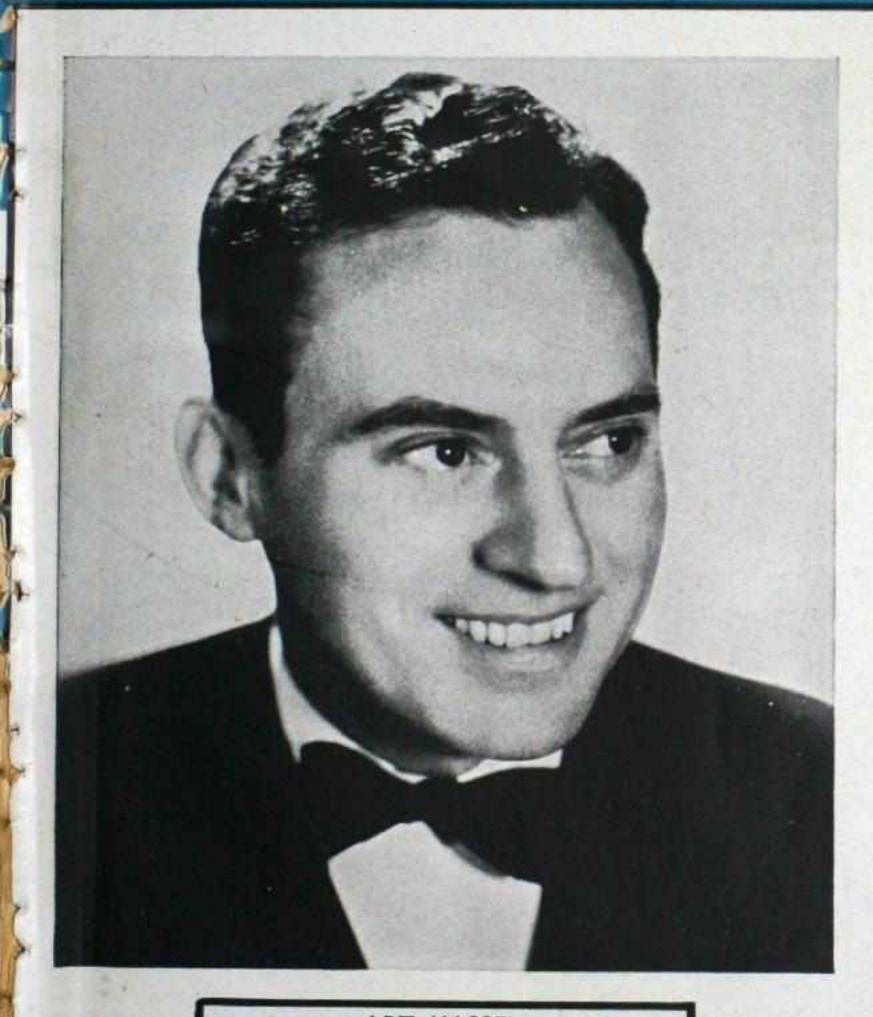


# PERSONAL M'G'T IFS-&S-BUTS



RADIO

**Radio's Pig in Poke** 

# ---- Package Programs

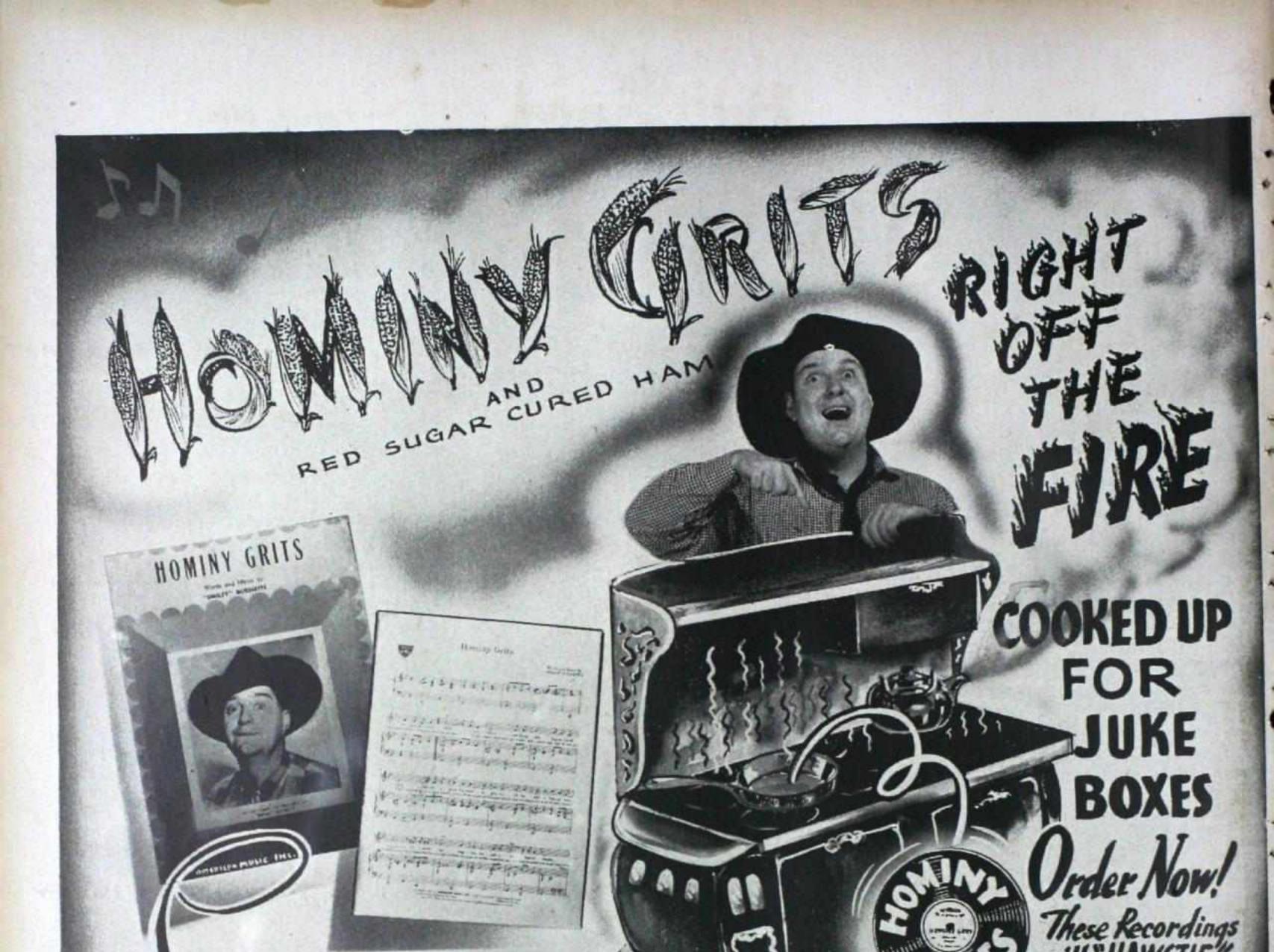
# COIN MACHINE

# Jukes, Amusement Machines For G.I. Occupation Centers

ART KASSEL Twenty Years of Kasseling in the Air (See Music Section)

MUSIC

# SONG PLUGGERS ON PLATTERS



DO YOU WANT MY HEART ARA No. 4002A

IT'S MY LAZY DAY

ARA No. 40028

I HOPE YOU'RE HAVING

FUN HURTING ME

COOL WATER ARA No. 4004A

FOGGY FOGGY DEW ARA RECORD No. 40048

TEN GALLON HAT ARA No. 4005A

Smiley Burnette sings FLAMING GRITS ARA RECORD No. 40058

TEM MARTIN WITH CLIFFIE STONEHEAD ORCHESTRA

BEL-TONE RECORD No. E0262

LAZY DAY by OILE WATERS The Plainsmen. Coast Records, Rodeo Series No. 2020

TOLD YOU SO by OZIE WATERS The Plainsmen. Coast Records, Rodeo Series NO. 2021

AMERICAN MUSIC, INC. ALSO PUBLISH SMILEY BURNETTE'S LATEST SCAREDY CAT BLUES LOUISVILLE LADY INDIAN SUMMER HAT CHECK GIRL AND A NEW SMILEY BURNETTE SONG BOOK SOON

ARA No. 4003A I'M A STRANGER HERE MYSELF ARA No. 40038 0

SMILEY BURNETTE

MITCHEL HAMILBURG AGENCY

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I. T. JORGENSEN BUSINESS MANAGER

BRUCE GEAR AGENCY

MAXINE HAMILTON PUBLICITY

WILLIAM MORRIS AGENCY

Under Contract to COLUMBIA STUDIOS =

Materiale protetto de copyright

Vol. 57. No. 44



DUAL LATIN SHOWBIZ MARKET

November 3, 1945

# Chi Legit Has Kenton Crew Proves Air Jumps Ambitions-So Are Plenty Okay for Quickies Five-City Cirk Preems Maybe

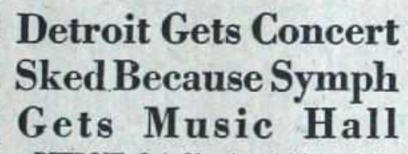
CHICAGO, Oct. 27 .- Feeling of optimism as to Chicago's future as a legit production center-which it once was-were volced by old and new-timers in theater biz here this week. New blood, includirg John Wildberg, producer of New York and Chicago hit, Anna Lucasta, who gave his plans for developing legit here, were optimistic over money-making future here for original productions. Old boys, for most part, having watched Windy City's stage fade out completely or pass to Main Stem are more faintly entranced, not daring to visualize preem theater ever returning.

This talk about Chicago's legit development does not concern the innumerable stock company shows which have made and sometimes lost money from vehicles originated in New York. New thought here is that Chicago is ripe for shows written by Midwest talent, using Chicago actors and actresses primarily, and put on boards for initial showing here.

Shuberts are also said to be preeming Passing Show, starring Willie Howard, some time during the Christmas holidays, but time or theater has not yet been set. However, if show comes off here it will be in one of the six local Shubert Houses for sure. Shuberts, by virtue of their well-known house-absorbing policles when the American theater was on the down-grade, now are practically czars of the legit stage here and seem entrenched for some time to come. Only out, seemingly, for potential producers, such as Wildberg or Dowling, is to build.

CHICAGO, Oct. 27 .- Benefits which entertainers can derive from making their between-engagements jumps via air (The Billboard, September 29) were clearly revealed this week to a Billboard Depression Memories Rankle writer who accompanied the Stan Kenton crew on an air junket from Chicago to K .nsas City, Mo., which included a stop-over at George Field, Lawrenceville, Ill., where the band played an 80-minute concert for AAF personnel. Because of the Kenton concert for army personnel, the aggregation was transported by a C-47 Army Transport Command ship.

> a distance of approximately 700 miles, consumed three hours and 25 minutes in weather conditions, described by the army pilots, as "just fair." The Kenton entourage, 25 strong, spent about 45 minutes in going from a Chi Loop hotel to the Municipal Airport where they boarded the army ship. The khaki transport, which easily held the luggage and instruments with plenty of room



to spare, took off at 12 noon (CDST.) and landed at George Field at 1:15 (CDST.). With the concert skedded for 2:30, musicians, and even the band boy who had to set up the band on the post theater stage, got enough time to eat lunch and relax a little before doing the show. Arrangements for the date (See KENTON PROVES AIR on page 18)

# Rog Littleford, The actual aerial jaunt, which covered Len Traube Back AtBillboardSoon

NEW YORK, Oct. 29.-Rog Littleford and Len Traube, two of The Billboard's top men, are expected out of the armed services before the end of the year. These men, together with other of The Billboard's execs developed and promoted during the war, complete The Billboard's planned post-war administrative staff.

Of the many other employees of The Billboard who left their jobs to join Uncle Sam's armed forces, Harry Aerni, Bob Grannen, Albert F. Schneider, C. Hilmer Stark, Joseph R. Carlton and Frank Gill are already back at their jobs with the paper. Many others are still in the armed forces but are expected back in harness within the next four months: One employee, Charles M. Jackson, who was, on the advertising desk, and later on the editorial staff, in Cincinnati, was killed in action at St. Lo. France, in August, 1944. Another employee, Ferd Buehler, was critically wounded but is now mending nicely at the hospital at Camp Atterbury, Ind., and is slated to return to his old job within the next eight weeks. Rog Littleford, now a captain, has been in the Army Air Forces for three and a half years, over two years of which have been spent in the South Pacific. He is now awaiting shipping space home from Clark Field at Luzon in the Philippines. Len Traube will be eligible for dis-(See Littleford, Traube on page 71)

Reviews, Legit

Night Club

Vending Machines ..... 84-86

Veta' Employment

Circus . . . . . . . . .

Rinks-Skatera

71

**Adagency Sets** 

Makes radio talent available to go for deal-all but top names expected

CHICAGO, Oct. 27 .- First plans ever formed by an advertising agency for taking American big-name orks on South American tours were revealed to The Billboard this week by Will Grant, prexy of Grant Advertising Agency. Both radio and top night club bookings are in the offing for ork leaders who will sign on the dotted line under the unique S. A. system, giving show boys chances to capitalize plenty night and day, on air and in lush clubs.

Grant, with offices in all five important S. A. entertainment centers, plans to put American talent on the same circuit which S. A. entertainers have used for years, for both radio and night club performances. He pointed out that since Latin talent floats from one of these places to another with something resembling regularity, by coordinating his programing he has been able to land the biggest S. A. talent for his sponsored programs in each of the cities. American entertainers making the five-city tour-which the Grant agency alone is able to provide at present -will be assured of double bookings un-

### Wilberg Dreams New Theater

Wildberg definitely is struck with second city as production center and plans to produce next show here provided a (See CHI LEGIT REEKS on page 41)

**Blackness** Is Light With **RCA Camera** 

### Scans With Match Light

NEW YORK, Oct. 29 .- Most sensitive television tube yet manufactured, the RCA image orthicon, which picks up a picture by the light of a single candle, a match, the glow of a cigarette or infrared ray light, was demonstrated to the press and industry here by RCA and NBC Thursday (25). New tube, available before the war, but held secret by request of the War Department, will be used by NBC television at first chiefly to telecast news and special events outside the regular studio.

Developed by three RCA research men, Dr. Albert Rose, Dr. Paul K. Weimer and Dr. Harold B. Law, in co-operation with the entire RCA research and engineering staff, the tube works on a principle of electronic multiplication. As electrons are emitted from the primary source, the photo-sensitive face of tube, they are guided to a series of targets known as "dynodes," each of which then emits two electrons for each one (See BLACKNESS IS LIGHT on page 4)

DETROIT, Oct. 29 .- Acquisition of the Music Hall, formerly the Wilson Theater, by the Detroit Symphony under Henry R. Reichhold sponsorship, will mean the organization of a complete series of Music Hall recitals, Earlier booking of Phil Spitalny and His Hour of Charm ork yesterday, now fits into the picture as the first presentation of the series.

Dates set to follow are Lauritz Melchlor, December 3; Draper and Adler, dance-h rmonica team, February 9; Trapp Family Singers, March 2; Yehudi Menuhin, March 4, and Gracie Fields, March 8. Special appearances of this caliber were out of the question in connection with the Symphony org in the past because of the usual non-availability of the Masonic Temple Auditorium, where the orchestra was housed.

Moe Gale office.

emsee of the show.

Circus . .

### der clause-free contracts.

Grant, who has just returned to Chicago from London, where he opened his 15th office, is hitting the S. A. market harder than any other agency in the country, having offices in all five of the (See Dual Latin Showbiz on page 24)

# ARC New G.I. **Post-War Club For Manila EM**

### **Installs 65 Juke Boxes**

CHICAGO, Oct. 27 .- Built at a cost of \$500,000 in Manila, the Roosevelt Club was opened last week as the first step of the American Red Cross in establishing peacetime entertainment centers for



G.I.'s in the Pacific. Red Cross has announced that "as long as there is a soldier, sailor or marine in Manila, Japan, Germany, England or any other part of the world. the Red Cross will attempt to provide him with a center in which he, or she, can relax."

While it is not possible to ship all equipment necessary for the clubs from this country, the Red Cross has purchased, borrowed or had donated other pleasure or educational equipment on the spot. In London over 20 pinball machines were secured for the Rainbow Corner club, and one of the 65 juke boxes owned by the Red Cross was installed.

In countries where pinball machines cannot be secured on the spot, rented machines are sent from this country. Regardless of what type of coin is needed to operate the games-foreign or U.S.it is supplied by the Red Cross "to bring the feeling of home to the millions of G.I.'s that play them." This information (See ARC PLANS on page 80)

The Billhoard, Main Office, 25 Opera Piace, Communati 1 Ohio, Subscription Rate: One year, \$7.50, Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897, Copyright 1945 by The Billboard Publishing Company

Leading With His Fist

leased from the army, is being set for a 30-day tour of one-nighters as

band leader and main attraction of a package show being readied by the

Mo., and will work South, doing one-nighters. Louis will front Luis

Russell's ork, which features vocalist Betty Mays. Ralph Cooper, of the

Gale booking staff, will accompany the tour as road manager and

won't do his fist rep any good by fronting an ork-and doesn't go for

In This Issue

Magic Morchandise-Pipes ...... 61-69

Music Popularity Chart . . 26-31

the deal at all. Louis likes Jacobs-but needs the coin and so -.

Letter List .....

Magic

Parks-Pools

Repertoire .....

CHICAGO, Oct. 27 .- Joe Louis, heavyweight fight champ just re-

Tour opens December 30 in Municipal Auditorium, Kansas City,

Only fly in the ointment is Joe Jacobs, who believes that the champ

### **GENERAL NEWS-RADIO**

The Billboard

November 3, 1945

# WIP Fights **Race** Hatred With New Seg

4

### Series Hits at Discrimination

PHILADELPHIA, Oct. 29 .- Entering a field of microphoning where the others fear to tread, WIP joined forces with the Philadelphia Fellowship Commission in airing a series of exposes hitting the professional hate - peddlers shrouding themselves in patriots' clothing as they set race against race, religion against religion, business man against labor, and Negro against white in order to feather their own political or financial nests.

Hitting the airwayes on Fridays for a half hour at 10 p.m., program is tagged Hate, Incorporated, with each stanza dramatizing the unmasking of a hatemongering group seeking to rise again from the underground wherein they crawled the day Pearl Harbor felt the blow of treachery. Scripts, penned by Caye Christian, who authors the Inner Sanctum shows, are all based on fact. But to protect the station from crackpot libel suits from the crackpots unmasked, all names and places are fictitious. Yet, there is not mistaking the mark, adding the punch-line that "no resemblance is intended to persons living-or indicated!"

### Eight City-Wide Orgs

Philadelphia Fellowship Commission, which helps make the series possible, consists of a number of outstanding citizens from all walks of life, in addition to eight city-wide organizations-Including Christjan and Jewish, Negro and white-whose primary work is the promotion of racial, religious and national understanding. The eight which strikes it. By doubling the agencies include the Fellowship House, International Institute, Council for Community Relations Council, National is doubled by each dynode it has struck. Association for the Advancement of Colored People, Race Relations Committee of the Society of Friends, and the National Conference of Christians and Jews. Agencies plus the citizenry represent a permanent commission working daily to eliminate prejudice, discrimination, segregation and quotas, all in an effort to establish equal opportunity and equal rights for every American. Hate, Incorporated, is intended to educate the general public to recognize the native Fascists in their new postwar dress. During the war, Philadelphia Fellowship Commission carried an Under Fire series on WIP, dramatizing the heroism of home-town heroes of every race, religion and national background. Commission also has the Within Our Gates dramas on WFIL each Sunday, telling the story of man's contribution to all mankind.

# From Woodside to Fukuya

The Billboard:

"Never let it be said I don't travel-France, Germany, Holland, Belgium, Czechoslovakia, Leyte and Cebu in the Philippines and now Japan-quite a way from doing publicity and special events at WLIB and WWRL. At present we're located at a Jap airport 56 miles out of Tokyo near the town of Fukuya.

"Visited Tokyo this week and it was like old home week. Dropped in at the Japanese Broadcasting Corporation Building where Army Hq. PRO and AFRS is located. Capt. Ed Sarnoff, David Sarnoff's son, is with the radio section of PRO as is T/Sgt. Bill Berns, former WNEW Hollywood gossiper. Lieut, Col. Jack Weeks heads the radio section,

"Armed Forces Radio Services has taken over the No. 2 network ... of the Japanese Broadcasting Corporation operating seven outlets at present with an eventual 19 planned, Eight mobile 400-watt stations are planned with four-fixed stations at Kochi, Okayama and Tsuruga in Japan and at Fusan in Korea. The No. 1 Japanese Broadcasting Corporation Network of 80 stations continues operation in Japanese. AFRS took over stations only where two or more outlets were operating, leaving one for Japanese use. Key outlet for AFRS is Radio Tokyo, Station JOAK, a 10,000 watter operating and feeding the seven-station hook-up from 6:30 a.m. to 11 p.m.

"Heading AFRS in Japan is Maj. Graf Boepple, former St. Louis and Los Angeles radio man. AFRS comes under the I & E Services headed by Col. Ken Dykes. Former WNEW announcer Roger Foster handles a similar chore at AFRS in Tokyo.

"Caught Mutual's correspondent Don Bell doing a world news round-up spot for Mutual while visiting. Also witnessed a Jap band doing a music session. You should see them ride on Don't Fence Me In! In JOAK's "8H," as the AFRS fellows refer to it; the audience sits in a soundproof room one floor above the studio watching the program in progress below them thru a glass window.

"People have been extremely docile, bowing to you all over the place, children with bables strapped to their back in papoose fashion, salute left-handed as you pass. Geisha houses do a flourishing business. Hope it won't be too long before we're back doing shows in New York and shooting releases your way."

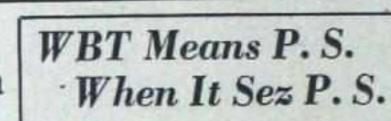
October 8, 1945

CORP. WALTER KANER, 387th Inf. Special Service Section.

### **Blackness Is Light** With RCA Camera

#### (Continued from page 3)

number of electrons which strike the target or targets, the signal is greatly Equal Job Opportunity, Race Relations strengthened. When all the electrons Department of the Philadelphia Feder- reach the signal plate in the back of ation of Churches, Philadelphia Jewish the tube, the light value of the picture



NEW YORK, Oct. 29 .- WBT, Charlotte, N. C., 50 kw. station, wasn't just flacktalking when it said, in a recent statement of policy, that it would dedicate itself to community service. Tip-off came on October 8 when station pushed topflight commercial show, The Briarhoppers, Consolidated Drug Products half-Pictures demonstrated to the press hour strip, to less favored spot on sked Thursday scanned by very faint light to broadcast American School of the Air, CBS sustaining airer. Letter from Charlotte superintendent report. portant fact was that they could be seen of schools, explaining that a change in hours in the schools would cut down number of possible listeners, prompted the change. Consolidated Drug in the past has co-operated by giving some of its time to a summary of events and subjects to be presented on American quently, would practically eliminate the School of the Air on the program following.

# Local News Still **Dial Answer to Indie Operation**

DULUTH, Minn., Oct. 27 .- At least one station of the hundreds who profess to be confused by the peacetime news question, has taken trade advice to heart and concentrated its efforts on local coverage. The station is KDAL, CBS affiliate here, which has jumped its 6-6:15 p.m. slot from a weak 5.8 to a 12.8 and at the same time that the chief news opposition, Fulton Lewis, lost about 8 points.

KDAL's formula laid stress on a combative approach to the news, emphasis on local items and careful selection of its personnel. Last spring KDAL hired Bill Krueger, ex-WXYZ, Detroit, and WCCO, Minneapolis, to be its first news editor. It was decided that the 6-6:15 spot, competing with the 18.4 rating-Lewis, would be the best place to start a drive for news audiences. This period was selected for two reasons. First, it followed the high-rating network, World News Today, which had a 13.4 at that time. A high rated news seg would mean that another news period following, provided it gave different approach, could hold on to part of that audience. Competing with Lewis would be'a tough job, but if it were done with success, other spots might be pushovens.

Kreuger was given complete freedom on the air, a policy which allowed him to attack projects and abuses which he thought should come to light. He opposed many of the co-operative movement policies, which are particulrly strong on this area, and drew an instant response.

To get all the local news, he set up a system of resident correspondents in the six largest towns in the KDAL area, an old newspaper technique. At the time he was making a drive for an audience, the promotion and advertising departments of the stations beat heavily on its drums.

Krueger's format is a simple one. A tie-in tag is inserted at the end of the World News seg at 6. Then Krueger comes in with items about the Duluth-Superior area. He follows with items about the rest of the KDAL area, human interest yarns, Washington stuff with a local angle and winds up with a capsule spot on world affairs and a weather

### **Controversy Makes MBS** Newsworthy Via Schechter Segs

NEW YORK, Oct. 27.-Mutual web's news and special events director, Col. Abe Schechter, is putting together twosomethings-old to make one-somethingnew. The two oldies are forums and straight news, and the newle is a fresh way to deal with the biggest issues before the American public today.

Colonel Schechter is making a specialty of forums. The sked is loaded with them. But rather than an academic debate in the rarified atmosphere of the lecture platform, Schechter tries to line up a pair of scrappers who will talk about what's hot in the news. Instead of a polite discussion on the educational opportunities afforded Fiji Islanders, he lines up battles like one on Friday (28) between the UAW's Walter Reuther and General Motors Vice-President Anderson.

On the same day, Friday, Mutual pulled a hot debate on the Palestine question. Other topics in last week's sked included the laws which will govern the use of the atomic bomb, universal military training, a unified command for the army and navy and discussions of the currently critical question of public housing.

### **Detail Loss and Flare**

had a tendency to lose detail and flare around the edges. However, the imat all. Ordinary iconoscopes, and orthicons would show no picture under similar circumstances. Dr. E. W. Engstrom, RCA lab's research director, explained that ordinary light, under which this tube is expected to work most freflare and that there would be much greater detail than in the demonstration.

Dr. Engstrom also pointed out in response to a query that the amplification of electrons can be controlled so that bright sunlight would not mean too much light and a consequent overbrightness on the receiving tube.

RCA expects to be able to make deliveries of the new tube, built into a compact, lightweight camera, within six months.

Most interesting part of the demonstration, but the one which RCA engineers expect to have the least practical value, is the fact that it can pick up a picture under light not visible to the human eye. Infra-red rays were projected on the stage in the NBC studio where the demonstration was held. And even tho the studio was in pitch darkness, a good, fairly bright picture was received on sets located in various parts of the room.

### Down on the Hart Farm

NEW YORK, Oct. 27.-Felix Hart, writer of Cimmarron Tavern programs on CBS, broke his ankle last week. Was shoveling fodder on his Bucks County (Pa.) farm.



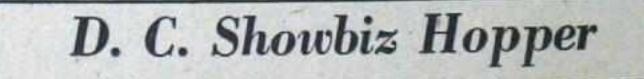
HOLLYWOOD, Oct. 29 .- All outlets of the Don Lee Broadcasting System will beam waxed repeats of Walter Winchell's broadcast starting December 2, 8:30-8:45 (P.S.T.). Sponsored by Andrew Jergens Company, 52-week deal was handled thru Lennen & Mitchell Advertising Agency. Latter explained Coast switch to Don Lee as a means of getting better coverage in the territory for the Winchell broadcast.

At present, Winchell's Western coverage via ABC (Blue) is thru 14 stations. Under the new set-up, waxings taken off the ABC line will be beamed thru 40 stations in the Don Lee Coast chain.

### **Repairs and Reservations**

MIAMI, Oct. 29 .- Repairs are going forward as rapidly as possible on 42 hotels surrendered at the Beach by the army to former owners. Efforts are being made to have these hostelries open but quick. Actually reservations are being taken subject to remodeling.

Army still retains about the same number for use of veterans.



Bills before Congress that affect showbiz haven't moved an inch since last week's D. C. Showbiz Hopper report-so details are omitted this week in the interest of conserving space. Hopper will be back next week with bells on . . . and would have been here this week if anything had happened to move the Senate and the House of Representatives.

# WMAZ Local **News Job With Minimum Staff**

MACON, Ga., Oct. 29 .- WMAZ, Macon, Ga., station, has been running a local news department, complete with a city editor and a staff of reporters who cover regular beats, since January 8, 1945, Already noted as an important development in newscasting by The Billboard, WMAZ's pioneering in legman coverage may prove instructive to other stations now in the shirt-sleeve-rolling stage of similar news-gathering set-ups.

Organized around a city news room with a news editor and a reporter who comes on duty early to cover "first morning edition," they are joined later by night editor who functions as reporter in afternoon and evening and stays on duty to handle "beats" and evening meetings. Night editor also re-writes earlier broadcasts for "final edition." Besides these three full-time workers, a high school kid covers school and teenage activities; civic education director handles women's meetings and affairs; to program director falls part-time legwork for special assignments.

Shrewd placing of newscasts, usually spliced on tail-end of national news, broadcasts, spreads local stuff thruout day's sked. In first morning broadcast, a five-minute summary follows 10 minutes of wire news. Then "front page of home edition" comes on in afternoon for 15 minutes. Sportscast and lost and found items fill another 15 minutes later in the afternoon hours. Final summary hits air after nightly CBS news.

Public reaction has been okay. Reporters of station cover every confab in Macon, and often are introed to meeting, due to newness of service. Civic organizations like this kind of news broadcasting because they get plugs that formerly required special broadcast.

RADIO

Communications to 1564 Broadway, New York 19, N. Y.

The Billboard 5

FCC ADOPTS CBS FM IDEA

# Ryan, the Artiste?

CHICAGO, Oct. 27 .- Not satisfled with having glamour in its feminine talent ranks and in show production, NBC here has taken one step farther and is now going to inject a little of the Hollywood spirit in its secretariat.

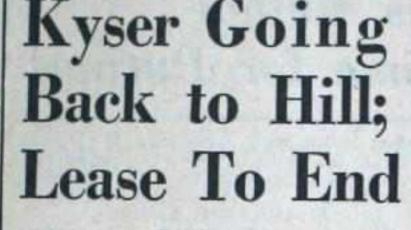
Plan conceived by Jack Ryan, NBC central division flack chief, is to have fem office workers at NBC here take courses in facial glamour under the direction of Syd Simons, local make-up artist. Ryan says that since most of the gals are in constant touch with the public, a little glamour and beauty will do much for making a good impression for the net on the fans.

So far, 90 per cent of the office gals have enrolled in the NBC plan for course.

# For Successor To "Ignorant"

NEW YORK, Oct. 29 .- Blow Agency, which handles It Pays To Be Ignorant for Philip Morris ciggies, is looking around for a new show to replace the present program, according to trade talk this week. It's understood that the agency has been in the market for a show for several weeks, but thus far has come up with nothing satisfactory.

Agency toppers are interested in a variety format, but want to make sure that what they buy has greater poten-



### Show To Be Cut Half Hour

NEW YORK, Oct. 29.-Kay Kyser, George Washington Hill's "lend-lease" to Colgate-Palmolive-Peet, will revert to his original owner and cut to a half hour early next spring. Kyser show, currently heard on NBC 10-11 p.m. Wednesday nights, will shorten to 10-10:30.

Kyser was farmed out to Colgate by American Tobacco a year and a half ago in a deal unique to radio. Agreement between American Tobacco and the soap firm stipulated that the pro-Biow Searching gram would revert to its original spon-sorship at the end of two years. That period will be almost up in the spring. Hill let Kyser out to pasture at a time when cig manufacturers generally were pulling in their horns in anticipation of a smoke shortage. However, with America's Lucky habits now on the uptrend and tobacco plentiful, Hill wants the show back. Trade reports that he feels, however, that a full hour show extending to 11 o'clock is a bad investment. The half hour is said to be able to reach just as many people and save a considerable sum in talent and time charges.

> All this, of course, is contingent on whether or not Kyser decides to retire, a decision which rests more with Hill, and black and white on P&G biz. who has his contract, than it does with the band leader. It's felt that the tobacco boss will not release so valuable

a property.

# He's Aboard Again

NEW YORK, Oct. 29 .- WNYC, New York's municipal station, used a recently returned staffer. Harold Halpern, who spent three and a half years in the navy, to do the commentary on President Truman's review of the fleet anchored in the Hudson River, October 27.

Halpern, formerly radioman first-class aboard the flagships of admirals Frederick Sherman, William Harril and Gerald F. Bogan, wears 11 battle stars for the major campaigns he participated in with the Pacific Fleet. He also served aboard five of the navy's most famous carriers, the Essex, Bunker Hill, Intrepid, Lexington and the Randolph.

So Hal's eye-witness description of the President's review of the fleet had plenty of grounds for authenticity.

# **Carpenter** Exits At Compton for **Maine Station**

NEW YORK, Oct. 29 .- Murray Carpenter, media exec at Compton Agency. checked out to become prexy and general manager of a new outlet in Portland, Me. Frank Kemp moves up from time buyer to media supervisor for radio

Bill Maillefert, fresh out of uniform, comes in as Kemp's replacement as time

# NY Equalized; Move Is Dec. 1

Nets go off the air quickly -PAC protests grantsservice January 1 a maybe

WASHINGTON, Oct. 29 .- Incidental to stop-gap in activities at FM stations of CBS circuit in aftermath of James C. Petrillo's ultimatum against non-duplication of live music shows on AM and FM, Federal Communications Commission is taking lenient attitude toward FM operators having bona fide equipment difficulties in moving up to higher bands. FCC lenlency became apparent following announcement Friday (26) of acceptance of virtually complete Columbia Broadcasting System plan of revised FM allocations (FCC's quick acceptance of this plan was forecast exclusively by The Billboard on day of hearing fortnight ago).

### December 1 Moving Up Day

New FM assignments are slated to go into effect December 1, FM moving up day, when all stations (50 of them) must begin equipment tests on new bands. Most network FM stations, will be off the air this week. Programing on the higher channels is scheduled to start January 1. With only three FM outlets already operating on the upper bands, FCC is encouraging stations to move up as soon as possible but has indicated it will be lenient where a brondcaster is having "justifiable" equipment troubles. A large number of FM broadcasters have said flatly they will not be able to meet the December 1 deadline. FCC's leniency is viewed as oddly coincidental to the FM operational troubles that have developed since Petrillo's latest edict against non-duplications in live musical shows on AM and FM outlets. At the same time, FCC's quick decision in accepting CBS plan on FM allocations indicates Commission's desire to see FM operating.

tialities than It Pays To Be Ignorant. Reason for the company's desire to shed Ignorant, of course, lies in the Hooperating, a lean 8.8, down from a 10 in the last Hooper report.

# **ABC** Gets Plenty **Chi's Breakfast Club**

CHICAGO, Oct. 27 .- Unusual case of flackery breaks without big name to punch, is Don McNeill's Breakfast Club (ABC 8-9 a.m. E.S..T) originating from Chi-and payoff is emsee hasn't put out one red Indian for straight flackery in the 12 years show has been on the air. McNeill has copped millions of lines objections of the Chicago independent the past few years-a record for somebody considerably less noted than Bob Hope

department, headed by El Henry and tives of seven local independent stabacked up by Jerry Baxter. Team hit big-time national mags and press as- land, Ill., district NAB director. After sociations by hard digging primarilya shining example of what can be done if BMB irons out one of the points-the by web flack artists when they have something to build on, take the trouble stations that can show listeners in 10 to find it, and come up with something per cent of an area's radio homes-the interesting.

This year for example, McNeill has been the subject of more than 17 feabeing created by his ABC praise agents.

# FCC Expected To Stick to WORL **Renewal Nixing**

WASHINGTON, Oct. 29 .- Continuing its crusade against miscreant broadcasters, FCC is again warning it, will crack down on any licensee who violates the intent as well as the explicit language of the Communications Act. Occasion of the warning is an FCC proposed finding Thursday (25) to deny the application for renewal of license of Station WORL (Boston). At fault here are station's three principal stockholders, Harold A. LaFount, Sanford H. Cohen (See FCC TO STICK on page 8)

**Feltis - Johnson Pitch Clears** Press Breaks Thru Chi Indie Air on BMB; Plenty **Contract Signing Seen, If ---**

buyer.

### **Only the 10 Per Cent No Index Rule Rankles**

CHICAGO, Oct. 27 .- Three principal cent type of reporting, they were still stations to the orignal plan of operation of the Broadcast Measurement Bureau (BMB) were discussed here this week by Credit goes to ABC Midwest flackery Hugh Feltis, BMB president; representations, and Les Johnson, WHBF, Rock Isthe meeting, it seemed very possible that present plan to issue reports only on Chi indies will sign.

Chi stations were originally some of the most outspoken of those objecting to ture articles in leading mags, all stories BMB's plan to report station coverage on map showing primary, secondary and tertiary areas. They also objected to the plan to have results expressed as station circulation and the plan to report on only stations that got 10 per cent of an area's radio homes.

When Feltis explained to them at the meeting here this week that the term "circulation" had been abolshed in favor of "audience index," they were happy on one score. They also stopped beefing on another point when Feltis explained that instead of issuing maps showing primary, secondary and tertiary areas in three colors, maps giving station audience index written for each county (or other area unit such as city or 1,000 square miles as a part of a county would be issued.)

#### **9%** Plenty

About one other point, however, that involving their objection to the 10 per

outspoken at the meeting. Their point is that in a metropolitan area such as New York or Chicago, 9 per cent of the total radio homes is a hell of a big following, and that if a station gets that, they have plenty to sell. One indie leader said that just because a station in metropolitan area couldn't show a 10 per cent following of 700,000 listeners or more, it wasn't fair to exclude that station from the BMB reports. Especially was this true since a small station in a town of 50,000 that showed 11 per cent following in its area, but a much smaller audience than the below 10 per cent urban outlet, would be included.

With this thinking in mind representatives of WIND, WJJD, WAAF, WAIT, WHFC, WGES and WSBC, who met with Feltis and Johnson, proposed that reports be included in the BMB plan to show audiences of stations down to 1 per cent of an area unit. Their proposal will be forwarded by Feltis to a subcommittee and then to the BMB's technical committee for consideration. Feltis stated that he was in favor of the 1 per cent plan, but that the details of tabulation had to be worked out before it could become an integral part of the BMB plan of reporting.

### **Carey Reps Indies**

At the meeting the reps of the seven indies, which did not include a rep from WCFL, other indie in town, appointed John Carey, sales manager of WIND, to head their representation before the BMB on this proposal. Carey is going to (See Feltis and Johnson on page 8)

### **Commission Says CBS Idea Okay**

Commission in adopting CBS plan for assignment of FM frequencies focussed interest in New York station allotments. FCC explained CBS plan's advantage over FCC engineers' proposal rested in equal coverage provision for most New York percolaters. Commission said, tho, that CBS claim that its plan afforded greater "average coverage areas" for FM stations outside New York area. was not valid. FCC acknowledged that CBS plan resulted in only three cases of interference to existing or proposed FM outlets, while its own plan would have resulted in interference to nine stations.

Commission indicated it would not follow CBS plan in "hard and fast manner" but instead would use it as general guide. In handing out assignments in and around New York, FCC shifted eight stations slightly from the channels proposed for them in Columbia's blueprint. Most of the changes were in line with suggestions made by applicants at the October 15 hearing and none according to FCC engineers, should result in friction.

### **ILGW** Idea Nixed

At the same time, FCC rejected a proposal put forward by Marcus Cohn, attorney for International Ladies Garment Workers' Union (AFL), that FM applicants in the New York area be given equal opportunity with FM stations already on the air, to compete for best channels. Cohn had urged FCC to hold off assignments now and to hold consolidated hearing in which both applicants and existing stations could compete for cream-of-the-crop frequencies. To this, FCC replied that moving FM up in the spectrum had no impact on the preferred status of existing licensees and holders of construction permits.

Commission emphasized that "representative number of the theoretically (See FCC ADOPTS CBS on page.8)

### The Billboard

WSM Opry Goes Mutual

November 3, 1945

**AD MEN WANT PACKAGE \$\$ CUT** 

# **Coast RDG** Gets Going; 45 Come In

RADIO

6

### No Like Stem Face Slap

HOLLYWOOD, Oct. 29. - A stronger Coast Radio Directors' Guild which will be able to serve as the Western anchor for unified national RDG is being rapidly shaped. First step was taken last week when 45 new members were enrolled at a meeting called by the Guild's acting chairman, Thomas Freebairn-Smith. This membership boost gives the local chapter complete representation on all the nets and brings nearly all of Hollywood's major radio directors under its wing. Remaining net men as well as those from indie outlets in the area expected to join soon. Group will vote on a constitution and officers at a meeting called for Wednesday (31).

Up to now the local chapter was loosely organized, functioned without a constitution and served more as a social body with labor organization. However, with the more important airshows originating here, an increased number of directors have been moved to the Coast, so that the Guild has now a sizable membership with which to work.

### No Strike Now

sympathize with anything that would scare off potential members. Local group is still smarting from New York's RDG slap in the face when the Eastern chapter framed a constitution and hooked up with the AFL without consulting its Hollywood brothers. Resentment to this flared high at the meeting with members finally cooling off for the sake of a strong unified national RDG. "Hollywood as an essential radio center cannot be ignored by the New York Guild," Freebairn-Smith told The Billboard. "We have too many important men out here who handle big shows to be overlooked, nor will we stand for the Hollywood Guild being treated as the tail end of the national organization. Men here are not in sympathy with the recent strike talk by the New York chapter. I don't think there will be a directors' strike in New York. But should such a situation develop, I can safely say they will refuse to handle struck shows, should an attempt be made to move them to the Coast.'

test accounts ever landed by Mutual tricts, and probably were impressed by or any other web goes on the air Satur- the two-blocks-long line of admirers day, November 17. (12-1 p.m. EST). It waiting to see the jam-packed NBC show is Opry House Matinee, originating from Nashville, home of NBC's Grand Ole Opry. Show uses all of the Opry stars, including the king of folk singers, Roy Acuff. Ralston Purina Company, of St. Louis, is sponsor, and the Gardner Advertising Agency of the same town is handling the account, Contract is for 52 weeks.

Show will be aired by the full Mutual web with the exception of the West Coast. First half hour of entertainment will be sponsored by Purina Mills for their farm food products. Second half will be taken by the cereal division of Ralston-Purina. Commercial sponsorship for the second half will commence November 17, but first half commercial will start January 5. However, Mutual will feed the full hour at the show's premiere and thereafter.

#### More \$\$ for Acuff and Tubbs

Acuff, kingpin of folk artists, is reputed to have drawn about 400G last year for warbling hillbillies, and Ernest Tubbs, another singer on the show, isn't far behind. Neither are several of the other Grand Ole Opry's LI'l Abners and Daisy Maes. Consequently, the account is packed with spondula and nobody seems to be crying, least of all Mutual. Show does not affect WSM-NBC's

Grand Ole Opry, which will still be aired same time, same full net Saturday nights At last week's meeting Guild members and same big price. Grand Ole Opry is turned a cold shoulder to strike lean- owned by the same people who own ings of the New York RDG. Chief reason WSM, and they owe allegiance to no for this is local chapter is going thru man or no network, so they can make formative stages and is in no position to deals with all who offer the stiff price demanded for the big-time fiddlers and yodelers. Sponsors were evidently sold by the tremendous prestige of the Opry

CHICAGO, Oct. 27 .- One of the fat-stars in the rural (and some city) disat Ryman Auditorium, Nashville.

In Daytime for Purina

Opry House Matinee is the second addition of Ralston to the Mutual fold. Other program is the Ralston Straight Shooters, featuring Tom Mix and heard Mondays thru Fridays.

### WMCA Becomes **Reg.** Associated Billboard Corret Gentare Web Affiliate

NEW YORK, Oct. 29 .- Affiliation of WMCA with the ABC net as exclusive New York outlet becomes official November 5. Contracts for the affiliation they do, it means nothing in a year or were signed in New York by Herman M. Stein, treasurer of WMCA, and Roy C. Kelley, executive v.-p. of ABC. Agreement is standard network affiliate contract operating over one-year period.

Under terms of pact, WMCA has designated nine hours daily, between 9 a.m. and 12 midnight, for net programs, besides three-minute New York Times hourly news bulletins. WMCA also will provide net with public service segs including Labor Arbitration, The Halls of Congress and When He Comes Home.



# Breakdown Yen on Segs

Look to AFRA and suggest that producers be required to file pay rolls

NEW YORK, Oct. 29 .- Ad agencies and their clients, with the wartime program peddlers' market ended, are screaming murder over the refusals of package houses to reveal talent-cost breakdowns,

either at the time a show goes on the air or after escalator clauses have skyrocketed the tab. Many agencies are griping, in private and in public, over their claim that they find it next to impossible to get breakdowns when a show is bought, and even if

two.

Most package deals are consummated on the basis that the price steps up each year or 26 weeks the program is on the air. While breakdowns are sometimes given at the outset, they're seldom furnished during the high-priced years. Agencies claim that many producers are pocketing the dough and continuing to pay talent at original prices or very little above. Ever mindful of the buck, agencies think they could scale prices down if they knew what was going to the producer.

Fifteen Per Centers Getting Tough At the same time ad agencies are get-

### **Blees Leaves Y&R** For Plane Corp.; Talk Is Lewis Is In

HOLLYWOOD, Oct. 29. - William A. Blees, v.-p. and Coast manager of Young & Rubicam, resigned his post to join Consolidated-Vultee Aircraft as a v.-p. in charge of sales last week. He had been with Y. & R. since 1942. Y. & R.'s radio flack, Joe Leighton, will leave the agency November 1 to head J. Walter Thompson's radio space-grabbing department, replacing Maxine Smith. Latter says she is leaving after two and a half years with J. W. T. because she feels she can earn more as a free-lance radio scribe. She had done air scripts before joining the agency. While Y. & R. declined to name a successor to Blees, it is believed Tom Lewis, who recently left the top post at Armed Forces Radio Services, will take over Blees' duties. Lewis was at one time head of the agency's Coast radio activities. Bernie Smith will replace Leighton when he moves over to Thompson.

Indie N. Y. Candidate For Mayor Goes All Way Selling Via Air

NEW YORK, Oct. 29 .- No Deal Party, supporting Newbold Morris for mayor of this village, pulled a fast one on its competitors and sewed up three solid hours of time, 5:30-8:30 p.m., on every available outlet in town the Saturday (November 3) before election. Outlets are WOR, WJZ, WABC, WINS and WMCA.

Splash will hinge on a Madison Square Garden rally in the tempo of the Garden rallies staged by presidential campaigns. Morris radio execs figure that only politicos and party workers, and not everyday citizens, get into these rallies and therefore bought time which will promote listeners to stay home and listen.

Program will be headed by Dorothy Thompson, Raymond Massey, Mayor La Guardia, Russell Davenport, etc.

# **Stations Getting Plenty Promotions** Swung At 'Em Now

NEW YORK, Oct. 27,-Radio is certainly going whole hog, in opinion of many station execs, in copying the pic promotion stunts. Current fad is for promotion contests with lush cash prizes for station doing best jobs.

Idea is new neither in pix nor radio, but never have so many outfits been in action at one time. Compton is using stunt to plub several of its P&G split net shows. CBS is using same gaffer with its own affiliates, and Chelsea cigs, which used device last season, is back again.

And, of course, Ralston-Purina, cereal account with Gardner Agency, a trailblazer here is promoting again this scason.

# **Petrillo Policy**

WASHINGTON, Oct. 29.-Federal Communications Commission is taking an official hands-off policy in the latest conflict between James C. Petrillo, of American Federation of Musicians, and radio nets. At the same time, FCC members are registering high off-record interest in the quarrel which came directly to FCC's attention last Thursday (25) when Earl Gammons, CBS Washington director, sent to the commission a copy of a statement by Paul W. Keston, executive vice-president of CBS, charging that Petrillo's demand for duplicate sets of musicians for FM broadcasting threatens to block commercial development of FM.

Apparently, there is little or nothing that FCC can do about the situation, and the commission seemingly is content to leave it up to Congress to determine whether any sort of remedial legislation can be enacted to deal with Petrillo. With four bills on the subject practically in the doldrums on Capitol Hill, Congress is doing little about it, altho Senator Eastland's (D., Miss.) subgroup on the Senate Judiciary Committee is preparing to stir some action thru an early hearing on Senator Bailey's (D., N. C.) bill outlawing royalty fee transactions.

In some respects, Petrillo's latest move is seen as carrying out that objective originally favored by FCC to spur FM development by prohibiting top-heavy duplication of FM and AM programing. FCC abandoned that objective in the final rules as a compromise with broadcasters.

### Doug Storer Goes Indie Package; Will Bodec Into GAC Work With Rockwell

NEW YORK, Oct. 29 .- Doug Storer, v.-p. in charge of radio for General Amusement Corporation, today resigned from the agency to devote his time to independent producing and packaging. Storer will continue to represent Bob Ripley. Dale Carnegie, Renfrew of the Mounted and several other shows.

In addition, he will work with GAC's Tommy Rockwell in personal wing.

ting tough about breakdowns at the time of the buy. Many well-known producers have been in the habit of even offering a show at a fixed price. Smart program buyers, of course, know pretty well whether or not a show is overpriced, but they can't know without sticking out their necks whether the talent is working for scale or over. This is what they're pitching to learn nowsome going so far as to suggest AFRA have a rule forcing all producers to file pay rolls on segs with the mike actors' union.

#### The Other Side

Of course, like every story, the crying in the beer has two mugs. A number of network program men (who don't have to pay the commercial bills) feel that the producer is entitled to that extra take as the years go on. They have two reasons: First, they think that the man who creates an idea and a show and supplies the drive to keep it going deserves all the money he can get. Second, and most important, is the fact that most packages represent a substantial pre-sale financial investment. Initial cost of auditions and other expenses incurred in selling the show run high, and many times that cost is not written off the books until long after the program has been on the air.

Nevertheless the fact remains that agencies are getting tougher and will remain that way for a long time. Indications in the trade are that package men will have to come out in the open with breakdowns, even if it does mean lower profits. Ever ready to cut a price and ever conscious of increasing show costs, ad men are today looking for every cutting avenue. Package producer profita are in for a paring.

# As Radio Brass

NEW YORK, Oct. 27 .- Ben Bodec, onetime radioman for Variety, and most recently talent exec for J. Walter Thompson Agency and ABC web, joins General Amusement Corporation as radio exec.

Doug Storer, current radioman for GAC, has resigned.

The Billboard

Segs Digging Rare Come-Ons

RADIO 7

# Invasion On For Gimmicks

Washing machines or nylons, free trips or jeeps replace War Bond prizes

NEW YORK, Oct. 29 .- Merchandise not produced during the war because of the pressure of military orders, is now appearing as give-aways on radio audience participation shows; the first trickle of post-war consumer's goods is on the air works. Until recently and in the dark days of commodity scarcity, programs resorted to War Bonds, cash and easily obtainable goods to satisfy the prize-winners,

Signs that the wartime jam was breaking up appeared soon after V-J Day. when many shows began handing out certificates that entitled holders to various kinds of post-war merchandise as soon as the stuff starts rolling out of the factories, More recently, and typical of the new trend in prizes, Back-

# **Bailey Nixed for** Movie Quiz; MBS Paper Holds'Em

NEW YORK, Oct. 29 .- ABC ran up against a snag in its new audience parstage Wife, Cummer Company-sponsored NBC strip, made an offer of 100 washing machines to winners in program's contest.

### Washer Hoard Proves Useful

In the years of the big frost, when washing machines, radios and nylons were as scarce as a kind word in a concentration camp, and commanded super-outrageous prices as well, most audience shows were forced to rely on ingenious skullwork to make up for the lack of fetching hardware. Few programs were as lucky as People Are Funny, NBC Raleigh-sponsored seg. which, with great foresight, had stashed away a treasure-trove of hard-to-get material.

could tap its cache of Mixmaster washing machines, portable radios and electric shavers, all strictly within the law and not black market, keeping the gadget-starved audiences happy. Mixmaster, in the depths of the freeze, even went begging to John Guedel, People Are Funny owner, for a couple of their own of Aralac, which is spun of pure milk. machines.

But the majority of audience participation shows used War Bonds as chief prize-dazzle during the war. Truth or Consequences, P&G's NBC show, staged stunts-servicemen coming home on furlough, wives and mothers brought across the country to be with their men in the service-and all prize-winners got a juicy Mr. Whisker's Bond for their efforts. Since V-J Day T or C has turned to getting places for discharged vets to live in, finding them jobs, and even setting them up in biz. A recent T or C broadcast landed in the post-war prize belt with both feet by giving away an Aronca airplane.

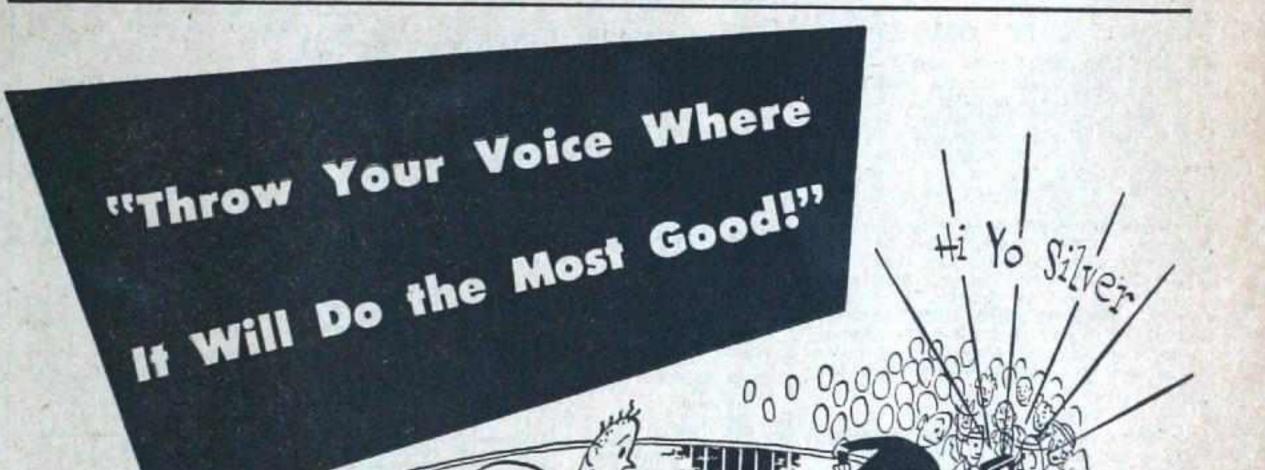
Mutual's Dave Elman's Radio Auction Thruout the war People Are Funny show became post-war-wise early in the reconversion period. Now that priorities on travel have been lifted, one of their popular awards is a free two-way trip to Hollywood. They also have given out certificates for unobtainables ranging from phone and radio combination sets to a new-fangled post-war dress A number of weeks ago a soldier showed

up on the Auction Show with the original menu of the first Christmas dinner given by Gen. Eisenhower's Allied Headquarters in Europe. Highest bidder for this bit of historical esoterica carried home a certificate for a Frigidaire.

### **Commodity Invasion Is On**

Vox Pop, CBS Emerson Bromo-sponsored show, hit its post-war stride recently with the award of the first pair of nylons to go on sale. A quick survey of other shows by The Billboard reveals, that most of them are either planning to get in the post-war commodity prize mart, or have already gotten their feet wet.

Most spectacular post-war give-away prizes are still the jeeps which will go to top winners in Bob Hope program contest run by Pepsodent's NBC airer. Contest ends November 11 and winners will be announced by the end of the year. Prize has a double hook, for not only is a jeep a war-glamorized product but it also happens to be an automobile, a high priority item if there ever was one.



ticipation show, Movie Quiz, when it was learned this week that Jack Bailey, skedded for the emsee chore, is unable to accept it. Reason: His contract with Mutual for Queen for a Day calls for exclusivity.

Bailey was supposed to be the king pin of the new program and it is felt that losing him may mean a great deal to the show's chances of a quick sale.

ABC program v.-p. Adrian Samish will work on that problem, among others, during his current trip to the Coast.

# What's Rough?

DETROIT, Oct. 29 .- Richard T. Frankensteen, v.-p. of the United Automobile Workers and candidate for mayor, filed a complaint with the Federal Communications Commission Thursday (25), in which he charged that Station WWJ, NBC outlet here, had refused to accept his spot announcements. Frankensteen protested that his e. t.'s has been turned. down because they were "too rough."

He alleged that The Detroit News, owner of the station, seeked. to give unfair advantage to the opposition candidate, Mayor Edward J. Jeffries Jr., on the air after the paper had given to him its editorial support. The CIO candidate said that he knows of no rule which allows a station to keep paid political announcements off the air unless they violate good taste or the libel laws.

Typical of the Frankensteen announcements which WWJ has banned is: "What's Jeffries done about the transit system? Nothing! Enough of Do-Noth Jeffelect Frankensteen mayor Detroit November 6!"

Harry Bannister, general manager of WWJ, stated that decision. to nix Frankensteen's plugs was taken without knowledge of anyone connected with management of news and that reason for rejection of spots was that they were "poorly written, in poor taste and not up to standards of station."

Leading Advertisers know that Detroit is the most responsive and fastest moving market in the world . . . and they pick WXYZ because this station completely covers the Detroit area . . . where there is a market with a billion dollar buying power.

WXYZ maintains an aggressive Merchandising Service Department insuring that advertised products are adequately supported.

Go-getting merchandisemen promote the retail outlets right to the last customer. Tested types of promotion are used to insure the WXYZ advertiser the best possible results.





(Key Station of the Michigan Radio Network) Affiliated with the American Broadcasting Company, Inc. Owned and Operated by the KING-TRENDLE BROADCASTING CORPORATION 1700 Stroh Building Detroit 26, Michigan Represented by the Poul H. Roymer Co.

Materiale protetto da copyricital

#### RADIO 8

# **Detroit Tooters** Get Upped Pay

TRADE SERVICE TEATURE Balant

DETROIT, Oct. 29 .- New radio contracts will all major Detroit stations have been negotiated by the Detroit Federation of Musicians calling for a boost of \$4.50 per man to a new basic scale of \$84 per week. This is based upon an 1814-hour week and goes into effect November 13.

Contracts were negotiated without serious friction, says George Clancy, musicians' union secretary, and affect WJR, WWJ and WXYZ. CKLW, the other local 5,000-watter, is outside of the Detroit jurisdiction because of its location in Canada.

An incidental factor in the radiounion set-up is the fact that most of the stations are using more men than called for in the basic contracts, usually on single programs, in accord with a strong emphasis on show production here. No attempt was made by the union to increase the size of the basic orchestras.

### **Feltis and Johnson Pitch Clears Up Chi** Indie Air on BMB

### (Continued from page 5)

draft a letter outlining the indies proposals and send it to BMB headquarter in New York. He also expects to get to New York in about a month to discus the proposal with BMB technical ex perts. Formal okay of the proposal 1 expected to come about the first of th year.

Indies here have also in the past ob jected to BMB's plan to eliminate specia reports on language stations that would be left in the cold because BMB ques tionnaires will be printed in English only. However, when Feltis indicate that the I per cent plan of reporting would be adopted, they dropped object tion to lack of special sampling for lan guage outlets.

Suburbs Okay, Too

The Billboard

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and

the "FIRST THREE" Sunday afternoon segs.

Billboard TALEAT COST INDEX

# **FCC** Adopts **CBS FM Idea**

### (Continued from page 5)

best channels" are still available for assignment to FM applicants in New York.

New York is assigned 20 channels, with nine already spotted for existing FM stations.

Earlier in the week FCC handed out conditional grants to 64 applicants for new FM stations, all outside the congested Eastern seaboard area. Commission's action assured applicants of the hold on an FM channel but engineers point out that actual construction of stations cannot begin until applications are brought up to date engineering-wise.

Most applicants who got grants have not even settled on a transmitter site. Commission told FM'ers they may be called upon to turn over supplemental engineering info within 90 days of their conditional grants.

Meanwhile, over 600 FM applications are still hanging fire. Commission this week and next hopes to act further into backlog.

### NBC, CBS, WOR FM Stations Are Off Air in Three Days

NEW YORK, Oct. 30 .- Senior networks and the Mutual Broadcasting System outlet, WOR slipped their FM stations off the air, with great speed, once the FCC decish became known Friday (26). First to stop service was NBC's WEAF-FM, which closed down, midnight Saturday (27). CBS's WABC-FM quit over the week-end and WABM (WOR-FM) ceased transmitting yesterday (Monday, 29).

Idea of moving so quickly was twofold, first to get going on the new assignment and second to indicate that for the time being at least, Petrillo of the AFM, had won nothing in forcing the webs to cease serving their FM affiliates and owned-and-operated stations, with network musical programs.

### **PAC Protests**

NEW YORK, Oct. 27 .- Granting of 64 conditional licenses for FM (Frequency Modulation) broadcasting by the Federal Communications Commission this week brought a sharp statement of criticism in a wire from C. B. Baldwin, executive vice-chairman of the National Citizens political Action Committee.

1.1 44	No. 20E				(Rep	ort October	30, 1945)
Vol. 11 Program Sponsor, Agoncy,	Ho	oper-	Weaks		Talent	Cost	Talent Cost Per 1,000 Urban
BOB HO		ating 27.6	to Date		Cost 515,000	Point \$ 543.48	Listeners S .59
F. C.	A B,		270	Am. Forum of Alr-MBS Overseas Report-MBS			
FIBBER AND MC S. C. J Floor N., L. NBO	Wax A B.	27.6	95 hr.	This is My Best—CBS Drs. Talk it Over—ABC Wilfred Fleisher—ABC Am. Forum of Air—MBS	\$10,500	\$ 380.43	
Lucky	Tob. Co. Strike	22.1	% hr.	Thin Man-CBS Drew Pearson-ABC Don Gardiner-ABC Opinion Requested-MBS	\$22,500	\$1,018.10	
FRED A Standa Tender	LLEN rd Brands Leaf Tea Ionnet Mar' T. NBO	20.5 Ine 145	460 .	Crime DrCBS Sun. Eve. HrABC Alex. Med. Board-MBS G. Heatter-MBS	\$12.000	\$ 585.37	
EDGAR	BERGEN rd Brands & Sanborn	20.3	% hr. 356	Beulah Show-CBS Sun. Eve. HrABC Alex. Med. Board-MBS	\$14,500	\$ 714.29	\$ .6
PADIO	THEATER BrosLui	20.3	1 br. 499	Telephone Hr.—NBC Information Please—NBC Washington Story—ABC Maupin's Ork—ABC Various—MBS	\$16,000	\$ 788.18	8.8
MR. D. Bristo Ipana NBC	and Vitall	19.2	1/2 hr. 328	Malale-CBS Golden Gate-ABC Spotlight Bands-MBS	\$ 4,500	\$ 234.38	8.2
WINCHI	ELL	18.9	% hr. 826	MGo-Round-NBO R. Digest-OBS Hercule Pairot-MBS	\$ 6,000	\$ 317.46	8.8
HILDEO	Raleighs	18.5	% hr. 56	Congress-CBS Bahind Scenes-CBS Concert Ork-ABC Return To Duty-MBI	\$ 9,500	\$ 513,51	
SCREET	GUILD Esther Por	16.9 eder	12 hr.	Contented Hour-NBO Pacific Serenade-ABO Auction Gallery-MBS	\$10,000	\$ 501.7	2 5.4
TAKE LEAVE Everal Blow CBS	IT OR	16.5	1277 ·	Hour of Charm-NBO Theater Gulld-ABC Operatic Revue-MBS	\$ 4,500	\$ 272.73	
AMOS Lever R. & NBO	N' ANDY BrosRit R. 149	16.4 nso	% hr. 803	Inner Sanctum—CBS Guy Lombardo—ABO G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 548.78	
EDDIE Bristo Trush	CANTOR I-Myers ay-Sal Hep R. 131		% hr. 450	Frank Sinatra-CBS One Fost in Heaven- ABC G. Heatter-MBS Real Stories-MBS	\$13,500	\$ 843.75	
	HALEY	15.9	% hr. 108	Hobby Lobby-CBS Detect & Collect-ABC Stariight Serenade-MB	5 8,500 S	\$ 534.59	
THE G	REAT	15.0	Va hr.	Fannie Brice-CBS Bun. Eve. Party-ABC Cedric Foster-MBS Fulton Lewis JrMBS	-		
NBC	A 8. 81		120	- Contraction -		Sunday After	
THE S (LN- Biue R. d MBS	Coal R.	8.0	15 hr.	Gen. Motors Symph- NBC Family Hour-CBS Mary Small Revue-AB	c	\$ 277.78	
THOM	E.	7.9	% hr. 133	W. News Today-OBS Vespers-ABC Cunningham-MBS Dale Carnegie-MBS	\$ 8,500	\$1,075.9	
	AN'S	7.8	¥2 hr.	N. Y. Symphony-CBS Tighe & Johnston-AB Land of the Lost-MB	0	\$ 576.9	
	icient data.				d Harrison	ine	
		and the second se	and the second	ing Average. CH-Comput		14 E C	A B-Fo
Cone & Roche, McK. & Durstin	Williams & A McK e & Osborr	Oleary. ce A A	R. M. Ibright. M. & M.	C. & S.—Doherty, Cliffo & Rubicam. J. W. T. S.—Russell M. Seeds. N. McCE.—McCann-Erickson Henri, Hurst & McDona	L. A B., B., B., Id.	D. & D. B	atten, Bart
of 28.	TT A last	renort.	77.6 8	0 as against 8.0 last report ort, 29.6 a year ago. A year ago. Sponsored netw a year ago.	verage avail ork hours r	able audieno eported on y	o of 77.6

Feltis's explanation that suburba areas and areas within 60 miles of Chi cago would receive attention with reports for counties, metropolitan area and towns of 50,000, also made th boys happy at the meeting here. Felti explained that in addition to reports for Chicago there would be reports of Illi nois territory in Cook County, Cirero Evanston, Oak Park, Du Page County Lake County, Kane County, Aurora, E gin and Jollet, Kankakee and Wi County as well as territory in Indian including Lake County, East Chicage Gary, Hammond and Porter County, als had the boys satisfied.

Chi net stations WBBM, WENR, WG and WLS are BMB subscribers nov WMAQ is waiting for clarification ( policy relative to BMB before any sign ing. Indies WAAF, WAIT, WCF WCRW, WEDC, WGES, WIND, WJJJ WSBC, and WHFC, Cirecro, seem more likely to put their names on the BM contract in the future as a result of th meeting here this week.

### Aireon Corp. Buys Longhai

CHICAGO, Oct. 29 .- Kansas City (Mo Philharmonic has been inked for th 1945-'46 season for the third consecuti year with KMBC (CBS outlet) with pre grams starting October 25, under bate of Efrem Kurtz. Aireon Corporatio K. C. manufacturer of electronic equi ment, will sponsor the half-hour pr grams.

KMBC personnel on broadcasts will the same as previous seasons - Ge Dennis, producer-announcer and L Stewart, narrator.



### FCC TO STICK

(Continued from page 5) and George Cohen, who acquired 70 per cent control of the station in 1937 but allegedly concealed transaction from FCC. To their plea of innocence in belief that FCC notification was necessary only if one person acquired more than 50 per cent control, Commission points to continued deception and false reports tics of LaFount in WORL and other to take the station off the air.

broadcast stations were subject of several days' investigation by the Lea Committee-so-called Select Committee to investigate FCC in the spring of 1944. Attorneys for the Boston station say they will seek court redress in District Court of Appeals for District of Columbia should FCC follow thru with a final decision denying WORL a license renewal. Meanwhile, best guess here is that FCC, taking a page from its earlier preon station ownership filed with FCC over cedents in the John Stenger and WOKO six-year period beginning 1937. Activi- Albany cases, will hew to its proposal

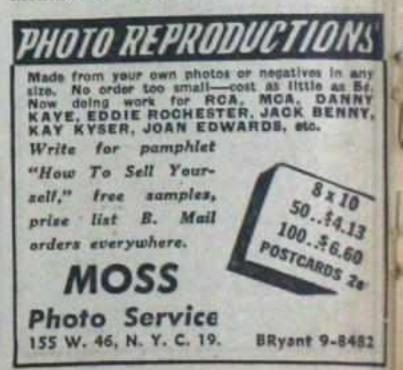
Paul Porter, Chairman Federal Communications Commission Washington, 25, D. C.

The granting of 64 conditional FM license without public hearings ignore the demand of many individuals and organizations fo greater caution in licensing individuals and corporations to conduct business on public licenses. We are particularly alarmed ove the granting of licenses to companies affiliate with or controlled by newspapers, fearing this monopoly in many communities of the medifor disseminating public information and opinion is a grave threat to effective freedom of speech and press, .We urge public hearings proof of public service in the past and guar antees of public service in the future, and ample opportunities for small businessmen veterans, farm groups, trade unions, co-opera tives and others in FM broadcasting.

C. B. BALDWIN, Executive Vice-Chairman.

### Millar to Sales at WJBK

DETROIT, Oct. 29 .- George M. Millar is the new sales manager of WJBK. succeeding Irvin I. C. Stoll, who has resigned to go into a programing service of his own as a free-lance radio production agency in Detroit. Millar has been with the Michigan Music Company, handling merchandising of installations in stores for the past year. The latter company, which is licensee for Muzak, is an affiliate of WJBK.



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### The Billboard

# **Too Short for a Head**

NBC news and special events department reshuffle puts Francis C. McCall in charge of all news commentary programs, with added emphasis on development or operational and onthe-spot news. Adolph J. Schneider will brainchild and supervise all special events programs for the web, and Joseph O. Meyers will backstop the director of news and special events, co-ordinating facilities and bookings in the news field, and clearing bookings, skeds and circuit orders with other departments.

Arthur Perles, assistant director of CBS press info, has been appointed to publicity committee of the New York Division of the National War Fund.

Mutual sold a one-shot show to Shipstad & Johnsonn, stars and promoters of the "Ice Follies," which goes on net 10-10:30 p.m., November 7. Show originates at the College Inn, Chi. Smith, Bull and McCreery is agency.

Dorothy Doran, Wauhillau La Hay's assistant in the N. W. Ayer radio publicity department moves to the agency's Coast office November 1.

Sam Zack's Labor Arbitration broadcast on WMCA November 15, will feature a whole classroom full of dames, and law students to boot. First time the show has had a studio audience. Angle is that George Foster Jr., instructor of women's law class at New York University, who will serve as counsel also has a class Thursdey. So problem was solved by bringing class to studio for practical demonstration in arbitration.

Adrian Samish, ABC program v.-p., off to the Coast for a two-week trip to wrap up a couple of shows.

Lee Cavanagh, recent army dischargee, has joined KWK, St. Louis station, to handle mike assignment. Cavanagh served apprenticeship as student announcer at Syracuse University.

Rather wild story now current concerns the jazz band from the Navy Carrier, Enterprise that played with ship before, during and after all its major engagements in war. Thursday night they participated in a broadcast on ABC net. Navy had approached Bob Wamboldt, of AbC program department, for a spot and he suggested that a studio party be given in addition to the broadcast. Wamboldt did a bang-up job, got 75 Powers Models, and turned them loose in one room with 200 sailors fresh on shore after a prolonged and womanless sca campaign. Show ran from 11:35-12 at night; party ran a lot later. Blue had special police stationed on the stairways to protect the gals and the gobs.

Irving Hamilton, formerly with the Bell Telephone System, has joined Don Lee flackery and will serve as promotion assistant. Hamilton is expected to concentrate on net's tele activities. Don Lee owns W6XAO, Hollywood video outlet,

Jerry Beranek, who for the past three years worked with the Columbia University division of war research, has rejoined the CBS-KNX staff in Hollywood.

Thomas Lyman, captain in the U. S. AAF now on terminal leave and formerly with NBC's guest relations department, has rejoined the net as backstopper to William Seth Jr., ad and flack manager of NBC radio recording division. Lyman holds the air medal for his work while on antisub patrol in the Atlantic, South Pacific, and as assistant chief of staff to Gen. Caleb Haynes at Mitchel Field, New York.

First California station to get FM allocations is KFRE, Fresno. It hopes to have FM in operation by mid-1946.

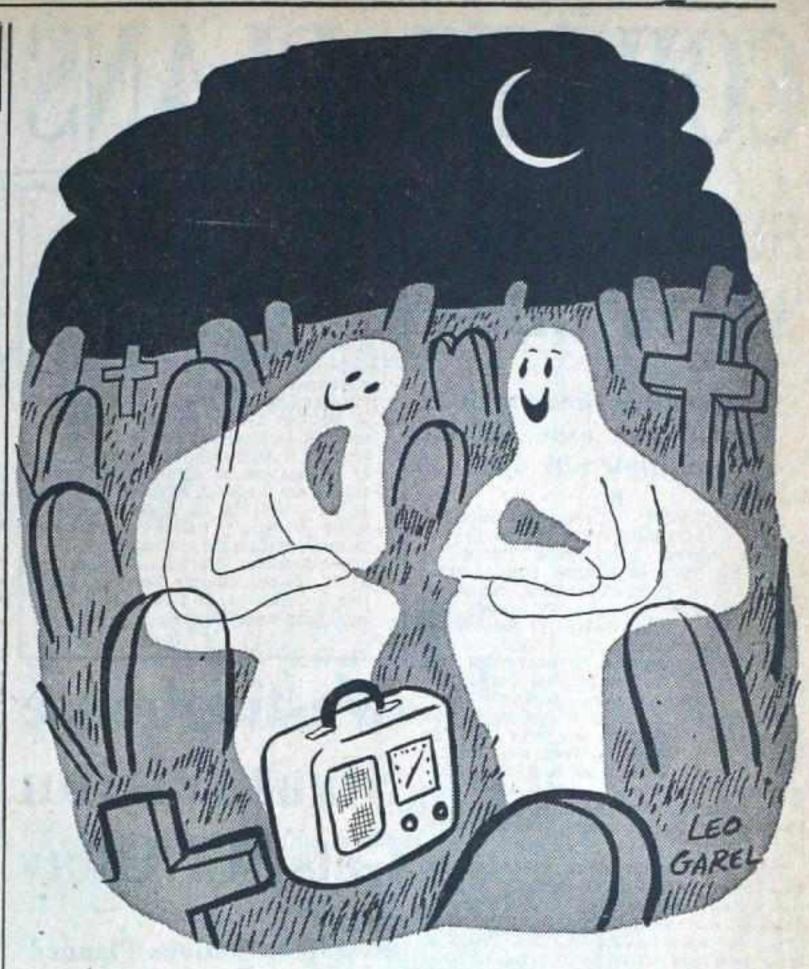
Roy Porteous, assistant manager of NBC program sales department, has been upped to audience promotion manager. Proteous will tie-in activities with network sales department. New Job also includes handling of "Parade of Stars" flacking.

Victor Bennett, prexy of WAAT, Newark, N. J. station, planes to London next month.

Radio scripter Joseph L. Brechner, discharged from the army air forces, takes over post as director of radio activities for Vets' Administration in Washington. As a civilian, Brechner free-lanced radio programs and also was with Harwood Martin Advertising Agency in D. C. In 1943 he joined the army and worked with Col. Ed. Kirby in the public relations radio branch. In 1945 he supervised the AAF's eight network shows and also was foreign editor of "Your AAF," briefing AAF combat radio teams thruout global war.

Del King has been handed chief mike slot for KMOX, St. Louis.

Two WWJ-Detroit news commentators have been honored by war department. Russell Barnes, who left his radio and newspaper jobs for the OWI as chief of the pyschological warfare branch of the Allied Forces Hq. in the Mediterranean, has been awarded the War Department's Exceptional Civilian Service Emblem, highest military citation for civilians. Other correspondent cited is John M. Carlisle, who was with 33d Division in Phillipines and Tokyo, and was awarded Bronze Star medal for reporting of Northern Luzon Campaign.



"I just love to listen to WJW-the mystery shows are so spooky!"

# If it's a GRAVE question of se-

Joseph Hershey McGillvra, Inc. has been named exclusive reps for WWPG, Palm Beach, Fla., station.

Hudson Coal Company will sponsor new seg on NBC Sunday series, "The D & H Miners" starting October 28. Program goes on a 10-station NBC network, 9:45-10 a.m. Clements Company, Inc., is agency handling account.

Edwin H. Schweitzer has joined staff of WELI, New Haven, Conn., station, in sales manager slot.

Hockey games of the New York Rangers in the National Hockey League will be aired direct from Madison Square Garden over WHN, from November 8 to end of series. Bert Lee handles the mike job, backstopped by Ward Wilson, who will give with color. Eichler Beer sponsoring for fourth consecutive year.

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Fred Barr, ex-program director of WWRL, New York station, has joined the mike staff di Armed Forces Radio Station WVTM, Manila.



Gene Rubessa, who was a lieutenant bombardier in the army, returns to WNEW, New York station, in old spot as staff announcer.

International Chop Sucy House has contracted for 269 flash announcements over CKEY, Terento station, Monday thru Saturday October 23 to August 31, 1946. Contract was placed direct with station.

WHTD, Hartford, Conn., station, recently had a personnel flurry. George Patterson, after spending three and one half years in the army, reported back as announcer-producer. Art Bergstrom, former announcer at WOR, New York, joined mike staff, and Bob Gillespie, miker recently upped to program director, underwent serious operation.

Thomas F. O'Neil, son of William F. O'Neil, prexy of Yankee Net, has been appointed supervisor of WICC, Bridgeport, Conn., station.

Western Connecticut Broadcasting Company of Stamford, Conn., filed application with FCC in Washington this week for permission to operate FM station.

FCC authorized Norwich (Conn.) Broadcasting Company to operate a radio station on 1240 kilocycles, 250 watts and ulimited time.

January 7, 1946, deadline day for George Foster Peabody Radio Award entries.

### Leave To Rewrite

NEW YORK, Oct. 29.—Vincent Mc-Connor checked out of the CBS division of program writing staff Friday (26) on a 60-day leave of absence. His comedydrama legiter, A Joy Forever is opening out of town and McConnor had to be available for rewriting, etc.

Show has Guy Kibbe in lead, is being produced by Blevins Davis.

More Radio News on Page 32

lecting a LIVE station ... here's the answer. In Cleveland ... the 7th largest ... 5th richest ... 3rd most densely populated area in the United States, is an audience that spends more than a billion dollars annually.

In Cleveland...Monday thru Friday, WJW delivers more morning dialers per dollar... up to 20% more on a money basis than any other station.



Materiale protetto da popyright

### The Billboard

COWLES PLANS CAPITAL H.

November 3, 1945

**Station May** Tie to CBS

10

**RADIO- TELEVISION** 

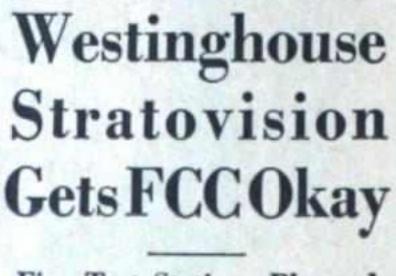
Transmitter sites tough in **Capital but exec Craven** sees multiple city op

WASHINGTON, Oct. 29 .- Another boost for Goldmark-Columbia Broadcasting System color video blueprint came this week-this time from Cowles Broadcasting Company which hopes to be on the air in Nation's Capital next summer with high-frequency color television. Commander T. A. M. Craven, Cowles vice-president in charge of engineering and former Federal Communications commissioner, disclosed that Westinghouse Electric Corporation has contracted for June delivery of the Cowles transmitter. Craven said Cowles "Is not going to fool around with lowfrequency television," and he added that FCC ought to "open the higher televisoin frequencies to commercial exploitation immediately."

The Washington color video station will be only the first in series of similar operations by Cowles, according to Craven, who hinted his company may apply for color outlet in Boston and at later date may set up color video in Minneapolis. It is seen as possible that Cowles may negotiate with CBS as latter's video affiliate in Washington. Support for this view comes from the fact that CBS has not moved to apply for experimental outlet here. Altho CBS hints that zoning difficulties on transmitter vision and facsimile programs from airproperties are discouraging to video planes strung together in a Coast-todevelopment here right now, talk in Coast network. Under an FCC authori- far as I am concerned, I did not ask some circles here points to possibility zation Friday (26), company plans conthat CBS will tie in with Cowles outfit struction of five developmental stations in at least five other stations in nation. Craven said he hopes to file application with FCC for Washington video station within a few months, and color video demonstration is planned for June. Site has already been selected. With coverage of 25-mile area and \$100,000 cost, Craven thinks ultra-high frequency video will cost less than downstairs television because of lower power requirements and possibly cheaper and simpler receivers. He estimates a cost of only \$2 additional for color adjuncts in video receivers. "Ghosts and Shadows" Silly? Craven says talk of "ghosts and shadows" on higher frequencies is silly and he adds that directional antennae and quality receivers can aid greatly. He says majority of researchers are supporting speedy shift to upstairs video which, he says, gives video more room and less interference. He indicated he would prefer a channel near 920 mc. on experimental television spectrum but expects he may end up somewhere in middle of 480-920 mc. band. Cowles station will program a 1,000-line picture in both color and high definition blackwhite. Craven frowns on fancy programing for Washington experimental outlets because of lack of receivers. But he plans considerable work in testing and collecting of propagation data.

# The 25G Judges

NEW YORK, Oct. 29 .- Appointment of judges for the \$25,000 affiliated station promotion contest being conducted by CBS was announced this week, with Robert Collins, of N. W. Ayer, named chairman of judges. Other appointees include Linnes Nelson, of J. Walter Thompson, vice-chairman of committee; Frank Selvernail, of B.B.D.&O., third member of committee in charge. Other judges are Carlos A. Franco, Young & Rubicam; C. T. Ayres, Ruthrauff & Ryan; Robert Buckley, Dancer, Fitzgerald & Sample; William Dekker, McCann-Erickson; John Hymes, Blow; Leonard T. Bush, Compton, and Francis Barton. Benton & Bowles.



### **Five Test Stations Planned**

WASHINGTON, Oct. 29 .- Westinghouse Radio, Inc., Now has the FCC green light to experiment with stratovision-new method proposed to broadcast FM, telefor use anywhere within the U.S. to test out the new broadcast method.

# **Un-Amer.** Comm. Gets Works As Representative Hook Plans **To Force Anti-Bill to Floor**

### NAM "Pressure" Gets Congressional Going Over

non-witch-hunt agency is growing in Congress in the wake of last week's verbal flare-up in the House over Un-American Activities Committee's alleged tactics of intimidating liberal radio commentators, Several Congressmen are now determined to push a vigorous drive for action on Representative Frank E. Hook's (D., Mich.) bill (HR-1834) setting up "proper procedures" for Congressional investigator bodies and, in effect, uprooting the House Un-American Activities Committee which is described by outspoken Congressional critics as little more than a carry-over on the old Dies witch-hunt group.

### **Rankin Runs On**

Meanwhile, to the apparent discomfort of some members of the House Un-American Activities Committee, Representative John E. Rankin (D., Miss.) is insisting that he will not be deterred from checking further on radio scripts. At one functure in the House verbal brawl on the issue last Wednesday (24), Rankin declared for the record, that "whenever things go on the air that are dangerous" to the safety and welfare of the American people, "we are going to investigate them." He added later: "So for those scripts to be sent in, but I have no apology for it. Whenever it is necessary in order to protect the American people we are going to check up on them. Who knows what lies ahead?" In the eyes of Congressional critics of the House Un-American Activities Committee, the latter group has over-reached resulted in top-scale Congressional row which seems destined to grow in intensity in coming months. Efforts apparently will be made to bring House action against the committee, either thru Hook's bill setting up new investigating procedures or thru adoption of a Under the proposed system, Westing- adopted, would bring to the floor for Committee by thus far operating only upon liberal or ultra-liberal groups and individuals they suspect." Celler bitterly denounced the committee for calling for the scripts of Mutual's Cecil Brown, WHN's Johannes Steel and Sidney Walton, WJZ's William S. Gailmor, mond Swing, WMCA's J. Raymond Walsh and WOV's Hans Jacob. Celler charged that the committee was flagrantly ig-American groups as Ku Klux Klan, Christian Front, Cross and Flag, American Preferred, Knights of the White Camelia, etc. Celler added that "the caustic Bill Cunningham and others" among "anti-laborites and reactionaries" on the air are ignored by the House Committee. Celler insisted that the fact that the committee merely asked for the scripts of the liberal commentators instead of subpoenaing "makes no difference." In this he was supported by

WASHINGTON, Oct. 29 .- Serious move Representative John M. Coffee (D., to supplant House Committee on Un- Wash.), who said: "When a request is American Activitiles with a bona fide made by the Committee on Un-American Activities it is considered as tantamount to a subpoena, and the radio broadcasters would look upon the refusal of the committee's request as similar to contempt of the committee or perhaps a prelude to a subpoena."

### NAM Gets Coffee Works

Congressmen are showing particular interest in disclosures made on the House floor by Representative Coffee. who said: "The most appalling facts in connection with the concentration of control over the airways concern the activities of the National Association of Manufacturers and the extent and methods of control they exercise over the air waves." He said that 10 clearchannel 50-kw. stations now licensed to members of the NAM "utilize more power and space in the spectrum than all of the nation's 444 local 250-watt stations put together." He added: "Another element in this question of concentration is the \$71,000,000 worth of radio time purchased on the four major networks in 1944 by 46 advertisers who are also listed among the largest contributors to the NAM." "The fact of the matter is," he said, "that there is freedom of the air only to those who can pay for it,

More Radio-Tele News on Page 32

### 8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

> Mulson, Dept. B, 310 E. Washington Ave. BRIDGEPORT, CONN.

Washington engineering opinion is soundly behind the Westinghouse experiment "as entirely feasible on technical basis," but big "ifs" of how to maintain planes in the air on the round-the-clock itself in the radio inquiry which, as forebasis and economics of large-scale opera- cast in The Billboard months ago, has tion still remain to be proven. FCC members, whose provided visit to the Westinghouse Baltimore plant, where most of pioneer work in stratovision was and is being done, had to be canceled early this summer, are now looking forward to a rain-check invitation for a first-hand look at the new radio baby. House Resolution (376), which is house will install four transmitters in full debate, a Resolution (HR-58) one plane which flies over a designated striking out the rules that set up the area at approximately 30,000 feet. Two present House Un-American Activities of the transmitters will broadcast FM. Committee when in last week's floor rea third will be used for video testing, marks he demanded to know why the comand the fourth, for relaying test signals mittee seeks "to ape the discredited Dies and programs to another plane. A fifth station will be located on the ground to relay signals to the plane in flight. Eventually, according to FCC engineers, Westinghouse envisions one plane as being able to broadcast five FM and four tele programs simultaneously on one transmitter. Another transmitter American Broadcasting Company's Rayand receiver will be located in each plane to pick up programs from the preceding plane in the network and relay them on to next airborne transmitter for noring the activities of such openly Unbroadcast and relay. Advantage of the use of planes, according to Westinghouse, is increased coverage potential of around four to one over any ground station and "lower operating costs," pitched at around \$1,000 an hour. Some informed opinion is that, due to the fact one plane canshandle so many FM and tele programs simultaneously, real economy in video network programing is biggest single contribution of the Westinghouse discovery.

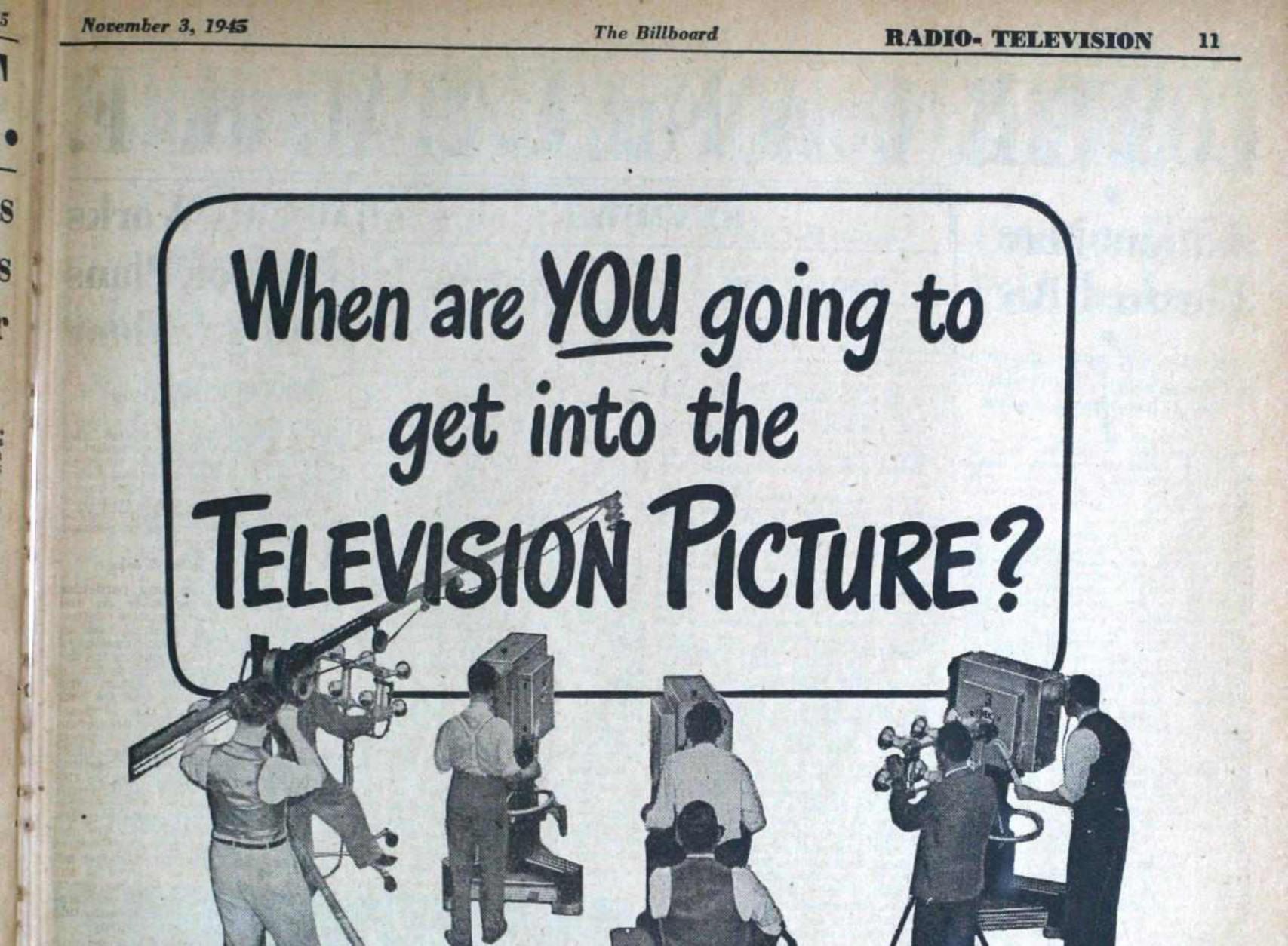
The company will receive frequency assignments as needed from the FCC chief engineer but has requested five specific tion involve study of effects of ground channels for its initial work with de- reflections on programs broadcast from velopmental outlets. It will use a frequency in the 49 MC range, given over to present FM broadcasting, the 107 MC channel in the new FM band, and the 500, 900 and 2,000 MC bands now spotted for experimental tele broadcasting.

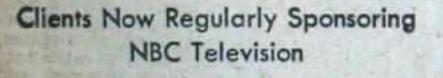
Chief factors in present experimenta-

moving planes, feasibility of relaying programs from one moving plane to another, effectiveness of antenna designs and plane equipment, coverage possible sit back without protest while our own under 30,000 feet-above-ground trans- committee, designated by us, requests mission, and best methods of sending programs from ground level to planes in radio commentators while ignoring those flight.

and who are willing and able to maintain their 'in' with the broadcasting systems at a terrific cost annually."

"The diabolical part of this set-up," said Coffee, "is that the NAM can get radio time to have its views expressed over the national hook-ups, often without paying for it." "It has boasted." Coffee continued, "that as a result of its power over many of the licensees it was able to secure as much as a \$1,000,-000 worth of free time in a single year." "NAM employees have been presented as impartial news commentators in daily broadcasts on national scale, without any revelation of their connection with NAM," Coffee declared, adding pointedly: "I charge that there are pitifully few really independent commentators left on our NAM-dominated American air waves. Are we going to allow a committee of this House, speaking and acting for the entire House, to frighten, threaten, or not too subtly to cajole into silence those few commentators and radio programs whose views and interpretations of the news may not meet the exacting tests of the NAM consors? With all the power at my command, I shout, 'No.'" Coffee, in describing NAM tactics, ignored by the House Un-American Activities Committee, said NAM hands out "canned propaganda" forced on radio stations to use "thru economic pressure." "Apparently harmless programs," he said, designed for the entire family, "are full of plugs-for the NAM's interpretation of the news." Coffee added: "This has been provided as a steady diet for the American public. Public information is what the NAM calls this campaign. This group furnishes free of charge to radio stations, a series of dramatic sketches, interviews and speeches featuring prominent industrialists, all of which are presented to the radio audiences without identification. These programs are usually identified with the name of the National Industrial Council, a name unfamiliar to the American public and which is not generally connected with the NAM." "In other words, are we going to censor radio? That is the pretinent point which the gentleman from New York (Celler) brought up in this discussion, as to whether or not all of us are going to the scripts of certain special liberal (See Un-American Comm. on page 32)





GILLETTE SAFETY RAZOR CO., INC. RADIO CORPORATION OF AMERICA PIRESTONE TIRE AND RUBBER CO. PAN AMERICAN WORLD AIRWAYS BLGIN NATIONAL WATCH CO. WALTHAM WATCH CO. BULOVA WATCH CO.



IN LESS TIME THAN YOU PERHAPS SUSPECT. That's why there'll never be a better time than now—to gain a practical, working knowledge of this complicated sight medium. There'll never be a better time than now to equip yourself to make the most successful commercial use of television, to adapt your advertising skill and experience to this new medium.

Today it is still possible to learn how to adapt your advertising techniques to sight transmission—for only negligible expenditures.

We're ready to work with you-whenever you're ready to step into television. The same NBC program, production and technical expertness already winning trade and audience applause for NBC television is available to help you solve your video problems.



# NEW YORK Television Channel No. 1

A SERVICE OF RADIO CORPORATION OF AMERICA

Materiale pretetto da obpyright

### The Billboard

November 3, 1945

U.S.S.R. Goes For U.S. Formulas **25** Monitors

RADIO-TELEVISION

# REVIEWS

### Balaban & Katz

Russia will never go commercial, but "Quiz Kids" and other shows copied

**Checked** Air

12

CHICAGO, Oct. 29 .- Yank radio is affecting operation of radio in Russia according to Leo Gruliow, American newspaperman who for the past two years has been the chief of the American Russian War Relief in Russia.

