

# The **Billboard**

SEPTEMBER 22, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **S. A. SHOWBIZ CARBON OF U. S.**



**BETTY JANE BONNEY**  
*Twenty-One and Already "Ho Hom"-ing*  
(See Music Section)

**MUSIC**

**Pic Scores Snafu Biggies ---  
Indie Pubs Snag Hit Tunes**

**RADIO**

**Too Much Boiler-Plate ---  
Broadcasting Gets Leukemia**

**FAIRS**

## **FAIRS & RACES---RUMORS OF '46**



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**WCOP** Boston

A Cowles Station  
Exclusive American Broadcasting Company  
Outlet in Boston

# S. A. Showbiz---Carbon Of U. S.

## Export Market on E.T.'s Eyed by Everyone; Music Okay; Yen AFRA Cut Rates

### Lack of Dough Biggest Biz Hurdle

CHICAGO, Sept. 17.—With the end of the war, the foreign market for e. t.'s—including all kinds of shows—is being eyed by all the companies in the biz. Complete plans are not hatched yet, pending rules and restrictions, but the moving-in process is definitely in.

NBC is conducting a survey of all foreign marts to determine demand in various countries for the American products. Musicals, varieties, dramas and even soap operas stand a good chance of being exported in good quantities if certain snags can be eliminated. Ziv, standard and other e. t. biggies are formulating plans to snatch their share of the huge foreign potential.

Main road block to export, other than the sizable South American field, is the fact that Britain and practically all British-controlled areas and other potential markets (the European Continent as well as the Orient) are pretty well shot when it comes to forking over the simoleons—being in a nice state of near bankruptcy, to put it politely. These markets are crying for American stuff but haven't the wherewithal to get it, say Department of Commerce reps. The G.I.'s opened the world as good-will ambassadors of the American way, customs, entertainment, etc., and now the world wants more of same, but for the present the outlook is fairly dark unless some method of payment is devised or unless we give it to them for free, which seems unlikely.

### Rules for Everyone

"Each country has a different set of rules and restrictions as well as being without necessary finances," a Department of Commerce spokesman said, "but we're sure they'd take most of the rules off if they could afford to let what little cash they have go out of the country. Situation should ease before the next two years anyway."

Australia and New Zealand, two of the best pre-war markets, have imposed a flat embargo on American e. t.'s (among other things) because the country was forced to buy so much from America during war that cash has dwindled to

## 2R-B Employees Seriously Hurt In Texas Storm

DALLAS, Sept. 15.—Fred Bradna, 73, veteran equestrian director for the Ringling Bros. and Barnum & Bailey Circus, suffered a fractured right hip, and Ed Kelly, acting general manager of the circus, a broken anklebone, when spectators stampeded during a high windstorm which hit midway in the matinee performance here Wednesday.

Bradna, Kelly and other circus employees aided police and firemen in a vain effort to hold the customers in their seats when a strong wind, driving a blinding rain, rocked the big top and caused quarter-poles to dance. Bradna was knocked down in the crush.

Kelly was attempting to ride a swinging quarter-pole when struck on the ankle. A preliminary examination failed to reveal the break, it being thought (See DAN RICE TOURING on page 54)

negligible amount and must depend on export or internal development for recovery. Other countries all over the world are almost in the same boat.

C. Lloyd Egner, NBC v.-p. in charge of recordings in New York, and Frank Chizini, Midwest NBC record chief, seem optimistic concerning foreign developments, altho both were reluctant to say anything too definite beyond the fact that NBC is surveying each country with regard to what type programs are desired and studying ways of surmounting present difficulties in the way of getting e. t. shows across.

"You might say we intend to get going when we find out the facts," Egner said. "The foreign market has vast potentialities as yet untapped. We didn't do much in the pre-war foreign trade, except scratch the surface, but I think our G.I.'s have really paved the way for creating demand for American entertainment."

### Straight U. S. A. Stuff

Egner said the programs would be straight American with no attempt to compete with native talent in its own field. Most companies recognize the foreign demand is strictly American stuff—the more American the better in the eyes of people who have been liberated by the G.I. Joes.

Frederick Ziv declared his company (See EXPORT MARKET on page 4)

## Carnivals Now Say: 80 Grand Or No Count

### Jones, Conklin Snatch It

CHICAGO, Sept. 15.—It's 80 grand, or no count, with the carnivals these days.

Johnny J. Jones Exposition racked up \$80,890.23 for shows and rides only at the seven-day Kentucky State Fair in Louisville.

Conklin Shows bundled up \$87,702.36 for shows and rides only during the 11-day Provincial Exposition at Quebec City.

This indicates they can get it big in the North or in the South, if they have the weather.

For further details turn to the Carnival section, this issue.

### Robeson's Ad-Lib

STEPHENVILLE, Newfoundland, Sept. 8.—Paul Robeson did the second of a series of "concerts" in what promises to be a new, extra-added circuit for USO performers making overseas jaunts here today.

At this air transport command base, while the plane bearing American radio execs on a tour of the E. T. O. laid over for an hour's refueling and checking, Robeson walked up to a mike in the terminal waiting room and gave out with three numbers, including *Old Man River*, for the base personnel, the G.I.'s and others waiting for plane transportation. At 3 o'clock this morning, at the ATC base on St. Marie Island in the Azores, Robeson did a similar show. All without piano, rehearsals or anything else. And how the guys loved it.

## Only Names Get \$\$\$ Bids

American artists without reps get a fast brush in favor of war-made subs

NEW YORK, Sept. 17. — Showbiz is flourishing in South and Central America but Mr. Whisker's boys and girls aren't getting too much of the gravy spilled on their clothing. That's because during the war it has been impossible to get performers down to the Latin countries and, therefore, the gang below the border simply found ways and means of using local talent with U. S. ideas, very often almost a literal translation of act material from the States. Now that travel is opening and materials and talent can move, it's only toppers who are getting bids.



What's true of talent and material is also true to a limited degree with radio shows and a considerable quantity of industrial and consumer materials. Typical of the consumer industry growth is Columbia's development of woolen fabrics for men's wear which are supposed to top English woolsens. The mills are owned in this case 50 per cent by local capital and 50 per cent by U. S. dough, and the operation is typical of how American \$\$ are cutting into our own export business. However, in spite of all this, the South American nations have \$20,000,000,000 in deposit in the U. S. right now and, despite the tendency to make the nations down there depend upon each other instead of Mr. Whiskers, a good part of that dough is going to stay here . . . even if showbiz doesn't get the cut that it should.

### Million for Radio Equipment

Over 1,000,000 bucks is waiting right now for radio equipment, anywhere from a presto turntable to a 50-kw. transmitter. This equipment isn't available in South America and costs far too much dough in tooling for the limited quantity of units for which there's a market on the continent. Of course there's also a market for transcriptions (see stories on other pages in this issue of export market for e. t.'s.). Reason here is that top dishing musical names are in the U. S. A., and it's the toppers who the dialers down there want to hear, too.

However, in a number of areas down there one set of e. t.'s produces at least a dozen sets of records, as most of the stations have their own recording equipment, and dubbing is duck soup. This was an ache for the moon pic industry for a long, long time, but local reps ride herd on the pic exhibitors and one leasing no longer covers a half a nation. Idea of a central checking bureau for all the transcription orgs has been suggested. And, if the biz grows big enough, that's going to be fact instead of conversation.

### Direct Cuts

All local e. t.'s are direct cuttings, not pressings. Even Emilio Azcarraga, who practically runs Mexico, program-wise, with plenty of his disks being heard throughout the Central American countries, despite the Mex accent of the performers, does all his recording on acetates, with disks being rotated from station to station. With S. A. post offices not being noted for their punctuality and the express deliveries not being anything to crow about, it is (See SOUTH AMERICA on page 10)

## Coinmen Keep Eye on Travel Biz for 1946

### Boom Days Up Ahead

CHICAGO, Sept. 15.—Tourist travel in the United States, of an extent never before realized, is being predicted for 1946. Members of the coin machine industry are watching with intense interest the plans being made by the travel industry, which before the Jap treachery (See Committee Keep Eye on page 77)

## 'Icecapades' to B.R. A. C. Hall Repairs

ATLANTIC CITY, Sept. 17.—Negotiations are under way for *Icecapades*, Arena Managers' Association ice spectacle, once again to preem its shows at the Convention Hall here. Resort's hall was vacated by the army but the ice rink was ruined because brine left in the pipes of the freezing apparatus rusted thru them.

Cost of repairing the giant ice rink will run about \$75,000. However, as part of the negotiations for *Icecapades*, the show promoters will rebuild the hall's ice rink with the cost to be deducted from the rent the show would normally pay.

With the show company fixing the rink now for use next summer, auditorium will be able to include hockey and skating this winter. Until the army took over the hall, *Icecapades* shows held forth each summer for the entire resort season.

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# Gold Mine In War Surplus Goods

## BB Suggests Biz Cash In

SPB okays idea of showbiz group to confer on release of useful materials

WASHINGTON, Sept. 17.—With hundreds of millions of dollars' worth of war surplus goods becoming available to civilians at vastly increased pace, *The Billboard* today offered a suggestion to Surplus Property Board that the nation's entertainment groups form an industry advisory committee to consult with SPB—and SPB gave the suggestion immediate and hearty encouragement. Next step is up to the entertainment industry.

It was pointed out that the automotive industry and other trade groups have already mobilized in this direction, and the advisability of entertainment world following a similar course was strongly emphasized since diverse interests and make-up of entertainment industry may otherwise hamstring its efforts to take advantage of mounting supplies of high-quality surpluses at lower-than-market prices. An organized representation of entertainment needs would mean that SPB could keep the industry up to date on surpluses available and could see that goods were channeled into area where demand would be greatest. This is exceedingly important in view of SPB's general 10 or 15-day limit on sales in effort to speed disposal of goods, board officials emphasized.

### Potential Bonanza

For instance, 30-day program started September 15 to clear decks of army post exchanges could prove bonanza to entertainment operators on lookout for war-scarce high-quality goods, according to William Bradley, chief of Commerce Department's surplus disposal division. The first avalanche of consumer goods—some 30,000 items, and including trucks and automotive parts, worth around \$500,000,000—will hit regular trade channels by mid-October, Bradley said. Under a new fixed-price policy by which SPB sells goods at regular and sometimes better-than-usual trade discounts, many items, such as sporting gear, sleeping bags, G.I. raincoats, etc., may reach wholesalers, jobbers or consumers at well under ceiling prices, Bradley explained. New programs of surplus goods disposal are generating almost every day, with over-all estimates on totals running the gamut from a low of \$30,000,000,000 to a ceiling around \$60,000,000,000.

The consumers goods program, running from September 15 thru mid-October, is first of SPB's post-war accelerated drives to get surpluses on the market quickly and in great quantity. Getting goods in hands of John Q. Public, and not necessarily meeting a price, is "all important goal" of the government program, officials assured *The Billboard*.

### Sold to Any Channels

Surpluses will be fanned out to regular trade channels and sold to wholesalers, mail-orders houses, chain stores, co-operatives and retailers at fixed prices in specified minimum quantity lots. John Q. Public, as an individual, must look for his surplus purchases in the usual retail outlets.

Some items of top appeal to showbiz and entertainment ops in this first consumer goods program include: thousands of vans, and dump, platform, cargo, pick-up and panel trucks; folding chairs, wood and metal, all new and in large quantity; utility stools, built to withstand rough usage in service mess halls; endless yardage of mosquito netting and duck; Boy Scout knives, throwing knives; sporting gear of all types; folding beds and cots, both new and used; sleeping bags; collapsible rubber boats; flashlights and batteries; photographic film of all types and quality; men's shaving kits and novelty service gear of all types; tobacco pouches, pipes and smoking sets; army and navy high-quality raincoats; woolen pea-jackets; sheets and bedding; (See GOLD MINE IN WAR on page 72)

## "Fuehrer's Face"

BERLIN, Sept. 17.—Berliners recently had an opportunity to hear for the first time a rendition of *Der Fuehrer's Face* when it was broadcast over the American Forces network there.

Disk, by Spike Jones, was announced by Corp. Wayne Howell, of Nashville, who gave it a big build-up, saying it was anathema to the Germans and that none of them could ever dream a year ago that such a song could be heard from a station in that city.

There were five German civilians in the studio when it was played. The funny thing is that they don't understand the meaning of a Bronx cheer. As the song is full of such Bronx cheers, right in the Fuehrer's face, the significance was lost to them. However, they knew the song lampooned Hitler and smiled complacently thruout.

## Convention No. To Stay Small, ODT Forecasts

WASHINGTON, Sept. 17.—Altho all Office of Defense Transportation curbs on conventions and on group travel of all kinds go off the books October 1, the agency warns showbiz ops and entertainers not to look forward to any large-scale flowering of business get-togethers, since army redeployment needs will be heaviest during next three months and may continue at heavy pace thru February of next year.

No requests for showbiz get-togethers under the 150-attendance limit had reached ODT desks, one spokesman said. However, prior to its announcement of the new "sky's the limit" ruling, ODT learned that several local conventions of interest to the industry were in the "talk" stage. Idea is here that ODT hopes to have escaped heaviest wave of convention-going during month of September, with next popular convention season not due before the Christmas holidays.

At the same time, the agency hopes that conventions during the next 12-month period will fall several hundred per cent short of the 18,000 national, State and local fetes which are held in a normal peacetime year, or the 14,000 conventions which took place in 1942, our first war year. And spokesmen emphasized that nothing like the pre-war pace which saw between 550 and 600 conventions held every year in New York will be possible under present military rail requirements.

### Hotels, Showbiz Praised

ODT chief Col. Monroe Johnson took out time this week for special praise to the hotel and entertainment industry for co-operation in observing ODT's war orders on conventions. Both as performers and as regular attendants at conventions, showbiz had stake in the ban, it was pointed out.

Johnson hopes that American appetite for convention-going will have been somewhat conditioned by war years and folks will have "lost the habit" to the extent that more and more groups will rely on the convention-by-mail or proxy technique. ODT relaxation on group travel has little impact on showbiz mobility inasmuch as the agency as early as mid-August exempted business travel of troupes, bands and other professional performers from the order.

DALLAS, Sept. 17.—Jimmie Jefferies, originator and emcee of *Early Birds*, WFAA daily breakfast show, returned to the mike September 8 after an absence of 12 weeks. Billed as the roundest man in radio, the rotund gagman underwent a successful throat operation during his layoff, then hied to Hollywood for a week's stay on personal biz.

## Export Market on E. T.'s Eyed Lack of \$\$ Biggest Biz Hurdle

(Continued from page 3)

was "alert to all developments" and inferred he wasn't going to be caught short when the foreign market starts zooming.

"We have received many requests for foreign reproductions of our shows," Ziv stated, "particularly shows like *Kenny Baker, Pleasure Parade* and *Old Corral* and the *Korn Kobblers*. They want the show just as is." Ziv said as soon as the situation "became more clarified" he expected to do a good deal of foreign trade.

A spokesman for Standard Radio, a fairly heavy distributor in South American e. t.'s, revealed the company had a definite eye on Europe but would stick to its dependable S. A. trade for the present. Company has exported to Mexico and below, all during the war, and expects trade to get heavier now that hostilities are over. Latin American tastes are swinging more and more to the Norte Americano style of sophisticated popular music—they still like tangos and rumbas played by their own orks.

### AFRA Snags?

One snag which is currently talked about among the e. t. boys is the AFRA Code which requires actors to be paid the same price for foreign distribution as domestic, with the exception of rehearsal fees. However, shows which are strictly for foreign consumption and utilize only foreign language, do not come under AFRA's scope.

Ray Jones, AFRA head in Chi, made some caustic remarks concerning lowering AFRA's price for foreign distribution. At present actors get \$16.50 for a 15-minute transcription plus \$6.60 for hour's rehearsal time which is required.

"I don't think the object of our sending American shows overseas is to lower our own standard of living by attempting to compete with native standards," Jones declared, "and if we can't afford to pay our actors a minimum wage of \$16.50 then we'll have to get up some other means of providing shows."

### Thirty-Three Cent Actors

Jones pointed out that e. t.'s could be played on as many stations as could be sold and that even at low ratio of 50 stations talent cost would only be 33 cents per actor per station.

If the guys say they can't afford that, then somebody's estimates are wrong when they talk about the great foreign

market," he continued, "and at any rate why make the working actors take a beating?"

## West Coasters Have Their Own Export Ideas

HOLLYWOOD, Sept. 17.—Plattermen here see lush coin ahead in disking airmers for export consumption. General feeling is that it is an untapped field ripe for exploitation.

C. P. MacGregor says they are gearing themselves to service 21 countries with canned shows for foreign and U. S. sponsors, and deals are already underway for France, England, South Africa, Australia, New Zealand and Latin America. MacGregor says post-war biz in this field will triple pre-war figures. He also says that plans are being shaped to open a MacGregor office in London, Melbourne, New York and Chicago, and it may go to South America.

MacGregor will stick strictly to American format in airmers, and says U. S. type radio shows are popular abroad and very much in demand. Shows will be waxed in music, dramatic and comedy packages for 15 and 30-minute airings. Most of them will be in English, altho MacGregor says it is currently shaping up foreign-tongue packages.

### AFRS Created Demand

Reason for current heavy demand for U. S. air disks, MacGregor says, is the fact that Armed Forces Radio Services showed foreign countries what typical American radio was like and now they want more of it. Because of this, MacGregor will adhere strictly to U. S. format.

Standard Radio here agrees that there will be a boom in waxing for the foreign market, but says that from all it can find out, U. S. type shows are irritating to foreign ears. Standard will stick to music shows only and will leave voicing to native announcers in countries to be serviced. Disking foreign-tongue packages here, Standard feels, is risky in that accents are easily tangled, with the result proving non-acceptable to foreign dialers. Standard gave U. S. example of nixing by pointing out how a dramatic show would fail here if actor depicting a Bostonian spoke southern, or if role of tough gangster were voiced with a Harvard accent.

Standard says that U. S. comedy or dramatic shows are unpopular in overseas English-speaking countries because different accent, type of gags, idioms, etc., and therefore prove annoying to foreign listener. As proof of point, Standard cited a case where the Australian Parliament was asked to curb U. S. air shows because folks Down Under couldn't stand them. Reason for demand for American e. t.'s, Standard said, is because of talent lack in numerous countries. Sections, such as Belgian Congo, South Africa, Australia and New Zealand, have numerous set owners but are not blessed with multi-web system as U. S. Hence, many stations have to either feed canned stuff or scrape the barrel for local talent. U. S.-plattered music shows are a boon to these outlets, giving listeners U. S. name talent and at the same time solving program problems.

Type of music waxed for abroad depends on where disks will be aired. For example, Standard tells that company representative in South Pacific calls mostly for cowboy and hillbilly tunes which go over big in Belgian Congo regions and parts of Australia and New Zealand.

World Broadcasting here says it has music package shows and leaves voicing to foreign announcer, expects big post-war biz but doesn't think it will wax foreign-language air shows.

## Cincy ATAM Fiery Over Shubert Ax Of Mgr. Trowbridge

CINCINNATI, Sept. 17.—After 20 years of service with the Shubert interests here, Nelson Trowbridge has been given the ax. He has been replaced by Leo McDonald. According to the Shuberts, Trowbridge was replaced because of ill health.

However, in a letter sent to the resident manager early in September, J. J. Shubert expressed his dissatisfaction with Cincinnati's showing at the b.-o. and indicated that it might not be Trowbridge's fault but one way to find out would be to replace him. Next came a blunt dismissal notice.

In addition to Cincinnati's dallies being up in arms at the action, the local ATAM (flacks union) is hot under the collar at the discharge. A protest was sent to the New York headquarter's of the union by Morris Zaidins, union prexy here. "The action of the Shuberts was taken without the proper notice," Zaidins declared. "Under the rules of our organization the decision to replace Mr. Trowbridge should have been sent to the union and some cause for the action given. I feel he has been done a great injustice."

Trowbridge has spent 32 years in the Shubert employ. He was preparing for the opening season here September 24 when he received his release notice.



# Too Much Boiler-Plate In Radio

## McCarthy Allen

NEW YORK, Sept. 17.—Plans are afoot to make the Bergen seg and the new Fred Allen pitch that's to follow it into an integrated one-hour comedy show, with Bergen busting in the Allen program at times, and Fred walking into the McCarthy routines. As both shows are Standard Brands-sponsored, the idea is a natural to get Allen established quickly in his new home.

## RCA-Victor Seeks New NBC Time for Loved Music Seg

NEW YORK, Sept. 17.—RCA-Victor is looking around the NBC web for a new time in which to air its *Music America Loves Best*, believing that the split net it uses in the present slot, 4:30-5 p.m., Sundays, is the reason why Hooperatings haven't gone too high. RCA was eying the 2:30-3 p.m. Sunday time soon to be vacated by Ford, but International Harvester moved in first. (See story elsewhere in this section.)

Reason for the case of double ulcers being developed by RCA and J. Walter Thompson Agency execs is the fact that uncleared stations force them to wax the program and rebroadcast it at several different times during the evening. And, by coincidence, the areas where it is heard at bad times are all Hooper cities.

In Cleveland, for instance, the program is heard at 11:30 p.m., being forced out of its regular spot by a local show which has become a Midwestern institution. If RCA does decide to move the program, it will get the first open time on its subsidiary, NBC.

## Des Moines Center Of Scramble for New Percolators

DES MOINES, Sept. 17.—A mad scramble for new radio stations in Des Moines and several other Iowa spots was under way today, with the relaxation on equipment and expected FCC licensing. Nearly a half dozen groups have been casting aspirations for a new Des Moines outlet, at least three of them with applications in Washington. The Tallcorn Network, consisting of eight out-of-State stations, also would like to have a Des Moines outlet. Stations WHO (50,000-NBC), KRNT (ABC) and KSO (CBS) now serve the Des Moines area.

George O'Dea, local banker, has applied for a station in East Des Moines. Ed Buckley, another banker, is also interested in getting a license, while John Boler, of Minneapolis, and the Atlas group from Chicago are in the picture. One of the Shenandoah stations would also like to move to Des Moines. One group of Des Moines businessmen virtually took themselves out of the Des Moines picture by purchasing the Marshalltown, Ia., station, while in Cedar Rapids, the Cedar Rapids Broadcasting Corporation has been organized in an effort to locate a station there.

## Chemicals, Inc., Sponsoring 'Don't You Believe It' Show

HOLLYWOOD, Sept. 17.—Chemicals, Inc., will bank roll Columbia Pacific net's *Don't You Believe It* ainer, replacing Campana Sales Company, current sponsor, starting October 27.

Garfield & Guild, San Francisco, is agency for Chemicals, Inc. Show is aired in the Saturday, 9:45-10 p.m. (PWT.) slot.

## Hooper Intros New Services To Rating Biz

NEW YORK, Sept. 17.—C. E. Hooper, Inc., last week took the wraps off its post-war plans and announced two new services, one for stations, another for advertisers. Both will be new to Hooper clients, altho not new in basic concept, and will be issued in addition to the current activities of the research organization.

The advertisers service division, to be headed by John C. Whitridge Jr., will offer audience and effectiveness analyses via group chart talks by a Hooper rep to conferences of advertiser and ad-agency personnel, and a sales trend index.

The chart talks will be staged every 60 days and go into all details of the comparative values of the clients' programs and those of the competition. The *Sales Trend Index* will report evidences of sales changes in the advertisers' and competing brands. Promises of latter figures are 21 days after the measurement is made in the field.

The station service division will be headed by Gordon and Ted Buck. It will offer a diary study designed to comparative audiences "inside" and "outside" the station city, audience movement, specific audience composition, audience frequency and the economic breakdown of the audience.

In addition, there will be a direct listener survey and receiver analysis to give stations info for use before the FCC and in confabs with networks.

There'll also be surveys of FM and video—it's post-war and—.

## Pawlek to West Coast NBC

HOLLYWOOD, Sept. 17.—NBC engineer John Pawlek has been shifted here from the net's New York studios. Pawlek will handle the *Truth or Consequences* air show there.

## Vet Groups and Congressmen To Ask FCC To Relent, Hold 20 FM Channels for G.I.'s

### Durr, Patterson Support Move to Alter Ruling

WASHINGTON, Sept. 17.—Veterans' groups and Congressmen are readying to sound off against Federal Communications Commission for latter's failure to reserve 20 FM channels for returning vets. Whether FCC will reverse itself is uncertain, but Commissioner Clifford J. Durr, for one, is more than willing to recast the ruling in order to make the reservations for the vets.

Durr feels strongly on the issue, insisting that thousands of men still in the armed forces, who had radio background in pre-war civilian life and who want to get back into industry, are being unfairly denied opportunity. Those who are fated to stay in occupational forces for a year or more are likely to find themselves unable to compete for whatever frequencies may still be available, according to the commissioner.

Durr, it is known, dissented from FCC majority ruling denying the reservation of 20 channels. FCC majority ruling was largely in response to industry sentiment registered at public hearing.

### Patterson Urged Reserving

Undersecretary of War, Bob Patterson, it has been learned, was among military men who had urged FCC to hold the channels in reservation now. According

## Thesp Kesten

WASHINGTON, Sept. 17.—FCC Commissioner Paul A. Walker like the proverbial elephant, never forgets. Back in the fall of 1944, the commissioner jokingly commented several times on the "dramatic quality and ability" of Paul Kesten, CBS vice-president, in his testimony on FM, television and short-wave at general allocation hearings.

The FCC commissioner, along with 250 other capital biggies, showed up at CBS party here for actress Helen Hayes last Tuesday (11) commemorating among other things, her new Saturday show on CBS. After meeting Miss Hayes, Commissioner Walker looked around wildly for Kesten. "Where's Kesten? Where's Kesten?" he demanded. "I want Miss Hayes to meet another good actor."

## Harvester on NBC; CBS Sponsor Balks At the Time Move

CHICAGO, Sept. 17.—International Harvester Company will break into the field of network program sponsorship for the first time October 7 when it begins bank-rolling a half-hour weekly program on NBC, Sundays, from 2:30 to 3 p.m. (E.W.T.). International's new program, which will originate in New York, will feature Raymond Massey, as narrator; dramatic segments with well-known guest stars; a 70-piece orchestra conducted by Howard Barlow, and a 24-voice choral group.

Earlier this week it looked as tho CBS would get the show at the same time on Sundays. Plan was to move CBS's Prince Matchabelli *Stradivari* program to another time to make way for the Harvester show. But at the last minute, Matchabelli execs balked at the time move and NBC captured the show.

## Broadcasting Gets Leukemia

Web affiliates reach down for their ideas instead of setting the pace

NEW YORK, Sept. 17.—Prime problem of production-minded execs these days, what with the emphasis moving more and more toward program service, is the over-abundant use of prefabricated segs by network affiliates. In itself, this is not too bad but, as one exec put it, "Web affiliates are fighting for local biz on the local station level."

"Too many network outlets of all sizes are playing Crosby records, airing transcribed shows, doing the exact same programs as the small, non-network indie elsewhere on the dial. And what makes it tough is that the listener hears on a 50-kw. network affiliate the same Crosby or Sinatra records he hears on a 250 or 500-watter. And in many cases, the indie does a better job of producing these platter shows."

### Locals the Hitch

Sideliners point out the obvious reasons for this situation. Namely, stations can no longer program completely off the network line. The day when station managers of network affiliates could spend the day on the golf course is out; now they have to produce local shows or run afoul of the FCC.

Network-produced co-op programs solve part of the problem but still leave a sizable gap in the daily schedule. With program-smart manpower at a premium, even more so than usual thanks to the war, these stations have laid in sundry library services and, as a final resort, tried to copy the top shows of the local indie outlets. Invariably these are platter shows.

### Beneath Their Level

What the affiliates, including some web-owned-and-operated outlets, do not realize, some in the trade figure, is that they are copying from a lower level in the radio set-up instead of serving as a model for station beneath them. As a result, they tend to lose listener acceptance except when the top web shows are being aired.

At the same time, these stations are inadvertently sapping away at radio, as new talent, live talent, cannot compete economically with records at 50 cents a throw or boiler-plate programs at mass-production rates. Likewise, in the long run these stations suffer, as the more canned shows they use the less material, in the form of new talent and ideas, is available for the networks. And the less for the webs, the weaker the net programs, so the weaker the web affiliates.

### Self-Benefit

Actually, of course, the nets are priming their own pump by building their own shows, not relying on the affiliates. And too many indie stations, who might gab a bigger share of the available audience by dipping into the financial and mental till for some live shows, prefer the status quo because it's easier to sell.

Therein, as one web exec points out, lies the evil. There was a time when the networks were accused of taking the easy way out by letting the agencies produce the programs. Now, they're digging in and coming up with programs and ideas, so the affiliates and indies are leaning more and more to the easy dollar.

One station has only one piece of live talent and it's been around so long it goes with the lease, and the salesmen manage to find it a commercial from time to time. On another station they have a so-called live show that looks (See *Too Much Boiler-Plate* on page 10)





# Webs' Ire Up Over FCC's FM Ruling

## Nets May Ask New Hearing

Frequency assignment for present licensees, especially N. Y., burns 'em up

WASHINGTON, Sept. 17.—Networks are chafing bitterly over key provisions in Federal Communications Commission's assignment of FM frequencies and latest installment of FM rules, issued Wednesday (12), with some spokesmen suggesting possible need for rehearing on whole issue. Networks see in FCC's latest action an attempt by commission to establish "artificial barriers" to prevent web stations from becoming more enterprising than independent stations.

Among targets of bitter criticism by networks is FCC's outline of assignments for present FM licensees and permittees, particularly in New York area. FCC explained officially that "in making the assignments in New York, the commission has decided to assign the frequencies with the maximum service area beyond the 1,000 univolts/m contour to existing stations since these stations are the pioneers in FM broadcasting." Commission added: "In making assignment in New York to the networks, the commission has endeavored to assign substantially equivalent facilities for all the networks. As a result, the facilities assigned to the network pioneers have a somewhat smaller service area beyond the 1,000 uv/m contour than in the case of the non-network pioneer FM station in New York.

### Maximum Service Predicted

FCC explained that this should result in maximum service to listeners and that programs of network stations are available either from network-owned station or their affiliates. "Hence," stated FCC, "listeners living beyond the 1,000 uv/m contour of the network-owned station will have an opportunity of receiving network programs from an affiliate of the network in whose 1,000 uv/m contour they reside, and all networks will have an opportunity to compete for affiliates in this area."

One network spokesman commenting on the FCC assignment said the commission "has no right to balance off one station against another."

Asked if the protest will be carried formally to the commission, he pointed out that "such a step is a strong possibility." It was recognized generally that FCC's latest promulgated provisions for FM operation are flexible enough to be re-cast later. Nevertheless, some network spokesmen, professing surprise over the assignment conditions, complained that opportunity to discuss the issue had not been provided in public hearings and that consequently the question should be opened anew.

### "Safety Valve"

Analysis of the latest rules and regulations (Subpart B of Part 3) showed numerous "safety valve" features which pleased most observers, including network representatives. Community stations are limited to maximum effective radiated power of 250 kw. and maximum antenna height of 250 feet over average height of the terrain 10 mile from transmitter. Area 1 metropolitan stations are limited to maximum of 20 kw. radiated power with non-directional antenna height of 500 feet. Revisions are authorized under certain conditions. Rules on licensing policies are in most instances similar to standard broadcast regulations.

Dominant in the rules is policy calling for full detailed progress and log reports so that FCC will be able to keep close watch on FM particularly in swift opening period of expansion. FCC obviously intends to guard against build-up of exclusive territories and inequities in competition. All FM stations will be licensed for unlimited time operation, with minimum of six hours daily operation required.

## Final Solution in Airport-Radio Contest Slated for Joint Action

WASHINGTON, Sept. 17.—Heated contest between radio and aviation for property expansion by which to command the air appears headed soon for final solution in Joint Congressional Conference Committee. That's the view of Congressional leaders in wake of Senate passage Wednesday (12) of McCarran Federal-Air-for-Airports Bill.

Big issue, as far as radio industry is concerned, is question as to which industry will get priority in race for land on which to locate transmitters and on which to build airports. McCarran Bill, as amended just prior to Senate passage, authorizes Federal Communications Commission to confer with Civil Aeronautics Administration in solving conflicts destined to develop on far-reaching scale as FM stations begin multiplying and as cities and States get unprecedented federal aid for building and expanding airports.

### Committee To Decide

Congressional leaders now believe that Joint Conference Committee will be called soon to decide on the radio lands issue as well as other problems which are dealt with in bill already reported by House Interstate and Foreign Commerce Committee. Latter bill is authored by committee's chairman, Clarence F. Lea (D., Calif.), who is due back in capital this week. Lea Bill does not conform to McCarran Measure (S2) and authorizes federal aid totaling \$75,000,000 yearly for five years for airport construction. Originally, bill sought \$100,000,000 yearly authorization.

Problem of aviation-radio conflict is thoroughly recognized in both Houses, with Lea Bill already containing a provision for public hearing in any case where station owner wants to protest proposed condemnation of his transmitter land to make way for airport expansion. On insistence of Sen. Edwin C. Johnson (D., Colo.), Senate revised McCarran Bill at least to let FCC get together with CAA in deliberating on land disputes.

However, CAA has final say in matter, under both Lea and McCarran bills.

### Porter Sees Conflict

Johnson, in getting Senate to revise bill, called attention to communication received from FCC Chairman Porter, stating that certain of McCarran Bill provisions "present a possibility of conflict of jurisdiction between the Civil Aeronautics Administrator and this commission. This possibility of conflict, stated Porter in letter dated September 11, 1945, to Chairman Wheeler of Senate Commerce Committee, "appears to arise from those provisions of the bill which confer upon the administrator authority to formulate a nation-wide zoning program for clearing and protecting aerial approaches to airports thru regulation of the height and location of structures in the vicinity thereof and to promulgate reasonable standards with respect to the maximum height and location of structures within such safety areas as may be necessary to effectuate the zoning program."

Porter urged that any federal legislation should adhere to policy by which FCC and CAA consult together and cooperate with FCC before authorizing erection or change in any radio station antenna towers submitting the matter to CAA "for its approval in order to minimize the creation of hazards to air navigation." In floor debate, Sen. Wallace H. White Jr. (R., Me.), said he was apprehensive lest the Johnson amendment reduce rather than safeguard the FCC's power, since the FCC would be compelled to go along with final authority of CAA on land-issue rulings. McCarran, himself, indicated he wasn't at all clear on the issue, and it is now evident that leaders of both Houses will want to study the aviation-radio land problem carefully before a final measure is sent to the White House. Federal aid for airport legislation will be high on the House agenda and, consequently, it is likely that decisive action on the radio issue will be reached soon.

## Celler Readies Legislation To Curb Big Biz Influence In Air, Station Speculation

Move Significant as FFC Begins WINS Hearing

WASHINGTON, Sept. 17.—Coincidental to WINS transfer hearing before FCC this week, Rep. Emanuel Celler (D., N. Y.) is resuming preparations to introduce legislation aimed to curb "big business" influence in radio, big-money speculation in station transfers, and "monopolistic tendencies generally." Celler told *The Billboard* that he plans to have at least two bills in the House hopper within a month and that both of these measures will touch on "major problems of the radio industry, and of regulation of the industry." Celler, a member of the important House Judiciary Committee, said he is considering an additional bill to set up a special investigating committee to examine radio and network practices.

Recently, Celler jumped into FCC for what the Congressman described as failure to exercise its full powers under Communications Act of 1934. At same time, he lashed out at National Association of Broadcasters' Code which he said prevented labor and similar groups from getting square deal on the air.

Congressional interest in outcome of WINS case appears high, especially in view of recent AVCO transfer findings and because Hearst effort to unload WINS involves \$2,100,000. Congressmen

are becoming increasingly interested in activity of radio whose earnings have been steadily soaring amid big-time station speculation. Of special interest, for example, is FCC's latest report issued Friday (14) showing net revenues from sale of time amounting to \$245,339,532 in the four major networks and five regional networks and 875 standard broadcast stations in U. S. and Territories during 1944. This figure represents almost 26 per cent over previous year's earnings.

In addition, these networks and stations received \$28,959,079 last year from sale of talent and other incidental broadcast activities as compared with \$19,613,621 the previous year—an increase of 47.6 per cent. Total number of stations affiliated with major networks last year was 689, as compared with 604 for 1943. Average broadcast income of the 689 stations amounted to \$94,004, an increase per station of nearly 29 per cent over previous year's average for the 604 stations, FCC report showed. The four major networks and their 10 key stations reported total revenues from sale of time aggregating \$84,068,954 in 1944, as compared with \$71,027,292 for previous year FCC stated.

## Help Wanted \$\$\$ To End Shortly For Stations

CHICAGO, Sept. 15.—Altho many radio stations in the country are still reaping good harvests from department stores which have bought help-wanted transcribed programs because of the newsprint shortage, indications are that the bonanzas will cease with the easing of paper shortages, and the newspapers will once again get the ads.

Case in point is Montgomery Ward & Company. Firm heretofore had a heavy newspaper budget for help wanted ads, but with the canceling of paper ads was forced to turn to radio. Ward spends about \$50,000 in Chicago alone for help-wanted programs on six Windy City stations, WBBM, WAIT, WIND, WGN, WJJD and WLS.

William Howell, of the Foote, Cone & Belding Agency, which handles Ward for press and radio, said the company considered newspapers the basic advertising medium and would revert to them as soon as possible. Ward has just signed 13-week contract with WBBM for a transcribed help-wanted program. Howell said that this was a normal seasonal employee program which every department store puts on for the forthcoming Christmas holidays. Company is limited at the present time to three agate lines in each of the local newspapers.

## NBC's E.T. Rate Cut Third to Half

NEW YORK, Sept. 17.—The oft-reported rate reduction on all NBC-syndicated productions is now in effect, NBC radio-recording division revealed recently. Cut in price about a third, packages like *The Haunting Hour* and *Destiny Trails*, which were originally priced at \$150 and \$50, are now available at \$100 and \$30, respectively.

Likewise, coin asked for the *Playhouse of Favorites*, *Come and Get It* and *Modern Romances* will be almost half of what was previously demanded. Trade, well aware that show production cost is on the upgrade, is patiently awaiting the gimmick.

## Al Collins Goes to KALL

CHICAGO, Sept. 17.—Al Collins, WIND announcer for only a few months, has resigned to become production manager of KALL, Salt Lake City. KALL, Salt Lake's newest station, will start operation September 30.

HOLLYWOOD, Sept. 17.—Dick Ross was named production manager for Associated Broadcasting Corporation's Western Division. He was program director at KMO, Tacoma, and later night supervisor for Don Lee here. Ross was recently released from the army air forces.

## Porter's Seg Guide

WASHINGTON, Sept. 17.—Federal Communications Commission's hope that broadcasters will give top program—content emphasis to "full and free expression of diverse viewpoints" got new emphasis in Chairman Paul A. Porter's remarks at inaugural of Associated Broadcasting Corporation here yesterday (16). Free expression headed Porter's "must" list by the following: Programs calculated to foster and elevate our tastes in music, literature, drama and the other arts; wholesome entertainment; fair reporting of the news and an understanding of the background of the news; and, opportunities for enlarging our knowledge of the world of science."



# SCHOOLS TO GET BUILD-UPS

## Friends of Democracy Still Want MBS Time To Answer Lutheran League's Dr. Maier

Mutual's Bob Sweezy Says "No" and Explains Why

NEW YORK, Sept. 17.—Friends of Democracy, Inc., anti-Fascist pressure group, this week declared itself dissatisfied with the reply of the Mutual Broadcasting System to its charges of July 13 that the Rev. Walter A. Maier, preacher on *The Lutheran Hour* (MBS, Sundays, 12:30-1 p.m.) was expressing opinions on controversial, political issues during his sermons. Friends of Democracy pressed its demand for time to answer Reverend Maier's alleged statements, declaring that the preacher's views were being used to support the arguments of "demagogic agitators." Meanwhile, MBS v.-p. Robert D. Sweezy, told *The Billboard* that more stringent control over paid religious broadcasts was being exercised by the web's continuity acceptance department.

Sweezy had previously written the liberal group, rejecting its charges as baseless because "Dr. Maier has at no time participated in short-wave German language broadcasts; is not an intimate friend of Gerald L. K. Smith (head of the 'Nationalist' party), altho he has met him casually on two occasions; has never heard before of an individual named D. Scott Swain, and that if the 'vermin press' (extremist press supported by the most violently anti-Democratic elements) has made use of Dr. Maier's broadcast material it has been without his consent or knowledge."

### Use Is Proof?

Friends of Democracy, in reply to this point, said that the very fact that Maier's material was used is prima facie evidence that it was adaptable for use by Fascist elements and as such must have contained statements on political issues to which the org asks time for replies.

### Mis-Quotation

NEW YORK, Sept. 17.—Several newspapers serving the frantic lunatic fringe of American Fascism have quoted *The Billboard* in weeks past as saying that Friends of Democracy was trying to drive Dr. Walter A. Maier off the air.

The *Billboard* story mis-referred to was the one on Page 5 of the issue of July 21, headed "MBS Lutheran Hour Gets F. of D. Works as an Anti." No where in the story did *The Billboard* say that the Friends of Democracy was attempting to have the preacher taken off the air. In the first paragraph it was reported: "In a carefully documented letter to MBS, the FCC and the NAB, Friends of Democracy asked for time to reply to Dr. Maier's alleged anti-Semitic, anti-Catholic, pro-German, anti-rationing statements."

A later paragraph stated that a trade source had predicted: "... The expiration date or his (Maier's) contract ... would find him off the air." This neither referred to nor stated the Friends of Democracy's stand.

Quotations of *The Billboard's* article which present any other set of facts are complete misinterpretations and have never been authorized by the editors or the publishers of *The Billboard*.

Sweezy contends that many of the points made against Maier were developed from material taken from the *Walther League Messenger*, a church publication. He told *The Billboard* today that he feels that if a man's broadcasts are clear of controversial issues, his outside writing have no bearing on radio questions, as long as he is not completely outside the bounds of social decency.

In reply, F. of D. said that the broadcasts were used to promote the magazine and that the magazine, in its turn, was used to amplify ideas advanced in the programs.

### Out of Context Claim

Sweezy said that many of the F. of D.'s quotes of Maier were torn out of context and, if left in, would mean the exact op-

posite of what the group charged. F. of D. said here that if Sweezy were right on this point, the "seditious" press would not have been able to make use of Maier's material and that some of his stuff was so subtle as to escape the notice of the network.

The Mutual v.-p. said that many of the points made against Maier were in hindsight and that some of his opinions, like those of everyone else, have changed with the changing world scene. He pointed to that fact that F. of D., which now supports the Soviet Union, at one time attacked it as an enemy of democracy. He suggested that the org was in no position to criticize Maier for his alleged anti-Soviet bias because it, too, once disapproved of Russia. The anti-Fascist outfit replied that it attacked the Soviets when they were involved in a non-aggression pact with the Nazis but that Maier had made attacks which were destructive to wartime unity among the United Nations, and in so doing endangered our war efforts.

Friends of Democracy has waived its objections to Maier statements on such subjects as God, religion, Martin Dies, Lindbergh, peace, Christ, sex, liquor, etc., but continues to charge that Dr. Maier was pro-Vichy. Organization went on to add material to its original brief, attesting to show that not only has the preacher made anti-democratic statements on the air, but that his entire record shows that he has worked hand-in-glove with Fascistic elements in this country.

## FCC Putting Tough Policy Into Action In Buffalo Case

WASHINGTON, Sept. 17.—Trend toward tougher scrutiny by Federal Communications Commission in license renewals is expected to be stepped up sharply, with the policy getting its latest support in FCC action Thursday (13) in Buffalo Broadcasting Company case. FCC announced proposed finding of fact and conclusion looking toward denial of applications of Buffalo Broadcasting Corporation for renewal of licenses of WKBW and WGR (Buffalo).

Commission based proposed denial of renewal "solely upon illegal arrangements between the Buffalo Broadcasting Corporation and the Churchill Tabernacle." FCC scored contract clause reserving certain specified time on one of org's station for Churchill Tabernacle's use, insisting this wasn't in public interest. FCC, however, is letting firm file a new application toward relicensing one of its stations, altho org must drop a station under rule prohibiting ownership of more than one station in same service area.

## Gleason Exits From ABC

NEW YORK, Sept. 17.—Ralph Gleason last week checked off the Blue flack staff where he was trade news ed. He will collab with Ed Rice, of *Look* mag, on a book to be published by Duell, Sloan & Pearce. Tome is *The Jazz Story* and will be a pictorial documentary of jazz music.

A plug-out-programs closed circuit session was planned by one net last week just as the NABET strike broke right in the network's face. Topper who was supposed to intro the session suggested that he use half the period for an explanation of the strike and the second half for the program plug. Promotion brass almost turned green at the suggestion and assured him the idea was no soap. Said the ad-man to the topper, "You can't change your voice that quick."

## WCAU Looks Like Navy Base With All Gold Braid Around

PHILADELPHIA, Sept. 17.—Dr. Leon Levy, WCAU prez, who served as a lieutenant in the naval reserve early in the war, is surrounding himself with a lot of gold braid. In a move of more than casual interest, Doc Levy this week brings in Com. Joseph I. Tinney, new to radio, for the newly created post as assistant to the station's president. Commander Tinney has been in charge of the public relations office for the entire Fourth Naval District, which included being Lieutenant Levy's superior, and is leaving his uniform behind after four years of service.

Commander Tinney will not be the only officer of that rank at WCAU. Com. Jack Leitch, in the navy since August, 1941, in charge of communications in Greenland and the South Pacific, is also shedding his uniform to return to his post as chief engineer of WCAU. Already back is Lieut. Com. Al Munsey, who returned from the Pacific to resume his post as master control engineer. Other gold braid due back soon to resume their WCAU posts are Lieut. Com. Lou Fisher, staff announcer, now on Admiral Nimitz's staff at Pearl Harbor, and Lieut. Col. Frank Shannon, who left the engineering staff to become the B-27 radio chief at Guam and the Marianas.

## Technicolor Pic To Flack 'Suspense'

HOLLYWOOD, Sept. 17.—Film is being readied which will promote CBS *Suspense* airshow. A 16mm. color two-reeler, it gives behind-the-scene picture of an actual airing of the show.

Plans call for film to shown in towns of more than 25,000 where people haven't had a chance to see a broadcast. Film will be run at department stores, women's clubs, etc., and will plug both the airshow and it's sponsor, Roma Wine.

## SSI Set for 12-State Job

Vic Ratner, Henry Stampleton back deal to spotlight interscholastic sports

NEW YORK, Sept. 17.—High-schoolers who haven't had too much of the spotlight during the last few years will get plenty of attention under a new scholastic sports institute deal which starts with the basketball season this December. SSI, headed by G. Herbert McCracken, for 25 years Lafayette College coach, with Henry Stampleton (ex-Warwick and Legler) and Victor Ratner (ex-CBS) in the business background. Staff isn't all set but George Schreier, resigned from the American Broadcasting Company, Saturday (15), to assume the slot of director of bureau of information of SSI. Dick Dunkel, who for the last 10 years has handled the Atlantic Refining football forecasts and the Converse Rubber Company college basketball forecasts, will do the forecasting. He'll continue his own babies, too.

Altho, not set, trade feels that Les Quailley will resign from N. W. Ayer to handle scholastic relations, a job he's been doing in football and baseball for N. W. Ayer in Philly for the past 10 years. Job of relations with the high school principals is said to be much tougher than that of dealing with the university and college heads. The latter have been impressed with the fact that sports bring in the endowments, while the secondary school heads do not have to scrounge endowments as practically all are State or city institutions without worry about where the next dollar is coming from. Les hasn't made up his mind yet, but he feels, say some of his close associates, that the high school deal is right up his alley and that it has tremendous possibilities.


### Hanover Tested

High school basketball forecasting and (See BUILD-UP PLAN on page 10)

# PEOPLE

## BY THE QUARTER MILLION!

People are your market! People attend every WLS personal appearance! 237,225 paid to see WLS personalities just the first half of 1945. Add this to our million letters a year and you see why we can say WLS GETS RESULTS! Call a John Blair man for added facts today.



690 KILOCYCLES  
50,000 WATTS  
AMERICAN AFFILIATE

**CHICAGO 7**

REPRESENTED BY JOHN BLAIR & COMPANY



A NEW APPROACH TO...



1945-46 PARADE OF STARS



## JOINTLY PLANNED

• It's coming... *NBC's 1945-46 Parade of Stars*... Radio's most effective year-round promotion campaign... now better than ever because it's *custom-made!*

For the first time in the history of radio's greatest promotion drive, this entire campaign was jointly planned in a series of coast-to-coast meetings between the National Broadcasting Company and (1) local stations, (2) sponsors, (3) advertising agencies, (4) radio stars.

The result of this co-operation is that the Parade of Stars bandboxes—now being put to use by NBC stations from coast to coast—contain a collection of the most effective promotional tools ever used for the NBC Parade of Stars.

More and better recordings made with the help of Radio's greatest stars, newspaper advertisements, scripts of live shows, the displays, the promotional folders, the publicity stories and pictures—all add up to radio's biggest big-time exploitation.

Big every year, this year bigger than ever, NBC's 1945-46 Parade of Stars launches a new chapter in its year-round promotion of the greatest shows in radio . . . programs designed to continue to keep NBC "*the network most people listen to most.*"

# National Broadcasting Company

America's No. 1 Network



A service of Radio Corporation of America



# South America's Got Dough To Spend But Looks North For Precedent in Buying

## Latins Copy U. S. Radio Formula Even to Surveys

(Continued from page 3)  
miraculous how this system keeps his soap operas going on his wax-network ... but it does. Outside of Mexico, he ships acetates, and requests that they be destroyed. Even he will be surprised when the disks will turn up years from now—running on a station in some country below the Canal Zone.

Azcarraga's greatest aches come from the fact that all his voices—or practically all of them—are Mex and recognizable so, and that doesn't go in Cuba and in most nations south of the Zone. However, he has landed a number of top sponsors, including Philco, 45 minutes weekly; Standard Brands, 30 minutes weekly; Ponds, three 15-minute slots weekly; Parker Pen and Squibb, each 30 minutes weekly.

### "Cute Deal"

"A" has a "cute deal," claim some export trade-wise guys. He goes into a station, a low-powered indie, and tells the station op that his ("A's") program will build up listeners, and so the station op should up his rates 50 per cent because of the increased audience brought by the sock programs. The deal is set on the basis that "A" gets 50 per cent of the station rates when he sells a program. In other words, the station pays 25 per cent of its old-time charges to "A" as a station rep, salesman, program producer, and what have you.

This is, in many cases, frankly much less than what the U. S. nets collect from any of their stations, with the stations sometimes having to guarantee "line charges" in order to get a deal. Of course, cost of Azcarraga's operations doesn't begin to touch the costs of a

network. However, "A's" disk network operations have cut into the biz that South American station reps in the U. S. have done in the areas where the Mex-accented Spanish isn't objectionable.

### That Sliding Buck

The Mexican operation at the moment is not too happy with its local station deals because the peso is on its way down in value. Its out-of-the-country deals are okay because most of the other nations aren't hit the way Mex currency is at the moment. Typical of the inflation which has just started, after having been held in line for a long, long time, is the cost of water in hotels. When water is desired, the attendant asks if the guy wants 5 or 10 pesos' worth, i.e., one or two bucks' worth—and this condition does not apply only to North America visitors. It's beginning to cut into all Mexican living, even in the provinces. That, naturally, hurts any biz deal, as no provisions for inflation have been made in the contracts.

Copying of U. S. radio program formula is an everyday routine in South America and Central America, as well as the Caribbean Islands. Every quiz program idea gets in Spanish down there, but quick. There are battles of boros and sexes. There's a *You Be the Judge*. *Quick As a Flash* is doing better below than it did up here, and the familiar *Man On the Street* changes its sex in some South American countries and becomes *Woman On the Street*, which indicates that equal opportunity is becoming an issue among the nations where since time immemorial women's place has been in the home. Newest carbon copy is *So You Want To Be an Actor*, with *Information, Please* and all U. S. variety formulas being in operation on at least one station.

### More Dough

The great South American drawback is easing also. In other words, the ex-peons are getting some gold. As manufacturing invades the pampas, the hills and the plains, it means less men available for herding and agriculture and it means dough for men and women who have lived on nearly nothing for generations. Not only is there a lot of coin down there, but it is spread among more people than ever before. That doesn't mean that the landed millionaires are giving up but that there's more dough and it's sprinkling over on the workers.

That means there'll be more dough spent for entertainment, something that (See S. A. SHOWBIZ—on page 32)

## Build-Up Plan Set for Schools

(Continued from page 7)

broadcasting was tried two years ago, with Hanover shows paying the bills for New Jersey, the testing area. At that time, George Schreier did the miking, and that's what sold him on this deal.

Hanover liked the shoe-selling and paved the way for the 12-State job that will start just before Christmas. Henry Stampleton also was in the Hanover show picture while he was with W&L, and that's how he became interested in what broadcasting and forecasting could do for the bobby-sox contingent.

### Coca-Cola Backing

Altho it may be denied, the advertiser back of the 12-State campaign is Coca-Cola, with the deal having been set by Al Steele himself for C-C. It's a typical deal for the Atlanta firm, as it goes in for underplaying its ad pitches. Fact is that C-C may not even appear in the pic the first season. Yes or no isn't set one way or another.

Forecast sheets, which in the past have been distributed by retail outlets, will be mailed to the schools for posting, as they have been handled by Con-



# The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol II No. 18 (Report September 15, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Vitalls D. C. & S. H. NBC 130	16.8	322 ½ hr.	Maisle—CBS Jones & I—ABC Spotlight Bands—MBS	\$ 4,500	\$ 267.86	\$.29
WINCHELL Woodbury Soap L. & M. ABC 183	16.1	620 ¼ hr.	M.-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 372.68	\$.44
RADIO THEATER Lever Bros.-Lux J. W. T. CBS 14	15.0	492 1 hr.	Telephone Hr.—NBC Information Please—NBC Maupin's Ork—ABC Various—MBS	\$16,000	\$1,066.67	**
EDGAR BERGEN Chase & Sanborn J. W. T. NBC 145	13.8	½ hr.	Boulah Show—CBS Various—ABC	\$ 4,500	\$1,050.72	**
TAKE IT OR LEAVE IT Eversharp Blow CBS 17	13.2	378 ½ hr.	Hour of Charm—NBC Theater Guild—ABC Earl Wilson—MBS	\$ 4,500	\$ 340.91	\$.37
HIT PARADE Lucky Strike F. C. & B. CBS 149	13.1	638 ¾ hr.	Barn Dance—NBC Gangbusters—ABC Various—MBS	\$10,500	\$ 801.53	\$.80
SCREEN GUILD Lady Esther Blow CBC 141	12.3	263 ½ hr.	Contented Hour—NBC Tokyo Calling—ABC Mike McNally—MBS	\$10,000	\$ 813.01	\$.88
LOWELL THOMAS (MTWTF) Sun Oil (LN) R. W. & C. NBC 28	11.9	778 ¼ hr.	Charlie Chan—ABC World Today—CBS Tom Mix—MBS	\$ 5,000	\$ 420.17	*
PEPSODENT F. C. & B. NBC 124	11.4	12 ½ hr.	Various—ABC Various—MBS	\$ 8,500	\$ 745.61	\$.77
VICTOR BORGE Johnson Wax N. L. & B. NBC 140	11.1	11 ½ hr.	Doctor Fights—CBS Various—ABC Amerl. Forum—MBS	\$ 4,500	\$ 405.41	\$.48
PEOPLE ARE FUNNY B. & W. Raleighs R. M. S. NBC 140	11.0	176 ½ hr.	Those Websters—KBS Death Valley Sheriff—ABC Double or Nothing—MBS	\$ 3,000	\$ 272.73	\$.29
MR. & MRS. NORTH Woodbury Soap L. & M. NBC 137	10.9	½ hr.	The Saint—CBS Lum & Abner—ABC News of Tomorrow—ABC Various—MBS	\$ 3,000	\$ 275.23	\$.31
JACK HALEY Sealtast Mck. & A. NBC 71	10.8	104 ½ hr.	Hobby Lobby—CBS Detect & Collect—UBC Starlite Serenade—MBS	\$ 8,500	\$ 787.04	**
WE, THE PEOPLE Gulf Oil Y. & R. (LN MA CH) CBS 104	10.7	387 ½ hr.	Parky's—NBC Theater Guild—ABC Dance Ork—MBS	\$ 7,000	\$ 854.21	\$.74
KALTENBORN (MTWTF) Pure Oil Leo Burnett (LN) NBC 30	10.6	283 ¼ hr.	Various—CBS Various—MBS Various—ABC	\$ 5,000	\$ 471.70	*
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 140	7.4	½ hr.	Washington Story—ABC Columbia Symp.—CBS Various—MBS	\$ 4,500	\$ 608.11	\$.71
WORLD PARADE Sheaffer Pen R. M. S. NBC 141	6.5	156 ¼ hr.	Melodies—ABC Columbia Ork—CBS 20th Air Force—MBS	\$ 3,500	\$ 538.46	\$.59
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 141	6.1	127 ½ hr.	W. News Today—CBS Nat'l Vespers—ABC Cunningham—MBS Crooked Square—MBS	\$ 8,500	\$1,393.44	\$1.51

Sunday Afternoon

Insufficient data.

LN—Limited Networks. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell. D. C. & S.—Doherty, Clifford & Shenfield. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. W. & C.—Roche, Williams & Cleary. R. M. S.—Russell M. Seeds. N. L. & B.—Needham, Louis & Broby. Mck. & A.—McKee & Albright. McC.-E.—McCann-Erickson.

The average evening audience is 6.4 as against 6.1 last report, 6.8 a year ago. Average sets-in-use of 22.5 as against 21.4 last report, 23.0 a year ago. Average available audience is 72.1 as against 68.9 last report, 72.3 a year ago. Sponsored network hours reported on number 70 as against '83 last report, 79 ½ a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

verse Rubber before the crew cuts and the mortarboards.

### Two-Year Cooking

Deal has been cooking for at least two years, with Ratner and Stampleton sinking in interim dough. C-C has come into the deal direct, i.e., no agency involved. There's also an anti-juvenile delinquency slant to the entire idea, i.e., get the kids interested in sports. The basketball build-up is only the first of a series of interscholastic sports spotlighting.

Prexy McCracken is v.-p. of Scholastic Publishers, pubs of *Scholastic Coach* and *Scholastic Mag*.

### Too Much Boiler-Plate

(Continued from page 5)

wonderful on FCC reports but drives listeners nuts. The show is never rehearsed and the transcribed commercial spots stumble over each other.

It's just a question of time until the advertisers start raising heck or the networks start laying down the law to the affiliates. One answer may be the recent CBS regional conferences for program managers of their affiliated stations. But, whatever the answer, feel these execs, stations must look to their local programming or become sterile.

# KROD

**The Voice**  
that's heard  
all over the important

**EL PASO**  
Southwest

1000 Watts - 600 KC  
Dorance Rodrick, Owner  
Val Lawrence, Mgr.

**HOWARD H. WILSON CO.**  
National Representatives

**WANT COWGIRL SINGER**

\$50.00 week. Send audition transcription, photo, references.

**WLAC**  
Nashville 3, Tenn.

**PHOTO REPRODUCTIONS**

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYBER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

**MOSS**  
Photo Service  
155 W. 46, N. Y. C. 19. BRyant 9-3482

8 x 10 \$5.43  
50 \$4.13  
100 \$6.60  
POSTCARDS 2¢

# Announcing A NEW RADIO SERVICE

## Geared for NEW-DAY ACTION

A group of seasoned station representatives with outstanding reputations for creative selling—as radio craftsmen and merchandisers—have joined together to form *Lewis H. Avery Inc.* Conveniently located offices in Chicago and New York are now in full operation.

**LEW AVERY** says . . . *"It is our aim and objective . . . to bring the business of station representation out of the doldrums of passivity into the realm of aggressive activity"*

. . . to see that advertising agency and client receive complete and specific data regarding stations, markets, time periods and programs available — careful attention to every detail — and a constant *personal follow-through* once the order is obtained

. . . to give radio stations, agencies and advertisers alike, service geared to the new world at peace, with its many-sided new competition."



**LEWIS H. AVERY**

A pioneer in commercial radio and today one of the best known authorities in the radio broadcasting industry. Thoroughly familiar with the problems of both station and advertiser, as he has worked for the advertiser, the agency, the station and as station representative.

For two years Lew Avery was an announcer on one of America's leading pioneer 50,000 watt stations—two years assistant advertising manager of a public utility—three years associated with a large agency—seven years commercial manager of two leading Buffalo stations—nearly three years with a major radio station representative—and the last three years Director of Broadcast Advertising for the National Association of Broadcasters.



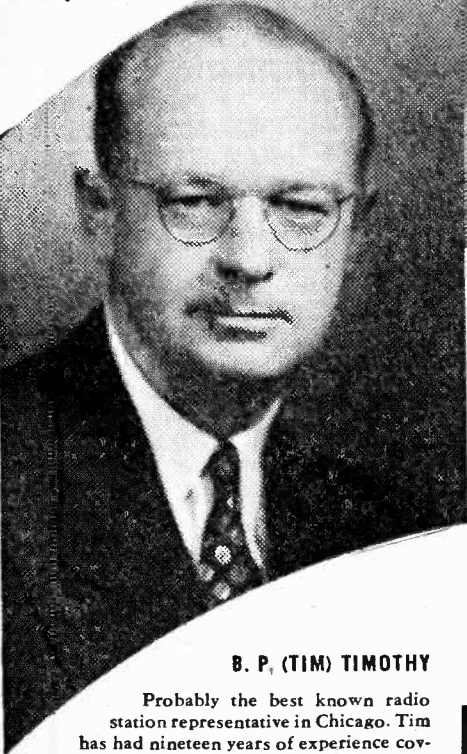
Photo by H. TARR, Inc.

**ARTHUR H. MCCOY**

A recognized authority on what makes for successful radio offers.

To round out his university training Mac spent two years doing radio survey, advertising research and market analysis work. The last six years with a major station representative in Chicago and then in New York have confirmed his reputation as a keen analyst and sound merchandiser.

Photo by BACHRACH



**B. P. (TIM) TIMOTHY**

Probably the best known radio station representative in Chicago. Tim has had nineteen years of experience covering all the major media—from the advertiser's side of the desk as well as the selling of advertising. One year on a national magazine, four years as advertising and sales promotion manager for a large advertiser—11 years as national advertising representative for a large newspaper—and three years with major radio station representative.

**LEWIS H. Avery INC.**  
*Radio Station Representatives*

565 Fifth Ave.  
New York 17, N. Y.  
Plaza 3 — 2622

333 No. Michigan Ave.  
Chicago 1, Illinois  
Andover 4710



# BMB CLEARS THE DECKS

## Net Formula, Not Costs, Set

“Circulation,” “primary,” “secondary,” “tertiary,” verbiage nixed

By Lou Frankel

NEW YORK, Sept. 17.—Broadcast Measurement Bureau last week cut the hawser that had bound it to the dock of discussion and slipped down the river of radio to show the cut of its jib to the trade. For after innumerable weeks of gab and confab, BMB had finally de-

ecided on its cargo and crew and was under way.

Among the week's more important decisions were:

1. To drop the word circulation in referring to BMB measurement data, as it was typical of and familiar to other media, and replace it with the phrase “BMB Index of Station Audience,” as verbiage more peculiar to radio.
2. To expand its service to include the networks.
3. To drop the use of the primary, secondary and tertiary figures; refer to its results only on the one comprehensive level.
4. To co-operate with the Canadian Bureau of Broadcast Measurement on a reciprocal co-operative plan, with material to be exchanged on basis of actual costs of compiling the data.
5. To serve notice of a deadline for subscribers.
6. To let everyone know that BMB will not let its material or techniques be perverted.
7. To confine itself to reports on AM

radio, with special individual reports to be available for FM, video, DX and experimental stations which subscribe.

### It Makes Sense

To the trade all this made a lot of sense. Here is the way the cognoscenti figure it:

1. The use of the word circulation left radio open to razzle-dazzle treatment by its competitors, as the word was one peculiar to newspapers and mags, not to radio. With some of the competition having shown themselves, in the past, prone to low punching, using the oppositions verbiage didn't add up as a smart move. Consequently, many in the biz squawked and, as the trade sees it, it's a healthy sign that BMB reacted to the wishes of the industry and changed the word from circulation to BMB Index of Station Audience as the basic description of the BMB results.

Note: When the networks come in to BMB, their material will be called “BMB Index of Network Audience.”  
2. BMB decided to include the webs, as

the ad agencies and advertisers needed network data in buying chain time. Network data required special treatment, since it would be compiled from station info.

Explanation: (BMB info is to come from listener votes for stations heard. Network info would be culled by crediting webs with votes of its affiliates. But a certain amount of duplicate voting would result and thereby inflate the network totals. This duplicate vote can easily be located and eliminated, but that means an extra operation and additional expense. And, as networks vary greatly as to number of stations in the hook-up, there would be a steady drain on BMB resources to supply the required data.)

So the BMB Finance Committee, Roger Clipp, of WFIL; Leonard Bush, of Compton, and Lowry Crites, of General Mills, will huddle with the webs, possibly next week, make them the following offer, negotiate the remuneration.

### The Web Deal

A—Networks to get actual IBM (International Business Machine) card transcripts of votes for each affiliate, plus cards of any non-affiliate that authorizes same. By matching cards, a simple IBM procedure, the duplication can be eliminated.

B—For data of an affiliate that is not an BMB subscriber, the chain would have to pay the regular station subscription rate based upon what the net pays the station for carrying its programs.

C—The net would withhold this info from the non-subscribing station. Likewise, the web would not release this info in any other form.

D—Leakages of this info would be controlled by copyright and withholding of the BMB seal of approval.

E—Non-subscriber station might obtain use of the data by paying the regular rate. However, BMB would not distribute this info. The angle here is that it's better for all stations to sign up now and so get its data into the master volumes that will go to agencies and advertisers.

F—BMB would give each subscribing network a master tabulation showing complete day and night, county-by-county coverage. With this would go the BMB seal of approval. Thus, the web would have material for promotion subject to a BMB code of practice still in the works.

G—with the aforementioned master tabulation would go the station data mentioned in “A” so the web could figure its various hook-ups. Or BMB would handle the figuring on a cost-plus service-charge basis.

H—For limited web hook-ups, the network could do its own computing for individual presentations. However, BMB would have to certify the accuracy of this data before and if it were to be published.

I—Any claims not certified by BMB would be subject to BMB audit by any interested party, the loser to pay all costs; the web to issue a new statement if in error.

J—BMB would do network coverage analyses only for the subscriber webs. Where analyses are requested by others, by an agency, for example, the network involved would first have to consent.

K—BMB would rather the webs do their own computing. If, however, a BMB service bureau is organized, the same network authorization on network data would hold good.

L—Since stations subscribe to BMB (See BMB CLEARS OFF on page 15)

**NO OTHER BROADCASTER CAN MAKE THIS CLAIM!**

# MIRN

Only way to reach the 5,000,000 radio listeners of Michigan is with the Michigan Radio Network

**PHOTO REPRODUCTIONS**

**PHOTOS 8x10 5<sup>2</sup>/<sub>0</sub> EA.**

*Genuine Glossy Photos*

100 8x10 \$ 6.00	MOUNTED ENLARGEMENTS
1000 8x10 \$55.00	FAN MAIL PHOTOS
1000 5x7 \$ 30.00	20x30 \$2.50 EA.
1000 Post CARDS \$ 20.00	30x40 \$ 3.85 EA.

NO NEGATIVE CHARGE NO EXTRAS

**JJK COPY-ART**

Photographers

TEL BR-9-1723

165 WEST 46TH STREET, N. Y. C. (19)

Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.

WE DELIVER WHAT WE ADVERTISE

# A NEW SERVICE BEGAN OPERATION COAST-TO-COAST

*September 16th — 2 P.M.*

Associated Broadcasting Corporation A. B. C. Network  
—the new flexible Streamlined Major Market Network  
began 16-hour-a-day service to the Radio Homes of the  
Nation.

*All Big Cities at Minimum Cost*

#### COVERAGE AVAILABLE

New York  
Boston  
Baltimore  
Washington  
Richmond  
Buffalo  
Cincinnati

Detroit  
Chicago  
Minneapolis  
St. Paul  
St. Louis  
Denver  
Salt Lake City

Los Angeles  
Long Beach  
San Francisco  
Oakland  
Portland  
Seattle  
New Haven  
Other Markets on Request

#### SALES OFFICES

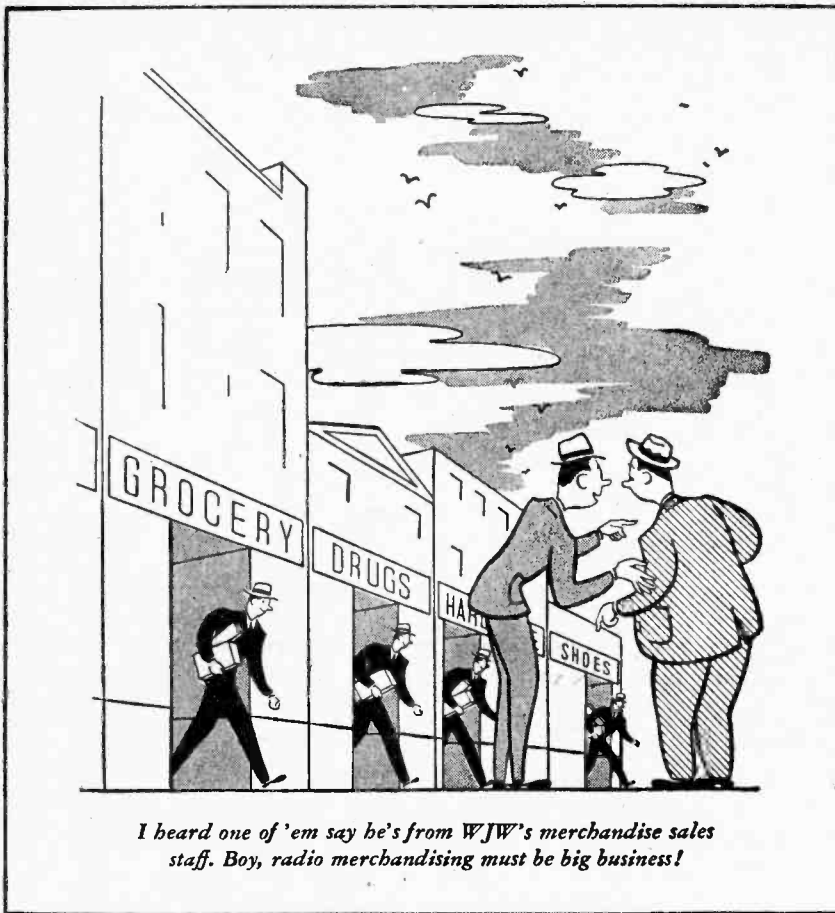
*New York*  
122 E. 42nd St.  
Murray Hill 5-3227

*Chicago*  
360 N. Michigan  
Central 4309

*Hollywood*  
3055 Wilshire Blvd.  
Exposition 1339

EXECUTIVE OFFICES—Keeler Bldg., Grand Rapids





I heard one of 'em say he's from WJW's merchandise sales staff. Boy, radio merchandising must be big business!

**BIG BUSINESS** is right! In the first year WJW's merchandise sales representatives have made 17,196 SALES PRESENTATIONS on products advertised over WJW.

**SALES presentations** is right! These 17,196 sales presentations resulted in 5,427 INDIVIDUAL SALES TO RETAIL DEALERS. That's a record for results!

**Sales RECORD** is right! Actual ORDERS comprising 31% OF ALL PRESENTATIONS proves the point!

And **MORE** to the point! 4,490 OF THESE SALES WERE TO NEW ACCOUNTS — proving that WJW not only delivers the radio advertising coverage that stimulates dealer interest, but also supplies detailed merchandising cooperation that assures maximum distribution to back up air-vertising's demand!

**DO YOU NEED MORE DISTRIBUTION  
IN WJW'S NORTHERN OHIO COUNTIES?**

BASIC  
**ABC Network** **WJW** 850 KC **5000 Watts**  
CLEVELAND, O. DAY AND NIGHT  
REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY

## Too Short for a Head

**SHIRLEY BOOTH** is the rumor parade's latest contribution to the running for an open shot on Edgar Bergen seg. Trade says that La Booth and Tommy Dorsey, who was to have been her running mate in a possible fall package, are making nasty faces at each other. Besides, J. Walter Thompson toppers admit that trial runs of the TD-Booth Bracken replacement have not been overly successful.

That was no gag about CBS going into the publishing biz—latest book, a companion piece to its V-E Day tome, deals with the Pacific war.

Ward's Baking Company is interested in ABC's new Irene Wicker tele show on WRBG, Schenectady. New kid package preemed over the GE station, WRGB, Friday (14).

Sgt. Bob Eberle, ex-Jimmy Dorsey vocalist, subbing for Perry Como on the Chesterfield "Supper Club" until the latter returns from vacation October 1. Eberle, still in the army, began September 17.

Sgt. John T. Lyons, former actor and writer at WFIL, WCAU, KYW and video station WPTZ, all in Philadelphia, takes over the job of continuity acceptance for the AFN in the United Kingdom. Sgt. Ford Kennedy, ex-announcer and newscaster for WCCO and WDCY, Minneapolis, takes over the post of AFN news editor.

NBC is sparing no expense in its attempt to capture the television spots field. Red Barber, who will also do the Giants' football games on radio, has been signed to handle the commentary on all nine WNBT airings of college football games, including Army-Navy and Army-Notre Dame.

Bill Shirer leaves the country for an extended tour of Europe September 26. He'll spend some time in his old stamping ground, Germany, covering the war crimes trials of Nazi big-shots.

And as if things weren't tough enough, all the returned radio junketers tell the same stories over and over again.

Dave Alber and frau, of the associates of the same name, on a two-week trip to the Coast. Les Gottlieb, the Young & Rubicam flack, to Hollywood for a three-week gander at Y. & R. shows.

Ed Murrow, the commentator who walks like an exec, is back in this country for a short vacation. He returns to London next month and from there will probably visit the Continent.

CBS execs threw a liquorary tea for Prexy Bill Paley in Studio 24 last Friday (14).

Tony Pastor's ork, out of Dayton, O., will spotlight the third anniversary of Spotlight Bands September 21. Show has been aired 898 times from service camps, hospitals and war plants in every State except North Dakota, plus Mexico, Canada and Hawaii, since it began in 1942.

Ho-Hum (I Wish I Were Someone in Love), Victor's latest hit tune, is being used as a sign-off by WDAS, Philly, and as a sign-on by WCAU, same town.

Myra Wilkins, formerly of the Office of Strategic Service in the ETO has been hired as Jack Paige's assistant in the WOL, Washington, publicity department. Col. Albert T. Warner, ex-prexy of the White House correspondents and radio correspondents, former head of CBS's capital news department and more recently official army spokesman, has been hired to head news operations for the same station.

WLIB, Brooklyn indie, certainly has

that Brooklyn touch. Station topped its coverage of New York's reception to General Wainwright with a show using the last broadcast out of Corregidor, the mother of the Brooklyn boy who made it, and the mother of Sgt. Meyer Levin, Colin Kelly's bombardier. Climax of the program was the announcement that the Brooklyn boy who made that gripping last broadcast from Corregidor was found alive in a Jap prison camp the day before.

Inside story on why those junketing radio execs never got to Moscow, as they tried to do, was that the Russians wouldn't let them. One of the tourers said that on a trip to Salzburg, they had to fly 200 miles out of the way so as to not be over Russian occupied territory. Soviet's rule, just to stop the gags, covers all Americans and Britons, except those who have special permission.

Bob Saudek, ABC sales service manager, is dropping all his duties to devote himself to special sales problems. He will work under the direct supervision of Prexy Mark Woods and Chet LaRoche, vice-chairman. When he finishes that job, he will take on a special public relations assignment for Bob Kintner.

Two days after AFN-Berlin went on the air, black market prices on radios went up 200 per cent. Germans discovered that AFN was operating on one of the wave-lengths which were permitted on Hitler receivers. The rush is on.

Contrary to recent reports, North Central Broadcasting's Joe Palooka strip will originate in Chicago, rather than New York.

DuMont television's station in Washington may be ready for operation by the end of the year. Company officials say that they are rushing work on top of the Harrington Hotel and will speed it further as materials become available. One of the things holding up the thing is the fact that most of the company's money, technicians, etc., are needed for work on the studio which is being installed in the Wanamaker department store in New York.

WMCA's New World A-Coming, one of the nation's top-ranking public service shows, goes on sale to other stations outside New York next week.

"Happy, the Humbug," NBC's recorded children's show, will be used this year in the New York City Board of Education's entertainment project. The program, scripted by NBC's Steve Carlin, was a department of parks puppet show this summer and may shortly go as a syndicated cartoon strip.

One of the most fantastic stories of radio in the war has just hit this desk. It concerns one Sgt. Francis Schlotz, of Iron Mountain, Mich., a music student, who managed to have his piano lugged all around the world by eight G.I.'s. The method he used was very simple. All he did was crate it and label the crate transmitter. See what a power radio is!

T/4 Dick Dudley, ex-NBC staff actor, has been named program director of the AFN in the United Kingdom. Dudley has also been with WSUX and WSM, Nashville.

First veteran to return to the staff of KRNT, Des Moines, is Meredith Case, of the news department. Case, like many others, was with KSO. When the Cowles sold the station, Gardner Cowles informed servicemen that they still had jobs in the org. About 30 more are expected home shortly.

## NBC Parade of Stars Pitch Set for a Three-Day Airing

NEW YORK, Sept. 18.—Following CBS's introing its *Biggest Show in Town* with the Norm Corwin *Stars In the Afternoon* hour-an-a-half program (Sunday, 16), NBC's network air promotional plans for its *Parade of Stars* moved a step further, without any formal announcement as yet.

Besides the net taking over the NBC Symp hour for one pitch (tipped last week in *The Billboard*), it will also use a half hour Saturday and an hour Monday. Dates for three-day pitch are October 6, 7, 8. Net, in order to get the Monday night build-up, cancels the Carnation Contented program and *Dr. I. Q.* The Saturday spot is not commercial, so NBC only had to deal with three sponsors to clear the three-day build-up.

Idea is simple. Saturday half-hour will build up the other two *Parade of Stars* segs. Sunday pitch will be on Monday, Tuesday, Wednesday and part of Thursday programs. Monday showcase will be on the rest of Thursday and Friday, Saturday and Sunday programs. Altho they haven't been all cleared, it looks as tho the three-day spotlighting will bring to the mike the stars of every nighttime NBC top program. Undertaking involves both Chi and Hollywood, as well as New York, so it's been a help to have NBC Coaster Sid Strotz, in New York to work on. He's in New York for NBC exec conference. Intro to stations of this year's *Parade of Stars* deal was handled by Clarence Menser, program chief of the web on a closed-circuit talk yesterday (17).

# BMB Clears Off the Decks; Net Formula, Not Costs, Set

(Continued from page 12)

on the basis of net sales income, not gross, the webs would pay on the same basis, i. e., on the net time sales retained by the network. Thus, BMB would not be paid twice for the same billing. This also covers stations affiliated with more than one web.

3. Here again the trade sees BMB reacting in a sane and healthy way to trade requirements. When the original BMB proposal of coverage data on primary, secondary and tertiary levels was made, plenty in the trade reacted negatively and feared that once announced they would not be changed without the equivalent of a political revolution.

Well, reasons this segment, not only did logic prevail but there was no revolution.

All BMB coverage info will furnish a complete figure.

Likewise, they were happy to see BMB slap a control on any attempt to make competitive use of portions of this data.

### No Bypass

BMB says any use of its data on a primary, secondary or tertiary level must also be accompanied by the BMB description of the levels used. In other words, there won't be much value in boasting about leading in tertiary areas when the BMB descriptions explain just its evaluation of tertiary.

Note: The first BMB study will limit itself to stations within Continental U. S. A. and to ballots written in English. For a separate fee they'll undertake studies for stations or networks desiring measurement of specific language groups. (This covers returns in Southwest which will probably include Mexican stations and outlets within Continental U. S. A. with foreign-language programs.)

4. Since U. S. stations are heard in Canada and vice versa, and since Canadian Bureau of Broadcast Measurement is comparable to BMB, and since this data is pertinent and valuable, these organizations (BMB and BEM) will exchange info.

5. Since the BMB reports will have to go to press, there has to be a deadline for subscriptions. BMB set April 1, 1946, as this deadline. Subscribers signing up after this date will get complete data but it will not go into the BMB publication.

And this is important, as the publication will be the master volume of station coverage that will go to the ad agencies and advertisers and stations.

6. BMB served notice that it will not be a patsy for sharpshooters. There will be no rigging, phonying or boraxing of BMB methods, techniques or ballots. Ditto, for stunts or promotions which may result in bias or inaccurate response to BMB ballots.

Note: There are no penalties on record. However, the BMB Code of Practices, now in the works, will probably plug this gap.

7. BMB's Research Committee okayed the sample technique, called for a number of double-checks on the test runs, decided to cover part time and synchronized station operations by totaling all call letters involved and explaining the totals with a footnote in the official reports.

Additionally, the part-time and synchronized stations will get separate reports showing the total mentions for each. This dope will be for the exclusive use of each station and withheld from publication. Additionally, the stations involved will have to subscribe before any data will be released, the angle here being to nix any attempt at one outfit getting a competitive edge.

The Research Committee also decided

to confine the BMB published reports to AM stations and networks. Subscribing FM, DX, video and experimental outlets will get individual reports for their exclusive information. Further use of these figures will depend on BMB's decision as to their validity. As facilities, service and audience for these now marginal groups increase, BMB will undoubtedly have more to say on the subject.

Finally the committee ruled that for-

eign stations heard within continental U. S. A. will be listed on BMB reports by call letters only, just as will be non-BMB subscribers. Only exceptions will be stations affiliated with outfits like the Canadian BBM and then only when those outfits have co-operating arrangements with BMB.

All of which tells the trade where BMB is going, how it's going to get there and what it's going to use to get where it's going.

## Station Sales Bubble Due To Be Pricked, Govt. Analysts Predict

WASHINGTON, Sept. 17.—“Bull market” balloon in radio station sales is headed for drastic deflation, according to government analysts here studying prospective effects of tightening of federal policy and of expansion of electronics. Wartime “gold rush” which brought radio station sale prices to stratospheric heights, far out of line with original costs, is now history and will not be repeated again, analysts here say. Key factor, they declare, is the opening of new competitive opportunities in FM and television and the Federal Communications Commission's preparations to tighten scrutiny of radio station buyers.

Sharp reversal of trend in the radio station market is expected to attract unusual public interest later on, chiefly because a number of big deals are still pending and may undergo some startling revisions. Biggest transfers still pending at FCC are proposed sale of WINS (New York) from Hearst Radio to Aviation Corporation; proposed transfer of KQW (San Jose) from Ralph Bruton to Columbia Broadcasting System; proposed sale of KHQ (Spokane, Wash.) by Louis Wasmer to KHQ, Inc., new publicly financed corporation.

### \$1,700,000 for WINS

WINS deal involves \$1,700,000 cash plus program time for 10-year period with

value placed by seller at \$400,000. Analysts cite WINS deal as typical of bull market trading since the station, whose sale price far exceeds original costs, hasn't been a howling financial success. In 1944 station was still \$9,000 in red.

KQW deal involves over-all price of \$950,000. CBS was forced to sell WBT, its Charlotte (N. C.) outlet, under FCC chain broadcasting regulations. CBS didn't do badly on that transaction which took place near bull market peak and involved \$1,525,000, with Travelers Insurance the buyer.

KHQ sale involves \$1,295,000. Owner Wasmer must get rid of his station under FCC ruling against ownership of more than one station in single service area.

### 1944 Peak Year

While these pending deals don't come within the province of new transfer restrictions announced by FCC in AVCO-Crosley decision, they can't help feel impact of changing financial values resulting from opening of FM field. On the basis of latest analysis, radio “gold rush” hit peak year in 1944 when 61 complete transfers took place. This was twice the number of 100 per cent transfers for 1939, runner-up year for active tradings.

Best sellers in terms of prices last year were the 250-watt unlimited time stations, with 18 changing hands at prices ranging from \$15,000 to \$500,000. Twelve full-time 5-kw. stations changed hands at figures ranging from \$25,000 to \$626,000. Average price for 250-watters was \$105,000, while \$202,000 was the average for 500-watters and \$331,000 for 5,000-watters. These averages topped records of all previous years in almost every power class.

### Prices Way Above Costs

According to FCC figures, more than half the station transfers in 1944 were at prices ranging from one to five times the original cost. One station sold at a price more than 30 times its original cost; 20 outlets sold for more than 10 times their net income, and nine sold for 20 or more times their net. Four sta- (See Station Sales Bubble on page 17)

**WXYZ**  
Detroit, Mich.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

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# WAKR

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### C. E. HOOPER REPORT

MARCH AND APRIL 1945

MORNING INDEX 8 TO 12 NOON MONDAY THRU FRIDAY

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
54.7	22.9	1.9	*13.9	*6.6

AFTERNOON INDEX 12 TO 6 P. M. MONDAY THRU FRIDAY

WAKR	STATION "A"	STATION "B"	STATION "C"	OTHER STATIONS
30.0	22.1	4.1	*34.5	*9.3

\* STATIONS LOCATED OUTSIDE OF AKRON

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# A.T.&T. 6-MONTH SUGAR DADDY

## Coaxial Cable Free for Pix

Telephone org wants industry to get used to troubleless relaying

NEW YORK, Sept. 17.—Service on the American Telephone & Telegraph coaxial cable link between New York and Washington will be free to all recognized television operators for six months following official reopening of the line January 1, it was authoritatively learned this week. Reason for AT&T's invitation to "free load" say informed sources, is its desire to get webs and stations committed to the use of co-ax without scaring them off with steep rates. House offer, it is also noted, will stimulate use of AT&T lines and thus give the company an even greater competitive edge over other relay methods, including micro-wave and stratovision.

### Bi-Partisan Committee

For the six-month period the line will be administered by a committee composed of representatives of AT&T, the four networks and DuMont. This committee will set up skeds, its most important job, and establish regulations governing use of the cable. Reason for the bi-partisan committee is to keep sked problems on as peaceful a basis as possible. A meeting to set up this group (See A.T.&T. Sugar Daddy on opp. page)

See Television Review on Page 32

## REVIEWS

Balaban & Katz

Reviewed Thursday (13), 7:30 to 8:30. p.m. Style—News commentary, music, dancing. Sustaining on WBKB, Chicago.

Herb Graffis, local *Times* columnist, stole this show by his natural delivery and good horse sense in discussing what is happening in the world. Graffis, who has never been on video before, acted as tho he were thoroly trained in the art, looking at the camera at the right times and rarely consulting his script. His extemporaneous style, devoid of nervous mannerisms, is perfect for video newscasting.

Program originally scheduled was called off at last minute, something which has happened with monotonous regularity at B. & K. of late. However, Jenda, staff pianist, and Rolletto, staff dancer, filled the gap with usual grace. Jenda's rendition of DeBussy selections received good encomiums from the studio audience. Camera work, showing hands at piano, was particularly effective, tho some shots were vague.

