

The **Billboard**

NOVEMBER 24, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

CULTURE BIZ BOOM HAYRIDE



DAVID STREET
Wants To Enjoy Himself, Too
(See Radio Section)

RADIO

Pacific Spielers Ached as Services Nuts'd Each Other

COCKTAIL COMBOS

Talent Finds Lounge Rep Tough To Cash In On

RADIO

GAS-PIPE BROADCASTING'S A BIZ

\$10,000 in Cash Awards

CHELSEA CIGARETTE "SONG TITLE" CONTEST

\$5,000 First Prize

\$1,000 Second Prize

\$100^{EACH} 40 Runner-up Prizes

All you have to do to win \$5,000 in cash is to think up a new, original song title that famous Guy Lombardo and his hit-tune-writing brother, Carmen, judge the best submitted. Also write 15 words telling why you believe your title would make a good song. Write it on the inside of an empty Chelsea Cigarette package, or reasonable facsimile, and mail it to the address given in the rules...You can enter as many song titles as you wish in the contest.

Remember—just for thinking up an original title for a song—and 15 words telling why you think your title would make a good song—you may win \$5,000. Your title might be something as simple as "Some Rainy Day," "Oh Moytle," or "Sweethearts on Parade." Can you imagine an easier contest or one that would be more fun to enter? It's as exciting and enjoyable as that smooth, mild, popular taste which has people all over America saying...From Now On...It's Chelsea.

TUNE IN THE CHELSEA SHOW

Guy Lombardo and his Royal Canadians
EVERY AMERICAN BROADCASTING
TUESDAY COMPANY NETWORK 9 P.M.

For more facts about the thrilling
\$10,000 CHELSEA SONG TITLE CONTEST

From now on...it's

CHELSEA

There's a Tobacco Reason



CONTEST JUDGES

Contest judges are Guy Lombardo, the "hit maker" and Carmen Lombardo, composer of famous hits. Carmen will write words and music to go with the winning title.



READ THE RULES...THEY'RE EASY

1. Think up an original title for a song.
2. Write your song title and no more than 15 words telling why you think your title would make a good song, together with your name and address, on the inside of an empty Chelsea Cigarette package or a reasonable facsimile thereof, and mail your entry to Chelsea, Post Office Box 66, New York 8, New York. No title can be considered unless your 15 word explanatory statement is submitted therewith.
3. Send as many song titles as you wish, but each title must be on the inside of an empty Chelsea Cigarette package or facsimile. All entries must be the original work of the contestant and submitted in the contestant's name. Awards will be based on originality and cleverness or interest of the idea for song lyrics suggested by the title and the explanatory statement. The judges will be Guy and Carmen Lombardo, whose decision will be final.
4. Any person 18 years of age or older, in the continental United

States may compete except employees of Larus & Brother Company, Inc., its advertising agency, and members of Guy Lombardo's orchestra and their families. The contest is subject to all federal and state laws and regulations.

5. The contest closes December 18, 1945, and all entries must be postmarked before midnight of that date and received before December 31, 1945. The names of the major prize winners will be announced on the Guy Lombardo "Musical Autographs" program as soon as possible following close of contest. Other winners will be notified by mail. No entries can be acknowledged or returned. Any title submitted which is an infringement of the title of any song previously published or copyrighted will not be considered. All entries and ideas become the property of the makers of Chelsea Cigarettes. In case of ties, duplicate prizes will be awarded. NOTICE: Every contestant is required by law to destroy revenue stamp when removing cigarettes from package.



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Larus & Brother
Company
Richmond, Virginia

CULTURE BIZ BOOM HAYRIDE

Los Angeles Ice Showbiz Gets Boost

Giant Rink, Henie Show Set

LOS ANGELES, Nov. 19.—This town is going overboard for ice shows, as evidenced in two ice rink deals last week involving 2,500,000 dollars.

Work on the Westwood house will start the first week in January, with construction going at full steam so it can be ready for Miss Henie's Hollywood Ice Revue opening there March 1.

Lease Cost 50G

Westwood rink lease deal was said to involve a coin exchange of around 50,000 dollars. Land holding the building is U. S.-owned, neighboring a veterans' hospital.

When Sonja Henie opens here next spring, it will be her first Hollywood p. a. in 10 years. Her last blade exhibition was a benefit engagement at the old Polar Palace.

Hams Want Some More Gravy

Equity Group Eyes Profits

Feel they and set designers should join stars, writers and directors in doughfest

NEW YORK, Nov. 19.—The hams want some gravy. Group of thespians within Actors' Equity is currently formulating proposals for the presentation of a new contract to the Equity council.

As they see it, everyone's in the act but the poor, hard-working thespians, di-

Elliott's Radio Interest Lies With Camden, Ark., Not KWFC

WASHINGTON, Nov. 19. — Chatter about Elliott Roosevelt's ambitions to re-enter radio field, whipped up by reports of young Roosevelt's interest in purchase of KWFC (Hot Springs, Ark.), misses the fact that the son of the late President is already an applicant for a radio station whose grant for months has been awaiting Federal Communications Commission action.

Altho application was originally filed with FCC in March, 1942, additional information last spring to the effect that Elliott Roosevelt Properties of Fort Worth had applied to purchase an additional 25 shares—or \$2,500 worth of stock—in the Camden station over and above the token five shares he now holds.

Scenic Artists' Union, N. Y. Theater League Agree on Contract

NEW YORK, Nov. 19. — After being snafued for two weeks, contract negotiations between the League of New York Theaters and the Scenic Artists were finally concluded, with the scene painters settling for a seven-hour day instead of the original six-hour pitch.

Union's desire for shorter hours was based on a wish to provide work for members returning from the service. Costume workers are also getting ready to fire their set of demands at the producers.

Network. Camden application, in explanation of its stock ownership, points out: "He (Elliott) has acted as consultant on aspects of business probabilities and legal and functional set-up."

Stock Increase

March 17, 1945—while Elliott was still overseas—H. A. Hutchinson, manager of the Elliott Roosevelt Properties in Fort Worth, advised the Camden stockholders that he was anxious to buy an additional 25 shares in the station at \$100 a share.

Motorized Road Co. Of "Angel Street" Racks Up 11 1/2 G Wk.

NEW YORK, Nov. 17.—Legit's biggest news these days is the way the road company of Angel Street has been going to town and racking up a neat \$11,500 average gross per week.

First of all, production has been playing theaters and auditoriums with tremendous seating capacities. Tampa with 3,200 pews, New Orleans Municipal Auditorium holding 3,800 (sold out two weeks in advance), and, in the future, San Antonio, where the theater needs 6,000 customers to be filled.

Clamor Loud For Top Names

Europe, Latins, hinterlands ink gladly for warblers, terps, thespians

NEW YORK, Nov. 19.—The do-re-mi inflation era is on. Culture biz is riding sky-high on a terrific boom which, according to the trade, is zooming toward the stratosphere for at least another year or two.

Right now, say those in the know, top-drawer longhair names can pick their dates, taking as many as they can carry without a breakdown.

Three Reasons for Success

Trade gives a variety of reasons for this longhair upsurge. (1) Entertainment biz is hitting on all 16 just now, and naturally the classics have berths on the gravy train.

The plan is recognized in the trade as foolproof from every standpoint. The community and the artists are both protected. Knowing exactly what can be bought for the money, reps need little or no promotion.

Courses also have a cultural value, bringing music where no music had been heretofore. They open opportunities for new young artists, giving them ready-made audiences.

There Are Complications

Of course, everything about this biz isn't just plain sailing. For example, complications are numerous in getting artists to managers. This, despite an improvement in transportation, remains the A-1 bottleneck.

In This Issue

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To
THE NATIONAL PRESS CLUB
Washington, D. C.

Thanks for inviting us to appear with Eddie Cantor and Joe E. Louis before the distinguished guests at your annual dinner, including President Truman, General Eisenhower, Prime Minister Mackenzie King and General Arnold.

It was, indeed, a thrilling experience.

Sincerely,

The Murphy Sisters

THANKS TO JESSE KAYE Loew's State Theater, N. Y., for giving us the "green light" to attend this memorable function in Washington, although it meant missing a day during our engagement at The State.

THANKS TO GENE FORD Loew's Capitol Theater, Washington, for his thoughtfulness and kindness to us in connection with our visit to the Nation's Capitol.

OPENING NOV. 23

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Met Chorus Wins Over AMGA; Everybody Singing

NEW YORK, Nov. 19.—Dispute between 94 members of the Met Opera chorus and American Guild of Musical Artists over basic agreements to the contract negotiated recently between the union and the Met, was ended Friday (16), with the chorus winning all points they held out for, including lifting of union suspension on one of their members, tenor Anton Schubel.

Fight arose after AMGA Exec-Sec Albert G. Gins had read contracts to members and had given them to Schubel, one of the union's board of governors, to have signed and returned. According to Jack Petrill, chorus flack and mouthpiece, chorus members objected to fact that, after negotiation certain changes were made in basic agreements of the contract. These alterations, he said, were not passed on to the chorus by Gins and were not present when contracts were given out for signature.

Six Replacement Ache

Among subjects under dispute was a proviso regarding replacement of six warblers at the Met. Met offered chorus a two-year contract with the right to replace six singers at the end of the season, if it so chose. Choristers insisted on a one-year inking, but finally agreed to a two-year bond, provided the six singers were not dropped or replaced. Wage hikes from \$75 to \$84 a week were accepted, but sick leave benefits as offered were unacceptable. Met's condition was that choristers could be absent four weeks with pay, but that after that period, they could be dropped from Met roster.

Schubel did not return all contracts. He was warned by AMGA and given leeway in which to get the contracts signed by choristers and returned. He did not turn in contracts and was suspended by AMGA. This led to a walkout by the chorus during rehearsals of Met Opera *Romeo and Juliet* Tuesday (13). Opera season opens November 26.

Unable to obtain redress from AMGA, choristers appealed to AAAA (parent AFL union of AMGA) and, represented by Joseph R. Brodsky, their attorney, asked for settlement of the dispute. The three-day confab ended Friday, with AMGA giving in on all points, including a switch in sick leave benefits, outlawing automatic dropping of choristers after four weeks' sick leave. Demand for re-

(See MET CHORUS WINS on page 27)

UTWAC Closes Shop But for Hospitals

NEW YORK, Nov. 19.—Except for hospital work, United Theatrical War Activities Committee is closing up shop after two and a half years of service to show-biz and the government. During this time, UTWAC serviced, gratis, with talent OWI, U. S. bond drives, Canadian victory loans and the American Red Cross drives. It became the clearing house for free entertainment in the East and the Middle West, giving about 100,000 performer appearances, including repeats.

Always heavy in hospital work, UTWAC boss James Sauter has been appointed chairman of the theatrical activities committee of the metropolitan council of the Red Cross, and from that vantage point will make certain that show-biz keeps feeding the vets in the hospitals entertainment.

No Limey Talent, So ENSA Picks Canucks for Pacific

NEW YORK, Nov. 19.—Difficulty in finding Limey talent here led Forrest C. Haring, local rep for Entertainment National Services Association, Inc., British USO equivalent, to seek talent from Canada for a six-month Pacific zone tour. This group, monikered the *High Time Company*, is to be flown by RAF transport command planes from Washington to Sydney, Australia, for performances exclusively for Royal Navy and RAF personnel in the Pacific.

Star of the unit is Ross Pratt, ivory-

"Stage Pictorial" Shifts to Monthly

NEW YORK, Nov. 19.—With the December issue, *Stage Pictorial*, Nat D. Dorfman's legit fan magazine, goes into the monthly class. Heretofore, mag has been published quarterly, but now is due to reach the stands on the 10th of each month, beginning January 1945. New policy stems from success story showing a circulation leap from 61,763 in July, 1944, to almost 100,000. Current printing is even larger.

In addition, mag has jumped from 40 pages to 68 and lists top names among contributors. Among those contributing are Main Stem daily cric John Chapman (*News*) and Robert Garland (*World-Telly*), Thyra Samter Winslow, Lewis Funke, Bernard Sobel, John Van Druten, Lou Holtz, Bennett Cerf, Sylvia Golden, W. A. Darlington (*London Daily Telegraph*) cric, and a movie page by Howard Barnes. *Herald-Trib* movie cric. Mag features fanfare on Barbara Bel Geddes, Victor Jory and June Havoc as well as fashion plugs, legit plays and specials on Main Stem names.

Tokyo's Soxers Have a 'Frankie'

NEW YORK, Nov. 19.—The Nips, too, have a "Voice."

He's a pint-sized groaner with a Frankie-type audience; Jap bobby-sox equivalents who mob the air station where he pipes for them.

This information was brought back last week by Comic Danny Kaye, just returned from a 32,000-mile trek with Leo "Lippy" Durocher thru the Pacific. Combo did 98 shows, entertaining some 275,000 G.I.'s. It was a trail-blazing combo, the first to reach Japan and Korea. By traveling light, they could put on shows in fields with only boxes for stages.

Kaye returned suspicious of Jap surrender tactics. "They have surrendered so completely and so docile," he said, "that our new troops will be taken in by them. Those Nips don't even figure they lost the war. They believe they just gave up because Hirohito ordered it."

Back from ETO, Celeste Holm had plenty to say about G.I. fraternizing in Germany. She urged sending U. S. gals over as stenos and pals, and pleaded for more entertainment as an antidote to troops' idleness over there.

Thrush stressed the palsy-walsy attitude of Yanks in Germany, adding that they were absorbing Nazi philosophy from *Deutscher frauleins*.

"It affects many of the soldiers who fought thru to Germany," she said, "and even more, it affects replacements now arriving, who saw little or no fighting. The battle has been forgotten and this attitude spells danger."

Bitterness of troops over delay in returning was also noted by Miss Holm, who added that "the guys over there haven't enough to do to keep them from thinking. They are losing their individuality thru days and weeks of idleness," she concluded.

Gal did a single for the servicemen, using tunes that hoisted her to the top on the Main Stem. Favorite with G.I.'s was an unknown Oscar Hammerstein III ditty, *Three-Day Pass*. Surrey topped the *Oklahoma* tunes.

Miami Okays Fem Barkeepers

MIAMI, Nov. 17.—Court put the okay on women bartenders in a decision rendered last Friday (9), declaring a local ordinance barring them is unconstitutional. Fems now can go back to work.

pounder, recently returned to the U. S. from a series of dates sponsored by the Mexican government. Pipers Joan Ryan and Eric Tredwell, noted Canuck air and longhair chirpers, and Kathleen Eld and Frank Wade, Toronto's Royal Alexander rep thespis, will make up the rest of the troupe, which will be managed by Robert Fenemore.

D. C. Showbiz Hopper

WASHINGTON, Nov. 19.—No changes in status of bills affecting showbiz, so see last issue (November 17) for box score info.

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Chicago Tribune Hits at NBC-ABC

'We, the People' To Exit, Gulf To Buy Morgan Seg

NEW YORK, Nov. 19.—We, the People, Gulf sponsored CBS ailer, will shortly be dropped and replaced by a new variety package featuring Frank Morgan, according to reliable reports in the trade this week. It is understood that Gulf intends to expand to full web (show is now heard on 102 stations) to keep pace with the company's nationwide distribution plans.

Gulf, via Young & Rubicam, has taken a four-week option on Morgan with intention of putting him on CBS by the middle of January. Company, it's said, feels that We, the People has outlived its usefulness since the war ended. Most of the big stories of past years have been based on the war. Since V-J Day, Gulf has been forced to rely more and more upon straight entertainment. But thinking is that if variety is to be used, there must be a variety format.

Morgan is currently filling in for Bing Crosby in the Kraft NBC spot, but his deal is on a week-to-week basis, pending the Groaner's return. Comic's agents are anxious to have him signed to a regular deal with a bit of security involved.

More Playbacks Than NBC for 'Barber' Airings

NEW YORK, Nov. 19.—Barry Fitzgerald program, His Honor, the Barber, sponsored on NBC by Ballantine brews, has one of the really unusual hook-ups in the biz. Program is on 123 stations each Tuesday evening at 7:30-8 p.m., at least according to the network hand-outs.

But in actual practice NBC is delivering less than half the hook-up. Program is heard via e. t. playbacks over 72 outlets.

Answer is that stations are shying away from taking the brewery biz via network, but have not been so hesitant about accepting the billing when it could be spotted as a local show.

It's Lahr for Wheeler

NEW YORK, Nov. 19.—Bert Lahr has been signed by the J. Walter Thompson agency to replace Bert Wheeler on 7-Up's Fresh-Up show for the five weeks Wheeler is going out of town to try out a new legit musical, O' All People. Program is heard on Mutual Wednesdays, 3:30-9.

Four Big Turkeys

MINNEAPOLIS, Nov. 19.—Thanks to KSTP, Minnesota's turkeys will grace Thanksgiving tables of President Truman, General MacArthur, Admiral Nimitz and General Eisenhower. Station, in a promotion conducted by its farm service director, Gary Wiegand, conducted a contest among State turkey growers to pick the four biggest gobblers grown in Minnesota for this purpose. Presidential tom, grown by Howard Wollam of St. Peter, weighed 41 pounds 10 ounces.

Turkeys for the nation's three military heroes came from the farms of Harold E. Hoffman, Frontenac; O. E. Moe, Spring Grove; Melvin Morris, rural Ramsay County. Each winner was given market price for his bird plus a \$100 Victory Bond. Contest was tied in with county agents and Rotary Club as promotion for State's turkey industry. Minnesota is nation's third turkey growing State.

Editorial

Behind the Chicago Tribune Rap at Radio?

A BASIC tactic in military warfare has always been the pincers movement. Apparently, unrelated attacks on both flanks break thru, and joining well to the rear, envelop and thus isolate the enemy. Once isolated, any cause or army is at the mercy of an attacker.

Time after time *The Chi Trib* has served as a prong of a pincers. Frequently, during these last eight years, the other prong of the pincers has been the Dies Committee. Keep in mind this set-up, namely the Dies Committee attacking at one flank and *The Chi Trib* battling someone's brains out at another end. It's the clue to why *The Trib* last week slugged NBC and the Blue, two of radio's premier networks, with the charge of "spreading Communist propaganda."

Keep the original Dies Committee-Chicago Trib combo in mind and for an explanation of the current situation look for the same components. This is what we find:

1. *The Chi Trib* hollers "Communist," now as then, but this time at NBC and the Blue.

2. The Dies Committee, still the House Un-American Activities Committee, this time directed by Representative Rankin, busy smearing now as then, but this time, radio commentators.

3. It's the familiar pincers attack. The Rankin committee blasts at radio commentators down in Washington. *The Chi Trib* blasts at radio networks.

4. The one common denominator among those being attacked?

Correct. It's radio. Let either Rankin or *The Trib* infiltrate and start a breakthru and who suffers, what is isolated? Who gets smeared?

Radio commentators?

Certainly!

Radio networks?

Absolutely.

Who else?

Radio, as an industry!

What are *The Chi Trib* and the Rankin committee after? They want to smear radio, to discredit broadcasting with the public. And this

is why.

Radio has more listeners than newspapers have readers, so it reaches more people. Radio, also, with very few exceptions, presents the news as news, presents both sides of a story, lets the public decide. Most newspapers, on the other hand, have an "editorial policy" thru which they attempt to influence the public.

In the past decade these tactics have been, in the main, unsuccessful. Radio, with a fair presentation of the news, undoubtedly contributed. Other important factors were the news commentators, political and social writers who have exposed the news-slanting tactics of *The Chicago Tribune*, the Hearst and Patterson papers.

Once pincers join, once they manage to smear radio, once they can blacken radio in the eyes of its audience, then *The Chi Trib* and the Rankin committee can blitz, blast and blacken anyone they want. Listeners also read newspapers. Once their faith in radio is shattered, then these newspapers can go ahead and mold public opinion. Mold it for or against anything, including radio, they wish.

And lest anyone fail to understand how *The Chi Trib* can attack radio while it has a powerful and profitable radio operation in WGN. Few people in Chicago listen to WGN for news. Nor does *The Chi Trib* care particularly, when the chips are down on so fundamental an issue as power, about the fact that WGN is part of the Mutual web.

Radio cannot sit back and let itself be tarred. Radio has got to step out and meet the challenge, whether it likes it or not. Radio has a voice in its trade association, the NAB. Let the NAB go to work and tell radio's side of this story to the public. For, if radio doesn't take the offensive, if radio plays ostrich, then radio can lose, by default, its public acceptance and loyalty.

Once that is lost, radio is thru, finished, kaput.

Calls Webs & Mikers Reds

Gives Robert St. John the works — socks Pearson, Winchell and Gailmore

CHICAGO, Nov. 17.—In the hottest name-calling thus far recorded in a controversy between newspapers and radio, *The Chicago Tribune*, organ of Col. Robert R. McCormick, long famed for name-calling, lashed out this week (14) at both the National Broadcasting Company and the American Broadcasting Company by claiming NBC "caters to Communists" and ABC of having to adopt an alias because it had "destroyed its reputation by spreading Communist propaganda."

The paper, which has a circulation of more than 1,000,000 and which calls itself "The World's Greatest Newspaper," also hit what it termed "the sad state into which the radio industry and so-called radio journalism have sunk in this country."

Local execs at NBC refused to comment on the fiery denunciation, taking the attitude of "what's the use," but it drew some fire from Ed Borroff, Midwest head of ABC.

Editorial struck vituperatively at NBC's commentator, Robert St. John allegedly asserting in a speech before the Elks Club in Fairfield, Ia., that *The Tribune* and the Hearst papers were trying to foment war between the U. S. and Russia. It called St. John a "pipsqueak," a "Minor League war correspondent" and a "deliberate and contemptible liar," and said NBC had "almost as disreputable a list of speakers as the discredited Blue Network."

Editorialist then went on to label ABC's Drew Pearson as the "All-American Liar" and Walter Winchell as guilty of "venom and incitement of race hatred."

Paper claimed that because of these commentators, in addition to William Gallmore (who is not on ABC web but on WJZ, American outlet in New York), web was forced to change name from Blue to American.

This assertion drew a quick denial from Borroff, who said the American change was due to its being a better name for a broadcasting company, and NBC was reportedly favorable toward adopting the name itself if it had been possible.

"American has no editorial policy," Borroff continued, "just as no major network has, but we do believe in free speech as stated under the constitution, and I don't see how *The Tribune* can decide the question of how far free speech should go. It seems to be enjoying a fair amount at least. In the final (See CHI TRIB HITS 'EM on page 10)

Sponsor Ices Y&R Deal for Sleuth Show Cross-Plugs

NEW YORK, Nov. 19.—Young & Rubicam last week threw itself into an embarrassing situation when, after making a commitment to do a spot of cross plugging between its *Sherlock Holmes* and Roche, Williams & Cleary's *Bulldog Drummond*, it was forced to back out of the deal. Petri Wine, sponsor for *Holmes*, vetoed cross-plugs.

Y. & R. had indicated to Tums, sponsor of *Drummond*, that cross-plugs between the two shows would be acceptable because the two products do not conflict. However, the Petri company turned thumbs down, reasoning that *Drummond* has a lower rating than *Holmes* and because the idea of selling a full hour of mystery, according to the sponsor, is unadvisable. Deal, of course, was called off.

Both shows are on Mutual, *Drummond* at 8 p.m., and *Holmes* at 8:30 p.m. Mondays.

Lend-Lease Serutan Deal May Be Heav-O for "Board"

NEW YORK, Nov. 19.—A. L. Alexander's *Mediation Board*, storm center on Mutual since Serutan put it back on the air, may shortly be dropped by the sponsor in a lend-lease deal. Drug company is considering putting another of its shows, Victor Lindlahr, on the full MBS web and letting Alexander out to another client.

Alexander has been on the receiving end of a thousand punches in past months, and Serutan has about decided that it wants out for a time. Company controls the show and will retain the title for the next two years. Consequently it would like to get someone else to do the bank-rolling, with the stipulation that Serutan could get it back after a mutually agreed upon time. Deal would be similar to that between Colgate and American Tobacco in the case of Kay Kyser.

Mutual intends to keep the show on the air as a sustainer if no client can

be found, but reserves the right to move it to a different time should some sponsor decide he wants the slot but not the program. Alexander is currently heard from 8 to 8:45 p.m. Sundays.

Vaude Pitch Nets Nation New Moniker

NEW YORK, Nov. 19.—Report to the *Nation*, Continental Can's CBS ailer, is in for a change in title as a result of format changes which have shifted the program from reporting to straight entertainment. Show has been gradually evolving from a news seg into the variety class, and the sponsor feels a change in name would help.

BBDO, agency on the account, has circularized its staff, asking for title suggestions.

Booby Traps in Pacific Coverage

Navy Rapped For No Co-Op

Returning correspondents cite poor army facilities, navy's repeated brush-offs

By Lou Frankel

NEW YORK, Nov. 19.—Correspondents, particularly those familiar with facilities in the European Theater of Operations, returning from the Pacific are plenty browned-off about the horsing around they got due to the "nuts-to-each-other" attitude of the army and the navy. One would not help the other, and radio newsmen were caught in the middle.

Mostly, the army was on the asking end of the stick, and rarely did the navy give the khaki a helping hand. Thus, a war correspondent accredited to the army and transmitting out of Manila would get a brush-off when the signal wasn't getting thru to San Francisco, and the navy, with magnificent facilities at Guam, was asked to pick up and relay. Much of the time, actually until the last week of the war, a correspondent with the army was not recognized by the navy and vice versa. All of which was nothing like the ETO, where a correspondent got a hand from every service no matter where he was accredited.

Navy in Control

In the Pacific the navy was dominant because this had long been their bailiwick, obviously, and not so obviously because they actually controlled the communications set-up. Unlike the ETO, where the army short-range transmitters were within reach of either BBC, RCA or Press Wireless, the Pacific was a super long-range job. Therefore, everything west of San Francisco was DX, and the navy had control from Honolulu on out. Even the limited commercial facilities were controlled by the navy.

Since this was a familiar stomping ground for the men in blue, they came into action well-heeled. Thanks to Comm. John Thompson, ex-NBC Hollywood, the navy had a practically perfect communications set-up. From the War Communications Board the Central Frequency Board of the navy drew an allotment of 20 frequencies.

Out of Guam

These were worked out of Guam so that there was a transmission circuit for each fleet and each landing force. Thus, each unit in action had a wave length, and thanks to the total of 20 wave lengths, there was always a clear frequency available, plus others for clear transmission to the mainland. In practice, each unit would call Guam early every morning and be assigned a wave length.

The army was geared for short distance transmission, maybe a maximum of 10 miles from rear echelon to the firing line, and also needed many more frequencies for its numerous diversified combat and communication units which had no Central Frequency Board set-up. Only non-navy unit to get facilities from the navy was the Army's Strategic Air Force which flew off Guam, had a flying transmitter and used one of the navy's 20 frequencies. Guam also had wonderful studio facilities and set-up, thanks to Lieut. Jack Hartley, now back with NBC in New York.

10 Kw. Signal Minimum

Guam signal had a minimum of 10 kw., usually was closer to 40 kw's., and therefore really banged into the States. Army, in Manila, had one 10 kw. transmitter of one frequency, worked from an old yacht that had been used by the army ever since they left Australia and which was pretty well beaten up.

RCA and Press Wireless worked 10 kw. transmitters out of Manila about a

CBS Exclusive of Byrnes Talk Embroils Coy, Benton & Kesten

WASHINGTON, Nov. 19.—Verbal row on issue whether one network should have an exclusive on an official government broadcast is still going hot and heavy—the somewhat nearer solution—following latest blast on Tuesday (13) by Wayne Coy, manager of Washington Post's WINX, on present practices which, Coy has charged, threaten "freedom of air." Controversy stems from a protest raised originally by Coy against the State Department for letting the Columbia Broadcasting System exclusively air Secretary of State Jimmy Byrnes's October report-from-London speech. Coy, in his latest message to the State Department, caustically criticized the stand taken by Paul W. Kesten, CBS executive vice-president, and the WINX manager demanded that the State Department resolve a policy of "free-for-all" on all official talks. Guess here is that the State Department will soon come to a decision—possibly approaching Coy's request.

Latest episode in the quarrel was disclosed in a round-robin of letters exchanged by Coy, Kesten and Assistant Secretary of State William Benton, with Coy calling upon the State Department for "a clear disavowal of any demand that all networks or any particular one of them carry any particular talk" by a government official. A new policy of letting every outlet have transmission access is needed, Coy said, and it "would avoid any discrimination" and "any hint of government dictation to free radio."

Access to Addresses Asked

On the occasion of Coy's original protest last October 11, State Department officials voiced sympathy with the WINX manager's view, but said CBS was carrying Byrnes's talk only on an exclusive basis. Separate appeal direct to CBS for a "feed" to WINX from the network line was unsuccessful. In his latest blast, Coy, crusading for a freer policy on gov-

ernment broadcasts, wrote to Assistant Secretary of State Benton that WINX wants "free access to public addresses by government officials" because it is in competition with CBS and other broadcasters "for the respect and attention of the listening public." Such competition "is the very essence of freedom of the air," he wrote Benton, calling the network policy itself "nefarious" and government implementation of it, "far worse."

Coy took issue with a four-page defense of the network position written October 25 by Kesten, which, Coy charged, "transfers the issue which I raised to one of his own choice—four network hook-ups versus single network broadcasts." This, both Coy and Benton pointed out in subsequent letters, is not the issue raised. Controversy is the question of whether any one net or independent should get an exclusive, it was stated.

Benton Sympathetic

Obvious sympathy with the WINX position is seen in correspondence of Assistant Secretary Benton. Writing to Coy, he invited "open and frank discussion of this whole issue" to guide future State Department policy. And in a November 1 reply to Kesten, released by Coy last week, Benton maintained that the issue isn't "freedom to listen" nor is it the four vs. one network coverage discussed by Kesten.

In his reply to Kesten, Benton stated that the main issue is "what is adequate coverage, in the public interest, for a speech as important as that of Secretary Byrnes's?" And he added, "I don't think your point that each of the big networks is 'audible' to most of the set owners is the whole answer by any means." Reference here was to a statement by Kesten that the nighttime coverage pattern of CBS's 150 affiliated stations brought the Byrnes speech to 98 per cent of American (See CBS Ex on Byrnes Talk on page 11)

New Mexico Sues 3 Stations For Tax on Sales Gross and Power of State To License

Fave Decish for New Mexico Would Influence Other States

WASHINGTON, Nov. 19.—Neat share of profits of scores of broadcast stations in practically half the States in the Union is at stake in a legal contest involving three New Mexico stations. Latter are fighting an attempt by New Mexico to enforce a 10-year-old State law levying a privilege tax and requiring each broadcast station to acquire a license for biz operations. Capital's eyes are focused on a three-man Federal Court hearing which opens today in New Mexico, with interest centering not only on issue of a gross sales tax application to radio stations, but also on whether States can duplicate federal authority to license, even the State licensing (in New Mexico case) differs in intent from the Federal Communications Commission licensing.

National Association of Broadcasters, which has taken an active interest in the case, has succeeded so far in yanking the case out of New Mexico court to federal judicial jurisdiction. NAB points out that defeat for the three station (KFGL, KFUN and KTMN, all of New Mexico) would establish precedent by which two dozen or more other States could apply

month after the town was liberated, but studios were n. s. g. Likewise, this was a commercial operation, with a nut of \$45 for contact and first 10 minutes. Non-network correspondents had no cinch (See BOOBY IN PACIFIC on page 12)

gross sales tax to stations, to say nothing of what States might do about imposing license requirements on broadcast stations. NAB is arguing at today's hearing that the State is attempting to trespass on federal powers.

Representing NAB in defense of the trio of stations are: John Morgan Davis, NAB general counsel, and Milton J. Kibler, NAB assistant general counsel. Howard S. Frazier, NAB director of engineering, is making field intensity measurements to show that the three New Mexico stations broadcast activities affect areas outside New Mexico and consequently must be regarded as engaging in interstate commerce and subject to appropriate jurisdiction.

Delayed Action

Odd part of the case is that New Mexico didn't invoke the authority under the 10-year-old law until this year, and then proceeded to seek retroactive collections. NAB spokesmen here claim in a brief filed by Frazier today that power to regulate broadcasting "and its incidents" is "exclusively in the Congress. To allow any State excise taxation of radio broadcasting is to infringe upon that power." It is disclosed here that one of the three small New Mexico stations would be compelled to cough up more than \$20,000 if the State won the case, and the other two stations would pay up sums almost as (See N. M. Sues 3 Stations on page 15)

WGN News Chief Blasts Claimants Of Full Coverage

CHICAGO, Nov. 19.—A blast at news department chiefs here and in other large cities who claim they are covering their area's local news with specially-assigned radio reporters equipped with wire recorders, was let loose here last week by Robert F. Hurleigh, news director of WGN and radio newsmen for 12 years. Answering claims of radio newsmen here and in other cities that local news can be covered with radio's own reporters, Hurleigh makes the fundamental point that these claimants are not drawing a fine enough demarcation line between news and special events.

Proponents of the radio legmen plan claim they can cover a city the size of Chicago with only two or three men. Hurleigh claims it can't be done, and he adds that even if it could, emphasis on local news, especially for regional stations in Chi (who started the idea about a month ago), would not be an example of giving representative news coverage for all of their listeners. Hurleigh claims that radio couldn't possibly give an adequate local coverage with its own men without the use of at least five, and possibly more, legmen.

Too Many Coverage Points

He claims that there are too many points needing coverage here—courts, city hall, county buildings, hotels, train stations and what have you—to enable radio to give its listeners what could be an adequate coverage derived from on-the-spot interviews or phone-in accounts rewritten for the air by station-based newsmen. He doesn't say that radio legmen cannot do a job of providing local color that could be an asset in some cases to news shows, but he insists that news chiefs operating this way, as most of them are, shouldn't claim that they are covering the news of the city. He insists that newspapers here have at least 25 local news reporters and then still miss stories. Going out and finding news is what he calls coverage, and that, he says, radio can't do unless it is willing to hire a large legmen staff. Background stuff, interviews, etc., he says, can and should be used (he uses them himself), but he insists that this should not be called "covering" the local field.

Hurleigh is also against calling some special events news. In this category could be placed the idea of a local newsmen, who recently decided to "interview" some pigeons after a newspaper had started a campaign stating the birds were germ carriers. These he classifies as special events, or special features, and he claims they should be called that, programed at a special time, and not included in a regular news program, as seems to be the trend for handling special events here and in other spots where the radio legman idea is beginning to take hold.

Outsiders Cheated

About the regional station that throws in about five minutes of local interview or special events in a regular 15-minute (See WGN News Chief Blasts on page 15)

'Anthony' Tests Net Airing Web Shots

NEW YORK, Nov. 19.—John J. Anthony's *Good Will Court*, sponsored on Mutual by Carter's Little Liver Pills, will shortly expand to a full web, following several months of public reaction tests. Program has been on 11 test stations since the spring.

Carter originally asked Mutual to put Anthony on the full web, but Ed Kobak, MBS prexy, after consultation with client and agency, convinced them that some test of the public's reaction to Anthony's format had to be made. He reasoned that there were bound to be gripes against the agony stuff, but that a test web, outside the Bible belt, would give everyone concerned a chance to find out what sort of material worked best.

MBS, Carter and Ted Bates agency toppers have now decided that the show is okay for Coast-to-Coast airing.



HI YO, SILVER!

If Success is measured by popularity—The Lone Ranger has succeeded, for **OVER TEN MILLION PEOPLE LISTEN** three times every week to this thrilling program.

If Success is measured by words—The Lone Ranger has succeeded, since **OVER EIGHT MILLION WORDS HAVE BEEN WRITTEN** about this champion of the Old West.

If Success is measured by a "run"—The Lone Ranger has succeeded, since **EACH BROADCAST SETS A NEW WORLD RECORD** for half-hour dramatic shows.

If Success is measured by popularity—The Lone Ranger has succeeded, for multitudes of Lone Ranger Clubs represented by millions of boys and girls are active today.

The Lone Ranger is more than success. HE

HAS BECOME A LEGEND. His famous cry "Hi Yo, Silver" signaled British attacks in Libya and Commando Raids in France. In the air, radio monitors were often surprised to catch the famous cry from attacking Allied planes.

In war and in peace, the popularity of The Lone Ranger has increased and soon will be heard again in England, South America, Australia and Alaska in addition to Canada, Hawaii and New Zealand.

By every test The Lone Ranger has succeeded and on November 30, 1945, when the program celebrates its 2000th **CONSECUTIVE BROADCAST**, the ears of America will be listening and the eyes of industry will be on "THE LONE RANGER" who has stood the test of time and continues to prove that "nothing succeeds like success."

WRITTEN AND PRODUCED BY THE
King-Trendle Broadcasting Corp.
 1700 STROH BUILDING—DETROIT 26, MICH.

Gas-Pipe Broadcasting's a Biz

Four Colleges On Phone Line

IBS offers ad men new market thru regional net, schools the technical savvy

NEW YORK, Nov. 19.—Something new was quietly added to the field of network radio a week ago (12) when the Intercollegiate Broadcasting System tied together four Eastern Pennsylvania colleges—Swarthmore, Haverford, Bryn Mawr and the University of Pennsylvania—to form a regional college net operating on a permanent Class "B" telephone line. Long-range view in IBS's crystal ball is to establish regional webs like the Penn hook-up thru-

out the country, eventually pyramiding into a nationwide collegiate chain, tailor-made for advertisers as to audience and service. Now that the first toddling step has been taken, growth will undoubtedly be watched closely since IBS may be the answer to an ad man's dream—namely, a brand new national broadcasting set-up that will deliver a lush market, easily reached and analyzed.

From the day of its birth, IBS has functioned as a service to the college stations, supplying them with the technical savvy for setting up their stations and also with plans for programing. Big service was, and still is, a book containing complete know-how in the form of detailed instructions, blueprints and charts for constructing the peculiar feed-in to the power line used by the campus stations. FCC regulation permits such stations to operate without a license.

Nine Years Old

Started in 1936 as an idea-germ in the minds of two inventive students at Brown University, the first unofficial sprout budded at Brown as an "over-the-roof-tops" system, referred to jokingly as the "gas-pipe circuit." but by February, 1940, IBS had met, confabbed and drafted a constitution which made it the official clearing house for college radio info.

Thirteen college stations, mostly from New England, attended this first convention, including reps from the U. of New Hampshire and of Connecticut, Rhode Island State, Wesleyan, Harvard, Cornell, Yale and Columbia. Spreading rapidly, IBS soon had 50 colleges lined up, and the Standard Oil Company of New Jersey saying "yes" to a sponsored program.

National Advertisers

Before the war, IBS had already inked contracts with such top-flight advertisers as Old Golds, Camels, Beechnut, Ingersoll, Gruen and Helena Rubenstein. However, before IBS could get fat on this moolah the war broke and the ad dough evaporated. By the spring of '42, the armed forces' dredge had sucked the campuses almost dry. And, to complicate the IBS predicament, the manpower shortage hit them where it hurt, dragging their best technicians away to work as wartime fill-ins with commercial stations. Most disastrous of all for IBS was the shortage of crucial equipment. For want of a tube, many a college station had to sign off the air for the duration. Yet, at the rock-bottom of the slump, which was at the tail end of '43, IBS was still chugging along with 14 stations functioning thru the country.

Once the war was over and consumer (See Gas-Pipe Broadcasting on page 12)

HOLLYWOOD, Nov. 19.—John Nelson will emcee ABC's (Blue) new sustaining participator, *Bride and Groom*, when it airs December 3. Nelson, announcer-producer on Breneman's *Breakfast in Hollywood*, will work both shows. Jack McElroy will announce *B. and G.* Show will go all-out on give-aways, showering wedding gifts on newlyweds.

Senate Group Restores \$\$ Cut In FCC, State Dept. Budgets

WASHINGTON, Nov. 19.—Prospects are brighter for continued full-scale home-front and overseas short-wave radio operations with release of the Senate Appropriations Committee recommendations on Wednesday (14), restoring House Committee cutbacks in FCC and State Department budgets thru next June. Bill now goes to the conference committee of the two houses, where a compromise proposal is expected.

Around \$5,000,000 was turned back to the State Department to continue present short-wave operations on a reduced-program budget over the next eight months. To the FCC, Senate committee members recommended restoration of a \$930,000 bite into the agency's budget for national defense activities ordered by the House Committee. Acceptance of the added funds by the House would provide the FCC with a total of \$1,694,264 over the next eight-month period. The \$930,000 would be used to continue activities of the commission's foreign broadcast intelligence service thru June, when the State Department hopes to absorb the monitoring set-up within its own foreign information framework. The Senate committee recommendation constitutes practically an 11th-hour reprieve

for FBIS employees, who got their pink slips over a month ago and had been holding on for Congressional action.

RID Revived

Also revived under Senate committee recommendations are full-scale operations on a peacetime basis of FCC's Radio Intelligence Division. RID now has the peacetime function of keeping radio operators on their frequencies, tracking down interference to regular transmissions and routing out illegal radio operations of all kinds. This job has grown with expansion of radio into scores of new fields as a direct result of war research, and with the development of FM and television on nationwide scale.

Senate committee action in salvaging operation of all 38 short-wave transmitters thru next June is also looked on as a shot in the arm for the State Department to come forth with an over-all policy on short-wave operations in peace years within the next eight-month period. House approval of the Senate recommendation would, according to State Department spokesmen, permit the government to continue in operation all (See Sen. Group Restores \$\$ on page 26)

Check Shows Hook's Power Weak Against House Group

WASHINGTON, Nov. 19.—Initial test of strength in the fast-growing row over the House Un-American Activities Committee's explorations into radio operations shows foes unable to topple the committee or even improve its investigatory procedures. *The Billboard* has learned that on the basis of an unofficial sampling of House sentiment, Rep. Frank E. Hook (D., Mich.) won't be able to get a required majority of signatures on a petition to extract from the House Rules Committee his bill (H. E. 1834) establishing new rules for investigating bodies.

Conflict over House Un-American Activities Committee, nevertheless, is drawing unusual interest on Capitol Hill, and resentment is swiftly rising as a result of Committee Counsel Ernest Adamson's suggestion for legislation to force stations to install legal agents in the 48 States, and to compel station announcers to identify their remarks as news or opinion.

Outside Chance

Critics of the committee believe that there's an outside chance that the House

will get boiling mad and wipe out the committee. Meanwhile, an unofficial poll shows there's not enough strength yet among foes of the group.

Hook's bill to improve investigational procedures is locked tightly in the House Rules Committee with a petition requiring a majority of House signatures. Extracting the bill by petition is seen right now as practically impossible.

Procedure Disliked

Getting a bill out of committee by petition of the House is frowned on by Congressmen, who believe that the authority of standing committees to judge legislation should not be circumvented. Unofficial sampling of sentiment on petition for discharge of the Hook Bill showed that less than a third of the House members would be ready to apply their signatures.

Indicative of fast-growing antipathy toward the committee was the response on Capitol Hill to an editorial which appeared in *The Washington Post* on Thursday (15), denouncing the group for (See Hook's Power Weak on page 27)

Ashbacker Favored To Win Suit On Outlet Grant in High Court

WASHINGTON, Nov. 19.—Insiders here look for sharp dissent in U. S. Supreme Court on the decision in the Ashbacker Radio Corporation case which will determine future FCC policy of handing out a radio station grant to one of several conflicting applicants without prior hearing on all requests for the frequency. Nation's highest court is preparing to hand down a decision after hearing final argument here last Tuesday (13), with Ashbacker seen as a possible winner in the tilt.

Case arose over a controversy between John Fetzer, operator of WKZO (Kalamazoo, Mich.) and Ashbacker Radio Corporation over which of the pair should get FCC authority to use a 1230 kc. radio channel in the Muskegon-Grand Rapids area. FCC okayed the Fetzer grant for new primary service to Grand Rapids in June, 1944, and then designated for hearing the application

of Ashbacker, licensee of WKBZ at Muskegon, for change-over to 1230 kc. frequency. In so doing, according to Ashbacker's Counsel Paul Segal, FCC exceeded its power under Communications Act of 1934 and deprived Ashbacker of any chance at the channel, short of revocation of Fetzer's license. Under the Act, FCC can revoke a license only in the event an applicant is not operating in "public interest."

"Trial After Beheading"

Ashbacker counsel insisted in the final argument here that FCC at no time had made a comparative study of Ashbacker's and Fetzer's proposals "side by side in open hearing." Referring to "sinister implications" of "bureaucratic secrecy," Segal said Ashbacker was never appraised of facts behind the FCC decision favoring the Fetzer grant. He compared FCC tactics to Gilbert and Sullivan arrangements (See ASHBACKER FAVORED on page 24)

ABC Midwest Staff Shuffle; Schoenfeld East

CHICAGO, Nov. 17.—No successor to Merritt Schoenfeld, assistant general manager, Midwest Division, ABC, who moves to the Main Stem in a special sales capacity, is foreseen in the immediate future, according to Ed Borroff v.-p. in charge here. In fact, the situation is in a state of considerable flux due to reshuffling and imminent return of former key men now in the armed services.

Borroff, with El Henry, Chi press head and Floyd Van Etten, co-ordinator of ABC's sales activities, will be in New York this week to discuss the personnel question and "button up a few loose ends."

Personnel expected to be returning shortly to New York ABC include George Benson, former sales manager in the New York office; Fred Thrower, former v.-p. in New York, and Jim Sterton, former Midwest program director. Possibility that one of the New York returnees will be brought out here to take off Borroff's shoulders some of the work caused by Schoenfeld's departure.

Borroff is as yet undecided what men are coming or where or what duties they will assume. He indicated that no one would be given the title of assistant general manager in Chi, however, because it might lead to confusion as to delegation of duties.

However, Sterton is skedded for the post of liaison man between the net and agencies, while Gene Rouse, present program director, will probably keep the indoor job.

AFRA Confab Talks Members' Insurance, Taxes, Disks, Vets

NEW YORK, Nov. 19.—AFRA's annual meeting last week (15) at the Hotel Edison brought forth six resolutions, the last of which, tabled temporarily but certain of action later, provides for a fund of more than \$50,000 for a specific grant of 100 bucks to each AFRA vet or his family. Serviceman would also get a fully paid up membership card for a year.

Artists' union is now casting about for ways and means to raise the 50G. One will probably hold a dance at one of New York's better hotels early in the spring. To get the rest of the spondula, AFRA either will assess each member for a year's dues, or blossom out with a radio program. Show would be on the same pattern as the Screen Actors' Guild, making plentiful use of the AFRA talent. Union dislikes going on the ether (See AFRA Confab Talk on page 26)

'Teen' Program Switch Nets Soxers 1½ Hrs. Sat. Airtime

NEW YORK, Nov. 19.—Current airing *Teen Timers*, with Eileen Barton (Saturdays, 10-10:30 a.m. NBC), will be dropped this week by sponsors, Teen Timers, Inc., for a new program, *Teen Timers' Club*, skedded for a weekly Saturday a.m. airing over 85 NBC outlets from 11-11:30. Former show will continue on NBC as a sustainer under the moniker of the *Eileen Barton Show*. This airing, plus new *Teen Timer*, with Archie Andrews *Show* sandwiched in from 10:30-11 Saturdays, will give adolescents a continuous 90 minutes of radio on Saturday.

New show will star Sgt. Johnny Desmond, former vocalist with the late Glenn Miller's military ork, supported by Jane Harvey, formerly with Benny Goodman, and a cast of comedy-drama thespians. Plan is to have a revolving name band policy, starting off with the Johnny Long ork for a 3-4 week slot, followed later by Tony Pastor, Tommy Dorsey, Woody Herman and others. Talent tie-up is with GAC, and band policy will make the show the most heavily budgeted a.m. show on the air, with the exception of Fred Waring.

Alley Oop! Researchers On Move Again; Rumble Back at NBC, Peters Maybe to NAB

Moves May Mean Less Anti-Brass BMB Talk

WASHINGTON, Nov. 19.—The situation in radio research was clarified a bit last week, with Barry Rumble back as manager of the research department of NBC, a department that is now autonomous and which reports thru the NBC research director, Hugh M. Beville, direct to the brass on the sixth floor. With his resignation at the National Association of Broadcasters, the way is left open for Paul Peters to gracefully step out of the Broadcast Measurement Bureau and return to the slot of research director of NAB, the job from which he resigned to accept the BMB appointment.

This move, in turn, will permit the research director of BMB, Johnny Churchill, to get some of the details going with a little more speed than in the past when he naturally worked with Peters, who has been frequently absent in Washington on business concerning his Virginia farm, jury duty and a multiplicity of obligations which were tough to handle from the Main Stem. Thus, in this dual shift, NAB, BMB and NBC profit.

\$\$ Factor With Peters

Peters's return to NAB hinges on a number of things, among them the matter of \$\$ since the broadcasters' association can't afford to plank down the \$15,000 which he's getting at BMB. There are other factors that are important, also. The research budget of the NAB is nothing for a researcher to crow about. One of the reasons advanced by the trade association for its "inability to answer media attacks against radio, such as those by the Hearst papers and the American Newspaper Publishers Association's anti-radio pitches, "is because there's not the 'smell' of enough dough to handle a project such as this. (The WLW comparative media—(newspapers, magazines, broadcasting) study cost the Powel Crosley organization thousands.) Consequently, the position of head of research of NAB is hamstrung almost from the start because of the lack of dough. However, the anti-radio pitches are beginning to

that Paul Peters coming back to NAB may intro a new approach to the job, and the broadcasting industry, will answer for the industry, attacks from outside.

Reason why Peters is expected back in D. C. is because he likes it down South—and because he's near his farm and it's said to be his secret hope that in the not too far distant future he'll be county supervisor of the area in which his farm is located. It seems they pay the c. s.

real cash down in this Virginia area and Peters is a country gentleman at heart and a researcher by profession.

Rumble, on the other hand, frankly wasn't happy down South. The housing problem, the school problem for his youngsters and working with a budget that prevented media projects all contributed to a natural "yes" when NBC's Beville asked him back North. This despite the fact that he had sold his home in New Jersey and bought the house in which he was living in Laurel, Md. Fact that research had come of age at NBC, and that he wouldn't be worried about the protocol, as manager of the newly autonomous department (it has been under sales promotion in the past) were, of course, important, too.

At BMB, Peters's exit will remove a negative which has been talked about for some time at nets and stations. The fact that Paul Peters was getting 15G and Johnny Churchill 25G which, together with what Hugh Feltis is paid as prexy of the research group, made a brass cost that was hard to take.

New deal, and it may be set even before

R. Sampson Named Manager of WSAI

CHICAGO, Nov. 19.—Robert M. Sampson, for many years identified with radio in St. Louis, has been named general manager of WSAI, the Marshall Field station in Cincinnati. Sampson has worked for KSD and KMOX, and for the last eight years has been national sales and promotional manager of KWK, St. Louis. December 1 has been set as the date for Sampson to take over.

this issue of *The Billboard* comes off the press, will sit easier in everyone's mind. It has also put back in NBC a man who knows the inner workings of NAB (Rumble learned that during the months he was with the org). Peters at NAB will have been closer to the problems of BMB and therefore will be able to present them to the board.

And eventually a Virginia county will have a supervisor who loves the job.

5 OUT OF 10

Since the first of this year, five of the nation's top ten radio advertisers (those who, according to P.I.B. records, made the largest investments in network broadcasting time during 1944) have become clients of the Mutual Network.

MBS Outlets Can Now Have Pick of Job-Hunting Vets

NEW YORK, Nov. 19.—Mutual execs, like others in the biz, their desks bulging with job applications from vets who were never before employed by the web, last week decided that information on applicants be forwarded to MBS station so that they can take their choice of the field. Ed Kobak, web prexy, recently laid down a rule that all MBS vets will get, for as long as they want them, better jobs, at higher pay, than they had before they went into service.

But this policy leaves little room for other applicants. Consequently, program v.-p. Phil Carlin and news topper Abe Schecter came up with the idea of forwarding all applications to the personnel department. Stations can get the info from that source if they want it. Outlets, many of which have positions open, will be informed via closed-circuit talks and a mimeographed info sheet which the web gets out.

In addition, the web is referring stations to the free want ads for vets columns in *The Billboard*, *Radio Daily* and *Broadcasting*.

WFIL Ousts Commercials From Sign-On Time to 7 a.m.

PHILADELPHIA, Nov. 9.—WFIL established a new morning policy last week which eliminated all participating announcements from 5:45 a.m. thru 7 a.m.

Station's programs have been shifted so that the hour and a quarter after sign-on time is limited to music and farm market reports. Former schedule consisted of the *Timekeeper*, music interspersed with news and commercials, be felt by broadcasters and it's possible

4 OUT OF 5

Greater programming, facilities, and economy seem to have interested the majority of these leaders: Four of the five are sponsoring programs developed by Mutual...and four of the five advertisers use the full Mutual Network.

MUTUAL BROADCASTING SYSTEM

WHERE
SHOWMANSHIP
MEANS
BUSINESS!

CBS Ex on Byrnes' Talk Embroils Coy, Benton and Keston

(Continued from page 6)

radio-equipped homes, and pointing to the fact that WINX completely duplicated Washington coverage of CBS-owned WTOP. From this, Keston argued the uselessness of duplicating the speech over other radio facilities.

Policy Held Totalitarian

Confining himself to the "hypothetical" issue of four vs. one network hook-ups on official broadcasts, the CBS vice-president directed his fire at the "totalitarian" and "impractical" aspects of the former practice. On the ground that it would be "undemocratic" for four nets to carry the same broadcast, short of a speech by the President or Vice-President, Keston declared that this policy is no more nor less than "the freedom to listen" policy which Germany had before the war.

In reply, Coy carried the Keston analogy into the press field. Keston's logic, he declared, "would lead one to the conclusion that our printed press is totalitarian because most metropolitan newspapers choose to publish in full any major address by the Secretary of State. Mr. Keston's view, I take it, is that the Post ought not to be allowed to offer its readers the text of a public speech offered to the readers of the Star (Washington evening paper) at any newsstand. It would follow then that the Department of State is ignobly limiting 'freedom to read' by making the press releases available to more than a single outlet in any community. Thus, press or radio freedom, according to this concept, must necessarily spell enslavement of the public."

Both Coy and Benton pulled no punches in the debate (by correspondence) with Keston. Benton, at the outset of his letter to Keston, stated indignantly: "My letter about Wayne Coy's protest wasn't intended to evoke a formal debate. You lecture me as if you were addressing a public forum or a Congressional committee."

Too Short for a Head

COUNTER-SPY, Pharma-Craft Corporation-sponsored Blue show, is being dropped on December 19. Young & Rubicam will try to keep it in shop.

William S. Paley, CBS prexy and ex-army colonel, was awarded the Legion of Merit last week.

Lester Gottlieb, Young & Rubicam flackman, out of town on a swing thru the East. When he returns, Dick Connelly will go out on the road.

David A. Williamson will manage Homer Griffith Company's (station reps) San Francisco office. He had been with KFRC (San Francisco) and Don Lee web.

Jim Tyler is checking out at Mutual's ad department. He'll be replaced by R. J. Redman, ex-khaki.

Mauel Komroff, novelist, continues his show at WNEW, the he's hobbling about with his leg in a cast due to an accident. At WNEW, also, Max Berton, continuity writer, reported in "Too Short" as preparing for the rigors of fatherhood, is now in the cigar-handing-out stage. It's a girl.

Charles A. Wall, returned from army, takes over as administrative back-stopper to v.-p. in charge of finance at NBC.

CBS's hep little house organ, "KL485," came out with its reconversion issue this week. Photos in offset pages were run for first time, spotted between the usual mimeographed sheets.

Robert Hall, who spent four years, seven months in the army, returns to CBS Hollywood and replaces Charles Wadsworth as Coast assistant editor. Wadsworth quit to go to New York for his fourth operation on a combat injured leg. He expects to stay out of radio for a while, returning to Harvard business school to finish up work after his leg is okay again.

Ex-Marine Capt. Larry Hays was added to the Don Lee (Hollywood) net writing staff. He wrote, directed and narrated "Halls of Montezuma," marine corps air show.

Don Kelly, Chi; Lloyd Bromfield, Hollywood, and Maurice Mitchell, Washington, CBS flackmen, in town this week for confabs with CBS head flack George Crandall.

Alex Petry returns from three years in the AAF to his pre-war duties as head of NBC's music department in Hollywood. Myrna Bay Compante, who held down during Petry's absence, leaves to housewife.

Another Chi show coasts Hollywood was on December 1, when Brown Shoe Company's Smilin' Ed McConnell and His Buster Brown Gang starts at NBC.

Jack Rogers, ex-radio editor of The Cincinnati Enquirer and The Times-Star, is now handling radio for Muriel Francis, flack agency in New York.

Hal Newell, emcee of WEEI-CBS's Coffee Club and announcer of local high school football games over Columbia's Boston outlet, was seriously injured recently in an auto crash. Jack Ingersoll, former Dartmouth grid star, replaced Newell.

Corp. Dick Pack, ex-WOR flackman and now with AAF, and Jo Eanson, flack and special events chief at WNEW, have co-authored a book, "Opportunities in Radio," which vocational guidance manuals will issue early this winter.

Clifton Utley, NBC commentator and foreign affairs expert, will be the sole radio rep aboard American Airlines' plane inaugurating regular Chi-to-London air passenger service. He will spend about 10 days in London and Paris, airing his regular weekly commentary from Europe.

Howard Miller, former owner of WGIL, Galesburg, Ill., back from three years in the Pacific as a producer for WBBM, CBS Chicago outlet.

Dudley Faust has been appointed assistant Western sales manager of CBS, after receiving his exit papers from the marine corps. Faust has been with

Banner and Greif Ink Buchanan, Murray, Oxley

NEW YORK, Nov. 19.—Jack Banner and Ed Greif announced today formation of a public relations firm, Banner & Greif, with offices at 424 Madison Avenue, New York, specializing in flack for radio talent and ad agencies for radio. Typical of accounts pre-linked by the new firm are the Buchanan agency, Lynn Murray, and Harold F. Oxley. Other contracts are being arranged now.

Banner, recently a lieutenant commander in the U. S. Maritime Service, was former WNEW flack head. He is associate part of Showbill, nitery flack mag. Greif was feature and exploitation boss for NBC until he resigned to form the agency.

NBC announced Greif's resignation effective Tuesday, but at present has named no one to fill his slot. However, Alton Kastner is due out of the service in about three weeks and may be offered either the Greif job or a spot in the flack mag department.

WBBM-CBS since 1937, with exception of his marine corps service.

Bill Fox, director of CKNW, New Westminster, B. C., has been appointed director of KOM, Tacoma, Wash., Mutual outlet.

Mark Woods, ABC prexy, has been named member of the Co-Operative Analysis of Broadcasting's board of governors.

Joseph Hershey McGillvra just appointed national rep for KGER, Long Beach, Calif.

New tune show, "Are You With It?" which preemed in New York last week (10), was adapted from a book, "Slightly Imperfect," penned by George Malcolm-Smith, who runs seg over WTIC, Hartford, Conn., station, titled "Gems of American Jazz?"

Charles Stark subs for Ken Roberts, miker, when "Blind Date" hits the highway for Eighth Victory Loan Drive.

Michael (Red) Everett, radio actor, has recently been added to the casts of Front Page Farrell and Portia Faces Life.

Now...waltzing away with DAYTIME audiences!

WOR's fun-filled family quiz

"The Better Half Matinee"

4:00-4:30 P.M., Mondays through Fridays*

Yes, it's the same riotous, rollicking quiz-show that stacked up high ratings in the evening — now translated into a click WOR daytime feature! It's the program that once pulled 25,000 local requests for a party booklet in 14 weeks — now a natural for home-product advertisers who want to reach women at one of the most sales-responsive hours of the afternoon. "THE BETTER HALF MATINEE", with Tiny Ruffner piloting the fun and knitting the commercials into the stunts, is putting even further gloss on a tried and found-terrific formula. If you haven't heard this daytime edition of "THE BETTER HALF", we urge you to catch it this week on the air, or on a WOR audition disk. If you have, we suggest you call PE 6-8600 today, while there is still room for sponsors on a participating, fifteen-minute or half-hour basis.

* Saturdays, too, starting December 8

Another show that makes sales grow from



MUTUAL

WOR

1440 Broadway, New York 18

Hollywood RDG Makes Up With N. Y., Sets Sights for Net Pacts

HOLLYWOOD, Nov. 19.—Radio Directors' Guild here last week adopted a constitution, elected officers, ironed out differences with RDG boys in the East, and is now all set to hit the four nets for contracts. At a meeting held Tuesday (13), Paul Franklin (free-lance) was named RDG prexy; True Boardman (free-lance), v.-p.; Robert Dwan (NBC), secretary, and Thomas Freebairn-Smith, who served as pro tem chairman until group

got organized, treasurer. Constitution was okayed at same session. Picked for the council were Glenhall Taylor (free-lance) as ad-agency rep; Leonard Reeg (ABC), major webs; Ezra McIntosh, agencies; Gil Thomas (KFI), indie stations, and Phil Cohan as rep for free-lancers.

Freebairn-Smith told *The Billboard* that everything is now palsy-walsy between the local RDG and their New York

brethren. Group here squawked when the Stem boys framed their constitution and booked up with AFL without letting the guys here know what was cooking. Appears Gotham gang didn't mean it as a slap at Hollywood. And guys here really didn't mean to get so hot-collared about it all.

First step in getting webs into contract line-up will be for RDG to take over the CBS unit now under AFRA jurisdiction. This will give Guild something to build on when it goes knocking on other net doors.

Larry Marks, who thinks up those crazy ideas for "Duffy's Tavern," wrote 30 at the end of a new play entitled "Oleander in Bloom."

Cavallaro Inked For 'World Parade'

HOLLYWOOD, Nov. 19.—Carmen Cavallaro was inked for Shaeffer Pen's *World Parade*. The NBC show moves to West Coast December 16. Pact overlaps Kraft Music Hall guster series which ends January 1.

Show calls for Cavallaro fronting 18-man ork, man and fem warblers (as yet unpicked) and will retain Max Hill's five-minute newscast. Initial Coast origination will come from San Francisco, with show setting up Hollywood headquarters the following week, December 23.

Hi, Neighbor! It's Saturday Night

Jim Britt's Roundup

TIME 6:45

with TOM HUSSEY announcing

SPONSORED BY

Narragansett
BREWING CO.
CRANSTON, R.I.



Jim Britt, former Naval Air Combat Intelligence Officer, is back on the air with his sports roundup . . . 15-minutes of sport highlights.

Latest scores and features of major sports . . . a colorful, timely Britt war anecdote with sports tie-in . . . an unusual sports story . . . a Narragansett salute to the outstanding athlete or team of the week . . . forecasts for the 1946 baseball season . . . other sports coverage "in season." Prominent figures of the sporting world interviewed.

Another Yankee Partnership

THE YANKEE NETWORK, INC.

Member of the Mutual Broadcasting System

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Nationally Represented by EDWARD PETRY & CO., INC.



OVER THESE
YANKEE NETWORK
STATIONS

WNAC	Boston
WICC	Bridgeport
WSAR	Fall River
WEIM	Fitchburg
WHTD	Hartford
WHYN	{Holyoke Springfield}
WLNH	Laconia
WCOU	{Lewiston Auburn}
WLLH	{Lowell Lawrence}
WLNC	New London
WBRK	Pittsfield
WGAN	Portland
WEAN	Providence
WSYB	Rutland
WATR	Waterbury
WAAB	Worcester

What's Going On at Du Mont Tele?

Retrenchment Blues Evident

Staff cuts and pessimism about future, trade reports, pervade atmosphere

NEW YORK, Nov. 19.—A door on the third floor of 515 Madison Avenue, marked "Du Mont Television, Top Secret, Keep Out," opened a crack last week and let loose some hitherto rumored info concerning this indie tele company's financial position and future prospects. Leak No. 1 came when it is alleged top Du Mont execs, personally pessimistic and insecure, informed staffers of imminent staff cuts, a 60-day or more delay in opening new studios in the John Wanamaker Department Store here, and indicated that the stiff terms of the Wanamaker deal may pull the last few shekels from Du Mont's purse.

Top-level execs, according to those in the know, in a very confidential meeting on Tuesday (13), pointed to the continued absence of any channel allocation for WABD, their pot-boiler here, as still another factor in their retrenchment. And on Friday (18), in the first of what may be a series of wholesale firings, the entire studio maintenance crew was dismissed.

At that point, the trade began to cast a penetrating eye at the situation and compare notes. Here are some of the pieces they put together:

Trade noted that the station had agreed to a long, tough, money-eating schedule in signing with Wanamaker. Total of 15 hours of programing per week were promised, five of which would belong to the department store. Evening sked, from 8-10 p. m., five nights a week, would be Du Mont's headache. But afternoon programs, 12-1 p. m. across the board would be sold to sponsors, with a large percentage of the revenue going to Wanamaker's.

These programs and their sale are said to be the province of an ad agency whose radio head was the prime mover in bringing Du Mont and Wanamaker together. Du Mont, trade says, itself would profit nothing from afternoon programs.

A great deal of money has been sunk into a new model low-frequency receiver, for public sale, one which may become as obsolete as a blockbuster if the commission gives any clear-cut go-ahead to video in the high-frequencies and color.

New Stock Issue

Encouraged as an electronics manufacturer by the war, trade points out, Du Mont foresaw dwindling cash reserves as the war came to an end. To prevent an uncomfortable situation the company recently floated a stock issue somewhere in the neighborhood of \$200,000. But most of that money, it is alleged, went for fancy wallpaper and glass brick in executive offices, the new receiver publicity and whatever progress has been made down at Wanamaker's.

Even that progress has been slight because of technical problems and difficulties with the carpenters' and electricians' unions. In addition trade says, pot full of dough was sunk into a very hush-hush audience research project, set up by Buchanan agency and staffed by former technicians who were converted to research when the station went off the air.

Several astute trade leaders see in the events at Du Mont a tip-off to either the re-organization of the company or complete control by Paramount Pictures, a stockholder to the tune of 43 per cent. If the latter course is followed, it is expected that the Paramount shake-up will start at the top and reach down into the page staff.

However, it's noted, if Du Mont goes out of existence, the whole story will be a repetition in the familiar pattern of radio's development. In those days hundreds of small manufacturers went under, victims of their competitor's superior business acumen. And it would be complete even to the department store tie-up, another hall-mark of radio in the old days.

Lazy Ad Men Spoil Chi Tele Chances, Cry Radio Thesps

CHICAGO, Nov. 17.—Chi's radio thesps lay the blame for lack of video dramatics over local Station WBKB directly to the door of the town's agencies. Actors claim that agencies are given every chance to experiment with tele technique, even to having free time, but thus far only two agencies have shown any disposition to take advantage of the new media. These are Ruthrauff & Ryan, and Henri, Hurst & McDonald.

AFRA permits its members to go on video show sans pay, but thus far there have been few chances to get on even a sustaining program. Since WBKB telecasts only a few hours each week, dramatic time is necessarily limited, but even so, actors feel that if agencies were more show-minded, good dramatic vehicles would result.

Plain truth, the majority of actors say, is that most agencies don't give a damn about tele, since most of them have nice fat radio accounts anyway and, even then they aren't particularly concerned where a show originates, so long as they handle the account. Some actors even ascribe the reason why radio is fast going from the Windy City to the agencies' lacadascical attitude toward putting on shows here. Actors think the agencies consider developing shows here too much bother, especially when somebody on the Main Stem or in Hollywood will do it for them. As radio goes, so will television—before it gets much of a chance to start in the dramatic lines at least, the local radio thespians are predicting.

WGN NEWS CHIEF BLASTS

(Continued from page 6)

program Hurligh also had plenty to say. He claims that in the case of regionals here about 50 per cent of their population coverage is in Chi, and about 50 per cent Downstate and in other localities outside the Chi local area. Thus, he reasons, the 50 per cent outside Chi are being cheated when five minutes of a 15-minute seg are given to news not of interest to their communities. For a regional station to do a job all along this line, he claims, it would have to post its legmen and wire recorder interviewers Downstate and elsewhere.

Hurligh has concrete plans about how local news could be treated with a new style. He has in the hopper a plan for a local news show by five men based at strategic sources of news in the city. The plan is to have these men report by direct wire to him back at the station, with both sides of the conversation being picked up and broadcast. This, because it would mean rental of wires and not use of the telephone for two-wire conversation, to be broadcast. Two-way phone conversations are taboo for airing, of course. Hurligh plans that with this show he could give the listeners a chance to see just how news is gathered at the same time they hear what the news is. This would be giving them a chance to sit in on reporters and an editor at work and would make them feel as if they were on the inside—which is something the public goes for.

N. M. SUES 3 STATIONS

(Continued from page 6)

large. Meanwhile, States which now impose sales levies are watching the outcome hungrily.

NAB counsel poses as another reason for ruling against State taxation of radio stations "the necessity to protect the power of Congress to regulate that (radio) industry free from interference by State government." Any State regulation that places a burden upon interstate commerce "is inconsistent with national regulation," argues NAB for the New Mexico stations, adding that the attempt by New Mexico to collect a 2 per cent tax on the gross income of a radio station puts a serious burden not only on stations operating at small margin, but also upon interstate commerce. There would be nothing to prevent a State from upping the tax, it was argued.

INFERNO

(Continued from opposite page)

dicte that *Inferno* was an accomplished piece of entertainment. It was far from it. The abstract drawings came close, but not quite up to the mood of the music. Some of the stock shots were too subjective, and the narrated sections of *The Pit and the Pendulum* contributed nothing to the over-all impact. Chiefly in error among a group of animated drawings were a series of snake-like

For a Review of "You Can't Take It With You" (Air-Pic Version) Turn to Page 44

creations which looked more like microscopic slides than nameless horror.

At times cueing was off, but over-all the production was adequate. Fred Reinhard did the animations, Barry Koeper handled narration and Howard Hayes and Ralph Warren the cameras.

Marty Schrader.



When you gun the same field year after year ... the gunning must be good!

And when scores of smart advertisers use the same Station to sell their merchandise year after year—as scores of WIP advertisers do—the "bag" of profit must be good!

Yes, there are a few availabilities, but they're being "winged" quickly. Better "set your sights" now!



3d Market
MUTUAL
Affiliate

610 K.C.—5000 Watts



REPRESENTED NATIONALLY by GEO. P. HOLLINGBERRY CO.

NOW—RCA VICTOR OFFERS REVOLUTIONARY NEW SERVICE TO COIN OPERATORS!

*The Same Selection
on Both Sides*



RCA Victor offers coin operators a new, exclusive service—double-value discs! The same tune is pressed on both A and B sides. You get twice the profits at the standard price for each

record! Production will be limited to the actual orders that are placed *immediately*, and only on the fifteen items listed below. So contact your RCA Victor distributor at once for full details.

ORDER FROM THESE 15 PROVED MONEY-MAKERS

Blues in the Night.....DINAH SHORE..44-0000
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 Marie.....TOMMY DORSEY..44-0005
 King Porter Stomp..BENNY GOODMAN..44-0006
 Moonlight Serenade....GLENN MILLER..44-0007
 Boogie Woogie.....TOMMY DORSEY..44-0008
 Your Feet's Too Big..."FATS" WALLER..44-0009

Mood Indigo.....DUKE ELLINGTON..44-0010
 Waltz You Saved for Me.WAYNE KING..44-0011
 Cocktails for Two.....SPIKE JONES..44-0012
 Beer Barrel Polka.....GLAHE MUSETTE..29-5000
 The Donkey Serenade..ALLAN JONES..14-0000



RCA VICTOR
RECORDS

USE THIS ORDER BLANK FOR IMMEDIATE DELIVERY on NEWEST MUSICRAFT RELEASES

ASK ABOUT NEW RETURN PRIVILEGE

QUANTITY	JUST RELEASED	LIST PRICE	YOUR COST
<input type="checkbox"/>	15028 HOW DEEP IS THE OCEAN?—vocal.... 53c ROGERS' CORNERS Billy Rogers and Her Orchestra	53c	33c
<input type="checkbox"/>	15043 HERE COMES HEAVEN AGAIN—vocal.. 53c AIRMAIL SPECIAL—inst. Georgie Auld Orch.—Lynne Stevens, vocal	53c	33c
<input type="checkbox"/>	15044 JUST A SITTING AND A ROCKIN'..... 53c COME TO BABY DO Georgie Auld Orch.—Lynne Stevens, vocal	53c	33c
<input type="checkbox"/>	15041 HE'S FUNNY THAT WAY..... 53c IN LOVE WITH LOVE Frances Wayne, vocal—Ralph Burns Orch.	53c	33c
<input type="checkbox"/>	337 TIME AND AGAIN—vocal..... 79c IS IS—inst. Stuff Smith Trio—Sarah Vaughn, vocal	79c	48½c
<input type="checkbox"/>	338 I SEE YOUR FACE BEFORE ME..... 79c MY TRUST Bill Gooden Trio—vocal	79c	48½c

NEW PHIL BRITO RELEASES

<input type="checkbox"/>	15042 A PRETTY GIRL IS LIKE A MELODY.. 53c I USED TO LOVE YOU	53c	33c
<input type="checkbox"/>	15040 I CAN'T GET YOU OUT OF MY MIND.. 53c IT'S BEEN A LONG, LONG TIME	53c	33c
<input type="checkbox"/>	15038 AFTER ALL THIS TIME..... 53c I'LL SEE YOU IN MY DREAMS	53c	33c
<input type="checkbox"/>	15029 YOU'RE NOT FOOLIN' ANYONE BUT YOURSELF 53c IF I COULD BE WITH YOU ONE HOUR TONIGHT	53c	33c

BEST "SPOT" SELLERS

RUMBAS	<input type="checkbox"/>	326 ZUNIL 79c SAY IT OVER AGAIN Jose Bethancourt Orch. with vocals	79c	48½c
	<input type="checkbox"/>	327 RUMBAMBA 79c SPANISH RHAPSODY Jose Morand Orch.	79c	48½c
HOT JAZZ	<input type="checkbox"/>	324 BODY AND SOUL..... 79c HONEY, COME BACK TO ME Art Van Dame Quartet	79c	48½c
	<input type="checkbox"/>	329 LOVER 79c DON'T LET IT END Joe Marsala Septet—Adele Girard at harp	79c	48½c
	<input type="checkbox"/>	15025 SLEEPY-TIME GAL..... 53c HEY, JACK Johnny Richards Orch.	53c	33c
CHOPIN	<input type="checkbox"/>	331 POLONAISE IN A FLAT MAJOR 79c Hilda Somer, piano solo	79c	48½c

FAMOUS (No. 410) STORAGE ALBUMS

10 inch, 12 pockets, blue or maroon, with gold embossed backbone design, standard package of 36 albums.
Cost—48c each Gross Lots Cost—42c each List—89c each

<input type="checkbox"/>	N-4 CUBAN RHYTHM ALBUM	\$2.62	\$1.57
<input type="checkbox"/>	15004 TUMBANDO CANA..... 53c CONGO DE LOS DANDYS	53c	33c
<input type="checkbox"/>	15005 ME VOY MAMA..... 53c NA MERCE	53c	33c
<input type="checkbox"/>	15006 CUATRO PERSONAS..... 53c TIMBERO LA TIMBE ES MIA	53c	33c
<input type="checkbox"/>	15007 BLEN BLEN BLEN..... 53c DULCE DENSENGANO	53c	33c

N-3 Josh White Album (Vocals)

<input type="checkbox"/>	248 CARELESS LOVE—PRISON BOUND... \$2.87	\$1.75
<input type="checkbox"/>	249 HARD TIME BLUES—MON., TUES., WED.	
<input type="checkbox"/>	250 MOTHERLESS CHILDREN—(2 sides)	

#65 Peter and the Wolf for Children

<input type="checkbox"/>	4 Record Album—Milton Cross, narrator.....	\$2.24	\$3.66
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I. R. GWIRTZ, SUPERVISED DISTRIBUTORS

Plenty of Schmaltz, But Little "Send Me, Jackson" In European Night Spots

Everything From Bagpipes to Symphony Ork To Be Heard

(Some additional notes on the music biz in European countries are contained in this article by The Billboard's general manager, Joe Csida, who recently returned from a quick-tour War Department junket to former battle areas overseas.)

NEW YORK, Nov. 19.—This little composition will undoubtedly be slugged by the desk "Around Europe on a Dischord" or "Eight Nations to the Bar," or "Eight Bars to Each Nation" for that matter. Or maybe it was 80. Unlike the Music Report on England (*The Billboard*, November 10 issue) it does not purport to give a trade picture of the music biz in Europe or in any of the countries discussed. It is strictly a verbal jam-session of sometimes sweet, sometimes hot, sometimes sour notes on music as this reporter saw it in all kinds of spots in all kinds of European cities and countries.

Take the small drinkery in Luxembourg, for instance. It was a joint roughly comparable to a neighborhood pub in any American city. A healthy, hefty, pleasant lady of about 45 was tending bar, passing out kvetch (the Lux national drink) and assorted wet goods. Lady's two daughters supplied the music, one playing fiddle or accordion and the other piano. Fiddle double on accordion was age 13 and piano age 9. Kids played Luxembourg and French songs, and *Don't Fence Me In*. Not good, but what do you want, child prodigies? And they played all night. The lord of the house sat at a table with a couple of fellow-citizens, sipping at his pipe and repeated tumbler of kvetch. Explained the barmaid: "He has a cold."

Salzburg Jive

In Salzburg, Austria, after having been photographed in front of the statue of Mozart in the village square (to establish his standing as a music expert) this reporter caught a session of Salzburg jive. (If there are any longhair guys in the audience, we're only kidding.) But we thought we were going to a legit show. It was at the Landestheater Salzburg and the drama skedded was *Der Tod Und Der Tod* (*The Fool and Death*), by Von Hugo Von Hofmannsthal. This came off, but only after a concert by the Storchquartett d-moll entitled *Der Tod Und Das Madchen* (*Death and the Girl*). Quartet was three violins and a cello grouped center-stage around a large, fringe-shaded floor lamp. Very beautiful, but deadly (no pun intended) to a character from Lindy's.

And talking of strings, Main Stem music men should lay an ear open to the ork at the Ambassadeurs, Paris nitery. Instrumentation: Eight fiddles, a cello, a harp and a piano. This outfit plays for dancing (and packs the floor consistently) and gives a concert about midnight at which all the champagne-guzzlers sit in hushed attention. As could be imagined music is strictly on the pash side, which is ideal for the dim-lighted, intimate nitery in which they're working.

Strings in South

Down in Southern France, too, strings are the thing, and here there was ample evidence they were selling it strong to G.I.'s. At floorshows in a number of clubs (the Provencal, the Belles Rives, etc.) a Czech violinist, Vlasti Krikava, did fiddle solos (with piano accomp) and drew as terrific a mitt as anything in the show. Krikava, incidentally, is the type of musician you find around the Continent these days. He was a top student at the National Music School, Geneva, Switzerland, and snatched all kinds of prizes for his fiddling. He then became a hot jazz fan and learned to play a mean trumpet. He held down a trumpet chair with the best bands in Europe for some 12 years, and in 1938 tossed the works to go back to fiddling. Today he's one of Europe's top orchestralists of Gypsy music, but hustles around Riviera niteries, scraping his fiddle for a living.

On the Riviera, too, is where the current pop *Symphony* originally caught on. Tune was written by one of Europe's oppressed German-Jews, man named Alstone, who was hounded all over the

continent by the Nazis and who did the number as a sort of farewell, cruel world, piece. French title, as Alstone wrote it, was *C'est Fini* (*It is the End*). But he escaped the Gestapo grab once more and things looked up. This was France's No. 1 hit last August and September unless you can count *Please Mr. Truman, Why Can't We Go Home?*, lyric parody to tune of *Lili Marlene*, which was being plugged like mad by Riviera canary Claire LeClerc.

Hot Song

In Berlin a hot hit was an unpublished ditty called *Give My Regards to Mayor La Guardia—Aay*. As far as music in Berlin, or the rest of Germany for that matter, goes (always excepting the Armed Forces Network radio stations which fed a constant stream of current American pops) it was practically nonexistent. Russians were doing a German music job with Radio Berlin, where they had a 46-man dance band, and an 86-man symphony ork (all Germans), who did studio broadcasts to which 2 to 8 marks admission (20 to 80 cents) were charged.

Italy was about like Germany in that the mood for music was at a very low ebb. But there was that night at the Excelsior Hotel, where the band was something it's better not to write home or anywhere else about. They played against three acts in a floorshow and came in ahead by at least three bars each time.

We started the run around Europe with the very noble intent of trying to tip off readers on what kinds of music (aside from Mr. Whiskers') our guys were learning to like best. We gave it up when we heard them bring the house down with mitting for a Canadian bagpipe band (11 gals in kilts, all with strong legs and bagpipes) at the Queensbury Club in London. But come to think of it, the gals didn't sound too unlike some of the alleged hot jazz outfits being waxed by certain diskeries here today.

Kitty Kallen Starts as Single At S. F. Golden Gate Dec. 19

HOLLYWOOD, Nov. 19.—Kitty Kallen chirper who quit Harry James recently to go it on her own, is being set on a theater tour by GAC. She debuts as a single at the Golden Gate Theater, San Francisco, December 19 and then heads East for guest radio shots and a string of major theater appearances. Eddy Traubner, Miss Kallen's personal manager, is in New York now working out the theater route and also checking out a recording set-up.

Hope-Crosby Ride

HOLLYWOOD, Nov. 19.—Decca's dishing of the Crosby-Hope "special" disk leaves nothing to chance as to appeal. On one side it's strictly for the motion pic fans, with the *Road to Morocco* excerpt done in a sock fashion. Actually, as tabbed in this week's *Billboard* Pop Chart, this is the side that will get the bucks.

Other side is another pic play tune, *Road to Utopia*, but it gets in free ads for Pepsodent, Jerry Colonna, Kraft Cheese and the Tuesday and Thursday programs of the Bing and Bob. For a platter that's been given so much plugging, it's remarkable the amount of self plug on the disk—and doubly remarkable that nothing has been broke in the papers by Lever Brothers (Pepsodent) or General Foods (Kraft) on the disk. If the disk doesn't hit that million mark in sales, it's a natural give-away for the air programs after Hope has disposed of the jeeps he's using to get dialers to keep their bonds.

Congress Groups Hypoed By Porter Slap at Petrillo

WASHINGTON, Nov. 19.—Stirred to action by FCC Chairman Paul A. Porter's recent verbal slap at Prexy Jimmy Petrillo, of American Federation of Musicians, for Petrillo's double-music-crew ruling to radio, congressional committees are reviving efforts to get some sort of legislation discharged to floors of both House and Senate without further delay. Key development is renewed vigor in the Senate Judiciary Committee, where a bill by Senator Bailey (D., N. C.) to outlaw transcription royalties has been blazing fire almost since the opening of the current session. Meanwhile, House Interstate and Foreign Commerce Committee, which has been stymied on Representative Dondero's (R., Mich.) bill (H. R. 1648) to cut down Petrillo's power, is now trying to draft completely new legislation.

Spokesman for the House Interstate and Foreign Commerce Committee told *The Billboard* today that "The whole subject of Petrillo's tactics is now extremely active in our committee, and something definite will be done before very long." It was indicated that the new bill which is being shaped will incorporate some of the provisions of the Dondero bill, but will include a new strong provision aimed at curbing Petrillo interference with commerce.

Solomon Decision Sought

Latter move is designed to overcome the difficulty the committee has been experiencing in trying to remedy Petrillo-led AFM union practices without cracking down generally on all labor groups. Dondero's bill, which has had incomplete hearings, would outlaw interference with non-commercial educational broadcasts.

On the Senate side, expectations are that the new bill will be drafted eventually, altho the sub-group of the Senate Judiciary Committee is still planning to proceed shortly with the hearing on Bailey's anti-royalties bill. Bailey, *The Billboard* has learned, has asked Senator Eastland (D., Miss.), chairman of the Senate Judiciary Sub-Committee, to give the "green light" to a hearing on the Bailey bill as soon as the North Carolinian returns to Washington this week. Senator Eastland told *The Billboard* that the hearing date will be set directly. Members of both the Senate Judiciary Committee and House Interstate and Foreign Commerce Committee are registering vigorous interest in the Petrillo developments, and they are outspokenly determined to cut down his power.

Porter Remark Held Encouraging

Several of the congressmen from Brooklyn said they were "encouraged" as well as surprised by FCC Chairman Porter's criticism of Petrillo during a recent nationwide radio broadcast. Porter, who said his remarks were personal rather than official, accused Petrillo of threatening to delay FM progress by insisting on double music crews for AM stations wherever duplicate programs are to be transmitted over FM.

Prolonged legislative proceedings are anticipated in the Petrillo matter, with the congressional committees facing the

tough task of drafting legislation to thwart Petrillo and at the same time avoid curbing union practices generally. This particular problem has been the insurmountable one in proceedings so far on the Dondero bill, and congressmen are still unable to figure out how Senator Vandenberg's (R., Mich.) anti-Petrillo bill, which is quite similar to Dondero's, got thru the Senate.

House Interstate and Foreign Commerce Committee spokesmen are still discussing the possibility of exchanging notes with other committees which may have some jurisdiction in legislation on the subject. Chairman Lea (D., Calif.) has expressed the wish several times in the past to avoid a conflict with other committees on the issue, and it has been seen as possible that representatives of two or three standing committees might confer on procedures.

Ciro's Promotes Les Paul Booking With Free Disks

HOLLYWOOD, Nov. 19.—Deal to spot Les Paul and his trio at Ciro's has been definitely set, with Paul going in November 23 for two months with options. H. D. Hover, manager of Ciro's, is going all out in promoting Paul by naming the cocktailery off the main room, the Les Paul Room. Hover is also passing out Paul's current record with Bing Crosby to regular customers as gimmick to introduce Paul to Ciro's regular clientele.

Besides playing in Ciro's cocktail room, where live talent will be used for the first time, Paul will do three shows a night in the main room. Pat Robbins, of William Morris agency, set the deal. Paul is recording with Helen Forrest for Decca for the first time this week—two sides.

Pelham Heath Op Cools on Name Yen

NEW YORK, Nov. 17.—Earlier plans of Owner Herman Schubert to put his Pelham Heath Inn on a name-band policy after the first of the year have cooled. Schubert had decided originally to go after the top names in connection with a 75G rebuilding project that figured to up the Inn's seating capacity considerably.

But Schubert, in his own words, had an "ear put in his bug" lately as a result of the current Meadowbrook-Terrace Room situation in Newark, and decided subsequently to go along with Mickey Mouse bands. Claims that conversation with Frank Dally made him feel that name-band hiring wasn't worth the grief.

White Heat Temperament

BALTIMORE, Nov. 19.—When David White, band leader and trumpet player, gets mad, he blows up and plays tempestuous return engagements, according to testimony in the central police court. White played two temperamental scenes in the offices of Eugene Dover, representing the American Guild of Variety Artists, 18 East Lexington Street, according to the testimony offered before Magistrate Elmer J. Hammer. It was the second time testimony was given there against White in 10 days.

October 23, White visited Dover's office and, as a result, White was fined \$25 and costs by Magistrate Hammer. White on that occasion was charged with assaulting Dover. November 3 White paid another visit to 18 East Lexington Street. Testimony later in police court was that White learned that the American Guild of Variety Artists had placed him on its "unfair" list. He proceeded to Dover's office and there met Mrs. Hazel Wade, the secretary. Mrs. Wade testified that White demanded to know whether she had written a certain letter. Then, Mrs. Wade said, when she said she had written the letter, White started. He made a few hot licks at the wall, and off went the pictures, Mrs. Wade testified. In a mad crescendo, she added, White scooped up office records and tore them to shreds.

Mrs. Rose Levin, employed in an adjoining office, heard the rumpus, according to testimony and called the police. White, however, had left the scene. Dover obtained a warrant for his arrest.

Magistrate Hammer, who decided White had been decidedly off key, held him for action of the grand jury in \$500 bail on charges of malicious destruction of property. Bail was furnished by Eddie Leonard, proprietor of a musical bar and cocktail lounge.