Grullow spent many years in Russia both before and during the war. His knowledge of the language and other factors enabled him to travel freely thruout various parts of Russia, unhampered by guides or interpreters, and because of this he was able to get a good picture of Russian radio.

### **Production Techniques Lifted**

Most noticeable influence of American radio on Russlan broadcasting, according to Grullow, is the way our production techniques are being adopted by the Soviets. During the war the Radio Committee of the Council of Peoples Commissars, set up in their Moscow headquarters, an extensive monitoring system for picking up American and British programs. In this way they were able to learn much about our programs, many of which were broadcast on the short-wave bands that the Russians were monitoring. For this project the Russians had 25 monitors working almost constantly. As a result-American type shows are beginning to creep into the Russian schedules. Also, American radio trade papers are read in Russian radio circles.

Reviewed Friday (26), 7:30 to 8:30 p.m. Style-News, variety. Sustaining and commercial on WBKB, Chicago.

WBKB's program tonight was a hodge-

podge of variety; some good, some bad. On the acceptable side of the ledger may be included a newscast by Ulmer Turner, Commonwealth Edison's Telequizicalls, and some excellent harmonica playing, by Ernie Morris, former member of Borrah Minevitch's Harmonica Rascals.

Turner, one of Chi's top radio newscasters for years, did his first television news program tonight and, considering his lack of experience with the video medium, wasn't bad at all. Turner didn't read his news, as so many radio commentators do on their first television try. He spoke with the aid of only a few notes to which he referred very infrequently. Turner's best points are his casual air and his friendly camera mannerisms. He put plenty of gestures, facial expression and newsy ad lib information into his telecast, and the result was a news show that held attention. One mistake he made, however, was his moving around in his chair too much. This made it difficult for the camera to follow him and changed the effectiveness of the lighting that had been arranged for his shot.

For the Ernie Morris harmonica playing, the camera gals did some good work, moving in at just the right time, taking some unusual, effective, from-the-floor angle shots. Holding of the good shots just long enough was noticeable as a part of the good direction done for Morris. Morris's playing, itself, was above criticism. Only mistake was that of having him wear a dark suit. Morris's dark skin should have been set off with a

### **Three Houses**

Reviewed Tuesday (23), 8:15-8:30 p.m. Style-Dramatic. Sustaining over WCBW, New York,

CBS has a most interesting television. station. One week (as in the case of Big Sister) the level of technical performance will drop to awesome depths. And other weeks, as in the case of Three Houses, director and crew will comporte themselves with commendable skill. Never a dull moment,

What Three Houses made up in technique, however, it lacked in writing and, to a lesser extent, in production, First of a three-part strip, it suffered from a bad case of wind and even worse case of construction and a touch of coyness. Writers Peggy Mayer and Marian Spitzer came up with a script which was far is used for background-all the furtoo talky and far too static. And being the first act of a dramatic series, it store's stock. should have done a better job of catching audience interest. Since it was intended as a sort of cliff hanger, someone should have been left hanging on a cliff.

But no. After an almost interminable locations. session of talking about a conflict (between new neighbors and old settlers), it concluded with a blt of something about: "Well, we'll see what happens."

Producer Ben Feiner went cute in his opening, using a gag which might have been effective if it hadn't been so long. mounted on a horizontally revolving drum. With a camera focused on it, the drum was moved back and forth as an

(See THREE HOUSES on page 32)

# **Intra-Tel Gets** 1st Testing in **Philly Gimbel**

### \$25 Performers N. S. H.

PHILADELPHIA, Oct. 29.-Intra-tel is getting its first real workout at Gimbel's Department Store here thru the co-operation of RCA-Victor. Test debutted Tuesday (23), continues until November 14.

Under the close supervision of RCA-Victor engineers, control and studio facilities have been installed in Gimbel's store auditorium, where 500 people can witness actual telecast. Real scenery nishings on the sets come from the

In addition, 20 "telesites" or receiving centers have been installed thruout store's seven floors. Three of the floors have two viewing centers apiece and the remaining have three or more such

### **Bigger Capacity?**

The "telesites" are in the form of booths with plenty of explanatory posters in the surrounding area. Booths seat from 15 to 35 people and the 20 have a capacity of 500. These figures do not . Three drawings of the three houses were include the number of standees who can watch from the doorways. According to John West, RCA-Victor flack, the combined audience space of the audi-(See Philly Gimbel Gives on page 32)

One concrete result is a new history quiz program modeled after our Quiz light suit. Kids show.

All of this, however, doesn't mean that the Russian radio will ever go commercial. Gurilow emphasized that Russian radio will remain in the hands of the government.

#### Equipment Buying

But there is a strong possibility that Soviets will come here to buy the electronic equipment they need to build their fututre radio communication system. This purchasing, however, won't be done until the Russians have established credit in this country.

But one big American electronic equipment company went all the way by sending over a hush-hush committee to sell the Russian Government on buying their equipment. These boys had special, elaborate brochures prepared in Russian and are reported to have tentative sales orders from the Russians.

### U. S. S. R. Television

As to the future of FM or television in Russia, nobody is certain. FM seems to be out because of its distance of transmission limitations. Russians, with their wide expanses of territories between population centers use AM and short-wave for transmitting from large cities to smaller communities, where the programs are brought into the homes and even smaller population centers by wire. As to television, the Russians are experimenting with it. They did plenty of experimentation in this field before the war, and had two television stations in operation, but so far the country is in such a bad shape, financially and as far as electronic equipment is concerned, to make it impossible to say whether suit convenience of applicants. Despite their television will be black and white or color. Before the war the Russian television pic was of a very coarse screen black and white type.

NEW YORK, Oct. 29 .- Will Cass checked off the WNEW, local indie, script staff. Returning veteran, expected back, caused the putsch.

Turn to Page 32 for Tele Review of "Winterset"

The Commonwealth Edison quizicall has improved since we last saw it a few months ago, with Emsee Bill Anson improving his camera presence, and his new assistant, Meg Haun, doing almost as well as her predecessor, Barbara Brewer.

One of the worst parts of the program tonight was a station-break time commercial for Eigin Watch. Lighting on Joe Wilson, who gave the pitch, was bad. and as a clincher, the watch caught in a full-screen view had the wrong time! Wilson's pigskin predictions were bad, too, but that was the station's fault and not his. Principal and only trouble (but that was plenty) was not showing as he read his predictions. Only shot during the predictions was that of a slide with a drawing of a football player and a title. Cy Wagner.

# **AM** Application **Processing Pushed**

WASHINGTON, Oct. 29 .- Federal Communications Commission is stepping along with surprising alacrity in processing standard broadcast applications. This action is particularly surprising in view of FCC's avowed effort to speed FM processing which requires all possible concentration. In an exceptional move, FCC has set down for hearing 231 applications for new AM stations or for changes in existing AM outlets.

Competing applications were consolidated in 61 hearings, which will probably be held in various parts of these U.S. to this clean-out, 250 applications for new standard stations still await FCC action of one kind or another.

Of the 231 standard applications, around 170 were for new stations and 60 for changes in existing facilities.

At the same time, an FCC spokesman indicated the Commission would try to hand out grants to a few non-commercial FM educational applicants wherever possible. Big bottleneck here is not FCC. but lack of funds or pending appropriations which so far have held back educators from following thru on their FM station requests at FCC.



SID WEISS in Radio Daily says-"One of the hottest prospects on NBC, in this reporter's opinion: THE MURPHY SISTERS, who are rarely less than sensash." (Advt.)

The Billboard

13 MUSIC

SONG-PLUGGERS ON PLATTERS

# **Rubbing It In**

NEW YORK, Oct. 27 .- Here's a new twist on the one about bandleaders buying their own records.

Seems that Frankle Carle was playing a theater date in Ohio recently when he found himself in need of one of the albums he put out before hooking up with a band. Shopping around the stores he found the item just couldn't be had. So he cut into his stageshow to announce that he was offering \$5 per for the album, all comers accepted.

Quicker than you can say moolah backwards, no less than five albums were presented to the piano-playing maestro and here's the cute part. Each one of them bore the personal autograph of Frankle Carle.

# Morgan Mines a Mint o' Moolah From E. T. Disks

NEW YORK, Oct. 29 .- Fact that orks have been finding gold in them thar e.t.'s-pointed out in The Billboard back in August-was given its most beautiful example this week by maestro Russ Morgan.

The Morgan man, who has been knocking out four shows a day at Strand Theater here, claims he picked up \$18,-000 in three days by turning out 60 transcriptions for World Broadcasting (Decca subsid) here recently. With a reported \$5,600 of this going to the band, the leader thereby picked up a fabulous \$12,400, enough to make any music man sit up and take notice. While no figures are available, it is believed that pay-off firm, altho the Cugat date for World of some hundred sides some time ago was nothing to pass over dough-wise.

# **Georgie Paxton Denies Rumors Of Band Bust-Up**

NEW YORK, Oct. 27.-Rumors kicking around this week that Georgie Paxton is breaking up his band for one reason or another were flatly slapped down here by both Paxton's manager and Frederick Bros," spokesmen.

Story that Paxton is giving up the ghost got a little headway here when music trade caught glimpses of Paxton in town and saw several of his sidemen hanging around mumbling. But it was scotched quick with news that the ork was only doing a small revamp job, as well as taking a needed rest before going out on the road again.

Fact is that Paxton starts 50 days of one-nighters next week and follows that with a stay at Roseland Ballroom here after the first of the year.

Also known that reason ork leader came back east was to run out some sides for Majestic diskery, with which Paxton is pacted for three years. Leader has been dissatisfied with past disk tieups and has been waiting for a chance to get some cuttings out on the market before latching on to big road dates. In line with this, Paxton was offered Palladium date in February but turned it down, it is said, because he wasn't getting enough record production to set the stage for a successful stand.

Further plans call for Paxton playing the Capitol Theater here in April or May of 1946, and he may preface that engagement with a stand at Hotel Pennsylvania in town. Claimed that Pennsy has a tentative agreement that will hold good unless some top name ork happens to interfere.

# He's Shipping

DETROIT, Oct. 29 .- Story of the musician who doubles on a daytime job is an old one in this town because of war production jobs during the past two yearsbut at least one Detroit musician has gone into the "other half" of show business for his daytime Job.

Jerry Harris, who fronts an 11plece band, currently playing jobbing dates, and likewise has a long string of songs, some 140 individual numbers to his credit, recently took on a day job with Republic Pictures in their Detroit exchange.

Harris is busy making a study of the picture business from the ground up-he's starting as shipping clerk, but expects to have his numbers and/or his band in pictures one of these days, and has already interested actress Ruth Terry in his songs.

# 'My Guy's Returned,' Snarls ASCAP-BMI

NEW YORK, Oct. 29 .- What might develop into an old-fashioned cat and dog court fight began last week when Broadcast Music, Inc. (BMI) announced that the recently pubbed Shapiro-Bernstein (ASCAP) composition, My Guy's Come Back, was going to be licensed to all its stations. Song, BMI brass say, is an adaptation of an old Benny Goodman number, Benny's Bugle, which belonged to Goodman's Regent Music Corporation, a BMI affiliate. Broadcasters feel that they at least own a nonexclusive performing rights to the song.

Tune, tho not a topper yet, has al-

# **Changing Pic For Contracts**

Maybe payola dispensers will start romancing artist and rep disk heads

### By Joe Carlton

NEW YORK, Oct. 29 .- One of the oddest wrinkles to come out of music row in quite a while was advanced this week by a small group of well-known song-pluggers who fear that mushroom-



ing disk biz is cutting into their racket, indeed, is offering serious and unwelcome competition. How the platters are accomplishing this, say these tune salesmen. strikes a parallel with what happened in the old days when radio first came into the music

pic. Before then, they point out, a plugger was a gink who carted his wares directly into music stores, singing and hoofing for the small audience, and thereby peddling. Along came commercial airways and, phfft, a new-type contactman was born; a guy who spent his dough and social talents on name orks and other radio artists for the purpose of getting a given pub's tune on the air. What came later proved to the trade that airtime was the major factor in giving life or death to a ditty.

### **Records Replacing Air Time**

But now, say the pluggers, the emphasis on airtime, airtime and more airtime is gradually being edged by the growing power of records to make a hit, Signs are here that disks alone can sell a tune and that's what worries. Point is that if a pub finds himself able to sell enough sheets to make real money without benefit of a big and expensive pro staff where will that leave the contactman. Flat, black platters, it is remembered, require no swindle sheet. Current example trotted out by pluggers to show they're not just talking thru their hat is Morris Music's It's been a Long, Long Time. Tune up until last Monday hadn't caught a single air plug of consequence, pub claiming it was caught before it had time or facilities to work on the thing. But the important fact, plug men continue, is that Morris had already sold over 350,000 copies of the tune because the Bing Crosby, Harry James and Charles Spivak platters had created huge demand in the racks. Same point, in lesser degree, is made with tunes like Santly-Joy's Chickery-Chick and Valiant's There, I've Said It Again! Chick song hasn't been accorded any air drive to speak of-The Billboard plug tabbing doesn't show Chick among the first 33 since the tune came outand yet sheet sales are climbing way above average. This, because the Sammy Kaye disking of the tune is spinning madly in the jukes and doing equally well over the counter. With I've Said It Again!, Valiant's Redd Evans denies that the tune could have been kept alive without spotted ether-selling but he admits, nevertheless, that a goodly hunk of his close-to-a-million sheet sales can be linked with the Vaughn Monroe waxing.

### **B. G. Follows James** Into Meadowbrook Gardens, Coast Spot

HOLLYWOOD, Oct. 29. - Recently opened Meadowbrook Gardens (formerly Casa Manana) is making a major splurge into name band booking by bringing in Benny Goodman's band to follow Harry-James and Artle Shaw. Goodman comes in January 3, 10 days after James closes. Shaw is current at the spot. Goodman's Meadowbrook Gardens date will be his first Coast location shot in a long time. He was originally penciled in for a January date for Larry Finley at Casino Gardens but it is believed the four-night-a-week slant at the Meadowbrook was the inducement over the six-night-a-week stretch at Casino Gardens.

Goodman is expected to play some dates for Finley at Mission Beach Ballroom, San Diego, Calif.

### Art Mooney-CRC Flirting With Disk Deal for 1946

NEW YORK, Oct. 29 .- Art Mooney ork, which has been on the make for a disk label ever since band hit the name circuit, may go to Columbia after the first of the year.

Columbia execs say they figure on after January 1, provided all goes well. Meanwhile, it is known that maestro has been dickering with two other diskeries, one of them the newly formed Vogue he liked ORO better.

# **Top Names Eyed** for this vinylite package is the highest By Rainbow Rm. ter cut it at Capitol and Majestic, re-ever wrapped up by an ork for an e.t. By Rainbow Rm. ter cut it at Capitol and Majestic, re-ForReopening

New York, Oct. 29 .- The Rainbow Room is slated for an Easter season reopening, it was reported last week. Room, whose doors have been closed since the outbreak of the war, is said to have radically changed its ork policy and is on the look for top names. Talk is that semi-names and society bands like Sonny Tufts and Nat Brandwynne, who previously were spotted on the roof, will be replaced by crowd pullers. Trade is non-committal on the subject. Remembers similar plans which went astray when enthusiastic ops met

ready kissed the wax in five houses, Goodman did it for Columbia, Dinah Shore for Victor, Helen Forrest for Decca, and Ella Mae Morse and Thelma Carpenwith it.

Trade, tho generally not talking, nevertheless points out that Benny's Bugle itself has about four or five parents.

### **Buffalo Spot Rumored Nix**

BUFFALO, Oct. 29 .- Castle Gardens, a new ballroom, made its bow here October 19 under sponsorship of Lou Peppe, wellknown local dance promoter. Sunny Skylar, former Vincent Lopez vocalist, was guest-starred for opening days, with Gus Farrell's local band on the stand. Currently, Mary Ashworth, canary, is being featured. It is rumored that spot is not off to a flying "start despite its with the dough which top names ask. near-downtown location.

**Universal-Musicraft Deal On the Fire --- Pic Org May Beat Competitors in Disking** 

### **Overseas Promotion in Talked Tie-Up**

merchandise the platter in connection and Paul Puner, prexy of Musicraft.

HOLLYWOOD, Oct. 29 .- Universal Pic- with a perfectly timed publicity push tures may shortly be, the first major from Universal's flackery, and tle-ups motion picture studio to take real ad- would be made whenever the particular vantage of exploiting tunes from its pic opened in major cities thruout the musical films via a direct record tie. Ben country. An international phase enters Erlich, top legal head at Universal Stu- this set-up too, since Universal releases dios, huddled along these lines with pictures in foreign markets, and Musi-Oliver Sabin, vice-prexy of Musicraft craft plans for an invasion of internaputting Mooney on their roster sometime Records, just before Sabin left for New tional distribution of popular and York last week. Plan would call for classical recordings. A deal of this type Musicraft to record songs from Universal between Universal and Musicraft would musicals either by one of its own attrac- bring the studio directly into the retions like Phil Brito, George Auldsor, cording field except that Musicraft firm in Detroit. Vogue crowd was in Shorty Sherock's bands or by the singer would be the outlet instead of Universal New York recently to confer with or band appearing in the flicker if the starting its own firm a la MGM plans. Mooney, but it is reported that despite artist is not tied up with another re- Erlich is expected to go to New York a pretty fair offer, the maestro indicated cording company. Musicraft would then shortly to confer further with Sabin

### **Bad for Pro Staffs?**

If records keep on this way, boosting tunes up to the top-seller niche even before contact services are brought onto the scene, pluggers conclude, pubs are bound to toy with the notion that mebbe their pro staff is too big and unnecessary, so why not concentrate on (See Song Pluggers on Platters, page 16)

FOLLOW THE GIRLS was having all I kinds of trouble getting a replacement for the comedian until they pulled Ford Leary out of the ork pit and gave him the role. Leary was the trombonist for the band. But now they've really got headaches. They can't get a trombonist.

### The Billboard

### November 3, 1945

#### MUSIC 14

# **Blasco** Switches To ASCAP; Bro. Gets BMI Pub

KANSAS CITY, Mo., Oct. 27 .- Louis Blasco, vet Midwest song publisher, has just been elected to membership in ASCAP and this week set up his own ASCAP publishing house, Blasco Music.

Blasco has turned over his Midland Music Company, a BMI affiliate, to his brother, Al, also of K. C. Blasco plans on setting up a Hollywood office in the next six months, and will ultimately also establish a headquarters in the East.

The new firm is currently pushing More Precious, just recorded by Frankie Carle, and It Seems You Don't Care, which will be recorded next week by Bill Nettles, of Columbia's folk-artists catalog.

### Losch Coming East As Bourne Pro. Mgr.

HOLLYWOOD, Oct. 29.-Jules Losch, for the past eight months head of the Coast offices of Bourne, Bogart and ABC music pub firms, leaves to become Stem professional manager of Bourne starting November 9. Losch will work under Bobby Mellin, general manager of all three firms in the East. Max Schall, personal manager for Charlie Spivak's band until recently, replaces Losch here but will concentrate on Bourne stuff. Herb Lutz comes in to work for Bogart and ABC firms. Losch split duties with Lucky Wilber on all three music publishing outfits here until Wilber's resignation a month ago.



NEW YORK, Oct. 29 .- Once again the type lice landed in a Billboard review of a disk. This time it was Harry James's waxing of Autumn Serenade, backed by It's Been a Long, Long Time, that got the works. Works in this case was a shift of disking orgs-giving James to Victor, a good plattering company, no doubt, but James is still with Columbia and expects to stay there a long, long time.

# Scott and Tatum **Follow Each Other** At Chi's Ork Hall

CHICAGO, Oct. 27.-Local jazzophiles, who have been mourning the year-long lapse of jazz names locally, will get momentary relief the second week in November when both Hazel Scott and Art Tatum play Orchestra Hall during a two-day period.

Due to a confused booking, La Scott is set to pound the ivories Sunday (11). while Tatum keyboards the following evening on the same stage. Backers of both one-night stands attempted this week to make some changes in schedule. but were told by A. H. execs that the auditorium is filled, except on those two dates, for the next five months.

Ducats for the Scott concert run up to \$3, while Tatum's ringside hearers will be forking over \$3.60.

Trade sources feel that neither concert -50 800n.

### Tiny Hill Inked as Wax Star-Flacker of **Disks and Jukes**

CHICAGO, Oct. 27 .- Mercury Records, which has been making a strong pitch for recognition among waxing biggles, this week hired a combination strong name for records and a liaison man between the diskery and juke box ops, when they inked Tiny Hill to a five-year pact. Hill, a former recording name for the Columbia label and mentioned a number of times as a top-requested artists in a survey of juke box ops and disk jockeys made several months ago by The Billboard, will record with his own band, and will also warble with the various units and artists now in the Mercury catalog. According to Irving Green, prexy of the local label, Hill is set for a promotion campaign similar to the one which was given Bing Crosby by Decca, who featured the groaner with a number of their top attractions.

Besides his recording chores, Hill will spend approximately 20 weeks of each year away from the bandstand, during which time he will tour the country as a good-will ambassador for Mercury. During his junkets across the country. Hill will interview major juke box ops for their wants, as far as tunes, types of music, desired artists and anything else they might wish in connection with future disks for their coin machines. Move is a significant one, in that this is the first time that a record company has hired a major name to act in the capacity of a go-between for the wax works and record users to ascertain the needs of the trade.

Signing of Hill, further marks Mercury will do S.R.O. because two is too much recording artists. Previous to the inking of Hill, all of the artists in the Mercury time building up his "big" name.

### **Professor Waring**

PHILADELPHIA, Oct. 29. - At the request of Louis G. Werson, music director of the local public school system, Fred Waring has turned prof and is demonstrating his system of phonetics to 400 teachers in the Board of Education Auditorium. The staid dispensers of music larnin' were swinging out in no time after Waring stepped to the podium.

He turned the audience into principals and had them cutting capers in a four-part five version of Comin' Thru the Rye.

All this began when Werson decided to invite a choral leader to show teachers how professional groups were taught, and Waring was selected because of his reputation for implanting diction in his own organization.

Waring explained that his system of pronunciation involved subtle overemphasis of the vowels to bring out smoothness to the melody.

### **Bisher Back With MPHC**

NEW YORK, Oct. 29 .- Manny Bisher, until recently a captain in the Air Corps, is back selling with Music Publishers Holding Corporation.

Prior to induction in 1941, Bisher was assistant advertising manager of MPH, and had a wide circle of friends in the music field.

catalog were Negro entertainers.

The king-size fronter, who has always run his outfit as strictly biz, keeping books, etc., is evidently tying up with as set to penetrate into the field of white Mercury with a weather eye open to assured \$8 in his kitty and at the same



# **Franchises in 20 Key Cities Still Available**

**Furnish Complete Information as to Territory Covered and Present Distribution Facilities** 

Don't Overlook the Complete Vogue Merchandising Plan in the 1945 Music Year Book!

### CORDINGS RE GU

The Billboard

15 MUSIC



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The Billboard

November 3, 1945

MUSIC 16 BMI Pin Up SHEET **Hit Tunes for November A STRANGER IN TOWN** Martha Tilton-Cap. 184 . Mel Torme-Dec. 18653 **GOING BACK HOME** Featured by Freddy Martin, Charlie Splvak and Dave Cheskin JOSE GONZALES (Valiant) Tony Paster-Vic. 20-1693 . Guy Lombardo-Dec. 18712 Four Chicks and Chuck-Cosmo 453 MORE THAN YESTER Featured by Guy Lombardo, Yaughn Monroe and Hal Aloma MEMBER WHEN (Campbell-Porgie) Wayne King-Vic. 20-1673 . Jerry Wayne-Cosmo 451 Russ Morgon-Dec. 18702 (Para Que Sufras) (Bogat-Peer) Kate Smith-Col. 26821 . Xavier Cugat-Col. 36818 Jerry Wayne-Cosmo 455

# Song - Pluggers on Platters; **Changing Pic for Contracts**

(Continued from page 13) getting the right kind of records made up by the right artists, and pful with all else. Should that happen, pluggers feel that they're gonna be crowded into a cold, cold corner of Tin Pan Alley, and the thought has them shivering already.

Competish afforded by wax has been felt by the contactmen in other lessdirect ways. One tune-pitchman stressed the belief that initial song-selling was already being done by records. For example, a band leader won't even listen to you, he claims, unless your lead sheet has a fat batch of recordings to back up its story. Besides that, most maestri are so busy making sure their own disk products get sufficient airing that you can't get in the books with an outside tune. One maestro turned this lad down flat, not only because the ork was pushing its own waxings but was programed full with tunes waxed by other maestri on a typical plug-swapping deal. Another wand-waver bluntly claimed he couldn't work another arrangement onto the ether because his recording studio wanted so many new cuttings in the next fortnight that it was all he could do to meet this request.

### **Disk Firms' Cut-In Hurts**

Fact that disk firms have been dealing themselves in on several pub outlets is another sore spot for pluggers who feel themselves crowded out enough by the waxeries. Cut-throat payola situation which sees pub after pub threatening to start mass-scale payoffs in the open is bad as is. One pub is known to have circularized the key artists in the East with an informal letter suggesting that if the talenteers would drop up to his office, "profitable arrangements might be concluded." But with diskeries behind pub houses of their own, the plugger from an unlinked house really finds himself struggling.

What to do about the disks that threaten to cut off their livelihood is answered in a sharp-angled way by one unofficial rep for the plug ilk. This astute lad figures that the best approach would be for the contactman to change his spots like a leopard and start making a tour of the recording studios. If you can wine and dine the maestri because they control that precious airtime, he says, then why not use the same tactics on the wax execs for the sake of that equally lovely disk exploitation. That way, it is figured, the plugger can at least prove to his boss that no matter what makes the tune, said plugger is pulling his weight. Idea is made feasible, he claims, by the fact that today you haven't got just three or four diskeries to work with but anywhere from 10 to 20. Figuring five guys, or so, to a waxery with enough authority to finagle a tune onto wax, and you've got 50 to 100 new contacts for these past masters of romance. Another plug spokesman didn't cotton to this startling proposal for tomorrow's song-selling society except in a limited finance director. Arthur H. J. Searle, manner. He felt that in a year or two music supervisor of Detroit high schools, the expected demise of many smaller was associated with Ferentz.

disk firms would come about, and when that occurred, he thought, the field of wax contacts would be small enough for the pubs proper to cover without retaining a staff for the strictly social purposes. For the time being, however, he admits that along with his band and artist rounds, the normal plugger wouldn't be doing himself any harm by ingratiating himself with disk firms.

While the entire concept may sound fantastic to some of the gentry who can't see ahead of 'em, say these prophets, the fact remains that much of their service has become out-dated. So the thought persists that some day the trade might wake up to find a cluster of ace hustlers gathered, not in hotels Lincoln, Commodore or Penn, but in the offices of a Manie Sacks or an Eli Oberstein or a Dave Kapp. Either that, or finis le song-plugger, the lads conclude.

# **Ballrooms Blossom** With Dance-Studio **Gimmick in Philly**

PHILADELPHIA, Oct. 29 .- Two combination dance studios-ballrooms opened last week and are the first of their kind in the area. Al White and son specialize in teaching the various ballroom dances and give their pupils plenty of practice in the dance hall, which is part of the establishment. Of a similar nature is the new Parkway, which also features private lessons and a ballroom where newcomers to the art of terping can test their learning.

The revival of action in local ballrooms has prompted Wagner's, which has been running three nights a week, to enlarge sked to six nights of dancing. Other established dance halls are expected to follow suit.



### **Stacy Set for Quick** Switch to Sherman

CHICAGO, Oct. 27 .- Jess Stacy, currently doing an extended engagement at the Band Box, Loop dancery and lounge, where he closes November 22, makes a quick return to Chicago when he opens at the College Inn of the Hotel Sherman for a 17-day stay starting December 14.

Deal for Stacy to play "the cradle of swing," engineered by Bob Weems, of the local GAC office, came as a surprise to the trade, because Stacy has been playing the Band Box, which is less than a block from Hotel Sherman, Stacy's skedding the College Inn date is also unusual because the band has been together for only about five months, and the hostelry has made it a policy of using bands with more seasoning.

After leaving the Band Box Stacy has a week starting November 23 at the Colony Club, Cape Girardeau, Mo., which incidentally is his home town. Stacy's busted mitt, which has been in a cast over six weeks, will be back to normal by October 30, medics informed the pianist-fronter. Stacy will sandwich in a Victor waving date between his Band Box and College Inn engagements.

### Music Feud Forgotten as **Detroit Opens Loan Drive**

DETROIT, Oct. 29 .- Despite two years of ballyhoo on the Interlochen-Jimmy Petrillo feud, pro tooters and school players are still pals at heart, and to prove it, 5,000 sidemen and kids joined forces for a mass band concert in Cadillac Square, fronting city hall here, as a kick-off to the Victory Loan Drive. At the helm was Graham T. Overgaard, Wayne U. baton-wielder.

Jack Ferentz, Detroit musicians' local prexy, handled all music arrangements. including a massed choir of church, school and other groups, at least equal to the total of the union's own aggregation of 4,000. Ferentz acted as assistant to Frank N. Isbey, State war

### ART KASSEL **20 Years of Kasseling** in the Air

IF YOU'VE got a tune-selling style that's still fresh after two decades, despite heavy competish and changeable fans, you've arrived, brother. Art Kassel just fits this bill, since for 20 years he's been



Kasseling in the Air, as he likes to put it, and still has a solid following. In vaude houses, over the mike, on platters or in ballrooms his style has gone over and keeps going.

Genial Art does more than beat the baton, for he has quite a few hit tunes

to his credit, among them such sellers as Doodle Do Do, Hell's Bells, Angeline and his newest which listens like dough this scason, All I Do Is Wantcha.

A long-term run at Chicago's Trianon-Aragon Ballroom combo, where likable Art and his boys are hot favorites, is in the cards.

Booked by MCA, Kassel is managed by Howard Christiensen.

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### The Billboard

# Tune-Picking Confabs Go On, **But Groaners and Thrushes** Have Final Say-So in Songs

### Trade Not Mad About Idea, But Say Kids Do Good Job

NEW YORK, Oct. 27 .- The many that Axel Stordahl is listened to-but "who's"-agency, sponsor, program and musical director-who formerly helped select tunes on commercial radio shows a while back, have shrunk to one, ac- is something worked out between Ray cording to The Billboard survey of top radio shows last week. Name performer Danny O'Neil, or whoever is doing the -the guy or gal about whom the show is built-is the only "who" who has to do with the final yes or no of a song being used. This doesn't mean that cars are closed when "suggestions" are forthcoming from the ad men, the guy into the mike, were agreed, nevertheless, who pays or the directors-these people" that they were doing an intelligent and know their biz-but the pooh bah of tunes is the guy or gal who sings them.

There is, for instance, no more ill thinks about the latter. feeling on the Andrews Sisters' show. Misunderstanding and bitter bickering of six months or so ago when the opinions of the "who" conflicted, have disappeared. All is peaceful and Levy's in his heaven.

Mr. and Mrs. Nash-Kelvinator may quietly offer suggestions, Geyer, Cornell and Newell may say that such and such is a nice tune, and Director Vic Schon is listened to attentively, but whether or not Tico Tico is heard or Put That Ring on My Finger goes out over the ether, is in the last analysis, in the hands of the Sisters.

### **Como Is the Final Arbiter**

Likewise, many people may sit down at the table at the Chesterfield Supper Club rehearsals. And Program Director Heny Hayward, spooning out tune selection ideas deposited on his plate by interested parties at Newell Emmett Company, may have a pleasant chat with Music Director Shaffer. But when it's all over, when they've taken their time and digested thoroly, it's Perry Como who says he'll sing You Came Along,

only that; these two and no more, thinking and Frankie singing.

Powder Box program's song selection Block and Program Director Fred Bethel. number, has the final say, if not on other tunes, at least his or her own.

All parties talked to, tho not exactly enthusiastic about song picking left in the hands of the kids who give it honest job of song selecting.

Trade goes along with the former,

# **Key Labs Buy Allied 2 Plants**

HOLLYWOOD, Oct. 29 .- Key Laboratories, recording equipment manufacturer, has purchased Allied Record Manufacturing Company for approximately \$400,000. Key, headed by Glen Olson, plans a revamping and expansion of the present Allied set-up of two plants. Sale deal had been cooking since September 1.

Louis I. Goldberg, Allied founder, will serve as consulting engineer. Personnel of the firm, including Joe Ellison and Gene Bedell, remains.

Included in the sale are Allied's two plants at 1041 N. Las Palmas and 1120 N. Citrus. Citrus Street plant, formerly a warehouse, will be turned entirely into milling and rolling plant, with 90 more galvanizing baths to be added to

# **BIGGER THIS YEAR THAN EVER America's Christmas Carol**

RECORDED BY

**BING CROSBY**—DECCA **GUY LOMBARDO—DECCA** FREDDY MARTIN-VICTOR MEL-TONES—JEWEL FRANK SINATRA-COLUMBIA

How Deep Is the Ocean and what the other selections will be.

It's the same on the Old Gold show. Only in this case there isn't even a pretext of a suggestion made. What goes out over the air Wednesdays at 9 p.m. over WABC is Sinatra's unadul-terated "cherce." It's true, of course,

### **Anita Boyer Now** H. James' Thrush; **Kallen Goes Alone**

HOLLYWOOD, Oct. 29 .- Anita Boyer, songstress, who has been with at least a half-dozen name bands, replaces Kitty Kallen in Harry James's band. She starts with the band immediately after their current one-nighter tour in the San Francisco, area. Kallen, featured with James for several years and prior to that with Jimmy Dorsey, goes out on her own as a single in theaters, clubs and radio. Her plans aren't definite as yet but she is negotiating management deals now and then will probably head for New York appearances.

# WHAT MAKES TOP **VIDEO MUSIC TOPS**?

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Why animation is a requisite for success of orks and crooners with television aspirations will be covered in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

make a total of 150. At the Las Palmas site, Allied now has 17 presses, with 10 more to be installed in the near future.

# Frederick Bros. Buys **Agency Home Site** In Beverly Hills

HOLLYWOOD, Oct. 29 .- Frederick Bros.' Agency here soon joins the ranks of Music Corporation of America and William Morris in ownership of its own building. L. A. Frederick, prexy of the booking firm, just bought a site for the building, to be located in Beverly Hills, Calif., as are the MCA and Morris edifices.

Construction is expected to start next month. This leaves General Amusement Corporation as the last national band-act booking office remaining in rented space on the strip, altho it is known that they are looking for addi-tional space. GAC is expected to open a San Francisco office shortly, if the right/man can be secured.

# Album Mfrs. Plan **Coast Plants Now**

HOLLYWOOD, Oct. 29 .- With Capitol and Majestic Records set to press records here within a short time, and Victor, Decca and Columbia already doing so, two of the biggest record album manufacturers-United Looseleaf Company and the Howard Matthews firm-are opening plants here around the first of the year. In addition, several of the smaller recording outfits here are expected to either start issuing albums or increase album releases. Move here by United Looseleaf and Howard Matthews will mean much less breakage and earlier releases of albums to record stores, jukes and radio stations in 10 Western States in comparison to prior Eastern shipments. It is understood that when the album manufacturing outfits really get rolling here-and that shouldn't take long as both material and manpower are available-they will produce any-where from 40,000 to 50,000 albums per week.

# **ANOTHER TIMELY JUKE BOX FAVORITE IRVING BERLIN'S**

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**IRVING BERLIN MUSIC COMPANY** DAVE DREYER, Gen. Prof. Mgr. 1650 BROADWAY NEW YORK 19, N. Y.

### 18 MUSIC

The Billboard

### November 3, 1945

	the second se	
MUSIC	C DISTRIBUTI	NG CO.
	REAT HITS on NATIO	
TWO NEV	V LEADERS FOR THE H	IT PARADE
Quan.	I AIN'T MAD AT YOU, PRET	
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a series	"GATEMOUTH" MOORE, no DALLAS BARTLEY and H 10" Dealers and	is Small Town Boys
7009	GRANDFATHER'S CLOCK HONG KONG BLUES LENNY HERMAN and His	Sweet Music Orchestra
BILLY ECKSTINI		perators' Price, 45%4
9015	LONESOME LOVER BLUES LAST NIGHT AND NOW TOP	IGHT AGAIN
9014	A COTTAGE FOR SALE	UFF
	ALBINIA'S BLUES	
9013	WATCH THAT JIVE	
9011	JOHNSON & TURNER BLUES (Vocal by Joe Turner with 10" Recordings Dealers	Pete Johnson's All-Stars
DICK THOMAS	singing HILLBILLY HIT	S
5008	HALFWAY TO MONTANA HONESTLY	
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5004	SEND THIS PURPLE HEART TO THEY'LL NEVER TAKE THE TE	O MY SWEETHEART
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Kenton Proves Air Okay for Quickies

### (Continued from page 3)

were arranged by Sgt. Nevin Wagner, formerly with T. D. Kemp's Southern Attractions and Allsbrook-Humphrey Agency, Richmond, as a flack.

Following the show, about 30 minutes were consumed in packing up the band's equipment, and the troupe boarded the transport at 4 p.m. headed for Kansas City. The duo-motored ship hit the runway of the K. C. airport at 6:35 p.m., from where both the musicians and the band's instruments were whisked into the city in 20 minutes. With the dance at the Plamor Ballroom set for 9 p.m., the members of the Kenton crew had plenty of time to eat and change clothes before heading for the one-nighter,

During the air trek none of the members of the Kenton crew felt any air sickness and all reported in ship-shape condition when they stepped off the ship in K. C. Vido Musso, featured saxman with the band, did not make the trip via air because of a phobia about riding in planes. Even tho the army transport was equipped with only the canvas litter seats, most of the Kenton men slept during most of the jump.

### Afternoon Dates?

The Kenton plane jump demonstrated that aerial travel, because it is such a time-saver, can ultimately make it possible for bookers to work in afternoon dates in cities which lie on the route which planes must take to arrive at the spot where the entertainers will play a night engagement. While the field for such afternoon dates is limited, still there are plenty of outlets, such as college lyceum dates, high school programs and small-town theaters which would play concert dates over week-ends.

Plane travel, especially on the onenighter circuit, proves beneficial also to the musicians themselves. During the Kenton hop the boys said that they'd much prefer spending a night in a hotel bed and then hopping a plane next morning to jostling along in a Pullman coach to make the one-nighter.

Plenty of band leaders have signified



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their interest in air travel, but Chicago airline execs report that group travel by plane is still almost impossible. They say, however, that arrangements for such mass travel by air will soon be available when aircraft manufacturers start to turn out the new planes which the airlines have on order.

# -And Still Another Disker Enters Field

HOLLYWOOD, Oct. 29 .- Chalk up another new recording firm to enter the crowded scene, International Recordings. Headed by Fran Kelly, of the sales force of the Hollywood House of Music, record store here, International will give completely in the jazz field. First disks have already been cut by all-star jazz group including Willie Smith, Emmett Berry, Arnold Ross, Allan Reuss and singer Herb Jefferies. Group will be known as the Double Quintet on International's label, with four sides issued in album form as part of a swingphonic series. A deal for pressings is said to be set, and distribution will be centered in the larger citles where the jazz collectors are supposed to center.

# Continental 'Lune-y' On 'Clair' Disk Snag

NEW YORK, Oct. 29.—Continental Record Company found itself in a squabble over Debussy's Clair De Lune this week that has resulted in the firm cutting off all pressings of the disk.

Seems that Continental put out a dance-tempo platter of the classic with the idea that *De Lune* was in public domain—part of the *Suite Bergamasque* in the Fromment Paris edition of 1905. But agents for the rightful owners in Paris put up a squawk to allen property custodian here, and latter promptly enjoined the diskery from using its particular version. Company was kind of squeezed by the demand since platter was selling nicely, so they offered to buy the rights to the plece, but no soap.

Final result is that Continental is now putting out a wax arrangement of the original piano classic, which is undoubtedly p. d., or so the firm hopes. VOCAL BY JIMMY GILMORE RECORD NO. 2001 \* MITZY MITZY TROUBLE IN MIND KARL JONES BOB SCHAFFNER AND ORCH RECORD NO. 2002 \* I COVER THE WATER FRONT JOCKEY BLUES VOCAL BY BILL SAMUELS

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RECORD NO. 2003

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Buffalo Tooters Get 6-Day Week With 7-Day Pay

BUFFALO, Oct. 29.—Buffalo Musicians' Association (AFM) has just signed a new contract with local niteries, bettering working conditions for tooters and increasing pay. Charles Bufalino, president of the musicians' association, stated that a six-day week has been instituted but boys will get seven days' wages. Niteries were not too happy about the whole thing, but agreed nevertheless.

Bufalino stated that the measure has long been under consideration, but was shelved for the duration. Nitery ops many straighten matter out by working bands full time for six weeks, then giving them seventh week off entirely with pay. However, after December 1, union will insist that boys each get one day off per week. Arrangements to this end are now being made by nitery owners. New contract now includes only niteries, restaurants and hotels, but will soon be extended to include theaters (only local full-time house is Palace burlesque), and later radio stations' staff orks.

Bufalino also reports that the annual musicians' ball, the Parade of Bands, with benefits to special musicians' fund, held at Memorial Auditorium, October 23. was not as successful as other years. About 4,000 payees were on hand but crowds have been as big as 7,000. Sammy Kaye and his ork, currently at Shea's Buffalo, were guest stars and played well over their allotted half hour. There were 22 other orks from Buffalo night spots, all donating their services, working half hour each for continuous dancing.

Bufalino, who is popular here, is unopposed for presidency of the local musicians' union in the elections which will take place November 2. Same situation prevails for John Hassler, secretary-treasurer, who's had the job for 14 years. Four other officers and directors, however, will be chosen from eight nominees.



# DANTON WALKER New York Daily News: "A new kind of command performance! King George of England has requested a copy of THE MURPHY SISTERS' recording of "Will the Angels Play Their Harps for Me?" (Victor).

(Advt.)

# Det. Symph Signs For Same Dough; Side \$\$ Is Big

DETROIT, Oct. 29.—New contracts for the Detroit Symph were negotiated and signed this week by Local 5. Detroit Federation of Musicians, with the basic wages remaining unchanged. Union sought a tilt in wages but was satisfied to retain present scale for another year, in view of other factors boosting individual musician's incomes.

The orchestra now has two regular broadcasts — the Ford Sunday Evening Hour on ABC web, and a show for Sam's Cut Rate, Inc., local department store, on WWJ. With these broadcasts, even the minimum men in the organization get \$125 a week, not counting on any disk take.

On top of the broadcasts, strong interest of Henry H. Reichhold, orchestra sponsor, in the recording end, is expected to bring dough way up, as recording fees are highest of the regular union classifications. Plans call for waxing a veritable library of symphonic music thru the new tie-up of Reichhold with Cosmo Records.

Season has been shortened several weeks this year by agreement, as Detroit audiences do not support late season concerts.

# **Ticket Holders**

KANSAS CITY, Mo., Oct. 27 .-Popularity of concert names on one - nighters in the Midwest was illustrated here recently when Jose Iturbi was forced to cancel his skedded October 5 date in Kansas City and October 7 in Omaha because of an emergency operation which bedded him. Since the cancellation of the concerts, Jimmy Nixon, of A & N Enterprises, Kansas City, which booked the dates, said that not one cancellation of a ticket has been asked by the buyer. All purchasers are holding on to their ducats, as Iturbi will play the dates later in the season.

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### Frankie Carle

York, October 22)

(Personal manager: Warren Pearl, Booking office: General Amusement Corporation.)

Plenty of plano at this stand and it's called for-the easy fingerings of Frankie Carle make for neat terping and lovely listening. Carle sells the ork, of course, but at that the sidemen get a lot more work than might be expected. Other planist-maestri have been content to make their keyboard the sole attraction covering up a flimsy complement, but Carle's lads earn their keep and sound well kept. Outfit features smooth kind of fox trot, with a light yet livid lilt that makes it a pleasure to get out on the floor. Much piano treatment, natcherly, but none of that flourishy Iam-the-band stuff, and it makes Carle sound all the better.

Musically, the maestro plays to the audience. Features neither a shrill powerhouse nor a dragging tempo, just neat and varied pieces with plano-centered ture, there's plenty of noise if you like it breaks that do credit to his established rep. Clientele looked to be the kind that wanted what they got-none of the young coke-sippers who haunted the place in the pre-war days when TD or and not tire. JD held sway-and for Monday night, dance floor was well packed.

tling, goes along with the ork's mild style. Carle's daughter, Marjorie Hughes, handles fem chores well enough to rate the job without the family connection. Has poise, stays on pitch, and her voice, while keeping you in this world, sounds pleasant enough. Male vocalist, Paul Allen, hasn't the looks to match the Hughes gal but if you want to make comparisons, he does have better pipes. Hits the croon tunes with the right Carle doesn't need an ork to be a box-All in all, the package wraps up neatly. keep the rust off the turnstiles.

### **Tommy Dorsey**

(Reviewed at Hotel Pennsylvania, New (Reviewed at the 400 Restaurant, New York, October 18, 1945) (Personal manager: Arthur Michaud)

(Booking office: Music Corporation of America)

This hearing of the Tommy Dorsey ork -sans strings-only goes to re-establish the fact that for a combo of fast tunes and ballads that woo both males and fems, T. D. still rates at the top. Right now the band is at its peak, except for a few minor flaws, with the addition of Charlie Shavers, Negro trumpeter, to spike the brass section. And the guy does! The boy is phenom, playing all over the horn, and what's more important being able to play soft and slow without getting sloppy.

At the present time Dorsey has Four Sentimentalists, fem chirpers who usually work with Stuart Foster in practically all the ballads. Five of them work together well, with Foster showing real signs of becoming a top-flight singer in his own right. As to the merits of the band from the musical side of the pichot, with such tunes as Git It and other Cy Oliver originals, and then again just as many smooth ballads. All in all, listeners can sit around all evening long

Everything up there revolves around Tommy and his horn, and these nights Vocal treatment, the far from star- he's playing plenty of latter. Buddy Rich, who has a tendency to bang his drums out over everything around him, regardless of time or place in the particular tune, makes up for it on jump stuff when he goes off in blaze.

Dorsey is making plenty of moola at this spot, and he's worth every cent of it. Guy is gold in the bank wherever he Paul Secon. goes.

touch of romantic baritone-the beauti- office biggie but with one he's doing a ful wives would call it a "sweet" voice, wholesome job that should certainly



### The Billboard

### Jerry Wald

(Reviewed at Roseland Ballroom, New (Reviewed at the Savoy Caje, Boston) York, October 24) (General Amusement Corporation, P.M. eight days setting his new band, Jackie

and Booking Agency)

Jerry Wald might still admire the old Begin the Beguine Shaw style of clarinet handling, and perhaps as yet he hasn't lost the habit of putting all his notes in a standard basket, but the handsome little ork leader is as capable a performer with poise and showbiz know-how that you'll find around the cirk today.

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True, he doesn't exactly get chummy with the paying guests or give with some of that fem appeal which he knows how to turn on, but he does give the customers what they want, what they came to the house for, and that's an excellent all-round dance tempo.

Ork itself, tho not loaded with outstanding sidemen, is nevertheless a cocky one which handles its arrangements as tho they not only get a kick out of playing them but also with top finesse. They're brassy, loud, tho not offensive, and there are few, if any, sitters when they're in action.

Singer Dick Merrick and thrush Kay Allen both know their job, tho the latter, a sweet young thing with a pleasant enough throat, could brush up a little on song selling.

Bringing girl trumpeter Billie Rogera up front more often for vocals wouldn't do ork any harm. Herb Jaffa.

"After Tomorrow You'll Return to Me When You Come Salling Across the Sea" Request Artists' Copies of Mike Corcoran's "AFTER TOMORROW" MICOR PUBLISHING COMPANY 8-10 Steuben St. ALBANY, N. Y.

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### Jackie Fields

(Reviewed at the Savoy Cafe, Boston) After one month out of the army and eight days setting his new band, Jackie Fields, former Fats Waller alto sax man, has come up with one of the best new bands in a flock of months. Present setup uses 3 rhythm, 2 brass and 3 reeds, plus two good song sellers, Phil Lomax and Pat Rainey (latter is a thrush despite front name).

Notable thing about Fields' ork is the fact that it can play sweet or tear the place apart with ride stuff. This rates the band as a class aggregation all the way, and when Jackie gets the time to add more current numbers to his book, he'll have a good start toward the top.

Standout on individual mike rides are Fields and Leon Magarian, lead trumpet. Fields' interpretation of Body and Soul rated a big hand from the usually undemonstrative Savoy followers. Ditto on Margarian's Just Can't See for Looking, and Time On My Hands. But all ensemble and solo work is clean and sharp all the way.

Only flaw—if you want to split a few hairs—is the over-emphasis of the drums on slow numbers. On the whole, Fields' band can't miss going places if this debut is any sample. Barbara Pearson.

### Benny Strong

(Reviewed at Hotel Claridge, Memphis, October 22)

Billing his crew as "The Band of the Moment," and despite some ardent fans who are glad to see him back on frequent appearances at the Peabody, Maestro Strong is far from being the biggest musical moment the mid-South has had in 1945. He does a pleasing job of fronting the band but his showmanship is weak.

Fairly danceable, but not very interesting, music is produced by his four saxes, two trumpets, two trombones and three rhythms arrangements. Library is fair.

Canary is Bea Herald, who does not add much to the aggregation except when she joins the Minute Men, Elwood Carl and Harry Cosling on Chickery Chick, which is the high point of the ork's performance and the only good listening they provided on night caught.

Ted Johnson.

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Music---- As Written

### NEW YORK:

Randy Brooks marked for the Hotel Pennsylvania beginning February 25. . . Guy Lombardo back at the Roosevelt and Tony Pastor in at Frank Daley's Meadowbrook. . . . Vaughn Monroe into the Capitol Theater next week, with Charlie Spivak taking over at the Commodore Hotel. . . . Lionel Hampton authoring Swing Book. . . . Lige McKelvy out of the army and back with Tommy Tucker as special material handler. Tucker opens at the Meadowbrook November 9. . . . Joe O. Hess, formerly with Clifford Fischer, now managing Buddy Johnson ork handled by Moe Gale. . . . Gerard Barrett, former manager for Harry James, is discharged from the armed forces and back with MCA, with whom he first started in 1934.

Morris, now with Cosmo waxerie. . . . Irving Berlin pub working on Back Home for Keeps, by Carmen Lombardo and Bob Russell.

Cafe Soclety's Susan Reed started off six weekly sessions at Town Hall October 19. . . . Charles B. Seton back with Goldmark, Colin & Kaye law firm after a stretch with the navy. . . . Kenny Gardner goes back with Guy Lombardo as soon as he rets his army discharge about Christmas time. . . . Dinah Shore slated for film spot in Walt Disney's next. . . Jess Stacy ork extended at Chicago's Bandbox thru December. . . . Harry Terrill, ex-tootler with Mitch Ayres's ork, out of the navy and now with Gene Krupa. . . . Joe Louis signed by Moe Gale for one-night tour of 30 metropoli starting December 30. Boxing champ will be billed as a single but won't front a band as reported earlier

New tunesmith union in St. Louis is circularizing the penners for new membership. . . Lou Schroeder ork finishing third year at Hotel Mayflower, Jacksonville, Fla. . . . Phil Brito opens at Loew's State November 18.

### CHICAGO:

Kay Kyser set for one-nighters at the Aragon and Trianon ballrooms, November 3-4 respectively. . . . Majestic Records will reissue the tune, I'm Just Wild About Harry, with the last line changed to I'm wild about Harry-S. Truman. . . . Stan Kenton recorded His Artistry Jumps and Settin' and Rockin', with June Christy's vocal, for Capitol last week. . . . Cab Calloway plays the Chicago Theater week of December 7. . . . Joyce Weinstein is new secretary to Paul Bannister, Chi GAC onenight booker. . . . Maceo Birch, ex-Basie road manager, may buy Charley Glenn's Rhumboogie, Chicago Negro nitery. . . . Sweethearts of Rhythm, now touring Europe, may swing into the Orient if present USO plans work out. . . . Four Vagabonds replaced Allan Jones at the Oriental Theater for a couple of days when the movie singer became ill during his three-week theater date. . . . Joe Callan, FB one-night booker, engaged to marry Betty Madsen, Chicago fur model, with wedding set for February. 1946. . . Mercury Records eying plenty of Gotham Negro talent for its catalog.

musical production for PRC The High School Kids. . . . Buddy Fisher, the former band leader, has opened a Hollywood publicity office. . . . Larry Finley follows up his New Year's Eve line-up of Stan Kenton, Charlie Barnet, Peggy Lee and the King Sisters at his Mission Beach Ballroom in San Diego, Calif., by taking the entire group for a gigantic afternoon concert in Balbos, Calif., called Tournament of Music. Title comes from the nationally known Tournament of Roses football game in Pasadena, Calif., held also on New Year's Day. . . . Barney McDevitt letting loose some of his duties for Larry Finley to again concentrate on publicity in Hollywood.

Les Paul's new batch of 100 transcriptions for World will be called "A Call From Les Faul." . . . Jay Farber, formerly with Tommy Tucker, now doing



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### HOLLYWOOD:

Artie Shaw reported to go east shortly for one-nighters. . . . Eddie Heywood has just been added to Maurice Duke's

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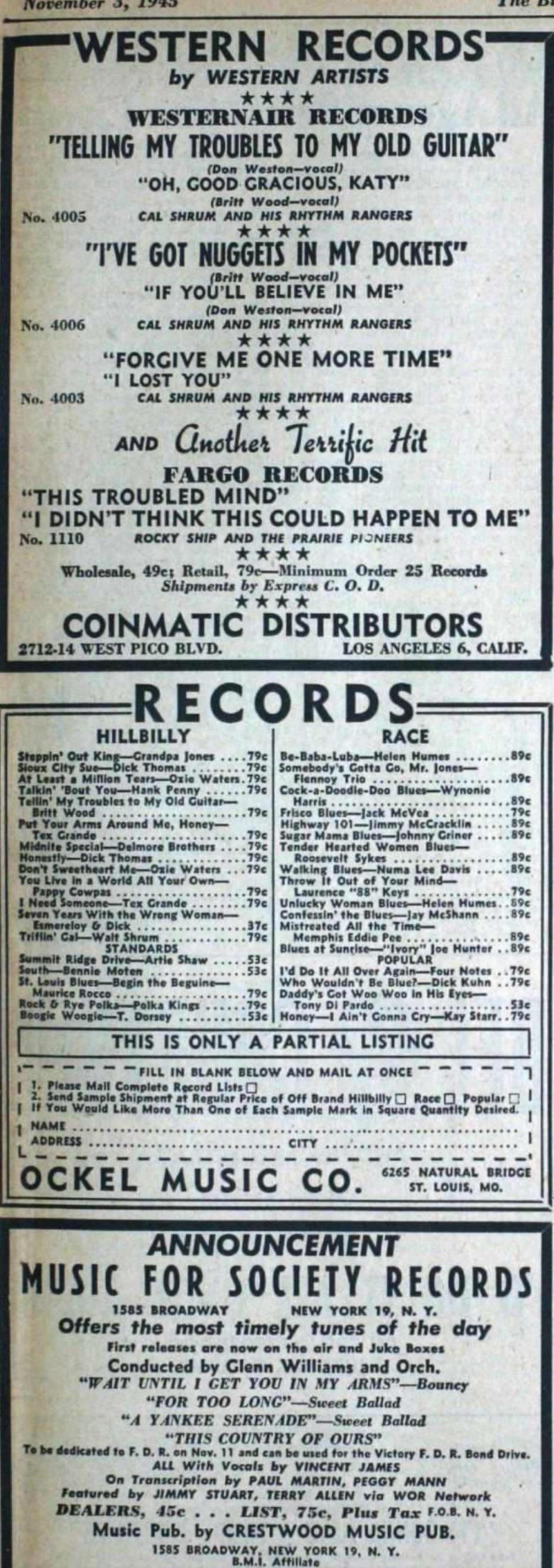
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### The Billboard

#### MUSIC 23



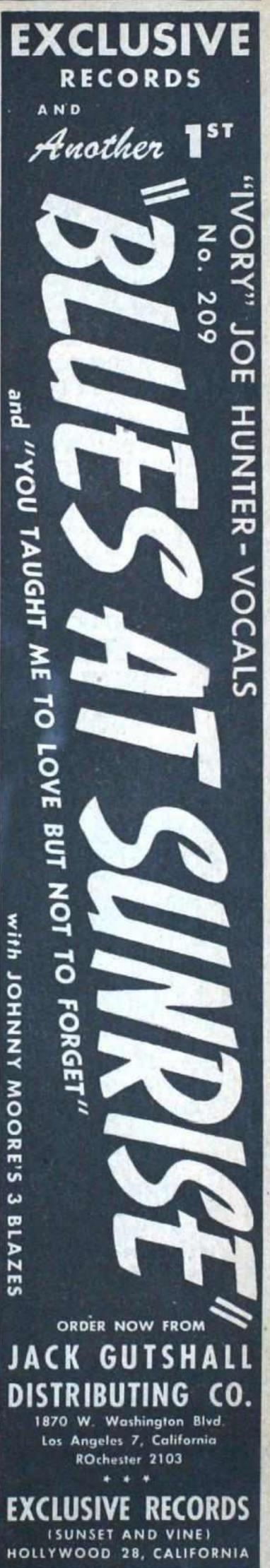
record exploitation in town for many ineluding Bullets Durgom's and Carlos Gastel's stables of attractions. . . . Jerry Shelton will probably organize a band again for Veloz and Yolanda's coming tour. . . . Spade Cooley penned "Precious Price" to sing with his Western swing band at Riverside Rancho. . . . Bob Mohr renewed at the Aragon Ballroom. . . . Gerald Wilson, ex-Lunceford trumpeter, takes his new band into the Orpheum Theater, Los Angeles, for two separate dates in December and January, booked by Frederick Bros. . . . Eddle LaGuna, of Sunset Records, cut new batch of sides by planist Andre Previn and a rhythm section.

Joe Liggins' Honeydrippers, now touring the South on one-nighters, have been signed by Harold Oxley's Office here to follow Eddle Heywood at Billy Berg's Club in Hollywood, starting Christmas Day. The Honeydrippers are also set for the Apollo Theater, New York, before coming back to the Coast where they made their initial success. Heywood leaves Berg's December 18 but already booked dates prevent the Honeydrippers from immediately following Heywood.

Ted Yerxa, amusement editor of "The Lamplighter" column for The L. A. Daily News, has taken over several dates at the Philharmonic Auditorium for presentation of a series of jazz concerts. Yerxa leads off his "Music of Today" sessions this week with Eddle Heywood's band, Harry (The Hipster) Gibson, Kid Ory's Dixieland Band, Allan Reuss's new trio; singer, Mabel Scott, and a youngster drummer, Joey Preston. Rudy Vallee emsees the deal.

### PHILADELPHIA:

Whitehall spot newest to join ballroom trend. Operated by Al White, place will be open for six dancing nights. Pete Taylor's ork holding down the stand. . . . Norman Black, WFIL musical director, appointed head of violin department for Clarke Conservatory of Music. . . . Purvis Hinson reshaping his band with blessings of Gale Agency. . . Joe Ambrose, drum-mer man, will take his own band on a road tour soon. . . . Charles Gaines, vet ork conductor, to direct plt crew for Fan's Theater when showplace opens November



Words and Music by Joe Nuccio

# Zimanich Leaves ARA; Mark Leff & Morros's Son Brass

HOLLYWOOD, Oct. 29 .- Joe Zimanich, with the American Recording Artists firm since its inception about two years ago, has resigned and is currently negotiating deals with several major recording companies to represent them on the Coast. Zimanich, as general manager and assistant to Boris Morros at ARA. handled most of the talent and recording activities, as well as contracts and advertising. He formerly handled talent and recording for National Screen Service and Paramount Pix.

Meanwhile, Boris Morros is expected to cease his active duties with ARA. His son, recently discharged from the service, will take over in a vice-prexy capacity. Morros Sr. will devote more time to moom pix. Mark Leff, who recently put a load of dough into ARA, probably will assume full direction of the firm.

# **Ives "Ballad Sing" An After-Show Date** Set for Town Hall

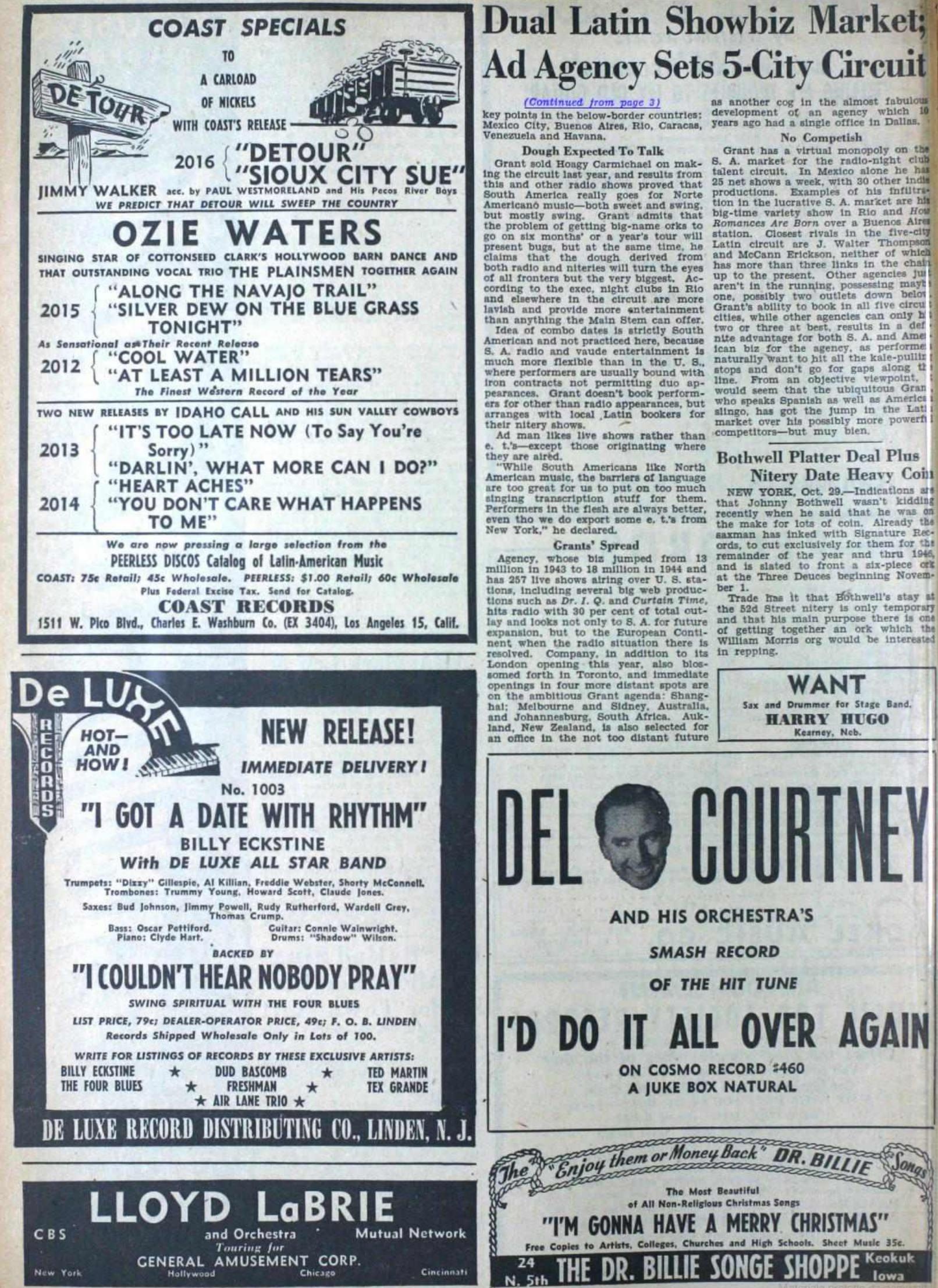
NEW YORK, Oct. 29 .- Another "first" in pop concerts is being inaugurated December 1 when Century Concerts is booking Burl Ives into Town Hall for a one-night stand. Gimmick about the date is that the folk singer start warbling at 11:30 p.m. instead of the usual 8:30. Dubbed a Ballad-Sing and timed to catch the after-theater crowd including many actors finished with their chores, the show will last about two and half hours. Pew-buyers will have to dish out from \$1.20 to \$3.60 for a ticket.

The show will be done on a very informal basis. Ives will sing for a while then talk and tell quaint folk tales. Century is brain-trusting the set-up and will repeat the experiment if it clicks. The folk singer is set to go into another Broadway show in the spring.

Murphy Sisters will be guest-starring on Jack Smith's CBS show come November 5.

MUSIC 24

November 3, 1945



# Ad Agency Sets 5-City Circuit

development of an agency which 10

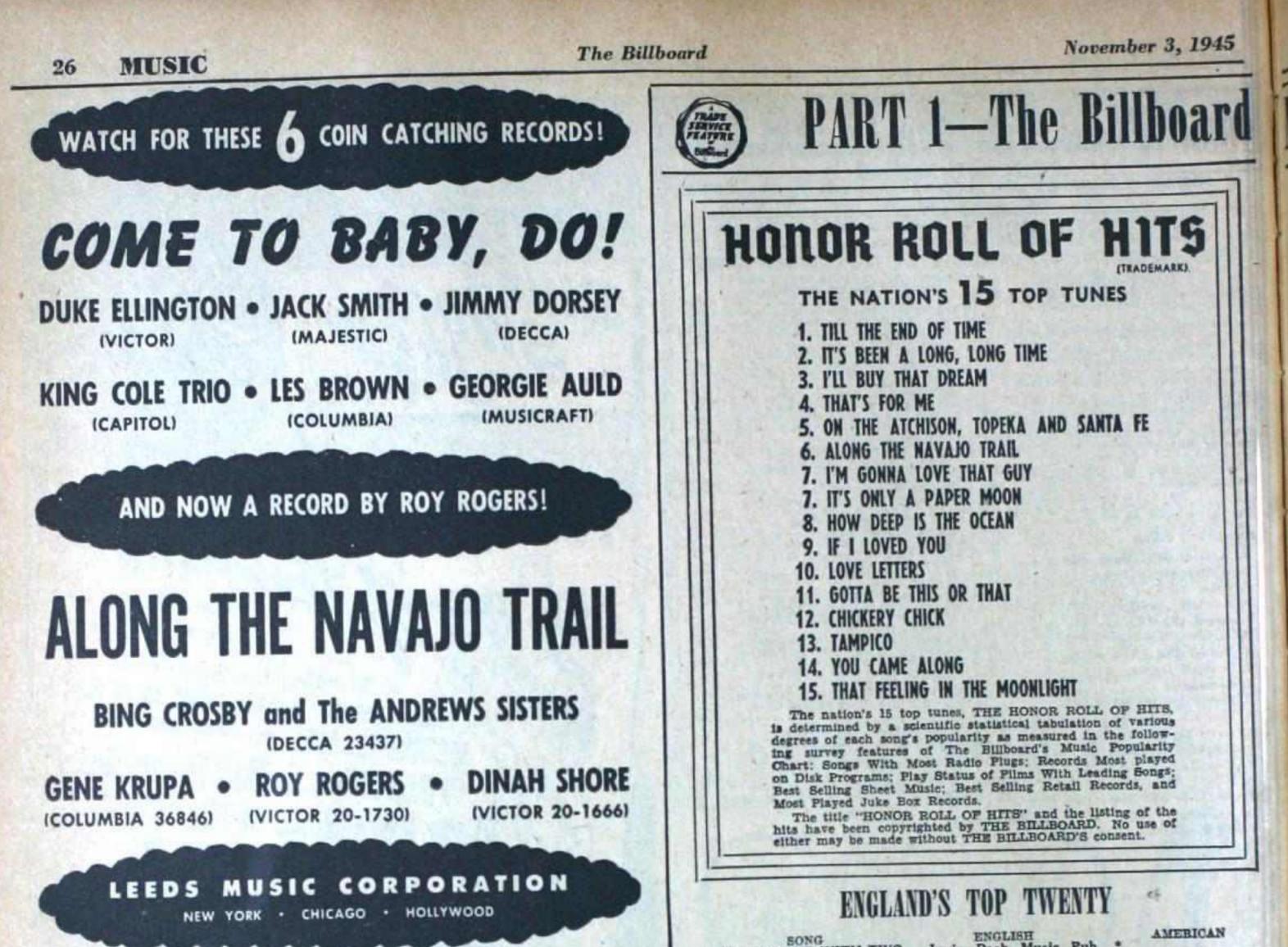
S. A. market for the radio-night club talent circuit. In Mexico alone he has 25 net shows a week, with 30 other indis productions. Examples of his infiltration in the lucrative S. A. market are his big-time variety show in Rio and How Romances Are Born over a Buenos Alres station. Closest rivals in the five-city Latin circuit are J. Walter Thompson and McCann Erickson, neither of which has more than three links in the chall up to the present. Other agencies jui aren't in the running, possessing mayb one, possibly two outlets down below Grant's ability to book in all five circu cities, while other agencies can only h two or three at best, results in a def nite advantage for both S. A. and Ame ican biz for the agency, as performe naturally want to hit all the kale-pullin stops and don't go for gaps along th line. From an objective viewpoint, would seem that the ubiquitous Gran who speaks Spanish as well as America slingo, has got the jump in the Lati market over his possibly more powerfi

NEW YORK, Oct. 29 .- Indications at that Johnny Bothwell wasn't kidding recently when he said that he was on the make for lots of coin. Already the saxman has inked with Signature Records, to cut exclusively for them for the remainder of the year and thru 1946, and is slated to front a six-plece ork at the Three Deuces beginning Novem-

識,

The Billboard





Noo

		1. I'M IN LOVE WITH TWO SWEETHEARTS	Co., Ltd.	
		2. THE GYPSY	The Peter Maurice Music Co.	
	TRAL"	3. THERE! I'VE SAID IT AGAIN	Campbell Connelly & Co., Ltd.	
	NATURA PD	4. COMING HOME	The Peter Maurice Music Co.	and the second
	TIKE BOA DI LBOARD	5. JUST A PRAYER AWAY	Campbell Connelly & Co., Ltd.	Shapiro-Bernstein
33	"A JUKE BOX NATURAL" THE BILLBOARD	6. BELL-BOTTOM	Campbell Connelly & Co.,	Santly-Joy
		TROUSERS 7. CHEWING A PIECE OF	Bradbury Wood, Ltd.	A COLORADO
1		S. LET HIM GO, LET HIM	Yale Music Corp.	Morris
2	If It's Nickels You're After, STOCK UP	9. THE MORE I SEE YOU	Chappell & Co., Ltd.	Bregman-Vocco-Conn
	With The Greatest Recording In Years.	10. PABLO, THE DREAMER	Southern Music Pub. Co., Ltd.	Southern Harms, Inc.
		11. DON'T FENCE ME IN 12. WE'LL GATHER LILACS	Chappell & Co., Ltd. Chappell & Co., Ltd.	Chappell
		13 I WISH I KNEW	Chappell & Co., Ltd. Campbell Connelly & Co.,	Triangle
		14. I'M BEGINNING TO SEE THE LIGHT	Ltd. Southern Music Pub. Co.,	Grand
		15. TICO TICO	Ltd. Sterling Music Co., Ltd.	Capitol
		16. DREAM 17. SENTIMENTAL	Sterling Music Co., Ltd.	Morris
		18. MY DREAMS ARE GET- TING BETTER	Campbell Connelly & Co., Ltd.	
		19. THE TOORIE ON HIS	Noel Gay Music Co., Ltd.	
1	× ····	20. THE LAST WALTZ OF	Lawrence Wright Music Co., Ltd.	AND ST. Labor
		*Publisher not available as The	Billboard goes to press.	Contraction of the local division of the loc
	10-night Jomorrow	The State of the S		1 Contraction
			M PLUGS	
		the second se		
	I LAN AULTON and "LIKIE" SHERIN	PLAY STATUS OF	FILMS WITH LE	ADING SUNGS
	by JAY MILTON and "UKIE" SHERIN	MONG THE NAVAJO TRAIL	(Leeds), LOVE Letters."	National release date-
	RECORDED BY	Fence Me In." National relea	se date- October 26, 1945.	
		AND THERE YOU ARE (Feist).	sung by SANTA FE (Fe	HISON, TOPEKA AND ist) in MGM's "Harvey release date not set.
	FRANK SINATRA	Bob Graham in Moars Waldorf." National release date	-October, GILLS. THAT'S FOR M	(Williamson) in 20th
	AND THE CHARIOTEERS	1945. ANGEL (Miller) in MGM's "You the Thief." National release dat	anda and Century-Fox's "S	state Fair." reational re-
	ON COLUMBIA RECORD	I CAN'T BEGIN TO TELL Contury-F	Bregman-	AT I WISH TONIGHT
		Dolly Sisters. Automation	Warner Brothers	"Christmas in Connecti- clease date-September 11,
	NO. 36854	TILL BUY THAT DELESS	in PEO's 1945.	
	BARTON MUSIC CORPORATION	date not set.	(Harms, where) (Paramo	ONG (From Out of No- uni), sung by Helen For-
	CHARLIE ROSS, Gen. Prot. Mgr.	IT'S ONLY A PAPER "Too Inc.) in Warner Brothers' "Too	Young to rest in Paramot	date-September 14, 1945.
	1619 Broadway New York 19, N. Y.	Know." National release date	Ala	anale protetto da conovi



1. Just a Little Fond Affection (R) Shapiro-Bernstein-ASCAP
9. Love Letters (F) (R) Famous-ASCAP
1. More Than Yesterday
14. On the Atchison, Topeka and Santa Fe (F) (R)Feist-ASCAP
7. (Did You Ever Get) That Feeling in the Moonlight (R). Paull-Pioneer-ASCAP
10. That's For Me (F) (R) Williamson-ASCAP
8. The Wish That I Wish Tonight (F) (R) Witmark-ASCAP
15. Till the End of Time (R) ASCAP
5. Waiting for the Train To Come In (R) Martin Block-BMI
6. Walkin' With My Honey (R) BMI
20. You Came Along (From Out of Nowhere) (F) (R) Paramount-ASCAP

# **RECORDS MOST-PLAYED ON THE AIR**

Records listed here in numerical order | dicated in this chart, other available recare those played over the greatest number | ords of tunes listed here will be found in of record shows. List is based on reports Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) lockeys thruout the country. Unless in- | indicates tune is from a legit musical.

Weeks		TION	Going Strong
to date	Week.	Week	Lie. By
12	1	1.	TILL THE END OF
4	3	2.	TIME
17	2	3,	LONG TIME Harry James. Columbia 36838-ASCAP ON THE ATCHISON, TOPEKA AND SANTA
3	6	4.	FE (F)
3	5	5.	II'S BEEN A LONG, Bing Crosby-Les Paul and His Trio.
6	7	6.	LONG TIME Decca 17708-ASCAP
8	3	7.	DREAM (F) harry JamesColumbia 36833-ASCAP I'LL BUY THAT Dick Haymes-Helen Forrest
2	*	8.	DREAM (F)Decca 23434-ASCAP THAT'S FOR ME (F). Jo StaffordCapitol 213-ASCAP (Jerry Wald, Majestic 7149: Dick Haymes, Decca 18706; Kay Kyser, Columbia 36844; Artie Shaw, Victor 20-1716)
3	8	8.	THAT'S FOR ME (F), Dick Haymes,, Decca 18706-ASCAP
•	6	9.	TILL THE END OF TIME Les BrownColumbia 36828-ASCAP
11	6	9,	ON THE ATCHISON, TOPEKA AND SANTA
-	19.00	SW	FE (F) Bing Crosby Decca 18690-ASCAP
2	-	10.	IT'S BEEN A LONG.
1	-	11.	LONG TIME Charlie Spivak Victor 20-1721-ASCAP IT'S BEEN A LONG,
3	8	12,	LONG TIME Stan Kenton Capitol 219-ASCAP
1	-	12.	DREAM (F) Hal McIntyreVictor 20-1679-ASCAP I'M GONNA LOVE Benny Goodman
1	-	12.	(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHTPerry ComoVictor 20-1709-ASCAP
		1.	Coming Up
-	-	the second	
SOC IT MI	KING DN, SO	WITH DON) AS W	H MY HONEY (SOON, ELL BE SPRING (F) Paul Weston-Margaret Whiting

AUTUMN SERENADE (R) ..... Harry James

Capitol 214

Columbia 36838

SD.

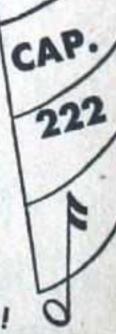
10+

# THE LAST TIME I SAW YOU' 'WHAT A DEAL' with ORCHESTRA

Custom Made for the Juke-Box Trade

In her special confection-ary fashion, Miss Tilton's latest liltin' presents a contrasting coupling; a nostalgic number and a rousing rhythm rendition. You'll say "What a Deal"! - the kind you've come to expect on Capitol's smooth-playing Hits from Hollywood!

FROM

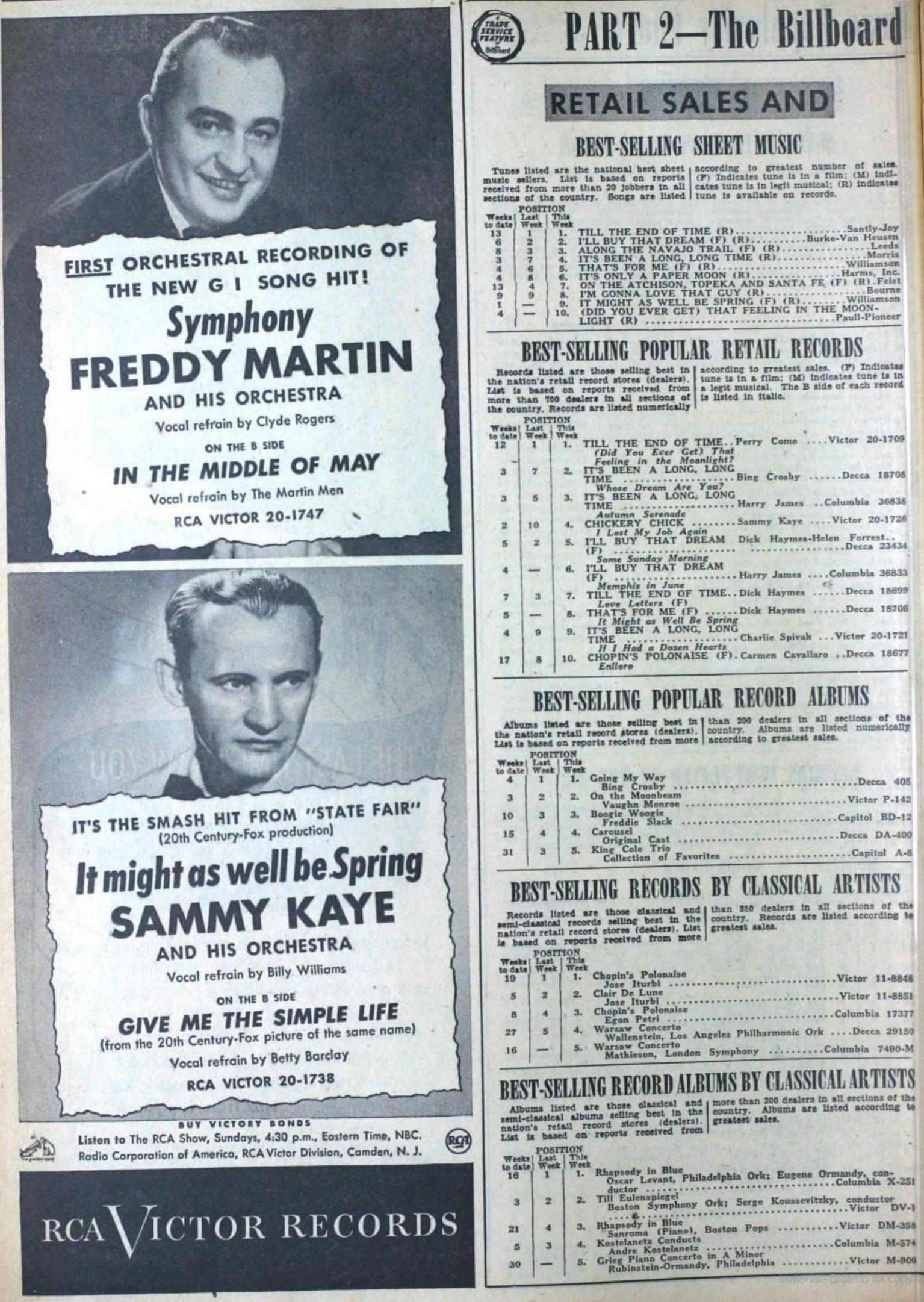


HOLLYWOOD Sunset and Vine

EC

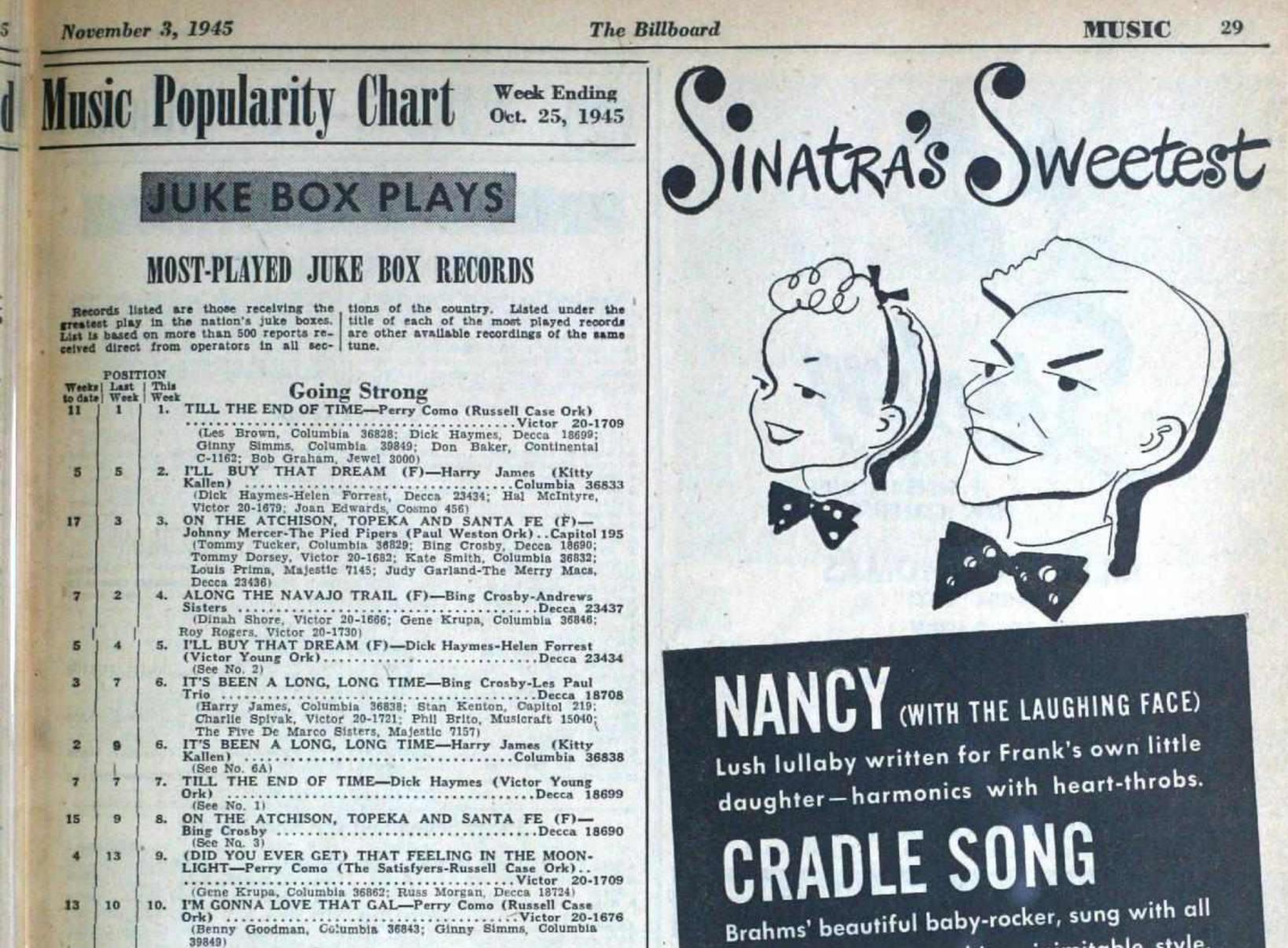
MUSIC 28

November 3, 1945





o date	Week	Week	
12	1	1.	TILL THE END OF TIME. Perry Come Victor 20-1709 (Did You Ever Get) That Feeling in the Moonlight?
3	7		IT'S BEEN A LONG, LONG TIME Whose Dream Are You?
3	5	3.	IT'S BEEN A LONG, LONG TIME
2	10	4.	CHICKERY CHICK
5	2	5.	I'LL BUY THAT DREAM Dick Haymes-Helen Forrest. (F) Some Sunday Morning
4	-	6.	(F)
7	3	1.1.1	TILL THE END OF TIMEDick Haymes Decca 18899
5	-	8.	THAT'S FOR ME (F) Dick Haymes Decca 18706 It Might as Well Be Spring



		(Benny Goodman, Golumbia 36843; Ginny Simms, Columbia 39849)
1 8	1 11.	IT'S BEEN A LONG, LONG TIME-Charlie Spivak (Irene
13	1	Daye)
1-	1 11.	CHICKERY CHICK-Sammy Kaye (Nancy Norman-Billy
1	1 20	Williams-The Kaye Choir)
6	12.	TAMPICO-Stan Kenton
10	12.	CHOPIN'S POLONAISE (F)-Carmen CavallaroDecca 18677
	8 - 6 10	6 12.

### **Coming Up**

THE HONEYDRIPPER-Joe Liggins.....Exclusive 207 WALKIN' WITH MY HONEY (SOON, SOON, SOON)-Sammy Kaye (Nancy Norman-Billy Williams) THAT'S FOR ME (F)-Kay Kyser (Michael Douglas-The Campus Kids)..... Columbia 36844

### **MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country.

Common States	POSI	TION	
Weeks   to date	Week	Week	
14	3	1.	YOU TWO-TIMED ME ONE TIME TOO OFTEN
4	1	2.	WITH TEARS IN MY EYES. Wesley Tuttle Capitol 216
18	1 5 4	3.	OKLAHOMA HILLS Jack Guthrie Capitol 201
4 18 9	4	3.	SHAME ON YOU Red Foley-Lawrence Welk Decca 18698
10	4	3.	HEADIN' DOWN THE WRONG HIGHWAY Ted Daffan Okeh 6744
2	5	4.	DON'T HANG AROUND ME ANYMORE
4	2	4.	SIOUX CITY SUE Dick ThomasNational 5007
1	-	4.	TEXAS PLAYBOY RAG Bob Wills Columbia 36841
2	-	4.	SHAME ON YOU Bill BoydBluebird 33-0530

### **MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed as race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is | direct from operators all over the country.

Weaks to date	Last	Tion		
13	1	1.	THE HONEYDRIPPER Joe Liggins Exclusive 207 THE HONEYDRIPPER Jimmie Lunceford-Delta Rhythm	
22		2	Boys Decca 23451	
1	E	3.	A COTTAGE FOR SALE Billy Eckstine National 9014	

Brahms' beautiful baby-rocker, sung with an The Voice's own soothing, inimitable style. FRANK SINATRA

Orchestra under the direction of Alex Stordahl COLUMBIA 36868

Overnight best-seller - The first record by Columbia's cataclysmic discovery -

TIRED FOR BAILEY

FIFTEEN YEARS (AND I'M STILL SERVING TIME)

PEARL BAILEY

with orchestra under the direction of Mitchell Ayres

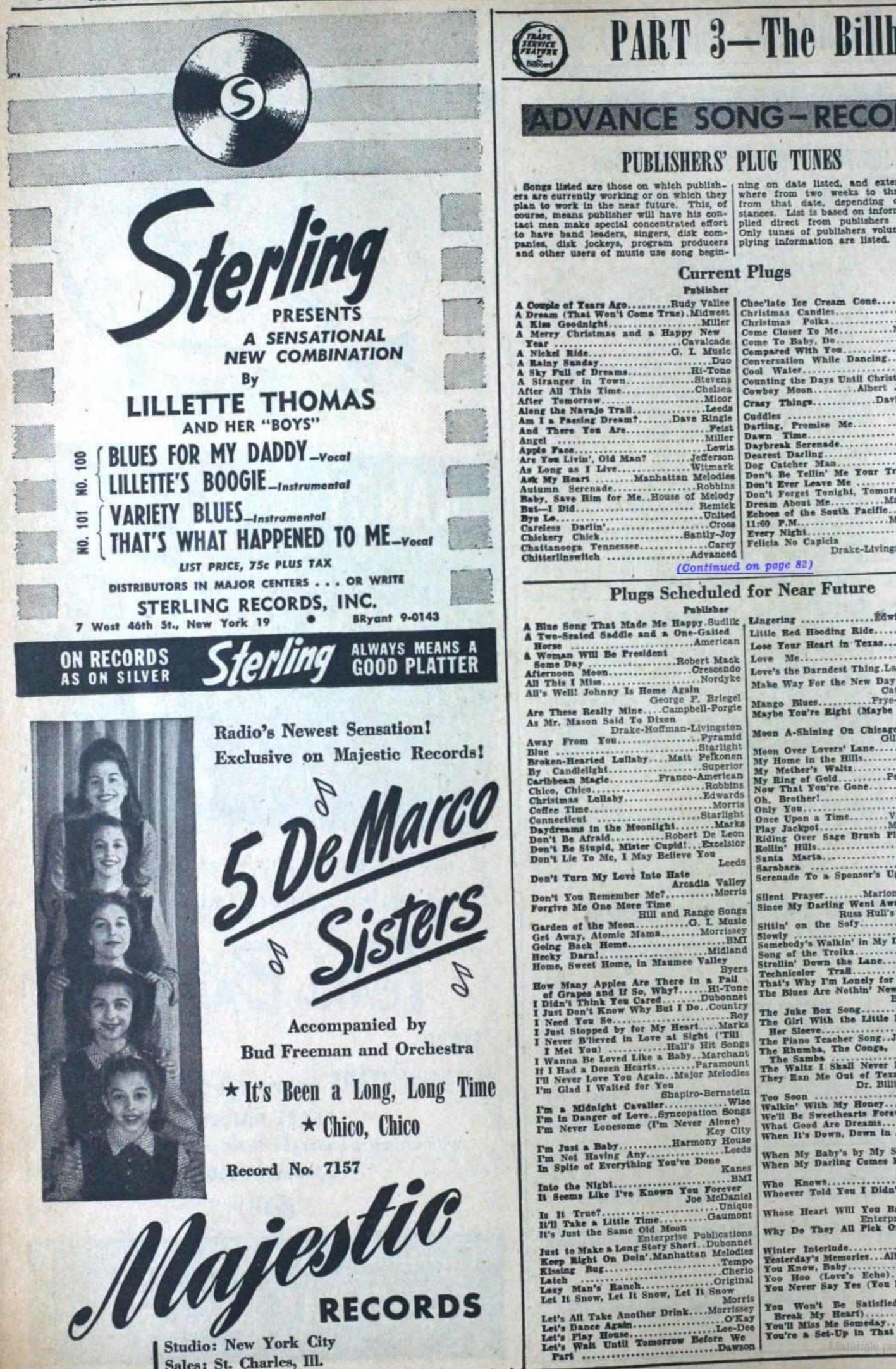
COLUMBIA 36837



# terrific tunes for the cash customers COLUMBIA RECORDS

Allenale protecto da dopyriobi







# PUBLISHERS' PLUG TUNES

to have band leaders, singers, disk com-panies, disk jockeys, program producers and other users of music use song begin-

Bongs listed are those on which publish- | ning on date listed, and extending anywhere from two weeks to three months ers are currently working or on which they where from two weeks to three months plan to work in the near future. This, of from that date, depending on circum-

### **Current Plugs**

#### Publisher

Publisher

Revilo

Top

OTABLE

Robbitts

Newsill

#### Publisher A Dream (That Won's Come True) . Mid A Merry Christmas and a Happy No Year .....Caval A Rainy Sunday ..... A Stranger in Town.....Ste After All This Time.....Ch Am I a Passing Dream? ...... Dave B And There You Are ..... Angel ...... Ask My Heart ...... Manhattan Me Baby, Save Him for Me. House of M But-I Did..... Re Careless Darlin'..... Chattanooga Tennessee ...... Chitterlinswitch .....Adv

attee	Unde late ace create ortente Tande
west	Christmas Candles Leeds
filler	Chaldman Balks
CW.	Come Classe To Die
cade	Come To Baby, De Leeds
fusic	Compared With You
.Duo	
Tone	The Art Minister
avens	Constinue the Days Until Christings, comenter
elsea	Cowboy Moon Albert J. Randolph
Micor	Cowboy mountainter Cornston
Leeds	Crasy Things David Gornston
	Santiy-Joy
lingle	We will be the second of the s
.Feist	The second
Miller	
Lowis	The second
erson	
mark	Don't Be Tellin' Me Your Troubles
lodies	Don't Be Tellin' Me Tour Troub Revilo
obbins	Don't Ever Leave Me
felody	
emick	
Inited	The Local of the Longin Pariling
Cross	the state of the second s
ly-Joy	Frery Night
Carey	and the first of the second se
anced	The Product of the Contraction o
BUCCO	

(Continued on page 82)

### **Plugs Scheduled for Near Future**

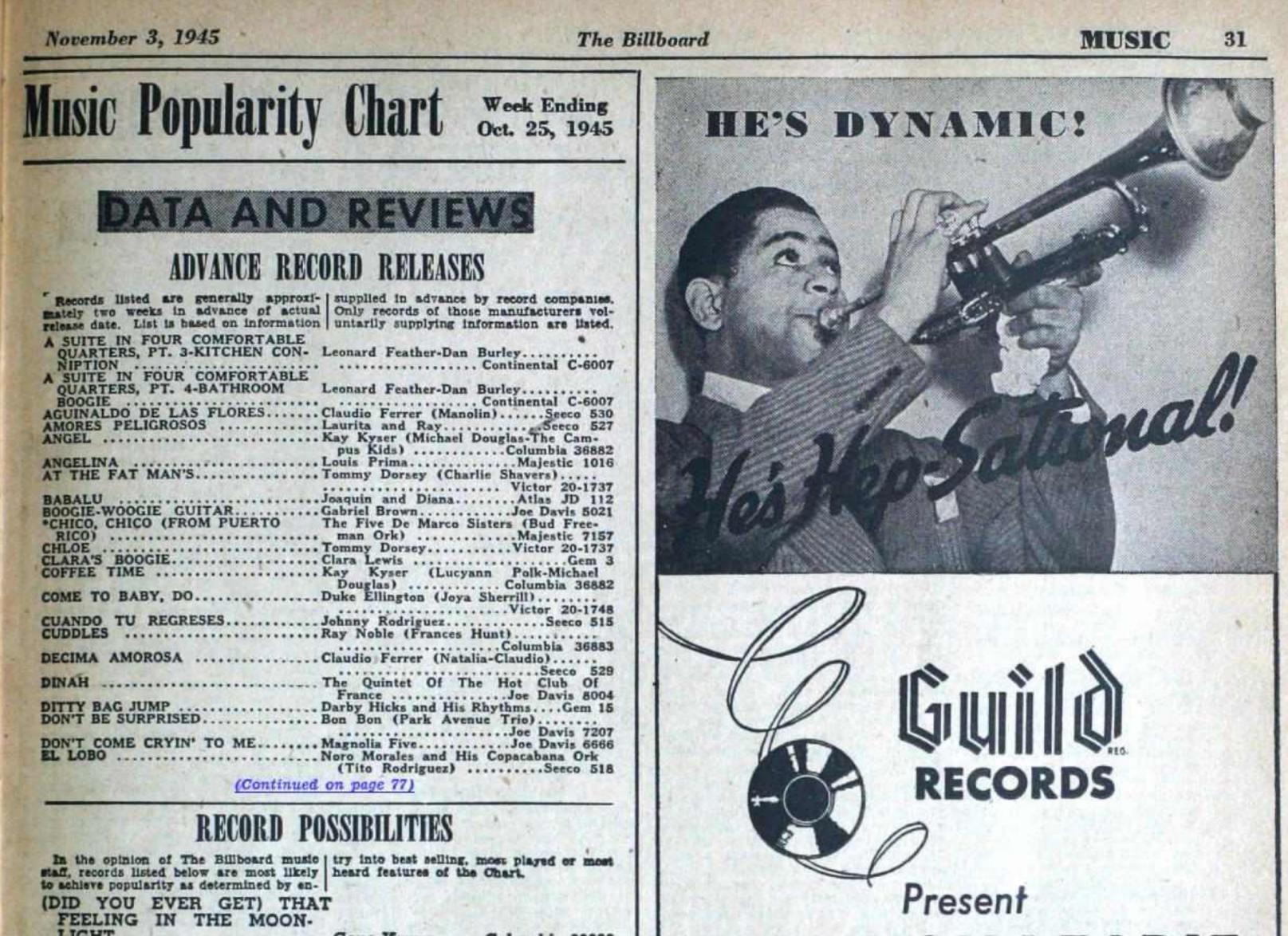
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Publisher

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ttle	Red	Hooding	Ride		Blasco
-	Tonr	Heart in	Teras		Hanns
-	- 222	A REAL PROPERTY.			Famous

Sales: St. Charles, Ill.