Jenda introduced Jackie Van, neat-looking singer of pops, in a surprise shot after the classical. Jackie is easy on the eyes and her voice measured well in some oldies like *Zing, Went the Strings of My Heart*. Appeared a bit nervous at first but warmed up quickly.

Rolletto danced amid Grecian temples and fountains looking every inch the sylph she was supposed to be. The fact that the Grecian temples were composed of white paint and brown wrapping paper costing about 50 cents merely proves the old adage that good authoritative-looking video settings can be furnished very cheaply indeed. *Herb Bailey.*

Don Lee

Reviewed Monday (10), 8:30 to 10 p.m. Style—Dramatic, film. Sustaining on W6XAO, Hollywood.

Tonight's W6XAO tele flesher spotlighted the timely topic of G.I. rehabilitation and indicated what the government is doing to help vets across the threshold from army to civilian life. An army major first explained to televiewers what the rehabilitation program is and then introduced various patients from Birmingham General Hospital, Van Nuys, Calif., as examples of what is being done.

A group of G.I. patients who are studying radio at the hospital put on a dramatic skit and did a smooth job on acting and sound chores. Boys were on par with many professionals. If their work tonight is to be judged at all as an indication of the rehabilitation program, the army is certainly on the right track in preparing vets for post-war jobs.

The skit, *Cops Don't Get Married*, was written by Paul Franklin, a civilian, and used the time-worn cops and robbers plot of where the cop and the robber turn out to be old school chums, with the law-breaker turning soft and begging to be arrested, and the officer getting even softer and refusing to nab him. The robber wins in getting himself arrested, and the cop gets to keep his badge. Altho mossy, the skit wasn't too demanding on the novices and proved a good vehicle. Radio actress, Inez Seabury, directed, and Mel Williamson supervised the production. Both devote their time to working with the vets and are doing a bang-up job for a worthy cause.

Also appearing was a guitar trio doing hillbilly songs, and a lieutenant from

## Moss Cites \$5 Fee For Each Tele Set In Business Place

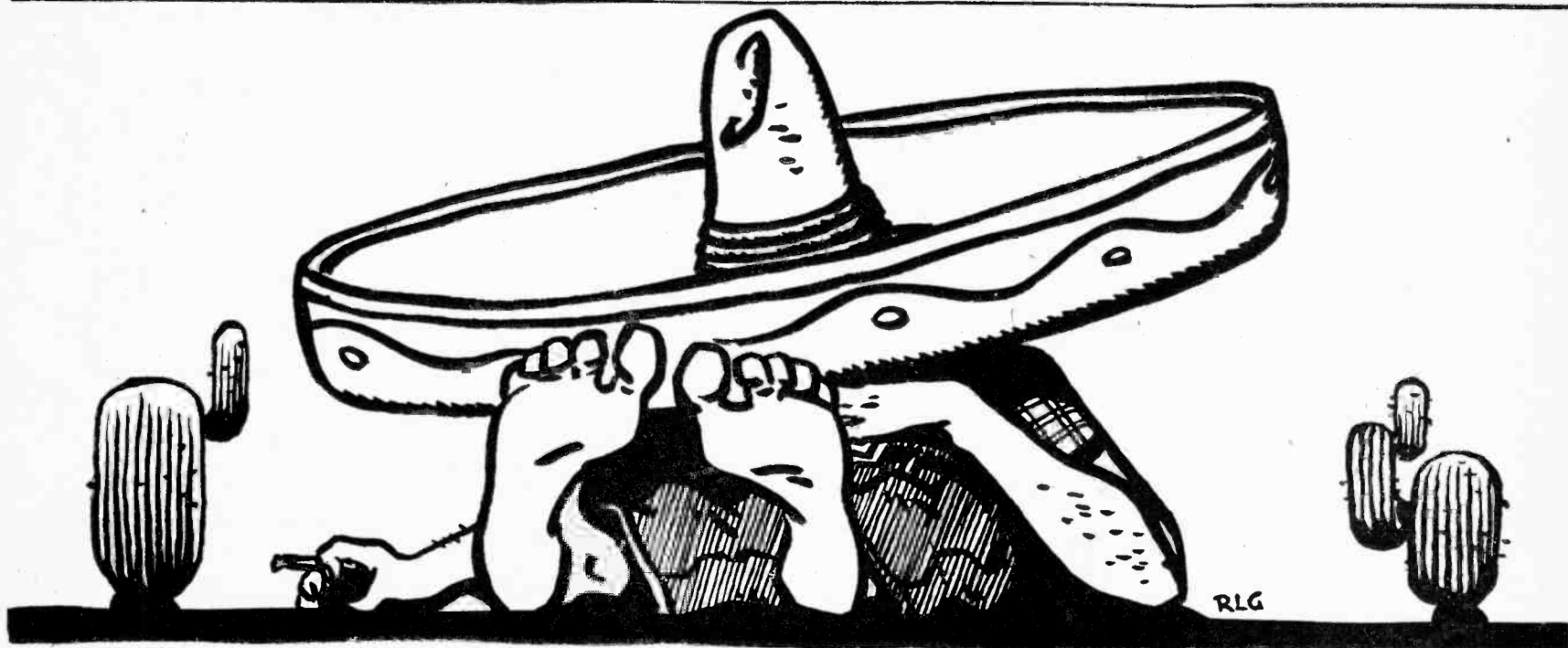
NEW YORK, Sept. 17.—New York department stores installing television sets as part of their intra-tel merchandising system will have to pay a city license fee of \$5 a set, as will other public places, according to License Commissioner Paul Moss. Commissioner Moss last week pointed out that any moving picture or subject on a screen or other device is subject to licensing under the laws of the State of New York, New York City Administration Code, Paragraph 1, Article 1, Title B, which states that such objects fall into the classification of motion pictures.

The commissioner said that his office began licensing such sets in 1940 but allowed the matter to lapse when the war cut off all video manufacturing.

However, he recently instructed license inspectors to make sure that sets in public places are covered. Moss told *The Billboard* that while the present fee is \$5 a month a set, it may be that later situations will require blanket fees for a number of sets in one establishment. At the present time, he said, there aren't more than eight or 12 such licenses effective, covering bars, theaters, night clubs and restaurants.

the hospital discussing handicraft work done by vet patients.

W6XAO had good material for its tele show but failed to take full advantage of what it had available. Discussion of the G.I. handicraft work was carried on in radio fashion, with the various articles (See DON LEE on opposite page)



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# Columbia Shift From P. S. Emphasis Seen in Effort To Get Slice of Viewers

## May Be Reason for Seldes Moving Out

NEW YORK, Sept. 17.—CBS's New York telestation, WCBW, faces a major shift in program policy as a result of a series of conferences held this week between television v.-p. Lawrence W. Lowman, and video manager, Worthington Miner, according to authoritative reports in the trade. The new policy, it is reported, will take the position that Columbia has over-emphasized public service and educational shows at the expense of viewer-interest and potential sales, and that the situation will be remedied.

It is expected that a number of public-service programs will be axed, and commercial packages, produced within the org and purchased from outside sources, will be substituted. Of the present sked, it is said that only the amateur boxing bouts, John Reed King's *The Missus Goes a-Shopping*, and the news show are secure. All the others, including the new *Encyclopedia Britannica* series, have a better than two to one chance of going.

Agency men take the view that the lineup of heavy educational public-service features is one of the two reasons why CBS has sold no time to date, aside from four 20-second time signals to *Bulova Watch*. That sale has been the only known sponsorship of a CBS period since the net "went commercial" July 16.

It is pointed out, of course, that Columbia's allegedly vague policy on who will produce sponsored shows has been the major drawback.

Another reason for Columbia's switch is the fact that the station's audience research reports, still confidential, are alleged to show that WCBW's audience is considerably smaller than that of WNBT, the NBC station here. Most shows are not overly popular. These reports are not yet complete, but the industry says that enough of them have been done to justify the contention.

It is understood that change in program policy was the chief bone of contention between the recently resigned Gilbert Seldes, ex-program director, and the management. Seldes, it is rumored, favored a sked in which the bulk of the programs were public service. Lowman and Miner are said to have differed with him, and

Seldes resigned when he learned that he would have to change the tenor of his shows.

New Policy will probably go into effect within the month.

## AT&T Sugar Daddy; Coaxial Cable Free

(Continued from opposite page) was held privately last week and it is said that all nets agreed to the procedure.

Cable has actually been laid between the two cities for some time, as reported in *The Billboard* five months ago, but considerable work has to be done before it is ready for actual use. Link between New York and Philadelphia will be ready by December 1, in time it's expected, for NBC remote coverage of the Army-Navy football game.

### AT&T Ahead

None in the trade deny that AT&T is far ahead of its competitors in offering a tested, ready-to-work method of television relay. However, AT&T is said to be taking no chances on chasing the nets into the camp of the opposition by setting up the high rates which will eventually be needed to operate co-ax lines at a profit. Instead, it is offering its facilities free in the hope that station ops will become so used to the idea and so well acquainted with its advantages that they will stick after real rates are established. AT&T could set up a low price range but it would operate at such a large loss that it is just as well to do the thing on the cuff.

### To Be Used—for What?

One question which is puzzling the industry is how the line will be used. At the present time only one tele org is anywhere near getting a station under way in Washington. That company is DuMont, which is known to be building a station atop the Hotel Harrington. CBS and ABC had no application in for any sort of station in the District as of April, 1945, and all others have asked for construction permits only. However, there are two other possibilities. One is that NBC and Philco will be permitted by the FCC to take their mobile transmitters down to Washington to cover spot news events. Such an eventuality would require special permission by the commission, but similar dispensation is granted in radio regularly.

Another possibility is that nets may be permitted to put various personages before television cameras on "remotes" just as radio stations have done and as is being done by video from the baseball parks and Madison Square Garden.

## STATION SALES BUBBLE

(Continued from page 15) tions changed hands for more than 50 times their net income, and three went for 200 or more times their net income. All-time high was hit by one station that sold at a price 1,534 times its net income according to the hitherto undisclosed analysis.

Heaviest turnover in stations took place in 500-watt and 100-watt unlimited time outlets. About half the stations sold in 1944 were network affiliates, with heaviest trading in American Broadcasting Company stations. Network affiliates sold at prices higher in relation to fixed assets and lower in relation to net income than independents.

Significant among highlights of analysis of station sales is the fact that in each year from 1938 to 1944 the average price of unlimited time stations greatly exceeded prices of limited time stations. In every year from 1940 thru 1944 best sellers were 250-watters. In 1944, for instance, average price of all the 46 unlimited time stations sold was \$225,000, and average price for limited time stations was \$143,000. Pointing up lushness of broadcasting returns during war years, stations sold last year earned an average of 45 cents on the dollar of original cost as compared with 1939 when they earned less than 10 cents on the dollar.

## DON LEE

(Continued from opposite page) described at some length, ignoring the fact that the tele eye could show these items to the viewer. Close-ups of the articles or even a medium shot would have saved time and words. Boys enacting skit used their scripts thruout. This is understandable, considering the fact that they are studying for radio. However, had this been treated as behind the scenes of a radio show, giving more shots of the sound man in action, producer, etc., it would have allowed use of scripts and at the same time proved more interesting. Looking at boys reading from scripts gets a little dull after a while.

To add to tonight's difficulties, something went wrong with the close-up camera, causing the image to motorboat

up and down the screen. However, this mishap didn't discourage the boys in the control room from using close-ups generously, with the bobbing image proving most annoying to the viewer. It appears that tele-viewers could have been spared the strain of watching a fluctuating picture by entirely eliminating the use of the bum close-up camera and dollying in and out with the longshot camera. If stage conditions didn't permit this, then the whole show should have been carried on with longshots, with an announcement to the air-pic audience explaining reason for lack of close-up. As it was, no announcement was made explaining the trouble, altho the jumping close-ups were used numerous times after trouble was detected.

Program opened with three films; ended with two. Lee Zito.

**Sellelevision**

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No quibblers, we . . . let Einstein have his own way with his theory of relativity. But when Einstein says, "I never think of the future. It comes soon enough"— that's where Sellelevision picks its argument. We're not physicists. We're just radio folks trying each day to make a good station better. So, Einstein notwithstanding, we believe in thinking about the future. Yes, and doing something about it, too! That's why Sellelevision, KSTP's concept of station betterment . . . a far-sighted policy which for more than four years, has been manifesting itself concretely in continuous audience promotion throughout our coverage area. Summing up our argument with Einstein, we think you'll agree with us that Sellelevision—the eyes to the ears of tomorrow—makes KSTP a better buy.

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## John Reed King & Paul Mowry Join In ABC Show Job

NEW YORK, Sept. 15.—John Reed King, emcee of CBS tele's *The Missus Goes a-Shopping* and DuMont's *Thanks for Looking*, as well as a number of radio shows, takes on a new video job September 26 when he begins, under the ABC banner, a new series of telephone audience participation shows on the GE station, WRGB, Schenectady. King resumes association with Paul Mowrey, head of ABC tele, after almost a year.

Mowrey, while with CBS, managed King and produced his radio version of *Missus*. New show, as yet untitled, will be the first ABC program to go on sale as a 13-week strip. Previous sales were for four-week periods.

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**One-Nighter Field Shows Signs of Busting Wide Open With Bucks**

NEW YORK, Sept. 15.—One-night situation, which has slowly but surely been perking back to life, is showing signs of breaking wide open into bonanza field again, bookers say. Guys see fact that many of the one-night spots that were open before the war such as Sunnybrook Ballroom, Pottstown, Pa., and Guinan's place in Mahoney City, Pa., are readying to take off the shutters. According to one booker, there are at least 10 spots that have notified him that they are interested in properties within the next couple of weeks.

Unique situation exists here in that there is a lack of name bands to go around. This will probably give the lesser names a chance to make some loot at these spots. Names have so much work

on their hands now that they probably won't find time to hit the one-nighters, especially the number that will spring up in addition to those that are around now. According to one booker, possibilities are that some of his lesser names will stay out on one-nighters for as long as they can and still make some dough. Reason, of course, is that most of the lesser names and many of the big bands lose dough at location spots thruout the country. Fact that there are one-nighters around to take off the edge on losing dough elsewhere is a welcome thought to agencies and bands alike.

**Small Orks Led By Names Plenty Hot, Says Oxley**

NEW YORK, Sept. 17.—Small bands led by distinctive and different personalities of the Louis Jordan type are the hottest music item on the market today, according to Harold F. Oxley. Since Oxley is and has been personal manager for many years of Jimmie Lunceford, who holds one-nighter records in many spots around the country, comment means something.

Oxley points to the fact that many theaters, one-nighter promoters and other band buyers around the country are beefing more than ever about the terrific prices which are being asked by big band bookers for the last year or so, as evidence that the small band with the hot leader is the coming thing. Jordan, for instance, has played many spots which in past years were considered strictly big band territory and, what's more, has done well in them. He has shown the way, and band buyers are now seeking more of the same.

**Disks Boost 'Em**

With the small four to six piecers, as with their large congregation brethren, disks seem to be the factor needed to shoot them to the top. Records certainly did it for Jordan, and now a platter looks like it's going to make a solid click out of one of Oxley's own small units, Joe Liggins and His Honeydrippers. Liggins has hit the No. 1 position in *The Billboard* Most Played Juke Box Race Records listing with his recording of *The Honeydrinker*, Parts 1 and 2 of which occupy both sides of the Exclusive disk. Number is hot with the Delta Rhythm Boys, Jimmie Lunceford, Sammy Franklin (with whom Liggins used to work) and others having releases of it skedded in near future.

Liggins is booked for a solid tour of one-nighters thru the South and New England (28 days in October). Then he goes into the Apollo Theater for a week and follows with the Howard in Washington.

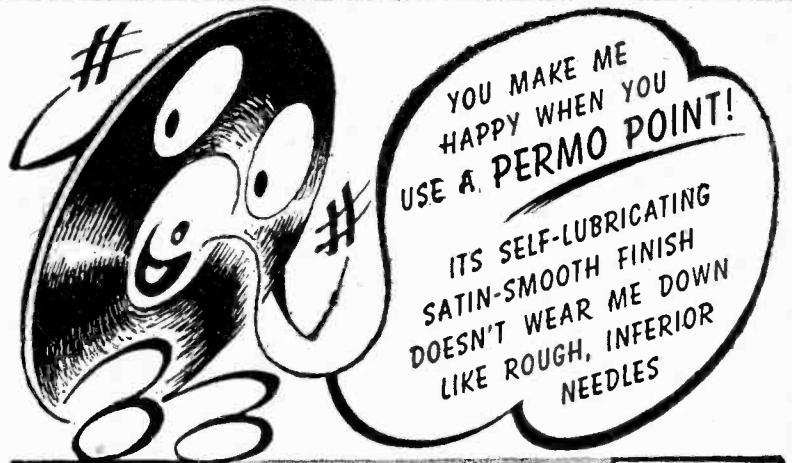
**Gershwin Ice-Box**

NEW YORK, Sept. 17.—Some of George Gershwin's *Ice Box* music—pop compositions which the composer had completed but never exploited—will soon be released, it was revealed recently. Trade had long suspected a dozen or so unpublished pieces existed, but no evidence was forthcoming until last week when Ira Gershwin announced that a forthcoming 20th Century-Fox musical—*The Shocking Miss Pilgrim*—would feature a new George Gershwin score. All the compositions, it was said, are complete—not fragmentary.

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# Movie Pic Scores Snafu Biggies

## Krupa's NY Capitol Date Set for Sept. 27

NEW YORK, Sept. 17.—Gene Krupa's stint at Capitol Theater, date of which has been shoved and banded around because of uncertainty of how long the present picture was going to remain, has definitely been set as September 27, which marks a 10-week stay for Paul Whiteman, Johnnie Johnston, et al. Krupa will go in minus Tommy Pederson, his foremost trombonist, who has stepped out to form his own band. Pic with Krupa will be *Highness and Bellboy*.

## Even Checkbooks Gape at Advances Pubs Give on Tunes

NEW YORK, Sept. 15.—Couple of pubs last week laid out terrific dough for advances on tunes that had many houses bidding against each other. Leeds Music got tune from Coast titled *Come to Baby*, for which Lou Levy paid \$4,000 to couple of unknown writers. It's said that other firms had offered as much if not more for the tune, but since it's a jump tune along lines of many others put out by Leeds, writers preferred to place song there. Known that at least four other houses tried to get number.

Reason for terrific advance is that writers had three disks on tune before pubs got to it. Jimmy Dorsey, Les Brown and Pied Pipers had already disked it before competition started. Said that pic companies are also trying to get it, Columbia, Republic and Universal wanting tune, but exclusively. Levy, however, won't give out any tune exclusively.

Song was written by Inez James and Sid Miller, with cute twist in that James gal actually sang tune with Jimmy Dorsey and cut the side with him.

Johnny O'Connor also outbid couple pubs last week on song titled *Love Is Just a Crazy Thing*, by Bea Lawnhurst and Tot Seymour. De Marcos are disked it for Majestic.

## Diskers Get Up Output Steam

NEW YORK, Sept. 15.—Indications from the major disk companies are that production will start to pick up within the next couple of weeks. Understand that Columbia's plant in Ohio, which up to this point has been inactive, will get under way shortly. A hush-hush test was made at the place recently to get an idea of the trade of disks the plant put out, and when it was found that they were up to snuff, plans were then made to go ahead on production.

Majestic Records, according to Jimmie Walker, proxy of the company, will try to go into the 12,000,000-disks-a-year class starting next year. This means 1,000,000 a month. At the present time production is nothing like that but execs of the company feel that production wraps are slowly but surely coming off.

## Canary Hunt

NEW YORK, Sept. 17.—Talk about your shortages of manpower! Current lack is of fem singers, with Sammy Kaye frantically searching for someone to take Nancy Norman's place. He's said to have auditioned so many would-be's that he hears them in his sleep. (*Probably hears them at the races, too.*)

Charlie Spivak has no gal vocalist since Irene Day left, and he's not putting one in right now. Benny Goodman made disks the other day and snared Liza Morrow at the last minute.

## Wald Plays Out Three-Year-Old Contract Date

NEW YORK, Sept. 15.—Jerry Wald, fulfilling an old contract, goes into Roseland Ballroom in October for four weeks. Wald played the spot when he was getting started over three years ago and had a clause in his contract which called for him to play the spot again. However, it's understood that Roseland has upped his dough considerably from that which Wald got the first time he played the spot.

Unusual part about this is that the AFM has put the kibosh on all options which call for a band to play a spot, where the option date is more than a year. In other words, a band can't be made to play a date a year later on an option which the spot picks up. Reason for this is that union figures that a band is worth much more in value over a year's time and consequently it wouldn't be worth it to the leader to work there the second time for the dough he got originally.

However, Wald's option and his four remaining weeks pre-dated the new ruling by the union, and consequently he's fulfilling his time. He follows Randy Brooks. Wald and Brooks are both GAC properties.

## B. G.'s One-Nighters To Precede Combo Concert in K. C., Mo.

NEW YORK, Sept. 17.—After a tour of one-nighters beginning September 26, which will include a northern trek into Canada, with nights at Kitchener, Toronto and London, Ont., Benny Goodman is slated to join Gladys Swarthout and Genia Nemenoff-Pierre Luboshutz piano combo October 27 for a two-in-one-day p. a., with the Kansas City Philharmonic Orchestra in Kansas City, Mo.

Concert, which is backed by a large drug chain, is doing two shows to accommodate the anticipated heavy b. o. Last year, with Oscar Levant and Dorothy Sarnoff fronting with the Kansas City Philharmonic Orchestra, the 22,000 seats of the Municipal Auditorium were filled and an additional 5,000 turned away. Goodman's rep, tho not as yet complete, will probably include a clarinet concerto by Carl Maria von Weber.

## Robbins May Lose 20th-Fox Tie-Up; Picture Org Plans To Set Up Own Music Pub House

### Big 3 All Tied Up With MGM Scores

NEW YORK, Sept. 17.—In what looks like an attempt on 20th-Fox's part to set up a pub house on its own, comes report that the present deal between that pic firm and Robbins Music may go pfft! According to inside sources, and openly admitted by Jack Robbins, there are negotiations going on now, which may result in 20th setting up their own music outlet to handle scores from the films. This would mark a radical departure from present set-up which has Robbins handling all scores from the 20th lot for the past eight years.

Present contract is a 20-year one, with 12 more years to go. Deal had all sorts of complications, including the availability of the entire Robbins' catalog to 20th at a special fee. Reason for the impending split, which is said to have been coming for some time, is fact that writers with the 20th lot, namely Mack Gordon, are signed to another company

## Vaughn Monroe To Reopen Room At Commodore

NEW YORK, Sept. 17.—Vaughn Monroe reopens the Century Room at the Commodore Hotel Septemebr 27, staying for from six to eight weeks. Charlie Spivak follows.

Spot is William Morris stronghold. Hal McIntyre will probably follow Spivak sometime early next year. At present, McIntyre is in France for USO but will get back in couple of weeks, according to informants here. He's said to be heading for Le Havre, point of embarkation for this side.

## Les Brown To Play Capitol; Ellington Slated for N. Y. Para

NEW YORK, Sept. 17.—In a switch of vaude houses, Les Brown goes into the Capitol Theater around November 1, having played New York Paramount last couple of times around. He's never played the Loew's house before. He's going to be followed by Jimmy Dorsey, then Tommy Dorsey. They're all Music Corporation of America bookings.

Another switch will take Duke Ellington into Paramount early next year. Guy has been playing the New York Roxy for last couple of years, but with switching policy at that house kicking out bands, Ellington moves over.

Russ Morgan goes into the New York Strand September 28, his first Broadway appearance in a year and a half. Hal McIntyre follows him five weeks later. Frank Sinatra goes into New York Paramount October 31 for three to four weeks at \$5,000 per. This is still the old contract, and after this booking he has no more pacts with the spot. Inasmuch as he's making pix for Metro these days, with more pix said to be coming up, he'll probably do an appearance at the Capitol in the future.

## ATAM and Band Mgrs. Still?

NEW YORK, Sept. 17.—Question of whether band managers will be eligible to come under the ATAM blanket will go unanswered for at least another two weeks. Committee which is slated to discuss the question doesn't get together again until October 1.

## Indies Snag Hit Tunes

Smaller pub has a chance to shop around and pick some winners

By Paul Secon

NEW YORK, Sept. 15.—Once again the age-old question—just how important is a motion picture tie-up to a pub company as far as commercial tunes are concerned?—is causing comment in the trade. Point this time stems around the fact that some of the biggest pix have had 10 tunes and come out with not one hit song. Typical example of that is the current MGM pic, *Anchors Aweigh*, which has no less than seven Styne-Cahn songs and not one commercially successful tune, altho Feist worked on the score religiously.

Just kick this point around, look at the pubs tie-ups with pic companies and the idea becomes clear. A pub company that has a deal to work on pub scores must work on them, no matter what else they may have on tap. And as a result, commercially (song) speaking, often tunes work out to a complete bust. On the other hand, the indie firm that has no pic connection is free to sniff around, poke here, there, and come up with what they want.

### S-J Has Three Biggies

And so this year Santly-Joy comes up with three big songs—*Dreams Getting Better*, *Bell-Boitum Trousers* and *Till the End of Time*—none of which had anything to do with a picture score. To cite another example, Redd Evans's firm, Vallant, came up with a bonanza in *There! I've Said It Again*, and another smallie, Paull-Pioneer, is making noise with *Feeling in the Moonlight*.

As everyone knows, last two tunes mentioned were made by disks, Vaughn Monroe on *Said It Again*, while Perry Como's warbling did it on *Feeling in the Moonlight*. Suffice to point out that the double-barreled effect of having big firms snowed under with scores that amount to little, plus the fact that the importance of records today can put any size publisher right in business. For example, George Weiner's Grand Music had a senga on their hands in *Beginning To See the Light* because of his Harry James tie-up. That was because of a disk, nothing to do with the size of the firm behind the tune.

### Big Three Handicapped

Time and again the Big Three—Robbins, Miller, Feist—and the Chappell firms, Paramount and Famous, the Warner firms, altho the latter not so much, have ended up behind the eight ball because they had to work on a picture that had no hit songs, and no amount of artificial plugging could or would do any good. This has been proven time and again. On the other hand, of course, comes the fact that out of pic tie-ups come sock tunes, like the current *Achison, Topeka and Sante Fe*. That's from the *Harvey Girls*, an MGM-er which will be out around the end of the year.

But if someone were to go over the scores that have come out during the last couple of years and count the num- (*See Movie Scores Snafu on page 22*)

## Contrib Dept.

NEW YORK, Sept. 17.—Music industry once again is being asked to contrib to the joint defense appeal put on by the Anti-Defamation League. Manie Sacks and Lou Levy are collecting the dough from the boys. Since Sacks is on the Coast, see L. L.





*Evelyn Knight*

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WALTER WINCHELL

# Jobbers Get Wise, Ask Pubs For 20-Cent Rack Price on Plug Tunes, But Get Nixed

## Pubs Claim Middlemen Make as Much as Writers

NEW YORK, Sept. 17.—With sheet music sales hitting on all cylinders, now comes news that couple of major jobbers in the country, aware of the price that the racks pay to the publishers on their plug songs—in other words, racks pay 20 cents, while jobbers pay 22 cents—are trying to get music for the lower price. Couple of the major pubs received letters from leading jobber sounding them out on the proposition, with the jobbers making specific reference only to plug songs.

In one of the letters jobber noted that since the racks took the songs for 20 cents, and since the song was only accepted after it was a plug song, they (the jobbers) were entitled to the same thing since they handled large quantities of plug songs. They said they were content with the 22-cent price on non-plug songs, since they didn't move these as rapidly or in the quantity that they sold plug tunes.

### Pubs Nix Idea

Couple of the major pubs were pretty emphatic in what they thought of the jobber's ideas about reducing the price to 20 cents. Answer was "no" all around. Pubs feel that jobbers in getting song for 22 cents and reselling it for 25 and 26 cents—latter when shipping song long distances—are making plenty of profit. And pubs point out that this

year there have been many songs that have gone over the 500,000 mark on which the jobbers have made plenty of loot.

In other words, on a 500,000-copy song jobbers make as much as a songwriter does, 3 cents a copy. That amounts to \$15,000 on 500,000 sale, \$30,000 on 1,000,000 copy sale. Of course, good part of hit songs today go thru major rack orders such as MDS, Immerman and others. For example, on a big hit song, MDS, thru its racks, might handle over 300,000 copies, or one-third of the entire output in the case where a song hits around the 900,000 mark. That leaves 600,000 copies left to be distributed by other big jobbers. This list includes Ashley, Music Sales, Carl Fischer and Lyon & Healy in Chicago; Jenkins in Kansas City, Mo., and Southern Music in San Antonio, Tex.

## BETTY JANE BONNEY

Twenty-One, But She's "Ho-Humming"

STATE of affairs with Betty Jane Bonney is not in the yawning stage, altho the talented canary has every reason to part her lips in a ho-hum. She's had all the breaks any thrush could ask for crowded into the 13 years she's been chirping in showbiz. To put the whipped cream on the cake, she has just cut a new ditty for Victor, called *Ho Hum*, which looks good enough to keep the miniature Merry-Go-Rounds spinning busily.

At 8 she got a steady spot singing pop tunes as soloist on a Manhattan kids' seg. Three years later she was chirping on her own 15-minute show over WGH. A year later she started singing with local orks, and wound up as canary with the Auburn Cavaliers ork at Auburn College, Ala.

After a two year stint with the Cavaliers she was hired by Gene Austin's Tent Show, but he had to take the whole band to get her. From then on, it was hop-skip-and-jump to Col. Manny Prager, Les Brown, Jan Savitt, Jerry Wald and Frankie Carle's bands. Then she quit the biz to go to New York to study voice.

As a recording artist for Decca, plus her oldies for Okeh, Betty Jane's on her way up fast. And if the *Ho Hum* disk moves into the Honor Roll of Hits she can drop the *Ho* because she'll really be humming.

# Another Major Pub Holds Back On Rack Orders

NEW YORK, Sept. 17.—Another major music firm this week went way out on the limb and declared that they were going to hold back all songs from the rack orders until it (the firm) was sure they wanted to give the song to the racks. Reason was, strangely enough, that the racks had so much strength on the surface, in ordering close to 300,000 copies on an original order, that the original investment counting overhead was plenty steep. In other words, the 300,000 copies came to around \$6,000 for sheet music alone, which meant that this particular firm had to hit at least 60 per cent sales before they could show a profit.

This 60 per cent, of course, takes in the running expenses of keeping the firm going—rent, expenses, contact men, etc.—and since the returns in some songs have been terrifically high, low in other cases, pubs feel that they want to pick the time the song should go on the racks. In other words, altho it may have hit the first 20 in sales, perhaps the time still isn't right for the rack order. In other words, perhaps, they don't feel that the song could go another 300,000 copies, which is what making up copies for the rack order means.

### Wait Too Long?

Another side of the argument is that some pubs feel that perhaps they shouldn't have to wait as long as they do before the racks pick the songs. In other words, if disk companies will take the songs and record them if the firm promises that the song will be a No. 1 plug, then why, they ask, shouldn't the racks do the same thing with a promising song? Why shouldn't the racks be like the disk companies, and put the song out when the pub announces that he's going to work on the racks?

In that way, the pub would have the advantage of the distribution that the racks offer when the song needs it, at the beginning. This would mean that probably there would have to be more slots put in, but this might help the publishers' cause. Racks, of course, contend that they have done a great job in getting sheet music in spots where they never were before and this results in increase in sales.



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## WHO GOT TABBED WHAT?

All the kudos dealt out during the year in The Billboard Popularity Polls to singers, bandleaders, tunes, records and everything that placed in music will be found in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry . . . and how that '45 MYB will be kudoed by everyone in the music biz.

# SPA War Unit Still in There Pitching P.A.'s

NEW YORK, Sept. 17.—Making its 24th visit and its first appearance since V-J Day, the Songwriters' Protective Association entertainment unit played to a full house at the Navy Receiving Station in Brooklyn Tuesday (11). With Charley Tobias emceeding, Herman Hupfeld, Alex Kramer, Joan Whitney, Harry Armstrong, Dan Shapiro, Milt Pascal and Phil Charig went thru their paces without a hitch.

Show from tee-off to curtain was tops, professional in every respect right down the line. Hupfeld's animations while accompanying himself at the keys with *As Time Goes By*, *Let's Put Out the Lights and Go To Sleep*, and *Ooh, I'm a Night Owl*, and Joan Whitney's thrushing of some of the Whitney-Kramer combo hits like *Candy*, *Love, Love, Love*, and *My Sister and I*, netted beg-off speeches. Old-young Harry Armstrong romped and sung his *Sweet Adeline* like a three-year-old and picked up an extra hand from the British seamen with his throating of *Nellie Dean*.

Curtaining the show after the *Follow the Girl* trio—Dan Shapiro, Milt Pascal and Phil Charig had thrown the house into an uproar with their interpretations of *I Wanna Get Married* and *Follow the Girls*, Charley Tobias got a terrific exit with some of his faves—*When Your Hair Has Turned To Silver*, *Miss You*, *Little Lady Make-Believe* and *We Did It Before and We Can Do It Again*.

Unit, which was formed by SPA prexy, Sigmund Romberg, right after Pearl Harbor, has had practically every name

# England's Hylton on Way to U. S. To Set Up Continental Band Trek

NEW YORK, Sept. 15.—Deals involving taking bands to European countries may take place sooner than expected, with Jack Hylton, band leader and entrepreneur on his way over here now from England. Latest plans are said for him to take over jazz bands and combos, and he's talking to Roy Eldridge, now with Artie Shaw on the Coast. Eldridge, however, is stepping out of Shaw set-up to form his own big band and is negotiating to make the trek over for Hylton.

Hylton, thru Jack Harris, owner of La Conga, is setting routes thru the Continent for name bands, with three months work guaranteed at \$10,000 a week. That's nice dough. Joe Glaser, head of Associated Booking Office, is said to be going over to the other side to make plans for touring Louis Armstrong, with sidemen from England working with him.

At present time, because of kibosh on musicians coming over here from England by the AFM, England has put an embargo on our bands going over there. Until this is cleared up, a leader can only go over and pick up men.

However, at the present time he can't take a complete band from this side to

writer in the trade playing hospitals and navy and army installations at one time or another during the past three years. Recipient of numerous commendations for its activity, the Songwriters' Protective Association plans to sponsor the unit as long as demand for it exists.

their shores. AFM is said to be working on that very thing right now, since European travel talk is so much in the air.

# WOR Feature Disks May Shift Pressing To Abramson Plant

NEW YORK, Sept. 17.—Indications are that WOR's Feature Records will bid Clark pressing outfit a fast adieu this coming November and ink a pressing contract with N. M. Abramson, brass of their recording section. Abramson's plant in Long Island City, N. Y., has been 100 per cent on government work for the last few months and is tabbed as high on the priority list.

# Int'l Disks' Prexy Backing New Label

NEW YORK, Sept. 17.—American Records, the new label which is slated to make its appearance within a few weeks, is backed by Enny DeVries, prexy of International Record Company, heretofore confined solely to waxing French and special material. Label, which has Bill Simon handling the waxing end, is featuring small hot jazz groups and has already cut *Dark Eyes* and *Slam, Don't Shake Like That*.

# Tooters' Dough To Level But Not To Pre-War

NEW YORK, Sept. 15.—Whereas prior to the war, musicians' salaries were a pretty sorry thing and then jumped to record dough during the paucity of manpower, agency men and guys in the know don't see prices for musicians ever dropping as low as they did before the war. One of the reasons given for this is the fact that altho many men will come back, majority of them have heard about the big dough that's been handed around while they were away. Consequently, when they get back they'll want a little of the same.

Question, of course, that comes up is what happens when there are too many men for the same job—in other words, more supply than demand—won't the prices go down then? To that agency men say there will be so many new bands around that there is a good chance that they will take up the slack. Another point is the news that the AFM is going to make getting into the union tougher than it used to be before, therefore narrowing the number of men who might make for competition of those already around.

However, they do see salaries coming down off the level they are now and gradually leveling out, but not at pre-war level. Many men around today earn as high as \$250-\$300 a week, and these top salaries will probably feel the ax soon. But agency guys think that salaries around \$100-\$150 will probably remain that way for the next couple of years at least.

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## Decision Pending On Morris Appeal For Rate Upping

NEW YORK, Sept. 17.—Publishers' Classification Meeting at ASCAP, which took place on Friday (14), heard appeal by Buddy Morris's lawyer, Lee Eastman, for upping in rating at ASCAP of Morris's firms—Mayfair, Melrose and Morris. Understood that Morris is dissatisfied with the number of availability credits given his firms, and laid the matter before the Classification Committee some time ago.

Meeting on Friday is said to have resulted in no definite decision in the matter. Members of the classification committee include Louis Bernstein, Saul Bornstein, Jack Bregman, Max Dreyfus, Walter S. Fischer, Donald Gray, Jack Mills, Richard Murray, Johnny O'Connor, Jack Robbins, Gus Schirmer and Herman Starr.

## Veloz and Yolanda May Sponsor Terps Spot in Hollywood

HOLLYWOOD, Sept. 15.—Veloz and Yolanda, the dance team, are reported definitely interested in opening a ballroom here and are looking for a site now. Ballroom would take its name from the famed dancers. Policy planned to be similar to the Aragon-Trianon set-up in Chicago with strictly bands of the commercial semi-name type featured regularly and the accent on standard ballroom dancing minus extreme jitterbugging. However, some of the big name bands will be featured from time to time. Frank Veloz, male member of the dancing team, thinks it quite possible the ballroom will be in operation early in 1946.

## Neb. Court Nixes WOW Plea For Return of \$\$ Paid ASCAP

NEW YORK, Sept. 15.—In a far-reaching decision by the Nebraska Supreme Court, an appeal by the Woodmen of the World Life Insurance Society, a fraternal beneficial society and operators of Station WOW in Omaha, and Joseph Malec, against ASCAP was turned down by Justice Westmore. Case was an intricate one, involving the fact that WOW and Malec contended that since the Nebraska Legislature on May 17, 1937,

made it unlawful for any described combinations of copyright owners to operate in the State, thus outlawing ASCAP, that they (WOW and Malec) were entitled to a return of dough they paid ASCAP from the May, 1937, date until May 26, 1941, when the Supreme Court of the U. S. upheld the Nebraska Legislature.

WOW and Malec sued for the monies paid during the four years, but the judge ruled; "that money paid, in pursuance of a copyright licensing contract, by one who asserted that under a statute the contract was invalid, and who made the payments lest the statute be held unconstitutional and suits for copyright infringements be then brought, must be regarded as having paid voluntarily and cannot be recovered back."

## Reichhold Chemical Gets in Disk Picture With Cosmo Platters

NEW YORK, Sept. 18.—At a press conference this afternoon, Harry Banks, prexy of Cosmopolitan Records, Inc., will introduce the answer to the queries that have been running around the trade for the past few weeks, "Who's going to be working with Banks on a plastic disk deal?" The guy with the dough and the chemical know-how will be the new chairman of the board, Henry H. Reichhold, chairman of the board of Reichhold Chemicals, Inc., also.

Reichhold will not only be chairman of the board but he has also acquired a substantial interest in the Cosmo org. It's been known for some time that the chemical man has been looking for a platter company, which was ready and able to use the plastic info that has been developed by his org during the war. Cosmo will build a factory in Detroit but quickly and trade expects that a plastic disk will be in the Cosmo line before six months passes. Indies getting into the plastic disk field before any of the big three (one plant in Philly and Vogue in Detroit), are ready to release pop plastic platters, is expected by the trade to force release of plastic pancakes long before it had been planned to.

### Year-to-Year Pact

Record discloses that on July 18, 1923, Woodmen's Society entered into a contract with ASCAP, on a year-to-year basis. In 1923, ASCAP and WOW entered into a contract that fixed a sustaining fee and a graduated scale of 3, 4 and 5 per cent of the net proceeds taken in by the Woodmen Society from its radio station, for a period of three years.

In 1936, contracts were again extended, this time calling for a payment of \$1,500 for a sustaining fee plus 5 per cent of the net receipts of the radio station. Contract was to terminate on December 31, 1940. Contracts held by Malec, as assignee, were termed as blanket contracts.

## Kids Who Like Jazz Can't Pay for It In Milwaukee Spots

MILWAUKEE, Sept. 17.—This town, as far as singles and small combos that play real jazz is concerned, just doesn't give the local boys a tumble. Units playing night spots, cocktail lounges, and straight eateries featuring music face fact that prices—even with current high wage standards—more or less limit patrons to the older-age group.

These patrons go for the more smooth type of music. They don't appreciate real jazz. Musicians knock themselves out on arrangements and rehearsals perfecting their music, get on the job, turn out some excellent stuff, and the patrons sit on their hands.

### Huffin', Puffin'

A recent example of what seems to get the biz and please patrons occurred at Steubens. A small real jazz combo working the spot alternated with intermission gal pianist. Musically, this 88er was strictly from hunger. She mugged all over the place, bounced around on the stand and thru showmanship attempted to cover her lack of musical background. When she took over, the older patrons yelped for more. When the real jazz unit came on the stand and turned out some fine, real jazz, same patrons ignored the procedure. Finally, the jazz unit got its notice—the gal 88er stayed on for extended booking. This is pretty much the picture of conditions generally here.

There are a few spots still sticking to real jazz on the hot side, but their patronage isn't terrific. The kids that understand real jazz (and attend one-nighters at local ballrooms featuring name bands, just haven't the coin to frequent the bistros with top prices. If they did, their preference for this music would be, and has been, smothered by the oldsters demand for smooth stuff. This puts the musician on the spot as usual. It's go definitely commercial or starve.

Some top night spots frown on youthful patrons due to lack of cash to lay on the line by same. Then there's the old delinquency cry. And all this leaves the musician in the well known eight-ball spot. They have to get their kips on jam sessions as always, and loss of sleep after the night's chore doesn't help the next night's music. Of course, this situation is not new. But, musicians feel it is time that something was done to give 'em a lift. Some sort of educational program along the lines of modern music should help.



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- G2 DREAM AWHILE Solo by Rene Block  
GREEN GIN Ernie Andrews, vocal. Acc., Clara Lewis Trio
- G7 EFFIE'S BLUES  
I'M IN THE GROOVE TONIGHT  
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# Music---As Written

## NEW YORK:

Jack Robbins celebrating his 60-plus birthday on Saturday 15. . . . Sigmund Romberg set for 18 concerts, with a guarantee of \$50,000 for en-toto. October 3, Detroit, spot played will be Music Hall. Phil Spitalny goes out and plays Toronto, Canada, house being scaled for \$24,000 for one night, on October 22, among other concerts. . . . Dispute between Louis Jordan and Duke Ellington still going on at Zanzibar over billing. . . . Ads in the dailies failed to carry any names at all, thus giving spot plenty of publicity. . . . Benny Goodman may wind up with a radio show for Chesterfield this year.

George Jaycox, formerly production manager with Bridgeport plant of Columbia, has been appointed v.-p. in charge of production of Bob Thiele's Signature records. . . . Chester Conn, of BVC, said to have cleaned up a small fortune at races one day last week. Conn denies it. Sam Brown, emcee on WINX's Music Hall, and Carlos Varela, orchestra leader in the Shoreham's Blue Room, soon to open in the Havana-Madrid in New York, collaborated in the writing of *No More Adios*. Tune is to be recorded by Andy Russell and his orchestra and is a follow-up to Brown and Varela's *Madam Will Drop Her Shawl*, featured in the picture *South of Panama*.

## HOLLYWOOD:

Sam Kerner, manager of David Street and Gale Robbins, heading for Philadelphia for throat operation. Kerner's wife had a baby last week. . . . Mickey Golden, of Capitol songs, in town from New York. . . . Allan Reuss, guitarist, formerly with Harry James, now teaching. . . . Jack Lawson, publicity ace, appointed to handle music news for *The Valley Journal*. . . . Local 47, AFM, gathering comedy names like Bob Hope and Bob Burns in addition to top musicians for their *Music for the Wounded Boys' Concert*. . . . Lou Harris requested and was given release from Paramount feature producing job. Until recently Harris handled all of Paramount's techni-

color musical shorts. . . . Jan Garber now a member of Local 47.

Jose Iturbi and his sister, Amparo in a two-piano concert in Sacramento hit almost \$10,000, a figure almost unheard of in that town. . . . Lt. Jimmie Grier and his entire service band released from coast guard. Grier has been emcee of Ted Yerha's "Lampighter" jazz broadcasts, run in conjunction with the coast guard. . . . Don Swann resumes alternate band batoning at the Palladium. . . . New Latin American band interest in town, Carmillo Lentini and vocalist Elena Verdugo, featured at Central American special dance. . . . Les Brown featuring zany instrumental tune labeled "On the Road for MCA." Brown is booked by MCA.

## Kenney Sets Up Disk Firm

HOLLYWOOD, Sept. 17.—A recording firm dealing strictly in Western and hill-billy tunes has been set up by Jack Kenney, writer of folk songs. The new disk outfit will be known as Lone Star and ties in with Kenney's publishing firm of the same name.

Two records are skedded for release shortly by the firm. Distribution is said to be set in New York, Chicago, Dallas and here.

## Marsolais Seeks Jivesters

NEW YORK, Sept. 17.—Joe Marsolais, head of the lounge department of William Morris, is on the prowl for jazzmen and has extended an invitation thru *The Billboard* for the hot-boys to get in touch with him, Marsolais claims he has four out-of-town spots clamoring for jazz outfits or singles and he can't fill the demand. If the jazz-lads work the piano, he'll sell them as singles; if other instruments, they'll have combos built around them.

## New Rochester Lounge Opens

ROCHESTER, N. Y., Sept. 17.—A new lounge, Pierre's, has opened here. Room is a small place, seating about 100, but for the start, at least, is laying out big proportionate dough, having opened with Coleman Hawkins' trio and Melva Allen. George Homkiss, local booker, is buying the talent for the spot.

## Cugat's Bowl Concert Attracts Nearly 20,000

HOLLYWOOD, Sept. 17.—Xavier Cugat's concert with Carlos Ramirez at Hollywood Bowl last Wednesday (12), in conjunction with Ciro's Herman Hover, who has an option on all pop concerts held at the Bowl, drew the largest attendance of any mid-week concert. Nearly 20,000 admissions were recorded and a large enough turnaway warranted a repeat concert on Saturday evening.

At both concerts Cugat conducted an orchestra composed of over 100 musicians taken from his own band and the Bowl symphony. Understood that Cugat and Hover had a fifty-fifty deal after the regular Bowl take.

## On the Stand

### Phil Moore

(Reviewed at the Cabana Room, Copacabana, N. Y.)

New move by Monte Proser in which he's bringing in top-notch small name combos into his upstairs room looks like he's going to do all right, if they all do as well as Moore. King Cole trio follows and then Eddie Heywood.

Moore and four talented guys really bang it out with leader showing plenty on the personality ball. Guy knows how to sell a song, mangle a piano, jump around and, in general, keep things going. And he does. Payees get plenty of music in half-hour stints that he's on. Guy has a trumpeter with him who keeps the heat waves undulating, especially when he does specialty on *Flight of the Bumblebee*.

One of the best things about this group is that they have plenty of specialty tunes, many of which are written by Moore. Guy penned *Shoo, Shoo Baby*; *Want a Little Doggie?* etc., and gives these a ride, along with pop tunes. Combo can hit all class spots.

Paul Secor.

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 I'm Tired—Cecil Gant  
 The Grass Is Getting Greener—Cecil Gant  
 Blues in L. A.—Cecil Gant  
 Rainy Day Blues—Betty Roche  
 You Taught Me To Love—Johnny Moore  
 Around the Clock Blues—Blues Harris  
 Lonesome Gal—Pearl Traylor  
 Daddy, Somebody's Gotta Go—Pearl Traylor  
 Sooner or Later—Pvt. Cecil Gant  
 Lost Baby Blues—Pvt. Cecil Gant  
 Green Girl—Ernie Andrews Trio  
 Ridin' the Boogie—Hadda Brooks  
 Baby, Don't You Want to Go—Jimmy McCracklin  
 I Wear the Pants—Roosevelt Sykes  
 You're the Great One—Jesse  
 Tender-Hearted Woman—Roosevelt Sykes  
 I'm for You—Flennoy Trio  
 I'll Be True—Betty Roche  
 That's the Wrong Gal—Flennoy Trio  
 Highway 101—Jimmy McCracklin  
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# Shapiro, Bernstein Awarded Decision in Vogel Suit Over "Melancholy Baby" Renewal

Judge Declares That Norton Was Not Co-Author

NEW YORK, Sept. 15.—Judge Clancy in the U. S. District Court in Southern District of New York last week declared that Shapiro-Bernstein Music Company was owner of the renewal rights to *My Melancholy Baby*. Jerry Vogel Company brought suit against Shapiro-Bernstein averring that it had renewal rights thru assignment of rights from Charles Norton, son of George Norton, who wrote the lyrics to the song. Ernie Burnett wrote the music. Case is important to the trade in that it definitely sets up a precedent in the situation wherein two different writers place the song for renewal with two different firms.

In this instance song was written originally as *Melancholy* by Burnett and his wife, Maybelle Watson, in 1911. They approached Theron Bennett, music publisher, who called in George Norton to revamp the lyric. As it later turned out, Norton demanded instead of the regular royalty contract a \$20 week salary for 12 weeks, at the end of which time he signed a "bill of sale" contract with Bennett. Bennett published the song on October 25, 1912, with copies bearing title and music by Burnett, words by Norton.

### New Title

On November 5, 1914, Bennett published the song under the new title *My*

## AKM Asks Permit To Renew Suit Against ASCAP

NEW YORK, Sept. 18.—The Austrian Society of Composers, Authors and Publishers (AKM) thru its counsel, A. Walter Sokolow, moved today for an order vacating and setting aside a previous order by the Supreme Court in 1942, which stayed further action against ASCAP for breach of contract. At that time the Supreme Court said that action could be started three months after the termination of war between Germany and the U. S. Suit is for \$150,000.

AKM charges that on January 1, 1933, agreements were entered into between AKM and ASCAP for the performance rights of former musical compositions in the U. S. Up to 1936 ASCAP accounted and paid royalties but failed to account for all moneys due AKM, latter charges. Further, the complaint alleges, that since the end of 1936 and up to the end of 1938 (at which time the contract terminated) ASCAP failed and refused to account or pay moneys collected under the 1933 contract.

Under the contract AKM granted ASCAP exclusive rights to license the public performance of its songs in the U. S. ASCAP granted AKM exclusive rights to ASCAP songs in Austria. AKM was formerly the authorized performing rights society in Austria, charged with licensing of performance rights to Austrian songs and collected royalties for members.

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"HE TOLD ME SO"

"OUR OFFICERS"

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Box 668, C.P.O., New York 1, N. Y.

*Melancholy Baby*, lyric written by Norton. In July, 1922, Bennett assigned his rights to Frank Lawson. Lawson, on July 20, 1922, conveyed his rights to Joe Morris Music Company, which in turn conveyed on October 9, 1939, to Mercer & Morris, Inc. On December 30, 1939, Mercer and Morris assigned all rights, title and interest to the plaintiff.

As the 28-year period covering the original copyright drew to close—in 1939—various attempts were made to secure renewal rights. Burnett, on November 1, 1938, and Maybelle Watson, on October 31, 1938, registered claims for renewal rights on the 1912 version which contained the lyrics written by Norton. No attempt was made by any other party to secure renewal rights on this version.

### Burnett Claimed 1914 Version

On October 23, 1942, Burnett registered his claim to renewal rights of the 1914 version. Shortly after on November 2, 1942, the plaintiff registered its claim to renewal rights as a "proprietor of copyright in a work made for hire." On September 15, 1942, Charles Norton, the son of George, applied for renewal of the 1914 version.

Vogel claims that it had the rights by virtue of the latter assignment from Charles Norton and demanded an accounting from S-B whereby the full extent of its interest may be ascertained. Defendant laid claim only to the 1912 version, since the 1911 version wasn't written by Norton, and the 1914 version contained no new matter.

Vogel claimed its right to the song on the theory that Norton was an author, not an employee, that he was not a collaborator, but a joint author for whose benefit the copyright was held and assigned by any other person. Judge declared that argument that Norton was co-author cannot be upheld since the "bill of sale" was produced, therefore giving S-B the renewal rights.

## Chi Opera Dusting Off Magic Formula For Success—Youth

CHICAGO, Sept. 17.—A new era of prosperity for opera was indicated here last week with the announcement by execs of the Chicago Opera Company that subscriptions for the coming six-week season, starting October 8, have already exceeded, by 200, last year's record 850, and there are five more days remaining for reservations for the coming 30 performances. The 1944 season was the first season in the 40-year history of the company during which the entire deficit was written off and the season ended in black ink.

Biggies of the local opera company feel that the recent success is due to an employee ticket plan, which pulled a new and unexpected audience from among persons ranging in age from 18 to 30. Where previously payee's age generally ranged from 30 years upwards, officials last year noted a large majority of younger persons in the audience for the first time. Even larger percentages of this year's audience are expected to be in the younger bracket because of the increased number of discharges home from service.

The opera's new financing plan, inaugurated last year, under which private businesses are asked to put up guarantees ranging from \$250 to \$2,500, also has been boosted from 150 guarantors last year to 200 this year, with four weeks remaining before all sums are in. Following the successful 1944 season, all guarantors were refunded their money in full. Previously, the opera was financed by having a single wealthy individual support the entire season, and the result was that one person had to suffer a huge loss because of the small attendance. Because of the increased patronage of local opera, the season has been increased from five to six weeks this year, with the number of individual performances jumped from 25 to 30. Approximately 60 stars will be featured during the 1945 season.

*A Great Team!*  
**JOHNNIE JOHNSTON**  
*America's Newest Singing Sensation*

**AUTUMN SERENADE**  
*America's No. 1 Ballad Hit*  
Lyric by SAMMY GALLOP  
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**ROBBINS MUSIC CORPORATION**



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- Frances Langford's "You Belong To My Heart".....ARA 120
- Frances Langford's "Please Don't Play No. 6 Tonight"....ARA 111
- Bob Crosby & Peggy Lee's "On the Atchison, Topeka & Santa Fe" .....ARA 114
- Smiley Burnette's "Do You Want My Heart?".....ARA 4002
- Smiley Burnette's "I'm a Stranger Here Myself".....ARA 4003

**START YOUR ORDERING NOW—HOAGY CARMICHAEL'S**  
"My Christmas Song For You" and "The Whale Song"  
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*\*We anticipate a landslide on this delightful record\**

P. S.: Watch for the ART TATUM Album—to be released soon.

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# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. TILL THE END OF TIME
2. ON THE ATCHISON, TOPEKA AND SANTA FE
3. IF I LOVED YOU
4. GOTTA BE THIS OR THAT
5. ALONG THE NAVAJO TRAIL
6. I'M GONNA LOVE THAT GUY
7. I WISH I KNEW
8. THERE MUST BE A WAY
9. I DON'T CARE WHO KNOWS IT
10. I'LL BUY THAT DREAM
11. CHOPIN'S POLONAISE
12. YOU CAME ALONG
13. THERE'S NO YOU
14. TAMPICO
15. THE MORE I SEE YOU

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

## FILM PLUGS

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A FRIEND OF YOURS** (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

**A STRANGER IN TOWN** (Mills) in Columbia's "The Heat's On." National release date not set.

**ALL AT ONCE** (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

**ALONG THE NAVAJO TRAIL** (Leeds) in Republic's "Don't Fence Me In." Release date not set.

**AND THERE YOU ARE** (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

**BABY, SAVE HIM FOR ME** (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

**BAIA** (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

**I BEGGED HER** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I DON'T CARE WHO KNOWS IT** (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I FALL IN LOVE TOO EASILY** (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**I WALKED IN** (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

**I WISH I KNEW** (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**I'LL BUY THAT DREAM** (Burke-Van Heusen) in RKO's "Sing Your Way Home." National release date not set.

**IT'S ONLY A PAPER MOON** (Harms, Inc.) in Warner Brothers' "Too Young To Know." National release date not set.

**LOVE LETTERS** (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

**LAURA** (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

**MY BABY SAID YES** (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

**(ALL OF A SUDDEN) MY HEART SINGS** (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

**ON THE ATCHISON, TOPEKA AND SANTA FE** (Feist), in MGM's "Harvey Girls." National release date not set.

**OUT OF THIS WORLD** (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

**PLEASE DON'T SAY NO** (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

**STARS IN YOUR EYES** (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

**SOMEBODY LOVES ME** (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

**SUMMERTIME** (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

**THAT'S FOR ME** (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

**THE MORE I SEE YOU** (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

**THE WISH THAT I WISH TONIGHT** (Witmark), sung by Dennis Morgan in Warner Brothers' "Christmas in Connecticut." National release date not set.

**THIS HEART OF MINE** (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

**WHILE YOU'RE AWAY** (Remick) in Warner Bros. "My Reputation." National release date not set.

**YOU CAME ALONG (FROM OUT OF NOWHERE)** (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

**YOU BELONG TO MY HEART** (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

# Music Popularity Chart

Week Ending  
Sept. 13, 1945

## RADIO

### SONGS WITH MOST RADIO PLUGS

(Beginning Friday, September 7, and ending Thursday, September 13)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
7.	A Kiss Goodnight (R)	Miller	ASCAP
1.	A Stranger in Town (F) (R)	Mills	ASCAP
9.	Along the Navajo Trail (F) (R)	Leeds	ASCAP
2.	Autumn Serenade (R)	Robbins	ASCAP
2.	Dearest Darling	Advanced	ASCAP
15.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
2.	How Deep Is the Ocean? (R)	Berlin	ASCAP
12.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
3.	I Don't Want To Be Loved (By Anyone Else But You) (R)	Mutal	ASCAP
18.	I Wish I Knew (F) (R)	Triangle	ASCAP
5.	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
18.	If I Loved You (M) (R)	T. B. Harms	ASCAP
4.	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
13.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
3.	Love Letters (F) (R)	Famous	ASCAP
2.	No Can Do (R)	Robbins	ASCAP
8.	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
10.	Out of This World (F) (R)	Morris	ASCAP
7.	Promises (R)	Marchant	ASCAP
19.	Remember When? (R)	Campbell-Porgie	BMI
3.	That Feeling in the Moonlight (R)	Paul-Pioneer	ASCAP
4.	That's for Me (F) (R)	Williamson	ASCAP
24.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
19.	There! I've Said It Again (R)	Valant	BMI
25.	There Must Be a Way (R)	Stevens	BMI
15.	There's No You (R)	Barton	ASCAP
9.	Till the End of Time (R)	Santly-Joy	ASCAP
2.	Walkin' With My Honey	Republic	BMI
14.	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	Last Week	This Week	TITLE	Ltc. By					
						1	2	3	4	5
6	1	1	1	TILL THE END OF TIME	Perry Como..Victor 20-1709—ASCAP					
11	2	2	2	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied Pipers ..Capitol 195—ASCAP					
12	5	3	3	GOTTA BE THIS OR THAT	Benny Goodman ..Columbia 36813—ASCAP					
8	6	4	4	TAMPICO	Stan Kenton.....Capitol 202—ASCAP					
11	3	5	5	CHOPIN'S POLONAISE	Carmen Cavallare..Decca 18677—ASCAP					
7	9	6	6	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby....Decca 18690—ASCAP					
3	—	6	6	TILL THE END OF TIME	Les Brown..Columbia 36828—ASCAP					
3	—	7	7	I WISH I KNEW	Dick Haymes....Decca 18662—ASCAP (Harry James, Columbia 36794)					
2	8	8	8	ALONG THE NAVAJO TRAIL	Bing Crosby-Andrews Sisters ..Decca 23437—ASCAP					
2	9	9	9	I'M GONNA LOVE THAT GAL	Perry Como....Victor 20-1676—ASCAP					
2	—	10	10	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest.....Decca 23434—ASCAP (Harry James, Columbia 36833; Hal McIntyre, Victor 20-1679; Joan Edwards, Cosmo 456)					
1	—	11	11	GOTTA BE THIS OR THAT	Glen Gray.....Decca 18691—ASCAP					
3	—	11	11	ROSEMARY	Kay Kyser..Columbia 36823—ASCAP					

### Coming Up

11:60 P.M.	Harry James	Columbia 36827
ON THE ATCHISON, TOPEKA AND SANTA FE	Tommy Tucker	Columbia 36829
BOOGIE-WOOGIE	Tommy Dorsey	Victor 20-1715



# HOT AS A



# WESLEY TUTTLE


and his TEXAS STARS

*'With Tears In My Eyes'*

and

*'Too Little Too Late'*

WESLEY TUTTLE  
and his Texas Stars



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CAP. 216



Sunset and Vine, HOLLYWOOD 28





# Sammy Kaye

AND HIS ORCHESTRA

**I Can't Begin to Tell You**  
(from the 20th Century-Fox picture "Dolly Sisters")  
Vocal refrain by Nancy Norman

**What Makes the Sunset?**  
(from the MGM picture "Anchors Aweigh")  
Vocal refrain by Billy Williams and The Five Kaydets  
RCA VICTOR 20-1720



# Erskine Hawkins

AND HIS ORCHESTRA

**Prove It By The Things You Do**  
Vocal refrain by Carol Tucker

**Drifting Along**  
RCA VICTOR 20-1723

Listen to The RCA Show, Sundays, 4:30 p.m., Eastern Time, NBC. BUY VICTORY BONDS  
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RCA VICTOR RECORDS



## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
7	1	1.	TILL THE END OF TIME (R) .....Santly-Joy
7	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R) .....Feist
7	3	3.	IF I LOVED YOU (M) (R) .....T. B. Harms
2	5	4.	ALONG THE NAVAJO TRAIL (R) .....Leeds
7	4	5.	GOTTA BE THIS OR THAT (R) .....Harms, Inc.
20	6	6.	BELL-BOTTOM TROUSERS (R) .....Santly-Joy
3	8	7.	I DON'T CARE WHO KNOWS IT (F) (R) .....Robbins
3	9	8.	I'M GONNA LOVE THAT GUY (R) .....Bourne
11	6	9.	I WISH I KNEW (F) (R) .....Triangle
2	7	10.	THERE MUST BE A WAY (R) .....Stevens

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1.	TILL THE END OF TIME..Perry Como.....Victor 20-1708 <i>(Did You Ever Get) That Feeling in the Moonlight?</i>
11	2	2.	ON THE ATCHISON, TOPEKA AND SANTA FE..Johnny Mercer.....Capitol 195 <i>Conversation While Dancing</i>
11	3	3.	CHOPIN'S POLONAISE (F). Carmen Cavallaro....Decca 18677 <i>Enlora</i>
2	6	4.	BOOGIE-WOOGIE .....Tommy Dorsey..Victor 20-1715 <i>There You Go</i>
11	4	5.	GOTTA BE THIS OR THAT..Benny Goodman.....Columbia 36813 <i>Gotta Be This or That</i>
9	5	6.	IF I LOVED YOU (M).....Perry Como.....Victor 20-1676 <i>I'm Gonna Love That Gal</i>
7	7	6.	TAMPICO .....Stah Kenton.....Capitol 202 <i>Southern Scandal</i>
3	—	7.	I'M GONNA LOVE THAT GAL .....Perry Como.....Victor 20-1676 <i>If I Loved You (M)</i>
1	—	8.	ALONG THE NAVAJO TRAIL .....Dinah Shore.....Victor 20-1666 <i>Counting the Days</i>

(Continued on page 86)

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
4	1	1.	Boogie-Woogie Freddie Slack .....Capitol BD-12
10	1	2.	Carousel Original Cast .....Decca DA-400
4	—	3.	Porgy and Bess Charlie Spivak .....Victor SP-6
1	—	4.	Duchin's Gershwin Eddie Duchin .....Columbia C-52
23	—	4.	Glenn Miller Glenn Miller and Ork .....Victor P-148

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
13	1	1.	Chopin's Polonaise Jose Iturbi .....Victor 11-8848
14	2	2.	Clair De Lune Kostelanetz and Ork .....Columbia 7361-M
2	4	3.	Chopin's Polonaise Egon Petri .....Columbia 17377
8	5	3.	Italian Street Song Jeanette MacDonald .....Victor 10-1134
14	3	4.	Warsaw Concerto Mathieson, London Symphony .....Columbia 7490-M

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
10	1	1.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor .....Columbia X-251
15	2	2.	Rhapsody in Blue Sanroma (Piano), Boston Pops .....Victor DM-358
23	3	3.	Music to Remember (From the Life of Chopin) Jose Iturbi .....Victor SP-4
26	—	4.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia .....Victor M-900
2	4	5.	Porgy and Bess Indianapolis Symphony; Sevitiski, conductor ....Victor M-999

# Music Popularity Chart Week Ending Sept. 13, 1945

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
12	1	1.	<b>ON THE ATCHISON, TOPEKA AND SANTA FE (F)</b> —Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
5	2	2.	<b>TILL THE END OF TIME</b> —Perry Como (Russell Case Ork).....Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162)
12	6	3.	<b>CHOPIN'S POLONAISE (F)</b> —Carmen Cavallaro ..Decca 18677
6	4	4.	<b>TAMPICO</b> —Stan Kenfon.....Capitol 202
9	3	5.	<b>ON THE ATCHISON, TOPEKA AND SANTA FE (F)</b> —Bing Crosby .....Decca 18690 (See No. 1)
7	7	6.	<b>I'M GONNA LOVE THAT GAL</b> —Perry Como (Russell Case Ork).....Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)
5	9	7.	<b>IF I LOVED YOU (M)</b> —Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)
10	7	8.	<b>GOTTA BE THIS OR THAT</b> —Benny Goodman (Benny Goodman) .....Columbia 36813 (Sammy Kaye, Victor 20-1684; Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
2	—	9.	<b>GOTTA BE THIS OR THAT</b> —Glen Gray ("Fats" Daniels) .....Decca 18691 (See No. 8)
26	5	9.	<b>SENTIMENTAL JOURNEY</b> —Les Brown (Doris Day).....Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
6	6	10.	<b>GOTTA BE THIS OR THAT</b> —Sammy Kaye (Nancy Norman-The Kaye Choir) .....Victor 20-1684 (See No. 8)
3	—	11.	<b>IF I LOVED YOU (M)</b> —Bing Crosby (John Scott Trotter Ork) .....Decca 18686 (See No. 7)
1	—	11.	<b>ALONG THE NAVAJO TRAIL (F)</b> —Bing Crosby-Andrews Sisters .....Decca 23437 (Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36846)
5	—	11.	<b>THERE MUST BE A WAY</b> —Charlie Spivak (Jimmie Saunders) .....Victor 20-1663 (Connie Boswell-The Paulette Sisters, Decca 18689; Johnny Johnston, Capitol 196)
27	10	12.	<b>THERE! I'VE SAID IT AGAIN</b> —Vaughn Monroe (Vaughn Monroe-The Norton Sisters) .....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)

### Coming Up

**ILL BUY THAT DREAM (F)**... Harry James (Kitty Kallen)...Columbia 36833  
**11:60 P.M.**..... Harry James (Kitty Kallen)...Columbia 36827  
**IF I LOVED YOU (M)**..... Harry James (Buddy Di Vito)...Columbia 36806  
**LILY BELLE** ..... Pied Pipers (Paul Weston Ork)...Capitol 207

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	2	1.	<b>YOU TWO-TIMED ME ONE TIME TOO OFTEN</b> .....Tex Ritter .....Capitol 206
12	1	2.	<b>OKLAHOMA HILLS</b> .....Jack Guthrie .....Capitol 201
21	—	3.	<b>AT MAIL CALL TODAY</b> .....Gene Autry .....Okeh 6737
7	—	3.	<b>CARELESS DARLIN'</b> .....Ernest Tubbs .....Decca 6110
3	4	4.	<b>SHAME ON YOU</b> .....Red Foley-Lawrence Welk.....
29	5	5.	<b>SHAME ON YOU</b> .....Spade Cooley .....Okeh 6731
1	—	6.	<b>YOU DON'T CARE WHAT HAPPENS TO ME</b> .....Bob Mills .....Okeh 6742
4	3	6.	<b>HEADIN' DOWN THE WRONG HIGHWAY</b> .....Ted Daffan .....Okeh 6744

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
7	1	1.	<b>THE HONEYDRIPPER</b> .....Joe Liggins.....Exclusive 207
16	2	2.	<b>WHO THREW THE WHISKY IN THE WELL?</b> .....Lucky Millinder....Decca 18674
1	—	3.	<b>I'M A SHY GUY</b> .....King Cole Trio.....Capitol 208
9	—	4.	<b>THAT'S THE STUFF YOU GOTTA WATCH</b> .....Buddy Johnson .....Decca 8671
20	3	5.	<b>CALDONIA BOOGIE</b> .....Louis Jordan .....Decca 8670

## THREE GREAT BANDS PLAY TWELVE GREAT TUNES

### BENNY GOODMAN

COL. 36823

june is bustin' out all over clarinade

COL. 36843

i'm gonna love that guy  
it's only a paper moon



### COUNT BASIE

COL. 36831

taps miller  
jimmy's blues

COL. 36845

feather merchant  
ain't it the truth



### GENE KRUPA

COL. 36819

that drummer's band  
what's this?

COL. 36846

along the navajo trail  
a tender word will mend it all



## COLUMBIA RECORDS



From the Hal Wallis Production "Love Letters"

A Paramount Picture

AN OUTSTANDING BALLAD



By EDWARD HEYMAN AND VICTOR YOUNG

Recorded by

- Tommy Tucker ..... COLUMBIA
- Dick Haymes ..... DECCA
- Dick Brown ..... GUILD
- Barry Wood ..... COSMOPOLITAN
- Skip Farrell and the  
Dinning Sisters ..... CAPITOL

**FAMOUS MUSIC CORP.**

SYDNEY GOLDSTEIN, Gen. Mgr.

1619 BROADWAY

NEW YORK, N. Y.

**Robin Hood  
Angelina**

Now on One Record!



**Louis  
Prima**

Now on one record! Prima's two terrific "trademark tunes"... played and sung in the style that's toppling boxoffice records everywhere!

Record No. 1016

**Majestic  
RECORDS**

MAJESTIC RECORDS, INC. • St. Charles, Illinois

(Subsidiary of Majestic Radio & Television Corporation)



**PART 3—The Billboard**

**ADVANCE SONG—RECORD**

**PUBLISHERS' PLUG TUNES**

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

**Current Plugs**

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Chattanooga Tennessee.....Carey
A Friend of Yours.....Burke-Van Heusen	Chickery Chick.....Santly-Joy
A Dream (That Won't Come True).....Midwest	Chitterlinwitch.....Advanced
A Kiss Goodnight.....Miller	Choc'late Ice Cream Gone.....Country
A Merry Christmas and a Happy New Year.....Cavalcade	Close as Pages in a Book.....Williamson
A Nickel Ride.....G. I. Music	Compared With You.....Original
A Rainy Sunday.....Duo	Conversation While Dancing.....Capitol
A Sky Full of Dreams.....Hi-Tone	Cool Water.....American
A Tender Word will Mend It All.....Barton	Counting the Days Until Christmas.....Marks
Along the Navajo Trail.....Leeds	Cowboy Moon.....Albert J. Randolph
Am I a Passing Dream?.....Dave Ringle	Crazy Things.....David Gornston
And There You Are.....Feist	Darling, Promise Me.....Winthrop
Apple Face.....Lewis	Dawn Time.....Crescendo
Are You Livin', Old Man?.....Jefferson	Daybreak Serenade.....La Salle
Ask My Heart.....Manhattan Melodies	Dearest Darling.....Advanced
Baby, Save Him for Me.....House of Melody	Do, Do, Baby.....A-1
Bala.....Peer	Dog Catcher Man.....Top
Blue Eyes.....Key City	Don't Be Tellin' Me Your Troubles.....Bell
Bon Voyage.....Melody Moderne	Don't Ever Leave Me.....Revilo
Bounce-y Bounce-y Ball-y Singer, Reese, Patrick	Echoes of the South Pacific.....Excelsior
But—I Did.....Remick	Every Night.....G. I. Musto
Bye Le.....United	Every Night Is Saturday Night Dr. Billie Songe Shoppe
Caldonia.....Morris	Fishin' for the Moon.....Chappel
Can't You Read Between the Lines ShapiroBernstein	Fuzzy Wuzzy.....Drake-Hoffman-Livingston
Careless Darlin'.....Cross	Garland of Old-Fashioned Roses.....O'Kay
Cause the One I Love Is International	Gee, It's Good To Hold You.....Criterion
Coming Home.....International	Give Me All of Your Heart.....Pan-American
	Give Me Love Tonight.....Midland

(Continued on page 86)

**Plugs Scheduled for Near Future**

Publisher	Publisher
A Blue Song That Made Me Happy.....Sudlik	My Nurse Corps Nightingale George F. Briegel
A Stranger in Town.....Stevens	My Radio Sweetheart.....Bronx
A Two-Seated Saddle and a One-Gaited Horse.....American	My Ring of Gold.....Perry Alexander
A Woman Will Be President Robert Mack	Nobody Knows.....Byers
After All This Time.....Chelsea	Now That You're Gone.....Dearborn
Afternoon Moon.....Crescendo	Oh, Brother!.....Bourne
All This I Miss.....Nordyke	Oh, What I Dream'd About You.....Pyramid
Baby, You're On You're Own Charles Gunther	Riding Over Sage Brush Plains.....Zoeller
Broken-Hearted Lullaby.....Matt Pelkonen	Rollin' Hills.....De Cimber
Caribbean Magic.....Franco-American	Santa Marta.....Marks
Christmas Polka.....Sunset	Sarabara.....United
Cuddles.....Santly-Joy	Serenade To a Sponsor's Ugly Daughter Top
Dancing With You in My Arms.....Grimes	Silent Prayer.....Marion W. Rinehart
Daydreams in the Moonlight.....Marks	Since My Darling Went Away Russ Hull's Country Music
Don't Be Afraid.....Robert De Leon	Slowly.....Rudy Vallee
Don't Be Stupid, Mister Cupid!.....Excelsior	Some Sunday Morning.....Harms, Inc.
Don't Turn My Love Into Hate Arcadia Valley	Somewhere We Met (But Where, I Never Knew).....International
Dreaming.....Leeds	Strollin' Down the Lane.....Process
Forgive Me One More Time Hill and Range Songs	Sweetheart.....Feist
Garden of the Moon.....G. I. Music	'Tain't Me.....Mutual
Going Back Home.....BMI	Technicolor Trail.....Hanna
Hecky Darn!.....Midland	That's the Stuff Ya Gotta Watch Campbell-Porgie
Hilda.....Baltimore	That's Why I'm Lonely for You.....Kelly
Honey.....Feist	The Blues Are Nothin' New To Me Harmony House
How Many Apples Are There in a Pail of Grapes and If So, Why?.....Hi-Tone	The Gang That Sang Heart of My Heart Robbins
I Ain't Got Nothin' But the Blues Burke-Van Heusen	The Last Time I Saw You.....Barton
I Didn't Think You Cared.....Dubonnet	The Girl With the Little Red Cross on Her Sleeve.....Bruno
I Just Don't Know Why But I Do.....Country	The Minutes of Our Last Meeting.....Key City
I Need You So.....Roy	The Rhumba, The Conga, The Samba.....Melocraft
Idaho Moon.....Irving Siegel	The Waltz I Shall Never Forget.....Bell
I'd Do It All Over Again.....Shapiro-Bernstein	They Ran Me Out of Texas Dr. Billie Songe Shoppe
I Have But One Heart.....Stanwood	Too Soon.....Topik
I Just Stopped by for My Heart.....Marks	True-Mon-Tru.....Feist
I Never B'lieved in Love at Sight ("Til I Met You).....Hall's Hit Songs	Twilight Memories.....Superior Melodies
I Never Thought I'd Sing the Blues Campbell-Porgie	Walkin' With My Honey.....Republic
I'd Rather Be Me.....Morris	We'll Be Sweethearts Forever.....Essex
It Seems Like I've Known You Forever Joe McDaniel	What's New in the Heart Department Leeds
I'll Never Love You Again.....Major Melodies	When It's Down, Down in Australia Dave Ringle
I'm a Midnight Cavalier.....Wise	When My Darling Comes Home James B. Paris
I'm in Danger of Love.....Syncopation Songs	Who Knows.....BMI
I'm Just a Baby.....Harmony House	Why Do They All Pick On Brooklyn? Orange
Into the Night.....BMI	Wings To Wear Upon My Heart La Casa Del Rio
It's Just the Same Old Moon.....Enterprise	Winter Interlude.....Gaumont
Just That Way.....Gaumont	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
Keep Right On Doin' Manhattan Melodies	Yesterday's Memories.....Albert J. Randolph
Kissing Bug.....Tempo	You Came Along (From Out of Nowhere) Paramount
Latch.....Cherio	You Know, Baby.....Tempo
Lazy Man's Ranch.....Original	You'll Miss Me Someday.....David Gornston
Let's Dance Again.....O'Kay	You Never Say Yes (You Never Say No) Robbins
Let's Play House.....Lee-Dee	You Won't Be Satisfied (Until You Break My Heart).....Mutual
Let's Wait Until Tomorrow Before We Part.....Dawson	You're a Set-Up in That Get-Up, Baby Newart
Lingering.....Edwin W. Kukkee	You're Really Doin' Something To Me Carrie Hoffman
Little Red Hooding Ride.....Blasco	
Lose Your Heart in Texas.....Hanna	
Love Letters.....Famous	
Maybe You're Right (Maybe I'm Wrong) Revilo	
Moon A-Shining On Chicago Gilbert Parmalee	
My Mother's Walts.....Morris	

# Music Popularity Chart

Week Ending  
Sept. 13, 1945

## DATA AND REVIEWS

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- BABY, ARE YOU KIDDIN'?. . . . . Jimmie Lunceford-Delta Rhythm Boys . . . . . Decca 23451
- BIJOU . . . . . Woody Herman . . . . . Columbia 36861
- CHICKERY CHICK . . . . . Sammy Kaye (Nancy Norman-Billy Williams-Kaye Choir) . . . . . Victor 20-1726
- COLD-WINTER PAPA . . . . . Dolores Brown (The Polka Dots) . . . . . Joe Davis 7110
- DESIGN FOR JIVING . . . . . Earl Hines and Sextet . . . . . Apollo 357
- DID YOU SEE MY DADDY OVER THERE? . . . . . Eddy Arnold and His Tennessee Plowboys . . . . . Bluebird 33-0535
- I DON'T WANT TO BE LOVED (BY ANYONE ELSE BUT YOU) . . . . . Gene Krupa (Buddy Stewart) . . . . . Columbia 36862
- I LOST MY JOB AGAIN . . . . . Sammy Kaye (Billy Williams-Chubby Silvers-The Kaydets) . . . . . Victor 20-1726
- I WALK ALONE . . . . . Eddy Arnold and His Tennessee Plowboys . . . . . Bluebird 33-0535
- I'D CLIMB THE HIGHEST MOUNTAIN (IF I KNEW I'D FIND YOU) . . . . . The Ink Spots . . . . . Decca 18711
- IT WAS SO NICE KNOWING YOU . . . . . Bon Bon . . . . . Joe Davis 7205
- JUST A BLUE SERGE SUIT . . . . . Vaughn Monroe (Vaughn Monroe-Norton Sisters) . . . . . Victor 20-1725
- PUT THAT RING ON MY FINGER . . . . . Woody Herman (Woody Herman) . . . . . Columbia 36861
- TALKIN' TO MYSELF ABOUT YOU . . . . . Vaughn Monroe (Vaughn Monroe-Norton Sisters) . . . . . Victor 20-1725
- (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT . . . . . Gene Krupa (Anita O'Day-Buddy Stewart) . . . . . Columbia 36862
- THE HONEYDRIPPER . . . . . Jimmie Lunceford-Delta Rhythm Boys . . . . . Decca 23451
- THE SELFISH GIANT ALBUM . . . . . Decca DA-389
- The Selfish Giant—Parts 1 and 4 . . . . . Frederic March . . . . . Decca DA-23418
- The Selfish Giant—Parts 2 and 3 . . . . . Frederic March . . . . . Decca DA-23491
- THOUGHTLESS . . . . . The Ink Spots . . . . . Decca 18711
- TOO BAD . . . . . Bon Bon . . . . . Joe Davis 7205
- TROUBLE, TROUBLE . . . . . Earl Hines and Sextet (Betty Roche) . . . . . Apollo 357
- 20-99 BLUES . . . . . Dolores Brown (The Polka Dots) . . . . . Joe Davis 7110
- WHEN THE SNOW BEGINS TO FALL NEXT SUMMER, I'LL SPRING BACK TO YOU . . . . . Korn Kobblers . . . . . Joe Davis 7323
- WRITE TO THEM KORN KOBBLERS . . . . . Korn Kobblers . . . . . Joe Davis 7323

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- IT'S BEEN A LONG, LONG TIME . . . . . Harry James . . . . . Columbia 36838  
Here's one of the best that James has put out in a long time. It's an easy one to listen to, makes for more James' fans—if that's possible—and will certainly make the nickels drop. Other side, "Autumn Serenade," is okay, also.
- I'D DO IT ALL OVER AGAIN . . . . . Frankie Carle . . . . . Columbia 36848  
Carle's easy-to-take piano style makes this one a hit. It's just right for him, and he's just right for it. Paul Allen's vocal is a big help as well.
- IT'S ONLY A PAPER MOON . . . . . Benny Goodman . . . . . Columbia 36843  
The old B. G. style is coming back again, but good. Guy hits on all cylinders in this one, and he really gets going all the way thru. It's the old Goodman form, and that's good enough for practically all music lovers. Here's a money maker. Other side, "I'm Gonna Love That Guy," is b. o. too.

### RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

#### PHIL BRITO (Musicraft)

**After All This Time—FT; V. I'll See You in My Dreams—FT; V.**

It's soothing singing, rich in romantic appeal, that Phil Brito pipes for these two ballads. And with Phil Davis' salon-styled music weaving the melodic background, it's another notch in the troubador's needling cap. Spinning in a bright tempo, "After All This Time" is a tuneful ballad rich in sentimental appeal. And when it comes to the evergreen, "I'll See You in My Dreams," singing it at a moderately slow tempo, Brito's baritone literally bows 'em over.

With the movie "Keep Your Powder Dry" stimulating interest anew in the song, Brito should spin solidly in the phonos with "I'll See You in My Dreams."

#### BETTY JANE BONNEY (Victor)

**Ho Hum—FT; V. I Can Make You Love Me—FT; V.**

Victor's newest singing lady, Betty Jane Bonney, impresses most favorably with her wistful word slinging for "Ho-Hum," a plaintive ballad with a pretty melody blending with the love lyric. And with Russell Case providing a rich and rhythmic accompaniment, side spins brightly. "I Can Make You Love Me" is an innocuous rhythm ditty that leaves much to be desired on every count.

There's plenty of contagion in "Ho Hum," and if it catches on, will count for the phonos.

#### BARNEY BIGARD (Keynote)

**Rose Room—FT. Coquette—FT.**

Corralling a quintet that takes in Johnny Guarnieri's Steinwaying and Joe Thomas's trumpeting, Barney Bigard offers up his amazing clarinet virtuosity that has been missing from the disks since he stepped out of the Duke Ellington camp. Billy Taylor's bass and Cozy Cole's drum beats round out the session produced back in February by Harry Lim. Bigard's facile fingering is demonstrated to the fullest degree for lively paced "Rose Room," with "Coquette" allowing the others to step out in front. The riding is high and handsome, generating plenty of heat in its spinning course, which should catch the fancy of the hot jazz fans.

Sides are primarily for le jazz hot and hardy for the juke neophytes.

(Continued on page 85)



For  
**SUPER-MODERN**  
*Swing*



## GEORGIE AULD and his Orchestra

Guild's recordings of Georgie Auld's super-modern rhythms have scored heavily with the record buying public. Another successful instance of Guild's policy of producing the best in records. Guild's artists are creating recording history—and record sales.

GEORGIE AULD  
and his Orchestra  
CO-PILOT

I'LL NEVER BE THE SAME  
(Catalog No. 128)

### Popular Guild Favorites

Songdom's Newest Star

**DICK BROWN**

Vocalist

LOVE LETTERS

ARE YOU LIVIN' OLD MAN

Catalog No. 140

That Young Master of Music

**GEORGE PAXTON**

and His Orchestra

OUT OF THIS WORLD

THIS CAN'T BE LOVE

Catalog No. 131

New Ace of Trumpeters

**"DIZZY" GILLESPIE**

and His Orchestra

SALT PEANUTS

HOT HOUSE

Catalog No. 1003

**GERALD CLARK**

and His Original Calypsos

MAN SMART—WOMAN SMARTER

MY DONKEY WANT WATER

Catalog No. 115

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

**Guild** RECORDS  
INCORPORATED

666 FIFTH AVE. NEW YORK, N. Y.



# NABET Issue Reaches Strike

## Issues Now Before USCS

The platter turning mess not part of walkout, it's still an issue—\$\$ real battle

NEW YORK, Sept. 17.—Radio broadcasting industry last week settled back in its padded chairs to await decision (which may come at any time) from resumed contract negotiations between National Association of Broadcast Engineers and Technicians (indie NABET union) and National Broadcasting Company and American Broadcasting Company. The lull has followed the storm that broke at 6 p.m. last Wednesday (12) when about 500 studio engineers and technicians tossed the glove at NBC and ABC here in a one-day strike that caught the two nets with their pants down. The walkout, which paralyzed both webs' key New York stations for short periods and spread as far as the West Coast, was called off at 8 p.m., Thursday (13).

The blow-off came at the close of a day of negotiations between the union and nets and followed by about an hour the arrival of telegrams from the NABET prexy, E. T. Powley, giving 30-day strike notice required by the Smith-Connally Act. Immediate cause of the door-slaming, according to the union was that net spokesmen questioned authority of union bargaining committee to speak for members in negotiating a new contract (old pact expired in June, 1944). When committee notified the members, union said, they refused to work any longer without a contract and walked out. Nets, on the other hand, claimed, as NBC press release put it, there was no justification for "unauthorized and wildcat strike" and that "precipitate action . . . is an attempt on part of union members to disrupt our operations in order to secure their completely unjustified wage demands."

### Blackout First Sign

First outward signs of trouble came when WJZ, local NBC key outlet, and WJZ, New York ABC kingpin, went into a state of coma. At the stations, there was bell ringing and some confusion as the engineers and technicians exited from their glass-enclosed booths and hit for the wide-open spaces. Despite the crippling effect of the walkout, the stations quickly moved into action to fill the breach, with engineer-execs from both nets taking over the controls.

WEAF was off the air for 15 minutes, WJZ for a half hour. And when the stations came back on, it was with a patchwork quilt of segs made up of music and news. NBC aired organ music for eight minutes and then took another breather. By 7 p.m., however, both (See NABET ISSUES on page 37)

## Kyser Still Hopes For Vacation But Will Resume Airing

HOLLYWOOD, Sept. 15.—Altho Kay Kyser resumes his NBC show September 26, he isn't giving up his plans for a temporary retirement. Kyser, who has been knocking himself out doing service shows, has asked to be released from his Lucky Strike contract which still has 26 months to run, 14 of which belong to Colgate-Palmolive-Peet.

Kyser told *The Billboard* that he is still trying to work out a deal whereby he can get his rest. Indications are that he will get his release in early spring of 1946.

He also has a few film contracts to meet, but these will probably be postponed. MCA, however, indicated that Kyser's much-sought vacation was a good idea while it lasted but that he will give it up and go thru with his obligations.