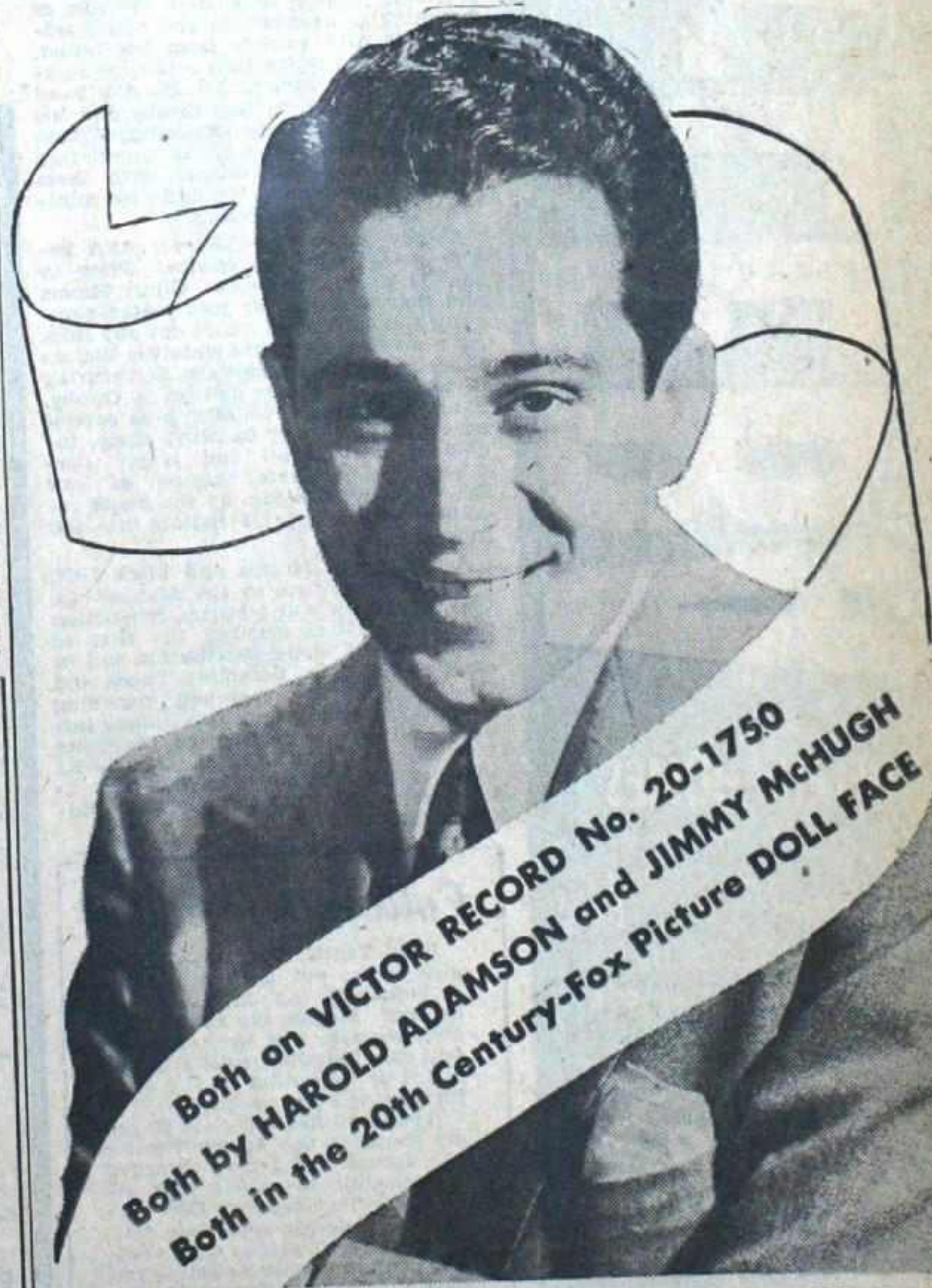
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On the Stand

Gray Gordon

(Reviewed at Pelham Heath Inn, Westchester, N. Y., Nov. 14, 1945)

(Agency—Music Corporation of America)

Tic-toc, slip-slop, it's Mickey Mouse music and if Mickey Mouse can fill the house then don't blame the maestro, just take your troubles to Walt Disney.

Anyway, Gray Gordon is drawing a good-sized crowd here with the same old schmaltz (it was a rainy, cold night for the road trade at that) and everybody was happy, everybody danced, everybody sang.

So it seems that while personally we'd chew an old rubber boot than subsist on his type of musical diet, the guy is doing a satisfactory job tradewise. What the clientele wants is what the clientele gets.

Best part of the night's listening came when the maestro darkened the room and steered the crowd thru the atmospheric standards such as *Melancholy Baby*. Up till then numbers and arrangements were gruesomely blah, but came the lights-low set and the ork upped its listening index with a rotated series of piano, trombone and sax solos that came off simple, true and clean.

Vocals on the whole were perfunctorily delivered by Shirley Lane and Vic Carlton, except that the namesake did surprise with one meaningful rendition of *Till the End of Time*.

Room, which recently got a refinishing job, looks purty. Band doesn't sound ditto, but the patrons don't seem to know the difference. At any rate Gordon will be here until Easter, says owner Herman. *Joe Carlton.*

**Morros Jr. Pacts
3 Names for ARA**

HOLLYWOOD, Nov. 19.—Richard Morros, who recently took over the role of handling artist contacts and policy setting for ARA records from his father, Boris Morros, rolled into action by signing up Ginny Simms, Jan Savitt's band and also re-signing Bob Crosby and his new band to American Recording Artists lists. Morros relates he is negotiating for more names. Contracts with these artists call for exclusive deals for minimum of year with options.

Crosby made four sides for ARA before going into the service. Prior to that he disked for Decca. Ginny Simms and Columbia records just parted company and Jan Savitt hasn't cut any sides for a major record firm since his Victor-Bluebird pact some time ago. Signaturing of top names of the caliber of Crosby, Simms and Savitt to ARA plus several other names already in ARA's camp, including Earl Hines and Hoagy Carmichael, is concrete example of how the dropping of names by the major recorders can build an indie's list and prestige.

According to Morros and Mark Leff, one of the partners in the ARA set-up, they definitely will step up production of their platters starting the first of '46 to a point where distribution will in cases rival Victor, Columbia, Decca and Capitol. Morros supervised recording sessions by Crosby and also Simms last week and jumps to Chicago December 1 to disk Earl Hines's band. Jan Savitt will wax for ARA when he gets back to the West Coast from New York in mid-December.

Follow the Leader

NEW YORK, Nov. 19.—If Sinatra comes out against juvenile delinquency, can Prima be far behind? Playing the Adams Theater, Newark, this week, maestro sent the following epistle to the Board of Education in the town for posting by the schools.

"Please do not cut class to see my shows at the Adams Theater . . . (plug) . . . I have arranged my schedule to permit your attendance Thanksgiving Day. . . . Whereas I deeply appreciate your anxiety to see and hear my orchestra, and am greatly flattered, you have a civic obligation not to miss any school sessions." Signed, Louis Prima.



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Music—As Written

NEW YORK:

Chavez Rumba band back at Monte Proser's Copacabana, December 13, after two years in S. A. . . . Sgt. Johnny Desmond's contract with Victor now official. . . . Nelson Ingham new general manager for Arrow Music, Gil Mills pulling out. Pub now working on *When the Old Gang's Back on the Corner*. . . . Nat Margo out of the army and with Starlight Music. . . . Benny Goodman's date at Terrace Room, Newark, N. J., moved to November 28 because of a November 27 Philip Morris ethering. . . . George Paxton set for Roseland Ballroom, January 6, for six weeks. Follows with Hotel Sherman, Chi. . . . Sam Cord's Lynne Music pushing *You're Sorry for Me* penned by Max Wartell and Irving Wallman.

Hazel Scott makes a Carnegie Hall bow November 28. . . . Georgie Auld's waxing of "Just Sittin' and Rockin'," "Here Comes Heaven," "It Had To Be You" and "Air Mail Special" set for release by Mastersaft end of this month. . . . Entire score from legit musical "Day Before Spring" getting aired November 18 over CBS Prudential Hour, quite a plug for Leo Feist, Inc., which is dubbing the tunes. Score includes "Day Before Spring," "God's Green World," "You Haven't Changed At All," "This Is My Holiday" and "I Loved You This Morning." Scribbled by Alan Jay Lerner and Frederick Loewe.

CHICAGO:

Stan Kenton set for a Warner Bros. pic early in December, in addition to his Columbia flicker part, which begins next week. . . . Bob Cross, doing locations in the Midwest for MCA, is adding three fiddles. . . . Harry Cool cut four sides for Signature Records here last week, with Bob Thelele supervising the recording date. . . . Milt Deutsch in town with the Benny Carter band at the Regal. . . . Griff Williams, expected out of the navy by the first of the year, is being considered seriously to open in February at the Palmer House. . . . Tony Pastor set for four weeks at the College Inn of the Sherman Hotel, starting February 1.

Louis Jordan makes his annual swing of one-nighters thru the South, starting February 1. He'll make 28 consecutive one-night stands. . . . Ray Pearl's ork made three one-nighters in the Midwest last week, covering 600 miles in a car that had to be towed the entire distance when the motor broke down early in the trip and couldn't be repaired in time to continue the junket. . . . Gus Edwards is talent scouting for Vogue Records. . . . Errol Garner and Sheriff Tom Owens, the former a jazz pianist and the latter a Midwest hillbilly radio favorite, are newest additions to Mercury's catalog of recording artists. . . . Cleo Brown, Bluebird and Decca recording pianist, has inked a management contract with GAC here.

PHILADELPHIA:

JOHNNY PHILLIPS, former Philadelphia band leader just out of the navy, has taken over the drums with Bob Reems's unit at The Cove, Philadelphia. . . . Penny Pendleton, who had charge of the band on the U. S. S. Nevada, has joined Chuck Gordon's band in Philadelphia. . . . Lon Chassy, who led the band at the Warwick, Philadelphia, last season, has signed with the Hot Springs (Ark.) Hotel for the season. . . . Jack Markus joins Norman Black's string ensemble at WFIL, Philadelphia, after two years with the Army Air Forces. . . . Joseph Gorodetzer, violinist, replaces Isadore Schwartz in Norman Black's WFIL house band, Philadelphia. Schwartz joins the Philadelphia Orchestra.

HOLLYWOOD:

Meadowbrook Gardens gets a Don Lee-Mutual wire when Harry James opens this week. . . . International Records here, changed its label name to Blutone when it was discovered a platter firm back East already was using the former name. . . . Lou Brecker, of Roseland Ballroom, New York, in town confabbing with Maurie Cohen about their mutual interest, the Palladium. . . . Woody Herman definitely expected here next summer with the location he will play, a toss-up between Casino Gardens, Meadowbrook, Aragon and the Palladium, if the latter will kick thru with more dough. . . . Carlos Ramirez to New York for a Capitol Theater stint. . . . Kay Kyser shutters the Hollywood Canteen this week. Kyser opened the Canteen over three years ago. . . . Larry Barnet, of MCA, and Joe Ross, the booking firm's

attorney, in New York for short stay. . . . Cab Calloway being offered to several locations here for early '46 opening.

King Sisters play Chicago, Louisville and New Orleans before they go into Copacabana, New York. . . . Pied Pipers due here from New York. . . . Jo Stafford made an album for Capitol before returning East with Mike Nidorf. . . . Bobby Sherwood cut his first Capitol platters in ages. . . . Carlos Gastel to Mexico City for three weeks. . . . Larry Finley in dried fruit biz now. . . . Irving Mills working up pressing deal for his new record firm. He heads for New York this week. . . . Bill Richards, of Columbia Records, another Eastern visitor. . . . Ish Kabibble back with Kay Kyser after army discharge. . . . Bob Graham, vocalist on Baby Snooks show, setting up regular sked of servicemen hospital appearances. . . . Harry James put up a six-figure sum for ranch in San Fernando Valley. . . . Tommy Dorsey phoned Sam Weiss, of Mayfair Music, from New York to join him for Mexico City vacation in December. . . . Spade Cooley cutting for Standard Transcriptions.

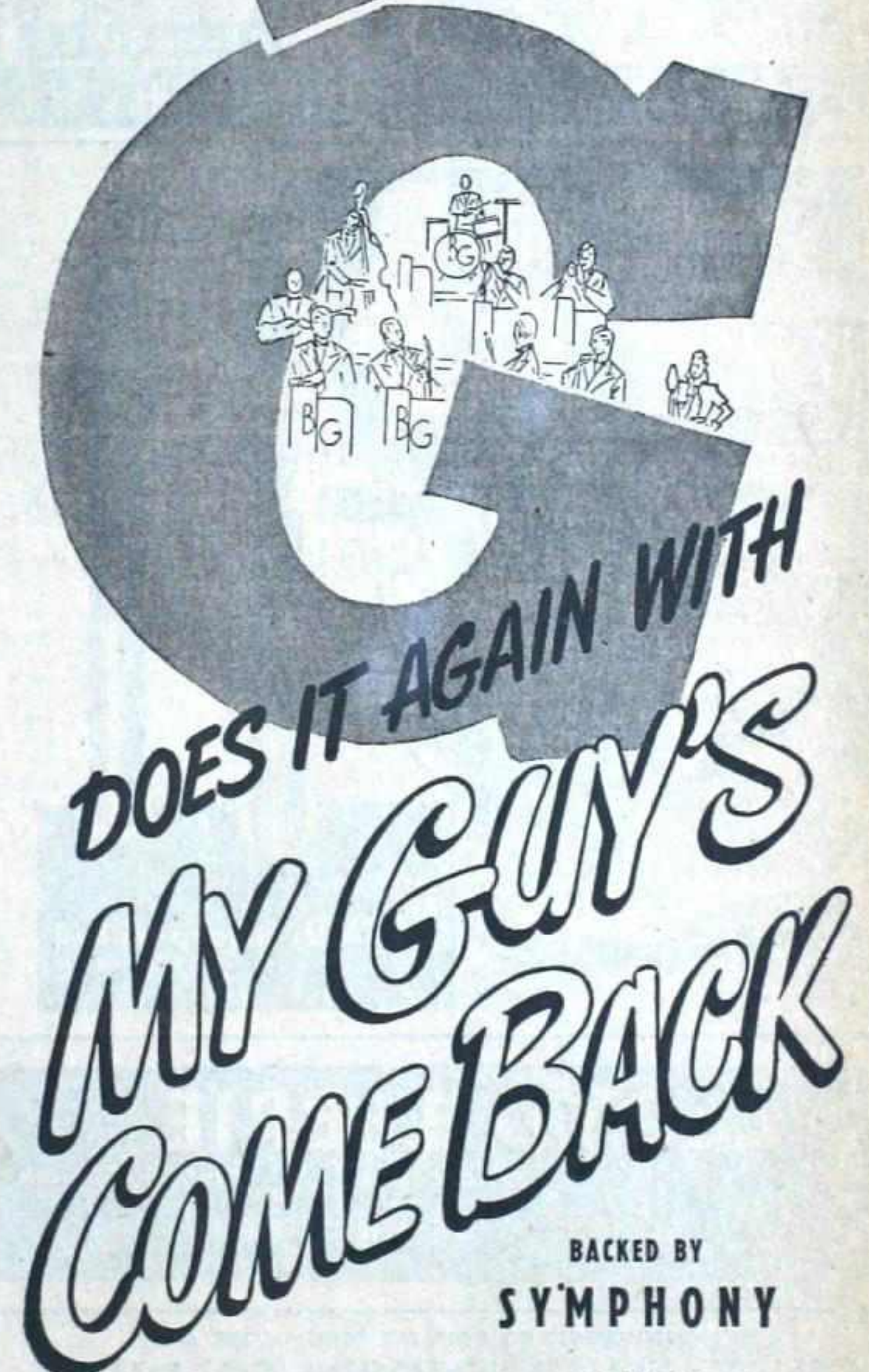
Skip Farrell coming here to record for Capitol. Berle Adams, Farrell's manager, will accompany him from Chi. . . . Del Courtney making quick trip to Hollywood. . . . Larry Witten rejoined Eddie Sherman's office after three years in service. . . . Eli Oberstein, of Victor Records, back to New York but will make trip here about every three months. . . . Dave Kapp, of Decca, heading here for stay. . . . Betty Black cuts out from radio work to do club appearances in East in mid-September. . . . Kitty Kalten made recordings with Harry James before pulling out to go on own, not Raphael Mendez as erroneously reported in Music As Written last week. . . . GAC inked five-piece ex-serviceman musical group tagged Aleutian Five and set them for Capitol recording date. . . . Eddie Dunstetter back in civilian life after long stay in service as head of the radio production unit of the AAF. . . . Marcus Newman added to GAC motion picture department. . . . Dorothy Lamour recorded tunes from picture *Masquerade in Mexico* for Decca album. Peggy Lee and Dave Barbour building home in Hollywood. . . . Jim Watson with Capitol Records heading advertising.

Allan Reuss, featured guitarist with Harry James and Jimmy Dorsey, takes his new trio into Meadowbrook Gardens, alternating with Harry James band. . . . Lorenzo Flennoy leaves the Cobra for the Chi-Chi, Belmont Shores, Calif. . . . Kay Starr, blues vocalist who records for Jewel Records, started at Coronet. Bob Laine also there. . . . Edgar Hayes, pianist at Somerset House, Riverside, Calif., for three years, set for build-up by William Morris here. . . . Bernie Helpert Trio alternating with Charlie Barnet at Casino Gardens. . . . Dick Rock ork at the Sherry-Netherland, Los Angeles. . . . Eddie Cleiro continues at Tom Breneman's Hollywood. Gene Walsh moved his quartet to Sarnex from the Ambassador Hotel. . . . Jack Statham took over at the Ambassador. . . . Jud Conlon back at Casablanca. . . . Pee Wee Hunt has his new band at the Victory Inn, Los Angeles. . . . Wingy Manone remains at Gay Inn, Los Angeles. . . . Rumored in town that either Harry James or Bob Crosby will take Xavier Cugat's spot on Rudy Vallee's show when Cogy starts his own series.

Los Angeles AFM Local Plans Move to Own H'wood Bldg.

HOLLYWOOD, Nov. 19.—A rash of contemplated building by firms in the biz is going on in Hollywood with Local 47 of the AFM, the latest outfit planning an edifice of their own in the Sunset-Vine sector. Local 47 owns the building they operate out of in downtown Los Angeles, but since most of the musician activity is in Hollywood picture and radio studios and all the major niteries employing musicians are pretty much centered in Hollywood, the L. A. local plans on moving there.

Understood that Local 47 has already acquired several lots near Sunset and Vine. Union will sell its downtown building if and when it builds in Hollywood.



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1004 DADDY, DADDY
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Savannah Churchill and her Orch.

POPS

1000 PAPER MOON
SODA POP
Milt Page Trio

1005 LET'S GIVE LOVE ANOTHER
CHANGE
THIRTY ONE MILES FOR A
NICKEL
Deek Watson and the Brown Dots

1008 BOOGIE IN THE BASEMENT
YOU TAUGHT ME HOW TO
SMILE AGAIN
Vocals by Milton Buggs
Luis Russell and Orchestra

1009 SENTIMENTAL REASONS
YOU'RE HEAVEN SENT
Deek Watson and the Brown Dots

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NEVER GO THERE
Manor All Stars

1010 ROSA LEE BLUES
I WAS WRONG
Tab Smith, Trevor Bacon

10123 BLIND MIESKY
HOPE, SKIP AND JUMP
Slam Stewart, Errol Garner,
Harold West

SPIRITUALS

1003 I CAN SEE EVERYBODY'S
MOTHER BUT MINE
PLENTY OF ROOM IN THE
KINGDOM
Coleman Brothers

1011 SINNER MAN
FADELESS DAY
Silver Echo Quartette

1007 PRECIOUS LORD
LORD, GIVE ME WINGS
Kings of Harmony of Alabama

1008 THE ROAD IS MIGHTY RUGGED
DOES JESUS CARE?
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Disk, Phono Tie-In For Kids Planned By Tone Products

NEW YORK, Nov. 19.—Along with the announcement that it was ready to market a unique children's phono called the Merry-Go-Sound, Tone Products Corporation of America here revealed plans recently for making a splash in the kiddie record field as well. Firm aims to put out a full line of tot tallow, with an estimated 3,000,000 waxings set for 1946, and will couple its wax offerings with the specially designed player.

Phono has some highly marketable features for infant clientele, as it couples the ordinary principles of an electrically amplified record player with a nursery motif. Consists of a metal apron, dressed up with various toyland characters, which is affixed to a turntable. Effect obtained while the record is played is that of a miniature carousel. Covering the loud-speaker system is a miniature nine-pin calliope. Appearance of the product is highly enhanced by a red, gold and blue velvet finish. Complete job will retail at \$29.95.

Jingle Intro

Recording activities will be linked up with the phono by simple jingle device. All of the disks, on which no price has been affixed as yet, will lead off with an introductory jingle bringing in the Merry-Go-Sound name. Ted Cott, program director of WNEW and v.-p. of the Tone Products firm, will handle all recording activities. Using radio talent and techniques, Cott has already run off masters of *Old MacDonald Had a Farm* and *Rumpelstiltskin*, which the firm intends to wholesale around the first of the year.

Firm is currently appointing distributors in the United States, with English rights already assigned on a royalty basis. Both U. S. and foreign patents have been applied for. Execs of Tone Products include, besides Cott, Howard A. Jacobs, treasurer and sales manager; Irving Strauss, v.-p. and chief engineer, and Henry Sylvern, musical director.

IBEW-WBC Contract Inked; Union Gets First Hiring Rights

NEW YORK, Nov. 19.—First contract between the World Broadcasting Company, transcription subsidiary of Decca records, and Local 1212, International Brotherhood of Electrical Workers, was signed last week. Contract, which calls for wage scales ranging from \$50-\$110 per week, was negotiated by Charles Calame, 1212 business agent, and Russell Lighty, IBEW International representative.

Wage scale runs from \$50-\$80 per week for cutting engineers, and from \$70-\$110 for mixing engineers. Electrical workers got a 40-hour week, eight-hour day, with time and a half for overtime. Time and a half is also paid for work done before 9 a.m., after 9 p.m. and for work on Saturdays. Double time will be paid for Sundays and holidays.

IBEW and World worked out a variation on the union shop which requires the company to go to IBEW first when it wants new employees. If the union cannot supply personnel within seven days, the company is then free to hire from any source it deems necessary. All employees have to be union members.

Bandpower Prob

DETROIT, Nov. 19.—Proposal to raise the present ban on live musicians in night spots at Pontiac (pop. 68,000), 25 miles north of Detroit, is being fiercely debated in the city commission. Ban does not extend to recorded music, but at least one vocal member of the commission believes the juke can be as noisy as a live band.

However, Police Chief Charles F. Rhodes is strong against the return of musicians and has warned the city that if the ban is raised, "I won't answer for the consequences." Chief Rhodes appears to take the old saw about "music hath power" quite literally.

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Majestic, Signature Sign Two Leaders

NEW YORK, Nov. 19.—Talent gains in two of the local diskeries, Majestic and Signature, went strictly for the house this week. Majestic firm has pacted Sgt. Harry Bluestone, ex-leader of the Air Force Band, to handle all studio music for its cuttings. Bluestone deal was consummated thru General Amusement Corporation, which wrapped the maestro up on a package deal for radio just recently.

Signature Label also announced that it had signed with Ray Bloch, network orkster, to act as musical conductor for all disks by individual singers. Also planned to feature Bloch's own ork in a series of separate recordings. Papers are for one year.

Hazel Scott and Art Tatum Chi Jazz Concerts Sell-Outs

CHICAGO, Nov. 17.—Popularity of jazz concerts locally was illustrated conclusively here this week when Hazel Scott's p. a., Sunday (11), and Art Tatum's one-nighter, Monday (12), both at Orchestra Hall, were sell-outs. Tatum, delayed by weather conditions which made it impossible for him to hop from Gotham to Chi, didn't make the concert date but concert will come off Monday (19). Concert's ops report that only \$250 worth of ducats were turned back and the bulk of those have already been sold.

Grosses on neither of the dates were available, but the 2,582-seat auditorium was filled with persons who laid out from \$1.20 to \$3 per seat.

Capacity biz at both concerts was unexpected here even by the most optimistic, for the dates were so close together that it was felt one artist's p. a. would cut down on the other's grosses. Fact that both one-nighters pulled such heavy biz has Allied Arts, who sponsored la Scott's 88-ing, and Bill Randle, who brought Tatum in, hoping that other jazz events will follow soon.

Ashbacker Favored In High Court Suit

(Continued from page 8)

ments for trial "after the beheading." Ralph Fuchs, of the Department of Justice, defending FCC procedure, argued that altho Fetzer's station is already on the air, FCC may modify its operation after the hearing on Ashbacker's application. Under questioning, Fuchs conceded that the Commission handling of Ashbacker-Fitzer requests did not provide for comparative study of merits of the two applications. However, he continued, FCC authority to make grants in "public interest" without such hearing is definitely assured in radio statute.

Highlight of the government brief—given insufficient attention in Fuchs's presentation, according to some observers here—was a possible floodtide of "strike applications" which court reversal of present FCC procedures on applications would create. Unless the FCC were empowered to give "go signals" to radio applicants at its discretion, conflicting "strike applications" by interested parties could effectively delay any nation-wide development of FM and television service, according to the government brief. Dummy applications and protest of all kinds could be used by existing or competing radio operators to block new radio service in a community.

Fuchs pointed to delays in administrative procedure which mandatory hearings would mean at FCC. To this Chief Justice Stone remarked dryly that the court could save itself a lot of time if they did not bother to listen to arguments or read the briefs. FCC approval of Fetzer's station in Grand Rapids, it was explained, derived from the fact that it provided new primary service to over 200,000 people, while Ashbacker proposed to increase its listening audience only by 4,000 at night and around 10,000 in daytime hours. At the same time, the FCC found that Fetzer's station would not interfere with existing radio service, whereas Ashbacker's outlet created problems of interference with WHBY at Appleton, Wis. In answer, Ashbacker opposed the FCC grant to Fetzer for "monopoly reasons," since Fetzer already operated WKZO at Kalamazoo, and it was claimed the service areas of the two stations would overlap.

Det. Cafe Books Don Pablo, Out of Khaki, for a Year

DETROIT, Nov. 19.—Something like a record booking for a night club band here has been set with the return of Don Pablo to the Palm Beach Cafe under contract to remain a solid year. Pablo was in the spot for six years, with one break of two months, prior to entering the army in August, 1943. He was released a few weeks ago and has reorganized his band, making this his first steady civilian date.

Palm Beach uses elaborate floor shows plus a 10-piece band, and is in several respects a competitor to the Bowery on a smaller scale, not using the name attractions characteristic of the more famous spot. Place is operated by Mike Scuderi, with Nate Giurlanda as manager.

Booking of Pablo's band was made thru MCA, which originally booked him into the spot. Band is also broadcasting three nights a week from the Palm Beach over WWJ.

Scranton-Capitol Get Nixed in Disk Suit

NEW YORK, Nov. 19.—Attempt by Scranton and Capitol Record companies to throw Continental Record's conspiracy suit against them out of court, came to nought last week when Supreme Court Justice Samuel Hofstadter reserved decision on their motion.

Dismissal was sought on the grounds that in the complaint, Continental had failed to state a cause of action and that there was another suit pending in the Federal Court for alleged breach of contract.

Later case, in which Scranton stands alone as breaching an agreement for the delivery of records, was adjourned to the non-jury calendar for trial the second week of January. Both sides agreed that they weren't ready for trial.

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Base Materials for Disk Pressing Not Opening as Expected

NEW YORK, Nov. 19.—What might possibly nix the sky-high production skeds which many of the diskeries have set for themselves in the coming year, was seen last week in an announcement made by some of the large gum houses that in addition to a decline in Congo gum—a binder in disk making—there was no hope that Manila copal—one of the most widely used base materials before the war, would be coming thru for another year.

"Additionally not only is Manila copal an impossibility at least for another year," a spokesman for the Winterbourne Company said, "and a drop in the common Congo gum starting to be seen, but far more important, shipments of shellac are being held up by Indian merchants who are waiting for the dissolution of the OPA."

Most record orgs used mixtures of resins with other ingredients during the war and on the surface these reports shouldn't affect them too seriously. However, as one of the gum men pointed out, several of the diskeries have planned their future production with an increased supply of these gums and shellac in mind—and that's where the ashes come in.

Dean Dixon Sues Two Promoters

NEW YORK, Nov. 19.—Dean Dixon, Negro longhair conductor who has held the baton over NBC Symphony, New York Philharmonic, Boston Symphony and other prominent orks, has filed suit in Supreme Court here against Maceo Pinkard and Edna B. Pinkard under Civil Rights Law. The Pinkards were charged by plaintiff with putting out a circular in which they claimed right to book Dixon as a conductor along with a so-called extravaganza.

Since cirk allegedly plugged various

Three Times and Out

NEW YORK, Nov. 19.—Andrews Sisters, it has long been known, are three very nice girls. And in their professional sphere they can be persuaded to do almost anything, provided their rep and Maxine's husband, Lou Levy, is not around. A few weeks ago the girls, without Lou's knowledge, were persuaded to go on an ABC sustainer called *Saturday Senior Swing* as guests. They were to work, as the quaint colloquialism has it, for no, and on Saturday last (17) they filled their commitment.

But between those two points there was a period of extreme unpleasantness, to say the very least. For last week an unidentified man called an ABC programmer and unleashed at him a half-hour stream of uncomplimentary remarks. And that, too, is an understatement. The gentleman, it developed, was Lou Levy. And he was very mad.

He was very mad and for this reason: The Andrews Sisters' contract with their sponsor, Nash-Kelvinator, says that they can make only three guest appearances a year. The shot on *Saturday Senior Swing*, done for no, mind you, was the third of this year. And just the other day Levy was offered \$3,600 for the girls to guest on another show.

Alvino Rey Will Be Ex-Coast Guard After New Year's

WASHINGTON, Nov. 19.—Alvino Rey is getting his discharge from the Coast Guard New Year's Day. Rey's plans for reshaping his band under Music Corporation of America guidance have been known to the trade for some time now but activity has been held up pending official let-go by the C. G. Meanwhile, it is hoped that band will start to work on West Coast around January 10, with commitments in the East booked by spring. Jack Egan, 'ex-personal manager for Rey, also expecting his "out" from the Coast Guard after present Victory Loan Drive and will rejoin the band at that time.

funsters, singers and dancers, Dixon entered legal objection, claiming that Pinkard had put the thing out without his consent and was damaging his rep as a serious conductor. Plaintiff's lawyer is Franz M. Joseph, who also handles Majestic Records account.

Live Music Return To Winnipeg Pixers Whiffs of Old Days

WINNIPEG, Nov. 19.—Quartet of musicians doing two 15-minute shows daily is being tried out here as a new opener for screen shows at the Odeon—old-time Walker legit house—which is now a showcase for the Odeon movie house chain. Temporary inking has put in two CKRC, local station players—Anne Forsythe, organist, and Cy Cairns, pianist—aided by warblers Cora James and Ralph Gerry. If idea clicks, such shows may become a permanent policy with the house, which has just been opened after a \$90,000 redecorating job.

Return of strictly live music to a film house suggests that possibly a trend toward old-time presentations is in the making in the Canuck chain and maybe in other chains also. Polloy is an echo of the old nickelodeon days when warblers chanted before the flickers. It mirrors also a later development of the Jesse Crawford organ star days when music from the pipes was the main entertainment before each screening. Odeon showing, however, has been glamoured up somewhat, with the piano and organ

Philly Hot for Jazz; At Least Concerts Will Tell Yes or No

PHILADELPHIA, Nov. 19.—This city is becoming jazz conscious with the aid of three separate groups promoting jazz concerts at the Academy of Music. Four concerts are scheduled within a six-week period and will either milk the jazz fans and concert idea dry (asking them to shell out a \$3.30 top) or prove that there are enough swing fans in town to pack the Academy every week of the year.

Bob Horn, disk jockey of WIP, and Nat Segall, Downbeat jam spot, have their third concert of the year at the Academy December 14, with Red Norvo and Slam Stewart headlining. For the first time since they began promoting, the Segall and Horn combo will stage a double date for their program. The same jazz stars are due to perform in Harrisburg, Pa., December 13.

Society Sunday Afternoons

The Philadelphia Jazz Festival Society, with Roy Mitchell at its head, has taken offices in one of the major downtown buildings, and is set for Sunday afternoons at the Academy. Sammy Price, Jeff Butler and Milton Mozzrow were lined up for November 11. There'll be another session on December 2.

The third group is headed by Mort Casway, operator of Music Village cocktail spot, and Sara Langton, who handles advertising for theater programs. Their concert is listed for November 20 at the Academy, with Art Tatum, Dizzy Gillespie and Coleman Hawkins in the lead spots.

Another event listed for the Academy is a January 1 concert by Duke Ellington's orchestra. Reese Du Free, vet race dance promoter, is behind this one.

in separate boxes on each side of the theater, each highlighted by a baby spot. Addition of warblers brings it out of the strictly Crawford class.

House is being helmed by Charlie Straw, vet showman here, who intimated that Main Stem road shows, if good enough, might alternate with pix as entertainment.

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ALSO RECORDING AND WORKING FOR MERCURY

WATCH FOR LATEST RELEASES

Midwestern Lounge Bookers Frantic for Entertaining Units

CHICAGO, Nov. 19.—With rumors becoming stronger weekly that the 20 per cent tax on dancing and singing will be erased soon, Midwestern cocktail bookers are battling for the top names and the promising newcomers among entertaining units and singles. Boys who sked the talent are inking an unprecedented number of acts and singles to management pacts because they want to be able to service their accounts and take care of outside bids for vaude-type units and singles. Feeling locally is that when the tax does lift, ops will overlook almost completely the units that just played their horns, because past experience has shown ops that an occasional vocal pulls plenty of payees into the lounge.

Entertain—and Gag, Too?

Jack Russell, of Mutual Entertainment Agency, said that ops are now reaching the point where they demand not only an entertaining unit, but a comedy unit besides. Russell, and his opinion was corroborated by other agents, said that with the present scarcity of talent he could not possibly fill requests even if they were for just plain entertaining units and singles. Russell said that present shortage of talent is due mainly to the fact that for the past two years most ops of lounges were reluctant to try the 20 per cent tax and as a result the bulk of the units dropped the lyrics from their arrangements. All at once, Russell said, ops are now trying to bring entertaining units back into their spots and are finding it tough to get what they want, because bookers are servicing the accounts that used entertaining units during the entire war and letting what few are left over take care of the remainder of the demand.

Free Ride

Situation has reached the point where an Indiana lounge op came to Chi, saw a unit he liked, urged them to work for him and when they declined, he offered them a free ride and visit to his spot on their day off, so they might see the conditions they could work under. Currently recognized names among entertaining cocktail acts are receiving top salaries of their careers, and great demand for such type entertainment has skyrocketed prices for newcomer units which show promise. Kings of Strings, Negro foursome, started at the Bamboo Room, Kenosha, Wis., for \$475 weekly and have hiked their take to \$750 in three months. Bill Samuels, Negro King Colish trio, has doubled his salary because of the unit's vocals. Dave Pritchard's eight-piece unit recently signed with Mercury Records, started at around \$750 weekly several months ago and are now well up above \$1,000. Hillard Brown's sextet has raised its salary 50 per cent since they started working three months ago because unit has exceptional voices and harmony work.

Shortage of and demand for entertaining type acts has plenty of units changing the style of their arrangements and

in plenty of cases adding fem chirps to handle the lyrics, Thelma Sills, of Wald-Gervis agency, reported. Demands on the part of good accounts for certain types of entertaining units has forced major office bookers to do plenty of inter-office communication thruout the nation to try and exchange units and singles to get just what the op ordered. Independents locally are finding it profitable to make such exchanges.

Joe Musse, of GAC here, said that since the heavy scouting for talent started he had inked seven units and singles to pacts, with such outstanding names as Weela Gallez and Cleo Brown among them. Jack Russell, of MEA, said that his stable had added 11 singles and units, with Sinclair Mills, the Nov-Elites and Floyd Hunt included. The Wald-Gervis office here has inked six acts since the talent grab began, while Jack Kurtze, of Frederick Bros. has an even dozen new entertaining units to offer. While bookers are still vainly trying to uncover new talent, most of them admit that search is pretty fruitless, because the left-over from the frantic talent scouring has left the fields pretty bare. However, skedders are still keeping their eyes out for logical talent, with bulk reporting that they have several logical acts in view, but they're afraid someone else will woo them away from their original discoveries with a better line of sweet talk.

AFRA CONFAB TALKS

(Continued from page 8)

compete with other radio shows, but may feel that the cause outweighs other considerations.

Other five resolutions were amended but passed. Number two asks for the appointment of a tax committee to study past, present and future tax laws, with an eye to giving a break to the radio free-lancer. Artists have two gripes; instead of earning a regular sum of dough each week like most people, AFRA members income is highly irregular, hitting the high brackets one week and spiraling downward sharply for the next month.

Talk Tax Consideration

Dipsey is this, they have to pay full taxes every time they get a check, invariably getting a refund from the government for Social Security and withholding taxes. Artists also feel that since their career is much shorter than that of people in other biz, they should get special consideration in the tax structure to enable them to pro-rate dough they pay to Uncle Sam.

Resolution 1 sends AFRA into the platter field to see that members making disks for home consumption get immediate coverage by the union. Three and four ask that both the sound effects men and indie station members have at least one artist from the ranks to rep on the local board. Fifth proposal wants a committee set up to study life insurance protection for AFRA members. Problem was studied several years ago, but it proved too tough a nut to crack at the time.

SEN. GROUP RESTORES \$\$

(Continued from page 8)

short-wave stations thru June, but leaves nothing for the job of liquidation, which is expected to cost several additional millions. Contracts with short-wave licensees call for 30-day notices before end-date operation and government obligation to restore wear and tear on their short-wave plants during war years. Heavy costs are also anticipated in the return of OWI personnel and equipment from most overseas posts, with the possible exception of Algiers, Manila and Guam.

Formation of State policy on a permanent short-wave set-up, meanwhile, is expected to move forward with recent appointment of John Ogilvie, formerly chief of the Office of Inter-American Affairs Radio Division to head the department's interim information service. In the face of mounting Capitol Hill opposition to the State Department's "propaganda" moves, this is expected to speed action on long-range short-wave set-up in hopes of building good will for the program before the next Congressional tussle over funds is due.

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Plastic Disks Keep System Men Busy Scaling Down Cost

- NEW YORK, Nov. 19.—With engineers convinced that the future of the disk biz lies somewhere between plastics, automatic presses and wire and tape recording, system men are concentrating on plastics at this time, with emphasis on the idea of bringing down the cost of base materials and production on a mass basis.

Organizations like Dumor are devoting a solid slice of their capital investment, not only in new machinery and equipment but in actually building a new factory, because present buildings are not supposed to be adaptable to chemical manufacturing. Fact that many of the diskeries are working in factories with presses "from the year one" has been pointed out by plastic men as one of the reasons why disk production hasn't kept up with demand. Plastic men claim that new presses in newly designed factories are the answer—not more manpower or base materials—and of course plastics.

Hook's Power Weak Against House Group

(Continued from page 8)

viding "a forum for crackpots" and making "a travesty of the investigative process." *Washington Post*, published and edited by Eugene Meyer, who owns WINX (District of Columbia), has wide influence in the Capital. At least two Congressmen plan to put the *Post* editorial views on record as part of a drive to renovate the Un-American Committee. The *Post* editorial, one of the most strongly worded pieces which has appeared since Meyer bought the paper, said in part:

"The House Committee on Un-American Activities, re-incarnated at the behest of Rep. John Rankin after the political demise of its former chairman, Martin Dies, shows how strong a force heredity can be. The present group, controlled by Mr. Rankin altho Rep. John Wood is its nominal chairman, is a chip off the old block. Whatever hope may have existed for a reform in its manners and morals has by now been altogether dissipated. Like its forebear, it is up to the old and ugly tricks of imputing guilt by association, blackening reputations by unsubstantiated allegations and witch-hunting among progressives. It continues to be a sleazy reflection upon the great legislative body in the name of which it is permitted to speak.

"The latest item in the catalog of of this committee's assaults on traditional American freedoms is its action in requesting the scripts of seven radio commentators. What legitimate concern can it have with them? That Mr. Rankin will disapprove of the views voiced by these men is scarcely to be doubted since they have from time to time been no less critical of them than has this newspaper. That Mr. Rankin will consider this difference of opinion incontrovertible proof of their un-Americanism is to be taken for granted from his past leaps in logic. He is entitled, of course, to his own judgment of them. But his attempt to use the power of his Congressional position to brand them as subversive is an attempt to intimidate them and their sponsors, an attempt to limit freedom of speech and an attempt indeed, to subvert basic American institutions, which is itself the worst form of un-Americanism."

Post editorial went on to denounce the committee for undermining "the prestige of Congress" by the committee's fatuity no less than by its bigotry. "Committee," stated the *Post*, "has caused Congress to look ludicrous," and, added the paper, "Congress for its own sake ought to put a prompt end to its antics."

MET CHORUS WINS

(Continued from page 4)

instatement of Schubel, without trial or hearing, was also granted.

According to Petrill, choristers, who once were an autonomous union, have petitioned AMGA for a return to that autonomy, but having received no notification from the union, are petitioning the AAAA for permission to reform. He added that AMGA board at present stands at 37 members, 32 of whom are Met artists, two rep ballet and only three rep the chorus.

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. IT'S BEEN A LONG, LONG TIME
2. TILL THE END OF TIME
3. I'LL BUY THAT DREAM
4. CHICKERY CHICK
5. THAT'S FOR ME
6. IT MIGHT AS WELL BE SPRING
7. WAITIN' FOR THE TRAIN TO COME IN
8. ALONG THE NAVAJO TRAIL
9. I CAN'T BEGIN TO TELL YOU
10. IT'S ONLY A PAPER MOON
11. LOVE LETTERS
12. (DID YOU EVER GET) THAT FEELING
IN THE MOONLIGHT!
13. ON THE ATCHISON, TOPEKA AND SANTA FE
14. NO CAN DO
15. HOW DEEP IS THE OCEAN

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

ENGLAND'S TOP TWENTY

SONG	ENGLISH	AMERICAN
1. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash Music Pub. Co.	Music Makers Pub. Co.
2. THE GYPSY	The Peter Maurice Music Co.	*
3. THERE! I'VE SAID IT AGAIN	Campbell Connelly & Co.	Valiant
4. BELL-BOTTOM TROUSERS	Campbell Connelly & Co.	Santly-Joy
5. COMING HOME	The Peter Maurice Music Co.	Harman
6. SYMPHONY	Chappell & Co.	Chappell
7. CAROLINA	Irwin Dash Music Pub. Co.	*
8. JUST A PRAYER AWAY	Campbell Connelly & Co.	Shapiro-Bernstein
9. JUST A BLUE SERGE SUIT	Victoria Co.	Berlin
10. CHEWING A PIECE OF STRAW	Bradbury Wood	Chappell
11. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly & Co.	Advanced
12. WE'LL GATHER LILACS	Chappell & Co.	Chappell
13. LET HIM GO, LET HIM TARRY	Yale Music Corp.	Morris
14. THE MORE I SEE YOU	Chappell & Co.	Bregman-Vocco-Conn
15. UNDER THE WILLOW TREE	Mac Melodies Co.	*
16. THERE MUST BE A WAY	Bradbury Wood	Stevens
17. PABLO, THE DREAMER	Southern Music Pub. Co.	Southern
18. I WISH I KNEW	Chappell & Co.	Triangle
19. GOODNIGHT, MY WONDERFUL ONE	Francis Day	*
20. I'M BEGINNING TO SEE THE LIGHT	Campbell Connelly & Co.	Grand

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

ALONG THE NAVAJO TRAIL (Leeds), sung by Roy Rogers in Republic's "Don't Fence Me In." National release date—October 20, 1945.

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

IT MIGHT AS WELL BE SPRING (Williamson), in 20th Century-Fox's "State Fair." National release date—October, 1945.

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young to Know." National release date—December 1, 1945.

JUST A LITTLE FOND AFFECTION (Shapiro - Bernstein), in Monogram's "Swing Parade of 1946." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), sung by Judy Garland in MGM's "Harvey Girls." National release date not set.

SOME SUNDAY MORNING (Harms, Inc.), in Warner Bros.' "San Antonio." National release date not set.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

Music Popularity Chart

Week Ending
Nov. 15, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, November 9, and ending Thursday, November 15)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABQ (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
6	A Door Will Open (R)	Dorsey	ASCAP
7	A Stranger in Town (R)	Stevens	BMI
5	After All This Time (R)	Chelsea	BMI
18	Along the Navajo Trail (F) (R)	Leeds	ASCAP
9	Autumn Serenade (R)	Robbins	ASCAP
7	But—I Did (R)	Remick	ASCAP
4	Chickery Chick (R)	Santly-Joy	ASCAP
8	Dearest Darling (R)	Advanced	ASCAP
6	Gee, It's Good To Hold You (R)	Criterion	ASCAP
8	Homesick—That's All (R)	Morris	ASCAP
11	How Deep Is the Ocean? (R)	Berlin	ASCAP
1	I Can't Get You Out of My Mind (R)	Saunders	ASCAP
1	I Guess I'll Get the Papers and Go Home	Cambridge	BMI
27	If I Loved You (M) (R)	T. B. Harms	ASCAP
13	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
3	In the Middle of May (R)	Crawford	ASCAP
2	It Might as Well Be Spring (F) (R)	Williamson	ASCAP
9	It's Been a Long, Long Time (R)	Morris	ASCAP
5	It's Only a Paper Moon (F) (R)	Harms, Inc.	ASCAP
4	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
2	Lily Belle (R)	Martin	ASCAP
12	Love Letters (F) (R)	Famous	ASCAP
8	No Can Do (R)	Robbins	ASCAP
17	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
1	Symphony (R)	Chappell	ASCAP
10	(Did You Ever Get) That Feeling in the Moonlight (R)	Paul-Pioneer	ASCAP
13	That's for Me (F) (R)	Williamson	ASCAP
1	The Moment I Met You	Embassy	BMI
18	Till the End of Time (R)	Santly-Joy	ASCAP
8	Waiting for the Train to Come In (R)	Martin Block	BMI
7	Walkin' With My Honey (R)	Republic	BMI
1	You're Nobody Till Somebody Loves You (R)	Southern	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
7	3	1	IT'S BEEN A LONG, LONG TIME	Harry James...Columbia 36838—ASCAP
6	1	2	CHICKERY CHICK	Sammy Kaye...Victor 20-1726—ASCAP
15	2	3	TILL THE END OF TIME	Perry Como...Victor 20-1709—ASCAP
6	5	4	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul Trio...Decca 17708—ASCAP
2	11	5	WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee...Capitol 216—BMI
9	4	6	I'LL BUY THAT DREAM (F)	Harry James...Columbia 36833—ASCAP
6	6	7	THAT'S FOR ME (F)	Dick Haymes...Decca 18706—ASCAP (Jerry Wald, Majestic 7149; Jo Stafford, Capitol 213; Kay Kyser, Columbia 36844; Artie Shaw, Victor 20-1716)
11	7	7	I'LL BUY THAT DREAM (F)	Dick Haymes-Helen Forrest...Decca 23434—ASCAP
5	8	7	IT'S BEEN A LONG, LONG TIME	Charlie Spivak...Victor 20-1721—ASCAP
2	15	8	IT MIGHT AS WELL BE SPRING (F)	Dick Haymes (Victor Young Ork)...Decca 18708—ASCAP (Sammy Kaye-Billy Williams, Victor 20-1738; Paul Weston-Margaret Whiting, Capitol 214)
4	8	9	IT'S BEEN A LONG, LONG TIME	Stan Kenton...Capitol 219—ASCAP
2	9	9	IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting...Capitol 214—ASCAP (See No. 8)
4	—	10	TILL THE END OF TIME	Dick Haymes...Decca 18699—ASCAP
11	11	11	TILL THE END OF TIME	Les Brown...Columbia 36828—ASCAP
1	—	11	WAITIN' FOR THE TRAIN TO COME IN	Harry James...Columbia 36867—BMI
4	13	12	THAT'S FOR ME (F)	Jo Stafford...Capitol 213—ASCAP
13	14	13	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby...Decca 18690—ASCAP (Judy Garland-The Merry Macs, Decca 23436; Tommy Dorsey, Victor 20-1882; Johnny Mercer-The Pied Pipers, Capitol 195; Louis Prima, Majestic 7145; Kate Smith, Columbia 36832; Tommy Tucker, Columbia 36829)

Coming Up

MY GUY'S COME BACK	Dinah Shore (Russ Case Ork).....Victor 20-1731
I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro.....Decca 23457
AREN'T YOU GLAD YOU'RE YOU (F)	Les Brown (Doris Day)...Columbia 36875
FISHIN' FOR THE MOON	Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1736

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THIS Time it's
'COME TO BABY, DO' and
'THE FRIM FRAM SAUCE'
with Vocals by Nat "King" Cole on Cap. 224

A rollin', railroad-rhythm ditty, The King Cole Trio's topside grooving, plus the laughable lyrics in double-talk on the 'Frim Fram' side, makes this a "must" in every coin-man's machine. The King Cole combo at its best and watch the nickels "Come to Baby-Do."

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RCA VICTOR

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THE GINGER SNAPS

with orchestra conducted by James Mundy

The Gang That Sang
HEART OF MY HEART
JUKE BOX JOE

RCA VICTOR 20-1758



VAUGHN MONROE
and his Orchestra

Let It Snow! Let It Snow! Let It Snow!
When the Sandman Rides the Trail

Vocal refrains by Vaughn Monroe and the Norton Sisters

RCA VICTOR 20-1759

ELTON BRITT

with Male Trio and Orchestra

I'm All That's Left of That Old Quartette
Ridin' With My Gal

BLUEBIRD 33-0538

THE CARTER FAMILY

with Auto-harp and Guitar

When the World's on Fire
Keep on the Sunny Side

BLUEBIRD 33-0537

ARTHUR (BIG BOY) CRUDUP

Blues Singer with Guitar and Drums

Cool Disposition
Keep Your Arms Around Me

BLUEBIRD 34-0738



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1.	IT'S BEEN A LONG, LONG TIME (R).....Morris
16	2	2.	TILL THE END OF TIME (R).....Santly-Joy
4	5	3.	IT MIGHT AS WELL BE SPRING (F) (R).....Williamson
9	3	3.	I'LL BUY THAT DREAM (F) (R).....Burke-Van Heusen
7	5	4.	THAT'S FOR ME (F) (R).....Williamson
11	4	5.	ALONG THE NAVAJO TRAIL (F) (R).....Leeds
2	8	6.	I CAN'T BEGIN TO TELL YOU (F) (R).....Bregman-Vocco-Conn
3	8	7.	CHICKERY CHICK (R).....Santly-Joy
7	7	8.	IT'S ONLY A PAPER MOON (F) (R).....Harms, Inc.
1	—	9.	LOVE LETTERS (F) (R).....Famous
7	7	9.	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT (R).....Paul-Pioneer
16	6	10.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R).....Feist

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		
	Last Week	This Week	
8	2	1.	IT'S BEEN A LONG, LONG TIMEHarry James.....Columbia 36838
5	1	2.	Autumn SerenadeSammy Kaye.....Victor 20-1726
6	3	3.	CHICKERY CHICK <i>I Lost My Job Again</i>Bing Crosby.....Decca 18708
15	1	4.	IT'S BEEN A LONG, LONG TIMEPerry Como.....Victor 20-1709
8	5	5.	TILL THE END OF TIME... <i>(Did You Ever Get) That Feeling in the Moonlight?</i>Dick Haymes-Helen Forrest...Decca 23434
4	7	6.	I'LL BUY THAT DREAM <i>Some Sunday Morning</i>Dick Haymes.....Decca 18708

(Continued on page 87)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
7	1	1.	Going My WayDecca 408
6	2	2.	On a MoonbeamVaughn MonroeVictor P-142
1	—	3.	Cugat's RumbaXavier CugatColumbia C-110
13	3	4.	Boogie-WoogieFreddie SlackCapitol BD-12
4	4	5.	Frankie Carle Girl FriendsFrankie Carle ColumbiaC-97

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
22	1	1.	Chopin's PolonaiseJose IturbiVictor 11-8848
8	2	2.	Clair De LuneJose IturbiVictor 11-8851
30	4	3.	Warsaw ConcertoWallenstein, Los Angeles Philharmonic Ork....Decca 29150
1	—	4.	Warsaw ConcertoSanroma Boston PopsVictor 11-8863
19	—	5.	Clair De LuneKostelanetzColumbia 7361-M
18	5	5.	Warsaw ConcertoMathieson, London SymphonyColumbia 7490-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
19	1	1.	Rhapsody in BlueOscar Levant, Philadelphia Ork; Eugene Ormandy, conductorColumbia X-251
6	2	2.	Till EulenspiegelsBoston Symphony Ork; Serge Koussevitzky, conductorVictor DV-1
23	4	3.	Rhapsody in BlueSanroma (Piano) Boston PopsVictor DM-355
7	—	4.	Strauss WaltzesAndre Kostelanetz and his ork.....Columbia M-481
31	—	5.	Grieg Piano Concerto in A MinorRubinstein-Ormandy, PhiladelphiaVictor M-900
6	—	5.	Kostelanetz ConductsAndre KostelanetzColumbia M-574
1	—	5.	Music From CarmenLeopold StokowskiVictor DM-1002

Music Popularity Chart Week Ending Nov. 15, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Going Strong
	Last Week	This Week	
14	1	1	TILL THE END OF TIME —Perry Como (Russ Case Ork) Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18689; Ginny Simms, Columbia 39849; Don Baker, Continental C-1182; Bob Graham, Jewel 3000)
4	5	2	CHICKERY CHICK —Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir) Victor 20-1726 (George Olsen, Majestic 7155; Gene Krupa, Columbia 36877)
8	3	3	I'LL BUY THAT DREAM (F) —Dick Haymes-Helen Forrest (Victor Young Ork) Decca 23434 (Harry James (Kitty Kallen), Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)
6	4	4	IT'S BEEN A LONG, LONG TIME —Bing Crosby-Les Paul Trio Decca 18708 (Harry James, Columbia 36838; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 7157)
5	2	5	IT'S BEEN A LONG, LONG TIME —Harry James (Kitty Kallen) Columbia 36838 (See No. 4)
8	7	6	I'LL BUY THAT DREAM (F) —Harry James (Kitty Kallen) Columbia 36833 (See No. 3)
5	8	7	IT'S BEEN A LONG, LONG TIME —Charlie Spivak (Irene Daye) Victor 20-1721 (See No. 4)
3	15	8	NO CAN DO —Guy Lombardo (Don Rodney-Rose Marie Lombardo) Decca 18712 (Xavier Cugat, Columbia 36836; The Four King Sisters, Victor 20-1719)
2	9	9	WAITING FOR THE TRAIN TO COME IN —Peggy Lee (Dave Barbour Ork) Capitol 213 (Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718)
10	6	10	ALONG THE NAVAJO TRAIL (F) —Bing Crosby-Andrews Sisters Decca 23437 (Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36846; Roy Rogers, Victor 20-1730)
1	—	11	I CAN'T BEGIN TO TELL YOU (F) —Bing Crosby-Carmen Cavallaro Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
7	9	12	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT? —Perry Como (The Satisfiers-Russell Case Ork) Victor 20-1709 (Gene Krupa, Columbia 36862; Russ Morgan, Decca 18724)
2	10	13	IT'S BEEN A LONG, LONG TIME —Stan Kenton (June Christy) Capitol 219 (See No. 4)
2	11	13	WALKIN' WITH MY HONEY —Sammy Kaye (Nancy Norman-Billy Williams) Victor 20-1713 (Ray Noble, Columbia 36863)

Coming Up

WAITING FOR THE TRAIN TO COME IN—Johnny Long-Dick Robertson... Decca 18718
DON'T FORGET TONIGHT TOMORROW—Frank Sinatra (The Charioteers)
Columbia 36854

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Folk Records
	Last Week	This Week	
7	1	1	WITH TEARS IN MY EYES Wesley Tuttle... Capitol 216
17	2	1	YOU TWO-TIMED ME ONE TIME TOO OFTEN ... Tex Ritter... Capitol 206
6	—	1	SIoux CITY SUE ... Dick Thomas... National 5007
12	5	1	SHAME ON YOU ... Red Foley-Lawrence Welk...
2	5	2	SILVER DEW ON THE BLUE GRASS TONIGHT ... Bob Wills... Columbia 36841
4	4	3	TEXAS PLAYBOY RAG ... Bob Wills... Columbia 36841
2	—	3	AT MAIL CALL TODAY ... Red Foley-Lawrence Welk... Decca 18698
2	5	4	IT'S BEEN SO LONG, DARLING ... Ernest Tubbs... Decca 6112

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Race Records
	Last Week	This Week	
18	1	1	THE HONEYDRIPPER ... Joe Liggins... Exclusive 207
3	2	2	THE HONEYDRIPPER ... Jimmie Lunceford-Delta Rhythm Boys... Decca 23451
25	—	3	CALDONIA BOOGIE ... Louis Jordan... Decca 8670
24	3	4	TIPPIN' IN ... Erskine Hawkins... Victor 20-1639
1	—	4	THE HONEYDRIPPER ... Roosevelt Sykes... Bluebird 34-0737



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(If I Knew I'd Find You)
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and **THE JESTERS**

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- ★ When You Were Sweet Sixteen
- ★ Give My Regards to Broadway
- ★ Easter Parade
- ★ I'll Take You Home Again, Kathleen
- ★ Has Anybody Here Seen Kelly?
- ★ The Bowery
- ★ The Band Played On
- ★ Put On Your Old Grey Bonnet
- ★ Take Me Back to New York Town
- ★ The Sidewalks of New York
- ★ Tim Toolan
- ★ Gounod's Ave Maria

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PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- AIN'T MISBEHAVIN' Harry James Columbia 36887
- AFTER HOURS ON DREAM STREET... Sandy Williams's Big Eight... HRS 1008
- ALOHA OE (FAREWELL SONG)..... Dan Kalauawa Stewart and His Islanders Pan American 116
- ARE THESE REALLY MINE?..... Gene Krupa (Buddy Stewart) Columbia 36890
- AS MR. MASON SAID TO DIXON (THIS IS WHERE I DRAW THE LINE) Louis Prima (Louis Prima)..... Majestic 7159
- BABY, YOU GOTTA QUIT THAT NOISE Johnny Bond and His Red River Valley Boys (Johnny Bond)..... Columbia 36876
- BEAUTIFUL KAHANA (HAWAIIAN LOVE SONG) Dan Kalauawa Stewart and His Islanders Pan American 113
- BOOGIE DE CONCERTO Erskine Butterfield..... Joe Davis 7007
- BUZZ ME Louis Jordan (Louis Jordan)..... Decca 18734
- CHILI CON CARNEY..... Sandy Williams's Big Eight... HRS 1007
- CHOCOLATE Deryck Sampson Joe Davis 7007
- COOL WATER Red River Dave..... Continental C-5046
- DEAREST DARLING Guy Lombardo (Rose Marie Lombardo) Decca 18730
- DON'T WORRY 'BOUT THAT MULE... Louis Jordan (Louis Jordan)..... Decca 18734
- DON'T YOU REMEMBER?..... Frankie Carle (Paul Allen)..... Columbia 36888
- DREAM TIME Erskine Butterfield..... Joe Davis 8193
- ESTUDIANTINA Lazaro Quintero Ork..... Continental C-1165
- FLASH IN THE PAN Deryck Sampson Joe Davis 7010
- FLITIN' THE MOSQUITOE Deryck Sampson..... Joe Davis 7009
- GEORGE GERSHWIN JAZZ CONCERT ALBUM..... Decca A-398
- I'll Build a Stairway to Paradise..... Eddie Condon Ork..... Decca 23433
- My One and Only..... Eddie Condon Ork..... Decca 23431
- Oh, Lady Be Good!..... Eddie Condon Ork..... Decca 23430
- 'S Wonderful Eddie Condon Ork..... Decca 23430
- Somebody Loves Me..... Eddie Condon Ork..... Decca 23432
- Someone To Watch Over Me..... Eddie Condon Ork..... Decca 23433
- Swanee Eddie Condon Ork..... Decca 23432
- The Man I Love..... Eddie Condon Ork..... Decca 23432
- GIN MILL SAL Champion Jack Dupree Joe Davis 5107
- GOTTA MAKE UP FOR LOST TIME... Johnny Bond and His Red River Valley Boys (Johnny Bond)..... Columbia 36876
- HALEIWA HULA (HAWAIIAN HULA SONG) Dan Kalauawa Stewart and His Islanders Pan American 115
- HAME PILA (HAWAIIAN FISH SONG) Dan Kalauawa Stewart and His Islanders Pan American 116
- HARD TACK Ike Quebec's Swingtet..... Blue Note BN 510
- HARRIET Gene Krupa (Buddy Stewart-Anita O'Day) Columbia 36890
- HONEYSUCKLE ROSE Slam Stewart Quintet..... Continental C-10003
- HOP SCOTCH Deryck Sampson..... Joe Davis 7009
- I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME Edmond Hall's Swingtet..... Blue Note BN 511
- I CLAIM JESUS FIRST..... Sister Rosetta Tharpe..... Decca 8672
- I KNOW THAT YOU KNOW..... Rafael Mendez and His All-Star Jazz Ork Pan American 111
- I THINK I'LL GO HOME AND CRY... Roy Acuff and His Smoky Mountain Boys (Roy Acuff)..... Columbia 36891
- IF I HAD YOU Ike Quebec's Swingtet..... Blue Note BN 510
- IN A LITTLE SPANISH TOWN... Rafael Mendez and His All-Star Jazz Ork Pan American Pan 112
- IT'S BEEN SO LONG Edmond Hall's Swingtet..... Blue Note BN 511
- JINGLE BELLS Slam Stewart Quintet..... Continental C-10003
- JIVIN' JOE JACKSON Count Basie (Ann Moore)..... Columbia 36889
- KA ULUA (SONG OF THE BIG FISH "ULUA") Dan Kalauawa Stewart and His Islanders Pan American 113
- KITTEN ON THE KEYS..... Rafael Mendez and His All-Star Jazz Ork Pan American Pan 112
- LOST IN THE STARS..... Walter Huston (Victor Young Ork)..... Decca 40001
- MOUNTAIN AIR Sandy Williams's Big Eight... HRS 1007
- NA ALII (SONG OF THE KINGS)..... Dan Kalauawa Stewart and His Islanders Pan American 115
- NA LEI O HAWAII (SONG OF THE ISLANDS) Dan Kalauawa Stewart and His Islanders Pan American 114
- 9:20 SPECIAL Harry James..... Columbia 36887
- NO ONE WILL EVER KNOW..... Roy Acuff and His Smoky Mountain Boys (Roy Acuff)..... Columbia 36891
- OLD COUNTRY The Polka Kings..... Continental C-1166
- PROVE IT BY THE THINGS YOU DO... Frankie Carle (Marjorie Hughes)..... Columbia 36888
- QUEER STREET Count Basie Columbia 36889
- RHUMBA RHAPSODY Sula and His Cuban Ork..... Continental C-1165
- SAN ANTONIO ROSE Red River Dave..... Continental C-5046
- SANTA CLAUS BLUES Champion Jack Dupree Joe Davis 5107
- SEPTEMBER SONG Walter Huston (Victor Young Ork)..... Decca 40001
- SILK UMBRELLA The Polka Kings..... Continental C-1166
- SINGING IN MY SOUL Sister Rosetta Tharpe..... Decca 8672
- SIX-THIRTY EXPRESS Erskine Butterfield..... Joe Davis 8193
- STEADY TIME SPECIAL Deryck Sampson Joe Davis 7010
- SUMPIN' JUMPIN' 'ROUND HERE... Sandy Williams's Big Eight... HRS 1008
- TAKE CARE (WHEN YOU SAY "TE QUIERO") Guy Lombardo (Don Rodney)..... Decca 18730
- TEA FOR TWO Rafael Mendez and His All-Star Jazz Ork Pan American Pan 111
- THE NUTCRACKER SUITE—Tchaikovsky Victor P 143
- Back to the Fairy Ball (Russian Dance-Waltz of the Flowers, Part 1)..... Spike Jones and His City Slickers With Chorus Victor 20-1741
- End of the Little Girl's Dream (Waltz of the Flowers, Part 2—Granny Speaks: Goodnight, Sleep Tight)..... Spike Jones and His City Slickers With Chorus (Susan Scott)..... Victor 20-1741
- Land of the Sugar Plum Fairy (Dance of the Sugar Plum Fairy)..... Spike Jones and His City Slickers With Chorus Victor 20-1739
- The Fairy Ball (Chinese Dance-Dance of the Flute)..... Spike Jones and His City Slickers With Chorus Victor 20-1740
- The Little Girl's Dream (Miniature Overture-March) Spike Jones and His City Slickers With Chorus Victor 20-1739
- The Mysterious Room (Arab Dance)..... Spike Jones and His City Slickers With Chorus Victor 20-1740
- ULA NO WEO (HAWAIIAN HULA CHANT) Dan Kalauawa Stewart and His Islanders Pan American 114
- WAY DOWN YONDER IN NEW ORLEANS Louis Prima (Louis Prima)..... Majestic 7159

Music Popularity Chart Week Ending Nov. 15, 1945

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by **en-**try into best selling, most played or most heard features of the Chart.

MY GUYS COME HOME Helen Forrest (ork directed by Mannie Klein) .. Decca 18732-A

Helen Forrest sells this Ray McKinley-Mel Powell tune even better than B. G., tabbed last week, altho of course the ork hasn't B. G.'s sending. The Forrest fem takes the words and raps them around listeners minds and that's what it takes to get nickels and home sales.

COFFEE, FIVE; DOUGHNUTS, The Modernaires with Paula FIVE (COFFEE AND DOUGH-NUTS TEN) Kelly (ork directed by Mitch Aires) Columbia 36878

Nice going with tricky lyric-throwing which The Modernaires sell in top drawer fashion. Paula Kelly and Mitch Aires's baton help along plenty. It's ideal juke stuff—and the gang at home won't get tired of it either—after all doughnuts and coffee will be a dime for a long, long time.

(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT? Russ Morgan Decca 18724-A

The stores haven't been able to get enough of this tune on platters and so this will ride the wave. Russ Morgan hits it with that something extra which the boys will buy on a Morgan basis. Together this will insure a steady ride on the paytables and will certainly satisfy that feeling.

ROAD TO MOROCCO Crosby-Hope Decca 40000-B

This is the "B" side of the platter, but it's going to sell this disk to the retail trade. It hasn't what the jukes require. This means the record shops will have plenty—which is where the Decca ads have been sending the customers.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

BING CROSBY-BOB HOPE (Decca)

Put It There, Pal—FT; V. Road to Morocco—FT; V.

From the standpoint of merchandising, there is mucho mucho in the mating of Bing Crosby and Bob Hope to introduce the label's new Specialty Series. But as much as one must admire the artistry of both gents in their respective fields, neither Bing nor Bob give a fair sample of their talents in this spinning. As a matter of fact, it's a case where singer Bing tries to turn comic and funny man Hope casts himself as a singer. The net result is a nonentity. Were it not for the names involved, it can all pass off as a home-spun ham on the part of a pair of parlor wits. Crosby and Hope merely have a session of synthetic fun, leaving the listener to wonder what it is all about. Even with the song material, it's much ado over nothing. Both selections are of the novelty genre, scooped up skimpishly by Jimmy Van Heusen and Johnny Burke for movie scores. "Put It There, Pal," is a feeble attempt to create a "Mr. Gallagher and Mr. Shean" pattern. But it never does. "Road to Morocco" displays even less ingenuity as song material for such a high-powered pair. Hope, who needs more expanse than what a confiding platter can afford, signs off with an under-breath murmur—"We can be arrested!" And he ain't kidding, bub!

Vic Schoen's musical beats, keeping the spinning bright, should help to bring in some nickels strictly on the novelty strength of the pair of big names involved in this needling.

FRANK SINATRA (Columbia)

Nancy—FT; V. Cradle Song—W; V.

Frank Sinatra goes to lullaby lane for this needling. It's an effective nicety as he pours forth his vocal charm for a pair of nursery chants. Most striking is his heart-felt singing of "Nancy," a lilting kiddie ballad and a beaut, extolling the charms of Frankie's own daughter. "Cradle Song" affords Sinatra a welcome opportunity for soft murmuring as he sings out Brahms' famous melody. As ever, Axel Stordahl provides the Voice with a lush and plush musical setting that makes his singing all the more striking.

Phono ops can count on the phono fans crowding the machines to worship at the spinning shrine of "Nancy."

PERRY COMO (Victor)

Dig You Later—FT; V. Here Comes Heaven Again—FT; V.

Perry Como couples both facets of his song personality for this platter with equal effectiveness. Singing in the free and easy rhythmic manner that first attracted attention to him as Ted Weems' vocalist, Como digs into the jive vernacular for a clever and toe-tapping Hubba-Hubba-Hubba doggerel—"Dig You Later." With the rhythm harmonies of the Satisfiers helping to dig the waxed grooves, it's socko for the entire expanse of the spinning. Flipover finds a lush love ballad, "Here Comes Heaven Again," which Como brushes against fem ears in tingling fashion. With plenty of melodic appeal to the tune, Perry's piping is top drawer. Both tunes, which get excellent musical bases from Russ Case's musicians, are destined to make themselves felt in popularity song circles. Harold Adamson and Jimmy McHugh dreamed up both ditties for the "Doll Face" flicker.

This disk is a double-decker and a cinch to reap a fine collection of coins in jukes.

PHIL BRITO (Musicraft)

A Pretty Girl Is Like a Melody—FT; V. I Used To Love You—FT; V.

Taking two evergreens, Phil Brito makes 'em blossom all over again. With the musical gloss coated by the sweet strings and soft woodwinds directed by Paul Lavelle, its lush lullabying all the way. Taking both sides at a bright tempo to high light his romanticism in song, Brito makes it sound new again for both Irving Berlin's "A Pretty Girl Is Like a Melody" and for Harry Von Tilzer's and Lew Brown's "I Used To Love You."

The phono fans will lap up both of these sides, particularly "I Used To Love You."

GUY LOMBARDO (Decca)

No Can Do—FT; VC. Jose Gonzalez—FT; VC. White Christmas—FT; VC. The Anniversary Waltz—W; VC.

The sweet syncos expounded by Guy Lombardo make it sweet and toe-tapping music for all four of these sides. A bright rumba beat is applied for the first two sides with Don Rodney and Rose Marie Lombardo making a fetching boy-belle combo in sharing the lyrics for "No Can Do." Rodney is joined by the Lombardo Trio in selling Redd Evans' novelty wordage for the Mexicali hot-dog man, "Jose Gonzalez." The emphasis is on nostalgia for the second pairing, with Tony Craig singing it sweetly for Irving Berlin's holiday standard, "White Christmas"; while Jimmy Brown gives fine voice to the sentimental "The Anniversary Waltz."

With the holiday season approaching, "White Christmas" provides the major phono attraction among these four sides.

(Continued on page 87)

DO YOU WANNA...

"JUMP, CHILDREN"

"SLIGHTLY FRANTIC"

featuring

THE INTERNATIONAL SWEETHEARTS OF RHYTHM
Great New All Girl Orchestra

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Magic

By Bill Sachs

WITH the admonition, "Don't ever be a magician; the life is too rugged," Jim Sherman, of the National Magic Company, Chicago, typewrites of spending 10 days recently in New York with Edgar Bergen playing hospitals. He returned to Chicago November 3 and left again Sunday morning, November 4, for Los Angeles, where he did several shows. Jim returned to Chicago November 7 for a performance and left again November 10 for Oklahoma City where he joined Bergen for a show Sunday (11) at Municipal Auditorium before an audience of 8,000. Sherman and Bergen also played two camps and hospitals around Oklahoma City and then departed for a big show at Austin, Tex. . . . M/SGT. RICHARD MASKIN, Detroit deceiver, now in an army hospital in Japan, is putting in his spare moments entertaining other hospitalized vets with his magic. He tells of catching a Japanese magus doing his stuff at the hospital recently and says the latter was nearly mobbed when he wound up his turn by producing the American and Japanese flags crossed. . . . MAC KNIGHT, magician-hypnotist of Spokane, Wash., now in his 50th year in showbiz, has again signed with the International Harvester Company for 10 weeks, opening January 2 in Wenatchee, Wash. . . . SIR EDWARDS (Ramon Larue) has been set by H. K. Burton Theatre Office, Indianapolis, on three weeks of Midwestern dates for the Pioneer Hi-Bred Corn Company, opening December 3 in Evansville, Ind. . . . MAL B. LIPPINCOTT typewrites from Kansas City, Mo., under date of November 10: "Played Wichita, Kan., recently, where we visited our old friend, John J. Justus, of the old Justus-Romain Show, now managing the Fox Theater there. John was the smartest manager I've ever worked for—he fired me the first week when I joined his show 23 years ago. We did over \$800 in one performance at the Miller Theater, Wichita, which ain't hay for a four-people magic-spook opry." . . . CECIL LYLE and Company, with Lucille La Farge, are back at Finsbury Park Empire, London's leading vaude house, where they headline with a 60-minute. . . . DANNY DEW is playing Arizona auditoriums with a full-evening show to good reports. . . . BOBO THE MAGICIAN is working lyceum dates thru Virginia and the Carolinas.

BIRCH THE MAGICIAN, who has been experiencing a healthy b.-o. play since opening the season at Mansfield, O., September 18, pulls out of the Buckeye State for North Carolina November 20 and closes at Asheville, at Municipal Auditorium, just before the holidays. He returns to Southern Ohio in the spring after playing Alabama, Mississippi and East Texas thru January, February and March. N. P. Patton has been handling Birch's advance on the fall tour in the place of Mr. Sperry, who has been out due to ill health. Latter, however, is back in harness and is booking 1946 dates. At Newark, O., the Birches enjoyed a visit from Ernie Moore, and Grant and Menge hopped over from Columbus, O. In Akron, they saw Horace Marshall, and in Ashland, O., Ronald Boffemyer gave a party for magicians and friends. Birch had to do an extra matinee in Ashland, as enough tickets were sold to fill the 2,000-seat McDowell Auditorium twice. . . . DUKE MONTAGUE, after covering seven States since launching his present trek in September, is now touring Colorado and New Mexico and will close for two weeks' Christmas vacation, when he'll dash home to pick up his annual club and holiday dates around Salt Lake City. He resumes his regular tour January 1. . . . FRED BECKMAN, Montreal magish, is back in the Canadian metropolis after 15 months in the States, which included a year's tour with a USO hospital unit. He played the Gayety Theater, Montreal, last week. Beckman is slated to return to the States before the end of November and is awaiting a contract which will take him into New York. . . . THE GREAT KURLAND (Dr. C. S. Karland Frischkorn) writes from his Norfolk headquarters: "Thanks for giving my friend, Blackstone, such nice publicity. He richly de-

Theater Authority Nixes Air Junkets Without Insurance

NEW YORK, Nov. 19.—Theater Authority has just nixed showfolk taking air junkets to voluntarily entertain G.I.'s in camps unless the services come thru with insurance policies covering the performers. Ban stems from flights taken last week by entertainers to the marine base in North Carolina that nearly ended in tragedy. On their return, army planes full of Main Stemmers hit a thick fog and had to stay in the air an hour and 20 minutes until weather conditions cleared. That was after performers had signed waivers stating that the services were not responsible for accidents.

Travelers taking air jaunts are covered by regular commercial insurance policies costing 25 cents. Altho servicemen get life insurance, guys and gals making the trip on army planes get no coverage. In fact, two members of Tommy Reynold's ork, one of the groups on the journey, refused to make the trek for this reason. Alan Corelli, Theater Authority head, was on the expedition, and after the experience, put his foot down. Corelli will be able to stop trips in the future because 90 per cent of free entertainment that goes to G.I.'s clears thru his office.

Rockefeller Center To Be Spruced Up for Christmas

NEW YORK, Nov. 19.—A giant 50-foot Norway spruce will be the focal point of this year's Rockefeller Center Yule display. The tree, decorated with 700 10-inch colored balls of red, white, green, orange, yellow and blue, will stand on the plaza and will be lighted by "black" light. Tree is skedded to be set up December 10 and lighting units will be installed on the north and south second floor setbacks of the RCA Building and northeast and southeast corners of the rim of the lower plaza. Six 1,000-watt units of air-cooled mercury lights, each covering a 30-foot area, will light the tree from each location.

In addition, spruce garlands will cover glass panels above the plaza entrance to the RCA Building and blinds will be drawn on the first 15 floors of building bordering the plaza. The six fountain beds of the channel between the British Empire Building and La Maison Francaise will be carpeted by 240 10-inch plastic globes fastened to spruce and pine boughs. Completing this decorating scheme, there will be 16-foot wreaths and spruce and balsam garlands around the building entrances.

December 20 and 21, 170 men and women, the Rockefeller Center choristers in blue and red robes will give two candlelight concerts from 5:30 to 6 p.m. under the direction of John R. Jones, with Marjorie Mayer, accompanist.

Equity Programs Reprinted

NEW YORK, Nov. 19.—A reprint of Equity Library Theater programs as a reference for talent scouts and agents and others interested in library legitis has been published by Leo Shull, of Actors Cues, with back slaps by Sam Jaffe, chairman of the Equity Library Theater Committee, and George Freedley, curator of the Theater Section, New York Public Library. Mag lists theaters available and rules for E.L.T. productions as well as rules for applying for an experimental E.L.T. production, and crux comments on the 1944 and 1945 seasons. Programs of the 1944-'45 productions are also included as well as E.L.T. articles by Anita Grannis, Anne Gerlette and Terese Hayden.

serves it and has worked hard for the honor. We are all pulling for him and are glad to boost him as the foremost American magician." . . . CHAN LOO, Chinese trixster, headlines at the new Lashio Club, San Francisco, assisted by Julia Anne Low. They're in on a six-month contract. . . . JOHNNIE EADS, of Medford, Ore., infos that he's out of Uncle Sam's service and is again pursuing his profession of fooling the natives.

Burlesque Notes

By Uno

LOUISE LaMARR, featured on the Hirst Circuit, has just purchased a home in Buffalo for her ma. . . . BETTY MEYERS'S costume shop on West 47th Street, was broken into by burglars November 11 and robbed of most of its stock and a radio. . . . HELEN PUA KEA, dancer, double celebrated November 6—her birthday and a year's stay at the Club Samoa for Henry Fink and Leo Bernstein. . . . SHEILA DAWN, acro dancer, now on the Hirst Wheel with the Louise LaMarr unit, is a Milt Schuster find out of niteries. She started as a trapeze worker but was forced to discontinue due to a fall. . . . MEGGS LEXING, comic, is newly teamed with Grace Johnston, who is Mrs. Tyler Mason. Mason is booking the act for vaude and niteries. . . . MILE MICHELLE and Red Duin, who operated their own girl show with a carnival the last few months, opened November 11 with Stinky and Shorty at the Casino, Pittsburgh, for a return to the Hirst Wheel. . . . STANLEY MONTFORT, John Head and Tommy (Scurvy) Miller are stock players at the Avenue, Detroit. . . . HARRY KANE, singer, is back in civvies after four years of entertaining G.I.'s in Europe.

DIAN MASON, featured strip, after a week each at Canton, O., and Akron, rejoined her Hirst Circuit unit in Buffalo. . . . VIRGINIA KINN and Joan Malone opened on different shows on the Ohio Circuit as features, and Lily Dawn and Radianna, ditto, on the Hirst Wheel. . . . MAX COHN is away from his managerial desk at the Mayfair, Dayton, O., thru illness. Mrs. Pat Daly, treasurer, is doubling out front until Cohn's return. . . . GLADYS FOX and Bob Murphy have left the Burma Road for their home in Lyons, Ill. . . . HARRIETTE NATHAN, of the Three Nathan Sisters, former burlesquers, will team up with Paul Schwartz as soon as he returns from India and receives his discharge from the air force. A new vaude act is in prospect. . . . RENEE BOUGHTON has been promoted from a show girl at the Hudson, Union City, N. J., to a strip principal on the Empire Circuit. . . . PATSY DELANEY, ex-burly ingenue, is now with a Brooklyn department store. . . . BOB COLLINS, comic, returned to the Empire Wheel at Rochester, N. Y., after a week in Manhattan where he arranged for the lease of two houses in preparation of a burly return. . . . LESTER MACK and Jack Edwards, latter a new burly comic, opened recently at the Embassy, Rochester, N. Y.

"Bill's Bugle" Grows

DALLAS, Nov. 19.—A local tabloid size sports and amusements weekly, *Bill's Bugle*, jumped from 8 to 16 pages November 8, with added sheets to emphasize live talent spots and art. Bill Singleton, editor and publisher, added to his staff *The Billboard* correspondent Bill Barker, whose weekly stint is a night club column of reviews, chatter, radio and new records. Sheet is two years old, has a subscription list and is sold at newsstands.

Bike Races for Tacoma

TACOMA, Wash., Nov. 19.—Jimmie Harris, promoter, is staging a six-day bicycle race in the 5,000-seat Exhibition Hall here, December 18-23, under sponsorship of the Tacoma War Athletic Commission. This will mark the first time that bike races have been held in the Pacific Northwest. Harris says he has two other cities in this area to follow the local engagement.

Brady Derby for New Orleans

NEW ORLEANS, Nov. 19.—King Brady, vet Derbyshow promoter, is making a return to the field, after a layoff during the war, with a contest slated to get underway at 418 St. Charles Street here November 27. Brady is busy lining up details and contacting contestants for the new show. Brady also has offers to put on a Derbyshow in the Canal Zone and in two Central American cities.

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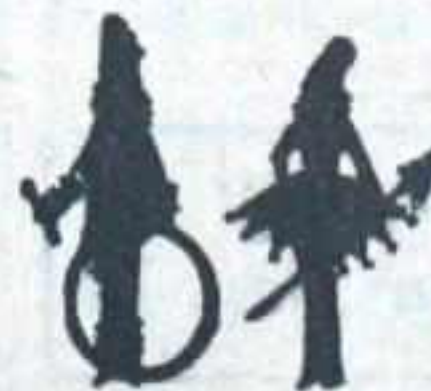
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Thesps Talk New Dough Divvy

Hit Show \$\$ Cut Sought

Equity group mulls asking for new contract—set designers to get support

(Continued from page 3)

should be something for them besides steady work than usual. Profits are pyramiding, and since their work helped materially to put these profits skyward, they can't see why there shouldn't be some recognition of the fact.

Not all of them have been lucky with sock runs. Some have been corralled into some of the turkeys which have been popping up of late on Broadway and dying fast. Present legit good times mean nothing to these hams who have worked hard in rehearsal, got paid for only the last two weeks of mugging up and then found a flash-in-the-pan run at the end, with the consequent pavement pounding all over again. Not that they expect to have losing shows divvy up, but when they hit the sock plays and musicals some extra coin would come in handy for the lean days.

In short, the hams, in a glamour business, feel they should get something more out of it than a few pounded palms and a lot of hard work.

J. J. Must Pay or Else, Says TWAU Warehouse Girls

NEW YORK, Nov. 19.—Unless J. J. Shubert comes across with 1,200 bucks retroactive pay for costumers at his warehouse, the Theatrical Warehouse Attendants' Union (Local 764, IATSE) says it is going out on strike. Dispute stems from verbal agreement the union is said to have made with J. J. last February granting the girls increases. Not only didn't Shubert give the fems the raises he's said to have promised, but he only started to hike their pay in November and forgot all about the dough he owed them from prior commitment. The labor org states that for 10 months it has been burning up the wires with calls, telegrams and letters trying to get Shubert.

Right now, IATSE is set to step in unless J. J. comes thru pronto. International feels that the producer has been giving attendants the brush-off and is plenty hepped up about it. Union is ready to go to the membership for a strike vote. Once it comes to a strike, stagehands will enter the picture, throwing their support to the brother org. Twenty fems work in the warehouse which does most of the fixing for the Shubert productions.

Fay Vs. Equity Set for Dec. 14

NEW YORK, Nov. 19.—Frank Fay goes to the mat with the Actors' Equity Council at the org's quarterly meeting December 14 at the Hotel Astor. Thesp has filed formal notice of his intention to appeal Council's decision censoring him for conduct prejudicial to the welfare of the union.

While Fay has charged he "never got a bill of particulars," Equity claims that the charges themselves contain a bill of particulars and that the actor could have gotten the same in the amplification and clarification available in the testimony of the witnesses. Fay did avail himself of this privilege in the first session by cross examining the witnesses but did not choose to attend the following four sessions. Meeting has been extended an hour to give both sides a chance to be heard fully. Equity has also mailed 5,500 copies of the proceedings to date to its members.

Hub's Doyle, Philly's Schloss Top O-T-S Crix

NEW YORK, Nov. 19.—With the legit season halfway thru, *The Billboard* once more takes a gander at the critical accuracy averages of some of the leading off-the-stem drama pundits. Records have been tabbed since last May 1 on the judgments of aisle experts in Boston, Philadelphia and Washington, three leading break-in towns.

As a memory refresher, *The Billboard* rates the accuracy averages of the out-of-towners solely on the basis of their judgments of shows which reach the Stem. If they have affirmed a show which subsequently makes the Broadway success grade of 100 performances (*The Billboard* yardstick for measuring legit success), then they have scored in the "right" column. If the same show falls, they are charged with corresponding errors. A "no opinion" review is always charged up as an error, since it is *The Billboard* opinion that any competent critic should be able to make up his mind one way or the other.

Few in the Race

To date, of course, too few plays have been tabbed to give more than a fast take on the way the out-of-town experts are spotted in the race for 1944-1945 crix honors. Boston can be averaged currently on the basis of only nine plays, since *You Touched Me*, *Girl From Nantucket*, *Therese*, *Secret Room* and *Rugged Path* have all preemed too recently to make the success tally. In addition, two Hub offerings, *Mr. Cooper's Left Hand* and *Last House on the Left*, have been jugged for repairs without ever reaching the Stem.

Philly is in an even worse case, with only five plays in its averages, altho nearly as many attractions have lighted in the Town of Brotherly Love. It is impossible yet to include *Girl From Nantucket*, *Therese*, *Deep Are the Roots*, *Are You With It?* and *State of the Union* in its tally. Also the crix have been extremely unlucky in the number of bow-outs which never made Broadway. *Forever Is Now*, *Emily* and *Caviar for the General* called it a day, and *Windy Hill* is still touring. Washington has been eliminated from the current tab entirely, since the Capitol aisle squatters have sat in on only four openings to date and only two of them could be clocked at the moment. They will be included in a later poll, when there is ample data on which to strike a balance.

Doyle Leads in Boston

However, while there will doubtless be many changes in the running as *The Billboard* announces its month-to-month tab from here in to the final tape-breaking on April 30, 1946, it is interesting to note how the beansters and the brotherly lovers size up currently in the race. Hubwise, Peggy Doyle, pooh-bah of *The Boston American*, is well out in first place. She sat in on all nine openings and was wrong in only two instances, scoring a 77.8 per cent average.

Post's crix, Elliot Norton, is only a step or two behind. Norton caught only seven of the openings and also erred on two judgments. His score is 71.4. Leslie Sloper runs in third place. *Monitor's* expert saw eight of the Hub preems and guessed wrong three times for a score of 62.5 per cent.

Helen Eager (*Traveler*) and Elinor Hughes (*Herald*) are neck-and-neck in fourth position, each with four right guesses against five errors. Their respective scores stand at 44.4 per cent. *Globe's* Cyrus Durgin looked over eight Stem potentials and went wrong five times. Average to date is 37.5 per cent. Leo Gaffney, of *The Record*, aisle-squatted at only four of the openers and bet wrong four times for a zero score. It should be noted, however, that Peggy Doyle (*American*) covered Gaffney's stint for *The Record* on five occasions, and that his batting average will undoubtedly hike when he gets into his stride.

Schloss at Top in Philly

Moving into the Philly sector shows Edwin Schloss, of *The Record*, well out in the clear with three right guesses out of four shows judged. His current tally is 75 per cent. Jerry Gaghan, of *The News*, and *The Bulletin's* R.E.P. Sensesenderfer are running a dead heat (See Doyle, Schloss Tops on opp. page)

Out-of-Town Crix Tab

May 1, 1945, to November 17, 1945

BOSTON

	Right	Wrong Or No Opinion	Accuracy Average
Peggy Doyle (<i>American</i>).....	7	2	77.8
Elliot Norton (<i>Post</i>).....	5	2	71.4
Leslie Sloper (<i>Monitor</i>).....	5	8	62.5
Helen Eager (<i>Traveler</i>).....	4	5	44.4
Elinor Hughes (<i>Herald</i>).....	4	5	44.4
Cyrus Durgin (<i>Globe</i>).....	4	5	37.5
Leo Gaffney (<i>Record</i>).....	0	4	00.0

PHILADELPHIA

Edwin Schloss (<i>Record</i>).....	3	1	75.0
Jerry Gaghan (<i>News</i>).....	1	3	25.0
R. E. P. Sensesenderfer (<i>Bulletin</i>).....	1	3	25.0
Linton Martin (<i>Inquirer</i>).....	1	4	20.0

BROADWAY OPENINGS

STATE OF THE UNION

(Opened Wednesday, November 14)

HUDSON THEATER

A comedy by Howard Lindsay and Russell Crouse. Staged by Bretaigne Windust. Settings by Raymond Sovey. General manager, Herman Bernstein. Stage manager, Victor Sutherland. Press representatives, Richard Maney and Ted Goldsmith. Presented by Leland Hayward.