Love's the Darndest Thing.La Casa Del Rio Afternoon Moon..... Crescendo All This I Miss ..... Nordyke Make Way For the New Day Cathryn Bennett All's Well! Johnny Is Home Again Mango Blues......Frye-Ryan-Frankel Maybe You're Bight (Maybe I'm Wrong) George F. Briegel Are These Really Mine .... Campbell-Porgie As Mr. Mason Said To Dixon Drake-Hoffman-Livingston Moon A-Shining On Chicago Gilbert Parmales Away From You ..... Pyramid Blue .....Starlight My Home in the Hills ...... International Broken-Hearted Lullaby .... Matt Pelkonen By Candlelight ...... Superior Caribbean Magie ..... Franco-American Chice, Chice......Robbins Oh. Brother!.....Bourne Christmas Lullaby ..... Edwards Only You......Baltimore Connecticut .....Starlight Once Upon a Time ...... Vanguard Songs Daydreams in the Moonlight ...... Marks Rollin' Hills ..... De Cimber Santa Marta.....Marks Don't Lie To Mc, I May Believe You Sarabara ......United Leeds Serenade To a Sponsor's Ugly Daughter Don's Turn My Love Into Hate Arcadia Valley Silent Prayer ...... Marion W. Rinchart Since My Darling Went Away Forgive Me One More Time Russ Hull's Country Musie Hill and Range Songs Garden of the Moon ...... G. I. Music Sittin' on the Sofy ......Jo Golden Get Away, Atomic Mama ......... Morrissey Strollin' Down the Lane ..... Process How Many Apples Are There in a Pail of Grapes and If So, Why7......Hi-Tone I Didn'i Think Yeu Cared......Dubonnet I Just Don'i Know Why But I Do...Country The Blues Are Nothin' New To Me Harmony House The Girl With the Little Red Cross on Her Sleeve ..... Brune I Never B'lieved in Love at Sight ('Till The Plane Teacher Song ... Jimmle Franklin The Rhumbs, The Congs, They Ran Me Out of Texas Dr. Billie Songe Shoppe I'm Glad I Walted for You Shapiro-Bernstein We'll Be Sweethearts Forever ....... Easer I'm Never Lonesome (I'm Never Alone) What Good Are Dreams ...... Bronz When It's Down, Down in Australia Key City Dave Ringle When My Baby's by My Side ..... Forster I'm Not Having Any.....Leeds In Spite of Everything You've Done When My Darling Comes Home James B. Paris Who Knows......BMI It Seems Like I've Known You Forever Whoever Told You I Didn't Care Joe McDaniel Arcadia Vallay Is It True?......Unique Whose Heart Will You Break Tonight? Enterprise Publications It's Just the Same Old Moon Enterprise Publications Just to Make a Long Story Short. Dubonnet Why Do They All Pick On Brooklyn? Keep Eight On Doin' Manhattan Melodies Yesterday's Memories. . Albert J. Randolph You Never Say Yes (You Never Say No) You Won't Be Satisfied (Until You Let's All Take Another Drink .... Morrissey Break My Heart) ...... Mutual You'll Miss Me Someday ... David Gornston Let's Play House.....Lee-Dee Let's Walt Until Tomorrow Before We You're a Set-Up in That Get-Up, Baby



LIGHT . ..... Gene Krupa .. .. Columbia 36862 This sleeper is going to get bigger as the days get shorter-meaning into the winter. Because of the Perry Como disk of the same tune, this song is on the move and this disk is just in time to help clean up. Rendition here spots Krupa and vocalists Buddy Stewart and Anita O'Day to advantage.

DOCTOR, LAWYER, INDIAN Betty Hutton (Paul Weston's This is the bouncy Hutton at her less bouncy best. She sells this one with plenty shoutless rhythm. Paul Weston backs her-but good and it means the Capitol has a winner for jukes-and for the home turntables, too.

IT MIGHT AS WELL BE Sammy Kaye's Ork (vocals by SPRING ..... Billy Williams). Victor 20-1738-A This tune is on the way up, and it's made for the swing and sway guy's type of tune selling. The lyrics too are sold by Billy Williams and they're, as might be expected from a Hammerstein-Rodgers scribbling, well worth while the selling. Count this as a plus, across the counter and a nickel-getter on the paytables.

### **RECORD REVIEWS**

### By M. H. Orodenker

Lightface portion of reviews is intended | users. Boldface portion is intended for for information of all record and music | guidance of juke box operators.

15

ANDY RUSSELL (Capitol) / Can't Begin To Tell You-FT; V. Love Me-FT; V. The romantic urge is most pronounced for both sides of this Andy Russell couplet. pairing two screen songs of major import. It's pash piping that approximates downright purring as he pours his heart out for Sammy Cahn and Julie Styne's "Love Me," taking it at a free and easy tempo just as he does in the forthcoming "Stork Club" flicker. Adhere to the rhythmic beat for "I Can't Begin To Tell You," another beautiful love ballad from the movie "Dolly Sisters." With such romantic dittying, this spinning will go far in widening the gulf of Russell fans. On both scores, the troubadour

is banked beautifully by the lush string section sparking Paul Weston's band. While both sides loom big for the phono fare, major interest is centered on his own screen song-"Love Me," which has title, interpretation and association to make for maximum play.

### THE GINGER SNAPS (Victor)

Tice Tice-FT: V. The Shrimp Man-FT: V. Pamillar voices along musical bar and nitery lanes, the Ginger Snaps, Negro four-some of three gals and a guy, make their bow on platters an attention-rater. With a fine fiair for the rhythm harmony singing and possessing good voices obviously well tutored, the quartet blends its pipings in a highly acceptable commercial style, altho their choice of chants leaves much to be desired. For "Tico Tico." the Ginger Snaps lose much of the song's flavor when setting it in a forthright rhythmic pattern. "The Shrimp Man" is a song specialty—a Dixle street song of the shrimp-selling man. Nonetheless, their harmonies, heightened by the Russell Case musical backgrounds, make for pleasant platter spinning even if it never reaches any exciting pitch.

Either of these sides are worth a test spin in the music boxes, their singing providing a full nickel's worth.

### BETTY HUTTON (Capitol)

Doctor, Lawyer, Indian Chief-FT; V. A Square in the Social Circle The bombastic Betty Hutton scores solidly with both of these song specialties from her forthcoming "Stork Club" screen starrer. Both novelties are perfectly tailored for Miss Betty's own song personality, especially when she gangs up on the blue blood set with "A Square in the Social Circle." Her laments include the complaint that the linger bowl never quenches her thirst, and before she is thru, she takes the social set for a mad and merry ride. Also gets groovey as she chants out characteristically for "Doctor Lawyer, Indian Chief," ringing in a quartet for vocal assist on the second stanza. Both are bouncey bits, with Paul Weston applying the musical beats most effectively.

Stemming from her screen starrer, the phono fans will delight most with "A Square in the Social Circle," with the provocative title also making for machine merchandising of the side.

(Continued on page 82)

# **DIZZY GILLESPIE**

and His Orchestra

He's the newest excitement in band business .... creator of a brand new, excitingly different jazz kick...that's Dizzy Gillespie, tops of new trumpeters, and a national jive fad! And of course, he records exclusively for Guild Records, because Guild produces only the best in records! So, get on the Guild bandwagon—sales that mean sales!

**DIZZY GILLESPIE** 

and His Orchestra **GROOVIN' HIGH BLUE'N BOOGIE** Catalog No. 1001

### SALT PEANUTS HOT HOUSE Catalog No. 1003

665 FIFTH AVE. NEW YORK, N. Y

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

the second second a the second school as the second

GENERAL NEWS-RADIO 32

**Un-American** Comm. **Gets Works as Hook Plans To Force Bill** 

(Continued from page 10) of a more conservative complexion. That is the issue of freedom of speech, freedom of press, and freedom of radio."

Patterson Battles, Too

Representative Ellis E. Patterson (D., Calif.) assailed the House Un-American Activities Committee as waging a campaign of "intimidation thru insinuation," and he said that one result has already been the firing of one of the commentators whose script was requested by the committee. Patterson detected "a frightening similarity" between the House committee's activities and "those of the Japanese thoughtpolice and Hitler's Gestapo."

Representative Hugh DeLacy (D., Wash.) in calling for abolition of the House Un-American Activities Committee, said: "The Rankin Committee is setting itself up as a Congressional thought-police." He said that the com-mittee uses a "smear-fear technique." "Simply asking the radio stations for radio scripts spreads fear," he said. "Advising the press of the request spreads smear."

#### **Hook Serves Notice**

Representative Hook served notice that he will "in due time" offer a petition to wrest his bill (HR-1834) from the House Rules Committee so that action can be taken on the measure to wipe out the House Un-American Committee's current tactics. Representative Vito Marcantino (A.L.P., N.Y.) warned the House that the Un-American Activities Committee was establishing "standards" for measuring Americanism, and he added: "You must not dodge that issue. If this committee continues to rule radio commentators before the committee or to send for their scrips on the basis of why the gentleman (Rankin) believes to be American or un-American, do you not see what a plight this Congress has been thrown into?" Another flare-up on the issue is expected soon, not that author Reeves doesn't write Last Wednesday's blow-up on the House some very good talk now and then and floor was followed by more sputtering some amusing scenes-notably the gangthe following day, and expectations are ster sequences in the last act, but the that the next top-scale battle will de- impression still lingers that all could be velop when Hook demands floor action said and done in half the time. on his bill.



### BEGGARS ARE COMING TO TOWN

(Opened Saturday, October 27, 1945)

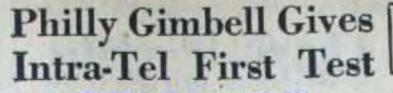
CORONET THEATER

A play by Theodore Reeves. Staged by Harold Clurman. Set and lighting by Jo Mielziner. Costumes by Ralph Alswang. General manager, Walter Fried. Stage manager, Ben Ross Berenberg. Press representatives, Harry Forwood and Reginald Denenholz. Presented by Oscar Serlin.

Felix.....Alfred Linder Emile ..... Julius Bing Dave.....E. G. Marshall Pasqual.....Joseph Rosso Noll Turner.....Luther Adler Frankie Madison ..... Paul Kelly Florrie Dushaye ........... Dorothy Comingore Jonathan Webley ...... Harold Young Mrs. Bennett Richardson ..... Adrienne Ames Bennett Richardson ..... Austin Fairman Ziggie ..... Louis Gilbert Wilson's Wastrels.....Cedric Wallace Trio Nick Palestro ..... George Mathews Heinz......Tom Pedl Skinner ..... Arthur Hunnicutt 

Oscar Serlin has lavished great care on Beggars Are Coming to Town and has given it a completely top-of-the-bottle production. The featured players each fit their assignment like a trio of gloves and the lesser roles show the results of skillful casting for types. Harold Clurman has directed them with precision and Jo Mielziner has designed and lit a plush set of a night club office for them to play in. But about there the matter ends.

Beggars, unfortunately, suffers from the old complaint of lacking enough guts and body to make a three-act play. Its story could be told in an act-and-ahalf or maybe two, with the result that long stretches intervene with a great deal of talk and very little action. It is Plot of Beggars deals with the return of a jailbird back from a prohibition murder rap. Meanwhile, his partner has closed up their downtown speak and is operating a swank nitery. The prodigal doesn't fit in, insults the customers and his old partner decides he must get the gate. Ex-beer ruhner doesn't take kindly newscast, sold on a co-operative basis to idea and goes back to old-line tactics of muscling in mob to take over. Plan goes awry, when he and his henchmen find themselves up against modern Deal makes it plenty Ford in the a.m. method of incorporation and legal skullduggery. Meanwhile, cigarette girl falls for ex-hoodlum and he for her and they decide to call it a day and go away together. Moral seems to be that his sored by the Ford dealers for nearly clock has stopped while in stir and he's just too late for the times. Acting is overall out of the top-drawer, Paul Kelly does excellently by the returned gangster and even makes the slow portions of the script seem less tedious. Luther Adler, much restrained, plays his former partner and gives one of his best performances. Dorothy Comingore does equally well by the cigarette gal. Adrienne Ames and Austin Fairman furnish a fine bit as a cafe society couple and George Mathews is in top form in another of his gangster roles. Special bows should go, too, to Tom Pedi, Arthur Hunnicutt and Harry Cooke for character bits as his pals. As stated, Clurman's direction is thoughtful and paced to get the most out of the proceedings. But the yarn takes so long in the telling that suspense flies out of the window long before the final curtain. Beggars is not gaited for a long run. Likely it will follow the example of its hero and his cigarette gal. Bob Francis.



### (Continued from page 12)

torium and "telesites" is greater than any television demonstrations have had in the past. He added that such facilities are not even available in . the studios of large broadcasting stations.

Majority of the equipment in use at Gimbel's is of pre-war vintage but includes the three projector screens.

A series of six 10-minute sketches are presented every half hour thruout the store. They are produced under the direction of Gerry Simpson, of NBC's television staff, and Joe Jenkins.

### Sales Training, Too

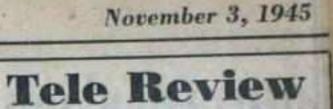
David Aarons, publicity director of Gimbel's, stated that the store would use the television system for sales training while the demonstration is in progress. He added that installation could fully utilize store traffic since shoppers on one floor could be shown values and merchandise in other departments in other sections of the store. It will be used for open demonstrations and spot displays in addition to the sketches.

Purpose of the pitch, according to Aarons, is to prove television's value in a medium direct selling. Merchandise will be demonstrated that is not on display or on the counters. Number of inquirles per broadcast will be used as a gauge.

tern for similar wide-scale video projects to be presented by RCA-Victor in department stores thruout the country. An exhibit of RCA television equipment and allied electronic and communications products is on display outside the auditorium studio. Guides are on hand to explain the story of electronic television.

### Not True Intra-Tel

Trade points out that while installation is a selling pitch for video, it's not what has been touted as real intra-tel, in which screens were to be scattered thruout a department store to attract and hold customers as they shopped. Actually, deal is a series of miniature theaters with television sets installed and with a number of seats in each booth. There is nothing on the screen two-thirds of the time and unless the audience in part is willing to wait as long as 20 minutes (the time between showings) it won't get sold anything. Also radio dealers (the television dealers of tomorrow) feel that showing pre-war sets with pre-war kinescopes will not sell video sets for Gimbel's or for RCA-Victor. Showbiz gang who visited the opening series of shows returned to New York disappointed at the work done by the NBC producer, but pointed out that \$25 a week local performers (that's what Gimbel's is paying its cast) are not exactly helps to a producer. Add one NBC producer to a temporary installation, practically no rehearsals, a group of amateur \$25 a week performers and the pros who visited the opening day pointed out, you get what Gimbel's RCA-Victor got-plenty of empty chairs in many of the booths-and not a thrill in a selling carload.



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### Winterset

Reviewed Sunday (28), 8:35-10:10 p.m. Style-Drama. Sustaining over WNBT (New York) NBC.

Maxwell Anderson's Winterset having passed thru two lives, across the footlights and screen, came this evening to the picture air and proved good enough to rise above uninspired production and playing. Don't be mislead, Winterset was good video. You didn't want to get up and leave the room to pour yourself a drink, not even during the two-minute intermissions. But what was inspiring and thrilling on the stage, what was gripping on the screen, came thru the kiaescope as just fair drama. The telvised play was simply a camera reporti job, with a few screen shots thrown a for realism, since the sets, for almost t is first time on NBC, just didn't seem re L

Anatole Winogradoff, who play d Esdras in the original version, play d the part again this evening. He seem d real in the theater-he seemed false n television; removing the footlights de things to performances that can't a ignored. The part of Esdras was an etcellent example of what happens wh a the medium is changed and the playing isn't. Jon McQuade, who played Mo, Demonstration will serve as a test pat- the Burgess Meredith part, was good. 11 times better than good. For the mist part, however, his performance was earthbound and the character isn't. The same was true of Eva Langbord as Mirianne (the Margo part).

> What was most at fault might be found in the fact that none of the characters came thru the scanning real enough to grip your heart-it was all too impersonal. Winterset either gets to you or it fails. Trock (Peter Cappelle), lot instance, was a carbon copy of some thousand-odd bad men that have walked across the screen and snarled across the footlights. Judge Gaunt (Gordan Rhodes) wasn't searching for anything but the next line he was to give forthwith . . . and so on. It was most unfortunate that no attempt was made to really present a television version of Winterset thru the use of slides, tabbing each scene they managed at times to slow down plot movement to a walk. Too often they permitted the tube to stay at black level, when the play was crying for speed. The composition of many of the camera shots was poor to say the least, with parts of legs, heads, bod m and even faces of characters who wre not "on camera" intruding on the view m. Then, too, almost 60 per cent of im scenes were played profile, the tough st way for any actor to play an emotio al scene. Still the Maxwell Anderson play h ld in spite of it all. The 10 years since it opened at Martin Beck Theater (Septe aber 25, 1945) haven't dulled it, al bo Producer-Director Ernest Colling's ct nplete cutting out of way Mio's fat m was really executed (his so-called "rellcal" leanings) certainly didn't help he Anderson script. The scanning mag ufied its faults and diminished its virt as (the two out-of-this-world youngst ra Mio and Mirianne). Television doesn't advance, even a shadow, when it transcribes entertainment from another medium. The "ari" of presenting air-pic has something all its own and, during these days, NBC should be in there developing it-or at least someone should. Even Hollywood has done things for motion pictures. Joe Koehler.

# Ford Dealers Buy **Agronsky Newscast**

DETROIT, Oct. 29 .- Martin Agronsky's by the Blue Network over WXYZ, was bought this week by Ford car dealers of metropolitan Detroit.

on this station, with Agronsky coming in at 8 o'clock for 15 minutes, followed by Saddle-Ridge Buckaroos, Western program. Buckaroos have been sponthree years.

The program goes to the eight stations of the Michigan Radio Network, as well as WXYZ, altho Buckaroos remains strictly a local program.

### THREE HOUSES

(Continued from page 12)

off-screen voice told about each house, its occupants and generally set the scene. Now all of that might have gone well, but it ran so long and had such a coy air about it that most viewers probably settled down to hate the show from the very beginning.

Most of the cast, which included Marty Miller, Janet Megrew, Bonnie Baken, Henry Barnard and Dulcle Cooper, turned in better than acceptable performances. However, Russell Collins, as a sort of Mr. Aldrich, seemed stiff. In his effort to play the wise, tolerant, pipe-puffing pappa, he went way overboard.

Jim McNaughton did a fine job on the one set, the front of one of the three houses, giving it an effective outdoorsey feeling. Howard Hayes and Ralph Warren pushed and focused their cameras with akill. Marty Schrader.

NEW YORK, Oct. 30 .- Wyllis Cooper, Compton Agency program exec, arrived from Hollywood yesterday (29).

SPECIAL PRINTED For more of "chords of kindness blant STOCK TICKETS Cash with Order. Prices: o'er the discord of dissent." 2,000 .... \$ 4.29 One Roll .....\$ .75 4.83 4.000 .... Five Rolls .... 3.00 6,000 .... Ten Rolls ..... 5.00 TICKETS 8,000 6.91 .... Fifty Rolls ... 17.00 7.15 10.000 100 Rolls .... 30.00 10.45 30,000 Manufactured and Sold by 50.000 13.75 ROLLS 2,000 EACH. 22,00 100,000 Double Coupons. THE TOLEDO TICKET CO. 88.00 500.000 Double Prices. 1,000,000 170.50 No C. O. D. Orders. Biza: Single Tkt., 1x2". Double coupons. Double prices. Toledo (Ticket City) 2, Ohio

### Flack Murcott Out At ABC; Sez Union **Activity Reason**

HOLLYWOOD, Oct. 29.-Dismissal of Joel Murcott, trade flack, by American Broadcasting Company, is now being investigated by a labor conciliator. Murcott charges he was given the boot because he tried to organize the net's flackery for Screen Publicists' Guild, ABC, however, contends guy was hired on a temporary basis and was promised the job permanently if he proved himself unusually capable. Net says he didn't work out that's why he was released. Murcott claims web was informed of his unionizing activities Friday (19), and was given his walking papers the following Monday. Pending hearing, guy has been replaced on the ABC pay roll.

### **New Arkansas Application**

NORTH LITTLE ROCK, Ark., Nov. 1 .--Phillip Back, J. F. Wells and Carl Kiehl, acting as the Arkansas Airwaves Company, have filed an application with Federal Communications for permission to operate a radio station in this city.

### **Elson Back Sportscasting**

CHICAGO, Oct. 29 .- Bob Elson, wellknown local sports announcer just out of the navy where he was a lieutenant commander, will do the White Sox game on WJJD, local indie, next season. Sponsorship is shared by Waigreen Drug chain and Old Gold cigs.

Right now Elson is back behind the mike doing Blackhawk hockey, this is the hometown games, on WIND, The Daily News pays the tab on this series.



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### MUSIC-COCKTAIL Communications to 1564 Broadway, New York 19, N. Y.

# Lounge Talent Agents Set Sights on Tax Bite Lift

East:

units.

Consequence of this talk is that several percenters are beginning to cull the field for a supply of musical buffoons so as to have something on the shelves when and if the federal clamp-down ends.

Rumored cessation of the tax-bite is generating quite a bit of optimism both among ops and agents. Latter report the former are not grumbling when approached with the iffy question of whether they will go out further on the dough limb should the happy eventuality eventuate. In fact, say the spielboys, many an op is indicating positively that he will spring for a bigger budget providing he gets the real thing in an entertaining combo.

Finding such outfits is no cinch. That

NEW YORK, Oct. 29 .- Lounge talent chore has always been hard, now is a lot peddlers here report there is a growing harder. Most entertaining units are alexpectation in the trade-at least in this ready working and are, certainly, ticpart of the country-that the 20 per keted to one office or another. In adcent federal club tax will be lifted by dition, it takes time to slant, develop January 1, and as a result many ops and point up the average combo into the are giving indications that they want entertaining class. Third, the human to go back to the use of entertaining material to make an entertaining unit is not easy to find.

> But the boys who are looking hopefully toward January 1 are going ahead with the search anyway. They figure they have at least two solid months in which to find something-and, anyway, there is no guarantee that the end of the tax will come exactly on New Year's Day. The important thing, they feel, is to gird now for what may develop into a period of freer dough.

> > ORR



DETROIT, Oct. 27.-Bowlers, uptown center spot at Woodward and Baltimore avenues, reopened Monday under a new policy of dancing plus entertainment. Spot has operated for about three years with a small cocktail attraction.

Now it has been enlarged and has installed a dance floor, with a kitchen to be completed about November 1. Latter move is significant of a strong trend in the Motor City currently.

Bob Carney's band (4) opened, with Madelon Baker, formerly featured soloist at the Latin Quarter, as vocalist.

In addition, Jerry Herman, girl planist, has been booked to play from a show bar at the opposite end of the room, making an unusual double-stage layout for a fairly small spot.

**McConkey** Opening Another K. C. Nitery

KANSAS CITY, Mo., Oct. 29 .- Mack McConkey, K. C. booker who already operates the Broadway Interlude, local nabe lounge and restaurant, will open his second lounge in midtown in the Robert E. Lee Hotel around November 1. To be called the Downtown Interlude, the bistro will have a capacity of 60 and will feature Joshua Johnson, Negro 88-er, who has been a fixture at Mc-Conkey's nabe spot. Replacing Johnson at the nabe lounge will be Roco Ray, Negro keyboarder who has been working local lounges for some time.

Beach, on October 17. . . . THREE JACKS and a Queen get the Officers' Club. Greensboro, N. C., on January 6. . . HARDING and Moss also into the Officers' Club on December 9. . . . LUCILLE CUNNINGHAM set at Miami Lounge, Rockford, Ill., on November 1. . . . ROSE MURPHY bows into Lindsey's Sky Bar, Cleveland, on December 12.

LIEUT. BARNEY GREEN, planist-magician, is current at the Bowery, Detroit, after discharge from Percy Jones Hospital, Battle Creek, Mich.

RUTH SWEET, accordionist, is current at Jack Dempsey's Hotel Great Northern cocktail lounge.

CHARLEY HUDSON, piano and organ, is in his fifth month of a return stand at Primrose Country Club, Newport, Ky.



Reviews

### Vic Colin (Reviewed at Old Plantation, Kansas City, Mo.)

and His Chicagoans as the musical draw. KNIGHT to stay at the Blue Angel.

Since leaving name bands such as Shep Fields, Ran Wilde and the Veloz Derby, Washington, on October 29. . . rently fronts a combo that includes 5th Regiment Armory, Baltimore. . . .

this week. . . . BOYD TRIPLETS enter legit November 19 when they start rehearsing for Duchess Misbehaves. . . . SAMMY WALSH teed off at the Greenwich Village Inn on October 31. . . . JIMMY PAYNE heads the new supper club show policy which preemed West Coast: at Bradley's October 26.... ARCHIE ROB-This newly renovated nitery, just out- BINS, just out of khaki, is being subside K. C.'s city limits, tees off with mitted for \$1,000. . . . HARVEY STONE a strong drive for biz by using Vic Colin will be offered for \$3,000. . . . EVELYN

ART TATUM opens at the Brown and Yolanda troupe, Colin has built a DIZZY GILLESPIE, Coleman Hawkins, solid rep on his ability to make a small Tiny Grimes and Charley Parker all on unit sound like a big band. He cur- the same one-nighter, October 30, at the Hammond organ, electric guitar, his own CHARLIE WALTERS in his 11th week at accordion, and gal singer, Kay Hill, who Joyces Manor, New York. . . . TOMMY doubles on plano but did not work at the CULLEN opened October 29 at the Cove, Philly. . . . CAPPO and Barry held over Colin's arrangements, which include at the Bar, Kingston, . . . PHIL FORplenty of pops, standards and subtle REST in his 11th month at the Celebrity swing specialities, feature plenty of Bar, Philly. . . . THREE JAYS back ensemble work, plus each instru- to the Biltmore Hotel, Baltimore, on PEARL WILLIAMS at Little Johnny's, Ray Dugan rates a nod for his fine Philadelphia. . . . THE BARBARY COAST BOYS move to the 21 Club, Baltimore, after a long spell at Philadelphia's Swan Club. . . . LINDY EWELL and his Mellotone Four are new at Cafe Society Musical Bar, Philadelphia, . . . RUTHE MOSEE and Dorie Dale, a song and plano combo, join the Grooveneers at Murray's Rhythm Bar, Philadelphia. . . . HAROLD QUINN, songs and piano, moves into Orsatti's, Philadelphia. . . . EDDY BRADD'S OCEANAIRES are on tap at the Surf and Sand Room, Atlantic City. . . STARLIGHTERS new at Kelly's Cocktail Lounge, Philadelphia. . . . VONITA also at Kelly's Cocktail Lounge.

a Minneapolis concert date to his concert tour during mid-November thru the RUTH CLAYTON, nitery canary, goes Midwest. . . . HENRY SHAYNE back at into Passing Show, starting rehearsals Elmer's, Chicago. . . . ALMA HATTEN current at the Congress, Kansas City, Mo. . . . THE BRASS RAIL, Chi Loop lounge, going into big dough with Tay Voye's six-piece unit alternating with Eddie Wiggins' five-piece combo.

THE CUEF

DENNY LYNCH TRIO remain at Angelino's, Santa Monica. . . . Harold Oxley office here expects to bring in DALLAS BARTLEY'S band, Barrett Deems' outfit and planist Bobby Short from the Middle West for dates here. ... JOHNNY ALSTON TRIO with Jeannie De Metz at Biltmore, Hermosa Beach, Calif. . . . JOHNNY NICKSON QUARTET playing the Cobra Room, Los Angeles.

BETTY HALL JONES, pianist-singer, at Hollywood's Susz-Q. . . . JOSE MAYO

keyboard when caught.

mentalist holding the melody at some October 24 for the third time. time during the number. Guitarist pluckings on riff numbers. While the unit is built along the lines of the Three Suns, its music has a distinctive style that marks it apart from the general trend that most Hammond-accordionquitar combos are following.

Kay Hill's lilting voice is spotted on about 75 per cent of the numbers. Unit not only plays listenable but very danceable music. During the three sets caught, about 90 per cent of the payees emerged from behind the table to take a terp try and remained until the end of the Johnny Sippel. set.

### Joshua Johnson (Reviewed at Broadway Interlude, Kan-

sas City, Mo.)

A cohort of Count Basie and Al Ammons and Pete Johnson, this animated K. C. planist chose to remain in his home town, where his name has become synonomous with boogie keyboarding. Johnson's eight-to-the-bar ivorying has attracted so much attention because of his ambidexterity which enables him to play both a strong right and left hand at the same time.

Too many present-day jazz 88-ers tend to stress one hand, with the result that the other mitt is hardly heard from. Johnson has cut a number of sides for transcriptions and for Decca Records, which will be released soon. Besides his planistics, which drew continuous mitting when caught, Johnson has a soft, bluesey voice that sells material like St. James Infirmary Blues and Big Fat Mama to even the oldsters in the bistro.

Johnson is an ace showman, with his broad grin winning him just as much attention as his solid piano. Works under a Strobe light, which highlights the tips of his fingers, which are painted with radium paint, and a white silk coat which he wears. Use of black light is rare in the cocktail field and gimmick greatly enhances Johnson's value as an attention getter. Johnson had a full house on the Monday early-evening session when caught. Johnny Sippel.

### Midwest:

BILL PARENT, vet Frederick Bros." cocktail booker, planning on hitting the marital trail this month. . . . ALICE MUNSON currently at Lake Hotel, Gary, Ind. . . . RHYTHM ROCKETS move to Orrie's, Lyons, Ill., November 6. . . . DOROTHY DONEGAN slated to make a theater tour, co-featured with Charlie Barnet's ork. . . . STANLEY BROTHERS started a short run at the Sportsmen's Lounge, Peoria, Ill. . . . BILL SAMUELS now at the Club Silhouette, Chicago, alternating with Dave Pritchard's Musical Playboys. . . . MILT HERTH has been extended till December 16 at the Glass Hat of the Congress Hotel, Chicago, and will make recordings for Decca in New York next week.

FRANK KOZAK teed off at the Cowboy Lounge, Chicago, October 16. . . . JACK DAY AND DELORES new at the Gourmet, Racine, Wis. . . , AL DUKE opened October 16 at Kit's, Chicago Heights, Ill., for an indefinite run. . . . JOHNNY SEITZ replaced Barrett Deems Quartet at the Dome of the Sherman Hotel, Chicago, October 14. . . . RAY DIXON, pianist with Barrett Deems, has left the Deems foursome to take a vacation at his home in Springfield, Ill. . . . DICK FINLEY, former sideman with Barrett Deems, readying a small combo for the Chi bistros. . . . TWO JILLS AND BILL set for Gene's, Fargo, N. D., October 29. . . . ART TATUM has added

starts at the Steak House, Phoenix, Ariz. . . . NELL COOK featured at Supper Club, Phoenix. . . . EPPIE SMITH'S blues vocals spotted at Slim Jenken's, Oakland, Calif. . . . SAMMY FRANKLIN dropped big band for cocktail group.

BUDDY BANKS and his Hollywood Sextet at Last Word, Los Angeles. . . . BERT GERVIS returned to local booking scene after Chicago trip.

### St. Louis:

DAN MALONE replaces Sammy White in the Zodiac Cocktail Lounge of Hotel Chase, while Joe Schirmer and his trio continue in the Merry-Go-Round of the Park Plaza. . . . LUCKY LIGHT and his four-piece unit continue at the Steeplechase of Hotel Chase. . . . The New Lounge Bar on Olive Street near Grand features Johnnie Becker, Hammond organist. . . . The Circle Bar has Joe Russo and Heimie Rogers as emsees with a chorus of 10 girls.

### Here and There:

SCHADRACK Boys start at the Chicago Restaurant, Hollywood, Calif., on December 24. . . MAURICE ROCCO due at Kasees, Toledo, November 5. . . . INEZ MANN still at Packer's Paladium, Green Bay, Wis., now in 11th week. . . . CARL WHYTE, part of the Cherry Sisters' act, now keyboards at Bellerive Hotel, Kansas City. . . . EVELYN NATIONS opened at McFadden's Deauville Hotel, Miami







**Performer** Art

Even lots of \$\$ no help as index of good guiding showbiz savvy a must

### By Bill Smith

NEW YORK, Oct. 29.-Brother, If you're looking for a good personal manager (and remember that word "good") better try Serutan. For no matter how you spell that, or use it, it'll come in handy while you're hunting. But tying



up with the wrong personal rep will give you more grief, belly drops thru an expensive court look out for himself. procedure.

There are good feps around. They know their biz, work hard at it, are well heeled and can actually deliver. But a good rep doesn't grab every performer and promise to make him an overnight sensation. If the guy knows his business he's already handling all the artists he can. And if he takes on any new ones the chances are they are already on the way up and need more specialized guidance to see that they make it without slipping.

### Small Performer Has Most Need

But while the guy in the double thousand dollar or so class needs a per-

Step Watching Trocadero Sold; Fredericks In Solo Talent Booking Spot

NIGHT CLUBS-VAUDEVILLE

Communications to 1564 Broadway, New York 19, N. Y.

was sold last week by George Goldie to name acts with the spot working on an business men's group Chicago-Minneapolis and will be operated by Charles Landis who also runs the Morocco here. Exact sales figure was not revealed, but is believed to be between \$85,000 and \$100,000.

Under the new owners, spot will be now going on for Xavier Cugat. booked exclusively by Frederick Brothers' Agency as is the Morocco. Any other agency booking an attraction at the spot will have to split the commission with Frederick Brothers. New talent policy places the Trocadero in open competi-

and ulcers than you ever was a dream-boat, an actor's paradise. dreamed possible. And It protected the actor all the way. In the only way you'll get fact the lawyer who drew up the conrid of them is by buying tracts was told that he was to protect yourself out or going the actors. The personal manager would

### Upped by \$100 Every Year

The plan called for taking on performers with possibilities, who were making \$100 or less, and give them a three-year paper. During the term of the contract the act could be pulled for any period of 10 weeks to rehearse new stuff, for coaching, etc. During the layoff the act was to get anywhere from \$45 to \$75 a week to keep him going while he learned his new material. All the cost of material, costumes, coaching, pictures, etc., was to be paid by the manager. If the act didn't get \$100 more a week at the end of the year he could get contract back. It went even further. An act getting \$100 at the start was guaranteed \$200 at the end of the first year; three hundred at the end of the second year and four hundred at the end of the third (See PERSONAL MGT. on page 38) end of any year after the third was considered normal progression. According to the deal this normal progression was not enough after the third year. It had to become more than just another hundred over the previous year's weekly salary. If it didn't, the contract could be canceled. For all this the charge was 25 per cent. But out of this commission the manager also paid all the agency and booking fees. For the manager to make any dough out of such a deal the artist had to get into radio and pix. You can see that the whole thing was a performers' heaven. But it didn't work out despite the manager's deep pocketbook, business knowledge and personal honesty. It didn't work out because the man didn't know show business. All the angles, the gimmicks and approaches were a mystery to him.

HOLLYWOOD, Oct. 29 .- The Trocadero tion with Ciro's and calls for biggest unlimited budget. Altho new owners have already taken over, talent policy will remain unchanged for the balance of the years. In January spot will close for several weeks and be extensively redecorated. Negotiations are believed to be



NEW YORK, Oct. 29.-Murray Weingar, operator of the Copa in Florida, is in town on a talent-buying mission and is talking about a new operational gimmick to hypo his weekly take during the coming season. Gadget consists of an opening night each week thru establishment of a staggered system of supporting-act unveilings.

Weingar figures he'll do it for two major reasons: (1) His spot is one of the few in the Miami area with the privilege of staying open to 7 a.m. (as long as the booze sales stop at 3); (2) his patrons are repeaters for the most part.

Way he plans to work the gimmick is this: His star attraction will stay on for six-eight weeks (Joe E. Lewis opens tail lounge, which has recently been in January, Ritzes in late February), but one of the supporting acts will be changed each week thru a system of close bookings, airplane travel and staggered dates. The changeover of faces will furnish that extra stimulus steady customers need, Weingar believes. Each new supporting-act appearance will be billed and handled as a fresh opening, and hence the Copa will have an opening night once each week with-Weingar hopes-consequent vitamins for the cash register. This, however, poses a problem: The supporting acts can't be mere Joe Blows. They must be of a caliber sufficient to warrant treatment in the manner of an opening. This means Weingar will have to jump for bigger prices and will have to do some heavy battling to get the type of act that makes a difference. He isn't worried about the dough, he says. He is prepared to shell out plenty if he can get what he wants. That's where the rub comes in-and he's staying here for about 10 days to get the rub out. He claims that he spent about \$100,000 in recent months to add to his room's capacity, now about 750. Another Florida op in town to ink acts is Sam Barken, of the Five o'Clock. Barken is angling for middle-bracket turns, has plready bought Joey Adams and Canzoneri and a line for a December date.

**Motor City Spot** To MCA---With a Lot of Aches, Too

November 3, 1945

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NEW YORK, Oct. 29 .- Last week MCA sent letters out to the trade advising it that it had become the excluive booker for Lee 'n' Eddie's, Detroit. Int before the boys can even think of geting a show together they are wondering if the spot will stay open long end in to put one on.

Ever since Lee 'n' Eddie's chan ed hands the new ops have had one he d. ache after another. The latest one is an attempt by the local liquor comp 5sion to suspend the club's liquor lice se Ops have gone to court and have so been able to get a temporary injunct on restraining the commission from tak ag any action. But another hearing is skedded for November 5, and what 1 11 come out of that is anybody's guess.

Situation arose when John P. Aurm, chairman of the liquor commission, charged what he called "political n. fluence" in obtaining liquor licenses. He claimed that while city is entitled to 1,080 licenses, it now has 2,614 permits. Aaron indicated that he was questioning the ownership of new spots as a protection for returning vets now buying into the liquor business in increasing numbers. Interested parties in some clubs were what he called "questionable characters."

In the case of Lee 'n' Eddle's, new ops are Phil Flacks and Sam and Louis Bernstein, who took over room from Edward Casmer. According to some sources Bernstein boys and Flacks also hold an interest in Turk's Bar, downtown cockhit unfavorable publicity when a bottle conking broke out during the World's The commission meanwhile Series. clapped on the second suspension on Turks, the latter a 15-day affair, to stift Tuesday (30) on charges of selling to a minor. Meanwhile Lee 'n' Eddie's is operating with Ted Lewis ork and floorshow. Stot is one of the biggest talent buyers in Detroit, being one of the three rooms in the city to spend for name attr c. tions, along with the Bowery and he Latin Quarter.

sonal manager, it is the small performer in the under-the-G-note class who needs him most. Yet, paradoxically enough, it is because he needs him, he seldom finds him.

There is no hard and fast rule to apply to the abilities of any personal manager. But if he has anything on the ball he will be in a position to demonstrate it before an act signs away his life. First and foremost the rep must have showbiz savvy. And that doesn't mean just one thing. It means he must know the difference between just a good routine and a sock routine. He must know how to present his artist; how to costume him; groom him. If new material is necessary the rep doesn't tell the artist, "Go out and buy some new material." He buys it himself and tells the actor when to start rehearsing it. When the artist is ready it will be the p. m. who will find the spot to break it in. And that brings up another necessity.

#### Needs Wide Trade Acquaintance

Many a personal rep knows showbiz okay but when it comes to finding dates he falls down. Major reason is usually personal. A god rep must have a wide acquaintance in the trade. Must be well liked and respected. Many an act with plenty on the ball doesn't get the breaks because his rep is either unknown or disliked by cafe owners or bookers. Of course, if the act is already a name it's a different story. In that case it makes no difference whether the manager is liked or not. If a cafe or a theater needs the act, they'll have to talk business. But for the small guy trying to get the breaks the situation is entirely different.

Another major must for personal reps is dough. To build a performer from nothing to a couple of thousand dollars or so takes plenty of the green stuff. If the manager hasn't got it, the act is dead right away. But money in itself is not enough. It can help grease a few wheels, but to keep them greased a thoro knowledge of showbiz angles is a definite must.

Some time ago a solid business man came into showbiz on the basis that he was loaded with cash, and instead of paying it out in taxes he would be a personal manager and help acts out. The man was honest, willing and obviously in earnest in trying to take small acts with potentials and build them into money-making properties. His contract

### Some Per Centers Hike Ante

The usual pattern in most personal managerial contracts calls for a sliding commission. At first the commission is low, maybe 15 per cent. But as the salary goes up the manager feels he was responsible, and so his take may go up to 331/3 per cent and in some cases even 50 or 75 per cent. Of course, with such a healthy cut for the manager, no deal is a good one for the act. For he can work his heart out and still end up with a fistfull of hock tickets. Yet, despite the big bite many acts fall for a glib line. "You're making \$200 today? Okay. Now if I get you up to \$500 don't you think I should get 20 per cent. And if I get you into the \$1,000 class do you think 50 per cent is too much?" The \$200 act, seeing that kind of dough being waved in his face, isn't going to do much thinking. He'll sign and from then on he's hooked. Actually, few managers can live up to the rosy promises. And even if they get the act some more money, it seldom is enough to give the act a bigger net. Say the act was accustomed to booking himself for \$500 net. Now he gets \$600, but out of it comes 10 per cent for booking which leaves him \$540. Then the manager collects 15 per cent or \$90, leaving the act with \$450. (See PERSONAL NIG'T on page 38)

### **AFM Seeks General Tooter** Wage Tilt In Detroit Niteries

DETROIT, Oct. 27 .- General tilt of wages for musicians in night spots of all classes is in prospect as the result of negotiations being started by the Detroit Federation of Musicians. In night clubs and lounges, however, the present condition is that nearly all are paying from little to much above scale, and the object of the union is to increase the scalewhich will naturally not result in any increase in the money actually being paid out to musicians at the present time, but may serve as a life-preserver for the musicians if business drops off and wage levels start to fall locally in This affects particularly single engagethe talent field.

Exact details of the boost sought have not been disclosed. A definite boost for

Detroit Agents Want Open Field In Nitery Dates

DETROIT, Oct. 29.-Question of igclusive nitery booking is agitating local booking agents and night club operators. The question as posed here is whether any agent is entitled to have exclusive booking rights in a night club, with some 10 per centers on each side of the fence. There are a number of spots where agents claim exclusive booking rights. and claims of "jumping" bookings have occasionally been made.

Basic idea here is to register the names of any spots where an agent claims erclusive, with the Michigan Association of Theatrical Agents, according to Norman H. Birnkrant, counsel. There is, of course, no question of obliging any spot owner to give an exclusive booking to any agent if he prefers to work on the spot booking system, but some agents feel that all spots should be an open field for any one of them that can spot an act.

Question is scheduled to be threshed out at the MATA meeting here on November 7.

ballrooms has been negotiated and agreed upon, to become effective November 18, but details are "off the record" until approved by the union board ments in ballrooms.

Rehearsal prices for both night clubs and theaters are also slated for a boost

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#### NIGHT CLUBS-VAUDEVILLE 35

# Yank Show Invasion Gives S Limey Vaude "The Horrors"; Hush-Hush Boycott Going Up

### **Comics and Stage-Band Policy Are Biggest Nightmares**

NEW YORK, Oct. 29 .- A showbiz exec plus two-three supporting turns. familiar with the vaude industry returned with the news that British vaude performers are quietly starting a squeeze to keep American and other foreign acts out of the Isles-particularly American.

Several months ago the British actors came out openly against the importation of performers from former enemy lands, so that part is no secret. But what is news is that in the last two weeks two sub rosa chin-fests have been held, according to the exec, to consider ways and means of holding down the importation of American acts, especially comedy shows and band shows.

The British actors are less afraid of European performers because most of these, handicapped by language barriers, would be mostly sight acts. Americans, on the other mitt, speak the same lingo -and the Britishers have witnessed the devastating effect of Yank comics during the war thru USO shows, and before that via films and occasional legiters. They fear Uncle's rib-ticklers above all else, with one exception, states the showman.

The exception is the band show. They believe that if the stage-band policy ever got started in England it would prove ruinous to work opportunities for many, many acts, he states.

would have to be thrown out to make ance-and the formula over there could tion and ordered the case to trial. easily become what it is here: a band

The king's subjects feel American here this week from a long visit in Europe bands, if they were once imported, would go like wildfire because British dittoes have been working under such primitive handicaps as insufficient reeds for instruments during the war, and are consequently rusty. The Englishers also lack smart, fresh arrangements and modern libraries.

Vaude in England is booming, reports the executive, with some 200 houses operating full time. The average act is well paid over there. American opinion to the contrarys he states, for even mediocre turns pull down 75 pounds-about \$300 weekly. Out of the usual 14-turn bill, he opines, there are only two-three acts which are worth bringing over here.

### **Hipp's Legal Eagle** Wins First Round In Haymes Trial

NEW YORK, Oct. 29 .- Case of Dick Haymes vs. the Hippodrome, Baltimore, which came up before Judge Vincent Liebell, U. S. District Court, here Friday (26) gave the first round to I. Robert Broder, attorney for the Hipp. The average vaude show in England may The plea was made, according to Broden, run up to 14 acts. But if American-style for dismissal of the suit by Michael band shows got going a lot of these turns Halpern, representing Haymes, on the ground that there was no evidence. room for the music part of the perform- Judge Liebell denied the dismissal mo-

Case came out of a claim made by the Hipp that Haymes was committed to play the theater before appearing in

"An Orchid to **Rolly Rolls at** the Roxy, New York." Walter Winchell

# **Tuller** Nitery Set

DETROIT, Oct. 29 .- Reopening of the former Arabian Room, once the top spot in town, in the Tuller Hotel, after remodeling at a cost estimated at \$125,000, is definitely slated for this coming season. Spot is being leased by Edward F. Casmer, former owner of Lee 'n' Eddie's, who plan to give it a new name -probably with a South American accent.

The Tuller Hotel, an 800-room hostelry, is being taken over by a new group formed of Sol Plast, Morris D. Logan and Meyer Rosen, of Chicago, on a 30entire structure at a cost of \$450,000.

Three architects are currently working on plans on the Arabian Room, which has been closed for the past 10 years. All details have been completed except the signing of final lease. Norman H. Birnkrant, general counsel of National Association of Theatrical Agents, acted as counsel and broker in the transaction.

# WHAT DOES MUSIC **OWE AFRS**?

The tremendous debt music owes Armed Forces Radio Service will be covered by a **Billboard Music Editor still** serving Uncle Sam in the Pacific in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

any other theater. When the singer started to be booked for vaude houses, having since acquired a movie rep, the For Winter Return Baltimore house stepped in and tried to get (1) an injunction restraining his working in any other house before he After 10-Year Lapse working in any other house before he filled the date it claimed, and (2) claiming a money damage of about \$8,000 which is the amount house claimed it would cost them to replace Haymes with a similar attraction. No date for the trial has been set.

# **AGVA**, Chains Star **Show Sked Confab**

NEW YORK, Oct. 27 .- Tho negotiations for an agreement between AGVA and the Greater New York Theaters had begun with the union dealing with the year lease. They are remodeling the chains on an individual basis, the confab plan has been altered to allow for over-all talks, according to Matt Shelvey.

A meeting of at least the four major chains will take place next week in the union office, says Shelvey. The change is due to a request from the Paramount, Loew, Warner and RKO circuits to be allowed to meet in common with the union, Shelvey states, and the request was granted.

Main issue is the question of a new show sked. Lapsed agreement, still in effect until a new one is drawn up, allowed 35 shows weekly with no extra payment.

Airliner's New Icer Wrinkle -Customers To Glide, Too

MIAMI, Oct. 27.-Kitty Davis Airliner is changing policy for opening of Spinning World on Ice, ice show. For the first time in this area a night spot will offer the customers a chance to skate on ice between shows. It was a tough job to get the skates, but Danny Davis got over the hump nicely. Ice skating in Miami is a novelty. Show opens November 2.

### Meroff to Balto at \$1,250

BALTIMORE, Oct. 27.-Benny Meroff trio, comprising Meroff, Kitty McLaughlin and Charlie Mariano, open Tuesday (30) at Club Charles here for two weeks with options at a fancy \$1,250 per week. Act comes here from two weeks at Glenn Rendezvous, Newport, Ky.

SINCERE THANKS and best wishes to all of you who made my 9-week stay at the new york paramount a most pleasant one.

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I am very happy to have been appearing

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contributed my share in making this the

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outstanding presentation of the year.

tim herbert.

Rolly Rolls

Direction

**OF AMERICA** 

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NIGHT CLUBS-VAUDEVILLE 36

The Billboard

NIGHT CLUB REVIEWS

### November 3, 1945

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### Persian Room, Hotel Plaza, New York

Talent policy: Floorshows at 9:30 and 12:30, dance bands. Owner-operator, Hotel Plaza; publicity, Bonnie Donahue, Prices: \$1.50 cover, after 9:30.

Hildegarde is on display again at the Persian Room and the till in the cushy joint is jumping. At midnight show caught Friday night (26) entire capacity was used. The mannered chantootsie is still the top draw for this spot.

Whether payees got what they came for, however, is another question. Hildegarde stayed on for a clocked 60 minutes, did 14 numbers at the mike and the Steinway-a solid stint for any performer and one that few can sustain. But, by actual count, only four items drew top mitting-and this is below the standard set by H. herself in this room. Reactions ranged all the way from tepid for a straight ivory-beating job on After You've Gone to meaty for a parodied June Is Bustin' Out, but the average mitt fell in the fair-to-good class. May have been merely the result of a second night audience-but Hildy doesn't have first-night mobs to work to every night. Even the roses gimmick wasn't as solid as of yore.

On the score of performance, she is her usual suave, smart, assured and projecting self. On the score of material and style, she continues a beautifullyplanned admixture of palefaced vulgarity, quickie heart-throbs and customer browbeating.

Act has been magnificently mounted and produced. Lighting scheme is of a high order. Arthur Ravel ork does a caressing job of accompaniment. And Salvatore Gioe deserves a special palm for the sensitive plano-support he renders, particularly in the places where he covers over Hildegarde's own negligible planistics. Paul Ross.

E

### Weinman's Trenton, N. J.

Talent policy: Dancing and floorshows at 10 and 12. Owners and operators, Ben Goldstein and Jack Rogerson. Prices: No minimum, no cover.

Long known as a rendezvous of political bigwigs and newspapermen, spot has improved considerably during its five months under Goldstein and Rogerson management.

Four acts comprise current show. Jack Miller, of Miller and Millard team, acts as emsee, and does a grand job. Miller looks like Harry James, and garners plenty of laughs with his comical attempts with a trumpet.

Show got off to a fast start with Josie Millard's tap routines. She's a clever performer, and puts all she has, including an okay chassis, into her work.

250-pound tenor who really clicked with ent, only recently discharged from the Chloe, I'll Buy That Dream and My Dreams Are Getting Better. Miller, just behind the skating act. They show a out of the armed forces, came back on nice change of pace with plano, bass, the stage and wowed them with a story drums, sax and trumpet, including a he called Bombing Berlin.

Ryan and her steel guitar. She has what cial mention. it takes-personality, poise, a winning smile and plenty of savvy. She almost nervous first-nighter when she seemed stopped the show with her novelty ver- to show consciousness over being a nasion of Sweet Sue. Miller and Millard tive. She is a contralto and a good close the show with a comedy buck and looker, but her voice lacks volume. wing routine.

Wendell Goodwin. plus.

Additional Night Club Reviews on Page 39

# Exciting ACRO-BALANCING Duo



### Blue Room, New Orleans

Talent policy: Dance band and floorshows at 7:30 and 12:30. Owner-operator: Roosevelt Hotel; manager, Seymour Weiss; publicity, Al Bourgeois. Prices: \$1.50, minimum.

Shows at this only A spot in the Crescent City have been consistently good and the current billing is no exception. Topped off by the dancing act of Caites, Joe, Lou and Arleen, papa and son, readily recall the heydey of Pat Rooney-Eddle Foy entertainment. Arleen, atomic in size and energy, gives the act its charm.

A skating bit, fast and flashy, is that of Gaynor and Ross. Close-to-the-floor spins for the fem give audience plenty of thrills. The act is well varied and skating as good as any ever seen at the spot.

The Roosevelt Guardsmen, a quintet Deuce spot fell to Dutchie Miller, a of instrumentalists, four-fifths local tal-U. S. Coast Guard in this area, fill in jumperoo that scores heavily. The plano Best act of current show was Holly playing of Leon Kelner should get spe-

Martha Tanner has improved after a

Henry Grant has the outstanding voice Harry Duke has the band, and it's a of the bill with an unusually good range and plenty of personality thrown behind such sober numbers as Donkey's Serenade, Ole Man River and Diane. He also holds down the emsee spot.

> Carleton Hayes and ork does dancing numbers with a good lilt and is already getting hands enough to prove they like him. His style is along the "society" style but he gets in enough hot licks to suit New Orleans. Phil Muth.

### Chase Club, St. Louis

Talent policy: Dance band and floorshows at 8 and 11:30. Manager, Harold Koplar; Otto Powell, maitre de; Jeanne Dunaway, publicity.

### Kitty Davis, Miami Beach, Fla.

Talent policy: Dance hand and floorshows at 9 and 12. Management: Owners-operatural Kitty and Danny Davis. Prices from \$2.50.

Current offering at the Airliner is an all-star show, featuring three comin, each in his own peculiar style, gathering laughs to an extreme. Night caught bis was capacity, tables being at a premium. If this is an indication of what is to come, winter season will sure be a humdinger. Kitty hands out plenty of show, performance running an hour and forty minutes.

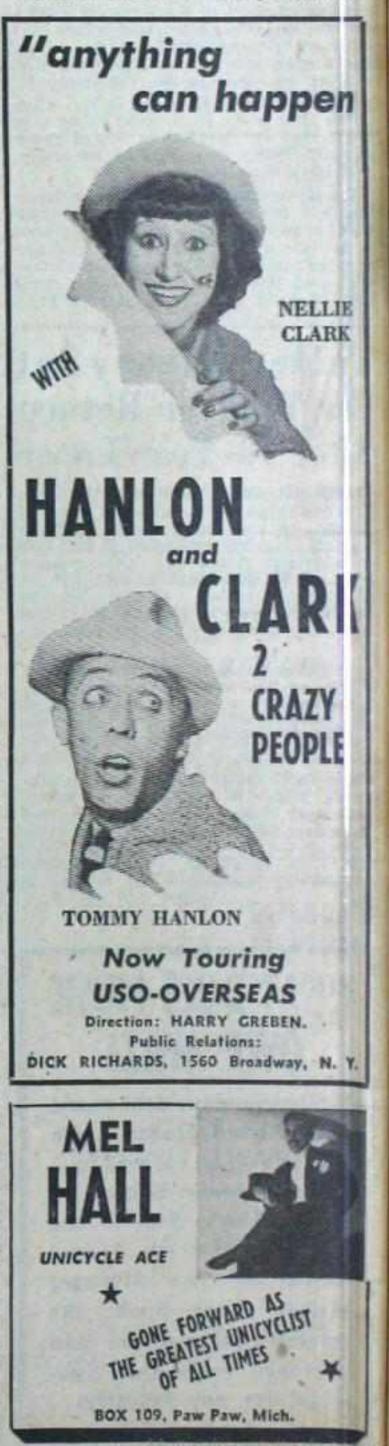
Al Fisher is the emsee, and with his company Lou and Tiny continue to wow the customers. This is their second time here since July and looks as tho their stay can be marked indefinite.

Harry Martin and his fiddle convul #. If there ever was a sock act, this is it.

George Chatterton is in a tough s it to follow the other comics but gets a with it nicely. Opens with a song of spends the balance of his time imital ag four men trying to blow out a can la. Facial expressions are rib tickling ad draw heavy mitts. Begs off.

Anne Russell is the thrush with a torchy voice. Sings pop songs and character bit that gets her swell retu us.

Fifth Avenue Models, in three nt mbers, are still good to look at. Joh ny Silvers' ork cuts with Grade A muilt. Ice show due here. Larry Berline .



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### INVADING THE EAST COAST

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BEN YOUNG and His Orchestra THE BOWERY, DETROIT Currently 

Prices: \$1.50-\$3, minimum

This room has been greatly improved by redecoration and changed layout. The stage has been elevated now to where everyone can see the shows and the whole thing looks like a smart move on management's part.

Band leader George Olsen emsees the show, with his vocalists, Judith Blair and Sherman Hayes, doing Chickery Chick, which starts the show rolling. The Toy Sisters, Dorothea and Lei Lan, are on next with some fancy ballet and boogie woogie toe-ing, also offering vocally Begin the Beguine and Embraceable You to a fine warm reception. Dorothea was formerly of the Toy and Wing act, joined up with her sister when Paul Wing went in the khaki, and it looks like these Chinese girls have a winner in their act.

Olsen next introduces George Guest, who does some plain and fancy xylophone playing, showing his tricks on Honky Tonk Train and Flight of the Bumblebee. Nice hand.

Hit of the show is Hibbert, Byrd and LeRoy, comedy dance trio. Bert LeRoy enters the room earlier while the show is on, doing a drunk act so convincingly that many customers are apprehensive and wondering why the maitre de allows such capers in the room. He applauds the other acts raucously and in general makes a nuisance of himself. Then when Dora Hibbert and Lyman Byrd are introduced and start a conventional ballroom routine, LeRoy staggers into their act, the whole thing turns into an adagio affair and winds up in a grand heap on the floor. Plenty of strong showmanship here and the act walks off as a solid hit.

Olsen's band cuts the show nicely and furnishes music for dancing. A. L. Morris.

### Village Vanguard, New York

Talent policy: Floorshows at 10:30, 12 and 2:30; dancing. Owner-operator, Max Gordon; manager, Jerry Millish; publicity, Lou Lawrence Associates, Prices: \$1.50-32, minimums,

Max Gordon, one op who is willing to take chances on unknowns in the nitery field, has a whole stable of them in his current offering-and bill is mostly a kind of field day for folk singers.

"Big Bill" Broonzy, a tall and goodlooking Negro, opens proceedings with a (See VILLAGE VANGUARD on page 38)

## Loew's State, New York

(Reviewed Thursday Afternoon, Oct. 25) New show needs plenty of tightening before it begins to hit on all cylinders. Ingredients are okay but they don't mesh.

Bill McCune's ork, in its stage preem, does a fair job. Its best potentials, however, are its novelties. It starts off with a pop-bottle number with every guy in on it. Idea is good but doesn't come off because outfit doesn't seem to know what it wants to do. Ork's Tampico which brings out Tiny Morris, a fat baidish guy with a nice voice, needs better selling. Morris makes with the choruses while band comes in on tag lines. While singer waits for sidemen to finish he should try bits of biz intstead of just standing up there like a piece of wood. On Crazy Things, another novelty, band does a better job. Again Morris is down front for the vocals. At the start of this one a pitch was made for audience participation, but somewhere along the line the gimmick was forgotten and the crowd never did come in.

starts with Bette Buckner, band canary, on the vocals. Glee club effect, with boys all down front backing Miss Buckner, missed badly. Apparently little effort was made to get groups of volces together, so result is hodge-podge. Seguing into No Can Do, a duet this time, with a sideman in a sombrero working with Miss Buckner, just added to the confusion. On standard pop tunes ork is adequate. But it is in the novelty department where band will either make it or fall down. Leader, McCune, is a personable chap with a shy delivery which in itself has commercial possibilities, (See Locu's State, New York, on page 38)

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and His

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Orchestra

The Billboard

# VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Afternoon, October 26)

mark of recent presentations here be-

cause of the lack of a name headliner.

off with a medley of current pops, high-

lighting Jean Williams's pipes. Gal hits a

peak for the many times she's been seen

here when she takes over the plano

bench to beat out and sing Only a Paper

Doll. She's a former cocktail single and

Paul Remos and His Toy Boys, Lester

and Stanley, snared a warm reception

for their melange of acro, balancing and

musical tricks. Act would grab more

laughs if the midgets had some sharper

comment to make when Breese banters

with them, and if a mike were placed

near Lester, whose infectuous laugh had

after five and a half years of duty, can

thank Breese for making his opening

show a successful one. When Osborne's

Hammond went on the blink as it was

(See CHICAGO, CHICAGO, on page 38)

Eddie Osborne, just out of the navy

those in the front seats roaring.

handles herself well at the plano.

Current stage layout misses the high

Lou Breese and his house band tee

# Capitol, New York

(Reviewed Thursday Night, October 25)

New show has lots of bounce and moves along with a nice change of pace. Les Brown, on tap here for the first time, is no standout as a front man, not for a stageshow anyway. He just stands there making with his hands and occasionally giving a couple of blasts on the clarinet or sax. But if he's no personality boy, he looks okay enough and besides has a show that more than makes up for it.

Butch Stone (doubles on sax) goes down front for a novelty vocal, Slender, Tender and Tall, and almost ties up the show. His opener, Good Man Is Hard To Find with special lyrics, started to click after the second chorus. But what really did it was his Chickery Chick in which he was joined by Les Brown's kid brother, Stumpy, both coming out in chicken costumes to do a hilarious, jit-Honey, another big band number, terbug. What made this register so well is that Stone, a chubby, round-faced curly-headed chap, is a showman who knows his way around-how to milk and how to get yocks. And, brother, he got them.

> As an ork the Les Brown gang (17) do a good job most of the way. Standout was a number which put skin-beater Dick Shanahan in the limelight. Number (arrangement of a Bizet) began with a hand-clapping bit, with various instruments coming in slowly. Tempo picks up and Shanahan goes into his solo. Particularly effective was the blackout leaving drummer's sticks and bass drum in phosphorescent relief. While beating the skins, the guy switched sticks from (See CAPITOL, NEW YORK, on page 38)

> > Oriental Chicago

# **Oriental**, Chicago

(Reviewed, Thursday afternoon, Oct. 25) It's back to straight vaude here after a band show policy, and the current revue is on par with the best seen locally all year.

Five Willys start registering immediately with their juggling and ladder balancing. Use of strobe rings in unison pitching is eye-catching and payees made with their mitts often. Male member of unit had close call with whirling bola aimed to cut cigarette held in fems mouth when spot man worked light in his face. Gil Maison, seen here six months ago at Chi Theater, has his wife back in the act with him and canines and monkey turn is still top laugh grabber. Guy's satire on usual mastery over animals is sharp and always appears with some new and clever gags when caught. Just back from three years on overseas USO, Consolo and Melba, a statuesque pair of ballroom terpers, don't have to do much practicing to get accustomed to civvy audiences, judging from the warm response their four numbers got here. Because of a booking mistake, the singer, who was to do his off-stage Veni Sue vocal didn't appear, so one of the Willys troupe filled in. Despite a very shaky vocal number, which is plenty on the aesthetic side, registered well. The Three Nonchalants, also doing their first week of vaude since returning from a year on the overseas circuit, still pack a solid wallop when it comes to unusual thrills in comedy-tumbling and balancing. Their mixture of serious and comic muscle work is in just the right proportion and grabs generous share of both laughs and applause. Despite a cold, which bedded him second day of his p. a. here, Allan Jones cut over and below those tones he couldn't hit well to sock home his songs to pew-sitters. Guy is one of the few male singers, who has just as many men as women in the audience, shouting requests for numbers. Johnny Sippel.

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New York City

MENTALISTS and MAGICAL MASTERS

KING EDWARD HOTEL, Toronto, Nov. 5-17

Pers. Rep. HARRY GREEN

1619 Broadway

# **Orpheum**, Los Angeles

(Reviewed Tuesday Afternoon, Oct. 23)

Whenever Lionel Hampton plays here, it means top b.-o., and this time is no exception. Reason, Hamp and his sock 18-man ork not only have a tremendous following among L. A. jive addicts, but many turn out to see the local boy who made good.

Guy and ork just about knock themselves out in selling their stuff, and bring down the house with each number. Hamp's topnotch versions of Airmail Special, Flying Home and Hey, Baba-Re-Bop sets payees off to a wild mitting spree. Hamp proves himself a capable triple-threat man, doing vocals in the latter-named song as well as taking a drum break, and giving out with a sock boogle at the piano in Hamp's Boogle-Woogie. To further display his versatility, the guy takes over the vibraphone in Body and Soul to show patrons what smooth wrist work plus a keen sense of rhythm can accomplish.

Thrush Dinah Washington does If I Love You, and Athchison, Topeka and Santa Fe and gets well-deserved palmpounding for both. Gal is equally good in sweet and hot tunes. Vocal side is shared by Madalyn Green, who offers a super-speed voicing of No Can Do. Herbie (See Orpheum, Los Angeles, on page 38)



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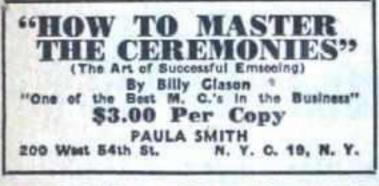
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NIGHT CLUBS-VAUDEVILLE 38







# **Personal Mgt. Ifs-&s and Buts**

#### (Continued from page 34)

So even if his basic pay is higher, he ends up with less dough than he started with.

Some managerial contracts are drawn on the basis of an act getting more money and say nothing about commission cuts if the salary goes down. So if the trend is reversed the act is still obligated to pay. If the manager holds an AGVA franchise the actor can ask the union to help him get out. But as AGVA doesn't recognize personal managers as such, and few of them hold franchises, for obvious reasons, the only relief the act can get is thru the courts, or if he doesn't want, that, he'll just have to buy his paper back.

The great majority of contracts call for a guaranteed annual salary, with the manager promising to pay any difference if the salary drops below a predetermined figure. But seldom do these pacta mean anything or are they backed by any real financial stability.

A certain comic was guaranteed a sliding annual income by his manager which called for \$3,000 to \$9,000. The fact was, that booking himself the comic could always make \$10,000 a year. It was later discovered that the manager not only couldn't do anything but didn't have any money to back up his promise if called upon. Contract was broken by AGVA because the manager held a franchise.

#### Negroes for "Special" Service

But if personal managerial contracts are full of curves for the average performer they're completely out of this world where the Negro actor is concerned. The manager, handling Negroes operating on the assumption that they don't know how to add, socks them with everything, including the phone book. If an act has to get to Chicago the manager will advance the fares and get an IOU. When the pay check comes in he gets his cut, usually a stiff one. If the next jump is St. Louis, the chances are that again the fares have to be advanced and another IOU goes into the safe. And so it goes. The boys are always in hock and can't get out of it without a battle, usually in the courts. Incidentally, when an act hires a personal manager it usually gives him power of attorney, and the pay checks come to him. Before the act sees the strictly race singing act, accompanied dough the manager makes his deductions, and some of them can be pretty fantastic. It is obvious, therefore, that personal honesty and integrity are a necessity for a successful combo of manager and act. Financial stability is taken for Negro talent or Negro music. granted. Without it no contract is worth anything to the actor. But last and most important is thoro showbiz knowledge. Without that all the other tangibles and intangibles are meaningless. For without showbiz savvy the manager can't do a thing for the act despite all his promises. And to find managers with all of the above is like trying to find needles in haystacks.

#### LOEW'S STATE, N. Y. **ORPHEUM, LOS ANGELES**

(Continued from page 37) Fields gets a healthy hand for his sweet sax blowing in a plush Hampton arrange-

The Billboard

ment of Stardust. Show as a whole moves at machinegun speed but fails to tire payees despite the great predominance of jump numbers. One of the reasons is that ork and arrangements are good. Another is careful programing on the part of Hampton. Ticket-holders get a breather from the rapid-fire pace by watching the Rimmer Sisters in their passable tap routine which appears in the third slot on the bill, and also get a chance to cool off in Dinah Washington's ear-easy warbling, appearing about fourth from the end.

Biz, big when caught. Pic, Dangerous Intruder, Lee Zhito.

#### CHICAGO, CHICAGO (Continued from page 37)

being pushed out on the stage, Breese intervened during the five minutes it was being repaired with a short impromptu interview of the ex-navy ace. Customers lapped it up and it built plenty of interest in the organist, who was pretty much of a question mark to the payees. When the organ was repaired, Osborne did a couple of organ standards and a college-service medley to a warm mitt. He has an engaging stage personality, and a little more work on his presentation and musical arrangements should make him top-

caliber. hasn't changed noticeably since seen in Chicago last, but it still evokes "ohs" and "ahs" from the pew-sitters. Hoffman could create more interest in his work if he urged ushers to carry the sock material to get the yocks. Walter drinks to all parts of the theater, as Nisson, unicycle, gets his best hands for plenty of the customers leave the the- his bubbly chatter. His one wheel, two ater unconvinced that it's not just wheel and tricks on various contraptions colored water that's coming out of the shakers. By covering the house with his mixer assortment, payees would be more inclined to realize the excellence of his work.

The Pitchmen rated a much more enthusiastic response here than when caught recently at a Loop hotel. Their work gets much better attention on a vaude stage, and their somewhat corny antics go over better with vaude payees than nitery-diners. Rated lots of laughs and a warm mitt at the bow-Johnny Sippel. off.

(Continued from page 37)

Boy looks, and at time acts, as if he had the makings of a comic and should work on it.

Harry Stockwell, out of Marinka and Oklahoma, a short wavy-haired, goodlooking baritone, starts with Oklahoma for a fair hand and follows with I/ I Loved You. Latter is built up by a long chatter intro which helps sell what would ordinarily be just another song. Result is a good mitt. But, like other acts, Stockwell also fell down on what was supposed to be an audience participation gimmick. Singer also showed a tendency to make like a comic, probably due to nervousness rather than intent. But whatever the reason, it didn's help. As a singer, lad's big voice delivery is in there all the way. Pleasing personality and appearance also helped ge him a good hand.

Lee Davis, a good-looking comit showed a combo of good and bad ma terial. The good stuff was sold in to hurried a manner, failing to get th laughs it seemed entitled to. Davi opened slowly, but as crowd started t get his stuff he began winning som yocks. His best was his I Can't Give You Anything But Love in which he make with the talk while the ork plays the tune behind him. During this, Davi sold a couple of niftles ending up with some really sock returns. Given bette timing comic could go places.

June Lorraine, mimic, did okay with Think - a - Drink Hoffman's routine her name take-offs. Best of her oldie was the Bette Davis bit. Of her new stuff she pulled some fancy laughs with her Durante doing Letter X. Rest of her material got nowhere. Take-offs need also got a good reception. Pic is Over 21. Bill Smith. Biz fair.

#### CAPITOL, NEW YORK (Continued from page 37)

red to yellow to green, always keeping on beat. Result was eye-compelling flash which just about pulled the house down. Gimmick is claimed by Allan Zee, house producer.

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### VILLAGE VANGUARD (Continued from page 36)

by own guitar. Broonzy is very good at now than when last caught here. He what he does-blues-shouting, broken- has some new material and his delivery volced melody runs, idiomatic patter tunes. Audience here takes to him pretty well, but he is a little too authentic band had to vamp behind him. Result, to go in most spots which do not feature however, was funnier even tho it was

Josef Marais, assisted by Miranda, is the opposite. Marais and Miranda bring a kind of Continental gentility to their number also got giggles. But if Youngact which comprises a series of South man is going to throw polly seeds out African ballads, also backed by guitar, to the audience he should have more Tunes are strongly flavored with oldtime waltz, polka, gavotte feeling. Most are done either in Afrikaans or native tongues, then in English. Many are charming, and couple perform them well. Customers brought 'em back for saved, but stuff about auto shows and several encores. Pair have possibilities new models were way off. Total result for work in bigger spots if they will of Youngman's work rated a big mitt. trim out some of the more obscure and precious items.

a stomach-plano for a change, affects a picaresque appearance and style. He Couple was handicapped by smallness of wears a sailor hat, which adds plenty of rakish charm to his devil-may-care physog, and purveys an act to suitplenty of salty, frequently raw ballads. Many bear the carmarks of being his own creations and could stand a little polishing in the versification. Voice is rain. nothing exceptional but he uses it with a good deal of effective hokum. Doesn't restrict himself to naughty ballads, for he knows how to handle numbers like September and I Met Her in Venezuela. Off-color stuff not too offensive, for he delivers it with a kind of cheerful openess that robs it of suggestibility. With proper grooming, Villard could be developed into a bigger nitery act. Crowd here goes for him.

Joe Schirmer Trio-electric guitar. bass, plano-is not in the same class with the hot outfits traditional here. Little group tries but doesn't quite make it a la Le Jazz Hot. Compensates, however, with touches of entertaining qualities, such as a number rendered on the banjo by Schirmer. Patrons give 'em good mitting. Don Frye, long holdover, relieves on plano, Biz good. Paul Ross.

Ork missed out in backing its own canary, Doris Day, a luscious blonde with a pleasant voice and plenty in the body department. Time and again the brass or the sax section was too loud for the thrush.

Henny Youngman does a better job also is improved. Blew a couple of lines in his parody on Atchison, Topeka while ad lib. His Polonaise routine, in which five sidemen put on wigs to join him, got some healthy yocks. His Pollyseed than just a pinch. Comic's new gags are timely but there aren't enough of them to sprinkle between his set routines. His auto gags missed by a mile. Some of them had meat and can be

The Gaudsmith Brothers and their two black French poodles got their usual Paul Villard, another singer but with hefty returns with their standard knockabout and comedy balancing routines. stage but still did a good job.

Finale was a bow to Navy Week, with band giving out with Anchors Aweigh while flickers of battleships are thrown on scrim background.

Pic is Kiss and Tell. Biz cut down by Bill Smith.

MAARCYA AND RENE GUNSETT. after two weeks at Beverly Hills Country Club, Newport, Ky., opened Monday (29) at the Shoreham Hotel, Washington.



# **Navy Puts Reverse-English on** StemGrosses; NoHolidayHelp

NEW YORK, Oct. 29 .- With no holiday Sisters, Vic Schoen ork, Tim Herbert to give takes a boost, grosses in every Stem house slumped last week. Good weather, plus the presence of the fleet in local waters, also hurt matinees,

Radio City Music Hall (6,200 seats; average, \$100,000) got \$125,000 for its third week with Bob Evans, the Hartnells and Week-End at the Waldorf. Previous week showed \$130,000 against a preem of \$126,000.

Roxy (6,000 seats; average, \$75,000) dropped to \$76,000 for its fourth frame, compared with \$96,000 for the previous week. Bill, with the Copa revue, Rolly Rolls, Tommy Trent and House on 92d Street, opened with \$110,000 and followed with \$95,000.

Paramount (3,664 seats; average, \$75,-000) also slipped for its seventh week when it counted \$60,000 for the Andrews

# **Harvey Stone Hits** La Tucker's Record At Detroit Bowery Herbeck Gets Okay 311/2G

DETROIT. Oct. 27 .- With Detroit night club business generally off for the last month as a result of reconversion, the gasoline strike and assorted worries over other labor difficulties, business at the Bowery has shown some surprising ups and downs. Outstanding, as reported by Manager Frank Barbaro, was the figure of 18,000 admissions for the week set by Harvey Stone, still in the army, to equal the house record set previously by Sophie Tucker. This amounted to virtually capacity business every night in the week, with turnaways on some occasions.

Preceding Stone, Ethel Waters, despite the admitted value of her name, hit 8,000 admissions, lowest figure reported at the Bowery since the last weeks of Lent last spring. Day, Dawn and Dusk, comedy trio who followed Stone as headliners, despite lack of top name value, pulled a good 13,000 attendance the first week, with Del Parker, best known as a network vocalist, booked in to co-star the second week, and equaling the 13,000 figure.

and Duffy's Tavern. Previous chukker saw \$59,000. Opened with \$115,000, followed by \$111,000, \$100,000, \$83,000 and \$70,000.

Capitol (4,627 seats; average, \$55,000) ended its four-week run with a \$60,000 take as against the third frame's \$76,000. Bill, with Gene Krupa, Wesson Brothers, Pamela Britton and Highness and the Bellboy, preemed with \$85,000, followed by \$70,000. Total for four-weeker was \$291,000. New bill has Les Brown's ork. Henny Youngman, Gaudsmith Brothers and Kiss and Tell.

Strand (2,779 seats; average, \$45,000) slowed down to \$56,000 for its fourth week with Russ Morgan, Tommy Dix and Mildred Pierce. Opened with \$70,000, followed with \$60,000 and \$61,000.

Loew's State (3,500 seats; average, \$25,000) fell down to \$27,000 for Phil Brito, Dorothy Donegan, Johnny Morgan and Incendiary Blonde. Previous frame saw \$33,000. New show, opened Thursday (28), has Bill McCune ork, Harry Stockwell, Lee Davis and Over 21.

At San Francisco's G. Gate put more sincerity into a song than most

SAN FRANCISCO, Oct. 27.-Holdover stageshow at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$29,000) grossed a good \$31,500 for week ended Tuesday (23).

Bill had Ray Herbeck ork, Chaz Chase, the Juvelys, Dupree and Charlo, and Elleen Wilson. Held over a third week. Pic, The Spanish Main.

# Chuck Foster Okay \$1,122 **On 1st Bridgeport Nighter**

BRIDGEPORT, Conn., Oct. 27 .- Mak-Sunday (21) at the Ritz Ballroom here, Chuck Foster did fairly well, drawing 935 and grossing \$1,122. Band, new in

# NIGHT CLUB REVIEWS

# Copley Plaza Oval Room, Boston

Talent policy: Floorshows and dance music at 7:45 and 11. Manager, Maurice Lawlor; publicity, James Wilber. Frices: \$1 cover after 10.

Second and all new edition of the Copacabana Revue in this plush spot is headed by Nan Wynn playing her first club appearance since her Broadway safari in Seven Lively Arts. Results are sock all the way.

Revue follows more or less familiar pattern of singing emsee, fem dancer; Samba Sirens, magician and headliner. In this case Jack Byron does the singingemsee chore and does it well. His Strange Music collected an excellent mitting.

Dancer Mimi Walters contributes some fine feather-footed tapping plus a vocal turn at the mike in duet with Byron.

Sad-pan Magician Bobby Baxter gathers a lot of laughs with his paper hat stunt. Oval Room audiences seem to like to stooge, particularly for magicians, and Baxter's use of a fem stooge hits the laugh spot.

Headliner Nan Wynn bows on with a smooth and fast chorus of Sweet and Lovely and follows with That's for Me. Thrush proves once again that she can canaries can steam up in 20. Novelty number titled Do You Pamper Your Husband? got giggles from the fems present and laughs from the men. High spot in her song selection for the dinner show is easily her torching of Stormy Weather. Familiar oldie sold big with the cash customers.

Entire show adds up to high quality fare. Show is doing ropes-up biz. Barbara Pearson.

# Vine Gardens, Chicago

Talent Policy: Floorshows at 8:30, 11 and 2:15. Owner, Jimmy Pappas; headwaiter, ing his first Bridgeport appearance last Floyd Fuericht. Prices: \$1 minimum, Saturdays.

> Nothing spectacular, but good, sound, cleah entertainment all the way is the theme of the current show at Jimmy Pappas's Vine Gardens. Headliner is Joe Morrison who sings, with a style that had the customers asking for two encores, the songs he has been doing for years in niteries and in the movies. His material is principally on the ballad type, the kind that includes Love Walked In, I Wish I Knew and Rose of Tralle. Morrison's material is best suited for the stage and for the higher-class type of nitery. His work is too wholesome for the jaded type of nitery patron who is satisfied with nothing less than a triple entendre. Earl Morgan opened the show with his sock magic routine, pulling forth his ever-present cigarette from out of nowhere, from inside golf balls, bubbles and what have you. The customers were plenty mystified and also entertained with the comedy Morgan puts into his routine for some good change of pace. Emsee Jack Waller left much to be asked for in his attempts at comedy. Some of his stuff was plenty old, other parts were corny. It must be pointed out, however, that the usual run of nitery comedian is limited at the Vine Gardens. Also featured on the show was the Spanish dancer, Montoya, Jack Kish and his orchestra provided music for the Cy Wagner.

### **Cuban Village, Chicago**

Talent Policy: Dancing and floorshows at 10, 12 and 2. Owner, Jerry Kaufman; manager, Amando Del Bosque. Prices: \$1.50, minimum.

This North Side bistro has been building its clientele steadily during the last few months with a strictly Latin talent policy and American emsee introducing the acts. Spot is the only one in town which offers strictly L.-A. music for dancing and a predominantly Latin-type show since the Colony Club dropped its Latin band two months ago.

Olive Lopez opened the show with a neat display of Spanish folk dancing which gets added zip from her appearance. She's strictly in the Castillian groove, Martha Dominguez, fresh from the Havana-Madrid, New York, is doing a nice job of following Riella, who stayed two years here in the featured spot. Jet-haired Martha is a very animated singer, who makes her Spanish lyrics very meaningful even to those who can't understand Espanole. Did three numbers. each in a different mood, and payees rewarded each with warm mitt.

Nina, looker, closed the show with a bit of spicy cavorting in scanty tropical garb. Gal is one of the few who strikes the happy balance between doing just enough bump and grinding to satisfy the males and yet not offend the fems in the crowd. Builds dance to a fine frenzied crescendo and won heavy response.

Rickey Mason does smooth job of straight introductions and a bit of apparatus magic as emsee. Five-piece Latin crew, headed by Jose Mantilla, gave nice support to acts and played intermission dancing well. Johnny Sippel.

### **Clover**, Miami

Talent policy: Dance band and floorshows at 9 and 12. Management: Erving Moss, owner-operator; Henry Neyle, manager, Prices: From \$1.50.

This downtown spot on the boulevard has done mighty well since Henry Neyle took over, and present offering is tops. They had to put tables in the aisles for the opener, which is something for a pre-season show.

## Spivak 30G at Downtown, **Detroit**; Barnet Looks Okay

DETROIT, Oct. 27.-Business is remaining at a moderately high level at the Downtown Theater (2,800 seats; house average \$23,000), despite the uncertainties of reconversion, strikes, layoffs, lure of fall weather with gasoline worries settled, and migration of workers away from Detroit.

Last week, Charlie Spivak drew a good \$30,000, only some \$4,000 under the figure set the week before by Mills Brothers. Pic, Dangerous Intruder.

strong and is expected to gross around \$33,000, with a good opening and weekend, better than Spivak's, to swell the \$4,618, total a bit. Pic, Behind City Lights.

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this territory, was well liked.

# McIntyre N.S.H. in Philly

PHILADELPHIA, Oct. 27 .- Box-office take at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices: 45 to 95 cents) took a bad skid the week ended Thursday (25), and wound up with a bare \$21,000 in the tills. Show included Hal McIntyre's orchestra, Georgia Gibbs, Paul Sydell and Spotty, and Keaton and Armfield. Shady Lady on screen.

# Kenton Sets Pla-Mor Top

CHICAGO, Oct. 27.-Stan Kenton, playing a one-nighter for A. & N. Enterprises October 20, set a season's high at the Pla-Mor Ballroom, Kansas City, Mo., drawing 3,678 dancers, who paid \$1.25 Currently. Charlie Barnet is going advance and \$1.50 at the door for a gross of \$4,856. Kenton's gross just topped Tony Pastor's previous high of

### Hampton Hits L. A. Sock 40G

LOS ANGELES, Oct. 29 .- Lionel Hampton is heading for a sock 40G at the Orpheum (2,200 seats) here. Bill includes floorshows and dancing. Dinah Washington, Rimmer Sisters and Dangerously Yours pic. Four Vagabonds, comedy act, made a fair showing, \$23,000. last week. Stage also held Joe Wong, Larry and Lynne, Huntz Hall and Bobby Jordon. Pic, The Lady Confesses.

# **Balto Hipp Hits Juicy 18G**

BALTIMORE, Oct. 29.-A neat \$18,200 was grossed by the Hippodrome Theater (seating capacity, 2,100; average, \$14,000) last week. Featured in the stageshow was Jean Carroll, and Ben Yost's Mimic Men, bolstered by Miriam Burroughs, and the Reddingtons. Pic, Johnny Angel.

### Herman Pulls 6G

ST. LOUIS, Oct. 27 .- Woody Herman, in a one-nighter at Kiel Auditorium, played to approximately 4,000, with a \$6,000 take. Featured in his, troupe were Francis Wayne, Chubby Jackson, Dave Tough, Joe Phillips, and Bill Harris. William Zalkin flacked.

# College Inn, Hotel Sherman, Chicago

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; production, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

Those Gotham bookers who reported that band fronters weren't spending enough time on production for theater presentations (The Billboard, October 13) couldn't possibly mean Louis Prima. Rated tops as a peddler of his wares when seen here at the Oriental Theater two months ago, Prima has added even varied tempo numbers in their first Chi more showcase luster.

he has worked out for himself and the dles bass instrument, is an asset as a entire band on such numbers as Robin showman. Besides playing some fine Hood and Angelina, Prima is now hokey- arrangements on both pops, concert ing up Lily Ann Carol's attempts to numbers and boogie, their scores worked vocalize seriously on such numbers as in fine ork background that closes each I Don't Want To Be Loved By Anyone number with a bang. Took an encore. Else But You and I Got It Bad. The

Marcella Hendricks, a thrush with looks and personality, and above all, a grand singing voice, combines grace and charm to score a decided hit. Sings pop ditties in a way all her own, and rendition of If I Loved You, is a showstopper. A sock act and customers reluctant to let her go.

Jan Bart is a big man physically and vocally. Sings an aria from Rigoletto, to prove he is tops. Takes off Kate Smith to perfection, while his Bing Crosby. Rudy Vallee, Ink Spots and other topnotchers earn a heavy mitt and plenty of recalls.

Edwards and Diane are just kids but put over a balloon terp act equal to any big-name duo. Dressers and lookers, this pair work hard and come thru to excellent returns. Should go far, being chock full of talent.

Don Richards ork plays the show and all dance numbers and should continue at this spot as long as he wants to.

Cover Girls are a crack line which adds much to an all-star production.

Larry Berliner.

mood ditties have never been done humorously, and with La Carol doing a wonderful job of straighting for Prima, it's a sock addition to the band's already fine library of production bits. Prima also has another hot tune coming up in Felicia No Capicia, one of the series of Italian novelty tunes which is making Prima top seller on Majestic label.

Slyter, panto-comedy magician, has added plenty of strong sleight-of-hand bits, especially in his closer, since seen at this hotel room early in the year, and the result is a nice mitting at the bowoff. The Harmonicats, mouth-organ trio, caught warm reception for a quartet of p. a. Act makes nice appearance, and Together with all the routining that chubby member of the group, who han-Johnny Sippel.

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The Billboard 40

# 'Ruth'Matinee Socks Soxers

# First Legit for Many

NEW YORK, Oct. 29 .- Broadway's version of the Knothole Gang started in second gear Tuesday (23) when 940 students from the 30 New York high schools and two settlements attended a special 10-cent matinee of Dear Ruth. Project, temporarily suspended in 1943 because of the war, is the first of its type in legit and is made possible by voluntary services of all legit unions involved in the show.

The kids went wild over the show and blistered their palms when it ended. Audience was composed of students of all hues from all boros, both vocational and academic schools, and included 20 shut-ins and crippled kids. Tickets are rotated so that schools which sit in the ork for one performance sit in the balcony next time. In line with the discovery made by Camp Shows, Inc., performers, that as many as 60 per cent of the G.I.'s have never seen a legit, same holds true for the bobby-soxers seeing the show at this performance. Many kids were crazy about the play but quick to answer that it was the fifst one they had ever seen.

The thesps were just as enthusiastic about doing the show as the kids were seeing it. Helen MacKellar viewed the performance as "must" for building legit audiences in the future.

"Those of us who love the theater," she said, "have got to do something to create an audience, because the only thing that today's kids have been able to see is movies.

Gal claimed that legit stimulates stu-



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### Dramas

	Opened	Perfs.
nna Lucasta	8-30, '44	494
(Mansfield) Bell for Adano.	12- 6, '44	312

(Cori) Closes Saturday (27). Most of troupe have definite plans. Margo will marry Eddie Albert shortly. Sets no definite date. Will keep on working in meantime. Frederic March will rest on his farm until after holidays. Likely will head for Hollywood and a pic assignment in January. Mario Badolati will devote his time to his own air seg on WOV. Albert Reymo will host his "Adano" restaurant on 48th Street. Leopold Badia has need of no immediate plans. Has just been advised that a great-uncle in Cuba has willed him 50G.

Assassin, The ..... 10-17, '45-13 (National) Made valiant effort to continue after last week's announced shuttering. Closes Saturday (27). Beggars Are Coming to Town ..... 10-27, '45 (Coronet) Reviewed on Page 32. Dark of the Moon ..... 3-14, '45 262 (46th Street) 372 Deep Are the Roots.... 9-26, '45 36 (Fulton) Scribners will publish script in Jan-

uary. Took newspaper guild award for "its courageous stand on a vital American subject. Charles Waldron has been granted two weeks' leave from troupe. Edwin Jerome is filling in for him. 244

Glass Menagerie, The ... 3-31, '45' (Playhouse)

Laurette Taylor adds another leaf to season's laurels by winning newspaper guild's award for "best dramatic performance on Broadway."

425 (48th Street)

Dora Clements has been out of troupe .

#### STEM BIZ HOLDS TO FORM

Biz generally good. Hits helding to form. Some of weaker ones admit slipping first two days of week, but claim strong b. o. Wednesday thru Saturday.

Three bowouts and one new entrant for the week, leaves current Stem house-lightings at 24. "Bell for Adano" and "Carib Song" leave tonight, as does "Assassin," which was skedded to shutter last Saturday and made a play for another week. Newest entrant is "Beggars Are Coming to Town," reviewed on Page 32 in this issue.

"Adano" closes with a fine record of 312 performances. "Carib" has been weak from the start and has chalked up only 36. "Assassin" took a majority panning from crix.

Perfs. Opened Perfs. Opened lowed ceremony. She will be out of Late George Apley, The. 11-21, '44 362 show for week-end for honeymoon. (Lyceum) Returns Monday (29). Mimi Cabane Closes November 17. subs during her absence. Peter Birch 2,404 Life With Father ..... 11- 8, '39 and Bambi Linn, dancers, do their (Bijou) first straight part chores in streamlined "Sister Eileen" in a show for Byan Girl, The ..... 9-24, '44 G.I.'s at Fort Tilden Tuesday (6). (Plymouth) Closes November 3. Goes to Philly Fellow the Girls..... 4- 8, '45 650 for two-week stand and then direct to (Broadhurst) Chi at the Blackstone. Drum-beater Marinka (Barrymore) 7-18, '45 118 Lew Harmon goes out ahead. "Girl" has been doing all right at around 1,130 13G, but booking of "Rugged Path" for the Plymouth forces the shuttering. James Parnell replaces Tom /Avera Monday (29). Terping stint of the role will be taken over by David (Biltmore) Victor Jory and Eva Le Gallienne at Newman. work reading scripts for their Ameri-On the Town ..... 12-28, '44 can repertory company which they (Mariin Beck) sked to open with Cheryl Grawford Received "front page award" from and Margaret Webster next September. New York newspaper guild as the most original musical comedy of the Voice of the Turile, The. 12- 8, '43 657 year. (Morosco) Vickl Cumming stars on Eight War Loan rally at Times Square Monday (Alvin) (29). Martha Scott will be featured Ignace Strasfogel succeeds to baton in Theater Guild's air program, of Max Goberman Monday (29)." "Storm Over Patsy," Sunday (4). Al-Red Mill, The ..... 10-16, '45 fred de Lingre has completed cast of (Ziegfeld) "The Mermaids Singing." Signed this week were Walter Starkey, Jane Hoff-Eddie Foy Jr. tore ligament in leg. out for performance Priday (19), Billy man, Harry Irvine, Jack Manning, Gilbert subbed. Gilbert took fall and Alfred Kapeler, Leon Forbes, Tom was unable to play Saturday (23). Jewett, Frank Lyon, Dina Merrill and Foy returned to troupe despite injury Helen Southbrook. Sam Schwartz will and has played thru week. "Mill" evibe general manager for "Mermaids" dently a click-has sold capacity every as well as "Turtle." night this week. Is now in market for You Touched Me ..... 9-25, '45 another theater to follow-up eightweek stand at the Zlegfeld. Shortage (Booth) Doing over \$12,000. Enough to keep of musical houses makes it tough. going in comfort. Tuesday (23), Ed-Song of Norway ...... 8-21, '44 mund Gwenn, Marianne Stewart, Cath-(Imperial) erine Willard, Nora Howard and Nell Lawrence Brooks returned to troupe Fitzgerald honor-guested at Drama after two-week vacation Thursday (25). League at the Pierre.