## S. A. Showbiz—Carbon of U. S.; Only Names Get Dough Bids

(Continued from page 10)

wasn't in the vocabulary of the masses in the Latin American countries. As soon as small radio receivers are available, there'll be a market for millions of them, according to a survey recently completed. More radios mean more listening; more listening means higher time rates. Higher time rates mean that the level of entertainment moves up and showbiz comes in for its cut.

Proof that broadcasting is actually becoming a biz down there is indicated by the fact that Cuba actually has had a radio listening survey working since 1943. Of course, it isn't a daily, weekly, or even monthly index. It's taken twice a year and costs the subscribers \$200 a survey. This is no telephone survey. If it were, it would mean nothing, as there are few telephones in the homes in Cuba. It's also basically a survey of Havana listening, idea being as Havana listens so does Cuba. Survey is a house-to-house canvass, with the door-bell-ringer asking practically the same set of questions that a Hooper telephone caller does.

### Top Programs

Here's how the top daytime and evening programs rated in the April, 1945,

## Tele Review

### "Beachhead at Louie's"

Reviewed Sunday (16), 8:20-9:05 p.m. Style—Drama. Sustaining over WNBC (NBC), New York.

NBC, which isn't given, generally, to experimental television, went full hog with *Beachhead at Louie's*, with recorded spoken thoughts, a kaleidoscopic semi-dissolve to effectively picture a man's whirling thoughts, and a combination of film and flesh that should have built a top-notch drama. While the show held attention, the faults were plenty—and they had their lessons for NBC in the future and for all who are about to step into the "fine" art of air pix.

*Beachhead* is a radio play reconverted for television. It was therefore not surprising that it was pictorially static, without true visual movement. Herb Graf, opera director, has been proven in the past not gifted in creating visual movement—he wasn't tonight. Every pic was an animated still-shot and that was all. True, the mental study of a vet, Shorty, played by Joe Julian, who hasn't made the transition back to civilian thinking and how he does get that blue serge suit feeling isn't a natural for movement—you have to work the movement out. Graf didn't. Three times the vet turned the radio on and off—which might have been a must on an ear show but was just unnecessary pictorial duplication in an eye and ear pitch. When his (the vet's) mental working found audible sound he mugged and grimaced. Julian proved himself n. s. h. before the cameras this time—maybe he had too many costume changes in no time flat. The part needed a Burgess Meredith. In order to snare time for changes the film, which was scanned to establish the beachhead idea, was permitted to run about 50 per cent too long. When the vet, Julian, goes to sleep in the chair his collar is in place and his tie, tied. When he wakes up his collar is open and his tie loose. He had to jump from a wounded-in-bed dream sequence shot back to his chair asleep, and since video has no script girls to check these details, the tie and collar were boners.

How the production was ever produced in NBC's tiny television studio is another of those modern miracles. Six sets, including a living room and a fox-hole, were used.

The timing of the recorded spoken thoughts was perfect, as was Diane Courtney's mouthing to one of her recordings perfectly synchronized. How-

ever, where the USO hospital circuit gal was supposed to be carrying the ork that backed her as she visited and sang at each of the beds is something to conjure with.

DAYTIME				
"The Three Villalobos"				
Have	Tuned To	Index	Listening	Program
Calls	Radios	Index	Program	Index
589	522	256	165	31.61

NIGHTTIME				
"What Happens in the World"				
Have	Tuned To	Index	Listening	Program
Calls	Radios	Index	Program	Index
586	526	247	162	30.86

Both the toppers are sponsored by Procter & Gamble and both are on Cuba's Blue Network Station RHC, Havana, local Columbia Broadcasting System outlet. The network has three of the top 15 daytime and six of the top nighttime shows, with the competition, CMQ, having, in turn, 12 daytime and nine nighttime toppers.

### Differs From Hooper

Rating bases differ in this system, as, while Hooper uses total population as a base, the Cuban version uses, instead, the base of the people who own radio sets. However, the difference in this particular report in the daytime would mean only a 10 per cent index cut to a rating of 28.0 and the same 10 per cent would apply approximately at night. Index is quoted here to give a picture of how high radio listening has reached in Cuba which, while ahead of many other Spanish-speaking nations, is still representative.

This \$5,000,000 showbiz set-up is indicative of how little dough, percentage-wise, goes to Mr. Whisker's showbiz out of a total Latin American showbiz investment. That there is biz—regular, not showbiz—in South America is again keyed by the fact that big U. S. corporations are on the ground with their agencies and branch offices. In Cuba, for instance, General Electric, Westinghouse, P&G and Colgate-Palmolive-Peet all have their own local set-ups, and the local ad-agency reps are solid, Grant and McCann-Erickson are also on the ground, and most other key U. S. ad agencies have deals with local 15 per-centers working on split commission deals.

That there are billions in ready dough waiting to be spent in South America goes without saying. However, what goes without saying also is that only the top of the top name talent is going to get any of it, as the war has forced them to be self-sufficient—and they've found that they can get along that way. Only one thing can change it. That's a concerted campaign to sell what our entertainment world has to offer—and showbiz had never really done anything to sell itself—even in the U. S.

However, the boners are not important at this stage of television production. What is important is that *Beachhead* underlined the fact that video needs actors who really can handle tough roles like this returned vet assignment, and that scripting must be designed to permit time to make costume and scene changes in order that film bridges don't seem over-long, and finally that pix without motion smell up the air.

And one final word, a psychological study must be written by a damned fine scripter, Mort Green didn't prove himself to be one in this. You just didn't believe the thing at all. No one snaps out of "it" as quickly as this vet and the war worker. When you're all mentally mixed up, no abracadabra brings you back alive. Most of the cast should be forgiven for this uninspired performance. However, Arthur Honeycut as Sammy the counterman at Louie's, and Jay Norris as Shorty's friend, were real.

It's hoped that Diane Courtney doesn't see herself before the ike in the dress she wore this evening. Joe Koehler.

## Execs Monitor Coast Network

Brass proves it hasn't forgotten how to ride gain and handle shows

HOLLYWOOD, Sept. 17.—Strike hit the two nets here without warning, 50 engineers walking out at NBC and 27 at ABC. Latter web was pinched the hardest as ABC owns and operates its local outlet (KECA) and had the additional headache of getting substitute control men for both net and station. NBC was off from 3:01 to 3:15, ABC from 3:01 to 3:12, while KECA was dead until 8:30 p.m.

ABC used the few pinch-hitters it could get to feed the web and let KECA wait until more control hands could be secured. Ruby Lloyd, ABC stand-by musician, went on at 3:15 p.m. with piano solos and was fed to both webs c.t.c. for a half hour. After that, she alternated with newscasts until 6 p.m. on ABC only.

### Execs Pitch In

At both nets, execs left their desks to turn their attention to the more important knob work. When NBC was frantically hunting for a control man for the Jack Haley air show, music arranger Levan Urbanski, an ex-sound engineer, took over the knob panel. NBC wasn't pinched too much as it fortunately had four execs who had previously been engineers and could move into the control room with ease. Lewis Frost supervised operations during the critical period, pinch-hitting for Sidney N. Strotz who is east for a management huddle.

NBC here appears to want to hush up strike with the old pitch that it's over now, so let's forget about it. Reason for NBC buttoned lip is that it doesn't want the pinch-hitters to be looked upon as strikebreakers, actually all substitutes were execs and as such couldn't be branded scabs. However, they kept strike from being 100 per cent effective and, therefore, would want their activities forgotten so as not to raise ire of NABET.

### ABC Sees It Differently

Men at ABC took a different slant on the deal with the line that execs performed a public service by keeping the ball rolling during the emergency and that they deserve credit for their efforts. When strike hit ABC, Ralph Denechaud, web's Western engineering chief, set up an engineer school in Radio City Building for ABC execs with J. Donald Wilson, Russ Hudson, Frank Samuels and Francis Conrad getting the hurry-up course in riding level on shows.

Ted McMurray, web's Western program manager who held an operator's license (See EXECS MONITOR on page 37)

## Three-Way Tuesday NBC Program Tie May Soupnite Tops

NEW YORK, Sept. 17.—With NBC's sock Thursday sked a maybe this year, due to the Bingel's desire for a rest, there's plenty of activity at the senior network which should add up to Tuesday night being something to write home about.

Idea, which is in the talking stage, is to tie up a three-way promotion package with *Amos 'n' Andy*, *Fibber McGee and Molly* and *Bob Hope*, with integrated plugs show for show. Deal ought to come alive, as two of the programs, *Amos 'n' Andy* and *Hope*, are now Lever Bros' babies and naturally will co-op, and *Fibber McGee* can only gain by Correll and Gosden seg delivering a bigger audience to them. *Fibber*, of course, has a sock rating always but it's had to go out and get it by itself. With a special delivery program in front of it there's no knowing how far it and *Hope's Hoopers* will go.

# COPA TOURING UNITS A FACT

## Old Zanzi Site Sought By Ops With New Idea

NEW YORK, Sept. 17.—The old Zanzibar location, which has been shuttered by Joe Howard since he moved his club across the street, is again ready to change hands if current negotiations go thru. Potential ops have evolved a brand-new idea for niteries, it is reported. Thus, if Howard sells, he may put himself in the position of having to compete, at close range, with something different in hot spots.

Latest entry is an ex-producer-director, who asked his name be kept out because of present commitments, plus a bevy of money guys, one of whom is supposed to be Emil Friedlander, owner of Dazian's Joe Howard admits that talks have been going on but says that so far no dicker has been arranged.

Lease of the old Zanzibar still has two years and nine months to run. It is understood that Howard is asking for \$30,000 which would include payment for what kitchen and dining room equipment is still in the closed room. Last meeting of the interested parties was held Friday night (14) but so far no decision has been made. Howard says he'll sell but he insists on a price. He's now in the upper tax brackets, he explained, so unless he can get a figure that will mean something he'll be just as satisfied to leave the room dark and keep competition away.

Old room has had a checkered career. A Chinese syndicate was supposed to take it over, and only a few weeks ago Howard was all ready to reopen as a restaurant to be run by him on the order of Ruby Foo's and other class oriental eating spots.

## Versailles Ousts Production Nos. For Name Acts

NEW YORK, Sept. 17.—Starting with Carl Brisson on October 3, the Versailles will drop all its production numbers and lines. Reason given is two-fold: costs of redecorating room, which Arnold Rossfield, co-operator, says is \$100,000 and the fact that food, on which spot built its rep, is now again available.

Club started lines and productions when food rationing and points came in. Shows were usually framed around one semi-name act, some of whom did okay. But by and large, the Versailles didn't compete for talent with such rooms like the Copa or the Martinique. With rationing on the way out, it plans to go after name attractions to keep the biz the present lush times brought in. Spot plans to have one or two other acts on the bill with Brisson, but so far nobody has been set.

## UAW Demands Niteries Admit G.I.'s Under 21

DETROIT, Sept. 17.—The veterans' department of the United Automobile Workers Union (CIO) went to bat for the younger vets of the war last week, with a demand that they be declared eligible for admission to night clubs and all other types of entertainment. The State Liquor Control Commission, which was the objective of the UAW attack has a long-standing rule against any minors—under 21—being admitted to a spot serving liquor, and the union reported cases where combat veterans with perhaps 2 or 3 years of service have been denied admission because of their youth. Serious resentment by veterans is reported, and the UAW is taking up the matter in an effort to have all restrictions waived when veterans are in uniform.

## At Least, Cooper's in Clover

NEW YORK, Sept. 17.—Rib-tickling situation is developing between two agents both of whom have apparently been asked to book the same spot. Last season, Harry Kilby, GAC rep, put most of the shows into the Clover Club, Miami. It was taken for granted that Kilby had the spot exclusive. Even now he says he had a stranglehold when Jack Friedlander was running it.

This season, however, Irving Moss, Clover Club op, phoned Dick Henry, of the Morris office, and asked for a show. Henry says he replied that he thought Kilby was exclusive booker. Moss vehemently denied it. "Anybody can book the room," he said, according to Henry. So Henry went ahead and put in Billy Vine for January 2 and is working on other shows. Kilby, meanwhile, put in Alan Gale for December 5.

But the yock-getter came up when both Henry and Kilby went after Jerry Cooper for the October 18 show. First, Henry called Sol Tepper, Cooper's agent, and offered him a price. Then, Kilby phoned Tepper and offered him a still higher price for the same act, for the same spot, for the same date. Which booker will finally get him, Tepper doesn't know. But he claims a solution. Kilby can have Cooper for the Clover for two weeks and Henry can have him for the Clover for the other two weeks.

AGVA, which insists that it doesn't recognize exclusive bookers unless an authorization from the ops is on file with the union, says the Clover has no exclusive. So, now both boys can argue about who gets the extra 5 per cent booking fee.

## Miami Curfew Lifted; Acts Play "Policy"

MIAMI, Sept. 15.—The 12:30 curfew which has hampered niteries and lounge business since the army came in three years ago has been lifted. Miami, this winter, will permit niteries operation until 3 a.m., including the sale of liquor. Up to now whiskey sales had to stop after midnight, altho the spots could stay open a couple of hours longer. With the clamp-down on booze most of them chose to shutter soon after the witching hour.

The curfew, which stemmed from a request by army and navy officials who were concerned with the problem of policing the huge number of servicemen based in this area, was backed by a revised State law. Upon recommendation by the army and navy and because the servicemen are leaving the area now that the war is over, the curfew law was amended last week to permit local option as to closing time. The Miami authorities fixed on 3 a.m.

Result of the change is that most niteries with floorshows will now give three performances nightly. Two has been the rule during the curfew period. Club ops are signing this winter's talent to contracts providing for performances according to the policy of the house, which will generally mean three shows. It is understood that act-prices are not being jumped because of the change.

## Philly Shangri-La Goes Eatery After AGVA Yanks Show

PHILADELPHIA, Sept. 15.—Dewey Yesner's Shangri-La, only recently a top budget niteries in the mid-town district, goes on a strict eatery basis this week as a result of differences with Noel Sherman, of New York, who once booked and produced the shows for the room. Impasse was reached last Monday (10) when AGVA called out the show cast after a dispute with the management. Union took up the cudgels for Sherman, an AGVA member, who claimed the niteries refused to pay him \$8,800 in back wages.

Adolph Goldman, manager of the niteries, said that Sherman exaggerated the sum due and that the bill, dating back several years, was for "production costs" and not actor salaries. Therefore, Goldman declared, the dispute with Sherman was "not a union matter," involving no wages for any performers. AGVA, however, says Sherman's claim involves monies formerly paid out by Sherman to performers.

AGVA's getting into the fray has riled the local musicians' union since the house (See *Shangri-La Eatery* on page 35)

## Motor City L. Q. To Start Aching With Martha Raye

NEW YORK, Sept. 17.—Tony Morelli and the money guys with him who recently bought the Detroit Latin Quarter are up against it before they can even start counting the house. Major headache comes from the Martha Raye booking made some time ago by Lou Walters for a reported \$8,500 to start September 17. Deal was for 15 days. When biz started to get bad the new ops started pruning and cancelling. The Ritz Brothers, in for \$10,000 a week, were canceled and ops began mulling the Martha Raye deal—and how to get out of it. They claimed deal was verbal and hadn't been filed with AGVA, so could see no reason to go thru.

The Morris office which had the contracts, claimed that there was nothing verbal about the deal. And, besides, the contracts were laying around Lou Walters' office awaiting some confirmation on minor details. Everybody in on the deal, however, had okayed it, and everybody knew it was a play-or-pay paper.

Meanwhile the Morris office booked Miss Raye into a couple of theaters on a guaranty and percentage deal, but at the same time took the L. Q. case up with AGVA. The union has not made any decision but it is understood it will insist that Latin Quarter ops make up the difference between what Miss Raye will take down for her 10-day theater tour and her contracted salary at the club. It is estimated the difference will be about \$5,000.

## Ciro's Now Brooks; Name Band Policy Set for House

NEW YORK, Sept. 15.—Jerry Brooks, one of the major undisclosed principals behind Ciro's, Miami, who is now in New York, reports that he has taken over the spot completely from the Florida syndicate which has been running it and of which he was a member. Ciro's will be changed from a secondary club to a major outfit thru the use of name bands. Carmen Cavallaro is being dickered for to open, with other names sought. Room will play two bands regularly.

Brooks, who says he now has the place all to himself but eventually may admit others into ownership, states that Ciro's will be completely renovated and rebuilt to increase its present capacity of about 150 to over 300 seats. Greater capacity will enable the booking of name bands, he says. "Red" Pollack will operate the spot for him as general manager, says Brooks.

## Beant'wn Gets Proser Unit

MCA first on booking in but GAC not too far behind despite denials

NEW YORK, Sept. 17.—A gimmick for the presentation of "Copacabana" shows in hotels around the country is being worked out by Copacabana Productions, Inc., an allied corporation of the New York niteries, plus MCA and GAC. Device envisions a series of Copa-produced units which would play niteries rooms in hotel chains or individual hostilities, with the purchasers to add their own star attractions if they so desire. Both MCA and GAC are in the picture already, but the scheme is understood to be open to all comers.

The first of the Copa-nurtured packages opened at the Copley-Plaza in Boston this week and consists of Kitty Carlisle, Bert Easley, Jacqueline Fontaine, Norman Lawrence and a line of eight girls. Package was booked in by MCA.

### Gossip Comes to a Head

Stunt represents the fruition of a lot of trade gossip over a period of months. Originally, Arthur Lesser, operator of the closed La Vie Parisienne, figured in the proposition. Lesser and Monte Proser, who fronts the Copa, were reported to have gotten chummy during their mutual tax trouble with the city fathers last year, and when Lesser was pushed out of his spot by the taxman, Proser offered his former competitor the opportunity of selling Copa units.

The formation of Copa units is not new in itself. Packages like these worked at the Netherland Plaza in Cincy, the Blue Room of Hotel Roosevelt in New Orleans and the Ritz-Carleton in Boston before the war. The current show at the Copley-Plaza in Beantown is the first of the units to appear since the end of the war. Present plan is actually a revival and expansion of what went before, but with a couple of brand-new angles.

Bill Reed, formerly Proser's assistant, (See *COPA UNITS A FACT* on page 37)

## Tepper-Dann Fuss Still "?"; Agent Refuses Decision

NEW YORK, Sept. 17.—The Sol Tepper-Artie Dann arbitration, which was supposedly settled last week, is back in the hopper again. Tepper was awarded \$2,000 for his contract with Dann which the comic is to pay out of his salary at the rate of 5 per cent. Tepper doesn't like the method of payment. He claims that an act getting \$900 can afford to pay more than the 5 per cent set by the arbitrators.

Another point on which Tepper is taking the case to the American Arbitration Association is the ruling on the contract. The first paper signed (December, 1942) was for three months and a three-year option. Before the three-month period elapsed parties signed a new pact for three years and a three-year option. Contract, according to Tepper, was filed and accepted by AGVA. The ruling by the arbitrators set aside the second paper and put the first pact into force. This decision, maintains Tepper, is contrary to law.

Mort Rosenthal, AGVA attorney, admits that the second contract was filed with the union but he also insists that it should not have been accepted for filing. Furthermore, Rosenthal added, when Tepper and Dann agreed to go into AGVA arbitration they also agreed to abide by the decision. Therefore, he said, an appeal is out of order.

Tepper denies that he waived any rights of appeal, or was asked to do so. Artie Dann was unavailable for comment.



## Zanzibar, New York

Talent policy: Dance bands and floorshows at 8:15, 12:30 and 2:30. Owner-operators, Joe Howard and Carl Erbe; publicity, Carl Erbe; production, Clarence Robinson. Prices: \$3.50, minimum.

Studded with names and talent, the new Zanzibar show opened on Wednesday night (12) with an offering not quite as sock as it ought to be. It starts as a scorcher and winds up big, but it sags in the middle. Hence, the cumulative effect is lessened.

After an opening number by the Zanzibebauts (10) in a hotcha twisting routine worth a good mitt, Jesse and James starts things off with a rip-roaring, you-wonder-how-they-stay-in-one-piece acro hoofing act. Kids are very young and work furiously, the way this kind of thing should be done. They use trays, chairs and a table over which they leap, split, dive and dance. Capacity mob sent 'em out with a hearty hand.

Gloria Sheldon (ex-Savannah Churchill) follows with a set of tunes. Miss Sheldon is a looker and a strong personality, and she has a big, flexible and experienced voice. But she has not decided whether she wants to be a warbler of semi-talk hoke or a blues shouter or a balladeer. She mixes all three styles up very thoroly and, consequently, misses the maximum impression to which her other qualities entitle her to. Best reception came from her *Daddy, Daddy*.

Carter and Moreland, comics, show the marks of long experience in showbiz in their work but they are out of place in what is conceived as a fast-moving nitery show. Their material is more reminiscent of an old-time vaude or burlesque act than of a modern club act, and for the time they take to put it over it is deficient in laughs. Best results came from Moreland's eccentric dance stuff. Carter's piano bit should either be sung louder or dropped.

Golden Gate Quartet, with two new faces, is on next and proves to be as solid as ever. After a fast opening spiritual, they hop into *Jericho*, earning a juicy hand, and then *The General Jumped at Dawn*, a sizzler of a nitery show number. Exit to a big response.

Duke Ellington, whose ork' is on tap here, steps down for a stance at the piano, playing a medley of some of his many hits. Gals join him midway for a sexy body-bending routine around the keyboard. Ellington's unaffected piano work and the popularity of the tunes he ripples off bring him a sustained palm at the end.

Louis Jordan's Tympany Five (now seven) appear next. First number is a throwaway, but next starts getting the mob, altho number is now outdated. Jordan gets into high gear with *Somebody Done Changed* and hits a peak with his terrific *Beware, Beware*. Closer is the inevitable *Caldonia*.

Finale has the line, Golden Gates, Ellington and so on in *High Class Gal*. Line has been well-costumed thruout and turns in a good job. Ellington ork plays the show. Claude Hopkins band relieves. The Nightingales, billed, were not in evidence. Paul Ross.

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## NIGHT CLUB REVIEWS

## 5100 Club, Chicago

Talent Policy: Dance band and floorshows at 8:30 and 12:30. Owners, Byron Masselland, Henry Weiss; publicity, Sidney Lovitt. Prices: \$1.25-\$1.50, minimums.

George Tapps' whirling feet set the pace for this show all the way thru. Terpster is artistic having studied ballet under the best the business had, but he knows how to get the crowd and keep them whether it's *St. Louis Blues* or classical. Payees made him give with eight encores and still palm-whacked for more.

Hal Fisher steered the show off to a fast start and kept it that way. Hal is mounting back in the ranks of the top funny boys after a two-year stint with Uncle Sam overseas. He hasn't lost any of his fast-thinking, fast-moving routine and seems to have picked up some bits of ad lib biz which customers think is very, very yoky. His "the customer is always right" act pulled hefty mitt.

Impressionist Viola Layne imitated Hildegard, Baby Snooks, Virginia O'Brien, Anna Held, Carmen Miranda and Shirley Temple in a way which left no one guessing what she was doing. She is swell to the eyes and sock with the imitations but she might try developing personality of her own. With her face, figure and hips she could do something other gals would imitate, instead of vice versa.

Boy Davey is a nice, personable young man, but nobody noticed his job of emceeing because he lacked the punch and the necessary chatter. Duke Yellman and ork backed up the show with the right style, coming in for all the cues and hitting the fanfares. Ork is best on rumbas, tho can do swing, too.

The Fifth Avenue Models (6), who opened and closed the show with a dance routine, appeared almost as sophisticated as they were billed. Very danceable and lookable. John Sippel.

## La Martinique, New York

Talent policy: Dance band and floorshows at 8:30, 12:30 and 2:30. Owner-operators, Dario and Jimmie Vernon; productions, Hughie Prince and Dick Rogers; publicity, Jack Tirman. Prices: a la carte, \$5 minimum.

Considering the formidable opposition it has around town currently, La Martinique has entered the season with a weak show. Lou Holtz is starred and on opening night (12) he had pulled a mob clear to the doors. The results of the act, however, were not anywhere as big as biz. Holtz has returned to town as skillful and as assured a performer as he ever was but he came back with trunkful of oldies and even his savvy couldn't turn them into a mirthquake. The laughs were numerous but the yocks were few and very far between, and the payoff hands didn't shake the rafters. Too many of Holtz's stories have by now passed into the general body of American humor. He stands in need of new material.

Jo Stafford, looking a lot trimmer and smarter than when she opened here last time, has begun to sing rhythm tunes and the change is a welcome one. Her *Sunny Side of the Street* and *Atchison*, the latter in an effective arrangement, are good jobs and win her good mitting and an encore. The latter, a newie called *I Almost Did*, could be done without for it is just too cute. On floor manner, Miss Stafford should lower the mike a little. On voice, she remains an accomplished canary with a fine set of pipes. On selling, she is still weak in projecting to the pewholders. Possibly the room is not right for her, for all vocalizing done in this spot seems to be robbed of color and vivacity. (See *La Martinique*, N. Y., on opp. page)

## One Fifth Avenue, New York

Talent policy: Floorshows start at 10, continuous until 1:30; no dancing. Owners-operators, Spencer-Taylor Co.; manager, Bob Downey. Prices: No cover, no minimum.

New show has Patricia Bright making with the satire, Clifford Newdall, with the voice, and Bob Downey, Frederic Vonn and Hazel Webster on the piano. Only acts caught were Miss Bright, Miss Webster and Bob Downey. Newdall had finished for the night.

Miss Bright, who some day will be "discovered," has some smart material which ranges from sock comedy to slick, rapier-like satire, most of which she sells with plenty of authority. Opened with *June Is Bustin' Out*, a la Hepburn, and got big hands right away. Followed with a Bacall-Bogart number that had sufficient double-entendre implications to satisfy the customers. Finishes with a takeoff of a Mrs. Richbitch who is torn between her daily visits to Billingsley's 53d Street saloon and running around to the chi-chi shops. Routine is a sharp as a razor. Maybe it's a little too sharp for the spot. This reviewer found it highly amusing and capably delivered. But plenty customers didn't seem to get it.

Bob Downey, who accompanies Miss Bright, does nicely on the keyboards. In his own spot he shows plenty of piano, ranging from show to pop tunes with a sprinkling of Viennese numbers. Miss Webster fills in the lulls with more Steinway work for a nice reception.

Bill Smith.

## Ruban Bleu, New York

Talent policy: Floorshows at 10:30, 12:30 and 2:30. Owner-operator, Tony Mele; manager, Jack Smith; publicity, Dorothy Ross. Prices: \$3, minimum.

Little East Side bistro unveiled for the season on Wednesday night (12) with three of its stand-bys, one a former long-time hold-over here. Capacity mob went down the line for the acts.

Monica Boyer, chanteuse, started this season a lot stronger as a performer than she was last. Chirp has begun to under emphasize straight ballad work, in which she is weak, and lay more stress on comedy selling in which she is skillful. Result is a solid reception and two encores.

Mervyn Nelson, comic, is ripe for bigger things. Performer has developed with amazing rapidity in the space of a year and merits a place in a musical or a bigger room. Over the summer, he has evolved two new routines, a school pageant thing and a psychiatrist sketch, which, added to some of his regular numbers, piled yock on yock. Opening night mob kept him on to the point where he stopped the show.

Maxine Sullivan, as fine an artist as ever, is back with a mixture of her well-known pieces such as *Molly Malone* and *Loch Lomond*, plus a few pops and a terrific comedy number, *I Never Cried So Much in My Life*. Swanky payees demanded three encores.

Cedric Wallace Trio deserves special plaudits for a first-rate job of accompaniment and for the leader's fine assist as straightman for some of the comedy.

"Whispering" Jack Smith and Jose Melis also on tap but not caught. Smith is seen as an emcee and handles this chore in a straightforward, gracious manner which sets a new style for the room. Paul Ross.

## Clover Club, Portland

Talent policy: Dance band and floorshows at 10 and 1. Owners-operators-managers, Wm. O'Hara and H. E. Ferguson. Prices: 90c-\$1.50.

Whole Show: Good; lively patron reaction.

Best Job: DEMAR AND DENISE, ballroom dancing; novel routine, good costuming; two encores.

Other Acts: HARRY STEFFEN, novelty instrumentalist; 16-string electric guitar, amusing sound effects. MAXINE MOORE, contralto; lights-are-low type ballads. PAT BURKE, emcee, pleasing Irish tenor; sells show well.

Band: Russ Graham (6), fair accompanying, good dancing. Business: fair. Buford Sommers.

## College Inn, Hotel Sherman, Chicago

Talent policy: Dancing and floorshows at 8:45 and 11:30. Manager, Joe Spieler; producer, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

Lionel Hampton's ork, which has previously shown locally in vaude houses that music plus showmanship rings the bell at the b.-o., proved the thesis holds true also in a hotel room, with this p.a. in the "cradle of swing." Hampton's part in the floorshow started off slow with a too-commercial rendition of *Begin the Beguine* and Dinah Washington's *Atchison, Topeka and Santa Fe*. It wasn't till the jivester went into his *Boogie Woogie* and *Flying Home* that the palm-pounding (and it was the heaviest heard here in over a year) really started. Payees expect some spirited jump from Hamp and program would improve if he used a flag-waver for an opener and La Washington did some of her excellent *Salty Papa* or *Evil Gal Blues* lyrics.

Hampton deserves a big bouquet for his batoning of his 18-piece heavily loaded brass crew during the dinner period and dancing later. Previous bands here have over-blown their horns so that conversation was a pretty difficult thing and one's ear drums were a bit sore. At no time during the evening, except during his *Flying Home* specialty, did Hampton have his boys blaring and the more conservative diners joined the jitter bugs in giving him a hand for his efforts.

Remainder of the show is made up of Rimmer Sisters, Negro precision tap duo, whose enthusiastic cleating to the *Boogie* brought heavy mitt because it was in tune with the jive set-up of the revue; and Professor Backwards, who's making his exit here next week after 18 successful weeks—longest run for any comic in the history of this room. Guy's work each time a new band has come in has been full of fresh, clean material. If he continues in the same tempo, his projected radio show over NBC this fall seems certain of success. John Sippel.

## Mayfair Room, Blackstone Hotel, Chicago

Talent policy: Dancing and floorshows at 9:30 and 11:45 p.m. Operator, Arnold Kirkeby; manager, Emile; publicity, Mary Anderson. Prices: No cover, no minimum.

Phil Regan's good as ever, and with his sincere, boyish manner, makes a heart-warming job of emceeing—himself. Tells fair jokes too. He was particularly expressive in his Irish numbers, *To-Ra-Lu-Ra-Lu-Ral* and *Irish Rose*, but handles any popular ballad with plenty style. Payees held him for 40 minutes of solid trilling by using Regan's own ritual of rhythmic palm-whacking to the ork after each number. Used own piano accompanist, Don Fairchild.

Dick LaSalle and His Society Ork (7) provided Regan's musical backdrop in slick fashion, and the band wasn't featured on the show, it gave out with feet-stirring rumbas when the dancing was on. LaSalle does arranging for all his numbers, and featured a still to be published catchy-sounding rumba, one of his own compositions.

Only fault of show stems from the management's policy of having only one name and one face. Clever as Regan is, the show needed other routines. Maybe a dance team or a few solo dance acts. Herby Bailey.

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# VAUDEVILLE REVIEWS

## Adams, Newark

(Reviewed Saturday Afternoon, Sept. 15)

First show of the season is saved from being just a collection of amateur performers by the addition of Jan Murray, John Boles and the Graysons. The beauty contest winners (7) look plenty okay but they show nothing after the initial gander. Each girl either does a song, hoofs a bit, plays a marimba or a piano. But none of it amounted to anything.

Barbara Smith opened with *Meet Me In St. Louis*, showing fair pipes. But she spoiled the effect by making with the grinds all thru the number.

Frances Dawn, hooper; Lee Henson, voice; Ginny Freeland, voice (she did *Rum and Coke* with lyrics that don't belong in a theater); Arleen Anderson, marimba and voice; Margaret Neely, dramatic bit, and finally the winner, Bess Myerson, flute and piano, comes on next. Gals are seated around small tables in front of the house ork which is on stage. Murray calls them up with an intro and chatter and they give out. Every kid got a nice hand for effort if not for results. For finals, the girls come out in their bathing suits to show what they won on.

But if the gals were nothing to rave about as performers, Jan Murray gave the show the lift, the timing and the laughs it needs so much. Tall, skinny comic emceed beautifully. Worked with every gal getting yocks for practically every bit. He even jumped down and danced in the aisles with the customers. It was Murray who saved the show and just about knocked himself out doing it.

John Boles got quite a hand on the intro. Singer did musical comedy oldies identified with him and was a hit. Boles is okay in his spot but what show needs is a good rhythm singer who can cut down the lulls. Boles doesn't give it the added pace it needs to click. As a matter of fact, when Murray is off it's all lulls.

The Graysons, who open the show, do nicely with their heel-and-toe stuff. Standard act is costumed nicely and is a good warmer-upper. *Bill Smith.*

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## Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Sept. 11)

There's a lot doing at the Orpheum this week, with Louis Armstrong and his sock ork sending payees into jive heaven. Armstrong is in top form, bringing the house down with his ace trumpet work, solid band numbers and gravel-voiced vocals. As emcee he proves himself a first-rate showman to boot and paces the show at full speed.

The guy who brought the trumpet into its own, Armstrong shows he is still on top rung when it comes to handling the instrument. His rough styling still packs the old fire. Sock arrangements set the band off in such favorites as *Twelve o'Clock Boogie*, *Can't Give You Anything But Love*, *Grooving* and *Keep on Jumping*. Armstrong pulled plenty of palming for his vocals in *I Wonder* and *I Can't Give You Anything But Love*.

Vera Middleton's style of chirping and stage manner brought the house down. Payees went wild with her *Everytime I Fall in Love* and her duo with Armstrong in *Don't Fence Me In*. Pair gave latter tune a new meaning, gagging it up so that it sounds like man wants to have more freedom, but gal says no to his running around. New treatment went over big.

The Two Zephyrs in comedy tap routine got solid mitting. Boys are a riot in pantomime act. Smooth vocals by Leslie Scott in *I Wish I Knew* and *Without a Song* injected a more serious tone to show and got a good hand. Boy has a nice rich baritone and knows how to put a song across.

Roller tap routine by Otto Eason got good mitting, with boy doing smooth skate take-offs on Bill Robinson. Tap duo, Slim and Sweets, didn't have much to offer but sold well by doing a gagged-up Romeo and Juliet balcony scene. Slim puts his thin legs to good advantage, styling his work in the Ben Blue manner. *Plc, Bells of Rosarita. Biz, good. Lee Zitto.*

## Oriental, Chicago

(Reviewed Friday Afternoon, Sept. 14)

Current layout, Frankie Carle and his ork, Winick and Mae, and Jerry Mann with Betty Linde, fails to excite the interest of previous band shows here because of the Carle aggregation's lack of showmanship. Maestro could hypo the band's stage p. a. if he remained at the piano instead of keyboarding only when he's featured in solo spot. Since his days with Horace Heidt, Carle has built a host of fans, and these people like to hear his distinctive work on all numbers, not just the solo spots.

Carle's music is a good deal more diversified than when he appeared here last. Band's library now extends into the semi-jump and boogie arrangements. More sock showmanship, such as Frankie's ivory-tickling while standing with his back to the piano on *Carle Boogie* would hypo mitting. Vocalist Marjorie Hughes, who just replaced Phyllis Lynne two weeks ago, is adequate, netting warm mitting for her animated renditions of a standard and Phil Moore's *I Want a Little Doggie*, which is more the caliber material that the Carle band needs for its stage work.

Paul Allen, who depends on a fine voice rather than his appearance for a hand, got the biggest mitt of the show for his excellent tenoring of a trio of oldies. As usual, Carle's solo piano rated heavy response.

Paul Winick and Anna Mae offer a refreshing respite from the usual ballroom terp teams, with Winick handling the taps, while gal does acrobatics timed with his cleating. Male's solo cleating

## Capital, Portland, Ore.

(Reviewed Thursday Afternoon, Sept. 13)

Whole show: Fairly good; good patronage reaction; routine stuff.

Best job: ALBERTI BROTHERS, juvenile tap dancers; two lads who must be fugitives from the truant officer, win big mitt with pleasing presence and good costumes but dance mostly routine; one encore; score with headstand.

Other acts: BRUCE PATTERSON, Negro banjoist; Eddie Peabody tradition rather than jive, but plenty technique; one encore; good reception. DIANE McDOWELL, emcee; gags, tho amusing, somehow fail to win grins; songs go over because of spicy lyrics and double entendre despite only mediocre voice; does little to sell the show.

Band: JACK HOLMAN (5) in pit. Pictures: *Counter-Attack* and *Picture of Dorian Gray*. Business: Only fair. . . . *Bujord Sommers.*

## LA MARTINIQUE, N. Y.

(Continued from opposite page)

Of the other two acts, Kenneth LeRoy is the first on. LeRoy is a personable and very talented young hooper doing an intricate routine of tap-ballet. But, for all 95 per cent of the customers could tell, it might have been three guys named Joe playing mumble-peg. The vast majority couldn't see him and what he was doing. Result is an undeserved set of tepid mitts. Room shouldn't book hoofers with something to offer in the way of terps unless it can display them properly.

Larry Stewart, second of the other acts, is a good-looking young chap with a nice grin and a handy way of selling himself. Voice seemed to be a lot bigger than what came over the muffled ozone of the Martinique. Knows how to punch and acquit himself well in two pops and a for-the-occasion Prince and Rogers number, *This Is Something*, in which the tapster also joins for a production number with the line.

Prince and Rogers have an interesting and workmanlike score. First production number, *I'd Like to Get Out of the Chorus*, is in their best smart manner. Unfortunately, the line gals go thru it like a bunch of tired picketeers. *Something* is a slick ballad and it gets better treatment by virtue of Stewart's and LeRoy's presence. *Congaroo*, the third production number, has a nice beat but gets lost in the finale shuffle. Needless to say, gals are their per usual handsome and well-dressed.

Ernie Stewart ork (11) does a good job on accompaniment and sings the intro number presenting the show. *Paul Ross.*

## SHANGRI-LA EATERY

(Continued from page 33)

band was dismissed this week, laying off eight tooters. Shangri-La had a week-to-week contract with the band. With AGVA yanking out the show, Goldman dismissed the band and put the room, which once featured Harry Richman and the Ritz Brothers on the same bill, on a straight eatery basis.

excited just as nice a mitt as did the team's work.

Jerry Mann and Betty Linde, just off the *Chesterfield Supper Club*, wound up show nicely with some material that shows Mann is hep to what he learned in radio. His material is clean and, for the most part, fresh. His gags are the kind that please the whole family from junior to grandpa. Despite his radio stint, which sometimes causes comics to drop plenty of their visual mannerisms, Mann packs plenty of eye-catching movement into his act that's solid for vaude audiences. Grabbed a mess of yocks and heavy palm-pounding at the close. *Johnny Sippel.*

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## U. S. Army Operates World's Greatest Nitery Cirk on French Riviera -- 18 Spots

**USRA Making Customers for Spots Back Home**

CAP DU ANTIBE, Sept. 17.—The biggest night club circuit in the world, 18 clubs, is operated right here on the French Riviera (Nice, Cannes, Juan les Pins) by the entertainment section of Special Services, USRA, which stands for United States Riviera Recreational Area. Area was set up just a couple of months ago by the army to give G.I.'s, WACS, nurses, Red Cross gals, et al., a place to grab off a nice vacation (no pun intended). And they are doing just that. Servicemen and gals come down for seven-day furloughs at a time, and with the blue Mediterranean to swim and boat in, horses to ride, golf, tennis and what not to play, and clubs to do at nightfall, our kids have a big time.

At this time of the year, practically all of the clubs are set up outdoors, on patios, in gardens, etc., of the Riviera's swankest hosteries. There are two clubs in Juan les Pins, four in Cannes (these two are officers' areas), and the other 12 in Nice, which is the section of the Riviera devoted exclusively to the enlisted men. Down here, the army goes to such lengths to see that the G.I.'s have a good time that they frown on officers going into Nice and any of the spots set aside for the e. m.

**Attendance Terrific**

That the clubs do a job can be seen from the August attendance figures, which show that out of the 14,500 restees in the area each night, some 10,000 or 70 per cent made the various clubs. On September 1 (a typical day), for instance, there were 10,490 restees in the area, 8,916 in Nice, 874 in Cannes and 700 in Juan les Pins. The Nice clubs that night, were visited by 6,405 the Cannes spots by 691 and the Juan les Pins bistros by 599.

Talent is booked by the central office of Special Services in Nice, but is administered by a Special Service officer in each section of the area. Army's activity in the area has been a bonanza for local talent, but almost exclusively local. In order to bring in performers or musicians from anywhere else in Europe, even from anywhere else in France, okay must be secured by local Special Services men from Paris HQ, and it is not often forthcoming. Reason for this is that sending too much talent down to the Riviera would prove a drain on the rest of European Theater of Operations.

**39 Orks Playing**

At time of this writing, some 39 orks ranging from three-piece combos up to 10-man outfits are working the clubs in the area, and some 45 acts from singles up to a family act of eight, the Boudinis, and the Serby Ballet, 11 people, are on the pay roll. Average salary for acts is around 3,000 francs weekly, or \$60 American money, tho with exchange situash-its difficult to tab price at any set figure.

Acts work about a week in each spot

on the circuit which means roughly a 18-week run for those which click. Some acts figure to play as long as six months at a stretch. Each evening, five 2½-ton trucks and four taxis pick up the acts and take them to the spots at which they're skedded to work. Many of the acts double in the same evening between two spots in the same area, as, for instance, in Juan les Pins, where the Provencal and the Belles Rives are just about across the street from each other.

**Poor Stuff**

By Broadway standards the shows as a whole are fourth or fifth rate, tho there are some performers who could get by in some of the Main Stem's better bistros. Shows are generally top heavy, too, with dance singles, teams and ensembles. Comedy turns practically don't exist, simply because the G.I.'s don't care for, or understand, the type of French comedy acts available here. Gallic bands, too, are pretty bad, having a peculiar rhythm all their own. They also have the habit of playing pop American ballads, which a Broadway character is accustomed to hearing in slow tempo, in a weird half-jump tempo, to which it's all but impossible to dance. G.I.'s, however, don't mind it a bit. Practically every act is well received and some very ordinary turns (by all home front standards) do showstoppers.

Prices of drinks in army-operated clubs vary according to rating of spots, which are classified 1, 2 and 3. In a Class 1 club, for instance, a drink of Scotch runs about 40 francs (80 cents), and in a Class 3 club, 20 francs (40 cents). A bottle of fairly good champagne in a Class 1 spot sells for 1900 francs (\$18), which is not a lot of dough, when compared to liquor tab in French civilian clubs in this area, where they get 2,000 francs (\$40) for non-vintage champagne.

Despite this situation, many of the G.I.'s make the French civvie spots after 1:30 a.m. which is curfew time in army-operated clubs. When they're down here they get in that good time mood and are ready and willing to shoot the bank roll.

Entertainment section personnel, doing the job here, and doing it well, included Capt. Edward Lewitz, formerly with Fanchon and Marco in the States; Lieut. Dan Scheuermann, ex-Tri-State Theaters, Lieut. Harry Anderson, singer and announcer, and Lieut. Harold Goodman, script writer, who did quite a bit of marterial for Jerry Lester back home.

Among show business favors, the army here on the Riviera is making a lot of customers for the nitery biz back home.

## Danny Thomas Back To Chi Chez Paree; Plenty Competish

CHICAGO, Sept. 17.—Danny Thomas goes back into the Chez Paree before the month is over on an old commitment. Reported price is \$1,750 for an eight-week run. Opposite him will be Harry Richman at the Latin Quarter and Willie Howard and Karen Cooper at the Rio Cabana. Thomas also has an old commitment at the Martinique, New York. It is understood, however, that Martinique ops are all tied up and couldn't use Thomas now. Comic starts a radio show in October.

## St. Louis 400 Club Returns To Floorshow Policy Again

CHICAGO, Sept. 15.—The 400 Club, St. Louis nitery, which dropped its floorshow policy when the curfew was invoked in February, returns to flesh Thursday (20) with a line-up of talent, including Nick Lucas, Jack Waller, Doryce Drew and Lola Baumann's 12-girl line, with music provided by Nick Lebanic's 11-piece society band. Duncan Sisters are booked in to follow Lucas September 27. Booking is exclusively handled by Ed Keough, Chi booker.

## Some Nonentity

NEW YORK, Sept. 17.—Monte Proser says he's thinking of getting a new booker. One night, Jack Entratter told him of a guy he caught in the Capitol Theater, a fat guy who sang a pretty good song and played a guitar. Singer, said Entratter, could probably be bought for small dough and no billing.

Proser went to the Capitol to catch the act and came back to tell Entratter he didn't see the guy. So both went back to see what was what. The flicker, *Thrill of a Romance*, came on and Entratter said "there he is." Proser almost broke a gut laughing. The "fat guy who sang a pretty good song and played a guitar and could be bought for small dough and no billing" was Lauritz Melchior.

## Wedgewood Room Buying Kaye, Bergen

NEW YORK, Sept. 17.—Danny Kaye is coming back into the nitery field before the year is over, if present plans jell. He's due to open at the Waldorf's Wedgewood Room at an undisclosed price after Frank Sinatra closes. Date, however, is still in the process of discussion. It is possible he may go in before Sinatra.

Next Waldorf show, preeming on October 5, will have Edgar Bergen, Annamary Dickey and Emil Coleman ork. Present policy of one show a night will be continued at the hotel. Management has conducted a survey of its patrons on a two-show-a-night policy. It discovered that dinner customers either wanted to eat without a show distracting them, or were in too much of a hurry to make the theater.

## Gayety, Montreal, Now a Class "A" AGVA House

NEW YORK, Sept. 15.—The Gayety Theater, Montreal, has contracted for a "Class A" minimum basic agreement, according to Dave Fox, head of the New York AGVA local, who is battling for Matt Shelvey, now on a trip to the Coast. Pact represents the first AGVA ticket for this house, says Fox. Terms are \$85 and \$50 minimums, 30 shows weekly and a six-day week for chorines. Contract will be formally signed at the end of the month, the union meantime holding a letter of personal guarantee from the house owners, says Fox.

## Patti Andrews Ill, So Stars Fill in for Sisters

NEW YORK, Sept. 15.—The sudden illness of Patti Andrews, of the sister team, last Thursday (13) resulted in a series of unscheduled extra-addeds for patrons of the Paramount, where the Andrews are current. Curt Massey, Martha Raye and Louis Jordan filled in for the trio on Thursday and Friday, and by Saturday afternoon Jordan had taken over the chore until Patti could resume. Maxine, of the team, worked in her stead as the show's emcee. Otherwise the team did not appear. House reports biz unimpaird.

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# Stem Houses Keep Rolling At Clip With Daily Triple

NEW YORK, Sept. 17. — A three-way parlay consisting of good weather, folks back from the country and a Jewish holiday kept Stem takes rolling in high.

Radio City Music Hall (6,200 seats; average \$100,000) counted \$125,000 for its first week with Tip, Tap and Toe, Three Swifts and *Our Vines Have Tender Grapes*.

Roxy (6,000 seats; average, \$75,000) came thru with a good \$91,000 for its second frame with Gene Sheldon, Connee Boswell, Condos Brothers and *State Fair* after an initial take of \$118,000.

## Paramount, Capitol

Paramount (3,664 seats; average \$75,000) received a sock \$115,000 for its bow with the Andrews Sisters, Tim Herbert, Vic Schoen ork and *Duffy's Tavern*.

Capitol (4,627 seats; average \$75,000) is still in there punching. For its seventh week, bill consisting of Paul Whiteman, Johnnie Johnston and *Anchors Aweigh* brought \$79,000 vs. \$89,500 for the sixth, \$92,000 for the fifth, \$96,000 for the fourth; \$98,500 for the third; \$97,500 for the second, and a tee-off of \$97,000.

## Strand, State

Strand (2,779 seats; average \$45,000) got \$52,000 for its third stanza with

## Eastwood Gardens, Detroit, Hits Usual Season-End Lows

DETROIT, Sept. 15.—Business has been tapering off toward the usual season-end lows at Eastwood Gardens in Eastwood Park here, with Tony Pastor drawing a fair \$8,500 gross in his week stand, followed by Jerry Wald grossing \$8,000 on Labor Day week. The extra holiday did not seem to stimulate business much.

While the drop-off has paralleled the decrease in general local business since the news of the Jap surrender, that factor has been less prominent here than in outdoor amusements generally. Changeable weather, with some very cold nights, has been one big factor. Altho local parks generally lost business when gas rationing was lifted, Eastwood Gardens suffered less by comparison because of lack of competition from any dance spots and within reasonable driving distance using big name bands.

## Balto Hipp Holdover's 14G Nears 37G for Fortnight

BALTIMORE, Sept. 15.—Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents) grossed \$14,300 week ended (12) for second week of bill. The theater grossed \$36,600 for the two-week period.

The theater intake was boosted by the stagershow which featured Dave Apollon and His Filipino Boys. He was assisted by the G.I.'s favorites, Anthony and Rogers and the Queens of Rhythm, the Roberts Sisters and White. Screen hold-over was *Wonder Man*.

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Charlie Barnet ork, Gil Maison and *Pride of the Marines*. Opened with \$66,500; followed with \$70,000.

Loew's State (3,500 seats; average \$25,000) saw \$37,500 for its first week of a two-weeker with Ed Sullivan revue, Sue Ryan, Kenny Bowers and *Blood on the Sun*. Previous frame brought \$37,500.

## Detroit Downtown Jumps to \$41,500 With Louis Prima

DETROIT, Sept. 15.—Business at the Downtown Theater (2,800 seats; house average, \$23,000) took a big spurt upward this past week with the aid of a strong stage attraction—Louis Prima and his orchestra—and grossed \$41,500. Gross is just under the figure reported for the Ink Spots three weeks before after business dipped down to the \$16,000-\$17,000 level in between. Reason was the absence of a strong name attraction to bring enough people into the house.

As the only house in town currently offering vaudeville, the Downtown is getting all the money floating around for live entertainment when it offers something that the customers will really go for. Picture with Prima was *Swinging on a Rainbow*.

Currently the house is down again, with George Paxton's orchestra, plus a bevy of acts, led off by Detroit's own Rosemary Calvin, expected to gross about \$20,000. Picture is *Tell It to a Star*.

## Philly Earle Hits a Low Low With Competition Too Tough

PHILADELPHIA, Sept. 15.—In face of such competing factors as the relighting of the town's legit houses, fall openings at the niteries, a Roy Rogers rodeo and a charity football game, it was a losing role for the week ended Thursday (13) played by the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). And with the marquee lights dimming dull for local patronage, combination of Bob Chester's band and the Charloeters sunk the box office to a new low for the year of \$15,000. Nan Rae and Mrs. Waterfall and Renald and Rudy the added acts, with Bob Anthony and Marjorie Wood out of the band, rounding out the bill. Heavy emphasis on the screen's *Don Juan Quilligan* kept the gate from sinking lower.

## Heldover Bill at Golden Gate, S. F., Tops Average With 28G

SAN FRANCISCO, Sept. 15.—Held-over stagershow at the Golden Gate (2,850 seats; average, \$27,000; prices, 45 to 95 cents) grossed a smart \$28,000 for week ended Tuesday (11). Bill had Bobby Sherwood and ork, the Mills Brothers, Bob Williams and the Martell Twins. Pic was *George White's Scandals*, second week.

## Johnny Morris Draws \$1,092

BRIDGEPORT, Conn., Sept. 15.—Opening the new season at the Ritz Ballroom here last Sunday, Johnny (Paradiddle Joe) Morris and his new orchestra did okay, drawing 910 persons. Admish was \$1.20, for a total of \$1,092.

## "Skating Vanities" Signs Class A Pact With AGVA

NEW YORK, Sept. 17.—Matt Shelvey, head of AGVA, last week reported signing a pact with the *Skating Vanities*, operated by Harold Steinman for a group of Middle Western backers. Terms of the pact are the same as for traveling "Class A" ice shows except that minimum scales are somewhat lower, being \$85 for principals and \$55 for chorus, whereas the icers range up to \$125 and \$75.

Difference was allowed, says Shelvey, because the glide-shows charge a top of \$5 and \$6, while the *Skating Vanities* goes only to \$2 and \$3. Pact was signed in Montreal. In addition, says Shelvey, he collected some \$600 in back rehearsal pay for chorines and obtained a letter from the show's backers guaranteeing the contract.

## Execs Monitor Coast Networks

(Continued from page 32)

for 20 years only to let it expire two years ago, engineered *Coronet Story Teller* and produced at the same time. McMurray had just returned from his doctor's office after getting a penicillin shot at the time of the walkout. He had intended to go home but was one of the few men around the net with knowledge necessary to keep the net on the air and had to work on thru the night and all of the following day.

## KECA Next

After getting net operations in shape, Denechaud tackled the problem of getting KECA's transmitter going. KECA was on the air Wednesday (12) from 8:30 to 10:30 p.m. (P.W.T.) with the station normally signing off at midnight. Shorty Evans flew in from San Francisco to help sister station. Telephone company went on strike from 6 to 8 p.m., leaving net without service from Denver west, necessitating cancellation of two ABC commercials, *Hunting and Fishing* and *Counter-Spy*. Engineers in Denver knocked down the patch to the Coast before leaving and the telephone men there refused to repatch it until they were ordered to do so. Telephone company men, however, were supposed to have had an agreement with nets not ever to enter in a sympathy walkout.

ABC station relations chief, Francis Conrad, whose father built KDKA, got a national pix break when ABC flackery here shot him putting Connie Bennett on the air with Frank Samuels (acting ABC Coast general manager) looking on. This was wire-photoed thruout U. S. and got big play in the Hearst (L. A.) *Herald-Express*. NBC was fortunate not to have remote ailers skedded during strike period. ABC, which had a few, had planned to cancel all remotes except Breneman on Thursday but end of the strike forestalled plan to kill pick-up of Freddie Martin from the Ambassador Hotel here.

## Copa Units a Fact; Proser Set for Hub

(Continued from page 33)

will resume his role at the Copa upon his release from the navy about November 1. His assignment will be largely the formation of more Copa shows for the hotel road. Packages will comprise three-four-supporting acts, a line of six or eight girls, costumes, props and the Copa stamp. They will give shows of 45-50 minutes' duration. Budgets will be flexible and will be determined by the wishes of the buying hotels. While price is undisclosed it is reported the tap to each participating hostelry will be between \$2,000 and \$3,000 weekly. Hotels coming in have the choice of getting their own attractions to work over lesser supporting acts and the line. Of, if the hotel wishes, a stronger cast will be supplied so that the spot can get by without an attraction.

## MCA First

MCA jumped the gun on everybody else by getting the booking privilege for the first of the units. Russ Lyons, of MCA, said yesterday that his office will sell other Copa packages to other hotels, but declined to name the spots which MCA is now offering Copa productions for show-dates. It is reported that the Statler chain is one of the names on the list being submitted by MCA. Lyons said Lesser has nothing to do with the new operation.

MCA has gotten the jump but GAC is not far behind. For the record Tom Martin, of GAC, straight-faces that he knows nothing about nothing, but it is known that he is offering the Baker hotel chain in Texas and the Hotel Roosevelt, New Orleans, as playing time for further Copa packages.

## No Restrictions

A source close to Proser said yesterday (14) that the making of deals is not restricted to MCA and GAC. Anybody with a block of playing-dates in hotels is welcome to submit, said the source, and all submissions will be considered. In a word, Proser and pals are going to put out units and will sell them to anybody who'll pay.

The participating agencies have a second hook on the deal. Booking a unit also permits the office to talk the buyer into taking a name or semi-name to top the show. Attractions are sold separately by the agency, not the Copa.

## NABET Issues Before USCS

(Continued from page 32)

outlets were limping along. Both stations rang down the curtain on make-shift broadcasting at 1 a.m.

## Conciliator Ends Walkout

The strike was brought to an end by the entrance into the situation of J. R. Mandelbaum, a labor conciliator of the U. S. Conciliation Service. Mandelbaum announced that negotiations were being resumed simultaneously with the return to work of the NABET members.

The walkout here raised battle flags at network-owned stations in other cities, too. NBC outlets outside New York that were affected include: WMAQ, Chicago; KOP, San Francisco; WTAM, Cleveland; WRC, Washington, and KOA, Denver. ABC stations which shut down include: WENR, Chicago; KECA, Los Angeles, and KGO, San Francisco. WTAM was off the air for almost three hours, and KECA was silent more than four hours.

Nets took it on the chin in another way, too, as some affiliates which did not experience a walkout refused to handle programs originating on the chain. Two of ABC's major affiliates, KMOX, St. Louis, and WFIL, Philadelphia, turned down the web's programs because their engineers, while not NABET members, refused to handle the segs.

## Commercials Off

The strike clipped a number of net commercial shows on the chin. ABC had to fly its Washington newscasters—Earl Godwin, Martin Agronsky and Raymond Gram Swing—to New York because engineers at WMAL, Washington, refused to handle their shows from there. ABC dropped *Charlie Chan, The Long Ranger, Jones and I, Counter-Spy*, and a Stan Kenton broadcast from the Hotel Pennsylvania, among others. A speech by William O'Dwyer, Democrat-American labor candidate for mayor, was also canceled. NBC lost the Billie Burke show and *Wednesday With You, Mr. District Attorney*, plus some toppers. *Kay Kyser's Kollege of Musical Knowledge* was piped in via special phone lines, but most of the nation missed it.

## Dough Real Issue

Main issue of the dispute is union's demand for a wage increase averaging about 35 per cent and eight-hour day. According to the union scale for NABET members now in effect begins at \$50 a week and ups to \$87.50 after nine years. Union wants \$60 to start and \$120 after six years. Scale for junior supervisors (who are required to have nine years of experience before being eligible for this important job) is \$101 a week now; NABET wants \$140-\$150. Supervisors get \$110; union asks \$150-\$160. Altho NABET members work a 40-hour week, they do not have an eight-hour day. Union points to rival union, International Brotherhood of Electrical Workers, which has same pay, and eight-hour day, and, according to NABET, pay increases come sooner.

## KECA Next

After getting net operations in shape, Denechaud tackled the problem of getting KECA's transmitter going. KECA was on the air Wednesday (12) from 8:30 to 10:30 p.m. (P.W.T.), with the station normally signing off at midnight. Shorty Evans flew in from San Francisco to help sister station. Telephone company went on strike from 6 to 8 p.m., leaving net without service from Denver west, necessitating cancellation of two ABC commercials, *Hunting and Fishing* and *Counter-Spy*. Engineers in Denver knocked down the patch to the Coast before leaving, and the telephone men there refused to repatch it until they were ordered to do so. Telephone company men, however, were supposed to have had an agreement with nets not ever to enter in a sympathy walkout.

ABC station relations chief, Francis Conrad, whose father built KDKA, got a national pix break when ABC flackery here shot him putting Connie Bennett on the air, with Frank Samuels (acting ABC Coast general manager) looking on. This was wire-photoed thruout U. S. and got big play in *The Hearst (L. A.) Herald-Express*. NBC was fortunate not to have remote ailers skedded during strike period. ABC, which had a few, had planned to cancel all remotes except Breneman on Thursday, but end of the strike forestalled plan to kill pick-up of Freddy Martin from the Ambassador Hotel here.



# No Picnic for Lounge Units; Future Still in "?" Stages

NEW YORK, Sept. 17.—Maybe the honeymoon for cocktail combos isn't over but its certainly out of its picnic days, say the lounge bookers. There is still some nice money around for the voice and instrument lads, but they have to have more than just a good-looking leader and a couple of guys called Joe, in order to get it.

But if the bookers know it and the ops are beginning to beef that they're spending too much for talent, the 802 lads are still resisting any pay slice. Most of them are practically certain that reconversion is just around the corner and the saloons which are holding back on spending will again be in there with juicy offers as soon as their joints begin filling up.

## At Liberty List Grows

Be that as it may, reconversion is not something which happens overnight and meanwhile the number of musicians which fill the at-liberty lists grows daily. Some of these additions come from the recently discharged servicemen, but many of these are men who have returned to the city after working the vacation resorts. A handful of the latter group get jobs with either established outfits or form new ones. Most of them, however, are standing around talking big money.

It has long been a practice for a leader to come into an office and say he has, say a trio or a quartet. Group auditions and gets a favorable response. But when it come to signing for the dough the trouble begins. The leaders comes back to the agent and says his men won't work for the money; they want more. Recently this practice is on the upgrade. Leaders can't make delivery of units at prices agreed upon.

## Little To Offer

Right now, say agents, they have little to offer in or around New York for units that don't mean anything. As a matter of fact there isn't much in New York for anything except something solid and entertaining. Besides, the big city is not a cocktail town. So the best the agents can offer are Florida dates to start when the season opens. Meanwhile if the guys want to work they have to take a realistic view of dough, or just lay off, say the saloon talent sellers.

## Midwest Big Buyer

But if New York is small time for combos, so far as quantity is concerned the Midwest is still a big buyer. But even in that region the pinch is beginning to be felt. A large hotel in the corn belt which up to now never bothered to haggle about \$50 or \$75 has recently notified agents that it now has a budget and will flatly refuse to go beyond it. If they can't get talent for what their budget permits they will either use local outfits or drop all entertainment.

The price shave isn't big. A trio, if its good, can still get about \$400, if it's just fair it will sell for about \$300-\$325 but it can't get beyond that unless it's a sock name with marquee power. Out-

of-town jobs pay higher rate but not as much as demanded.

## The Danger

The real danger in this unwillingness to pay bigger money lies in the possibility that it will so increase the available supply of musicians that salaries of even the established units may be affected. So far this danger, say agents, is remote, but they admit that the likelihood is real. In any case they see no percentage in musicians willing to lay off six weeks out of every ten because they can't get their price. For if they took jobs for slightly less dough they could still work steady. And it is this steady working that builds up the bank account.

Trade doesn't pretend to know, or to have, a solution. All agents can do, they say, is to submit units, when, as and if they can get them together, and try to get the best deal possible. If the outfits refuse to take the money they can't force them.

# Kobblers In Corners With Mutual Line & Maybe WOR Deal

NEW YORK, Sept. 17.—The Korn Kobblers will get big time air plugging starting September 25. Outfit will be picked up at Rogers Corners every Tuesday, Wednesday, Thursday and Friday at 7:15 p.m. by Mutual and will be sent over chain's entire network with the exception of Station WOR, New York. In order to fill in on local time deal is now being set to put the unit on WOR Saturdays and Sundays. Understood that Mutual will plug the Kobblers as a big feature.

Before the Mutual deal was made Kobblers came in on the Blue Fridays and Saturdays. But frequently they were blocked due to special events.

The Korn boys are now back on a full six-day sked at Rogers Corners. For the past two years lads worked there only week-ends, spending the rest of the time in war plants.

## Boyd Senter Prepping Unit To Play Lounges

DETROIT, Sept. 17.—Boyd Senter, who formerly fronted a big semi-name band, is readying a new unit, to be booked thru the local MCA office, to play cocktail lounges, reviving his once well-known title of Boyd Senter and His Senterpedes. For the last few seasons he has been doing a one-man band specialty act.

## Nordall Joins Oxley

NEW YORK, Sept. 15.—Pat Nordall, personal manager for Dorothy Ross, the Four Chords and other attractions and who for a long time has held a booking exclusive on such spots as the Monkey Bar, Hotel Elysee, New York, joins Harold F. Oxley office here this week.

# Off the Cuff

## East:

... DO-RE-ME into the Rose Room, Newark, September 11. . . . VERA NALLY at Mayfair, Boston. . . . KITTY RAYLE new at Crocker House, New London.

AL SMALL QUARTET at the U. S. Chamberlain Hotel, Old Point Comfort, Va. . . . EDITH FURER working at the Lafayette Hotel, Portland, Me. . . . GERI TRAVERS current at the Musical Village, Philadelphia. . . . SKYLINE TRIO working at the Cabana Club, Washington. . . . RUTH SWEET appearing at the Great Northern Hotel, New York.

BOB WEST can be seen at the D. and G. Cafe, Bound Brook, N. J. . . . HELEN EVERETT appearing at the Hollywood Grille, Port Jervis, N. Y. . . . NELLIE MARSHALL current at the Washington-Drake Hotel, Durham, N. C. . . . CARITO appearing at the Paradise Room, Paterson, N. J. . . . HONEY AMES and Dolores Laureil current at the Bolton Hotel, Harrisburg.

FRANK RUSSELL at the Aquarium, New York, after USO-ing. . . . OHIO TRIO also at the Aquarium. . . . CARL BYLE, Joe Conlin and Joe Geisler at the Metropole, New York. . . . EILEEN JOY at the Tip Top Club in Flushing.

HERB SHERRY ork at Villepigue's, Brooklyn. . . . DICK STYLE and Clair Dorward have formed a combo and are working at Kelly's Stable. . . . JUDY CONRAD writes that he and his Beguine Rhythm are being held over at the La Salle Hotel in Kansas City. . . . AL CESARIO, former lead saxman with Johnny Richards, has formed a combo and broke in at Wiltpolt's, Kenosha, Wis.

JOE WARE current at the Diamond Mirror, Passaic. . . . DEL CAMPOS in same spot. . . . ALICE YOUNG, Judy Powell, Judy Kane and Chris O'Brien working at the Park Central Lounge, New York. . . . BRENDA CARR rounding out six months in this drinkery. . . . ETHEL LYNN on USO.

MAURICE ROCCO set for the Club Ball, Washington, in October. . . . MEADE LEWIS current at the Brown Derby, Washington. . . . JEAN HAMILTON working in the On Stage, Everybody unit in vaude. . . . JOE SULLIVAN inked to cut six sides for Asch Records.

## Midwest:

WEELA GALLEZ now at the Little Club, Chicago. . . . BILL CARR and His Tropical Serenaders new at the Tic-Toc, Milwaukee. . . . ART STERLING TRIO at Embassy Club, Denver.

JACK CRAWFORD closing soon after six months' stay at the Little Club, Chicago. . . . BOB AND SUE FORSYTHE readying for their return to the cocktail field, with Bob doing a single at Martin's, Chicago. . . . CLARE HOELSCHER organing at the Elbow Room, Chicago. . . . COON CREEK BOYS make their final broadcast on the Alka Seltzer National Barn Dance show Saturday (15), and head for the Aquarium, New York.

KING COLE JESTERS into Little Club, Chicago, September 11. . . . MELBA NOBLE is leaving the cocktail field around October 1 for pleasure trip to Europe. . . . MELVIN CHAPMAN, ex-bassman with the Four Clefs, has his own trio. . . . PHIL GRAY, new seven-piece ork, with a gal vocalist, set for the Trocadero, Corpus Christi, Tex. . . . JEANNE THOMAS into the Elbow Room, Milwaukee, September 19.

## West Coast:

EDDIE HEYWOOD'S name small band will stay over thru December at Billy Berg's Hollywood. . . . PIERRE CARTA goes on at the Biltmore Hotel, Los Angeles. . . . WINGY MANONE into Streets of Paris, Frisco. . . . TOMMY CONLEY, Rainbow Club, Marysville, Calif. . . . CHARLES KALEY a holdover at Troc, Reno, Nev. . . . DREX BROOME extended Antlers Hotel, Colorado Springs. . . . TROPITONES holding forth at Tropics, Marysville, Calif. . . . TOMMY ROGERS remains at Show Boat, San Diego. . . . GENE PHILLIPS continues at Randinis, Hollywood. . . . GRADY KING extended at Hayward Hotel, Los Angeles. . . . LYNN MILLER at Del Paseo, Santa Barbara, Calif. . . . LEW STORY held over at Casablanca, Los Angeles. . . . EARL LANE at Bamboo Room, Balboa, Calif. . . . SELIKA PETTIFORD at Mons, Long Beach. . . . MUSIC MASTERS a holdover at Backstage, San Francisco.

# Army Exodus Lifts, Saddens A. C. Lounges

ATLANTIC CITY, Sept. 17.—The imminent complete exit of the Army from this resort town, where the bulk of the hotels were used for housing or convalescent purposes, is producing both a problem and an opportunity for local lounges. Army is due to be out completely by January 1.

The smaller places, which have been getting huge business from the service trade, are pretty gloomy for they see the biggest source of their revenue getting away from them. Many are talking of closing up for good.

On the other hand, the bigger lounges and the hotels which used to have drinkeries see a new opportunity developing for them. Advance reservations for the soon-to-be-freed hotels are pouring in and indications are that the resort will enjoy a big winter season. With money-spending civilians present, the bigger lounges and the hotels figure they can make a pitch for the kind of patronage the resort has not had in winter for several years, and many are seriously mulling expansion, renovation and entertainment plans.

## Phillip Albright

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**THE RYAN GIRL**

(Reviewed Tuesday Evening, Sept. 11, 1945)

**FORREST THEATER, PHILADELPHIA**

A play by Edmund Goulding. Presented by the Messrs. Shubert in association with Albert De Courville. Staged by Goulding. Setting by Raymond Sovey.

CAST: Una O'Connor, Edmund Lowe, June Havoc, Curtis Cooksey, John Compton, Richard Gibbs, Doris Dalton and Calvin Thomas.

Edmund Goulding, after spending more than two decades in Hollywood discovering and developing fem stars, returns to the stage directing his own little piece. And it's a little piece fashioned far better for the legitimate stage, excepting that his script has been endowed with a cast that kicks its heels in first-rate fashion.

**Philly Crix Tab**

The boys gave "The Ryan Girl" 100 per cent, without giving the attraction outstanding notices. Yes: R. E. P. Sensesderfer (Bulletin); Jerry Gaghan (Daily News); Linton Martin (Inquirer) and Edwin H. Schloss (Record).

Like something stemming from a confessional pulp, Goulding's *The Ryan Girl* is a shop-worn hunk of melo woven around the story of a hoodlum and a hooker. Only Venetia Ryan is no broken down pavement sister. She's an ex-Follies gal whose indiscretions with said hoodlum provided a foster child for another gal in that Follies line who far bettered her station in respectability with a millionaire.

Hiding out in Venezuela from a rap involving a cop killing, Miley Gaylon turns up in the startling scene with a nefarious plan to escape the hot seat by claiming his son, who has now become a front-page war hero and winner of the Congressional Medal of Honor. For the Ryan gal, Miley's worthless person and worthless love holds more affection and affliction than the penthouse, mink cape, champagne bucket and such being provided for her by her bald-plated play-boy lover ever in deadly fear of a Pinkerton detective.

Her love for the mobster so dense that she plays along with his diabolical designs, the Ryan gal finally lets her maternal instincts come to the surface. And to prove that mother love will triumph, she metes out justice with a pistol in the style in which gangsters are accustomed.

It's drama of the 10-20-30 variety, altho made swift and gripping under the author's deft directional hand. And the star-studded cast is sure to help loads in keeping *The Ryan Girl* from dipping into obscurity.

While Edmund Lowe, returning to the stage after 20 years in Hollywood, turns (See *THE RYAN GIRL* on page 41)

**POLONAISE**

(Opened Thursday, September 13, 1945)

**BUSHNELL MEMORIAL, HARTFORD, CONN.**

A musical by Gottfried Reinhardt and Anthony Veiller. Lyrics by John LaTouche. Music by Frederick Chopin, with adaptation and original numbers by Bronislaw Kaper. Dances by David Licine. Settings by Howard Bay. Costumes by Mary Grant. Conductor, Max Goberman. Staged by Edward Duryea Dowling. Company manager, Ralph Karvette. General press representative, Karl N. Bernstein. Stage manager, Murray Queen. Presented by Horace W. Schmidlapp and Harry Bloomfeld.

Captain Adams.....John V. Schmidt  
General Washington.....Walter Munroe  
Colonel Hale.....Martin Lewis  
General Thadeus Kosciusko.....Jan Klepura  
Sergeant Zapolski.....Curt Bois  
Private Tompkins.....Sidney Lawson  
Private Skinner.....Arthur Lincoln  
Private Motherwell.....Martin Cooke  
Marisha.....Marta Eggerth  
Waldek.....Rem Olmsted  
Tecla.....Tania Rlabouchinska  
General Boris Volkoff.....Ferd Hoffman  
Count Casimir Zaleski.....Graham Velsky

This musical interpretation about an episode in the life of the Polish Kosciusko made a sock deb in Hartford, with the ticket office announcing its biggest sell-out in 15 years.

*Polonaise* starts off slowly, with Kosciusko (Klepura) and Zapolski (Bois) getting honors from General Washington for their part in helping America win the war, and then picks up pace quickly as the two Polish patriots leave for the homeland to help fight another revolution. They find their army in a hayfield, and Klepura is soon recognized as the native hero returned. He falls in love with Marisha (Eggerth), beautiful peasant girl, and reaps the displeasure of his old flame, Countess Zaleski, but everything turns out okay in the end and you can chalk up another revolution won by Klepura.

Curt Bois's comedy routines steal the

**OUT-OF-TOWN OPENINGS**

**THERESE**

(Opened Monday, September 10, 1945)

**PLYMOUTH, BOSTON**

Thomas Job's adaptation of Emile Zola's novel "Therese Raquin" presented by Victor Payne-Jennings and Bernard Klawans. Staged by Margaret Webster. Settings and costumes by Raymond Sovey. Company manager, Charles G. Strakosch. Press representatives, Richard Maney and Anne Woll. Stage manager, John Lynds.

Camille.....Berry Kroeger  
Madame Raquin.....Dame May Whitty  
Therese.....Eva Le Gallienne  
Laurent.....Victor Jory  
Madame Louise.....Doris Patston  
Mr. Grivet.....John F. Hamilton  
Inspector Michaud.....Averell Harris  
Suzanne.....Annette Sorell

Maybe what some people say about acting and directing is true. Maybe fine acting and ditto direction can make even the alphabet interesting in terms of acts, scenes and footlights. Maybe? But Zola's joints got only a theater-wise workout on Thomas Job's typewriter. Job can take a moderate bow for theater-savvy and good taste. *Therese*, except for the aforesaid fine acting and direction, is nothing that the infrequent theatergoer can adore. As melo, it's "old hat." As good theater, it's close to the top once a few corners are trimmed on script and emoting.

**Hub Crix Tab**

Six local experts gave "Therese" the nod for a score of 100 per cent. Yes: Peggy Doyle (American), Edwin Melvin (Monitor), Elinor Hughes (Herald), Helen Eager (Traveler), Cyrus Durgin (Globe), Elliot Norton (Post).

*Therese* is adapted from Zola's novel *Therese Raquin* and follows same closely. Camille, neurotic son of Pont Neuf's milliner, Madame Raquin, dominates the 1870 household consisting of his mother; his wife, Therese, and Laurent, an artist whom they have befriended, with an iron, semi-invalid hand. His interest in life is divided between checkers and hats. To the apartment over the millinery store come regular checker-playing friends, Mr. Grivet and Inspector Michaud, for a weekly game. The action breaks fast. Laurent and Therese are secretly in love, and to achieve their freedom they hatch the plan to murder Camille as Laurent slips back after going for champagne to celebrate Camille's sale of a hat to village fashion-plate Madame Louise.

Camille is drowned deliberately by Laurent on the river picnic planned while everyone is drinking the champagne. The murder goes undiscovered even after Madame Raquin has urged Therese and Laurent to marry. On the wedding night, Madame Raquin overhears the true facts as the newlyweds accuse each other of the crime. Her paralytic stroke deprives her of speech and action (except for her accusing eyes) and makes her the unpleasant burden of the couple. Gradual disintegration and tragic consequences follow.

Dame May Whitty wins top honors with her superbly underplayed Madame Raquin. Eva Le Gallienne, barring a few touches of over-acting, rates a flock of orchids for her Therese. Victor Jory gets his teeth into the part of the artist lover with a satisfactory crunch that will win cheers from a previously near-sighted theater world. Everyone does better than "good," altho Mr. Grivet, Suzanne and Madame Louise are forced by their parts to chew a touch of scenery or get lost in the shuffle. Thomas Job, however, has made one error. In giving the first act few lines and a flock of situations, he has saved too many lines and too few situations for the last act. Cast goes hungry in the first act and falls over the sides in the second.

Really serious lovers of good theater shouldn't miss *Therese*. Those who rely on good theatergoers' judgment should put it on the "better see" list. Dick Tracy fans should stay home. "Breathless" provides more excitement. It's a beautifully polished old shoe.

Barbara Pearson.

applause every time and he comes thru in top form. The orchestra under Goberman is tops. Klepura milks them with *O, Heart of My Country*, and does encores with *Meadow Lark*. His voice sounded rather hoarse thruout Act II, but he covers up with his acting. Also, Countess Zaleski's voice was too rough for the job. Miss Eggerth gets satisfactory response and puts in some good terping.

Scenery is extravagant and authentic, and costuming, colorful and lavish.

**YOU TOUCHED ME!**

(Opened Tuesday, September 11, 1945)

**WILBUR THEATER, BOSTON**

A romantic comedy adapted from a short story by D. H. Lawrence by Tennessee Williams and Donald Windham. Presented by Guthrie McClintic in association with Lee Shubert. Staged by Mr. McClintic. Setting by Motley. General manager, Stanley Gilkey. Company manager, William Tisdale. Press representatives, Francis Robinson, Helen Hoerle, Joe Phillips, Elsie Chisholm. Stage manager, Freeman Hammond. Matilda Rockley.....Marianne Stewart  
Emmie.....Catherine Willard  
Phoebe.....Norah Howard  
Hadrian.....Montgomery Clift  
Cornelius Rockley.....Edmund Gwenn  
The Reverend Guiford Melton.....Neil Fitzgerald  
A Muscle Dancer.....Wauna Paul  
A Policeman.....Freeman Hammond

Tennessee Williams and Donald Graham have done a fine job of adapting the D. H. Lawrence story to the theater. But, they have been forced to make up for the fragile quality of both story and play by throwing in enough surplus material to keep hypo potential b. o.

**Hub Crix Tab**

Overall affirmative from crix give a tidy 100 per cent score. Yes: Elliot Norton (Post), Peggy Doyle (American and Record), Elinor Hughes (Herald), Leslie Sloper (Monitor), Cyrus Durgin (Globe), Helen Eager (Traveler).

Plot, the awakening effect by a touch upon the forehead of a charity boy by his adoptive sister who thinks she is comforting her father. The boy, now a CRAF pilot, has returned on his furlough to the only place he has ever called home—the pottery. He is disappointed to find that escapism and class snobbery is the same as it always was before he ran away. He finds Cornelius Rockley, retired sea captain, drinking himself to death. He discovers that hypocrite Emmie, the captain's sister, is as condescendingly cruel as ever. But the discovery that Matilda, the captain's daughter, is turning into a younger version of Emmie is the biggest shock.

The captain and the lad unite their efforts to bring Matilda to life and from under Emmie's domination. After the touch on his forehead, Hadrian knows that he loves Matilda and wants to marry her. Emmie's frenzied and clever efforts to block the marriage by enlisting the aid of a reverend and by threatening to send her brother to an alcoholics' home are finally foiled when Matilda finally finds her courage. The young couple elope and the captain begins negotiations to marry Emmie off to her paragon.

That's the basic plot. A lot of details and events have been added, however. Phoebe, the maid, serves as a stock comedy foil for the captain's drunken humor. A muscle dancer from a near-by carnival comes in to slap the parson's face for calling her show indecent. Edmund Gwenn, as the captain, has a fine time (audience ditto) telling the story of his adventures with a female porpoise. He has another field day tormenting Emmie about the fox raiding her chicken run.

The inspirational message urging thoughts of life and growth amid destruction gets slightly lost in the rush, but Montgomery Clift, as Hadrian, punches it across effectively when he gets the lines. Catherine Willard is excellent as the hypocritical sister Emmie. She adds a rarely poisonous female to the growing list of such portraits in the theater.

Another outstanding characterization is turned in by Marianne Stewart as Matilda Rockley. The timid, docile girl is made real and sympathetic by her portrayal.

*You Touched Me* looks good for success. The direction is excellent. The three-level setting is highly effective. It has love interest, a thoroughly hateable female, a happy drunk and even a muscle dancer. How can it lose?

Barbara Pearson.

Patrons went for the dance routines, which were all done with plenty of zip. The fact that *Polonaise* has developed into a No. 1 on the juke box Hit Parade helps the show immeasurably, and it was the song they all came out humming. Klepura and Eggerth stop the show with *Just for Tonight*, another good number. Show runs too long and needs pruning, but has the makings of a box-office smash and should slip into the top slot.

Pearl Widem.

**FOREVER IS NOW**

(Opened Monday, September 10, 1945)

**SHUBERT, PHILADELPHIA**

A new comedy by Adele Longmire. Presented by Gertrude Macy. Directed by Robert Ross. Setting by Raymond Sovey. Costumes by Kenn Barr.

CAST: Vivienne Segal, Eleanor Lynn, Douglas Dick, Edmon Ryan, Richard Wilder, George Botbyl, Leonard Carey and Walter Starkey.

Adele Longmire's new play is the product of her own experiences overseas in wartime. It brings Vivienne Segal to the stage for her first straight legit comedy role removed from musical comedy and operetta. And it marks the first solo production venture of Gertrude Macy removed from Katharine Cornell. Unfortunately for all concerned, *Forever Is Now* is much ado about nothing.

**Philly Crix**

Four turndowns by aisle experts total a zero score. No: Lenore Bushman (News), Margaret Kaye (Inquirer), Edwin Schloss (Record), R. E. P. Sensesderfer (Bulletin).

It starts off feebly enough as a G.I. comedy rooting of General Clark's battle-fatigued soldiers in a bomb-strafed rest club behind the fighting lines in Italy. Into this improvised rest room, with all the inconveniences of a fox-hole suite, enters a three-piece USO unit of tent show caliber. There is a ham magician with an Oxford accent, his doubles-on-accordion wife, and a professed second-rate tap queen. And if this USO unit is indicative of what the boys got, Frank Sinatra was more than right.

The military population includes, among others, a cheerful Private First Class Murphy fighting the war in such rest rooms and peppering the play with some meager G.I. wit; performer-chauffeur corporal creating a mild ripple here and there; a loole with a bad case of nerves because his wife at home wants a divorce; and another loole with a bad case of romance brought on by the tap dancer, who finds love in this depressing setting at the expense of a prize fighter promoter back home. And it is on that note—having pledged their love as he shoves off for the front, that the play ends.

In her effort to create a realistic setting and a set of characters that are alive, the author has plumb forgotten about writing a play for them. Such oversight is all the more pronounced since the background is dated at this stage of the peace. There is no sustained humor nor any real dramatic force to give the cast or the audience a chance to sink its teeth into it. Vivienne Segal displays a fine flair for comedy for a fleeting line or two. But that's all the playwright has given her. Douglas Dick, as the love-bitten loole; Eleanor Lynn as the USO tapster; and particularly Edmon Ryan as Private First Class Murphy, all handle their assignments well. But their parts, as the play itself, are shallow ones.

It'll take more than a shot of comedy to inject any real life into this simple little love tale. It'll need something more substantial in story and line structure to motivate it to any appreciable degree of action. As it stands, it leaves the theatergoer empty on leaving, particularly after sitting thru three acts waiting in vain for something to happen.

Maurie Orodenerker.

**ROUTES  
Dramatic and Musical**

(Routes are for current week when no dates are given)

- Blackstone (His Majesty's) Montreal.
- Blossom Time (Nixon) Pittsburgh.
- Carmen Jones (Erlanger) Chi.
- Dear Ruth (Harris) Chi.
- Deep Are the Roots (Locust St.) Phila.
- Dunham, Katherine (Shubert) Boston.
- Emily (Walnut St.) Phila.
- Foolish Notion (Shubert) Phila.
- Forever Is Now (Colonial) Boston.
- Good Night Ladies (Blackstone) Chi.
- Hasty Heart (Lyric) Bridgeport, Conn. 21-22.
- Oklahoma (National) Washington.
- Olsen & Johnson (Shubert) Chi.
- Polonaise (Ford) Baltimore.
- Rebecca (Geary) San Francisco.
- Ryan Girl (Forrest) Phila.
- Ten Little Indians (American) St. Louis.
- Ten Little Indians (Copley) Boston.
- The Tempest (Opera House) Boston.
- Therese with Eva LeGallienne (Plymouth) Boston.
- Tobacco Road (Royal Alexandria) Toronto.
- Two Mrs. Carrrolls (Cass) Detroit.
- Voice of the Turtle (Selwyn) Chi.
- Winter's Tale (Playhouse) Wilmington, Dela., 21-22.
- You Touched Me (Wilbur) Boston.



# Broadway Openings

## MAKE YOURSELF AT HOME

(Opened September 13, 1945)

### ETHEL BARRYMORE THEATER

A comedy by Vera Mathews. Staged by Johnnie Walker. Setting by William Noel Saulter. Costumes by Janice Wallace. Company manager, William Brennan. Stage manager, Paul Porter. Press representative, Zac Freedman. Presented by Albert N. Chaperau and Johnnie Walker.

Luther Quinn.....Donald McClelland  
Honeybelle Collins.....Bonnie Nolan  
Vic Arnold.....Philip Huston  
Ray Gilbert.....Donald White  
Porter.....Charles Carol  
Dwight Waring.....William Valentine  
Mona Gilbert.....Bernadene Hayes  
Mama Gilbert.....Suzanne Jackson  
Ivy.....Elizabeth Brew  
Ferris Delmar.....Robert Carleton  
Barney (Reporter).....Grey Stafford  
Bob (Reporter).....Robert Noe  
Sammy (Photographer).....Loy Nilson

While it would be manifestly unfair to tab a September bow-in as the likely all-season low, nevertheless later starters will have a tough time matching this patchwork of inanities. *Make Yourself at Home* will not live up to its monicker as far as the Stem is concerned and the Barrymore should be swept-up for a new tenant any day now.

In case anyone is interested, *Home* is a farce about a slipping movie star who comes East to re-establish herself by doing a Broadway play. Due to housing shortage, she and her gang—mama, kid brother, manager and maid—crash the gate at her apartment which she has previously leased to a Wall Streeter. Said financial guy is living there with a cute trick from the Deep South and doesn't care for the interruption. However, a little harmless blackmail by the star's astute manager—a matter of some piz of the Wall Streeter and his sugar plum in pajamas and less—convinces the broker that they can stay right on.

Taking it from there, all the characters and the situations are right off the top of the stock pile. There is a silly caricature of a sap playwright, another of a pansyish leading man and the usual quota of reporters and photogs. Movie gal puts on her play and it is a terrible flop. Crix paste it and her. They are all about to duck and run home to Hollywood. Then kid brother pastes a cric in the eye and resultant publicity starts a b.-o. run. Final report has them still camped on the reluctant broker and the movie gal about to marry her manager.

Philip Huston and Donald McClelland turn in far more polished performances than is warranted by anything they are asked to say or do. Bernadene Hayes puts up a hefty but losing battle to make the movie star something more than the usual stock character of that persuasion. What amusement there is in *Home* stems from the broker's dumb Southern girlfriend. A young newcomer, Bonnie Nolan, plays her and looks as tho she may be a find.

High-water mark of the play comes when the gal and her broker sugar daddy are waiting up for the gang to get home after the preem of the movie star's show. "But I thought all actors celebrated after the theater on opening nights," says the gal. "Not after this one," replies the broker prophetically.

Bob Francis.