James Conover.....	Minor Watson
Spike McManus.....	Myron McCormick
Kay Thornrdyke.....	Kay Johnson
Grant Matthews.....	Ralph Bellamy
Norah.....	Helen Ray
Mary Matthews.....	Ruth Hussey
Stevens.....	John Rowe
Bellboy.....	Howard Graham
Walter.....	Robert Toms
Sam Parrish.....	Herbert Heyes
Swenson.....	Fred Ayres Colton
Judge Jefferson Davis Alexander.....	
.....	G. Albert Smith
Mrs. Alexander.....	Maidel Turner
Jennie.....	Madeline King
Mrs. Draper.....	Aline McDermott
William Hardy.....	Victor Sutherland
Senator Lauterback.....	George Lessey

There is not the shadow of a doubt but that Messrs. Hayward, Lindsay and Crouse have a hit on their hands. The road trout bally has fostered a ducat demand that has the Hudson b. o. already turning down pewsttters' bids prior to next February. However, it is to be hoped that all the hat-tossing by out-of-town crix hasn't perhaps oversold the piece. The latest Lindsay-Crouse opus is an amusing light comedy built around a timely subject, staged with taste by Bretaigne Windust and acted expertly by a hand-picked cast. But the buyer who snares a pew at the Hudson with the idea that he is going to sit in on a minor miracle likely is in for some disappointment. *State of the Union* is no *Life With Father* nor never will be. It's just a good play.

Not that *Union* won't be popular—Lindsay-Crouse combo has swung a left and right to a problem that is up-to-the-minute in these days of doubt, fear and uncertainty—and they've done it sans propaganda, flag-waving or lampooning. It is a timely antidote for wrong-headedness and selfishness in a highly entertaining package.

Plot concerns a manufacturing tycoon who gets the presidential bee sold to him by a wily group of political trimmers. A speaking tour is arranged to see if he measures up for a nomination. The M.T., aside from being a bit stuffy, is an essentially sincere guy with sound and honest intentions, but he speedily learns that he's got to sell most of this down the river if he wants to play at politics. However, the M.T. has a wife, and a smart one. She winds up by telling-off the whole gang, opening papa's eyes and, incidentally, winning him back from the clutches of a designing hussy.

Lindsay and Crouse have fitted all the pieces together amusingly without ever losing the impact of their premise—which is to the effect that anything to be accomplished toward the brave new world must stem from clear thinking by the man in the street and not from the hands of political tricksters and trimmers. Authors have included proto-

(See *State of the Union* on opp. page)

SKYDRIFT

(Opened Tuesday, November 13, 1945)

BELASCO THEATER

A drama by Harry Kleiner. Staged by Roy Hargrave. Settings and costumes by Motley. Company manager, Lew Wood. Stage manager, William G. Johnson. Press representative, Dick Weaver. Presented by Rita Hassan.

Pvt. Paul Rennard.....	Paul Crabtree
Corp. Kenneth Brody.....	Elliott Sullivan
Pvt. Fitzroy Donovan.....	Arthur Keegan
Pvt. Marlo Bucelli.....	Zachary A. Charles
Pvt. Edward Freling.....	William Chambers
Co-Pilot.....	Sid Martoff
Pvt. Nickie Bucelli.....	Carl Specht
Crew Chief.....	El Wallach
Sgt. Robert A. Kane.....	Alfred Ryder
Francy.....	Olive Deering
Danny.....	Marty Miller
Mrs. Bucelli.....	Lill Valenty
Mr. Bucelli.....	Wolfe Barzell
Angelina.....	Rosita Cosio
Audra.....	Elsbeth Hofmann

It could be that author Harry Kleiner has a message to deliver with *Skydrift*. Unfortunately, the issue becomes so beclouded with sound, fury and hysteria, that it leaves the beholder more than somewhat befuddled—and worse still, more than a little bored. Kleiner occasionally speaks with bitter forthrightness, but whether or not Roy Hargrave has become likewise befuddled in his staging, the result is a curiously unbalanced mixture of reality and fantasy. The combo spells no success.

Once more it may be reiterated that plays about the past conflict should be laid on ice for five or six years until retrospect has set them in a perspective. Kleiner has angry and bitter things to say. He may be as bitter five years from now—but he will say them more clearly—and certainly his audience will be more ready to hear them. His current screed concerns a half dozen paratroopers who are shot down on a final mission in the Pacific. They recover to find themselves floating in space—dead. But in all save one case, there is a pull which draws them back to life and loved ones and all return only to find—according to this pewsttters' understanding—that they want to break away from all living ties. *Skydrift* premise appears to be a reverse of *Wind Is Ninety* in that Kleiner feels that all war deaths have been a useless sacrifice. At any rate, if he has other notions they have failed to come thru clearly via scripting or directing.

Producer has gone overboard for a rather elaborate production by Motley, piece de resistance of which is the interior of a bomber which reeks of atmosphere. A sufficiently competent cast make out as well as they can under Hargrave's staging which keeps the tempo at a semi-hysterical pitch.

In sum, Kleiner seems to have nothing new or provocative to state—or if he has, it has been lost somewhere between his script and the Belasco stage. Perhaps it is floating somewhere in that eternal dawn wherein he leaves his shattered bomber. Customers are not going to care much, either way.

Bob Francis.

Closed Saturday, November 7. Printed for the record.

Out-of-Town Openings

THE JOYOUS SEASON

(Opened Monday, November 12, 1945)

PLYMOUTH, BOSTON

Phillip Barry's comedy, revived and produced by Arthur Hopkins. Production designed by Robert Edmond Jones. Directed by Hopkins.

Arthur Hopkins has been wise to revive this amusing, often touching Barry play. Faith and the courage to go on struggling toward a more perfect future are bitterly needed by everyone, and that includes crix whose optimism has been badly dented this season.

Briefly, The Joyous Season is the story of the eldest Farley sister who became a nun 20 years before the play opens and has worked her way up to the post of Mother Superior. Christina, the Mother Superior, returns home to spend Christmas with her family and to settle certain property matters connected with the Farley will.

Hub Crix Tab

With reverence for Ethel Barrymore, Boston's Beans gave this play a unanimous "Yes." Okay tabs came from: Elliot Norton (Post), Helen Eager (Traveler), Elinor Hughes (Herald), Edwin F. Melvin (Monitor), Cyrus Durgin (Globe) and Peggy Doyle (Record and American).

The Farleys accept Christina's return in various ways, but all hope that she decides to take the old family farm, good ground, as her portion of her inheritance from Mrs. Farley.

Ethel Barrymore's Christina is a brilliant performance, witty, understanding and subdued. Frank Conroy as the elder brother, John Farley, contributes a broad but fine performance.

It's Miss Barrymore's show all the way, and she makes a "good deal" out of every line.

MERRY-GO-ROUND

(Opened Saturday, November 3)

MAYAN THEATER, LOS ANGELES

A specialty revue staged by Paul Small, assisted by Macklin Megley. Scenery and draperies by Grosch & Sons. Sound by Curran Productions, Los Angeles.

With Jack Pearl, Jay C. Flippen and Everett Marshall topping this revue, show proves to be a welcome flashback to top radio entertainment of the middle '30's.

Salici Puppets, which open the revue, are amusing. Their life-like antics bring an enthusiastic response from the audience.

Jack Pearl's Munchausen act is still a top laugh-getter. With Cliff Hall and

BROADWAY SHOWLOG



Performance Thru Nov. 17

Dramas

Table with 4 columns: Title, Location, Opened, Perfs. Includes Anna Lucasta, Beggars Are Coming to Town, Dark of the Moon, Dear Ruth, Deep Are the Roots, Glass Menagerie, Harvey, I Remember Mama, Late George Apley, Life With Father.

Walter Fried, general manager for L. W. F. since 1939 as well as other Serlin productions, takes leave of the Serlin offices January 2.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Rich Full Life.

Seven-to-two negative vote tabs a score of 22 per cent. No: Willetta Waldorf (Post), Lewis Nichols (Times), Robert Coleman (Mirror), Ward Morehouse (Sun), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Robert Garland (Journal-American).

Table with 4 columns: Title, Location, Opened, Perfs. Includes Rugged Path.

Crux vetoed this one to the tune of eight to one. Score: 11 per cent. No: Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Willetta Waldorf (Post), Lee Mortimer (Mirror), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Louis Kronenberger (PM), Robert Garland (Journal-American).

Table with 4 columns: Title, Location, Opened, Perfs. Includes Secret Room.

Closes Saturday (24). Frances Dee air-guests with Adrienne Ames (WHN) Monday (19).

Table with 4 columns: Title, Location, Opened, Perfs. Includes Skydrift.

Closes on Saturday (17).

Jay C. Flippen alternating as straight man, Pearl has a merry time romping thru his gag skits. Altho some have grown a little hoary with the years, he dresses them up in new form so that the punch line still tickles.

Flippen is tops as emcee for this revue, and has lost none of his sparkle or ability to handle an audience.

Everett Marshall heads the vocal department, with a voice as good as it ever was. His interpretation of If I Loved You and That's Why Dinkles Were Born is enjoyable and provides a well-placed momentary break from the gag fare.

Corinna Mura presents a cycle of Spanish tunes, accompanying herself on the guitar. Her voice is pleasing, her interpretations sincere.

Rudya, introduced as Marshall's protege, is disappointing in her aria from La Traviata. Her voice is thin and at times threatens to be brittle.

The Peters Sisters, Negro heavyweight trio, do everything from jitterbugging to singing Of Man River and get a good hand. Their contribution would be more effective if they didn't take up so much time.

Mary Raye and Naldi go thru their

IT'S MID-FALL

Biz is booming despite the fact that three out of five last week's entrants took it on the chin via the crix. "Secret Room" has already announced its stem resignation as a week from today.

This week's pair of starters performed about as foreseen. "Skydrift" opened cold at the Belasco for a fast flop which terminates tonight.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Girl From Nantucket, The.

Fred Thompson, who co-authored the story on which the book of "Nantucket" is based, is going back to England.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Marinka.

Doodles Weaver is doubling in the Carousel Club supper show. Taylor Holmes will join cast of "Of All People" when he bows out of show on Saturday (17).

Table with 4 columns: Title, Location, Opened, Perfs. Includes Oklahoma!

Sixteen-year-old Ann Crowley, who joined cast on Monday (12), is being coached in history and algebra by Teddy Hammerstein.

Table with 4 columns: Title, Location, Opened, Perfs. Includes You Touched Me.

Came in with good advance and holding up strong—about 18G.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Voice of the Turtle.

Vicki Cummings air-guested with Bessie Beattie on Wednesday (14). Drumbeater Jean Dalrymple inaugurated her air-seg.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Are You With It?

Scored 89 per cent with only one negative vote. Yes: Robert Sylvester (News), Robert Coleman (Mirror), Ben Rosenberg (Post), Otis Guernsey (Herald-Tribune), L. B. F. (Times), A. C. (World-Telegram), Herrick Brown (Sun), Jim O'Connor (Journal-American).

Table with 4 columns: Title, Location, Opened, Perfs. Includes Bloomer Girl.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Carousel.

Eris Mattson has been ailing for four days via tooth extractions. Missed no performances. John Raitt will have a new sustainer of his own on one of the nets in about a month.

Table with 4 columns: Title, Location, Opened, Perfs. Includes Follow the Girls.

Closes on Saturday (17).

Musicals

Table with 4 columns: Title, Location, Opened, Perfs.

Scored 89 per cent with only one negative vote. Yes: Robert Sylvester (News), Robert Coleman (Mirror), Ben Rosenberg (Post), Otis Guernsey (Herald-Tribune), L. B. F. (Times), A. C. (World-Telegram), Herrick Brown (Sun), Jim O'Connor (Journal-American).

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Whole troupe to Mitchel Field on Monday (26) to give performance for G.I.s. Casting was started at Todd offices by Ezra Stone for "January Thaw" on Monday (12).

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ICE SHOWS

Table with 4 columns: Title, Location, Opened, Perfs.

REVIVALS

Table with 4 columns: Title, Location, Opened, Perfs.

dance paces with snow-flake lightness and offer a memorable example of grace and charm to the wife's role.

Instead of the usual full-cast finale curtain call, Merry-Go-Round uses a novel closing. Flippen gets off to the extreme front stage and supposedly reads a review of the show from a newspaper.

Lee Zhito.

STATE OF THE UNION

(Continued from opposite page)

types of most of the latter but have smartly refrained from letting any one of them become a caricature. There is the cynical party leader, the wisecracking reporter turned campaign manager, the rugged individualist who gets up "silent money" for party funds.

sound performance as the potential candidate, and Ruth Hussey brings plenty of charm to the wife's role. Myron McCormick and Minor Watson are both in top form as the reporter and the party string-puller.

Union is here for a solid stay. But, as it depends for its impact on the current political scene and conditions—and as these are subject to change—it is unlikely that it will chalk-up such anniversaries as has Life With Father.

Bob Francis.

DOYLE, SCHLOSS TOPS

for second slot. Both have likewise called three out of four starters wrong for scores of 25 per cent.

Another month of tabbing should put a considerable number of shows on the list and thereby add plenty of opportunity for local crix slips and stumbles.

Elliott's Interest Lies With Camden, Ark., Not KWFC

(Continued from page 3)

of the corporation at \$100 a share in the same proportion as their present holdings. W. E. Hussman, president and owner of a 45 per cent controlling interest in the station, reported at the time, if present stockholders did not avail themselves of opportunity to buy the stock "within a reasonable" time he and Elliott would purchase all unsold stock.

Meanwhile following traditional pattern in prosecution of radio station applications, new support was mustered on Capitol Hill this spring in behalf of the Camden application. In anticipation of war end and imminence of FCC's freeze-lifting notice, letters of endorsement from Arkansas Senator Fulbright and Rep. Oren Harris reached FCC last May and were placed in the Camden application file.

At the same time State and local politicians renewed their efforts in behalf of the Arkansas outlet. Letters are on file at FCC from Arkansas District Engineer D. Westall; H. T. Patton, chairman of War Finance Committee of Arkansas's Ouachita County; L. I. Rogers, county agent; R. B. Robins, Democratic national committeeman for Arkansas; W. S. Risinger, Camden mayor; Ben Laney, then governor-elect; L. H. Rother, president of the local Chamber of Commerce, and William Humphries, head of the local War Manpower Commission office.

Elliott Roosevelt's only other radio interests are a token one-share holding in Station KABC (San Antonio), the his divorced wife, Ruth Googins Eidson, has substantial holdings in two other Texas outlets. Elliott is also still affiliated with the Texas State Radio Network whose activities have been subject of front-page copy.

FCC is seen as likely to grant the Camden application since it will bring the community's few thousand inhabitants its only local radio service. In addition, stockholders are all deemed financially able and active in business and civic groups in their home communities. Added impetus for radio station location in Camden during war years was its nearness to huge military installations. Meanwhile best guess here is that while Elliott may have been interested in purchase of KWFC at Hot Springs, as reported recently, his own financial involvements indicate acting as agent rather than in his own behalf.

NBC Gets Exclusive On H'wood's Santa Parade of Stars

HOLLYWOOD, Nov. 19.—NBC's Hal Bock has again managed to slice off one of the neatest chunks of web exploitation in the country by sewing up the opening night of Hollywood's "Santa Claus Lane Parade of Stars" on November 23. Parades were held annually until war started and army Coast blackouts forced temporary stoppage.

As in previous years, NBC will strut its name talent in front of the throngs (police department expects more than one million people to turn out this year, and there will be national coverage by all newsreels, mags, press services, etc., with NBC and Associated Broadcasting Company doing pick-ups). NBC will place its name talent on floats that will tie in with their shows. Red Skelton will be spotlighted in the parade as making his first public appearance since his return from overseas, and will get the seat of honor at the side of Santa Claus in the first float. Skelton will be rigged up in a "little junior" get-up in line with the gag character he will start airing on December 4. Cass Daley (Fitch show) will ride in a bandwagon float, etc.

Talent Galore

NBC talent to be exhibited will include Jack Benny and Rochester, Harold Peary (Gildersleeve), Judy Canova, Edgar Bergen, Art Linkletter, Jack Haley, Eve Arden, George Burns and Gracie Allen, Bob Hope, Jerry Colonna, Abbot and Costello, Bob Burns, Shirley Ross and Dinah Shore.

What makes the parade deal even better for NBC is the fact that it will go thru

Salt Lake Stations Hypo News Dept.; Two Add Legmen

SALT LAKE CITY, Nov. 19.—Slump in war news and necessity to hypo news-casts hasn't been confined to the larger centers. Two radio stations of the five in Salt Lake City (pop. 170,000) have added full-time legmen to their news departments and the others are either patching up local news coverage or on the verge of putting full-time men to news gathering.

Newest station KALL (MBS) has installed Bruce Thornton, former assistant city editor of *The Salt Lake Tribune*, for news gathering, while KDYL (NBC) is trying out station coverage with Bert Frank, former *Midwestern* newsmen, recently out of the army, covering the news beat. KDYL also has Frank K. Baker, former sports editor of *The Salt Lake Telegram*, for special assignments, while KUTA (ABC) has Bill Sears, another returnee, to cover big breaks; KSL (CBS) has Wayne Kearle on special assignments and KNAK (Associated) has Larry Sutton, formerly of KUTA.

L. A. Ice Showbiz Gets Big Boost

(Continued from page 3)

John Harris, of *Ice Follies*, and the Shipstad and Johnson *Ice-Capades*.

Promoters In on Deal

Now, Harris and S. & J. have pitched their coin into the Henderson project, according to Phil Henderson. No time will be lost in getting the new structure going, with ground breaking skedded for March. However, Henderson declined to predict when the building would be completed, because of uncertainties in the labor and construction material picture.

Henderson recently acquired 18 acres of land there, doubling their previous space. New building will go up beside the present Pan-Pacific structure, with remainder of lot to provide parking space. House will have 10,000 fixed seats, will seat 12,000 for ice shows and 14,000 for boxing matches. Floor space will be 105 by 220 feet (while seating 10,000), large enough to take in horse shows, rodeos, circuses, etc. For ice shows, hockey and fights, surface space will be brought down accordingly, and portable seats will be filled in. Seats in present Pan-Pacific will be removed and house will be made available for trade shows and public skating.

Originally Expo House

Present Pan was originally built as an exposition house, and was later reconstructed from time to time with additions made to space, etc. Seats, however, have been portable. Because of the way the building was set up, the Hendersons were often forced to turn away biz, as it took time to reconvert the house from one show to the next. Henderson, however, feels that the new house will be able to make rapid change-overs, thereby putting to use time which heretofore had been lost in switches. Henderson also plans an elaborate cocktail lounge and restaurant and a club which he claims will top the Madison Garden Club in New York.

Brown Exits at Associated

NEW YORK, Nov. 19.—Frank Brown this week checked himself off the Associated Broadcasting Company pay roll. He had been director of publicity and promotion. No replacement has been set as yet.

Bob Cook will fill in on flack chores in New York, while Mary Ann Ryan, ex-Don Lee staffer, will handle the assignment on the West Coast. ABC home office will cover the Middle West publicity requirements.

on a slim budget. Agencies are eager to pitch in because it boosts their packages and promotes sponsor name and product while talent involved sees it as a good exploitation stunt for themselves. With everyone lending a hand NBC's coin load on the deal is lessened considerably, giving the net a lot more for its actual dough outlay. To top it off, Hollywood Chamber of Commerce foots the bill on the dressings for parade, and this year will shell out more than \$100,000 on decorating Hollywood Boulevard for the event.

Tele Review

You Can't Take It With You

Reviewed Sunday (18), 8:20-10 p.m. Style—Comedy-drama. Sustaining over Station WNBT (NBC), New York.

No television presentation (we've said this time and time again, but it bears repetition again and again) can ever be any better than the performances it encompasses. The Moss Hart-George S. Kaufman *You Can't Take It With You* requires character work that is top-drawer, and the acting for NBC's production was amateur of the most professional type. The gang were, for the most part, known for their ability to do a job, but they certainly didn't do it this evening. Tom Seidel (*Harvey*) went up in his lines time and time again, as the juvenile (Tony Kirby). Betty Beuhler (Alice Sycamore) was as appealing and as washed out in performance as a rep show ingenue, and if you didn't believe she could be true you had no play.

There were adequate performances, but adequate just isn't enough when a character such as Grandpa Vanderhof has to be etched. Robert Ober didn't do anything bad, but you just didn't give a damn about him, and that went for practically all the rest who anticked across the kinescope. When characters like Kolenkhof, the white Russian ballet teacher, and Depinna, the ice man who came to deliver ice and remained for eight years, come to air-pic life, they must not be burlesques, no matter how broadly they're played.

Perhaps that was what was wrong with the entire presentation. They all played their parts with a private misconception and neglected to tell even the director what was in their minds.

So much for the performances. The technical work was about on the par with the performances—uninspired. The cameras shifted time and time again, when they could have panned or dollied in. The set by Robert Wade was swell, but it washed out, because of what interior decorators called its busy-ness, many of the important characters who played before it. This was especially true of Grandpa . . . and he was one player who shouldn't have been washed out. When scenes were played between Grandpa and other characters, for some stupid reason the cameras seemed to concentrate on the other guy and leave the old boy out of focus. In fact, the handling of the cameras seemed to be done in such a way as to emphasize the fact that at present video hasn't any depth of field. In scene after scene one player was clearly in focus and the rest of the cast, in varying degrees, off focus.

Had there been one character in the entire large cast with whom the viewer might have fallen in love, as the audiences did with Grandpa in the play and in the picture, the scanning might have come to life. There wasn't.

The play was a tough order for Ernest Colling, who adapted and produced it. From a looking-in vantage point, since no one did a good tele-acting job, Colling has to take the rap for not bringing the play thru the Ike.

You Can't Take It With You lost its sparkle on WNBT . . . as one director alibied—maybe farce comedy that grows out of characterization can't be scanned yet. Maybe it better be left to the footlights and moon pic. Joe Koehler.

Salt Lake City Outlets On Special Events With Wire Recorders

SALT LAKE CITY, Nov. 19.—Wire recorders with an honorable war discharge are proving a boon to special events departments according to local operators. Elimination of elaborate wire charges for spot events makes the recorders an economic must for smaller stations.

In Salt Lake City the recorders have put all stations on a par in special events coverage. KALL (MBS), KDYL (NBC), KSL (CBS) and KUTA (ABC) in Salt Lake City already have the wire recorders in action. Lieut. Gen. Holland M. (Howlin' Mad) Smith, second in command of the U. S. Marine Corps, first bucked the wires in a Navy Day program. Their efficiency was proven when KSL scored the wires at a local airport and went on the air with the interview 40 minutes later at the station, five miles away.

State Dept., FCC May Move Up Meet On N. A. Broadcast

WASHINGTON, Nov. 19.—Washington conference of State Department and Federal Communications Commission with representatives of other North American countries on extension of North American regional broadcasting, skedded tentatively for January 15, may be moved up couple of weeks. *The Billboard* has learned. Reason is that FCC is sticking to its guns in refusing further postponement of its clear-channel hearings slated to open here January 14. Heavy pressure against opening continues to come from some clear-channel broadcasters who see an FCC move to break down present clear-channel assignments.

Meanwhile, disposition of Cuba's demands for more spectrum space in return for its agreement on a one-year extension for NARBA have important implications for U. S. clear-channel broadcasters. FCC spokesmen explain the two meetings cannot be held simultaneously Cuba has expressed willingness to meet at convenience of U. S. and other NARB co-signers, so best guess is that NARB group will now meet around first of year in Washington.

State Department, meanwhile, awaits specific word from FCC on proposed date before final invitations are dispatched to Canada, Mexico, Cuba, Haiti, Dominican Republic and the Bahamas. The Bahamas, following Cuban example, is seeking more room on air waves and will voice specific request at Washington parley for better use of the 640-kc. channel. Mexican have raised no protests to date but were reported "unprepared" when first date of December 15 for NARBA meeting was proposed by American delegates at Rio.

Motor 'Angel Street' Racks Up 11½G Wk.

(Continued from page 3) one-night stands. Stops like Richmond, Roanoke (where they filled the house with the circus in town) and Lynchburg, Va.; Charlestown and Columbia, S. C.; Savannah, Augusta and Albany, Ga., and many other similar size towns have been legit hungry for a long time.

Next month the show goes into the Interstate Circuit in Texas and makes all the worth-while stops in the Lone Star State—Fort Worth, Dallas, Wichita Falls, Waco, Austin, Galveston, Houston and San Antonio. Ducats have been scaled to fit the pockets of the customers, although the company has charged \$4.40 top on occasion. Another factor in success of the show is the Stem cast which more than satisfies audiences and critics.

Company is the only motorized legit in the U. S. A. and travels by bus and tractor trailer. Theeps are hepped up about this mode of transportation because it gives their weary bones a chance to get less weary. They sleep in hotels each night, and when they get ready to act they are in good condition. Tractor trailer gives the manager a chance to save his scenery (no bumps or scratches in handling), saves him trucking charges in each town, gives the advance agent the time to do exploitation instead of hunting up railroad tickets and endless railroad transportation problems, particularly tough now.

Consolidated has been handling the show on a 70-30 per cent basis, with the latter figure going to the theater operator. Next on their legit list is *Suds in Your Eyes*, which hits the road soon. Boys know they have a good thing, and next season will see four legit and four musicals making for the highways and byways of America—on tires.

Cass Kids Join Autry Show

DALLAS, Nov. 19.—Cass County Kids, popular cowboy trio on WFAA for the last eight years, join Gene Autry's Sunday CBS Wrigley ailer November 25 in Hollywood. Cowboy star first angled for the Kids early this year when he was a flight officer of the ATC here. Deal was snafued when one of the trio was drafted.

Boys are Freddie Martin, accordion; Jerry Scoggins, guitar, and Bert Dodson, string bass, who was discharged from the Marine Corps after 120 days. Outfit does various vocal stylings. Coincidentally, trio a few years ago backed Dale Evans' vocals at WFAA on *Early Birds* show before she signed as leading lady with Roy Rogers, who came from the musical crew in the *Autry* films.

THE FINAL CURTAIN

ADAMS—Berkley Dickerson, 70, for many years a director of the Virginia State Fair Association, who had also been engaged in the mercantile and lumber business, November 10 at Red Oak, Va. Surviving are his widow and nine children.

ADAMS—Mildred R., 44, pianist, November 4, in Philadelphia after a short illness. Survived by her husband, Harry; a sister and a brother.

BEACH—John Henry, 69, veteran circus ticket man, advertising solicitor and legal adjuster, Tuesday (13) at Los Angeles. Was struck by an automobile en route home from a meeting of the Pacific Coast Showmen's Association and died on the way to a hospital. (Complete details in circus section.)

In Loving Memory of My
Darling Wife

LEONE M. BARIE

Who Passed Away November 24, 1944

I Miss You So Much

CLAUDE A. BARIE

BERNSTEIN—David, 63, vice-president, treasurer and a director of Loew's, Inc., November 10 in New York. He was a member of the Harmonie and the Lambs Club. Surviving are his widow, three sons, three brothers and three sisters.

COMSTOCK—Myrtle, 70, former actress and more recently theatrical press agent, November 13 at her home in New York. She began her theatrical career in *Ship Ahoy* in the 1890s. She later was a member of the Bennet & Moulton Opera Company and appeared in *The Ladder of Life*, *All the Comforts of Home and Eight Bells*. She worked as advance agent for the Shuberts and also worked for Selwyn and the late Oliver Morosco. Services in New York, with interment in Actors' Fund plot in Kensico Cemetery, Westchester County, N. Y.

COURTNEY—R. G. (Bob), 67, doorman at Warner Theater, Memphis, at St. Joseph Hospital, in that city November 11. He sold tickets with Ringling Bros. in 1901. Later, associated with Barnum & Bailey, Hagenback-Wallace, Cole Bros. and Clyde Beatty. Retired to Memphis, where he was an employee of the Memphis Theater until his death. Survived by his widow, formerly Polly Watkins, equestrienne with Cole Bros.' Circus, now a WAC; a sister and nephew.

CULLINGS—George H., 78, of a heart attack at his home in Hambro Park, Caledonia, N. Y., November 12. He was secretary of the Caledonia Fair Association for the past 12 years. Survived by two sisters. Burial at Mumford, N. Y.

DOBBS—Ralph, member of the Pacific Coast Showmen's Association, in Sawtelle, Calif., November 9. Interment in Veterans' Cemetery, Sawtelle.

In Memory of a Dear Friend and a
Fine Boss

E. E. (SHORTY) FARROW

Who Passed Away Nov. 21, 1944

JAMES L. REED

FLEMING—J. W. (Dad), concessionaire for the past 30 years with Midwest carnivals, at his home in Indianapolis November 11. Survived by a son, D. Fleming, former secretary of the Hoosier Amusement Company, Indianapolis. Interment in Memorial Park Cemetery, Indianapolis.

FRIEDMAN—Jacob, about 58, Monday (12) at Chicago after lingering illness. Formerly side-show manager with Christy Bros.' Circus and other circuses. Survived by his widow, Ethel; a brother and three sisters.

HARLEM—Matt, med show operator and pitchman, of heart disease in Hot Springs November 12. Survived by his widow, Maxine, and a son, Canton, O.

HARLAN—Matt (Doc), 54, med show operator and pitchman, following a heart attack in Hot Springs November 12. Survived by his widow, Maxine; a son, Bruce, Canton, O.; daughter-in-law, Lucille; two grandchildren, Patty and Darlene Kay Harlan; four brothers and two sisters. Interment in Sheridan, Ind.

HASTINGS—Joseph A., 40, advertising executive, following a sudden illness November 4 in Philadelphia. He was a member of Hastings & Morrison Advertising Company, Philadelphia. Surviving are four sisters.

HOWARD—Joe, 53, in St. Anthony

Hospital, Morrilton, Ark., October 27. Survived by his widow, Bernice. Interment in Elmwood Cemetery, Morrilton.

In Memory of
**PFC CLARENCE J. K.
HUNTER**

Who Was Killed in Action
November 12, 1944, on Leyte Island.
We All Miss You Very Much While
You Are on Your

HEAVENLY FURLOUGH

**ROSE AND EDDIE HUNTER
SUSAN AND MIKE WIERZBA**

JOHNSON—Eldridge Reeves, 78, founder and until 1927 president of the Victor Talking Machine Company, Camden, N. J., November 14 in Moorestown, N. J. Born in Wilmington, Del., he began experimenting with the phonograph and records in 1900 in a tiny bicycle shop with sums of \$50 and \$100 friends loaned him, thus laying the foundation for what is now the RCA-Victor Corporation. The firm grew as the popularity of the phonograph gained. Two things that helped were the development of the flat disk record and Johnson's success in 1906 in persuading the late Enrico Caruso to sing for a recording. That was the first record made by a famous musical star. In 1926 he sold his interest in the company for \$40,000,000. Surviving are his widow and son, who is a director of the present Victor firm.

IN MEMORY OF

**Fred S.
AND
Blanche Gilman Kempf**

Who Passed Away at
Columbus, Ga.

November 22, 1915

THE KEMPF FAMILY

KREAGER—Mrs. Bertha, mother of Earl Kreager, concessionaire with Geren's United Shows, and Bernard Kreager, Columbus, O., concessionaire, at her home in Columbus November 8. Interment in Newark, O.

LaCLEDE—Lou (Louis M. Lauer), 78, of the team of LaCiede and Lee, recently of a heart attack at his home, 210 El

Dorado Street, Arcadia, Calif., following a brief illness. Lou LaCiede and Amy Lee trouped for years with rep and tab shows. They left the Billy Blythe rep company in 1936 and settled in Arcadia, where in recent years they operated a rabbitry. Interment in Oak Hill Cemetery, Monrovia, Calif. His widow survives.

LUSSE—Robert C., 45, member of the firm of Lusse Bros., Inc., amusement device manufacturers, at his home in Elkins Park, Pa., November 13, after a long illness. His firm, established by his father, the late Robert J. Lusse, was nationally known for supplying amusement parks with Auto Scooter cars and Water Scooter boats. Survived by a brother, Raymond, and a sister, Mrs. Florence I. Illions.

MOTLEY—Ferdinand, 46, organist, in Chester, Pa., November 12 following a heart attack. Survived by his widow, Mabel, and two sons, Carl and Ferdinand.

MURPHY—William J. (Red), concessionaire on the Art B. Thomas Shows, in Sioux Falls, Ia., November 11 following an operation. He was a vet of World War I, an Elk and a Moose. Catholic services, with interment in Sioux Falls November 13.

RICHARDS—Walter (Duke), 54, formerly in vaude with his wife, Edwina, suddenly in Detroit October 27. He formerly managed several Detroit theaters and was projectionist at the Century Theater there at the time of his death. Survived by his widow and three daughters. Cremation in White Chapel, Detroit.

RODOFF—Charles, hotel, restaurant and club owner, after a short illness in Houston, Tex., November 7. He operated the Blue Note nitery in Philadelphia before he moved to Texas. Survived by his widow, Minnie; two sisters and a brother. Interment in Philadelphia.

SMITH—Charles L. (Bud), 35, of Hagerstown, Ind., Thursday (8) at Smith-Esteb Hospital, Richmond, Ind. He managed Cliff Thomas's rides and concessions at Riverside Park, Indianapolis, for several years. Survived by his father and two sisters. Interment at Hagerstown November 11.

SCHILLER—Edward A., 67, retired vice-president of Loew's, Inc., and a member of the board of directors of the film company, November 11 in Hollywood. He formed the Tim Murphy Athletic and Specialty Company as his initial venture. After producing shows in association with Charles Whitaker on the then famous Stair & Haviland circuit, Schiller hit the jackpot with *Her First False Step*. In that company were several toothless old lions and two little girls, Lillian and Dorothy Gish. Melodrama gave Schiller a fortune. He built a theater at Bayonne, N. J., and branched out into sponsoring shows in Norfolk, Richmond, Va.; Atlanta, Birmingham,

Memphis, Nashville, New Orleans, Chattanooga and Knoxville. Among the later stars who began their careers with Schiller's troupes were Dorothy Dalton, Harry Carey, Lew Cody and others. In 1918 Schiller went to New York to seek a connection with Loew's. His theaters in Nashville, Birmingham and Memphis became part of the growing Loew circuit. Six years ago Schiller's health failed. He and his family moved to the Coast and he made his headquarters at the MGM studios. Survived by his widow, Ella, and daughter, Elizabeth, and two brothers, Arthur and David. Interment in Hollywood November 12.

SMITH—Robert, 57, manager of the Castle Theater, Detroit, for 20 years, following a heart attack in that city recently. Survived by his widow. Interment in Youngstown, O.

In Loving Memory of Our Dear Friend

KELLY H. STEMPSON

Killed in Germany November 25, 1944

Dyer's Greater Shows

WM. R. DYER

THORNBURG—Feral R., retired showman, of pneumonia in Ypsilanti (Mich.) Hospital November 11. Survived by his widow, Ray, and a daughter, Margaret.

VAN CLEVE—Jay L., 62, former West Coast med show operator, of cancer in Portland, Ore., November 5. Survived by his widow and brother.

WIRTH—Deep in my heart is a memory of one I loved and will never forget, my dear husband, George, who passed away October 16, 1941. Inserted by his loving wife, Margaret.

WIRTH—In loving memory of my dear brother George, passed away October 16, 1941. Inserted by his sister, Marjorie; also niece and nephews, Stella, Edie, May, Welby, Frank, and Philip, of Forest Hills, Long Island, N. Y.

WIRTH—In loving memory of our dear Uncle George. Inserted by his niece and nephews, Ellen, Doris, Madeline, Gladys, Bill, Josephine, Georg, and Philip.

WIRTH—In loving memory of my dear uncle, who passed away October 16, 1941. Ever remembered by Alex, Edie, Alan, and Sylvia Christie.

WIRTH—In loving memory of George. Inserted by his sisters-in-law, Mrs. Simpson and family, Mrs. Wiseman and family, of Port Elizabeth, South Africa.

WIRTH—Everlasting and sweetest memories of dear Uncle George. Kered and Daisy Ashton.

WIRTH—In loving memory of George, our brother-in-law, loved by all. Inserted by Adela and John Bain, of Bloemfontein, South Africa.

WILSON—Mary Gordon, old-time actress, in Philadelphia November 5 following a short illness. Surviving are her husband, James A.; a brother and two sisters.

Marriages

ASMER-GABRIEL—Peter Asmer, non-pro, to Marguerite Gabriel, former hostess at Club Stevadora, Detroit, in that city November 7.

BASSMAN-ROBERTS—Michael M. Bassman to Gail Roberts, assistant CBS-KNX editor, in Hollywood November 10.

COOPER-BLAKELY—Bill Cooper to Virginia Jewel Blakely at San Antonio October 30. He is the son of Mr. and Mrs. Robert Paul of Dodson's World's Fair Shows.

JENSEN-DOTTY—Owen Jensen, tattoo artist, to Dainty Dotty, fat lady, recently at Reno, Nev.

KORN-LEHMAN—Richard Kay Korn, assistant conductor of the City Center Opera Company, to Mrs. Peter Gerald Lehman, daughter of Hulda Lashanska, lyric-soprano of the concert stage, November 14 in New York.

LOPEZ-FREEMAN—Trinero Juan Lopez to Constance Janet Freeman in Sumter, S. C., November 7. Both are outdoor show people.

O'BRIEN-CARTER—Tommy O'Brien, with Dalley Bros.' Circus, to Marguerite Carter, former topmounter with the Antalek perch act and Cole Bros.' Circus, in Danville, Va., November 4.

PETERS-MORRIS—H. Preston Peters, president of Free & Peters, radio station reps, to Virginia Church Morris, daughter of Arthur B. Church, president of KMBC, in Kansas City, Mo., November 3.

RENSTROM-WHITEHEAD—John Theodore Renstrom to Julia Jannetta Whitehead in Sumter, S. C., November 7. Both are outdoor show people.

ROSE-LANE—William Rose, member of the comedy act, the Three-and-a-Half-Wits, to Millie Lane, dancer, in Camden, N. J., November 9.

SKROBE-BARRY—John Armstrong Skrobe, non-pro, to Margaret Barry, a member of the *Hats Off to Ice* cast.

WONG-TON—Sgt. Herbert Wong to Anna Ton, MGM contract actress, in Hollywood, November 15.

In Memoriam



GEORGE E. ROBINSON

Died November 22, 1923

BECKMANN & GERETY WORLD'S BEST SHOWS

B. S. GERETY

JOHN R. WARD BUYS DODSON

Strates Puts It in Barn; Tip-Top Gross on Season

MULLINS, S. C., Nov. 17.—James E. Strates Shows returned to winter quarters here this week after dropping the curtain Saturday (10) at the Charleston (S. C.) Fair on a season termed by org officials the biggest in history.

General Manager Strates reported that grosses for the year added up to record-breaking dimensions and that the season-closing Charleston Fair, first since the war, was one of the banner spots of the 1945 tour. Biz, he said, averaged 30 per cent over pre-war levels.

Three flats, loaded with the Skooter and the new Caterpillar, were shipped to Florida from Charleston for the Endy Shows stand at Miami. Earl Truex was in charge of the rides.

Nate Eagle's Hollywood Midgets, a top Strates attraction this year, left for Hollywood, where the troupe will fill MGM film contract before returning to the show next season.

Strates plans to go out in 1946 as a 40-car show, according to F. Percy Morency, secretary, who says that five new steel flats are on order.

No changes in the present staff are contemplated, he added. General Agent

W. C. (Bill) Fleming has left for the North to line up new territory.

After a two-week holiday, Dick O'Brien, assistant general manager, will supervise the start of winter-quarters preparations for next season. He will remain at headquarters here except to attend the Chicago and New York winter meetings.

Krekos's West Coast Shows Record Win On 33-Week Trek

STOCKTON, Calif., Nov. 17.—Mike Krekos's West Coast Victory Shows, which ended a 33-week trek Sunday (4) at Emeryville, Calif., have gone into winter quarters here. The records prove that the show enjoyed one of its biggest seasons in its history.

From the time it opened, the last week in March at San Jose, Calif., until about three weeks before the closing date, the show did big business. Final three weeks in the Bay area were not up to expectations, due to unseasonable weather.

After playing 10 weeks around the Bay area early in the season, the show moved to Sacramento, where capacity business was recorded. A 300-mile jump to Mount Shasta, en route to Klamath Falls, Ore., for the July 4 week, followed Sacramento. At Klamath Falls an all- (See **KREKOS 33-WK. TREK** on page 63)

Morris Lipsky Tops International Ticket

ST. LOUIS, Nov. 17.—Morris Lipsky, co-owner of the Johnny J. Jones Exposition, was nominated for the presidency of the International Association of Showmen at the regular meeting here Thursday (15). Others nominated were Earl H. Bunting, first vice-president; Euby Cobb, second vice-president; Peter G. Rust, third vice-president; Euby Cobb, secretary; Leo Lang, treasurer; George Davis, financial secretary; George Reagan, chaplain; Harry Moore, sergeant at arms; Jack Moore, legal advisor; Dr. J. A. Foreson, official physician, and Charles F. Stuart, funeral director.

Nominated for the board of governors were Sidney Belmont, P. E. Waughn, Al Prosperl, W. M. McCoy and Cy Horwitz.

Members of the nominating committee were Dee Lang, P. E. Waughn, Joseph C. Maher, Peter Rust, Green Downing, William McCoy, Sidney Belmont and Frank Joerling.



MAJ. EARL BENDER, chief of personnel for the army for Michigan, will be the first commander of the new Michigan Showmen's Joe E. Moss Post, American Legion. He owned the Liberty Theater, Big Rapids, Mich., in 1922 and 1923, and then went into the production and management of political shows and entertainment. He was at one time promotion chairman of the Mecosta County Fair at Big Rapids.

J. J. Page Closes In Rain, But With Plenty of Moola

JOHNSON CITY, Tenn., Nov. 17.—J. J. Page Shows are now in the barn here after closing the season at the Johnson County Fair, Wrightsville, Ga. Fair, sponsored by the American Legion and 4-H clubs of the county, had fair biz, as did the shows. Weather was good until Saturday, when intermittent rains marred the final day.

Move from Wrightsville here was made in fast time under direction of C. F. Tidball, lot superintendent. Captain Lewis directed handling of animals.

Both Tidball and Lewis are living on quarters' premises, while Frank Goins, who is watchman, and his family occupy the other house on grounds.

Under the direction of Tidball, a crew will soon start refurbishing and repainting equipment. Work thus far has been held to cleaning grounds and building new walks around the buildings.

All new tops are on order for 1946, (See **J. J. PAGE WINDS UP** on page 64)

World's Fair Title Switch

Deal includes all property and will be combined with truck org for 40-car show

CHICAGO, Nov. 17.—John R. Ward, owner of the John R. Ward Shows, this week purchased the Dodson's World's Fair Shows, complete, and will launch a 40-car org next season under the banner of John R. Ward's World's Fair Shows.

Confirmation of the deal was received from Mel G. Dodson at Jacksonville, Fla., who reported: "I have sold the show to John R. Ward, everything complete, including railroad cars, wagons, shows, rides, concessions; in fact, everything that was with the show outside of myself and the missus."

Ward, now in Baton Rouge, La., and his truck show is stored at Denham Springs, La., declared he will combine the two orgs and will purchase an additional 10 railroad cars to build it to a 40-car unit. He is being assisted at present by Eddie Hollinger and Mel H. Vaught, but he has made no definite statement as yet regarding his staff.

Ward announced that he will leave the equipment he purchased from Dodson this week at Jacksonville, Fla., for the present, but will make a decision as to where both shows will be moved shortly to start the work of refurbishing for the launching of his new organization.

Dodson, in his communication to *The Billboard*, wrote further:

"This (sale) does not mean, however, that I have quit show business for always. I will take a much-needed rest for about a year and then believe that I will get back into it again. I thank you for everything that you have done for me in the many years that I have been in this business and assure you all that I will always be a showman."

Jones Greater Up 20% Over Last Year

HUNTINGTON, W. Va., Nov. 17.—Closing the season with a 20 per cent increase over a year ago, Jones Greater Shows are in winter quarters here.

Manager A. B. (Pete) Jones said arrangements have been made to enlarge next season. The show closed with 6 rides, 4 shows and 40 concessions, plus the Atenas free act. New transportation equipment has been ordered for spring delivery. Frank T. Griffith, general agent, has been rehired for next year.

With the closing, personnel went their ways for the winter. L. P. Brady went to his home in Miami; the Griffiths will visit in California; Herman S. List, who operated 12 concessions, left for Hamilton, Ont., to visit his mother; Mr. and Mrs. Robert (Kentuck) Gee, Grayson, Ky.; Fred Bell and family, Orlando, Fla., and Earl Powell, Thomas Shingledecker, Bill Nurney and Russell Smith left for winter jobs. Bob Leedy, who joined the latter part of the season as electrician, has been rehired.

R & S Barns After Big 34-Week Season

WILMINGTON, N. C., Nov. 17.—R & S Amusements, owned and operated by Jimmy Raftery, is now in winter quarters at near-by Leland after closing a highly successful tour of 34 weeks. Show, which opened March 12 at Southport, N. C., had best season in the four years Raftery had it on tour.

A four-day engagement at Warsaw, N. C., for an Armistice Day celebration, marked the closing Monday (12). Biggest days were Saturday (10), designated as Legion Victory Celebration, and Monday, (See **R&S IN QUARTERS**; on page 63)

Peppers All-State Barns Up at Selma

SELMA, Ala., Nov. 17.—Peppers All-State Shows moved into a new winter-quarters building on Washington Street here after closing November 3. The show, which wintered here in 1943-1944, was given a warm welcome by Hunt Frazier, secretary of the Chamber of Commerce, and Dick Ruggles, automobile dealer, and other friends on its return "home."

Opening March 1 in Bay Minette, Ala., the show was on the road 36 weeks, went as far north as Pennsylvania, had seven straight weeks of rain in April and May, but all finished satisfied with the season.

Frank W. Peppers, show owner, gave a farewell banquet November 7. He spoke of plans for 1946 and of his intention to invade new territory. He and Mrs. Peppers, Graves H. Perry, E. H. Broome Jr., and William Solomon will represent the show at the Chicago meetings.

The staff, which remained intact throughout the season, consisted of Peppers, manager; Perry, general representative; Col. Bob Sickels, secretary; E. H. Broome Jr., business manager; Louise Peppers, treasurer; Olive McAninch, auditor, and H. L. Ehler, contracting agent.

Foresee Record Convention

ACA Has Fat Biz Program

Operators to meet nightly for discussions covering every phase of industry

CHICAGO, Nov. 17.—Spurred by one of their best seasons in history, the prospects of an even greater one ahead with less headaches due to the return of peace and with it the return of many fairs, and the prospects of new equipment to augment or replace that which carried the load during the war years, a (See **ACA MAPS** on page 64)

Dodson's Muscle-Men Display Shapely Gams for Miami Fund

ST. LOUIS, Nov. 17.—Members of the Miami Showmen's Club on Dodson's World's Fair Shows, presented a musical comedy show in Jacksonville, Fla., November 8 under direction of George A. Golden which will be the talk, among everyone who attended, for a month. Entire cast was comprised of Miami Showmen's Club members only and was a riot from start to finish.

The Dancing Dollies were really a sensation. Special wardrobe was made for the occasion and all songs were especially written. The Dancing Dollies were: Jimmie Annen, Pete Burkhardt, Morris Zatin, Dewitt Hudson, Cecil Hudson, Ray Cramer, Muscles Dundee and Charlie

Clark. A ballet strong lady act was done by Johnnie Bond and a dwarf. Lady Za Za, the Merry Mad Magician, was presented by Haum Zolin; the Cherry Sisters was done by Cecil and Dewitt Hudson, and Billie Day did a snake dance.

Charles T. Goss and Buddy Anthony were in charge of the door; Jack Littlefield and Bill Starr had the bar, while Ferdinand Schmitz was in charge of the buffet lunch. Ladies of the show all donated surprise boxes, which were auctioned by Lela May (George Golden), who was "mistress of ceremonies." A total of \$416 was netted, which will be turned over to the treasurer of the Miami Showmen's Association.



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WISCONSIN AIR-COOLED
RIDE ENGINES
LEWIS-DIESEL ENGINE COMPANY
MEMPHIS, TENN.**

"WE LIGHT THE MIDWAYS OF AMERICA"

SEE YOU AT THE CONVENTION • HOTEL SHERMAN, CHICAGO • E. WOMELE

**ALL NEW IN 1946
CARAVELLA AMUSEMENTS**

10—MODERN RIDES—10 8—HIGH-CLASS SHOWS—8
Can place Ten-in-One, organized Minstrel, Fat, Snake, Monkey Shows. Will furnish outfits to reliable showmen. Want Singers and Dancers for Girl Revue.
Will book or buy Fun House, Mechanical City.

**ALL CONCESSIONS OPEN
CONTACT EARLY**

RIDE HELP—Good, reliable Help on all Rides. Also Help in other departments. Top wages. Want to hear from first-class Free Acts. Will consider good Wild Animal Act.
Will Buy Equipment for Railroad Show

NOTICE

Fair Secretaries, Convention Committees, Contact Us Early for Choice Dates. Few Still Open.

Will be at Sherman Hotel, December 1-7

F. H. CARAVELLA, Owner

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**LATEST MODEL ONE-MAN
JAP SUBMARINE**

Now Starting on Nationwide Exhibition Tour!

Write or Wire for Bookings or Information to

ALBERT THOMAS 400 N. Second Street
 Richmond, Va.

Formerly Sponsored By Military Order Purple Heart Chapter 155, Atlantic City

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6 72-Ft. Flat Cars; 12 72 and 76-Ft. Stock Cars specially constructed for Circus and Carnival use. All cars built by Warren Tank Car Company. Six of the most modern Sleeping Cars in show business.

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NAT WORMAN WANTS

FOR CAVALCADE OF AMUSEMENTS WINTERQUARTERS

CARPENTERS — PAINTERS — BLACKSMITHS — MECHANICS TO START DECEMBER 1ST
Ballor Gardner, Arky James, Steve Ben George, Lee Hinkle, Yellow Burnett; Benny, to be Finn's Helper; Ike Johnson, One Gone, Benny Wells or anyone else capable, contact me.

Terre Haute Art—Can use you. Address:

NAT WORMAN, 225 James Parkway, College Station, Texas, Until November 30th; Then Pascagoula, Miss., Winterquarters.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

—By Starr De Belle—

Eureka,
In the Pacific,
November 10, 1945.

Dear Pat:

Our Pacific voyage has been a slow one. Hundreds of boats pass ours daily. We know that the ships haven't been stalling along to give our privilege ship a chance to get the move-dough, because it has been out of food and poker chips for two weeks. What has slowed us down are the barges that each ship has been towing. We didn't know what was loaded on them until we arrived here and the heavy tarpaulins were removed.

Last Sunday, while at Latitude 0 and Longitude 00, our fleet came to a stop. There wasn't an island or a refueling boat in sight. We noticed that our advance staff was very much alive, with General Agent Lem Trucklow doing all of the talking. Suddenly he opened up with: "This is the spot that I had in mind for our first inter-ocean stand." That gave our betting fraternity an opportunity to lay odds on the barges being chained together and used as a lot. Before any bets could be placed, the shows' diving outfit was hauled on to the deck and our aggressive general agent was being lowered into the water. (This show owns a diving outfit. When our Deep-Sea Show operator blowed, the office guzzled it.) When hauled back up, Trucklow announced that he had guessed correctly. That made him the first general agent to publicly announce that he had been guessing. After waiting 15 minutes to hear his important announcement, Lem opened up with: "Lower me again. I forgot to take my briefcase with me the first time."

When again brought to the surface, Trucklow announced that the show

would make a stand here, as an upheaval had brought the bottom of the ocean within 70 feet of the surface. The barges were towed to the location, and the unloading of the rock they carried was under way. We finally had it filled until the rock was three inches above (See BALLYHOO BROS. on page 73)

**Zacchins in Winter Bow;
Hugo's Act Is Starred**

TAMPA, Nov. 17.—The brethren Zacchini, reorganizing the Zacchini Bros.' Shows for a winter tour, will be piloted into Dade City, Fla., the opening stand, by brother Mario. Hugo and his cannon act will be featured.

Show will open with 4 rides, 3 shows and approximately 30 concessions.

Endy Bros. in Miami

MIAMI, Nov. 17.—Endy Bros. moved onto the circus lot Friday (16), the day after the circus closed and will continue its stand until December 7. This is the winter home of Endy and the present stand will be the last of the regular season. Town is billed heavily and unusually good biz is anticipated.

**POPCORN
BOXES—BAGS**

REBUILT POPCORN MACHINES

Consolidated Confections

1116 So. Michigan CHICAGO, ILL.

AT LIBERTY FOR 1946 SEASON

A. J. "WHITEY" WEISS CONCESSIONS

ACKNOWLEDGED THE FINEST CONCESSION ORGANIZATION
Furnishing 25 or More Concessions in Their Entirety, or
Will Take Complete Charge of Front End of Any
MAJOR RAILROAD CARNIVAL MIDWAY.

Can Furnish All Needed Wagons If Necessary. Address

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I am still in the South Pacific and the only show owner and manager who stored his entire show to serve in combat with the United States Marines.
Help in all Departments, Showmen, Concessionaires, Committees and Fair Secretaries.

WATCH FOR OUR AD IN DECEMBER IN THE BILLBOARD
for "America's Finest Show in 1946"

**CPL. LLOYD D. SERFASS, Owner and Mgr.
PENN PREMIER SHOWS**

614 King St., Stroudsburg, Pa., or c/o The Billboard, Cincinnati 1, O.

SOUTHERN STATES SHOWS WANT

For Balance of Season in Florida—Several choice Stock Concessions, no percentage or palmistry; sober Ride Help that Drive Trucks, also sensational Free Act. State what you can and will do, also lowest winter salary. All answers to JOHN B. DAVIS, Ocala, Fla., this week.

WONDER CITY SHOWS WANT

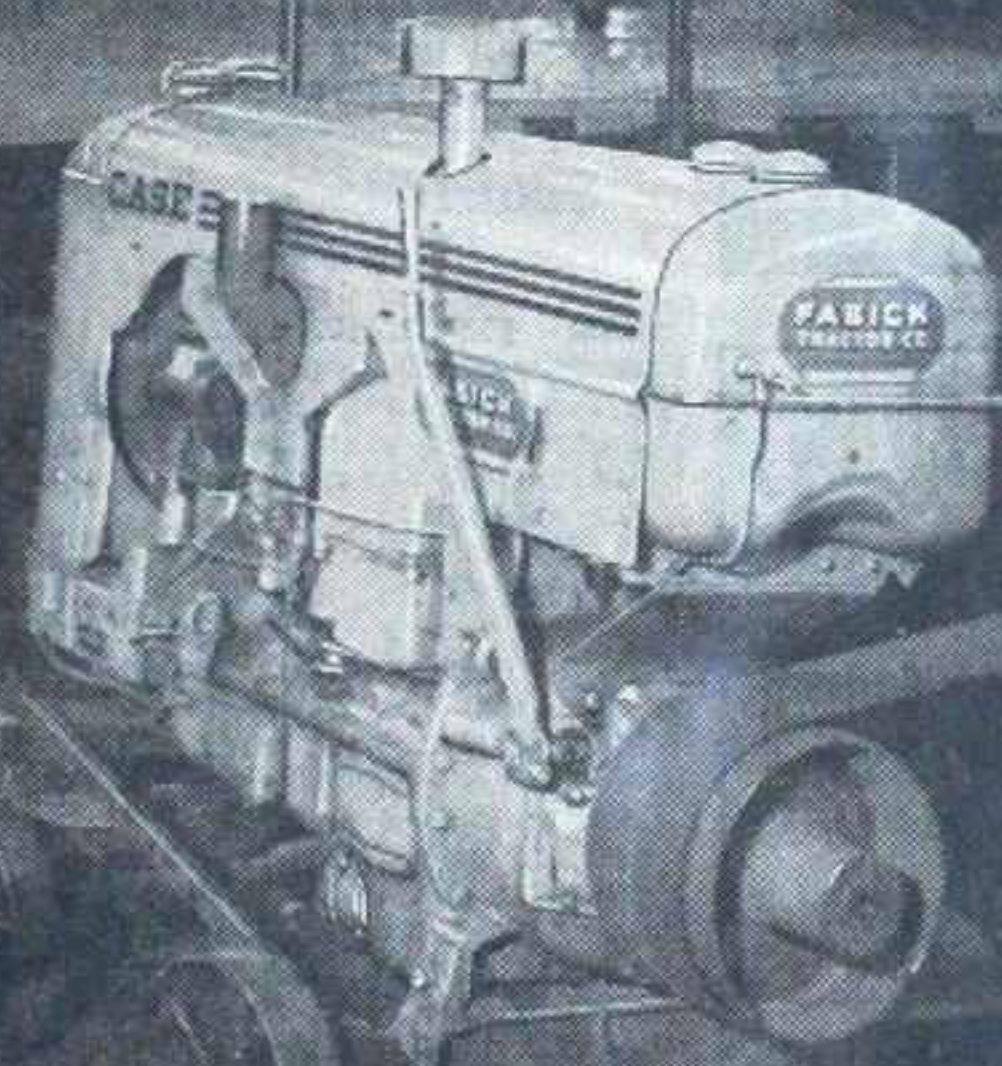
For Meridian, Miss., Lamar Hotel Lot, Beginning Dec. 1st. This Show Stays Out All Winter. Want legitimate Concessions of all kinds. Sell exclusive Cookhouse, Popcorn, Photos, Mitt Camp, Diggers, Arcade. Frank Presti, answer. Place Agents for Six Cats, Slum Skilfos, Roll Downs, Razzle Dazzle, Line-Up Store, Ball Game, Penny Pitches. Earl Miller, Dick Lewis, come on. Shows with or without equipment. Man with Dancers, take charge complete Girl Show. Fex Allison, will send truck after animals, notify at once; have complete frameup. Place Octopus, Tilt, Roll-o-Plane. Have five office-owned Rides and four Shows. Address:
JOE KARR, BOX 2169, MERIDIAN, MISS.

WANTED TO BUY

No. 5 Wheel, small Merry-Go-Round and Chairplane. Will buy together or separate. No junk wanted. Cash top price for good equipment. Address
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Case Engine Units are veteran troupers. They have travelled the entertainment circuit for years, giving amusement riding device owners and operators a dependable, economical power source wherever and whenever it's needed.

These low-cost Engine Units are ideal power sources for the entertainment world . . . they're compact, completely portable and built to give long, uninterrupted service.

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Consult "Fabick" about your power problems. Let our experienced men give you complete details

on the right "Case" unit to handle the job. We have "Case" Engine Units from 20 h.p. to 60 h.p.—always one to fit your particular needs. It'll pay you to call on us TODAY.

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In perfect condition

Send all particulars in first letter

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WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
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ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
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NOW BOOKING
 SHOWS — RIDES
 CONCESSIONS
 FOR 1946 SEASON

Winterquarters Address:
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MAGNOLIA EXPO. SHOWS
WANT
 CONCESSIONS OF ALL KINDS

Especially Photo and Pan Joint. Agents for Swingers and Others.
 Out All Winter, Money Spots in the South.
 All Replies C. W. HENDRIX
 State Line, Miss., November 16 to 24th.

Sunset Amusement Co.
 Our 1946 Policy

Only Legitimate Concessions and Percentage.
 Opening April 25, Excelsior Springs, Mo.
 Address: P. O. BOX 468, Danville, Ill.

BILL ARNOLD
 Can use you and family rest of winter. Am sick. Wire. Have three Rides. Need Stock Concession Agent. Man and Wife to operate Photos, fifty-fifty.

HARVEY JOHNSTON
 McGohee, Ark.

B-R SHOWS
 Out all winter. Want 10¢ Concessions of all kinds. Agents for Lineup Store, Slum Skillo, Roll Downs. A small Show playing small towns, working every day

BILL ROBERT
 Tullos, La., November 16th to 24th.

months old baby spent several days in St. Louis last week, en route to their home in Kansas City, Mo.

MR. AND MRS. SOL SEIGHT visited Mr. and Mrs. D. Augustino at the Augustino plantation in Georgia, and reports are it was some party! . . . EMANUEL ZACCHINI, human cannonball, escaped with bruises when he landed on the edge of the safety net after being shot from the cannon at the Shrine Fair, Lakeland, Fla., Tuesday (6). Two of the retaining stakes gave way and he struck the ground.

CORP. LLOYD D. SERFASS, who stored his Penn Premier Shows to serve with the marines, is still in the South Pacific but reports that he will be back on the highways next season.

R. L. (RED) BISHOP, who closed November 9 at Duncan, Okla., as general agent with the J. R. Leeright Shows, has gone to Duncan, Okla. He plans to operate girl shows in '46. . . . MARTIN BLACK, handwriting analyst, and George Stortl, weight-guesser of the Maine Amusement Shows, have joined Sparks Bros.' Shows. . . . IRENE TAXWORTHY, who was with Sunset Amusement Company last year, vacationed in Arkansas and Tennessee.

RAY JOHNSON, bingo caller with Al Wagner's Cavalcade of Amusements, is wintering at the Milner Hotel, St. Louis, and expects to return to the road in '46. . . . MR. AND MRS. J. R. EDWARDS, Roy D. Snyder and Bill Scholver, all of Wooster, O., are in Hot Springs National Park, Hot Springs, Va., for a month's sojourn, after which they will go to Chicago for the SLA convention. . . . WILLIAM (SPARKPLUG) GOODMAN and Rose Martin, comedy duo, are with the Endy Bros.' colored revue, with Pocketbook Harris as manager-producer.

AFTER LOOKING at a glassblower's display, a kindly old lady remarked: "I'll bet that the man who made that stuff wound up in an asylum."

IRVING (SWIZELS) MOSIAS, with the Joseph J. Kirkwood Shows, is in Morehead City (N. C.) Hospital, for treatment for a heart ailment. . . . PHIL COOK, concessionaire on the Joseph J. Kirkwood Shows, closed at Beaufort, N. C., and returned to New York, where he will remain to attend the NSA banquet, after which he leaves for Miami. . . . EDDIE ELKINS, business manager for the W. C. Kaus Shows, back in New York with reports of great business for the shows. . . . LOUIS G. KING, special agent with the Joseph J. Kirkwood Shows, is relaxing in New York, since closing of the shows November 10.

MRS ROBERT PAUL, World of Mirth Shows, has returned to Miami after a flying trip to San Antonio, where she met her sons, Don Cooper, of the Dodson Shows, and Petty Officer Billy Gene Cooper, of the U. S. Navy, Submarine Division. It was the latter's, first leave in three years in the navy. He had spent 29 months in the South Pacific.

VIRGINIA JEWEL BLAKELY, daughter of Mrs. Jewel Blakely, San Antonio, and Billy Cooper were married October 30 in Madison Square Garden Presbyterian Church, San Antonio. Guests included Messrs. and Meses. Ben Block, Eddie Bales, Barney Gerety and Sullivan, and Mrs. Elsie Aldridge and daughter, Frances.

PERSONNEL of the W. C. Kaus Shows and the Edgecombe County Fair, Tarboro, N. C., entertained Thursday (1) in honor of Mr. and Mrs. Taxie Bacquette, recently married. Bride was formerly Aggie Trout, of Trout's Trailer Camp, Miami. In attendance were Mrs. W. C. Kaus, Mr. and Mrs. Russell G. Owens, J. Jack Perry, Mr. and Mrs. Roger Fingar, Mr. and Mrs. George Munden, Mr. and Mrs. L. Meyers, Lieut. Miller, the Sky High Alcidos, Sergeant Bullock, Attorney and Mrs. Foreman, Mr. and Mrs. K. C. McGary, Betty Martin, J. Hayden Wiggs and Howard V. Gaskill. Edward Elkins, show's legal adjuster, had as his guests Sheriff Bardin, Police Chief W. Robert Worsley and officers Wiley Bullock and Dan Freuhler, and fireman Ben Edmondson.

AS THE IAFE CONVENTION draws nearer we get to wondering if history will repeat itself by carnival owners appeasing their vanity by letting glory get the best of their business senses?

JUMBO FINN writes that he will have his Fat Show out all winter in South (See MIDWAY CONFAB on page 73)

POPCORN
 With the POP Guaranteed
 \$11.10 per hundred pound bag

We back our claim that this is the best hybrid corn money can buy with a money-back guarantee if the popping volume doesn't prove it. For current needs act now . . . also for contract requirements through June, 1946, at special contract price \$10.75 per hundred.

ALSO SUPPLIES
 The best and strongest popcorn cartons you ever handled, small, medium and large sizes. Also Colored Cones, Glassine Bags and seasoning that brings 'em back again and again!

PEANUT SUPPLIES
 Strong, attractive bags . . . also best Virginia roasted-in-the-shell Peanuts. 19 3/4¢ ceiling, 100 lb. bags. Send for complete price list and details. Deposit required with initial orders.

Our Best References:
 CIRCUS, CARNIVAL, PARK AND THEATER BUYERS

CHUNK-E-NUT PRODUCTS CO.
 For best service write or order from nearest factory
 PHILADELPHIA 6, PA. Factories in PITTSBURGH 22, PA.

W. C. KAUS SHOWS
 1946 Want For 1946

"The Greatest Route & Fair Dates In History"

BUILDER — Must be in quarters by January 15. LOT MAN who knows his business. ASSISTANT ELECTRICIAN, MECHANIC'S HELPER, SPECIAL AGENT.

SHOWS — Animal Show, Snake Show and any Pit Show. Have complete Minstrel Show with new front, new canvas, new truck. What have you? Good Showmen contact us with your ideas. Will build and finance to suit.

RIDE HELP — FOREMAN for Ridee-O, Octopus, Twin Wheels. SECOND MEN and General Help for all rides. Semi-Drivers. Long season, good pay.

CONCESSIONS — A few open. No wheels. Agents for Grind Stores and percentage.

WANT Floor Man for Penny Arcade. Must drive new semi.

This Show Opens in March and Closes in November.
 10 RIDES — 7 SHOWS — 40 CONCESSIONS
 All New Transportation. Get on a Winner. Write or Wire
 RUSS OWENS, General Manager, New Bern, N. C.

Attend the Convention Activities of the . . .

LADIES' AUXILIARY, S. L. of A.

Organized in 1918 by SHOW FOLKS for ladies of the AMUSEMENT WORLD. You are cordially invited to attend their activities during CONVENTION WEEK at the SHERMAN HOTEL, CHICAGO.

- Sunday and Monday, December 2 and 3 . . . Open House, Suite 106
- Tuesday, December 4 . . . Installation of Officers and the Annual Banquet, Crystal Room, 7 P.M.
- Wednesday, December 5 . . . Welcoming Visitors and Bazaar
- Thursday, December 6 . . . Annual Meeting

DON'T MISS THE FUN . . . WILL EXPECT YOU HERE

POPCORN
 —One Bag or a Carload—

LARGE S. A. YELLOW—Perfect Popping Condition.
 \$9.80 Per Cwt., F. O. B. Dallas

SPECIAL PRICES ON LARGE QUANTITIES
 Complete Line of Bags, Boxes, Seasoning, Salt
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R-B BIZ SOCK IN FLORIDA

Cole Zoo Opens; Terrell Figures To Enlarge Org

LOUISVILLE, Nov. 17.—Zoo at Cole Bros.' Circus winter quarters opened Sunday (11) to a good attendance, and it will remain open to the public thru-out the winter on Sundays and holidays. Everything is in the barn, excepting the elephants and horses, which were playing the Rochester, N. Y., Shrine Circus, and executives were making plans for the 1946 season. Owner Zack Terrell announced that the show will be enlarged for the next tour, carrying more rolling stock than in the past few years and an expanded menagerie. A new opening spec will be produced by Col. Harry Thomas, who reported that it will be entirely Oriental and will offer a new wardrobe.

Paul Nelson is training new horses acquired this season, and will present the largest Liberty and menage acts the show has ever carried. Several spectacular displays, with strong emphasis on wardrobe and lighting effects, are planned.



COMM. JACK DEMPSEY, formerly a pretty fair sort of a fighter, takes a swing with Laddie Bea Lackey for the Victory War Bond Drive at the Hamid-Morton Circus for the Zamora Temple, Birmingham. Little Miss Lackey drew the winning number and Commander Dempsey read it off, and someone won a \$25 bond at each performance. Happy participants are, left to right, Vernon L. McReavy, promotional director for Hamid-Morton; Bob Morton, managing director of the circus; Dempsey, Miss Lackey, Recorder Harry E. Winfield and Miss Lackey's father, Rufus, a prominent Birmingham business man. (Photo by Bill Grace, Birmingham News.)

Miami Brings Eight Big Ones

Four shows in Jacksonville capacity — press crew is happy — season ends 22d

MIAMI, Nov. 17.—Eight performances in four days, longest stand the Ringling Bros. and Barnum & Bailey Circus has ever made in a Florida city, meant capacity or turnaway business for seven, with only one matinee that was not quite packed. Show was here Monday thru Thursday.

Three of the four night shows were of the overflow variety.

Show moved in from Jacksonville where it opened Friday (9) to a full matinee and an overflow night despite competition from a hotly contested high school football game. The Saturday matinee was full despite the Georgia-Florida football game, and extra chairs were lugged for the night show.

Bev Kelley, head of the press department, was nervous in Jacksonville when the newspapers held their fire until the week of the engagement, but then features and pictures popped with such regularity that he is reported to have finished grinning broadly.

Frank Braden handled the Miami press and knocked off a full-page feature in *The Miami Sunday News*, by-lined by Emmett Kelly, featured clown. Layout featured seven pictures. Opening audience included a delegation of Chinese navy men from the Naval Training Center here, led by Lieut. Comdr. H. Hsu and his family.

Show moved from here to West Palm Beach for Friday and today, trouping to St. Petersburg for Monday, Tampa for Tuesday and Wednesday with finale of the season set for Sarasota Thursday.

Jack Beach Dies When Hit by Car

LOS ANGELES, Nov. 17.—John Henry Beach, 69, for more than 50 years active in show business, was struck by an automobile en route home from a meeting of the Pacific Coast Showmen's Association Tuesday (13) and died on the way to a hospital.

Beach has spent most of the past season as legal adjuster with Russell Bros.' Pan-Pacific Circus.

In early years he was a ticket seller with various shows. He worked banners with the old Barnum & Bailey Circus and later went with the show when it was combined with Ringling Bros. He had also worked with Gollmar Bros. (1915-'16), Young Buffalo, Howe's Great London (Rowland and Clifford) and others. He was also connected with various expositions in recent years, acting as stage head and property man. He had also handled lights at Hollywood film studios.

Beach was an active member of the Pacific Coast Showmen's Association, a charter member of the Elks and at one time was active in the Knights of Columbus and for the past 10 years belonged to IATSE.

Survivors include two sisters, Mrs. Margaret M. Ward, Chicago, and Mrs. Mary M. Benson, 2656 Juliet Street, Los Angeles. Also surviving is a nephew, Olin Walker, currently appearing in a comedy act, Bonner and Walker, at Alpine Village, Cleveland.

Rosary held Friday followed by a PSCA special service. Interment today, Holy Cross Cemetery, Los Angeles.

Stevens Closes November 18

HUGO, Okla., Nov. 17.—Stevens Bros. Circus, which has been enjoying good business on its tour of Southern Oklahoma, will close the season Sunday (18) and move into winter quarters here.

Shrine Clicks At Rochester

ROCHESTER, N. Y., Nov. 17.—Orrin Davenport made his 1945 indoor season bow here Monday (12), directing a fast-moving two-hour performance for Damascus Shrine that was witnessed by a capacity matinee and turnaway night crowds.

Davenport, returning to Rochester for the first time in four years, dished up a typical Davenport production, with plenty of strong acts, a thriller or two and produced for fast running time. It clicked in two hours flat for the opener, with a 10-minute intermission.

Production staff, headed by Davenport as producer and director, included Col. Harry Thomas, announcer and equestrian director; Vic Robbins, bandmaster; Charles Jones, property boss; and Leo Urlanski, assistant.

Show lines up as follows: Clown entry, featuring Hubert Dyer and Company; Cole Bros.' pony drill; Willas Duo, balancers; Bob Eugene Troupe, comedy bars; Joe Ambrose and His Pals; Paul Nelson's Jitterbug Horse, White Cloud; Miss Dyer, web; Zoppe Troupe, ladders; Earl Shipley, clown; LeVolo Duo, slack wire; Marion Knowlton and her seals; Johnnie Gibson's Hollywood Aerial Ballet; Valencia Trio, head balancers; Orantos, high pole; Con Colleano, wire; Zavatla Family, equestrians; Cole Bros.' elephants, handled by Marion Knowlton and trained by Eugene Scott; Paul Nelson's Liberty horses, and the Flying Valentinos, flying act.

Pete Kortas May Return To Circus Biz Next Year

HOUSTON, Nov. 17.—When interviewed, Peter Kortas, who had been here in Houston the past two weeks presenting his circus side show at the Shrine Circus, stated that his putting his carnival, the North American Exposition on the market for sale, was done so that he might return to the circus world.

Further than that Kortas would not go into detail, saying he would make an announcement at the Chicago meeting. Kortas was with his manager, Joe E. Scholibo, the latter part of the Shrine Circus engagement, Scholibo having come over from Shreveport where he put the show in winter quarters on the Louisiana State Fairgrounds along with the Beckmann & Gerety Shows' property.

Howard Y. Bary, general agent of the Arthur Bros. Circus, and R. M. Harvey, representing Ben Davenport's circus interests, were also seen during the circus engagement in Houston, both seen at different times talking to Clyde Beatty.

Detroit To Run, Stinson Reports

DETROIT, Nov. 17.—Resumption of the Shrine Circus here, after a three-year break because of the war, was set this week, according to Tunis (Eddie) Stinson, who has produced the show for a quarter century. Dates will be February 25-March 10.

The circus will be held in the Coliseum at the Michigan State Fairgrounds, marking the first public event on the property since it was taken over in 1942 by the army for use as a storage depot. Orrin Davenport will be associated with Stinson on the production. Acts already booked include Clyde Beatty, with both his lion and tiger act and his trained apes; the Cristians, riding act; Les Kimris, airplane act, and Capt. Roland Tiebor's Seals.

Beatty Now in Permanent Winter Quarters at Macon

MACON, Ga., Nov. 17.—Clyde Beatty Circus is now in permanent winter quarters at Central City Park, occupying four buildings. Manager Ralph J. Clawson supervised transfer from temporary location here. The crew will be skeletonized until January 1, when repair work will start. Clyde and Harriet Beatty, several performers and 12 trucks of animals and properties are in Texas filling Shrine dates. They are expected back

Austin Closes Three Days Early Despite Top Crowds

FRANKLIN, La., Nov. 17.—Austin Bros. Circus closed here Friday (9), three days ahead of schedule, and returned to winter quarters at Austin, Tex.

Billed, but not played, were Morgan City, Jennings and Lake Charles, all Louisiana, and no official announcement has been made why the last three towns were blown.

Performers were at a loss to understand the move as show had been play-

15,000 Aid Marines Cut Birthday Cake

CHICAGO, Nov. 17.—The marines, celebrating 170 years of action, cut a 600-pound birthday cake at Chicago Stadium Saturday night (10). The party that went with it was organized under auspices of the Marine Corps League of the Chicago district. An estimated 15,000 attended.

The cake, a six-layer deal promoted from a local bakery, was incidental. The all-star cast, put together by Promoter James T. Williams, was the big show. Nancy Martin, of the *Breakfast Club*, was there to sing. Also on deck were Eddie Franklin, of the Olsen and Johnson show; Willie Shore, from Rio Cabana; Lebrac and Bernice, from the Stevens Hotel's Boulevard Room; Novak and Fay; Low, Hite and Stanley; the Albins; Dorothy Byton Girls, and the Song-Welders.

Guest of honor was Capt. Joseph J. McCarthy, Congressional Medal of Honor winner, who was introduced by Herb Graffis, *Chicago Times'* columnist. A radio cut-in brought a marine birthday address by Gen. A. A. Vandergrift, marine corps commandant, speaking at Washington.

Dee Balla, Chicago lass, reigned as Sweetheart of the Marines.

here the last of the month.

The Clawsons will attend the Chicago meetings.

ing to top business thru this section.

At Crowley, La., Tuesday (6) both matinee and night were capacity, with Opelousas duplicating this feat the following day. Thursday at New Iberia the city inaugurated a new bus service and it helped put two capacity throngs on the lot.

Franklin followed suit with two top houses, and attaches reported the night after-show was the biggest of the season.

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DRESSING ROOM GOSSIP
Ringling-Barnum
 Closing the three-day stand in Atlanta to the biggest business in the show's history, we jumped to Jacksonville, Fla., for a two-day stand. Despite the Florida-Georgia football game there on one of the days, business was big. Eddie Royal, Sarasota boy, who is a member of the Florida team, visited the lot.
 In Miami for a four-day stand many visitors were on hand. Included were Toni Cole's family, Yvonne Tremblay's family, Mr. and Mrs. Harry Miner, Mr. and Mrs. Fred Harris, Mr. and Mrs. Joe Bainbridge; Harry Phillips, of the Pony Bar, where showfolks cut up jackies during the winter; Archie Ivey, who trouped with the writer on the Mark Williams Show; Mr. and Mrs. Dusty Pittman, New Haven, and Hutch Hutchinson, former ushers who now reside in Miami; Mrs. William Lish and daughter, Sue; Stoney, groom for Mrs. Bradna; Mrs. Mike Dare, Charley Landt, George Escalare, Angie Reynolds, Jimmy Mooney, Americo Borza, Harry Due, Lawson, Red Larkin, Frank McClosky and Suzanne.

Bradley and Benson Clicking on Tour Of Middle Georgia
 MACON, Ga., Nov. 17.—Bradley and Benson Circus, now under sole ownership of Jimmy Bagwell, has been playing to excellent business on its Middle Georgia stands. Capacity night crowds were reported at Barnesville, Fort Valley, Hawkinsville and Cochran. Matinees were good in the two last named stands. Total biz at Hawkinsville was the best since the show was reorganized in Chattanooga about three weeks ago, Bagwell said.
 Ray Goody, wire walker, is a new addition to troupe, having been discharged from the army day before show left Chattanooga. Kirk Adams's Dogs also were recently added. Others on program include Tex and Ginny, whipcrackers; the Wilsons, clowns; Slim Biggerstaff, contortion and trapeze; Lee Houston, with dogs, ponies and boxing kangaroo.
 Visitors at Cochran included Mr. and Mrs. Ralph J. Clawson, Enoch Bradford, F. H. Fredericks, Howard Bryant, Billy Powell, from the Clyde Beatty Circus; Dr. and Mrs. J. W. Ford, of Hugo Bros.' Circus, and Paul M. Conaway, *The Billboard* correspondent from Macon.

Dailey Bros.
 Plenty of visitors in South Boston, Va. Tobacco sales are breaking all records and there is plenty of money in circulation. George Larkins, the Reading Dutchman, has his Wild Life Show on the main street. He visited our lot and caught the night show. After Dave Curtis saw Larkins's show he told many interesting stories regarding his ability as a sportsman. And he wasn't bragging because Dave is known as a crack shot.
 Biggie Hunt, associated with his brother Harry in the clothing business, visited the show. Many of our boys visited his store and bought sports clothes. After seeing them in their new togs you get a fair idea of what the well-dressed man will wear in Florida this winter.
 Tommie O'Brien and Margaret Carter wed recently. Here's luck to the two of them.
 Arkie Williams was left behind in the hospital at Covington, Va. He is reported well on the road to recovery. After several years of in and out driving, Lucky Teeter Woods had his first accident in Charleston, W. Va. Ben Davenport is back after visiting several shows. Some of the old band boys have returned to the fold, including Vincent Bellamo and Earl Hamel. Joe Rossi has been very happy about the whole affair. Look out, Merle Evans!
 Ralph Holt and Bill Atwater, Burlington, N. C., visited. Both enjoyed a pleasant evening in Club Allen. Mr. and Mrs. Ted Milligan have left with their family. Patsy, who was adopted by everyone on the show, will be missed.
 Chink Carr received word from Wilkes-Barre, Pa., that he is the daddy of a girl. Both mother and baby are reported fine in Mercy Hospital.
 Birthdays have been celebrated recently by Mae Stevens, Mildred Pyle, Maurice Marmolejo and Jeanette Wallace.—VIRGINIA SMITH.

Patterson Bros. Framing Org for '46 at Flint, Mich.
 DETROIT, Nov. 17.—Patterson Bros.' Circus, playing dates chiefly in the Michigan territory, now has three men working at winter quarters at Flint, and plans to add others later. Show has purchased a new concession trailer and a pick-up truck to be equipped as a complete fire truck. The top is being enlarged and fireproofed.
 R. W. Couls, who produced a series of sponsored shows for the Northwest War Council and veterans' organizations around Detroit last fall, has left the Motor City to join the show. R. O. Baker is to break in new stock, particularly horses and ponies.

Bette Leonard Writes
 WICHITA, Kan., Nov. 17.—Harrison Troupe has joined the Clyde Bros.' Circus. Henry Davis, who recently closed with Al G. Kelly and Miller Bros., spent a few days here en route to Houston. The Lerches (Jen and Bill) have purchased a home in Bellevue, O. Dot and Sunny Burdette will be in St. Louis at the Barr Store until Christmas.
 Ted La Velda has ordered all new canvas for the Monroe Bros.' Circus. Lee Smith spent much time with the Cole circus folks when they played the Rochester, N. Y., Shrine date. Buck Reiger and wife are handling the banners for the Midian Shrine Circus, produced by Orrin Davenport. Blackie Nye, Ringling circus back yard policeman, will return to his Hartford, Conn., home after the season's close.
 Mr. and Mrs. Buck Reger and the writer drove to Arkansas City and caught the Clyde Bros.' Circus, owned and managed by Howard Suesz. Show opened to good matinee house and had a pleasing hour and a half performance. Feature acts were pony and dog act of Captain Albright, the Cycling Harrisons, and Gus Kanerva. Jimmy Armstrong acts as emcee. Mr. and Mrs. Roy Bush, who recently closed with the Hunt show, are spending their vacation with the show. Obert Miller, owner of the Al G. Kelly & Miller Bros.' Circus, is spending a few weeks in Chicago. He will stop over here to catch the Shrine circus while en route to Hugo, Okla.
BETTE LEONARD.

Dickman Bros.
 HALLSBORO, N. C., Nov. 17.—Now in the sixth week, the Dickman show continues merrily on its way. While business is not terrific, it is more than satisfactory. Southport, N. C., proved the

Fort Worth Bow Draws Capacity
 FORT WORTH, Nov. 17.—Mosliah Shrine Temple's Circus, directed by John L. Andrew, Houston, bows here today for a nine-day run, matinee and night, with capacity throngs assured for the first day. Tonight's performance was sold out six days ago and kid tickets were sure to jam the matinee.
 Advance sales for every night top the 1944 advance big, and town was put circus-minded when Moslah and high school bands were mixed up with Clyde Beatty's elephants and actors in costumes for a street parade. Will Rogers Coliseum is scaled at \$2.50 and \$2 for box seats and \$1.50 for reserves, with the rush going at \$1 for adults and 70 cents for kids.
 Houston's Shrine show closed Monday (12), running 23 performances in 11 days, and officials reported 198,000 people attended. An unconfirmed report indicates that Arabia Temple will net more than \$100,000 for its charity funds.

King Orders Canvas Banners for New Org
 HARTFORD, Ky., Nov. 17.—When King Bros.' Circus inaugurates its 1946 season an entire new spread of canvas will be utilized. The big top will be an 80-foot, with one 40 and two 30-foot middle pieces; the menagerie, a 60-foot, with two 30-foot middles; the Side Show, a 50, with two 20 middles. Other tops, Pit Show, pad room, cookhouse and candy, will also be new. All of the canvas will be flame-proof and is now being built by the O. Henry Tent & Awning Company. A banner line of double-decked pictorials, 129 feet in length, will be painted by Millard & Bulsterbaum, Coney Island, N. Y.
 The Bud Anderson Circus equipment and animals will form a nucleus for the new circus. Nearly a dozen new tractors and trailers will be added. Two new gas-pressure army field ranges and an electric ice box are innovations that will be installed in the cookhouse truck.
 Dorothy and Harold Rumbaugh have returned to winter quarters from a trip west, and Floyd King is expected back soon from a trip in the North. Frank Hunter, in charge of the menagerie, has gone to Hot Springs for a fortnight. Mrs. L. D. Hall, wife of the superintendent, is expected shortly from her home in Boston. J. C. Rosenheim, whose Wild Life Exhibit is playing in near-by Owensboro, Ky., was a recent visitor. Frank Sullivan has gone to Ottawa, Kan., for a vacation. Another recent visitor here was Allen Abelson, Worcester, Mass.

Bob Courtney Dies at 67; Old-Time Circus Ducat Man
 MEMPHIS, Nov. 17.—Bob Courtney, 67, a circus ticket seller from 1901 until his retirement several years ago, died here Sunday (18) at St. Joseph Hospital.
 Courtney went on the road in 1901 with the Ringling Bros.' Circus and later was associated with Barnum & Bailey, Hagenbeck-Wallace and the Cole Bros.' shows. For the past several years he has been employed at a Memphis theater.
 A bachelor for many years, in 1936 he married the former Polly Watkins, of Atlanta, equestrienne with Cole Bros.' Circus, and now a WAC. In addition to his wife, a sister, Mrs. Mary C. Merrill, of Memphis, and a nephew survive.

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 "Must Be Tops"
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BOB COURTNEY

REMINISCING season.

EMMET SIMS, Cole Bros.' press agent, has returned to his familiar haunts in Chicago, haunting Harry Atwell's office the greater part of the time.

ELLY ARDELY, aerialist, and the Cristians, tumblers, both former Ringling features, are in the opening show at New York's Carnival, nitery in Hotel Capitol.

GRAPEVINE HAS it that Ringling-Barnum's big top will be lengthened 50 feet next season to make up for capacity lost by the insertion of so many aisles and exits.

B-R-R-R! Dame nature was cruel to the late-to-close showmen.

FRED BRADNA, Ringling-Barnum equestrian director who was injured on the show several months ago, writes that he is improving and hopes to be able to leave Baylor Hospital, Dallas, about November 25 for Sarasota, Fla.

DICK CLEMENS, finishing a pheasant safari across South Dakota prairies, reported to Chicago friends Wednesday (14) he didn't have much time for shooting on account of penny ante games. He will be with Orrin Davenport at Wichita, Kan., for the indoor doings.

GREGORESKO, the "man who hangs himself," was presented at the Houston and Fort Worth Shrine shows with a strong production number, featuring 20 dancing and parade girls. Gregoresko opened with his cape dance and then mounted his rigging for his cloud swing routine and "hanging" finish.

WHAT is your early-morning batting average—one or two stacks of wheats?

STANLEY DAWSON writes from Hot Springs: Elmer Meyers and Carter popped in from the Austin show. Others around here are Charley Katz, former manager of the Sparks show; George Werner, of Russell Bros.; F. J. Crowther, Ringling-Barnum biller, and Eddie Arlington. Jack Hausner, former Ringling employee, hit the daily double Monday (12). Whitey Danlein is in St. Joseph's Hospital.

BOB SAMS writes from Birmingham that Arthur Borella, clown, made talks at the Thomas Jefferson Hotel and at schools while playing Birmingham with the Hamid-Morton show. . . . M. FARRELL, ventriloquist with the Clyde Beatty show, was a visitor at the Georgia State Fair in Macon. . . . NORMAN HANLEY, calliope player for Tige Hale on the Austin show, has returned to his home at Raleigh, N. C.

RAYMOND B. DEAN sends fair warning from Milford Center, O., that he'll be in Chicago for the festivities. . . . TIGE HALE was one of the busiest men on the Austin lot all season. In addition to leading the band he was route card man, The Billboard agent, mailman and guard on the pie car door. And Tige sort of spikes the rumor that Austin won't be on the road next season with the report that he is to return with a 12-man band.

SIDE SHOW MIDGET says that natives are getting too inquisitive when they ask: "Did you have a mother and a father?"

LEO BLONDIN, now residing in Oklahoma City, writes that he still is using the old-time one-ring stuff in entertaining kids and continues using the old make-up and old-time stripes as in days of yore. Blondin recalls that it was April

UNDER THE MARQUEE

15, 1900, when he entered a ring and announced that "Walter J. McDonald's Circus took pleasure in introducing Master Orrin Davenport, the boy rider and the youngest of all bareback riders to turn a somerset on the back of a running horse."

DICK SCATTERDAY, national advertising director for Cole Bros., is in Chicago for his annual round-up of prospects, having his 1946 contracts ready for signatures. . . . JIM RISON, Polack Bros.' promoter, put over a nifty tie-up with Station KTUL and The World in Tulsa, Okla., glomming a lot of air time and a flock of free space. . . . OFFICIAL ROUTE CARDS for the 1945 season have been received at The Billboard's Chicago office from Monroe Bros. and the Clyde Beatty shows.

FLOYD KING, owner of King Bros.' Circus, formerly the Bud E. Anderson Circus, spent two days visiting friends in Macon, Ga. He visited with Charles Sparks, Ralph Clawson and Paul M. Conaway. Conaway recalled it was 20 years ago that King gave him his first job in circus business—as a press agent for the then 15-car Walter L. Main Circus, owned by Floyd and Howard King. . . . RAY W. ROGERS' friends will be glad to know that, altho still on the danger list, he is somewhat improved. Rogers, retired circus owner, suffered a cerebral hemorrhage.

SOME INDOOR circus promoters boast that their events are backed by brains and years of experience, but fail to mention money.

