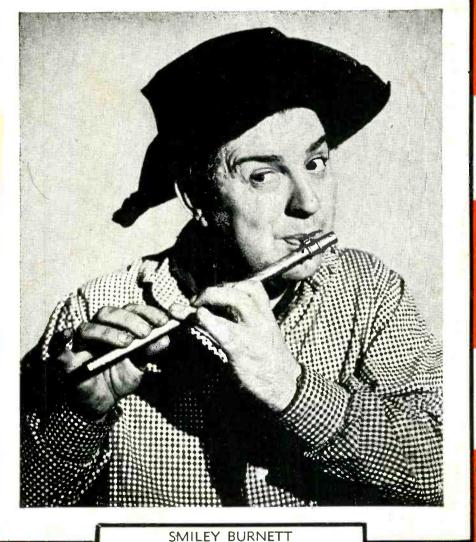


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MUSIC

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GENERAL NEWS

CIRCUS

Coin Machines Since VJ---How Are They Doing?

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THE WORLD'S GREATEST ARTISTS ARE ON RCA VICTOR RED SEAL RECORDS

This advertisement appeared September 2 in major newspapers from coast to coast ... heralding another RCA Victor "first"



Vol. 57. No. 39

October 6, 1945

TRADE TABS FLOW OF COINS **Bailey Bill on**

Petrillo Still Set for Floor

3 Federal Agencies No Like

WASHINGTON, Oct. 1.—With a Senate Judiciary Committee sub-group prepar-ing to stage a hearing on Senator Josiah W. Bailey's (D., N. C.) bill to block fee-collecting powers of James C. Pe-trillo, of American Federation of Musi-cians, at least three federal agencies have warned the committee against recommending the legislation in its pres-ent form, *The Billboard* has learned. Communications have been filed with the Senate Committee by Departments of Labor, Commerce and Justice. Bailey Bill, in trying to stymie Petrillo, WASHINGTON, Oct. 1 .-- With a Senate

Labor, Commerce and Justice. Bailey Bill, in trying to stymie Petrillo, is seen as cracking down on all types of union transactions involving fee pay-ments. Labor department warned, for example, that the bill would hit a lot of bona fide practices by unions, par-ticularly those in the clothing, garment and electrical industries. Departmental communications were drafted while Frances Perkins was labor secretary, it was learned.

Committee Wants Bill

Committee Wants Bill Angered by Petrillo's tactics the Sen-ate Judiciary Committee is in a mood to discharge some sort of legislation, and a sub-group has been planning a hear-ing on the Balley Bill almost since the resumption of Congress after the sum-mer recess. Hearing at which Balley will appear in behalf of his bill will be summoned about three or four weeks after the return of Senator James O. Eastland (D., Miss.) to the Capital. East-land, who heads the sub-committee, has been ill at his Mississippi home.

Fees Unlawful With Present Bill

Fees Unlawful with Present Diff Present version of the Balley Bill makes it unlawful for employers and employees to engage in transactions involving fees. Most members of the Senate Judiclary Committee are aware that the bill is too harsh and would have little chance for passage even if it reached the floor of the Senate. They believe tho that it (See Beiley on Petrillo on page 30)

N.Y.MuniOpera Sell-Out for Five-Week Schedule

NEW YORK, Oct. 1.—Municipally-sponsored opera got off to another fine start for a five-week fall season at the City Center, Thursday (27). Advance sale, as of opening night, topped 30G, which represented plenty of customers at \$2.40 (including tax) top.

at \$2.40 (including tax) top. New season rep includes two new ad-ditions, *Carmen* and *The Bartered Bride*, and *Tosca* has been put back into the program after being dropped for a sea-son. *Bride* can be tabbed as getting an American preem, since it is a new ver-sion in English of the Smetana opera which has been tried out successfully by the Saddler's Wells Opera Company in England.

In England. Troupe offered Tosca for last Thurs-day's opener, featuring Dorothy Sarnoff and Eugene Conley in the lead roles. Friday (28), Todd Ducan made his grand opera debut in *Pagliacci* and Hubert Norville sang the lead assignment in *Boheme* Saturday (29).

With last, night's bill September 30, The New York City Opera Company of-ficially unveiled their own brand of Carmen, and on the basis of a first (See N. Y. Muni Opera on page 38)

Truman, Congress Tax Experts **Discuss End-of-Emergency Date**

WASHINGTON, Oct. 1.—President ruman and Congressional fiscal big-WASHINGTON, Oct. 1.—President Truman and Congressional fiscal big-wigs are finally making progress on a magic date on which the current "un-limited national emergency" will be deemed to have ended for the purpose of reverting entertainment and so-called luxury taxes to low pre-war levels, *The Billboard* has learned. As disclosed in *The Billboard* several weeks ago, Truman and Congressional tax chieftains had contemplated advisability of setting a special end-of-emergency date in respect to taxation, with a separate ending of the "duration" to be declared for other emergency items at a much later date. Importance of the declaration which

The World's Forem

emergency items at a much later date. Importance of the declaration which would end tax emergency has increased sharply within last week, as decision by House Ways and Means Committee (also forecast by *The Billboard*) rules out reductions in excise levies which conse-quently can only be pared automatically six months after declared end-of-war emergency. Truman and Congressional leaders within the last six days have seriously begun talking over the magic date. date.

Congress Awakens

Not until the emergency is ended for tax purposes will there be a drastic de-cline in federal levies on niteries, thea-

Spanish Civil War Breaks Out Again **At Equity Meeting**

NEW YORK, Oct. 1.—Thesps at the first quarterly meeting of Actors' Equity held Friday (28) at the Hotel Astor thought they were back in the days of the Federal Theater Project the way ireworks were popping all around them. Charges allegedly were brought by Frank Fay that members of Equity should be dismissed or reprimanded for attending a Spanish Republican rally in Madison Square Garden lit the fuse. He claimed that they said they represented the casts of their shows, which was untrue. However, at the Equity meeting Fay did body. Story of alleged charges were published

not make specific charges against any-body. Story of alleged charges were published in a New York daily. The paper said that Fay was burned up because the Garden meeting insulted the bigwigs of the Catholic faith. Equity members named in the sheet were Luba Malina, Jean Darling, Margo and David Brooks. The three actresses were at the quarterly meeting and preferred charges against Fay for having made statements dam-aging to them professionally and pre-judicial to Council and the whole mem-bership of Equity. They claimed that they had not represented their casts but had only brought greetings from them, and said Fay, as a member of the Coun-cil, had no right to make statements to the press. The Equity Council will in-vestigate.

ter admissions, coin machines, Meanwhile, altho there will not ev ver admissions, coin machines, etc. Meanwhile, altho there will not even be a hearing on any formal proposals that may be made for immediate cuts in ex-cise taxes. Congress is finding it neces-sary to consider a permanent peacetime structure of entertainment taxes structure of entertainment taxes.

Of considerable interest to members Of considerable interest to members of House Ways and Means and Senate Finance committees are recommenda-tions by four or five key fiscal associa-tions which have been making exhaus-tive study of nation's tax structure for peace. Analysis of findings of leading organizations shows that sharp reduc-tion or outright elimination of some major levies is favored. Committee for Economic Development, for example, pro-poses repeal of all except liquor and tobacco excises, retaining gasoline if needed. Rumi-Sonne plan makes simi-lar recommendations, while Twin Cities plan suggests cutting to 1943 rates. Committee on Post-War Tax Policy, headed by Roswell Magill (former under-secretary of the Treasury), suggests re-duction of rates from wartime level and abandonment of "nuisance" levies. of House Ways and Means and Senate

"Reasonable Number" Asked

"Reasonable Number" Asked Scope of excise taxes, says Magill Com-mittee, "must depend upon revenue re-quirements." Reasonable number of excises will promote revenue stability in times of fiscal strain, says Committee on Post-War Tax Policy (CPTP). Latter committee goes on to point out that even with strict economy the peacetime budget will be much larger than in any former peace era and excises will have a useful place. While fiscal committees in both houses of Congress are centering attention on cutting personal income tax and cor-poration levies (especially excess profits tax), there is general agreement that current excessive rates on niteries, ad-missions and coin machines should be reduced soon by declaration of wind-up of tax emergency. Leaders of both fiscal *(See Truman, Congress on page 4)*

Minn. High Court To Review Barring **Of Fem Bartenders**

ST. PAUL, Oct. 1.—Minnesota Supreme Court will have a chance to pass on St. Paul city ordinance barring women from serving as bartenders. Ordinance was challenged by Clara Anderson, bartender for nine years at the Frederic Hotel, St. Paul, thru her attorney, Paul Thomas, who filed notice of appeal from ruling by Judge Carlton McNally, of Ramsey District Court, St. Paul. Court had denied Miss Anderson's re-quest for temporary injunction to delay operation of the ordinance. She con-tends law is discriminatory and prevents her from earning livelihood. Judge's opinion said council could attach any conditions it choose in issuing a liquor license. ST. PAUL, Oct. 1.-Minnesota Supreme

license.

UVIND
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Sketch Peace-
Time Effects
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Survey shows that citizens put out money cautiously when looking for jobs

when looking for jobs (Editor's note: The following story is the first of two describing the ef-fect which V-J Day and its subse-quent conditions have had on coin machine play. For purposes of con-venience, the first story will deal with reports from correspondents east of the Mississippi River, and the second, to be published in the Octo-ber 13 issue, dealing with conditions west of the Mississippi River.) CHICAGO, Sept. 29.—When V-J Day came—from six months to two years be-fore the average citizen thought it would --industry, amusements and the service trades were caught in the predicament of having to prepare hur-readire to meet the de-



ught in the predicament of having to prepare hur-riedly to meet the de-mands of peace years. Members of the coin ma-chine trade, while they had their post-war plans fairly well outlined prior to V-J Day, were natu-rally affected by condi-tions in the national economy.

tions in the national economy. Normally, any observer would expect that coin machine play would reflect the condition of employment in all industry. In those areas where war plants were the largest employer and where laborers suddenly found themselves without jobs, operators found unsettled employment problems reflected in the take of their machines. machines

problems reflected in the take of their machines. Early reports which came immediately following V-J Day showed mixed condi-tions in coin machine play. While most of the war plant areas did report some drop in coin machine play, others, con-trary to expectations, found that coin machine play was holding up well. Music machines and amusement ma-chines are considered the best barometer at this time. They reflect the spending capacity and inclination of the average public. Vending machines of all types, on the other hand, have been hampered for many months with a lack of sup-plies to stock their channels. Now that cigarettes are becoming more plentiful, and machines are reporting increased play as they naturally would. Since the entire trade is interested in knowing what conditions are in other parts of the country. The Billboard has requested its correspondents in various are as to make a comprehensive survey of conditions. These correspondents' re-*(See Trade Tabs Flow on page 75)*

Theater Fund Plan Submitted to ANTA

Submitted to ANNIA NEW YORK, Oct. 1.—This Wednesday (3) the Breen-Porterfield plan for a United States public theater foundation will be presented to the American Na-tional Theater and Academy for adop-tion. Plan calls for a fund to make gaits to qualified individuals, groups, legit combos, cities and organizations for the purpose of producing plays. Breen and Porterfield hope to get the morey for the project from Congress and have already lined up Senators Wagner, Murray, Tunnel, Mead, Hayden, Pepper, Smith, Ball, Kilgore and Downey, and House Ways and Means Committee, on their side. Scheme would make for a great expansion in legit thru the coun-try and would allow applicants to bor-row dough on a short or long term (see Theater Fund Plan on page 38)

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GENERAL NEWS-RADIO

Columbia Sets New Show Sked

NEW YORK, Oct. 1.—CBS television's New York station, WCBW, will spend this month inaugurating eight new com-mercial-slanted shows, repeating a num-ber of old ones and trying mass-appeal methods as part of the shift from public service to commercial program policy first predicted in *The Billboard* (September 22). Station switches its broadcast nights from Monday, Tuesday and Thursday to Tuesday, Wednesday and Friday, avoiding much of NBC's com-petish and preems its first sponsored shows, for Lever Bros., during the month. month.

New sked completely confirms the pre-dictions made in *The Billboard*, axing educational programs in favor of more salable ones, and retaining *The Missus Goes a-Shopping*, boxing and news. Encyclopedia show will be aired just once more and in abbreviated form.

October Sked

October Sked Columbia October sked, touching only on new programs, follows: October 2--Photocrime, adapted from the Look mag feature, starring Sidney Blackmer; Oc-tober 5--Pop Ballet, based on the music of Hoagy Carmichael; October 9--Big Sister, sponsored by Lever Bros., adapted from the daytime serial; October 12--How to Keep a Secret, first of a How To series produced by Fred Rickey; Octo-ber 16--a new comedy show, October 17--Bedita, a comedy show produced by Paul Belanger--Colonel Stoopnagle may emsee this program; October 19--second of the series adapted from Casey, Press Photographer, Columbia radio strip; October 23--Three Houses, first of a three-part dramatic series; October 24 and 26--second two parts of Three Houses; October 30--sports show spon-sored by Lever Bros. Other nights will be filled with pro-

Jones Billing in C.M. CHICAGO, Sept. 29. – Knockdown, dragout fight between film magnate again when DeMille and AFRA flared up again when DeMille, speaking before the Executives Club here Friday (28), lashed out at what he termed "tyranny of labor from the atr), while Ray Jones, exec-sec of the union's Chicago chapter, coun-is following "the same tactics Hitler used in lining up the business men in Ger-many prior to Fascist control." Jones, probably AFRA's most out-spoken exec, had petitioned the Execu-tives Club for time to refute DeMille's claims, didn't speak, but was allowed passed out statements of AFRA's atti-tude to the press boys.

Denies Union Busting

Denies Union Busting DeMille emphatically denied his foun-dation had any "union-busting" designs. "Twe received thousands of letters with donations from good union mem-bers praising the work we're doing," DeMille declared, "and what is America coming to that they should have to request we withhold their names because they're afraid of what might happen to them? They live in America, yet they can't state their views against the sub-versive elements publicly." Number of members in the Founda-tion is still a deep, dark Foundation secret. DeMille got a rousing hand from the group when he announced he would carry his fight against the California Superior Court ruling in favor of AFRA to the U. S. Supreme Court to prove to Americans "this was still a country where a man could not be blocked from earning his living just because he dis-agrees with union practices." Court ruled DeMille as a union member, was liable for union assessment of one buck to help defeat proposed open shop legis-lation. Film mogul claimed four factors



NEW YORK, Oct. 2.—J. R. Poppele, will announce tomorrow (3) that the Television Broadcasters' Associations will hold its second convention in the spring instead of this fall. Idea is that now is not the time to pull a video convention and by April it's hoped that the round-and-round-we-go mess into which tele has fallen will have cleared up, and manufacturers will have equipment and receiving sets available—at least to show at a trade exhibit and exposition. at a trade exhibit and exposition.

at a trade exhibit and exposition. Usual awards (a little less giving every-one something for flackery) will be handed out at the convention. Latest joiners in the educational group are Syracuse University and Western Reserve, which brings to four the colleges in the org; the other two being Yale and Rut-gers. Stratovision Division of Westing-house has been admitted to associate membership in the manufacturing group.

P&G, Miles Battle **Over "Queen" Seg**

CHICAGO, Oct. 1.—Trade has it that a terrific battle is going on between Procter & Gamble and Miles Laboratories (Alka-Seltzer) over who gets last 15 minutes of Queen for a Day, Mutual's audience participation show (1:30-2, C.S.T.). Two heavily-bankrolled sponsors feel that last stretch of the seg carries more sock, since it is then the winner (queen) is selected. But both may lose out if others currently eying the show manage to slip in while the two are fighting.

sored by Lever Bros. Other nights will be filled with pro-grams like news, Missus, There Ought To Be a Law, and repeats of new shows. Columbia, of course, will try its darnd-est to peddle the shows to various clients. **DeMille Vs. AFRA's Jones Billing in Chi** CHICAGO. Sept. 29. – Knockdown

sustaining, so the queens were taken night-clubbing or visiting movie stars. Fight will be decided in New York to-day. Mutual is said to have tried to iron out dispute by using system of alternate sponsorship of coveted time. But Mutual boys aren't very worried about how it works out since at least two other back-ers have entered the picture, evincing desire to buy whole half hour, and they would be glad if bickerers can't come to terms. (Show sold for \$3,500, and Mu-tual feels now with the competition for sponsorship being so keen, it could get more samolians.) There is strong possi-bility that show, now a Hollywood affair with Jack Balley emseeing as usual, will hit the road soon, acting on the old truism that the more audience partici-pation in various parts of the country the show gets the more sparking it re-ceives.

The Billboard disputed DeMille's four factors,

factors, "The people obviously aren't on his side since they voted overwhelmingly to defeat one of his favorite proposals that California should enact an open shop law. The law thus far has certainly been with AFRA. As for the press, that re-mains to be seen—he certainly has been getting a lot of publicity and our side han't been adequately presented, that's true. As for the right being on his side, perhaps we should let the people and the law decide that since we're living in a democracy. He is certainly following Hitler's tactics in trying to organize the big business men against labor."

The AFRA exec's written statement traced DeMille moves (concerning un-ions) since 1929 and attempted to prove DeMille's fight against AFRA is only the culmination of his "long struggle against

culmination of his "long struggle against organized labor." "DeMille began his fight against or-ganized labor in 1929 with his violent opposition to Equity (Actors' Equity As-sociation) and since that time he hasn't let up," Jones continued, "he's merely acting as usual—a determined foe of or-ganized labor and definitely a dangerous man to our present American way of life." liable for union assessment of one buck to help defeat proposed open shop legis-lation. Film mogul claimed four factors on his side: (1) The people, (2) the law, (3) the press, (4) right. "I and no one in the Foundation, ex-cept staff members, get one penny for our services." he continued, "and I gave up \$100,000 a year to get into this fight because I realize the seriousness of the threat to our country." Jones, in an exclusive statement to

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Truman, Congress **Tax Experts Mull End of Emergency**

(Continued from page 3)

committees are unwilling to make re-ductions in these levies by outright legislation at present, as their immediate problem is formal recommendation for personal and corporation tax cuts.

New Retail Tax Discussed

New Ketail Tax Discussed Gaining prominence in backstage dis-cussions of permanent peacetime tax structure is suggestion for retail sales tax, a type of levy which it is agreed here would lead to outright elimination of the heavy taxes on coin machines. Retail sales tax proposal got its biggest boost within last fortnight from Magill Committee. Latter group pointed out that while it is desirable to avoid taxa-tion that would hit lower income groups, "there is a point, however, beyond which tion that would hit lower income groups, "there is a point, however, beyond which the yield from selective excises and the progressive income tax may not be suf-ficient to meet the revenue demands caused by federal expenditures. When that point is reached," adds the com-mittee, "the objection to a general fed-eral sales tax would seem less important as compared with the inflationary dan-pars caused by consistent and persistent gers caused by cor deficit financing." caused by consistent and persistent

In all likelihood, federal sales tax sug-gestion won't get serious consideration from Congress for some time, as this is one of those levies which States have been jealously guarding as within their special domain and one which they wouldn't want to see duplcated by fed-eral government. Chief criticism against State sales tax has been inequality of eral government. Chief criticism against State sales tax has been inequality of rates. Those States which have been imposing sales taxes, it is argued, have been putting penalty on their own busi-nesses. Consequently, critics say, if there is any kind of retail sales levy it might better be administered by fed-eral government, particularly if so-called nuisance levies can subsequently be eliminated eliminated.

Ice Follies of 1946

(Reviewed Tuesday Night, September 25, Pan-Pacific Auditorium, Los Angeles)

Pan-Pacific Auditorium, Los Angeles) Ice Follies of 1946 opened here Thurs-day (20) and again rang the bell as one of the top entertainment events of the year. Wrapped in lavish costumes and spectacular lighting, the Shipstads and Johnson 10th anniversary edition of the blade ballet is at sock level, packing the 6,000-seat house with each perform-ance. Whole show is adequtely supported by a symphonic ensemble led by Ernest Kratzinger with vocal solos smoothly handled by Apul Gamnon. Later also emseed the show.

Evelyn Chandler in her Steeplechase Evelyn Chandler in her Steeplechase number brought gasps from onlookers for her acro-ice work, doing high-speed handsprings, splits, etc. Nothing seems impossible when Chandler takes the ice, going thru unbelievable paces with grace and ease.

Impression of George M. Cohan, by Bobby Blake, brought the house down and marks him as a blade artist in his own right. He displayed a remarkable control of the runners in his ice-tap routines.

control of the runners in his ice-tap routines. Holding one of the end slots, Roy Shipstad skimmed the ice in one of the most effective numbers in the entire show. The Romantic Hour. Shipstad, one of the Ice Follies owners, was decked out in top-hat and tails, portraying the man-about-town character, and had the smooth backing of six fur-clad Follies gals. Betty Schalow got heavy mitting for her Symphony in Motion and re-turned to share the spotlight with Mar-shall Beard in Prelude. Latter was done to the strains of Rachmaninoff's G Minor Prelude. Schalow and Beard make an eye-worthy duo and are strong on impressionistic blading. Phyllis Legg as the Girl From the Golden West pulled plenty of palms^{*}with her stilt-skating routine and exhibited an amazing control of the runners de-spite the handicap of stilts. Britain's Hazel Franklin, who portrayed The Little Girl, has the makings of a top-flight blade star. If the little gal would only learn to mug while she goes thru her paces, her performance would be greately enhanced. Eddle Shipstad and Oscar Johnson, the

enhanced

Eddie Shipstad and Oscar Johnson, the show's other owners, as Annie and Spike in *The Bowery* sequence, proved sock comics. Frank Sawyers, rigged up as an old Negro mammy with a laundry basket

D. C. Speculates On FCC's Role in **Elliot Inquiry**

WASHINGTON, Oct. 1.—Sharp specu-lation is being heard here on whether Federal Communications Commission will have a role in near future in in-quiring into radio transactions of Elliot Roosevelt, second oldest son of the late President. FCC records on Elliot's Texas

President. FCC records on Elliot's Texas radio operations reportedly have been studied by Congressional investigators. FCC is non-commital on its future role, altho there is no question that FCC will follow something more than routine course if, as and when, Elliot resumes radio operations. Meanwhile, FCC is taking hands-off attitude, altho interested apparently in Congressional study of matter.

Berle Adams Takes Flier Into E.T. Biz

Des Moines Shrine

Opens With Icer DES MOINES, Oct. 1.—Shrine Audi-torium at Des Moines, record holder for one-nighters, will open its season this fall with *Hollywood Ice Time* skating revue October 16-18. It will be the first time an ice skating revue has been staged in Des Moines and breaks the precedent of one-nighters at the Shrine. Other shows will include the Signund Romberg operetta, *The Desert Song*, Oc-tober 23; *The Tempest* with Canada Lee and Zorina, November 13, and Carmen Jones, date unset.

on his head, added to the fun. Frick and Frack put a new finish on the old ice slapstick and brought plenty giggies with their end slot clowning. The old

and Frack put a new linish on the old ice slapstick and brought plenty giggles with their end slot clowning. The old horse routine took to the runners this time as Walt Disney's Pluto the Dog, with Ole Ericsen and Dick Mershon fill-ing out the fore and aft portions of Pluto's anatomy. Recorded pup yelps used as sound effects topped the act. A holiday tone was injected in the whole show with the lavishly produced and highly colorful Scandinavian Christ-mas. Number is complete with a Santa Claus on skates (Ken Robertson), over-sized toys, peasant dancers, etc. Cos-tumes and toys were treated with ultra-violet ray dyes, and when special lights hit performers, a 'spectacular scene re-sults. Performers seem to disappear and only the moving multi-colored costumes are visible. All group numbers were performed by

are visible. All group numbers were performed by the Follies girls with a flawless precision that makes onlookers think the Rock-ettes have taken to ice. Frances Claudet has done a sock job in her choregraphy creations, especially in such eye-fillers as Nocturne done to a Chopin medley, Mississippi Levee, Fantasy in Gold, Scandinavian Christmas and Spanish Precision. Lee Zhito.

Tom Malone, salesman for WABC and Spot Sales, Inc., has joined Adam J. Young, station rep, and the same reppery this week signed WHB, Kansas City, Mo.; KYA, San Francisco, and WIBG, Philly. WTTM, Trenton, N. J., will be repped in the future by Joseph Hershey McGillvra, Inc.

The Billboard

5

Allocations **Burn Outlets**

There's not enough channels to go around so somebody's going to lose out

By Lou Frankel

NEW YORK, Oct. 1.—FCC this week found itself confronted with something, distinctly unusual in the biz, namely, locals and nets both on the prowl for a fight. Fracas is over the recently an-nounced FM allocations.

Webs are fuming over the quality of what they got (see other story on this page for the web point of view). Local applicants, on the other hand, are furi-ous over (1) the quantitative side of the allocation; (2) the inconsistencies or in-accuracies in the FCC's pronunciamentos anent FM, and (3) the resultant differ-ences between FCC intents and actions.

Who's Who Tough To Figure

Who's Who Tough To Figure Actually in the griping, of course, the breakdown, as to who is griping about what, is not so easy to tabulate. This stems from the obvious fact that in the New York area there are represented in FM, newcomers of proven radio savvy, newcomers of no apparent savvy, new-comers with plenty of behind-the-scenes power, and AM operators looking for FM applications.

FM applications. (1) The FCC in its August 24 report proposed 20 metropolitan channels for New York City. The FCC on September 12 nixed any community channels for New York City by saying, "for the time being, until more FM stations are au-thorized, the commission will not au-thorize community stations in principal cities of metropolitan districts in an Area I having four or more AM stations." New York L invited

Area 1 maying four or more AM stations." New York Limited So, since New York is a principal city in a metropolitan district having 15 AM stations whose identification announce-ments conclude, by specific FCC permis-sion, with the words "New York,"* it is easy to see that New York City will have only 20 FM channels. Likewise, it is easy to see that all of these will be FM-met-ropolitan, none will be FM-community. And since on Sentember 12 the ECC

And, since on September 12 the FCC asigned 11 of the metropolitan chan-nels to stations heard in New York City** it is also easy to see that there are only nine channels as yet unassigned. But there are 21 applications on file and at least two more to come***.

Ergo: There's not enough to go around. So who's gonna get what's left, the lo-cals ask themselves.

FCC Inconsistent

(2) But none of the aforementioned 21 applicants, as yet unassigned, knows where he stands. For the FCC has been inconsistent in its sayings on FM, at least so say many of these locals. Here's what they mean: (a) It's no secret that the FCC has, in the past, inferred that there would be room in FM for newcomers and especially for those unable to get into AM due to

room in FM for newcomers and especially for those unable to get into AM due to lack of facilities or inability to finance million dollar operations. (b) These newcomers took courage from the following sentence in the FCC report of August 24: "The purpose of the table is simply to show that under the allocation plan adopted by the commis-sion it will be possible to have at least as many metropolitan stations in Area I as there are AM stations and in most cities 50 per cent more." (c) Yet the September 12 allocations are a hit in the head for the newcomers,

are a hit in the head for the newcomers, and many another, too. Here's the way they add it up: New York City is limited to 20 metro-

boltan channels, can get no community channels. Eleven frequencies have al-ready been assigned. The August 24 re-port of the FCC allotted New York City metropolitan channels numbered 3, 9, (See ALLOCATIONS BURN on page 14)

CBS Promotion, Sustainer; NBC "Parade" Credits B.R.'s

NEW YORK, Sept. 29.—New program promotion of CBS and NBC differs this year insofar as pre-season prevue pro-duction are concerned. The CBS Stars in the Afternoon bally, heard on two successive Sunday afternoons was strictly a sustainer, whereas the NBC Parade of Stars, next Sunday (7) and Monday (8), is commercially minded.

IS commercially minded. Thus, the CBS show made no mention of the sponsor, albeit the Hollywood session chucked in a mention of *Lux Radio Theater*, and everyone worked for sustaining scale. NBC programs will bally the sponsor as well as talent with

In Yens by All **Unions in CBS** White Collars

Power Pull Under Way

NEW YORK, Oct. 1.—Decision on the future pattern of unionization of CBS white-collar employees now rests with the National Relations Board, with final meetings on the question of coverage to be held this week. Board will hear briefs on the subject from CBS management, the Columbia white-collar committee represented by the United Of-fice and Professional Workers of America (CIO-UOPWA), the International Broth-(CIO-UOPWA), the International Broth-erhood of Electrical Workers (AFL-IBEW) and the International Alliance of The-atrical and Stage Employees (AFL-IATSE).

Tele-Radio Break Away

Tele-Radio Break Away At a preliminary meeting on the unit composition held September 13, UOPWA and IBEW contended that an NLRB election to determine jurisdiction should be held with white-collar workers from the entire CBS New York operation vot-ing as a unit. IATSE, which has been trying to capture control of the television field, split with its AFL brother union, IBEW, and demanded a separate elec-tion for the office staff at CBS Tele-vision. Columbia management opposes this stand, feeling that no division of the white-collar groups should be made. Management, however, has repeatedly underscored the fact that it has no preference on the choice of a union. However, CBS last week announced that bintegrated into the over-all networks pattern, a move which the trade inter-prets as designed to show that there is no difference between radio and tele and so keep IATSE out. (For details see story in the Television Department.)

Delay Certain

Delay Certain Trade observers predict that the IATSE stand on separate elections for television will mean the NLRB decision will be delayed. IATSE entered the con-troversy, it is said, as a means of getting a wedge into technical television opera-tions. For some time the IA has been making gestures in the direction of tele-vision, already winning an NLRB election among DuMont technicians. IBEW got into the act after the white-

among DuMont technicians. IBEW got into the act after the white-collar committee had begun preliminary organizational work. The AFL union al-ready represents Columbia engineers and saw in the white-collar organization a chance to extend its jurisdiction at CBS and avoid a threat to its hold on the web the web.

The WOD. The UOPWA has promised Columbia office staffers that it will continue to press its demand for an immediate cost of living raise and correction of out-standing salary inequities while the NLRB is making its decision.

everyone, musicians, talent, etc., drawing commercial sized checks. Snapper is that CBS footed total bill,

while on NBC show, the sponsor is de-livering the big name acts.

Station Clearance Still Messing Up Fitzgerald Program

NEW YORK, Sept. 29.—J. Walter Thompson, agency for Ballentine beer and ale, is taking no double-talk from NBC affiliates. Product recently shifted from CBS to NBC and, knowing they had the new Barry Fitzgerald program, *His Honor, the Barber*, in the works, Thompson started clearing.

Thompson started clearing. Several stations which had previously been tabbed agreeable to beer biz sud-denly reported time not available. Others that had nixed brews, just as suddenly became interested in taking the program on the national spot rate. This, as most everyone knows, is lower than the sta-tion net on a web deal. Stations were able to double-talk because the program is on non-option time. Fed up with the attempted razzle-

Fed up with the attempted razzle-dazzle, Thompson will, in at least eight markets, put the program on via e. t.'s, using the best available time and outlet. And NBC affiliates in those markets sub-sequently yearning for the Ballantine big will have to better the deal sequently yearning for the Ba biz will have to better the deal.

With Barry Fitzgerald, Academy Award winner for his chore in *Going My Way* film, and a Carlton E. Morse script, the client and agency figure they've got a



Everett C. in Eastern Huddle

HOLLYWOOD, Oct. 1. — J. Walter Thompson Agency expects the Crosby-Kraft tiff to be settled soon as a result of Everett Crosby's current Eastern huddle with Kraft and J. W. T. execs. Before leaving the Groaner's business manager-brother stated that the Kraft contract had expired under provision of California State law which puts a seven-year curb on duration of worker contracts. Agency, however, contends Crosby belongs to Kraft for the next four years and says he will be back on show before January 1. Underlying trouble has been that Der

Kraft for the next four years and says he will be back on show before January 1. Underlying trouble has been that Der Bingel doesn't like being tied down by weekly airers, and besides feelers from other sponsors who offer to broadcast waxings of the show or bring him in via wire prove tempting. Also, Crosby wants more coin for his weekly stint, as taxes cut off a heavy slice of his take. Situa-tion isn't helped any by fact that many advertisers are running after the Groaner, promising almost anything should he be freed from Kraft. To add to the difficulties, Crosby is suffering from a kidney allment and is slated to enter a local hospital as soon as he winds up work on a current film. Frank Morgan will handle the Kraft air show while troubles are being ironed out and at the same time will give Crosby a breather to regain his health. Show will retain the old format and will include John Scott Trotter and a weekly guester. Should Crosby decide to return to *KMH*, Morgan will be retained and will double with the Groaner.

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FCC AND FM RAZZLE-DAZZLE **CBS and NBC Plan To Fight**

Nets want more power than indies and recognition of their pioneering efforts

WASHINGTON, Oct. 1.—Granted a re-hearing on October 15 by Federal Com-munications Commission on rules for assignment of FM frequencies, particu-larly in New York metropolitan area, Columbia Broadcasting System and Na-tional Broadcasting Company are plan-ning to make last-ditch fights for power superior to independents. The two jumbo networks, however, appear to face a tough fight, and right now the chances seem slim for revision of FCC's alloca-tions issued on September 12. CBS and NBC are raising argument

tions issued on September 12. CBS and NBC are raising argument that nets appear to be discriminated against, especially in New York City area FM assignments. But FCC is insisting that equitable distribution of frequencies justifies allocations. FCC.spokesmen say that all stations have been dealt with equally. It is argued by FCC engineers that nets have their normal advantage over indies thru opportunity to extend coverage thru affiliates. Nets, however, believe that their "pioneering" efforts in radio should be rewarded. CBS's Formal Protect

CBS's Formal Protest

CBS's Formal Protest Informal protest filed with FCC last week, CBS urged that commission assign to it "an FM frequency in New York which will provide coverage as great as that of any other FM station in New York and negative any expressed or im-plied recognition that FM stations owned by network companies should, by reason of such ownership, be discrimi-nated against." CBS stated in its formal protest that

Objection Basic? "While the objection of Columbia is addressed specifically to the assignments for the New York metropolitan area," stated CBS, "it extends to any principle of inferior treatment, as it is recognized that similar problems may arise in other areas at a time when the demand for channels exceeds the available supply." The net argued that the allocation plan "is contrary to the public interest" be-cause the channel assigned to CBS's FM station in New York is "inferior." Ac-cording to CBS it will have "an inter-(See CBS and NBC on page 14)

Speechless Brass

Speechless Drass FRANKFURT. Germany, Sept. 29.—When the Glenn Miller Army Air Forces Band made its last broadcast from the E.T.O. here, technicians were unable to rig up a line from the concert hall to the AFN studios a few blocks away. At the last minute an en-gineer persuaded a WAC tele-phone operator to carry the mu-sic over phone lines to the studio. Officers at the I. G. Farben Building, supreme headquarters for the occupation forces, picked up their phones during the half-hour broadcast to find that the band was providing their official background of hot jazz. Several officers remained on the phone for the whole half hour—speech-less.

less.

Europe Peacetime Air Planned Work on Mess

Plan to return broadcasting to non-military op as soon as possible

LONDON, Sept. 29.—United States, Great Britain, Russia and France are today working to bring order out of the chaos caused by the war to radio frequencies in countries once occupied by Germany. Four-Power representatives, authorized by delegates to a conference on radio frequencies for liberated coun-tries in Europe, held in London September 17-22, are currently trying to work out the muddle.

Meeting was called by the British Gen-eral Post Office (which, as boss of all British communications, is the top level British communications, is the top level of the BBC) at the instigation of Allied military leaders who are perturbed at the conditions they've found in Euro-pean radio. Before the war frequencies desired and used by European countries were approved by the International Com-munications Bureau at Berne, Switzer-land land

Bureau did not have compulsory powers but worked effectively thru the medium of international co-operation. After 1940 and the fall of France, the Berne bureau became virtually inopera-tive because the Germans took over all European radio, sometimes changing fre-quencies, while the Allies increased their broadcasting operations and in many cases kept frequencies secret.

Back to "Owners

Back to "Owners After the liberation of Europe, Allied armies took over much of the radio and still need many stations for military use. However, they want to return European radio to its rightful owners as soon as possible and want to straighten out the frequency muddle as soon as they can.

No results of the London meeting have No results of the London meeting have been announced.but it has been learned that the problem was thoroly discussed by the delegates. These included rep-resentatives from all the liberated countries as well as the U. S., Britain and Russia. The Four-Power Board with American, British, Russian and French representatives, was created to provide interim arrangements until the Berne bureau can be re-established.

At present applications for frequencies

At present applications for frequencies are handled by military signal boards in the various zones of occupation. These boards, however, cannot always be sure the frequencies they grant will not in-terfere with frequencies in other coun-tries because they are limited in the information on tap. But when the Four-Power Board is set up it will have world-wide data at its disposal. Chairman of the London meeting was Sif Stanley Angwin, chief engineer of the British General Post Office. American delegates were Cecil Harrison of the State Department's tele-communications department, George P. Adair of the Fed-eral Communications Commission, and Lieutenant Foley of the U. S. Navy. Also attending was John Ordway, foreign serv-ice officer for the U. S. Embassy in London. London.

Morse Code tapped out by a telegraph instrument, sound effect which has opened an optical firm's transcribed announce-ment over Philly's WPEN for the last six months, recently was changed suddenly. It seems the advertising agency, which made the transcription, just wanted tele-graphic sound effects for an introduction. They found the effect desired on a stock recording in the library of a rival station and used it for six months. WPEN man-agement finally discovered that the mes-sage being ticked out in code was the call letters of the rival station, WIP.

More Radio and Tele News and **Reviews on Page 36**

Four Powers House Group's Red Hunt in Radio | CBS & IBEW, By-Passed for All-Over Look

Editorial-

Off the Beam

WASHINGTON, Oct. 1.—Attempt by House Un-American Activities Commit-tee to launch big-scale hunt for Reds in radio broadcast industry is hitting barrier of disapproval among enlightened members of committee, Congressmen outside the committee and industry leaders here as result of committee's spectacular antics last week in public hearing on Communism. Successor to the old Dies Committee has been left in a none-too-popular position on Capi-tol Hill in wake of hearing in which some members of House Un-American Activities Committee demonstrated what was criticized as more temper than logic in questioning witnesses, including Earl Browder, former head of Communist Party in U. S.; Chairman William Z. Foster of CP, and Benjamin J. Davis Jr., Negro Communist New York Council-man. Committee, which will resume its public sessions October 17, didn't get around to announcing publicly whether it has decided to extend its inquiry to cover radio industry as one or two of its members have suggested. Fact is that the committee is now horoly absorbed with what looks like large-scale investigation into Commu-nist Party in United States with pub-licity tactics sharply resembling those of old Dies Committee—to apparent em-

barrassment of at least four of its mem-bers and several Congressional leaders who have grown weary of temperamental outbursts by some among its standing committees at public hearings. Con-gressional leaders are deeply concerned about problem of restoring prestige lost by Congress at such sessions.

Last week's hearings by House Un-American Activities Committee brought into the open the deep-seated contro-versy which has been rankling behind-scenes on course of action by Dies Com-mittee successor. More outbursts are mittee successor. More outbursts are expected. From present outlook it would appear that committee is having tough time in deciding whether to shoot the works in examining radio broadcast in-dustry and movie industry, or whether to apply its efforts elsewhere.

'Tin Pan Alley' Goes Full Net

CHICAGO, Sept. 29 .- With more chicle available, Tin Pan Alley of the Air goes on full NBC net Saturday afternoons (5:30-5:45 C. W. T.). Leaf Gum sponsors the package show, Bozell & Jacobs Agency. Full net starts October 6. Show features guest songwriters.

NBC, ABC & NABET Sign

Compromises Favor Unions

NEW YORK, Oct. 1.-Radio's two most NEW YORK, Oct. 1.—Radio's two most pressing union problems were resolved Friday (28) when CBS signed a new 18-month contract with the Interna-tional Brotherhood of Electrical Workers (AFL), and NBC and ABC inked an agreement to last until May 1, 1947 with the National Association of Broadcast Engineers and Technicians (independ-ent). IBEW won for its members a wage scale ranging from \$60-\$110 a week and NABET got its eight-hour day and a scale ranging from \$57.75 to \$109.61, both compromises but both favoring the original union proposals. original union proposals.

original union proposals. IBEW scale increases from \$60 to \$65 at the end of six months of experience; jumps to \$72.50 during the second year of service; \$80 the third; \$90 the fourth; \$100 the fifth, and \$110 from there on out. Assistant supervisors will get a base minimum of \$128 and supervisors \$135. This represents an increase of about \$10 all along the line and a reduction of the years of progression from six to five.

NABET Scale

NABET Scale NABET's new scale begins at \$57.50; goes to \$64.67 at the end of six months; \$71.59 during the second year; \$78.52 the third; \$85.45 the fourth; \$93.53 the fifth; \$101.62 the sixth; and \$109.61 from there on. Junior NABET supervisors, a classi-fication not in the IBEW contract, get \$122, assistant supervisors \$128, and supervisors \$135, the last two equal to IBEW scale. The NABET scales, too, are about \$10 a week more than in previous contracts. Contract will be retroactive to September 1, 1944 and remains in ef-fect until May 1, 1947. Agreement covers all NBC and ABC engineers across the country and eliminates pay differentials in different parts of the country. CBS contract was reopened last Mon-

in different parts of the country. CBS contract was reopened last Mon-day (24) and settled in an all-night session Friday. The old contract was scheduled to run for another year but was reopened under the provisions of a clause which said that the question of discretion of either party. NABET's con-tract climaxes a series of disputes which came to a head with the unprecedented walkout of web engineers two weeks ago.

KSTP Fires an 'Unfair Competish' Charge at Commish

MINNEAPOLIS, Oct. 1.—A charge of "unfair competition" was hurled at Minneapolis-St. Paul Metropolitan Air-ports Commission by Stanley Hubbard, president and general manager of KSTP, NBC outlet here. Hubbard was at a meeting of the commission to ask for permission to erect a 1,000-foot FM and television broadcasting tower in the St. Paul Highland Park district. He was told to put his request in writing for consideration by the commission which passes on construction of radio towers, solely as to their effect on aviation safety. safety.

safety. During the discussion, Hubbard and his attorney, Paul Thomas, asked com-mission why it recently approved request of WLOL, MBS outlet, for permission to construct three 202-foot towers at W. Seventh Street and Davern in St. Paul. (WLOL application is now before FCC.) Hubbard claimed his station had sought approval for a tower in the same area some time ago but' request was denied by airports commission because it would endanger aviation. Then, declared Hub-(See KSTP Fires Charge on page 14)

ELSEWHERE in this section is a story from Washington, showing what happens in radio when a congressional committee launches a Red-baiting campaign to discredit the industry. Congressmen mutter dire threats, industry leaders bridle and newspapers start to chortle. Radio, it has been amply proven, suffers from and fears the effects of, Red-baiting by any group, whether it be a congressional committee or a hate-mongering columnist,

But the industry itself isn't spotless on this dangerous question. Hitler's pet scare—the "Red Menace"—has been used by broadcasters of many types either out of sincere conviction or desire to publicize themselves as the protectors of the American way of life. News com-mentators have been the worst offenders, but occasionally other per-formers have stepped out of their accustomed roles to mount a soapbox. That happened last week when a trio of comics on an indie morning show in New York decided to talk fast and free on the question of alleged Communism.

The following letter was received by that trio a few days after the attack. The Billboard feels that it is a sample of an intelligent listener's approach to the problem and contains food for thought which many broadcasters may want to chew.

to chew. You're a wonderful gang and I love youse all. Faithfully do I listen, and dutifully do I laugh, even when you're not so funny, because you do exude--even thru the remoteness of a mike--a spontaneity and general warmth that no corn can spoil or a thousand com-mercials submerge. BUT (of course there's a BUT) (sure-you guessed there's a BUT). STAY ON THE BEAM! Meaning, funny men who turn serious . . . an-nouncers who talk serious . . . orchestra leaders who sound serious . . . ought to celebrate seriously, even if for only a minute.

minute.

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Slinging around vigilante talk-loose talk of lynching-river-dumping par-ties-sniping at a minority (to be sure, a somewhat unpopular minority)-is too easy. And too G. D. dangerous. Dan-gerous first for Jews, then for all decent liberals, third for the Catholics, and then for everyone with a dissenting onlyion.

then for everyone with a dissenting opinion. There are worse things than hissing a general. Many worse. There's the loss of the right to hiss a public official, literally or figuratively, who's doing what people think wrong. Democracy needs no sacred cows. Don't let's ever forget that.

that. Fascism forgot it. It started on its bestial path with a very popular drive against the Reds. People who cheered that lived (some of them) to crawl to underground meetings frequently led and attended by Reds, because life became savagely ugly under the accumulating attacks on the most fundamental rights of human helms. of human beings.

Often, Red-baiting is the thoughtless device of people who might otherwise be surprised to find themselves in agreement with the humanity, the essential decency, and the protection of the ordi-nary life of the ordinary people included in the Communist program. You don't have to agree with the specific program, but it's a helluva lot more "knowing" to recognize where the source of dancer to recognize where the source of danger to a gloom-dodging world originates. Cer-tainly, not from the Stalins, the Titos, or the William Fosters,

tainiy, not from the stains, the litos, or the William Fosters. Look around. Our good government is no worse for having strong unions, the eight-hour day, free speech, freedom of worship, universal education, old-age security, and a degree of equal oppor-tunity. All these things were won by the so-called Reds of their day, over the bitter resistance of the few sour pusses who predicted the end of American de-mocracy with each advance. I love you still. Sometimes I envy Kay, even in the hospital. But remem-ber—all the good Americans since 1776 were the men and women who success-fully fought thru the radical struggles of their day, and didn't look for the easy applause of the Lumpen mob. Lord Haw-Haw and Tokyo Rose mever

Lord Haw-Haw and Tokyo Rose never dared a single ad-lib on their shows. And cannon and gunfire were offered to the people in Fascist countries, not Smith Bros.' ice cream.

October 6, 1945

The Billboard

RADIO

7

"DEFENSIVE" FM TELE NIXED Channel Isles FCC To Ask Congressional Action on Ownership Guide

Want Radio **For Sponsor \$**

Parliament Expected To 'No'

Parliament Expected 10 'NO' LONDON, Sept. 29.—Representatives of Jersey and Guernsey, islands in the Eng-lish Channel, arrived last week to peti-tion the British Government to allow commercial radio operations in the is-lands as a method of collecting much-needed revenue. The chambers of com-merce of both islands have proposed a plan whereby the equipment and fre-quencies of either the Cologne or Stet-tin German stations would be taken over and time sold to commercial clients. The islands, with woolen and tourist industries destroyed by four years of German occupation, say that sponsored radio is their only means of making money. Appropriation of German stations." Arrangements for financing the project are complete, according to the repre-sentatives, subject to whether or not the German equipment is available and usable.

usable.

German equipment is available and usable. Despite the plans of the islands, com-munication men here feel that the proj-ect will not be approved by Parliament. Reason for this is the fact that such a move would mean the end of the BBC's government approved monopoly of all radio operations in the British Isles. The channel islands are part of that BBC-controlled area, and the BBC charter permits no sponsored broadcasts. The Parliamentary Commission which is now sitting on the renewal of the BBC's charter in 1946 would have to recom-mend and Parliament approve com-mercial radio before the channel islands' plan could get under way and tho many wish and hope—only few expect BBC to go commercial.

State Dept. Under **Growing Pressure** For Int. Air Policy

WASHINGTON, Oct. 1.—Pressure on State Department to produce something better than an illusory "interim" pro-gram of peacetime foreign broadcasting and intelligence is growing in wake of Federal Communications Commission's flat announcement that foreign broad-cast intelligence service will go out of business within month. FCC's decision followed house appropriations commit-tee's request for cutting \$930,000 from commission's national defense appro-priation. priation.

priation. Possibility remains that State Depart-ment will absorb FBI functions which had been handled by 350 persons under FCC and which had operated as nation's principal source of foreign intelligence for last five years. Field listening posts of this service are now located at Iwo Jima, Guam; Portland, Ore.; Silverhill, Md.; London and Cairo, Egypt.

U. S. Policy Lackadaisical

U. S. Policy Lackadaisical Complaint is strong here that foreign policymakers are being deprived of valuable medium for information abroad, and federal government's lackadaisical policy as demonstrated in this matter is seen as reflecting whole approaches to development of permanent foreign in-formation program. Hard-and-fast policy on foreign short-wave beaming is viewed as a No. 1 need in State Department. As disclosed in analysis in *The Billboard* months ago, United States is far behind rest of United Nations in developing policy for program of this sort. Evrnes, Truman Confer

Eyrnes, Truman Confer

It is definitely known that Secretary of State Byrnes has conferred with President Truman recently on this mat-ter, and that attempt to formulate per-manent program has been bogging down under pressure of government business, However, a number of key personnel in

WASHINGTON, Oct. 1.—Federal Com-munications Commission's boldest rec-ommendation for congressional action to set up an over-all statutory pattern of classifications of radio ownership will be made soon, with strong likelihood that major part of the recommendations will be included in WINS transfer case ruling. This was learned authorita-tively by *The Billoard* as FCC came to grips with writing decision in thorny case involving application of WINS for transfer to Crosley Corporation for \$2,100,000.

\$2,100,000. Commission's decision is expected to remind Congress of FCC's limitations under Communications Act of 1934, and Congress will undoubtedly be asked to write into the act a specific set of classi-fications of radio ownership and rules of priority for transfer. In this way Congress can specifically authorize FCC to give top priority to bids from small business in preference to applications from big holding companies in transfer cases and possibly even in original li-cense requests. Under existing act, FCC is governed only by broad language of "public necessity," which phraseology is viewed as too ambiguous to give FCC effective power in handling tough cases like WINS and recent transfer of Crosley interests to Aviation Corporation of America. interests America.

Porter, Senators Confab Seen

WINS ruling, it is expected, will be preparatory step for conference by FCC Chairman Paul A. Porter with Chairman Burton K. Wheeler (D., Mont.) of Senate Interstate Commerce Committee and Chairman Clarence F. Lea (D., Calif.) of House Interstate and Foreign Commerce Committee Porter is expected to em-Chairman Clarence F. Lea (D., Calif.) of House Interstate and Foreign Commerce Committee. Porter is expected to em-phasize to Wheeler and Lea an increased urgency for congressional clarification of the Communications Act in view of the terrific expansion of radio broadčast-ing and the growing "big business" con-trol in industry. FCC is disturbed by "inside track" which big business has acquired in radio as result of soaring prices of stations, but the Porter-headed commission has strongly insisted that under existing statute there is no au-thority for discriminating against big business in acting on original license applications and station transfer bids. Closest FCC has come to setting Up a pattern of "priorities" developed in re-cent ruling on Crosley transfer to AVCO, but this is viewed as far from adequate. Policy of requiring public bids and com-petition for purchases of available sta-tions is not expected to block any big holding company from outwitting and outbidding less powerful buyers, even tho the policy forms an opening wedge in at least opening the cases to wider public scrutiny. In fact, few cases in

State Department are assigned to the problem, and there is some hope among top administrators that a final plan will be ready before end of the year. FCC has been consulted on State De-partment program, it is learned, and the extent of commission's future role is undetermined. With collapse of Office of War Information and now with re-moval of FBI from FCC, State Depart-ment has inherited full responsibility of foreign info dissemination. This has been publicly authorized by President Truman. Some observers here believe there is just a faint possibility that FBI might be revived within FCC, but if such a step is being contemplated, FCC doesn't know about it and apparently has lost interest. Thirty-day furlough notices have already been served to FBI employees. employees.

employees. FBI has been used by federal govern-ment as "listening" device for reporting reactions of foreign governments as ex-pressed on official and quasi-official radio. Also, it has been used to report trend and content of foreign propa-ganda broadcasts, and it has been col-lecting information and monitoring for-eign radio transmissions as supplement to other government services,

future are expected to be as clear-cut as AVCO absorption of Cropley interests, with AVCO undisguisedly in role of AVCO absorption of Cropley Interests, with AVCO undisguisedly in role of powerful holding outfit whose interests right now, thru disclosure of AVCO Chairman Victor Emanuel, are spreading to farm machinery field in addition to radio broadcast and household appli-ances. AVCO, Emanuel has boldly an-nounced, has contracted to buy majority of outstanding shares of New Idea, Inc., manufacturers of farm implements.



WASHINGTON, Oct. 1.—Radio com-mercial sponsors with sugar products can finally derive a little encouragement from the federal government on the sugar scarcity problem. Department of Agriculture now reports a variety of sugar cane plant, known as CP31-79, which has been tried out with high success in field tests. Domestic growers will be able to get stocks for immediate plant-ing.

field tests. Domestic growers will be able to get stocks for immediate plant-ing. Describing the new variety, Depart-ment of Agriculture says: "When con-sidered from every practical point of view—yield and quality of cane, growth habit, wide 'range of adaptability and disease and pest resistance—CP31-79 is an outstanding variety promising notable advances in sugar yield for the sugar cane growers of Florida." Otherwise the sugar supply picture is still somewhat on the gloomy side, altho improving steadily. State department hints at sharp improvement soon in im-port facilities, with labor and transpor-tation picture getting brighter. Controls are still necessary. According to federal authorities, candy manufacturers are limited to half the sugar they used in comparable quarter of 1941. Scarcity is expected to cause some scarcity in candies during Christmas holidays. Candy supplies for civilian purchase remain short, even tho consumption by the armed forces has fallen sharply.

Ward Shares Seg In Order To Get **Pacific Coverage**

HOLLYWOOD, Sept. 29.—Blue web, yclept American Broadcasting Company, is repping Ward Baking program Ten-nessee Jed on West Coast. Program is on a limited network tailored to fit Ward distribution. Deal went on fire when Blue lost Captain Midnight to Mutual. Ward Bak-ing, via J. Walter Thompson Agency, had Tennessee Jed on spot. To grab the Midnight spot, 5:45 p.m. across the board, Thompson made Tennessee program ayailable for co-op sponsorship where Ward was not bank-rolling, and gave Blue rep rights in these parts.

Assn. of Amer. R. R.'s Mulls

ASSN. OI AMER. R. K. S Millis **ABC's "Recovery Train**" NEW YORK, Oct. 1.—Association of American Railroads is currently mulling an ABC-built dramatic package *Recovery Train*, dealing with the war record of American railroads and their peacetime operation. Altho no time has been set as yet, it is understood that contracts may be ready for inking within three weeks. weeks.

weeks. Only talent set as yet is Jay Josten (Mr. District Attorney), who will emsee the show. Understood that AAR is ready to spend a pot of dough on talent, hoping that a good institutional air campaign will help ward off the rising competish of other means of transport. Arthur Kudner is the AAR agency.

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FCC Tough **On Free Rides**

'Experimental' must mean something besides a 25c word in dictionaries

WASHINGTON, Oct. 1.—Federal Com-munications Commission's antipathy to purely "defensive" FM and television ap-plications from now on will be demon-strated in flat rejections, according to Commission's current mood. The anti-defensive application policy, disclosed in *The Billboard* months ago, swung into action last Wednesday when FCC an-nounced that more than a dozen applica-tions for experimental FM and television stations had been turned back because no evidence had been shown that the ap-plicants planned ample research facili-ties to keep their stations in the "experi-mental" class. mental" class.

ties to keep their stations in the "experi-mental" class. FCC is stoutly opposed to designs by any broadcasters to get foothold in FM and television by running so-called "ex-perimental" station and waiting until FM and video get into lush period be-fore switching to commercial. In turn-ing down several applications, FCC leaves some applicants an alternative to produce outright commercial station ap-plications. Commission re-emphasized its rule that applicants for experimental stations "must make a satisfactory show-ing of a meritorious program of research and experimentation." The action took place on bids for experimental television on some of the channels now allocated for commercial video stations and FM developmental stations in the old FM band between 42-50 mc. and in the new FM band between 88-108 mc.

FM band between 88-108 mc. FCC stated it was aware of need for developmental work regarding higher fre-quency channels for commercial tele sta-tions and also for FM developmental work in frequencies between 88-108 mc. work in frequencies between 88-108 mc. to which this broadcast service is as-signed. It insisted, tho, that it would not grant applications in either of these fields unless the applicant presented a genuine program of research and clearly showed that an experimental station was necessary for carrying forward the necessary for carrying forward the

necessary for carrying forward the search. Experimental tele construction appli-cations which were denied were those by 20th Century-Fox at Boston, Pacific Coast Broadcasting Company, Earl C. Anthony (Los Angeles), General Tele-vision Corporation (Boston), Midland Broadcasting Company (Kansas City, Mo.), National Broadcasting Company (Washington).

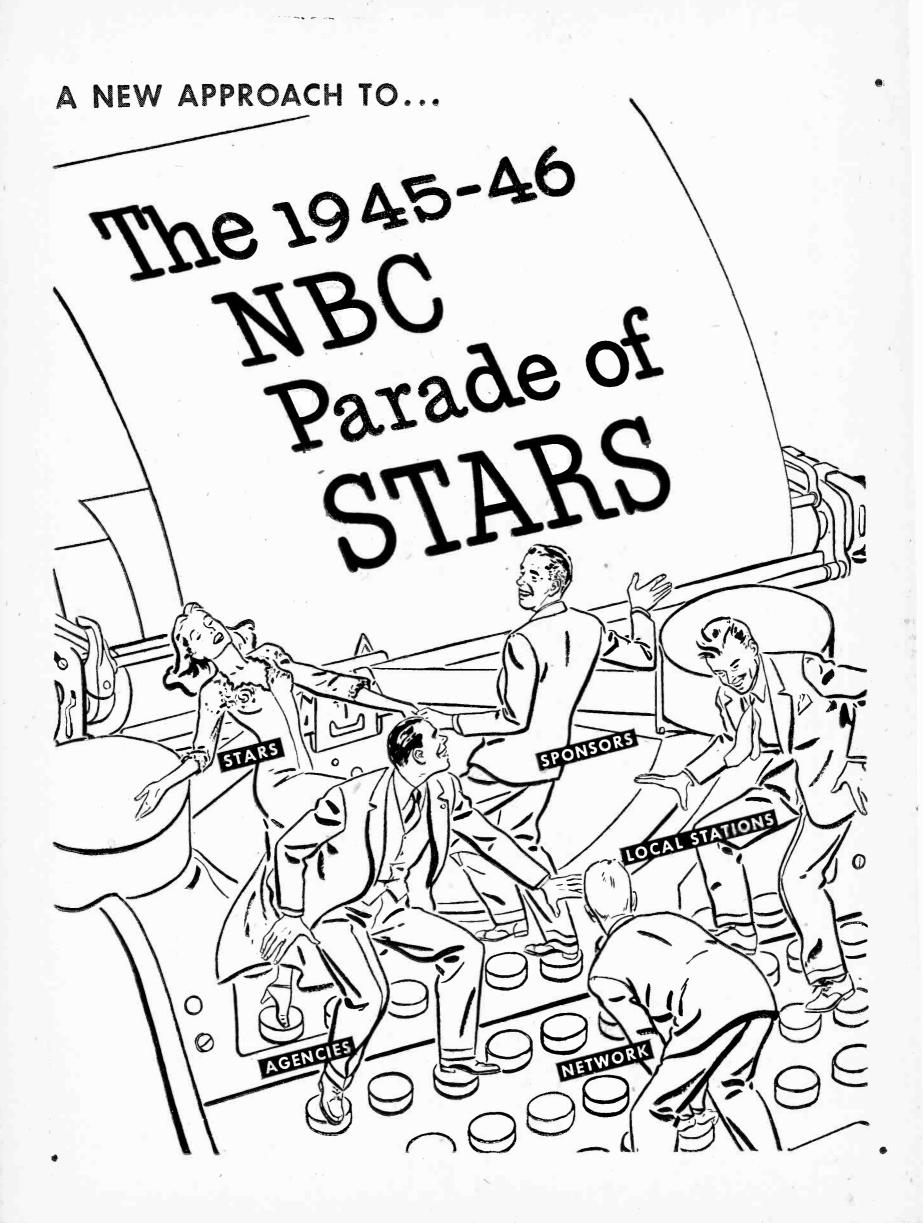
Broadcasting Company (Kansas City, Mo.), National Broadcasting Company (Washington). Meanwhile, FCC's policy of sharply re-viewing license renewals for standard broadcast stations was re-emphasized in action on more than two-score bids. Li-censes for these stations were extended only upon a temporary basis, pending determination upon applications for re-newal for period ending December 1.

Legit Commercial?

PHILADELPHIA, Oct. 1.—When Edmund Goulding, author-direc-tor of *The Ryan Girl*, was in town, he didn't need to be coaxed to expound on his favorite topic —women. When he guested with Ruth Welles over KYW, Goulding became so absorbed in what he was saying about fem stars who blossomed under his guidance that he talked right thru two periods for commercial announce-ments. ments.

When he learned the ommissions were his fault, he promised to return the next day and read the commercial a n n o u n c e m e n ts which had been missed. Gould-ing meant what he said. At the untheatrical hour of 9:30 a.m., he read the commercials and right on cue. When he learned the ommissions

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NEWSPAPER ADS AND PUBLICITY

• The presses are rolling, from coast to coast ... pounding out the hardest-hitting newspaper advertising . . . the hottest publicity stories ... ever prepared for the NBC PARADE OF STARS.

For this season, the first time in the history of radio's greatest yearround promotion drive, the entire 1945-46 NBC PARADE OF STARS campaign was *jointly planned* in a series of coast-to-coast meetings between the National Broadcasting Company and (1) local stations, (2) sponsors, (3) advertising agencies and (4) stars.

Result: The 1945-46 PARADE OF STARS advertising campaign running 148 days—using space sizes from single-column individual program ads to dominant 1200-line display copy—covering every NBC program—utilizing an integrated, eye-stopping technique.

Plus-press publicity and pictures placed in the nation's newspapers by affiliated stations serviced by the NBC Press Department.

Big every year, this year bigger than ever, NBC's 1945-46 Parade of Stars launches a new chapter in its year-round promotion of the greatest shows in radio . . . programs designed to continue to keep NBC "the network most people listen to most."





America's No. 1 Network

A service of Radio Corporation of Americ

Educators Urged by Durr to Make Use of FM Potential

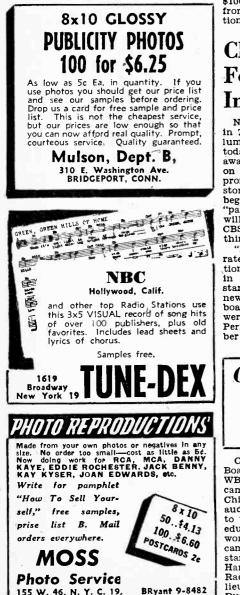
WASHINGTON. Oct. -More public WASHINGTON, Oct. 1.—More public gunning in what is fast developing into major campaign against radio's commer-cialization excesses can be expected along lines of FCC Commissioner Clifford J. Durr's admonition that "new habits of listening" will be set when FM gets under way. Durr issued the warning in talk at conference on FM education in Austin, Tex., Thursday (27).

Durr, generally more outspoken than the other commissioners in his anti-pathy to over-commercialized programs, is seizing every opportunity to convey the impression to general public. In his Austin speech he took time out from vacation to emphasize in unmincing language the urgency for educators to seize opportunity given them thru FM to develop improved listener habits in radio audiences. Durr, generally more outspoken than

Radio Influence Seen

Radio Influence Seen "Radio will be used to influence our thinking, whether or not the educators themselves make full use of it," warned Durr. "Others, whose aims and interests are very different, are always ready and eager to take over the job; some un-fortunately, are prepared to misuse the techniques of education for their own ends. Radio can educate the mind, but it can also subject the mind to the con-trol of those who misuse it. Those who seek to control rather than to educate are eager to take over; in the past they have not even waited for educators to finish their job but have invaded the classroom itself. The disclosures a few years back of the activities of some of our large business concerns in affecting the contents of textbooks is an illustra-tion in point; and it can be assumed that others will not overlook such an effective instrument as broadcasting if the schools and colleges are not alert in using it in a truly educational way." Of special significance, tho, is Durr's

Of special significance, the, is Dur's assertion that too much enlargement in programing in commercial FM field can't be expected because vast majority of FM station applications now on file in



commission are from standard broadcast operators, "This," said Durr, "makes the development of educational FM broad-casting even more necessary than it was before, and also enlarges the opportunity for public service which educational broadcasters now have." Durr said "it is essential that when the public estabessential that when the public estab-lishes its new listening habits" in FM, "educational broadcasts will be among the alternatives open to it."

Day-and-Night Airing

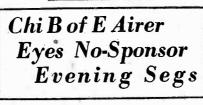
the alternatives open to it." Day-and-Night Airing Also of significance is Durr's plea for day-and-night educational broadcasting instead of at odd intervals. Speculating on amount of financing needed for ex-tending educational facilities "to our entire population via non-commercial educational broadcasting," Durr pointed out that "the entire investment in physi-cal plant of the American system of broadcasting—more than 900 stations and the networks which link them to-gether—was originally less than \$100, 000,000, and that includes a considerable amount of chromium plate and neon signs which are not essential for edu-cational broadcasting." - Commercial broadcasting, added the commissioner, is conducted "with a physical plant cost-ing about seven-tenths of 1 per cent of our educational plant cost." The job of educational broadcasting, he said, can be done for much less. On basis of esti-mate of \$685,000 as cost for New York State-wide FM educational system (12) transmitting stations and 19 program centers), Durr estimated a national cost of \$50,000,000—"less than one battleship or aircraft carrier." One per cent of nation's annual school bill of \$3,000,-000,000 would assure 16 hours of State-wide educational broadcasting in every State in the union, according to Durr. wide educational broadcasting in every State in the union, according to Durr. Wealth at hand for educational broad-

casts thru reservation of 20 FM channels was emphasized by Durr, who issued a reminder of big-money sales of stations. He cited the case of transfer of orig-inally-valued \$50,000 station for 10 times that amount and another transfer of a \$12,000 original-cost station for \$106,000, adding that "these are fal from extreme examples" since both sta-tions involved were only 250-watters. for far

CBS Puts Up 25G For Outlet Awards In Yrly. Promotion

NEW YORK, Oct. 1.—Confirming story in *The Billboard* (September 8), the Co-lumbia Broadcasting System announced today that it would present 25G in awards to stations doing the top Jobs on its *Biggest Show in Town* annual promotion. Deal, which at the time the story was broken by this publication, begot the comment that it was like "paying your wife to be a good wife," will give the top promotional minded CBS station 10G; the second, 5, and the third, 2G. third, 2G.

third, 2G. "Impartial judges" will inspect and rate the entries on the over-all promo-tional job as well as for the IG awards in the fields of guest-critic recordings, star recordings, local announcements, newspaper ads, poster, car cards, bill-boards and movie trailers. Judges' names were not part of the announcement. Period of the promotion will be Septem-ber 16 thru November 17.



CHICAGO, Oct. 1.—The Windy City Board of Education's FM radio station, WBEZ, this winter will start a strong campaign to increase its influence in the Chi area, planning to go after the adult audiences at night as well as continuing to take care of the school children with educational daytime programs that have won it a nationwide reputation. New campaign of the station is expected to start sometime after February 1 when Harold W. Kent, director of the B. of E.'s Radio Council, on leave as an army lieutenant colonel, takes up his old post. During Kent's absence WBEZ has been

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Billboard	TALENT	COST	INDEX
Based on "FIRST FIFTEEN			

the "FIRST THREE" Sunday afternoon segs. In the absence of continuous data on non-telephone home listenership. The Billboard takes the liberty of projecting telephone home based radio audience measurements to total families.

1945)

Vol II No. 18E			(Report	September 30	, 1945)
Program Sponsor, Hooper- Agency, Hooper- Net & Stat. Rating	Weeks to Date	Opposition	Talent Cost	Cost P Per	er 1.000 Urban Isteners
RADIO THEATER 21.4 Lever BrosLux J. W. T. CBS 144	495 1 hr.	Telephone Hr.—NBC Information Please—NBC Maupin's Ork—ABC Various—MBS	\$16,000	\$ 747.66	*
BOB HOPE 20.6 Lever-Pepsodent F., C. & B. NBC 128	266 ½ hr.	Service to Front—CBS Transatiantic Quiz—ABC Am. Forum of Air—MBS Overseas Report—MBS	\$1 5,000	\$ 728.16	*
SCREEN GUILD 19.2 Lady Esther Powder Biow CBS 141	267 ½ hr.	Contented Hour—NBC Pacific Serenade—ABC Auction Gallery—MBS	\$10,000	\$ 520.83	\$.59
MR. D. A. 17.6 Bristol-Myers Ipana & Vitalis D., C. & S. NBC 131	324 1⁄2 hr.	Malsle—CBS Jones & I—ABC Spotlight Bands—MBS	\$ 4,500	\$ 255.68	\$.27
WINCHELL 18.3 Jergens L. & M. ABC 183	622 ¼ hr.	MGo-RoundNBC R. DigestCBS Steel HorizonsMBS	\$ 6,000	\$ 368.10	\$.38
EDGAR BERGEN 15.3 Chase & Sanborn J. W. T. NBC 145	352 ½ hr.	Beulah Show—CBS Detroit Symphony—ABC Alex. Med. Board—MBS	\$14,500	\$ 947.71	*
TAKE IT OR LEAVE IT 15.0 Eversharp Blow CBS 147	273 1⁄2 hr.	Hour of Charm—NBC Theater Gulld—ABC Brownstone Theater— MBS	\$ 4,500	\$ 300.00	\$.33
JOAN DAVIS 14.6 Lever-Swan Soap Y. & R. CBS 147	4	Volce of Firestone	\$18,000	\$1,232.88	*
THIS IS MY BEST 14.6 Schenley Cresta Blanca B., B., D. & O. CBS 77	39	Victor BorgeNBC Doctors Talk It OverABC Wilfred FielsherABC Am. Forum of AirMBS	\$ 5,000	\$ 342.47	**
INNER SANCTUM 14.6 Lipton's Tea Y. & R. CBS 139	101 ½ hr.	Amos 'n' Andy—NBC Guy Lombardo—ABC G. Heatter—MBS Real Stories—MBS	\$ 4,500	\$ 308.22	•
LOWELL THOMAS 13.8 (MTWTF) Sun Oll (LN) R., W. & C. NBC 28	778 ¼ hr.	Charlio Chan—ABC World Today—CBS Tom Mix—MBS	\$ 5,000	\$ 362.32	*•
MUSIC HALL 13.5 Kraft Velveeta J. W. T. NBC 137	639 ½ hr.	Kostelanetz—CBS Town Meeting—ABC G. Heatter—MBS Real Storles—MBS	\$ 8,500	\$ 629.63	\$.74
JUDY CANOVA 13.3 ColPalmPeet Palmolive Soap & Col. Tooth Powder Bates NBC 139	28 ½ hr.	Sat. Night Serenade— CBS Report to Nation—CBS Boston Symphony—ABC Chi. Theater of Air— MBS	\$ 5,500	\$ 413 .53	
DR. CHRISTIAN 13.2 Chesebrough Vaseline McCE. CBS 142	360 ½ hr.	Gay Mrs. Featherstone NBC Various	\$ 4,000	\$ 303.03	\$.35
PEOPLE ARE FUNNY 13.2 B. & W. Ratelghs NBC 140	178 ½ hr.	Those Websters-CBS Death Valley Sheriff- ABC Spotlight Bands MBS	\$ 3,000	\$ 227.27	\$.23
R. M. S. NBC 140 JOHN CHARLES THOMAS 6.6	129 ½ hr.	W. News Today-CBS Vespers-ABC Cunningham-MBS	Sunday A \$ 8,500	fternoon \$1,287.88	\$1.35
Westinghouse McCE, NBC 142	54	Dale Carnegle-MBS	\$11,500	\$1,885.25	
NELSON EDDY 6.1 Electric Cos. N. W. Ayer CBS 142	54 ½ hr.	Sunday on NK Ranch- ABC The Nebbs-MBS			
WILLIAM L. SHIRER Williams Shave Cream J. W. T. CBS 142	199 ¼ hr.	G. M. Symph—NBC C. Greenwood—ABC Nick Carter—MBS	\$ 2,500	\$ 409.85	\$.46
**The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.					
*Insufficient data.					
LN-Limited Networks. L. & MLennen & Mitchell. D., C. & SDoherty, Clifford & Shenfleid. F., C. & BFoote, Cone & Beiding. Y. & RYoung & Rubicam. J. W. TJ. Walter Thompson. R., W. & C Roche, Williams & Cleary. R. M. SRussell M. Seeds. N., L. & BNeedham, Louis & Brorby. McK. & AMcKee & Albright. McCEMcCann-Erickson. B., B., D. & DBatten, Barton, Durstine & Osborn.					
The average evening audience is 7.9 as against 6.4 last report, 7.5 a year ago. Average sets-in- use of 25.8 as against 22.5 last report, 24.9 a year ago. Average available audience is 76.8 as against 72.1 last report, 75.7 a year ago. Sponsored network hours reported on 77 $\frac{3}{4}$ as against 70 last report, 82 $\frac{1}{2}$ a year ago.					
The "Talent Cost In and inf	ndex" i ringeme	is protected by the c ents will be prosecut	copyright ed.	of The Bi	llboard

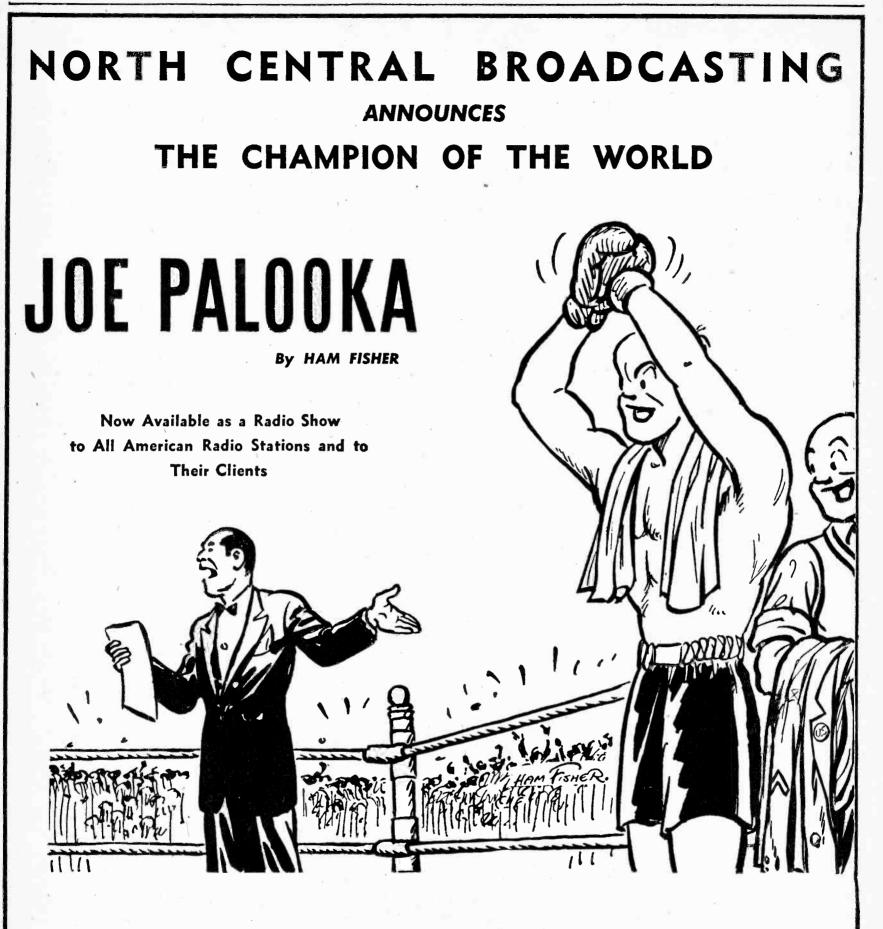
run by George Jennings, who spark-plugged the station during its wartime advancement. When Kent returns, Jennings will continue as assistant director. Feeling at the station is that while now, reening at the station is that while now, because of personal restrictions, it oper-ates only in the daytime, airing programs for in-school use only, nighttime opera-tion will be possible in the future.

Execs of the council feel that Chi could use a good public service and en-tertainment non-profit station that would give it fare the commercial op-erators are unable or unwilling to sup-

New Quebec Outlet in Dec. GRANBY, Que., Canada, Oct. 1.-A new radio station will begin operations here in December. Its call letters will be CHEF and power will be 250 watts, covering a large part of the eastern townships in Quebec province.

ply. Feeling is that public support and reception of such an operation by WBEZ would be strong and would insure suc-cess of the planned expansion.

The Billboard



Yes, here's an air show you don't have to sell! Your clients will be eager to put Joe on the pay toll, selling milk, bread, good-will—and almost every other commodity and service you can think of.

Joe will be a rate-lifter for your station and a sure-fire salesman for your sponsor... Every day, all over the United States, more than 50,000,000 Americans .. young and old .. pick up a newspaper to read about Joe Palooka. They will be just as eager to hear Joe's voice and the voices of those other grand real-to-life persons in Joe's circle of friendsl

FOR AUDITION RECORDS, OPTIONS AND DETAILS, WIRE, PHONE OR WRITE

NORTH CENTRAL BROADCASTING SYSTEM, INC. 360 NORTH MICHIGAN AVENUE CENTRAL 4898 CHICAGO 1, ILLINOIS

TELEVISION

12

The Billboard

A REASON FOR N. Y. FOUR -Editorial-

But Stemmers Don't Like It

Hearings certain to have fireworks, but it's up to other cities not FCC

WASHINGTON, Oct. 1.—Wrath of New York television gang against Federal Communications Commission's proposal to limit nation's No. 1 metropolis to four video channels, is being hotly felt here, but FCC apparently is sticking to its guns, convinced that its suggested blue-print is fair and practical. FCC posi-tion is defended here on ground that any increase in New York City channels beyond four would result in video black-out in number of other Eastern cities. Commission, however, is acutely aware of New York's anxiety and of need for more ample time to gird for public hear-ing originally set for October 4, as fore-cast in last week's *The Billboard*. Hear-ing has been deferred by FCC action ing has been deferred by FCC action Friday (28) to October 11.

Hot Spokesmen

Hot Spokesmen Washington atmosphere is surcharged with controversy on the allocations issue, with spokesmen from New York viewing blueprint as discriminating against world's best-known metropolis and na-tion's most populous and wealthiest city. Question being asked here most often by critics: Why should New York, with nearly 12,000,000 inhabitants and with highest retail sales, be limited to same number of video stations as allotted to Sioux City, Ia., which has only 87,791 inhabitants and ranks 107th in retail sales? At FCC, the answer is: Number of channels allotted to New York has no relationship to number assigned to Sioux City since New York is being given the maximum number which leaves way open for assignment of chan-nels in other Eastern cities. One com-mission spokesman points out, for exnels in other Eastern cities. One com-mission spokesman points out, for ex-ample, that an increase of New York's channel assignments to five would make it impossible for New Haven and Hart-ford, Conn., to have any video channels. Under FCC blueprint, New Haven is allotted a single metropolitan channel, and Hartford is in area with New Britain, Comment with two video channels.

Comparison's Meaningless

Comparison's Meaningless In reply to charge that New York under FCC blueprint is placed in un-favorable position in comparison with Los Angeles which would get six metro-politan channels (top number for any city in the nation), FCC spokesman points out that the comparison is mean-ingless. Los Angeles states the spokes-man, is given six channels because the number doesn't interfere with assign-ments to other cities in area. On basis of advance discussions here.

ments to other cities in area. On basis of advance discussions here, New York televisionists are going to fill the hearing with protests, and counter-ing them will be defense from numerous small communities which are elated at being given a place in the television spotlight even tho applications haven't been received from some of them. On this score, New Yorkers insist that if the blueprint is made final there will be not the slightest expansion in the nation's No. 1 city, since there are more than three times the number of ap-(See A Reason for N. Y. Four on page 14)

Television Check-Up

IN THE MIDST of all the smoke and fire on television, a few cooler heads are sitting tight and keeping their eyes on the ball. Rather than be stampeded by the mass of fact, fancy, rumor, specula-tion and noise that surrounds the video picture as a result of FCC al-locations, a few insiders are cautioning the industry to munch on the following thoughts: (1) In order to hold on to a

franchise, television operators today face at least another year of profitless work. They will have to sink more dough into the business than ever before, and there is less chance of an immediate return. This is true because:

(A) Sets now in use will be difficult to adapt, if they can be changed to the new 13-channel spectrum at all. That means that rather than gaining circulation, television will lose it.

(B) New set production will be at a minimum for several reasons. Manufacturers see now that the FCC commission is heading for high frequencies. manufactured for Receivers present standards will be obsolete in a very short time. Therefore few sets will be sold. And when there is little chance to sell them, there's little chance sell them, there's little chance they'll be manufactured. Fur-thermore, building a set capable of receiving all 13 channels, which is what the theory of "freedom to listen" would demand, will be an expensive proposition. Of course, there will be fewer channels in each market, but you can't make

special receivers for every city. (2) No matter how good television becomes, it won't mean a thing if programs ain't got that swing. So far there isn't a man in the biz who's willing to say that he has video formula down pat. Continued experimentation is the only answer.

And continued experimentation costs dough. 'Nuff said. (3) CBS is about ready to go in the high frequencies. The others may not be. And it's a natural human reaction to try to delay the thing until you reach a decent competitive level with the other guy. So-the time it takes to begin in the upper regions may be even longer than anyone suspects and take more time—more.money. (4) Disregard as inaccurate all the optimistic little blurbs being

printed in the consumer press, predicting television within a year. Most of the writers, sound enough reporters perhaps, know little, if anything about television. And most of them are interested in sell-ing articles—not presenting the cold and unappetizing facts.

All of the above seems to add up to a mess of ba-ad news. But bad news is something which radio has gotten before—and survived. If radio is not prepared to take it now, it's a lead-pipe cinch that those picture companies will be overjoyed to take on the responsibility.

NBC-CBS Get Some **DuMont Bank - Rollers**

"Will They Come Home?"

NEW YORK, Oct. 1.—Competition is circling over the prostrate body of poor old DuMont, dropping down every now and again to pick off a hunk of com-mercial meat. Two clients already have been "lured" away from DuMont's WABD since it was announced that the station will be off the air for three months to adjust its frequency: Lever Bros. moving to Columbia's WCBW and U. S. Rubber taking its biz to NBC-WNBT. Agency cognocenti, who first pointed out the trend, see something familiar in the DuMont stripping, saying that it's just like the "good old days." Goodyear, which signed with DuMont

that it's just like the "good old days." Goodyear, which signed with DuMont about two weeks ago, is getting a fast sales pitch, and other DuMont clients and prospects are being rushed like the village belle at a country club dance. Trade reports that Alexander Smith Car-pets, Colgate-Polmolive-Peet and even Ben Pulitzer Ties have been approached by time salesmen. by time salesmen.

by time salesmen. What interests the trade is what will happen to the sponsors after DuMont returns to the air. If by that time the other two have gone off the air, it's a certainty that WABD will get most of its sponsors back. However, if the others don't go off (some CBS technicians, for instance, think that they may be able to adjust the frequencies without inter-rupting the sked), DuMont has a fight on its hands. The whole thing is in a highly speculative state, with enough ifs in the pie to upset even the most care-fully laid plans. Sponsors may object to CBS-NBC pro-

fully laid plans. Sponsors may object to CBS-NBC pro-duction policies, DuMont may have established good enough client relations to get back its bank-rollers with no trouble, the frequency allocation picture may still be so complicated that no one knows who goes where, sponsors may be unwilling to sink dough into low-fre-quency. video before HF is out or—and this is the trade's most pleasing prospect —there may be enough business to fill everyone to capacity. "Call_your color—or numbers."

"Call your color-or numbers."

REVIEWS

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Balaban & Katz

Reviewed Tuesday (25), 1 to 1:40 m. Style—Educational. Sustaining on WBKB, Chicago.

CHICAGO Board of Education's first television program intended for in-school use as a teaching aid and an aid to regular curriculum, proved that from technical educational standpoints video still needs plenty. Program, a literary quiz show, The Battle of the Books, in-dicated that as an educational tool, tele-vision could eventually surpass radio many fold. But it also indicated the day of video's becoming a top-notch educa-tional weapon for use by schools is still in the future.

tional weapon for use by schools is the in the future. Instead of viewing the show at the WBKB studios, this reviewer, in order to get a first-hand pic of how the pro-(See B&K on opposite page)

Tales To Remember

Reviewed Tuesday (25), 8-9 p.m. yle—Drama. Sustaining over WCBW, Style—Dran New York.

New York. Analysis of Tales To Remember, a monolog-drama directed by Rudy Bretz, falls into two categories, entertainment and technique. Entertainment-wise it rated an A. technically it rated a C. and neither factor was strong enough to cancel out the other. Basically, a 15-minute program with a tale teller sounds like a static. talky session. But such a surface opinion takes into account neither the talent of Milton Bacon, the tale teller, nor the ingenuity of the director. First impulse of a producer of this type of program is to put Bacon before a camera and let him ramble. Fortunately, Bretz re-sisted the impulse. Instead, Bacon car-ried on a running conversation with two See Tales To Remember on opposite page

CBS "Integration" Of Video Seen as **Anti-IATSE Move**

AIILI-IAI SE INOVE NEW YORK, Sept. 29.—Announced "integration" of CBS television technical operations with the rest of the web was said by the trade here this week to be a move designed to forestall infiltration into the net's television department by the International Alliance of Theatrical and Stage Employees-AFL. IATSE, which already represents DuMont technicians, has made gestures in the direction of CBS television in the form of a request that white collar workers at CBS tele headquarters vote, as a separate unit, to determine which of three unions will represent them. Trade views the IA request (see story

represent them. Trade views the IA request (see story in the Radio Department) as part of union's already evident move into, the tele field. Once having signed office staffers, IA would be expected to or-ganize the technicians. However, Colum-bia's announcement is seen as a step designed to show that the entire web should vote as a single unit. Columbia video engineers are already in IBEW and it is considered unlikely that IA would try to contest the electrical un-ion's strength in elections which would cover the whole net. cover the whole net.

cover the whole net. By making sure that technical opera-tions were integrated, Columbia is said to have sat up a double defense against IA. First, is the logical argument, before the National Labor Relations Board, that since AM and TV technical operations are one unit, why should the office help be split up. Second, in case IA were to get video white-collar staffers, Columbia and IBEW would still have a strong point in contending that IBEW should have control over a new form of broad-casting which is still intimately con-nected with radio. casting which is nected with radio.

Reviewed Friday (28), 8-8:15 p.m. Style—Sports. Sponsored by U. S. Rub-ber Company, placed direct, over WNBT,

Neither Mr. Hooper nor Mr. Crossley have ever taken a special poll of radio listeners to determine how many of them are football fans. If they had, it's logical to assume that the percentage would be relatively high. That percentage will like U. S. Rubber's new NBC tele show, *Tele-*vision Quarterback, no matter what its merits. And the rest of the viewers, it's safe to say, will have nothing to do with it. it.

NBC

New York.

it. That about sums up all that can be said about the program which U. S. Rubber decided to sponsor only this afternoon (28). Chief protagonist on the show, Lou Little, has been associated with Columbia University for lo these many years but seems never to have absorbed a trace of good diction. And yet, no matter how harsh his voice, no matter how his "S" sisses, the magic of *(See NBC on opposite page)* U. S. v this the



ar to the WABD the shots. But

Color Sneak Preview for FCC Brass

NEW YORK, Sept. 29. — CBS stepped into the confused television picture last night (28) and added strength to its arguments for high-frequency television when it gave a select group of FCC commission-ers and Columbia brass hats a sneak preers and Columbia brass hats a sneak pre-vlew of color television, a move which strengthens the rapidly growing convic-tion that the upstairs regions will be the eventual home of video. Ever since the commission decided that there was room only for a very restricted number of sta-tions in present channels (four in New York, five each in Chicago, San Francisco and Boston and six in Los Angeles) the trade has been convinced that the FCC intends to eventually shove everyone up-stairs. stairs.

stairs. The Columbia showing, according to in-dustry leaders, was set up for two reasons. The first was to strengthen the commis-sion's stand on eventual HF. The second was to make sure HF comes soon, while CBS, its chief exponent, still has leader-ship over the opposition. Broken at a strategic moment, two weeks before the FCC is to hear oral briefs on tele alloca-tions, and at a time when the industry is in a tizzy, color television, even off the line like this demonstration, is bound to have a profound effect on the commis-sion's thinking. Reaction of the commissioners during

sion's thinking. Reaction of the commissioners during the two-hour demonstration, tour and lecture were said to have ranged from "favorable" to "excellent." The showing was held in three parts, one at CBS re-search labs, 485 Madison Avenue; at CBS tele-station WCBW, 15 Vanderbilt Avenue, and it's understood at the Chrysler Building, location of CBS's trans-mitter. mitter.

It's in Again, Nets Vs. Agencies Ad-Boys Want in Control Room promise worked out similar to the method used at DuMont. At WABD the station director calls the shots. But right behind him sits the agency pro-ducer, telling him what to call.

NBC in abeyance, trade watches CBS formula, about to be put in practice

NEW YORK, Sept. 29.—That oft-pre-dicted showdown on who is going to con-trol television production, the agencies or the webs, is under way this week as a result of a meeting between the tele-vision committee of the American As-sociation of Advertising Agencies and NBC Prexy Niles Trammeli. The Four A's group is reported to have asked Trammell to define exactly where agen-cies stand in the NBC video picture and to have demanded that they be given the same control over programs as they have in radio. Trammell is said to have reserved his decision. To date, NBC has not permitted agen-

To date, NBC has not permitted agen-cles to produce their own programs of to even have their own producers do im-portant work on NBC packages. For some time, trade has said that NBC wants to gain control of all tele pro-graming, feeling that when it lost control in radio it lost a pot of dough. CBS has never enunciated a definite pollcy on the question, and so far hasn't had enough sponsored programs to have faced the problem in practice. Trade predicts Ruthrauff & Ryan, agency for Lever Bros. on a new series of four programs soon to air on Columbia's WCBW, will have a major blow-up with the net be-fore a decision is reached. It is known that CBS has told R&R that its director will be subservient to Columbia's on all details. It's not thought that the agency will take it sitting down. To date, NBC has not permitted agen-

Agency men have been worried about

TALES TO REMEMBER (Continued from opposite page)

(Continued from opposite page) young girls, directing his stories as much at them as at the viewer. Second, parts of the program were dramatized and others visualized thru use of car-toons and sketches. Now if the stories remain short, if the cross-talk becomes a bit more informal (it seemed rather stiff last Tuesday), and if the drama-tizations remain as full of suspense as on Tuesday, CBS has a pleasant program, one which probably won't be too hard to sell. However, there are things which should

one which probably won't be too hard to sell. However, there are things which should be done and things which shouldn't. For one thing, the cameras should be on the faces of the listeners at the climax of each short bit, rather than on the face of the man telling the story. The following should not be done: Grouping of the three characters should not be so deep that someone is always out of focus, cameras should be set be-fore they are switched, cameras should be ready for various moves of characters so they do not walk out of focus. All those things happened Tuesday night and none of them contributed anything of value to the program. Jim McNaughton built a fine set for an outdoor, side of a mountain scene. A huge outcropping of rock looked so real that viewers could have sworn it wasn't in the studio. All that was done was to photgraph a rock in Central Park, blow it up and put it in front of a white flat. The result was perfect. Marty Schrader.

NBC

(Continued from opposite page) the little name will draw football fans, a hardy lot at best. Even the fact that the films used in this particular stanza were newsreels of last year's games will

were newsreels of last year's games will not deter genus gridironus. Technikally, there were no glaring errors in Friday's show. Cameras were handled capably, masterminded by Pro-ducer-Director Ernest Colling. Set, a locker room, was authentic. In fact, everything was fine—for football fans. Marty Schrader.

More Radio and Tele News and Reviews on Page 36

B&K

(Continued from opposite page) gram fitted educational requirements of teachers and students, witnessed the pro-gram as it was received at the Goudy Elementary School.

teachers and students, witnessed the pro-gram as it was received at the Goudy Elementary School. Most noticeable defect was the screen size of the receiver used. Set was 1938 model RCA-Victor type with the image reflected on a mirror, showing a picture about 12 by 14 inches. Because of the small size, none of the children except those in the first few rows of desks were able to distinguish details of background nor were able to read titles nor recognize participants. Result was that some of the excellent staging, production and camera work that was arranged by Producer Jerry Walker was of no avail. Children ad-mitted after the program that they were unable to distinguish much that was portrayed on the screen. Program content, too, was not the best in the way of strict education. It was more on the glamour type and could have appealed to adult audiences because of its entertaining content. It was a quiz a la Quiz Kids, with two teams of contestants answering questions about books studied as part of the regular course of study set up by the Board of Education. It satisfied some of the children's curiosity about television, but it didn't have much that was in the nature of instruction. After the program many of the chil-dren and some of the adult educators present declared that as a motivator the program had educational value. Many of the children said that they were going to read the books discussed on the show. Therein was the eventual value of tele-vision as an educational medium pointed out. Idea of having actors and actresses act out parts of books about which the

vision as an educational medium pointed out. Idea of having actors and actresses act out parts of books about which the contestants were being questioned was good. And the way the idea was handled was good too, because all of the scenes were presented as close-ups and thus most of the children in the room could clearly see the characters. Program most of the children in the room could clearly see the characters. Program proved that given a receiver with a large screen, given producers who did not emphasize glamour at the expense of education, and given teachers who knew how to integrate shows with regular course, television could do wonders as an educational medium. Cy Wagner.