## A BOY WHO LIVED TWICE

Opened September 11, 1945)

### BILTMORE THEATER

A drama by Leslie Floyd Egbert and Gertrude Ogden Tubby. Directed by Paul Foley. Setting by John Root. General manager, Louis Cline. Stage manager, George Zorn. Press representative, Larry Anhalt. Presented by Hall Shelton.

Ellen Blake.....Cecil Elliott  
Braxton.....Stapleton Kent  
Jeane Hastings.....Anne Sargent  
Randall Hastings.....Grandon Rhodes  
Martha Hastings.....Claire Windsor  
Dr. Cecil Blake (Dockaby).....W. O. McWatters  
Philip Hastings.....John Heath  
Anne Cunningham.....Strelsa Leeds  
Dr. Brouette.....Vaughan Glaser  
Mother.....Nellie Burt

What unveiled at the Biltmore is something which the late Thorne Smith might have handled in a hilarious vein with his usual success. Unfortunately, Leslie Floyd Egbert and Gertrude Ogden Tubby have elected to treat one of his favorite topics in deadly earnest. It is

# BROADWAY SHOWLOG



Performance Thru Sept. 15

## Dramas

	Opened	Perfs.
<b>A Boy Who Lived Twice.</b> 9-11, '45 (Biltmore)	9-11, '45	7
Received complete aisle-experts' disapproval. Score zero per cent. No: Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Robert Garland (Journal-American), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Coleman (Mirror), John Chapman (News), Wilella Waldorf (Post). Will try to man a run despite bad press. Probably will two-for-one it.		
<b>Anna Lucasta.</b> ..... 8-30, '44 (Mansfield)	8-30, '44	440
<b>A Bell for Adano.</b> ..... 12- 6, '44 (Cort)	12- 6, '44	264
<b>Dark of the Moon.</b> ..... 3-14, '45 (46th Street)	3-14, '45	214
Sam Teaman died Thursday (13) after protracted illness in Roosevelt Hospital.		
<b>Dear Ruth.</b> ..... 12-13, '44 (Henry Miller's)	12-13, '44	323
John Dall hopped back into his old role for an emergency performance Tuesday (11), when Michael Road was taken ill. Louis Hector will celebrate his 25th anniversary as a Stem actor Monday (17). Cast presented a special performance Monday (10) at Mitchel Field Hospital.		
<b>Devils Galore</b> ..... 9-12, '45 (Royale)	9-12, '45	5
All-out thumdown by crix totals a zero per cent score. No: Robert Garland (Journal-American), Wilella Waldorf (Post), Ward Morehouse (Sun), John Chapman (News), Burton Rascoe (World-Telegram), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Robert Coleman (Mirror). Closes Saturday (15).		
<b>Glass Menagerie, The...</b> 3-31, '45 (Playhouse)	3-31, '45	195
Scandinavian rights have been bought by Dr. Carl Strokosch according to producers Eddie Dowling and Louis Singer.		
<b>Harvey</b> ..... 11- 1, '44 (48th Street)	11- 1, '44	376
Frank Fay reports that his autobiog, "How To Be Poor," is due to reach the bookstalls about November 1.		
<b>I Remember Mama.</b> ..... 10-19, '44 (Music Box)	10-19, '44	383
Richard Rodgers and Oscar Hammerstein II have signed Jerome Kern to do the score for their spring-skedded musical, "Annie Oakley," Ethel Merman will star.		

a job to baffle top-flight playwrights which—on the basis of the display of *A Boy Who Lived Twice*—the Egbert-Tubby combo are not. However, as it has taken seven years to get *Boy* onto a Stem stage, at least their perseverance must be admired, even if the result is disastrous.

Roughly, from all that a pew-sitter could gather, the author's deeply concerned with the psychic. Two boys die—one by a fall from a horse on Long Island, the other in a plane crash at Holyoke, Mass. They both come alive again, but Philip Hastings on Long Island now has the soul, mind and memories of Lieut. John Ralston of the AAF. Also it is advised, the same phenomenon has occurred with the lieutenant, who now insists he is Philip. Fortunately, only one of them takes the stage at the Biltmore. The matter was confusing enough as it stood.

Obvious complications ensue. Philip-John's case is diagnosed as amnesia. A psychiatrist is called in. There is a bit of hypnosis, but Philip keeps right on being John. The psychiatrist appears to think that if he can get Philip-John and John-Philip together he can switch back their identities. Latter makes this impossible by killing himself. Philip-John and Philip's sister fall in love, which, of course, can't be permitted in a nice play.

But the authors have the answer for that one in the last act. It turns out that Philip is not really Philip but John's twin—who was adopted in place of Philip who died when he was a baby. So apparently everything was going to be all right at the end of the metaphysical didoes. If they sound confusing they are not more so than to the majority of the customers on opening night. Some of the latter seemed to think that Harvey must have come over from 48th Street and taken a hand in the proceedings.

John Hastings suffers tremendously thru the Philip-John assignment, for which no one can blame him. Vaughan

## STEM'S A TOUGH ROAD

Week has been tough on early fall bow-ins. Three took the plunge since last Monday and each preemed to an anvil chorus from the crix. One has already given up and announced an exit as of tonight.

Hall Shelton's probe of the metaphysical, "A Boy Who Lived Twice," reports that it will try to stick despite experts' knocks—likely via the 2-for-1 route. "Make Yourself at Home" has come to no decision as of this writing, but looks due for a quick fade-out. "Devils Galore" is the one which takes the quick powder.

Also calling it a day as of tonight is last week's lone starter, "Mr. Strauss Goes to Boston," which crix pasted likewise. List will be further reduced Saturday (22) when "Wind Is Ninety" takes to the road.

	Opened	Perfs.
<b>Late George Apley, The.</b> 11-21, '44 (Lyceum)	11-21, '44	314
Dorothy Blackburn took over Ivy Troutman's role as of this week. Reports have 20th-Century on the edge of buying pic rights for \$275,000.		
<b>Life With Father.</b> ..... 11- 8, '39 (Bijou)	11- 8, '39	2,456
<b>Make Yourself at Home.</b> 9-13, '45 (Barrymore)	9-13, '45	4
Crix voted all out "No" for a zero score. No: Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Wilella Waldorf (Post), Lewis Nichols (Times), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), John Chapman (News).		
<b>Voice of the Turtle, The.</b> 12- 3, '43 (Morosco)	12- 3, '43	609
Edwin Vardon has replaced Bill Richardson as stage manager. Latter is turning producer. Drumbeater Jean Dalrumple was air-guested by Alma Kitchell Wednesday (12). Alfred Dehaghe has signed Walter Able for Van Druten comedy, "The Mermaids Singing." Abel arrives from Coast Monday (24).		
<b>Wind Is Ninety, The.</b> ... 6-21, '45 (Booth)	6-21, '45	98
Closes Saturday (22). Road tour begins Monday (24). Frances Reid has requested that her skedded USO trek to the South Pacific be postponed.		

## Musicals

<b>Bloomer Girl.</b> ..... 10-'5, '44 (Shubert)	10-'5, '44	398
Dorothy Karnac took over role from Joan McCracken Monday (10). Marx Ellen Moylan has been signed by John Wilson for ballerina slot in "Day Before Spring."		
<b>Carousel</b> ..... 4-19, '45 (Majestic)	4-19, '45	174
Murvyn Vye sang with the St. Louis Symphony Friday (14). Richard Gordon has been filling in at Vye's chores until latter returns Monday (17).		
<b>Follow the Girls.</b> ..... 4- 8, '44 (Broadhurst)	4- 8, '44	602
<b>Marinka</b> ..... 7-18, '45 (Winter Garden)	7-18, '45	69
Edith Fellows has been signed to replace Joan Roberts when latter leaves at the end of this month to rehearse for "Right This Way." Jerry Wayne will take over from Larry		

	Opened	Perfs.
Stockwell, who goes to Coast. New team will start when show moves to Barrymore October 1.		
<b>Mr. Strauss Goes To Boston</b> ..... 9- 6, '45 (Century)	9- 6, '45	19
Closes Saturday (15).		
<b>Oklahoma!</b> ..... 3-31, '43 (St. James)	3-31, '43	1,082
Peter Birch, top balleteur of "Carousel," has been doubling same chore for "Oklahoma" since Monday. Eric Kristen was rushed over from Philly to fill in terp slot for Scott Merrill, who hurt his back. Former has returned to national company. Birch will continue double play until Merrill can return to duty. Bob Kennedy leaves cast Saturday (22) to take over lead slot opposite Evelyn Wykoff in "Girl From Nantucket." Harold Keel will replace him. Virginia Oswald went on for Iva Withees Thursday (13) when latter had to sub for Kan Clayton in "Carousel."		
<b>On the Town</b> ..... 12-28, '44 (Martin Beck)	12-28, '44	300
John Battles still on vacation. Martin Sameth is subbing. Frank Nowicki, musical director, leaves Monday (17). Everett Lee is his successor. Betty Comden sked to leave some day next week to work on her new musical. Ruth Webb is the likely replacement but no date announced for the change. Sono Osato back in cast Monday (10) after fortnight's vacation. Nelle Fisher filled in for her.		
<b>Song of Norway</b> ..... 8-21, '44 (Imperial)	8-21, '44	250
Helena Bliss returned to cast Friday (14). Has been on week's vacation. Gwenn Jones has been subbing in her role.		
<b>Up In Central Park</b> ..... 1-27, '45 (Broadway)	1-27, '45	266
Balleteur Daniel Naggin returned to cast Monday (10). He has been on sick list about four weeks. Joseph Gifford retained for an added terping slot. Decca album of show's tunes had an airing Tuesday (11) and Wednesday (12) via Paulo Brenner program (WATT).		

## ICE SHOWS

<b>Hats Off To Ice</b> ..... 6-22, '44 (Center)	6-22, '44	589
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## BALLETS

<b>Ballet Russe de Monte Carlo</b> ..... 9- 9, '45 (City Center)	9- 9, '45	89
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Glaser makes the psychiatrist pompously solemn, and Claire Windsor is properly fragile with little else to do. Anne Sargent is persuasive as the sister. Paul Foley's direction is little help to them or the rest of a generally competent cast.

John Root has designed a nice set. It isn't likely that it will be long on view.

Bob Francis.

## DEVILS GALORE

(Opened September 12, 1945)

### ROYALE THEATER

A comedy by Eugene Vale. Directed by Robert Perry. Set by Howard Bay. Costumes by Peggy Clark. Company manager, Harold Jacoby. Stage manager, John Effrat. Press representative, Ivan Black. Presented by William Cahn.

Effie Thurston.....Tony Eden  
Bernie Grant.....Michael King  
Dr. Aguirra.....Harry Sothorn  
Cecil Brock.....George Baxter  
Miss Pierce.....Betty Kelley  
Mrs. Isabel Goodwyn.....Jean Cleveland  
A Devil.....Ernest Cossart  
Larry.....Paul Byron  
Bobbie.....John (Red) Kullers  
Inspector Brandon.....Malcolm Lee Beggs  
Atamar.....Rex O'Malley  
Packey (The Flash) Gurney.....Solen Burry

Let it be reported that *Devils Galore* is not as indigo as it has been bedaubed via the try-out route. It is not a good play and is likely not due for a long stay, but it has some genuine laugh lines which panicked a first-night audience, and will do the same for not a few subsequent customers. These despite the fact that obvious script doctoring put some of the cast on the spot at the Stem unveiling.

Trouble with *Devils* is that nobody, including the author, has quite made up his mind whether it is fantasy, comedy or farce. It would be a highly amusing farce, but somewhere along the way it has turned into a fantasy-farce, with the accent on farce of the most un-

believable variety. It looks as tho everybody connected with the proceedings has wanted to get a pet gag into the act—and has. It could be a satisfying show—but it isn't.

*Devils* is based on an amusing notion. A very bad egg is crowned with a lamp by an innocent young lady for whom he is on the make. A sub-devil appears to take him where he belongs. However, a plea for a two-week reprieve is granted, provided he will seduce the gal and thereby bring her along. Twist is that the assistant devil, having taken on the early resemblance of the baddy's lecturer brother, turns good and can't bear to see the gal's morals disarranged.

From there the plot degenerates into silly farce, abetted by the stupidest of stage detectives, a couple of wise-cracking fems and a second assistant devil who steals what there is of the show in the few short scenes allotted to him.

What comes out of it all is chiefly an amusing portrait of an unctuous, morning-coated devil by Rex O'Malley, another one—tho somewhat uneven—of a kindly satanic henchman by Ernest Cossart and a thoroly likeable performance of a moderately dumb, small-town heroine by Tony Eden. Last looks as tho she is set to do all right on the Stem. Also rating "E" for effort, are George Baxter, Betty Pierce and Harry Southern. Howard Bay's set of an authors' agent's office also rate an "E"—for excellence.

Bob Francis.

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## Burlesque Notes

By Uno

BINDER AND ROSEN opened the season at the Grand, St. Louis, last week, with Louise Lamar and Peggy Woods featured. Richard Zeisler continues as manager. Charles Daniels is treasurer; Walter Collins, house vocalist, and Audrey Allen, producer. Concession manager is Harry Wald, and ork leader, Judge Reid-berger. . . . BON BONNE and Lil Bryan, sisters, are reunited as principals at the Burbank, Los Angeles, for the first time since their chorus days. . . . BEN CAPLAN, concessionaire, and Della Lowe, chorine at the Gayety, Norfolk, together with Milton Lowe, Della's dad, who was connected with Hurtig & Seaman's theater in Manhattan many years, celebrated the arrival of baby, Harriet, to the Caplan home September 3. . . . SECOND Hirst Circuit unit to open at the Hudson, Union City, N. J., week of September 2 had as principals Stinky and Shorty, Smoky Burns and Walter Budd, Mary Bastin (Laura Bruce) and Jeanne Michelle. Spot-booked extras were Valerie Parks, featured; Peggy Martin, dancer, and Lillian Whitmore, vocalist. . . . BETTIE MacDONALD, Lady Godiva at (See BURLESQUE on page 43)

## New WPB Lumber Formula Assures More for Showbiz

WASHINGTON, Sept. 17.—More lumber for the entertainment industry—indoors and outdoors—is now assured as result of new War Production Board policy based on lumber user's enterprising efforts rather than on essentiality of his particular trade or industry. Up to now, show and carnival folk needing lumber were compelled to wait until needs of so-called "critical" trades were met. WPB now says that lumber distribution will be completely free from controls after this month. Military needs have fallen so sharply for the final quarter of the year, it's more than likely that ample supplies will be on hand for light construction purposes and interior decorating.

Key to distribution will be the enterprising way in which the lumber is sought rather than the red-tape consignment channeling on basis of "essentiality."

## Navy Skeds and Gob Shows for Pacific

NEW YORK, Sept. 17.—Gobs in the South Pacific will soon get their full quota of entertainment. Navy liaison unit, under the direction of Lieut. Cmdr. Bob Elson, is sending the seven sailor shows skedded for domestic consumption to the Pacific. These 12-man amusement combos have already rung the bell with the bell-bottom trouser wearers.

However, altho this is a good start, the entertainment need of the navy is just beginning, and the program is in its initial stages. Elson has just returned from a talent combing junket of the navy stations in Florida and Louisiana. Problem is complicated by the fact that many solid performers in the navy are being released under the point system. Headache may be solved by developing those semi-pro entertainers remaining in the service to the point where they can do a job for sailor audiences. New sailor conference teams (one officer and four enlisted men) sent out to teach the gobs how to put a show together and to capitalize on the material among themselves are a step in the right direction.

## Antiseptic Burly Still Pulls in Philly

PHILADELPHIA, Sept. 15.—"Burlesque" becomes a taboo word here under the provisions allowed by the city fathers in permitting Issy Hirst to reopen his Troc Theater, shuttered earlier this year because of censor trouble. However, populace apparently turn out for the comics, because business has held up good at the house, known for decades here as a burly temple. And obviously few if any take note that "Traveling Road Shows" is substituted for "Burlesque" in the newspaper ads, on the marquee or in the lobby.

Strip principals still come in with the units, but confine their talents to a posed position in the ballet numbers. And with the censorship heat still being on, comics have cleaned up their material enough to satisfy a Sunday School clambake crowd.

## THE RYAN GIRL

(Continued from page 39)

in a schooled and exciting performance as the heartless and thick-skulled Miley Gayton to make for a high-water mark. *The Ryan Girl* also marks June Havoc's first straight dramatic role in a play. Apart from giving the Ryan gal a figure which is something to whistle at, Miss Havoc turns in a histrionic feat with her fat role. Doris Dalton as the other ex-Follies gal, also turns in an exacting performance, with Una O'Connor as the housemaid giving solid substance to her role. To all, including Curtis Cooksey as the gay old blade, John Compton as the modest war hero, and the several others in the cast, the author owes a generous sprig of laurel. Plot is that for a Class B picture. But the players and their playing are strictly A-1.

Skedded to reach the Main Stem early in October, *The Ryan Girl* should woo fair lines to the turnstiles even if it'll never win any play prizes.

Maurie Orodender.

## Magic

By Bill Sachs

MARQUIS THE MAGICIAN advises that he will begin a tour of auditoriums and legit houses November 7 under the Blackstone banner and with all billing reading, "Blackstone, the Super Magician, Presents Marquis." Marquis stresses the fact that his deal with Blackstone is not a "successorship" contract, as the latter's retirement is still many years in the future. The Marquis tour begins at the conclusion of his present fair dates for Bob Shaw of the Gus Sun Booking Exchange. . . . BLACKSTONE ushered in his new season in Canada August 24, with George Alabama Florida beating the drum ahead, and with Bernie Head slated to rejoin at the conclusion of his season with the Ringling-Barnum show. . . . BILL BAIRD takes his nifties into the Palmer House, Chicago, November 8, for two weeks with options. . . . JOE HANLEY, after winding up a return stand at the Trade Winds, Washington, switched activities to Club Omar, Binghamton, N. Y. . . . SYL W. REILLY, Columbus, O., magic maker, is mapping plans to bring to Columbus several magicians during the fall and winter not, as he explains, as a money-making enterprise but mainly a magical treat to his local magic friends. First in for Reilly will be L. Raymond Cox and Company, who show the Players Club Theater in the Ohio Capital next Sunday (23). . . . SIR EDWARDS (Ramon LaRue) and partner, Darrel the Magician (John Wilson), recently took their *Magical Fantasies* into the Palace Theater, Rockford, Ill., for three days and succeeded in chalking up a fair gross in the face of a serious polio epidemic. Sir Edwards also did his

## Indianapolis Fox Relights

INDIANAPOLIS, Sept. 17.—Fox Theater, dark for the summer, resumed its burlesque and picture policy September 15. House has been renovated and is running continuous shows from 11 a.m. to 11 p.m. daily, with midnight shows on Saturday. Bargain matinees are given every day until 1 p.m., except Saturdays and Sundays. Hughie Mack is new manager.

upside-down straitjacket escape, while suspended by the ankles from a bridge over the Great Miami River, as a feature of the annual picnic of Ring 71, IBM, at Long Island Beach, near Cincinnati, September 2. . . . G. RAY TERRELL, assisted by Jack and Judy, is set until October at the Waldorf-Astoria, New York. . . . A. J. CANTU is displaying his wares as a feature of the *Laffiesta* at Chicago's Hotel Stevens. . . . MAGICMAN AL PAGE has written the words and music to a new ditty, *Riverside Drive*, which he is publishing himself.

PEGGY AUSTINI is back at her home in Berkeley, Calif., after 22 months of overseas service for USO. She made the jaunt home after eight months in South and Central America. "I was the first woman magician down there," writes Peggy, "and the boys were wonderful. In New York, I was royally entertained by Bert Easley and Phyllis Willis. Took in Russell Swann's show at the Biltmore Roof, and G. Ray Terrell's act at the Waldorf-Astoria. Swell guys with great acts. Also had a big magical evening with Mr. and Mrs. Walter Gibson and Bob Stull, who was visiting them. On my way home, stopped off in Chicago to find from Frances Ireland that all the (See MAGIC on page 43)

## DARING DIAN MASON

Featured on the Hirst Circuit



THE ANATOMIC BOMB

A review rave from The Atlantic City Press: "By now you have all read about the atomic bomb—but have you seen the Anatomic Bomb, in the person of titian-haired Dian Mason? In her erise gown with a matching dahila in her hair, she does a spectacular and daring dance." THANKS to Bob and Frances Johnston, of The Hollywood, San Diego, Calif., and Betty Rowland for my burlesk uplift.

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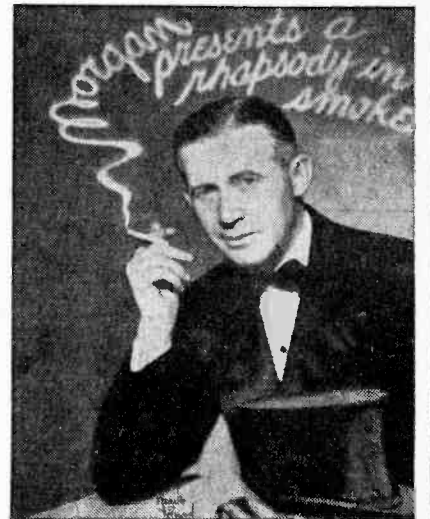
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# The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

**IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.**

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

(8) What specific type of job would you prefer?

(9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

**ACTOR, 20;** Spec. Ser. vet.; Rochester radio work; five years WHAM (NBC), WHEC (CBS), WSAJ (MBS); commercials, dramatic series, vocalist. Jon E. Lasher, 356 West 34th St., N. Y. C. 95/7/28

**ACTOR, 24;** pre-army student, seeks opportunity legit. Bill C. Lowell, 3819 North Wayne Ave., Chicago, Ill., Lakeriew 5817. 118/9/8

**ACTOR, 24;** emcee, announcer navy shows, seeks opportunity radio, legit. Walker R. Gorham, 185 Michaux Rd., Riverside, Ill. 127/9/15

**AERIAL ACROBAT, 38;** good understander; 15 years' show exp.; wants to join name ground or aerial act; clubs, fairs, parks, circuses, vaude. Edward Knipsheld, 797 North Marshall St., Milwaukee, Wis. 129/9/15

**BAND VOCALIST, 23;** baritone; 1 year Mal Hallett Ork Leonard Lane (Ghatta), 1831 Radcliff Ave., Bronx, 60, New York. 75/8/18

**BARITONE CROONER, 29;** name band exp. (10 yrs.); interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

**BARITONE, 29;** clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 39 Centre Moll, Brooklyn 31, N. Y. 59/8/11

**BARITONE, 32;** directed, produced, played army shows; interested trio work; clubs, radio, vaude. Benjamin M. Beitch, 1077 54th St., Brooklyn, N. Y. 68/8/11

**BARITONE, 26;** played Granada Club (Hollywood); Red Mill (Bronx); other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Cappy, 235 West 75th St., N. Y. C. TR 4-9624. 91/8/25

**BARITONE - CROONER, 27;** Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22

**BARITONE, 27;** complete repertoire: ballads, pop, semi classics, operettas (5 1/2 years); voice training; club dates. Robert Whitby, 323 Sumitt Ave., Wasena, Roanoke, Va. 119/9/8

**BARITONE, 23;** pre-army Major Bowes, club dates; AAF radio show, "Wake Up and Live," army shows. Seeks permanent spot with dance band. Bob Martin, 300 W. 109th St., New York, N. Y. UN 4-9607. 142/9/22

**BASS MAN, 26;** night club, roadhouse, carnival experience. Wants to join small band. Anthony Talerico, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

**BLUES SINGER, ex-WAVE, 24,** with navy band (1 yr.), radio exp., wants to join band. Anne Weir, 2200 E. Tremont Ave., N. Y. C. UN 3-8280. 62/8/11

**BLUES A LA BOOGIE;** piano and vocals; clever imitations Billie Holiday, Ella Fitzgerald and others. Large repertoire songs; original, unique arrangement of all music. Anthony Ferrara, 411 Cherry St., Vineland, N. J. Tel 1209-W. 143/9/22

**BOOKER, 33;** talent scout (12 years). Vincent F. Arrigo, 1433 66th St., Brooklyn 19, N. Y. 77/8/18

**BOOKER-MANAGER, 25;** talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

**COCKTAIL ACT, 26;** piano player, imitator, comedian, 3 years. Pre-war exp.; 3 years army spec. services. Summer (Butterball) Collier, 1975 Sedwick Ave., Bronx, N. Y. FO 5-7102. 87/8/18

**COMEDIAN, 36;** stooging, mugging (14 years); vaude and burlesque exp.; interested all fields. Salary \$100 week. Robert Hendrick, 813 Columbus Ave., N. Y. C. 114/9/8

**COMEDIAN;** weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

**COMPOSER, 39;** has original popular, novelty, ballads, waltzes. Seek audition with publishers or entertainers. Not interested in full-time job. Marcel I. Joseph, 220 South St., N. Y. C. Cortland 7-1212, EXT. 311. 93/8/25

**CONDUCTOR-TENOR, 29;** symphony orchestra, opera, band exp.; army band, USO shows. Joseph O. Presti, 146 George St., Brooklyn, N. Y. EV 4-0275. 71/7/28

**DANCER, 32,** baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

**DESIGNER** amusement machines; 5 years experience coin machine industry; mechanic, route man, designer. In army designed training equipment (radio, optical). Edward Krafchow, 1304 Grande Vista Ave., Los Angeles, Calif. 152/9/22

**DRAMATIC BARITONE (24),** opera, musicals; quartets, solos; 4 yrs. exp. Interested musicals, vaude, clubs. Starting sal., \$50. Frank Shea, 4675 Palisades Ave., N. Y. C. KI 3-1695. 63/8/11

**DRUMMER, 38;** night clubs, small dance bands (8 years); seek colored combo. Joseph Thompson, 240 Madison St., Brooklyn, N. Y. 113/9/8

**DRUMMER, 43,** 27 years' professional experience with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scrippy" Boline, 853 St. Nicholas Ave., New York. 17/7/28

**DRUMMER, 31;** Spanish, symphonic, South American; bells, tympani; 12 years dance band exp. Radio, night clubs, vaude pref. William S. Lamme, 346 W. 71st St., New York. SU 7-8403. 139/9/22

**EMSEE, 28;** outstanding impersonations; 3 years pro. exp.; interested radio, night club, vaude. Layne Marlin, 524 East Elk St., Apt. 101, Glendale, Calif. 121/9/8

**EMSEE, baritone;** 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. Went. 6976. 122/9/15

**EMSEE;** comic; songs, harmonica novelties, army hospital shows; perfer army club and theater dates, Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

**ENTERTAINMENT SPECIALIST, 27;** writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pix. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

**GAG WRITER, LYRICIST;** radio, stage, screen, newspapers, magazines; specialize topical gags. Harry Goldstein, 762 Snedicker Ave., Brooklyn 7, N. Y. 65/8/11

**GUITAR (Spanish, electric), 20** years pre-army experience colored combos, soloist. Army dance bands (3 years). Seeks dance band or instrumental group. Thomas Francis, 300 W. 115th St., New York City. 149/9/22

**HAMMOND ORGANIST, 31;** N. Y. theater (15 years), seeks N. Y. club or hotel. Robert McCombs, 38 West 89th St., N. Y. C. SCH. 4-9640. 81/8/25

**ILLUSTRATOR, 25;** poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Sieffin, Box 132, Sterling, Ill. 116/9/8

**"JUMPING JELLY BEAN";** novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork, Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

**LYRIC TENOR, 27;** classics and popular; army entertainer, band and radio; pre-army WELI, WNAB guest appearance; sang with Bridgeport Symphony. John Carstair, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 111/9/8

**MAGICIAN-ILLUSIONIST,** novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skages, 301 Cullem St., Clinton, Tenn. 134/9/15

**MANAGER-BOOKER, first class;** 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLance, org mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

**MECHANIC, 35;** juke box and pin game service and installation eng.; radio mechanic (7 years exp.); army radio mechanic and bombsight repair; own tools; consider partnership. Prefers Florida or California; starting sal. \$125. Wm. R. Trevarthen, 539 Letta Ave., Flint 3, Mich. Tel. 9-8392. 100/9/1

**ORGANIST, 22;** theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RI. 9-9174. 110/9/8

**PIANIST, 25;** pro exp. (8 years); concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. Daniel Gordon, 3033 Coney Island Ave., Brooklyn, N. Y. 30/7/28

**PIANIST, 36;** night club dance bands (5 years); Hammond organist; seeks club, metropolitan area. Morris Shoeburger, 201 Bay 32d St., Brooklyn, N. Y. 112/9/8

**PIANIST, 31 (12 yrs.),** classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

**PIANIST, 22,** colored; played college bands, club, hotel dates; solo and with band. Played while in army. Hubert Dixon, 308 East 101st St., N. Y. C. 80/7/28

**PIANIST, 36;** club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

**PIANIST, double on trumpet;** Marine Corps dance band (14 years), club dates. Previous experience dance orks, some radio. Seeks radio, night club connection Coast. John McAlister, 1007 W. 33d St., Wichita, Kan. 141/9/22

**PIANIST, double violin, drums;** 25 years' small combo experience. Seeks small club lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22

**PIANO SOLOIST, 29;** 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

**PRESS AGENT, 30,** college grad.; army pub. rel.; pre-army sports rep. and press agent for L. I. Daily Advocate, World-Telegram, News Day. Interested any field. Louis B. De Fichy, 314 Eldert St., Brooklyn, N. Y. 99a/9/1

**PUBLICITY MAN, 23;** free-lance booking, publicity, dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

**QUARTET SINGER, 42;** baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Wessfried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

**RADIO ANNOUNCER, 26;** stude before army; radio exp. in army. Joseph Karl Kronenbers, 182 Ashland Ave., Bloomfield, N. J. Bloom. 2-2975W. 105/9/8

**RADIO ANNOUNCER-ACTOR, 25;** passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

**RADIO ANNOUNCER, 34;** wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity, Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

**RADIO ANNOUNCER, News Commentator,** WSYR (3 1/2 years); Emceed, acted in South Pacific while in USMC. Will travel. Vasco Willie Walter, 21 Mill St., Brooklyn, N. Y. 139/9/22

**RADIO BROADCASTING,** special events, sports, disk jockey; overseas broadcasts. Undeclared Olympic and world speed ice-skating champ. Army shows, guest appearance. Available to any radio station in need of good man. Irving Jaffe, Suite 323, 152 W. 42d St., N. Y. C. WI 7-9715. 132/8/11

**RADIO PROGRAM BUILDER, 36;** script writer (5 years); long and short wave. Interested program work, any size radio station. Franz Ulsparger, 116 W. 80th St., N. Y. C. TR. 4-8137. 131/8/25

**RADIO SCRIPT WRITER, 30;** gags, drama, soap operas, material for night club and vaude acts; piano accompanist; Georgie Price (4 years); No traveling. Buddy Arnold, 251 West 89th St., N. Y. C. SCH 4-3531. 99/8/4

**SAX, clarinet, violin man, 32;** AGF band overseas; 12 years' pre-army band exp.; no traveling. Lawrence Pisano, 102-46 45th Ave., Carona, L. I., N. Y. 98/8/4

**SAX-CLARINET MAN, 44;** AAF band (5 years); hotel and ship orks (18 years); good sight reader. Charles Sherlock, 2225 Ditmos Ave., Brooklyn, N. Y. Buck 4-9587. 107/9/8

**SAX MAN, 22;** pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney, Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256. 37/8/4

**SINGER, 26;** 7 years' pro. exp.; can act. Seeks night club, musical, band. Irving Kay, 60 Bank St., N. Y. C. CH 2-9205. 96/7/28

**SINGING TRUMPETER, 28;** pro exp. (12 years); trumpeter and baritone. Walter Krall, 721 DeKalb Ave., Brooklyn, N. Y. 93/8/4

**SIGN PAINTER (20 yrs. exp.)** circus wagons, carnivals, scenic work; AFL Loc. 72. Thomas A. Hammill, 923 Irving Rd., Birmingham, Ala. Tel. 2-6974. 57/8/11

**SOCIETY PIANIST;** cocktail lounge, hotel experience. Seeks smart lounge or radio job. Edward Dombroff, 1025 St. Johns Place, Brooklyn, N. Y. PR 3-2150. 147/9/22

**SONGWRITER, 29;** wrote lyrics and music for ork leader Lawrence Welk; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

**SPANISH DRUM PLAYER, 30;** N. Y. night clubs (6 years). Frank Rivera, 654 E. 158th St., N. Y. C. 83/8/25

**STAGE MANAGER, 37;** pre-army Provincetown Players, Sam Harris, MGM, RKO. Actor, singer, dancer, stage manager, director. Managed Wm. Bradley studios; wide experience all angles legit. Will accept other than stage manager job to start. Wm. R. Bradley, 932 1/2 Oden Drive, Hollywood, Calif. WE 6003. 137/9/22

**STRAIGHT MAN-SINGER, 32,** signal corps veteran, burlesque experience, 6 ft. 1, 185 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1856. 41/8/4

**STRINGS, VIOLIN, CELLO, 25;** played colored orks (5 years); Tiny Bradshaw, Oran Page, Lucky Millinder, salon music, Latin, swing, Continental; interested 6 piece combo. Nicholas Fenton, 352 West 117th St., N. Y. C. 108/9/8

**TENOR, sax, clarinet, 27;** read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

**TENOR, loc. night club exp.;** large repertoire, including show tunes, operettas, semi-classical material. Clifford Jay, 388 State St., Brooklyn, N. Y. MAIN 5-4498. 70/8/4

**TENOR, 25;** light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEP, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT. 9-2492. 109/9/8

**TENOR-SAX AND CLARINET MAN, 24;** army bandsman, studied music before entering army. Loc. 802 AFM. Sal F. Marotta, 310 East 106th St., N. Y. C. Lehigh 4-1393. 85/8/11

**TRUMPET MAN, 27,** has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1890 Crotona Pkwy., New York. 44/8/4

**TRUMPET MAN, 31,** 12 years' professional musician; wants to join night club or restaurant orchestra. George Kushner, 1930 McGraw Ave., Bronx, New York. 45/8/4

**TRUMPET MAN, 26;** army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

**TRUMPET MAN, 26;** pro exp. (9 years); worked large bands as jazz trumpeter-24, 3d, 4th horn; small novelty combos. Alfred Ruggiaro, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

**VOCALIST, air corps veteran, 25,** has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "U", Brooklyn, N. Y. 47/8/4

**VOCALIST, 20;** army spec. ser. vet.; pre-army exp. playing club dates; radio 8 years; interested radio, night clubs, vaude. Elias Friedman, 656 Stone Ave., Brooklyn, N. Y. 50/8/4

**VOCALIST, 26;** army hosp. and Red Cross shows; club dates; seeks night club or cocktail lounge. Bennie Paris, 120 Wise St., Lynchburg, Va. Tel. 3508-W. 54/8/11

**VOCALIST, 23;** U. S. Marine Corps vet.; club dates; USO work. Gerry Grayson, 1839 Loring Place, N. Y. Tremont 2-7246. 66/8/11

**VOCALIST, 24;** baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

**VOCALIST, 24;** no pro. exp.; wants chance to prove talent. Joseph Sandore, 3838 Grenshaw St., Chicago, Ill. 115/9/8

**BOUGHSPIES**—William F., 60, screen studio architect and scene creator, September 2 in Hollywood. Survived by his widow, Ella.

**BRADLEY**—Wallace H., 84, trustee of the Eastern States Exposition, West Springfield, Mass., September 11 at Weston Memorial Hospital, that city.

**CAULFIELD**—Sydney W., 53, treasurer and director of Station WBNX, New York, September 12 at Englewood, N. J., hospital. He had been with WBNX since 1933. Surviving are his widow and two sons.

**CHANDLER**—Joseph Everett, 82, architect, at Wellesley, Mass., September 9. He was an authority on colonial architecture, a horticulturist and landscape gardener, who supervised the erection of Storowton at the old Eastern States Exposition.

**DANE**—Mrs. John J. 67, mother of Harry Dane, salesman for CKRM, Regina, Sask., in Calgary, Alta., recently.

**FOLGMAN**—Emil E., former cellist with the Philadelphia Orchestra, September 3 in Graduate Hospital, Philadelphia. In addition to his music, he won world-wide fame when he came to this country in 1912 and conducted intensive research into the musical preferences of musicians. Survived by his widow, Sayde.

**FRANKLIN**—Michael I., 57, brother of Eugene (Sheeney) Franklin, of Moore's Modern Shows, following a month's illness in Christian Hospital, St. Louis, September 10.

**GAY**—Maise, 62, English musical comedy star, at her home in Kingsdown, England, September 13. She starred in American, Australian and British productions for 40 years, and made her first appearance in New York in 1911 as Madame Blum in *The Quaker Girl*.

**GREEN**—Louis, 72, founder and conductor of the White Plains (N. Y.) Symphony, an organization of amateur musicians, White Plains September 9. He became a violinist with the New York Symphony at the age of 16 and later studied in Europe. Upon his return to this country he joined the Metropolitan Opera Orchestra, where he remained 13 years. He founded the White Plains Symphony in 1926. Surviving are his widow, a son, one brother and a sister.

**GREENHAW**—Corp. Green Berry 3d, brother of Bruce Greenhaw, formerly with Ringling show, and Anthony L. B. Greenhaw, formerly general agent for circuses, now in the army at Wilmington, Calif., in Germany August 18. Corp. Greenhaw was with the American First Army and participated in battles in France, Belgium and Germany. Besides the two brothers named above, he leaves his mother, another brother, Paul, with the Third Fleet in Japan, and three sisters.

**JOHNSON**—Gaston J. (Gee) 58, Regina, Sask., newspaperman for 36 years, in a Regina Hospital September 4 after a lengthy illness. For many years he headed *The Leader-Post* press bureau, set up annually to cover the Regina Exhibition. For more than 12 years he was heard weekly on CKCK as the News Butcher. Absent from the air for three years, he returned to CKRM in October, 1941. He was also radio editor of *The Leader-Post* and *The Saskatchewan Farmer* in Regina. Burial in Regina.

**KEKESY**—Michael, 36, of the staff of the Club Royale, East Detroit night club, September 14, of a self-inflicted gunshot wound. Survived by his widow.

**LEWIS**—Leo R., 80, music professor at Tufts College, September 8, Medford, Mass. He taught at Tufts for 50 years and established many musical organizations and was the author of many college songs. Surviving are his wife, a son and granddaughter.

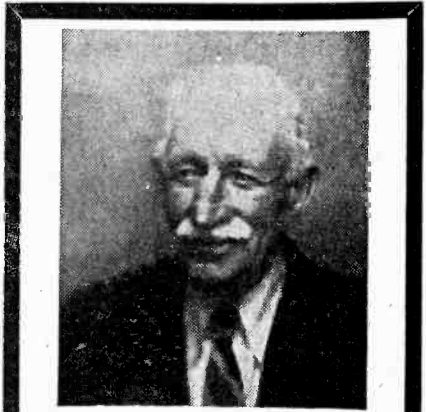
**I, ROBERT G. (BOB) MURRAY,**  
Wish to express my deepest thanks and appreciation to all my friends for their aid and beautiful gifts of flowers and sympathy at the passing of my beloved wife, Peggy, on the night of Aug. 28, 1945. Special thanks and regards to all my friends and Filtzie Brown, of the Hennies Bros.' Shows; to Mr. and Mrs. Bob Seary, of Chicago; to all my friends and Jimmie Annin, of the L. J. Heth Shows. To Harry Lamon and the boys of Wallace Bros.' Shows. To all the many friends at the Hubbard Hotel, Chicago. To the boys of Clark and Grand Streets in Chicago. To Show Folks, Inc., for their help and understanding, and to Uncle Herman and The Caravan, Inc. All of whom made my burden of grief and sorrow easier to bear. Thanks again.  
Sincerely yours,  
**ROBERT G. (BOB) MURRAY.**

**MARTIN**—Frederick L., 73, vocalist, at his summer home in Noank, Conn., September 10. He was bass soloist at the Fifth Avenue Presbyterian Church, New York, for 15 years and for 20 years was voice instructor at Virginia Intermont. He sang with the Boston Symphony and New York Philharmonic orchestras.

**MAY**—Gustave J., 69, stagehand, at

# THE FINAL CURTAIN

Hartford (Conn.) Hospital recently following a brief illness. He was secretary of the TSEU and its former president in Hartford. Survived by two sons and three daughters. Interment in Zion Hill Cemetery, Hartford.



**IN FOND MEMORY OF**  
**TERRY**  
**McGOVERN**  
Who Passed Away September 3, 1945,  
at Staunton, Va.  
Only to know Terry McGovern was to  
like him.  
Gone but not forgotten by all the  
members of  
**ENDY BROS.' SHOWS**

**MORRISON**—John Wesley, 64, pipe organ builder, September 10 in Springfield, Mass. He represented the Estey Organ Company, Brattleboro, Vt., for 25 years before going into business for himself.

**POLLAK**—Joseph, 63, advertising man and motion picture and stage producer, September 12 in New York. Born in Germany, he came here in 1914. He headed a motion picture advertising firm in the '20s and sold his holdings in 1930. The next year he interested the Theater Guild in the rights to *Miracle of Verdun*, which the Guild later produced. He produced a play in 1934 titled *All Rights Reserved*. He later founded Theater-on-Film, which photographed theatrical productions for nationwide distribution thru the medium of 16mm. films. A son survives.

**ST. JULIAN**—Ullice, 39, Negro operator of Ferris Wheel on Southern Valley Shows, in a Texarkana, Tex., hospital September 10 of a brain concussion due to a fall from the top of the wheel.

**SANDERS**—Mrs. Marion, 25, a secretary for Station WJZ, at her home in New York September 12.

**STEINER-PRAG**—Hugo, 65, designer and illustrator, in New York September 10. He was best known for his book designs and illustrations, but also designed stage sets and costumes. He was theater consultant in his native Prague and in Leipzig. Surviving are his widow, a son and a daughter.

**STRAUS**—Walter, 32, son of Oscar Straus, composer, in Baltimore September 10. He was born in Austria and had been connected with the movie industry in Europe. He directed and staged a benefit entertainment for British War Relief called *Hands Across the Sea* in New York in 1941. Surviving are his widow, who appeared in European motion pictures before the war under the name of Maria Lynn; his parents and a brother.

**TEAMAN**—Sam, 42, actor, at Roosevelt Hospital, New York, September 12. A musician before he appeared on the stage, he portrayed the role of Arkansas Sam in *Dark of the Moon* at the time of his demise. Surviving are his widow, two daughters and a son.

**TERRELL**—Mrs. Ellen, 76, mother of Billy Terrell, well-known tent repertoire showman, following a two-year illness at her home near Green Ridge, Mo., September 1. In addition to Billy, of Roseland, La., she is survived by another son, Brooks, Green Ridge. Interment in McGee Cemetery, Green Ridge.

**THAWL**—Evelyn, dancer, September 13 in New York. She began her stage career in 1931 and appeared in *The Show Is On*, *Ziegfeld Follies*, and most recently, *Very Warm for May*. She also played in Paramount and Warner Bros. films. Surviving are her husband, Lieut. William S. Kraemer, USNR; her parents and two sisters.

**WHITE**—Chief Charle, in Tampa September 8. Survived by his widow. Services

at Wilson Sammon Funeral Home, Tampa, with interment in that city September 10.

**In Loving Memory of**  
**LOUIS "PICKELS" WEISS**  
Passed away Sept. 19, 1943.  
Sadly missed by all.  
May he rest in peace.  
**KAY**

**WIER**—Albert Ernest, 66, former music editor of the publishing house of D. Appleton & Company and Charles Scribner's Sons, in New York September 8. He was the inventor of the Opera-Master, a device which synchronized phonographic records of grand opera with screen productions of English translations of the text and still pictures of the plot. He also wrote several books on music. Surviving are his widow and sister.

## Marriages

**BURELL-MAXWELL**—Anthony Burell, pianist, to Bette Maxwell, tap dancer, in New York September 9.

**BURKE-MOORE**—Billy Moore, owner and concessionaire of Siebrand Shows, to Billy Moore, West Coast concessionaire, at Idaho State Fair, Boise, August 29.

**CULEMANN-McNAMEE**—Prof. Helgo W. Culemann, German alien interne, to Mrs. Graham McNamee, widow of the radio announcer, in Mandan, N. D., February 26.

**EBSEN-McKEON**—Buddy Ebsen, comedian, now a coast guard lieutenant, to Lieut. Nancy McKeon, a SPAR, in Seattle September 10.

**HANNIGAN-O'DONNELL**—James F. Hannigan (Bertha Bert), professional, to Madlyn C. O'Donnell, concessionaire, September 3 in Flemington, N. J.

**LAIT-PECK**—George Lait, war correspondent, now doing special exploitation for Lester Cowan's *G.I. Joe* film, to Jane Peck, radio publicist for Benton & Bowles Agency, in Englewood, N. J., September 7.

**LEVITCH-SMITH**—Prof. L. Levitch, palmist, to Mrs. Joan Perry Smith, graphologist of Broadway Center Amusement Arcade, San Diego, Calif., in Las Vegas, Nev., September 6.

**REID-SEIDEN**—Morty Reid, band leader at the Diamond Horseshoe, New York, to Mickey Seiden, showgirl, September 20 in New York.

**RYDELL-WOLFSON**—Ens. Milford Rydell, USN, son of Sam Rydell, manager of RKO Jefferson Theater, New York, to Harriet Wolfson in New York September 9.

**SHELVIN-FLASHER**—Bill Shelvin and Mary Flasher, both of the Frederick Bros. booking office, Chicago, in that city September 1.

**SMILES-STERLING**—J. Lee (Buck) Smiles, Negro dance promoter and agent for Clyde Williams ork, to Carrie Sterling in Greenboro, N. C., recently.

**SPRECKLES-WILLIAMS**—Adolph Spreckles Jr. to Kay Williams, actress, in Wickenburg, Ariz., September 6.

**STEVENS-WAGONER**—R. W. (Tommy) Stevens, former musical show producer, and circus promoter, to Lettie Faye Wagoner, nonpro, in Waco, Tex., September 8.

## Births

A son to Lieut. and Mrs. Mel Venter in San Francisco recently. Father was formerly production manager of KFRC, San Francisco.

A son to Mr. and Mrs. Buddy Bryant at General Hospital, Braddock, Pa., September 8. Father is singer and juvenile on the First Circuit.

A son to Mr. and Mrs. Ramon Reachl in Hollywood September 5. Father is a booking agent. Parents were formerly known as Ramon and Renita, dance team.

A son to Mr. and Mrs. Charles Miller in Pittsburgh August 28. Father is with the Lee Kelton staff ork on WJAS.

A son to Mr. and Mrs. Jack Elliott in

Los Angeles September 2. Father is a songwriter.

A son to Mr. and Mrs. John Walsh in Newport, R. I., September 7. Father is the manager of the Fulton Theater, Pittsburgh.

A daughter to Mr. and Mrs. Ray McDonald in Santa Monica, Calif., September 6. Father is a former MGM actor and dancer now with the armed forces in Italy.

A son to Mr. and Mrs. Irving Bazell in Pittsburgh September 1. Father was formerly violinist with the Pittsburgh Symphony Orchestra, and mother was one of the Robb Twins who toured with Thurston's magic show.

A son, John, to Mr. and Mrs. James Judge August 26 in Philadelphia. Father is assistant manager of the Arcadia Theater, that city.

A daughter, Harriett, to Lieut. and Mrs. Robert Goldstaff in Detroit recently. Father, now in service in Alaska, was formerly with the Fox Theater, Detroit, and is the son of Nat Goldstaff, operator of the Loop Theater, Detroit.

A son, Arren Michael, to Mr. and Mrs. Johnny Broderick in Women's Hospital, Detroit. Parents are Arren and Broderick, comedy team.

A daughter, Diane Edwina, to Mr. and Mrs. Edward Hunt in Dover, Del., September 7. Father is of Hunt Bros.' Circus, and mother was formerly Mildred Small, of the Aerial Smalls.

## Divorces

Victoria Robinson, second wife of the late Tom Mix, from Earl Robinson, aviator, in Hollywood recently.

## MAGIC

(Continued from page 41)  
magi were out of town attending Percy Abbott's conclave in Colon, Mich. Caught Calvert's show at the Chi Oriental and must say that it's certainly 'different.' He has good appearance and voice, but I thought the magic a little too fast for the audience. He had the crowd in hysterics with his guillotining of a boy and the subsequent passing of the head thru the audience. It was marvelous to watch the audience reaction. Can't tell you what your magic column meant to me while overseas. Bert Hansen, San Francisco vent, sent it to me each week."  
... **BIRCH THE MAGICIAN** cracked his new season at Mount Vernon, O., September 18. He is set in Ohio until the middle of November; then down thru the Carolinas and Virginia until Christmas, after which he moves farther South. He boasts several new nifties and all new wardrobe. ... **DOC MARCUS** is the new headliner at the Latin Quarter, Detroit. ... **MAL-CARDO**, after a fortnight's stand at the Brown Hotel, Louisville, has returned to Helsing's Vodvil Lounge, Chicago, for his seventh engagement there. He postals that he bumped into Calvert the Magician and Lieut. Lee Allen Estes, the Safety First Magician of the Kentucky State Highway Patrol, during his Louisville stay.

## BURLESQUE NOTES

(Continued from page 41)  
the New York World's Fair, exited from the Star, New Orleans, to open on the Hirst wheel at the Gayety, Akron; thence to Canton, Dayton, Youngstown, in Ohio, and Rochester, N. Y.  
**LAMEE LANE** has left the Liberty, San Francisco, for the Burbank, Los Angeles. Contract is for six weeks with options. Farewell party at her Frisco home was tendered her by the girls in the Liberty stock. ... **SMOKY BURNS** and Walter Budd are back again as a team on the Hirst wheel. They started 17 years ago and were apart the last six, during which Budd straightened at the Clover Club, Baltimore. ... **M. E. HANLON**, of the Western News Bureau, 2050 Lake Street, San Francisco, seeks the whereabouts of Violet Kingsley, in private life, McKennon or McKinnon, who was in burly at the old Capitol Theater, San Francisco, in April, 1930, in connection with a family death. In 1932, Hanlon claims, Miss Kingsley's mother died in that city and all efforts to trace her and daughter, Beverly, have been fruitless. ... **ABE MINSKY** is recovering from a heart attack at his Atlantic Beach home. ... **ARTHUR BRYSON** has set Mildred (Cornhucks) Cummings, blues singer, in Star Dust nitery, Washington, for four weeks. She opened there September 9, after 25 weeks at Mike DeLise's cabaret, Chicago.  
**KITTY PAGE**, Abe Altman and Abe Waldman, of Cleveland, are partners in the new Stage Door Bar and nitery which opened last week across the street from the Gayety, Cincinnati burly house.



# 80 GRAND--OR NO COUNT!

## Jones Knocks L'ville Mark

Lockett reports \$80,890.23 for Kentucky State annual —\$17,000 take Labor Day

LOUISVILLE, Sept. 15. — Making its seventh consecutive appearance at the Kentucky State Fair here, the Johnny J. Jones Exposition shattered all previous records for the midway grosses at the event. A final tally by Ralph Lockett, Jones secretary, revealed a total gross for shows and rides of \$80,890.23 for the seven-day engagement. This represents a 52 per cent increase over a year ago when rain fell three days, including Labor Day.

Weather this year was a fair manager's dream, with sunny skies and perfect atmospheric conditions prevailing all the way, with the exception for a short, light rain Saturday noon (8) that only cooled off the midway patrons and added zest to their enthusiasm.

Carl Lauther's Side Show, the Motor-drome, managed by Earl Ketring and Doc Urling, and Leo Carrell's Monkey Circus led show grosses, and the Merry-Go-Round topped ride receipts.

Owners E. Lawrence Phillips and Morris Lipsky tendered a dinner Thursday evening (6) to Commissioner of Agriculture Elliott Robertson, Mrs. Robertson and officials of the fair, State and press. There were more than 30 in attendance.

Show came here from Owensboro, Ky., a day ahead of time and everything was in readiness for the Sunday (2) opening. Labor Day, combined with Children's Day, was the largest in attendance and receipts, the Jones org nabbing a gross of more than \$17,000 for the day. Governor's Day, Thursday, was next in line for midway receipts.

Midway was presented in the infield of the Churchill Downs Track for the second year. Recent release from war industry jobs provided patrons with both time and spending power to satisfy pent-up recreational desires.

The show had all concessions here operating under the guidance of Lipsky and Art Frazier.

## I. T. Shows Start Off Well At Nassau Fair, Mineola

NEW YORK, Sept. 15.—I. T. Shows opened to big attendance at the Nassau County Fair, Mineola, L. I., N. Y., Tuesday (11). Fairgrounds midway covers a strip of ground between the exhibit halls and the grandstand, with plenty of space for rides and concessions.

I. Trebish, head of the I. T. Shows, and Harry Sussman, secretary, have placed 10 large rides, including three Ferris Wheels, along the midway. They also have several shows and attractions on the grounds, as well as nearly 50 games, concessions and refreshment stands. Rides have all been freshly painted.

Trebish expects this year's business at Mineola to offset losses suffered there last year thru almost continuous rain, plus a hurricane which damaged canvas and equipment. Trebish reports business this season as very good. I. T. Shows have a string of good spots on Long Island which they play annually.

## RETURNING VETS LOOKING FOR JOBS

Scores of capable Vets are seeking jobs through The Billboard. Look over their qualifications.

TURN TO PAGE 42



MORRIS KAHNTROFF, veteran outdoor showman and pitchman, is shown with his daughter, Jeanne Shurkin, whose husband, Kibbee, is a sergeant with the air corps in Tokyo, and son, Stanley M., SM3/C, who is now at a rest camp near San Francisco after two and a half years service in the navy. Kahntroff, who has tramped with various carnivals in the past, is now working independent at fairs and celebrations with three concessions, including guess-your-age, which he works himself.

## Sidney Hoey Closes North Illinois Tour

SOUTH BELOIT, Ill., Sept. 15.—Sidney Hoey, South Beloit carnival operator, has stored equipment of the Hoey's Amusements in a Beloit warehouse following the close of what he said was a money-making season here Saturday (8).

Show ended its tour of Northern Illinois dates with a successful three-day festival here under auspices of the police department. Polio epidemic in the area caused cancellation of several dates and curbed attendance at others, according to Blaine Hansen, publicity manager. Outfit consisted of four rides and 26 concessions.

## Papa and Mama Gordon Make It a Happy Family Business

By Frank B. Joerling

ST. LOUIS, Sept. 15.—Just one "big family" is befitting of the concessionaires on the Royal American Shows.

Papa and Mama of the family are Mr. and Mrs. Sam Gordon, who are held in high esteem by everyone on Concession Row and the entire midway.

Gordon has been superintendent of concessions on Royal American Shows the past three years, and most of the concessionaires have been with him for the same period. Quite a few of the "boys and girls" have been with same org for the past 10 and 12 years, when Sam was in charge of concessions for Beckmann & Gerety. When Sam changed shows, the loyal group always went along, and so it happens that there are probably eight or 10 old-timers now with it who have been with Sam for the past 10 or 12 years.

While agents must always tend strictly to business, this "big family" nevertheless has many social events and parties, and never once when Sam makes the rounds for a needy showman or for a floral tribute when some showman passes on, does anyone let him pass by. It is also a known fact that all concession agents on the Royal American midway usually wind up the season with a fat b. r., and are always on the spot when the bluebirds chirp in the spring to make the trek with Papa and Mama Gordon. Papa and Mama want their boys and girls to make money and if anyone isn't a money-maker on their concession row they usually are checked out politely in short order.

Attend to business, make money while the stores are in operation, and then

## Forgotten Man

CHURCH HILL, Md., Sept. 15.—One night during the recent Firemen's Carnival, William Bordley, faithful Negro employee of Justice of the Peace Henry C. Brown, was in the top seat of the Ferris Wheel when it stopped and all midway lights went out due to electrical trouble.

After a long wait in the dark at the top of the ride, Bordley wailed:

"I wonder if the white folks is forget I is up here."

## Wallace Hangs Up Still Date Mark At London, Ont.

LONDON, Ont., Sept. 15.—Touched off by a Labor Day turnout of 18,000 paid and 8,000 free juveniles, the biggest still-date week in history of Wallace Bros.' Shows of Canada, was reported here by Manager James J. (Jimmy) Sullivan.

Regular attractions of the Wallace line-up were augmented for the holiday week by the George Adams Rodeo, Eddie Polo's Hair-Slide of Death, and a special Labor Day fireworks show, the first to be staged in London since the war's outbreak. Situated on a downtown lot, two blocks off the main street, show was sponsored by the London Lions' Club, with Earl Nichols in charge.

Merrick Nutting handled special promotions, including giveaways of a summer cottage and two bicycles. Show hosted the Boys' Police Band, an organization supervised by Chief of Police Earl Knight.

Among Wallace features, Dorothy Lewis topped grosses with her Monkey Circus, Jack Phillips's *New York Follies* running second. Babe, Wonder Horse, a Frank Hall attraction, garnered special press notices.

## Conklin Clicks At Quebec City

Snatches \$87,702.36 with shows and rides — Death Globe, Swimcade toppers

QUEBEC CITY, Que., Sept. 15.—Conklin Shows grossed a sock \$87,702.36 with shows and rides on the midway of the Quebec Provincial Exposition, which closed Saturday (8), according to Frank R. Conklin.

"It was a remarkable gross considering that a wartime Frolicland was offered, and much of the credit must go to the paved midway we introduced here a year ago," Conklin said.

The exposition officials, impressed with the results of the 1944 showing on the pavement, hard-surfaced a considerable additional amount of space, repainted all buildings and improved its modern lighting, making the midway unusually attractive.

Bob Lee's Globe of Death and Alfie Phillips's Swimcade were the top money-getting shows.

## Rain Boots Hennies In Selma, Ala., Run

SELMA, Ala., Sept. 15.—An intensive kiddie matinee promotion set for today may save the bacon for Hennies Bros.' Shows, which close their run here tonight, as it has been mighty rough all week.

Show was slow in getting up, due to rain, so Owner Harry W. Hennies pulled off the pay gate Tuesday night, and those set got a little. On Wednesday and Thursday it rained intermittently; it sprinkled a bit Friday, and it was generally touch-and-go for the shows and rides. However, Fizzie V. Brown had that contented look, which indicated his department was okay.

Hennies and Brown are dividing their time between their regular duties and the cookhouse, which they now operate as partners.

Show moves from here to Anniston, Ala., and then to Birmingham for the Alabama State Fair. Columbus, Ga., follows.

## Cetlin-Wilson Fete Nets \$800 for NSA

TRENTON, N. J., Sept. 15.—Seventh annual jamboree of the Cetlin & Wilson Shows for the benefit of the National Showmen's Association took place at the New Jersey State Fairgrounds Wednesday (12). Affair, thru the efforts of George A. Hamid and Messrs. Wilson and Cetlin, topped all previous jamborees, netting the tidy sum of \$800 for the NSA Welfare Chest.

Everybody with the Cetlin & Wilson Shows, the Hamid organization at the fairgrounds and on the grandstand shows co-operated either thru donating their services or chipping in liberally when the hat was passed.

An impromptu but excellent show, running well over an hour, was presented on the stage of the *Paradise Revue* tent. All the performers from the Cetlin & Wilson Shows appeared, as did the Roxettes, Jack Andrews, Winifred Duncan, Jadine and Li Sun and Roy Simms from the Hamid revue and grandstand show. Music was provided by Joe Basile's band, *Paradise Revue* ork, Hawaiian Show ork, Jack Glickman and Frankie DeLonza. Lee Evans emceed.

Most of the other acts and performers from the Hamid shows at the fair were present but unable to do more than take a bow, as the jamboree was timed to end at 2 in the morning.

Walter K. Sibley, executive secretary of the NSA, and many showmen attended the midnight show.

# Heat's On For Carnival Awards

## Agents Get In Early Entries

**Contest for tie-up laurels sizzles—Nealand, Snellens, Conti, Wilson seek honors**

CHICAGO, Sept. 15.—Those box-office accelerators, the press agents and promotion men, are getting in some heavy licks in *The Billboard's* First Annual Carnival Promotion Awards Contest.

They're firing in entries from all points of the compass, the volume pointing clearly to the fact that the contest has caught on with the men who sell America's midways to the paying customers.

Early entries filed with *The Billboard's* Carnival Editor show that all six divisions of the competition are in for a heavy play. The field of tie-up promotions figures to run particularly strong.

For example, the veteran Walter D. Nealand, self-styled dean of the clan, came in this week with a hard-hitting half-page display ad tear sheet from *The Washington Daily News*, his first entry for the nation's best single tie-up promotion advertisement.

### Snellens's Hat in Ring

From Rutland, Vt., another old-timer and a widely known tie-up promotion specialist, Gerald (Ain't It a Pip?) Snellens, special agent of the World of Mirth Shows, announced that he is readying a cut of himself for publication after he cops *The Billboard's* award for which Nealand is shooting.

But Snellens will be pushed to win over Nealand, for the dean's nomination, a plus Lions' Club tie-up boosting Jimmy Raftery's R & S Amusements Children Party, is a diller.

Still another hot contender for laurels in the tie-up ad department was promised today by Mike Conti who phoned from the Hennies Shows midway at Selma, Ala., that he is forwarding an entry "that will knock their hats off."

This week's additions to the field included the Marks Shows with a small but punchy, smartly engraved entry for the best single carnival display ad of the year. The ad was nominated by Harry E. Wilson, press representative with the John Marks organization.

Wilson also forwarded his nomination

## Who's Ribbing Who? Or Is There A Rule Book For Blower Agents?

CHICAGO, Sept. 15.—Let it not be said that a prophet is always without honor in his home town!

Frank B. Joerling, *The Billboard's* Brisbane of St. Louis, evidently has authored two books but has succeeded in keeping it a secret from his colleagues.

Now, however, the secret is out, revealed in a letter written by a young fellow on the World of Today Shows, who says he aspires to become an efficient blower agent.

for the best single newspaper yarn of the season, a crack interview with the chimp, Cheeta Jr., in the hard-to-crack *Richmond (Va.) Times-Dispatch*. Spotted on the amusement page of the *Richmond* daily and embellished with art, the story is certain to command attention when the judges look 'em over.

The effectiveness of the Marks ad entry, a single-column display barely four inches deep, punctuates the contention of *The Billboard* that neither size nor the amount of money spent will determine the winners in its first attempt to reward promotional-minded carnival owners and their aids.

What does count is the potency, the power to pull crowds to the midway. The judges, three professionals from the newspaper, advertising and promotion fields, will select the winners on this basis.

The six divisions are:  
 Best single newspaper ad.  
 Best single tie-up newspaper ad.  
 Best press campaign covering a still or fair date.  
 Best tie-up promotion campaign for still or fair date.  
 Best single newspaper story.  
 Best promotion effort for a special matinee.

Entries may be filed by any carnival, large or small, but they must be submitted to the Carnival Editor of *The Billboard* at 155 North Clark Street, Chicago 1, before November 1. They may be made on prepared layout boards or in scrapbook form or simply tear sheets.

All entries will be judged prior to the annual December meeting at Hotel Sherman, Chicago, and award winners will be announced during the convention. The entries will be displayed in *The Billboard* suite thru the meeting.

This young fellow (name withheld for obvious reason) says he has been thoroly schooled by Benny Spencer and Frank Minor, but they have told him that he will never reach the height of his chosen profession until he has read Joerling's *The Blower Rule Book*. The young man promises he will not let the book get out of his hands, and recompense will be made on sight.

Also, this same young man wants a copy of a book it must have taken a lifetime to compile—Joerling's *Squaring Beefs*.

Who's kidding who? Can it be that Messrs. Spencer and Minor have found a soft touch for a rib, or is it Author Joerling who is being ribbed. Or, did Joerling really write those books?

Maybe all the truth isn't known after all.

## One of Paroff Trio Hurt In Mishap at St. John, N. B.

ST. JOHN, N. B., Sept. 15.—Miss Paroff, of the Paroff Trio, free act with the Bill Lynch Shows, suffered severe bruises and shock when she fell 25 feet during the act. The other two members of the act, Paroff and Don Edwards, who fell the same distance, were uninjured.

The guy lines held, preventing the three from falling about 125 feet and suffering serious injuries.

Miss Paroff's place was taken by Jessie, contortionist and sword dancer with the Jean Nanson *Variety Show*.

Eldon Wilson, concessionaire with the Lynch Shows, hosted the Lynch personnel at a cornboil. St. John is Wilson's home town. Frank Hanlon's child was operated on in Halifax, N. S. Monte Chase, of the Canadian Legion, went to bat for the carnival in its battle to use the city-owned Shamrock grounds here.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards: \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not top and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
 White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
 3,000 Jack Pot Slips (strips of 7 numbers) per 1,000 1.25  
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00  
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40  
 Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00  
 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
 19 W. JACKSON Blvd., Chicago 4, Illinois

## WANTED

FOR LONG FALL SEASON  
 Ride Help for Wheel, Merry-Go-Round and Scooter.

## BOWEN'S JOYLAND SHOWS

King City, Calif., Week Sept. 17;  
 Salinas, Week 24;  
 Then Per Route.

# RAS Fights To Tie Record; Topeka Run Handicapped By Three Inclement Days

**Claxton's Revue Gets Grand for Single Performance**

TOPEKA, Kan., Sept. 15.—Leon Claxton's *Harlem in Havana* show, Royal American Shows' pacemaker, was again leading the Sedlmayr midway this week, as the org fought rains and terrific heat to equal last year's record \$72,593 gross at the Kansas Free Fair.

Rains Tuesday and Wednesday (11-12) virtually smothered chances to repeat the 1944 performance, tho biz the first three days had pointed to another midway record. Thursday (13) broke clear but the Friday (14) finale was cramped by cold.

Claxton, for 11 years a topflight Royal American showman, came here from Omaha boasting what is believed to be an all-time, all-American record for a single carnival attraction. Showing at Omaha Friday night (31), Claxton sold an even 1,000 ducats at \$1.20 a clatter, for a special midnight performance. Omaha firemen ordered ticket sales stopped at the grand mark because of fire hazards. Claxton carries a troupe of 37, nine of them native Cubans imported last May.

At Topeka, the fair opened officially Saturday (8), but the Royal American got in a Friday night preview. Opening day of the fair, the midway showed a drop of only \$100 from last year, probably accounted for by excessive heat.

Fourteen rides and 12 shows were in the line-up. Claxton's nearest rival for top money was Bob Purvis's *Victory Folies*, sporting an elaborate new neon front. Other attractions included Lorow Bros.' Circus Side Show; Rose's Midgets, managed by Max Kimmer; Stanley Baker's Blackout Taxi; Bill Kemp's Motordrome; Charles F. Flegle's Snake Show; Moe Eberstein's Eve; Mrs. C. F. Flegle's Glass House, and Mrs. Max Kimmer's Funhouse. Slim Mercer did a good biz with his arcade, and Bill Martin reported that his cookhouse and grab stand ran out of food Sunday (9), one of the biggest days in his career.

Nat D. Rodgers had his Military Purple Heart Show spotted near the main gate to good biz. Sam Gordon's concessions operated to heavy patronage when weather was good.

Advertising in the Billboard Since 1905

## ROLL OR FOLDED TICKETS

DAY & NIGHT SERVICE  
 SPECIALLY PRINTED  
 CASH WITH ORDER PRICES ---10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65  
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
 1 ROLL ..... 75c  
 5 ROLLS ..... @ ..... 60c  
 10 ROLLS ..... @ ..... 50c

**WELDON, WILLIAMS & LICK**  
 FORT SMITH, ARKANSAS  
 Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

**NOTICE—CANVAS NOW AVAILABLE—NOTICE**

KHAKI, BLUE and OLIVE — SEND IN YOUR REQUIREMENTS

**E. G. CAMPBELL TENT & AWNING CO.**

ERNIE CAMPBELL JIMMY MORRISSEY

100 CENTRAL AVE. (Phone 3-3313) ALTON, ILLINOIS

**KALAMAZOO COUNTY FREE FAIR**  
 KALAMAZOO, MICH.

This Fair Has Added Another Day and Will Open on Monday and Continue Thru Saturday. Can place one or two more Shows and a few more legitimate Concessions for this date and the Lagrange, Indiana, Street Fair, which follows Kalamazoo. Address:

**W. G. WADE SHOWS**  
 BRYAN, OHIO, THIS WEEK

**ALAMO EXPOSITION SHOWS**

WANT RIDE HELP ON ALL RIDES (Good Salaries).  
 WILL SELL OR LEASE MOTORDROME COMPLETE TO RESPONSIBLE PARTY. WILL BOOK PENNY ARCADE. Warren Murphy, Come On.

All Address: JACK RUBACK, Mgr.  
 Pampa, Tex., This Week; Childress, Tex., Sept. 24-29;  
 Lawton, Okla., Oct. 1-6.



**PENNY PITCH GAMES**  
 Size 46x46", Price \$30.00.  
 Size 48x48", With 1 Jack Pot, \$40.00.  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$15.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00  
 Analysis, 3-p., with Blue Cover, Each . . . . .15  
 Analysis, 8-p., with White Cover, Each . . . . .15  
 Forecast and Analysis, 10-p., Fancy Covers, Ea. . . . .105  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers . . . . .35  
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

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 SEE US FOR ALL POPCORN SUPPLIES AND MACHINES, ALUMINUM KETTLES  
**ATLANTA POPCORN MACHINE AND SUPPLY CO.**  
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**MIDWAY CONFAB**

**COOLING off.**

**AFTER GOING several rounds on the golf course at Lake Lawn, Wis., Bob (Piscatorial) Parker claims that he has Pat (Neon Head) Purcell in his pocket.**

**MEMBERS of the International Association of Showmen, St. Louis, turned out in a body last week for the funeral of Michael Franklin, brother of Eugene (Sheeney) Franklin, concessionaire with Moore's Modern Shows.**

**MIDWAY FAMILY break-up isn't from lack of expert advice.**

**LENA SCHLOSSBERG** has returned to Chicago after spending the summer in Philadelphia, where she cared for her father until his death recently. William Glickman, her brother, flew to Philadelphia for the funeral.

**CHARLES S. NOELL** writes from Denison, Tex., that he resigned as general agent of the United Exposition Shows September 3 at Graham, Tex., and the next day accepted a post as general agent and assistant business manager of the H. W. Craig Shows at Holdenville, Okla.

**THIS IS THE TIME 'o** the year when tired troupers start saying: "This is my last season"—as they did other years.

**MR. AND MRS. HARRY D. (RED) WINGFIELD**, concessionaires on the Royal American Shows, are looking forward to the blessed event in December. . . . **LOUIS LEONARD** is enjoying a good season in his first year with this concession on the Royal American midway.

**JOE STREIBICH**, secretary of the Showmen's League of America, has been a trifle under the weather, having his choppers removed so he can get new chairs for his restaurant. . . . **AGNES PURCELL**, wife of ye carnival and cirque editor, is convalescing after a major operation, having been released from a Chicago hospital Friday (14).

**WITH CURBS BECOMING** past history, the inventive minds of carnivals will again produce numberless useless gadgets.

**CLIFF ADAMS**, for many years top electrician with Midwestern carnivals, is still the top barkeep at the Coates House bar, Kansas City, Mo., meeting place for showmen. The bar and clubrooms of the Heart of America Showmen's Club is about all that still stands in the old Coates House.

**LANKFORD'S WILD ANIMAL SHOW** has joined the Central Amusement Company for a tour of North Carolina fairs. After December 1 the show will travel as a one-ring circus. It has its own winter quarters in Moultrie, Ga. Walter Lankford is manager; Myrtle Lankford, secretary-treasurer, and Glen R. Johnson, advance agent.

**TROUBLE HAS COME BACK** into the lives of lot superintendents who have forgotten what lots packed with carloads of early sightseeing towners look like.

**MR. AND MRS. WILLIAM WALLETT**, of Havre de Grace, Md., spent a week with Hunt Bros. on the Eastern Delaware shore and several days with Beers-Barnes Circus. Taylor and Mickie Trout, recently returned from a European USO tour, were met at Rising Sun, Md., and the Flying LaForms and Deriskle Family spent a day at the Wallett home en route to Southern fairs.

**LEONARD A. QUIST**, Greensburg, Pa., made six Pennsylvania spots with Frank Norton who has the Monkey Show on the Bright Lights midway. He also visited the Cole, Beatty, Bailey and Beers-Barnes circuses. . . . **THELMA PATENT**, one of the Albino Twins, reports that she is making second openings to Karl Martin on Pete Kortess's Side Show with the North American Exposition.

**FLORAL PIECES** were contributed at the funeral of William (Terry) McGovern, of Endy Bros.' Shows, by Mr. and Mrs. William Alden and Eddie, Mr. and Mrs. M. E. Shoemaker, ride boys and concessionaires of the show, Miami Showmen's Association, Ralph and Louise Endy, Frank Alden and family, Mr. and Mrs. David B. Endy, Endy Bros.' Shows and the National Showmen's Association.

**LAUGH AT THE LITTLE** guy with a nutless and small-grossing show if you like.

The chances are that he will wind up with more clear dough than the big guy.

**DICK CAVANAUGH**, general agent for Byers Bros.' Shows, has completed his bookings for the season and is spending a vacation at Rye Beach on Lake Erie with Frances and Mike Cavanaugh. He will return to Columbus, O., soon to handle the advertising for Beulah Park Race Track, the Columbus Firemen's Minstrel and a group of playhouses, including the Hartman Theater.

**J. C. (TOMMY) THOMAS**, lonesome after a long sojourn in the wilds of Nebraska and Kansas, returned to the Sherman Hotel's magic carpet for a few rounds of jackpot dividing between visits to railroad offices. . . . **BOB (SHINGLES) PARKER** will be visiting the boys in Oklahoma City by the time this hits the press, and will make a long swing thru the Southwest and the South visiting the various Bartlett diggers agents before homing it toward Miami.

**MRS. EVELYN BERRYHILL** and son, Jackie, and Jerry Woodburn, of Leipsig, O., were the guests of Harry and Sunshine Lewis at the Kalida, O., Street Celebration. . . . **MR. AND MRS. BILL GOOCH**, of Alamo Exposition Shows, remained in Pueblo, Colo., a day after the Colorado State Fair closed to meet Mrs. Gooch's uncle and aunt, Mr. and Mrs. Otis Brogdon, of San Antonio, who were on their way to Colorado Springs. Brogdon is a former showman.

**WHEN THEY LOOK AT** the piles of junk that have accumulated in storage cars and trucks during the past three years, showmen realize how badly they need new equipment.

**JOE COLLINS**, who had the glass-blowing concession with Joe Darpel's Side Show with Hennies Bros., until that org moved into the Deep South, reports that he has sold his concession to Ted Vining and W. K. Blondin, of Waterloo, Ia., and will reside at Ossian, Ia. . . . **J. A. MILLER**, of Wheeling, W. Va., reports that Jimmie Hatcher, of Endy Bros.' Shows, was spotted in Wheeling recently and that a marriage is impending.

**VAUGHN RICHARDSON** writes from Louisville that he has had his choppers refurbished and will proceed to Knoxville, Chattanooga and Birmingham. He visited Sunny Bernet and the White Horse Troupe at Oblong, Ill., en route from Chicago to Louisville, and reports that some folks have trouble distinguishing Sunny from the equine members of the cast. . . . **J. J. PAGE**, owner of the J. J. Page Shows, flew from Asheville, N. C., to Rochester, Minn., last week for medical attention.

**TONY MARTONE** has been playing Kansas City (Mo.) lots to good business. Buck Rea is operating his string of concessions at Tony's spots. . . . **MRS. MARIE BECKMANN** is visiting Mr. and Mrs. Edward S. (Ted) Webb, frozen custard, at their home in Topeka, Kan. Prior to going to Topeka, she stopped off in Bixby, Okla., to visit with her friends, Dr. and Mrs. W. W. Simonds, of the Muskogee Free Fair. . . . Mrs. Beckmann plans to return to her home in San Antonio about October 1.

**ACHMED (DOC) HAGAAR**, who is operating on the W. G. Wade Shows No. 1 Unit, reports that he is enjoying good business at the Indiana fairs with his Hall of Oddities, in which he has 14 people. At the close of the carnival season he plans to take his unit thru the South to play stores. . . . **JOHN SWEENEY**, who has been operating a corn game all season for John Gallagan, is in St. Louis visiting friends for two weeks, after which he will leave to play the Southern fairs he has contracted with Gallagan.

**WITH MAJOR FAIRS PREPPING** for '46, and the headline reading: "ODT Loosens Lid on Conventions," a smart general agent will look under his chair before sitting down with a fair manager at the Chi meeting.


**MR. AND MRS. EDDIE HUNTER**, concessionaires on the Royal American, insist that the cocker spaniel presented to them some time ago by J. C. (Tommy) Thomas, general agent, posed for the picture on the front cover of *The Saturday Evening Post* last week. . . . **BOXIE WARFIELD**, traveling representative for Hymie Schreiber, of Schreiber Merchandise Company, Kansas City, Mo., is on a tour of shows in Kansas, Nebraska and

**BEAUTIFUL SOUTHERN BEAUTY**  
 One of the most successful doll creations of all time. 30 inches tall, dresses made of rayon twill in contrasting colors. Assorted hair-like wigs.  
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 Per 100 Lbs. Top Quality.

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 From 1000 to 50,000. 5c. to \$6.50 per M.

10c. 2 for 1c. sizes.

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 25% Deposit With All Orders, Bal. C. O. D.

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CAN USE FOR BALANCE OF THIS SEASON AND FLORIDA FAIRS THIS WINTER AND ALL NEXT SEASON: FREAKS, WORKING ACTS, USEFUL SIDE SHOW PEOPLE OF ALL KINDS.

**WANT TO BUY:**  
 Set of Punch & Judy and Ventriloquist Figures.

**LOROW BROS.**  
**ROYAL AMERICAN SHOWS**  
 Wichita, Kans., this week; Oklahoma City, Okla., next week; then per route.

**WANTED**

MAN AND WIFE AGENTS for Ball Games and Slum Stores for LOUISIANA STATE FAIR, SHREVEPORT, OCT. 20-NOV. 1. 11 Days—Every Day a Big One. Write Me Now!

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**36-SEAT CHAIROPLANE**  
 (MERRY-MIX-UP)  
 Can Be Seen in Operation  
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**FOR SALE**  
**ELI WHEEL No. 5**  
 Good Shape — Now Running  
**J. M. McINTYRE**  
 Route 8, Box 217, Charlotte, N. C.

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
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Oklahoma. . . FRIENDS OF JIM HART, Kansas City, Mo., will be glad to learn that the Harts expect a visit from the stork some time next month.

MR. AND MRS. CLINT FRAKER, who have the Wild Life Exhibit on the Joseph J. Kirkwood Shows, recently spent a day with Mr. and Mrs. Rex M. Ingham at Ruffin, N. C., accompanied by their son, and purchased some animals and birds. Later the Inghams visited the Frakers on the Kirkwood midway at Danville, Va. . . ESTHER LESTER has joined Slim Kelley's Side Show on the Cavalcade of Amusements, joining old friends, Mona and Blue Osenbough. . . BILLIE WINGERT has been discharged from the Military Police Service and has resumed the management of Ray Earline Garrison, annex attraction.

CAPT. CYCLONE DRAKE, motorcycle daredevil who has been doing the free act with the Berryhill United Shows, was cut and bruised during the wall and block crashes at Man, W. Va., Labor Day. Drake announces he will spend the winter in Logan, W. Va., where he will double as announcer and copywriter for Station WLOG. He will take to the road again in the spring. . . FRANK PALUGA, recently discharged from the army, will spend the winter with his wife and children in Philadelphia. Next spring they plan to have their own girl or grind show. Paluga formerly was the talker in front of Al Toman's side show with James E. Strates.

SAN ANTONIO NOTES—BLACKIE RINGOL, president of the San Antonio Showmen's Club, is confined to a hospital. . . DAVE STEVENS returned last week from a visit to the home folks in Kansas City, Mo. . . BEN (LEFTY) BLOCK is enjoying his new home here, as are Harry Cohen and Blackie Mc-Lemore. . . BOOBY OBADAL'S Penny Arcade, bar and restaurant is doing good biz on West Houston Street. . . VICTORY EXPOSITION SHOWS, owned by Obadal, unit consisting of 5 rides and 15 concessions, is playing lots here. . . LARRY WOODS, now operating Blue Bonnet Eat Shop, has had no word from Larry Jr., serving in the Pacific for the past several months. . . ALBERT WRIGHT left last week to rejoin the Alamo Exposition Shows after a three-month illness. . . MRS. ROLAND SMITH is operating unit rides and concessions on lots here, while Brownie Bishop is operating Roland Smith's other ride unit playing spots in South Texas. . . SALLY STEVENS is operating concessions at Victory Park, while hubby, Dave Stevens, is playing lots with a string of concessions. CHARLEY SHUBB is located here permanently. . . MIKE RUBACK, brother of Jack Ruback, owner of the Alamo Exposition Shows, was married recently on the Dodson Shows. . . SAN ANTONIO Showmen's Club is being remodeled and opens early next month. . . RED BERRY, Sid Wheeler, Slim Lambert, George Gross and Harry Peck were San Antonio visitors recently.

**PRINCESS PARK**

OCTOBER MIAMI OCTOBER  
 OPENING FLORIDA OPENING

**AMERICA'S MOST BEAUTIFUL AMUSEMENT PARK**

Gorgeous palm and Australian trees and beautiful flowers and shrubbery setting, and concrete walks through grassed lawns. Large, beautiful band stand and stage with several thousand colored lights. Florida's largest dance floor, the \$60,000 Terrazza Dance Floor. Miami is now flooding with people, and Chamber of Commerce expects the largest season in its history. This park will operate seven days a week with free attractions nightly and daily band concerts, with picnics Mondays to Fridays. Parking space for over five thousand cars. Ample trailer space for show people. Busses to park entrance. Only amusement park in Southern Florida. Millions to draw from.

**WANT** Any high-class Ride that does not conflict with rides we now have. **Want** Arcade, Fun House, Minstrel Show or any legitimate Show. **Will** buy Long-Range Shooting Gallery in first-class shape. **Evans or Mangels** preferred. Act quick, as have limited space. **Address**

**N. P. Roland, Plant City, Fla., to Sept. 20, then Fort Pierce, Fla., Sept. 24. Permanent address, 822 N. E. 82nd St., Miami, Fla.**

**WANTED**  
**REVUE SHOW GIRLS**  
 For Routine and Specialty DANCING.  
 Report to:  
**JOY PURVIS REVUE**  
 ROYAL AMERICAN SHOWS  
 Wichita, Kans., Sept. 15-21; Oklahoma City, Okla., Sept. 22-28.

**FOR SALE IN CANADA**  
 Canadian Show, Separately or Complete. Ten modern Riding Devices plus three Shows plus Concessions, as well as quantity of extras. All equipment in excellent guaranteed operating condition. Owner will be at Chicago meeting.

Moon Rocket #4 Eli Wheel 7 Car Tilt Super Rollo Plane  
 Little Beauty Merry-Go-Round Spitfire Sky Ride Lindy Loop

Address BOX CH-95  
 Care Billboard, Ashland Bldg., Chicago 1, Ill.

**FOR SALE**  
 Complete Penny Arcade, 116 machines newly painted and overhauled. Now operating in store here. Have other business. \$3,500 cash.  
**PENNY ARCADE**  
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**SUNFLOWER STATE SHOW**  
 Now in the land of big hats, cowboy boots and snowy white cotton. Wants for Shamrock Fair and Rodeo, Sept. 19 to 23. Read my ad in last issue of Billboard and come on. Out till Nov. 11. Wire  
**C. A. GOREE**  
 Shamrock, Texas

**WANTED**  
 Ferris Wheel Foreman and other Ride Help that can drive truck. Long season, all still dates. Top salaries.  
**Bullock Amusement Co.**  
 Mt. Gilead, N. Car., this week; Troy, N. Car., next.

**TENTS—BANNERS**  
 Charles Driver — Bernie Mendelson. Living Top, 17x21, 5' Wall, Brand New With Fly, Flameproofed. Send Deposit!  
**O. Henry Tent & Awning Co.**  
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 Double Loop-o-Plane, late model, complete with power, fence, crestinings, ticket box, ready to go, \$2,500.00. Tilt-a-Whirl, 9 car with double seat cars, Model A motor, new cable, wiring, etc., ready to operate, \$3,000.00. Fun House, Fun on Farm gilly model, with shuffle boards, turn tables, dark room, all canvas, 7 1/2 h.p. electric motor, new blower, loads on one semi, \$1,500.00. The above for sale, cash only. Address:  
**PAN-AMERICAN SHOWS**  
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**WANTED**  
 Carnival Secretary, Truck Mechanic, also Man to take complete charge of Pop Corn Concession. Wire  
**Lawrence Greater Shows**  
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**TENTS**  
 Immediate shipment. Concession Tents—8x10, 8x12, 10x12, 10x14, 10x16. Also 20x30 and 20x40. Sidewall, any height.  
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**5—BIG WEEKS—5**  
 —Commencing—  
**HAPEVILLE, GA., THIS WEEK**  
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 ALL PROVEN MONEY FAIRS TO FOLLOW  
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 Ball Games — Custard — Bingo — All Legitimate Concessions Open. No Restrictions.  
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**FOR SALE**  
 One 2-Abreast Merry-Go-Round, 27 Horses, 2 Chariots, With Power Unit, Organ, Ticket Box, Good Top and Sidewall. Painted This Year; Loaded on Two Semis. One 40 K.W.-D.C. Diesel Light Plant on Semi. No Tractors.  
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 CORN, \$11.10 PER 100 LB. BAG; GIANT-POP SOUTH AMERICAN YELLOW  
**WE ARE NOW DELIVERING THE FINEST POPCORN MONEY CAN BUY**  
 We stopped selling corn when we couldn't deliver the kind that Chunk-E-Nut (formerly Moss Bros.) is famous for. But now you can get it again . . . any quantity. Here's the corn with tops in popping volume. Don't forget we can also supply the best and strongest Popcorn cartons you ever handled . . . three popular sizes, small, medium and large. Also Colored Cones, Glassine Bags and Seasoning. Over in the nut department . . . Peanut Bags and best Virginia Roasted-in-the-Shell Peanuts. 19 3/4c ceiling. 100 lb. bags. Excellent Popcorn contract price offering thru June, 1946.  
 Send for complete price list and details. Our best references are CIRCUS, CARNIVAL, PARK AND THEATER BUYERS  
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 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon**

**FOR SALE—GREAT SUTTON SHOWS**  
 Most Beautiful Show in the Middle West.  
 3 RIDES, 4 SHOWS, ENTRANCE ARCH, TRANSFORMERS, CABLE, LIGHT TOWERS, 12 GOOD TRUCKS. WILL SELL CHEAP AND DELIVER ANY TIME AFTER OCT. 8TH. Have 6 Rides booked on the Show which you might hold. Address:  
**F. M. SUTTON, Care GREAT SUTTON SHOWS, Malden, Mo., this week; Senath, Mo., next week.**

**WANT TO BUY**  
 For Cash—Allan Herschell or Spillman make 32-foot Merry-Go-Round or 36-foot three-abreast of the same make. Must be in good condition. Also No. Five Eli Wheel; Eight-Car Whip, late model; Kiddie Rides, 16-Seat Chair-o-Plane. All mail to W. J. WOLF, P. O. Box 2725, Bloomington & Lake Sta., Minneapolis, Minn.