IRVING H. ROMIG, formerly with the Romig & Rooney Circus, has been discharged from the army and says he will be back showing with his folks next season. The circus is now in winter quarters in Birmingham, Mich. . . . BLUCH MELANCON is now with Leon Long, the magician, after closing the season with Bailey Bros.' Circus. . . . KID LEWIS BARTON joined the Ringling Side Show with Arthur Wright's Minstrels at Charlotte, N. C., Saturday (3). . . . OSCAR LOWANDE pens a note to say he has been rehired for next season by Clyde Beatty.

REX AND FANNIE INGHAM and Rex Milton Jr. recently spent a week with Capt. Mike Brown at Lexington, Va.

With the Circus Fans

By The Ringmaster

CFA President THOMAS M. GREGORY, 12039 Edgewater Drive, Lakewood 7, O. (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

The annual meeting of the residents of Binghamton, N. Y., who are members of the Pat Valdo Tent, was held in the Barlow Home. Guests numbered 14. Al Priddy, guest of honor, spoke on his experiences in his 17 years with the Al G. Barnes Circus. He spoke to the Rotary Club in the afternoon. Another speaker at the Tent meeting was Richard Larkin, recently of the Marine Corps, back from the South Pacific. He told of show business as he had seen it in his travels.

Dr. H. H. Conley, of Park Ridge, Ill., who spent a vacation in Hot Springs, Va., writes that he caught Dalley Bros.' Circus at Covington, Va., and the Big One at Norfolk.

The Bluch Landolf Tent held its November meeting Wednesday (7) in Hartford, Conn. Father Ed Sullivan was the guest of the evening and showed his circus pictures and described his recent vacation with the Big Show.

Bob Ensworth, in the army, is now with the Army News Service in New York.

Don Bloxham and Bill Perkins, stationed on Okinawa, write they came thru the recent typhoon there okay. Dr. Paul C. Tracy, CFA, now in the Philippines, has been promoted to lieutenant commander in the Navy Medical Corps.

Dailey Makes Friends

LEXINGTON, N. C., Nov. 7.—Dalley Bros.' Circus did a three-quarters matinee and a full night show here Friday (9) and made a lot of friends by loaning an elephant for the high school homecoming parade.

Brown is working his bears, goats, ponies, dogs and monkeys daily and expects to go out under canvas next season. . . . JACK NOAKES, clown, is at his home in Fredonia, Kan., and will work schools before starting on an indoor route. . . . BUCK LUCAS and FAITH KING, of Banard Bros., worked whips, dogs and ponies at the Ypsilanti (Mich.) Kiwanis Circus Tuesday (13). . . . JOE BEACH, at Springfield, Mass., visited the Juggling Jewels, Russell and Ferrer, DeMilo and Marr, and the Miraclettes recently. . . . PFC. WALLY BEACH visited Tiger Bill and Candy John when Austin Bros. played Lake Charles, La.

AMONG THOSE CATCHING the Hamid-Morton Circus at the Philadelphia Arena were J. Rudolph Conway, Philadelphia; Elmer Kemp, Trenton, N. J.; Charles Meyer, Elizabeth, N. J., and Mr. and Mrs. Herbert A. Douglas, West Chester, Pa. . . . MR. AND MRS. S. B. RUSSELL, cook and waitress with Bailey Bros.' Circus the last half of the season, say their trouping days are over. Mrs. Russell left for Fort Worth to visit friends, while S. B. has taken a job with the dining department of the Union Pacific Railroad, making the run from Rock

Springs, Wyo., to Salt Lake City. . . . JOAN KING, who underwent a major operation recently in Hollywood Hospital, has returned to her home to recuperate. Her address is 1937 Gates Street, Los Angeles, 31, Calif. The Kings were recently with Russell Bros.' Circus and also have been with Arthur Bros., Lewis Bros. and Richard Bros.

LOS ANGELES NOTES: BERTHA AND KEN MAYNARD are playing a string of theaters in the Northwest. . . . IRENE MCAFEE is training 150 canaries for MGM studios. . . . GEORGE PERKINS and Eddie Trees leave soon for Florida to complete a film in which they are appearing. . . . DICK LEWIS and Brownie Gudath have signed for the Orrin Davenport date in Wichita, Kan. . . . EDNA AND BILL ANTENES have moved into their Los Angeles apartment. . . . C. W. WEBB is on the sick list. . . . NORMAN CARROLL is busy on Christmas dates. . . . JIMMIE WOOD is furnishing equipment to the Hollywood movie studios and getting his Yankee-Patterson Circus ready for 1946. . . . MABEL STARK may open with a circus unit when it plays the Orpheum Theater here December 18.

FIRST POST-WAR party for circus fans was held in Los Angeles recently, with Richard Brandon, Harry Barnett, Foreman Brown and Dorothy Neuman (See UNDER THE MARQUEE on page 73)

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WILL BOOK OR BUY ELEPHANT ACT WITH NOT LESS THAN THREE OR FOUR ANIMALS

To My Friends

By Fred Bradna

Here in a bed,
Oh, how true,
Thinking of springtime
Big top and you.
Sorry I muffed it
During the blow,
But the creed or our calling is
"On with the show."
I played my part
And I did my best,
And that's why I got
This unfortunate rest.
Forgive me, my friends
I'll sure beg your pardon,
I'll be with you in spring
In Madison Square Garden.
Baylor Hospital, Dallas.

The AERIAL DIRTONS
Unique Double Pole
Featuring Successfully
'A Flirtation In The Clouds'
Sway Act
WRITE OR WIRE
ADEL, IOWA
THE ONLY GIRL
who has attempted
A POLE CRISS-CROSS

LOUISIANA PREPS FOR BOOM

\$2,000,000 For Buildings

40,000 capacity for football, \$800,000 coliseum planned for Shreveport

SHREVEPORT, La., Nov. 17.—Expenditures of approximately \$2,000,000 for new construction and improvements during 1946 are planned for the Louisiana State Fair, it has been announced by Secretary-Manager W. R. Hirsch.

Proposals include enlargement of the football stadium and conversions into a concrete and steel structure with a 40,000 capacity, erection of an \$800,000 coliseum for livestock and horse shows, rodeo, etc., and a widespread modernization program.

Attendance at the 1945 expo reached the half-million mark. Net profits have not been determined as yet, according to Hirsch. Unusually heavy expenses, in some cases unreasonable, will cut profit disproportionately to increase in attendance, Hirsch reported.

Anticipation of a continued rise in fair attendance and an effort to obtain stronger football opposition and attractions for the Centenary College team, are basis for the enlargement and modernization of the stadium. Mounting interest and attendance in livestock and horse shows are behind the plan of the new coliseum.

Fair operated during all war years to good attendance, but due to scarcity of material and labor, Hirsch had to defer painting, repairs, etc., holding such work to vital needs only.

Langdon Launches Building Program

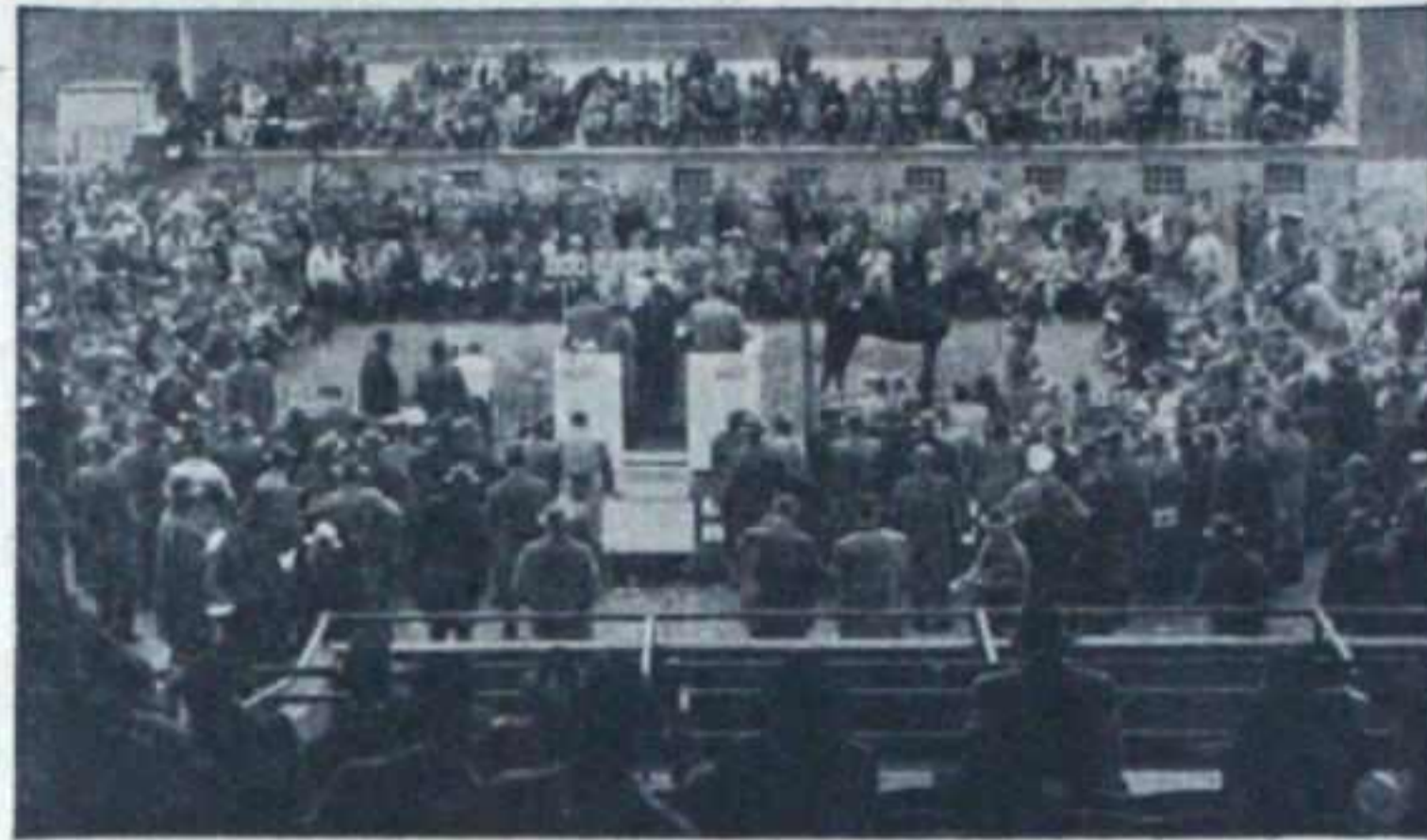
LANGDON, N. D., Nov. 17.—With the 1945 season written off as the biggest in the history of the organization, the Cavalier County Fair Association is embarking on a building program designed to make its annual one of the leaders in the North Central States, according to Secretary Dick Forkner.

Work has started on rebuilding the race track with the object of introducing auto and motorcycle races and thrill shows to the patrons of this territory.

A new industrial type of steel fence, with a three-strand overhang of barbed wire, will be erected around the entire grounds at a cost of \$3,500. A budget of \$35,000 has been set aside for a livestock pavilion which also may be used for winter sports.



DICK FORKNER, secretary of the Cavalier County Fair Association, Langdon, N. D., is working on a long-range building program designed to make his annual a leader in the North Central States.



LIGHT HARNESS HORSE BUYERS gather at the York (Pa.) Interstate Fairgrounds for the auction which supplants the Old Glory Auction.

For the second consecutive year the grounds of the York Interstate Fair, York, Pa., was the scene of the Standardbred Horse Sales Company auction at which trotters and pacers were sold. The sale totaled over \$502,000, an average in excess of \$1,000 per head for the entire lot cataloged.

Informed persons claim this to be the largest three-day auction of the trotters and pacers ever held in the world. Top horse of the auction, a two-year-old pacer, went to the \$11,500 bid of the Saunders Mills Stable of Toledo. Seventy-three head of yearling colts and fillies consigned by the Hanover Shoe Farms and representing their annual yearling crop sold for \$168,775, an average of

\$2,312. Twenty head from the Village Farm, Langhorne, Pa., averaged \$1,872.50.

Horsemen from every State in the Union were present. One of the top aged horses of the auction, Errol Hanover 3, 2:04 1/2, a 1945 Futurity winner, went to the \$6,000 bid of Walter E. Smith, Los Angeles. Canadian buyers were much in evidence and secured many of the top priced aged horses. One group of horsemen drove from Nova Scotia to York, a distance of 1,750 miles.

The crowd was said to be the largest ever present at a public auction of horses.

The sale takes the place of the Old Glory Auction, an annual Thanksgiving week affair, held originally in Madison Square Garden, New York.

Minnesota Assured Six Bldgs., Midway

ST. PAUL, Nov. 17.—Minnesota State Fair will be able to occupy six buildings and the midway on the fairgrounds when the 1946 annual is staged, Raymond A. Lee, secretary, said here after he received assurance from the War Department that these facilities, used during the war by the A. O. Smith Company, propeller plant, will be turned back.

Lee said that preliminary plans to put the grounds in shape are already under way.

Champlain Valley Pays Off 7G in Debts; Has 6 Profit

BURLINGTON, Vt., Nov. 17.—President James S. Grow, of the Champlain Valley Exposition, announced at the annual meeting of the directors and stockholders, that the annual had made a net profit of \$6,175 in its first post-war showing, and this after a reduction in outstanding indebtedness of approximately \$7,000.

Election of officers and managers for the 1946 exposition was postponed until a later date.

Memphis Cotton Fling Carded For Spring; Chandler Elected

MEMPHIS, Nov. 17.—The Memphis Cotton Carnival, from 1931 to 1941 a choice spring plum for midway orgs, is back on next season's schedule.

With William H. Chandler Jr., pre-war head, returning as helmsman, the cotton celebration will be resumed for the first time since it was suspended soon after Pearl Harbor. Its directors will meet soon to choose dates.

Chandler, returned to his former post at a board of directors session here Nov-

Miami Shrine Opens With 12,000 Paid

MIAMI, Nov. 19.—Miami Shrine Fair opened Saturday (17) with 12,000 cash customers laying it on the line, according to Harry Ebricht, committee chairman.

Potentate James Donn cut the ribbon at the main entrance to inaugurate the annual's 10-day run, and gate receipts for the initial day were up 27 per cent over any previous opening.

Endy Bros.' railroad show on the midway offered 32 paid attractions, and were backed by three free acts.

Middle Georgia Colored Annual Tops '44 by 25%

MACON, Ga., Nov. 17.—Final figures for the seventh annual Middle Georgia Colored Fair, compiled this week, show the event was profitable, despite losing Monday and Thursday nights due to bad weather. W. E. (Bill) Franks, who operated the midway, said the take was about 25 per cent ahead of 1944. Gay Way Shows, operated by Jim McCall, furnished 3 rides, 2 shows and 28 concessions. Attendance was up and exhibits, supervised by S. H. Lee, Negro county agent, reached an all-time high, officials said.

Indiana Gets Green Light For '46 Run

Air Force Moving Out

INDIANAPOLIS, Nov. 17.—Lieut. Gov. Richard T. James announces that Indiana's first full-fledged State fair since 1941 is assured for next year.

At the same time, Governor Gates said the army air forces will start the process of returning the fairgrounds buildings to the State "within a few days." He has conferred with an AAF officer from Wright Field, Dayton, O., on which structures will be vacated first. During the war the fairgrounds was an air force supply depot.

Raise \$91,600 for Planned Orlando Livestock Expo.

ORLANDO, Fla., Nov. 17.—Subscriptions aggregating \$91,600 of the \$150,000 sought in memberships have already been raised for the proposed Florida Livestock Exposition here, Finance Chairman R. D. Keene has reported.

"We are far enough along with our financing to consider immediate start of construction," L. B. McLeod, president of the planned expo, declared.

Survey of the grounds has been completed by engineers. Preparations are now being made for breaking of the ground for the contemplated tracks and buildings.

Principal financial support is coming from Orange County, home of the exposition, but the campaign for funds has already reached two other counties, Osceola and Seminole, and will be pressed thruout the State, according to Col. Charles Bradshaw, chairman of the State finance committee.

Macon Board Asks 5-Year Deal on Park Buildings

MACON, Ga., Nov. 17.—Georgia State Fair, expanding yearly in attendance and receipts, is looking for more elbow room and exhibit space. Directors of the annual, for the past four years sponsored by the Macon Exchange Club, have applied for a five-year lease on six buildings at Central City Park.

Fair board seeks the use of the livestock, agricultural and flower buildings, as well as ticket offices and rest rooms, according to Chairman C. O. McAfee. These structures have not previously been included in the leases granted by city council, which controls the park.

Addington Quits To Bid For Gee-Gees at Arizona

PHOENIX, Ariz., Nov. 17.—Zack T. Addington has resigned from the Arizona State Fair Commission. It is understood he quit because a corporation, of which he is a principal stockholder, contemplates bidding for a lease on the State fairgrounds to conduct a horse-racing meet.

Racing meet will be the first activity at the grounds after the Ninth Service Command, which has been using the space, turns it back to the State.

CSRA Meets To Study '46 Auto Race Sanction Plans

DAYTON, O., Nov. 17.—A meeting of officers, directors and contest board members of the Central States Racing Association is scheduled here Sunday (25), according to Secretary Norman Witte, who says the session will be devoted to a study of 1946 association policies.

Since the wartime ban against auto racing was lifted, Witte said, the CSRA group has sanctioned a total of 37 big car race meets.

Rickenbacker Sells Indianapolis Track

INDIANAPOLIS, Nov. 17.—Anton Hulman Jr., Terre Haute (Ind.) sportsman and financier, has purchased the two-and-a-half mile brick Indianapolis speedway, scene of the annual Memorial Day 500-mile championship race, from Capt. Eddie Rickenbacker for a reported price of \$750,000.

Hulman announced the appointment of Wilbur Shaw, three-time Indianapolis winner, as president and general manager, and veteran T. E. (Pop) Meyers, long identified with the management of the speedway, as vice-president.

In announcing the sale, Rickenbacker said other demands on his time make it impossible for him to give the speedway the attention it demands. He is said to have bought the plant in 1927 for \$100,000.

The new owner said that the speedway could be improved immediately for the 1946 revival of the race, the first since 1941. Shaw is known in the fair world, he had raced at several major State fairs.

Pontiac May Bid as Site For Michigan State Fair

PONTIAC, Mich., Nov. 17.—Mayor William W. Donaldson of Pontiac is considering the advisability of entering the competition among the cities for the Michigan State Fair if it is transferred from Detroit. The State Fair was located in Pontiac before it moved to Detroit.

The Michigan State Farm Bureau convention, ending its 26th annual convention, has registered approval to move the State Fair out of Detroit.

It was agreed by the 800 delegates that a larger crowd of farmers and more exhibits of agricultural products and livestock would be drawn to the fair if it were located near the center of the Lower Peninsula.



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 10-11, Fort Des Moines Hotel, Des Moines. E. W. Williams, Manchester, secretary.

Iowa State Fair Board, December 12, Fort Des Moines Hotel, Des Moines. L. B. Cunningham, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee. J. F. Malone, Beaver Dam, secretary.

Indiana Association of County and District Fairs, January 7-9, Lincoln Hotel, Indianapolis. William H. Clark, Franklin, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Minnesota Federation of County Fairs, January 9-11, Hotel Saint Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Western Fairs' Association, January 10-12, Sacramento, Calif., Louis S. Merrill, Fresno, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Lincoln Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

North Dakota Association of Fairs, January 24-25, Hotel Powers, Fargo, N. D. E. W. Vancura, Fessenden, secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Western New York Fair Managers' Association, February 1, LaFayette Hotel, Buffalo. Glenn W. Grinnell, Batavia, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Gobs Lend Hand as Charleston Resumes

CHARLESTON, S. C., Nov. 17.—First Charleston County Fair in four years closed here Saturday (10) after a week of action that was stimulated by the arrival of 27 navy destroyers at the Charleston navy yard.

Bluejackets bolstered attendance substantially, tho W. McLeod Frampton, president, and his assistant, R. W. McRae, of the James E. Strates Shows, said accurate figures were not available. Daily estimates ran up to a 10,000 average.

Fair buildings at Stoney Field, city-owned, were occupied by the army during the war.

Strates shows on the midway grossed a general 30 per cent above the 1941 level, according to F. Percy Morency, secretary. Free acts were Wilno, "human cannon ball," shot over Twin Ferris Wheels, and Jimmy Jamison, high diver, recently discharged from the navy.

Protests that midway show and ride prices, as well as novelties and food item costs, were pegged at exorbitant levels were made by State Senator O. T. Wallace during mid-week. Ticket prices were scaled down about a nickel for the Saturday kids' day.

Break-down on a 36-cent ducat gave Uncle Sam five cents tax, the State three cents and the city three cents and the show 25 cents.

Major rides for children were scaled to 28 cents and for five other rides price ranged from 17 to 27 cents. About 15,000 children were on hand Saturday.

There were 400 poultry exhibits and a complete livestock division. Poor crop year hurt agricultural displays, and a lack of merchandise cramped mercantile exhibits.

Around the Grounds

HARRY B. KELLEY, secretary for many years of the Hillsdale, Mich., Fair and former mayor of Hillsdale, has been appointed to the Hillsdale Board of Public Works.

GEORGE H. CULLINGS, 78, for the past 12 years secretary of the Caledonia Fair, Caledonia, N. Y., will be missed in New York fair circles. He died of a heart attack at his home last Monday (12).

HORACE L. BURI, released from the army November 4, has resumed as manager of the Jefferson County (Wis.) Fair. Buri, who saw service in Africa, Italy and France, aided G. W. Matters, acting manager, in staging the 1945 annual after returning to the U. S. in April. A sum of \$15,000 has been earmarked for renovating and rebuilding.

DANE COUNTY Fair Association has been formed to manage the annual county Junior Fair, Madison, Wis., held in recent years in conjunction with the Fall Festival at Stoughton. Previously the Junior Fair was managed by the agriculture committee of the Dane County board and by the county agricultural and home demonstration agents. Incorporators are three members of the agricultural committees, Harry M. Hanson, Sun Prairie; John Fluckiger Jr., Verona, and Clifford Vickers, Albion, and Dane County Agent R. V. Hurley and Home Demonstration Agent Blanche Losinski.

Skowhegan Paints, Builds To Improve for '46 Annual

SKOWHEGAN, Me., Nov. 17.—All the buildings and fence around the grounds of the Skowhegan Fair Association have been painted, and a covered grandstand for draft-horse pulling is being erected. This structure is 128 feet long. Further repairs and additions are planned for spring, including an 80-foot extension of the grandstand.

New Cattle, Horse Sheds For Rochester, N. H., Fair

ROCHESTER, N. H., Nov. 17.—Erection of new cattle and horse sheds at the Rochester Fair is planned for 1946. Other improvements scheduled include the renovation of the grandstand.

Fair now has a surplus of \$9,271.57, this after repaying a \$5,000 loan during the year.

JACK KOCHMAN

★ WORLD'S CHAMPIONS ★

HELL DRIVERS

AMERICA'S GREATEST RACING THRILL SHOW



Watch for our ad in the Cavalcade of Fairs Section of The Billboard next week

ACTS WANTING ROUTES FOR 1946 FAIRS

-CONTACT-

BOYLE WOOLFOLK AGENCY

203 NO. WABASH AVE. CHICAGO

WAIT

Until You See the Announcement of the MID-WESTERN EXPOSITION

"America's 'Sho' Beautiful"
In the "Cavalcade of Fairs" in Next Week's Issue of The Billboard
BEFORE BOOKING YOUR 1946 MIDWAY ATTRACTIONS

NATIONAL SHOWMEN'S ASSOCIATION

GREETS YOU'

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation \$10.00
Dues \$10.00 Yearly

Lott Plans Three Thrill Units for 1946 Campaign

CHICAGO, Nov. 17.—Lee Lott, impresario of Lucky Lott's Hell Drivers, announced here that he will have three thrill units in action next season.

Neal Lott, recently discharged with the rank of first lieutenant in the Army Air Corps, will handle one outfit, with Lou Crooks, of Pekin, Ill., former mechanic for the Jimmie Lynch Death Dodgers, in charge of the second. Lee will handle No. 3 himself.

While in Chicago, Lott purchased two drive-away trucks to haul auto polo cars.

A. C. Seeks U. S. Help To Get Plans on Boards

ATLANTIC CITY, Nov. 17.—Albert B. Johnson, chairman of the Atlantic City Planning Board, revealed that application was made this week to the federal government for \$76,000 to be allocated as architect's fees for seven post-war planning projects which will cost \$2,238,000.

The projects include a bus station and a public park on the Wootton tract; an outdoor swimming pool and stadium on the site of the Hygela Swimming Pool; a concrete football stadium at Bader Field; development of a recreation and civic center on the Garden Pier; four new Boardwalk comfort stations, and 10 pocket playgrounds and five parks. Projects would be financed thru taxes and levies.

An additional survey has been filed with the government for seven other projects which would cost \$4,400,000 and which would be financed by the government if money is appropriated for public works funds. Some of the projects were put on both lists.

Johnson reported that the application for the \$76,000 in architects' fees was being made to the Bureau of Community Facilities of the Federal Works Agency and explained that if the money is appropriated, the city does not have to pay it back unless the projects are carried out.

Development of the block-long Wootton tract would cost \$264,750. Architects' fees asked are \$9,600. A concrete football stadium would cost \$626,700 with architects' fees asked for \$22,400. The stadium would have a seating capacity of 10,000 at the start but provision would be made for enlarging the stands. A cinder track, locker rooms and rest rooms would be provided.

Development of Garden Pier, now city-owned, would cost \$639,000. Architects' fees of \$20,000 are asked. Plans call for razing the ballroom and theater but permitting the one-story buildings on the side to remain for rest pavilions. Fishing facilities would be built at pier's end. A 200-foot war memorial tower would be featured, with water cascading from the top, illuminated at night, and with a wading pool at the base.

Ten pocket playgrounds and five parks would cost \$221,000 and would be created on city-owned property. Volleyball, handball and hand tennis courts would be provided. The architects' fees would be \$16,000.

The open-air swimming pool, with stadium on each side, on the Hygela pool site would cost \$185,000 and architects' fees of \$6,000 asked.

The seven projects filed with the government, with the intent of getting federal funds when available, include: Completing water filtration plant, \$500,000; building four new comfort stations, \$300,000; building three Boardwalk pavilions, \$100,000; improving airport at Bader Field, \$1,500,000; improving airport at Pomona, \$500,000; concrete football stadium at Bader Field, \$500,000, and entrances to the city including new bridge on Absecon Boulevard, \$1,000,000.



CHARLES L. (BUD) SMITH, manager of Cliff Thomas's rides and concessions at Riverside Park, Indianapolis, for a number of years, died November 8 at Richmond, Ind. Details in Final Curtain.

AMERICAN RECREATIONAL EQUIPMENT ASSOCIATION

Bal Tabarin, Sherman Hotel, Chicago
December 3, 1945, 7:30 P.M.

Official Program

- Greetings Paul H. Huedepohl, NAAPPB president
- As We See It A. R. Hodge, NAAPPB secretary
- As We Came Thru William Rabkin, AREA president
- The Current Washington Situation Harry A. Ackley
- Our Labor Problems Wallace St. C. Jones, of William B. Berry Company, Boston
- Will We Have What It Takes? Ben O. Roodhouse, Eli Bridge Company, Jacksonville, Ill.
- Latest Development in Electrical Appliances .. Speaker to be announced
- The Next World's Fair Norman Bartlett
- Annual Business Meeting**
- Report of Treasurer W. F. Mangels
- Report of Finance Committee Clarence Gerhart, Philadelphia Toboggan Company
- Report of Membership Committee Ben O. Roodhouse
- Report of Nominating Committee M. W. Sellner, Sellner Manufacturing Company

Atlantic City in Determined Bid To Make Big Hall Pay

ATLANTIC CITY, Nov. 17.—The city is making every effort to place Convention Hall on a sound operating basis, according to Ezra C. Bell, chairman of the new auditorium commission. The \$15,000,000 building, turned back to the city by the army Thursday (15), has required a municipal fund to meet operating deficits ever since it was opened. In recent years, the deficits were about \$80,000 annually.

Bell invited anyone who has ideas on the matter to submit them to the commission and said that the commission is already putting some of its own ideas into operation.

Convention Hall commission will meet this week with City Solicitor Leon Leonard to examine the lead to be made with Ice-Capades, Inc., for presenting an ice show next summer. Under the agreement, the producers will rebuild the ice rink and the cost will come out of the city's share of the proceeds of next summer's show.

Lewis Heads Memphis Parks

MEMPHIS, Nov. 17.—Harold S. Lewis, a former plant engineer with 20 years' experience in that field, has been named general superintendent of the Memphis park system. He will be in charge of all park activities, including recreation grounds, zoo, playgrounds, pools and the Memphis Museum.

Kiwanis Picks Atlantic City

ATLANTIC CITY, Nov. 17.—The 1948 convention of Kiwanis International will be held here, June 9-13, bringing about 8,500 persons to the resort.

American Recreational Equipment Association

By R. S. Uzzell

The programs for the National Association, the Pool and Beach Men and the manufacturers of amusement equipment speak for themselves. Each member will be invited to contribute his bit on how to carry on.

Paul Huedepohl may be depended upon to spark the annual confab. E. J. Carroll, the program chairman, will make meetings snappy and allow more time for relaxation. AREA will go back to the hard-hitting days of our first meetings. Men, whose opinions are respected, will appear in the programs.

The happiest man on Coney Island today is W. F. Mangels. He received news that his son, after four years in the Philippines, is en route home.

The outdoor amusement men are flocking to Florida. Many have purchased winter homes there. Rex D. Billings arrived there November 1 to find that all his trees and shrubbery were treated roughly by the recent storm.

The writer was one of the government appraisers at the Atlantic Air Base at Newark. This first allotment was nothing but outmoded airplane material that could only be scrapped.

Broadway Biz Men Cook Up Smell Idea

NEW YORK, Nov. 17.—Looks as tho Broadway is getting set to outdo Coney Island in garishness and aroma. Already overrun in the Times Square sector with Penny Arcades, hot-dog stands and photo studios, the town's Main Stem is now being menaced with a flock of weird edifices which will not only startle the eye but shock the olfactory senses as well.

Authority for the above is the Broadway Association, group of Great White Way business men, which has issued a summary of improvements to come, among which are: An edifice in the form of a perfume bottle, sprinkling assorted scents on passers-by; a huge coffee pot spouting real steam and giving out a rich coffee aroma, and a building shaped like a drinking glass and filled with sparkling orange juice.

Broadway playboys may find it convenient and economical to sober up by inhaling some of the coffee aroma but how will they explain away the assorted perfumes?

Metcalf Resigns Memphis Post; No Successor Named

MEMPHIS, Nov. 17.—Memphis city dads have not yet named a successor to William H. Metcalf, who recently resigned as manager of the city-operated Fairgrounds Amusement Park here.

Metcalf had held the position since the plant was turned over to the city by the Mid-South Fair early in the war.

Henry Grady Stamps, formerly on the staff of the Read Hotel, Chattanooga, and a recent army dischargee, has been appointed concessions manager.

Two New Spots Open at Phoenix

PHOENIX, Ariz., Nov. 17.—Two new amusement parks have been opened here. John Mullins, formerly of Tulsa, Okla., has opened the Riverside Park, and Joe Weber, Phoenix, has opened Treasure Island Park.

About 700 Phoenix junior police—boys and girls who patrol traffic in the city's school zones—were guest of Mullins at the grand opening of Riverside. Civic leaders believe operation of the park will assist materially in decreasing the juvenile delinquency here.

Mullins operated a park in Tulsa for eight years and has brought his equipment here. The park has 12 Shetland ponies, numerous games and rides including a Ferris Wheel, Giant Octopus and Merry-Go-Round. Others will be added later.

Treasure Island is located on 80 acres of land east of Phoenix and further from the downtown area than Riverside. While the entire amusement enterprise has not been completed, several attractions, including pony rides, miniature railroad and motorboat rides are now being operated.

Motor City Minnie 20% Over 1944

DETROIT, Nov. 17.—Motor City Park, largest miniature funspot in the Detroit area, has closed for the season, after enjoying business some 20 per cent ahead of 1944, according to Manager Victor Horwitz. Park stayed open a month longer than last year, because of good weather and the general buildup in patronage.

Plans for 1946 call for an early opening about March 1. Opening this year was delayed until June on account of a lawsuit over operation of the property as a park.

Robert Lusse Passes After Long Illness

NEW YORK, Nov. 17.—Robert Lusse, member of the well-known firm of amusement device builders, Lusse Bros. Inc., Philadelphia, died at his home there November 12 after a lengthy illness.

Lusse was internationally known, having spent much time in Europe, where he established a branch, Lusse Bros. Ltd., in London, and was responsible for popularizing his firm's Auto Skooter cars and other devices thruout the British Isles and Continental Europe.

Deal Boro Voters Reject Proposal for New Casino

ASBURY PARK, N. J., Nov. 17.—Vote of Deal Boro, near here, at the recent elections defeated a proposal to build a new Casino. Commissioner Chester Updyke, of Deal, blamed the defeat of the referendum "on sources having bathing interests elsewhere and on taxpayers who felt that this was not the time to commence a project of this nature."

Mayor Frank Jaegar and members of the City Commission have surveyed the Casino building and will institute a program of repairs immediately in order that the present structure will be ready for use next summer.

It was also announced that the tennis courts at the Casino will be used for winter ice skating. The plan calls for flooding the courts and installing floodlights.

Miami's Princess Bows; Plan Year-Round Operation

MIAMI, Nov. 17.—Princess Park, first real outdoor resort in this area, opened Friday (16). Everything is here to make this a success. Spot is easily accessible, being reached by several bus lines, and situated on West Flagler Street, main stem of the city. It is planned to make this a year-round resort.

NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES
Or Have You Any To Sell?
BERTHA GREENBURG
Hotel Kimberly, 74th St. & B'way, New York

FOR SALE AMUSEMENT PARK

6 to 8 acres, 400 to 600 ft. beach frontage. Playland of South Shore, Mass. Modern dance hall, capacity 2500; bowling alleys, fully equipped fountain, cocktail lounge with largest bar in South Shore; swimming pool, 60x90; 700 bath lockers and facilities, large Howard Johnson Restaurant. Full kitchen equipment with up-to-date refrigerated fountain and accessories for same. 30 to 40 lots available for expansion of park. 3 large summer residences.
BOX 712, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

DESIGNER • BUILDER • OPERATOR
Amusement Parks & Devices
JOSEPH E. DRAMBOUR
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**WANT TO BUY
AMUSEMENT
PARK**
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**CHOICE LOCATION
AVAILABLE**
For a Flat Ride for 1946 season; facing two boardwalks, 40'x70', with a concrete block foundation. Reasonable-rent.
HARRY A. STOCK AMUSEMENT CO., INC.
Boardwalk, Porter and Ocean Aves.
Seaside Park, N. J.

WANTED TO BUY
A small Kiddie Train and Cars, Shooting Gallery, also one Skee Ball High Striker. Also booking Concessions and Rides for April 1, 1946, in a new Amusement Park.
J. W. ISAAC
#25 Eastern Ave. ESSEX 21, MD.

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While Strolling Thru the Park

JOE SHORT, midget clown, who closed at the Detroit Zoo, is now working a department store in that city.

"IF THE RAILROADS sent me out of New York like they did that giraffe," remarked John B. Vesey, chairman of the Memphis Park Commission, explaining the arrival of a recent zoo addition, "I'd sue them for \$50,000." Vesey said the animal was sent to Memphis from New York via Oklahoma City, but that the Western trek was halted before the giraffe got that far west. The giraffe was sent thru Chicago, leaving a New Jersey port Saturday and reaching Memphis the following Thursday.

Help! Help!
This column is to be conducted for personalities connected with Parks, Beaches, Pools and Resorts. Send your material to the Outdoor Editor, The Billboard, 155 N. Clark Street, Chicago I.

WILLIAM B. DEL HORBE, recently discharged from the army, has been named national sales rep for the National Amusement Device Company, Dayton, O. Aurel Vazen, president of the company, announces . . . FRANK B. HUBIN handled arrangements to bring the 69th Annual Convention of the New Jersey State Firemen's Association to Atlantic City next September.

MERLE EVANS, leader of Ringling circus band, has been engaged by the City of St. Petersburg, Fla., to provide a concert program on the Million-Dollar Pier during the winter. Band will number 25 musicians and play nightly. Evans will go to St. Petersburg after close of the show in Sarasota.

JOHN E. (SPIKEHORN) MEYERS, small zoo operator at Harrison, Mich., broke into news last week with a string of cables offering a \$50,000 award for the capture of Hitler—alive. He sent wires to Truman, Atlee and Stalin announcing the offer.

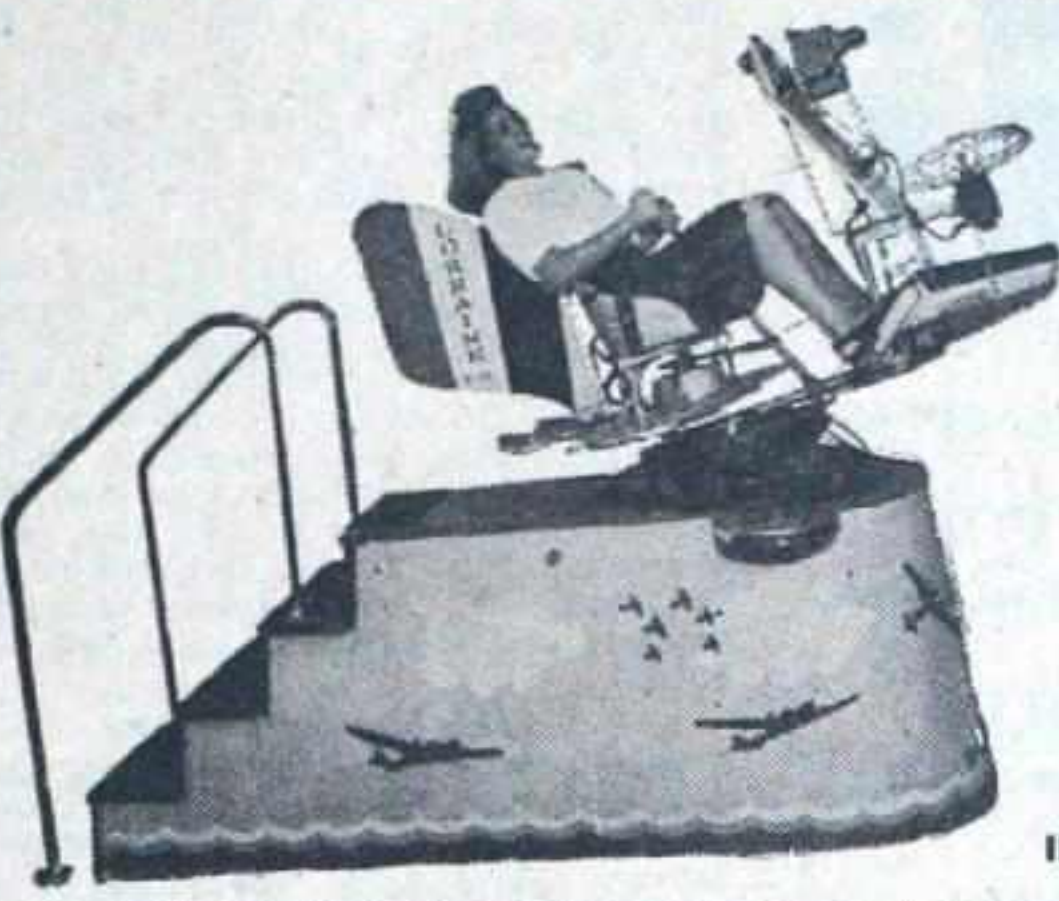
REX D. BILLINGS JR., former publicity director at Edgewater Park, Detroit, and who has been with the Greyhound Bus Lines the past two years, expects to return to the park business next season.

MR. AND MRS. CHARLES H. HODGES and family left Detroit, where they were operating the Freak Museum at Eastwood Park for the summer, returning to Coldwater, Mich., to spend the winter.

**Philadelphians on Trek
Up Amazon for Rare Birds**
PHILADELPHIA, Nov. 17.—A 3,700-mile animal hunt up the Amazon will begin when Charles and Gertrude Darlington arrive in Para, Brazil, within the next few weeks. The couple left Philadelphia this week to board the freighter Cape Cumberland.
Darlington, a former clerk, and his wife, a former school-teacher, have been commissioned by the Philadelphia Zoo to capture a hoatzin, a rare bird which is described as a link between fish and bird. None has ever lived in captivity but the Darlings expect to make a close study of the natural habitat of the birds and will recreate it as closely as possible for the zoo.
They are also under contract to bring other rare animals and birds to zoos and circuses thruout the country. The Darlings are making one of the first post-war treks for animals and it is also their first such venture.

SEE THE SENSATIONAL NEW "PILOT TRAINER" ON DISPLAY AT THE PARKS CONVENTION CHICAGO — DECEMBER 4-5-6

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David Rosen, 855 N. Broad St. Philadelphia, Pa. Eastern Penn. and South Jersey
Walbox Sales Co., 1503 Young St. Dallas, Texas Texas, Oklahoma & New Mexico
Robinson Sales Co., 7525 Grand Ave. Detroit, Mich. State of Michigan

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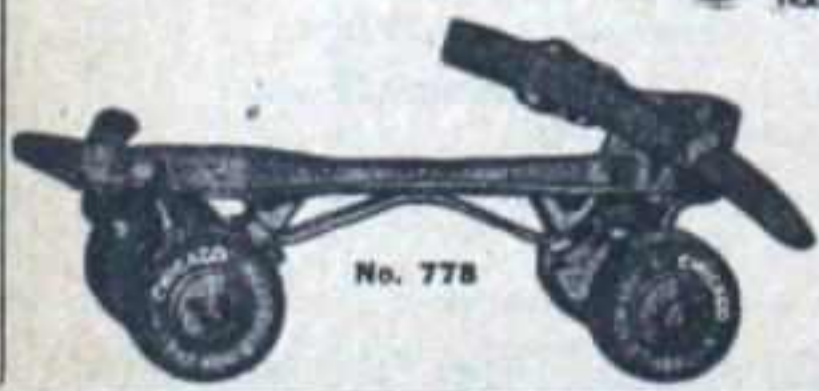
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LOS ANGELES, CALIF.

Erie Op Wins Race Decision

ERIE, Pa., Nov. 17.—First case in Erie County courts charging race discrimination resulted today in acquittal of A. O. Johnston, proprietor of the 12th Street Skating Rink. A jury of seven men and five women returned a sealed verdict finding Johnston not guilty. Jury also instructed the court to divide the costs between the prosecutors of the case and the defendant. The charges were filed by three officials of the National Association for the Advancement of Colored People.

Johnston's defense claimed that Negro youths were denied admission because they did not wear neckties. Rink has always been posted requiring neckwear for males. Defense also pointed out that admissions had been refused to private school parties after ticket sales had been discontinued, and to private sessions of the roller club. It was also pointed out that some Negroes had been admitted prior to and after the charges had been filed.

Club Members Only

Rink is now operating for club members only. Club has been greatly enlarged and admission to club membership is set up according to the rules of the executive board. Club members' admissions are at a similar rate to previous public cost. Business is good and returning servicemen are beginning to swell the crowd.

Two new floor men have been added to the staff. They are George Smith and Dominic Berraducci, both just released from the army.

Rink also boasts a new four-manual organ.

Semi-Annual RSROA Board of Control Set For Confab in Chi

CHICAGO, Nov. 17.—Semi-annual meeting of the board of control of the RSROA will be held in Chicago December 11-13. Mail vote showed preference for the Windy City over traditional Detroit site, where national headquarters is located. Hotel will be announced as soon as Fred A. Martin, Detroit, secretary-treasurer, can make arrangements with a Loop spot here.

Principal topics of discussion at the meeting will be the Infantile Paralysis and other charitable shows to be conducted thruout the winter, proposed International Congress and World Championships with its attendant conferences and conventions, plus the scope of co-operation with the USFARS thruout these events.

Billy Lee and Marvin Smith At Army's Honolulu Rollery

HONOLULU, Nov. 17.—Billy Lee, former star of *Skating Vanities*, is now pro at the army owned and operated rink at Schofield Barracks here. Classes in dancing and free style are held five nights weekly.

Other attractions are a 15-piece orchestra once a week, with floorshows in which Lee appears. An organ will be installed soon, with Pfc. Gary Lehr at the console. Daily attendance averages 600. Corp. Marvin Smith, formerly of Oaks Rink, Portland, Ore., is manager.

URO Convention

CINCINNATI, Nov. 17.—United Rink Operators will hold their third annual convention in the Hotel Gibson here December 3-4. Chartered planes will bring delegates from the East and the West Coast, picking up operators en route, according to Ed Von Hagen, vice-president and operator of Norwood Rink, Cincinnati suburban spot.

Officers will be elected at the meeting and policies outlined for operation of member rinks. Von Hagen is in charge of reservations and arrangements.

George Apdale, president of the United States Amateur Roller Skating Association, New York, will outline plans for an international amateur meet to be held in this country. He stated that there will be European contestants.

USARSA - RSROA Member Query Rises in FIPR

CINCINNATI, Nov. 17.—The Federation Internationale de Patinage a Roulette-United States Amateur Roller Skating Association situation (*The Billboard*, November 17) is expected to straighten itself out early in December when the former organization meets in Paris to establish an affiliate in the United States. At present the Roller Skating Rink Operators' Association of the United States holds a membership in FIPR and has since the last meeting of the European organization in 1939.

Otto Mayer, secretary-treasurer of the FIPR, Lausanne, Switzerland, has notified Fred A. Martin, secretary-treasurer of the RSROA, that a request had been received from the USARSA thru Ozzie Nelson, secretary, applying for membership as of July 16, 1945, and asked Martin if his association desired to retain its membership. Martin replied his association did wish to retain its membership.

Maj. Albert R. Mayer, brother of the secretary, visited the United States in October and November of this year and it was stated, for the purpose of investigating the request of the USARSA to become a member of the FIPR. Such a meeting was held recently, as reported here last week, thru a release from the RSARSA headquarters in New York. Caption stated: "Membership in FIPR Assured" and further, in the body of the release, "for the purpose of admitting the USARSA into the FIPR."

A meeting was also held between Major Mayer and Dr. Keith Kahn, New York, chairman of the U. S. Federation of Amateur Roller Skaters, and Victor J. Brown, Newark, N. J., chairman of Foreign Affairs of the RSROA.

Major Mayer is reported to have left for his home November 15. Time will tell which organization gets the nod when the International meeting is held in Paris next month. RSROA is in and the USARSA wants in, too. Perhaps *The Billboard* was psychic last week, or maybe it just made a mistake in a caption.

Fire-Razed R. I. Spot To Bow

EAST PROVIDENCE, R. I., Nov. 17.—East Providence Rink, destroyed by fire January 15, is set to reopen November 20. It is on the same site, 955 Broadway. William O. Reinhardt and William H. Noonan are the owners. The latter, a contractor and builder, was delayed in construction thru lack of materials. John E. Cox is in charge of the skate room.

Kenosha Needs Rink

KENOSHA, Wis., Nov. 17.—Kenosha needs a roller skating rink for its teenagers and police have joined the plea for support of a local project. Beulah McNeil, policewoman, told the League of Women Voters here. She said Kenosha boys and girls are going to Waukegan and Racine rinks for the roller skating.

DON VICTOR is organizing a new racing club at Twin City Arena, Elizabeth, N. J. Former org disbanded when most of the members went into the armed forces.

Schools Hypo Biz For N. J. Operators

MARGATE, N. J., Nov. 17.—Interest is being stimulated in roller skating in this area with the help of school authorities. The first of weekly parties was held this week in one of the school buildings. Parents are encouraged to attend the events and many join in the skating.

Violet McDonough, health education instructor of the school; Pearl Mann and Mrs. Doris Corson, teachers, direct the skating and give lessons at the after-school parties.

Rink owners in the area report that business has improved as a result of these school parties. Adults who tried skating with their kids, seem to have enjoyed the experience and business is booming at rinks at night after the youngsters are tucked in beds. Special advertising campaigns are being planned which will quote the school authorities who have already said that skating is a healthy exercise and one of the best for people of all ages.

Stockton Rollat'm Gets Calif. Meet

STOCKTON, Calif., Nov. 17.—First annual convention and election of officers of the California Amateur Roller Skating Association, USARSA affiliate, will be held in Stockton Rollatorium tomorrow.

Champions of the State and from elsewhere will give an exhibition, sanctioned by the USARSA, during the meeting.

United Rink Operators of California will also meet here at the same time. Paul J. Gilbert, Western representative and manager of Skateland, Martinez, Calif., stated.

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FOR QUICK SALE—60 pair of Ladies' White and Men's Black Roller Shoe Skates, all new, still in boxes; all sizes. Also several pairs of Ladies' and Men's extra Shoes, still in boxes; White Rubber Toe Stops, Ball and Precision Bearings, lot of new Chicago Skate Parts and Wheels. 1 1/2" American Floor Sander, needs slight repair. All Shoe Skates are mounted on the original Shoe Skate Plates, about half 10" and half 4 1/2". Write or wire **P. O. BOX #341, ST. LOUIS, MO.**

Krekos 33-Wk. Trek Establishes Record

(Continued from page 47)

time gross record was established. Show toured Oregon and enjoyed big business, with Van Port, a teeming war-work town, giving with a red one. Another top week was recorded at Multnomah County Fair, Gresham, where 169,000 paid admissions were registered. It marked the 11th consecutive year the West Coast Shows have played this fair. Show then jumped 400 miles to the Lakeview Fair and Rodeo, and previous attendance and gross records were smashed. Contra Costa County Fair at Antioch, Calif., also did a winner.

With the closing of the show, personnel scattered as follows: Mike Krekos, Springs and Los Angeles; Louis Los Banos, Mr. and Mrs. W. T. Santa Clara; Mr. and Mrs. Harry Richardson Springs; Edward K. Oakland; Mr. and Mrs. Tomer, Sacramento; Bill Stathos, Weed; Mrs. and Mmes. Marshall Brown, Es Walpert, Hunter Farmer, John Ruddy Mueller, Loren Kesterson, Roy Silvera, Roy Scott, Y. Barnett, LeDoux and Shorty Montie, Los Angeles; Mr. and Mrs. Bill Scott, Mr. Earl Peyton and Maxie Hillman, to the Dodge Shows; Messrs. and Mrs. J. H. Christenson, Matt Herman, Oberhansley, Al Rodin, Virgil Gutter, Nick Krekos, John Dedusis, A. J. Budd, Joe Hart and J. H. Monroe, Oakland and the Bay area; Swede Wilson, Stockton; Mr. and Mrs. Harry Baker, a tour thru Texas, and Mr. and Mrs. Al Ristick and family, Portland, Ore. Maxie Hillman has been discharged from the army and was welcomed back to the fold.

R & S in Quarters; 43-Week Tour Big

(Continued from page 47)

with estimated 30,000 people in town. Midway opened on these days at 10 a.m. and closed at 1:30 a.m. Weather was ideal, altho heavy rain fell Monday, with skies clearing at 10 a.m. Ferris wheel topped rides, and the Girl Show on the front. Visitors included Superior Court Judge Henry Stevens, National Commander of the American Legion, and Chief of Police Charles Chen of Wilmington.

Following official closing, Raftery led the Merry-Go-Round and Ferris wheel on winter quarters location at and for a limited stand and donated receipts to the teachers' pay fund of the township.

Deut. Bernard Raftery and bride arrived from Waco, Tex. Young Raftery at 34 months in the South Pacific visited his dad several days before reporting to Camp Pickett for overseas assignment. Jimmy and Carrier Raftery spend a few weeks in Florida and, together with staff members, will attend meetings at Chicago; Columbia, S. C.; Richmond and Raleigh, N. C.

A skeleton crew, in charge of John Heddad, will remain at quarters. A 44-foot passenger bus has been purchased and will be converted into a new office wagon.

Veteran Tom Hale, operator of bingo and other concessions, will winter at his Waycross, Ga., farm after the best season of his long career. Bob Pollock, of the Marks Shows, played the Warsaw engagement with his string of concessions. Louis Williams, Lindsay Piggott and Percy Sink report a highly successful season. George V. Minden, concessionaire, had a big week at Warsaw.

Heth Shows in Winter Quarters at Birmingham

BIRMINGHAM, Nov. 17.—With the Tri-County Fair at Cordele, Ga., the finale of the season, the L. J. Heth Shows moved into winter quarters here. Climaxing a 34-week season, the show enjoyed a big week at Cordele, favored by ideal weather. Fair, first in Cordele for a number of years, was sponsored by the Lions Club.

Dickson in Oklahoma City

OKLAHOMA CITY, Nov. 17.—The Dickson United Shows are now in quarters here. General check-up and work on equipment will start January 1. Paint job will be in silver and red, 1946 show colors.

TRADE SERVICE FEATURE

Coming Events

These dates are for a five-week period.

- California**
Los Angeles—Great Western Livestock Show, Dec. 1-7. W. H. Byrnes, Union Stockyards.
- Florida**
Largo—Pinellas Co. Fair, Week of Jan. 26.
Orlando—Central Fla. Expo, Feb. 25-March 2. C. T. Bickford.
Tampa—Florida State Fair, Feb. 5-16. P. T. Strieder.
- Georgia**
Macon—Shrine Circus, Macon Aud., Nov. 19-24. Paul M. Conaway, 6 Washington Block.
- Illinois**
Chicago—Chicago Market Fat Stock Show, Dec. 1-6. B. H. Heide.
- Indiana**
North Manchester—Poultry Show, Dec. 6-9. W. W. Little.
- Kansas**
Wichita—Shrine Circus, Forum Bldg., Nov. 25-26. Dec. 2. Ellis W. Corkson, 115 N. Topeka St.
- Maine**
Portland—Maine Poultry Show, Dec. 13-15. R. Whitney, 1034 Brighton Ave.
- Massachusetts**
Worcester—Dog Show, Dec. 16. Foley, 2009 Ranstead St., Philadelphia, Pa.
- Michigan**
Detroit—Michigan 4-H Club Show, Dec. 11-13. W. J. Chambers, 6750 Dix Ave.
Detroit—Dog Show, Nov. 25. Marshall M. Burlingame, 15261 Promenade Ave.
- Minnesota**
St. Paul—Minneapolis Poultry Show, Dec. 14-16. Don Devenney, R. 2, Linden Hills Sta., Minneapolis.
- New York**
Albany—Dog Show, Nov. 25. Foley, 2009 Ranstead St., Philadelphia, Pa.
New York—Products Show, Madison Square Garden, Dec. 1-19. Campbell-Fairbanks Expo.
- Ohio**
Bluffton—Bluffton Agri. Soc., Dec. 5-7. Harry F. Barnes.
- Oklahoma**
Oklahoma City—Oklahoma Poultry Show, Dec. 4-9. H. Berkley.
- Pennsylvania**
Pittsburgh—Livestock Show, Nov. 26-28. A. J. Roth.
- South Dakota**
Humboldt—Turkey Day, Nov. 24.
- Tennessee**
Nashville—Tennessee Fat Cattle Show, Dec. 12-14.
- Texas**
Fort Worth—Shrine Circus, Nov. 17-25.
Houston—Dog Show, Nov. 25. Mrs. O. C. Pitts, Box 2410.
- Virginia**
Roanoke—Roanoke Poultry Show, Nov. 28-29. Dec. 1. George A. Bower, R. 3, Box 355.
- Wisconsin**
Milwaukee—County Winter Fair, Dec. 4-7. Edward H. Quentin, R. 1, Box 656, S. Milwaukee.
- Canada**
Saskatoon, Sask.—Dressed Meat & Poultry Show, Dec. 12-13. Mrs. Letta Walsh.

R & S Amusements Extend Their Season Two Weeks

HOLLY RIDGE, N. C., Nov. 17.—Instead of closing the show Monday (12) and heading for the barn as originally planned, James M. Raftery, managing director of R & S Amusements, decided to extend the season two week by playing a five-day engagement at Camp Davis here and the week of November 19 at Wilmington, N. C. After the Wilmington date, the show will head for winter quarters in Leland, suburb of Wilmington.
Date at Camp Davis was by special request of the provost marshal. Show opened here Tuesday (13) and marks the fourth time this season it has played this spot.

Omaha Studies Carnival Fees

OMAHA, Nov. 17.—A study of city regulations on carnivals has been initiated by city council. Police Commissioner Knudsen said permit fees and occupation taxes for carnivals should be increased and the number of shows restricted for given periods. Permit now costs \$3 occupation tax and \$25 a day.

League Jams Meeting Week

CHICAGO, Nov. 17.—There's a mid-convention "breather" scheduled Tuesday, December 4. Otherwise, the yearly round of Showmen's League of America events, business and social, whirrs here without interruption from Saturday, December 1, thru Thursday, December 6.

The official score card released today by Secretary Joe Streibich shows league activities getting under way Saturday (1) with the regular weekly meeting in the Hotel Sherman clubrooms at 8 p.m. Sunday's schedule calls for annual afternoon memorial services in the Sherman's Bal Tabarin, starting at 1:30 p.m. The President's Party, shifted from Saturday to Sunday this year, will begin at 8:30 p.m. in the Louis XVI Room.
Election of officers and other annual meeting affairs are on the Monday (3) program at the clubrooms, beginning at 1 p.m. Polls will be open from 2 p.m. to 6 p.m.

The banquet and ball occupies the usual Wednesday (5) night feature spot, again scheduled for the Grand Ballroom. The reception will open at 6:30 p.m., with the banquet listed to follow a half hour later.

Returning to the Louis XVI Room, League members will meet Thursday (6) at 8 p.m. for the installation of new officers and the regular weekly meeting.

Actually, the convention atmosphere rolls in Thursday (22), when the annual "Open House" season begins.

Crescent Concludes Year at Camden, S. C.

CAMDEN, S. C., Nov. 17.—Thirty weeks of good business came to an end here tonight as the Crescent Amusement Company closed the season and equipment was stored in four buildings on the fairgrounds. The show, which opened the season April 16, enjoyed big successes at fairs in Walterboro, Manning and Marion, S. C.
The show made a 75-mile jump here from Marion and everything was up and ready for the Monday (12) opening. The midway was jammed all evening. L. C. McHenry said he was more than satisfied with the season and has many plans for next year. He announced that Sid Crane has booked his Circus Side Show for next season and said Frank Sarda will be back again next year.

Destinations of the personnel: Mr. and Mrs. L. C. McHenry, Mr. and Mrs. Frank Long and Joe Adams, Gastonia, N. C.; Mr. and Mrs. A. C. Gartels, Tampa; Mr. and Mrs. L. L. Taylor, Wisconsin; Mr. and Mrs. Syl Boswell, Winston-Salem, N. C. Blackie Holman, Florida; Mr. and Mrs. Parul Renn, Raleigh, N. C.; Jack Beard, Hot Springs, Frank Sarda, Atlanta; Roy Wilson, Henderson, N. C.; Fred Harris, Greensboro, N. C.; Mr. and Mrs. Louis Wienstein, New York; George Lambert and Clarence Armstrong, Miami; Mr. and Mrs. Bill Sargent, West Columbia, S. C., and Louis Bright, Mt. Pleasant, N. C. Mr. and Mrs. McHenry plan to attend the Chicago meetings.

Winters' Attractions Will Resume In 1946

TAMPA, Nov. 17.—Closed the last five years because of the illness of the owner, Harry H. (Pop) Winters, Winters' Attractions will take to the road again in April.
The show will be larger, Winters says, with 6 major rides, 2 kiddie rides, 6 shows and 30 concessions. Spots will be played in Pennsylvania, West Virginia, Maryland, South Carolina, Georgia and Ohio. The operating staff will be announced later.

Redressing of Cavalcade Under Way at Pascagoula

PASCAGOULA, Miss., Nov. 17.—Work was begun here Monday (12) at winter quarters in completely renovating the show. P. J. McLane is construction superintendent, Nat Worman has charge of building, Leo Huot is electrician; Tobe Finn, blacksmith; Eddie Marconi, master painter, and Johnny Beam, general superintendent.
Owner Al Wagner plans a complete new midway for next season. Material already has reached here for new light towers.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- American Eagle: Pace, Miss.
- A. M. P.: Clayton, Ga.; Waycross 26-Dec. 1.
- Arcade: Marl, Tex.
- Bill's Rides: McKenzie, Ala.
- Blue Bonnet: Alice, Tex., 22-Dec. 2.
- Blue Ribbon: Palatka, Fla.
- B. R.: Tullus, La.
- Bullet: Pavo, Ga.
- C. & B.: Carrollton, Ga.
- Central Am. Co.: (Fair) Beaufort, S. C.
- Dixieland: Covington, La.
- Dyer's Greater: Amory, Miss.; season ends.
- Endy Bros.: (Shrine Fair) Miami, Fla., 17-Dec. 6.
- Fay's Silver Derby: Blakely, Ga.
- Florida Am. Co.: Okeechobee, Fla.
- Gay Way: Pineview, Ga.
- Great Southern Expo.: Green Cove Springs, Fla.
- McFarland United: Victoria, Tex.
- Madison Bros.: Cottonport, La.
- Magic Empire: Marrero, La.
- Majestic Greater: Palatka, Fla.
- Marion Greater: (Fair) Batesburg, S. C.; (Fair) Bowman 26-Dec. 1.
- M. & V. Am.: Sunset, La., 19-25.
- Omar's Greater Am.: Vidalia, La.
- Port City Am. Co.: Mission, Tex., 19-Dec. 2.
- Rainbo: Moultrie, Ga.
- Ray & Helen's Rides: Kirbyville, Tex.; Silsbee 26-Dec. 1.
- R. & S. Am.: Wilmington, N. C.
- Shipley's Am.: Vacherie, La.
- Sparks Bros.: Pascagoula, Miss., 19-Dec. 1.
- Victory Expo.: San Benito, Tex.
- Zacchini Bros.: Dade City, Fla.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Dalley Bros.: Enterprise, Ala., 20; Ozark 21; Laverne 22; Evergreen 23; Atmore 24.
- Davenport, Orrin: Wichita, Kan., 25-Dec. 2.
- Ringling Bros. and Barnum & Bailey: Tampa, Fla., 20-21; Sarasota 22; season ends.
- Wirth, Frank: (Exposition Hall) Portland, Me., 19-24.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Amazo: Playing schools, Baton Rouge, La., 21-23.
- Barrett, Roy (Elks Circus) Portland, Me., 19-24.
- Birch: Asheboro, N. C., 26; Thomasville 27; Burlington 28-29; Reidsville 30.
- Campbell, Loring: Balaton, Minn., 21; Hendricks 26; Sioux Falls, S. D., 27; Mitchell 28; Madison 29; Volga 30.
- Couden, Doug & Lola: School shows, El Dorado, Ark.
- Curtis, Rube & Robert (Shrine Circus) Fort Worth, Tex., 19-25.
- Fayssoux: Gastonia, N. C., 22-24; Wilson 26; Kenly 27; Selma 28; Smithfield 29; Dunn 30-Dec. 1.
- Gibson's Hollywood Sky Ballet (Shrine Circus at Forum) Wichita, Kan., 25-Dec. 2.
- Hubbard, Paul & Betty: Public schools, Sandusky, O., 19-23; Warren 26-Dec. 7.
- Jodar (Alhambra) Alhambra, Calif., 23; Santa Ana 26-27; Pasadena 28; Santa Ana 29; Pasadena 30.
- La-Mar (Auditorium) Middlebranch, O., 23-24.
- Lippincott: St. Johns, Kan., 21; (Ritz) Stafford 22; (Aztec) Shawnee 24; Kansas City, Mo., 25.
- Long, Leon: Kingstree, S. C., 21; Georgetown 22-23.
- Plunkett Show: Gonzales, Tex., 22-24; Nixon 26-28; season ends.
- Scheetz, Raymond: Clinton, Okla., 21; Oklahoma City 22-25; Norman 26; Bartlesville 27; Claremore 28; Tulsa 29; Checotah 30.
- Shelton: Franklin, La., 21; New Iberia 22; Jennings 26; Lake Charles 27; Lafayette 28; Kaplan 29; Monroeville 30.
- Virgil, Great: (Wilshire Ebell Theater) Hollywood, Calif., 24; Livermore 26-27; Palo Alto 28; Sunnyvale 29; Redwood City 30.
- Woolridge & Co.: West Columbia, Tex., 21; Piedger 22.

NSA Names Nominators

NEW YORK, Nov. 17.—Regular meeting of the National Showmen's Association, Wednesday (14), approved the following Nominating Committee appointed by the club's board of governors: Chairman, Oscar C. Buck; Joseph H. Hughes, Moe Elk, Sid Goodwalt, alternate, from the board members; Max Tubis, Dave Brown, John McCormick, Justin Van Vliet, Phil Cook, alternate, from the rank-and-file members. Chairman Buck has called a meeting of the committee for next Tuesday afternoon (20).

JOHN CARUSO

Wire

STANLEY ROBERTS

Savannah Hotel, Savannah, Ga.

Can place organized carnival for Savannah Colored Fair, heart of city, week of Dec. 3. Wire.

Dallas Still Okay For Babb Players

DALLAS, Nov. 17.—Wayne Babb Players, on Fort Worth Avenue here, continue to do well at the b. o. Last week *Jessie James* played to big biz. The cast had Wayne Babb and Charles Evans, as the James boys; Irene Bryant, Alice Lester, Jessie Adams, Crawford Eagle, Jimmie Van, Buddie Van and Verg Lester. Mrs. Jimmie Van is convalescing at Baylor Hospital here after a major operation.

Jolly Della Pringle is visiting her niece on the show, Mrs. Crawford Eagle. Della Pringle Stock Company was popular in the old days. She is now 75 and resides in Boise, Idaho.

Grace Van Winkle and Ruth Grossman, both former members of the Wayne Babb and Madcap Players, were on the midway at Fair Park here all summer with their marionette show. Girls play schools and clubs around Dallas in the winter.

Small Flesh Boost

By E. F. Hannan

THERE is a hurrying up of small flesh tricks operating around cities. In fact, they are increasing weekly, and those that have been in the game in past seasons are back again almost to a unit. A tie-up with local org is almost a must to make this type show pay, but for a trio or foursome of performers that can put over short-cast bills there is a sure prospect of getting known well enough to make things easier from season to season.

Most of them are operating with not over four performers and there is a likely prospect of booking agents looking into this style show to furnish entertainment for orgs that wish to add to the treasury by way of talent showing. If this comes about, smart flesh entertainers using short-cast bills may get a try at ailing pic houses in place of vaude. After playing under auspices once, there is little effort needed for a return date or even two or three or four, which helps to lift the booking headache which is the toughest end of the biz. It would be funny to see rep coming to the aid of falling flickers, but it can happen.

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REP RIPPLES

BARRY PLAYERS, three people using flesh bills, are showing under auspices, around Monongahela (Pa.) sector. . . . **NORTHAMPTON PLAYERS**, four people offering flesh bills, are in Southern New Hampshire. . . . **BIRD'S SHOW**, vaude-pic, is playing schools and halls in the Georgetown (Tex.) area. . . . **F. W. CARLTON** has a religious film show in the Belmont (N. C.) area. He opened in Massachusetts October 1 and has been moving toward Florida. . . . **M. M. DYKE** has a vaude-picture unit in the Gretna (La.) section. Dramatic sketches are offered by the Dyke Family of three. . . . **TEELE PLAYERS**, four people presenting flesh bills, are in Ogden (Utah) area. . . . **W. H. McDONALD** is in New England with his one-man show. . . . **TATE'S PLAYERS**, three people playing the London (Ont.) sector, recently added a 16mm. outfit. . . . **BEAVER BROOK PLAYERS**, four people presenting flesh, are in the Enid (Okla.) area. . . . **McCARRON BROTHERS** have been showing their religious pictures in the Providence area the past six weeks. They have dates until after the holidays in Rhode Island and Connecticut. Leon McCarron is manager. . . . **LESLIE PLAYERS**, four people, are active in Venango County, Pennsylvania. Their auspice dates in the Pittsburgh section start after December 1. . . . **ARTHUR L. LEONARD** is playing auspice dates in New England, using E. F. Hannan's *Daniel Boone*. . . . **ERNEST LINWOOD**, formerly with Herman Lewis's *Laughterland*, is still in Municipal Hospital, Norfolk, where he has been since 1940. . . . **LOUIS V. VITCHNER**, a captain in the infantry, was released from the army November 19 and plans to locate in North Little Rock, Ark., for a while. He is known in the rep, dramatic stock and dance-band fields.

TATE'S Show, vaude-pic, is in the T sector around Eugene, Ore. . . . **VALLEY PLAYERS**, four people presenting

E. L. Paul Recalls Dizzy and Chi's Free-Lunch Days

Kansas City, Mo.

Editors *The Billboard*:

Will H. Locke's interesting story on the rep page in a recent issue of *The Billboard* was enjoyable reading. His mention of *The Dizzy* opened the flood-gates of memory for all old-timers. Altho the hotel, where I now live, is less than half a block from its old location, I hadn't thought of the place in years. Good old Charley Purvis! He was the trouper's friend. He was everybody's friend. His annual dinner to the news-boys of the city were famous. Newspapers all over the country often wrote them up. There were a number of such places in other cities.

There was a Dizzy on South Clark Street, Chicago, that Purvis patterned his place after. Some of those saloons had free lunches, too, which were like manna from heaven to the trouper who was broke and out of an engagement. I recall that place just south of the old Academy of Music on Halstead Street, Chicago. There you bought a glass of beer and was given a dinner plate with it if you asked for it. And you could have your plate filled, free, with a generous slice of roast beef, mashed potatoes and gravy, several kinds of pickles, cole slaw, relishes and herring. If you wanted it—all for the price of the original glass of beer. I didn't see then and I don't see yet how they did it.

In my youthful days as an actor, I played the Academy two different weeks, once with Palmer's *The Egyptian*, which was a dramatization of *The Last Days of Pompeii*, and again with Katie Emmett's *The Waifs of New York*, and I can truthfully say that some of the members of both casts ate practically all their meals there with the exception of breakfast. I have forgotten the name of the saloon, but many an old-timer will remember it. If not he will remember the roast beef in this day of rationing. Those were the days, and we shall not see their likes again.

E. L. PAUL.

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flesh bills, are in the Edgewood (Tex.) area. . . . **BILLY DEANE**, rep and stock performer, is readying a four-people flesh unit to play around Binghamton, N. Y. He will use flesh bills and play under auspices. . . . **COLLEGE PLAYERS**, six people using flesh bills, are around Moscow, Idaho. . . . **G. W. BODINE**, Pittsfield, Ill., submitted an 1895 program of the Beach & Bowers Minstrels, which had the following cast: Bobby Beach, Otis Bowers, Charles Cass, Harry J. Freeman, James H. Stuart, Oscar Eitelgoerge, Frank and Fred York, Frank Keeble, Lynne Osborne, George Odell, John Vanzandt, Vin Anderson, Frank Jenkins, J. H. Ryhn, W. L. Brown, Steve Norton, Harry Sylvester, J. Gomes, C. Karles, C. Cline, C. L. Kellogg, F. E. Bowers, Billy Mack and the Premium Quartet. . . . **RECENT VISITORS** at winter quarters of the Carter Dramatic Company at Altona, Mich., were Mr. and Mrs. William Murdick and daughter, Marie; Mr. and Mrs. J. C. Patterson and Mr. and Mrs. Cole, of Patterson Bros.' Circus. . . . **N. S. SLENDER** opened his vaude-film unit at Fawn Grove, Pa., middle of November and is playing Central Pennsylvania. . . . **YE TOWNE PLAYERS**, three people, are playing flesh bills under auspices around Glens Falls, N. Y. . . . **JAY MAHONEY** has a one-man trick in the Washtucna (Wash.) area. He does impersonations and has a 16mm. outfit. . . . **CAROL PLAYERS**, colored, are operating in the Huntsville (Ala.) area.

J. J. Page Winds Up With Lots of Moola

(Continued from page 47)

while one and possibly two rides will be added. Loop-o-Plane, which was kept in storage during the war, will be used.

J. J. Page is convalescing at his home here after he and Mrs. Page planed to Rochester, Minn., where he underwent a rigorous physical exam. He was told that he requires adherence to a strict diet and further medical care. He has had several blood transfusions, and is getting along nicely and looking forward with optimism to 1946.

Show personnel remaining here are Mr. and Mrs. R. E. Savage, Mr. and Mrs. Sam Housner, Mr. and Mrs. Jack King, James Burke, Morris Payden, Virgil Phillips, Douglas Koons, Sax Falson, Joe Duncan, John Wilson, Amos Branch, Earl Hines, Rance Boyd and Eddie Brenner who plans to go to Starke, Fla., in the near future.

Others who left and their destinations are: Mr. and Mrs. Elmer Reed, Greenville, Tenn.; Mr. and Mrs. Jack Rose, Valdosta, Ga.; Mr. and Mrs. Johnny Marlow, Lexington, Ky.; Harry and Pearl Harris, Newberry, S. C.; Edward Oakes, Green Mountain, N. C.; Richard Sloss, Indianapolis; Rastus Jones, Birmingham; Bernard Scott, B. Gresham and Sallie Strain, Montgomery, Ala., and J. Skipper, Murphy, N. C.

Among those who headed for Florida are A. Raymond, D. T. Morrisey, Adam Johnson and family and Lee McGill and family. Doral Deshon and Don Eilkesman, Tampa, and Mr. and Mrs. George Ward, Miami.

Others and their destinations are: Harold Hendrix, Virginia; Jimmy Simms, Mississippi; Sailor Burke, South; Charlie Miller and family, Johnny Thompson and family, John and Eddie Lewellynn and D. Hale and family, South Carolina.

Kirkwood Winner Despite Hard Go On Early Dates

NEW YORK, Nov. 17.—Joseph J. Kirkwood Shows terminated the season at Beaufort, N. C., November 10. Louis G. King, special agent, reports a successful run despite much unfavorable weather conditions encountered early in the season.

Ralph Decker, owner-manager of the shows, and Mrs. Decker, after a brief vacation, will start things rolling at their Poughkeepsie, N. Y., quarters in preparation for next season. Decker reports that new trailer-trucks will be acquired to carry the shows, which will be provided with new canvas and fronts. Special feature of the Kirkwood shows next season will be a one-ring circus presenting 12 acts.

ACA Maps Hefty Business Program

(Continued from page 47)

record number of carnival executives will attend the 12th annual convention of the American Carnivals Association at the Sherman Hotel here, beginning December 2, and the simultaneous meetings of the IAFE, the NAAPB and the meeting of secretaries of State associations of fairs.

Never before in the annals of the ACA do carnivals face such a rosy outlook, and this will be reflected in the convention program and the negotiations at the various meetings. Reconversion problems will, however, be uppermost in the ideas up for conversation. These problems will not be worrisome, tho, but will have to do with just how much and how fast new equipment will be available.

Most of the problems which dogged carnivals during the war years have been dissipating gradually with the passing of time, and the spring opinions will find many eliminated entirely. Prospects for synthetic tires, for instance, are virtually assured. Availability of labor, too, will be greatly eased, altho labor problems will be posed.

Revenue legislation will come up for analysis and discussion, as will other pending laws which might affect the carnivals. Public relations policies of the ACA will be determined and will draw much interest. The vital public relation program, instituted during the war years, has commanded widespread support in the industry, and it is expected that it will be pursued as the need arises.

The fund received contributions totaling \$2,110 from member carnivals for the 1945 season.

Improved outlook for railroad and motorized transportation, new safety regulations and the contribution of carnivals to the patriotic effort in 1946 will also be up for discussions, and in some instances, for action.

Meeting of the association will begin December 2 at 11 p.m., with President David B. Endy presiding. Nightly sessions will be held until the business of the meeting is concluded.

All sessions will be held in the club-room, mezzanine floor.

The Program

Opening of meeting by President David B. Endy.

Roll call of member shows.

Proof of notice of meeting.

Reading of minutes of 1944 Chicago meeting and approval thereof.

Annual reports of General Counsel-Secretary-Treasurer Max Cohen and of associate counsel, and approval thereof.

Reports of committees, reports of officers.

Communications.

Discussion of activities of the association for the past year.

Applications for membership and action thereon.

Unfinished business.

New business.

Election of directors until the next annual meeting in 1946.

Directors' meeting combined with membership meeting.

Election of officers.

Discussion of association's policies for 1946.

Selection of next meeting place.

Presentation of bills.

Financial report of meeting.

Miscellaneous business.

Financial report of public relations fund.

Addresses by members present on subjects to be announced at the time of the meeting.

General conference on matters affecting the carnival industry:

- (1) Reconversion.
 - (2) Patriotic Activities of 1946.
 - (3) Taxation.
 - (4) Railroad transportation.
 - (5) Motorized transportation.
 - (6) New safety regulations.
 - (7) Standard outdoor safety code.
 - (8) Legislative program.
 - (9) Public relations.
 - (10) Miscellaneous.
- Discussion of new products and materials developed during the war. Adoption of policies and legislative program for 1946. Discussion of further contributions which the industry can make to the general progress. Open forum. Adjournment.

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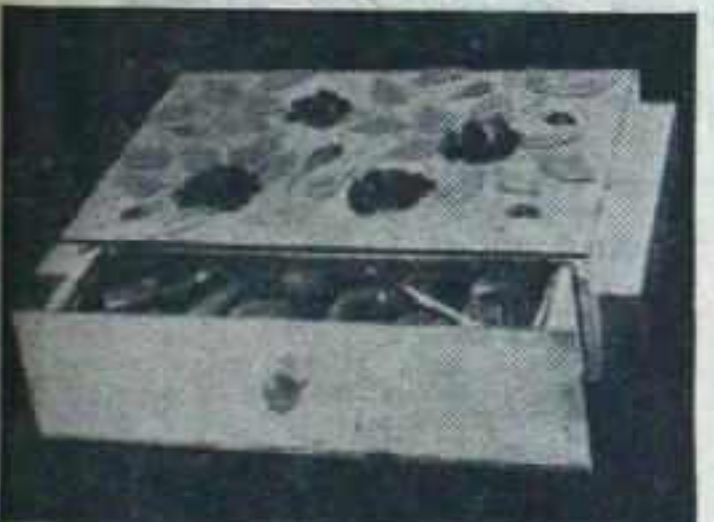
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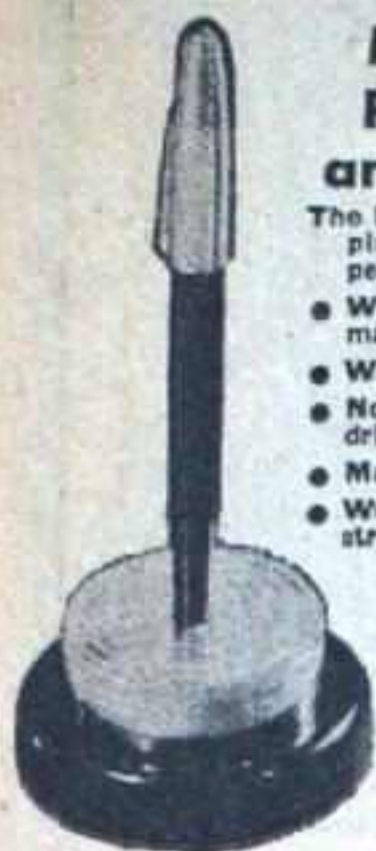
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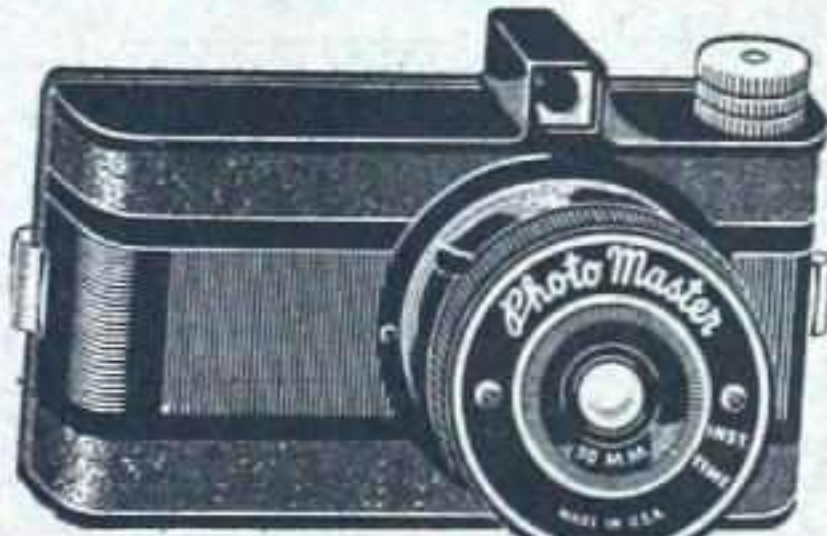
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#100	“	.25 Each
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#700	“	.50 Each

PARK ROW NOV. CO.

139 Park Row

New York 7, N. Y.

WAR SURPLUS

THRILLING
STARTLING

5-MINUTE FLARES. Great fireworks item. Harmless. Government tested quality. Flare will create a bright red glowing color for 5 long minutes when ignited. Entertaining. Amazing. Fun for everyone. Individually wrapped. Each with complete instructions. Shipped by express only.

\$2.40 DOZ. \$26.50 GROSS.
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Ernie's Enterprises
725 PINE ST. ST. LOUIS 1, MO.

PHOTO SUPPLIES DEVELOPING-PRINTING

AMPLE DIREX PAPER AND CHEMICALS available. Order from dealer. If he cannot supply you, write us. Grant Photo Products, Dept. B, 18915 Detroit Ave., Cleveland 7, O. ja26

BACK AT THE OLD STAND AGAIN WITH better Direct Positive Machines at lower prices. Send for free price list. Glowack Mfg. Co., 544 Monson St., East Peoria, Ill. no24

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Assorted and Patriotic Glass Frames, high grade Photographic Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Rubber Gloves, Finger Tips, General Electric Photo Floods. Limited amount Eastman Direct Positive Paper. Everything for direct positive operators. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. no24

DIRECT POSITIVE CAMERAS — STURDY trouble proof construction, fully guaranteed. Immediate delivery. For 1 1/2 x 2 1/4 photos, \$149.50; for 2 1/4 x 3 1/2 photos, \$159.50; for 3 1/2 x 5 photos, \$205.00. Enlargers to enlarge up to 8x10 size, \$49.50. Prices F. O. B. Baltimore, less 2% discount. International Sales Co., 423 W. Baltimore St., Baltimore 1, Md. de15

D. P. CAMERAS — 2 1/2 x 3 1/2 WITH F.4.5 LENS in automatic shutter, \$165.00. Write for catalogue regarding Double and Triple Cameras. One fourth with order, balance C. O. D. Bright Camera Mfg. Co., Factory, Greensboro, N. C.; Sales Office, Atlanta, Ga. de29

D.P. PHOTO BOOTHS AND 2 1/2 x 3 1/2 CAMERAS. \$375.00. New. H. Walters, 1236 H St., N. E., Washington, D. C.

D.P. CAMERAS — ALL SIZES, QUICK FOCUSING, ratchet drive. The camera that gives satisfaction. Write for price list, descriptive literature. Crescent Camera Co., 541 St. Joseph St., New Orleans, La.

DOUBLE OR SINGLE CAMERAS — FULL length and bust-camera only or in beautiful cabinet. Knockdown or one-piece. Precision guaranteed. Six new improvements. Prompt delivery. New lenses, lenses repaired promptly. Federal Identification Co., 1012 N. W. 17th, Oklahoma City. fe16

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ELECTRICALLY COIN OPERATED 1 1/2 x 2 D.P. Camera, Goetz F.2 lens. Reconstructed from original Photomaton mechanism. Coin takes the photo and cuts the strip. Special offer with Devel-O-Matic developing unit complete, \$450.00. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. no24

FOR SALE — 9 ROLLS DIREX, 2 1/2 x 2 1/4, January, 1946, \$7.00 each; 26 rolls Direx, 1 1/2 x 2 1/4, September, 1945, \$4.00 each. Christy Gensack, P. O. Box 1122, Altoona, Pa.

MASTERCRAFT BUILT PORTABLE AND COLLAPSIBLE Direct Positive Photo Booths, standard size or special made, weatherproofed plywood for outside service, with electrical circuits, complete, \$125.00. Posting Rooms for full length cameras, \$100.00 and up. Cameras with or without legs. Mid-West Sales, Potesau, Okla.

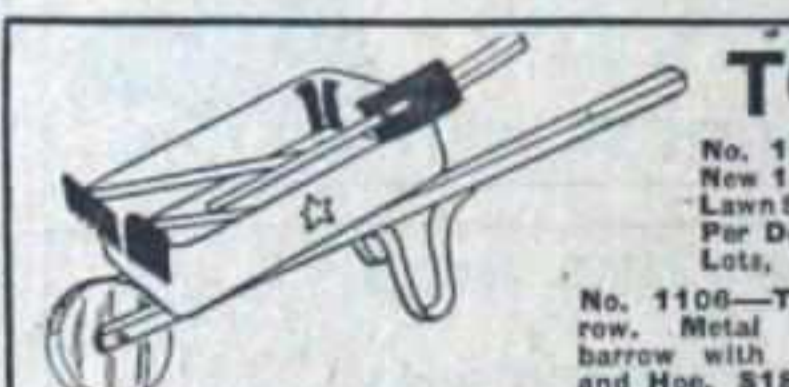
NOW HAVE LEATHERETTE FOLDERS FOR 1 1/2 x 2 1/4 with brass corners. Some flash; also other sizes Photo Lockets for 1 1/2 x 2 still getting top money. Sample 25¢. Notice to our patrons: In few weeks will spring something new and different. No investment, nothing to buy. C. Gamsler, 146 Park Row, New York 7. no24

"OLSON" DIRECT POSITIVE CAMERAS again available. Fitted with new improved, trouble proof paper feed that will not buckle or scratch the paper. The 1 1/2 x 2 or 2 1/2 x 3 1/2 size, only \$25.00. Now is the time to replace your worn-out camera with an "Olson." Olson Sales, 905 Walnut, Des Moines 9, Iowa. de15

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PHOTO MOUNTS — 1 1/2 x 2", \$1.50 per 100; 2 1/4 x 3 1/4", \$2.25; 3 x 5", \$2.50. Other sizes, Backgrounds, Comic Foregrounds, Photo Novelties, Supplies, Holiday numbers ready. Miller Supplies, 1535 Franklin, St. Louis, Mo. de8

PHOTO MOUNTS — IMMEDIATE DELIVERY for 1 1/2 x 2 photos, \$2.50 hundred; \$2.00 per thousand. For 2 1/4 x 3 1/4, \$4.00 hundred; \$30.00 thousand. For 3 x 5, \$5.00 hundred; \$50.00 thousand. For 5 x 7, \$8.00 hundred; \$70.00 thousand. For 8 x 10, \$12.00 hundred; \$100.00 thousand. Available either Easel or Book Types. International Sales Co., 423 W. Baltimore St., Baltimore 1, Md. de8



TOYS

No. 1010 — Brand New 18-Inch Child's Lawn Swing, \$12.00 Per Doz. In 6 Doz. Lots, \$10.50 Doz.

No. 1106 — Toy Wheelbarrow, Metal Body Wheelbarrow with Rake, Shovel and Hoe, \$18.00 Per Doz.

No. 1098 — Stuffed Monkeys, Ass't. Colors, Per Doz. \$13.50
No. 1000 — Folding Desk Black Boards, Per Doz. 45.00
No. 1006 — Cuddle Dogs, Ass't. Colors, Per Doz. 12.00
No. 1005 — Large Chenille Body Panda Bears, Per Doz. 33.00
No. 1008 — Flying Birds, American Make, Per Gross 20.00
No. 1007 — Celluloid Pin Wheels on Wood Staff, Per Gross 8.60
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1 1/2", \$4.98; 1 1/4", \$6.00; 2", \$7.00; 2 1/4", \$9.25; 3", \$15.00. Third deposit. Immediate delivery. Metro Camera Ex., Box 404, Mt. Vernon, N. Y.

20 ROLLS 4" D.P. PAPER, EASTMAN, \$13.50 per roll. 1/3 deposit. H. R. Taylor, Box 1161, Leesville, La. no24

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NEW DUPLICATORS, \$19.50, \$27.50. PRINTS to 8 1/2 x 14. Automatic feeds. Send for circular. Russell Duplicators, 310 Gunter Bldg., Shelbyville, Tenn.

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500 8 1/2 x 11 HAMMERMILL LETTERHEADS and 500 6 1/2 White Wave Envelopes, printed your copy, \$5.50 prepaid. Drew Press, Box 423-E, Greensboro, N. C. de8

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CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. de1

TATTOOING SUPPLIES

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

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A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de15

ALLAN HERSCHELL KIDDIE AUTO RIDE OR any Kiddie Rides. State condition, lowest price. Photo if possible. Multipriest, P. O. Box 1125, Waterbury, Conn. no24

COMPLETE EQUIPMENT FOR MANUFACTURE of Potato Chips, used or new. State make, condition, capacity size and cash price. Box 704, c/o The Billboard, 1564 Broadway, New York 19. no24

ROLLER RINK, WITH OR WITHOUT EQUIPMENT. Prefer business not operating. Mark Hamm, 421 W. Kiowa, Colorado Springs, Colo.