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AKRON'S FIRST STATION 0 G

More people listen to WAKR than to any other station heard in Akron*

* C. E. HOOPER SUMMER 1945 INDEX & A. M. TO 6 P. M.



Basic Station AMERICAN BROADCASTING CO. 5000 WATTS . DAY & NIGHT Weed & Co. NATIONAL REPRESENTATIVES

H. F. Gets Workout

Allocations **Burn Outlets**

There's not enough channels to go around so somebody's going to lose out

(Continued from page 5) 11, 13, 15, 17, 19, 21, 23, 25, 27, 29, 31, 33, 35, 37, 39, 41, 43 and 45. On Septemebr 12, the FCC assigned the aforementioned 20 channels, made its allocations on channels numbered 41, 45, 47, 49, 51, 53, 57, 59, 61, 63 and 65. Obviously the FCC has spotted the New York City channels higher than outlined previously. And just as obviously, if the numerical sequence revealed in the August 24 report was any indication, the FCC had used two of New York's 20 channels for the Alpine (WFMN) and Jersey City (WAAW) allocations. This stands up, in the minds of the

This stands up, in the minds of the locals, since both stations are familiar to New York audiences. Also because the August 24 report by FCC lists no metro-politan channels for Jersey City, does not list Alpine.

Scramble for Nine Channels

Scrample for Nune Channels So, as they see it, it becomes a scram-ble for the remaining nine channels. The newcomers feel they haven't got a chance since they see nothing encouraging in the 11 frequencies already assigned. Finch and Muzak are definitely not newcomers to the radio scene, and met-ropolitan is a pitch for two big depart-ment stores. Furthermore, on the basis of the assignments already made the ment stores. Furthermore, on the basis of the assignments already made, the AM stations figure to have a most potent argument and edge. Namely, and again, this is the reasoning of the local aspirant. WJZ, outlet for ABC, cannot be re-fused so long as its competitors (WABC-CBS, WEAF-NBC and WOR-MBS) are in FM

CES, WEAF-NBC and WOR-MES) are in FM. WMCA, WNEW compete directly with WHN, cannot be refused. WINS can claim it also competes with WMCA, WNEW, WHN, will probably not

be refused.

be refused. WLIB has a good record in its short career under the present call-letters, can also claim a competitive situation. And The New York Post, which owns WLIB, cannot be refused an FM channel if The New York Times, which owns WQXR, has an FM outlet.

New York Times, which owns WQXR, has an FM outlet. WBNX and WEVD have a long and honorable record of foreign language service in this market, cannot easily be refused. Additionally, WEVD had a labor background and strong ties with the daily Jewish newspapers. With The Times and Post in FM, The Daily News will not be kept out easily. Then there's The Newark Evening News, which recently purchased WBYN, Brook-lyn, which likewise has a practically un-beatable argument for an FM wave-length. length.

Others Will Holler

Others Will Holler And there go the nine remaining chan-nels. But, and here comes the rub, WFAS, up in White Plains, and WPAT, in Paterson, are entitled to claim the right to grow and expand. The New Brunswick Home News and Passaic Daily News will scream murder if other newspapers get FM and they don't. Like-wise, the United Auto Workers, with a Newark (N. J.) application, won't take "nix" quietly. It's a cluch Elias Godof-sky, with a fine record in AM radio, rates a whack at FM. Throw in the People's Radio Foundation, which is a co-op of listeners, the rumored applications-to-come of The New York Sun and Marshall Field's PM and it's easy to understand



Full of Errors But that isn't the only carrousel in the local FM corral. The oft-mentioned August 24 report of the FCC is full of bulls.

August 24 report of the FCC is full of bulls. The same report lists 13 AM outlets in New York City when there are 15.* The same August 24 report lists three AM stations in Brooklyn, gives Brooklyn no metropolitan channels, says its ell-gible for community stations. Not only are there only two, not three, Brooklyn stations, namely WBYN and WBBR, but Brooklyn is an irremovable part of New York City. Therefore, Brook-lyn, by virtue of the September 12 ruling, is not eligible community stations. And since Brooklyn is part of New York City this town has a population of 11,000,000 people. It's also the top mar-ket in volume of business, in value of products. Yet the Albany, Troy, Sche-nectady area with a total population of about 380,000 gets, according to the Au-gust 24 tabulation, 12 metropolitan sta-tions.

Looks Like Run-Around

Looks Like Run-Around To the as yet unassigned applicants this all adds up to a run-around and brush-off. And if that isn't enough, they point to WBBR (Brooklyn), owned by the People's Pulpit Association (Zare-path, N. J.), and WAWZ, the property of Pillar of Fire. Both are religious groups, both may want FM outlets; both might be happy with community stations, but there ain't any in these parts. ain't any in these parts. there

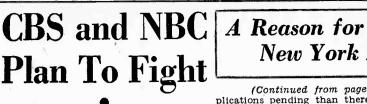
**		
Station	Chanr	el Location
WAAW	41	Jersey City, N. J. (FM outlet for WAAT)
WBAM	45	New York City (FM outlet for WOR)
WABC-FM	47	New York City (FM outlet for WABC)
WEAF-FM	49	New York City (FM outlet for WEAF)
WNYC-FM	51	New York City (FM outlet for WNYC)
WABF	53	New York City (licensed to Metropolitan Television, Inc.
,		Two local department stores, Bloomingdale's and Abra- ham & Straus, are Metro- politan Television).
WHNF .	57	New York City (FM outlet for WHN)
WFGG	59	for WHN) New York City (licensed to Wm. Finch, of Finch Facsi- mile).
WGYN	61	
WQXQ	63	
WFMN	65	Alpine, N. J. (Major Arm-
		strong)
	F	'Newark Evening News'' 'Idelity Media Broadcasting Corp. Juited Auto Workers Atlantic Broadcasting Co.
New Brunsv N. J.:	rick, H	Iome News Publishing Co.
Paterson, N	. J.: \	VPAT 'Passaic Daily News''
Brooklyn, N.	Y.: I	Elias Godofsky (ex-prez of WLIB)
New York C	lity: 1	Frequency Broadcasting Corp. Messrs. Cortada and George Mayoral
	, I	Bernard Fein WJZ
		WEVD

WNEW	V		
WLIB			
WINS			
News	Syndicate	Co.,	Inc.

	News		
WBNX			
People's	Radio	Foundation,	Inc.

WhCA WFAS (up in Westchester County on the New York City border) also expected, are an application from "The New York Sun," and one from Mar-shall Field, probably for his newspaper "PM."

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Nets want more power than indies and recognition of their pioneering efforts

(Continued from page 5) ference-free coverage area within the 50 m.v. contour which is only 62 per cent of the similar service area of a superior channel." According to CBS, affiliation cannot be relied on to fill the gaps "un-less strategically placed community sta-tions were utilized. Obviously, "added CBS, "if future networks are faced with the same problem, a workable solution becomes increasingly impossible. "Aside from economic infirmities of

becomes increasingly impossible. "Aside from economic infirmities of utilizing two or more stations to perform the service which one station can per-form," added CBS, "the primary purpose of the community station as a means of service ... would be defeated. From an economic standpoint, of course, the necessity of adding large numbers of small community stations in order to provide adequate coverage would prove so burdensome as to place the FM net-works at a decided economic disadvan-tage which would be reflected in the service which they render to listeners." New Vs. Old Webs

New Vs. Old Webs

Furthermore, CBS continued, new net-works would get an unfair competitive advantage over existing nets "which pioneered in the development of FM and will continue to pioneer during the transition period."

will continue to pioneer during the transition period." Program choice, according to CBS, is not increased by the proposed plan inas-much as there is no assurance that small stations affiliated with the nets will carry the outstanding sustaining programs which the nets originate. FM, added CBS, will eliminate advantages which standard stations have enjoyed. "To go further and provide a substantial ad-yantage to non-pioneers is a novel and unsupportable procedure," stated CBS. "As CBS derives a substantial portion of its income from the operation of the sta-tions which it owns, an undermining of these sources of revenue by reducing the competitive stature of network-owned stations to a sub-standard level will seriously threaten CBS's ability to as-sume the ploneering costs of television which will be enormous during the next decade." CBS emphasized its pioneering efforts in radio. NBC in Like Vein

NBC in Like Vein

NBC in Like Vein NBC in similar vein argued that the allocations are "contrary to public serv-ice" because they give network FM sta-tions in New York City a tight service area resulting in loss of service to half a million persons. "Such discrimination," stated NBC, "is unsound." NBC insisted that its New York City WEAF-FM would be put at a disadvantage. The two net profests were sole ones

be put at a disadvantage. The two net protests were sole ones deemed by FCC as warranting rehear-ing. Zenith Radio Corporation in filing took opportunity to take left-handed swing at FCC, insisting that "instead of reducing the service FM stations con-cerned" in Zenith's communication, it should be increased." Several stations suggested minor revisions and some con-curred completely.

curred completely. Meanwhile FCC, which late Friday (28) had announced the rehearings for CBS and NBC, regarded its major task of de-vising FM rules as all but complete. A last installment on FM standards of good engineering pratices was issued Wednes-day (25). These include rules for con-struction and operation, and also apply to non-commercials.

Efforts are still being made to induce FCC to revise rules by authorizing reservation of several FM channels for returning veterans. American veterans committee made a plea for the change last week, and other organizations are expected to follow.

KSTP FILES CHARGE

KSTP FILES CHARGE (Continued from page 6) bard, after KSTP was turned down, the WLOL permit was granted. Commission members explained WLOL's new towers were only 170 feet higher than the Wold-Chamberlain Field elevation and not in line with any air-line runway. KSTP towers, on the other hand, they said, would be hazardous. Hubbard claimed that if WLOL operates in that location, KSTP will be blanketed out because WLOL will have stronger

New York Four

October 6, 1945

(Continued from page 12) plications pending than there would be channels available.

Time Sharing Nix

Suggestion for time-sharing arrange-ment as a means to meet the channel shortage is not getting favorable re-sponse from New York spokesmen. Ex-pectation is that there will be lengthy comment on this proposal.

comment on this proposal. Neutral observers here see FCC in a difficult position thru no fault of its own. These observers explain that FCC had to choose between alternative of providing more than four channels for New York at expense of several other cities like New Haven and Hartford or distributing channels to as many cities as possible in East at expense of New York. Necessity for providing a minimum number to every State has made FCC job all the tougher, it is explained. Conse-quently, New York's hope of getting in-creased number of channels is seen as resting on willingness of other cities to do without allocations.

FCC Will Co-Op If?

New York spokesmen are obviously prepared to push demands for the in-creased number, insisting that large numbers of small communities (which under FCC's blueprint would have chan-nels available), would never use them while New York is ready to use more than while New York is ready to use more than three times the number allotted to it. There is not the slightest doubt here that FCC will be more than willing to go along with New York's request if the other cities are willing to do without channels. Pros-pect is that New York will not be alone in the protests. Several other commu-nities which have been studying the assignment chart are going to make a bid for "equitable" distribution on basis of population and sales volume. It is generally agreed that metropolitan markets are forced to get a bad break in assignments until video is moved to "upstairs" frequentcies where more chan-

assignments until video is moved to "upstairs" frequentcles where more chan-nels are available. Under current blue-print in "downstairs" frequencies, only 13 channels are being distributed among 140 markets. There is some possibility that a higher ceiling for metropolitan stations will be asked at the hearing. Time for filing briefs has been extended to October 8, with the hearing to open three days later at 10:30 a.m.

Boston Newspaper Asks Permission To Buy WHDH

IO DUY WIIDIA BOSTON, Oct. 1.—Application for the Federal Communications Commission's consent to purchase a controlling inter-est in the Matheson Radio Company, Inc., licensee of WHDH here, was made last Tuesday (25) by the Fidelity Broad-casting Corporation, a wholly-owned subsid of the Boston Herald-Traveler Corporation. Filing of the application finally confirmed rumors which have been floating around local radio circles that WHDH would be sold to a Boston newspaper.

that WHDH would be sold to a Boston newspaper. Beyond confirming the planned pur-chase, executives of the Herald-Traveler Corporation had no statements to make as to future plans. Present station staff, the studios in the Touraine Hotel, and the transmitting facilities at Saugus will remain as is. No changes in policy are planned. Grapevine specialists, know-ing the Matheson interest in fisherman's broadcasts, claim that some gimmick retaining these air sessions has been written into the deal. Purchase makes The Herald-Traveler the first Boston newspaper to operate a radio station.

signal. Hubbard was interrupted by Robert Aldrich, airports director, who said matter of blanketing was up to FCC and not to airports commission. Alderand not to airports commission. Alder-man Harry Burgum, of Minneapolis, then said there is no comparison between WLOL's little towers on a hill and KSTP's 1,000-foot stick on the hill. Hub-bard said KSTP wanted the 1,000-foot stick. Burgum retorted: "I'd say no."

Rudy Bretz, CBS television producer, takes over October 1 as instructor in the College of the City of New York television course. Bretz qualifies as a cameraman and technician as well as producer.

October 6, 1945

The Rillhourd

Disk Hots Collect Plenty Dough

Tex Beneke Set To Head Miller Outfit in Mufti

NEW YORK, Sept. 29.-Much talked NEW YORK, Sept. 29.—Much talked about plans for the Major Glenn Miller Air Force Band, which recently got back into the States, has finally bolled down to latest word that band will go under baton of Tex Beneke, former sax man and vocalist with the outfit before Miller and men went into the service. Beneke, now in the service, is said to be slated to come out soon. Capt. Don Haynes, who managed Miller, is also due to exit from military duties soon, and will han-dle reins azain.

dle reins again. Understood that Beneke will have the old Miller library to build on and will follow that style. Miller has been miss-ing for some months now, ever since he disappeared in a plane flight over the Channel last year. Band is currently doing four shots a week from New York now for the Army

Air Forces.

MorganDelayed, **Reynolds Fills In**

NEW YORK, Oct. 1.-Opening date at

NEW YORK, Oct. 1.—Opening date at Strand Theater of Russ Morgan ork, Friday (38), saw Tommy Reynolds go in for the day, when Morgan was grounded in Madison, Wis. Seems that Morgan was flying in from the West Coast on a ramy plane, when ordered down be-cause of bad weather. Reynolds, who's been doing one-night-fiss around New York, was called in to fill the bill. Funny part about the whole thing is that Morgan was original-ly supposed to go in on this date, for five weeks. Later on negotiations de-veloped wherein he could only go in for three weeks, and Bob Chester was sup-posed to go in for two and Morgan play-ing three. Things were finally straight-ened out with Morgan supposedly opening three. Things were finally straight-ened out with Morgan supposedly open-ing on the 28th, and then he couldn't

Click Disks ASCAP Heading for Biggest Take; Industrials and Jukes Eyed | B.-O. Pay-Off

NEW YORK, Oct. 1.—According to all present indications, the take for the present year by the American Society of Composers, Authors and Publishers will Composers, Authors and Publishers will far exceed any other year in the Society's history. At the regular monthly board meeting of the Society last week, it was revealed that so far collections for this year are \$700,000 or thereabouts over last year. And that's said to be up to the first of August. At that rate, it's not far from wrong to assume that ASCAP, this year, will collect over \$1,000,000 more than they did last year. Figure for last year was between

Figure for last year was between \$6,000,000 and \$7,000,000, and this year it's expected to be way over the latter. At the rate of quarterly collection, that's almost \$2,000,000 a quarter, which is a plum that ASCAP never came close to in the past.

in the past. When it's known that ASCAP is con-templating taking more dough from various fields, such as in television, in-dustrial plants and a more thoro take from concerts and symph orks, in addi-tion to their collections from radio et al. now, some see ASCAP hitting the \$10,-000,000-a-year mark not too far off. ASCAP went into the field of licensing concerts and symph orks last year thru Fred Erdman, and altho what they charge or collect hasn't been revealed, it's quite possible that some of the uppage the Society has tapped has come from that source. source.

Industrial Hopes?

Again, in the industrial field, ASCAP Again, in the industrial field, ASCAP has been playing along on the \$1-a-year plan until the end of the war. That time is here, and the Society is currently engaged in meetings with various in-dustrial plants and orgs to determine just what method and how much to col-lect from plants. It's a difficult process to evolve, but a formula is now being

worked on. Some execs of the Society see the take from industry as close to, if not greater than that which now comes from radio—somewhere around \$4,000,000. If that's so, and there's no telling, the figure en toto can run up into the teen-million mark.

into the teen-million mark. In the field of television, that's still a matter of laying out who owns or reps the tele rights to songs. So far, it's a moot question, with ASCAP probably the most logical org to license the tele rights, altho some pubs see a set-up similar to Harry Fox's film collections. The amount of dough for music usage in tele is problematical at the present in tele is problematical at the present time.

Juke Ambitions, Too

Juke Ambitions, Too And one more thing, that remote at the present time, which may some day become a reality, is the present 'bid by ASCAP--it's been going on a long time-to license juke box operators so much for each juke. There are some 400,000 in operation, at \$10 a throw and that would bring in something like \$10,000,-000 more per year. That figure, how-ever, rests only on a change in the Copyright Act which at the present time states that a coin-operated machine can-not be licensed where there is no admis-sion fee at the door. ASCAP contends that buying a glass of beer in a tavern, or sipping milk while listening to a juke is the same as paying admission. So far, however, they've had little luck

So far, however, they've had little luck in the courts for their side of the case.

HOLLYWOOD, Oct. 1.—Jack McVea and his orchestra were signed to an ex-clusive recording contract here with Black & White Records. Deal, handled by the Reg. D. Marshall Agency, calls for a minimum of 24 sides a year for three years.

Vaughn Monroe, Woody Herman, Les Brown, Louis Prima, Tony Pastor toppers

By Paul Secon

By Faul Secon NEW YORK, Oct. 1.—Today probably more than any other time in the his-tory of the band biz disks have become a definite factor in the number of bucks a leader walks off with and the amount of profit that a promoter obtains from a hot at-traction. Cases are nu-merous, and altho it's been plenty true in the



Billboard werous, and altho it's been plenty true in the past, fact that the record bit is in the heat of hit-iting an all-time high in demand for anything and everything makes the above truer and more potent today. So let's gander at some of the gross figures of some of the bands that have had hit disks in the last cou-ple of months. Names currently hot are Yaughn Monroe, Woody Herman, Les Brown, Louis Prima and Tony Pastor, to name those right off the bat who are now riding the disk path. And accord-ing to bookers and guys in the know, with the amount of dough around right majority of cases. Plenty of \$\$ for Monroe

Plenty of \$\$ for Monroe In the case of Vaughn Monroe, since his *There! I've Said It Again*, his figures have been tremendous. For example, a recent one-night tour in Canada-U. S. netted him for himself something like the following:

Herman Grosses 6G Night

Herman Grosses 6C Night In the case of Woody Herman, altho complete figures couldn't be obtained, it's known that one promoter wired into the band leader's office and in-dicated that Herman had grossed—not taken out for himself—\$61,270 on nine one-nighters. That's an average of over \$6,500 a night on gross, with Herman obviously in for a guarantee and at least 60 per cent privilege. That means that he probably walked off with an average of \$4,000 a night or somewhere around \$35,000 for his end for nine appearances. Herman, since his switch to Columbia from Decca some months back, has had

from Decca some months back, has had Laura, Caldonia and a couple of hot in-strumentals such as Goosy Gander and (See Disk Hots Collect on page 82)

CRA Eyes Band Booking Again

NEW YORK, Oct. 1.—Despite double lk from Consolidated Radio Artists' talk from Consolidated Radio Artists' prexy, Charlle Green, about waiting for musicians' wages to drop before he gets serious again about the band biz, CRA is said to be planning to re-enter band booking biz. Consolidated has talked to a number of spots east of Chicago. Additional info says that CRA already has switched offices and personnel around to handle their band biz. talk from

Berlin To Receive Army Award for

NEW YORK, Oct. 1.—Irving Berlin is slated to receive an award from the U. S. Army for his work in this war in build-ing morale of the men. It is said to be a top award and is for Berlin's contribu-tion to This Is the Army, which he helped put together at the beginning of the war. After playing on Broadway for some time it together the war. After playing on Broadway for some time, it toured camps, and for the past year has been overseas playing for boys on the continent and now in the Pacific area.

Pacific area. Show cleaned up plenty of moola for the Army Emergency Relief Fund. Berlin recently eame in from the Philippines where the show played to servicemen. During the last year, George M. Cohan's Over There, earned that late theatrical man the Congressional Medal of Honor. Berlin will probably be called to Wash-ington for his award.

L. A. Tooters' Scale Up in A, B, C Spots

HOLLYWOOD, Oct. 1.-Local 47 of the Los Angeles Musicians' Union has sent Los Angeles Musicians' Union has sent notice to agents and niteries in town to the effect that sidemen and leader scales go up in A, B, C spots effective October 1, altho the exact increase was not re-vealed. It is understood that the raise in musicians scale averages at least 10 to 20 per cent varying in the six districts controlled by Local 47. Union stated that the scale has gone up in accordance with living conditions and prices. So far there has been no particular reaction to the hike in pay to musicians from nitery operators.

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NEW YORK, Sept. 29.—At a meeting fact that many of the big houses are of the council of the Contact Men's almost openly shelling out for plugs. In Union, skedded to take place Monday fact, many of them actually admit it. (1), Johnny O'Connor, prexy of the And from an all-round look at the pic-union, is expected finally to bring up using the Peatman System in place of the present sheet system based on Ac-curate Reporting Service. Idea has been kicked around for a long time and has been advocated by The Billboard as o'Connor, who is khown to be in favor of the move, use of the Peatman System wouldn't do away with the ac-curate sheet, which would be used by publishers anyway to keep a tab on what shows did their tune. In a recent survey by The Billboard as

In a recent survey by The Billboard as to how many in the industry actually wanted the Peatman System used in trade papers as a means of listing songs, the majority in favor of the system was overwhelming. However, it's said that now a couple of the major pubs have tossed obstacles in its path. According to those in the trade, and it's an obvious thing to see, those against using it are those that have profited by the Accurate Reporting System listings. In other words, certain pubs point out, with the "payola" the main reason for doing away with the accurate listing in trade papers, those against changing have found it to their advantage to get songs listed by paying for plugs.

According to those in the know, it's no use any longer trying to conceal the

Those in favor of the Peatman Sys-tem—which lists songs based on list-ening audiences, thereby allowing some songs with fewer plugs to rate higher than songs with a greater number of plugs—will probably have a difficult time trying to make their choice felt. However, at the meeting skedded for Monday, O'Connor is definitely going to throw his weight behind the system and see what results he gets. see what results he gets.

see what results he gets. Other things on the agenda are a presentation of the by-laws committee, but the Peatman System vs. Accurate is the main bout of the evening. There's a general meeting the following week for election of officers of the union. O'Con-nor made a trip to Chicago last week, where he discussed with contact men there the new insurance policy which insures each member of the union for \$1,000.



Judge Clears Up Plagiarism **Point; Holds Tune Must Be** All New for Lifting Claim

Access Doesn't Prove Swiping, Jurist Says

NEW YORK, Sept. 29.—In a decision by Judge Conger in the U. S. District Court last week, one of the more puzzling and harrowing factors in plagiarism suits and harrowing factors in plaglarism suits was cleared up. Point came out in the judge's decision in favor of Leo Felst, Inc., over Jewel Music in the Drummer Boy case. Jewel, in the past, had al-leged that Felst's Drummer Boy, used in MGM's Strike Up the Band, was a plaglarism on their Carnival in Cotton Town.

Town. Jewel claimed that Feist was guilty of charges of plagiarism since Carnival had been published before Drummer and had been done on the air on several major radio shows and there was a similarity between the two songs. However, in his decision, Judge Conger ruled to the ef-fect that the possibility of access to a song does not constitute a plagiarism. Further, he pointed out that since Car-nival was based on Indiari ceremonial dances and Negro spiritual dances and chants, there was a possibility that both songs may have been copied from some other tunes in the past.

Origin Is Difference

Here the judge pointed out the dif-ference that arises when the song claimed to be plagiarized is something that the court deems an original compo-tion based on pathlas in the past la sition based on nothing in the past. In that case, if there were any other songs like it, the plaintiff would stand a very good chance of being found plaglarized by the defendant.

But in this case where the court found that both songs sounded as if they were taken from *Lulu's Back in Town*, an oldie, copyrighted prior to both of the songs involved in the suit, a claim for plagiarism is out.

Previous Decish Reversed

Previous Decish Reversed Another important point here is that this reverses a previous decision in the Wilkie-Santly case over the song Star-light, in which the court ruled that similarity in a song is seen as access on the part of the person allegedly copying the original song. That came down as a blanket ruling and left no loophole until Judge Conger's decision last week. Where his decision is so important is in the case of where a song seems to have been based on not completely original material, but has as its source of compo-sition, material that is in public domain. Again in his decision Judge Conger frade clear that the court finding oppor-tunity for access on the part of the de-fendant is not the same as actually plaglarizing a song. In other words, even if a song has been published and per-formed before another song is published, fact that the second song is a copy of the first—If the first is not a completely original work. Court thereby puts at rest many pub-lishers' minds about suits that are pend-

400 Restaurant

NEW YORK, Oct. 1.—Newest band inked into 400 Restaurant is Charlie Barnet, who goes into spot mid-March. This will mark Barnet's first location spot in New York in some time, altho he has played Strand Theater—just get-time recently on the Coast and follows Louis Prima into the spot. Tommy Dor-sey is in now, after which comes Woody Herman, Jimmy Dorsey and then Prima. Dorsey, who's been doing sensash biz, has taken out close to \$8,000 gross each week for his share. That's far better than any other spot around New York could possibly pay, and. of course, that's fact that New York hotels are going to have it tough getting names considering the dough they pay.

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ing right now. Typical of that is the Rum and Coca-Cola tussle currently go-ing on. Seems that four insist they wrote the original melody to R. and C.-C. and one claims he wrote the lyrics, all of which allegedly have been infringed on and plagiarized by the writers of the tune. In this case, basing it on Judge Conger's ruling, the lawyer can walk in and point out that if four say they wrote that tune before its current version. that tune before its current version, then they probably all got it from some previous source. And there are those in the legal end of the trade who are in-clined to agree with him.

S. A. Becoming Royalty Awake; Argentine BMI

NEW YORK, Sept. 29.—While ASCAP biggles are in South America, comes word from another source that the vari-ous countries in Latin America are sudous countries in Latin America are sud-denly becoming licensing society con-scious, with no less than three new societies ready or recently organized. The new societies, which have started in the past couple of months, are (1) in Peru, SPAC; (2) Bolivia, SOBODAI-COM; and (3) Cuba, SCA. Latter society is said to be just in the formative stages at the present time.

ASCAP and New Orgs?

ASCAP and New Orgs? In other words, altho it's been kept pretty much in the background so far, it's now thought that ASCAP's trek to the below-the-border countries may definitely have a tle-in with the forma-tion of the new societies. Contrary to what's been printed recently, ASCAP has little chance or hope of knocking off BMI's hold on Argentina, which is thru one of the most successful societies down there. Last deal was inked from January 1, 1945 to January 1, 1948 with BMI, and it's a definite three-year deal. Musical Propagauda

Musical Propaganda

Musical Propaganda At the present time, Oscar Elkins, a permanent rep of the Argentine Society, SADAIC, is in this country, and his presence here is just the reason why BMI got the deal and ASCAP didn't. Seems that when BMI and ASCAP were dicker-ing for SADAIC, BMI included a clause, whereby it guaranteed to propagandize Argentine music in this country. ASCAP wouldn't and didn't, and consequently BMI got the pact. Latter guaranteed around \$10,000 a year to the Argentine Society which has around 3,500 members. BMI, among other things, has promised to do radio scripts about Argentine mu-sic, and help sell Argentine music to this country.

Court thereby puts at rest many pub-lishers' minds about suits that are pend Charlie Barnet Latest Name for

Butch Stone Set To Go On His Own Jan. 1

NEW YORK, Sept. 29.—Butch Stone, scat singer now with Les Brown, will step out on his own sometime after the first of the year, fronting a band to be agented by Associated Booking Office. Stone has been one of the mainstays of Brown's band, scoring on special ma-terial, such as A Good Man's Hard To Find. Find.

Another top man with Brown, Randy Brooks, recently left to front his own ork, and is being handled by GAC. He also disks for Decca records,

October 6, 1945

James Vacations 7 Weeks; Some **Men Nix Return**

HQLLYWOOD, Oct. 1.-When Harry James completes a string of one-nighters in this territory in the early part of November he will take a vacation for approximately seven weeks. Altho some of the musicians are expected to rejoin James after his hiatus, he will in all probability lose the singing services of vocalist Kitty Kallen who is expected to go out on her own.

Miss Kallen, who took Helen O'Con-Miss Kallen, who took Helen O'Con-nell's place when she slipped out of Jimmy Dorsey's star vocal spot, has been with James for over two years. She has been spotlighted on practically every record side James has cut for Columbia. Buddy Devito, boy vocalist with James, will play several theater dates and return when the band reorganizes.

will play several theater dates and return when the band reorganizes. The temporary break-up of James's band will probably also bring to light the band that Corky Corcoran, featured tenor saxist, has been rumored to front with James backing. Corcoran was originally skedded to debut his band when he went East with James this summer but the transportation problem held back the deal. Then Willie Smith, alto saxist, is another of the James sidemen who has been rumored to front a crew of his own. What and where James expects to do or play when he reorganizes the band has not been revealed but many feel he will try to concentrate on pix and at-tempt to land a radio show as revealed in a recent issue of *The Billboard*. James's Hooper rating, as summer re-placement for Danny Kaye, held up 100 per cent in comparison to Kaye's rating during the regular radio season.

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SEPTEMBER 17 Never Put Off Till Tomorrew What Do You Mean? When You're in Love Amor Gitano Do You Recall? Loveliest Thing in the World Never Put Off Till Tomogrow Guess I'll Get the Papers Triste Suppose You Didn't Care Every Time Who Would Have Thought Love May Never Come Again Suppose You Didn't Care Friste Nover Put Off Till Tomogrow Suppose You Didn't Care Friste Nover Put Off Till Tomogrow Suppose You Didn't Care Every Time Nover Put Off Till Tomogrow Suppose You Didn't Care Friste Nover Put Off Till Tomogrow Suppose You Didn't Care Friste Suppose Tou Didn't Care Suppose Suppose You Didn't CareTote May Never May Never MaySuppose You Didn't CareTim Gonna Love That GuySuppose You Didn't CareEvery TimeI'm Gonna Love That GuySuppose You Didn't CareWho Would Have ThoughtAmor GitanoWho Would Have ThoughtLove May Never Come AgainTag, You're ItLove May Never Come AgainTrue to a MemoryDo You Recall?True to a MemoryNew That I've Found YouTrue to a MemoryJune Is Busting Out All OverNow That I've Found YouTrue to a MemoryNow That. I've Found YouOver Me?Last Night I Kissed a DreamHas Anyone Ever Told You?Last Night I Kissed a DreamWhat Do You Mean?Last Night I Kissed a DreamWhat Do You Mean?

NEW YORK, Oct. 1 .- Pubs who have

been continually moaning about the unfairness of ork leaders who plug their own tunes, let out an extra howl last week over the antics of the swagger trio

SEPTEMBER 18

Why Music Pubs Get Gray---Or

How an Early A.M. Plug Isn't

SEPTEMBER 19

SEPTEMBER 19 So Nice When You're in Love Amor Gitano Do You Recall? Never Put Off Till Tomorrow Loveliest Thing in the World Tico Tico Suppose You Didn't Care Exactly Like You Who Would Have Thought Love May Never Come Again True to a Memory June Is Busting Out All Over Now That. I've Found You Guess I'll Get the Papers

Hotels Eye Local Bands Plus Acts; Instead of Names

NEW YORK, Oct. 1 .- Bands that have NEW YORK, Oct. 1.—Bands that have made dough on the hotel route, mostly semi-name bands that number any-where up to 12 musicians per ork and can get, around \$1,750 to \$2,000 per week, are going to feel the ax this coming season, according to agency men who've been talking to hotel associa-tion men thruout the country. Seems that according to the botel men there's tion men thruout the country. Seems that according to the hotel men, there's a definite trend toward using a local band which can be bought for some-where around \$1,000 a week, and then toss in a couple of acts, which would give the customers more for their dough.

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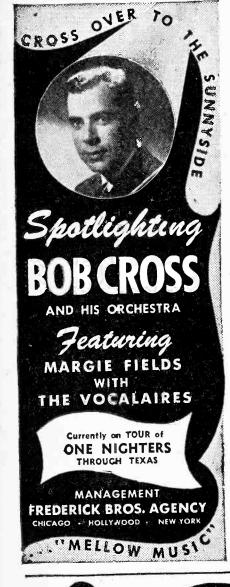
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The Billboard

IANPOWER ACHES OF



Factories In **Defense Areas**

Construction materials also stop factory expansion in free-labor sections

NEW YORK, Oct. 1.—Clue to today's top disk mystery—Why Record Produc-tion Is Still Limited?—lies in the labor situation.

Word from Big Three execs (Victor, Decca and Columbia) takes the pattern that altho the end of the war has re-moved nearly all materials, including shellac, from the critical list, same is not true of manpower. Not that avail-able labor isn't huge with war plants emptying daily, but the labor market is still plenty muddled by the whole reconversion problem involving labor costs, profit margins and cost-of-living demands. Word from Big Three execs (Victor,

Victor's Manpower Aches

Victor's Manpower Aches Claim of J. W. Murray, for example, who heads the RCA-Victor division, is that the Victor plants could step into peak production right now if enough press, molders and other more technical workers could be found to man the machines. Real progress in this quest, Murray says, is held back by the current dearth of workers willing to take less than wartime wages. He sees the first of the year as marking the minimum time required before adjustments satis-factory to both employer and employee can be made. factory to bo can be made.

Decca, Columbia and Capitol, Too Échoing Murray's sentiments are spokesmen for Decca, Columbia, Capitol and one or two of the smaller indie companies. One Decca rep pictured his company's labor difficulties as not unlike that of the General Motors and Ford,



NEW YORK, Sept. 29.—If you want to know where the boys who make with the baton steal men right from under another leader's eyes, just wander up to Nola's Studios some afternoon. Seems that half a dozen bands rehearse

that half a dozen bands rehearse there at one time, practically next door to each other. The other day a semi-name leader finished rehearsal, was waiting for his boys to pack their instruments, and heard a screech-ing trumpet next door. He peeked in, saw a bunch playing together. Leader motioned to the trumpet player, and 15 min-utes later he was signed to play with his band.

where manufacturers and employees are where manufacturers and employees are feuding on the question of "reasonable post-war wages." Capitol exec goes be-yond the plant picture by divulging that their trouble includes finding adequate relate and office percented. sales and office personnel.

Some Indies Disagree

Some Indies Disagree On the other hand, most indie com-pany spokesmen, finding little trouble with the labor market themselves, were inclined to pan the biggles for asserted covering-up on real problems. Taking a rap at one big firm in particular, an indie exec jibed: "Their only problem is physical. They can't put any more prosesses in that old garage of theirs and they know it—so what's their labor problem? And those new plants they're putting up, who are they kidding? They can't get the lumber, the girders, the plumbing equipment and such. Maybe now that construction ties are being indied they'li make out all right but why should they lay it all to labor—I don't see it."

see it." Same spokesman underlined his point when told that biggies claimed there was no longer any shortage of materials. He said that undoubtedly there was no shortage of material peculiar to the re-cording industry but that construction materials, pipings, bracings, fittings, et al., were still as rare as uranium, which was the main reason expansion projects of some of the large firms were taking so long. so long

Another indie firm spokesman found "no real difficulty in obtaining workers

probably because our needs are not as great." He was temporarily stymied, he admitted, when it came to getting ops and molders for the "gruesome 5 to 4 a.m. shift" after an attempt to inaugu-rate around-the-clock production.

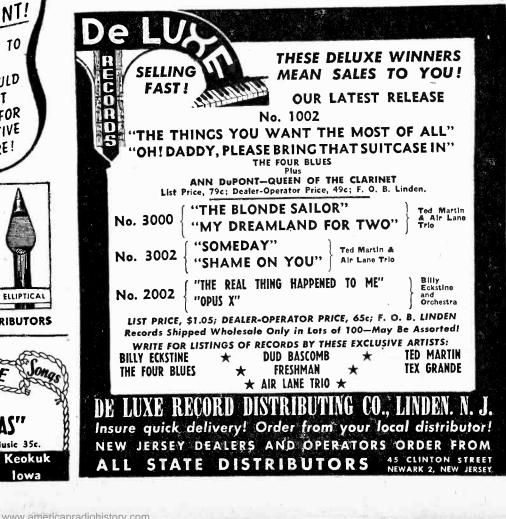
rate around-the-clock production. Only one indie manufacturer went along with the biggle notion. In the process of building a new plant, he claimed, he had his hands full getting not only operators and molders, but plumbers, steamfitters, electroplaters and others as well. Ops and molders not being skilled labor (it's figured that the average biscuitman needs only about three weeks to learn the job if he starts green) he was hiring them slow but sure. With the rest, he said, it was "hands up and wish I were in the army."

and wish I were in the army." Impartial labor analysts have their own ideas on the labor market among disk men but take no issue with the concept that the wage factor offers big-gest deterrent to faster employment. With a company like Victor, they point out, the plant is located in the former vast war plant area of Camden, N. J., where workers in wartime were accus-tomed to getting \$1.25 an hour. For these workmen to come back to 75 cents an hour, alleged Victor pay rate, is like asking them to eat a stale piece of cake, analysts say, and the result is a floating labor market which runs to the highest bidder. bidder

bidder. Columbia Recording firm, which op-erates plants in Bridgeport, Conn., an-other top war-plant area, is meeting the same problem. It all boils down to the belief that for the time being the chief stop-gap in disk production is brought about not so much by deficiency in manpower but by the whole proposition of wages. in disk production is brought about not so much by deficiency in manpower but by the whole proposition of wages. Quick settlement in other industries such as GE or Ford may create a prece-dent-basis for action before the first of the year, but meanwhile the war workers and the diskers are telling each other different versions of the wage nar-rative rative.

NEW YORK, Sept. 29.—Elevator strike here was bound to bring out the gags and here's one for the record from Les Zimmerman, of William Morris Agency: Seems that singer Billy Eckstine found himself skedded for a recording date in one of those lofty strike-bound buildings but, nothing daunted, he footed it for all he was worth. Finally, getting up to the sound studio, Eckstine discovered he was skedded to score a ditty by no other name skedded to score a ditty by no other name than "It's a Long, Long Journey."





Pacific.

Campus Bands Feel 802's Whip Over Cut Rates and NEW YORK: Non-Union Sidemen Practices and NEW YORK: Non-Union Sidemen Practices "Tough" New YORK, Oct. 1.—Despite lots of that it was a good thing to join the subscription beadquarters, talk is making the rounds of the trade that the time, it's practically impossible for us to production and sales, among the rounds of the trade that the time, it's practically impossible for us to product and sales. The mark of the trade that the time, it's practically impossible for us to product on the trade that the time, it's practically impossible for us to product on the trade that the time, it's practically impossible for us to product on the trade that the time, it's practically impossible for us to product on the trade that the time, it's practically impossible for us to product on the trade that the time the time to product on the trade that the time the top the trade that the time the top the top the time to the trade that the time to product on the trade that the time to product on the trade that the time the top the top the time to the trade that the time the top the time to the trade that the time the top the time to the time top the time to the time top the time t

NEW YORK, Oct. 1.—Despite lots of hush-hush from headquarters, talk is making the rounds of the trade that Local 602, American Federation of Musi-cians, is readying a *Snap-the-Whip-Into-Line* campaign against "campus cut-up" orks which haven't been behaving like" orks which haven't been behaving like model union members should. According to one of the boys whose wrist was gently slapped recently, the local is starting to look sharply at college bands which haven't been too particular on prices asked and fill-in sidemen's af-fillates.

fillates. Story is that these campus orks, which are made up for the most part of teen-agers who during the war were able to make the grade with the union and get up the dough for fees, are not asking a union scale when they play some of those Friday and Saturday night gym-nasium dates. Local also is frowning upon the kids' practice of having tal-ented friends who hold no cards sit in with them on many engagements.

"Tough" Talk Disliked

"Tough" Talk Disliked The kids, tho agreeing that they should adhere to the union ukase, don't go along generally with this "tough" attitude. They point out that their orks aren't full-time commercial outfits but consist mainly of students who are trying to pay their way thru school.

trying to pay their way thru school. "We're not trying to get away with anything," was how they put it. "We demand union scales every time we can —when we hit a wedding or a family social. But, heck, we don't draw more than five or six of these dates a year. Most of the change we pick up is from these weekly fraternity or house-plan get-togethers—and mister, they just can't pay union prices."

Manpower Shortages

Manpower Shortages Admitting that on many dates, they played with non-union sidemen, some of the kid ork leaders explained how the armed forces caused almost a 40 per cent turnover every month and made it im-possible to obtain AFM members on their level—college age. "I guess," one of them said, that most of us were too ambitious. We figured

Defendants Can Talk for Selves, Says Justice

NEW YORK, Oct. 1.—A partial vic-tory was won recently by prexy James C. Petrillo, of the American Federation of Musicians, and other defendants in the suit brought by Calman Fleisig and other defeated candidates of Local 802 to void the last two elections—1942-1944 —when Supreme Court Justice Ferdi-nand Pecora denied the plaintiff's mo-tion to strike out the answers of Petrillo and others.

Pecora, in answering the plaintiff's motion to strike out as sham denials testimony of the various defendants who testimony of the various defendants who had interposed answers to the complaint, concluded that the answers were not sham as interpreted and understood by the court. "Each defendant," he stated, "has the right to plead the facts as he knows them and is not bound to accept the admissions made by the co-defendants."

Defendants also included Jacob Rosenberg, Local 802 prexy and other elected officers, and the Honest Ballot Associa-tion with George Abrams, their chief investigator, being charged with con-ducting elections without authorization of the URA ducting ele of the HBA.

BARABOO, Wis., Sept. 29.-F. E. Morey, BARABOO, W15., Sept. 29.--F. E. Morey, Baraboo, was elected president of the Wisconsin Bandmasters' Association at the 10th annual meeting here. Officers re-elected were: Harvey E. Krueger, Mil-waukee, vice-president; Norman K. Brahmstedt, Milwaukee, secretary; Ernest Weber, Stevens Point, treasurer.

that it was a good thing to join the union—and that it is. But at the same time, it's practically impossible for us to platform a complete approved ork— we may be good enough for the AFM, but some of our sidemen aren't and we have to go along with them at the present time."

Trade has no opinion on the matter. Just wonders, tho, why after years of turning the other cheek to these kid orks' misconduct, the interest is suddenly being shown.

Indies Wooed For G. B. Rights

NEW YORK, Oct. 1.—English pub-lishers are currently making a pitch to indie pubs for the British rights to their copyrights, and from some of the data indie pubs for the British rights to their copyrights, and from some of the dough offered it looks like a pretty good catch for some of the smallies. For example, one indie had an offer of \$15,000 for right to pub his works in England, which amounted to \$7,500 to indie pub here after 50 per cent for taxes to English Government was applied.

However, in some cases, the amount of dough offered by English pubs for material here has been a healthy chunk of dough. In one case the amount was \$45,000 for a catalog that really had lit-tle stature here. But in that particular catalog nestled a number of jazz tunes which the English pub figured was worth dough in nutring out on that side

which the English pub ligured was worth dough in putting out on that side. English pub works on a royalty to the pub here on all material, while he pubs the songs himself. However, he usually waits until the song is a hit here before going to work on it in that country as urall well.

Wildwood Dances May Flop **Because of Fem Shortage**

WILDWOOD, N. J., Oct. 1.—Proposed twice weekly dances scheduled in Con-vention Hall may be canceled because of a shortage of girls. There are 2,000 members of the Carrier Aircraft Service members of the Carrier Alrcraft Service Unit stationed at the naval station here and only 600 girls in the offing. Beauty and dance contests are scheduled but unless more fems can be found in the vicinity, prizes will gather dust because the sailors are reluctant to compete with so many for so few.

SMILEY BURNETTE One of Hollywood's Fabulous **Guitar Punchers**

TAKE a gander at the "Old Frog" if you



Takke a gander at the "Old Frog" if you want to see a cowbilly who knows his commercial onions. Smiley Burnette doesn't miss a bet when it comes to punching the right comedy-song combinations and it all shows up at the box office. The Film City bronk-buster got his first show-biz experience riding herd on a radio station in Tus-cola, III. He nursed a broom around the floor as well as did the announcing, managing and operating. In between hours he taught himself to play musical in-struments, and ransacked the station's disk morgue until he knew words and music to

struments, and ransacked the station's disk morgue until he knew words and music to more than 2,000 tunes. He joined Gene Autry on the National Barn Dance and then followed him to Holly-wood where they made more than a hundred flickers together. Early this year he started making Westerns for Columbia. In addition to playing the comedy lead, Burnette writes and sings a couple of tunes for each pic. He shows his plug savvy by recording them for American Record Company and singing them on the air. With the hundreds of songs he has written which have been pubbed in two Smiley Burnette song books and separately by several music pub firms, the cowbilly has his saddle on a gold mine.

Music----As Written

Edwin Franko Goldman leaving for overseas for USO-Camp Shows in the Pacific. . . Robbins Music pubbing "Song Without Words," light opera, based

is said to be sure-fire hit. Irving Siegel, music pub, moved to new office on the Coast, with Herb Scheun in charge. . . Billy Eckstine opens three-week engagement at Club Riviera, St. Louis, October 19. . . Ed-die Safranski, top bass man with Hal McIntyre, forced to drop out of the band because he couldn't pass his physical to go overseas, has rejoined ork for theater tour. . . MGM will produce Jumbo, based on New York stage success by Rodgers and the late Larry Hart. . . .

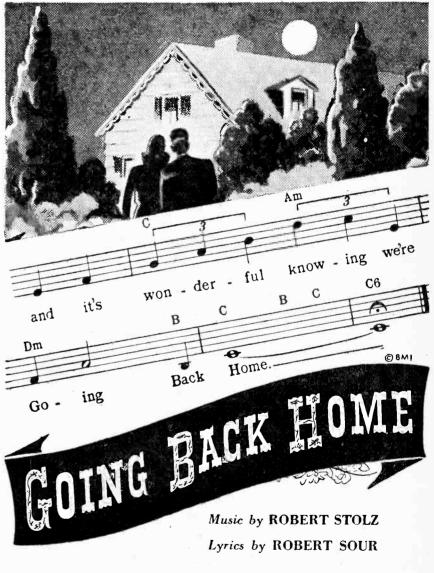
Song, "Troika,"

on life of Tschaikowsky. So is said to be sure-fire hit.

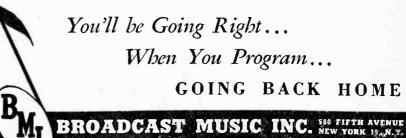
Harry Pearl joins contact staff of Marks Music October 1.

Iusic October 1. General Amusement flooding town with bands in October, having Jerry Wald at Roseland October 8; Randy Brooks at Meadowbrook, October 9; Frankie Carle at Penn, October 16; Johnny Long at New Yorker, October 22, and Tony Pastor at Meadowbrook, October 26. . . Dizzy Gillespie in town, laying off for four weeks. rehearsing complete new library

Remick Music as contact man. Larry Adler is composer of new tune titled Beguine, which pubs are after. . . Jose Morand opens at Astor's Co-lumiba Room October 1, and Ron Perry, at Broadway Cocktall Lounge in same hotel. . . Astor Hotel p. a. says nearly half a mililon people came to hear bands atop Astor Hotel this summer. Not bad, if true. . . Sgt. Ray McKinley received the Bronze Star from SHAEF for his performance of duty as leader of the popular Glenn Miller Air Force Band. . . New Novelty tune acquired by Harms is Chitterlinswitch, written by a couple of school marms. Music boys really doing all right for themselves at the tracks these days. That (See Music—As Written, on page 30)



A beautiful picture-perfectly expressed in song — in simple, warm phrases, set to an affectionate and natural melody.



Jimmy Cairis CHICAGO HOLLYWOOD

. The Billboard

Promoters Talk On 1-Nighters EII Some Happy, **Portal Pay?**

Opinion names will have it good, but new and nonnames, face tough times

Others Sad

NEW YORK, Oct. 1.—Continuing its survey of the one-nighter field, The Bill-board this week went a-calling on anboard this week went a-calling on an-other group in the picture—the promoter —and like the bookers, found them sing-ing different tunes. Some of the boys were happy, everything was fine, they were putting away lots of cabbage and even figured on a heavier roll next year. Others, tho, weren't sleeping too well, fust making cost and holding on in hopes, of a few names being thrown their way in a few months. General talk, however, was that things would not only continue to be good for the money-makers, but that the ledger for all bandmakers, but that the ledger for all band-buyers would be deep black from here on in.

on in. Old pressure game—that of an agency guaranteeing name orks on the condition that they can sandwich in a few new bands occasionally—is still being played, according to some of the promoters. Not only that, they griped, but the game has been given a new twist since V-J Day. Now some of the top agencies are giving out with "bear with us" tunes, saying: "Now look, guys, you bear with us for a little while longer and take these new orks and as soon as things loosen up we'll send on a hornful of names."

Agencies Get Bouquets

Generally, however, in spite of these moans, a good majority of the buyers tossed orchids at the agencies. They said that most of them played it clean during the war and didn't tag conditions on "who" they sold. "They offered us

POPULI FUY: DETROIT, Oct. 1. — Marty Mitchell, tenor sax in Hank Fin-ney's band at the Downtown Theater here, raised a new prob-lem for Petrillo to solve when he asked for pay for entrance and exit rehearsals. Question arose when Marty, who's known to have' a too-trusting nature, after being kidded about how to enter the pit noiselessly before the show, was the victim of an announce-ment by Finney that there would be entrance rehearsal the next morning at 10:30. Mitchell raised the demand that it would have to be a paid re-

Mitchell raised the demand that it would have to be a paid re-hearsal, with Finney elaborating reasons, with the skill of a sea lawyer why it would be on free time. Payoff occurred when the next morning Marty vainly tried to get into the house, which didn't open until 1:30 p.m.

what they had," was how one of this group said it. "They gave us a choice of the orks they had on hand and that was it.

was it." The boys didn't string along either on the question of whether the lift of trans-portation restrictions would hit the amount of coin they'd be handing out in the future. A few of them figured it would. Pointed out that during the war increased traveling costs was some-thing a promoter had to think about when he set a price. Now they believed they could come down a bit and get away with it. away with it.

Some Disagree On the other side of the room, the fellows didn't look at it like that at all. They went along with the other bunch and agreed that transportation facilities had increased but they didn't believe that the costs had gone down. "It's true," they said, "that it's much

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New design, new quality, new brilliance, new long life, new economy!

easier to get around now than it was while we were at war, but at the same time, orks are paying for this travel ease-up, and paying heavily." They quoted figures—rail and bus—and at-tempted to show that costs of trans-portation have been upped since the war's end rather than lowered.

New Spots Forecast

New Spots Forecast Like the bookers who did the talking last week, all the promoters "knew" that new spots would be breaking out like a rash in a few months. But like them also no ink had been put on paper. They had plenty of plans, tho, everything from a string of one-night spots in high school auditoriums thruout New England to re-opening locations which had been previously tabbed n. g., but where shifts in population and real es-tate changes had made a potential. Talk was cheap on this subject but none of the boys said that they had done any-thing more than just talk. On the subject of new bands—what

The boys said that they had table any-thing more than just talk. On the subject of new bands—what goes with them and what sort of to-morrow did they have—the promoters were unanimous in agreeing that it was tough and would be tougher still as the months went by. "I don't care how much I pay for a band," one of the buy-ers said, "as long as I get a return. Some of the newies I've had in my place in the past three months haven't drawn costs. I'm just holding on," he con-tinued, "trying to keep my spot alive and hoping that a few names are thrown my way as promised." That was the song generally. The small ork—newles— wasn't bringing in the coin and they were looking ahead when more names were available.

New Bands Out of Luck

New Bands Out of Luck Future was even more barren as far as the new band was concerned. None of the promoters could see how a small ork could pick up a name unless it was able to get some air time and wax a disk. And how, they argued, were they going to do a record and pick up radio time unless they already had a name. "Sure," they said, "a smallie is sometimes lucky enough to get a spot with air time— and that does help—but without a disk, he'll continue to be a Joe Doakes in the b.-o." h.-o.'

Another point that the boys were to-gether on was that even when wages went down—and none of them figured they would ever get back to the pre-war level—the new ork was going to find it difficult to meet costs. "Frankly, we just don't want them unless they can draw and just as prices are up almost 50 per cent right now, so they'll be going down within a year," was the consensus of the talk. of the talk.

The like the one-nighter bookers who last week figured it was too early to tab a trend, the promoters, nevertheless, went on record as saying that the one-nighter field was going to provide even heavier pickings for agencies, buyers and name orks alike in the next few years.

Vic Schroeder Ag'cy **Books Coast Again**

OMAHA, Oct. 1.—Vic Schroeder Agency is expanding with West Coast operations to be resumed. The agency, largest Middle West band bookers outside of Chicago, furnished ballroom operators in Iowa, Nebraska, Minnesota, the Dakotas and other Midwestern States with a large share of their one-nighters prior to the war and, at present, is operating with seven bands altho only four are now one-nighting regularly. one-nighting regularly.

The band staff now consists of Jimmy Barnett, Paul Moorhead, Jack Cole, Chuck Hall, Pat Boffman, Ralph Slade and Ozzie Clark, with Barnett, Cole and Boffman doing the traveling.

Schroeder's post-war plans include again presenting Skippy Anderson, Hank Winder, Mal Dunn, Cliff Kyes, Leo Pieper, Larry Herman and Wally Wallace. All of the band leaders are now in service.

Ralph Webster, a former band leader and recently manager of the Music Box Ballroom here, had joined VSA in charge of a new location department. Nadine Dunn, who has been with Schroeder since 1936, is handling the one-nighter department.

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Indies Get There First With --- MUSIC DISTRIBUTING **Plastics: Dealers See Extra Plus in Unbreakable Diskings**

Antis Rumor 'Less Traction' and 'No Work in Automatics'

NEW YORK, Oct. 1.—Parade of the plastic disks goes merrily on, Cosmopoli-tan Eecord Company breaking this week with an "unbreakable" platter that will be peddled for the time being in the children's album field.

Children's album held. Disk circles have been expecting Cosmb to pop with plastics ever since recent deal, whereby Reichold Chemical firm of Detroit bought in on the firm. Putting a dent in any fanfare, too, is the fact that RCA-Victor has been pushing its vinylite campaign for quite a while now while Asch diskerie preceded Cosmo by a few days, with a super-strength platter of its own.

Cosmo Pops Ahead

Cosmo Pops Ahead Real significance of Cosmo entry lies in fact that their initial biscuit, a Vic-tor Jory narration of a kid's tale titled Tubby the Tuber, may herald a Cosmo plastic invasion of the pop field. Ac-cording to Harry Banks, brass at Cosmo, this pop swoop will come within three months, a bit of news that will interest other record execs who have been ex-ploring the pop possibilities of vinylite and other plastic derivations. General hop onto the plastic band-

and other plastic derivations. General hop onto the plastic band-wagon has been held back up to now by the pice factor governing raw materials that go into the new-type disks. It is known, for example, that RCA-Victor has confined itself to classical releases of yinglife for the good and simple reason that they couldn't afford to release the waxings at less than \$2 per, a price-tag that would prove prohibitive in the pop

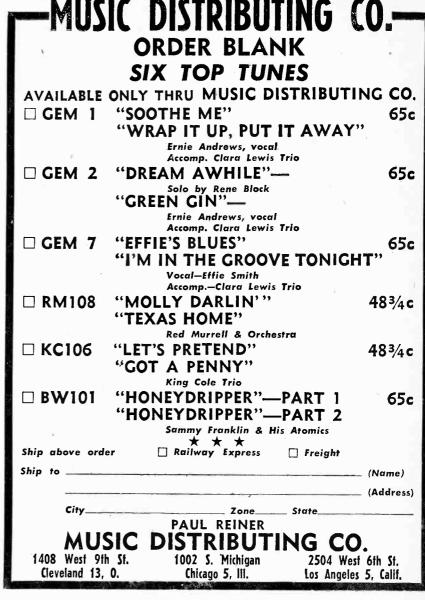
market. Same holds for Moe Asch's firm whose initial plastic cutting is strictly classical, a Russian operatic mixture sell-ing at \$2.50.

ing at \$2.50. Cosmo, on the other hand, figures to get over these price difficulties, as the Reichold company, which peddles the plastic commodity, will be talking terms as a member of the family. Meanwhile, more conservative disk execs are sitting back and waiting to see how the whole plastic push comes off, murmuring to themselves that mebbe the new stuff won't create proper traction for record changers or hasn't got the surface for juke boxes and so on and so forth.

That "Breakage" Ache

From the dealer and distrib standpoint in the retail picture, "unbreakable" quality of plastic wax holds a whale of a lot of import. Not only an extremely marketable feature when it comes to sell-ing the general public, it may prove to be the aspirin for the "breakage" head-only church when the dealers. ache shared by nearly all dealers.

ache shared by nearly all dealers. Current practice for most distribs is to allow dealers some exceptions, such as Capitol's no - breakage - after - five - days policy, and some indie company nix-nix on all damaged goods to send back "breakage" as part of the normal 5 per cent return privilege. Dealers find 5 per cent tight enough margin within which to unload their lemons and hit surpluses; the additional reckoning-in of chipped, smashed and scratched wax gives them mucho migraine they wouldn't get with plastics.



Philly Niteries Lose Customers To Ballrooms; Danceries Boom

PHILADELPHIA, Oct. 1.—With the end of fat war checks that made it possible for fun-hunting workers to frequent the mid-city night clubs and get their fill of floorshows, the trend to ballrooms is very much in evidence in this territory. Deflated pocketbooks can meet the price of tickets for dancing but not the tariff attached to niteries where minimums and cover charges flourish.

The Sun Mill Ballroom in the mid-town sector is the newest dance hall in the city. Seven others are also open from three to five nights weekly. They include such popular spots as Wagner's, where Clarence Fuhrman and his KYW orchestra are a permanent fixture; Bom-bay Gardens, with Tom Berry's band providing the music; Amour Ballroom, where Arnold Wiand's orchestra holds forth; Strand Ballroom, featuring Mickey Collins and his band, and the Oakes, where Fredy Gray's band plays. The Sun Mill Ballroom in the mid-

Biz Booms

Never in the city's dance history have so mary ballrooms been open at the same time and holding overflow crowds. In the past dance prizes were offered as a lure, but they aren't necessary this sea-son. Prices vary from 55 to 95 cents, Most soots plan to enlarge their present schedules and open for the full week. The war's end also enlarged the active rolls of Local 77, Musicians' Union, so bands will be kept at full complement. will be kept at full complement.

First of the night clubs to tag onto the trend is DiPinto's, which operates in one of the bigger factory areas. Re-

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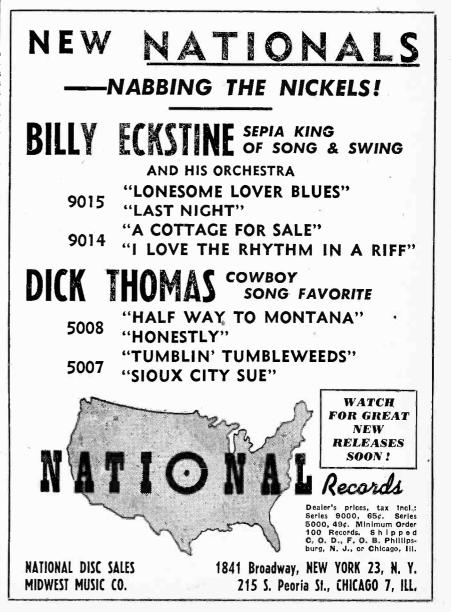
decoration enlarged the dance floor to ballroom size, and Buddy Williams's 17-piece band is on the stand. Williams is one of the top local maestros. This is his first night club appearance. His past work has been confined to ballrooms and five summer sessions at Hunt's Pier, Wildwood, N. J., a popular shore spot for vacationing Philadelphians. The man-agement expects to cash in now on his draw with summer dance crowds. In addition to these regular dance

draw with summer dance crowds. In addition to these regular dance spots, other ballrooms are unshuttering for events which school groups and or-ganizations back. Bands involved are all local, but should the dance interest hold and mount, name bands will be brought in by the ballrooms now operating. Pro-moters of the nation's top money bands are keeping an eye on the situation here and may jump the gun and bring the big orchestras here before the ballrooms decide to take on the additional over-head. This will mean that local maestros will work as alternating band leaders, and since it means a continuation of their present full-time schedule; no squawks are anticipated.

Reading Has Ballroom Now; Names for Wed., Fri. Nights

READING, Pa., Oct. 1.—First major ballroom spot for the city in years is being opened by Bernard B. Keeney, son of C. G. Keeney, general manager of Rajah Park. Op has leased the Rajah Temple Building from the Mystic Shriners and will feature name bands for dances Wednesday and Friday nights thruout the season. Lease goes into ef-fect immediately.

thruout the season. Lease goes into ef-fect immediately. If the twice weekly dances are success-ful, Keeney plans to open for a full-week schedule, with name bands doing the music making thruout. Reading is ripe for a ballroom idea, as it is a dancing town. Mills in the area are on full schedule and there are few big spots in which to spend the cash unless citizens travel to Philadelphia, 60 miles away, as they have done in the past. Sunnybrook Ballroom, outside of Pottstown, Pa., has drawn a big Reading crowd in the past for its week-end name band dances.



HARRY



Louis Jordan

(Reviewed at the Cafe Zanzibar, New York City) (Booking agency, General Amusement; Personal Manager, Berle Adams)

First nitery appearance of Louis Jor-dan and His Tympany Five at the Zanzi-bar marks this band as b. o. in every de-partment of the game. Last time the guy played here it was at the Paramount, guy played here it was at the Paramount, and he stopped the show at every turn. Here, he's still plenty socko, and when he gets rid of a couple pieces of material that are dated, his turn will be stream-lined from beginning to end. Jordan's band is strictly a one-man show. Jordan is it, all the way thru. From this reviewer's point of view he's one of the cleanest, most finished little hands in the country and when this is

bands in the country, and when this is coupled with an ability to sock a piece of material over to the customers' satis-faction and get resultant howls, he's doing okay for himself and management

doing okay for himself and manage-ment. He opened with a couple of tunes that concerned themselves with the war, such as *Can't Get That No More*, etc., which are comparatively meaningless when you consider that the guy could use these couple of spots to build up to the major climax, which is his *Caldonia*, a solid laugh-getter. In latter number when he comes to line. "What Makes Your Big Head So Hard?" Jordan's feet go up in the air accenting each word, and that brings the house down. More than that, it's his finishing-up number and he walks off leaving them begging for more. He does another number built around the word *Beware*, in other words if your girl starts acting nice to you, and her mother finds out how much dough you're making, *Beware*, *Brother*, and this one is socko from start to finish. All in all, Jordan is a one-man show who needs take no back seat to any other small combo around. Guy is clean look-ing, works fast, furious, but in com-pletely pro manner, and sells everything he does. *Paul Secon*.

Nora Morales

(Reviewed at the Copacabana, New York City)

City) Here's a Latin-American band that knows its onions! Small, compact, with a set-up of about 10 musicians, the ork gets its teeth into all sorts of L.-A. rhythms, and satisfies every lover of that type of music. And at the Copa, where the rumba dancers all congregate some-time during the eve, he's making him-self well liked.

self well liked. Guy plays piano and is hardly seen when the room is full of dancers, but his music doesn't need sight. Morales himself is also a writer of L.-A. tunes, having had couple of biggies out, and many times during evening band goes into material he's written. But, best of all, guy knows how to emphasize the real beat of L.-A. music and there's no phony attempt on his part to make the music any prettler than it really is. All he's attempting to do is to put the L.-A. music over in its right form, and he succeeds. There's no comparison here with

There's no comparison here with Cugat who played spot some time ago, since this band doesn't have the mansince this band doesn't have the man-power or the show-savvy of a Cugat. But there's something that is a potential money builder—authentic flavor to the music with only a few vivid instruments. It's a good deal all around. Paul Secon.

Chuck Foster

(Reviewed at the Terrace Room, Hotel New Yorker) (Booking Agency, General Amusement; Personal Manager, Joe Shribman)

Personal Manager, Joe Shribman) Here's a nice easy-to-listen-to band. There are no pretentions of being a terrif musicians' ork, having greatest arrange-ments in the world or any such garble. Just a matter of dishing up sweet music, and Foster does it, but good. In the manner of speaking about commercial orks, this guy knows how to handle music so that the guy in the seat in front of the band can listen and talk at the same time band can listen and talk at the same time

band can listen and talk at the same time —and that's no mean asset. From all indications of guys coming back from the war, bands along the Fos-ter style are going to be more in demand than ever before, since they have one thing in common—they are melody con-scious. And who can say that's wrong?

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Cugat Hollywood Bowl Concert

(Reviewed Wednesday Evening, Sept. 12) Xavier Cugat let his hair go long (a little too long) for his Hollywood Bowl appearance. To his 22-man ork, Cugat added 58 members of Leopold Stokowski's Hollywood Bowl Symphony Orchestra. For fear that this still wouldn't tra. For lear that this start had on hand Carlos Ramirez, Marina Koshetz, Luis Del Camp, Rafael Mendez and Chorus Master Carl Mahr. And then, to dress it all up, Cugat had the benefit of spectacular, multi-colored benefit of spectacular, multi-colored stage illumination by Otto K. Olesen. Result: A mediocre evening of what should have been good Cugat. what

Songs by Ramirez helped to lessen the disappointment. Ramirez puts heart and soul into a tune and has a way of styling a song that places him on the top rung in his field. Long applause fol-lowed his versions of Nostros, Maria La'o, Granada and Te Guiero.

Ork gave Ramirez and other soloist solid Ork gave Ramirez and other soloist solid support but fell down in its own num-bers. The tunes he made famous. Most payees were well acquainted with Cugat waxings of Bahia, Nightingale, R u m ba Rhapsody, La Cumparsita, Babalu, etc. They came (almost 20,000 of them) to hear these favorites done in the flesh by the man who first sold them on these tunes. Instead of getting what they came for, they got arrangements that at times made the originals hard to recognize—whipped up on the varia-tions-on-a-theme plan—and when they did finally recognize their old tunes, the songs were in such ritzy garb that they no longer appeared as old friends. While there is nothing wrong with orchestral treatment of the highly colorful Latin themes, th is over-magnification of ditties missed fire. Marina Koshetz sang Estrellita and support but fell down in its own num-

GITTIES MISSED fire. Marina Koshetz sang Estrellita and Ay, Ay, Ay, closing with an aria from Carmen as her encore. For vastness of the Hollywood Bowl, her volce appeared too thin to carry the load and lacked the warmth demanded by her selections. Luis Del Campo was well received for his solo work in Tierra Va Tembla and Babalu, with George Longer doing a sock nis solo work in *Tierra Va Tembla* and *Babalu*, with George Lopez doing a sock job on trumpet in the latter. Rafel Mendez's trumpet solo in macarena drew a good hand, and was followed by a flaw-less exhibition of trumpet work, with Mendez doing as an encore, *The Flight* of the Bumblebee.

The chorus, somehow, failed to prove its purpose. It dangled about as a useless appendage to an already over-sized and cumbersome group, seldom singing lyrics but holding sustained ahs. It reminded one of the final clinch scene in a B pic at which stage of the game filmsters invariably throw in the chorus for no better reason than what prompted its use tonicht. its use tonight.

Cugat proved himself a capable musi-Cugat proved himself a capable musi-cian in handling this inflated ork, getting fine tonal balance out of his sections, and always the master of his beat. Numbers (22 in all) suffered from bad arranging, with note-scribes ap-pearing at a loss as to what should be done with the recourses at hand pearing at a loss as to what show... done with the resources at hand. Lee Zhito.

When all is said and done, the melody or the song is the thing, and if it's done in a presentable manner so that everyone recognizes it, and the payee is able to tell that it's being done in a competent, not slovenly manner, he's satisfied.

Foster is a smooth-looking guy, makes a nice front man for his outfit. Whole set-up is off the beaten huge sounding path of the Dorseys, Hermans' and James'. but there's no doubt that the Foster ork and its kind have a commercial place in the biz. Paul Spcon.

FAMOUS BALLROOM FOR SALE OR LEASE

Boston, Mass., city line; capacity 2500; all equipped. Great opportunity for live wire. BOX D-40. The Billboard, Cincinnati 1, O.



ROBBINS MUSIC CORPORATION

October 6, 1945

Immerman Trys Master Minding Rack Tune Picks

NEW YORK, Oct. 1.-In what may put a new twist in selection of rack songs, comes word that Saul Immerman will attempt to put songs into the racks before they hit the first 20 in sales. Latter is the way that Music Dealers' Service now conducts its means of finding songs for their 20 slots on the racks. Immerman, having picked Irving Berlin's Blue Serge Suit right after it was written, feels that if pubs feel that their song is going to hit big enough, he'll work with them and put it on the racks before it shows up high in sales.

"Swell" and "Smells"

"Swell" and "Smells" This angle, talked about recently in *The Billboard*, when several pubs pointed out that they had to wait too long before MDS eame along with their order, might prove to the advantage of several pubs who have a quick hit on their hands. In other cases, it's going to be a problem, in the eyes of the trade, just what to do when you have a selection of a hit song that's selling and a promising new song. Are you going to eliminate the hit song? Naturally not. If not, just how are you going to make room for the new song that looks as tho it might show up in sales? Question is a toughie.

sales? Question is a toughie. However, in the eyes of many pubs, to wait until MDS orders your song, after it shows up in the first 20, is a little too long to wait, especially now that the initial order is close to 200,000 copies. But it's a hard nut to crack. If MDS doesn't wait until the song shows up, what are they going to do? In other words, if they take a chance on song showing up and it doesn't, they'll have returns by the reams—as it's said they had on Sun Music's I Wish. Understood that about 50 per cent of that bounced back. back

Dack. -On the other hand, certain pubs feel that by the MDS method of waiting until it hits that point, they ultimately lose by it, since it takes time to get the song out and into the racks. It'll be inter-esting to watch what happens with Im-merman and his system of picking songs before they get up there before they get up there.

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MUSIC STORE 52 Clinton Ave., So. ROCHESTER 4. N. Y.

Two for One

NEW YORK, Oct. 1.—One of those amicable deals that hap-pens in the music biz about as often as a flea has dogs will be clinched by a Francis Wayne waxing of He's Funny That Way, backed by In Love With Love, to be released here soon by Musi-craft craft.

Unusual twist is supplied by the fact that the Wayne gal still heads the vocal bill for Woody Herman, who does a little recording on his own for Columbia. In the past, many a chirper broke away from a band to do solo disk work—witness Frank Sinatra, Ginny Simms, Dick Haymes, etc. —but any deal whereby a vocal-ist could work for two labels at the same time figures to have required a lot more good grace than has been found in the trade heretofore.

Best Clefs of All Awarded at Carnegie Hall

NEW YORK, Oct. 1.—Top figures of the music biz gathered at Carnegle Hall the music biz gathered at Carnegie Hall here Friday night (28) to witness and share in a tribute to the song trade launched along the lines of the Holly-wood film Oscars by George Goodwin, of Tune-Dex Digest and Song Survey. Ceremonies, tagged as The First Annual Clef Award Presentation, were hosted by Charles Toblas, vice-prexy of SPA, who acted for absent prexy Sigmund Rom-berg. Other members of the presiding domnittee included Johnny O'Connor, president of MPCE; Lawrence Richmond, general manager of Music Dealers Serv-ice; Lieut. Col. Howard C. Bronson, chief of the Special Services Music Branch; Nelson Cogane, songwriter, and Good-win. win.

With sculpted clefs going to the pubs, staffs and scribes who produced the 10 sales topping ditties of the year, program was extra featured by several special awards. These included trophies for the many show-tune bests of Rodgers and Hammerstein, the inspired Irving Berlin piece, God Bless America, and the numer-ous wartime hits by Frank Loesser. With sculpted clefs going to the pubs

Harms Takes 1st

Preem honors in top 10 awards went to Harms music pub for its Cole Porter tune Dbn't Fence Me In. Second money tune Dbn't Fence Me In. Second money was won by Santly-Joy's Bell-Bottom Trousers, penned by Moe Jaffe, while Williamson pub's Irving Kahal-Sammy Fain ditty, My Dreams Are Getting Bet-ter All the Time, walked away with third. Star-studded bill included Marion Hut-ton, Betty Jane Bonney, Murphy Sisters, Eileen Barton, Sgt. Johnny Desmond, Larry Douglas, Golden Gate Quartet and others. All took vocal turns on the clef-winning melodies, with Bert Shefter batoning behind them. Martial note was injected by Glee Club of 1st Combat Infantry Band which gave out with a medley of Loesser hits as well as an origi-nal treatment of Berlin's America.

One Man's Gold Another's Dud

NEW YORK, Oct. 1.—As usual, the fact that one pub has struck gold with an idea, has the others scurrying around for similar ones. In this case, adaptation of Chopin's Polonaise by Santly-Joy, into *Till the End of Time* which is a terrif seller, has pubs looking into corners for other public domain material to work on. One publisher has approached sev-eral top writers with the proposition of doing lyrics on spec basis of several pub-lic domain tunes in order to try and get a reaction with bands and singers as to their commercial possibility. However, as is usually the case, once

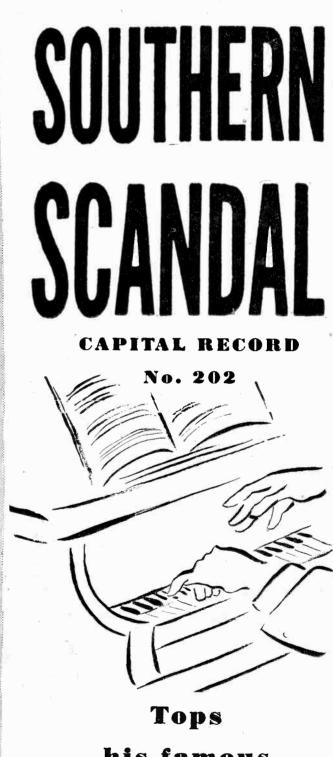
to their commercial possibility. However, as is usually the case, once the golden egg is laid, or once the well is sucked dry, those that try to follow it with a similar revamp, usually end up behind the eight-ball. In the case of disk-ing companies it's a bit different. Co-lumbia, for example, is said to be bring-ing out an album by Frankle Carle, in which he's going to put the works of the masters, Mozart, etc., into swing tempo. tempo.

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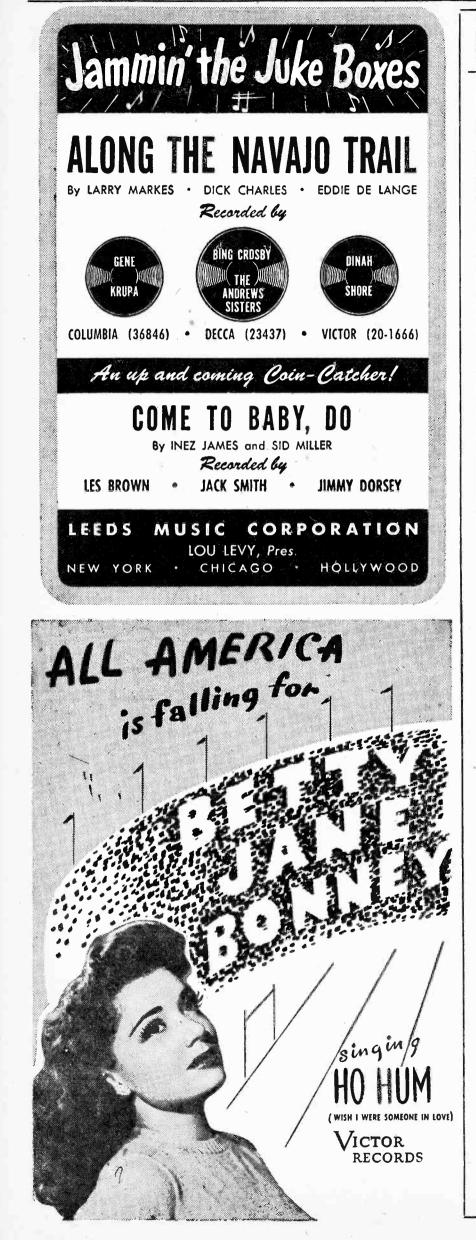
STAN KENTON is currently appearing at the Hotel Pennsylvania

ROBBINS MUSIC CORPORATION



The Billboard

T.



onor roll of	HITS (TRADEMARK)
THE NATION'S 15 TOP T	UNES
1. TILL THE END OF TIME	
2. ON THE ATCHISON, TOPEKA AND	SANTA FE
3. I'LL BUY THAT DREAM	
4. I'M GONNA LOVE THAT GUY	
5. IF I LOVED YOU	
6. GOTTA BE THIS OR THAT	
7. ALONG THE NAVAJO TRAIL	
8. IT'S ONLY A PAPER MOON	
9. I WISH I KNEW	
10. YOU CAME ALONG 11. HOW DEEP IS THE OCEAN	
12. TAMPICO	
13. LOVE LETTERS	
14. THAT'S FOR ME	
15. CHOPIN'S POLONAISE	
The nation's 15 top tunes, THE HONOR RC is determined by a scientific statistical tabulat degrees of each song's popularity as measured ing survey features of The Billboard's Mus Chart: Songs With Most Radio Plugs; Records on Disk Programs; Play Status of Films With I Best Selling Sheet Music; Best Selling Retail Most Played Juke Box Records.	ion of various in the follow- sic Popularity s Most played seading Songs; Records, and
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PLAY STATUS OF FILMS WITH LEADING SONGS

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945. ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date-

Cotober, 1945. ALONG THE NAVAJO TEAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set. BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Colum-bia's "Blonde From Brooklyn." National release date—June 21, 1945.

release date—June 21, 1945. BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945. I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." Na-tional release date—July 12, 1945. I DON'T CARE WHO KNOWS IT (Rob-bins), sung by Vivian Blaine in 20th Cen-tury-Fox's "Nob Hill." National release date—July 3, 1945. I FALL IN LOVE TOO FASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

Aweign." National release date—July 12, 1945. I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945. I WISH I KNEW (Triangle), sung by Dick Maymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National re-lease date—May 2, 1945. I'LL BUY THAT DREAM (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set. IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young To Know." National release date not set. LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date— October 26, 1945.

October 26, 1945. LAURA (Robbins) in 20th Century-Fox's "Laura," National release date—Novem-

"Laura." ber, 1944.

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Tunes listed alphabetically are in films Chart are listed, since many film-featured currently showing or to be shown soon. Only tunes which have won a position in ity, and many others are never even one or more of the other features of the published.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Co-lumbia's "Bionde From Brooklyn." Na-tional release date—June 21, 1945. (ALL OF A SUDDEN) MY HEABT SINGS (Leeds), sung by Kathryn Gragson in MGM's "Anchors Aweigh." National release date—July 12, 1945. ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set. OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Para-mount's "Out of This World." National release date—July 13, 1945. PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Ro-mance." National release date—May 24, 1945.

1945

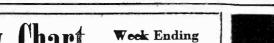
STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—Feb-ruary 15, 1945. SOMEBODY LOVES ME (Harms, Inc.). sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945. SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

Blue." National release date—September 29, 1945. THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National re-lease date—October, 1945. THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

Century-rox's July Rose's Diamond Horseshoe." National release date—May 2, 1945. THE WISH THAT I WISH TONIGHT (Witmark), sung by Dennis Morgan in Warner Bros." "Christmas in Connecticut." National release date—September 11, 1945. THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Fol-lies." National release date not set. WHILE YOU'RE AWAY (Remick) in War-ner Bros. "My Reputation." National release date not set. YOU CAME ALONG (FROM OUT OF NO-WHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945. YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

October 5, 1945



Sept. 27, 1945

Music Popularity Chart

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, September 21, and ending Thursday, September 27)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical pro-gram plug compilation and does not esti-mate number of listeners who heard pro-grams. List is based on Accurate Reporting Bervice tabulation. The Billboard lists

WRU. te date TITLE	PUBLISHER	LIC. BY
9. A Kiss Goodnight (R).	Miller-	-ASCAP
11. Along the Navajo Trail (F) (R)		
8. And There You Are (F) (R)		
3. Autumn Serenade (R)		
5. Blue Skies (F) (R)		
1. But—I Did		
3. Fishin' for the Moon	Chappell-	-ASCAP
17. Gotta Be This or That (R)		
2. Homesick-That's All (R)		-ASCAP
4. How Deep Is the Ocean? (R)	Berlin-	-ASCAP
5. I Don't Want To Be Loved (By Anyone Else But Yo	ou) (R)Mutual-	-ASCAP
20. I Wish I Knew (F) (R)	Triangle-	-ASCAP
7. I'd Do It All Over Again (R)	hapiro-Bernstein-	-ASCAP
20. If I Loved You (M) (R)	T. B. Harms-	-ASCAP
6. I'll Buy That Dream (F) (R)	irke-Van Heusen-	-ASCAP
15. I'm Gonna Love That Guy (R)	Bourne-	-ASCAP
3. It's Only a Paper Moon (R)	Harms, Inc	-ASCAP
1. Lily Belle (R)		
5. Love Letters (F) (R)	·····Famous-	-ASCAP
4. No Can Do (R)	Robbins-	-ASCAP
10. On the Atchison, Topeka and Santa Fe (F) (R).	Feist-	-ASCAP
9. Promises (R)		
21. Remember When? (R)		-
1. Sigh by Night (M)	Remick-	-ASCAP
5. That Feeling in the Moonlight (R)		
6. That's for Me (F) (R)	_	
6. The Wish That I Wish Tonight (R)		
27. There Must Be a Way (R)		
17. There's No You (R)		
11. Till the End of Time (R)		
1. Waiting for the Train to Come In (R)		
4. Walkin' With My Honey	•	
16. You Came Along (From Out of Nowhere) (F) (R).	Paramount-	-ASCAP

RECORDS MOST-PLAYED ON THE AIR

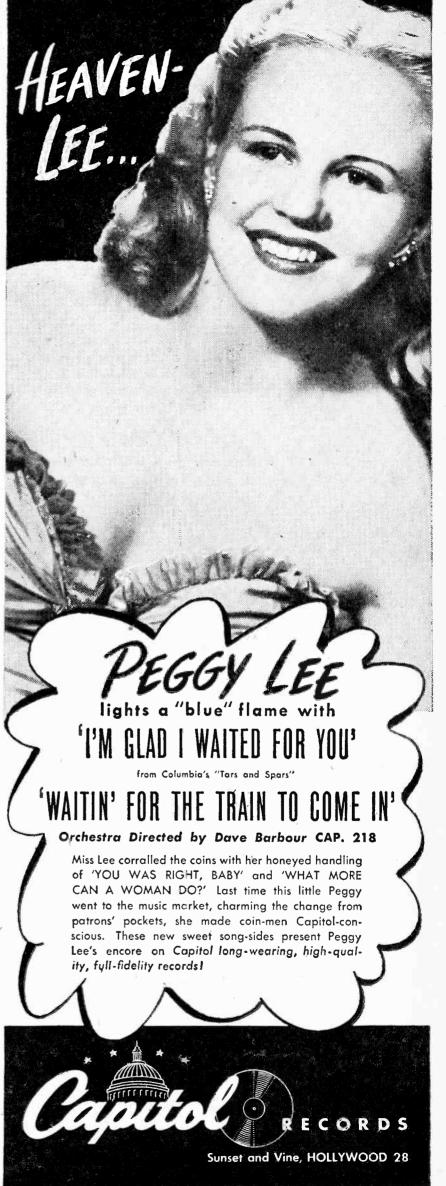
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless injockeys

Going Strong

POSITION

Weeks!	Last	1.018	
	Week		Lie, By
8	1	1.	TILL THE END OF
	1		TIME Perry Como. Victor 20-1709-ASCAP
13	2	2.	ON THE ATCHISON.
1			TOPEKA AND SANTA Johnny Mercer-Pied Pipers
1			re (r) Capitol 195—ASCAP
5	3	3.	TILL THE END OF
	1		TIME
14	5	4.	GOTTA BE THIS OR Benny Goodman
1	1		THAL
3		4.	ALONG THE NAVAJO Bing Crosby-Andrews Sisters
1	1		TRAIL (F) Decca 23437-ASCAP
10	4	5.	TAMPICO
4	6	5.	I'LL BUY THAT Dick Haymes-Helen Forrest
			DREAM
2		6.	TILL THE END OF
	· · · ·		TIMEDick HaymesDecca 18699-ASCAP
10	10	6.	IF I LOVED YOU
- 1			(M)
2		7.	IF I LOVED YOU Frank Sinatra
			(M)
3	- 1	8.	IF I LOVED YOU
			(M)
2	9	8.	I'LL BUY THAT
			DREAM (F) Harry James Columbia 36833-ASCAP
1	-	8.	HONG KONG BLUES
			(F)
			(Hoagy Carmichael, ARA RM 123)

Coming Up



w americanradiohistory

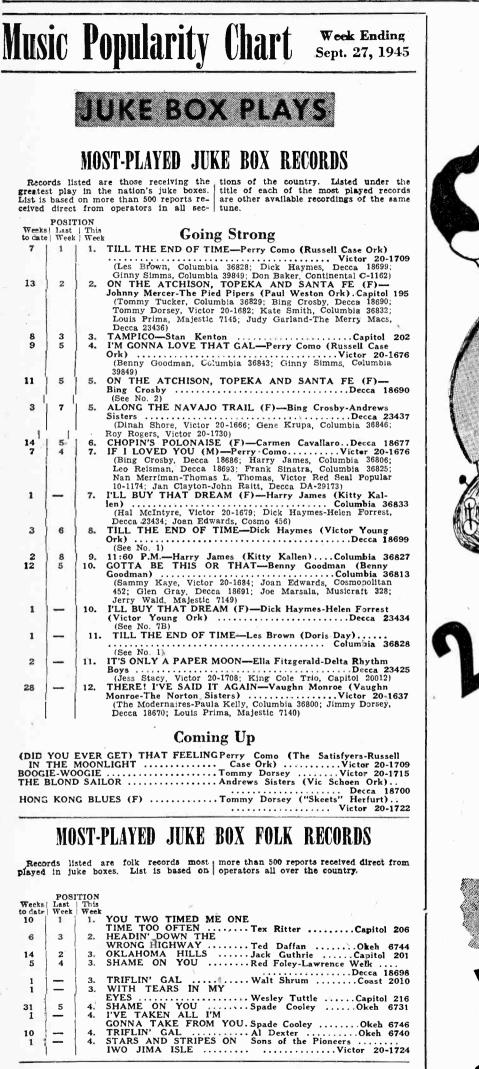
26 MUSIC

The Billboard

October 6, 1945



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MOST-PLAYED JUKE BOX RACE RECORDS

10 1

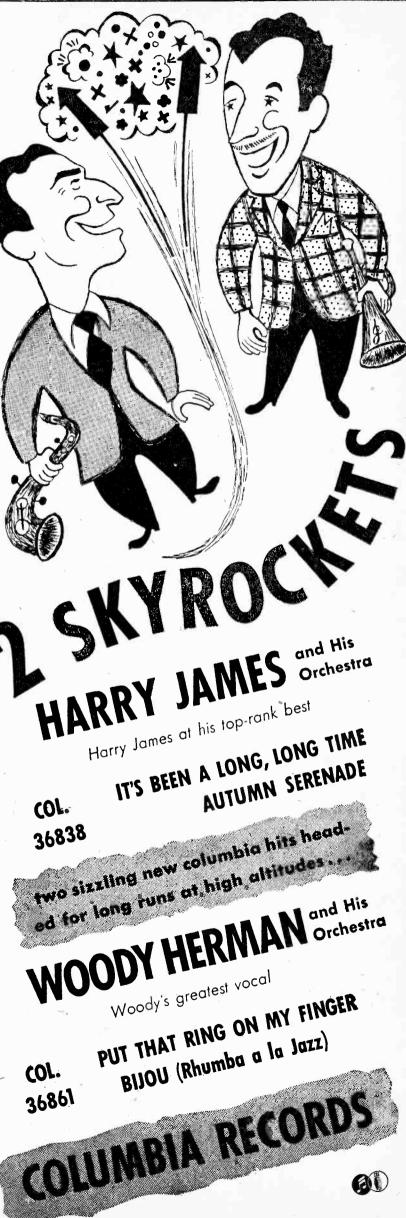
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4. 4.

Records listed as race-type disks most based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country.

Weeks	Last	TION This Week	
9	1	1.	THE HONEY DRIPPER Joe Liggins Exclusive 207
18	2	2.	WHO THREW THE
1			WHISKY ⁴ IN THE WELL Lucky Millinder Decca 18674
3		2.	I'M A SHY GUY King Cole Trio Capitol 208
6		3.	ROCK ME, MAMA Arthur (Big Boy) Crudup
ļ			Bluebird 34-0725

americanradiohistory com





October 6, 1945

Publisher



PUBLISHERS' PLUG TUNES

Songs listed are those on which publish-ers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his con-tact men make special concentrated effort to have band leaders, singers, disk_com-panies, disk jockeys, program producers and other users of music use song begin-

A A

The Billboard

Current Plugs

Publisher

I WOILDIG	1 ubinats
Couple of Years AgoRudy Vallee Friend of YoursBurke-Van Heusen Dream (That Won't Come True).Midwest Kiss GoodnightMiller	Careless Darlin'Cross Canse the One I Love Is Chickery ChickSantly-Joy Coming HomeInternational
Merry Christmas and a Happy New	Chattanooga TennesseeCarey
Year	ChitterlinswitchAdvanced
Rainy Sunday	Choc'late Ice Cream ConeCountry Close as Pages in a BookWilliamson Compared With YouOriginal
fter TomorrowMicor	Conversation While DancingCapitol
long the Navajo TrailLeeds	Cool Water American
m I a Passing Dream?Dave Ringle	Counting the Days Until Christmas Marks
nd There You AreFeist	Cowboy Moon Albert J. Randolph
pple FaceLewis	Crazy ThingsDavid Gornston
re You Livin', Old Man? Jefferson	Darling, Promise Me
sk My Heart Manhattan Melodies	Dawn TimeCrescendo
aby, Save Him for Mc. House of Melody	Daybreak SerenadeLa Salle
aiaPeer	Dearest DarlingAdvanced
lue EyesKey City	Do, Do, Baby
ounce-y Bounce-y Ball-y	Dog Catcher Man
Singer, Reese, Patrick	Don't Be Tellin' Me Your TroublesBell
ut-I Did Remick	Don't Ever Leave Me
ye LoUnited	Dream About Me Major Melodies
aldoniaMorris	Echoes of the South Pacific Excelsior

attanooga Tennessee.....Carey itterlinswitchAdvanced

 After Tomorrow.
 Micor
 Conversation While Dancing.
 Capitol

 Along the Navajo Trail
 Leeds
 Conversation While Dancing.
 Capitol

 Am I a Passing Dream?
 Dave Ringle
 Counting the Days Until Christmas.
 American

 And There You Are.
 Feist
 Counting the Days Until Christmas.
 Marks

 Apple Face.
 Lewis
 Crazy Things.
 David Gornston

 Are You Livin', Old Man?
 Jefferson
 Daring, Promise Me.
 Winthrop

 Ask My Heart
 Manhattan Melodies
 Dayneak Serenade.
 La Salle

 Baia
 Peer
 Binger, Reese, Patrick
 Do, Baby.
 Advanced

 But-I Did
 Singer, Reese, Patrick
 Don't Ever Leave Me
 Revilodies

 Bye Lo.
 United
 Dream About Me
 Major Melodies

 Caldonia
 Morris
 Chotsnuce
 Music

 Caldonia
 Continued
 Or page 84)
 Music

(Continued on page 84) **Plugs Scheduled for Near Future**

Publisher

A Blue Song That Made Me Happy.Sudlik

Moon A-Shining On Chicago Gilbert Parmalee

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Publisher My Mother's Waltz My Nurse Corps Nightingale George F. Briegel Bronx My Radio Sweetheart..... The Blues Art Harmony House The Gang That Sang Heart of My Heart Robbins When It's Down, Down in Australia Dave Ringle Wings To Wear Upon My Heart La Casa Del Rio You're Really Doin' Something To Me Carrie Hoffman



PUT THAT RING ON MY

SURPRISE PARTY Johnny Mercer Capitol 217 Mercer rides this one alone, and does a superb vocal job as only he can do. In his inimitable manner guy is probably as good a song seller as he is a tune writer, and that's no mean recommendation. This one has a surprise twist to lyric which aids up to fine punch.