# Musicals

Bloomer Girl..... 10- 5, '44 446 (822

Arthur Kent has been filling in for him. Up In Central Park ..... 1-27, '45 314

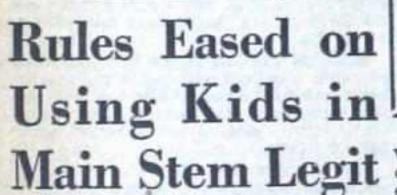
Maureen Gannon stars on Eighth War

Loan rally in Times Square Monday

(Breadway)

dents' imagination and not only makes them theater devotees but may produce some future actors and playwrights. Miss MacKellar pledged that she would do more free shows if asked.

Howard Smith claimed that the play took on a new flavor when acted before juve patrons. He wanted the students to "give their idea what the play is about and why they like or dislike the show once they get back to the schools." Unknown to Smith, this very thing is being done. Kids write compositions expressing their ideas about the play the day after they see the show.



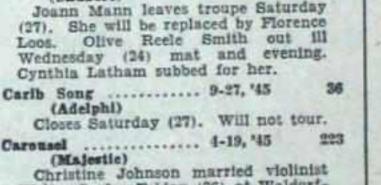
NEW YORK, Oct. 29 .- At a conference between Alfred Harding, Equity flack; Mrs. Hugh Nesbitt, of the Professional Children's School, and John Smithers, of the Manhattan Society for the Prevention of Cruelty to Children, it was decided to cut the time that a producer can get a permit for a child thesp.

New procedure is that as soon as the probationary period is finished (sixth day of rehearsal) and the kid is set in the play, the manager can apply for a permit. Old rule was that you could pitch for a permit 48 hours before your show opened. Short time span here, and the fact that the producers were uncertain whether the thesp would get his okay made things tough all around. Policy by the SPCC is to investigate the child's family, work in school and health before he gets the green light.

Meet also discussed whether to grant permits for longer than a week-to-week his case before the Equity membership the new Arthur Laurents play due to g basis and whether to arrange a system whereby clearing a child in New York would be acceptable thruout the State. ing the thesps to reverse the council, a The Beggars Are Coming to Town. In spite of the harmonious relations existing now in the child labor field locally, the Buffalo SPCC will introduce Not only will he have the opposition of who slammed him previously. Trade feel a new bill in the Legislature, sponsored members who disagree with his view- that if Fay persists in his stand he ma by Senator Mahoney during the next session, to correct local conditions.

all this week and will likely not return for another stanza. Anita Webb is subbing for her. Bob Gist has likewise been out all week-return of Pacific malaria-Larry Hayes has been filling in. Gist is expected back Monday (29). Thursday (1), "Harvey" will be one year old. Never has had unsold ticket-quite a record. Party for cast and press after show. Joe E. Brown has been signed for No. 2 company.

I Bemember Mama..... 10-19, '44 432 (Musie Box)



Walter Spolar Friday (26) at Waldorf-Astoria. Reception at Sherry's fol-

# **Ruth Holden Sues** ForCostume Damage

NEW YORK, Oct. 29 .- Because of damage to the costumes of her show. Marriage Is for Single People, Ruth Holder is suing the Brooks Costume Company for \$5,286.03.

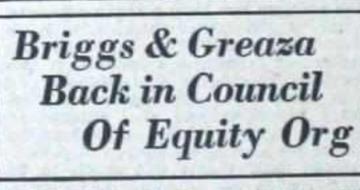
According to the gal producer, after the show was shelved for repairs after its Boston preem in April, she sent the clothes in locked trunks to Brooks to store for her until fall. She says Brook then rented the costumes without her knowledge or permission to the St. Louis Municipal Opera Company, and the wardrobe was ruined by rain, being now totally useless. Case will be tried in the New York Supreme Court.

Brooks claims that it was all a mis take, and since the firm suggested the wardrobe be insured against fire, dam age or loss, and furthermore, since Brooks did not charge Miss Holden fo storing the garments, it has no liability It is also their contention that th dough the fem is asking is ridiculous They rate the used, worn-out costume at \$10 per outfit.

# Alswang To Do "Home" Se

NEW YORK, Oct. 29 .- Ralph Alswan has been inked by Lee Sabinson to de Meanwhile Frank Fay intends to bring sign the sets for Home of the Brave

	(29). Maurice Evans' "Hamlet" and "Would-Be Gentleman," starring Bob- by Clark, both sked to start rehearants November 3. Both likewise preem in Boston during last week of November.
	ICE SHOWS
1	Hats Off To Ice 6-22, '41 616 (Center)
1	BALLETS
	Ballet Theater 10- 7, '45 25 (Metropolitan)
3	ROUTES
-	Dramatic and Musical
-	(Routes are for current week when no dates are given)
	Adam Ate the Apple (Geary) San Francisco.
5	Are You With It? (Shubert) Phila.
r	Ballet Russe Highlights (Hartman) Colum- bus, O., 29-31; (Colonial) Akron, Nov 1;
0	(Erlanger) Buffalo 2-4. Blackstone (American) St. Louis.
5	Blossom Time (Metropolitan) Seattle.
8	Boston Grand Opera Co. (Opera House) Bos-
8	ton.
g	Carmen Jones (Erlanger) Chi. Caviar to the General (Locust St.) Phila.
	Day Before Spring (Shubert) Boston.
	Dear Ruth (Harris) Chi.
	Desert Song (English) Indianapolis 30-Nov. 3.
ar	Dunnigan's Daughter (National) Washington. Foolish Notion (Cox) Cincinnati, O., 29-31;
Hr Y.	(Hartman) Columbus, Nov. 1-3. Francis, Kay (Davidson) Milwaukee.
0	Gilbert & Sullivan Operas (Royal Alexandra)
5. 15	Toronto. Girl From Nantucket (Ford) Baltimore.
2	Hasty Heart (Hanna) Cleveland, Laffing Room Only (Shubert) Chi.
	Last House on the Left (Bushnell Aud.) Hart- ford, Conn., 2-3.
t	Life With Father (Walnut St.) Phila. Oklahoma (Colonial) Boston.
g	Rebecca (Auditorium) Denver, Colo., 31-Nov.
-	1; (Chief) Colorado Springs 2; (City Aud.) Pueblo 3.
e.	Rich Full Life (Shubert) New Haven, Conn., 1-3.
el	School for Brides (Erlanger) Atlanta.
	State of the Union (Cass) Detroit.
-	Strange Fruit (Plymouth) Boston. Student Prince (Studebaker) Chi.
ls	Ten Little Indians (Copley) Boston.
y	TWO MIR, OHITOHD IGICAL HOADLOND WIND
1-	Voice of the Turtle (Selwyn) Chi. Winter's Tale (Blackstone) Chi.



NEW YORK, Oct. 29 .- Matt Briggs and Walter Greaza have reconsidered their decisions to resign from the Equity council as a result of the council's action in the Frank Fay case.

Briggs objected to the word "censure" in the statement given out by the council in explaining the case. Greaza made no statement, but presumably did not agree with the council's censure of Fay for actions "prejudicial to the welfare" of the thesps org. Briggs said "the pressure from my council was decently strong to make me reconsider my resignation. The we disagree from time to time personalities never enter. I'm glad to find they still want me among them."

Committee appointed by Bert Lytell. Equity prexy, was responsible for the change of heart. Many council members feel that the resignations came about because of the five long, hard sessions the council held over the case. By the time of the fifth meeting tempers were short.

at the next quarterly meeting of the into rehearsal shortly under Michael actors' org in December. He will be ask- Gordon. Alswang did the costumes for decision which would be in effect a censure of the actors' governing body. point, but he will have to buck Lytell bring about a break between the Cath and council members of his own faith olic Actors' Guild and Equity.

#### D D C UN IN A UN D 41

# **OUT-OF-TOWN OPENINGS**

### CAVIAR TO THE GENERAL

#### (Opened Monday Evening, October 22, 1945) LOCUST STREET THEATER, PHILADELPHIA

A comedy by George S. George and Eugenie Leontovich, produced by Theron Bamberger in association with Robert Henderson. Directed by Robert Henderson. Setting by Stewart Chancy.

CAST: John Marriott, Nicholas Saunders, Alexander Asro, Lyle Bettger, Leila Ernst, Sidney Blackmer, Marty May, Eugenie Leontovich, Lonya Kalbouss, Maude Russell, Boris Yaroslavsky, George Jason and Brant Gorman.

Eugenie Leontovich still has one good play to her credit, Dark Eyes. Her latest venture as a playwright does not duplicate her initial success by any means, She covers everything from international air routes to birth control, and the path is strewn with mountains of words. Most remarkable thing about the production is that the cast could remember their cues and their lengthy speeches, and oddly enough, Miss Leontovich is the only who has difficulty doing that.

#### Philly Crix Tab

All thumbs down for a zero score. No: Linton Martin (Inquirer), Edward Schloss (Record), R. E. P. Sensenderfer (Bulletin), Unsigned (News).

A working knowledge of engineering is absolutely necessary to understand a major portion of the conversation. It might have been commendable if it were for Georgia Tech consumption alone but under the circumstances, they might have at least offered the public a few scholarships.

Scene is Russia and the setting is more attractive than the plot. Chaney has used simple straight lines to good effect and combined quiet colors with excellent and Leda Ferroni commits murder to get taste.

capitalist who is in Russia to complete if they know about her background. a deal for international airfields. His a worried secretary, a valet, and a Unfortunately, however, more contrast proper place to produce one selected. is out to trick the Russians, represented characterization. At present, after the by a general who turns out to be Eugenie first spine-tingles, the reaction is "lay Leontovitch to no one's surprise. She that pillow down, sister, and try a new has a number of tricks up her sleeve method." Eleanora Mendelssohn, as points out that unless the Americans is completely believable and her conlife on the Planet Mars. Sidney Blackmer is the American injust as well have wandered back into motivation and remaining human smallvaudeville. Leila Ernst is the daughter fray as well. Reed Brown Jr., is a beand her Communism is as realistic as a snowstorm in the Sahara. Remaining members of the cast are not quite as only Maude Russell, is outstanding. She sings one song and her delivery is quite commendable. One wonders what she ence's goose-bumps. Barbara Pearson. would look like in a costume that didn't obscure her person as the uniform does. Maurie Orodenker.

### THE SECRET ROOM (Opened Monday, October 22, 1945) WILBUR THEATER, BOSTON

A play by Robert Turney. Presented by Joseph M. Hyman and Bernard Hart in association with Haila Stoddard, Directed by Moss Hart. General manager, Al Goldin. Press representatives, Michel Mok and Mary Ward. Stage manager, Don Hershey.

Noonie Beverly .....Jane Earle Susan Beverly ......Frances Dee Sister ......Fuzzy McQuade Dr. John Beverly ......Reed Brown Jr. Mrs. Smitkin .....Juanita Hall Margaret Beverly (Meg) .....Grace Coppin Dr. Jackson .....Ivan Simpson Leda Ferroni ......Eleonora Mendelsshon Colonel Hammond .....Albert Bergh Samuels, an interne .....Charles S. Dubin

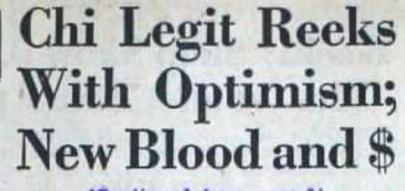
This psychological melodrama is a success from the production, direction and acting standpoints. Whether the public is ready to be chilled and amazed is another matter. The audience is asked to think as well as raise goose-bumps at regular intervals-and that adds up to box-office danger.

#### Hub Crix Tab

Six yes votes to one negative tab, a score of 86 per cent. YES: Peggy Doyle (American and Record), Helen Eager (Traveler), Unsigned (Post), Cyrus Durgin (Globe), Elinor Hughes (Herald). NO: Leslie Sloper (Monitor).

The Secret Room is a study of an Italian concert planist whose treatment at Nazi hands has left her broken mentally and physically. Her one American friend, Dr. Jackson, arranges to have her join the Beverly family to help care for the children and to get the benefit of Dr. Beverly's psychiatric knowledge. The record of her experiences and life are written in a notebook by Dr. Jackson, this record back in the mistaken idea The story has to do with an American that the Beverlys will not let her stay

Good old blood-and-guts melodrama entourage includes one not-so-secret spy, mixes well with the psychological theme, daughter who waves a red flag with more will have to be worked into Leda Fervigor than the natives. Said capitalist roni's role to sustain the interest in her too. Given a little vodka, they proceed Leda, does a superb job as the Nazito fall in love and the general's red abused concert planist. Frances Dee, bloomers just about top everything in making her footlight return, rates a nice lack of subtlety. Ridiculous conclusion clump of orchids. Her Susan Beverly and Russians co-operate, these two soul- fused terror is ditto. It is Miss Mendelsmates will have to wait to meet in after- sohn's show, but Frances Dee adds plenty to the total. The kiddles have a big day in The dustrialist. Marty May is his agent and Secret Room. Jane Earle, as Noonie May's wise cracks sans his strad are so Beverly, and Fuzzy McQuade, as Sister, incongruous to the proceedings he might do a top-bracket job of sustaining the lievable doctor. Juanita Hall is a very good Mrs. Smitkins-the-housekeeper, and Grace Coppin is a perfect sister-in-law. nerve-wracking as the principals, but First-act pruning will help everything, and more contrast in Leda Ferroni's part will improve the quality of the audi-



#### (Continued from page 3)

theater deal can be arranged. Producer can get lease on Civic Theater (where Anna Lucasta is being shown) for only one year, and since other theaters in town seem to be tied up for immediate future at least, he is looking toward new constructions for permanent venture.

It is known that several business men not connected with showbiz have offered kale on the line for building legit palaces to house Chicago offerings in an attempt to lure legit back here, and it is expected the construction work won't be too long forthcoming.

Wildberg, who has had his share of flops and runs on Broadway, is of the opinion sufficient talent can be found here to produce first-class stuff and he intends to try, at any rate. He feels the Chicago market has definitely been neglected by Main Stem producers and cites long takes of stocks here who are rolling in dough.

#### Good Stuff Will Get 'Em

"Give Chicagoans first-class productions and they'll respond plenty," he declared. "Give them shows badly managed or give them third-rate stuff and they rebel and take to the movies. It's the same everywhere. People will go to see good productions, and there's no reason in the world why shows couldn't be produced here as well as in New York."

Producer added that Chicago money which was coming to him abundantly now (Anna Lucasta, \$17,800 weekly) was just as green and good to spend as lucre he derived from Gotham.

Wildberg said he had several scripts under consideration now, but was going slow until he could be assured of a

**Dowling Likes Windy City, Too** Another producer with eyes slanting



### SEVEN MIRRORS

(Opened October 26, 1945)

BLACKFRIARS' THEATER

An experiment in social drama by classes in play production, Immaculate Heart College, Los Angeles. Staged by Dennis Gurney. Sets by Edward Rutyna. Dances by Patricia Newman. Verse choir directed by Frances Mohan. Presented by the Blackfriar's Guild.

CAST: Rita Heffernan, Elsbeth Fuller, Joyce Indig, Margaret Itter, Mary Talas, Elizabeth Ryan, Helen Horton, Beatrice Adams, Gladys Moldoff, Dena Desta, Pepa Kantor, Margaret Linse, Jack Sherry, Norma Koehane, William Bock, Geraldine Page, Barclay Stephenson, Zoe Winkler, Gwenda Tanens, Linda Lee, Dennis Harrison, Shepherd Roberts, Jonathan O' Connor, Ray Mahaffle, Cynthis Hoyton, Jean Williams, David Kaplan, Grace Ross, Angelita Reynosa, Leo Herbert, John Barry, Edward Steinmetz, Peggy Ann McCay, Charlotte Kogan, Carol Gustafson, Ann Rogers, Beatrice Adams, Dorothy Kimball, Harriet Welch, Dorothy Brown, Gladys Collins, Kathleen Arnold, Pat Neal, Erjl Claire, Ross Steadman.

For its first production of the season, the Blackfriars' Guild has picked something called Seven Mirrors, programed as "an experiment in social drama." Experiment it certainly is, and likewise likely fine social propaganda, but hardly drama. Mirrors is a collaborative effort by some 10 students of play production at the Immaculate Heart College, Los Angeles.

The college girls are concerned with the state of the new world to come and primarily with woman's part in it. If peace and security are to be maintained, it must be by an appreciation of spiritual values, and the general idea appears to be that it's woman's job to get busy about it. They have divided their play into seven episodes covering territory from Warsaw to Berlin, with stop-offs in Leyte, Mexico, Lourdes and New York. Each is introduced by a Madonna local to the spot. All seven Madonnas appear in a prolog to set the theme. Its message obviously is to stress tolerance and faith, and it covers a lot of ground, from race prejudice, wartime marriage, church baiting, smug stupidity and the inability of brutality to destroy true faith. The authors are earnest and sincere but at best they have concocted a religious pageant and not a play, and their scripting is at times woefully immature. Mirrors is strictly college fare. However, tho several of the seven Madonnas are evidently in search of an author, director Dennis Gurney has performed a first-rate feat putting some 57 characters thru their paces on the tiny Blackfriars' stage. He has definitely got the most out of the script and held it down from any tendency toward the "arty." One of these days the guild is going to lose him to commercial Broadway. Overall production is as good as the Blackfriars have accomplished to date. It has been kept simple with imaginative projections on a screen forming the background for each episode. Lighting and sound are first-rate. The big cast, as usual, has been drawn from previous Guild troupers and Little Theater players. For the most part they give capable performances. As in the case of some other Blackfriarites in the past, a few of them may be Broadway bound. Likely newcomers are Grace Ross, Peggy Anna McCay, Erji Claire and Ross Steadman.

### French Thesp Set for 'Touch'

Yale Drama School Opens

NEW HAVEN, Conn., Oct. 27 .- Yale University School of Drama began its 21st year this week with the first enrollment in four years of a capacity class of 125 students. Walter Prichard Eaton, acting chairman of the department, revealed that the enrollment for the new year is exactly double that for last year, and that for the first time since Pearl Harbor the number of men students exceeds that of women students.

### Wolper Buys Whodunit Script

NEW YORK, Oct. 29 .- David Wolper has added a whodunit to his current production schedule with the purchase of If I Die Before I Wake, by Owen Davis Sr., and Sherwood King, based on the latter's thriller novel. The script was previously held by Charles Rodgers Productions. Wolper's other piece is Bene Russell's By Appointment Only, which goes into rehearsal ahead of the Davis-King opus.

**Review of "Beggars Are Coming** to Town" on Page 32

NEW YORK, Oct. 29.-Madeleine Le Beau, French thesp, has been inked by Herbert H. Harris for a Main Stem debut in The French Touch, the Joseph Fields-Jerome Chodorov comedy now in rehearsal. Others added to the cast recently are Francesca Braggiotti, Eddy Grove and Rosa Low, supporting Brian Aherne and Arlene Francis in the leads, Bianca Stroock will supervise costumes. Rene Clair directs.

### "Showboat" Yens for Primus

NEW YORK, Oct. 29 .- The Kern-Hammerstein combo is dickering with Pearl Primus to do a ballet specialty for their Showboat revival. The gal wants to do the chore but has already been booked up solid for a road tour and may not be able to get out of previous commitment. Helen Tamiris is doing the choregraphy for show.

### Gruver Inked for "Corner"

NEW YORK. Oct. 29.-Elbert Gruver, recently discharged from the USAAF, has been inked by Jean Dalrymple as stage manager for the new John Cecil Holm Comedy, Brighten the Corner. Robert Sully, screen thesp, has been signed for his Broadway legit debut in support of Charles Butterworth and Lenore Lonergan, Corner leads,

toward the Midwest is Eddie Dowling, whose Glass Menagerie was launched here last year with record success and is still running in New York. Dowling's newest vehicle, St. Lazare's Pharmacy, will be preemed in Chicago at the Studebaker Theater December 23, (See The Billboard, October 27.) Reaction of Chicago's play-goers have apparently convinced the veteran producer that local mart, being actually and potentially in the pay-off class, should be curried.

Other trade biggles, remembering numerous attempts to sparkplug the Chicago market for legit, notably John Golden's ill-fated try about seven years ago, are keeping fingers crossed and murmuring about the good old days when the Windy City was the hub of State, with 17 legit theaters going full blast. Golden's stab was made in the height of the depression, and one thing added to another, which no one can quite detail, ambitious producer's plans went awry, and he quietly folded his tent and silently stole away like Arabs in Longfellow's poem.

#### **Dreams and Angels**

However, even the most pessimistic old boys feel something in the wind, they admit, and while not dreaming of a broad renaissance to Chicago, keep muttering about possibilities and angels.

One particularly pungent opinion concerning the future of the legit here or elsewhere was voiced by one of Chicago's oldest theater managers:

"The main reason the theater still exists as a going concern in New York is that the big city has more transients per day than any other city has in its total population. First thing anybody thinks of in doing the town is going to shows. It's not only pleasure, it's business. The legitimate stage has evolved to New York purely because there are more people going into the place. It seems everywhere else the motion picture has displaced it."

Whether most of the smart producers on the Main Stem have any urge to take Horace Greeley's advice (Go West, young man!) is a matter for some conjecture, but at least two of them have announced their Midwestern intentions, and judging from the crop of flopperoos on Broadway this season, and the success of even the second runs in Chicago, trade talk is that more New York masterminds had best cast their eyes toward more potentially fertile and less competitive markets.

The Guild will play Mirrors thru No-Bob Francis. vember 18.

# Thriller Revival Planned

NEW YORK, Oct. 29.-Another revival of Murder Without Crime, skedded for the Main Stem after tryouts, will be Theodore C. Ruskin's bow-in as a producer. Broadway dates are not yet set. Hale McKeen, who helmed the recent showing of the J. Lee Thompson thriller, will again direct. Raymond Sovey is designing the sets. Frank C. Hopkins will be general manager, and Sam Tauber, company manager. Tom Rutherford has been signed for the lead. Plans are afoot for a second production to follow Murder, a musical revue, with Joey Faye in the lead.

NEW YORK, Oct. 29.-Howard Barnes, Herald-Tribune drama critic, has been appointed movie editor of Stage Pictorial. His job will be the selection of a series of "best pix" and will begin with the December Issue, when drama fan mag launches on a monthly basis. His first nod is to The Lost Week-End. 13 CODVICO

#### GENERAL NEWS 42

November 3, 1945

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BARBARA BOND, for a year a WAC in the air corps, has received an honorable discharge and is back in burly. She opened October 21 at the Casino, Pittsburgh, as strip and talking woman. . . . EMPIRE CIRCUIT unit headed by Sammy Price has for co-principals Zonia DuVal, Irving Lewis, Rose Sydell Jr., Harry White, Rosalle and Floride Fuller. ... HARRY (SHUFFLES) LEVAN is a patient under the name of Isadore Snaper in Ward 7-C. Medical Center Hospital, Jersey City, N. J. . . ALLIE MILLER, who show-girled for Frank Weisberg in Star and Garter back in the Columbia Wheel days, is now an assistant to a chiropodist in the Plymouth Hotel. New York. . . . MARLENE was featured in last week's line-up at the Jacques, Waterbury, Conn. Other talent included Danny Lewis, Leona Thurston, Gump, Tommy Spencer, Jack Lane's Love Birds and Muriel Asche's line girls. . . AVANELLE MARTIN, stripper and boss of a dress emporium in Greenville, S. C., will put sister Evelyn in charge of the shop and leave to produce and manage Burlesk Follies and Pin-Up Girls units on the midway of the Bruce Heaton Shows.

DAN AND DON are a new instrumental team in burly. Former is of the Three Vagrants, two of whom, John Masco and Gene Terrelli, have died. . . . POLLY HYATT, wife of the late Walter Greaves, former burly principal, is in Enickerbocker Hospital, New York, for an operation. . . JEAN WAYNE, principal with the Bob Ferguson unit, was a chorine last season for Producer Shirely Page at the Galety, Washington. . . . MARION LEE, Bobbie Parker and Anna Bergin double almost every week at the Hudson, Union City, N. Y., between speaking parts or strip and dance specialties and the chorus. . . . BETTY BRENT set by Mickey Owens for a week each at Hangar Cafe, Acashart, Mass.; Paradise, Fall River, Mass., and Jacques, Waterbury, Conn. . . . PEARL (FAY) LAWSON back at the Silver Palms, Chicago, after four months as principal at the Hollywood, San Diego. . . . ROSE LEE FONG, singer, and Lockjaw Jackson, table dancer, signed with Arthur Bryson to go under his exclusive management. Former opened at the Terrace, Richmond, Va., and latter in Erskine Hawkins's unit at the Paradise, Detroit, October 26. . . . VICTOR TRAVERS, formerly with National Theater, Detroit, for 18 years, is combining script writing with acting chores for Columbia Pictures. Mrs. Travers is managing the new Bowlero, Detroit cocktail lounge just opened by Harry and John Brown.

# **Apollo Goes Burly;** Weekly Strip Show **Plus Vaude, Films**

capacity 750, at Washington and Dover streets, heretofore on a vaude-pic sked, goes burlesque November 5, which will give this city four burly houses in all. The others are the Globe and Howard, op- enjoying our tour very much," they erated by the Hirst Circuit, and the write from Garmish, Germany. "We came Casino, under the sole ownership of Frank Bryan.

Ben Ford, local booker who has had the Apollo under lease, has re-leased to Leona DuVal, who is Tirza on stage, and Mickey Owens, a New York booker. DuVal and Owens hold a 10-year lease on the premises.

weekly for a show to run an hour and 10 minutes, plus vaude acts and two feature films, together with shorts and newsreels, the entire show to run three and a half hours. Along with the usual burly talent will be a featured and second strip and Muriel Asche's line girls. Price will be 30 cents matinee; 50 cents nights, and 75 cents, Saturdays, Sundays and holidays. Harry Paul will be press agent. Opening feature will be Tirza and Her Wine Bath. House, after the first week, will be managed by Leona DuVal. Talent will be booked thru the Owens Theatrical Agency, New York.

### Hockey Training K.O.'s **Roller 'Vanities' in Detroit**

DETROIT, Oct. 29 .- Number of vets turning or returning to professional hockey is causing a major shift in the booking of attractions at Olympia Stadium for the 1945-'46 season.

Skating Vanities, top roller show, which came in last year in October, has been set back from its former position as opening attraction of the year to sometime in March.

Olympia management is operating the where he did considerable entertaining. largest training camp in the history of Formerly a single with the Count Berni hockey, with over 100 players all told, 80 Vici unit, Boxley has added Paulette at one time, so that the camp had to be Randolph, singer and dancer, to the conducted in Detroit rather than out of turn and will shortly resume work in town, as was done last year to accommodate the skating show, and the building will not be available.



JAY PALMER AND DOREEN, in France and Germany the last four months BOSTON, Oct. 27 .- Apollo Theater, with USO's Fun Fiests, are slated to return to the States about January 15 for a brief rest before departing for Japan for further entertainment work. "This is beautiful country and we are over on the same boat with Lester Lake and had a lot of fun with the old Cincy buried-aliver. Met only one other magician over here, so far, but don't remember his name, He told us, however, that Conradi in Berlin is no morebombed out." . . . STEPHEN B. BUCK and brother, carrying a truckload of 11lusions, are playing Tennessee theaters Policy will be burly players changed and schools under the guidance of Byron Gosh, vet tent show op. . . . ZOGI THE MAGICIAN, now playing Eastern Kansas and Missouri in his 20th year as a pro, writes from Fort Scott, Kan., under date of October 18: "We are playing to our best business at the highest admission prices we've ever shown to, largely under auspices of the American Legion and VFW. We're also finding towns much easier to book." . . . SID N. LEVINE, Montreal card expert, is up and about again after several weeks in the hospital. . . . KOLMA has moved to the Lauria Club, Ottawa, after a stretch at the Esquire Club, Montreal. . . CORP. JAY ROSS, on a recent furlough, worked a week each at the Victory Theater, Tampa, and the Temple, Jacksonville, Fla. . . . ARIELLE LA TOUR has just concluded a week at the Idle Hour Club, Dayton, O., with his vent and magic. . . . DON NEWLAND, New Lexington, O., trixster, was a magicdesk visitor last Thursday (25) while in Cincy scouting up info on how to go about becoming a pro nitery magish. He plans to go out on his own soon. . . . STANLEY BURNS has just finished four weeks with his vent turn at El Morocco cabaret, Montreal.

ASWELL BOXLEY is back in civvies Major reason is the fact that the Gafter three years in the coast guard,

# **CSI** Proposes New **Field Liaison Set-Up**

NEW YORK, Nov. 1 .- Carrying out the suggestion made by Gertrude Lawrence in an exclusive interview printed in The Billboard some time ago, Camp Shows, Inc., has proposed to the Army an administrative'set-up in the Pacific that will do much to lessen the bites taken out of its pants by returning CSI troupers. The plan will have seven execs working in the Mid-Pacific, Western Pacific and South Pacific theaters, acting as liaison between Special Services and CSI, recasting shows, controlling units in the field and generally seeing that troupes get their bearings straight once they leave the New York base.

Org would have one exec administrator, three field supervisors and three field directors in addition to a secretary. CSI expects that the G.L's in the Pacific will be more fortunate in getting their entertainment schedules straight because under the set-up a unit can only get transported thru the provision of the commander in each area.

# "Ice Follies" Opens At Garden Nov. 20

NEW YORK, October 29 .- Tenth annual edition of the ice follies, Ice Follies of 1946, is skedded to bow in at Madison Square Garden November 20. Tickets went on sale October 29.

Pioneer touring pro ice show, the Follies is featuring Evelyn Chandler, Brooklyn; Mae Ross, Hollywood; Hazel Franklin, English blade star; Frick, Swiss comic; Heinie Brock, former amateur champ athlete at Minnesota, and the co-owners and ice stars, Oscar Johnson and Eddie and Roy Shipstad.

A chorus of 80 Ice Folliettes will support.

### **Robin Hood Holds Deficit To 5G Despite Bad Weather**

PHILADELPHIA, Nov. 1. - Despite postponement of 15 out of 28 concerts, Robin Hood Dell's deficit for the 1945 season was held to \$5,435. A financial report by the treasurer of the organization showed expenditures of \$145,078 and receipts from coupon books and other admissions of \$98,149. Operating deficit of \$46,929 was largely met by contributions. Advance sales of more than \$50,000 helped assure a good season financially. A record breaking season would have been achieved if the weather had been more favorable. Concerts included an appearance by Dinah Shore, who shared the spot with Frank Sinatra, an unexpected visitor to the Dell. Other pop stars were on hand or scheduled for light programs. Dimitri Mitropoulos, recently re-named principal conductor, has outlined 1946 plans which include an even greater use of pop music names, that have proven better house-packers than longhair concerts. Twenty-eight concerts are planned for next season.

Approximate dates have been set for the Sonja Henie show around the end of the year, and for the Barnes Bros." Circus in May, but neither date has been officially confirmed. Stadium will be devoted chiefly to hockey during the season, with the exception of the three special shows,

#### **Cincy Zoo Opera Seeks 40G** To Endow Its 25th Season

CINCINNATI, Oct. 27 .- For the first time in its history the Cincinnati Opera Association is asking for outright contributions to establish a basic working fund for early development of plans now being made to insure a special 25th anniversary season of Zoo Opera here next summer.

Local industrial leaders will be canvassed for donations to supplement the annual amount obtained from guarantor pledges. The association hopes to snare about \$40,000 by this means. A promotion expert is slated to go to work on the anniversary season shortly after the first of the year.

the 1945 season disclosed a deficit of \$21,112.66. The guarantee fund totaled \$28,263. Thus, guarantors are being called upon for 75 per cent of their pledges.

Cafe, Nitery Income Crowds Mining for Top Arizona Biz

PHOENIX, Ariz., Oct. 22 .- Operation of restaurants and night clubs is crowding the mining industry in becoming 238 State St., Dept. 2 one of Arizona's major businesses, the Schemetady 5, N. Y. State Tax Commission reported in announcing the gross income of various enterprises for September.

> Restaurants and night clubs came within \$268,810 of equaling the gross income of the mining industry. The figures are \$5,268,187 for restaurants and night clubs, and \$5,536,997 for mining.

niteries. . . . JUSTINI is lining up fall dates in the East, working out of his home town, Brooklyn. . . . HARRIS AND ALLEN have just closed a week's stand at the Gayety Theater, Montreal. . . MILBOURNE CHRISTOPHER postals from his native Baltimore under date of October 21: "Was a guest at the Adventurers' Club, New York, Thursday (18). Other magi there were Walter Gibson, Mickey MacDougall, Bernard Zufall. Played Teko with Johnny Scarne at the Dixle Round Table, and gave a show for the Naval Academy football team last night." . . . ARTHUR LLOYD, the card man, has just concluded a fortnight's run at the Mount Royal Hotel, Montreal. . . . PRINCE SAMARA, mentalist, is back at the Charlot Club, Salt Lake City. He recently celebrated his 58th birthday and is in his 40th year in showbiz, . . . J. C. ADMIRE, now in advance of Paul Hubbard, recently caught the McDonald Birch show at South High School, Lima, O., and has the following to say about it: "Enjoyed the show very much, altho Birch said it was the poorest night house he had had in his 23 years in the business, and the noisiest, Promotion on tickets in advance was bad. If Birch would put a billing agent a week in advance and put up some paper, he would realize a big difference in business. He has a large in Lims, and I looked the town over. Most magic shows rely too much on ticket sales in advance and pay no attention to the pictures that should go in windows. Birch had no ads in any of the Lima dailies. I am contracting the Hubbard show (three people) three weeks in advance, but expect to get up to 30 days ahead." Hubbard, playing Cincinnati schools for the past six weeks, had Harry Blackstone and Sam Mayer, Cincy magic enthusiast, at one of his performances recently.

Retailing still leads the field, with a gross of \$22,538,958, and manufacturing timbering and rentals, are either in the \$2,000,000 or \$1,000,000 class.

Ike Asks for 40 CSI Units

NEW YORK, Nov. 1 .- Altho some people predicted that Camp Shows, Inc., would fold up long ago, the word at the entertainment org is that General Eisenhower has unofficially asked for another 40 units to replace those whose contracts expire about January 1, 1946. Most of the troupes sent over in the V-E Day program are expected to be back about this time.

This demand comes in addition to the The association's financial report for show and a wonderful lot of illusions, request from General McArthur for ad-I saw only one litho and two tack cards ditional talent in the Pacific. Eisenhower will probably pitch for four large musicals, eight legits, four concert units and 24 variety units.

## ATAM To Hold Bazaar

NEW YORK, Nov. 1 .- The ATAM (flacks union) is sponsoring a Bizarre Bazaar at the Henry Hudson Hotel November 8 to raise dough for the aged and indigent members of the union. Bizcare Bazaar is a combination county fair, auction, antique show and cabaret with legit top personalities running the proceedings. Thirty booths are planned for the Bazaar, including one at which the public can be photographed with a celebis second, with \$6,112,888. Mining is rity and another at which a visitor can third; restaurants, fourth. Other busi- make a recording with his or her fanesses, such as utilities, contracting, vorite thesp. There will also be a cabaret show every hour. Bazaar opens at 2 p.m., closes at 2 a.m.

# WANTED IMMEDIATELY **CHORUS GIRLS** for Night Club in Panama. Write to BOX 443, PANAMA, R. P.

**Dancers and Show Girls** 

If you want a nice casy job with no matinees

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NORFOLK, VA.

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**Dance Director also wanted** 

ELASTIC NET OPERA HOSE Black or Nude, \$6.00. Strip or Chorus Panties, \$1.25. Net Bras, 75¢. Rhinestone G-Strings, \$10.00. Bras, \$2.00. Long Eyelashes, \$1.50. Add 15# postage. O. GUYETTE, 346 W. 45th Str., New York 19, N. Y. Phone: Ol-role 6-4137.



### The Billboard



# The Billboard's **VETERANS'**

# **RE-EMPLOYMENT** SERVICE

Each week The Billboard publishes this classified directory of nonorably discharged vaterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, waude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6	DRUMMER, 30: 6 years' exp. N. Y. cluba. Frank Rivera, 654 East 158th St. N. Y. C. 171/8/25	PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25	SOCIETY PIANIST: cocktail lounge, hotel ex- perience. Socks smart lounge or radio jeb. Edward Dombroff, 1025 St. Johns Place, Brook- lyn, N. Y. PR 3-2150. 147/9/22
ACTOR, 19; interested legit, light comedy, musicals. Small prod. and radio exp. Wil- liam E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6	EMSEE, baritone; 35 years' show business. In- terested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, III. Went. 6976. 122/9/15	PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E, 164th St., New York City. JE 8-9698. 151/9/22	SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs pub- lished to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, III.
ACTOR, 30; leading player George Abbott's "Brother Bat." Legit, radio producers what have you? No Hollywood offers con-	EMSEE; comic; songs, harmonica novelties. army hospital shows; perfer army club and theater dates, Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22	PIANIST, 28: 9 years' professional experience; bands, cocktail lounges, Army Special Service, Interested dance ork, combo; single, Harmon H. Mize, Box 572, Meridian, Miss, Phone	Aberdeen 1548. 117/9/8 SPANISH ELECTRIC Guitar, 38; club and small combo exp. (10 years); \$75 work
ACTOR, 24: pre-army stude, seeks opportunity legit. Bill C. Lowell, 3819 North Wayne	ENTERTAINMENT SPECIALIST, 27; writ- ing, directing, programing; army hospital camp shows, radio programs, Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int, radio, motion	4656-J. 176/6/3 PIANIST; dance orks, clubs (18 years). Seeks club, restaurant, metropolitan area. Edward Schloss, 1290 Ocean Ave., Brooklyn 30, N. Y.	STAGE MANAGER, 37: pre-army Province- town Players, Sam Harris, MGM, RKO.
ASSISTANT STAGE MANAGER, Director; pre-army university productions; Army Spec,	pix. Joseph Tammany, Hotel Davenport, Stam- ford, Conn. 4-3113. 133/9/15 ENTERTAINMENT SPECIALIST, 40; tener soloist, dramatic reader; broadcasting,	PIANIST, Vocal Accompanist; solo and ork work; 18 years' experience, army band, com- posed music for army show. Seeks cocktail	Actor, singer, dancer, stage manager, director. Managed Wm, Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Wm, R. Bradley, 932 1/2 Ogden Drive, Hollywood, Calif. HE 6003.
BAND VOCALIST, 21: seeks opportunity to	WMCA, WNEW; sang with Deep-River Boyd, F. Bessinger's singing-dancing waiters (Hotel New Yorker). Soeks work radio, concert field. James Willis, 4209 West Evans Aye., St. Louis. Jefferson 3511 201/11/3	PIANO SOLOIST, 29; 8 years dance bands,	STRINGS, VIOLIN, CELLO, 25: played col- ored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin,
on request. Harris Hawkins, 1309 West Hham, Pampa, Tex. 154/9/29	GAG WRITER, 48; script doctoring, vaude monologs, emsee quips, "I've a corner ou gags; your move." Humorist Maker Buster Rothman, 63 West 39th St., Bayonne, N. J.	hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22	Nicholas Fenton, 352 West 117th St. N. Y. C. 108/9/8
BARITONE - CROONER, 27; Radio Ex- perience, Local night club, dance band ex- perience (5 years). Interested band, radio show, Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22	GAG WRITER, 38; pre-army writer comic stage skits, radio announcer, actor; army Spec. Services; entertainment specialist; all	PUBLICITY AGENT, 27; Manager for ork, in- dividual musicians; advance booking, press re- leases, Gilbert D. Padolner, 857 Lawrence Ave., Chicago, III. Ardmore 0332. 175/6 13	TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1
BARITONE, 27; complete repertoire: ballads, pop, semi classics, operettas (5 ½ years); vnice training; club dates. Robert Whitby, 424 Summit Ave., Wasena, Roanoke, Va.	guitar PLAYER: 5 years' experience bands.	PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25	TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Ed- ward Flaherty, 69 East 98th St., N. Y. C.
BARITONE, 24: interested radio, legit, night club. With Russ Morgan's band (3 years). Carl Stole, 236 West 52d St., N. Y. C.	quartets, Army band. Seeks band vicinity N. Y. C. Junius C. Hates, 407 Brant St., Durham, N. C. 192/10/27 HYPNOTIST, 43; clubs, lodges, conventions;	PUBLICITY MAN; army shows; 8 years' pre- war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL. 8-3370. 156/9/29	AT. 9-2492, TENOR SAX, clarinet man, 24; led own band, club dates, etc. Local 16, Newark, Glen Forest, 319 Hawthorne Ave., Newark, N. J.
BARITONE, 29; pre-army with Earl Thomp-	radio guest appearances; USO-Camp Shows, Howard Klein, 5416 Woodbine Ave., Philadel- phia 31, Pa. Trinity 0492. 177/6/13 ILLUSTRATOR, 25; poster work, movie lay-	QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Wesafried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356.	WAV 3-0536. 185/10/20 TENOR, 35; radio, club exp. B'way shows. Interested legit, radio, clubs. Edward Heis- ler, 1225 Eastern Parkway, Brooklyn, N. Y.
Wants to join dance band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29 BARITONE, 36; ballada, light classics; scloist and group singer. Detroit radio stations. De-	outs; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132, Sterling, Ill. 116/9/8 "JUMPING JELLY BEAN"; novelty dancer,	128/9/15 RADIO ANNOUNCER-ACTOR, 25: passed NBC "Welcome Home" audition; 3 ½ years radio work in AAF; writing, emseeing, acting;	PRES 4-0837 TICKET SELLER, cashier, 34; amusement parks, carnival exp. (12 years). Prefers road show, Harry Koretaky, 294 Riverdale Ave.,
troit Institute Musical Art (7 years). Inter- ested radio: group singer, soloist. Eric Hig- gins, 5154 North Neenali Ave., care of Barnett, Chicago 31, Ill. Newcastle 7537, 180/10/20	vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, III. 124/9/15	own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St. St. Albans, L. I., N. Y. 125/9/15	Brooklyn, N. Y. 187/10/20 TROMBONE PLAYER; 26; 4 years army band; 8 years dance and symphony orks. Will travel. Frank Banko, 342 W. 85th St., N. Y. C. EN
BARITONE, 24; sang with army bands, but no previous exp. Seeks opportunity to prove talent. Interested legit, night club, dance ork. Curt Moke, 285 Shore Drive, Lynn, Mass. Lynn 3-8200. 199/11/3	LEAD TRUMPET: 2 years dance bands, combos; interested all fields. Roger Mozian, 531 West 179 St., N. Y. C. 194/11/3	<ul> <li>RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O.,</li> <li>AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon,</li> </ul>	2-2850, 190/19/27 TRUMPET MAN, 26; army concert band 4% years; also 16-piece jazz combo; 2 years pre-
BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. An- thony Talerico, 103. Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22	LYRIC TENOR, 27; passed NBC "Welcome- Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELI, WNAB guest appearance; sang with Bridgeport Symphony. John Carstair, Bldg. 7.	Chicago, Ill. Long Beach 8600. 134/9/22 RADIO ANNOUNCER, News Commentator, WSYR (3 ½ years). Emseed, acted in South Pacific while in USMC. Will travel. Vasco	war small combo dance exp. Victor P. Martin, 184-02 S9th Ave., Hollis, L. L. N. T. Republic 9-3295. 86/8/18 TRUMPET MAN, 26: pro exp. (9 years):
BASS MAN (12 years), club, baliroom, large and small combos. Prefers location out- shirts N. Y. C. R. Le Page, 78 W. 68th St., N. Y. C. TE 4-3549 182/10/20	Apt. 49-A, Success Park, Bridgeport S, Conn. 172/8/11 MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters.	Willie Walter, 21 Mill St., Brooklyn, N. Y. 139/9/22 RADIO ANNOUNCER: army Spec. Ser., an- nouncing, acting, newscasting: 2 years pre-	worked large bands as jans trumpeter-2d, 3d, 4th horn; small novelty combos. Alfred Ruggiaro, 5519 4th Ave., Brooklyn, N. Y. 126/8/4
BOOKER-MANAGER, 25: talent, band or- radioer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22	Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skaggs, 301 Cullem St., Clinton, Tenn. 134/9/15	army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29 RADIO ANNOUNCER: 26: passed NBC "Wel- come Home" audition; radio mechanic in army.	TRUMPET MAN, 1st and 2d; double on ac- cordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; pref. West Coast. Conscientious, depend- able. L. A. Local 47, Albert R. Stava, 614
COMEDIAN: weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers, considered. Vic Stevenson, 4331 W. Adams, Chicago, III. Mansfield 4488. 130/9/1	MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 ½ years). Eddle DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week, Edward Judge, 5915 Post Road, Bronx,	Will travel. Prefer station around N. Y. C. Wm. Kreuzinger, 126 W. 4th St., Plainfield, N. J. Plfild 6-10417. 191/10/27 RADIO ANNOUNCER, 37: legit actor (4	Oakwood Ave. Apt. 2, Toledo, 0.179/10/20 VOCALIST, 27, sang with army special serv- ices; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks con-
COMEDY SONG and Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" allow; army tours; War Bond shows; 5 years college. Seeks musical comedy, vande, legit, Don Howard, Stop 20, Malibu Beach, Calif.	New York. MARIMBA, vibraphone player; club, theater. cocktail combo exp. Own Deagan Imperial	years), announcer Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Ogden Ave., N. Y. C. JER 8-1769 198/11/3	nection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronz 52, New York. Tel.: JE 6-3878. 49/8/4
DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude,	single act or with small combo. Night club, theater pref. Edgar Van Valenburg, 617 Park Ave., Syracuse, N. Y. 186/10/20	RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian, Exp. opera concert, radio work. Pop. classic, Seeks position radio station. F. J. Ullsperger, 116 West 80th St. N. Y. C. 164/8/5	VOCALIST, 36; theater and club work (15 years). Emseeing, dancing; seeks vaude spot, club. Wm. F. Threalkill, 4200 Vincennes Ave., Chicago, Ill. Atlantic 7400. 140/9/22
DRUMMER, 38: hotel, ship, club exp. (10	ground, U. S., abroad; actor, mgr., director exp. Bert Kaye, 174 West S1st St., N. Y. C. TR 4-7713 200/9/20	ROLLER RINK MGR.; managed, recon- structed, worked Chicago Roller Bowl rink, pre-army. John A. Sciechifano, 1516 West	VOCALIST, 25; good appearance, personality. Small band experience. Radio and voice train- ing. Seeks small band. Gene Kendricks, 1300 Jefferson St., Gary, Ind. 146/9/22
AFM; will travel. Top equipment. Harry Green, 3033 Coney Ibland Ave., Brooklyn, N. Y . 197/11/3 DRUMMER; 20 years' exp.; played Hal	(15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Win. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20	ROPE-WHIP ACT; work single or double, prefer double. Rodeo, club, circus exp. Age 31. Fine references; good wardrobe. Jimmle Groves, Elaberry, Mo. 202/11/3	VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8
Kemp's band two years. Seeks small combo- lonninge or club work, N. Y. area; Local 802. Walter H. Roeser, 109-08 89th Ave., Hollis, N. Y. Hollis 5-9158. 153/9/29	ORGANIST, 22; theater and club erp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. BL 9-9174 110/9/8	SAX-CLARINET-VIOLIN MAN; AAF band (5 years), thester, concert, dance orks (18 years), Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y.	VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Gren- shaw St., Chicago, III. 115/9/8
DRUMMER, double vibraharp; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20	PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11	SINGER: 21, wants to join established group of Western, mountain singers. Daniel Wagner, 488 Nostrand Ave., Brooklyn. 193/10/27	VOCALIST; male, young, baritone; Major Bowes '39-'40. Played spots in New Jersey and Hollywood. Was with Glenn Miller's band in army air force. Bob Martin, 300 W. 109th St., N. Y. C. UN. 4-9607. 174/9/22
established rande, night club act. All offers, considered. Vic Stevenson, 4331 W. Adams, Chicago, H. Mansfield 4488. 130/9/1 COMEDY SONG and Dance Man, 30; sketch book, vaude, radio, theater: "First Nighter" alow; army tours; War Bond shows; 5 years college. Seeks musical comedy, vande, leat, Dan Howard, Stop 20, Malibu Berch, Calif, AX 2:7940. 173/10/18 DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This is the Army"; interested radio, vaude, ient, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28 DRUMMER, 38; hotel, ship, club exp. (10 Jears); Army Spec. Ser. bands; Local 802, AM, will travel Top equipment. Harry Gram, 3033 Coney Bland Are, Brooklyn, N. Y. 197/11/3 DRUMMER; 20 years' exp.; played Hal Kemp's band two years. Seeks small combo- image or club work, N. Y. area; Local 802. Waiter H. Roeser, 109-08 89th Are, Hollis, N. Y. Hollis 5-9158. 153/9/29	<ul> <li>orks; entertainment specialist in army (3 % years). Eddle DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronz, New York. 106/9/8</li> <li>MARIMBA, vibraphone player; club, theater. cocktail combo exp. Own Deagan Imperiating to the sector of the sector with small combo. Night club, theater pref. Edgar Van Valenburg, 617 Park Ave., Syracuse, N. Y. 186/10/20</li> <li>MOTION PICTURE theater mgr.; legit background. U. S., abroad; actor, mar. director exp. Bert Kaye, 174 West Sint St. N. Y. C. TH 4-7713 200/9/20</li> <li>ORCHESTRA MANAGER, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brookirs, N. Y. 181/10/20</li> <li>ORGANIST, 22; theater and club ern; seeks contrain 240 West 102d St., N. Y. 25, N. Y. EL 9-9174 110/9/8</li> </ul>	<ul> <li>Will travel. Prefer station around N. Y. C. Wm. Kreminger, 126 W. 4th St., Plainfield, N. J. PHId 6-10417. 191/10/27</li> <li>RADIO ANNOUNCER, 37; legit actor. (4 years), announcer Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Ogden Ave., N. Y. O. JER 8-1769 198/11/3</li> <li>RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop. classic. Seeks position radio station. F. J. Ullsperger, 116 West 80th St., N. Y. C. 164/8/6</li> <li>ROLLER RINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Sciochifano, 1516 West Arch, Shamokin, Pa. 185/10/6</li> <li>ROPE-WHIP ACT; work single or double, prefer double. Rodeo, club, circus exp. Age 31. Fine references: good wardrobe. Jimmle Groves, Elsberry, Mo. 202/11/3</li> <li>SAX-CLARINET-VIOLIN MAN; AAF band (5 years), thester, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8</li> <li>SINGER; 21, wants to join established group of Western, mountain singers. Daniel Wagner, 180 and 19 and 19</li></ul>	Oakwood Ave. Apt. 2, Toledo, 0.179/1 VOCALIST, 27, sang with army special ices; also did radio work in army; p NBC "Welcome Home" auditions. Seeks nection with band, radio, night club or preferred. George Stonehill, 114 East St., Bronx 52, New York. Tel.: JE 6-387 49 VOCALIST, 36; theater and club work years). Emseeing, dancing; seeks vande club. Wm. F. Threalkill, 4200 Vincennes Chicago, III. Atlantic 7400. 140/ VOCALIST, 25; good appearance, person Small band experience. Radio and voice ing. Seeks small band. Gene Kendricks, Jofferson St., Gary, Ind. 146/ VOCALIST, 24; baritone, morale shows In USMC; personality, good appear Joseph Loschiavo, 240 Cedar Lane, CI N. J. Closter 1258. 120 VOCALIST, 24; no pro. exp.; wants char prove talent. Joseph Sandore, 3836 shaw St., Chicago, III. 115 VOCALIST; male, young, baritone; Major J 'S9-'40. Played spots in New Jensey Hollywood. Was with Glenn Miller's bar army air force. Bob Martin, 300 W. 109t

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prefer?

(8) What specific type of job would you Write The Billboard's Veterans' Re-Employment Service editor (1564 Broad-way, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show busi-ness job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

(9) What salary would you require? (You need not state this, if you do not choose to.) Mail the letter containing all the above information, together with a photostatio Information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified adver-tisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your adver-tisement appears, you would write the

tisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have se-cured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

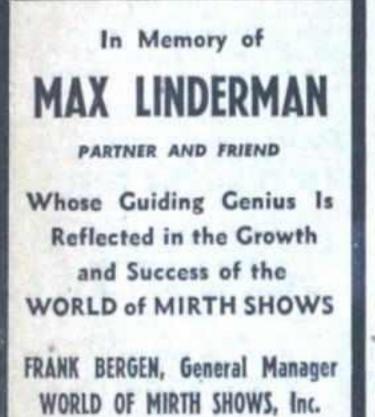
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The Billboard

ARMETTA-Henry, 57, stage and screen star, in Mercy Hospital, San Diego, Calif., October 21 of a heart attack. He was stricken at the close of Opening Night in which he was playing at Russ Auditorium. Armetta was born in Palermo, Italy, and began his stage career there. His initial film in this country was Lady of the Pavement in 1929. He also played in Magnificent Obsession, Thank Your Lucky Stars and Slick Chick and in vaude. Survived by his widow; two sons, Louis and John, and a daughter, Rosalie. BARNES-Howard, 61, playwright, fol-

lowing a heart attack at his home in Chicago October 19. He authored Her Unborn Child and Mother's Millions, A spine injury caused his retirement from the stage and he turned to writing. He was born in Baltimore.

BLEES-Lieut. (J.g.) Fred Williams, 29, former actor, in the Okinawa typhoon October 9. He was in the New York productions of Kiss and Tell, Ramshackle Inn, Too Many Girls, Ring Two and Room Service. Blees also had the juve lead in What a Life and appeared with Zazu Pitts in Ramshackle Inn on the road. Survived by his widow, Bora Harriett Hathaway, Greenwich, Conn., three children and his parents,



# THE FINAL CURTAIN

sionally as Johnny Fox, at his home in ents, four brothers and a sister, Funeral Stafford Springs, Conn., October 21 after October 20, with burial in Ames, Ia. a lingering illness. Burial there October 24.

and a director of Lucas County (O.) fair board for many years, at his home Ill., headed operations of Illinois State in Maumee, O., October 19, Survived by his widow, Grace; a daughter, Marian, and three sons, Clarence, Gordon and David. Interment in Woodlawn Cemetery, Maumee, October 22.

MAX LINDERMAN

March 16, 1886-Nov. 4, 1944

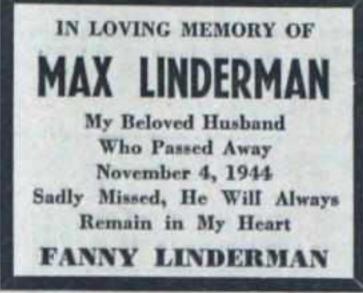
A great showman whose integrity and sincerity were above reproach. A devoted husband, a gentleman and the finest boss we ever had, and as such in our memory he will always live.

JUST TWO PEOPLE WHO LOVED HIM AND RESPECTED HIM

HUGHES-Hatcher, 64, playwright and Columbia University prof, who won a Pulitzer prize in 1924 with his play, Hell-Bent for Heaven, October 19 in New York. He was born in Polkville, N. C., and had been teaching at Columbia since 1913. He had been assistant professor in English since 1928, specializing in dramatics. His plays included A Marriage Made in Heaven; Wake Up, Jonathan; Ruint, It's a Grand Life and The Lord Blesses the Bishop. He recently completed an unnamed comedy about contemporary life. Surviving are his widow and daughter.

JEWEL-Mrs. Elizabeth, 77, of Jewell's Mannikins, at her home in Palisade, N. J., October 23. She came to this country from England in 1904. Madame Jewell was the daughter of the late John Holden, of Holden's Marionettes, Survived by her son and three daughters. N. Y. Interment in George Washington Memorial Cemetery, Paramus, N. J.

LEONARD-Howard, 66, Illinois State director of agriculture, at Springfield, GLANN-Frank N., 72, past president III., October 21 following a long illness. Leonard, whose home was in Eureka, Fair since his appointment by Gov. Dwight Green in 1941. Survived by his Hollywood. widow, son and daughter.



LIEBERT-Sam, 56, veteran Jewish character comedian, October 24 in New York. He played Perimutter in Potash and Perlmutter in Australia; toured England in a vaude act, The Redheads, and appeared on Broadway in a revue, Thumbs Up. He toured the Keith Circuit in in a one-act play, Poplitsky Or the End of the World. He also toured in Earl Carroll's Vanifies, in a vaude act called the Three Messenger Boys, and a play, Descried At the Altar. He was a member of the National Variety Artists and the Jewish Theatrical Guild. Surviving are three sisters.

MANNING-Eddle, 76, carnival concession agent for 40 years, of a heart attack in Meridian, Miss., October 17. Interment at Fargo, N. D.

O'NEILL-H. Murray, actor, October 15 in San Francisco, while on tour with USO troupe. Survived by a sister, Mrs. Katherine Cermes, Long Island,

OPSAL-Mrs. Abe, former concessionaire, at her home in Palacios, Tex., Oc-

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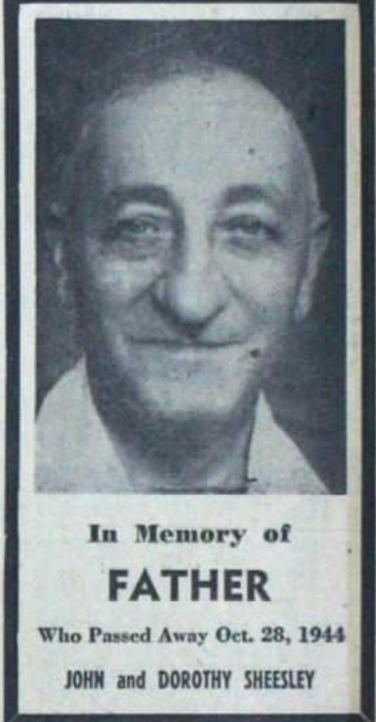
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circus performer, of a heart aliment at the home of his daughter, Mrs. S. J. Gibson, Little Rock, October 20. He was stricken in Shreveport, La., September 27 while the Ringling show was playing there. He had been with R-B for the past 10 years and many other shows previously. In addition to his daughter he is survived by a son Norman, and three grandchildren. Interment in Catholic Cemetery, Little Rock.

SAVOY-Paul, 55, theatrical agent and former dancer and actor, October 20 in

SCOTT-William H., 79, librarian of the Pacific Coast Showmen's Association, Los Angeles October 21 of pneumonia. Born in Minneapolis, he was a wellknown side show talker and had traveled with circuses and carnivals for a number of years. He was with Arnold's out of Portland, Ore., and the T. I. Cash Shows out of Minneapolis. His widow, Sophia, and a brother, both of Los Angeles, survive. Burial in Showmen's Reat, Evergreen Cemetery, Los Angeles, under the direction of the PCSA October 25.

SPITZER-Paul, 43, outdoor showman, October 19 at his home in New York, He worked for Dave Epstein and Abe Ruben, concession operators. Interment in Cedar Park (N. J.) Cemetery. Surviving are his father, two sisters and two brothers.



BRAUER-Archie MacBrair (Jake), 66, outdoor showman, at his home in San Antonio October 20. He was a grandson of A. MacBrair, head of the old lithographing and printing establishment in Cincinnati, which furnished show paper from before Civil War days to leading circuses and road shows. Brauer was born in Cincinnati and reared by his uncle, John A. Dingess, for 50 years a prominent advance and general agent. He resided in New York until 1901, when he started a 10-year engagement with John Robinson's Circus. He was three years with the H. B. Gentry Dog and Pony Circus. From 1915 to 1920 Brauer was on the business staff of the Clarence Wortham Shows out of San Antonio and left that city the following year as treasurer of the Palmer Bros,' Circus. He was hurt in a truck accident with that show and remained off the road several years, returning as accountant of Miller Bros.' 101 Ranch Show 1925 to 1927, and concessionaire and cookhouse steward on Beckmann & Gerety Shows 1937 to 1941. Survived by his widow, a son and two daughters. He was a member of the Spanish American War Veterans, Elks and the Circus Fans' Association of America. Interment at San Antonio.

In fond memory of my **Dear Friend** GEORGE M. COHAN Who Died November 5, 1942 JERRY VOGEL

FIAMENGO-John, 38, concessionaire with various shows and known profes-

LEO-Sgt. Domina Paul, 30, juggler, who had traveled with various shows thruout the country before entering the army and who appeared on programs with George Jessel and the Three Stooges, October 17 in Schuck General Hospital, Clinton, Ia. Sergeant Leo was taken ill 14 months ago while touring with an army troop show in the CBI theater, and a sister, Kitty Dunn, Milwaukee. Surviving are his widow, Frances, who Interment in Milwaukee October 6, has been living in Nevada, Ia., his par-

tober 2. With her husband she operated a cafe there for the past five years. They had been with the John and Clarence Wortham, Wortham & Alan, Kennedy, Morris & Castle and Reynold & Wells shows, operating corn games, grab joints and cookhouses from 1910 to 1940. She is survived by her husband, ORTON-Gordon L., 64, well-known

IN LOVING MEMORY OF OUR DEAR FRIEND MAX LINDERMAN



Who Passed Away December 4, 1944 Izzy Cetlin and Jack Wilson and Family

STEBLAR-John Edward, 38, co-owner of the Steblar Greater Shows, in Tri-County Hospital, Orangeburg, S. C., October 21 following a fall from a scaffold stop one of the shows' riding devices that morning at Bamberg, S. C. He was recently discharged from the army and was a member of the American Legion. He had been in show business most of his life and was at various times associated with J. J. Page, Page & Wilson, N. P. Roland's Expo and other shows. He spent several winters in Columbia, S. C., with his shows. Survived by his widow, his parents, a brother and three sisters. Interment at Stamford, Conn., October' 25.

TERRELL-Pha, formerly vocalist with Andy Kirk's band and during the last two years featured single, on October 14 in Los Angeles. Burial was in Kansas City.

YORGASON-Harold, record presser and part owner of the Preview Record label, in Los Angeles recently of a heart attack. He was associated with Herb Allen in the operation of a pressing plant. Survived by two children, Funeral in Inglewood, Calif., October 22,

YOST-Herbert A., 65, veteran character actor, October 24 in New York. His last role was as the tragic gentleman in Jacobowsky and the Colonel, which he portrayed on Broadway for a year. He first appeared at the age of 17 in Overnight and had appeared in six Theater Guild productions. He was a lay preacher in Unity Center, New York, and founder of a chapel in Old Greenwich. He also lectured on the theater. Surviving is his widow, Agnes Scott Yost, now ap-pearing on Broadway in Dark of the Moon.

CARNIVALS Communications to 155 No. Clark St., Chicago 1, Ill

LAST-MINUTE ENTRIES ARE DUE

The Billboard 45

Mopping Up

A concession agent, who wound up the season broke, was lucky in landing a job as a porter in a small hotel. Nightly, other troupers, who also wound up clipped, would meet in the hotel's lobby to stay warm and to cut up jackpots where the guests could hear them. At 2 in the morning, the clerk yelled to the porter: "George! When you get thru telling them how smart you were last summer, grab the mop and start cleaning the lobby."

# **NAE to Winter** With B&G Shows

MARSHALL, Tex., Oct. 27.-North American Exposition, which grabbed a good-sized chunk of dough in its first season on the road, will close here Sunday (28) and winter in Shreveport, La., on the State fairgrounds, along with the Beckmann & Gerety Shows. This was made possible thru the generosity of William R. Hirsch and B. S. Gerety.

Peter Kortes and Mel Vaught, directors of the NAE, said the season was a financial success despite the fact that the show was plagued by 10 weeks of rain and cold during the early part of the run.

# J. E. Steblar's Death

# **Royal American** Gets Away Fast At Shreveport

SHREVEPORT, La., Oct. 27 .- Royal American Shows' officials reported today that all-time Louisiana State Fair midway records had been broken during the first three days of the season's final fair engagement here.

said the show will move from here direct to its winter-quarters city, Tampa, where it will show for 10 days under Shrine auspices before going to the barn.

Tho hit hard by rain and wind early Sunday (21) night, grosses thru the first three days of the Shreveport annual were running well ahead of all past years, according to Jack Dadswell, press representative.

Biz on opening day (20), with midsummer weather prevailing and school busses swarming in from the entire Ark-La-Tex area, was a full 30 per cent ahead of the same day in 1944, and the customary Friday (19) preview gave the show a touch-off 40 per cent increase, Dadswell said.

The Sunday storm, which threw the grounds into darkness, knocked out further night biz, but the afternoon trade had been so heavy that last year's figures for the day were nearly matched.

Monday's (22) 40 degrees temperature chilled midway spending, but fair and warmer weather was forecast.

Royal American arrived here from Jackson, Miss., where Mississippi State Fair midway records were toppled, according to Sedlmayr. He said that the better than \$30,000 Children's Day gross Friday (12) established a new all-time single day high for the show, beating the \$26,000 mark set at Oklahoma City in 1940.

LAUREL, Miss., Oct. 27.-Gaining 12 per cent over last year, Johnny J. Jones Exposition grosses on shows and rides added up to \$34,069.96 at Laurel's South Mississippi Fair, October 15-20, Treasurer Ralph Lockett reported.

JonesJumpsLaurel

Gross 12% to 34G

Milton Morris, manager of the show thru its season tour, resigned that posltion here because of ill health. He and Carl J. Sedimayr, general manager, Mrs. Morris left for their home in Washington.

Two kids' days, Tuesday (16) for whites and Friday (19) for colored, packed the midway, but receipts ran only par to 1944 figures until a sharp Saturday (20) spurt sent them ahead. Show moved into Laurel after a short run from Tuscaloosa, Ala.

Mrs. H. (Boots) Paddock and Mrs. George Davis closed here, Mrs. Paddock returning to Augusta, Ga., and Mrs. Davis going to her home in St. Louis. Bill Solomon and Hillman Taylor, former Meridian (Miss.) fair manager, were visitors.

# R&S, Marks Grab "Gelt"at Wilmington Legion Celebration

WILMINGTON, N. C., Oct. 27.-Despite the fact that opening day, Monday (15), was rained out and the show was plagued by cold weather during the first part of the week, the second annual American Legion Victory Celebration and it has been revealed that every section Thrill Circus here, October 15-20, was of the country and Canada will be rephighly successful, attracting total attendance of 72,000 persons. Sponsored by the American Legion, with Donald King as chairman, assisted by William K. Rhodes, Tom B. Hughes and W. L. Farmer, the show featured the (See R&S MARKS SCORE on page 70)

# **Artists Face** Herculean Job

All displays to be made as uniform as possible-idea, punch will settle issue

CHICAGO, Oct. 27 .- Telephone calls today from two distant points in the United States indicates that there are some representatives of shows making last-minute entries in The Billboard's Carnival Promotion Awards Contest, the deadline for which is Thursday, November 1.

These anxious contenders were definitely assured that material reaching the Chicago office of The Billboard postmarked not later than November 1 will be placed in their respective categories before the judges start lamping them with eagle, understanding eyes.

It will be at least a week before the judges will be called into consultation, as it will take that long for The Billboard artists to arrange the displays for exhibition purposes. Some of the entrants built their own displays, but most accepted the offer of The Billboard to arrange the material for exhibition purposes.

#### Pacific Coast Missing

No tabulation of the number of entries or the names of the contestants will be made until it is all out and over as far as further entries are concerned, but resented, with the exception of the Pacific Coast. Lads who toil along the Pacific seem to agree that their type of promotion is entirely different than that used by the East and Middle West. At least, that is what they have all reported so far. One operator intimated that he might have something coming thru, but with the deadline virtually under foot, nothing has been received. Bouncing the optics rapidly over the piles of material, it is obvious that the keenest competition will be in the special matinee and the tie-up advertis-(See FINAL ENTRIES DUE on page 70)

# **Halts Shows' Tour**

BAMBERG, S. C., Oct. 27 .- Untimely death of John Edward Steblar, 38, coowner of the Steblar Greater Shows, forced org's closing at the conclusion of its week's stand here last Saturday night (20).

Steblar, recently discharged from the army, sustained fatal injuries in a fall from a scaffold atop one of the shows' riding devices at 1 a.m. Sunday (21). He was rushed to Tri-County Hospital, Orangeburg, S. C., where he died at 3 o'clock Sunday afternoon. Body was shipped to Stamford, Conn., where funeral was held Thursday (25).

Steblar was well known in Columbia, S. C., where he had spent several winters with his shows. He had been in show business most of his life and was at various times associated with the J. J. Page, Page & Wilson, N. P. Roland's Expo and other shows.

Nina Scott, shows' general agent, has gone to Mississippi to join the Wonder City Shows.

# **Cavalcade Cashes In On Florida Invasion**

MOBILE, Ala., Oct. 27.-Al Wagner returned his Cavalcade of Amusements to Mobile this week following a successful first invasion of Florida at Tri-State Fair, Pensacola.

Moving in from Meridian, Miss., the show was greeted by a chill wind blowing in from the Gulf, but opened Monday (15) to a surprise turnout. Night spending was big thruout the week, with Thursday (18), Navy Day, packing the midway. Heavy kids" matinee Saturday (20) combined with a strong night play to make it one of the season's stand-out Saturdays. Hollywood Midget Theater, Dan Rice Circus and Wild West, Motordrome, Vanities and T. W. (Slim) Kelley's Side Show led in grosses.

Loading for the run to Mobile was delayed five hours when a heavy rainstorm hit soon after tearing down. As a result, the train got a midnight arrival at Mobile Monday (22), but even with a three-mile haul, the show was ready for its scheduled Tuesday (23) Coast Fair.

Mrs. Hattie Wagner celebrated a birthday Tuesday.

Several attractions scheduled to close the season here, among them Mrs. Ike Rose's Midget Revue, which goes into Chicago for an indoor engagement; the Bill and Lolita Kemp Motordrome, and the Bob and Joy Purvis Girl Show.

# **Madison Biz Steady** Thru Opening Wks. the show's finale for the season.

DE WITT, Ark., Oct. 27 .- With their recently damaged Ferris Wheel returned to action, Harry L. Madison and Nels P. Madison paraded 5 rides, 3 shows and 25 concessions here this week, their fourth under the Madison Bros.' Shows' banner.

The wheel was damaged recently near Kennett, Mo., in a highway wreck that demolished the truck on which it was being carried.

Portageville, Mo., first spot for the show under its new title, was a winner in spite of rain and mud. Trumann, Ark., the second stand, was slow during the week but finished with a strong Saturday, Forest City, Ark., followed with good biz reported.

Harry Madison is handling general agent duties and his partner-brother is acting as general manager. Others on the staff are Edna Madison, secretary; Mrs. Max Madison, treasurer; Max Madison, lot superintendent; Walter P. Gawle, electrician, and Mrs. Kathleen Gawle, publicity.

Show line-up includes Mechanical Show, J. S. Nolte, manager; Girl Revue, Frank Allen, manager, and Midget Show, Cotton Ellis, manager. Ride foremen are Bruce Gordon, Russell Maxson, Ralph Martin, Leslie Davis, Jimmle Anderson, Earl Davis, Willis Parks and Richard Ortis.

Concessionaires include Edna Madison, Sylvia Parks, Jean Ortis, Mrs. Bob Lang, Carl Ferguson, Curly Smith, Scoop Liger, L. O'Neal, George Comeau, Sam Bunch, Dixie Huff, Effie Carnes, Andy Rasmusnight opening at Greater Mobile Gulf sen, C. L. Winters, R. McLean, Mrs. J. S. Nolte, C. H. Krug, Mr. and Mrs. W. P. Gawle, Robert Lang and Margaret Hoffman.

# **R&S Winds Up** At Warsaw Nov. 12

WARSAW, N. C., Oct. 27.-When R & S Amusements play the annual American Legion Armistice Day and Victory Celebration here November 11 for the third successive year, it will mark

Jimmy Raftery, owner-manager, announces the show will conclude its 32week season here November 12 and will go into winter quarters at Leland, N. C., suburb of Wilmington.

Raftery says receipts this year are "about 20 per cent over a year ago." Show is transported on 29 semi-trailers. It boasts seven rides and five shows,

### C&W Jamboree Nets a G; **Even Split for Two Orgs**

WILSON, N. C., Oct. 27 .- Two major showmen's organizations will be enriched by \$1,000 as a result of a midnight benefit jamboree staged on the Cetlin & Wilson Shows' midway at Wilson County Fair here Thursday (18). Money will be divided equally between the Showmen's League of America and the Miami Showmen's Association.

Emseed by John W. Wilson, co-owner of the show, and William Cowan, the benefit party featured performances by Snooky DeWitt, Art Parent and Tilly Lewis from the midway, and the Juggling Jewels, and Edison and Louise from the George A. Hamid grandstand show.

## **Hock Nominated for 5-Year** Trusteeship; Hall to Board

CHICAGO, Oct. 27 .- Past President Edward A. Hock was nominated for a fiveyear post on the board of trustees and L. L. (Larry) Hall's name was added to the list for board of governors on the Showmen's League of America regular ticket, it was announced at the club Thursday (18).

## Legislation, Taxes, Skedded For Discussion at ACA Meet

ROCHESTER, N. Y., Oct. 27 .- Recent legislation affecting show business, such as the proposed outdoor safety standard and changes in the federal tax statutes, not to mention matters of reconversion. will be topics for discussion at informal conferences during the American Carnivals' Association's 12th annual meeting, General Counsel Max Cohen announces.

Cohen will recommend to the membership interested in these and other vital subjects that they participate in one or more conferences to discuss the questions. Cohen and the associate counsel will preside at these informal gatherings at the convenience of the members.

### Jacksonville Nets Endy, On Rails, 60% Gain

JACKSONVILLE, Fla., Oct. 27.-Endy Bros.' Shows, returning here on rails for the second annual Morocco Shrine Fair, reported a 60 per cent gain in grosses over a year ago when the show was still on rubber.

Show officials estimated that 12,000 jammed the midway Saturday (20) night. Crowds and spending had been strong and steady thru the week. Zacchini cannon act; Miss Bernice, high pole and slide for life, and the Flying Daniels were presented as free acts.

# **Cary Trial Set for Dec. 5**

READING, Pa., Oct. 27.-Thomas Cary will go on trial here December 5 for the slaying of Sam Lawrence, owner of the Lawrence Greater Shows.

CARNIVALS 46

November 3, 1945

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# SUMTER COUNTY FAIR

Sumter, S. C., November 5 to 10 Inclusive

- WANT-Sober, experienced Workingmen in all departments to join immediately. Long season and best of treatment.
- CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at this and all Fairs we will play this fall.

ALL EATING AND DRINKING STANDS OPEN. WHAT HAVE YOU?

## All Address

**CETLIN & WILSON SHOWS** 

This Week, Florence, S. C., Fair



# CLUB ACTIVITIES

### Showmen's League of America Sherman Hotel, Chicago

CHICAGO, Oct. 27 .- Membership applications presented and ordered posted for the week were those of James C. First Vice-President Dolly McCormick Strates, Mark Williams, Gene H. Davis, E. H. Broome, Jerome P. Lumley and Nathan Lambert.

Mustering-out payments amounting to Mike Winkley, Robert L. Revolt, Eddie Coe, James L. Smith and Heinie Halin, all recently discharged from service.

Bob Parker and his Ways and Means Committee are getting results on the automobile award contest. Letter was received from Jack Wilson, of Cetlin & Wilson Shows, with a check for \$500 for the Cemetery and Hospital Fund, Fitzle Brown was in with a check for \$320 for auto award tickets.

Welfare Committee reports that George Terry, Tom Vollner and William J. Coultry are still on the sick list. News of the passing of Johnny Fox was received with regret.

Sam J. Levy has named his subcommittee for the banquet and ball. They are Edward Hock and Bob Lohmar, tickets and reservations; Frank P. Duffield, entertainment; Pat Purcell, press; William Carsky, reception; Al Sweeney and Bill Green, program, and Frank Shean, Joe Rogers and Lew Dufour, Eastern committee. All chairmen will name their co-workers.

Walter F. Driver has been nominated as a candidate for treasurer to fill the vacancy caused by the resignation of Max Brantman. J. D. Newman is a candidate for the board of governors.

George D. Flint is back in town and working on the President's Party. S. T. Jessop and his committee are all set for convention registrations. Ned Torti was in for the meeting. Bob Revolt and Leo Overland left for visits with their respective families. William T. Collins is in town.

Callers have been Frank and Mike Winkley, Isaac Chapple, Henry Susk, Sunny Bernet, Eric Phillips, William H. Green, Sam Wilner, Melvin Olson and Bennie Bernard. Communications were received from the Chicago Servicemen's Center, Fred Kressmann, Bob Parker, Charles Zemater, Pat Purcell and Arthur Hopper.

### National Showmen's Association 1564 Broadway, New York

#### Ladies' Auxiliary

Recent meetings, presided over by and Second Vice-President Ethel Shapiro, brought out good crowds. Welcomed were Claire Priddy, Ann Lichter, Marie O'Dell Murphy, Jennie Bruderlein, Agnes about \$2,000 will be paid Leo Overland. Morris, Rose End, Anita Goldi, Sidone Silver, Queenie Van Vliet, Elizabeth L Buck, Rose Weinberg Tapper, Mildred Schwartz, Rose Lange, Rose Rosen, Dolly Udowitz, Lenore Rich, Molly Spitz, Margaret McKee, Jane Tubis, Emma Fink, Agnes Morris, Stella Feldberg Martin and Irene Moore.

> Donations were received from Viola Blake for the Sunshine Fund; Louise Endy and Queenie Van Vliet, in memory of Sam Lawrence, and Sidone Silver, Ida Harris, Ann Halpin, Frances Fournier, Molly Spitz, Emma Fink, Rose Rosen, Queenle Van Vliet and Midge Cohen, for the Kiddles' Fund.

Applications filed for membership included Marie Wood, proposed by Dode Allen and endorsed by Ann Lager and Edna Lasures; Louise Edison, proposed by Edna Lasures and endorsed by Bessie D. Farley and Mildred Lasures; Catherine B. Stamos, proposed by Onalee Jones and endorsed by Margaret and Theo Flansgan; Elizabeth J. Strates, proposed by Onalee Jones and endorsed by Louise Endy and Dolly McCormick; Nancy Lee Young, proposed by Dolly McCormick and endorsed by Mary Sibley and Pearl Meyers, and Mrs. Joseph Cename, proposed by Mildred Lasures and endorsed by Edna Lasures and Irene Parmer.

Midge Cohen, chairman of the USO unit project, reminds members that Monday nights are still in force for this project, Magnolia Hamid, chairman of the Ways and Means Committee, urges members to send in their sweepstakes stubs. Lucky night is December 22.

Plans are under way for a testimonial dinner for the outgoing president, Edna Lasures, which will be held December 11.

RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC. NORTH TONXWANDA. NEW YORK

#### THE BIGGEST AMERICAN LEGION CELEBRATION IN THE \_\_\_\_SOUTH SINCE PEARL HARBOR\_\_\_\_LAST CALL LAST CALL-**DE FUNIAK SPRINGS, FLORIDA**

Big Free Acts and Street Parade Daily. Starting November 5th to November 10th, 1945. WANT CONCESSIONS—Custard, Diggers, Penny Arcade, Bingo, Photo Gallery, Candy Apple, Pep Corn, Snow Ball, American Palmistry, Ball Games, Scales, Novelty and any other Grind Stores that work for stock: space limited. WANT SHOWS—Monkey Circus or any Platform Show. WANT BIDES—Rell-o-Plane, Spitfire, Octopus. Will book or buy Merry-Go-Round. Hobart W. Thomas wants P. C. and Stock Store Agents. Mose Smith, get in touch. All answers: DE FUNIAK SPRINGS, FLORIDA.

**KEYSTONE EXPOSITION SHOWS** 

Carl O. Bartels, Owner-Manager

# R. AND S. AMUSEMENTS CAN PLACE FOR AMERICAN LEGION VICTORY CELEBRATION AND ARMISTICE DAY FALL FESTIVAL

WARSAW, NORTH CAROLINA, NOVEMBER 8 THROUCH NOVEMBER 12. GREATEST LEGION CELEBRATION IN NORTH CAROLINA.

Legitimate Concessions of All Kinds. Independent Shows. Wire Quick as Space Is Limited.

James M. Raftery-R. and S. Amusements THIS WEEK AT NEW BERN, N. C.

# WANT FOR WILD LIFE SHOW

WAR VETERAN (Man and Wife), EXPERIENCE NOT NECESSARY, TO LECTURE AND CARE FOR SMALL ANIMALS FOR THE WINTER. SHOW PEOPLE ONLY. Must have trailer. Good schools for children. Will give 75% of Ding Box; 300 to 400 people a day. Free gate. Have been in same location for four years. On outskirts of Savannah, Ga. Kidney Foot, Geo. Dixon, Frank Land, Buddy Thornton, wire.

WILD ANIMAL FARM

**Richmond Hill, Ga.** 

#### Ladies' Auxiliary

Here is the nominating committee's report: Louise Rollo, president; Viola Fairly, first vice-president; Nan Rankine, second vice-president; Leah Gluskin, third vice-president; Elsie Miller, secretary, and Lillian Woods, treasurer. Board of governors includes Myrtle Hutt, Rose Page, Viola Blake, Mae Sopenar, Maude Geiler, Billie Wasserman, Mrs. Ralph Glick, Carmen Bishop, Hattle Clinton, Alice Hill, Hattie Wagner, Clara Zeiger, Grace Goss, Bess Hamid, Sayde Schwartz, Mrs. Max Goodman, Ann Roth, Mrs. Jack Ruback, Virginia Kline and Goldie Fisher.

Nan Rankine and Mrs. Edward Hock (See SLA on page 69)

### **Regular Associated Troupers** 730 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 27 .- First Vice-President Martha Levine presided for the first half of the meeting Thursday (18), then turned the gavel over to Third Vice-President Jennie Reigel.

New members accepted are Leon R. Whitney, Julia A. Whitney, Shirley Mary Mason, Marion R. Poland, James A. Parker, Joseph Allen Williams and Thomas H. Henry sent in by Herb and Violet Sucher from Crafts 20 Big Shows, and Wilbur A. Jeffcoat, brought in by Tillie Palmateer.

Members who have been absent for some time and who were called on for a few remarks were Leon and Peggy Blondin, Jack and Martha Kenyon, Jenny Perry, Frank and Jean Yagla, cleaned and ready for the opening. Vivian Gorman and Claude Barie, King Ross, president of the Animal Lovers' Association, who was the guest of Harry Kenneth B. Fitzgerald, Lewis A. Benton, Quillen, gave a short talk.

Chairmen Sammy Dolman and Joe Krug for the home-coming party November for the bazaar. It also will be the dead- membership card and is well on his way. line for the return of rodent bags.

were reported. Frank Messina is ill.

Date to remember: November 14-Nomination Day.

### Michigan Showmen's Association 156 Temple Ave., Detroit

DETROIT, Oct. 27 .- One hundred and four members were present Monday (22). with President Jack Dickstein presiding. Guests on the rostrum were S/Sgt. Robert (Buster) Brown; Gus Gelman, recently discharged from the army, and H. F. Reves, The Billboard representative.

Memorial services for John (Johnny Fox) Fiamengo, who died October 21, will be held during the October 29 meetting.

Donations for the new home have been received from Gilbert Cohen, Joseph Crognale, Nate Golden, Arthur Grzann, Harry Harris, George L. Jones, Alexander Kaplan, Oscar Margolis, Elmer Nagy, Milton O'Donnell, Charles Schimmel, Kenneth Whitehorn and Raymond A. Williams, all \$25; Jack Dickstein, \$100; Hassin Kohn, \$50; Robert Morrison, \$100; Edward Moss, \$300, and Gilbert R. Van Wyck, \$50. Plaque bearing the names of all donors will hang in the new home.

Joe Marks has been discharged from a Toledo hospital and is now recuperating at his home. Max Kerner is in the University of Michigan Hospital, where he underwent a major operation:

Secretary Robbins reminded that November 1 is the deadline for dues.

**Miami Showmen's Association** 

#### 236 W. Flagler St., Miami

MIAMI, Oct. 27. - Clubrooms are

New members proposed include M. J. Millsap, E. Ray Smith, Frank W. Ayotte, Ernest E. Farrow, Glen Osborn, Robert Elaborate plans are being made by M. Quinlan and Bucky Allen, all by David E. Fineman, and George Mautaian and Horace G. McGinley, by Joe San-15. The meeting will be dispensed with fratello. Fineman is trying for a life

Receipts of 1946 dues are acknowledged Deaths of Frank J. Carnahan and Mrs. from Harold (Buddy) Paddock, Harry Hanscom, mother of Elmer Hanscom, Ross, Simon Slovin, Morris Lipsky, John (See MSA on page 69)

### The Billboard

### CARNIVALS 47

# Pacific Coast Showmen's Association 623½ S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 27.—Plans for cooperating with the showmen of the San Diego region at their annual Show-Within-a-Show there, November 5, were discussed at the regular Monday night meeting of the Pacific Coast Showmen's Association. It was also announced that A. L. Flint had been named executive secretary to succeed John T. Backman, resigned. Silent tribute to the memory of William H. Scott, librarian, was held. He passed away October 21.

J. Ed Brown, past-president, presided, with George Coe, Joe Steinberg, Roy Barnett and Bill Meyer invited to the rostrum to serve as vice-presidents. Ed Mann officiated in his usual capacity as secretary.

On the matter of the San Diego event, it was proposed that a bus be chartered to take the members from Los Angeles. Bus would leave here about 3 p.m. and return that night, following the celebration to be held at the Stork Club. Mel Smith sent an invitation to all the members of the club.

Letter was read from Al (Moxie) Miller, who said that he was at home following an operation at a La Jolla hospital. Miller is well on his way to recovery.

There was a brief discussion regarding the staging of an outdoor show at Sawtelle Veterans' Hospital November 7. Miss Campbell, of the American Red Cross, asked the co-operation of the club. J. King Ross, who has given animal shows at various hospitals, made a short talk on the results of his "small offerings."

Barney Tully and Frank Messina were reported on the sick list. Acting President Brown said he had learned that Messina had been removed from his home to a hospital and that his condition was reported as serious.

Visiting the club for the first time in some weeks were Clyde Gooding, who has been out with the Craft Shows; John Branson, who returned from Canada; Al Hawkins, Rex Boyd, Ed Glassman, Slim Wachtman and Red Atkinson.

Ladies' Auxiliary

# International Showmen's Association Maryland Hotel, St. Louis

ST. LOUIS, Oct. 27.—Rex Howe has forged far to the front in the membership drive, and in a letter to the club stated that he would not stop lining up new members until after the Shreveport, La., State Fair. During the past several weeks he visited Johnny J. Jones and the Cavalcade of Amusements and was successful in getting applications from approximately 40 members on these two shows.

Among those elected to membership at the meeting of October 11 were Harry Ross, Buford V. Nessler, Samuel Spanglo, Allen Sidney Brewer, John R. Ward, Frank Self, Ralph G. Lockett, John J. Durney, O. D. Bequette, A. O. Nelson, Harry Nissler, Marshall L. Green, Charles W. Golding, Art Frasier, George Mantaian, James Allen Bell, Joe Cleveland Phelps, Lilbourne Applegate, Dale Pasley, Ben Gibson, Art Courtney, James M. Savery, John Gallagan, H. W. Piercy, Ben B. Buck, Eugene Flole, Jack Norman, Ralph Bliss, Hal F. Eifort, W. A. Stracey, Raymond Cooper, Eddie Lippman, Dr. John Lamarr, Archie Harry Wagner, John H. Beem, Joe M. Engel, James L. Lewis, E. Lawrence Phillips, Lewis A. Benton, Andy Markham, Dr. Serge I. Urling, T. Lindquist, Fred Gerdt, Thomas Craddock, Louis Logan, Cecil G. Turner, Jack E. Price, C. Ray Turner and Lee T. Borchert.

Doc Waddell, old-time carnival and circus press agent, was voted an honorary membership and appointed honorary chaplain of the club. House committee was charged by President John K. Maher to report at the next meeting concerning installation of a new bar in the clubrooms. Club is also executing a new lease with the Hotel Maryland management for additional rooms. Treasurer Leo Lang reports that the club has more money in the treasury than ever before.

> Caravans 155 N. Clark St., Chicago

CHICAGO, Oct. 27 .- Election of officers will be held November 13, with installation December, 3. Candidates are Jeanette Wall and Dorothy Golz, president; Edna Stenson and Maud Green, first vice-president; Lucille Hirsch and Veronica Campbell, second vice-president; Mae Taylor and Hattie Clinton, third vice-president; Pat Seary and Irene Coffey, treasurer, and Kittle Voss and Ann Sleyster, secretary. Candidates for the board of governors are Katle Owens, Lillian Lawrence, Billie Lou Bunyard, Ann Lynch, Dorothea Bates, Rebecca Daniels, Edith Strebich, Ann Young, Bessie Mossman, Helen Wettour, Clara Polich, Pearl McGlynn, Jean Barnard, Josephine Glickman, Estelle Swiader, Martha Witter, Yvonne Farrari, Daisy Davis, Dorothy Bloom, Frances Hennies, Jean Williams, Emily Bailey, Midge Cohn, Alice Wilson, Evelyn Blakely, Winona Woodward, Ann Roth, Anna Jane Bunting, Mrs. Harold Paddock, Helena Runge, Bess Hamid, Hattle Wagner, Edna Lasures, Ruth Martone, Ann Lager, Rosemary Ruback, Evelyn Levine, Mrs. Bob Parker and Myrtle Hutt. Tuesday (23) meeting was held in the new clubrooms at 155 North Clark Street. President Wall presided and seated at the table with her were First Vice-President Edna Stenson, Second Vice-President Lucille Hirsch, Third Vice-President Mae Taylor, Chaplain Bessie Mossman and Secretary Clara Polich. Ma Wasserman attended her first meeting. Letters were read from Myrtle Hutt, Madeline Ragan, Esther Weiner, Alma Richards, Mrs. B. Endy, Goldie Fisher, Evelyn Blakely, Frances Hennies and Johnny Kline. Donations were received from M. Wright and Alma Richards. Mollie Foster donated a cordey bag and Winona Woodward donated a hand-made patch quilt. Both gifts will be used as awards for the second round-up in the Dog Fight Room of the Sherman Hotel. Beginning January 1 dues will be \$3 per year.



Order now for "at once" or spring delivery. We will furnish the same good, perfect fitting, full size "ANCHOR" tent to which you have been accustomed.

In the absence of President Marie Tait, who is visiting in San Francisco, First (See PCSA on page 70)



CONCESSIONAIRES! SPACE AVAILABLE SPACE AVAILABLE FOR RENI FOR RENI ALL TYPES OF BUSINESS IN MEN AMUSEMENT CENTER CHOICE LOCATION In Heart of Broadway, N. Y. C. WRITE OR WIRE!

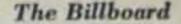
### Showfolks of America San Francisco

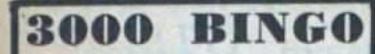
SAN FRANCISCO, Oct. 27.—Letters were read from Victor De Genne, of the Native Sons; Frank R. Havenner, Really Castle Burglun, Mrs. Lillian Cole, Jim Brown, Harris Davis; Mrs. Anna Pabst, who sent in \$10 for her book of tickets to the Night of Stars; Moxie and Babe Miller, who sent in \$20 for two books of (See S OF A on page 70)



WORLD'S FOREMOST LADIES' CLUB

Will give you the complete data of all events during the convention to be held at HOTEL SHERMAN, CHICAGO Watch for it in the next Billboard issue.





No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards. \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only-markers or tally omitted. No. 3 cards-Heavy, Green, Yellow, Hed-Any set of 50 er 100 cards, per card 64.

### 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards-not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. B,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in, type, 4 ft.

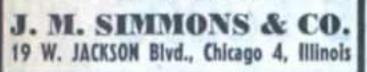
by 15 ft., in 3 collapsible sections, non-electrical ...\$75.00 3,000 Jack Pot Slips (strips of 7 num-

bers), per 1,000 1.25 M. W. Cards, 5x7; White, Green, Red,

Yellow, per 100 3,000 Small Thin "Brownie" Bingo 2.00

Sheets, 7 calors, pads of 25, Bize 4x5, per 1,000 . 1.25 ...... B.000 Featherweight Bingo Sheets,

B 1/2 xB, loose, per M 1.40 Round Gray Cardboard Markers, 1800 for 1.00 Thin Plastic Markers, brown color, M ... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.







# FROM THE LOTS

### Virginia Greater

KANNAPOLIS, N. C., Oct. 27 .- Week auspices, Lions' Club; location, Overcash weather, fair; business, very good. show lot; weather, fair but cool.

N. C. Lot was none too good but was and rides were up early Monday afterlaid out to please almost everyone, noon. Monday night the opening crowd Crowds came and left early, mainly because most of the people work the early night. Concession row had a big week, shift at the Cannon Cotton Mills here, as did all shows and rides. Friday (19) Committee, with L. H. Barlow as chair- was School Day and the kids came early man, co-operated fully and the newspaper was liberal.

Visitors included Mr. and Mrs. Jim Hodges, Salisbury, N. C.; Jake Shapiro, new owner of Bantly's, and Mrs. Herman Bantly and Ted Miller, the last named Bantly's general agent. Several of our folks rode over to the Charlotte (N. C.) Fair and visited the World of Mirth Shows. Making the trip were Mr. and Mrs. Bob Coleman, Manager Rocco Masucci and nephew, Charles; Jack Huffine and Mr. and Mrs. Tindall.

Mr. and Mrs. Louis Augustino made a quick trip to Wytheville, Va., called by illness of a relative. Manager Masucci, Bill Murray, Ed Curtin, Charles Masucci and Joe Conley visited Bailey Bros.' Circus at Concord, N. C.

Wednesday (17) Manager Masucel was host to 55 members of the local school's police patrol. They were given free rides and were entertained by Louis Augustino's Wild Animal Show. - H. W. ARNOLD.