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**SHOWS:** Want good Ten-in-One, Fun House, Miniature City or Working World. (Teska, wire.) Class House, Musical Comedy, Midget, Monkey, Motordrome, Girl Show, Athletic Show, Big Snake, or what have you? Wire. Want to buy Show Tops that are good. Will buy Fun House.

**CONCESSIONS:** Legitimate Concessions only that work for merchandise. Can place Scales, Guess-Your-Age, Novelties exclusive. American Palmistry, Hi-Striker, Shooting Gallery, Cork Gallery, Penny Arcade, Frozen Custard, French Fries and other Concessions. Wire or write.

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GOLDSBORO, N. C. — Week of September 24

Everybody working, tobacco selling high, lots of soldiers. Choice location in City Ball Park. No exclusive except Bingo. INDEPENDENT MIDWAY. Wire for location. No heat, please.

MEL. J. THOMPSON, Goldsboro, N. C.

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Spoons; all in stock ready for same  
If you are not buying from us, get

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Electric Ice Shavers, Flavors, Cone-Shaped Cups, Wood and Tin day shipment. our price list today.

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## FROM THE LOTS

### Alamo Exposition

DODGE CITY, Kan., Sept. 15.—After breaking all records at the Pueblo, Colo., State Fair, the trip to Dodge City was a tough one, with plenty of truck trouble. Opening day biz was hard hit by rain.

Boots Cutler, of Oklahoma City, spent a week visiting friends on the show. Owen Jones left to join Hill's Greater Shows. Bill Tank has charge of the p.-a. system at the front entrance. Rosemary Ruback, Martha Rogers and Sophie Mullens spent their time changing tires on the trip from Pueblo.

Albert Wright is fully recovered from his illness. Eddie Lynch continues to be on the job. Shorty Tappen's Circus Side Show, featuring Connie (Annie) Gallagher, had its biggest week's business at Pueblo.

Manager Jack Ruback says the show will open next year in February, with new equipment, and will boast 12 rides, owned by the show, 12 shows and 50 concessions. The Miller free-act has been signed for next year. Business to date is about 10 per cent better than last year, despite the slow start. The line-up at present is 10 rides, 10 shows and 50 concessions.

Mr. and Mrs. Joe Rosen gave a buffet luncheon in Pueblo for their employees. Bill Carr, former rodeo performer, visited. Jack Ruback was kept busy entertaining the many visitors. Emma Carr, Rosemary Ruback, Joe Murphy and Ted Custer are stepping lively. Bruce Williams, son of Mrs. Elmo Williams, left for San Antonio to enter school. Mrs. Eddie Lynch is up and around again after a recent illness. Jack Little is being swamped with challenges for a golf match late this fall but so far has failed to hear from Red Baker.—TED CUSTER.

### James E. Strates

BATH, N. Y., Sept. 15.—This spot proved a real home-coming for the show. This is the place where James E. Strates and Nick Bozins started in 1923 with the org that was built into the Southern Tier Shows which since has grown into the 30-car James E. Strates Shows.

Labor Day saw the largest crowd in history attending the fair, giving the show a big day, despite the fact some of the rides weren't up until late afternoon. On Tuesday (4) business was light but it picked up Wednesday. On Thursday all attendance records were broken. It was such a big day that it was necessary to stop automobiles from coming on the grounds after 1 p.m. Shows and rides did capacity.

Max Cohen, of the American Carnivals Association, was a visitor. Carlos L. Leal returned as feature Latin dance dancer with *The Follies*. Dick O'Brien deserves a hand for the job he did in locating the show. Mrs. Keith Buckingham spent the week with her husband. Mrs. Strates and daughters, Elizabeth and Theodora, were daily visitors from their Birchland Farms estate. Mrs. Bozins spent a few days with her husband. She is now living in their new home in Big Flats, N. Y.

F. PERCY MORENCY.

### Marks Shows

RICHMOND, Va., Sept. 15.—First show to play here since early spring, show shattered the season's attendance and gross records week of September 3. It was even bigger than the opening date in Newport News, which stood as a record in this vicinity. Friday night saw 11,439 paid admissions.

Edith Lindeman, feature writer for *The Richmond Times-Dispatch*, gave Cheeta, Hollywood chimpanzee, a story and a pic and also used a pic of Art Spencer working Drome with two lions. In addition, there were other stories which gave the show plenty of newspaper publicity. Harvey Hudson, announcer who conducts a three-hour program each day on Station WRVA, gave 45 minutes each day building up the show by using Cheeta, High-Boy and Wyoming Steve Gibson as features.

Cliff Younger joined with Buffalo Ranch. Paul Lane joined with his concessions. John H. Marks and Willie Lewis, owner and business manager, respectively, entertained visitors nightly. Joe E. Brown's Radio Kids, escorted by Gene Marks, were entertained on the midway Saturday (8). Mrs. John Marks was a nightly visitor.

Fred Bancroft's *Freaks on Parade* entertained wounded soldiers at McGuire General Hospital.—HARRY E. WILSON.

### North American Exposition

HANNIBAL, Mo., Sept. 15.—Run here from Albert Lea, Minn., was made in record time and the show, scheduled to open Tuesday, August 28, was ready Monday, despite the late closing at Albert Lea Saturday, August 25.

Kiddie matinee Thursday, August 30, was more than satisfactory. Earl Chamber's Monkey Circus topped the shows, while the Caterpillar paced the rides. Giving away of a bicycle Saturday (1) brought the kids back in droves, together with their parents, for another big day.

A tie-up with the CIO on a Labor Day parade proved a boon. Show was represented in the parade by personnel from the *Hollywood Follies*, *Latin Quarter* and the *Gay New Orleans* shows. Tags were thrown to the crowd advertising the show and rides. As a result, business was tops.

Robert (Red) Marcus was host at a surprise party for his wife, Helen, on her 34th birthday, in the Mark Twain Hotel here, Saturday night (1). Guests included Mrs. Peter Cortez, Joe Scholibo, Mr. and Mrs. Guy West, Mr. and Mrs. Mater, Mr. and Mrs. R. M. Crawford, Mr. and Mrs. George Shaw, Mr. and Mrs. Paul Jones, Mr. and Mrs. Bennie Kielman, Sam Catherwood, Mac MacDonald, Whitey Wiess, Chief of Police and Mrs. Doars Rost, George Blackburn, Mr. and Mrs. Sparky Belua, Mr. and Mrs. Artie Shaw, Robert Graham, Bessie May and Tex Webb, Norman and Marle Brather, C. W. (Chick) and Lillian Franklin, Mr. and Mrs. Charles Levine, Mr. and Mrs. Whitey Runge, Mr. and Mrs. Fred Cooper, Mr. and Mrs. John (Ike) Demick, Mr. and Mrs. Ralph A. Anderson, Mr. and Mrs. Murl Deemer, Mr. and Mrs. Peter Balsewice, Silent O'Brien, Turkey Tom and Phil Marder.

Entertainment was furnished by several of Marcus's performers from the *Gay New Orleans* show, including W. H. (Fathead) Williams, Christine Williams, Lillian Harris, the Three Squares, Pee Wee, Dink Zee and James Evans.

Following the party, which broke up in the wee hours of the morning, the boys went on a fishing trip and brought back enough fish to furnish the tables of all the trailerites and the cookhouse. Fishing honors went to Whitey Runge, who brought in the biggest catch. Others snaring record catches were Whitey Wiess, Dick Crawford, Joe Scholibo and Paul Jones.

### AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

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Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

### FLYING SCOOTERS

"QUEEN" OF THE FLYING RIDES

NOW TAKING ORDERS

BISCH-ROCCO

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### Shanghai Amusement Park

Downtown Los Angeles  
Where the Sun Spends the Winter.

CAN PLACE ATTRACTIVE SHOWS AND  
LEGITIMATE CONCESSIONS

Write TONY BRILL  
311 N. Reno St. Los Angeles 26, Calif.

# TENTS FOR SALE

All Sizes

## R. LAACKE CO.

1635 N. 3d Street  
Milwaukee, Wis.  
Concord 7080

### Virginia Greater

DUNN, N. C., Sept. 15.—Week ended September 8; location, Fayetteville highway; weather, fair; business, good. Show moved in here from Williamston, N. C., to find the lot a bit small. It was necessary to leave off one ride and one show. The show played under auspices of the fire department and the committee, headed by Charles Adams, co-operated well. Newspapers gave with plenty of space. Visitors included Earl Maynard, former fire chief; Mr. and Mrs. Jack Huffine and children; Mr. and Mrs. R. C. McCarter and Attorney West of the Dunn Legion Post. Huffine placed his photo gallery with the show for the rest of the season. Bob Coleman, bingo operator, is under the care of a physician. Mr. and Mrs. Heavy McClain joined here. Heavy was added to the ride staff, and Mrs. McClain will operate the ball game for H. Tindall. Tommy Vitalli operated the Funhouse to a good gross here. Also well pleased with business here were Louis Augustino and his Wild Animal Show, Happy Arnold and his Alligator Show, and Sol Speight's Cotton Club Revue. June Thomson and James Munro are no longer with the ride staff, but several new men have been added. Elmer's novelty layout proved popular among the concessions. William C. (Bill) Murray spent a few days in Dillon and Benettsville.—HAPPY ARNOLD.

BLANCHESTER, OHIO HARVEST FESTIVAL SEPT. 24-29	V. F. W. VICTORY CELEBRATION MAYSVILLE, KENTUCKY OCT. 1-6	LOUISA, KENTUCKY FREE FAIR OCT. 8-13
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### WANTED—LEGITIMATE CONCESSIONS OF ALL KINDS

Except Bingo, Popcorn and Photos, which have been sold. Concessions already booked at Blanchester, contact us once. You will be given preference at Maysville and Louisa.

Address inquiries  
**F. E. GOODING AMUSEMENT CO.**  
1300 Norton Ave. Columbus 8, Ohio

### TENTS CIRCUS, CARNIVAL CONCESSION

Since 1940 we've been all out for Uncle Sam and helped SHOWMEN to keep going, too. We'll have materials soon. Get your inquiry in now, avoid the rush for replacements. Write today.

#### "Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Now available without restrictions. Khaki, white, blue and olive green.

S. T. Jessop, Pres.—Geo. Johnson, V.-P.  
**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron St. Chicago 12, Ill.

### Virginia Rose

LOUISVILLE, Sept. 15.—Business continues good. Owner Louis Kaufman and son, Marshall, returned from a ride-scouting trip. Danny La Roueche left for his home in Massena, N. Y., to be on hand to welcome his son, Danny, back from the wars. Mike Clark, former general agent for the Brundage Shows, was a visitor, along with Dale Winters, Clyde and Vera Rinaldo, Macon Vick, Curley Hicks, Arthur and Lotta Haas, Mordecai Hamm, Bob Eugene and Arthur Borella. Hazel Logsdon, assistant in the office wagon, was given a surprise party on her birthday. The writer is on a preaching-lecturing trip which will take him to Owensboro, Frankfort, Lexington, Winchester and Ashland in Kentucky; Huntington, W. Va., and Ironton and Portsmouth in Ohio. Ralph Bliss, veteran circus billposter and Indiana restaurant man, assisted Rex Howe in the dining tent here. Denny O'Leary, assistant midway director, was in Louisiana spotting locations for Howe's cafeterias for the late fall spots. Workmen are readying the show's winter quarters in Buechel, Ky. Mr. and Mrs. (Turtle) Sardelet sold their concessions to the Kaufmans and have gone to Tarpon Springs, Fla. Harry expects to enter a Florida hospital for an operation in the near future.—DOC WADDELL.

# "ANCHOR"

You can now get "ANCHOR" Carnival Tents, and we are booking orders for delivery after October 1. We will furnish the same good, perfect fitting, full size "ANCHOR" tent to which you have been accustomed.

## ANCHOR SUPPLY CO.

Evansville, Ind.

# LIGHT PLANTS

For Immediate Delivery

1½, 2, 2½ K.W. 110-Volt; 60 Cycle, AC Also DC Plants.

WRITE FOR FREE FOLDER

**S & C EQUIPMENT CO.**  
1915 South State St., Chicago 16, Ill.

### Page Bros.

ERIN, Tenn., Sept. 15.—Week ended September 1; location, City Park; auspices, War Fund; weather, ideal; business, excellent. A few more fairs are scheduled in West Tennessee before the show invades the Deep South. Fats Arnold added another concession. Roy Little joined to take over the advance. His son, Corp. James W. Little, is spending a 30-day furlough with his parents. Corporal Little has been with the Eighth Air Force in England. Mrs. W. E. Page went to Nashville on a shopping trip. Johnnie Keath was a visitor from Nashville and placed a set of diggers. Kiddie rides continue to draw well under supervision of Eddie Clark. Madame Marie's Temple of Mystery continues to click. Sam Bodder has redecorated his Wax Show and enlarged his popcorn and snowball machines.—LOUIS LEROY.

### SOMETHING NEW

## MIDWAY MOTORCYCLE AND AUTOMOBILE SHOW

### FOR SALE THE GLOBE OF DEATH

NOW WITH CONKLIN SHOWS—NEW TO THE U. S. A. MORE APPEAL—LARGER CAPACITY

Will sell outright or book with idea of selling later (other business interests). Have Riders willing to travel anywhere. Free after first week October. This Show can be seen in operation.

**R. E. RESTALL**  
22 Rosslyn Avenue N Hamilton, Ontario

### EDDIE'S EXPO SHOWS

For Sale

DUAL LOOP-O-PLANE  
KIDDIE AUTO RIDE  
KIDDIE SWINGS

Two Girl Show Banners, Ten-In-One Banners and Banner Line.

**EDDIE DIETZ**  
Mqnessan, Pa., Sept. 17-22; Then As Routed.

### FOR SALE

## 12 CAR PORTABLE SILVER STREAK RIDE

In perfect condition. Cars reupholstered, repainted, 2 new cables, trimmed in Neon, 15-h. p. electric slip ring motor, with controller, or Buick Gas Unit. Ride is now running here. Come and see it.

**A. KARST, Forest Park**  
Phone 3-5286 Hanover, Pa.

### WANT TO BUY For Cash

FERRIS WHEEL (#5 or 12)  
TILT-A-WHIRL (7 or 9 Tubs)

BOX D-30, c/o The Billboard  
25 Opera Place, Cincinnati 1, Ohio

### FAIRS COASTAL PLAIN SHOWS FAIRS

Want for Elm City, N. C., Firemen's Fair from Sept. 17-22; Bethel, N. C., from Sept. 24-29; followed by Louisburg, N. C., and Tarboro, N. C., Colored Fair.

CONCESSIONS—Duck Pond, Alley, Bumper, Country Store, Shooting Gallery, Ball Games, any Stock Concession, Six Cat, High Striker, Pop Corn, Candy Apple or Floss, Frozen Custard, Bingo, small Cook House or Sit Down Grab and American Palmistry. Agents for Pea Pool, Over and Under. Ride Help—Third Man on Wheel, Merry-Go-Round and Chairplane.

SHOWS—Minstrel Show, Monkey Show, Wild Life, Hillbilly, any one of merit.

Everybody Address: C. V. BILL COX, Elm City, N. C.

### Gold Medal

KENTLAND, Ind., Sept. 15.—Week ended September 7; weather, ideal; auspices, Newton County Fair; business, excellent. Show enjoyed its largest week of the season. Gross was 20 per cent over a year ago. One of the show's trucks, carrying two Diesel light plants, was wrecked en route from Princeton, Ind., but the driver and assistant escaped with slight injuries. They were taken to the Clinton, Ind., hospital but were released the following day.

### GREAT SUTTON SHOWS

WANT STOCK CONCESSIONS OF ALL KINDS FOR TWO GOOD FAIRS IN MISSOURI

SENATH, MO., FAIR, SEPT. 24-29  
CARUTHERSVILLE, MO., FAIR, OCT. 1-8

Address: MALDEN, MO., This Week; Then Per Above Fairs

### FOR SALE

2 14x16 TOPS and FRAMES, bally cloth all around, \$65.00 each; 1 18x8 CONCESSION TOP and FRAME, \$75.00.

**MARIE SCOTT**  
Easton, Pa.

### "ALWAYS THE LATEST AND BEST IN TRAILER COACHES AND BOATS"



**Sells Horns**  
MICHIGAN AT HARRISON  
EAST LANSING, MICHIGAN  
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**E. LANSING, MICH.** Phone 21103 Collect **SARASOTA, FLA.**



EVERYTHING  
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FINE POPPING CONDITION \$11.10 PER 100 Lbs. CEILING PRICE

POPCORN SEASONING

AND SALT (POINTS ON SEASONING)  
10c SIZE CARTONS — \$6.50 PER M.  
ALL SIZES OF BAGS

ORDER ENTIRE YEAR'S  
REQUIREMENTS NOW!  
IMMEDIATE SHIPMENT

ALL PRICES F.O.B. CHICAGO  
POPPERS BOY PRODUCTS  
COMPANY

60 E. 13th St. CHICAGO, ILL.

## CLUB ACTIVITIES

### Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Sept. 15.—With the first regular meeting scheduled October 4, Max Brantman, chairman of the House Committee, is arranging the rooms for the opening gathering. Final meeting of the Nominating Committee will be held at 1:30 p.m. October 4.

William E. Snyder, of the Wonder Shows of America, collected dues of members on that show. L. C. McHenry sent in applications for Dan Riley, Kenneth L. Taylor, Charles L. Bright, Frank D. Long, William H. Sargent, Albert C. Bartels, George M. Holman, Roy L. McGee and John R. Jones. Bob Miller and Max Goodman sent in applications for John J. Donahue and Stephen Porth, respectively.

William J. Coultry is still on the sick list. George Terry is reported resting comfortably at the Winfield Sanitarium. Red Cross donations have been received from Bob Parker, Joe Brown, William Townsend and Jack Hawthorne. Donating to the Cemetery Fund were Bob Parker, the Wisconsin DeLuxe Company, Stephen Porth, C. A. Mann, Clinton L. English, Charles S. Bott, Anthony Pietro, John T. Smart and Petey Pivor.

Orville Harris is a visitor in town. Henry N. Shelby stopped over en route (See SLA on opposite page)

### National Showmen's Association

1564 Broadway, New York

NEW YORK, Sept. 15.—Membership drive has exceeded expectations. Recently accepted were Joseph A. Fecteau, sponsored by Jack Perry; Jacob E. Sanders, Eddie Lewis and David Dobrinsky, sponsored by Pat Martino; Rocco Savion, sponsored by Herman Malek, and Patrick Perano, Frank Milton and A. W. Hanlon, sponsored by Ross Manning.

Dave Soloman is off on another of his trans-continental treks. Harry Kaplan was in from Atlantic City with a pocketful of year book ads and a number of membership applications.

Visitors have been plentiful. Included were Dave Brown; Sam Glickman, of the Cetlin & Wilson Shows; Harry Fein and son, Irving, of Coleman Bros.' Shows; Morris Black, Eddie Elkins and Eddie Kallin, all from Lawrence Greater Shows; Sidney Rifkin, Morris Blavatsky, Willie Gottlieb, Victor Weinberg, Irving Taffett, on a buying trip from Spartanburg, S. C.; John F. King, former sailor from Naugatuck, Conn.; Saul Saulsbury, business manager of the Bright Lights Shows, and his son, Irving, recently discharged from the army. It was a big day for Saul, who was marking his own birthday, his granddaughter's birthday and the arrival of his son from the Pacific.

Everyone was sorry to hear of the death of Johnny McGrall. Thomas Brady, chairman of the Guest and Dais Committee for the banquet, and the writer discussed guests and speakers for the banquet. Association gratefully acknowledges the annual donation of \$100 from The Billboard for the Cemetery Fund.

Gerald Snellens, champion advertising procurer for the year book, dropped in loaded with advertisements, including contracts for all the book covers, a number of full pages from national advertisers and three pages of hotels. Paul Spitzer made a hurry-up trip from Asbury Park, N. J., with a handful of membership applications.

Dick Gilsdorf will leave the hospital soon for his home in Camden, N. J. Harry Heller's leg is still in a cast. George Johnson is fully recovered from his illness and is back on the Big Show. Mrs. Joseph McKee is vacationing with her daughter, Jane, on the Russell Bros. Show.

Banquet tickets are going like hotcakes. Reservations may be made now. Don't forget, first meeting is scheduled for Wednesday (26).

A big crowd was on hand to watch the fireworks display by Fred Murray. Pleasant visits were had with Murray Spitzer, Isaac Becker, Dolly McCormick and Emma Fink. Dolly advised that her husband, Jack, already had upwards of \$300 for ads for the year book and a number of membership applications.

### Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 15.—August 30 meeting was called to order by Martha Levine, first vice-president. Those receiving special welcome after a long absence were Babe and Moxie (Mo) Miller, who drove up from San Diego, Calif.; Lucille King, from Riverside, Calif., and Claude Barle. New members received were Ray Hildebrand, Gail (Scotty) Henry and Teresa Starks.

Letters from President and Mrs. Joe Krug state that they have been so busy in San Diego that they haven't had time to get to a meeting. News from all the shows indicates a good season.

Dues are now payable. Remember the Rodent Bag and don't fail to submit your guess. There are plenty of valuable prizes.

A vote of thanks was given Al Weber for his donation of dues-reminder cards.

### Caravans

155 N. Clark St., Chicago

CHICAGO, Sept. 15. — Welcome letters received from Frances Hennies, Maud Green, Rose Reed, Esther Bernet, Secretary Clara Polack and Mae Oakes. Mae Taylor, third vice-president, is a patient in Wesley Memorial Hospital here. Alice Cady reports her husband, Sergeant Russell, has been released from a hospital in the South Pacific. The sergeant advises he may be home for Christmas.

The first fall meeting will be held September 28.

### Pacific Coast

#### Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Sept. 15.—After bypassing the meeting for a week, the regular schedule was picked up Monday. As this was the first meeting in September, the membership drive was closed.

On hand on the rostrum were Joe Mettler, Bill Hobday, Chaplain Jack Hughes and Secretary Ed Mann. Voted into membership with the closing of the summer campaign were Samuel Wolf, Louis Kish Jr., Cecil Larson, Max Walzman, Stephen Huddless, Harry Sussman, Arthur Plato, Arthur Schmidt, Morgan Floyd, Bhl Kendall, Arthur Houseman, Harold Stone, Frank Gilman, Charles Laverne and Robert Goldbraith.

Letters were read from Roy Ludington, president; Mike Krekos, Corp. Nick Saad and Ben Beno. The last two are in the Philippines.

Among members who had not been present at recent meetings were Ed Smithson, Ed Walsh and Bill Meyer. Larry Edwards, Chicago, was called upon for a brief talk.

Joe Glacy and Bill Hobday are reported to have done well with their drive for the Sick and Relief Fund at Long Beach.

The matter of installing a plaque in honor of the members who served in the armed forces is getting much favorable comment.

#### Ladies' Auxiliary

Marie Tait, president, presided at the Monday (10) meeting. Among those present were Lucille Dolman, who returned from Chicago; Gay Hilderbrand, recently returned from the North, and Nancy Myers. Ann Stewart informed that she had been to Mission Beach and that Fern Redmond is still on the sick list.

The secretary and treasurer were busy taking care of membership dues. Isabel Myers, of the West Coast Shows, sent in four membership applications—Dora Rosen, Alice Miller, Thelma Turner and Dorothy Caldwell, besides dues for 30 members. Mrs. Jo Anne Laverne is a new member from the Ferris Shows, and Minerva Boyd sent in Marie Hawkins as a new member from the Douglas Shows.

A letter from Jessie Loomis reported that she and Marie Jessup celebrated their birthdays together. A long-distance telephone call from the California Shows reported Gertrude Mathews injured her arm and that the new son of Betty Schoonover was doing fine.

Past President Peggy Forstall presided at the board meeting. The board will now meet the second Monday of each month. Minnie Fisher received a letter from Ben Beno, who is in the Pacific theater. It was decided to put men's names on the luncheon cloth and Mabelle Bennett expects to get another group of names to embroider on it. Marie Morris's mother, Margaret Welch, who was injured in a fall, is much improved. Vivian Gorman is up and around after her recent illness. Past President Edith Bullock received the bank award while Jenny Perry won the door prize.

#### SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00 Back Drop, 6x9 feet, blue wool cloth, with stars. Have any amount. Very flashy.  
\$25.00 Iron Boot Torture Subject. Great bally.  
\$12.50 Gen. African Tom Tom. Fine for Girl Show.  
\$40.00 Dietz Candy Floss. Hd. driven. Gasoline heat.  
WELL'S CURIOSITY SHOP  
12 Strawberry Street Philadelphia 6, Pa.

#### "SOUTHERN EMPIRE SHOWS" WANT

For Hayti, Missouri, Firemen's Fall Frolic, Sept. 24-29, Concessions not conflicting, Ball Game, Grab, Pop Corn, Novelties, Ace, Scales. Sitka wants Dark Room Man. Ray Wheelock wants Skillo Grind Store Agents and Athletic Show People. Bob Bullock wants Skillo Agent. Ellis Hughes wants Ball Game and Slum Store Agents, one P.C. Dealer. All Percentage open. Duke Boyle, Ed Johnson, wire. Good proposition for Rides and Shows not conflicting. Down through the cotton into the sugar cane. Contact R. T. (BOB) BULLOCK, Clarkton, Mo., Sept. 15-22; Hayti, Mo., Sept. 24-29.

### WANTED

Man to operate Mur Machine. Must understand same thoroughly. Can place Mitt Reader (American), also Slum Joint Workers.

#### PENNY ARCADE

818 South Rampart St. New Orleans 13, La.

#### WANTED

STEAM CALLIOPE

With Operator

Notify GLENN CONDON  
RADIO STATION KTUL  
National Bank of Tulsa Bldg. Tulsa, Oklahoma

## DUMONT SHOWS

RICHMOND, VA.

September 24-29

Downtown Lot

WANT CONCESSIONS: Frozen Custard, Fish Pond, Duck Pond, Penny Pitches, Ball Games, High Strikers, Clothes Pin Stores,

Devil's Bowling Alley, Pitch-Till-You-Win, Hoop-La or any legitimate Concessions working for Stock.

NELLO PACINI and BEEMON YANCEY WANT P. C. and SLUM STORE AGENTS, also Workingmen for Concessions that can drive trucks. Address LOU RILEY, Mgr., Winchester, Va., this week; then Richmond.

WANT!  
SHOWS  
RIDES

## A. M. P. SHOWS

WANT!  
SHOWS  
RIDES

NOW BOOKING FOR FIRST ANNUAL AMERICAN LEGION FAIR, GOLDSBORO, N. C., WEEK OF SEPTEMBER 24

WANT FOR OUR PROVEN FAIRS PLUS LONG SEASON SOUTH SHOWS—With or without transportation; will consider any worthwhile ideas for shows of merit. Unusual opportunity for organized MINSTREL. Want Fun House, Snake Show and Grind Shows. GIRL SHOW WITH GIRLS and Wardrobe.

CONCESSIONS—String Game, Canc Rack, High Striker, CUSTARD (Lew Hyman, contact), French Fries, any others working for 10¢.

RIDES—Want to book or buy ROLL-O-PLANE or OCTOPUS. Can always use capable Ride Help.

SPECIAL NOTICE—Anyone who can furnish information as to whereabouts of one FRED (DOC) SHELTON, one legged Snake Show operator, please wire collect to A. M. "Juggy" Podsobinski. Will compensate for information if he is contacted.

All Replies to A. M. PODSOBINSKI, Owner-Mgr., A.M.P. Shows South Hill, Va., This Week; Goldsboro, N. C., Next Week.

## SUPER ROLLO PLANE FOR SALE

Split Pole, New Motor, good condition, \$3,850.00 cash for quick sale. Will sell twenty-four foot Semi and Chevrolet Tractor to haul same if desired.

Address BOX D-35, The Billboard, Cincinnati 1, Ohio

## FOR SALE

12-Car Ride-O, perfect condition, may be seen in operation Fair Park, Little Rock, \$6,500.00. 18x28 Cookhouse, green top, frame, booths, counters, new stove, burners, tanks, coffee urn, metal fireproof sections separating kitchen from front, \$400.00. 2 Steel Light Towers, \$50.00 each. 3 large Reflector Flood Lights, \$50.00 each. All Metal Portable Popcorn Machine on Wheels, \$50.00.

T. A. FUZZELL

R. #3, BOX 419, LITTLE ROCK, ARK. (PHONE 39451)

## FALL CELEBRATIONS

MANSFIELD, OHIO, SEPT. 24-29

NELSONVILLE, OHIO, OCT. 1-6

Want Lunch, Pop Corn, Apples, Floss, Bingo, Concessions of all kinds. Shows of all kinds. No Grift.

## HAPPY ATTRACTIONS

PAULDING, OHIO, THIS WEEK

**Miami Showmen's Association**

236 W. Flagler St., Miami

MIAMI, Sept. 15.—Clubrooms are being painted and renovated for a spic and span opening in about six weeks when the boys arrive for the winter. New members and their sponsors include Joseph A. McKee, by M. E. Shoemaker; Ross H. Parker, by William Benner; Clarence E. Seit, by Jack Rockway; Fred W. Wright, by Martin E. Barry; Denny Pugh, by Bob Parker; Ignatius B. Perniciari, by Michael Roman, and Paul Rogers, Murray Feldstein, Neil Carr, Joseph Basile, Danny Dell, Arthur Perry and Ark Bradford, by Louis A. Rice.

Letters have been received from William E. Saunders and Harry Koretsky, both recently discharged, and Carl Kalansky, Louis Stern and Ben Weiss.

Club has added \$110 to its treasury thru a bingo benefit conducted by Mrs. Queenie Van Vilet, Abe Gross and Phil Cook, of the B. & V. Shows.

Letters are held for Jack Rose, Leo Lussion, Morris Kahntroff, Robert D. Chilton and William Langen. First regular and board meetings will be held early in November.

**SLA**

(Continued from opposite page)

to Missouri. Recently discharged from the service were Matt E. Borup, James A. Reed, Woodrow Jones and William E. Saunders. Lieut. Joseph M. Dugas advises that he has been transferred to Bremerton, Wash.

Letters have been received from Ben Beno, L. C. McHenry, William E. Snyder, Manny Kline and John Lorman Jr. Callers at the rooms included Lew Keller, Elmer Byrnes, Mel Harris, Irving Malitz, Charles H. Hall, Larry O'Keefe, Oliver Barnes, Petey Pivor, Sam Bloom, Max Brantman, Albert L. Huling, James Dewey, Al Cherner, Bob Parker, Tommy Thomas, Sam Gluskin and James Kane.

Reports on the Mustering-Out Fund will be ready soon. Some of the men recently discharged have not sent in their papers. Early attention to this matter is requested so that records of the fund may be completed.

**Ladies' Auxiliary**

Fall activities will resume October 4

**American Carnivals Association, Inc.**

—By Max Cohen—

ROCHESTER, N. Y., Sept. 15.—Monroe County Fair at Exposition Park here was the first spot on the visitation list. Valley Shows were on the midway and courtesies were extended by Owners R. D. Barnes and F. W. Smith. On the same day, Saturday (1), a visit was made to the various concessions at Sea Breeze Park, including those operated by William Jones and Mr. and Mrs. Buccini. Sam Lipsch, manager of the Jones concessions, extended courtesies.

On Labor Day (3), a visit was made to the James E. Strates Shows at the Steuben County Fair, Bath, N. Y. Several matters of interest were discussed with Owner Strates and J. Victor Faucett, fair secretary. Pleasant chats were had with Nick Bozinis, Steve Gikas, Keith Buckingham, Mr. and Mrs. Dellabate, Percy Morency, the Strates family, and Paul D. Jacobs. The last named, president of the Bloomsburg (Pa.) Fair, was a visitor here.

Standings in the membership race are unchanged from the last report.

Arrangements have been completed with the WPB for the allocation of shooting gallery ammunition. Members interested in securing an allotment should communicate with the association's office.

A list of all orders revoked by the WPB is on file. Small commercial electric motors may now be purchased without a priority. Surplus Property Board has allocated about 2,000 trucks for civilian purposes.

at the Sherman Hotel. Secretary Elsie Miller writes that she is holding mail for Rose Clawson, Artie Sue Britton, Marie Simpson, Gertrude Martin Ringling and Mrs. Sam Stein. Contact the secretary at 4215 West Fifth Avenue, Chicago 1, for mail.

Mrs. H. T. Belden is working on the fall bazaar and all donations will be gratefully accepted.

**FREDERICK FAIR**

FREDERICK, MD., SEPT. 24TH TO 29TH, Inclusive

With a Long Circuit of Class A Fairs to Follow

**WANT: Sober, experienced workmen in all departments to join immediately. Best salary and treatment; long season.**

**CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS at This and All Fairs That We Play This Fall.**

**ALL EATING STANDS OPEN. WHAT HAVE YOU?**

All Address

**CETLIN & WILSON SHOWS**

This Week, Hagerstown, Md., Fair

**LAST CALL**

**LAST CALL**

**AMERICAN LEGION CELEBRATION**

RALEIGH STATE FAIR GROUNDS

WEEK SEPTEMBER 24

Can place all legitimate Concessions, Grab, Floss, Demonstrations, Pennants

**GEO. A. HAMID  
SHOW ON  
GRANDSTAND**

**ENDY BROS.' SHOWS**  
25 CAR  
RAILROAD SHOW  
ON THE MIDWAY

**THRILL SHOWS  
AUTO RACES  
EVERY DAY**

**ALEE SHRINE VICTORY CELEBRATION, FAIR AND EXPOSITION FOLLOWS**

11 Big Days, Starting October 2, SAVANNAH, GEORGIA  
All answer DAVID B. ENDY, Burlington, N. C., this week

**When in Wichita, See Levands To Chalk Up That High Score**

WICHITA, Kan., Sept. 15.—Widespread co-operation by radio stations and daily newspapers here augur well to give Carl J. Sedlmayr's Royal American Shows an outstanding four-day break-jump engagement between the Topeka Free Fair and Oklahoma State Fair.

Opening Sunday (16), the show will have four night sessions, closing Wednesday. Oklahoma State Fair swings into action next Saturday.

Royal American never has appeared in this city, but it should do all right as the Levands are on its side.

Max, John and Louis Levand, whose sensational upward climb in the newspaper world from a humble beginning on *The Denver Post*, years ago were associated with circus operations. Among their many friends were Col. Bill Cody and Pawnee Bill. The Levands years ago exploited the only elephant up to that time born in captivity and tramped with carnivals. Much of the showmanship they acquired in those days is in evidence in their operation of *The Wichita Beacon*.

The newspaper, according to statistical reports, has climbed under their 17-year

ownership to the greatest circulation in Kansas. Townsmen give *The Beacon's* progressive development credit for driving Wichita's population from 80,000 to 150,000 by carrying the newspaper's circulation into virtually every county in the State.

In nine counties surrounding Wichita, *The Beacon's* circulation is so complete that few weekly newspapers carry on.

The Levand progeny spreads into every department of the newspaper. Everywhere one turns one encounters another Levand. But behind the scenes of all this activity are the same three brothers who sustained life for *The Kansas City Journal*, salvaging \$2,000,000 for its owner in the face of certain collapse.

At Station KFJ, Frank Mathews, promoter of the Ark-Valley Boys and an ex officio staffer of the Kansas State Fair, Hutchinson, carries the show world around on a platter. His acquaintanceship with outdoor showmen runs the gamut from tiny midgets to the show world's most famous giants and human oddities.

Among other show world fans in radio business here are Clark Luther, production manager, KFJ; Jack Todd, manager, KANS, and Daly McCoy, commercial manager KFBI. McCoy was national advertising manager of the Levand's *Beacon* for 12 years. At *The Eagle*, Arch O'Bryant in the afternoon news slot, and Sam Kiefer, morning and Sunday news editor, slash plenty of telegraph in order to clear the way for show-world material.

**WANT**

**CITY RIDES**

**WANT**

For the best route of celebrations on uptown locations under the best of auspices and three of the best Colored Fairs in the South, including Greenville, S. C., Colored Fair.

**Concessions**

**Concessions**

Will book Ball Games, String Game, Pitch Till U Win, Novelties, Photos, Grab Joint or any legitimate Concession. Positively no Grift or Gypsies.

Will buy for cash Octopus or any other Ride that we do not have. Must be in good condition.

Address:

**John T. Tinsley, CITY RIDES**

Clinton, S. C., September 17-22; Newberry, S. C., September 24-29.

**CAVALCADE OF AMUSEMENTS**

**WILL PLACE LEGITIMATE CONCESSIONS OF ALL KINDS FOR COLUMBUS, TUPELO, MERIDIAN, ALL FAIRS IN MISSISSIPPI, AND THEN PENSACOLA, FLORIDA**

**Positively No Money Games. Limited Amount of Space Left. WILL PLACE FROZEN CUSTARD FOR THESE FAIRS.**

All Address: AL WAGNER, Mgr.

Greenville, Miss., This Week; Then Columbus, Miss.

**WANT SIDE SHOW FREAK SHOWS**

Mechanical City (Joe Teska, wire); Any Other Shows of Merit.

Also Ride Help and Truck Drivers for Huntingdon, Martin, Greenfield, Tennessee, Fairs.

**ROGERS GREATER SHOWS**

Cairo, Illinois, Week September 17.

**SUNSET AMUSEMENT CO. WANTS**

For Tri-County Fair at Marcelline, Mo., Sept. 24, and Holden, Mo., Street Fair, Oct. 1. Diggers, Fish Pond, Bowling Alley, Slum Wheel, Country Store, Dart Game, Penny Pitch; also Independent Shows.

Monroe City, Mo., this week; Marcelline next.



**WANTED WANTED**  
FOR SECOND ANNUAL

**WILMINGTON, N. C.,**  
**AMERICAN LEGION**  
**VICTORY**  
**CELEBRATION**  
and  
**THRILL CIRCUS**

*The South's Greatest*  
*Outdoor Event*

**LEGION STADIUM**

**MONDAY** 6 Days **SATURDAY**  
**OCT. 15th** & Nights **OCT. 20th**

Located in the heart of the South's ship-building plant with thousands of highly paid workers and million dollar pay days and near-by army camps. This will be even better than last year's event, which drew a 100,000 gate attendance.

**Wanted Wanted Wanted**  
**GRAND STAND SHOW ACTS OF ALL KINDS**—High Aerial Acts, Sensational Acts, Circus Acts, Trained Wild Animal Act, Bareback Troupe, Clowns, Liberty Horse Act, High Wire Act, Flying Return Act; all acts suitable for grand stand show.

**Mammoth MIDWAY SHOWS and RIDES**  
**MARKS SHOWS' Mile Long Pleasure Trail**  
and R and S **AMUSEMENTS**  
Combined

Can Place for This Event  
**LEGITIMATE CONCESSIONS OF ALL KINDS**—Must Be of the Highest Type.

**WANT TO HEAR FROM THRILL SHOW**  
Units and Any Special Attractions for Grand Stand Show Program.

**HAVE TWO OTHER BIG DATES TO FOLLOW**

Write—Wire

**JAMES M. RAFFERY, Director General**  
American Legion-Victory Celebration  
P. O. Box 1047, Wilmington, N. C.

**WANTED**

Two more sensational Free Acts  
for balance of season.

Address

**JOHN MARKS SHOWS**

Newport News, Va.

**TENTS**

**We Have It—New Shipments—Good Material**

**TENTS**—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.  
**ON HAND**—120x50 Hip End. Ends brand new, middle piece slightly used, 3 poles 15' apart. One stream top 20x100 Hip, center pole 10' apart, made off center, 7 1/2' one side off center, 12 1/2' other side off center. Brand new, ship immediately.

**ANYTHING IN CANVAS**  
Send for Our Price List Today. Quick Deliveries.  
Wire, Write or Phone.

**TENTCO CANVAS COMPANY**  
130 Greene Street New York 12, N. Y.  
Phone: Walker 5-1299

**WANTED**

for six months or more stand inside Reservation Area at Oak Ridge, Tenn., (Concessions, Rides, etc.), that do not conflict with Merry-Go-Round, Ferris Wheel and Chair Swing. 8 or more good weeks this season, depending on weather. Will make percentage lease or take option to buy March 1st, 1946, or renew lease for 1946 season. Furnish lights and power. Write details now of what you have available to

**STANDARD AMUSEMENT COMPANY, Inc.**  
1421-2 Hamilton Bank Bldg., Knoxville 2, Tenn.

**CONCESSION FOR SALE**

6 Exhibit Rotary Merchandisers, pusher type; 2 Exhibit Rotary Claws, 16'x20' Blue Tent. Excellent condition, hinge framed. Price, \$1,500.00.

**HERB EVERSCHOR**

276 S. High St., Columbus 15, Ohio

**HAPPY HOUR SHOWS**

Like to book or buy small Merry-Go-Round. Can place Hit or Miss, small Grab, Milk Bottles, also any Stock Concession not conflicting. Agents for Popcorn, Gallery, Man to handle Grind Show, Mix-Up Foreman. Will be in the Cotton in three weeks. Contact **MANAGER, Paris, Mo., week Sept. 17.**



OMAHA POST NO. 1, largest American Legion post in the nation recently jammed 15,000 people into Creighton University's stadium for Frank R. Winkley and Aut Swenson's All-American Thrill Drivers and Thearle-Duffield fireworks. The business end of the successful engagement included, left to right, Commander Dan Gross, Adjutant Matt Jaap, Frank R. Winkley, Aut Swenson and Dick McCann, KBON sports announcer. The Winkley-Swenson combo has been signed again for 1946.

*From the Lots*

**Jones Greater**

**PENNINGTON GAP, Va., Sept. 15.**—Business in Virginia continues good, as does the weather. Previous stops were made at Tazewell and Abingdon, Va., where business was okay. Pennington Gap proved a red one. The grandstand attractions consisted of Hot-Shot Elmer and his troupe, Grandpappy Jones and Company from Grand Ol' Opry, Cas Walker and His Boys from Knoxville, John Reedy's troupe from Harlan, Ky., Long John and His Allied Kentuckians, and the Original Atenos, high-pole act.

**Bright Lights Exposition**

**CLYMER, Pa., Sept. 15.**—This 'spot was the first blank of the season. It followed on the heels of great business at Mercer and Indiana, Pa., fairs. Both spots were record-breakers.  
New Chairplane foreman is Willam White. Joe (Red) Gerber and Z. Brown were visitors at Mercer. John Gecoma's nephew, recently returned from overseas, visited at Indiana, while another nephew, in the merchant marine, visited here.—F. A. NORTON.

**W. T. Collins**

**MASON CITY, Ia., Sept. 15.**—This proved to be a good spot, and the Labor Day week-end was a red one. Sunday (2) was even better than Labor Day. Rides, shows and concessions all got money.  
Mrs. Walter Duffy rejoined following an operation. Little George joined with the Midget Show. W. T. Wolf, concession manager, left the show. The writer leaves at Fairmont, Minn., to present Ruth from Duluth, the 714-pound entertainer, at the Corn Palace at Mitchell, S. D. **DOC CROSLLEY.**

**Ferris Greater**

**POMONA, Calif., Sept. 15.**—Playing under auspices of the VFW, the show enjoyed good business here. Bruce Ready, commander of the post, stated the event was a financial success and that proceeds would go into the org's rehabilitation fund. Larry Ferris is owner of the show and George L. Morgan general agent. Show played on the former circus grounds at Fifth and San Antonio Avenue.

**Wallace Bros.**

**FARMINGTON, Mo., Sept. 15.**—Capacity business was enjoyed opening night at the Flag Festival here.  
Ted Vinning, tattoo artist, has joined Sid Crane's Side Show. Dollar's Glass Blowers also joined. Buddy and Doris Buck, formerly of Hill's Greater Shows, visited.  
Sid Crane, owner of the European Side Show, has changed from platform to an open-front pit show.  
**J. E. COREY.**

**RIDE-O FOR SALE**

Good condition, now operating. With or without transportation. Lost my lease on location. Address: **TURNER SCOTT**  
166 South Ocean Ave. Daytona Beach, Florida

**FOR SALE**

**24-Seat SMITH & SMITH CHAIR-O-PLANE**  
with Transportation—\$2000.00.

Can be seen in operation on lots at Nashville, Ill., this week; then in Charleston, Mo., and East Prairie, Mo.

**WILL BUY**

MOON ROCKET, RIDE-O or SPITFIRE.

**TURNER BROS.' SHOWS**

Nashville, Ill., this week; Charleston, Mo., next week; then per route.

**RIDE HELP WANTED**

Foremen for Ferris Wheel and Eight-Car Whip, Second Men all Rides, Colored Performers and Musicians, Trumpet and Sax and Trombone. Join on wire.

**Crescent Amusement Co.**

Darlington, So. Car., this week; Kingstree, So. Car., next.

**Charro Days Board**  
**Plans New Building**

**BROWNSVILLE, Tex., Sept. 15.**—With Hawkins White, president, presiding, the board of directors of Charro Days met here and mapped plans for the 1946 event.

Opening gun was fired in the project to build a large building suitable for fiestas and dancing. Tentative plans call for a \$15,000 structure with an 8,500-square-foot floor. Also discussed was the purchase of special chassis for floats to become the permanent property of Charro Days.

An effort will be made to bring the country's top speedboat racers here for a race which will be sanctioned by the National Outboard Association. Board is expected to earmark \$2,000 for the regatta, of which \$1,500 will be used for prize money and \$500 for expenses.

Among the top speedboat drivers expected are Gar Wood Jr., of Detroit; Dick Neal, of Kansas City, Mo.; Paul Wearly, Muncie, Ind.; Worth Boggeman, Fort Worth; Frank Vincent, of Tulsa, Okla., and Fred Jacobi, North Bergen, N. J.

**CELEBRATION SHOWS**

**WANT FOR**

**NEW MEXICO STATE FAIR**

**ALBUQUERQUE, N. M., OCT. 7-14**

and other good spots to follow, good Hill-billy Show and good Male Quartette that can put on a good 30-minute show. Good proposition.

**CELEBRATION SHOWS**  
324 So. 4th St., Albuquerque, New Mexico

**WANTED**

A Whip and Swing, Caterpillar, Kiddie Ride for cash. Let's hear from you.

**JOHN W. ISAACS**

25 Eastern Ave. ESSEX 21, MD.

**MARKS SHOWS**

**CAN PLACE FOR**

**HICKORY, N. C., WEEK SEPTEMBER 24**

**ALBEMARLE, N. C., WEEK OCTOBER 1**

**FAYETTEVILLE, N. C., OCTOBER 8**

and all Class "A" Fairs Until Middle of November.

Experienced Rocket Foreman. Experienced Merry-Go-Round Foreman and Help on all Rides. Top salaries.

Legitimate Merchandise Concessions.

Have opening for any money-getting Grind Shows.

George Bobbitt, contact Mrs. Chet Dunn at once.

All address Newport News, Va., this week; then as per route

**INFERNO**

**Walk Thru Show—Animated Figures**  
**New—Novel**

**THIS WILL LINE THEM UP FOR BLOCKS**

For Lease, Liberal Percentage Basis. Detroit Area.

Benefit: Disabled War Veterans, Police or Firemen's Pension Fund, or Any Organization of Merit. Write for Appointment.

**PHIL BROWN, 1027 Townsend Ave., Detroit 14, Mich.**

**WANT FOR KNIGHTSTOWN KARN KARNIVAL**

Around the Square, Sept. 24-29. Sponsor, Knightstown Conservation Club. Legitimate Concessions, contact.

**GEREN'S UNITED SHOW**

Liberty, Indiana, Sept. 17-22; Knightstown, Sept. 24-29; four more weeks to follow.

**SIDE SHOW AT LIBERTY**

120 FT. FRONT, 90 FT. TOP, BEAUTIFULLY FRAMED, OWN TRANSPORTATION, OUT-STANDING ACTS. A SHOW THAT IS A CREDIT TO ANY MIDWAY.

Shows having Fairs in Mississippi or Louisiana, contact. State spots and lowest percentage. Show available after Oct. 21st. Address:

**JACK KORIE, care Great Sutton Shows**

Malden, Mo., this week; Senath, Mo., next week; then per route.

# Bradna and Kelly Badly Hurt

## N. C. Spots Okay For Bailey Bros.

REIDSVILLE, N. C., Sept. 15.—Despite plenty of opposition from the weather, four spots in North Carolina hit okay for Bailey Bros.' Circus.

Show drew what some residents said was the largest crowd ever to witness a circus here at its night show Monday (10). Matinee crowd was cut by a storm which broke shortly before the show was to get under way.

At Mount Airy, show drew a strong matinee, despite showers. Weather cleared at night and a full house was on hand. Arriving in Elkin after several bad days of weather, show moved onto a wet lot. Weather was threatening for the matinee, which drew a half house, but it cleared for the night show attended by an overflow crowd.

Hickory proved the poorest of the four, due to an all-day rain. Even at that, a strong house at night was okay after a thin matinee.

## New England Circus Orgs Meet at Nashua

NASHUA, N. H., Sept. 15.—Thirty members of the New England Circus Fans' Association, Circus Historical Society and the Circus Model Builders got together at Benson's Wild Animal Farm at Hudson Sunday (9).

Most of the time was spent looking over the animals and watching the training methods. Of special interest was Joe Walsh in the steel arena with Alfred Court's act of nine tigers and four lions, and Capt. Fred Pitson who worked with ponies, horses, mules and rode menage.

Given the use of Ring 2, the circus followers exhibited Woodward's wagons, bulls and baggage stock; Arthur Gunther's model of Terrell Jacobs's Circus and his rare Sparks lithos and other papers; Jim Reynolds's cage wagon; Frank Sullivan's baggage wagon; Bill Donahue's railroad cars and wagons, built on a one-quarter-inch scale; Frank LaCoulaine's wagon hauled by two bulls; Morton Leach's parade photos and drawings; Paul Horsman's photos, and Charlie Davitt's old programs. Ben Perkins brought one of his three calliopes and played many selections, as did Bob Kimball. John Crowley, CFA, amateur clown tramp, did several walk-arounds as well as clowning for the gathering.

Attending were Dr. Enoch Olzedam, Bob Kimball and John C. McDonough and daughter, of Manchester, N. H.; Stan Woodward, Enfield, Conn.; Bill Day, New Britain, Conn.; Bill Donahue, Torrington, Conn.; Arthur Gunther, South Manchester, Conn.; Lawrence C. Brown, Portland, Me.; Mr. and Mrs. Edward Twomey and son and daughter, Portland, Me.; Walter H. Gomes, Cambridge, Mass.; John J. Crowley, Cambridge, Mass.; Jim Reynolds, Middleboro, Mass.; Paul Horsman, Middleboro, Mass.; Mr. and Mrs. Frank Sullivan, Foxboro, Mass.; Mr. and Mrs. Morton Leach, Sherborn, Mass.; Mr. and Mrs. Frank Higgins, Sherborn, Mass.; Senator John Shea, Benjamin E. Perkins, Bob Preston and Aaron Lake, Holyoke, Mass., and Charles A. Davitt, Joseph Beach and Frank LaCoulaine, Springfield, Mass.

## New Albany, Ind., Yields Dailey Bros. Full House

NEW ALBANY, Ind., Sept. 15.—Dailey Bros.' Circus, first to show here this season, was greeted by a light matinee, but a full house at night Monday (10) on its lot between here and Jeffersonville.

Full houses both matinee and night, plus excellent press review, marked the appearance at Sisterville, W. Va., Monday (3). Two days earlier rain fell a few minutes before the matinee at St. Marys, W. Va., but a full house was seated at night.

Business wasn't so hot at Glasgow, Ky., Wednesday (12). Norma Davenport was unhorsed during the matinee, but worked the night show.



FATHER E. S. SULLIVAN, of Cambridge, Mass., chaplain of the Circus Fans' Association of America, flew all the way down from New England to catch the Ringling-Barnum show at Oklahoma City for a three-week vacation with friends on the show. He got a warm welcome. Here he is being greeted by Ed Kelly, acting manager of the Big Show. Father Sullivan expects to travel with the show to New Orleans, the first long trip he's ever made with the circus.

## Henderson Scores For Toledo Grotto

TOLEDO, Sept. 15.—Heavy billing via press, paper and air paid off for O-Ton-Ta-La Grotto's presentation of Bentley Bros.' Circus at Swayne Field here, Saturday and Sunday (8-9). Promoter J. B. Hendershot reported big very good.

To meet his nut of approximately \$8,000, Hendershot bought the maximum space allowed by Toledo's two daily papers, hit five local weeklies and other sheets in adjoining counties, as well as three radio stations here. His billing campaign used 1,000 cards and 4,500 sheets of paper.

Advertising featured *Atomic Bombing of Japan* and 50 Sioux Indians. Program included Mel Marcus, table rock; Connor Duo and Stanley, wire act; Don Amirta, juggler; Connor's Rolling Globe; Rita and Dunn, high wire; Corda Smith, high pole; Georgia Crackers; Kenneth Waite Troupe; Ethel D'Arcy, high pole, and the American Legion Junior Drum and Bugle Corps. War Bonds were given away at each performance.

## K-M Gets Strong House

SEDAN, Kan., Sept. 15.—Al G. Kelly-Miller Bros.' Circus drew a strong house for its night show here Friday (7), after a small matinee crowd.

# Arsenic Poisoning Kills Four Austin Bros. Horses

MACON, Ga., Sept. 15.—Tragedy struck Austin Bros.' Circus in form of poison that dealt death to four trained horses and serious illness to a number of others.

The show was in Columbus, Ga., Sunday (9) when the poisoning was discovered. Stand had been billed for Monday.

Two of the black-and-white-spotted horses in the crack troupe of six, belonging to Dr. E. L. Cooper, Wichita, Kan., died Monday morning. A Palomino and a Shetland pony, belonging to Harry A. Hammill, owner of the circus, died during the day.

Dr. E. A. Davis, Columbus veterinarian, worked Sunday night in an effort to save the horses. Many others stricken, including the draft stock, were prac-

## Brothers Have It

KANKAKEE, Ill., Sept. 15.—"I'm combing brothers out of my hair," Ray Marsh Brydon remarked here Tuesday (11) on the occasion of the season's bow of his Dan Rice World-Toured Three-Ring Circus and Hollywood Thrill Arena.

The remark was prompted by the realization there were performers and employees on hand from the Lee Bros., Lewis Bros., Banard Bros., Mills Bros., Atterbury Bros., and Austin Bros. circuses.

Yea, bo. The brothers had it!

## 2-Day Tulsa Stand Winner for Russell

TULSA, Okla., Sept. 15.—Favored by excellent weather both days, Russell Bros.' Circus raked in the kale here Friday and Saturday (7-8). On Saturday the show played to two full houses. A city ordinance prohibits overflow crowds, so many were turned away.

At Friday's matinee, it was estimated that 3,500 were on hand, while the night show drew about 5,000.

## Dallas Blow Cleans House

Equestrian director downed in crush—quarter-pole hits manager—business is tops

(Continued from page 3)

he had suffered a severe sprain. The break was discovered after the show moved to Houston for its week-end stand.

Only two town folk were injured more than superficially, altho police emergency squads gave first aid to many, most of them suffering shock. Only 2,700 customers were in the top when the storm broke and most of them hit for the open air despite the rain, the rush coming when one pole sprung loose and was jammed thru the canvas. Naturally, those outside were soaked, and performers let them dry themselves as best they could in their tops, which had to be re-erected, and in wagons, and buildings on the Texas State Fair grounds.

All horse tops and other tops went down during the blow, but so systematically did the circus employees handle the situation that the performance was resumed after a delay of 20 minutes, and many of the patrons returned to their seats to see it thru.

Police were high in their praise of the efficient manner in which circus employees handled the near-panic.

At Fort Worth Saturday (8), 4,600 saw the matinee, with a sellout at night. The Sunday matinee hit 5,700, with 6,400 around at night.

Opening Monday in Dallas, the three matinees were light because of intense heat, but all three night shows were sellouts, despite the commotion caused by the Wednesday afternoon storm.

Bradna is reported to be resting comfortably in Baylor Hospital, Dallas, while Kelly is in Houston.

## Petitions for Pardons

HARTFORD, Conn., Sept. 15.—Three officials of the Ringling-Barnum circus, now serving prison terms on charges of involuntary manslaughter, filed petitions for pardons Tuesday (11). They are James A. Haley, vice-president; George Washington Smith, general manager, and Leonard Aylesworth, boss canvasser.

Superintendent of Parks George H. Hollister, presenting a preliminary sketch to the park commission, was authorized Monday (10) to install a memorial in Northwood Cemetery for the six unidentified victims of the circus fire to be paid for by the city. The inscription will read:

"The plot of ground consecrated by the city of Hartford as a resting place for the bodies of the six victims of the circus fire, July 6, 1944. Their identity known but to God."



FRED BRADNA



# DAN RICE TOURING AGAIN

## Foul Blow By Bad Weather

Resuscitated org springs with all new tops—horses feature canopied program

By Pat Purcell

CHICAGO, Sept. 15.—The irrepressible Ray Marsh Brydon dug the ancient Dan Rice title out of the mothballs for an abbreviated fall tour, opening Tuesday (11) at Kankakee, Ill., and steamed into weather difficulties strongly reminiscent of the spring trials and tribulations suffered by the full-season gentry of 1945.

It was a cold day at Kankakee and the turnout was just about strong enough to carry the nut for the day. On Wednesday, at Champaign, Ill., it rained all day, but there were enough hardy souls around, so both matinee and night performances were given and they made a satisfactory contribution, so Brydon reported. The rain at Champaign, however, made the lot so muddy and the canvas so heavy that it was 2 a.m. before the entourage could leave the lot. It was still raining the next morning when the caravan reached Salem, Ill., so Owner Brydon said, in effect, "The hell with this—on to Marion, Ill., our Saturday town." He explained that he also jumped over Mount Vernon, Ill., too, as the county fair was in progress there, the hands were all thoroughly drenched and tired, so he would rather blow the two days and avoid the opposition and prevent a general exodus of workmen.

Brydon was proud of the move from Salem to Marion, the 221-mile skip being made in nine and one-half hours without an accident to any of the 31 pieces, not even a puncture. All hands were housed in hotels for the two days and the canvas spread.

So, the weather and the customers willing, the old gen with the whiskers will be ready for 'em again today.

### Pretty Snazzy Outfit

All equipment was in top shape for the Kankakee opening, all canvas being new, including the 177 by 155 canopy in which the big show is offered. All properties were freshly painted, and trucks were flashy red with silver lettering.

Side show banner line offered five new double-height panels and four which had seen some service.

Seating arrangements were reds (re-served) on the right side, with blues on (See Brydon Dan Rice on page 70)

## MAULS! MAULS!!

Wooden Stake Mauls available for immediate shipment

### Specifications

Heads: Approximately 8" diameter by 10" long, made of tough kiln dried Black Gum. 36" Hickory handles. Weight: 15 lbs. (average). Price, \$1.50 each, F. O. B. Pascagoula.

Save time and money by ordering direct from manufacturer.

**PASCAGOULA DECOY CO.**

Pascagoula, Miss.

## WANTED

### Experienced Catcher

For a Flying Return Act. Good pay and plenty of work with a reliable act. Write

BOX D-33, Billboard, Cincinnati 1, Ohio.

## Bees Flee DDT

MILFORD, Del., Sept. 15.—Preparing to pull stakes from this spot Sunday morning (9), workmen were loading baled hay into a truck and disturbed a nest of bees. Men hiked for cover, one catching a few bees in his bonnet.

It was hot until Manager Harry Hunt came to the rescue with a sprayer loaded with DDT, when the bees took off in a jiffy.

## 140G in Prize \$\$ For Garden Event

NEW YORK, Sept. 15.—Prize money at the Madison Square Garden Rodeo will reach an all-time high of \$121,065, plus entry fees, which will up the total close to \$140,000. Last year a total of \$117,048 was shared by 122 winners out of 170 contestants.

Highest-paying events are wild bronk and bull riding, with each of these events disbursing \$22,368, plus the entry fees of \$30 for either event. Calf-roping awards total \$22,080 in prize money, plus the \$150 entry fees. Bareback bronk riding prize money is \$13,440; steer wrestling, \$22,080; wild cow milking, \$12,384, and wild horse race, \$6,345.

Advance sales are under way for the 48 performances of the 20th annual World's Championship Rodeo which opens at the Garden October 3 and runs thru November 4. Prices range from \$1.75 to \$5.50, including taxes.

## UNDER THE MARQUEE

### COTTON money.

MR. AND MRS. ROGER BARNES and Mr. and Mrs. Jim Stutz, of Hunt Bros., were recent callers at Bond Bros.' winter quarters in West Chester, Pa.

HARRY A. (PHOTO) ATWELL outsmarted that fish! He brought back a 40-inch muskalonge, which proved sufficient to feed the entire Atwell Luncheon Club last Thursday (13).

WHAT BLOOMERS are to towners is entirely different than what they are to showmen.

ARTHUR HOPPER and his secretary, Peter P. Kiseleff, are invading New Orleans (Roosevelt Hotel) this week to do a bit of general agenting and traffic managing for the Ringling-Barnum show. Dan Debaugh will hold the fort in the Chicago office.

SOON VACANT: Picture the number of buildings and sidings suitable to winter shows.

FROM CIRCUS candy butcher to college honors—this, in brief, tells the story of the last three years for Joseph George Nowak Jr., wearing the insignie of the Reserve Officers' Training Corps of the Georgia Military College, Milledgeville, Ga. Son of Mrs. Ray W. Rogers, he was a candy butcher on the Wallace Bros. Circus just three summers ago, prior to enrollment. Recently he was an



honor graduate in the high-school department of GMC and he's now spending a few weeks' vacation at his parents' home in Rock Hill, S. C., before beginning an engineering course in the college late this month. His foster father, Ray W. Rogers, is a widely known retired circus owner. His brother, Baron Richard Nowak, is a well-known midget performer.

## Clawson, Beatty Both Get Well as Arkansas Yields Heavy \$\$ Crop

GREENVILLE, Miss., Sept. 15.—Manager Ralph J. Clawson, of the Clyde Beatty Circus, reported seriously ailing two weeks ago, said here Tuesday (11) that both he and the show "got well" before they crossed the Mississippi from Arkansas.

Clawson denied rumors of a heart ailment but conceded that a bad cold kept him off the lot for a day. The show, he said, had raked it on its tour of Arkansas.

Two packed houses made Hot Springs a stand-out stand Tuesday (4). Matinee crowd hung around two hours after starting time when a late arrival, the result of truck troubles, delayed the performance. Clyde Beatty returned to Hot Springs the following day to reclaim a two-month old tiger cub that escaped from one of the trucks. The cub was found by a farmer, but not before its escape had touched off a "wild animal hunt" for police and reporters.

Moving into the southern part of the State, the Beatty show again filled the big top at El Dorado for the night performance, Saturday (8), tho matinee attendance was light.

Greenville was given only a two-day press publicity treatment, but even that didn't appear to hurt, for there was an overflow house for the night show here Tuesday (11). Matinee was a three-quarter house.

R. L. SCOTT, of Washington, and Mr. and Mrs. Rex M. Ingham were guests of Owner Bob Stevens of Bailey Bros. when the circus played Reidsville, N. C., Monday (10). Day before, Mrs. Myrna Karsey, Walter Powell and the Four Millers were guests at the Ingham home in Ruffin, N. C.

SGT. CHESTER L. FLOWERS, who worked with his parents, Larry and Emma



Flowers, billed as the Aerial Flowers and the Three La-Fleurs (hand-balancing), has been awarded the bronze star. The picture, taken in Germany, shows him with the decoration, which he

has since mailed to his mother in Chicago. He was in 275 consecutive days of combat following the Normandy invasion, and his outfit with the Ninth Army was given five citations. He expects to receive his discharge this fall.

BABE BOUDINOT, Ringling-Barnum assistant general agent, reports that he saw Bob Hickey playing a nickel slot machine in Houston, which prompted Arthur Hopper, the general agent, to wonder what Babe was doing in that kind of a joint.

TEX SHERMAN, who recently resigned as contracting press agent for the Clyde Beatty Circus, has taken the bill car and will contract press for Barnett Bros. He visited Arthur Bros. at Charlotte, N. C., Friday (7) with Al Humke, Ernie White, Ralph (Specs) Cautin and Ray Rogers.

DISCHARGED VETS, dyed-in-the-wool canvassmen are arriving at the most critical time of the year—schools have opened.

BILL HENRY, one of the Dan Rice trouper of the '30s, handled the inside reserved seat sale for the opening of the Dan Rice Circus at Kankakee, Ill., Tuesday (11) just to keep in practice for what he thinks will happen when the (See Under the Marquee on page 70)

## Button, Button!

TULSA, Okla., Sept. 15.—Tulsans got a big kick out of the advertising "war" between Russell Bros.' and Cole Bros.' circuses here.

The Russell show played here Friday and Saturday (7-8). The advertising read, "Here It Is, Just What You've Been Waiting For."

Along came Cole Bros., scheduled to show here Sunday, Monday, and Tuesday (16-18), with its advertising which read, "Wait, It Isn't Here Yet."

## Hunt Bros.' Show Hits Win Streak

MILFORD, Del., Sept. 15.—Starting at Bridgeton, N. J., Labor Day, Hunt Bros.' Circus hit a winning streak, and from the looks of things it's going to continue.

Following in the wake of three carnivals, a minstrel opry and a circus, the Hunt show moved into Bridgeton Labor Day and attracted two capacity houses.

Wednesday (5) found the show at Middletown, Del., and Thursday (6) at Smyrna, Del. Both spots proved red ones, with larger crowds on hand than in previous years which were considered good.

Dover, Del., proved the big surprise. The show played there Friday (7). Because of the big market sales it was figured this spot would be only fair. How wrong the guess was is proved by the fact that the night house was the largest so far on the Eastern Shore.

## Blackmon Subs for Eskew at Mineola

NEW YORK, Sept. 15.—Altho the rodeo grandstand attraction at the Mineola Fair (11-15), was billed under the J-E (Col. Jim Eskew) Ranch banner, Lewis Blackmon actually was pinching hitting for the Eskew crew, and it was his stock and staff running the show. Judges were Thorine Guest and Rube North. Helen Blackmon acted as a timer; Merve Johnson was arena secretary, and Fog Horn Clancy handled the mke.

About 50 contestants and trick riders participated in the various contests. Fifteen events were staged at each performance. Special features were trick riding of Alice Sisty, and clowning of Clyde Rogers, Andy Cardl, Tex Smith and Alkali Ike. Music was furnished by Lou Marvin's Rodeo Ramblers.

Rodeo got off to a fair start Tuesday (11) in spite of brief showers which made the arena dangerously muddy. Only accident occurred in the wild Brahma bull event, when a bull skidded and went down, with the rider serving as cushion.

## WANTED

### Feature Headline Acts

FOR MY CIRCUSES AND FAIRS

## ERNIE YOUNG

155 N. Clark St., Chicago, Ill.

## FOR SALE

1 small spotted Shetland Pony Mule, 3 years old, sound and broke. \$175.00.

### JIM MAGUIRE

Madison, Minn.

## DRESSING ROOM GOSSIP

### Ringling-Barnum

During the stay in Oklahoma City a group of Russell Bros.' folks visited, including Art and Antoinette Concello, Bill Antes, Buddy Richards, Fanny McClosky, Mary Moore and Dummy Robinson.

Show jumped to Fort Worth for a two-day stand. Justus Edwards, contracting press agent for Russell Bros., visited, along with Kenneth R. Waite, Mrs. Bean, Polly Morrisey, Buck Hannon, Cleon Hart, Ernest Terry and Myles Bennett. Hart, Terry and Bennett were former ushers with the Big One. Knucklehead, leather worker and former gilly driver with the show, was a visitor in Dallas. Other Dallas visitors were Frank Cook, Eddie Vaughn and Robert (Angel-Face) Gray.

Eddie Miller has been spending his furlough with his wife, Bobbie. Betty Brasno rejoined. Father Ed Sullivan, circus chaplain, has been with us for a week. On Sunday (9) he said Mass in the big top.

Around the lot: Uncle George Wallenda and Papa Borza resting in the shade after driving up from Sarasota, Fla., to visit their families with the Big Show. . . . Lou Jacobs happy over the surprise visit from his dog, Dixie. . . . Lou Ward playing hookey from his duties to spend the day clowning with the gang in Fort Worth. . . . Red Grumley, of the candy top, catching horned toads for the kids on the show. . . . Walter Kaner and the prop boys keep the show moving despite the heat. . . . Frankie Saluto and Chitlens Chase putting on their clown white with the show half over a sight to see.

DICK MILLER.

### Dailey Bros.

When the show played Delaware, O., the people came out in droves to see Ben Davenport in action. The show's owner went to college in that city and played football there. He didn't disappoint his admirers. He worked the main elephant act with his daughter, Norma. In Sistersville, W. Va., Davenport's boyhood home, the show played to its largest matinee of the season and the night house was good, too.

Ted Deppish, CFA, took movies of our show in Ravenna, O. Visitors in Alliance, O., included Morgan Johnson, Rex McConnell, Roy Wild, Ray Wallace, Jack Nedrow, Ward Snyder and Murray (See DAILY BROS. on page 70)

### Bailey Bros.

No one can say we haven't had our share of rain and red mud the last week. Modoc, Empress and Judy are about the only ones who have enjoyed it. Their mud baths have given them a pinkish look that has caused many a customer to shake his head and take another look when he sees the three little pink elephants come dancing into the ring.

Another eye-blinker is John Pringle, driving down the highway with his pet donkey who sits right beside his master with his head sticking out of the window.

The Kellers are busy getting settled in their new trailer. Mr. and Mrs. Pete LaRuse and Mr. and Mrs. S. B. Russell have replaced Cy Murray and family on the cookhouse. Keller is the show's purchasing agent and Russell is the steward.

Rex M. Ingham, general agent, now located in Rüffin, N. C., entertained royally at his home. Guests were Bill, Jack, Mack and Myrtle Miller, Myrna Carsey and Walter Powell. Gladys Chest, sousaphone player with Mike Guy's band, is back with the show after spending several days in a hospital.

Raymond Riley, candy floss, celebrated his birthday by tearing up another railroad ticket. Visitors this week were Mrs. Frederick Werzel and daughter, Sylvia, of Morgantown, N. C.; B. W. Huddleton's father and Ralph Holt of Burlington, N. C. We all regretted hearing of Pete Neese's illness.

Bruce La Blonde, of the La Blonde bar act, is still on the sick list. George Myers is very unhappy. He can't find an act that doesn't beef about following the new bomb gag on account of the smoke and flying debris. — DOLLY JACOBS.

### Austin Bros.

Luckily, Friday the 13th, didn't come on Tuesday, or it might have been worse. For that matter, there was a whole week of mishaps. But it was Tuesday when Equestrian Director Alloway carefully hung his dress suit over a light bulb, that was before he backed into the bucket of water. When the light was turned on, a large hole burned thru his coat, shirt and pants. It was only a little later, during the spec, that he stepped back to avoid being run over (See AUSTIN BROS. on page 70)

### Cole Bros.

Falls City, Neb., hometown of Jake Newman, proved the larry of the season. The mysterious disappearance of Armida Loyal's dog has been solved. Armida locked it in a wardrobe trunk by mistake.

Aside to Dick Miller: Sorry I missed you that Sunday.

Birthdays the past week have been marked by Zack Terrell, Bill Spaulding, Bobby DeLochte and Frances O'Connor. Francis Stillman was called home by the serious illness of his father. Visitors included Fred and Bette Leonard, Mr. Bernard and Mary Anne, and Charley Dryden.

Biggest news of the week for the writer and wife is that Freddie Jr. is coming home after two years over there.

Dressing Room Scenes: Paul Nelson talking horses with Alabama Campbell. . . . Bert Dearo laughing to himself. . . . Charles Forrest and Don Robinson having bar-rigging trouble. . . . Horace Laird counting his route card money. . . . Slayman Ali doing his washing. . . . Otto Griebling just talking. . . . Lee Vertue spangling a clown hat. . . . Rube Simons trying to put the midget on the right track. . . . Dr. Harold Voise giving the boys their iodine shot. . . . Milt Herriot complaining about the poor fish he's getting for the seals. . . . Harry McFarlan reading his favorite literature, the racing form. . . . There's Elmer just scratching. . . . Hank Linton trying to teach our Mexican friends English and not doing so well. . . . Con and Winnie Colleano trying to keep themselves and Snookie cool in the Kansas heat. . . . Lou Walton rolling his own. . . . Harry Thomas looking as if he'd come out of Saks Fifth Avenue. . . . And John Smith looking as tho he'd like to go in. . . . Francis Riener looking over Elmer and Felix for his Museum of Oddities. Justino Loyal grooming his own horses. . . . Noyelles Burkhart using a lamp on his sore shoulder.—FREDDIE FREEMAN.

### Russell Bros.

Chickasha, Okla., brought visiting potentates from the Big One, including Merle Evans, Paul Horompo, Robert Ringling, Mrs. Charles Ringling, Pat Valdo and Father Ed Sullivan. Father Ed distributed religious medals.

Tulsa, Okla., came thru with big business and cooler weather. Visiting at this spot was Bob Kellogg, of Ringling-Barnum clown alley.

The event of the week took place in Joplin, Mo., at the home of Paul Van Pool, rabid Missouri circus fan. Paul invited all the show's personnel to a barbecue at his near-by ranch. There was fried chicken, baked ham, potato salad, etc. Besides all the eats, there was boating and swimming. This is where our "Olympic swimming champion," Maury Fein, went bathing. He was pushed out of a boat. We were entertained by the mystifying card tricks of our own Prince Omwah, of Baton Rouge, India. The Prince showed such finesse with the cards that the president of the pinochle club, Bob Reynolds, expelled him from future membership.

Visiting and joining clown alley at Springfield, Mo., was Wilbur Storey, one-time Adam Forepaugh performer. He last clowned professionally 57 years ago, when a boy of 16.

Rotogravure Brevities: Connie Thomas has joined to help her husband operate the pie car. . . . Mrs. Emil Pallenberg left for Los Angeles to enroll Butch and Sylvia in school. . . . June Crichtani is back from Chicago. . . . Ray Willis enjoyed a visit from his mother in Springfield. . . . One of the touching scenes enacted nightly is the crooning of Charlie Roark. His favorite melody is *Shame, Shame on You*, and his inspiration is Smithy of the band. Smithy is a hillbilly song fanatic.

First man to the cookhouse and the last one out is Scotty Davis. . . . (See RUSSELL BROS. on page 70)

## Buffalo Bill Left Unclaimed Deposit In New York Bank

NEW YORK, Sept. 15.—Advertisement of the Chase National Bank in Saturday (8) news sheets reveals that the late Buffalo Bill has a dormant account at that bank in New York. As required by State law, the bank published a list of 1,599 depositors whose accounts have been untouched for 15 years or more. In the last was the notation: "W. F. Cody, Cody, Wyo."

Buffalo Bill died January 10, 1917, and his widow survived him by four years. Among Cody's assets at the time of his death was a 4,600-acre ranch, which was sold by his estate in 1941.

## Hamid Show Hits Big Biz At Six-Day Rutland, Vt., Fair

RUTLAND, Vt., Sept. 15.—Rutland circus fans, without a circus this season, got a chance to witness the next best thing when the George A. Hamid Revue appeared at the Rutland Fair twice daily September 3-8.

Show played to a capacity grandstand of 6,500 at each show, with the exception of Tuesday (4), when the matinee numbered 4,000.

## Montgomery Under Stars

WEED, Calif., Sept. 15.—The C. R. Montgomery Circus performed under the stars here Saturday (1), instead of under the regular big top. Because of the high wind which had been blowing since early morning, show officials called off the matinee and corralled the night show rather than risk trying to put up the big top.

## WANTED COWBOYS AND COWGIRLS

Fall season starts at Wichita Falls, Tex. Many dates booked. Chip Morris, call.

JOHN DAROS  
Kemp Hotel  
Wichita Falls, Tex.

## WANTED CIRCUS ACTS

15 weeks' contract starting November 30th. Will pay fares both ways from Miami or Tampa, Fla. Write terms with photos and full details.

Circo Santos y Artigas  
Teatro Campoamor HAVANA, CUBA

## WANTED

Circus Acts, Animal and Ground Novelty Acts, Phone Men.

R. W. COULS

12759 Kelly Road Detroit 24, Mich.

## WANTED

Circus Acts, Novelty Acts for indoor circus dates. Write—Wire—Call

JOHN H. BILLSBURY

203 North Wabash Ave. CHICAGO

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold  
By Starr De Belle

Long Haul, Miss.  
September 18, 1945.

Dear Pat:

This show revived the old method of drawing patrons by arranging excursions on railroads and bus lines. Last Sunday we arrived at Mud Delta, Miss., over a logging road. Due to the loggers and mill hands being well overloaded with cash, the lumber company wanted to lower the help's bank rolls to get them back on the job. It didn't take much arguing to get the company to agree to run its logging train from the mill to the show, a distance of 23 miles.

Our heralds carried the stops and excursion rates, which ran as follows: "Lumber Mill, Miss., 54 cents plus a general admission and reserve seat ticket; Choppers Hollow, Miss., 49 cents plus a general admission and reserve seat ticket; Dull Axe Station, Miss., 37 cents plus a general admission and reserve seat ticket; Water Tank, Miss., 28 cents plus a general admission and reserve seat ticket; Refuel, Miss., 19 cents plus a general admission and reserve seat ticket, and Last Stop, Miss., 11 cents plus a general admission and reserve seat ticket. The excursion train will arrive in time for everyone to witness the street parade of gold and glitter. The mammoth side show and annex will open in time for everyone to see the world's strangest acts, people and Hollywood dancers. Do not bring lunches, our de luxe catering stands will be stocked up for the occasion."

It was understood that our uptown ticket agents would sell the long ducats at each stop along the route to insure no riding to visit relatives. When the excursion train of 10 logging flatcars arrived loaded with men and their fam-

ilies, the bosses knew their idea was a success. Both shows were straw houses because we insisted on those who wanted to ride the excursion back after the night show buy big show and reserve combination ducats. It was either see it again or walk.

Again at Delta Sticks, Miss., we had a similar tie-up with a lumber company. The company had only one flatcar available, so we added our three flats to the train. It worked okay in the morning, but when the night show was over the bosses discovered that our trainmaster had already loaded two of the cars with side show, cookhouse, menagerie and horse tent wagons. All we could do was to let the patrons ride under our wagons as we passed thru the lumber camp on our way to High Pine, Miss., which is 18 miles on the other side of the camp. Rather than overload the train with deadheads, we made every excursionist buy a big show and reserve seat combination ticket for the next day's matinee. No one was forced to ride on thru and all of them dropped off while en route.

We were lucky in doing so. The matinee the next day had only about 100 patrons, altho the box-office receipts for the performance figured a straw house. We advertised a bus line excursion at Knotty Knoll, Miss., with our two gilly trucks hauling the patrons in from a lumber camp. From 5 a.m. until parade time the patrons arrived on combination bus, big show, side show, pit show and reserve seat tickets. It was a case of either pay for all or walk in. How they got back that night isn't known, as we worked under the one-way excursion plan only.

## CLYDE BEATTY CIRCUS

WANTS FOR BIG SHOW

Acts Strong Enough to Feature; Teeter Board Act; Big Acrobatic Act. Steward for Cook House. Ticket Sellers.

WANTS FOR SIDE SHOW

Freaks of All Kinds, Musical Acts, Organized Jig Band of 6 Pieces or More. Ticket Sellers.

LONG SEASON UNTIL MIDDLE OF NOVEMBER. MOST ACTS WILL BE USED ON WINTER DATES AND TOUR OF MEXICO.

All Address: RALPH J. CLAWSON, Mgr., Clyde Beatty Circus, Greenwood, Sept. 19; Yazoo City, 20; Brookhaven, 21; Natchez, 22; McComb, 24; All Mississippi; Then Per Route.



# Auto Race Orgs Vie For Fairs

## Battle Looms After Layoff

Promoters, sanction bodies gird for scramble—setting shifts since '42 speed ban

CHICAGO, Sept. 15.—Blessed by ODT, America's dirt-track auto racers are back in a cloud of dust, rumors and speculation. What about the auto race promotional picture in 1946? Thru the early race meets that have been scheduled since ODT removed its wartime ban on the speedsters soon after V-J Day, the eyes of fair managers have been leveled on behind-the-dust developments among promoters and sanctioning orgs.

There is unanimous agreement that the promotional set-up will be vastly changed from July, 1942, when racing was ruled out as a war measure to conserve rubber and gas.

Then, three governing bodies dominated the speed game.

One of these, the American Automobile Association, had its principal strength in the East but was locked in a contest for supremacy with the Central States Racing Association. The CSRA, originally designed to rule over competition in Ohio and Indiana, had expanded beyond its title and was already employing the secondary name, Consolidated States Racing Association, to cover sanctions in more distant States.

In the great State fair belt of the Midwest, the long-established International Motor Contest Association, founded and fostered by farmmen themselves, still dominated racing from Minnesota to Louisiana and controlled competition at such widely scattered points as Springfield, Mass.; Tampa and Birmingham. The venerable IMCA, however, was also challenged by CSRA in 1941, when the South Dakota State Fair, the famed Clay County Fair at Spencer, Ia., and a dozen other Midwest contests were run under that org's sanction.

In 1942, four or five promoters held what amounted to an iron grip over auto races at fairs from Vermont to Arizona. The dean of these was the veteran Ralph H. Hankinson, whose Hankinson Speedways operations extended from New York to South Carolina, and frequently turned westward to include such points as Milwaukee, Davenport, Ia.; Springfield, Ill., and others.

Two other leading Eastern promoters were Ira Vall, impresario at such speed shows as those at Mineola, L. I.; Bloomsburg, Pa.; Syracuse and other cities, and Walter Stebbins, well entrenched at a number of Eastern spots.

John A. Sloan's Racing Corporation of America, successor to the organization built up by the late J. Alex Sloan, held contracts with more 1942 fairs than its single competitor in this area, the National Speedways firm organized by Al Sweeney and Gaylord White in 1940.

As the speed game is restored to the nation's fairgrounds raceways and the first contests in more than three years get under way, first signs indicate a radical transformation of the 1942 setting.

In the sanctioning field, CSRA has grabbed an early lead over its two rivals, issuing sanctions for all meets that have been reported to *The Billboard* since ODT restrictions were raised. However, insiders believe that IMCA is biding time until the 1946 season, and that AAA (See *AUTO RACE ORGS* on page 61)

## Blair Co. Plans Centennial

PHILADELPHIA, Sept. 15.—Plans have been dusted off now that the war is over for the 100th anniversary of Blair County Fair in 1946. Tentative plans for the centennial call for a full week's celebration.



DR. J. S. DORTON, widely known fair manager, who has launched an ambitious plan for a year-round miniature world's fair at Raleigh, N. C. He is manager of the North Carolina State Fair.

## Hamburg Wins Over Bad Weather Breaks

HAMBURG, N. Y., Sept. 15.—Rain and cold had their innings but failed to stop 'em from coming to the 104th annual Erie County Fair here August 20-25. Fred Hauck, treasurer, estimated gross receipts at better than \$75,000, and attendance only 1,100 less than the record 1941 high.

Total paid attendance was 94,000. The total gate was \$47,355. Both the grandstand and midway sold flat for an approximate \$30,000.

George A. Hamid, Inc., again leased the grandstand and the James E. Strates Shows were on the midway. Hamid presented six free acts headed by Whitson Brothers and Peaches's Ballerinas. Two complete thrill shows shared billing, Jack Kochman's Hell Drivers and Jole Chtwood's Hell-on-Wheels.

CONYERS, Ga., Sept. 15.—Ninth annual American Legion Fair to be held here September 24 to 29 will stress agricultural, livestock and poultry displays. It will be tagged "Victory Fair."

## Dayton Event Draws 120,000; Banner Year From Every Angle

DAYTON, O., Aug. 15.—This year's Montgomery County Fair will go down in local history as the banner fair of all time in attendance and one of the finest from the standpoint of exhibits and attractions. Exceptionally favorable weather prevailed thruout the four days and nights, September 3 thru 6, which aided in piling up attendance.

While detailed figures are not yet available, it was stated by Ralph C. Haines, secretary, that Labor Day drew approximately 50,000 persons, which is 5,000 more than the previous high in 1937. Even the other days were above par, Tuesday drawing about 15,000; Wednesday, 20,000, and the closing day running close to 35,000. Grounds were entirely inadequate to handle the large number of automobiles any day. On the opening day there were pedestrian double lines two blocks long at two gates thruout the afternoon and evening waiting to buy tickets. Automobiles cluttered up all approaches. At 2:30 p.m. the auto gates were shut, the grounds and infield being packed solidly with machines.

There was nothing radically new in the way of exhibits. The same departments in stock, grains, victory gardens, schools, provisions and women's handiwork were conducted. All were full, even the cakes and pies where sugar

## Dorton Points For Year-Round Raleigh Event

RALEIGH, N. C., Sept. 15.—North Carolina's annual six-day State Fair would be converted to a year-round miniature world fair mirroring the State, its resources and products, under a long-range \$3,000,000 expansion program projected by Dr. J. S. Dorton, manager of the fair.

Such an exposition, said Dorton, who is now on leave as State Director of the War Manpower Commission, would serve as a one-stop tour of North Carolina for thousands of visitors finding it impossible to see various points of interest in the State.

Dorton, whose long career as a fair manager began with the successful Cleveland County Fair at Shelby and includes active management of the Southern States Fair at Charlotte, as well as the State Fair, sees in his project a fair devoted exclusively to North Carolina and its 100 counties.

He said the 1945 Legislature "started the ball rolling" when it passed an enabling act authorizing the State Board of Agriculture to borrow on bonds as much as \$100,000 to improve and enlarge the State Fair. To this would be added \$62,000, which the fair now has on hand.

"This amount," Dorton asserts, "will be enough to get the board program in motion." He indicated that the remainder would come from other sources, mainly private contributors.

Dorton's plans include the construction of a coliseum seating 10,000 and a memorial building dedicated to veterans of the two world wars. The former would accommodate conventions, stock and poultry shows, industrial, automobile and textile shows. The memorial would house war souvenirs and trophies. A series of 100 massive pylons, each bearing the names of service men and women, would represent the 100 North Carolina counties.

On the grounds would be, under the Dorton plans, an athletic stadium, tennis courts, lakes, swimming pools, tourist camps and scores of small buildings.

Dorton said plans for the exposition were not new. An architect's drawing of the coliseum was completed in 1940. Actually, the plans were started in 1938 but progress was interrupted by the war.

played a prominent role. Grange exhibits were particularly effective and complete.

Governor Lausche spent most of the afternoon Labor Day at the fair, making a talk at the race track in which he referred to the fair as the "composite soul" of the country. Here also that day were Ex-Governor Meyers Y. Cooper, former president of the Ohio Fair Managers' Association and president now of the Hamilton County Fair board; Lawrence Lake, first vice-president Ohio Fair Managers' Association and vice-president of the Hamilton County Fair board; John M. Hodson, State director of agriculture, and Bryan P. Sandles, assistant director.

### Attractions

The grandstand was packed every day for the races. The speed program offered purses totaling \$11,500, with three races each afternoon and two each evening.