WANT — LOBOX 1¢ SCALES, 5¢ SELECTIVE Candy Venders, 1¢ Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. de8

WANTED — LEAD GALLERY, 35 FT. LONG. Must be complete ready to assemble with steel sides, backstops and tops. Targets, etc., give full description. Must be complete, in excellent shape and reasonable for spot cash. Robin Adair, 329 E. 43d, Chicago 15, Ill.

WANTED — PAPER TARGETS FOR SHORT Range Lead Shooting Gallery. Send samples and describe, and quotations for quantity. A. Dorman, 647 W. 174th St., New York City.

WANTED — WHEEL CHAIRPLANE, KIDDIE Ride, Bingo Top and Frame; or will lease Wheel, 26 seats. Amusements, 1316 Penn Ave., Jeanette, Pa.

WANTED — CANDY FLOSS MACHINES, CORN Poppers, Ice Machines, Tops, Two Wheel Concession Trailer. Will buy most anything. James Rosetter, Albany, O.

\$500.00 FOR ONE HUNDRED PAIR OF Chicago Roller Skates, new or practically new; sizes three to sixes. Tico's Roller Rink, 1000 Madison Ave., Montgomery, Ala. Telephone 9251.

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Men's Swiss Wrist Watches, fancy dial, no jewel, chromium case. Each watch comes with a leather strap and is packaged in a decorative box.

VERY ATTRACTIVE!

Retail O. P. A. Selling, \$8.50.

LIMITED SUPPLY ON HAND! SOLD IN LOTS OF 12 OR MORE ONLY!

\$5.90 NET

Orders filled in rotation received!

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100% PROFIT



1. Genuine rose cut diamond set in 14 kt. gold setting with engraved 14 kt. gold wedding band to match. Both for \$7.50.

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3. 14 kt. Solid Gold Pearl* Earrings. *Simulated.

4. 10 kt. Baby Rings; choice of 3 designs.

25% Deposit With Orders, Balance C. O. D. Order Now for Christmas Sales

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Box 219, 322 W. 57th St., New York, N. Y.

JEWELRY AT THE WORLD'S LOWEST PRICES

Genuine Dia. Rings, Ladies' Solid Gold, Ea. \$ 7.50
Genuine Diamond Rings, Men's Solid Gold, Ea. 14.00
(Nice Flashes, NO ROSE DIAMONDS)
14 Kt. Solid Gold Wedding Bands, Ladies', Ea. 2.50
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Ladies' and Men's Solid Gold Rings Set with Genuine White Sapphires, Ea. \$5.00 to 10.00
Tell us what you can use in Diamonds or ANY kind of Jewelry and we will send it to you C. O. D. immediately. If you are not 100% satisfied we will refund your money within 5 days. 25% Deposit With C. O. D. Orders.

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1001 Chestnut St., Room 304, Philadelphia, Pa.

MAKE YOUR OWN BUBBLE LIQUID 50¢ GAL
...none better

Cash in on Bubble craze. No. 1 Bubble Liquid sells like hotcakes. Ingredients worth \$1.00; make 9 to \$30.00 worth of liquid retail. Why pay more!
ORIGINAL FORMULA
It is easy to make this sensational seller. Send \$3.00 to manufacturer's original formula. Beautiful colored labels furnished at cost. Rush cash order to
INDUSTRIAL PROCESSING
328 Perry St., Cincinnati 2, O.

Swivel Mirror Vanities

\$24.00 Doz.—New Low Price!

Jobbers—Anticipate Orders and Stock Up for the Xmas Rush.

W. L. MARTIN MIRROR BOX CO.

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Chocolate deals. Immediate delivery. Write for your copy of our new circular price list.

Sparton Novelty Co.

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CLEOPATRA PEARLS

Now available for Jobbers and Distributors. Inexpensive and better grade. Ranging from \$12.00 doz. Send for Sample Line from \$25.00 to \$100.00. Mail deposit, balance C. O. D.

"CLEOPATRA"

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Lexington 2-6950

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5c a Word. Minimum \$1. Cash With Copy.

ACROBATS

ALPERS ATTRACTIONS—4 PEOPLE ROLLING Globes, Swinging Ladder, Single Trapeze, Contortion. These are family acts. The Sun Shine Club, 2700 Hiedelback Ave., Evansville, Ind. no24

BANDS AND ORCHESTRAS

ONE PIECE BAND AT LIBERTY—CAN AUGMENT to 6 men. Every member discharged veteran. A-1 unit. No photos at present. Fine library. Miss Kraemer, 1408 S. Cedar, Marshfield, Wis. de8

TEN PIECE BAND FOR FAIRS, CONVENTIONS, general outdoor engagements. Licensed A.F.M. bookers vicinity Rochester, Binghamton, Mass., Hornell, all New York, write Box C-496, Billboard, Cincinnati, O. de8

ONE PIECE SPANISH AMERICAN BAND—COMPLETED summer engagement at the Galenhall Country Club. Would like to go south for the winter. In Pascal, 2243 Southern Blvd., Bronx, N. Y. Mewick 3-5106.

CIRCUS AND CARNIVAL

AT LIBERTY—FOR INDOOR CIRCUSES. Clubs, theaters, Jerry Worth on Web. Tommy Wildside, Clown, 602 Laura, Wichita, Kan. del

MAGICIANS

"LA-MAR"—MAGICIAN, MENTALIST, Illusions, lady assistant. Two hour show. Auditions, clubs, entertainments. Auditorium Booker wanted. "La-Mar," Magician, Cambridge, O. de8

MUSICIANS

AVAILABLE—VIOLINIST, CONCERT DANCE. Union, fine tone, good reader. Young, good appearance. Prefer Florida. All offers acknowledged. C-493, Billboard, Cincinnati 1, O. no24

AVAILABLE ON TWO WEEKS' NOTICE—Male and Female Alto Saxists, doubling Tenor, Clarinet and Baritone. All essentials. Car. Cut no notice. Box C-4 Billboard, Cincinnati 1, O.

BASS MAN, ARRANGER DESIRES CHANGE. Prefer West. Require notice. Box C-488, Billboard, Cincinnati 1, O. no24

DRUMMER—AGE 22, EIGHT YEARS' experience. Sober, reliable, neat appearance. Double Vocals, jazz or commercial. Will travel. Available November 26, Paradise Beach Hotel, Panama City, Fla. del

DRUMMER—(802), AGE 29, LOCATIONS. Hotel experience, soft brush beat. Rumbas, Salsas. Read, good ride solos plus chance for ownership. Good equipment. Travel by car. Transportation and tax paid; minimum, \$80.00. Write, write Chuck George, Hotel Jefferson, Jacksonville, Fla.

DRUMMER—AVAILABLE IMMEDIATELY; 14 years' thorough experience. Solid, steady beat. Cut shows. Fine equipment. No boomer. No mickers. Ellis P. Lee, Lincoln Hotel, Charleston, W. Va.

DRUMMER—AGE 31, UNION, EXPERIENCED, dependable; cut shows. Locate small combo or will troupe with vaude unit. Join on wire. Dick Dixon, General Delivery, Jacksonville, Fla.

DRUMMER—EXPERIENCED, TWO AND four beat; location only; large or small band. Must give two weeks' notice. Wire at once. Box C-3, Billboard, Cincinnati, O.

DRUMMER—EXPERIENCED, UNION, AGE 28; solid, steady beat; good equipment. Neat appearance, sober, reliable. Prefer small outfit, location only. Married, veteran. Available November 26. Bob England, 500 10th St., Columbus, Ga.

ELECTRIC GUITAR AND BASS—6 YEARS—cocktail lounges. Read and fake. Union, 27 years old. Wire or call "Wede" Wedemeyer, 3228 Vincennes Place, New Orleans, La.

FINE SECTION TRUMPET ARRANGER—26, sober, reliable, ambitious; fully experienced. Desires job with large established band playing long locations only. After December 1. Musician, 602 E. End Ave., Lancaster, Pa. del

GIRL TRUMPET—IMMEDIATELY, LOCATION, good salary and hours. Wire collect. Leader, 814 Harrison, Panama City, Fla. del

PIANIST—PLAY ALONE ONLY. READ, EXPERIENCED. Prefer tavern location. Popular and standard requests. Write, don't wire. Maurice Luckett, Eddyville, Ky.

PIANO DOUBLING VIBES, HONORABLY discharged. Desire location in Midwest, any style band. Object highest salary. Musician, 2203 Iowa St., Davenport, Iowa.

PINK ORGANIST—EXPERIENCED, Hammond organ and Solovox. Metronomed roller-dances. Excellent references. Desires correspondence concerning permanent position. Extensive library. Highest salary. Write Box C-497, Billboard, Cincinnati 1, O. no24

TENOR VOCALIST, ALTO SAX, CLARINET—Good reader and take off. Honorably discharged veteran. Good character. Prefer name band. Don Lenard, 615 E. 2d St., Flint, Mich.

TROMBONIST—EXPERIENCED DANCE AND concert. Honorable discharge, union. Prefer large unit. Will travel. Roy Carpenter, 446 Oakley Ave., Lynchburg, Va.

PARKS AND FAIRS

E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. del

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy parsphernalia. Real act. For particulars address Charles La Cruz, 1304 South Anthony, Fort Wayne 4, Indiana.

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JERRY BRUCE—CHARACTER, COMEDY specialties, Sing, Dance, play Oscarino, Slide Whistle, Ukulele, One String Broom Fiddle. Elgin Hotel, Minneapolis, Minn.

TWO FEMME IMPERSONATORS—A-1 LOOKS, flash wardrobe. Songs and dances. Night clubs and theaters. Francis Lee, 1216 Thirteenth St., Ashland, Ky.

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* A NEW watchband that creates instant demand! Guaranteed stainless steel—attractive gleaming finish. Non-corrosive. Band can be shortened to fit any small wrist. NOTE—25% of order 18K gold plated finish with stainless steel back if desired. Order today!

We handle a full line of Swiss imported watches at ceiling prices. Wholesale only. Inquiries invited.

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Minimum order 1 doz. 25% deposit required with all orders, balance C. O. D. All orders accompanied by check or money order in full shipped prepaid.

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PRINT YOUR OWN HEADLINES

A HOT ITEM for every Toy, Novelty and Stationery Store.

East set is attractively boxed with full-size printed newspapers with blank headlines; 1³/₈-inch high individual rubber letters and numbers; inked pad, bottle of ink, rule and gauge.

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SAMPLE SET, \$5.00 POSTPAID

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ALUMINUM SCOOTERS

26" High
27" Long
5" Wheels
Rubber Tires

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31" Long
31" High
5" Ball Bearing Wheels
Rubber Tires

\$42.00 DOZEN
SAMPLES—\$4.00 EACH

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Pen & Pencil Set, Gift Boxed.	Dozen \$18.50
Fountain Pens, 14 Kt. Solid Gold Point.	Dozen 15.50
Fine Pipes, Display Box, \$2.00 Retailer.	Dozen 12.00
All Around Zipper Wallets, Genuine Leather	Dozen 16.50
3-Piece Lucite Dresser Sets, Ast. Colors.	Each Set 2.50
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WRITE FOR COMPLETE CATALOGUE

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We also have great VALUES in Cosmetics at LOW PRICES.

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MAKE YOUR OWN—NONE BETTER—CASH IN NOW

It is easy to make this sensational seller. Send \$3.00 for manufacturer's formula. Rush cash or money order.

EXIT PRODUCTS, 1860 Sunnybrook Dr., Cincinnati 15, Ohio

GET ACQUAINTED WITH A REAL ARISTOCRATIC PET



Here at last is a product guaranteed for beauty, eye appeal and customer satisfaction. The looks and quality will sell for themselves.

TEDDY BEAR

Made of real lambskin fur, 14 1/2" in height. Weight approximately 15 lbs. per dozen. Yes, it can be washed; instructions on label. Neck decorated with attractive colored band. Life-like glass eyes.

Price Per Dozen \$40.50.
25% Deposit With Order. F. O. B. Northampton. Sample Prepaid \$4.75.

This is only one of twenty similar items on stock, consisting of Scotties, Elephants and Pandas in all sizes and prices ranging from \$18.00 to \$68.00 per dozen. Immediate shipment can be made. Please write for literature and information.

GEORGE NOVELTY CO.

Phone 2790
1716 Washington Ave. Northampton, Penna.

WANTED RING MOUNTINGS

Size \$2.50 U. S. Gold Piece

Send Samples and Prices

J. G. GREEN CO.

789 MARKET STREET  SAN FRANCISCO 3, CALIF.

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BIBLE COINS

Bible Souvenir Coins, silver dollar size, Lord's Prayer & John 3:16, 100, \$6; 1000, \$50; 15, \$1 postpaid. LaVite, Box 06, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 N. Clark St., Chicago 1.

BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards, Merchandise for jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

DISCHARGE HOLDERS

Best seller of the year. Boys at army camps cleaning up. Made of leatherette, folds like a wallet. Write for particulars. C. Gabelser, Box 5026M, c/o Billboard, 155 N. Clark, Chicago.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 155 N. Clark, Chicago.

DRESSER SET

Beautiful 3-piece dresser set. Genuine Lucite in satin lined display box. Assorted colors. \$2.50 each. Write for catalog. Alex Stutz, Box 5032M, Billboard, 155 N. Clark, Chicago.

FITCH SETS

Lady's four-item set powder-again freshness-cleansing cream-vanishing cream. \$8.00 per doz. not. Midwest Novelty, Box 017, Billboard, 155 N. Clark, Chicago.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 155 N. Clark, Chicago.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 155 N. Clark, Chicago.

● **CHECK THIS LIST** of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● **PICK THE ITEMS** you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

FURS

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Bon Marche Fur Co., Box 5059M, Billboard, 155 N. Clark, Chicago.

FURS

Coats, Jackets. Latest styles. Lowest prices. Free illustrated catalog. M. Seidel & Son, Box 5060M, Billboard, 155 N. Clark, Chicago.

HANDBAGS

Sell this Xmas number. Up-to-the-minute latest styles. Large assort. Real \$2.00 seller. \$9.00 per doz. M. J. Distributing Co., Box 5014M, Billboard, 155 N. Clark, Chicago.

HANDKERCHIEFS

Large men's, white, 20¢ retail, \$1.50 per doz., individually packaged; bulk, \$1.40 per doz. Min. order 3 doz. Check with order. Ad. Service, Box 5046M, Billboard, 155 N. Clark, Chicago.

HORSES

On Plastic Wheels, 12"x9", with saddle and bridle, washable coated fabric, assort. colors. \$24.00 doz. Dichter & Nathan, Box 016, Billboard, 155 N. Clark, Chicago.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

LOCKETS

Round, painted locket beautifully polished on bow, barb or chain, boxed. \$10.50 Doz. Jack Roseman, Box 5031M, Billboard, 155 N. Clark, Chicago.

NEW BRACELET

Genuine Lucite Bracelet with space for engraving. 12 favorite colors. Sample order. \$5. Universal, Box 08, Billboard, 155 N. Clark, Chicago.

PEARLS

For jobbers, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 155 N. Clark, Chicago.

POKER CHIPS

Inter-locking, unbreakable, non-inflammatory, fast colors. 100 per box, 48 boxes per carton. \$1.30 box. Box 5083M, Billboard, 155 N. Clark, Chicago.

SCOTTIES

10x12 Asst. Pile Fabric, \$15.00 doz. Sample \$1.75. Order now for Xmas business. Sensational seller. A-See Toy Co., Box 5084M, Billboard, 155 N. Clark, Chicago.

TABLE LAMPS

All-Metal Table and Boudoir Lamps. Beautiful designs. Imm. Del. Send for free circular. Great Lakes, Box 015, Billboard, 155 N. Clark, Chicago.

TIES

Fast profits, attractively designed. Grade 1, \$1.40 doz.; Grade 2, \$2.50 doz. Send \$1.00 for 4 ties. Scotch Co., Box 5021M, Billboard, 155 N. Clark, Chicago.

WASH-TOYS

Durable, assort colors. 8 1/2" long cord lace closing. \$6.75 doz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 155 N. Clark, Chicago.

WATCHES

Dealers, Premium Users. Send for free catalog our line of low-priced Watches, Lighters, Cameras, etc. American Merchandising, Box M3, Billboard, Cincinnati 1.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

HIGH IDEALS without hard work won't pay for licenses.

SAM LEE . . . working farm sales around Cedar Rapids, Ia., says he is not breaking records with sheet, altho takes are not too bad. He cut 'em up recently with Tom Kennedy, who was working tube gummy in a store there and really taking it in.

CHARLIE HUDSON . . . discharged from the army October 29, is working his window dem in Shuptrine's drugstore, Savannah, Ga., to good takes. He'll be there until mid-December.

PRATTLE without battle never gets results.

BIG AL WILSON . . . says he is trying to open a lot in Miami, where the license is \$100. Until he sets it he will be in a store with a new item that he will reveal soon. He reports that Al Miller is now assistant manager of the McCrory store there and that Tyler Ward is in the city working cards. Betty Adams is heading there from Cincinnati.

COWBOY WILLIAMS . . . is oiling it for Art Nelson at Neisner's Cincinnati store. Takes are okay, and he is proving a proficient worker with his one and two-bill packages.

ALWAYS BE on the square and you'll be an all-round pitchman.

TOM GOULD . . . of Chicago, is working his own Kopy Kat transfer in the Pickering Hardware Company entrance, Cincinnati, at a quarter a dip.

JIMMIE PARADISE . . . was a recent arrival in Harrisonburg, Va., following a good summer on the road. Col. C. A. Matland is also in Harrisonburg, while Charlie Madison is slinging hash in the arcade eatery there. Nick Benny is still keeping the coffee pot hot. Jack (Bottles) Stover and Pat Malone are sticking around Harrisonburg until Christmas with the leaf.

KNOW your products. Ignorance is an enemy.

ARTIE E. WILLS . . . Boston's popular pitchman, who was at Revere Beach and Boston the past 19 years and for the previous 44 years with carnivals and circuses, celebrated his 80th birthday November 8. He was born in Bloomington, Ill., in 1865. Artie and his wife, Annabell, were entertained by friends and showfolk on the occasion. The party was celebrated in true showmanship fashion, with plenty of good eats. Wills formerly was secretary with L. J. Heth Shows, Bob Carroll's U. S. Carnival Company, Sam Kaplan's Shows, Stanley Roberts Shows and D. M. Atwood's Shows. He later had concessions with Johnny J. Jones, Rubin & Cherry, C. A. Worthan and Sheesley shows. Then he went to Revere Beach with George W. Rollins, Norman Shield and Roy Gill and showed the Law and Outlaw Wax Figure Show and also Tom Thumb, the midget horse. He is now doing the lavender pitchman in Boston, according to Edith Greville Hemeon, of that city.

YOU MAY BE a capitalist one of these days, so don't condemn them now.

PVT. RUBIN BLUESTEIN . . . now in Ascom City, Korea, says that the natives there peddle goods in the streets, which reminds him of Maxwell Street, Chicago.

MADELINE E. RAGAN . . . reports the death of Doc Matt Harlan in Hot Springs November 12. He was a med show operator and pitchman. (Details in Final Curtain.)

SELL TINSELED XMAS SIGNS and **ULTRA-BLUE STOCK SIGNS** To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs—7x11, \$1.00 postpaid. 15—Sample Ultra-Blue Religious Signs—7x11, \$1.00 postpaid. 100—Ultra-Blue Stock Signs—7x11, \$5.00. No C. O. D.'s. L. LOWY, 8 West Broadway, New York 7, N. Y. Department 265.

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(With Religious Subjects) Production on our line of mirror and genuine sea shell frames with religious pictures (which had been curtailed by the war) has been resumed. We invite inquiries from our former customers and friends. Also adding new customers every day. Our regular line includes some 20 different frames in various sizes and shapes, 6"x8", 8"x10", 12"x16", etc.; complete assortment of fast-selling, big-profit religious pictures. A picture can be inserted in frames. Send \$1.00 (refundable) for samples. Write or wire:

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FINE WATCHES MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. **WRITE FOR CATALOGUE.** **MARLENE SALES** 5 N. Wabash Ave. Chicago 2, Ill.

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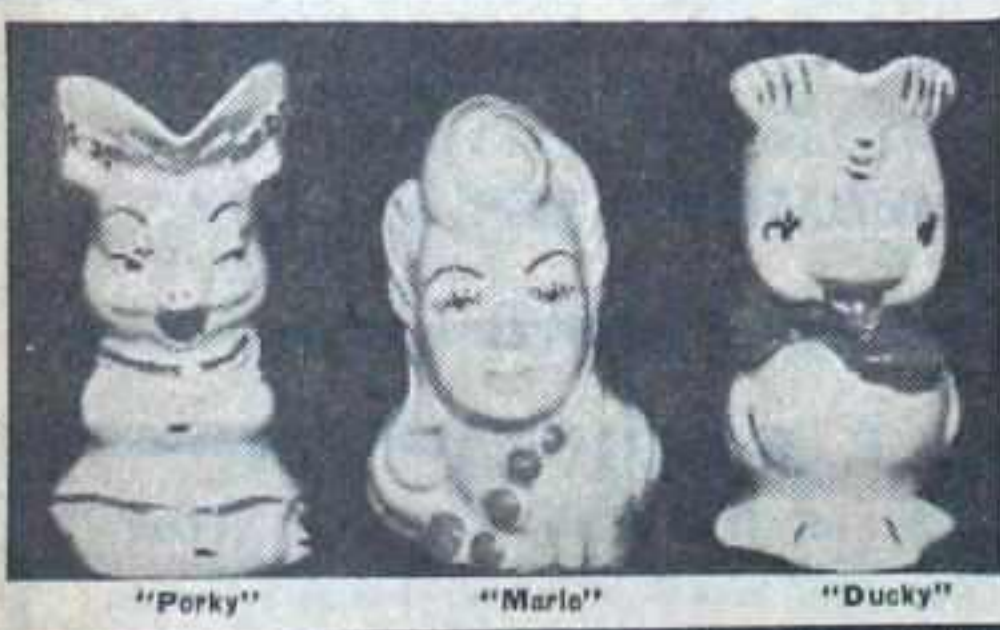
SIMMONS SPECIAL FORMULA LINIMENT 16 oz. Boston round bottle, \$1.00 per bottle plus freight F. O. B., C. O. D. Sells for \$2.00 per bottle. Cash with order. 137 East Spring Street, Columbus 15, Ohio. (Shake well before using)

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OGDIN MFG. CO., 1801 Catalpa Dr., Dayton 6, Ohio Originators and manufacturers of fast selling novelties for 21 years, will announce their latest and greatest Xmas toy sensation in the Dec. 1 issue of The Billboard.



HIGHLY GLAZED PLANTERS A popular, timely item made of highly glazed porcelain and hand decorated in bright colors. Three handsome, favorite models, each has correct sized space to hold small indoor growing plants. **Porky the Pig** is 7 1/2" tall; **Marie, Lady Beautiful**, is 7" tall, and **Ducky the Duck** measures 8". Packed 12 to a carton. Per Dozen **\$4.80** 25% Dep., Bal. C. O. D. Write for Free Catalog.

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. • CHICAGO

Empty Bottles

By Tom Kennedy

COUNT SELDOM SKOFF and Doc Lush-well recently worked Hay Center, Ind. You've heard of towns where they take in the sidewalks at night. Well, Hay Center isn't one of them. But it might be if they had sidewalks.

I asked Doc why he worked places such as these instead of good-sized towns, and he told me he had very little competition when working these whistle stops. When our two chums landed in town, Doc hunted up the chief so he could get squared to work Saturday. He usually leaves this preliminary work for the Count, but the Count couldn't do anything this time. Seems as tho he hurt his ankle just as they were pulling into town. Doc told him he should be more careful the next time he jumped out of a boxcar.

Doc finally located the chief, Zeb Thistlestock, who also owned and managed the local drugstore. Zeb told the Doc he could work any corner he wished on Saturday, on condition that Doc disposed of six dozen bottles of a patent medicine he had stored in the basement. This stuff was in eight-ounce bottles with old-fashioned cork stoppers, each put up in a red carton. At least they were red at one time, but some had turned green—perhaps with envy. Zeb told our two chums he had the stuff on hand since the year McKinley was shot. Doc asked him if he wasn't thinking of Lincoln.

On the carton was a picture of the character who had gotten up the formula. He looked like one of the Smith Brothers, only instead of a beard, he wore a chinpiece and a flat-top derby. He looked more like a Dutch comic than a doctor.

According to the label the stuff was good for man and beast. It was good for sore feet, as well as a sure cure for sandruff. Among a dozen other things it could be used for was ridding a dog of fleas or making a cow give more milk.

Doc started pitching the stuff Thursday night to a good-sized tip. Since the Count's ankle still hurt him Zeb loaned him a cane that had been part of an umbrella at one time, and told him to stand in the tip and throw in a skill. However, he forgot to give him any stick money the first night so the Count just stood in the tip.

When Doc told the natives the stuff would even grow hair on a billiard ball, one of them asked him who would want a billiard ball with hair on it.

Friday night the Doc had sold the last bottle and went to work on his own stuff Saturday. But he didn't get a chance to do much Saturday night.

About half the natives who had bought Zeb's bottled stuff, were back demanding their money. Seems that the corks had deteriorated during the years Zeb had the stuff stored in his basement, with the result that most of the contents had evaporated.

What Doc had sold most of them was just an empty bottle enclosed in a carton.

MIDWAY CONFAB

(Continued from page 53)

Georgia with the Gayway Shows, and that Elmer, the "Little Finn," is back in this country awaiting his discharge and soon will rejoin. . . . JOE HUFF, formerly with the Royal American and Great Lakes Exposition Shows, is back in Tampa after being discharged from the Longview (Tex.) Hospital, where he spent 30 months due to fractures sustained in the South Pacific. He had a great time on the RAS midway. . . . DAINY DOTTY, fat lady, and OWEN JENSEN, tattoo artist, were married recently in Reno, Nev., and have gone to Los Angeles to make their home. . . . ALLEN BREWER has stored most of his equipment but will keep a few concessions on the Page Shows in Florida.

L. C. (CURLY) VERNON rightfully sized over the erroneous report that his United Exposition Shows were playing three weeks of colored lots in Beaumont, Tex.; Fact is that the show played there one week on a mixed lot.

MORRY SILBERMAN, Continental Distributing Company, Milwaukee, received his honorable discharge from the army, having spent three years in the South Pacific, and will be around with the convention gang in Chicago.

. . . **MR. AND MRS. H. N. CAPELL** and sons, Billie and Bobby, and Mr. and Mrs. Ed Whalen, of Capell Bros.' Shows, motored from Haskell, Okla., to New Orleans to spend 10 days with Pfc. Jack N. Capell, who is stationed at Jackson Barracks, a member of the military police. . . . **ESTHER LESTER** has returned to York, Pa., after completing the season with T. W. (Slim) Kelley's Side Show on the Cavalcade of Amusements. . . . **TOM AND VIOLET VOLLMER**, Daisy Hartwell and Frank Frawley are at the Indiana State Soldiers' Home, La Fayette, and hope friends passing that way will visit.

ST. LOUIS NOTES—**WILLIAM B. NAYLOR**, Cavalcade of Amusements' p. a., who has signed again for 1946, spent several days in St. Louis before hitting for Chicago. . . . **CARL AND JIM BYERS**, of Byers Bros.' Shows, Mr. and Mrs. W. Jack Moore, and Fred Meyers, owners and general agent, respectively, of Moore's Modern Midway Shows and Mr. and Mrs. Whitie Dixon, of United Exposition Shows are fishing in Aransas Pass, Texas. . . . **JACK PRICE**, general agent of Turner Bros., was in St. Louis on a buying expedition. . . . **REX HOWE**, who enjoyed a big season with the Virginia Rose Shows, arrived in St. Louis for the winter. . . . **WILLIAM (SLIM) DONALDSON**, concessionaire on the William T. Collins Shows this year, with whom he enjoyed his biggest year, is in Houston with his family and will open the 1946 season in February. . . . **FRANK LEWIS** who closed the 1945 season with the Gold Medal Shows in Kosciusko, Miss., is in Chicago with the J. C. David Company. He is in charge of that firm's demonstrators.

DETROIT NOTES—**ROSCOE T. WADE**, of the Joyland Midway Attractions, stored the equipment of the Motor City Park, operated by Victor Horwitz, at his own winter quarters at Tipton, Mich., last week. . . . **CHARLES H. STAPLETON**, of the Advance Service Company, and William Postelwalte, of the World of Pleasure Shows, left Sunday (11) for Northern Michigan to go deer hunting. Stapleton will leave for Florida upon his return from hunting. . . . **MILDRED MILLER**, secretary of the No. 1 unit of the W. G. Wade Shows, and Gladys Shaw, secretary of the No. 2 unit, flew to New Orleans for a three weeks vacation. . . . **FRED MILLER**, W. G. Wade concessionaire, went to Louisiana as soon as the show closed. . . . **MR. AND MRS. ROBERT THOMAS** cookhouse operators, on the Wade org and F. E. Gooding Shows, have established residence at their apartment in Detroit for the winter. . . . **MR. AND MRS. ROSCOE T. WADE**, of Joyland Midway Attractions, have moved from Adrian, settling down in their new home in Detroit. . . . **C. D. MURRAY**, manager of the No. 2 unit of the Wade Shows, is back on his feet after being in bed with the flu. . . . **W. G. WADE SR.**, became a grandfather November 1.

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UNDER THE MARQUEE

(Continued from page 57)

hosting the event. Staged at the Turnabout Theater, those attending were taken backstage, where Brown served pink lemonade. Brandon's circus room attracted wide attention. Other attractions included four reels of colored film shot on the Russell Bros.' Circus by Bill Antes; Phil Bailey's colored circus slides

FROM THE LOTS

(Continued from page 54)

and daughter, Helen, the former operating their monkey show and the latter having the mug joint. Adding five concessions when they joined were Mr. and Mrs. Peppers, their daughter and son-in-law and a niece. Monroe and Clarence Goree, brothers of C. A. Goree, joined with the Loop-o-Plane.

Mr. and Mrs. Huck Anderson have been visiting since closing their show.

Virgil Grovenburg is ride superintendent, Fred Shufelt has the Wheel and Joe Kyle the Merry-Go-Round.

R. L. (RED) BISHOP.

Sunshine Shows

TAMPA, Nov. 17.—Show opened here Monday (12) at Sunshine Park and will play here until the fairs open in February. Joining here were Norman Smith with a Spitfire; Sailor Katzy with two shows; Pat Brady, photo, scales, cork guns and popcorn; George Zeller with Chair-o-Plane; Mrs. Van Crager with Merry-Go-Round, and Milton Johnson, U-Drive Cars.

Before opening here, the show played under sponsorship of the De Soto City (Fla.) school for its Halloween carnival at Cascaden Park. It was a red one with rides and concessions doing capacity business.

The Sunshine Special train, an electric model which sets up in a 35-foot circle, did a big business.—**SAM HOLMAN**.

Jackson Bros.

ACKERMAN, Miss., Nov. 17.—Week ended November 11; weather, excellent; business, very good.

The show expects to stay out until Christmas, with most of the personnel wintering around Jackson, Miss. Owner Grady S. Jackson expects to have Red and Marge Gilmore, Carl and Hazel Grey, Johnny and Virginia Nelson, Mr. and Mrs. Aubrey Herring, Mr. and Mrs. Nobel Herring, Red Evans Jr. and George Caldwell all back next season. James and Milton Jackson and Donald Moulton will be back with their rides.

James and Milton Jackson made a trip to Jackson for car repairs. Mrs. Grady Jackson has been visiting her brother, who is ill.—**MRS. JAMES JACKSON**.

Golden West

CLOVIS, Calif., Nov. 17.—Despite some cold weather, the week here, ending November 12, was a good one. The weather Armistice Day was clear and it was the biggest day of the season. The American Legion and city officials co-operated in every respect.—**ROSE FISHER**.

BALLYHOO BROS.

(Continued from page 48)

sea level. Then the barges that were loaded with surfacing earth were unloaded, which gave up a perfect lot, but a bit too small for the entire midway.

We set up what we could on the midway in order to be ready for a Tuesday night opening. To draw passing passenger ships to the island, our light towers were erected as welcoming beacons. This was one spot where the show depended on transient trade exclusively. For some reason or other, perhaps because we couldn't find any spots for billposting, the passing ships passed us up. They even steered further away. Pete Ballyhoo finally decided that the skipper of the passing boats figured that the island had a dangerous reef and that our light towers were lighthouses to warn them away.

Being a fair-minded man, the big boss believed that he had erected something that would endanger passing boats for years to come. After the midway was loaded he sent back a light plant, one light tower, oil, food and two men, who had been with the show for 30 years, to act as lighthouse keepers. The Ballyhoo Bros. never forget to provide for their loyal employees. Living up to a past promise that some day they would provide their old-timers with a tract of land, the bosses gave them a bill of sale for the island and retired them.

MAJOR PRIVILEGE.

and Cliff Henry's briefcase full of pictures taken on his father's old wagon show. The group also viewed a presentation of the Yale Puppeteers. Attending were Ruby and Jimmie Wood, Mr. and Mrs. Norman Carroll, Edna and Bill Antes, Mr. and Mrs. Dick Lewis, Mr. and Mrs. George Perkins, Mr. and Mrs. Cliff Henry, Mabel Stark, Betty Miller, Eddie Trees, Justus Edwards, Marilyn Rich and party, Cheerful Gardner, Agnes Therian, the DeWayne Troupe, Walt Matthe, Phil Bailey and Hugh McGill.

CLOSE OUT

14-KARAT SOLID GOLD MEN'S WRIST WATCHES

Rose diamond and emerald cut jewel numerals, 14-karat (pink or yellow) rectangular solid gold cases. Finest quality Swiss, Dashe-cypress Precision 17-ruby jewel movement. Heavy magnifying crystal, ultra-smart modernistic design, fashioned in quality by hands of experience, matching gold chain pink or yellow expansion wrist band. A perfect timepiece. Retail value, \$150; to closeout, 1 or 1,000, each \$59.50 postpaid. Each in leather and satin gift box. Money-back guarantee. Mark sample orders "For Resale" to avoid Federal Tax. Remit by postal money order—checks must be certified. Over 20,000 satisfied Billboard customers.

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Large assortment of NEW 1945-'46 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

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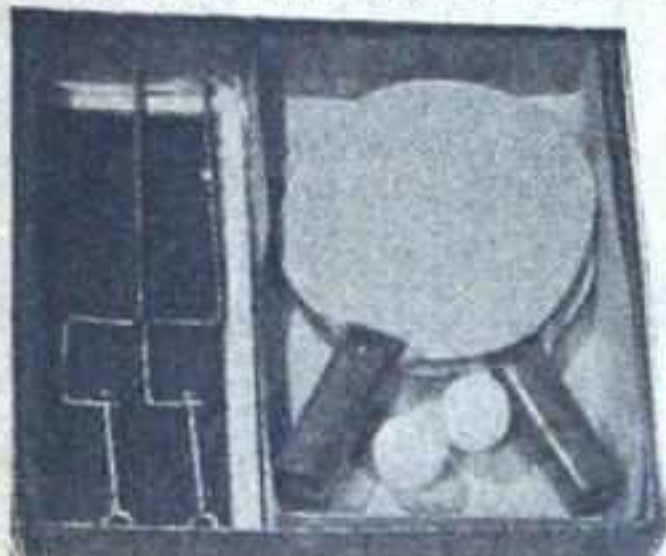


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Sand Bats only \$7.20 Per Dozen.
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Table Tennis Spun Balls, \$16.50 Per Gross.
All Prices F.O.B. Brooklyn, N. Y.
25% Deposit Required on All C.O.D. Orders.
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ALL METAL
Large Fuel Capacity.
Large Wind-proof Flame.
Special "Never-Fall" Mechanism.
Works With Any Lighter Fluid.

60c Each

Minimum sample order 50 lighters.
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All Orders Shipped Same Day.
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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.
Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

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Parcel Post

Annen, Mrs. James, 15c
Barnhill, Ena M., 25c
Casey, T., 25c
Hill, Grover (License Plates) 14c
Lambert, C. I., 12c
Johnston, John G. (License Plates) 25c
Johnston, Arch (Parry) 15c

Abbott, James
Aberle, Ethel
Ackley, Wm.
Adams, Dewey
Adams, Geo.
Adams, Harry J.
Adams, Richard E.
Akers, Mrs. Nulin
Aiton, Thos.
Albert, Mrs. Ada
Alexander, Ross
Alexander, Sam
Allen, Joe Jack
Allen, Esther
Allen, Mrs. Lucy
Allen, Rex
Anderson, John
Annin, Jimmy
Annin, Ralph J.
Anthony, Ivadel
Arbogast, John R.
Archer, Pvt. Jos.
Ard, Estel
Arger, Tom
Arris, John Albert
Ashby, Geo. Owen
Ashley, Blanchard
Wm.
Augustino, Louis
Ayers, Carl A.
Ayers, Viola
Babbie, Walter
Backus, Jos.
Baines, D. Rex
Baker, Billie
Baker, Harry & Sally
Baker, J. H.
Baker, Lawrence (Sunshine)
Baker, Stanford
Balsewicz, Peter
Bancroft, Mrs. Elizabeth J.
Bancroft, Fred F.
Barron, Beni.
Frederick
Barry, Geo.
Baynton, O. F.
Beatty, M.
Beatty, Harold
Beck, Jay Lester
Boem, John H.
Bolew, Ray
Benjamin, Joan
Benesch, Frank
Bennett, Avery M.
Bentley, Claude
Ber, Frank A.
Bernard, J. M.
Berry, Geo.
Berry, Hayward
Berry, Morton
Bistany, Mrs. Viola
Black, Richard E.
Blackwell, Ralph (Musician)
Blank, Theo.
Roosevelt
Blankenship, Edw. J. D.
Bodo, Geo.
Bordonadro, Raymond J.
Boso, Raymond
Eugene
Bossung, Margo
Boyle, Duke
Brady, Louis P.
Bragg, Burley
Bramlage, James
Briggin, Gerald
Andrew
Broome Jr., E. H.
Brown, Chas. Scott

Dalesio, Michael
Daley, James
Darce, John J.
Darling, Albert
Davis, Arthur R.
Davis, Flash
Davis, G. H.
DeLuca, Gladys
DeVere, Carl
DeWitt, Miss
Dewitt, E. A.
DeLoose, Evelyn
Dearo, Mrs. Bert
Del Rio, Paul (Midget)
Demars, Stanley V.
Demetro, John
Demetro, Tom
Dolliver, Frederick
Denny, Jack T.
Dillon, Leonard L.
Dixon, Earl L.
Donahue, Hugh
Donahue, Chas.
Donahue, F. P.
Donoant, Samuel
Dove, Mrs. Virginia
Dressen, Jack Louis
Drew, James
Duchene, Betty
Duncan, Mrs. D. E.
Durbun, Theo.
Earles, Paul
Earle, Mrs. Ethel
East, Walter R.
Easter, Henry
Eberstein, M. C.
Eberstein, Mrs. Rita
Edwards, Albert
Edward, Freeland
Edwards, Louis
Eidstrom, Nestor
Ellis, Mrs. F. F.
Ellis, J. R.
Ellis, E. C.
Ellis, Sylvia
Emmons, Russell
Erdell, Russell D.
Estes, Alice
Eude, Erwin
Eutah, Harold
Evans, Frank
Exler, Joe
Eysted, Benjamin
Eysted, Tracy
Fairbanks, Wm.
Farley, Mrs. Albert
Fast, Dan
Feague, Jimmie
Ferruson, Pete
Fettac, Louis
Finn, Jumbo
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Fish, Jim
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CMI TAKES CONVENTION VOTE

March Dates Turned Down

Nine new applications for membership filed with CMI since last September meet

CHICAGO, Nov. 17.—Coin machine manufacturers who are members of the national organization, Coin Machine Industries, Inc., voted almost unanimously not to hold a national convention here during the week of March 18, 1946. Meeting of CMI members was held here November 14 in the new office headquarters of the organization at 134 North La-Salle Street. Meeting was called for the special purpose of considering the question of holding a convention in March, since that was the only date available at the Hotel Sherman early in the year.

Jim Gilmore, secretary-manager of the organization, said the attendance was good and, also, that out-of-town members who could not be presented, had either wired or written their vote on the question of a convention. Manufacturers discussed all the questions involved very frankly and stated their position on the question of a convention in March. When the vote was taken, it was practically unanimous not to hold the convention at that time. Question is still left over for consideration at a later date, but it now seems certain that the manufacturers will not sponsor a convention at all early in 1946.

Gilmore said that the March 18 date had been suggested by the Sherman Hotel as the only possible date available during the early part of 1946. Check with other hotels showed that no space was available in any of the big hotels with space and facilities for holding a convention such as the national coin machine trade show. For many years before the war, manufacturers held their national show at the Sherman Hotel, and it was given first consideration at the present meeting. CMI is the national organization of coin machine manufacturers which for many years has sponsored the national conventions and exhibits for the industry. Because the manufacturing industry centers in Chicago, and because of its central position in the U. S., the annual conventions for the industry have thru the years been held in this city.

Read Reasons Given

Reasons given by manufacturers for deciding not to hold a trade show early next year were the scarcity of help, the severe scarcity of parts and materials for making new machines and also the great inconvenience in travel, especially the crowded conditions in Chicago hotels, which hotel managers say will last for many months yet.

Following discussion on the convention question, new applications for membership in CMI were received from the following organizations: Soundies Distributing Corporation of America, Inc., Chicago; Personal Music Corp., New York; Globe Distributing Co., Chicago; Supreme Vending Co., Brooklyn; Bell Products Co., Chicago; Max Glass Distributing Co., Chicago; Hankin Music Co., Atlanta; Pilot Trainer Sales Co., New York, and Amusement Enterprises Co., New York.

All of these applications have been received by CMI since the last meeting, September 6.

CMI members held a previous meeting here September 6 to vote on the question of a national convention in 1946. After considerable discussion on the question at that time, a strong majority of the members voted against a convention early in the new year, but the question was left open, with the understanding that a meeting would be held later in order to vote on the question again in the light of new developments. Meeting this week was called for the purpose (See CMI TAKES VOTE on page 100)

Editorial

Service Ideals

By Walter W. Hurd

ONE of the most encouraging factors in the present outlook for the coin machine trade is the decided emphasis being given to the idea of service. Service is an old and hackneyed word, and every man in business claims to give top service, but the new use of the word in the coin machine trade now has a genuine ring that it did not have a few years ago.

The trade has been accustomed to think of service as belonging especially to the vending branch of the industry, and it will always be true that vending operators must run up the service banner higher than any other section in the field.

Juke box operators began to build up ideals of service some years ago, however, and there is now a pretty well-established pattern of what music men must supply to locations and to the public in order to maintain a successful industry in the modern world.

For two years, at least, this editorial page has been urging music operators that they must give more attention than ever to services if they are to keep pace with other music enterprises which will compete with juke music in the post-war era.

The whole emphasis will be on music services, whatever the mechanical means used to provide the service. It will not be enough to simply talk juke boxes or wall boxes or other mechanical ideas. The idea will be to give complete music services to a location, which must begin with the selection of the rec-

ords and extend to providing the best mechanical equipment the location merits. The newer musical enterprises which are in the field sell service and that is what the juke trade must sell.

Proof that the vending trade has set its service standards high may be seen in the current advertising of two of the large makers of vending machines. They are going out of their way to tell the business world that vending machines will not take the place of the basic methods of merchandising which have been used thru the years. But vending machines will give an extra service in retailing—an extra service which the public wants and is entitled to.

At the present time it would seem that the vending machine trade can raise its banner of service almost to the sky, for so many new places in which machines may be used seem to be opening. Whatever new locations may open to venders, it will call for a higher type of service than many operators have been giving in the past. The mechanisms will be made in the next few years, but the continued success of machine selling will depend on the service operators give to the consuming public.

Service ideals may seem to apply least to the games operator, but here, again, the best operators thru the years have been those who really gave a complete coin machine service to their locations.

During the coming years SERVICE is the big word for the industry.

News Digest

EXPORTS—If Washington and London succeed in reaching an agreement about the loan currently being proposed, the way may open sooner for exporting of coin machines both to the British Isles and Australia. This is the opinion of observers, who feel that one of the reasons Britain is restricting import is the lack of American dollars. Along the same line, to encourage imports, France is again considering revaluating her inflated franc.

CANDY—A movement is now under way to organize a National Association of Candy Distributors. Meantime, candy retailers and vending machine operators are getting ready for another shortage of bar goods. Shortage is expected to come when present supplies of government-released surplus dwindle. Opinion in Washington still says that confectioners will get more sugar after January 1, 1946.

LAUNDRY—Trade is taking more and more interest in coin-operated laundrettes. A war-born idea, the laundrettes are here to stay if public acceptance continues as high as in the past. Two firms are now making plans to extend their operations thru the nation. Latest features include lounge rooms and playrooms for the children, in an attempt to give the best possible service to the customer.

CONVENTION—Coin Machine Industries, Inc., at a meeting in Chicago (14) again rejected the idea of holding a convention early in 1946. Only date offered the trade was the week of March 18. This latest vote does not exclude the possibility of another later date. Nine new firms have applied for membership

in CMI since the organization's last meeting in September.

NIX—Ohio's Court of Appeals decided against an unusual type of pinball operation. Court ruled that pinball games are not legal when payoffs are made, even though the proceeds go to charity. Defendants made a plea under State law which legalizes bingo for charitable purposes.

PATENTS—Manufacturers are carefully watching the Kilgore-Johnson Bill now in the Senate. Bill sets up a national scientific research fund; all inventions discovered thru the national research unit would be available free and immediately to any manufacturer. This practice would be contrary to all previous patent practices. International Harvester has offered 1,000 dormant patents for sale or licensing. This is part of the Patent Office's new service.

RADIO—A Philadelphia firm is reported contracting to install coin-operated radio equipment in the city's larger hotels. Operating company promises its prospective clients many new services. Currently, coin-operated radio equipment is of pre-war vintage and in little quantity.

TRENDS—Christmas holiday season is getting off to a good start early this year. Shopping centers, like New York, Chicago and Los Angeles, report department stores sales on the up-grade. Trade is likewise enjoying benefits of this rush, the operators are watching trends for a possible break in the shopping and touring spree.

LOCATIONS—More and more operators are coming to see bowling alleys as one of the best locations for coin-operated equipment. Popular before the war, bowling became even more so during those trying days. Chicago alone has

Coin Devices May Show in U. S. Surplus

Mainly Vehicles Now

CHICAGO, Nov. 17.—No coin machines have shown up yet among equipment declared surplus by the armed forces. Very little is expected until the week begins to break up its camps in the United States, according to reports.

Most of the surplus so far, besides plants and machine tools, has been automobiles, trucks and automotive supplies. Albert N. Carter, regional director of Smaller War Plants Corporation, said thousands of juke boxes, vending machines, pinballs and bell games now in operation at army camps here overseas as well as aboard vessels, how many of them belong to the armed forces and how many eventually will be declared surplus is anyone's guess. Some army and navy installations permit civilian operators to place their machines on the post, but others operate their own. War and Navy Departments have left it largely to the discretion of the post commander and he in turn usually leaves it up to the exchange or ship store officer.

Many of the machines operated by the armed forces no doubt will be in pretty bad condition, but a few should be in topnotch working order.

Look for Bugs

Reliable trade reports are that all surplus items must be looked over carefully for bugs. Complaints already have come in from veterans who claimed to have received a raw deal on automobiles and trucks. General attitude of federal officials seems to be "buyer, beware," and the equipment has left government premises. Before that, however, they seem to be willing to correct any flaws or cancel the sale if flaws cannot be mended.

Prices for most of the cars and trucks on sale now follow the OPA ceilings closely. It was reported, for instance, that Fort Snelling, Minn., a 1941 Dodge weapon car (sometimes known as ammunition car) sold for \$602 recently, while a 1937 Chevrolet sedan brought \$1,100 and a 1942 Pontiac station wagon for \$1,400. A 1941 half-ton Dodge truck brought \$640 and a 1½-ton '41 model sold for \$914. A total of 362 vehicles were sold in the Chicago region in the week recently.

This equipment has been handled by the Surplus Property Division of the U. S. Department of Commerce, but the division will turn it over to the Reconstruction Finance Corporation November 5. RFC up to now has handled only plants and machine tools.

Outline Procedure

Procedure for either a small businessman or a veteran is to apply first to the Smaller War Plants Corporation, which has some 101 offices thruout the country. The SWPC will certify the veteran to the appropriate selling agency, with which he can arrange credit if he needs it.

The small businessman also must be certified by SWPC if he wishes to use the priority he is allowed or wants to buy on credit. For him, the SWPC itself makes the loan. It will even go so far as to buy equipment on its top government priority if his need is urgent enough. To be urgent enough, it must be a matter of threatening to disrupt plant's production and result in a lay-off of workers.

The veteran actually has a fourth class priority on surplus goods. Coming ahead of him are branches of the army navy and Maritime Commission. (See *Devices May Show on page 100*)

135 bowling locations, with approximately 2,500 coin-operated machines. There is an average of one juke box to each location.

Coin Trade Prospers in Wichita

Venders Lead 7-Year Climb

Machine total triples for Kansas 'air capital' as they find a place in the city

WICHITA, Kan., Nov. 17.—War-busy thousands of Wichita, city which once sought to make itself the "air capital of the world," welcomed the convenience and relaxation that coin machines can provide, latest city reports disclosed.

In seven years the number of coin machines in operation within the city limits has tripled despite the wartime restrictions on manufacture and repair of the machines, the 1945 report of the license division of the city department of finance revealed.

Today there are 2,154 coin-operated machines in the city, exclusive of washing machines and other special coin devices, Erie L. Conger, city license collector, reported. This compares with only 700 such devices in that city in 1938, when the coin machine industry was booming and unhampered by war priorities.

1 to 100

Even with the city's war-swollen population—estimated by the chamber of commerce at 300,000 compared with 138,000 in 1940—even with this tremendous influx of war workers, the 1945 total would figure out better than one machine to every 100 population.

Dominating the Wichita coin machine industry, of course, are the venders. Total for all types venders operating in the city this year is 1,241, which is one for approximately every 200 citizens. Most of these naturally are penny gum, candy and nut venders. These total 712, which is an increase of more than 700 per cent over the 100 such machines operating here in 1938.

This phenomenal increase in penny venders has far outstripped the rise in population, which figures out roughly 45 per cent in the same period.

Much of the increase, of course, has resulted directly from the influx of war workers, particularly in the large aircraft factories which turned out thousands of planes for the armed forces, from trainers to B-29's.

In Wichita, as elsewhere, working men and women found the 1-cent venders a handy means of snatching between-meal pick-ups in bus-waiting stations, drugstores, taverns and grocery stores as well as in factories. In 1938 the city had 178 manufacturing plants employing 3,733 workers. Best guess for the war years is that number of plants doubled, and one aircraft factory alone employed more workers than the entire (See WICHITA TRADE OK on page 101)

COINMEN YOU KNOW

Detroit:

FRED E. TURNER, former secretary of the National Automatic Merchandisers' Association, has established his headquarters at 1230 Lafayette Building, across the hall from his old quarters of many years' standing. . . . SGT. ALAN F. TURNER, his son, now in Pusan, Korea, reports the natives very pleased to see Americans. He plans to return next year, when he may join his father in the business here. . . . ALBERT ASHE, head of the Ashe Enterprises, is on a business trip, calling on the music trade in the Cincinnati and Indianapolis territories.

BRADLEE WILLIS, of the Willis Coin Machine Service, has taken over a route of juke boxes from the Music Service Company, in addition to the service for other operators which he has maintained thruout the war. . . . WILLIAM SCHWARTZ, brother of Chester Schwartz, veteran pre-war operator, has returned to Marine Hospital, Detroit, for treatment, following an amputation.

MITCHELL OSADUCK, now on tour with an army band, is due for discharge in about a month, and is expected to resume management of the Civic Music Shop, according to Mrs. Mary Wichter, who is now running the business. . . . CHARLES H. STAPLETON, of the Advance Service Company, just back from a trip to New York, left Sunday for Northern Michigan to go deer hunting, and will leave immediately upon his return, for Florida, where he plans to stay until March 1. . . . LOUIS FISHER, of the R. & P. Amusement Company, has bought some additional juke boxes from Eddie Clemons of the Music Service Company.

MRS. REUBEN RAY, head of the Ray Music Company and wife of one of the largest colored operators in town, is leaving the end of this month for several months' vacation in California. . . . MERVIN JACOBSON, cigarette machine operator, is planning to re-enter the candy field as soon as the supply situation there eases up.

FLOYD BUNKER, now in the army, is awaiting immediate discharge and expects to return to the Master Music Company, where he was formerly head serviceman, according to Owner STEVE BRANCALEONE.

BEN ROBINSON, of the Robinson Sales Company, reports an unprecedented demand for Goalee and Total Rolls, with sizable quotas of games coming thru for the Michigan territory. . . . T/4 SEYMOUR HELLER, who was in the electrical business before the war, has joined the S. & S. Coin Machine Exchange as serviceman, after three and a half years in the army, during which time he saw service in Germany.

Indianapolis:

TEX HOLLEY, of Coin Machine Exchange, is finding his own plane a great convenience. This week he flew to Chicago, put in some orders and was back in Indianapolis in plenty of time for dinner. He is reported offering the air service to other coinmen in the Indianapolis vicinity. . . . FRANK BANISTER, of the Bannister Enterprises, spent several days in Chicago on business.

JOE A. SCHWARTZ, of the National Coin Machine Exchange in Chicago, returned the favor with a visit to several Indianapolis coinmen. . . . SIMON BERMAN, of the Sicking Company, also spent several days in the Lake Michigan metropolis. . . . FRANK WIXCEL, Indiana distributor for Rock-Ola Company, is reported very ill in Methodist Hospital here. His condition is rated critical by attending physicians.

Cincinnati:

AUTOMATIC PHONOGRAPH OWNERS' ASSOCIATION of Cincinnati members received stickers for their machines, "Play a Tune and Help a Child." It is part of the infantile paralysis drive sponsored by Bing Crosby. Donations by members will go to the Sister Elizabeth Kenny Fund headquarters after December 8. . . . K. & O. Music Company has been purchased by the Victory Amusement Company and will be operated by EARL CHASSON, just discharged from the army. . . . PAUL GOLDSTEIN, of

T. & L. Music Company, is another former G.I. . . . JAMES DONOVAN and BERNIE SIMMS, of the Buckeye Liquor Dealers' Association, invited members of the APOA to attend the national convention in Cincinnati January 21-23. . . . RAY VOTAW AND MR. SHEAR, of Miami Valley Coin Operators' Association, Dayton, O., were Cincy visitors.

MEETING of APOA in Hotel Gibson, Cincinnati, November 13, brought out Sam Chester, Nate Barfield, Al Lieberman, Charles McKenney, Abe Villinsky, William Fitzpatrick, Charles Kanter, Ray Bigner, Mrs. Ganzmiller, Albert Rotzinger, Max Moeckel, Morris Kleaman, Phil Ostand, Sam Butler, Harry Hester, Morey Goret, Lester Pegg, Jerry Levy, Milton Cohen, Charles Chasson and Paul Goldstein.

Chicago:

Numbered among enterprising coinmen in Chi looking for larger quarters is AL STERN, head of World Wide Distributors. Al, since leaving Monarch Coin in July, has been located along Ashland Avenue's Coin Row, but finds need for room to spread out, anticipating a hypo to his biz. If business headquarters are as tough to rent as apartments and hotel rooms in Chicago, it is hinted that Al had better rent a tent. . . . Question as to whether the boys are coming into town to look over coin machine prospects or to attend the American Legion convention has been raised. . . . With the walls bursting with guests from out-of-town in all Loop hotels, EARL CRABB, Howell (Mich.) coinman; JACK MITNICK, New York; A. SMITH, East St. Louis, and HOSKEL GOLDBERG, Sterling Novelty prxy of Lexington, Ky., managed to wrangle suites in the Sherman and Bismarck for their stay here last week. . . . WILL SCHMIDT, Fond du Lac, Wis., operator, made another trip to town and was seen at the Sherman.

Latest twist of circumstances to affect the life of a coinman's family came recently when BILL BLATT, veteran coinman now hailing from Miami, announced that his son, an Air Corps man, married the daughter of ALF COHEN, long-established and well-known London distributor. The story goes that Alf for many years did coin machine business with Bill, and over the years they became fast friends. When Bill's youngest son went into the service, the wind of fate sent him eastward, and he wound up in London. Subsequently he called to pay his father's respects to Alf Cohen, and before he left London he walked off with the heart of Alf's young and beautiful daughter. Thus it took a war and the coin machine business to get Bill's son and Alf's daughter married off. Now the question is who will win the hand of young Blatt? Both his father and father-in-law being in the coin machine business, they're sure to vie (See COINMEN YOU KNOW on page 100)

Peoria Releases Trends of Jukes During War Yrs.

PEORIA, Ill., Nov. 17.—Ups and downs of automatic operation in Peoria during the war years is graphically revealed in a report released by the office of the city clerk.

In 1940 and 1941, there were 179 machines licensed in the city each year, the report disclosed. That's about one juke to every 600 of the city's 105,000 population.

Oddly, with the outbreak of the war, the number of juke locations in the city rose to all-time peak of 284. No doubt a large part of this increase was a direct result of the wartime expansion of industry and the consequent influx of war workers. But even allowing for a 20 per cent increase in population, which would be large for the first year of the war boom, that would be one coin music box for about every 450 citizens.

But then by 1943, the report shows 43 juke boxes taken out of operation, dropping the total to 241. Next year, 1944, another 49 were pulled out, dropping the total still lower—to 192.

So far this year, tho, the trend has been upward. The city clerk reports that up to November 7, a total of 274 automatic phonographs have been licensed. This is an increase of 72 machines over the 1944 total, and only 10 below the peak hit in 1942. So now there is one juke box for about every 400 residents.

In those five years, city licenses have cost Peoria music operators \$16,170, the report disclosed. Peak of license fee payments was the \$3,408 paid in 1942. So far this year, operators have shelled out \$3,270 in license fees.

Study on Fuses May Help Tubes

WASHINGTON, Nov. 17.—The army has now in operation a program to develop new radio fuses and other electronic weapons designed to make the United States invulnerable to attack, according to announcement by Robert P. Patterson, Secretary of War. Experience gained in such research also is expected to give commercial users new radio tubes, miniature radio components, tiny high-powered electric generators and new plastics.

Program, which was devised last October and began operations in full swing on V-J Day, will be supervised by the National Bureau of Standards, whose member scientists developed the proximity fuse for World War II. According to the Bureau, work would be continued on the proximity fuse, and developments along this line will undoubtedly result in improvements in juke boxes, miniature radio receivers, walkie-talkie sets, hearing aids and many industrial controls.

New 16mm. Projector Hits Production Line

CAMDEN, N. J., Nov. 17.—A new and improved 16mm. sound film projector, incorporating many wartime technical advances, is now rolling off the production lines at the 16mm. equipment section of RCA-Victor Division. Radio Corporation of America. Limited deliveries have already been made to dealers and large scale production is expected when scarce metals are available.

New projector has been hailed as an achievement in combining professional performance with rugged construction and simple foolproof operation. It was designed primarily for drive-in theaters, schools and colleges, churches, industry, commercial establishments, civic groups and similar organizations.

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Seeburg WS-2Z, 5c Wallomatics, Wireless	39.50
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Wurlitzer #120, 5c 2-Wire Wallboxes	25.00
Wurlitzer #145, Fast Stepper	35.00

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Wurlitzer '42/500 Victory Keyboard	525.00	Seeburg Classic	400.00
Wurlitzer '42/24 Victory	450.00	Seeburg 15-Record	149.50
Wurlitzer '42/800R	500.00	Rock-Ola DeLuxe	375.00
Wurlitzer Twin Twelve Buckley	165.00	Rock-Ola Standard	350.00
Wurlitzer 700	675.00	Rock-Ola Monarch	235.00
Wurlitzer 800	725.00	Rock-Ola 12-Record	119.50
Wurlitzer 818	190.00	Rock-Ola 12-Record Lite-Up Grille	129.50

ACCESSORIES

7 Seeburg Wireless Bar-o-Matics	\$44.50	Buckley Adapter, Comp.	\$22.50
1 Seeburg Colonel Amplifier	45.00	12" PM Speakers, New	7.50
6 G8R1 Selection Receivers	22.50	15 Wurlitzer #125 Boxes	24.50
Wurlitzer 300 Adapter	22.50	4 Wurlitzer #332 Bar Boxes	19.00
Complete Wireless Set-Up for Wurlitzer	37.50	Wurlitzer Bar Brackets	2.50
Original Tone Arm Screws for Wurl. Doz. ..	1.75	Seeburg Wireless Boxes, 20 Sel.	37.50
24 Seeburg Wireless Adapters	15.00	Seeburg Wireless Boxes, 24 Sel.	27.50
Motor for Wurlitzer Counter Model	15.00	8 Seeburg 20 Sel. 3-Wire Boxes	35.00
1 Wurlitzer #331 Bar Box	14.00	5 Seeburg 5-10-25c Wireless Boxes	52.50
2 Seeburg Playboys	29.50	3 Seeburg 5-10-25c 3-Wire Boxes	47.50
Rock-Ola Motors, Any type	22.50	Zip Cord, Per Foot02 1/2
Wurlitzer Motors	29.50	150 New Utah 8" P.M. Speakers	4.25
Wurlitzer Tone Arms	21.50	Pre-War Rubber Casters, Per Set	1.25
Wurlitzer Trays, New75	Bakelite Crystal Pick-Ups	5.00
Packard Adapter, Comp.	24.50	Main Gears	4.50
Seeburg Trays, New80	Buckley Chrome Boxes, 24 Sel.	17.50
Brackets for Any Type Box	2.50	Buckley Chrome Boxes, 32 Sel.	2.50
Wurlitzer #130 Adapter	27.50	Wurlitzer 600 Amplifier with Tubes ..	57.50
D.C. Converters	18.00	Wurlitzer 616 Amplifier with Tubes ..	45.00
Wurlitzer D.C. Motors	10.00	Cash Box for Seeburg or Rock-Ola ..	1.25
Line Cord, Per Ft.05		
Wurlitzer #145 Stepper	45.00		

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3 Model 145 Wurlitzer Step-Up Units	@ 35.00 Ea.	8 New Metal Cabinets for 24-Record Mechanism	@ 25.00 Ea.
4 Model 120 Wurlitzer Wall Boxes	@ 19.00 Ea.	2 Used Metal Cabinets for Twin 12s	@ 15.00 Ea.
10 24-Record Chrome Buckley Lite-Up Boxes	@ 15.00 Ea.	3 Lite-Up Slip Over Cabinets for 12-Record Phonographs	@ 12.50 Ea.
10 32-Record Chrome Buckley Lite-Up Boxes	@ 12.00 Ea.	1 52 V. D.C. to 110 V. A.C. Jeanette Converter	@ 40.00
10 20-Record Gold Lite-Up Buckley Boxes	@ 14.00 Ea.	3,000 Ft. New 5-Wire #18 Cable @ 2 1/2 c Per Foot	
3 5c Non-Selective Wall Boxes	@ 6.00 Ea.	10,000 Ft. 2-Wire R.C. Signal Cable @ 1/2 c Per Ft. for Entire Lot on Reels ..	
6 Model 1502 In 1940 Rock-Ola Bar Boxes	@ 6.00 Ea.	New Rock-Ola Bakelite Pick-Ups, Plug-In Type	@ \$ 3.00 Ea.
2 Model 1504 5c Rock-Ola Bar Boxes for 1940 Model	@ 27.50 Ea.	New Rock-Ola Standard Metal Pick-Ups	@ 3.25 Ea.

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Chicken Sam	PEO Basketball	Tokyo Gun
	Sky Fighter	Texas Leaguer Deluxe

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Keeney Triple Entry, 3 Head	95.00	3 Shoot the Jap Guns, Each	75.00
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1 Wurlitzer Adapter, Model 300	22.50	6 Seeburg Select-O-Matics 10, Each	10.00
1 Wurlitzer Adapter, Model 130	25.00		

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Tax Calendar For December

- ALABAMA:** Tobacco stamp and use tax report and payment due 10. Tobacco wholesalers and jobbers report due 10. Sales tax reports and payments due 20.
- ARIZONA:** Gross income reports and payments due 15.
- ARKANSAS:** Cigarette reports and payments due 15. Cigarette reports due 10. Gross receipts tax report and payment due 20.
- COLORADO:** Sales tax reports and payments due 15. Use tax reports and payments due 15. If land is conveyed between this date and July 1 following, the grantee shall pay the taxes for the year conveyance is made December 31.
- FLORIDA:** Agents' and wholesalers' cigarette tax reports due 10.
- GEORGIA:** Cigar and cigarette reports due 10.
- IDAHO:** Cigarette wholesalers drop shipment reports due 15.
- ILLINOIS:** Cigarette tax return due 15. Sales tax report and payment due 15.
- IOWA:** Cigarette vendors reports due 10.
- KANSAS:** Cigarette distributors' reports due 5. Sales tax report and payment due 20.
- KENTUCKY:** Amusement and entertainment report due 10. Cigarette tax reports due 10.
- LOUISIANA:** Tobacco wholesalers' reports due 1. Tobacco report due 15. Sales and use tax report and payment due 20.
- MARYLAND:** Fourth installment of income taxes due 15.
- MASSACHUSETTS:** Cigarette distributors' tax report and payment due 15.
- MICHIGAN:** Sales tax reports and payment due 15. Use tax reports and payments due 15.
- MINNESOTA:** Cigarette licenses expire 31.
- MISSISSIPPI:** Sales tax reports and payment due 15. Use tax reports and payment due 15.
- MISSOURI:** Retail sales tax reports and payment due 15.
- NEW MEXICO:** Occupational gross income tax reports and payment due 15. Use or compensating report and payment due 28.
- NORTH CAROLINA:** Ice cream manufacturers' reports and additional tax due 10. Tobacco (scrap or united tobacco) dealers' reports due 10. Sales tax report and payment due 15. Use tax report and payment due 15.
- NORTH DAKOTA:** Cigarette distributors' reports due 1.
- OHIO:** Cigarette wholesalers' report due 10. Use tax report on cigarettes due 15.
- OKLAHOMA:** Cigarette tax reports due 10. Coin operated music box reports and tax due 10. Sales tax reports and payment due 15. Tobacco products reports due 15. Use tax reports and payment due 20.
- RHODE ISLAND:** Tobacco products tax reports due 10.
- SOUTH CAROLINA:** Soft drink tax report and payment due 10.
- WASHINGTON:** Cigarette reports due 15.
- WEST VIRGINIA:** Sales tax reports and payments due 15.
- WISCONSIN:** Sales tax reports and payments due 15.
- WYOMING:** Sales tax reports and payment due 15. Use tax reports and payment due 15.

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12 10c Blue Fronts, 3-5 P.O.	115.00
3 25c Blue Fronts, 3-5 P.O.	140.00
9 5c Pace Club Bell, 3-5 P.O.	95.00
5 10c Pace Club Bell, 3-5 P.O.	115.00
2 25c Pace Club Bell, 3-5 P.O.	150.00
4 5c Calle Club Bell, 3-5 P.O.	75.00
3 10c Calle Club Bell, 3-5 P.O.	85.00
3 25c Calle Club Bell, 3-5 P.O.	100.00
2 5c Pace Deluxe, 3-5 P.O.	95.00
2 10c Pace Deluxe, 3-5 P.O.	110.00
2 25c Pace Deluxe, 3-5 P.O.	140.00
1 5c Jennings Silver Chief, 3-5 ..	125.00
1 5c Watling Rotolop, 3-5 P.O.	85.00
1 10c Watling Rotolop, 3-5 P.O.	85.00
1 5c Mills Gooesneck, J.P.	35.00
1 1c Mills Q.T. with Stand	45.00
1 5c Columbia, Cig. Reels, New ..	55.00
1 1c Imps, Cig. Reels	4.95
6 1c Yankee Divider Model	4.95
84 Mills Stands, Locking Bar, Keys ..	7.50
3 Revolve Around Stand, Keys	20.00
1 Mills 4 Bell, 4/5c, Orig. Head ..	250.00
1 5c Pace Saratoga, Cash P.O.	85.00
17 Chicago Metal Weight Stands, Ea. ..	7.50

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29 Bally Preckness	\$12.50
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18 Bally Grandstands	50.00
9 Bally Thistledowns	55.00
3 Bally Grand National	55.00

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ARCADE EQUIPMENT SPECIALS

4 Slop the Japs (Chicken Sams Con-verted). Ea.	\$ 77.50
2 Bally Rapid Fires, A-1 Cond. Ea.	125.00
1 Bally Defense, A-1 Condition. Ea.	165.00

MUSIC EQUIPMENT

1 Wurlitzer 24 Records, 1942 Victory Model, with Adapter for Packard Boxes	\$445.00
1 Wurlitzer 616	150.00
1 Wurlitzer 850E, A-1 Condition, with 10 Wurlitzer 3-Wire 5c Boxes, Complete	1000.00

Universal Amusement Co.

2604 Market St. Youngstown, OH

FOR SALE

2 Anti Aircraft Guns, Ea.	\$ 40.00
1 Bally Rapid Fire	150.00
1 Bally Alley	204.00
(Crating Extra)	
6 Packard, Ea.	\$ 30.00
4 Keeney Boxes with Brackets, Ea. ..	7.50
6 Buckley Boxes, Ea.	17.50
2 Wurlitzer 5-10-25 Wire, Ea.	40.00
2 Wurlitzer Stoppers, Ea.	25.00
20 Seeburg 30 Wire Boxes, Ea.	10.00
1 Rock-Ola Playmaster & Spectrovox ..	375.00
1 Rock-Ola Monarch	265.00
2 Mills Throne, Ea.	310.00
1 Seeburg Mayfair	375.00
1 Wurlitzer 71, No Stand	206.00

Consolidated Phono. Service

919 Davis St. EVANSTON, ILLINOIS

A. B. T. AIR GUN RANGE

To sell or trade for late 5-Ball Free Plays or late model Photomatics.

ASSID

220 N. Washington LANSING, MICH.

FOR SALE

1 Mills Owl, in good condition, \$50.00; 1 Mills 1-2-3, '39, \$25.00. Bally's at \$12.50 each; Fluor Variety, Box Score, Double Feature, Skate Wn Majors, Gun Club and Odd Ball. Chicago Gold \$25.00 each; Skylines, Dixie and Star Attractions. Entire lot only \$220.00. DARLINGTON MUSEUM CO., 132 N. Main St., Phone 600, Darlington, S.C.

MUSIC ROUTE

For Sale—The best one-man music operation in Northern Illinois. Will consider only cash at top Billboard prices. 50 Machines, all on location. BOX 711, The Billboard, Chicago, Ill.

YOU CAN always buy with confidence from Cleveland Coin. This week we offer—

Invasion Places Known Ahead of Action by Mints

PHILADELPHIA, Nov. 17.—U. S. Mint, here, received tips from Washington on the place and approximate time of some of the most important invasions of the war three months in advance...

He said the Mint was molding Algerian and French two-franc pieces before the North African invasion; was stamping out Dutch, Belgian and French coins prior to D-Day...

At the same time, officials of the Mint pointed out that the Mint is now under coin production contract to battle-devastated countries which no longer have their own mint facilities.

For the United States alone, the Mint has molded 1,082,758,100 coins with a value of \$54,139,365. Total production has climbed from 406,000,000 coins in 1935 to an all-time high so far this year of over 2,000,000,000 pieces.

Besides coins, the Mint also produces military medals. One of the biggest producers for the army, the Mint turns out everything from Good Conduct Medals to the Congressional Medal of Honor.

Lumber Strike May Hit Mchs.

SEATTLE, Nov. 17.—While the Pacific Lumber Inspection Bureau announced that shipments of lumber will be unprecedentedly large as soon as labor troubles are solved, official spokesman for the laborers said the strikers are digging in for a long tie-up.

Said John Christenson, president of the Northwestern Council of Lumber and Sawmill Workers: "We're going to get ready for a long strike."

September shipments of lumber from West Coast ports continued at a high peak until the end of the month when virtually all shipments ceased as a re-

25c GOLD CHROMES . . \$275.00

Rebuilt, Reconditioned, Refinished, Rejuvenated Like NEW—Factory Guaranteed To Look and Operate as Good as NEW!!!

PARTS

Table listing various machine parts and their prices, including Master De Lux Touch-Up Kit, Repair Light, 25¢ Tube and Hoppers, Reel Kickers, etc.

NOTE NEW ADDRESS!!!

We now occupy 4 times as much space as previously to better serve our friends in the coin machine industry. See "CENTRAL" for Parts and Supplies, everything for the Coin Machine Industry.

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

A "Sure-Fire" Salesboard Item—Priced Low!

FAMOUS EVER-LITE LIGHTER

Mechanically perfect—finish slightly imperfect. The Quick-Action Lighter that has everything including beauty and eye-appeal.

- 1 Doz. or More \$2.00 Each
6 Doz. or More 1.90 Each
1 Gross or More 1.80 Each

25% Deposit with Order, Balance C. O. D.
Rated Firms 2%—10 Days, Net 30.
Shipping Charges Prepaid on Gross Lots and on Orders Covered by Payment in Full.

IMMEDIATE DELIVERY—SEND ORDERS DIRECT TO

HELFERN CO., Ltd.

1114 LOEW'S STATE BUILDING
LOS ANGELES 14, CALIFORNIA

SALESMEN WANTED—ATTRACTIVE SALESBOARD AND PREMIUM PROPOSITION

ROUTE FOR SALE IN COLORADO

WE HAVE FOR SALE A ROUTE CONSISTING OF THE FOLLOWING:
7 LOCATIONS — 3 STRAIGHT MACHINES
4 HIDDEN UNIT SETUPS WITH 47 WALL BOXES

This route is located in a city of 5,000 population and is in a rich agricultural district where the income is steady. The average income for the last 3 years has been \$125.00 per week.

The price of this route is only \$6,000.00. For a man that wants to get started in the music business, this is a wonderful opportunity.

MODERN DISTRIBUTING COMPANY

Distributors for Rock-Ola Manufacturing Corp.

1810 WELTON TABOR 2705 DENVER 2, COLORADO

ROUTE FOR SALE

Will sell coin operated machine business, established in 1928 in N. E. Missouri, consisting of 90 Phonographs, 100 Pin Games, 14 Cans, 55 Cigarette Machines, 100 Peanut Machines, 65 Penny Machines, 14 Scales, 45 Wall Boxes, 15 P.M. Speakers, 4 Bally Alley, 3 Baseball Machines, 7 Free Play Slots. Also other Equipment, Parts and Supplies.

RUDOLPH FALK
BOX 109, BOWLING GREEN, MO.

MUSIO
Rock-Ola Twin Twelves, Packard RO \$210.00
Wurlitzer Twin Twelve, Packard RO 210.00
Top Flight, 20 Selection, 5¢ Play .. 275.00
2 Mills Thrones of Music .. 325.00
1 412 Wurlitzer .. 125.00
1 320 Wurlitzer Wall Boxes .. 29.50

BRAND NEW KLEER TONE LITE-UP SPEAKERS, COMPLETE, \$39.50.

ARCADE EQUIPMENT
20 Ft. Bowling Leagues .. \$165.00
10 Ft. Bowl-a-Bomb .. 150.00
2 Keeney Submarine Guns .. 135.00
1 Microscope Liftograph .. 225.00
1 Keeney Air Raider .. 150.00
3 Brown Anti-Aircraft Guns .. 75.00
4 Rapid Fire .. 135.00
3 6 Ft. X-Ray Pokers .. 110.00
3 Battling Practice .. 115.00
2 Jennings Barrel Rolls .. 125.00
1 Gottlieb Skee Ballette .. 65.00
1 Keep Em Punching .. 110.00
1 Bank-a-Ball .. 125.00

NOW DELIVERING:
GENCO'S TOTAL ROLL
CHICAGO COIN'S GOALEE
UNDERSEA RAIDER
PREMIER SKEE BARREL ROLL
GOTTLIEB'S STAGE DOOR CANTEEN

CONSOLES
2 Jumbo Parades, C.P. .. \$ 95.00
2 Jumbo Parades, F.P. .. 95.00
1 Big Game, F.P. .. 95.00
1 Big Top, F.P. .. 95.00
1 Keeney Pastime .. 200.00
1 Pace Reels, Combination .. 150.00
2 Kentucky Clubs .. 125.00
1 Keeney '38 Track Time .. 125.00

100 BRAND NEW 5¢ HERSCHEY CANDY BAR VENDORS, SLUG PROOF, 50-BAR CAPACITY—\$12.50 EACH.

SLOTS
1 10¢ Blue Front, Q.T. .. \$ 85.00
2 10¢ Glitter Golds, Q.T. .. 110.00
1 5¢ Blue Front, Q.T. .. 75.00
1 25¢ Mills Melon Bell .. 225.00
1 10¢ Watling Club Console .. 175.00
1 10¢ Mills Gold Chrome .. 225.00
1 5¢ Mills Original Chrome .. 225.00
1 10¢ Mills Blue Front .. 185.00
2 Columbia, D.J. .. 85.00
2 Columbia, G.A. .. 75.00
5 Mills 5¢ Vest Pockets .. 55.00

10 CABINET SLOT STANDS WITH LOCKS AND KEYS—\$17.50 Each.

PIN GAMES
Big Zag .. \$ 69.50
Knockout .. 115.00
Ten Spot .. 65.00
Gold Star .. 49.50
Metro .. 49.50
Spotcha .. 125.00
Crossline .. 49.50
Bude Ranch .. 49.50
Seven Up .. 64.50
Big Chief .. 49.50
Repeater .. 39.50
New Champ .. \$65.00
Sara Suzy .. 39.50
Sea Hawk .. 49.50
Attention .. 59.50
Marvel .. 125.00
Wild Fire .. 55.00
Barrage .. 45.00
Slugger .. 64.50
'42 Home Run .. 74.50
Ocean Park .. 24.50
Stars .. 74.50

POPCORN MACHINES
1 U-Pop-It .. \$ 95.00
3 Bally Popcorn Vendors .. 125.00

CIGARETTE MACHINES
12 Stewart-McGuire S.P. Model, 7 Col., 20¢ Operated, Complete with Bases .. \$ 39.50
TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
1021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PRospect 6316-7

FOR SALE

- 20 Snacks with Deluxe Stand, Each .. \$15.00
With Open Stand .. 13.00
20 Northwestern Model 33, 1¢ .. 7.50
20 Northwestern Standard, 1¢ or 5¢ .. 7.75
25 Columbus Model A, 1¢ or 5¢ .. 6.50
10 Supreme, 1¢ .. 5.00
1 Jennings In a Bag, 1¢ .. 10.00
4 Master Peanut, 1¢ .. 5.00
1 Stewart-McGuire, 1 and 5 .. 8.50
1 Hot Peanut, 5¢ .. 8.50
24 Advance Ball Gum, 1¢ .. 6.25
2 Advance Peanut, 1¢ .. 6.25
1 Bally Hot Popcorn, 5¢ .. 35.00
4 1 Comp. Stick Gum, 1¢ .. 5.00
1 Shipman Candy, 1¢, 6 Comp. .. 12.00
1 Stamp Machine, 4 1¢ Stamps for 5¢ .. 10.00
1 Advance 2 Comp. Candy, 5¢ .. 12.00
Repair All Types of Vending Machines.
Also Have Parts and Globes.

C. E. BRADFORD
226 Hamilton St. ALBANY 8, N. Y.

ARCADE MECHANIC

Year around proposition to capable man. Must understand Panorams, Photomatics, etc., etc. Can also place your wife if necessary. Write or wire

GAYER & LEWISTON
200 Monroe Ave. Detroit 26, Mich.



JACK ROSENFELD is announced as head of the new St. Louis firm of J. Rosenfeld Company which will distribute in Eastern Missouri, Southern Illinois and Southwestern Kentucky.

NEW PHONO MODEL UNVEILED

Post-War Juke At Wurlitzer

Firm features "cleared-for-action" gimmick for first peacetime coin phonograph

NEW YORK, Nov. 17.—M. G. Hammergren, general sales manager of the Rudolph Wurlitzer Company, has announced that firm's first post-war juke box—one which he says "combines many time-tested Wurlitzer features with added 'cleared-for-action' service."

Actual models are not yet ready for display purposes, according to Hammergren, but details have been released on this new Model No. 1015. The machine, says the company, has a scuff-proof, stain-proof nickel-plated base with a cabinet that features a new fast color, non-tarnish plastic.

Describing what he means by "cleared-for-action service" Hammergren announced that, "the entire front part of this phonograph is one great door that swings wide open. Every service unit in the cabinet is right in sight, easy to reach and service."

Electric Selector

All lights and color cylinders are located on the inside of the door, and nothing need be removed to reach them, says Hammergren. Cash box, he added, is larger than ever, easier to remove, easier to replace. Moto-drive coin switch is now electrically operated and automatic, and is also more accessible. Another convenience, described by Hammergren, is a single unit electric selector and junction box.

"Whole electrical system has been sectionalized by plug connections," Hammergren points out. "You can easily disconnect, remove and replace every electrical unit." The magnetic coin selection, he says, is adjustable to non-level floors and has a coin-return button which is easier to reach than ever before. The speaker is mounted on a door of its (See NEW PHONO SHOWN on page 82)

Capitol Records Fixes Disk Goal

LOS ANGELES, Nov. 17.—Ten million records annually for Western customers alone, is the aim of Capitol Records, Inc., third largest manufacturer in the recording industry. Purchase of a plant at San Fernando Road, this city, is one of the first moves to make this aim a fact.

Several other large manufacturers of records have, or are planning, new branch plants in this area as part of the general trend towards building more business in the Western portion of the United States.

NY Music Operators To Take Bigger Spot For Gathering in '46

NEW YORK, Nov. 17.—The 8th annual affair of the Automatic Music Operators' Association, Inc., held several weeks ago at the Waldorf-Astoria Starlight Roof under the supervision of Albert S. Denver, new association prexy, was such an unqualified success that negotiations are now in progress to take over the Waldorf Grand Ballroom for the 9th annual in 1946.

Around 500 music ops and their friends attended the last shindig and more than 200 requests for tickets had to be turned down. Grand Ballroom can seat between 800 and 900 guests.

Al Denver also reports that the association membership has increased by 25 per cent and that the membership rolls are now at an all-time high.

West Coast Diskeries Use New Sales, Pressing Kinks

LOS ANGELES, Nov. 19.—Independent record manufacturers here are devising new methods of making and merchandising their records.

Jimmy Richards, of University Records, is using what he claims is a unique formula for getting more runs from records. Formula includes the using of 2 per cent more graphite and 2 per cent more shellac in addition to a higher grade of clay that is being shipped to the West Coast. University Records are eight ounces but no thicker than the run of disks. Additional weight, along with the basic formula, is said to insure the operator of more money return per record. The records have less surface noise because of the new method of manufacture.

E. L. Hearn, of Globe Records, has hit upon the idea of testing all of his records for popularity before putting them on the presses. Following the recording session the tune is put on an acetate record which is inserted in juke boxes of the H. & H. Music Company. Globe specializes in race blues, and the juke boxes of H. & H. are along Central Avenue. With this pre-testing, Globe is able to ascertain the degree of popularity of a number and gauge its pressings upon this unofficial poll.

Coast Records, a division of the Charles E. Washburn Company, is getting set to press Peerless Discos in this country. William Abel, head of the record department, recently returned from a trip to Mexico City to discuss the matter of American pressings with Senor Eduardo Baptista. Abel said that all points had been cleared up satisfactorily and that

the firm will announce new plans for pressings and merchandising this Latin-American music in the States.

Sam Schneider, of Apollo Records, who has made his headquarters at 500 N. Western, a building housing Four Star Giltedge records, is moving to West Pico to be on Coin Row.

Johnson, Victor Talking Machine Organizer, Dies

MORRISTOWN, N. J., Nov. 17.—Eldridge Reeves Johnson, 78, founder of the Victor Talking Machine Company, died today at his home. He first began work on the talking machine in 1898 in a tiny bicycle repair shop in near-by Camden and built the business up to its present \$40,000,000 organization.

Johnson ordered millions spent to advertise his company's name and its trademark, a fox terrier sitting with an ear cocked before a phonograph listening to "His Master's Voice," around the world.

Wurlitzer Net Profit Totals \$133,000 for Third Quarter of '45

CHICAGO, Nov. 17.—Rudolph Wurlitzer Company reported net earnings of \$133,395 for the three months ending September 30, after setting aside reserves and funds for State and Federal taxes.

This was equal to 16 cents per share of common stock, compared with 30 cents a share earned during the same quarter of 1944 when the firm's net earnings amounted to \$240,910.

R. C. Roling, president, said the decrease resulted from the termination of the company's war contracts. He said the firm operated at a loss for the last 15 days of August and thruout September.

Reconversion to peacetime was started immediately after the Japanese surrender, Roling said, but the company does not expect to have its two plants at DeKalb, Ill., and North Tonawanda, N. Y., fully reconverted before December 31.

Appoint Siegel Firm Of Toronto To Serve Eastern Canada Area

NORTH TONAWANDA, N. Y., Nov. 17.—David O. Lee, export manager for the Rudolph Wurlitzer Company's North Tonawanda division, announced the appointment of the Siegel Distributing Company, Toronto, distributors in Central and Eastern Ontario, the Province of Quebec and the Canadian maritime provinces.

Distributing firm is headed by Al Siegel, who has had eight years experience as a jobber and operator in Canada with his Al Siegel Amusement Company. His new concern will handle automatic phonographs and auxiliary equipment.

Manager of the firm's Toronto office is Johnny Hamilton, who has been with the company seven years. Herb Taylor is service manager. Manager of the Montreal office has not yet been chosen.

Siegel said the company's three-story building, 477 Yonge Street, Toronto, is now being "improved and streamlined."

Siegel has been active in the introduction of remote control equipment in Canadian juke operation. Prior to entering the coin machine industry he was executive of a music publishing concern.

Juke Firm To Supply Tunes For Parties

New Angle in Philly

PHILADELPHIA, Nov. 17.—A new juke box music field is being created by Trend Music Creators here. Firm specializes in providing music machines, welcome home parties, birthday celebrations, showers, bar mitzvahs and other gatherings. Service is a natural for teen-age parties or in homes where record players are out of commission because of the war.

Youngsters prefer recordings to live music unless top bands are used for parties but even social groups use talent, and blueblooded kids have stated their preference for records at the dancing sessions.

Trend Music has a top collection of records available and the latest appliances of sound equipment and amplification. Users are permitted to choose their own list of records for their parties. This opportunity for choice of favorites is one of the reasons for the success of the service.

Indoor Parties

Trend will concentrate on indoor parties for the winter months and make contact thru churches, organizations and advertisements in neighborhood newspapers. Word of mouth approval already accounted for much of Trend's present business.

During the spring and summer the company will concentrate on providing recorded music for block parties and outdoor gatherings of all sorts. Block parties are still popular in the Philadelphia area, and juke box music usually used for dancing in the street. According to a report, Trend will probably set up boxes that operate with nickels at street fairs and collect service charge for installation and operate with a minimum guarantee.

Trend collects a flat fee for juke music at indoor parties under the present set-up. Rate depending on the size of the machine and the number of records per machine. Big play comes from combination parties, with adults on one floor and teen-agers on another. Trend machines are used for such gatherings and Trend reports great success with the idea.

Relay Reflectors May Prove Good In Phone Music

NEW YORK, Nov. 17.—Atop a Manhattan building another step forward in relaying radio waves without wires has been attained by the use of Parabolic reflectors. "This will bear direct results to the music industries," according to one official, "especially to the telephone music jukes."

Developed by Bell Telephone Laboratories, the new system employs the pulsation modulation principle used in radar, utilizes parabolic reflectors as targets to receive ultra-high frequency microwaves, and similar ones to relay them to the next station. In a demonstration, Bell Telephone officials showed how six telephone conversations, facsimile transmission, and 18 teletype messages could be sent simultaneously over the system's eight channels.

Stable and high quality telephone circuits—virtually free from static and man-made interference—are sited by executives of the laboratories as some of the major advantages of the new system. Developed for military use, the system will be released for civilian use in the near future.

A STATEMENT ABOUT MUSIC BY MILLS

♪ *The most sensational phonograph ever offered to the coin-machine industry...*

♪ *New in principle, new in mechanics, new in style and beauty, new in listening pleasure...*

♪ *Revolutionary in durability, in performance, in profits...*

That is the story of Mills Music for 1946.

The Mills Music System is not a pre-war phonograph. It is not an old model redesigned. *It is entirely new:* in conception, in design, in construction. Its breath-taking beauty, incomparable tone, unsurpassed dependability herald

a new day in automatic music.