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended users. Boldface portion is intended for for information of all record and music guidance of juke box operators.

JO, STAFFORD (Capitol) Gee, it's Good To Hold You-FT; V. That's for Me-FT; V. The label's songbird won't have 'em doing any nip-ups with this needling. But it's all easy enough to take. Particularly for the bouncy "Gee, It's Good To Hold You" rhythm ballad, for which the terrific trumpeting of Billy Butterfield whips up greater enthusiasm than the song lady herself. For the "State Fair" movie ballad. "That's for Me." Miss Stafford gives a simple and intelligent reading that is tastefully supported by the subdued strings of the accompanying band. With "That for Me" looming big in song popularity circles, Jo Stafford's chant may catch some of the coins from her fans.

may catch some of the comb from her fails. **THE FIVE RED CAPS (Joe Davis)** *I Was a Fool to Let You Go-FT; V. Thinking-FT; V. My Everlasting Love for You-FT; V. I'll Remind You-FT, V.* There's plenty of appeal in the Ink Spots stylings of the Five Red Caps for all four of these sentimental love ballads. All four songs, in which Joe Davis had a hand in writing save for "T'll Remind You, are taken at a moderately slow tempo, and all follow the familiar formula of solo singer and talking sequence. While the ink is fresh on the paper for all the pieces, "Thinking" stands out as the standout song in the set.

The set. The Five Red Caps comfortably fill the niche left by the Ink Spots for the juke box needling, and any of these sides should keep 'em hitting the coin chutes. (Continued on page 84)

THE PLAINSMEN ONE OF THE FINEST VOCAL TRIOS IN WESTERN MUSIC

coupled with

"COOL WATER"

by

THE SINGING STAR OF THE "HOLLYWOOD BARN DANCE" **OZIE WATERS**

OPERATORS WHO DON'T GET ON THE BANDWAGON WITH THIS SENSATIONAL HIT WILL SHED

"AT LEAST A MILLION TEARS" ********

SEND FOR COMPLETE CATALOG

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COAST RECORDS CHARLES E. WASHBURN COMPANY

(EXposition 3404)

Los Angeles 15, Calif.

30 MUSIC

(

Music----As Written

(Continued from page 19)

(Continued from page 15) not only goes for daytime, but at trotting races as well. Each guy has his own sys-tem. . . . Rumors about Benny Goodman are really rampant these days. He's supposed to be going to RCA-Victor on the first of the year, joining William Mor-ris Agency, and buying a ballroom, none of which is true.

Hollywood:

Kay Kyser takes his Kollege of Musical Knowledge NBC broadcast east for 100th anniversary of the U. S. Naval Academy. Carl Hoff is handling most of the musi-cal chores for Kyser now. Tommy Jones, in the service for four years, has rejoined Kyser in the trumpet section. Betty Black for two years an NBC vocal fea-ture from San Francisco and Hollywood, heads east for a personal appearance tour heads east for a personal appearance tour starting at the Nicollet Hotel, Minneap-

Ray Stillwell, of Harmony House publi-cations, left for a stay in Chicago and may open an office there. . . . Stan Kenton has added Ralph Collier on may open an office there. Stan Kenton has added Ralph Collier on drums. Collier has been in the navy for three years. . . Cab Calloway vacation-ing in Hollywood for a week and making rounds with Lena Horne. . . . Larry Barrounds with Lena Horne. . . Larry Bar-net, of MCA, to New York for short stay.

. Leonard Joy has signed Rafael Mender for Decca recordings

Mendez for Decca recordings. Xavier Cugat goes back into the Ara-gon Ballroom, Ocean Park, for several week-ends after successful take of two week-end stays this past summer at the dancery. Cugy will also play some one-nighters in the territory before returning to MGM for more pic work. His deal to go into Slapsy Maxie's for reportedly fabulous figure fell thru when it is said operators of Maxie's protested about Cugat doing a Hollywood Bowl concert. Supposed to have felt the concert would cut into their take. cut into their take.

Roy Eldridge, the trumpet star, is not with Artie Shaw any more. He was absent from the bandstand when Shaw opened at Meadowbrook Gardens, formerly Casa Manana. He's reportedly in Chlcago and then to New York to start a band of his

then to New York to start a band of his own. . . Paul Martin's band's alternat-ning with Shaw and also enlarging his band for Tuesday and Wednesday at the spot when Shaw is off. Ops of Meadow-brook completely remodeled spot. Local 47 of the AFM jammed Holly-wood Bowl with its concert Music for Wounded. . . Les Paul Trio added to weekly Burns and Allen program and also cutting records like mad for Decca. . . Victor Vincents' ork at Hollywood Roosevelt Hotel. . . Ted Yerxa, the

Lamplighter columnist, has gathered a group of top Latin-American musicians for what is thought to be the first Latinfor what is thought to be the first Latin-American jam session on his weekly broadcast. Miguelito Valdes, Carmen Cavallaro, Izzy Morales and Chino Ortiz are among the Latin names who will jam. Eddie Laguna, of Sunset Records, waxed four sides by specially assembled jazz group which will be issued shortly. . . . Bobbie Bennett signed Hank Penny, for-merly with WLW, to personal manage-ment contract. . . Spade Cooley added three more musicians to his band. . . Fred Lowery and Dorothy Rae, whistling and singing team, formerly with Horace Heidt, signed to Columbia recording con-tract. They are currently playing East-ern theaters. ern theaters.

ern theaters. Sinatra, after doing so well in Anchors Aweigh, put the bee on MGM to pub his own scores before inking a pact with the company. A deal was on for MGM to put some dough behind Barton Music, which is a company in which Sinatra is interested. However, after much dickering, the deal went cold and MGM is not going to put dough into the firm. into the firm.

nto the firm. Perry Como finished his part in "Doll Face" for 20th Century-Fox and goes back to New York to take up his Chester-field air show again. . . Capitol Records turned over its gigantic sign at the corner of Sunset and Vine to the local fire de-partment for a week in connection with fire prevention and as part of deal a spe-cial show was aired over CBS with Johnny Mercer, Pied Pipers, Andy Russell, Mar-garet Whiting and Peggy Lee, all Capitol staffers. . . Announcer Fred Shields tak-ing over all of "The Lamplighter" Ted Yerxa's band remotes. . . Fred Lowery and Dorothy Rae, whistling and singing team, formerly with Horace Heidt, signed to a Columbia recording contract of their own. They are currently playing Eastern theaters. theaters,

to counteract.

CBS

New York

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Burbank Okays Majestic Disk Pressing Plant

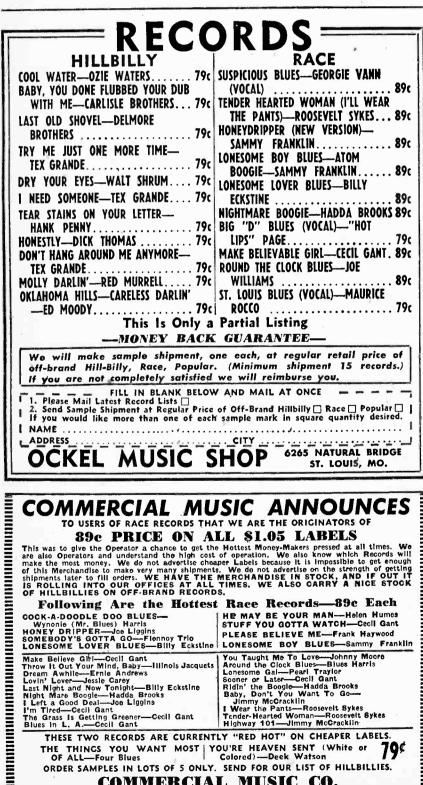
BURBANK, Calif., Oct. 1.—Local city board has acted favorably upon the re-quest of Majestic Records to install a plant here and plans are moving ahead for this company to have West Coast production. Deal has been cooking for some months with Key Laboratories handling the details for the disking com-pany. While Key Laboratories said that all details regarding the construction of the plant had been okayed the official announcement would have to be released by an official in St. Charles, Ill. BURBANK, Calif., Oct. 1.-Local

According to a reliable source Key Laboratories will install equipment pred-icated on turning out a disk for about 10 cents. Such being the case Majestic should be able to meet almost any competitive prices.

BRIDGEPORT, Conn., Oct. 1.—Daniel C. Quilty, probably the oldest active danc-ing instructor in the country, is cele-brating his 53d year in the business in this city. He is past president of the International Association, Master of Danc-ing and served 15 years as organizer and director of the Dancing Masters of America.



Cincinnati



TO USERS OF RACE RECORDS THAT WE ARE THE ORIGINATORS OF
89c PRICE ON ALL \$1.05 LABELS
This was to give the Operator a chance to get the Hottest Money-Makers pressed at all times. We are also Operators and understand the high cost of operation. We also know which Records will make the most money. We do not advertise cheaper Labels because it is impossible to get enough of this Merchandise to make very many shipments. We do not advertise on the strength of getting shipments later to fill orders. WE HAVE THE MERCHANDISE IN STOCK, AND IF OUT IT IS ROLLING INTO OUR OFFICES AT ALL TIMES. WE ALSO CARRY A NICE STOCK OF HILBILLIES ON OFF-BRAND RECORDS.
Following Are the Hottest Race Records—89c Each
COCK-A-DOODLE DOO BLUES- Wynonie (Mr. Blues) Harris HONEY DRIPPER-Joe Liggins SOMEBODV'S GOTTA GO-Fiennoy Trio LONESOME LOVER BLUES-BIIIY Eckstine LONESOME BOY BLUES-Sammy Franklin
Make Believe GitlCecil Gant You Taught Me To LoveDohnny Moore Throw It Out Your Mind, BabyIllinois Jacquets Around the Clock BluesBlues Harris Loream AwhlieErnie Andrews Loream Color Bally Lost Night and Now TonightBilly Eckstine Kidn' the BoogleHadda Brooks Night Mare BoogleHadda Brooks Baby, Don't You Want To Ge
THESE TWO RECORDS ARE CURRENTLY "RED HOT" ON CHEAPER LABELS. THE THINGS YOU WANT MOST YOU'RE HEAVEN SENT (White or 70¢
OF ALL—Four Blues Colored) — Deek Watson
ORDER SAMPLES IN LOTS OF 5 ONLY. SEND FOR OUR LIST OF HILLBILLIES.
COMMERCIAL MUSIC CO.
4621 WESTMINSTER AVE. ST. LOUIS 8, MO.

October 6, 1945

NIGHT CLUBS-VAUDEVILLE

The Billboard 31

Communications to 1564 Broadway, New York 19, N. Y.

New One-Nighters and Talent

Volley of Decision

NEW YORK, Oct. 1.—Henry Herrman, local indie, who makes like an agent only when there isn't any table tennis or lawn tennis to any table tennis or lawn tennis to play in or catch, has discovered that the love-thirsty game pays off better than swapping lles with the mob at Lindy's, or watching the last one at Aqueduct. Seems he was at the Forest Hills matches a count of watch and and while a couple of weeks ago and while in the clubhouse heard one of the players, a tall eyeful, hum to herself.

self. Herrman got himself a quick intro and asked her if she could sing. Girl, Betty Stokum, who sports a couple of important ten-nis titles, said yes. Herrman asked her to come down to the Monte Carlo, East Side spot, and audi-tion. Club ops who had been hunting for a girl singer for two months with every office showing them what they had, caught this them what they had, caught this Miss Stokum and bought her— Miss Stol like that.

Lynch's Socked By Philly OPA; No Red Meat

PHILADELPHIA, Sept. 29 .- The OPA

PHILADELPHIA, Sept. 29.—The OPA has cracked down on practically every top club in town for meat ration viola-tions. Penalties have been stiff but the heaviest restrictions came this week to Jack Lynch's Walton Roof. Failure to pay 725,690 red points to a dealer drew a suspension that will con-tinue until March 23, 1946. During that time rationed meats, butter, salad and cooking oils will be barred. Evan Bur-roughs Fontaine, owner, and Jack Lynch, manager, are now in conference with chefs and dealers to see if the menus can be continued on unrationed items only. The suspension was particularly tough at this time since the club expects to open with a heavy budgeted fall show within a week. It remains to be seen if they can operate under such heavy restrictions. Also penallized this week was Benjamin

restrictions. Also penalized this week was Benjamin Fogelman, who operated "Benny the Bum's." This site drew a two-month suspension on rationed food including sugar.

Lenny Kent Asks **AGVA To End His** Pact With GAC

NEW YORK, Sept. 29.—Another "Andy Russell" pact-breaking case is in the making versus General Amusement Cor-

making versus General Amusement Cor-poration. The prime mover this time is Lenny Kent, young comic recently re-leased from the army and piloted by GAC since his return to mufti. Kent has filed a bill of particulars with AGVA for the purpose of forcing dissolu-tion of his exclusive agency pact with GAC. Deal is understood to have two more years to run. Rumor has it that Kent has been offered a more attractive proposition by a third party. AGVA says his list of complaints against GAC is a formidable one, and the bellyaches will be heard in an arbitration proceeding which the union is trying to set up for next week. week

GAC previously lost Andy Russell thru a combined William Morris-Sam Stiefel raid. Matter, tho supposed to be forced into arbitration by GAC, has never reached the chin-fest stage because of the ticklish angles raised by WM in de-fense of its Russell snatch.

BELLE BAKER sold to the Beachcomber, Miami, to open on December 20.

Mpls. Murder Worser Than Worse **Rumored Tied To New Policy**

Defendant Disappears

MINNEAPOLIS, Oct. 1.—The second degree murder trial of Rubin Shetsky, known also as Wayne Saunders, former manager of Casablanca night club here, accused of fatally shooting Al Schneider, union organizer, on July 27, following an offer-hours driving party in the club union organizer, on July 27, following an after-hours drinking party in the club, hit an impasse here when Shetsky failed to show up for court Monday morning. He had been present at all sessions dur-ing first two weeks of trial.

Ing first two weeks of trial. His lawyers, wife and intimates claimed him the victim of foul play. The State claimed he lammed out. His \$20,000 bail was forfeited with proviso that if he re-turns and proves his absence was in-voluntary it would be reinstated.

Significance Seen

Significance Scen Case has created considerable stir here, for rumor has it brawl preceding fight had something to do with "tight-ening up" of town under new adminis-tration. Meanwhile slain man's widow, Annabelle Schneider, filed suit for \$10,000 against Casablanca, its officers and Shetsky for the "wrongful death" of her husband.

She also instituted restraining order to keep officers from disposing of place until outcome of civil suit. Another re-sult of Shetsky's disappearance has been postponement of a hearing before Mayor Hubert H. Humphrey on proposed revo-cation of Casabianca liquor license.

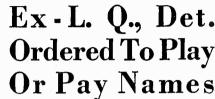
cation of Casablanca liquor license. The cafe shut down following shoot-ing, but after an attempt to sell to Wil-liam Donnelly, business agent for stage-hands' union here, with provision license would be transferred, was stymied, place reopened three weeks ago. Donnelly's application for transfer of license was laid over by the city council health and hospitals committee. During man-hunt for Shetsky, Police Chief Ed Ryan told the court he had received several anonymous telephone calls threatening Shetsky's life if acquitted and wrecking of Casablanca if it reopened.

Three-Weeker for Loew's N. Y. State

NEW YORK, Sept. 29.—Loew's State expects to keep its next bill on for three weeks, tho time has not definitely been determined. In any case a two-weeker is contribute

a certainty. a certainty. Bill will have Willie Howard, Mildred Bailey, Professor Lamberti and Anchors Aweigh. Flicker which just finished a nine-week run at Metro's flaghouse, the Capitol, still has plenty of box-office left. Stageshow loaded with names is almed to bring them in and keep them rolling.

Price was not disclosed but showbiz circles claim she's getting around \$2,000. Club is due to bow October 10.



NEW YORK, Sept. 29.-A Stem

booker, arguing with a reviewer this week about the booker's vaude bill, shot a query at the re-viewer: "You seem to think this is the worst show we've had, is that

the worst show we've had, is unauright?" "It's the worst one I can re-member," replied the reviewer. "Oh, no it isn't," oh-no'ed the booker, "we've had a lot worse."

NEW YORK, Oct. 1. — The ex-Latin Quarter, Detroit (now Midtown Casino), will have to pay for a whole sting of names booked clear to the week of Christ-mas or else, said AGVA last week. Spot has been in hot water with the union since canceling out Martha Raye three weeks ago after club was taken over from weeks ago after chub was taken over from Lou Walters by a Detroit syndicate fronted by Tony Morelli. Hottery was ordered to pay Miss Raye the difference between her Latin Quarter salary (\$17,000 for 15 days) and the dough she earned on vaude bookings arranged after cancellation. The Raye incident led to the discovery that Morelli's combine had on its hands

that Morelli's combine had on its hands a whole slew of name-dates arranged by Walters prior to his bow-out. Morelli offered to play-or-pay all acts up to Oc-tober 15, but union yesterday wired him that he will have to foot the entire bill or be declared "unfair." Weekly tab is obsuit 45 000 nor from pow to Christmas or be declared "unfair." Weekly tab is about \$15,000 per from now to Christmas, says AGVA. Included in the line-up are Beatrice Kay, Gene Baylos, Lloyd and Willis, Frank and Dorlores Evers, Tommy Dix, Jerry Lester, Sarah Ann McCabe, Nick Long Jr., Warren and Jean, Coleman Clark and Benny Flelds. AGVA says that Walters confirms Morelli knew about the string of dates and agreed to take 'em over when he got the spot. Moreover, says AGVA, Ruth Barr, who did the booking on them, is still collecting commissions. Larry Law-rence was switched in last week in place of Miss Barr.

of Miss Barr.

Harris Buys Connee Boswell For London Club Opening

NEW YORK, Oct. 1.—After months of act hunting to open his new London Club (ex-La Conga), Jack Harris has finally bought Connee Boswell as his attraction. Gal was originally submitted to Monte Proser. Copa op was interested but stalled so long that he lost out on the deal. Price was not disclosed but showbiz circles claim she's getting ground \$2,000

Acts don't show at their best so only an exceptional turn makes the grade By Bill Smith By Bill Smith NEW YORK, Oct. 1.—Recent spread of one-nighters in the New York terri-tory has started some buzzing around that at last vaude was staging a come-back. Its renaissance, to hear them talk, would give the new-comers the breaks they were anticipating. But if some of the youngsters are optimistic, the trade in general isn't at all excited about the whole thing. To them the

Few Artists

Get Anywhere



In general isn't at all excited about the whole thing. To them the establishment of one-night stands, whether it continues as it is or spreads, is strictly a gimmick to bolster bad flickers and is by no means the start of anything new. In order to get a clearer picture of the one-nighters, *The Billboard* made a survey among theater men, agents and bookers to discover what the outlook really was. Most of the agents ad-mitted to having no knowledge of the future, but all of them agreed that few performers did themselves any good by working these solo sessions. In most cases the actor has to show something really sock to get anything from these dates. And with the handicaps most of them have to overcome, it is only the exceptional performer who can make the grade. the grade.

Strictly Come-On

Strictly Come-Un In the main the one-nighter biz' is used to pull in customers who ordinarily wouldn't come out to see the stale "B's" the house throws on its screen. But because it is strictly a come-on gim-mick the operation must be low. For the one night house must have stage-hands, light men, musicians and extra ushers. All that runs into dough and that doesn't take into account the actors' salaries. So acts which take these jobs never show at their best. Rehearsals never show at their best. Rehearsals (See NEW ONE-NIGHTERS on page 74)

Miami's Police Chief Wars on All Gambling

MIAMI, Ocf. 1.—C. O. Nelson, Miami's new police chief, has declared war on all forms of gambling. Nelson, a retired New York police inspector, has the back-room and upstairs spots of several of the important niteries really worried, with his announcement just before the open-ing of what is expected to be the biggest winter season in a long time. Former police heads have said the same thing, but it never meant any-thing. However, the hotcha boys seem to think Nelson means biz. Reports of a heavy shipment of slots of the console type for use this winter brought a state-ment from the police chief that if there is any attempt to pay off on them, they will be confiscated and destroyed.



Bands Plus Acts To Replace Name Orks at Over 100 Hotels

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NEW YORK, Sept. 29.—Some 100 hotels around the country, heretofore committed to a name-bahd policy, are due to switch to a semi-name-band-plus-acts operation, according to a key trade figure who has been sitting in on discussions toward this end_Source's interest is the sche of bards end. Source's interest is the sale of bands. name or not. Series of confabs have reportedly taken

place around the country among members of various State-wide or area-wide hotel associations. National hotel association is not taking part in contemplated policy thange. Hotel ons are convinced the change. Hotel ops are convinced the time has come to change policy, says the source, because of the difficulty of getting truly top bands at a figure that will re-

turn their rooms a profit and because public may be ready for a change. Hos-telry owners believe they can do as well or better by spending half their present budgets for lesser orks and the rest for acts, says the source. Eventually about 100 hotel rooms around the land will swing into line, ac-cording to the trade-man. Meanwhile hotels in Baltimore and in Syracuse are skedded to start off the policy switch. (Ed's Note: At least six months before the war's end The Billboard printed an analysis of the hotel amusement industry and pointed out the need for a more ag-

and pointed out the need for a more ag-gressive entertainment policy upon the termination of hostilities.)

32 **NIGHT CLUBS-VAUDEVILLE**

Havana-Madrid, New York

Talent policy: Dance bands and floorshows at 8, 12 and 2:30. Owner-operator, Angel Lopez; production, Pablo Williams; publicity, Ed Weiner. Prices: \$2-\$3, minimums.

New Fall Revue, preeming on Thurs-day night (27), is a pretty spotty affair. The acts can't look to their turns with profit, the production numbers need vitamins and ork a lot of rehearsal. Most effective item, from the stand-point of audience reaction, is Diosa Costello.

Costello. However, Lopez has done at least one rewarding thing in gathering the present bill. He has uncovered an engageing young Latin singer named Chito Izar. Kid is in sore need of grooming vis-a-vis his floor deportment, and of sound ad-vice regarding his choice of material. But he has a very pleasing personality and a voice filled with authentic South-of-the-Border moonlight. Until he has ironed out the kinks in his nitery man-ner he will not click as well as he de-serves. But even now he is a solid bet for disks of the tender, romantic varlety. Bill opens with line (6) plus two cute

Bill opens with line (6) plus two cute fem soloists, named Niza and Inestia, do ing routine gypsy flamenco stuff. Hoof-ing and choregraphy on all sides is in-sipid and productive of tepid mitting.

Jerry Lewis follows with a panto-to-records turn. Clown should reverse order of his numbers for he delivers his big punch at the start and then merely re-peats himself with feebler versions of what he did at first. Comedy style is coarse, gestures and biz range from the grotesque to the bathroom type. Yocks and solid palming for his *Figaro*.

Carlos and Chita, nice-looking couple, present a ballroom turn. Hoofing is passable and dance-conceptions strictly groovy. Stay on too long, third number being poorest of the lot. Reactions friendly being p friendly.

Miss Costello, now raised from "the Latin Bombshell" to "the Atomic Bomb-shell," closes the show with her standard admixture of raucuous shouting, pratt-rippling and supposedly erotic terping. As per usual, this is all delivered with the utmost in self-assurance and brass and, as usual, it registers heavily.

Between times there are a couple of other line numbers of which the less said the better. Carlos Varela ork (7) merits knuckle-rapping for its accom-paniment on all the acts save Miss Cos-tello. Catalino's Rhumbas relieve. Biz excellent. Paul Ross.

Chez Ami, Buffalo

Talent policy: Dance band and floorshows at 8:15 and 12:15 (plus one late show on Satur-day night). Owner: Philip Amigone; manager, Jack Grood. Prices: \$2 to \$2.50, minimums.

This class theater restaurant is still This class theater restaurant is still big on glamour and de luxe atmosphere, good service and cuisine, bút at present its entertainment offering is a far cry from the olden days when production (See CHEZ AMI, BUFFALO on page 74)

Talent policy: Dance music and floorshows at 8 and 11:30. Owner-operator, Michael Red-stone; publicity, Francis Crohin. Prices: \$3, minimum after 9 p.m.

Current show, headed by Sophie Tucker, rates as the best all-around show to be inked into the Mayfair in many months. Judging by the audience enthusiasm at the show caught, it is also a gold-strike for the management.

Selma Marlowe Dancers (6) open with Selma Marlowe Dancers (6) open with a well-hoofed take-off on the famous dance styles of such greats as Ray Bol-ger, Marilyn Miller, Bill Robinson, Eleanor Powell, etc. First act brings Betty Jane Smith, sock tapper, on the floor for a number that is packed with spins, kicks, and fast taps. Encore, tango routine, is also class. Jimmy Leeds follows with a clever act combining pat-ter cores trick worve stuff and good ter, songs, trick yo-yo stuff and good stunt harmonica. Act rated a big mitting.

mitting. Audience gave Sophie Tucker a wel-come that stacks up as an ovation in Boston. And from her first number, a fastie titled Your Red Hot Mama Is a Jitterbug Hcp-Cat Now, she packs the place into her pocket. Sophie collects big laughs with one of her standard songs, If Ever They Put a Tax on Love. Blue-shaded lyrics would have had the censors out in droves if anyone but La Tucker sang them, but the plump-pixie knowing manner with which she kicks them off is good protection as well as entertainment. Neat method of showcasing the oldies

Neat method of showcasing the oldies Neat method of showcasing the oldies via a diary stunt, with assist from Ted Shapiro at the piano, rated a terrific hand. Mildly gagged, the read-off of big-time events in the Tucker life spot-iights such pop classics as A Good Man Is Hard to Find, How Ya Going to Keep 'Em Down on the Farm, Some Day He'll Come duare and mind up with Some of "Em Down on the Farm, some Day Hell Come Along, and wind-up with Some of These Days. As far as the customers were concerned, Sophie could have stayed on all night. But she did a neat bow-off and left them howling for more.

Harry Greene, back at the Mayfair after a war stint, provides solid musical support for the show and dancing. Barbara Pearson.

Kelly's Stable, New York

Talent Policy: Dance music and floorshows at 11, 1 and 3. Owner-operator: George Lynch: publicity, Al Mernit. Prices: \$1.50-\$2.00, minimums.

TIMMIE ROGERS "The Hot Sophisticate" Funnier Than Ever

Again Playing Leading Theaters with the King Cole Trio unit

Recording for EXCELSIOR RECORDS MGT. WILLIAM MORRIS AGENCY



Latin Quarter, Chicago Mayfair, Boston

NIGHT CLUB REVIEWS

Talent policy: Dancing and floorshows at 9 and 12:30. Manager, Ralph Berger; produc-tion, Selma Marlowe; publicity, Art Goldie. Prices: \$2.50-\$5, minimums.

Manager Ralph Berger has just an average bistro review here until Harry Richman injects his ingrating person-ality in the closing spot and raises the entire show to top-bracket entertain-ment. Richman immediately warms up the payees and the manager with a par-ody bit that relates what's gone on since he's last played Chi, with a generous portion of the song concerning Berger and Goldie of the front office. Medley of current top pops is the basis for the bit, and the smoothly-worked out lyrics, plus Richman's delivery, win him sock hand right off. Richman did three other numbers, of

Richman did three other numbers, of which his double entendre sex-life par-ody on As Time Goes By rated biggest share of chuckles and mitting. Encored with nostalgic medley of show tunes and standards which he put across. Applause, both for his entrance and exit, was loud and long. Sid Franklin capably assisted Richman from the keyboard. Richman did three other numbers, of

Richman from the keyboard. Despite being cramped by smaller stage here in their rubber-rope specialty which they use as a closer, the Ambas-sadorettes snared running palm-pound-ing during their tumbling and aero act. If the blonde member of the trio uses dark pancake make-up again, she should use it on her neck and midriff, as this room is small and the dark shade of her face doesn't blend with the pale, white skin of her neck and midriff. The Radio Aces, who previously have worked only vaude here, show they are excellent material for intimate niteries with a fine selling job on five well-written and delivered numbers. Besides some fine harmony and solo vocalizing,

some fine harmony and solo vocalizing, the boys offer plenty of animation that sells to every patron in this spot. Were called back twice.

called back twice. Don and Beverly, ballroom team new to the territory, made nice opening im-presh with a wisely selected trio of terp bits which showed that the duo know every facet of the smooth dance biz. Besides some clever footwork they have some lifts and spins that rate mitting because of their originality. A welcome addition to ballroom dancing where lots addition to ballroom dancing, where lots of duplication is taking place.

of duplication is taking place. Selma Marlowe's Latin Lovies (8) put across two fine numbers, first of which was a half-and-half jitterbug and classic bit to Night and Day; and their closer, in which gals terped with dummy part-ners, both to good hands. Their George Gershwin routine, which was a nice bit of pertinent production because Rhap-sody in Blue flicker is slated here soon, was marred by some very poor warbling on the part of the line girls. Vocals could have been better handled by Lee Amber, emsee, who has okay voice, but needs to practice entrances. Boy steps out on the floor, lumbering like Paul Bunyan himself. Johnny Sippel.

Talent policy: Dancing and floorshows at 11, 1 and 3. Manager, Joe Kegan; publicity, Charlie V. Wells. Prices: \$2, weekdays; \$2.50, Saturdays.

This club, which has been operating on a Saturday night only policy for the last year and a half, opened this week on an every night basis, with one of the on an every hight basis, with one of the finest shows seen in a local night spot for a long time. The club itself is a work of art, tastefully decorated and illuminated, with the shows being pre-sented on a circular hydraulic-rising stage.

On at opening and closing of the show are the Twelve Baumettes, a line of lookers under the direction of Lala Bau-

lookers under the direction of Lala Bau-mann. Routines are tops, costumes gor-geous. Doryce Drew, tapster, displays a Varga-girl shape and plenty of talent in her numbers, including a patriotic Yankee Doodle Dandy routine. Jeanne Webb offers a medley of pop tunes in a pleasant voice. Next spot goes to Jack Waller, who also does a neat job of emseeing the show. Waller's comic routines are sharp and he offers a violin bit a la Henny Youngman, throws in some parodies of popular songs, and really works hard to score solidly. solidly.

solidly. A sock hit is Nick Lucas, enthusiasti-cally received by plenty who remember him as one of their favorite crooners. (See 400 GLUB, ST. LOUIS on page 74)

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La Fiesta, San Francisco

October 6, 1945

Talent policy: Dance band and floorshows at 7:30, 9:30 and 12. Owner-manager, Jay Clarke. Prices: \$1.50 minimum.

Whole show: Good; solid patron re-action; entertaining.

Best job: THE GARCIAS, dancers; give spectacular touch to Cuban dances; (See LA FIESTA, S. F. on page 74)



BOB McELROY Ventro Mimic Featuring Lord Cecil P. Dillingwater and Shorty Long



Between the two little wooden men who seem to live and breathe, so natural are their actions, they keep audiences in a constant uproar." Baskfield---Minneapolis Times.

Personal Management: TOMMY SACCO 203 N. Wabash Ave. CHICAGO 1, ILL. Phone: Randolph 2242





⁴⁰⁰ Club, St. Louis

NIGHT CLUBS-VAUDEVILLE 33

Roxy, New York

(Reviewed Wednesday Evening, Sept. 26) New show here starts at a modern pace, gains terrific momentum but the sharp change of pace towards the end is so marked that the over-all effect suffers. Show starts nicely with *Tico-Tico* with house band plus a powerful trumpet giv-ing the opening number a powerful lift.

Then came an intro from Ravazza, bringing on Monte Proser's Cope line (8) billed as the Samba Sirens. Gals, dressed gorgeously, have more eye appeal than any bunch of beauty contest winners. Fernando Alvarez does the native voice version of *Brazil*, followed by Don Dennis, who does the English version. Line is meanwhile augmented by Roxy boys and girls grouped around the stage.

A great No Can Do follows, in which A great NO Can Do follows, in which everybody on stage makes with maraccas and house lines go into a colorful and brilliant routine. Effect was like a Holly-wood musical but done with such imag-ination it brought the house down. In-tricate patterns into which and out of which denotes to always in cheap shuther which dancers go, always in sharp rhythm, are as beautiful as they are exciting. Number won thunderous applause.

After this build-up Rosario and An-After this build-up Rosario and An-tonio come on and keep up the pace with their fiery fiamencos. Couple do three numbers each with considerable skill and commercial savvy. Their last one is done in three colored fixed spots. Girl makes with her raucous voice while boy makes with the heel clicks. Big stage is made to order for them as they move around in the classical gypsy interpretations of native Spanish dances. Palr walk off to a big hand. a big hand.

Tommy Trent, on next, maintains the Routine pulled plenty giggles. His danc-ing puppet routine, also sock, needs a little change. Latter starts with house all lit up, later changing to black light effect. Better results would be gained by start-ing it off with black lights, letting audi-ence in on socrat at the and of the actence in on secret at the end of the act.

Carl Ravazza now gets the spot and tees off with I Don't Care Who Loves You. Delivery is good and tune is okay, but sharp let down in pace slowed things down to a walk. Changing tempo of previous (See ROXY, NEW YORK, on page 35)



America's Finest Cartoonist Act JACK KALCHEIM FREDERICK BROS.

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MUNRO & ADAMS Juggling Humorists Heid Over SHOREHAM HOTEL Washington, D. C.

VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Thursday Evening, Sept. 27) Gene Krupa's return date here, since he reformed his band, again shows him to be one of the best show bands around, to be one of the best show bands around, one that can do a job on the stage as well as killing them on the floor. When Krupa is on the skins, whether down-stage or up in the rhythm section, he's a showman to his fingertips. He has those sidemen of his moving around and giving out like crazy with an infectious beat that won't let the customers sit still. Full ork does two big numbers, *Tom-Tom Fantasy* and *Drum Boogie*. On former, the sidemen make with the litbeat that won't let the customers and still. Full ork does two big numbers, *Tom-Tom Fantasy* and *Drum Boogie*. On former, the sidemen make with the lit-tle drums while Krupa hits the skins from all angles. Result is terrif. On *Drum Boogie*, guy has come up with a new gimmick, courtesy al Alan Zee. While Krupa is downstage for intro, off-stage voice (Krupa's on tape) comes in for heckling. Effect is good, particularly as "shadow" makes with the drums and cymbals move visibly. House lights down for blackout and gang goes into the number. From then on its tops, particu-larly Krupa's old stunt of having floor-light throw dual shadows of him on back curtain. But if finale of *Drum Boogie* is sock the intro needs hypoing. Instead of a full light the shadow rou-tine should open with ghost lights which should give it the eerie effect it needs. It that is impractical, dimmer should bring lights lower slowly from the start to the blackout. But with the exception of these small things band is in there pitching for top results all the way. Band carries two vocalists, Anita O'Day and Buddy Stewart. Canary does the rhythm numbers and does them ex-ceptionally well. Her *Boogie Blues* was in there all the way registering for a great hand. Boy who does the ballads has an okay delivery and looks nice. His blond hair and kid appearance doesn't do him any harm, judging from recep-tion.

Brothers draw some fancy Wesson Brothers draw some fancy yocks with their switcheroo on the Barrymore and Richman takeoffs. A Bogart-Bacall bit (with Dick Wesson In a blond wig and red skirt) started off great. But stretch-out took the edge off. Number can stand trimming. Comics' standard material also registered, but the stump speaker bit egged. Total result, however, was good for a big hand. Senor Wences does his usual stint and also as usual pulls plenty of chuckles. His hand made up like a face superim-posed on a doll, his face in a box rou-tine and all of it delivered with snap and timing got handsome returns. But Wesson

and timing got handsome returns. But tho laughs come easily, Wences' chatter needs some slowing up. He talks so fast (See CAPITOL, NEW YORK, on page 35)

Olympia, Miami

(Reviewed Wednesday, September 26)

Show clicks from the opening gun, lean-ing to hoofing, as three of the acts con-tribute dance bits. Mack and Desmond, youthful hoofers, open festivities, giving youthful hoofers, open festivities, giving out jive in the way the folks like. Mack dresses the type, even to a jute get-up that is a pip. This chap can tickle the ivories and went to town in his piano specialty. Very well liked. The Seldons juggle balls, clubs and tambourines. The fem does a nice job. Male as a souse hits some acro novelties, his band-stand whirl on a table being

Male as a souse hits some acro novelties, his hand-stand whirl on a table being outstanding. Big hand at the finish. Ted Claire, emsee, opens with a rather silly stunt, using a doll for a baby, which he powders and other things for a good laugh. Could be dispensed with, as Ted has talent, knows how to use it and keeps the customers in good humor. Does a St. Vitus dance bit that is a wow but keeps this up too long. Earns several re-calls. calls.

Mary Healy is the headline. Mary is another gal from pix and sings in good voice. Opens with Love That Man, which brings luke-warm returns; then If I Loved

brings luke-warm returns; then If I Loved You, which helps. Closes with I Can't Say No, and in response to insistent ap-plause favors with the old reliable I Want To Get Married for a whirlwind finish. Keaton and Armfield repeat their hit of other years in their old act. Miss Arm-field comes on as a dead-pan feeder to Keaton's wisecracks. Keaton sings Down On the Old Ohio while she does a strip and changes make-up to the delight of the boys. A fast comedy act which draws the most mitt of the show.

the most mitt of the show. Pic is Along Came Jones. Biz rather light at show caught. Larry Berliner.

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Strand, New York

(Reviewed Saturday Afternoon, Sept. 29) New show, which was a day late in getting started because Russ Morgan's plane was grounded (Tom Reynolds filled in), runs smoothly enough as a package. But oddly enough it is the small acts that do the better jobs. The attractions do adequately in their spots but have so little to show they're disap-pointing. pointing. The Three Stooges, who haven't been

The Three Stooges, who haven't been seen here in a long time, draw big mitts and fancy yocks with their bits of biz. But it is in their chatter than they fall down. The bald head, the mop head and spittoon haircut do their standard knockabout routines with plenty of savvy (they've been doing them long enough), but it's when they start mak-ing with the gab that they fail to regis-ter. Actually the trio doesn't have much of an act. Should invest a little in new of an act. Should invest a little in new material

of an act. Should invest a little in new material. Tommy Dix raised the bobby-sox squeals on the entrance and got fresh screams with the first few bars of each song. But presentation of numbers didn't get the expected results. Boy now does pops and semi-pops. Pipes are still okay but he's best with show tunes. His ges-ture which fit his Winsocki are out of place in *If I Loved You* and *Temptations*. Looked particularly silly when used with Zing, Go the Strings of My Heart. But despite his cheerleader stance, almost half the bobby-sox brigade walked out when the boy finished. The walkout was so marked that Russ Morgan stopped the music to make with the jokes. As a band leader and a personality, Russ Morgan does well. His fronting is good and his deep-toned singing gets appreciative hands. Where Morgan falls down is in chatter. Some of it was so corny it was almost painful. The ork (18), including six strings, is pleasant to listen to and mixes up tunes for good effects. Band work on Kansas City Blues and Gotta Be This or That was sock. In (See STRAND, NEW YORK, on page 35)

Loew's State, New York

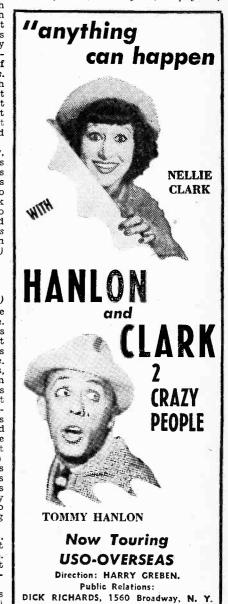
(Reviewed Thursday Evening, Sept. 27) All-Negro show headed by Jimmie Lunceford's ork has at least one virtue. It doesn't permit sleeping. But its main fault lies in the fact that a great deal of what goes on with the band is a complete mystery to the audience. Band does a number of jump tunes, but either Lunceford announces them in a sluff-off fashion so nobody knows what he's talking about or he just doesn't bother to make any announce-ments at all. As an ork the gang does an okay job. It has some tricks and pulls them for good returns. House paid off with nice applause for at least one number. Latter (unannounced) starts off with a good bounce, changes tempo to an L.-A. beat and then goes to Yankee jazz. Another number pulls entire ork up to its feet while they make with choral effects seguing into rides for the sax section. Nice mitting for that one. (Reviewed Thursday Evening, Sept. 27)

for that one. Leon Collins, a fast boy with his feet, was in there plenty with his straight taps and dance, splits and fast acro. Boy has the foot technique down pat but needs selling practice. For an-other thing, act is too long. Another dance act on the bill brings φ See Loew's State, New York, on page 35)

Orpheum, Los Angeles (Reviewed Tuesday Afternoon, Sept. 25)

This week's Orpheum flesher is as bad as last week's was good. Its only pur-pose, it appears, is to give Ducky Louie, Monogram's pic's kid actor, a chance to make a p.a. while the film he plays in is on the screen. Kid holds the stage for about two minutes, speaking a few of his lines from the pic which probably means something to those who see the screen's share of the bill. Rest of the live fare seemed thrown together in a who-cares manner just to fill stage time. Al Lyons emseed and fronted a 14-man house ork. Probably the best act in this meager vaude dish was the Hicks Troupe (5) which gave sitters a look-see at smooth acro work. Act sold well, pulling good palming for better-than-average balance stunts. Bob Hopkins could spark the show with his imitations but his main trouble is he does too many of them and becomes This week's Orpheum flesher is as bad

With his imitations but his main trouble is he does too many of them and becomes tiresome. Fact that he holds too much stage time throws the already slow-mov-ing show into low gear. However, guy is good in his minics of Bing Crosby and is smart to tie all his take-offs together (See Orpheum, Los Angeles, on page 35)



BERT HOWELL AND BUDDY BOWSER SATIRE AND SONGS

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THE GRAYSONS Currently STRAND THEATER New York

Thanks to HARRY MAYER and MANNY ROSEN

NIGHT CLUBS-VAUDEVILLE 34

Everything Happens To Bookers --- Even An Elevator Strike

NEW YORK, Sept. 29.—The elevator strike here, due to be settled next Mon-day (1), had both humorous and serious effects on the vaude and nitery trade. In early part of the week several major offices weren't answering their phones until confusion among employees, stay-ing out because they thought the lifts in their buildings weren't running, could be straightened out.

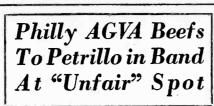
By mid-week most seriously affected were the bookers and agents in the Para-mount Building on Broadway. The of-fices were all open but largely with skeleton staffs—and to get the skeletons upstairs letters from doctors certifying heart and other ailments had to be produced for the pickets. The Para-mount booking office for the first time in years was not swarming with agents. Instead the phones were working over-time and Par's bookers said it was worse than talking personally with the com-mission-takers. By mid-week most seriously affected

A couple of the Stem niteries reported a drop in business for the first time in several weeks and attributed it to the elevator strike on the ground that out-of-towners were staying away from New York because of the disturbance and natives were too tired from climbing stairs to go out at night.

Tito Guizar To Headline

DETROIT, Sept. 29.—Tito Guizar is skedded to reopen the Club Casanova, downtown night club operated by Lowell Bernhardt on Friday (5) with a regular stageshow policy. Spot has been oper-ating only as a bar without either enter-tainment or food service all summer.

Dependent of food service all summer. Opening band is Tiny Wolfe and his orchestra (14), one of the two largest orks to play a local night spot. Floorshow will include im addition to Guizar, Stella and Julio, dance team, and George Lovett and Company, musical mentalists.



NEW YORK, Oct. 1.—A squawk right to the feedbox, James C. Petrillo is go-ing out from AGVA this week because of the action of AFM Local 77, Philadel-phia, in allowing musicians into the Shangri-La, Philly, which is on AGVA's "unfair" list. The Shangri-La fell afoul of AGVA after Noel Sherman, New York agent and producer, filed an \$8,000 claim for payment of an old debt which, he says, involves salary money laid out by him for actors. him for actors

says, involves satary money laid out by him for actors. The spot refused to pay, was put on the "unfar" list and had its show pulled. For two weeks it tried to run as a straight eatery, then this week the Philly AFM local inked a pact with Dewey Yessner, owner, permitting the presentation of Tony Gillard's comedy band. Result is that the Philly AGVA local is burning at the Philly AFM local and now the national offices of both unions are being brought into the pic-ture. Dave Fox, holding the fort while Matt Shelvey is away, said today that a memo will be sent to Petrillo via the national AFM office here pointing out that AGVA has marked the Shangri-La "unfair" and expects a friendly attitude from another AFL union, particularly where the band involved is not a straight music outfit but an entertaining unit. music outfit but an entertaining unit.

Det. Casanova Club Opener Lucienne Boyer Will(Won't) **Open Embassy Old Riobamba**

NEW YORK, Oct. 1.—Bill Miller's new Embassy Club (old Riobamba) is all set to open the first week in November with Lucienne Boyer, says Miller. Cliff Fischer, who is importing her, denies that a deal for Miss Boyer at the Em-bassy has been completely consummated, however. Show will carry a line of girls plus another act or two, yet to be bought. Policy will be three shows. Budget is expected to run between \$10,-000 and \$12,000 a week.

www.amei

ARA Refuses To Admit a Shelvey Letter on Rule 'B'

The Billboard

NEW YORK, Sept. 29.—Artists Repre-sentatives' Association of New York, agent org, hasn't run for cover since receiving an indignant letter from AGVA demanding that both (AGVA, ARA) im-mediately go to the American Arbitration Association over a series of what AGVA regards as violations of "Rule B." Far from funning APA heap't even got off regards as violations of "Rule B." Far from running, ARA hasn't even got off its seat to reply. William Kent, ARA president, said yesterday (28) it is all news to him that such a letter was ad-dressed by AGVA to ARA, and far from being in a position to state what ARA will do about it, he, Kent, would have to learn first whether there was a letter before be could comment. before he could comment.

The letter was sent at least three weeks ago over the signature of Matt Shelvey, AGVA national head. It was Shelvey's next move after ARA brushed off a demand from the union for dis-cussions on a new exclusive agency clause in "Rule B." In the letter Shelvey demanded that a long series of what the union believes are violations be heard by an impartial body. High in the list of alleged violations is the fee-splitting practice of many ARA members, including top agencies, whereby comish is divided in ways other than the authorized 10-5 manner. While ABA did not even reply to AGVA's yelp for arbitration, an order went out from Kent last week to ARA members to remember their obligation to split on the 10-5 The letter was sent at least three last week to ARA members to remember their obligation to split on the 10-5 basis only. It is the first such order, and its timing could be significant for future arbitration, if any, for ARA could point to the ukase as proof that AGVA had nothing to be going to arbitration about since ARA was already trying to clean its own house.

clean its own house. Meanwhile, the Chicago office of *The Billboard* learned that Matt Shelvey, re-turning from the Coast, would stop off in Chi to huddle with the Entertainment Managers Association and its parent body, National Association of Theatrical Agents. The Midwest EMA-NATA bloc. has long been pressing Shelvey to sign

His Slip Showed

NEW YORK, Oct. 1. — Abby Greshler, flesh-peddler, got him-self involved in a hot debate re-cently about the meaning of a certain piece of business per-formed by his act, the Wesson brothers. Greshler became more and more heated as he denied the bit had cortain burnose as Was and more heated as he denied the bit had certain purposes, as was being charged by his opponent in the debate. Finally, Greshler's voice rose to a high point and he lashed out, "You're crazy! You know where they got that bit? They stole it from . . ." and he broke off abruptly.

They stole it from . . ." and he broke off abruptly. "From whom?" goosed the other party, in correct English. "Okay, I admit it. They've bor-rowed a bit here and there, same as anybody else," replied Geshler in a sorrowful voice.

up with them on the basis that 15 per cent commission, where permissable, could be split as the boys like. Before he left for the Coast, Shelvey told the New York office of *The Billboard* that he would make no deal with EMA-NATA until the dispute with ARA was settled, so that he could be guided accordingly. With ARA playing hard to get, or just plain indifferent, the Chi meet with Shelvey may signal a new phase in the three-sided battle over commissions and the prerogatives of agents generally.

VIC HYDE working at the Mount Royal Hotel, Montreal. . . . MARY BETH HUGHES into the Bowery, Detroit, Oc-tober 15. . . JAN MURRAY into the 5100 Club, Chicago, on October 12, and then returns on November 9.

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 ★ FLORENTIME GARDENS, Hollywood—held over 28 weeks—
- rebooked March, 1946! ★ LATIN QUARTER, New York—held over 12 weeks—re-booked December, 1945!
- ★ LATIN QUARTER, Boston—held over 7 weeks—rebooked
- as soon as available! * WALTON ROOF, Philadelphia-held over 6 weeks-re-
- booked November, 1945!
- ★ TOWN BARN, Buffalo—December, 1944, and right back in April, 1945, for a refurn engagement!
 ★ CHEZ PAREE, Chicago—just finished 18 weeks and stopped
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 - Personal Management PHIL SHELLEY **Exclusive** Direction

WILLIAM MORRIS AGENCY, Inc. NEW YORK CHICAGO BEVERLY HILLS

Girl Troupe's Troubles in Mexico Brings Tightening of AGVA Rules

HOLLYWOOD, Oct. 1.—In the future, agents taking acts into Mexico will have to stipulate where they will work, the hours, the pay and where they will live or they don't go, Pat Geracci, regional director of the American Guild of Varie-ty Artists here, ruled. The action fol-lowed complaint filed by Thelma White, of a girls' troupe, that they had been signed to work the Iris Theater and a first-class night club. The club turned out to be the Waikiki and not so hot. Upon receipt of Miss White's com-plaint, Geracci immediately put the Mexican spots on the out-of-bounds list. However, he said that this was the first complaint of this kind to come from south of the border. Geracci served notice on Harry Rodgers, producer book-

notice on Harry Rodgers, producer book-

Booker Threatens To Cut Pin-Up Unit To Half-Salary

To Half-Salary MEXICO CITY, Oct. 1.—An American unit, the Hollywood Pin-Up Girls, pro-tested to the American Embassy that a local booker was trying to force them to play at a disreputable night club. Thelma White, musical comedy and mov-ing picture comedienne, said the troupe was contracted by Hollywood Producer Harry Rodgers to play the Irls Theater and a "first-class night club." "When we arrived we found we were advertised to play, in addition to the fris, the Waikiki, which is nothing more than a stag place frequented by low-class girls of all nations," Miss White said. "As many of the girls in the company are minors we refused to play the club and then our troubles started." (Walter Winchell, in his column, urged the FBI to look into the case of the American actresses being forced to play in what amounted to a first-class house o prostitution.)

of prostitution.)

Half Salary Threat

Half Salary Threat Miss White said the embassy protest was lodged when Jose Valencia, booker for the Iris and the Walkiki, said he would put them on half salary. "We had to join unions we knew nothing about," Miss White said, "and were threatened with everything imaginable. One girl was threatened with arrest when she wanted to quit the show. We're willing to play any spot of reason-able repute," Miss White said, "but we'll go stranded before we play the Walkiki." Valencia, who went to Hollywood per-sonally to dicker with Rodgers, said the city had granted the Walkiki a first-class night club license and that was good enough for him. Rodgers said he didn't think much of the Walkiki, but he knew hundreds of performers who had played

enough for him. Rodgers said he didn't think much of the Wakiki, but he knew hundreds of performers who had played in worse spots.
"We can hold Rodgers to full salary, of course," Miss White said, "but that would break him. In the meantime we hope the embassy will come thru before our four-week booking ends." Besides Miss White, the *Pin-Up* unit consists of the following standard acts: The Four Herzogs, the Carlyle Dancers, the Kitchennetes, the Three Darts, Maxine Gates, Yolander Lewis, the Picadilly Puppeteers, and Peggy Russell's Hollywood Girls Bank. The unit had offers to play spots in Panama and a circuit in Texas, but "it's doubtful if we can hold together," said Miss White.

CAPITOL, NEW YORK

(Continued from page 33) that at times it's difficult to catch the build-ups to the punch lines.

that at times it's difficult to catch the build-ups to the punch lines. Pamela Britton, from the flickers (she registered with Sinatra in Anchors Aweigh), has a luscious figure and wears a black cutout gown which shows it. Started with I've Got Rhythm. Number was overarranged and too long. A spe-cial version of My Heart Sings won tit-ters. Her next, Gonna Love That Man got her a lot of wolf calls and whistles from the galleries. On looks, Miss Brit-ton has plenty on the ball. On voice, she's strictly run of the mill. Her best was a small talking bit of la "Green-pernt." Gal could improve her act by trimming canary tossing and adding more patter. She's okay in the line-reading department. Pic, Her Highness and the Bellboy. Biz good. Bill Smith.

ing the acts, that he must return all AGVA acts to the States immediately, as the conditions under which they were working were not in accordance with AGVA regulations. AGVA also advised Rodgers that failure to comply with this request would bring charges against him as an agent, the AGVA representative said said.

No Trouble Before

A number of bookers, especially Ramon Reachi of Pan-American Agency, have booked acts into Mexico and Latin-American acts into the States for some

American acts into Mexico and Laun-American acts into the States for some time without any trouble. Immediately upon receipt of Miss White's wire, Geracci discussed the matter with Mario Mareno, head of the Federation of Actors and known professionally as Cantinflas. Mareno offered his full co-operation in the matter. Answering Miss White's telegram to the effect that the acts had been forced to join unions with which they were unfamiliar or have their salarles cut, Geracci ruled that costs of joining un-ions and other expenses such as entry fees would have to be paid by the pro-ducers. Until further notice no AGVA member will be allowed to play spots in Mexico unless the guild approves of the spot as well as details pertaining to the act's employment. spot as well as de act's employment.

ORPHEUM, LOS ANGELES

(Continued from page 33) instead of letting them hang alone. Works his tie-in by first doing Crosby and then having his characters come in as guesters on the Groaner's airshow. These include Bob Burns, Joe E. Brown (which got a good hand), Bergen and McCarthy, Frank Morgan, Edward E. Horton, Archy (Duffy's Tavern), Hugh Herbert, Cary Grant, Red Skelton, Bob Hope, Gabriel Heatter, and just in case payees hadn't gotten their fill, Hopkins did a drunk act which was no different than any other drunk act and proved to be a sad anti-climax. climax

An inexcusable blunder is the billing of An inexcusable blunder is the billing of an act which very recently appeared on the same stage, especially when that act remains unchanged. This happened when Jack Morrison came out with the same old pantomime characterizations he did a few weeks back. These included his Toy Soldier, Scarecrow, Hunchback of Notre Dame and Frankenstein. What made it worse was the fact that Morrison didn't even change his patter introducing didn't even change his patter introducing his characters so that those attending regularly repeated his lines along with him. Morrison has nothing unusual to offer but could sell better if he linked his characterizations so that his act could have unity. A little gagging would also

help. Eye-easy Elena Verdugo sang Tampico, which didn't add much to the revue as a whole. House ork showed improvement in supporting the acts, especially notice-able when it did Blue Skies., Pic, China's Little Devils. Lee Zhito.

STRAND, NEW YORK

STRAND, NEW YORK (Continued from page 33) second number, fiddles are used for a nice effect. In the Blues number there is one great trumpet work. The Graysons do their usual satis-factory work with their standard acros. Act's opening, where guy has a few lines of chatter, has an idea behind it that should be worked up. Male partner has a pleasant voice and sounds like he can handle lines. Adding comedy patter should help act get bigger money. A few comic bits are also indicated when man goes into his slow motion screw drop. As caught it looks like a throwaway. Morgan carries two vocalists, Marjorie tee and Bud Weber. Gal is a pert little brunette with a great pair of pipes and hember When and Stormy Weather. Morgan's intro of canary showed bad timing. He introduced her and went into a couple of choruses before she came on. By the time she got on half the house forgot her name or that she was due. Bringing her on quicker would help. Bud Weber (doubles on sax) dis-played a pleasant voice on Gotta Be This or That. Appearance, however, is n. s. g. His heavy glasses and baldish head will neuron. Pic, Muriel Pierce, Biz excellent. Bill Smith.

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Miller To Confer ROXY, NEW YORK (Continued from page 33) With AGVA About acts is obviously impractical to suit the Ravazza stint. But changing Ravazza's **Rio Back-Pay Claim**

NEW YORK, Oct. 1.—Bill Miller, op of the soon-to-be-opened Embassy Club (formerly Riobamba), is due at the AGVA office this week to settle the old back-pay claim the union has held against the premises since Arthur Jaw-ity on compound folded there some 18 against the premises since Arthur Jaw-itz and company folded there some 18 months ago, according to Dave Fox of AGVA. Fox says Miller asked for an appointment to talk over the tab, which amounts to some \$2,000. If settled, the matter will pave the way to a minimum basic agreement for the Embassy, says Fox. The back-pay claim has been a stumbling block sev-eral times to opening of the room. The union officials also stated that Nicky Blair is due in on Monday (1) with "his partner" (undisclosed) to sign an MBA for his Carnival Room where Martha Raye and a big show open shortly.

shortly.

Moune de Rivel, 1st European **Import Set for Cafe Society**

NEW YORK, Oct. 1.—Barney Joseph-son, Cafe Society op, says he will be the first to break the ice with a European importation for niteries since the war ended. Josephson claims the U. S. State Department, in issuing a permit for his importee — Moune de Rivel—informed him it was the first such paper. Miss Rivel leaves Europe about Octo-ber 15 and opens at Cafe Society Uptown upon arrival. She is a French colonial Negress doing a folk song act. Josephson says she was a member of the French underground, an FFI fighter and a popular figure in Paristan niteries during the Nazi occupation. Since then she has made waxers and done air shots on the Paris radio. NEW YORK, Oct. 1.-Barney Joseph-

on the Paris radio.

Rossilianos Ready Comeback

CHICAGO, Sept. 29.—Corp. Zygmunt Rossiliano, of the former well-known dance team, the Rossilianos, has just been discharged from the service after two and a half years with army intelli-gence. He is now in New York lining up contracts and replanicing his wordrobe gence. He is now in New York liming up contracts and replenishing his wardrobe, and joins his wife and partner, Mila, here next week to begin rehearsals on a new dance act. They plan to resume around the middle of November. Mila Rossiliano has been doing a single in niteries since her husband's entry into the army.

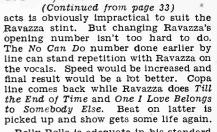
Montreal Club Budget \$1,500

MONTREAL, Oct. 1.—The Club Savoy is due to bow with its new policy on October 15. Show budget, which runs to about \$1,500, will call for three acts, a line (6) and two bands. Budget doesn't include the music.

LOEW'S STATE, N. Y

LOEW'S STAIL, IN. 1. (Continued from page 33) on the Four Step-brothers. Act is smart and features four-part hoofery and dance against dance in which each boy gets a chance to shine. Lads just about brought the house down with their slick top-hat delivery. Registered equally well as quartet as they did as singles. Small talking bit also handled nicely.

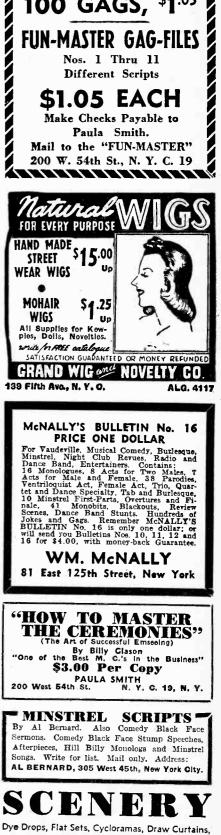
their silek top-hat delivery. Registered equally well as quartet as they did as singles. Small talking bit also handled nicely. Comedy load was carried by Howell and Bowers. Boys dressed in blue and wearing tan and white shoes began slowly but at the finish they were way ahead. Routines consist of the usual back-talk and isn't too good, but it was their personality that shoved it across. A uke bit gave one of the partners a chance to show off a swell pair of pipes. Later the uke came out again and ended with boys joining in on a Cuban number. At their walk-off they threatened to stop the show. A hush-up piece of biz permitted it to go on. In the singing department Tina Dixon, with her slouching delivery walked off with a great hand. Bad stance hurt at opening when she started with *I Need It Bad*. But before number was over she had 'em! Kept holding them with her original Bobaliba, a fast scat comedy number, and walked off to plenty of palm-beating. Lunceford has another singer on his pay roll, a tall, thin boy, whose name was mumbled and who has no billing outside. Lad does a couple of ballads, neither of which meant anything. Voice is only fair. He needs lots of experience before he can do singles. Pic, You Came Along. Biz fair.



35

Rolly Rolls is adequate in his standard plano fooling-around routine, pulling some juicy giggles from a packed house. His keyboard impressions, however, are meaningless. Comedy is good but most of it looks like throwaways. It needs more building. But customers liked it more building. But customers liked it and paid off with a really big mitt. Pic, House on 92d Street. Big biz. Bill Smith.

NEW YORK, Oct. 1.—Roy Cooper, booker for the Gayety Theater, Montreal; Casino and the Esquire in Toronto, now makes his office in New York. Head-quarters is with Hattle Althoff, Consoli-dated Radio Artists, theater act seller.



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The Billboard NIGHT CLUBS-VAUDEVILLE -GROSSES -RADIO

October 6, 1945

Final Weeks Off on Stem But Pastor Does a N. S. H. 26G At Motor City's Downtow **Capitol Still Sock With 69G**

long runs in three of the Stem houses cut takes somewhat. But at least one. the Capitol, finishe a still juicy figure. finished its long spell with

Radio City Music Hall (6,200 seats; average \$100,000) dropped to \$117,500 for its third week with the Three Swifts, The line of the state of the s

Roxy (6,000 seats; average \$75,000) wound up its four-weeker with a total take of \$367,000 with final week bringtake of \$367,000 with final week bring-ing \$74,000. Bill consisting of Condos Brothers (who bowed out after two weeks), Connee Boswell, Gene Sheldon and State Fair started with \$118,000. Second frame accounted for \$91,000 while third inning brought \$84,000. New bill has Rolly Rolls, Copa revue, Tommy Trent, Carl Ravazza and House on 92d Street.

Paramount (3,664 seats; average \$75,-000) counted a sock \$100,000 for its third week with the Andrews Sisters, Tim Herbert, Vic Schoen ork and Duffy's Tavern. Opened with \$115,000 and fol-lowed with \$111,000.

lowed with \$111,000. Capitol (4,627 seats; average \$55,000) finally finished its nine-weeker with a tremendous \$788,000 for the run. Paul Whiteman, Johnnee Johnston, Lionel Kaye and Anchors Aweigh started off with two weeks of \$97,000 each. Third frame showed \$98,500. Fourth week was \$96,000. Fifth and sixth stanzas were \$92,000 and \$89,500. Seventh, eighth and final innings brought in \$79,000, \$70,000 and \$69,000. New bill of Gene Krupa, Senor Wences, Pamela Britton, Wesson

Glen Gray Gets 30G At San Fran's Golden Gate

SAN FRANCISCO, Sept. 29.—Vaude show at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) grossed a smart \$30,000 for week ended Tuesday (25). On the bill were Glen Gray and ork, Eddie Bartell, Maurine and Nova, Johnny Romero, and Skip Nelson. Pic, First Yank Into Tokyo, second week.



Double Coupons. Double Prices.

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Brothers and Her Highness and the Bell-

brothers and ref high activity (27). Strand (2,779 seats; average \$45,000) tallied \$47,000 for its fifth and final Strand (2,779 seats; average \$45,000)tallied \$47,000 for its fifth and final week with Charlie Barnet, Gil Maison and Pride of the Marines. Bill started off with \$66,500. Second week it went up to \$70,000. Third and fourth weeks saw \$52,000 and \$45,000. Final week of run it mounted to \$47,000 for a total take of \$280,500.

take of \$280,500. Loew's State (3,500 seats; average \$25,000) moved up to \$33,000 for Miss America revue, Jerry Cooper and Out of This World. Previous week saw gross of \$28,000. New show has Jimmie Lunce-ford, Leon Collins, Howell and Bowser, Four Step-Brothers and You Came Along.

Segall-Horn 2d Jazz Concert Does a Wee Bit Better

PHILADELPHIA, Sept. 29.—Nate Segall and Bob Horn reported \$5,250 in the till for the second of their All-Star Jazz Con-certs at the Academy of Music. This certs at the Academy of Music. This shows an increase of \$250 over the opener in June of this year. Ticket prices have been upped with a \$3.40 top and a ca-pacity crowd filled the hall, which is usually given over to symphonic concerts.

Artists on the bill included Elliott (WCAU) Lawrence's orchestra, the Jimmy Golden Quintet, Red Rodney, Tiny Grimes, Buster Bailey, Specs Powell, Trumny Young, Slam Stewart, Rosalind Patton and Teddy Wilson.

Segall, a nitery owner, and Horn, a radio announcer, have made plans for another jazz concert in November. If this proves successful, following so closely on the heels of this week's pro-gram, they expect to inagurate monthly events devoted to jazz.

5,500 Click Thru Turnstiles At Birm'ham To See Woody

BIRMINGHAM, Sept. 29.—Woody Her-man and his band clicked in a big way here last Saturday night (22). First visit-ing ork with box-office pull this year, Herman drew 5,500 paid customers at \$2.25 a head to floorshow and dance at the Municipal Autitorium the Municipal Auditorium.

Shorty Sherock Pulls \$1,107

BRIDGEPORT, Conn., Sept. 29.— Shorty Sherock orchestra, playing first Bridgeport engagement last Sunday (23) at the Ritz Ballroom here, drew 923 persons. With admish at \$1.20, gross totaled \$1,107.60. Jerry Wald comes in October 9 October 9

5

Roll



THE TOLEDO TICKET CO.

At Motor City's Downtown

DETROIT, Sept. 29.—Business at the Downtown Theater (2,800 seats; house average, \$23,000) was up to a modest \$26,000 with Tony Pastor's band last week despite Pastor's usual excellent draw in this city. General level of show-biz was seriously off at motion picture and other houses. Start of gasoline famine kept business away from the downtown houses, with neighborhood movie shows gaining as a result. Also significant was the reopening of the Paradise Theater, featuring all-colored shows, which undoubtedly drew attend-ance away from the Downtown. Picture was Apology for Murder.

Currently, business is showing a build-up with a double star bill—Martha Raye plus the Ada Leonard ork. Business is expected to hit \$30,000 this week. Pic-ture is The Phantom Speaks.

Philly Earle Ups to 27½G

PHILADELPHIA, Oct. 1.—After slump lasting several weeks, box office at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) picked up for the week ended Thursday (27) with \$27,500 in the tills. Three Stooges, heavy local faves, topped the bill, which was without a band draw for the first time in weeks.

On Stage, Everybody, airshow, includ-ing Cyril Smith, Jean Hamilton, Ronnie Gibson, Eddie Russell and Beatrice Fung Oye, shared the billing with the Berry Brothers rounding out the cast. Screen filled in with On Stage, Everybody, too.

Balt. Hippodrome Tops 17G

BALTIMORE, Sept. 29.-A neat \$17,300 was grossed by the Hippodrome Theats \$17,300 (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents), week ended 26. The excellent stageshow boosted the intakes.

Jack Leonard was the headliner. He was ably assisted by the Three Wiles. Others who helped boost the show in-cluded Grace Drysdale and Her Puppets and Coleman Clark, the world's foremost exponent of table tennis, with Hamilton Canning and Barry Kaye. Pic, Over 21.

Tele Review

Ring on Her Finger

Reviewed Sunday (30), 8:1**5-9:15** p.m. Style—Drama. Sustaining over WNBT (NBC), New York.

Everything about this production, ex-Everything about this production, ex-cept the smooth camera work, was ama-teurish, and it also was out of focus fre-quently. The cast was big and bad. There were plenty of scenes, from a Mexican mountain to a modern living room. They meant nothing. There was even a touch, unusual with NBC, of bad taste. It seems as tho the wife, Sheila (Mary Allice Moore), held her husband at the end by pretending she was going to have a baby—and then 'fessed up that it wasn't so—upon which hubby, Peter (John Howes), took her into the bed-room to do something about the mat-ter. Think of the little ones looking in Think of the little ones looking in -ouch!

It was a script stinker to start with, and Fred Coe's direction didn't help it an iota. The cast muffed lines and hadn't, for the most part, the slightest idea of the motivation of the characters they were playing. Only one fem, Daisy, as played by Mary Wickes, seemed to be alive, the rest weren't even good puppets.

They used an elevator frequently, the effect being obviously achieved by two window shades on the back of trans-lucent doors. Idea was okay, but after the shades went up once or twice on both doors at different levels, even a four-year-old realized that nothing went up and down but window shedes They up and down, but window shades. They backed love scenes with music (someone must have seen a movie recently), but forgot that you're supposed to fade the stuff in and out and not bring it in full.

Just to make everything perfect, the maid, Justina (Nora Whilles), took her accent on and off like a pair of ill-fitting gloves.

Maybe Charles Hoffman's play that was adapted for video had something, but Fred Coe, who scripted as well as misdirected this opus, successfully made seem like elementary school sophistication

Definition in the receiver, over which this was caught, was far better than it's been in weeks. It was a shame. en in weeks Joe Koehler.

IN SHORT

New York:

New York: SHANDER, Herman Leopoldi, Helene Moslein and Lee Carroll make up the show at the Golden Fiddle. . . . ROBERT DRAKE AND LITTLE JEANE set for theater dates in the East. PEARL BAILEY is signed to return to the Zanzibar with star billing for about \$1,000 weekly; due by next May. . . . SUSAN MILLER leaves October 5 for a six-weeker at the Copa in Rlo. . . . After his Paramount date, BUDDY LES-TER goes to the Chanticleer, Baltimore. . . . AL STEVENS emseeing the show at Maxim's, The Bronx, where Althea and Muriel Moore also are on tap. . . . RAIN-Muriel Moore also are on tap. . . RAIN-BOW IN open for its 14th season, with Henry Berman emseeing. . . RUTH PHILLIPS rounding out six months at the Cinderella. . . ALBERTO TORRES PHILLIPS rounding out six months at the Cinderella. . . . ALBERTO TORRES current at Don Julio's, along with Pancho Corte. . . SKATING HAMILTONS, Mary Whitney, Jimmie LaMarr, Morty Gale and Dave Bowman current at the Nut Club. . . MARY MACK singing at Glen Island Casino. . . AL TRACE, Ann Paige, George Barr Quartet and Johnny and George on tap at the newly reopened Greenwich Village Inn. . . NAN BLAKSTONE, Hal Hixon, Fred Keat-ing, Vince Vernon, Lillian Fitzgerald and Patricia Brent make up the show at the Club Carousel. . . FRANCIS RENAULT, female impersonator, set for a date, Oc-tober 5, at the Carnegle Chamber Music Hall. . . GEORGE ARNOLD'S ice show preems at the St. Regis Iridium Room on October 4. October 4.

October 4. WILLIE SHORE, due at the Capitol Theater on September 27, has been set back to December because of previous commitments. PAMELA BRITTON, of the flickers, goes on instead. . . . GEORGE RAFT being submitted for theaters for \$10,000. . . . SHIRLEY STEVENSON, Latin Quarter line, at the Beth David Hospital with appendicitis. VICKI ZIMMER goes on WMCA six days a week. . . . PATSY KELLY supposed to be set for the La Conga. . . . SIXTH

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Boston and Detroit. DANNY THOMAS slated for the Martinique in January. JANE FROMAN being January. . . JANE FROMAN being sought for return date at the Copa to follow Joe E. Lewis. . . LENNY KENT may do the third show at La Martinique when Sophie Tucker opens. Latter will do first two shows. . . . NICHOLAS TROTHERS and Jay Jostyn go into the do first two shows. NICHOLAS BROTHERS and Jay Jostyn go into the next Roxy show. New outfit to manufacture cut-outs of crooners formed. Cut-outs will sell for \$1 and crooners will get a 10 per cent.

SUSAN REED transferred to Cafe Society Uptown. . . BEATRICE AND GOMEZ joined Jimmy Savo at the Per-sian Room. . . JO-ANN SUMMER, Shelia Reynolds, the Carrolls and Kolmar make up the show at Wivel's. . . BUDDY RAYMON into the Swing Club. . . BARBARA JASON new at the Bali. . . ALICE MOORE, Luke Seiler, Peggy Campbell and Dean Martin are the bill at the Glass Hat.

Mexico City: TIN-TAN booked at Degollado in Guadalajara. . . PALILLO, who left Follies after year's run, at Lirico. . . . (See IN SHORT on page 72)

October 6, 1945

MUSIC-COCKTAIL Communications to 1564 Broadway, New York 19, N. Y.

Reconversion **Does't Stop New Lounges**

DETROIT, Sept. 29.—The end of the war has brought out plans for opening a number of new cocktail lounges which have been in the making for some months. The spots are scattered thru the down-town district to the remotest neighbor-hood sections of the city, but tend to con-centrate in neighborhood groups, fre-quently with three or four spots in the same block same block.

Recently opened across from the Cass Theater, only legitimate house now in full operation, is the Tuebor Cocktail Lounge, at Wayne and Lafayette. The spot was opened by Fred Stephan, former police inspector who was recent manager of the Famous Door and also of the 509 Club. The spot seats about 100 on the of the Famous Door and also of the 509 Club. The spot seats about 100 on the first floor and is using a pianist, with Kenny Newcomb booked in by the Jules Klein Agency. Stephan will also have a large room downstairs seating 360 to spe-cialize in dinner service. In addition there will be a cocktail lounge at one end. The entertainment policy will call for the addition of strollers as well as Newcomb at the plane with acts to alter-Newcomb at the plano, with acts to alter-nate between the two floors.

Opening this past week in what was formerly the Alger Cafe is the Stork Club. formerly the Alger Cate is the Stork Club. This was opened by Eddie DeMercurio, who formerly ran the Alger for about a year. This spot is practically next door to the B. & J. Cocktail Lounge. The en-tertainment policy features the use of the Gee Cee Trio headed by George Corsl. This was booked in for the opening by the Delbridge & Gorrell Agency the Delbridge & Gorrell Agency.

Slated to open in about a week is the new Ballet Lounge in the north end of town, at Six Mile Road and Third Avenue, with half a dozen well-known spots within two blocks. This place is being opened by Eddle Marx, former owner of the Woodward Show Bar. Booked for an indefinite run following the opening are the Johnny DiCicco Trio, together with Paul Mallory, pianist and vocalist.

Phillip Albright

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Opening for Frederick Bros. at Cawley Grill, La Saile, III.

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* UNITS *

Bloomer Boy

NEW YORK, Sept. 29.—Walter Bloom, of Frederick Brothers, this week failed to get the guy he wanted for a certain job he offered, but he isn't sulking over it. Seems he phoned Bill Peterson, of CRA, who was once a musician, and offered him \$100 to play a

and onered nim \$100 to play a club date in New Jersey on the night of October 7. Peterson, says Bloom, started to bluster and jabber at the other end of the line and finally ex-ploded, "Walter, you're crazy." And hung up And hung up.

P.S.—Peterson, after many years of bachelorhood, is getting mar-ried on October 7.

MCA Takes Stand But Can't Deliver

NEW YORK, Oct. 1.-Music Corporation of America got its fingers burnt last week on a deal it started, signed and then couldn't deliver, according to the lounge op involved. Whitehall Hotel the lounge op involved. Whitehall Hotel (100th Street and Broadway) was sub-mitted John Kirby (5) plus Ann Hatha-way. Murry Hessell, spot's talent buyer, was interested. Deal was finally made for \$800 with Kirby and the canary to open Friday (28).

open Friday (28). Contract was signed by Hessell and he spent about \$500 to advertise the show. Two days before the opening, Hassell said he was notified that the office couldn't deliver. It seemed that Kirby, according to Hessell, didn't have a band and couldn't get one together in time to take the job. Hessell screamed blue murder. He charged that the office sub-mitted the act, got his signature, and there he was with no attraction. After much arguing pro and con Hes-

After much arguing pro and con Hes-sell agreed he'd lay off legal action after MCA gave him Una Mae Carlisle and Eddie South. Meanwhile, Hessell said that if Kirby opens in any other place for the next six weeks (term of original Whitehall contract) he'll sue.

Off the Cuff

East:

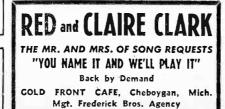
East: AQUARIUM (N. Y.), now has the Har-vest Moon champs on tap. . . . LES AN-DERSON current at Wilmington Cellar, Wilmington. . . LOUMEL MORGAN held over at Downbeat, New York. . . ART TATUM starts at Brown Derby, Washing-ton, on October 29. . . . RICHARD AVERRE at Roosevelt Hotel, Pittsburgh. . . . EDITH FRANKLIN at the Bossert Hotel, Brooklyn. . . MARY KAAIHUE comes into El Patio, Washington, on Oc-tober 25. . . TONE CARNEVALE work-ing at the Statler, Buffalo. . . . BUDDY ROCCO new at Clark Gables Inn, Dun-ellen, N.J. . . . EARL BOSTIC displaying his new

. . EARL BOSTIC displaying his new combo at the Onyx, New York. . . . HENRY DAY QUARTET working at the Enduro, Brooklyn. . . BEBE ALLEN current at Octjen's, Brooklyn.

current at Octjen's, Brooklyn. STEFFI STORM current with music patter at the Club Ferdinando, Hartford, Conn. . . FELIX FERDINANDO, Hart-ford, Conn., owner of Club Ferdinando, has disclosed that he will intro a name band policy at his spot this winter, plus a series of radio broadcasts on a Coast-to-Coast hook-up. PROWN DEPEN ROYS and the Jarry

to-Coast hook-up. BROWN DERBY BOYS and the Jerry Pinto Trio with Ruth White on the vo-cals usher in the fall season at Little Johnny's in Philadelphia, which re-opened after a summer closing. . . . FREDDIE EDDMON'S TRIO takes over the lead at DuMond's, Philadelphia. MELLIS SEXTETTE for the open-ing of Delancy's Tavern, Philadelphia's newest musical bar.

ing of Delancy's T newest musical bar.



It's Singles Time Again at Lounges, Coast to Coast

NEW YORK, Oct. 1.-With biz in East- But trade sources say the demand for ern lourges starting to drop, by what is now general agreement, and said spots beginning to prune talent budgets, sev-

eral lounge talent offices report a healthy demand for singles, preferably fem. Singles have never been a drug on the market, anyway, even during the sad market, anyway, even during the sad curfew and federal club tax days, and there usually is a brisk demand in the trade for them for a variety of reasons.

Meyers and Martin Join Delbridge & Gorrell Office

DETROIT, Oct. 1. — Assignment of duties in the Delbridge & Gorrell Of-fice is being reorganized with the addi-tion of two men to the booking staff. Cliff Meyers, former indle booker in Cleveland, and Eddie Martin, who had his own band in Detroit cocktail lounges until several weeks ago, are joining the staff to handle the band and cocktail department. R. J. Marin, who has been handling the duties of office manager, is taking over the club department with Al Cox. Ray Gorrell remains as general manager. manager.

2 Jersey Spots Pare Budgets

NEW YORK, Oct. 1. — Two lounges which used to spend about \$1,000 for combos between them, have cut their budget to the bone. .Twin Keys on the Newark, N. J., highway, which used to lay it on the line to the tune about \$650 is now running with a budget of about \$100. The Three Acre Grill Lundburst N. J.

The Three Acre Grill, Lyndhurst, N. J., which paid about \$350, now down to around \$150. Main reason is biz fall off. Both spots now use a single during the week and add a local trio for week-ends.

New Detroit Lounge Lights

New Detroit Lounge Lights DETROIT, Oct. 1.—New near-down-town spot, Murphy's Cocktail Lounge, has been opened by Paul St. Marie, a newcomer to show business here, at 154 Sproat Street. Spot uses part of the site of the once-famed Moulin Rouge, de-funct for the last five years or more. Polley is to operate as a cocktail lounge, with Peggy Bell booked in by the Jules Klein office for an eight-week stand with options as the opening at-traction.

Marshall Agcy. Branches Out HOLLYWOOD, Oct. 1. — The Reg D. Marshall Agency will expand its opera-tions by opening an office in Oakland to serve the Bay area. Marshall himself will serve the Bay area. Marshall himself will open the office there October 8 and will remain in that city for several weeks. While Marshall is whipping his second office into shape the local one will be in charge of John H. Robinson, together with George Roseberry and Mary Shannon.

singles now is showing a marked spurt and it is attributed to the fact that a lot and it is attributed to the fact that a lot of lounge ops want to spend less dough but still feel the need for some kind of entertainment. The single lounge act, say the fee-splitters, apparently is the answer, for by booking a single the op doesn't have to lay out as much dough as heretofore and he still gives his cus-tomars something. tomers something.

Supplying the demand, however, is ansupprising the denand, however, is an other question. Agents here say it is surprisingly hard to glom onto enough single merchandise to meet the demand. For one thing, they say, most good single stuff is working already. For another, those who aren't working are still main-taining their wartime salary levels so that many data goes footloose and unfilled many a date goes footloose and unfilled because the artist won't take the job for the dough offered. All agents queried say they'll welcome a flock of singles coming forward to meet unfilled bookings.



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THE RED MILL

(Opened Monday, September 24, 1945) BILTMORE THEATER, LOS ANGELES

LOS ANGELES An operetta, with the original book and lyrics by Henry Blossom. Presented by Paula Stone and Hunt Stromberg Jr. New book revision by Milton Lazarus. Additional lyrics by Forman Brown. New orchestra-tions and dance arrangements by Edward Ward. Stage direction, Billy Gilbert. Art and technical supervision, Adrian Awan. Scenic designs, Arthur Lonegran. Dances staged by Aida Broadbent. Vocal numbers staged by George Cunningham. Costumes by Walter Israel. Orchestra directed by Charles Ruddy. Choral direction, William Tyroler. Company manager, Leslie Thomas. Press representative, Jack Proctor.

Fless lepiesentative, back flooter.
Town CrierP. J. Kelly Willem
Franz Arthur Lovejoy
Tina
Billposter
Flora
Lena
DoraBetty Galavan
The Burgomaster
JulianaJuli Lynne
Con KidderMichael O'Shea
Kid ConnerEddy Foy Jr.
Gretchen Ann Andre
Capt. Henrik Van Damn Robert Hughes
GastonCharles Collins
PennyfeatherBilly Griffith
Madame LeFleurOdette Myrtil
GeorgetteJean Walburn
SuzetteNony Franklin
Flueurette
Nanette Jacqueline Ellis
Lucette
YvetteJoan Johnston
The Governor

The Governor.....Edward Dew GIRLS OF THE SINGING ENSEMBLE: Jane Bender, Betty Bursher. Charlotte Christman, Kathleen Ellis) Jacqueline Ellis, Nony Frank-lin, Betty Galavan, Patricia Gardner, Carol Johnston, Joan Johnston, Hope O'Brady, Lois Potter, Jean Walburn, Patsy Tingstrom. BOYS OF THE SINGING ENSEMBLE: Lloyd R. Bell, Gordon Boelzner, Peter Civello, Ken-neth Davles, Tom Decker, Jack Garland, Elton Howard, Wally Mohr, Tom Spengler, Calvin Swihart, Michael Kling. BALLET: Dorothy Bauer, Elaine Corbett,

BALLET: Dorothy Bauer, Elaine Corbett, Gloria Dewerd, June Fitzpatrick, Irene Hall, Georgia Reed, Doris Walcott, Patricia Sims, Mildred Ann Maudin. Donna Birock, Barbara Penland, Leslie Weiss, Barbara Hallstone. BALLET SOLOISTS: Mildred Ann Maudlin, Dorothy Bauer, Pat Sims, Tom Halligan, El-ton Howard.

ton Howard. The Red Mill opened here preparatory to a Stem bow, but unless it gets better voices, smoother music and tightening, with a few cuts of the song and dance numbers, it will have even a tougher time ringing the bell in the East than it has here. There is much to be done to ready the show for its Eastern trek and it is doubtful that a good majority of the things can be done. The show is pretty weak, and rebuilding would be better than reconditioning. First of all, the story is weak. While this can be over-looked to a certain extent, because song-and-dancers of this type do not depend too much on plot, the execution of what (See THE RED MILL on page 74)

MR. COOPER'S LEFT HAND

(Opened Tuesday, September 25, 1945) WILBUR THEATER, BOSTON

comedy by Clifford Goldsmith. Presented by George Abbott and Richard Myers. Set-ting by John Root. General business man-ager, Charles Harris. Company manager, Louis Kaliski. Press representative, Phyllis Perlman. Stage manager, Robert Griffith.

This one is an amiable clinker. The most that can be said for it in its pres-ent state is that it will be safe to bring the kiddler and locus there

ent state is that it will be safe to bring the kiddies—and leave them. Plot concerns Marjorie Cooper, attrac-tive 17-year-old daughter of the Cooper family, and her adolescent misery at be-ing forced to wear a brown dress. Younger sister, Ellen, a knowing nine-year-old, invents the story of a Sergeant who admired the dress in a drugstore. (See Out-of-Town Openings on page 72)



LEGITIMATE

Communications to 1564 Broadway, New York 19, N. Y.

Dramas

		Opened	Perfs.
Anna	Lucasta	8-30, '44	462
	(Manshelu)		

A Bell for Adano...... 12- 6, '44 2' (Cort) Leon Rothler celebrates 46 years on the stage Monday (1). 280

Dark of the Moon..... 3-14, '45 2 (46th Street) Guy Bates died suddenly Thursday (27). Gar Moore has replaced him in 230

(27). Gar M the troupe. 339

5

tumes for "The Secret Room." Deep Are the Roots..... 9-26, '45 (Fulton) Drew a two-thirds aye vote from the crix for a score of 67 per cent. Yes: Louis Kronenberger (PM), Lewis Nich-ols (Times), Howard Barnes (Herald-Tribune), Wilella Waldorf (Post), Bur-ton Rascoe (World-Telegram), Ward Morehouse (Sun). No: John Chapman (News), Robert Coleman (Mirror), Glass Menageric, The..., 3-31, '45 21

211

Glass Menagerie, The... 3-31, '45 2 (Playhouse) Tony Ross is plugging a new notion. Calls it "Five o'Clock Theater," and same would be used for experimental purposes. Next step is to find a house for it. 392

399

Remember Mama..... 10-19, '44 3! (Musie Box) Richard Bishop out of cast Saturday (22) thru Tuesday (25). George Dill filled in for him.

Late George Apley, The. 11-21, '44 (Lyceum) 330

2,472

(Lyceum) Life With Father.....11-8, '39 2,4' (Bijou) Biz fine for small house—\$10,200 for the week. Luther Adler has taken over Ricardo Cortez's slot in "Beggars Are Coming to Town." Cortez back to pix. Troupe leaves Wednesday (3) for Bridgeport preem.

1

Live Life Again..... 9-29, '45 (Belasco)

Ryan Giri, The 9-24, '45 (Plymouth) Tabbed another 22 per cent score with only two of the drama sachems giving it a nod. No: Louis Kronen-8

N.Y. Muni Opera 5-Week Sell-Out

(Continued from . page 3)

appraisal it should prove a popular addition to the troupe's rep.

Winifred Heidt made her first appearance with the Civic troupe in the title role. She has been specializing in the for several years and improves part steadily both vocally and histrionically. If the city fathers have good sense, she will be their permanent Carmen for the will be their permanent Carmen for the future. Don Jose was capably sung by Ramon Vinay. Helen George made a pleasant Micaela, in spite of a tendency to over-forcing in her upper register. Tod Duncan was a disappointment as Escamilio. He has not yet learned to be easy on a stage and his facial expres-sions are still first-class Porgy. In sum, his bullfighter is Porgy in a serape.

Lesser roles were competently filled by Gean Greewell, Lenore Parker, Susan Griska, Nataniel Spirensa, Hubert Nor-ville and Arthur Newman. Zoya Lepor-ska and Anthony Werbitsky filled the solo terp slots.

solo terp slots. Chorus is exceptionally well drilled and ensemble numbers smooth. Richard Rychterik's sets show imagination and are well up to Met standards on a small-er scale. Jean Morel carried the ork thru a splendid reading of the Bizet score. Carmen is good listening and see-ing at the City Center—and will be as long as Winifred Heidt is billed in it. Bob Francis. Bob Francis.

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Perfs.

A FIVE BOW-IN WEEK Month winds up with a busy week for the aisle-squatters. Bow-ins nightly Monday thru Thursday, not to mention the preem of a five-week fall session of pop-priced opera. Tonight skeds still another entrant, "Live Life Again," Dan Totheroh's verse drama at the Belasco. Practically all the newies lighted to the echoes of whooping out-of-town ballys. But Stem crix were crusty and notices mixed on even the best of them. "Deep Are the Roots" hit the highest mark and looks like a sure stayer. "You Touched Me" went 50-50 with the aisle experts, but should get a substantial play on basis of acting and production. "Ryan Girl" and "Carib Song" were in the cellar according to crix thumbing, but former reports good biz despite morning-after shellacking. "Carib" will likely be around only as long as Katherine Dunham's rep can lure customers to the b.-o. shelf.

Opened Perf berger (PM), John Chapman (News), Lewis Nichols (Times), Robert Cole-man (Mirror), Howard Barnes (Herald-Tribune), Ward Morehouse (Sun), Wi-lella Waldorf (Post). Yes: Burton Rascoe (World-Telegram), Robert Gar-land (Journal-American). oict of the Turtle The Doct 10 625

land (Journal-American). Voice of the Turtle, The 12-3, '43 62 (Morosco) Vicki Cummins air-guested with Dick (WHN) Gilbert, Friday (28). Alfred de Liagre leaves Sunday (30) for Chi and the first anniversary of the Mid-west troupe, K. T. Sevens, Hugh Mar-lowe and Vivian Vance.

7 You Touched Me 9-25, '45

ou Touched Me 9-25, '45 (Booth)
Aisle experts split even on this one, with one unable to make up his mind.
Score: 50 per cent. Yes: John Chap-man (News), Burton Rascoe (World-Telegram), Ward Morehouse (Sun),
Howard Barnes (Herald-Tribune). No:
Louis Kronenberger (PM), Robert Cole-man (Mirror), Wilella Waldorf (Post),
Lewis Nichols (Times). No opinion:
Robert Garland (Journal-American).

Musicals

414

4

gram)

gram). Carousel 4-19, '45 19 (Majestic) 4-19, '45 19 Walter Hull replaces Lew Folds as juggler, Monday (1). Folds returns to vaude. Theater Guild's "Foolish No-tion" has La Bankhead breaking her own "Little Foxes" record in Pitis-burgh. "Dunnigan's Dughter" into rehearsal Monday (24) with Ella Ka-zan putting Dennis King, Virginia Gil-more and Glenn Anders thru their paces. Break-in preem is set for Princeton, N. J., Friday (19) with fol-190

Theater Fund Plan Submitted to ANTA

(Continued from page 3) basis to produce plays, money to be re-paid out of the profits.

paid out of the profits. The ANTA (Vinton Freedly, prexy; Robert Sherwood, vice-president) has been in existence since 1935, but be-cause of the Federal Theater Project and the war has been keeping low. Breen and Porterfield want the theater org to appoint a special board to have control of the idea and to vote a large war chest to do battle with Congress. After going to ANTA, plan goes to the League of New York Theaters for its support. If the project goes thru it will be run

New York Theaters for its support. If the project goes thru it will be run by a central board repping managers, unions, Little Theaters and the public. This would save the scheme from becom-ing a political football in Congress. Washington bigwigs like the fact that the idea is not another Federal Theater Project but that money invested besides booming legit has a fair chance of being returned. Newbold Morris has already come out for the plan, saving civic govreturned. NewBold Morris has already come out for the plan, saying civic gov-ernments would match dough given to them by the Foundation dollar for dol-lar. If the Breen-Porterfield baby went thru the regular channels in Congress it would probably take about two years, but the idea may be tacked on some appropriation bill as a rider and slipped thru the hopper.

Foundation very closely resembles the Council for Encouragement of Music and the Arts in England in its conception. CEMA, founded on an \$8.000,000 gift from an American, Edward Harkness, is responsible for the boom in repertory theater in the British Isles.

Opened Perfs.

upened Perfs low-ups in Washington, Philly and Baltimore. Hits Stem late November. Show gives Actors' Fund benefit Tues-day (9).

Follow the Girls..... 4- 8, '45 (Broadhurst) 618

85

1,098

troupe.

316

Song of Norway..... 8-21, '44 (Imperial) 466

282

ICE SHOWS

ICE SHOWS Hats Off To Ice...... 6-22, '44 60 (Center) William Howard Taft is out of the army and has rejoined troupe as skat-ing comedian. Also back at the Center is Sydney Goldman in his old post as manager. Goldman spent the last two years with air forces' "Winged Vic-tory." 609

Broadway Opening

LIVE LIFE AGAIN

(Opened Saturday, September 29, 1945) **BELASCO THEATER**

play by Dan Totheroh. Staged by Sawyer Falk. Settings and lighting, Albert Johnson. Costumes by Grace Houston. General man-ager, Nicholas Holde. Stage manager, Al West. Press representative, Bernard Simon, Presented by S. S. Krellberg.