### Playland

ALBANY, Ga., Oct. 27 .- First part of week here was marred by bad weather. cent gain over a year ago.

joined to give the show a total of eight tendent. rides. Ridee-O topped here, with Diric

Charles, and Roy Johnson, lot superin- Bacon, side show and Illusion Show, tendent, journeyed from Americus to and Joe Teska, mechanical village,-Albany to visit the Clyde Beatty Circus. JAMES BAKER. Assistant Manager Fred Cantrell, Kimsey Lee Harris and Charles Baldwin caught the night performance. Next day General Manager Ralph J. Clawson and Marshall Green, of the circus, returned the visit, Secretary O. C. Johnson, veteran official of the Americus Fair, and Mrs. Johnson were hosts to Mr. and Mrs. Wilcox, Shan Charles and Mrs. J. W. Wilcox at a dinner. Visitors at Americus were Judge Paul Kelly, W. A. Williams, T. J. Cooper and B. E. Matthews, all of Ben Hill County Fair, and Paul M. Conaway, Macon attorney.

## **Gold Medal**

KOSCIUSKO, Miss., Oct. 27. - Week ended October 20; business, satisfactory; ended October 20; location, fairgrounds;

Show moved in here after a short Show moved here from Wadesboro, jump from Greenwood, Miss. All shows was fair, with business increasing each and stayed late. All proved good spenders. Saturday both the matinee and night shows proved a red one. Ferris Wheel led the rides, followed by the Flying Scooters.

> Mark Williams, with Circus Side Show, reported one of his biggest weeks. Red Miller and his Mechanical War Show also enjoyed top business. Several concessions had to cancel for the following week because of the shortage of stock.

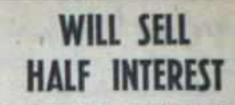
> Whitie Richards, show secretary, purchased a new popcorn trailer. Russell Andres was all smiles, as his candy apples proved a great favorite.

> Charles Sutton was a visitor Friday (19). Oscar Bloom made a trip to winter quarters in Macon, Miss. The writer visited the Wallace Bros.' Shows in Jackson, Miss., Thursday (18) .- FRANK GASKINS.

### Moore's Modern

SEARCY, Ark., Oct. 27 .- Show enjoyed its biggest week of the season here at the annual fair. The show, which has two weeks to go after closing here, was enlarged for the fair. The staff remains Last half was favored by warm weather, the same, with Jack B. Moore, owner; however, and receipts showed a 14 per Irene Moore, secretary-treasurer; Jack Moore Jr., ride superintendent, and Wil-Spitfire, owned by Norman Smith, liam Bacon, neon and tower superin-

Concessionaires include Jack Moore Minstrels the big money-getter among Jr., Robert Kenosian, Chester Nix, Ollie shows, John Royal's Side Show and the Bryer, Edward Malbin, John George, All-Girl Revue tied for runner-up hon- L. E. Martin; Fritz Bolis, photo, and R. C. Chapin, Show owners are Jean Manager Shan Wilcox and son, Shan Bacon, Girl and Posing Show; William



In 5 Rides and 4 Concessions in TAMPA. FLA., ONLY YEAR-AROUND PARK. MUST BE ABLE TO MANAGE, as other partner has other business to take care of. NO RENT OR PERCENTAGE TO PAY. \$7,000.00 CASH FOR MY HALF.

> EDDFE LE MAY **GIBSONTON, FLA.**



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FLYING "QUEEN" OF THE FLYING RIDES NOW TAKING ORDERS

**BISCH-ROCCO** AMUSEMENT CO. 5441 S. Cottage Grove Ave.

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CHICAGO 15, ILLINOIS

WANT TO BUY ELI WHEEL

For cash. State price, year and condition.

Freem Amusements, Inc.

6 Holbrook Ave., Hull, Mass.

FOR SALE 1 Smith & Smith Chair-o-Plane, 1 Allan Herschell Eiddle Ride, 1 1937 Chev. Tractor and 20 ft. Baker Trailer, 1 1941 Chev. Tractor and 24 ft. Baker Trailer, 1 1938 Chev. Track, van body; 1 20 ft. Vagabond House Trailer, 1 25 ft. home-made House Trailer, 1 20x00 ft. 10-in-1 Tup, 10 Side Show Banners, some Fronts for Shows; 1 Cat Rack compilete, new top and cate; P. C. Julots, 1 Evans Dice Cage, set of 5 Bierele Houses, 2 Buckets; 2 Short Range Galleries with Biffes, complete. Wire JOE E. KAUSNEW BERN, N. C. M. A. Srader

for the season here after playing the rest of the gang .-- ROSE FISHER. Newton Fair. Weather here was cool but business was good.

Mr. and Mrs. Ray Martin joined for the week with their Glider. Jack Gifford brought the Little Farm over for the week before going home. Otto Thompson, Merry-Go-Round operator, left for Denver to meet his son, recently released from a Jap prison camp. Show will open the 1946 season in Wichita, Kan., in April.-PAT SRADER.

condition. All those interested contact

100-06 FIFTH STREET

### **Golden West**

AVENAL, Calif., Oct. 27 .- Week ended Sunday (21) and what a week it was. Weather was good and the crowds were tremendous. This was the first show to play here all year and the populace really turned out.

City officials visited nightly, and General Manager Polish Fisher was in his glory cutting up jackpots with the mayor and other civic leaders.

Jimmie Smith, former ride foreman with the Johnny J. Jones Exposition, joined and is in charge of the Merry-Go-Round. Rides did a big business and were up on time, thanks to Don Hill, NEWTON, Kan., Oct. 27 .- Show closed Blackie Harrigan, Jimmle Smith and the

> POPCORN BOXES—BAGS **REBUILT POPCORN MACHINES Consolidated Confections** CHICAGO, ILL. 1116 So, Michigan



Dennisen Hotel

WANTED

Two Motorcycle Barrel Biders who can do the cross. Must have own Motorcycles. Have ten weeks' work in South America. Contact

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# ONE 75 FT, NEON ENTRANCE ARCH: ONE OFFICE WITH PANEL FRONT: ONE TRANS-FORMER TRUCK WITH TWO TRANSFORMERS, ONE 100 K.W. AND ONE 75 K.W. 4000 FEET OF CABLE. THREE LARGE LIGHT TOWERS WITH NEON. ONE WINCH TRUCK. EICHT 24 FT. SEMIS AND FOUR STRAIGHT JOB TRUCKS. This Equipment Can Be Seen in Osceola, Ark., at Any Time. FRANK M. SUTTON

40 FT. 3-ABREAST HERSCHELL MERRY-CO-ROUND, in A-1 condition. Loads on two 24 Ft. Semis

CHEAP-FOR SALE-CHEAP

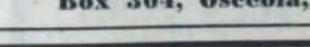
STANDARD ROLL-O-PLANE, in A-1 shape. Loads on one 24 Ft. Somi. 24-SEAT CHAIR-O-PLANE, Loads on one Straight Job Truck.

4 SHOWS WITH LARGE BEAUTIFUL NEON FRONTS

FOR SALE

**MILTON J. BASS** 

Box 304, Osceola, Ark.





Send check with order.

**Popcorn** Trading Post 1116 So. Michigan CHICAGO, ILL.

GEM CITY SHOWS **NOW CONTRACTING FOR** 

**1946 SEASON** 

Address: Permanent Winterquarters, Quincy, Ill.



6 FL 6" High, Walks, Talks, Emokes, Operated by voice. Will sell or lease. Now located in New York City. BOX 701, Billboard New York 19, N. Y. 1584 Breadway.

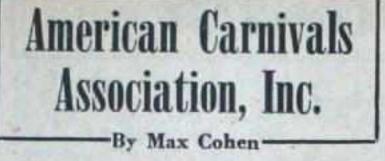
A. B. T. RIFLE RANGE FOR SALE frame, plenty pellets and cartridges, canvas for floor, good De Vilibis compresser. Everything needed to operate included. Complete \$3000.00 cash, or or expenses both ways. GROVER KORTONIC 4353 Warner Road Cleveland 5. Ohlo

TWO (2) MECHANICAL JACKASSES Complete. Very Reasonable. PENNY ARCADE 506 Main Street, Norfolk, Va.



Down and Swinger Agents; positively no dr. nks. Out all winter.

South Clarendon, Ark., Oct. 29 to Nov. 3.



ROCHESTER, N. Y., Oct. 27 .- Official notice of the 12th annual meeting will be forwarded to all members of the association November 1. From the correspondence, indications are that an unusually large attendance may be expected.

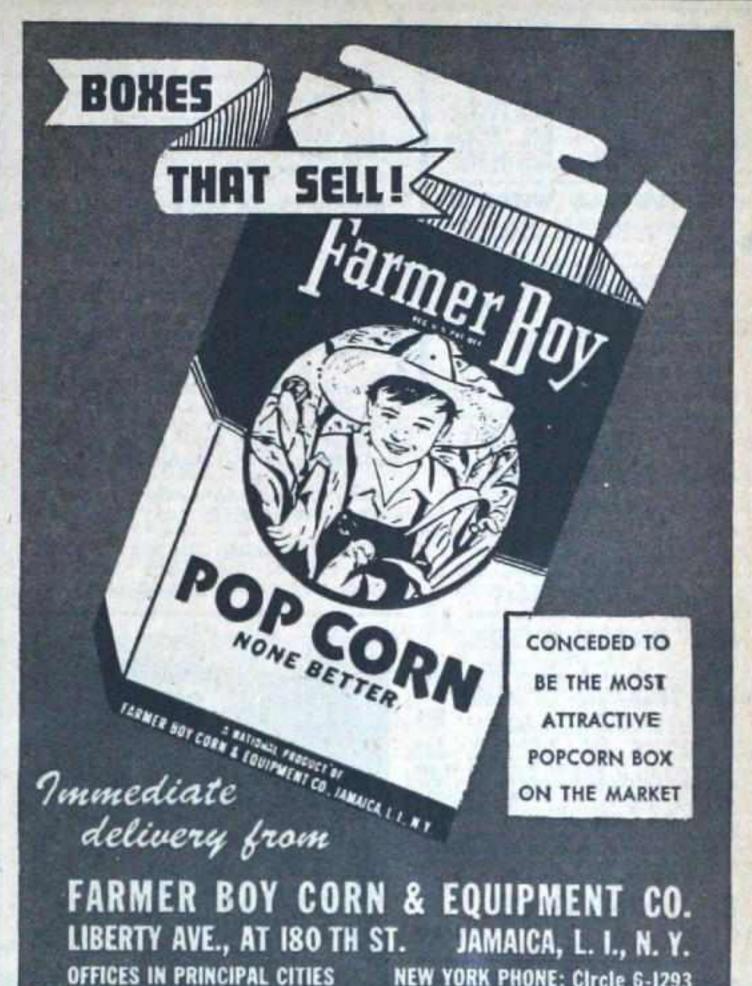
Copies of the convention program and other data, including Public Relations Bulletin No. 3 and a copy of the proposed outdoor safety standard, also are being mailed with the notice of the meeting. Copies will be available to non-members upon request.

On file is a complete report on reguns and two extra guns, 12x40 ft, tent and conversion from the War Production Board, which is scheduled to cease November 1, and the detailed information \$2800,00 without tent and frame. Will deliver of this report is available to the membersip and will be presented for discussion at the annual meeting. WPB is to be replaced by a civilian production administration and a list of all of its functions is on file.

> There is considerable agitation in New York State for elimination of roadside billboards.

Information received from Washington indicates ODT restrictions on sleeper jumps of less than 450 miles will be continued until about January 1, at which time it is anticipated the army may have sufficient new troop cars available so as to allow the return of requisitioned equipment to civilian use.





# SHOWS - RIDES - CONCESSIONS OF MERIT

Can Place for Winter Quarters-Capable Builders and Show Carpenters; must understand their business. All year's work if you can produce.

Address Greenwood, S. C., this week. Permanent Winter Quarters, Midlothian Turnpike. Mail Address, BOX 771, Richmond, Va.

# CAN PLACE

In 100% location for season 1946-3 good Rides. Prefer 16-Car Ferris Wheel, Roll-o-Plane, Fly-o-Plane, Excellent business assured, Season starts April 1 and ends September 15.

OCEAN VIEW PARK, NORFOLK,

Write to DUDLEY COOPER, 431 Granby St., Norfolk, Va.

Will Be at Chicago Convention.

# WANTED IMMEDIATELY

TILT-A-WHIRL, WHIP, 3-ABREAST ALLAN HERSCHELL CARROUSEL AND OTHER PORTABLE RIDES. WIRE OR WRITE

M. GERTZ

**503 SUTTER AVENUE** 

BROOKLYN, N. Y.

BUFFALO SHOWS Playing One of the Finest Routes of Any Show of Its Size in America. Opening May 1, 1946, in New York State; Closing in Mid-South in October. We have Cook House, Bingo, Candy Floss, Pop Corn, Peanuts, Penny Arcade, Milk Bottles, Cat Rack, Penny Pitches, Cane Rack, Beat Dealer, Over and Under, Pan Game, Percentage Wheels. WE WANT Wattles and Apples, Photos, Bowling Alley, Fish Pond, Pitch-Til-Win, Dart Stores, Teddy Bear Hoop-Ia, Basket Ball, Jewelry, Noveltics, Country Store, String Game, Cork Gallery, Lead Galleries. No czelusives unless backed by cash and contract, Will book Wild Life, Monkey, Snake or Animal Shows with own transportation. Animal Shown with own transportation.

HOWARD POTTER, Gen. Mgr., P. O. Box 809, Buffalo, N. Y.



# AL AMUSEMEN WANTS FOR

**NEW YORK PHONE: Circle 6-1293** 

BLADEN COUNTY FAIR, Bladenboro, M. C., Nov. 5-10

JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL, Summerville, S. C., Nov. 12-17

BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24 WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS

**CONCESSIONS**—Stock and Percentage Concessions. RIDES-Octopus, Tilt, Whip, Chairoplane, also Kiddie Rides. SHOWS-With or without transportation. All contact

> SHERMAN HUSTED, Mgr. CENTRAL AMUSEMENT CO.

Kenly, N. C., Firemen's Fair, this week P.S.-No grift or junkies on this show at any time.

# CATERPILLAR RIDE FOR SALE

Can be seen in operation with Dodson's World's Fair during Northeast Florida State Fair, November 1 to November 11.

Address

WORLD'S FAIR SHOWS DODSON'S

JAKSONVILLE, FLA.

# **ATTENTION, PLEASE!!**

Contrary to rumors now circulating, I have no intention of retiring from show business! My Florida interests are in capable hands and I expect to come out next season bigger and better than ever. Am now booking Freaks, Curiosities, Novelty Acts and all capable and diseful Side-Show People for the 1946 season with the World's Largest Side Show, personally managed by the World's Largest Side Show Manager. Book early and be sure. Contact me as follows:

AL TOMAINI, Giant's Trailer Camp, Gibsonton, Fla.

# **HEY, LOOK, EVERYBODY!**

The Giant's Trailer Camp is now open and ready for business! After a long season's work come to Florida for a well-earned vacation. Good day and night fishing, boats near-by for hire, clean rest rooms, immaculate showers, hot and cold running water, all modern conveniences. A real showman's paradise, located on the beautiful Alafia River, on Highway 541, eleven miles south of the industrial city of Tampa, in Gibsonton, Florida, where showfolk love to congregate. Everybody welcomell Look me up!!

AL TOMAINI, Giant's Trailer Camp, Gibsonton, Fla.

#### CARNIVALS 50



1/3 Deposit on All Orders. SLACK MFG. CO. CHICAGO, ILL.\_ 124-126 W. Laks St.

ASTRO FORECASTS AND ANALYSES

#### All Readings Complete for 1945

Single Sheets, 8 1/2 x14, Typewritten, Per M. . \$5.00 Analysis, S-p., with Blue Cover, Each ..... .03 

Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

### NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Meany Gold Paper Oovers, Good Quality Paper. Sample, 154.

HOW TO WIN AT ANY KIND OF SPECU-. 254 LATION, 24-p., Well Bound PACK OF 78 EGYPTIAN F. T. CARDS.

Answers All Questions, Lucky Numbers, etc. 404 "WHAT IS WRITTEN IN THE STARS." Folding

Booklet, 12 P., 3x5. Contains all 12 Analyses, Very Well Written, \$5.00 per 100: Eample, 104. Shipmenia Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Eamples postpaid prices. Orders are P. P. Estra.

SIMMONS & CO. CHICAGO 19 West Jackson Blvd. Bend for Wholesale Prices.



The Billboard

MIDWAY CONFAB

### HOME runs.

MRS. PATRICIA BURKE is confined in Batson Memorial Sanatorium, Lafayette, erick. . . . TED L. DEDRICK joined the Ala., and would like to hear from friends.

BENNIE WELLS, scenic artist and show painter, wires from Alexandria, La., that he has just finished the season with Dodson's World's Fair Shows.

a carnival too late to play any of its advertised fairs, but he did arrive in time to get in on the dates listed as "pending."

HILDA ROMAN, Aggie Ross and Laura Manos edited a nifty eight-page everyone in sight for a \$5 ad, the pro-

ARE YOU still hop-scotching to find the season's last red one?

MRS, LEONARD (HAPPY) POWEL-SON, wife of the Happy Attractions owner, is reported getting along well

BEN WOLFE, owner of the Wolfe Amusement Company, with his wife, Sue, and son, Ben Jr., are now winding up the most successful season in the show's history. Ben says he has ordered three new major rides for delivery next March.

Fred G. Miller recently stopped at Blytheville, Ark., en route to Hot Springs, and visited Mr. and Mrs. Johnny Wueth-Cavalcade of Amusements with six concessions at Meridian, Miss., and plans to finish the season with that org.

JACK DOWNS, general manager of Gem City Shows, who closed the season in Pinckneyville, Ill., October 13, and PIT SHOWMAN ADVISED that he joined has his equipment stored in quarters in Quincy, Ill., visited St. Louis for several days last week. While there he booked the grandstand show which entertained President Truman at the Caruthersville (Mo.) Fair earlier this month, thru the Ray Shute-Edna Deal booklet on Endy Bros.' Shows and nicked Theatrical Agency, St. Louis, for the Armistice Day dance to be given by the ceeds going to the Miami Ladies' Club. Navy Club of Quincy. Downs is general chairman of the dance.

> MRS, JOHN FRANCIS and sister, Hazel, have left St. Louis for Wichita Kan., where they will visit Mrs. Francis's children. . . , W. H. (BILL) ALLEN, who closed his cookhouse with Pepper's All-States Shows, is visiting in St. Louis. ... TOM W. ALLEN, the sage of Waynesville, Mo., visited the Mound City last week. . . . Mel H. Vaught spent several days in St. Louis en route to Dallas and Shreveport. . . . R. C. BURNETT, cookhouse operator, who played independent fairs during the past three months to good business, has closed for the season and is now enjoying deep-sea fishing off the coast of Florida,

OLEN R. LAY, known professionally as Blackie Harris, underwent an operation in St. Anthony's Hospital, Morrilton, Ark., October 17. . . . EDDIE BARE-FIELD is recovering from an illness at Hernharts, Pa. , . . STELLA RAKES, who has been with the James E. Strates Shows the last three years as concession agent for Al Devine, sound truck man, returned to her home in Charleston, W. Va., to visit her husband, Lieut. Ralph Rakes, who recently returned from overseas. Mrs. Rakes's niece, Juanita Price, is visiting her mother. Both Mrs. Rakes and Miss Price will join Devine in two weeks for winter dates.

November 3, 1945



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following a major operation in a Coshocton, O., hospital.

WANTED! WANTED! For all-winter tour. Good geek that can drive semi.

LEO ARDUENGO, special representative with Sparks Bros.' Shows, closed the season at Marks, Miss., after 32 weeks. . . . BILLIE BAKER joined Brownle's Side Show on the Lawrence Greater Shows in Greenville, N. C., after a successful season with Jimmy Hurd on Goodman's Wonder Shows of America.

RUSSELL K. PFAUHL, associated with numerous old-time carnivals before joining the police department at Dayton, O.,

ing the winter-it's tough.

ARTHUR HOCKWALD, former executive secretary of the Pacific Coast Showmen's Association, was in New York for a few days last week arranging the winter tour of Marquis the Magician. . . . JACK GREENSPOON, of Virginia Beach, Va., after a brief stay in New York, has returned to Miami.

N. L. (WHITIE) DIXON, manager of the United Exposition Shows for Curley Vernon, left that outfit October 15 due to the illness of his wife. Mr. and Mrs. Dixon will spend the winter at Aransas Pass, Tex., where it is hoped that Mrs. Dixon will regain her health in the sunshine, while Whitle partakes of his favorite sport, fishing.

THEN THERE WAS the rustic who asked an all-gal diving show talker: "Is this a clean show for ladies ?"

H. W. ANDERSON and wife, of Anderson Greater Shows, and Mr. and Mrs.

IT'S FOOLISH TO LOCK a ducat-box door after the ducat-seller has already cleared a fairground fence.

F 1/C JAMES C. NICHOLSON, in



show business all his life, is a patient in Naval Hospital, Norfolk, Va. Nicholson, who recently returned from the Pacific theater, where he was stationed 21 months, was seriously

wounded on Okinawa April 16. His mother, Mrs. Anna Crooks, former trouper and cookhouse operator, resides at 209 Westover Avenue, Norfolk,

ALAMO EXPOSITION NOTES: Mr. and Mrs. Joe Rosen, photos and bird store, have booked again for 1946. . . . ALBERT will complete 26 years of service there WRIGHT, working as assistant manager January 10 and will retire as a detective to Jack Ruback recently, expects to resergeant and return to his first love, turn next year. . . . BILL AND EMMA this, time with a jewelry concession at CARR, Bullet Ride and front gate tickets, respectively, will not change horses. . . . BILL TANK will be in charge of the of-WHY CALL MONEY "legal tender" dur- fice wagon at winter quarters and will

# South'n Exposure?

SEVERAL LADIES seated in the grandstand before the performance at the Wilmington, N. C., Fair Tuesday (16) enjoyed a laugh at the expense of George L. Smith, special agent for R. & S. Amusements.

Smith was walking in front of the stand with Jimmy Raftery, R. & S. owner, when one of Captain Waterman's trained buffalo broke loose and took after them. Raftery found safety behind a telegraph pole, while Smith leaped into the stand. In making the leap, however, he ripped the seam of his trouser seat, and when he turned to see what was happening on the track-the ladies laughed!

AKES BOX 106, BROOKFIELD, ILL. "Home of the World's Largest Zoo"

# FOR SALE

25 KW. Light Plant, Direct Current, 10 small D. C. Motors, 1/4 to 4 H. P. All perfect shape. 30x90-Ft. Side Show complete, 10 Banners like new; new National Calliope and Blower, just overhauled; Popcorn Trailer, glassed in, cheap; one 15 K. W. A. Transformer, good.

J. W. MAHAFFEY Erie, Kansas

WANTED SHOW GIRLS With Carnival Training. Write to

CLUB LIDO, PANAMA, R. P.

Sunset Amusement Co. Our 1946 Policy Only Legitimate Concessions and Percentage. Opening April 25, Excelsior Springs, Ma.

Address: P. O. BOX 468, Danville, III.

FOR SALE SIX (6) EVANS AUTOMATIC BOWLING ALLEYS Write for Particulars. Very Reasonable. PENNY ARCADE Norfolk, Va. 506 Main St.

#### CARNIVALS 51



Now Available . . . Write

Write for Catalog H. C. EVANS & CO. 1520-28 W. Adams St., Chicago 7

take over the front arch and p.-a. systems. . . . TONY AND HELEN KITTER-MAN are now on their newly acquired farm near Kansas City, Mo., but will return to San Antonio quarters in time to enlarge their buffet car for next season.

PAINT CONNOR, sign man with the Wonder Shows of America, is wintering in Houston, . . , FRANCINE FRANCIS LEE, feature with Leon Larue's Chez Parce on the Marks Shows' midway, is opening with her Dance of the Doves at the Wonder Club, New Orleans. . . MR. AND MRS. LOUIS MARGOLIS have opened their home at 946 Southwest Fourth Street, Miami,

RAY AND LEONE WHEELOCK post card from their winter quarters in He was joined in Shreveport by Roy Arkansas that they had a successful sea- Marr. . . . ROLAND SMITH, in the son with their concessions, kiddle ride city on business, reports that his and Athletic Show. They closed September 22 at Clarkton, Mo. . . . VI AND AL PETKA, en route to Shreveport, La., visited with Jack and Virginia Barnes, AND MRS. LARRY WOODS now operate who have photos on the Mound City two bars and eat shops here. Larry Shows and helped celebrate Virginia's Wood Jr., in the army, is reported on birthday. The Barneses, after closing for his way home. . . . GEORGE CROSS the season, will return to Texas to visit opened the Studio Night Club and Eat the Flying Millers on the Alamo Shows. Shoppe last week to good biz. . . . . . . JUMBO FINN'S Fat Show, after CHARLES SCHUBB, on Royal American a four-week vacation, joined Fay's Silver Shows early this season, is operating the Derby Shows at Henderson, Tenn. Jim Navarro Bar. . . EDDIE BALES, for-J. Brown handles the front and canvas.

Morgan and Chester Mayes, all of whom were with Downle Bros.' Circus. . . . BOBBIE BURNS, armless wonder, pens from Wichita, Kan., to say he is now on a 10-acre tract north of Wichita after a successful season with the Lawrence Greater Shows. He plans to take out his own 10-in-1 next season. . . . PROF. WILLIE J. BERNARD informs that he and Mrs. Marie E. Davis, of Bennington, N. H., have formed a partnership in a freak animal show. Winter quarters are in Hancock, N. H.

DETROIT NOTES - CHARLES H. STAPLETON, of the Advance Service Company, is leaving for New York, and will go to Florida in two weeks to remain until March 1, Mrs. Ben Liddon, Mrs. Stapleton's mother, will operate the business here after Mrs. Stapleton leaves at Christmas time to join her husband. . , JOEY MARX has been discharged from the hospital. . . . JOE AXEL, en route to Cincinnati by automobile, struck and killed a cow. . . . BILL KORTH, concession builder, is now a veterans' counsellor on special investigations. He's doing it on a voluntary basis. . . . JACK DICKSTEIN, president of the Michigan Showmen's Association, is back from Cincinnati, where he visited Ben Rafalo, manager of the Cat and Fiddle nitery.

SAN ANTONIO NOTES: San Antonio Showmen's Club headquarters are being redecorated and improved. First meeting is November 2. . . MRS. ROLAND SMITH is out of the hospital following a major operation. . . . DAVE STEVENS went to Shreveport (La.) State Fair to operate a string of concessions. show is getting a good play. . . A. (BOOBY) OBADAL expects to keep his Victory Park open this winter. . . . MR. merly of Beckmann & Gerety Shows, is operating the West End Inn. . .



STARTING NOV. 19th, IN AMERICA'S MOST MODERN SHOW QUARTERS AT NORTH HOLLYWOOD, CALIFORNIA

5-Acres Class A Buildings-5. Machine Shops, Canvas Lofts, Carpenter Shop, Neon Shop, Heated Paint Shops, Upholstering Shop, Electrical Work Shop, Steam Cleaning and Garage Pits. Open Midway Plot adjacent for erection of equipment. Modern Living Quarters for Help. Bunk Houses and Dormitories, Trailer Parking Lot, Showers, Laundry and Restaurant on lot.

WANT-Assistant Builder, Carpenters, Welder and Machinist. Man to overhaul Hey-Dey and Foreman for next season; A-1 Truck Mechanics, Sign Painters and Decorators, Scenic Artist, Man to work on canvas that can handle Sewing Machine-BOOKKEEPER AND OFFICE MAN OR WOMAN HELPER WANTED AT ONCE.

Show opens Feb. 15th. Want A-1 Biller. Want to hear from Ridemen who can drive trucks. Few more Legitimate Concessions, also Independent Show Operators and Owners for all neon midway that's "Tops in the West," playing proven money territory. A long season in Sunny California-No Rain-No Muddy Lots-No Blowdowns.

**REMEMBER THIS-YOU'LL NEVER HAVE TO DIG.** WHEN YOU'RE WITH CRAFTS 20 BIG" Address 7283 BELLAIRE AVE., NORTH HOLLYWOOD, CALIF. Phone: Sunset 2-3131 





CIRCUSES Communications to 155 No. Clark St., Chicago 1, Ill.=

**YANKEE-PATTERSON A WINNE** 

WON, HORSE & UPP COMBINED

November 3, 1945

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Wood Returns With 35G Net

Makeshift org back home with improved gear-gets

LOS ANGELES, Oct. 27 .- They all laughed when Jimmy Wood started to play. But this was 21 weeks ago, and he ended up a most successful season with his Yankee-Patterson Circus Sunday night (21) in Venice near here. During the time Wood was out he played 140 stands, lost only three matinees and one night, and never had a drop of rain to bother him during the entire season.

Wood, who had made three or four unsuccessful attempts to go out in that many years, is at his home in Venice, none the worse for his experiences in getting it up and down. In fact, his pockets are swollen, and he's shaking that bushy head of his to get ideas on how to get his equipment in films. He supplied the rides for State Fair and also had props on Whistle Stop. The day after he closed he was at a studio negotlating for the rental of his equipment.

One thing Wood did (and he's proved himself a good showman) was to bring back into his winter quarters more and better equipment than when he started. His lot in North Hollywood Friday (19) was loaded with rolling stock. When he started out, some of the know-it-alls wondered where he'd put the poles and canvas. Much of this rolling stuff will be sold, and Wood expects to return to the road next season with new equipment. He's been toying with the idea of using fewer but larger trucks. When Y-P bowed in North Long Beach last summer it was sad, Opening night few things went right. The jinx followed him pretty much the first part of the season. With Mark Smith and his girls and his horses, the show's nut was up \$1,000 per week to start. Blackie Martin had a bunch of mutts from the pound and they showed more talent in running to the feed bowl than in hindleg walking. The strong acts Wood presented well; the weak ones he took to the mike to heckle. The public never knew whether he was sincere or joking. It made little difference; they enjoyed 11. Crowds during the season were good. Last two months of the route, which was nearly 4,000 miles, did not include any two-day stands. North Long Beach opener was for a duo. Wood also gave matinee patrons the run of the house, selling no reserves for this show. When Y-P opened, Mark Smith and Company was the main attraction. Smith left in the middle of the season (See Y-A A WINNER on page 70)

An Equine and Canine Paradox-The Show With a Leaf of Gold - By Starr De Belle-

> Wrong Shell, Tex. October 27, 1945.

Dear Pat:

can't understand is why other shows are posting closing notices. What is the big idea of closing at all? Anybody can run as tho you are a philanthropist or the most out of handy talent a circus during the summer, but it takes show's financial backer. a real manager to keep one operating thru the winter. This show operates the year around, thus eliminating the posting of opening calls or closing notices. When method cancels the obligation too quickbusiness gets good we know that summer has arrived. When it gets bad we hold-backs and bonuses will be paid at realize that the winter season is on by the termination of the season." We navy personnel drew half a house, due our pay envelopes.

With this show it's either the customer folks to do it with theirs. We don't know why some showfolks imagine that an office should spend its money to stay is to keep everyone cheerful. To do so out when it is suffering the hardships of always book the show far enough north winter-trouping to give its employees to give your employees a white Christa living.

casiest season. There isn't any opposi- "Merry Christmas!" while our searchtion or billing wars. The opposition is lights were played upon ice and snowin the barn and the advance must have covered trees around the lot. expense money to keep going. We back with the show do not have to work so hard because of the number of days lost off of those in winter who lived off of thru rain, sleet and cold. What is more them in the summer. Just what in the pleasant to an actor than to know when hell do they think the different seasons he walks into a cookhouse for a Mulligan are for-to plant corn and pick apples? stew that he is paying his own way, and that in doing so he isn't obligated to the omce.

Staying out in the canebrakes of Louisiana or the sticks of Georgia gives a trouper a feeling of independence. when a show loses a matinee because of rain an employee has to console his manager with: "Too bad that you lost the matinee." He or she knows they will get paid for one performance. While winter trouping they don't have to bow to the boss with words of sympathy be-

cause they get no pay whether it's good or bad. It's up to the boss to dish out a bit of sympathy to them with: "If the What the management of this circus weather doesn't break for you people soon it will be a bad tour for you." Those are the words that make you feel

CIRCUS

Show people are never in a hurry to lose their bonuses and hold-backs by blowing without giving notice. That ly. This show's contracts read: "All haven't closed in four years.

or the trouper who pays its way. When taken for a ride, on either trains or customers refuse to keep the show mov- trucks, we hold our equity in the show ing with their dough it is up to our by letting it deduct a little at a time, what it needs to stay out.

One of the secrets of winter trouping mas. We observed last Christmas Eve For the advance staff winter is the at teardown time, with everyone yelling:

Circus managers should wake up to the fact that they are entitled to live

Judge Liked Rodeo **Even Tho It Was** 

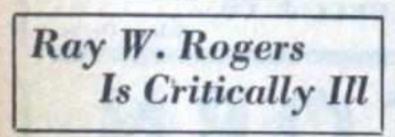
**Garden Holds** Top Biz; New Champs Sure NEW YORK, Oct. 27 .- Madison Square

Garden Rodeo continues to pack them in, with this week-end another sellout despite the counter-attraction of the big Navy Day blowout Saturday (27). As early as Wednesday (24) all ducats for the Saturday afternoon performance were cleaned out and only a limited number of seats were available for other week-end sessions.

Special matinee Thursday (25) for to the fact that most of the sallors Rather than feel as tho we have been were not given liberty. Garden management made it open house for all branches of the armed forces.

> Final week will reveal all of last year's champs out of the running. Out in front as the show goes into its final phase are: Bud Linderman and Jimmie Sloan, tied in bareback bronk riding; Toots Manafield leading Jack Skipworth by a four-second margin in calf roping: Bart Clennon topping Jerry Ambler in saddle bronk riding; Homer Pettigrew six seconds ahead of Frank Van Meter in steer wrestling; Roy Lewis and Shoat Webster dueling for first place in wild cow milking, and G. K. Lewellan and Gerald Roberts the only bull riders not yet thrown.

Last year's champs were Louis Brooks. bareback bronk riding; Clyde Burk, calf roping; Shirley Hussey, saddle bronk riding; Jiggs Burk, steer wrestling; Dick Grifflith, bull riding, and Hugh Bennett, wild cow milking.



ROCK HILL, S. C., Oct. 27 .- Ray W. Rogers, retired circus owner, suffered a cerebral hemorrhage at his home here Monday (22) and Thursday (25) was removed to York County Hospital here, where his condition is still critical.

His daughters, Norma, Helene and Connie, and son, Walter, left their respective show connections to come here by plans to be at their father's bedside.

### Clyde Bros. Opens Indoor

Route at Okmulgee Nov. 7 OKLAHOMA CITY, Oct. 27 .- Clyde Bros,' Circus will open its indoor season at Muskogee, Okla., November 7-8, 1t

was announced by Owner Howard Suesz. November 9-10; Arkansas City, Kan., 12- the agency will build and book units, as 18; Ponca City, Okla., 14-15, and Enid, 16-17.

# **Grand Jury Refuses To Indict Linderman**

NEW YORK, Oct. 27 .- New York County grand jury Thursday (25) refused to indict Bud Linderman, contestant in the Madison Square Garden Rodeo, who is out on ball on a technical homicide charge as the result of the death of Detective F. McGrath after a brawl in the Belvedere Hotel September 26.

It was established that the detective never had identified himself, was the aggressor and that Linderman acted in self defense. Linderman will automati- days. cally be discharged Monday (29) when his hearing is called.

Sunbrock Sails on Sabbath; Nets \$404 Fine for Action ATLANTA, Oct. 27.-Larry Sunbrock paid fines amounting to \$404 here Monday after violating city blue laws with two performances Sunday (20) of his Sunbrock Rodeo and Thrill Show at Ponce de Leon Baseball Park. Sunbrock was also ordered to purchase a city license and permit to cover the remainder of his four-day engagement.

Police Captain Neal Ellis had stated that he would stop the Sunday shows, but failed to make good after Sunbrock's counsel advised that the matter would be fought out in court. An estimated 10,000 witnessed the Sunday afternoon performance.

### Marje Ringling, Walters **To Book Acts in Mexico**

HOLLYWOOD, Oct. 27 .- Talent agency for booking outdoor acts in Mexico has been opened here and will be known as the Ringling-Walters Agency. Heads of the firm are Marjorie Ringling and Other dates listed are Cushing, Okla., Harvey Walters. According to Walters, well as single acts. Circuses playing the States will also be serviced.

# Staged On a Sunday St. Louis Firemen

RICHMOND, Va., Oct. 27 .- Sunday entertainment scored a victory, thanks to Justice Carleton E. Jewett, of Police Court here, when he dismissed charges against a rodeo operator and seven performers, who were hauled into court on charges of violating an old blue law by operating on Sunday. Statute says, only charitable events necessary to the welfare of the citizens may be staged on Sundays in Richmond.

In commenting on his decision, Judge Jewett said that as long as ball games and motion pictures are allowed on Sundays, he could see no reason for barring rodeos.

"It was a good show," the jurist said, "and provided recreation for Richmonders. Recreation is essential to the welfare of any group of people."

Following the appearance of the rodeo, the Ringling-Barnum show moved in and played to capacity crowds for three

#### Beatty Brigade Ends Trek At Macon: Crew Scatters MACON, Ga., Oct. 27 .- Advance of the Clyde Beatty Circus, which closed Thursday (25) at Dublin, Ga., finished the season six days earlier at Macon, where the show will be wintered.

Jack Austin, manager of the advance, flew to Phoenix, Ariz. J. Raymond Morris left for a brief visit at Chattanooga before continuing to Boston. Allan Scharmacher and Duke Brownell departed for Miami; Harry Crabtree for Janesville, Wis.; Cecll McWilliam for Cicero, Ill.; Sam McKay for Texarkana, Tex., and W. D. Jones for Saugus, Mass. Art Miller, general agent, was scheduled to return to Wisconsin soon.

Wirth and Arena Managers Hold St. Louis Cop Show ST. LOUIS. Oct. 27 .- At a meeting of the circus committee of the Police Relief Association October 23, the 1946 St. Louis Police Circus was awarded to Frank Wirth and the Arena Managers' Association for the second successive year.

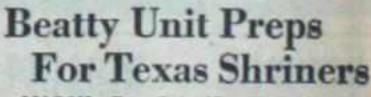
Wirth produced the show last April. Dates of the 1946 show in the Arena will be April 21-May 5.

# Sock for a Record

ST. LOUIS, Oct. 27 .- St. Louis Firemen's Rodeo and Thrill Circus hammered out a new record for the 10-day engagement which closed here Sunday (21). according to Producer Thomas N. Packs.

Show set a torrid pace from the start and closed in a virtual flood of customers and rain. The last Friday and Saturday night shows and the closing Sunday matinee were turnaways, with customers standing in all vantage points. Terrific rainstorm hit Sunday night holding the final tip to 10,000.

Audit shows that the firemen sold 62,000 tickets in advance, as compared to 42,000 a year ago, and that the paid attendance was 146,000, as compared to 110,000 for 1944. Dick Fortune handled press, with Arthur Jones on radio.



MACON, Ga., Oct. 27 .- Clyde Beatty, who has his circus in winter quarters here, is busy readying his unit which leaves Monday (29) for Houston, where it will appear in the Houston Shrine Circus, followed by the Shrine Circus in Fort Worth.

In its final swing thru Georgia and Alabama before turning into winter quarters, the Beatty show enjoyed big business, playing to full houses in Savannah Monday and Tuesday (22-23). Packed houses at both shows were registered at Tifton, Ga., Friday (19), while at Moultrie, Ga., Wednesday (17), the show had a strong house at night after a light matinee.

## **Polack Snatches Snappy** 53G in San Antonio Run

CHICAGO, Oct. 27 .- Irv J. Polack, owner of Polack Bros.' Circus, announces that his show grossed \$53,329.68 in a sixday run, closing Sunday (21), at San Antonio for Algafar Shrine Temple.

Of this sum, \$9,171.69 went to Uncle Sam for taxes, leaving a net of \$44,158.19. Mickey Blue handled the promotion.

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The Billboard

DRESSING ROOM GOSSIP

CIRCUSES

53

# **Ole Miss. Hands Cole Some Dew**

HATTIESBURG, Miss., Oct. 27 .- Cole Bros.' Circus arrived here Thursday (25), to be greeted by the first warm sunshine in four days, the move into the State at Vicksburg being made in cold, rainy weather.

Atmospheric chill at Vicksburg resulted in disappointing business, and the same was true at Natchez. Brookhaven was passed up completely, as the lot was under water.

Jacksonville and Marshall, the closing Texas stand, made the nut, and Monroe, La., came thru with two capacity houses.

Cyse O'Dell is back with the show, having recovered from the effects. of a wrenched arm and broken finger.

# **68G** Added Thru Insurance To Pay R-B Fire Claims

HARTFORD, Conn., Oct. 27. - Two checks totaling \$74,038.82 were received this week by Attorney Julius B. Schatz, counsel for the receiver, Attorney Edwin S. Rogin, and turned over to the receiver to apply to the payment to be made for claims against the Ringling Bros. and Barnum & Bailey Circus as a result of the fire July 6, 1944.

One check for \$68,392.71 represented the difference between \$56,607.29 received from insurance companies as fire losses and the \$125,000 originally estimated for that item. Second item of \$5,646.11 was to reimburse the receiver for his expenses for insurance, bonds, etc., in the administration of his office. The two checks turned over to the receiver, with approval of the committee representing the County Bar Administration, bring total cash on hand now in possession of the receiver to \$550,000. There is yet to be received, and now considered available, \$500,000 from Lloyd's of London for catastrophe insurance which is to be paid to the circus as payments are made by the latter for death and injury claims. Compilation of the circus claims to date is as follows: 148 judgments in death cases, \$1,287,800.85; 22 judgments in injury cases, \$188,300; one death award not entered for judgment, \$14,000; 80 awards for personal injuries not entered for judgment, \$377,757; 90 small claims settled, \$12,134.30, and 15 small claims settled but not paid, \$1,925. Average award in 149 death cases is 88,736.91.

# **Ringling-Barnum**

Our fourth Virginia stand finds us playing to capacity business and moving along in great shape. Felix Adler is now making the spec. Joe Menchen, circus fan from Paterson, N. J., has been visiting the show as guest of the Wallendas.

Word has been received of the death of Gordy Orton in Little Rock. Damoo is on the sick list. Nita Borza, who has been ill, is okay again. Peppi Borza celebrated his birthday with a party in Richmond, Ernestine Clarke also marked her birthday and received many flowers.

Visitors have been Melvin Hildreth, Bill Day and Jim Hoye, Connecticut circus fans, who stayed thru Norfolk and got some swell shots with their cameras; the Escalantes, the Selferts and Yetty Wallenda's husband.

Joe Grebbs, leaper, has joined the Clarkonian flying act. Cora and Larry Davis rejoined after making a trip to Sarasota, Fla., called by illness of their daughter, Bonnie.

Back yard scenes: Johnny Tripp, after giving up smoking for 25 years, decided to start again and purchased a big black cigar. After smoking it for about 10 minutes amid much gagging, he decided to quit for another 25 years. . . At the rate Jackie Le Clair Jr. is going, another season of practice should find him a polished performer with his trap act. . . . Cliff Chapman is now the Mad Hatter in the spec. . . . Joe Repensky practicing on his trampoline with his wife between shows, while the rest of the family practices the testerboard act. . . Herman Wallenda's tumbling school meets daily between shows and has a large class of willing pupils. . . . Charlotte Bell has been working in the Lopez Trio, casting act, replacing Rose Behee who is out with a minor injury. . Ramdoodle Club is making plans to hold its farewell party in Miami.-DICK MILLER.

peared for the chair gag the band struck up Auld Lang Syne, Announcer made a speech and then Cross was paid his salary and loaded with gifts. He was so overcome it is doubtful if he could have walked around the track with the boys in the chair, much less backward. -KAY BURSLEM.

# Bailey Bros.

With closing time just a short way off, everyone is singing that old song. Where Do We Go From Here? Think I'll spend my spare time finding out who is going where and why.

Al Cody and his hillbillies, recently with George A. Hamid, joined and are going over big in the concert.

At Asheville, N. C., Mrs. Opal Stevens was honored at a birthday party in the big top. She was presented with three pleces of luggage, and Bob Stevens was presented with a wrist watch as a token of appreciation from all personnel.

Al Dean finally traded his trailer, Canary Cottage, for a new home on wheels. Ruth and Peggy Henderson have been doing plenty of shopping lately. Ruth is expecting her husband home from overseas any day now.

Visitors have been Mr. and Mrs. Hamid; T. P. Lewis, who is on furlough; Mr. and Mrs. Billy Hill and Charles Raimer; Ralph Holt and son and Bill Atwater, Burlington, N. C.; Dr. William Moore Jr., Raleigh, N. C., and Jack and Martha Joyce, en route to join the Clyde Beatty Circus to take the Liberty horses on winter dates. Jack recently was discharged from the army.

cookhouse. Result: Campfire Mulligan customary Dixie season. Move proved efwas enjoyed by all. Cookhouse was fective, as business picked up immefinally found miles away and we are diately and it is reported that during all happy again .- DOLLY JACOBS.

# **AUSTIN COMES BACK IN SOUTH** Closes Nov. 13 In Louisiana

Hammill reported getting back most cash lost during early-season setbacks

CHICAGO, Oct. 27 .- Austin Bros." Circus, a new railroad org this season. closes its season November 13 at Lake Charles, La., and observers believe that Harry Hammill, completing his first year as a circus operator, will take the show to winter quarters with the black ink almost balancing the red-and maybe it will.

R. M. Harvey, who piloted both Austin and Dailey Bros' shows as general agent all season, announced the closing date, and reported that Ben Davenport will keep the Dailey show on the road until December 1.

Austin Bros, took a particularly hard belting during the early season, those in the know claiming that Hammill went to the jug several times for cash to keep his org wheeling. It seemed more than idle speculation that the show would not complete the season until Hammill, a contractor and oll operator, made a definite announcement in midsummer that "I took it out and I'll take it back."

Shortly after, Harvey made a surprise switch in the show's route and drove it Lost, strayed or stolen-one complete into the Deep South, well ahead of the (See Austin Clicks in South on page 54)

### **Goody With Bradley-Benson**

MURPHY, N. C., Oct. 27 .- Jimmie Murray reports that Ray Goody has been discharged from the army and has joined the Bradley & Benson Circus with his wire act. Kirk Adams's dog act and Tex and Ginnie's knife throwing are also featured. Lee Houston is handling the side show, with Slim Biggerstaff still on the job. Bradley & Benson toured for a while under the Barnett Bros." title, closed for reorganization and is out with the B & B banner again.

# FOR SALE

Midget mule; 5 months old, 36 inches tall; mother Shetland pony, 400 lbs.

MR. ARTHUR COZIAHR 1392 Monroe Street (5541 Blue), Galesburg, Illinois, RFD 1.

#### MONROE BROS.' CIRCUS Wants for 1946 Season

Ground, Aerial and Animal Acts, Clowns, Boss Canvasman, Cook, Electrician, Capable Agent with car.

HAVE FOR SALE - 50 Ft. Bale Ring Top with 2 30 Ft. Middles.

Address: "Fair Ground," California, Mo.

### Austin Bros.

Harry Hammill's son and daughterin-law, who have been visiting, returned to Austin, Tex., for a few days before the son goes overseas. The elder Hammills accompanied them to Austin.

Business has been such a succession of straw houses that a poor crowd is news.

The writer, with Nelwin Rogers, visited the Cole show in Vicksburg, Miss. Lawrence Cross was given a surprise on his final night with the show. As he ap-

### **30 Circus Historians in District Confab at Peru**

PERU, Ind., Oct. 27 .- Thirty persons attended the Circus Historical Society, Division 1, meeting here October 20-21, Members from Michigan, Ohio, Indiana, Illinois, Connecticut and West Virginia were guests of Terrell Jacobs at his farm, which was headquarters for the gathering called by Don Smith, founder of the society.

Banquet was held Saturday night at Fleets Inn, and the business meeting took place Sunday morning, with Jacobs presenting his new mixed group of lions and tigers in a thrilling display Sunday afternoon to close the convention,

Members also viewed circus exhibits in the Peru library and courthouse and in the home of George Graf, prominent model builder, and looked over the former Hagenbeck-Wallace quarters, now owned by Mr. Schram, New York.

Jacobs has again expressed a desire to hold the first national convention of CHS at his quarters next spring, and it is hoped that members of CFA and CMBOA will join in paying tribute to Peru and to circuses generally at that time.

#### FOR SALE

70 Ft. Round Top, three 30's, 10 ft. sidewall, needs some repair and good for a season. Canvas only, price \$800,00. Eight Double Deck Banners, Sx16 ft., one doorway, price \$250,00, **Bud E. Anderson Circus** 

Emporia, Kan.

# **ATTENTION, ACTS** WANT

# FEATURE HEADLINE ACTS

### INTERESTED IN PLAYING

# 12 TO 16 WEEKS ON OUTDOOR AND INDOOR CIRCUSES AND FAIRS

## WE ARE ONLY INTERESTED IN TOP ACTS

ERNIE YOUNG 155 N. CLARK ST. CHICAGO

TOM PACKS ARCADE BLDG. ST. LOUIS, MO.

JOHN ANDREWS

817 COTTON EXCH. BLDG. HOUSTON, TEX.

#### ADDRESS ALL COMMUNICATIONS TO

# **ERNIE YOUNG**

155 N. Clark Street

Chicago, III.

CIRCUSES 54

The Billboard

# UNDER THE MARQUEE

#### BARNING daze.

United Billposting Company, Detroit, is vacation at Hot Springs.

IRV J. POLACK quipped: "There is no substitute for brains," and George W. Westerman promptly burst the buttons off his vest erpanding his chest.

BEST BOSS CANVASMEN are those who go to bat for their men.

trainer, who died at Little Rock October 20, had been with circuses for many years, the last 10 seasons with Ringling-Barnum. Money and flowers were wired the season and manpower shortage have from R-B. The money will be used for a memorial. Details in Final Curtain, this issue.

LAUGHING GEORGE DAVIS, Cole Bros.' cookhouse boss, made R. A. Patton's column in The Kalamazoo Gazette when the show was in Michigan last July by putting a minister's wife and her son to work during the breakfast session when the show was setting up at Battle Creek. George is just laughing it off.

ONE OF THE POST-WAR things we will welcome back is circus discipline.

A DAUGHTER was born October 18 to Mrs. Connie Wilson, niece of Bud E, adorns the cover of an attractive adver-Anderson, at St. Mary Hospital, Kansas tising brochure put out by the City of City, Mo. Father is Dime Wilson, clown San Francisco. . . . GEORGE VALEN-

table-rocker. Parents were with the Beatty show this season. . . . MR. AND JACK (FLOPPY) BELL, head of the MRS. HERBERT WEBER left Los Angeles, after closing with the Escalante leaving about November 15 for a month's Circus, for deer hunting in Ohio and Michigan.

JOHNNIE B. WILLIAMS, who has spent the season with Dalley Bros.' Circus, postcards from Ashland, Ky., that he has signed with Swingcapators to play seven weeks of indoor circuses after he finishes with Dalley. He expects to be back with Dailey Bros. next season. . . FRANK BURNS, writing from Bay City, Mich., says he will have charge of GORDON L. ORTON, rider and horse canvas on Stevens Bros.' Circus next season.

> AS FAR AS CIRCUS BIZ is concernedended.

MEMBERS of the Clyde Beatty Circus band, having closed a successful season, are en route to various localities for winter jobs. Victor Robbins, the leader, went to Rochester, N. Y., for the Shrine Circus in November, and Carl Berggren and Robert Banky went to Ringling-Barnum for the remainder of the season, Most of the showfolks will go to the Houston Shrine Circus with Beatty's animal acts.

ERNEST OHRT, well known to oldtimers as a wardrobe salesman, is making bicycling popular in San Francisco, and a picture of his two eldest daughters



TINE'S Flying Valentinos will play Rochester, N. Y., for Orrin Davenport and then move over to Portland, Me., for Frank Wirth.

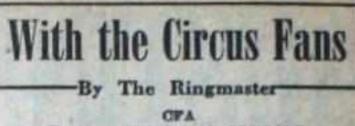
A BOY WHO SPENT his season's salary, as usual, in a privilege car, remarked: "I closed six had shots behind last year."

KID KOSTER, advancing "The Desert Song," was given more than a mere passing nod in lament for the lost art of billposting, written by Bill Doll for The New York Times last July 29. Some of the Kid's tackspitting episodes are interesting indeed\_

HARRY CHALFANT'S miniature circus drew a long feature with plenty of art in The Colorado Springs (Colo.) Gazette and Telegraph Sunday (14). . . . TIGE HALE mailed a unique card carrying as puff about his Austin Bros.' band written by Robert Sams, of Birmingham, . . . WILLIAM L. OLIVER, car manager Claude Tonolli, Edward H. Frye and for Dalley Bros., clicked on Page 1 of The Times-West Virginian, Fairmont, when he contributed \$5 to a fund for a home for stray dogs.

CARL MARX, who has made a career of clowning at Hotel Sherman, Chicago, recently was splashed with pix and story in The Chicago Times for entertaining at one of the newspaper's promotion stunts. . . . FELIX MORALES and family visited Ringling-Barnum friends at Memphis and then returned to their home at Halls, Tenn., for a rest before starting winter dates. . . . BILLY DANIEL, who fell 105 feet from his pole July 17, has been discharged from a Norwalk (Conn.) hospital and will have to wear a steel brace indefinitely.

HERMAN JOSEPH, for 22 years a clown with R-B, writes from Kinston, N. C., that Bill Ketrow, former Kay Bros.' Circus owner, showed his Renfro Valley folks to turnaway crowds there October 17; that J. W. Grist, agent for Bob Dickman's Dog and Pony Show, was a visitor; that Goldsboro, N. C., was to be visited by the Ringling show for the first time in 20 years Tuesday (30); that Bob Stevens, who earlier in the season passed up Eastern North Carolina because of floods and rain, headed Balley Bros, back for Raleigh, Goldsboro and Dunn before closing.



November 3, 1945

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President THOMAS M. GREGORY 12039 Edgewater Drive Lakewood 7, 0. (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Mr. and Mrs. Edgar Swan, Mankato, Minn., were hosts to members of the Minnesota Adam Forepaugh Top, CFA, October 14. Forenoon was spent viewing Swan's circus collection. At 1 p.m. there was a dinner at the Country Club, foilowed by a tour of the city and picture taking in Sibley State Park. In the evening a buffet supper was served in the Swan home, Guests were Mr. and Mrs. James Berg, Mankato; Mr. and Mrs. Frank Friedmann and Mrs Edythe Stubbelfeld, St. Paul, and Mr. and Mrs. Sumner Peterson, Minneapolis.

Members Don Bloxham and Bill Perkins are in the same army outfit on Okinawa. Don writes that he left Fort Lawton, Seattle, August 10 and arrived on Okinawa September 9. Before leaving Seattle Don and Bill caught Polack Bros. at the Arena there.

Member L. Wilson Poarch Jr., now with the armed forces at Lemoore Field, Calif., is back on duty after being hospitalized for several weeks.

Joe Minchin, member from Paterson, N. J., joined the Big Show at Chattanooga for a 10-day tour.

There was much activity among New Orleans fans when the Ringling-Barnum show played there. Members of Lillian Leitzel Tent No. 33 attended the matinee October 20 as guests of their president, Harry J. Batt. Attending were G. Emmett Jones, vice-president; J. A. Leighton, secretary-treasurer; Frank J. Herman; Herman F. Bersuder Jr., water boy, and Ronald A. Welty, mascot. Guests of the Tent were Harry V. (Pop) LaVan and Vincent J. Gagliano.

Dr. A. A. Davenport and A. Morton Smith, CFA's at Gainesville, Tex., caught the Polack show in Dallas opening night, October 6, and visited with Mr. and Mrs. Chester Barnett. It was Smith's sixth circus this season and Dr. Davenport's fourth.

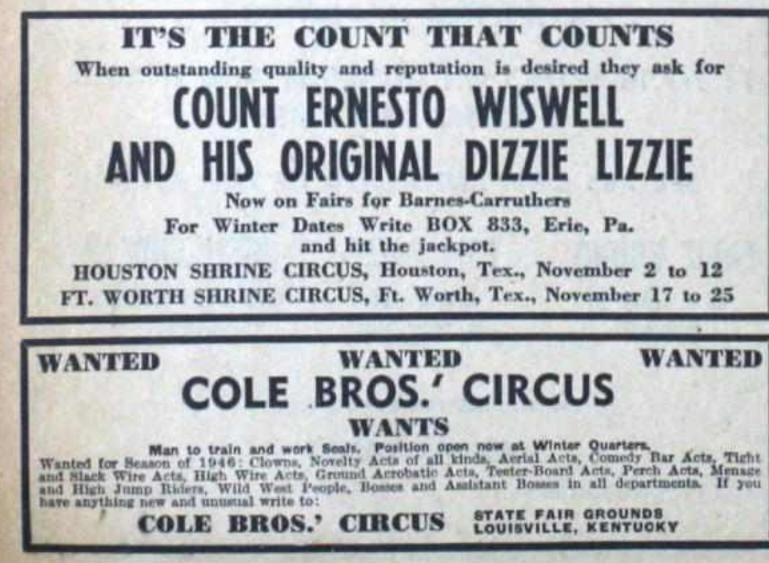
JAMES M. COLE, America's Youngest and Most Progressive Circus Owner, having received an Honorable Discharge after serving two years in the U. S. Army, will reopen

> The Great James M. **COLE CIRCUS**

Indoors April, 1946; Then Under All New Flameproof Canvas,

CAN PLACE EXPERIENCED AND DEPENDABLE CIRCUS HELP IN ALL LINES. BIG TOP CAN PLACE EXPERIENCED AND DEPENDABLE CHICUS HELP IN ALL LINES. HIG TOP HOSS CANVASMAN, BOSS PROPS, RIGGERS, SEATMEN, FROPERTY MEN, TRUCK DRIVERS, MECHANICS, TICKET SELLERS, USHERS, CONCESSION PEOPLE, SIDESHOW BOSS CANVASMAN, WORKINGMEN, FOR THE BAND: UNION HANDMASTER AND MUSICIANS, PHRST-CLASS CALLIOPE PLAYER. For the Big Show: EQUESTRIAN DIRECTOR, FIRST-CLASS CLOWNS, FAMILY ACTS, COMEDY BAR ACT, AERIAL ACTS, GROUND ACTS, WILD ANIMAL ACT, DOMESTIC ANIMAL ACTS, RIDING ACT, WHE, PERCH, TEETERBOARD, NO ACT TOO BIG FOR THIS SHOW! For the Concert: COWBOYS, COWGIRLS, COSSACES, INDIANS, Address: WINTER QUARTERS, R.D. 51, PENN YAN, NEW YORK. INDIANS, Address: WINTER QUARTERS, R.D. =1, PENN YAN, NEW YORK.

P.S. ; Will buy Animals of all kinds, Elephants, Horses, Ponies, Lead Stock, Caged Animals and Monkeys,



REMEMBER THE EARLY DAYS when women circus managers could handle all jobs, from putting up hig tops to currying Jarabica and Henry E. Alfortish are still horses.

DR. F. H. TROUTMAN evidently had his breath taken away by the enthusiasm of the reception accorded him by Ben and Norma Davenport when Dailey Bros. played Huntington, W. Va., October 18. . . BEN HOLMES, agent the past season for Hunt Bros., is wintering at his Williamsport (Pa.) home, but before hibernating he found time to visit the rodeos in Philadelphia and New York and the Bloomsburg (Pa.) Fair. . . C. STANLEY REED visited the Bob Dickman Circus at Chester, Va., and Jim Stutz reports that the org had its best North Carolina stand at Edenton Saturday (20.)

YEARS AGO when a two-car circus closed suddenly, with its manager taking a powder, a lawyer for a hank addressed the broken actors with: "I resent the implication that Manager So-and-So will not live up to his obligations."

L. CLAUDE MYERS, former circus band leader, now owns a jewelry store in Attalla, Ala. . . BOB DICKMAN CIRCUS is on a tour of South Carolina, Georgia and Alabama and reports night shows are going over big, with matinees light. . . . W. G. MATHES drove to the winter quarters of the James M. Cole Circus in Penn Yan, N. Y., and booked the popcorn and peanuts for next season. Mathes expects to spend the winter in Florida. . . MRS. HARVEY MOORE, formerly with Austin Bros.' Circus and known in Chicago niteries as Yvette, is St. Louis for several weeks making the appearing at the Trocadero, Chicago, for rounds with visiting agents.

CFA John D. Leighton, New Orleans, recently discharged from the army, will leave soon to reside in South America. CFA J. Raymond Manson, George A. in the navy.

# AUSTIN CLICKS IN SOUTH

#### (Continued from page 53)

the past month Hammill has been able to make remittances to his bank.

Business continued strong in Mississippi the past week, Water Valley coming thru with two packed houses, while Starkeville was a winner, and Santon went over the top despite rain both afternoon and night.

Dalley's route was changed suddenly two weeks ago, dates for 10 stands in West Virginia having been canceled when the thermometer took a sharp drop.

Harvey announced that he plans to concentrate his entire efforts on the Dailey show next season, and that Owner Davenport will have important announcements to make soon.

a week. She says she will move into a theater in San Francisco after her Chicago engagement. . . . CHARLES M. BARR, circus fan and columnist, recently featured Ernestine Clark and Dan Dorsey in a story of the big top.

IVY BALDWIN, 79, long billed as the "King of the Parachute Jumpers," was pictured and featured in The Denver Post of Sunday (21) performing on a tight wire in his backyard at Marshdale, Colo. . . . THOMAS R. VAUGHN. circus and legit show agent, has been in



# **USARSA Offers Aid** In NJSA Dance Meet

BAYONNE, N. J., Oct. 27 .- President George Apdale and Secretary Ozzie Nelson, of the USARSA, will provide any assistance necessary in the first State-wide inter-club competitions to be held by the New Jersey Skating Association.

Any bona fide amateur holding a USARSA card is eligible to enter, with the exception of those who placed first in the 1945 State or national championships, Following schedule for dance competitions was set up at a recent meeting in Boulevard Arena here:

Collegiate: Paramous Rink, November 7: Fourteen-Step, Twin City Arena, Elizabeth, November 14; Straight Waltz, Park Arena, East Orange, November 28; Barn Dance, Florham Park Arena, November 28; Two-Step Promenade, Capitol Arena, Trenton, December 5; Two-Step, Passaic Rink, December 12; Collegiate, Olympic Park Rink, Irvington, December 19; Barn Dance, Perth Amboy Arena, December 26; Two-Step Promenade, 'Plainfield Academy, January 2, and Style B Waltz, Boulevard Arena, January 9.

NEW OFFICERS of Twin City Dance and Figure Skating Club, Elizabeth, N. J., are Robert Bain, president; Doris Harrington, vice-president; Marie Illik, secretary, and Tom Leahey, treasurer. Plans are made for a show in the near future.



Industry Asked To Aid Amputees In Govt.'s New Therapy Program

**RINKS AND SKATERS** 

Communications to 25 Opera Place, Cincinnati 1, 0.

DETROIT, Oct. 27 .- A call to the in- commissioned army nurses to specialize dustry to unite behind the government's program of roller skating as a method of therapy for wounded veterans was made this week by William T. Brown, of Seattle, president of the RSROA. Brown outlined the details of the roller-skating therapy program and pointed out how the industry can co-operate, whether a member of any official association or not:

"Roller skating has the opportunity to be of inestimable service to the wounded veteran who is now returning to the American scene. The task of recovery and rehabilitation is no small one.

"The agony suffered, the boring hours of waiting-laying there, wondering just what it might be like to get out of the hospital again. It is these boys to whom we can now be of service-to teach balance-and to enjoy life again. Most of all, to give them the encouragement which develops self-confidence.

"Physical therapy is not yet completely understood by our people. Physical therapy is the use of exercise and sports in the treatment of illness and injury. We have it in our power to offer athletic dation. therapy to our convalescent veterans.

"Recently, Victor J. Brown, of Newark, N. J., had as guests at his rink, some 28 amputees-these men had lost a leg and during their afternoon skated with some of our lady RSROA professionals.

"It sounds like a miracle but they can skate, dance, walk and run! They can do nearly everything which they formerly could do on two good legs. They need only to be convinced that they can do these things. The United States Army Medical Service knows this and believes it so important that they have trained

MoonlightRollerway Pasadena, Revamped

in this type of training.

"Lieut, Muriel Albright, who serves in this capacity at the England General Hospital, Atlantic City, represents the highest type of American womanhood. She and other medical officers are doing a splendid job but they can't do the entire job.

"Therefore, as president of the RSROA, I appeal to you; whether you are opera-(See AID TO AMPUTEES on page 70).



NEW YORK, Oct. 27 .- Grantland Rice, national sports chairman of the National Foundation for Infantile Paralysis, has again appointed Fred A. Martin, secretary-treasurer of the RSROA, to handle contributions from rinks in his post as national skating chairman of the foun-

Third annual roller skating show for the benefit of the drive will be staged by the RSROA in Madison Square Garden February 26. Plans are now under way for presentation of the biggest event yet held, Martin said, with more than 900 participants contributing their services in the spectacle.

### **USARSA** Tests Held in Calif.

MARTINEZ, Calif., Oct. 27. - Figure and dance tests sanctioned by the USARSA, and judged by Romana Allen, Dorothy Lindgren, Tom Hocking and F. E. Pugh, were held in Skateland here October 21 by the Martinez Figure Skating Club. In addition, 10 applicants requested entrance in a judges' course that has been started by the California Amateur Roller Skating Association of the URO.

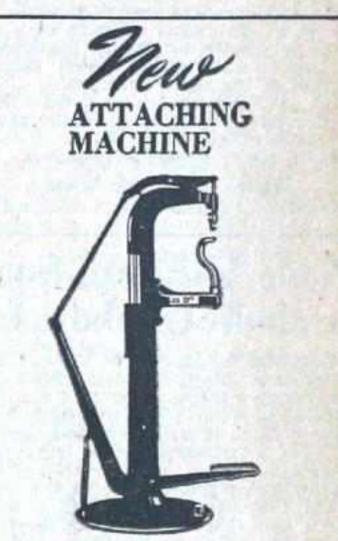
# **Tyler Takes Over River Rouge Spot**

DETROIT, Oct. 27 .- Wells Rink in River Rouge has been taken over by Ted Tyler and renamed Skateland.

Tyler has been well known in the ring accessory field for years, having formerly operated a rink supply store here. Last winter he took over operation of Flifton Rollerdrome, Cleveland, but it closed a few months later when the building was purchased for use as a war plant.

Rink was erected about five years ago by Ramzy Wells and his son, Gilbert, who have retired from the field.

Skateland is operating six nights weekly under Tyler's management. Rink has been remodeled and redecorated, an addition being semi-indirect fluorescent lights.



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.



MAPLE WHEELS Standard size, 11/4"x115/16" Also Racing Wheels

Write for Particulars

Houston Skate Mfg. Co. 10161/2 Chapman St. Houston, Texas



40 Pair Richardson Rink Skates, complete, size 7-8. First cash takes them at \$2,00 pair.

GOLD'S

LONGVIEW, TEXAS

400 N. 5th 61.

PASADENA, Calif., Oct. 27.-Moonlight Rollerway here, operated by the Perkins Theaters Corporation and managed by Abe Rosenblum, is completing remodeling that will include new brick-andglass walls and a new floor. Parking space for 150 autos has been provided on an adjoining lot.

One of the reasons this rink has been approved by school and church groups of San Gabriel Valley is the management's co-operation in the juvenile delinquency problem. Clubroom will be available to children without cost in the daytime for meetings, the management believing such a policy to be a builder of good will of organizations dealing with children.

## **Trenton Spot in Fourth Year**

TRENTON, N. J., Oct. 27 .- Central Rink here has started its fourth season under the management of Morris Paster. Spot operates on Wednesday, Saturday and Sunday nights, with a 40cent tariff. Music is furnished by a sound system. Earl Wells is assistant manager.

# **URO Exec Confab**

NEW YORK, Oct. 27 .- Executive board of the United Rink Operators will meet in the Park Central Hotel here, November 5, to set a date for the national convention to be held at Ed Von Hagen's Norwood (O.) Rink, near Cincinnati, in December.

Operators who will attend include Willard A. Holland, Holland's Skateland, Bridgeport, Conn., president; Edward J. Von Hagen, first vice-president; Frank Ferrara, Skateland, Everett, Wash., second vice-president; Perry B. Giles, Curvecrest Rink, Muskegon, Mich., third vice-president; Eugene V. Regalia, Florham Park (N. J.) Arena, treasurer; Earl Van Horn, Mineola (L. I.) Rink: William Schmitz, America on Wheels chain, Elizabeth, N. J.; Orville Godfrey, Arcadia Rink, Detroit, and Walter E. Klefer, White Plains (N. Y.) Rink, secretary.

New Davis Spot for Mobile MOBILE, Ala., Oct. 27 .- Mr. and Mrs. M. W. Davis are progressing with construction of their new Mobile Roller Arena, following recovery from illness of the former, who had been in a hospital the past four weeks. Spot will have its own publicity sheet, Whirling Wheels, for patron distribution.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY Manufacturers of those famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.



They are the MOST POPULAR and SERVICEABLE Skates on the Market. Their upkeep is very small and they have proved to be good money earners.

CHICAGO ROLLER SKATE CO. 4427 W. Lake St. Chicago, III.

### SKATING RHYTHMS RECORDING COMPANY Announces Another Sensational Release Of

# **ROLLER SKATING RECORDS**

RECORDED ON HAMMOND ORGAN

ASCAP	SR-160-B Orchids in the Moonlight Tango SR-161-A Adics Tango SR-161-B La Veeda Tango NON-ASCAP
SR-151-A When You're Away Walt-	CD 464 & Balles
SR.151.R Your Ever Hous Told Mr. Co. Walks	Shiter A Adios
SP.155.8 Cotta De This or That	SH-161-B La Veeda
CO.4EE D L'o Canada and That Fox Irot	SR-150-A Spring, Beautiful Spring Waltz
SR-155-B I'm Gonna Love That Guy Fox Trot	SR-150-A Spring, Beautiful Spring Waltz
SR-156-A On the Sunny Side of the Street	SR-150-B Night of Gladness
StreetCollegiate	SR-152-A Mexicall Rose
SR-156-B   Wish Collegiate	SR-152-B Mello Cello
SH-1D/-A Valencia	SR-153-A Dalbackateallen-Skanning Polka
SR-157-B The Twelfth Regiment March	SR-153-B Clarinet Polka
SR-158-A On the Atchison, Topeka and	SR-154-A Three. I've Said It Again Fox Trot
the Santa Fe	SR-154-B There Must Be a Way Fox Trot
SR-158-B Rosemary Two-Step	SR-159.4 My Man Blues Blues
SR-160-A La Rosita	SR-159-B Blues
PRICES - Records, \$1.00 Each Plus 10¢ Tax. 5	SPECIAL - 12 Records, \$10.00 Plus \$1.00 TAX.
Postage Additional on All Orders, SAVE C.	O. D. Charges by Malling Check With Order.
ALL ORDERS SHIPPED WITHIN 2	4 HOURS FROM DATE RECEIVED
SKATING RHVTHM	S PECOPDING CO

SKALING KHYTHMS RECORDING CO. P. O. BOX 1838 SANTA ANA, CALIFORNIA



The Billboard 56

# PARKS-RESORTS-POOLS

Communications to 155 No. Clark St., Chicago 1, Ill.

### November 3, 1945

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# A.C. Boardwalk 75 Years Old; **Upkeep Costs 100G Annually**

anniversary of the Boardwalk was celebrated this week and it was reported that it has cost the city approximately \$7,500,000 to construct and maintain the Boardwalk in its present form, which is now about 40 per cent of its former have been kept in fair condition, shape length.

Records dating back to 1836 reveal that it cost the city an average of \$100,- from 1896 up until 1931 totaled \$1,158,-000 a year to keep the Boardwalk in repair, tho this is less than one third the amount Atlantic City spends every year to provide visitors with a beachfront promenade, a more or less clean beach and adequate protection while in the water. The same expenditure is of equal or greater benefit to beachfront tures. business establishments which largely depend on the visitors for profit.

Second business artery, Atlantic Avenue, largely for natives, neither needs nor receives even a fraction of that than \$75,000 a year. kind of money from the taxpayers.

Where the Dough Went

# **Plans Vacation Spot** For Lake Okoboji, Ia.

ARNOLDS PARK, Ia., Oct. 27 .- A family vacation village, complete with business center, a lodge, playground and 100 cottages, is planned along West Okoboji Lake by H. A. Ross, of Des Moines, just as soon as materials and labor are available.

Ross, whose project will be the first of its kind in this area, says present plans call for an expenditure of upwards of \$100,000. He said he plans to make it the "best in the lake area, if not the best in the United States for a family vacation village."

Ross, who has purchased 68 acres on tages on the west side of West Okoboji Lake.

ATLANTIC CITY, Oct. 27 .- The 75th the small original investment and maintenance costs up until 1896 and the heavy sums expended by the federal government during the WPA period, which would have had to be assumed by the city in any event if the walk was to up like this:

Various bond issues during the years 455.

For redecking, repairs and maintenance, as well as for beach and walk cleaning during the 20 years from 1925 to 1944 inclusive, the city spent \$1,988,-947.83 or an average of \$100,000 annually, again exclusive of WPA expendi-

For lifeguard service, so adequate that 100 of its members went to war and still left amply-filled ranks behind them, the city spent \$1,533,088.54, or more

#### Many Absentee Taxpayers

It must be remembered that while Boardwalk expenditures, discounting Atlantic City has a 1940 census population of some 60,000, the number of taxpayers is only a few thousand, many of whom do not even reside in the city or the State.

This number of absentee taxpayers has increased considerably during the recent real estate boom, but the value of this will have to be measured thru comparing the worth of speculative investment with long-range investments-investments made for a quick turnover and profit, and investments made for the (See A. C. BOARDWALK on page 70)

### Gillette Castle, Hartford, Draws 30,000 for Record

HARTFORD, CONN., Oct. 27 .- Gillette Castle, the Hadlyme home of William Gillette, celebrated actor, which is now which to locate the project, is owner and a State park, has closed another sucoperator of the Manhattan beach cot- cessful season with a record attendance- made to broadcast remote control proof 30,000, according to Donald B. Alexander, executive director of the State Park and Forest Commission.



WILLIAM B. D'LHORBE JR, has received his discharge after almost three years of service and is now making plans to enter the ride manufacturing business. He was a technical advisor in the Army Air Corps during most of his service, having been stationed at Wright Field, Dayton, O.

# **Prep Miami Spot** For Early Nov. Bow

MIAMI, Oct. 27. - Priming for an early November opening, N. P. Roland and I. T. Blount called in buildozers this week and otherwise prepped their Princess Park for the inaugural of the winter season at the West Flagier Street Amusement center.

Roland said the buildozers were brought in to remove the coral rock which marred the fields in back of the grandstand.

park opening were heard on Miami's Geist, owner-manager of Playland Park, four stations and installations were is aiming for the establishment of a tions begin. Princess Lucy Eristavi Techitcherine, for whom the park is named, will direct the radio premiere.

# **Columbus** Fete Brings Lucre; Oct. a Winner

ATLANTIC CITY, Oct. 27 .- An unusually heavy visitor invasion was reported for the Columbus Day holiday week-end and city officials predicted a continuance of action thru the winter in addition to the influx of convention. crowds, which have already booked hotel space and Convention Hall for meetings as soon as the army clears out of the auditorium.

Throngs of people crowded the hotels and Boardwalk, gave the beach pontes and rolling chairs heavy play and taxed other amusement facilities. It was a civilian crowd. Men in uniform were conspicuous because of their scarcity.

Altho the weather was too chillly for bathing, the beach lured a number of rugged individualists, and the Atlantic City Beach Patrol, which closed shop for the season this week, retained four guards and seven captains for beach duty.

Boardwalk picture houses did exceptional business for mid-October, as did restaurants, shops, game concessions and inter-city transportation lines. All the large hotels reported business that hit an all-time high over former peacetime Octobers.

Local business men are meeting to consider plans for heavier winter advertising and for increasing the cold weather amusement facilities for visitors. Big play will be spread thru near-by cities, where many people have free time but a sufficient amount of it to head for the warmer climes.

# **Rockaway Seeks Radio Station**

NEW YORK, Oct. 27. - Rockaway Regular radio announcements of the Beach, under the leadership of A. Joseph

# Searle Plans Kiddieland For Manlius, N. Y., in '46

MANLIUS, N. Y., Oct. 27 .- An up-tothe-minute Kiddleland, augmented by new rides, tops the list of innovations which Manager F. W. Searle expects to have in operation when he reopens Suburban Park here next season.

Searle closed the park September 30 after a successful season for all attractions. Ride line-up included Joe Watkins's Mix-Up; miniature steam train with two miles of track; Airplane Swings; Roll-o-Plane; kiddle autos; Merry-Go-Round, and Bert Miller's pony rides and Roller Coaster. Other attractions were an arcade, ball games and pitches. Large dance hall, bar and restaurant were operated thru the season. Carl Mowers and Leon J. Simon were in charge of rides and ground maintenance.

## **Detroit Council Okays 82G Outlay for City Zoo Pavilion**

DETROIT, October 27 .- Enlarged accommodations for restaurant and refreshment concessions at Detroit's Zoological Park were assured this week with the appropriation by city council of \$82,-000 for the construction of a permanent pavilion.

Frank G. McInnes, zoo director, said that attendance this year has been the largest in history, tho with a free gate no accurate count is available. Mc-Innes succeeded John T. Millen as director a year ago.

# Allentown, Pa., Funspot To Stay Open Thru Winter

ALLENTOWN, Pa., Oct. 27 .- For the first time in its 61-year history Dorney Park will remain open during the winter. Indoor attractions will be featured. but special outdoor events will be held when weather permits. Successful summer season is responsible for the coldweather venture, and the lack of major amusement centers in the area is one of the reasons behind the unprecedented move.

"It was the most successful season since the picturesque castle and property were acquired by the State," he reported.

# Philly Zoo Arrivals

PHILADELPHIA, Oct. 27,-Three new arrivals are settled in quarters in the local zoo, the first imports since the war. Newcomers include the roseate spoonbill, native wading bird of South America; white-tailed gnu, or antelope, from South Africa (the last white-talled gnu died here in 1932), and a derbian screamer, large South American bird.

Trailer colony within the grounds already numbers 25 and additional showmen are arriving as shows close in the North.

Attractions line-up includes Twin Ferris Wheels, Merry-Go-Round, Auto Scooters, Whip, Octopus, plane, Flying Scooter, Ridee-O, Fly-o-Plane, Tilt-a-Whirl, five kiddle rides, Fun House and shows. Dance band will play nightly on a terrara floor.

Roland said that the funspot will have its own police force and attendants for the huge parking lot under park management.

radio station on the Rockaway Peninsula. New York's most popular and fastest-growing shore resort.

Geist is president of the Rockaway Chamber of Commerce, which is sponsoring the station, and already has more than \$50,000 pledged for development of the project.

Legal details and technical angles of the application for a permit are being handled by Geist and Frank Karelsen, attorney, and will be ready for submission to the FCC January 24, next hearing date.

# Ground Broken for Arena On Old Chester Site, Cincy

CINCINNATI, Oct. 27 .- Ground was broken Tuesday (23) for the first unit of the Cincinnati Arena to be erected on the site of the old Chester Park here. The concrete and steel arena building

will have 10,000 permanent seats and will house various indoor attractions, including circuses, ice hockey, boxing and wrestling. The rink floor will be 85 by 200 feet. Project will also include a large swim pool and a double-deck parking lot to accommodate 1,500 cars. The site is located four and a half miles from downtown Cincinnati.

Officers of the Cincinnati Arena Company, with offices in the Union Central Building here, are Albert S. Bossong. president; Pinckney P. Brewer and George W. Platt, vice-presidents; Melville Ritchie, secretary-treasurer; Charles J. Armstrong and Roger E. Moore.

## Walled Lake Plans Stress Picnics; Pearce Adds Tilt

WALLED LAKE, Mich., Oct. 27 .- Emphasis will be on picnic promotions next spring at Walled Lake Park, according to Robert K. Templeton, who is handling advertising and promotion plans for the resort, 25 miles west of Detroit.

Templeton, back from three years' service with the army in Africa, Sicily and Italy, has already placed advertising copy with the printer. Another returned veteran, Fred W. Pearce Jr., who served with the coast guard, is vicepresident of the park.

Pearce announced that a Tilt-a-Whirl will be added to next season's line-up of rides.

# American Recreational Equipment Association By R. S. Uzzell

up-to-date one we've ever had. Tele- baseball. Other competitors will be the vision demonstration plus exhibits of the automobiles, picnics and cottage colonies. latest tools, appliances and materials are scheduled. The next world's fair will be one of the topics and all park men and manufacturers should be interested in the subject. Men who tried the last World's Fair and said "Never Again," can have front seats.

Manufacturers will have a meeting at 7:30 p.m., December 3. This will not conflict with the park men's meetings and that of the owners and operators of pools. Last year's plan of holding a meeting on the first night of the park association convention proved unsattsfactory. Experience has proved that the night before the convention opens is the best time for the manufacturers' meeting.

President William Rabkin, who still has a war contract to liquidate and the work of getting his own machinery back in place to resume coin machine work, is enthusiastic about the meeting and hopes to see a top-notch one. He has his sales manager plugging.

Surplus property list contains much that can be used in amusement parks and in the manufacturing plants. Time will be well spent in checking this list, Night baseball will offer stiffer competition to the parks. More and more

Chicago convention should be the most major league clubs are coming to night

Park men will profit by attending the Chicago convention. Men who have been thru a previous war boom and the subsequent collapse surely are worth hearing. The manufacturer coming in on the crest of the wave should have an experienced pilot who can avoid the pitfalls. Some of the fine old concerns were hard hit the last time because they took on an inexperienced pilot. There is no substitute for experience. The org has experienced men who can point out the pitfalls.

James Mitchell, who has been mechanical superintendent at Crystal Beach in Canada about four years, has done so well that he may never go back to amusement ride building.

Harry Illions will confine himself largely to Celeron Park and the Memphis fair in 1946.

Ocean View, after three years of top business, has seen business decline this year. Location of many service camps around the Ocean View area proved a boon during the war.

Tropical storm did little damage to the Atlantic Seaboard this year. Our fellows, incidentally, profited by experience and now carry storm insurance.

The Billboard

# PARKS-RESORTS-POOLS 57



ARNOLDS PARK, IOWA Only Best Acceptable — Four Months' Season

Northwest's Best Known Resort

Contact

# I. L. LAWLOR 1126 E. 10th St., Sioux Falls, S. D.



WANTED !

for AMUSEMENT PARK

Will Consider Percentage or Salary

Address BOX D67, The Billboard,

Cincinnati 1, O.

# While Strolling Thru the Park

F. W. ALEC MOELLER, proprietor of Waldameer Beach Park, Erie, Pa., spent several days in Chicago on business last week and announced that he and Mrs. Moeller will spend most of the winter at Fort Lauderdale, Fla. . . . ANDY MARKHAM, concessions operator at Riverview, Chicago, played Birmingham, Columbus, Miss., and Pensacola, Fla., before calling it a season, and is now entrenched in Miami.

This column is to be conducted for personalities connected with Parks, Beaches, Pools and Resorts. Send your material to the Outdoor Editor, The Billboard, 155 N. Clark Street, Chicago.

MAX B. KERNER, secretary of Eastwood Park, Detroit, is in University Hospital, Ann Arbor, Mich., where he underwent an operation. . . . S/SGT. ROBERT W. BROWN, formerly of Eastwood Park, is home on sick leave from the Asheville, N. C., hospital. He was evacuated from the Philippines in June after 30 months in the South Pacific. . . . LOUIS WISH, major concessionaire at Eastwood, has left for California where he will spend the winter. . . . MAXIE HIRSCH, Riverview, Chicago, concessions operator, was drafted by the Theatrical Treasurers' Union, Chicago, and is now dealing out pasteboards at the Harris Theater there, which accounts for his failure to show up at his familiar fall haunts.

# Indianapolis Votes Bonds To Purchase Broad Ripple

INDIANAPOLIS, Oct. 27.—Indianapolis Park Board Commissioners Friday (19) voted to issue \$132,000 in bonds to buy Broad Ripple Amusement Park for development into a public park. TO RESPONSIBLE OPERATOR WITH VISION

FOR LEASE

# GALVESTON'S \$1,500,000 MUNICIPAL

"The Peer of Piers"

Extending 1,130 feet from Galveston's famous Seawall Boulevard into the Gulf of Mexico. In the heart of the Southwest's YEAR-ROUND amusement center. Fully fire-proof and secure from the elements. Exhibit building 90 by 400 feet. Beautiful auditorium affording dancing for 2,000 people, RCA sound engineered. Aquatic sports open-air stadium seating 2,000 with huge stage for outdoor circus. Deep sea fishing pier. Revenue producing public spaces for restaurants, drug stores, etc.

# FOR PARTICULARS WIRE OR PHONE 4336 W. J. AICKLEN, Chairman BOARD OF MANAGERS, MUNICIPAL PIER GALVESTON, TEXAS



# EXCLUSIVE PARI-MUTUAL BETTING FRANCHISE For MIAMI AND STATE OF FLORIDA AVAILABLE PATENTED

A new sensation in an all-American Sports Recreation-glamorous, intriguing and entertaining.

### SENSATION OF THE TWENTIETH CENTURY

Project to operate under the State Pari-Mutual Racing Laws. Many additional states of the Union are proposing pari-mutual betting laws—many will include this feature.

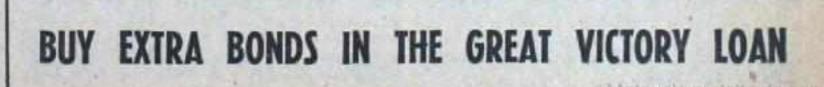
Operators of project are to be protected by exclusive franchise issued by the Board of Governors of the ROTOBOWLING Congress—a non profit organization.

Stadium seating capacity from 12,000 to 15,000. Commercial features permits the plant to operate twelve months in the year, with professional meets 40 to 60 days each year, featuring pari-mutual betting.

Substantial capital necessary.

For details address

ROTOBOWLING CONGRESS 814 CALLAHAN BUILDING DAYTON, OHIO



The Billboard 58

FAIRS-EXPOSITIONS Communications to 155 No. Clark St., Chicago 1, Ill.

Louisiana Has Record Chance

# **Billboard Bulletins**

CHICAGO, Oct. 27.-Despite fact that the Hotel Sherman has barred the use of cards and banners at the annual International Association of Fairs and Expositions meeting the first week in December, agents and fair men anxious to contact each other will not face an overwhelming task.

Bulletin board will be established in the lobby and The Billboard will distribute printed lists to all interested.

Frank Bering, vice-president of the hotel company, refuted the claim that the Hotel Sherman is no longer interested in the IAFE and the annual meeting of the Showmen's League of America, insisting that the convention will always be welcomed.

"We could not renew the lease for the Showmen's League because of the tremendous demand for sleeping rooms," he stated. "The Showmen's League was the last refused a lease renewal, several other organizations that had been with us for years having been moved out first.

"Because of the tremendous amount of work necessary to refinish the walls after the convention, it was decided not to allow the posting of cards and banners," he declared.

### **Detroit Corporation Counsel Rules on Mich. Fairgrounds**

DETROIT, Oct. 27 .- With the formal

# Prepare for '46, SezCunningham

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DES MOINES, Oct. 27 .- Iowa's thousands of 4-H Club boys and girls and other State groups whose plans will be affected if a 1946 Iowa State Fair is held have been told by Secretary Lloyd B. Cunningham to swing in to action.

Cunningham's "go-ahead" signal on preparations for the event, which will take shape as a State-wide celebration of Iowa's centennial year, precedes any official notice from army officials that the fairgrounds will be returned soon.

Fair's race track, out of use since June, 1942, is being plowed as the first step to restore it to first-class shape for next year's event. Cunningham has approximately \$60,000 available for prepping the 1946 exposition, but the War Department is expected to pay a large share of the cost of repairs and improvements to grounds and buildings.

Removal of concrete floors, installed in all stock barns without drainage slopes, looms as one of the costly items of remodeling.

# Chambliss Reports Rocky Mount, Greensboro Records

GREENSBORO, N. C., Oct. 27 .- Two North Carolina fairs under management of Norman Y. Chambliss, at Rocky Mount and Greensboro, set new records this year, according to the veteran Rocky Mount fair operator. Final figures are not complete, but Chambliss said both events finished far ahead of former years.

World of Mirth Shows, on the midways of both fairs, was credited with a big board, has disclosed that the government

DID YOU HIRE A **VET THIS WEEK?** Remember, it is your \$1 postwar

job. Scores of capable veterans have advertisements in The Billboard this week-

#### **TURN TO PAGE 43**

Louisville Editorial **Backs State Fair Buy** 

LOUISVILLE, Oct. 27 .- Editorial endorsement of the Kentucky State Fair Board's decision to sell its present home in the southwest part of the city and buy a tract for a new fairgrounds site came Thursday (25) from The Louisville Courier-Journal.

"The fair management has caught the idea," said the newspaper, "that Kentucky's development was being arrested by lack of facilities. The decision to sell the clustered, inaccessible fairgrounds and buy a tract to match in size and possibilities the aspirations of Kentucky. is a sign of the growing pains of the fair and of Kentucky agriculture and industry."

The 1945 State fair was held at Louisville's turf-famous Churchill Downs, the regular grounds still being occupied by the army. Seventeen fair buildings and the manufacture of cylinder heads and Shreveport Day, broke clear and warm. shells and storage of rubber during the war.

gain in grosses, and the grandstand has agreed to reimburse the fair to the shows, both George A. Hamid produc- tune of \$325,000 for repairs and remodel-

# **Thrillers Give** It Big Opening

November 3, 1945

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Barnes-Carruthers bows to overflow-stock shows well filled-army exhibits nifty

SHREVEPORT, La., Oct. 27 .- Louisiana State Fair bumped into rain and wind Sunday (21) night, but picked up late Monday (22) to move into its stretch run with a good chance to beat past gate and gross achievements.

Fair opened its 10-day schedule Saturday (20), with Manager William R. Hirsch claiming 50,000 on the grounds. Inaugural matinee performance by the Winkley-Swenson All-American Thrill Drivers drew a big grandstand, and first nighters were said to have overflowed on the track for the initial performance of the Barnes-Carruthers State Fair Revue. M. H. (Mike) Barnes called it the greatest turnout he had seen here for one of his shows.

#### **Rain Pelts Sunday Night**

Full house was out for the second thrill show Sunday afternoon, but a wind and rain storm hit about an hour before the night grandstand show was scheduled. Skies did not clear until 75 acres of the plant have been used for Monday (22) night. Tuesday, tagged

On the midway Royal American Shows' officials said biz was pegged about 30 John C. Wehrley, treasurer of the fair per cent above last year's record grosses.

### Stock Shows Well Filled

State Commissioner of Agriculture Harry G. Wilson expressed satisfaction with the quality and quantity of livestock exhibited, particularly junior livestock show entries. Neal Dry, Caddo Parish farm agent, reported that approximately 90 per cent of the dairy animals entered are owned by 4-H Club and FFA youngsters. R. M. Crown, swine specialist with the State University Agricultural Extension Service, was well pleased with the improved quality evident in this

opinion by Julian P. Rodgers, assistant corporation counsel, the unsettled history of Michigan State Fairgrounds here moved a step nearer solution. Rodgers held that the property may be taken over by the city, without jeopardy to its (20) and Sunday (21). Sam Nunis ownership, from the State. Grounds would be used by the city for recreational purposes and probably provide for housing the annual fair.

Rodgers, after a study of the records, said that in his opinion, when the Michigan Agricultural Society, former owner of the property, turned it over to the State in 1921 it was the "patent purpose" to provide for supervision of the State Fair by the State. He held, however, that there was no restriction upon use of the grounds for State Fair purposes and so other uses would be acceptable.

### Jax Shrine Fair Reports Solid Week; Gross Gains pital authorities to recover.

JACKSONVILLE, Fla., Oct. 27 .- First of two fall fairs booked for Jacksonville, the second annual Morocco Shrine Fair opened strong, continued steady thru the week and closed Saturday (20) with officials claiming 12,000 on the midway. Event is sponsored by the local Shrine Temple, which has a 6,000 membership.

Endy Bros.' Shows on the midway regrosses.

Northeast Florida State Fair is scheduled to open its 11-day run November 1.

# Bethany, Mo., Sets Dates

BETHANY, Mo., Oct. 27 .- Northwest Missouri State Fair, a last-minute cancellation this year, will resume in 1946, with Secretary L. M. Maple announcing dates for September 3-7. He said that construction plans include a new steel grandstand.

# Bob Shaw On the Mend

SPRINGFIELD, O., Oct. 27.-Bob Shaw, of the Gus Sun Booking Exchange, with headquarters here, is convalescing at his home, Green Hedges, R. R. 4 here, after a week in local hospital for a hemorrhold operation.

tions, drew heavy attendance. Jack ing of buildings used for war purposes. Kochman's Hell Drivers, at Greensboro Monday (8) and Thursday (11), were booked for return still dates. Saturday Speedways furnished auto races at Greensboro Sunday (7) with a field of 15 drivers and a record turnout claimed.

Kochman Thrill Star Badly Injured in Charlotte Jump

CHARLOTTE, N. C., Oct. 27 .- Johnny Rogers, auto stunt star of Jack Kochman's Hell Drivers, was seriously injured here while attempting to hurdle a sedan over a truck, trailer and seven parked cars at a Monday (15) night preview performance at the Southern States Fair. Rogers, who was thought to have suffered a fractured vertebrae in his neck, was expected by Memorial Hos-

# Mount Holly Grounds Sold

MOUNT HOLLY, N. J., Oct. 27 .- Old Mount Holly Fairgrounds has been purchased by John Richardson of this city. Property contains 26 acres. New owner will use the site for a residence, a training stable and a track for his string ported a 60 per cent gain over 1944 of trotters and pacers. Purchase price was not revealed.

# Howard Leonard, Ill. Fair Head, Dies at Springfield

SPRINGFIELD, III., Oct. 27 .- State Director of Agriculture Howard Leonard, under whose supervision Illinois State Fair activities have been conducted since his appointment by Gov. Dwight Green department. in 1941, died here Sunday (21) at Memorial Hospital. He had been seriously ill since October 9.

Leonard, whose home was at Eureka, Ill., had served three terms as president of the Illinois Agriculture Association and five times as treasurer of the organization. He is survived by his widow; a son, Raphael, and a daughter, Mrs. John Dorward.

# Rochester, N. H., Betting Shows a Marked Increase

ROCHESTER, N. H., Oct. 27 .- New Hampshire State Racing Commission reports that parl-mutuel wagering at the Rochester Fair hit a record total of \$251,741 for six days of racing, giving the State \$14,840 in revenue.