It is too early for us to announce a definite delivery date. It is too early for us to disclose complete specifications. And it is too early for you to make any phonograph commitments until you see and hear the new Mills Music System.

build your profit plans for 1946 around

MILLS MUSIC

Mills Industries, Incorporated

4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS

RECORDS

HILLBILLY RECORDS

- At Least a Million Tears—Colorado 79c
- Hillbillies 79c
- Cool Water—Smiley Burnette 79c
- Talking About You—Hank Penny 79c
- A Little While Longer—Six Westernaires 79c
- Why Don't These Blues Leave Me Alone?—Six Westernaires 79c
- Honestly—Dick Thomas 79c
- Half Way to Montana—Dick Thomas 79c
- Baby, You Done Flubbed Your Dub With Me—Carlisle Bros. 79c
- Don't Sweetheart Me—Colorado Hillbillies 79c
- Triffin' Gal—Colorado Hillbillies 79c
- Stars and Stripes on Two Jims—Colorado Hillbillies 79c
- Don't Hang Around Me Anymore—Tax Grande 79c
- I Need Someone To Love Me—Tax Grande 79c

RACE RECORDS

- Honey Dripper—Joe Liggins 89c
- Tavern Boogie—Roosevelt Sykes 89c
- Brother, That's the Wrong Gal—Flennoy Trio 89c
- Baby, You're Running Wild—Cecil Gant 89c
- My Baby's Bizness—Jimmy Rushing 89c
- I'm Drunk Again—Johnny Grimes 89c
- Please Believe Me—Frank Haywood 89c
- Be Baba Leba—Helen Humes 89c
- Blues at Sunrise—Johnny Moore 89c
- Watch That Stuff—Cecil Gant 89c
- Cock-a-Doodle Doo—Wynonie Harris 89c
- The Things You Want the Most of All—The Four Blues 79c
- I'd Do It All Over Again—The Four Notes 79c
- He May Be Your Man—Helen Humes 89c
- 3 TERRIFIC POPULARS
- Daddy's Got Woo Woo in His Eyes—Tony DiPardo 53c
- Honey, I'm in Love With You—Ben Pollack 79c
- Who Wouldn't Be Blue?—Dick Kuhn 79c

LARGEST STOCK OF RECORDS IN THE COUNTRY

Send us your order for Records on any Label. Sample Service—Lists mailed on request. Immediate shipment.

LACLEDE MUSIC CO.

4060 Laclede Ave. St. Louis, Mo.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$2.75.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub, \$3.75 Ea.; Doz. \$36.00.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.50; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles.

Factory guaranteed against defective workmanship and material.

E. T. MAPE MUSIC CO.

MANUFACTURING DIVISION
1701 W. Pico Blvd., Los Angeles 15, Calif. DRexel 2341

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS \$5 INTO CASH \$5

WRITE, CALL OR JUST SHIP TO . . .

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

We Recondition Your Record Discs

All Wurlitzer Counter Models, reconditioned good as new, \$5.00 per set of 12.

UNIVERSAL SALES CO.

St. Louis, Mo.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Making Pictures

CAL SHRUM and His Rhythm Rangers, who have been going great guns on a Southeastern tour, are returning to the West Coast where the outfit will make two pictures, one for Columbia, the other for Monogram. The Rangers, who claim to be "The First All World War II Veteran Western Band," also have a lot of recordings to catch up on, and will team up with CAL'S brother, WALT, and his COLORADO HILLBILLIES. WESTERNAIRE RECORDS, of North Hollywood, Calif., and COINMATIC DISTRIBUTING COMPANY, of Los Angeles, are the producing and distributing companies for the outfits.

SLIM CARTER and his wife, BROWNEYES, are headlining *Our Home Folks Jamboree*, with HAYDEN SCOTT and starring NATCHEE, the Indian National Champion old-time fiddler, in Bluefield, W. Va.; also featured on the show are REX and ELEANOR PARKER, Spanish singers, and the NEIGHBOR BOYS, colored quartet, who sing ballads and spirituals. Show is on Radio Station WHIS, twice daily.

CLIFF JAPHET and the WESTERN ACES are now playing in Gloversville, N. Y., and booked solid six nights a week, are also featured over Station WENT. CLIFF'S latest song, *I'm Gonna Shoot the Works*, is fast becoming a terrific juke boxer. Republic Transcriptions have also used *Aincha Sorry—Aincha Blue?* and *I've Had My Way*, for one of their last releases.

Own Air Show

POLLY and DOLLY, the Kendall Sisters, are now having their own air show over WGAR, Cleveland, as well as being on the ROY WEST and HIS RANGE RIDERS show on the same station. Range Riders now air 45 minutes, Mondays thru Friday from 5:15 to 6 p.m. and are featuring many of their original tunes, written by ROY, ERNEST, BENEDIOT and LENNY SANDERS.

JOSEPH HNSKO, better known as STONY BROOKE, the Wandering Cowboy, trick fiddler for the Keystone Ramblers, is touring Pennsylvania. His hot fiddling and tricky presentations were talked about by many fans in Buffalo, where he made several appearances in night clubs, theaters and hospitals before launching the Pennsylvania tour. Cowboy expects to join the Ramblers in Philly soon.

Step Up Biz

AL CLAUSER and HIS OKLAHOMANS, who played the annual fair in Beaumont this year, have been booked in the Harvest Club, a Beaumont dancery.

For the last three years Al and members of the band have been in war work in Tulsa, Okla.—their permanent location—and have accepted only limited bookings. With things again wide open, Al and the gang—formerly known as Al Clauser and the Oklahoma Outlaws and, incidentally, one of the first cowboy bands in the country—plan to immediately step up their tempo in Western show business to equal or exceed that of pre-war days.

Al and the Oklahomans have recently transcribed 40 tunes, and on October 22 stopped in Houston on their way back to Tulsa and cut six sides for Gulf Records. These six tunes were: *Soldier's Return*, *I'm Losing You*, *Dream Rose*, *Never Let the Deep Blues Get You Down*, *Why Waste Your Tears on Me* and *Oklahoma Stomp*.

Several among these numbers were co-written by AL and LOU WAYNE. Al's present plans are to have the entire group in Hollywood by the first of the year, as negotiations for picture work is in progress and several propositions are now under consideration.

The Oklahomans' feature attraction is their vocal trio composed of AL, TEX GROOMS and CURLY BRAY. They are heard Mondays thru Fridays on KTUL, Tulsa.

Army Release

JIMMIE JAMES, WLS Chicago comedian, has been released from the army and returned to the Eighth Street Theater and the WLS National Barn Dance November 17.

HOWARD BLACK, formerly of the Hoosier Sodbusters and for the past few years emcee on several WLS folk music shows, including *Smile-a-White* and *Merry-Go-Round* programs, left for Arizona last week, where he hopes to find some relief for a severe case of

arthritis. CURLY MILLER has returned to the staff, and will take over Howard's early morning and Saturday afternoon announcing duties.

HAL O'HALLORAN JR., son of the master-of-ceremonies on the WLS National Barn Dance and many other programs since 1930, started to work at WLS last week. He will assist with the station's early morning production, and will take charge of the early morning visitors, when the studios are again open to the public at that hour. They have been closed from 5 to 9 a.m. since 1942.

MAC and BOB, the blind boys, and CONNIE and BONNIE, the Linder Sisters, made two appearances at the Indiana Farm Bureau Convention, in Indianapolis, November 16.

SHELBY JEAN DAVIS, who began her radio career on Chicago's WJJD's *Breakfast Frolic* at the age of nine in 1936, has returned to the program, joining former associates, KARL and HARTY. She temporarily dropped her successful radio work (which won her 513 namesakes) to complete her education.

SHELBY'S specialty is American folk melodies and ballads, now to be heard on the 7 a.m. daily quarter-hour show with favorites KARL and HARTY. Her only activity since 1941 has been public appearances.

Juke Box Jumps Into Society at Salt Lake In Swank Club Dance

SALT LAKE CITY, Nov. 17.—For the second time in a year the juke box has moved into Salt Lake City society.

Only a few months ago the swanky University club established juke box dance nights where music is furnished entirely by the juke and the dance is paid for by the nickels inserted in the machine.

This week, the juke definitely went high hat, and just as definitely into promotion. The Auerbach Company, Salt Lake City's leading department store since 1864, used a full-page advertisement to sell teen-age dresses via the juke box urge.

The advertisement, prepared locally, showed two teen-age couples with a juke box prominently displayed as the centerpiece to sell dresses and teen-age accessories. The couples are sitting around a small table, drinking soft drinks, while the juke box console towers in the background.

Auerbach reported that the full-page ad, with the juke theme, was particularly effective among the teen-age femmes.

Organize Community Center for Youths In Harbor View, O.

HARBOR VIEW, O., Nov. 17.—A campaign for a community youth center in Harbor View has been launched with the local Boy Scout organization spearheading the collection of funds by placing boxes in stores and public buildings.

Heading the drive is Maynard Keaton. Helping him are Perry Hartael, John Jones and Charles Carr, representing the Boy Scouts.

Plans are for the indoor recreation center to open with a Christmas party December 23. Membership will be limited to youngsters under 18.

NEW PHONO SHOWN

(Continued from page 80)

own to prevent sagging of the main door because of speaker weight.

Additional features of this new model include automatic starting fluorescents which require no push buttons; a claimed 86 per cent reduction in cabinet heat caused by illumination; electrical selectors; built-in equipment for triple-wire remote control; an electric coin counter which registers every coin deposited in the phonograph and in every remote control unit attached to the juke. In addition to this new model juke

Operator At Detroit Writes Novelty Tunes Played By Name On

DETROIT, Nov. 17.—Martin Delman, owner of the Grand Amusement Company, has turned songwriter, and bringing out a new number, *When Elephants Roost in Bamboo Trees*, that appears to have a good chance of being a real novelty hit number. Song is being played currently by Frankie Martin, Ted Lewis and Bob Chester, Delman's stars, and will shortly be recorded.

Delman comes from a well-known Detroit operating family in the coin machine field, besides having his own machine business.

Collier's Traces Origin of "Juke"

CHICAGO, Nov. 17.—An article in the November 10 issue of *Collier's* on the origin of the word "juke box" recited several editorials which have appeared in these pages. Appearing in the "Up With the World" column by Foster, the article stated:

"The term 'juke box' for an automatic phonograph has grown into universal use, despite the long campaign to which it has been carried on by members of the trade who consider it harsh. The machine was originally called a juk because some of the first ones, which appeared about 1930, were installed in Southern speakeasies known as jook joints, jook being an old English word for a place of retreat or shelter."

box, Wurlitzer also announces five new remote control units—speaker Model 4000 and 4002 and wall box Models 2020, 3021 and 3031.

12-Inch Speaker

Feature of the Model 4000 is that it stands away from the wall or ceiling, cast a pattern of light around it which picks up and reflects surrounding color in the all-metal frame. Each of the speaker models contains a 12-inch permanent magnet dynamic speaker.

Wall boxes are reportedly bug-proof, easily cleaned and easily removable from the case for service. Model 3020 is convertible from a three-wire to a two-wire system or to a wireless system by addition of a plug-in transmitter. Model 3021 is a nickel box for three-wire operation only, while Model 3031 is a wire wall box.

After describing these new models, Hammergren went on to say that all the firm's forces have been strengthened and "distributor set-ups streamlined. Factory facilities have been added and highly trained for the job.

"We will broaden and enlarge our advertising and merchandising activities," Hammergren concluded.

4000 PLAYS

★ Cushioned Shaft
★ Balanced Tone-Beauty
★ Full Record Protection
★ Smooth Playing

PRICE 1-49 44c ea.
50-100 42c ea.

Special Prices on Larger Lots

Hermitage Music Co.
423 Broad Street Nashville 3, Tenn.



MODEL 1015



WURLITZER

EXTENDS ITS *Leadership*

WITH THE MODEL 1015

WURLITZER MODEL 1015 INTRODUCES RO

"CLEARED FOR ACTION" SERVICE

MANY OUTSTANDING FEATURES DISTINGUISH THE NEW WURLITZER

The long awaited news is here! Wurlitzer resumes the production of Automatic Phonographs and Remote Control Equipment...reassumes the position of dominant leadership it held for ten consecutive prewar years...promises to back up Wurlitzer Music Merchants with new products, new plans and new promotional activities that

will *extend* that leadership by the greatest margin in Wurlitzer history.

NEW WURLITZER PHONOGRAPH MODEL 1015 COMBINES TIME-TESTED FEATURES WITH SENSATIONAL SERVICE ACCESSIBILITY

The magnificent new Wurlitzer Model 1015 incorporates Wurlitzer's traditionally superior mechanical features, 24 records, visible record changer, brilliant play-promoting cabinet styling and glorious

tone with sensational "cleared for action" service—the greatest service time and money saver ever offered by Music Merchants.

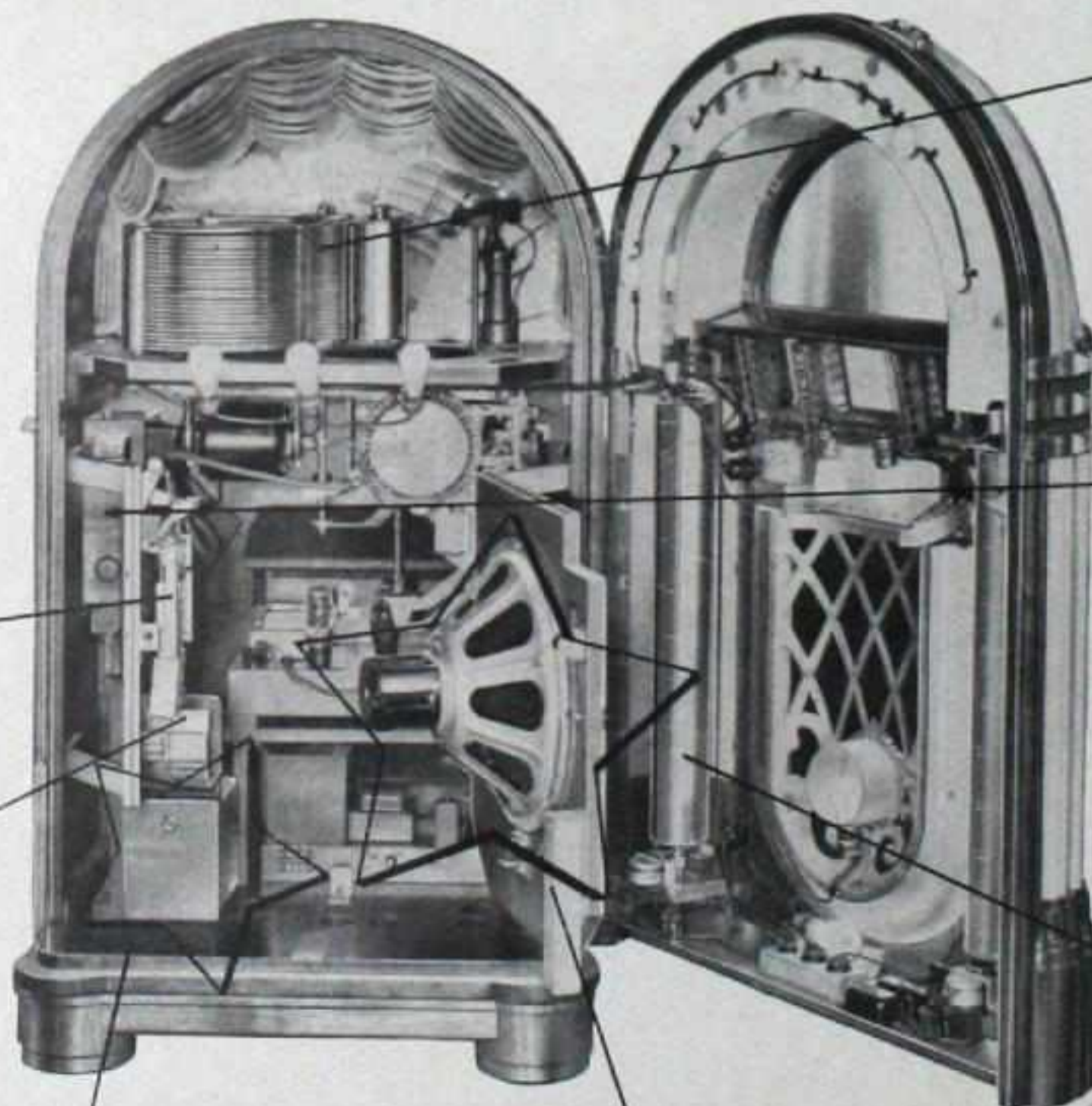
The steel-reinforced cabinet with its scuff-proof, stain-proof, nickel-plated metal base is a striking combination of walnut, burl maple and fast color, non-tarnish plastic. It rides on oversize casters.

NEW HEIGHTS IN BRILLIANT ILLUMINATION AT LOWER THAN EVER WATTAGE

Brilliant, bubble illumination through the pilasters and automatic start

"CLEARED FOR ACTION" SERVICE

The entire front of the Wurlitzer Model 1015 is one great door. It swings wide. It makes every service unit within the cabinet instantly and easily accessible. It opens the door to the fastest, most convenient, most economical service ever offered on any automatic phonograph.



TIME-TESTED
VISIBLE RECORD
CHANGER

All basic features of the time-tested Wurlitzer 24 Record Changer are retained, along with Wurlitzer's Electric Selector, convenient, instant set-back Play Meter, factory sealed Magnetic Pick-Up and true-tracking Tone Arm that assures better tone, longer record and needle life.

SECTIONALIZED
ELECTRICAL
SYSTEM

The entire electrical system is sectionalized by means of plug connections to the single unit electric selector and junction box. Every electrical unit is easily disconnected, removed, and just as quickly replaced, thanks to "cleared for action" service accessibility.

ACCESSIBLE
LIGHTING AND
COLOR
CYLINDERS

Positive motor-driven color cylinders with fluorescent lighting mounted on front door. Easy to take out to reach. No reaching around cabinet. Everything in plain sight at your fingertips.

IMPROVED
MAGNETIC
COIN
SELECTOR

The most efficient selector ever made. Accurately sizes coins. It is adjustable to non-level floors. Easily removable for cleaning.

AUTOMATIC
COIN
SWITCH

Refined and improved, assuring trouble-free operation from the coin entry to the new OVER-SIZE cash box.

EXTRA LARGE CASH BOX—Larger than ever before, easier to remove and replace, this bigger cash box was requested by Wurlitzer Music Merchants—was made possible by increased roominess in the cabinet resulting from the "cleared for action" service setup.

SPEAKER MOUNTED ON ITS OWN DOOR Another great feature of "cleared for action" service accessibility! The speaker is off the main door, mounted on a door of its own that swings wide for service. No chance for sag. One of the greatest convenience features ever offered Wurlitzer Music Merchants.

OLUTIONARY ice

OTE CONTROL UNITS

fluorescents requiring no push buttons give the Wurlitzer Model 1015 gorgeous eye-appeal. Yet, the wattage is amazingly low! Record life is correspondingly increased.

ELECTRICAL SELECTORS

The Model 1015 is equipped with electrical selectors and is also designed for triple-wire remote control. Every Model 1015 has an electric coin counter that registers every coin deposited in the phonograph and in every remote control unit attached to that phonograph.



MODEL 3020 5, 10, 25 CENT 3 WIRE WALL BOX

Designed to meet a consensus of Music Merchant requests, Wurlitzer Model 3020 Wall Box has an improved program holder, is housed in a streamlined, highly polished metal case. It is easy to keep clean. It will always look new. Its ability to pick up and reflect surrounding colors gives it added eye-appeal. Mechanism is bug and dust proof and may easily be removed from the case for service.

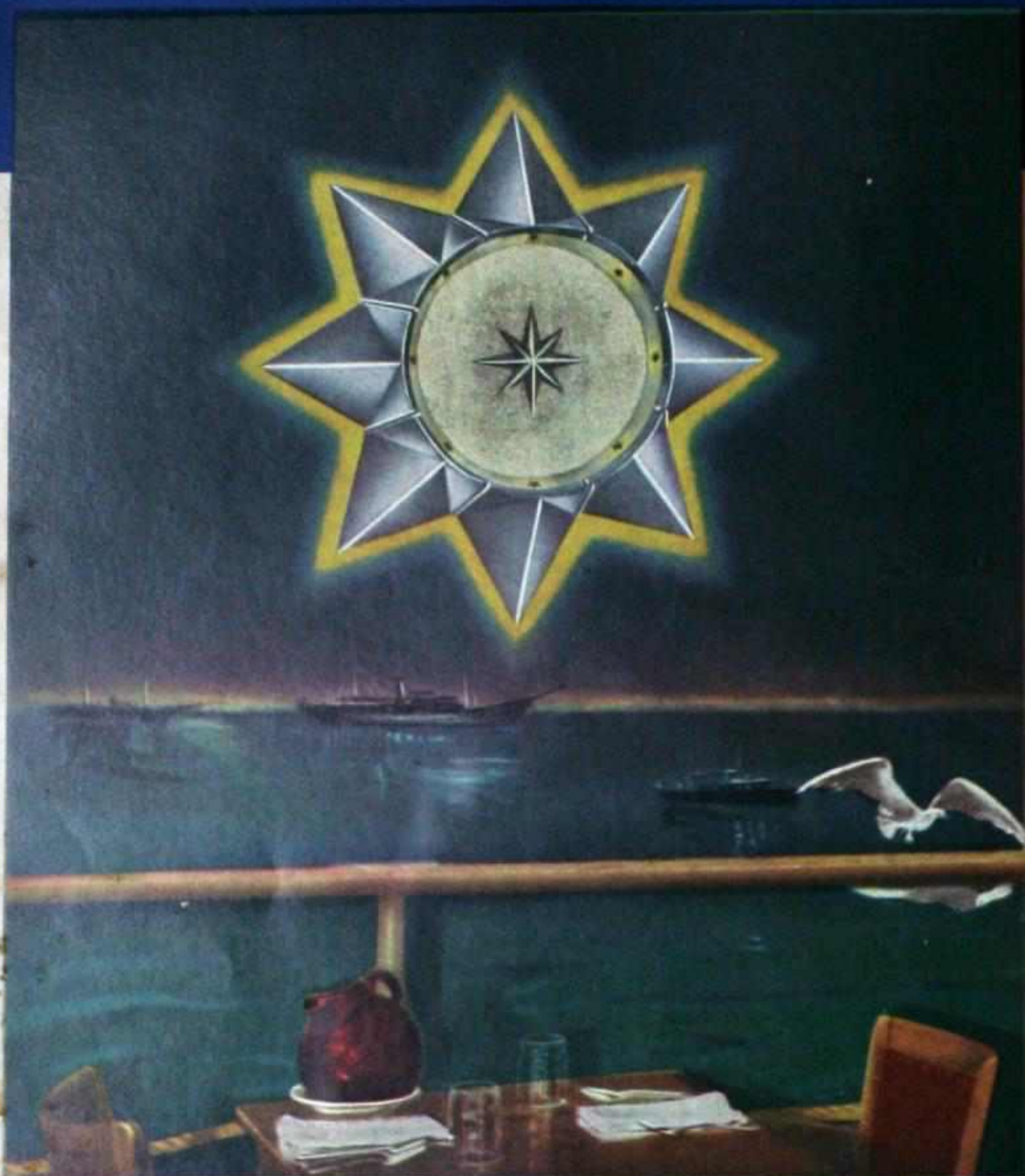
This Model 3020 Wall Box can be converted quickly from a 3 wire to a 2 wire system by the addition of a line cord, or to a wireless system by the addition of a Model 215 plug-in wireless transmitter and line cord. Wireless system requires installation of a Model 216 plug-in radio impulse receiver in the phonograph.

MODEL 3021 5 CENT WALL BOX

Similar in operation and appearance and with all the convertible features of Model 3020.

MODEL 3031 5 CENT 30 WIRE WALL BOX

One of the simplest, smallest, most attractive Wall Boxes ever built. Highly polished all metal case will retain its original eye-appeal. Picks up and reflects surrounding colors with strikingly effective results. Bug and dust proof. New style horizontal dial type selector adds to the eye and play appeal of this smartly illuminated 30 wire Wall Box. A special Model 218—30 wire terminal box is required in phonographs for 30 wire systems.

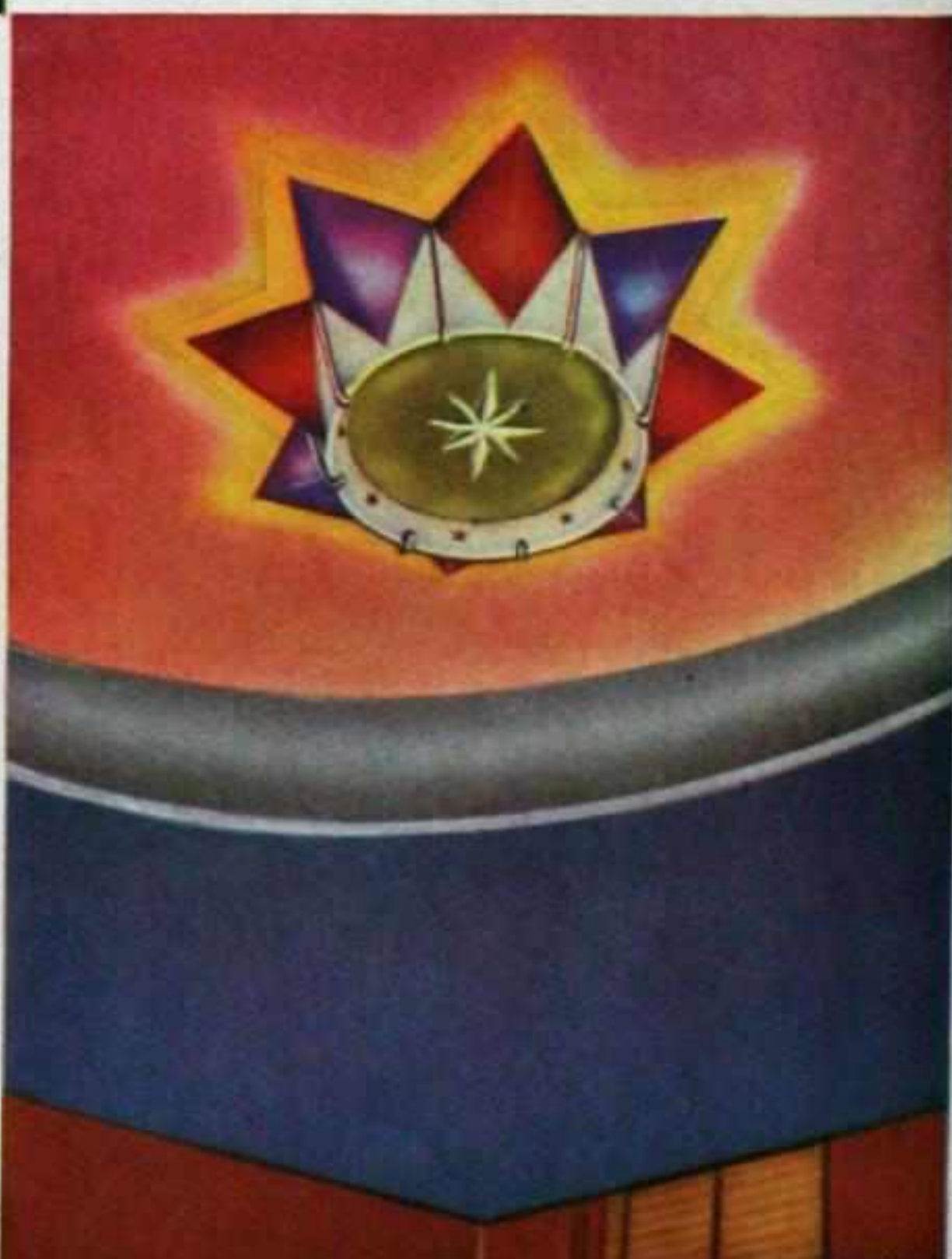


**WURLITZER SILVER STAR
WALL OR CEILING SPEAKER
MODEL 4000**

A novel all-metal speaker featuring the Star motif. The rich design of its attractively illuminated, highly polished metal frame will help sell Wurlitzer Music in any location. Stands away from the wall or ceiling to cast an interesting pleasing pattern of light around it. Picks up and reflects surrounding colors with gorgeous effects in eye-appeal. This model has a 12 inch permanent magnet dynamic speaker that realistically reproduces Wurlitzer Phonograph music.

**WURLITZER MULTI-COLOR
WALL OR CEILING SPEAKER
MODEL 4002**

Similar in design to the Model 4000 Speaker but constructed of vari-colored plastics. Beautifully illuminated itself, the Speaker sets away from the wall or ceiling to reflect a unique halo of light. Silver plastic grille cloth with harmonizing star ornament. A 12 inch permanent magnet dynamic speaker that realistically reproduces Wurlitzer music exactly as the phonograph plays it.



Watch for the Wurlitzer Model 1015 Automatic Phonograph at your Wurlitzer Distributors'. Look forward to getting an eyeful of Wurlitzer's two new speakers and those all-metal, color-reflecting Wall Boxes. When you see them, you'll agree that Wurlitzer *has* extended its leadership—*has* given you, as a Wurlitzer Music Merchant, what it takes to get and hold the best locations. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

WURLITZER

THE NAME THAT MEANS *Music* TO MILLIONS

(Continued from page 33)

Record Reviews

THE FOUR VAGABONDS (Atlas)

"I Can't Make Up My Mind"—FT; V.
"What a Polka"—FT; V.
Prolific platters in the days when Joe Olson mixed the use of music makers for the needling, the Four Vagabonds, making strong in the Mills Brothers flavor of an earlier day, make a most favorable bow on this West Coast label. Apart from their expert rhythm harmony band, foursome's forte is their imitation of the band instruments. Accompanied by guitar, and one of the boys thumping out the bass notes in instrumental style, they turn in a highly recommended performance for this initial Atlas platter. Contrasting the spinning with their harmonized song and instrument simulation. It's most pleasant plattering for the sentimental ballad, "I Can't Make Up My Mind," and for the lively polka novelty, "What a Polka."

Either of these sides should find an enthusiastic response in the music boxes.

FRANK SINATRA (Columbia)

"White Christmas"—FT; V.
"Tighty Lak a Rose"—FT; V.
For the third year or so, the label approaches the holiday season with a timely issue of the Irving Berlin classic that Frank Sinatra assisted by a chorus of voices giving full expression to *White Christmas*. Also standard is Sinatra's singing of the Ethelbert Nevin classic, *Tighty Lak a Rose*. Axel Stordahl's orchestrations and orchestral direction lightens the effectiveness of both sides. With the holiday coming up, "White Christmas" is a cinch to catch the coins again.

JIMMY RUSHING-JOHNNY OTIS (Excelsior)

"Jimmy's 'Round the Clock Blues"—FT; V.
"Harlem Nocturne"—FT.

Johnny Otis's band fills the Basie spot effectively in providing solid backing for Jimmy Rushing's exciting blues shouting. With an optic aimed at the juke box clan, Rushing gushes forth with his own Jimmy's "Round the Clock Blues," his own interpretation of a standard race blues without becoming too blue lyrically. Starts his love lyric at 1 a.m. and carries on only until four in the morn. Latest side features the Otis band, showcasing an excellent alto sax man for the sultry mood *Harlem Nocturne*.

Combo of Count Basie's star blues with a "Round the Clock" chant makes the side a natural for the race spots.

BRICK FLEAGLE (H. R. S.)

"Double Doghouse"—FT.
"Pastiche"—FT;
"Slight Case of Shakes"—FT.
"Same Old Sheaves"—FT.

The jazz workshop created by arranger Brick Fleagle for his Rehearsal Band may be excellent for providing a workout for the sidemen congregating around his ears. However, it makes better copy for the fan mags than for the waxed listening. For surrealism in swing, Fleagle is hardly the creative genius when one digs out the by-passed platters of Alec Wilder and Fabian Andre. These new sides are hardly more than studies in jazz orchestration with an obvious attempt to experiment with jazz stylings other than to create one of its own. However, there is a marked character in the scoring that stems from the stuff the bands have been beating out for couple decades or more, save for the fact that the musicianship of these hand-picked men is in top order. Only distinction in *Double Doghouse*, a conventional riff opus, is that Fleagle has written into the score two bowing bass

fiddles. *Pastiche* is a classical mood piece that sounds more like a Duke Ellington with a hangover. *A Slight Case of Shakes* is another riff opus with the blues wailing of *Same Old Sheaves* marked by the low growled notes of the slide trombones.

These sides are solely for the jazz fanatics, particularly those who like to be confused with something pre-sold as being different.

SAMMY KAYE (Victor)

"It Might as Well Be Spring"—FT; VC.
"Give Me the Simple Life"—FT; VC.

The usual free flowing sweet music of Sammy Kaye is not as pronounced for this platter, with the result that it becomes quite an effort to stick with such spinning. Neither Kaye in his music making nor Billy Williams in his singing capture the spirit of *It Might as Well Be Spring*. A dainty ditty, the Kaye spinning is stiff and stilted with Williams making with the voice as if the song were counted measures. *Give Me the Simple Life*, screen title song, is a rhythm ditty that introduces Betty Barclay for the word slinging, and it's hardly the kind of musical creation that makes people go out and buy records.

It's easy to skip these sides for the phono selectors.

KORN KOBBLERS (Joe Davis)

"When the Snow Begins to Fall Next Summer"—FT; VC.
"Write to Them Korn Kobblers"—FT; VC.

The corn-husking of the Korn Kobblers, with their collection of auto horns, dish pans and such, make it satisfying spinning for those who like their dance rhythms ribbed along. As a matter of fact, you can't help but like their musical burlycuting. The Kobblers strike it out lively for both of these novelty pieces, satisfying for *When the Snow Begins to Fall Next Summer* and for *Write to Them Korn Kobblers*. Both are Davis tune creations and the chanting is in keeping with the corn music that pops all over the platter.

Reckoning with the wide popularity of the Korn Kobblers, this couplet should pay off fancy dividends for the music ops.

"WILD BILL" DAVISON (Commodore)

"Big Butter and Egg Man"—FT.
"Confessin'"—FT.

For some forthright jammastics, the spinning really jells on this clambake that takes its cue from "Wild Bill" Davison's earthy trumpet blowing. With Edmond Hall's clary, Vernon Brown's trombone and Gene Schroeder's piano, the boys turn in some real torrid tootling with hot choruses that are real temperature raisers. It's pure and unadulterated jazz, a joy for the hot diskophiles. *Big Butter and Egg Man* spins at a speed tempo, with a moderately paced gait for the familiar *Confessin'*.

Sides are strictly for the hot jazz fans, but either of these sides may show phono strength at locations where the rabid swing fans run riot.

FRANCES WAYNE (Musicraft)

"He's Funny That Way"—FT; V.
"In Love With Love"—FT; V.

Without the benefit of Woody Herman's band, Frances Wayne proves a most adept word slinger in spinning out her own sides, displaying a fine sense of lyrical projection that makes every word count. Excepting that for her solo effort here, she is hampered no end by bad band backing and unhappy choice

of song selection. Miss Wayne makes it plenty meaningful for the yesteryear torch, *He's Funny That Way*, particularly since her song style is geared to the torch chanting. However, the studio band, led by Ralph Burns, fails to provide a solid and substantial musical bank. Instead, Miss Frances has to drag along with a monotonous and listless fugue scoring of the song. Band does give her the bright rhythm backing for *In Love With Love*, but the *Shady Lady* screen song is a trite tune holding nothing that makes for any kind of contagion.

It's asking too much to expect the nickel crowds to muster up any enthusiasm for these sides.

FREDDY MARTIN (Victor)

"Symphony"—FT; VC.
"In the Middle of May"—FT; VC.

Freddy Martin dips into his familiar concerto groove to give forth Jack Lawrence's version of Andre Tabet-Alstone's *Symphony* tone poem. The Strad section, Steinway and saxes set forth the mood melody at a bright tempo, with Clyde Rogers registering for the lyrical story in song. While it doesn't hold the interest of a Tschalkovsky piece, the spinning is interesting enough to make it count. Couplet is completed with a breezy and toe-tapping rhythm ditty, *In the Middle of May*, with the harmonizing of the Martin Men quartet carrying the lyrics for the merry song.

For those hankering for another concerto creation in the Martin manner, "Symphony" will make the phono grade in spite of its unfamiliar melody and uninviting title.

JIMMY RUSHING-JOHNNY OTIS (Excelsior)

"My Baby's Business"—FT; V.
"Preston Love's Mansion"—FT.

Count Basie's blues singing star, Jimmy Rushing, is in fine form for *My Baby's Business*, a bright race blues with lyrical lines of many meanings. But there is no mistaking the meaning in Rushing's emphasis on the wordage, Johnny Otis's band, with Bill Dogett's piano fingering and a fine tenor sax rider, provide Rushing with plenty of musical inspiration for the blues shout-

ing. Otis's band handles the flipover for a fast stomp opus called *Preston Love's Mansion*, which must be a jive house considering all the solo flashes the spinning takes in, including a session with the maestro at the drums to carry out the side.

The attraction of Jimmy Rushing on a phono sticker, particularly at the race locations, will carry all the coins to "My Baby's Business."

THE FIVE RED CAPS (Joe Davis)

"Pleasant Dreams"—FT; V.
"Mary Had a Little Jam"—FT.

The Ink Spots styling serves in good stead for the Five Red Caps for Joe Davis's *Pleasant Dreams*. With a ballad melody that packs plenty of lyrical and melodic charm, and the instrumental rhythm support sparked by a tinkling celeste, their singing of the slow ballad is top drawer. Tempo is stepped up to lively proportions as the Red Caps blend their voices rhythmically for *Mary Had a Little Jam*, a jive version of the familiar nursery jingle. The marked contrast in singing styles enhances the spinning appeal of the platter.

Both sides hold beaucoup appeal as juke box platters.

DUKE ELLINGTON (Victor)

"Come to Baby, Do"—FT; VC.
"Tell Ya What I'm Gonna Do"—FT; VC.

The combination of the bright blues sliding of the trombone, setting the stage for Joya Sherrill's sultry chanting, all in a lowdown rhythmic groove, gives plenty of luster to the spinning of *Come to Baby, Do*. Side is much more striking and exciting than the flipover, which finds the same pattern but a trite rhythm tune in *Tell Ya What I'm Gonna Do*, from the movie *Easy to Wed*. The Duke Ellington musical characters are pronounced on both sides.

All the phono possibilities are packed in "Come to Baby, Do."

GEORGIE AULD (Guild)

"Co-Pilot"—FT.
"I'll Never Be the Same"—FT; VC.

Georgie Auld's gutty tenor saxing is overshadowed by the high and hot notes of the trumpet as the band takes off for a fast instrumental riff opus, *Co-Pilot*. Apart from the solo flashes, spinning displays plenty of body and power in the Auld band. Maestro has his best moment. (See RECORD REVIEWS on page 90)

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
1	7	7	I CAN'T BEGIN TO TELL YOU (F) I Can't Believe That You're in Love With Me	Bing Crosby-Carmen Cavallaro	Decca 23457
7	7	7	I'LL BUY THAT DREAM... Memphis in June	Harry James	Columbia 36833
1	8	8	WAITIN' FOR THE TRAIN TO COME IN I'm Glad I Waited for You	Peggy Lee	Capitol 218
2	8	8	IT MIGHT AS WELL BE SPRING (F) That's for Me (F)	Dick Haymes	Decca 18706
7	4	9	IT'S BEEN A LONG, LONG TIME If I Had a Dozen Hearts	Charlie Spivak	Victor 20-1721
2	6	9	IT'S BEEN A LONG, LONG TIME Don't Let Me Dream	Stan Kenton	Capitol 219
1	—	10	HOLIDAY FOR STRINGS Drip, Drip, Drip	Spike Jones	Victor 20-1733
1	—	10	THE HONEYDRIPPER Baby, Are You Kidding?	Jimmie Lunceford	Decca 23451
1	—	10	WAITIN' FOR THE TRAIN TO COME IN I Can't Begin to Tell You (F)	Harry James	Columbia 36837



GET THE MOST FROM YOUR "PLAYING TIME"

NEW PROGRAM NO. 1220 FEATURES

Hit Tunes:

NO CAN DO
GONNA LOVE THAT GUY

JOSE GONZALES

JUNE COMES AROUND EVERY YEAR

The most complete library of 16mm. musical movies in the country . . . over 1400 "money-making" subjects.



All films are approved by City and State Censors

SOUNDIES DISTRIBUTING CORP. OF AMERICA

209 W. JACKSON BLVD., CHICAGO 6, ILLINOIS

Movie Machine Reviews

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, October 29.

Program 1218

EMIL COLEMAN and his orchestra play the standard popular tune, *I Know That You Know*. COLEMAN tickles the ivories adroitly while eloquent-eyed songstress JUNE BARTON expertly takes care of the lyrics. Band setting. (R. C. M.)

The musical question *Why Did I Kiss That Girl?* is asked of a slim good-looking belle by THE BEAVER BOYS. There are flashes of a billing and cooing couple and a "shotgun" finish. Outdoor setting. (Filmcraft)

BETTY BRADLEY sings the languid South Sea tune, *The Moon of Manakoora*, in a grass hut and palm tree setting. Sarong clad beauties (6) led by AGGIE AULD do a hip-swinging graceful hula. (R. C. M.)

Mexican Melody, a fast and catchy number is played by the popular and petite ANGIE BOND TRIO. Pretty gals (5) clad in brief costumes and huge Mexican hats do a swiftly paced kick and hand-clapping routine. The setting is an outdoor garden. (Filmcraft)

The youthful and harmonious Mel-Tone quintet swing the ever popular standard tune, *Back Home In Indiana*, in their usual melodious manner. The locale is a booth in a local sweet shop. (R. C. M.)

The popular hit ballad, *There Must Be a Way*, sung by the MARY KAAIHUE TRIO. The setting is in a record shop and there are flashes of dreamy eyed and pretty damsels listening to the sweet music of this popular trio. A kiss ending adds interest. (Filmcraft)

SPADE COOLEY and His Western Dance Gang do a rhythmic and shoulder shaking rendition of *My Chickashay Gal*. The vocals are sung by tall and handsome SMOKEY ROGERS. The setting is Western and costumes are likewise. (R. C. M.)

CAB CALLOWAY in a high silk hat,

along with his excellent orchestra, gives his all in a sensational number called *Blowtop Blues*. Bronzed beauties (5) in figure-filled costumes lend their charms as an eye-catching background. This number is definitely in the groove. Band setting. (Filmcraft)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 12.

Program 1219

This program starts with the blended voices of the famous U. S. Maritime Training Station Choir and the mellow voice of the one and only BING CROSBY singing a new patriotic number, *We've Got Another Bond To Buy*, to help along the Victory Loan. Only the words of this musical number appear on the screen. (Treasury Dept.)

The top hit south of the border tune *Tampico* is played by STAN KENTON and his orchestra. Blonde and luscious June Christy sings the vocals. The scene is a garden. (Filmcraft)

PAUL PAGE sings a novelty number, *South Sea Saddle*, in a native setting. GLORIA ELWOOD in a sarong with a South Sea "bustle" and sarong-clad girls (5) twist and sway in a fast hula. (R. C. M.)

Lullaby of Broadway, an oldie, is sung by the eight capable Mel-Tones. The song, as they present it, sounds new and very listenable. (R. C. M.)

THE BEAVER BOYS declare musically that *Santa Is in the Doghouse Now* in a day after Christmas mood. It seems that everyone got the wrong presents including a peppy "grandpa" with chin-whiskers who hops briskly in an out of the scenes. Living room setting. (Filmcraft)

EMIL COLEMAN at the piano leads his orchestra in the standard tune hit, *Just One of Those Things*. Singer LOUISE TOBIN lends charm and vocal ability with the lyrics. Band setting. (R. C. M.)

SPADE COOLEY and His Western Dance Gang play the cowboy tune, *There Is No Sunshine*, while rugged and West-looking TEX WILLIAMS does a heart fluttering job on the vocals. Desert background and Western costumes. (R. C. M.)

The currently popular novelty number *I Want a Little Doggie* played by PHIL MOORE and the PHIL MOORE FOUR. MOORE at the piano sings the vocals to a pretty and vivacious septa "piano-sitter." There are flashes of several pretty brown-skinned gals. The setting is a music store. (Filmcraft)

Madelene Quincannon.

Cannon Jones Music Firm Incorporated For Asheville, N. C.

RALEIGH, N. C., Nov. 17.—Cannon Jones Music Company, Charlotte, N. C., has filed articles of incorporation with the secretary of state. Firm is authorized to manufacture, buy and sell pianos, organs and other musical equipment of all types.

It is permitted to issue capital stock up to \$100,000, with \$4,000 already subscribed by the three incorporators, Roland B. Jones, Fletcher G. Cannon and Dorothy B. Jones, all of Asheville, N. C.

New Movie Plugs Wired Music Biz

CHICAGO, Nov. 17.—Very favorable publicity was given the coin-operated wired music industry with the appearance of the Columbia film, *Blonde From Brooklyn*, now making the rounds of Chicago theaters.

Story is built around a coin-operated wired music location and the wired music firm itself. Starring Robert Stanton and Lynn Merrick, two newcomers to the star ranks, the film has been well received by the local reviewers, and the coin-operated music installation has raised favorable comment and interest, according to several operators in this area.

Britons Drive To End Jiving As Yanks Go

Think Jitterbug "Rude"

LONDON, Nov. 17.—A campaign to stop the "rude American dancing," known as jitterbugging, has been started in this city and is being planned to spread to the local pubs in the small villages before Christmas.

Introduced by the American G.I.'s who wanted England to be home to them, jive spread to the younger set faster than anything that has ever hit Merry Old England. Ballrooms found that they could make money by installing a juke box with the best records that could be had—rather than a live band. Ballrooms that had been closed because of lack of business opened their doors to jitterbugs and found their pockets being lined with money in a short period.

To the average English family the motion picture theater rates as the top form of entertainment with prices up to \$2.50 per seat—dancing is second-class entertainment, and a large number of the working girls never danced before the arrival of the American soldiers and sailors. Arcades, one of the greatest money-makers in London, found that by having jive on their speakers they could attract crowds to play the amusement machines that formerly received just "average" play. The arcades had most of their machines that formerly took half pennies (about 1 cent) changed to pennies.

Jive Continues

With the departure of the G.I.'s the ballroom owners are finding that English couples are carrying on in the jitterbug style—much against the wishes of the ruling class—who are in favor of the return to the older styles of dancing that tend to keep the younger working groups in their shells and the younger noble class in the limelight with "their style" of ballroom dancing. Pressure here and there has resulted in the anti-jitterbug campaign.

Couples are being warned in the ballroom that they must not engage in such energetic dances. They are told that they will be barred from the ballroom if they ignore the first notice. Smaller pubs that up to now have been doing just an average business are trying to secure juke boxes, wired music or even radios with added speakers to allow their "American trained" customers to enjoy themselves.

Results of anti-jitterbug, anti-jive, anti-working class dancing campaign should be interesting for the Americans to observe.

Hollywood, Radio Repay Juke Plugs

CHICAGO, Nov. 17.—Juke boxes have plugged many a tune into the Honor Roll of Hits for Hollywood and radio row; now these two branches of the amusement world seem to be doing their bit for jukes and the rest of the coin machine industry.

A juke plays a prominent part in crystallizing the love interest in the Republic film *Jealousy*, starring John Loder, and at one point the hero puts in an indirect plug for the vending trade by buying a pack of cigarettes from a vender.

Barry Wood, the radio singer, also plugged the automatic phonograph by making it the motif of a recent program in his NBC show. He used the push-button control of a juke as a means of introducing various guest stars.

AMI Hires Mangan & Eckland

CHICAGO, Nov. 17.—DeWitt (Doc) Eaton, sales manager of AMI, announces that his firm's relations and advertising program will be handled by the firm of Mangan & Eckland, Chicago publicists.

Dictionary Traces "Juke Box" to Dixie

CHICAGO, Nov. 17.—If you have been wondering where the term "juke" came from, the *Dictionary of Word Origins* has one answer. Here it is:

"Juke (Box): In the mountains of Southern United States, many Elizabethan words, that have died out in England, are preserved. Thus 'jouk,' 'dodge,' to move quickly, was applied to the places where liquor was sold in prohibition times; hence, any cheap drinking place. When the automatic phonograph swept to popularity in such shops it came to be called a 'juke' box."

Compiler of the *Dictionary* is Joseph T. Shipley.

Philadelphia Record Prints Tobey's Plea For a "Silent Slot"

PHILADELPHIA, Nov. 17.—In answer to the recent announcement in *Business Week* that provision has been made for commercials to be included in juke boxes, *The Philadelphia Record* prints the following editorial:

"Back in January of 1943 Sen. Tobey (R., N. H.) had a really brilliant idea. He wanted a special "silence slot" in juke boxes by which a customer could get relief from musical ear-beating by insertion of a nickel. A period of restful silence would follow.

"As we feared at the time, nobody adopted the idea. Worse, the inventors have gone in the reverse direction.

"There is now an appliance which will permit juke boxes to play commercials, according to *Business Week*. The innocent customer will get the commercial—a singing one, no doubt—free of charge following the record of his choice. But he won't be able to skip it.

"Now maybe a bright inventor will adopt Tobey's idea and change it a little—a nickel to guarantee no commercials.

"That might be a form of musical blackmail, but it would be worth it.

"Somebody then might figure out a way by which insertion of a nickel—all right, a half dollar—into home radios would cut out the singing commercials."

Announce 25 New Veteran Centers

WASHINGTON, Nov. 17.—Twenty-five new advisement centers for veterans have been announced by the Veterans' Administration to advise and guide ex-servicemen who are planning to receive benefits from the G.I. Bill of Rights. Veterans have already entered the coin machine field as part of the job training program and with the use of loans have established themselves as operators.

With the opening of the new centers the total number of the advisement centers come to 200. All of the new offices will be opened "within the next few weeks," an official of the Veterans' Administration further stated.

PROTECT YOUR HOME FROM TUBERCULOSIS



BUY CHRISTMAS SEALS

WANT SCRAP RECORDS

Worn or broken shellac records. Will pay 7c per pound, F. O. B. Pasadena, Calif. Ship freight collect only via a carloading company or by truck. This will save shipper. For example, rate from New York City is \$2.80 per CWT. We will weigh and mail check for difference.

NELSON MILLING CO.

295 S. Fair Oaks Pasadena 2, Calif.

WURLITZER - SEEBURG - ROCK-OLA MOTORS REPAIRED 10 DAYS SERVICE \$6.00

*SHIP TO US EXPRESS PREPAID

BLISS & SAGE
ELECTRICAL COMPANY
FOR OVER FIFTY YEARS
804-810 MAIN ST., MALDEN, MASS.

PACKARD

IS

STILL KEEPING FAITH

WITH THE MUSIC MERCHANTS OF AMERICA BY

DELIVERING THE GOODS

INSTEAD OF VISIONARY PROMISES

WE START SHIPPING THE FAMOUS PROFIT-MAKING

PLA-MOR REMOTE CONTROL WALL BOXES

ON OR BEFORE DEC. 1st, 1945

BEAUTIFUL AUXILIARY SPEAKERS, BAR BRACKETS AND
OTHER ACCESSORIES WILL FOLLOW VERY CLOSELY

Coming Soon

A NEW COMPLETE AUTOMATIC PHONOGRAPH

The mechanism will be simple, rugged and free
from trouble or service . . . the cabinet a thing
of beauty . . . and full of rich tone quality.

PACKARD MANUFACTURING CORP., 2900 Columbia Ave., Indianapolis 7, Indiana

FOLK RECORD REVIEWS
(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodanker

SINGING SAM (Joe Davis)

Old-Time Waltz Favorites—W; V. (Four Sides)

Radio's Singing Sam, with Dell Lampe's orchestra providing the accompaniment, offers four sides grouping familiar old-time waltz favorites in medley fashion. Alternates with the orchestra in setting forth the selections that include round-ays of Dixie songs such as *My Old Ken-*

tucky Home, a string of Irish melodies including such evergreens as *Come Back to Erin*, and a crop of native folk melodies that run the gamut from *Darling Nellie Gray to Home, Sweet Home*. Sides spin as easy to the ear for listening as for the hoof for dancers.

BILLY WILLIAMS (Victor)

When I Marry I'll Marry for Love—FT; V. *You're Nobody 'Til Somebody Loves You*—FT; V.

It's welcome home to the corral for Billy Williams, who distinguished himself as a cowboy singer before turning to the Tin Pan Alley tunes as vocalist with Sammy Kaye's band. In letting Williams be his original self, the label booms a cowboy chanter who will make all the others watch out for their laurels. His singing is effortless, the notes fall-

ing free and easy, as he assumes the gay and carefree manner of a ridin' cowboy in *When I Marry I'll Marry for Love*. The tune itself packs plenty of contagion, and in the Williams treatment it rates top. Fiddles and guitars intensify the interest and appeal of the bright and lively catch-ditty. Flipover finds Williams in a sentimental mood as he gives good and sympathetic voice for the homey philosophy fashioned lyrically for *You're Nobody 'Til Somebody Loves You*. Both sides should stack up big in the juke boxes, with the *Marry* melody a cinch to be a major sensation.

TEX ATCHISON (Victor)

He Was Your Friend and Mine—FT; V. *Riding Over the Sage Brush Plains*—FT; V.

To introduce this new platter label, Tex Atchison, a true blue cowboy chanter, with effective musical accompaniment by the strings of his Santa Fe Boys, makes both of these sides count for much among the folk record fans. Of particular interest is *He Was Your Friend and Mine*, a homey folk song that pays tribute to the memory of the late President Roosevelt. In contrast, Atchison sings it sweetly for *Riding Over the Sage Brush Plains*, a pretty song of the wide open spaces. Both sides will show plenty of strength in the music boxes.

RECORD REVIEWS

(Continued from page 87)

ments in starting off the slower spinning of the familiar *I'll Never Be the Same*, with the lyrics handled in striking torch-and-scorch fashion by Patti-Powers.

Phono appeal will depend largely on the band's following, for which fans either side will satisfy.

THE QUINTET OF THE HOT CLUB OF FRANCE (Joe Davis)

Smoke Rings—FT. *Tiger Rag*—FT. *Dinah*—FT. *I'm Confessin' That I Love You*—FT. *Oh, Lady Be Good*—FT. *The Sheik of Araby*—FT.

The one-finger guitar wizardry of Django Reinhardt and Stephane Grappelly's scorching Strad scrapings highlighting the hot rhythm strings of the Quintet of the Hot Club of France, these foreign masters are sure to find a ready market of buyers among the hot jazz diskophiles. Standout sides are *Oh, Lady Be Good* and *Tiger Rag*, with guitar and fiddle making pure sorcery out of the tunes. A brass section is added, but not too effectively, for *Smoke Rings*, which is mated with *I'm Confessin' That I Love You*. And *The Sheik of Araby*, mated to *Dinah*, has a tenor sax and his wheezy clarinet carrying the entire side. With the Quintet recordings enjoying a fine reception on these shores, these pre-war masters add plenty of prestige to the label's hot jazz catalog.

While this spinning is solely for the hot jazz fans, music ops may find more than casual interest expressed at locations for "Oh, Lady Be Good" or "Tiger Rag."

GATEMOUTH MOORE (National)

I Ain't Mad at You, Pretty Baby—FT; V. *It Ain't None of Me*—FT; V.

The race blues shouting by Dwight (Gatemoth) Moore, singing it low down about the two-timing and back-biting women, rings the bell for the race registers. Even becomes violent in his vocal rantings for *I Ain't Mad at You, Pretty Baby*, going slow and low for his someone's-gotta-go blues in *It Ain't None of Me*. Dallas Bartley and his Small Town Boys, a small jam combo, provides adequate musical support.

Sides are geared for maximum play at race locations, particularly "It Ain't None of Me."

TOMMY DORSEY (Victor)

At the Fat Man's—FT; VC. *Chloe*—FT.

Tommy Dorsey goes on a Harlem kick, with Sy Oliver providing the plattering with riff pattern in *At the Fat Man's*. To give the opus the right inflection, Dorsey brings in Charlie Shavers, who plays it dirty on his hot trumpet horn,

Utah Tax Rise Points To Largest Business In History of State

SALT LAKE CITY, Nov. 17.—Despite the end of the war, special taxes in Utah are reaching new highs, indicating the greatest business in the history of the State, according to reports of the Utah State Tax Commission.

In gasoline and motor fuel, taxes jumped more than 5 per cent, a gain of \$200,000 over the \$1,169,592 for the first six months of 1945 over 1944. Cigarette taxes were up 25 per cent above 1944 collections with total receipts of \$200,260. In liquor receipts, the figure is also up another 25 per cent, while from breweries, the State collected during the same period \$87,495, or almost 40 per cent more than collected in 1944.

Revenue for parking meters in the fall of 1945 overtook and superseded the receipts of the pre-war era of 1941. For 1945 there were \$14,000 more receipts in September than in 1944, and in the nine months of January thru September, 1945 with \$108,417.48, there was only a slight figure in excess of the 1940 of \$108,255.30.

In Ogden, Utah's second largest city there was a corresponding increase. For September there was \$4,945.50 compared to \$4,804.50 for the same month in 1944 and in the nine-month period, \$35,250.60 in 1944 compared with \$37,350.49 in 1945.

Rex Distributors Buy Seiden Co., Albany; Lawrence Is Man'ger

ALBANY, N. Y., Nov. 17.—Rex Distributing Company has purchased the Seiden Distributing Company, 1236 Broadway, Albany. Rex will distribute the Rock-Ola phonographs along with a complete line of other coin-operated equipment. Territory covered by the firm will include New York State area.

Robert B. Lawrence is in charge of the Rex Albany office where plans for rebuilding and enlarging are already being made.

as well as singing a stanza as sultry as he lips it on his bugle. With the band providing a jump setting, spinning belongs entirely to Shavers, who reaches the ceiling with his high notes as he takes it out at an exciting pitch. Flipover is a modern swing dressing for the perennial *Chloe*, which also brings in a dash of Shavers' trumpet sorcery. Standout in this setting is the smooth glissing of the trombone trio. However, the band beat is not as relaxed in this heavy arrangement as it is for the Harlem riffing.

Phono fans will whip up plenty of enthusiasm for "At the Fat Man's," which should also go great guns at the race locations because of its heavy Harlemese flavoring.

LILLETTE THOMAS (Sterling)

Blues for My Daddy—FT; VC. *Variety Blues*—FT. *Lillette's Boogie*—FT. *That's What Happened to Me*—FT; VC.

This new label introduces a new race artist to the records in Lillette Thomas, with plenty of jelly-roll appeal in her husky pipes as she shouts the blues and also spins as an expert keyboard knacker. Backed by a small jam band that takes in tenor sax and the rhythm instruments, Miss Lillette sings in striking manner for *Blues for My Daddy*. Is equally effective for *That's What Happened to Me*, a sprightly race rhythm ditty. Shows off a good commercial Steinway style of eight to the bar with *Lillette's Boogie* and *Variety Blues*. All selections are originals and all spinning at a lively tempo.

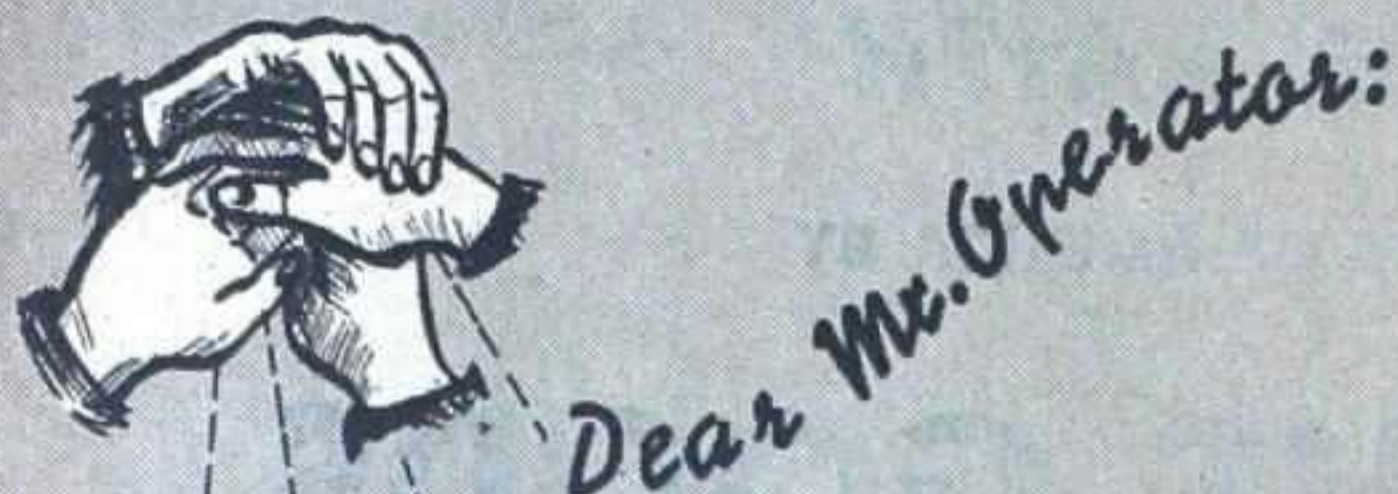
Race locations can count on a new record leader in the platterings of Lillette Thomas.

MARK WARNOW-DICK TODD (Sonora)

All Around the Christmas Tree—FT; VC. *Happy Little Songs*—FT.

Geared strictly to the holiday season, it's a timely and topical "All Around the Christmas Tree" that Dick Todd introduces on this label. Despite the full-scaled production background provided by the Hit Parade orchestra and chorus directed by Mark Warnow, the song has limited popular appeal beyond the holiday linkage. Much more substantial, and providing real musical substance on wax is Mark Warnow's orchestral arrangement of "Happy Little Songs." It's a lively medley pattern in rhythmic overture style, spirited and full-bodied all the way, with the songs selected running the gamut from "Skip To My Lou" to "Jingle Bells."

Only the holiday association could hope to bring any coinage to "All Around the Christmas Tree." At location where music blends with the decors, "Happy Little Songs" makes for an attractive machine item during the Yule season.



Introductions aren't necessary at all. You've known us for 62 years. Now wait a minute—hold on! Maybe you aren't that old... but add it up for yourself. Harry Pearl has been a coin machine distributor for twelve years. Dave Stern has been in the field for 15 years, and Tom Burke for 15 years. Everett Masterson has been an operator for over 20 years. Twelve plus thirty plus twenty. That adds up to 62. 62 years in the coin machine field makes for a lot of knowledge about the kind of service you, Mr. Operator, want. May we add you to our long list of satisfied customers?



DAVE STERN HARRY PEARL TOM BURKE EVERETT MASTERSON

East Coast SALES AND DISTRIBUTING CO., INC.
627-629 10th Avenue New York 18, N. Y.
Longacre 3-0740

BE SURE—BUY SEEBURG WALLBOXES AND SPEAKERS

5-10-25c Seeburg Wireless Wallomatics, Each	\$42.50
5-10-25c Seeburg Deluxe Selectomatics, 3 Wire, Each	40.00
5c Seeburg Wireless Wallomatics, Each	38.50
5c Seeburg '39 Wireless Wallomatics, Each	10.00
5c Seeburg Selectomatics, 30 Wire, Metal Covers, Each	6.50
New Wall Speaker With 12-Inch P. M. Speaker, Each	19.50
New Chandelier Speakers, Each	45.00

All of the above Wall Boxes have been checked by our factory trained mechanics and are complete with tubes. Terms: One-Half Deposit, Balance C. O. D.

EXCLUSIVE SEEBURG DISTRIBUTOR

SHAFFER MUSIC CO.

606 SOUTH HIGH STREET COLUMBUS 15, OHIO

PHONO OPERATORS . . . HERE IS
THE PERFECT SERVICE

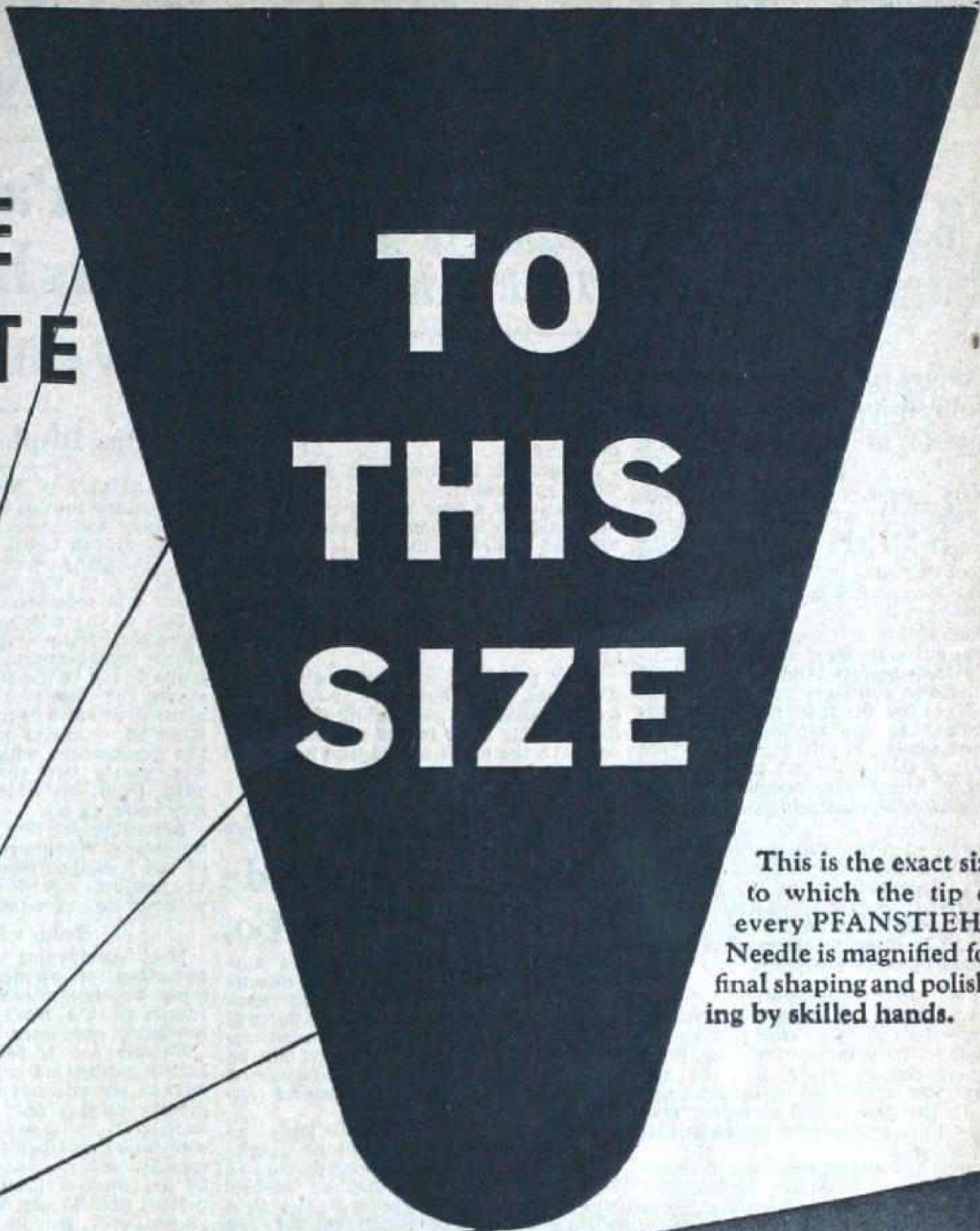
STAR READY PRINTED PHONO TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE

STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

**MAGNIFIED
TO ACHIEVE
The ULTIMATE
in
Smoothness**

The Osmium tip of every PFANSTIEHL NEEDLE is honed and polished to within one-twentieth the thickness of a human hair of absolute smoothness.



**TO
THIS
SIZE**

This is the exact size to which the tip of every PFANSTIEHL Needle is magnified for final shaping and polishing by skilled hands.

**FROM THIS
SIZE**



Pfanstiehl COIN MACHINE NEEDLE

The absolute smoothness of the Osmium tip provides that unequalled reproduction which puts more nickels into your machines . . . a needle which you never have to turn or change reduces your service cost. The tempered, flexible shaft gives you extra long record life and makes possible thousands of satisfactory plays from each PFANSTIEHL COIN MACHINE NEEDLE. Every one of your machines will earn more net profit when equipped with a PFANSTIEHL Needle.



TRADE MARK REG.

Metallurgical Division of
PFANSTIEHL CHEMICAL CO.

Waukegan, Ill., U. S. A.

AIR TOBACCO TAX AT MEET

Cig Stampers Trace Trends

Venders hear developments in stamping machines from experts at tax conference

MIAMI BEACH, Nov. 17.—The 19th annual meeting of the National Tobacco Conference was held at the Roney-Plaza Hotel here this week (12-14) to discuss a variety of topics which have a bearing on the problems facing State tax administrators.

Conference is a trade association of tobacco tax collectors, and representatives of the cigarette vending trade meet with them to exchange information and make plans for the future. Of particular interest to the vending trade was the final session of the conference held Wednesday (14). At that time the tax collectors heard two experts discuss *Post-War Developments in Stamping Devices*.

Many vending machine operators make use of these stamping devices, and they listened with interest to W. L. Frew, manager, tax equipment sales, Pitney-Bowes Postage Meter Company, and to Charles H. Harding, vice-president American Decalcomania Company.

New Stampers

Following talks by these two speakers, representatives of other stamping device companies made special comments. Most of the discussion which followed the speeches was concerned with improvements in the new model stamping machines which are expected to be in full production shortly.

Tobacco manufacturers, distributors, manufacturers of stamping devices and other industry representatives were given ample opportunity to express their views on all topics during the three-day session.

Monday morning (12) Ernest S. Goodrich, director of the Excise Tax Division (See *Tobacco Tax Aired on page 94*)

Doctor Brings Own Dishes to Automat To Eat in "Style"

NEW YORK, Nov. 17.—Coin machine meals don't have to be just a box lunch or sandwich, the Associated Press discovered this week.

Here is the news agency's report of its discovery:

A banquet is where you put it, not where you find it.

So believes a New York physician who dines nightly in a Times Square automat off gold and silver dishes.

You'll see the doctor walking in with a little case. He unpacks the costly dishes, has them filled with steaming food and then sets up his own table in regal style. He even brings dainty napkins.

After polishing off the feast with a demitasse, the customer washes the costly dishes in a restaurant sink, packs them neatly back in his box and walks out with the air of a man who has dined in style.

Harold Sukonick To Head Vending Trade For Giant Sales Co.

BALTIMORE, Nov. 17.—Harold Sukonick, of New York, will soon assume charge of the wholesale candy and vending machine operations of Giant Sales & Vending here, according to an announcement from that firm. Sukonick will be sales manager and will be in charge of the company's vending machine activities.

Irving Levy, president of the firm, announces that vending machine operations will be greatly expanded as soon as new equipment is available. Besides candy bar vending machines, the firm will also operate cigarette vending machines.

Pre-Packaged Perishables Given Trial

Ops Display Interest

COLUMBUS, O., Nov. 17.—Idea men of the vending machine industry have been watching with great interest the experiments of the Great Atlantic & Pacific Tea Company (commonly known as A. & P.) in the sale of pre-packaged fruits and vegetables.

Sale of the cellophane-packaged fresh tomatoes, lettuce, peas, spinach and other quick-spoiling vegetables and fruits in six of the 10 A. & P. stores here marks the first real test of a retailing method which will make complete coin-operated groceries possible. Results of the experiments, which have been under way nearly two years in co-operation with Ohio State University, are just now showing up.

According to Dr. Charles W. Hauck, university economist who guided tests of the packaged foods, the shelf life of the products has been greatly lengthened without loss of vitamin content.

Reduce Spoilage

Most spectacular result is the sharp reduction of spoilage, the industry's great bugaboo which takes nearly one-fourth of the fresh foods before they reach the consumer.

Carrots are a prime example of a highly perishable vegetable. After five days in the ordinary open unrefrigerated grocery display only one bunch out of four is fit to be sold. Green beans are even more perishable. In five days they usually are worthless. Tomatoes lose 50 per cent of their salability in that period, peas 75 per cent and cauliflower 50 per cent. But in packages on refrigeration (See *PERISHABLES TRIED on page 94*)

Americans Turning To Cigs Since War

WASHINGTON, Nov. 19.—Americans are smoking half again as many cigarettes as they did before the war and there is no sign that they intend to taper off soon.

This report comes from the U. S. Department of Agriculture which said that in the first eight months of 1945, U. S. civilians were smoking cigarettes at rate of 100 packages yearly for every man, woman and child in the country. This is 50 per cent more than the pre-war rate.

Expect New Plan Using "Gravity" To Lower Costs

CHICAGO, Nov. 17.—William Wrigley Company officials are working with the idea of putting gravity to work manufacturing gum more cheaply. The idea has been advanced by architects in connection with the plan the company is turning over in its mind to decentralize the industry by building plants of new, radical designs in the South, West and East.

Gravity system would work in lowering costs by having chicle, sugar and other ingredients that figure in gum making, hoisted to the top floor and, with the partial aid of gravity, move down floor by floor thru the various processing steps to the packing departments on the ground floor and then into the trucks and railroad cars.

Besides the Wrigley company, other large candy manufacturers and soft drink bottlers could benefit from a plant on this principle. One large radio parts firm is already using the gravity system is designing a new addition to their plant.

Gas Stations Seen as Goal For Soft Drink Vender Ops

CHICAGO, Nov. 17.—Return of gasoline and the prospects for early production of new motor cars has turned the eyes of soft-drink venders toward the 400,000 U. S. gasoline stations as a field of tremendous expansion.

It was estimated that more than 230,000 service stations were selling soft drinks before the war. In addition, there were an estimated 100,000 other gasoline retailers such as garages, general stores and tourists camps. Today thousands of stations, boarded up for the duration, are being renovated and reopened. Returning soldiers have placed filling stations high on the list of businesses they plan to start.

Nearly all gasoline stations have sold soft drinks in the past, and every indication is that they will expand this "sideline" business in the future. But most of them up to now have sold the beverages from coolers.

Vender Advantage

Job of the soft-drink vender is not to convince service station operators of the profits in soft-drink stands, but to show them the advantages of coin-operated machines.

Station operators who have used coin venders are quick to point out that the automatic machine is more convenient for them. First, it prevents pilfering by neighborhood youngsters. Altho loss of a bottle now and then seems like a small bug, it can eat a large hole in the profits on a small item like a 5-cent drink.

Second, the coin vender requires little or no attention from the station operator whereas a cooler must be refilled and kept iced.

Third, and most important, according

to many operators, the coin machine discourages another profit eater—the practice of "treating" either employees or customers. A customer who might expect the station manager to pull a bottle out of a cooler for him free can scarcely expect the manager to put a nickel in the slot to get it out of a coin vender.

Some vending machine operators have been inclined to dismiss the gasoline station business as too small to fool with. Such route men simply do not see the entire picture of the station's potential patronage. The passing motorist is not the only source of beverage business in such a location. In fact, it should probably be less than half in most well-run stations. The major share should come from the children of the neighborhood, their parents and passing pedestrians, but in most stations before the war this market was scarcely noticed.

Future Certain

Many large oil companies once were hostile to soft-drink selling at their stations. Even the most reluctant, however, are expected to come around in the heat of post-war competition. The emphasis put on "sideline" selling in the recently unveiled service stations of tomorrow makes that a certainty.

Biggest objection of the oil companies was that soft-drink retailing took time from the station operator's other duties. Simplest answer to that, of course, is the automatic vender.

Farseeing soft-drink venders are reported to be tackling that problem right now at the source. Some report that they already have started discussions with oil company executives, suppliers and other controlling officials.

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY
Class, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80

NUTS-4-U[®]
PISTACHIOS
100 Pound Carton, White\$65.00
100 Pound Carton, Red 72.00

PEANUTS
90 Pound Carton, Blanched\$24.30
Full Cash With Order,
F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

It Will Pay To Wait!
THE NEW "ADVANCE"
BULK VENDOR OF TOMORROW IS ON THE WAY!

When better machines are built — "ADVANCE" will build them!
WRITE FOR INFORMATION

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

Northwestern
Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwestern—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION
3 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Reconditioned Vendors
10 S-Col. U-Need-a-Pak Cigarette, Each\$49.50
100 1-5-1/2 Nut Venders, Cap. 5 Lb. 7.50
50 1-1/2 Snack Nut, 3-Column 12.50
50 Pipe Stands, Clean 2.50
10 1-1/2 Baseball Counter Games ... 7.50
WANTED: All kinds Nut-Candy Machines.
Cameo Vending, 432 W. 42d, New York

STAMP FOLDERS
For Shipman and Advance
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity,
UNIVERSITY PRESS
655 Sixth Ave., N. Y. C. Ch. 2-9890

SPECIAL!

Northwestern Model 33 Jr., all porcelain finish,

\$5.95 EA.

\$5.75

In Lots of 5

\$5.60

In Lots of 10

SILVER KING PEANUT MACHINES \$7.95 EACH



Coin Machine Co. Believes In Hiring Vets in Big Way

CHICAGO, Nov. 17.—Jobs for G.I. Joel! That's what O. D. Jennings, manufacturer of vending machines, amusement games and bell machines, has in plenty for returned veterans.

Jennings Company, one of the pioneers in the coin machine industry, is giving every consideration to veteran applicants for jobs available in their office and plant. Already among a staff of 300 employees, many of whom were with the firm thruout the war when the company compiled an enviable war-work record to earn the coveted Army-Navy "E" Award, there are now 23 returned veterans of World War II.

During normal times when production is going full speed, the plant and office personnel numbers close to 500 employees, according to J. R. Bacon, vice-president and general manager. "This leaves a lot of room for the hiring of veterans and we intend giving them first chance at all job opportunities," Bacon affirmed.

The real story, however, does not lie in the important fact that the company is hiring returned veterans at every opportunity, but the ingenious method of recruiting G.I. Joe for employment is the story behind the story.

Use Radio

Since June 25, 1944, the Atlas Brewing Company has been sponsoring a Columbia Network show, *Jobs for G.I. Joe*, originating on Chicago's WBBM. Format of the show is built around interviews with returned veterans who are about to get their discharge from the service. Names of veterans seeking employment thru the United States Employment Service are given to the radio station which prior to air time queries the vets on their service experience as well as their pre-war occupational training and their current inclinations for employment. Out of these interviews come the men who make up the program.

Usually the program winds up with some very high-grade military men with experience equipping them for specialized jobs now being offered by employers. Recognizing the high caliber of the men seeking employment, the firm saw a source of manpower which would undoubtedly be a credit to the coin machine industry as well as to their organization.

Last September 23 on the show which is aired each Sunday at 9:30-10 p.m. a company executive heard the program and immediately grabbed his phone to call the station and tell them he was offering Army Capt. Richard McLaughlin, whose story he'd just heard, a job as assistant sales manager.

Hire Vet Exec

McLaughlin, who accepted the offer, has been with the company since October 1 and now occupies one of the key positions of the organization.

While commander of a rifle company in General Patton's 3d, 87th Division of the Infantry, moving into the Saar Valley, McLaughlin was wounded in the leg and in the head. The action in which he was wounded commenced when Von Runstedt broke thru in the Belgian Bulge. McLaughlin tells his story as follows:

"We rushed up and our outfit retook a few acres of high ground one night and I was making the rounds to see that sentries were properly posted. None of us had slept for a week, so when I got back I dug myself a foxhole and dozed off. After a week without sleep even a war couldn't keep me awake. Abruptly I was awakened, tho, when our machine guns started firing along with German burp guns.

"As my eyes got adjusted to the darkness," continued McLaughlin, "I saw there were 50 or 60 Krauts in the distance. We knew they were setting up guns for attack and the best plan was to attack before they were set. An attack was ordered and then everything started to happen. As we rushed I opened up with a sub-machine gun. The spurt of flame made me a perfect target and they nailed me with a couple slugs in the head and leg. I got a fractured skull out of it, seven months in 10 hospitals from Belgium to home and a new way to part my hair," he finished with a smile, indicating that it's all over now and Mc has a job to do for his new employer.

Four Years' Service

McLaughlin was in service four years

and spent seven months overseas.

The company determined to give other G.I.'s an opportunity with their firm. Thus, October 14, Alvin Roth, a discharged staff sergeant, in the combat medical corps, 32d Division, was heard by Jennings' executives and was offered a job in their sales promotion and advertising department. Roth, in service for four and a half years, was overseas for three years and spent all of this time in the Pacific, where he was hospitalized with malaria 19 times.

Close to 85 per cent of Roth's division were casualties. An interesting phase of Roth's action in the Pacific occurred at Port Morseby, where his unit was the first to take in battle casualties. They were men from the Buna campaign.

"There was one big difference between us medical men in the Pacific and those in Europe. The Japs didn't recognize medical troops as non-combat, so we carried guns. We wore no red cross identification, as the red cross made too easy a target against the green of the jungle. The only narrow escape I had came when I was cut off in the jungle once and an enemy patrol almost stepped on me without noticing me," Roth said.

One Other G.I.

In addition to Roth and McLaughlin, the company has one other veteran recently hired for the office staff. He is Milton Thurn, personnel man who served four years and five months in the States, with no overseas service. They also have 20 veterans in the plant. Thurn was a sergeant-major and handled personnel problems in the service from Fort Sheridan to Camp Custer, Grant and Camp Ellis, from where he was recently discharged.

The fine co-operation which the firm has displayed in hiring veterans even before V-J Day was recognized officially by the radio program *Jobs for G.I. Joe* Sunday (4) when McLaughlin, Roth, Thurn, and J. R. Bacon, vice-president and general manager, were guests on the program over WBBM, Chicago. From this program Bacon hired still another veter-

an, Capt. Harry Curtis, who now holds a sales position with the company. Other World War II veterans in Jennings employ are Walter Bacon, Godfrey Burbey, Edward Deegan, Edward Eckert, William Fishleigh, Arthur Hausemann, Howard Hinkle, Arthur Koniewski, Joseph Parisi, William Woods, Ralph Lollis, Robert Haggarty, Louis Phillips, Walter Penkala, Morris Seidler, Robert Organ, William Chapman, Arthur Adam, William Lowery and Joseph Savickas.

V-V DAY

That DAY when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells, land mines, rocket shells, chemical shells, 90's and 155's. And now—vending machines!

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

Look for the STANDARD cigarette machine
Look for the STANDARD candy machine

STANDARD VENDORS

LEHIGH FOUNDRIES, INC.

Factories at Easton & Lancaster, Pennsylvania

FOR SALE

CIGARETTE MACHINES

7-Col. Champions, 7-Col. Model S and 9-Col. Super Streamlines. Reasonable. Write

ALLEGHENY CIGARETTE SERVICE CO.

1123 Penn. Ave. WILKINSBURG, PA.

SPECIAL SALE MILLS VEST POCKETS

FACTORY RECONDITIONED. CLEAN and IN 1st CLASS WORKING ORDER



BLUE & GOLD \$54.50

CHROME \$69.50

Pays Out 2-20 Nickels According to Combination

AMERICAN EAGLE

\$24.50

MARVEL LIBERTY MERCURY

1¢ or 5¢ Play Cigarette Reels, F.P. Token or Quarter Award.

\$19.50



SPECIAL OFFER

Superiors and Pennypacks and Other Asst. Reel Games—In Good Working Order!

5 FOR \$49.50

SAMPLE \$12.50

5 BALL FREE PLAY

Bomb the Axis	\$79.50	Marvel Baseball	\$95.00
Alert	75.00	Smack the Jap	45.00
Gobs	79.50	Venus	79.50
Gold Star	45.00	Majorette	80.00
Invasion	79.50	Action	115.00
Keep 'Em Flying	115.00	Gold Cup	50.00
		Big Six	35.00

OKLAHOMA, NEW LAURA, NEW YANKEE DOODLE

USED COUNTER GAMES

Mutoscope Counter Model Movies	\$39.50
Victor View-o-Scope	25.00
Exhibit Photoscope	17.50
Grip Tester, Counter Model	19.50
Binge	12.50
Liberty Bell, 1¢ or 5¢ Token or Quarter Payout	19.50
Daval 21, Divider Model	9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform	39.50
Marvel, Cig. Reels, Token Payout, Like New	19.50
Cubs, 1¢ or 5¢, Cig. Sym.	8.90
SHIPMAN STAMP MACHINES, Brand New, 1¢ & 3¢	29.50
Shipman Mch., 3 Col., 1¢, 3¢, 8¢ Stamps	39.50
Folders, Per 100075
STEEPLECHASE, 1¢, Real Money Maker	19.50
Texas League	40.00

SLOTS & CONSOLES

Watling 10¢ Rolatops	\$ 99.50
Jennings 5¢ Silver Chief	149.50
Jumbo Parades	99.50
High Hand	169.00
Jennings Silver Moon	99.50

MUSIC BOXES

Master Rockolite	\$395.00
Wurlitzer 51 Counter Model	149.50
Wurlitzer 71 Counter Model	219.50
Mills Throne	299.50

All Machines Checked, Crated, Ready for Shipment.

1/3 Deposits Required With All Orders. Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. SEND FOR LIST OF ALL TYPES OF MACHINES!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

STAMP FOLDERS

FOR SHIPMAN AND SCHERMACK
10M — \$4.85 25M — \$11.75
Request Prices on Larger Quantities.
All Folders Are Guaranteed Perfect and Have No Imprint.

Parkway Machine Co.

2049 Tiggs Parkway, Baltimore 15, Md.

Watch... Univendor

FINEST IN CANDY VENDORS

It's on the way!



STONER MFG. CORP. AURORA, ILL.

GOOD CANDIES

DESERVE

CLEAN MACHINES

PAN CONFECTIONS

311 W. SUPERIOR ST.

CHICAGO 10, ILL.

Turner Says Trade Needs Wider View

Urge Unity in Industry

DETROIT, Nov. 17.—A plea for men of large vision in the vending machine field, in order to take care of the widespread problems of the industry, was made here by Fred E. Turner, for years president of the Automatic Merchandisers' Association of Michigan, who was secretary of the national AMA for some years.

"The vending machine industry needs men who can see the over-all problems of the entire field," Turner said. "To many men, concerned with just one type of machine in their operations, the larger picture is sometimes lost, and they tend to overlook the problems of the other side of the industry."

"This is particularly true of the service machine field, in which our own company operates. The average vender operator probably think mostly of the merchandise venders, and forgets about our own type of machine."

Prevent Orphans

"That is one reason we sometimes have to act independently, and go out for our own interests, despite the obvious advantages of industry unity. We must see that our own side of the business receives its due attention, and does not become literally 'orphaned.'"

Turner cited as an example, the point where divergences might occur between the merchandise and service venders, the experience within his own organization in Tennessee, where there is a long-standing and heavy tax upon the venders.

"Taxes of this type predominate in the thinly populated States. They lack the industry and trade that other States have, and must turn, they feel, to such devices in order to raise the necessary money thru special taxes."

In this case, the Nik-o-Lok Company, of which Turner is divisional manager, sent a representative to see the proper authorities, and it was found that the lock machine business had been hit by a law intended to take money from the established venders.

Make Adjustment

Reason for the tax appeared to be the opposition to vending machine by small store operators who felt that the machines were taking trade away from them. In the desire to protect retailers and also to gain revenue, the law was drafted wide enough to take in all service machines, which was never intended. A special adjustment was secured by

Gas Station Up As Vending Spot

WASHINGTON, Nov. 17.—As the pumps of U. S. service stations again gurgle gasoline without ration coupons, coin machine operators of the nation are getting a preview of what they may expect in the post-war way of business from these locations.

According to the Department of Commerce, sales of the stations in September jumped 19 per cent above the same month of 1944. They registered the largest gain of any group of retailers.

Over-all, retailers reported an increase of 4 per cent over September, 1944. Second to gasoline stations was apparel stores with an 8 per cent rise, and drug-stores were third with a 4 per cent increase. No other group of merchandisers showed any appreciable gain, the department's Bureau of Census said in its preliminary report.

Automatic Canteen Plans To Issue New \$5 Par Com. Stock

CHICAGO, Nov. 17.—Automatic Canteen Company of America announced that a proposal for recapitalization and refinancing will be submitted to stockholders for approval December 4.

Plan calls for the issuing of 500,000 shares of new common stock with a par value of \$5 per share. Of this, 428,088 shares would be exchanged on a 3-for-1 basis for the company's present no par common stock, and 29,112 shares would be sold to underwriters.

Proceeds of the sale would be used for purchase of new equipment and other corporate purposes, it was said.

Nathaniel Leverone, chairman of the board, said the company has been advised that certain major stockholders intend to sell approximately 80,000 shares of the new common stock to underwriters.

N. Y. Automat Enlarging

NEW YORK, Nov. 17.—Horn & Hardart Company, operator of the Automat restaurant, announced that it will enlarge its restaurant at 106 West 50th Street, near Rockefeller Center. Enlarged premises will front 75 feet on 50th Street with a depth of 100 feet.

which the door-lock machines were exempted from the tax.

It is this type of experience that led Turner to point out that in special situations, each branch of the industry must be prepared to present its own case publicly, even if it should differ from the needs of other branches of the coin machine field.

Cig Production Falls Off After All-Time Record

WASHINGTON, Nov. 17.—After hitting an all-time monthly high for cigarette production in August, U. S. tobacco companies let their output slip back nearly 100,000,000 packs in September, tax reports of the Bureau of Internal Revenue disclosed.

September cigarette production totaled 1,317,987,000 packages of 20, compared with an August output of 1,424,200,000 packs, the report showed. The September output, however, represented an increase of 31 per cent over the same month of 1944 when 1,001,219,000 packs were rolled. August, tho, is usually a big cigarette-making month, and this year's record output was only 28 per cent above August of last year.