Paul Blagg, local cornetist and bandman, furnished band music in the grandstand every afternoon and evening. Midway rides and shows were all booked by the Gooding company. All did excellent business. All grandstand attractions were furnished by the Gus Sun Booking Agency. They included: Ethel D'Arcy, (See *Dayton Draws 100,000* on page 61)

## Handicaps Stymie Utah State; Lowest Attendance in Yrs.

SALT LAKE CITY, Sept. 15.—The 1945 Utah State Fair and Victory Exposition, September 3-11, came a cropper. From a money and attendance standpoint it was a resounding flopper. Altho it was the first full State fair since before the war, and all restrictions were off, paid attendance was the lowest in more than a decade. The weather was near-perfect.

Troubles for the 1945 fair stemmed from the 1944 war-streamlined presentation, when a few exhibits and a grandstand production featured the show. Complaints were made to the newspapers by the State Health Department on the condition of the grounds from a sanitation standpoint. The feud between the two State departments, health and State Fair board, carried over into 1945.

Sheldon R. Brewster, secretary-manager, previous to the opening of the 1945 event originally billed, under ODT restrictions, as the Salt Lake City Exposition, asked for a list of recommendations for improvements on the fairgrounds from the State Health Department. He announced all requirements had been met and the fair opened to a new record opening attendance of more than 15,000. Then the troubles detailed in last week's issue descended, and on (See *ILLS CRAB UTAH* on page 58)

## Quebec Wins Laurels With '45 Exposition

QUEBEC, Sept. 15.—Quebec Provincial Exposition, stepping ahead for several years as one of the Dominion's foremost exhibitions, strengthened its position here, August 31-September 9, with an event marked by success in every department.

Attendance measured up to pre-fair expectations, and receipts, particularly those of Cokklins Shows' Frolicland, was heavy. All space for manufacturing and retail exhibits in the Industrial Building was sold for displays that unfolded a preview of items to expect in the post-war world.

Agricultural and livestock departments, traditionally an important cog in the exposition, surpassed former record figures and from the point of quality were acclaimed the best in history.

Fair visitors were greeted by grounds that were spic and span, lighted brilliantly and glistening with paint. Much new paving was added this year to that laid a year ago on the fair midway. Mayor Lucien Borne, president, and Emery Boucher, secretary, were commended for the appearance of the plant.

## Faucett "Tired, But Happy" After Big Bath, N. Y., Event

BATH, N. Y., Sept. 15.—J. Victor Faucett admitted he was a "tired but very happy" secretary late Saturday (8) night at the close of a record-making Steuben County Fair. Opening Labor Day (3), the event drew 60,000 during a week of sunny skies.

High spot of the fair was the Saturday showing of B. Ward Beam's Congress of Daredevils. Standing room in the grandstand was sold out 45 minutes ahead of the first thrill act.

Other grandstand attractions, furnished by Frank Wirth, included Australian Rollis, log rollers; Hip Raymond, clown cyclist; Heerdinks, bar act; Don Dorsey, trapeze; the Albanis, high act; Count Reno, swaying tables, and the Muriel Asche girls revue, with Daphne Shaw, emcee. Spring Garden Band provided music.

Most of these entertainers, together with talent drawn from the James E. Strates Shows on the midway, presented a benefit performance Wednesday (5) at the Veterans' Facility here. Children from the Davenport Home for Female Orphans were guests of the fair the same day.

# Topeka Scores In Spite Of Rain

## Sunday Crowd Near 100,000

**Hope of record week killed by two-day downpour — good entertainment**

TOPEKA, Kan., Sept. 15.—Kansas Free Fair set an all-time high attendance record Sunday (9) when it was estimated by Maurice W. Jencks, secretary and general manager, that nearly 100,000 attended the fair. However, hopes of a new record for the week were dashed when heavy rain fell thru Tuesday and Wednesday, and the weather turned cold Friday, the closing day. In spite of these handicaps, the fair had a big week, and Manager Jencks expressed himself as well pleased with the results.

Saturday (8), opening day, was on a par with last year's opening. Estimate of the Sunday attendance was arrived at from the grandstand attendance, which was right at 27,000 for the day. Receipts for the day soared to an all-time high, with grandstand showing an increase of about \$500 at the afternoon show and \$1,600 at the night performance over the corresponding Sunday last year. Royal American Shows topped their last year's mark by approximately \$2,000, net receipts from rides and shows only being in excess of \$15,700 for the day. All concessions, both on the Royal American midway and the independent midway, also reported better biz than last year. More concession space was sold this year by Jencks than ever before both on the independent and the show midway.

Monday night was big, with grandstand doing capacity biz and the carnival midway also enjoying splendid business, topping last year's corresponding day. However, the rains came Tuesday and Wednesday, which cut down attendance on those days. Grandstand shows were presented in the rain regardless, both afternoon and night, but naturally cut down the grandstand receipts for both John Guthrie and Mike Barnes. Comfortably filled stands were on hand for the two days.

The 66th annual Kansas Free Fair and the 14th under the guidance of Jencks was produced under difficulties, as there was little time to prepare for a large fair due to the original ODT edict canceling State fairs. When Jencks finally got the green light, it was too late to arrange for harness and running horse programs or line up a livestock show and secure the choice agricultural and other exhibits which usually are on display at the annual. As a result the fair was held without a speed program and livestock show, but nevertheless a splendid annual was presented and the people came to the grounds in droves. Thru a last-minute arrangement it was made possible to have a good 4-H Club livestock exhibit, which was well attended. Thru arrangements with the War Department, two army exhibits were on hand, the trained army police dogs from Fort Riley, Kan., and the soldiers with their pack mules who saw active duty in Italy. These were housed in the Agricultural Building and were presented daily in front of the grandstand. With these last-minute exhibits the fair still carved an enviable niche and set out to establish new attendance records. In order to get everything in readiness for the opening in short order, it was necessary for Jencks to recruit help from (See *Rains Breaks Chance* on page 58)

## CNE Sure in '47; Maybe '46 Prevue

TORONTO, Sept. 15.—Elwood A. Hughes, general manager of the Canadian National Exhibition, and Toronto's Mayor Robert Saunders, report that the CNE will not be in full swing until 1947. The announcement was made after both men had conferred with Alex Ross, Deputy Minister of National Defense in Ottawa.

However, it was strongly hinted that there might be a partial fair, including a motor show, next year if the services vacated the grounds by May, 1946, allowing time to revamp some of the buildings.

During wartime, the exhibition grounds and buildings were taken over by the armed services. At present the plant is being used as a release center for discharged soldiers. Deputy Minister Ross has given assurance that all service personnel will be out by May 31, 1946.

This would not allow time enough to remodel and prepare the buildings and grounds for a full-scale show next year. The amount of interior decorating required to bring the exhibition to its pre-war standard is estimated at \$750,000. The cost of work which must be done to exteriors of buildings and the grounds has not been calculated.

Under agreements between the CNE, the city of Toronto and the Department of National Defense, the department is responsible for the return of the CNE in the state in which it was taken over for the services.

In the meantime, a new civic stadium, to be built on the present site of the CNE grandstand, has been approved by this city's board of control. It is estimated that the work could be completed by the fall of next year.

The stadium, with a capacity for 35,000 people, would be established thru conversion of the present structure and remodeling of the grounds at an estimated cost of \$40,000.

The make-up of the field will be changed, with a 750-foot playing field, a quarter-mile track, a third-mile track and two racing strips, one of 220 yards and the other of 100 yards. Tunnels will be built under the track to the enclosure.

Hughes and Toronto's park commissioner, C. E. Chambers, have been appointed to handle the project.

## Convention Ban Off Oct. 1; Clears Way For Winter Meets

CHICAGO, Sept. 15.—All restrictions on holding conventions, trade shows and group meetings will be removed October 1, it was announced this week by the War Committee on Conventions. Step was taken on recommendation of the Office of War Mobilization and Reconversion.

With restrictions removed, the way is cleared for the IAFE and various State associations of fairs to go ahead with plans for their winter meetings without having to worry about the number attending.

Since last February 1 the ban on large gatherings has been in effect. Prior to August 17 no meetings could be held with more than 50 non-local participants except by special permission. Since that date the limit has been 150. This still left the situation doubtful, as hotels were hesitant about accepting reservations for fear of coming in conflict with the ODT. With the limits off, plans now can go forward as usual.

IAFE, largest of the fair conventions, attracts fair men and women from all parts of the United States and Canada. While as a rule there are no more than 150 official representatives in attendance, many other fair men, especially from the Midwest, always make the meeting here. Also time to coincide with the IAFE meeting dates are the conventions of the NAAFPB and the American Carnivals Association, with the annual meeting of

## Cincy's Annual Establishes \$\$, Attendance Mark

CINCINNATI, Sept. 15.—Conclusion of the four-day program of Carthage Fair here tonight will show the biggest financial returns and largest attendance since the Hamilton County Agricultural Society held its initial fair 90 years ago. Gate receipts showed increases daily over corresponding days a year ago, with rain cutting in little Thursday night.

Horse show events afternoon and night were stressed. Plans have been prepared for construction of a coliseum that will house the event in the future and leave the grandstand open for nightly entertainment features. Speed races were afternoon features, with Ohio Standard Bred Futurity stakes bringing out a number of swifties. Clarence A. Peters, fair secretary, is a devotee of show horses. Earl Bernhard, Cincinnati, managed the horse show, and Earl J. Coburn, Lebanon, O., presided over the speed events.

Former Ohio Governor Myers Y. Cooper, president of the Hamilton County Agricultural Society, presented Governor Lausche and other distinguished visitors from the grandstand, at the opening Wednesday (12). Cooper announced that many entries in the cattle and horse divisions could not be taken care of, despite the erection of temporary stalls and tents. Additional facilities are planned for next year, he says.

Charles Monjar, Cincinnati, again had the concession privilege, with 35 spots. F. E. Gooding Amusement Company Unit No. 2, with John F. Enright, manager, had numerous rides operating.

Free-acts line-up, booked by Bob Shaw, of the Gus Sun Booking Exchange, included Ethel D'Arcy, high act; Will Hill's Circus; Connor Due, wire and globes; St. Clair and O'Day, bikes; Royal Whirlwinds, speed rollers; Slivers Johnson and his auto; Johnny Dailey, comic; Mel Marcus, table rock; Homer Meecham, hillbilly; Hoosier Cornhuskers; Mark and Marsha, balancing, and Smittie's Band. Earl Huffman, Aurora, Ind., emceed the grandstand and horse events.

## Williams & Lee Units Playing to Big Crowds

CHICAGO, Sept. 15.—Gladys M. Williams, of Williams & Lee, reports that the office's three night units, *Hollywood Follies*, *Star-Spangled Follies* and *Flying High* have been playing to terrific crowds. Weather has been good, and the Wisconsin fairs played have broken all previous records.

The three units will close September 25 after having played 12 weeks of fairs each. Several contracts for 1946 have already been signed, Mrs. Williams states.

Williams & Lee will furnish the acts for the VFW Circus at Aberdeen, S. D., September 21, 22 and 23.

the Women's League of America, IAFE meeting will be held at the Hotel Sherman December 3-5.

With the exception of the Iowa meeting, which always immediately follows the Chicago meet, practically all of the State association gatherings come after the first of the year.

## Cottontail Stymies Politician's Plug

NEW YORK, Sept. 15.—Unscheduled event on the track in front of the grandstand at Mineola Fair on opening night (11) brought howls of glee from spectators in the stands and anguish to orator on the speaker's stand.

Nassau County Executive Sprague was just getting in some neat pre-election plugs for his party mates when a small dog flushed a scared rabbit from the edge of the race track and under the glaring floodlights staged a wild race which the cottontail won easily after leading its pursuers the entire length of the grandstand. Sprague ignored the race but temporarily lost his audience.

## Algona, Ia., Draws 10,000

ALGONA, Ia., Sept. 15.—Highly successful was the Kossuth County Fair here August 28-29. A. L. Brown, secretary, announces that outside gate attendance was 10,000, with grandstand attendance, 5,000. William T. Collins Shows were on the midway with 10 rides and shows and 35 concessions. The grandstand shows included the WLS Barn Dance, Seneca Saddle Club, 4-H pageant, and six acts.

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**OCTOBER 8-13, 1945**

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**VETS . . . VETS . . . AND MORE VETS**

There's one to fill the job you have open. Look over their qualifications.

**TURN TO PAGE 42**



## Trenton's 200th Anniversary Has Auspicious Start

TRENTON, N. J., Sept. 15.—Excellent weather and a continuous flow of people thru the turnstiles greeted the opening of the 200th New Jersey State Fair here Sunday (9). George A. Hamid, president and managing director, appeared before crowded grandstands and introduced a long line of visitors who made the trek from all over the East to help commemorate the granting of a charter of the first fair in 1745 by King George II of England.

Among visitors were Sir Gerald Campbell, minister at the British Embassy, Washington, representing the King and Queen of England; Charles A. Nash, head of the Eastern States Exposition, Springfield, Mass., and Mayor Andrew Duch of Trenton. Hamid was cheered when he read a letter from President Harry S. Truman wishing the fair success. Sir Gerald made a brief address after which he was presented with a key to the city by Mayor Duch. On the platform with him were Mary A. Roebing, noted clubwoman, and Lieut. George A. Hamid Jr., vice-president of the fair, just back from two and a half years' service in the navy.

Exhibits were among the largest ever displayed at the fair, and an excellent entertainment program was presented. On opening night a historical pageant depicting the early fairs was staged before the grandstand, and it was repeated Monday night (10).

Monday (10) was Children's Day, but due to polio, coupled with threatening weather, afternoon attendance was cut sharply, but night brought out a fair-sized crowd. Norman A. Marshall, secretary-manager of the fair, was kept busy greeting visitors.

Bert Nevins, publicity director, and Edward Connelly, director of special events, did a bang-up job.

Grandstand show was furnished by George A. Hamid, Inc., and included a colorful revue, *Song of Victory*, a number of acts, and Monday Jack Kockman's Cavalcade of Thrills. The revue, an elaborate production, beautifully costumed, won acclaim from the customers. Music was furnished by Joe Basile and his band, with Jack Glickman wielding the baton and Winifred Duncan as vocalist. Acts were Watson's ponies and mules; Capt. Roy Simms, high act; Jack Andrews and His Brahma Bull; Watkins's Chimps; Janet and Paul, high act; Sylvia's (Watkins) Dogs; the Victoria Troupe, bike act; Rosita Royce and Her Doves; Whitson Brothers, acro stunts; Jadine and Li Sun, Chinese act, and Reg Kehoe and His Marimba Queens.

Cetlin & Wilson Shows were on the midway with an excellent line-up of rides and concessions.

## Baker at Sedalia in '42

SEDALIA, Mo., Sept. 15.—In the story of the Missouri State Fair published recently, it was incorrectly stated that this year's fair was the first under the management of Ernest W. Baker. Secretary-Manager Baker and Commissioner John W. Ellis were in full charge of the fair in 1942.

## Wyoming Event Pulls 5,500

BUFFALO, Wyo., Sept. 15.—Two-day Johnson County Fair was attended by crowds estimated between 5,500 and 6,000 by William B. Long, secretary. Excellent weather marked the event, August 23-24. Limited to Johnson County exhibits and largely attended from the same area, the fair was handicapped by lack of grandstand and carnival attractions. Efforts to secure attractions were made but none were available, according to Long.

## Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended September 14.

The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of The Billboard for correction and additions.



### Florida

Jacksonville—North East Fla. State Fair. Nov. 1-11.  
Largo—Pinellas Co. Fair. Week of Jan. 26.  
Orlando—Central Fla. Expo. Feb. 25-March 2. C. T. Bleckford.  
Panama City—Bay Co. Fair. Oct. 23-27. Hugh Sills, Box 71, Bay Harbor, Fla.

### Georgia

Columbus—Chattahoochee Valley Expo. Oct. 8-13. Felix L. Jenkins.  
Milledgeville—Middle Georgia Fair. Week Oct. 22. F. Falsley Davis.

### Indiana

Fairview—Fairview Fair & Celebration. Sept. 27-29. Wm. H. Myan, Bennington, Ind.

### Mississippi

Jackson—Miss. Livestock, Poultry & Mechanical Expo. Oct. 8-13. J. H. Martin.  
Jackson—Miss. Negro State Fair. Oct. 15-20. H. H. Young, Box 2372, W. Jackson.  
Liberty—Amite Co. Livestock Show & Fair. Oct. 22-27. G. C. Harrison.  
Yazoo City—Yazoo Co. Fair. Oct. 1-6. J. N. Ballard.

### North Carolina

Ahoscie—Atlantic District Fair. Oct. 16-19. E. M. Weaver.  
Henderson—Golden Belt Fair. Oct. 8-13. C. M. Hight.

### South Carolina

Manning—Amer. Legion Clarendon Co. Fair. Oct. 29-Nov. 3. John G. Dinkins.  
Rock Hill—Rock Hill Colored Fair. Oct. 22-27. Rev. B. J. Anderson.  
York—York Co. Colored Fair. Oct. 15-20. L. A. Wright, Route 3, Clover, S. C.

### Texas

Iowa Park—Wichita Co. Fair. Oct. 15-20.

## Rains Breaks Chance For Topeka Record

(Continued from page 57)

near-by army bases, with hundreds of soldiers being employed to do much of the work around the grounds.

### Grandstand Attractions

The *Free Fair Follies of 1945*, super-production of the Barnes-Carruthers office this year, was the nightly attraction. Mike Barnes was wreathed in smiles all week as a result of the terrific business. Admission to grandstand was \$1.20 including tax, while reserved seats cost an additional \$1. Three thousand additional seats were put on the track to accommodate the overflow crowds.

Approximately 100 people comprise the cast of the revue in which the Byton-Morgan-Land Dancers are featured. Show was well taken at all performances, with the five elaborate ensemble numbers well presented. Bob White was emcee; Marie Singer, prima donna, and Marie Jones, the featured dancer. Izzy Cervone was musical director. Acts and attractions presented between the ensemble revue numbers were Capt. Dick Clements and his lions; Gautier's Steeplechase; Lowe, Hite and Stanley; Three Bobs; the Lang Troupe; Ernie Wiswell and Company; Gillette and Richards; the Song Welders; Carl Bryson; Bozo Harrell and Company; Johnnie Gibson's Aerial Ballet, and "Miss Victory" Zucchini, the girl shot from a cannon.

John Guthrie's Championship Rodeo and Congress of Oklahoma Indians was the afternoon grandstand attraction Saturday thru Wednesday and he gave them the best rodeo ever presented in these parts, this being the opinion of Jencks and visiting attractions men as well as the public. Guthrie has augmented his group considerably and got better stock than he has shown at any previous annual. He chalked up splendid business, with capacity houses the rule and two runaway performances.

Ace Lillard's Thrill Drivers were the attraction on the two final afternoons, this being their first appearance at this annual. Bush & Laube had the grandstand concessions and reported swell business at all performances.

### Royal American on Midway

For the third successive year the Royal American Shows furnished the midway attractions. As previously mentioned all records were broken Sunday and biz ran ahead Monday. Last year the show doubled any previous midway record, their receipts totaling \$72,593, and the total was really something to "shoot for" this time.

## Records Topped As Ohio Events Cash In

CLEVELAND, Sept. 15.—Northeastern Ohio's county fairs are cashing in on flush pocketbooks, the end of gas rationing and a run of fine autumn days that have already toppled records at four important events.

Attendance and receipt marks of 20 years standing passed into history at Canton, September 3-6, when the 96th annual Stark County Fair drew crowds of 125,000, including a 40,000 Labor Day turnout, and jumped its receipts from last year's \$21,000 up to \$31,000. Former high was 1925.

Harness racing headed the Monday (3), Wednesday (5) and Thursday (6) matinees and culminated under lights Thursday night. Grandstand show included Border Legion Rodeo, Monday thru Wednesday, supported by Joe Hodgini's Riding Act and Will Hill's Circus, both booked from Gus Sun, who was on hand personally. Bands from 15 county high schools participated in Children's Day programs Tuesday (4).

F. E. Gooding furnished rides, and Ed Strassburg's Ape Show and Brooklyn, big horse, were added midway attractions.

In adjoining Mahoning County, the 99th annual at Canfield also scored a record smasher, August 29-September 3, with Labor Day crowds of 60,000 virtually equal to previous highs for the entire fair. Secretary Edwin R. Zeiger reported that 20,000 saw the major grandstand feature, Greer's Rodeo, Monday (3) afternoon. An extra performance was given that night. Youngstown Symphony Orchestra played before 8,000 in its annual Sunday (2) appearance. B. Ward Beam's auto dare-devils were a one-night feature and running races, replacing the trotters, were billed three matinees. Maggie Fallon had the midway rides. Concessions were operated by Larry Fallon, Charles Martin, Clarence Smith, Barney Fleeger, Lester Rodgers and others.

Two earlier fairs, at Painesville and Wellington also set new attendance figures. Lake County Fair at Painesville, August 21-24, resumed after a three-year layoff, drew 30,000, and Lorain County Fair at Wellington celebrated its 91st year with a record 56,000. Highlight of later event was the 89th visit paid to the fair by Walter D. Warren, 94-year-old Wellington man. F. E. Gooding rides were midway features at Painesville.

Another Ohio event this fall was the first Pickaway County Fair to be held in 50 years, staged at Circleville, September 5-8, with Mack D. Parrett serving as secretary. He reported that extremely hot weather curbed attendance, estimated at 40,000. Governor Lausche visited the fair Friday (7), inspecting the 373 head of livestock and other exhibits.

At Chardon, John K. Sullivan has been elected head of a commission appointed to build a \$75,000 grandstand on the Geauga County fairgrounds. C. C. Graber was named secretary.

## Walton, N. Y., Has Big Week; Rainout Cancels Thrill Show

WALTON, N. Y., Sept. 15.—Rain on the closing day broke up a perfect week of weather and heavy biz at the Delaware County Fair here, August 21-24, according to Paul Williams, secretary.

The August 24 rainout canceled appearance of B. Ward Beam's Auto Thrill Show.

Grandstand acts were furnished by Frank Wirth, the line-up including Three Modernettes, acrobats; Friscoe's Seals; Sensational Albanis; Donnelly and Bob; Rulon's Dogs, and Chris and Rae, wire act. Dee Shaw was mistress of ceremonies.

## Knoxville 4-H Prize List Totals \$1,000

KNOXVILLE, Tenn., Sept. 15.—Charles Burke, chairman, announces that cash prizes totaling \$1,000 will be offered in the third annual Junior Chamber of Commerce sponsored 4-H Club Fair here, October 5-6. Funds have been provided by Knoxville business firms, the East Tennessee Rural Improvement Committee, State Junior Chamber of Commerce and the Department of Agriculture.

A special feature will be community educational stunts presented by boys and girls of Knox County communities under direction of local teachers.

## Ills Crab Utah; Attendance a Flop

(Continued from page 56)

Thursday attendance dropped to an all-time low of 1,897.

The pay gate of 60 cents for adults, 40 cents for enlisted military and 25 cents for kids was abolished for Friday and Saturday, as was the "off limits" ban on the military, but attendance (estimated) was little more than 2,000 for Friday and about 3,500 for Saturday against a normal of from 10,000 to 20,000, depending upon weather conditions. In the meantime, one of the fair's feature exhibits, an ordnance exhibit of the U. S. Army's Toeole Ordnance depot, was pulled and never re-installed.

"There's more to the developments at the State Fair than just physical conditions," Secretary-Manager Brewster alleged. "Whether it is politics or personal enmity, I don't know, but propose to find out. We tried to meet every condition imposed by the State Health Department, but learned from the newspapers that we weren't complying. We have been told by concessionaires, carnival men, fair men, both on the grounds and visitors, that the grounds and installations were either the cleanest or among the cleanest they have ever seen. This came even from those who were suffering financial losses from the developments.

"With absolutely no disparagement of local fairs, we believe we have equaled them all in sanitary precautions, yet the same sanitarians inspecting our fair, left them unbothered—and we are happy that they did. The same is true of local celebrations."

SALT LAKE CITY, Sept. 15.—On the closing day of the Utah State Fair, Manager Sheldon R. Brewster told the press that there was an apparently organized attempt to discredit the fair, and he said results of an investigation now being conducted would be made public when events were linked together. The local press, particularly *The Salt Lake Tribune*, was blasted over the grandstand mike on the closing day.

Fair wound up with a total attendance of 37,943 for the nine days, of which 32,543 was paid. Normal gate for nine days is about 80,000. Brewster declared receipts were "near normal" and the financial position good, but Monte Young's rides and shows on the midway and Art Teece's Western Service Company, with all food and drink concessions, were on the mourner's bench.

## Rain Fails To Mar Opener at Mineola

NEW YORK, Sept. 15.—Rain and the Mineola Fair are closely associated as ham and eggs, and exhibitors, showfolk or visitors are seldom seen there sans raincoat or umbrella.

Rain was no stranger this year at the 103d annual Nassau County Fair, Mineola, L. I., N. Y., which opened Tuesday (11), but rainfall was so well timed that it interfered little with feature events, nor did it keep down attendance to any great extent, with the possible exception of Friday (14) when it rained most of the day. According to J. Alfred Valentine, president of the fair organization, attendance the first two days of this year's fair broke all records.

Mineola is primarily an agricultural fair, and this year's exhibits are almost up to pre-war standards. Midway, with the I. T. Shows, was larger than usual, with big variety of rides, shows and concessions. Grandstand attraction was a rodeo put on by the Lewis Blackmon Ranch.

There were many special events during the week, biggest of which was celebration of Nassau County School Centennial Tuesday (11) night, with a concert in front of the grandstand in which a massed band, comprised of nearly 2,000 musicians of 22 Nassau high-school bands and a chorus of several hundred students, took part. Event drew a big crowd. As a finale, there was a display of aerial fireworks handed by the International Fireworks Company under supervision of Fred Murray.

## Legion Plans Newberry Fair

NEWBERRY, S. C., Sept. 15.—American Legion here, taking over Newberry County Fairgrounds from the fair association, is planning an early fall event, first to be held since the beginning of the war.

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## Nightly Program Change at Arena Gardens, Detroit

DETROIT, Sept. 15.—Arena Gardens, Detroit, reopened for the season Wednesday (12) with an attendance of 800, after being redecorated and remodeled during the summer. Policy this year includes a new program for each evening, designed to give the maximum variety of appeal for all classes of skaters.

A new feature is the provision of lounge space at the near end of the rink floor for patrons on wheels, as well as spectators. New skate repair department, with complete shop equipment, has been installed. It is under the direction of Eddy Martin.

Skateroom capacity has been enlarged to hold 2,100 private pairs of skate-shoes instead of the former 600 capacity. This is in addition to the 1,200 pairs of clamp-style skates provided for rental.

Spot is again under the direction of Fred A. Martin, secretary-treasurer of the RSROA, and opened with Russell Bice at the organ for his 10th consecutive year here.

There were a number of professional visitors and noted skaters in attendance, including Paul Bacon, manager of the Rollatorium, Jackson, Mich., and son of the well-known Frank Bacon; George Zindel, manager of the Coliseum Rink, Grand Rapids, Mich.; Arthur Karlslake, of the Lincoln Rink, in the suburb of Lincoln Park, and Father Alfred, skating military chaplain.

## Curvecrest Rink Resumes

MUSKEGON, Mich., Sept. 15.—Curvecrest Rink here has reopened following a 10-day shuttering for redecorating and installation of a dustless surfacing compound. Twenty out of 23 who took the first ARSA Bronze Dance test to be held in Muskegon, received their awards recently. Event was sponsored by Curvecrest Dance and Figure Skating Club, with Emil M. Quistead and Oscar Jochim, Chicago, judges. Classes was tutored by Mr. and Mrs. Perry B. Giles.

## Davisson Gets Opening Okay

HUTCHINSON, Kan., Sept. 15.—Fire Chief W. H. Hazzell and Sheriff O. W. Stapleton gave the okay to A. L. Davisson to reopen his rink here after wiring repairs had been made. Spot has been closed since June, when it is reported a child was killed when it is said to have walked into the ventilating fan.

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## Bacon Spending 85G on Jackson Rink, Penthouse

DETROIT, Sept. 15.—A new \$85,000 rink to be called Rollarena, on Francis Street, Jackson, Mich., is being set up by Paul Bacon, operator of the Rollatorium on the Jackson County Fairgrounds. Plans are being drawn by the Pittsburgh architectural firm of Ackley, Bradley & Daye.

Building will have a floor 200 by 80 feet, capable of holding 2,000 skaters. A separate beginners' rink will be provided.

Plans incorporate many unusual and original ideas in rink construction and operation. One is the provision of space for the skateboys, who will be located along the outer wall, in a position where they cannot interfere with traffic. Adequate provision will be made for the checking of shoe skates.

An unusual feature will be the construction of a penthouse at one end of the rink, to provide living quarters for the Bacon family. It will be separated from the rink proper by special glass, allowing visibility from the penthouse into the rink but not the reverse.

## RSROA Reply

By Fred A. Martin

*Mariha Tevelue's open letter in The Billboard, September 8, is answered by the secretary-treasurer of the RSROA. This concludes the matter, as both sides have now spoken.)*

You write of "amateur unity" and ask, "Why does the RSROA defy and ignore the AAU?"

It is quite probable that you, an AAU member, do not have access to the information which stands as published fact. Then, too, perhaps you are trying to keep the issue hot.

We, the RSROA, stand not defiant but defensive. Our acknowledged field of influence was invaded . . . without public trial and without representation . . . in fact, behind doors which were slammed in our face. The ASU was ordered by the AAU to demand "reforms" which were impossible for our organization to accept and continue. Only the RSROA was interested in the sport. Only the RSROA had done anything about roller skating which had lain in discard, forgotten by the AAU and the ASU (supposed to be the "governing body over all American skating").

The Amateur Athletic Union has absolutely no interest in the sport of roller skating. This is not conjecture. It is the truth. Past performances are the scale by which we are all judged. Stack up the records of the two organizations, AAU and RSROA. What have they done for roller skating? All of the evident progress in roller skating has come about thru the effort of the RSROA. It might have been more but for the hindrance of the AAU and ASU jurisdictional dispute.

The Roller Skating Rink Operators' Association, since its founding in 1937, has progressed unflinchingly and has steadfastly stood for fair play. There have been instances of individuals, who as members of this body, got into hot water because of their wrongs, but never at any time was the RSROA at fault either in policy or action. We have professed our organization in structure and action from the very first and have surmounted every obstacle which has arisen.

You can now point out that we admit wrongs by some of our members. Certainly. This is a matter of record. Can you say that the AAU has never had jurisdictional disputes or that one of its members have never been penalized for a wrong action? Don't try to sell that idea to the public because they know that some great scandals have occurred right under the wing of the AAU.

Now you mention "decency or organization" and "healthy conditions." We can only reply that the RSROA is growing. It is expanding in all of its phases and not a single branch of this organization need deal in "back-door politics," as you suggest.

I note also that you feel our "rink operators join in recognizing the AAU as the outstanding control for this and all sports." You are utterly ridiculous. The AAU will have absolutely nothing to do with any rink operator. That was the

## Metcalfs Acquire Great Falls Spot; RSROA Items

SPOKANE, Sept. 15.—Julia and Jim Metcalf, RSROA pros, who were at G. C. Hubbard's Monterey Rink, Spokane, for two years, are now operating their own rink at Great Falls, Mont.

Lieut. James R. and Maxine Barry, who placed second in the novice dance at the Washington State meet this year, have turned pros and are now teaching three times a week at the Sand Point (Idaho) Rink. Both are RSROA members, and the rink is a new member of the organization.

Dorothy Appleyard, formerly with Imperial Rink, Portland, Ore., has taken over classes at Monterey here. She specializes in free-style.

Guy Chandler, another new RSROA member, is enlarging his Merryland Rink at Ellensburg, Wash.

W. H. Whitmore, Columbia Rink, Kennewick, Wash., RSROA newbie, holds two classes a week, and is getting good results in this atomic bomb factory area.

## Trippe's Trio Resume

ST. LOUIS, Sept. 15.—Carl F. Trippe, owner of the Ideal Roller Rinks Company, reopened the No. 2 Ideal Rink at Lemay and Bayless Roads in St. Louis County September 8. No. 3 Ideal Rink, which has been operating in Westlake Park in Robertson, St. Louis County, is being moved from the building there to the large Westlake Park dance hall, which has an 80 by 250-foot floor.

Camp Crowder Rink, Joplin, Mo., also owned by Trippe, reopened August 30. It has been doing okay business from both the military and civilians at 35 cents admission.

sole reason for the original grab.

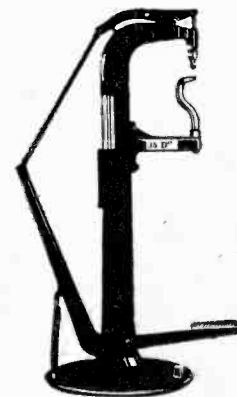
The recent decision of the RSROA to form its own amateur body is neither recent nor is it unhealthy. The amateurs were told back in 1937 that by 1947 they would have just such organization. Ten years is not long for such development.

You try to picture our organization as affording situations parallel to those of federal government. It cannot be compared in the same light but I'll bet we are every bit as democratic—with the additional support as given by the rink operator—to whom this is more than a sport—or a pastime. This is his business and he can't afford to make mistakes (such as we have seen made by other organizations during the last few years).

We are not alone in our views. Bowling and other great sports feel very much as we do. We don't need the AAU. They did not help us to function when we were a struggling, new group . . . and are only interested now because this whole thing looks like big business to them.

In closing, let me point out that other sports associations and officials, both national and international, have advised us on our stand. We did not need their advice but it is nice to know that others believe as we do. America is a free country—sports organizations are not banned here. We feel that we don't need the "benevolent guidance" of the AAU because our progress was made without the AAU and we plan to continue just that way.

## New ATTACHING MACHINE



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

**HYDE ATHLETIC SHOE COMPANY**  
Manufacturers of those famous BETTY LITTLE Roller Shoes  
CAMBRIDGE, MASS.

## WE BUY

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity. Also Best Price.

**JOHNNY JONES, JR.**  
244 Blvd. of Allies, Pittsburgh, Pa.

## ORGANIST WANTED

Year Around Position.

Must be able to cut it in first class RSROA. Medium size rink in Middle West. Start at once. Pay union scale wages.

Write or Wire  
**BOX D31**

Billboard Cincinnati 1, Ohio

## WANTED-RINK ORGANIST

With Own Organ for Large Rink in Massachusetts. Opening in October.

**BILL HOLLAND**

1035 State St., Bridgeport, Conn. Phone: 6-2506

## FOR SALE

300 Pairs Chicago Fibre Rink Skates, old and new style, mixed; around 70 pairs. Welded wheels, average from new on down. Sizes, 7 Size 1, 21 2, 40 3, 45 4, 44 5, 49 6, 49 7, 36 8, 7 9, 2 10. Sell all or none, \$4.00 per pair, F. O. B. here.

**HAROLD DINGFELDER**  
Sleepy Eye, Minn., Phone, L-153

## ROLLER RINK

Experienced Skating Instructor wants first-class permanent Rink in Eastern U. S. to lease or rent. Will consider redecorating interior in addition to furnishing music and sound system.

BOX D-32

The Billboard, Cincinnati 1, Ohio

## MAPLE AND FIBER WHEELS

### No. 86GBF WITH IMPROVED MOUNTINGS



U. S. Pat. 2-333-400

No. 86GB—Without Sleeve

No. 86GBF—Without Sleeve

No. 87D—Dance, 2 Pc. Bushing

No. 87S—1 15/16 x 1 1/4, 2 Pc.

Bushing

Keep All Wheels  
in a Dry Room

ORDER REPAIR PARTS NOW FOR FALL  
**CHICAGO ROLLER SKATE CO.**



## Marshall Hall, In 77th Year, Has Big Season

MARSHALL HALL, Md., Sept. 15.—Battling thru rainy weeks, continual labor change-overs, material and equipment shortages and other handicaps, Marshall Hall, one of the oldest amusement centers in America, now in its 77th year, came thru with an excellent season.

Tournament Day (August 22), always the biggest day of the year, brought huge crowds to the resort for the 60th staging of the jousting tournament. The ancient sport attracts tremendous interest. Some of the entrants have been contesting for 40 years and use lances handed down thru many generations. The day was a record one for all attractions.

The Wilson Line steamer, Mount Vernon, had the best season in years, its moonlight bookings being far ahead of other seasons.

The resort will have a number of new rides next season. Plans and specifications have been drawn and accepted for construction of a Roller Coaster as soon as materials are available. A new miniature railway is under construction, as are several other kiddie rides. Arthur E. Walsh, who installed new Scooter cars in 1944, this season put in a new Tilt-a-Whirl which did record business.

### Season's Personnel

L. C. Addison is manager of the park; Lloyd Hurlburt, office manager; Mrs. H. A. Pou Jr., office assistant; Thomas J. Pou, superintendent, and Ernest L. Bladen, maintenance.

Games: Lehman & Hennings, owners and operators. Ida Griz, string game; John Grix, milk bottles; Leo H. O'Neil, pitch-till-you-win; Leo H. Grady, cat rack; Isadore Blum, Atlantic Fleet (fish-pond); "Pop" Foley, Devil's Alley; George Bennis, guess your age; the Reinhardt's, darts; Linn Haddicks, cigarette wheel.

Concessionaires: Arthur E. Walsh and Lillian Walsh, Tilt-a-Whirl and Scooters; Lehman & Hennings, Crazy House and all games; John and Jean Sella, Penny Arcade; Martin F. Harp, popcorn, tobacco, California ice and bulk drinks; Mr. and Mrs. W. J. Brown, kiddie rides; Charles P. and Sylvia P. Jackson, restaurant and refreshments.

Ride operators: Joseph K. Baldwin, Melvin J. Mays, Herman H. Krumeri, William O. Martin, Claude C. Anderson, Charles I. Bowie and Bill Underwood.

### Where They're Going

With the closing of business on Labor Day night, the members of the Marshall Hall family departed as follows: Mr. and Mrs. Walsh for a rest at Hot Springs; Earl Hennings, Tampa, for the winter; John and Jean Sella, after gathering pennies all summer, will return to their California home and gather walnuts for the Christmas season; John and Ida Griz will join a traveling show and make the fairs, as will Linn Haddick. The Jacksons plan a rest of several months after an unusually heavy season. Harry Lehman and the Harps plan wintering in Florida. The Thomas Pous will scam to South Carolina. Office Manager Hurlburt will peddle his insurance.

## Jantzen Season Off; Oaks Equals 1944

PORTLAND, Ore., Sept. 15.—Portland's two amusement parks are concluding the season, with one finding business about the same as last year, and the other reporting a 15 per cent decline despite a record gross during August.

Oaks Park closes October 1, except for the roller rink and Scooter ride, while Jantzen Beach winds up about November 1, except for dancing and the restaurant.

Ira S. Shellenberger, Oaks manager, said business held about even with last year's despite a 20 per cent slump Labor Day, when cold and rain kept the customers away. June, he said, was poor, partly made up by good business during July and August, aided by lifting of gasoline rationing.

Jantzen Beach, under management of Paul H. Huedepohl, reported a record business in August but a 15 per cent decline for the season. Lifting of gas rationing brought no noticeable results at Jantzen.



HENRY A. GUENTHER, owner of Olympic Park, Irvington, N. J., who has just closed a successful season and is losing no time in lining up new rides and attractions for next season.

## Crowds Jam NY Spots on Post- Season Wk.-End

NEW YORK, Sept. 15.—Hot and humid week-end brought crowds and business to beaches and parks in the New York area. Rockaway Beach, which officially ended its season Labor Day (3), drew a record-breaking post-season crowd of 550,000, including 50,000 at Jacob Riis Park. Skeleton crew of lifeguards remaining on duty at Rockaway had a strenuous day, registering 240 rescues.

Coney Island, enveloped in a damp fog most of the day, was host to 870,000 Sunday (9). Business was brisk on rides, shows and concessions. Eateries and refreshment stands ran short of supplies early in the day and many shut up shop before the evening crowd arrived. Surf Avenue was flag-decked for final wind-up Salute to Victory Week, with fireworks nightly and an American Legion parade Tuesday (4).

Jones Beach fared well, drawing 40,000 Sunday (9). Orchard Beach had 18,000. Olympic Park, officially closed Saturday (8) but was taken over Sunday (9) for annual outing of Hyatt Bearing plant employes. Palisades (N. J.) Park was jammed closing day, Sunday (9).

### Olympic Preps for 1946

NEW YORK, Sept. 15.—Olympic Park, Irvington, N. J., is losing no time in preparing for next summer. Henry Guenther, owner, has already lined up several new rides, including an auto speedway and an elaborate Old Mill. New boats will be acquired for park's Water Scooter and other attractions will be modernized. Ben Willis will discontinue his Freak and Magic shows at Olympic and will install an up-to-date wax museum in its place next season.

## CONEY ISLAND, N. Y.

By Uno

Victory week celebration, plugged as "Coney Island Salutes Victory," for the finale of the 1945 era, proved a money-getter for most ops, despite meager publicity in outside channels. Principal thorofares were specially lighted and festooned by streamer banners to lend the necessary patriotic touch. Other decorations were bolstered by "Welcome Home" signs over individual establishments. Fireworks every evening and a parade under the auspices of Kings County American Legion, September 14, comprised the program of events. Pageant was concluded with a dinner at Gargiula's restaurant on West 15th to which John G. Ward, chairman of Coney's Chamber of Commerce, invited the three mayorality candidates, William O'Dwyer, Jonah Goldstein and Newbold Morris, and Mayor LaGuardia. Reviewing stand was at Feltman's.

Aquarium site will affect about 50 amusement operators who will be forced to vacate the premises on Surf Avenue, between West Fifth and West Eighth,

## Success in Law, Sheck Prefers Amusement Biz

AKRON, Sept. 15.—The story of the rise of Edward S. Sheck, both in law and in the amusement business was told here in the Sunday editorial magazine of *The Akron Beacon-Journal*. Sheck holds controlling interest in Akron's largest park, Summit Beach. Each Sunday *The Beacon-Journal* publishes a "Biography in Brief" on its "opposite editorial page."

In his college days, Ed Sheck worked at the Old Silver Lake Park, running the Roller Coaster. In his last school year he was made general claim agent for the U. S. Amusement Company, which operated 36 Roller Coasters. When Summit Beach Park was opened in 1917, Sheck persuaded his father to get the Roller Coaster and Merry-Go-Round concessions. Side by side with his legal career has grown up his substantial stake in amusement enterprises. With him in Summit Beach Park is attorney Tom Sawyer. More recently the Sawyer-Sheck combine has acquired a park at Coral Gables, Fla.

According to Kenneth Nichols, *Beacon-Journal* columnist who wrote the biography, Sheck's friends believe he cut short a brilliant career as a criminal lawyer in fear of what it might do to his family. "He looked around him and saw too many great mouthpieces following out the tradition of Bill Fallon. He understood, too," said Nichols.

"Ed is no longer encouraging people to walk into his law office. He'll take a case if a friend is involved or if it has a queer O. Henry twist which might appeal to his fancy.

"Evidence of his intention to concentrate on his remaining law practice and his parks is found in the report that he recently turned down a chance to join a high-ranking Washington law firm."

Ed has sewed up with a lease the only lot available for carnivals downtown. That's why Summit Beach has little competition from itinerant shows.

## Streamlining, New Lighting in 1946 For Summit Beach

AKRON, Sept. 15.—Plans already are under way for further streamlining of buildings, new lighting and new signs for the season of 1946 at Summit Beach Park here. The funspot closed its regular season Saturday night (8) and Sunday (9) a huge Negro celebration was held.

Business was substantially ahead of last year, park officials said, despite the Monday closing at the park all season.

C. M. Anspach, Florida landscape designer, spent most of the summer at the park modernizing buildings. He will resume his work after the first of the year.

Edward S. Sheck and Tom Sawyer, who have a park at Coral Gables, Fla., have not yet determined opening day of the season there.

## .22 Shorts Freed For Gallery Ops

CHICAGO, Sept. 15.—Harry A. Ackley, consultant in the Office of Civilian Requirements, WPB, Washington, has been successful in getting a blanket order signed which gives him authority to allocate the entire production of spatterless .22 short cartridges for shooting galleries. This will assure gallery operators a fairly good supply almost immediately, and a plentiful supply by the first of the year.

Ackley already has allocated 30,000,000 cartridges to gallery operators thruout the country and expects to continue to improve allocations up to the production rate of the manufacturers.

Only application required is a letter to Ackley, stating the op's need for the month and address of gallery. Ackley will then send him a suitable letter to attach to his order, and this will authorize him to purchase the ammunition thru his regular dealer or jobber. Applications should be addressed to Harry A. Ackley, consultant, Recreation Section, Office of Civilian Requirements, War Production Board, 2421 Social Security Building, Washington 25. All applications should reach him during September.

Only item that is holding down production and making allocation necessary is a scarcity of lead. Ackley states that it is his opinion that by the end of October ammunition can be bought thru regular trade channels with no reference to the government.

"I urgently request that park operators and others who do not need ammunition now wait until about January 1 to seek their supply for next year," says Ackley. "All the bureaus will be gone by then, and operators can then purchase thru regular trade channels, and supplies will be built up by that time."

## San Antone Playland Closes Lush Season

CHICAGO, Sept. 15.—Jimmy Johnson, owner and operator of Playland Park, San Antonio, is in Chicago on a business trip and reports that his funspot, which closed its season last week-end, had a highly successful year. Favored with excellent weather thruout the spring and summer, the spot drew heavy patronage and closed 35 per cent ahead of 1944.

Johnson told *The Billboard* that he plans a number of improvements for next year, among them the building of a 2,400-foot Coaster ride, which will be constructed by H. O. Schmeck.

## Extensive Improvements Set for Pleasure Beach

BRIDGEPORT, Conn., Sept. 15.—Perry W. Rodman, managing director of Pleasure Beach Park, municipally operated amusement spot here, reports the past season as the most successful in its history.

Rodman states that plans for next season include expenditure of between \$350,000 and \$400,000 for erection of a combination outdoor boxing and wrestling stadium and midget auto racing track; a midget auto concession for youngsters; modernization of the bathing houses; improved beach front; enlargement of the swimming pool, which will be combined with an outdoor stage for concerts and pageants, and restaurant facilities over the bathhouse pavilion.

## Fireworks Protests Filed On Grounds of Fear, Panic

HALIFAX, N. S., Sept. 15.—Halifax had enough pyrotechnics last July to last awhile, in the opinion of many residents who protested the use of fireworks at the celebration held recently in near-by Dartmouth.

An aftermath of the explosives at the Bedford Basin naval magazine, a series of blasts that drove thousands of residents from their homes in Halifax and near-by towns, the fireworks issue has been a lively one in the maritime provinces.

Despite objections that fireworks might cause panic and uneasiness, they were an attraction as Dartmouth celebrated its anniversary.

## Olympic Winds Up Successful Season

IRVINGTON, N. J., Sept. 15.—Rainy week-ends and war-plant layoffs notwithstanding, Olympic Park, which closed last Saturday (8), has had one of its best seasons, according to Henry A. Guenther, owner. End of the gasoline rationing control meant the beginning of packed parking lots here.

Special band concerts thruout the summer attracted thousands of music lovers to the grove where Joe Basile's band was featured. Concert pieces rather than pop tunes are the menu, and a guest group from Newark's Salaam Temple added 60 pieces to the Basile aggregation. Fireworks for third time this season were shown Labor Day.

Concessionaires and ride operators had a ball game August 28 and, because of aching bones, worked the rest of the week standing up. Ball game ended 12-12, whereupon all attacked beer and franks. Bob Guenther, park manager and the owner's son, was a voice casualty but managed somehow to continue announcing the week's free vaude, of which top act was the Flying LaForms. Son and brother of the two feminine LaForms was a lot visitor, home on furlough after 22 months as a paratrooper.

It is estimated that in four years the park has given free admissions to 1,000,000 servicemen.

## Excelsior Winds Up Its Biggest Season

EXCELSIOR, Minn., Sept. 15.—Excelsior Park wound up its 21st annual regular season Labor Day with the highest gross business in the funspot's history, Joseph Colihan, manager, said. Gross, said Colihan, was up nearly 20 per cent over a year ago. Weather permitting, Excelsior will operate week-ends for about a month.

Colihan said both attendance and spending reached a new all-time peak. Addition of several new fun devices at the start of the season paid off well, he reported.

The dance hall, operated week-ends, drew huge crowds all season when weather was good, and refreshment stands did business estimated at about 25 per cent better than a year ago, Colihan said.

Excelsior this year learned that the Minnesota State Fair, which each year was blamed for drop-off in park attendance during fair week, had little effect. Fair this year didn't operate. Attendance over Labor Day was the same as in 1944.

## Rockaway Recreation Bldg.

NEW YORK, Sept. 15.—Parkbay Corporation, Irving Glaser, vice-president and director, has purchased a plot 150,000 square feet fronting on Jamaica Bay, at Beach Channel Drive and Beach 116th Stret, Rockaway Beach, on which a large recreation building will be erected. Plot is assessed at \$298,500 and is located near the site of New York's mammoth new airport at Idlewild.

## Compounce Opens Thursdays

HARTFORD, Conn., Sept. 15.—Compounce amusement area will open Thursday nights and run thru the week-ends during September. Dancing continues Thursday nights with Johnny Solek's band. Stan Kenton orchestra played here Sunday (9) for only Eastern stand prior to six-week date at New York's Hotel Pennsylvania.

## CONEY ISLAND, N. Y.

(Continued from opposite page)

game, new on the Bowery this season, was the first to shutter. Since Labor Day, the machines are being removed to be installed elsewhere. . . . Florida should be overpopulated by Islanders this winter, to judge by what the majority claim will be their destination after the close of the Coney term. . . . Son of the late Dr. Charles W. Hall, is back on a furlough after two years' overseas, as a medico. Other members of a 100 per cent patriotic family are William, a brother, an acting Lieut. Colonel in the army, and three sisters, Edna, a WAC; Jeannette, a Red Cross worker, and Rena, a nurse, still functioning in Europe. . . . George C. Tilyou Jr., has just been graduated from a Bombardier School in Carlsbad, N. M. John McCooey Tilyou recently completed boot training at Sampson, N. Y., and is awaiting re-assignment as a hospital apprentice.

## L. B. Brown Resigns From Playland Staff

RYE, N. Y., Sept. 15.—L. B. Brown, since 1930 associated with operations at Playland Park, resigned his position with the Westchester County Park Commission. He did not disclose future plans.

Brown served as general manager of the Playland amusement center under Frank W. Darling, its builder and first director, and continued the complete reorganization in 1933 as assistant to Director Herbert F. O'Malley. He was operating superintendent of the park under the present director, George B. Currier, at the time of his resignation.

In addition to his other duties, Brown managed the Ice Casino during the winter seasons until the outbreak of the war. He was instrumental in bringing Sonja Henie, Vera Hruba, Hedy Stenuf and other skating stars to the Casino. Brown's wife is Winifred Colleano, noted circus aerialist.

## Auto Race Orgs Vie for Annuals

(Continued from page 56)

is quietly mapping plans to swing into action next year.

Norman Witte, secretary, has reported from CSRA headquarters at Dayton, O., that no less than five promoters, four of them in the East, have been licensed to operate contests this season in Vermont, Pennsylvania, New York, Kansas, New Jersey and North and South Carolina.

The race among promoters for Eastern fair dates appears a wide-open scramble, with the death of Hankinson in 1942 leaving more than a score of select tracks open to newcomers.

Sam Nunis, for many years a Hankinson aid, was quick to jump into action, his initial meet at the Flemington (N. J.) Fair drawing a Labor Day crowd of better than 30,000. Nunis, presumably working in close alignment with George A. Hamid and operating under the CSRA banner, also is running meets at Trenton, N. J.; Raleigh, N. C.; Greensboro, N. C., and Spartanburg, S. C. His top stars are Jole Chitwood, Bobby Sall, Mark Light and Bill Holland.

Ira Vail, perennial AAA promoter, will probably race under CSRA sanction at the Bloomsburg (Pa.) Fair, September 29, the only date he has scheduled, according to Witte.

Ted Nyquist, a few years ago a well-known driver hailing from Reading, Pa., has tossed his crash helmet into the ring of candidates for Eastern dates. Nyquist, also sanctioned by CSRA, has already conducted programs at Essex Junction, Vt., and Hughesville, Pa., with Lehighton, Pa., another choice pre-war date, following today (15). Nyquist's bid is strengthened by Ted Horn, famed Indianapolis pilot and former Hankinson star, who is currently campaigning for him.

CSRA-sanctioned contests are also scheduled at the Altamont (N. Y.) Fair, with Secretary Roy F. Peugh listed as the promoter.

Jack Kochman, whose auto thrill show was organized when his midget and big-car race activities were suspended by ODT, will return to race promotion at Allentown, Pa., one of Pennsylvania's important "Big Four" fairs, September 22, with a card of CSRA events.

Along the Eastern front there is speculation that the return of Stebbins, now an army major, will further complicate the outlook along the Atlantic Seaboard.

In the IMCA territory, Sloan, the lone IMCA promoter, is also still in service, and the time of his discharge is expected to count strongly in developments thru this area. In the meantime, the rival National Speedways will get a line on top Midwestern drivers in its first post-war meet at the Kansas State Fair, September 17. Al Sweeney, discharged from the army but four days ahead of the program, will be on hand to handle the events. Emory Collins, national dirt-track champion of the peacetime era, will top the NS field of drivers, and CSRA will sanction competition.

Between now and the annual winter meeting at Chicago, close observers believe, others may announce bids for 1946 fair dates in the Midwestern sector, veteran thrill-show operator; Aut Swenson, former Soan staff man, and his such likely candidates as B. Ward Beam, partner, Frank Winkley, figuring in speculations.

## Revere Beach Ops Plan '46 Jubilee

REVERE, Mass., Sept. 15.—The most extensive program of publicity, advertising and special weekly promotional features ever carried out at Revere Beach will be utilized in 1946 in observance of that resort's Golden Jubilee Celebration.

The sum of \$25,000 has been set with which all sorts of suitable outdoor acts, fireworks, a 10-day mardi gras, and a New England "Miss Revere" contest will be featured starting Decoration Day and continuing for two week-ends beyond Labor Day. The reorganized Revere Beach Business Men's Association, of which the late ex-Mayor Andrew A. Casassa was formerly president, will have charge of the program, assisted by the Revere Chamber of Commerce, Inc.

Newly elected officers include Harry Della Russo, night club and beach attractions operator at Revere Beach since 1927, president; Charles S. Freeman, city councilor and president of the Nautical Amusement Company, largest operators at Revere Beach, vice-president; Mayor Raymond E. Carey, who also operates two hotels and several licensed places in the beach area, vice-president, N. George Sabbagh, operator of the Cyclone and 500 feet of beach front attractions, treasurer; Victor Shayeb, secretary, and Saul Feldman, attorney, advisor. The promotional features will be in charge of committees, co-ordinated and directed by George C. Clarke, manager-consultant of the Revere Chamber of Commerce, who has had 25 years experience as a community builder.

Backing these men are 13 additional directors, representing all lines and interests.

City of Revere will open a "Great White Way" on Ocean Avenue, and new extensive parking areas will be created. An area of 75 acres will be opened to new development. Commonwealth of Massachusetts will be asked to recognize the occasion with special "jubilee" exercises, weekly band concerts, new boulevard lighting extensions, and the publication of a 50-year historical booklet.

The State has expended \$3,000,000 in capital investments on the beach since 1896, the beach operators an additional \$5,000,000 in land and structures, and the city an additional \$2,000,000, making it a \$10,000,000 beach.

## PARK NOTES

HANK SHELBY, who operates the concessions at Flint Park, Flint, Mich., was a business visitor in Chicago last week, stopping off on his way to Missouri to settle up his late wife's estate. He expects to spend the winter in the South.

MILDRED VIDAL, organist, September 9 closed an 18-week engagement at Seaside Park, Virginia Beach, Va., where she had her own Hammond organ installed in Frolics ballroom. After a brief rest, she will fill several engagements in New York, then go to Florida January 1 for a 12-week club date.

THE BOARDWALK at Wildwood, N. J., is to have its first completely fireproof building soon. It will be erected by the Hunt Enterprises to commemorate the 40th anniversary of the Hunt Theaters. Building, to seat 2,000, will cost more than \$100,000 and will be suitable for movies, television and large productions.

## Dayton Draws 100,000

(Continued from page 56)

aerialist; Silvers Johnson and his comedy auto; Conner Duo, wire artists; Hoaglan's Hippodrome; Hoosier Cornhuskers; Lang Troupe, ground acrobatics; Mel Marcus, balancer; Fisher's Circus, featuring Miss Ruby and her dogs, and Judy, elephant act; Luke and Marsh, acrobatics, and the Royal Whirlwinds, roller skaters.

Everyone seemingly had money to spend. There were long lines at all the rides and shows. It was next to impossible to secure a coke or ice cream under an hour's waiting Labor Day. Liberty Church conducted the dining room with country meals, they being allowed the concession without charge in gratitude for their undertaking the job in these rationing days.

## Plan Improvements

With resumption of peacetime activities, it is likely the fair board will consider a number of major improvements, such as new grandstand, dining hall and agricultural hall, all of which are old and not fireproof. Tents got past the local fireproof ordinance here thru a temporary restraining order issued by Common Pleas Court at the request of the fair board a few days before the fair.

The fact that the board could use 15 to 20 additional acres for automobile parking and expansion may give rise again to the question of establishing a new fairgrounds further out from the city.

## Idaho Annual Goes Over Top

BURLEY, Idaho, Sept. 15.—Attendance hit a daily average of 4,500 during the three-day Cassia County Fair here, August 23-25. Saul H. Clark, secretary, reports. Weather was good. Siebrand Bros.' Shows furnished midway features. Grandstand entertainment was supplied by Dick Griffith, trick rider; Bus Carsons, horse act, and the Cassia County mounted sheriff's posse.

## Amusement Park Owners

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Write Box D-34

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Anders, Mrs. Boots
Andreano, Frank
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Arnott, Jack (Scenic Artist)
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Asliffe, Kenneth
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Badger, Harry N.
Badger, Pfc. H. W.
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Bagwell, Mrs. Jim
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Baker, J. H.
Baker, Mrs. Jack
Baker, Louis (Peanuts)
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Huber Seeks Data On Old-Time Thespians

Editors The Billboard: Some 50 years ago I was, what I called, an actor, but when I look back and realize the many present and old-time stars, I realize that I most likely was termed a ham. Nevertheless, I had many friends in the profession, and as I get older I think of them more and more. I knew all the members of the old Meppert Stock Company in Louisville; Oscar Eagle, Esther Lyon, Adolph Lestini, Tom Reynolds, Ralph and Robert Cummings, LaVerne Castno, etc. I also knew Viola Allen when she appeared in The Christian. Later, my wife (now departed) was her understudy when she played Chicago in The Garden of Allah. Would it be possible for me to find out anything about any of these people? Would it be at all possible to see a copy or a list of cast and staff of The Christian? That would start me off; then, I could follow up and see if I could produce any results. The complexion of the stage has changed so much since I was on, that one hardly recognizes it. The Billboard, however, is still carrying on in fine style. FRED R. HUBER.

Rep Ripples

H. L. ATKINS will have a religious picture show, opening in October, in Shasta County, Calif. J. L. MARSTON will open his three-people flesh circle trick in the Manchester, N. H., area late this month. BEN SCHULTZ will open his two-people school show at Troy, Idaho, next week. Dramatic sketches will be used for flesh. CHRISTY OBRECHT is still at Mayo Clinic, Rochester, Minn., with a skin infection. He expects to rejoin his show in a week or two. Tent season closes in Rochester September 30, and theater run opens at Roxy Theater, Owatonna, Minn. Cast will remain intact. No changes have been made this season. CORP. RALPH BLACKWELL, now at Fort Oglethorpe, Ga., expects to be released soon. He left Cuttata, India, May 23, docked in Newport News June 22, doing 13 shows on the trip across. Blackwell has been at Newport News since July 30. The return to the States, via the Suez Canal, has put the corporal around the world by water. GRETEAU PLAYERS, four people, will operate in the Norristown (Pa.) sector this fall and winter, presenting flesh bills under auspices. A. F. LESCH recently opened his vaude-pic show, three people, at Banks, Tex., and will play halls and schools in Central and Southeastern Texas. R. H. RAWLINGS will open his religious picture show next week in Coos County, New Hampshire during the summer. WILLIAM H. SMITH will have a vaude-film show in the Cliff

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ton (N. J.) area this fall and winter, playing under auspices. GLORIA PLAYERS, three people, will make Easton (Pa.) sector the coming season, offering short-cast bills. TIDD'S SHOW, three-people flesh unit, reports favorable business in Western Idaho. Org will soon add a picture outfit. E. D. MURPHY writes that George D. Floyd has sold the Florida Blossom Show title and all equipment, and that details will follow. Show will make most of the Southern States and play in Florida this winter. GRIFF, formerly of the team of Griff and Hi with the Van Arnam Minstrels, is doing a comedy act with Emmett Miller (Black and Tan), playing theaters in the South. Griff operates a turkey ranch in Winder, Ga., in his spare time.

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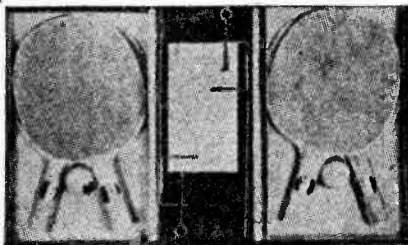
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BABY TURTLES — PAINTED, \$25.00 PER C; unpainted, \$21.00; Mailing Boxes, \$2.00; Food, \$4.00. Also Chameleons, \$7.50 per C. Louisiana Reptile Farm, 2433 Aubry St., New Orleans 19, La. se29

CHIMPANZEE, BABY RHESUS MONKEYS, Giant Rhesus Monkeys, African Green Monkeys, Sooty Mangabey Monkeys; Albino, Grey, Black Raccoons; Red, Grey Arctic Foxes; Baby Coati-mundis, Bear Cubs, Porcupines, Deodorized Skunks, Talking Parrots, Opossums, Guinea Pigs, Vultures, Great Horned Owls, Magpies, Crows. Chase Wild Animal Farm, Egypt, Mass.

GIANT RHESUS MONKEY FOR SALE — Weighs 50 lbs, acclimated, 1 year and half old. Reasonable. Madison Square Pet Shop, 857 8th Ave., New York.

MEXICAN GIANT HORNED TOADS, SNAKES, Boas, Alligators, Armadillos, Mexican Beaded Lizards, Iguanas, Crocodiles, Dragons, Coati-mundis, Terrapins, Rats, Mice, Golden Hamsters, Fantail Pigeons, White Doves, Guinea Pigs, Raccoons, Bantams, Monkeys, Baboons, Rabbits, Prairie Dogs, Argentinian Hares, Squirrels, Opossums, Giant Rats, Raccoons, Kinkajous. Wire Western Union. Otto Martin Locke, New Braunfels, Tex. oc20

BUSINESS OPPORTUNITIES

BE YOUR OWN BOSS — CLEAN UP \$5,000 a year in a business of your own, just like I do. Jones, Box 600-B, Bethany, Okla. se29

EX-SERVICEMEN, START INTO BUSINESS for yourself, home or office, without necessity of "Bill of Rights" loan. Particulars free. Box 783-A, La Crosse, Wis.

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IF YOU ARE A PRODUCER IN THE GIFT, Art or Novelty field, if you are a member of "little-business" send post card for your copy The Craft-Liner. Box 117, Miami 38, Fla.

INVESTIGATE MAIL ORDER SELLING. Life's greatest thrill, opening letters containing money. Write, Young's, Kent 4, Ohio. x

MAKE PLASTER NOVELTIES IN WINTER quarters. 5 Rubber Ashtray Molds, \$12.50; sample mold, \$3.50; 12 sample Ashtrays, \$1.00. Irons, 204 Maple, Terre Haute, Ind.

PIONEER'S UNPAINTED WALL PLAQUES again available in limited quantities. Write for list or send \$2.00 for sample assortment. Pioneer Plaster Art Products, Box 394, Austin, Minn. se22

ROLLER RINK, 2 STORES, 2 APARTMENTS, in same building, 50'x160', all occupied; between Philadelphia and Trenton. Rink is operating with a splendid drawing; bus service at door. W. C. Worthington, Croyston, Pa. oc13

START IN BUSINESS AT HOME—GET OUR Book, tells how 127 successful money making ideas. Write for free literature. Interstate Distributors, Box 732, Evanston, Ill.

VETERANS' CITATION—SELLING FAST TO all patriotic, labor, business organizations. Be first in your territory. Free sample and information. Veterans' Citation, 832 So. Figueroa, Los Angeles, 14, Calif. oc13

WANTED—SOME ONE TO FINANCE MANUFACTURE of new Fireside Game. Write L. M. Nolen, Box 1604, Draper Coys, Spartanburg, S. C.

WELCOME HOME CLOTH BANNERS — 18x72, red on white, \$12.00 dozen; retail for \$2.50. Frank Clarici, 519 Roebeling Ave., Trenton, N. J. se22

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! — 1c LOBOY SCALES, INTERNATIONAL Ticket Scales, 5c Selective Candy Vendors, 25c Vendors for razor blade packages. Adair Company, 6926 Roosevelt, Oak Park, Ill. oc6

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc6

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#4480 K-INDIVIDUAL PORCELAIN VASES

Containing 1 Ounce of LOVELY SCENTED BATH SALTS. VERY DECORATIVE in their four colors of White, Tan, Blue and Green with Handpainted Flowers and corks that match the flowers.



No. 4480 K Vase, just the thing for a what-not shelf, is 2 1/2 inches high, with cork 2 1/2 inches high. 1 1/2 inches in diameter. Bath Salt Contents less than one ounce. Weight: 3 lbs. to the doz. Packed: 1 Doz. in Carton, \$4.50 Per Doz. In 3 Doz. Lots, \$4.00 Per Doz. In 12 Doz. Lots, \$3.75 Per Doz.

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ALL-METAL RAZORS, each in box, 1 doz. to card. (1 card free with 12.) Per card.....\$2.25

STERILIZED BANDAGE, 2 x 6 yd. Per dozen .....\$ .55 (100 doz. to case. Per case, \$50.00)

CLOTH POT HOLDERS, assf. colors. Per dozen .....\$ .40 Per gross, \$4.50

LEATHERETTE BILLFOLDS. Per gross \$6.00

METAL SHOE HORNS. Per gross...\$2.00

LEE PRODUCTS CO.

437 WHITEHALL ST., ATLANTA 2, GA.

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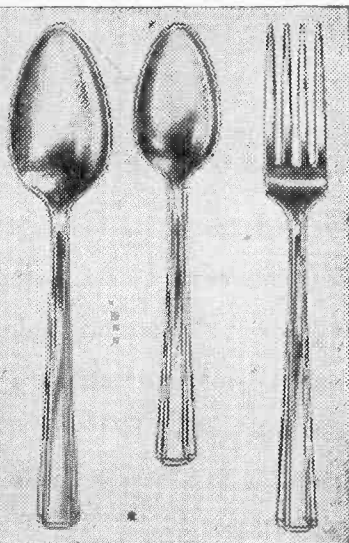
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**SENSATIONALLY LOW PRICED!**

- Teaspoons ..... \$18.00 Per Gross
- Soup Spoons ..... 22.50 Per Gross
- Forks ..... 22.50 Per Gross

Minimum order 1 gross one kind or assorted. Gross lot prices allowed on assorted gross orders. Order a sample gross, your selection, today for your inspection. If not 100% satisfied your money back if returned within 5 days. **TERMS:** 1/3 deposit with order, balance C. O. D., F. O. B. Chicago.

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731 Plymouth Court Chicago 5, Illinois

**BARGAIN — COMPLETE ARCADE IN OPERA** House, 1263 Pratt Blvd., Chicago 26, Ill. etc. Must sell account other interests. Write for list. Box 208, Independence, Kan.

**CIGARETTE CANDY AND ICE CREAM VENDING MACHINES.** Have you any to sell? Do you want to buy some? Hy Frumkin Sales Company, 1263 Pratt Blvd., Chicago 26, Ill. oc6

**CIGAROLLAS, \$60.00; BALLY CLUB HOUSE, \$25.00; Keeney Track Time, \$25.00; Mills Admiral Dewey, \$50.00; Jennings Little Dukes, \$10.00.** Will ship subject to inspection. Herman Kraus, R.F.D. #3, Galion, O.

**FOR SALE—5 KEENEY (9 COIN) PASTIMES, \$125.00 each; 1 Paces Racers (Red Arrow), very clean, \$199.50; 1 Pace Bantam, \$25.00; 1 5c Jennings SJP Goose-neck, \$25.00; 1 5c Mills SJP Goose-neck, \$25.00.** Seashore Music Co., 521 S. Front St., Wilmington, N. C.

**FOR SALE—3 THORO-BRED, \$395.00; 1 41 Derby, \$295.00; 1 Sky Lark, \$75.00.** 1/2 deposit, balance C. O. D. Kramer Coin Machine Co., 238 Dryades St., New Orleans, La. sc29

**FOR SALE—SILVER SKATES, \$49.50; MILLS Owls, \$49.50; Velvets, \$29.50; seven Mills 5c Blue Fronts, \$125.00; two Columbia 5c Rear Pav, \$35.00; Keeney Air Raider, \$125.00; anti-Air Craft, Brown, no Screen, \$25.00; Tall Gunner, \$75.00.** The Music Machine Co., Brunswick, Ga.

**FOR SALE—3 ROCK-OLA TWIN 12, STEEL cabinets, assorted Buckley and Packard Adapters, complete, \$159.50; 2 Rock-Ola Twin 12, wood cabinets, Buckley and Packard adapter complete, \$139.50; 2 Rock-Ola Imperial 20, steel cabinet, Buckley and Packard adapter complete, \$200.00.** King Pin Games Company, 826 Mills, Kalamazoo 21, Mich.

**FOR SALE—2 GOTTLIEB, \$7.50 EACH; FIVE Holly Grippers, \$5.00 each.** Mark Serbin, 2316 Eldridge, Pittsburgh, Pa.

**FORTY (40) ARCADE MACHINES IN GOOD condition.** Best offer takes. Ken Murray, Box 264, Bloomington, Ill.

**SELLING OUT—70 G. G. GRIPS, \$13.50; 3 Ways Grip with stand, \$19.50 without \$15.00; Holly Grip, \$12.00; 1 5c Blue Seal, \$75.00; 1 Pace 1c, \$40.00; Slots: A.B.C. Bowler, \$57.50; Band Wagon, \$49.50; Gold Star, \$40.00; Jolly, \$27.50; 8 New Jiggers, \$19.50.** Frank Brown, 6616 Kercheval, Detroit 7, Mich.

**SIX MODEL T-88 "TOP FLIGHT" COIN Operated Electric Phonographs for sale, \$250.00 each, first class condition.** 1/2 deposit, balance C. O. D. Write or phone J. B. Yates Amusement Co., 806 Maple, North Little Rock, Ark. Phone 4-1812.

**"SPECIAL"—10 7-COLUMN DUGRENIER Cigarette Venders, \$35.00; 25 Pipe Stands, \$2.50; 50 1c-5c Nut Venders, \$6.95; 25 1c Silver Kings, \$7.00.** Wanted: Northwestern Deluxes, also all Venders. Cameo Vending, 432 W. 42nd, New York.

**SURPLUS FIVE BALLS — CLEAN, READY TO operate, crated. Monicker, \$75.00; Big Parade, \$85.00; Jeep, \$85.00; Stars, \$50.00; Defense, \$35.00; Eagle Squadron, \$85.00; Gold Star, \$30.00; Sluggers, \$40.00; Big Six, \$30.00; Gun Club, \$50.00; Four Roses, \$35.00; Power House, \$25.00.** Half deposit. C. W. Ansley, 539 Onate Pl., Santa Fe, N. M.

**TESTPILOT, TAILGUNNER, \$100.00 EACH; Antiaircraft, \$25.00; BallyBull, \$25.00; Shoot the Chutes, \$50.00; Gottlieb Triple Grips, \$12.00; Kicker Catchers, \$20.00; A.B.T. Targets, \$20.00.** Red Line, New Hampton, Iowa. se22

**TWELVE REBUILT PENNY DOUBLE JACKPOT Slots, Watling, Pace, Jennings, \$29.50 each; lot 10 Pin Games, Bell Timers, \$15.00; large stock Mills Parts, Clocks, Escalators, Slides, Reels, Strips, Club Handles, Disc, Knee Action Levers, Pumps, Springs.** Specializing rebuilding and converting slots. Coleman Novelty, Rockford, Ill.

**TWO PACE BLUE FRONT DOUBLE JACK-pot Bells, Nickel Play, good condition, \$65.00 each.** 1/4 deposit, balance C. O. D. Duvy, Childersburg, Ala.

**U. S. POSTAGE STAMP MACHINES WANTED,** sold, exchanged, folders, Walzers, Advance, Shipman's, all kinds. New, used. U. S. P., 100 Grand, Waterbury, Conn. oc13

**VENDING MACHINES — 25 MASTER 10c Slot Merchandise Machines, \$7.00; 12 Tampax Machines, need slight repairs.** D. L. Larkin, 1200 W. Michigan, Battle Creek, Mich.

**WANT TO BUY 1 OR 12 ANTI-AIRCRAFT SKY-fighters, in A-1 condition.** State price and how many. If mounted preferred. Box C-438, Billboard, Cincinnati.

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**WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make.** State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. se29

**WILL PAY \$45.00 FOR HOROSCOPES.** ALSO want new Champs, Crosslines, Exhibit Pin Games. Write us today. S&J Novelty, 707 Fern St., Akron 7, Ohio.

**1c NORTHWESTERN MDSE'S, \$3.50; 5c Selecteria Candy Venders, \$15.00; 5c U-Select-It Candy Venders, \$25.00; 1c Ball Gum Venders, \$2.00; Pikes Peak, \$15.00.** Red Line, New Hampton, Iowa. se22

**20 WALL-O-MATICS WITH 70L7 TUBE, \$35.00 each; 20 Bar Brackets, Seeburg, \$2.50 each; Tom Mix Ray Gun, \$40.00; Holcomb & Hoke Electric Pop Corn and Hot Peanut Roaster, \$200.00; 5 Melotone new Cabinets. Can be used for Rockola or Seeburg conversions, \$45.00 each; 1 nearly new War Eagle, 5c, \$125.00.** Oakdale Sales, 2858 W. Clark, Chicago, Ill.

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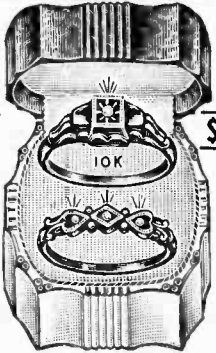
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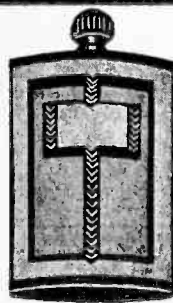
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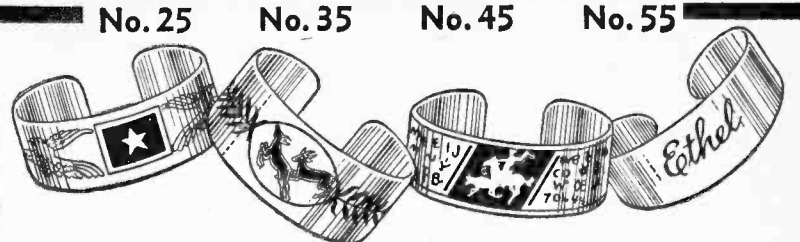
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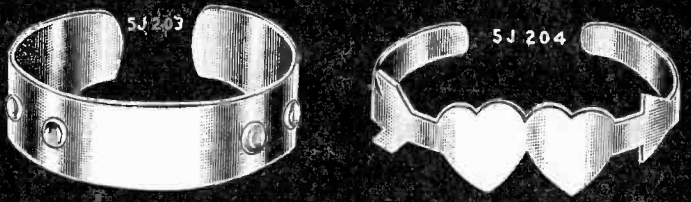
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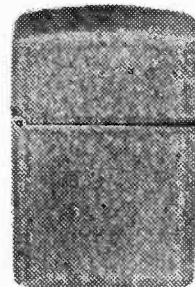


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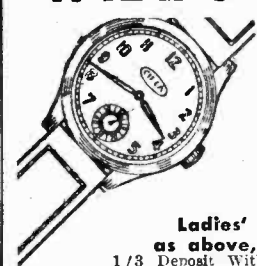
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BASS FOR NAME OR SEMI-NAME BAND — Commercial or otherwise. Name experience, all essentials, dependable. Minimum, \$90.00. Harry Floyd, Care Neal Meyers, Mullins, S. C. se29

BASS MAN — 20, 4-F. FINE BEAT, OVER-weight but neat appearance; experienced. Available immediately. Jerry Gross, 467 Bradley Lane, Youngstown, O. se22

COMPETENT PIANIST — ARRANGER, DOUBLING Organ; \$100-\$125 weekly. Len Gordon, Room 257, Gramatan Hotel, Bronxville, N. Y.

DRUMMER — AGE 31, UNION, DEPENDABLE, experienced. Cut shows. Will troupe with unit anywhere. Join on wire. Dick Dixon, 821 N. Eutaw, Baltimore, Md.

DRUMMER — SWING, PREFERABLY 2 OR 4 beat. Union. Show experience. Wire full details. Cliff Anderson, c/o Pilot Inn, Hobbs, N. M.

DRUMMER — UNION, EXPERIENCED DANCE, shows. Will travel. Available immediately. Musician, 915 Ionia Ave, Southwest, Grand Rapids 7, Mich. Telephone 3-9741. se22

DRUMMER — UNION, 27, SEMI-NAME EXPERIENCE. Desires Southern States; consider others. Available Sept. 17. Jimmy Harper, 15 Kitchens St., Lanett, Ala.

DRUMMER AND TRUMPET MAN, 21, UNION, read and fake; want to join travelling band or location job; must be definite. State salary, etc. Must have 2 weeks' notice. Play shows. Larry Scarinzi, 45 Kenwood Ave., Binghamton, N. Y.

EXCEPTIONALLY FINE DRUMMER, ANY style. Read, 2 or 4 beat; brushes or sticks. Fine references. Photo sent. Location only. Write or wire details to "Drummer," 614 A Ave., East, Oskaloosa, Iowa. se22

GUITARIST, ELECTRIFIED SPANISH. COCKTAIL unit or small band. Thoroughly experienced. State all your first communication. Box C-435, Billboard, Cincinnati 1, O.

GUITARIST — ELECTRIC, SPANISH, EPIPHONE. Doubles Bass. Union, 28 years. Read, fake. Six years best hotel, cocktail lounges. G. Wedemeyer, 3228 Vincennes, New Orleans, La.

HAMMOND ORGANIST — WITH OWN MODEL D Organ, Solovox attached, two B-Forty Speaker Cabinets. Complete library. Swing or sweet; experienced hotel, lounges or rink. Available October first. Write or wire Ralph C. Yale, Amsterdam, N. Y. se22

LEAD OR SECTION ALTO CLARINET — GOOD intonation, excellent reader, desire California, Oregon or Washington. Wire or air mail Jim Williams, General Delivery, San Diego, Calif.

PROFESSIONAL DRUMMER—15 YEARS' EXPERIENCE; ex-serviceman, union, sober, reliable. Like to join good show. Need ticket if far. Join any time. Wire or write stating all immediately. Ivan Fawish, Reid Hotel, 227 N. High, Columbus, O.

PIANIST—AGE 27, EXPERIENCED, DOUBLE Vibes. John Slater, 515 Kennedy St., Perth Amboy, N. J.

PIANO-AIR CALLIOPE. READ, FAKE, transpose. Experience, ability. Prefer show biz. Don Shanklin, Gen. Del., Tulsa, Okla.

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TRUMPETER AND SINGER; UNION; AGE 33; will travel. Eleven years' experience. Howard L. Moore, 1302 N. Ritchie Ct., Whitehall 9161, Chicago, Ill.

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E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. oc20

OUTSTANDING PLATFORM TRAPEZE ACT— Available celebrations, fairs, etc. Attractive equipment. For literature, particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind. se29

BINK'S CIRCUS ATTRACTIONS — WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. I. Cudahy, Wis. oc6

THE GREAT KELLY — "RIDE OF DEATH." Bicycle Chute Act for outdoors, indoors and '46. The natural for your feature attraction on your victory celebration. Riding bicycle thru fire, jumping cars. Beautifully lighted with red, white, blue lights American flag, large V of fireworks for grand finale. Mike Kelly, Goshen, Ind.

**VOCALISTS**

BASS HARMONY MAN WILL JOIN OR FORM male quartet. Formerly with Terminal Four. Rob Irving, Billboard, 1564 Broadway, New York, N. Y.

VOCAL TRIO—BALLADS, RHYTHM, AVAILABLE band, club, transcriptions. New York vicinity. Belmont Sisters, 4131 43rd St., Sunnyside, L. I. Havemeyer 9-0402. se29

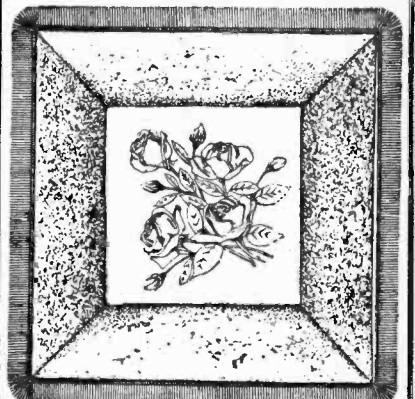
**VAUDEVILLE ARTISTS**

MALE DANCER DESIRES CHANGE — WILL join team. Approximate height, 5'2", weight, 105. Can start rehearsals at end of present tour, October 5. Give complete details as to age, experience, dance training, coloring, etc. Box C-439, Billboard, Cincinnati 1, O. se29

NOVELTY EDUCATED DOG ACT—INDOOR, outdoor affairs, any kind, any place. Day, week (union). Bergman's Dogs, 341 Climax, Pittsburgh, Pa.

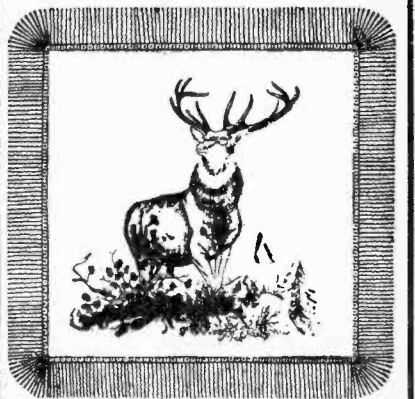
VAUDE, MED, REP — NOVELTY TEAM change two weeks. Tramp, Comic and Straight. State your salary. E. H. ACKER, Gen. Del., Indianapolis, Ind.

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Style 400E—Size 20x20"—\$7.50 Per Doz. Can be furnished with "Ridin' Broncho" and floral designs.

**TABLE COVERS**



Style 2002—Size 34"x34"—\$30.00 Per Doz. Size 44"x44"—\$36.00 Per Doz.

This table cover can be furnished with Pointsettia design and verses.

The above styles are made of rayon satin and taffeta in beautiful contrasting colors. No orders accepted for less than one dozen.

One-Third Deposit, Balance C. O. D.

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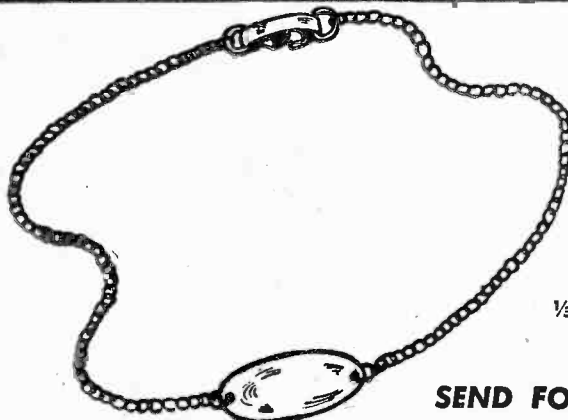
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**ANKLETS!**

- No. 701-704, S/S Anklet, Oval & Oblong Center \$4.75
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1/3 Dep., Bal. C. O. D., F.O.B. N. Y.

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Chocolate Deals  
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**SPARTON NOVELTY**

3537 N. HALSTED ST., CHICAGO, ILL.

**MILLIONS SOLD**

Today's fastest selling novelty. 100% profit. Liberal trial order \$1.00. Samples, wholesale prices, 10c. EVERY CAR OWNER A PROSPECT. Retail for \$1.50, costs 39c. \$1.11 profit. Sample 25c.

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## THESE \$MAKERS

### APPLIANCES

Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

### BALLOONS

Write for prices. Canes, \$7 to \$14 gr. Crushproof Lais, \$3 per 100. Birds, Bantons, Sticks, Slum. Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

### BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$8; 1000, \$50; 15, \$1 postpaid. LeVite, Box 08, Billboard, 155 N. Clark, Chicago.

### BIRDS

Whistling, ass't. colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

### BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for Jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

### BRACELETS

Expansion Bracelets, sterling silver and gold filled (genuine Strech Master), \$6.00 Ea. Sensational offer. Liberty Products, Box 5020M, Billboard, 1564 B'way, N.Y. 19.

### CANDY

Mirror Vanities, Cedar Chests, Cigarette Lighters, Mirror Cocktail Sets. Immediate delivery. Sylvan Co., Box 010, Billboard, 155 N. Clark St., Chicago 1.

### CELLO-LEIS

Hawalian Leis, cellophane, sparkling colors. \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004M, Billboard, 1564 B'way, N.Y. 19.

### COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

• CHECK THIS LIST of fast-selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

### DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

### FLAG BUTTONS

Metal, American, 35¢ per C; \$3.50 per M. Cards for Buttons, 25¢ per C; thousand lots only. Cherry Products Co., Box 5055M, Billboard, 1564 B'way, N. Y. 19.

### FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

### FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

### JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample ass't., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

### NAIL CLIPPERS

New precision built; tempered spring steel; Individually wrapped. Retail for 59¢; \$4.20 per doz. delivered. S. Rabinowitz, Box 5049M, The Billboard, 1564 B'way, N. Y. 19.

### RELIGIOUS

Statuettes, glass covered. Immediate delivery. 12 to a carton, \$12.00 per doz. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N.Y. 19.

### SALESBOARD

13 Items. Take \$75. pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M Billboard, 1564 B'way, N. Y. 19.

### SISTER HOOKS

Pear shape, silver or gold plated, gr. \$5.50; 10 gr. or more, \$5.10; Sterling Silver, gr. \$12.00. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago 1.

### TRICKS

Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N. Y. 19.

### VIBRO-TOOL

Indispensable engraving tool. Wt. 1 lb. Works on Glass, Plastics, Stone & Wood. Price \$7.50. Immediate delivery. Phillips Nov. Co., Box 5058M, Billboard, 1564 B'way, N. Y. 19.

### WALLETS

Embossed, all around zipper. Per doz., \$24.80. Other items. Send for catalogue. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

### WASH-TOYS

Durable, ass't colors, 8 1/2" long cord lace closing. \$8.75 dz. Mt. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N. Y. 19.

### WATCHES

Men's American made Walthams, 7 Jewel, \$18.75. Rebuilds (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

## Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

RUTH LIVINGSTON . . . is in New York lining up dates for 1946. Her husband, Doc Irving Livingston, is in his fourth week with Exit foot package at Neisner's, Rochester, N. Y. He followed Anna Klionian there.

NEW GASOLINE is now full of pep. Are you?

MORRIS KAHNTROFF . . . okay's the new highway thru Pennsylvania from Pittsburgh eastward. He shoots us a picture of it from a stop at Lewistown, Pa.