Preacher HillEdward Bushman
Mrs. Jones
Mrs. SmithIsabel Bishop
Mrs. BrownRuth Saville
Mrs. WhitePhoebe Mackay
Mrs. Black
Mrs. Green
Mr. Smith Lester Lonergan Jr.
Mr. JonesBruce Halsey
Mr. BrownPat Smith
Mr. White
Mr. Black
Mr. GreenJames Coyle
Spiers Parker Fennelly
Nathan SpiersZachary A. Charles
Judith Spiers
Greer, the Gravedigger John O. Hewitt
Mark OrmeDonald Buka
Saul Orme
Hilda Paulson
Doctor Bush
Rose
Mrs. HansenGrace Mills
WING. HIGHSCH

Dan Totheroh has gone back to the prairies for the locale of this one—a very serious drama about a farmer-boy Hamlet with a silver cord complex. As a fleeting exercise in declamation, it is a natural for campus experimental (See LIVE LIFE AGAIN on page 72).

BROADWAY OPENINGS

Α

YOU TOUCHED ME (Opened Tuesday, September 25, 1945) **BOOTH THEATER**

BOOTH THEATER A comedy by Tennessee Williams and Donald Windham. Based on a short story by D. H. Lawrence. Staged by Guthrie McClintic. Setting and costumes by Motley. General manager, Stanley Gilkey. Stage manager, Freeman Hammond. Press representatives, Francis Robinson and Lorella Val-Mary. Presented by Guthrie McClintic in associa-tion with Lee Shubert.

Matilda Rockley Marlanne Stewart

You Touched Me is not another Glass Menagerie but on the basis of staging and acting it adds up to an amusing eve-ning's entertainment. Teinessee Wil-liams has collaborated this time with Donald Windham to bring an old short story by D. H. Lawrence to life.

The Lawrence yarn was timed for post-World War I. The authors have moved World War I. The authors have moved it forward 25 years and made the charity boy an air force pilot returned from a Berlin bombing. Currently, he comes back to his tippling, sea captain foster-father to spend a leave and to fall in love with his foster-sister. Theme of the play is the successful gang-up by the lad and his bedeviled and henpecked ex-sea-coping nal against the latter's the lad and his bedeviled and henpecked ex-sea-going pal against the latter's smug spinster sister who wants to put the old boy away in a home for alco-holics and turn the young gal into her own neurotic mold. All of which is pretty much as Lawrence wrote it. It's a tenuous little yarn—hardly statured for a three-act play—and the authors have had to devise rather obvious ways and means to fill it out. In the main they have been successful. However, their occasional efforts to get over some sort of message anent a current post-war their occasional efforts to get over some sort of message anent a current post-war future sound considerably vague and not a little muddled. But as a lot of others are trying the trick with no better suc-cess, they can hardly be put on the spot for that. that.

Where they have been entirely success-ful is in creating a heyday role for Ed-mund Gwenn. Gwenn turns the bounc-ing, mildly lecherous old sea-dog into a lovable old rip. He is a delight every moment he is on the stage. It's another top portrait in an already big gallery. McClintic has given the show superb

direction and assembled a top-flight cast. Catherine Willard is practically perfect as the waspish spinster and Montgomery as tr Clift lift performs another sensitive chore (See You Touched Me on page 40)

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THE RYAN GIRL (Opened Monday, September 24, 1945) PLYMOUTH THEATER

melo by Edmund Goulding. Directed by the author. Setting by Raymond Sovey. Company manager, Eddle Lewis. Stage manager, Stuart Fox. Press representative, Leo Freedman. Presented by the Shuberts in association with Albert De Courville.

Radio broadcast by Lowell Thomas

Break-in reports had Stem all steamed up to expect a good, old-fashioned hoke melo. However, *The Ryan Girl* bows in as just another show which doesn't live up melo. to the advance bally.

In spite of superior production and, for the most part, superior acting, *Girl* is slow, talky and diffuse.

Nor is Edmund Goulding's scripting given any push via his direction. Girl boasts two of the slowest acts to be seen in melo for a long time, with the char-acters seemingly bent on building back-ground rather than getting a thriller-diller onto a stage. It isn't until the diller onto a stage. It isn't until the third stanza that Goulding socks home the spurs. Prior to that, Girl proceeds at a mild amble.

Yarn might have been a smash but Goulding hasn't mixed the right sauce. It concerns an ex-Follies gal and a mob-ster who has been on the lam for a cop-killing. Their son, who has been raised by a much nicer ex-Follies pal, wins the Congressional Medal of Honor. The hoodlum turns up to cash in on the event. Mama meets son by accident and catches belated mother-love. She still carries a torch for hoodlum papa, but when latter refuses to take a powder and let the lad alone, she gives him the old Frankle and Johnny treatment. There's plenty in it for a galloping melo, but Goulding has managed only to hatch enough for a B pic. Yarn might have been a smash but

However, if *The Ryan Girl* does noth-ing else, it proves that June Havoc has climbed a few more rungs in the show-biz ladder. This is her first straight part and it should be the forerunner of many more. Stem should be more thoroly Havoc-conscious than ever. Also, Girl brings back Edmund Lowe to Broadway after too long an absence. Latter plays the mugg dexterously and proves that he's still crafty on a stage, even if the Goulding script doesn't allow him to build much suspense. And, third, the show boasts a superlative performance by Una O'Connor.

Overall, the Shuberts and De Cour-ville have assembled a fine cast and put them on in front of a fine set by Ray-mond Sovey. Too bad the end doesn't justify the means. Bob Francis.



CARIB SONG

(Opened Thursday, September 27, 1945)

ADELPHI THEATER

KATHERINE DUNHAM DANCERS: Lucille Ellis, Lenwood Morris, Tommy Gomez, Vanoye Aikens, Lauwanne Ingram, Richardena Jack-son, Gloria Mitchell, Ora Leak, Eddy Clay, Byron Cuttler, James Alexander, Roxie Foster, Eugene Robinson, Eartha Kitt, Jesse Hawkins, Enid Williams.

NATIVE DRUMMERS: La Rosa Estrada, Julio Mendez, Norman Coker. SONGS: "Go Sit by the Body"; "This Woman"; "Water Movin' Slow"; "Basket, Make a Basket"; "Woman Is a Rascal"; "A Girl She Can't Remain"; "Shango Ritual"; "Market Song"; "Sleep Baby, Don't Cry"; "Today I Is So Happy"; "Can't Stop the Sea"; "You Know, Oh Lord"; "Go to Church Sunday"; "Go Down To the River"; "Oh, Lonely One."

Carib Song sums up to two hours plus of Katherine Dunham—with trim-mings. Trimmings consist of what is described as "a Musical Play of the West Indies," with book and lyrics by William Archibald and a score by Balwin Berger-Archibald and a score by Balwin Berger-sen, and include thesping assists from Avon Long, William Franklin and Har-riet Jackson. La Dunham's admirers are admittedly many and may keep the Adelphi turnstiles clicking merrily for a while. It doesn't seem possible, how-ever, that *Carib* can be bait for the average customer for any lengthy stay.

average customer for any lengthy stay. Carib presumably is an attempt to catch via rhythms and lines the atmos-phere of the primitive passions and hopes of island Negroes. At moments, such as the Shango finale of the first act, it al-most achieves this. But unfortunately Archibald's scripting for the most part jumps from bombastic hyperbole to inane drivel, and Bergersen's score has little that can be remembered on leav-ing the theater. Carib smacks of the faintly arty and pretentious.

A measure of the above is due to the fact that the plot is paper thin for a full-length musical of any kind. It con-cerns a farmer husband and his young wife—and a predatory fisherman who cerns a farmer husband and his young wife—and a predatory fisherman who stalks her. Latter gets her in an inter-esting condition, whereat friend hus-band in a jealous rage kills the gal be-fore she can run off in the other lad's boat. In order to spread this plot frost-ing to cover two acts, the authors have filled it in with dances and chorals and other diversions that have no particular bearing on the piece. Some of them are diverting enough and doubtless in the native tradition. However, any real characterization of the principals in the tragedy has been lost along the way— with the result that nobody cares a hang what happens to any of them. On the terp side La Dunham is in

hang what happens to any of them. On the terp side La Dunham is in her usual fine form, particularly when she is vamping herself into a pair of new shoes without paying for them. Vocally, however, she is a dead loss and her acting is far from out of the top drawer. Avon Long is altogether on the good side of the ledger. He doesn't have enough to do, but his Woman Is a Rascal number was a show-stopper on opening night. Harriet Jackson prac-tically repeated the achievement later in the show with Sleep Baby, Don't Gry. William Franklin sings the husband role competently. role competently.

Jo Mielziner has done an excellent scenic and lighting job, and Motley has contribbed colorful costumes. Mary Hun-ter's staging rates a bow. But what *Carib* really needs is a transfusion of Gershwin and Heyward. Bob Francis.

DEEP ARE THE ROOTS (Opened Wednesday, September 26, 1945)

FULTON THEATER

Α

A drama by Arnaud D'Usseau and Jamés Gow. Staged by Elia Kazan. Setting by Howard Bay. Costumes by Emeline Roche. Com-pany manager, Max Allentuck. Stage man-ager, Esther Snowden. Press representa-tives, James D. Proctor and Frank Good-man. Presented by Kermit Bloomgarden and George Heller.

Here's a problem play that may make a number of educators froth at the mouth, but the man or woman who goes to the box office and planks down \$4.80 day after day isn't a Ph.D. (gen-\$4.80 day after day isn't a Ph.D. (gen-erally speaking) and *Deep Are the Roots* is gated to sock the emotions of the many, not the few. In other words Kermit Bloomgarden and George Heller "may" have thought they were produc-ing an earnest play of Negro-white re-lations, but what they actually have brought forth is just corn that's going to fill the Fulton Theater for a long. กับ the Fulton Theater for a long, to long time.

It's going a bit strong to say it, but there's little doubt in this scribbler's mind that *Roots* is the *Abie's Irish Rose* differences, there's very little gagging in the D'Usseau-Gow play, and it's acted with everything that a nearly perfect

with everything that a nearly perfect cast can give it. Here's a tale spinning of a Negro officer who comes home from the wars with high ideals and new belief in the com-mon humanity of man. Seems that overseas he was part of the social life of everyone, no matter what color. His home is in the servant quarters of a typical Southern mansion owned by Massa, who's not far from the cold, cold ground. The younger daughter falls in love with the boy. He gets a terrific kicking around. The damned Yankee, who is about to marry the older daugh-ter, tries unsuccessfully to help the ter, tries unsuccessfully to help the Negro who cares deeply for the sister. It all ends with an attempt to help the boy over a racial bridge of hate—but it leaves everything for a settlement in the fourth act—the curtain of which goes up only in the minds of the audience.

Every character is strictly formula-but under Kazan's direction and superb performances by Gordon Heath (the (See Deep Are the Roots on page 40)



ROUTES **Dramatic and Musical**

Assassin, The (Plymouth) Boston. Blossom Time (Fischer) Danville, Ill., 3: (Or-pheum) Springfield 4: (Lincoln) Decatur 5; (Purdue) La Fayette, Ind., 6. Bad Man: (Paramount) Austin, Tex., 3; (Worth) Fort Worth 4: (Melba) Dalias 5-6. Ballet Theater (Opera House) Boston. Blackstone (RKO-Virginia) Wheeling, W. Va., 2-3; (Hartman) Columbus, O., 4-6. Beggars on Horseback (Lyric) Bridgeport. Conn., 5-6.

Blackstone (IAGO-vigina) whethat, a. 4-6.
Beggars on Horseback (Lyric) Bridgeport, Conn., 5-6.
Bankhead, Tallulah (Nixon) Pittsburgh.
Carmen Jones (Erlanger) Chi.
Dear Ruth (Harris) Chi.
Desert Song (Metropolitan) Seattle.
Girl From Nantucket (Shubert) New Haven, Conn., 4-6.
Gilbert & Sullivan Operas (Metropolitan) Providence, 3-4; (Bushnell Aud.) Hartford, Conn., 5-6.
Good Night Ladles (Blackstone) Chi.
Hasty Heart (Shubert) Phila.
Mr. Cooper's Left Hand (Wilbur) Boston.
Oklahoma (Ford) Baltimore.
Olsen & Johnson (Shubert) Chi.
Only Girl (Russ Auditorium) San Diego, Callif., 6.

Okianomi Olsen & Johnson (Snupert, China Only Girl (Russ Auditorium) San Diego, Calif., 6. Rugged Path, with Spencer Tracy (National) Washington. Red Mill (Bitmore) Los Angeles. Rebecca (Geary) San Francisco. Song Without Words (Curran) San Francisco. Spring in Brazil, with Milton Berle (Shubert) Boston. Student Prince (Cass) Detroit. School for Brides (Lyric) Richmond, Va., 1-4; (Center) Norfolk 5-7. Therese, with Eva LeGallienne (Locust St.) Phila.

Phila,
Ten Little Indians (Copley) Boston.
Ten Little Indians (Copley) Boston.
Ten Little Indians (Hartman) Columbus, O., 1-3; (Town Hall) Toledo 4-6.
Tobacco Road (English) Indianapolis.
Two Mrs. Carrolls (Great Northern) Chi.
Tempest, The (Studebaker) Chi.
Woice of the Turtle (Selwyn) Chi.
Windy Hill, with Kay Francis (Forrest) Phila.
Winter's Tale (Erlanger) Bulfalo, N. Y., 1-4; (Auditorium) Rochester 5-6.

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Burlesque Notes By Uno

SWEET MARY ELLIS is extra-attractioning at the Casino, Boston.

SAM COHEN, manager of the Hudson, Union City, N. J., was operated on for a hernia September 25 at Medical Center Hospital, Jersey City, N. J. . . . JOE FREED, Frank Livingston, Flo Dupont services for Charles Cole, comic, Septem-ber 18. . . . BETTY MEYERS double celebrated September 11, her birthday, and the opening of her new costume shop in New York's '40s. Participating in the festivities were Lynda Lynn, Mary Lacey, Frank Herbst, Bill Lacey, Pat Shaw, Opal Baker, Ginger Sherry, Naomi Dusk, Vicki Welles, Edna Joyce King, Loretta Montez, Donna Barry, Joy Davis, Flo Marsh, Helen Powell and Lu-cille Wray. . . DAVE HAMMEL is again managing the Embassy, Rochester, N. Y. . . . VICKI WELLES opened September 28 at the Mayfair, Davton, O., on a spot-

28 at the Mayfair, Dayton, O., on a spot-booked tour of the Hirst Circuit. . . . JEAN BEDINI, Joe Madden, Billy (Scratch) Wallace and Barbara Bond, while at the Embassy, Rochester, N. Y., were guests of Dolly LaSalle (Mrs. Pete Eggenweiler) at her Windsor Hotel for an old-time corn beef and cabbage feed. Dolly was with Bedini's Forty Thieves in burly in 1917, and with Wallace in Lady Buccaneers in 1918. . . CHET ATLAND is house singer at the Gayety, Washington. Washington.

ATLAND is house singer at the Gayety, Washington. JACK RYAN, straight, is back on the road with a Hirst unit after seven years of emseeing in niteries. With him is Lois West (Mrs. Ryan) doing straights and strips. As an acro dancer in niteries she is known as Marie Weston. . . . JACK COYLE and Mac Dennison opened with USO Unit No. 10 in Durham, N. C., September 24, thru Charlie Allen. . . . NANETTE WAYNE, who was forced to spilt with Albert Lopez after five years as a dance team due to the latter's ill-ness, is making her debut as a chorine at the Hudson, Union City, N. J. . . . MYRNA DEAN and Joe Freed are co-featured in a Hirst unit that has for other principals Willle Gordon, Jack Ryan, Lois West, Frances Mylle and Marta Kaye, plus Billy Hess and Dan Hurwyn, vaude acts. . . LUCY ALI KLEVES, ex-burly principal, is doubling between the Mansfield in Anna Lacasta and office work elsewhere, while husband, Otto Kleves, former burly show and house manager, is ill at home. . . . MARTA KAYE, dancer, left the Hirst wheel in Boston September 29 to return to Philadelphia niteries. . . SAMMY SMITH, comic, is doing a single in vaude and clubs.

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and clubs.

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Ca



NEW YORK, Sept. 29.-Hirst Circuit NEW YORK, Sept. 29.—Hirst Circuit officials are planning to split the regula-tion quota of 16 in the chorus line-up at their five Eastern houses, the Galety, Washington; Galety, Baltimore; Troca-dero, Philadelphia; Empire, Newark, N. J., and Hudson, Union City, N. J., into half, sending eight on the road for these particular stops and withholding the other eight for stock. Change, it is claimed, is necessary for a showing of new faces in order to better box-office receipts in citles where the patronage is predominantly local and not transient and where kicks by customers about sameness of faces have been fre-quent.

quent.

quent. A recent poll at the Hudson, Union City, by Manager Sam Cohen to test the feasibility of the plan, shows an un-favorable disposition on the part of the majority of the girls, who nixed the idea, preferring to stay put despite the offer of higher dough as an inducement. Weekly rate now is \$35; the bait, a \$10 bike for a total of \$45

Weekly rate now is \$35; the bait, a \$10 hike for a total of \$45. Cohen hopes, however, for a more successful solution as the season pro-gresses and when war plants start evacu-ating to bring former chorines back to their pre-war stage jobs.

Small's New Variety Show, 'Merry-Go-Round,' for Oct. 8

SAN FRANCISCO, Oct. 1.—Paul Small, who produced Show Time, Big Time and other outstanding Time variety shows here in recent seasons; will open another variety bill on the Curran Theater stage October 8. This time his title will be Merry-Go-Round. Topnotchers in the cast will be comedian Jack Pearl, bari-tone Everett Marshall, Jay C. Flippen, Raye and Naldi, and the Salici Puppets.

Lend-Lease Works in Radio

CINCINNATI, Sept. 29.—Lend-lease has been halted by government, but the prac-tice continues in radio, especially at WCKY, Cincinnati. Latest example is the case of sportscaster Dick Bray, who has been lent by the L. B. Wilson sta-tion, where he is a staff member, to WJR, Detroit, each Saturday during the football season. There Bray teams up with Tommy Harmon, former Michigan All-American and a war hero, in broad-casting play-by-play descriptions of the University of Michigan's games over the Detroit station. Rest of the week Bray is heard at 5:35 p.m. dally on his own sports programs CINCINNATI, Sept. 29.-Lend-lease has

Rest of the week Bray is heard at 5:35 p.m. daily on his own sports programs over WCKY. During the summer Bray had his first taste of lend-lease when WCKY loaned him to another Cincinnati station for his pre-baseball game pro-gram, Fans in the Stands.

YOU TOUCHED ME

YOU TOUCHED ME (Continued from page 39) as the returning air-lad. Neil Fitzgerald' contributes an excellent character bit as the stuffed-shirt reverend. Authors have given the other half of the love interest very little to do for two acts except shiver and look frightened. Gal is not quite believable. However, Mari-anne Stewart manages to keep her in focus and clicks solidly in her scene with Clift before the third act curtain. Motley's setting and costumes are off the top shelf. It's a Grade A production and in spite of play's fragility is likely enough to weather a substantial run. Bob Francis.

DEEP ARE THE ROOTS

Continued from page 39) Negro officer), Barbara Bel Geddes (the young girl), Evelyn Ellis (the Negro mother), and Charles Waldron (the aged Southern gentleman), even the aisle sit-ters forgot that they were all turned out of molds. The setting made you hope that you'd

out of molds. The setting made you hope that you'd have a living room in the South or any other place, as livable as Howard Bay's design. Like everything about the play, it was unostentatious but just what the

it was unostentatious but just box-office doctor ordered. It's possible that some crusaders may make this play a major epic, but don't let them kid you, it's just good commer-cial theater. Joe Koehler.

Magic

The Billboard

By Bill Sachs by Bill Sachs— Description of the chorus line-up ducta of 16 in the chorus line-up eir five Eastern houses, the Galety, ington; Galety, Baltimore; Troca-Philadelphia; Empire, Newark, and Hudson, Union City, N. J., intervention of the saches cular stops and withholding the eight for stock. ange, it is claimed, is necessary for wing of new faces in order to better ffice receipts in cities where the nage is predominantly local and not tent and where kicks by customers t. event, poll at the Hudson, Union side show on the Mills Bros.' Circus this summer, typewrites from San Gabriel, Calif., that he cracks his fall and winter school tour October 5, with his route taking him into Southern Arizona and New Mexico... MILBOURNE CHRIStaking nim into Southern Arizona and New Mexico. . MILBOURNE CHRIS-TOPHER, Baltimore baffler, becomes eligible for his army discharge this week and hopes to be back in civvies by the middle of November. . . MR. AND MRS. AL PAGE made a quick hop last week from Philadelphia to Cincinnati to su-pervise repairs and remodeling to their home in the latter burg. They were magic-desk visitors last Wednesday (26) and departed Thursday for Philly to resume in clubs in that sector. Al is putting in his spare time exploiting his new song, *Riverside Drive*, for which he wrote both the words and music. . . EVERETT AND COMPANY (Everett and Jane Lawson) have commenced their wroce both the words and music. . . . EVERETT AND COMPANY (Everett and Jane Lawson) have commenced their school assembly dates in Southern ter-ritory. Winding up in Chattanooga schools October 2, they head thru Mid-dle Tennessee until the end of October, after which they hit out for Minnesota territory. George Talbott, former ad-vance man and manager of Jordan, men-talist, is piloting the Everett unit, and his wife, Darleen, is accompanist. Unit moves in two cars and a truck. . . DR. ZALANO RAY, hypnotist, after 18 weeks at The Pines, Youngstown, O., is set for a string of auditorium and theater dates booked by Carl E. Fraser, Buffalo news-paperman and promoter. Doctor Ray will play auspice dates thru Canada after October 20.

October 20. L EN O. GUNN, the much-traveled USO L magicker, writes from Durham, N. C., under date of September 22: "The army flew our unit here yesterday from Fay-etterille, N. C., and we were really flooded in. Houses were completely cov-ered with water and many were washed away. It was the first plane ride I've had since I left Guadalcanal last November. Today I had Wallace the Magician, of Durham, as my guest for our shows at Camp Butner." In his communication to the magic desk, Gunn encloses a let-ter he received recently from Tom Sel-wyn, of Tasmania, who he met in Bris-bane, Australia, last year. Selwyn, who is over 70, started Les Levante in Magicla Levante is the top magiclan in Australia these days. . . LIEUT. LEE ALLEN

MUNICIPAL AUDITORIUM

www.americanradiohistory.com

October 6, 1945

Stock May Return To Halifax, N. S.

HALIFAX, N. S., Sept. 29.—A move-ment has been launched for a return of stock to Halifax, where until about 15 years ago, stock was tops both winter and summer.

There has been some discussion of re-sumption of stock at the Garrick, which was recently given up by Famous Play-ers, a subsidiary of Paramount, and is now in the Odeon Circuit, which has two theaters showing films exclusively. Stock groups which once prevailed here were E. V. Phelan, Oscar O'Shea, Glossop-Harris, James Carroll, W. S. Harkins and Sidney Toler.

Harkins and Sidney Toler. ESTES, Safety First Magician of the Kentucky State Highway Patrol, is cur-rently on tour of Western Kentucky schools. . . PAUL HUBBARD, having completed his regular summer's circus trek, is again working his established circle of Cincinnati schools, where he's set until October 26. If he succeeds in lining up an agent, he plans to remain in the Cincy area until the holidays. . . KENNETH SPENCER is back at his Minneapolis headquarters, playing clubs and banquets and carving vent figures, after six weeks of fairs in Iowa and Nebraska for the Barnes-Carruthers of-fice, Chicago. . . C. A. GEORGE NEW-MANN typewrites from Fergus Falls, Minn., under date of September 19: "Closed my 49th season at Grand Forks, N. D., last week, and while there again had the good fortune of catching Lor-ing Campbell's rapid-fire program of pure legerdemain. It was magic at its best. I am en route to Minneapolis to store my equipment for the winter. The year (maybe) in the magic circle, and that's a long, long time. In Fergus Falls, I am paying my respects to A. B. Hor-ton, the generous donor of the Downs Award. You will probably recall that horton and a committee of two pre-sented the Downs Award to those whom they voted the 25 best performers in magical lines in the U. S. A. And I am one of those so honored.

Oh-h-h, Artie

PHILADELPHIA, Oct. 1.—Artur Rubinstein, who will give a re-cital at the Academy of Music here this week, is faintly worried since those Sinatra-type squeals have crept into the applause that greets his distinguished rendi-tions. When Freddy Martin and his band popularized Tchaikow-sky with the juke-box trade, he unexpectedly gave Rubinstein a new following. Same thing happened with

new following. Same thing happened with Grieg's Piano Concerto, which Rubinstein made with the Phila-delphia Orchestra. On the strength of the Martin dance re-cordings. Rubinstein's classical cordings, Rubinstein's classic records have boomed in sales.

STATEMENT OF THE OWNERSHIP, Management, Circulation, etc., required by the Act of Congress of August 24, 1912, and March 3, 1933, of The Billboard, published weekly at Cincinnati, O., for October 1, 1945. State of Obio, County of Hamilton, ss. Before me, a notary in and for the State and County aforesaid, personally appeared E. W. Erans, who having been duly sworm according to law, deposes and says that he is the Business Manager of The Billboard, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 637, Postal Laws and Regulations, to wit: 1. That the names and addresses of the publisher, managing editor and business managers are: 2. That the owners are: The Billboard Publishing Co., a corporation, 25 Opera Place, Cincinnati, Ohio. Stockholders owning 1% or more stock: Mrs. Marjorie D. Littleford Jr., Chicago, III. Business Managers, E. W. Erans, Kentucky: R. S. Littleford Jr., Chicago, III. Busines, Fort Thomas, Kentucky: R. S. Littleford Jr., Chicago, III. Strekholders owning 1% or more stock: Mrs. Marjorie D. Littleford, Fort Thomas, Kentucky: 8. Stockholders owning 1% or more stock: Mrs. Marjorie S. Littleford, Fort Thomas, Kentucky: 3. That the known bondbolders, mortgagees and other security holders owning or bolding 1% or more of the total amount of bonds, mortgagees and other securities are: None. Sworn to and subscribed before me this 21st day of September, 1943. (Seal)

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October 6, 1945

No.

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200		HOW YOU MAY AVAIL YOURSEL Write The Billboard's Veterans' Re-	(8) What specific type of job would you
	VETERANS'	 Employment Service editor (1564 Broadway, N, Y. 19, N, Y.) a letter, carefully stating all the following information: (1) Full name, age, address and telephone number (if any). 	Mail the letter containing all the above
	RE-EMPLOYMENT	 (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.) (3) Names and addresses of employers for whom you worked before entering 	information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter
	SERVICE	 armed forces. (4) Branch of armed forces in which you served, and date of discharge. (5) Work done in the armed forces which 	The information supplied in your letter will be rewritten into a classified adver- tisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your adver-
veterans who have had experience in show	s classified directory of honorably discharged w business or its allied fields, or who have ito some phase of the amusement industry.	 (5) Work done in the armed forces which may help qualify you for show business job you seek. (6) Education (state fully, by years in grade school, high school and college). 	Will be rewritten into a classified adver- tisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your adver- tisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have se- cured a job, or whether you would like your advertisement continued. There is no charre or obligation of any kind entailed
There is no charge to anyone for this s contact the servicemen whose advertisemen	ervice. Prospective employers are urged to	 (7) In which show business field would you most prefer to work? 	charge or obligation of any kind entailed in this service.
ACCORDIONIST, 10 years' club date exp.; swing, classic. Want to join combo-club, raude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6	DESIGNER amusement machines; 5 years ex- perience coin machine industry; mechanic, route man, designer. In army designed training equipment (radio, optical). Edward Krafchow, 1304 Grande Vista Ave., Los Angeles, Calif.	PIANIST, 36; night club dance bands (5 years); Hommond organist; seeks club, metro- politan area. Morris Shoenburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8	SOCIETY PIANIST: cocktail lounge, hotel ex- perience, Socks smart lounge or radio job. Edward Dombroff, 1025 St. Johns Place, Brook- lyn, N. Y. PR 3-2150. 147/9/22
ACTOR, 19; interested legit, light comedy, musicals. Small prod. and ratio exp. Wil- liam E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6	152/9/22 DRI'MMER, 30: 6 years' exp. N. Y. clubs. Frank Rivera, 654 East 158th St. N. Y. C. 171/8/25	PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11	SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Welk; two songs pub- lished to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, II. Aberdeen 1548.
ACTOR, 30: leading player George Abbott's "Brother Rat." Legit, radio producers	DRUMMER, 38; night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8	PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25	STAGE MANAGER, 37: pre-army Province- town Players, Sam Harris, MGM, RKO.
ACTOR, MANAGER, director: legit back- ground, U. S. and abroad; seeks job as mo- tion pecture theater manager. Bert Kaye, 174 West 34th St., N. Y. C. TR 4-7713. 158/9/29	DRUMMER, 31: Spanish, symphonic, South American; bells, tympani; 12 years dance hand exp. Radio, night clubs, vaude pref. Wil- liam S. Lamme, 346 W. 71st St., New York, SU 7-8403. 139/9/22	PIANIST, double violin, drums: 25 years' small combo experience. Seeks' small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22	Managed Win. Bradley state managel, unlettin. Managed Win. Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Win R. Bradley, 932 ½ Ogden Drive, Hollywood, Calif. WE 6003. 137/9/22
ACTOR, 24; pre-army stude, seeks opportunity legit. Bill C. Lowell, 3819 North Wayne Ave., Chicago, Ill., Lakeview 5817. 118/9/8	DRUMMER: 20 years' exp.; played Hal Kemp's band two years. Seeks small combo- lounge or club work, N. Y. area; Local 802. Walter H. Roeser, 103-08 89th Are., Hollis, N. Y. Hollis 5-9158.	PIANIST, Hammond organist, 20 years; raude, club, hotels. Semi-classic, pop. Seeks first- class club or hotel. Will travel. Starting salary \$100 week. Wallace Blacker, care of Searle, 115 West 47th St., N. Y. C. 161/9/29	STRINGS, VIOLIN, CELLO, 25; played col- ored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8
ACTOE, 24; cmsee, announcer navy shows, seeks opportunity radio, legit. Walker R. Gorhan, 185 Michaux Rd., Riverside, III. 127/9/15	EMSEE, 28; outstanding impersonations; 3 years pro. exp.; interested radio, night club, rande. Layne Marlin, 524 East Elk St. Apt. 101, Glendale, Calif. 121/9/8	PIANO SOLOIST, 29: 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter sesson Florida. Robert Nerino, 329 E. 51st. Street, New York City. PL 3-2137. 148/9/22	TENOR, sax, clarinet, 27: read, transpose, fake; has played all types and size outfilts; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Are, Atlantic City, N. J. Tel. 4-9416. 101/9/1
BAND VOCALIST. 21; seeks opportunity to prove talent. Will travel. Record of voice up- on request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29 BARITONE CROONER, 29, name band exp.	EMSEE, baritonc; 35 years' show business. In- terested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, III. Went. 6976. 122/9/15	PRESS AGENT, 30; college grad. Army P.R.O. Pre-army sports rep and correspond- ent, L. I. Daily Advocate, World-Pelegram, Newsday. Interested radio, publicity field. Louis B. De Fichy, 314 Eldert St., Brooklyn 27, N. Y.	TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Ed- ward Flaherty, 69 East 98th St., N. Y. C. AT, 9-2492.
(10 yrs.), interested night club, radio, raude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11 BARITONE, 26; played Granada Club (Holly- wood): Bed Will (Brony) other clubs and	EMNEE; comic; songs, harmonica novelties. atmy hospital shows; perfer army club and theater dates, Miani, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22	PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronz 59, N. Y. OL 5-5781.	TENOR-SAX AND CLARINET MAN, 24; army bandsman, studied music before entering army. Loc. 802 AFM. Sal F. Marotta, 310 East 106th St., N. Y. C. Lehigh 4-1398 85/8/11
war industry shows; seeks dance band. Albert Capozzola, care A. Capuy, 235 West 75th St., N. Y. C. TR 4-9624. BARITONE - CROONER, 27; Radio Ex- perience. Local night club, dance band ex-	ENTERTAINMENT SPECIALIST, 27; writ- ing, directing, programing; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters: int, radio, motion worked skouras theaters: int, radio, motion	PUBLICITY MAN: army shows: 8 years' pre- war exp. Seeks radio or theater connection, Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 156/9/29	THEATER MGR. (motion pix), secondary prod. ass't; idea man; excellent background show- biz, public rel, promotion, personnel mgt, Fine references; will travel. Carl Fint, 3220 Ayenue
perience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollyword, Calif. Gladstone 5294, 136/9/22	pix. Joseph Tammany, Hotel Davenport, Stan- ford, Conn. 4-3113. 133/9/15 GAG WRITER, 48; script doctoring, vaude monologs, emsee quips. "I've a corner on gags; your move." Humorist Maker Buster Rothman, 63 West 39th St., Bayoung, N.J.	QUARTET SINGER, 42: baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Wesstried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15	H, Brooklyn, N. Y. MA. 6-1040. 167/10/6 TRUMPET MAN. 26; army concert band 4½ years; also 16-picce jazz combo; 2 years pre- var small combo dance exp. Victor P. Martin,
BARITONE, 27; complete repertoire: ballads, pop, semi classics, opertus (5½ years); voice traming; club dates. Robert Whitby, 323 Sumitt Avc., Wasena, Roanoke, Va. 119/9/8	GAG WRITER, 38; pre-army writer comic	RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition: 3 14 years	184-02 S9th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18 ————————————————————————————————————
BARITONE, 23: pre-army Major Bowes, club dates: AAF radio show, "Wake Up and Live," army shows. Seeks permanent spot with dance band. Bob Martin, 300 W. 109th St., New York, N. Y. UN 4-9607. 142/9/22	Spec. Services; entertainment specialist; all phases prod, army shows. Interested movie, radio field. Carl R. Hein, Ashippun, Wis. 168/10/6	radio work in AAF: writing, emseeing, acting; own program over WFBC: guest appearances. Michael J. Velcot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15 RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O.,	3d, 4th horn: small novelty combos. Alfred Ruggiaro, 5519 4th Ave., Brooklyn, N. Y. 126/8/4 VOCALIST, 27, sang with army special serv-
BARITONE, 24; interested radio, legit night club. With Russ Morgan's band (3 years). Carl Stole, 236 West 52d St., N. Y. C. COL 5-9464. RARITONE 20: processor with Kerl Theory	GUITAR (Spanish, electric), 20 years pre-army experience colored combos, soloist. Army dance bands (3 years). Seeks dance band or instrumental group, Thomas Francis, 300 W. 115th St., New York City. 149/9/22	directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22 RADIO ANNOUNCER News Commentator	ices; also did radio work in army; passed NBC "Welcome Home" auditions, Seeks con- nection with band, radio, night club or vaude preferred. George Stonebill, 114 East 168th St., Bronx 52, New York. Tel.; JE 6-3875. 49/8/4
BARITOJE, 29; pre-army with Earl Thomp- son, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary \$75 week Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29 BASS MAN, 26; night club, roadhouse, carnival	ILLUSTRATOR, 25; poster work, movie lay- outs; stude before army; interested radio, motion pictures. Arnold L. Siefkin, Box 132. Sterling, Ill. 116/9/8	RADIO ANNOUNCER, News Commentator, WSYR (3 ½ years). Ennseed, acted in South Pacific while in USMC. Will travel. Vasco Willie Walter, 21 Mill St., Brooklyn. N. Y. 139/9/22	VOCALIST, baritone, 23; impersonations, dia- lects; 2 years' night club exp. Ted Rapson, Johquil Hotel, Chicago, IIL. Rog. 9214. 123/9/15
experience. Wants to join small band. An- thony TaFrico, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. BLUES A LA ROOGIE; piano and vocals; clever imitations Billie Holiday, Ella Fitzgerald and	"JUMPING JELLY BEAN": norely dancer, vocalist, flash drummer: 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15	RADIO ANNOUNCER, Actor, writer; 3 years' commercial exp; 2 years manager and emsee army shows; radio correspondent; "morning per- sonality"; variety program expert. Seeks iob with progressive organization; pref. program- ing, Preston I. Taplin, 12 McKinley Ave., Endicott, N. Y. End, 424-M. 155/9/29	VOCALIST, 36; theater and club work (15 years). Emseeing, dancing; seeks vaude spot, club. Wn. F. Threaklil, 4200 Vincennes Ave. Chicago, III. Atlantic 7400. 140/9/22
others. Large repertoire songs: original, unique arrangement of all music. Anthony Ferrara, 411 Cherry St., Vineland, N. J. Tel. 1209-W. 143/9/22 BOOKER-MANAGER 25: talent band or-	LYRIC TENOR, 27: classics and popular: army entertainer, band and radio; pre-army WELI, WNAB guest appearance: sang with Bridge- port Symphony. John Carstair, Bldz. 7, Apt. 49-A, Success Park, Bridgeport 8, Com.	RADIO ANNOUNCER; army Spec. Ser., an- nouncing, acting, newseasting: 2 years pre- army exp. Ed Faigin, 2636 Hillcrest Drive, Los Anugeles, Calif. PA 5556. 157/9/29	VOCALIST, 25; good appearance, personality. Small band experience. Radio and voice train- ing. Seeks small band. Gene Kendricks, 1300 Jefferson St., Gary, Ind. 146/9/22 VOCALIST, 24; baritone, morale shows while
content of the second s	111/9/8 MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters, Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs.	RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop. classic. Seeks position radio station. F. J. Ullsperger, 116 West S0th St., N. Y. C. 164/8/5	in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8 VOCALIST, 24; no pro. exp.; wants chance to prove talent. Joseph Sandore, 3836 Gren-
ested all fi-lds. Salary \$100 week. Robert Hen- drick, \$13 Columbus Ave., N. Y. C. 114/9/8	A. L. Skaggs, 301 Cullem St., Clinfon, Tenn. 134/9/15	ROLLER RINK MGR.; managed, recon- structed, worked Chicago Roller Bowl rink, pre-army. John A. Sciechifano, 1516 West Arch, Shamokin, Pm. 165/10/6	wRITER, 29; free lance gag material for Henny Youngman Hanny Lewis (WINS)
COMEDIAY; weighs 350 lbs., prc-war exp.; novelty rocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, III. Mansfield 4488. 130/9/1	MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3½ years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Broux, New York. 106/9/8	SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Are., Brooklyn 26, N. Y. BU 4-9587. 159/9/8	Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25
DANCER, 32, baritone and song stylist; master of ceremonics; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28	ORGANIST, 22; theater and club ezp.; seeks cocktail lonnge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RI. 9-9174 110/9/S	SINCING TRINCETER 28: DO ATD /12	YODELING COWBOY, 23; guitar player; pro- duced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-0732. 52/8/4

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BARTOK—Bela, 64, outstanding Hun-garian composer and pianist, September 26 at West Side Hospital, New York. He was a visiting associate in the Colum-bia University music department and had composed both for symphony orch-estras and chamber groups. One of his works was performed first in 1939, with Benny Goodman as soloist. Survivors are his widow and two sons. BEER-HOFMANN—Dr Bichard 79

bis widow and two sons. BEER-HOFMANN-Dr. Richard, 79, Viennese poet and playwright, who came to the U. S. as a refugee in 1939, at his home in New York September 26. He was known as the slowest literary worker in the world and took almost 25 years to write his second play, The Young David. His verse play, The Count of Charolais, was performed in Austria and Germany. His Biblical verse plays, Jacob's Dream and The Young David, have been ranked with the classics. His adaptation of Goethe's Faust was ex-tremely popular when he did it in 1936 at the behest of the Vienna Burg Thea-ter. Surviving are two daughters and a son. a son.

In Loving Memory of Our Brother LEWIS BARFIELD JOHN AND HELEN BARFIELD AND BARFIELD BROTHERS

BERTIN-John G., 61, actor, at Poly-clinic Hospital, New York, September 26. Born in New Orleans, he started his stage career there with the Walter Bald-win Stock Company and later was a win Stock Company and later was a leading man and manager of stock com-panies in Altoona, Pa., and New Bruns-wick, N. J. He was on Broadway in *Dream Child, Tiger Rose, The Bat, Bronz Express* and *Dodsworth*, and played more than 2,000 performances as the Rabbi in original Abie's Irish Rose. He took the same role in the 1937 revival. Surviving is his widow, Mrs. Helen Carew Bertin, stage and radio actress, and a sister, Naomi Ray, actress. BINDELL-William (Chicago Irish).

BINDELL—William (Chicago Irish), circus long-line horse driver, at his home in Chicago September 27. He drove 10-horse hitches with John Robinson, Sells-Floto, Hagenbeck-Wallace, Ringling Bros, and Barnum & Bailey, 101 Ranch and many of the old-time mud shows. In-terment in St. Mary's Cemetery, Chicago.

terment in St. Mary's Cemetery, Chicago. BRUFFY—Elmer Lee (Daredevil Bruf-fy), 52, Richmond, Va., carnival and circus aerialist, killed while performing act at the Walker County Fair, Jasper, Ala., September 24. Bruffy was billed as the "Man Who Hangs Himself and Yet Lives." Survived by his widow.

as the "Man Who Hangs Himself and Yet Lives." Survived by his widow. Burial at Richmond. CHASE—Samuel H., 71, retired actor, in Philadelphia September 21 after a long illness. Survived by his widow, Susan. COOKE—Delbert V., 75, retired clown and outdoor entertainer, in St. Joseph's Hospital, Lancaster, Pa., September 25, following an eight-month illness. He had been active in show business 58 years until his retirement in 1942. He joined the Ringling show in 1884 and then went with the Ben Wallace and Forepaugh circuses. Cooke operated the Streets of Paris attraction at the Chi-cago Columbian Exposition in 1892, and was in some early silent pictures, and with his son, William H., as Cooke and Cooke, Hollywood Clowns, played thru this country and Canada for 35 years. He owned and presented Spike, the famous Mack Sennett comedy dog. In addition to his son, William H. (Harry), theatrical agency operator in Lancaster, he is sur-vived by two other sons. Charles E., to his son, witham H. (Harry), theathcan agency operator in Lancaster, he is sur-vived by two other sons, Charles E., California, and Jesse, Lancaster; a daughter, Mrs. Della Davis, Monterey Park, Calif.; three sisters and a brother. Masonic services were held.

Masonic services were held. COOPER—Ruth (Bloom), 49, conces-sionaire, in St. Elizabeth Hospital, Cov-ington, Ky., September 28, following a brief illness. She and her husband, Albert L. Cooper, were with the Dehnert, Frank West, Governor Macey, Veal Bros. and other shows. In addition to her husband, she is survived by her parents, seven sisters and two brothers. Inter-ment in the family cemetery at Olive Bill, Kv.

ment in the family cemetery at Olive Hill, Ky. DeFOREST—Alfred Theriaque, former owner of the DeForest Minstrels, at his home in Chicopee Falls, Mass., Septem-ber 18, following a brief illness. He had been in vaude until his retirement five

years ago. DODSON—Melvin Glennie Jr., 27, at Temple, Tex., September 24 after long illness. Son of Mel G. Dodson, owner of Dodson's World's Fair Shows, deceased was active in management of the shows until entering the neuron there ago until entering the navy three years ago. Born Jaunary 16, 1918, at Columbus,

1. 1

THE FINAL CURTAIN

Ind., he was educated in South Bend, Ind., grammar schools and Peacock Mili-tary Academy, San Antonio. He was recently discharged from the navy. Sur-vived by his widow, Dorothy; a son, Melvin G. III; two daughters, Ruby and Dorothy; his parents, Mr. and Mrs. Mel G. Dodson, and Uncle C. G. Dodson, all of Savannah, Ga. Burlal at Bonaventura Cemetery, Savannah, September 27. DUNN-S T. (Doc). 69. carnival man

Cemetery, Savannah, September 27. DUNN—S. T. (Doc), 69, carnival man for 56 years, of tuberculosis in Pine Breeze Sanatorium, Chattanooga, August 18. For the past seven years, until his illness at the Anderson (Ind.) County Fair in July, 1945, he had worked in front of Helen Barfield's palmistry con-cession as ticket seller and announcer. He had been with Sheesley, Rice & Dor-man, Morris & Castle, Johnny J. Jones, Royal American, Beckmann & Gerety, Hennies, J. J. Page and L. J. Heth shows. He also was with Buffalo Bill's show and Hattie Brooks's cookhouse. Hattie Brooks's cookhouse.

ADAM FETZER 71, died at his home, 4407 W. Houston San Antonio, Texas. Interment in Jose Burial Park. Survived by his w, ALICE.

EBANN—William Benedict, 72, cello soloist and composer, September 23 in Montclair, N. J. He was head of the cello department at the New York Col-lege of Music the last 40 years. He studied at the Cincinnati College of Music and also in Berlin and Leipzieg and played concerts in Europe and the United States. He appeared many times as soloist with the New York Philhar-monic Orchestra. Surviving are his widow, two sons and two daughters. monic Orchestra. Surviving are widow, two sons and two daughters.

IN LOVING MEMORY OF

PEARL L. FOX Passed Away Sept. 26, 1944 Sady Missed by All May She Rest in Peace TOM FOX

GARTEN-Leo, theatrical booker, in Philadelphia September 18 after brief ill-ness. His estate, including his theatrical agency, was left to Vera Frantz, entertainer

tainer. GEORGIE—Leyla, 39, actress, play-wright and novelist, September 23 in West Side Hospital, New York. Born in Budapest, she was the daughter of Mrs. Elizabeth Alexander Major, New York, a vocal coach. In 1925 she played the role of Charmaine in What Price Glory. She had written many plays and novels published both here and in France. \$25 an Hour starred Jean Arthur on Broad-way in 1933. and she had also coan Hour starred Jean Arthur on Broad-way in 1933, and she had also co-authored with Jack Kirkland on I Must Love Someone. Female, another one of her plays, is now being considered for Broadway, with Burgess Meredith and Paulette Goddard in the leading roles. Among her novels were Establishment of Mme. Antonia, Frustrated and Iron Em-press. Surviving are her mother and stepfather.

Mme. Antoniu, a reasonable press. Surviving are her mother and stepfather. GRANZIN—Ralph, 39, assistant man-ager of Orpheum Theater, Des Moines, since 1935, in Illinois Central Research Hospital, Chicago, September 25. He had also been auditor of the Singer Theater Circuit

Circuit. HAMIL—Harry N., club proprietor, in Fulton County, Pa., after a brief illness September 21. Surviving are his widow, Mary; four daughters and three sons. HANRAHAN—William J., former wres-tler known as Wild Bill thruout the Central States, September 2. Survived by a son, Pvt. S. J. Hanrahan (Irish Mickey Ryan), stationed at Camp Mc-Quade, Calif. HARRIS—Samuel (Cy), 56, former singing waiter, following a lengthy ill-

singing waiter, following a lengthy ill-ness in Harper Hospital, Detroit, recently. He was associated with his brother, Dave, operator of Harris's Bar, Detroit, and was a member of Theatrical Post No. 371. Survived by his brother and a daughter. Interment in Moch Pelah Cemetery, Detroit

HENRY-Lew, 64, ride owner, promi-nent in carnivals since 1919, of a heart

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ailment at Henderson, N. C., September 25. He started in show business as a racing bicyclist at 16 and later was teamed with Charles Moffat under the teamed with Charles Moffat under the stage name of DeRenzo and La Due, aerialists, for 17 years. He operated rides exclusively since 1930, and from 1937 until he died he was connected with the George Clyde Smith Shows. He was a member of the Showmen's League of America, American Carnivals' Association, the Elks and Moose. Survived by his widow, Nettie, Warrenton, N. C.; a brother, Fred, Jaxonwald, Pa., and three half-brothers, Charles Albertson, Ta-coma Park, Md.; Edward Albertson, Bordentown, N. J., and Frances Albert-son, Trenton, N. J. Interment in El-wood Cemtery, Henderson, N. C., Sep-tember 28. HERRMANN--Otto E., 62, pianist,

tember 28. HERRMANN--Otto E., 62, pianist, composer and conductor, in New York Hospital, New York, September 21. In his youth he became a member of the Victor Herbert Orchestra and later con-ductor of orchestras in RKO and Loew's theaters in New York. He formerly conducted the Westchester County Philharmonic Orchestra and at one time did arrangements for the Broadway Music Publishing Company, New York. Survivors are his widow, two daughters, three brothers, and a sister. KEMPTON--Fred, 73, for 30 years sec-

KEMPTON—Fred, 73, for 30 years sec-retary-manager of the Caledonia (N. S.) Fair, at Caledonia, September 13, after an illness of 10 days. He was also past president of the fair association. Sur-viving are his widow and one son.

viving are his widow and one son. LEARY—Ted, 43, vaude comic and actor the past 25 years, September 27 at St. Francis Hospital, Miami Beach, Fla. He concluded his engagement as emsee at the Olympia Theater, Miami, September 25. He had recently returned from a long USO tour. Leary was a member of the Actors' Guild of America. LEIDY—Samuel N., 72, old-time vaude planist and organist, after a long illness September 21. Surviving are his widow, Sara; a daughter, Mrs. Byron Calling-ham; a son, Lester, and four grandchil-dren.

Sara; a daughter, Mrs. Byron Calling-ham; a son, Lester, and four grandchil-dren. LEVIN—Charles, 64, theater man. in Bridgeport, Conn., September 22, after a short illness. He was president of the Strand Amusement Company, operators of a movie chain in Connecticut. Sur-vived by his widow, Anna; three daugh-ters, Mrs. Murray Kaufman, Mrs. Mar-jorie Nussenfeld and Janice Levin, and a son, Earl. Burial in Adath Israel Ceme-tery, Fairfield, Conn., September 24. LOPEZ—Encarnacion (Argentinita) 47, Spanish dancer, at Harkness Pavillon, New York, September 24. Born of Spanish parents in Buenos Aires, she returned to Spain in her childhood to study. An accomplished actress and singer, she came to America in 1930, making her debut in *The International Revue*. She returned to Spain in 1932 to organize, with the late poet-musician, Garcia Lorca, the Madrid Ballet. S. Hurok engaged her in 1938 for an Ameri-can engagement and in 1939 toured Central and South America. In 1942, she gave performances in New York and Chicago. She also appeared in shows *Topnotchers* and *Priorities of 1942*. Argentinita danced opposite Leonide Massine in *Three-Cornered Hat* in the Ballet Theater's spring season of 1942 and both she and her ensemble ap-peared as guest artists with the Ballet Theater regularly for the spring and fall seasons at the Metropolitan, New York. She recently completed her sixth national tour. Last February she and her sister, Pilar, danced together with the Ballet Theater. Her last New York Ink. She recently competed her slath
national tour. Last February she and
her sister, Pilar, danced together with
the Ballet Theater. Her last New York
appearance was at Carnegie Hall last
March 15. Survived by her sister, Pilar.
MacNAMEE—Hal R., 48, a partner in
the Alley & Richards Company, New
York and Boston, advertising agency, at
his home in Newton, Mass., September
23. He began his advertising career with
Smith & Paris, Boston, in 1919, and in
1928 joined the Boston office of Alley &
Richards, becoming a partner in 1936.
Surviving are his widow and two sons.
MARLEY—William E., founder of the
National Theater Engineering Company.

MARLEY—William E., founder of the National Theater Engineering Company, Detroit, in that city September 18. Sur-vived by his widow; a son, William Jr., in the navy and formerly associated with his father, and another child. MARTIN—Frederick Louis, 78, singer, September 11 at Lawrence Memorial Hos-pital, New London, Conn. He was for-merly vocalist with the Boston Sym-phony Orchestra and for 15 years served as soloist at the Fifth Avenue Presby-terian Church. New York. MELHADO—Edmund, 43, vice-presi-

dent of the Hevenor Advertising Agency, Albany, N. Y., September 23. Surviving are his widow, a son, daughter and two thers

brothers. MINNICK—Maurice M., 41, stage and radio actor, in New York September 26. He had appeared in the Hedgerow Thea-ter, Philadelphia, and was seen on Broadway in Kiss Them for Me, Broken Journey, A Barber Had Two Sons and Comes the Revelation. Survivors are his widow, father and sisters.

MORANZ—Samuel, 82, theater broker, recently in Detroit following a lengthy illness. At one time he operated theaters in Ohio. Survived by his widow and six children. Interment in Bnai David Cema etery, Detroit.

NAGY—Charles Jr., 40, Nashville or-chestra leader and former musical di-rector of WLAC, at his home in that city September 22 after a lingering ill-ness. Survived by his widow, the former Mary Elizabeth Hicks, staff organist of WLAC, and a son, Robert Charles Nagy, of the new of the navy

of the havy. PRUTTING—Robert H., 66, organist and composer, in Hartford, Conn., re-cently. From 1911 to 1921 he was con-ductor of the Hartford Philharmonic Orchestra. Survived by his widow and a

Orchestra. Survived by his widow and a daughter. RONK—William L., 58, West Chester (Pa.) club owner, September 20 follow-ing a heart attack. Survived by his widow, Gertrude; a daughter, Mrs. Shir-ley Mohm, and a son, William Jr. SCHAFER—Mrs. Fred G. (Helen), 55, soprano, at Caledonian Hospital, Brook-lyn, September 21. She was formerly heard for six years twice weekly over the NBC network on a program entitled Wings of Song. She also sang with the chorus of the Metropolitan Opera Com-pany. Surviving are her husband, daughter, three brothers and two sisters.



Memory of My Beloved Husband J. C. (Jimmie) SIMPSON who passed away **OCTOBER 6. 1943 Marie Simpson**

SCHMIDT—Conrad, 52, proprietor of a nitery in Pine Hill, N. J., September 20 of a heart attack. Survived by his widow; his mother, Mrs. Ellen Schmidt; two sons and four brothers.

two sons and four brothers. STEVENS—John M., 90, a pioneer in the exhibition of films and operation of film theaters along the U. S.-Canada border, recently at Edmundston, N. B. Interment at St. Stephen, N. B. THOMAS—Gragory, 81 former stage

border, recently at Edmundston, N. B. Interment at St. Stephen, N. B. THOMAS—Gregory, 81, former stage manager, September 17, at Halifax, N. S., after seven weeks' illness. He had been a stage worker at the Academy of Music, later known as Majestic, Halifax, for 45 years. He was a charter member of the Halifax local, IATSE, and had recently been named a life member. For the past 15 years, he had been building super-intendent of the Capitol, Halifax. Sur-viving are two sons and a daughter. VASCHE—Frederick Z., 55, operator of the Brown Novelty Company and Vasche Candy Company, Cincinnati, at his home in Newport, Ky., September 21. He oper-ated rides for many years and was well known in fair and carnival circles. Sur-vived by his widow.

Marriages

ALEXANDER - DUERRHAMMER — James Alexander, of the road company of Oklahoma, to Itha Duerrhammer, Miss Philadelphia of 1944, September 15 in Philadelphia. (See MARRIAGES on page 69)

CARNIVALS Communications to 155 No. Clark St., Chicago 1, Ill.

"You Can't Tell The Winners"

Dodson Tops All Records in Waco

WACO, Tex., Sept. 29.-Dodson's World Fair Shows, completing a five-day run here Saturday (22), shattered all previ-ous carnival grosses, either for still or fair dates, according to Harrison B. Waite, cashier of the First National Bank here.

"I wish I were privileged to tell you

"I wish I were privileged to tell you what it was. It was astounding," Waite told *The Billboard* representative. Dodson's show played here in 1943 in a 12-day run, and the recent five-day engagement surpassed that by several thousand dollars. It was also greater than the previous record set here at the Waco Fair by the Beckmann & Gerety Shows, Waite says.

Bruffy Hangs Self Accidentally at Work

JASPER, Ala., Sept. 29.—Elmer Lee Bruffy, 52, billed as "The Man Who Hangs Himself and Yet Lives," was killed at the Walker County Fair here Mon-day (24) night, while performing his act on the L. J. Heth Shows midway.

As a large crowd looked on, Bruffy plunged to his death in an accident almost identical with that which cost the life of Aloys (The Great) Peters at the Firemen's Circus in St. Louis in October, 1943.

Bound in October, 1943. Bruffy had completed his high-pole act before mounting the scaffold for his drop. He placed the rope around his neck and leaped from a 120-foot aerial pulley for a 60-foot plunge. When his body remained inert at the end of the fall, it was realized the aerialist had actually hung himself. Show officials believed that Bruffy was

Show officials believed that Bruffy was using a new rope for the first time. He carried no rigging man. He is survived by Mrs. Bruffy. They resided at Rich-mond, Va., where burial was to be made. Bruffy was booked thru the Charles Sasse office.

Van Der Wall, West Coast Trainer, Mauled by Lion

ROSEBURG, Ore., Sept. 29.—Capt. Eric Van Der Wall, lion trainer with Dodge Bros.' Shows, West Coast carnival, was in critical condition at a hospital here, Thursday (27), after one of the four lions in his act attacked and mauled him.

Witnesses said the lion jumped at Van Der Wall, knocking him down and claw-ing him on the arms, leg and face. Van Der Wall made his getaway thru a safety door with the aid of assistants after suffering deep gashes on both arms, a torn face and a badly mangled hand.

Wallace Bros. Buy \$5,000 Trust Fund For Show Orphans

LEAMINGTON, Ont., Sept. 29.--Mid-way personnel of Wallace Bros.' Shows have established a \$5,000 trust fund for four children orphaned by an automo-bile accident last June which took the lives of four show employees, it was re-vealed here by Owner James P. (Jimmy) Sullivan. Sullivan.

Sullivan. "The boys on the midway wanted to do something for the kiddies, and they put up \$5,000 in trust to insure each of the youngsters a chance to get an education." Sullivan explained. "There are no names on the list and we prefer not to name the children. This wasn't done for personal publicity." he added.

added. The children were orphaned by an auto wreck which occurred when the show was moving from Eastern Ontario to Manitoba to open the Class B Circuit of fairs.



ORVILLE N. CRAFTS, owner of Crafts 20 Big Shows, is shown here about to cut his umpteenth birthday cake recently in Oakland, Calif., the same day he and Mrs. Crafts were hosts to 200 members of Showfolks of America. Roy E. Ludington, general manager of Crafts enterprises, and Harry Seber, well-known West Coast showman, are offering moral support. (Photo by Sarasi Vrancky) Sergei Vronsky.)

Yank Officer Lauds the Taits, Well-Known Far East Showfolk

BAUAN, La Union, P. I., Sept. 29.--Eddie and Marie Tait, the American couple who waved a magic wand of mid-way showmanship over the Philippine Islands and the Far East before the war, were heroic figures among the captive colony held by the Japs at Santo Tomas University in Manila. Lieut. Robert J. Barnard has the testi-mony of a fellow officer, imprisoned with the Taits during the long three-year or-deal at Santo Tomas, that many of the prisoners owe their lives to the energy and organizational talents of Eddie Tait. Barnard, show-minded American army officer, couldn't learn this from the Taits themselves. Visiting with them here early in September, he concluded: "They are undoubtedly the most modest couple in show business, despite their fabulous pre-war success in Introducing American carnival attractions to the Orient."

Both Regain Health

He found that both had recovered remarkably from the long internment. Mrs. Tait, whose weight had shrunk to 75 pounds, had gained considerably, and Eddie, down at one time to 105 pounds, were back nearly to normal. During his visit with the showmen,



STEWART (EDDIE) TAIT

Ben Beno, widely known American trouper and chief steward on a boat anchored in Manila harbor, called, bring-ing with him the first copy of *The Bill-board* the Taits had seen since war's outbreak outbreak. Barnard learned that Eddle and Marie

have turned over their large Manila home and other property to army au-thorities and are residing about a block away, in a smaller house. "It's better this way," Mrs. Tait ex-plained, "because the Japs got all our furniture." A few magnificent Chinese carved

iurniture." A few magnificent Chinese carved pieces were saved, however, thru the ef-forts of Eddie's Filipino boys who hid them at the risk of certain death after the Japs had ordered all such treasures turned in.

Dodge Sniper Bullets

Dodge Sniper Bullets For days after their release from Santo Tomas, the war continued for the Taits as they dodged Jap sniper fire while di-recting the removal of dead Japanese from the river behind their house, where Filipino guerillas had dumped them after killing them in fighting around Eddie's warehouse. Barnard found Eddie, like all good showmen, looking to the future but un-willing to commit himself on future plans until he learn the trend of affairs in the East. "The Japs," Barnard adds, "recognized good territory when they saw it. As a result, most of Eddie's spots were badly burned by the little men from Tokyo."

Peppers Blows 4G In Miss. Blowdown

CORINTH, Miss., Sept. 29.—Wind of mild cyclonic proportions struck the midway of Peppers All-State Shows here, causing damage estimated by Owner Frank W. Peppers at \$4,000. The storm demolished the circus side show and monkey circus, some concessions and various panel fronts. Shows' front gate was leveled

was leveled. Peppers said the entire show would be in operation by next week.

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Franklin Files From 2 Shows

Marks Shows entry proves value of ingenuity-deadline for entering Nov. 1

CHICAGO, Sept. 29.—Even with a scorecard they'll have trouble picking the winners. That's the consensus at *The Billboard's* Carnival Promotions Awards Contest headoursteer but

Carnival Promotions Awards Contest headquarters here, as entries pour in from the nation's midways. On the basis of nominations already in, the judges are certain of a difficult

task ahead.

task ahead. Two more carnival publicists formally enrolled their shows today in *The Bill-board's* first annual contest to determine America's leaders in six divisions of pub-

America's leaders in six divisions of pub-licity and promotion. One, Harry E. Wilson, Marks Shows' press representative, submitted material from *The Alexandria (Va.) Gazette*, the country's oldest daily newspaper but one that refuses to accept any carnival ad-vertising except for the classified col-umns. Wilson's entry demonstrates how a press agent's ingenuity can sometimes turn such a handicap into an advantage. The second, C. W. (Chick) Franklin, a switch-hitter publicist who has a rep for striking early and late, filed with one of his early hits. It's a pre-season yarn dealing with Max Goodman's Wonder Shows.

Shows

Shows. It will be followed, he emphasized, by another bid in another department of the awards contest, a kiddles' matinee promotion score registered by Franklin since a mid-season switch to Pete Kortes's North American Exposition Shows.

Kortess from Shows. Shows. The first of the two Franklin entries, a candidate for "best single newspaper story of the year," is a crack double-(See You CAN'T TELL on page 60)

Biz Big; Cavalcade Discovers Columbus

COLUMBUS, Miss., Sept. 29.—Colum-bus Fair and Livestock Show, a newie for Cavalcade of Amusements, opened Mon-day (24) night with big end of midway spotted and ready to show its wares to a first-night turnout that officials called heavier than usual. Second night attendance, unmindful of matinee showers, ran far ahead of last year's banner crowds, fair manage-ment reported. Spending was in keep-ing with solid financial condition of this area.

ing with solid financial condition of this area. Show moved into Columbus after a slow run from Greenville, Miss., train being split into two sections with dou-ble engines for the move. Greenville turned in a banner \$21,559 gross for rides, shows and gate, a smooth collection considering that Clyde Beatty Circus showed to turnaway houses three days ahead of Cavalcade entry. Night play was big thruout, excepting Thurs-day (20) when rain broke up biz. Satur-day (22) matinee drew approximately 5,000 kids, black and white, to ring up a \$1,451 afternoon total. Kramer's Holly-wood Midgets, boomed by radio, reported best still date week biz, and Zeke Shum-way's Motordrome thriller scored big. Robert R. Kline, attired in Southern Colonel apparel, visited at Columbus. Everybody hoped it wouldn't rain.

HAVE A JOB TO FILL?

Don't hire anyone until you have examined the veterans' advertisements in The Billboard this week. At least one of them has the qualifications you need.

TURN TO PAGE 41

44 CARNIVALS

Because Government Orders come first we are still unable to manufacture civilian requirements.

HOWEVER We now have a very high grade canvas cement which can be used to repair your tent and canvas equipment. Immediate shipment can be made in pint size cans and we will be happy to serve you. Write to Powers & Company, 26th and Reed Streets, Phila-delphia, Pennsylvania.

PHILADELPHIA, PA.

NEW

"First Chings First"

JWERS & CO

SANVAS GOODS

MANUFACTURERS

TILT FOREMAN

Southern Alabama and Florida. Top salaries. Will buy, book or lease small Merry-Go-Round.

WANT Foreman for Tilt, Eli and Chairplane. Show out all winter in

Wire L. B. LAMB SHOWS

Bay Minette, Ala., October 1-6; Atmore, Ala., October 8-13

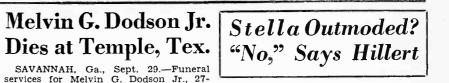
CONCESSIONS AND SHOWS WANTED

12 Americani

CHICAGO, ILL.

Must join at once.

CONCESSION TENTS **Important Feature of Our Post-War Plans**



SAVANNAH, Ga., Sept. 29.—Funeral services for Melvin G. Dodson Jr., 27-year-old scion of the Dodson midway family who died Monday (24) at Temple, Tex., were held here Thursday (27) afternoon, with burial following at Savannah's Bonaventure Cemetery.

Savannah's Bonaventure Cemetery. Dodson's death culminated a long ill-ness that began when the young show-man, about to go overseas for foreign duty with the navy, was stricken while boarding ship. In the months that fol-lowed he received treatment at many hospitals. Death came to him at a hos-pital in Temple. Until entering the navy three years ago, Dodson had been active for seven years in the management of Dodson's World's Fair Shows owned by his father, Melvin G.

Melvin G.

Melvin G. Floral offerings from the hundreds of outdoor showfolk who knew him thru those years poured into Savannah in such volume that the funeral home here was forced to request florists to stop sending them until the funeral. The florists themselves had difficulty in fill-ing the wires that continued to flow into the city. city

Melvin Glennie Dodson was born Jan-uary 16, 1918, at Columbus, Ind., and attended grammar school at South Bend,

attended grammar school at South Bend, Ind. He continued his education at Peacock Military Academy, San Antonio, before entering business with his father. He is survived by his widow, Mrs. Dorothy S. Dodson; a son, Melvin G. 3d; two daughters, Dorothy and Ruby; his parents, Mr. and Mrs. Melvin G. Dodson, and an uncle, C. Guy Dodson, all resi-dents of Savannah. He was recently discharged from the

He was recently discharged from the

RAS Takes Belting At Oklahoma City

At Oklahoma City OKLAHOMA CITY, Sept. 29. — Rain, wind, and more rain ganged up to give the Royal American Shows a plastering in their eight-day engagement at the Oklahoma City Fall Festival, which closed here Friday (28). Testival replaced the Oklahoma State Fair, the governmental go-ahead coming to late for Manager Ralph Hemphill to get the customary annual ready. Adver-tising featured the fact it wasn't the gate, which no doubt hurt the few days it was possible to operate. Thursday was the big day with a little sindicating that it would have been okay if J. Pluvius had laid off a little more often. Rain hit in torrents Friday at 4 a.m., and two inches had been recorded by noon, so the teardown was started, the shows blowing the last day entirely. Show moved to Tulsa for a five-day shindig before moving to Jackson, Miss., for the hastily revived Mississippi State Fair.

Byers Uses Air Stunter To Advertise Show Dates

COLUMBUS, O., Sept. 29.—Walter Byers Shows let the folks know they are around thru the antics of Immuno, daredevil stunt flyer. Plane is used to

are around thru the antics of Immuno, daredevil stunt flyer. Plane is used to broadside the surrounding territory with heralds, and Immuno entertains with air stunts. At the Croton (O.) Fair, which closed Saturday (22), Byers broke all midway records, despite some rain every day. This past week at Obetz, bustling Co-lumbus suburb, business has been satis-factory.

Byers closes at Johnstown, O., tomorrow (30). "We haven't had one losing week all season," Byers reports.

Prell Closes Show; Plants **Equipment With Other Orgs**

NEWARK, N. J., Sept. 29.—Sammy Prell's Broadway Shows have been closed for the season, but Prell will keep most of his equipment active for several works

Some of his rides and concessions have several bookings for bazaars and church fairs in Newark territory and some have booked with Cetlin & Wilson

Prell reports a profitable season despite the disastrous blowdown a month ago at Perth Amboy, N. J.

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BERGENFIELD, N. J., Sept. 29.—Home from the midways, Charles Hillert re-counted today how he astounded the ex-perts this season with Stella. "They said it wouldn't click," he ex-plained, "but without copying anyone else's style, I proved that it would." Hillert called his show, which toured fairs with Coleman Bros.' Shows, the Hall of Fame. Behind a strong peep-show front he featured Stella, the Slick Chick,

show front he featured Stella, the Slick Chick. "Everyone talked about Stella," he re-ported, "but all took it good naturedly and sent others in. It was shown in such a way that they couldn't beef." Hillert's biggest week was at Mineola (L. I.) Fair. Mrs. Hillert handled the ticket box, and Pete Hagar worked the sound wagon. The Hillerts also scored heavy biz with their root beer stand at Mineola.

Mineola.

A.M.P.Battles Flood InFarmville,Va.,Run

FARMVILLE, Va., Sept. 29. — Juggy Podsobinski's A.M.P. Shows stayed over in Farmville for a second week on re-ceipt of information that the lot at South Hill, Va., contracted for the past week, was under water, and it was just as well, as the personnel was exhausted after a thrilling battle with floodwaters here.

after a thrilling battle with floodwaters here. Rain prevented the scheduled opening here Monday (17). The cries of a ma-rooned cat awakened Jerry (Jay Dee, the Great) Martin at 6 a.m., Tuesday, and he found water seeping thru the door of his living trailer. He spread the alarm, and all hands, under the personnel direction of Juggy, dug into the herculean task of saving the show. House trailers were first removed from the lot, and then all ride motors were carried off. Concessions stock was next, the workers wading thru four feet of water by this time. Trucks, tractors and semis were next, and it would have been impossible to save them without considerable damage had it not beeh for the five army tractors purchased re-cently in Warrentown, Va. Damage was considered light by Pod-sobinski, and the show reopened Wednes-day (19) after 40 loads of shavings were dumped on the lot. Newspapers and police co-operated well in handling the throngs out to see the highest water since 1940, and the second highest in 35 years.

Cohen Asks Confab Next Spring on Standards Data

ROCHESTER, N. Y., Sept. 29.—Ameri-can carnival owners are not yet familiar enough with the new National Bureau of Standards regulations governing grandstands, tents and other outdoor show settings to discuss them at this time, Secretary-Treasurer Max Cohen, of the American Carnivals' Association, has advised the bureau's officials. Replying to an invitation extended ACA members to meet with a Bureau of Standards committee at New York October 26, Cohen said that a meeting next spring would be more desirable.

Corpus Christi Agin 'Em

CORPUS CHRISTI, Tex., Sept. 29.— City Commissioner B. G. Moffet was out-voted by Mayor Roy Self and two fellow commissioners when he proposed a sus-pension of the city's anti-carnival ordi-nance to allow League of Latin-American Citizens to sponsor Dodson's World's Fair Shows here.



LAWRENCE COUNTY FREE FAIR Louisa, Kentucky, October 8th to 13th; Location Main Streets. Can use all kinds of legitimate Concessions. Especially want Bingo, Ball Game, Pitch Till Wins, Dart Games, Fish Pond, Duck Pond, Hoopla, Frozen Custard, Waffles and others. No percentage or money games. Can use several small Shows. Address inquiries: F. E. GOODING AMUSEMENT CO. 1300 NORTON AVENUE COLUMBUS 8, OHIO **IMPROVED** SPITFIRE RIDES Available for 1946 Season FRANK HRUBETZ & CO. Front and Shipping Sts. Salem, Oregon POPCORN-511.00 Per 100 Lbs. Top Quality. 10% off in Lots of 500 Lbs. 10¢ Boxes, \$6.00 per M. Small Comb. Gas and Electric Cretors. Floor Model Machine, \$100.00. All Prices F. O. B. Chicago, TERMS: 25% Deposit — Balance C. O. D. F. SASS 3343 NEWLAND AVE. CHICAGO 34. ILL. "ALWAYS THE LATEST AND BEST IN TRAILER **COACHES AND BOATS**" Sellhornis E. LANSING, MICH. Phone 21103 Collect SARASOTA, FLA. -TENTS We Have It—New Shipments—Good Material TENTS—Concession, Cypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops. and Caterpillar Tops, Big Tops. ANYTHING IN CANVAS Send for Our Price List Today, Quick Deliveries. Wire, Write or Phone. TENTCO CANVAS COMPANY 130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y. weeke **BINGO AT LIBERTY** 20x40 With Loads of Flash. Good Transportation. Shows.

Address: T. W. Kelly, c/o Cavalcade of Amusements Tupelo, Miss., this week; Meridian, Miss., next week.

45 CARNIVALS

Shan Wilcox, Business Leader, **Back Into Showbiz---and Clicks**

MACON, Ga., Sept. 29.—Whenever a and now, nearing 44, can rightfully man near middle-age, highly successful count himself in among the truly successful carnival owners and managers. Altho he has many business enter-to show business to any considerable ex-tent he is usually termed an angel, or sucker, or some less complimentary term, and in many instances he goes back to commonplace business activity wiser and often poorer. Altho he has many business enter-prises in his home town of Maryville, including a jewelry store, a loan concern, grocery stores and other properties, he spends his entire time with the show, which at present is in the 39th week of the 145 encore heavier encored in Plant.

But the old story has a new twist in the experiences of Shan Wilcox, a Mary-ville, Tenn., business leader, former fair teacher wife, Mrs. Evelyn Wilcox; their



SHAN WILCOX

secretary, who for three years has owned, managed and operated Playland Shows to great success.

to great success. Starting out in 1943 with two rides and a few concessions, he now has a fleet of more than 20 trucks, his own Diesel light plants, six rides (with three more on order), several shows and a flock of concessions. His outfit, neat and flashy, is currently playing a series of Middle Georgia fairs, climaxing the best season the org has had.

A slender, tall, soft-talking man. Wil-cox is strong in the brains department

WANTED FOREMAN

For brand new streamline Caterpillar. Must be sober, able to open Mondays. Salary no object. Also want Whip Foreman. Join on wire.

Crescent Amusement Co. Walterboro, S. C., this week;

Union, S. C., next.

HALL OF ODDITIES WANTS

MUSICAL AND NOVELTY ACTS. Mentalist, Punch & Judy, etc. All winter's work. WILL BUY BLOW-UPS and GOOD MUMMY. All reply to DOC HAGAAR, care WADE SHOWS #1, Lagrange, Ind., this week; Marion, Ind., Oct. 8-12 (on the Streets, Victory Celebration).

WANTED

Portable Popping Machines with Gasoline Burners, New or Second Hand.

PEPPARD SEED COMPANY Station A, Kansas City, Mo.

HEADQUARTERS FOR PREMIUM USERS Write for price list. Plenty of Merchandise too numerous to mention

FRIEDMAN-KLEIN SALES CO. 217 W. 9th 1.000.000

8 OZ, FLAT BOITOM PAPER CUPS (May Be Used Hot or Cold) Available for immediate delivery. \$8.70 per 1000; \$7.90 per 1000, in 10,000 lots. 25% Deposit with Orders. TOM B. SMITH 396 Arcado Bullding St. Louis 1, Mo.

Altho he has many business enter-prises in his home town of Maryville, including a jewclry store, a loan concern, grocery stores and other properties, he spends his entire time with the show, which at present is in the 39th week of the '45 season, having opened in Florida last January.

He is a liberal spender on keeping the appearances spick-and-span, giving the show at least two complete paintings each year, and furnishing—and laun-dering—uniforms for all the help.

Shan keeps his family with him, the group being composed of his school-five-year-old son, Shan Charles, and Shan's mother, Mrs. J. W. Wilcox.

Being high in civic and fraternal organizations, Shan ties in strongly with the so-called "better element" at each stand. The Wilcox family is not only a big contributor to the First Baptist (See Shan Wilcox Clicks on page 60)

Maxie Glynn Badly Injured In Crash Near Emporia, Va.

ROANOKE RAPIDS, N. C., Sept. 29.— Hospital authorities said today the con-dition of Max Seglen, Marks Shows con-cessionaire better known as Maxie Glynn, injured in a highway auto accident near Emporia, Va., Sunday (23), was still serious. His wife, a resident of Cali-fornia, was said to be en route by plane.

Seglen was said to be en route by plane. Seglen was hurt when a car crashed into his trailer while he was repairing a tire four miles west of Emporia. He sustained a broken leg and shoulder bone and other injuries. Three pas-sengers in the machine ramming the Seglen vehicle were also injured. All four were brought to a hospital here.

Walter Holliday, frozen custard opera-tor with the Marks Shows, who passed by soon after the accident, took custody of Seglen's property.

SLA Nominating Committee Meeting Changed to Oct. 11

CHICAGO, Sept. 29.—Charles Driver, chairman of the nominating committee for the Showmen's League of America, announced today that the next meeting will be held Thursday, October 11, in-stead of October 4, as originally set at the preliminary meeting six weeks ago. Driver reported that it would be im-possible for a quorum to gather next Thursday. J. C. McCafferv and G. I. (Mike)

Thursday. J. C. McCaffery and G. L. (Mike) Wright, co-chairman of the drive for the American Red Cross fund, have made arrangements for a final mail campaign to complete the current effort, it was revealed today. A follow-up letter will be sent to all League members. So far the League has turned over \$4,309.50 to the Red Cross Fund.

St. John Legion Entertains Lynch Personnel at Dinner

ST. JOHN, N. B., Sept. 29.—The successful two-week stay here of the William P. Lynch Shows, under auspices of the St. John Post of the Canadian Legion, was climaxed with a dinner in the Legion rooms. Monte Chase, chairman of the Legion's welfare committee, was toastmaster. Talks were made by John Goldie, Bill Biddle, Paul Gearin, Harry Paroff, Frank Hanlon and Don Edwards, all of the Lynch Shows, and Revs. W. C. V. Martin and Moore, and J. Dever of the Legion.

Legion. On the entertainment program were Joe Kari, magician; Jean Nanson's troupe; Eldon Wilson, concession veteran, who did some fancy dancing, and Jessie, contortionist.

Boswell A. M. P. Biz Manager

FARMVILLE, Va., Sept. 29.—Fred C. Boswell has joined the A.M.P. Shows as business manager, and was warmly greeted by two old cronies, G. C. Mitchell, general agent, and Albert Farley, sound technician.

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THE PHENOMENAL SUCCESS OF THE CARNIVAL WORLD

45th Triumphant Year — Not an Experiment



FLORIDA AMUSEMENT CO.

Featuring HUGO ZACCHINI

HUMAN CANNON BALL SHOT OVER TWO FERRIS WHEELS

WANTS

To join Bradenton, Fla., October 8, Free Acts, Shows with own transporta-tion, especially Side Show; Sam Golden, wire. Concessions. Play the good ones; winter work. Corn Game join at once; Scales, Coca-Cola, Duck and Jish Pond; Man and Wife for Sit-Down Grab, join now, new joint; Pea Pool Dealer, Six-Cat Agents. Wheel Foreman; Davis, come on.

All replies HOWARD INGRAM or MARIO ZACCHINI Cross City, Fla., this week; Bradenton, next

SIGRID SORENSON WANTS FOR INTERNATIONAL BEAUTIES OF 1945

BIG WASHINGTON AVE., ST. LOUIS, MUSEUM, OPENING OCT. 5. BLONDES, BRUNETTES, REDHEADS FOR DANCING SHOW, FOR BALLY, FOR POSING, Experience not necessary. Wardrobe furnished, Highest salaries, Best treatment, No holdbacks, ALSO MAGICIANS, JUGGLERS, PITCH ACTS (MALE AND FEMALE). NO FREAKS, ASTROLOGER TO PITCH HOROSCOPES (no other Acts of this kind in downtown St. Louis). Rusty and Dusty Mansfield, please contact. All girls who worked for me before also contact. Billie Whitson, Jackie, Boots and June, will send you tickets. Address: MISS SIGRID SORENSON, Owner and Manager, P. O. Box 3284, St. Louis 10, Mo.



Roll-o-Plane, Octopus, Kiddie Auto Ride and Kiddie Swings. Must be priced to sell and no junk. Will buy small Cookhouse. Help-Scenic Painter and Builder and A-1 Mechanic. Now booking for season of 1946. All replies to WM. T. COLLINS, 406 Erie Street, St. Paul, Minn.

FOR SALE-7-TUB TILT-A-WHIRL-FOR SALE

In A-1 condition. Just finished completely reconditioning. ALSO 1939 CHEVROLET WILSON TRAILER WITH 1942 HIGH TORQUE MOTOR & 1 C-30 INTERNATIONAL WILSON TRAILER. Both Trucks just overhauled and repainted. Good rubber and plenty spares. Both Trailers especially equipped to haul Tilt-a-Whirl. NOW BOOKED AND OPERATING ON HILL'S GREATER SHOWS. FIRST \$8500.00 TAKES IT. Address:

JIM CARPENTER, c/o Hill's Greater Shows Tyler, Texas, this week; then Marshall, Texas.

3000 BINGO

No. 1 Carda, heavy white, 5x7. No duplicate carda. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16,50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red-Any set of 50 or 100 cards, per card 6f.

3000 KENO

J. M. SIMMONS & CO 19 W. JACKSON Blvd., Chicago 4, Illinois

LIGHT PLANTS

For Immediate Delivery

11/2, 2, 21/2 K.W. 110-Volt; 60 Cycle, AC Also DC Plants. WRITE FOR FREE FOLDER

S & C EQUIPMENT CO. 1915 South State St., Chicago 16, Ill.

FLYING SCOOTERS

"QUEEN" OF THE FLYING RIDES

NOW TAKING ORDERS

BISCH-ROCCO AMUSEMENT CO.

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CHICAGO 15, ILLINOIS

FOR SALE

8 Dodgem Jr. Cars. 10 Lusse Scooter Cars. 12 Rebuilt Motors for Above. \$600.00 in New Parts for Above STATE FAIR PARK, INC. Milwaukee 14, Wisconsi



You are eligible to Membership in this fastest growing showmen's or-ganization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world. Meetings 2nd and 4th

Wednesday each month Palace Theatre Building, 1564 Broadway,

New York 19, N. Y. Mostly everyone of the Eastern amusement family is a member. Are you? Write For Information.

....\$10.00 Initiation Dues \$10.00 Yearly

FROM THE LOTS

Virginia/Greater

DILLON, S. C., Sept. 29.—Week ended September 22; weather, inclement; loca-tion, two blocks from courthouse; aus-pices, Volunteer Fire Department; business, satisfactory

Show moved here from Clinton, N. C.

pites, volutieer file Department, busie ness, satisfactory.
Show moved here from Clinton, N. C., where business was satisfactory. Clinton appearance was under auspices of the Volunteer Fire Department, and Fire Chief J. Bunch and his committee cooperated in all respects. Weather was ideal until Saturday (15) when a storm broke. Louis Augustino's animal top was torn beyond repair.
Mr. and Mrs. Heavy McClain left the show. Visitors at Clinton were Earl Maynard, Charles Adams and Henry West, of Dunn, N. C., and R. W. (Bob) Works, former showman.
It was impossible to set up at Dillon until two days after the show arrived because of a storm which reached hurricane proportions. Considerable damage was done in this section and many highways were closed to traffic.
On Tuesday (18) the show moved on the lot, carried on by hand. It was impossible to drive trucks on the field. Plenty of local labor was used in this operation. City council granted permission to use some of the streets for the show because of the condition of the lot. Visitors here included L. C. McHenry, of the Crescent Amusement Shows, and Mr. and Mrs. Bruce Jordan Jr., and son. Jordan is editor of The Dillon Herald.— HAPPY ARNOLD.

Golden West

OAKDALE, Calif., Sept. 29.—Week ended September 22; location, near the main street; weather, good; business,

excellent. This was the first carnival to play here in four years and people came out in droves and were free spenders. Thru the efforts of Polish Fisher, general manager, show was able to locate on a main street, just off from the main intersection. Lo-cation was the best, and the weather was the same.

The last few weeks the show has been

The last few weeks the show has been plagued with a shortage of ride men. Things are different now, however, with a capable crew on hand. Don Hill is foreman, and Blackie Harrigan, his as-sistant, on the Ferris Wheel, while Jim Hill, foreman, and Jack Martin, his as-sistant, run the Merry-Go-Round. Don Hill formerly owned and operated his own rides on some of the larger Western shows. Harrigan is a veteran ride op-erator, having worked as a foreman on many of the larger Eastern carnivals. Jim, Hill recently was discharged from the army. He was a ride foreman before entering the service.

Jim, Hill recently was the army. He was a ride foreman below entering the service. June Grove has joined with a cig-arette pitch. Nate Fisher Cohn, co-own-er of the show, visited from San Fran-cisco, motoring up with Bob Darr. The major and other city officials were night-ly visitors to the midway. ROSE FISHER.

Gold Medal

TRENTON, Tenn., Sept. 29.—Week ended September 22; weather, ideal; aus-pices, Gibson County Fair; business, good

good. Show was up and ready Monday (17) and opened to good business, which in-creased each day. Thursday (20) was Old Settlers' Day, and Mayor W. E. Seat, who recently passed his 94th birthday, headed the parade around the grounds. All participants in the parade were over 80. The group, escorted by the writer, enjoyed the shows and attractions and later were served refreshments by the management. Saturday (22) was a big day, with

later were served refreshments by the management. Saturday (22) was a big day, with shows and rides doing capacity until 2 a.m. Sunday. The Spitfire led the rides, with the Tilt second. The Caval-cade chalked up a solid week, as did Rosier's Hawaiian' Revue. Sailor Katz joined for the week with his Circus Side Show and was well satisfied with his take. Red (Pop Eye) Herrington had a big week with his novelties and enter-tained at two performances in front of the grandstand. John Mack reported a good week with his basketball and shooting gallery. Rice's bingo proved a favorite, and Sam Craden reported a big week with his two ball games. Frank Sparks, of the Sparks Bros.' Shows, was a visitor Friday (21). FRANK GASKINS.

Page Bros.

LEXINGTON, Tenn., Sept. 29.—Week ended September 21; auspices, Hender-son County Fair; weather, good; business, good.

Business started off with a bang Mon-Business started off with a bang Mon-day (17) and continued all week. On Wednesday (19) the rides worked to ca-pacity at kids' prices. Kinney's Bullet Ride proved most popular. Ellis Roberts, electrician, returned from a trip to Mis-sissippi where he purchased some much-needed electrical equipment.

needed electrical equipment. Pete Hendricks joined with several concessions. Don Myers purchased the cookhouse. Several visitors were on hand from the Sparks Shows. Wednesday was a day and date with Sello Bros.' Circus. Consequently there was much visiting. Roy Bible, Roy Little and W. E. Page cut up jackpots. Photo concession, operated by Mrs. Mary Howard, assisted by Ellis Roberts, continued to be the first open and last to close. Mr. and Mrs. Roy Little re-turned from a combined business and pleasure trip to Mississippi. Shannon Roe is back on the show with his con-cession after an absence of three years. W. E. Page spent several days in Spring-W. E. Page spent several days in Spring-field, Tenn.

Cliff Craid placed his basketball game and pan game for the fair. Lon Austin, State Representative, was a nightly vis-itor. He trouped with John Robinson 40 years ago. Bill Williams, of the Read-ing Shows, was a caller at the office.

CAMDEN, Tenn., Sept. 29. — Week ended September 15; auspices, American Legion; location, high school grounds; weather, fair; business, big.

The short move here from Waverly, Tenn., was marred by a mishap when Sam Brouder's truck carrying the Wax Show was wrecked. Roy Little, of the show, and Fred Presson, commander of the Legion post, worked hand in hand to take care of all local details.

Kid Talley has been enjoying top busi-ness with the Minstrel Show and has increased the band. Jack Yeager and family left with their Monkey Show. Mrs. Page is reframing her Monkeyland and will feature Tarbaby and Baby Joe.

Slim McCoy and Guy White have added another truck to carry stock for their concessions, which continue to grab fat grosses. Several visits were ex-changed with members of the Gayland Shows playing near by.—LOUIS LEROY.

Wolfe Amusements

CLARKSVILLE, Ga., Sept. 29. — Rides and concessions are all painted and ready for the fairs. Frank and Fay Hearne are enjoying a good season with their mug joint. Frank also is lot man. Tommy Scott joined as general agent. Mrs. Scott recently returned from a trip to her home.

Mrs. Sue Wolfe returned from a visit Mrs. Sue Wolfe returned from a visit to Norfolk, where she placed her daugh-ter, Johnnie Mae, in school. Birthday parties have been numerous. Mrs. Les-lie Coleman marked hers with a party at the Lions' Club in Walhalla, S. C. Manager Wolfe's son celebrated his first birthday with a party. Mr. and Mrs. Jack Coleman are doing well with the slum spindle and have purchased a new truck. Manager Wolfe placed orders for a new No. 5 Ferris Wheel, Octopus and a seven-car Tilt. Show is slated to open the 1946 season with seven rides.—MRS. LESLIE COLE-MAN.

James E. Strates

www.americanradiohistory.com

James L. Strates WILKES-BARRE, Pa., Sept. 29.—This spot proved the worst bloomer of the season. Show arrived Sunday (16) in the rain which continued thru Wednes-day (19). The grounds were in terrible shape but with all hands pitching and with tons of cinders put on the lot, the show finally opened Wednesday night. Outside of people from the immediate neighborhood, attendance was nil. Busi-ness continued bad the rest of the week. Alyne Potter Morency was hospitalized here for a week with ptomaine polson-ing. Mrs. Jean Delabatte was on the sick list for a few days. Elmer Rhodes and his crew have been busy reconditioning the Heyday.—F. PERCY MORENCY.



CONCESSIONS OF ALL KINDS. Long Season of the Best Spots. SHOWS of All Kinds. RIDES of All Kinds. HARRY POLISH FISHER

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Birds and Reptiles, Jungle Shows, North Ameri-can Wild Life Displays, Reptile Exhibits. Write for full particular CHASE WILD ANIMAL FARM, EGYPT, MASS.

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SEE US FOR ALL POPCORN SUPPLIES AND MACHINES, ALUMINUM KETTLES ATLANTA POPCORN MACHINE

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ECHOLS ELECTRIC SNOW SHAVER, A-1 con-dition, with Metal Stand, \$60.00. Will ship C.O.D. Also 1936 G.M.C. TRUCK, good condition, solid aluminum body, van type, 12 ft. by 7 ft., \$550.00. MIDWEST DISTRIBUTING CO. P. O. Box 387 St. Louis, Mo. October 6, 1945



WON'T FLAME, ROT OR MILDEW Meets all government specifications for use in Tropics. Following sizes in stock for at once shipment. All hip roof olive green. 20x30, 20x40, 20x50, 20x60, 20x80, 30x50. All 8' Wall. Other types and sizes made to order in a hurry. Write today.

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JACK VINSON Care Great Sutton Shows Caruthersville, Mo.

FOR SALE

9-Car Tilt, now operating, \$2000.00; 8 Buckley Diggers, now operating, government license paid till next July, \$1400.00; Penny Arcade, 16x24 top, fair condition, 40 machines, \$700.00; one complete Bingo, 70 stools, 20x40 top, good for one season, \$400.00; one National Cash Regis-ter, 4 drawers, \$400.00. Address:

JIM FOREST S1 N. Atlantic Ave. Daytona Beach, Fla.



International CLAY CENTER, Neb., Sept. 29.-Week ended September 15; location, fair-grounds; auspices, Clay County Fair; weather, ideal; business, exceptional. Trip from Lincoln, Neb, where the show played the Nebraska State Fair, was made without mishap. Shows opened here Tuesday (11) to a record crowd, which held up well thruout the week. Kids' Day, Wednesday (12), hit pre-war grosses. The show's new Spitfire led the rides, while Jerry Hal's International Follies paced the shows. Joyce Lee, daughter of Owner Coleman Lee, was guest at a surprise birthday party in the Follies top. Mrs. Virginia Smith took her daughter, Collette, and Jackie and Joyce Lee back to school. Mr. and Mrs. Buddy Spaln and daugh-ter, Betty Lou, has joined to handle the cookhouse. Also joining were Mr. and Mr. and Mrs. Tex Donahue with blingo. Mr. and Mrs. Roy Mackey have refinished their popcorn trailer and are enjoying big business. Charlie Elder's happy-go-lucky attitude is contagious. William (Gump) Pearce, the show's Beau Brum-mell, is still enjoying bachelorhood. Melson Lee and Mabel Mullett have added a pistol layout, swelling conces-sion row to 35 concessions. W. J. (High-pockets) Lindsay has overcome all legal dificulties to date and, as a result, his boys are in the chips. Ted Woodward, shows' agent, has returned from a South-ent tour. Mr. Sciara Lee has recovered from a recent illness. Coleman Lee is missing

shows' agent, has returned from a South-ern tour. Mrs. Clara Lee has recovered from a recent illness. Coleman Lee is missing his family these days. The show will move into winter quarters in December and take to the road again in February.