This compares with a previous high State income of \$9,482 from the fair last year.

Minnesota Books Labor Day Despite Beef by Resorters

ST. PAUL, Oct. 27 .- Concerted effort has been launched by Northern Minnesota resort owners to get the Stata Fair Board to change its annual fair dates because the big annual interferes with the wind-up of the resort season.

Move was started by resort owners in Brainerd, Minn., who contended that the present fair dates-August 24-September 2-are harmful to the Labor Day resort area. Eveleth (Minn.) Civic Association joined hands with Brainerd in protesting and asked that the dates be set to late September. Norris Ryder, secretary of the Brainerd Civic Association, said that jeopardized if any other dates were set.

about 20 cities had been asked to support the Brainerd move.

Meanwhile the State Fair Board met here and voted its 1946 dates unanimously. Spokesman for the board said that the annual's experience in the past has shown conclusively that dates later than those already set bring on cold weather, which affect the grandstand and other fair features

In addition, it was pointed out that the Minnesota fair is part of a sevenfair circuit and that the grandstand, midway and livestock exhibits would be

Displays of aviation materials and equipment employed in aerial combat, until recently held secret, have attracted throngs to the Barksdale Field exhibition located in the Automobile Building. Centennary College, another Shreveport institution, has an outstanding exhibit in the Educational Building.

As usual, a meeting place for fair and show men, the Shreveport event has attracted many visitors, among them being Mr. and Mrs. Noble C. Fairly, Harry Hennies and Curly Reynolds. Art Briese, Thearle-Duffield pyro expert, is here with Frank P. Duffield to handle the fireworks displays, Art's first trip to the event in 12 years.

## Bridgewater, N. S., Hits New Peak for Single Day

BRIDGEWATER, N. S., Oct. 27 .- The 1945 edition of the Bridgewater Fair was the most successful in its history of 54 years. On the third day of the four-day fair paid attendance was 10,435, a record for one day. The same day there were 1,100 cars parked on the grounds and 3,000 near by. Receipts at concessions and rides were slightly below those for 1944, but shows grossed about the same as in 1944.

Bill Lynch Shows provided most of the midway as usual, and the carnival free act, Paroff Trio, topped the acts.

# Winkley Buys Out Swenson

CHICAGO, Oct. 27 .- Frank R. Winkley announced here this week that he has purchased Aut Swenson's interest in the All-American Thrill Drivers and that he will operate in the Middle West under that title next season. Swenson plans to devote the major portion of his time to the real estate business in Miami.

The Billboard

Army, Navy Sell in Peace, Too

# Fairs May Get Service Shows

Dorton lands radio plane for Charlotte-huge AAF event may be put on road

CHICAGO, Oct. 27 .- Whatever the army and navy may have done to fill empty fairgrounds exhibit space thru the war years is only peanuts to the displays which seem likely to dazzle crowds in the future.

The the war is ended, the job of selling the public on peacetime military might remain, and both services appear itching to get on the task.

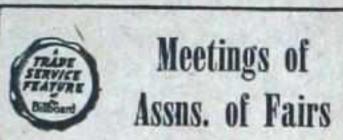
Whether or not navy braid and army brass will try to accomplish it via the State, county and district fair exhibit route remains to be seen, but early activity points in that direction.

#### Humdinger at Charlotte

One such straw in the wind is the fact that Dr. J. S. Dorton, veteran North Carolina fair manager, persuaded army authorities to unveil their secret radiocontrolled airplane before Southern States Fair grandstand crowds at Charlotte last week.

Probably the season's most unusual "free act," the performance was directed by an army lieutenant from a miniature control device on the race track. Without a pilot, the plane was catapulted into the air, where it was then sent thru a complete stunt routine of side slips, dives, rolls and loops.

When the "act" was ended the officer



International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 10-12, Des Moines. E. W. Williams, Manchester, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee, J. F. Malone, Beaver Dam, secretary.

**Kansas Fairs Association**, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Fairs Association, January 14-16, Royal Alexandra Hotel, Winnipeg. Keith Stewart, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C.

C. Hunter, Taylorville, secretary. Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus, Mrs. Don A. Detrick, secretary, Bellefontaine.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit, H. B. Kelley, Hillsdale, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel. Richmond. C. B. Ralston, Staunton, secretary.

# **Boucher Gives 'Em Works** From Lacrosse to Opera

FAIRS-EXPOSITIONS

tertainment, Quebec's Exposition Pro- newly paved park roadways, new restauvinciale may have won the 1945 season's rant, horse barn, enlarged mezzanine,

At least, Emery Boucher, for many years manager of the event held here, August 31-September 9, should have a top priority claim to the award. He paraded virtually every standard fair feature, plus an array of novelties ranging from lacrosse to grand opera.

Latter came in the form of a polished performance of Carmen by the touring Metropolitan Opera troupe, which Boucher booked for a stop-over before going into Montreal. Lacrosse, highly popular Canadian sport of Indian origin, was a regular feature, and wrestling shared with horse racing the rest of the sports spotlight.

Six-day harness race meeting was climaxed Sunday (9) when a record grandstand crowd braved threatening weather to witness the five-mile classic, an exclusive Exposition Provinciale feature.

Except for the second day (1), when heavy rains fell, and the closing day's uncertain skies, weather thruout the nine days was made to order. This was reflected in the 233,000 total attendance, a gain of 10,000 over last year's record.

Spending was big, too, with the Conklin Shows, playing the second of the 10 years they have contracted with the Quebec event, cracking the record grosses they set up a year ago. Show now has seven permanent locations built on the grounds, with others slated to go up soon.

QUEBEC, Oct. 27 .- For variety of en- improvements this year, among them six honors among North American fairdom. marquee and new entrances for the industrial building, four additional light towers, permanent asphalt floor in the domestic art pavilion and new sidewalks.

59

General increase in all exhibit departments, with the single exception of apples, was noted, livestock in particular competing for awards in greater numbers than a year ago. The apple crop was bad this season.



IT AIN'T HAY !!!

pushed another lever. A parachute blossomed from the ship and it slowly descended to the exact spot selected by the lleutenant.

#### Air Force Has Fair

That the army is fair-minded is more concretely evident in the story of a mammoth army air forces air fair which drew more than 500,000 to Wright Field, Dayton, O., October 13-14, and many additional thousands when the event was extended an extra week.

Even before the run was finished, the air above the mile-long (6,000 running feet of canvas) fair midway was clouded with rumors and reports that its features would be taken on a nationwide tour.

Washington officials were said to want part of the exposition to tour South and Central American countries, while New York, Cleveland and other major dities were said to be bidding for the show.

More than 3,000 feet of the Wright Field flight apron was utilized in the midway layout, which sparkled with topgrade showmanship. Tents comprising the super-midway, replete with theater, cand stage, war bond booths and refreshment stands, required 240,000 square feet of army canvas.

#### **Camera Fans Welcomed**

Army took off the lid on a host of (See ARMY, NAVY SELL on page 70)

# Pensacola Finishes ately. With Money in Bank

PENSACOLA, Fla., Oct. 27 .- Secretary-Manager John Frenkel said today that the Tri-State Fair will close the year free from debt and with a surplus on hand as a result of the successful operation of this year's event, October 15-21. First fair to be held in Florida since the war, the Pensacola annual was favored with ideal weather and drew heavy attendance thruout the week. Al Wagher's Cavalcade of Amusements, on the midway, reported spending big, particularly on Navy Day, Thursday (18).

Exhibits were highlighted by a crack display from near-by Eglin Field. Three regular fair buildings were well filled with exhibits.

Frenkel said the fair's annual meeting all be held here soon after January 1.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

# **Illinois Governor** Says Fair Will Be **Held, Positively!**

SPRINGFIELD, III., Oct. 27.-Governor Green announced here Friday, and every radio commentator in the State picked it up, that Illinois State Fair will be resumed in 1946.

Definite assurance has been given the governor that the army will move the material now stored on the grounds in time for the annual. Jake Ward, fair manager, revealed that he has the blueprints ready for necessary repairs. and the work will be started immedi-

Ward is in the happy position of not having to wait for a government settlement before he can start rehabilitating most of the grounds, and he has a sizable appropriation from the State literally in the bank.

Damage to the extensive 4-H Club Building, the pride of this institution, was by far the greatest, and it will be a great task to whip it back into shape for full activities. For instance, the steel stanchions for livestock were either cut off at the floor with blow torches or were jerked loose from their mooring by bulldozers as the army made space for storage. None of this can be repaired, an entire new flooring apparently being necessary.

Nevertheless, according to the governor, the fair will be held, and Ward will have his sleeves rolled up Monday morning ready for action.

Fair visitors were greeted by several

# **Chicago Stock Show Classic Back in 1946**

CHICAGO, Oct. 27.-That American classic of stock shows-the International -will be back to the real thing in 1946.

But for the present, Manager B. H. Heide, perennial helmsman of the International Livestock Exposition, is completing preparations for the fourth annual wartime substitute, the Chicago Market Fat Stock and Carlot Show, to be held here December 1-6.

Event will again be staged under the auspices of the Union Stock Yard and Transit Company in the stock yard buildings, as the army still occupies the International amphitheater built in 1934 as a permanent home for the exposition.

Junior livestock feeding contest, with 4-H Club and FFA boys and girls showing steers, lambs and hogs, will again feature this year's show. Three major beef cattle breed associations will pay premiums to winners in the fat stock and carload classes.

## **Mineola Shows 14G Profit;**

First Score in 20 Years MINEOLA, N. Y., Oct. 27 .- For the first time in more than 20 years Mineola Fair receipts showed a profit over expenses, according to figures released by President J. Alfred Valentine for the event held September 11-15.

With the heaviest attendance in 28 years, Valentine reported, the fair will show a \$14,000 surplus in receipts over actual operating expenses.

# **Topsfield**, Mass., Elects **Officers; Plans Building**

TOPSFIELD, Mass., Oct. 27.-Essex County Agricultural Society held its annual meeting Wednesday (24) to elect officers and discuss replacement of the cattle barn lost last winter. Proposed change in the by-laws follows: "Vicepresidents shall be members of the executive committee, ex-officio, with power to vote."

James Reynolds, Wenham, was elected president.



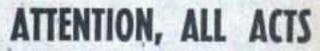
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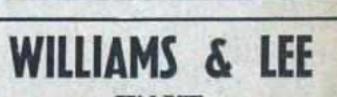


Now contracting Acts of every description for our 1946 Fair season. Want outstanding sensational Thrill Acts, High Acts, Troupes, Family Acts and Circus Acts of all kinds. Prefer Acts doing two or more Acts. Long season, short jumps. Submit lowest salary and photos.

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The Billboard 60

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November 3, 1945

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# DOWNOR LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Hopper, Bill

Holliday, Jack Hood, Albert Hood, Hollis F.

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3. Edwards, Louis Barclay, Robert Lee Fichorst. Barclay, Mrs. Robert Ellis, Mary Barfield & Simpson Barfield, David Barfield, Hurmond Ellis, Buster Ellis, J. R. Barton, Geo. Barnett, D. Dennis Bazell, William Bearfield, Edgar Bearty, Jack Beatty, M. Beck, Jay Lester Beck, Mrs. Robt. Eysted, Benjamin Eysted, Tracy Farcher, Clifton Vincent Bellomo, Farman, Mrs. Bernard, Mrs. Bennett, Everett Farley, Albert Ber, Frank A. Berns, H. B. Flynn, Vincent Charles Berry, Morton Forbus, Joseph L. Binder, Herman E. Foulks, Dick Fox, Mrs. Frank, Mike Biudi, Michael lishop, Jack Thorn Bistany, Mrs. Viola Frederick, Alonzo Blankenship, Edw. J. D. Blackwell, Ralph Frye, Cecil M Bookman, Chas. C. Fustaino, Mrs. Boso, Raymond Gamble, Henry Gamel, Calvin Eugene Brady, Louis P. Gardner, Homan Branstein, Benj. Briggin, Gerald A. Briggs, Bill Brininger, C. R. Gellom, Gladys Britz, Herman Brown, Dan Earl Brown, Harry Neel Gillam, Everett James Brown, Brown, Thomas Gilmore, David Burgees, Carl Roy Gleason, Tommy Buck, Dottella M. Golden, Ralph Burke, Lester Glenn Goldfarb, Itsy Mrs. Geo. Burke, George Burke, Mrs. Burke, Burke, Herbert Ninnes Greasey, Bill Burke, Lester Griesel, Arthur Griffin, Bea Hale, D. D. Burns, Jimmie Patricia Lloyd Birros. Burrell, Viola & Jerry Burguin, Joseph Caldwell, George Campbell, Hoyt Cannon, Frank Cantwell, Chas, Caron, Rene John Carson, Helen Carter, Jack Carter, Lester Case, James B, Cavilla, Donald Hart, Margie Hayes, Kay Chapman, Eugene Rufus Hattenbach, Cleatus Chauchonis, Albert Edw. Heaton, Russell Cicala, James lark, Eddie Clay, Herman Lee Clay, Mrs. H. Clevenger, Mrs. Madline Hennies, Harry Hern, Frank Cofield, Al Cohen, Jerry Comer, Garland Hern, Heron, James Cooper, Noah Cooper, Virginia Heth, Louis v.

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Steele, James E. Stein, Louis Stephens, Pete Edward Nelson, Geo, L. Newton, Harold V. Stephenson Jr., Arthur Nicholas, Bill Noller, C. C. Stevens, Jack J. Stewart, Loyd Nickerson, S. W.

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H.

Studebaker.

Sweigert, F

White, Wm. Wilder, Mrs. Ray

Wilkesman, Donald

Willard, Frank D.

Williams, Dortho Williams, Mrs. Dorothy Wilson

Harry

Chi.

REP RIPPLES

ENNEDY SWAIN reports that busi- zona from 1917 to 1941. He was with IN ness has been swell for the Plunkett the band on 101 Ranch Show from 1910 Shows; that Cleo P. has bought a new to 1916 and made the trip to South house trailer, and that Hamilton, Tex., America with the show in 1912. At time broke all records for the season. Visitors of his death he operated the Coldwater included Mr. and Mrs. Cecil King; Taylor Theater, Coldwater, Ariz. Brunk was a Trout, with whom Kennedy trouped member of the Masonic order. Intermany years ago; Dr. Tate and his troupe; ment was in Greenwood Memorial Park, Art Powell and Mr. and Mrs. H. E. Har- Phoenix, Ariz. His wife, Bonnie, died rell. . . . JIMMY TRIPPE, honorably dis- May 31, 1943. charged from the army and now managing the Lyric Theater, Erwin, Tenn., has opened a booking office there. . . . LOCH LOMAND PLAYERS, four people, touring the East with their production are busy in the Denver area, playing of American Guard. They are making auspices with flesh bills. . . . GAR- a Coast-to-Coast tour, having opened LAND'S SHOW, vaude-plo, opened in September 10 in Johnstown, Pa. They Moscow, Idaho, late in September and close May 15 in California. . . . HOWARD has been in Western Idaho since, playing SPICER has a religious pic show in the halls and schools. Two flesh performers sector around Brimley, Mich. . . . CONoffer dramatic sketches. . . . MARVIN NERY PLAYERS, three people, are play-CURTIS has a religious film show in ing auspice dates in Maine. . . GATES the Troy (N. Y.) area. . . . THE BIRDS, Vaude-Pic Show is in the Ardmore two-people show, who have been playing halls and schools in Western Alabama, are now operating in Dade County, Teller of Lynn in schools and halls in Florida. . . . FRED G. BRUNK, whose the Carson (Nev.) area. Org also has death was announced in The Billboard a 16mm. outfit. . . . COSTA PLAYERS dated October 27, was one of the best three people offering flesh bills, are keepknown tent-show operators in the coun- ing busy around Winnipeg. . . . WALtry. He owned and operated Fred G. LACE NAYLOR left Attleboro, Mass., re-Brunk's Comedians for many years and cently with his religious picture show played in Kansas, Oklahoma, Missouri, and will trek to Florida, where he has New Mexico, Texas, Colorado and Ari-

Woods, Robert J. Williams, Ralph Woods, Thomas John Jeseph Williams, Walter Williamson, L. R. Willis, Floyd M. Wooley, Jos. Wooten, Geo. F. Worthy, Harry Wrisk, Donald Willson, Dick Wilson, Gear (Miss) Wozniak, Frank Jeseph Wilson, James Revel Evert Yelenehik, George Joe Adley Yennie, Mrs. Kay am, Gene Yested, Mr. Wilson, Joe Adley Windham, Genu Yonko, George Winalow, E. Winters, Happy Winton, Diane Young, John A.

Reno MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y .-William Adler, Smoky Joe Garver, Stewart, Patrick Hebron, James. Audemon, Sig Stickel, A. P. Stoffel, Walter Appleby, Auburn Houston, Chas, Huberts, Ma Jones, Billy H. Margaret Strauss, Jackie Barry, Martin E. (Miss) Jr., J. Lattimer, Frank Blackenship Strickland, James Blumberg, Philip Boland, Walter Paul Lewis, Buddy Swain, Robt. Anthony Miner, Ted Montillo, Estella Nicely, Margi Page, Charlie Desertmen Cahill, Bart Kenneth Camon, Mrs. Synak, Leonard S. Conway, Rose Taylor, Chester Davies, E. A. Taylor, Wesley Gloria Penniman. Allen Deseo, Drake, P. B. Duke, H. J. Teahann, John A. Duke, Tesmacher, Henry Earle, Beatrice Albert Fallam, A. M. Fallon, Margo Thomas, John Franklin Fern, Thomas Travis, Leonard Thomas, John Fireside, L. Thompson, Reuben Geo. Thornton, Goffrey Tillman, Fred W. Timberlake, John MAIL ON HAND AT CHICAGO OFFICE Tordenshield, C. E. Eward 155 No. Clark St. Townsend, Jack Tracey, Aurthur Troy, Mrs. J. Troy, Jim Tubell, Allen Urich, Geo. Chicago 1, Ill. Alexander, Sam Beam, Ward Hoss, Israel Beam, Urich, Geo, Arthur Van Camp, Arthur Becker, Cliff Butter, Ron & John Linda VanVorst, Frederick J. Valentine, Freddie Valo, Andy Vera, Lady Cagarwell J. Dimelo, Charles Greene, Bill Grandal, Joseph Ravano, A. M. Re, John Joseph Robinson, R. White, Nick H. J. Hill, Will Vermont, Slim. Videto, Ken Vogt, Frank X. Wade, Irene Wadsworth, Wm. MAIL ON HAND AT Wadsworth, Wm. Wagner, Clarence ST. LOUIS OFFICE Wagner, Clarence 390 Arcade Bldg., Waite, Fred St. Louis 1, Mo .-Walker, Wm. Wallace, Al Wallace, Pfc. W. Walsh, Edward Walsh, Genn Burke, Edward O., Baldwin, Will, Baldwin, W. J. Barre, Theodore Walsh, Raymond Buchanan, John Warren, M/Sgt. Hogh C. Waspo, Ralph Barton, Jay Beehler, Monte C. Watkins, John J. Watts, Russell Bell, Abe Weaver, Eimer Roswell, Bill Wehrwein, Robt. Bourbina, Dorothy Bryner, Robert James, Davis, Jack C. Weisenberger, Franklin Theodore Weivoda, Albert A. Wells, Balm Wendover, Jack Whitaker, Chas. Hardin White, Albert Powell White, Gye White, Mrs. Roy

116 EAST ROCERS STREET

EWIS PLAYERS (Roy and Peggy Lewis) are in their 12th season of (Okla.) area. ... TABER FAMILY SHOW is playing E. F. Hannan's The Fortune shown the past three years under auspices. . . . F. F. MAYO has a religious film show in the Boston area. . . BRANDYWINE PLAYERS, four people, are playing ausices around Washington. It is their second season. . . . MR. AND MRS. BILLY TERRELL have bought a home in Roseland, La., where one of their theaters is located. Terrell was recently called to Sedalia, Mo., due to death of his mother, Mrs. C. W. Terrell. Terrell is making arrangements to build another night club, but will continue to operate the Blue Inn, which they have owned the past two years. Business on their circuit of theaters is also good, they report. . . . TWO LEONARDS, Australian knife throwers, and Floyd (Slim) Arnold, the musical rube, have joined the Bryant Woods Tent Show in Oklahoma after a pleasant season with J. J. Beiano on World of Today Shows.

Nubson, Elmer T. Orton, Norman & Myron O'Brien, Donald Oberlicki, John O'Dell, Larry з. Oliver, Mrs. O. L. Olsen, Millo Owens, Glenn Chester Pare, Gene Pallenberg Jr., Emil Parrish, Dale Buth Pastor, Mrs. Ruth Paxton, Pat W. Payette, Haymond Payne, John E. Pearce Jr., James Perry, Ernest Perry, Geo. W. Petrantis, Mike Geo. Petrie, Roy Allen Pettry, Charles Jno. Phillips, Everett Bruce Pickens, O. T. Pierce, Maxwell S. (Keg) Posey, Rosalind Price, Wm. J. Pruitt, Lealie T. Prochaska, J, Queen, Joseph Henry Ragland, Phillip L. Ramon, Don Randall, Jack Raner, Geo. Rankin, Red Ratliff, Grad Flord Grady A. Ray, Bennie Elizabeth Reeves, Glenn Reid, Bill Milton Reid, Mrs. Jesse R. Renfro, Fred Renfro, Leonard Alesander Morrow Reppert, Samuel C. Repuelda, G. L. Rice, W. H. Bill William Richards, Mrs. Genle Richardson, Raymond James Riggs, Mrs. Ruth Riley, Buddy Billo, Lee Arthur H. Robbins, Charles Henry Roberts, Kelth (Stony) William Robinson, Leonard Robinson, Pearl Robinson, Wm. Albert Rechman, Sidney W. Rockwell, Rogers, John Harrington Ress, Chas, Atkie Ross, Gene L. Ross, Pete Rummy, Frank C. Russell, L. G. Mason, Mrs. Velma Rutherford, Mrs. Pe Peggy Ryan, E. R. Sakobie, James Salazar, Mrs. Salvador С, Martha Santos, Joe S. Brunson Schreiber, Harry



P.S.: Am in the market for all good Show Equipment, including Big Top.

Marks



MERCHANDISE-CLASSIFIED 62

# The Billboard

WANTED TO BUY - BUFFALO, LLAMAS, Deer, Gnu, Camel, Brahma Steel, Water Buffalo, Zebu, Scotch Steer, Midget Cattle, Big Horse, Big Steer, Ceylon Mule, Yak, Zebra, Monkers and any

no24

no3

SUREFIRE PROFIT MAKER - WRITE US TOday for free information on what sells, who buys and how to reach them. Rennolet B, 1022 9th St., no24

Travel Trades Bureau, 349 N. Denver, Jackson, Miss.

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# **COIN-OPERATED**

# November 3, 1945

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# MERCHANDISE-CLASSIFIED 63



#### MERCHANDISE-CLASSIFIED 64

### The Billboard

### November 3, 1945





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The Billboard

#### **MERCHANDISE-CLASSIFIED** 65

# XMAS COMIC

All are

& M CARD COMPANY **1033 Mission Street** San Francisco 3, California 00000000000 SILVERWARE AND **CUTLERY SPECIALS** Doz. Gross Stamped Out Steel Tea Spoons . . 51.05 \$12.00 Silver Plated Tea Spoons ..... 1.30 15.00 Sliver Plated Forks ........ 26.00 2.25 Triple Plated Tea Spoons ..... 1,80 21.00 Triple Plated Dessert Spoons .. 2.40 27.50 Stainless Steel Tes Spoons ..... 2.25 26.50 Stainless Steel Dessert Spoons .. 3.00 34.50 Stainless Steel Forks ...... 34.50 3.00 24-Piece Set of Silver Plated Ware, Consists of 6 Knives, 6 Forks, 6 Tea Spoons, 6 Dessert Spoons. Per Set .... \$4.75 7-Piece Stainless Steel Knife Assortment,

consists of one each Butcher, Silcer,





#### MERCHANDISE-CLASSIFIED 66



Bldg., Philadelphia 7, Pa.

B. Dewey, Olda.

N. Y.

more reversed photos, order Millman's Reverse, the casy and economical method for obtaining the true image. Universal mounting easy to attach. Send money order, \$5.50. The Devel-O-Matic for easy developing. Herman Millman, 1094 Flatbush Ave., Brooklyn 26, N. Y. no3

The Billboard

no17

t. Try us

DIRECT POSITIVE OPERATORS -WRITE for catalog today. Assorted and Patriotic Glass Frames, high grade Photographic Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Rubber Gloves, Finger Tips, General Electric Photo Floods, limited amount Eastman Direct Positive Paper. Everything for direct positive operators. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo.

DOUBLE OR SINGLE CAMERAS - FULL length and bust-camera only or in beautiful cabinet. Knockdown or one-piece. Precision guar-anteed. Six new improvements. Prompt delivery. New lenses, lenses repaired promptly. Federal Identification Co., 1012 N. W. 17th, Oklahoma no17 City.

PHOTO MOUNTS - 1 ½ x2", \$1.50 per 100; 2 ½ x3 ½, \$2.25; 3 x5, \$2.50. Other sizes. Backgrounds, Comic, Foregrounds, Photo Novelties,

Supplies. Holiday numbers ready. Miller Supplies, 1535 Franklin, St. Louis, Mo. deS

PHOTO REPRODUCTIONS BY "KROM-A-

Tone." 500 postcards, \$5,00; 1,000, \$9,50, 500 Silo Lobby, \$16,50; 1,000, \$31,50, % deposit, balance C. O. D. Graphic Arts Photo Service, Hamilton, O. no3

POST-WAR D.P. CAMERAS AVAILABLE NOW

SAVE TWO OPERATIONS PROCESSING DIrect positive paper. Simple, speeds production,

usual quality. Information, dollar. Money back if

not decidedly pleased. Superior Camera Co., Dept.

WANTED - DOUBLE CAMERA AND BOOTH.

Must be in first class condition. Give full par-iculars and best price. John Brennan, Avon, O.

1 15", \$4.98; 2", \$7.00; 2 15", \$9.25; 3", \$15.00; 5x7, \$4.98. Third deposit. Immediate delivery. Metro Camera Exchange, Box 404, Mount Vernon,

PRINTING

ATTRACTIVE - 100 LETTERHEADS AND

Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleve-land, Kansas City 4, Mo. de22

LOW PRICES - QUALITY WORK. SAMPLES.

Stamp Co., Oklahoma City. We repair lens.

Streamlined booths, fast new style lens, American

D.P. CAMERAS FOR SALE, 24 13 5, WITH F.4.5 automatic lens, \$165.00; 34 15 4 F.4.5 Automatic Lens, \$225.00; 517 F.4.5 Automatic Lens, \$275.00. Write for our 1946 catalogue **RED HOT XMAS NUMBER!** Never before has anything like these soft cuddly Lens, \$275.00. Write for our 1946 catalogue regarding Double Cameras. One-fourth with order, balance C.O.D. Biltright Camera Mfg. Co., Factory, balance C.O.D. Biltright Camera Mfg. Co., Factory. animals been offered, not painted or sprayed, but fashioned from the marvelous new material "Wonder-Glo" (fabric), registered. Just re-leased from war duty. A scientific marvel—the entire fabric actually lights up in darkness with Greenaboro, N. C.; Sales Offices, Atlanta, Ga.; Chicago, Ill.; New Orleans, La. IMMEDIATE DELIVERY — 1 % ", \$6.95; 2", \$8.00; 2 % ", \$9.95; 3 % ", \$15.25; 4x5, \$4.95; 5x7, \$6.95. Eureka Sales, 1123 Real Estate Trust

FAWNI

Luminous H	orse
Luminous Fi	NOO Each. Send Full Amount.
Minimum Gro	Day Received.
	Large Quantities on Request. Wickford, Rhode Islan

LUMINOUS STUFFED ANIMALS

"Glows in the Dark"

"Wonder-Glo" (Reg.)

SCOTTIE

(fabric)



\$74.00 =800 Swivel LOW PRICE! Mirror Vanity L TDOL



WANTED --- PORTABLE LONG RANGE SHOOTing Gallery, in good condition. Rodger M. Work, Nelson Ledge Amusement Grounds, Garrettsville, O.

WANTED - 5 EVANS AUTOMATIC BOWLING lition, price, crated or not.

# November 3, 1945

\$4.50 SET

10K

Gold

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Mount-

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CHICAGO S

\$4.65

In lots of 12 or more per shipment. Price

in smaller lots \$4.80, Price is

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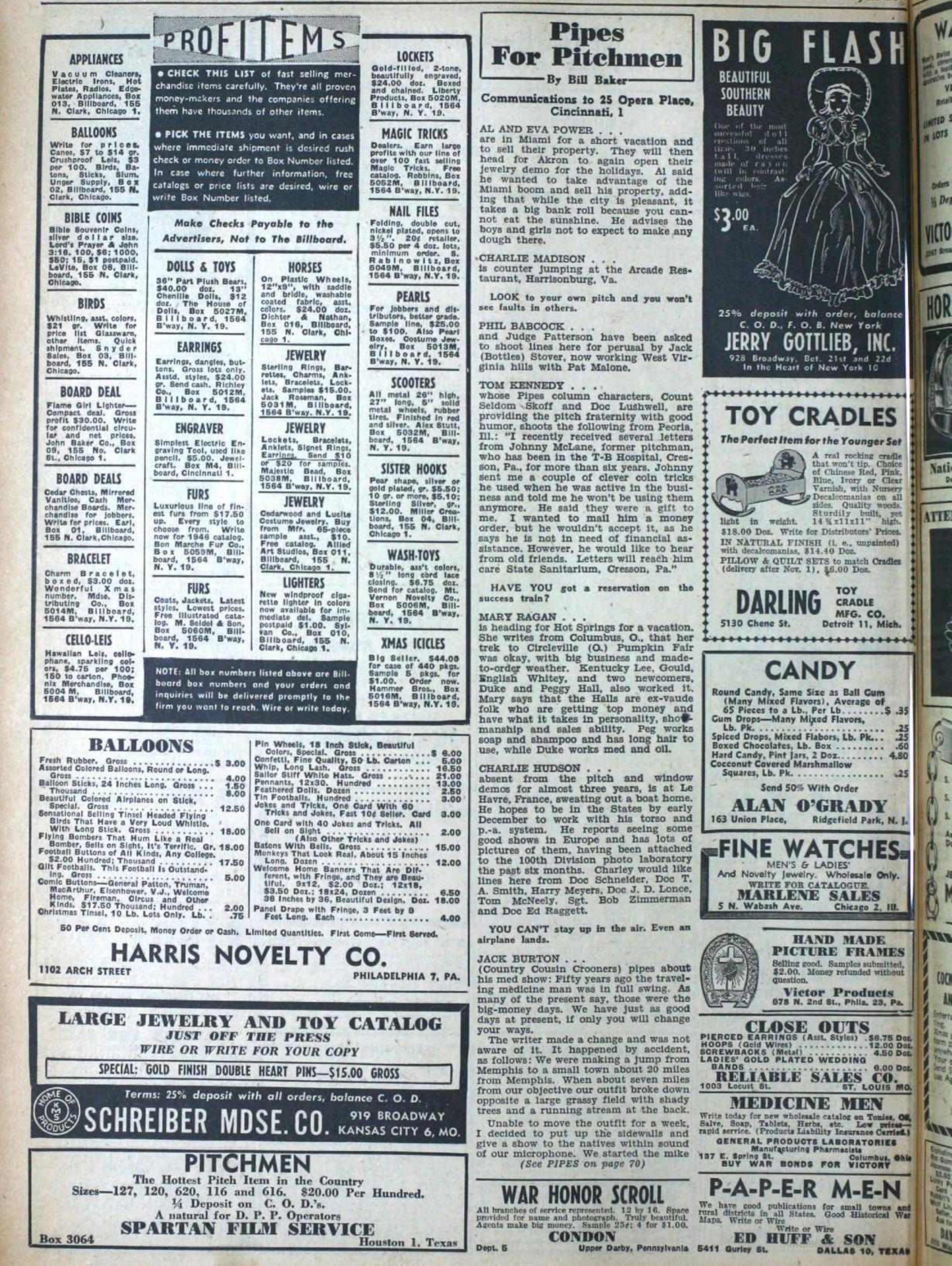
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68 MERCHANDISE

November 3, 1945

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# **MERCHANDISE-GENERAL OUTDOOR**

# WATCHES!

MSA

the winter.

SLA

(Continued from page 46)

Yazvac, Henry Tarbes, Ben Braunstein,

the army after four years. Andrew (Jack)

Metts in the navy and located at Santa

Rosa, Calif. Expects to be discharged

by the end of the year. Sanfratello writes

that he is in Hot Springs and will be in

Miami sometime in November. Paddy

Conklin also is in Hot Springs and will

come here soon. Patsy Rosania left

Hamot Hospital, Erie, Pa., and will spend

a few weeks in Charlotte, N. C., before

coming to Miami. Bob (Shingles)

Parker, first vice-president, is here for

(Continued from page 46)

were in charge of the first social of the

fall Thursday (11). Treasurer Lillian

Bob Flynn has been discharged from

Joseph Liberty and Jack Horsby.

Men's Swiss Wrist Watches, fancy dial, no with a leather strap and is packaged in a ecorative box.

> VERY ATTRACTIVE ! Retail O. P. A. Ceiling, \$8.50.

LIMITED SUPPLY ON HAND! SOLD IN LOTS OF 12 OR MORE ONLY!

> SE.90 NET

### Orders filled in rotation received! 1/2 Deposit, Balance C. O. D. F. O. B. N. Y.

DISTRIBUTORS NEW YORK 23, N. Y. 2067 Broadway



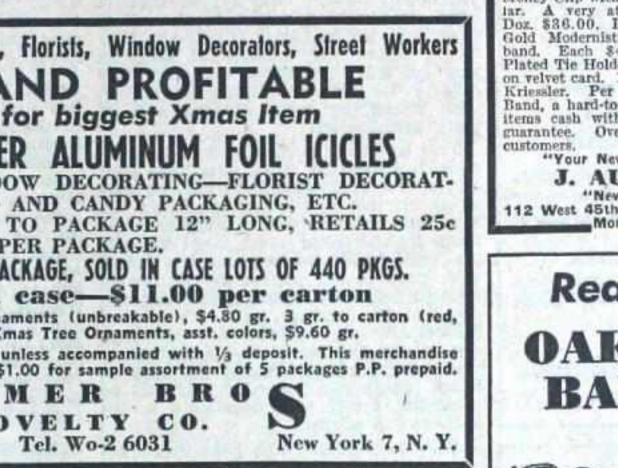
Mrs. Al Latto, Ma Wasserman and Leah Brumley.

President Ann Doolan presided at the regular meeting Thursday (18.). Other officers present were Louise Rollo, first vice-president; Elsie Miller, secretary; Lillian Woods, treasurer, and Lillian Lawrence, chaplain. Application of Ginger Rae for membership was tabled for the usual two weeks.

Sick committee reported Cora Yeldham and Matty Crosby on the sick list. Josephine Woody is visiting her sister, Dorothy Flanagan, in Nash, Tex.

Mrs. Anna Belden, chairman of the bazaar to be held in December, is busy making hand-made items. All aid or donations for the event will be appreciated.

Letters were received from Anna Stewart, Myrtle Hutt, Clara Zeiger, Grace Goss, Viola Fairly, Midge Cohn, Virginia Kline, Blanche Sullivan and Shir-Woods assisted. Prize winners were ley Solomon.



#### CLOSE OUTS 14-Karat Solid Gold Men's WRIST WATCHES

Rose diamond and emerald cut jewel numerals. 14-karat pink or yellow solid gold cases. Rectangular, beautiful modernistic, ultra design. Heavy oval magnifying crystal. Finest 17 jewel Dupree-Cypress Swiss movement. Fancy 1 semi-chain, pink or yellow stretch band. Guaranteed perfect timepiece. Retail value \$150.00; to close 1 or 1000, each \$59.50; gift boxed, Money-back guarantee. Above watch with leather strap, each \$52.50.

Nationally Advertised and O.P.A. Approved at S4.50 Retall. Famous American Made, Streamlined

#### ATOMIC CIGARDINE LIGHTER

Tooled from solid block of aluminum, stainless. Polished satin finish. Precision built, works every time with one hand. Size 2 1/2 "x1"x 1/2 ". Our price per doz., boxed, \$18.00. This is exactly 1/3 of O.P.A. retail price of \$4.50 each. Gold plated, flexible wire Snake Choker, New York's latest fad. Pink or yellow gold, in single or double strand. Retail value per strand, \$1.50; our price \$6.75 per doz, strands, 15 Jewel Waltham and Elgin guaranteed (rebuilt) Men's Wrist Watches, gold filled cases, with stainless steel back. Each \$17.75. Novelty Chrome Money Clip with plated genuine U. S. Silver Dol-iar. A very attractive gift. Velvet gift box. Dox, \$36.00. Ladies' 17 Jewel, 14 Karat Solid

The Billboard 70



# CLOSEOUT

#### EXCELLENT XMAS NUMBER

Sensational Xmas Number Wooden Dolly's See-Saw in attractive Bright Red and Yellow Colors, 2434"x534". Packed in cartons of 2 doz. Made to retail at

\$1.50 Each . . . \$5.00 Dor. Large quantity while they last. Immediate delivery. 25% deposit with order, balance C. O. D.



### **CLOSE OUTS**

Slum Pins on Cards. 10 Gr. Lots \$1.25	Gr.
Novelty Pins on Cards. 2 Gr. Lots . 4.50	Gr.
Axert. Perfume, Boxed\$5, \$8, 12.00	Gr.
Rubber Dog Toys 8.00	
Metal Ash Trays. 2 Gr. Lots 1.50	Gr.
Face Powder, 25¢ Sellers 9.00	
Assrt. Novelty Jeweiry, Boxed 12.00	Gr.
Wing Bracelets, 24 Kt., Plated 3.00	
Kids' Necklaces. 2 Gr. Lots 2.00	Gr.
Xmas Icicles, Bag and Boxed \$5.75 & 8.00	
Cold Disted Charge Bassalets David 2 00	

### **MERCHANDISE-GENERAL OUTDOOR**

A. C. Boardwalk PIPES 75 Years Old

#### (Continued from page 57)

long pull, the preferred kind that build and advance a community.

Expenditures on behalf of the visitors are of interest in view of the revived discussion over making the visitor pay directly, and in even greater extent thru the sales tax, for some of these extracommunal services and attractions provided for them.

#### Steel and Concrete?

the Boardwalk alone are of interest bewalk has been destroyed and is to be that it would be better if Atlantic City would follow the example of Margate, and partially Ventnor's, and not only rebuild the Boardwalk but to replace it with something more modern and of more permanence.

This last viewpoint, expressed by officials, is shared by those who have seen and appreciated waterfront resorts elsewhere in this and other countries. It also represents the view of some who believe that a solid steel and concrete sea wall, amphitheatered to the beach with underpasses pierced by floodgates and the top a wide promenade, will dispose of the annual need for buying lumber and paying labor for redecking and repairs and for wholesale rebuilding whenever wind and water get out of hand. State and federal funds will be necessary, for it will principally be an anti-erosion project.

A more modern and permanent replacement of the Boardwalk would practically force, or at least shame abutting property owners into abandoning the wooden shacks of antiquity for more modern and up-to-date structures, with a corresponding lift in the tone and quality of the entire beachfront.

### (Continued from page 68)

about 6:30 and at 8 p.m. we had to add more sidewall. Next day we erected five more lengths of seats. That night we were packed to the ring bank. Many came from 30 miles away. We had about six or eight small towns within a radius of 10 miles to draw from.

We remained six weeks to big business and were invited out among the near-by farmers for Sunday dinners. Chickens, vegetables and fruits-all for nothing but good fellowship. No city silly kids or license.

Get a lot about 10 miles from good surroundings. The natives have cars and will drive out. Appoint one of your men as parking boss and park so as to Expenditures for the maintenance of leave a lane for your salesmen. Also get good footlights and the world is cause (a) more than half of the Board- yours. About the seats, its good to carry about 10 lengths in case you need them. rebuilt, (b) because additional Board- The light man will come out to fix your walk accommodations and expenditures lights. Get near a farm house or good are being planned and (c) sentiments well. Take the performers to the little have already been voiced to the effect country church on Sundays and you will pass out the Sagwa or whatever you have.

#### CHARLES K. RUDISILL . .

has just become an ex-air forcer with his Randolph Field (Tex.) discharge following five years' service. He says pitchmen were conspicuous by their absence on his trek home to Fairmont, Minn., and wonders if they have become home guards. Rudisill plans to start for the South in early November and would like to see lines here from those who worked Iowa, Kansas, Missouri, Arkansas and Texas. He wants to hear from R. C. (Danny) Drowns, Bob Dublin and Milton Berger. Sold Out, Doctor. story in True mag for November, brought back memories to him of the old-time med workers. He says he enjoys Tom Kennedy's Count Seldom Scoff and Doc Lushwell stories in the Pipes column.

#### PVT. BENJAMIN B. GROSS . . .

became just plain Ben Gross October 22 and, following a short stay in Vets' Hospital, Kerrville, Tex., will again be mixing it with the boys. He was happy to read pipes from Morris Kahntroff and is wondering what has become of Nate Golden, Nat Shapiro, Art Cohen, Sam Jones, Johnny Hicks, Bill Sherrick, Roy Crandall, Joe Colby, Harry Carey, John Russell and Marion Smith.

#### November 3, 1945

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# FINAL ENTRIES DUE

(Continued from page 45)

ing divisions. This is a natural trend as it is in these departments that me ingenuity has been necessary to attract what might be considered extracurricular customers.

#### Flash Doesn't Count

In order to make the competition fair as possible and to make certain the the decisions are reached entirely on the basis of the pulling power of the material and not in the method of exhibition, judges will be instructed that next. ness of the display is not to count in any way. Artists building the displays will be instructed to make then as uniform as possible-so it will be the material and ideas that count and get the nod.

When the postman gives the bell that final ring Thursday, November 1, the artists will swing into action. Judge will be named in the next issue of Ta Billboard and they will have the m terial ready for inspection at the leisure.

Winners will be named in the Decer . ber 1 issue of The Billboard. Awards w be made during the convention in Ct cago, and all exhibits will be on d play in The Billboard's suite in t Hotel Sherman.

## **R&S, MARKS SCORE**

#### (Continued from page 45)

combined Marks Shows and R & Amusements. There were 16 rides and shows on the midway.

James M. (Jimmy) Raftery, owner R & S Amusements, staged and produced the event, and Walter D. Nealand haudled publicity.

With a huge crowd on hand opening last night, Tuesday, the attendance increased each night. Children's Day, Wednesday (17), drew more than 12,000 kiddles and shows and rides did capacity busi**ness** 

Included in the grandstand show were 6 the Teeter Sisters, Jackie and Jean, high aerialists; Capt. Jimmy Jamison, high diver; Mal Marcus, eccentric comedian; Eric the Great, chigh pole; Fly- wile ing La Forms, flying trapeze, and Captain Pickard's trained sea lions.

Thrill days were Thursday night (18) Minist and Saturday (20), both afternoon and night, with the All-American Hell Driv- Mon ers, featured by Lucky Lee Crosby and Suicide Bill Hughes. Both newspapers and radio gave with plenty of publicity. The Star-News and Wilmington Post carried half pages of co-operative displays, plus plenty of art and stories. Station WMFD used 71 Bind spot announcements and several free light 15-minute periods.

narm Braceleu Gold Plated Necklaces, Boxed \$3.00, 6.00 Doz. Large Assrt. Military Jeweiry, Samples \$15.00 Lot; Worth \$50.00. Close Out. Twin Hearts Pin (Sterling) ..... 2.00 Dez. 500 Pcz. Grab Bag Noveities, Assrt. . 15.00 Mdse. Distributing Co. 18 E. 16th Street NEW YORK CITY



# AID TO AMPUTEES

(Continued from page 55)

tor, manager, professional or an amateur skater, to lend a hand. Don't stand PVT. IRA GOLDBERG . . . aside! Don't stand agape! Don't say, 'It can't be done!'

"Let's all do a good job now and help every one of these men back to normal life by surmounting the psychological influence which surrounds them. We owe all that we have today to them and their brothers-at-arms.

the medical services of our armed forces now. Don't let these men down!"



FUZZY B Colorful Wool Plush FAST SELLER CARNIVALS, CONCESSIONAIRES, PREMIUM USERS RETAIL PER DOZ. SIZE VALUE 20" \$5.00 \$22.00 30" \$32.00 \$8.00 Send \$5.00 for Samples of Both. Limited Quantity. Rush your order now for immediate delivery. 25% deposit with order, bal. C.O.D., New York. A-BEE TOY CO., 53 West 29th St., New York 1, N. Y.

SOME SWELL with authority, while authority makes others grow.

is just one of the old-timers who got into pitching at 16 when Ed Murray broke him in at Goldblatt's, Chicago. He worked cleaner, rad and dabbled in all the other joints. He says it is kind of hard playing with the Kraut squares and would like to hear from Ed Murray, Ferne Rothman, Art Nelson, Hess family and Young Jimmy Ryan. His mail "Arrange a program to co-operate with should go to Pvt. Ira Goldberg, 46019018, Co. R. 4th Bn. 1st Rpl. Rgt. A.G. F. R.D. No. 3, Fort Riley, Kan.

#### JIMMIE WINSLOW . . .

expects to work Washington stores prior to Christmas. He just got out of the service after serving a hitch of three years, two of them in Italy and Africa.

#### JACK (BOTTLES) STOVER ....

and Pat Malone are getting set for a November 11-12 affair in Harrisonburg, Va. Charlie Maelison is back in stride there following several months' rest. Blackie Shifflett and Nick Benny, with A. J. Stover, are also preparing for the November activities in the town.

#### SIG HENDERSON . . .

reports plenty of trailer space in Smithfield, N. C., where Doc Stuart and Billy Beam are working med. He adds that J. W. (Redtop) Gwynne is there in a new house trailer which he bought with proceeds from working the Eastern Carolina tobacco markets recently.

#### ARMY, NAVY SELL (Continued from page 59)

hitherto top-secret weapons and warmly encouraged camera fans to get in their best shots on devices that had been the most cautiously guarded in military history.

Among the secret weapons on display was the Roc or VB-10 bomb, high on the list of strategic devices, which operates on the principles of the radio-controlled glide bomb used against the Germans in the strike against Cologne. The radio controlled plane was another feature, a round-trip flight of the ship between let for propaganda will probably be de-Dayton and Cincinnati highlighting the aerial phase of the exposition.

on the country's annual fairs as an out- that the job may not be too difficult.

#### Y-R A WINNER (Continued from page 52)

because of film work and will return next year. Poodles Hanneford and Gracie joined and stayed for a shot time. When the show closed, Johnny and Arturo Guitterez, the Guitterez Sis ters, the Henrys, the Madisons; Goebel' elephant, Bunny, handled by Silm Wise man, and the clowns, Lou Kish, Fat Avalon, Frank Hamm and George Perkins, were with him. In the after-show were Frank Chicarelli with his whip cracking act (they had succeeded Te Orton and Company) and Judy Powel and a lazy lion. On display were some animals that Wood had secured from the C. R. Montgomery Show. No matter the weight of their names, Wood presented them to advantage. There were no beels about the show. Ralph Steffins had the side show and did the big-show announcing at times.

But what it boils down to is that Wood has probably made himself upward of \$35,000 this season and with what? A circus that he whipped together from loose ends and started out.

Next year it will be bigger and better. Wood says it will. After what he did this year, no one can doubt him.

Visitors to the show while in this section included Art Concello, Paul Eagles, Charlie Post, Al Moss, George Coe, Joe B. Webb, Joe Ryan, C. R. Montgomery, Harry Quillen, Billy Hoffman, Hugh McGill, Dick Lewis, Clyde Stewart, Mr. and Mrs. Ken Maynard, Cheerful Gardner, Bert Nelson, George Readrick, Mrs. Norman Carroll, Douglas Nelson Rhodes, Pauline and C. W. Webb, St Otis, and Sam Abbott, of The Billboard.

termined by the ability of fair managers to sharpen high officials' interest in How heavily the services are to figure their events. But early signs indicate

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#### GENERAL OUTDOOR 71

# Carnival Routes Send to 25 Opera Place, Cincinnati 1, O. Alamo: Stephenville, Tex.; season ends.

- Arcade: Groesbeck, Tex.
- B. & H.: (Fair) St. George, S. C. " mp Bill's Rides: Ariton, Ala,
- This. Bistany Greater: Miami, Fla.
- her Blue Ribbon: Waycross, Ga., 29-31; Lake City, Fia., Nov. 2-10.
- da Bowen's Joyland: Madera, Calif., 31-Nov. 4; Merced 6-11; season ends.
  - Bullet: Thomasville, Ga.
- the Bullock Am. Co.: (Fair) Wallace, N. C.; (Fair) Burgaw 5-10.

  - C. & B.: Lake City, Tenn. Central Am. Co.: (Fair) Kenly, N. C.; (Fair) Bladenboro 5-10.
  - Cetlin & Wilson: (Fair) Florence, S. C.; (Fair) Sumter 5-10.
  - Crescent Am. Co.: (Fair) Manning, S. C.; (Fair) Marion 5-10; season ends.
  - Disteland: Mendenhall, Miss. Dodson's World's Fair: (Fair) Jacksonville, Fla., 1-11.
  - Dunont: Raleigh, N. C.
  - Dyer's Greater: Brownsville, Tenn.; New Albany, Miss., 5-10.
  - Endy Bros.; (Shrine Fair) Orlando, Fla. Pay's Silver Derby: Uniontown, Ala. leming, Mad Cody: Nahunta, Ga.; season ends
  - Florida Am. Co.: Wauchula, Fla.; Sebring 5-10. Gay Way: Perry, Ga.
  - Gentsch, J. A.: Mendville, Miss. Gold Medal: Columbus, Miss.
  - Golden West: Clovis, Calif., 7-12,
  - Greater United; (Fair) Beeville, Tex., 29-Nov. 7.
  - Groves Greater: Golden Meadow, La. Hall: Stephens, Ark., 5-10. Harrison Greater: (Fair) Rock Hill, S. C .; (Fair) Winnsboro 5-10. Heth, L. J.: (Fair) Cordele, Ga. Hill's Greater: Carthage, Tex., 29-Nov. 4. Jones Greater: Sylvania, Ga.; season ends.
  - Jones, Johnny J., Expo .: Dothan, Ala.; season ends.
  - Raus, W. C.: Tarboro, N. C. Keystone Expo .: DeFuniak Springs, Fla., 29-Nov. 10.
  - Kirkwood, Joseph J.: (Fair) Fayetteville, N. C.: (Fair) Beaufort 5-10. Lawrence Greater: (Fair) Columbia, S. C .;
  - Fayetteville, N. C., 6-11.
  - Leeright, J. R .: Chillicothe, Tex.
  - Lone Star: Camden, Ark., 29-Nov. 1.
  - McKee, John: Trumann, Ark.
  - Madison Bros.: McGehee, Ark. Magic Empire: Baton Rouge, Ala,
  - Majestic Greater: Phenix City, Ala.

Marion Greater: (Colored Fair) Chester, S. C .; (Fair) Newberry 5-10. Marks: (Fair) Greenwood, S. C.; season ends. 117-Mighty Monarch: Miami, Fla. 676 Mighty Page & Kellie Grady: Florala, Ala. Omar's Greater Am.; Columbus, La. Page, J. J .: (Fair) Wrightsville, Ga. Peppers All-State: Selma, Ala. Pine State: Clayton, Ala. Playland: (Fair) Fitzgerald, Ga.; (Fair) Valdosta 5-10. Rain-Bo: Talbotton, Ga. Ray & Helen's Rides: (Fair) Woodville, Tex. Regal Expo.: Aiken, S. C. Rio Grande: South Clarendon, Ark. R. & S. Am.: New Bern, N. C.; Warsaw 8-12. Rose City: (Fair) Lexington, Miss.; (Fair) Brookhaven 5-10. Royal Expo .: Bainbridge, Ga .: Douglas 5-10. Royal American: Tampa, Fla. Shipley Am.: Rosedale, La., 29-Nov. 4. Smith, Casey: Atoka, Okla. Southern Expo .: Fort Gaines, Ga. Southern States: Blakely, Ga. sparks Bros.: Hattiesburg, Miss., 3-17. iparks, J. F.: (Pair) Andalusia, Ala.; (Fair) Milton, Fla., 5-10. Strates, James E .: (Fair) Orangeburg, S. C .; Charleston 5-10. Sunshine: Tampa, Fla., 29-31, Tidwell, T. J.: Midland, Tex. Twin River: Richland, Mo. Virginia Greater: Chesterfield, S. C.

Polack Bros.: (Coliseum) Tulsa, Okla., 30-Nov. 4.

Ringling Bros, and Barnum & Bailey: Goldsboro, N. C., 30; Greensboro 31; Winston-Salem Nov. 1; Charlotte 2-3; Atlanta, Ga., 5-7; en route 8; Jacksonville, Fla., 9-10.



Campbell, Loring: Faribault, Minn., 31; Al-bert Lea Nov. 1; Mason City, Ia., 2; New Richmond, Minn., 5; Elmore 6; St. James 7; St. Peter 8,

Couden, Doug & Lola: School shows, Fordyce, Ark.

Curtis, Rube & Robert (Shrine Circus) Houston, Tex., 29-Nov. 12.

- Fayssoux: Kenansville, N. C., 31; Wallace Nov. 1; Beauville 2.
- Harlan, Doc & Maxine: Hot Sprngs, Ark., 29-Nov. 3.
- Jodar: Pasadena, Calif., 31; Pico Nov. 1.
- McClung's, C, C., Pythons (Fair) Jacksonville, Fla., 1-11.
- Lippincott: Topeka, Kan., 31; (Miller) Wichita Nov. 3.

Plunkett Show: Taylor, Tex., 1-3; Granger 4-6. Romas, Flying (Fair) Dothan, Ala., 29-Nov. 3. Scheetz, Raymond: Hollis, Okla., 31; Matador, Tex., Nov. 1; Earth 2; Lubbock 5-7; Sudan 8; Stratford 9.

Stevens & Mossman: Sikeston, Mo., 29-Nov. 3. Virgil, Great: Shafter, Calif., 31; Delano Nov. 1; Lindsay 2; Tulare 5; Hanford 6; Visalia 7; Selma 8; Madera 9.

### S OF A

#### (Continued from page 47)

tickets; Harry Reynolds, who reported he is getting along well; Regular Associated Troupers, who sent \$100 for a page ad in the Night of Stars program; National Showmen's Association, which purchased a \$20 ad, and Harry B. Chipman, who sent \$10 for his tickets and requested two more books.

Voted to membership were Fred Boynton, Irma Gallian, Sam Cohen, Clyde M. Moore, William R. Sullivan, Mrs. Mazie Sullivan, Grover C. Arthur, William Robinson, Barney Cee and Jessie and Cleo S. Mortimer.

Guests and members introduced included Marine Sergeants Bronson and Mueller, Mr. Rosell; Richard Fagin, son of Dora and Charles Fagin; Bill Jensen, Mr. and Mrs. Carl Richardson, Mr. and Mrs. Jerry O'Brien, Mr. and Mrs. Sam Rhodes, Mr. and Mrs. Shepard, Harry Franklin, Ernie Novinger, Mr. and Mrs. Palcsek, Charles and Jane Albright; George Hildred, president of the San Francisco Theatrical Club, and Rudolph Carvahal, brother of Carlos, who recently returned from the South Pacific.

## PCSA

(Continued from page 47) Vice-President Betty G. Coe presided at the Monday (22) meeting. Rita Deangelo, a new member who was introduced by Nina Rodgers, won the bank night award and the door prize, the latter donated by Bertha Cohen. Another new member, Marie Hawkins, introduced by Minerva Boyd, won the door prize donoted by Betty Coe.

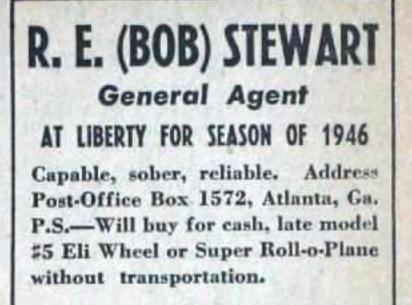
Letters were read from Edith Walpert, Allie Wrightsman, Pauline Loretta, Bobbie Fisher and Mary Ernst Wills.

Donna Day, chairman of the sick committee, is ill at her home. Lillian Eisenmann also was reported ill.

Fern Redmond and Peggy Steinberg, who were present from San Diego, told of a party to be given in the home of Mrs. Mel Smith November 2 for the Auxiliary. They also told of the party to be given by the men at the Stork Club, San Diego, November 5.

Ellen Campbell, of the Red Cross camp and entertainment committee, spoke about the show to be given at Sawtelle (Calif.) Hospital November 2 and asked for acts. Mamie Butters and Gladys Forrest offered their services. Also on the speaking program were Julia Smith, Anna Stewart, Josephine Foley, Leta Johns and Daisy Fox.

It was announced that Madge Buckley's mother died in Seattle.





Push type balls; top and frame, 16'x10'. Used half a season. All khaki, Like new, Address:

P. O. BOX 682, Kansas City 10, Mo.

# WANTED-EXPERIENCED PROMOTERS AND ORGANIZERS

To handle States on Membership and Advertising Campaign. Best deal in the U. S. A. No drunks. B.D.L.A., 310 David Stott Bidg. Phone: RAndolph 4672 Detroit 26, Mich.

### WANT WANT WANT WANT American Legion Victory Fair and Armistice Celebration, CAMDEN, S. C., Week Nov. 12. First Show in 4 Years. MARION COUNTY FAIR, MARION, S. C., Week Nov. 5. First Bona Fide FAIR

### Since Pearl Harbor.

CAN PLACE for the above FAIRS and Season 1946: CONCESSIONS that work for stock and not over 10c. Age, Scales, Custard, Palmistry. No P.C., want Penny Pitches. SHOWS with own equipment, Wildfire, Animal, Unborn, Fun House, Motordrome. FOR SALE-Brand-new U. S. Tent Co., 20x30 Top, 8 ft. wall, olive green, flame proof, used one week, \$250.00: cost over \$300 as NEW, 20x80 Side Show Top and Wall, Poles, Banners, Bally Platform. Jig Show, complete panel front, 30x60 top, seats, complete outfit with 20-people show, deliver Nov. 17th at Camden. Can ship 20x30 Top immediately. 6 Concession Tops and Frames, Flash Ball Games, Bumper, Heart Blocks, Hoop-La, deliver Nov. 17th. One Penny Arcade, mounted on 25 ft, semi trailer with Packard car, good rubber. 45 good machines can be inspected on show, \$1700.00. RIDES: Spltfire and 8-Car Streamlined WHIP, both A-1 condition: RIDE HELP: Capable Foremen, Truck Drivers, Concession Agents that can stay sober, Cookhouse Help. Address:

Ward, John R .: Baton Rouge, La., 29-Nov. 10. West Coast Victory: Emeryville, Calif., 29-Nov. 4: season ends.

Whitney & Scott: Afton. Okla., 30-Nov. 3. World of Mirth: Macon, Ga.

# **Circus Routes** Send to 25 Opera Place, Cincinnati 1, O.

Austin Bros.: Camden, Ark., 30.; Arkadelphia Bit El Dorado Nov. 1; Ruston, La., 2; Winn-

Barton's Society: Kenly, N. C., 29-Nov. 3. Cole Bros.: Greenwood, Miss., 30; Greenville 31; Clarksdale Nov. 1; season ends.

Dalley Bros.: Charlottesville, Va., 30; Waynesboro 31; Buena Vista Nov. 1; East Radford 2; Bedford 3.

Hamid-Morton: (Arena) Philadelphia, Pa., 29-31; Birmingham, Ala., Nov. 3-9.

Levine, Charles Minarik, Stephen

Mitro, Steve

E.,

Mathle, Colbert

### LEITER LIST

#### (Continued from page 60)

Davies, Mrs. Groscurth, Clifford Martin, Emmett William Decente, Romaine Harrison, James Herson, E. W. Alf DeWitt, T. H. "Ted" Herson, E. W. Gayler Nottingham, Mrs. Hobbs, W. H. Polly Jo Hodges, Miss Offner, Roy J or J. C. Mrs. Fern Dinon, Virginia Duncan, Woodrow Stans, Joseph E. House, Lee Jackson Parker, John Johnson, Raymond

Fuller, Mosea L. Glord, George Gregg, Dallas H. Joyce, James P.

Keltner, Arthur Meyer, George Albert

President Sammy Corensen set November 5 as home-coming week and named Harry Seber as chairman.

Mrs. Weldmann reported that Clara Sucher is out of the hospital, Mrs. Ethel Stickles is still confined to her home at 202 Orange Avenue, South San Francisco. Jack Rhodes is still a patient in the Fort Riley (Kan.) Hospital.

Charles Albright, of the Foley & Burk Shows, was introduced by Council Raiford. Albright, on behalf of all personnel of the show, presented the Show Folks with a check for \$785.50 for the Cemetery Fund. Nellie Baker, former member of the F-B group, offered to add the neccessary amount to make it an even \$800. Mr. Rosell contributed \$5 to the Sick and Relief Fund.

Pot of gold amounted to \$58. Half went to the refreshment fund and the rest to Mrs. Carrie Mallory, who donated \$4 to the penny march. Penny march added \$31 to the Christmas Fund.

#### LITTLEFORD, TRAUBE (Continued from page 3)

charge from the navy no later than December 1. He has served with the tightpantsers since January, 1944, serving at four different stations. Since May, 1945, he has been a public information specialist at the Fleet Hometown Distribution Center in Chicago, Traube has recently been chief copy-reader for this important branch of the navy public relations program.

Calvin

George

Jackie

Ann

Pink, William

Ross, Miss Patsy

Sherwood, Cale

J or Shores, Edgar Ray rs. Fern Shufelt, Fred Shufelt, Szt. John Lemuel Simon, Leon J.

Schemel, Lloyd E. Servia, Edward F. Shallow, Thomas A.

Smith, Cpl. William D.

Denis Reynolds, Paul

R.

Palmer, Earl Smith, Cpl. Patrick, T. W. William Patrick, Mrs. Viola Spain, Lee and

Perez Jr., James J. Spain, Lee

Stoddard, Mrs. Dorothy

Sundstrom, John E.

Teska, Joe Thomas, James J. Thomason, Hazel Van Cise, Jimmie Walker, Mrs. Ralph Wall, Mrs. Betty Ward, Frank & R.

L. Sinderson Washburn, N. J. Wells, Loretta & Lestie

Wiggins, James Worthy, The Shows Wrisk, Mrs. Virginia

Young Harry James

Swam, Walter

# L. C. MeHENRY, Mgr. CRESCENT AMUSEMENT CO.

Manning, S. C. (Fair), this week; then Marlon, S. C.

P.S.: Want to buy large Chimps for Gorilla SHOW, must be large.

# HARRISON GREATER SHOWS WANT

For VICTORY JUBILEE, Winnsboro, S. C., November 5-10, with ST. MATTHEWS COTTON FESTIVAL on the Streets November 12-17, St. Matthews, S. C., to follow, with all winter's work in Florida. Want Concessions of all kinds. No exclusive. Good opening for Side Show, Animal Show or any Show of merit. All wires to FRANK HARRISON, Owner and Manager, Rock Hill Fair Grounds, Rock Hill, S. C., this week; then as per route.

# **ROYAL EXPOSITION SHOWS**

Want for Douglas, Ga., Lions Carnival, November 5 to 10-First Carnival in Years-Free Act to Feature, Shows of merit with own outfits and transportation, Custard, Penny Arcade, Motordrome. One more week after this in Georgia, then Florida for winter. Communicate with

J. P. BOLT, Bainbridge, Ga., this week

# WANT

Legitimate Concessions-Diggers, Hoop-La, Jingle Board, Bowling Alley, all kinds Merchandise Concersions. Want Bingo. Good proposition. Want Free Act. Shows with own equipment. Want capable Ride Help. Wallace, N. C., this week; then the big ones: Whiteville American Legion Community Fair, with Lumberton to follow. All address:

#### CHRIS JERNIGAN WALLACE, N. C.

NOTICE-Good proposition to set of Rides to join for Southern tour, including Florids. I have the spats.

# A. M. P. SHOWS

"JUGGY"

Can place Concessions of all kind. Have new tops and transportation for Shows. Good opening for Shows of all kind. What have you to offer? Contact quick. Can use useful Ride and Show Help at all times. Long season. Address all wires or mail to

A. M. PODSOBINSKI, Owner-Manager FRED C. BOSWELL, Business Mgr., Lancaster, S. C., this work.

**GENERAL OUTDOOR** 72

### The Billboard

#### November 3, 1945

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# Nearly 400 Take In **RFA's Annual Chow**

NEW YORK, Oct. 27 .- Fifth annual banquet of the Rodeo Fans of America at Belvedere Hotel Saturday night (20) topped all previous gatherings of the organization. Nearly 400 fans attended the dinner, while more than double that number were spectators at Saturday night's performance of the Madison Square Garden Rodeo. Last year 22 Corrals were represented at the Fans' meeting and banquet, while this year 29 delegations were present.

Roy Rogers, star of the Garden Rodeo, was guest of honor at the banquet and the midnight party which followed the rodeo performance. Steve Nestor's Rodeo Ramblers entertained during the banquet.

Trophies were awarded several individuals and Corrals by Rogers. Speakers were Dr. Leo Brady, president of the Rodeo Fans; M. E. Brink, executive vicepresident, and Fog-Horn Clancy, secretary. Lillian Jenkins, head of the Garden publicity staff; Mrs. Roy Rogers and several members of the Republic Pictures press staff were at the guest-of-honor table.

### Mrs. B. H. Patrick to L. A.

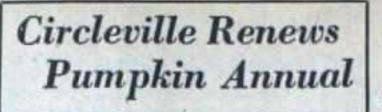
CHICAGO, Oct. 27.-Mrs. B. H. (Bessie) Patrick, whose husband was for many years The Billboard's Philadelphia representative until his death early this year, visited with friends here Thursday (25) while en route to Los Angeles. Mrs. Patrick has disposed of her Philadelphia home and property and expects to make California her permanent home.

### **Happy Attractions Enlarge**

COSHOCTON, O., Oct. 27 .- Leonard (Happy) Powelson, owner of the Happy Attractions, announced here at winter quarters that he had purchased a Tilt-a-Whirl and an Octopus for next season. Show will open next year with seven rides.

#### **Tampa Plans Latin Fiesta**

TAMPA, Oct. 27 .- Tampa's first Latin carnival since 1942 will be held probably



CIRCLEVILLE, O., Oct. 27 .- Circleville's annual Pumpkin Show resumed here for the first time since 1941, October 17-20, with Mack D. Parrett, Chamber of Commerce secretary, estimating 130,000 attendance for the four-day show. Except for war suspensions event has been held annually since 1903.

Free acts presented twice daily were Charles Augustus, trapeze, and Earl Wright with his Hollywood Dogs, Rides were furnished by F. E. Gooding, with John F. Enright in charge.

A mass band festival, parades, a beauty contest and special daily features were staged.

Marks and R & S Showfolk Join in Hartman Tribute

WILMINGTON, N. C., Oct. 27 .- Showfolk of the Marks Shows and the R & S Amusements Company joined here Friday (19) in tribute to the memory of Don Hartman, an aerialist who was killed at Wilmington in 1937 while performing with the Four Aces, free act on the Marks Shows' midway.

Memorial services were read by the Rev. J. L. Davis, chaplain of the American Legion Post, under whose auspices the two shows were playing. Sgt. Tom Hughes, of the Wilmington Police Department, representing the Legion; Walter D. Nealand, representing the R & S Shows, and T. A. (Red) Schultz, of the Marks organization, each placed wreaths on the Hartman grave. Those attending the services included John H. Marks, Nick Stepp, Dallas Duncan, Mrs. Whitey Usher, Tommy Heath, Walter Holiday, A. W. Morris, Ralph Perry, Scotty Brown and Harry E. Wilson,

### Arcade Shows Will Play **Texas Valley This Winter**

McGREGOR, Tex., Oct. 27 .- B. M. (Brownie) Bishop, who closed his Arcade Shows last spring to enter the hospital. has recovered from his illness and has reorganized the show. Consisting of 5 rides, 3 shows and 25 concessions, show opened here and moves to Brownwood for a Tuesday (30) opening. Org will stay out all winter, playing the Texas Valley. Concessionaires include Mr. and Mrs. Babe Flowers, Paul West, Mr. and Mrs. Jack Adkins, Pea Patch Red, Waco Roberts, Mr. and Mrs. Bolis, Mr. and Mrs. Alvin Bolis, J. R. (Bonham Red) Helton, Mapo Watts, Curly Maynard, Grace Myers, Ginger Abbott, Shorty Hivley and Mr. and Mrs. Johnnie,

## A. L. Flint, Recently Freed From Japs, PCSA Secretary

LOS ANGELES, Oct. 27 .- A. L. Flint, formerly with the E. K. Fernandez Shows in Honolulu and the Tait Shows in Manila, has been named executive secretary of the Pacific Coast Showmen's Association, succeeding John T. Backman, who resigned. Backman's resignation is effective November 1. Flint assumed his new duties October 17.

Flint arrived in the States last May after 38 months internment in Santa Tomas Prison Camp, Manila.

Backman says he has no plans for the future. He has served as PCSA secretary for nearly a year.



Wheel, Smith & Smith Chairplane. No junk. Wire

**ROY FANN** 

Wallace, N. Car.

**Care Fair Grounds** 

WANTED RIDES FOR SEASON 1946. Have space for 8 rides on percentage basis. Drawing population 100,000. 22 weeks' stand. Will buy some Rides. Write or contact at once.

J. JACK STAFFORD Elizabethton, Tennessee



RIDE HELP-Help for RIDEE-O and WHEEL, Second Men for other Rides. Positively no lushers or chasers. If you want work for the winter and all next season and don't mind work and will take orders, WIRE. Those that drive Semi Trucks given preference. All replies to E. L. YOUNG, Mgr.

WAYCROSS, GA., THRU OCTOBER 31; THEN LAKE CITY, FLORIDA, **NOVEMBER 2 THRU NOVEMBER 10.** 



Wants high-class Motordrome; Wild Animal Exhibits, one

in February, Leon S. Cazin, president of the Latin Carnival Association, announces. Committee from the association will meet with the West Tampa and Ybor City chambers of commerce soon to formulate plans.

# WANTED GIRLS

For Posing Show and Girl Show; no percentage, straight salary. Wire

### F. W. MILLER

De Funiak Springs, Florida,

November 1 to 10

P.S.: Want to buy Mechanical Show

# HALL "B" SHOWS WANT

For Stephens Fall Fair, Week of Nov. 5. Conressions of all kinds. All people with me before answer or come on. Show out all winter playing Texas and Louisiana. Want Diggers and Bingo. Want Man or Woman for Cook House. All Concessions open. Shows with own outfits booked on liberal percentage. Will buy or book Chair-o-Plane, small Merry-Go-Round or any Ride with or without transportation. Bob Hunch, answer. Address: GEORGE HALL, Stephens, Ark.; then per route.

# FLORIDA AMUSEMENT CO. WANTS

For Sebring, Fla., week Nov. 5th to 10th, Firemen's Fair.

Legitimate Concessions, Shows with own transportation. Address:

Wauchula, Fla., Fair this week

### FOR SALE

Raby Head Rall Game, 4-tier frame and top, \$75.00; large two Gasoline Burner Pop' Corn Machine for large capacity, wet or dry kettles, \$150,00; Rat Wheel with a couple dozen white mice, twelve section cage, will stand weather, all for \$125.00; 10x12 Top and Frame for same, \$50.00; Downie Flake Doughnut Machine, \$300,00; Forty Acres River Front Land, fenced fine for winter quarters, tourist camp, fishing, boating, etc., or park, \$5,000,00.

G. A. ZELLER, 5250 E. Broadway, Tampa, Fla.

## Columbus, O., Winter Spot For John W. Kennady Org

COLUMBUS, O., Oct. 27.-John W. Kennady Shows, playing as its final date the Fairfield County Fair, Lancaster, O., are in winter quarters here. Show will open the 1946 season in April.

Show played the 1945 season in Ohio. Best spots were Mount Gilead, which broke all records for the season; Richwood, Croton and Mount Vernon.

## **Royal United Ends Tour;** To Winter at Waterloo, Ia.

CINCINNATI, Oct. 27 .- Royal United Shows, operated by John Dorland and Harry Gellman, closed its 1945 tour at Bloomfield, Mo., Tuesday (16).

Org's equipment is being moved to Waterloo, Ia., where winter quarters will be established.

### **Craig Shows End Season**

TEXARKANA, Tex., Oct. 27.-Charles S. Noell, general agent and assistant business manager of the H. W. Craig Shows, announces that the show closed at Commerce, Tex., Saturday (13). Mr. and Mrs. Noell plan to vacation in Hot Springs. Before joining the Craig Shows in September, Noell was general agent for the United Exposition. Mrs. Noell had a penny pitch on both shows.

CLOVIS, Calif., Oct. 27,-American Legion Post here announces it has closed with Harry P. Fisher, general manager of the Golden West Shows, to furnish midway entertainment for the Legion's Armistice celebration November 7-12.

that has plenty stock. Place few more Concessions. No Palmistry. Tige Hale, answer my wire.

### N. P. ROLAND

Princess Park, 6800 West Flagler Street, Miami, Florida

# JACKSON COUNTY AGRICULTURAL EXPOSITION

Northwestern Florida Tri State Fair

MARIANNA, FLA. ---- NOV. 5 TO 10

CAN PLACE SENSATIONAL HIGH FREE ACT for this date. Must be at least two people. WANT 10¢ CONCESSIONS of all kinds. Also Cook House or Sit-Down Grab, Scales, Guess Your Age. Will cell exclusive. Also Frozen Custard. Can place any Show with own equipment except Side Show or Girl Show. These joining now will be given preference for long season in Florida,

# **MAJESTIC GREATER SHOWS**

PHENIX CITY, ALA., OCT. 29 to NOV. 3



For balance of season and Florida tour: Experienced Ride Help, especially want Second Man for thetopus, also Chair-o-Plane Man capable of handling same without office instructions, also Second Man for Ferris Wheel; all must be sober and drive trucks. Do not misrepresent, if you do you will only last one day. All state salary expected. Yes, we know the war is over and it is winter time; salary sure, but no tickets or advance. Pay your wires, I pay mine. All address:

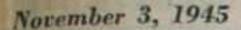
JOHN B. DAVIS, Mgr., SOUTHERN STATES SHOWS, Blakely, Ga., this week, P.S.; Opening for High Striker and Photos. Positively no gypsies, so do not use a phony name, as I will close you on sight. No telephone calls,

# PINE STATE SHOWS WANT

For Clayton, Ala., County Fair; two more Alabama Fairs to follow; then Mississippi all winter. Can place Stock Concessions of all kinds, Wheel, Coupon and Percentage open. Can place Shows with or without transportation. Will buy, book or lease Ferris Wheel. All replies to

### JOHNNY JAY CARUSO, Owner and Manager CLAYTON, ALABAMA, THIS WEEK





5

73 The Billboard

**COIN MACHINES** 

Communications to 155 N. Clark St., Chicago 1, Ill. Conducted by WALTER W. HURD.

## Expenditures **Up in Millions**

#### Writer says tourists keep balance of trade as nation converts to peace activity

CHICAGO, Oct. 27 .- The current issue Domestic Commerce, published by the S. Department of Commerce, contains lengthy article on the tourist business repared by Marian K. Tate, of the tureau of Foreign and Domestic Comterce.

The study points out that the tourist aterprises have a great effect on a ride number of service trades and infustries, including the coin machine rade. The motorist is once again able o take to the road and do his part in bringing out a return of the days when total receipts from various tourist travel interprises rose to between an estimated \$5,000,000,000 and \$6,000,000,000 annually.

If the tourist business can resume anywhere near its former vigor during the period of reconversion, says Marian Tate, "it will greatly assist in the maintenance of economic equilibrium, for its wellbeing will contribute to the well-being of many different types of industries, located not in one section but in all parts of the country."

#### **Trade Awareness**

Tate says that those industries include the coin machine business, as the trade

-Editorial-Service Goal

TOURIST EFFECT ON TRADE

#### By Walter W. Hurd

THE thousands of operators who have held the line during the war emergency have given much thought to future prospects in their business. They foresee an eventual influx of new operators, but many feel there will not be enough new machines to provide many new routes until at least two years have passed.

The object of operators who have stayed on the job during the war is to hold present routes "against all comers." Conditions during the war have been very favorable for the experienced operator to stabilize his business and to make secure his locations.

Many operators have expressed a happy ideal for the business, saying that they have worked out very concrete plans for giving services to locations, that they expect to hold present locations on the basis of services given during the war years.

The operating field had, in the pre-war decade, many evils that resulted from competition, and in too many cases operators tried to win. and hold locations by devious methods that did not always depend on the basic idea of service.

The rank and file of operators who start the post-war decade now have concrete ideas on what service means. They have been able during the war to forget competition and to concentrate on service. It was a terrific problem, of course, to keep machines in operation, but all the while operators and the few employees available were giving attention to the one goal of service.

history. They are thoroly experienced in giving full service to locations. These established operators should now be able to recruit good service and route men from among veterans who have had good background training during the war.

These experienced operators say that they have been able to sell their locations on themselves and the type of service they give. On this basis they expect the locations to continue to use their services. This is the modern way to do business, and the very fact that the body of operators has reached such a plane in business promises much for the next several years.

If the big majority of operators continue to stress service, to use it as their chief selling point, then competitive evils can be kept at a minimum.

It is not possible, however, for operators to prevent competitive evils among small retail stores. The general business outlook for the postwar era indicates a big increase in the number of retail stores, which means that competition may again become flerce in the retail field.

When there is cutthroat competition among retail stores it is hardly possible for operators of coin machines to keep from being drawn into the fray. In past years many of the evils that were sometimes laid to operators were really due to the cutthroat type of store proprietors that are found all over the land.

## **Govt.** Easing **Purchase Plan On Surpluses**

#### **Eliminate 30-Day Wait**

CHICAGO, Oct. 27 .- It ought to be easier now for buyers of government surplus property who don't have priorities to get what they want.

Details of the new system for selling surplus items such as trucks, machine tools, and other industrial equipment were revealed here this week by Albert M. Carter, regional director of the Smaller War Plants Corporation.

Under the new plan, all property declared surplus will not be held 30 days to allow priority groups such as State and county government agencies, veterans and small businesses to have first chance at it. Instead, a portion of all types of surplus items will be laid aside for priority buyers, Carter said. These items will be held indefinitely. The amount held back will be determined by past experience in sales to priority holders, he explained.

#### Available Immediately

The remainder of the goods will be made available immediately to general non-priority buyers.

"The old priority period seriously delayed actual disposal operations," Carter declared.

"Now is the best time to dispose of surplus property. The American economy needs all kinds of goods which are in large part available only from surplus. Furthermore, the speedy distribution of much needed surplus equipment and materials will be of great value to American industry in reconverting to peacetime production. It was primarily the objective of speedier sales that this priority period was eliminated." Three agencies are handling disposal of surpluses-Small War Plants Corporation (generally known as SWPC), Reconstruction Finance Corporation, and the surplus property division of the U.S. Department of Commerce, Most small concerns and veterans are reported to get the best results dealing with SWPC, which is charged by law with handling sales to these groups. Under new regulations, these groups are no longer forced to buy sight unseen, Carter said. They may now inspect equipment purchase. Before, they had to buy simply on the basis of descriptions supplied by the selling agency.

is well aware. "Common carriers, the automobile and tire manufacturer and distributor, hotels, motels, restaurants, carage and gas station operators, suppliers of photographic supplies and those dealing in sporting goods and luggage, and the owners and operators of amusement centers derive varying roportions of their receipts from the ourist-travel industry."

The size and diversity of the tourist pusiness can be seen from official reorts of the outlay of some 52,200,000 mericans who traveled by automobiles turing the pre-war years. Using 15,000,-100 cars they spent an average of 16 isys on their vacation trips each year. During that time they put out \$1,000,-000,000 for transportation costs such is gasoline, oil, garaging and accessories; mother \$1,000,000,000 for places to leep.

They spent \$1,050,000,000 for meals, 400,000,000 for amusements, \$300,000,-00 for soda pop-and hot dogs and other refreshments, and \$1,025,000,000 for camping supplies, souvenirs and numersus miscellaneous items.

Many of the 1,343,400 passengers using tir travel in a typical year and a sizable number from among the 454,032,000 traveling by train and the 317,000,000 who were passengers on intercity and chartered busses undoubtedly were on their vacation. These, together with various percentages of those who were using interurban electric trains, ferries, canal and lake boats may be classified as tourists. What they spent must be added to the amounts in the paragraph above.

Catering to these tourists were more than 20,000 hotels of the type which (See TOURIST EFFECT on page 79)

### **Facts and Figures**

52,200,000 tourists, with 15,-000,000 cars, take an average of 16 days each year vacationing. Among other things, they spend: \$400,000,000 for amusements. \$300,000,000 for soda pop, hot dogs, etc. \$1,025,000,000 for souvenirs

and miscellaneous, Catering to these tourists are: 20,000 transient hotels. 15,000-20,000 tourist camps, courts.

200,000 tourist homes.

Competitive evils will return eventually in the operating field, but the trade at least has the largest force of operators ever in its

**News Digest** 

TOURISTS- Writer for the Department of Commerce says that in an average pre-war year 52,200,000 U. S. tourists spent \$400,000,000 during their annual vacation. They also spent \$300,000,000 for soft drinks, hot dogs and the like. Catering to these tourists were 20,000 transient hotels, 15 to 20,000 tourist camps and courts and 200,000 tourist homes. Colnmen, foreseeing another boom in touring, are getting ready to take care of their share of the business.

OPA\_Price Administrator Chester Bowles suggested this week that it may be necessary for Congress to extend the tion, say its founders, is to argue for the life of OPA beyond its present expiration date, June 30, 1946. Confectioners and bottlers consider it likely that sugar rationing will last beyond the June 30 date.

YANKS\_American Red Cross revealed this week that the organization intends to open a number of new overseas centers, which it will maintain as long as there are any Yank occupation troops abroad. Pin balls and jukes are being provided for most of these permanent centers.

PUBLICITY\_Juke boxes have been getting good publicity in many recent movies. One new release is based entirely on a coin-operated wired music installation. Gimmicks and gadgets, coinoperated, are taking their fair share of space in the public press.

Operators have a tried and true goal in holding locations on a basis of service. Maybe they can help to keep many unethical location owners in line also.

VENDERS- Editor and Publisher, the newspaper's newspaper, carried a feature and a picture of newspaper vending machines this week. The two types of paper venders were exhibited at a meeting of Western Circulation Managers, according to the story. This is another of the pre-war ventures which seems destined for revival during the post-war era.

LOCATIONS\_ Tile Council of America says that 1,200-1,500 new motion picture theaters will be built during the next five years. Of the existing movie houses, 3,000 to 4,000 of them are slated for remodeling, and the whole program calls for expenditures of approximately \$200,000,000.

PATENTS\_A National Patent Council has been formed, with headquarters in Gary, Ind. Purpose of the organizacontinuance of the existing patent system. Meantime a special committee continues its study of the patent program, with an eye toward reforming certain phases,

SURPLUS\_ Non - priority buyers should find it easier to obtain government surplus goods. Heretofore, all surplus has been held for a period of 30 days to enable priority buyers to make their purchases. Under new plan only a certain portion of the surplus will be set aside immediately for priority purchasers; rest will be immediately available for non-priority purchase.

GLASS- Lack of flat glass is another bottleneck to high-speed production of new coin machines, according to trade observers. Flat glass is vital to the manufacture of amusement games and amusement devices and juke boxes have other coin-operated equipment. Shortage suffered a decline in play.

## **Corriston** Appoints **B.** Becker Sales Mgr. **Of New Organization**

NEW YORK, Oct. 27.-Ben Becker, president of O. K. Machines, Inc., announces that this company has been absorbed by Palisades Specialties Company, of 498 Anderson Avenue, Cliffside, N. J.

Under the reorganization, according to Ed Corriston, president of Palisades Specialties, Becker will continue as sales manager for the combined firms, Corriston further announced that as soon as conditions permit, the firm intends to move into larger quarters, the plans for which are now being drawn.

Becker is a veteran columna and is well known to the trade.

of labor is the principal reason back of the impending shortage.

PLAY\_\_ Reports from various parts of the country indicate that play of coin machines still follows the up and downgrades of general business trends. Where large numbers of workers are drawing unemployment compensation and seem in no hurry to take the job openings,

The Billboard

L. A. Coin Trade in Building Boom

November 3, 1945

Look To The GINERAL gor LEADERSHIP

IT'S THE "PLUS"

THAT COUNTS

Operators know they can

expect equipment of A-1

dependability from the

**GENERAL**. But they

know, too, that the right

equipment is only part

of the GENERAL'S opera-

tions. Coupled with it

is the enthusiasm and

aggressiveness of an or-

ganization alert to the

problems that an opera-

tor encounters from day

to day. This is where the

**GENERAL** renders a

priceless service . . . a

keen desire to be of as-

point of making a sale.

sistance far beyond the

Established Growing Steadily 1925 Ever Since!

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## West Pico St. **Blossoms** Out

**California Amusement Co.,** Coinmatic purchase lots, **Charles Washburn moving** 

LOS ANGELES, Oct. 27 .- With the release of building materials by the government, the three streets-West Pico, Venice and West Washingtonwill now take on a much different (and better) appearance with the various coin machine firms either building or remodeling their headquarters. Two firms, Charles Robinson and Jean Minthorne Music, stole a march on the boys and got their quarters fixed up some months ago.

Two firms, California Amusement Company and Colnmatic, expect to construct new buildings. Bill Wolf, of Callfornia Amusement, has purchased the lot at the corner of Pico and Magnolia \* and will construct a two-story building. East of this spot, but also on Pico, Ken Brown has a large lot on which he plans to put a modern and up-to-date building. \*

#### **Await Materials**

Neither of these will build until materials have reached a semblance of normalcy in price and everything necessary for solid construction is available. Wolf and Brown have done preliminary planning on their buildings but have gone no further toward constructing them. For the present California Amusement is in a two-story building on Venice, and Coinmatic recently took over additional space next to its original headquarters on Pico. Charlie Robinson some time ago purchased a number of stores and remodeled them, What was a soft drink, news stand and tobacco store on the corner is now Robinson's showrooms. Back part of the store was converted into a shop, and on the street side a spacious office was arranged for Robinson. Also in the block is Jimmy Rutter, who has a repair department. Eastward only a few doors is General Music Company, Bud Parr's firm headed by Fred Gaunt. And a few more doors to the east is the building recently-purchased by Bill Happel, of Badger Sales Company. Happel plans extensive repairs and improvements to the building. He already has his plans calling for a two-story affair. It will, like Robinson's, be of the latest design. Happel expects to install features of the coin machine business that lack of space prevented him from offering in his present location.



VINCENT B. MURPHY newly appointed sales manager for the Monarch Coin Machine Company, Chicago, Murphy has already assumed his new duties.

## S. C. Coin Mach. **TaxShowsHeavy** Loss in Revenue

COLUMBIA, S. C., Oct. 27 .- South Carolina's tax on music boxes, venders

## **Ops To Benefit By Fall Opening Of Dorney Park**

ALLENTOWN, Pa., Oct. 27 .- With the announcement that Dorney Park will be open during the winter for the first time in its history, coinmen in the area wen promised continued action in the profiable locations in and around the amus ment center.

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Machine action has always slowed du ing the cold months when the park w shut but the pace is expected to be bigs than ever. A shortage of other ente tainment facilities is expected to gi the park plenty of action since indu tries in the vicinity are reconverting peacetime manufacturing and pocks will continue to be full. Transportation to large cities slows down during t winter and people will be forced to st close to home.

## **3 Old-Timers in New Distributor** Firm

CHICAGO, Oct. 27 .- Three nams known to the coin machine industry for gris she many years announced a new distributing organization here this week. One di ing organization here this week. One of some in the pioneers is a silent partner in the TM GIL firm and prefers to withhold his name as Chi h for the present.

New firm has been chartered by the taited and State as First American Sales, Inc., and a there phy will be located at 4603 Lincoln Avenue. Two of the principals care Lee S. Jones and being and Katherine Lehman. The latter has tet the ( long been known to the industry as the secretary of the distributing firm here any into In says 1 and amusement games produced \$2,295 called the American Sales Company. 100, 104 M during September, while the State levy Upon the death of William (Bill) Gray, the neighb on soft drinks yielded \$282,653, the tax one of the very first pioneers in the inthe . dustry, the firm was dissolved. Miss Lehman will bring her long experience New O from the revenues produced by the same and wide acquaintance to the new bus-Jones is also numbered among the fer any som spin st t early pioneers of the industry now lit ing. In early years of the pre-war decat Peany Ar State passed a law in 1939 assessing a he exercised a big influence on the en Tainess a pansion of the industry as it rapid MARK WIT grew to be a national factor in the bus ness of the country. For many years 1 reiny Ar the dist headed the national organization which proximate? conducted the annual trade convention 1000 A. . . in Chicago. He has long been know of the new in the distributing field and will add h Leet, He experience to the new set-up. pines, the



JOE ASH SAYS ... We've got it! The

> first brand new game by one of the foremost Chicago mfrs. X Come in and see it now! Immediate delivery 1

YOU CAN ALWAYS DEPEND ON JOE ASH-ALL WAYS!

ACTIVE AMUSEMENT MACHINES CO. 800 North Franklin St., PHILA. 23, PA. Market 2656



The Bell with the percentage you have been waiting for! · Pays 3 on 1 Cherry · 5 on 2 Cherries e 3 on 2 Bars No Lemons

**IMMEDIATE DELIVERY** 

EASTERN SALES CO. 1824-26 Main Street, Rochester 9, N. Y.

#### Lack of Space Seen

Even before the column get their buildings started there is already seen a shortage of space in view of the many lines the firms expect to offer. Parking space has been considered a definite part of the buildings. And the new stores will offer this facility for shopping.

The Pico Coinrow will be divided into four district sections. Going west on the street, the first will be between Figueroa and Alvarado; second, Alvarado to Vermont; third, Vermont to Normandie, and fourth, Normandie to Western., Moving out of No. 1, too, will be Charles E. Washburn Company, which has had to seek larger quarters because of its record lines. Firm is pressing Coast Records and only recently signed a deal to press Peerless Discos, Mexican music, in this country. Altho the new building, which includes three complete stores two-stories high, in the third section, the Washburns will not be able to get into the new store for some time. In the meanwhile, record racks have been installed in the present store to take care of the growing stock.

In the fourth section are Sicking Distributors headed by Jack Simon. This jobbing firm is in the location formerly held by Southwestern Vending Machine Company, Harry A. Kaplan's firm. It St. Paul for 34 years. Surviving, in addi- ulations as in the retiring FEA. Arthur was renovated as much as possible at tion to the son are 3 daughters, 10 Paul, formerly of the Bureau of Areas, (See L. A. CORN TRADE on page 78) grandchildren and 6 great-grandchildren. will head the International Trade office.

commission reported.

Both amounts represented decreases levies during September, 1944. Tax on ness. coin-operated machines brought in \$2,890 a year ago, and the soft-drink levy produced \$364,753.

levy of \$10 a year on all venders and music machines requiring a nickel or more to operate them and \$15 on amusement devices. September figures would seem to indicate that fewer amusement games and more venders and jukes were being operated in the State. Penny venders are exempt from the tax.

Business license tax, which extends to tobacco dealers among other business enterprises amounted to \$388,576 compared with \$327,069 in September last year,

Levy on theater and amusement admissions amounted to \$21,054 compared with \$20,989 in September of 1944.

## **Arcade Owners Show Increases**

BALTIMORE, Oct. 27 .- Arcade operators here report play is on the upswing, especially in those establishments which have been able to get even a limited amount of new equipment. When new games are available in good supply, the arcade owners expect even greater play.

Winter months are always the best months for arcade operators in this area, since the public seems to prefer its entertainment indoors, and a seasonal increase in play is normal.

#### Alec Taran, Distributor's Father, Dies in St. Paul

ST. PAUL, Oct. 27 .- Alec Taran, 82, father of Samuel Taran, widely known Twin-Citles distributor, died here October 18. Burial was October 21 in Sons of Jacob Cemetery.

**Howard Freer Head Back to Coin Trad** After Army Release

CHICAGO, Oct. 27 .- Back in civvie again and sporting a grin from ear to ear, is Howard (Howie) Freer. Howie, who harked to Uncle Sam's call three years ago, is now associated with the Empire Coin Machine Exchange in Chicago.

Before Freer enlisted in the army he was associated with one of the large distributors in Chicago. During his tour of service he served nine months in France with a medical unit until he was given his honorable discharge.

Freer, according to Gil Kitt, head of the firm, will take over many of Kitt's duties. Thru correspondence, Freer says he was able to maintain many of his trade contacts.

### **Arthur Paul Named** Export Control Chief

WASHINGTON, Oct. 27 .- An Office of International Trade Operations to administer export control and the other functions of the Foreign Economic Administration has been announced by Henry Wallace, Secretary of Commerce.

Export controls will be handled by the A native of Russia, Taran lived in same personnel and under the same reg-

## **COINMEN YOU KNOW**

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MARINE CAPT. HAROLD CLEMMENS. Joliet, who before entering the service of the leathernecks, operated cig venders in Joliet and surrounding territory, is now stationed at Quantico, Va., after toing thru innumerable Pacific campaigns. . . . Captain Clemmens, last 0 week was the guest of his friend, JACK KELNER, of Kelner Vendors, at the chicago Tobacco Table, of which Jack a secretary. . . . A sister of Clemmens I mow operating the routes during his war service. . . . MOE FINE, coin mathe chine distributor and operator from Montreal, is reported to have recently bought an arcade over the border. . . . IOE was seen hustling thru the lobby of the Sherman during the week.

JACK KELLOGG, distributor and operator from Grand Island, Neb., hit Chicago last week just to say "hello" and to see what's cooking. . . . While here Jack made an addition to his numismatic collection by purchasing a very rare Egyptian coin. . . . The piece is 2,200 years old. It is a gold coin of double stater and is numismatically known as Ptolemy II, Philadelphus 285-247 B. C. On one side it has the jugate heads of Ptolemy II and Arsinoe II. On the other, in relief, are the jugate heads of Ptolemy I and Berenice I. In addition, Kellogg added some rare good old United States currency to his collection. . . . Just in case any coin men are interested, Ptolemy was a geographer and astronomer who flourished at Alexandria about 130 A. D. The Plotemies, were the Greco-Egyptian rulers of Egypt from 323 B. C. to 30 B. C. JIM GILMORE, executive secretary of

the CMI has returned from his vacation in Omaha with his wife, where they visited old friends and where Jim had a thoro physical check-up which revealed he was in "tip-top" shape, indicating that he's ready to roll up his sleeves and get the CMI going on all cylinders, Jim says the boys are still welcome to trop into CMI headquarters in Suite 508, 134 N. La Salle anytime they're in the neighborhood. . . . It's just across from the Sherman.