DOC E. B. (Golden West) GRAHAM . . . is back home in Phoenix, Ariz., following a vacation with his family at Grand Canyon, Ariz. He had been working Chattanooga prior to the trip.

SHOOT STRAIGHT if you want to hit the geedus.

MR. AND MRS. E. A. RICHARDS . . . had their same spot, which they established 20 years ago for jewelry, at Carthage Fair, Cincinnati, last week. In fact, it is beside the tree they planted on the main drive near the secretary's office.

ELSIE AND ALBERT BURLEW . . . worked Carthage Fair, Cincinnati, with household products. It's their home town.

ANNA HAMILTON . . . went from Kresge's Cincinnati store to their Columbus, O., spot with foot.

TRAGETA AND BILL WESTPHAL . . . were back at Carthage Fair, Cincinnati, last week, with their flash trailer and kitchen gadgets, and stacked up plenty of long green.

ETHEL AND EDDIE HILL . . . had their jewelry layout in the main hall at Carthage Fair, Cincinnati, in the spot that Big Al Wilson had last year. Takes were okay.

CHARLES COURTEAUX, the pride of Cincinnati, was a visitor in his home town and at the Pipes desk recently, en route to Youngstown, O., to pick up Mrs. (See PIPES on opposite page)

## Rattlesnake

By E. F. Hannan

TO TAB the number of users of "rattlesnake" on oil and other remedy labels would need a sizable book to get them all in. Old-timers I can think of are Rattlesnake Steve Saunders, Rattlesnake Davis, Rattlesnake White and Rattlesnake Winnooski, a full-blooded Indian.

Davis had a set of snake banners that would do credit to any size circus side show and he could handle snakes with the best. To top it off, he was an outstanding talker. In fact, he bragged of his ability to tame snakes and once, on a bet, he called a sleepy fangless rattler up from the rear of his cage to sniff of Davis's hand. The story is longer than space provides but it would be interesting.

There is no stronger bally than a big snake hung around the talker's neck, and if it might have been possible to have had the word "rattlesnake" copyrighted as to liniment, someone would have collected thousands in royalty. It is still as good as ever and better than most monikers.

## Ready Soon! OAK-HYTEX BALLOONS

See Your Jobber Immediately

The OAK RUBBER Co. RAVENNA, OHIO

## SILVERWARE AND CUTLERY SPECIALS

	Doz.	Gross
Stamped Out Steel Tea Spoons	\$1.05	\$12.00
Silver Plated Tea Spoons	1.30	15.00
Silver Plated Forks	2.25	26.00
Triple Plated Tea Spoons	1.80	21.00
Triple Plated Dessert Spoons	2.40	27.50
Stainless Steel Tea Spoons	2.25	26.50
Stainless Steel Dessert Spoons	3.00	34.50
Stainless Steel Forks	3.00	34.50

24-Piece Set of Silver Plated Ware, Consists of 6 Knives, 6 Forks, 6 Tea Spoons, 6 Dessert Spoons. Per Set . . . \$4.75

7-Piece Stainless Steel Knife Assortment, consists of one each Butcher, Slicer, Bread, Serrated Utility and three styles of Paring Knives. Set complete in rack. Per Set . . . \$2.95

Stainless Paring Knives (2 doz. in box). Per Box . . . 1.70

Slicer with Razor-Edge Tool Steel 8 Inch Blade. Per Doz. . . 4.50

Bolo Knife—Army Surplus, Just 195 Left to Sell—Complete in Scabbard. Each . . . 2.78

## KIPP BROTHERS

117-119 So. Meridian St., Indianapolis 4, Ind.

## JEWELRY ENGRAVERS

A few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, etc. Delivered PREPAID on receipt of P. O. M. O., \$10.00. Includes 20 needles, one special needle for use on jewelry, wood, etc. Diamond Point Needle, always sharp, for long wear and use on hardest metals, glass, etc., \$8.50 extra.

Professional Model No. 3 Electric Engraving Pencil, 5 foot safety cord, with six rolls SUPERIOR GOLD FOIL, 1" by 400", \$7.25. Extra rolls gold, silver and waterproof colors — 6 rolls, \$2.50. 12 rolls, \$4.80. Our pencil is used by nearly all the 5 & 10's, pitchmen, libraries, industries. Engraves fine, small, medium or big, wide lettering just "with a twist of the wrist." We originated this Practical Electric Pencil in 1931.

R. E. STAFFORD  
2434 N. Meridian St., Indianapolis 8, Ind.



## CHOCOLATES

Operator's Ass't.—25% Dep.—24 Hour Service.  
#274 15 1-Lb. Boxes Choc. Nut Clust. . . \$9.75  
#198 Mirror Vanity & 1-Lb. Choc. Clust. . . 2.52  
# 10 Cedar Chest & 1 Lb. Choc. Clust. . . 2.80  
#375 12 Cig. Lighters (Stainless Steel) . . 3.75  
Fruit Cake — Musical Chests — Dolls — Pushcards.

DELUXE SALES CO. BLUE EARTH, MINN.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

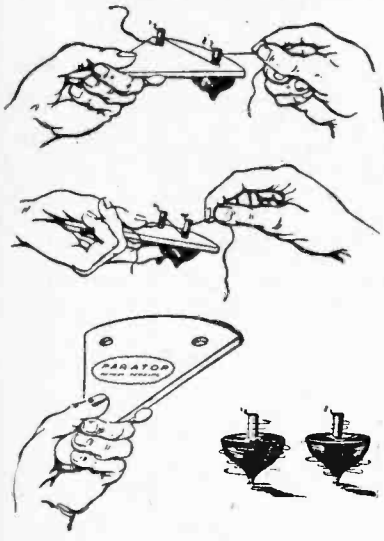
## P-A-P-E-R M-E-N

We have good publications for small towns and rural districts in all States. Good Historical War Maps. Write or Wire

Write or Wire ED HUFF & SON 5411 Gurley St. DALLAS 10, TEXAS

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## "PARATOP"

"The Top That Tops Them All" "Speed, Action, Fun for Young and Old"

The only and original Twin Spinning Top Toy. Think of it, two tops spinning at the same time. Spins anywhere, on table, floor, sidewalks, carpet, plates, etc. PARATOP—is a natural and the only real animated toy since 1942. PARATOP will get the money anywhere, any time—an all the year around seller. There are no imitations or competition for PARATOP. We are the originators, makers and manufacturers. Comes in assorted colors, packed in individual envelopes, 2 dozen to the case; weight 4 pounds. PARATOP is selling and repeating wherever sold. PARATOP will be the money getter during the holiday season. But don't wait—get going now—be the first to sell this toy. Sample and prices, 30¢ postpaid. 50% deposit on all orders, balance C. O. D., Dallas 1, Texas. Check or money order.

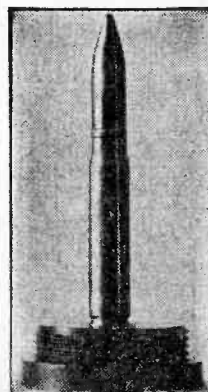
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MAGNOLIA BRUSH MFG. CO.  
DEALERS—JOBBER—NOVELTY SHOPS  
212 North Walton Street, Dallas 1, Texas  
Write for Quantity Prices.

## GIANT BALLOONS OAK BRAND

Army and Navy Weather Observation Balloons. Inflate to 40 inches or more. Packed 20 to a container . . . no less sold. Supplied in 3 assorted colors.

30 CENTS EACH

WISCONSIN DELUXE CO. 1902 N. THIRD ST. MILWAUKEE 12, WIS.



## NEW SALESBOARD DEAL

2 20mm. Shell Lighters with High Silver Polish and 24 Hole Salesboard.

Brings in \$8.00  
Cost Per Deal \$4.00

50% deposit required, balance C. O. D. Write for catalog of other items

RELIANCE JEWELRY & MDSE. CO.

307 Metropolitan Bldg. Detroit 26, Mich.

# Brydon Dan Rice Hits Road Again; Weather Hurts

(Continued from page 54)

the left. Rear was used to house ring stock for flash, as whites constructed for those sections were too flimsy, and Brydon said he would not attempt to seat patrons in that end until more suitable lumber can be obtained for plank-ing.

Behind the new marquee, which is flashy, indeed, was a menagerie top which served as a foyer and will be used for ring stock when additional seats are obtained for big top.

## Program Features Stock

Snappy program, featuring horses, dogs, ponies and goats, ran an hour and 30 minutes when caught at the opening matinee. Grand entry kicked it off, with 23 riders carrying flags and pennants, clowns hoofing, and the lead stock exclusive of the Liberty horses.

The program: Mae Lewis, pony (8) drill; football mule, assisted by clowns; the Great Frisco, slack wire; Mae Lewis's dogs; clown stop; first concert announcement, with 12 riders on the track, six more than were introduced; clown stop; Esther Glade, Faith King and Jake Boone, menage; Lewis's military mules; snappy elephant act presented by Bob Atterbury and Vernis Dazall; clown stop; Faith King working Buck Lucas's dogs and Mae Lewis's goats; whip manipulating by Al and Carroll Bailey and Al Bailey Jr.; clown stop; second concert announcement; Mae Lewis's Liberty horses.

Aerial Lakes were on hand but could not work opening performance, as rigging was not suitable for canopy top. This, Brydon assured, will be corrected.

Earl Woltz furnished music with a calliope, as the band was not entirely assembled.

## Ward Producing Clown

Bozo Ward, veteran funmaker, is producing clown, with Billy F. Nelson, Cherry Blossom, Wyatt Davis and Charley and Peggy Kline. The last named duo worked come-in.

Brydon's staff includes Hubert B. Shive, agent; Honest Bill Newton, general superintendent; Harry Lamond, legal adviser; Al Bailey, equestrian director; Nathan L. Carl, transportation and chief electrician; Harry Newton, boss canvasman; Mrs. Leona Halligan, treasurer, and Dr. Joseph Hefferan, front door.

The advance staff has Mike Pyne, brigade manager; Glenn H. Ingle, boss billposter; Bill Drake and R. Brewer, billposters; Jack Thomas, boss lithographer; Harry Stephens, Johnny Pyne and Bert Brown, lithographers; Charles Smith, programs and cards.

## Side Show Line-Up

Side show is under management of Bob Atterbury, who also has the candy stands. The line-up includes Jackie Stephens (Little Lord Leo), midget; the Nevadians (Billy and Marle Horner), accordion and guitar; Carol Bailey, chalk talk; Dave Lano and Chaney, marionettes, knife throwing and Punch and Judy; Johnny Fohrman, anatomical; Jean-Jeanette, annex feature; tickets, Charles W. (Deep Sea Red) McClough; public address, Phil C. Mathew; equipment, Dick Burns.

There was no shortage of visitors at the opening, as the boys and Ida E. Cohen rolled down to Kankakee from Chicago, including Burt Wilson, John Haviland, Bill Green, Pittsburgh Yellow, Dr. and Mrs. Otto Schlack, Mr. and Mrs. Charles Zemater and son, Mickey Doolan, Morris Haft, Jack Ferdy and Mr. and Mrs. Bill Henry. Vernon Reaver was down from Milwaukee, and James Dewey, general agent for Mills Bros. was on hand, as was Gaylord White of *The Billboard*.

# RUSSELL BROS.

(Continued from page 55)

hot weather didn't bother his appetite. . . . Big Jim, of the property department, is that way about a Miami, Okla., girl. There may be wedding bells when the season closes. . . . One of the unsung heroes of our press department is Walt Mathie, formerly of clown alley. Outside of being contracting press agent, squaring a spot for the downtown ticket sale, taking care of the school sale and visiting radio stations, Walt is at leisure. . . . To Jimmie Green, George Morris, Frank Panisko, Rube Curtis, Foy Cooke and G. B. Hubler—a kind thank you for the letters.—DICK LEWIS.

# AUSTIN BROS.

(Continued from page 55)

and—you guessed it—sat down in a pall of water. It wasn't dry water, either.

And Jack Shelby had his cornet stolen. So the gang got together, "cast their bread on the waters and it returned a hundred-fold," for the horn they got turned out to be a four-foot E-flat tuba.

Another unhappy episode came Monday (10) morning when the cookstove in the cook wagon exploded as breakfast was being prepared. J. D. Dison, one of the cooks, was severely burned and received hospital attention. That afternoon a near cyclone hit the lot, and the matinee was stopped while the crowd was evacuated. To continue, Monty Knight was somewhat embarrassed when she lost her brassiere in swing ladders. And your correspondent missed the wire with one foot, caromed off on her chest and landed anything but gracefully on Old Mother Earth.

But the worst misfortune of all, and by far the most serious, occurred at Columbus, Ga., Monday. While unloading, the horses ate poisoned grass. Two of Doctor Cooper's Arabians died, and Boots, one of the four Palominos, and favorite pony of Donny Hammill, as well as one of the large monkeys, were also fatally stricken.

Due to the late arrival in Anderson, S. C., there was no matinee, but the night show was straw to the ring curbs. Jerry Worth joined the show at Columbus, Ga.—KAY BURSLEM.

# UNDER THE MARQUEE

(Continued from page 54)

Voice of the Turtle completes its run, which probably will be 19¢7.

JOHN EVANS, who had booked a route of dates for an indoor circus this fall, wires from San Jose, Calif., that he has canceled all booking because he cannot assemble a first-class program. . . . BILLY PAPE called at *The Billboard's* Chicago office last week en route to the Allegan (Mich.) Fair.

WE OFTEN WONDER what two opposition general agents tell each other while dining together on brotherly terms.

A. J. (HAPPY) MEININGER, manager of Strand Theater, Cincinnati, made effective September 11 a resignation submitted in July because of ill health. He will rest in Wisconsin during which time he will consider an offer to manage the Garrick Theater, Chicago. Happy was formerly with the big tops.

ELLIS (SKINNY) GOE, band leader and *The Billboard* agent on Mills Bros.' Circus, returned to his home in Lexington, Ky., after the close of the season Labor Day. . . . JOHN ANDREW reports from Houston that he has signed Count Ernesto Wiswell and his Funny Ford for the Houston and Fort Worth Shrine circuses.

REMEMBER WHEN EARLY-DAY circus agents booked into opposition pockets, which were hard to get out of? That day has returned.

BILLY BREESE, of Austin Bros.' Circus, writes in with a mild beef because A. J. Duffey, uptown lithographer, was omitted from the advance line-up. He also infos that he spent two enjoyable days in Birmingham with J. C. McCaffery, and that Vernon McReavey was around there handling promotion for the Hamid-Morton Shrine Circus.

HENRY NEWTON, who has been in retirement for 30 years at Eldorado, Kan., has returned to the road for the fall season with the Dan Rice Circus.

CHARLIE DUBLE, Jeffersonville, Ind., an old-time trouper and CHS, and Ken Robison, formerly with the last H. B. Gentry Show on the road, visited Dailey Bros. at New Albany, Ind.

INVADING TERRITORY: With circuses reaching an all-time high in number, the number of pins sticking in a general agent's map leads one to believe that opposition war is hell.

PAUL RINGLING, who has served in Italy since the invasion of that country, is spending a 30-day furlough at the Ringling ranch in Montana. . . . JACK SMITH, former Cole Bros.' agent, was location manager for the Montgomery County Fair, Dayton, O., and has returned to his regular job in the lease department for General Outdoor in Dayton.

E. F. HILLHOUSE, Chillicothe, O., rounding out his 35th season as a circus

**Next Issue  
LIST NUMBER**

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FAIRS  
COMING EVENTS**

Order a copy from your news-  
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Circulation Dept.  
25 Opera Place  
Cincinnati, Ohio

fan, has renewed his interest in model building, and is now working on a 1/4-inch scale parade of the early 1900's. He visited shows from Coast to Coast this season, and gathered a lot of interesting material from Arthur Bros. and Dailey Bros. on their recent visits to Ohio.

THEN THERE WAS the old-time overland circus governor who wanted only smear trombones, screeching cornets and a tuba, which he pronounced too-be, in his band. When a peckhorn jammer joined, the governor asked: "When will you learn to play a tune? All I hear you play is peck, peck, peck."

HARRISON B. WAITE and Ralph Buchanan, Waco, Tex., enjoyed a great hand-shaking fest with executives and performers of the Ringling-Barnum show at Fort Worth, and are now anxiously awaiting the billing war between Cole Bros. and Russell Bros. at Waco. Russell is contracted there for Sunday (30), with Cole hopping in four days later. Mel Dodson's World's Fair Shows will midway 'em there this week.

WHEN THE BEERS-BARNES CIRCUS played Ephrata, Pa., Labor Day quite a few visitors were on hand. They included Mr. and Mrs. Russell Campman and son, of Norristown, Pa.; J. R. Conway, Philadelphia; Mr. and Mrs. Herbert A. Douglas, West Chester, Pa.; Mr. and Mrs. Charles Kistlar, Allentown, Pa.; Jim MacInnes and son, of Alburtis, Pa., and Mr. and Mrs. William O. Moll and sons, of Norristown.

STANLEY F. DAWSON writes: "It was visitors' week with Dailey Bros. thru Ohio. Charley Katz, Jack Mills, Gene Haerlan, Don Howland, Doc Ogden, Mat-tux brothers, Mr. Tetlow and Dick Cavanaugh, general agent for Byers Bros., were at Coshocton, Lancaster and Washington Court House. . . . WILLIE RAWLES, Eddie and Golda Grady called on Yellow Burnett's mother in the last-named city. Ben and Eva Davenport and Butch Cohen comprised the show's welcoming committee.

MYLES M. BENNETT, Dallas, Deputy sheriff and former Ringling-Barnum usher, caught Russell Bros. at Gainesville, Tex., August 31. . . . CORP JOHN ROSKO, formerly with the American Eagles, high wire act, is now in the Philippines after being in the European theater. Corporal Risko would like to

# DAILEY BROS.

(Continued from page 55)

Powers. In Ravenna, visitors were Mr. and Mrs. Tom Gregory, Carl Elwell, Bill Stewart and son, Earl Kregar, Mr. and Mrs. Walter L. Main, Mrs. Snyder, Shirley and Jonesey Jones, Naomi Flouresque, H. J. Lane, Mr. and Mrs. Nick Henig, Mr. Watson, Mr. Wagner, Sleepy Strubel, Willie Moon, Jack Knight Jr., Erma and Louie Nickolson, and Jeanette and Bill Mack and children, Nita and Bill Jr.

Johnny Wyatt joined clown alley just for the fun of it for a couple of days. He snapped plenty of pictures and also displayed his picture albums. His wife and mother also visited. The Charles Siegrist Club, Canton, O., presented Norma Davenport with a basket of flowers in Uhrichsville, O. Representatives of the club making the presentation were Lloyd W. Bender, George Gibbens, Glenn Bush, Floyd McClinoch and Happy J. Elson.

Jean Allen and Red Rumble purchased a new candy floss machine. Ray Morrison is proud of his new popcorn machine.—GOLDA GRAY.

# PIPES

(Continued from opposite page)

Courteaux, who has been vacationing in Canada with her parents. The Courteauxs have been residing in Miami the last two years, where they purchased their own home a year ago. They plan to make it their permanent abode, while Charley pitches Miami and the surrounding area.

YOU CAN'T eat meals cooked in a jack-pot.

J. R. BRENNAN FAMILY . . . was out en masse with needlework and needles at the entrance to the agricultural building at Carthage Fair, Cincinnati. In addition to J. R., workers included Elizabeth, Helen, Vincent and Gertrude.

BUREN THORNBERRY . . . and Al Eisenberg were seen sheeting it with a swell wild-life display in the floral building at Carthage Fair, Cincinnati, last week.

CURRY BROTHERS . . . are operating a service station and eatery at Verona, Va. Amos Curry has recently been discharged from Uncle Sam's forces after a trek thru Europe. Father of the Curry boys is an officer on the Harrisonburg (Va.) police force.

REMEMBER the Welsbach mantels? New it's neon lights.

hear from his friends in the States. His address is Corp. John Risko, ASN 33833354, H/S Co., 1268th Engr. "C"BN., APO 75, care of Postmaster, San Francisco.

**PLASTER REDUCED**

To the Late Fall Concessionaires

	Was	Now
Small Plaster, about 4 inches high,		
Horses, Ships, Windmills . . . . .	6¢	5¢
Medium Horses, Ships, Dogs, Etc. . . . .	12¢	10¢
Large Horses, Ships, Dolls, Etc. . . . .	25¢	22¢
Scottie Book Ends—Owl Book Ends,		
Air Brush Finish, Per Pair . . . . .	50¢	30¢

**THE ART NOVELTY CO.**  
Joe Stoneman, Mgr. Red Granite, Wis.

**Mexican Jumping Beans**

\$3.00 Per 1000. Parcel Post Prepaid.

**PENNY KING CO.**

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**BINGO SUPPLIES**

Now Available. Immediate Delivery.

3/8" Plastic Bingo Balls, Cages, Chutes and regular  
3000 series midget Bingo Sets, 3000 series large  
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Write for Samples and Price List.  
BUY from Largest Manufacturer of Bingo Supplies.

**ACE SPECIALTY PTG. CO.**

65 BLEECKER ST. NEW YORK, N. Y.

**ATTENTION, NOVELTY MEN, BALLOONS**

Flying Birds, Hats, Lash Whips; RWB Balloons, with and without bells; Fur Monkeys; Fur Dogs, can be put on canes; Pennants, Circus, Rodeo, etc.; Buttons, all celebration merchandise. State in Detail How You Operate.

WATCH COMING AD FOR HOTTEST ITEM IN TEN YEARS

STONE NOVELTY CO., 406 SOUTH MAIN STREET, LOS ANGELES 13, CALIFORNIA



# W. C. KAUS SHOWS

Want for the South's Biggest Dates

LOOK THESE OVER . . . NO PROMOTIONS . . . ALL BONA FIDE FAIRS

- THE GREAT HIGH POINT FAIR, High Point, N. C.
- LEE COUNTY FAIR, Sanford, N. C.
- THE GREAT SOUTH BOSTON FAIR, South Boston, Va.
- MECKLENBERG FAIR, Chase City, Va.
- LEXINGTON CO. FAIR, Lexington, N. C.

Two more Big Ones to Follow. Contact NOW for Space.

WANT SHOWS OF MERIT . . . Snake, Monkey and Side Show. Have complete Side Show with transportation. What have you?

CONCESSIONS . . . A few legitimate concessions open. Will book Penny Arcade.

RIDES . . . Want One Flat Ride or Octopus. Foreman for Ridee-O. Semi driver. Long season.

Wire RUSS OWENS, Gen. Mgr. or JACK PERRY, Ass't Mgr. Martinsville, Va., this week.

# CENTRAL AMUSEMENT CO.

Wants for Robersonville Agriculture Fair  
Week of Sept. 24 to 29, and Balance of Season

Want Stock Concessions, Fish Pond, Pitch-to-Win, Darts, Devil's Bowling Alley, Ball Games, Photos, Snowballs, Shooting Gallery, Hoop-la, also Penny Pitch and PC, Cookhouse, Arcade. Want Shows with or without own outfits, Minstrel, War, Midget, Illusion, 10-1, Fun, Glass House, Girl or any Grind Show. Want due to disappointment, Chairplane. Will book or buy. We have 14 of the fairs in this section booked till Christmas. Windsor, N. C., Fair this week; Robersonville, N. C., Fair week Sept. 24. All contact

SHERMAN HUSTED, Manager, Central Amusement Co.

## Due to Enlarging Show for 1946 Season THE CAVALCADE OF AMUSEMENTS

Is interested in purchasing Steel Railroad Cars. We are in the market for six Flat Cars and four Coaches.

State where cars can be inspected and price them to sell.

WANT A-1 Lot Man who can capably lay out this type of Railroad Show. Can place capable Builders and Carpenters. Year-around employment to responsible people.

Can place immediately, several Grind Store Agents.

All address

AL WAGNER, Mgr.

Greenville, Miss., this week; Columbus, Miss., next week

## WANT HARRISON GREATER SHOWS

For Thomasville, N. C., Victory Celebration, first in this year, Sept. 24-29, and 8 more Fairs and Celebrations to follow, with all winter's work in Florida. Can place Concessions of all kind. No exclusive on this show. Good opening for Five-in-One, Ten-in-One or any Grind Show of merit. Want Ride Help on all Rides that can drive semis. Salary no object. Good treatment and bonus. All wires to

FRANK HARRISON, Owner and Manager

SELMA, N. C.

## FOR SALE—WILD LIFE EXHIBIT

Complete with 20x60 top, seven-foot walls, stakes and poles. 1940 special body Chevrolet 1½ Ton Truck, dual wheels. Complete outfit can be seen on Bright Lights Exposition Shows. Must be seen to appreciate. Wire or write

WILLIAM E. DuBOIS

204 EAST JEFFERSON ST., ROOM 311

SYRACUSE 2, N. Y.

## Talker or Lecturer for Kelley's Side Show

Cavalcade of Amusements Southern Fair Route and Winter Season. Can use good all-day Grinders. Ticket Sellers. No drunks. Have plenty of acts for fair season. Will enlarge for indoor.

All Address: T. W. KELLEY

CAVALCADE OF AMUSEMENTS

Greenville, Miss., this week; then as per route

# Gold Mine in War Surplus Goods; Billboard Suggest Biz Cash In

(Continued from page 4)

soap sets, lotions, drugs; stationery; novelties, and travel kits.

### Amounts Not Set

While specific amounts of any one item which will be available have not been made known, SPB heads say there are literally "thousands" of each of the above items for immediate disposal. SPB regional offices throuout the country announce sales and best tip-off to entertainment interests in search of surplus goods is to keep daily liaison with regional units.

For example, under SPB conditions for sale of utility stools, they will be sold only in lots of 800 or more. Price to wholesalers is 55 cents; to chain and mail-order stores, 65 cents, and to retailers, 75 cents. In a typical SPB sales flier, information is given that stools are now warehoused in Atlanta, Boston; Charlotte, N. C.; Chicago, Fort Worth; Jeffersonville, Ind.; Savannah, Ga.; Salt Lake City, Seattle; Kansas City, Mo.; Memphis; Pueblo, Colo., and Jersey City, N. J.

### Jobbers Concession Source

Small concession ops, under this condition, would probably rely on their regular jobbers for smaller lots of the surplus stools which, in this case, may be had at considerably more attractive prices than standard commercial models. Meanwhile, army officials, looking to actual disbandment of army and navy recreation centers, post exchanges and commissaries in many world areas, hold out hope of some secondhand sales of electrically operated games, coin and vending machines, as well as quantities of other "play" equipment.

However, the war concessionaires should not expect too brisk trading here, since army has frequently made rental arrangements with private ops rather than outright purchase of coin and vending machines. Strictly local deals will be the typical method of disposing of this post-exchange equipment, they predict. At the same time they look to schools, hospitals and welfare institutions of all kinds to absorb large amounts of these items. This seems likely in view of preferential treatment given schools and other tax-free institutions under terms of the Surplus Property Act which enables these purchasers to buy surpluses at practically "give-away" prices.

### Ops Eye Film, Projectors

Showbiz and entertainment ops also have an eye out for the movie films and projectors now in use by army and navy throuout the world. About 40,000 films and projectors have been contracted for army and navy use, but only a small percentage will be declared surplus, SPB warned. Both items will probably be declared surplus "in small continuous dribbles rather than in large lots," it was emphasized.

Some films, now on hand at the Department of Commerce surplus property division, cannot be distributed until legal restrictions, such as copyright releases, are cleared. The department has no 16mm. projectors but expects some models shortly. School and recreation outfits are expected to be first-priority users of this equipment, little of which may find its way to small operators, the board feels.

### Keep in Touch

Meanwhile, SPB advises that shows, fairs and carnival operators above all keep in touch with nearest SPB regional office for up-to-date announcements on surplus sales. SPB's 11 regional offices, each serving several States, are located as follows:

Region 1, headquarters, 600 Washington Street, Boston 11, serving Connecticut, Maine, Massachusetts, New Hampshire, Vermont and Rhode Island.

Region 2, headquarters, Empire State Building, New York, serving New York State and New Jersey.

Region 3, headquarters, LaFayette Building, 5th and Chesnut streets, Philadelphia, serving District of Columbia, Delaware, Pennsylvania, Maryland and Virginia.

Region 4, headquarters, 704 Race Street, Cincinnati 2, serving Indiana, Kentucky, Ohio and West Virginia.

Region 5, headquarters, 209 S. LaSalle Street, Chicago 4, serving Illinois, Michigan, North Dakota, South Dakota, Minnesota and Wisconsin.

Region 6, headquarters, 105 Prior

Street N. E., Atlanta 3, serving Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

Region 7, headquarters, Neil P. Anderson Building, Fort Worth 1, serving Louisiana, Texas, Arkansas and Oklahoma.

Region 8, headquarters 2605 Walnut Street, Kansas City 8, Mo., serving Iowa, Kansas, Missouri and Nebraska.

Region 9, headquarters, 1030 15th Street, Denver 2, serving New Mexico, Utah, Colorado and Wyoming.

Region 10, headquarters, 30 Van Ness Avenue, San Francisco 2, serving California, Arizona and Nevada.

Region 11, headquarters, 2005 Fifth Avenue, Seattle 1, serving Oregon, Montana, Idaho and Washington.

## CELEBRATION SHOWS

WANT

Ferris Wheel Foreman, Tilt-a-Whirl Foreman, Rolloplane Foreman, Chairplane Foreman and other good Ride Help.

CELEBRATION SHOWS

324 So. 4th St., Albuquerque  
New Mexico

## WANTED

Rides and Concessions

For OVERCOAT FAIR

Week of OCTOBER 7th

Apply—FRED PARKER

75 Burrington St., Woonsocket, R. I.

## GIRLS WANTED

Dancers for Girl Shows. Salaries start at \$50 per week. Wire

JOE SCIORTINO OR GINGER RAE

HENNIES BROS.' SHOWS

Albany, Ga.; next week, Anniston, Ala.

## WANT FOREMAN

FOR AUTO SCOOTER. Top salary if you can keep ride in shape. Year-around work. CAN ALSO USE ONE SECOND MAN who can drive semi.

HARRY BEACH

Care Wallace Bros.' Shows

Cape Girardeau, Mo., this week; then per route.

## WANTED

Calliope Player, Light Plant, Main Bill Poster, Legal Adjuster. Jess Bradley and Larry Tanner, wire. Concessions and Novelties open. Any Acts available answer per route or 2004 Rugby Road, Dayton, O. Eudora, Ark., 21; Leland, Miss., 22.

M. L. CLARK AND SONS CIRCUS

## WANTED TO BUY

1 7-Tub Tilt-a-Whirl. Latest model. Must be in A-1 condition. Will pay cash. State price.

Address: PETER PETERS

General Delivery Bradford, R. I.

## FOR SALE MERRY-GO-ROUND FOR SALE

Allan Herschell, 36-foot, 3-abreast, special top and sidewall, all in good shape. \$3,500.00 cash. Also one 20x30 and one 14x20 Top and Poles, in good shape. One 14x20 Bingo Top and Frame, stored in Nashville, Tenn. Address: W. J. WILLIAMS, 1417 Dickerson Rd., Nashville, Tenn.

**Hamid-Morton Circus Set For Philadelphia Oct. 25**

PHILADELPHIA, Sept. 15.—Hamid-Morton Circus will open in the Arena here October 25 for a six-day stay. Show, to follow Col. Jim Eskew's S. Q. Ranch Rodeo, now appearing in the Arena, will be under auspices of the Shrine. Profits go to the Shriners' Hospital for Crippled Children.

Alfred Court's wild animal act, featuring Joe Walsh, will be the main attraction. Top billing also will go to La Tosca, performing on a bounding rope, and Zacchini's cannon thrill, with Edith Torelli, billed as Miss Vito Victory, being shot out of a cannon. Other acts will include Pallenberg's trained bears; South American Liberty horses; the Georgette Brothers, French clowns; the Wen Hai Troupe, Chinese acrobats; the Great Francisco, on a high swinging pole; Robinson's elephants; Janet and Paul, aerial thrillers; the Flying LaMarrs, trapeze; the Famous Bryants, comedy act; the Rice-Davidson Trio, clowns, and Betty Rooney and Vera Gorton, with an aerial ballet of 10 girls.

**Here's a Town Where New Business Is Appreciated**

DETROIT, Sept. 15.—Solid recognition that the small circus is a definite boon to the community was given recently by the civic leaders of Sutton's Bay, an isolated community at the end of a peninsula out in Lake Michigan, with a population of 470. There had been considerable opposition to a show playing the town for some time, but Patterson Bros.' Circus, of Holly, Mich., moved in anyway when conditions seemed favorable.

Result was an audience of 1,500 at the show—over three times the total population of the town. When Owner J. C. Patterson went over to pay the license fee to the mayor he was informed that the local merchants were so impressed with the benefit the show had done them in bringing the surrounding farmers and others into town that they wanted to waive the fee and let the show play the town gratis.

**Hollering Copper?**

WILKES-BARRE, Pa., Sept. 15.—When Ralph J. Clawson, business manager of the Clyde Beatty Circus, really wants fast action, he calls the police.

From Poplar Bluff, Mo., where the show was playing August 29, Clawson telegraphed the Wilkes-Barre Police Department. "Do you know address of John Pugh, well-known elephant trainer? Have good job for him handling elephants with this circus. Wire at our expense."

Within a few hours Pugh, working as a coal miner here, was informed of the wire.

"Where is that telegram?" he asked. "This business of mining was never meant for me. Training elephants is in my blood. I'm going over right now and get that message. You know what my answer will be."

**Midget Autos Whirling On Northern Ohio Tracks**

AKRON, Sept. 15.—With gasoline rationing off, the midget autos are again whirling around two Northern Ohio tracks and the fans, eager to go somewhere, are doing their best at the box office.

Don Zeiter has again started his races at Sportsman Park, near Cleveland, and in Rubber Bowl here. Sportsman Park races are operated Sunday afternoons, and the Rubber Bowl races, Wednesday nights. To date, approximately 50,000 persons have seen the six races at the two spots. Zeiter hopes to continue the programs until mid-October.

Between 30 and 35 of the midget drivers are back racing for Zeiter, many of them getting out of service. Many, too, held technical jobs during the war. Zeiter now owns Sportsman Park and hopes to have four or five spots in operation next spring.

**Staunton Fair Execs Host To Sproul Saints & Sinners**

STAUNTON, Va., Sept. 15.—Charles B. Ralston and Gus Dull, secretary and president, respectively, of the Staunton Fair Association, were hosts to members of the Hugh B. Sproul Tent Circus Saints and Sinners at a dinner in the Exhibition Building on the fairgrounds here Friday (7).

Entertainment was furnished by personnel from George A. Hamid's grandstand show, Endy Bros.' Shows and the Royal Hawaiian Troupe from Endy Bros.

Dr. Fisher, potentate of Acacia Shrine Temple, Richmond, Va., was emcee. Short talks were made by David B. Endy and Louis A. Rice of the Endy Shows.

**Anderson Gets a Winner**

WOODWARD, Okla., Sept. 15.—Bud E. Anderson Circus drew a strong house at its one performance here Thursday (6). There was no matinee.

**With the Circus Fans**

—By The Ringmaster

CFA President THOMAS M. GREGORY  
12039 Edgewater Drive Lakewood 7, O.  
(Conducted by WALTER HOENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

Members of the Circus Fans' Association, Circus Historical Society, and Circus Model Builders and Owners' Association at Hagerstown, Md., held a banquet for Pvt. Eugene Virts, CFA, who is home from Germany after spending 18 months overseas. Attending were Mr. and Mrs. P. R. Hemphill Jr., Mr. and Mrs. Austin B. Harper, P. C. Hepperle, P. D. Stilts, Philip W. Shockey, John Heckman, Sydney H. Charles, Seth Charles and J. L. Harshman. A short business meeting was held at CFA headquarters prior to the banquet, at which time plans were laid for winter activities.

The "Circusiana" exhibit, sponsored by Hagerstown fans at the Washington County Museum of Fine Arts, drew large crowds during August. From the collections of local and out-of-town circus fans, an extensive assortment of priceless photographs of circus scenes attracted wide interest. They include every phase of circus life in North America and Europe over a span of 50 years.

**Cole Bros. Plays to Big Houses in Kansas Spots**

IOLA, Kan., Sept. 15.—While not up to the crowd which saw the show at Salina, Kan., Thursday (6), Iola gave out with a strong house for Cole Bros.' Circus here Monday (10). Salina was the red one, the matinee drawing almost a full house and the night show playing to a turnaway. Manhattan, Kan., proved okay, too.

At Parsons, Kan., Wednesday (12), the matinee was skinny, but the reserves and blues were filled at night, despite a lot which resembled a quagmire, 3.65 inches of rain having fallen the night before.

**Circus Fans To Convene In 1946; Montague Named**

CLEVELAND, Sept. 15.—President Tom Gregory, of the CFA, announced this week that members of the organization will meet sometime next year in their first national convention since the 1941 gathering at Springfield, Ill.

Gregory said he was anxious to set the 1946 convention dates late enough in the season so that most of the CFA members now in uniform would be discharged and able to attend.

He named W. L. Montague, publicity director of the association, "contracting agent" in charge of advance arrangements for the confab. Montague served in the same capacity for 1941 convention.

**REAL BILLERS, LITHOGRAPHERS and BILLPOSTERS WANTED**

**DAILEY BROS.' CIRCUS**

for long season.  
WM. OLIVER, Agent.  
Wire, write or see  
**R. M. HARVEY**  
Maxwell House, Nashville, Tenn.

**WANTED**

Ride Help and Concessions that work for a dime for a long season south through Southern Missouri, Arkansas and Mississippi cotton spots.

**JOHN FRANCIS SHOWS**

This week, 10th and State Street, East St. Louis, Illinois

**FOR SALE**

Pop Corn, Candy Apple Concession. Built in 1939. Stutz package car truck, in good running condition. Fluorescent Lights, Cretors Popper. This job is complete, you have nothing else to buy. Sacrifice for \$1000.00. Can be seen operating in Philadelphia.

**JACK ESSNER**

2534 N. 34th St. Philadelphia 32, Pa.

**Lew Henry and George Clyde Smith Shows**

**WANT**

**FOR WARRENTON, N. C., FAIR**

**ALL NEXT WEEK**

Ball Games, Fish Pond, Duck Ponds, Cigarette Shooting Gallery, Photos, Popcorn, Candy Apples, Penny Pitch, Hoop-La, Pitch-Till-Win. Want Side Show, Girl Show, Monkey Show.

All replies to

LEW HENRY, Henderson, N. C., or GEORGE CLYDE SMITH SHOWS, Cumberland, Md., this week; Warrenton, N. C., next week.

**WANT—JOHNNY J. DENTON SHOWS—WANT**

FOR CROSSVILLE, TENN.,

AND THEN LIMESTONE COUNTY FAIR, ATHENS, ALA.

CONCESSIONS—Good opening for Cook House or Sit Down Grab. Will sell X on Snow Ball and Cotton Candy. Good opening for Penny Pitches, Hit and Miss Ball Games, Milk Bottle Ball Games, Cigarette Shooting Gallery and Pitch-Till-U-Win.

SHOWS—Have complete outfit for Jig Show or Side Show.

This show stays out all winter in Mississippi. Wire or write

JOHNNY J. DENTON, Sparta, Tenn.

P.S.—Want Agents for Bucket Store.

**BRIGHT LIGHTS EXPOSITION SHOWS**

CHARLESTON, W. VA., AMERICAN LEGION VICTORY CELEBRATION ALL NEXT WEEK

Can place three Acts balance of season, Shows and Concessions not conflicting. Write or wire

JOHN GECOMA or L. C. HECK, Gratz, Pa., this week.

**WANT FOR CHASE CITY, VIRGINIA, TOBACCO FESTIVAL**

9 Big Days—9. Two Fridays and Saturdays, Commencing Sept. 27. Right in the Heart of Town. Shows and Concessions not conflicting. (No gift or percentage.) Write or wire: This week, Patuxent River, Maryland, Naval Base. Can place Ride Help. P.S.: Now booking for my Florida Spots.

**BARNEY TASSELL UNIT SHOW**

**WANTED BILLPOSTERS and LITHOGRAPHERS for BAILEY BROS.' CIRCUS**

Must be sober men.

Join on wire.

Address

**GEORGE SHIREY**

Advance Car Manager  
BAILEY BROS.' CIRCUS  
Smithfield, N. C., Sept. 20.

**FAULKNER COUNTY FAIR**

Oct. 10-11-12-13

**WANTED**

Good, clean Negro Minstrel on percentage basis. Good deal for right person. Address:

A. O. COX, Conway, Ark.

**BOOK OR LEASE**

#5 Ferris Wheel. All winter in Florida.

**HOWARD INGRAM**

Lake City, Fla.

**BOB COLEMAN WANTS**

Bingo Counterman. Address:

Care VIRGINIA GREATER SHOWS

Dillon, S. C., until Sept. 29



# GOLD MEDAL SHOWS

**WANTS FOR FOUR BONA FIDE MISSISSIPPI FAIRS SHOWS**  
 SIDE SHOW, MONKEY SHOW, SNAKE SHOW, FUN HOUSE, WANT SOBER, RELIABLE FOREMAN FOR FLYING SCOOTERS. ALSO SECOND MEN THAT CAN DRIVE SEMIS. FRANK ASCHY WANTS SCALE AGENT AND SLUM STORE AGENTS.

Address  
**OSCAR BLOOM, Mgr.**  
 Trenton, Tenn., this week; Senatobia, Miss., next week.

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Pampa, Tex.; Childress 24-29.
- All American: (Fair) Mutual, Okla.
- American Expo.: Centerville, Mich.
- American United: Lewiston, Idaho; Yakima, Wash., 24-30.
- A. M. P.: South Hill, Va.; (Fair) Goldsboro, N. C., 24-29.
- Anderson Greater: Rock Port, Mo.
- Badger State: Westfield, Wis., 20-33; Plattville 28-30.
- Bee's Old Reliable: Nicholasville, Ky.
- Belton: (Unit No. 1) Nashville, N. C.; (Fair) Angiers 24-29.
- Belton: (Unit No. 2) Walnut Cove, N. C.; King 24-29.
- B. & H.: St. Matthews, S. C.
- Bill's Rides: Abbeville, Ala.
- Blue Ribbon: (Fair) Sevierville, Tenn.
- Bluebonnet: (Fair) Tomball, Tex., 26-29.
- Border State: (Fair) Geary, Okla., 20-22; (Fair) Purcell 27-29.
- Bowen's Joyland: King City, Calif.; Salinas 24-29.
- Bright Lights Expo.: (Fair) Gratz, Pa.; Charlestown, W. Va., 24-29.
- Britton's Better: Sumrall, Miss.
- Brownie Am. Co.: Medford, Okla.
- Buck, O. C.: (Fair) Great Barrington, Mass.
- Buffalo Shows: Adams, N. Y.
- Bullock Am. Co.: Mt. Gilead, N. C.; Troy 24-29.
- Bunting: (Corn Carnival) Princeton, Ill.; season closes.
- Burdick's Greater: Marlin, Tex.; Rosebud 24-29.
- Byers Bros.: Del Rio, Tex.
- Capell Bros.: Pawnee, Okla.
- Cavalcade of Amusements: Greenville, Miss.; Columbus 24-29.
- Central American: (Fair) Wetmore, Kan.
- Central Am. Co.: Windsor, N. C.; (Fair) Robertsonville 24-29.
- Cetlin & Wilson: (Fair) Hagerstown, Md.; (Fair) Frederick 24-29.
- Cherokee Am. Co.: Barnes, Kan.; Blue Rapids 24-29.
- City Rides: Clinton, S. C.; Newberry 24-29.
- Coastal Plain: Elm City, N. C.; Bethel 24-29.
- Coleman Bros.: (Fair) Rochester, N. H.
- Conklin: (Fair) Kingston, Ont., Can.
- Crafts 20 Big: Modesto, Calif.
- Crescent: Armstrong, B. C., Can., 17-20; Vernon 21-25; Kelowna 26-30.
- Crescent Am. Co.: Darlington, S. C.; (Fair) Kingstree 24-29.
- Cumberland Valley: (Fair) Woodbury, Tenn.; (Fair) Cookeville 24-29.
- Cunningham's Expo.: (Fair) St. Marys, W. Va.
- Davidson & Orr: Smithville, Ga.
- Denton, Johnny J.: Sparta, Tenn.
- Dickson United: Britton, Okla.
- Dixieland: Angulla, Miss.
- Dodson's World's Fair: Waco, Tex.
- Dudley, D. S.: Stamford, Tex.
- Dumont: Winchester, Va.; Richmond 24-29.
- Eddie's Expo.: Monessen, Pa.
- Endy Bros.: Burlington, N. C.; Raleigh 24-29.
- Exposition at Home: Richmond, Va.
- Fay's Silver Derby: Covington, Tenn.; Alamo 24-29.
- Fiesta: (Fair) Santa Rosa, Calif., 22-30.
- Fleming, Mad Cody: (Fair) Jasper, Ga.; Cumming 24-29.
- Florida Am. Co.: Lake City, Fla., 17-29.
- Francis, John: (10th & State Sts.) E. St. Louis, Ill.
- Garden State: (Fair) Huntington, Pa.
- Gem. City: Quincy, Ill.; Whitehall 24-29.
- Gentsch, J. A.: Picayune, Miss.
- Geren's United: Liberty, Ind.; Knightstown 24-29.
- Gold Medal: (Fair) Trenton, Tenn.; (Fair) Senatobia, Miss., 24-29.
- Gooding Greater: Adrian, Mich.
- Great Sutton: Malden, Mo.; Senath 24-29.
- Greater Rainbow: Grinnell, Ia.
- Greater United: (Fair) Corsicana, Tex.
- Groves Greater: Ville Platte, La.
- Hale's: Moberly, Mo., 20-22.
- Hames, Bill: (Fair) Abilene, Tex., 21-29.
- Hannum, Morris: Emporia, Va.; (Fair) Zebulon, N. C., 24-29.
- Happy Hour: Paris, Mo.
- Happy Attractions: Paulding, O.; Mansfield 24-29.
- Happyland: Royal Oak, Mich.
- Harrison Greater: Selma, N. C.; Thomasville 24-29.
- Hedrick's Gay Way: Fuquay, N. C.; Smithfield 24-29.
- Hennies Bros.: Albany, Ga.; Anniston, Ala., 24-29.
- Henry, Lew: Henderson, N. C.
- Heth, L. J.: (Fair) Scottsboro, Ala.; (Fair) Jasper 24-29.
- Hill's Greater: Ponca City, Okla.
- Imperial: Kincaid, Ill.
- International: (Fair) Albion, Neb.
- Johnston, Lloyd G.: Sandoval, Ill.

## FLORIDA AMUSEMENT CO.

Can place legitimate Concessions. Shows—Animal, Side Show, Snake, Fat. Rides—Spitfire, etc. Lake City, Fla., until 19th. All address:

**HOWARD INGRAM or MARIO ZACCHINI**

## WANTED

Good Tent Show playing benefit dates, Circus or any good Tent Show for best tobacco section.

**A. L. PURCELL**  
 Spring Hope, No. Car.

- Jones Greater: Waynesboro, Ga.; Dublin 24-29.
- Jones, Johnny J., Expo.: (Fair) Chattanooga, Tenn.
- Kaus, W. C.: Martinsville, Va.; High Point, N. C., 24-29.
- Keystone Expo.: Lakeview, S. C.
- Kirkwood, Joseph J.: (Fair) Tarboro, N. C.
- Lawrence Greater: (Fair) Asheboro, N. C.; (Fair) Laurinburg 24-29.
- Leeright, J. R.: Meade, Kan.
- McMahon: Tecumseh, Neb.
- Magic Empire: Lake Village, Ark.
- Majestic Greater: Cannelton, Ind.; (Fair) Clarksville 24-29.
- Marks: Newport News, Va.
- Merit: (Fair) Farmington, Me.
- Mound City: Bearden, Ark.
- Midway of Mirth: Gideon, Mo.
- Mighty Monarch: Plant City, Fla.; Fort Pierce 24-29.
- Moore's Modern: Murphysboro, Ill.
- Mighty Page & Kellie Grady: East Tallassee, Ala.
- North American Expo.: (Fair) Hutchinson, Kan.
- Omar's Greater Am.: Crossett, Ark.
- Page Bros.: (Fair) Lexington, Tenn.
- Page, J. J.: (Fair) Murphy, N. C.; (Fair) Gainesville, Ga., 24-29.
- Peppers All-State: Corinth, Miss., 17-29.
- Pine State: (Fair) Homerville, Ga.
- Pike Am. Shows: Hoxie, Ark.; (Fair) Wardell, Mo., 24-29.
- Playland: (Fair) Cartersville, Ga.; (Fair) Conyers 24-29.
- Rainbo: Grayville, Ill.
- Regal Expo.: Rapeville, Ga.
- Reid, King: (Fair) Cobleskill, N. Y.
- Rogers Bros.: Edgeley, N. D., 17-19; Ellendale 20-22.
- Rogers Greater: Cairo, Ill.; (Fair) Huntingdon, Tenn., 24-29.
- Royal American: Wichita, Kan., 17-19; Oklahoma City, Okla., 22-28.
- Rose City: (Fair) Macon, Miss.; (Fair) Scooba 24-29.
- R. & S. Am.: Plymouth, N. C.; Ayden 24-29.
- Siebrand Bros.: Las Vegas, Nev.
- Smith, George Clyde: Cumberland, Md., 17-21; Warrenton, N. C., 24-29.
- Smith, George Clyde: Cumberland, Md., 17-21.
- Snapp Greater: Blytheville, Ark.; Stuttgart 24-29.
- Southern Empire: Clarkton, Mo.; Hayti 24-29.
- Sparks, J. F.: (Fair) Lawrenceburg, Tenn.; (Fair) Attalla, Ala., 24-29.
- Sparks Bros.: (Fair) Jackson, Tenn.; (Fair) Batesville, Miss., 24-29.
- Standard: Ogallala, Neb.
- Stephen's: Ollie, Ia., 20-22; Queen City, Mo., 27-29; season closes.
- Strates, James E.: Wilkes-Barre, Pa.
- Sunflower State: (Rodeo) Shamrock, Tex.
- Sunset Am. Co.: (Fair) Monroe City, Mo.; (Fair) Marceline 24-29.
- Sunshine: Trenton, Fla.
- Thompson Bros. Am. Co.: (Fair) McConnellsburg, Pa.
- Tidwell, T. J.: Deming, N. M.
- Tivoli Expo.: Waldron, Ark.
- Turner Bros.: Nashville, Ill.; Charleston, Mo., 24-29.
- Twin River: Anselmo, Neb.
- United Expo.: Fort Worth, Tex.
- Virginia Expo.: (Fair) Duncan, Okla.
- Virginia Greater: Dillon, S. C.
- Wade, W. G.: Bryan, O.; (Fair) Kalamazoo, Mich., 24-29.
- Wallace Bros.: (Fair) Cape Girardeau, Mo.; (Fair) Blytheville, Ark., 24-29.
- Wallace Bros. of Canada: (Fair) Belleville, Ont., Can., 17-19; (Fair) Aylmer 20-22; (Fair) Leamington 24-29.
- Ward, John R.: Festus, Mo.
- West Coast Victory: San Jose, Calif., 18-23; (Victory Fiesta) Vallejo 26-Oct. 7.
- Wolfe Am. Co.: Cornelia, Ga.
- Wonder City: (Fair) Hazlehurst, Miss.; (Fair) Newton 24-29.
- Wonder Shows of America: Texarkana, Ark., 17-26.
- World of Pleasure: Auburn, Ind.; New Haven 25-29.
- World of Mirth: Allentown, Pa.
- World of Today: Bartlesville, Okla.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Arthur Bros.: Wilmington, N. C., 22.
- Austin Bros.: Bessemer, Ala., 18; Calera 19; Greenville 20; Andalusia 21; Brewton 22.
- Bailey Bros.: Smithfield, N. C., 20.
- Barnett Bros.: Mooresville, N. C., 18; Shelby 19; Clinton, S. C., 20; Piedmont 21; Abbeville 22; Winder, Ga., 24; Jackson 25; Barnesville 26; Montezuma 27; Eufaula, Ala., 28; Union Springs 29.
- Beatty, Clyde: Clarksdale, Miss., 18; Greenwood 19; Yazoo City 20; Brookhaven 21; Natchez 22; McComb 24.
- Clark, M. L., & Sons: Sheridan, Ark., 18; Fordyce 19; Monticello 20; Dermott 21; Lake Village 22.
- Cole Bros.: Tulsa, Okla., 18; Chickasha 19; Seminole 20; Shawnee 21; Clinton 22; Amarillo, Tex., 24.
- Crowell, Sam, Unit: Rochester, N. H., 17-22.
- Dalley Bros.: Clarksville, Tenn., 18; Hopkinsville, Ky., 19; Madisonville 20; Henderson 21; Princeton 22.
- Hunt Bros.: Cambridge, Md., 19.
- Kelly, Al G., & Miller Bros.: Stroud, Okla., 18; Prague 19; Maud 20; Wetumka 21; Okemah 22.
- Montgomery, C. R.: Wild Animal: Elko, Nev., 18; Wells 19; (en route 20) Ely 21; Pioche 22; Caliente 23.
- Polack Bros.: (City Auditorium) Denver, Colo., 24-30.
- Rice, Dan: Paragould, Ark., 18; Newport 19; Searcy 20; Conway 21; Russellville 22.
- Ringling Bros. and Barnum & Bailey: Beaumont, Tex., 17-18; Lafayette, La., 19; New Orleans 20-23; Baton Rouge 24-25; Alexandria 26-27; Shreveport 28-29.
- Russell Bros.: Bartlesville, Okla., 18; Coffeyville, Kan., 19; Pittsburg 20; Independence 21; Arkansas City 22; Ponca City, Okla., 23; Guthrie 24; Pauls Valley 25; Ada 26; Holdenville 27; McAlester 28; Durant 29; Denison, Tex., 30.
- Yankee-Patterson: Porterville, Calif., 18; Delano 19; Wasco 20; Oildale 21; Arvin 22; Tehachapi 23; Mojave 24; Lancaster 25.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Birch: Mansfield, O., 19-20; Newark 21; Gallon 24; Norwalk 25; Bucyrus 26; Bellevue 27; Delaware 28.
- Campbell, Loring: Williams, Minn., 19; Karlstad 20; Fosston 21.
- Cogswell, James (State Fair) Hutchinson, Kan., 17-21.
- Couden, Doug & Lola: School Assemblies, Hot Springs, Ark.
- Gibson's, Johnny, Hollywood Sky Ballet (State Fair) Hutchinson, Kan., 17-21; (State Fair) Oklahoma City 23-28.
- Harvey & Millette (Fair) Chattanooga, Tenn., 17-22; (Fair) Frederick, Md., 25-29.
- LaRue, Ramon Buddy (Fair) Veedersburg, Ind., 26-29.
- Lippincott: (Fair) Tecumseh, Neb., 19-21; (Fair) Beatrice 25-26; (Fair) Blue Rapids, Kan., 27-28.
- Long, Leon: Shelbyville, Tenn., 20-21; Tullahoma 22-23.
- Romas, Flying (Fair) Lawrenceburg, Tenn., 17-22.
- Roth, Joe (Fair) Bloomsburg, Pa., 24-29.
- Silas Green Show: Columbus, Miss., 17-19; Winona 20-22; Greenwood 24-28.
- Slout Players Tent Show: Waterloo, Ill., 17-22; Chester 24-29.
- Virgil, Great: Arbuckle, Calif., 19; Woodland 20; Colusa 21-22; Marysville 24; Grass Valley 25; Auburn 26; Roseville 27.

## DAN RICE CIRCUS WANTS NOW

**BANNER SOLICITOR to handle 24 Hour Duties. SEAT BUTCHERS, COTTON CANDY, POPCORN AND PEANUT VENDER WANTED. All must be well flashed. ASSISTANT TO HONEST BILL NEWTON WANTED. Man who can handle men and canopy style top. WORKING MEN IN ALL DEPARTMENTS. SIDE SHOW ACTS with Truck Show Experience. CIRCUS DRUMMER WITH COMPLETE SET OF TRAPS. All reply to Newport, 19; Searcy, 20; Wynne, 21; Brinkley, 22; Forrest City, 24; Helena, 25; all Arkansas.**

## WANT

To know the present whereabouts of **EDWARD MANNING**  
 Also want Bingo Help and Ride Man.  
**FOR SALE—One Hi-Ho Silver Ride TOM HALE**  
 Care R. & S. Amusements  
 Plymouth, N. C.

## WANTED

**FAST BILLPOSTER**  
 That can drive truck. Wire  
**IRVING C. MILLER**  
 Portsmouth, Va.

## WANT AT ONCE FOR HARVEST EXHIBIT FREE FAIR

Monkey, Snake, Mechanical, Hillbilly, Animal, Minstrel, 10-in-1 Shows. Also need Ferris Wheel and Concessions. This is an American Legion Fair. All answer: **W. R. JOHNSON,**  
**T AND B SHOWS**  
 Holt, Florida  
 or H. A. KING, care American Legion,  
 Crestview, Florida

## WANT CAPABLE AGENTS

For BOWLING ALLEY. Address:  
**T. A. CUMMINS**  
 Care Cavalcade of Amusements  
 Greenville, Miss., this week; Columbus, Tupelo and Meridian, Miss., Fair following.

## WANT

Merry-Go-Round or Roll-o-Plane Foreman.  
 Write or wire  
**PETE JOSEPH**  
 Care Barney Tassel Unit Show  
 This week, Patuxent River, Maryland; then  
 Chase City, Virginia.

## WANT TO BUY MINIATURE STEAM LOCOMOTIVE

Must be in perfect running order. Send particulars, gauge of track, etc. Write.

BOX 174-A, Swanton, O.

## FOR SALE

**MOST BEAUTIFUL CONCESSION TRAILER ON THE ROAD TODAY.** This trailer is 24 ft. long, all covered with chrome metal, has tandem wheels, new tires and electric brakes. This trailer is equipped with beautiful Hot Dog Steamer and Grille, Root Beer Barrel, Fountain, Coca-Cola Dispenser, modernistic Orange Dispenser, Carbonator, Aluminum Peanut Warmer and Popcorn Machine. Also an All Electric Ice Cream Machine and Gardening Cabinet. **TRAILER EQUIPPED WITH AUTOMATIC WATER SYSTEM AND BUTANE GAS. YOU WANT THE BEST. THIS IS IT! PRICED FOR QUICK SALE.**  
 BOX 484, Care The Billboard,  
 390 Arcade Bldg., St. Louis 1, Mo.

## 8 oz.—PAPER CUPS, Flat Bottom—8 oz.

(May Be Used for Hot or Cold Servings)  
 Available for Immediate Delivery  
 \$8.70 per 1000; \$7.90 per 1000 in 10,000 Lots  
 Write Us If Other Sizes Desired.  
**SALTED PEANUTS (Bulk or Packaged)**  
 Packaged 34¢ Dz. (25 Dz., Ctn), Bulk, 25¢ Lb.  
**PRETZELS (Packaged), 34¢ Doz.**  
 (Minimum Shipment 25 Doz.)  
**TOM B. SMITH, Dist.**  
 396 Arcade Bldg., St. Louis 1, Mo.  
 Chestnut 4231  
 All Shipments Made Same Day Order Received.

## WANT

**THREE EXPERIENCED ELECTRICIANS**  
 Must be sober. Top salaries.  
 Week Sept. 17th, Wilkes-Barre, Penn.  
**JAMES E. STRATES SHOWS**

## SHIPLEY AMUSEMENTS

WANT FOR GOOD LOUISIANA SPOTS—STOCK STORES THAT WORK FOR 10¢, not conflicting with what we have. **HELP FOR KIDDE AUTO RIDE, TICKET SELLERS FOR RIDES, AGENTS FOR WHISKEY BALL GAME, CAN PLACE SMALL BINGO AND GRAB JOINT. WILL BOOK OR BUY #5 ELI FERRIS WHEEL.** George: Can place you. Janette, get in touch with Woodie. Gypsies, save your wares. Show will stay out all winter, playing the cream of the crop. Address:  
**C. W. SHIPLEY, SR. or JR.**  
 Cottonport, La., this week; then per route.

## DANNY NEWMAN WANTS AGENTS

For Swinger and Nail Joint. Jack Hope, come on. Burlington, N. C., this week; Raleigh, N. C., State Fair next week.

## WANTED

**SHALLOTTE, N. C., CARNIVAL**  
 Week of Oct. 8

Independent Shows, Rides, Concessions, Cook House or Grab, Custard, Floss, Photos. **E. S. HOLLAND.**

**WANTED—CONCESSIONS  
PLAIN CITY, OHIO, VICTORY CELEBRATION**

Sept. 28-29-30, Day and Nite  
Races, Horse Show, Free Acts

SPONSORED BY BUSINESS MEN'S ASSN.

Concessions—Grind Stores, Ball Games, Darts, Novelties, Snow Balls, Root Beer, Photos, Bingo, Percentage Joints, Concessions all kinds and Arcade. Shows all kinds, 25%. Rides—Will book one Flat Ride and Rides not conflicting. Moxahala Park Rides booked.  
Moxahala Park, Zanesville, Ohio. Phone 5053-R.

**BELTON SHOW, UNIT No. 1, WANTS**

For the following fairs: Angiers, N. C., Sept. 24 thru 29; Roxboro, N. C., week Oct. 1-6; Erwin, N. C., and good route thru Armistice week: Shows, any good Shows with own outfit and transportation. Legitimate Concessions all kinds. Can place small Bingo balance of season, Age, Scales, Striker, Candy Apple, French Fry, etc. Also can place one good Flat Ride, two or three good Ride Men. **CLAUD BELTON**, owner; **CLYDE PARIS**, manager. Nashville, N. C., this week.

**WANT—FLAT RIDES—WANT**

FOR 6 MORE FAIRS AND CELEBRATIONS—6

Joining Cumming, Ga., Sept. 24. Couple neat, clean Shows, Cookhouse, Custard. Address

**MAD CODY FLEMING SHOWS**

Jasper, Ga., Fair this week

**LOOK - - - FAIRS - - - LOOK**

Rose City Shows want for the following Fairs: Concessions of all kinds, no X; one Flat Ride, Shows with own outfit. Macon, Miss., Fair, week Sept. 17; Scooba Fair, week Sept. 23; Rankin Co., East Jackson, Oct. 1; Scott Co. Fair, Forest, Oct. 8; Covington Co. Fair, Collins, Oct. 15; Madison Co. Fair, Canton, Oct. 22; Lexington, Holmes Co. Fair, Oct. 28; Lincoln Co., Brookhaven, Nov. 3.

**ROSE CITY SHOWS**  
MACON, MISS.

**JIMMIE CHANOS SHOWS WANT**

For New Madison, Ohio, American Legion Home-Coming and Victory Celebration, clean concessions of all kinds. All replies to Jimmie Chanos, Muncie, Ind., this week.

**SILAS GREEN**

WORLD'S LARGEST COLORED SHOW

WANTS

Musicians, Chorus Girls, Singers, Dance Teams, Novelty Acts, Boss Canvasmen, Canvasmen. Year around work. Winter months spent in Florida. Write or wire **SILAS GREEN SHOW, 115 Pulaski St., Athens, Georgia.**

**WANT**

Ride Foremen for Merry-Go-Round and Ferris Wheel, first-class Mechanic. Long season south. Want organized Minstrel Show and Band. Grind Show, Girl Show Manager and Riders for Motordrome. Want Concessions, Popcorn and Diggers exclusive. Grind Stores. Moki Hanna, wire Charlie Sheesley, Festus, Missouri, this week; Kennett, Missouri, next week.

**JOHN R. WARD SHOWS**

MASON 920, SOUTH KIRKWOOD, MO.

**WILD LIFE EXHIBIT FOR SALE**

First-class Wild Life Donation Show. 20 cages healthy animals. Complete, with everything portable. This is no ragbag. Finest store show on road. Canvas Top, 20x50, cost \$580.00, used for fair season, excellent condition. Beautiful white banner, sewed-on red letters. 1937 Chevrolet 1 1/2 Ton Truck, motor and rubber excellent. P.A. System included. Must be seen to be appreciated. We are leaving show business for television.

**LAMBERT AND BERMAN**

Hotel Lawrenceburg, Lawrenceburg, Tenn., Sept. 17-22; Southeastern World's Fair, Atlanta, Georgia, Sept. 28-Oct. 7.

**DIRECT POSITIVE OPERATORS**

(Write for Catalog Today)

Glass Frames in all sizes, assorted and patriotic. Exceptionally fine line of high-grade Photographic Folders created by one of America's foremost mount manufacturers. Chemicals, Oil Painted Back-grounds, Comic Foregrounds, Rubber Gloves at 50¢ pair; Finger Tips, set of 3, 15¢; General Electric Nos. 1 and 2 Photo Floods; limited amount of Direct Positive Paper now available in all sizes. Everything for the Direct Positive Operator. Take care of all your needs with one shipment.

**HANLEY PHOTO SUPPLY COMPANY**

1414 McGee, Kansas City 6, Mo.

**WANT SHOWS, RIDES AND CONCESSIONS**

Also help on all rides. Must stay sober. Can use general help in all depts. Can place Free Act. Get in touch at once. Also Minstrel Show. Want man and wife to take charge of Cook House. Apply

**PHIL ROCCO**

East Tallassee, Ala., week of Sept. 17 to 22; Tuskegee, Ala., week of 24 to 29; Andalusia, Ala., Oct. 1 to 6.

**CLARKSVILLE, TENN., FAIR, SEPT. 24-29**

FIRST SHOW IN TOWN IN 3 YEARS—25,000 SOLDIERS HERE

Can place for our outstanding celebrations, fairs and still dates for balance of season, Girl Show, Snake Show, Glass House, Monkey Show with own equipment. Concessions—Scales, Hi-Striker, Fish Pond, Candy Floss, Hoop-la, Diggers and all kinds of 10 cent Concessions. Have opening for a few choice Wheels and Grind Stores. No Exclusive. Ride Help that can drive semi-trailers. This show stays out all winter. All those joining now have preference for our Southern tour. Want sensational Free Act, Billposter with car. Also good proposition for sound truck.

**MAJESTIC GREATER SHOWS**

Cannelton, Ind., Sept. 18-22.

**HEDRICK'S GAYWAY SHOWS**

THE SHOW WITH A FUTURE

FEATURING CAPT. GEORGE HARSON, OUTSTANDING AERIAL ACT

Wants the following for the best tobacco spots in North Carolina: Concessions that work for stock, Coca-Cola, String Game, Dart Game, Country Store, Candy Floss, Candy Apple, Potato Chips, Diggers. Will book two Wheels and one Coupon Store. Whittie Pillet, come on. Freddie Boswell, get in touch with me at once. Want Shows with own outfits, Fun House, Unborn, Girl, Illusion, Walk-Thru, Minstrel Acts. Will book or buy Flat Ride with or without transportation. This show will be out till Dec. 20th. Fuquay Springs, Sept. 17-22; then Smithfield, N. Car., Fair; Walnut Cove, N. Car., Oct. 8-13; East Bend, N. Car., Fair, Oct. 15-20; Sanford, N. Car., Oct. 22-27.

**FRED HEDRICK**, Owner; **S. D. PEASE**, Bus. Mgr.

**Want—CAPELL BROS.' SHOWS—Want**

Pawnee, Okla., Free Fair this week. Pontotoc County Free Fair next week, Ada, Okla.; then Creek County Free Fair at Sapulpa, Okla., with other good ones to follow. Place any clean Stock Concessions. Shows with own outfits come on; sober Ride Help, top salaries; this show out until November 12. Address H. N. CAPELL, Pawnee, Okla., this week, then per route.

**WANTED FOR**

**THE CLYDE BEATTY CIRCUS SIDE SHOW**

Two Freaks to feature and Novelty Acts that do bally and also organized Minstrel Band. Harvey Lankford, get in touch with me at once. Also two nice looking Girls for Hawaiian Show. Ginger and Benson, wire me. Would like to hear from Musical Acts, also Acts that have worked with me before for balance of season. Answer as per route. Show out.

**MARVIN E. SMITH**, Clarksdale, Miss., Sept. 18; Greenwood, 19; Yazoo City, 20; Brookhaven, 21; Natchez, 22; McComb, 24.

**BELTON SHOW, UNIT No. 2, WANTS**

For Fairs and Celebrations through Armistice Day

Want Stock Concessions, String Game, Coca-Cola Joint, High Striker, any others. Want Shows with own transportation. Want sober Ride Men for Whip, Merry-Go-Round, Swings. This week Walnut Cove, N. C.; then King, N. C. C. J. BELTON, owner; W. R. "WHITEY" JOHNSON, manager.

**FAIRS**

**FAIRS**

**FAIRS**

**KINGSTREE, S. C., WEEK SEPTEMBER 24; WALTERBORO, UNION, GEORGETOWN FOLLOWING**

Want Concessions that work for Ten Cents—Scales, Age, Ball Games, Hoop-La, Rotaries, Penny Pitch, Bowling Alley, Cork Gallery. No P.C. wanted. Shows with own outfit that don't conflict. Line Help that can drive, Foremen for Eight-Car Streamline Whip, Ferris Wheel. Will book Kiddy Auto Rides.

**CRESCENT AMUSEMENT COMPANY**

Darlington, So. Car., this week



# ENG. NEEDS MACHINES, CASH

## Seeks Dollars To Buy in U.S.

British coinmen doing good biz, but machines wearing out—lack cash for exports

CHICAGO, Sept. 15.—While the trade waits word on new machines, distributors and operators are chafing at the bit to get started on those post-war plans which every experienced coinman already has made. Not the least of those post-war plans is the renewal of export trade, which has lagged from a pre-war high to a wartime low.

Along those lines U. S. coin machine traders are interested to note the comment made by Ed Graves, coin machine editor of *The World's Fair*, British amusement world paper. Graves' column, entitled "Automatic Gossip," has the following comment on the resumption of trade:

"What effect will the stoppage of Lend-Lease by the United States and the serious economic situation created here as a result have on the immediate hopes and plans of our coin-operated machine industry? In general it is perhaps not too easy to say. As regards importation of machines from America I have for long expressed the opinion that some considerable time would elapse after the complete end of the war before any such thing would be permitted. This latest development strengthens that opinion.

### Personal Opinion

"I feel, too—and this must be accepted as a purely personal opinion on my part—that it would be a mistake for anyone or any collective body to press seriously for any such importation. If an arrangement is made for the purchase by this country of goods from the United States, only essentials will be considered. Our own particular interests from the import point of view are bound to be looked upon as luxuries which can wait.

"A vital cash need of this country is dollars to enable us to buy ultimately from America on a sound economical basis. Therefore sales to, instead of purchase from, the United States must rule paramount. We must export. Whether or not we shall be able to sell automatic machines to America is one of those problematical matters. But for the next two years—or even longer—the need for new coin-operated amusement devices will probably have to be met by our own home manufacturers. Let it be said right now that given the will to co-operate on the part of all parties this need can be met. Any question of importation should be forgotten for the time being. Organizations and individuals should concentrate their attention on home productive effort. I consider it would only be harassing authority in most trying times to even ask for imports."

Coin machine traders in the United States view Graves' comments with mixed opinions. There is no doubt that British distributors and operators want coin machines, and want them badly. They would be able to absorb all of the British manufacturer's products and still there would be a demand for American-made machines in the opinion of some observers.

### Trade Dwindled

Trade between this country and Great Britain has dwindled to practically nothing during the past few years. Shipping space, as well as the scarcity of machines and the fact that the U. S. coin machine industry was working 100 per cent on war orders all combined to make export trade with England impossible.

In 1939, however, before German submarines made the Atlantic dangerous, the United Kingdom purchased a total of 10,224 U. S.-made coin machines which were valued at \$432,591. Of this total, 189 were juke boxes, 186 were vending machines and 9,849 were amusement devices. Trade dwindled in 1940 to a point where unofficial records show only two machines—one juke box and one vending machine—were imported.

(See ENGLAND NEEDS on page 78)

### Editorial

## Veterans Return

By Walter W. Hurd

ONE of the many happy features to the ending of war is the return of millions of men who have been in the services. No accurate record of the number of men from the coin machine industry who entered the services has been possible. It is assumed, however, that the number would run into a few thousand.

Letters from men who entered the service from the coin machine industry have begun to increase in recent weeks. All of them have one common message, that they want to get back into the coin machine industry as soon as possible. All of them express enthusiasm about the great possibilities which the industry has in the post-war era. Most of them express the hope that the coin machine industry will start at once on building better public opinion for itself.

One of the privileges of the industry is to welcome these men back home and back to their old business or employment. The nation as a whole is anxiously planning to get all the veterans back into good jobs. The coin machine industry must perform its work in this field as quickly and as completely as possible. The coin machine industry will not only want to take back all of its former employees and operators, but it will also want to take new men into the business who are coming back from the armed services.

One interesting fact about the personnel of the coin machine industry is the large number of its pioneer members who were veterans coming back from World War I. The industry was somewhat different then, in a sense it was a wide-open field, a new business awaiting any man who had the courage and the grit to get into it and work for himself. The types of machines were somewhat more limited then, and many of the returning veterans at that time entered the vending machine field.

Other veterans of the first world war who had not already entered the coin machine trade came into it during and immediately following the big depression of 1929 and 1930. The sudden rise of the amusement games industry, including the birth of pinball, was ready to welcome them at that time and provided new opportunities for an independent business.

It really holds true that the coin machine industry was able to provide some good business opportunities for veterans of first world war.

Let's hope that the industry can provide even greater opportunities and for a much larger number of veterans at the end of the recent war. The industry itself is ready to launch a big program of expansion, and promises in two or three years to practically double its former business. It also has a much greater variety of machines from which veterans can select new fields of enterprise.

The first job is to get as many former members of the industry back into the fold as soon as possible and offer them better opportunities than ever, if possible.

Then the industry as a whole must join the rest of the nation in trying to provide work or an independent business for as many new men as possible. It is taken for granted that it will not be as easy for a newcomer to get into the business now as it was following the first world war. Thousands of operators are already established in business and all of them are planning expansion.

The best avenue for veterans to enter the coin machine industry now would be probably to learn the business from the ground up by working for firms already established in the industry. At the same time, there will be many veterans who can start from scratch and learn the new business quickly and join the thousands of other successful men. The industry welcomes all of them.

two new plants, one in Chicago, the other in Los Angeles.

## News Digest

**TOURISTS**—The trade, watching movements of tourists and tourist trends, is looking forward to a long season this year which may extend into early winter at many resorts. Victory Travel Year may be proclaimed in 1946, in which case there might be an unprecedented boom in trade circles.

**EXPORT**—Survey of distributors and operators in the British Isles shows that they have been enjoying a post-war holiday season comparable to that here at home. If economic conditions iron out, Britain will be a lively market for American-made coin machines.

**TAXES**—One Senator forecasts that there will be no change made in federal excise taxes during the rest of 1945. If Congress decides the date of the "termination of the war," however, some excise taxes will be reduced or ended six months afterward.

**DISKS**—Indications of the strong bid record manufacturers are going to make for the peacetime market came this week when one of the major platter makers announced plans for building

**CIGS**—Cigarette production is definitely hitting a normal stride. Only problem remaining to iron out is equality of distribution. Some cigarette vendor operators are not getting as many packs as they could use. Situation is expected to continue improving with normal reached shortly.

**CANDY**—Candy manufacturers still faced with the problem of growing demand for bars, and no sugar to make the bars. Large corn crop will bring some relief unless the weather intervenes.

**SURPLUS**—RFC is selling off surplus radio tubes and parts. May give new hope to juke box makers who are faced with a scarcity of amplifier tubes needed to produce new sets. Surplus government stocks of all kinds will be coming to the market soon now. RFC is re-selling the tubes and parts to original manufacturers who will act as distributors.

**TRUCKS**—Operators and distributors, wondering just how long their old light trucks would hold out, got a bit of good news this week. Government (See NEWS DIGEST on page 78)

## Talk for 1946 Meet Revived As Travel OK

Majority Still Say No

CHICAGO, Sept. 15.—Coin machine convention talk, which reached its peak at the first post-war meeting of Coin Machine Industries, Inc., here September 6, as members by a strong majority voted not to hold a national convention in 1946, was revived this week.

Spur to the convention was brought about as the Office of Defense Transportation suddenly announced that as of October 1, all restrictions on conventions and trade shows will be lifted.

CMI, the national organization of coin-machine manufacturers, which has for many years sponsored national conventions and exhibits for the industry, voted against having a convention, contending that the hotel situation was bad in Chicago for convention accommodations and would remain so for some time. And it also based its vote on the statements of a number of manufacturers that they would not have machines in quantity to fill orders taken at the show. Members felt that unrest would be brought about in the trade if machines were displayed and then not immediately available for distribution and placement.

### Majority Opposed

A survey of leading coin machine manufacturers here, all of whom are members of the CMI, revealed that the majority are still not in favor of holding a convention in 1946. Ranking reason for holding to their negative vote of September 6 was that manufacturers would not be in full production swing until early summer or fall. Others feel that the hotel situation will not get better now that the ODT has ordered lifting of restriction. They contend that demand for hotel accommodations from other organizations will strain the situation and it will become more adverse as discharge of army and navy personnel increases.

One manufacturer in favor of holding an annual convention in early 1946 is Dave Gottlieb, D. Gottlieb & Company, who said: "In view of the fact that the ODT has lifted restrictions on conventions, it might be well for the trade to reconsider the convention issue. I believe that the trade needs a convention, and it will definitely be good for the industry. The hotel problem will clear up sufficiently by March and manufacturers will be well on their way to producing machines which can be exhibited."

"Our industry is no different than others and the men in the trade are anxious to get together and see and hear what the manufacturers are planning," he said.

### Time Not Now

Jack Keeney, J. H. Keeney & Company, altho in favor of holding annual conventions, said: "I don't think that a convention should be held before fall of 1946, as the ODT lifting of the convention ban will not alleviate the hotel situation here sufficiently enough to warrant calling men in from all over the country. We, for one, still have war work to complete and will not have machines to show the trade. The time for holding a convention definitely is not now."

It was the opinion of one manufacturer that, there will be terrific pressure from operators thruout the country for some kind of a "get-together" so that the manufacturers can sit down with them and tell them just what the picture is, and just how soon they can expect new machines, and what to do and how to plan until they hit the market.

Others contacted were of the opinion that the time is a little too premature to decide whether or not to have a convention. (See 1946 MEET on page 78)

# Coinmen Keep Eye On Travel Biz

## Tourists Top Coin Players

Improvements on rail, bus, plane, boat facilities may offer many new locations

(Continued from page 3)

at Pearl Harbor had grown to a \$5,000,000,000 a year bonanza.

Altho hotel and resort facilities will not be able to meet the avalanche of tourists early in the year, plans of expansion are already in the works and by the time summer trade hits its height, it is expected that adequate quartering facilities will be available.

Another important phase of the travel business, which determines the volume each year, is the transport situation. To be considered greatly is the improvement of auto, rail, bus, plane and boat transportation to carry tourists to their destinations.

Success of the 1946 tourist business will depend largely on whether the National Park Service decides to re-establish complete resort and transport facilities in all parks in 1946. During the war, in most cases, the parks were operated fully but sightseeing services were discontinued. Bus operations within the parks were continued to some extent but hotel and resort living facilities were kept at a bare minimum. Rail and bus service to park entrances were discontinued entirely.

### Facilities Pressed

If the volume of touring is anywhere near as close to expectations it is feared that facilities will be pressed to the hilt, and one means of alleviating this situation lies in the establishment of many more motor parks to accommodate auto tourists. As a result many "motels" are being planned. These facilities are especially adaptable to the placement of coin machines of an entertaining and service nature, as most of these stopping places for the tourists are in outlying sections of the metropolitan areas of principal cities and resort sectors where shopping services can be set up easily thru coin machines.

Expansion of these facilities is expected to get under way as soon as building restrictions are lifted. It is predicted that many existing hotels catering principally to tourists will install their own "motor courts" adjacent to the hotel proper.

If the parks thruout the country can obtain sufficient manpower and material to open early in the year, and if conditions reflect a banner season from the standpoint of giving full park service, it is very likely that the travel and resort business will launch their long awaited desire to exploit "Victory Vacation Year." This theme, originated by the National Association of Travel Officials, will have an organization of State and regional tourist promotion groups to promote it. These groups will be employed by all agencies interested in promoting tourism, and will number among their proponents hotels, resorts, transportation companies, travel agents, chambers of commerce and retail establishments. Campaign would follow a hoped for government proclaimed "Victory Vacation Year."

Since cutbacks in war plants thruout the country have been completed and war workers have either shifted to peacetime pursuits or decided to take vacations by now, the travel situation can be watched more closely with some certainty that trends will be reliable. Thousands of Americans have worked thru the past four years with little vacation time spent away from home, and it is felt that many plan hitting the road now that gas is back in the tank and there is a promise of 500,000 new automobiles by the end of the year.

### National Trend

Thus far, with surveys of road condi-

## Army Used Pinballs On Radio Training

CHICAGO, Sept. 15.—Pinball machines played a part in helping the army teach radio and electrical technicians, it was disclosed here.

At several army technical schools, such as Truax Field, Madison, Wis., and Sioux Falls (S. D.) Army Air Field, parts from discarded pinballs were used by instructors to demonstrate the working of the "holding relay," which is an important mechanism in aircraft and mobile electrical installations as well as in pinballs.

The relay, which is of the double switch type, is set by the action of putting the coin in the slot. Then it "holds" when the ball touches a bumper, which actually is simply a contact type switch that flies back open after closing the circuit. Commonest use of the device in the army was to switch on call lights similar to those used in hospitals.

tions being taken, without exception it has been found that tourists have taken to the road regardless of the mechanical condition and age of their cars. The Chicago Motor Club travel bureau reported a jump of over 600 personal and telephone contacts the day after gasoline rationing was discontinued, and inquiries ranged from routes information to near-by vacation areas to both Coasts and the Southern States.

Equipment problems have also hit the airlines, railroads and bus companies, and they, too, just as the automotive industry, will have to wait for replacements before full service can be offered the American tourist.

Return of overseas veterans will take much of the service offered by the railroads for at least another year and consequently the bulk of tourist travel will be put on the shoulders of the bus companies. Airlines, being used to a large extent by military personnel and business men travelers, will not carry too many tourists. Railways now have 1,300 specially built troop sleepers which will go back into the civilian pool as soon as the peak of traffic is over, in addition to about that many now in service.

It is accepted that the railroads, as they did before the war, will be leaders in promoting peacetime travel thruout America, and it is estimated that they will spend about \$1,500,000,000 for 20,000 new lightweight passenger cars by 1950.

Intercity bus lines, whose equipment was sadly depleted during the heavy wear received thru the war, plan extensive expansion, and expenditures of over \$40,000,000 for constructing and remodeling terminals and garages. Bus terminals, like railway stations, have proven themselves ideal coin machine locations and operations of arcades and vending machines in them have led many a list of industry members deemed most successful during the past four years, despite problems of manpower, machine and parts.

### Ready Campaign

Domestic travel authorities are anxious to get a full-blown tourist campaign under way before foreign travel restrictions are lifted. It is the intent of the travel industry to sell Americans on seeing America first, their own continent second and their own hemisphere third. By the time foreign agencies begin competing for the American tourist dollar it is hoped that domestic agencies will be able to spend some of our money promoting "See America" in other countries.

Before the war, many first-class hotels in the principal cities of the country, not only in resort sections, welcomed various types of coin-operated equipment as a complement to their business of servicing the public and many of these persons so served well remember these devices. Some of the most modern railway stations and bus depots and air terminals now have coin-operated machines for the convenience of the public.

Many more air and bus terminals are being planned and possibilities of plac-

## Drink Outlook Said Dark for Remainder '45

### Supply Off Two-Thirds

WASHINGTON, Sept. 15.—Shortage of soft drinks will continue until sugar rations are increased considerably, Joseph W. Milner, president of the American Bottlers of Carbonated Beverages, declared this week.

"The soft drink industry at present is receiving only about 250,000 tons of sugar as compared with approximately 650,000 tons in 1941 and a post-war need of more than 750,000 tons," Milner said.

Hopes of any lifting this year of the sugar allocation, now set at 50 per cent of 1941 use, appeared to be completely dashed. But some sources in the bottling industry still harbor the hope that the allocations may be boosted early in 1946.

Milner, however, did not appear to share this optimism.

"While some relief may be forthcoming in the form of lower military requirements of sugar as a result of the end of the war, housewives, food manufacturers and other sugar users cannot expect normal supplies until production of sugar has been increased, or until it becomes possible to reduce shipments to foreign nations," he said.

Sugar exports, however, are reported to be dwindling now that foreign countries have to arrange payments. Russia, which took all the sugar allotted to her under the lend-lease program, is said now to find that she has enough on hand. France now is expected to produce 500,000 tons of beet sugar, or about half a crop.

ing coin machines of a service and amusement nature are very good. These terminals will need thriving business establishments connected with their centers to finance their upkeep and the building of them, and these companies have learned that coin machine locations are most stable.

Based on past contributions of the coin machine industry to the success of seasonal travel movements, it is predicted that the coin machine industry will add greatly to the expected boom in travel to start during 1946 and continue for many years thereafter.

## How Coin Machine Gave Author Title For a Best-Seller

CHICAGO, Sept. 15.—Maybe we should just drop this stuff about the "atomic age" and call this the "coin machine era" instead.

Now the machines have taken a hand in the bookwriting business.

Fanny Butcher, literary columnist for *The Chicago Tribune*, reports that a coin slot wrote the title of the autobiography of Gertrude Lawrence, the famous actress. It is called *A Star Danced*.

"When Miss Lawrence was a little girl her parents once took her to Brighton for a holiday," Miss Butcher writes. "She put a penny in a slot machine with a gypsy painted on it. . . . Out came a slip which read: 'A star danced—and you were born.' . . . Not an entirely original remark by the slot machine, however, since Beatrice, in Shakespeare's *Much Ado About Nothing*, replied to Don Pedro's 'To be merry becomes you; for, out of question you were born in a merry hour,' with 'No, sure, my lord, my mother cried; but there was a star danced, and under that I was born.'"

So the slots not only are in the book-writing business, but at a very high-brow level—teamed up with Shakespeare.

## H. Schwartz Returns To Atlas Novelty Co. After Army Service

CHICAGO Sept. 15.—Most recent of the returning servicemen to take up his former position with the Atlas Novelty Company is Harold Schwartz, well known to many coinmen thruout the nation.

Schwartz, who saw 20 months of army service, began his career with Atlas in the early 1930's. Thru his contact with all phases of coin machine activity he is known as one of the most experienced younger men in the business.

At the time he entered military service, Schwartz had advanced to the position of general supervisor of service, and in addition, was active in sales work for the company.


Upon returning to his desk Schwartz said, "My personal post-war plans are off to a good start because the future promises exceptional opportunities for all of us who are in the coin machine industry."

A number of returning veterans already have been placed at Atlas, according to company officials.