J. J. Page Exposition

MURPHY, N. C., Sept. 29.—All attrac-tions were up and ready by Monday night (17), workers being delayed by an all-day-and-night rain Sunday. First night the pre-fair crowd was light. On Tuesday, opening day of the fair, a ca-pacity crowd turned out and business continued good thruout. Harry Harris Joined here with his Wild Life Show. He also will handle the lot, replacing C. F. Tidball. D. T. Morrisey has taken over the electric wagon, re-placing John (Red) Metcalfe. Both Tid-ball and Morrisey are former members of the show.

the show

En route here, Frank Earle escaped injury when a run-away mule and wagon crashed into his car and trailer. Damage to the trailer was slight.

Sallor Burke has taken over the Ath-letic Show, while Mr. Ross joined with a Girl Show. He opened and closed in one and was replaced the second day by Mr. Trobell. Sailor Burke has taken over the Ath-

by Mr. Trobell. Asheville Fair gave the show a good week's business. A second week's stay, however, was disappointing. Bally Bros.' Circus played day and date the first week, while Arthur Bros. did the same the second.

the second. Charlie Miller joined with two con-cessions and was well pleased with busi-ness. Mr. and Mrs. Page left Johnson City, Tenn., by plane for Rochester, Minn., for medical attention. Their daughter, Dorothy, is attending Brenau, girls' college, at Gainesville, Ga. R. E. SAVAGE.

Thompson Bros.

MILL HALL, Pa., Sept. 29. — Week ended September 15; auspices, Clinton County Fair; weather, fair; business, fair. The move from Laurelton, Pa., was made without mishap and the rides were ready Sunday (9). Crowds were light the first part of the week, but in-creased each night. Friday (14) was Children's Day and the rides operated from noon until midnight to a capacity crowd. Octopus was top money-getter. County and city officials co-operated in every way with Manager James Thompson. Ray Sharp, superintendent, deserves a hand for keeping the rides in tip-top shape.

Alamo Exposition

CHILDRESS, Tex., Sept. 29.—One of the worst wind and rain storms of the season hit here Sunday (23), but due to no canvas being up only slight damage was done. The office was blown off jacks and the Monkey Show bally went down, but all shows, rides and concessions opened to good business Monday (24). The previous spot, Pampa, Tex., was not up to expectations, but on the whole everyone wound up on the right side. (See FROM THE LOTS on page 49)

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ANNOUNCEMENT-

LEWIS-DIESEL ENG. CO. (Formerly

Lewis Supply Co., Diesel Eng. Div.) are pleased to announce that they are a separate company, as indicated above, and are again in position to Supply the Outdoor Showman with Prewar Service and Postwar Equipment.



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E. WOMBLE Vice-Pres., Gen. Mgr.

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CRESCENT AMUSEMENT COMPANY WANTS "Best Route Southern FAIRS"

UNION COUNTY FAIR, Union S. C., Week October 8 LEE COUNTY FAIR, Bishopville, S. C., Week October 15 GEORGETOWN EXPOSITION, Georgetown, S. C., Wk. Oct. 22 CLARENDON CO., FAIR, Manning, S. C., Week October 29 MARION COUNTY FAIR, Marion, S. C., November 5 CAN PLACE SHOWS with own outfits that don't conflict. Bryant Woods, wire us. Eagleson, let me hear from you. Frank Zorda wants Side Shows, Acts, Talker.

RIDE HELP—Foreman for Whip, Help for Caterpillar, Wheel, Chair-plane. Will book Kiddy Auto Ride, Rolloplane or Octopus.

FOR SALE-Best "Spitfire" in business. Will book on show balance season. Streamlined 8-Car Whip. Can be seen Union County Fair, Union, S. C.

CONCESSIONS—Novelties, American Mitt. Eddie, wire, everything okay. Bowling Alley, High Striker, Ball Games, Basket Ball, Penny Pitch. No PC wanted. Address L. C. McHENRY, Mgr., Walterboro, S. C., This Week CONCESSIONS-Pitch.

NOTICE-CANVAS NOW AVAILABLE-NOTICE

KHAKI, BLUE and OLIVE - SEND IN YOUR REQUIREMENTS

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CONCESSIONS FOR SALE I have for sale the following Concessions and Equipment, all completely new this season and used

I have for sale the following Concessions and Equipment, all completely new this season and used less than three weeks, some never used at all. All are framed of clear fir or white pine lumber, pin hinged, and hinges are bolted to lumber. All canvas is 12 oz, Army Double Filled Khaki Duck, Vivatex. Nicely trimmed and reinforced with red ducking and buckskin. Two 18x18 fully enclosed Hit and Miss Ball Games, three 16x8 Stock Concessions, five 12x10 Stock Con-cessions, two Percentage Tables with Files, one Fly 12x12. This equipment is the best money will buy, very neatly framed, well painted and flashy. No junk. Write for complete descriptions and prices. FORREST C. SWISHER, Box 125, Caney, Kansas.

1944 MODEL K7 INTERNATIONAL TRACTOR Complete with new 5th Wheel, 125 Gallon Safety Tank, Trailer Connections and 26 Ft. Sc Van. Under OPA Ceiling, \$4650.00 Complete. Semi-Trailer D-35 INTERNATIONAL TRACTOR and 28 FT. SEMI-TRAILER Under OPA Ceiling, \$1250.00 complete. Many others to select from. CARLEY TRAILER & EQUIPMENT CO., LTD. FOR SALE—COMPLETE TRAINED MONKEY SHOW

1 Black-Face Chimp, well trained, 4 years old; 15 Monkeys and 3 Baboons; 1 26-Ft. Semi, van type body and tractor; '36 Chevrolet, closed body; '42 House Trailer, 130 Ft. Panel Front, 130-Ft. Panel Front, 1/2" Black and Decker Electric Drill. All equipment in good condition, pre-war tires. Will sell Monkeys, Baboons and Chimp separately. All wires will be answered collect. MACKEY'S MONKEY CIRCUS **MACKEY'S MONKEY CIRCUS** FAIR GROUNDS, COSHOCTON, OHIO, OCTOBER 1 TO 6

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Cannibal Bodies, Shrunken Heads, Shrunken Bodies, Shrunken Pin Heads, Ape Boy, Devil's Child, Fish Girl, Wolf Boy, Mummified Attractions for Side Shows, window attractions, store shows, carnivals, circuses. For the best attractions on earth write TATE'S CURIOSITY SHOP Rt. 9, Box 365, Phoenix, Arlzona

WANTED FOR SIDE SHOW One more Freak, Novelty Acts, any worth-while Side Show Attraction. Six more Carolina Fairs, then long Florida season. Cash for Monkeys or trained Dogs.

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FOR SALE 2 new tried and tested Ball-Bearing Floss Machines. Can ship at once. Wire or phone ANDREY Stair Tech High S hool, Knoxville, Tenn.

MIDWAY CONFAB

The Billboard

SOUTHERN hospitality?

DICK CAVANAUGH and Walter Byers will soon leave Columbus, O., for Florida where they will pick a spot for the es-tablishment of a curio store, built along the lines of the famed Denver Curio Shop.

MR. AND MRS. GEORGE VOGSTEAD, who have the Wild Life Show with Endy Bros., entertained Mr. and Mrs. Rex Ingham at the Burlington (N. C.) Fair, and later were guests of the Inghams at Ruffin, N. C.



Mirth Shows, had this picture snapped in the Luzon jungle where he saw plenty of action. He reports that General Yamashita gave the Yanks plenty of trouble right up to the last minute of the conflict.

SOME CONCESSIONAIRES are already humming Moon Over Miami.

PVT. EDWARD L. FIELD, formerly with the West Coast Amusement Com-pany, is in Germany and expects to get a European discharge so he can enlist as a seaman and work until all troops have been redeployed. Then he hopes to get a string of concessions for action in the Southwest or the Pacific Coast.

PATSY ROSANIA is in Hamot Hospital, Erie, Pa. . . LIEUT. IRVING C. RAY writes from Manila, P. I., that he will be returned to this country on furlough early in October and expects to be with W. R. (Bill) HIrsch for the Louisiana State Fair at Shreveport and to make the convention in Chicago.

HAS ANYONE EVER FOUND out why cookhouse waiters take such a defiant attitude when they hand you your check?

SPEEDY BABBS, who seems to be try-ing to win the hard luck championship of 1945, had his living trailer badly dam-aged in a wreck en route from Adrian, Mich., to Mansfield, O., but he is still optimistic enough to forward a book, The Life Story of Miss Alverna and Speedy Babbs, and reiterate his slogan to the life of a drome rider and operator, "It Beats Working for a Living."

VAINEST OF HOPES of a show-coach sleeper is that the noises of the late-to-rise will cease before rising time.

J. GEORGE LOOS wires that J. A. Chneck has replaced Charles T. Mat-muff as general agent of his Greater United Shows. Loos says further that his organization is having the best season in its history.... EARL MAXIE UPSON died last week at Tallulah, La., and the Glenwood Fu-neral Home, that city, is trying to locate his relatives.

REMEMBER THOSE EARLY DAYS when a little DDT mixed in laundry water would have been a help?

- 11

J. R. STUTZMAN reports that he has

completed a suc-cessful 10 months with slum joints on J. P. Bolt's Royal Exposition Show, and has purchased a photo gallery at 315 W. Jackson Street, Thomas-ville, Ga., where he plans to remain for some time for some time.

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MRS, MARY MACKEY, owner of Hollywood Monkey Circus, is in General Hospital, Pontiac, Mich. . . . KID TAL-LEY has his Minstrel Show with Page Bros. to play colored fairs in Tennessee. . . . C. W. BODINE reports that he will celebrate his birthday October 10 as usual. GEORGE KELSO writes an interesting card telling of the trials and tribulations of framing a show out of makeshift material for the carnival at Veterans' Hospital, Marion, Ind.

BUTTER IS BACK in cookhouses but not to such an extent that there is danger of getting enough to butter the third hotcake.

ART CRANER writes that he'll cover ART CRANER writes that he'll cover the special session of the California State Legislature this winter. The ses-sion is called to deal with post-war problems. Craner has been engaged to draft many revisions of the codes deal-ing in vocational and professional stand-ards as they now affect the amusement ards as they now affect the amusement industry. Such legislation will be offered at the next regular session in January, 1947.

ROBERT (BOBBIE) MANSFIELD is confined in Sun Ray Sanitarium, 125 S. W. 30th Court, Miami, recuperating from a paralytic stroke. Until his affliction he operated the Girl Revue on the James E. Strates Shows. . . SIGRID SOREN-SON reports closing as manager of the Hollywood Follies Revue on the North American Exposition after a great week at Hutchinson, Kan., and is now in St. Louis preparing to open a museum on Washington Avenue.

WHAT THE MIDWAY WORLD needs is a crusading society for the improvement of carnival pig Latin and monikers for workingmen.

HAROLD GREEN, of St. John, N. B., former carnival concessionaire, now prison camp guard at North Bay, Ont reports that he was almost shipped t reports that he was almost shipped to Germany when a group of German PW's were returned to their homeland. . . WALTER LANKFORD, of Lankford's Overland Shows, has recovered sufficient-ly from a fall from a lion's cage last May to toss away his crutches in favor of a cane, and reports it is his plan to keep his unit in action all winter in the Deep South South.

CORP. DOYLE RIGGS relaxes in the Philippines and



Service Group, APO 70, c/o Postmaster, San Francisco.

WHAT ONE LOT SUPERINTENDENT can't figure out is why all the show pooches have to meet at the front gate to start their fights at opening time.

MRS. SAM (BILLIE) PALITZ, wife of the A.M.P. Shows' concessionaire, has been confined to Watts Hospital, Dur-ham, N. C., for almost a month, seri-ously ill. . . MRS. JACK (MADAME ZELDA) BEARD, of the Crescent Amuse-ment Company, has been confined for three weeks with pneumonia. . . JIMMY JAMISON, high-diver, has police and FBI agents hunting for the thief who snatched his wardrobe, including his naval uniforms and honorable discharge papers at Bluefield, W. Va.

MR. AND MRS. DEE LANG, Irma Ober-mark and John Sweeney journeyed from St. Louis to Festus, Mo., for the closing night of the John R. Ward Shows Sat-urday (22). While there, they were the guests of Charles M. Sheesley, shows' concession manager. . . MR. AND MRS. JOHN C. WEER and son, Johnny, report that they were in their beautiful home in Miami when the hurricane hit there September 15. They watched the storm roar on for three hours, expecting any-thing to happen any minute, but luckily no damage was done to their property, with the exception that one banana tree was unrooted. was unrooted.

C. C. (POP) HILL, co-owner with his two sons of Hill's Greater Shows, who has been confined to various hospitals during the past 18 weeks, is now at his home, 1203 S. Mont-Clair Avenue, Dallas, where he is able to sit up for several hours daily. His physician states that h's health is greatly improved. Pop would like to hear from his many triands friends.

MR. AND MRS. DENNY PUGH renewed many acquaintances when they visited the Dodson Shows in Waco, Tex. Denny is having a big season in Fair Park, Dal-las, with his rides and concessions, which

he operates jointly with Joe Murphy. HAROLD INGLISH is secretary for the Pugh-Murphy combine. . . MR. AND MRS. A. N. RICE, who for the past several years have operated Penny Ar-cades in Wichita, Kan., after retiring from the carnival concession business, have sold their two remaining arcades in that city to their son, Jerry, and pur-chased a home in Clarinda, Ia., where they now reside

MR. AND MRS. SAM SOLOMON, after spending two weeks in St. Louis visiting relatives, departed Monday (1) for Caruthersville, Mo., where they plan on seeing President Truman over the week-end of Octo-ber 6-7, as he has signified his in-tentions of visiting the American Legion Fair there on those days. Fol-lowing a week in Caruthersville, the Solomons will go to Miami, where they will remain until time to leave for the Chicago conventions. for the Chicago conventions.

VICTORY **EXPOSITION SHOWS** CAN PLACE ALL STOCK CONCESSIONS

Photos, Cork Gallery, etc. (Bert Bowlus no longer here.) Shows with own outfits, some useful Ride Men.

Vernon, Texas, this week.

BILL'S NOVELTY RIDES

BILL'S NOVELTY RIDES WANT WANT Concessions that work for Stock and 10¢. Agents for office-owned Penny Pitch, Slum Spindle, P. C. Dealer and Popcorn. Will book Grab Joint. Chas, Drill wants Agents. Ride Help that drive semi. Can use Wives for Ticket Sellers or Agents. We stay out all winter. We can't use lushers or chasers, so stay where you are. Louisville, Ala., Oct. 1-6; Hurtsboro, Ala., 8-13; first show in these towns in four years. We play small towns with big money. All answers to BILL BROWN, Owner, or FRANK HARRIS, Mgr., Louisville. Ala. P.S.: Lester Stokes Jr., Uncle Bill wants you.

RIDE OR SHOW OWNERS I will furnish 3 Shows and 8 Concessions (new canvas) for 1946. Will help book; play 2 to 3 celebrations and fairs each week. Know Iowa and Minnesota. Can furnish experienced Ride Help. H. L. WYSE Wayland, Iowa

SECOND-HAND SHOW PROPERTY FOR SALE

SLOOD'HIAND JIIOU FROTENTI TOK JALL \$50.00 Sult Japanese Armor. Old and rafe. Life-Size Mermald. Fine condition. Cheap. \$24.00 Heavy Waterproof Tarpaulin, 12x20 ft. \$52.50 Four-Way Push Pole Tent, 14x14 ft., with Bally Cloth. Bargain. WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia 6, Pa

FOR SALE WHIP

Good Shane Now Running. Andrew Stone R. F. D. #1 FITCHBURG, MASS.

BINGO OPERATOR

Will go anywhere to operate cash Bingo for Fraternal or Church group. A-1 recommendation; success guaranteed. BOX D-40, The Billboard, Cincinnati 1, O.

WANTED TO BUY 20-Car Skooter, Fly-o-Plane, Caterpillar, 7-Car Tilt-a-Whirl. State condition and lowest cash price. Want Foreman for No. 16 Wheel, Roll-o-Plane and Merry-Go-Round. No moving, steady work at the beach year round. State experience and age in first lotter.

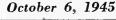
first letter GRIFFEN AMUSEMENT CO. Jacksonville Beach, Fla.

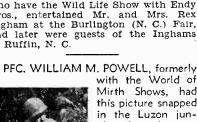


for Slum Store, Ball Game, Scales. Seven Fairs, then Florida. K. L. (DICK) TAYLOR Walterboro, S. C., this week; Union next,

JIMMY CONNORS

Wants Ball Game Agents For balance of season. ALL FAIRS—ALL FAIRS. Good Ball Game territory. Address: Care MARKS SHOWS Albemarle, N. C., this week; then Fayetteville, N. C.





FROM THE LOTS

(Continued from page 47) All records for fires must have been broken at Pampa, with at least one small fire every day. This was due mostly to careless cigarette smokers.

Herman (Curly) Helton is assisting Mariha Rogers with her concession, and Mariha reports a big season to date. Mrs. Emily Miller has had a good season so far with candy floss. Eddie Lynch is having his trailer overhauled. Terry Martin, general agent, always has plenty of extra help on hand when the show moves into a new spot.

moves into a new spot. Joe Rosen, Joe Stegel and Ned Rao have received new canvas for their con-cessions. Owner Jack Ruback has ordered all new canvas for next season. Rose-mary Rubach went to San Antonio on business. Red Kelley, who has charge of the concession truck, has been on the job all season. It's been tough making the times lately, with tire and motor the jumps lately, with tire and mot troubles. TED CUSTER. moto

Coastal Plain

KENLY, N. C., Sept. 29.—Show missed the opening day here, after a long jump from Georgia, but was ready for the second day and was greeted by one of the largest crowds of the season. Sponsor was the fire department.

Many new attractions have been added. Manager C. V. (Bill) Cox has purchased two more rides, bringing the total to five. Mr. and Mrs. Joe Kinlan joined with several new concessions, W. V. Heimen joined with his Monkey Show, and J. W. Wallace with his diggers. The writer is handling *The Bil* and mail.—MRS. MARIE KENLY. Billboard

WHEELS OF ALL KINDS Tickets-Paddles-Laydowns **Complete KENO Outfits** CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC. **ALUMINUM MILK BOTTLES** Now Available . . . Write Write for Catalog H. C. EVANS & CO. 1520-28 W. Adams St., Chicago 7



Stockmen's Hotel, Elko, Nev.

ERNIE DENNISON

TENTS

Immediate shipment. Concession Tents-8x10, 8x12, 10x12, 10x14, 10x16. Also 20x30 and 20x40. Sidewall, any height. D. M. KERR MFG. CO. 1954 W. Grand Ave. CHICAGO 22 West Coast Victory

SAN JOSE, Calif., Sept. 29.-Show rang the bell here for six days, closing Sunday (23). It was its second appearance here this season and the fifth different show

Ans season and the fifth different show to appear here. A late prune crop and fine weather helped. Manager Mike Krekos and staff gave a show within a show for the benefit of the San Francisco Chapter of Show Folks of America. More than 150 mem-bers of the chapter came here for the bers of the chapter came here for the event

Show played the Contra Costa County Fair at Antioch before coming here. Fair at Antioch before coming here. The show's entire staff was seen around San Francisco while playing Vallejo. Noted were Krekos, Louis Leos, Harry Myers, William T. Jessup, Ed Kemp and Art Croner Craner.

Dodson's World's Fair

WACO, Tex., Sept. 29.—Show personnel left here singing the praise of the Long-horn Club, live-wire organization which

horn Club, live-wire organization which gave the org its strongest sponsorship of the season and a big week's biz, ended last Saturday (22). Roy Durie, Longhorn president, per-sonally handled many of the details, and opened up every possible avenue for publicity and exploitation. Business was fair early in the week but, despite extremely hot weather, the midway was jammed for both matinee and night sessions Friday and Saturday. It added up to a big winner for every department. department.

Show moved to Austin, Tex., for a Monday (24) opening, with indications the weather might break in favor of good business.—HARRY PAYNE.

Sunshine

TRENTON, Fla., Sept. 29.—Week ended September 15; auspices, American Le-gion; weather, rainy; business, good. Business here was good despite the talk of the coming hurricane. Outside of a strong wind, this spot was spared. Everything was securely tied down, just in case in case.

Mr. and Mrs. Sam Holman drove to Daytona Beach and arrived there just as the storm hit. They reported trees were blown over and much damage done. Passing the beach, they noticed that the rides on the beach were taking a beating. The top of the Merry-Go-Round was blown off and covers on some of the stands were torn to shreds. SAM HOLMAN.

Bright Lights CHARLES TOWN, W. Va., Sept. 29.— Show expects a banner week, as this is the first carnival here in 26 years. Hopes are high that it will at least duplicate business of a week ago at the Gratz (Pa.) Fair, where the first two days were lost buy roin and wind but the remainder of

Fair, where the first two days were lost by rain and wind, but the remainder of the week was excellent. Rex Johnson joined with the U-Drive ride. Nat Roth joined for a week at Gratz with three concessions. Manager John Gecoma and L. C. Heck, assistant, plan to put in orders for new canvas and more rides. —F. A. NORTON.

Howard Bros. HILLARDS, O., Sept. 29.—Shows, under management of Ray Howard, registered a smash score at the country fair here. Howard reports that the shows haven't played a bloomer all season.



SOUTH MARION FALL FESTIVAL

5 BIG DAYS AND NIGHTS-TUESDAY, OCTOBER 91h TO SATURDAY, OCTOBER 131h Located on City Streets and Surroundings. Free Acts, Band, Manufacturers' Exhibits, Merchants' Booths, Produce Exhibits.

W. G. WADE RIDES CONTRACTED

Can use Concessions and Side Shows of all types (authorities will not permit money games or high-powered gambling.) Have sold Corn Came exclusively. This is an old established street entertainment for the Marion community being resumed after war-time layoff. Make all contacts by U.S. mail or Western Union only. (No telephone.)

J. RUSSELL GARR, Chairman, South Marion Business Men's Club, Garr Dime Store, Marion, Ind.

RAY OAKES

Will build better and more Concession Games NOW. "Experience has been our teacher." Test locations on all our new games have proven people will still play—and play heavy— where they do the trick themselves.

Our NEW DART GAME, "ADD 'EM UP DARTS"-Two 4-Color Boards With Chart and 1 Dozen Darts To Sell at

\$15.00 FOR THE SET

This is a silk screen job, 24"x30". Twelve winners and only five losers to this combination. (No circulars on this as yet.) Some operators will work 4 for 10c; some will work 4 for 25c.

It takes flash to tell. Test location No. 1 on this type of game showed a gross \$558.00 with two sucker agents; expense \$179.80—including stock and privilege—nice going! Watch for our New Circulating Fish Pond, New Penny Pitch Board, Hoop-La Blocks and several other new games. All on display at the convention.

RAY OAKES

BOX 106



"Home of the World's Largest Zoo"



WILL BUY FOR CASH

Odd Carved Wooden Animals from old Carousels or Merry-Go-Rounds. State prices and condition along with description. Can you arrange transportation?

GEORGE S. BAKER & COMPANY

840 Cherry Street, NW

Atlanta, Georgia

WANT WANT **86** Franklin, Ohio, Fall Festival and Victory Homecoming ON STREETS, OCT. 8 Bracken County Free Fair, Brooksville, Ky. DAY AND NIGHT, OCT. 17 TO 20

Photo, Bingo, Grab, Ball Games, Floss, any kind of Stock Concession, no Grift. Shows: Any good Show of merit, no Girl. Rides: Kiddy Auto Ride or any Ride not conflicting. Have Merry-Go-Round, Ferris Wheel, Spitfire. All address: WM. E. (BILL) LAMB, P. O. Box 6, Cincinnati 16, Ohio

SNOW CONE SUPPLIES Spoons; all in stock ready for same day shipment. If you are not buying from us, get our price list today.

Electric Ice Shavers, Flavors, Cone-Shaped Cups, Wood and Tin Shaped Cups,

Gold Medal Products Co. 318 E. Third St., Cincinnati 2, O.



CORN, \$11.10 PER 100 LB. BAG; GIANT-POP SOUTH AMERICAN YELLOW

We are now delivering the finest Popcorn money can buy with tops in popping volume. Excellent Popcorn contract price offering thru June, 1946. Don't forget we can also supply the best and strongest Popcorn Cartons you ever handled . . three popular sizes: small, medium and large. Also Colored Cones, Classine Bags and Seasoning. Over in the nut de-partment . . Peanut Bags and best Virginia Roasted-in-the-Shell Peanuts. 1934c ceiling, 100 lb. Bags.

Send for complete price list and details. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS



50 CARNIVALS The Billboard



С КЕТ M 0 N R 0 AMUSEMENT DEVICES C A TE R р 1. 1. R NOW AVAILABLE С 13 2 E R R A 1. for KIDDIE RIDE ADTO -----NEW CATALOG

ALLAN HERSCHELL COMPANY. INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC. NORTH TONAWANDA, NEW YORK

CUMBERLAND COUNTY FAIR

Fayetteville, N. C., Week October 8-13

The largest Army Camp in the South, with 75,000 troops permanently based, and the first fair in three years. Big pay day and all bona fide Fairs till middle of November.

MARKS SHOWS

Can place legitimate Merchandise Concessions of all kinds---no Mitt Camps or Gypsies. Grind Shows. Experienced Ride Help. Jimmy Simpson can place for Colored Revue, Musicians, Chorus, other Useful People. All address Albermarle, N. C., this week.

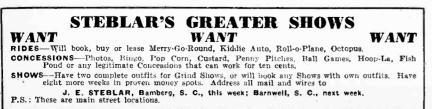
R. & S. AMUSEMENTS CAN PLACE

Legitimate Concessions and Ball Games at American Legion Victory Celebration and Thrill Circus at Wilmington, N. C., week of October 15 through 20, and later dates until November 12.

Write or wire, this week, Washington, N. C.

PAGE BROS.' SHOWS Want legitimate Concessions of all kinds; good opening for Cook House

or Grab. Gibson County Colored Fair this week; Haywood County Fair, Brownsville, Tenn., to follow. Will buy No. 5 Wheel for cash. PAGE BROS.' SHOWS, Trenton, Tenn.



3

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

Sherman Hotel, Chicago CHICAGO, Sept. 29.—Everything is set for the meeting October 4. Mem-bership applications received from Mi-chael F. Suilivan, Frank W. Peppers, Harry Wonnacott, George Nash, William Levinsky, S. W. Whitechurch and Ben Landes, credited to Bob Sickles, Mike Wright, Maxie Herman, Frank R. Conk-lin, M. M. Webb and J. P. Sullivan. Secretary Joe Strelbich returned from a visit to the Wallace Bros.' Shows of Canada at Leamington, Ont., and the Conklin Shows at Brantford. He stopped over to see Past President Frank R. Conklin at his Midway Farms at Conk-linville, on the outskirts of Brantford. Frank B. Downes advises that he has been discharged from the service. Mustering-out checks soon will be ready for Downes, Al Sweeney, Woodrow Jones, Lames A. Beed William E. Saunders

for Downes, Al Sweeney, Woodrow Jones, James A. Reed, William E. Saunders and Matt Borup.

and Matt Borup. The League received with sorrow the news of the passing of Louis Henry and Mel G. Dodson Jr. Donations to the Cemetery-Hospital Fund were received from Rube Lieb-man, Harry Wingfield, Clayton Holt, Jack Sheean and Ernie O. Woodward. Frank D. Shean sent a check for the Mustering-Out Fund Out Fund. Mike Kline writes that he is heading

overseas. Callers at the rooms in-(See SLA on page 58)

Pacific Coast Showmen's Association 6231/2 S. Grand Ave., Los Angeles

Ladies' Auxiliary

Ladies' Auxiliary President Marie Tait presided at the Monday (24) meeting. Among those present were Margaret Williams and Fern Redmond, of Mission Beach, Calif. Florence Webber left for St. Joseph, Mo., called by the illness of her mother. Lucille Gilligan was in from the Cali-fornia Shows and brought in three new members, Florence McNeill, Eileen Frieda Bennett and Wanda Will. Also present from the California Shows was Bee Stein. Letters were received from Babe Mil-ler, Cecile Bowen and the Show Folks of America. Peggy Sintic sent in some articles for the bazaar. Vivienne Jacobi is back after a summer with the Mills Shows. Esther Carley has returned from a trip to Mexico and donated a door prize which was won by Stella Linton. Lee Sturm flew to Cleveland to meet her son, who is returning from France. Jenny Darmele, Bown and the Show Folks of Reynolds Barry, a new member, was present for the first time.

Caravans 155 N. Clark St., Chicago

CHICAGO, Sept. 29 .--- A large crowd CHICAGO, Sept. 29.—A large crowd was on hand for the opening fall meet-ing Tuesday (25). President Jeanette Wall, recently returned from her sum-mer home at Lake Delavan, Wis., pre-sided. Also at the officers' table were Edna Stenson, first vice-president; Mae Taylor, third vice-president; Clara Po-lick, secretary, and Clair Sopenar, treas-urer. New members present included

lick, secretary, and Clair Sopenar, treas-urer. New members present included Mabel Tighe, Miss Voss and Patty Ann Hall of the James E. Strates Shows. Arrangements have been made for larger clubrooms in the Ashland Build-ing. Plans are to hold open house during the convention, probably in the Sherman Hotel. The new set of by-laws will be mailed soon. Results from the penny mailed soon. Results from bags were very gratifying. from the penny

International

Showmen's Association Maryland Hotel, St. Louis

Maryland Hotel, St. Louis Mary ST. LOUIS, Sept. 29.—First regular business meeting of the fall and winter will be held October 4. Membership committee reports that it will have ap-proximately 40 new members to submit for balloting at this session, as various for balloting at this session, as various Exposition, Turner Bros. and John R. Ward Shows the past several weeks and gathered many showmen into the fold. Secretary Euby Cobb urgently requests that all members send in their dues for the coming year, and asks that these be mailed to P. O. Box 843, St. Louis 1, Fund.

www.americanradiohistory.com

National

Showmen's Association 1564 Broadway, New York

NEW YORK, Sept. 29.—Secretary Wal-ter K. Sibley visited the Allentown (Pa.), Fair Thursday (20), where the World of Mirth Shows furnished the midway en-

Fair Thursday (20), where the World of Mirth Shows furnished the midway en-tertainment. On the welcoming com-mittee were Frank Bergen, Ralph Smith and Mrs. E. Murphy. Bergen ordered 30 banquet tickets: Gerald Snellens, 20, and Phil Isser, of I & T Shows, 10. Mrs. Murphy turned in two pages of adver-tising secured by Snellens. Dues payments were made by Jack Gilbert, William Scruton, Louis Reiben, Carl Wilson and R. E. Eichelberger. The following were met on the midway: Frank Schillizi, who was just visiting, as he is not able to work yet because of, recent operations; Bucky Allen, Max Kassow, Harry Kaplan, Al Katzen, Ernest Kern, Louie Seigel, Joe End, Maxie Hum-mell, Phil Cook, Frank Blatsky, Sam (Turkey Red) Frumkin, Mike Giglilo, Al Burt, Phil Isser, Harry Sussman and Louie Scherer. The bingo party for the benefit of NSA was held by Allen Friday (21). Joe Casper was sighted operating extende Joe Casper was sighted operating (21)

a stand. On Saturday night (22), a visit was made to the Gerrard Greater Shows on Southern Boulevard and Fordham Road, New York. Had pleasant chats with Charles Gerard, John O'Rear, Frank Robinson and Ralph Endy. Business was good

good. Interesting letters received from Leonard Traube, of *The Billboard*, who is in the navy in Chicago; Eddie Elkins, Edward P. Rahn and Jack Philipson. Recent visitors have been Art Lewis, Jack Greenspoon, Harry Nelson, Louis Elias, Clem Schmitz, Louis Candee, Al Keating, Al McKee, Jerry Gottileb, Her-man Cohen, Moe Elk, Jimmy Peterson, "Shrimpy" Rappaport, David Bloom, Frank Robinson, Sol Warnish, Joe Lux, Lou Ulrich, Morris Ribach and Vic Weinberg. Weinberg. This 'n' that

This 'n' that , . . Murray Zand just in from Lincoln Park, New Bedford, Mass. . . Charles Davenport back from Mass. . (See NSA on page 58)

Showfolks of America San Francisco

San Francisco SAN FRANCISCO, Sept. 29.—Regular meeting was called to order by President Sammy Corenson Monday (24). Absen-tees noted were vice-presidents Treanor and Fisher. Letters were read from Arthur Hartwell who enclosed a check for dues; from Ben Beno, now in the Philippines; from P. Charles Camp, now in Harlesboro, N. C.; from Charles Mar-tin, who enclosed money for tickets, and from Roy Ludington, of the Crafts Shows, who invited showfolks to attend the Pacific Coast Showmen's Association Sick and Relief Fund Benefit at Merced, Sick and Relief Fund Benefit at Merced, Calif.

The following were elected to member-The following were elected to member-ship: Archie Kaplan, Dave Kaplan, Clare Sutich, Anna Davis, Betty G. Coe, Robert Levy, Mrs. Blanche Perry, Ian Campbell, Mrs. Manuel Perry, Alfred Lavignini, Mrs. Lila Lindstrom and Bernardio DiMassimo. The president introduced the following new members and guests: Lieut. Jack Pannell, Lillie Pannell, Mr. and Mrs. Hunter Farmer, Mrs. Harry Meyers, Mr. and Mrs. Charles Walpert, Mr. and Mrs. Barnett and Mr. and Mrs. Bill Ober-handsli.

Barnett and Mar, and Angelein ange

recent illness, is much improved. Al Treadway is still on the sick list. Jack Rhodes expects to be out of the hospital

Rhodes expects to be out of the hospital shortly. Mrs. Ethyl Weidmann, chairman of the Nominating Committee, reported. Only change in the present list is a few addi-tions to the board of directors. The re-port was accepted. Members of the com-mittee were Castle Berglum, Jennie Christenson, Fred Ramsey, Council Rai-ford, Oscar Walker and George Lorraine. The pot of gold amounted to \$42. Half of the amount went to the refreshment fund and the rest was won by Hunter Farmer. He donated half of his winnings to the Christmas Fund. The penny march added \$31.25 to the Christmas Fund.

October 6, 1945

CIRCUSES

The Billboard 51

Communications to 155 No. Clark St., Chicago 1, Ill. WHY CRY ABOUT THE OL' DAYS?

Wheels Stop Rollin'

DAVENPORT, Ia, Sept. 29.— Barnum & Bailey's famed cir-cus band wagon, Twin Hemi spheres, is to have a permanent

spheres, is to have a permanent \$5,000 home in Davenport, ac-cording to Dr. B. J. Palmer. The huge spangled vehicle, long shunted from one storage place to another, will have a special garage built for it near the Palmer School of Chiropractic here. The structure will measure 26 by 68 feet to accommodate the 28 by 68 feet to accommodate the former parade showpiece.

Barnett Bros. Switch To Georgia Territory

EDGEFIELD, S. C., Sept. 29.—Plagued by opposition from Austin Bros., Barnett Bros.' Circus switched its route and has hopped over into Georgia. Equipment recently taken from the barn at York, S. C., Is in excellent shape, and perform-ance apparently meets public approval. Al Humke who has the candy stands

All Humke, who has the candy stands, has been handling contracting the past two weeks, as Bennie Fowler recently resigned and moved over to the Austin show. He immediately switched Austin into several spots ahead of Barnett. Humke reported biz satisfactory all the time the sun shines.

Macon Shriners Prepare For Annual Indoor Show

MACON, Ga., Sept. 29. — Al Sihah Shrine Temple will present the 14th annual Shrine Circus in the Macon Auditcrium November 19-24.

AuditCrium November 19-24. Macon show is entirely staffed by Shriners, who donate a full week's work every year. The only paid personnel is the cast of professional performers, usually numbering about 25, presenting a two-hour show. Concessions, manned by the fezzers, usually outgross ticket sales, admish being only 25 cents. Last year's net was around \$15,000.

Arsenic Poisoning Takes Four More Austin Horses

MACON, Ga., Sept. 29.—Death toll MACON, Ga., Sept. 29.—Death toll from arsenic poisoning among horses of Austin Bros.' Circus has doubled, ac-cording to word received here from the show, now playing in Alabama.

show, now playing in Alabama. Four died in Columbus, Ga., and four more died later in Alabama. They were two of the black and white spotted horses belonging to Dr. E. L. Cooper, and two more Palominos belonging to Harry A. Hammill, owner of the show. Seven head of stock were hospitalized in Ope-lika, Ala.

Jarmes, Near End of Navy Service, Plans New Show

MONONA, Ia., Sept. 29.-Glenn Jason Jarmes, expecting a release from the navy soon, has notified Doc Waddell, Co-lumbus, O., circus parson, that he has sold his dairy farm near here and plans to launch a new show. Org probably will start with indoor dates, taking canvas in the spring.

Jarmes enlisted in the marines but transferred to navy. He was wounded once and participated in seven South Pacific Invasions.

No Athletic Shows for Texas

AUSTIN, Tex., Sept. 29.—Shows tour-ing Texas will have to skip boxing and wrestling exhibitions, Leonard Carleton, State Labor Commissioner, advised Cole Bros.' Circus Monday (24). Carleton turned down the show's application to run a wrestling show. Texas law re-quires that promoters must be residents of the State.

Okla. Gives Out With Weather for Russell

ADA, Okla., Sept. 29. — Oklahoma, where the winds blow free, can also make

ADA, Okla., Sept. 29. — Oklahoma, where the winds blow free. can also make with the rain, Russell Bros.' Pan-Pacific Circus learned here Tuesday (25). Mid-way thru the night show, a hard wind and rain storm struck so severely that the performance was canceled. A three-quarter house missed the last half of the show. No matinee was given. At Ponca City, the Russell org bumped into more of Oklahoma's weather eccen-tricities Sunday (23). lightning, wind and rain threatening. However, both shows got by, the matinee to a fair house and night show yielding another three-quarter job. Leaving Kansas at Independence, rainy weather and a muddy lot held attendance just under full-house proportions, Friday (21). At Independence, Bayard Graves, 45, Granby, Mass., circus employe, suffered a fractured hip when he fell from an elephant during unloading. He was re-moved to an Independence hospital, where he will be confined several weeks.

Dailey Bros. Gets Plaudits And Crowds at Princeton

PRINCETON, Ky., Sept. 29.—Described as the best tent show entertainment to appear in Princeton in years, Dalley Bros.' Circus did big business here. De-spite showers, the matinee house was strong. The weather cleared in late afternoon and the show played to ca-pacity at night.

pacity at night. The bell rang twice at Mayfield, Thurs-day (27), the show playing to full houses.

McIntosh Preps for Winter

BELLEVUE, Mich., Sept. 29. - Nine DELLEVOE, MICH., Sept. 29.— Nine miniature circus wagons will carry the 19 monkeys to be exhibited by the Mc-Intosh Monkey Circus during its winter tour, Glenn McIntosh reports. Cages and equipment will be readied at winter quarters here after Mr. and Mrs. Mc-Intosh take a short vacation. They re-port a successful season at Ramona Park, Grand Rapids, Mich., where they closed recently.



Charleston Show Shatters Outdoor Attendance Records

CHARLESTON, S. C., Sept. 29.-All at-CHARLESTON, S. C., Sept. 29.—All at-tendance records for outdoor events in Charleston went by the boards here when for five consecutive nights the Hippodrome Thrill Circus, under aus-pices of the Junior Chamber of Com-merce, played to capacity crowds. The show, making its third annual appear-ance here, was produced and directed by Edwin N. Williams.

Among the feature acts were La Tosca, Among the feature acts were La Tosca, Spiller Seals, Canestrelli Troupe, Snyder's Bears, the Four Pin-Up Girls, De Ritzie Family, Miss Francene, the Clairs, Barth and Maier, Muesetta, Kreiger Dogs, John Gibson's Hollywood Sky Ballet, the Downles, Wilson Duo, Barton's High School and Liberty Horses, Sherman Brothers and Charles DeMelo.

Twenty-two acts were presented in two rings and on a stage.

Beatty Overcomes Weather

BROOKHAVEN, Miss., Sept. 29.—Clyde Beatty Circus overcame bad weather here, Friday (21), and drew a full house at the matinee and a strong house at night night.

Full House Welcomes Y-P

DINUBA, Calif., Sept. 29. — Dinuba fans put out the welcome sign for the Yankee-Patterson Circus here, Septem-ber 17, in the form of a full house at night after a slim matinee. Business at Delano, Calif., September 19, was fair.

29 Orgs Were **On July Tour**

Even lush days after World War I couldn't compare with sawdust fun offered in 1945

CHICAGO, Sept. 29. — Those golden circus days of yore are not beyond com-pare after all.

Legends to the contrary, more circuses



Legends to the contrary, more circuses are showing to more people in more towns and cities—and probably to bigger grosses—this 1945 season than 25 years ago. Doubt it, old-timers? Examine your files and records. Or better yet, look it up in The Bill-board. Compare the two seasons, 1945 and 1920. Take, for instance, the month of July. Out of The Billboard's Out of The Billboard's

Out of The Billboard's crackly pages come tumbling circus facts of 1920. The gold old days. The old familiar names of Ringling, Sells-Floto, Yankee-Robinson, Great Sanger, John Robinson, Al G. Barnes and others half forgotten—ring out from every page. Altogether, 19 circus outfits were tour-ing a nation still flushed with World War I prosperity in July, 1920. Yep, the youte pages show a fancy network of shows here, there and everywhere. Those were the days. Yes, sir, boys and girls, every crossroads hamlet got its summer whif of sawdust and spangles in those good old days 25 years ago. But, hey, old-timer! American circus biz ain't exactly in no doldrums today, can you take a jol? Well, sir, where there were 19 shows on the road in 1920, a grand total of 29 were out in July, 1945. **Iowa Well Covered**

Iowa Well Covered

And as for hitting those crossroads, you never saw anything like it 25 years you never saw anything like it 25 years ago. Say, no less than seven different circus banners were unfurled across the State of Iowa alone last July. Yes, and 42 cities, towns and crossroads hamlets in the Tall Corn State, from Hawarden to Burlington, were treated to circus thrills. thrills.

What About 1920?

That, old-timer, must have been a lonesome summer for Hawkeye fans, for (See WHY CRY? on page 53)

Oklahoma Tour Proves Okay For Al G. Kelly-Miller Bros.

OKEMAH, Okla., Sept. 29.—Favored by good weather, the Al G. Kelly-Miller Bros.' Circus chalked up red ones on it's Oklahoma tour. On the last three stops—Maud, Wetumka and Okemah— business was better than good. Altho the day was cloudy and cool, the show drew a full house to its night show here Saturday (22). The matinee was strong. The situation was the same at Wetumka. The superintendent of schools dismissed classes in the after-noon so the kids could attend. Maud proved the best spot of the three with two full houses Thursday (20). The Cole show played Seminole, just 14 miles away the same day.

Greenville Good to Austin

GREENVILLE, Ala., Sept. 29.—Threat-ening weather in the afternoon and thundershowers at night couldn't stop the people of Greenville from attending Austin Bros.' Circus here Thursday (20). They came in droves and both the matinee and night shows strawed them

City Grabs Bridgeport Lot

BRIDGEPORT, Conn., Sept. 29.—New-field Park, which has been the circus grounds here for the past several years, has been acquired by the city and will be developed by the park department into public playground.

Charles Hunt's 54th Season In Circus Business Recorded As Show Concludes Schedule

www.americanradiohistory.com

Poor Condition of Canvas Given as Reason for Early Close

ELKTON, Md., Sept. 29. — Charles Hunt's 54th season in circus business became a matter of record here Satur-day (22), as Hunt Bros. concluded its season. The circus registered 22 weeks of successful business for 1945.

Actually, the show closed ahead of schedule, altho the performers and per-sonnel had been notified more than two weeks in advance. The management de-cided to cancel the Southern tour, which

weeks in advance. The management de-cided to cancel the Southern tour, which would have kept the show on the road another four to six weeks, because of the condition of the canvas and some of the equipment. The final week proved a poor one, after the previous week had been one of the season's best, with large crowds catching the show in Lewes, Del. (10), Frankford, Del. (12), and Berlin, Md. (13). During the final week, the shows was unable to play Crisfield, Md. (17), because of the hurricane. At Salisbury, Md. (18), the matinee was lost by rain but the night crowd was big. It was a big mix-up at Easton, Md. (20), where the show played a day and date with the Renfro Valley Show. Both shows did big business, but because the locations of the two shows were so close, the natives got mixed up and some paid

the natives got mixed up and some paid their way into the circus tent, thinking

it was the Renfro Show and vice versa. it was the Renfro Show and vice versa. But the employees of each show had a lot of fun about it and the Renfro folks were guests at the circus matinee and some stayed for the afternoon meal in the cookhouse, with Mr. and Mrs. Dan Stewart, cookhouse custodians, putting forth their best efforts. Vic Palmer finished the season as man-ager of the Hunt menagerie, replacing Pete Caruso who opened a booking office in Boston.

ager of the Hunt menagerie, replacing Pete Caruso who opened a booking office in Boston. Hunt Bros.' program at the finish of the season follows: 1. Hunt's Military Indian and Shetland Pony drill; 2, swinging ladders, Mildred Adams and Charlotte LeVine; 3. Marion's Pets; 4. Phil Wirth's Riding Act; 5. Skating Carltons; 6, clown stop, produced by Jimmy Alcott; 7, Aerial Smalls, Roman rings; Aerial Town-sends, cradle rock: 8, Rusty and Dutsy, ponies, presented by Charles Hunt, and trained mules, presented by Phil Wirth; 9, double rolling globe; 10, clowns; 11, George Merrill, comedy juggler; 12, Harry and Charlotte LeVine, high perch; 13, Liberty horse act, presented by Phil Wirth; 14, Marlon Drew, international jug-gler; 15, clown prize fight; 16, Hazel and Mar-vin Case, wire walkers; 17, high school and menage horse act on track; 18, Aerial Town-sends, revolving ladder; 19, military ele-phants (3). Music was supplied by Estella Wirth at

Music was supplied by Estella Wirth at the organ, Frank Higgins, trap drummer, and Harry Hunt, slide trombone.

R-B, Cole Wade in Folding Dough

New Orleans Finish Great

SHREVEPORT, La., Sept. 29.—Despite the fact that it was almost necessary to build a new lot, New Orleans gave the Ringling Bros. and Barnum & Bailey Circus a cash-warming welcome. When the show moved in Friday (21) the lot was almost a quagmire, and the performance booked for that night was blown. It was a new lot and seemed al-most bottomless. However, 150 loads of ovster shells made it possible for action most bottomless. However, 150 loads of oyster shells made it possible for action Saturday, and the matinee count was 4,400, with a complete sellout at night. Sunday followed with another over-capacity gathering, and 5,800 paid their way for the night show. Baton Rouge's matinee Monday (24) was a light 2.200 but it was jammed at night. The second day there turned a 6,800 matinee, with 4,800 paid and paper at night.

o,800 matinee, with 4,800 paid and paper at night. Alexandria was a three-show stop, the night performance being a big sellout Wednesday, with Thursday's matinee get-ting 4,500 and the night being good for 5,200.

MIAMI, Sept. 29. — Ringling-Barnum circus will play a four-day stand here November 12-15. Al Butler, contracting agent, was in town Wednesday (26). Reg-ular lot back of Seaboard station will be used. This will be the longest engage-ment the Big One has ever played in Miami. After closing here, show hops to the Florida West Coast for the Tampa date and then ships to Sarasota winter quarters. Closing date is latest in many years. ears.

WANTED Headline Feature Acts FOR INDOOR AND OUTDOOR CIRCUSES ERNIE YOUNG

155 N. Clark St., Chicago, Ill.

BUD E. ANDERSON CIRCUS EQUIPMENT

All or part for sale for cash. 14 Trucks with Circus Bodies, complete Light Plants in Semi Prop Truck, 3 Motors and Generators, Cauvas Seats, Chairs, Bibles; also halter-broke Ani-mals, 2 Zebras, 2 Camels, 1 Llama, 2 Caracals; 20 Rhesus Monkeys, all sizes, one mother and 3-month baby; 1 Spider Monkey, 2 Coypu Rats, 1 Porcupine, 6 Liberty Horses, 6 Pony Drill, also Menage Horses. Everything needed for 3-ring circus. Saddles, Trappings, Harness. All can be seen at Emporia, Kausas. Write or wire your needs.

BUD E. ANDERSON CIRCUS.

WANTED

Wild West Performers of all kind to join Williamston, N. C., Fair, Oct. 8th. Long season south. Bronk Riders with stock, notice. Want Steer Riders. No Brahma. Small steers, easy bucking horses. Can use Thrill Acts, Hillbilly Band. Write, wire

S. A. KID Williamston, N. C.

FOR SALE

2 Portable Iron Lion Cages, 6 ft. by 8 ft. and 6 ft. high. Price \$150.00. **JOE DOBISH** NORTH BOX 238

WON, HORSE & UPP COMBINED CIRCUS An Equine and Canine Paradox-The Show With a Leaf of Gold

- By Starr De Belle-

Bedding, La. September 29, 1945.

New lot gives headaches as well as gelt—Baton Rouge and Alexandria prove okay HREVEPORT, La., Sept. 29.—Despite HREVEPORT, La., Sept. 29.—Despite since we stored our seats last June. Re-gardless of how small our attendance is, we always play to straw houses. Our advance posts 24-sheets that carry noth-ing but our title and "Bring Your Own Straw." It works out great in farming areas. Our 24-hour man's big job is to sell feed stores the idea of furnishing the straw on a percentage basis.

At Rice Bottom, La., we played to two raw houses. A farmer there was lucky At Rice Bottom, La., we played to two straw houses. A farmer there was lucky in grabbing the straw privilege. Over 200 bales were stacked in the three rings before opening time. Our seatless reserve section, which is well roped off, was so well filled that we had to use part of our seatless general admission space as a filler.

space as a filler. Here is the way it works. The reserve section price is 50 cents plus 25 cents for one flake of straw. Should two flakes be asked for an additional 25 cents is charged. Our cushion butchers handle the second flake. The general admission patrons bring their own straw. Our advertising makes the deal plain enough so no legitimate beefs can be registered. Often the city patrons come without straw, which hipes our reserve sales. sales.

At Lowland, La., the show played to four turnaway houses. A local merchant had 600 bales of straw on the lot to handle the four performances. After the first turnaway house our men raked up the used straw and resold it at the second show at 25 cents per forkfull. We happened to be on a dry lot and the straw was In perfect reselling condition. Did the feed man beef? I'll say he did. He was one of those guys who wanted it all. At the third show we again sold raked up straw at a reduced price of two forkfulls for a quarter. That was necessary because the patrons had car-ried off most of the chaff and straw on their clothes, leaving the forkfulls loose and thin. Again the feed man beefed. Yesterday we ran into a muddy lot. At Lowland, La., the show played to and thin. Again the feed man beefed. Yesterday we ran into a muddy lot. That was one stand where our straw sales really went over big. At first the patrons refused to sit down or buy bed-ding, but we appealed to their fairness in giving those standing in back of them a chance to see the show. After holding up the matinee performance for two hours, we finally got them strawed down with the understanding that when they felt water seeping thru their clothing they were to receive an extra flake for

Siegrist Club Notes

CANTON, O., Sept. 29 .- President Carl CANTON, O., Sept. 29.—President Carl A. Klein, concluding his duties with the government on industrial plants in Michigan, informs that he will call a meeting of officers and directors soon to map plans for the coming year. George Ankrim left Jack Quinn's World of Pleasure Shows to play Ohio county fairs. He reports doing okay in Canton, Wooster and other spots. Don Taylor, club director, expects to

Don Taylor, club director, expects to be discharged from the Seabees any day now. Betty and Sam Taylor, operating two mug joints at Ohio county fairs and celebrations, plan to spend the win-ter in Elorida in Florida.

Margaret Klein, of Klein's Attractions, is busy with Ohio county fair dates and is offering a strong grandstand show. Death recently claimed Frederick Work, Akron, ardent circus fan and Siegrist

ALE New members include Ray Marsh Brydon, Charles Collins, Bill Clarke, Marion Wallick; Happy Powelson, of Happy Attractions; D. M. and S. Walter Dine, Chick Williams, Clarence Smith and Johnny J. Sharrock.—REX McCON-NELL.

www.americanradiohistory.com

free-plus the service charge (25 cents)

and seat tax. Altho our system of always playing to straw houses is a success, the manage-ment has had trouble with crooked straw butchers, who often rehash forks of straw without turning in the dough, and often sell it to livery stables after the night performances without seeing the often the office.

the office. Please run the following ad: Can place boss straw butcher with wheat or rice field experience. One who is honest and doesn't own his own fork. Give address far enough ahead so mail can reach you after we take a straw poll on applicants.

Ingham His Own Advance

RUFFIN, N. C., Sept. 29.-Rex M. Ing-RUFFIN, N. C., Sept. 29.—Rex M. Ing-ham has taken over the booking of his own school show, the result of a broken arm suffered by Mrs. D. B. Shores, regu-lar agent, in a recent fall at Lynchburg, Va. Winter tour began Thursday (20) at Yanceyville, N. C., with George D. Barrett, a recent navy dischargee, han-dling the mammal unit.

With the Circus Fans -By The Ringmaster

OFA

President THOMAS M. GREGORY 12039 Edgewater Drive Lakewood 7, 0, (Conducted by WALTER HOHENADEL, Editor "The White Tons," care Hohenadel Printing Company, Rochelle, Ill.)

Company, Rochelle, Ill.) When the Cole show played Madison, Wis., in July, a 15-year-old English-born girl complained to a Madison newspaper that prices were too high, and circus seats were too hard. Aroused at her criticism, six other Madison girls rallied to the defense of the circus. Their follow-up letter to the Madison paper paid off handsomely. They were royally entertained at a circus party in their honor by the Madison Circus Fans at the home of Mr. and Mrs. Sverre O. Braathen on Waubese Beach. The girls dined at a table set in circus cookhouse motif and later viewed the extensive Braathen collection. Henry L. Fagan, Hackensack, N. J.,

Henry L. Fagan, Hackensack, N. J., once a trouper himself, visited with Charles T. Hunt, Mr. and Mrs. Dan Stewart and Capt. and Mrs. Roy Bush when the Hunt show played Hasbrouck Heights, Fair Lawns and DuMont. Har-land M. French, CFA of Willimantic, Conn. caucht the Hunt circus there caught the Hunt circus there Conn.. in August.

When Charles Hunt closed his 54th When Charles Hunt closed his 54th season at Elkton, Md., Saturday (22), a host of showfolks and fans were on hand, among them George Kienzle Sr., Lancaster, Pa.; George Kienzle Jr., Har-risburg. Pa.; Elmer Kemp, Trenton, N. J.; Mr. and Mrs. Al F. Wheeler, Oxford, Pa.; J. Rudolph Conway, Jim Hassan and John Van Matie, Philadelphia; Mr. and Mrs. Wallett, Havre De Grace, Md.; John McCurdy, Mary, Kime Harrisburg, Pa.; Mrs. Wallett, Havre De Grace, Ma.; John McCurdy, Mary Kime, Harrisburg, Pa.; Herbert A. Douglas, West Chester, Pa., and Bob Dickman, whose own show closed in the rain at Monroe, N. Y., Mon-day (17). Part of the Hunt show is be-ing wintered at Havre De Grace and the remainder at Harrisburg.

CFA Murray Powers, of *The Akron Beacon-Journal*, has managed to catch the Cleveland Grotto, Cole Bros., Beers-Barnes, Mills Bros., Ringling-Barnum, Clyde Beatty and Dailey Bros.' shows.

Clyde Beatty and Dailey Bros.' shows. Regular monthly meeting of Hubert Castle Tent at Direens, Yorkville, N. Y., Tuesday (26) was well attended, tho General Manager George Fisher was in Columbus, O., on business. A report from Utica. N. Y., reveals that a CFA ad appeared alongside the Ringling-Barnum ad when the Big Show was there. Utica fans visited with many R-B headliners. Jim Hoye, of Hartford, Conn., and Bill Day, of New Britain, Conn., have been invited to exhibit their pictures at the next meeting.

Lubbock,Tex., Season's Best

Second night show also gets capacity-Amarillo, Clovis keep Zack Terrell amicable 0

SWEETWATER, Tex.. Sept, 29.—Zack Terrell's money-handlers have been get-ting a type of workout lately that brings wreathes of smiles to the face of the veteran circus owner, as Cole Bros. has been better than clicking at recent stands stands.

stands. Lubbock, Tex., proved the surprise of the current tour—and it gave the show the biggest day of the season to date. The matinee was a capacity affair, and two complete sellouts were recorded at night, the second show being scheduled as the midway was jammed with cus-tomers who couldn't be handled long be-fore the first performance was scheduled fore the first performance was scheduled to start

Amarillo, Tex., filled it up for the matinee, and there were approximately 1.800 turned away at night. Clovis, N. M.,

hit with two capacity houses. Concessions and side show registered top business at all the spots, and Col. Hank Linton's pockets are bulging with folding scratch as a result of the hefty concerts.

Payson, Ariz., Pays 8 Grand

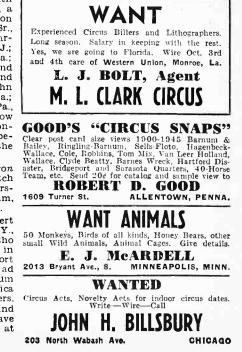
PAYSON, Ariz., Sept. 29.—Cash prizes for the 60th annual Payson Rodeo to-taled \$8,000, with \$5,000 going to win-ners in team tying contests. More than 250 cowboys participated in the three-day show which drew 6,000 spectators. Outstanding was Lonnie Allen, Benson, Ariz., who bulldogged his steer in 4.4 seconds, 1.2 seconds short of the world's record.

Louis Brooks Cleans Up

COLORADO CITY, Tex., Sept. 29.--Louis Brooks, Sweetwater, Tex., placed first in bareback bronk riding, saddle bronk riding and bulldogging in the first professional rodeo ever held here. Rodeo was staged in connection with the 10th Annual Frontier Celebration which ended Thursday (13). With an average of 24 seconds, Jess Slaughter, of Big Springs, won calf roping event.

Dallas Elks Book Show

DALLAS, Sept. 29.—Dallas Lodge No. 71, BPOE, will sponsor a circus for the Elks' Crippled Children's Hospital, Octo-ber 6-13, at Fair Park Auditorium here.



Why Cry About

53

Big Hats and Chaps Take Over in Garden

NEW YORK, Oct. 1.-Ten-gallon hats and tight-fitting riding breeches have been much in evidence the last week in been much in evidence the last week in the vicinity of Madison Square Garden where the 20th Annual World's Cham-pionship Rodeo gets under way Wednes-day (3) night. This year's rodeo prom-ises to be a record-breaker in many re-spects. It will run thru November 4, with 15 matinees and 33 night perform-ances, a total of 48 shows, making it the longest run in the Garden.

longest run in the Garden. Prize money this year totals \$121,065, plus entry fees which will bring the prize award money past the \$150,000 mark, a considerable jump over the \$117,048 passed out last year. It is also expected that by tonight the number of contest-ants entered will have reached a total of 250, against 216 last year. Large num-ber of cowboys participating has neces-sitated a corresponding increase in com-petitive stock for the rodeo. Nearly 600 animals, not including cowboys' mounts, will be used; 225 bucking broncos, 110 Brahma bulls, 90 roping calves, 80 wild steers and 60 wild cows.

Rogers and Trigger Featured

Rogers and Trigger Featured Roy Rogers and his trick horse, Trigger, for the fourth consecutive year will be the feature attraction. Appearing with Rogers will be the Oklahoma Wranglers, Western singing group, and five sponsor girls from Texas—Patricia Clark, Carlynn Clark, Earlene Jeffreys, Billy Lou Thomp-son and Jerry Ann Portwood. Danger, the educated horse, working without rider or harness, will be presented by his owner, Jeff Reavis, and as a special attraction there will be exhibitions of acrobatic rope spinning by the well-known vaude team of Maidie and Ray. Ameng the contestants will be Louis Among the contestants will be Louis Brooks, winner for the last two years of the National All-Round Cowboy Chamthe National All-Round Cowboy Cham-pionship. Brooks, September I, was in ninth place on the list, with 2,868 points, while Bud Linderman was at the top with 5,294 points, closely followed by Bill Linderman, with 4,950 points. Others still very much in the running are Ken Roberts, Homer Pettigrew, Toots Mans-field, Gener Rambo, Dick Griffith, Jess Goodspeed, Jack Skipworth, James Kin-ney, Everett Bowman, Hugh Bennett, N. A. Pittcock, Jiggs Burk, Shirley Hussey, Fred Lowery and Jack Shaw.

Heavy \$\$ Prizes

Heavy \$\$ Prizes Top-paying events at the Rodeo will be wild bronk and bull riding, each dis-bursing \$22,368, plus the entry fees of \$30 for either event. Calf roping pays out \$22,080 in prize money, plus the \$150 entry fees. Bareback bronk riding prize money is \$13,440; steer wrestling, \$22,080; wild-cow milking, \$12,384, and wild horse race. \$6.345. race, \$6,345. Everett Colborn is managing director

of the Garden rodeo: Frank Moore, rodeo manager; Carl Dossey and Milt Moe, rid-ing judges, and Harry Hart, flag judge. Complete list is not available at this writing. Lillian Jenkins, of the Garden

Complete list is not available at this writing. Lillian Jenkins, of the Garden staff, is handling publicity. Sponsor girls arrived in New York Thursday (27), and with early arrivals of cowboys, contestants are adding a vivid Western aspect to the Times Square district. On Friday (28) first 10 of the 40 carloads of stock rolled in. Work-men take over the arena at the Garden late tonight and will transform it into a two-acre corral, with chutes, pens and runways. runwavs

Wednesday morning (3) the entire group of contestants, headed by rodeo officials, Roy Rogers and the sponsor girls, will mount their ponies and parade down to City Hall for their annual greet-ings from Mayor Fiorella La Guardia, whose 10-gallon topper is a year-round feature of the New York skyline.

Buck Dowell in Hospital

PHILADELPHIA, Sept. 29. - Buck Dowell, Sundown (Tex.) bronk rider, who wen the wild Brahma bull-riding contest at the S. Q. Rodeo in Philadel-phia Arena, is in Osteopathic Hospital here ailing with a serious knee infection. He aggravated an old injury when he bumped his knee.

Street, Splawn Split Cash

THROCKMORTON, Tex., Sept. 29.— Fred Street and Elmer Splawn, Wichita Falls, Tex., tied for top honors in the bronk riding contest at the annual rodeo which ended here Friday (14). Bugger Red, of Breckenridge, won bull riding, and Berl Hitson, Breckenridge, the calf roping roping.

DRESSING ROOM GOSSIP

Ringling-Barnum

Closing to big business in New Orleans, the show jumped to Baton Rouge, La., for a two-day stand. Eob Thompson, Savannah, Ga., joined the usher depart-Savannah, Ga., joined the usher depart-ment on his two weeks' vacation. Sheik, the usher, stopped in New Orleans, en route to join Russell Bros. Other visitors were Neets Deisler and Mrs. H. Brecken, Sarasota, Fla.; Jack A. Leighton and son, of the New Orleans CFA; Helga and Santos Glorioso, Pfc. Wally Beach, of the Springfield, Mass., CFA. Beach is now Sarios Chorloso, Fic. Wally Beach, of the Springfield, Mass., CFA. Beach is now stationed at Camp Polk, La., and made arrangements to bring 15 officers of his unit from Camp Polk to the night show in Alexandria, La.

Dorothy Webster has rejoined. Helen (Frenchie) Wolthing celebrated her birthday. Mac and Bobbie Steele, Angela Reynolds and Sally Marlowe left the show and returned to Sarasota. Tony Carlile, Harry Minor and Lou Woodruff left for Titusville, Fla.

left for Titusville, Fla. Around the lot: A bus-load of show-folk visited the Wonder Club in New Orleans for a grand time. . . Mike Dare and partner, Poppy Lane, walked away with honors in the jitterbug con-test. . . Members of the Wonder Club visited the Big One the next day. . . Donnie Lee put on his act for the girls from the club. . . John Howard Thomas, the ice man, certainly is kept busy during the heat wave we're having. . . The friendly ribbing between Merle Evans and Art Springer is a daily event. . . Rummy games still hold sway in Evans and Art Springer is a daily event. . . . Rummy games still hold sway in the band top. . . Mac McGowan is now in the white ticket wagon. . . Father Sullivan left in New Orleans, his vacation over. . . Everyone packed away the boots and rubbers after a rough and muddy time of it in New Orleans.—DICK MILLER.

Bailey Bros.

In spite of the opposition following Arthur Bros. the last week, business con-tinues to be good. In Wilson, N. C., Arthur Bros. moved off the lot as we moved on. The customary visiting and handshaking took place. Wilmington, N. C., gave us three shows, a straw in the afternoon and a capacity and a straw at night. We are believing that Bob Stevens has the Midas touch.

Beevens has the Midas touch. Bessie Costello, comedian, joined in Smithfield, N. C., and is doing a swell job working the come-in. Joe Fulkerson is now working in the La Blonde bar act. Robert and Lois Stanley joined, aug-menting the big show with three acts, wire note loop and doct. wire, neck-loop and dogs.

The Robinsons have brought two horses, a strawberry roan and a flashy pinto. Captain Ferguson and Lois Stan-ley celebrated birthdays. Visitors includ-ed Bill and Hilda Barrie and Mr. and Mrs. George Thompson, of Arthur Bros.; Frank Ketrow; Walter D. Nealand; Mrs. Kress, of the Kressonian teeterboard act, and Ethel Lucky, one of the famous Lucky Sisters. The Robinsons have brought

Things to wonder about: Did Ben Thomas run out of arrows in Smithfield. . . . How Albert White and Jack Ken-. . . How Albert White and Jack Ken-nedy can wade around in all that mud and still come out spotless. . . . How many karats are there in Betty Board-man's ring? . . . Why Harry Miller takes life so seriously. . . . How many gold stars will Jimmie O'Donnell get in his collection this season? . . . Did Harry Atwell really catch that much-publicized fish?—DOLLY JACOBS.

Austin Bros.

Tommy and Lucy Arenz have joined the side show, doing magic, birds and a mental turn. Tommy also serves as equestrian director, replacing Mr. Allo-way, who was acting equestrian director. Alloway is again on the advance. The writer has been on the sigh lift

Alloway is again on the advance. The writer has been on the sick list, but is okay again. Mrs. Drake is ill. The show lost two horses in one day. A freight killed one of the horses of the pull-up team at the runs. A new horse was purchased. It worked one night and then dropped dead. Swede Johnson got an oil bath from Lucy, the elephant. Swede was giving Lucy an oil bath. Lucy dipped into the bucket and got a trunk full. Not liking the taste, she promptly sprayed it over Swede. Swede's only remark was: "I never knew an elephant had a double-barreled trunk before."—KAY BURSLEM.

Cole Bros.

DOWN MEMORY LANE—When Marion Knowlton trained and worked wild ani-mals; Horace Laird had his Three Jes-ters; Mr. and Mrs. Harry McFarlan both worked horses and ponies; Mrs. Jack Biggers did come-in with Freddie Biggs and Jack Albion; Otto Griebling was with the M. L. Clark show doing single with the M. L. Clark show doing single traps as a girl; Harold Voise, Eileen Larey, Art and Tony Concello, Mayme, Jessie and Mable Ward, George Reed, Mickey King, Bea Starr, Paul and Nellie Sullivan, Ralph Duvall, Lester Thomas, Jimmie Arbaugh, Bob Fisher, Lillian Ar-buckle to mention a few were all mem-Jimile Arbaugh, Bob Fisher, Lillian Ar-buckle, to mention a few, were all mem-bers of the Eddie Ward troupe; Charles Luckey was boss props, and Mrs. Luckey did iron jaw and a juggling act; Ethel and I were with Stick Davenport, and Hank Linton did straight for me.

When they used to bring Paul Nelson When they used to bring Paul Nelson in the ring in a suitcase; Mrs. Zack Terrell did umpteen flip-flaps on the table and so fast you couldn't count 'em; Zack Terrell was manager of the Sells-Floto show, and what a show he had with three riding acts—Poodles Hanne-ford, the Hobsons and Albert Hodgini. . . And such clowns as Paul Jerome, Frank McStay, Herman Joseph, Hank Silo, Earl Shipley, Leo Hendrix, Art Bo-rella, Rube Simons and Albert Gilleno, to mention a few. John Smith was head man in the

John Smith was head man in the horse department with the Howe's Great London show; Con Colleano was a pretty fair bareback rider when I first knew him in Australia.

Corinne Dearo came from England to join Charles Rooney; Fat Valdo did white face and one of the cleanest makejoin White Iace and one of the cleanest make-ups in showbiz; Sells-Floto and Ringling shows played day and date in Phoenix, Ariz.; when Ella Linton opened my tele-gram telling me I had a son and play-ing that joke on me that night; when gram telling me I had a son and play-ing that joke on me that night; when Jimmie Reiffenach worked as a girl his first year with Ringling; when Jo-Jo Mon-arch joined the H-W show; when all the Hannefords were together. . . What an act! When May Wirth came to this coun-try from Australia and was a sensation with her riding act; other great riders were Orrin, Lulu, Stick and John Daven-port, Reno McCrea, Pinkie Hollis, Johnnie Corria and Percy Clarke, to mention a few. Visitors recently from Al G Kelly-

mention a few. Visitors recently from Al G. Kelly-Miller Bros.' Show were Kelly Miller, Doris Miller, Bob Stevens, Mr. and Mrs. Buck Regar, Dale Miller and Ione Stevens. Blackie and Nena Diller also were on hand at Tulsa. Milt Herriot, Gee-Gee and Vates Engesser made a quick trip between shows to visit the K-M folks, playing 15 miles away.--FREDDIE FREEMAN.

Russell Bros.

Life goes on, as the marker hits the 27th week. The boys have thrown away their strawhats and the girls are looking (just looking) at fur coats.

Pittsburg, Kan., gave us a new circus an. His name is Johnny Marrietta, and fan. Ian. His name is Johnny Marrietta, and the CFA should have this boy on its roster. Johnny owns a store and an auto court at Pittsburg and he saw to it that our show was heavily billed on his premises. He even had some sheets in the pantry, much to the disgust of Mrs. Marrietta.—DICK LEWIS.

Those Old Days?

(Continued from page 51) The Billboard route pages reveal but three outfits touching Iowa in July of that season. One of these, Sells-Floto, showed a single Iowa city, Burlington; then ducked back into Missouri before swinging west. The other two, John Robinson and Yankee-Robinson, played only 11 Iowa spots, most of them larger towns and cities.

towns and cities. The records show that circus coverage back in 1920 was pretty thin. Those 19 shows on tour that year were spread over 30 States, three more than the 29 out this season were routed to cover. Be-yond that, there was an early rush for Dixie 25 years ago, a number of outfits already weaving thru Tennessee, Arkan-sas, Oklahoma, North Carolina and Vir-ginia. ginia.

ginia. By contrast, none of this year's organi-zations was yet in the Deep South, and the border State of Kentucky, which had seen several shows visit 23 towns in cities in July, 1920, had had only a quickie glimpse of a single show by Au-gust 1, 1945. The Clyde Beatty Circus had come in thru Ashland to play seven cities before July ended, not counting Clyde's trek north early in the spring. As for California and the West Coast

As for California and the West Coast, circus fans of 1920 were virtually iso-lated from the big tops during July, at least. Not a single show Flayed Cali-fornia that month. But, look, old-timer! This year 20 California towns and cities were visited by half a dozen Western circuss Western circuses.

On the record, Michigan was the cir-cus bonanza State of July, 1920. It got treatment from Al G. Barnes, Sells-Floto and Sparks, and was combed from Gary to the Upper Peninsula by Walter L. Main and Campbell-Bailey-Hutchinson. The Fillbeard lists 25 Michigan costs

The Billboard lists 35 Michigan spots The Bulloard lists 35 Michigan spots on its circus route pages for July. Ex-cept for Kentucky, no other State was represented by half that number. Yet, the 1945 record is better. This year, in July, a total of 36 Michigan towns, vil-lages and cities were played by the cir-cuses hitting that State.

cuses hitting that State. Yep, old-timer, for each Stamping Ground, Ky., on the 1920 circus routes, there is a Bountiful, Utah, counterpart in 1945. You may be right when you argue that more big ones were out back in those good old days, but, brother, they had to drive old dobbin a long ways to see 'em back in that horse-and-buggy age.

Philadelphia Rodeo Grosses \$9,000 Ahead of Last Year

PHILADELPHIA, Sept. 29.—Rcdeo grosses this year ran \$9,000 ahead of last year, Pete Tyrell, manager of the Arena, announces. Col. Eskew Rodeo, which recently completed a seven-day stay at the Arena, grossed \$63,000, drawing 47,-000 for a new attendance record. Prices ranged from \$1.24 to \$2.48. Next attraction billed in the Arena is *lce-Capades*, opening October 8. Hamid-Morton Circus moves in October 25 for

Morton Circus moves in October 25 for

Morton Circus moves in October 25 for a six-day stay. Top men in the rodeo contests were Buddy Mefford and Roy Matthews, calf roping; Hank Mills, steer wrestling; Irby Murdy and Jack Coutch, Brahma bull riding, and Ralph Collier, bronk riding. Lobe Larson, Denver, was slightly injured during the bronk-riding event.

16

AUSTIN BROS.' CIRCUS WANTS

On account of long fall tour in South, Elephant Man, Wild West People in all lines with or without stock.

Wire Show as per route: Cullman, Ala., October 1; Franklin, Tenn., 2; Decatur, 3; Huntsville, 4; Tuscumbia, Ala., 5; Corinth, Miss., 6; West Point, 8; Winona, 9; Indianola, 10; Greenwood, 11; Water Valley, 12; Grenada, 13.

MACON SHRINE CIRCUS WANTS

For 14th Annual Show, November 19 to 24, Macon Auditorium CIRCUS ACTS capable of working on stage. Prefer Acts able to double. Especially interested in Trapeze, Wire and Comedy Acrobatic Acts; also Trick Bicycle or Motorcycle. Would like to hear from Cannon Act which can work in building. Write

PAUL M. CONAWAY, Chairman Booking Committee, 6 Washington Block, Macon, Georgia

- Nearly

At Winslow, Ariz., Test

UNDER THE MARQUEE

SEASON shortens.

CIRCUS FANS in the Waco (Tex.) ter-ritory are at a loss to understand why billers of both Russell and Cole shows concentrated their efforts in the city and passed up top suburb and country spots.

FLYING ROMAS, now playing South-ern fairs, will open in Mexico City early in December for six weeks with the Gran Circo Atayde Hermanos and will then tour Central and South America. In the are Benny Gibson, catcher, and Roy and Mary Valentine, fliers. G. and Mary

LINE A LOVE-SICK dressing room swain never hands a ballet gal-"You'd be nice to come home to."

CLIPPINGS FURNISHED by L. W. Bardin indicate that the daily news-paper in Wilson, N. C., did strictly all right by the advertising war be-tween Arthur and Bailey shows, with both going in heavy for the paid

JACK SWEETMAN, trap-drumming band leader, has completed his fair cir-cuit and is resting at his Circleville, O., home. . . EMILY GRIENO, in private life Mrs. Harvey Moore, has left Austin Bros. and is now appearing at the Silver Palms nitery, Chicago.

GOOD SHOWMAN KNOWS that there will always be circus problems but he hasn't any idea what they will be from year to year.

has been in retirement at Shelby, N. C. now has the urge to return to the road next season. . . JACKIE DALE visited with Billie Dick when Cole Bros. played Loplin Mo Joplin, Mo.

GEORGE W. PUGHE is promotion di-rector for the Ararat Temple Shrine Cir-cus in Kansas City, Mo., and his phone crew includes C. V. Badger, Lloyd Stoltz, George Vanderheid, Whitie Rodenburg, Mae Badger, Earl Smith and Hal Bev-eridge. Ernie A. Young, Chicago, is book-ing the show. eridge. Ernie A ing the show.

LEN O. (DOC) GUNN, magician, who has been with USO shows for three years, 20 months of which were spent overto pen a tribute to Martin E. Arthur and the personnel of Arthur Bros.' Circus for seas doing a matinee performance in a driv-ing rain for 35 patients of a crippled children's hospital, when otherwise the performance would have been canceled.

IRV J. POLACK, boss man of Polack Bros.' Circus, arrived in Chicago Wednes-day (26) to complete arrangements for the Medinah Temple circus. He reports that T. Dwight Pepple, general agent, apparently is on the road to recovery, as he is anxious to get in action again, and George (Knuckles) Westerman likes Denver so much that he plans to move his family there from Wenatchee, Wash.

SGT. AND MRS. E. (BLACKIE) WOOD Henry dea what they will be from year to year. will winter with the Riding Duttons, playing indoor dates. . . CHARLES HENRY CLAY, elephant trainer who DALY writes from Baltimore that his

trouping days are over because of a leg ailment... ELMER A. KEMP, CFA of Trenton, N. J., reports that he spent Friday (21) at the Allentown (Pa.) Fair, where there were plenty of customers, indeed indeed.

ONE WHO STARTED the old-saw, "---but a woman's work is never done," must have been a ballet gal during the Civil War help shortage.

CLEVE WILLIAMS, chief warrant of-

ficer, celebrated his 42d year in Uncle Sam's uni-form when Cole Bros. played Leavenworth, Kan. He spent the enday, from untire loading until the last wagon was

aboard at night, with the troupers. He joined the Snyder Bros. Wagon Show in 1899 and later was with Sells-Gray, which later became Sells-Floto. Some of the real oldies may remember him.

WALTER D. NEALAND, ancient wallien of cymbal smackers, spent two days, September 16-17, with Bob (Bonham) Stevens and Bailey Bros. (Bonham) Stevens and Bailey Bros.' Circus at Washington, N. C., serving as a pinch-hitter in the press de-partment. He modestly admits the matinee was a complete sell-out and the night was three-quarters filled, despite the warnings of the impend-ing blow from the tail of Florida's hurricane.

THEN THERE IS ALWAYS the pusher who, when a workingman, usually a first of May, offers a good suggestion, answers: "You took the words out of my mouth."

DOC CANDLER, Punch and Judy ex-ponent, reports that his son, in the Seabees, has been promoted to chief petty officer, third class. Doc will play a store at Christmas with his pal Scotty, the clown. . . . ETTA HODGINI was hostess at the wedding reception for Joyce Beatty Ferguson at Hodgini's Santa Fe Trail night club, Peru, Ind. Joyce's mother, Ernestine Beatty, of Peru, gave the wedding dinner, and all appointments and flowers were arranged by Mary Alwine, Mrs. Hodgini's niece. Mary Alwine, Mrs. Hodgini's niece.

DANIEL HAENTJCIES (spelling correct if the translator hasn't mis-cued) writes from Paris that he is conducting a diligent search for his friend, Sacha Gerard, whom he de-scribes as king of the circus jockeys and says he yags well known in and says he was well known in Budapest at the Circus Betretav. Daniel says Sacha was last reported working as a musical clown, prob-ably in Brazil or Argentina. Daniel's address is 9 Rue Durantin, Paris.

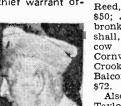
WOULDN'T IT BE swell if they slapped chance of taking them off, for the protection of cookhouse diners?

www.americanradiohistory.com

CLYDE AND VERA RINALDO divided CLYDE AND VERA RINALDO divided their time this season between their cottages at Buckeye Lake, O., and their South Street apartments in Columbus, O. . . JOE BEACH, Springfield, Mass., reports a pleasant visit with the Polly Jenkins troupe, the Eight Lucky Girls, Robert Sisters and Frances White at the Court Square Theater in his home town. ... ROBERT SAMS, CFA of Birmingham, Als visited Austin Bros at Talladega Ala., visited Austin Bros. at Talladega and Bessemer, Ala., and reports that the show expects to stay out another Ala 16 weeks.

EDMUNDO ZACCHINI and daughter, Egle, left the Barnes-Carruthers fair revue circuit after Oklahoma City. Their "Miss Victory" cannon act is Their "Miss Victory" cannon act is booked to open with the Hamid-Morton Indoor Circus at Boston. . . DICK CLEMENS exhibited a seven-day-old lion cub at the opening of the Kansas State Fair, Hutchinson. . . JOHNNY GIB-SON'S Hollywood Aerial Ballet Troupe will return to Hollywood following their last fair date for Barnes-Carruthers at Strevent. La Shreveport, La.

SUGARFOOT WILLIAMS visited Clyde Beatty Circus at Eldorado, Ark., and re-ports an enjoyable jackpot-cutting ses-sion with all hands. . . LEO FRANCIS, white-face musical clown, met his old friend, Daffy Dan, the minstrel man, at the Iron Mountain (Mich.) Fair. Also on the bill were the Texions, whip and



testants in the second annual Winslow Volunteer Firemen's Rodeo and Wild West Fiesta. Winners included: Calf roping, Clar-ence Balcomb, \$181.25; Jack Wilson, \$108.75; Ivan Jones, \$72.50; bull dogging, Claude Henson, \$45; Jack Ivey, \$27; Jim Reed, \$18; bull riding, Bobo Chapman, \$50; Jim Reed, \$30, and Bud Gist, \$20; bronko riding, Jack Ivy, \$55; John Mar-shall, \$33, and Walter Pruett, \$22; wild cow milking, Kenneth Gardner, Joe Cornwell and Leonard Neal, \$180; Jess Crooks, Pete Espil, \$108, and Clarence Balcomb and John and Charlie Matli, \$72. Also, team roping, Jack Clem and Bill Taylor, \$270 each; Joe Lambert and Bill Taylor, \$162 each, and Arthur Martin and Claude Henson, \$108 each.

Contestants Collect 5G

WINSLOW, Ariz., Sept. 29. -

\$5,000 in cash prizes were awarded con-testants in the second annual Winslow Volunteer Firemen's Rodeo and Wild

Donovan Is Bond Winner In Newton, Kan., Rodeo

NEWTON, Kan., Sept. 29.—Wayne Don-ovan, Westmoreland, Kan., won the \$100 bond for being high point man in the Newton rodeo here. Dick Warren, one-armed boy, took part in the bulldogging and calf roping events. Results follow: Calf Roping: Claude Fletcher, Pratt, Kan., first; Curtis Tarwater, Fort Riley, Kan., sec-ond; Orville Stockton, Oklahoma City, third. Time-15.2 seconds. Bulldogging: Claude Fletcher, Pratt, Kan.; first; Gene Bowyer, Kingman, Kan., second; Dick Warren, Kingman, third. Time-15.2 seconds.

seconds

seconds. Bronk Riding (Saddle): Curtis Tarwater, Fort Riley, Kan., first; Wayne Donovan, West-moreland, Kan., second; Dan Matile, Newton, Kan., third.

Kan., third. Bronk Riding (Bareback): Wayne Donovan, Westmoreland, Kan., first; Paul Tarkington, Strong City, Kan., second; Bud Capps and Jack Perry, both of Hutchinson, tied for third. Brahma Bull Riding: Jack Perry, Hutchin-son, first; Wayne Donovan, Westmoreland, and Paul Tarkington, Strong City, tied for second.

Trigger Entertains Veterans

PHILADELPHIA, Sept. 29.—Trigger, the famous Palomino which helped Roy Rogers ride to the top, entertained the wounded servicemen in the Naval Hospi-tal here this week. Rogers rode him down the main corridor to the audi-torium, where the two performed to 400 patients.

Bailey Draws at Smithfield

SMITHFIELD, N. C., Sept. 29.—First circus to play here in several years, Bailey Bros. attracted a full house at the matinee and an overflow crowd at night.

rope act, and Gerde, Magician. . . . LESTER RODGERS, Cole Bros.' peanut man, and his dog, Scio, which he pur-chased in Scio, O., for a quarter at an auction sale several years ago, were the subject of a feature story recently by Lois Zimmer in The Canton (O.) Reposi-tory tory.

SHOWS MAY BE GETTING more me-will chanically modern every day, but they will never reach such heights when only a college grad will be able to carry seat jacks.

BRUCE HEATON, writing from Green-ville, S. C., reports shaking hands with many old friends when the Austin and Arthur shows played that city recently. Both had fair matinees and strong night attendance, he notes. . . . TEX SHER-MAN has landed in Miami for the win-ter's hibernation. He reports that Bar-nett Bros.' Circus is a snappy-looking org that should get the money. . . MAGICIAN LEON LONG reports that he visited Bailey Bros. in Knoxville, Sello Bros. in Huntington. Tenn., and Silas Green From New (ns in Corinth, Miss., and expects to have a big time with the Ringling-Barnum folks in Nashville.

JACK HAWTHORNE joined Cole Bros. last week to take over the cotton (See Under the Marquee on page 70) 1ast

CIRCUS PHOTOS

DAN RICE CIRCUS WANTS NOW

To Join Route as Follows

Sardis, October 2; Batesville, 3; Grenada, 4; Water Valley, 5; Holly Springs, 6; New Albany, 7; Okolona, 8; Macon, 9; ALL MISSISSIPPI.

"IN THE COTTON AND IN THE MONEY"

WORKINGMEN IN ALL DEPARTMENTS-\$35.00 per week and best of board. Pay every night-no deductions of any kind.

FAIR TREATMENT AND A LONG SEASON-South and West,

WANT SOBER, CAPABLE BOSS TENDER that can work men with-out abuse. "Honest" Bill no longer here.

NATHAN CARL WANTS ASSISTANT MECHANIC—One who under-stands gas engines. COOK HOUSE STEWARD, must be sober and not on the roust continuously. SIDE SHOW MANAGER who can make strong opening on half-and-half and the dance. SIDE SHOW ACTS such as BLADE BOX. MAGICIAN WHO CAN LECTURE and make strong Slum Pitch. MITT READER or fast BUDDHA WORKER. WORKER.

ONE MORE DANCER-Billy Dick or Cleo, come on.

BOSS TICKET SELLER or Connection Box who can force a sale. Elmer Meyers and Bennie Levine, wire me.

WANT TO HEAR FROM Billy Lee Gerhart, also Buffalo Ben.

BILL MATHIEU WANTS Candy Butchers, No Ups and Downs, No lugging lumber or pushing punks. Little Mack, Paulson, Frenchie La Porte, Kimbaugh, CONTACT ME IMMEDIATELY.

CAN PLACE SNOW CONES, Candy Floss, Custard, Novelties or will furnish same for capable worker.

ALL LOT JOINTS OPEN except Penny Pitch.

All reply to

RAY MARSH BRYDON As Per Above Routes

BAILEY BROS' CIRCUS

WANTS FOR 1946 SEASON

ACTS OF ALL DESCRIPTIONS, ALSO CLOWNS. Acts, write George L. Meyers. Clown, write Albert White. WANT FOR BALANCE OF THIS SEASON AND FOR 1946, 1 INSIDE TICKET SELLER AND HEAD USHER, ALSO TRANSPORTATION MAN. Rudy Rudinoff, Walter All addres Jennier, write.

BAILEY BROS.' CIRCUS, Clinton, S. C., Oct. 2; Greenwood 3.

October 6, 1945

FAIRS-EXPOSITIONS

The Billboard 55

Communications to 155 No. Clark St., Chicago 1, Ill.

Shubert's Snooping | Festive Winter Leads to Recovery Of Stolen Loot

AYLMER, Ont., Sept. 29.—John Shubert, contortionist, who played the Aylmer Fair last week, made the front page of *The St. Thomas Times-Journal* when, in inspecting a dresser drawer in the hotel at which he was stopping, he discovered \$1,200 worth of War-Savings Certificates that had been stolen last June from the office of Dr. Douglas S. Carrie, of St. Thomas. Shubert turned the certificates over to the police, who returned them to the owner. "I've been looking in dresser drawers in hotels for years," said Shubert, "and have found a lot of things, from gloves and love letters to a diamond stickpin, but this is the most unusual find of all." Shubert's wife, Gertrude, also a contortionist, sometimes gripes at John's snooping habits, but now she says "maybe it isn't such a bad habit after all."

Dorton Primes for Charlotte Renewal

CHARLOTTE, N. C., Sept. 29.—South-eastern States Fair, halted by the war in 1942 after three banner events had stamped it one of the South's coming expositions, will resume operations, Oc-tober 15-20, under the direction of Dr. J. S. Dorton, veteran North Carolina fair

Borton, veteran Rotan Coronal Tan manager.
Dorton, for the past three years State director of the War Manpower Commis-sion, will take his first vacation in that period to personally supervise the Char-lotte event. He will be assisted by Mrs.
Frank Spencer, of Charlotte.
Addition of Sam Nunis auto races, scheduled Saturday (20), completes an entertainment program that also in-cludes a large-scale George A. Hamid grandstand revue and acts, Joe Basile's Band, Jack Kochman auto thrill show, and three harness horse racing matinees.
World of Mirth Shows will move in with its midway attractions. its midway attractions.

Combined forces of the army quarter-master corps, airborne command and re-cruiting authorities will stage an army show and recruitment drive in connection with the fair.

tion with the fair. Dorton, still manager of the North Carolina State Fair at Raleigh and the Cleveland County Fair, Shelby, said that both events will be revived in 1946.

Allentown Races Jam Plant Closing Day

ALLENTOWN, Pa., Sept. 29.—With a record 124,172 jamming Allentown Fair Saturday (22), Auto Race Day, outside gates were locked at 3 p.m., so con-gested was the traffic within the grounds. Before the sellout grandstand crowd, Jimmy Wilburn, Indianapolis auto racer, made a clean sweep of his invasion against the largest field of contenders assembled for competition here in 18 years. Stand was sold out at 10 a.m., and additional thousands lined the con-crete retaining wall surrounding the oval. oval

oval. Promoter Sam Nunis had rounded up a large number of cars and drivers. He announced that he had contracted for a second race program at the New Jersey State Fæirgrounds, Trenton, Sunday (30).



Dates Looming For Floridians

TAMPA, Sept. 29.—Add to Florida's attractions this winter a round of vic-tory-geared fairs from November thru March.

Old-time perennials of pre-war days are being readied for renewal, some new ones are being organized and others that continued operations thru the war years are set for another season.

are set for another season. Some doubt still lingers about the 1946 re-opening of the State's biggest winter annual, the Florida State Fair, but General Manager P. T. Strieder has set dates and hopes to have the big Tam-pa plant, occupied by the army since 1941, ready to open February 5. Army authorities have not yet relinquished control of the grounds. At Orlando, Crawford Bickford has re-turned to his post as manager of the Central Florida Exposition, slated to re-sume operations February 25 after its wartime suspension. Bickford, who took over management of the Orlando event in 1939, has served as secretary of the

orange County Chamber of Commerce during the war interim. Florida Orange Festival, another major

Florida Orange Festival, another major mid-winter annual, will see action again for the first time since 1941, tho dates have not been announced. John A. Snively Jr., head of the citrus show be-fore the war, has been re-elected presi-dent by the new 25-man board of direc-tors. No general manager has yet been selected tors. No selected.

selected. Pinellas County Commissioners have voted to resume that county's annual at Largo, January 26, after two years' inac-tivity. A rodeo is included in early plans for the event. County Agent J. H. Logan will direct exhibit arrangements. Fort Myers American Legion members, bitten by the fair bug, have petitioned county commissioners urging a revival of the Southwest Florida Fair. Fair was active before the war

of the Southwest Florida Fair. Fair was active before the war. First of the November-thru-March events scheduled is North East Florida State Fair at Jacksonville, November 1-11. Two other late fall fairs are Bay County Fair at Panama City, October 23-27, and Pensacola Interstate Fair, Oc-tober 15-21.

OKLAHOMA CITY, Sept. 29.-

OKLANOMA CITY, Sept. 29.—It takes a State fair, with its scores of activities, hundreds of contests and thousands of varied interests to put the crowds into the grandstands and carnivals when bad weather strikes.

Folks didn't come, so the usual charge

Rain Kayos Okla. Festival,

It takes

Substitute for State Fair

anyway

BAKERSFIELD, Calif., Sept. 29.—Kern County Fair, which closed here Sunday (23) after a five-day run, was wonderfully free from insects, according to food concessionaires, livestock tenders and patrons. DDT had been sprayed over the entire area prior to the fair's opening.

President Truman To Attend Fair at Caruthersville, Mo.