Production for the first nine months of this year totaled 9,740,759,000 packs, an increase of 685,087,000 packs or about 7.6 per cent over the 9,055,672,000 produced in the first three quarters of 1944.

Candy Distribs Meet To Outline New Association

WASHINGTON, Nov. 17.—Candy jobbers from all parts of the nation opened a two-day meeting in the Statler hotel here today to organize a national wholesale candy distributors association.

Committees of jobber delegates have been assigned to draft by-laws and a constitution for the new organization to be presented to the entire group Sunday for discussion and possible adoption.

Meanwhile, the Council on Candy of the National Confectioners' Association and the NCA's board of directors, post-war, distribution and Washington committees have been meeting since Thursday.

The council's plans for the first half of 1946 were reported to have been laid out at a meeting of the steering committee.

TOBACCO TAX AIRED

(Continued from page 92)

of the Connecticut Tax Department and chairman of the National Tobacco Tax Conference, opened the sessions. Initial meeting dealt with Control of the Sale of Cigarettes in Interstate Commerce. . . . number of State tax administrators discussed this subject in a panel.

Among the problems brought up for discussion during this initial session were the exchange of information between States which have a tobacco tax, parcel post shipments of cigarettes, shipment by common carrier and enactment of use taxes. Second conference session, that same morning, dealt with the Extension of Licensing Provisions to Include Importers of Taxable Products. Discussion periods, at which time delegates attending the conference could ask questions and express their opinions, followed each of these business conferences.

Trace Trends

Recent Developments in Tobacco Taxation was the topic for the afternoon session on the opening day. Mary G. Krone, deputy commissioner of the Miscellaneous Tax Bureau, New York, lead this discussion, pointing out the trends States are following in the enactment of cigarette tax legislation.

Opening session the second day (13) dealt with Tobacco Tax Revenues in the Post-War Period—a continuation, in a way, of the preceding afternoon's speech in which a prediction of trends was made.

Conference brought out one fact of which the trade was aware, namely, that cigarette tax revenues have been soaring to all-time highs since the return of standard-brand cigarettes in plentiful quantity. Incomplete reports show that after a post-shortage run on cigarettes the tax revenue suffered a slight decline in most States. The average State, however, is now settling down to normalcy, as far as its cigarette tax receipts go, but indications are that consumption of cigarettes will be even higher in the future than it was in pre-war days. This information is passed along by tobacco manufacturers and distributors on the basis of sales following V-J Day.

Venders Supplied

Most operators of cigarette vending machines are now getting all of the cigarette supplies needed to satisfy demand. There have been some localized reports of unequal distribution—where over-the-counter retailers were reportedly favored—but this condition is adjusting itself as the manufacturers hit high-speed production.

More immediate concern to the vending machine operators in many communities is the price-cutting policy being carried on by certain retail and chain retail stores.

Conference of tobacco tax collectors brought out the fact that June marked the turning point in cigarette supplies, while February, 1945, represented the lowest month in point of tobacco tax receipts. Revenue collections, by States, reached a high of \$17,100,000 during August—a gain of 83 per cent over the February low.

FOR SALE

14 Cigarollas in good condition, \$75 each.

Terms: 1/2 Down, Rest C. O. D.

CRESCENT CIGARETTE SERVICE

1400 St. Charles Ave. NEW ORLEANS



VICTOR'S MODEL "V"

THE FAMOUS PRE-WAR VENDOR!

During the long, hard years of emergency this vendor earned new laurels for stability and the ease of adjusting for any available confections. The New Post-War Model V, vastly improved and 7 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball-Gum. NO ADDITIONAL PARTS NECESSARY!

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 5/16" ball-gum.

Model V Standard Finish \$10.50 Ea.
Model V Wall Bracket85 Ea.
Combination 1¢ and 5¢ Coin Counter 1.25 Ea.

Terms: 1/3 Cash With Order, Balance C. O. D. or Send Full Amount and Save C. O. D. Cost.

ALL ORDERS FILLED IN ROTATION RECEIVED!

PIONEER VENDING SERVICE

461 Sackman St.

Brooklyn 12, N. Y.

Completely Overhauled! Ready for Location!

CIGARETTE MACHINES

DuGRENIER CHAMPION

- 10 Eleven-Column Splits Each \$79.50
- 10 Nine-Column Splits Each \$69.50
- 10 DuGrenier 9-W's, Double Shift Each \$52.50

HANKIN, Distributor

708 Spring St., N. W.

Atlanta, Georgia

PERISHABLES TRIED

(Continued from page 92)

erated displays all these vegetables were just as good as the day they were put out, Dr. Hauck reported.

Only a few showed any measurable decline in quality or freshness, he said. These included such quick spoolers as radishes, broccoli and brussels sprouts. Even these were at least 80 per cent salable.

Brightest prospect of the whole project, aside from grocers' immediate profits, is the hope that growers will take to the idea. The way would then be open for even small-scale operation of coin groceries, once pre-packaged fresh foods were generally available.

"Eventually we hope the packaging will be done at the farm or processing plant," Dr. Hauck said. "Substantial benefits could be gained by growers thru reductions of losses from waste and spoilage. They would also save the freight rates on the inedible parts now thrown away by the grocer or consumer."

On Market

Pre-packaging already has been used successfully by Tennessee strawberry growers, and cellophane-wrapped tomatoes have been appearing recently in several vegetable markets at Chicago. Sale of the pre-packed tomatoes, however, has been slowed down by a rather steep mark-up above the ordinary bulk variety.

All vegetables except potatoes and some other staples are trimmed or topped, then packed in standard-size cellophane containers, which should be easily adaptable to coin dispensers.

Encouraging also was the first hints on operating costs from Frank McGeough, A. & P. manager in Columbus. He said they "appear favorable," but he declined to give out any figures at least until the project has been tried in all 10 of the company's stores here. One observer, however, estimated the net profit rate on the pre-packaged foods at better than 3 per cent compared with the chain's ordinary rate of 1 per cent.

Coin - Operated Laundries Rate Front-Page Spread in Chicago Daily Newspaper

The Billboard Editor Quoted in Tribune Feature

CHICAGO, Nov. 17.—Front page of the Chicago Tribune November 2 carried a long feature article describing the automatic, coin-operated laundries which are springing up thruout the city. For its interest to the trade, the article is reprinted in full:

MCKEL SOON TO TWIRL MA'S WASH

By Orville Dwyer

Mamma will soon be doing the weekly wash in the most economical way imaginable—both from the standpoint of cost and time taken to do it—the coin-operated machine way. That is the statement of Walter W. Hurd, Coin Machine Editor of *The Billboard*, theatrical journal, who says:

"She'll go out to do her shopping, take the washing along and drop it into one of a number of modern, post-war electric washers set up in some neighborhood store. All she'll do is drop in a coin, start the machine going and be off to the grocery or the bridge game. On the way home she'll pick it up again, all done—ready to be ironed. There may be coin-operated ironers, too, soon, but these haven't been fully developed yet."

Hurd was reporting on the developments in the manufacture of coin-operated devices, including slot machines, gaming, vending merchandising contraptions of all kinds, since the War Production Board lifted the restrictions on their manufacture May 20. He said that while shortages of gray iron are holding up the production of slots, radio parts and juke boxes, there is the utmost optimism among the 40 or 50 manufacturers of the devices for beginning a tremendous post-war development by January or February.

He asserted that two heavily financed groups are developing the coin-operated, residential section washer business.

Put Washers in Stores

"One of these is operating out of New York, the other out of Chicago," Hurd continued. "Both groups are a bit cagey about going too much into details. New York outfit has 10,000 modern washing machines operating in neighborhood stores now. That's the trend—to put a number of washers into a store, let the women bring their washing, slip the coin in the slot, go out about their business and come back and get the laundry all done."

"The Chicago company is planning to operate similarly in 17 Midwestern cities, Indianapolis and Louisville. They'll have all types of the best electric washers, or coin boxes may be attached to any."

Working on Numerous Types

Hurd and other experts said the trend in the business is away from slot machines and juke boxes into vending and mer-

chandising devices. He declared several million dollars will soon be invested and that innumerable ingenious appliances are being prepared for the marketing of soft drink, ice cream, hot dogs, cigarettes, candies and frozen food. Many varieties of merchandising machines, some of them veritable mechanical wonders and all ready to start whirling and giving out at the drop of the coin, are being prepared for the public.

One new soft drink machine, Hurd said, pushes a standard size bottle into the customer's sight behind glass, opens it, and pours it into a paper cup.

Slot Machines Still Fascinate

Manufacturers of slot machines said they believe the fascination for them will be as vast as ever when they get back into production again. Only the lack of the needed gray metal is holding up production now. They said, however, their efforts will be directed at getting laws passed, such as now are in several Western States, legalizing them in private clubs.

In this way the slot machines help support clubs of all kinds—civic, social, veterans', and even religious organizations with parish halls or other such quarters.

Herald-American Story

The Chicago Herald-American, in its afternoon edition November 2, carried the following item concerning the coin machine trade:

"Give an American a coin-operated machine—and he'll drop in more than \$230,000,000 a year into the 3,966,000 of the contraptions."

"So says Walter W. Hurd, Coin Machine Editor of *The Billboard* magazine, a recognized authority on what goes into and comes out of the devices. Hurd added his figure does not include the take of slot machines or 'one-armed bandits,' which are here today and in the basement tomorrow, hiding from the police. He guessed these take at least \$1,000,000 a year from suckers."

400,000 Juke Boxes

"Hurd estimated that there are in the nation, 400,000 juke boxes, 260,000 pinball machines, 3,000,000 penny candy venders, another 120,000 which give out with higher priced sweets, 126,000 cigarette machines and 60,000 serving soft drinks."

"Latest wrinkle in the trade, Hurd said, is a new plan whereby coin-operated washing machines are being installed in the neighborhood stores."

Not Guilty, Judge

CHICAGO, Nov. 17.—John W. Collins, Decatur, Ill., was arrested for stealing \$5.40 in nickels and dimes from a streetcar conductor. He pleaded "not guilty," claiming to have won the money the previous night from a bell machine located in a roadhouse. He was given 30 days.

Tacoma Reports Fewer Pinballs

TACOMA, Wash., Nov. 17.—Twenty-two operators of amusement machines have been licensed in Tacoma to operate machines on some 500 locations, A. E. Troyer, chief assistant city treasurer, reported.

Licenses have been taken out for 810 pinball machines and 29 claw devices, Troyer said.

This represents a decrease in all brackets from 1944 when 26 operators were licensed to operate 930 pinballs and 48 diggers. Most of the decrease could be attributed to steep local taxes.

While the number of machines has declined, revenue from licenses has been rising steadily since adoption of the city's licensing ordinance in 1941. Troyer reported that license fees had brought in \$81,693 to end of October, compared with \$78,916 in 1944 and an average of about \$75,000 a year prior to that.

RFC Takes Over Consumer Items

WASHINGTON, Nov. 17.—Reconstruction Finance Corporation took over (November 5) sale of surplus consumer goods from the Department of Commerce. RFC announced that information on all items it has for sale will be available at any of its 31 regional offices or the 11 regional Department of Commerce surplus property offices.

RFC, which previously has handled only factories and heavy manufacturing good, estimated that it will sell more than \$3,000,000,000 worth of consumer goods during the fiscal year ending June 30, 1946.

Agency took over the commerce department's Office of Surplus Property intact, with W. Stuart Symington continuing as surplus property administrator.

In addition to the consumers items, the RFC estimated it would handle capital goods that originally cost more than \$24,000,000,000 in the current fiscal year.

One of the latest lists of surplus goods include .30 caliber gallery practice ammunition.



KEEDOOZLE CUSTOMER buys her groceries from new-type chain slot grocery store by "shooting the gun." Designed by Clarence Saunders, the stores will be opened on a nationwide basis. First working model will be built in Memphis.

FOR SALE

- 1 Baker's Pacer, Daily D., 5c \$265.00
- 3 Super Bells Comb., 5c. Each \$265.00
- 2 Bally High Hands Comb., 5c. Each ... \$175.00
- 3 Mills Jumbo Parades, 5c Comb. Mint Vender, Each \$150.00
- A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker \$475.00
- 1 Wurlitzer 950
- 1 Seeburg 8800, Wireless
- 1 Seeburg Plaza, Wireless
- 1 Rapid Fire Gun \$125.00
- 1 Lucky Lucre
- 3 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Brown Fronts, 3/5
- 5 Gold Q.T.'s 5c Orig.
- 4 Vest Pockets B & G 5c

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

MAIN WORM GEARS

for

- WURLITZER \$4.00
- STAR WHEELS30
- SELECTOR PINS, 1 Doz. 3.00
- For SEEBURG & WURLITZER NEEDLE SCREWS, 1 Doz. \$2.00
- VOLUME CONTROL KEYS, 100 5.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts

948 W. Russell St. Phila. 40, Pa.

SLOT MACHINE BARGAINS

ALL OVERHAULED

- 1 1c Mills Glitter Gold Q.T. \$ 45.00
- 2 5c Mills Bonus, Each 175.00
- 1 10c Mills Q.T. 95.00
- 1 5c Jennings Club Special Chief . 150.00
- 1 10c Jennings Duchess 75.00
- 1 5c Watling Treasury 40.00
- 2 5c Watling Roi-a-Top, Each ... 65.00
- 1 5c Watling Gold Seal 35.00
- 1 25c Pace Bantam 50.00
- 1 Columbia Standard 60.00
- 1 25c Seven-Way Callio 250.00

Wire \$25.00 Deposit

Phone during noon hour 4-1109

Automatic Coin Machine Corporation

338 Chestnut St. Springfield, Mass.

MANUFACTURERS

DISTRIBUTORS

JOBBERS

Write

Ready To Resume Operations

ANDERTON NOVELTY CO.

COWAN, TENN.

FOR SALE

Coin Machine Route, Price \$8000; \$6000 down, 6 Automatic Juke Boxes; 12 Pin Tables, E.P. or C.P.; 33 Slot Machines, 5c-10c-25c; good supply Sales Boards, lots of Parts, Chevrolet Panel Service Car. Nets \$750 per month; possibilities.

JOHNSON MUSIC CO.

1621 Arthur St. Klamath Falls, Ore.

FOR SALE

- 1 Deravory, Good Shape \$ 50.00
- 1 Batting Practice 80.00
- 2 Skeedie, Gottlieb, Each 50.00
- 3 Bally Ailers, Each 35.00
- 1 Genco Playball 90.00
- 1 Mills Owl, Good Shape 45.00
- 1 Wurlitzer Skee Ball 190.00
- (\$10.00 Extra for Grating)
- 1 Rock-Ola Ten Strike 40.00
- 3 High Hands, Each 185.00
- 1 Mills Escalator Slot, Good Shape 150.00
- 2 Longchamps Good Shape, Each 40.00

GENERAL DISTRIBUTING COMPANY

72 East Main Street, Port Jervis, N. Y.

Quitting Slot Business

Refinished like new, 60 machines—15 Consoles, Mills, Pace and Jennings; Double, Single Safes and Stands. Have not been used since refinished.

A. J. DONLAN

138 S. Illinois St. Indianapolis, Ind.

Coin-Operated Sailboats Will Be Given Trial

Ops Express Interest

ATLANTIC CITY, Nov. 17.—Operators are making preparations to meet an entirely new post-war market for machine installations in boating concessions here. Invention of an automatic sailboat, which requires coins for operating purposes, has been tested and proven satisfactory for all purposes. Machine controls the sails and the time of their use can be altered to suit the market.

Boating is one of the most popular forms of entertainment in New Jersey resort spots, and the machine venture will be profitable for operators and locations alike.

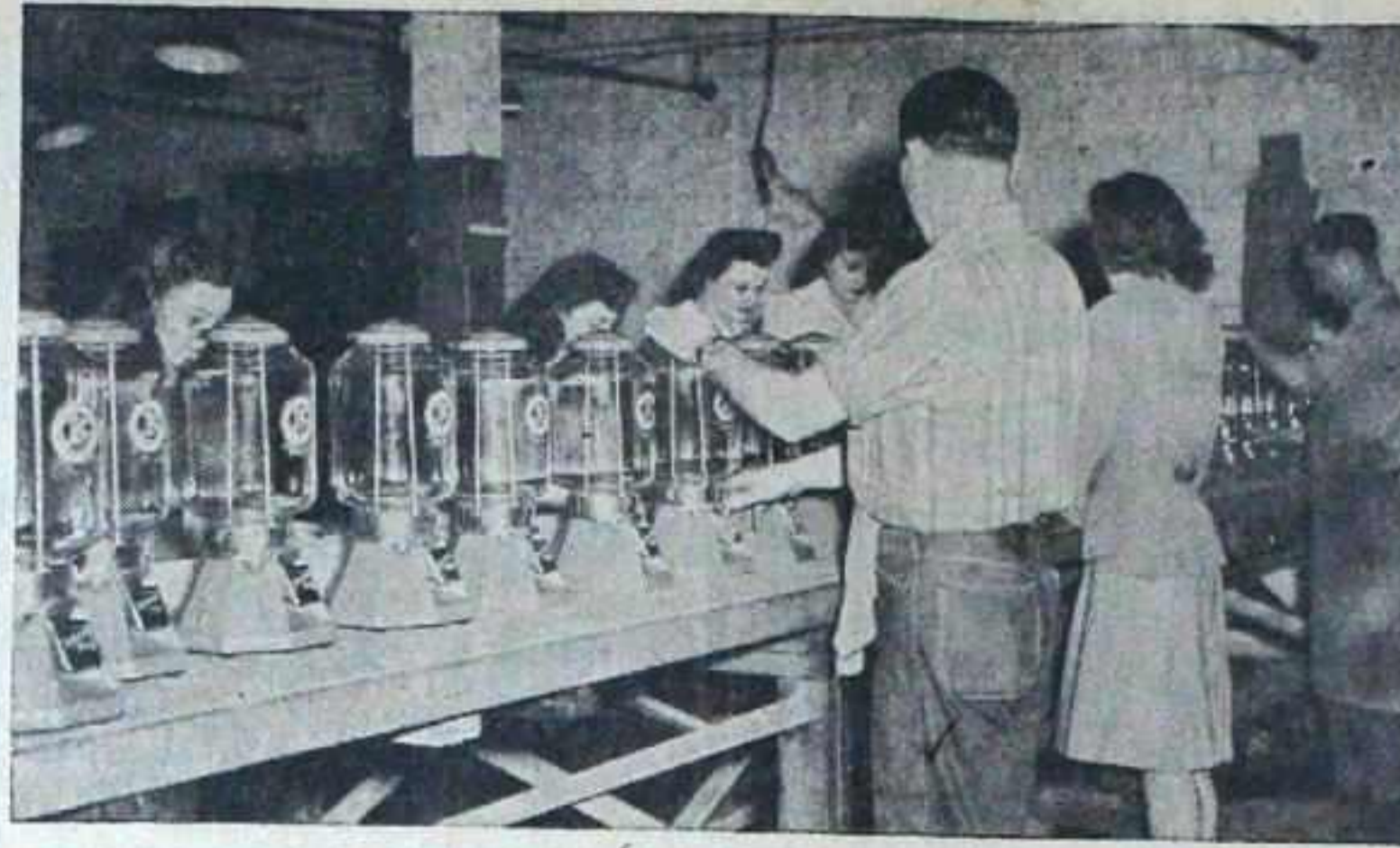
With coinmen entering the sailing field, other amusement or vending machines will be installed on piers and in the boats themselves. It will prove an added convenience for patrons and will be an attractive display for the locations. Machines will also get a play from fishing parties who do not venture out on the ocean but do their casting from the wharves. These latter furnish the biggest action on piers, and coinmen will benefit from their business.

First of the coin-operated sailboats is scheduled for use during the 1946 season from near-by Ventnor. Location will put five such boats in use during the trial period and the results will be studied by interested parties in the field. Because it will be the first coin machine sailing vessel, a big newspaper spread is assured for the venture, and the publicity is expected to be an additional selling medium.

U.S. Pocketbooks Bulge With Record Sum of Coins, Bills

CHICAGO, Nov. 17.—U. S. pocketbooks were bulging with more cash—both coins and folding money—last week than ever before in history, the Federal Reserve System reported.

Money in circulation reached the record high of \$27,974,000,000, an increase of \$22,000,000 over the previous week. Most of this, of course, was bills. Federal Reserve did not report the amount of coins in circulation.



THE FIRST Model 33's to come off the production line since 1942 receive their final inspection at the Northwestern Corporation, Morris, Ill.

Eastern Sugar Wins Decision In Court Fight

BALTIMORE, Nov. 17.—Judge William C. Coleman, in Federal Court here, has dismissed an OPA suit for treble damages of more than \$700,000 and an injunction against the Eastern Sugar Association. OPA contended in the suit that the sugar firm had overcharged the Coca-Cola company for handling and storage in connection with the sale of 50,000 tons of Puerto Rican sugar.

Originally, Coca-Cola was also a defendant in the suit but the action against the bottling company was dropped. The 50,000 tons of sugar was sold several months ago by Coca-Cola to the Commodity Credit Corporation to help relieve the sugar shortage.

Judge Coleman ruled that at the time the sugar firm entered into contract with Coca-Cola, there was no price ceiling in effect for handling and storage services. He further ruled that a price schedule submitted to OPA had not been disapproved.

OPA, on the other hand, contended that altho the price schedule submitted was not disapproved in the 10 days after it was submitted, it was disapproved a few days later in accordance with the

law. OPA also contended that the court was without jurisdiction to pass on the validity of the order setting the ceiling price and requiring the company to make retroactive payments.

Judge Coleman ruled that he was not passing on the validity of the order, but was ruling there was no order in effect for the sale and handling of sugar at the time of the transaction. OPA counsel announced that it would appeal the case, which the vending machine trade has been watching with interest since last summer.

1,000 Patents Offered Public By Large Firm

WASHINGTON, Nov. 17.—While observers study what they call revolutionary changes which are pending in the patent system, the Patent Office's registry of patents available for sale or licensing is already in operation. International Harvester Company is the first large manufacturer to list patents in this fashion.

Harvester has allowed *The Patent Gazette* to publish 1,000 of its dormant patents, offering these patents for sale or use to other interested parties. Now that International Harvester has broken the ice, it seems likely that other large manufacturers will follow suit.

Many companies, large and small, have large numbers of patents which have never been put to practical use. Idea of the new patent registry is to make these patents available for other firms to develop and use. Besides serving the purpose of bringing these patents to early public use, the patent registry is also helpful in establishing contacts between inventors and interested manufacturers.

Meanwhile, the Kilgore-Johnson Bill, which is pending in the Senate, is arousing considerable comment in Washington and in manufacturing circles everywhere. First provisions of the bill is to set up a research budget for a national science foundation. A federal appropriation of \$100,000,000 is being asked to cover initial expense of setting up and operating the foundation.

Public Property

More important, however, is that provision of the bill which stipulates that all new inventions, methods and developments in any field—which may be discovered by or thru the aid of this foundation—must be made available immediately to the public without charge. This, opponents of patent reform point out, would lead eventually to a tearing down of the present patent structure.

Casper W. Ooms, appointed patent commissioner late last spring, is attempting to revise the patent structure to make it more workable. Ooms' idea is to make the patent system so simple that any inventor, who has a good idea, can get licensing information free from a local government agency, like the post office.

Some 35 per cent more patents were applied for at the end of the third quarter this year (September 30) as compared to last year. This figure gives some idea of the flood of new ideas and inventions which are coming to the market. What bearing the proposed patent "reform" will have on the future is impossible to tell.

P. Gott Claims D. of C., Trade Will Harmonize

CHICAGO, Nov. 17.—Philip P. Gott, president of the National Confectioners' Association, reported, upon his return from a meeting in Washington with 30 other trade associations and Secretary of Commerce Henry Wallace, that trade executives and the secretary were anxious to co-operate with each other "for utmost helpful service by the Department of Commerce."

"It was made clear that both the department and Secretary Wallace recognize that industry can be of great aid," Gott said. "Department executives declared themselves eager to have the counsel of industry."

Under Secretary Alfred Schindler, who presided, was drafted recently from the food industry, where he had spent 2 years. Speakers stressed the department's intention to perfect both short and long range aids to business, to strengthen the department's field services and to work for full profitable production and full gainful employment.

Among the 30 odd trade association invited to take part in the discussion were four from the food industries: Confectionery, meat, ice cream and restaurants. Others represented included the National Association of Manufacturers, Chamber of Commerce of the U. S., Associated General Contractors, National Electrical Manufacturers' Association, National Conference of Business Paper Editors, and the national bodies of the hardware retailers, dry goods wholesalers, tanners, pulp producers, automobile and carpet manufacturers.

Mobile Grocery Store With Short-Wave Set

SAN FRANCISCO, Nov. 17.—One of the newest methods of merchandising groceries of interest to the coin machine industry has been announced by the Associated Food Distributors, Inc.

Groceries are to be brought right up to the door-step of the housewife by a store on wheels. Trucks will be stocked with grocery items and sent into residential neighborhoods, usually removed some distance from shopping districts. Salesmen will travel with the trucks and, upon stopping, the men will canvass each house in the immediate vicinity. By short-wave radio these salesmen will be able to phone the truck, give them the order and deliveries will then be made on foot and by motorcycle to the housewife ordering.

Salesman canvassing the homes will do so with the aid of conveyors which will be supplied with staple items and products much in demand. Other items will be supplied from the trucks. The trucks will be streamlined mobile units measuring approximately 50 to 60 feet.

OPERATORS

YOU NEED THIS PHONOGRAPH SUPPLY CASE FOR SERVICING YOUR ROUTES

WITH IT ONLY ONE TRIP IS REQUIRED BETWEEN CAR AND LOCATION



A sturdy, leatherette covered supply case, 15" x 8" x 14" high. Weight about 25 pounds when fully loaded. Separate compartments for 20 records, needles, route keys, coin wrappers, collection book, two screw drivers, pliers, oil can, jar of grease, glass cleaning fluid, wiping rags, fuses, miniature and standard bulbs and tubes.

PRICE \$37.50 F. O. B. Galesburg. Immediate shipment. Terms C. O. D. Pliers hand oiler and two screw drivers can be furnished for \$2.50 additional.

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803 Monroe St. Galesburg, Illinois

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SOLDERING IRONS

Light as a Feather

EVERY SERVICE MAN NEEDS ONE

The Ungar Soldering Pencil is ruggedly constructed, built to take plenty of punishment. Yet it's lightweight . . . weighs only 3.6 ounces . . . is perfectly balanced . . . handles with the ease of a fountain pen . . . heats in 90 seconds, draws only 17 watts. Overall length, 7 inches.

The soldering unit complete with handle and cord set, No. 776 and any one of the tips pictured \$1.50 NET



No. 538
Chisel Tip,
made from
Elkaloy A,
Tip 1/8" dia.



No. 536
Standard
Tip,
made from
Hard Drawn
Copper



No. 537
Pencil Tip,
made from
Elkaloy A,
Tip 1/8" dia.

Extra Tips 75¢ Each

- Title Strips, 24 to Sheet, Red Border—\$5.75 M Sheets.
- New Jensen Speaker Cones, 12 and 15 In.—Write.
- Jensen Needles, 4000 Plays, 1—100, 46¢ Each.
- New 30-Wire Cable, Coded, Packard—40¢ Ft.
- Evans Ten Strikes, Hi and Lo Dial, Used—Write

1/2 Deposit, Balance C. O. D., F. O. B. Denver

Capitol Music & Sales Co.
COIN OPERATED MACHINES
1255 AMES ST.
DENVER 14, COLO.
TA. 0630

Super Mart Institute Picks Martin Wilborg To Oversee Research

CHICAGO, Nov. 17.—Martin Wilborg was appointed head of a research department of the Super Market Institute, after lengthy discussions were held on research projects in the operations of super markets, at a recent meeting of the board of directors, according to Joe Weingarten, president of the Institute. Announcement of the new coin-operated grocery store by Clarence Saunders in a recent issue of The Billboard may have been a topic under discussion. There are a number of projects under consideration, according to Weingarten, but a method using efficiency of operation, personnel and store operation stands out as most important. Operating problems deal with the handle of merchandise from warehouse to store, displays and advertising. A compact pre-packaged food project similar to the type planned by Saunders may be the solution to the operating problems for the Institute.



FRANKIE CARLE (left), band leader, joins Fred Williamson (right), of the Aero Needle Company, Chicago, in presenting Midwest juke operator Harry Johnson one of Carle's latest records and the new Aeropoint Coin phono needle. Carle, composer of the ever-popular "Sunrise Serenade," has made 250 records which sold over 5,000,000 copies.

J. B. Jones Expands St. John Arcade to Include 25 Devices

ST. JOHN, N. B., Nov. 17.—J. B. Jones, operator of an arcade in downtown St. John, has expanded his operations with the addition of several new machines, bringing the number of devices to 25. Jones said he plans to retain the V for Victory, red and white fluorescent signs which were installed during the war. His place is well situated in the center of the local shopping and amusement area. A second arcade is situated near by in a large bowling alley.

Cameo Vend. Takes Additional Space for Cig Machine Repairs

NEW YORK, Nov. 17.—Cameo Vending Service, of this city, announces that it has just taken over additional space on West 42d Street where it has opened a cigarette machine repair department. According to a statement made by Edward W. Barnett, head of the firm, two skilled mechanics will soon be retained to take charge of the servicing and repair of cigarette vending machines. dependent at present upon the supply situation. Slrup, particularly, has been very short, and any enlarged plans of operation are being held back until this situation is eased, making continued operation of more venders possible without the danger of having sources of supplies shut off.

Dow Forecasts Huge Output of Plastics by '50

MIDLAND, Mich., Nov. 17.—One hundred and fifty million pounds of plastic materials a year by 1950 or earlier is the aim of the Dow Chemical Company of this city, according to Dr. Willard H. Dow, president of the firm. Juke boxes and pinball machines are expected to play an important part in the expansion of the plastic industry, it was further pointed out by another expert in the plastic industry. "This is many times our present production," Dow said, "and if the entire industry expands along these lines it should be of major importance in holding employment in this country at a high level. Improvements in materials and fabrication are rapidly broadening the horizons of the industry, and as yet we cannot foresee where the growth of this industry and its capacity to provide employment will level off." The industry, Dow further pointed out, was not "over-inflated" during the war and used the example of the \$15,000,000 expansion already started by his own company of its plastic production facilities to prove his statement.

Tower, who is a director of Spacarb, Inc., the national company which is parent to the new Detroit organization. They are placing upon the market, from the national office, a new type of beverage vender which dispenses beverages in individual drinking cups. Company will be distributors for the metropolitan Detroit area. They plan to operate in some instances themselves, it is said, but most deals will be handled on an exclusive territory basis. Local salesrooms will be opened at a later date, Tower said. At present all machines of the Spacarb type in the local territory are concentrated in the Ternstedt Manufacturing Company, one of the city's larger industrial plants. Expansion of activities is directly de-

Mercha'dise Devices Appearing in Canada

ST. JOHN, N. B., Nov. 17.—Jackpot merchandisers have been appearing on a number of locations thru the Canadian maritime provinces, trade observers reported. The devices, on which merchandise premiums are awarded to players making certain scores, are proving most popular in restaurants and cafes. Merchandise sold in this manner includes toiletries, perfumes, soaps, shaving supplies and jewelry.

Spacarb Establishes Detroit Company To Handle Cup Venders

DETROIT, Nov. 17.—Spread of activity in the beverage vending field is one of the highlights as the industry starts well along its reconversion and post-war planning activities here. From both the manufacturing and the operating-distributing standpoint, Detroit is becoming a lively center in both the beverage and frozen products vending branches of the industry. The exceptional number of industrial locations available here in manufacturing plants of all types from the smallest to the world's largest, offer profitable fields for many firms, especially those which concentrate on strictly intraplant operation of specialized venders. Latest to enter the field is Spacarb Detroit Distributors, Inc., recently incorporated as a Michigan company with a capitalization of \$50,000. Headquarters are at 610 Penobscot Building, with Emery Flinn of Miami Beach, Fla., a listed stockholder. Company is headed here by L. R.



ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect IMMEDIATE DELIVERY

WRITE FOR QUANTITY PRICES

10 KEENEY SUBMARINES. EA. \$119.50

- Radio Rifle ... \$49.50
Liberator (Floor Sample) ... 189.50
Air Raider ... 189.50
Jennings Golf Ball Vender, 25¢ Play ... 69.50
Rocket Buster (Floor Sample) ... 175.00

1/3 Deposit With Order.

WANTED KNOCKOUT FIGHTERS ANY CONDITION

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

WANTED

Quantity of any old Keeney 5-Ball Games. Do not have to be complete or in working order. Phone, wire or write, stating quantity, name of game and lowest cash prices.

JOE SCHAEFFER 1059 Coronado Avenue Cincinnati, Ohio Wabash 9333

3 Mills Rebuilt Brown Chromes, 25¢ Play, 3/5 Pay. These Machines never been used. \$350.00 each or three for \$1000.00.
2 Jennings Centuries, 5¢ Play, Triple Jackpots, Good Condition, \$100.00 Each.
1 Mills 5¢ Q.T., Good Condition, \$75.00.

H. S. OLSON NOEL, MO.

GUN LAMPS

For Seeburg and Bally Guns Original Mazda Bulbs ... 70¢ Each Minimum Order 10. CITY-WIDE AMUSEMENT COMPANY 6415 N. Hamilton Avenue CHICAGO 45

For YOUR Money—Buy OUR Honey! Harry Williams' GUARANTEED SATISFACTION LAURA PRICE \$249.50 Five Ball Free Play Revamp—Smooth as Silk—a Silck Chick.

AUTOMATIC PAYOUT CONSOLES Three Bell ... \$745.00 Super Bell, 5¢ ... \$295.00 Club Bell ... \$250.00 Four Bell ... 350.00 Super Bell, 5 & 25¢ 450.00 Hi-Hand ... 195.00 Jumbo Parade, 25¢ .. 225.00 Super Bell, 3-5, 1-25 595.00 Bobtail ... 125.00 Jumbo Parade, 5¢ .. 145.00 Pace Twin Reels, 5 & 10 Chutes ... 325.00 Pace Twin Reels, 5 & 25¢ Chutes ... 350.00 Jumbo, F.P. & P.O. 195.00 Pace Twin Reels, 10 & 25¢ Chutes ... 375.00 Big Game ... 125.00 BELL MACHINE REPAIRS AT FAIR PRICES. WE OVERHAUL ALL MAKES AND MODELS. COMPLETELY REPAINT—REPLACE ORIGINAL PARTS ONLY. MACHINE RETURNED WITHIN 48 HOURS. ALL ORIGINAL MILLS BELL MACHINES Gold Chrome, 5¢ ... \$275.00 Brown Front, 25¢ .. \$250.00 Orig. Chrome, 25¢ \$285.00 Gold Chrome, 10¢ .. 295.00 Brown Front, 10¢ .. 195.00 Copper Chrome, 10¢. 250.00 Gold Chrome, 25¢ .. 325.00 Brown Front, 5¢ ... 195.00 Vest Pocket, 5¢ ... 52.50 TERMS: ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D. AL STERN Brunswick 2338-8878 WORLD WIDE DISTRIBUTORS 1014 N. ASHLAND AVE. CHICAGO 22, ILL.

ANNOUNCING OUR APPOINTMENT AS DISTRIBUTORS FOR THE STATE OF LOUISIANA NOW DELIVERING GOALEE \$525.00 ORDER AT ONCE FOR PREFERRED DELIVERY A. M. AMUSEMENT CO. 1000 POYDRAS ST. NEW ORLEANS, LA.

Gay-Coin Distributors MICHIGAN DISTRIBUTORS FOR BALLY PRODUCTS Immediate Delivery on UNDER SEA RAIDER . . . \$399.50 Be First in Your Territory With New Equipment. Write Now for New Releases. 4866 WOODWARD AVE. DETROIT 1, MICH.

TUBES and ACCESSORIES NEW

Complete Line of Phonographs and Parts

NEW ACCESSORIES

8 MFD. Cond. (Tub. Can), 450V	\$1.25	Micro Switches, Any Color	\$1.00
8 MFD. Cond. (Tub. Can), 600V	1.75	Micro Pick-Ups (Metal), Mills, Rock-Ola	3.00
16 MFD. Cond. (Tub. Can), 450V	1.75	Micro Pick-Ups (Bakelite)	4.75
16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, FL	.02
8 MFD. Cond., 450V	.70	8" P.M. Speakers	4.00
16 MFD. Cond., 450V	.90	10" P.M. Speakers	6.25
20-20 MFD. Cond., 150V	.85	12" P.M. Speakers	8.00
Rock-Ola Motors (Drive)	18.50	Power Transformers, All Models	7.00
Ball Bearings for Wurlitzer Actuating Arms, 24's, Etc.	.75	Electric Soldering Irons	1.50
In Put-Out Put Transformers	2.25	5 Ft. Shielded Wire with Posts (Both Ends), Improves Tone of Machine	.25
Volume Control Boxes, Wurlitzer	3.50	23150 Wurlitzer Block Ratchet Trip, 816, 500, 600, Etc.	1.10
Rock-Ola Belts	.60	23152 Catch Ratchet, 816, 500, Etc.	.90
Actuating Arms, All Models, Wurlitzer	3.00	Main Fibre Gears (the Best)	4.25
Front Glass for Wurl. 51 Counter Model	1.35	Star Wheel Pins for Wurlitzer	.20
Front Glass for Wurl. 71 Counter Model	.90	Star Wheels for All Model Wurlitzers	.30
Brake Bands, All Wurlitzer Models	1.00	Volume Control Keys, Per Doz.	.35
Needle Screws for Wurl. or Seeb. Per Doz.	1.50		

TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

01A .. 3.55	2A4G .. \$1.75	6F8 .. \$.60	117L7 .. \$1.85	35L6 .. \$1.00	45 .. \$.80
024 .. 1.10	3Q5 .. 1.60	8G6 .. .50	117P7 .. 1.85	35Z3 .. 1.30	46-47 .. 1.10
C.E. 23 for Chicken	5U4 .. .85	8H6 .. .65	117Z6 .. 1.60	35Z5 .. .80	70L7 .. 1.85
Sams. \$1.65	5V4 .. 1.25	8J5 .. .80	12A8 .. 1.00	50L6 .. 1.10	56 .. 1.00
1A5 .. 1.25	5X4 .. .75	8K7 .. .75	12K7 .. 1.00	50V8 .. 1.10	57 .. .65
1A7 .. 1.60	5Y3 .. .60	8L6 .. 1.15	12SA7 .. 1.15	24 .. .85	58 .. .90
1A9 .. 1.10	5Z3 .. .90	8M7 .. .90	12S7 .. .85	26 .. .75	59 .. .85
1H4 .. 1.00	6A6 .. 1.35	8O7 .. .85	12SQ7 .. .85	27 .. .55	76 .. .60
1H5 .. 1.30	6A8 .. 1.00	8P7 .. .80	12SR7 .. .70	30 .. 1.00	77 .. .90
1LA6 .. 2.35	6C5 .. .65	8S7 .. .90	14A7 .. 1.50	32 .. .75	78 .. .90
1LD5 .. 2.00	6C6 .. .90	8V6 .. .50	14C7 .. 1.35	33 .. 1.00	79 .. .90
1LE3 .. 1.75	6C8 .. 1.25	8X5 .. .85	25L6 .. 1.30	38 .. .60	80 .. .65
1NG .. 1.60	6D6 .. .80	7A8 .. 1.30	25Z5 .. 1.00	39/44 .. .50	83 .. 1.00
1OG .. 1.60	6F5 .. 1.00	7L7, Adpt., Compl. 1.45	25Z6 .. 1.00	41 .. .85	83V .. .75
2A3 .. 1.60	6F8 .. 1.10		35A5 .. 1.30	43 .. 1.10	2051 .. 1.45

We have many more Tubes too numerous to mention—ready for shipment. We have a full line of Phonograph Parts and Phonographs. Deposit Required With All Orders!

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MILLS NEW "BLACK CHERRY BELL"

IMMEDIATE DELIVERY.

WRITE FOR PRICES
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ON HAND FOR IMMEDIATE DELIVERY!

4 Mills Throns. Each	\$285.00	1 Pitcher-Catcher	\$145.00
1 Mills Empress	385.00	1 Voice Recorder, Complete, 2-Door Cabinet	450.00
22 Mills Panorams. Each	395.00	2 Big Parade. Each	122.00
5 Mills 5c Blue Fronts. Each	135.00	3 Knockouts. Each	115.00
5 Mills 5c Brown Fronts. Each	155.00	1 Marines at Play	145.00
5 Mills 5c Bonus. Each	185.00	1 Major, '41	55.00
1 Mills 10c Cherry Bell	175.00	1 Five-Ten-Twenty	129.50
2 Mills 25c Blue Fronts. Each	200.00	1 Texas Mustang	75.00
1 '41 Galloping Domino, 5c	240.00	1 Boomtown	50.00
4 Mills Jumbo Parade, F.P. Each	90.00	1 Gobs	110.00
1 Saratoga, F.P.	145.00	1 Streamliner	219.50
3 Scientific Pokerinos. Each	85.00	1 ABC Bowler	64.50
4 Keeney Submarines. Each	125.00	1 Laura	Write
2 Bally Rapid Fire. Each	145.00	1 Monicker	77.50
1 Torpedo	125.00	1 Four Roses	52.50
3 Sky Fighters. Each	245.00	1 Gold Star	42.50
1 World Horoscope	85.00	1 Marvel Baseball	159.50
1 Chicken Sam	110.00	20 DuGrenier 9 Column Cigarette Machines. Each	59.50
1 Shoot-the-Chutes	90.00		
2 Thunderbolts	Write		

1/3 Deposit, Balance C. O. D., F. O. B. Boston

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MAKE ME AN OFFER

For any part or all of it. The war is over and I am out of the arcade business. 2 Mills Punching Bags, 4 Shoot the Jap (Chicken Sam), 1 Keeney Aircraft Gun with Screen, 1 Foot Ease (Exhibit), 1 Mutoscope Card Vender (2 for 5c with 500 cards), 1 Texas Leaguer, 1 Flipper, 1 Counter Pistol, 2 Poker Hand Machines, 1 Mutoscope, 1 Wurlitzer Counter Model 61, 1 Penny-a-Tune Phonograph, Pinball Machines: 1 School Days, 1 High Dive, 1 1939 Mills 1-2-3, 1 Rotation and 2 other Pin Ball Machines, 1 Bally Alley, 4 5c Cigarolas, 1 Mills 10c Q.T. Slot, 1 Pace 5c 3/5 DeLux Enamel Slot, 1 Pace Saratoga F.P. or F.O. Console, 1 Knight 30-Watt Amplifier with Turn Table, Microphone, 2 Jensen 12 in. P.M. Speakers, 50 Money Sales Boards, 100 Sets Jar Tickets, Slot Symbols, 4 Pace Automatic, Portable Duck Pin Alleys, 45 feet long, complete with balls, extra pins, etc. These machines all in working condition.

A. L. HUBBARD, 515 S. Main Street, Camden, Arkansas

Bill Happel Plans To Concentrate Lines in Bidding for P-W Biz

CHICAGO, Nov. 17.—William (Bill) Happel, head of the Badger Sales Company, Los Angeles, visited Chicago recently to complete distributing arrangements with important Chicago manufacturers. Happel said he has decided as a post-war policy to concentrate on a few principal lines of machines and give better service to his customers.

He says that announcements will be made soon of the distribution of a well-known line of amusement games for a Chicago manufacturer, and also of a line of juke boxes made in Chicago.

Happel also emphasizes the prospects for good business in supplying parts and repair service to the trade after the war. His firm is planning to carry large stocks of standard parts for all types of machines to supply the West Coast trade. This will be made a feature of the business of the firm, he said. He also is very optimistic about the prospects for exports of coin machines. He says that the best way for a distributing firm to handle exports is to set up an export department having good management so that complete attention can be given to exports of machines, especially packing and shipping of machines to the export trade. He suggested that many distributors have not been able to get much results in export trade because they have not specifically set up a department to give full attention to such sales.

Most Machines Exported, Go To Canada in July

CHICAGO, Nov. 17.—Latest report on coin machine exports for July, 1945, show that Canada is still leading the foreign market for American-made coin machines. Statistics are contained in the official monthly reports of the Bureau of Census, U. S. Department of Commerce.

Total exports, as the chart indicates, were 515 machines, valued at \$42,776. Mexico, Cuba, Venezuela and Colombia were the largest importers of coin machines after Canada. Only Saudi Arabia is outside the immediate geographical

Country	No.	Total Amount	Automatic Phonographs	Vending Machines		Amusement Devices		
				No.	Amount	No.	Amount	
Canada	396	\$20,393	8	\$1,476	119	\$3,371	269	\$15,646
Mexico	79	10,033	40	8,615	1	50	38	1,368
Costa Rica	2	750	2	750	—	—	—	—
Cuba	12	2,709	1	400	1	132	10	2,177
Haiti	2	200	2	200	—	—	—	—
Colombia	10	4,254	10	4,254	—	—	—	—
Venezuela	12	3,780	12	3,780	—	—	—	—
Peru	1	608	1	608	—	—	—	—
S. Arab	1	49	—	—	1	49	—	—
TOTALS	515	\$42,776	76	\$20,083	122	\$3,502	317	\$19,191

FINEST BUYS THIS SIDE OF COIN ROW!

PHONOGRAPHS	
Wurlitzer 816	\$189.50
Wurlitzer 816, Lite-Up	219.50
Wurlitzer 24	279.50
Wurlitzer 600R	399.50
Wurlitzer 600K	435.00
Wurlitzer 800	695.00
Wurlitzer 750E	735.00
Wurlitzer 750M	725.00
Mills Throne	279.50
Seeburg 12 Record	\$115.00
Seeburg Gem	349.50
Seeburg Victory \$200 Gem	469.50
Seeburg Hi Tone, ESRC	585.00
Rock-Ola Deluxe	379.50
Rock-Ola 12 Record	115.00
Rock-Ola Master	399.50
Rock-Ola Standard	359.50
Rock-Ola Imperial	199.50

NEW UNIVERSAL AMPLIFIER—With Tubes.....\$42.50
 REPLACEMENT PICK-UP HEADS, SEEBURG.....\$9.50
 REPLACEMENT PICK-UP HEADS, WURLITZER.....9.50

PARTS AND ACCESSORIES	
Seeburg 20 Sel. Wall-o-Matic Boxes, 5c	\$37.00
Seeburg 24 Selection Wall-o-Matic Boxes, 5c	25.00
Wurlitzer #125 Boxes, 5-10-25c	19.50
Wurlitzer #430 Speaker and Box	75.00
Wurlitzer 412 Amplifier	35.00
Cash Box Locks	.89
Wurlitzer 331-332-111 Bar Boxes	10.00
Buckley Chrome, Lite-Up, 32	12.50
Keeney Boxes	2.50
Seeburg GSRI Receiver	15.00
Bar Brackets	2.50
Wurlitzer Star Wheels, 24	45
Wurlitzer or Seeburg Main Gear	4.00
Replacement Tube for 70L7	1.35
Seeburg SD241Z Adapter	19.50
Wurlitzer 304 Stepper	12.50
Wurlitzer Coin Chutes, 5-10-25c Assembly	25.00
Wurlitzer Coin Chutes, 10c	8.50
Wurlitzer Coin Chutes, 25c	8.50
Keeney Adapter	12.50
Buckley Adapter	15.00
Tone Control Keys, Per 100	5.00

1/2 Deposit, Balance C. O. D., F. O. B. New York
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HUB DISTRIBUTING COMPANY
 632 TENTH AVENUE, NEW YORK 19, N. Y. CIRCLE 6-9570

Philadelphia Super Markets Plan Changes

Eye Machine Operation

PHILADELPHIA, Nov. 17.—It has been reported that Philadelphia super-markets are planning to switch from self-service to machine operation in various package departments in order to facilitate swift movement of the crowds around the cashier booths.

Customer in the robot grocery store will be armed with a gun-shaped object called a key. This can be inserted in a numbered slot corresponding to the item she wants. The device prints the name of the item and its price on a roll of paper and adds the list of the products bought under that method.

Markers extending from the product to the punching slot prevent customer from substituting a cheaper item for the item she eventually takes. The key releases the marker and permits the product to be lifted from the shelf. A roller mechanism replaces the item taken from the shelf from a bin behind the rows of shelves. Until the mechanism is perfected, however, cashiers will check the package groceries carefully against the list for substitutions. This will still save much time and prevent much of the rush-hour crush which nags the patience of the customers and is one of the sore points in super-markets.

Packaged Products

Fresh meats, fish, vegetables, fruit and certain dairy and cooked food products will still require salespeople behind the counters, but these items can be sorted and added much more rapidly if package products are already counted when they reach the cashiers and packers.

According to *The Philadelphia Inquirer*, which first announced the robot grocery store idea, it has been tried and proven successful in Memphis. The newspaper listed the various advantages of the machine-operated store and gave a good plug to stores expected to install the new system.

Penn Fruit and Baltimore Markets are two of the largest chain super-market corporations in the area. Former operators at least 25 of the big stores under the name Penn Fruit or Giant Tiger. Officials of both companies are reported interested primarily at this time because of the intense labor shortages brought about by the war and reconversion. It will settle the problem for them since their present staffs can be used in cashier booths or new departments which they expect to install.

If the robot grocery store idea can be perfected so that customers drop coins in slots to get the required articles, super-market officials believe the machines will be a permanent part of the establishments. Food store men who operate smaller stores were reported interested in the idea if it can work with coins since it will save them time and space to concentrate on over-the-counter items.

Local colmen have made trips to Memphis to study the system now working there and see what improvements their own engineers and staffs can offer. Interest is particularly aroused because foodstores have already shown favorable attention to other machine installations for their locations. It's an entirely new market for machine products, and operators are showing full co-operation to corner it as an outlet for machines.

Film Industry Set To Build 1,200 New Theaters by 1950

CHICAGO, Nov. 17.—A five-year program that will cost between \$200,000,000 and \$250,000,000 is planned for the motion picture theater industry, with the 1948 building demands already put at \$100,000,000. Between 1,200 and 1,500 new motion picture theaters will be constructed and 3,000 to 4,000 existing show houses will be remodeled during the five-year period, according to the Tile Council of America.

Paul R. Herbert, chairman of the council's non-residential construction committee, states, however, that shortages of some materials, lack of experienced workers and the present construction backlog will slow the theater building expansion program. Additional locations for vending and amusement machines will be offered the trade by this increase in the movie theater field.

Chi's Coliseum To Be the Site of Worldwide Fair

CHICAGO, Nov. 17.—Chicago's Coliseum will be the site of a projected "Products of Tomorrow Exposition" which a group of American businessmen are promoting to replace the worldwide fair held in Leipzig, Germany, before the war, Leo Seltzer, operator of the Coliseum, announced.

First exposition, running 24 days, will begin April 27, Seltzer said.

Both consumer and heavy industry goods will be displayed at the fair, which will be under direction of Marcus Hinson, electronics engineer. Hinson has been directing the National Chemical Exposition for the American Chemical Society.

Show will serve as a springboard for world industry to introduce new designs, inventions and developments to the general public as well as the trade, and Hinson said it should cut costs of introduction, especially for smaller business men.

Seltzer said a race is on thruout the world to establish a fair to replace the Leipzig event, but none of the others—in Russia, Sweden and England—are to be on as broad a scale as the Chicago exposition.

Plans for the show were announced this week at a luncheon in the Waldorf-Astoria, New York.

Silent Sales Rehires Veterans, Undertakes \$10,000 Remodel Plan

MINNEAPOLIS, Nov. 17.—Silent Sales Company is in the throes of a \$10,000 remodeling program. William (Sphinx) Cohen, firm executive, said. Company headquarters are being modernized, with more display space being made available to show the large line of post-war equipment expected in the near future, Cohen said.

Bobbie Lang, former employee who saw overseas service with the armed forces, has been released and has returned to Silent Sales. Another returnee is Arnie Erickson, who is taking advantage of the G.I. Bill of Rights and has enrolled at Vocational Training School in Minneapolis. Erickson, whose father, Ed, is employed in Silent Sales' service shop, will work nights at the company while attending school during the day.

FILL THAT VACANCY WITH A VET...

It's the nation's #1 job today. A full page of At Liberty ads of Vets appears in this week's issue.

TURN TO PAGE 45

MONARCH HAS THE BEST!

RECONDITIONED 1-BALL MULTIPLE FREE PLAY TABLES

'41 Derby	\$350.00	Sportsman	\$295.00	Blue Grass	\$195.00
Club Trophy	\$250.00	Dark Horse	195.00	Sport Special	175.00
		Mills '40 1-2-3	99.50		

Sensational Playing Appeal

"UNDERSEA RAIDER"

It's Brand New — a Proven Money-Maker! Price **\$399.50**

WRITE, WIRE, PHONE YOUR ORDERS TODAY!

Williams' Attractive

5-Ball F.P. Pin Game

"LAURA"

A Curvaceous Revamp. Price . **\$249.50**

IMMEDIATE DELIVERY

SPECIAL FLOOR SAMPLES—NEW REVAMPS

Zoo "400"—\$99.50. Arcade: Liberator, Periscope, Selectorscope—\$169.50 Ea. Test Pilot—\$199.50.

Ready for Location Reconditioned 1-Ball Multiple P. O. Tables

Fairmont	\$495.00	Sport King	\$275.00	Keeney Fortune	\$200.00
Turf King	375.00	Kentucky	275.00	Santa Anita	165.00
Jockey Club	375.00	Long Shot	275.00	Spinning Reels	110.00
		Gott. Multiple Races	\$99.50	Mills 1-2-3	\$69.50

WHILE THEY LAST

Reconditioned 5-Ball F. P. Pin Games

Big Six	\$39.50	Knockout	\$119.50	Sea Hawk	\$65.00
Capt. Kidd	89.50	Monicker	79.50	Ten Spot	55.00
5-10-20	119.50	Super Six	39.50	Texas Mustang	89.50
Fleet	45.00	Stratoliner	65.00	Topic	79.50
Hi Dive	89.50	Super Charger	39.50	Victory	89.50
Hi Hat	75.00	School Days	55.00	Wild Fire	49.50

ON HAND FOR IMMEDIATE SHIPMENT

YANKEE DOODLES — ALL UNITED AND BELL REVAMPS

WANT TO BUY: Bally Hi Hands, Attentions, Glamours, Mascots, Silver Skates, Sunbeams, West Winds, Zombes, Argentines, Arcade: Chicago Coin Hockey and Grotchen Metal Typers. SEND US YOUR LIST.

Write for Lists: Arcade Equipment, Automatic P.O. Consoles, 5 & 1-Ball F.P. Games, Slot Machines, 1-Ball Multiple P.O. Tables.

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WANT TO BUY!

CONSOLES

CLUB BELLS
SUPER BELLS, COMB.
SUPER BELLS, COMB. 5/25c
HI HANDS
THREE BELLS

ONE BALLS, F. P.

'41 DERBY
PIMLICO
CLUB TROPHY
LONGACRES
THOROBREDS ETC.

WRITE, WIRE, PHONE TODAY! ADVISE CONDITION, QUANTITY & BEST PRICE!



NOW DELIVERING "BLACK BEAUTY"

5-10-25c

WRITE—WIRE—PHONE!

SPECIAL

20 SUPER BELL TWINS, 5/25 COMBINATION\$550.00 EA.
ONE-HALF DEPOSIT. WIRE OR PHONE.

H. ROSENBERG CO.

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

SALESBOARDS — Immediate Shipment

Holes	Play	Description	Def.	Prof.	Net Price
240	25c	HOT FINS, X THICK	20.00	\$	\$1.58
240	50c	HOT TENS, X THICK	40.00		1.58
300	1-5c	PUT AND TAKE	6.00		.75
400	5c	BUCKERINO	7.00		.85
500	5c	CHARLEY	7.00		.85
800	10c	NINETY PERCENTER JUMBO	10.00		1.57
800	10c	NINETY PERCENTER, X JUMBO THICK	10.00		2.35
800	5c	GOBS OF FUN, X THICK & PROTECTED	22.70		2.97
800	5c	LUCKY PUP, X THICK & PROTECTED	22.50		2.97
1000	5c	TRADE BOARD	20.00		.96
1000	5c	BLACK GOLD, X THICK & PROTECTED	27.10		3.60
1000	5c	KINGFISHER, X THICK & PROTECTED	26.10		3.60
1000	10c	JACKPOT CHARLEY, X THICK & PROTECTED	32.92		2.42
1200	25c	PROFESSOR QUIZ	70.00		1.95
1200	25c	CHEERFUL CHARLEY, X THICK & PROTECTED	82.85		2.75
1200	25c	TEXAS CHARLEY, X THICK & PROTECTED	103.00		2.85
1800	5c	LULU LEE, X THICK	18.00		2.50
1800	5c	RED, WHITE & BLUE, X THICK	18.00		2.50
1800	5c	LULU, X THICK	30.00		2.50

We have a substantial stock of Super Thick 1000 Hole 5c Play Jackpot Money Boards with profits ranging from \$24.00 to \$28.00 which we are using as a leader to invite your inquiries and are therefore pricing them at the ridiculously low figure of \$1.65 each. We have a complete line of Plain Boards available in all sizes, as well as many Merchandise Assortments. 25% With Order, Balance C. O. D.

DISPLAY SALES COMPANY, P.O. Box 760, Omaha, Nebraska

WILL BUY ROUTE

Anywhere in U. S. A. Music, Slots, Pins, Etc. Send List of All Equipment and Price.

HENRY MARGOLIS

1803 W. CHEW AVE.

WAVERLY 8631

PHILADELPHIA 41, PA.

Include Models, Parts, Stock, Vehicles, Etc.

ARCADE EQUIPMENT

PHOTOMATIC } \$850.00
Late Model } EACH
PHOTOMATON }
Factory Reconditioned, Repainted
VOICE RECORDING BOOTHS. \$650.00

Big assortment of Factory Reconditioned, Beautifully Sprayed Equipment. Our Machines look better than new. Send for list, including Guns, Baseballs, Bowling, Novelties, etc.

List of Machines, Parts and Supplies sent free!

BUY FROM A RELIABLE SOURCE
—WE'RE IN BUSINESS SINCE 1912



510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-8677)

SAM STERN'S SPECIALS
3 ROCK-OLA STANDARDS \$385.00
CIRCUS ROMANCE, NEW 199.50
ZINGO, NEW 289.50
BOWLING LEAGUE 195.00



Pfanstiehl Coin Machine Needles
(Orders filled only to operators in the Eastern Pennsylvania and South Jersey territory). Over 100 . . . \$.46 Ea.
 Over 20045 Ea.
 Permo Point Round Coin Phonograph Needle30 Ea.
 Five-Conductor Cable for Rock-Ola Remote Installation12 Ft.
 Two-Wire Rubber Covered Zip Cord, 500' Roll9.75 Roll
 1000' Roll19.00 Roll
 Main Fibre Gears for Wurlitzer Phonograph4.50 Ea.
 Star Wheels for Wurlitzer Phonograph Star Wheel Pins for Above35 Ea.
 Micro Switches, Red and Green, for Rock-Ola and Wurlitzer Phonographs. Order of 6 or More . . . 1.00 Ea.
 Crystal Pick-Up for Rock-Ola Phonograph, Bakelite and Metal 5.00 Ea.
 Crystal Pick-Up for Mills Phonograph, Bakelite5.00 Ea.
 Rock-Ola Rectifiers for 1937 to 1940 D. C. Remote Control Power Supply Units. Eliminates Wrong Selection7.50 Ea.
 Electronic Tubes for Use on Automatic Phonographs, 25% OFF OPA List. Write Fustata, 1.8 Amp, 1.8 Amp, 2.25 Amp, 3.2 Amp. Box of 475 Bx.

Catalans, Top Corners and Lower Sides, for 1939 and 1940 Rock-Olas, Red or Yellow \$12.75 Ea.
 2 1/2 Volt Filament Transformer, 110 Volt A.C. Primary to 2 1/2 Volt Output. For filament supply for any amplifier using 2 1/2 volt filament tubes. 2"x1 1/2" \$3.25 Ea.
 7 1/2 Watt Bulbs, White, 120 Volt, Case of 120 8.90 Case
 10 Watt Bulbs, Inside Frost, 120 Volt, Case of 120 11.90 Case
 15 Watt Bulbs, Inside Frost, 120 Volt, Case of 120 8.90 Case
 25 Watt Bulbs, Inside Frost, 120 Volt, Case of 120 8.90 Case
 5000 Ohm Resistor, Wire Wound on Porcelain, 50 Watt with Taps . . 1.35 Ea.
 1800 Ohm Resistor, Wire Wound on Porcelain, 20 Watt with Taps . . .55 Ea.
 2000 Ohm Resistor, Wire Wound on Porcelain, 20 Watt with Taps . . .59 Ea.
 1300 Ohm Resistor, Wire Wound on Porcelain, 20 Watt55 Ea.
 750 Ohm Resistor, Wire Wound on Porcelain, 10 Watt35 Ea.
 3300 Ohm Resistor, Wire Wound on Porcelain, 10 Watt60 Ea.
 100 Ohm Resistor, Wire Wound, Metal Covering, 10 Watt with Taps . . .30 Ea.
 300/500 Ohm Resistor, Wire Wound, Metal Covering, 10 Watt with Taps .30 Ea.

1/2 Deposit, Balance C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

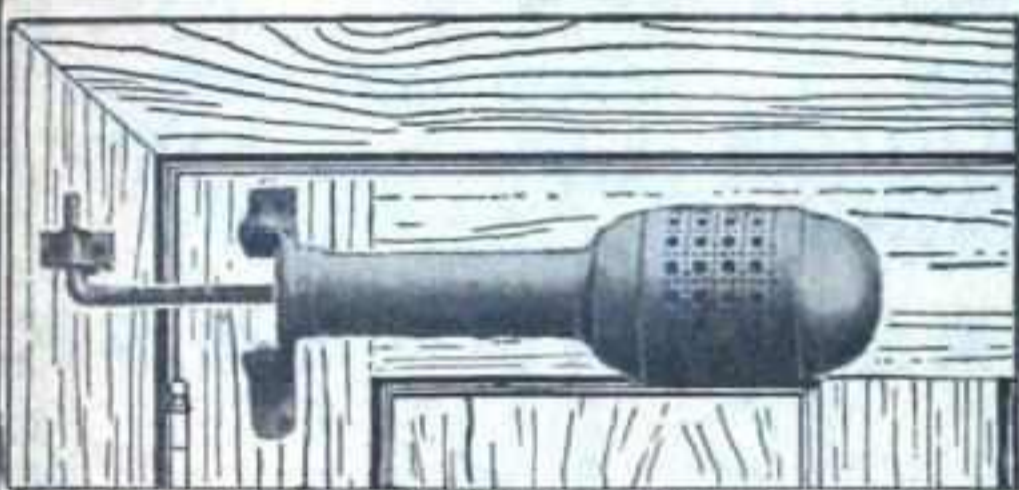
THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

AER-O-MATIC DEODORIZER

FOR PUBLIC RESTROOMS AND BUILDINGS



- Tried, Tested Approved
- Scientifically Correct
- Streamlined
- Built for Years of Service
- Simple to Install
- Refills Locked by Special Tool

U. S. Pat. No. D-142949, and Other Patents Pending.

Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

SMALL INVESTMENT—ACT NOW WHILE SOME TERRITORIES OPEN!

Write, Wire or Phone for Details **EVERGLADE 4647-4648**

ACME CHEMICAL CO.

Manufacturers of AER-O-MATIC DEODORIZERS

5th & BINGHAM STREETS

S. S. PITTSBURGH 3, PA.

WANTED NOW DELIVERING SKEE BALLS SKEE BARREL ROLL

Wurlitzer and Genco Bank Rolls

PIN GAMES		PIN GAMES		ARCADE EQUIPMENT	
Texas Mustang . . . \$ 69.50	Ten Spots \$ 49.50	Jeep 125.00	Sky Fighter . . . \$195.00	Air Raider 165.00	Shoot Your Way to Tokyo 125.00
Pin Up Girl, Conv. from Silver Skates 97.50	Victory 79.50	G. I. Joe 69.50	1 Sky Battle . . . 185.00	1 Rapid Fire . . . 150.00	1 Shoot the Chutes 119.50
Venus 65.00	Sink the Jap, Conv. from 7-Up . . . 55.00	Captain Kidd . . . 65.00	Radio Rifle with Fim 50.00		
Moniker 69.50	Dude Ranch . . . 45.00	Majors, '41 55.00			
5-10-20 115.00					
Sluggo 65.00					
New Champ . . . 55.00					
Gun Club 69.50					

ALL MACHINES READY FOR LOCATION. 1/3 DEPOSIT, BALANCE C. O. D.

COIN MACHINE EXCHANGE

2416 GRAND RIVER AVE.
 DETROIT 1, MICH.
 Phone CLifford 1956

NOW MAKING DELIVERIES ON

GOALEE \$525.00
TOTAL ROLL \$425.00

WE ARE EXCLUSIVE MICHIGAN DISTRIBUTORS FOR LEADING MANUFACTURERS

ROBINSON SALES CO.

SALES CO.

7525 Grand River Ave.
 Detroit 4, Mich.
 Phone: TYler 7-2770

CMi TAKES VOTE

(Continued from page 76)

of reconsidering the question of a convention.

The September meeting marked the beginning of CMi's work for the post-war period. Following the September meeting, headquarters of the organization were opened at the La Salle Street address. Gilmore, the secretary, is very active in contacting manufacturers, and especially new manufacturing firms, in order to acquaint them with the work of CMi.

In addition to the nine applications reported at the meeting this week, the September meeting brought applications from the following firms, who were accepted as regular members of the organization: J. H. Keeney & Co., Chicago; Watling Manufacturing Co., Chicago; Williams Manufacturing Co., Chicago; Alreon Manufacturing Corp., Kansas City; William Fry, Inc., Miami, and Kerner Venders, Chicago.

The large number of manufacturing firms that are entering the coin machine industry at the present time is giving great promise for a much larger membership for CMi and greater activities during the years to come. Noticeable among the new manufacturing firms who are applying for membership in the CMi are the names of some large distributors, for many years well known in distributing circles of the industry. This has long been regarded as a natural step of progress of some of the important distributors in the trade.

At the September meeting, manufacturers discussed, in general, ideas for a public relations program to be adopted at a future date. It is now reported that a plan is in the making which may be important news for the industry. At the present time, no specific information on the program is available for the trade, according to officials. Just as soon as the plans can be completed they will be revealed to the trade papers, a spokesman for CMi said this week.

COINMEN YOU KNOW

(Continued from page 77)

for talent and business know-how. Who'll you bet on?

When BILL BLATT hit town last week he hobnobbed here in making Coin Row rounds with MORRIS HANKIN, well-known Atlanta distrib, who was in town to talk turkey with a rumored new manufacturer of jukes. . . . As convention talk hit top-topic stature this week at a meeting of the CMi, the visit of WILL SCHMIDT to town reminded us of Will's benevolence at former coin conventions in bringing drums of cheese with him each year, which earned him the nickname of Wisconsin Cheese Treat Man.

Funland Arcade, owned by MAX GLASS in the Sherman, is undergoing some face lifting. The photo studio, formerly at the rear of the arcade, has been moved to the front near the Randolph Street windows and is sure to attract many more customers inside the portals. Max has many more plans for his establishment which he'll soon be ready to announce, which should make the Funland one of the most modern and swankiest arcades in the country. . . . BEN BOLDT, former Charm Music Company member, paid *The Billboard* office a short visit this week with a long cigar puffing continually. Ben is now holding a sales job with the American Phenolic Corporation, electronic and plastic firm here.

Seen at some of the North Side distributors' headquarters this week were ART VAILLANCOURT and his wife, from Racine, Wis. . . . HOWARD SILVERMAN and his missus were calling in town, too. Howard, who is an exec of Kansas City's Silverman Brothers, was recently discharged from the Marine Corps, after a war-duration assignment at Pearl Harbor. . . . The sound of remodeling hammers can be heard at Monarch Coin headquarters, where new heating equipment is being installed to keep those out-of-town ops warm.

SOL SILVERSTEIN, general manager of Hub Enterprises, Balto distrib, tripped to Chicago to look into and inquire about situations, and expressed a prediction for great strides to be made in vending machine operation.

JIMMY MARTIN, disk distributor, got a pleasant surprise when his old friend, COL. H. A. JACOBSON walked in on him. . . . Just back from Burma and India where he commanded the 48th Evacuation Squadron of the Medical Corps, which treated more wounded men than any other field hospital in C-B-I theater. . . . Colonel brought Jimmy a beautiful hand-carved cigarette box from Srinagar, Kashmir, India.
 EDWARD HUGHES, plant superin-

tendent at Exhibit Supply Company, checked in at Bethany Hospital for an operation this week. . . . He is expected to be up and around again in a week or so. . . . Meanwhile JOHN CHREST, sales manager, is keeping an eye on the production end.

BURTON BROWNE, president of Aero Needle Company, expects to play host to thousands of coin machine servicemen and operators this Christmas in an unusual sales promotion. Aero Needle is giving turkeys away to purchasers of Aero Point coin phonograph needles.

Philadelphia:

JACK ENGEL, popcorn machine distributor in Philadelphia, reports that thieves broke into his house last week and walked off with his pants, but left everything else intact. He also lost \$55, representing an advance payment on a popcorn machine.

ERNEST AND EVELYN BROWN, who operate the Victory Music Company in Philadelphia, moved their place of business from 1624 W. Susquehanna Avenue to 716 Kentworth Avenue. New quarters are larger than the previous one.

Miami:

FRANK DOYLE, well known in coin machine circles, has been passing out cigars to welcome a new addition to his family. . . . Mrs. Doyle presented Frank with a daughter, SUSAN QUEEN, born October 10.

NEED ROOM

SLOTS

5-16 Q.T. Each	\$35.00
1 1/2 Q.T., G.G. Hand Load	95.00
1 10c Jpn. Century	49.50
1 5c Slot	37.50
1 1 1/2 Slot	37.50

ARCADE

1 Pacific Lifter	\$35.00
1 Mills Owl Lifter	32.50
3 Flood Diggers. Each	50.00
1 Blue A.B.T. Gun	20.00
1 Keeney Sub.	115.00
1 Bally Defender	149.50
2 1/2 Muto. '42 Reel, Latest. Each . .	85.00
2 Keeney Texas Leaguers. Each . . .	39.50
1 Super Grips on Base	37.50
1 Grip Tease on Base	52.50
1 Caille Shocker Gripper	39.50
1 Floor Size Viewing Machine . . .	209.50
1 Mills Throne Phonograph	289.50
1 Bang-a-Deer True Shot	99.50

Prices include Crating.

50% Deposit, Balance C. O. D.

Want 5 Late Model Photomatics. Will trade any above machines and balance in cash.

ASSID

220 N. Washington Ave. Lansing, Mich.

WANTED!

Experienced operators on percentage basis. We have a liberal percentage deal for live-wire operators who want to expand; also ex-service men who were former operators. Must be able to repair games and have a good following.

This is a permanent connection with unlimited opportunities. We furnish the latest and finest 5 ball, 1 ball games, consoles, etc.

Write fully about yourself, giving us the details you think we need to determine whether we can operate together a mutually profitable route. Address:

BOX #712, The Billboard

155 N. Clark St. Chicago 1, Ill.

PUSH CARDS

All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.
FREE Catalog Write
W. H. BRADY CO., MFRS.
 EAU CLAIRE, WISC.

WANT WANT

Will pay top prices for No. 5 Eli Wheel, small Merry-Co-Round and Chair Plane. Will buy all together or separate. With or without transportation, but no junk. Contact

FRED WELLS

Care General Delivery PINE BLUFF, ARK.

International Features

- ★ 1 Rebuilt Munves Liberty Striker \$ 99.50
- ★ 1 Jennings 5c Blue Skin 149.50
- ★ 1 Columbia Cigarette Reels, Wide Reels.. 59.50
- ★ 2 Exhibit Rotary Merchandisers, Ea.. 200.00
- ★ 1 Hockey..... 210.00
- ★ Zig Zag 69.50
- ★ Seeburg Shoot the Chutes 94.50
- ★ 2 Challengers, Ea... 24.50
- ★ Exhibit 1c Card Venders, Ea..... 27.50
- ★ 2 Mutoscope 2c Card Venders, Ea..... 37.50
- ★ 1 Exhibit Ask Me Another 24.50
- ★ 24 Drop Picture Machines, Wooden Base, Ea... 19.50
- ★ Rock-Ola Bar Boxes, Each 24.50

For Complete List of Five Ball F. P. Games Write.

Want All Types Phonographs—Give Serial and Makes

Terms: 1/2 Deposit With All Orders, Balance C. O. D.

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Ave., Cleveland 15, Ohio
Phone: Main 5769-70

Les Fleck Joins Myco Automatic Sales Co., Columbus Dist'utor

COLUMBUS, O., Nov. 17.—Les Fleck, who was associated with the Ohio Specialty Company, Cincinnati, for the past 10 years, has joined the Myco Automatic Sales Company's organization.



Myco, with headquarters in Columbus, is owned by Mike Cohen.

The trade remembers Les as the originator of the See-a-Freak machine, which he built and promoted for Ohio Specialty during the war. Cohen is the brother of the late Harry

Cohen, and both of them are well known to operators.

At the present time Fleck and Cohen are mapping plans for peacetime expansion which will, they say, expand their distributing and jobbing business.

So. African Operator Ready for Peace Biz

CHICAGO, Nov. 17.—Coin machine trade the world over is getting set for peacetime expansion, according to Murray Rosenthal, of Coin Machine Equipment Company here.

Rosenthal recently received a letter from Jules Fisher, operator in the Transvaal, South Africa. Fisher, whose letter was dated October 22, had just received his copy of *The Billboard* for September 1, and was writing with reference to an advertisement.

Before long now, hundreds of coin machine operators, who were cut off from contact with this country by the war, should be heard from again.

Employment Raise Is Forecast for Chicago

CHICAGO, Nov. 17.—Half of the 103,000 Chicago workers who lost their jobs with more than 500 firms in the Chicago area when car contracts were canceled in September will be re-employed within the next few weeks, according to Charles P. Casey's survey among the business firms.

Casey, State director of the U. S. Employment Service, declared that these firms employed 655,000 persons in July, dropped to 552,000 in September and will be up to 609,000 by the end of this month. Major re-employment will come in the food industries and with machinery concerns.

WICHITA TRADE OK

(Continued from page 77)
working force of manufacturing plants in 1938.

529 Nickel Venders
Nickel venders enjoyed almost the same rise in popularity as their penny cousins. Total licensed by the city this year was 529, but this figure does not include soft drink or cigarette venders. Soft drink machines are licensed under the city over-all permit system for all soft drink retailers.

On cigarette machines, city officials took an exceptionally enlightened stand during the acute war shortage, Collector Conger reported. Because of the fact that most machines were located in war plants, operators have not been required to pay the fee. First post-war assessment of the fee will begin March 1, 1946, he said.

Great growth of venders in Wichita also must be attributed in part at least to the comparatively intelligent approach of city officials to fees on these machines. In 1938 the city fee was \$2 on all penny machines, now it is 50 cents a year. And even from a cash standpoint, this policy has paid off. The 1938 fee—extremely steep for such small machines—could serve only to throttle a young and completely legitimate business. Even the present fee is high for these devices, which are not taxed at all in most cities. But lowering the fee has

Columnist Points Out Fortunes Built From Nickel Items

DETROIT, Nov. 17.—Death of Milton S. Hershey, pioneer chocolate bar and vending machine pioneer, recently brought to the mind of syndicate columnist E. V. Durling, writing in *The Detroit Times*, other facts on fortunes which have been amassed by selling nickel products.

Durling's column stated: "How to get rich: It has been said one of the best ways to acquire wealth is to sell something that retails for 5 or 10 cents and can only be used once. Carl Laemmle had this idea in mind when he left Oshkosh, Wis., to go into business in Chicago. He finally decided to open a film theater with the price of admission fixed at a nickel."

"As you know, Laemmle ultimately became a millionaire. Milton Hershey, who passed on recently, amassed a fortune estimated at \$65,000,000. Basis of this fortune was a chocolate bar selling for a nickel."

"Other great fortunes have been earned from nickel candy bars. For example, that of Mrs. E. V. Mars. Then consider the fortunes earned by nickel soft drinks. That friend of mine in Chicago who retails nickel hamburgers thru a chain of eateries is doing all right, too."

DEVICES MAY SHOW

(Continued from page 76)
SWPC, critical domestic manufacturing industries and the small businesses with urgent needs.

First off, the veteran should file his application with SWPC. It is known at the agency as Form 61. A copy of it is retained by the applicant for future use in identifying himself when he goes to look at the merchandise. Another copy is sent to the Washington office of SWPC, which notifies all selling agencies that such an item is wanted by a veteran. When found, the item is put into reserve. Then the veteran is notified that it is available and that he can inspect it at a certain place.

From then on, it is entirely between him and the selling agency to make whatever deal and terms they can agree upon.

paid the city. Whereas the 1938 tax produced only \$200 a year, the present one produced \$356 this year.

Wichita war workers also were able to find much relaxation from their long shifts with juke boxes and amusement games. This was indicated by the operation of 441 pinball machines in the city. These devices are known locally as "ball casters." At the same time, juke operators had 361 coin phonographs on metropolitan locations this year in spite of the difficulties in obtaining records. Scattered thru the city also are 111 penny scales.

Future Outlook

Future of the coin machine trade in Wichita today appears to be anyone's guess. Halt of aircraft production for the armed forces could only result in a great exodus of war workers but many have settled here and intend to stay on. As for the aircraft industry itself, the Wichita concerns came thru the long, lean years of the 1930's without calamity, and they all have smart sales and promotional staffs. City business interests also are vigorous trade promoters.

It is served by three major airlines as well as three Class I railroads. Its airport is spacious and it can accommodate anything that flies. Its business leaders are mostly men with their eyes clearly on the future.

The city, moreover, is the distribution heart of approximately 100 counties in South Central Kansas and North Central Oklahoma. It has always been a major distributing point for venders and other coin machines.

Growth of coin machines in the city has been steady over the years, and their popularity as amusement devices and as clean, convenient merchandisers appears to be well established in the city's social fabric. Besides, the trade this year paid a total of \$7,323 toward support of the municipal government.

And, as they wait for business and industry to settle down to post-war production, Wichitans continue to drop their nickels into the local juke, pinballs and venders.

BETTER BUY



The Bell with the percentage you have been waiting for!
● Pays 3 on 1 Cherry ● 5 on 2 Cherries
● 3 on 2 Bars
● No Lemons on 1st Reel
IMMEDIATE DELIVERY

NEW ORLEANS COIN MACH. CO.
924 Poydras St. New Orleans 13, La.

WANT TO BUY SKEEBALLS

LARGE AND SMALL
Advise Kind and Price

BOYLE AMUSEMENT CO.

522 NW Third St.
Oklahoma City, Oklahoma
Ph. 7-5631

Notice

NEW ADDRESS

SCOTT NOVELTY COMPANY

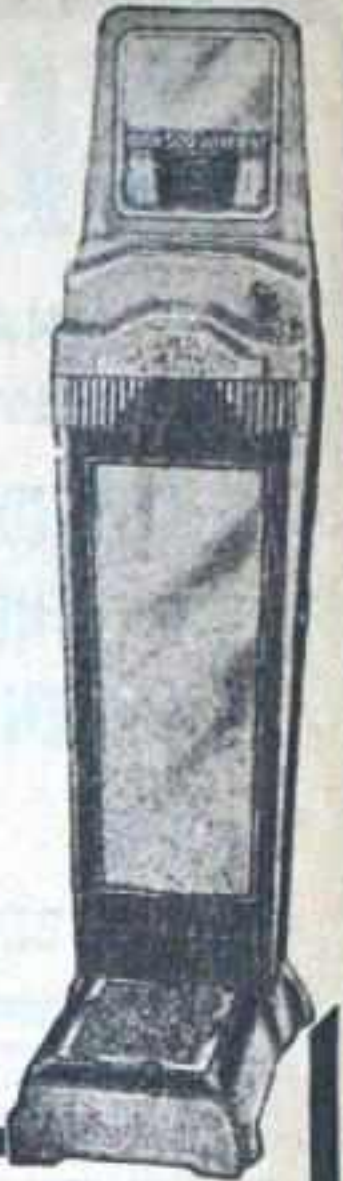
403 Northwood St. at
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Buy, exchange, sell.
Want Grotchen Metal Typers and others.
Write or wire.

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Eastman D.P. Paper. 250 foot rolls. 1 1/2", \$5.98; 2 1/4", \$8.89; 3", \$10.70; 3 1/2", \$11.51; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

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P. O. Box 1350, Memphis 4, Tenn.



NEW SCALES SOON

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770.
Cable Address "WATLINGITE," Chicago.

Slot Machine Operators

ATTENTION

HERE ARE SOME REAL BUYS

- Grotchen Columbias, Cigarette Reels with Changeover Conversions So They Can Be Converted Into 5, 10 & 25c Play. Each \$ 37.50
- Factory Rebuilt Glitter Gold Q.T.'s, New 5c 99.50
- Factory Rebuilt Glitter Gold Q.T.'s, 15 and 10c, Used 3 Days, But Will Pass for New. Each 79.50
- Mills Q.T., 1c Play 30.00
- Mills Extraordinary, 5c, 3-5 Pay 100.00
- Mills Futurity, 5c 99.50
- Mills Blue Fronts, 5c 100.00
- Mills War Eagle, 5c 75.00
- Bally Twins, 5-5 & 5-25. Each. 149.50
- Mills Blue Fronts and Brown Fronts—the finest that money can buy.

Write or Wire for Prices.
Terms: One-Third Deposit, Cashier's Check or Money Order, Balance C. O. D. We will trade any of the above equipment for A-1 Wurlitzer Phonographs.

Baum Distributing Co.

2718 Gravois Ave. ST. LOUIS, MO.
(Phone: Prospect 3900)

SALESBOARDS

Holes	Name	Dep.	24-Hour Service	Profit	Price
1000	5c Nickel Charley	25%	Def.	\$17.00	\$.98
1000	5c Double Finn		Def.	24.50	.98
1200	5c Bingo		Def.	20.00	1.21
1000	25c J.P. Charley		Avr.	\$52.04	\$1.24
1000	25c J.P. Charley, Semi.		Avr.	52.04	1.41
1000	25c J.P. Charley, X Tk.		Avr.	52.04	1.69
800	5c J.P. Bell Boy, X Tk.		Avr.	20.40	1.79
1000	5c J.P. Big Forty, Jumbo		Avr.	24.45	1.98
1200	25c J.P. Tex. Charley		Avr.	108.28	2.32
1000	5c Siesta-Prot.		Avr.	\$28.70	\$2.36
1000	10c J.P. Ready Money, Jum.		Avr.	50.70	1.98
1000	5c Beat This Card, Tk.		Avr.	33.00	2.59
1194	5c H.O.T., X Thick		Avr.	31.79	2.89
1260	5c J.P. Girlie, X Tk.		Avr.	35.10	3.28
2400	10c J.P. Barrel		Avr.	92.85	3.49
2170	5c Rd., Wh., Bl. Tab. Tickets			\$36.00	\$1.19
120	TIP TICKET BOOKS, Singles, Doz.				1.89
2040	Red, White, Bl. Single Banded Tickets				1.72

Write for List New Top-Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE MFG. CO.

BLUE EARTH, MINN.

MECHANIC WANTED

Must be first-class Mechanic on Five Balls and Phonographs. Have good references. No floaters. Good pay. Day work. Steady. Conscientious working conditions. No free transportation, must pay own expenses here. Don't answer this ad unless qualified as first-class mechanic. Must give reference.

Arrow Novelty Co.

2852 Sidney St. ST. LOUIS 4, MO.
LAcade 6540

ATLAS

HAS THEM FOR YOU NOW!
THEY'RE NEW! RUSH YOUR ORDERS!

- ★ UNDERSEA RAIDER \$399.50
- ★ CHICAGO COIN "GOALEE" . . \$525.00
- ★ GENCO "TOTAL ROLL" \$425.00

OTHERS COMING SOON!

KEEP IN TOUCH WITH ATLAS!

YANKEE DOODLE—OUTSTANDING PIN GAME REVAMP.....\$249.50

COLUMBIA, JACKPOT, CONVERTIBLE, 1c, 5c, 10c, 25c..... 107.50

CONSOLES		
Jockey Club\$319.50	Super Bell\$295.00	Silver Moon, F.P. ...\$ 99.50
Hi Hand 199.50	4-Way Super, 3/5,	Silver Moon, P.O. . 129.50
Club Bell 239.50	1/25 679.50	Bobtail, P.O. 129.50
PIN GAMES		
Grand Canyon ...\$249.50	Laura\$249.50	Oklahoma\$249.50
Idaho 249.50		Santa Fe 249.50

SPECIALS ON MILLS SLOTS BLUE FRONTS — GOLD CHROMES CLUB BELL CONSOLES

Ready for Immediate Operation!
Write for Lowest Prices

ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY
PERSONAL
SERVICE



Loggers Like Coin Devices Thru Winter

Fly Machines to Camps

ST. JOHN, N. B., Nov. 17.—Coin machines of all types—from strength-testers to jukes—are playing an important role in Canadian logging operations this winter.

Snow already has blanketed the Canadian woods, cutting most of the camps off from all but the slightest contact with cities and towns until the thaw in April or May. Big problem for lumber companies, of course, has been to keep workers happy in these isolated spots.

With the acute shortage of logs for paper pulp during the war years, many firms tried out jukes and other coin machines last winter for the first time as a means of relieving the tedium of the long winters. Woodsmen liked the contrivances. This winter, as the industry makes a supreme effort for a big cut to end the paper and timber shortage, more machines than ever are on lumber camp locations.

Variety of Machines

Machines include jukes with plenty of records, pinball games, ray guns, bell games, strength-testers and other arcade pieces as well as venders of gum, candy and nuts. Most camps are 20 or 25 miles from the nearest settlement, and a few are 50 or 60 miles from the nearest town. A few machines have been flown into these remote camps, and many of them have been hauled thru the forests on horse-drawn wagons and sleds over rough-hewn roads and trails.

Lumber operators declare that the machines have performed an invaluable service in maintaining morale among the woodsmen and keeping them at their jobs.

Forecast is that the lumber cut this year will be the largest since 1940, as hundreds of men from the armed forces—soldiers, sailors and merchant seamen—exchange their uniforms for mackinaws, boots and axes.

Oscillator Tube Relay Patented

WASHINGTON, Nov. 17.—An oscillator tube relay control unit has been filed with the United States Patent Office as available for licensing or sale. Co-owned by James P. Cerveney, Portland, Ore., and an unnamed associate, who had it patented back in 1941, the unit is made up of a control circuit involving an oscillator tube arranged to control relatively heavy mechanisms by minute fluctuations in the circuit characteristics.

Control unit is adapted to actuate a switch according to the response of a thermostat, hygrometer or any other sensitive element. Grouped in class 36-61, it was issued patent number 2,334,895 March 11, 1941.

Wartime Consumers Now Spend in Excess Of 45 Per Cent More

CHICAGO, Nov. 17.—Wartime consumers in the Chicago area spent in excess of 45 per cent more money for services, new products and higher-priced items than they spend normally.

This rise in spending came about despite shortages and restrictions, the Chicago Association of Commerce reported last week.

Annual rate of consumer spending in this area, according to a survey conducted by the association, the Federal Reserve Bank of Chicago and the Chicago unit of the committee for economic development, rose to \$4,730,000,000 just before the end of the war. Survey showed that in 1939 the annual rate of consumer spending was \$3,250,000,000.

Authorities attribute at least two-thirds of this rise to price increases, and the remainder to an increase in the amount of goods and services as well as a shift to lines much higher priced.

MARKEPP VALUES

- SLOT MACHINES & CONSOLES
- 25c Cherry Bell, Original \$235.00
- 5c Cherry Bell, Original Cabinet, Refinished 175.00
- 5c Blue Front, Original 150.00
- 25c Blue Front, Original Cabinet Refinished 275.00
- Jumbo Parade, C.P.O., Factory Rebuilt, Like New 135.00
- Jumbo Parade, F.P. 98.00
- Big Game, F.P. 85.00
- '38 Track Time 85.00

ARCADE EQUIPMENT

- Mutoscope Sky Fighter \$175.00
- Air Raider 145.00
- Bally Rapid Fire 145.00
- Keeney Submarine Gun 115.00
- Tail Gunner 95.00
- Chicken Sam Target Conversion. 95.00
- Shoot the Chutes 79.50
- Scientific X-Ray Poker 99.50
- Chicago Coin Hockey 185.00
- Mutoscope Crane 69.50
- Buckley Electric Hoist 59.50

NEW GAMES

Rush Your Order for Early Delivery.
GENCO TOTAL ROLL
CHICAGO COIN GOALEE
GOTTLIEB-NEW PIN GAME
STAGE DOOR CANTEN
BALLY UNDERSEA RAIDER

5-BALL PIN GAMES

- Gold Star .. \$39.50
- Landslide .. 35.00
- School Days. 52.50
- Four Aces .. 125.00
- Big Parade .. 129.50
- All American \$49.50
- Glover 89.50
- 5-10-20 ... 115.00
- MAJOR, '41 59.50
- Jeep, Rev. . 119.50
- Stage Door Canteen, Converted \$185.00
- Gottlieb's New Stage Door Canteen 249.00

All Machines Carry Markepp Guarantee.