Day-and-Night Novelty Company at 1827 Madison Avenue, which has been closed during the time he has been in the service. The spot is operated in conjunction with the Vending Machine Exchange, 524 North Illinois Street,

#### Reading, Pa.:

LONDON'S FOLLY, colnman LEWIS H. LONDON'S five-gaited blue ribbon horse, walked away with all the prizes at the Devon (Pa.) Horse Show, starting with the Gelding and Stallion Stake, which was composed of a field of 14 to the Grand Championship Stake, which was composed of the 11 winners of the five-gaited mare, stallion and gelding classes, ROY McGINNIS, another wellknown coin man, was London's guest for the races.

#### **Cincinnati:**

JACK MITNICK, of New York, on his way back from Chicago, stopped off in Cincinnati to visit his friend, Bill Marmer, of Sicking, Inc. Marmer says his high regard for the ability of New Yorkers to play gin rummy has dropped several points, intimating Jack's playing ability was far below the Cincinnati standard.

#### **Detroit:**

ISIDOR EDELMAN, head of Edelman Amusement Devices, is away for a week in New York on a business trip. . . . ALBERT A. WEIDMAN, head of Weidman National Sales Company, is leaving for a week's trip to St. Louis, to visit the home offices of National Cigarette Venders, which he distributes.

MARTIN BALENSIEFER, of Martin Distributing Company, became a grandfather recently. His daughter, BETTY BRISCOE, gave birth to a seven-pound, 10-ounce son at San Angelo, Tex., September 21. . . . Grandson has been named BRUCE MARTIN BRISCOE. . . . Proud father has now been discharged from army and the three are visiting in Detroit.

the prize fight at Arena Gardens Monday night with Briggs. . . . TED PAR-KER, salesman for Martin Distributing Company, who has been in the hospital for six weeks following a number of operations, is back on the job covering the State for the new Wurlitzers.

BRUCE BRISCOE, "the youngest Wurlitzer distributor, born September 21 in Texas, is in town to visit his grandfather, MARTIN BALENSIEFER, head of the Martin Distributing Company, who handles Wurlitzers in this territory. . . . HERBERT CLEGG, who comes from Flint, Mich., has joined the sales staff of Martin Distributing Company, to cover the Detroit city territory. . . . GEORGE SKINAS, of the Star Music Company, has left for three weeks in Tennessee and Texas. . . . JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Owners' Association, and E. C. JAMES, secretarytreasurer of the Music Maintenance HY SINGER, who's been with the firm Workers' Union, were both away on trips to parts unknown.

#### **Twin Cities:**

Business here is in a state of suspended animation as coinmen wait for the arrival of new equipment, All are of the opinion, however, that new samples will not be seen for at least 30 or 60 days, and that it will be longer than that before merchandise will be available. Meanwhile, distributors continue their service and parts business, along with what bartering they can do, while operators are content to go along with their old machines for the time being.

Reports from other communities of a drop in collections is borne out in the Twin Citles, where the decrease has run from 5 to 10 per cent, due to decreased pay-roll checks. This area hasn't suffered as greatly as others because there was not a huge influx of workers during the war as elsewhere.

DAVE GOTTLIEB and his wife, of Chicago, were the guests of HY GREEN-BERG and JONAS BESSLER, of Hy-G it will be some time before an appre-Amusement Company, at the Minnesota-Ohio State football game in University of Minnesota Memorial Stadium Saturday, October 27. . . . Among colnmen who saw the Gophers win their homecoming game from Northwestern University were C. W. COLLINS, of Morris, Minn., and FRANK SIRIANNI, of Cumberland, Wis. . . . HERMAN PASTER, of Mayflower Novelty Company, reports he has a new Bally machine on display and that operators are showing considerable interest-with orders coming in heavily. . . . HARRY KLEIN, of Sloux Falls, S. D.; RAY ROBERTS, of Luverne, Minn., and SHERM COSTELLO, of Alexandria, were coinmen who came to the Twin Cities to look over the market and see what they could buy.

#### **COIN MACHINES** 75

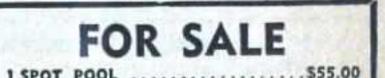
purchased a large building on Main Street along coin machine row. Redd will distribute Wurlitzer phonographs in the entire Northeastern zone, having other sales offices in Boston and Albany, SILAS REDD and VINCENT R. McCABE are partners in the Buffalo venture, and hope to have the new sales headquarters ready before Christmas, in time for the arrival of new models. Cost of remodeling the new building is estimated at \$25,000.

Coin machine bigwigs, HARRY WIN-FIELD and THOMAS STEDEFORD, of J. H. Winfield Company, were seen having a good time at the Bickford cocktail party; their crowd included, among others, AUDREY HALOWELL and MARIE VASTOLA, of Rab's record store, which is owned by Winfield's. . . . FRANK VOLTMAN is the new service manager at Redd Distributing Company. . . . (until recently Mayflower Distributing Company) for over five years as service department head, just resigned. . . . His plans aren't known. . . . Rab's record store, owned by columna HARRY WINFIELD, has had its face lifted. . . . Extensive remodeling has enlarged the store considerably; now there are four listening booths and larger stocks. . . . Manager JACK SCHAFER is still here, also MILDRED VASTOLA in office.

#### Radios, Refrigerators Due In Vancouver by Christmas

VANCOUVER, B. C., Oct. 27 .- In limited quantities, new radios, washing machines and refrigerators will be making their appearance on the Vancouver market in time for the Christmas trade, A. L. Brown, assistant general manager of Northern Electric Company, Ltd., reported.

Reconversion cannot be accomplished overnight, however, he emphasized, and ciable volume of machines will appear.



#### New Orleans:

Mardi Gras returns to the Crescent City soon after racing gets under way again at the Fairgrounds. . . . Ops of Penny Arcades report sharp drop in business since V-J Day but believe new ideas will help to reduce this setback. . . LOUIS BOASBERG, owner of the Penny Arcade on Canal Street, Main Stem of town, says business is off approximately 30 per cent since peace came. . . . Boasberg is only recently out of the navy after serving with the Third Fleet. He possesses two stars for Philippines, three for Asiatic theater and a unit citation in addition to good conduct and American theater of war citalions. His firm, New Orleans Novelty Company, had 19 on its honor roll and 10 are back.

SID WASSERMAN back with DAN COHEN on phonos after two years in Coast Guard, mostly in the Gulf area. . . . J. H. PERES, who recently acquired New Orleans Coin Machine Exchange, in K. C. this week along with the MRS. PERES, is doing plenty of post-war planning with program calling for larger quarters about December 1 at 2806 Canal Street. . . MRS. HILLIARD BACH, manager of Popular Arcade, busy these days selling ducats to Tulane games with a big demand already reported for the Notre Dame-Tulane fracas. . . . BOB BOSWORTH, of the A. & M. Amusement Company staff, is father of another Saughter.

Shortage of radio tubes still a serious problem in Coin Row here but labor problem is easing a bit as outsiders take to servicing machines after radar and electronic studies in services. . . . EMIL IACOPONELLI is planning building of a row of modern business structures in adjoining Jefferson parish where he is el now one of the biggest ops.

#### Indianapolis:

TEX HOLLEY, operator of the Vending Machine Exchange, has purchased an airplane, a P. T. army trainer, to be used to service out-of-town accounts. Because of the poor transportation facilities, Holley finds the airplane service more desirable. As a test flight, he recently flew to Terre Haute, Ind., on a service call. . . . RAYMOND HOLLEY, recently released from the armed forces, will re-open the

MARTIN BREITENBACH has succeeded PAUL S. HEILER as advertising manager of Caille Bros.' Company, one of the oldest manufacturing firms in the business, now specializing in roadway equipment and electrical apparatus. . . . EDWARD A. GORNEY reports that the Gorney Products Company expects to have its new grip machine on the market about the first of the year, and is now busy tooling up for quantity production.

BRYAN KAMHOUT reports the Sanitex Company, national distributors of sanitary products venders, is reorganizing its new headquarters here for handling increased stocks of merchandise. . . . M. C. Music Company has opened as a new juke box organization at 12509 Woodrow Wilson Avenue, in the Northwestern part of the city. Heading the company is SAM CALI, who continues to operate his own independent route as well. Other partners are his brother, JAMES CALI: JOSEPH SPERRAZZA and FRANK and VINCENT MELI. Latter two are brothers of ANGELO MELI, one of the city's largest pre-war juke-box operators.

EDDIE CLEMONS, head of the Music Service Company, is busy expanding his operations, and has recently bought up a number of small juke box routes, in addition to various individual machines. Clemons "retired" from the business about a year ago, when he sold out the Modern Music Company, but is definitely back in it again. . . . JUNE WATERBURY is the new office manager at the Macomb Vending Company, in East Detroit,

STEVE BRANCALEONE, former cigarette vender, pin game and music operator, is dividing his time between the record shop he runs at 4713 Woodward Avenue and his juke box route, operating both as the Master Music Company. JAMES A. PASSANANTE, head of the Triangle Music Company, who is resuming activity here after a long vacation in Florida, is suffering from eye trouble. . . . LOU SALESMAN and MAX LIPIN, of the Allied Music & Sales Company, have returned from a buying trip to Chicago. . . . ART SAUVE, of the A. P. SAUVE Company, reports renewed activity in the coin machine field. . . . C. THOMAS BRIGGS, manager of the Capltol Records Distributing Company, is back at work after recovering from a severe cold which temporarily incapacitated him. . . . WILLIAM PALMER, of the Brilliant Music Company, attended

#### **Buffalo:**

Talk of the week among the music trade centers around the lavish cocktail party given in the Statler Hotel by Bickford, of Buffalo, Victor-Bluebird record distributors in this territory. About 150 people of the disk and phonograph trade attended, many of them representing Western New York record dealers, and a fine time was had by all. Band leader SAMMY KAYE was guest of honor. Most prominent among the Bickford hosts were BURT DEAN, Buffalo sales manager, and his secretary, CAROL HABERL, and owners PAUL and LOUIS WOLK. Nine record division staff members were also on hand. The party was done up in good taste, and should go far in cementing friendship and good will for Victor and Bickford's.

The Redd Distributing Company, which recently bought out Mayflower Distributing Company here, has just

#### ANNOUNCING

Our appointment as exclusive distributors-Chicago, Illinois, Indiana and Michigan areas-for

> H. C. EVANS & CO. FIRST AMERICAN SALES, INC. 4603 Lincoln Ave., Chicago 45, Ill. Phone: Longbeach 6879

#### NEW SAMPLES ON DISPLAY. CALL OR WRITE

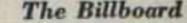


I SPOT POOL	
1 STARS	55.00
1 MAJORS, '41	55.00
1 GUN CLUB	55.00
1 FISHIN'	55.00
1 SCHOOL DAYS	55.00
1 CAPT. KIDD	65.00
1 JOLLY	30.00
1 FANTASY	30.00
1 LINE UP	25.00
1 EVANS 10 STRIKE, H.D.	60.00
1 WESTERN BASEBALL, Del	40.00
1/3 Deposit, Balance (	C. O. D.
FIX & SCH	MID

a summe Claverack, N. Y.

REAL			
DARK HORSE RECORD TIME ONE-TWO-TH PIMLICO CLUB TROPHY 1941 DERBY BLUE GRASS MILLS SQUAR 1938 TRACK T	E BELL	14 29 23 23 29 13	5.00 9.50 5.00 5.00 5.00 5.00 5.00
1/3 Depos	it, Balanco	C. O. D.	
VENDING			

#### COIN MACHINES 76



November 3, 1945



#### Fast Service—FINEST **PRECISION BUILT Cameras** with or without booths complete

These Mahogany Jobs Are Highest Quality. We will repair or replace any defective parts for five years, if not abused. Track is brass and steel. rollers are self-adjusting-to compensate for any paper weight. Knife is high grade steel. Lens has locking cover to prevent theft. Film (paper) crank works from outside cabinet and is removable. Light tight-portable booth-hings and pin knock down construction.

Cabinet for mest size pictures 7 feet long, 36 inches wide and 6' 3" high. Glass mirror display Included, Lights are Florentine-fitted with 150watt lamps.

Seat is adjustable, heavily constructed of telescoped pipe. Fast plunger adjustment. Big darkroom. Door is on end of darkroom unless you order otherwise.

Prices, F. O. B. our factory: Cabinet with camera and lens in 21/2"x21/2", 21/2"x3", 11/2"x2", 21/2"x31/2", 3"x4", \$399.00. Camera with lens only \$155.80. For sizes 5"x7", 4"x6", 31/2"x5", etc., in booth at \$480.00. Camera with lens only \$200.00.

Double cameras, any two sizes, \$509.60. Double cameras only and lens, \$208,95.

Terms: 25% Deposit, Balance C. O. D. Eastman Paper, Frames, Etc., In Stock at

**OPA** Prices. FEDERAL IDENTIFICATION CO. Oklahoma City, Okla. 1012 N. W. 17th St.,

## Beaumont Restaurant May Have Delay Seen in Pinba World's Largest Coin Machine Shipping Java

perhaps the largest coin-controlled winner by a number. amusement device in the world has recently been installed in a cafe here. Device towers almost eight feet high, is five feet wide and accommodates as many as four players at one time.

Each of the four players is provided with a thumb lever which actuates a plastic ball in a circular runway under a horizontal glass. When the marble is driven with just the right degree of speed, it rolls down a center pathway, causing one of four monkeys to climb one notch on a pole.

Operation continues in this fashion until one of the monkeys succeeds in reaching the top of the pole. To eliminate arguments, on whose monkey got

## **Cig Tax Tops State Revenue for Arizona**

PHOENIX, Ariz., Oct. 27 .- Sale of tobacco in Arizona nets more in luxury tax collections than the sale of spiritous, vinous and malt liquor combined, reports of the State Tax Commission disclosed.

Also reflecting an increase in the availability of cigarettes, the report shows that during September, luxury tax col- in the two major chains of laundrettes lections totaled \$191,394.24, of which launched so far. At the same time they \$98,849,24 or 51.6 per cent, was contrib- indicated willingness to co-operate fully uted by tobacco taxes.

During August, when cigarettes were still scarce, tobacco taxes contributed \$93,203.46, also 51.6 per cent of the total luxury tax collections, \$180,692.08. Luxury tax collections for September were 18,698.96 over the \$172,695.29 collected in September, 1944.

### BEAUMONT, Tex., Oct. 27 .- What is there first, the machine indicates the

When one or more of the monkeys has reached the top of the machine, all of them start to climb down their poles so that the machine is ready for play again in the next race.

The game, with its ever-present time element, is drawing good play with its thrills and suspense. Average length of a game is a minute and a half.

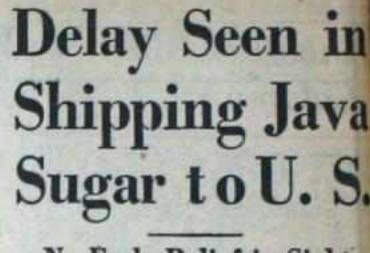
Highly satisfied with the performance and the popularity of the new game, its inventor is now considering offers for the manufacture of the machine in mass production.



CHICAGO, Oct. 27 .- Automatic selfservice laundry field is wide open to independent operators, reports from manufacturers indicated this week.

Both Westinghouse Electric Corporation and Bendix Home Appliances, Inc., have disclaimed any financial interest with companies or individuals starting such operations.

The Bendix units were used in the laundrette chain launched in New York last year by Telecoin Corporation, and Westinghouse automatic washers were installed in the unit opened recently at Mansfield, O., by Automatic Laundry Distributors, Inc., as the first of a chain.



No Early Relief in Sight

CHICAGO, Oct. 27 .- Hopes that the huge cache of sugar found in Java might bring early relief to the sugar-starved U. S. soft drink and candy industrim were dwindling this week as riot and rebellion tore the Dutch island.

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At the same time Lamborn & Company, Inc., big New York sugar broker pointed out that considerable time migh be required to complete purchase of th sugar and to arrange for its transports tion here. Transportation threatens t be a very tight bottleneck.

"If the United States is to get the re ported 700,000 tons of Java sugar, would require 70 cargoes of 10,000 tor each to move the sugar," the compan declared. That is a sizable fleet of ship in any nation's merchant marine.

Moreover, it is a long pull across th Pacific. Thru the Panama Canal it 12,678 miles from Java to New York It takes an ordinary cargo vessel tw months to make the trip and a fas freighter one month.

Lamborn also pointed to the possibility that the quantity of sugar found ma have been exaggerated. Further, reports did not specify whether it was refined white sugar or raw brown. If it is raw sugar time would be required also to process it.

"There probably is white sugar in the cache as well as raw sugar, but we do not know the proportion of each," Lamborn observed. "In fact, nothing is known about the matter except that a quantity of sugar has been found in Java."

A further note of pessimism was struck by B. W. Dyer & Company, New York sugar brokerage firm. Company pre-Reason for the manufacturers' friendly dicted that the U.S. share of the Javan feeling for self-service laundries is said sugar cache would amount to only 250,-000 tons instead of the 800,000 mentioned but apparently it was based on the firm's private information from Java. Meanwhile the Department of Agriculture announced that negotiations for purchase of the 1946 Cuban sugar crop have been resumed. Talks with the Cuban representatives ended earlier, with the U.S. reportedly offering \$3.45 per 100 pounds, while the Cubans asked \$3.65. In Michigan the beet sugar harvest was reported in a two weeks' delay as a result of wet weather. Fields were said to be so soft that harvesting equipment could not be used, and only a trickle of beeta had reached weighing stations.



WANT TO BUY: Air Force, Crystals, Mystics, Silver Skates, Pursuits, Pan American, Mascots, Playball, Broadcast, Flicker, Crossline, Trailways, Exhibit Leaders, Duplex, Sky Blazer, Stars, Do-Re-Mi, Westwind, Double Play, Sun Beam, Zomble, Gottlieb HI Dives, Stage Door Canteen.

WANT TO BUY: 10 WURLITZER 700's-10 WURLITZER 800's, must be in Masters, '39 Deluxes, Windsors, Monarchs, Imperial 20's, Wurlitzer 850, 750E, 500 Kybd., 600 Kybd., 618.

#### SLOTS-1-BALLS-CONSOLES

Pimilco, F.P	Jumbo Parade, F.P \$ 79.00
Sport Special, F.P 150.00	Sport King, P.O 239.00
Watling 5¢ Rolatop 100.00	Blue Grass, F.P 150.00
Turf King, P.O	Fairmont 425.00
Santa Anita, P.O 119.00	'41 Derby
Jockey Olub 350.00	Club Trophy 290.00

1/3 Deposit With Order, Balance C. O. D.

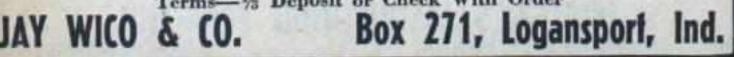
EXCHANGE COIN MACHINE 1411-13 DIVERSEY BLVD. (Phone: BUCkingham 6466) CHICAGO

WE CAN DELIVER (2) KNOCKOUTS No. 101-21/2c JUMBO HERSHEY DEAL-Takes in \$30.00, pays out 24 Large Bars, 24 Packs. Grand Prize of Weather Barometer and Board \$13.95 each. Minimum Shipment 3 Deals.

No. 102-PLANTERS PEANUTS on 2c Deal takes in \$20.00. As we haven't quite decided on Grand Prize, will quote later, however you can order in confidence as on original order, if same is not a fair deal we allow privilege of return.

The Deal that goes is the Deal that is NEW-something the other guys and gals haven't got-this is it. ORDER DIRECT FROM THIS AD. AIM for volume AND EXPECT VOLUME.

Terms-1/2 Deposit or Check With Order



to turn on the price of the new automatic washers. Since they must sell at by Secretary of Agriculture Anderson, No more than ordinary washing machines, explanation of the forecast was given, many housewives are expected to shy away from buying them at first. Selfservice laundries would offer an immediate outlet for the washers.

Moreover, the self-service concerns are expected to flourish most in apartment house districts where the market for such units would be small anyway. Many of these apartment houses already have coin-operated washing machines-some of them badly in need of replacement. It would be a natural step for operators of these machines to consolidate their machines in one location. This would enable them to catch business from the entire neighborhood and to keep their machines operating a greater share of the time.

## **Cin'ti Parking Meter Collections Decline**

CINCINNATI, Oct. 27 .- A decline of \$276 in parking meter collections was noted during the month of September from the preceding month's figure of \$8,360, according to City Treasurer Walter Basset's report last week.

Collections for the first nine months of the year were \$4,877 lower than the same period last year. Vacations are responsible, Basset explained, as more people are leaving the city this year due to the lifting of the travel bans.

September collection yielded, in addition to the nickels, 1,191 pennies, 83 dimes and 53 slugs, he added.

## **Plan To Double Size** Of Mint in Denver

DENVER, Oct. 27 .- Denver's U. S. Mint, now smallest of the country's three coinage plants, is slated to become second largest next year. Contracts for doubling its size were let recently to F. J. Kirchoff Construction Company, Denver.

Among new equipment will be an electrical device to take the soot out of the mint smokestacks, Often \$15,000 in metal can be reclaimed from a ton of soot.

Largest U. S. Mint still will be at Philadelphia, with the one in San Francisco dropping to third place.

## **Op's Wife Takes Over Route in DenverArea**

DENVER, Oct. 27 .- Since the death of her husband, N. C. Jantz, Mrs. Myrtle M. Jantz of this city has been operating a route of coin machines which her husband operated until his death April 10, 1942. Jantz, who was secretary-treasurer of the Independent Phonograph Operators' Association of Denver, was killed in an automobile accident.

Mrs. Jantz has been placing and operating the machines herself, while friends take care of the problem of servicing and repairing them.



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**OFFERS:** 

Chicago Coin

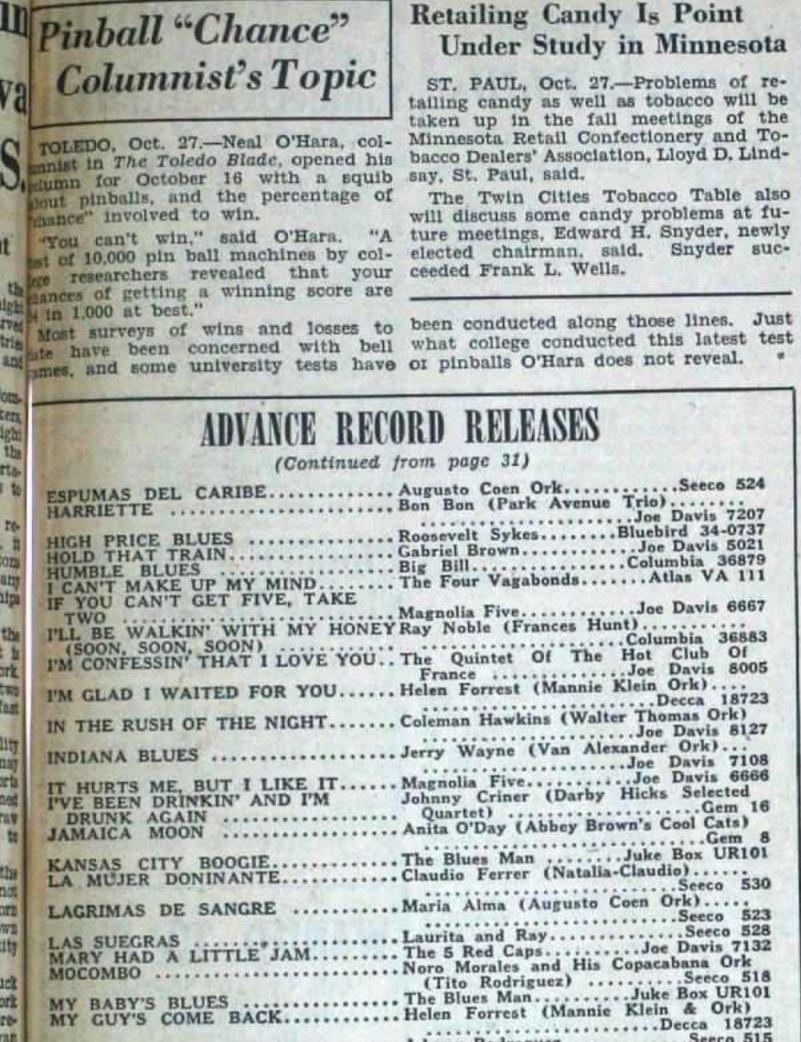
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#### COIN MACHINES 77

Genco

TOTAL ROLL

NOW SHIPPING!



## **Under Study in Minnesota**

tailing candy as well as tobacco will be taken up in the fall meetings of the Minnesota Retail Confectionery and Tobacco Dealers' Association, Lloyd D. Lind-

The Twin Citles Tobacco Table also will discuss some candy problems at fu-

#### IMMEDIATE SHIPMENT ---- FIVE BALL REVAMPED GAMES Marvel YANKEE DOODLE Williams LAURA **Pioneer BIG TOP Bell CASABLANCA** United STREAMLINER × × MILLS ORIGINAL BELL MACHINES Gold Chrome, 25¢ ... \$350.00 Gold Chrome, 10¢ ... 315.00 Gold Chrome, 5¢ ... 285.00 Copper Chrome, 25¢ \$275.00 Copper Chrome, 10¢. 250.00 Copper Chrome, 5¢ . 225.00 Brown Front, 25¢ . . 275.00 Brown Front, 10¢ . . 185.00 Brown Front, 5¢ . . 185.00 Vest Pocket, Latest, 5¢ 54.50 Vest Pocket, Metered 56.50 Original Chrome, 25¢ \$325.00 | Original Chrome, 25¢ 3325.00 Original Chrome, 10¢. 295.00 Bonus Bell, 25¢ ... 285.00 Bonus Bell, 25¢ ... 285.00 Bonus Bell, 10¢ ... 245.00 Bonus Bell, 5¢ ... 225.00 Q.T. Late Blue, 5¢ ... 75.00 Brown Front, 50¢ ... 650.00 825,00 Per Set of 3 .... Club Bell, 25¢ .... Club Bell, 10¢ .... 375.00 325,00 295.00 Club Bell, 5¢ ..... Per Set of 3 ... 950.00 BALLY ONE BALL MULTIPLE FREE PLAY GAMES Club Trophy ..... 265.00 AUTOMATIC PAYOUT CONSOLES Mills Three Bells .... \$725.00 Mills Four Bells ... 375.00 Jumbo Parade, Latest 135.00 Watling Big Game .. 125.00 ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D. WORLD WIDE DISTRIBUTORS **BRUNSWICK 2338-6878** CHICAGO 22, ILL. 1014 N. ASHLAND AVE. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* SUPREME'S BOLASCORE ... SENSATIONAL MONEY-MAKER! WHY WAIT FOR MIRACLES? HERE IS IMMEDIATE BIG INCOME HANDED TO YOU ON A SILVER TRAY! 10 DAY MONEY-BACK GUARANTEE STILL STANDS ! IMMEDIATE DELIVERY I SEND FOR DESCRIPTIVE LITERATURE Y . PHONE BUckminster 2-8400 557 ROGERS AVE BROOKLYN

NADA OH, LADY BE GOOD!
Atlas VA 111
OLD RUGGED CROSS Biccravy Blocks and His OOH, WHAT I DREAMED ABOUT Effic Smith (Darby Hicks and His Gem 15
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OUT TO LUNCH
PLEASANT DREAMS
PUT IT THERE, PALBing Crosby-Bob Hope (Vic Schoen Ork)Decca 40000
QUE SIRVAN LAS OTRAS.       Laurita and Ray.       Seeco 527         QUIEREME CHIQUITA       Laurita and Ray.       Seeco 528         ROAD TO MOROCCO.       Bing Crosby-Bob Hope (Vie Schoen Ork)       Decca 40000         ROBIN HOOD       Louis Prima.       Majestic 1016         Bing Bill       Columbia 36879
RULL THEM BONES
SO MUCH WITH NOTHING TO DO Anita O'Day (Abbey Brown's Cool Cats)
SUGAR MAMA BLUES Johnny Criner (Darby Hicks's Selected
SUGAR MAMA BLUES Johnny Criner (Darby Hicks's Selected Quartet)
ING IN THE MOONLIGHT
NO TERREIRO) THE SHEIK OF ARABY The Quintet of the Hot Club of France
THE WATCHMAN FELL ASLEEP Jerry Wayne (Van Alexander Ork) Joe Davis 7108
THEN CAME SWING, VOL. III, THE HISTORY OF JAZZ, ALBUM. Capitol CE18 Dutch Treat
I Got a Break, Baby
Love for Scale
THERE'LL BE A JUBILEE
THE PARTY AND THE PARTY TOP
WILL THE CIRCLE BE UNBROKEN. McCravy BrothersJoe Davis 3500 YOU GO AND I'LL GO WITH YOUSelah Jubilee QuartetContinental C-6011 YOU'RE NOBODY 'TIL SOMEBODY LOVES YOUBilly WilliamsVictor 20-1746
LOVES YOU,
"Correct backing of It's Been a Long, Long Time, the Five De Marco Sisters, Majestic 7157, listed in October 27 issue.



BOX D-65, Care The Billboard, Cincinnati 1, Ohio,

**COIN MACHINES** 78

The Billboard

November 3, 1945

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## Arcade Owners' **Group Prepping Members** Drive

NEW YORK, Oct. 27 .- Executive committee of the Arcade Owners' Association of America, at a meeting held at the Park Central Hotel, decided to go ahead and hire a paid secretary as soon as possible.

Hiring of a paid secretary will be the first step in an all-out AOAA drive to seriously. Conferences are being held get greater national recognition and to encourage arcade men from all States to Join.

Next general meeting will be held at the Park Central November 29, when a report on the secretarial post will be made to the membership. At this meeting, also, officer nominations will be made for the next term. Meeting will also serve as the send-off of an educational campaign to encourage more AOAA members to take advantage of the association's group insurance plan.

### Jack Rosenfield Set As New Distributor In St. Louis Vicinity

ST. LOUIS, Oct. 27 -Jack Rosenfield, well known in the trade, has just been appointed Bally distributor for the St. Louis territory. Company, to be known as the J. Rosenfield Company, has taken over a location at 3218 Olive Street, where it occupies a space of 22,000 square feet.

Fifteen hundred square feet of the building will be devoted to display space, and the firm will have a complete service and parts department. For operators' convenience a free parking lot has been opened at the rear of the building.

For the past three years Rosenfield was in the navy. He was honorably discharged early this year and is now ready to continue his career in the coin machine trade. Before he entered service Rosenfield had 15 years of experience. The firm's office is a beehive of activity these days with carpenters, painters and electricians busy putting the finishing touches on the building. an announcement from the company.

## **Cigarette Robberies To Prove Boom for Vender Ops in Philly**

cigarette robberies in supermarkets in the area have brightened prospects for machine operators to install cigarette dispensers in these locations. Long cold to the idea, the losses suffered in these thefts have prompted food store organizations to consider the machine idea between store officials and operators and an agreement is expected to be reached within the next week.

Interested organizations who operate supermarkets include Acme, A. & P., Baltimore Markets and Food Fair. The huge markets are located all over the city and suburbs and number more than 25.

If cigarette machines can be installed in these markets, operators plan to furnish other services to these new locations. While it's true that soft drinks are sold in food stores, very few of the markets have fountain service and soda machines, for on-the-spot consumption will be the next item to be pushed. A big selling point is the fact that such machines occupy a small amount of space and are an added service to the shopper. These service attractions are

## **Dave Lowy on Leave From Army Sketches** NYFirm Remodeling

NEW YORK, Oct. 27 .- The Dave Lowy Company offices, showrooms and shops are getting a thoro going over from carpenters and painters who are remodeling the firm's quarters in preparation for peacetime activity.

Lowy, who is serving with the armed forces, came in on furlough several weeks ago to lay out the plans for alterations. which include new floors, private offices and the joining by a concrete arch of the heretofore separated service department and showroom. "We're fixing the place so that Dave Formal announcement and official show- will really have a beautiful layout to ing of new post-war machines will be look forward to," said Al Wolfe, who is issued in the near future, according to managing the business while Lowy is away.

PHILADELPHIA, Oct. 27.-A series of being plugged by markets with near-by competitors.

> that can be placed in food stores without inconveniencing the management and will furnish added revenue for such organizations if soda fountains are installed now that building priorities are eased. There have been reports that music will be featured in markets now under construction or still in the blueprint stages.

> Coin men in the vicinity are taking full advantage of the keen competition between supermarkets, and the new locations are expected to be kept busy. At least five cigarette machines can be placed in each of the big markets, but once the consumer realizes that cigarettes are available in machines, a greater number will be necessary to meet the demand since many stores have eliminated cigarettes entirely because of the thefts.

### L. A. COIN TRADE

(Continued from page 74)

the time of the switchover, but further improvements are planned. Also near this location but further westward is Minthorne Music. Minthorne has been at this location for some time and a couple of years ago took over the space be at 2634 North Laramie Avenue, vacated by Mac Mohr. The two stores have been thoroly improved and there isn't much, if anything, left to be done.

Venice, one-time a strong contender for Coin Row honors, may be a ghost street as far as the coin machine business is concerned. When California Amusement moves to its new building, it will remove the lone coin jobbing business from this street.

#### Association Headquarters

West Washington will have the headquarters of the Associated Operators of Los Angeles County, Inc., Irving

#### **Plan Modernization For Milwaukee Coin** Concern's Building

MILWAUKEE, Oct. 27 .- Sam London, chief of the Milwaukee Coin Machine Company, has revealed his firm's plans Music machines are another product for remodeling the present home of the distributing company.

> "Entire building now occupied by Milwaukee Coin is being revamped," London said, "An addition is being built to help us handle post-war business on all types of coin-operated equipment."

> London promised that the revamping will provide large, more modern display rooms. Parts department will also be enlarged.

> "General and private offices," London continued, "are to be equipped with the latest in efficient business machinery."

## Pioneer Coin Mch. **Slated To Move Into New Quarters Nov. 1**

CHICAGO, Oct. 27.-Al Shiffrin, president of the Pioneer Coin Machine Company, announced this week that his company will move to larger quarters November 1. New location of the firm will Chicago.

Shiffrin said the move would enable the firm to handle shipments more rapidly.



**Coin Operated Machines On or Off Location Highest Prices** 

**Pioneer Distributing Co.** 

Bromberg, and Len Micon's Pacific Coast Distributors right in a bunch. Mills Sales was also in this cluster at the beginning of the war but moved to a downtown location. Micon is new to the street, having moved there within the last eight months from South Union Street. Also in this vicinity is Clark Distributing Company, handling Wurlitzer phonographs.

Moving west is the Jack Gutshall Distributing Company. Until two years ago Gutshall was devoting his activity to the Pla-Mor line. In recent years he has taken on the distributorship of several record lines. He stepped into the music limelight some weeks ago when Exclusive hit hard with its record of The Honeydripper. The record business prompted Gutshall to take additional space and he secured the adjoining store. The second store is devoted almost entirely to the record department. A new and modern front is planned. It is probable that some interior alterations will be made to utilize all the space.

There have been a number of changes along Pico in the past few years. Trojan Novelty Company, Fred Gaunt's firm, folded when Gaunt went to General Music Company as manager. William Leuchnagen is now operating in this spot. Next door was Modern Coin, Bill Wulf's spot. Wulf is now located in Downey. E. T. Mape Music Company will remain at 1701 W. Pico, where the firm has spacious quarters. Percy Shields was also on Pico in the block eastward of Mape. He discontinued his business over two years ago and joined the Mape staff.

There are other jobbing firms along the rows but just what they plan to do no one knows at this time. It was only recently revealed that a firm wanted to move and the owner had his eye on a good location. The firm continues at its old stand for the building owner, there being no ceiling on business property, wanted \$1,000 per month and a long-time lease.

#### Big Game, P.O. 100 Chicken Sams ... \$100 Bally Bulls ... 75 Ray-o-Lite Ducks 75 Drivemobile ... \$300 Big Chief ..... 40 Bordertown ... 50 1-2-3 Mills, F.P. 50 Jolly . 25 RADIO TUBES 5Z3 2A4 6807 2A3 68R7 68A7 6L6 68L7 58 6C5 57 68J7 41 6J5 6Q7 68K7 31 6R7 1008 Union St. **D. P. PHOTOGRAPHERS**

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508 Hillsboro St., Raleigh, N. C. Phone 3-2844 **Operators** in THE CAROLINAS Get on our mailing list MUSIC AND CONSOLES Seeburg Classic \$500 Wurlitzer 800 .\$700 HI Hands, Comb. 150 Jumbo Parade, Big Tops, F.P. 100 Pace Reels, P.O. 100 P.O. 100 Stanco Bells, P.O. 100 Bally Bells, P.O. 100 Evans Jungle Camps, F.P. . . 75 Bobtalls, F.P. . 100 Fastlime, F.P. . Big Game, F.P. 75 GUNS Rapid Fires ... \$150 Parachutes..... 100 Tom Mix..... 75 PIN GAMES Western B.B. 50054 Sea Hawks .... Holdovers .... Champ .... 40% OFF LIST 37 29 685 27 5X4 38 6A4 6F8 42 305 2051 6U5 5U4 6A6 42 78 BATTISTA TURCOL & SONS Wilmington 160, Del. -FOR SALE-MUSIO ARCADE 



ALL GAMES COMPLETE. COM-PLETE LOT, PLUS PACKING AND SHIPPING, FOR 3 A.B.C. Bowler Cadillao Horoscope Scoops 3 A.B.O. Metro Conquest Monicker Sca Hawk Drum Major 3 '41 Majora Anabel Seven Up Five, Ten & Twenty Silver Skates 3 Argentine Mr. Chips Bally Banner Flagship Mystic Sink the Japs NIPPY Bally Broadcast 2 Follies Slap the Japs Band Wagon Four-Five-Six On Deck 3 Spot Pool One-Two-Three 3 Bangs Four Roses 2 Stars 2 Genco Gun Club Big Chief Big League Pick 'Em Supercharger 2 Glamour Power House 2 Victorious 1944 2 Hit the Japs Punch 3 Blg Blx Bowling Alley 2 Homa Run Roxy White Sails ONE BALL GAMES 2 Blue Grass ..... \$209.50 | 2 Dark Horse ..... 199.50 Longacro ..... 575.00 Skylark ..... 165.00 ARCADE EQUIPMENT MACOMB MUSIC SERVICE 16700 NINE-MILE ROAD EAST DETROIT, MICH. Formerly Stahl Specialty Company. Now Owned and Operated by Earl "Russ" Russell and Phil Scully FOR SALE PIN BALL ROUTE IN CENTRAL OHIO Clears \$1,000 per month net. Price \$10,000. Our other interests interfere with efficient operation of this route. BOX D-66, care The Billboard, Cincinnati I, O. WANTED-LAST CALL

BARGAIN !! ACT FAST !!

Send Check or Deposit for Entire Lot !!

90% IN WORKING CONDITION.

WURLITZER, GENCO BANK ROLL ALLEYS, KING PINS SKEE BALLS Any Number - Any Condition. Name Your Price - Cash Waiting.

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#### **COIN MACHINES** 79



## Top Court OK's Park Meters In **Oregon Lawsuit**

PORTLAND, Ore., Oct. 27 .- Whether or not the automobile is here to stay, the parking meter is, it would appear from a State Supreme Court decision. High court, in unanimously holding parking meters are legal in Oregon, upheld a Circuit Court decision of Multnomah (Portland) County.

Suit was brought against city of Portland by James Hickey, who contended the city ordinances were invalid. Hickey contended ordinances were class legislation, were designed primarily to raise revenue rather than to regulate parking, and that the city has no power to levy a revenue tax on motor vehicles.

High court ruled, however, prime purposes of ordinances were to regulate. parking.

"Obviously, the imposition of even a small fee for the privilege of parking in the congested areas of a busy metropolitan city such as Portland will result, over a six-year period, in the collection of a very large sum of money, but the mere largeness of the amount collected is irrelevant," the opinion stated.

"We know judicially that the regulation of vehicular traffic in the downtown areas of modern cities has confronted the authorities with almost insuperable problems.

"The parking meter device appears to have been at least a partial solution."

#### **Brock Awarded Patent On New-Type Vender**

CHARLOTTE, N. C., Oct. 27 .- According to Paul B. Eaton, patent attorney of this city, Lieut. John B. Brock, of Charlotte, has been awarded a patent on a new-type vending machine.

This machine has two columns for merchandise, such as bottled soft drinks, which are in staggered relation. One support member, which is coin controlled, serves for both supporting and dispensing both columns.

**IMMEDIATE DELIVERY! Manually Operated** BRAND NEW VOICE RECORDING STUDIOS WRITE-WIRE-PHONE Factory MILLS PANORAMS RECONDITIONED WRITE-WIRE-PHONE MUTOSCOPE Reconditioned BY THE FACTORY PHOTOMATICS THAT BUILDS THEM WRITE-WIRE-PHONE A Few WURLITZER 500's, 600's, 750's and HI TONES Are Available for IMMEDIATE DELIVERY. WRITE-WIRE-PHONE MUSIC SALES

10th AVENUE AT 45th STREET All Phones: Circle 6-4100 NEW YORK 19, N. Y.



been waiting for! Pays 3 on 1 Cherry 
 on 2 Cherries · 3 on 2 Bars No Lemons **IMMEDIATE DELIVERY** AUTOMATIC COIN MACH. CORP. 338 Chestnut St. Springfield, Mass.

Bally S	portsm	an		.\$250.00
Stoner	Turf C	hamps.	Ea	. 40.00
				. 275.00
Jenning	s Club	Bell.		. 200.00
ull moch	ines r	econdi	tioned a	nd guar-
				balance
. O. D.			1.535	

Phone Title Strips, plain or with your company name, not less than 5M, \$6.50.

**Electric Service** 2504 N. E. Sandy Blvd., Portland 12, Oregon

WE WANT TO BUY PEANUT MACHINES

#### ALL STANDARD MAKES I WE WANT THE FOLLOWING:

Vest Pockets, Green, \$22.50; Blue & Gold, \$32.50; A.B.T. Target Skills, Model F (Blue Gab. Only). \$12.50; Challengers (Metal Tops Only). \$12.50; Imps, Cubs, Aces or Black Jacks, \$2.00; U-Need-a-Pak, National Discounter Ford-a-Pak, National, DuGrenier or other 5-Col. Candy

All Machines must have keys and locksno parts missing! SEND LIST !

RAKE COIN MACHINE EXCHANGE 609 SPRINC CARDEN STREET PHILADELPHIA 23, PA.

### TOURIST EFFECT

(Continued from page 73) handle chiefly tourist trade, 15 to 20,000 tourist courts, camps and motels, and an estimated 200,000 tourist homes.

Tate, in his study, points out that vacations were formerly thought of chiefly in terms of summer vacations, probably to one of the better known resort areas. The study reveals that this is still predominantly true, but more and more people every year are vacationing in different places.

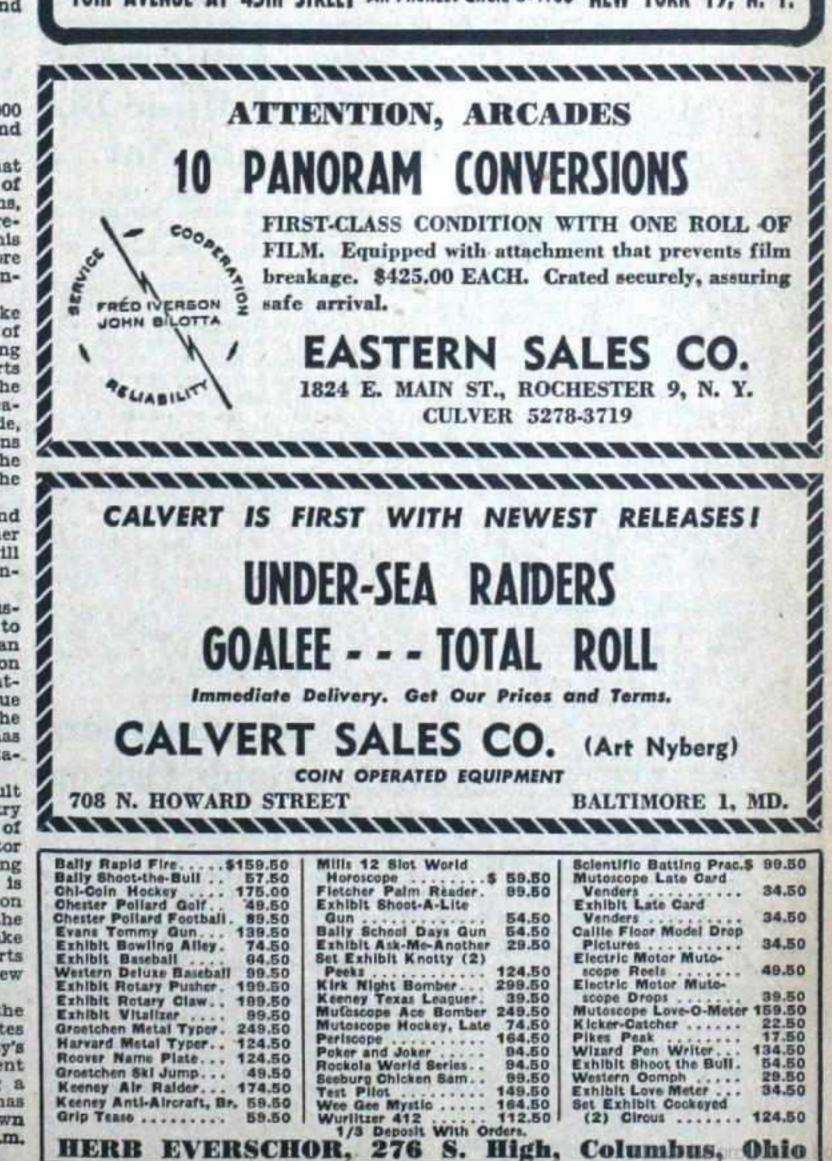
The trend of vacationists runs like this: in the late autumn the tides of travel flow west and south. In the spring travel moves northward. Winter sports demand a trip in that season or to the appropriate altitude. Intermediary seasons find large numbers attending trade, fraternal and professional conventions and conferences. Summer heat, as the trade well knows, takes people to the mountains, beaches and lakes.

Places selected for vacations depend to a great extent on where the vacationer lives. If he lives in the city he will want to take his vacation in the country, and the other way around.

The fact that the tourist-travel industries in many of its phases is similar to the nature of a service industry is an important fact. During reconversion when normal production is hard to attain because of shortages, the value of these services is greater than the cost of goods used or produced. This has a tendency to establish economic sta-. bility.

Tate points out that it is difficult to say how soon the travel industry will get into full swing. Production of new automobiles will be a great factor in the travel industry. Tire rationing and the condition of many highways is another reason why travel may not soon become large. But indications that the tourists are already beginning to take to the road can be had from reports made this week in Philadelphia and New York City.

The Philadelphia Committee for the Relief of Traffic Congestion estimates that automobile traffic in the city's downtown area has increased 40 per cent since the end of the war. Indicating a similar situation, New York City has now banned all parking in mid-town Manhattan between 7 a.m. and 7 p.m. daily.



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ARC Plans Post-War Centers

**Keeping Locations Disk-Happy** 

November 3, 1945

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**OpenNewClub** Skill of Juke Operators Taxed **For Manila EM** 

## Pacific project - service clubs around world is aim

#### (Continued from page 3)

comes from an official of the overseas division.

#### Manila Largest

Roosevelt Club, named in honor of the late President, is said to be the largest service center in the world operated by the Red Cross. It serves about 40,000 members of Uncle Sam's fighting forces dally with every facility that can be offered by a first-class hotel, including keep their jukes on location equipped 1,000 overnight rooms in an adjacent building that formerly was a monastery. The building, a former \$1,000,000 club, was the pre-war social center of Manila from the time it was erected in 1937 to the Battle of Manila, in which the building was almost destroyed. The former Jai Alai fronton was opened on the first anniversary of the American landings on Leyte as a tribute to those that lost their lives in the Battle of Manila and routes to buy their own record selections, in the battle to recapture the islands.

With the army sharing the cost of the construction, the building has been almost completely restored to its former beauty. Charles Ward, of New York, drew the plans for the center and 1,700 Filipinos did the work under the direction of the army and officials of the American Red Cross, Fourth and fifth floors are still under construction by 400 Filipinos and completion is not expected on these floors before the end of November. The building, said to have been one of the most beautiful jai alai frontons in the world, was complete with gaming rooms, four restaurants, four bars, roof garden and imported Spanish and Latin American entertainers. It now can give any type of recreation that a G.I. may want from checkers, pool and cards to hot jazz and swing from the newest disks on the market. Records are constantly being shipped to the club so that the latest disks are always on hand.

CHICAGO, Oct. 27 .- Despite the insufficient to meet their usual demands erators have done a superb job in keeping the location satisfied.

Naturally, operators in allocating their supplies to locations measure the remunerative return of each outlet and should place the most recently purchased disks.

where juke operators can once again walk into distributors' offices and buy all they need and want, they know they must use all the ingenuity they can to with good records.

#### Location Buys

Chicago by a large juke operator of over records purchased under this basis would 400 machines in all parts of the city was revealed this week. This firm, altho not claiming the method to be original nor the only solution to keeping locations satisfied is permitting spots on their

Many operators in the past have had these same requests from outlet proprietors who couldn't understand why juke operators had difficulty in getting the top tunes when the same tunes could be bought in retail record shops thruout the city. Operators patiently told these location owners or managers that the current supply of records was

dearth of records allocated by manufac- for a variety of top tunes for as many Spend \$500,000 on first turers to local distributors for sale to as 200 to 400 jukes, the variable size of juke box operators during the war and routes operated here. Usually these locurrently as the shortage continues, op- cations called off their unreasonable demands for complete record changes or demand for more than one or two top tunes, thus acknowledging the predicament of juke operators.

> However, in some cases locations dethus determine in which location they served attention thru the play given the juke in their particular spot, and operators were almost forced to give them Until diskery production hits the point a better choice and a more quantitative supply of records. This was all worth while, operators admit, until the number of such locations made it impossible for them to meet all demands alike,

Then it was that the decision to permit locations to purchase their own disks for the jukes was made by operators. At first it was felt by some op-One of the novel methods used in erators that the retail price paid for the materially reduce the total revenue received from a location. In due course this one particular operating firm found that revenue from locations did not become lower when locations were told to buy their own choice of tunes if they. could get them. Locations upon purchasing numbers they want and can't get thru their juke operator are reimbursed for their record expenditures. Claim Results

> Thru this plan the particular firm in question claims to have attained a relationship with their outlets which is enviable. It is cited as one of the best public and business relations plans yet

## **Baltimore Ops Tailor Records For Locations**

BALTIMORE, Oct. 27 .- With the prospect of records becoming more plentiful, music operators in Baltimore are turning again to the problem of selecting profitable locations and tailoring juke programs to fit them.

Free spending of the war days mad nearly any location a profit-produce even with older records, but with th return of records in quantity, operator expect players to be more choosy. Al ready a slump has been noted in som once-profitable juke locations which ha only a small traffic of customers aroun them.

Tautness of nerves and the wearines from long hours of work were great stim ulants to almost continuous play of th boxes in such spots as restaurants nea war plants that actually had only small trade. Now not only has a part of th patronage vanished, but the wartim stimulants also are gone.

As an example, one Baltimore operato reported that careful selection of spotwith close attention to wartime shifts in business has given him a 25 per cent jump in take. He said he hopes to boost it even further.

Records, however, still are far from plentiful here, and no widespread peacetime re-study of locations can be made until they are, most operators declared.

Bickford of Buffalo Gives Party for Ops, 11

#### **Juke Canteen**

The fourth floor, when it is finally opened, will have a canteen with a juke box, cabaret, a broadcasting studio, valet shop and phonograph studio. The floor will also have a roof garden, solarium, auxiliary dance floor and a soft drink bar where the famous Sky Room formerly entertained hundreds every night with big-name bands, featured artists and the finest food and liquor that could be obtained in Manila.

The tremendous fronton, where the best jai alai players appeared, now is a huge dance floor and a theater seating 5,000. A service bureau, coffee shop, barber shop, checkroom, restrooms, first-aid station, lockers and showers are located on the first floor with the fronton.

Under the direction of Esther Haskins, of McKenny, Va., and George N. Wright Jr., of Great Falls, Mont., 30 women will comprise the permanent staff of the club to direct the recreation time of the enlisted men of the armed forces. Officers will be admitted in the club only upon invitation of an enlisted man.

Building was the first badly damaged spot to be restored to its pre-war state. During the Japanese occupation it was the headquarters of the Japanese military secret police and a place of dread to all the remaining citizens of the capital city. The place was leased from its Manila owners on a contract for the "duration and six months." However, the lease will be interpreted to run for the duration of the time there are troops in Manila rather than the war itself.

#### Other Locations

Locations in other large cities in the Pacific and German areas are either now in use, under construction or being considered for use by the post-war armies of the United States by the Red Cross. (See ARC PLANS on page 83)

**Observe Anniversary Of Wired Music Biz** In Syracuse Nov. 7

SYRACUSE, N. Y., Oct. 27.-Local trade will mark the fifth anniversary of the installation of the first automatic hostess wired music system in this city November 7.

Paul Hyland, owner of the restaurant at 1205 South Geddes Street, and H. E. Russell, of Russell Sound Systems, who placed the wired music in Hyland's restaurant five years ago, will be leading the celebration. Following the installation of wired music in this restaurant, Russell placed 10 more systems in as many locations.

Russell is a firm believer in wired music and is proud of the record his original installations have compiled. One of his original units, the Auburn Studio, was sold in part to Nick Cristello, who later joined the Marine Corps. Another, the Binghamton Studio, is now half owned and locally operated by Frank Yusko.

All of these men, and many other members of the trade here, will join Russell and Hyland in marking the completion of five successful years.

### **JukeMakerSponsors** K. C. Symph. Ork on **20 Broadcast Series**

KANSAS CITY, Mo., Oct. 27 .- A series of 20 weekly broadcasts by the Kansas City Philharmonic Orchestra, with Effrem Kurtz conducting, will be heard concurrently with the orchestra's concert season this year under the sponsorship of the Aireon Manufacturing Corporation. Randolph C. Walker, president of Aireon, made the announcement.

KMBC here will carry the broadcasts each Tuesday at 7:30 p.m. Programs will be 30 minutes duration. Walker announced that the series is to be known as the Aircon Philharmonic Hour of the Air. A select number of 55 guests will be invited to attend each broadcast, since the hall where the programs are to originate is small.

#### **Claim Results**

This particular firm has gone all-out to satisfy the location if it was economically possible. In locations which are top-notch revenue getters, the firm has bought record albums at distributor headquarters when individual disks in the number needed weren't available. With one label, in order to get a special number, impossible to get otherwise, the operator bought 24 albums paying the regular distributors' price as well as paying for the album book which costs 35 cents. Thus, in this instance, the operator, due to the shortage of records, is forced to pay \$8.40 for album books which they invariably must give away, the books having no value if the numbers they were made for are removed. This firm feels that the additional expenditure is necessary to keep the business and good will of their locations, and they find it pays dividends.

## Paster Distrib. Co. **Announces Opening** In St. Paul, Minn.

ST. PAUL, Oct. 27 .- A new juke box distributing firm, Paster Distributing Company, was announced here this week. The new concern, owned by Herman Paster, will distribute in Minnesota, the Dakotas, Iowa, Western Wisconsin and Northern Michigan:

Paster has appointed Mat Engel as sales manager. Walter Johnson will act as Paster's assistant. L. E. Fitzgerald will be road manager, and Sherman Caron, road representative. Paster formed the new company after he bought out the interests of Sam Taran in the Mayflower Novelty Company, 2219 University Avenue, St. Paul. Pastor says the new firm will continue to occupy the present Mayflower quarters, but he says that he has purchased land for construction of a new building directly across the street.

Mayflower disposed of its Pittsburgh office to Jackie Fields, its Buffalo, N. Y., headquarters to the Redd Distributing Company. Des Moines office will continue under direction of Paster, with Irving Sandler as branch manager. The two firms will be separate and will in no way conflict.

In the meantime, Taran has acquired

### PromoteBandLeader ??

BUFFALO, Oct. 27 .- Bickford Company, regional distributor, opened a current promotion campaign with a large cocktail party for all of their disk dealers in Western New York and local juke box operators. Purpose of the party was th stimulate interest in Victor and Bluebird records and to promote Sammy Kaye platters.

Idea was tied in with a personal appearance of Kaye's band at a local theater, and the band leader was guest of honor at the party which was attended by some 150 people.

Entire Bickford staff was host to the crowd headed by Sales Manager Bur Dean, Owners Louis and Paul Wolk, and Carol Haberl, Dean's secretary. Guest included dealers, operators and disk jockeys from local radio stations.

On the guest list were the following: Harry Winfield and Thomas Stedeford, J. H. Winfield Co.; Music House; Denton, Cottler and Daniels; Murray Whiteman; Wurlitzers; Rads; Adams, Meldrum and Anderson; E. J. Wertz; Schunke's; Koenig's, North Tonawanda; Frontier Radio House; White's Music Store; Black Cat Record Shop; Kronenberg's; Morrell's Music House and Roehner Electric; Sears, Roebuck and stations WEBR, WGR and WKBW.

juke distributing rights in Florida and part of Georgia, and has formed the Taran Distributing Company there. He has acquired a one-story building at 2820 Seventh Avenue Northwest, Miami, where he will have his headquarters ready by November 15.

Taran announced that he is contemplating the opening of a Jacksonville (Fla.) branch office and already has appointed Herbert Gorman branch manager. Sales manager for the Miami office will be Norman Rothschild, well known in Florida trade circles. Gabriel Lomberg, a veteran of World War II and Taran's brother-in-law, will likewise join Taran's firm.

Simultaneously with this announcement, Taran revealed the formation of the National Finance Company, St. Paul. which, he said, will finance music machines for operators and jobbers on a national scale. A. Jerome Hoffman, St. Paul attorney, is president of the finance organization.

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#### **MUSIC MACHINES** 81

## AMERICAN FOLK TUNES

**Cowboy and Hillbilly Tunes and Tunesters** 

All Communications to 155 N. Clark St., Chicago 1, Ill.

#### **Folk Radio Expands**

Hocsier Hop, Midwest folk artist prooriginating in the studios of CHINE . TOWO, Fort Wayne, Ind., is now heard coast-to-Coast on American Broadcastng Company chain each Monday at 9 C. S. T.). Show formerly was heard n most Blue Net stations Saturday ights. Along the same line, the Barn sence recently went full net on NBC, th an addition of many more stations han it had in the past.

WBT's Dirie Jamboree also expanded the field of network airing when it cently began a weekly airing every aturday morning over the Coast-toust CBS net. On this program are ich famed artists as the Johnson Famy, singers; Larry Walker, the Briarhop-

the Bennett finest of them all. PLAYS \* Cushioned Shaft \* Balanced Tone-Beauty \* Full Record Protection

pers, Claude Casey and Whitey and Hogan.

#### WBT Adds Talent

Latest addition to the folk artist staff of WBT are Charlie Monroe and His Kentucky Pardners, who came to the station after a personal appearance tour thruout the South. At WSVA, Harrisonburg, Va., Cowboy Jack and his brother, Little Joe, recently discharged from the service, have joined the staff. Cowboy Jack has a new folio which will be released in October. It is an All-Star Folio published by Kelly Publication. Jack's first recording will be released early in 1946 by Process Recordings, Franklin, Pa.

#### Wellman Music Gets Around

From Eugene Wellman we hear that his songs Please Tell Me Why, Moonlight and Teardrops From the Sky are being broadcast on Station XNEW, Kinming, China, by Sgt. Paul Neighbors. Neighbors, former leader who had an orchestra that played at the Hollywood Palladium, is now leading a band in China.

Wellman also said that La Casa Del Rio is publishing his Please Tell Me Why and Do You Love Me? A. B. Hersh is the co-writer with Wellman on Please Tell Me, and Eddie Assaff, of Ontario, Can., collaborated with him on Do You Love Me?

#### **Tune Notes**

Chart, music publishing house of Chicago, now has its tune, I'm Gonna Have a Cowboy Weddin', featured in the new Roy Rogers Republic picture, The Man From Oklahoma. Chart has also accepted for publication two songs by Ed D. Madden and Nell Seely, I Left the West Behind Me and Cowboy Pat. Liberty Music Company, of New York, has just gone to press with a new song, In the Valley of Contented Cowboys. Unique, music publishers of Detroit, have just accepted for publication a new

booking agency, record sales of their disks have been reported by dealers in the area. Particularly popular with the city crowds is Cool Water, which the outfit introduced in a Republic picture starring Roy Rogers.

Folk and square dancing is becoming popular in Philadelphia and the latest outfit to join the swing is the Philadelphia Waist & Dressmakers' Union. Organization is conducting weekly classes for members and non-members and is planning several big hillbilly shows during the coming months. Professional talent will be used during the events and campaigns are already in progress to bring capacity crowds to the shows. The W. & D. union is the first of such large organizations to join the trend but it is expected that if the idea proves successful, other outfits will follow.



#### **GENE AUTRY** (Columbia)

Address Unknown-FT; V. Don't Hang Around Me Anymore-FT; V.

Gene Autry is the hard-hearted cowboy for these songs as he lends honeyed pipes for both catchy chants. Greater contagion is contained in Don't Hang Around Me Anymore, singing in infectious style that he won't have any stock with his sweetle now that she's had her fun and is sorry for it. Also plays hard to get in Address Unknown, again singing out in a lively tempo that he can't swallow his pride and take his erring sweetheart back. The accompanying orchestra brightens the spinning for both cowboy pieces.

#### OKLAHOMA ED MOODY (Coast)

### Oklahoma Hills-FT; V. Carless Darlin'-FT; V.

With an accompanying string band giving spirited support, the carefree singing of Oklahoma Ed Moody rings the bell for these two outdoor chants. Woody Guthrie's Oklahoma Hills is a gay and lively piece of the homesick cowboy. Oklahoma Ed makes it just as meaningful with Ernie Tubb's Careless Darlin', admonishing his sweetle for breaking her vows.

### RECORDS HILLBILLY RECORDS

At Least a Million Years-Colorado	
	784
Cool Water-Smiley Burnette	794
Talking About You-Hank Penny	79¢
There Ain't Nobody Gonna Miss Me-	1000
	79¢
Baby, You Done Flubbed Your Dub	1.1.1
With Me-Carlisle Bros	794
Lazy Days-Smiley Burnette	794
	794
Triflin' Gal-Colorado Milibillies	794
Tears for Souvenirs-Tex Grande	
Stars and Stripes on Iwo Jima-Colorado	
	79¢
Don't Hang Around Me Anymore-Tex	
Grande	784
I Need Someone To Love Me-Tex Grande	
That's What I Like About the South-Phil	
Harris	78e
PLATFIE	

#### RACE RECORDS

Honey Dripper-Joe Liggins
The Lady in Bed Blues-Hot Lips Page 79¢
Let's Pretend-King Cole Trio 89¢
Somebody's Gotta Go-Flennoy Trio 89#
Please Belleve Me-Frank Haywood 80¢
Sentimental Reasons-Deek Watson 79¢
Be Baba Leba-Helen Humes
Blues at Sunriso-Johnny Moore
Watch That Stuff-Cecil Gant
Cock-a-Doodle Doo-Wynonie Harris 89¢
The Things You Want the Most of All-
The Four Blues
Hey Boogle-Cecil Gant
3 TERRIFIC POPULARS
Daddy's Got Woo Woo in His Eyes-
Tony DiPardo
Tony DiPardo
Who Wouldn't Be Blue?-Dick Kuhn 78¢
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HICKORY, N. C.

## WHAT'S IN STORE FOR THE JUKES?

A post-war study of the juke box industry of vital interest to every maker, distrib and operator of jukes will be presented in the 7th Annual Edition of The Billboard Music Year Book, the greatest Encyclopedia and reference work ever published for any industry.

#### song by Alice Jenero, In My Dreams.

#### **Bill Boyd Records for Victor**

Release of Bill Boyd's second after-ban disk has been announced by RCA-Victor, with No Time for Tears backed by Highways Are Happy Ways, Bluebird 33-0533, now out. The Tears ditty, by Bill Nettles and Richard Roark, is pubbed by Leeds. Revival of the popular oldie, ROY ROGERS (Victor) Highways Are Happy Ways (Forester pubs.) is considered timely, and success comparable to the artist's recent Shame On You disk is indicated.

Further news from Victor concerns reinstatement in their catalog of two best sellers by Bill Boyd and His Cowboy Ramblers, The Letter I Never Did Mail and Rollin' Down the Great Divide, theme song of the P. R. C. musical plc of same title, starring Bill,

Max Terhune is en route to Hollywood following continuous personal appearances thruout the summer in the South and Southeastern States, where he has played with units from WSM, Nashville, and WNOX, Knoxville. Max, with Wally Fowler and His Georgia Clodhoppers (Capitol recording artists), Eddle Arnold, Duke of Paducah, Carlisle Brothers (Cliff and Bill Carlisle, King Records), the Tennessee Ramblers and other units, have played to tremendous crowds thruout Tennessee, Kentucky, Alabama, Georgia, the Carolinas, Virginia and other spots. Fowler is accompanying Terhune to Hollywood for a Capitol recording session.

Jim Boyd, out of the running for several weeks due to a throat infection; is reported on the mend, and able to fill some bookings with the Texas Mockingbirds.

#### **Georgin Crackers Back**

Hank and Slim, of the Georgia Crackers, have just severed their contract with army uniforms and have signed with the Jolly Joyce agency in Philadelphia. . . WFIL, Philadelphia, has signed the Dixie Hummingbirds, popular male quartet, heard Coast-to-Coast over CBS, Rhythm Singers have been spotted in a Saturday night period over WFIL. They also appear on the ABC Hayloft Hordown show,

tour thru Jolly Joyce's Philadelphia phono play.

Along the Navajo Trail-FT; V. Don't Blame It All on Me-FT; V.

The screen cowboy star makes his disk bow on this label with this pairing. But his patronizing style of singing leaves much to be desired. Nor does Rogers display the flair for feeling the outdoor chants. Gets vocal assist from a mixed choir to cover up his own vocal limitations for Along the Navajo Trail, and carries on alone at a lively pace with Don't Blame It All On Me. Gets full band support from a studio orchestra directed by Perry Botkin, but it's not the kind of music that blends with Rogers' cow-country chanting.

#### CLAYTON McMICHEN (Joe Davis)

#### Ida Red-W; V.

Old Joe Clarke-FT; V. Little Old Cabin in the Lane-FT; V. Red Wing-FT; V.

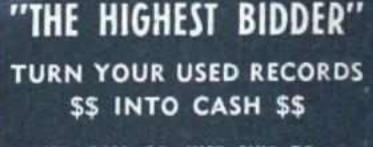
This is real backwoods music, with Clayton McMichen singing it out in square-dance style for these standards. with his Georgia Wildcats bringing up old-time fiddling, bustin' banjos and twanging guitars, the spinning captures the spirit of a hoedown. McMichen does effective calling for the traditional Ida Red, a reel in fast waltz tempo, and the lively Old Joe Clarke standard. Baritone and tenor blend voices as they whip out a mean Red Wing and Little Old Log Cabin in the Lane.

**BUCHANAN BROTHERS (Bluebird)** Them Good Old Times Are Comin' Back Again-FT; V. Blow, Forty-Seven, Blow-FT; V.

The baritone-tenor ducting of the Buchanan Brothers, strictly in Western style, sing of happy days being here again in Them Good Old Times Are Comin' Back Again. It's the Western which originates at Town Hall, Phila- hot style of the fiddle scraper and guitar delphia, thru WFIL. . . . Dick Thomas, plunker that add the real spirit to the Monogram Pictures star, whose Sioux singing. Blow, Forty Seven, Blow is also City Sue is one of the leaders of the a bright and spirited ditty of the choohillbilly hit parade, will guest on Hay- choo train that is heading back to Dixie. loft Hocdown. . . . Rosalie Allen, one Once again, the string band finds a of the stars of WOV, comes down again more favorable listener's mark than the for a guest shot on the Hayloft Hoedown. singing of the freres. However, the Since the Sons of the Pioneers began lyrical contest of the brothers' chants their first Eastern personal appearance should go far in attracting coins for the

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### **Record Reviews**

#### (Continued from page 31) DICK HAYMES (Decca) Inn't It Kinda Fun-FT; V. The Lord's Been Good To Me-FT; V.

Dick Haymes proves plenty potent in singing the spirituals as well as the romantic ballads. For Sam H. Stept's The Lord's Been Good To Me, Haymes sings out in an easy and lazy fashion that fits the Southern style of the blues hymnal, with Lyn Murray's music adding to the harmonic color of the chant, Isn't It Kinda Fun is a quality song from the State Fair movie, and while the troubadour takes it in easy stride as he sings of swapping romantic dreams, the ditty doesn't pack the popular appeal of others from the same screen score.

Spinning of these sides are more effective for home phonos rather than coin boxes.

#### FRANK SINATRA-

THE CHARIOTEERS (Columbia) Lily Belle-FT: V.

Don't Forget Tonight Tomorrow-FT; V.

Frank Sinatra in blending his pipes with the spiritual harmonies of The Charioteers turns out to be a worn-out carbon copy of the Ink Spots. Both the girlie serenade, Lily Belle, and the sentimental song, Don't Forget Tonight Tomorrow, are taken at a slow tempo, and while they sing both smoothly enough, there is no distinguishing Sinatra or the Charloteers.

some coins.

#### THE FOUR BLUES (DeLuxe)

The Things You Want Most of All-FT; V. Oh, Daddy, Please Bring That Suitcase In-FT; V.

Banking bary pipes against the sustained harmonies of the others, the Four Blues sing it smoothly enough for The Things You Want the Most of All, a sentimental ballad, without causing any real interest in the song or their singing one way or another. There's more of a sparkle in their brighter singing of a race novelty, Oh, Daddy, Please Bring That Suitcase In, which spins out to greater advantage because of the blues clarinet blowing in back of the voices by Ann DuPont.

style of delivery to warrant a needling niche held by some of the other singing troupes. With Russ Case's music men providing a steady rhythmic support, the gals give out conventionally and commercially for what is dubbed the song fave of the Australian Air Force, Will the Angels Play Their Harp for Me? And in the slow ballad tempo, turn in a mill-run spin for nostalgic Homesick, That's All.

"Will the Angels Play Their Harp for Me?" should do well in Australia.



BALTIMORE, Oct. 27 .- Greater activity can be expected in the juke box field with the release of more and varied records to the trade, say the large operators in this area. With many new record manufacturers planning to enter the popular music field-besides the starting of peak production in the plants of the older manufacturers-it is the general opinion that play will reach an even higher level than during the war period Novelty of the combination may attract when wages were high and the spending. loose.

> Manpower situation seems to be the major drawback at the present time in the industry, together with the lack of good reconditioned machines, Huge gains are not expected in most quarters until both are ironed out. Experienced men are needed to service the routes and collect the coins, inexperienced men are needed to train for the finer points of juke box repairing, which requires intensive training as it is a trade in itself.

> Expansion of the juke box industry during the war was almost at a standstill because of drawbacks in labor, machines and records, but dealers expect large scale expansion in the Baltimore area to be started as soon as the shortages disappear. While some expectations look high, operators claim that the industry will be given such a shot in the arm that their expected figures may even be doubled. With the addition of new juke box manufacturers to the market a larger selection of machines will be offered the trade. This will also affect the retail location owner as he will then have a music box in his location that might be the only one of its style on the block. He will take more pride in it and profits for all will increase to an even higher figure than was thought possible.

## PUBLISHERS' PLUG TUNES

#### (Continued fr

Commune I	um pays avy
Fish 'n' ChipsBinger-Reese-Patrick Forget Me Not (Means Remember Me) M. M. Cole	My Heart Is Keeping Time (With the Clock Upon the Wall)
Funny What Love Can DoLeedee	Clock Upon the Wall) Enterprise Publications My Prairie Home
Ga-GeoManhattan Melodies	My Heart Decided On YouNordyke
Garland of Old-Fashioned Roses O'Kay	My Lonely Nights
	My Nurse Corps Nightingale
Gee, It's Good To Hold You Criterion	George F. Briegel Nancy
Give Me the Simple LifeTriangle Give Me All of Your HeartPan-American	Nebody Knows Buers
Give Me Love Tonight	No Can Do Bobbins
God Bless Our Flag and Boys - With	No More Rainbows, Edwin W. Eukkee
Victory Marion W. Ringhart	Oh. Frankie!Orange Oh. What a PolkaFour Star
Goin' Home	Oh, What a PolksFour Star
Green, Green Hills of Home Lincols	Oklahoma HillsCapitol Songs
Gust of WindDynamic Hall the B-29Process	Old Mister Frog
He Was Your Friend and Mine Zoeller	Fe
Headin' Down the Wrong Highway	On the Other Side of the Rainhow
Hill and Range Songs	Starlight
Hick With Hiccups	On Basie Street Starlight
Hick With Hiccups	On Christmas Eve (With You)
Homesick-That's All	Pranco-American
Hominy Grits	Once Again
Honey	Ooh, What I Dream'd About You.Pyramid
Honey	Otto, Make That Riff Staccato, Tempo
How Deep Is the Ocean7	Our Engagement Waltz Stirling
I Ain't Goin' Nowhere, Baby Edwards I Can't Believe It	Pluggin' Jane
I Can't Believe It	Promises
Me Milts	Ouch! The Senorita PolkaDe Cimber
Me	Remember When Campbell-Porgie
Bregman-Vocco-Conn	Sailing on a Moonbeam
I Can't Get You Out of My Mind.Saunders	Say It Over Again
I Cherish the Day We Met Baltimore	See a Pin, Pick It UpSkylark
I Could Go On Dreaming (With a Dream Like You)	See a Pin and Pick It Up
I Don'i Wani To Be Loved (By Anyone	Send This Purple Heart to My Sweet-
Else But You)	heart
I Know Somethin' I Won't Tell Ya	Since Then
Gaumont	Since You Have Left Me
I Love to Read the Funnies Dubonnet	Sleepy-Bye Baby Melody Moderne
I Miss Your Kiss	Sleep the Whole Night Thru. Arcadia Valley
I Want a Little Doggie	Soldier's Last LetterAmerican
I Want Some V Mail (From My Female)	Some Sunday Morning
Tin Pan Alley	Star and Stripes On Iwo Jima
I Will Be True Hilbilly	Hill and Range Songs
I Wish I'd Never Learned To Love You	Sweet Potato Polks
M. M. Cole	Take Care (When You Say "Te Quiero")
I Yi Yimming Yi (The Smorgasbord Song)Lee-Dee	TampleoCriterion TearsKey City
I'd Do It All Over Again Shapiro-Bernstein	TampleoGriterion
I'd Rather Be Me	That Is Why I Call You Darling Wilcox
I'd Rather Be Me	That Feeling in the Moonlight
If This Isn't Love Orescando	Paull-Pioneer
I'll Say She DoJames B. Paris	That's for Me
I'm Always Chasing RainbowsRobbins	The Blonds Sailor
I'm Gonna Have a Merry Christmas Dr. Billie Bonge Shoppe	The Cocoanut SongWitmark
I'm Ganna Love That Gar Bourne	The Hills Are LonelyJo Golden
a set the set of a set of the set	The Bid with the Guilar Kally

I'm Genna Love That Guy ....... 'm Lonely for You..... The Last Time I Saw You ...... Barton I'm On My Way to Paradise (With You) The Stars Look Down ..... Melody Moderne Unique The Sunset Reminds Me of You .... Newart I'm Taking Lessons in Love ...... Nordyke The Wonder of You ..... Grand

LLUU IUMED
om page 30)
My Heart Is Keeping Time (With the Clock Upon the Wall)
Enterprise Publications
My Prairie Home
My Heart Decided On YouNordyke
My Lonely Nights
My Nurse Corps Nightingale
George F. Briegel Nancy
Nancy Stanwood Nebody Knows
Ne Can Do
No More RainbowsEdwin W. Eukkee
Oh, Frankie!Orange
Oh, What a Polks Four Star
Oklahoma HillsCapitol Songs
Old Mister FrogWinthrop
On the Atchison, Topeka and Santa
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On Basie StreetStarlight
On Christmas Eve (With Yon)
Franco-American
Once Again
Once Upon a Song
Ooh, What I Dream'd About You. Pyramid
Otto, Make That Riff Staccato Tempo
Our Engagement Walts Stirling
Pluggin' Jane
Promises
Put That Ring On My Finger ABO
Ouch! The Senorita PolkaDe Cimber
Remember When?Campbell-Porgie Sailing on a MoonbeamBlasco
Sailing on a MoonbeamBlasco Say It Over AgainBogat
See a Pin. Pick It Un.
See a Pin, Pick It Up
Send This Purple Heart to My Sweet-
heart
Shame on You Hill and Range Songs
Since Then
Since You Have Left Me
Sleepy-Bye Baby Melody Moderne
Sleep the Whole Night Thru. Arcadia Valley
Soldier's Last Letter
Some Sunday Morning
Somewhere in Monterey
Star and Stripes On Iwo Jima Hill and Range Songs
Sweet Potato Polks
Take Care (When You Say "Te Quiero")
London
TampleoCriterion
Tears
That Is Why I Call You Darling Wilcox
That Feeling in the Moonlight
Paull-Pioneer
That's for Me
The Blonde Saller
The Cocoanut Song Witmark
The Hills Are Lonely

The Wish That I Wish Tonight, Witmark

There Must Be a Way ..... Stevens

This Is Our Song ...... Cavalcade

This Is It ..... Chelses

Thru Your Eyes, Thru Your Heart ... Mills

Till the End of Time ..... Santly-Joy

Tomorrow Never Comes...... American

To Satisfy You ..... Perry Alexander

Twilight Memories ...... Superior

Two Down and One to Go ... Martin Block

Race locations will shower most of the favor on the efforts of The Four Blues,

#### CHARLES SPIVAK (Victor) You Are Tee Beautiful-FT: VC. Just a Little Fond Affection-FT; VC.

Charlie Spivak again falls into a pattern that pushes his band behind the curtain, with the result that these sides are a recital of the maestro's sugarcoated trumpeting and Jimmy Saunders' soulful singing. With his choice of selections leaving much to be desired, such plattering can hardly do the maestro much good. You Are Too Beautiful is an unfamiliar Rodgers and Hart ballad. Spinning in a brighter tempo, Just a Little Fond Affection is a wistful melody piece that played better as Baby, Won't You Please Come Home.

Nothing here to whip up any enthusiasm among juke-box fans.

#### JOSE MORAND (Musicraft) Spanish Rhapsedy-FT.

Rhumbamba-FT: VC.

The exotic flavor of Rimsky-Korsakov's Spanish Rhapsody is captured by Jose Morand in fashioning the melodic theme as a bolero. With the plano carrying the lead, Morand makes it a real colorful Spanish lullaby. And there is just as much verve in the music making for Rhumbamba, which the Harris Trio of mixed voices explain is a new dance step blending the rumba and samba.

Where Latin Iullables catch coins, "Spanish Rhapsody" should prove a real magnet.

#### TOMMY TUCKER (Columbia) Love Letters-FT; VC.

Good-Night, My Sweet-FT; VC.

Placing emphasis on the vocal blend of Don Brown and The Three Two-Timers, fem voices, Tommy Tucker makes it a sticky-sweet spin for these two ballads. With brasses bridging the singing, the voices harmonize smoothly and expertly for the classical Love Letters melody, and for the pleasant nighty-night ballad, Good Night, My Sweet.

The Tommy Tucker fans will have to step forward to keep either of these on a jukebox run.

#### THE MURPHY SISTERS (Victor) Will the Angels Play Their Harp for Me? -FT; V.

Homesich, That's All-FT; V.

Once chanting the choruses for Vaughn Monroe, the Murphy Sisters step out on their own as the label's latest concern. vocal hope. And while the three sisters harmonize their voices pleasantly enough, there is no measure of distinction in

## **Runyon Sales' Green** & Sugarman Nab New **Music Line for East**

NEW YORK, Oct. 27 .- De Witt (Doc) Eaton, sales manager of Automatic Instrument Company, announces that Barney Sugarman and Abe Green, of Runyon Sales, and Mike Munves will handle distribution of AMI equipment in New York and Connecticut.

Green and Sugarman have been partners at the Runyon firm, Newark, N. J., since 1940. Munves began his career in the trade as long ago as 1912, when he became an operator and a distributor. All three men are well known to the local and Eastern trade.

Eaton, proud of the combination, discussed the background of the three men and their abilities. They were selected. he said, "because of their understanding of the present-day music market, its function and its operation."

## **Carl and Sam Angott** Join Detroit Lawyer In Forming Music Co.

DETROIT, Oct. 27 .- Carl Angott, wellknown Detroit jobber and operator, announced this week that he has joined with his brother, Sam, and Irving B. Ackerman, an attorney, to form the Ideal Music Company, a juke operating

Ideal has purchased the route of the White Music Company from Harry J. White, Angott said. White announced

In My Dreams of 100 Girls .. Ernest A. Rork In the Land of Uncle Sam .... Oolden West In the Middle of May ..... Crawford In the Subway Rush ...... Whitney Blake Is Sally Still Walting for Met ...... Topik It Takes Just a Moment to Fall in Love .....Bruno It's a Beautiful Day ..... Broadway It's Been a Long, Long Time ...... Morris It's My Letters From You. . Robert De Leon It's My Letters From You. Robert De Leon Walt and See. Frist It's You, It's You, It's You. Lad Waltin' for the Train To Come In It's You (Sweetheart Mine) .. Inter Jose Gonzalez..... Just a Blue Serge Sult .....

It's You (Sweetheart Mine) International	Waltin' for the Irain To Come in Martin
Jose Gonzalez	Wear a Feather in Your Hat
Jo-Anne	What a Deal
Just a Blue Serge Sult	What's the Use of Wond'rin'T. B. E
Just a Blue Serge SultBerlin Just a Little Fund Affection	
Shapiro-Bernstein	When I'm Walkin' Arm in Arm s
Keep Your Hands Up, Stranger Kelly	Jim
Kitten on the Keys	when the Old Gang's Back on
Last Night I Had That Dream Again	Corner (Singin' "Sweet Adeline" Aga
Last Aight & that Link Dicam Again	
Tot Win Co. Tot Win Warris Morris	When the Sun Goes Down (In My
Let Him Go-Let Him Tarry Morris	Home Tewn)
Let Me Take You in My Arms	I TANKE A TANKED TO A TANKET TO TANKET TO TANKET TO TANKET
Pan-American	White Christmas
Let's Stay This Way	White Sands
Little Bose	Will You Marry Met
Little Boy (Dees Your Mama Know You're Out?)	Who Threw the Whisky in the
You're Out?)	Well?
Little SoldierRuss Hul's Country Music	Why Shouldn't I Dream
Lonely Love	Winding Xange Ya Gotta See Baby Tonight
Lanesome	Xange
Lanssome Boy	Ya Gotta See Baby Tonight
Love Letters	Enterprise
Lumberjack Jill Original	Yolanda Yay-Dit
Ma-Per-CheJimmle Franklin	Yay-DitFox
Ma-Ma, I Wanna Hawallan Guitar	You Came Along (From Out of Nowhe
Mademoinelle Cinderella Syncopation Bonga	Paran
May It Be Christmas, Wherever You Are	You Gotta KnowPeter Do You Was Right, BabyCo
Frye-Ryan-Frankel	You Was Right, Baby
Mem'ries of Mother Irving Biegel	Yes, Honey, I'se Yo Baby Hall's Hit !
Merry Xmas To You, Soldier Valor	You Use Your Head, But I Use
Man of Your Baby Dave. Hydra	Heart
Monkey Hig-Ness	You Don't Have To Believe Me
Montana Moon	Fon Never Understood Harmony 1
More Than Vesterday,	You Never Understood Harmony 1
My Atomic Blonde	You're Nobody 'Til Somebody Lo
My Baby Blue Eyes Global	You

that he will specialize in the used record trade, a field in which he has been quite active for the last several months.

Angott reported that, he would continue to operate the Angott Sales Company, which remains both a distributing and route-operating concern. He said he has disposed of the war plant he operated during the war.

Headquarters of the new company will be at 2616 Puritan Avenue, where Angott's other firm has quarters, but he said an addition to the building probably will be made.

Carl Angott will be active manager of the new company, and Sam will continue operation of soft-drink bottling and dairy companies.

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#### **MUSIC MACHINES** 83

## New Taverns Provide More Locations, But Operators Hampered by Machine Lack

### License Total Climbs to 8,699 in Chicago With G.I.'s Back

CHICAGO, Oct. 27 .- Chicago taverns, many of these tavern proprietors, too, long recognized here as being good locations for juke boxes, nut venders and other vending machines allowed by law, continue to hold their reputation as lighly profitable business ventures.

A check thru the city collector's office evealed that as of October 19 there were 1699 licensed taverns in the city. Of these, 560 had applied and been issued "extra hour" licenses allowing them to emain open an additional two hours after the regular closing hours.

Taverns here pay an annual license se of \$880, which can be paid by the tavern owners at two different periods. It is permissible to pay their fee in two eparate payments of \$440 May 1 and lovember 1. The "extra hour" fee of 1770 can also be paid in two payments of \$385 each at the beginning of the periods specified by law.

#### **Demand Vs. Supply**

Altho it has been assumed that all laverns have juke boxes on location, a canvass of several large music operators in Chicago revealed that each has made arrangements with taverns for placement of juke boxes, but due to the demand cannot supply the taverns with jukes until new machines hit the market. One large operator of over 400 juke boxes reported that he had requests for machines from 50 locations which he will be unable to accommodate until he can buy reconditioned or new phonographs. This particular opcrator added that he just recently placed an automatic phonograph which was at least 15 years old and the location proprietor was glad to get it. Locations with the "extra hour" litenses are by payment of this fee enutied to stay open two extra hours on reekdays and three hours on Saturdays. Taverns must qualify as bona fide estaurants or obtain the written permission of more than 50 per cent of the registered voters within a radius of 300 eet of the location, if in a residential acighborhood, to qualify for an "after hour" license.

were serving their Uncle Sam.

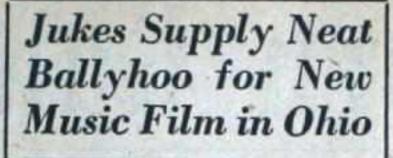
#### Coin Machine Play

In projecting these figures on the play of jukes and patronage of vending machines it can be seen that, conceivably, revenue from these coin-operated devices dropped too. It is pointed out that despite the tough sledding coin machine operators, dependent on tavern and package store locations, experienced during the war, conditions would have been a lot tougher if these locations remained open. Operators without exception have admitted difficulty in keeping jukes and venders in operation and adequately supplied during the shortages of supplies and records and parts for their equipment. As conditions now stand, many newly opened tavern locations may go without juke music until operators can purchase new boxes coming off manufacturers' production lines.

#### ARC PLANS

(Continued from page 80) It is planned to have clubs in the far corners of the world complete with juke boxes, amusement games and snack bars to serve the troops that are still "over there" and for those that will be heading for the occupation zones.

Because of the large number of troops that have been returned from the European Theater of Operation, many smaller Red Cross service centers have been closed, but the larger ones, located in central cities or in areas where members of the armed forces are grouped, have been repainted, modernized, and are planned for use of the post-war armies.



DAYTON, O., Oct. 27 .- Juke boxes are the springboard for some of the most effective ballyhoo here for the film Thrill of a Romance.

Placards spotlighting songs and orchestrations from the movie have been posted on jukes thruout the city.

Typical poster declares: "For your music thrill, play these recordings by Jimmy Dorsey-Song of India, Hungarian Rhapsody, I Should Care, Please Don't Say No, Balcony Jive-from the picture Thrill of a Romance starring Van Johnson and Esther Williams now playing at Loew's Theater."

H. W. Reisinger, Loew manager, is credited with idea.

## **Redd Purchases New Building in Buffalo** For Firm Expansion

BUFFALO, Oct. 27 .- Redd Distributing Company here has just purchased a large building on coin machine row to house its complete sales and service facilities. Company is a partnership, consisting of Silas Redd and Vincent R. McCabe.

New building is located at 881 Main Street, within a block of most other distributing firms. Layout will include two floors and basement. Robert H. Bear has just been added to the local Redd staff as

## Jukes Supply Neat PhonographTax **Grows in Canada**

MONTREAL, Oct. 27 .- The Dominion's excise taxes on phonographs, radios and vacuum tubes has bounced back up to near the 1943 level after a drop of nearly two-thirds last year, J. L. Ilsley, finance minister, disclosed in a budget speech to Parliament.

Collections for the 1944-'45 period. amounted to \$1,112,000, he reported. This was still below the 1942-'43 revenue of \$1,191,000, but it represented a considerable recovery from 1943-'44 when the levy produced only \$491,000, Ilsley said.

### **Spot Modernizations Prove Boom for Ops**

FORT WORTH, Oct. 27 .- As building materials become available again, many Fort Worth night clubs, cafes and dance halls are brightening and enlarging their premises, and coin machine operators are drawing a benefit from it.

Play in the renovated places has shown noticeable improvement, the operators reported.

sales superintendent, as the firm readles its peacetime campaign.

McCabe will continue to head the Buffalo outlet, which distributes Wurlitzer thru Western New York and Nothern Pennsylvania. Boston and Albany offices will distribute thru Maine, Vermont, Massachusetts, New Hampshire, Connecticut, Eastern New York State and part of New Jersey.



#### Number Increase

An increase over the 8,699 taverns now operating is expected to continue at a rapid pace as G.I.'s return to the states for discharge and prepare for intering businesses of their own. Aleady the city collector's office has rewived 424 new tavern license applicalons for the next period beginning Noember 1. Of these, however, it cannot be accurately stated that all of them are operators of new locations. It is assumed, tho, that a good percentage of them, as many returning veterans profess, desire to enter the tavern business.

As of October 19, 1,678 new licenses had been issued to tavern operators since the beginning of the current period beginning May 1 last.

Effect, which the war has had on tavern proprietorships can be seen in review of the total number of licenses held in the city during October of each year, using October of this year as a comparative base.

The number of tavern and package store licenses held in Chicago as of October of each year from 1945 to 1934 is as follows:

October,	1945-8,699;	1944-7,747
1943-7,662;	1942-8,344;	1941-8,659
1940-8,952;	1939-9.097;	1938-9,378
1937-9.394;	1936-9.156;	1935-8,616
1934-7,440.		And Service

The above figures are significant. When comparing the current year with shipping problem will arise, but accord-1944 and 1943 it is noted that licenses dropped in the latter years, these being the peak activity years during the war. During 1943-'44 most of the tavern patrons who made possible the support of taverns during 1942-'41-'40-'39-'38-'37 and '36 were in the armed forces, and possible during the war."

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In some cities, owners are trying to secure return of their buildings for private use, but Red Cross officials claim that consideration for the members of the occupation forces that will "want a bit of home" must come first. Juke boxes, games of all types, records and miscellaneous articles are now on order and will be shipped to the older clubs that are being reconverted from war centers to peace centers.

Army officials have announced a plan to allow soldiers stationed overseas in the occupation forces to see the country. Those stationed in Europe will be given a chance to see Paris, London, Naples, Rome, Venice, Munich, the French Riviera and other places of interest in the Old World. The Red Cross at the same time has announced that it will co-operate with the army and provide living quarters for soldiers on leave in these places where the army has not been able to organize rest centers.

#### **Clubs To Stay**

Movie industry is planning to help the Red Cross as much as it possibly can by sending movies to the army and Red Cross for use in the service clubs in the same manner that it did during the war. "The job of the movie industry, as well as the record manufacturers, in helping our boys is not done by a victory in Europe and the Pacific. It will only be done when the last soldier, sailor or marine is pulled out of the areas and sent home-until then we must, and will, give the boys recreation material to the best of our ability," according to an executive of one of the larger motion picture firms.

It is the desire of the Red Cross that clubs like the one in Manila, which is fast becoming headquarters for the troops stationed in the Philippines, will be established in Japan in the same quantity as in Europe. Pinball machines,

jukes and some of the larger games will be almost impossible to secure on the sopt in these locations, hence a larger ing to the Red Cross, "we are trying our best to bring the feeling of home in the far corners of the world and we are not stopping with the peace as was done in the last war, but using the peace to build centers that would have been im-

1 12-Record Regular Rock-Ola. @ 125.00	Units@	35.00 Ea.
1 16-Record RM Rock-Ola@ 160.00	10 Model 100 Wurl, Wall Boxes. @	14.50 Ea.
2 Rock-Ola Commandos @ 525.00 Ea.	17 Model 120 Wurl, Wall Boxes, @	19.00 Ea.
2 12-Record Model A Seeburg Symphonolas @ 95.00 Ea.	35 24-Record Chrome Buckley Boxes With Lite-Up Sides@	15.50 Ea.
1 12-Record Model C Seeburg @ 100.00		10.00 E.L.
3 Model 1526 5-10-25¢ Rock-Ola	10 32-Record Chrome Buckley Lite-Up Boxes@	12.50 Ea.
Bar Boxes for Play Master &		12.00 Ed.
Commando @ 32.50 Ea.	10 20-Record Gold Lite-Up Buckley Boxes	15.50 Ea.
3 Model 1514 5¢ Rock-Ola	2 Mills Panorama	395.00 EA
Bar Boxes for 39 and Previous Model @ 27.50 Es.	3 Five-Cent Non-Selective Wall	000100 24
2-Wire #18 R. C. Rip Cord @ .03 1/2 ¢ Per Ft.	Boxes@	6.00 Ea.
Ola Wall Boxes @ 35.00 Ea.	25 Northwestern Deluxe Peanut	
6 Model 1502 for 40 and Previous	Machines, Dispenses 1¢ & 5¢	10.00
Model Rock-Ola Bar Boxes@ 6.00 Ea.	Portions (Like New)@	12.50 Ea.
MUSIC S	UPPLIES	
1.6, 2.5, 3.2 Fustats@ \$1.50 Dor.		R. C.)
S11.00 Per Hundred	@ \$ .07 Per Ft.	
2.5, 3.2 Fusetrons @ 1.50 Doz.	Wurlitzer and Seeburg Main Gears	Station 1
\$11.00 Per Hundred	(Lots of 5)@	\$ 4.15 Ea.
6 Amp. Plug Futes	1 Tri-Way Lite-Up Chandeller Speaks	5 <b>7</b>
5 & 10 Amp. Cartridge Glass	Baffle With 12" Speaker Com- plete @	20.00
Fuses@ .35 Dor.	1 12" P.M. Speaker, Brand New @	7.50
2-Wire #18 Stranded Heavy R. C. Cable (For	1 Counter Model Stand	12.50
Machine Cables) @ .03 1/2 ¢ Per Ft. 2-Wire #18 R. C. Rip Cord @ .02 1/2 ¢ Per Ft.	2 32 Volt DC to 110 Volt AC	
2-Wire =18 R. C. Rip Cord @ .021/24 Per Ft.	Jeanette Converters@	45.00 Ea.
We Carry a Complete Line of Acme Guaranteed U	Prices	ic Machines.
All the Above Equipment Is Subject to Prior S		th Order.
Balance C. O. D. Add \$5.00 ( ating Charges to	the Above Prices on Phonographs and I	Panorams.
WANTED TO BUY All Types Rock-Ol	las, Wurlitzers, Seeburgs and Panoram	5.
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WE BUY LARGE OR SMALL QUANTITIES

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#### VENDING MACHINES 84

The Billboard

War-Born Gums Eye Vender

November 3, 1945

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Plan Use for **Peace** Market

Sales thru machines will continue to account for large portion of business

CHICAGO, Oct. 27 .- With some of the big-name brands of chewing gum off the market, several war-born 5-cent brands are making a strong bid to establish themselves with American gum chewers.