CARUTHERSVILLE. Mo., Sept. 29.— County fair here. opening Monday (1), will put on its best bib and tucker next Saturday (6) to welcome President Harry Truman as its special guest. A record

Truman as its special guest. A record turnout is expected to greet the nation's chief executive. President Truman will fly from Wash-ington to Blytheville, Ark., Friday (5) and motor to the near-by fair. He has not missed the fair in 12 years. While in Caruthersville he will stop at the hotel Saturday and Sunday nights. H. C. Malloure, secretary of the fair, was President Truman's commanding of-ficer in the First World War. The Presi-dent is a friend of long standing of Sam Solomon, president of the Showmen's League of America, whose Sol's Liberty Shows made their headquarters at Caruthersville and annually played the fair. fair.

Mid-Georgia Builds for Oct. Opening; Plan Stand

MILLEDGEVILLE, Ga., Sept. 29.—Con-struction of a new exhibit building and cattle barns in preparation for the Mid-dle Georgia Fair to be held here week of October 25 has begun, according to F. Paisley Davis, secretary. These struc-tures will be augmented by a grandstand seating 6,000 and stage, under plans made by Paisley and Sen. J. H. Ennis, president.

Five mid-Georgia counties will partici-pate in the fair. L. J. Heth Shows have been contracted for the midway.

ally from the near-record levels of a

ally from the near-record levels of a year ago. In fairness, it should be told that on both nights there was threatening weather, cloudy, thunder and lightning at the time crowds usually would start for the fairgrounds. But with a fair in full blast, experience of other years in-dicates the folks would have been here anyway.

anyway. Rain finally broke just after the night grandstand show Monday and came in periodic torrents both Tuesday and Wednesday, canceling two night shows in a row, with only a few rides and one or two shows even opening on these nights on the nidway. Frank Winkley and Aut Swenson's All-American Thrill Drivers, which played to about 1,200 Sunday, were canceled Wednesday and Friday afternoons. On Thursday (27) there was rain in the morning, but the sun came out by noon and the grand-stand revue at night drew more than 5,000 paid admissions.

stand revue at hight drew more than 5,000 paid admissions. Friday, the closing day, was lost en-tirely. Two inches of rain fell between 4 a.m. and noon, and everything was called off for the day.

County Fair Exhibits Okay

Surprisingly, there were a few people around in the rain Wednesday night when the Oklahoma County Fair, staged on the State fairgrounds, was under way—an event usually held the week (See RAIN PUTS KAYO on page 58)

Brockton Belts Out Banner Biz DDT Does It Again | Bets, Crowds Hit New High

Shoe City event financial winner — 182,002 pay pari-mutuel totals 419G

BROCKTON, Mass., Sept. 29.—Celebrating its 70th year, Brockton Fair showed to 182,002 cash customers who bet big and spent heavy at the event held September 9-15. A total pari-mutuel handle of \$419,304 set a new high Brockton Fair wagering record, with \$94,000 passing thru the windows Saturday (15) for a single day's mark. Purses paid the gallopers amounted to \$25,000, also a record here. Attendance zoomed far ahead of 1944, tho last year's event lost two days as New England's second hurricane in six years struck the big Brockton plant. No such weather hazards harried the 1945 event. A shower came late Friday night (14) as crowds were leaving, and a 20-minute thunderstorm interrupted Saturday afternoon activities. More than 30,000 entered the grounds opening day, Sunday (9), B. Ward spening day, Sunday (9), B. War

day's 40,000 turnout was high for the

week. World of Mirth Shows, a fixture here, World of Mirth Shows, a fixture here, grossed more biz than any year since 1935, and concessionaires generally re-ported increases ranging from 25 to 100 per cent better than ever. Secretary Frank H. Kingman had not made final tabulations, but both he and Dr. George A. Buckley, president, agreed that financial success was assured. Gov. Maurice J. Tobin and party were Thursday (13) guests

Thursday (13) guests. Grandstand stageshow, booked thru Al Martin, featured Dolly Dawn, radio song-(See BROCKTON BELTS on page 55)

Newberry, Van Cise Sign Jimmie Lynch

Sign Jimmie Lynch JACKSONVILLE, Fla., Sept. 29. – Jimmie Lynch, auto thrill show star and producer, will return to action in 1946 under a new managerial banner. Asso-clated Artists, Inc., Jacksonville agency. Under contracts inked here between Lynch and Earl Newberry and Jimmie Yan Cise, of the agency, the Texarkana, Ark, stunt driver, out of action since 1942, will operate two thrill units at fairs next season. Van Cise, formerly associated with Lynch, is set to manage the Eastern unit, while Lynch himself will be at the helm of the Central States on fined to a single unit. Newberry, former auto race promoter, will handle exploitation and general con-tracting, with H. B. Shive, former out-door general agent, directing press. As-sociated Artists will continue its stage and concert operations in the South thru the winter, but will devote exclu-sive attention to the Lynch program during the rest of the year.

Sherbrooke Observes 60th Year With Oldie Features

SHERBROOKE, Que., Sept. 29.—Sher-brooke Exhibition marked its 60th an-nlversary year here, August 25-31, with old-timers figuring importantly in the programs and perfect weather co-operat-ing to give officials a banner week. Under management of Norrey W. Price, secretary, considerable improvement had been made to the fair's property, and barns and grounds were in excellent shape. Sherbrooke event, second Cana-dian fair to pave its midway, reported a 35 per cent increase in grosses by Conk-lin Shows' Frolicland. Additional paving is planned for 1946. is planned for 1946.

Fort Worth Resumes Invitational Tours **To Shows and Fairs**

FORT WORTH, Sept. 29.—With the war over and gas rationing a thing of the past, Southwestern Exposition and Fat Stock Show has resumed its good-will invitational trips to other shows and fairs. Trips, sometimes requiring spe-cial trains or motorcades, were abandoned at the start of the war.

First trip was made this week to Cor-sicana (Tex.) Rodeo and Fair. It was by motor, with city and county officials and business men in the party. Invita-tions to attend the Fort Worth Exposition, March 8-17, were extended.

tion, March 8-17, were extended. Show officials announced that approxi-mately eight acres have been purchased for expansion of the plant at the Will Rogers Memorial Coliseum and Audi-torium site. It is proposed to erect sev-eral permanent buildings. A city bond election, September 28, would, if the vote were favorable, provide money for the structures the structures.

Iowa Dairy Show Revival Planned by Estel in '46

WATERLOO, Ia., Sept. 29.—Waterloo Dairy Cattle Congress will be resumed the last week in September, 1946, after a four-year wartime suspension, officials of the exposition have announced folof the exposition have announced fol-lowing completion of the largest Iowa 4-H Club show in history.

The 4-H Show has been held during the last four years instead of the cat-tle show. Secretary E. S. Estel estimated that more than 60,000 attended the four-day 4-H event.

show.

Baldwin To Direct **Recreation Program** For M'Arthur's Men

CHICAGO, Sept. 29.-Douglas K. Baldwin, former assistant secretary of the Minnesota State Fair, who spent two years with the Red Cross as a director in the Solomon Islands, New Zealand, Aus-

the Solomon Islands, New Zealand, Aus-tralia, New Guinea and the Philippines, has signed up again. Baldwin stopped off in Chicago for a day this week on his way to join Gen-eral MacArthur's forces, for whom he will direct a recreation program.

Miami Beach Leader Backs World's Fair With Check

MIAMI, Sept. 29.—Henry Cobbs, Miami Beach manufacturer, has offered a check for \$5,000 to begin a fund for a 1950 Miami World's Fair. "Up to now," he pointed out, "every-one has been in favor of it, but no one has done anything to get it started. I'd like to see a definite campaign at the earliest moment." Cobbs was one of a group of Miami leaders who met here Thursday (20) to discuss a Miami World's Fair in 1950. Others included Mayor Perrine Palmer, Mayor Thomas C. Mayes, Coral Gables, and Charles S. Leyden, Miami newspaper-man. A letter in support of the project from Governor Caldwell was read at the man. A letter in support of the project from Governor Caldwell was read at the

other Florida leaders who have advo-cated the fair include Senator Pepper and Ex-Governor Holland.

Four-Day Akers Annual Draws More Than 25,000

NORTH BRANCH, Mich., Sept. 29.— More than 25,000 persons attended the four-day Akers Fair here. August 31-September 3. Sunday and Monday (2-3) proved the biggest days. R. L. Akers, a Detroit manufacturer, purchased the old North Branch Fair-grounds a year ago and began staging racing events as a hobby. Now with the success of this year's fair, Akers an-nounces that he will build a new grand-stand and 4-H buildings for a county 4-H fair next season.

4-H fair next season. More than \$11,000 was paid out for the grandstand show, horse racing and horse pulling contests.

Mineola Draws 130,000

NEW YORK, Sept. 29.—Preliminary audit of Mineola (L. I.) Fair, held Sep-tember 11-16, discloses that attendance was in excess of 130,000, not including 45,000 children admitted gratis Friday (14), which was set apart for students of Nassau County. According to J. Alfred Valentine, fair president, attendance this year was the highest in 28 years.



MITCHELL HAMILBURG AGENCY Hollywoo HOWARD MAYER Tribune Tower, Chicago

in keeping with the times.

Now repeating the State Fairs for Barnes-Carruthers. Booking winter dates following Houston and Fort Worth Shrine Circuses, closing

Permanent address, BOX 833, Erie, Pa.



12

Saginaw Scores Daily Gains To Finish 23 Per Cent Ahead of '44

SAGINAW, Mich., Sept. 29.—Saginaw County Fair climbed another rung up the ranks of America's top county fairs, September 9-15, with an event of State September 9-15, with an event of State Fair magnitude and the heaviest attend-

Fair magnitude and the neaviest attenta-ance of its 32 years. Thru the seven days, a steady 23 per cent gain over 1944 daily crowd figures was maintained, and the \$65,849 total gate, grandstand and parking receipts re-flected an even sharper upswing in spending on fair attractions. Gate, parking and grandstand figures for the two years are: 1944 1945

	1944	1945
Sunday	\$ 8,424	\$10,445
Monday	6,086	7,338
Tuesday	936	5,896
Wednesday	7,103	10,606
Thursday	12,895	15,787
Friday	8,098	10,292
Saturday	4,100	5,481
	vob-elow	attendance

An all-time single-day attendance record was hung up Thursday, when 43,000, drawn by championship horse-pulling contests and other special Farm-ers' Day activities, passed thru the gates. Midway receipts were up 30 per cent in the face of continued cool weather and intermittent rains thru the week. F. E. Gooding Attractions were on the midway. all-time

F. E. Googing Attractions were on the midway. Commercial exhibits in all depart-ments, except farm machinery, were back in peacetime volume, sales of space run-ning well over 50 per cent ahead of last year, according to Clarence H. Harnden, recordery-manager secretary-manager.

Two night grandstand shows were re-quired to accommodate the heavy turn-out Thursday and Friday (13-14) with

COUNT ERNESTO and his

BEWARE

of Cheap Synthetic Imitators of

Original Dizzie Lizzie

WAIT for old Pre-War Wiswell. It will pay you dividends,

CREATOR of concealed driver and routine such as pumping up tire as car leaves—exploding umbrella—water squirting from radiator— roman candles shooting from car. Many other gags the copycats have not canght up with yet, and there will be belly laughs added for 1946

Recognized as one of America's top Tramp Comedians and undisputed champion of automotive hilarity. Ask the man who has seen. Ask the man who has booked it.

November 25.

REGINA, Sask., Sept. 29.—Well known among showmen who have visited Re-gina, Police Inspector Duncan McDougall has been promoted to chief constable, succeeding Martin J. Burton, retired. Chief McDougall has worked at every Device Tribition during his 22 wors Chief MCDougail has worked at every Regina Exhibition during his 32 years as a policeman in the city. Since 1921, he has headed the exhibition grounds police force. Burton is a director of the Regina Exhibition board.

Sweeney Gets Commendation

CHICAGO, Sept. 29.—Sgt. Albert J. Sweeney, who received his honorable dis-charge from the army September 11 at the Fort Bliss Separation Center after having served two years in the anti-aircraft artillery, was presented with a traveling bag and a letter of commenda-tion from the El Paso Chamber of Com-merce "for having contributed an out-standing public relations job during his stay at Fort Bliss."

Salute to Victory, was recruited for the show. With money in the bank and funds on hand to pay the \$8,000 price tag on a piece of land purchased last July, Harn-den and his directors are already blue printing improvements for 1946. Their first concern is a shifting of fence lines and gates to solve the traffic and parking tangles that developed dur-ing this year's fair. Changes planned will allow smoother handling of the event's growing attendance. The Saginaw stand, built to seat 4,500, will be augmented by wings and bleach-ers to double its capacity, and permanent dressing rooms for performers will prob-ably be constructed before another fair rolls around. Other improvements out-lined include rewiring of the grounds for better illumination, new checkrooms and a nursery, additional black-top paving, parking lots and wholesale painting of the buildings. Saginaw visitors included Rose Sarlow and Allan Williams, of the Ionia Free Fair, and Mr. and Mrs. Harry B. Kelley, of the Hillsdale County Fair. the Hillsdale County Fair.

Eastern States Expo Supts. Take In Annual Meeting

SPRINGFIELD, Mass, Sept. 29.—At an enthusiastic meeting, keynoted by fre-quently expressed hopes that this time next year will see the Eastern States Exposition again operating on a normal basis, more than 50 department superin-tendents and members of the official family gathered September 20 for the third annual superintendents' meeting on the Exposition grounds and heard many speakers predict great things for future fairs. Special guest of honor was Dr. Edwin

crowds estimated at 7,000 squeezing into the stand for the biggest single perform-ance Thursday. Second show Friday was rained out soon after opening.

A special swing-shift show for indus-trial workers began Friday at midnight and a free kids' circus was a Saturday forenoon added feature. Talent from the Barnes-Carruthers grandstand revue, Salute to Victory, was recruited for the show

future fairs. Special guest of honor was Dr. Edwin Franko Goldman, eminent band leader and composer, whose band has for many years been the outstanding feature of the opening days of the exposition each season. George E. Williamson, chairman of the exposition's executive committee, presided at the dinner meeting and in-troduced the speakers and guests of honor. honor

honor. Predictions of sweeping changes in the field of education generally, and conse-quent opportunities for the exposition to lead the way as an educational insti-tution, were voiced by Dr. Hugh P. Baker, president of Massachusetts State College, Amberst Amherst

Amherst. A. W. Lombard, retired director of the division of plant pest control and fairs for the Massachusetts Department of Agriculture, told of his visits to most New England fairs this fall and their record-breaking attendance. He voiced the opinion that this trend would con-tinue into 1946. Group was taken on a tour of the buildings occupied by the army sub-depot and a turkey dinner followed.

Duncan McDougaHPromoted

Barrington Pulls 'Em From Hills

GREAT BARRINGTON, Mass., Sept. 29. GREAT BARRINGTON, Mass., Sept. 29. —Down from the surrounding Berk-shires, more than 100,000 poured into this town of 6,500, September 16-22. to see the sights of the 104th Annual Bar-rington Fair. It was the greatest turn-out in all those years.

Moreover, the customers spent more money than ever, almost a cool million passing thru the pari-mutuels and addi-tional thousands going for other attrac-tions lined up by Edward J. Carroll, president and youthful impresario of the rustic annual.

Situated 25 miles from the nearest Massachusetts city of any substantial population, the Barrington event pa-raded, in addition to a \$30,000 program of running races, a series of name bands headed by Vincent Lopez, a crack stage. show and a host of other polished fair features features.

Among the bands, the Lopez org out-drew Tommy Reynolds, Mal Hallett, Enoch Light and Bob Chester. Bands were featured in a night club set-up were featured in a night club set-up installed and dismantled daily in the pari-mutuel building. Following each afternoon's races, portable stage, chairs, tables, lights and other paraphernalia was rushed into place for a 7:30 p.m. opering. Beverages and food were sold at the club.

Supporting the bands, a strong line-up of acts helped sell Carroll's *Club Fiesta* to fair patrons. Talent included Laddie Lamont, Gautier's Bricklayers, Monroe and Grant, Pallenberg Bears, Cycling Kirks, Sharkey the Seal, Tin Tsi Lui Troupe and Bob Robertson, emsee. Show was given nightly and Friday matinee for kids.

Total parl-mutuel handle reached \$935,-929, with Saturday (22) establishing a new high of \$223,525. O. C. Buck Shows, handicapped by threatening weather early in week, finished with heavy mid-way biz. B. Ward Beam's Congress of Dare Devils showed to big day and night crowds Sunday (16). The New England Charpionship Marathon was a Saturday Championship Marathon was a Saturday feature.

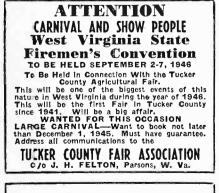
A. W. Lombard, for many years fair specialist for the Massachusetts State Department of Agriculture, got excellent results in his first year as director of Barrington Fair exhibits. Crowds of 50,000 were clocked inspecting the dis-plays. Ox and horse-pulling contests drew increased attendance.

Grev. Maurice J. Tobin, first State ex-ecutive to visit Great Barrington in eight years, watched the races Friday (21), Governor's Day.

Harry Storin, press chief for Carroll's enterprises, directed a potent advertising campaign, with all media being used extensively.

Rain Dampens Lynchburg

LYNCHBURG, Va., Sept. 29.-Rain cut LYNCHBURG, Va., Sept. 29.—Rain cut into Lynchburg American Legion Fair, September 10-15, but event closed with more than 10,000 paid admissions. Chil-dren's Day, Saturday (15), was biggest in seven years fair has operated. Endy Bros. Shows, largest yet on midway, grossed 25 per cent more than previous high, according to Abe Cohen, president. Zacchini cannon act and Great Marcels were featured acts were featured acts.



Wanf Balloon Ascension

If in south or coming this way write us. The

MIDDLE GEORGIA FAIR Milledgeville, Ga., week Oct. 22 F, Paisley Davis, Mgr.

Flying Allens, write.

Fair Dates The following corrections and additions to the List of Fair Dates were received during week ended Septem-ber 28. The complete List of Fair Dates was published in the is-sue dated September 29. See each issue of The Billboard for corrections and additions.

The Billboard

Arkansas

Conway-Faulkner Co. Fair. Oct. 10-13. A. O. Cox. Georgia

Greensboro-Greene Co. Fair, Lions' Club. Oct. 1-6. F. B. Freeman. Macon-Middle Ga. Colored Fair. Oct. 22-27. F. J. Hutchings. Monroe-Walton Co. Fair. Oct. 1-6. Denver Jackson.

North Carolina

Albemarle-Stanly Co. Fair. Oct. 1-6. F. B. Albemarie-Stanly Co. Fair. Oct. 1-6. F. B. Patterson.
 Boonville-Boonville & Yadkin Co. Fair. Week Oct. 15. E. L. Cundiff.
 Goldsboro-Wayne Co. Fair. Oct. 22-27. W. C. Denmark.
 Reidsville-Reidsville Fair. Oct. 1-6. Mrs. Katye P. Oliver.

South Carolina

Columbia—S. C. State Colored Fair. Oct. 29-Nov. 3. Henry D. Pearson. Chester—Chester Inter-State Fair. Oct. 22-27. W. C. White.

Virginia

Chase City-Mecklenburg Co. Fair. Oct. 23-26.

Butler, Pa., Packs 'Em In **To Hang Up All-Time Mark**

BUTLER, Pa., Sept. 29.—Butler Fair of-ficials report that the 75,000 at-tendance chalked for the four-day an-nual, August 14-17, gave the event an all-time record figure.

Weather breaks and two huge V-J holiday crowds were counted potent fac-tors by C. M. Miller, secretary, and other fair officials.

Cetlin & Wilson Shows, on the mid-way, were crowded with the biggest at-tendance and grosses in years.

tendance and grosses in years. Grandstand entertainment was pro-vided by Watts and Newman, musical novelty; Ray Lidey, unicyclist; Ken Palmer, clown; Bergman's dog act; Jimmy Loster, hand balancer; Lucille Carrol and Mildred Seyel, dancers; Dave Rose; Kingdom Brown; Ed Shaughnessy and Rainbow Jackson, radio entertainers. Two drum and bugle corps, representing the Catholic Daughters and the Lyndora Fire Department, furnished music.

Princeton Marks 90th Year With New Attendance Mark

PRINCETON, Ind., Sept. 29.—Gibson County Fair celebrated its 90th anni-versary, August 27-September 1, with one of the most successful weeks in its his-tory, Charles A. Steele, general manager, repo rts.

reports. Attendance was large thruout the week, and Thursday (30) crowds, run-ning an estimated 25,000, were the largest of the past 10 years. Weather was excel-

of the past to join and the midway Gold Medal Shows on the midway broke all records for carnival grosses, while the Boyle Woolfolk show, *Summertime Follies*, and other attractions combined to set new grandstand figures.

Audubon, Ia., Wins Over Rain, Cold; 22,000 Attend

AUDUBON, Ia., Sept. 29.—Three-day Audubon County Fair met the handicap of cold and rainy weather here, Septem-ber 11-13, Secretary A. B. Jensen term-ing the 22,000 total attendance "highly satisfactory." Rain Wednesday (12) and temperatures Thursday (13) hurt, chilly however. Grandstand attractions were booked

thru the Barnes-Carruthers office, and three running race matinees were sched-uled. Roy Holliday band, Coon Rapids, Ia., furnished music. Greater Rainbow Shows played to good biz on the midway.

Rain Cuts Shawano Crowds

SHAWANO, Wis., Sept. 29.—Shawano County Fair officials estimated attend-ance, September 6-9, at 17,500. Rain final day hampered attendance and showers preceding day washed out horse racing. Grandstand show, *Star-Spangled Follies*, also lost several performances to rate rain.

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Outlines 1946 Plans MILWAUKEE, Sept. 29,-Ralph E. Am-

MILWAUKEE, Sept. 29.—Ralph E. Am-mon, returning as manager of the Wis-consin State Fair, has announced dates for the 1946 event and outlined plans for the first post-war exposition. It will be held August 17.25 held August 17-25.

Ammon announced that Grand Circuit dates have already been granted for har-ness races and an application is on file seeking AAA sanction for auto races.

Work will begin shortly, he said, on conversion of a new 67-acre addition to while, the fair has started legal action to obtain 18 acres of land owned by the Milwaukee Railroad.

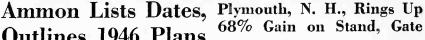
Milwaukee Railroad. Ammon, explaining condemnation pro-ceedings begun in Circuit Court Monday (24), stated the fair needs the land to link the two acreages comprising the State Fairgrounds. The railroad con-tends the 18 acres are not needed for the fair and that the land is already being used for public purposes. Testimony of 12 farmers that they utilize the area as a shipping point for surplus products supported this contention. Ammon in-dicated the railroad would be permitted a 100-foot right-of-way so that tracks could remain where they are.

New Products Shows Set for N. Y., Hub

NEW YORK, Sept. 29.—Campbell-Fairbanks Exposition, Inc., Boston, pro-moters of sportsmen's shows and other exhibitions, are lining up exhibitions for New Products Shows to be put on in New York's Madison Square Garden, December 1-19, and in Boston, January 12-19 12-19.

POW's May See Lodi Fair

LODI, Wis., Sept. 29.—German war prisoners quartered on the Lodi Fair-grounds may get a glimpse of an Ameri-can county fair in operation, October 5-7, dates of the 1945 event to be held here. Grandstand acts, a horse show and horse-pulling contests are among the scheduled features.



57

PLYMOUTH N H Sent 29-Grand-PLYMOUTH, N. H., Sept. 29.—Grand-stand and gate receipts of the Plymouth Fair, curbed by rain and overcast skies on two of the four days, were still 68 per cent ahead of the event's record year, according to W. J. Neal, secretary.

Fair was greeted by threatening clouds opening day, Tuesday (11), and closed in a downpour Friday (14), tho B. Ward Beam's Congress of Dare Devils presented two performances of their auto thrill shows on the slippery track. Horse rac-ing headed the track programs first three days three days.

Grandstand show was booked thru Al Martin, 10-act line-up including Beebe's Bears, the Rooneys, Flying Hertzels, and Miss Bernice.

Mauston, Wis., Marks 80th Year With Successful Event

MAUSTON, Wis., Sept. 29.—Juneau County Fair observed its 80th anniver-sary with a successful stand August 21-24, marred only by rain Friday (24) night. Business was reported good.

Grandstand acts included Star-Span-gled Follies; Allbright's Circus; James Valdare, comic cyclist; Bob and Doris Reindt, roping; Aerial Wilburs; Chick Yale, falling tables, and Jackie Shaw and Officer Corrigan, clowns. Badger State Shows furnished features.

Barnes in Hosp for Check-Up

CHICAGO, Sept. 29.—M. H. Barnes, head of the Barnes-Carruthers Fair Booking Association, returned from Oklahoma City Friday (28) and will enter the Presbyterian Hospital here Monday (1) for a check-up.

Memphis Grandstand Burns

MEMPHIS, Sept. 29.-A fire of undetermined origin destroyed the grand-stand at the Memphis Fairgrounds the night of September 6. An adjoining amusement building was burned and two other building damaged.



Al Clauser's Oklahomans — stars of radio, records, stage and screen - now available for personal appearances at fairs, dances, homecomings and theaters in the southwest.

HEARD DAILY OVER **KTUL**—Tulsa 12:30 P. M.

Featuring Red Ford, cowboy comedian, of radio, screen, stage and army show fame.





FAIRS-EXPOSITIONS

BAKERSFIELD, Calif., Sept. 29.-Kern County Fair, resuming operations after three years, turned in five successful days here Sunday (23) with nearly 80,000 attending. General Manager George W. Wendt said attendance far exceeded pre-Pearl Harbor fairs here. Outside gates are free.

Fair opened Wednesday (19) with the weather cool. Thursday's (20) threat-ening clouds were dispersed by light winds which continued to cool the desert air thru the remainder of the week. Mercury had hit 100 degrees day prior to inaugural.

Wendt reported 8,000 attended opening day, with 18,000 following the second day. Friday crowd was slightly less de-spite the opening of the three-day com-bination harness and running races. Saturday was the record day with 20,000. Closing day attendance was about 13,000.

Racing program, directed by Tri-County Horsemen's Association, failed to draw heavily. First two matinees pulled about \$3,000 and Sunday attend-ance was estimated at 1,500.

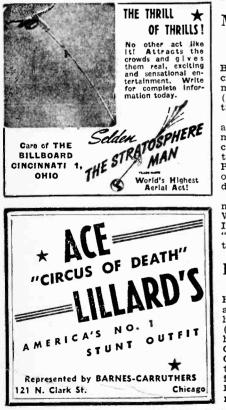
Because of the \$500 per day license required of carnivals, none played the fair. There were no free acts.

Demand for exhibit space exceeded all expectations despite an increase in price. Sales were halted at \$2,000 when space vas sold out several days ahead of open-ng. Usual space sale total has been bout \$600. Overflow livestock and ing. abont. poultry exhibits were housed in tents.

Wendt took over as general manager n January, succeeding James Callagy, Wendt took over as general manager in January, succeeding James Callagy, who resigned to devote full time to his real estate business. Other officials are A. S. Goode, president; Howard K. Dick-son, Herb Vaughn, J. W. Boehn, A. J. Alexander, Lawson Lowe, Glenn O. Nay and W. J. Higgins.

40,000 Attend Vernon, N.Y.

VERNON, N. Y., Sept. 29.—Marred only by a single day of rain, Vernon Fair, September 11-16, drew an attendance of approximately 40,000, according to Charles Warren, secretary. Harness rac-ing headed the matinee programs, with the *Fantasies Revue*, George A. Hamid production, booked as the night grand-stand show. B. & V. Shows were on the midway midway





(Continued from page 55) before the State fair, but the rain soon

drove everyone away. The schools couldn't be encouraged to close for a "Kid's Day" without an educational exhibit to justify it, and merchants didn't feel like releasing their people to come out in the afternoon "just to see a show."

Ward Cromwell, Oklahoma County agent, produced a surprisingly large and fine exhibit of agricultural products, livestock, and all the other farm fix-ings, but he was almost rained out. The only other agricultural competition on the grounds was that of the 4-H Club for prizes offered by others than the fair association. They were here for two days, and about 150 were guests of the fair association Thursday night at the grandstand show. About 200 FFA boys arrived Thursday also to care for their fat livestock which had been pre-pared for the fair and which was sold for special prices at a "Market Day" ar-ranged by local livestock interests. Editors of the State were guests, as County Ward Cromwell, Oklahoma

Editors of the State were guests, as usual, on Friday at a luncheon in the FFA building. Their newspaper contest, which begins long before the fair any-FFA building. Their newspaper contest, which begins long before the fair any-way, was held as usual and prizes paid. The Oklahoma Swine Breeders' Associaheld their consignment sale also Friday afternoon.

Week at Port Royal, Pa., **Okay for Attractions**

PORT ROYAL, Pa., Sept. 29.-PORT ROYAL, Pa., Sept. 29.—Attend-ance records were broken by the Juniata County Agricultural Fair, held here Sep-tember 3-8. On Labor Day the thrill show presented by B. Ward Beam played to turnaway business. Hundreds of the overflow were admitted to the infield. Frank Wirth furnished the night grandstand show, which included the *Salute to Victory* revue; Rudy Rudynoff's borses: Kay and Karol jugglers: Eric

Sature to Victory revue; Rudy Rudy Roll S horses; Kay and Karol, jugglers; Eric the Great, high-pole act; Donnelly and Bob, acrobats; Flordelina, Brazilian wire walker, and the Tien Tsi Liu Troupe of Chinese. Music by the Spring Garden Band, conducted by Martin Keller, with Tommy Kay as emisse

Tommy Kay as emsee. The Sam Prell Shows on the midway had a good week.

Mike Benton Defends His Southeastern Midway

His Southeastern Midway ATLANTA, Sept. 29.—Prešident Mike Benton, meeting Parent-Teachers' Asso-ciation criticism of Southeastern Fair midway activities, told members Friday (14) that they have a standing invita-tion to inspect the midway at any time. Benton's invitation was made during an appearance before the Executive Com-mittee of the Fulton County PTA coun-cil, which had before it the recommenda-tion of the Eighth District Division, PTA, that local councils request boards of education not to grant a school holi-day for the fair this year. Members of the Fulton County com-mittee, after hearing from Benton; Jere Wells, county school superintendent, and than Allen, fair director, declared that "the educational and agricultural fea-tures far outweighed any disadvantages."

Lisbon, O., Draws 25,000

LISBON, O., Sept. 29.—Secretary J. Howard Sinclair reported 25,000 attend-ance for the Columbiana County Fair here, August 12-15, heavy rains Friday (14) marring the best attended event here in recent years. The rain curtailed Children's Day attendance and activities. Grandstand show comprised Klein's At-tractions and Buck Steele's Circus. Mag-ige Fallon's six rides, together with Larry Fallon's concessions, were the main midway features. midway features.



Brockton Belts Out Banner Biz

(Continued from page 55) stress, supported by Gautier's Brick-layers; Monroe and Grant, trampoline; Cycling Kirks; Great Arturo, wire act; Sensational Ortons, aerial: st; Pallenberg Bears; Sharkey, the Seal; Herb Lewis, radio entertainer; Hal Sand's 16-girl line, and Chet Nelson's 24-piece band, with Elsle Gross at the electric organ. Jack Montez was emsee. Show played but one matinee, Sunday. World of Mirth got in a big Children's Day, Tuesday (11), but missed the Sun-

Day, Tuesday (11), but missed the Sun-day opener because of the long haul from Rutland, Vt. However, Kingman had booked several independent rides haul for the curtain-raiser. Five wheels op-erated thru the week. International Village, comprising four

International Village, comprising four colorful structures owned by Brockton nationality groups, reopened for the first time since the war began, with Lithuanian, Irish, French and Italian displays drawing good crowds. Brockton Fair zoo, another war casualty, also re-sumed operation

Fair zoo, another war casualty, also re-sumed operation. Kelly, the Candy Man, a Brockton. perennial, was back at his old stand, again to capacity biz. Visitors included Frank H. Means, manager of the Colorado State Fair. Fair used radio, newspapers, cards and heavy paper billing. Arthur F. Brunner, handling press, utilized 68 dailies and

heavy paper billing. Arthur F. Brunner, handling press, utilized 68 dailies and weeklies for stories and display ads. All commercial exhibit space was sold out in advance of the fair.

Vancouver Seeks To Resume Exhn. Program in 1946

VANCOUVER, B. C., Sept. 29.-At a recent meeting of the Vancouver Exhibition Association, John Dunsmulr, former chairman of the board, was given power to appoint a committee to nego-tiate with the military forces to obtain tiate with the military forces to obtain possession of the fairgrounds in Hastings Park with a view to holding an ex-hibition in 1946, the first since the army took over the premises in 1941. Replacement of Maj. S. C. McLennan, who retired as exhibition manager last April will be undertaken shortly by the board.

Appanoose, Ia., Gross Up

CENTERVILLE, Ia., Sept. 29 .- Total August 21-24, was 17,000, and receipts were \$10,600, a substantial increase over were \$10,600, a substantial increase over the \$6,050 gross a year ago. Weather was cool. Gate receipts, \$5,650, were more than double the 1944 figure, ac-cording to Secretary A. M. Farber. Grand-stand acts were booked from Irving Grossman, of the Gus Sun Agency, and included WHO radio entertainers. Ex-hibits were strong in all departments ex-cept cattle and swine.

San Angelo Stock Show Set

SAN ANGELO, Tex., Sept. 29.—San An-gelo Fat Stock Show, rodeo and car-nival, suspended during the war, will be renewed here February 28 to March 3. H. E. McCulloch, San Angelo rancher, heads the executive committee handling the show.

"Village" Is Big Draw

CHICAGO, Sept. 29.—From Princeton, Ind., Adam Teska writes that the Teska Mechanical Village, owned by his father, played to over 13,000 paid admissions at Princeton, seven days at the fair and two days at a miners' picnic following the fair fair.

SLA

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(Continued from page 50) cluded Larry Lawrence, Dave Goldfen, Mel Harris, Joe Lynch, Sam Wilner, Nate Lewis, John Courtney, Sam Bloom, Oliver Barnes, Max Brantman, Charles H. Hall, M. J. Doolan, Larry O'Keefe, Petey Pivor, Walter F. Driver and Mike Wright.

Ladies' Auxiliary

First regular meeting will be held October 4 in the Sherman Hotel. New applicants, Mrs. Ray Miller, Sylvia Smart, Agnes Donahue and Helen Borchet, will be presented for ballot. The nominat-ing committee also will be named October 4.

Award books are coming okay, reports Chairman L. M. Brumleve, Members



October 6, 1945

ATTENDANCE was good at the Pickens County Fair, Jasper, Ga., held September 17-22, under American Legion auspices. Mad Cody Fleming Shows were on the midway.

HEAVY RAIN broke up the scheduled opening of Burlington (N. C.) Fair Mon-day (17), Endy Bros.' Shows not even unloading its midway attractions as the downpours continued.

OFFICIALS CLAIMED an opening night attendance of 10,000 for the Ruth-erfordton County Victory Fair, Ruther-fordton, N. C., Tuesday (11). Event ran thru Saturday (15).

PRESIDENT EMIL W. LAUT, of the Auglaize County Fair, Wapakoneta, O., expects total receipts from the event, August 26-September 1, to exceed \$25,000, enabling payment in full of the recently completed \$15,000 improvement program.

SECRETARY E E WARD states that SECRETARY E. E. WARD states that attendance at the South Dorchester Fair, Springfield, Ont., held September 18-19, totaled 1,500. Horse racing and dancing were principal attractions.

ATTENDANCE at Jackson Fair, Wind ATTENDANCE at Jackson Fair, Wind Ridge, Pa., August 21-23, was estimated at 12,000 by Secretary Floyd Campbell. Grandstand acts were furnished by Sid Marks and Frank Cervone, with pony races and horse-pulling contests added features.

HOTTEST DAYS of summer were okay for Vankleek Hill Fair, Vankleek Hill, Ont., September 5-7, event chalking up record crowds despite heat. Daniels Greater Shows were on midway, and Jack Adams presented grandstand show. Local horses competed in racing Friday (7).

GREENE COUNTY Fair Association, Worthington, Ind., filed articles of in-corporation with the Secretary of State's office. Incorporators are Jesse F. Mor-gan, Irwin Pryor, Griffin Baker, Frederick Sloan, Mrs. Ruth C. Newson and Mrs. Alta C. White. No capital stock was listed listed.

J. CHARLES YULE, manager of the Calgary Exhibition, Calgary, Alta., was a Chicago visitor recently. Calgary had a big year, Yule said, and plans a bigger fair for 1946.

W. C. DENMARK, secretary-manager of the Wayne County Fair, Goldsboro, N. C., states that it has been necessary to change the fair's dates from week of October 1 to week of October 22.

NSA

NSA (Continued from page 50) a Pennsylvania tour. . . Jackie Allen recovering from an operation. . . Dick Glisdorf rapidly improving at his home in Camden, N. J. . . . Jackie Bloom coming along okay following an opera-tion in Veterans' Hospital in the Bronx Tuesday (25). . . First meeting Wednesday (26) was poorly attended be-cause of the elevator strike here. . . Clubrooms are on the sixth floor. . . . Next meeting is October 10. Dues have been paid by Irving Mosais.

Next meeting is October 10. Dues have been paid by Irving Mosais, George Van Hayden, Ernest Dellabate, Sam Frumkin, Harry Koretsky, Jack Zupan, Larry Benn, R. P. Roache, Eddle Brenner, Jack Greenspoon, John T. Doran, Al Ventres, Benjamin Braunstein, Sam Burd, James Burgdon, Mack Harris, John Daniels, Archie Paer, Max Eichholz, Samuel Lager, Samuel Walkoff, Martin Thompson, William Harrington, Hyman Wagner, William Scruton, Jack Gilbert, Louis Reiben, Carl Wilson, R. E. Eichel-berger, Philip Faber, Edward P. Rahn, Jack Harris, W. J. Clarke, Frank E. Robinson, David Bloom, Kirby C. Mc-Gary, Speedy Bauer, Sol Warnish, Michael Goldstein, Lee Lewis, Lawrence Neuman, Jack Capria, Isidor Rubenstein, M. C. Schneider, Ben Merson and Murray Zand. Zand.

holding books are asked to forward them to her in care of Elsle Miller, 4215 Fifth Avenue, Chicago 24.

Maude Geiler and Hazel Harriss have recovered from recent illnesses. Lena Schlossberg is taking a much-needed rest.

Dues for 1946 are due and payable. Secretary Elsie Miller is holding mem-bership cards for Artie Sue Britton and Mrs. Sam Stein.

October 6, 1945

Merger Plan Will Give Wildwood a Five-Mile Beach

WILDWOOD, N. J., Sept. 29. This seashore community expects to give Atlantic City and other resort places near by, heavy competition during com-ing seasons, now that consolidation is under way to combine this community with North Wildwood, West Wildwood and Wildwood Crest into Greater Wild-wood. The merger will give the place a five-mile beach, and plans are under way to increase the amusement area as an added lure for summer visitors. A. E. Everson, executive vice-president

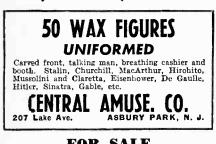
added lure for summer visitors. A. R. Everson, executive vice-president of the Chamber of Commerce, declared that the results of a recent survey showed that great savings would result to texpayers from the mergers. Before the consolidation can take place it will be necessary to hold a special referen-dum under a bill passed by the State Legislature. Voters rejected the plan in 1933 but the trend of thinking has changed and it is expected to pass at the next election.

Big Jungle Catch Due From Africa

CAMDEN, N. J., Sept. 29 .- First big jungle catch since the war is due in at the end of this month when Warren Buck, wild animal dealer, returns from an animal hunt in Africa.

Buck has been supplying zoos in Philadelphia, as well as other sections of the country, with wild animals. He maintains his own wild animal zoo and monkey farm on the Marlton Pike, near by.

According to reports, his current cargo has already been snapped up by zoos and circus owners, who are animal hungry since the war blocked their supplies. It may be necessary for Buck to make an additional trip to Africa before the end of the year to catch up with his orders.



FOR SALE 1 Racer Merry-Go-Round, 24 horses and 2 chariots, Seeburg organ, portable power unit, ticket box. Streamline Miniature Train, gas engine, 4 double cars, 2000 ft. track. 13 Shetland Ponies, ring broke, one or lot. 100 Pr. Chicago Roller Rink Skates. 1 Chicago Skate Grinder. 2 Peerless Popcorn Ma-chines. Inside Ballroom, amplifying system, 3 speakers and floor adjustable mike. All in running order. Any or all part will be sold to highest bidder.

AURORA, ILL.

If you want the best this is it! All stainless steel, gas driven, 50 passengers. Principals only! Price \$4650.00 cash. New.

WEST COAST RIDES 318 W, 30th St. LOS ANGELES, CALIF.

NEW FROZEN CUSTARD MACHINES GOOD USED RIDES OF HAVE YOU ANY TO SELL? BERTHA GREENBURG Hotel Kimberly, 74th St. & B!way, New Yor

RETURNING VETS LOOKING FOR JOBS

Scores of capable Vets are seeking jobs through The Billboard. Look over their qualifications.

TURN TO PAGE 41

PARKS-RESORTS-POOLS

Early NAAPPB Reservations

Communications to 155 No. Clark St., Chicago 1, Ill.

Presage Record Attendance

Vaszin's 46th Year As Manufacturer of **Amusement Devices**

DAYTON, O., Sept. 29.—Aurel Vaszin, operator of the National Amusement Device Company, who recently an-nounced that the firm is returning to the manufacture of amusement devices, has been in the business for nearly 46 years.

years. In 1919 Vaszin started in a small way to manufacture various devices for amusement parks. Starting with little capital, he gradually bullt up a business that today employs around 70 workers and turns out such things as miniature trains, Roller Coaster Cars and Mirror Mazes, which are in use in many parts of the world. Amusement parks in Australia. New

of the world. Amusement parks in Australia, New Zealand, France, South America and other countries have been Vaszin cus-tomers for many years. When the Wel-lington, New Zealand, Exposition was being framed in 1928, Vaszin sent an engineer to Wellington to build the fair's amusement features. While the firm is developing several new devices, much of its work during the next year will be concerned with turning out the old standbys that still retain their popularity.

Hampt. Beach Plans Sea Wall, Boardwalk

HAMPTON BEACH, N. H., Sept. 29.— Hampton Beach is ready to undertake a post-war project that will give the re-sort a quarter mile sea wall and 14-foot boardwalk and other improvements. Construction will begin as soon as ma-terials become available. State will con-tribute \$465.000

terials become available. State will con-tribute \$465,000. The boardwalk will run the length of the sea wall, making this the only New England resort with such a walk. A parking area is planned to take care of 10,000 automobiles. Plans also call for the widening of Ocean Boulevard to a four-lane highway.



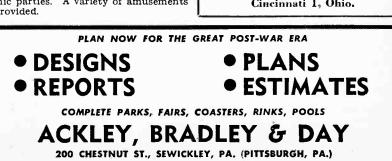
York's outstanding park. Will take small percentage for space. Write or contact **HARRY ALTMAN**

GLEN PARK Williamsville, N. Y.

WANTED

Roller Coaster, Figure 8, and Flying Turns to be moved.

BOX D-29, Care The Billboard, Cincinnati 1, Ohio.



Cascade Plunge Has Successful Season

CHICAGO, Sept. 29.—There will be a lot of whooperdo at the annual conven-tion of the NAAPPB this year, according

tion of the NAAPPB this year, according to advance indications. Most of the park operators have had an excellent season and are coming to the meeting primed to discuss plans for improvement and expansion of their parks in 1946. A. R. Hodge, secretary of the association, says that reservations are coming in much earlier than in previous years and all indications point to a record attend-ance.

Edward J. Carroll, owner-manager of

Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass., is chair-man of the NAAPPB Program Commit-tee, and now that his park and fair activities (he is president and treasurer of the Great Barrington Fair, Great Barrington, Mass.) are completed, he ex-pects to get busy at once on working out a strong program for the park meet.

Henry A. Guenther, manager of Olym-pic Park, Irvington, N. J., is in charge of the pool round-table discussions and expects to have a list of important topics

The insurance committee of the asso

ciation is working on expansion of its insurance plans and will have consid-erable interesting information to pre-sent at the meeting.

With the 1945 season a thing of the past and keen competition looming for the years ahead, park operators are eager to get together to swap ideas and dis-cuss plans for new attractions to keep the people coming to their spots in pay-ing numbers.

During the four years that Mars was in the saddle, operators had to sit by and be satisfied with whatever attrac-tions they had, and were lucky if they

ance.

ready.

ing numbers.

BIRMINGHAM, Ala., Sept. 29.-Cascade Plunge closed a successful season September 9. J. H. Dickson, owner, states that business during August was the best for the month since he purchased the resort nine years ago.

Highlights of the month were the SEAAU swimming and diving champion-ship, which attracted swimmers from all over the Southeast, and Euster Crabbe's Water Carnival, which played to good crowds August 17-18.

Servicemen were admitted to Cascade Plunge free, and during the last week of the season the 5,000th free ticket was issued.

Dickson states that extensive improve-ments are planned during the off season, most important being a new entrance to the dance hall. Management will con-tinue to operate dances throut the win-ter, with the regular Saturday night dance being featured. Music is fur-nished by Sam Busby's band, with Jeff Powell as emsee.

EXPOSITION PARK PHONE 6333 Tashmoo Biz Picks Up at Season's End

DETROIT, Sept. 29.—Tashmoo Park, on Harsen's Island in Lake St. Clair, 40 miles from Detroit, has closed for the season after operating week-ends only during the summer.

during the summer. Funspot was run by Arlington R. Fleming, who has had it the past few seasons. Access to the park this summer was only occasionally by excursion steamer, as well as patrons coming by car and ferry from Detroit and other parts of the territory. However, there was a pick up of patronage with the lifting of gas rationing the middle of August, but this came too late to give much of a fillip to the season's business. One feature that did help, however.

much of a fillip to the season's business. One feature that did help, however, was the well-systematized advertising campaign run during the early months of the season by resorts and all types of tourist attractions in the Lake St. Clair area designed to draw large week-end patronage. This was handled as in-stitutional advertising for the area rather than as specific publicity for any one spot. one spot.

could maintain repairs and keep all of their rides operating. Now, with virtually all restrictions lifted, the park men are all restrictions lifted, the park men are anxious to get going on numerous badly needed repairs and improvements. It is likely that not all needed material can be obtained in 1946, however, there will be sufficient supplies to enable park men to go ahead with considerable re-building, and possibly to install some new rides. It also is likely that the help situation will be much better in 1946 1946.

These problems will be thoroly dis-cussed at the NAAPB meeting, and the exchange of ideas is expected to be ex-tremely helpful in working out plans for the new season.

Atlantic City Seeks To Retain Sales Tax.

ATLANTIC CITY, Sept. 29.—A deposi-tion before the Supreme Court at-tempted to show that Atlantic City was a resort with a convention business not a resort with a convention business not approached by any other seashore mu-nicipality in New Jersey. Opponents of the 3 per cent sales tax, seeking to disprove its constitutionality, contend that the enabling act passed by the Legislature allowing the resort to col-lect the tax is "special legislation," be-cause it is the only resort municipality given such power. The city is contending that it has a problem different from any other shore spot and the emergency tax is necessary to repair damage done by the hurricane last season.

last season.

Witnesses for the city testified that the resort entertains 12,035,500 in a normal year when the army is not occu-pying hotels, and that the average is 33,000 per day. The city also pointed out that the resort obtains \$6,000,000 worth of business a year from conven-tions held in the Municipal Auditorium when it is open.

It was also pointed out that the city has 27,000 hotel rooms, of which 12,000 are first-class accommodations with two people to a room and the total of all occupancy is 69,000. The total number of summer visitors, including summer rental units, averages 766,000 per day with a season of 70 days.

Chamber of Commerce contributed a graph made by that body showing that business varies from 12 per cent of the year's total in August to 6.58 for Januyear's total in August to 6.08 for Janu-ary. The total amount of business for the summer season is only 32 per cent of the total. Also quoted were census figures on rental establishments. The anti-tax group contended that the city had not made the actual counts on

which their statements were decision is expected shortly. were based. A

Stoughton's Beach Has Banner Year

Has Danner lear SLIPPERY ROCK, Pa., Sept. 29.—Un-der new management this year, Stough-ton's Beach has just completed a suc-cessful season. A. J. MacDonald, who for a number of years was similarly ac-tive at Colonial Beach, Va., is now man-aging Stoughton's Beach in association with J. C. Hennessy. Roller Rink at the beach is equipped to handle large crowds and it was well patronized. The swim pool also did ex-cellent business thruout the season. A large restaurant provides good meals. There are many cottages and camp sites

There are many cottages and camp sites at the beach which attract numerous picnic parties. A variety of amusements is provided.

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Communications to 25 Opera Place, Cincinnati 1, O.

Seldon Mason Seeks Zone Change for New Vancouver Location

VANCOUVER, Wash., Sept. 29.—Value a roller rink in providing wholesome creation as a means of combatting precreation as a means of combatting juyenile delinquency has been stressed by organized labor in appealing for es-tablishment of a rink here. AFL and CIO spokesmen, appearing be-

AFL and CIO spokesmen, appearing be-fore the city planning commission, urged change in zoning laws to permit opera-tion of a rink in the commercial zone. They appeared in behalf of Seldon Mason, of Camas, Wash., who had wit-nesses also who testified as to the high character of the rink he has conducted at Camas during the past several years. The requested ordinance changes are to come up for public hearings to be conducted by the planning commission, after which they are to be taken up by the city commission.

NJSA Nixes Club Plan for Individuals

ELIZABETH, N. J., Sept. 29 .- New Jer-ELIZABETH, N. J., Sept. 29.—New Jer-sey Skating Association has changed from a club membership plan to indi-vidual membership, and Doris A. Har-rington, president, says the organization will be a dispersement center for re-search and education. The organization is a member of the New Jersey State Amateur Roller Skating Association and both amateurs and pro-fessionals will be admitted.

Philly Adds New One

PHILADELPHIA, Sept. 29.—Southwark Roller Rink is a newcomer to the local skating field. Rink is open evenings and specializes in week-end matinees, with special prizes for the afternoon skaters. Night skating is the big thing in this area, and the management will attempt to boost matinee events and lure the teen-agers from film houses over the week-end periods. A big advertising splash in the local press is under way.

SUNNYSIDE RINK, operated by Ainley D. Marsh on Queen's Boulevard, Long Island, N. Y., has engaged Irene Roeder, graduate of RSROA Skating Teachers' College in Denver this summer, as its new professional. She was formerly pro at the Eli Rink, New Håven, Conn. In addition to her teaching duties, she is a qualified judge.



Art Russell Pro at **Portland Imperial**

PORTLAND, Ore., Sept. 29.—Portland rinks are turning to classes for the winter and all report good gates this sum-

rinks are turning to classes for the win-ter and all report good gates this sum-mer. Imperial Rink, under management of Chris Jeffries, has just inaugurated classes, taught by Art Russell, a per-former of national prominence of Oak-land, Calif. He is U. S. senior's men's figure skating champion and in 1943 won the title for novice figure skater. Jeffries is also pulling in biz with a senior skating club and a dancing group. Oaks Rink, at Oaks Park, also recently opened classes under tutelage of Doc Goodenough, who conducts sessions twice a week. Manager Ira S. Shellengerger says summer biz held up well, keeping apace with last year's fine season. Skat-ing will continue after the park closes its concessions September 16. At the Rollerdrome, Dolores East con-ducts classes, while club activities have served to keep the box office busy. Rink reopened Wednesday, September 5, after a brief shutdown while the floor was unwrinkled.

unwrinkled.

CHRISTMAS PROGRAM at Gay Blades, New York spot, will be a minstrel show. It is now rehearsing.

FLORHAM PARK and Olympic Park Arena, both New Jersey spots, held com-petitions recently for holders of USARSA cards.

W. S. ANTONIO, operator of Blue-bonnet Rink, Austin, Tex., is in Brack-enridge Hospital there. While he's away, Bee Dannelly is operating the spot.

GEORGE ZINDEL, of the Coliseum Rink, Grand Rapids, Mich., celebrates his 35th anniversary in the rink business in November.

PARAMUS (N. J.) ARENA recently held Judges were Walter Clancy, Alfred Mc-Cullagh and Irene McGuire.

ARTHUR KARSLAKE, manager of the Lincoln Rink, Lincoln Park, Mich., De-troit suburb, reopened September 14 for the seventh season. Building has been remodeled, including stuccolng of the exterior.

CARLIN'S DANCE CLUB, of Carlin's Rink, Baltimore, had 30 members at Twin City Arena, Elizabeth, N. J., re-cently. Shirley Willis, Martha Allen and F. McClain passed bronze dance tests, with Muriel Tuttle and Harry Muller, Paramus (N. J.) Rink, and Doris Har-rington, Twin City Arena, as judges.

EMPIRE ROLLERDROME, Brooklyn, an EMPIRE ROLLERDROME, Brooklyn, an RSROA spot, opened its season Septem-ber 26. Empire Figure Eight Club pre-sented *The Empire Rollercade*, directed by Claire Miller. Bernard Graybart and Miss Miller presented a special pairs rou-tine. Norman Latin and Peggy Wallace, of New York's Park Circle Rink, gave a championship exhibition. There were 40 in the show in the show

YOU CAN'T TELL

YOU CAN'T TELL (Continued from page 43) page spread lifted from the center of The Little Rock (Ark.) Democrat, Sunday supplement of April 22. Flashed with color and loaded with art. the yarn is a feature piece dealing with Max Good-man's winter quarters work at Little Rock, home of the show. As a builder of good will, the layout is particularly effective. One of the five swell photos pictures the show painter bannering a show wagon with signs boosting Arkansas, explaining they will be seen by thousands as the show makes its season tour. In addition to the "best story of the

Its season tour. In addition to the "best story of the year" award, *The Billboard* honors will be spread over five other divisions of competition. These are: Best press campaign for a single still or fair date.

or fair date. Best single newspaper display adver-tisement. Best tie-up display advertisement. Best tie-up promotion campaign. Best matinee promotion. Judging will be done prior to the open-ing of the annual Chicago meeting in December, where all entries will be dis-played in *The Billboard* suite at Hotel Sherman. Entries should be mailed to the Carnival Editor, *The Billboard*, 155 N. Clark Street, Chicago 1, Ill. N. Clark Street, Chicago 1, Ill.

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Barlow's Charleston Spot Nets 1G Week

CHARLESTON, W. Va., Sept. 29.— Wayne R. Barlow reports an average 1G-a-week net for his Barlow Rink, which he opened here June 7. He is a member of the RSROA. It is a George L. Mesker & Company modern steel-prefabricated rink 205 by

modern, steel-prefabricated rink, 205 by 60 feet, with a 15-foot lean-to on one side for spectators. Rink has flourescent lighting and a maple floor.

SHAN WILCOX CLICKS (Continued from page 45)

(Continued from page 45) Church in Maryville, but continues its religious activities on the road. It isn't a matter of business expediency either. Shan and his family really mean it. Many years ago Shan was first bitten by the show bug and he was an ad-vance agent for a Ralph Miller unit in the Deep South. Business called him back to Maryville and in the succeeding years he prospered. Then in 1933, at Chicago's A Century of Progress, he be-came inspired to promote a home-town fair. The Blount County Fair at Mary-ville was the result, and each year it has been a solid clicker. When Shan launched his show in '43 he booked his own fair, naturally, and he's been back every year. This year the fair, held the last week in August, was the biggest in the 12-year history. The when a drain

The show venture hasn't been a drain on other resources, but to the contrary it has proven to be his best investment, he says

ne says. "I don't think I'd be happy away from it," he commented. "I only wish I had started it years before I did." Wilcox is optimistic about '46 and plans to step up his show plenty this winter.



KVILLER RINH AND ALTOSTICUT FAMILY FOR SALE Wonderful opportunity for future. Paying big divi-dends now. Has large permanent roller rink, good modern house and midget race track on grounds now, room for dance hall, full set of rides and plenty parking space. Main highway, good bus service between two good towns in the heart of Iowa, located in Cedar Rapids. 30-day possession. Look into this. HENRY W. SIEPMAN, Cedar Rapids, Iowa.



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October 6, 1945

LETTER ILIST

Because of the serious paper shortage, letters, etc., will be adver-tised in this list only one time. If you are having mall addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cin-cinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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 Gleason, Tommy
 Legitt, Edward
 Gualts, C. J.
 Wade, Harper
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 Glickman, Samuel
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 Goin, Taylor
 W.
 Leves, Melvin
 Levis, Richard A.
 Joseph
 Wagner, Ruddy
 Wagner, Walter

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 Levis, Richard A.
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 Leviston, Harry
 Kagtand, Phillip
 Wagner, Gudy
 Wadter, Goy

 Goidiarb, Leo
 Leviston, Harry
 Lucy (Wnity)
 Leviston, Harry
 Smith
 Wasso, George

 Grabert, Jos. Levis
 Lidle, Geo.
 Rahl, Pat
 Smith
 Wasso, George

 Grasp, Donald Jos.
 Locke, Martin
 Loogo, Lonis
 Reiger, Joseph
 Wagner, Ruldy

 Green, Russell
 Lord, Robert Lee
 Green, Russell
 Loord, Robert Lee
 Reisinger, Albert
 Weisenberger, Clarence

 Green, Russell
 Skeeter
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 Gee LETTER LIST on page 70

Reynolds, George L. Richardson, Raymond James Richardson, Samuel W. Richmond, Harry Rieffenach, Jimmie Rillo, Lee Arthur Roach, Lambert G. Robh, Charles Jr. Robbins, Clarence Boberts, Chuck Roberts, J. H. Robertson, Richard C.

C. Robinson, L. R. Robinson, Leonard Rodgers, Diane Rogers, Doc Rollins, Tex Carnival

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Schwartz, Herman Sewell, Garland Shaffer, Mrs. Sharer, Honer Robert

Share, T. J. Sharp, T. J. Shaw, C. F. Sheldon, Frederick Shelley, Jack H. Sheridan, Raymond J.

Shoe, Carl M. Showalter, Harry Edward Showarter, Edward Simmons, Joanne Simon, Donna Suith, Mrs. P. R. Smith, Doc Tom Smith, William Earl

Smoot, James Charles Jr. Smoot, James Charles Jr. Snayers, George Macks, Mrs. E. R. Macy, Woodrow Mamey, Jack D. Star, Happy Stark, Bernard Stebbins, Betty Reno Stebbins, Paul

Stebbins, Paul Porter Jr. Steele, Mrs. D. C. Stevin, Sam Stevens, Walter C. Stevens, Walter C. Stevens, Walter C. Stevens, Walter C. Stoitz, Llovd Stone, Charles E. Strait, Cedric Wayne Strait, Texas

Strait, Texas Stratton, William H. Novarro, E. Nicholas, E. Nickerson, S. J. Obrian, Sailor-Rassler O'Briney, George M. H. Sunbrock, Larry Sundstorm, John E. Swain, Robert Sydell, Dickie Suyder, Harold Big City Talbo Tony

Thames, Clarence Thomas, Bill Thomas, Lee Thompson, Mrs. Black

Thompson, Mrs. Blackie Thompson, Luther Tilton, R. W. Tedd, Buster Tomazin, Joseph Carl

Tracey, Arthur Tracy, Arthur Travis, Mary L. Troy, Inez Upson, Andy Valo, Andy Valo, Andy Valo, Andy Valo, Mary Kogers Velez, Dottie Vernont, Slim Videto, Ken Vogt, Mrs. Don Walker, Ellis & Valo, Harper Pikul, Frank Andrew Pilisetta, Victor Politte, Leo Powell, Valeska Price, Wm. J. Priestly, Harrison Pruitt, Leslie T. Puteett, Wayne Travis

Qualls, C. J. Radford, Francis Joseph Radford, Frank Radford, Frank Ragland, Phillip I. Ragslale, Lloyd Rabil Pat Warker, Ehlis & Joy Wade, Harper Felton Wagner, Buddy Wagner, Walter Walters, Guy Ward, Lee Roy Warner, Marian Waso, George Wasso, Ralph Watts, Herman Hartwell

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REP RIPPLES

SOLVAY PLAYERS, four-people unit D playing flesh bills, opened their auspice dates in the Wilmington, Del., last week. . . . TYLER-VARNEY PLAYERS, D playing fiesh bills, opened their auspice dates in the Wilmington, Del., last week. . . . TYLER-VARNEY PLAYERS, three people playing under auspices, are in the Pawtucket (R. I.) area, having opened September 26. . . A. L. GRIFFIN has a vaude-pic show in the Hazleton (Pa.) district. He started playing school dates last week. . . DORMANE FAMILY, three people offering fiesh bills, is playing auspice dates in the New Bedford (Mass.) sector. . . ALICE RICHEY BUT-LER writes that it looked like Old Home Week on the set at Monogram, Hollywood, recently, when Lasses White, Billy Henderson and Roy Butler were doing their stuff in the Jimmy Wakeley picture, Lonesome Trail. Wakeley is starred, with Lasses featured, and Butler turning in a great job as the old prospector. Henderson did black opposite White in the minstrel sequence and did a bangup job. He also played a miner, and Frank O'Neil, another of the old gang, was ye old doc. The Butlers now have two grandsons, Robert and Mark . . . CIVIC PLAYERS, four people, will operate as usual in the New London (Conn.) area this season, starting around October 15. Show will present fiesh bills under auspices. . . CARLE show, now in the Gonzales (Tex.) area, will soon go into halls with vaude and plx. . . STREKER'S show, now around Valdosta, Ga., will shortly add vaude Valdosta, Ga., will shortly add vaude to its pic programs and go into Alabama, playing three-week stands.

JOL JOHN W. VOGEL, old-time min-COL, JOHN W. VOGED, out that a strel man, has been made an honor-ary life member of Aladdin Temple of the bas charge the Shrine, Columbus, O. He has charge

Vaude-Pic Offers

-By E. F. Hannan-

THERE is no question about vaude-pic

There is no question about vaude-pic going over in smaller places. There are few family shows or other small tricks that have come under the spell of film to lengthen the show, and even shows that have in the past played dramatic bills are using less flesh and illing in with pictures. This means fewer performers, but there is nothing that can help it, as the cost of operating any small flesh show runs high, forcing the owner who means to stay in the business to look around for something to cut overhead. Once the almost ignore the flesh end of it. Altho those who have tried this have found that it isn't a good policy. This is another change that has come to small showbiz, but the old-timer will come to grips with it and use it to serve hut, which is the bugbear of the busi-ness. Vaude-pic has something to offer in this respect.

in this respect

Seek Info on Fitzgibbons, **Veteran Contortionist** St. Meinrad, Ind.

St. Meinrau, Inc. Editors The Billboard: I would like to know if your publica-tion ever carried an article on an old-time contortionist by the name of John Fitzgibbons

am given to understand that at one time he was considered to be quite a performer. I thought that maybe your records of the years 1860 to 1900 might

records of the years 1860 to 1900 might carry some information on Mr. Fitz-gibbons. I am his great grandson, and we (the family) have often tried to learn some-thing of him, as it seems little about him is remembered even by his children. Any information you may have on him will be very much appreciated by us all. DONALD BENJAMIN, St Meinrad Preparatory

St. Meinrad Preparatory

Seminary.



of seats and boxes at Beulah race track, Columbus, which opened September 29. . . . JACK SWEETMAN finished Ohio JACK SWEETMAN finished Ohio and Pennsylvania fair dates as a band sideman at Lisbon, O., September 15, for the Klein Attractions. He is still with the combo which is playing fair dates for the Boyle Woolfolk Agency in the South. . . ARNOLD F. GLASS will have a four-people flesh unit operating in the Youngstown (O.) area this fall and winter to play auspice dates in the Youngstown (O.) area this fall and winter to play auspice dates. . . . LENROY PLAYERS, three people, pre-senting flesh bills, have opened their season of auspice dates in the Richmond (Va.) section. . . Northampton Play-ers, three people, are operating under auspices in the Boston sector. . . CLAY DAKIN has a vaude-pic show in the End (Okle) area the Enid (Okla.) area.

Cork-Opry Faves -By E. F. Hannan*

ONE of the things that made old-time minstrelsy so popular was its ballad-ists. Vocalists like Jose, Prosser, Will Oakland, Joe Norcross and Billy Emer-son would have been tops in their line in any age or any branch of popular showdom. There were any number of lesser known balladists who had voice and knew how to put over a song. In fact, if there was any one superior train-ing ground for balladists, it was the traveling minstrel show. In the field of comics, such stars as Billy Rice, Lew Spencer. Neil O'Brien, Bert Swor and Arthur Deming had their followings in the cities they played. There were many others as good, and all any show had to do was hang one-half sheet posters, and the usual loyal minstrel-goers were on hand. While Arthur Deming was locse with any worldly goods that came to him in salary, he certainly made money for Al G. Field and Hi Henry. Billy Emer-son, in his day, got top money, and he, too, never kept any of it, but it was a lucky manager that could keep him at his job, as his appeal to the minstrel public was enormous. ONE of the things that made old-time



SOUND AND SILENT FILMS, PROJECTORS SOUND AND SILENT FILMS, PROJECTORS Holmes 16MM. Soundfilm Projector, type 10, late model, complete with 30 watt fidelity sound system, ready to show, \$350.00. Stere-opticons. \$15.00 each. Film Cahnet, \$15.00, and big list of supplies free. Late 35MM. Musi-cal Westerns, \$50.00 each. First class condition. Rentals, \$7.50 two nites for whole program. Pair of Sound Universal Machines with Screen and Sound System, ready to show, \$600.00. Complete Holmes Educator Sound Projector, single unit, \$475.00. Chandu the Magician, serial, 12 chapters, \$150.00. Silent 35MM. Shorts at \$2.50 reel. Thousand ft, Shipping Cases, \$1.00 each; 2000 ft, at \$4.00 each. Largest poster supply in the country. What free. Get our lists. SIMPSON FILMS, 155 High. Davton 3. Ohle SIMPSON FILMS, 155 High, Dayton 3, Ohlo.

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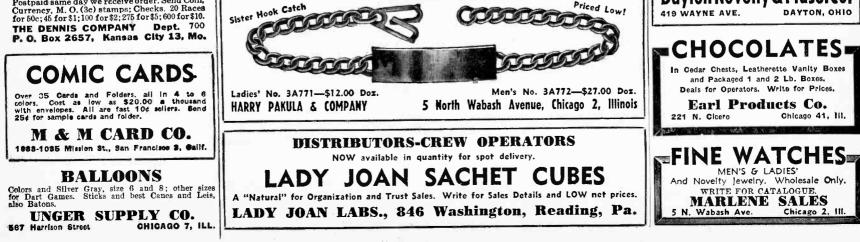


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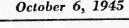
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PERPETUAL CALENDAR AND \$25.00 Per 100 DESK SCRATCH PAD F.O.B. Boston, Mass. 25% Dep. with Order. WHILE THEY LAST_ METAL JEWEL BOX \$15.00 Per Leather Covered and Plush Lined F.O.B. Boston, Mass. 25% Dep. with Order. WHILE THEY LAST-**BOSTON SALES AGENCY, INC.** Boston 14, Mass. 100 Sudbury Street PLASTIC Baseball Bat PENCILS available for immediate delivery—PLASTIC PENCILS in the shape of a baseball bat. Repel-Expel-Propel action and equipped with the new plastic point with metal bushings. Write for quantity prices. Sample sent postpaid for 25 c. Size 61/2" Long A in tran



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October 6, 1945

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Milwaukee Novelty Co. 224 Metropolitan Blk., Milwaukee 3, Wisc. of Jimmie V. Reid, who worked oil with Sid Reid at the Elmira, N. Y., fair-grounds when Doc had an alligator, Jimmie had a gila, and Sid had a monkey for bally.

NEVER MIND what you used to be. Think of the former G.I.'s and their medals in blue serge now and working.

It's Up to Med

By E. F. Hannan-

THE average med operator and lecturer is a pretty level-headed fellow but here and there we find a slop-over guy who has it in his hands to put the biz

who has it in his hands to put the biz in the doghouse. I have been in two States the past summer where med is open and where with proper handling will stay open, and also where smart stuff will kill off the goo

I never could get the idea of knocking

I never could get the idea of knocking advertised med products and I never could get the idea of putting on the pressure in a jam way. I have seen this done the past sum-mer, and all I can say is that if organ-ized remedy outfits get after med that will be the kiss of death in any State they have in mind. This is what killed it off in Eastern States and it can hap-pen in other places. It's up to med to see that this does not happen.

MARRIAGES

(Continued from page 42)

(Continued from page 42) BLUM-McKEE—Jules Blum, nonpro, to Rosemary McKee, club singer and daughter of the late Billy McKee, singing pianist, in Philadelphia September 20. COOPER-EKLUND — Russell Cooper, Phoenix, Ariz., insurance executive, to Verita Eklund, continuity writer on Sta-tion KOY, Phoenix, in the Arizona city September 6. DEWEY-FORD—Maj. John Dewey to Patty Ford in Oak Park, Ill., September 11. Major Dewey is the son of William Dewey, owner of the Edgewater Beach Hotel, Chicago, and the bride is con-ductor of Busy Line on Station WBBM, Chicago.

ductor of Busy Line of A Chicago. DEYO-CUSHMAN-H. Alvin Deyo to Jane M. Cushman in Bridgeport, Conn., September 15. Bride is with the pro-gram department of WMFM, Schenec-tady, N. Y., and the groom is with WRGB, that city. EVANS-COOPER-Cadet Phillips M. Evans to Marilyn Cooper in New York

Evans to Marilyn Cooper in New York September 27. The bridegroom is the son of George V. Evans, public relations man

FERGUSON-BEATTY - Homer Simon

FERGUSON-BEATTY — Homer Simon Ferguson, marine corporal, to Joyce Beatty, daughter of Clyde and Ernestine Beatty, at Peru, Ind., recently. FLASHER-SHEVLIN — Mary Flasher, secretary to Jack Kurtze, general man-ager of Frederick Bros.' Cocktail De-partment, Chicago, to Bill Shevlin, partment, Chicago, to Bill Shevlin, Frederick Bros. cocktail boker, Septem-ber 8 in Chicago. FRECCIA-AZPIAZU—Massimo Freccia, ber

FRECCIA-AZPIAZU—Massimo Freccia, conductor of New Orleans Symphony Orchestra, to Mrs. Maris Luisa Azpiazu in New York September 20. GAINES-BONNER—Charlie Gaines Jr., trumpeter and band leader at Watt's Zanzibar, Philadelphia, to Thelma Bon-ner, nonpro, in Philadelphia Septem-ber 8.

GALLAGHER - PIERSON — Joe Gal-lagher, guitarist and singer, to Joan Ren-fro Pierson, nonpro, in Philadelphia September 22

HOROWITZ-KLASSMAN—David Horo-witz, assistant manager of Mastbaum Theater, Philadelphia, to Reba Klass-man, chief of service at the Stanley Theater there, in Philadelphia September 6

KEICH-POLI—George P. Keich, chief engineer of WICC, Bridgeport, Conn., to Jeane Poli, announcer at the same sta-tion, remarried September 15 in New Haven, Conn.
LASATER-SNIDER — Fon Lasater, drummer and manager of the Buddy Vaughn Quintet, to Sally Snider, non-pro, at Cheyenne, Wyo., September 21. SALISBURY-MINNEAR — William Keith Salisbury, manager of the Illusion Show on the Cavalcade of Amusements, to Marie Minnear at Greenville, Miss., September 15.
RITZ-KELLOW—Harry Ritz, of the

September 15. RITZ-KELLOW—Harry Ritz, of the Ritz Brothers, to Betty Kellow in Las Vegas, Nev., September 21. SARIN-LEWIS—Irving Sarin to Lau-rene Lewis in Pittsburgh August 28. Both are musicians with Pitt Symphony Orchestra.

Orchestra. SALSBERG-BOX—Irving B. Salsberg to Hazel V. Box, Beckley, W. Va., Sep-tember 20 during the Gratz Fair at Ly-

kens, Pa. Irving is the son of Mr. and Mrs. Saul Salsberg, of the Bright Lights Shows

SMALLEY-KIRCHNER --- William H. Smalley to Thelma Kirchner, manager of Station KGFJ, Los Angeles, Septem-ber 12 in Northern California.

SMITH-GRAY—Joseph Earl Smith, one of the owners of Wagner Ballroom, Philadelphia, to Lillian Gray, nonpro, in Philadelphia September 19.

SPRIGGENS-COTTON --- Deuce Sprig-gens, band leader, to Carolina Cotton, radio singer, June 18 in Yuma, Ariz.

WILLIAMS - DOWD --- Jack Williams, nitery singer, to Frances Dowd, of Port Jervis, N. Y., nonpro, in Camden, N. J., October, October 1.

ZAPH-PISTORIOUS—Corp. Karl Zaph, who operated a record store in Philadel-phia before entering the army, to Joyce Marguerite Pistorious, planist, in Blue Mound, Ill., September 23.

Births

A son to Mr. and Mrs. Shorty Long September 8 in Reading (Pa.) Hospital. Father is fiddler and accordionist with the Hayloft Hoedown and at the Eight-

the Hayloft Hoedown and at the Eight-to-the-Bar Ranch. A daughter to Mr. and Mrs. Roland Israel September 9 in Hannemann Hos-pital, Philadelphia. Father is radio di-rector of the J. M. Korn Advertising Agency

Agency. A daughter to Mr. and Mrs. Charles McWade September 10 in Misericordia Hospital, Philadelphia. Mother is chief of Palumbo banquet staff, Philadelphia. A son to Mr. and Mrs. Morri Susson September 12 in the Lying-In Hospital, Philadelphia. Father is former Atlantic City advertising executive. A daughter to Mr. and Mrs. Frank Helsing in Chicago September 18. Father is manager of Helsing's Vodvil Lounge, Chicago.

Chicago,

Chicago. A son, George Gary Allen, to Mr. and Mrs. Gary Block in Chicago, August 20. Mother is the former Muriel Harold, Chicago singer. Father is reported miss-ing in action with the army. A daughter, Yolanda, to Mr. and Mrs. Frank Veloz (Veloz and Yolanda, danc-ers) in Hollywood September 20. A son, Dean Peter, to Mr. and Mrs. Peter G. Levathes in New York Septem-ber 19. Father is 20th Century-Fox home office exec. A daughter to Mr. and Mrs. Martin

home office exec. A daughter to Mr. and Mrs. Martin J. McGeehan in Chicago September 14. Father is Chicago manager of Radio Ad-vertising Corporation. A son to Mr. and Mrs. Gerald Kramer

A son to Mr. and Mrs. Geraid Kiands in Pittsburgh September 11. Father is on the Hollywood Show Bar staff. A daughter to Mr. and Mrs. Edwin 307 Fifth Avenue

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SCOTT

Silverman in Chicago September 10. Father is Essaness Theater Circuit exec. 10. Triplets, two boys and a girl, to Dale and Janice Barron in Trenton, N. J., September 16. Father is owner and operator of Water Circus, Wild Life Ex-hibit and Big Snake Show on Cetlin & Wilson Show

69

A son, Archie Glenn, to Archie and Maxine Silverlake in Medora, Ind., September 14

A daughter, Joan Marie, to M/Sgt. and Mrs. Vernon F. Scott at Rock Island, Ill., recently. Father is the son of the former Lois (Buddie) Scott, vaude and

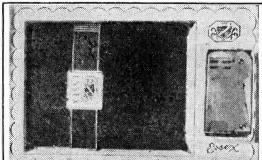
former Lois (Buddle) Scott, vauue and burlesque performer. A daugther, Sally Ann, to Mr. and Mrs. Joseph H. Newell in Detroit recently. Father is house manager of the Down-

Father is house manager of the Down-town Theater, Detroit. A son to Mr. and Mrs. Dick Thomas in Temple Hospital, Philadelphia, Septem-ber 22. Father is the singing cowboy of air, films and records, who was dis-charged from the army recently. A daughter to Mr. and Mrs. James Mc-Culloughs in Atlantic City September 19.

Culloughs in Atlantic City September 19. Father is a night club editor on an At-lantic City paper. A daughter to Mr. and Mrs. Robert Penn in New York recently. Father was formerly in Sing Out, Sweet Land and currently is at Cafe Society Downtown, New York. Mother was formerly with One Touch of Venus. A daughter to Mr. and Mrs. Arnold (See BIRTHS on page 70)

(See BIRTHS on page 70)





708 Frankfort Ave., N. W.

ESSEX WALLET AND LIGHTER SET Genuine leather Billfold lined in satin with 3 pockets and all-metal Windproof Automatic Lighter. Sample set, \$1.75; dozen lots, \$1.25 ea.; gross lots, \$1.00 ea. Other Merchandise and Chocolate Candy deals for operators.

 $\frac{1}{3}$ Deposit, Balance C. O. D.

ABCO NOVELTY CO. 809 W. Madison St., Chicago 7, Ill.

American Carnivals Association. Inc.

By Max Cohen

ROCHESTER, N. Y., Sept. 29.--Membership total hit the 166 mark with re-ceipt of an application from Constans ceipt of an application from Constans concessions, filed by Frank H. Constans.

Arrangements have been made for the allocation of 10 cases of shooting gallery ammunition to each member. Members ammunition to each member. Members are urged to write the association at once if interested.

Endy Bros.' Shows continue to top the membership race with 316. James E. Strates Shows are second with 280, followed by Gooding Greater, 101; World of Pleasure, 95, and Cetlin & Wilson, 75.

Inquiries have been received regarding the date of the annual meeting. It will be held December 3 in Sherman Hotel, Chicago.

ACA Adds 47 New Shows For Largest Yearly Gain

ROCHESTER, N. Y., Sept. 29.—Secre-tary-Treasurer Max Cohen disclosed to-day that the 1945 American Carnivais' Association membership drive had given the organization 47 new members, the largest increase since it was formed in 1933 1933.

Personal ACA memberships in excess of 1,150 also represent the largest total individual members gained in a single year, Cohen said.

Ark. Chancellor Declares Mitt Reader Fee Unlawful

PINE BLUFF, Ark., Sept. 29.—Jeffer-son County Chancellor Harry Wooldridge ruled unconstitutional today the \$100-a-week Arkansas fee on fortunetelling, tagging the act passed by the 1945 Legis-lature "unreasonable, arbitrary, discrimi-neteer". natory."

The chancellor granted an injunction prohibiting collection of the fee from Agnes McMillan, a palmist.

LETTER LIST

(Continued from page 61) Welsh, Lester Westorook, Henry Whalen, R. A. Wheeler, Fauline White, Al P. White, George White, George White, George Woods, Earl E. Woods, Earl E. Woods, Earl E.	Siegfried. The Great Thomas, Eugenie Vallon, Margo Walt, Margo MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.	Gates, Jack W. GRAY, Lewis Lawis Haines, B. J. HERNON, E. W. Hetn, Mrs. Bob Hollingsworth, J. HOK, Edgar R. HOS, LELAND A. Howard, Johnnie Jacobs, Mrs. J. K. Johnson, Raymond E.
White, Tomny Wess, William Wilder, Mrs. R. T. Wilkinson, Mildred Williams, Buck Williams, George Williams, Rafta Williams, George Williams, Rafta Williams, George Williams, Rafta Young, Al Young, Al Young, Joe Zeno, Joe MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.	Parcel Post Wenzel, Fred, 230 Brent, Tommle Bolger, P. K. Chidester, William GROSBY, Edward Dootin, Richard D. Frisher, Al Freeland, Forrest Kennedy, Thos. Keyzes, Stanly	Jones, Frenchy Lee Kelly, Wm, T. Kapp, G. W. Lasley, Fred Lastorell, Frederick J. Legon, Walter Jr. MEINERT, Eugene Alfred MEYER, George Albert Miller, Jimmy (Swinging Ball) Miller, Melvin O'Day, Jack PARKER, John PARKER, John PARKER, John PARKER, John PARKER, John Schemel, Mrs.
ADAMS, Pete Dewsy Allen, Rosemary Beam, B. Ward Bede, Capt. Harry Blair, Carl Blair, Carl Blair, Carl Bradshaw, Tiny Carl Bros. Carsey, Mrs. B. T. Chelly, Paul DelVal, Jean Gauthier Detvel, Jean Gauthier Greenloh, Beatrice	Adams, Mrs. Harry Carter, Bill Adams, Mrs. W. J. Caswell, Fred Alexander, Sam Chambers, Ralph	

FOR SALE—FROZEN CUSTARD—FOR SALE Mills Machine, Extra Large Compressor, 23 Ft, Trailer, Living Accommodations, Tandem

Wheels, Tires Perfect, P. A. Set, Fluorescent Lighting, Hot Water Unit, Extra Fan. CAN BE SEEN IN OPERATION TUPELO, MISS., FAIR, Oct. 2-6; MERIDIAN, MISS., FAIR, Oct. 8-13. PRICE \$3500.00.

Contact: R. ROBINSON, care of the above fairs

"Gay New Orleans" Plans

To Tour Texas, Williams Says

HUTCHINSON, Kan., Sept. 29 .--- W. H.

(Fathead) Williams, owner and manager of the Gay New Orleans Revue on the

North American Exposition, announces that at the close of the NAE's season he will take his show to Texas under the name of the Bronze Darlings Revue. Unit

NAE. The line-up, in addition to Williams as manager, includes Laverne Farr, mu-sical director; James Evans and C. J. Hollis, trumpets; Willie Martin, sax; Hooks Royal, drums; Laverne Farr, piano and leader; Pine Top, Boogie-Woogie and J. H. (Mess 'Round) Brown, comics; Lee Dink and Peewee, dancers; Harry and Lillian Clark, specialties; Lillian (Aunt Jemima) Harris, blues singer; Christine Williams; Louise Harris, Rosie Evans, Ernestine Fairchild, Rosie Brown, Ruth Parr, Rita Mae Brown, Gussie May Cochran, chorus girls, and Fannie Binn, vocalist.

West Palm Beach Studies

WEST PALM BEACH, Fla., Sept. 29

Tighter control over carnivals showing West Palm Beach is assured civic au-thorities here under terms of an ordi-nance placed on first reading at a meet-ing of the city commission this week.

Ordinance would require posting of \$1,000 bond to protect city property and provides rigid control over fire hazards and sanitation. Measure would also re-quire adequate liability insurance and provides for close supervision by fire and health authorities. A scale of license

health authorities. A scale of license fees included in the ordinance stipulates payment must be made even if carnival

Austin, Tex., Lot Closed AUSTIN, Tex., Sept. 29.—Fussy neigh-bors have cut off a favorite East First

bors have cut off a favorite East First Street carnival lot. A delegation has asked city council for an ordinance pro-hibiting carnivals here. When council refused, owner of show grounds, under pressure, agreed not to rent to carnivals again. Dodson's World's Fair Shows close here today.

sponsored by civic or charitable or-

Carnival Control Measure

NAE.

vocalist.

ganization.

again. Dodson's close here today.

been enjoying big business with

Under the Marquee

(Continued from page 54) candy. . . HOWARD JONES has left the Bailey Bros.' advance and has taken a job as day clerk at the Francis Hotel, Ashland, O. . . EARL SHIPLEY, tem-porarily out of the coin machine pro-duction business, put on the grease paint and clowned at the Hart, Saginaw, Centerville and Hillsdale, all Michigan, fairs. He expects to return to the See-burg Company, Chicago, after the first of the year. . . JACK (THE GREAT) KNOLL reports that Larry Sunbrock did a terrific biz with his thrill opera at Nashville September 14-16. . . DAR-LEENE RIGSBY was badly bruised in a fall from a tight wire while rehearsing fall from a tight wire while rehearsing at Chattanooga recently, and was hos-pitalized for several days.

MANY SIDE SHOW giants, who tower above the six foot six, weren't found too starchy to unbend during the manpower shortage.

HERMAN JOSEPH, one time clown with the Ringling show, has been visit-ing circuses in North Carolina. Joseph, now a resident of Goldsboro, N. C., writes that he spent two days with Balley Bros. in Washington, N. C., and enjoyed chats with Bob Stevens, George Meyers, Albert White, Jack Kennedy, Bill Balley and Dolly Jacobs. Joseph said he hadn't seen Myers since the days of the Sells-Floto Circus in 1921-'22. A trip to Wil-son, N. C., gave Joseph an opportunity to catch Arthur Bros. and visit with Walter Jennier, Jorgen M. Christiansen, Gus Lind and George DeSilva. "I hadn't seen Gus Lind since the old Campbell Bros. days," Joseph writes. When the Clyde Beatty Circus played Greensboro, Joseph and Mrs. R. B. Lloyd had as their guest for a midnight snack Kinko and Jean Evans. Beatty and Ralph Claw-son, Joseph says, extended many cour-tesies while he visited the show. HERMAN JOSEPH, one time clown

IT WILL BE WISE TO withhold approval of the idea of adopting walkie-talkies for advance agents until they find out how it compares with their telephone expense accounts.

counts. MEMPHIS NOTES: Joe Simon, Warner Theater manager at Memphis and former librarian with Merle Evans band, writes that circus and boat agents have made mecca of Memphis recently. From the Ringling show, booked October 5-7, have come Babe Boudinot, Frank Mahary and press for the Island Queen, has been readying boat's 15-day appearance in Memphis area. . . "Hi-Brown" Bobby Surns was in the city in connection with Sello Bros.' dates across the river in Arkansas. Howard Waugh, Warner zone exec, tossed a party Tuesday (25) for visiting showfolk and Cecil Vogel, Loew's Palace Theater manager, and Robert Courtney, also affiliated with the Yormerly secretary on the World at Home, Zeidman & Pollie and Gloth Greater Shows. Courtney, nephew of nouncer, began trouping with the Ring-ling show in 1901 but left the road a

Duke Drukenbrod Leaves Hospital for Canton Home

ST. LOUIS, Sept. 29.—Duke Druken-brod, side show manager for the Clyde Beatty Circus, left Missouri Baptist Hos-pital here Friday (28) for his home in Canton, O., where he will take a long rest cure. Drukenbrod was stricken with a heart bitack while superintending the arctiton

attack while superintending the erection of the side show top six weeks ago. An ambulance carried him from the hospital to the Union Station here and he went by train to Dennison, O., where

he was met by another ambulance for the trip to Canton. Physicians here ordered that he not have any visitors for at least two weeks, and have forbidden his return to the circus this season.

Fort Myers Pageant Revived

FORT MYERS, Fla., Sept. 29.-Edison Pageant of Light, dormant since 1941, will be revived next February by the lo-cal Junior Chamber of Commerce.

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October 6, 1945



HARRY A. PARKER, veteran showman, who was recently appointed busi-ness manager of the James E. Strates Shows.

Seek To Deny Playgrounds To Carnivals in St. John

ST. JOHN N. B. Sept. 29 .- St. John Recreational Commission has asked city council to refuse any more permits for use of playgrounds here as carnival lots. The request followed the council's okay for the use of the playgrounds in the East End by the Libby Shows. It marked the first time a playground had been used as a carnival lot.

It was announced that the Bill Lynch It was announced that the Bill Lynch Shows, touring the Provinces since May, will close the season in Nova Scotia in October. It also was announced that when the fairs at St. John, Fredericton, Moncton, St. Stephen and Woodstock in New Brunswick, and Halifax, Sydney and Amherst in Nova Scotia are held next year new carnivals will be on the mid-ways. For the last 20 years the Ben Williams Shows have played these fairs. Next year, however, U. S. and Canadian carnivals will bid for these spots.

American War Dads' Rodeo At Kansas City Big Winner

KANSAS CITY, Mo., Sept. 29.—Despite the loss of opening night (13) by rain; the rodeo at Ruppert Stadium here, Sep-tember 13-16, drew more than 30,000 per-sons, with the gross hitting \$50,240, tember 13-16, drew more than 30,000 per-sons, with the gross hitting \$50,240, Luther Krumpy, chairman, announces. Event, sponsored by the American War Dads, was promoted by Buck Owens and featured the Clyde Miller Rodeo, with contract acts and the Brush Creek Follies ollies.

Two accidents marred an otherwise perfect score. Lleutenant Taylor, USNR, suffered a broken foot, and Earl Strauss broke a bone in his foot in the trick-riding event.

BIRTHS

(Continued from page 69)

Moss in New York September 21. Father is touring in *The Tempest*. A daughter to Mr. and Mrs. Ed Schrei-ber in New York September 25. Father is vice-president of Richard Condon, Inc., public relations agency.

A son, Garry Martin, to Irving and Hilda Friestone at Beth Israel Hospital, New York, September 9. Mother is the daughter of Mr. and Mrs. Saul Salsberg, of the Bright Lights Shows.

A daughter, Ronnie Carol, to Mr. and Mrs. Thomas C. Carey in Northwest Hos-pital, Miami, September 13. Father is a concessionaire, and mother is the daugh-ter of Glenna McCarter.

Divorces

Ragna E. Golosky, concessionaire, from Morris (Jew Boy) Golosky, ride foreman, at Little Rock September 25. Both are with Wonder Shows of America.

Ada Mae North from Henry Ringling North in Sarasota, Fla., September 21. Roy Radcliff, concessionaire, from Viola Radcliff in Indianapolis Septem-

ber 8. Natalie Thompson, actress, from Robert Hutton, screen actor, in Holly-wood September 17. October 6, 1945

Endy Bros., Hamid **Net Clubs \$1,100**

RALEIGH, N. C., Oct. 1.-Jamboree held by the Endy Bros.' Shows personnel and George A. Hamid acts broke all records on the Raleigh State Fairgrounds Saturday night (29), netting the Miami Showmen's Association and National Showmen's Association over \$1,100 for one performance.

Acts from the Hamid revue and the Endy Bros.' org made up the show, with speeches by David B. Endy and George A. Hamid. Lee Evans emseed the show. Over 500 attended the performance pre-sented under one of the Endy Shows' révue tops.

Linderman Faces Homicide In Death of N. Y. Copper

NEW YORK, Sept. 29.-Bud Linderman, NEW YORK, Sept. 29.—Bud Linderman, rodeo contestant, held on a homicide charge as result of death of Detective Frank McGrath, aftermath of bar brawl Wednesday (26), was released yesterday (28) on \$7,500 bail.

Linderman, in New York to participate in the Madison Square Garden rodeo, have a hearing October 15 in Homicide Court.

Pacific Coast Showmen's Association 6231/2 S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 29.—Building, Christmas Dinner and General funds into which membership fees afe paid, were increased at the regular Monday night meeting when seven bonds were purchased, and J. Ed Brown conducted a one-man drive for the Santa meal. The membership received to swell the gen-eral fund was that of J. J. Dillon, who was voted unanimously into the organiwas voted unanimously into the organization.

was voted maininously into the organi-zation. With Bill Hobday, fourth vice-presi-dent, presiding, on the rostrum was Maj. Leigh Madsen, who gave an interesting talk on carnivals in France. He said that during the war the shows had had good business. He gave some sidelights on their operation and told of how they handled transportation problems under wartime conditions. Major Mad-sen leaves soon for China. The Building Fund continues to grow, with Harry Fink and Harry Rawlings conducting the campaign. Contributing to the fund were Bill Hobday, Babe Col-lins, Dr. Ralph Smith, J. Ed Brown, Bill Murray, C. E. (Candy) Moore and Harry Hargraves. Christmas Fund went up \$46 following the pitch given by Brown. Frank Messina and Eli McCollister were reported on the sick list. PCSA plans to install a placque honor-ing its members who served overseas. Bill Hobday has left on a two-month

will ing its members who served overseas. cide Bill Hobday has left on a two-month vacation.

CENTRAL AMUSEMENT CO.

CHARLESTON AGRICULTURAL AND INDUSTRIAL FAIR

CHARLESTON, S. C.

NOVEMBER 5TH - 10TH, 1945

First Fair since 1941 Drawing from over quarter-million war-time population

Limited Amount of Space Still Available on Midway or in Main Exhibit Hall.

For Rates and Information Regarding Shows, Rides, Any Legitimate Concessions or Exhibits, Address:

Secretary, CHARLESTON FAIR

Room 512, Peoples Bldg.

Charleston, S. C.

JAMES E. STRATES SHOWS ON THE MIDWAY

BLUE RIBBON SHOWS WANT

Thomaston, Ga., This Week, Followed by Tri-County Fair, Manchester, Ga., Öctober 8 Thru 13

CONCESSIONS — Cookhouse, Grab, Floss, Custard, Photos, Penny Arcade, Hoop-La, Ball Games, Pitch-Till-Win, Duck Pond, Pan Game, Rat Game, Bumper, or any Stock Concessions.

LeRoy Crandall can place Agents for Slum Stores, also Six Cats, and Bingo Help.

SHOWS — Monkey, Wild Life and any worth-while Attraction with own equipment and transportation. Milo Anthony, let me hear from you.

RIDE HELP - Can use some sober, reliable Ride Help. Positively no lushes or chasers. Semi Drivers preferred. Highest of salaries to first-class Ride Men. Hopscotchers and jungle bums, save your time. No tickets.