WANT TO BUY

Photographs All Makes and Models.
Send Us Your List With Your Best Price—Do It Now!!



THE MARKEPP CO.
(Established 1928)

4310 Carnegie Ave.,
Cleveland 3, Ohio

Telephone: Henderson 1043



ADVANCE BAR STOP FOR ALL MILLS BELLS

When the leather bumper arm breaks off the back escalator plate install a new vulcanized fibre ADVANCE BAR STOP in 5 minutes. For all Mills Bells, complete with directions. Thousands in use!

\$2.50 EACH

BLOCK MARBLE CO.

1527 Fairmount Ave. PHILA., PA.

GET IT FROM BLOCK—

THEY HAVE IT IN STOCK!

Automatic Coin Is Delivering New Releases!

WRITE FOR PARTICULARS ON MILLS BRAND NEW
BLACK CHERRY BELL

BRAND NEW ETCHED REWARD PLATES for Mills Chromes, 2/5 or 3/5, \$2.95 Ea.	SELECTOR STAR WHEELS for Wurlitzer Phonographs, 29c Ea.	MEDIUM IDLER GEARS for MILLS CLOCKS, \$1.50	MAIN GEARS for MILLS CLOCKS, \$2.75
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ADDITIONAL SLOT PARTS

Back Doors for Mills Slots \$5.00	Main Springs \$.25
Mills Locks 2.00	Clock Springs25
Club Handles 3.00	Handle Springs25
Main Clock Gears, Complete 2.75	Side Arm Springs25
CH or SP Discs, Set of 3 6.00	Long Knee Action Springs25

CONSOLES

- Ev. Jungle Camp \$ 79.50
- Lucky Lucre 109.50
- Bakers Races, DD 199.50
- Bally Club Bells 217.50
- Ev. Gallp. Dom., JP 175.00
- Jenn. Silver Moon, JP ... 94.50
- '41 Gallp. Dom., JP 255.00

PIN BALLS AND OTHERS

- Gott. Track Record, FP... \$139.50
- Mills Spinning Reel, PO .. 109.50
- Genco Zig Zag 69.50
- Mills 1-2-3, PO 49.50
- Vest Pocket Bells 54.50

GROETCHEN COLUMBIA, GOLD AWARD, FRUIT REELS.....\$69.50

SEEBURG WIRELESS WALL-O-MATICS, With Metal Housing. Ea.....\$39.50

Write for Complete Listing of Parts and Equipment

WRITE FOR PRICES: MILLS BROWN FRONTS, CHROMES, BONUS BELLS,
BLUE FRONTS, Q. T.'s, JENNINGS SKY CHIEF—5c, 10c, 25c.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 5244) Chicago 47, Ill.

WILL BUY

IN GOOD CONDITION

WILL BUY	WILL PAY
Wurlitzer 616 \$150.00	
Wurlitzer 616, Lite-Up Top 4 Bottom	175.00
Wurlitzer 24	210.00
Wurlitzer 600R	350.00
Wurlitzer 600K	375.00
Seeburg Gem	285.00
Seeburg Regal	300.00
Seeburg Vogue	350.00
Seeburg Classic	365.00
Seeburg Colonel, ES	375.00
Seeburg Major, ES	375.00
Seeburg Envoy, ES	375.00
Seeburg Envoy, ESRC	410.00

Also Rock-Ola Standards,

DeLuxe and Masters

Mills Thrones-Empresses

ALSO WANTS

Wurlitzer Tone Arms—Motors—Record Plates—Seeburg or Wurlitzer.

WANT TO BUY PHONOGRAPH ROUTES

LARGE OR SMALL

N. Y. DISTRIBUTING CO.
630 Tenth Avenue New York 10, N. Y.
Circle 8-9570

LUMILINES

GE Mazda, 15" and 12", 24 to ctn., write.
Westinghouse Mazda, 15, 25, 40, 60, 75
watt, 7 Cents each; 120 to ctn. Small
Lamps, Westinghouse Mazda, 51, 55, 65,
3 1/2 Cents; 44, 46, 50, 4 1/2 Cents. SEND
FOR TUNE LIST, FACTORY SEALED,
ALL FIRST. 1/3 Deposit, Balance C.O.D.,
F.O.B. N. Y.

ARCANE BULB COMPANY
58 W. 25th St. NEW YORK 10, N. Y.

Attention, Jobbers, Distributors & Operators WANTED

NO ORDER TOO LARGE OR SMALL. WILL PURCHASE FOR CASH OR RENT FOR WINTER RESORT SEASON ON FLAT RENTAL

FOUR MONTHS

**MILLS THREE BELLS
MILLS FOUR BELLS**
5-5-5-5, Cash P. O., Fruit Symbols, E. H. or L. H.

KEENEY FOUR WAYS
5-5-5-5, Cash P. O., Fruit Symbols, Open Pocket or Drawer

ORIGINAL MACHINES

Need not be in working condition but must have all parts. We have our own mechanics. State serial number of each machine and number of each type available.

Give purchase price or season rental, number of each type and serial number of each machine in first letter. Send all information to

VACATIONLAND

Box D-76, Care The Billboard Cincinnati 1, Ohio

"JACKPOT BELL"

\$49.50

Brand New

TAKES NICKELS—PAYS QUARTERS!!!



A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 80% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.

617 NORTH MICHIGAN AVENUE - CHICAGO 11, ILLINOIS

Coin Launderette Is Sensational Hit In New England Area

BOSTON, Nov. 17.—A new coin-operated Launderette, operated by the Telecoin Corporation, has been opened in Roxbury at 93 Heath Street. Composed of 20 Bendix washers that will wash 10 pounds of clothes in less than an hour for 25 cents, the location is said to be the first in New England.

Women who don't want to send clothes to an established laundry, and who cannot do their own washing, have found the new service "refreshing" and, according to one housewife, "ideal for the working woman." Several other Launderettes are expected to open very shortly nearer downtown Boston as a result of the successful operation of the Roxbury venture.

Correction

BALTIMORE, Nov. 17.—In the November 17 issue of *The Billboard*, Page 78, a news item was published with the heading "Sol Silverstein Set As Head of Senator Coin Company, Baltimore."

This news item was an error due to a confusion of Sol Silverstein with another local coinman here of similar name.

We wish to correct the error by stating that Sol Silverstein is still with Hub Enterprises, Inc., the well-known distributing firm here. He has not made any connection with any other firm.

Silverstein and Art O'Mella, also of Hub Enterprises, recently made a trip to Chicago. Silverstein reported that his visit to the coin machine manufacturing center of the nation confirmed his strong belief in the future of the coin machine industry.

"I am more coin machine minded than ever," Silverstein stated when he returned here. The Hub Distributing firm is making big preparations for a greatly increased business when new machines can be had.

FOR SALE

- 15 5c Super Bell Comb. Each.. \$250.00
- 5 25c Super Bell Comb. Each.. 325.00
- 10 5c Club Bell Comb. Each... 175.00
- 5 5c-25c Duo Bell. Each..... 400.00
- 4 Bally Big Top, F. P. Each... 50.00

These Machines are clean and in first-class working order.

1/2 Deposit, Balance C. O. D.

S & S AMUSEMENT CO.

3817 N. E. 2nd Ave. MIAMI 37, FLA. Tel. 7-6681

NOTICE

GENUINE #1489 G. E. RAY-O-LITE GUN LAMPS 60c EA.

OTHER RAY-O-LITE PARTS
2A4G Tubes, 2051 Tubes, #38 Tubes, #80 Tubes, Gun Cable, Main Cable.

COIN "X" INSERTS, \$17.50 EACH.
Lots of 3—\$14.50 Each.
Amplifiers for Chicken Sam and Shoot the Chutes—\$35.00 Each.

W. B. NOVELTY CO., INC.

1903 Washington Ave., ST. LOUIS, MO.

WHILE THEY LAST
Sample Dozen \$11.52
A Trial Order With Full Information Will Convince You.
Get on our mailing list now. We may have something good to offer later on.
THE NEW DEAL MFG. CO.
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When In Boston Visit
New England Exhibit Co.
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Phonographs — Pins — Arcade — Slots Bought and Sold
Pickup and Delivery Within 100 Miles of Boston.

WANTED
EXHIBIT SKY BLAZER
EXHIBIT KNOCKOUT
EXHIBIT BIG PARADE
GOTTLIEB LITE-O-CARDS
KRAMER COIN MACHINE CO.
238 Dryades St. NEW ORLEANS 13, LA.

CABRITIPPE Price Plus Guaranteed Satisfaction
ALL A-1 RECONDITIONED
ALWAYS! A SQUARE DEAL WITH IDEAL

SCALES
1 Watling Hiboy Guesser \$89.50
3 Watling Astrology 75.00
1 Jennings Loboy, Porcelain 49.50
2 Mills Loboy, Porcelain 59.50
2 Pace Loboy 49.50
1 Watling Tom Thumb, Porcelain \$85.00
1 Ideal Loboy, Porcelain 42.50
2 American Character Reading Porcelain Scale 74.50
1 Health o Meter Scale 24.50

PEANUT VENDERS
1 Smiling Sam on Stand \$10.00
4 Snacks with Stands, Ea. 10.50
10 Snacks without Stands, Ea. 6.50
6 Four-Way Venders, Ea. \$ 4.50
2 N.W. Ball Gum 39 Poro. (New), Ea. \$11.00
Charms, Gross85

MERCHANDISE VENDERS
1 Jennings Bottle Beverage Dispenser, 5 or 10z, Electric \$150.00
3 Popmatic Popcorn Vender, 5¢ (Used), Ea. 69.50
82 Metal Stands To Hold Bags of Nuts for Display at 75¢ Each.
6 Shipman Postage Stamp Machine, 1¢ and 3¢ (New), Ea. \$29.50
45 Match Vending (New), Book or Box, Ea. 4.25

COUNTER GAMES
3 Ace Each \$5.00
1 Beat It Dice, 1¢ 5.00
Civilian Defense 5.00
1 Cub, 1¢ 5.00
4 Imps 5.00
Kicker & Catcher 29.50
Kill the Jap 17.50
Little Poker Face 5.00
1 Lucky Strike (Cigarette Reel) \$3.75
2 Penny Pack 6.50
8 Pick a Pack 4.50
1 Races 5.00
Reel 21, 5¢ 5.00
2 Reno 5.00
1 Skill Draw, 5¢ 5.00
1 Sparks, 1¢ (Cigarette Reel) \$10.00
1 Turf, 1¢ 4.50
1 21, 1¢ 5.00
Reel for Mutoscope (New) 18.50
Reel for Mutoscope (Used) 10.00

WALL AND BAR BOXES
17 Wall Buckley (New Type), 5¢ \$ 5.00
5 Wall Keene, 5¢ 3.50
12 Bar, Rock-Ola, Model 1504, 5¢ 34.50
3 Bar Rock-Ola, Slant Type, 5¢-10¢-25¢ 59.50
25 Wall Rock-Ola, Model 1503, 5¢ 22.50
12 Wall Rock-Ola, 5¢-10¢-25¢ 59.50
6 Wall Seeburg Wallomatics, 5¢ \$ 7.50
4 Bar Wurlitzer, Model 310, 5¢ 10.00
5 Bar Wurlitzer, Model 100, 5¢ 10.00
4 Wall Wurlitzer, 5¢ 10.00
5 Wall Wurlitzer, Model 332, Selector, 5¢ 7.50
4 Wall Wurlitzer, Model 331, 5¢ 12.50

PHONOGRAPH RECORDS, USED, 15¢ Each.
Terms: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO.
Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo.

JUST RELEASED
BRAND NEW STEEL STOOLS THAT WILL SERVE A THOUSAND USES
PLACE THESE STOOLS AT YOUR PIN GAME LOCATIONS AND WATCH THE INCREASED TAKE.
An excellent Christmas item.
All welded non-breakable construction.
All round edge steel.
Unusually large comfortable seat, 14" square with rounded corners.
Tapered legs insure safety against tipping.
Strong channel brace provides a comfortable foot rest.
Long life pressed wood seat applied over steel for strength.
18 to 30" high.
Please state height desired.
ONLY \$4.90 EACH
\$4.65 Quantities of 10.
\$4.25 Quantities of 25.
1/2 Deposit, Balance C. O. D.
JACK GRAY
2442 S. BROAD ST., PHILADELPHIA 45, PA.

SELLING OUT
We are discontinuing our regular line of hand trucks to handle government surplus materials.
500 brand new Hand Trucks, reg. priced at \$9.95.
45 inches high.
All welded steel construction.
Solid Steel axle.
Weight 22 lbs.
Single handle, making other hand available.
Regular equipment on railway express delivery trucks.
Sell Out Price Only
\$7.50
F. O. B. Phila.
1/2 Dep., Bal. with Order.
5 Trucks for \$35.00.
Positively our last advertisement on hand trucks. Don't miss this value. Every truck fully guaranteed.
JACK GRAY
2442 S. BROAD ST., PHILADELPHIA 45, PA.

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Veteran coin machine man seeks connection with progressive jobbing firm. In the field for 15 years as an operator and inventor. Knows operators' problems. Understands selling. Can represent any line of coin machines, offering in addition to selling service by which operators may increase their business.
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407 MADISON AVE. 5-4578 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

CONSOLES
Mills Owls, F.P. \$ 69.50
Jennings Multiple Slot Liberty Bell 59.50
Jennings Multiple Racer 59.50
Keene's Kentucky Club 59.50
1 Bally Club Bell 229.50
6 Latest Model Watling Big Game, F.P. 89.50

SLOTS
5c Mills Cherry Bell \$197.50
Columbia, Jackpot 79.50
5c Mills Chrome Bells, 3/5 197.50
Mills Club Handles 3.50
Box Type Lock Stands with Keys, ea. 17.50

MILLS' FIRST POST-WAR MACHINE—THE BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
Write, Wire or Phone for Prices. Place Your Order Today for Preferred Shipment.
All of our Slots have been refinished and reconditioned. Slots overhauled and refinished for \$35.00 each.
1/2 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

**WE NEED THE ROOM, YOU GET THE BUYS!
AT MILWAUKEE COIN'S GREAT REMODELING SALE!**

SLOTS

Blue Fronts, 10¢	\$125.00	Jenn. 4-Star Chief, 5¢	\$115.00
Mills Blue Fronts, Hand Load, Serial Nos. Over 400,000; 25¢, \$250.00; 50¢	450.00	10¢	\$148.50; 25¢ 165.00
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	150.00	Jenn. Silver Chief or Silver Club Special, 5¢	139.50
10¢	\$175.00; 25¢ 225.00	10¢	\$159.50; 25¢ 175.00
Silver or Gold Chromes, can't be told from new, 2/5 or 3/5, 5¢	265.00	Jenn. Master Chief, S.P., 5¢	119.50
10¢	\$285.00; 25¢ 315.00	10¢	\$139.50; 25¢ 169.50
Mills Orig. Gold Chrome, 50¢	495.00	Jenn. Victory Model, 5¢	149.50
Mills Copper Chrome, 25¢	275.00	Jenn. 50¢, Last Model, Like New	450.00
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢	139.50	Pace Comets, compl. rebuilt, 3/5, 5¢	99.50
10¢	\$165.00; 25¢ 195.00	10¢	89.50
Mills Bonus Bells, orig., late ser., now, drill proof, club handles, 25¢	225.00	Pace Rockets or Deluxe, S.P., 5¢	94.50
Mills Vest Pocket, Silver	65.00	10¢	\$119.50; 25¢ 169.50
Mills Q.T., 10¢, Rebuilt	69.50	Melton Bells, orig., except clean, 5¢	125.00
		10¢	\$150.00; 25¢ 175.00

CONSOLES

Mills Club Consoles, Orig. 5¢	\$195.00	Bally Skill Field, 7-Coin Head	\$ 89.50
10¢, \$225.00; 25¢ 250.00		Mills 4-Bells, 4/5¢, Orig. Heads, Late Ser. Nos.	325.00
Pace Club Consoles, 5¢	95.00	Jenn. Totalizer, F.P.	129.50
10¢, \$125.00; 25¢, \$150.00; 50¢	350.00	Four Horsemen, 7-Coin Head	149.50
Jenn. Club Consoles, 5¢	129.50	Baker Pacers, Daily Double, Jackpot Model, Like New	239.50
10¢	\$148.50; 25¢ 189.50		
50¢	350.00		

LEGAL EQUIPMENT

Shoot Your Way to Tokyo \$179.50
Rapid Fire 149.50
Chicken Bam 94.50

MISCELLANEOUS

Mills or Watling Metal Safe Stands, compl. with locks	\$ 9.50	20 Stop Dice, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	\$3.00
2 Mills Double Safe Stands, Ea.	75.00	Mills Orig. 4-Bell Cabinets	19.50
Folding Stands	2.95	DuGrenier Cig., 11 Col.	98.50
20 Stop Star Dice, hardened	.80	DuGrenier Cig., 8 Col.	79.50
Strips, S.P., C.H. or Club Special, Set of 3	.45	National Cig., 9 Col.	79.50

Gold Chrome or Silver and Emerald Cabinets, complete with award cards, drill-proof front and sides—club handles. All you have to do is install mechanism and you have a new machine! \$52.50. Silver Chrome, \$7.50 additional. If not entirely satisfactory money will be refunded upon return of the cabinet.

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

MILWAUKEE COIN MACHINE CO.
3130 W. Lisbon Avenue Milwaukee 8, Wisconsin

Cincy Court Nix On Pinballs for Charitable Orgs

CINCINNATI, Nov. 17.—Court of Appeals here has ruled that the operation of pinballs with payouts for charity is illegal. Decision was made Wednesday (14) when the court upheld a prior decision by Municipal Court in the case of a woman who was fined on two charges of keeping and exhibiting pinball machines.

Defendant, thru her attorney, admitted that payouts were made on the pinballs, which were located in a cafe. She contended, however, that all profits from the machines were given to charity.

Court of Appeals has refused to consider such operation of pinball machines as legal under a State law which allows charitable and religious organizations to hold bingo games, despite the fact that individual operators of the machines gave all of the profit to charity.

This decision of the Court of Appeals confirmed the earlier decision of the police court conviction, as well as the confiscation of the machines.

Ernest Waldrop Sets Up Distrib Firm for Delaware, Maryland

BALTIMORE, Nov. 17.—Ernest Waldrop has announced the formation of the Waldrop Distributing Company, 1728 North Charles Street.

Waldrop served as secretary of the Hub Enterprises, Inc., Baltimore distributing firm, before his temporary retirement from the coin machine trade two years ago. He withdrew from the Hub company because of ill health, but after spending nearly two years on a farm, he said he again is feeling as healthy as ever.

New company already has received a "substantial shipment" of new machines, he reported. It will operate in Delaware as well as in Baltimore and other sections of Maryland. With Hub, Waldrop's activities centered on pinball machines, and it is expected that his new company will deal largely in amusement devices.

We Are Now Delivering Our Proven and Tested UNIVERSAL AMPLIFIERS

Ask the operator who owns one—that's our best advertisement
ORDERS FILLED IN ROTATION RECEIVED MODEL A

Fits all WURLITZER Models 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones — All Rock-Olas.

COMPLETE WITH TUBES \$54.50
F. O. B., N. Y.

MODEL B

FITS ALL WURLITZERS, SEEBURGS, ROCKOLAS, INCLUDING HI-TONES

- Saves you time, money and expense.
- Your customer is satisfied.
- Your Machine keeps working.
- Built by competent Phonograph sound engineers.
- We are the originators of the Universal Amplifier Idea.
- All workmanship guaranteed.
- Complete with sockets for Speakers and Pick-ups for all Models.
- All workmanship guaranteed.
- Money back in 10 days if not completely satisfied.

COMPLETE WITH TUBES \$74.50
F. O. B., N. Y.

PHONO OPERATORS

Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models, and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made.

ALL WURLITZER MODELS—412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. ALL SEEBURGS—EXCEPT HI-TONES. ALL ROCK-OLAS.

COST \$36.50 F. O. B. N. Y.

For OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY

Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models, and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950.

COST \$18.50 F. O. B. N. Y.

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

JAFCO, INC.
John A. Fitzgibbons, Pres.
776 Tenth Avenue New York 19, N. Y.
(Phone: COlumbus 5-7996)

ATTENTION, OPERATORS

PROMPT, PERSONAL SERVICE

WRITE • WIRE • PHONE

MILLS
JENNINGS
PACE
WATLING

ALL MODELS



All Machines Carry Money-Back Guarantee

Twin Ports Sales Co. Distributors of **AMUSEMENT MACHINES**
230 Lake Avenue South Melrose 2889 Duluth 2, Minnesota

READ THIS AD AND YOU'LL THANK PINCUS

BALLY 45 VOLT OPEN FACE

MOTORS

\$7.50 EACH While They Last!

Can be used on ANY Bally Pin Game. Supply limited.

COINEX CONVERSIONS

- 25c BLUE FRONTS
- 25c GOLD CHROMES
- BALLY RAPID FIRE
- 5-10c MILLS ESCALATORS

ALSO HAVE MANY HARD-TO-GET SLOT PARTS. SEND FOR OUR LOWEST PRICES.

WRITE FOR OUR UP-TO-DATE PRICE LIST

COIN MACHINE SERVICE CO.
PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

MARCUS OFFERS A NEW SERVICE

When you plan to visit Chicago, let us know in advance and we will gladly make your hotel reservations for you.

ABSOLUTELY NO CHARGE!

"Parts and Supplies for Coin Machine Service"

HARRY MARCUS COMPANY

816 WEST ERIE STREET CHICAGO 22, ILL.

BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

IMMEDIATE DELIVERY

AUTOMATIC COIN MACH. CORP.
338 Chestnut St. Springfield, Mass.

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

SIMON SALES, Inc.

215 West 64th Street New York 23, N. Y.
Phone: TRafalgar 4-6900

ALL MACHINES IN FIRST-CLASS CONDITION

1 Chicken Sam (Top Conversion), \$105.00; 1 Keeney Submarine, \$105.00; 1 Battling Practice, \$69.00; 1 Argentine, \$59.00; 1 School Days, \$40.00. 1/3 Deposit With All Orders.

F. D. BENN

531 Peacock Rd. (Phone 2994), Richmond, Ind.

ALL A-1 RECONDITIONED CONSOLES

Mills Jumbo, P.O.	\$129.50
Hi-Hand, Comb.	169.00

COUNTER GAMES

Mills Vest Pocket, Chroma	\$ 59.50
---------------------------	----------

ONE BALLS

Mills 1-2-3, F.P., '39	\$ 42.50
Mills Five-In-One, F.P.	25.00
Mills Owl, F.P.	49.50
Victorious '43, F.P.	82.50

5 BALL FREE PLAYS

A.B.O. Bowler	\$ 45.00
Alert	69.50
Bombardier	69.50
Destroyer	79.50
Dude Ranch	39.50
Eagle Squadron	39.50
Gold Star	35.00
Hi-Stepper	65.00
Horse Run	59.50
Jungle	25.00
Knock-Out	55.00
League Leader	45.00
Lone Star	29.50
Majors, '41	149.50
Sea Hawk	35.00
Sparky	45.00
Spot-On	69.50
Target Skill	
Ten Spot	
Tepee	

One-Third Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE.
3147 Locust St. Phone: Jefferson 1844
St. Louis 3, Mo. **M. CRICK NOVELTY CO.**

MECHANIC WANTED

Must be first-class Mechanic on one balls, have good references. No flatters. Will pay \$100 or more per week if satisfactory. Steady work. No free transportation, must pay own expenses here. Don't answer this ad unless qualified as first-class mechanic.

CLICK AMUSEMENTS
1528 Main Street BUFFALO, N. Y.
Phone: Grant 8542
after 7 p.m. call Delaware 9183.

DON'T WAIT!
START NOW WITH
MONEY-MAKING



Revamped Mills Blue Fronts and Chromes
With the Percentage You Have
Been Wishing for!

LOOK AT THIS ACTION!

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on 2 Bars
- No Lemons on First Reel

Every Symbol a Possible Winner!

NEW COLOR! NEW PLAYER APPEAL!

The
"BLACK CHERRY"

Does the Trick!

ORDER TODAY FROM YOUR
DISTRIBUTOR OR DIRECT

GUARANTEED! If not satisfactory in every respect return prepaid within 10 days for full cash refund of purchase price!

TRADES ACCEPTED

BAKER NOVELTY CO.

1700 Washington Blvd. Chicago 12, Ill.

Op Plans To Sell Hotels Coin Radios

Tries Idea in Philly

PHILADELPHIA, Nov. 17.—A new coin machine operator is canvassing the city's better hotels to sell them on the idea of installing coin-operated radios in single rooms and suites. Big sales point is the added revenue which will come from what has been a free service up until now. Radio coin system will also relieve hotels of maintenance worries and the expense of keeping radios at top efficiency.

Coin-operated radio takes quarters for two hours of air time, and dimes for half-hour programs. Mechanism is of metal construction, cream color finish (which can be repainted to match room decorations) and is fully insured by the operator. Good reception is guaranteed and the operator will keep a maintenance man at the hotel to handle any complaints.

Convention lists are growing in the city and hotel space is at a premium. If the new service is installed, a big income is assured both the operator and the hotel. Hotel operators here are definitely interested in the coin-operated radios and inquiries have been made by hotelmen in Atlantic City and other near-by resort centers.

Standard Equipment

Radios have become standard equipment for hotel rooms and it is believed that the public will accept coin-operated machines without being aware that they are paying for the service. Under the new system they will be able to choose their programs from a wider wave length since each machine is separate and not connected to a main outlet which permits only three or four stations to broadcast thruout the hotel.

Volume will still be controlled so that radio listening is not an annoyance to other guests, while stay-up-laters will be able to listen to the radio all night long if they like. Under the present room radio system all listening is stopped at midnight.

Coin-operated radio plan will be discussed at the next meeting of the Philadelphia Hotelmen's Association. Hotel operators are reported ready to leave the matter up to the association as a whole, so that none or all of the hotels use the coin service. Coinmen are preparing a sales program to win the association's approval and will present their arguments at the next meeting of the group.

VICTORY Conversion VALUES

ARTISTS AND MODELS

for Star Attraction

GIRLS AHOY **FOLLIES OF '45**

for Sea Hawk for Hi-Hat

BASEBALL

for Seven-Up

\$9.50 Each F. O. B. Chicago.

Convert your old Pins now into a FLASHY—NEW—1945 MODEL. No mechanical changes necessary.

We send you a NEW FLASHY SCORE GLASS, NEW LARGE SIZE BUMPER CAPS, NEW SCORE CARDS, ETC.

RUSH YOUR ORDER TODAY or write for complete list

VICTORY GAMES

2140 Southport Ave. Chicago 14, Ill.

"America's Pin Game Conversion Headquarters"

1 BALL FREE PLAYS

GUARANTEED VIED GAMES **SOLD ON MONEY BACK GUARANTEE**

One-Two-Three, 1940	\$ 90.00
Gold Cup with Base	50.00
CONSOLES—CASH PAYOUT	
Baker's Pacers, D.D., 25¢	\$375.00
Track Time, 1938	125.00
Liberty Bell (Slant Top)	55.00
Liberty Bell (Flat Top)	40.00
Multiple Racer	50.00
Vest Pocket Bell, Bl. and Gold J.P.	55.00
Slot Machines	Write
MISCELLANEOUS	
Play Pool	\$150.00
Keeney Submarine Gun	150.00
O. D. Jennings Scales	25.00

WE WANT TO BUY 5-BALL FREE PLAY PIN GAMES.
SEND US YOUR LIST.

1/3 Deposit, Balance C. O. D.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

AVAILABLE
Family man and business minded young man with 18 years' experience in Phonograph and Pin Table operation. Former owner-operator. Can take full charge of Music or Pin Table business, repair, install and refinish all types of equipment. Willing to travel anywhere. I have my own late model car. Position must be progressive. Salary open to living conditions and responsibility. Address all replies to **BOX D-77, The Billboard, Cincinnati 1, Ohio.**



We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.

PALISADES SPECIALTIES CO.

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892

THE NEWEST SENSATION! A TESTED WINNER! SKEE BARREL ROLL

The only Skee Alley Game that offers real skilled competition because player can increase his score by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.

- 10' 6" long (two sections)
- A tried & tested winner on location
- Revolving Barrel supplies keen score competition
- Beautifully finished with chrome trim
- Almost 100% silent in operation

\$389.50

F. O. B. N. Y.

Distributors Write for Quantity Prices!

WILL PAY \$20.00 FOR GENCO GAMES



- Fool proof ball release
- Custom Built by cabinet makers
- Intriguing Backboard Light-Up in 7 flashy colors
- Legal everywhere

F. P. & K. DISTRIBUTING CO.

577 Tenth Ave. NEW YORK 18, N. Y.
Phone: Longacre 3-6235.



IMMEDIATE DELIVERY! Harvard METAL TYPERS

- Finest metal typer built.
- Machine operates, looks and is guaranteed like NEW.
- Can be adjusted for nickel or dime play — very simple — takes two minutes.
- Non-electric operation — machine can be placed anywhere.
- Deluxe metals available at \$10.00 per 1000.
- Solid maple cabinet, heavily chromed, metal alloy trim, sterling cast iron legs.
- Tax free.

\$325.00

Including 2000 de luxe metals, F. O. B. Jamestown, N. Y. 1/3 deposit with order, balance C. O. D.

NOW ON DISPLAY! ORDER TODAY! DON'T WAIT!

METAL TYPERS MAKE MORE \$\$\$\$\$

Ken Wilson

AMALGAMATED DISTRIBUTORS CO.

Distributors for International Mutoscope Corporation
226 West Randolph Street, Chicago 6, Illinois Telephone: ANDover 3544
(One block from the Sherman)

MILLS ORIGINAL SLOTS

Blue Fronts	Cherry Bells	5c-10c-25c Play	
Brown Fronts	Original Chromes		
COMPLETELY REBUILT BY GENUINE FACTORY MECHANICS			
ONE BALLS			
Record Times\$160.00	Blue Grass\$160.00
Dark Horse 160.00	'41 Derby 315.00
Pimlico\$315.00		

Each table clean and guaranteed in perfect mechanical condition

SPECIAL
Nickel Slide to fit any Wurlitzer Phonograph from 616 Model to 500 and 600 Model—\$1.85 Each.

SPECIAL
War Eagle and Roman Head Castings, lower and upper—\$4.00 Each.

SPECIAL
Coin Advancing Bars and Coin Holding Bars for MILLS QUARTER ESCALATORS. \$2.75 Per Set.

LATE SPECIALS
2 Jennings Cigarolas\$59.50 Each
2 Mills 25c Dice Machines (with Stands) 50.00 Each

SOUTHWEST AMUSEMENT COMPANY

2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

READY NOW NEW "TRUE FIT" CASTINGS AND CASE ASSEMBLIES

Finished in Silver Chrome, Gold Chrome, Copper Chrome. Also in HAMMERLOID GREY WITH BLACK CASES AND NEW CHERRY ORNAMENT. Castings, Chrome Plated, with Cups, Ornaments, Award Plates. Machined. All Steel Parts Added. Ready To Mount on Wood Case\$37.50
All Above Parts Fitted and Assembled on New Wood Case with Drill Proof Sides and Club Handles. Ready for Mechanism 67.50
Or Send Us Your Old Mills Slots and We Will Rebuild them Into "New Black Cherry" for You.

WOLFE MUSIC COMPANY

217 W. MAIN STREET TELEPHONE 1312 — RES. 1302 OTTAWA, ILLINOIS

SPECIAL ARCADE EQUIPMENT SALE

1 Photomatic (Mutoscope), Enclosed Lights, Latest Model with 4000 Metal Frames and Considerable Quantity of Chemicals	\$785.00	1 World Series (Rock-Ola)	\$79.50
1 Egyptian Seeress (Exhibit)	17.50	1 Drivemobile (Mutoscope)	149.50
1 Fortune Teller (Sicking)	17.50	2 Tommy Guns (Evans), Ea.	82.50
1 Princess Doralinda Fortune Teller and 5000 Cards	249.50	1 Blowball (Kirk)	89.50
16-Card Venders (Exhibit), Streamlined Light Up, with 2000 Cards, Ea.	35.00	2 Skyfighters (Mutoscope), Ea.	170.00
Entire Lot of 16 Machines and 35,000 Cards	350.00	3 Air Raiders (Keeney), Ea.	121.50
1 Gypsy Card Reader (Exhibit)	78.50	1 Playball (Genco)	129.00
1 Have a Look (Exhibit)	34.50	1 Baseball (Scientific)	62.50
1 Set of 3 Love Meters (Exhibit) with Base	82.50	1 Radio Rifle (Mutoscope)	49.50
1 Peo Basketball	48.50	2 Rapid Fires (Bally), Ea.	100.00
1 Fist Striker (Exhibit)	89.50	1 Defender (Bally)	118.50
1 Foot Ease (Exhibit)	79.50	1 Roll a Barrel (Jennings)	99.50
1 Punching Bag (Mutoscope, Latest Model)	145.50	2 Chicken Sams (Seeburg), Ea.	79.50
1 Lifter (Mutoscope, Latest Model)	145.50	1 Shoot the Chutes (Seeburg)	74.50
2 Diggers (Mills), Ea.	49.50	3 Shoot the Jap (Seeburg), Ea.	79.50
1 Digger (Exhibit)	49.50	1 Skeeballete (Gottlieb)	49.50
1 Skill Jump (Grotchen)	29.50	1 Major League Western Baseball ..	112.50
1 Hockey (Mutoscope)	37.50	1 Batting Practice (Scientific)	92.50
1 Submarine (Keeney)	79.50	1 Zefa (Stoner)	24.50
1 Kayo Fighter (National)	99.50	1 Scale (Watling), Late Fortune Telling Model	84.50

1 Metal Type Machine (Rover) with 25 Lbs. Metal Tape\$179.50

LOOK AT THESE EXCELLENT BUYS

SLOTS	PHONO PARTS & MISC.
Mills Orig. 5c Brown Fronts, Late Serials	15 Keeney Wall Boxes, Ea.
\$172.50	\$ 1.50
Mills Orig. 25c Brown Fronts, Late Serials	7 Rock-Ola Dial a Tune Boxes, Ea. ..
221.50	14.50
Mills Orig. 10c Cherry Bells	7 Wurlitzer 100 Wall Boxes, Ea.
182.50	17.50
Jennings 25c Silver Chiefs	1 Wurlitzer 331 Bar Box
214.50	14.50
Green Vest Pocket Bells	1 Wurlitzer 850 Coin Drive
34.50	8.25
Blue & Gold Vest Pocket Bells	4 Berman Speak Organ, Ea.
44.50	23.50
COUNTER GAMES	CONSOLES
4 American Eagles, Ea.	5c Jumbo Parade, Payout
\$ 9.50	\$92.50
NEW PIN GAME CARTONS WITH 6-Piece Liners, Complete	5c Pace Saratoga, Payout
\$1.99	82.50
	7 Coin Head Kentucky Club, A-1
	46.50

1/3 Deposit Required on All Orders

T AND L MUSIC CO.

1424 Central Parkway Cincinnati 14, Ohio

Urges Employers To Give Victory Bonds to Staffs

CHICAGO, Nov. 17.—Members of the coin machine industry are urged to pay year-end or Christmas bonuses—or gift distributions of any kind—in the form of Victory E bonds to help raise the \$11,000,000,000 quota set for the national bond drive, according to George F. Spaulding, chairman of the Chicago Victory Loan drive.

"Business generally enjoyed a good year of profit in 1945," Spaulding said. "Many firms, unquestionably, contemplate making some sort of special distribution to their officers and workers. We, who are directing the bond drive feel that gifts of E bonds would form a most suitable reward. The advantages of the plan as an aid to the war effort, as a means of fostering thrift, and as a check on inflation hold true in considering substitution of E bonds for cash or merchandise in holiday season special payments."

Spaulding said that no estimate has been made of the size of special and bonus payments that will be made this holiday season. "However," he said, "the firms that have made such distributions in the past will probably do so again. In addition, many firms barred from such pay roll increases by wartime wage restrictions are now free to make them."

New Businesses Still Mushroom

WASHINGTON, Nov. 17.—Even before V-E Day, more Americans were jumping into business on their own than ever before, a report of the U. S. Department of Commerce disclosed.

In the first three months of 1945, a total of 130,000 new businesses were launched, most of them in the retail and service trades, the department reported. In the same January-March period, only 50,000 quit.

This compares with the pre-war rate of about 100,000 entering business and another 100,000 quitting in a three-month period, thus leaving the overall business world little changed except for new faces.

No figures are available for the period since V-J Day, but it appears certain that the rate of entry into business has increased greatly. Revival of interest in independent business enterprises was attributed by the department to slackening of the rate of induction into the armed forces, a better prospect of obtaining supplies as war needs tapered off, and the decline of employment in war plants.

KISMET

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LATEST
P & S
CONVERSION

Send In Your PUNCH OR TOPS

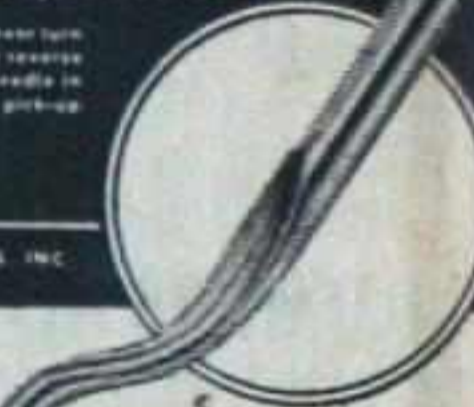
8 DIFFERENT FREE PLAY GAMES

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO

P&S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE CHICAGO 14, ILLINOIS

Jensen COIN MACHINE NEEDLE
Designed especially for use in coin operated machines



coin machine operators who have made breakdown tests of this osmium-tipped needle report two distinct advantages (1) longer needle life assured by its construction and durability and (2) a definite saving in operation cost because records last longer under its cushioned playing action.

Use the Jensen Needle for dependability, safety and economy. Write or phone for prompt deliveries. A handy Servicekit is supplied with every 100 needles.

JAMES H. MARTIN CO.
1407 W. Diversey Pkwy., Chicago 14, Illinois
TELEPHONE LINCOLN 1010

CAN'T OPERATE—GIVING 'EM AWAY!

25 5c Club Bells, Comb. F.P. & Payout	\$200.00
5 Bally High Hands, F.P. & Comb.	150.00
9 Pace Reels Jr., Some With Ralls, Payout Models, All Have Fruit Reels	95.00
7 Sun Rays, F.P., 5-10-25c Machines	140.00
10 Pace Reels, Comb. F.P. & Payout With Fruit Reels	145.00
7 5c Jumbo Parade, F.P.	60.00
11 5c Jumbo Parade, Payout	80.00
2 Pace Racers, Rebuilt by Evans, Like New, 30 Drum	295.00
1 Baker's Racer, Rebuilt Like New	295.00
1 Buckley Track Odds, Belgian Model, No J.P.	295.00
1 5/5 Evans Lucky Lucre, '40 Model	195.00
4 3/5 & 2/25 Evans Lucky Lucre	295.00
1 Evans New Domino, Jackpot	375.00
3 Evans Two-Tone Dominos, Jackpot	275.00
1 25c Bally Roll'Em, Payout	175.00
1 5c Bally Roll'Em, Payout	145.00
9 Beulah Parks (These Are Console Models with Jennings Machine In Them, All Have Fruit Reels, Payout)	110.00

ALL THESE MACHINES ARE UNCONDITIONALLY GUARANTEED TO LOOK AND WORK LIKE NEW AND CAN BE RETURNED FOR ANY REASON WHATSOEVER WITHIN 5 DAYS.

1/2 Deposit Required With Order, Balance C. O. D.

SUN SALES CO.

705 N. W. 62D STREET MIAMI 38, FLORIDA

Phone 7-4533-4-5

BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel
- IMMEDIATE DELIVERY**

EASTERN SALES CO.

1824-26 Main Street Rochester 9, N. Y.

NOW DELIVERING!
"BIG TOP"

Streamliner	\$175.00
Brazil	175.00
Santa Fe	175.00
Pin-Up	135.00
Grand Canyon	155.00
Midway	125.00
New Champ	59.50
Texas Mustang	65.00
Western Major League	125.00
Marines at Play	125.00
Chrome Vest Pockets	65.00

1/3 Dep., Bal. C.O.D., F.O.B. Phila.

LEON TAKSEN COMPANY

2035 Germantown Ave., Phila. 22, Pa.
Phone: Poplar 3638



We Guarantee to Supply All the Film and Chemicals You Need.

Actual profits: Up to \$1500.00 week. (Your supplies cost 5% of gross.)
— FINEST MECHANISM MADE —
STURDY AND SIMPLY MADE BY OUR AIRCRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.
Complete Camera and beautifully finished wired Booth with best fast Lens in Heavy Duty Automatic Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.)
(Same price for 1 1/2 x 2", 2 1/2 x 3", 2 1/2 x 3 1/2", 3x4".) (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)
Same only will take any two above sizes on same machine, \$850.00. (Double Camera and Lens only \$375.00. 1/2 cash, balance C. O. D. Fast delivery.
AMERICAN STAMP & NOVELTY MFG. CO.
(Reference: D. & B.) Oklahoma City.

SUPREME'S BOLASCORE...

SENSATIONAL MONEY-MAKER!

WHY WAIT FOR MIRACLES? HERE IS IMMEDIATE BIG INCOME HANDED TO YOU ON A SILVER TRAY!

10 DAY MONEY-BACK GUARANTEE STILL STANDS!

IMMEDIATE DELIVERY! SEND FOR DESCRIPTIVE LITERATURE!

Supreme Enterprises, Inc.

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DELUXE RECORDS!

ACME PLASTICS!

EXCLUSIVE DISTRIBUTORS
IN EAST. PA. AND SO. N. J. FOR
Amusement Enterprises Co.

MARCUS PARTS!

KLEENZIT!

BLACK HAWK SALES BOARDS!

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

MILLS ORIGINAL SLOTS

RECONDITIONED—

Guaranteed

By Our 48 Years of Experience
WRITE FOR PRICES

5c 10c 25c

GOLD CHROMES

5c 10c 25c

BROWN FRONTS

5c 10c 25c

BLUE FRONTS

All above Machines have Knee Action,
Club Handles and Drill Proof.

5c Q. T.'s Originally Blue Made

Glitter Gold.....\$89.50

10c Q. T.'s, Same as Above..... 99.50

25c Q. T.'s, Same as Above But

With SPECIAL 3/5 PAYOUT.. WRITE
VEST POCKETS, Blue and Gold.... 59.50

Write for Complete Price List of
SLOT Parts... WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

SICKING, INC.



MILLS' First Post-War Machine

The BLACK CHERRY BELL

This wonderful new Bell is now ready for
delivery in 5c, 10c, 25c and 50c Play. This
machine actually glows and sparkles with
brilliant dashes of Silver, Black, Red and
Green.

PLACE YOUR ORDER TODAY
FOR PREFERRED SHIPMENT

1401 CENTRAL PARKWAY
CINCINNATI 14, OHIO

Immediate Delivery!

PACES RACES

Rebuilt with genuine pre-war parts. Cabinets
new or like new. Trim and cabinet hardware
refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

TEN STRIKES

BANG TAILS • LUCKY LUCRE

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NOTE

We will buy at \$60
each, F. O. B. our
factory, any of the
above listed games.

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UNITED MANUFACTURING COMPANY
6125 N. Western Ave., Chicago 45, Illinois

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Direct



OUR HAT'S IN THE RING!



Hi, Fellas!

This ad introduces us as one of the newer, modern manufacturers of coin-operated amusement equipment. Most of you know us for many years so we don't have to go into personalities. We just want you to know that we're completely set up—that our first product is ready for delivery and will be announced next week—that we're continually looking for ideas and if you have a little brainstorm with which you've been toying we'd like to see a working model of it with a view toward outright purchase or manufacturing on a royalty basis—and, finally we'd like to assure you that we have an unlimited supply of material and will make continuous and full delivery of the equipment we're manufacturing.

DISTRIBUTOR TERRITORIES ARE NOW BEING ALLOTTED — WRITE TODAY!

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GEORGE PONSER • IRVING KAY

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TUBES FOR THE COIN MACHINE TRADE

1B4P\$1.04	6F6\$.88	7A7\$1.04
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1T4 1.28	6K8/GT 1.04	12K7/GT80
1T5/GT 1.28	6L6 1.56	12SJ788
2A3 1.56	6L6GA 1.56	12SQ7/GT .. .88
2A4G 1.88	6L7 1.28	3180
5T4 1.56	6N7 1.28	3888
5U4G80	6Q7 1.04	39/4480
5V4G 1.28	6R7 1.28	4168
5W488	6SA7/GT88	4268
5Y3G56	6SC7 1.04	4388
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5Z388	6SK7/GT88	59 1.28
5Z4 1.04	6SQ7/GT88	7672
6B4G 1.56	6U5/6G5 ... 1.04	79 1.28
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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

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183 MERRICK ROAD MERRICK, L. I., N. Y.

PERFECT MUSIC EQUIPMENT!

ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATION!

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Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.39	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA



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is now READY for
POST-WAR BUSINESS

In our new quarters, streamlined to accommodate the largest quantity of new machines to ever appear in the Northwest.

We are geared to high speed efficiency for successfully distributing your products in the post-war era.

We are in a position to enjoy the advantages offered by the prestige and an enviable reputation coming from a policy of customer consideration and reliable service.

We are in an extremely fertile area for post-war business. The future possibilities of the great Pacific Northwest can be summed up in the phrase—"There is plenty of business to be had here!"

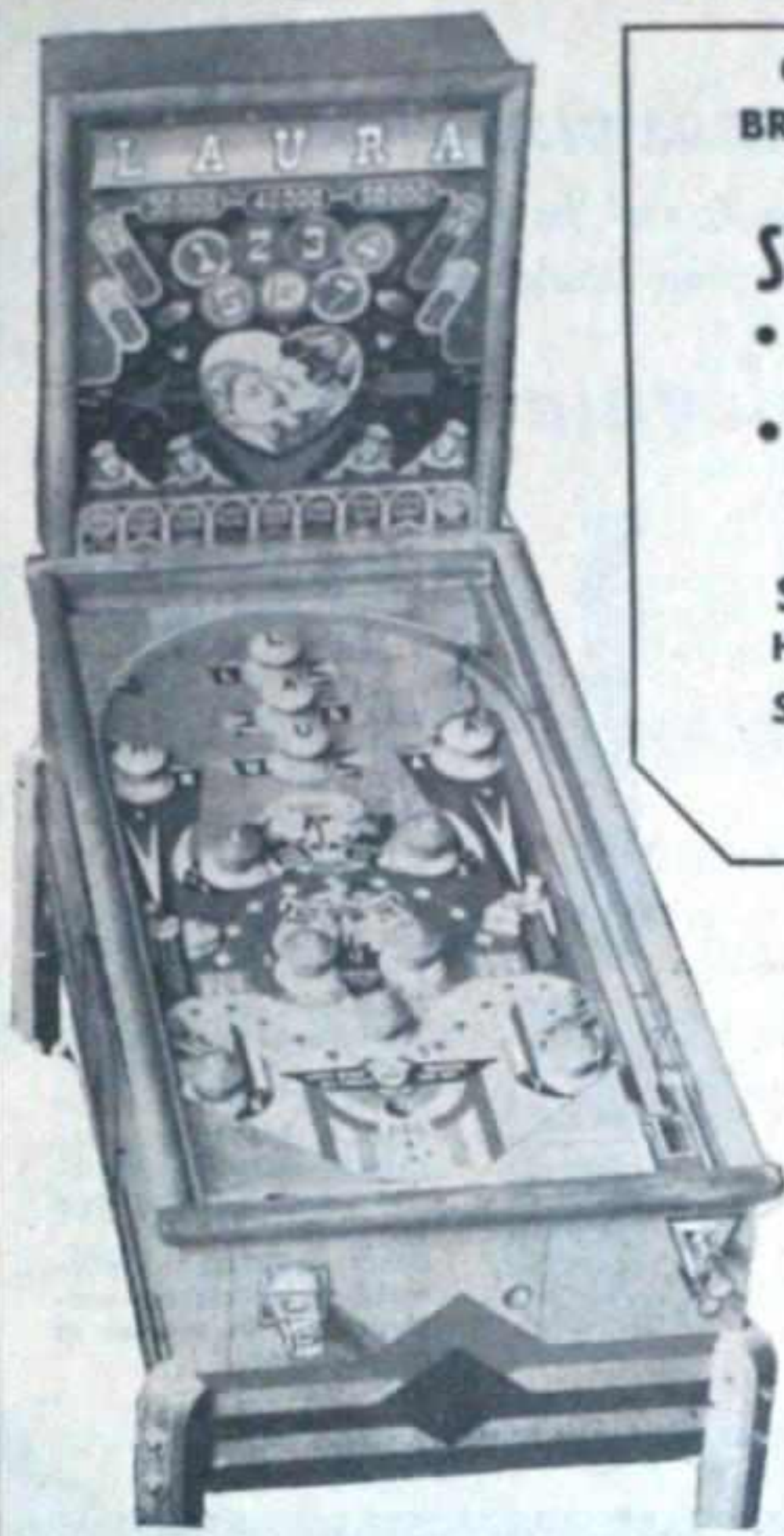
With such ideal sales conditions we are not wasting a minute in presenting these facts to you and inviting your communications.

WE KNOW WE CAN BE OF GREAT SERVICE TO YOU!

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Coming! Coming! Coming!



Our First
BRAND NEW
GAME
SUSPENSE

- Outstanding Improvements!
- New and Different Features!

SUSPENSE
Has Plenty of
SUSPENSE!

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PERFECT FIT
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24 Top Corners	Each	1.20
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700 Top Corners		7.00
700 Lower Sides		9.50
700 Back Sides		8.50
800 Top Center, Right or Left Red		8.00
800 Back Sides, Green		9.50
800 Lower Sides		13.50
750 Top Corners		8.75
750 Lower Sides		8.75
750 Top Center		4.25
750 Middle Sides		2.00
850 Top Corners		9.50
850 Lower Sides		8.75
850 Top Center		11.00
850 Lower Sides		10.50

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Available in Red, Yellow or Green
Throne—Empress Each
Top Corners \$14.00
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New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder, \$5.00 Per Set.

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The Above Available in Solid Red, Yellow, Green.

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Combination Yellow & Red Color Scheme

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"Hi-Tone"—Model 9800, 8800, 8200, Lower Sides \$14.50
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20"x50"—Non-Brittle Pliable.
60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50
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REPLACEMENT PLASTICS

ARE NOW ALMOST ONE QUARTER INCH "THICK"!

COLORS, TINTED THROUGH AND THROUGH CAN'T SCRATCH OFF!

Pliable SHEET **New!** PERFORATED PLASTIC GRILLE PLASTIC
20 x 50 inches, 50 or 60 Gauge, Red, Yellow or Green SOLID COLOR NOT PAINTED \$12.50 per sheet
Sheets 20 x 50 inches. Each sheet is long enough for an 8800 or 9800 phone. \$12.50 per sheet

WURLITZER	Each		ROCK-OLA	Each	
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800 Lower Sides	13.50		Top Corners (Solid Red, Yellow or Green)	\$12.75	
800 Top Centers (Right or Left, Red)		8.00	Lower Sides (Red or Yellow or Green)	12.75	
800 Back Sides (Green)	8.50		SEEBURG	Each	
500 Top Corners	6.00		"Hi-Tone"—Model 9800, 8800, 8200:		
600 Top Corners	4.50		Lower Sides (Solid Red, Yellow or Green)	\$14.50	
700 Top Corners	7.50		"Classic"—"Colonel"—"Major":		
700 Lower Sides	9.50		Top Corners (Solid Red, Yellow or Green)	6.00	
700 Back Sides (Green)	8.50		MILLS	Each	
750 Top Corners	8.75		Throne—Empress—Top Corners, Red, Yellow or Green	\$14.00	
750 Lower Sides	8.75		Throne—Empress—Lower Sides, Red	14.00	
750 Top Centers	4.25				
850 Top Corners	9.50				
850 Lower Sides	8.75				
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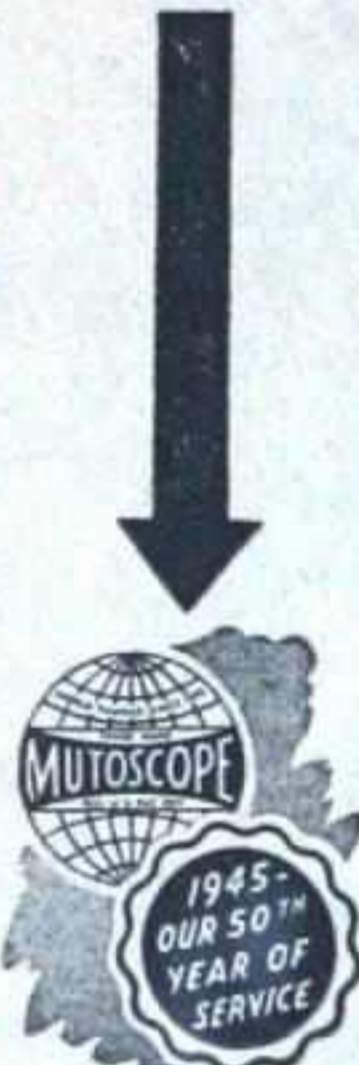
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A Welcome Change!

During the years when we did war work exclusively we were inspired with grim determination to contribute our experience and skill to final victory—always praying for an early peace. Now we have turned again to the happier pursuits of serving you of the recreation and amusement world—to the production of Mutoscope's far-famed coin machines. We're working for you again and we like it.



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Write for our new PHOTOMATIC Sales Plan—and details of other Mutoscope Equipment.

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WANTED—TICKET JOBBERS AND OPERATORS



Something New—Something Different—Original
"Fair Play" Tab Tickets Now Used With the Fastest Ticket Dispenser on the Market. Made Especially for Tips, 120's—Can Be Used for Larger Ticket Deals—Only 20 Seconds to Refill. We Are Largest Manufacturers of Tab Tickets, for Vendor, Box or Jar Use.

120's TIPS 1050's BASEBALL 120's
136's BINGO 1250's
RED-WHITE & BLUE 2160's - 2170's - 2180's
5 Pay-Out Labels
COMBINATION 1440, 1836, 2032, 2280, 2520

Midget Dangling Ticket Vender
WRITE FOR PRICES AND SAMPLES. SALESMEN WANTED.
WORTHMORE, Dept. B, 221 East 20th Street, Chicago 16, Ill.

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"MATCHLESS MAKES GOOD LAMPS"

DEPENDABLE SERVICE
FOR EVERY TYPE OF GAME...
MUSIC AND WALL BOX...

MATCHLESS ELECTRIC CO.
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NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts.
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IMMEDIATE DELIVERY

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Pace All Star, 1c...\$49.50	Pace Deluxe, 5c...\$ 94.50	Jenn. Console, 5c.\$119.50
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Blue Fronts Cherry Bells 5c-10c-25c Lowest Price in the Country.
Brown Fronts Chromes Write, Wire, Phone for Prices.

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Fortune, Comb. ...\$159.50
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Five Balls — Arcade Equipment — Consoles — Phonographs

ALL MACHINES GUARANTEED—READY FOR LOCATION
1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.

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5¢ OUTDOOR SPORT
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SPORT ROWS PAY
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- 1 ROCK-OLA PREMIER PHONOGRAPH, Perfect Condition @ 450.00

We have the following clean Bally Multiple Payout One Ball Tables, which are guaranteed mechanically O. K.

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| 1 Bally Jockey Club | 2 Bally Sport Kings |
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Write or call for special close-out prices on any part or the entire lot.

JONES SALES COMPANY

1330 TRADE AVE., HICKORY, N. C. DAY PHONE 107



NOW AVAILABLE!

American Chrome Cabinets!

NOW ONLY \$39⁵⁰

Completely assembled, drilled and tapped. Packed in individual cartons.

These BRAND NEW AMERICAN GOLD, SILVER or COPPER CABINETS will make your machines look like new. A new-looking machine makes the most money. Your present machines will roll in the profits when placed in one of these beautiful cabinets. Fits all Mills Escalator Type Machines. These NEW CABINETS are now offered at this unbelievable LOW PRICE, less than pre-war. Don't Wait! Order at once!

CABINETS COME IN SILVER, GOLD OR COPPER

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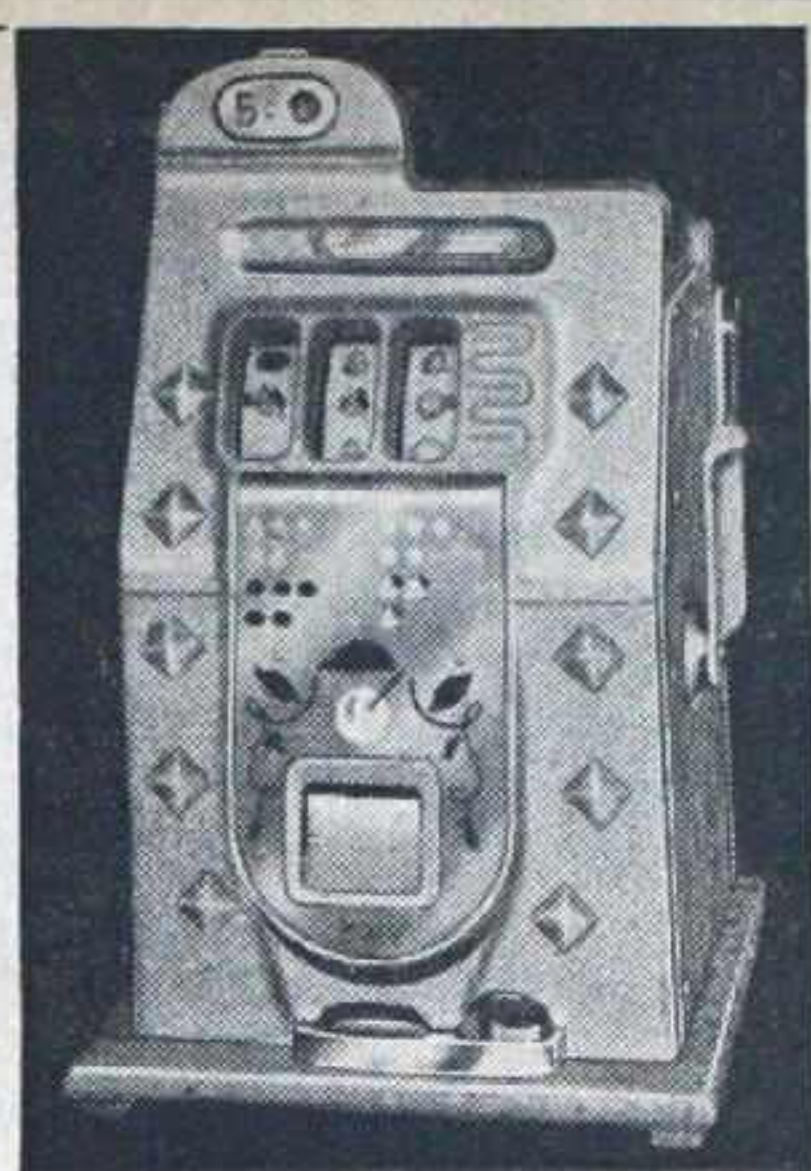
PIONEER COIN MACHINE CO.

2634 N. Laramie Ave., Chicago 39, Ill.

NATIONAL 2018

Off with the old—
on with the NEW!

BRAND NEW



SILVER, GOLD OR COPPER

American Chrome Cabinets

FOR ANY MILLS ESCALATOR TYPE MACHINES!

Includes all of these brand NEW features:

- Light, durable wood cabinet
- Drill proof lining
- Chrome castings (silver, gold or copper)
- Metal reward plate
- Club handle
- Denominator
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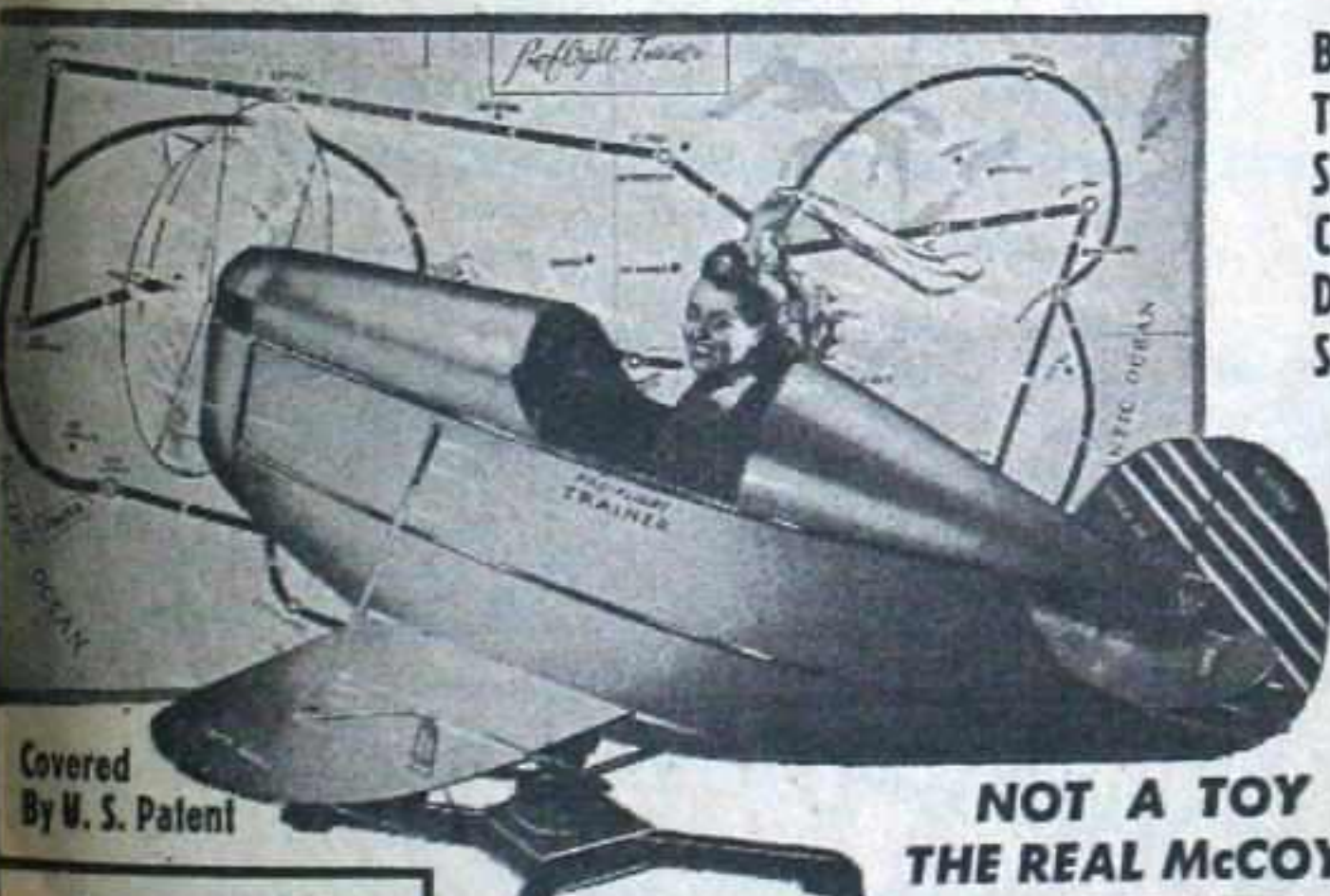
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STALLS
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NOT A TOY
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Can now be obtained
with coin operation.

PRE-FLIGHT TRAINER is exactly the same ground trainer used during the war for actual training of Cadets, CDF groups and in flying schools, colleges and airports.

A Perfect Score in
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AMI MUSIC

+ PACE GAMES

+ BUCKLEY GAMES

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ADDED UP, THEY'RE A GRAND TOTAL
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EQUIPMENT!

Multiply your locations
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and give yourself a big
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5¢ MILLS CHERRY BELL, 3-5	179.50
1¢ MILLS Q.T.	49.50
5¢ MILLS ORIG. CHROME	275.00
10¢ MILLS ORIG. CHROME	300.00
25¢ MILLS ORIG. CHROME	350.00
SET OF JENN. SILVER CHROMES	550.00
5¢ Q.T., Late Model	79.50
5¢ Q.T., Glitter Gold	109.50
5¢ VEST POCKETS, Green	49.50
Blue & Gold	59.50

WANTED! HI DIVE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$35.00. ALSO ALL MUSIC!

USED PIN GAMES		NEW REVAMPS		USED PIN GAMES	
JEEP	\$129.50	COVER GIRL	\$249.50	METRO	\$ 57.50
SHANGRI-LA, Rev.	99.50	OKLAHOMA	249.50	'41 MAJORS	67.50
TOWERS	74.50	YANKEE DOODLE	249.50	VICTORY	94.50
GOBS	99.50	BIG TOP	249.50	ACTION	119.50
YANKS	99.50	STREAMLINER	249.50	LANDSLIDE	49.50
AIR CIRCUS	129.50	LAURA	249.50	WILD FIRE	54.50
NEW CHAMPS	69.50	MARINES	109.50	SPOT POOL	74.50
BANDWAGON	47.50	FOREIGN COLORS	109.50	GUN CLUB	74.50
TEXAS MUSTANG	74.50	BIG THREE	109.50	SOUTHPAW	74.50
DEFENSE (Genco)	99.50	HI HAT	\$ 72.50	REPEATER	49.50
BOLOWAY	74.50	COMMANDER, Reb.		VENUS	79.50
SHORT STOP	39.50	Fleet	69.50	LIMELIGHT	34.50
BIG TIME	47.50	GOTT. SCORE CARD	39.50	DUDE RANCH	44.50
BIG CHIEF	49.50	ROLLER DERBY	44.50	FOUR DIAMONDS	54.50
'42 HOME RUN	99.50	BELLE HOP	69.50	GOTT. SHANGRI-LA	154.50
		CLICK	74.50		

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ROCK-OLA PHONOGRAPHS: Spectravox-Playmasters, Deluxes, Standards, Supers, Masters, Counter Models, Windsors, Monarchs or Playmasters alone.
WURLITZER PHONOGRAPHS: All types of Counter Models.
PHONOGRAPHS MUST BE IN A-1 CONDITION!
PIN GAMES: Zombies, Sun Beams, Double Play, West Wind, Do-Re-Mi, Stars, Leaders, Duplexes, Sky Blazers, Knockouts, Attention, Silver Skates, Mascots, Air Force, Pan American, Crystal, Mystic, Pursuit, Flicker, Playball, Speed Ball, Trailways, Crossline, Broadcast.
SPECIAL: Kenrad 2051 Tubes, \$1.15 Ea. Limited Quantity.
PIN GAMES MUST BE COMPLETE BUT NOT NECESSARILY IN WORKING ORDER. WIRE OR WRITE TODAY. STATE QUANTITY AND BEST PRICE.
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NOW DELIVERING
• Genco's **"TOTAL ROLL"** •
Hi Score—Roll Down—Legal Game
If **GENCO** makes it, it makes money!
List price, \$425.00
• **"STAGE DOOR CANTEN"** •
First post-war pin game (not a revamp)
Test locations have proved this game a winner!
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• **"LAURA"** •
Sensational revamp by Williams,
\$249.50
• **ALL UNITED REVAMPS \$249.50** •

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PIN GAMES

Majors, '41	\$59.50	Venus	\$89.50
Score-a-Line	49.50	Smack the Jap	59.50
Snappy	65.00	Sink the Jap	55.00
Target Skill	49.50	Metro	49.50
Salute	39.50	Dixie	49.50
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Big Chief	\$ 25.00	Lucky	\$15.00
Fleet	24.50	Polo (Plastic Bumpers)	22.50
O'Boy	16.50	Four Roses	42.50
Metro	25.00	Bosco	55.00
Jungle	59.50	Horoscope	44.50
Zig Zag	44.50	Spot Pool	49.50
Keep 'Em Flying	125.00	Marvel Baseball	75.00
Fortune (One Ball F.P.)	150.00	Big Prize (One Ball F.P.)	69.50
Several Mills and Jennings 2-4 Pay Slots In Good Shape			37.50

All Machines in good shape. Prices F. O. B. Dallas. Send One-Third Deposit With Order.
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Rock-Ola Playmaster and Spectrovox Combination	..	\$350.00
Rock-Ola 12	..	125.00
Wurlitzer 850	..	725.00
2 Wurlitzer 61	..	125.00
1 Wurlitzer 41	..	135.00
2 Wurlitzer P-12	..	135.00

ARCADE

Keeney Submarine	..	\$ 85.00	Rapid Fires	..	\$110.00
Shoot Your Way to Tokyo	..	65.00	Bally Sky Battle, Perfect	..	135.00
Battling Practice	..	95.00	1 Watling Guesser Scale	..	125.00
Keeney Air Raiders	..	125.00	Chicago Coin Hockey	..	165.00
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All Slots thoroughly overhauled and worn parts replaced, most have new award cards and reel strips. All beautifully refinished.

5¢ Jennings Red Skin	..	\$145.00	Super Bells, Single F.P. and P.O.	..	\$295.00
5¢ Jennings Four Star	..	125.00	Super Bells, 5-5, P.O.	..	375.00
Buckley Colors, 7 Coin, Late Head	..	75.00	Mills 5¢ Melon Bell	..	135.00
Jumbo, Comb., Like New	..	190.00	Big Tops, F.P.	..	85.00

Serviceable Slots, Good Condition, Original Paint Jobs.

5¢ Roll Top	..	\$ 65.00	25¢ Gaille D.J.P., 3-5, Late Models	..	\$ 95.00
Single Slot Safes	..	45.00	Bally Parlay, P.O., Like New	..	125.00
Double Slot Stands	..	25.00	Paces Races, Red Arrow, J.P., Clean	..	165.00
Single Slot Stands	..	8.00	Paces Saratoga, Clean, P.O.	..	85.00
5¢ 4 Star	..	90.00	Q.T. Stand, Refinished	..	10.00

BRAND NEW REVAMPS IN STOCK

Cover Girl	..	\$249.50	Oklahoma	..	\$249.50
South Seas	..	259.50	Laura	..	249.50
Yankee Doodle (Fl. Sample, Close Out)	..	195.00	Santa Fe	..	249.50
Foreign Colors	..	125.00	Brazil	..	249.50
Grand Canyon	..	249.50	Streamliner	..	249.50
Idaho	..	249.50	Wagon Wheels	..	249.50
Arizona	..	249.50	Trade Winds	..	249.50

CLEAN RECONDITIONED FREE PLAY PIN TABLES

ABC Bowler	..	\$ 60.00	Miami Beach	..	\$ 65.00	Formation	..	\$ 35.00
Spot a Card	..	79.50	Three Score	..	35.00	Flat Top	..	210.00
Bola Way	..	65.00	Pin Up Girl	..	149.50	Fox Hunt	..	37.50
Ten Spot	..	49.50	5th Inning	..	35.00	Gun Club	..	75.00
Spot Pool	..	70.00	Bosco	..	80.00	Sea Hawk	..	80.00
Sky Rider	..	145.00	Captain Kidd	..	75.00	Drum Major	..	35.00
Flying Tigers	..	145.00	G. I. Joe	..	70.00	Band Wagon	..	45.00
Marvel Base Ball	..	105.00	Argentine	..	85.00	Big Time	..	35.00

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120 TIP BOOKS	\$ 26.00 Cr.
2040 R.W.B. JAR-O-DO SINGLES	..	Profit \$30.00	\$1.75 Ea.	..	235.00 Cr.
2170 R.W.B. JAR-O-DO SINGLES	..	Profit 36.50	2.00 Ea.	..	245.00 Cr.
2170 R.W.B. LA-TA-DO FIVE-FOLD	..	Profit 36.50	2.00 Ea.	..	252.00 Cr.
2170 R.W.B. PICK-WIN BREAK TAB	..	Profit 36.50	1.50 Ea.	..	188.00 Cr.
2180 R.W.B. ORIGINAL STAPLED FIVES	..	Profit 37.00	2.10 Ea.	..	288.00 Cr.
2280 COMBINATION JAR-O-DO SINGLES	..		2.10 Ea.	..	280.00 Cr.

Size	Name	Profit	Price	Size	Name	Profit	Price
120	25c Fast Play	\$14.60	\$1.62 Ea.	1000	25c J.P. Charley J.	\$57.00	\$2.25 Ea.
120	50c Fast Play	29.30	1.62 Ea.	1050	5c Quick Set	27.10	3.00 Ea.
250	25c Speedy Action	27.25	1.60 Ea.	1050	5c Ho Ho	27.10	3.00 Ea.
780	5c Apple Jack	19.27	2.25 Ea.	1056	5c Callente	28.00	3.45 Ea.
900	5c Hot Cha	23.25	3.45 Ea.	1056	5c Hotel Stratford	28.24	3.45 Ea.
900	5c Big Three, J.P.	22.84	3.10 Ea.	1056	5c Speedy Action	26.86	3.45 Ea.
1000	5c Bull's Eye	28.02	3.00 Ea.	1056	5c La Rumba	28.28	3.45 Ea.
1000	5c Encore	24.78	3.00 Ea.	1152	5c Big Mogul	30.58	3.25 Ea.

25% With Order, Balance C. O. D.

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Arizonas	..	\$249.50	Laura	..	\$249.50	Streamliners	..	\$249.50
Santa Fe	..	249.50	Marvel Baseball	..	124.50	Trade Winds	..	249.50
Idahos	..	249.50	Oklahomas	..	249.50	Yankee Doodles	..	249.50

SLOTS—I-BALLS—CONSOLES

Pimlico, F.P.	..	\$325.00	Mills Owl, F.P.	..	\$ 99.50
Sport Special, F.P.	..	140.00	Turf King, P.O.	..	350.00
5¢ Super Bell, Comb. F.P., C.P.	..	290.00	Santa Anita, P.O.	..	119.00
Jumbo Parade, F.P.	..	79.00	Jockey Club, P.O.	..	350.00
Blue Grass, F.P.	..	150.00	Sport King, P.O.	..	175.00
'41 Derby, F.P.	..	295.00	Fairmont, P.O.	..	425.00
Club Trophy, F.P.	..	275.00	Bally Club Bells, Comb., Late	..	239.00
Record Time, F.P.	..	140.00	Mills Blue Front, 5¢	..	125.00
Silver Moon, F.P.	..	99.50			

WILLIAMS' "LAURA" 5-Ball Free Play Game \$249.50
IMMEDIATE DELIVERY

RECONDITIONED PIN GAMES

Sun Valley	..	\$137.50	Monicker	..	\$ 79.50	Torpedo Patrol	..	\$ 89.50
Big Parade	..	129.50	Venus	..	79.50	Belle Hop	..	64.50
Four Aces	..	129.50	Gun Club	..	74.50	Horoscope	..	64.50
Knockout	..	129.50	Capt. Kidd	..	72.50	Snappy	..	62.50
Invasion	..	124.50	Spot a Card	..	72.50	Majors, '41	..	59.50
5-10-20	..	119.50	Spot Pool	..	72.50	New Champs	..	59.50
Genco Defense	..	94.50	Clover	..	72.00	Seven Up	..	59.50
Genco Victory	..	94.50	Jungle	..	72.00	Ten Spot	..	59.50
Topic	..	82.50	Argentine	..	69.50	Towers	..	59.50
Mills Owl	..	79.50	Texas Mustang	..	69.50	Zig-Zag	..	59.50

ARCADE

Exh. Fist Striker	..	\$ 49.00	Tex. Leaguer	..	\$39.50	Periscope	..	\$139.00
Keeney Submarine	..	140.00	Ev. Tommy Gun	..	99.00	Shoot to Tokyo	..	140.00
Kicker & Catcher	..	25.00	Pitchem & Catchem	..	75.00	Keeney Air Raider	..	140.00

WANT TO BUY: Exhibit Stars, Leaders, Duplex, Sky Blazer, Do-Ro-Mi, Westwind, Double Play, Sun Beam, Zombie.

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4 Jack in Box Stands, No Locks	..	30.00	8 24-Record Selectomatic	..	8.00
2 Chicago Metal Single Slot Machine, Revolverround Safes, Like New	..	75.00	3 Seeburg Transmitters (New)	..	35.00
1 Seeburg WLS Baromatic, Less Tube, 5-10-25	..	35.00	2 Spotters	..	18.00
4 Wurlitzer 24 Record Adapters and Stopper Units	..	65.00	1 Sky Fighter	..	200.00
			1 Super Torpedo	..	275.00
			1 Liberator	..	175.00
			1 Supreme Rocket Buster	..	225.00

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Knockouts	119.50	Jungle	72.50
Air Circus	129.50	4 Roses	49.50
Liberty	159.50	Arizona	195.00
Keep 'Em Flying	159.50	5-10-20	119.50
Marines at Play	129.50	Sport Parade	49.50
Yanks	89.50	Oklahoma	195.00
Jeep	129.50	Boloway	79.50
Action	119.50	Velvet	59.50
4 Aces	119.50	Gobs	99.50
Topio	89.50	Sea Hawk	59.50
Sluggo	79.50	Horoscope	59.50
Defense, Genco	95.00	Zig Zag	89.50
Victory, Genco	89.50	Venus	89.50
Gun Club	79.50	Glamour	49.50
4 Diamonds	89.50	Invasion	129.50
Mills Owl	89.50	Major, '41	89.50



CONSOLES

5c Super Bells, Comb. F. P.-C. P.	\$295.00	Jumbo Parades, C. P., late	\$109.50
25c Super Bells, Comb. F. P.-C. P.	395.00	Jumbo Parades, F. P., A-1	79.50
2 Way Super Bells, C. P., 5c-5c	435.00	Bally Club Bells, A-1	219.50
2 Way Super Bells, C. P., 5c-25c	495.00	High Hands, Comb., late	169.50
4 Bells, Ash Trays, A-1	429.50	Walling Big Games, F. P.	79.50
3 Bells, like new	875.00	25c Bobtail, F. P.	169.50
Track Odds, D. D., ser. 12,000	595.00	5c Bobtail, F. P.	99.50
Super Track Time, 9 coin	249.50	5c Silver Moon Totalizer	99.50
Pastime Keeney, 9 coin	219.50	Jungle Camps, F. P.	79.50
Track Times, '38, A-1	109.50	Big Tops, F. P.	89.50
Bakers Paces, D. D. D. P., A-1	299.50	Saratogas, Comb. F. P.-C. P.	139.50
Kentucky Club, A-1	89.50	Mills 3 Bells, like new	875.00

ARCADE

Lafe Panorams	\$379.50
Mills 3 Bells	875.00
Rapid Fires, A-1	169.50
Bally Convoy	189.50
9 Ft. Skee Rolls	179.50
Baffing Practice	109.50
Chi Coin Hockey	209.50
Sky Fighters	279.50

NEW REVAMPS

Arizona	\$249.50
Idaho	249.50
Santa Fe	249.50
Oklahoma	249.50
Strip Tease	249.50
Big Top	249.50
Flat Top	249.50
Marines-at-Play	209.50
Foreign Colors	209.50

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5-10-25c Blue Fronts
5-10-25c Brown Fronts
5-10-25c Silver Chromes
5-10-25c Copper Chromes
5-10-25c Gold Chromes
100 Box Stands, \$15.00 Ea.

MUSIC WALL BOXES

15 Wurlitzer =125 Boxes, 5-10-25c. Ea.	\$25.00
40 Rock-Ola Wall Boxes, Ea.	17.50
10 Wurlitzer =120, 5c, 2 Wire, Ea.	25.00
15 16-Record Buckley Boxes, Ea.	8.00
6 32-Record Buckley Boxes (New), Ea.	19.50
Buckley Adapter for 32 Record (New)	15.00

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Coin Counter



PRICE
\$147.50

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1/3 Dep. with Order.

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WRAP
and BAG**

Pennies, Nickels, Dimes,
Quarters and Halves
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**DOWNEY-JOHNSON
PORTABLE COIN COUNTER**

Wraps or Bags . . . no extra equipment
necessary to wrap coins in packages
. . . every package accurately counted
and double checked!

- ★ PORTABLE
- ★ COMPACT
- ★ LIGHT IN WEIGHT

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CHARLES (JIMMY) JOHNSON

OPERATING FEATURES:

- Portable—weighs only 17 1/2 pounds
- Quick-setting lock for package count
- Double-check on every package count
- Feed roller adjustable for long wear
- Quick removal of hopper ring for easy cleaning
- Large hinged hopper tray

CONSTRUCTION FEATURES:

- Compact . . . simplified, sturdy construction
- Hardened steel helical gears
- Silent chain drive friction-free, easy to operate
- Bronze main bearings, ball bearing thrust collar
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READY FOR LOCATION—AT ONCE!

CONSOLES

Baker's Pacers, D.D. (Perfect)	\$200.00	Super Bell, 5c Combination	\$255.00
Galloping Dominos, J.P. (Brown)	200.00	Super Bell, 25c Combination	315.00
Galloping Dominos (Two-Toned)	265.00	Three Bells, 5-10-25	715.00
Jumbo Parade, P.O.	109.50	4 Bells, Original, 5-5-5-5	300.00
Lucky Star	110.00	Triple Entry	100.00
Paces Races (Brown)	125.00	Big Game, F.P.	45.00
Paces Reels, P.O.	90.00	Totalizer	75.00
Saratoga, P.O.	70.00	Jumbo Parade, Combination	150.00
Lucky Lucre, 5-5c	140.00	Jumbo Parade, Free Play	70.00
Pastime	150.00	Saratoga, Combination	125.00
Super Track Time	175.00	Twin Super Bell, Comb. 5-25	550.00
1938 Track Time	75.00	Twin Super Bell, 5-5 Comb.	475.00
Keeney 4-Way Super Bell, 5-5-5-25	560.00	Club Bells, Combination	190.00

PIN GAMES

ABC Bowler	\$45.00	Metro	\$42.50	Show Boat	\$60.00
Baker Defense	37.50	Oklahoma	225.00	Victory	77.50
Idaho	225.00	Towers	55.00	Velvet	40.00
Salute	30.00	Cover Girl	200.00	Laura	225.00

10-DAY DELIVERY ON CONVERTING YOUR
BLUE GRASS—DARK HORSE—SPORT SPECIAL INTO
WHIRLAWAY FOR \$275.00

SLOTS

Around the World \$15.00	5c Bonus Bell ...\$155.00	10c Cherry Bell . \$145.00
1c Q.T. Glitter Gold 55.00	5c Melon Bell ...115.00	10c Blue Front ... 125.00
5c Silver Chrome .235.00	5c Q.T. GlitterGold 100.00	25c Gold Chrome .230.00
5c Cherry Bell ...125.00	5c Gold Chrome ..200.00	25c Q.T. Blue ...125.00
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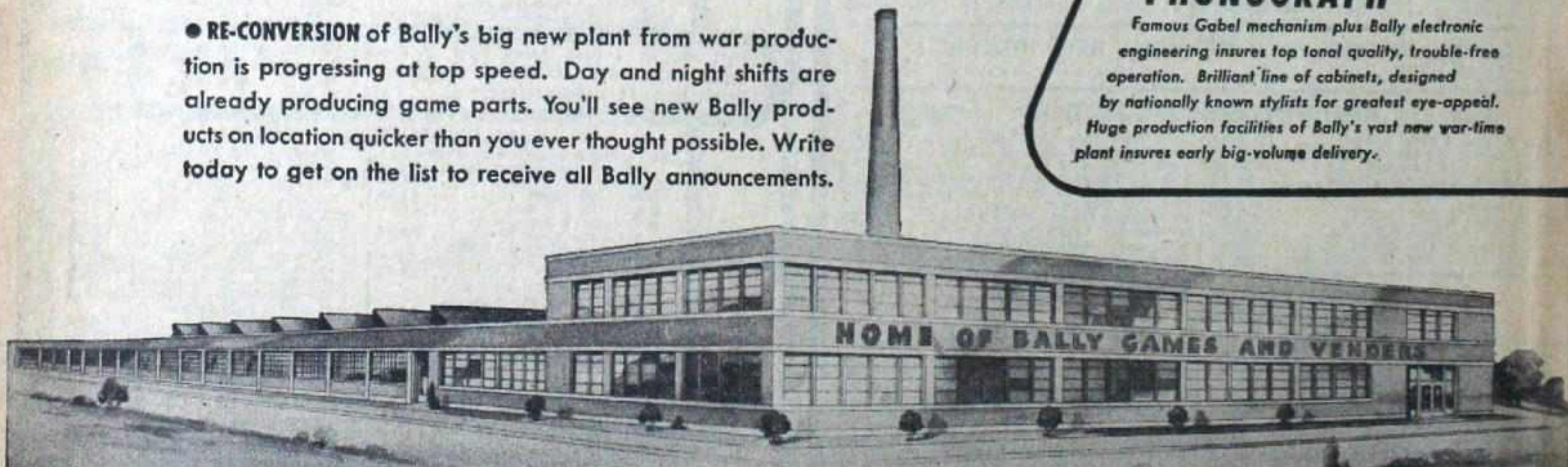
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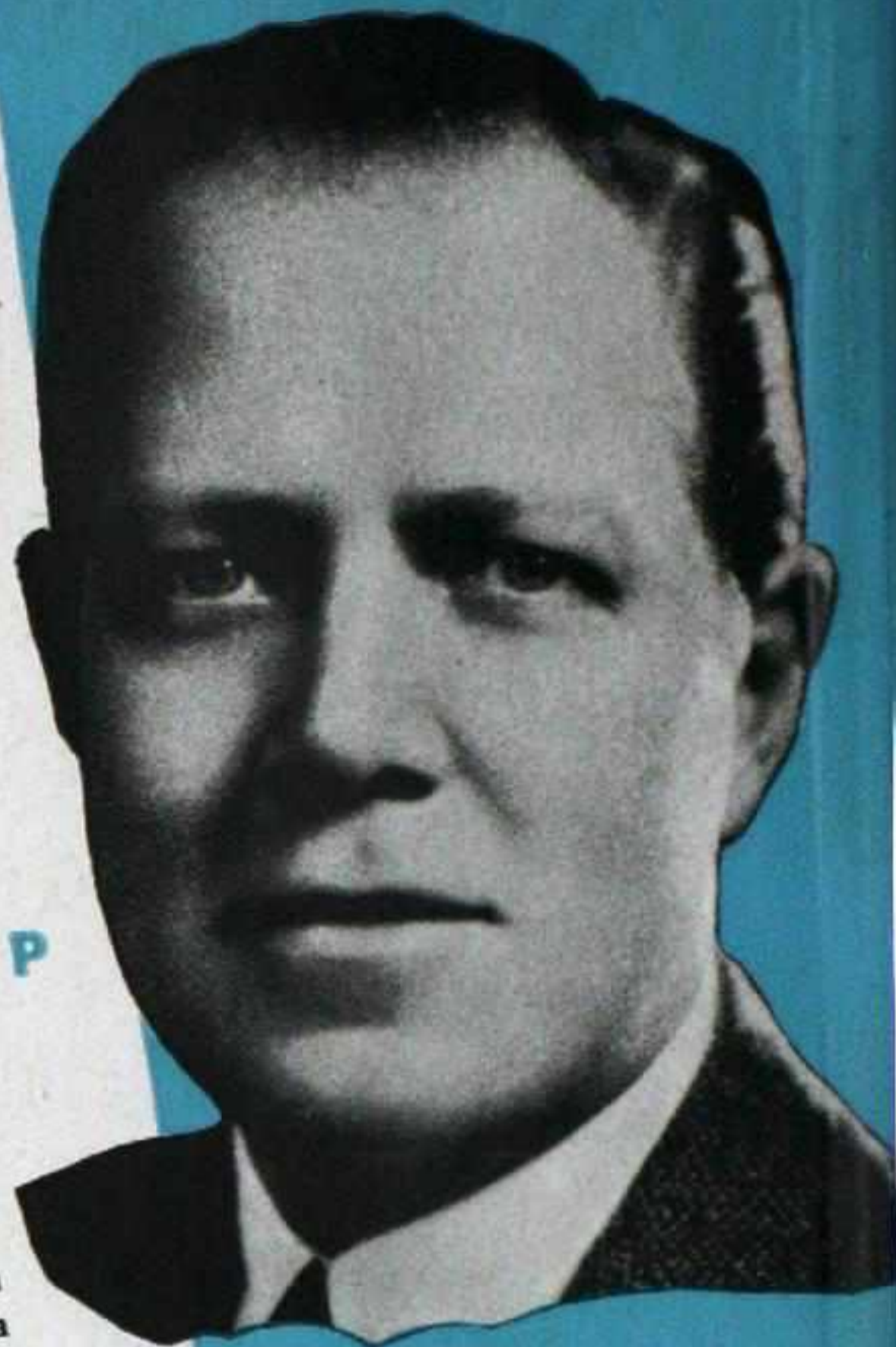
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