Most ambitious is the Leaf Gum Company, Chicago, reportedly the largest gummaker outside the Big Three. Leaf is going after a place in American mouths with a broad-scale national advertising campaign on the radio and 24sheet outdoor billboards. Firm also is thinking of a whirl at the national magazines and the newspapers, possibly in its 1946 campaign, according to Paul R. Trent, sales and advertising manager.

Bowman Gum, Inc., Philadelphia, has not yet launched a national campaign gar gave the small companies their opslanted at the consumer, but it has announced one for next year. But it al- which the Big Three had fenced off by ready has been busy at stunts calculated high-powered advertising and promotion. to snare newspaper space and win the Diverting their stocks of chicle from good will of wholesalers and jobbers, penny products to 5-cent packages, the Latest was the shipment of two plane small firms were able to go after a bigger loads of their Warren's gum from Phila- share of the \$90,000,000 a year, which delphia to San Francisco and Los An- trade' sources estimate the American geles. To give the event the right press people spend for gum. appeal, the company had Gloria Bair, Miss Philadelphia of 1945, on hand to see the planes off, and Polly Ellis, Miss California, to meet the Los Angeles one.

PHILADELPHIA, Oct. 27.-Bowman Gum, Inc., Philadelphia, makers of Warren's Mint Cocktall and Fruit Cocktail chewing gums, announced plans for the most extensive advertising campaign in the company's history, according to Franklin Bruck Advertising Agency, which was named to handle the drive.

The agency said the gum maker's 1946 advertising would appear in national magazines and newspaper Sunday supplements. Radio time also will be used in the promotion. Both brands of gum will be pushed.

enthusiastically as the other standard flavor brands.

Bowman sells its 5-cent product under the trade name Warren's gum. Its principal flavors are Mint Cocktail, a spearmint - peppermint combination; Fruit Cocktail, and Cin-a-Mint, a cinnamon-peppermint blend.

#### **Firms Growing**

Before the war, the Big Three-Wrigley, American Chicle Company (Black Jack, Beaman's and Dentyne) and Beech-Nut -had virtually cornered the nickel gum market. Leaf, long a maker of penny gums, moved into the 5-cent market in 1940, and Bowman entered during the war.

Oddly, the scarcity of chicle and suportunity to jump into the nickel field,

Leaf executives, however, think the

## **New Dairy Drink Dispenser Opens** Field for Coin Ops

radar equipment and airplane parts for buying automatically than from milkthe armed forces in such productive capacity that it earned them the coveted ture if purchased when needed. 3-Army-Navy "E" award, O. D. Jennings & Company is once again getting its production lines rolling with peacetime products.

Opening new potentialities for coin machine operators thru production of an improved dairy drink dispenser, the Jennings firm this week released information outlining the advantages of preference or dairy supply availability their milk dispenser.

J. R. Bacon, vice-president and general manager, stated that, "Altho most of our dairy drink dispensers are now owned and operated by dairy companies, there is a very lucrative opportunity awaiting the enterprising coin machine operator who wants to branch out his various operations or operate dairy drink vending machines exclusively."

According to Bacon, orders already have been filed from coin machine distributing firms in Cleveland; San Diego, Calif., and Brooklyn. "These orders," Bacon said, "will be filled from our first quantity production output which we expect to reach early in 1946."

Devices on location tests, according to Bacon, hold their own surprisingly well when placed beside machines selling soft drinks. "We know that a growing number of persons enjoy delicious, nourishing and refreshing dairy drinks, not only with their lunches but thruout the day as pick-me-ups," Bacon added.

operated venders have been outlined as:

CHICAGO, Oct. 27 .- Since turning out 1-Employees lose less working time man. 2-Milk is just the right tempera-Operators make arrangements with dairy for delivery and pick-up of milk and empties. 4-Bottles kept sanitary at all times. 5-Easily serviced with supplies and for repairs.

New Jennings dispenser will have a capacity of 150 bottles or cartons, depending on the operator's choice, location The entire vending cabinet, easily accessible to the operator or serviceman, can be loaded from one convenient position A lever is pushed and the conveyor slowly revolves in front of the serviceman who merely reaches into his case picks bottles out and places them in the conveyer cups as they revolve in from of him. There is one special spot for each individual bottle or carton.

The two conveyors in the machine each have three tiers upon which to place bottles or cartons. Thus each (See War-Born Gums on page 86)

**Bowling Alleys Give Good Return to Ops** In Baltimore Area

BALTIMORE, Oct. 27 .- Baltimore soft drink vending machine operators have Advantages of selling milk by coin- switched most of their venders from summer locations to bowling alleys.

Operators have found the alleys a lucrative wintertime soft drink location

#### Wide Advertising

Leaf launched its campaign for postwar popularity by extending its Saturday night radio show, Tin Pan Alley of the Air, to 147 NBC stations. It had been playing over 84. Tied to this program, the company has taken 24-sheet posters and painted wall signs in all major population centers, Trent reported.

Company's main brands are Leaf Spearmint and Leafmint, a blended mint flavor. Until this month, all Leafmint had been going into army ration kits, Trent said. Now the gum is being offered to civilians as a result of cutbacks own, and we do not intend to," he de- in its current issue a new machine, the in army orders, he reported. Firm also makes Grapevine, but it is not pushing doubtedly will continue to be an imsale of this grape-flavored package as portant part of our business."

post-war market will be even bigger.

"There is more gum business to be had than has ever been touched," Trent declared.

"I believe we are going to develop a greater volume than we would ever have thought possible before the war."

#### Vender Sales

Confident of a comfortable place in the nickel trade, Leaf has dropped its penny gums, narrowed its line to two flavors and put all its chips on the packon vending machines to have a large part in selling their product, Trent said.

clared. "But sales thru venders un- Servex Dispenser, now is being used



### **Two Newspaper** Vending Mchs. hampering full operation in bowling alleys. But some operators pointed out Market on Are

CHICAGO, Oct. 27 .- Vending of newspapers and magazines by machine promises to become a competitive field with age trade. And the company is figuring reports that two such venders now are on the market.

Editor and Publisher, journal of the "We do not operate any venders of our newspaper publishing industry, reported on the West Coast. According to the report, the vender will hold 30 papers of 40 pages each. That is just about the average size of a large metropolitan daily. Small city papers average between 16 and 32 pages daily, Sunday papers, of course, sometimes run to more than 100 pages.

The paper's report is reprinted in full:

#### **On Display**

"Two coin vending types of newspaper dispensers were displayed at the recent meeting of the Western Conference of Circulation Managers at San Mateo, Calif.

"The Brownie vender, made by the Simplex Manufacturing Company, of Oakland, Calif., was designed for use in dispensing various articles. In handling newspapers, wrapped papers are dropped from a large container when the proper coin or coins are placed in the machine. A 5-cent piece, or a nickel and a dime for Sunday papers, operates the mechaniam according to the adjustment.

"The Servex Dispenser is designed for newspapers or magazines and is adjustable to the thickness of the publication. It likewise operates with a 5-cent coin or a nickel and dime according to adjustment.

"The Brownie was described as selling under \$50 and the Servex as under \$75."

Small capacity of the Servex would probably be a handicap to its use in large cities where sales of papers in even outlying stands run to several hundred a day, but it should be large enough to meet needs in smaller city neighborhoods. Capacity of the Brownie has not been revealed.

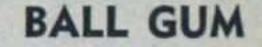
and by matching them with good summer locations enable the operator to get full use out of machines.

Lack of machines, however, still is that even were machines plentiful at the moment, the sugar shortage and its consequent limitation on soft drink production would prevent any great expansion.



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to in-yest in Northwesterna--venders built for operating. In the meantime, keep in touch with artivities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION S EAST ARMSTRONG STREET, MORRIS, ILLINGIS



is still scarce and will be for the coming year: better order Marbles now, the best substitute!

CAN STILL SUPPLY Class, Agate, Assorted Color Marbles, Barrel of 50,000 ..... \$54.50 Keg of 21,000 ..... 23.50

Full Cash With Order, F. O. B. Factory

LANSDOWNE

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#### The Billboard

#### VENDING MACHINES 85

## **MonarchCoin Names** Vincent Murphy for Sales Manager Post

Ser a Murphy to the position of sales

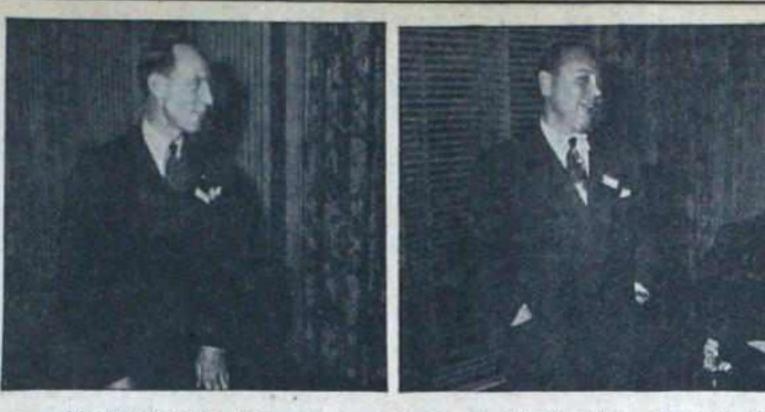
Murphy has had a varied experience in the musical instrument field. He was connected for a number of years with a large Eastern juke box manufacturer, and was more recently sales manager for a Boston plano company.

"In the short time Vin has been with is he has taken hold remarkably well," ays Bazelon. "He has some new ideas and is winning a host of friends among commen. I believe that the trade in general will benefit in the near future rom his association with the coin mahine industry."

"One of the most important jobs of a males manager is to establish mutual unterstanding between customer and supiller." declared Murphy, who promised his best effort along that line.

Murphy attended Brown University mor to entering the musical instrument musiness. He is married and the father if two children.





CO-CHAIRMEN of the National Automatic Merchandising Association's 12th regional committee are F. H. Allan (left) and J. Renz Edwards. Edwards is president of the Edwards Tobacco Company, Kansas City, Mo., and was three times president of the National Association of Tobacco Distributors. They will carry out NAMA's public relations program in Missouri, Kansas, Iowa, Nebraska and Colorado.

## National Distribs of WashingtonBuysOut NeptuneVendingCo.

WASHINGTON, Oct. 27.—According to an announcement made by Samuel F. Roth, president, National Distributors, Inc., Washington, has purchased the vending machine operation of Neptune Vending Company, also of this city. Milton Katz, former owner of Neptune, closed the transaction with Roth.

Purchase includes all of the candy, peanut and other vending machine equipment formerly operated by Neptune, as well as all location contracts, trucks, merchandise and miscellaneous items.

National Distributors has been for several years one of the most enterprising vending machine firms in the District of Columbia. Thru a subsidiary firm they likewise have extensive operation in Virginia.

## Hat That Wouldn't Go Home; Tale of A Wayward Vender

DETROIT, Oct. 27.—New type of service complaint turned up in a location here when a customer squawked that a cigarette machine wouldn't let go of his hat.

Fred Lockwood, gentleman in question, had left his hat atop a cigarette vender in a downtown restaurant, only to find that the machine had firm hold of it when he got ready to go.

Trouble apparently occurred because the serviceman had filled the machine in the meantime, and caught the hat brim in the machine when he was reclosing it. Result was a hurried service call to get the hat out of the machine.

Lockwood was a visitor from Texas,



S5.50 PER 10 M.; S13.50 PER 25 M. Write for prices on larger quantities. Blank stamps for roll machines. 55c Per M. \$4.40 Per 10 M. Borosit, Balance C. O. D. on All Orders. DARKWAY MACHINE CO. (Stamp Machine Headquarters for the Nation) 3046 Tioga Parkway BALTIMORE 15, MD. We Buy Postage Machines. What Do You Have?



over product. Good for years of profit. A route of these (16) will net the operator \$100.00 weekly and up. Act fast!

Sample \$95-Entire Lot \$90 Each

TERMS: ½ deposit, balance C.O.D. Deduct 5% full remittance with order

P. K. SALES CO. 6th and Hiatt, Cambridge, Ohio

### WANTED ANDY MACHINES ROWE-STONER NATIONAL State Quantity, Condition and Price. Phone: Humboldt 3200

K. C. VENDING 2252 W. Chicago Ave. Chicago, III. Roth states that his organization has plans for expansion in the vending machine field. Plans are now under way for the erection of a modern airconditioned warehouse and office which, when completed, will provide considerably enlarged quarters and will enable the organization to render greater efficiency. Firm is a member of the National Automatic Merchandising Association, and Roth is a director of the regional Maryland-District of Columbia division of that organization.

## C. Rosen Returns to Ohio Specialty After 3-Year Term in Navy

LOUISVILLE, Oct. 27.—Back in his position as manager of the Ohio Specialty Company here is Charles Rosen, who completed more than three years' service with the U. S. Navy.

During the time he was in the service, Rosen served 18 months aboard the aircraft carrier Yorktown. He is now busily engaged making plans for expanding his firm's business.

## NCA Committees Plan Wash. Meeting

WASHINGTON, Oct. 27.—Hotel Statler of this city will be the scene of committee meetings of the National Confectioners' Association November 15. Meetings will include a session of the NCA steering committee. Directors of the organization will conduct their semi-annual meeting November 16-17.

#### Detroit Tobacco Table Fall Pow-Wow Slated for Nov. 9

DETROIT, Oct. 27.—Detroit Tobacco Table will hold its annual Fall Frolic and Pow-Wow Friday November 9 at the Book-Cadillac Hotel, George H. Stone, secretary, announced. Reservations of tobacco dealers, at \$7.50 per person, may be obtained from Stone. His address is 6432 Cass Avenue, Detroit 2.

Arrangements for the dinner and floorshow are being made by Benny Bagdade, entertainment chairman.

and localites are speculating that the proverbial size of Texan hats may have had something to do with the machine's ambition to retain it.

## Announce Purchase Of KC Vending Co. to Tigerman, LaMaskin

CHICAGO, Oct. 27.—Frank LaMaskin and Al Tigerman, both well known to the trade, announced today that they have purchased the K. C. Vending Company located at 2252 West Chicago Avenue, Chicago.

LaMaskin and Tigerman have plans for expanding their services to the coin trade, and they announce that as soon as everything is in readiness a formal announcement will be made.

#### Cigarette Sales Booming in Missouri University Town

COLUMBIA, Mo., Oct. 27.—Smokers in this university town of 19,000 bought 144,045 packages of cigarettes during September, a report of the city treasurer indicated. That is more than seven packs per person for the month.

Revenue from the city's 2-cents-apack levy totaled \$2,880. The city is site of the University of Missouri.



AIU/8 /D.00	wenus /0.00
Gobs 79.50	Majorette 60.00
Gold Star 45.00	Action 115.00
Invasion 79.50	Gold Cup 50.00
Keep 'Em	Big Six 35.00
Flying 115.00	Oklahoma,
Marvel	New
Baseball 95.00	Laura, New 249.50

#### USED COUNTER GAMES

Contraction of the second	
Mutoscope Counter Model Movies	
Victor View-o-Scope	25.00
Exhibit Photoscope	17.50
Grip Tester, Counter Model	19.50
Bingo	
Victor Roll-a-Packs (3 Dice)	9.95
Liberty Ball 14 & 54 Tokan	
or Quarter Payout	19.50
Daval 21, Divider Model	9.95
Grip Tester, Arcade Style, with Heavy	
Cast Iron Stand and Foot Platform	39.50
Marvel, Olg. Reels, Token Payout,	
Like New	19.50
Cubs, 1¢ er 5¢, Olg. Sym	
SHIPMAN STAMP MACHINES,	
Brand New, 1¢ & 3¢	20.00
Shipman Mch., 3 Col., 5-10-10¢ Slots	
Folders, Per 1000	,90
STEEPLECHASE, 1¢, Real Money	
_ Maker	
Texas Leaguers	40.00

#### SLOTS & CONSOLES

Watling 5d Rolatops	89.50
Watling 10¢ Rolatops	99.50
Mills 25¢ Gold Chrome, Rebuilt	299.50
Mills 5¢ Gold Chrome	299.50
Mills 10¢ Gold Chrome	305.00
Mills 25¢ Blue Front	275.00
Mills 10¢ Blue Front	295.00
Jennings 5¢ Silver Chief	149.50
	99.50
High Hand	169.00
Jannings Silver Moon	99.50
Mills Bonus Bell, 5¢	249.50

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accempany All Orders Under \$20.00. SEND FOR LIST OF ALL TYPES OF MACHINES!

7.50 12.50 55.00 2.50	RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.
a5.00 eluxes.	CHARMS
	BRILLIANT LARGE VENDING SIZE \$12.50 Per 1000, Plus Postage
25	LARGE BLACK & WHITE SCOTTIES \$16.00 Per 1000, Plus Postage
S Ity.	CASH WITH ORDER OR C. O. D. EBY VENDING MACHINE SUPPLIES
S 2-9890	5245 No. Magnolia Ave., Chicago 40, Ill.

#### VENDING MACHINES 86

November 3, 1945

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## **Knight's Company Doubles Vending** Layout in Balto

BALTIMORE, Oct. 27 .- Bill Knight, head of the firm, announces that the Maryland Cigarette Service has nearly doubled its cigarette vending machine locations thruout its territory. Expanalon of locations is the first step in the company's peacetime plans,

Firm is well prepared for its post-war activities and has a good backlog of cigarette machines, tho they are not new. Supplies to stock the machines are now available in larger quantities than at any time since pre-war days.

Knight, looking to the future, foresees bright prospects for better-than-ever business with cigarette venders.





NEW YORK, Oct. 27 .- Soft drink vendplace in U. S. industrial plants during the war, will come into wider use by the thousands as soon as new ones are availpresident of the American Bottlers of Carbonated Beverages.

"Hundreds of plants have learned the value of soft drinks and other refreshments in relieving fatigue and thus increasing production during the war," he declared. "Now they will want additional automatic vending equipment to provide the beverages for their workers during rest periods after the war."

looked upon soft drink venders as nothing but an invitation for the worker to loaf. In the pressure of wartime work, they quickly found that these pauses for refreshment actually more than paid for themselves by increased production. Today operators specializing in industrial locations report that, in spite of the closing of many war plants, they still have many more calls for machines than they can fill.

## Cigarette Production as per cent are in the market new features for their plants. Shows Gain in Russia

MOSCOW, Oct. 27 .- Soviet cigarette production is climbing steadily, but compared with the U.S. industry, it still remains a very small business.

Russia's 46 factories are expected to this year, according to reports from the operated machine business. state tobacco trust. This compares with 1,400,000,000 packs rolled out of U.S. factories in the single month of August this year. That was a new peak in American production, but even in wartime American factories averaged nearly 1,000,000,000 a month.

The Soviets built 18 new cigarette factories during the war.

Increased

800

Drink

Capacity

Sales

## Plan Expansion Increase Showed **Program To Hit Bottlers Soon** CHICAGO, Oct. 27 .- Expected expan-

ing machines, which won a permanent slon and improvement to carbonated beverage bottler plants is estimated at \$50,000,000 and will be made as soon as materials and equipment becomes available, according to Joseph W. Milner, able, according to John J. Riley, secretary of the American Bottlers of Carbonated Beverages.

"The start of some projects may be delayed," Riley stated, "because of a continued shortage of sugar, which has already restricted production of the beverages. However, most bottlers are planning to have their expansion programs well under way by the time the sugar supplies are normal again. Despite war-Time was when most plant managers time shortages of sugar, the carbonated beverage trade has seen its sales soar to a record high, and expectations are that volume can be well maintained in the immediate future."

> About 40 per cent of the nation's softdrink manufacturers expect to design and construct entirely new plants and others plan to remodel their present establishments according to a recent industrial survey. Nearly 60 per cent plan to replace their bottling equipment with new, more modern types, and more than 33 per cent are in the market for other

No problems in reconversion, aside from its plans for plant modernization and expansion, are foreseen for the industry, according to experts in the field. It is expected that expansion in retail sales may curtail problems in new and better methods of reaching soft-drink buyers. Larger beverage manufacturers turn out 1,300,000,000 packages of 20 are planning expansion of their coin-



## In Nehi Stocks

COLUMBUS, Ga., Oct. 27 .- Nehl Con poration reported net earnings \$455,304 after taxes during the first a months of 1945. This was an increase of \$8,000 over the \$447,294 earned in the same period last year.

Company set aside \$271,100 for pay ment of federal and State income tare and \$639,900 for the federal excess profit tax. Last year's income tax was \$266,00 and the excess profits levy was \$648,000

Directors declared a regular quarterly dividend of 121/2 cents a share on the 1,030,000 shares of common outstanding Stock is currently quoted in Wall Street at \$22,50 a share after reaching a peak of \$24.50 earlier this year.

## Stamp Vender Plan **Expansion** Program

HARTFORD, Conn., Oct. 27 .- Pitn Bowes, Inc., Stamford, Conn., manufa turer of stamp vending machines, at nounced a \$1,300,000 expansion pr gram, including immediate construction of a \$700,000 plant addition.

At the same time the company d clared a total dividend of 20 cents share on common stock for the quarte

Walter H. Wheeler Jr., president, sal the expansion program is expected push the company's pay roll past th wartime peak of 1,500 workers.

Dividends included a special one 10 cents a share in addition to the regular quarterly one of 10 cents. Th stock was selling on the New York Curi at \$11.25 currently. Dividends will b paid November 20 to shareholders o record November 1.

#### Beech-Nut Gum Co. Declares Special Dividend of \$1.50

NEW YORK, Oct. 27 .- Directors of the Beech-Nut Packing Company, manufacturers of Beech-Nut gums, have declared a special dividend of 50 cents in addition to the regular dividend of \$1. In pre-

OUR NEW 1946 MODEL - OUT OF THIS WORLD Two Drinks Can Be Served at the Same Time

llires

Geffel

Faster

Serving

T

Heavy

Duty

Cooling

Location & **Operator's** 

## DREAM

The last word in Beverage Vending Machines **Patented Features** 

UNITED BEVERAGE CO. 1251 So. Michigan Ave.

Chicago, Ill. 

#### BusinessExpand

OMAHA, Oct. 27 .- Operators of popcorn vending machines learned this week that wartime research is likely to pay them larger dividends in the popcorn of the future.

"Just as research was essential for the development of the atomic bomb, so it is essential for the future of any type of business today," said Irving Zussman, president of the National Popcorn Company here. Occasion for the statement was Zussman's announcement that his company is setting up a research fund for the improvement of popcorn.

The fund has been established at Kansas State College, where extensive acreage has already been set aside for the study and development of hybrid popcorn.

At the same time, Zussman commented on a new-type corn. "The new K-4 Hybrid is a tremendous improvement over old-fashioned popcorns," he said. "Not only does it yield approximately 50 per cent more to the acre, and have more desirable growing characteristics, but it also has about 30 per cent greater popping expansion. In addition, and even more important to the consumer, this hybrid has a tenderness and spiciness of flavor that is a vast improvement over old-line popcorn."

At the present time, there are in existence some 50 or 60 varieties of popcorn. The commercial crop, most often used, consists of only five distinct varie-ties-White Rice, Queen's Golden or Hull-less, South American and Tom Thumb.

### **Peanut Crop Prices** To Be Lower in 1946

WASHINGTON, Oct. 27 .- Reductions in both peanut acreages and prices in 1946 were discussed this week at a meeting of growers, shellers, Department of Agriculture officials and congressmen chosen. This is made possible by filling from peanut-growing States.

Reports from the session indicated that the acreage probably would be cut more than 10 per cent below this year's plantings. The government is expected to peg the price to growers at \$150 ton compared with the \$162 a ton guaranteed this year.

vious years, the special dividend has been \$1.

#### WAR-BORN GUMS (Continued from page 84)

conveyor can carry a capacity of containers, giving the dispenser a ful capacity of 150 units at one filling.

A survey conducted by the firm revealed that usage averages alightly les than one bottle per person per day This usage also depends on the typ of plant in which the machine is located Bacon revealed. For instance, if the nature of the work being done is rather hot, such as in foundries or machine shops, the demand for refreshment during working hours will usually increase It was pointed out that plants of this type have a great demand for buttermilk

Machine is simply operated. The customer inserts a coin, presses a buttor and out comes the bottled beverage Dispensers vend bottles or cartons of size from a 1/2 pint to 1/2 quart. Another machine is being planned to vend containers in sizes up to and including a pint.

Increase of capacity from 100 to 150 containers over the firms per-war dispenser has required no increase of floor space The improvement was made by increasing the container holding tiers from two to three and raising the height of the vender slightly

Equipment is kept at an even temperature of approximately 35 to 40 degrees, which is sufficient to keep the bacteria count in milk low enough to prevent spoilage.

Each machine can vend a choice of beverages and by insertion of a nickel one bottle is vended. Should the customer prefer two bottles, he inserts a dime and receives his containers one at a time. Company devised a system whereby the bottles are dispensed singly to prevent breakage. Customer choice is made possible to the extent that a dime may be inserted, and a bottle of chocolate milk and one of white milk one conveyor with chocolate and the other with white milk.

Thus far, the majority of locations using Jennings Dairy Drink Dispenser are industrial plants, but the equipment is adaptable for recreation centers, schools, office buildings and railroad, airline and bus terminals.

45

ks

The Billboard

AMUSEMENT MACHINES 87

# YOUR OLD SLOTS

When you can modernize any Escalator-Type Mills Machine into a beautiful GOLD CHROME BELL. now only

> \$7**9**.75 Per

#### Which includes:

- **New Cabinets**
- New Castings front-top, back-top, finished in Gold Chrome
- New Money Cup
- New Coin Button
- New Club Handle
- New Drill-Proof Plates
- New Chrome Award Plate
- New Shatter-Proof Glass

All drilled, tapped and assembled ready to use. Packed in brand-new standard wood box. Specify 3-5, 2-5 payout; 5c-10c-25c.

Order now at this big saving while they last

BAKER

NOVELTY CO.

1700 W. Washington Blvd., Chicago 12, Ill.

## WHY JUNK Lack of Flat Glass Threat **To Coin Machine Industry; Stockpiles Seen Shrinking**

#### **Manpower Problems Cutting Into Glass Output**

shortage of flat glass due to unprece- dustry depend on peace, during the war dented demand, the CIO strike of 15,800 the large firms considered themselves workers in 10 major cities and the gov- as "war casualties." Altho the large ernment anti-trust suit against the manufacturers were busy on war prodthree largest concerns, coin machine ucts, the total volume of glass promanufacturers claim that the glass sit- duced for war was less than during uation is getting "tight," and they ex- peace. However, it was noted that more pect it to get worse-instead of better- complicated and expensive fabricating until the industry settles down to full- during the war raised the final profit scale post-war production as planned by figures. most large glass companies.

Even before the present walkout of glass workers the industry needed several thousand new workers. Libbey-Owens-Ford, one of the largest manufacturers of glass, was two to three months behind on orders, and present orders were exceeding production before the strike. Several large coin machine manufacturers claim that they have "looked ahead and foreseen this post-war shortage problem and have ample stock on hand for immediate needs" but, they claim that if the situation is not ironed out very shortly they will feel a direct effect in their own production, as "glass is necessary" for all coin-operated machines at present on the market.

With present employment at more than 75,000 persons, pay rolls are at an all-time high. To meet the pre-war demand-besides the post-war planned increase in glass-topped and sided products-it is expected by experts in the field that "production will be under the demand until 1947 or 1948" and even then there will not be any "excess" for any new manufacturers that may enter fields requiring flat glass before then.

#### **Expand Facilities**

"Expansion of the facilities is planned by over 90 per cent of the industry," according to one of the executives of a large glass firm. "We plan plant expansion ourselves; our engineers are busy right now working on ideas of conserving space in present plants and working out the bugs on new ones." Libbey-Owens-Ford has already started construction of new research facilities in Toledo at an estimated cost of over \$25,000, and it is expected that the company will even plan expansion for its plastic plant. About half the glass turned out at the plant now is being used by the automobile industry. The company supplies all the glass used by the General Motors Corporation and some of that used by Studebaker and Packard. Pittsburgh Plate Glass Company, the other really large flat glass manufacturer, supplies all the glass for Chrysler. Ford has decided that it will make about one half the glass it will use and purchase the rest from various makers. It is believed by high officials in the glass industry that the glass Ford makes costs the company more than the glass it buys.

CHICAGO, Oct. 27 .- Faced with a "excellent." Profits from the glass in-

Officials declare that the glass industry hasn't scratched the surface in the potential uses of glass or glass products. Some firms are busy developing and creating new uses for glass and glass products that will make living in the future more pleasant. Glass-topped and sided pinball machines will hit the market in the near future which will startle the public by the added attraction that they will offer in looks, appearance, interest, and just plain "fun," claim several large coin men explaining the need for more glass.

#### New Products

One new product that has interested coin manufacturers is a new glass fiber product that was produced by the Owens-Corning Fiberglass Corporation, which is owned jointly by the Owens-Illinois Glass Company and the Corning Glass Works. The fiber product, which is impregnated with plaskon resin-a Libbey-Owens-Ford creation-is 65 per cent stronger in relation to its weight than any metal. It was used extensively in large aircraft during the latter stages of the war.

According to one coin machine concern, pinball and other vending machine manufacturers have "large stocks" of



### **SLOT MACHINES**

-Mills 5c Bonus Bell	\$175.00
-Mills 5c Blue Front	150.00
-Watling 5c Rolatop	85.00
-Watling 5c Gold Seal	50.00
-Watting 5c Treasury	60.00
I-Pace 25c Bantam	

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP. Springfield, Mass. **338 Chestnut Street** Phone: Spfd. 41109 during the noon hour.

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## SALESBOARDS

Operators' Hits-25% Dep24-	Hour .	anvies.
Holes Name 1000 5¢ Nickel Charley Def. 1	\$17.00	\$ .98
1000 Sc Double Finn Def.	24.50	.98
1200 5¢ Bingo Def.	20.00	1,21
1000 St J.P. Big Forty, Jumbo .	24.45	
1000 10¢ J.P. Ready Money, Jum.	50.70	1.98
1000 25¢ J.P. Charley Avr. 1		\$1.24
1000 25¢ J.P. Charley, Semi. Avt.	52.04	1.41
1000 25¢ J.P. Charley, X Tk. Avr.	52.04	1.68
800 5¢ J.P. Bell Boy, X Tk.Avr.	20,40 19.75	1.79
1200 25¢ J.P. 7-11, Thick Avr. 1200 25¢ J.P. Tex. Charley . Avr.	108.28	2.32
Name of the Owner of the Owne	\$28.70	the second s
1000 Sc Siesta-Prot Avr. 1200 Sc Big Forty Avr.		and the second second second
1000 Be Beat This Card, Tk. Avr.	33.00	
1184 5¢ H.O.T., X Thick Avr.		the second se
1280 5¢ J.P. Girlie, X Tk Avr.		
2400 10¢ J.P. Barrel Avr.	92.65	3,49
2170 B¢ Rd., Wh., Bl. Tab. Tickets	\$36.00	\$1.19
120 TIP TICKET BOOKS, Singl	os. Doz	1.89
2040 Red, White, Bl. Single Bande	d Ticket	\$ 1.72
Write for List New Top-Filgh	t Board	5.
A STATE OF A	1000	-

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE SALES CO. BLUE EARTH, MINN.

> 58 PIDODS OD Will sell reasonable. JOE LUCKETT Morganfield, Ky.

#### Use More Glass

New coin machines, like the new model cars and modern furniture, will use more glass than those manufactured before the war because it is necessary to "dress the machines up more than before" to stimulate added business, according to the executive of a large coin machine firm. Curved glass is coming into its own in new machines, it was also pointed out.

Indications are pointed at the same price level as 1941 with the possible exception of window glass, where a slight rise will be noted at the end of the year. Costlier types of glass, it was also pointed out, will be in larger demand, together with newer types of flat glasses. Libbey-Owens-Ford has already received an unexpectedly large volume of orders for thermopane, a company product described as a flat glass with built-in insulation. It is made of two or more panes of glass separated by a layer of dehydrated air and hermetically sealed. The company plans to devote one complete plant to the production of themopane as well as space in at least two other factories.

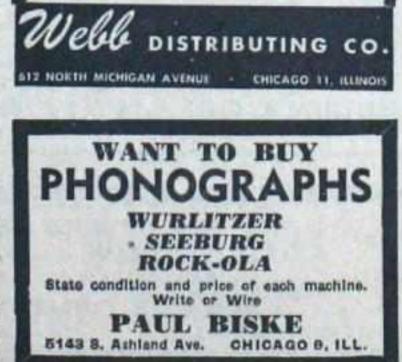
If the anti-trust and labor problems of the glass industry are solved in the very near future, leaders in the trade believe that peacetime prospects are

glass on hand for immediate use but they have an eye out now for future needs, as they expect glass, lumber and steel to be the real bottleneck in the rapid manufacture of new coin machines. Large operators also are on the glass market for replacement glass and are buying stocks that they hope will carry them thru the present period of reconversion.



#### TAKES MICKELS-PAYS QUARTERS !!!

A fast little honey of a money 'maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.



50 Jockey Clubs, P. 0.       300.00         20 Pimlicos, F. P.       300.00         6 Kentuckys, P. 0.       225.00         6 Sport Special, P. 0.       200.00         6 Sport Special, P. 0.       250.00         20 Fairmounts, P. 0.       250.00         6 Long Shots, P. 0.       225.00         6 Long Shots, P. 0.       225.00         6 Long Shots, P. 0.       225.00         0 ne-third deposit,       5030         DoveLTY CO.       (Operators)         5033 Sixth Ave.       Kenosha, Wis.		Jockey Clubs, P. 0 300.00
6 Kentuckys, P. 0. 225.00 6 Sport Special, P. 0. 200.00 6 Sport Kings, P. 0. 250.00 20 Fairmounts, P. 0. 450.00 6 Long Shots, P. 0. 225.00 One-third deposit, balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.		CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR
6 Sport Special, P. 0 200.00 6 Sport Kings, P. 0 250.00 20 Fairmounts, P. 0 450.00 6 Long Shots, P. 0 225.00 One-third deposit, balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.	20	Pimlicos, F. P 300.00
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20 Fairmounts, P. 0 450.00 6 Long Shots, P. 0 225.00 One-third deposit, balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.		
6 Long Shots, P. 0 225.00 One-third deposit, balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.	6	Sport Kings, P. 0 250.00
One-third deposit, balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.	20	Fairmounts, P. 0 450.00
balance C. O. D. WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.	6	Long Shots, P. 0 225.00
WISCONSIN NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis.		One-third deposit,
NOVELTY CO. (Operators) 5033 Sixth Ave. Kenosha, Wis. MUSIC ROUTE		balance C. O. D.
		(Operators)
FOR CALL		
	N	AUSIC ROUTE
The Best Music Operation in the South Consisting of 350 Machines, doing a gro business of over \$3,000.00 per week. Wi only consider cash at top market price intire personnel will stay with business. BOX D-64 The Billboard Cincinnati 1, 0		FOR SALE

**Designed** for Coin Operators

LEO J. MEYBERG CO.

70 10th St., San Francisco 1, Cal.

50 Turf Kings, P. 0.....\$350.00 H

#### AMUSEMENT MACHINES 88

#### The Billboard

November 3, 1945

Our P

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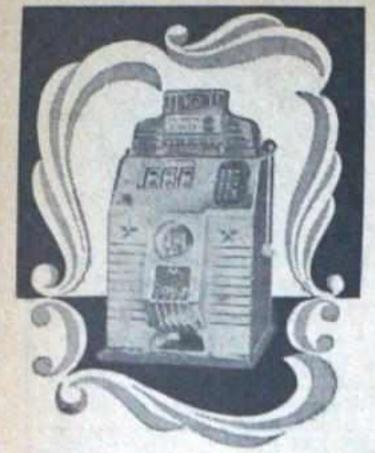
Compl

Real by

PLAM

FT. DODCE, IOWA

**BOX 770** 



## THE NEW JENNINGS **BRONZE CHIEF**

Jennings new BRONZE CHIEF is ready to thrill the players and to perform more brilliantly than ever before.

It's a colorful beauty-gleaming chrome, burnished bronze, handrubbed walnut and appropriate trim.

It's custom built, as Jennings famous Chiefs have been through the years, and features many new improvements over pre-war models. Constructed throughout from all new parts of the correct materials by the same skilled Jennings craftsmen.

	SLOT MACHINES & CONSOLES
B	25c Cherry Bell, Original 5235.00 Sc Cherry Bell, Original Cabinet, Refinished 175.00 Sc Blue Front, Original 150.00 25c Blue Front, Original Cabinet Refinished 275.00 Jumbo Parade, C.P.O., Factory
	Rebuilt, Like New 135.00 Jumbo Parade, F.P. 98.00 Big Game, F.P. 85.00 '38 Track Time 85.00 ARCADE EQUIPMENT Air Raider 5145.00
	Bally Rapid Fire
	Cenco Total-Roll Now in Stock. PHONOGRAPHS Singing Tower, Model 201
	Rockols Monarch
PERHAPS THE LARGEST coin machine in the world is the amusement de	WANT TO BUY Phonographs All Makes and Models, Send Us Your List With Your Best Price-Do It Now!!

te at Beaumont, Tex. Four players may operate the machine at one time. The inventor says he is now making plans to put the machine on the national market.

## **Coinmen Report Interest** In Coin Changer Machine

changer machine, which can be con- change for the larger coin. coin machine.

PHILADELPHIA, Oct. 27 .- One of the Glass used is unbreakable and coinnewest of the post-war ideas being release has been perfected so that it tested in this area is an automatic coin can't shower more than the necessary trolled to give the correct number of Operators predict that the moneynickels or dimes for use in a near-by changer will greatly increase the use of coin machines. Many locations that Idea was given a big spread in The could not be used because of the absence

MARKEPP VALUES - (
SLOT MACHINES & CONSOLES
25c Cherry Bell, Original
Refinished 175.00 175.00
25c Blue Front, Original Cabinet 275.00
Jumbo Parade, C.P.O., Factory Rebuilt, Like New
Jumbo Parade, F.P
'38 Track Time 85.00
ARCADE EQUIPMENT
Bally Rapid Fire
Tail Gunner
X-Ray Poker
Bowling League
Genco Total-Roll Now in Stock.
Singing Tower, Model 201 \$325.00
Rockola Windsor, Hideaway Re-
Seeburg WB WS-1-Z. Ea 8.00
Rockola Monarch
S-BALL PIN CAMES
Landalide . 35,00 Four Roses . 52,50 Sky Ray . 52,50 Spot Pool . 62,50 School Days . 52,50 Oliver
Sky Hay 52.50 Miami Beach 64.50 Spot Pool . 62.50 All American 49.50
All Machines Carry Markepp Guarantee.
Phonographs All Makes and Models, Send Us Your List With Your Best
Price-Do It Now!!
180
THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave.,
Cleveland 3, Ohio
Cieverand S, Unio
Telephone: Henderson 1043
MILLE ADICINAL CLATE
-MILLS ORIGINAL SLOTS
ALL CITY
ALL CLEAN SERIAL AS HIGH AS 470,000
A REAL PROPERTY AND A REAL PROPERTY A REAL PRO
14 5d Brown Fronts, KA, CH, 3-5 \$165.00 1 10d Brown Front, KA, CH, 3-5 200.00
1 25c Brown Frant, KA, CH, 3-5 225.00 8 5c Blue Frents, 3-5, P.O., D.J 115.00

Quantities are limited. Demand is overwhelming. Order immediately for earliest possible delivery!





WANT TO BUY

SKEEBALLS

LARGE AND SMALL

Advise Kind and Price

BOYLE AMUSEMENT CO.

522 NW Third St.

Oklahoma City, Oklahoma

Ph. 7-5631

Philadelphia Inquirer Sunday Picture of a cashier will benefit and increased Parade October 14 and coinmen report profits are expected all around. a big response as a result of the publicity.

Coin-changer machine is a compact attractive small edition of a cigarette dispenser. Buttons are pressed to indicate the correct number of different coins needed. Quarters and half dollars can be inserted and nickels, pennies, dimes and quarters can be gotten from the machine.

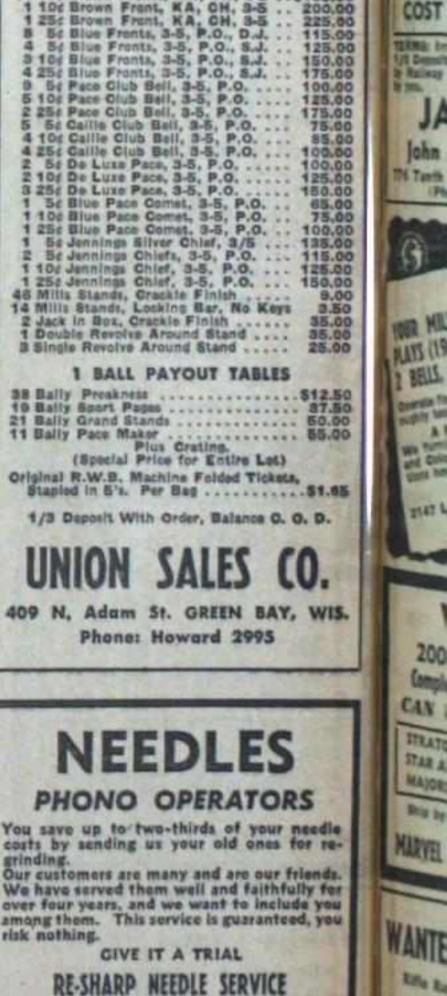
#### Easy Control

Machine can be controlled so that in a soda-machine location, more nickels be serviced easily and refilled and is securely attached to its resting place, sites for the operators.

#### School Use

One of the first prospects on the lists are schools in the area, which could not be serviced before. Machines can be installed in gymnasiums or school lunchrooms and can be used for milk and candy bars. The sales approach being presented to the board of education here is that school lunchrooms will be able to serve a greater number of students if machines can handle a portion of the foodstuffs dispensed.

Colleges and private schools are also than other coins are available. It can being canvassed and special benefits are offered the educational sites. Locachecked whenever the accompanying ma- tions are also being sought in factories chine gets attention. It is foolproof and office buildings where machines and cannot be pilfered. The lock is were not in use for similar reasons. hidden and automatic and the machine Entire city is being canvassed for new



SALESBOARDS-All Orders Shipped Same Day Received Average Profit Net Price LUCKY BUCKS, DEFINITE PROFIT 400 LUCKY BUCKS, DEFINITE PROFIT 57,00 EASY ACES, DEF. PROFIT, SLOT SYMBOLS 13,00 EASY FINS, DEF. PROFIT, SLOT SYMBOLS 58,00 BABY BELL, SLOT SYMBOLS 17,37 ALL OUT CHARLEY, DEFINITE PROFIT 60,00 JACK POT CHARLEY, THICK & PROTECTED 185.30 OUT DOOR SPORTS, THICK, JUMBO HOLES 28,40 SPOT OF GOLD, THICK, JUMBO HOLES 28,40 SPOT OF GOLD, THICK, JUMBO HOLES 28,14 BIG DIME DOUGH, THICK, JUMBO HOLES 35,20 VICTORY BELL, THICK, JUMBO HOLES 35,20 54 \$ .85 1.25 1.25 520 254 720 1.75 IBC 3.25 \$1,00 2,50 0.25 54 1000 1000 104 3.25 1200 2.50 50 1200 3,60 50d 3.00 Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Olgarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders-balance C, O. D. MICHIGAN CITY NOVELTY CO. **BOX 66, MICHIGAN CITY, INDIANA COUNTING MACHINES** COIN NEW AND REBUILT-BOUGHT AND SOLD Your Broken and Worn Coln Counters Repaired by Experts. Write for List of Coin Counters Now on Hand.

ACE COIN COUNTING MACHINE CO. 3715 SOUTHPORT AVE. (Tel.: Bittersweet 4453) CHICAGO 13

Rock-Olas.

COMPLETE WITH TUBES

F. O. B., N. Y.

Amplifier Idea.

COMPLETE WITH TUBES

F. O. B., N. Y.

antisfied.

We Are Now Delivering **Our Proven and Tested** 

UNIVERSAL

AMPLIFIERS

ask the operator who owns one-

that's our best advertisement ORDERS FILLED IN ROTATION RECEIVED MODEL A

MODEL B

FITS ALL WURLITZERS, SEEBURGS,

ROCKOLAS, INCLUDING HI-TONES

4. Built by competent Phonograph sound en-

5. We are the originators of the Universal

Complete with sockets for Speakers and

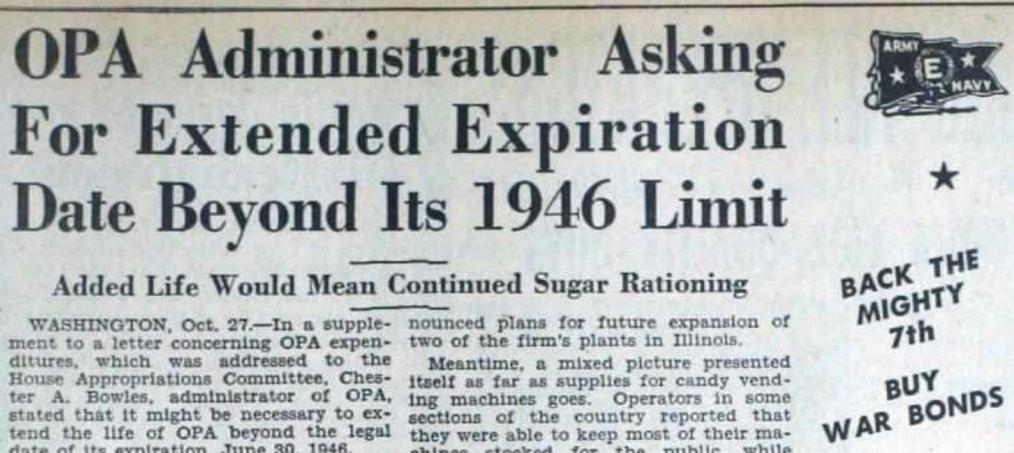
All workmanship guaranteed, Money back in 10 days if not completely

. Saves you time, money and expense. Your customer is satisfied.

Your Machine keeps working.

All workmanship guaranteed.

Pick-ups for all Models.



#### Fits all WURLITZER Models 412, 24, 616, Added Life Would Mean Continued Sugar Rationing 00, 500, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones - All

ment to a letter concerning OPA expenditures, which was addressed to the House Appropriations Committee, Chester A. Bowles, administrator of OPA, stated that it might be necessary to extend the life of OPA beyond the legal date of its expiration, June 30, 1946.

If this possibility were realized, of course, it would more than likely mean that rationing of sugar would continue beyond mid-1946-an event which would not surprise observers in the candy bar field.

Said Bowles: "It is clear that pressures against price ceilings in many commodities, and also rent ceilings, particularly in major population areas, will continue for quite some time after June 30."

Then Bowles added, "Unless these conditions change drastically, I am confident that legislation and necessary budget will be provided by Congress for the new fiscal year starting July 1, 1946."

#### Increase Looms

While candy bar makers and soft drink bottlers still found themselves facing an acute shortage of vital sugar, reports of good domestic crops and the discovery of a sugar cache in Java seemed to indicate that supply will be larger after the turn of the new year.

This does not mean, of course, that sugar will be in such quantity as to end the need for its rationing. Most optimistic reports hold that confectioners and bottlers may look for an increase in sugar alloted for the first three months of 1946.

Florida, Louisiana and other Southern cane and beet sugar crops loom large as the harvests got under way this week. Florida, for instance, expected a large crop expected in the Midwest this auupped again until the outlook for Florida cane sugar indicates one of the best years in many seasons. Increasing supplies of sugar, plus the fact that the military forces are steadily decreasing their demands, indicates that the sugar supply will begin to increase, with the worst days behind.

WASHINGTON, Oct. 27 .- In a supple- nounced plans for future expansion of two of the firm's plants in Illinois.

Meantime, a mixed picture presented itself as far as supplies for candy vending machines goes. Operators in some sections of the country reported that they were able to keep most of their machines stocked for the public, while other operators have machines in storage which have been gathering dust since the beginning of the candy bar shortage.

#### Distribution Concern

Chief concern at the moment is distribution. Retail stores in some areas, like Chicago, seemed to have a fairly adequate supply of standard candy bars. Chain stores in the Chicago area are back to their pre-war practice of selling standard candy bars three for a dime, while vendibar operators were having a hard time stocking their columns with any kind of acceptable product.

Until the problem of distribution is worked out, it seems that candy venders are likely to face continued shortages even as sugar becomes a little more plentiful.

#### ORIGINAL SLOTS FOR SALE

Just off location, used very little. Mechanically perfect and appearance very good. All machines 3-5 payout Mills machines with late serial numbers, club handle and knee action.

6 5¢ Mills Brown Front	
7 10c Mills Brown Front 175.00 5.25c Mills Brown Front 205.00	
8 5¢ Watling Rolotop 60.00	11
4 10¢ Watling Rolotop 80.00	
1 25¢ Watling Rolotop	
1 25¢ Watling Rolotop, Rebuilt and Refinished Like New	
1 50¢ Watling Relotop 190.00	
2 5¢ Pace Deluxe	
2 10¢ Pace Deluxe 125.00	
2 25¢ Pace Deluxe 150.00	
7 5¢ Pace All Stars 60.00 3 10¢ Pace All Stars 80.00	
2 25¢ Pace All Stars 110.00	
1 1¢ Pace Comet	
1 1¢ Pace Comet, 1938 Model 45.00	
7 Pace Safe Stands 7.50	
3 Watling Safe Stands	н
5 Folding Stands 2.80	
3 Rockola 12 Record 85.00	
1 Rockola 16 Record 115.00	
1 Wurlitzer 16 Record, Lite Up Plano Keyboard 175.00	
Keyboard	
1 Converter D.C. to A.C. Current 25.00	
Terms: 1/3 Deposit With Order, Balance	
C. O. D., F. O. B. Sayner, Wis.	
Write	L
<b>OSCAR ELIASON</b>	
SAYNER, WIS.	
DATHER, WIC.	

# WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

89

Get your Scales rebuilt now and have them ready for your big season.

TLING MFG. 4650 W. Fulton St. CHICAGO 44, ILL. Est. 1889-Tel.: COLumbus 2770. Cable Address "WATLINGITE," Chicago.



#### PHONO OPERATORS

Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use, Complete renovation with sockets, for speakers and pickups for all of the following models, and includes minor repairs. However, If major parts are missing or defective and have to be replaced, an additional nominal charge will be made.

ALL WURLITZER MODELS - 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. ALL SEEBURGS-EXCEPT HI-TONES. ALL ROCK-OLAS.

#### COST \$36.50 F. O. B. N. Y.

#### For OPERATORS WHO OP-ERATE WURLITZERS EXCLUSIVELY

Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models, and Includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. 412, 24, 616, 500, 600, 700,



#### **Use Substitutes**

Bottlers and bar makers, however, are still delving into sugar substitutes. Corn crop is a topic of great current interest to both beverage and candymakers, since corn sirup has long been accepted as the best substitute for sugar. Improvements have been made on the conversion process which turns cornstarch into a sweet sugar sirup, and the bumper corn crop expected in the Midwest this autumn bids well for an adequate supply of this substitute sweetener.

In North Kansas City, Mo., the Corn Products Refining Company revealed that it has already begun a \$9,000,000 expansion program to more than double the production of dextrose sugar. Present output is 190 tons a day, but plant officials expect to boost the daily production to 400 tons.

At the same time, Corn Products an-

rs. Ea. .. 110.00

o Hole, Late, 10%

REEN BAY, WIS.

45.00

,35 2.75

7.50

27.50 99.50

139,50

150.00 160:00

150.00 69.50

199.00

89.50

69.50

7.50

1.50

1.25

ANTED SPORT PARADES e, \$40 EACH With Parts	FOR SALE 2 Pace Comets, 2 Blue Front, 7 War Eagle, 2 Futurity, 1 Front Vender Castings, \$4.50 Ea.; All for
SE AT \$30 EACH INER TRACTION '41 SNAPPY '41 LECIONNAIRE BOLOWAY Freight or Truck. Wire What You Ship. MFG. CO. 2124 Milwaukee Av. Chicago 47, Ill.	12 Sets Knee Actions, Mills. Set         2 Sets Brown Front Casting, New. Set         12 Set Blue Fronts. Ea.         13 Set Blue Fronts. Ea.         14 25c Blue Fronts. Ea.         15 2 25c Melon Bells. Ea.         15 2 25c Jennings Club Bell         15 2 25c Silver Chrome, Rebuild, 3-5         16 2 25c Pace Comet All Stars. Ea.         15 2 25c Pace Comet All Star         15 2 25c Mells Comet All Star         15 2 25c Silver Chrome, Rebuild, 3-5         15 2 25c Pace Comet All Star         15 2 25c Mells Comet All Star
D TO BUY OR LEASE age, .22 or Compressed Air. OR RECREATION 367, Muscatine, Iowa	Keys. Es. R. W. B. Tickets Stapled in 5s, 2100 to 2170 Count. Per Bag Single. Per Bag 5-10-25¢ Salesboards, Jumbo Hole, Late, 1 Less Than Factory Price. FORST MUSIC & NOVELTY CO. Phone A 5682 1279 Main St. GREEN BAY, 1

#### **NOW DELIVERING!** "BIG TOP"

STREAMLINER       \$175.00         LIBERTY       150.00         KEEP 'EM FLYING       135.00         VICTORY       79.50         NEW CHAMP       59.50         DUPLEX       55.00         5-10-20       100.00         1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
LEON TAKSEN COMPANY 2035 Germantown Ave., Phila. 22, Pa. Phone: 'Poplar 3638
WANTED
50 ROCK-OLA COUNTER MODEL PHON- OGRAPHS. WILL PAY \$120 FOR '39 OR '40 MODELS



1 Air Raider (Like New) 1 Target Range, 5c (Perfect) 2 Foreign Colors (New). Each 2 Foreign Colors (Used 1 Week 2 Foreign Colors (Used 1 Week	100.00 200.00 ). Ea. 150.00	
1 Radio Rifle (Clean) 1 Evans Play Ball (Clean) Terms: 1/2 Deposit, Balance	C. O. D.	
ADVANCE AUTO SALES CO.		
Phone Hemlock 1750 1350 Howard St., San Francisco 3, Calif.		

	MAIN WURM UEAKS
7	WURLITZER \$4.00
	STAR WHEELS30
2	SELECTOR PINS, 1 DOZ
	For quantity price list write to
ı. 9	JAMES CLEMENT MFG. & COIN MACHINE PARTS 948 W. Russell St. PHILA. 40, PA.
L	ACTION TO A CONTENT AND A CONT

#### The Billboard AMUSEMENT MACHINES

November 3, 1945

## WRITE PHONE

90

BLUE FRONTS BROWN FRONTS CLUB BELLS ORIGINAL CHERRY FOUR BELLS GOLD CHROME BELLS Assembled and Refinished by Experts

REDSKINS SKY CHIEFS ONE STAR CHIEFS CENTURY SILVER CHIEFS







week.

compensation.

course, are poor prospects for coin ma-



AMUSERIENT MACHINES November 3, 1945 91 The Billboard MONARCH'S LEADERS DRY ELECTROLYTIC CONDENSERS TUBULAR REPLACEMENT TYPE BALLY UNDERSEA RAIDER Price Wy. Price Wv. Mid Mfd Wv. Price Mfd Wv. Price Mfd. 10050 450 . . \$ .96 25 ... \$ .40 20 12 150 . . \$ .48 10 450 ... \$ .68 25 .. .44 30 450 .. 1.18 Featuring 3-dimensional effect thru a realistic Periscope \$399.50 16 150 .. .56 10-10 450 .. 1.04 25 .. 40 450 .. 1.24 arrangement. Attractively designed upright cabinet. A 12 250 .. .64 12 450 .. .72 50 .. .44 (note correction) 8 500 .84 150 ... 450 .. .60 **PROVEN MONEY-MAKER!** .44 8 16 16 .. 1.28 500 WRITE, WIRE, PHONE YOUR ORDER FOR EARLY DELIVERY ! ALUMINUM CAN UNITS 600 ...\$2.52 450 .. 1.04 16 THOROUGHLY RECONDITIONED 25c AUTOMATIC P. O. CONSOLES 600 .. 3,36 Bally Club Bell ..... \$395.00 HI Hand, FP & PO . 295.00 Keeney 4-Way,5&25 \$695.00 ALUMINUM CAN TRIPLE TYPE Pace Pay Day ..... 225.00 '41 Ev. Domino, JP. 575.00 HI Hand, FP & PO . 295.00 Super Bell, Single . . 425.00 Callie Roulette .... 275.00 Jenn. Golf Ball .... 195.00 10-10/20 MFD, 450/25 WV ...... \$1.28 10-10-10 MFD, 450 WV .......... \$1.52 GET ACQUAINTED **TUBULAR PAPER CONDENSERS** Williams' Sensational New Money-MakerI WITH FASCINATING Immediate Delivery. 600 VOLT D. C. WORKING LAURA" Price Cap, Mfd Cap. Mrd Price Price ORDER TODAY ..... Cap. Mfd Cap, Mfd Price .\$249.50 .00025 .... 5 .12 .0005 ..... 12 .001 ..... 12 .003 .....\$ .12 .25 .005 ..... .12 .03 ..... .15 **ON HAND FOR IMMEDIATE SHIPMENT:** .001 ...... ,5 .05 ..... .15 .002 ..... .12 .60 YANKEE DOODLE-COVER GIRL-ALL UNITED AND BELL REVAMPS 1000 VOLT D. C. WORKING .01 ...... \$ .24 | .02 ...... \$ .24 | .05 ...... \$ .27 | .1 ...... \$ .29 MILLS REBUILT SLOT SPECIALS Orig. Chromes, 5¢ ... \$275.00 Gold Chrome, 54 ...\$275.00 Cl. Bell Cons., 5¢ ... \$350.00 Gold Chrome, 10¢ ... 315.00 Cl. Bell Cons., 10¢ . 400.00 Orig. Chromes, 10¢ . 315.00 ELECTRONICS COMPANY Gold Chrome, 25¢ ... 350.00 Orig. Chromes, 25¢ . 350.00 Cl. Bell Cons., 25¢ . 450.00 Blue Fronts, 54 .... 150.00 Brown Front, 5¢ ... 175.00 Glit. Gold Q.T., 1¢ . 79.50 Blue Fronts, 10¢ ... 175.00 Glit. Gold Q.T., 5¢ . 135.00 Brown Front, 10¢ .. 225.00 Blue Fronts, 25¢ ... 225.00 Roman Hd., Glitter Brown Front, 25¢ .. 275.00 Vest Pocket, B.&G., 5¢ 52.50 Glit. Gold Q.T., 104. 165.00 67 WEST 44th STREET Murray Hill 2-0755 NEW YORK 18, N. Y. Glit. Gold Q.T., 254. 225.00 Gold, 25¢ ..... 200.00 WANT TO BUY - Bally HI Hands, Silver Skates, Attention, Mascots, Exh. Leaders, Sunbeam, Zomble, Knockout. Gottlieb HI Dives, Stars, Do Re Mi, Westwind, Double Play, Gottlieb HI Dives, Stratoliners, Star Attraction, Sport Parades, Sky Chiefs. Write for List: Slots 1 and 5-Ball F.P. and P.O., Arcade and Consoles. **PIONEER'S** Terms: 1/3 Deposit, Balance O. O. D. or Sight Draft. **BIG TOP** ONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL. **Converted** from KEENEY PERFECT MUSIC EQUIPMENT! ALL EQUIPMENT THOROUGHLY RECONDITIONED AND READY FOR LOCATIONI TWIN SIX-CLOVER WALL BOXES AND PARTS 2 Wurlitzer 412 ... 

All Roll Overs

5

18 Seeburg 20 Sel., 5¢ Wireless Wallomatics .... 4 Seeburg Wireless Baromatics, 5-10-25¢ 52.50 1 Wurlitzer #430 Speaker ..... 105.00 New Original Wurlitzer Trays ..... .70



#### 92 AMUSEMENT MACHINES

The Billboard

November 3, 1945

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WRITE, WIRE, PHONE
OR COME AND GET IT:
PHONOGRAPHS
Wurlitzer 616
Bottom 215.00
Wurlitzer 24/'42 Victory 435.00 Seeburg Major, ESRC 495.00
Seeburg Vogue Seeburg 12 Record
Mills Empress
Rock-Ola 12 Record 109.50 Rock-Ola Master
WALL BOXES
= 125 Wurlitzer, 5-10-254 \$19.50 = 320 Sweet Music (Wurlitzer) 22.50
Beeburg Wall-o-Matic 24-Selec., R.C. 37.50 Seeburg Wall-o-Matic, 24-Selec., R.C. 27.50
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Seeburg Adapter, SD241Z 14.50 Seeburg GSR1 Selection Receiver 14.50
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Рим саммея         Тел Брот, беб.00         Мато       49.50         Ча мото Run 74.50         Телметя       79.50         Почет, 79.50         Матовсора       65.00         Матовс	Address BOX D-56, c/o The Billboard, Cincinnati 1, 0. JAR DEALS and SALESBOARDS 120 TIP BOOKS 120 TIP BOOKS	<text><text><text></text></text></text>
BACKBAUH The Bell with the percentage you have been waiting for! • Pays 3 on 1 Cherry • S on 2 Cherries • No Lemons • No Lemons • MMEDIATE DELIVERY BAKER NOVELTY CO. 1700 Washington Blvd., Chicago 12, III.	DON'T PASS UP THESE BUYS!         Brazil (Used Very Little)       \$\$175.00         Production (Floor Sample))       \$\$175.00         Production (Floor Sample))       135.00         Pin Up Giri (Like New) 122.50       Smack tha Jap (Tan Spot)       \$\$9.50         Sty Rider (Like New) 122.50       Smack tha Jap (Tan Spot)       \$\$9.50         Reck-Ola Monarch, Remote (Cellar Job), Gemplete With 4 Dial-a-Tune Wall Baxes, 1 Bar Box, 1 New Auxiliary Speaker       \$\$279.50         Rapid Fire (Needs New Gun Castings) Make Offer   Rock-Ola Ten Pins, Large Dial       Make Offer         Export TRADE Write us your require- ments.       1/2 Certified Deposit, Balance C. O. D. PHONE: Linden S157       OPERATORS We will buy your ma- chines on or off location.         THOMPSON MUSIC COMPANY       3006 PREBLE AVENUE PITTBEURGH 12. PENNSYLVANIA	ATTENTION EXPORT TRADE! With the lifting of export restrictions, we have opened our Foreign Sales Department, Send for information about all coin-operated annuse- ment machines and rending equipment. MONARCH COIN MACHINE CO. ISAS N. Fairfield Ave. CHICAGO 47, ILL
REAL BARGAINS! Chico Hockey, \$159.00; 10¢ Jennings Chief Con- one, Siot, \$110.00; Baker Pacer, D.D., \$150.00; Red Head Tracktime, \$25.00; Seeburg \$800, ESBC, \$585.00; Wurl, 24 with Adapter, \$259.50. JULES OLSHEIN & CO. 100-02 Bradway ALBANY 4, N. Y.	1330 TRADE AVENUE Phones 107-1426 HICKORY, N. C.	WANTED HOLLY GRIP, MACHINES LEE HIRSCHLER 3508 Reading Rd. Cincinnati, Ohio

945

The Billboard



#### 94 AMUSEMENT MACHINES

The Billboard

November 3, 1945

WRITE

625

If you

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506 S.

IND MONEY	o all shares	WE NEED THE ROOM, YOU GET THE BUYS! AT MILWAUKEE COIN'S GREAT REMODELING SALE I
vith this ortable coin Counter	PRICE \$147.50 F. O. B. Chicago ½ Dep. with Order.	SLOTS         Blue Fronts, 56
	COUNT WRAP and BAG Pennies, Nickels, Dimes,	Mills V. P., Bl. and Gid.       45.00         Silver       65.00         Mills Q.T., 5¢, orig.       75.50         10¢, rebuilt       69.50         Mills Club Consoles, orig.       5¢         10¢       5250.00;         25¢       275.00         Mills 4-Bells, 4/5¢, Orig. Heads,         10¢       19,50         10¢       19,50         10¢       5250.00;         10¢       19,50         10¢       19,50         10¢       19,50         10¢       19,50         10¢       19,50         10¢       129,50
	WNEY-JOHNSON BLE COIN COUNTER	10#        \$149.50;         25#
Wraps or Bags no extra equipment necessary to wrap coins in packages every package accurately counted and double checked! * PORTABLE * COMPACT * LIGHT IN WEIGHT	<ul> <li>Portable—weighs only 171% pounds</li> <li>Quick-setting lock for package count</li> <li>Double-check on every package count</li> <li>Feed roller adjustable for long wear</li> <li>Quick removal of hopper ring for easy cleaning</li> <li>Large hinged hopper tray</li> </ul> CONSTRUCTION FEATURES: <ul> <li>Compact</li></ul>	Millis or Chicago Coin Metal Safe Stands, compi, with locks
NOTICE ! The Clobe Distributing Co. is the ONLY Authorized and Exclusive Factory Rep- resentative in the Unity Coin Counter to the Co ment of Distributors for CHARLES (JIMMY) J	Outboard bearing on main drive insures long life Visible, self-sealing ellers     d States for the DOWNEY-JOHNSON Portable oin Machine Trade. Watch for our announce- your territory.	MILWAUKEE COIN MACHINE CO. 3130 W. Lisbon Avenue Milwaukee 8, Wisconsin



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Complete Line of Phonographs and Parts

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ola Motors (Drive)	Power Transformers, All Models
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Put-Out Put Transformers 2.25	5 FL Shielded Wire with Posts (Both
alume Control Boxes, Wurlitzer 3.50	Ends), Improves Tone of Machine
en Ola Beita	23150 Wurlitzer Block Ratchet Trip.
tusting Arms, All Models, Wurlitzer 3.00	616, 500, 600, Etc 1,10
ant Glass for Wurl. 61 Counter Model. 1.35	23152 Catch Ratchet, 618, 500, Etc
ges Glass for Wurl. 71 Counter Model90	Main Fibre Gears (the Best) 5.00
mass Bands, All Wurlitzer Models 1.00	Acropoint Needles at Special Prices This Month.

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10% D	ISCOUNT	ON ORDE	ERS OF \$2	5.00 OR	OVER!
0114 5 .55 024 1.10 0.E. 23 for 0.0000 5 1.65 145 1.25 147 1.80 105 1.10 114 1.00 114 1.00 114 1.30 114 2.35 1105 2.00	2A4Q. \$1.75 3Q5 1.60 5U485 5V4 1.25 5X475 5Y360 5Z390 5Z490 5Z490 6A6 1.35 6A8 1.00 6C565 6C690 6C51.25	6F8\$ .60 60650 6H665 6J560 6J775 6K785 6L61.15 6Q790 6SC785 6SK780 6SQ790 6SQ790 6SQ790 6SQ790 6SQ790 6SQ790 6SQ790 6SQ790 6SQ790	117L7 \$1.85 117P7. 1.85 117Z6. 1.60 12A8 1.00 12K7. 1.00 128A7. 1.15 128J775 128K785 128Q785 128Q785 128R770 14A7. 1.50 14C7. 1.35 25L6. 1.30	35L6 .\$1.00 35Z3 . 1.30 35Z580 50L6 . 1.10 50Y6 . 1.10 2485 2675 2755 30 1.00 3275 33 1.00 3860	45\$ .80 46-47 . 1.10 70L7 . 1.95 50 1.00 5665 5780 7585 7660 7790 7890 7890 7980 8065
185 1.60 105 1.60	6D680 6F5 1.00 6F6 1.10	7A8 . 1.30 70L7, Adpt., Compl. 1.45	2525 . 1.00 2528 . 1.00 35A5 . 1.30	39/4450 4185 43 1.10	83 1.00 83V

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A Welcome Change!

During the years when we did war work exclusively we were inspired with grim determination to contribute our experience and skill to final victory—always praying for an early peace.

Now we have turned again to the happier pursuits of serving you of the recreation and amusement world—to the production of Mutoscope's far-famed coin machines. We're working for you again and we like it. First of Mutoscope's recent developments is the NEW °PHOTOMATIC a true marvel of science ... the 100% coin operated automatic photographer. The only machine of its kind in the world! Orders are now being taken — first orders get first delivery. Then there's the °VOICE-

O-GRAPH, Mutoscope's automatic coin-operated voice recorder, Irresistibly appealing to young and old. And . . . THE "ATOMIC BOMBER, that newest idea in Mutoscope machines—timed to civilization's breath-taking new discovery.

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Write for our new PHOTOMATIC Sales Planand details of other Mutoscope Equipment.

OUR 50

VEAR OF

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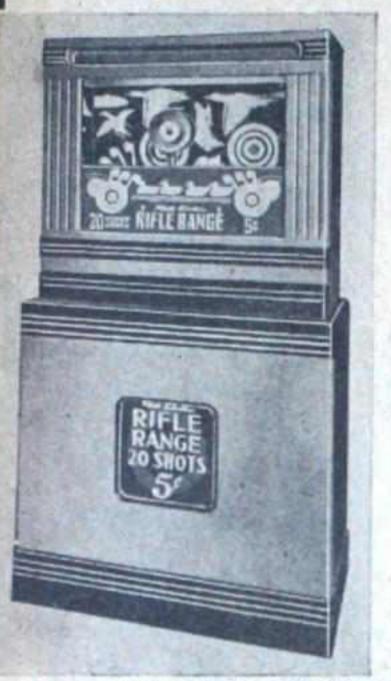
#### **98 AMUSEMENT MACHINES**

The Billboard

November 3, 1945

REC

IT COSTS YOU MONEY to operate your old Seeburg Chicken Sams, (onvicts or Japs-CONVERT THEM TO THE



NEW COINEX RIFLE RANGE This Brand New Conversion

makes an entirely new and different piece of equipment out of your old Seeburg Chicken Sams and Convicts, as well as Shoot the Japs. It's Hot—It's making money and IT COSTS VERY LITTLE. CAN BE INSTALLED ON LOCATION IN TWENTY MINUTES COMPLETE CONVERSION READY FOR INSTALLATION. \$14.75

Sample \$17.50 Lots of 3

COMPLETE RIFLE RANGE Factory rebuilt, entirely \$169.50 looks like a new machine. A REAL MONEY MAKER F. O. B. Will occept trode-ins









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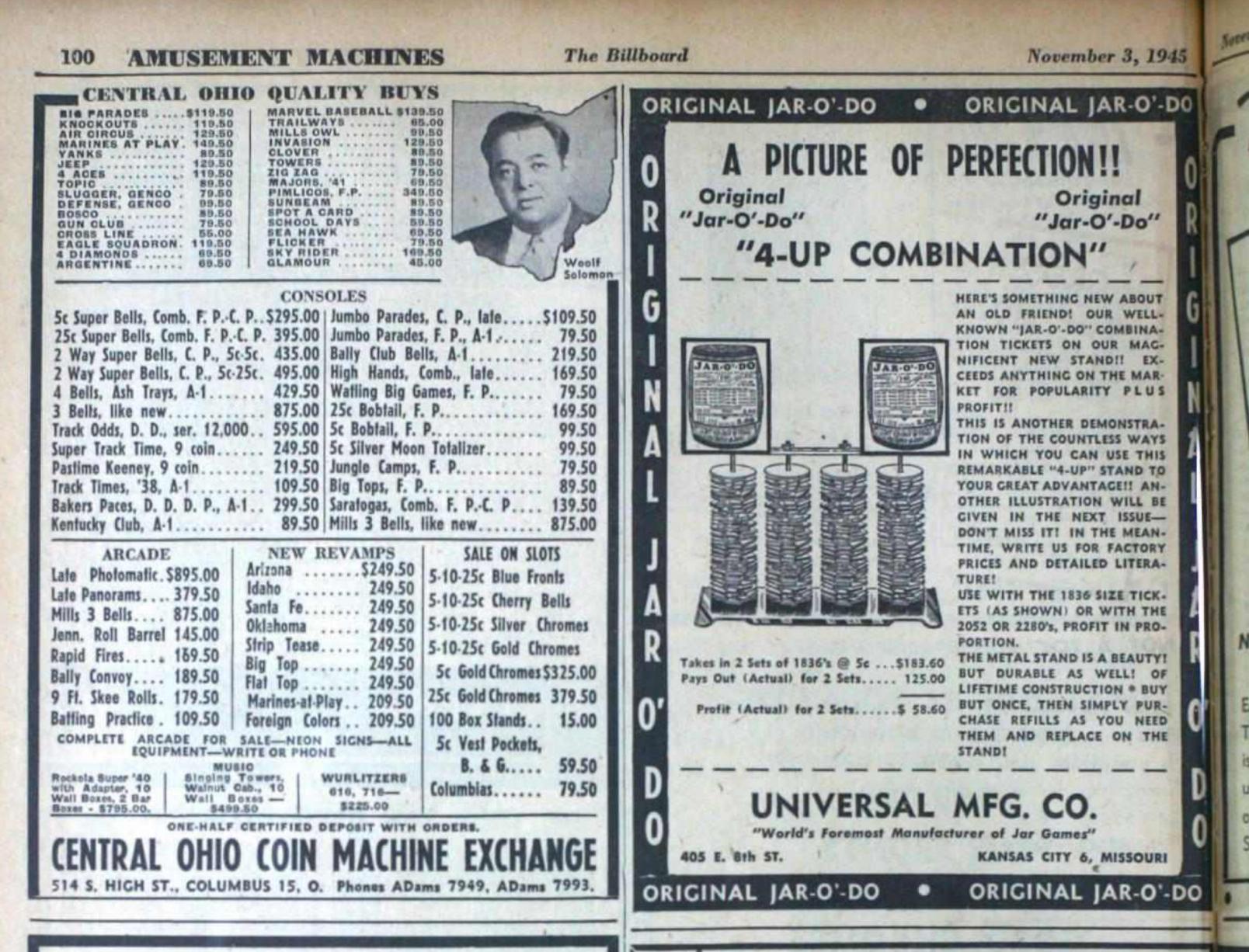
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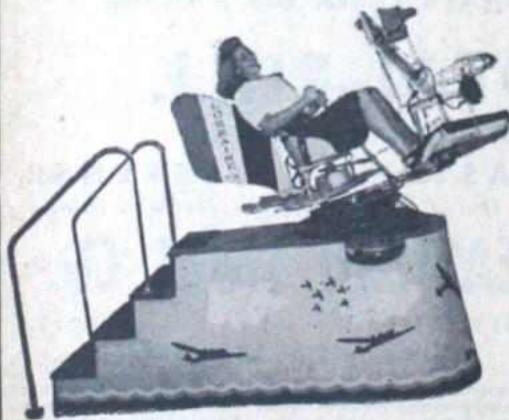
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"Pilot Trainer" is fully protected by U. S. Letters of Patent. Any and all infringements will be prosecuted to the fullest extent of the law.

The reports we've received from locations in which they are operating indicate that 'PILOT TRAINER' is the biggest money-maker that ever hit the industry. It earns money at such a fast rate that you can get back the cost of the machine in four to six weeks, depending upon the activity of your location. DON'T WASTE TIME! GET YOUR SHARE OF THE **'PILOT TRAINER\*** PROFITS! **ORDER TODAY!** 

\$850.00 25% Deposit, Balance C.O.D., F.O.B. N. Y. IMMEDIATE DELIVERY!

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TRAINER SALES CO. 2 COLUMBUS CIRCLE NEW YORK 19, N. Y.

## DON'T JUNK YOUR OLD SLOTS

They're worth Top Money and will make Top Money when you put your old mechanisms into a BRAND NEW American Gold



NOW ONLY \$3950

Completely assembled, drilled, tapped and packed in individual cartons.

4047 W. FULLERTON AVE., CHICAGO 39, ILL. . CAPITAL 5300

YOU MISS US - YOU MISS MAKING MONEY"

 New Light Wood Cabinet
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 New Chrome Castings (Choice of Gold, Copper or Silver Chrome)
 New Metal Reward Plate
 New Club Handle
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 Unbreakable Jackpot Glass

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Copper Chrome Cabinet.

Here's what you get:

It costs you less than ever before — Even less than pre-war prices. You can't lose! You can't afford to overlook this opportunity of cashing in on new machine player appeal.

945

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The Billboard

**AMUSEMENT MACHINES** 101

The Original AUTHENTIC PRE-FLIGHT TRAINER

GROSSING TOP MONEY TOP MONEY ALL OVER AMERICA IN ARCADES STORES PARKS

### NOT A TOY \* THE REAL MCCOY!

Easily adaptable for coin operation. This original PRE-FLIGHT TRAINER is exactly the same **Ground Trainer** used during the war for actual training of Cadets, CDF groups and in Flying Schools, Colleges and Air Ports.



Reflight Trainer

A FEW DESIRABLE DISTRIBUTOR TERRITORIES STILL OPEN .

Will again "lead the parade" with their unusual line of outstanding Games and Amusement Machines.

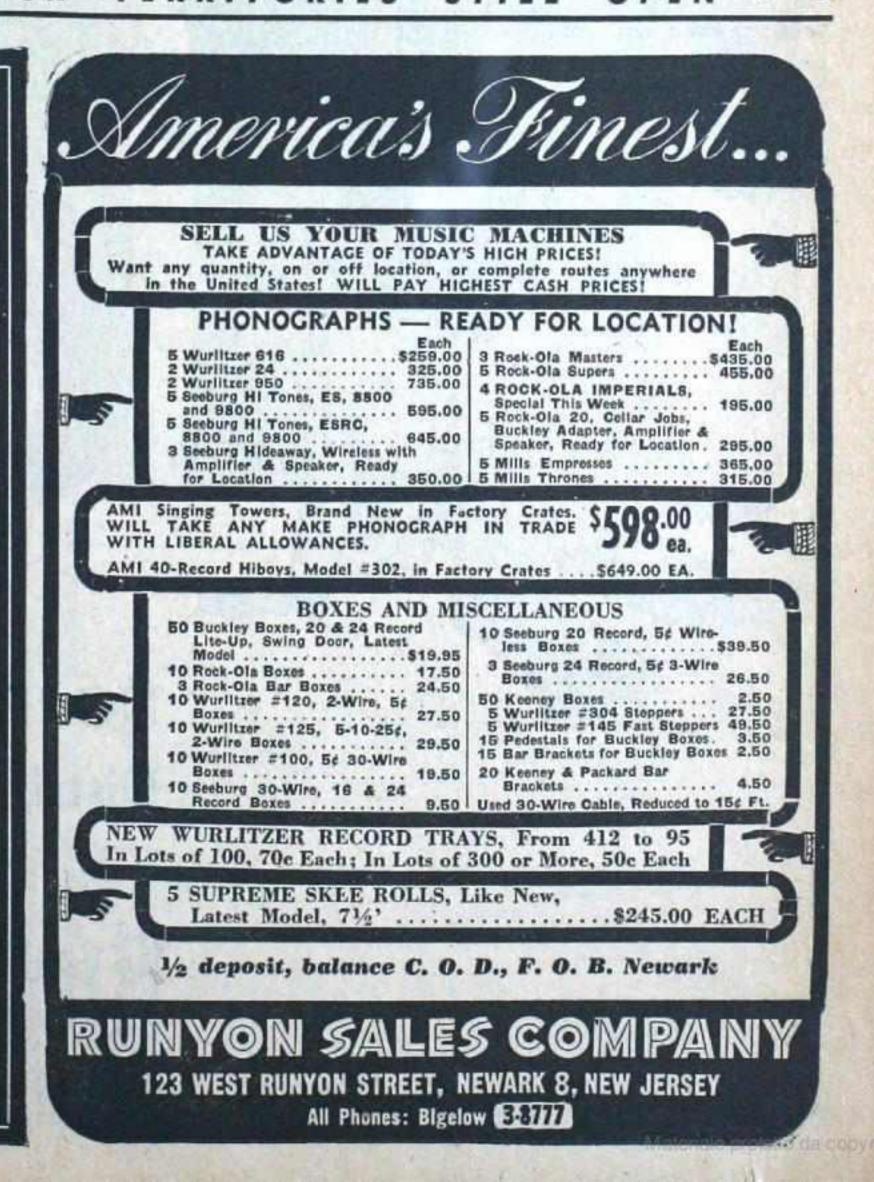
Reconversion of our factory is rapidly proceeding and we can truthfully promise that our new line will be the most attractive ever manufactured by us.

Our customers will be delightfully surprised at our new line of Arcade Equipment, which contains many new and novel features.

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NO "PEEKIN" Distributors will soon display ... "The Phonograph of Tomorrow" **ROCKOLA** MANUFACTURING CORPORATION BIO HORTH KEDZIE AVENUE - CHICAGO ST. ILLINGIS

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RE

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The Billboard

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Never before used in any

other game . . . . .

#### 103 AMUSEMENT MACHINES

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F.O.B.

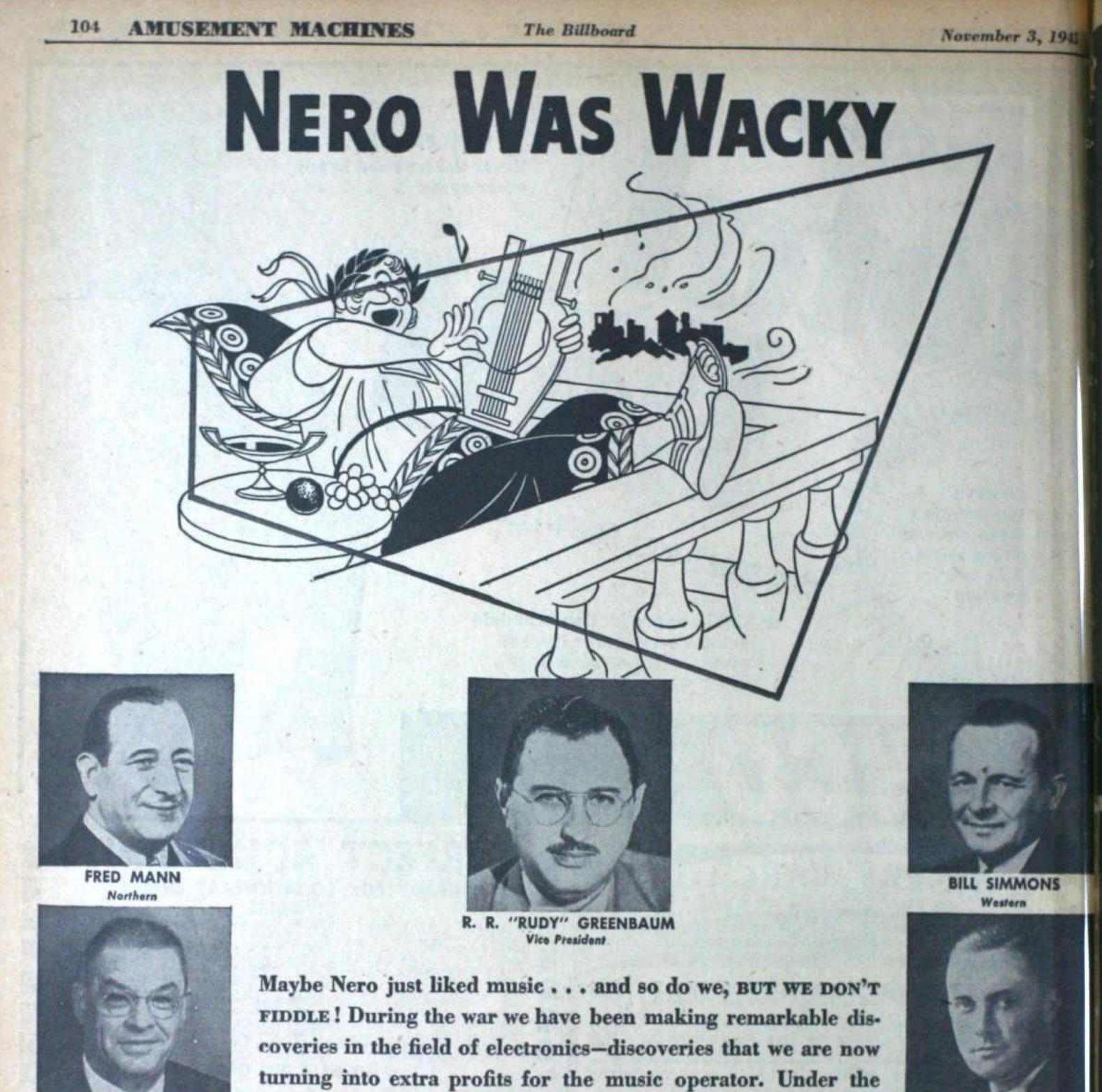
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60 days of actual location tests have proven **Total Roll a terrific** hit in any location

HIGH SCORE-ROLL DOWN-LEGAL GAME \* Until our production schedule is back on pre-war level all orders will be filled in the order of their receipt.

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	PERFECT EQUIPMENT
BADGERS' BARGAINS	READY FOR LOCATION-AT ONCE!
"OFTEN A FEW DOLLARS LESS-SELDOM A PENNY MORE"	Baker's Pacers, D.D. (Perfect)
MILWAUKEE LOS ANGELES See CARL HAPPEL See BILL HAPPEL	Galloping Dominoes, J.P.         265.00         Three Bells, 5-10-25         725.00           Jumbo Parade, P.O.         109.50         4 Bells, 3-5c, 1-25c, Late Head         675.00           Lucky Star         115.00         4 Bells, Original, 5-5-5-5         300.00           Paces Races (Brown)         175.00         Triple Entry         105.00
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New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.           aid Chrome, 50¢         \$650.00           bid Chrome, 5¢         347.50           Brown Front, 10¢         235.00           Brown Front, 25¢         387.50           Blue Front, 5¢         387.50           Blue Front, 5¢         387.50           Blue Front, 5¢         189.50           Blue Front, 5¢         247.50           Blue Front, 5¢         256.00           Blue Front, 5¢         189.50           Bonus Bells, 10¢         267.50           Blue Front, 10¢         225.00           Bonus Bells, 25¢         287.50	ABC Bowler       \$45.00       Knockout       \$100.00       Towers       \$60.00         Baker Defense       42.50       Salute       35.00       Victory       77.50         Captain Kidd       65.00       Sink the Jap       60.00       Show Boat       67.50         Hit the Jap       Gold Star)       35.00       Viewer       West Wind       65.00         Viewer       47.50       Viewer       40.00       West Wind       65.00
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LIKE NEW	Wurlitzer 600R . 365.00 Wurlitzer 24 260.00 2 Speakers \$595.00 ONE BALL FREE PLAY
RECONDITIONED CONSOLES           Ills Original 4 Bells, 5-5-5         \$345.00         Pace Reels, 10¢, P.O.         \$169.50           vans Bang Talls, Late D.D., J.J.         295.00         Pace Reels Twin, 5¢ 4 25¢, P.O.         395.00           vans Dominoes, Late D.D., J.P.         295.00         Bally HI Hands, F.P., P.O.         195.00	Fortune         \$175.00         Club Trophy         \$235.00         Blue Grass         \$120.00           Longacre         420.00         Sports Special         105.00         Whirlaway         400.00           Thorobred         420.00         Record Time         105.00         Base for the Above           Pimlico         275.00         Dark Horse         120.00         Games         25.00
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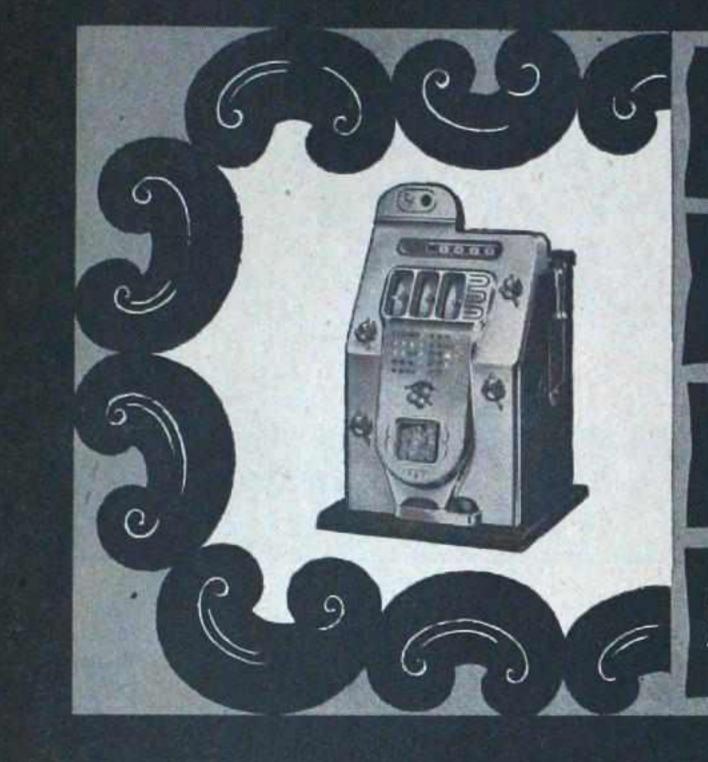


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LAURA, Immediate Delivery				
CONSOLES SLOTS				
Mills 3 Bells, 5, 10 & 25c				
(Like New)\$895.00	Mills Gold Chrome, New Drill Proof			
Mills 4 Bells, Late Head, 4 5c 595.00	Cabinet, Knee Action, Single Jackpot, One Cherry Pay.			
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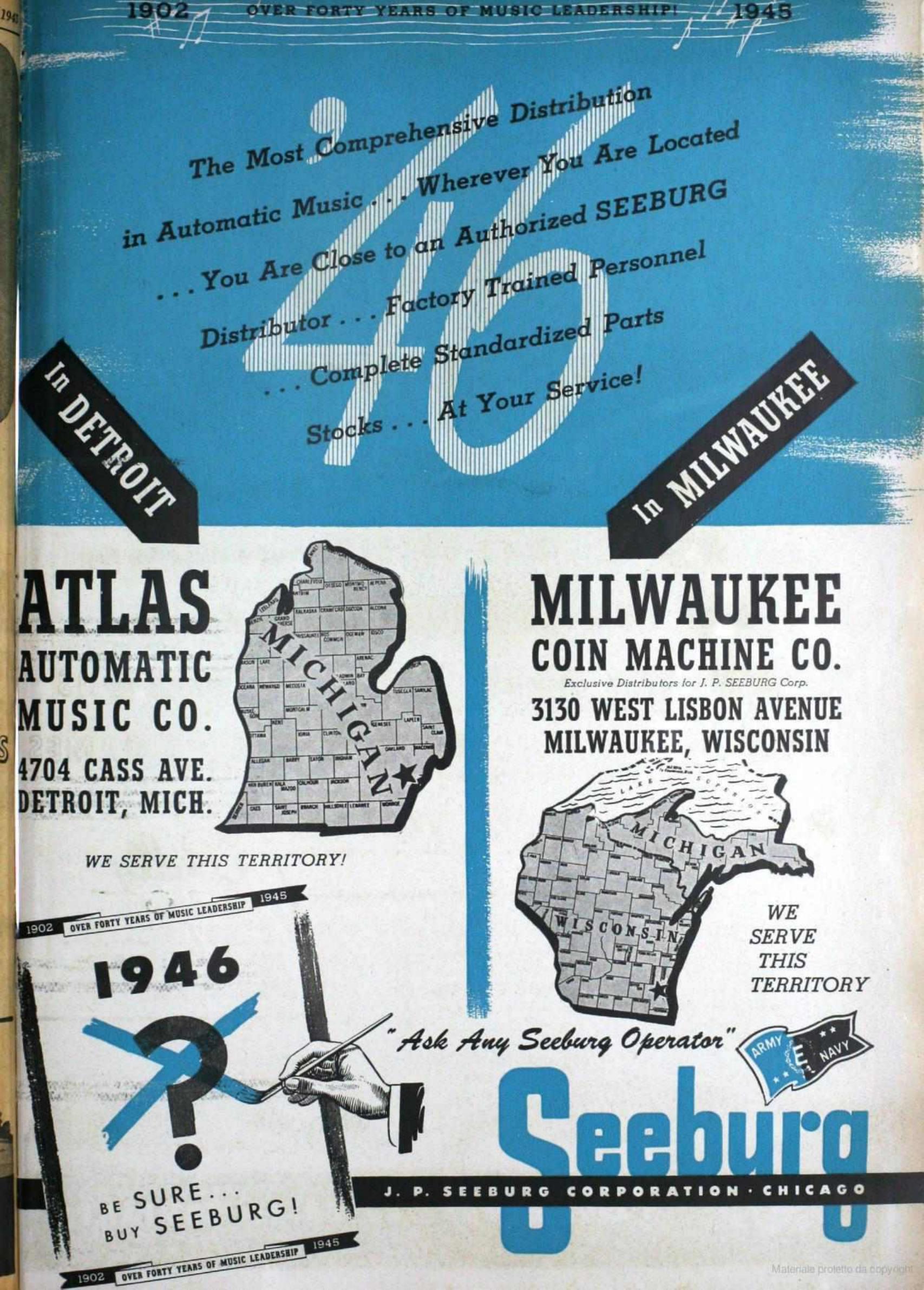
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