This Show out all winter in Florida. If you want a long season join now. All replies to E. L. YOUNG, Manager

BISTANY GREATER SHOWS WANT

For Orlando, Florida, October 3rd, Ten-Day Fair and Celebration, and Five Other Fairs and Other Celebrations and Miami All Winter.

Can use Monkey Show, Midget, Fat Show or any other novel Show with their own outfit. A good Minstrel Show. Lightning Johnson, get in touch with Roxie Gatto. Rides: Can use one two Kiddy Rides, Fly-o-Plane. Jenkins, wired you and wrote you; answer. Any legitimate Concessions work for ten cents. Long season. Write or wire

LEO M. BISTANY, ORLANDO, FLORIDA.



SPRING HOPE, N. C. Wheels and Stock Concessions, Grind Shows. Want Ride Help. Long season South.

MORRIS HANNUM SHOWS

Enfield, N. C., Fair, Now; Spring Hope Fair, October 8 to 13

WANT INDEPENDENT SHOWS AND CONCESSIONS

For MEBANE, N. C., AMERICAN LEGION VICTORY CELEBRATION, Oct. 8 thru 13th, and BIG LEGION GALA WEEK, Elizabethtown, N. C.

And Three Other Good Ones to Follow-Long Season.

Place Concessions-Shows with own equipment and transportation. Want all kinds. All dates in hear't of town. Want Free Act, Bingo, all other Concessions. Wire-Address: MANAGER FAIR, Siler City, N. C., Oct. 1 thru 6; then as per route.

Phone HOllywood 2785. After midnight calls accepted. All contact

R. W. BROWN, Manager

Suite 405, San Marcos Hotel 242 N. Western Avenue Hollywood 4, Calif.

MADISON BROS.' SHOWS WANT

Side Show and Girl Show with own transportation. Want good Wheel Foreman. Chas. (Whitey) Woods, get in touch with us. Can book Dart, String Game, Cigarette Shooting Gallery, Hoop-La, Clothespin that work for stock. Contact: MADISON BROS.' SHOWS, Oct. 1 to 7, Portageville, Mo.; Truman, Ark., Oct. 8-13; Forrest City, Ark., Oct. 15 to 20.

CENTRAL AMUSEMENT CO. Jackson, N. C., Fair, this week; Williamston, N. C., next. P.S.—No grift or junkies on this show at any time.

WANTS FOR

MARTIN COUNTY FAIR, Williamston, N. C., Oct. 8-13 ATLANTIC DISTRICT FAIR, Ahoskie, N. C., Oct. 15-20 SCOTLAND NECK, N. C., PEANUT FESTIVAL, Oct. 22-27 KENLY, N. C., FIREMEN'S FAIR, Oct. 29-Nov. 3

BLADEN COUNTY FAIR, Bladenboro, N. C., Nov. 5-10 JR. CHAMBER OF COMMERCE STREET BAZAAR & FESTIVAL,

WITH MORE SPOTS TO FOLLOW TILL CHRISTMAS

SHERMAN HUSTED, Mgr.

Summerville, S. C., Nov. 12-17

BEAUFORT FAIR, Beaufort, S. C., Nov. 19-24

CONCESSIONS—Stock and Percentage Concessions. RIDES—Octopus, Tilt, Whip, Chairoplane, also Kiddie Rides. SHOWS—With or without transportation. All contact

WONDER CITY SHOWS WANT

For East Mississippi and Western Alabama Negro State Fair-20 Counties Participating-Billed Like a Circus-A Real Date-The Biggest in the South

Horse Races, Mule Races, Motorcycle Races, Bicycle Races, Barbecue Contests, Baseball, Football, Free Acts, Fireworks. Can place extra Rides, Shows and Concessions all kinds for this event. All Concessions \$5 per foot. Choice locations. Can use Platform Acts in front of Grandstand. Want A-1 Mechanic. Address JOE KARR, Jackson, Ala., Fair, October 1-6; Century, Fla., 8-13; Frisco City, Ala., Celebration, October 15-20; the Big One, Meridian Colored Fair, with Quitman, Miss., to follow.

GREAT WESTERN SHOWS

The Year 'Round Carnival-We Never Close WANT CONCESSIONS, SHOWS, RIDE HELP

SHOW PAINTER AND SECRETARY

In Short

(Continued from page 36) FEDOL AND BERTHA, Cuban dancers, at Tropical, Guadalajara. ... El Patlo using CARMEN SOL, Gloria Libran, Paco Reyes and ballet of 16. ... SANS SOUCI featuring ESTELLA, rumba dancer and Rosita Segovia, Spanish dancer. ... FREDERICK SCHANG JR., vice-prez of Columbia concerts, in town for Mexican opera debut of Dorothy Kirsten, U. S. soprano. ... BILL MAYSON musical trio, U. S. Negroes, rounding out six weeks at Follies and due for some radio and night club book-ings. ... WINNIE MAY, U. S. juggler, at the Follies. ings. . . . WI at the Follies.

Here and There:

SHIRLEY DENNIS opened at the Bal Tabarin, San Francisco. . . LIONEL KAYE goes into the Capitol, Washington, October 10 for a two-week run. . . NED SPARKS, with Jed Prouty assisting, booked into the Kemp time in the South, as well as theaters in Jacksonville and Miami. . . DUKE ART JR., current at the Walton Roof, Philadelphia. . . JACKIE MILES opens in same spot on same show. . . JACKIE HELLER cur-rent at Beverly Hills Country Club, Ken-tucky. . . FRED SANBORN opens a two-week date at the Hippodrome, Balti-more, on October 4. MOKE AND POKE join Cab Cal-loway unit at the Earle, Philadelphia, on October 12. . . MAXELLOS cur-rent at the Edgewater Beach Hotel, Chicago. . . WALTER WILLIAMS ALTER WILLIAMS Chungking Resat the working

WANT

Big Eli Operator, join immediately; thirty-five per cent; drive semi. DYER'S GREATER SHOWS

Fredericktown, Mo. WANTED

Capable Rolldown Agent. Whitey Bromley, Pollock, Joe Jonny, Warner, come on. Clarksville, Tenn., through Oct. 6; good spots following. Dickson, Tenn., Oct. 8. Out all winter. Slum Skillo Help wanted; come on or wire. RUTH E. NEESE, Montgomery Hotel or care Majestic Shows, Clarksville, Tenn.

MIAMI, Oct. 1.—Sally Rand is re-ported trying to buy into a local night spot. If successful, the fan lass this winter intends to listen to the click of the cash register instead of edifying via the human form. Following her Nevada divorce Sally hopes to accuric an ordivorce, Sally hopes to acquire an or ange grove and desert Glendora, Calif.

more, on October 4.

Sally Rand May Buy Nitery

In Miami, Drop Fan Dancing

WANT

Man to Dip and Operate Custard Machine. Also can place Unborn Show, General Show Help. Work all winter. Now operating all Shrine Dates.

ENDY BROS.' SHOWS

This week, Savannah, Ga., Shrine Fair.

LITTLETON, NORTH CAROLINA, FAIR, OCTOBER 8 TO 13 HENDERSON, N. C., COLORED FAIR, OCTOBER 15-20 SUFFOLK, VA., COLORED FAIR, WEEK OCTOBER 22 WANT

Cookhouse, Grab, Ball Games. Duck Pond. Cigarette Shooting Callery, Penny Pitch, Swinger, Rolldown, Guess Your Age, Side Show, Midget, Monkey Show. Want Ferris Wheel Foreman. Answer All Replies to

MRS. LEW HENRY or GEORGE C. SMITH SHOWS Benson, N. C., this week; Littleton, N. C., next week

Reidsville, N. C., A. M. P. SHOWS South Hill, Va.

 Reidsville, N. C.,
 A. M. P. SHOWS
 South Hill, Va.,

 Fair
 "JUGGY"
 Next Week

 Now Book ING FOR DURHAM, N. C., COLORED FAIR ENTIRE WEEK OF COT. 15TH.
 SHOWS: Can place Shows with own equipment, especially FUN HOUSE, MINSTREL and GRIND SHOWS. RIDES: WANT TO BUY, BOOK OR LEASE OFTOPUS and/or ROLL-OPLANE.

 Prefer one located in our territory.
 CAN PLACE USEFUL RIDE HELP AT ALL TIMES. Long season—carly opening. CONCESSIONS: WANT for balance of this season and 1946 desirable COOK-HOUSE Contact Fred C. Boswell. Can place Concessions that work for 10¢. Cannot use Candy Apples, Pop Corn, Bingo or Percentage Tables.

 All replies to A. M. P. SHOWS, Reidville, N. C., Fair, this week; South Hill, Va., next week.

 A. M. PODSOBINSKI, Owner-Manager; FRED C. BOSWELL, Business Mgr.



r from one Ki any kind of Sh

All replies to CASH COUCH, West Alexandria, Ohio P.S.: Eddie Herman and Harry Allen, are you coming?



BARNEY TASSELL UNIT SHOW

PLACE HIGH-CLASS FREE ATTRACTION FOR PENSACOLA, FLORIDA, FAIR, WEEK OCT. 15 Would be interested in High Acrial Act with at least four people. Malikova, wire if you are at liberty that week.

AL WAGNER, CAVALCADE OF AMUSEMENTS TUPELO, MISS., THIS WEEK

The Billboard

Peace Settles on Dann-Tepper Feud; Award Is Upped \$500 (Reviewed Monday Evening, Sept. 24, 1945)

NEW YORK, Oct. 1.—The Artie Dann-Sol Tepper fuss appears to be headed toward final peace. Tho an arbitration panel awarded him \$2,000 from Dann in return for the voiding of a series of ex-clusive agency contracts held by him, Tepper threatened to take the decision thru an appeal process on the ground that the payment method provided (5 per cent of Dann's future earnings until paid) was unreasonable.

A meeting was held at AGVA head-quarters Friday (28) during which an agreement was worked out to raise the agreement was worked out to raise the ante to \$2,500 and the installments to approximately 10 at the rate of \$250 per. AGVA reports Tepper satisfied and says Dann probably will be, too.

Loew Resuming Week-End Vaude at Bridgeport Lyric

BRIDGEPORT, Conn., Sept. 29.—The Loew Lyric Theater here is resuming week-end vaudeville bills this week, ac-cording to an announcement by Loew city manager Matt Saunders. Double-feature films and a five-act bill will complete the program. Robert (Bob) Carney will be back again as house manager.

LIVE LIFE AGAIN

or-

LIVE LIFE AGAIN (Continued from page 38) theater—but commercially the answer is an emphatic: "No." Totheroh premise concerns the tragic influence on a neurotic son by a mother from beyond the grave. Mama has evi-dently been something of a selfish bitch and formed a closed corporation with the boy and against his father from the time he was born. Boy returns from school too late for the funeral and steams himself up with the belief that papa has done away with mama with the help of the housekeeper. When he finds that papa is going to marry said housekeeper and salvage a little belated happiness, he is sure of it. So he shoots papa and then is very sorry—because in a struggle for the gun, papa gets his arms around him and the boy de-cides the old man isn't such a bad guy cides the old man isn't such a bad guy after

All of these sad and tragic proceedings are declaimed for the most part in blank verse by some extremely compe-

blank verse by some extremely compe-tent actors. But somehow blank verse and prairie farm-folk don't seem to go hand-in-hand, and as Totheroh has man-aged to inject neither suspense nor any atmosphere of impending disaster, the evening peters out into a talkfest. Donald Buka is the prairie Hamlet and is properly agonized without build-ing much of anything for three acts. Mary Rolfe manages to make his sweet-heart substantial and real and hurdles the verse hazard for a bow. Thomas Chalmers is solidly in character as the father up until the shooting scene which is too sloppy to be even faintly beis too sloppy to be even faintly be-lievable. Beatrice De Neergaard, Parker Fennelly and Zachary Charles contrib competently in lesser roles. Sawyer Falk's direction appears stilted

Sawyer Faik's direction appears stilted and academic. Sets are as somber and stiff as the proceeding which go on in them—which is likely a plug for Albert Johnson. However, it is regretfully pre-dicted that they will not be on view for long. Bob Francis.

OUT OF TOWN OPENINGS

(Continued from page 38) And because Mr. and Mrs. Cooper believe that Marjorie's misery is due to an in-feriority complex developed by her lack of boy friends, they try to fix matters up with white lies. Mr. Cooper goes further than that. He arranges with Neighbor Sullivan to phone Marjorie and say that he is the soldier who had admired her in the drugstore. The re-sult is that Mr. Cooper, Mrs. Cooper,

Huh Crix

Only two out of seven local experts gave comedy the nod. Score: 29 per cent. No: Elliot Norton (Post), Helen Eager (Traveler), Leo Gaffney (Record), Leslie Sloper (Monitor), Eleanor Hughes (Herald). Yes: Peggy Doyle (American), Cyrus Durgin (Globe).

Aunt Susan, Ellen and Sullivan all go hunting a sergeant to pose as the fic-tional Sergeant Birch to keep Majorie from being heartbroken. The bait of \$5 brings a flock of bogus Birches around to call. Yes, you've guessed it. One of the bogus Birches has a heart of gold and a home near the Cooper summer camp

Stuart Erwin does everything he can do.

www.americanradiohistory.com

October 6, 1945

WIND HILL

FORREST THEATER, PHILADELPHIA

A comedy by Patsy Ruth Miller. Presented and staged by Ruth Chatterton. Settings by Edward Gilbert. CAST: Kay Francis, Roger Pryor, Maxine Stuart, Hal Conklin, Royal Beale, Ruth Con-ley, Lulu B. King, Donald McClelland, Earle Mayo, Edward Colebrock and Ann Lawrence. This little dish of theatrical triteness

This little dish of theatrical triteness is about three sexes—male, female and woman. Returning Kay Francis to the stage, still as fascinating as ever, it casts the lovely lady as the woman. Only she slips into that peasant category of fem, taking the play with her as she plnes for home, marriage, security, re-spectability and all the other cliches that count so much for our present day sanctity and society. But individualism will out and back to the woman sex is will out and back to the woman sex is her transition, after a full second act of mawkish melo that has her shooting off a pistol at her lover.

Three to one nod from local experts adds up to a 75 per cent score. Yes: Jerry Gaghen (News), Edwin Schloss (Record), R. E. P. Sensenderfer (Bulletin). No: Linton Martin (Inquirer). (Inquirer).

There is much that Patsy Ruth Miller, also bnce a movie queen, might have done with two such characters as An-tonia Connors (Miss Francis), a news-paper gal turned playwright, who holds to the love 'em and leave 'em philosophy of life, and Peter Grayson (Roger Pryor), a war correspondent, who fashlons the credo of leave 'em where you love 'em. Into this domestic setting Miss Miller has cast what might well become real stage characters—a play producer married to a one-time stage star, a drama critic and a scatterbrain female as distinguished from the woman. The war-weary correspondent, waiting out an interlocutory divorce decree, clicks from scratch with the vivacious Tony Connors, who displays a keen sense of observation in musing that it seems so funny to have breakfast first. But Miss Tony makes the fatal mistake of falling in love with her man as a normal female might, setting the stage for conflict be-tween female and woman with the latter winning out. There is much that Patsy Ruth Miller,

tween female and woman with the latter winning out. What lends itself to so much sparkle and wit—after all, they are newspaper folk and worldly wise—plays itself in the most prosaic pattern. Both Kay Francis and Pryor, the former maestro-movie name, turn in a herculean performance in milking comedy situations with limpid lines. Author has saved all her real comedy lines for the curtains which

in milking comedy situations with limpid lines. Author has saved all her real comedy lines for the curtains, which is hardly cricket for luring cash cus-tomers into a playhouse. A Groucho Marx could do wonders with it. And that's what Windy Hill needs. As it stands now, it's just wind. Ruth Chatterton, lending still another screen name to woo 'em into the play-house, also leaves much to be desired with her direction of the play. It runs an uneven course, sometimes almost to a stage wait. Pryor, with musical lean-ings, knows what tempo means, but he's only one in the cast. Windy Hill, which lifts its title from a Rupert Brooks poem for reasons best known to the playwright, first saw light of day last month at Montclair, N. J. summer playhouse. As it is, it could have just as well remained in the cow-barn, excepting that all the movie names

have just as well remained in the cow-barn, excepting that all the movie names involved—and Miss Francis still knows how to garb herself in a gown—has definite marquee value as box-office hait

bait. While this is chalked up as Miss Chat-terton's first full-fledged producing ven-ture, the grapevine would have you be-lieve that Jules Levinthal is hiding be-hind her skirt. And it's no trade secret any more that local coin is holding up what is dangerously close to becoming a star-studded lemon. Maurie Orodenker.

with the role of bumble-brained Mr. Cooper. Katharine Alexander tries hard, but her Mrs. Cooper is more like an aunt than a mother, as it is written. The best struggle of all is put up by Bethel Leslie, who has to make Marjorie's con-fused adolescence believable. For a 17-year-old girl, Marjorie is pretty stunted emotionally and mentally if she lets her mother get away with buying her dresses for her. Cy Howard, as the ex-window-trimmer sailor, rates the best lines and makes the most of them. Maybe George Abbott and Clifford Goldsmith can do something with Mr. Cooper's Left Hand. The comedy needs drastic surgery-the kind tree surgeons do. Barbara Pearson.

Barbara Pearson.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

Alamo Expo.: Lawton, Okla. All-American: Clinton, Okla. American Beauty: Dexter, Mo. A.M.P.: (Fair) Reidsville, N. C. Anderson Greater: Leavenworth, Kan. Belton, No. 1: (Fair) Roxboro, N. C. B. & H.: Alken, S. C. Bill's Bider: Louisville, Ala: Hurthbro.

(rair) seaumont 11-20. Dudley, D. S.: Ballinger, Tex. Dyer's Greater: Fredericktown, Mo.; Tipton-ville, Tenn., 8-13. Endy Bros.: Savannah, Ga., 2413. Fleming, Mad Cody: (Fair) Greensboro, Ga.; (Fair) Dublin 8-13. Florida Am. Co.: Cross City, Fla.; Bradenton 8-13.

8-13. Garden State: (Fair) Lititz, Pa.; season ends. Gayway: Talbotton, Ga. Gentsch, J. A.: Cleveland, Miss. Geren's United: Hope, Ind. Gold Medal: Water Valley, Miss.; (Fair) Greenwood 8-13.

Gold Medal: Water Valley, Miss.; (Fair) Greenwood 8-13.
Great Sutton: (Fair) Caruthersville, Mo. Greater United: Lufkin, Tex.; Conroe 8-13.
Groves Greater: Crowley, La.
Hannum, Morris: (Fair) Enfield, N. C.; (Fair) Spring Hope 8-13.
Happy Attrs.: Coshocton, O.
Happy Aturs.: Coshocton, O.
Happy Hour: Paragould, Ark.: Lake City 8-13.
Harrison Greater: (Fair) Galax, Va.; (Fair) Mount Airy, N. C., 8-13.
Hedrick's Gay Way: (Fair) Smithfield, N. C.; (Fair) Walnut Cove 8-13.
Hennies Bros.: (State Fair) Birmingham, Ala.; (Fair) Columbus, Ga., 8-13.
Heth, L. J.: (Fair) Covington, Ga.; (Fair) Carrollton 8-13.
Hull's Greater: Tyler, Tex.; Marshall 8-13.
Hyalite Midway: DeQueen, Ark.
Imperial: Troy, Ill.
International: (Fair) Muskogee, Okla.
Jones Greater: (Fair) Madison, Ga.; (Fair) Thomson 8-13.
Jones, Johnny J., Expo.; (Fair) Atlanta, Ga.

CONCESSIONS WANTED

Exclusive and others open. Out all winter.

A. S. BREWER Cleveland, Miss., this week

M. A. SRADER SHOWS FOR SALE - SEVEN-CAR TILT-A-WHIRL, A-NO. 1 condition, new platforms built only one vear ago. This machine can be seen at Junction City, Kansas, October 1st to 6th. Will give nossession of machine at our last Fair at Newton, Kansas, October 20th. Price \$4,000. SRADER SHOWS, Junction City, Kansas. FOR SALE 3 Cases Remington Hi Speed .22 Shorts. Best cash offer takes. Curtis, Rube (Firemen's Show) St. Louis, Mo., 6-21. Guston's Johnny, Hollywood Sky Ballet (State Fair) Birmingham, Ala., 1-6. (Gasino) Bellaire, O., 3; (State) Wheeling, W. Va., 5-6. Long, Leon: Nashville, Tenn., 1-9. Plunkett Show: Hamlin, Tex., 1-3; Anson 4-6. Romas, Flying (Fair) Lanett, Ala., 1-6; (Fair) Scheetz, Raynond: Destrehan, La., 3; Thibo-data 4; New Iberla 5. Silas Green Show: Greenville, Miss., 1-3. Slout Players Tent Show: Cape Girardeau, Mo., 1-6. Tranger, Don & Alpha (Fair) Petersburg, Va., 1-6.

cash offer takes. BOX 22, Hummels Wharf, Pa sham 9-11. Midway of Mirth: Keiser, Ark., Monette 8-13. Mighty Monarch: Fort Pierce, Fla. Moore's Modern: Wynne, Ark. Mound City: (Fair) Hamburg, Ark.; (Fair) Prescott 8-13. North American Expo.: Hot Springs Ark.

Merit: (Fair) Fryeburg, Me.; (Fair) Top-sham 9-11.

The Billboard

Prescott 8-13. North American Expo.: Hot Springs, Ark.; (Fair) Texarkana, Tex., 8-13. Ozark Shows: (Fair) Ozark, Ark., 1-4. Page Bros.: Trenton, Tenn.; (Fair) Browns-ville 8-13. Page, J. J.: Lawrenceville, Ga.; Rome 8-13. Parker, Bert: Bunkie, La.; (Fair) Marksville 8-13.

Peppers All-State: Sheffield, Ala.; Cullman 8-13.

Anderson Greater: Leavenworth, Kan. Beiton, No. 1: (Fair) Roxboro, N. C.
B. & H.: Aiken, S. C.
Bill's Rides: Louisville, Ala.; Hurtsboro 8-13.
Bistany Greater: Orlando, Fla.
Bill's Rides: Louisville, Ala.; Hurtsboro 8-13.
Bistany Greater: Orlando, Fla.
Bill's Rides: Louisville, Ala.; Hurtsboro 8-13.
Bowen's Joyland: Hollister, Calif., 2-7.
Bright Lights Expo.: Strasburg, Va.; Buchann 8-13.
Burdick's Greater: Georgetown, Tex.
Genptel's United: Lynchburg, Va., 8-13.
Caraple Bros.: (Fair) Abuquerque, N. M., 7-14.
Celebration: (State Fair) Albuquerque, N. M., 7-14.
Celetration: (State Fair) Albuquerque, N. M., 7-14.
Celetration: (State Fair) Albuquerque, N. M., 7-14.
Celetration: (Fair) Petersburg, Va.;
Greater: Middletown, Conn.
(Fair) Durham, N. C., 8-13.
Cherokee Am. Co.: (Fair) Petersburg, Va.;
Greater: Shows: Trail, B. C., Can., 2-9;
Twe Marks, J. (Fair) Crestive, Fla.
Trak B. C., Can., 2-9;

Central Am. Co.: (Fair) Petersburg, Va.;
Central Am. Co.: (Fair) Petersburg, Va.;
(Fair) Durham, N. C., 8-13.
Cherokée Am. Co.: Sedan, Kan.
Coastal Plain: Rich Square, N. C.
Coastal Plain: Rich Square, N. C.
Coleman Bfos.: Middletown, Conn.
Craig, Harry: Seminole, Tex.; Commerce 8-13;
Greenville 15-20.
Crescent Am. Co.: (Fair) Walterboro, S. C.;
(Fair) Union 8-13.
Crescent Shows: Trail, B. C., Can., 2-9;
Penticton 10-13.
Cumberland Valley: (Fair) LaFayette, Ga.:
(Fair) Summerville 8-13.
Davidson & Orr Am. Co.: Edison, Ga.; Cuthbert 8-13.
Denton, Johnny J.: (Fair) Athens, Ala.
Dickson United: Davis, Okla.
Dickson United: Davis, Okla.
Dudley, D. S.: Ballinger, Tex.
Diver's Greater: Fredericktown, Mo.; TiptonSeason ends.
Central Content and C

Wolfe Am. Co.: Haftwell, Ga. Wonder City: (Fair) Jackson, Ala.; Century, Fla., 8-13. Wonder Shows of America: Little Rock, Ark., 1-7.

World of Merit: Fryeburg, Me.; Topsham 8-13. World of Mirth: Winston-Salem, N. C. World of Pleasure: North Judson, Ind. World of Today: Muskogee, Okla.



ola 10; Greenwood 11; Water Valley 12; Grenada 13. Bailey Bros.; Clinton, S. C., 2; Greenwood 3; Abbeville 4; Thomason, Ga., 5; Wash-ington 6; Athens 8; Gainesville 9; Toccoa 10; Commerce 11; Monroe 12. Beatty, Clyde: Macon, Miss., 3; Columbus 4; Tuscaloosa, Ala., 5; Demopolis 6; Selma 8; Montgomery 9-10. Clark, M. L., & Sons: Monroe, La., 3-4. Cole Bros.: Brownwood, Tex., 2; Temple 3; Waco 4; Austin 5; San Antonio 6-7; Alice 8. Crowell, San, Unit: Columbus, Ga., 7-14. Dailey Bros.: Dickson, Tenn., 2; Murfreesboro 3; McMinnville 4; Tullahoma 5; Fayette-ville 6.

Hyant Imperial: Troy, In. International: (Fair) Muskogee, Can. Jones Greater: (Fair) Muskogee, Can. Jones, Johnny J., Expo.: (Fair) Atlanta, Ga. Kaus, W. C.: Sanford, N. C. Keystone Expo.: Florence, S. C. (Fair) Winston-Salem 8-13. Lawb, L. B.: Bay Minette. Ala.; Atmore 8-13. Lawrence Greater: (Fair) Monroe, N. C.; (Fair) Henderson 8-13. Leeright, J. R.: Shamrock, Tex.; Sayre, Okla., 8-13. McKee, John: Lepanto, Ark. Madison Bros.: Portageville, Mo.; Truman, Ark., 8-13. Magic Empire: Oak Grove, La. Magic Empire: Oak Grove, L

Misc. Routes Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Fair) Atlanta, Ga., 1-7.
Birch: Bowling Green, O., 3; Sylvania 4; Perrysburg 5; (Waite Aud.) Toledo 8; Tiffin 9; Findlay 10; Kenton 11; Paulding 12.
Campbell, Loring: Virginia, Minn., 3; Hibbing 4; Virginia 5; Orr 8; Tolvola 9; Grand Marais 10; Gilbert 11; Crosby 12.
Couden, Doug & Lola: School Assemblies, Little Rock, Ark.
Curtis, Rube (Firemen's Show) St. Louis, Mo., 6-21.
Gibson's, Johnny, Hollywood Sky Ballet (State Rock)

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1-6. Virgil, Great: Petaluma, Calif., 5; San Fran-cisco 8-10; Burlingame 11; San Jose 12-13.

GENERAL OUTDOOR

73

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You can now get "ANCHOR" Carnival Tents, and we are booking orders for delivery after October 1. We will furnish the same good, perfect fitting, full size "ANCHOR" tent to which you have been accustomed.

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MARTIN COUNTY FAIR

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WANTS FOR INDEPENDENT MIDWAY

Concessions, such as Photos, Jewelry, Snow Balls, Custard, Potato Chips, Scales, Candy Floss, Novelties, Eating Stands, Pennants, or what have you? This is a bona fide Fair with plenty of exhibits and a large Rodeo in front of grandstand. Also many Free Acts afternoon and night. Draws large crowds. Address all wires, don't write, to

H. L. Swain, President or John A. Ward, Secy. & Treas., Williamston, N. C.

REGAL EXPOSITION SHOWS, Inc. WANTS

For Elberton, Winder and Sandersville, Ga., Fairs

WANT Merry-Go-Round, Chairoplane, Ferris Wheel Foremen and Second Men that drive semis; top salaries. Can and will pay Manager for Peep and Life Shows; good proposition. Will book legitimate Concessions. Want Agents for Ball Games, Bowling Alleys, Six Cats and other Concessions. Answer Elberton, Ga., this week

J. J. PAGE SHOWS WANT LEGITIMATE CONCESSIONS OF ALL KINDS Except Corn Games and Cookhouse. Can place money-getting Grind Shows

with own outfits. Have complete outfit for Girl Show to responsible party.

Want experienced Ride Help on all Rides. Will book one or two Flat Rides. Prefer Octopus or Rolloplane. Have opening for one more Kiddie Ride.

This show booked until Armistice Week with Fairs and Celebrations.

J. J. PAGE SHOWS Lawrenceville, Ga., this week; Rome, Ga., next week

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WANTS

Tilt, Fly-o-Plane, Caterpillar or any New or Novel Ride. Place several

legitimate Concessions. Want Fun House, high-class Minstrel or any good

Park open seven days weekly, Band Concerts, Florida's largest dance floor.

All address N. P. ROLAND, Ft. Pierce, Fla., or 822 N.E. 82d St., Miami, Fla.

MAJESTIC GREATER SHOWS CLARKSVILLE, TENN., OCTOBER 1 TO 6 Can place Shows with own equipment, Girl Show, Monkey Show, Glass House, Mechanical City. Sam Golden can use Dancing Girls. Want Concessions of all kinds, Penny Arcade, Hoop-La, Jewelry, Cook House or Sit-Down Grab. Few choice Wheels and Grind Stores. This shows has choice spots until Christmas. Dickson, Tenn., October 8 thru 13.

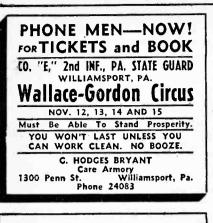
Want Musicians and Performers for Colored Minstrel Show.

Can place useful Show People in all lines.

Show. Place Ride Help for all Rides.

Tige Hale, wire me. Space for Circus for winter.

Everybody address



BILLPOSTER WANTED

Must be A-1 and sober. Positively no lush heads or junkies. Preference given one with own transportation. Top salary and all winter's work in Florida.

BLUE RIBBON SHOWS E. L. YOUNG, Mgr.

Thomaston, Ga., this week; then Manchester, Ga.

VICTORY EXPOSITION SHOWS WANT

Concession Agents. Fishpond, Coke Bottle, String, also Agents for Clothespin, Razzle Dazzle, Roll-Down. All wire

DON M. BRASHEAR **Concession Manager** Vernon, Texas, this week

HENRY HETH

WANTS AGENTS For Grind Stores and Percentage at once.

> L. J. HETH SHOWS Covington, Ga., this week

WANTED STRIP ACTS Gool salary. Long engagement. **MR. BADON** MOULIN ROUGE CLUB 240 Burgundy Street New Orleans, La.



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Want any Show, Ride or Stock Concession to make a big thing better. Hit and Miss open, work through office. Fredericktown, Mo., Oct. 1-4; Tiptonville, Tenn., Oct. 8-13; Ridgely, Tenn., Oct. 15-20; then south. For Sale—Roll-o-Plane, now operating on

WANTED

A Lunch and a Refreshment on a ton truck or some other good business for the fairs. P. O. BOX 4184, Memphis, Tenn.

MIDWAY OF MIRTH SHOWS WANT

Cigarette Gallery, Darts, Fishpond, Hoop-La, Pitch-Til-U-Win, This week, Keiser; then Monette; both Arkansas.

New One-Nighters and Talent; KELLY'S STABLE, N. Y. (Continued from page 32) vocals, Midnight Jive of Paul Revere Few Artists Get Anywhere

(Continued from page 31) are strictly talk-over affairs a half hour before the show opens. Music ranges from bad to ordinary, lights are some-thing that are usually a mystery to the guy in the coop and the p.-a. system frequently suffers from acute laryngitis. To get across under such conditions would take a trouper with double sock material. And most of the acts taking these dates are either newcomers to the territory hoping to get future book-ings or amateurs who just haven't got it. But despite these handicaps an act

But despite these handicaps an act ccasionally gets across. A few seasons But despite these handicaps an act occasionally gets across. A few seasons ago a comedy knockabout team showed at the Bushwick. Two weeks later it had the Radio City Music Hall. But such cases are rare and happen only to novelties who must have it on their first showing. For comics, dancers and singers, the one-night dates are just murder.

House Mgr. Report

House Mgr. Report A performer coming in from the West will get an agent to show him. Bookers in need of fresh faces usually hope the act gets over. But obviously they can't be in 25 houses the same night. So they depend on house managers for a report. In all too many cases the report comes back unfavorable. From then on the act is dead. It can either continue work-ing the nabe houses for AGVA minimums or go back where it came from. Some performers claim they use the

or go back where it came from. Some performers claim they use the one-night stands for break-ins. But any man with showbiz savvy will tell you that break-ins done that way never get going. In the old days a comic with a new routine would have to get at least six weeks of three-a-day working in tank towns breaking in before he was ready to show it to the big time. In the old days there were at least a half dozen small wheels where an act could do just that. Today that sort of thing is out. An act must have it the first time he's shown or he's dead. **Good Bet Overlooked?**

Good Bet Overlooked?

Good Bet Overlooked? One booker admits that shoowbiz in general is overlooking a swell chance to cash in on the demand for flesh that is almost nationwide. Many of the per-formers who go on for a single session really have something to show. But with the kind of tak-overs (rehearsals) they get, the poor lights and bad music, piled on to understandable nervousness, they never get a chance to get started. Under such conditions even a performer who normally does a good job would have a tough time. As an example he cited Artie Dann.

As an example he cited Artie Dann, comic who recently played the Loew's State and did a good job. The booker claims he caught Dann in Coney Island on one of these one-night stands. He on one of these one-night stands. He used the same routines and the same bits of biz. But with the production handicaps to cope with, the boy laid an egg. There isn't much difference between a bad mike and a good mike, poor lights and good lights, musicians who know what it's all about and those who are just making with the in-struments. A little more money spent on these essentials now would pay handsome dividends in the future, the booker emphasized. emphasized. booker

Acts Don't Get Break

Acts Don't Get Break Theater men admit that their shows don't give the performers a fair shake. But they counter with the statement that one-night houses aren't run for flesh. They are essentially pic houses and if they had the choice of "A" flickers they wouldn't use flesh at all. A few ops granted that a marquee sign announcing "Five Star Vaudeville Tonight" pulled so well that they wouldn't be at all averse to installing vaude as a regular policy. But they an-swer that no sooner do they enter the regular three or four a day, six days a week then they're murdered. On the one-night basis they can buy acts for say \$50 tops. On a regular basis the same act would have to get maybe \$500. And that means they'd have to go into competition with the Stem houses. With acts hard to get where would the shows come trom? acts hard to get where would the shows come from?

'Getting Started Stumps 'Em

Yet while the trade agrees that the country is ripe for vaude shows few in the biz know how to get started. It is admitted that G.I.'s who have seen USO performers will want to see live talent once they come back. It is also admitted that many small tewns running "B" pix

will do nicely if they bring flesh into local house. But while everybody ad-mits it, nobody seems to know what to do about it.

Bookers argue that budget limitations bookers argue that budget limitations bar any revival of flesh shows. Agents who'd like to have more houses to put their acts in recognize bookers' argu-ments as good ones but insist that their acts won't work unless they get certain money. At best its a stand-off without either side furnishing the answer.

Solution Suggested

Solution Suggested The only solution which seemed to have any sense was put forward by a vet who was one of the biggles of the Keith-Albee chain. His solution was to have all the offices get together, hire a theater and show their acts there with proper staging. Make the admission charge nominal. Obviously it could not be a commercial venture, he explained. It couldn't pay off in actual cash right off the bat. But the chances of digging up new talent would be so much better that final results would more than pay for the original outlay. Cost of such an operation should be

more than pay for the original outlay. Cost of such an operation should be shared by all the offices on a pro rata basis. It would require a full-time pro-ducer to put on the acts, but there are plenty of producers in the offices who could fill the bill. It is only thru such a co-operative venture that showbiz in general can do the things that can give it new life blood. Stunt could be called a laboratory. It can be charged off to research as a necessary business expense. research as a necessary business expense. Individual auditions in the offices can't take the place of theaters filled with entertainment-hungry customers. Office auditions, however, can still be held and the acts that do well there can be the ones put on in such a showbiz house.

The vet admitted he didn't see much possibility of showbiz doing any such thing. Offices in competition with each other probably would fight on every de-tail, but if there ever was any time to get something started this is it.

CHEZ AMI, BUFFALO

(Continued from page 32) lines made use of the superb stage set-tings. Show caught used only three acts, but the place was filled and patrons re-action solid.

action solid. Best Job: GUS VAN, old-time vaude singer (of Van and Schenck vaude team), does a good job in top hat and tux get-up and works hard and effectively. De-spite his age, he's a real showman. Did about seven numbers, mostly special ma-terial, three of which were encores, There's Gonna Be a Great Day, Mc-Namara's Band and some old-time med-leys with audience participation. Had to beg off to big mitt. Other Acts: RAY ROYCE, juggler,

to beg off to big mitt. Other Acts: RAY ROYCE, juggler, works on unicycle with dumbbells, balls, top hats, etc. Neat variety fare with good audience appeal. Nice applause. GLOVER AND LE MAE (Alice and Wal-ter), ballroom team; nice-looking duo siving out with very acceptable all-GLOVER AND LE MARE (mice and the ter), ballroom team; nice-looking duo giving out with very acceptable all-round terps stuff of okay variety, best of which was offering in South American tempo. Couple use some impressive spins and lifts to good advantage. En-cored with lively jitterbug number and were well received. LYNN PARRISH, blond band canary, also guitarist in band, shows talent off favorably, tho in show itself she only announces acts from bandstand in very capable manner. *Band*: PAT VAN (7) did well for show and excellently for dance sessions, using some clever medley tie-ups and semi-classics to good advantage. *Eva M. Warner*.

LA FIESTA, S. F.

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LA FIEJIA, S. F. (Continued from page 32) socko number is a fast rumba with male Garcia balancing glass of water on his head; terrific; beautifully costumed. Other acts: BLANCA ESCALANTE, singer; torrid; good selling and good voice. LENA LOPEZ, dance solos; gets billing as "Mexico's Body Beautiful"; sells okay; nice applause. JOHNNY GARCIA, accordionist; has good volce, too; emsees smoothly. FIESTAETTES (8) open and close; lively on the Latin dances; gorgeously costumed. Rand: MIKE ORTIZ (5), bats out ter-

Band: MIKE ORTIZ (5), bats out ter-rific dance music and okay on the show. Edward Murphy. the

(Continued from page 32) vocals, Midnight Jive of Paul Revere and Must Be Love, and shows good selling ability. His talk-sing style is well suited to his voice and material. His sax stuff is limited to one chorus, but that, too, is solid.

Dottie Reid, ex-Benny Goodman, does a couple of slowies that pulled every-thing down to a walk. Her Night and Day and In My Solitude were apparently delivered as a great big favor. True, audience wasn't paying attention. But that is usually the fault of the per-former. Miss Reid's voice is okay but songs are all wrong for this room and crowd. Dottie Reid, ex-Benny Goodman, does

crowd. Betty Maxwell, cute redheaded hoofer, makes with the heel and toe, adding lit-tle flirty bits of biz at the same time. Well-upholstered dancer is pretty enough to carry off bits but routine needs build-ing. Her bits are too thin and spread over too long a time to get sustained re-sults. Gal got a nice reception and walk-off hand.

walk-off hand. Noma Mah Jia, billed as a Hindoo dancer, is strictly a cooch seller with not too much to sell. Gal has been around for some time and while grinds, bumps and hand-writhing are okay they get only fair results. Her biggest is her tas-sel spinning gimmick which gets all kinds of cracks from the customers. Tas-sels are attached to bra and her derriere. The rest you can imagine. When the derriere tassel stunt began a customer yelled out, "looky—a tallspin," and brought down the house. The Five Kings—guitar, sax, bass.

The Five Kings-guitar, sax, bass, piano, steel guitar-who double on voice, do okay on straight pops and for the show. But kids need plenty of work to sell their comedy routines. Jack Mo-Kinney, leader of Five Kings, is a good emsee. Bill Smith.

400 CLUB, ST. LOUIS

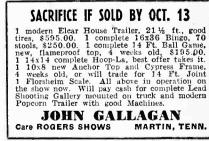
(Continued from page 32) Lucas is a pleasant relief from the over-Lucas is a pleasant relief from the over-abundance of swooning baritones of the modern school. He offers his songs in straightforward tenor style, accompany-ing himself on his guitar. Opens with *Rosemary*, then goes to the tunes he made popular such as *Side by Side*, *Tip-toe Thru the Tulips*, *My Blue Heaven*, *Singing in the Rain* and plenty of others. Wins plenty of applause for each number and finally has to make a speech to beg off. off

Nick LaBanic's ork does not get a spot in the show, but deserves acclaim for the perfect job they do on backing the show. They also purvey some swell ance rhythms. A. U. MORRIS. in rhythms.

THE RED MILL

(Continued from page 38) remains will still be a terrific problem. Mill's appeal will have to stem from the music. Edward Dew's baritoning of Every Day Is Ladies' Day draws a hefty round of applause, and Robert Hughes's rendition of Isle of Our Dreams with Ann Andre is satisfactory. Odette Myrtil does an outstanding job on Romanza with Eddie Foy Jr. and Michael O'Shea. Male chorus is fair, which isn't true of the fem group.

Male chorus is fair, which isn't true of the fem group. Comedy by Eddie Foy Jr., is lively and is about the only streamlined idea in the show. O'Shea has little to do and does it. Miss Stone strives hard to be a come-dienne. She jumps around, mugs, and that's about all. Choregraphy is okay, with Charles Collins getting the hand. The ballet which supports him is amateurish, with a just-out-of-school tinge. Something might be salvaged, but what, is the question. Sam Abbott.



WANTED CONCESSIONS AND RIGHTS FOR MADISON COUNTY, ARKANSAS, FAIR AND PET MILK SHOW October 11, 12, 13 WALTER RUSSELL, Chairman, Huntsville, Ark.

COIN MACHINES Communications to 155 N. Clark St., Chicago 1, Ill. Conducted by WALTER W. HURD.

Sketch Peace-Time Effects

Survey shows mixed results as nation switches plans from war to peace thinking

(Continued from page 3) ports contain the latest information available on the present play which coin machines are getting. Reports from a sampling of areas east of the Mississippi River follow:

CHICAGO:

River follow: **CHICAGO:** Since the Windy City is the center of the coin machine industry, operators here are closest to the pulse of the trade. Generally, the picture is one of optimism. Juke and vending play has varied since V-J Day and operators attribute this largely to employment cut-backs, since the city has been a victim of more than 10 major war plant layoffs. Ops predict play will pick up with the football sea-son and school sessions, these periods being natural juke play hypos. Arcade play here dropped about 10 per cent, but this is felt to be only temporary. With the kids in school, mom laid off at the war plant, dad either lost his job or changed jobs, arcade play went into a consequent slump. Ops here point out that the coming of winter usually brings a drop in arcade play anyhow. Bowling alley arcades will take up some of the normal slack. Supplies for cigarettes, b e ver ag e and other vending ma-chines remain fairly stable, with the cigarette machines now well stocked in Chicago's suburbs. Soft drink venders, unlike cigarette venders, are not any more numerous now than they have been, but those on location are being supplied with beverages of one kind or another. Winter puts a damper on the soft drink business, and operators ex-press no intention of route expansion until spring whether the soft drink shortage ends or not. Operators and dis-tributors are watching new machine pro-duction and announcements for improve-ments from manufacturers. Chicago's operators, as well as those contacted coming thru the heart of the coin ma-chine industry, predict the greatest era yet for machines giving service and amusement to the public by coin. **HARTFORD, CONN:**

HARTFORD, CONN .:

amusement to the public by coin. **HARTFORD, CONN.:** Coin machines in general are getting less play in the greater Hartford territory now than they did during the war years, but local operators anticipated this and do not report the situation as too serious. Chief reason for the slump here is the exodus of many war workers and the closing of the large Bradley Air Force Field. Both the war workers and the servicemen made free use of their coins. Booming at the moment is the vending machine trade, where reports indicate that cigarettes are plentiful and in all popular brands. Candy and nut stocks, not available in the same quantity as cigarettes. are nevertheless fairly ade-quate. So are beverages. Amusement machines on the other hand reflect a slowing up of business conditions. End of gas rationing is expected to double Connecticut's tourist trade, according to the chamber of commerce, and coin ma-chine operators expect to feel that trade by next spring. In anticipation of that growing tourist trade, operators are anxiously awaiting the arrival of new games and ideas to attract the venders. During the in-between period, Hart-ford's ordinary population of white col-lar workers indicate that they will con-tinue to spend as they always did. Op-erators say that this will keep machines busy, the at a slower pace, until next spring. **INDIANAPOLIS:**

INDIANAPOLIS:

INDIANAPOLIS: Cut-backs and the general closing of all war plants has retarded arcade oper-ators and coin machine patronage here. Unemployment situation is not as bad as in some smaller cities, but lines are long before employment offices. Many work-ers are leaving town and are reluctants (See Sketch Peace-Time on page 78)

Editorial **Depression Proof**

TRADE TABS FLOW OF COINS

By Walter W. Hurd

 $T_{\rm ing\ a\ depression-proof\ industry.}^{\rm HE\ trade\ used\ to\ talk\ about\ being\ a\ depression-proof\ industry.}$ That was in the beginning of the modern era of coin machines, when the industry was quite small.

Now that the industry has grown now that the industry has grown much larger than it was in the early '30s the old story of being a depression-proof industry is not likely to hold true. That is one good reason why the industry as a whole should help to fight in-flation flation.

There were good reasons why the industry withstood depression in the early '30s. Operating ranks were filled by thousands of men who were enterprising, who probably had a business of their own until the depression killed it or who had saved up some money. Novelty of a cash business like coin machines appealed to them and they were ready to go into it. Small manu-facturing plants, hard hit by the defacturing plants, hard hit by the de-pression, found coin machines easy to turn out and a ready market for them for cash. Amusement ma-chines also found plenty of players ready. These were chiefly men wor-ried by the depression who had money to spend and who found come diversion in playing the mosome diversion in playing the machines.

Total number of machines in use was comparatively small at that time. The masses of the people didn't have the money to play, and if the country had been filled with as many machines as it was in 1940 there would have been a noticeable slack in playing.

Proof of this theory came in 1938. Most people preferred to call it just a business recession, but actually it was a short, but very serious busi-ness depression. Reliable reports from operators in Chicago showed that juke box play in many spots dropped as much as 40 per cent in the course of a few weeks when that depression set in. If the depression had lasted for very long many un-favorable reports of a drop in coin machine play no doubt would have come from all parts of the country.

Early reports from important coin machine centers, now that thou-sands of workers in war plants have been laid off temporarily, showed play of coin machines is dropping fast. Again juke box play seems to show the deepest cut, while vend-ing machines hold up best.

Reports were not conclusive enough at that time, but a check of the trade published this week furnishes more detailed information. Prospects are that a prolonged and serious business depression in this country would seriously hurt the operating end of the coin machine business. Because of the present size of the coin machine trade it is now necessary that the masses of the people have plenty of small change in their pockets and that they also feel free to spend this small change on such luxuries as coin machines.

The country is trying to gird it-self for a fight against inflation because inflation in the long run means a general business depression. The coin machine trade itself has no direct relation to the prices of consumer goods, but as citizens, the trade can contribute its influence and its voice against inflation.

National problem is to prevent serious price increases in what the people need for every-day living. This means keeping rents and the prices on food and clothing at a fairly stable level.

If a post-war business depression is avoided, all the luxury trades, including the coin machine industry, will find that the masses of the people have more spending change and will spend it for pleasure and enjoyment.

areas where war plants closed and war workers had to find new jobs. Vending machines held up best of all.

IDEAS—Automatic Laundry Distribu-tors, Inc., have opened the first of what is supposed to be a nation-wide chain of self-service laundries, equipped with automatic washers, driers and ironers. No mention is made of use of coin slots, but that is presumably the principle on which the laundries will operate. First automatic laundry opened in this new group is located at Mans-field, O.

FEA— The Federal Economic Adminis-tration was abolished this week follow-ing the resignation of its director Leo Crowley. **FEA** formerly handled controls on exports, which function will now be returned to the Department of Com-merce who administered it before the war. This is one more step in returning trade to a private, commercial basis.

LUMBER ... Northwestern lumber areas are tied up with labor disputes, while de-mand for lumber and lumber products continues to exceed the available supply. Coin machine manufacturers, already concerned over the shortages of cabinets for their machines, are anxiously follow-ing negotiations to see how much the dispute will affect them. Shortage of cab-inets hampers production of new ma-chines.

-National Industrial Conference **IOBS**-Board reports that employment in 25 major industries dropped in July to the lowest level since May, 1941. Employment in all industry dropped 3.4 per cent in

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Excise Levy Cut Voted NG InWashington

No Action Seen in '45

WASHINGTON, Sept. 29.—Confirming predictions made in Washington weeks before, the House Ways and Means Com-

predictions made in Washington weeks before, the House Ways and Means Com-mittee, in a preliminary session, voted not to consider any immediate reduction in the excise tax. This action, Septem-ber 26, was the committee's first step in setting up post-war taxes. By this action, observers point out, the Ways and Means Committee will now concentrate work for lower individual and corporate income taxes. One of the principal reasons, given by unofficial spokesmen in Washington, for the committee's refusal to act on excise levies, is the growing trend which caused consumers not to make purchases in the hope that the excise tax would be cut in the near future. This action by the committee is intended to remove any doubt from the consumer's mind which would make him hold off his purchasing until later this year in the hope of getting an excise cut. House Ways and Means Committee on the same day voted to do away with public hearings in a move to facilitate tax action. According to the present excise tax

tax action.

tax action. According to the present excise tax legislation, excise rates will continue as they are until six months after the of-ficial end of hostilities. This date must be proclaimed by either the President or by Congress, but so far no action has been taken by either. While there have been plenty of rumors about fixing the date for the end of hostilities, neither of the two authorities who could pro-claim that date have undertaken to do so.

When this date is fixed, however, the exclse rate will revert to the rate ex-istent in 1942 six months after the date proclaimed.

proclaimed. At the present time the Federal Gov-ernment receives more than \$5,000,000,000per year from the excise tax. Observers in Washington have predicted that there may be no substantial action on the ex-cise tax until mid-1947. They base this prediction on the number of actions which Congress must consider, and the length of time involved in that con-sideration.



CHICAGO, Sept. 29.—If you want to find out what the army thinks of its coin machines, just ask a certain senator.

The senator has been trying to obtain the discharge of a certain soldier, the local press reported. The army reported that the man is indispensable. What does the G.I. do? Why, he re-

pairs the coin machines at an army base.

the month following V-J Day. Coin ma-chine men, who have been noticing a drop in the play of their machines, may find their chief explanation in these figures.

TAXES.... The House Ways and Means Committee shelved any further action on excise taxes this week by deciding to dis-cuss individual and lower corporate in-come taxes. Discussion on excise tax may not come until 1947, according to one Washington observer. But as soon as the President or Congress fixes the date for the "termination of hostilities" some excise taxes will be reduced auto-matically six months later.

News Digest

COINS—Flow of coins in circulation is on the up-swing, according to most recent reports from the Treasury Depart-ment. During the war coinage did not increase to the extent paper currency did. Now that the war is over, observers expect paper currency to decline while coinage in circulation rises.

VENDINC—New York reports indicate that returning G.I.'s are showing a marked preference for opening up gaso-line stations, small retail outlets, small cafes and electrical appliance stores with the money they are able to receive thru the Bill of Rights. If successful, this means a notable increase in the number of locations for all types of coln ma-chines. Reports from other parts of the nation indicate that this preference is general. is general.

TEEN CLUBS. Teen-age clubs are getting in the swing of things again, with the reopening of the school semester. Clubs which were closed for the sum-mer months are going strong again now, and new clubs are being opened up thruout the country. Teen-age clubs, particularly those in the smaller cities and towns, are always built around a juke box and a soft-drink bar.

TREND—Recent survey by *The Billboard* shows that play of coin machines has reflected the changing economic conditions. Amusement machine and juke boxes suffered most from loss of play in

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The Billboard

October 6, 1945

Look To The GENERAL Gas Stations Columnist Finds 5c **Spots** Chosen

> State commerce depts. report G.I.'s prefer gas stops and retail food biz set-ups

CHICAGO, Sept. 29.—G.I.'s the world over, from Germany to the land of the Mikado, are sending inquiries back home —"What are prospects for going into business for myself?" ¥

A tabulation of inquiries being re-ceived thruout the nation by the vari-ous State commerce departments reveals that G.I. Joe is on his toes in knowing what cooks back in the States. He knows * × what cooks back in the States. He knows that everyone who owns an automobile no matter what condition it's in is con-sidering a vacation as soon as possible. He also knows that since the lifting of gas doling week-end travel to near-city resorts has soared and amusement loca-tions have done very well. With promise of a complete meat ration lift in the offing, G.I. Joe also knows this will make retail food stores highly potential as a means of making a good living. In other words, inquiries coming in have tipped × × * words, inquiries coming in have tipped G.I. Joe's hand, that he has put most of his hope-for-a-future eggs in the gaso-line station, retail food store and resort basket.

Requests coming into veteran adminis-tration offices seeking information and advice about these fields of endeavor are by far, in the majority compared with inquiries about other lines of private en-terprice terprise.

Coinmen Write

During the past six months The Bill-board has received numerous letters from

During the past six months The Bul-board has received numerous letters from G.I.'s formerly active in the coin ma-chine business, and from many others who are looking to the coin machine industry to give them a chance to invest their money and time as soon as they get their discharge from the services. From the far-flung corners of the world have come letters asking what type machines are soon to be released; how soon will manufacturers begin produc-tion on a large scale; what are the chances of establishing new distributor-ships and what consideration are the veterans to receive regarding employ-ment and purchase of equipment from manufacturers and distributors? All ex-pressed a nostalgic desire to be back in the coin machine business as soon as possible. possible.

possible. These letters from men in service have not been a surprise to the trade. Manu-facturers, distributors and operators banked on these men going in the serv-ice. In return, men in the service re-lied on those left behind to compile a record for the industry. This they did. An enviable list of army-navy "E" awards have been earned by coin ma-chine firms along with many commenda-tions made to individual firms and the industry as a whole for its splendid war production record. Letters have come to the trade from G.I.'s who formerly operated a juke route, venders, or anusement games and have been important to the industry; manufacturers and distributors have based many of their post-war plans on these inquiries and messages from the men. These letters have been the pulse of the industry. In New York State inquiries from dis-These letters from men in service have

men. These letters have been the pulse of the industry. In New York State inquiries from dis-charged servicemen express a preference for entering the gas station or small re-tail food store business. Electrical ap-pliance stores and grills are runner-ups. There has been much talk in the coin machine industry as well as the ap-pliance field about selling electrical ap-pliances with coin slot attachments as a method of easy payment. Thus, veter-ans entering the appliance field may be getting their start in still another phase of the coin machine business. Want Data

Want Data

Occupations ranging from operating a 50 Coin Machines. Owner has other interests. Contact MR. RALPH AJELLO G7 College Street New Haven, Conn.

w americanradiohistory com

Still Buying Drink

CHICAGO, Sept. 29 .- The nickel is not what it used to be with race tracks no longer making change that includes nickels, complained E. V. Durling, nationally syndicated columnist, in a recent article.

"Not so long ago it would buy you an ice cream soda, a large glass of beer, a cup of good coffee, a large piece of pie or admission to a movie show," Dura cup of g pie or admi ling wrote.

"Still even now the nickel should not be too greatly despised. It will buy you a ride on the subway, a telephone call, a newspaper or a refreshing soft drink."

Fun Seekers Up Florida Gas Sale

TALLAHASSEE, Fla., Sept. 29.surgence of tourist travel and jaunts to outlying pleasure spots was indicated by a sharp rise in Florida gasoline taxes immediately after the end of gas rationing.

The half month of unrestricted gasoline sales during August resulted in a 24 per cent jump in consumption, State officials reported.

A total of 31,505,741 gallons of taxable gasoline was sold in the State last month, Comptroller J. M. Lee reported. month, Comptroller J. M. Lee reported. This was the largest sale in any month since March, 1942, he said. It repre-sented an increase of 3,464,000 gallons over July, and it was only 6 per cent below the pre-war sales in August, 1941. Only 21,015,000 gallons were sold in August, 1942, the lowest point of August gasoline consumption during the war, Lee said.

turning G.I.'s. Veterans in New York State as well as in many others, are being. provided with statistical and technical data to assist them in making their de-cisions. This might well be a good road to follow for coin machine firms intent with enrolling discharged vets as oper-ators or distributors. State departments of commerce will be glad to have this information which they can pass on to inquiring veterans. inquiring veterans.

In New York they had one case of two servicemen writing from Germany asking about the potentialities of a fish-ing resort and boating service. These men were given detailed information on resort regions in the State and boat liveries plus localized maps to help them in mak-ing their selection. ing

Not all G.I. inquiries in New York came from native residents of the State. One query came from an Australian soldier who wanted information on opening an agency for handling New York State products in his country. Other ques-tions came from veterans interested in setting up businesses in New York altho they hailed from other States.

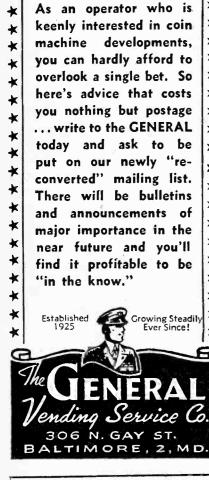
Service Preference

Proof of this preference of G.I.'s to onter the service industries is further confirmation of the vast business possi-bilities in establishments such as gas stations and food stores thru the place-ment of coin-operated vending machines.

ment of coin-operated vending machines. For years gasoline stations have been regarded as top locations for vendibar and vendidrink machines. Along with the end of the war have come plans for vending automobile accessories thru coin-operated venders and many who are considering opening food vender firms are strongly considering gas sta-tions as places of concentration for their dispensers dispensers.

A trend taken hold quite firmly during the past year has been the plans made by some retail grocers to convert their food establishments into vending loca-tions. Many merchants feel that the combination of self-service and coin op-







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AMUSEMENT CENTER FOR SALE

COINMEN YOU KNOW

Boston:

HUGH C. HOWES Jr., of the Howes-HUGH C. HOWES Jr., of the Howes-Shoemaker Company, large cigarette ma-chine operators, reports machines being rapidly restocked now after being de-pleted nearly two years. . . R. L. KIEFER, of the University Supply, who has specialized in skee-balls, is expand-ing his route, and also adding a number of ray gun machines, which are proving very profitable.

has specialized in skee-Dails, is expand-ing his route, and also adding a number of ray gun machines, which are proving very profitable. LOUIS EDELMAN, father of HENRY EDELMAN, of L and B Amusement Company, was in town for his annual visit from New York. MRS. TERESA (HENRY) EDELMAN is in New York with her son, LAWRENCE BRUCE, for a visit with her family, the Wachtels.ISIDOR EDELMAN, of Edelman Coin Amusematics, has installed new multi-colored neon signs on the front of his store on Grand River Avenue. LEO SIMO, who is in the coin machine operating field here, is now staying down in Indiana undergoing treatment for lead poisoning... FRANK G. BROWN, his partner. who has established new head-quarters at 6611 Kercheval Avenue, is planning to manufacture a line of amuse-ment machines, with his younger brother assisting as designer and inventor of vari-ous new types. CHARLES BROWNSTEIN, head of the Brown Vending Company, has been con-fined to bed for several days. LOUIS FISHER and LOUIS RUBEN-STEIN of the R and F Novelty Company, operating cigarette venders and juke boxes, have moved their headquarters, formerly on Waverly Avenue, to 3378 sturtevant Avenue, in the northwests section of town. LEO WEINBERGER has joined his father, MICHAEL WEINBERGER, as an active partner in the S & W Coin Machine Exchange, one of the Motor City's most active jobbers.LILLIAN SLOBODOW, secre-tary of the Detroit Conjection



Cabinet office, was recently married to SGT. ROBERT SIEGAL. GEORGE BERNSTEIN, formerly of Confection Cabinet, who has been on the road in government work for the past few years, is now vacation-ing and considering returning to the coin machine business. . . SHIR-LEY LUCOW, secretary to George Bernstein, is flying to California to visit her friend in the AAF.

Buffalo:

visit her friend in the AAF. **Buffalo:** ROBERT RITTLING, of Rittling, Inc., reports better supplies of candy and okay situation on ciggles and dairy drinks. Firm hopes to expand its already sizable operations. CHARLES RITTLING is still in New York, taking charge of the large set-up there, while JOSEPH RITTLING is in the Buffalo office, which also han-dles Rochester (N. Y.) routes. . . The JAMES D. BLAKESLEES (Iroquois Amusement Company) are still commut-ing between their summer home on Lake Erie and Buffalo. Mrs. Elakeslee is happy to report that her eye operation about three months ago was a success and that her vision is now just about perfect. S/SGT. BOB MILLER, her son, seds good reports from India and is anxious to return to the business. Besides Bob, she has 12 nephews in the service, one of whom was killed. Blakeslee is back in town with all his country equip-ment and has added several new loca-tions to his routes. BILL BURGHARDT, who runs a big foin machine lay-out at Sunset Bay Beach is back in Buffalo after a success-it summer and expects to take a well-earned vacation soon. . . FRED VAN DE WALKER, Modern Automatic Music Company, is in better health now. He's on a strict diet and has lost some weight, but he's still far from skinny, being in the 250-pound class. His daughter, Julea, is growing up into a real young lady and is in her last year high school now. SI RED, Red Distributing Com-pany, is in town again. He recently bught out the Maylower Distribut-ing Company here and is getting things settled. Carolyn Block was added to office staff as bookkeeper, assisting Anita Goodman. VINCENT R. MCCABE, general manager there, has decided to stay on temporarily and has postponed starting on his South American job with RCA-Vic-tor. An assistant sales manager is to be hired soon. Red Distributing Company has also added a new serv-iceman who is a recently discharged war veteran and a newcomer to the coin machine biz. McCabe stated

company has also added a new serv-iceman who is a recently discharged war veteran and a newcomer to the coin machine biz. McCabe stated that this firm is anxious to give a break to veterans anxious to enter the human the husiness

the business. PFC. AL BERGMAN JR is expecting an honorable army discharge soon and will rejoin his dad in the coin machine biz. He will assist Al Sr. in the new Alfred Sales, Inc., distributing firm, CORP, ROY BERGMAN, oldest of the four Bergman boys, is still with Army Signal Corps in Little Rock, Ark., and upon his re-turn to civilian life will handle his dad's operating business, ROYAL AMUSEMENT COMPANY. BOB BERGMAN has just started his first year at Valley Forge Military School. The Bergmans are cur-rently remodeling their summer place on rently remodeling their summer place on the Canadian lakeshore and putting in a heating system. ... GEORGE IRE-LAND has joined LEW WOLF ENTER-PRISES, assisting Lew Wolf. He's Mrs. Wolf's son-in-law. ... HOWARD MAUREP who also runs bis own routes MAURER, who also runs his own routes, is still working at Wolf's part-time.

St. Louis:

JOHN GOTTFRIED, president of Na-tional Slug Rejectors, Inc., believes in raising his own beef on the hoof. . . . Gottfried has three prize heifers on his farm at Pocahontas, III. . . . The three beauties answer to the names of Hill-crest Lady, Capitola. Ist, and Queen Mary.

Miami:

MILTY GREEN, American Vending Company, says that Wurlitzer 600's stolen from his place of business in Miami have not yet been recovered. Serial numbers of these machines are 702235, 702154 and

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Sketch Peace-

to spend their money. Servicemen, how-ever, continue to spend freely. Vending machines have not been affected. Ciga-rette machines are doing better than in years. Operators of candy, nuts and gum machines report business better since V-J Day and now await only an increase in supplies. In general, trade here feels it will take several months for conditions to adjust themselves and return to near to adjust themselves and return to near normal

BUFFALO:

BUFFALO: Operators here reported sharp slump in play of all types of machines im-mediately following V-J Day. Air is cleared now, however, and the final re-port on the slump is that machines are getting 85 per cent of their wartime business. Operators consider this good. Amusement machines took the biggest loss, with juke boxes a close second. Neighborhood and war plant spots suffer more than downtown locations. Indi-vidual spending is down, and the popu-lace is more cautious about parting with coins. Resort trade, which was good be-fore V-J Day, boomed following that event and is still going strong. Vending machines are likewise getting more play. Operators here think the current drop will last another 30 to 60 days and pos-sibly become even more severe. They ex-pect it will take six to nine months to bring play back to normal, but look for-ward to new machines to help bring that about. Meantime, operators are making plans for enlarcing routes. better servabout. Meantime, operators are making plans for enlarging routes, better serv-ice and purchasing new equipment. Ciga-rettes are in good supply, and beverages, dairy drinks, candy bars and nuts are remaining fairly steady.

DETROIT:

DETROFF: General picture of local coin machine field is gloomy, reports the average amusement machine operator. Machine grosses are down 25 per cent on juke boxes and all types of amusement ma-chines. Basic reason for drop is recon-version and heavy layoff in factories. Operators cite another reason as the fact that models of machines now in use here ere several waves old and no longer have that models of machines now in use here are several years old and no longer have the full effect of novelty. General feeling here is that play will pick up during the interim period, while war workers are enjoying a needed vacation between jobs. People have money to spend, and opinion is that they will spend a good part of it for recreation. Cigarette venders came back in astonishing fashion. Operators have been rushed to keep up with the business, putting machines back on lo-cation or in service after as long as two years of disuse. Big backlog demand exists for new venders of all types. Ciga-rette vending operators have uncovered many new locations for machines with new restaurants opening, stores and gas new restaurants opening, stores and gas stations taking off their shutters and the start of many kinds of small busi-nesses. Operators in all lines are looking forward to a widespread increase in available spots for the placement of machines

MIAMI:

MIAMI: This city and vicinity, being strictly tourist and military, conditions are some-what different than in manufacturing localities. Layoffs and shutdowns are few and far between. Main chuse for any drop in play of coin machines seems to be the removal of army and navy per-sonnel who spend money freely. Some small decline in trade on all type ma-chines is noticeable. Operators expect a heavy winter tourist season to offset this condition. Jukes took a shellacing right heavy winter tourist season to offset this condition. Jukes took a shellacing right after V-J Day, but things are picking up now and in another month should be going strong. Cigarettes are in plentiful supply and machines vending them are doing a brisk business. Candy and soft drinks are still short. Used machines are still in demand here and the local trade feels they will continue in demand until new machines definitely appear on the market. As it always has, the winter season with its influx of tourist popula-tion is expected to give Florida operators a busy and profitable time. ERIE. PA.:

ERIE, PA .:

End of the war brought no appreciable

the general weeding out of low profit locations during the past few years. This weeding out was forced by shortage of machines, and most operators feel that COIN COIN CORN COFFERS CIEVELAND COIN COIN COIN CONN tive machines operating. Even candy bars are now more plentiful in the city despite the shortage of sugar. Trade ex-pects business to hold at its current good level until new equipment hits the level until new equipment hits the market. At that time play of coln ma-chines is expected to soar higher in all fields. Erie is a good example of how to stabilize a city's economy by diversifying its industry.

MILWAUKEE:

The Billboard

MILWAUKEE: Coin machine play in this city and in the State of Wisconsin is now limited entirely to the operation of juke boxes and vending machines. But the music machines, both in city locations and in the resort areas, are getting healthy re-turns, according to reports from opera-tors. With no noticeable increase or decreases in the amount of tuke box play. tors. With no noticeable increase or decrease in the amount of juke box play, big problem of the operators and dis-tributors is to find sufficient service and repair men to keep machines in opera-tion until new ones appear on the mar-ket. Veterans are getting preference here in this line and show a remarkable abil-ity to adapt themselves. Many route operators who had curtailed their opera-tions because of gas rationing and labor operators who had curtailed their opera-tions because of gas rationing and labor shortages are now making plans for ex-tending routes, re-establishing locations and making contacts for new locations. Many new faces are in evidence in the trade, some of them discharged veterans and others who have entered the busi-ness from civilian life. Another big con-cern of the music machine operators in ness from civilian life. Another big con-cern of the music machine operators in the State, is getting sufficient parts to keep their machines in good working order and securing an adequate supply of good, lasting platters. Operators credit movie and radio tune plugs for the con-tinuing good business in juke boxes. Only noticeable decrease in play for coin machines has been in areas near war plants, but operators consider this slump a temporary one. Vending machines are doing a good business with limited sup-plies. Cigarette stocks have improved but candy and soft drinks are still short and are expected to stay that way until and are expected to stay that way until middle of 1946.

BALTIMORE:

BALTIMORE: Mixed picture prevails in this city and the surrounding vicinity since V-J Day. City's diversified industry helped to keep employment at a fairly normal level despite the wholesale closing of war plants. Coin machines of all types, how-ever—excepting those in arcades—have found play just slightly under what it was during the war. This applies princi-pally to amusement devices in locations other than arcades and juke boxes. The slight decrease is not sufficient to bother most of the operators. Vending machines, particularly cigarette venders, are doing brisk business. Beverage vending ma-chines and candy bar machines keep roll-ing along at the same pace they have held for the past two years. This pace is not a fast one, however, since most candy bars, and soft drinks have been noticeably short. Many local operators and distributors are diversifying their businesses by getting into the radio and appliance trade. Market for used ma-chines here continues pretty much as it has been, but distributors and oper-ators both expect a big buying splurge as soon as new machines are available. Arcade operations, according to reports, are developing to an important and lead-ing position here. Play of their machines, including cigarette venders, continues at a high level. **St. JOHN, N. B.:**

ST. JOHN, N. B .:

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ST. JOHN, N. B.: Drop in coin machine play thru Can-ada's Eastern maritime provinces during the past six weeks has ranged from 10 to 50 per cent with all machines re-ported affected. Amusement machines took the brunt of the slump, with juke boxes appearing to be the least affected altho there is no spot thru this territory which is enjoying its wartime business. Change-over from war-thinking to peace-thinking is reflected in the choice of platters for music machines. Hillbilly, Western and old and new ballads have replaced the martial and military or war-slanted disks. In contrast to the situa-tion in some parts of the United States, these Canadian operators report having a hard time finding sufficient cigarette, candy, soft drinks and nut stocks to keep their machines running. Maritime End of the war brought no appreciable platters for music machines. Hillbilly, change to coin machine play in this Western and old and new ballads have area. Amusement and music machines replaced the martial and military or war-so far have shown no reaction to peace-time conversion. Widely diversified in-dustry of this community and rapid ex-pansion of new work took up big slack a hard time finding sufficient cigarette, in employment when war plants closed, candy, soft drinks and nut stocks to One factor keeping business stabilized is keep their machines running. Maritime

October 6, 1945

province operators are looking to the resumption of tourist travel to bring their business back to peacetime level. Very little activity here in machine trad-ing; labor situation, however, has im-proved and experienced servicemen are gradually replacing wartime feminine help. When food and tires again become available in large quantity and tourists come again, ops here feel that the trade will climb out of its slump.

BANGOR. ME .:

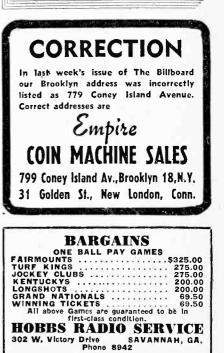
Northern New England, which did not enjoy a particularly big industrial boom during the war years, presents a mixed picture so far as coin machine play is concerned. Play is down from its war-time high, since the money which was circulating from the lumbering, pulp, paper, farming and fishing industries is now curtailed. Operators here feel that it is too late for the tourist traffic to ring the bell up to pre-war volume but expect that to happen next spring. Despite that prediction there are more tourists in Northern New England at this time than at any time since 1940. In the potato-growing areas in North-eastern Maine, particularly in Aroostock County, coin machines are still getting good play because of an influx of potato harvesters. This will last into mid- No-vember. Northern New England, which did not vember.



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79

Army Continues To Cut PX Buying as Men Discharged, In Thirsty Ecuador **But Still Gets Name Goods**

May Ease Civilian Supply of Cigs, Candy and Soft Drinks

CHICAGO, Sept. 29.—Current reports figures on men in uniform being revised of both the army and navy revising their almost daily in a downward direction, it estimates for future needs downward, can be expected that the army will con-has left many in the trade wondering tinue to cut its orders. What effect, if any, these revised esti-mates are going to have on the available civilian supplies of candy, cigarettes, gum and soft drinks—stock-in-trade of the PY PX.

According to Col. F. R. Kerr, chief of the Army Exchange Service, the army will continue to buy the well-known brands in all lines because the soldiers' likes are the same as those of the civilian population.

An idea of how much this means can An idea of now much this means can be obtained from the fact that there are 550 PXs in the United States alone, and something like 11,000 such units scat-tered in many parts of the world. These stores do a combined annual business which runs in excess of \$1,000,000,000.

At this time, Colonel Kerr pointed out, At this time, Colone: Kerr pointed out, the army is revising its needs for smokes, confections and beverages just as the army itself revises its manpower needs downward. In other words, the fewer men in uniform, the fewer the supplies needed to satisfy the demand. With the

Frozen Food To Hit Billion \$\$, Says Processor

CHICAGO, Sept. 29. — Interest in frozen focds as another field for expansion of coin machine merchandising was quickened this week with the prediction of one large processor that the industry is on the way to becoming a \$1,000,-000,000-a-year business.

"Ours is an infant industry," declared "Ours is an infant industry," declared C. F. Seabrock, president of Seabrock Farms of New Jersey. "It totals but \$200,000,000 of the \$17,000,000,000 spent each year in the United States for per-ishable foods. We are on the ground floor of a food project that's going straight for the \$1,000,000,000 bracket in the next five years. "Our operations will expand at once when more labor and the facilities for maintaining that labor on the farms becomes available. "Demand for frozen foods has been growing steadily. Sales, however, were

growing steadily. Sales, however, were held virtually stable because war condi-tions made it impossible to supply re-tailers with the refrigeration equipment that must be installed before frozen

tailers with the totals the fore frozen foods can be stocked." Production lines at Seabrook Farms have been increased and will be enlarged further, Seabrook said. Steam facilities and cold storage space will be doubled, be added.

And cold storage space will be doubled, he added. Frozen foods are expected to be mar-keted widely thru coin-operated venders in the next few years. Machines to dis-pense the foods are reported to be in development now. Department of Agriculture reported that literally hundreds of frozen foods, including many pre-cooked ones, are promised for immediate post-war sale. Major problem facing the frozen food industry is how to protect the foods against loss of moisture in low-humidity storage rooms but the department sald that many types of wrappers now are

that many types of wrappers now are available to do this. Many foods that formerly were sold in bulk, will also be pre-packaged, the department predicted.

Army Order Cut To Reduce Nut Acreage During 1946 WASHINGTON, Sept. 29.—Peanut growers, meeting here with U. S. Depart-ment of Agriculture officials, predicted that acreages of the nuts will be sharply reduced next year. They based their forecast on the fact that the armed forces, which has had 32 per cent of the crop under contract, will curtail their orders drastically.

Kerr says that there has been a short-age of name-brand tobaccos, candies and beverages in the PXs since the war began, and the Army Exchange Service, like civilian buyers, has been making out as best it could on the lesser-known or "off brand" products. It is true that the army has been buy-ing less of the "off brands," but orders for name-brand goods still remain high. "For the most part," said Kerr, "Army Exchange Service PX buyers are still obtaining full quotas of name-brand products. PXs will constitute a big mar-ket for such goods for many months to come, and in no event will operations be completely halted even when all troops are re-deployed. Occasional troops and permanent installations will continue to be served. Name Brands

Name Brands

Name Brands "The AES is not cutting down pro-curement of name brands to purchase lesser known products. It is, however, re-vising downward its estimates of future needs in almost all lines." Colonel Kerr said that he would esti-mate current PX inventories at approxi-mately \$89,000,000. But, he added, that sales amount to more than that figure each month. Kerr said that the average rate of turnover is approximately once a month.

Kerr said that the average rate of turnover is approximately once a month, which would make it possible for each PX store to close out the bulk of its stock on 30 days' notice without dis-rupting normal operations. Any revision in the military services' needs for beverages, candy and cigarette supplies will have some effect on the supplies available to civilian consumers. Cutbacks in orders will effect the long-run supply. But the release of set-aside orders of candy or beverages will have only a small and temporary relief, since the sugar which goes into these products is part of extra allocations and in no way affects the ordinary civilian allot-ment.

Soft Drink Venders May Find Bonanza

gests that you might try Ecuador.

is mostly bad in this little nation on the northwest coast of South America. Another is that these beverages are about the only ones within means of the poorer classes among the country's 2,500,000 people. They drink them not only for refreshment but for social re-laxation, even in Quito, the capital.

Baltimore Beverage Men Switch to Root Beer as Colas Short

BALTIMORE, Sept. 29.-Some beverage their machines from cola drinks to dis-pensing nearly 80 per cent root beer, according to reports.

As a result of the difficulties in ob-taining colas, these companies probably will continue to feature root beer.

This winter, Dispenser, Inc., announces, it will place most of its beverage dis-pensers in bowling alleys, with a few machines in theater lobbies, according to machines in theater lobbles, according to Victor Rubin. During the summer most of its dispensers have been in outdoor spots such as swimming pools and parks. Business on these locations has been very good, Rubin said.

Radford, Va., Checks **On Park Meter Need**

RADFORD, Va., Sept. 29.-The Radford

RADFORD, Va., Sept. 29.—The Radford city council has ordered a survey to de-cide whether parking meters should be installed along Norwood Street, the city's main east-west thorofare. Report of the survey is to be presented at the council's next regular meeting. A move to install parking meters when construction of the Radford Ordnance Works started was dropped a short time later.

Rock-Ola Std. Dialatone Head, R. C. \$495.00 Wurlitzer 61 140.00 Rock-Ola Bar Boxes. 24.50 Rock-Ola Wall Boxes 17.50 5c Mills Brown Fronts, Originals .. 185.00 1938 Track Times. 109.50 Broadcast 59.50 ÷ Broadcast 59.50 72.50 Zig Zag ★ Knockout 122.50 ★ Circus Romance, New 225.00 FLASH ! FLASH ! STOP IN TO SEE CHICAGO COIN'S NEW GAME . . . "GOALIE" NOW ON DISPLAY IN OUR SHOWROOMS. WRITE OR CALL FOR FULL INFORMATION. ★ Chicken Sam With New Conversion....\$115.00 Blue Grass 165.00 1 Munyes Rebuilt Liberty Striker.... 109.50 2 Groetchen Zooms. 24.50 1 Bally Basket Ball. 89.50 * 3 Challengers ... 6 Exhibit 1c Card 24.50 ÷ 27.50 enders ... 2 Mutoscope 2c Card ÷ 37.50 Venders . 1 Exhibit Ask Me * F. P. Games Write. Want All Types Phonographs-Give Serial and Makes INTERNATIONAL COIN MACHINE DISTRIBUTORS 2115 Prospect Ave., Cleveland 15, Ohio Phone: Main 5769-70



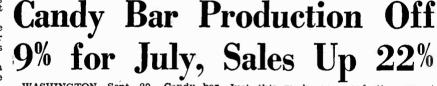
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ORIGINAL SLOTS SATISF	
	/5\$50.00
1 5¢ Mills War Eagle,	
1 Sc Pace DeLuxe, 3/	5 65.00
1 5¢ Paces Reels, 3/5	Ralls 50.00
1 10¢ Mills War Eagle.	2/4 35.00
1 10¢ Callle Blue Ename	1, 2/4 35.00
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Goose Necks, 2/4.	Each 25.00
1 1¢ Mills Glittering G	old Q.T., Like
New	50.00
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1/3 D	eposit.
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MUST SELL AT ONCE 3 Keeney Super Bells, 5-25, C.P., A-1 condition \$345.00 1 Saratoga Junior, P.O. \$65.00 1 Grand National \$2.50 1 Silver Bell, P.O. \$2.50 1 Mills Spinning Reel, P.O. \$65.00 2 compulsory Skill Sq. Bells, Mills P.O. \$65.00 TERMS: 1/3 Cash, Balance C. O. D., \$7.50 F. O. B. Pipestone. \$7.50
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ART DANGE 7 GUNS 2 COMDESSODS

ABT RANGE---7 GUNS, 2 COMPRESSORS In perfect shape. Targets need a little work. Now operating. Ready to go. \$1,450 takes it. Wire or Call

SAM EDELSTEIN 813 Mattise ASBURY PARK, N. J.



WASHINGTON, Sept. 29.—Candy bar production, like all other candies, has been gradually tapering off according to late reports issued by the Department of Commerce. Department reveals that all confection manufacturers suffered a sales decreases of 9 per cent during July of 1945 as compared to July of 1944.

The production of candy bars went down to 38,563,000 pounds, compared with last year's record high total of 40,000,000.

This slump in production had a corre-sponding effect on sales, and the Depart-ment pointed out that July 1945 sales were 22 per cent under June.

Retail Sales

While manufacturers and wholesalers reported a drop of 10 per cent in their sales, retail dealers showed a 5 per cent gain during July of this year over July of last year. of last year. Retailers have not been having a diffi-

Retailers have not been having a diffi-cult time moving any stocks—even the so-called "off brands"—just as soon as manufacturers made them available. While separate figures are given in the report to indicate how the vending ma-chines' sales of candy bars went, trade observers point out that sales are good where candy can be obtained. In some places machines are idle in storage, awaiting stocks to fill them. But operators and distributors are doing a lively business with those machines they have been able to keep on location. Increasing importance of the candy vending machine as a factor in national candy bar sales is now recognized by both the trade and the confectioners.

Just this week, one confection expert told other candy manufacturers that they should keep an eye on the vending machine, since the vending machine is proving an important factor in increas-ing candy sales.

Slump in July

A total, drawn from the Department A total, drawn from the Department of Commerce report, shows that for the first seven months of this year retail sales increased 6 per cent and whole-sale sales were up 3 over last year. But the slump, which began in June and was continued thru July, reflects the shortage of many materials needed in the manufacture of both bar and bulk candies. candies.

In the largest candy producing area in the country dollar volume of candy was going down, according to the de-partment report. Massachusetts reported a drop of 7 per cent; California and Pennsylvania had a drop of 11 per cent, and New York and Illinois recorded de-creases in dollar volume of 17 per cent. On the other hand, Alabama, Ken-tucky and Mississippi reported a total combined gain of 21 per cent in dollar volume.

volume

Solume. Slump in sales, both by wholesalers and retailers, may become pronounced during the cool weather months. Candy sales have not been particularly high, even in the days of plentiful materials, during the hot-weather seasons. Trade looks forward to the day when the prob-lem of seasonal marketing can be solved by use of refrigerated, coin-operated uending machines. by use of retrig vending machines.

american radio history com

CHICAGO, Sept. 29.—If you are look-ing for new locations for beverage ven-ders, the Department of Commerce sug-

Ecuadorians have a considerable thirst and they love carbonated beverages, the department says in its latest report. One reason is that the drinking water is mostly bad in this little nation on

a gent of a carrier and

Cig Production Outstrips Last Year; Venders Return

CHICAGO, Sept. 29 .- Proof that the civilian cigarette shortage is definitely over continued to pile up this week but popular brands still were not carton plentiful.

Tobacco trade sources thruout the country reported that supplies were adequate to meet demand on best selling brands, and in a few places the limit was lifted, but only for a time.

"We sold Luckies, Camels, Chester-fields, Old Gold, Philip Morris and Pall Mall, three packs to a customer for two days last week," one St. Louis firm re-ported. "However, these brands were go-ing so fast that our supply was cut down, so we dropped to one pack to a cus-tomer."

That was pretty much the story every-where. In Chicago, however, one liquor store took newspaper space to offer all popular brands by the carton. In sec-tions of New York and Connecticut simi-lar ads appeared, and the Great Atlantic & Pacific grocery chain was selling popu-lar brands at the pre-war price of \$1.44 a carton a carton.

In Toledo Sam D. Levy, of the Star Vending Machine Company, announced that he was putting cigarettes again in all his downtown machines, which he said he has been neglecting for venders in war plants.

Less known brands and the wartime newcomers were being offered in carton lots at many places. From Pittsburgh



came word that sales of so-called "non-standard" brands were dropping off sharply.

In Illinois the shortage seemed to be just about over when the State Depart-ment of Revenue reported the August collection of the cigarette tax as the largest since July, 1941—Just like the days when you could walk right up to a vender, put in your coins and pick your brand.

Yield of the Illinois levy of 2 cents per package ran up to \$1,241,000 last month. This represented sales of ap-proximately 620,050,000 packages.

It was an increase in revenue of \$145,-000 or 7,250,000 packs over July when the tax produced \$1,096,000. In August, 1944, the revenue amounted to \$1,148,000. The all-time low came in February of this year when only \$676,000 was collected.

From Arkansas came word that the cigarette levy in that State yielded \$323,-947 last month, an increase of \$62,420 over collections in August of 1944.

Service Cancellation

But the biggest news on cigarettes came from Washington, where the War Department announced that the army had terminated all contracts for ciga-rettes. This involved the cancellation of orders for 163,135,000 packages. These contracts had been placed in May for delivery before the end of the year, but delivery was deferred because of reduced requirements after V-E Day. The ciga-rettes would have cost the army \$8,156,750. The army also does most of the ciga-

The army also does most of the cigarette buying for the navy.

Meanwhile prospects for the 1945 to-bacco harvest were reported by the De-partment of Agriculture as slightly below last year's record crop.

The department estimated the yield at 1,890,000,000 pounds, a drop of about 3 per cent from the 1944 harvest of 1,950,000,000 pounds but 36 per cent above the 10-year average.

At Danville the Virginia crop was re-ported to be about 90 per cent harvested and the volume of sales at the fall auc-tion was expected to be slightly larger than last year when 54,992,000 were sold.

than last year when 54,992,000 were sold. Total holdings of old tobaccos by leaf dealers and manufacturers on July 1 were reported at 2,492,783,000 pounds. According to estimates, that is about 14 to 18 months supply. Cigarette production so far this year has been steadily outstripping 1944. In May the output was 30,004,000 packages compared with 28,436,000 packs a year earlier. Production for this year is ex-pected to reach 350,000,000,000 packs, but the makers estimate the potential de-mand at 400,000,000,000. And they think that by 1950 American smokers will be burning up 500,000,000,000 packs a year.

TUBES	for the	Coin	Machine	e Trade
1A7/GT \$1.04	5Y3G\$.56 6Q7	\$1.04	12SQ7/GT \$.88
1B4P 1.04	5Z3		1.28	24A
- 1C5/GT 1.05	574	1.04 6SA	780	25L6/GT88
1H5/GT 1.04	6A8		7/GT88	25Z6/GT80
1H6G 1.04	6B4G	1.56 6SC7	1.04	35Z3 1.04
1LB4 1.88	6C5/GT	.80 66J7		35Z5/GT ,68
1LH4 1.88	6C6		780	38
1LN5 1.88	6D6	.80 65K	7/GT88	41 68
1N5/GT 1.04	6F5	.88 6SQ	7/GT88	42 68
154 1.28	6F6G		/6G5 1.04	43
185 1.28	6F8G	1.04 6V6	/GT88	45
1T4 1.28	6H6		1.28	57
2A3 1.56	6H6/GT		/GT80	58
2A4G 1.88	6J5/GT		1.04	75 68
3Q5/GT 1,28	6K7G		B 1.56	76
5U4G80			GT80	79 1.28
5V4G 1.28			7/GT80	80
5W4	6L6GA	1.56 125	J788	117N7/GT 1.88
5Y3/GT 56	6L7	1.28 125	K7/GT .88	2051 1.84
	• рното с	ELLS FOR R	AY GUNS	
CE 23			\$1.70-5	or More, Each \$1.50
CE-25 WBD "Pean	ut" (for Bally Def	ender)	2.80-5	or More, Each 2.50
928 Non-Directional	50. H. U.G. (VG		3.00-5	or More, Each 2.70
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67 WEST 44th STREET Murray Hill 2-0755 NEW YORK 18, N. Y.

Baltimore Grocer Selling Candy By Vender May Try It on Cigs

BALTIMORE, Sept. 29. - Schrieber BALTIMORE, Sept. 29.—Schrieber Bros., large Baltimore grocery which in-stalled a battery of candy vending ma-chines, was reported this week consider-ing installation of cigarette venders when enlargement of the firm's downtown store is completed.

The Vend-o-Mat Company, headed by Bernard Scheuer, operates the candy venders in the grocery. Six are located on the main floor in a section formerly used for retailing bakery goods and two are installed in the basement store.

Success of these units was said to have spurred the management to con-sider venders to handle cigarettes, which are again becoming an important item on the store's shelves.

In all self-service stores the return of In all self-service stores the return of candy and cigarettes is creating a prob-lem in handling customers promptly. Be-cause of small size and general demand of such items, self-service store oper-ators have never placed them on shelves open to the public. It would have been an invitation to petty thievry, managers pointed out. pointed out.

an invitation to petty thievry, managers pointed out. But even before the skyrocketing war-time demand for these items, the han-dling of them by cashiers was handicap-ping the cashiers' work and slowing down the tally of merchandise to such an extent that long queues of waiting cus-tomers were common. Grocers may seek an easy remedy for this situation in candy and cigarette venders, it was said. They could be placed outside the self-service area, where they would be convenient for cus-tomers wishing only to purchase candy or cigarettes. But most grocers are ex-pected to object to this location because it would reduce the "traffic" of cus-tomers thru the main grocery section. As an alternative, the machines might be located in an "island" position mid-way of the store. Then the cashier would simply ignore these items in the customer's basket just as is done with meat in some cash-and-carry stores where the meat departments are leased. Either way, the field presents a lucra-tive opportunity to vending machine op-erators since most groceries undoubtedly will prefer to have the machines placed

Sugar Stretch Process Tested

ST. LOUIS, Mo., Sept. 29.—General Laboratories, Inc., St. Louis, announced development of a process of bottling car-bonated beverages whereby sugar can be stretched 15 per cent without loss of sweetening strength. Angus Lockhead, president, said the new process has been tested by several bottlers under various conditions. It does not require cooking or heating of the sugar, he said.

sugar, he said. Meanwhile at Kansas

City. Mo the Corn Products Refining Company launched a press and radio campaign to persuade farmers to bring in their corn to meet the demand for corn sugar and other food products. The company and other food products. The company has taken several full-page advertise-ments to present its appeal as well as spots on 19 radio stations.

Rains Help Pa. Tobacco Crops

HILADELPHIA, Sept, 29.—Operators were pleased by reports from the State pepartment of Agriculture following a pennsylvania tobacco crops were much improved by August rains. It was feared for a while that the wartime shortages und be complicated by poor crops and the complicated by poor crops and pounds, which is very close to last year's production of 52,416,000 pounds. Yield per acre is estimated at 1,450 pounds. The fields were flooded by heavy rains, but fields were flooded by heavy rains, but ing County, and machine operators be-lieve an ample supply of cigarettes will be on hand for machines.

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in their stores by operators rather than to undertake servicing and maintaining them.

Venders Supply Large Share of **State Revenues**

PHILADELPHIA, Sept. 29.-Despite the recent clgarette shortage, amusement op-erators reported they contributed a large portion of the \$1,480,763 revenue which the State collected in August. This represents nearly a quarter-million increase in the totals for July. The increase brought the total raised

by the tax well above the \$1,250,000, considered the normal return from the 2-cent levy per package in the pre-war days when cigarette shortages were unheard of.

An attempt may be made to have the tax lowered or abolished by the State because the revenue collected is much more than was indicated necessary in the beginning of the tax period. The more than was indicated necessary in the beginning of the tax period. The claim is that cigarettes bear a higher portion of tax per dollar than any other so-called luxury item, which has become a necessity to the public, and that the burden should be divided on a more equal basis equal basis. The debate will probably reach a cli-

max after the war-emergency period is over and all cigarette smokers return to the State.

Patents for **Cup and Food** Venders OK'd

WASHINGTON, Sept. 29.—Patents granted this week included a paper cup separating and dispensing device and a mechanism to heat packaged foods as it vends them.

separating and dispensing device and a mechanism to heat packaged foods as it vends them. Food dispensing machine, patented by Harry C. Warner, San Francisco, would be able to select one of several packaged items, heat it by means of high-frequency electricity and drop it in a re-ceptacle where it would be available to the buyer, according to the inventor's de-scription in *The Official Gazette* of the U. S. Patent Office. *The Gazette* re-ported that the patent, No. 2,384,863, has been assigned to American Inven-tions, Inc., also of San Francisco. Altho no coin slot was included in the mechanism, the inventor's diagram in-dicated that it could be adapted easily to coin operation. The description of the machine pub-lished in *The Gazette* follows: "In a storage machine for individually dispensing a uniformly packaged food item, a plurality of holders for indi-vidually packaged food items, a discharge chute, means for serially discharging said items along a predetermined path to said discharge chute, an electrically conduc-tive coil disposed with its longitudinal along said path, said coil being of a diameter sufficient to permit passage of one of such items therethru at a time, means for developing high-frequency electrical energy in said coil, and means for blocking movement of such item within said coil, said blocking means be-ing held in blocking position during energization of said coil while heating the food."

the food." The cup separating and dispensing ma-chine was patented by Frederick Franz, West Haven, Conn. He assigned the patent, No. 2,385,267, to ATA Manufac-turing Company, Inc., New Haven, Conn. The Gazette's description of the de-vice follows:

The Gazette's description of the de-vice follows: "In a cup-dispensing device means ar-ranged to hold a stack of nested cups comprising a pair of paw members mov-able relatively to each other to engage the next to the lowermost cup of the stack and hold it against movement, a second pair of jaw members to engage the lowermost cup and strip it from the remainder of the cups of the stack, and means for opening, raising and then closing said second jaws to a position to engage the next cup of the stack."

O•K

MACHINES INC. 411 That the Name Implies!

Survey Shows Facsimile Improvements Whet **G.I.** Favorites | Coin Trade's Interest in Device

investigating researchers

CHICAGO, Sept. 29.—As veterans re-turn from overseas for separation from the services or for redeployment or ex-tended service in the States, merchan-disers are taking note of the many pref-erences expressed by the G.I.'s for prod-ucts sold and served them during their merchan years in uniform.

An extensive survey recently made by American Legion magazine to tab G.I. Joe's choice in tobacco, candy and soft drinks, put on top the wartime scarce brands—Lucky Strike cigarettes, Coca-Cola and Hershey candy bars. This was further proof that these companies did a big job in keeping service men and women well supplied with their favorites.

women well supplied with their favorites. Other brands of tobacco, candy and soft drinks ranked well in the survey, but grabbing the lead in the poll by the top firms undoubtedly can be attributed to their sincere efforts to satisfy those in service in preference to keeping their products in the hands of the public. Per-haps G.I. Joe himself had much to do with this demand, too, as army and navy buyers bought as close to service expressed preferences as they could.

Cig Preferences

Camel cigarette came near tying Lucky Strike as the servicemen's favorite smoke by less than one percentage point. It finished the poll with a 32.05 per cent preference over 33.01 for Luckies. Next in line was Chesterfield, carrying a bat-ting average of 15.54; Philip Morris, 8.92; Old Golć, 3.50; Raleigh, 2.41; Kool, 1.69; Pall Mail, 1.08. It was found however that those who

It was found, however, that those who

Pail Mail, 1.08. It was found, however, that those who voted for Camels had been walking a mile for 10 years at least, and the Lucky smokers had preferred their brand for an average of eight years and seven months. The shortest preference in years of boyalty was for Herbert Tareyton, four years and three months. The war sharpened G.I. Joe's sweet tooth, and the survey revealed that only 18.79 per cent now purchase fewer candy bars than before the war. Over 38 per cent purchase more than before they put on the uniform, and it is likely that this ratio will continue in the imme-diate post-war years. Those who pur-chased less, however, said they would purchase more if they could get them. Hersheys were preferred by 31.74 per cent, and 14.70 had their sweet tooths set for Milky Way and 11.61 for Baby Ruth. In the chewing gum fraternity G.I.

Ruth. In the chewing gum fraternity G.I. voted 56.27 per cent for Wrigley's brands, with Beechnut running a close chew with 24.80 per cent. Coca-Cola led all soft drinks with 63.67 per cent, followed by Pepsi-Cola with 7.78 and Seven Up 6.58 per cent.

Cuban Candy Import Quotas Set by USDA

WASHINGTON, Sept. 29.—Cuban candy henceforth will be imported on the basis of imports during the period from Jan-uary 1, 1944, to March 31, 1945, the U. S. Department of Agriculture an-nounced this week. Import licenses have been issued to authorized importers who have records of Cuban candy importation. Quantity will

Cuban cardy importation. Quantity will be approximately one-half of the im-porter's share for the remainder of 1945, the other portion will be authorized later, it was said.

Louisiana Smokers Getting More Cigs, Revenues Reveal

BATON ROUGE, La., Sept. 29.--Louisi-

BATON ROUGE, La., Sept. 29.—Louisi-ana smokers, like those thruout the na-tion, got a lot more cigarettes last month than they have for many a month. Tax reports indicated that cigarette sales in August amounted to 5.000,000 packs more than in the same month a year ago, Roland Cocreham, State collec-tor of revenues, reported. Revenue from the State levy of five cents a pack amounted to \$927,000 compared with \$692,000 in August, 1944, he said.

War sharpened Yank sweet tooth for candy bars say investigating researchers

W. G. H. Finch, back at his desk as president of Telecommunications after four years as a captain in the navy, dis-closed first off that transmission of facsimile sheets by radio is now nearly 10 times faster than in the days before the war. He said that the standard letter-size sheet of facsimile text and pictures can be transmitted in one minute.

Much greater fidelity of reproduction also is possible with new equipment, he said.

Third development is that by new processes the cost of paper used in fac-simile reception has been cut to one-fourth the pre-war cost, from about 2 cents a sheet to $\frac{1}{2}$ cent.

cents a sheet to ½ cent. Newest wrinkle, however, is "multiple operation" by which as many as 1,000 copies can be run off from the stencil which the receiving set cuts. Chief obstacle to facsimile's develop-ment, however, has been arriving at a method of payment for the service by the user. Now it seems fairly certain that a good portion of the sets may be equipped with coin slots when they reach the general market. In that way, the the general market. In that way, the home user would pay for certain meas-ured service just as he does with a coin-operated washing machine. Western Union already has announced

Baltimore Puts Venders Out as Cig Supply Ups

BALTIMORE, Sept. 29.-The outlook for the cigarette vending machine trade here, along with that of the nation as a whole, has improved considerably in recent weeks.

A good many machines have been brought out of storage since the return of popular brands, and indications are that there will be a stiff competition for the choice locations. Operations, of course, are not yet in full swing, and probably will not be for several months when all fears of a possible tightening of cigarette supplies have vanished. Many operators, however, have begun going over their old machines with an eye to replacement as soon as new ones are available. A number report that much of their old equipment still is in serviceable condition. Plans are to add new units only as they are needed or as new locations de-velop during the reconversion period.

they are needed or as new locations de-velop during the reconversion period. The number of operators is expected to increase at a pretty rapid rate the next few months, especially with the return of servicemen. Many former em-ployees of vending concerns are expected to blossom out as full-fledged operators with the G.I. Bill of Rights loans. Even a few war workers may put their War Bonds into vending routes. Some operators here have expressed the fear that this may result in over-crowding of the business. So far, tho, there is plenty of trade for all.

Air Express Smokes To Cig-Hungry Cuba

MIAMI, Sept. 29.—The Cubans want heir cigarillos just as well as their their Havanas. To relieve the shortage of cigarettes

on the island, an express shipment of 125,000 packages of a popular brand was flown from here to Havana this week. That was four tons of air express.

Bay City, Mich., To Install **Parking Meters on CC Word**

BAY CITY, Mich., Sept. 29.—Installa-tion of parking meters has been ordered by the Bay City municipal commission. Action was taken upon recommendation of the Chamber of Commerce and the Retail Merchants' Association.

that it plans to install a number of fac-simile machines in hotels, railroad sta-tions and offices. In these, it would be necessary only to write out the telegram

necessary only to write out the telegram on a blank, insert it in a slot of the ma-chine and deposit the required amount of money. It would then be sent auto-matically to any part of the country. Facsimile also should furnish a quick, easy method for sending out reports of sporting events such as football or baseball games, or horse races. It could further be easily adapted to the trans-mission of stock market reports to brokerage office, where the present tape reports must be retyped for future use.

Pitney-Bowes Gives Promotions to Four In Force Expansion

In force Lxpansion
STAMFORD, Conn., Sept. 29.—In a move to expand its sales force, Pitney-Bowes, Inc., Stamford, manufacturers of postage meters and mailing machines. announced four promotions.
Elwood M. Davis, formerly assistant to the vice-president in charge of sales and estatern regional manager, was moved up to manager of branch office operations.
W. L. Frew, formerly Southern regional manager and director of the Atlanta, Dalas and Greensboro branches, was placed in charge of tax machine sales.
Harry M. Nordberge, also formerly an assistant to the vice-president in charge of sales as well as manager of the Central region and the Kansas City (Mo.) and Minneapolis branches, was appointed manager of postage meter sales.
Frank A. Nuttall, previously director of wartime priorities and sales training, was placed in charge of general mail equipment.

SUPREME'S

coin is inserted.

100 to 500.

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10 balls to a game

Sturdy construction.

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411111222 10	Exhibit Jockey Club Jack In Pot Stands, No Locks Liberator Zoom Kicker & Catcher Chicago Coin Hockey Crystal Mystic Spottem Knockout Chicago Metal Single Slot Machine Revolvaround Safes, Like New. Each Machines Offered Subject To Prior	42.50 42.50 18.50 129.50 75.00 25.00 30.00	1 #145 Wurlitzer Stepper Unit 2 2-Wire Chandelier Speakers 3 seeburg Hideway Units, Metal Cab. 2 seeburg Gem Hideaway Units, Wood Cab. 4 Wurlitzer 24 Record Adaptors and 3 stepper Units 9 Wurlitzer Bar Boxes 1 Seeburg Cadet, E.S. 1 Seeburg Colonel, R.C.E.S. 3 seeburg 8800, R.C.E.S. 8 24-Record Selectomatic 3 seeburg Transmitters (New) 1 Cath Must Accompany Orde In Serm	8.00 35.00
50 A 11 O 11	Seeburg WLS Wallomatic, Less Tube Machines Offered Subject To Prior lice, Express, Telegraph Money Order	30.00 Sale. Fu or Certif	3 Seeburg Transmitters (New) 11 Cash Must Accompany Order in Form 16d Check, Phone Your Order So That Y Have the Machines in Which You Are Int	35.00 of Post

MOSELEY VENDING MACHINE EXCHANGE, INC. 00 BROAD STREET, RICHMOND, VA. Day Phone 3-4511-Night: 5-5328



October 6, 1945

AIREON TO BUILD JUKE BOX

Greenbaum to Handle Sales

Date for marketing of new music machine has not yet been announced by firm

KANSAS CITY, Mo., Sept. 29.—Another large manufacturing concern has an-nounced its intention of producing a juke box. The board of directors of here has just announced its company's interest in the music field. In making the announcement, R. C. Walker, president of Aireon, said: "We are confident of our future in the music business. Not only are we manufacturing an instrument containing exclusive Aireon features, which are new to the trade, but we have in the person of R. R. (Rudy) Greenbaum, general sales man-ager of our radio-phonograph division, a man well known to music operators throut the nation." Altho a newcomer to the field of aytomatic phonographs, the firm has a splendid reputation in the manufacture of all things electronic and audio re-productive.

productive.

Seven Factories

Seven Factories As prime contractors to both the army and navy during the war, the company's factories in Kansas City, Mo.; Burbank, Calif.; Chicago; Slater, Mo.; Greenwich, Conn.; Oklahoma City and San Francisco produced hundreds of thousands of radio transmitters and receivers, as well as all types of radio communication equip-ment, hydraulic aircraft controls. radio

all types of radio communication equip-ment, hydraulic aircraft controls, radio crystal products, radio antennae and radar devices. It is certain that Aireon possesses à wealth of technical knowledge and a back-log of experience upon which to draw for peacetime production. Announcement of Aireon's entry into the juke box field confirms rumors which have been circulating thru the coin ma-chine trade during the past several months. Confirmation of these rumors came this week as a kind of climax to a tour of the nation made by Rudy Greenbaum.

Consult Trade

Consult Trade In Chicago's Congress Hotel, for in-stance, Greenbaum held a special invi-tational meeting for members of the trade. At that time operators, distribu-tors and members of the press who were invited to the private showing got an opportunity to look at a large number of proposed designs for Aireon's new line of automatic phonographs. Those who attended vouched for the fact that Aireon's new designs are certainly "revo-lutionary" as Greenbaum put it. During these visits to the larger cities hers with scratch pads on which they indicated their preference for five of the not yet announced which of the cabinet designs will be put into actual produc-tion, but that announcement is expected in the near future with a complete de-scription of the new machine.

Shipping To C. **Pacific Opens**

SEATTLE, Wash., Sept. 29.-Matson SEATTLE, Wash., Sept. 29.—Matson Navigation Company announced that it will resume commercial service between the Pacific Northwest and Hawaii with the sailing of the 8,000-ton freighter Meridian Victory September 29 or 30. Vessel will depart from Portland, Ore. Officials of the steamship company said commercial sailings on the route are to be made not less than once every three weeks.

three weeks.

First cargo will include perishable freight as well as fertilizer, steel rails, plywood, canned goods and other house-hold items.

5 5 ·



RUDY GREENBAUM

and shares the optimism of other manu-facturers, distributors and operators when he hails the "beginning of a new era in the music operators' field."

No Date Set

He went on to say that "our engineers, technicians and craftsmen are throwing the entire weight of their past discoveries into this new machine." No announcement has as yet been

made concerning the date on which these new juke boxes will make their appearance and be available to the op-erators. In the meantime Aireon is lining up its distribution facilities while the company's engineers and technicians labor to put the machine into full pro-

Talk About Jump! Watch That Polka

NEW YORK, Sept. 29.—Juke box jitterbugs who think they are "tearing the joint down" will have to step back and make way for the polka dancers.

That word comes directly from the General Electric Company. The firm took its vibration meter, measured the two styles of dancing, and found the polka has 30 per cent more "bounce" than jive.

The polka registered 170 miles a sec-ond vibration while jitterbugging regis-tered only 120.

Wire Recorder **Signs Contract For Home Sets**

CHICAGO, Sept. 29.-Armour magnetic wire sound recorder now is branching into the fields of marine and aircraft radio telephone communication and ama-teur short-wave radio broadcasting.

Wire Recorder Development Corpora-tion has signed a licensing agreement for these fields with the Hallicrafters Com-pany, Chicago, Lucius A. Crowell, presi-dent of Wire Recorder, announced this eek.

Development Corporation handles the licensing program on the recorders for the Armour Research Foundation of Illinois Institute of Technology, which developed the instrument

Illinois Institute of Technology, which developed the instrument. Addition of Hallicrafters brings the total number of concerns licensed by (See Wire Recorder on opposite page)

Wurlitzer Role In War Told as **Secrecy Lifted**

BUFFALO, Sept. 29.—With the lifting of the army-navy veil of secrecy on war-time operations, the vital role played by the North Tonawanda (N. Y.) division of the Rudolph Wurlitzer Company can now be revealed.

The weapon on which the company can now be revealed. The weapon on which the company played such an important part is the radio-operated fuse, for which the firm's engineers designed the power-generating unit. U, S. military technicians picked the fuse as standard for all production of this type in equipment for use in bombs and rockets. Firm's power unit was adopted for its dependability in op-eration, suitability for quantity produc-tion and less expensive manufacture. Company's engineers effected refinement and improvement in the original basic design of the fuse and contributed sub-stantially to the tremendous volume of production achieved by several manu-facturers. At the time government or-ders were terminated, Wurlitzer held one of the largest contracts in existence. **Improvements Made**

Improvements Made

Improvements Made Altho initial versions of the radio-operated "VT fuse" proved effective for artillery use, certain improvements were found necessary for the fuses used in bombs and rockets. Extremely low tem-perature conditions, imposed by high al-titude operations, required a power source which would be impervious to ex-treme cold. To meet this need, the com-pany's engineers collaborated in the de-velopment of a wind-driven generator which is unaffected by atmospheric con-ditions. Also a part of the fuse is a five-tube

which is unaffected by atmospheric con-ditions. Also a part of the fuse is a five-tube "radio" thny enough to fit easily into a teacup. Production of this device de-pended upon advanced technical skill and precision which would assure unfail-ing operation. New scientific apparatus had to be developed, procured and tested, both for the component parts of the as-sembly and for the thoro inspection of units before delivery to the armed forces. A key weapon in combating Jap kamkaze attacks, as well as knocking out V-bombs over London and turning back the Nazi offensive on the Western front last winter, the radio-controlled VT employs radar principles which cause the projectile to explode automatically within 70 feet of its target. The North Tonawanda plant partici-pated in the development and production program of the VT fuses for a period of more than three years and was one of the first concerns selected by the Na-division of the Office of Scientific Re-search and Development, to manufacture

40,000 Per Day

Approximately 400 VT's were produced daily in September, 1942, and early in 1945 40,000 per day were rolling off the assembly lines of American manufactur-ers. American ingenuity brought the unit cost of the weapon down from \$40 to \$18

unit cost of the weapon down from \$40 to \$18. Very few of the company's employees knew that they were engaged on one of the most vital projects of the war, but they accounted for one of the outstand-ing production records of American in-dustry. Many workers, whose previous ex-perience involved no more than the ability to sew or to drive an automobile, became expert assemblers and inspectors on one of the most critical scientific de-velopments in the history of modern warfare. warfare.

M. Crowell, Halifax Vet Coin Op, Dies

HALIFAX, N. S., Sept. 29.—Maurice O. Crowell, 80, veteran Halifax dealer and distributor of juke boxes and other coin machines, died at his home here recently. He had been active in church work and he had taught a Sunday school class for nearly 60 years.

A son, O. R. Crowell, will continue the business.

Disk Hots Collect Plenty \$\$; Click Platters B.-O. Pay-Off

(Continued from page 15) Apple Honey that have caused plenty of talk.

Apple Honey that have caused plenty of talk. Louis Jordan, now at the Zanzibar' in New York, made some stir some time back with Is You Is or Is You Ain't My Baby? which caught on and sent him skyrocketing into a higher bracket. A typical indication is that the guy is now being sold for a guarantee of \$2,000 a night on one-nighters and has walked out with anywhere from \$2,250 to \$3,250 for himself in a recent tour thru Texas. Before that record and his follow up, Caldonia, guy was sold for around \$1,000 guarantee on one-nighters. Also as a re-sult of his disks he came into Paramount Theater on a big figure and is going back again some time next year at an increase. 50% Guarantee Jump

50% Guarantee Jump

50% Guarantee Jump Tony Pastor is another indication. Altho no actual figures are available on him since his *Bell-Bottom Trousers*, *Five Salted Peanuts* and a couple of others, the guy's asking price on one-nighters has jumped to \$1,500 guaran-tee whereas it used to \$1,000. Also reports have come back to the East that the guy has been doing heroic biz on the West Coast and in the Middle West due to a sudden upsurge in Tony Pastor fans. These can be tied in with his disks.

Brown's Sentimental Journey

In the case of Les Brown, there's no doubt that Sentimental Journey put him in the big money bracket, but quick! A typical indication of this is his going back into the Hotel Sherman in Chicago within three months, something that's never been done before in that estab-licement. Three months are when he never been done before in that estab-lishment. Three months ago, when he played the spot, with the disk riding high, he grossed anywhere from \$20,000 up each week. When he played the spot some 10 months before that, his grosses per week were anywhere from \$14,000 to \$18,000. He just completed a stint at the Palladíum in L. A., where it's said that he did no less than \$26,000 to \$35,000 each week in grosses during

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his eight-week stay, whereas last time he was there he averaged anywhere from \$15,000 to \$20,000.

Prima Guarantee 2G

Prima Guarantee 2G Another indication in the field is Louis Prima, who's now getting \$2,000 guaran-tee on one-nighters. He's getting this figure when he goes into Allentown, Pa., October 8 and Mahoney City, Pa., on the ninth. In the past he's been sold anywhere from \$1,000 up, but when certain disks, such as *Robin Hood* and *Angelino*, put him on the selling market, bingo, his price jumped—and how. He went into the Strand Theater recently and walked off with top dough there, \$12,500, which only top names get in theaters. Prima was offered for motion pictures by MCA.for \$100,000 a picture, jumping price from \$35,000 before the hit disks. And so it goes. Give the right band

And so it goes. Give the right band the right disk; let it get heard, bought and sought after, and that leader is in biz. Take the case of Stan Kenton. He DIZ. Take the case of Stan Kenton. He is comparatively new and is now at Ho-tel Pennsylvania for the first time. Yet thru a disk of *Tampico* one-night bookers say they have little difficulty in getting around guarantee of \$1,500 on one-nighters. Without that disk he would probably have difficulty in getting around nighters. Without that disk he would probably have difficulty in getting even \$1,000. In the case of smallies, leaders like Eddie Heywood have profited from *Begin the Beguine*; King Cole Trio, from Capitol disks, especially *Paper Moon*, some time back. Since then they've had plenty of hits.

To wind the whole thing up it would be interesting to take a look-see at some of the comparative figures of Vaughn Monroe. According to William Morris office, Monroe did the following:

/	torris office, M				Ê
	Theaters	Thi	s Year	Last Ye	2
	Youngstown			\$ 5,177	
	Indianapolis			16,203	
	Milwaukee	21	,802	13,532	
	Hartford	11	,524	9,440	
	Minneapolis .	22	466	14,307	
	That's why h	e's di	lsk ha	DDV.	

isk happy.

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New KFI Show

Cavalcade of Western Music, written and produced by Bobbie Bennett, took to the airways September 29 over KFI, Los Angeles, sponsored by the new West-ern Palisades Ballroom in Santa Monica, ern Pallsades Ballroom in Santa Monica, Calif. Program, emseed by Hank Penny, features the music of Deuce Spriggens and his Western band, with Eddle Ben-nett, Carolina Cotton; Tex Atchison, champ left-handed fiddle player; the Plainsmen Trio, Merle Travis and others. Music and tales of the old West as well as the new West will be incorporated in the program, which promises to be one of the best Western shows ever aired in L. A. L. A.

Melody Moderne Active

Melody Moderne Active Melody Moderne are becoming active in the folk tune field. Firm recently moved its headquarters from Berkeley, Calif., to Hollywood. Roos Studios, Glen-dale, Calif., recently placed four new songs with Melody Moderne, a Negro folk song, Texas Bottom, by Charles O. Roos and Noel Marchant; Corral Dust in My Heart, by Juanita Roos, Larry Gond-ringer and Grant MacGregor; Trails to Santa Fe. by Juanita Roos and Noel Marchant, and I'm Serenading My Lucky Star, by Juanita Roos, Noel Marchant and Lee Ryer. The three Westerns shortly will be released on a new line of records under the Memo label. Other Melody Moderne numbers are

Other Melody Moderne numbers are Jimmy Seats' Song of the Lonesome Pine, recorded by the Melody Wranglers on the LaMarr's Star label; Baline LaMarr's Slow But Sure and Ain't Got a Nickel, Slow But Sure and Ain't Got a Nickel, recorded by Ole Rasmussin and the Cornhuskers; Terry Fell's I've Done All I Know to Do and You Ran Around While I Was Gonc, shortly to appear on the Memo label, and I'm on My Way Back Home to Oklahoma, co-authored by Core Miller and Farl Showare Caro Miller and Earl Showers.

Philly Pickings

Philly Pickings Danny Newman, seven-year-old son of Elmer and Julie who head the Sleepy Hollow Gang show over WFIL, Philadel-phia, was stricken with appendicitis last week. Medics diagnosed the ailment prior to the air show and the hillbilly pair was forced to miss their first broad-cast since the show debuted.

cast since the show debuted. Joe Carney and Jack Davis, WPEN's popular Happy Jays in Philadelphia, did a guest appearance on the Hayloft Hoe-down, Coast to Coast from WFIL in that city, last week. Rival stations rarely ex-change talent and this may indicate a new era of amicable relations between Philly radio outlets.

Cowboy Bill (Henderson) signed to make one-minute transcriptions peddling wares of Sam Gorson, a Philly clothing

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W.S.

dealer. First of the folk singers to make such a connection.

such a connection. Roy Rogers, king of the cowboys, did a guest stint at Col. Jim Eskew's Rodeo in the Arena at Philadelphia, plus appear-ances in army and navy hospitals in the vicinity. The Philly *Evening Bulletin* ran a three-column advance spread on wom-en's pages interview with Mrs. Rogers. Rogers will push on to Montreal, Boston and New York from Philly. Rodeo played to standing room, and cheering bobby-sovers followed Rogers around town.

Ritter Packs 'Em

Ritter Packs 'Em Capacity crowds greeted Tex Ritter last week in Reading, Pa., where he made a three-day stand at the Rajah Theater. Entire membership of the Schuykill Navy Club and city officials attended a lunch-eon in his honor at the Abraham Lin-coln Hotel. Ritter received the key to the city from Mayor Stump and in turn gave the official a 10-gallon cowboy hat. Three-sheets, window cards and heralds were used in addition to a heavy news-paper and radio campaign. From Read-ing, Ritter went to Harrisburg for a three-day appearance at the Rio Thea-ter, where he headed a bill featuring the Hillbilly Jamboree. Hillbilly Jamboree.

Tunester Tattle

Tunester Tattle Tony Kraber, composer and ballad singer, was guest song leader on the new WNEW (New York) Folk Music Festival community sing program September 30. Biondie Force, cowboy songwriter, who recently returned to L. A. from a personal appearance tour of the East, writes that he received several letters from the Red Cross thanking him for the enter-taining job he did for servicemen at army and navy hospitals. After filling several West Coast engagements, Blondie will leave about November 1 for a p.-a. tour of the South. Alka-Seltzer National Barn Dance on

will leave about November 1 for a p.-a. tour of the South. Alka-Seltzer National Barn Dance on WLS, Chicago, celebrated its 12th anni-versary September 29. It also was the 12th anniversary of the Hoosler Hot Shots. Anniversary celebrators included Lulu Belle and Scotty, Pat Buttram, Joe Kelly, Arkie and Glenn Welty's orchestra and chorus. Two former members of the hayloft gang, Uncle Ezra and Sally Fos-ter, vocalist, were special guests. Bill Nettles Jr., previously reported missing in action on Okinawa, has been found alive and well, according to new's received by his father, Bill Nettles, KWKH and Bluebird recording artist. Irving Slegel writes that he has opened a new West Coast office in Hollywood, with Herb Schuen in charge. Judie and Julie, the West Virginia Lassies who have been on WLS, Chicago, the past year, made their debut Monday (1) on a new WLS show, Family Party, heard at 1:30 p.m. Monday thru Friday. They also are heard on the National Barn Dance and the Smile Awhile show.



PHILADELPHIA, Sept. 29. -- Eastern juke box operators are not going to be outdone by their Western colleagues if they can help it.

The Philadelphia Record carried a story of the granddaddy of juke boxes on display in Virginia City, Nev. The report roused Philadelphia operators to a competitive spirit.

Columen are dusting out their store-rooms and attics in an effort to find the oldest juke box in the East, which they feel certain will outdate the Virginia City product.

If the hunt uncovers a number of the old-time boxes, the operators will hold an exhibit open to the public. Of course, there will be some modern jukes on display too, just to show what progress has been made.

The Nevada juke has been in use since the early 1880's. For a nickel, you still can get five minutes of music played by piano, xylophone, drums and a few unrecognizable instruments.

Proposed Philly exhibit would be shown on a permanent basis if public interest were strong enough, but the plans still are in the embryonic stage.

WIRE RECORDER

(Continued from opposite page) the Foundation to more than 20.

the Foundation to more than 20. Under terms of the contract, Halli-crafters also plans to manufacture the wire recorder for use in conjunction with home radio receiving sets, Crowell said. However, the main emphasis of their exploitation of the device probably will be in such hitherto unexplored fields as ship-to-ship and ship-to-land communication, it was indicated.

communication, it was indicated. Also indicating Wire Recorder's growing interest in this new field was election of Lincoln Maytham, former lieutenant commander in the navy, as vice-presi-dent. Maytham, former Chicago and New York advertising executive, became interested in wire recorders during his 22 moths sea service with the navy. He said the recorders were widely used to record sounds and conversations dur-ing battle actions when he was serving ing battle actions when he was serving on the carriers Essex, Intrepid and on the car Bunker Hill.

Bunker Hill. The recorders also were used ex-tensively by the army in speech training for officers and instructors at technical schools. They provided quick, cheap voice recordings that could be played back to show speech defects to the speaker himself, then used again imme-diately simply by de-magnetizing the wire wire



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Service for Success CHICAGO, Sept. 29.—The success of America's super marts during the past 10 years, which was gained largely during the past four war years with the instal-lation of self-service features in the ma-jority of outlets, is further proof that many stores during the years ahead will turn to self-service. During the war, with retail help at a premium, chain stores found the public receptive immediately if displays were attractively made and store layouts con-veniently arranged. It is significant that about 25 per cent of the nation's food is purchased in approximately 5,000 super markets despite the presence of half a million food stores on America's main and side streets.

MUSIC FOR SALEWill and storesWurlitzer 700\$695.00Wurlitzer 600 Plano Keyboard, Packard\$695.00Murlitzer 600 Plano Keyboard, Packard\$695.00Wurlitzer 610 \$189.50Wurlitzer 61 \$189.50Wurlitzer 610 \$139.50Wurlitzer 61 \$189.50Wurlitzer 814Stand 199.50Stand 179.50Ea. 89.50Wurlitzer 714Chicka 12Stand 179.50Ea. 89.50W. S. JONESEa. 89.50B.D. #1, Mechanicsburg, Pa.Fa. 89.50

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Record Reviews

(Continued from page 29) SAMMY KAY (Victor) I Can't Begin To Tell You-FT; VC. What Makes the Sunset?-FT; VC.

Sammy Kaye applies a heavy dosage of sticky sweetness for both of these screen ballads. With the melodic conof shicky sweeness for the melodic con-tent of the chants counting for most in the selling of the spinning, as such, there is a fair degree of mediocracy in the exposition of *I Can't Begin to Tell* You, from the movie Dolly Sisters, for which Nancy Norman signs out just as flatly. Easier on the ear is the wistful ballad from Anchors Aweigh, What Makes the Sunset, for which Billy Wil-liams and the Five Kaydets give full meaning to the lyrics. Both songs set in the slow ballad tempo. The Kaye crowd will shower the machines with greater favor for "What Makes the Sun-set?" what with Billy Wiliams's word woo-ing making the side to their better advantage. KAY KYSER (Columbia)

KAY KYSER (Columbia)

That's for Me-FT; VC. Choo Choo Polka-FT; VC.

Choo Choo Polka—FT; VC. Kay Kyser brings out the full measure of melodic enjoyment for both of these sides, with the spinning rich in commer-cial appeal to make for maximum inter-est. That's for Me, engaging ballad from the movie State Fair, has Michael Doug-las assisted by the Campus Kids singing it smoothly right from the edge, with the silky slides of the trombone trio making an effective break in their song. Gene Walsh and the Campus Kids han-dle the Choo Choo Polka novelty, which Kyser fashions with a breezy arrange-ment to make it all the more contagious. Music machines should make the most with both of these sides. both of these sides.

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HENRY BUSSE (Cosmo) You Came Along—FT; VC. Nothin' But—FT. I Don't Care Who Knows It—FT; VC. Wang Wang Blues

A new label bringing back an old fa-vorite, with tune selectives that are also old and new, it all makes for a happy

Gonna Keep on a-Dreamin' ('Till My Dreams Come True).....Grimes Good, Good, Good......Berlin Got a Penny, Benny?....Vanguard Songs Gotta Be This or That.....Harms, Inc. Green, Green Hills of Home....Lincoln Guess I'll Hang My Tears Out To Dry Marle Hail the B-29.....Process He Was a Perfect Genileman Burke-Van Heusefa He Was Your Friend and Mine...Zoeller Headin' Down the Wrong Highway Hill and Range Songs Hick With Hiccups......Top HildaBaltimore Homesick-That's All......Morris Hominy Grits.......Berlin American Horse Pickin' Papa....La Casa Del Rio How Deep Is the Ocean?.....Berlin I Ain't Goin' Nowhere, Baby......Edwards I Berged Her.......Feist I Can't Believe That You're in Love With Me

Love to Read the Funnies.....Dubonnet Miss Your Kiss......Republic

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combination for both Cosmo and Henry Busse. The Busse trumpet hasn't changed any, playing his Wang Wang Blues just as he did back in the Paul Whiteman days. And the shuffle rhythm as a further identifying mark, is also prominently defined. However, the band boys effectively break away from that beat into a forthright rhythmic pace. Moreover, there is plenty of youthful en-thusiasm in the band, with arrangements scored to bring out a maximum of brightness and body in the aggregation.

Such capabilities are displayed for all four of the sides, with the Nothin' But riff rhythm tune also an instrumental; Roberta Lee adding lyrical appeal to I Don't Care Who Knows It, and slowing the tempo to the ballad pace, a smooth syncopated spin for You Came Along, for which Phil Gray uses his baritone pines to advantage. pipes to advantage.

The association of Henry Busse with "Wang Wang Blues' may stimulate phono interest in the side, with the two ballad sides-both pic-ture songs-plenty bright for spinning in any coin box.

AIRLANE TRIO (De Luxe)

(Continued from page 28) Every Night Is Saturday Night Dr. Billie Songe Shoppe Fishin' for the Moon......Chappell Garland of Old-Fashioned Roses...O'Kay Gee, It's Good To Hold You....Criterion Give Me All of Your Heart..Pan-American Give Me Love Tonight.....Midland God Bless Our Flag and Boys With Victory.....Marion W. Rinehart Gona Keep on a-Dreamin' ('Till My Dreams Come True).....Grimes Good, Good.......Berlin

PUBLISHERS' PLUG TUNES

| No Can Do..... Robbins No More Rainbows...... Edwin W. Kukkee

The Hills Are Loney......Jo Golden The Kid With the Guitar.....Jo Golden The Sunset Reminds Me of You...Newart The Sweet Potato Polka......Striling The Three Caballeros....Chas. K. Harris The Tumbled Down Home on the Farm Carrie Hoffman The Wish That I Wish Tonight. Witmark There! I've Said It Again.....Valiant There Must Be a Way.....Stevens There Mas a Time......Bronx There's a New Moon Over My Shoulder.Peer There's No You.....Stanwood This Day and Age.....Franco-American This Day and Age.....Franco-American This Is It.....Chelsea This Is Our Song.....Cavalcade Thru Your Eyes, Thru Your Heart. Mills Till the End of Time....Santly-Joy Till the End of Time......Santly-Joy Tomorrow Never Comes...American To Satisfy You.....Perry Alexander Tru-Cu-Tu Marks Tumblin' Tumbleweeds....Sam Fox Twilight Time....Campbell-Porgie Two Down and One to Go.. Martin Block Upa Upa....Melody Lane Waitin' for the Train To Come In Martin Block

Someday-FT; VC. Shame on You-FT; VC. Shame on You—FT; VC. While the combination of organ, ac-cordion and guitar, characterizing the Airlane Trio, brings no great variety of harmonic color to their playing, it's pleasant enough spinning that the three-some offer for these two sides, playing strictly according to the sheet. Without any stamp of individuality, the Some-day ballad falls easy enough on the ears because of the romantic baritoning of Ted Martin, with the male voices of the freshmen on the assist to spin out the side. Tempo is stepped up for Spade side. Tempo is stepped up for Spade Cooley's Shame on You, lifted from the hillbilly folies, which gets the mill run spin helped little by the singing of maestro Tony Lane.

There's little here to keep the needle in the juke box playing.

COUNT BASIE (Columbia) Feather Merchant—FT. Ain't It the Ttruth—FT.

Ain't lt the Ttruth—FT. These sides are still hangovers from Count Basie's early session and hardly a credit to the maestro in comparison with the brand of music the band cuts in person. Both are simple riff riders, with all the contagion packed in *Feather Merchant*, which Jimmy Mundy fashioned from a blues theme. The band takes a back seat with solo passages tak-ing over the spinning. The Count's own keyboard knuckling is the most striking. ing over the spinning. The Count's own keyboard knuckling is the most striking. Ain't It the Truth is a Buster Harding stomper combining the collective and in-dividual efforts of the Basie aggregation

without creating any undue musical ex-citement or interest one way or another. Until the real thing comes along, the Basie fans will have to bear with "Feather Mer-chant."

ERSKINE HAWKINS (Victor) Prove It by the Things You Do-FT; VC. Drifting Along-FT.

Drifting Along—FT. Erskine Hawkins is in a septimental mood for this coupling, only the way it spins out, far better it would have been had it not spun at all. Drags it out from the bottom yet for Prove It by the Things You Do, a Roberts-Fisher fashion-ing that fails to set off any spark of in-terest. Drifting Along is an instrumental with the band drifting along aimlessly. These are two sides the music machines can very well do without.

FRANKIE CARLE (Columbia) I'd Do It All Over Again—FT; VC. Last Night I Had That Dream Again-VC. -FT:

That keyboard sparkle Frankie Carle

That keyboard sparkle Frankie Carle brings to the Steinway is sorely absent for both of these ballads, adding nothing of note to the simple melody strains of either I'd Do It All Over Again or Last Night I Had That Dream Again. Even more woeful is the mediocracy of the Carle band, which spins below par for platter levels. Presentation for both sides is an uninspiring as Paul Allen's singing. singing.

The Frankle Carle fans will have to be plenty loyal to pay any attention to either side

JOE MARSALA (Musicraft)

Lover-FT. Don't Let It End-FT.

Don't Let It End—FT. For some real musical jazz excitement, it's in this spinning of the Joe Marsala Septet. Paced by Marsala's striking clar-neting in the lower registers, Adele Girard's sweet and hot harp strings, plus Chuck Wayne's sizzling guitar pickings, couplet is a real pick up for the hot jazz fans. A lively beat is maintained for the Lover classic, with the swing just as relaxed and even in the slower tempo for the ballad Don't Let It End. The improvising is exciting thruout, adding up to real hot jazz artistry. Sides are sure-fires for the hot jazz disko-

Sides are sure-fires for the hot jazz disko-philes.

Popular Album Reviews

PORGY AND BESS SELECTIONS-Gershwin Show Hits (Victor)

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No. 108 Chicken Ain't Nothing But a Bird Song of the Islands
King Perry Quintetto No. 109 Silver Symphony Scrub, Sweep and Mop Jack McVea All Stars
No. 110 New Deal Fightin' Mama Blues Jack McVea All Stars
No. 111 Grand Slam Baby, It's Up to You Karl George Octet
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No. 113 Don't Blame Me For Boobs Only Joe Thomas Sextet
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ERMITAGE MUSIC CO. 23 BROAD ST. NASHVILLE 3, TENN.



Chi Teen-Agers Set To Resume Orgs Soon as Settled in School

CHICAGO, Sept. 29.—With the reopen-ing of school most of Chicago's 70 teen-age canteens are reported making plans to start their juke boxes pulsing again as soon as the youngsters get "settled" in school. Similar reports are coming from can-Side

In school. Similar reports are coming from can-teens thruout the nation, with the can-teens in the smaller towns taking the quickest action toward reopening after the customary summer close-down. Ac-tivity in the clubs increases in tempo rapidly with the onset of colder weather, driving the boys and girls indoors from picnic grounds and beaches.

Many Chicago clubs reported very suc-cessful operation last year, and one small but well-managed youth center finished the year with nearly \$600 in the treasury. Some canteens in the suburbs featured very swanky quarters with the

Side

de. Most successful clubs are those in high the voungsters raise a good Most successful clubs are those in which the youngsters raise a good share of the initial money themselves and do actual work in painting and cleaning the place up. Stunts for raising money have included presentation of plays, selling tickets on commission, collecting bottles for rescience of parsued money have included presentation of plays, selling tickets on commission, collecting bottles for resale and persuad-ing adults to donate sums from \$5 up for membership in the adult governing board.

Ernest E. Goranson, executive secretary of the Chicago Recreation Commission, which works to co-ordinate the city's

ADVANCE RECORD RELEASES (Continued from page 29)

(Continuaca front page 23)
LET'S SPRING ONE King Cole Trio (King Cole)
LILI MARLENE
LOOKING AT THE WORLD THRU Ork)Decca 23456
ROSE-COLORED GLASSES The Merry Macs Decca 18715
LOOKING AT THE WORLD THRU Ork) Decca 23456 ROSE-COLORED GLASSES The Merry Macs Decca 18715 MIDNIGHT ON CENTRAL AVENUE. Pvt. Cecil Gant Gilt-Edge 519 MOOD TO BE STEWED Slam Stewart Quintet. Continental C-10000 MY CUY'S COME BACK Thelma Carpenter (Deep River Boys- Bud Freeman & Ork) Maistic 1017 NANCY Thelma Carpenter (Deep River Boys- Bud Freeman & Ork) Stevart Quintet
MY CUY'S COME BACK The The Continental C-10000
Bud Freeman & Ork) Majestic 1017
MY CUY'S COME BACK Benny Goodman (Liza Morrow)
NANGI
NOSTALGIA
NOSTALGIA
RAINBOW MIST
SANTA CLAUS IS RIDIN' THE TRAIL, Dick Havmes-Ken Darby Singers (Victor
Young Ork)Decca 18714
SLAMMIN THE GATE
SAN IA CLAUS IS RIDIN' THE TRAIL. Dick Haymes-Ken Darby Singers (Victor Young Ork) SLAMMIN' THE GATE SMILES ARE MADE OUT OF THE SUNSHINE SOUTHERN BELLE SUUTHERN BELLE
SOUTHERN BELLE Purly Williams and His Georgia Peach-
SWEET SPIRIT Devid Based Columbia 36872
SOUTHERN BELLEPurly Williams and His Georgia Peach. pickersColumbia 36872 SYMPHONIE
THAT'S ALL THAT MATTERS TO ME. Benny Goodman (Liza Morrow)
THE LITTLE TRAIL (Caminito) Tango Serenaders Continental C-5040
THE "SOLID" SOUTH. VOLUME I. THE HISTORY OF 1477 ALBUM
THE "SOLID" SOUTH, VOLUME I, THE HISTORY OF JAZZ, ALBUM
Barney's Bounce
Cajun Love Song Eddie Miller's Crescent City Quartet Capitol 10023
At the Jazz Band Ball
Cajun Love SongEddie Miller's Crescent City Quartet. Capitol 10023 Crawfish Blues
Cajun Love SongEddie Miller's Crescent City Quartet. Capitol 10023 Crawfish Blues
Cajun Love SongEddie Miller's Crescent City QuartetCapitol 10023 Crawfish BluesCapitol 10023 Eagle Rock RagCapitol 10023 High SocietyCapitol 10021 Lulu's Mood
Cajun Love Song
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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 26)

			(
	POSIT	TON	
Weeks	Last	This	· ·
to date		Week	
11	4	6.	IF I LOVED YOU (M) Perry ComoVictor 20-1676 I'm Gonna Love That Gal
		_	I'm Gonna Love I hat Gal
1		. 7.	I'LL BUY THAT DREAM
			I'LL BUY THAT DREAM (F) Some Sunday Morning Optimizer Decca 23434
13			GOTTA BE THIS OR THAT. Benny Goodman. Columbia 36813 Gotta Be This or That
4	8 -	9.	BOOGLE WOOGLE Tommy Dorsey Victor 20-1715
-			There You Go
3	-	10.	BOOGIE WOOGIE Tommy DorseyVictor 20-1715 There You Go HONG KONG BLUES Tommy DorseyVictor 20-1722 You Came Along

has packaged two "Showpiece" albums-double jackets with two records to each. Frontispieces for both Dinah Shore's Gershwin Show Hits and the Porgy and Bess Selections offered by Charlie Spi-vak's band, are attractive enough. For the remaining three sides of the cover-ing piece. Victor has packed enough newsprint to all but cover every bit of white space. The writing is just as un-impressive and uninspiring as the music that spins from the waxed sides closeted within. Neither Miss Dinah, with her lush throatings, nor maestro Spivak, with his sweet trumpet, add to the wealth of within. Neither Miss Dinan, with her lush throatings, nor maestro Spivak, with his sweet trumpet, add to the wealth of Gershwin melodies already on the waxes. Spivak, leading the way on his horn, offers matter-of-factly instrumental dance settings for four tunes from the Porgy and Bess score—Summertine, I Got Plenty of Nuttin', Bess You Is My Woman Now, It Ain't Necessarily So. Stock treatment heightens the mo-notony. The unvarying sameness of song treatment also characterizes Miss Shore's singing of the show hits—The Man I Love, Do It Again, Love Walked In and Someone To Watch Over Me. Drags out each song, even making the frivolous Do It Again sound as exciting as a dicty dirge. There's hardly a place on the Gershwin shelf for such mediocracy. CAROUSEL (Decca)

Reports of reopenings elsewhere in-cluded:

Hi-Hideout at Berea, O., which drew an attendance of 250. Blue Jay's Nest at Raytown, Mo., where 200 turned out.

Tally-Ho Club, Meriden, Conn., drawing more than 400. Citizens of Easton, Md., are reported to have raised nearly \$4,000 to finance

(Continued from opposite page) packaged two "Showpiece" albur

albums

a youth center.

ALBUM REVIEWS

CAROUSEL (Decca)

CAROUSEL (Decca) Decca's uncanny ability to capture the spirit of a stageshow on the wax is again demonstrated in this set of five 12-inch disks bringing the musical highlights of the Richard Rodgers-Oscar Hammerstein II score for the Theater Guild's musical play hit, Carousel. Recording is by the original stage cast, chorus and orchestra conducted by Joseph Littau, and in the spinning, succeeds to convey an illusion of footlights. Bits of Hammerstein's dialog is interwoven and the accompanying booklet helps provide show background for those who have not seen the performance. All of the show's outstanding tunes, of course, are included. Foremost in popular appeal are June Is Bustin' Out All Over, If I Loved You and This Was a Real Nice Clambake. Makes for a welcome companion piece for the earlier Oklahoma package of platters produced by the same label. duced by the same label.

SONGS OF LOVE (Sonora)

SONGS OF LOVE (Sonora) The romantic tenor voice of Frankie Connors, with Bob Stanley's musical backgrounds, brings out all of the nos-talgic richness of the eight love songs that are brought together for this new record album. While taking tempo lib-erty with the songs, Connors keeps the spinning ever bright, and the sides will strike a responsive note with the senti-mentalists. No soft mumbling in Con-nors' pipings, singing out in rich and clear tenor voice with attractive lyrical quality. Selections are all standard and familiar, taking in Oh Promise Me, I Love You Truly, Love's Old Sweet Song, A Lit-tle Love a Little Kiss, At Dawning, Silver Threads Among the Gold, Love Here Is My Heart and When I Grow Too Old to SONGS OF DEVOTION (Decca) SONGS OF DEVOTION (Decca)

The religious spirit surging high again since the start of the war, more than casual interest will be manifest in the since the start of the war, hole that casual interest will be manifest in the packaging of ten Songs of Devotion by the Fred Waring Glee Club, accompanied by the Waring orchestra. The Glee Club and solo voices sing the hymns with profound feeling and with vocal richness, and the album makes a notable contri-bution to devotional repertory on the disks. Selections are all beloved songs, taking in Ave Maria, Now the Day Is Over; Holy, Holy, Holy; This Is My Father's World, Nobody Knows What Trouble I've Seen, Sometimes I Feel Like a Motherless Child, Faith of Our Fathers, Blest Be the Tie That Binds; Onward, Christian Soldiers and Battle Hymn of the Republic.

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October 6, 1945

VENDERS HOLD PANEL

TalkProblems With Jobbers

New machines, sugar supply 2 big concerns-NAMA schedules 3 more regionals

CHICAGO, Sept. 29. — The National Automatic Merchandising Association re-ports that its series of round-table panels now being conducted in various cities, is going over very well. First panel was held in Baltimore last month. September 27 a panel was conducted in Atlanta. Tomorrow (30) the Adolphus Hotel in Dallas will be the scene of the third such "information please" panel. Following the Dallas meeting NAMA

Following the Dallas meeting, NAMA will hold regional meetings in Kansas City, Mo., October 16; Seattle, October 19, and in New York. Panel program will be continued in those three cities.

Idea back of the panel is to provide members of the trade with information from manufacturers present on ques-tions vital to the operators and distribu-tors. Usually, the panel is divided into three groups, representing (1) beverages, (2) candy, nuts and gum, and (3) ciga-rettes rettes.

Three-Man Panel

In each of those groups, three men take the floor to answer questions and to help lead the discussions. Invited to participate in the panels for Dallas were the following:

Dallas were the following: Cigarettes—Operator, Ed Brown, Dal-las Cigarette Service; Machine Manu-facturer, George Seedman, Rowe Manu-facturing Company, New York; manu-facturer, a representative of Liggett & Myers from St. Louis.

Beverages—Operator, W. Burke, Can-teen Company of Dallas; machine manu-facturer, F. N. Pierson, vice-president of Vendo Company, Kansas City, Mo.; sup-(See Venders Hold Meet on page 92)



RECENTLY appointed New York distributors for U-Need-A vending ma-chines were Lester L. Paul and Alfred A. Price, shown above left to right. Paul

Crown Cork-Seal To Set Up 3 New Plants

BALTIMORE, Sept. 29 .--- Crown Cork and Seal Company will either build or buy a new \$1,250,000 machine-division plant within Baltimore city limits, F. Erwin Fusting, vice-president, said.

Company's present plant is considered too small, Fusting said.

He said also that the company plans to erect a \$1,000,000 plant at Atlanta, and \$1,250,000 layout near San Francisco. Concern manufactures filling, crowning and bottling equipment for the beverage trade.



GEORGE NOVELTY COMPANY

1716 WASHINGTON AVE., NORTHAMPTON, PA.



and Price have formed a distributing company under the name U-Need-A Sales. Their territory will include the metropolitan area.

Philly Coinman To Use Vending Press Notices for Sales

PHILADELPHIA, Sept. 29.—Cartoon features in the local press turned in three bright plugs for vending products this week.

-One appeared in *The Daily News* and two in *The Record*. All three spoke of a promising future for the machines for home use.

One of *The Record* drawings promised a combination cook, dishwasher, food freeze, laundry, ironer and bathroom for \$1,000 and claimed that such a machine was now in the blueprint stage. Local operators reported that they received calls from interested home-owners who wanted to be first in line for the wonder

worker. Sam

wanted to be first in life for the worker. Sam Lerner, a coinman in the area, has ordered reprints of the three car-toons and expects to use them as ex-ploitation stunts in obtaining new lo-cations. He has also sent them out to his present outlets. Large reproductions have been framed and hung in his office. "For a long time," Lerner said, "the newspapers have been unfriendly but these cartoons speak a language all their own that indicate amfcable relations are about to be established between the press and coinmen. We have always been willing to co-operate with the local papers providing they gave us a fair deal and it looks as if they are beginning to soften and admit that amusement machines are beneficial for the public pleasure."

Jobbers in INY State NEW YORK, Sept. 29.—Lester L. Paul and Alfred A. Price have been named Yew York State distributors for U-Need-Yendors, Inc., Leo Williams, sales di-tector, announced. Their territory will outer the metropolitan area. Thu and Price have formed a company funder the name of U-Need-A Sales with offices at 627 Tenth Avenue, New York. Tau has returned to the vending trade for the name of U-Need-A Sales with offices at 627 Tenth Avenue, New York. Tau has returned to the vending trade in the represented the Mutual benefit Company of Omaha, in Detroit, he previously had been engaged in ciga-tet vending with the firm of Stewart & Mounter. The has been manager of the Hudson Garette Service for the past five years, business as a sales agent.

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Cig Operators In Detroit To **Rebuild Assn.**

Hugh Howes Takes Lead

DETROIT, Sept. 29.—Plans for revival of the Cigarette Vending Machine Op-erators' Association, which before the war included nearly all cigarette opera-tors in metropolitan Detroit, are now being completed, according to Hugh C. Howes Jr. Howes remains president of the association the association.

Because of the general disuse of ciga-rette venders for the past two years, there was little or no occasion for the association to function, and practically all activity was dropped.

One partial revival occurred last win-One partial revival occurred last win-ter, when the control of cigarette supply sources and distribution was brought up before the local OPA, and the method of handling the small quotas given vending operators was examined. Operators here were given a clean bill of health on their wartime operating practices. But it was generally agreed that their share of the available stock did not seem as much as other distributors were receiving pro-portionately.

With the reactivation of many disused machines, the association is being re-organized as virtually a new group. It will hold regular sessions in the future, and take care of all problems common to the trade here, Howes said.

ArmyCandy Cutback **HelpsPhillyVenders**

PHILADELPHIA, Sept. 29.—The army-navy cancellation of contracts for candy bars gave Philadelphia venders a real break.

When the government canceled con-tracts for 257,000,000 chocolate and other bars at the end of Pacific fighting, ma-chine operators in this area where candy making is extensive got first choice. They report now that all machines are operating full scale for the first time since the outbreak of war.



-Northwestern DeLuxe and Model 33-will be back in production by the middle of October. Thousands of these machines are already on order ---so if you want the best in bulk vending get on our priority list right now!

Keep up with what's new in bulk vending through the Northwesterner. It's free!





October 6, 1945

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Machine Makers Studying MILLS ORIGINAL SLOTS **ROLL-A-BALL** ALL CLEAN **Uses of Newest Plastics** 10000 SERIAL AS HIGH AS 475,000 1 54 Gold Chromes, 2-5 P.O. 55 1 56 Gold Chromes, 3-5 P.O. 51 1 126 Gold Chromes, 3-5 P.O. 51 1 126 Gold Chromes, 3-5 P.O. 51 1 126 Gold Chromes, 3-5 P.O. 575.00) 1 126 Gold Chromes, 3-5 P.O. 575.00) 16 58 Brown Fronts, 3-5 P.O. 575.00) 16 58 Brown Fronts, 3-5 P.O. 51 1256 Brown Fronts, 3-5 P.O., S.J. 1256 Blue Fronts, 3-5 P.O., S.J. 14 56 Blue Fronts, 3-5 P.O., S.J. 17 104 Blue Fronts, 3-5 P.O., S.J. 12.256 Blue Fronts, 3-5 P.O., S.J. 12 14 56 Blue Fronts, 3-5 P.O. 15 5 Blue Fronts, 3-5 P.O. 16 56 Callle Club Bell, 3-5 P.O. 3256 Pace-Club Bell, 3-5 P.O. 526 Calle Club Bell, 3-5 P.O. 5 5 De Luxe Pace, 3-5 P.O. 5 5 5 5 5 5 5 5 5 256 Calle Club Bell, 3-5 P.O. 12 5 5 5 extent in the future as new and better ones are developed." Landes predicted an additional growth of 20 to 25 per cent in the next few years. He reported that the total dollar volume of the industry has increased 325 per cent since 1939. Manufacturers pro-duced \$332,000,000 worth of raw plastic materials in 1944 compared with \$78,000,-000 worth in 1939, Landes said. Fab-ricators and molder produced \$307,000,-000 worth of plastic items last year com-pared with \$72,000,000 six years ago. \$200.00 200.00 210.00 225.00 CHICAGO, Sept. 29.—With the revela-tion that many new plastics have been developed during the war, speculation was aroused as to what reception the new materials might get in the coin ma-chine industry, which was one of the first to use plastics. W. S. Landes, president of the Plastic Materials Manufacturers' Association, re-ported that the U. S. output of plastics has been more than trebled since 1939. A survey disclosed that 14 major types CHICAGO, Sept. 29.--With the revela-165.00 200.00 225.00 115.00 125.00 150.00 105.00 125.00 150.00 75.00 88.00 100.00 ported that the U. S. output of plastics has been more than trebled since 1939. A survey disclosed that 14 major types of plastics now are in use by industry. These range from vinylite for unbreak-able records to styron, which its makers obtain is easily molded into any shape and has high resistance to both heat and cold as well as acids and alkalis. Engineers in the coin machine industry said plastics no doubt would continue to be used widely for decoration and in-sulation on jukes and amusement games and possibly on venders. Plexiglass and lucite both have had a wide use in the industry, they pointed out. Most illuminated parts of jukes and many of the domes are made of plastic. "The day may come when we will make the whole box of plastic," one engineer said. "But on the machines that are in production right now we are using plas-tics mainly for ornamentation, particu-larly where parts must be shaped." As for the new plastics, the engineer said his firm planned to investigate them carefully before putting them into wide use. "It is one thing to produce something 85.00 100.00 125.00 150.00 65.00 75.00 100,00 9.00 5.00 We have a distribu-tor deal if your record and experi-Lumber Strikes ence warrants con-Will Not Deter sideration. 1 BALL PAYOUT TABLES 47 Preakness 37 Sport Pages 30 Grand Nationals 26 Grand Stands Industry Needs CHICAGO, Sept. 29.—Carrying thru of 37.50 55.00 50.00 Plus Crating. CHICAGO, Sept. 29.—Carrying thru of a strike threat by 60,000 AFL lumber workers in the four lumbering States of Oregon, Montana, Idaho and Washing-ton early last week will not necessarily deter the manufacture of cabinets for coin machines now in the process of production. (Special Price for Entire Lot) b) to the set of the set 1/3 Deposit With Order, Balance C. O. D. UNION SALES GREEN BAY. WIS. 409 No. Adams St., Phone: Howard 2995 use. "It is one thing to produce something in the laboratory and another to produce it on the assembly line," he added. Widest use of plastics has been on jukes, where even speakers have been made of the material. The coin machine industry began using the synthetic sub-stances to achieve spectacular streamline effects. use. CLOSE-OUT! While effects. Another engineer for a large machine They Another engineer for a large machine manufacturer volced the opinion that, "Plastics have been highly glamorized but they have many practical limita-tions," he said. "But we were using them widely before the war and it is possible Last PACES we will use them to an even greater REELS Capt. H. Falk Killed In Flight Over Japan SARATOGAS Pace 25c FITCHBURG, Mass., Sept. 29.-Capt. (Cash Models) As soon as the strike issue is settled Horace R. Falk, son of Morris Falk, presi-dent of the Independent Lock Company of this city, died in an airplane accident As soon as the strike issue is settled or brought to some agreement, the na-tion's entire supply of lumber from the Northwest area will be available to man-ufacturers and builders. The army has cut its lumber orders to the bone and their needs next year will probably not hurt supplies being channeled for ci-vilian manufacturing and building. Limited Quantity-so ACT FAST Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Baltimore. over the Japanese homelands on August 29. Before he entered the service of his country, Captain Falk was assistant to his father. The Independent Lock Com-pany manufactures coin machine locks. ART NYBERG CALVERT SALES CO. JIPMENT attimore 1, Md. **RECONDITIONED EQUIPMENT** \$55.00 59.50 39.50 55.00 the 49.50 os 50.00 O-Line 39.50 ky the 55,00 d Silde 39,50 jet Skill 55,00 Spot 82,50 BELLS CKET \$35.00 0. D D EXCHANGE L NOVELTY CO. 3717 W. 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9.50 9.50 9.50 5.00 9.50 s. s. O . W1s.	JAR DEALS and SALESBOARDS 120 TIF BOOKS \$ 26.00 Cr. 2040 R.W.B. JAR-O-DO SINGLES Profit \$30.00 \$1.75 Ea. 235.00 Cr. 2170 R.W.B. JAR-O-DO SINGLES Profit \$6.50 2.00 Ea. 245.00 Cr. 2170 R.W.B. JAR-O-DO SINGLES Profit \$6.50 2.00 Ea. 245.00 Cr. 2170 R.W.B. JAR-O-DO SINGLES Profit \$6.50 2.00 Ea. 252.00 Cr. 2170 R.W.B. DICK-WIN BREAK TAB Profit \$6.50 1.50 Ea. 188.00 Cr. 2180 R.W.B. ORIGINAL STAPLED FIVE'S Profit \$7.00 2.10 Ea. 288.00 Cr. 2280 COMBINATION JAR-O-DO SINCLES Size Name Profit Price Size Name Profit Price 120 25c Fast Play \$14.60 \$1.62 Ea. 1000 \$5c Bull's Eye \$28.00 \$2.50 Ea. 1020 \$25 C JP. Charley J. \$7.00 2.25 Ea.	Play, 42:30 UNIX Model, 5:00 UNIX Malors 41 55:00 POO WANT TO BUY VEST POO WANT WIII Pay Following P Blue and Gold Chrome Green 1/3 Deposit, Balance T/3 Deposit, Balance BUY, SELL AND 3147 Locust St. Mc CALL St. Louis, Mo. Manager
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AMUSEMENT MACHINES



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Mexico Will Be Lush Field For Machines, Say Biz Men NOGALES, Sonora, Mex., Sept. 29.-A vast trading area south of the U. S.-Mexico border can be developed for the benefit of American operators of vend-ing machines, amusement devices and juke boxes, interviews with Mexican leaders here disclosed. ing machines, amusement devices and juke boxes, interviews with Mexican leaders here disclosed. Increased travel by American tourists in the Northern States of Mexico has caused the residents to become inter-ested in the way his U. S. neighbor spends the time, both from the stand-point of business and recreation. Business leaders from Phoenix, Ariz., visiting here in the interest of stimulat-ing trade with Mexico, said they found **ALUMINUM DISCS for GROETCHEN TYPERS** Guaranteed Perfect IMMEDIATE DELIVERY WRITE FOR QUANTITY PRICES 10 KEENEY SUCMARINES. EA. \$119.50 ing trade with Mexico, said they found Mexican leaders eager to buy all types of manufactured and agricultural products. The Mexicans will become steady cus-tomers of those who reach them first, Radio Rifle Liberator (Floor Sample) tomers of those who reach they predicted. "We are adopting a realistic approach in attempting to develop trade for the benefit of Phoenixians," one man said. "We feel that in order to lay a solid 1/3 Deposit With Order. WANTED benefit of Phoenixians," one man said. "We feel that in order to lay a solid foundation in trade there must be rec-lprocity. We are trying to impress the Mexicans with the fact that no doubt they have something we can buy." Phoenix Chamber of Commerce re-KNOCKOUT FIGHTERS ANY CONDITION **Commerce Dept.** MAX GLASS **Has New Duties** DISTRIBUTING COMPANY 914 DIVERSEY - CHICAGO 14, ILL. @ WASHINGTON, Sept. 29.—Control of exports from the U.S. is being trans-ferred to the Department of Commerce with the abolishment of the Foreign Economic Administration. Economic Administration. Dissolution of the FEA by President Truman followed the resignation of Leo T. Crowley as administrator. With the control of exports, the Com-merce department also was handed the FEA's wartime job of gathering technical and industrial information and its func-tion as a clearing house for foreign transactions and reports. Most of these functions were performed by the de-partment prior to the war. Controls over exports of coin machines were lifted in early summer. Veatchis Danther NEW REVAMPS \$249.50 249.50 199.50 199.50 139.50 RECONDITIONED GAMES All Games Have Been Completely Overhauled and Ralls and Legs Refinished.
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Big Parade G.I. Joe Play Ball Texas Mustang Gun Club South Paw	75.00 49.50 65.00 65.00 55.00	Captain Kidd Jungle Majors, '41 New Champ	\$49.50 64.50 59.50 39.50 45.00	Slugger	64.50 30.00 65.00
s & w coi	1/3 Depo	sit, Balance C.	O. D., F. O. B	Detroit.	

More Nickels, G.I. Recaptures Old Pennies Flow; Pin Games in Paris Dimes Also Up BRIDGEPORT, Conn., Sept. 29.—Pfc. Arthur Moskowitz was able to recapture a little of that "back in the States" feel-ing recently while on furlough in Paris. He found a pinball machine in working order

WASHINGTON, Sept. 29.—Have you noticed a few more nickels and pennies around lately?

U. S. Treasury says \$4,000,000 more of these coins went into circulation dur-ing July. That is a larger increase than ing July. That is a larger increase th in any other denomination of coin. than

All the nickels and pennies in U. S. trouser pockets, strong boxes, banks and coin machines added up to \$296,000,000 as of July 31, according to the Treasury.

Half dollars, quarters and dimes to-taled \$799,000,000, an increase of only \$1,000,000 over the amount in circulation during June. Circulation of silver dollars amounted to \$120,000,000, also million-dollar rise.

Per capita supply of small silver coins might be figured out roughly at 4 halves, 8 quarters and 21 dimes aplece. There aren't even enough silver dollars to go around among 130,000,000 Americans. Most of those, of course, are circulating west of Denver west of Denver.

In July, the average U.S. citizen who In July, the average U. S. citizen who had his share of currency and coin had \$194.32, Treasury statisticians figured out. It seems that this mythical citizen has been getting better off by the month. Here is what Treasury mathe-maticians figure he should have had: in June, \$191.86; in May, \$190.41; in April, \$188.08, and in March, \$186.11. That is an \$8.21 increase since income tax days.

Note Big Jump

The total coin circulating was \$1,221,-000,000. This was an increase of \$16,-000,000 over June, and a rise of \$63,000,-000 since March.

000 since March. Bills, of course, still accounted for most of the cash in circulation. The total money circulating was \$27,108,000,-000, compared with \$26,746,000,000 in June. The bulk of this was Federal Reserve Notes, which totaled \$23,142,-000,000. Silver certificates, which are mostly dollar bills, amounted to \$1,730,-000,000. Other paper monles in circula-tion were: Federal Reserve Bank Notes \$521,000,000; National Bank Notes \$119,-000,000, U. S. Notes \$322,000,000, and Treasury Notes of 1890 (which are being called in) \$1,000,000. All of the latter denominations showed declines. U. S. silver production for the first

U. S. silver production for the six months of 1945 totaled 12,6 ounces. Peak was reached in May 3,200,000 ounces were refined. In the output dropped to 1,700,000.

MUSEC AND				
Mills Throne,	Big Tops, F.P \$100			
Like New \$250 Hi Hands, Comb. 140	Jumbo Parade,			
Fasttime, F.P. 70	P.O. 100 Stanco Beils, P.O. 100			
Bally Belts, P.O. 100	Big Game, F.P. 75.00			
Big Game, P.O. 75	Pace Reels, P.O. 100			
Jungle Camp, F.P. 75	Mills 1-2-3, F.P. 50			
GUNS				
Rapid Fire \$150	Ray-o-Lite Duck \$ 75			
Chicken Sam,	Parachute, J.P. 100			
Hitler 100 Parachute 100	Bally Bull 75 Drivemobile 300			
Bally Bull, Hitler 75	Tom Mix 75			
PIN GAMES				
Speed Ball \$40	ABC Bowler \$50			
Play Ball 40	Sea Hawk 50			
Big Chlef* 40	Champ, Old 40			
	TUBES			
50¢ EA.	\$1.00 Ea.			
65K7 27 6J5 65A7 31 56	6L6 5Z3 68C7			
CCD7 37 57	2051 6B8 2A3			
6R7 38 76	6Q7. 685 2A4 6SL7 6A6 5U4			
6R7 38 76 78 36 6D6 26 41 24	65L7 6A6 5U4 3Q5 6A4 6L7			
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All Orders 1/3 Deposit, Balance C. O. D.				
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Parsons Am	usement (o.			
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LL OV. MITISIUII OV.	Carisbury, maryiana			

Home Feeling With

His father is Sidney Moskowitz, head of the Supreme Vending & Amusement Company, Bridgeport. Young Moskowitz



PVT. ARTHUR MOSKOWITZ

is stationed in Munich, Germany, with

is stationed in Munich, Germany, with the b03d Military Police. His brother, Morris, a technical ser-geant, has just returned from three and a half years in the Pacific, the elder Moskowitz said. Another son, Eugene, is a navy lieutenant stationed at Camp Pendleton Marine Base Hospital. The father said he also is expected home scop soon.

\$1,730,-	
circula-	FOR SALE
Notes	
\$119	Watling Tom Thumb Scales . \$55.00
0, and	One PHOTOMATIC, Serial
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P. 100	20/20 MFD, 150 Working
300	Volts
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a. 68C7	Hi-Dives #
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a. 68C7 2A3 2A4	Hi-Dives LAVOIE & HILLMAN
a. 68C7 2A3 2A4 5U4	Hi-Dives LAVOIE & HILLMAN
a. 68C7 2A3 2A4 5U4 6L7	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass.
a. 68C7 2A3 2A4 5U4 6L7 S	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass.
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a. 68C7 2A3 2A4 5U4 6L7 \$ 30, Del.	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. IMMEDIATE DELIVERY
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50 a. 665C7 2A3 2A4 504 6L7 Soo, Del. Sale	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. IMMEDIATE DELIVERY Yankee Doodle Flat Top Kismet Harvel Baseball Jumbos—We Got 'Em—Jumbos
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50 a. 40 a. 66C7 2A3 2A4 5U4 6L7 S 30, Del. S Sale 50, Del. 50,	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. 2 East Main St., Fall River, Mass. MMEDIATE DELIVERY Nankee Doodle Kismet Jumbos—We Got 'Em—Jumbos Jumbos—We Got 'Em—Jumbos 25c Mills Jumbos Efore buying your equipment gear- anteed and ready for immediate delivery. LEWIS COIN MACHINE SERVICE
50 a. 40 a. 66C7 2A3 2A4 5U4 6L7 S 30, Del. S Sale 50, Del. 50,	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. 2 East Main St., Fall River, Mass. HIMMEDIATE DELIVERY Marvel Baseball Jumbos—We Got 'Em—Jumbos 25e Mills Jumbos
50 a. 40 a. 66C7 2A3 2A4 5U4 6L7 S 30, Del. S Sale 50, Del. 50,	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. 2 East Main St., Fall River, Mass. MMEDIATE DELIVERY Nankee Doodle Kismet Jumbos—We Got 'Em—Jumbos Jumbos—We Got 'Em—Jumbos 25e Mills Jumbos Efore buying your equipment gear anteed and ready for immediate delivery. LEWIS COIN MACHINE SERVICE
50 a. 66C7 2A3 2A4 5U4 6L7 S 30, Del. Sale 675.00 365.00 3	Hi-Dives LAVOIE & HILLMAN 2 East Main St., Fall River, Mass. 2 East Main St., Fall River, Mass. MMEDIATE DELIVERY Nankee Doodle Kismet Jumbos—We Got 'Em—Jumbos Jumbos—We Got 'Em—Jumbos 25e Mills Jumbos Efore buying your equipment gear anteed and ready for immediate delivery. LEWIS COIN MACHINE SERVICE
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October 6, 1945

The Billboard

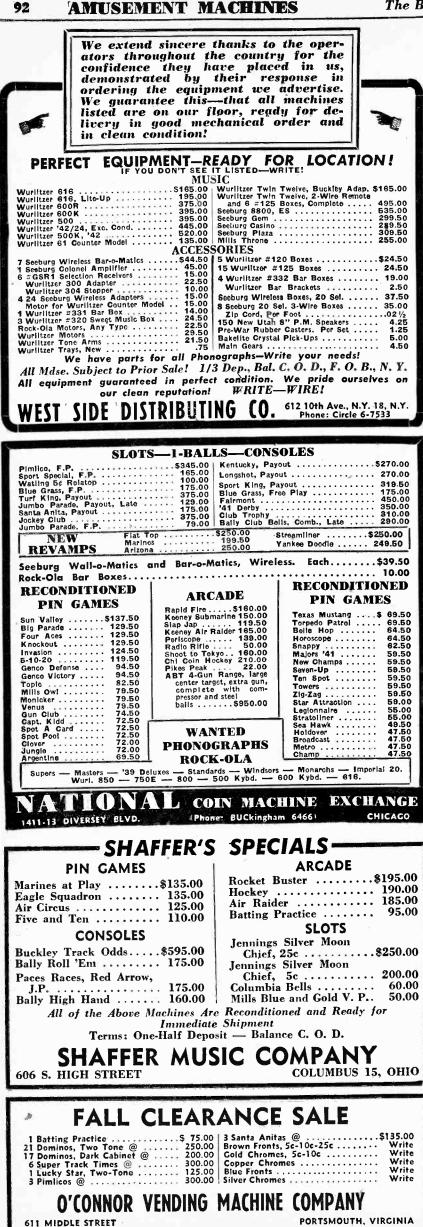
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\$2.25 2.75 2.75 3.25 2.85 1.75 2.45



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611 MIDDLE STREET

Philly Theater Op To EnterCandyVending Trade as Supplies Up PHILADELPHIA Sept. 29—Charley

100

PHILADELPHIA, Sept. 29.—Charley Goldfine, movie theater owner and oper-ator, has announced his entry into the candy vending business now that the sweets shortage is seemingly easing. Goldfine said he has lined up a num-ber of film houses and other locations for his machines. If the venture is suc-cessful he will branch into other phases

cessful he will branch into other phases of the vending field, he said.

1945 Tobacco Sales Register **Big Gain, Prices Boosted \$3**

ATLANTA, Sept. 29.—Sales of flue-cured tobacco in the Georgia-Florida market totalled 113,291,882 pounds this year, a gain of nearly 13,000,000 pounds over 1944 sales.

over 1944 sales. Prices averaged \$39.61 per 100 pounds with the sales amounting to \$44,869,000, the Georgia Department of Agriculture reported. The 1944 average was \$36.56 per 100.

Manager of Baltimore Coke **Firm Heads War Fund Drive**

BALTIMORE, Sept. 29.—Gardner Till-inghast, manager of the Coca-Cola Bot-tling Company of Baltimore, has been named chairman of the soft-drink in-dustry committee in the 1945 War and Community Fund campaign.

VENDERS HOLD MEE (Continued from page 86) plier, Gordon Mason, Dr. Pepper plier, Gordon Mason, Dr. Pepper pany, Dallas. Candy, nuts and gum — Op J. Sidney Jones, Southern Vende Antonio, Tex.; machine manufa B. Glassgold, A. H. DuGrenier Haverhill, Mass.; manufacturer, F. Wilbur Suchard Chocolate Co Pennsylvania.

Operator Problems

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Reports from the meetings reaching Chicago show that the operators are mainly concerned about (1) when will new machines be available? and (2) when will the sugar situation clear up?

What Date?

Availability of new machines, which is naturally of interest to any member of the trade, depends largely on when manufacturers will be able to obtain all of the materials and parts needed in full-scale production. The trade now seems to feel that it will be 1946 before new machines are available in any kind of quantity.

Sugar shortages—which have been plaguing both beverage and candymakers —may last even beyond 1946, altho there have been some signs of improvement lately.

General consensus of opinion, despite these first signs of improvement in some scattered areas, is that the sugar situa-tion is likely to get worse before it be-gins to show definite promise of perma-nent improvement. Biggest problem confronting sugar users now, is how to keep going on half rations until more sugar is available for civilian allocation.

Best prediction so far, concerning the problem of securing sugar stocks, is that there will be an increase in civilian and industrial sugar allocations prob-ably during the second quarter of 1946.

Community Fund campaign.				
VENDERS HOLD MEET (Continued from page 86) oller, Gordon Mason, Dr. Pepper Com- vany, Dallas.	GET MORE FOR YOUR MONEY!			
Candy, nuts and gum — Operator, . Sidney Jones, Southern Venders, San Antonio, Tex.; machine manufacturer, 3. Glassgold, A. H. DuGrenler, Inc., Haverhill, Mass.; manufacturer, F. Baehr, Wilbur Suchard Chocolate Company, Pennsylvania. In each case, one operator of the type of machine under discussion was on the panel with one manufacturer of the types of vending machines and with one supplier or manufacturer of the broduct vended. This provides a well- ounded picture of the whole. Operator Problems Operators are encouraged to bring in their problems and to put them to the panel. Members of the panel then at- tempt to provide the answers, with addi- tional discussion from other trade mem- bers present. Reports from the meeting n Atlanta have not yet arrived in Chi- tago as this is written, but reaction to the idea in Baltimore was highly favor- able. C. S. Darling, executive secretary of NAMA, attended the Dallas meeting and made one of the principal addresses. He stressed the importance of the public relations program which NAMA is now working on in co-operation with NAMA members thru the country. Advance reports on the Dallas meeting indicated that it would be one of the largest of the regional meetings to date,	Seeburg 12 Record 8000 Seeburg 12 Record 250.00 Rock-Ola Standard Dial-a-Tune 375.00 Rock-Ola Standard Dial-a-Tune 375.00 Rock-Ola Masters 400.00 Rock-Ola Super Acme, Remodeled 475.00 Millis Dance Masters 90.00 PIN GAMES 5 Flying Tigers 119.50 DAVE ENGEL 25 Johnson Avenue, Newark, N. J. Phone: Bigelow 3-4873 FOR SALE! 10 Cases .22 Long Rifle Cartridges. 6 Remington Automatic Rifles for .22 Cartridges, in good condition. Make Orfer. BOX NY-68, The Billboard, 1564 Broad- way, New York 19, N. Y.			
MILLS 10 254 GOLD CHROMES, 2/5 PAY LIKE NEW 4 254 MILLS ORIGINAL GHERRY BELLS, 3 /10 PAY 9 54 MILLS ORIGINAL BROWN FRONTS 4 104 MILLS ORIGINAL BROWN FRONTS THE ABOVE EQUIPMENT IS GUARANTEEL LIKE NEW, HAS DRILL PROOF CABINETS, ARE CLOSING OUT AND OFFER THE ABOV NEED OF ABOVE TYPE OF EQUIPMENT IT JONES SALE 1330 TRADE AVE., HICKORY, N. C.	3 254 MILLS ORIGINAL BROWN FRONTS 7 54 MILLS ORIGINAL BLUE FRONTS 4 106 MILLS ORIGINAL BLUE FRONTS 2 254 MILLS ORIGINAL BLUE FRONTS 5 PERFECT MECHANICALLY, REFINISHED KNEE ACTIONS AND OLUB HANDLES. WE TE AT VERY SPECIAL LOW PRICES. IF IN VILL PAY YOU TO WIRE OR CALL US. S COMPANY			
* PHONO OPERATO				
* THE PERFE	CT SERVICE			
STAR READY PRINTED	TITLE STRIPS			
FOR FULL DETAILS SEE YOUR BILLBOARD	COIN MACHINE DIGEST OR WRITE			
STAR TITLE STRIP COMPANY, 708	ARCH STREET, PITTSBURGH 12, PENNA.			
FOR SALE AMUSEMENT MACHINE ROUTE IN CITY OF LOS ANGELES Includes Skee Balls, Cenco Play Balls and Cuns. All legal equipment. Also 1 Ford Pick-Up Truck and some supplies. One man can handle. Route grosses between \$400 and \$500 per week. Full price \$20,000.00. Write A-15, The Billboard Publishing Company, 1509 N. Vinè St., Hollywood 28, Calif.				







The Billboard

CHICAGO, Sept. 29.—Carl Huppert has taken off his khakis and the stripes of master sergeant and will return to his position as sales manager of the Baker Novelty Company October 1, Harold Baker, company head, announced. Huppert who was acceptly dischard

Harold Baker, company head, announced. Huppert, who was recently discharged on a total of 90 points, served 39 months in the army air forces. He was overseas 18 months. With the famed Eighth Air Force, he saw action in the European, African and Middle Eastern theaters of war, winning one silver and two bronze battle stars, the Distinguished Unit citation and three overseas bars. He participated in the campaigns of Normandy, Northern and Southern France, Ardennes, the Rhineland and Central Europe.

"It never was a picnic at any time," he said, "but the frequent letters I received from my old friends in the coin machine business made welcome interludes in a tough grind,

"I certainly appreciated the opportunity to keep in touch with things back home, and the mail had a great deal to do with my being able to sit right in on present-day coin machine activity without the usual reorientation period. I intend to continue my correspondence with everyone who wrote to me, and I look forward to hearing and seeing my old friends."

Ops May Get Cars If Strikes Don't Slash Production

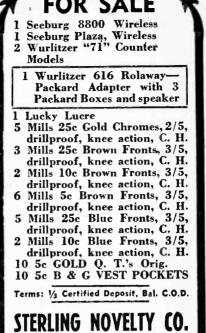
CHICAGO, Sept. 29.—From Washington this week came welcome news to the operators and distributors whose cars are beginning to show the wear and tear of hard use. A proposal to abandon plans for rationing of new cars has been submitted by the Office of Price Administration to official Washington.

"Plans for rationing were laid," one official explained, "before the war ended, when it looked as tho only 250,000 cars could be built this year."

could be built this year." Just what effect current strikes in the automotive industry will have on this issue remains to be seen. Before the strike there were prospects for at least 500,000 new cars by the end of this year, and production was expected to reach the pre-war rate of 4,000,000 cars a year during 1946. Labor problems in Detroit will naturally slow down this production and may cause the new cars to be rationed if they have to be produced in smaller quantity.

tioned if they have to be produced in smaller quantity. Under the OPA recommendations, some form of voluntary rationing by dealers would be followed to see that the most essential drivers were served with new autos during the first part of the new sales period.

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FAST-ACTION Jar Deals, Bingo Tickets, Counter Deals, Tip Books, Punchboards, Merchandise Deals Write for Catalog and Prices Please State Your Requirements If You Are Interested in Specific Items: Wilner Sales Co. 715 N. ELM ST. MUNCIE, IND.

669-671 S. Broadway, Lexington 20, Ky.

Wholesale Distributors

Do You Need Money To Start a Business? Will invest and assist in the financing of coin-operated Washing Machines. Will finance the purchase and sale of all types of Coin Machines and Routes.

Mercantile Discount Corporation 280 Hobart Street Perth Amboy, N. J.







AMUSEMENT MACHINES

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"The Leading Coin Machine Manufactures for Fifty-six Gears

4100 FULLERTON AVE.

CHICAGO 39, ILLINOIS

THE OPERATORS' DREAM BELL!

A rich, colorful, beautifully designed machine, possessing all of Mills basic Bell principles, plus 4 years of fresh experimental study.

> Rigidly constructed of the best materials, no substitutes—this machine will take the beating you operators expect it to receive. MILLS NOVELTY COMPANY

THE BLACK CHERRY BELL!

Make a date with fascinating Ř a captivating Hundreds and hun-boney of a dreds of operators are building their Revamp FROM ANY OF THESE 14 USED GAMES: operations with equipment supplied SPEED BALL . PLAY BALL . by us. FLICKER . TRAILWAY . BROAD. • CRYSTAL • PURSUIT • MASCOT • PAN AMERICAN • ATTENTION • SILVER SKATES . AIR FORCE -Send 'Em In!-855 NORTH BROAD STREET, PHILADELPHIA 23, DON'T FORGET THIS PHONE: STEVENSON 2258-2259 ARCADE MONEY-MAKER: K "CIRCUS There must be good **ROMANCE**" reason for so many ORDER FROM YOUR progressive oper-DISTRIBUTOR OR ators to flock DIRECT TODAY! E X E around David Rosen. WILLIAMS Why not find out MANUFACTURING CO. foday? 161 W. Huron St. Chicago 10, Ill. N D Phone Delaware 4310



October 6, 1945

The Billboard

AMUSEMENT MACHINES

99



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October 6, 1945

The Billboard



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ANNOUNCING BLACK **A** Location-Tested SILENT BELL with the Percentage You Have Been Waiting For! No Lemons on First Reel Pays 3 on One Cherry Pays 5 on Three Cherries Pays 3 on Two Bars The **66BLACK CHERRY**⁹⁹ **Does the Trick! Every Symbol a Possible Winner 4 MODELS NOW READY** FOR DELIVERY **BLACK FRONT** NICKEL --**BLACK CHROME** DIME - -QUARTER - -GOLD CHROME HALF - DOLLAR PLAY SILVER CHROME Be the First To Introduce This **Money-Maker in Your Territory Order a Sample Today** SEE The **BLACK BEAUTY** or Write for Descriptive Folder Your Mills Machines Taken in Trade **1700 WASHINGTON BLVD.**

CHICAGO 12, ILL.

LOOK. TO

Our factories are prepared to bring you the ultimate in scientifically proven audioreproduction equipment. AIREON offers you, NOT THE LATEST in Automatic Phonographs, BUT THE MOST AD-VANCED phonograph the music field has ever known. You'll be glad you waited!

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a new, entirely revolutionary AUTOMATIC PHONOGRAPH. The future you've waited for will be reflected in this model of perfect precision artisanship—truly a product worthy of national acclaim. When you see, play, and hear this superlative musical instrument, you too will say—

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America's Finest OKAY—NOW LOOK Our List Over! MUSIC - ARCADE EQUIPMENT - GUNS - MISCELLANEOUS SELL US YOUR MUSIC MACHINES TAKE ADVANTAGE OF TODAY'S HIGH PRICES ! NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID-\$129.50 WANT ANY QUANTITY, ON OR OFF LOCATION, OR COMPLETE ROUTES ANYWHERE IN THE UNITED STATES! LOCATION. 之間 CONSOLES --- ONE BALLS --- SLOTS WILL PAY HIGHEST CASH PRICES! AMI Singing Towers, Model #201, Brand New in Factory Crates. WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL \$598.50 Ea. 5 ALLOW ANCES. AMI 40-Record Hiboys, Model #302, in Factory .8649.50 EA. Crates SPECIAL—AT REDUCED PRICES! 之雕 HI DIVE, SPORT PARADE, LEADER, ZOMBIE, STARS, Do re mi, double play, duplex, sun beam, sky blazer & west wind @ \$35.00. WANTED! USED PIN GAMES NEW REVAMPS SPECIAL THIS WEEK FLAT TOP\$249.50 ARIZONA 249.50 OKLAHOMA 249.50 20 Buckley Pedestals 3.00 2.50 50 Buckley Bar Brackets BIG TOP 249.50 STREAMLINER .. 249.50 SCORE CARD, Gott. PARATROOPERS, REV. LAURA NEW WURLITZER RECORD PLAYERS 99.50 PRICE \$249.50 FOUR ROSES 49.50 麗 \$70.00 PER 100 ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT. 1/2 deposit, balance C. O. D., F. O. B. Newark Empire Coin <u>Runyon sales company</u> MACHINE EXCHANGE 123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY All Phones: Bigelow 3-6685 2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 + CHICAGO 47, ILLINOIS BADGERS' BARGAINS THE New BAD DOLLARS LESS-SELDOM A PENNY MORE MILWAUKEE LOS ANGELES See CARL HAPPEL See BILL HAPPEL **KEENEY RECONDITIONED SUPER BELLS** 7. W The Miracle Machine Keeney 4-Way, 5¢-5¢-5¢-5¢-Keeney 4-Way, 5¢-5¢-25¢-25¢-25¢ Keeney Twin, 5¢-5¢, P.O. Keeney Super, 5¢, F.P., P.O. of the New Era The Coin-Operated, FULLY AUTOMATIC machine GUABANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES ORDERS NOW that sells a beautiful, well-finished portrait. New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc. framed and delivered in less than 60 seconds.
 Gold Chrome, 5ć
 S347.50
 Brown Front, 10ć
 \$235.00
 Blue Front, 25ć
 \$275.00

 Gold Chrome, 10ć
 367.50
 Brown Front, 5ć
 235.00
 Bonus Bells, 5ć
 247.50

 Gold Chrome, 25ć
 387.50
 Blue Front, 5ć
 29.50
 Bonus Bells, 5ć
 247.50

 Brown Front, 5ć
 210.00
 Blue Front, 10ć
 225.00
 Bonus Bells, 25ć
 287.50

 Pace Deluxe, 5ć
 100.00
 Pace Deluxe, 10ć
 145.00
 Pace Deluxe, 555.00
 Weighted Metal Stands 24.50
 BEING TAKEN 100% AUTOMATIC Get your share of the profits!! FIRST ORDERS Millions now want up-to-the-minute pictures. Everybody's a customert GET EARLIEST **RECONDITIONED CONSOLES** 3 B The most advanced precision skills, acquired
 \$375.00
 Millis Original 4 Bells, 5-5-5-25
 \$595.00

 595.00
 Millis Three Bells
 \$850.00

 336.00
 Bally Club Bells, F.P., P.O.
 289.50

 325.00
 Jennings Fast Time, P.O.
 299.50

 350.00
 Bally Sun Ray, F.P.
 159.50

 195.00
 Mills Jumbo, Cab, F.P., P.O.
 213.75

 189.50
 Mills Jumbo, Late High Head, F.P.
 129.50

 164.50
 Jennings Fast Time, F.P., P.
 29.50

 124.50
 Jenk Pacers, Dally Double, 56
 299.50

 93.50
 Duo Bell Multiple, 4 5¢, 4 25¢, F.P.
 595.00

 168.50
 Jenn. Bobtall, F.P.
 124.50

 195.00
 Jenn. Liberty Bells
 69.50
 Mills Original 4 Betls, 5-5-5-5 Mills Late Head 4 Betls, 5-5-5-5 Evans Eang Talls, Late D.D., J.J. Evans Lorwinces, Late D.D., J.P. Evans Lucky Lucre, 3-5¢, 2-25¢ Evans Lucky Lucre, 5-5¢ Bally Roll / Em DELIVERY during aur years of intensive war work, are now being built into the new Photomatic and all other Mutoscope Coin Machines. Timed to Victory! FILL IN AND MAIL TODAY Bally Roll 'Em Evans Lucky Stars Pace Saratogas, Late, F.P., P.O. Pace Saratogas, Late P.O. Watling Big Game, F.P. Pace Reels, 10¢, P.O. Jenn, Silver Moon, P.O. Bally HI Hands, F.P., P.O. Mutoscope's Brand-New International Mutoscope Corporation 44-01 Eleventh Street, Long Island City 1, New York Atomic Bomber As soon as available, please send me details on the fallowing Mutascope products: A sensational new money maker! Other new Mutoscope Coin Machines are going into production Watch for themi Send for detoils! Atomic Bomber Voice-O-Graph
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 Rock-Ola Commando
 .5650.00
 Seeburg Mayfalr
 .5

 Rock-Ola Premier
 .595.00
 Wills Throne
 .5

 Rock-Ola Premier
 .595.00
 Wurlitzer Victory Model 24
 .5

 Seeburg Regal
 .395.00
 Wurlitzer Victory Model 24
 .5

 Rock-Ola Deluxe Rock-o-Lite
 .450.00
 Wurlitzer 24, Hide-a-Way Adaptors
 .5

 Buckley Chrome, III. Boxes
 .22.50
 Packard Pla-Mor Boxes
 .5

 Rock-Ola Bar, 5-10-25
 .49.50
 Rock-Ola Late Bar Boxes
 .5

 Stock-Ola Wail, D.C. or A.C.
 19.50
 .5
 .5
 .5

 15 In. Cabinet and 12 In. P.M. Speaker
 16.50
 .39 In. Cabinet and P.M. Speaker
 .5

 \$395.00 ... 350.00 ... 595.00 ... 295.00 ... 225.00 ... 37.50 ... 24.50 MUTOSCOPE Send at once details of your Photomatic Selling Plan Name Street ____ 12.50 27.50 City FRVI **BADGER SALES COMPANY BADGER NOVELTY COMPANY** INTERNATIONAL MUTOSCOPE CORPORATION 1612 WEST PICO BLVD. LOS ANGELES 15, CALIF. All Phones: Dr. 4326 2546 NORTH 30TH STREET MILWAUKEE 10, WIS. All Phones: Kil. 3030 WM. RABKIN, President 44-01 Eleventh Street Long Island City 1, New York 1945—OUR 50TH YEAR OF SERVICE

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The Billboard

AMUSEMENT MACHINES

105

October 6, 1945

October 6, 1945

Watch for these new Match for the set Mat

VICTORY DERBY (One-Ball Multiple Pay Table) VICTORY SPECIAL (One-Ball Multiple Free Play) NEW CONSOLES (For Every Type of Location) NEW 5=BALL NOVELTY SENSATIONS PHOTO=ELECTRIC TARGET GAMES NEW AND OTHER ARCADE TYPE ENDERS BEVERAGE NEW UTIFUL DESIGNS NEW IMPROVED MECH Famous Gabel mechanism plus Bally electronic • RE-CONVERSION of Bally's big new plant from war producengineering insures top tonal quality, trouble-free tion is progressing at top speed. Day and night shifts are operation. Brilliant line of cabinets, designed by nationally known stylists for greatest eye-appeal. already producing game parts. You'll see new Bally prod-Huge production facilities of Bally's vast new war-time ucts on location quicker than you ever thought possible. Write plant insures early big-volume delivery. today to get on the list to receive all Bally announcements. 同語語を自然し

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	THE SERVICE ORGANIZATION			
in BOSTON	BEHIND THE EQUIPMENT	in NEW YORK CITY in NEWARK, N. J. in WEST HARTFORD, CONN.		
HELAS DISTRIBUTORS EXCLUSIVE SEEBURG DISTRIBUTORS 1024 COMMONWEALTH AVE. BOSTON 15, MASS.	PURCHASE IS VITAL TO THE	Adlantic DISTRIBUTING CO. OF NEW YORK		
We serve This Territory	TO THE EARNING POWER OF YOUR MUSIC	EXCLUSIVE SEEBURG DISTRIBUTORS 583 TENTH AVENUE, NEW YORK CITY NEWARK, N. J. 43 LA SALLE ROAD, WEST HARTFORD, CONN.		
	OPERATION	ORANGE ORANGE PUTNAM WISS		
Wherever you are located You are close to an Authorized we serve this at				

CORPORAT

SEEBURG Distributor Factory trained personnel ... Complete STANDARDIZED PARTS stocks ... At your service!

EBURG

Territory

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"Ask any Seeburg Operator!"

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants.

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The same leadership that has enabled Wurlitzer to sell more automatic phonographs than all other makes combined will be even more evident in the future than it ever has been in the past.

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RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N.Y.