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Mills Gold Chrome, 10¢ 275.00	Mills Giltter Gold Q.T., Original 5¢ 125.00	Mills Blue Q.T., 10¢ 85.00
Mills Gold Chrome, 25¢ 300.00		Mills Blue Q.T., 25¢ 100.00
Mills Silver Chrome, 5¢ 325.00		
Mills Silver Chrome, 10¢ 385.00		
Mills Silver Chrome, 25¢ 400.00		

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Evans Galloping Domino, '41, 2-Tone Cabinet 300.00	Buckley Track Odds, 25¢, D.D. Model \$ 525.00	Jenn. Silver Moon, 5¢ 115.00
Mills Jumbo Parade (Late Head) 124.50	Mills Jumbo Parade, Comb. F.P. & P.O. 179.00	Evans Lucky Lucro, '41, Two-Tone Cabinet 295.00
Mills 25¢ Jumbo Parade 250.00		

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2 Wurlitzer 61, Counter Model 134.50	10 Seeburg Solenoid Drums 21.95
3 Wurlitzer Twin Twelves, Buckley Systems, Ready for Location 169.50	6 Seeburg Solenoid Drums In Factory Ctns. 24.95
1 Seeburg 9800, ES, New Grill Cloth 600.00	17 5¢ National Slug Rejectors 3.95
1 Seeburg Regal 369.50	10 GSR Selection Receivers 17.50
1 Seeburg Colonel, ES 450.00	10 Seeburg Wireless Organ Cabinets and Speakers 22.50
1 Seeburg Rex 324.50	70L7 REPLACEMENT TUBES 2.95
1 Rock-Ola DeLuxe Dial-a-Tune 385.00	Zip Cord, 500' Rolls, Per 1000' 17.00
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1 Wurlitzer 24, Complete With Adapter for 30 Wire Boxes 312.00	1 Rock-Ola 20 Record Mech. Collar Job In Steel Cabinet With Buckley Adapter 300.00
1 Wurlitzer 412 In Lite Up Seeburg Gem Cabinet 189.50	1 Seeburg 30 Wire Adapter for Wurlitzer 24 18.00
40 Wurlitzer Model 100, 30 Wire Wall Boxes 14.00	1 Rebuilt 25¢ Golf Ball Machine, Pays Out 55.00 Quarters and 18 Golf Balls on Jack-Pot; Pays Out Small Hits With Quarter 137.50
12 Universal Amplifiers (Fits All Machines) 42.50	1 Caille Roulette, 25¢ 250.00
10 Wurlitzer Model 320, 2 Wire Wall Boxes 20.00	All Kinds of Cigarette Machines From \$10.00 Up.
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## ENGLAND NEEDS

(Continued from page 76)

one amusement device—exported from this country to the United Kingdom.

Confirmation of the existing demand for phonographs comes from British operators' reports. Like their American counterparts, English arcade operators in the resort region of the Isle of Wight and the Southern seacoast of England did a thriving business during the V-J Day holidays. Similar reports come from operators of Northern resorts and arcades. Operators are expanding their business as fast as they can, what with the handicap of not being able to get replacement machines for those devices which have seen service thruout the war years.

### Finance Obstacle

One of the big difficulties of immediate reopening of the export trade to England is financial. Until rumors and differences are solved concerning the rate of exchange between England and America, traders may have to sit and wait. England is naturally anxious to recover her export business and must recover that business to stand with the United States as a great power.

Outlook for coin machine exports then depends on whether or not England is able to accumulate sufficient American dollars with which to buy goods from this country. Until the British trade is on its way to being firmly re-established that trade is most likely to consist of essentials, and permits to import coin machines may be scarce. That is the pessimistic side of the picture.

The optimistic side is that English distributors and operators want and need new machines to expand their operations. Past experience has demonstrated that the British distributors and operators have a preference for U. S. coin machines. As a result, it is most likely that the English trade will ask and receive permission to import American machines as soon as the industries at home and abroad get back to nearly normal production and distribution.

## 1946 MEET

(Continued from page 76)

vention and they were definitely on the fence as to when to hold the meeting, some preferring a date in December, 1946, at the earliest, to give manufacturers an opportunity to "really have something to show and to sell." Of these, it was suggested that another vote be taken late this year as to the feasibility of holding a convention in March, if accommodations are available.

On the "yes, the trade needs a convention" side of the fence was R. W. Hood, H. C. Evans & Company, who said, "Wouldn't be surprised if we have a bit of action in the early part of the year. There is quite some dissatisfaction among distributors and operators which can only be straightened out by having a convention, which will be good for the trade."

The most emphatic assertion that the industry should not have a convention this year came from one manufacturer who stressed, "I don't believe that a convention at any time is good for the industry, especially if the public is invited to attend. In my opinion, the manufacturers could do a better job of selling and distribution if they held their own individual exhibits and gatherings for operators and distributors. In this manner they could spread out their display of machines over the year and get a greater benefit from their investment. So far as I'm concerned if we don't have the usual pre-war convention this year, or the next, or the next, it'll be all right with me."

Dave Gottlieb, president of the CMI, said a meeting of the CMI will be held next month at which time the convention question may be brought up again, and if a good representative meeting of members takes place, another vote may be taken.

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## NEWS DIGEST

(Continued from page 76)

ment will halt all rationing of these trucks effective December 1, according to an announcement from Washington.

**TRAVEL**—ODT removed its ban on conventions. Majority of trade, however, still are reported opposed to a convention for 1946. Other travel restrictions on planes and trains will be removed October 1. This spells good news to resort owners.

**SOFT DRINKS**—Soft drink manufacturers and bottlers saw no hope for an immediate increase in supply as beverage venders continued short. Sugar is main reason for shortage. Bottlers hope for relief some time early in 1946.

**TEEN CLUBS**—Freckles, nationally distributed newspaper comic strip, started giving a big boost to teen-age clubs and juke boxes this week. Syndicate handling the comic strip announced the comic character would continue to plug for teen clubs at least for six weeks. Juke boxes and beverage venders are likely to come in for good publicity here.

## PIN BALL BARGAINS!

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# COINMEN YOU KNOW

## New York:

DAVE LOWY dropped 30 pounds since entering the service — looks lean and hard but he's still humming those sentimental ballads. . . . **HYMIE ROSENBERG** practically settled in his new quarters after the arduous task of moving next door. . . . "BIP" **GLASSGOLD**, Arthur H. DuGrenier, Inc., sales manager, in New York for a few days. . . . **JULIUS LEVY**, DuGrenier New York representative, is leaving on a trip thru upper New York State. . . . **GEORGE PONSER** is spending more time at Schaeffer's Broadway Sportland than his office these days. First Pilot Trainers on location were installed there recently and George gets a kick out of kibitzing with operators who drop in to watch the Trainers in operation. . . . **JACK BREIDT**, of U-Need-A-Vendors, is back from a quickie to Chicago. . . . **ED RAVREBY**, of Associated Amusements, seriously considering buying a helicopter to help him in commuting between his offices in Boston, New York, Springfield, Fall River, Mass., and Portland, Me.

## Chicago:

**JACK KELNER**, owner and operator of Kelner Vendors, a boating enthusiast, ran into some tough luck this week with his cabin cruiser docked in Belmont Harbor. Somehow the ropes came loose and Jack had to get out there to direct recovery of the boat. He finds little time for his watery avocation now, tho, as business is picking up and Jack is spending most of his

time getting his cig vendors out. Another activity of Kelner's which takes some of his business time is spent with the Chicago Tobacco Table, a group of tobacco men who meet for the mutual benefit of men who earn their livelihood with tobacco. Jack was recently elected secretary of the group and is highly enthusiastic about their work.

**JIMMY MARTIN**, distributor of the Cosmo disk here in Chi, is being kept on his toes with his new line, as operators express a liking for the diskery symphony-toned renditions of pop sides. No little of his time is being spent getting his cig vendors out either, now that the cig shortage is over. . . . Coin distributors and operators once again are popping into the Sherman with pre-war regularity, and many of the local manufacturers are doing a good customer's relation job arranging local hotel accommodations for them. . . . **C. E. VETTERICK**, O. D. Jennings, on the move again out in the territory, just back in town. . . . **JACK PASCHKE** and **RAY KUNLIFFE** and other members of their Associated Buyers' Club, a group organized for co-operative buying, held their first fall meeting Tuesday (11), and they deem this combo social and business gathering held regularly is time well spent and a benefit in keeping each in the know as to what's going on in the trade. . . . **HY FRUMKIN**, who was associated with Jack Kelner in operation of the Clix Service Company, is once again active on his own and is seriously considering re-establishing his pre-war connection with Rowe Manufacturing. . . . **WILLIAM F. CROUCH**, executive producer of Film Craft Studios in New York, spent some time in Chicago this past week talking business with Soundies.

## Boston:

**EDWARD M. RAVREBY**, of Associated Amusements, Inc., Boston, and Playland Arcade, New York, will be installed as Master of the Brotherhood Lodge of the Masonic Order at a reception to be held here September 18. Coin machine manufacturers' representatives from New York, Chicago and Detroit have been invited to attend the installation. Ravreby is a 32d Degree Scottish Rite Mason and a Shriner.

## Indianapolis:

**PVT. LEWIS GRAY**, a former employee at Indiana Automatic Sales Company, now stationed at Fort Knox, Ky., in the armored replacement division, is home on a 10-day furlough. . . . **JACK GUNN**, son of Carlyle Gunn, who operates the D. & G. Novelty Coin Machine Company, is expected home after his discharge from the navy. . . . **SAM BERMAN**, who heads the Sicking organization, was in Cincinnati where he spent several days on business. He leaves for Chicago Thursday (13) looking for information about the arrival of new equipment. . . . **FRANK WIXCEL**, Rock-Ola distributor for Indiana, Ohio and Illinois, is busy calling on the trade in the southern part of his territory.

## Detroit:

**EMERY FLINN**, of Miami Beach, is incorporating the Spacarb Detroit Distributors, Inc., with a capitalization of \$50,000 to deal in all types of vending machines. . . . **BILL HEMMINGER**, director of manufacture and sales for Permo-Point Products, was in town briefly Monday on a trip by company private plane with his pilot, Mike Ryan. They visited with **MAX LIPIN**, of Allied Music and Sales Company. . . . **ARNOLD FLESIHER**, who is the new president of the Music Maintenance Workers' Union, was installed this week as finance officer of Theatrical Post No. 371 of the American Legion, made up almost entirely of showmen. . . . **JACK CHASKIN**, former serviceman with the Brilliant Music Company, has been released from the navy, where he held the rank of ensign, and will rejoin the Brilliant organization. . . . **T. SGT. EDWIN PALMER**, son of **WILLIAM K. PALMER**, a partner in the Brilliant Music Company, is coming home this week-end after discharge from the army and will join his father in business.

## Buffalo:

**BERNIE SIMON**, of Music House, a leading record outlet in the East and one which supplies many juke box ops, has accelerated his plans for moving

to larger quarters. Remodeling has been started on the new building which he purchased some time ago with a view to post-war expansion. It is at 295 Delaware Avenue, just a short distance from his present quarters. The building has an 81-foot frontage on Buffalo's swankiest business street, three large display windows, and the store will be 4 to 5 times the size of the present layout, giving ample room to display records, radios, combinations, sheet music and other new lines which Simon intends to add. The architect's plans indicate that this will be one of the most modern stores in the country, with many innovations which have not been seen any other place. It will also have adequate storage and shipping space to handle Simon's two branch operations. Simon is well known in music and coin machine circles, being an extremely enterprising and likable guy as well as a good business man.

**BICKFORD'S**, local distributor of Victor records, is looking for an improvement in the record situation. It supplies 14 counties with disks; Buffalo and Rochester (N. Y.) area, Western New York and part of Pennsylvania, and has made it a rule all thru the shortage to split the supplies evenly. RCA-Victor radios and combinations, etc., are expected after October, and Bickford's will distribute these thru eight counties, but so far no dealers have been franchised.

**HARRY WINFIELD**, well-known Buffalo coin man, has taken no vacation this year but may still get one when help situation improves. . . . **MAYFLOWER DISTRIBUTING COMPANY**, Wurlitzer outlet here, has been sold to the **RED DISTRIBUTING COMPANY** which has headquarters in Boston, Mass. **SI RED** is the owner. . . . **VINCENT R. McCABE**, Mayflower's manager, is still here but expects to leave soon for his new job with RCA-Victor. All the other Mayflower employees are staying on. . . . **LEW WOLF**, of Lew Wolf Enterprises, distributing firm, is going to Chicago on business in September. He postponed this trip several times because of the summer heat in the Windy City.

**J. H. WINFIELD COMPANY** reports that country locations are really good this year, especially since gas rationing is over; city spots, however, have dropped off in August as usual. Used equipment sales are slowing down considerably, and first new games are expected about November. Record supplies are still quite poor, but this firm hopes for improvement soon. Winfield's, as some other old-timers in the business, has been increasing its routes gradually but is holding off now until new equipment comes out. . . . **BOB MILLER**, formerly of Iroquois Amusement Company, now S/Sgt. in army and in India for a long time, just wrote that he is looking forward eagerly to his return to U. S. and Buffalo, and that he plans to re-enter the coin machine industry promptly. . . . **MRS. ANITA GOODMAN**, secretary at new Red Distributing Company, reports that her husband is still in a hospital in India.

## Philadelphia:

**SAM STERN**, Scott-Crosse is back home after a few days in Chicago. . . . **NAT RAKE**, Rake Coin Machine Exchange, writes from Japan that he'd like to receive *The Billboard* to occupy his spare time while there 'occupying' the Nips. . . . **DAVE ROSEN** has built a dance floor in between floors in his newly redecorated building to hold company parties.

## Cincinnati:

**AUTOMATIC Phonograph Owners Association** of Cincinnati met in the Hotel Gibson September 11. Margaret Kraft, of Decca Records Company, Chicago, was the guest, and told about the record situation with regards to jukes. . . . **LEONARD GOLDSTEIN**, associated with the T & L Music Company, who had been a prisoner of war in Germany, was a visitor. . . . **MEMBERS** of the Miami Valley Coin Operators' Association, Dayton, O., attended as did **Russ Coan**, Miami Music Company; **Paul Cohen**, Decca Record Company, and **Mr. and Mrs. John Weisenberger**, operators in Kentucky. . . . **MEMBERS** of the APOA at the session that dealt with post-war plans for juke operation, were **Sam Chester**, **Charles Kanter**, **Louis Foltzer**, **Ray Bigner**, **Morey Goret**, **Harry Hester**, **Phil Ostand**, **Nate Bartfield**, **Al Lieberman**, **Howard Males**, **Charles McKinney**, **Sam Butler**, **William Fitzpatrick**, **Les Pegg**, **Morris Kleiman**, **Max Moeckel**, **Sidney Block** and **Mrs. Ganzmiller**.

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SERIAL AS HIGH AS 475,000

- 1 5¢ Gold Chromes, 2-5 P.O. . . . \$200.00
- 1 5¢ Gold Chromes, 3-5 P.O. . . . 200.00
- 1 10¢ Gold Chromes, 3-5 P.O. . . . 210.00
- 1 25¢ Gold Chromes, 3-5 P.O. . . . 225.00
- (The Above Set, \$575.00)
- 16 5¢ Brown Fronts, 3-5 P.O. . . . 185.00
- 2 10¢ Brown Fronts, 3-5 P.O. . . . 200.00
- 1 25¢ Brown Fronts, 3-5 P.O. . . . 225.00
- 11 5¢ Blue Fronts, 3-5 P.O., D.J. . . . 115.00
- 14 5¢ Blue Fronts, 3-5 P.O., S.J. . . . 150.00
- 17 10¢ Blue Fronts, 3-5 P.O., S.J. . . . 175.00
- 12 25¢ Blue Fronts, 3-5 P.O., S.J. . . . 175.00
- 10 5¢ Pace Club Bell, 3-5 P.O. . . . 105.00
- 6 10¢ Pace Club Bell, 3-5 P.O. . . . 125.00
- 3 25¢ Pace Club Bell, 3-5 P.O. . . . 150.00
- 6 5¢ Callie Club Bell, 3-5 P.O. . . . 75.00
- 10 10¢ Callie Club Bell, 3-5 P.O. . . . 85.00
- 5 25¢ Callie Club Bell, 3-5 P.O. . . . 100.00
- 2 5¢ De Luxe Pace, 3-5 P.O. . . . 100.00
- 3 10¢ De Luxe Pace, 3-5 P.O. . . . 125.00
- 2 25¢ De Luxe Pace, 3-5 P.O. . . . 150.00
- 2 5¢ Blue Pace Comets, 3-5 P.O. . . . 85.00
- 6 10¢ Blue Pace Comets, 3-5 P.O. . . . 75.00
- 4 25¢ Blue Pace Comets, 3-5 P.O. . . . 100.00
- 23 Mills Stands, Locking Bar with Keys 9.00
- 24 Mills Stands, Locking Bar, No Keys 5.00

## 1 BALL PAYOUT TABLES

- 47 Preakness . . . . . \$12.50
- 37 Sport Pages . . . . . 37.50
- 30 Grand Nationals . . . . . 55.00
- 26 Grand Stands . . . . . 50.00

Plus Crating.

(Special Price for Entire Lot)

- 2 5¢ Pace Races, Factory Reconditioned, Light Cabinets, Excellent . . . \$125.00
- ORIGINAL R.W.B. Single Sewed Tickets, Stapled in 5's, Each . . . 1.75
- 1/8 Deposit With Order, Balance C. O. D.

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409 No. Adams St., GREEN BAY, WIS.  
Phone: Howard 2985

## FOR SALE

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- Seeburg Cadet (1940), Cellar Cabinet, Wireless . . . 335.00
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- Wurlitzer Wireless Speaker and Transmitter . . . 39.50
- 4 Seeburg 3-Wire Boxes, Ea. . . . 32.50
- 5 Seeburg 24 Record Wired Boxes, Ea. 7.50
- 20 Seeburg 20 Record Wired Boxes, Ea. 8.50
- 14 Packard Boxes, 3 New, 11 Nearly New . . . 435.00
- Used 30-Wire Cable, Per Ft. . . . .20
- 6 Unedea Pak 8 Col., Three 8 Col., 2 8&N Model 8 (All 20) . . . 275.00
- 38 Snack Machines, 14 Stands . . . Write
- 2 New Chicken Sam Counter Units, Ea. 22.50
- New Electric Selector for 1940 Seeburgs 40.00
- Seeburg WA1Z Wired Adaptor . . . 9.50
- Seeburg Speaker Matching Transformer. 4.50
- Seeburg Power Supplies, 25VTS, \$5.00; 25VT1, \$5.00; 8P85Z, \$10.00; 8P87Z, \$15.00; P86-1Z, \$9.00
- Seeburg 8820-1 Step Selector . . . \$28.50
- Seeburg USR-2 (New), Ea. . . . 65.00
- Seeburg SD-20-1Z, solenoid drum, new. 21.50
- Seeburg SD-16-1Z Solenoid Drum, used. 5.00
- Tubes—8L8, \$1.50; 6Y3, 55¢; 68Q7, 85¢, 8K7, 85¢
- Aero Point Needles, Per 100 . . . 30.00
- Zip Card (Rubber or Silk), Per 1000 Ft. 18.00
- 12 Ultratone Chrome Speaker Housings (New), Ea. . . . 10.00

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625 Erie Blvd., East, Syracuse 2, N. Y.

# \$ Marlin's Moneysavers \$

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Every Piece Is Checked and Reconditioned Before Shipment Is Made

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Ben Rodins

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WANTS TO BUY

Small or large Pin Ball Machine Route for cash, preferably in Indiana, Kentucky, Tennessee or Virginia. Write

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## CONSOLE SALE

All Machines in Perfect Condition.

- 2 Big Game, F.P. Ea. . . . \$ 50.00
- 3 Lucky Star, Ea. . . . 145.00
- 4 Silver Moon, F.P. Ea. . . . 100.00
- 3 Super Bellis, Comb. Ea. . . . 300.00
- 2 Colors, Ea. . . . 100.00
- 4 Paces Races, Brown Cabinet, Ea. . . . 185.00
- 5 Paces Races, Black Cabinet, Ea. . . . 80.00

## JOE MOSS AMUSEMENT CO.

308 Sanford Ave. SANFORD, FLA.

**O-K MACHINES INC.**  
All That the Name Implies!  
The sign of Dependability for anything in Coin Machines!

ATTENTION! New York, New Jersey and New England operators whose machines we've handled so ably during the war period!

For Early Delivery—Place Your Orders Now for All New BALLY Equipment!

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Phone: Morsemer 6-5532

**ARCADE OUTFITTERS**

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- Barrel Roll . . . 115.00
- Exhibit Scientific Bag Puncher . . . 185.00
- Chester Pollard Golf . . . 75.00
- Zingo . . . 155.00
- Midget Skee Ball . . . 95.00
- Genco Playball . . . 135.00
- Scientific Batting Practice . . . 115.00
- Mills Punching Bag . . . 125.00
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- Western Baseball DeLuxe . . . 125.00

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JUST OFF LOCATIONS

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- 10 Cent-A-Packs, 1¢ Cigarette, Each . . . 5.00
- 1 Game-A-Skill, Dico, 5¢ . . . 7.50
- 1 Flip-A-Copper, 1¢ . . . 7.50
- 3 American Eagle, 5¢, Each . . . 19.50
- 1 Buck-A-Day, Dico, 5¢ . . . 5.00
- 1 Liberty, 1¢ . . . 22.50
- 1 Green Vest Pocket, 5¢, Automatic Payoff . . . 28.50
- 20 Gum or Peanut Machines, Each . . . 7.00
- 1 Merry-Go-Round Pinball Machine . . . 22.50
- 25% Deposit With Order, Balance C. O. D.

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217 W. 9th St., Kansas City 6, Mo.

**SLOTS ALL A-1 SLOTS**

Here's the Best Buy of the Year.

- 5 BLUE FRONTS, 5c
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- 1 BROWN FRONT, 10c
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Before buying your equipment get our rock-bottom prices. All equipment guaranteed and ready for immediate delivery.

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Everything listed in good working order.  
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**PLAYLAND ARCADE**  
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## Revolutionary Future Viewed

Tacoma Times in Labor Day special issue prediction sees big things ahead

TACOMA, Wash., Sept. 15.—In a special Labor Day edition of *The Tacoma Times*, August 31, Paul Busselle wrote a summary of the prospects for the coin machine trade during the peace years. Busselle, as the article states, collected some of his material from recent issues of *The Billboard*.

For the interest it will have to the trade, Busselle's story, which appeared under a three-line double column head, is reprinted below:

Reconversion is a popular topic now that Japan has thrown in the sponge and peace once more reigns thruout the universe.

Industrialists are talking about post-war plans, how to put them into operation and keep unemployment to a minimum during the reconversion period.

Probably many folks are not acquainted with the plans one industry—one of the greatest of money-makers—has for the post-war period.

### Revolutionary Ideas

That industry is the coin and vending machine trade.

With revolutionary ideas—some already under way and others ready to start as soon as materials are available—the coin and vending machine industry is expected to make great strides.

A review of recent issues of *The Billboard* magazine, one of the trade papers of the coin and vending machine industry, shows that the fellows in that business have not been asleep at the switch during the past few years.

While the war was on, plants formerly turning out pinball, slot and vending machines and juke boxes were converted into the manufacture of war material that played an important role in bringing Hitler, Mussolini and Hirohito to their knees.

### Future Is Studied

But all the while, the keen brains of the engineers and designers in the trade were studying angles to promote the popularity of coin and vending machines during the post-war era.

In juke boxes, slot and pinball machines, you'll find many improvements, soon on the market. The machines will be snazzier, more fascinating and the lure much stronger to coax coins from pockets and purses.

And, the vending machines—the ones that have been in operation the past few years—will be "pikers" compared to what is ahead.

You are likely to find many innovations in the retail field.

Take for example a manufacturer in Chicago. In the windy city one plant is reported studying the possibilities of a vending machine to dispense roasted eggs. These are not to be confused with hard boiled eggs. There is a difference.

Roasted eggs now are going over big in the Illinois metropolis thru counter sales and the possibilities offered retailing them via the coin in the slot are unlimited, the manufacturer believes.

Another firm plans to market compressed dehydrated foods in packages with vending machines. In connection with the food lines, a special display dispenser has been devised for self-service stores.

### Sale Is Tallied

Each one of these food dispensers holds 12 stacks of food briquettes. Labels are in plain sight and each stack is priced. The briquettes are so small that each dispenser is equipped with a light which flashes and a cash-register-type bell tallies up the sale when the customer makes a purchase.

Another vending machine soon will be out which will dispense coffee in briquette form.

## Predict Frozen Food Sales of Ten Billion for Next Three Years

CHICAGO, Sept. 15.—Prediction that frozen food sales in the next three years will amount to \$10,000,000,000 a year, including retail sales, bakery, institutional, etc., was made recently by the Independent Grocers' Alliance in New York.

Frank Grimes, president of the association, and Vice President Howard R. Bernhard in announcing the entry of IGA into frozen food distribution under the brand name of "Orchid," also gave members a preview of what is foreseen in possible trends in food merchandising.

This vast sales and merchandising program which will be promoted thruout the country was outlined by both executives as including plans for selling frozen foods from self-service cabinets in retail stores. At the present time there is one manufacturing firm which has developed a coin-operated vender for frozen foods which is to be the pattern for many more of the same type to be produced and sold to retail stores.

In their outline of plans they also predicted that grocery wholesalers will service food stores with pre-cut and pre-packaged meat. Grocery wholesalers will also eventually handle all fresh fruits and vegetables, as well as a complete line of dairy products with the exception of milk, frozen baked goods and frozen foods in general.

### Packaged Meals

Consumers, according to Bernhard and Grimes, will be able to purchase complete meals in one package. Main courses are to be staggered with supplemental frozen foods to give a variance of meals. Meals for as many as four persons will be available, from soup to dessert. Meat will be prepared beforehand, being trimmed, boned and cut and dipped into a solution which will hermetically seal it until removed from the frozen food container. It will then be dissolved and the food will be ready for cooking and preparation.

Plans of IGA hold for grouping the frozen food sections of stores separately from other sections so that consumers when shopping can spend as much time

as they care to in selecting their frozen food products.

For some time, trade members of the coin machine industry as well as manufacturers of frozen food equipment have been giving much of their thought to adapting coin slots on these self-service units. It is becoming very probable that many of the retail freezers located in stores in busy shopping centers will be so equipped to afford faster movement of customers thru the stores proper to avoid congestion about the containers as customers mull over their choice. Frozen food venders would be adequately labeled and chuted to make for rapid selection and delivery of the item chosen. It would also tend toward keeping units in operation continually with less chance of refrigeration breakdown.

### Retailers' Preference

Additional proof of the expansion in store for the frozen food industry was indicated in the results of a survey recently completed in the New England States by J. R. Poole Company, Inc., food brokers with offices in Boston and New York. Approximately 500 food firms were contacted in the course of this opinion poll and included groups of wholesale grocers, chain stores, bakery suppliers, retail grocers and others. In all, 28 per cent are now handling frozen foods and of these 72 per cent not now handling it, 89 per cent intend to do so as soon as facilities are available. Some of the firms expressed a preference for use of "public" frozen food facilities, while others nod toward "private" operation.

Of the 72 per cent not now handling frozen foods, it was found that lack of storage and warehouse space and insufficient merchandise was their reason rather than lack of interest.

During the war, the government has needed most of the available storage space thruout the country and it is felt that much of this, now being released by the government, will be sufficient to take care of civilian needs, but inadequate by far to cope with the expected expansion in the field as public interest heightens.

### Expansion Seen

Some idea of the vastness of the industry volume handled was revealed in the fact that frozen storage facilities of the firms queried have capacities ranging from 1,000 to 400,000 pounds. Over 54 per cent with facilities now, say they intend to expand. Of these 17 per cent have already started building larger storage plants. The significance of this revelation is that consequently a much larger volume of frozen food products is to reach the retail store, now being considered for location and use of coin-operated venders as a means of streamlined distribution.

As a follow-up, subsequently the Poole Company sent questionnaires to 900 food dealers in New York and surrounding metropolitan areas and replies indicated that 60 per cent are now in the frozen food business. Of those answering this tabbing, quantities on bulk sizes varied from 200,000 pounds to 150 cars annually in the institutional size packages, and in the retail sizes, the volume varied from 600,000 pounds up.

Fifty per cent of the frozen food dealers contacted have their own refrigerated trucks, the survey showed.

## Virginians To Get All Pop Cigs Via Venders

ROANOKE, Va., Sept. 15.—Virginia Cigarette Service, Roanoke, took sizable ads in the local papers this week to announce that the firm would have all popular brands of cigarettes in its vending machines.

Extra kicker on the ads was that the price would be 15 cents while the ceiling price is 16 cents.

# Gleam in Candy Bar Gloom: Supply of Corn Sugar May Rise as New Crop Rolls In

## Rationing Expected To Continue Thru First Half of 1946

CHICAGO, Sept. 15.—Candy bar picture doesn't get much brighter as the clouds of war gradually clear away, but there was one small gleam of light this week from Midwest cornfields.

Production of corn sirup and sugars is expected to increase somewhat as the 1945 corn crop is brought in, according to a Department of Agriculture review of the world sugar situation. The department does not mention any specific figures but it says that processors are having much less difficulty in obtaining corn than last year.

Otherwise confectioners still are frozen at about 50 per cent of their 1941 sugar use since the cancellation of war contracts. This is expected to continue into the first quarter of 1946, with possibly a 10 to 15 per cent increase after that.

Rationing of sugar along with some other scarce commodities is expected to continue at least until June of next year. July sugar deliveries from all sources ran more than 240,000 tons behind last year, the Department of Agriculture reports. It totaled 517,000 short tons com-

pared with 760,000 tons in July, 1944. But for the first seven months of the year deliveries were down only about 140,000 tons. Total for the period, January thru July this year, was 4,057,000 compared with 4,194,000 in the same period a year ago.

Candy bar makers face the toughest nut to crack. They are agreed that there is no way they can stretch their sugar supplies further since they long ago dropped all items requiring big quantities of sugar. Nuts, dried fruits and similar ingredients, which now are becoming more plentiful, may ease the situation by making more varieties possible.

Candy retailers have been helped somewhat by the arrival of bars from foreign countries free of rationing, such as Argentina, Brazil and Cuba. But the flow of these may be curtailed under the recent import control order limiting the amount of candy that may be imported.

World sugar stocks are the lowest this year of any time since 1939, largely as a result of the drought which cut deep into the Cuban crop, according to the Department of Agriculture.

World supply is expected to be larger in 1946 with a better Cuban crop in prospect and the beet-sugar areas of Europe coming back into production.

### No "Set-Aside"

In the domestic candy industry most government contracts were canceled two or three months ago, including the so-called "set-aside" order which required candy makers to withhold half of their production of 5-cent items for government purchase. In 1944 approximately 66 per cent of the total output was 10-cent, 5-cent and 1-cent numbers. However, this is not expected to ease the bar shortage much because much of the war output was made on sugar outside the regular quota.

Bar outlook is further darkened by Department of Agriculture reports that it bought up 2,250,000 pounds of chocolate in mid-August for the English army, navy and air force administration, the British equivalent of the USO.

But despite cutbacks, confectioners report that they have been able to keep their working forces virtually intact by shortening hours and eliminating overtime.

## Los Angeles Co. To Make Candy, Nut Vender Mch.

LOS ANGELES, Sept. 15.—Two former employees of Victor Vending Corporation, E. H. (Dusty) Rhodes and G. S. (Gill) Welton, have struck out for themselves.

Rhodes has opened a modern plant, Los Angeles Manufacturers, in Santa Monica and is building a candy and nut vender. Feature of the design is that the machine has a convenient tray in front for catching the overflow of salt, nuts, etc. "It will be a dandy for cocktail bars and booths," Rhodes said, "and it is finished with a high luster that is durable. The vender can be supplied for the very best locations."

Welton has opened an office in Pennsylvania. A Victor man for many years, he has turned from ships and airplanes to venders.

## Cincinnati Parking Meter Collection Up

CINCINNATI, Sept. 15.—Parking meter collections rose 28.4 per cent during the last two weeks of August, reflecting the increase of automobile driving since the elimination of gasoline rationing, Walter B. Bassett, Cincinnati city treasurer, reported.

Total city income from the meters during August rose to \$8,762, an increase of \$401 over the July revenue, Bassett said.

USED AND RECONDITIONED		Each	
2 5c Goose-neck Venders	\$ 35.00	1 Seeburg WLS Baromatic, Less Tube, 5-10-25	\$ 35.00
1 5c Goose-neck, No J.P.	30.00	1 -145 Wurlitzer Stepper Unit	49.50
1 1c Goose-neck, Single J.P.	30.00	2 2-Wire Chandelier Speakers	25.00
4 Kentucky Club, Need Some Repairs	57.50	3 Seeburg Hideaway Units, Metal Cab.	275.00
1 Exhibit Jockey Club	35.00	2 Seeburg Gem Hideaway Units, Wood Cab.	275.00
4 Jack in Pot Stands, No Locks	30.00	4 Wurlitzer 24 Record Adaptors and Stepper Units	65.00
1 Liberator	195.00	2 Wurlitzer Bar Boxes	10.00
1 Zoom	15.00	2 350 Wurlitzer	750.00
1 Kicker & Catcher	15.00	1 780E Wurlitzer	550.00
1 Chicago Coin Hockey	15.00	1 Seeburg 10 Record	50.00
1 Crystal	42.50	1 Seeburg Cadet, E.S.	425.00
1 Mystlo	42.50	1 Seeburg Colonel, R.C.E.S.	525.00
2 Spottum	18.50	1 Seeburg 8800, R.C.E.S.	625.00
2 Knockout	129.50	3 24-Record Selectomatic	8.00
1 Wild Flower	69.50	3 Seeburg Transmitters (New)	35.00
21 -120 Wurlitzer Wall Boxes, Perfect 5-10-25	25.00	All Machines Offered Subject To Prior Sale. Full Cash Must Accompany Order In Form of Post Office, Express, Telegraph Money Order or Certified Check. Phone Your Order So That You Will Know Before Sending Money Whether or Not We Have the Machines In Which You Are Interested.	
50 Seeburg WLS Wallomatic, Less Tube	30.00		
10 Seeburg WLS Wallomatic, Less Tube, 5-10-25	32.50		

**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
 00 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5328

## ORDER NOW!

### PHONOGRAPHS

Wurlitzer 616	\$179.50	Wurlitzer #42/800 Victory	\$495.00
Wurlitzer 616, Bottom Lite-Up	199.50	Seeburg Vogue	415.00
Wurlitzer 24	289.50	Seeburg Classio	415.00
Wurlitzer 616 Lite-Up	215.00	Seeburg 8200 Victory Gem	475.00
Wurlitzer 600 Rotary	379.50	Seeburg HI Tone, ESRC	575.00
Wurlitzer 600 Keyboard	415.00	Seeburg HI Tone 8800, ES	535.00
Wurlitzer 42/24 Victory	439.50	Rock-Ola Spectravox & Monarch	299.50
Wurlitzer Twin Twelve, Buckley Adapt.	135.00	Rock-Ola DeLuxe Dial-a-Tune	359.50
Wurlitzer Twin Twelve, Keeney Adapt.	125.00		

### WALL BOXES

Wurlitzer #120, 5c Box	\$19.50	Seeburg 24 Selection Wall-o-Matics, Wireless	\$29.50
Wurlitzer #125, 5-10-25c	19.50	Buckley Grey Boxes	5.00
Wurlitzer 331 and 111 Bar Boxes	10.00	Keeney Wall Boxes	4.00
Wurlitzer 320 Sweet Music Boxes	20.00	Buckley Lite-Up Chrome 32	10.00
Seeburg 20 Selection Wall-o-Matics, Wireless	37.50	Buckley Lite-Up Chrome, 24	15.00

### PARTS AND ACCESSORIES

Seeburg Adapter, SD24-1Z	\$15.00	Wurlitzer #130 Adapter	\$27.00
Seeburg Adapter and GSR#1 Receiver	30.00	Bar Brackets, All Types	2.50
Seeburg GSR#1 Receiver	15.00	Wurlitzer Amplifier, 24, 500, 600, 616	42.50
Seeburg Adapter, SD20-5Z	17.50	Universal Amplifier with Tubes	42.50
Seeburg Organ Speaker Cabinet	15.00	Wurlitzer and Seeburg Pick-Up Head, New Type	7.75
Seeburg Organ Speaker and Cab., R.C.	22.50	D. C. Converters	13.00
Wurlitzer #305 Impulse Receiver, R.C.	14.50	70L7 Replacement Tube	1.50
Wurlitzer #306 Imp. Transmitter, R.C.	14.50	Zip Cord, 2 Wire, Per Ft.	.02 1/2
Wurlitzer #304 Stepper	12.50	30-Wire Cable, Used, Per Ft.	.20
Wurlitzer #145 Stepper	40.00	Wurlitzer Fiber Gear	4.75
Wurlitzer #300 Adapter	27.00	Wurlitzer #350 Speaker	20.00
Wurlitzer #304 Stepper and Adapter	47.50		

**TERMS—1/3 Deposit, Balance C. O. D., F. O. B. New York**  
**N. Y. DISTRIBUTING CO.** 630 10TH AVENUE  
 NEW YORK 19, N. Y. Phone: Circle 6-9570

## MODERNIZE with the 'POPMATIC'



**ALL ELECTRIC — COMPLETELY AUTOMATIC 5c COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN.** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power.

**STURDY CONSTRUCTION:** Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

**NOW \$99.50 NET**  
 F.O.B. Cambridge, O. Full Cash With Order.  
 We Buy Music Routes  
**SUPPLIES FOR POPMATIC**  
 EXTRA HEATING ELEMENTS, Ea... \$ 5.00  
 POPCORN, Per Lb. .... 14 1/2c  
 GLASSINE BAGS, Per 1,000 ..... 2.50  
 POPPING OIL (Packed 6 Gal. Per Case), Per Gal. .... 2.50

We will accept your old Popcorn Machines (any make) against the purchase of the new Post-War Popcorn Machines—all models within 60 days. Line up that location NOW and elbow into this highly profitable field. Act promptly for the first machines.

**THE P. K. SALES CO.**  
 6th AND HYATT AVE., CAMBRIDGE, OHIO

## FOR SALE

Small route in Northern California. Average income \$500 per month net our part. On location—12 Music Boxes, 5 Pin Balls, 12 Miscellaneous Pieces. In shop—Many Spare Parts and Records. Price \$10,000.

**BOX D-36**  
 The Billboard CINCINNATI 1, O.

## WANTED

Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime. Apply or Write

**MUSIC SERVICE COMPANY**  
 2860 Southwest Blvd. Kansas City 8, Mo.

## A SMALL AD—BUT BIG VALUES

Reconditioned 25c Blue Fronts and 25c Gold Chromes. Mills Escalators, 5c and 10c. Thoroughly Reconditioned by a Factory Expert. Wire, Phone or Write for Prices.

**TUBES**  
 Large Square 28 Junction Rectifiers.  
 Super Bell Spinner Motor ..... \$18.50  
 Super Bell Sequence Motor ..... 15.50  
 Super Bell Mixer Motors ..... 10.50  
 Bally Motor Brushes and Springs.  
 Bally Odds and Selector Disc.  
 Exhibit 630 Coils.  
 Exhibit 629 Coils.  
 Exhibit 827 Coils.  
 Mills Slot Locks.

**70L7 REPLACEMENT TUBES—** 80, 523, 25Z6, 6L6, 6V6, 6A6, 6X5C, 6R7, 2A3, 41, 38, 5V4G, 6C6, 2051, 35Z5, 50L6, 25L6, 6F5, 12SQ7, 12SK7.

**BACK BOARD GLASSES**  
 Bally Attention, Club Bell, Sport King, '41 Derby, Club Trophy, Longacre, Sport Special, Turf King, Jockey Club.

**WRITE FOR OUR LATEST PRICE LIST. JUST RELEASED.**

**COIN MACHINE SERVICE CO.**  
 PARTS FOR EVERY OPERATOR'S NEED  
 2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

## SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

**WRITE FOR OUR LATEST PRICE LIST**  
 Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1c, 2c or 5c stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

## PHOTOMATICS

Completely Factory Reconditioned—Late Models  
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 (ONE BLOCK FROM THE SHERMAN)  
 226 W. Randolph Street, Chicago 6, Illinois. Telephone: ANdover 3544



# Senator Forecasts Excise Tax Will Stay Rest of '45

WASHINGTON, Sept. 15.—Much discussed proposal for a 15 to 20 per cent tax cut for individuals and corporations is very unlikely to extend to any of the excise levies, according to Senator Walter F. George, Georgia Democrat, who is chairman of the Finance Committee.

Only prospect of immediate post-war change on excise taxes that George would forecast is the possibility that the tax bill might set a date for "termination of hostilities" for tax purposes only. Most of the excise levies either expire or are dropped to lower rates automatically six months after such a date, he said.

The senator said the date selected might be V-J Day or some later date according to when the committee wishes to have the excise taxes expire.

This fall his committee plans only "interim" tax legislation covering changes upon which members can reach an easy agreement.

### Excise "Debatable"

Excise taxes he placed on the "debatable" list. He said it was feared that interested parties might drag out Senate tax hearings interminably, thus running

the danger of thwarting any tax revision.

Only possible exception might be the automobile use tax, he said. This levy might be included in the interim legislation if it was found that committee opinion substantially favors its abolition.

Whatever tax changes are made must be on the statute books early in November in order to make the appropriate revisions in tax forms, he said as his committee got set to begin meetings early next week.

Once the "emergency" tax measure is out of the way, however, his committee plans to start immediate work on a thoro revision of the entire revenue code, he said. This action probably will not get under full steam before mid-1946.

**SLOTS—1-BALLS—CONSOLES**

Pimlico, F.P. . . . . \$345.00	Kentucky, Payout . . . . . \$325.00
Sport Special, F.P. . . . . 165.00	Longshot, Payout . . . . . 345.00
Record Time, F.P. . . . . 175.00	Sport King, Payout . . . . . 325.00
Blue Grass, F.P. . . . . 175.00	Blue Grass, Free Play . . . . . 195.00
Turf King, Payout . . . . . 475.00	Hi Hand . . . . . 179.00
Jumbo Parade, Payout, Late . . . . . 125.00	'41 Derby . . . . . 350.00
Santa Anita, Payout . . . . . 175.00	Club Trophy . . . . . 325.00
Jockey Club . . . . . 475.00	Bally Club Bells, Comb., Late . . . . . 290.00
Jumbo Parade, F.P. . . . . 79.00	

**NEW REVAMPS**

Flat Top . . . . . \$250.00	Streamliner . . . . . \$250.00
Marines . . . . . 199.50	Yankee Doodle . . . . . 249.50
Arizona . . . . . 250.00	

Seeburg Wall-o-Matics and Bar-o-Matics, Wireless. Each . . . . . \$ 39.50

**RECONDITIONED PIN GAMES**

Sun Valley . . . . . \$137.50
Big Parade . . . . . 129.50
Four Aces . . . . . 129.50
Knockout . . . . . 129.50
Invasion . . . . . 124.50
5-10-20 . . . . . 119.50
Genco Defense . . . . . 94.50
Genco Victory . . . . . 94.50
Topic . . . . . 82.50
Mills Owl . . . . . 79.50
Monicker . . . . . 79.50
Venus . . . . . 79.50
Gun Club . . . . . 74.50
Capt. Kidd . . . . . 72.50
Spot A Card . . . . . 72.50
Spot Pool . . . . . 72.50
Clover . . . . . 72.00
Jungle . . . . . 72.00
Argentine . . . . . 69.50

**ARCADE**

Rapid Fire . . . . . \$160.00
Keeney Submarine . . . . . 150.00
Slap Jap . . . . . 119.50
Keeney Air Raider . . . . . 165.00
Periscope . . . . . 139.00
Radio Rifle . . . . . 50.00
Shoot to Tokyo . . . . . 180.00
Chi Coin Hockey . . . . . 210.00
Plikes Peak . . . . . 22.00
Texas Leaguer . . . . . 39.50
Anti-Aircraft . . . . .
Brown Cabinet . . . . . 60.00
Pitchem & Catchem . . . . . 95.00
ABT Target, Model F, Blue Cab. . . . . 24.50
Seeburg Concert Grand . . . . . 350.00

**RECONDITIONED PIN GAMES**

Texas Mustang . . . . . \$ 69.50
Belle Hop . . . . . 64.50
Horsoscope . . . . . 64.50
Snappy . . . . . 62.50
Majors '41 . . . . . 59.50
New Champs . . . . . 59.50
Seven-Up . . . . . 59.50
Ten Spot . . . . . 59.50
Towers . . . . . 59.50
Zig-Zag . . . . . 59.50
Star Attraction . . . . . 59.00
Four Roses . . . . . 57.50
Legionnaire . . . . . 55.00
Stratoliner . . . . . 55.00
Sea Hawk . . . . . 49.50
Holdover . . . . . 47.50
Broadcast . . . . . 47.50
Metro . . . . . 47.50
Champ . . . . . 47.50

**WANTED PHONOGRAPHS ROCK-OLA**

Supers — Masters — '39 Deluxes — Standards — Windsors — Monarchs — Imperial 20. Wurl. 850 — 750E — 800 — 500 Kybd. — 600 Kybd. — 618.

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

# Govt. Set To Free Tires, Auto Parts

WASHINGTON, Sept. 15.—As gasoline rationing ended, several subsequent announcements issued in the nation's capital as the tire, truck and automotive parts situations heartened the civilian and commercial drivers of the country.

Of prime importance to companies converting was their need for parts for commercial vehicles. Office of Surplus Property announced this week that parts for nearly every type of truck are now available to dealers, garages and fleet operators. Parts were also made available to private car owners.

Parts varying from cotter keys to complete engines will be sold on a standard price basis. Previously such surplus property was sold only on bids. A minimum order of \$500 will be required, however, on release.

Coming hand in hand with the parts release was the announcement by the Office of Defense Transportation that rationing of all new commercial motor vehicles, including trucks, truck-tractors and trailers, will end effective December 1. This is of great interest to coin machine firms thruout the country who have been struggling along for the past four years with trucks limping along under the load of service calls found necessary thru operation of used coin equipment.

On and after December 1, according to Guy A. Richardson, director of ODT's highway transportation department, "a free market will exist in the purchase and delivery of commercial motor vehicles."

Effective September 22, he said, persons desiring to obtain a new commercial motor vehicle will no longer be required to file an application with the ODT and beginning October 1 the ODT will no longer issue certificates of transfer covering new commercial motor vehicles. However, during October dealers will be prohibited from transferring new commercial vehicles except to holders of valid certificates of transfer.

Altho new cars will not be equipped with spare tires, this situation may not remain for long since the War Production Board has removed all restrictions on the number of tires which may be manufactured for passenger automobiles.

Proof that the lifting of gasoline rationing will swell the extent of highway travel for the remainder of the year while favorable weather prevails, came late in August as comparisons were made. It will not be before new automobiles stream steadily from the production lines and used cars now in owners hands are put in shape that highway travel comes anywhere near pre-war levels, tho.

First week following end of gasoline rationing weekday automobile travel increased 21 per cent and Sunday traffic jumped 36 per cent, according to an announcement of the Public Roads Administration. This travel for weekdays during August in comparison with August, 1941, was 26 per cent less, while on Sunday, August 25, it was down 33 per cent from four years previous.

**IMPORTANT NOTICE!!**  
**TICKET DISTRIBUTORS**  
**DON'T MISS**  
**THIS WORLD SERIES!!**

OPERATE POOLS OR SELL TICKETS FOR THE WORLD SERIES . . . . . THIS IS THE WAY TO MAKE THE BIGGEST MONEY IN THE JAR TICKET BUSINESS.

**SERIES STARTS OCT. 2**  
**NO TIME TO LOSE**  
**ANSWER NOW**  
**SOLD LAST YEAR FROM COAST TO COAST**

**PACIFIC COAST**  
**AND**  
**NORTHWEST STATES**  
**AIRMAIL OR WIRE YOUR ORDER TODAY!**  
**GIVING YOU TIME TO RE-ORDER IN QUANTITY**

One Set Good for All Possible 7 Games.  
4 Games, Definite Profit . . . . . \$200.00  
7 Games, Definite Profit . . . . . 350.00

**COST PER COMPLETE SET**  
**\$19.00** With Full Information Complete Details  
**AS SIMPLE TO OPERATE AS ANY TICKET OR SALESBOARD.**

**AMERICAN DISTRIBUTING SYNDICATE**  
P. O. BOX 431, Green Bay, Wis., Branch  
Football — Baseball — Basketball and All Other Pools.  
**START NOW—GET INTO BIG BUSINESS**

**READY FOR LOCATION!**

**PIN GAMES**

ABC Bowler . . . . . \$ 45.00
Air Circus . . . . . 115.00
Baker's Defense . . . . . 42.50
Clock . . . . . 57.50
Clover . . . . . 62.50
Five-Ten-Twenty . . . . . 40.00
Four Diamonds . . . . . 110.00
Gold Star . . . . . 42.50
Hit the Jap (Gold Star) . . . . . 50.00
Horsoscope . . . . . 40.00
Knockout . . . . . 110.00
Salute . . . . . 35.00
Sky Blazer . . . . . 55.00
Skyline . . . . . 35.00
Smack the Jap (10 Spot) . . . . . 47.50
Spot Pool . . . . . 62.50
Star Attraction . . . . . 52.50
Summer Time . . . . . 35.00
Sun Beam . . . . . 55.00
Super Chubbie . . . . . 47.50
Target Skill . . . . . 40.00
Texas Mustang . . . . . 62.50
Towers . . . . . 65.00
Umph . . . . . 35.00
Victory . . . . . 77.50

**ONE BALLS**

Club Trophy . . . . . \$295.00
Owl . . . . . 60.00
Santa Anita, P.O. . . . . 119.50

**CONSOLES, P. O.**

Baker's Paces . . . . . \$200.00
Galloping Domino, J.P., 2 Tone . . . . . 300.00
Jumbo Parade, P.O. . . . . 110.00
Lucky Star . . . . . 125.00
Paces Races, Brown . . . . . 140.00
Paces Reels, P.O. . . . . 105.00
Saratoga, P.O. . . . . 75.00
Four Bells, Hi Head, 5-5-5-5 . . . . . 850.00
Four-Way Super Bell, 5-5-5-25 . . . . . 675.00

**CONSOLES, F.P.**

Big Game . . . . . \$ 35.00
Jumbo Parade, Comb. . . . . 150.00
Twin Super Bell, Comb. F.P. & P.O. . . . . 595.00
Twin Super Bell, Comb. 5-5 . . . . . 550.00
Club Bells . . . . . 250.00

**ARCADE EQUIPMENT**

Ace Bomber . . . . . \$175.00
Air Raider . . . . . 150.00
Baseball . . . . . 30.00
Basketball . . . . . 30.00
Batting Practice . . . . . 100.00
Challenger . . . . . 25.00
Circus Romance, New . . . . . 225.00

**Cigarola, Late Type, Nat'l Coin Head . . . . . \$110.00**

**Hockey . . . . . 175.00**

**Shoot the Chutes . . . . . 105.00**

**Sky Fighter . . . . . 200.00**

**Dome Top Claw . . . . . 105.00**

**Merchantman Claw . . . . . 80.00**

**Rotary Claw . . . . . 210.00**

**Rotary Merchandiser . . . . . 200.00**

**PHONOGRAPHS**

750E Wurlitzer . . . . . Write
850 Wurlitzer . . . . . Write
Seeburg Envoy . . . . . Write

**SLOTS**

American Eagle . . . . . \$ 20.00
Around the World . . . . . 17.50
1¢ Q.T. Glitter Gold . . . . . 67.50
5¢ Blue Front . . . . . 145.00
5¢ Brown Front . . . . . 180.00
5¢ Gold Chrome . . . . . 255.00
5¢ Silver Chrome . . . . . 270.00
5¢ Melon Bell . . . . . 170.00
5¢ Cherry Bell . . . . . 185.00
5¢ Roman Head . . . . . 85.00
5¢ Rolatop . . . . . 67.50
5¢ Q.T. . . . . 80.00
10¢ Club Model . . . . . 275.00
10¢ Gold Chrome . . . . . 265.00
10¢ Cherry Bell . . . . . 195.00
25¢ Gold Chrome . . . . . 290.00
25¢ Brown Front . . . . . 275.00

**ROY MCGINNIS CO.** 2011 MARYLAND AVE. BALTIMORE 18, MD.

**SLOTS STANDS SLOTS**

**PRE-WAR PRICES**  
**EVERYTHING MUST GO**

**MILLS**

**BROWN FRONTS LIKE NEW**

1 25c Original, Steel Lining . . . . . \$250.00
1 10c Original, Steel Lining . . . . . 200.00
1 5c Original, Steel Lining . . . . . 175.00
1 25c Rebuilt Like New . . . . . 200.00
1 25c Blue Front . . . . . 175.00
1 10c Blue Front . . . . . 125.00

**JENNINGS 4 STAR**

1 25c Chief . . . . . \$200.00
1 10c Silver Club . . . . . 150.00

**CAILLE COMMANDERS**

5 5c. Ea. . . . . \$ 55.00
2 10c. Ea. . . . . 65.00
2 25c. Ea. . . . . 90.00

**PACE**

2 10c Slug Proof. Ea. . . . . \$ 75.00
2 5c Slug Proof . . . . . 65.00
4 10c Blue Fronts. Ea. . . . . 75.00
1 5c Brown Front . . . . . 65.00
1 25c Comet, Like New . . . . . 125.00
3 10c Comets. Ea. . . . . 65.00

**WATLING LIKE NEW**

4 10c Diamond Jack. Ea. . . . . \$ 85.00
2 5c Diamond Jack. Ea. . . . . 75.00
64 Steel Box Stands. Ea. . . . . \$ 9.95

**TERMS: 1/3 DEPOSIT, BALANCE C. O. D.**

**C. F. ECKHART** Hortonville, Wis. Phone 2091

**GUN CLUB** . . . . . \$ 55.00

**Home Run** . . . . . 30.00

**Shangri-La** . . . . . 65.00

**Jeep** . . . . . 60.00

**Jungle** . . . . . 60.00

**Sportsman, One Shot** . . . . . 195.00

**Victorious 1944** . . . . . 65.00

**Majors** . . . . . 50.00

**Keep 'Em Flying** . . . . . 95.00

**Sky Ray** . . . . . 60.00

**Metro** . . . . . 50.00

**Sky Chief** . . . . . \$100.00

**Towers** . . . . . 65.00

**Torpedo Patrol** . . . . . 65.00

**Velvet** . . . . . 45.00

**Hi Stepper** . . . . . 35.00

**Four Diamonds** . . . . . 30.00

**Polo** . . . . . 25.00

**Southpaw** . . . . . 75.00

**Defense** . . . . . 75.00

**Big Parade** . . . . . 95.00

**Action** . . . . . 65.00

**Spot Pool** . . . . . \$ 65.00

**Horsoscope** . . . . . 65.00

**5-10-20** . . . . . 75.00

**Flat Top** . . . . . 125.00

**Victory** . . . . . 75.00

**Thorobred** . . . . . 450.00

**Bally Club Bells** . . . . . 225.00

**Hi Hand, Bally** . . . . . 135.00

**100 Old Style Buckley Boxes. Each** . . . . . 6.50

*This equipment is all in excellent shape. One-third deposit is required with order.*

**WOLVERINE ENTERTAINERS, INC.**  
88 NEWBERRY STREET PONTIAC, MICH.  
Phone Pontiac 2-8851 or 8550

**SALESBOARDS**

Operators' Hits—24-Hour Service—25% Dep. Profit

Holes	Name	Def.	Price
1000	5¢ Nickel Charley	Def. \$17.00	\$ .99
1200	5¢ Bingo	Def. 20.00	1.21
1000	25¢ J.P. Charley	Avr. \$52.08	\$1.24
1000	10¢ J.P. Ready Money	Avr. 50.70	1.79
1000	5¢ J.P. Jumbo Hole "Tens"	23.85	1.89
1000	5¢ J.P. Home Run	Avr. 27.00	1.89
1000	5¢ J.P. Big Forty	Avr. 24.25	1.79
1200	5¢ J.P. Barrel	Avr. 23.37	2.18
1000	5¢ J.P. Sista	Avr. \$28.70	\$2.36
1000	5¢ J.P. Beat This Card	Avr. 32.72	2.59
1184	5¢ J.P. Jumbo Bingo	Avr. 27.78	2.49
1800	5¢ J.P. Lulu	Avr. 33.25	2.89
2400	5¢ J.P. Barrel	Avr. 46.32	3.49
1200	5¢ J.P. Payout	Avr. 52.59	2.89
2170	5¢ Tab. R., Wh., Bl. Tickets	\$36.00	\$1.24
120	Tip or Baseball Books, Doz.		1.88

Write for New List Top Flight Boards.

**WORLD'S BEST BOARDS, TICKETS, CARDS**  
**DELUXE SALES CO.**  
BLUE EARTH, MINN.

**Veatch's Panther**

**WE NEED**  
The Following 5 Games  
**BROADCAST**  
**CROSSLINE**  
**PLAYBALL**  
**Flicker**  
**SPEED BALL**

These Games Do Not Have To Be In Operating Condition. But Games Must Be Complete.  
Wire or Write Giving Quantities and Best Price.

**V-P Distributing Co.**  
2336 Olive Street, St. Louis 3, Mo.  
Phone: Central 3992  
**ST. LOUIS TERRITORY OPERATORS:**  
Do You Need Cash? If So, See Us.

# Cigs as Prizes Up for Debates In New Orleans

CHICAGO, Sept. 15.—Question of using cigarettes as prizes in diggers and other coin-operated amusement devices landed like a bombshell in the laps of the district Office of Price Administration in New Orleans recently.

Campaign against the use of cigarettes as prizes came as a sidelight to another campaign launched August 26 by a New Orleans newspaper and certain reform leagues who seemed intent on investigating the OPA and who found they could use coin machines in an attempt to get at that organization.

Reform groups, seconded by the newspapers, alleged that cigarettes were being sold for as much as \$1.25 thru diggers and gaming devices and demanded that OPA look into the matter. District office in New Orleans did look into the matter, and declared that the practice of giving cigarettes as prizes was perfectly legitimate so far as that office was concerned, since no violation of price was involved.

This statement, from one official of the OPA in the New Orleans district office opened the way for a revelation of internal disagreement in that office as another official in the same office challenged the interpretation and prepared to cast his lot with the newspapers and reform league. This came about after August 20, when the district OPA ruled that that office had no jurisdiction in the matter.

Leaders in the reform league were quite honest that it was their original intention to investigate the activities of OPA and they seized upon coin machines to make those machines the scapegoat.

Said the district OPA official who was of the opinion that the affair was not OPA's jurisdiction: "The general maximum price regulation provides that cigarettes can be sold in iron claw machines and other coin-operated devices if this practice of selling was prevalent in March, 1942. Anyone selling cigarettes today that was not in business

# New Locations for Jukes and Venders Open:TokyoHotels

SAN FRANCISCO, Sept. 15.—If you are looking for new locations for vendors, jukes, games or amusement machines, here may be just your meat.

Radio Tokyo announced this week that the Japanese Hotel Association "is planning to increase first-rate hotels for international tourists." Broadcast said 14 such hotels came thru the air raids unscathed.

It looks like an ideal opening for a coin-machine man, especially with a chest full of Pacific ribbons. Even the Japs themselves might like a little pinball to take their minds off the peace.

# Mobile Tax Revenue Shows Cig Sales at 50,000 Packs Daily

MOBILE, Ala., Sept. 15.—With cigarettes back on the market in quantities, Mobile residents are really burning up the fags.

County Treasurer George E. Stone Sr. reported that his office has received a check for \$6,485 to cover cigarette tax receipts for the first six days of September.

That is better than \$1,000 a day, representing more than 50,000 packages.

in March, 1942, can adopt prices of a competitor who was using the same means of selling in March, 1942. This also applies to other items sold thru coin-operated machines.

"At the present time cigarettes are plentiful and they will continue to grow more plentiful as time goes on. They are now on the shelves of many stores, so that the person who now patronizes gambling devices does so only to satisfy his gambling instincts."

Whole issue has since been referred to the Dallas Regional Office of OPA, and is now awaiting a ruling from that office.

Meantime, however, the reform league announced that it had drawn up a report requesting Senatorial investigation of the New Orleans OPA. The report, sent to Senators Wherry of Nebraska and Stewart of Tennessee, requested that the Senate committee immediately send an investigator to look into the matter and to investigate OPA's "control over small business."

**LUMILINES, LAMPS—GE MAZDA**

Lumilines, clear or white, 24 to Ctn. Write. GE Mazda, 7 1/2, 15, 25, 40, 60, 75 Watt, 7¢ each (120 to Ctn. Small Lamps, First Line Mazda, 63, 51, 55, 3 1/2¢ each; 46, 44, 50, 4 1/2¢ each.

**SEND FOR TUBE LIST!!**

1/3 Dep., Bal. C.O.D., F.O.B., N. Y.

**ARCADE BULB COMPANY**

56 W. 25th St. New York 10, N. Y.

**Economy Supplies The Nation!**

**MINIATURE BULBS FOR GAMES AND WALL BOXES**

Lamp No.	Volts	C.P. or Amp.	Base Screw	Price 10	Price 100
9.9	9.9	.30 amp.	S. C.	\$.75	\$ 6.50
87	6-8	15 c. p.	S. C.	.90	6.50
88	6-8	15 c. p.	D. O.	1.00	6.50
1129	6-8	21 c. p.	S. C.	1.25	11.85
1130	6-8	21 c. p.	D. O.	1.50	14.25
1133	6-8	32 c. p.	bay	1.35	12.00
1503	6-8	50 c. p.	bay	2.50	

**ALSO FULL LINE OF KEN-RAD AND MAZDA LAMPS AND TUBES**

Terms: 1/3 Deposit With Order, Balance C. O. D.

Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

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**CAN USE**

A FIRST-CLASS REPAIR MAN ON JUKE, REMOTES, AMPLIFIERS, GUNS, CONSOLES AND ONE BALLS.

Must have plenty of experience and be sober and not afraid of work. Steady post-war job to man who can qualify. Write, giving full experience, to

**E & R SALES CO., Grand Rapids, Mich.**

**COIN COUNTING MACHINES**

New and Rebuilt—Bought, Sold, Repaired

Wrappers and Supplies. Write Today.

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**BETTER PRODUCTS FROM BELL PRODUCTS**

**GUARANTEED MILLS ORIGINAL SLOTS—CONSOLES**

**FACTORY REBUILT—CLEAN AS A WHISTLE**

Gold Chromes, 5¢ . . . \$350.00	Club Bells, 25¢ . . . \$425.00	Brown Fronts, 10¢ . \$300.00
Gold Chromes, 10¢ . . . 400.00	Blue Fronts, 5¢ . . . 200.00	Brown Fronts, 25¢ . 350.00
Gold Chromes, 25¢ . . . 425.00	Blue Fronts, 10¢ . . . 300.00	Four Bells—Write for Special Price.
Gold Chromes, 50¢ . . . 650.00	Blue Fronts, 25¢ . . . 325.00	Three Bells—Write for Special Price.
Club Bells, 5¢ . . . . 375.00	Blue Fronts, 50¢ . . . 575.00	
Club Bells, 10¢ . . . . 400.00	Brown Fronts, 5¢ . . . 250.00	

**MISCELLANEOUS EQUIPMENT—READY FOR LOCATION**

Blue Grass . . . . . \$175.00	Rockingham . . . . . \$275.00	See. Chicken Sam . . \$110.00
Dark Horse . . . . . 175.00	Rapid Fire . . . . . 145.00	Western Baseball . . 95.00
Record Time . . . . . 165.00	Ev. Ten Strike . . . . 60.00	Keeney Sub. Gun . . 155.00

**FIVE-BALL FREE PLAY GAMES—THOROUGHLY RECONDITIONED**

Air Circus . . . . . \$115.00	Gun Club . . . . . \$ 70.00	New Champ . . . . . \$ 60.00
Big Parade . . . . . 115.00	Hi Hat . . . . . 65.00	School Days . . . . . 50.00
Bola-Way . . . . . 85.00	Jungle . . . . . 85.00	Sea Hawk . . . . . 50.00
Bosco . . . . . 85.00	Keep 'Em Flying . . . 135.00	Shangri-La . . . . . 135.00
Capt. Kidd . . . . . 70.00	Knockout . . . . . 135.00	South Paw . . . . . 70.00
Defense (Genco) . . . . 85.00	Legionaire . . . . . 60.00	Spot Foot . . . . . 85.00
Five & Ten . . . . . 115.00	Miami Beach . . . . . 70.00	Texas Mustang . . . . 70.00
Four Rows . . . . . 55.00	Monicker . . . . . 70.00	Zig Zag . . . . . 60.00

**NEW REVAMPS—DELIVERY AT ONCE**

3 Arizona	4 Flat Top	4 Streamliner
1 Big Top	2 Grand Canyon	2 Trade Winds
2 Brazil	3 Idaho	1 Wagon Wheel
4 Casablanca	2 Santa Fe	1 Yankee Doodle

3 Cover Girls  
**Write for Special Prices**

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To Ship Only the Finest Reconditioned Equipment at the Most Reasonable Prices.

**DOWN GO PRICES—BUY NOW AND SAVE**

**EQUIPMENT GUARANTEED TO SATISFY**

**ONE BALL PAYOUTS**

5 Bally Turf Kings, Special. Ea. . . . \$195.00
4 Bally Jockey Clubs. Ea. . . . . 195.00
4 Bally Kentuckys. Ea. . . . . 150.00
4 Bally Long Shots. Ea. . . . . 135.00
8 Bally Sport Kings. Ea. . . . . 100.00
1 Bally Santa Anita, Extra Special . . . 79.50

**CONSOLES**

3 Buckley D.D. J.P. Track Odds, Latest Models, Very Clean. Ea. . . . . \$525.00
1 Buckley D.D. J.P. Track Odds, Latest Model, 25c Play, Excellent Condition 595.00

**SLOTS**

1 50c Mills Gold Chrome, 2-5 Play, Like New . . . . . \$435.00
2 25c Mills Blue Fronts, Very Clean, SPECIAL . . . . . 199.50
3 5c Mills Melon Bells, Like New, Late 150.00
1 5c Mills War Eagle, 3-5, Very Clean 119.50
1 5c Mills Golden Bell, 3-5, Very Clean 119.50

SEVERAL 5-10-25c MILLS GOLD CHROMES AT GIVE-AWAY PRICES, REBUILT IN ORIGINAL SHIPPING CRATES—WRITE.

**SLOT STANDS**

35 MILLS BOX STANDS, PERFECT, SPECIAL. Each . . . . . \$ 8.00
(Cash With Order)
10 Mills Double Safe Stands, SPECIAL. Each . . . . . 60.00

**WRITE, WIRE OR PHONE NOW AND SAVE MONEY ON ABOVE**

**TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.**

**JOHN M. WALL**

2415 MONTGOMERY ST. PHONE 3-2665 SAVANNAH, GEORGIA

**PERFECT EQUIPMENT—READY FOR LOCATION!**

IF YOU DON'T SEE IT LISTED—WRITE!

**MUSIC**

Wurlitzer 616 . . . . . \$165.00	Seeburg Vogue . . . . . \$375.00
Wurlitzer 616 Lite-Up . . . . . 195.00	Seeburg Classic . . . . . 385.00
Wurlitzer 600R . . . . . 375.00	Seeburg Casino . . . . . 289.50
Wurlitzer 600K . . . . . 395.00	Rock-Ola Counter Model, '39 Revamp . 129.50
Wurlitzer 500 . . . . . 385.00	Rock-Ola Commando . . . . . 545.00
Wurlitzer '42/'24, Excellent Condition. 445.00	Rock-Ola 16-Record, Lite-Up Top & Bottom . . . . . 149.50
Wurlitzer 500K, '42 . . . . . 520.00	Rock-Ola Standard . . . . . 335.00
Wurlitzer 24 . . . . . 259.50	Rock-Ola DeLuxe . . . . . 350.00
Wurlitzer 61 Counter Model . . . . . 135.00	Mills Throne . . . . . 255.00
Seeburg 8800, ESRC . . . . . 589.50	Mills Express . . . . . 335.00
Seeburg 8800, ES . . . . . 535.00	
Seeburg Gem . . . . . 289.50	

**ACCESSORIES**

7 Seeburg Wireless Bar-o-Matics . . . . \$44.50	5 Wurlitzer #120 Boxes . . . . . \$24.50
1 Seeburg Colonel Amplifier . . . . . 55.00	15 Wurlitzer #125 Boxes . . . . . 24.50
6 GSR1 Selection Receivers . . . . . 15.00	4 Wurlitzer #332 Bar Boxes . . . . . 19.00
Wurlitzer 300 Adapter . . . . . 17.50	Wurlitzer Bar Brackets . . . . . 2.50
Wurlitzer 304 Stepper . . . . . 10.00	Seeburg Wireless Boxes, 20 Sel. . . . . 37.50
4 24 Seeburg Wireless Adapters . . . . 15.00	8 Seeburg 20 Sel. 3-Wire Boxes . . . . 35.00
Motor for Wurlitzer Counter Model . . 15.00	1 Wurlitzer #331 Bar Box . . . . . 14.00
1 Wurlitzer #321 Bar Box . . . . . 14.00	Zip Cord, Per Foot . . . . . 02 1/2
3 Wurlitzer #320 Sweet Music Box . . . . 24.50	150 New Utah 8" P.M. Speakers . . . . 4.25

We have parts for all Phonographs—Write your needs!

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

**WEST SIDE DISTRIBUTING CO.** 612 10th Ave., N.Y. 18, N.Y. Phone: Circle 6-7533

**REBUILT MILLS SLOTS—IMMEDIATE DELIVERY**

Blue Fronts . . . . . \$150.00	5c . . . . . \$175.00	25c . . . . . \$200.00
Brown Fronts . . . . . 175.00	10c . . . . . 200.00	50c . . . . . 225.00
Silver, Gold or Copper Chromes . . . . 200.00	20c . . . . . 225.00	100c . . . . 250.00

All machines complete with Drill Proof Cabinets, Knee Action, Club Handles. Rebuilt to look like new and are ready for location.

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# JUKE OPS SIZE UP FUTURE

## Record Supply Still Problem

Music box men say jobbers insist they take "blanket" orders to get hit platter

CHICAGO, Sept. 15.—Mixed emotions for present conditions and future prospects in the juke branch of the coin machine industry were displayed this week in a survey of Chicago area juke operators.

Still the major problem of juke operators here, as in many other parts of the country, is the record supply situation. Operators are still tussling trying to get adequate supplies of top tune records, and at times merely trying to get records. The general opinion of Chicago operators seems to be that distributors here are holding juke supplies to 50 per cent of their 1942 quotas. And most operators consider themselves extremely lucky if they get that.

Growing steadily is the operators' feeling that distributors are favoring retail outlet purchasers with the choice disks and pushing off the oldies on them when they get a chance.

### "Blanket" Orders

One spokesman said most of the operators realize the headaches suffered by record manufacturers have not been easy. "But the one practice which we feel unnecessary, is that invoked by the distributing firms making it almost compulsory for operators to make 'blanket' orders when ordering disks." Under this system, according to the spokesman, operators must order by "band name" and not by number. Thus, if the distributor has a series of one band, a selection of sides are sent to the operator and he must take "pot-luck" in getting what he really wanted. Operators much prefer to order by number.

Criticism of the race record situation was also forthcoming. Many operators contend that "most race records are hard to get and especially hard to tab as 'hot' juke numbers, and in order to stay on top of customers' preference it is well to rely on connections which you might have in sections where the race records go. Otherwise, operators must depend on recommendations of distributors which to some degree are not too accurate." Operators, on this score, say that they rely greatly on *The Billboard* disk preference chart published in each issue.

Concern was shown toward the practice of combining "natural" juke tunes with "celebrity" artists on some records. This was done largely by the diskers, according to the ops, to pull a bigger price for these particular sides. Consequently, in order to get the side ops wanted, it has been necessary to take the pressers' "celebrity" choice too. Sides, for instance, which formerly carried Crosby on both sides for 21 cents were raised to 50 cents before the OPA began operations, and now a combination of Crosby, termed a natural on jukes, sells for 53 cents or thereabouts with the "celebrity" pressed on the other side.

### Favor Retailer

All operators interviewed were concerned at the distributors favoring retail disk sales outlets with top tunes and the greatest allotment of records. Operators feel that much of the present day popularity of records and record players in homes was provoked by the juke "pushing" of recorded music. Most are tolerant of the situation and fully condone their allocating a good percentage of records to the retail outlets, but most operators feel the juke men have been getting the short end of consideration.

Operators were to some extent critical of the quality of disks coming out of the pressing factories and altho annoyed, they were again tolerant of this condition. Many operators interviewed found frequent fault with "cutoffs," but attribute this to the stress under which the manufacturers produced their war-time outputs.

Some criticism of "cutoffs" was sent (See *SIZE UP FUTURE* on page 86)



HERE'S YOUR GAVEL, MR. PRESIDENT. Charles Eckart, temporary chairman of the Pacific Coast Record Manufacturers' Association, turns the gavel over to Otis Rene, owner of Excelsior Records, who was elected president of the new organization in Los Angeles. Looking on at the right is Jack Gutshall, of Jack Gutshall Distributing Company, who distributes Excelsior and other labels. Gutshall was named vice-president of PCRMA, composed of independent record manufacturers. Rene and Gutshall are now in the East lining up distributors for their records, as the latter is associated with Leon Rene, owner of Exclusive Records, as well as Otis Rene in the RGR Company. Firm handles raw stock, produces disks and distributes them.

## West Coast Platter Makers Pick Rene of Excelsior To Be President of New Group

Disk Producers Hold Second Meeting in Los Angeles

LOS ANGELES, Sept. 15.—A record label owner, Otis Rene, of Excelsior, was named president, and Jack Gutshall, of Jack Gutshall Distributing Company, vice-president of the Pacific Coast Record Manufacturers' Association, at a dinner-meeting held here Thursday (6). A board of directors, two from each division of the industry, was also named.

Named to serve on the directors board were: Lou Goldberg, of Allied Record Company, and Charles Eckart, manufacturers; Leon Rene, Exclusive Records, and Cliff McDonald, Four Star Records, producers; William Moffett and J. F. Bard, distributors; Hank Fine and Howard Courthey, miscellaneous products.

There was some discussion of Fine's selection to the board. Since he was absent and not a member of the association, some argued that he could not serve in this capacity. James B. (Bud) Kyser, of Key Laboratories, agreed to join by proxy for Fine, which added to the discussions. Gutshall took the stand that a membership could be filed by proxy and came up with the money for Fine's dues.

### Read By-Laws

Reading of the by-laws drafted by a group of 16 men appointed by the various fields of the recording business also drew fire. Some members contended that the by-laws as read by Eckart, acting chairman, should be mimeographed and mailed to all members so they could digest them in their leisure. Contention filed by the opposition that at this time no association had been formed and it was a mystery as to people to receive the copies.

Eckart also explained that four weeks had passed since the initial meeting and that mimeographed would take additional time in this procedure. Bard, well-known local and Chicago distributor, challenged some of the points. But these were clarified as this distributor requested.

Gutshall explained that the by-laws as they stood were not accepted and would not be until after having been read with proposed changes at two more meetings. He argued that the association be formed with the members com-

ing forward with their dues or pledges. All in the meeting had been qualified during an introduction by Otis Rene, who announced those present over a walkie-talkie radio, to Eckart, who was conducting the meeting from a mike at the speaker's table.

Dick Elwell, of Bel-Tone Records, proposed that a discussion of each section of the by-laws be taken and that they be accepted in some form, allowing the association to get underway. Otis Rene sanctioned Elwell's views to a certain extent by urging that the draft be accepted with provisions for revisions. Goldberg praised the men who had devoted time and labor to the drafting of the rules. Elwell again took the floor to request a roll call to learn how many favored an association.

### 34 Sign Up

The by-laws draft was passed among the members with 34 signing to join. Following this, Eckart asked that those who intended to join or had joined move to one side of the banquet hall. Voting for the president and vice-president followed with Rene polling 10 votes and his nearest opponents, Leon Rene and Cliff McDonald, seven each. Twenty-eight votes were cast. In the vice-president's election 27 votes were cast with Gutshall receiving 11 and his nearest opponent, Harold Yorgason, seven. Goldberg and Eckart declined nominations for the presidency.

Meeting was preceded by entertainment with Gloria Court singing to Leon Rene's piano accompaniment. Horace Pease, of Chase Brass, offered cockney dialect monologs.

## Sterling Disks Says Western Outlets Set

NEW YORK, Sept. 15.—Albert E. Middleman, who recently announced formation of a disk-making concern, Sterling Records, has returned from Los Angeles with the report that he has completed all arrangements for his company's West Coast operations. He said negotiations for Eastern outlets are going forward.

## Pan-a-Mer, New Disker, To Cut For Juke Trade

CHICAGO, Sept. 15.—Paul Shahin, Chicago composer of Latin tunes, announced that his firm, Pan-American Publications, will enter the record field with release of two disks under the label Pan-a-Mer in the next 30 to 60 days.

Master platters for the releases already have been cut here by Dick LaSalle, who is playing in the Blackstone Hotel's Mayfair Room. Shahin said he now is dickering for pressing of the disks and national distribution.

The tunes, all compositions of Shahin, are *Give Me All of Your Heart*, *Let Me Take You in My Arms*, *I Dreamed About You Last Night* and *Siempre Eres Tu—It's Always You*. Lyric of the latter is a combo of Spanish and English. All are rumbas.

Shahin said his concern is especially interested in distribution of the disks to juke operators, but plans for it have not yet been completed.

He said he also has Will Back, WBBM orchestra leader, signed for recordings in the near future.

He has a backlog of about 50 of his own tunes available for recording, Shahin said. In addition, he is seeking exceptional rumbas, tangos, sambas and other Latin melodies. The firm will specialize in the Latin tempos.

Besides the 10-inchers, Pan-a-Mer also has a 16-inch transcription of 10 melodies recorded by Kiki Ochart available for radio thru BMI, he reported.

## Scully, Russell Take Over Stahl Specialty As Macomb Music Co.

DETROIT, Sept. 15.—The Stahl Specialty Company, large northeast Detroit music distributing firm operated by H. Stahl, has been taken over by Philip Scully and Earl Russell. It is being reorganized as the Macomb Music Company, and headquarters will remain at 16700 E. Nine Mile Road, East Detroit.

Scully was formerly a mechanic with the S & W Coin Machine Exchange, and Russell, who is Scully's father-in-law, formerly was a service man with Robinson Sales Company.

They will continue to operate an extensive route of juke boxes. In addition, they will also do jobbing and servicing of various types of amusement games. At present they are bringing out a special type of conversion of "Shoot the Japs" and similar games featuring various animal figure targets.

## Jack Kenny Planning Own Label; Shrum to Launch Platter Firm

HOLLYWOOD, Sept. 15.—Jack Kenny, of the act of Gallagher and Shean, plans to enter the recording field here in the near future. A songwriter, Kenny has his own publishing firm, Lone Star Music Publishers, which recently released *There's a New Star in Heaven Tonight*. It was recorded by Ozie Waters with the Colorado Hillbillies for Coast records.

Kenny will release disks under Lone Star, which ties in with his publishing firm. He will feature Western music, principally tunes of his own.

Cal Shrum, well-known Western musician recently discharged from the army, plans to launch Western Records. First releases will include *Oklahoma Hills*, *Forgive Me One More Time*, *I Lost You and Smiles Are Made Out of Sunshine*. The artists will be Cal Shrum and His Rhythm Rangers. Shrum's brother, Walt, who has the Colorado Hillbillies heard on Coast Records, will soon record for Western, Cal Shrum said.

## Lipin Outlines Plans On New Headq'ters For Detroit Concern

DETROIT, Sept. 15.—Complete details of the expansion program announced a week ago by Max Lipin, head of Allied Music & Sales Company, a week ago, were disclosed this week.

Expansion centers around the acquisition of a new three-story structure of brick construction at 51 Temple Avenue, at the rear of the old Bohemia Night Club and Temple Ballroom, which the company is taking possession of today. This is a move of only a block and a half from their present headquarters on Woodward Avenue.

It is emphasized by Lipin that the new structure will have to undergo thoro remodeling and will be used chiefly as a storage depot for bulk merchandise and larger items for the next several months. Actual removal of the offices and display rooms will not take place until some time after the first of the year, according to Lou Salesin, new sales manager of the company.

New building contains about 26,000 square feet of floor space, or about four times the present room. In addition, there is a parking lot 178 by 26 feet, designed for an unlimited number of visitors and customers at the new location.

In continuation of the policy of expansion, the sales force under Salesin has been increased with the appointment of three new experienced men, from nine to 12 members. New men are Morry Kaplan, who has long been associated with the automatic phonograph business here and will specialize in contacts with the coin machine and juke box industry; William Finn, who will handle contacts with music dealers on the lower west side of Detroit, and Charles Jaquomette, who will contact music dealers in the northwestern section of the city.

## Modern Vending Set To Distribute Jewel Disks Thru NY Area

HOLLYWOOD, Sept. 15.—Ben Pollock, of Jewel Records, who is in the East lining up distributors for his disks, has signed Modern Vending Company to handle the line in Connecticut, New Jersey, New York and Pennsylvania.

En route to the Coast, Pollock will stop in Chicago to sign distributors in the Midwest.

Deal with Modern Vending is for five years with Jewel to deliver approximately 1,000,000 records annually.

## Irving Schwartz To Open Line of Radios And Electrical Goods

BALTIMORE, Sept. 15.—Irving Schwartz, well-known Baltimore juke box operator, announced that he will expand his company to include the sale of radios and other electrical appliances.

Schwartz said that the expansion would not interfere with his music machine operations which he has kept at high pitch thruout the war in spite of the shortages of materials, machines and records.

## Packard Weighs Idea For Producing Truck

INDIANAPOLIS, Sept. 15.—An announcement by one of the National News Services quotes Senator Homer E. Capehart, owner of the Packard Manufacturing Corporation here, as saying that his firm may manufacture light trucks in conjunction with a British firm.

Capehart is quoted as announcing that the agreement between Packard and the British firm of James Cycle, Birmingham, England, is just a tentative agreement. The press association reports that Capehart will make a final decision on the plan to manufacture the trucks after William Struby, Packard's president, returns from England, where he has been in consultation with officials of the James Cycle Company.

If the agreement is confirmed, the light trucks will probably be produced at the Packard Indianapolis factory, the reports added.

## Jukes & Teen-Age Clubs Boosted Via National Cartoons

CHICAGO, Sept. 15.—Freckles, the famous comic strip youngster created by cartoonist Merrill Blosser, this week announced to his parents that he is helping organize "The Skitt Club," an organization of "Shadyside kids in their teens."

Blosser decked his character out in the customary sweatshirt bearing the big block letters, "Skitt Club."

"We're gonna promote jitterbugging, juke boxes and jive!" Freckles declared. "We're going to give our talents to the world."

Representatives of the Newspaper Enterprise Association, Inc., Cleveland, syndicate which distribute Blosser's strip, said that the teen-age club idea would be boosted in the cartoon for several weeks.

Jukes, of course, are expected to play a large part in subsequent episodes as they have in the development of the real-life clubs. The strips coming up immediately, however, will center on the usual comic incidents that accompany "initiation" of members into such clubs.

The strips nevertheless should offer a tie-in for juke box and soft drink operators who are fostering such organizations in their communities.

Authorities on youth problems have given the club high praise as means of combatting juvenile delinquency thruout the nation. Heart of such organizations, of course, is the juke, but other coin machines, such as venders and amusement games, also have played important parts in attracting boys and girls to the spots.

# Decca Doubling Factories, Promises Better Platters

CHICAGO, Sept. 15.—Juke operators' prospects for a plentiful supply of records brightened this week as Decca Records, Inc., announced that it will double its manufacturing capacity with establishment of two new plants in the next few months.

Decca also claims it has some new ideas for records that will virtually free the disks of surface noise and flaws. According to company officials, these will be put into production immediately.

A new plant in Los Angeles is scheduled to start production about November 1, and another in Chicago is expected to get into operation about the first of next year. Capacity of the firm's present four plants also are to be considerably expanded, it was said.

With industry circles predicting that sales will skyrocket 200 to 300 per cent above pre-war levels, Decca will double the number of dealers handling its products and increase its branch offices from the pre-war 33 to 65, officials said. By the end of 1946 the concern expects to have at least 45,000 dealers compared with 25,000 before the war.

### Jukes Salesmen

Juke trade observers were quick to point out that the jukes will play a large part in any such post-war development of the record business. They are the record makers best advertiser of a superior recording as well as themselves makers of hit tunes and recordings.

Among new ideas Decca plans to incorporate in its records soon is a new shellac formula which officials assert will greatly reduce surface noises. Also the firm has in store for the trade a new recording lacquer.

Radical changes also are planned in

general manufacturing processes, by which up to now most recordings have been made on wax. Decca spokesmen declared that tonal quality of the new platters will be far superior to the pre-war output.

At the same time, operations at two Decca plants in Bridgeport, Conn., and Richmond, Ind., are snapping back to pre-war levels as the manpower situation eases. Both had been severely cut down during the war.

Obviously thinking of RCA's new unbreakable plastic platter, Decca officials pointed out that a subsidiary of their firm, World Broadcasting System, Inc., has been manufacturing unbreakable vinylite records for 12 years. But Decca will not add the vinylite disks to their regular lines until the general public and juke operators indicate that they are ready to pay double the usual price for records, the spokesman said. The vinylite disks now are made exclusively for the radio industry.

## Doc Eaton on Swing Thru West for Talks To Automatic Distributors

LOS ANGELES, Sept. 15.—DeWitt (Doc) Eaton, sales manager for Automatic Instrument Company in Chicago, arrived here for a series of talks with AMI's distributor in California, Nevada, Arizona and the Hawaiian Islands, Bill Wolf, of California Amusement Company.

Eaton's trip here is part of his trek to the West Coast, which has already included San Francisco, where California Amusement has a branch. It is possible that Eaton will swing back north thru Portland, Ore., and Seattle on his return trip to Chicago.

After commenting on the weather, Eaton got down to facts on his trip. Joining AMI in July after several years with Buckley and as an operator in Chicago, Eaton has been making trips thruout the nation visiting distributors. This is his first trip west. He lauded the Coast for the unlimited possibilities that it offers colmen. While here, Eaton and Wolf will map out plans for sales and service of the Automatic line.

Wolf will follow up Eaton's Coast visit with a trip to Chicago to go into the matter of marketing these machines more thoroly. Wolf takes off for Chicago the latter part of this month.

tuneful setting for both of these picture ballads. With the honeycombed voice of Margaret Whiting piping out the wordage as smooth as balsam, this double is thoroly delightful disk. *How Deep Is the Ocean?* is the Irving Berlin standard to be spotlighted in the forthcoming *Blue Skies* movie depicting the life of the composer. *It Might As Well Be Spring* is a buoyant love ballad by Hammerstein II-Rodgers for the movie *State Fair*.

With two important screen songs back to back, the phonos at the smarter spots will delight in the instrumental and vocal brilliance contained in this couplet.

**BILLY ECKSTINE (National)**  
*Lonesome Lover Blues*—FT; VC.  
*Last Night*—FT; VC.

A purposeful swoon-singer for the septa set, Billy Eckstine goes a long way in satisfying his own set with *Last Night*, an indigo love ballad. Sam Koval's song and the maestro's singing is strictly in the race register, as is Eckstine's own *Lonesome Lover Blues*, a typical race doggerel. Shouting out the song, with a lively beat for the tempo, Eckstine has his band and featured hot horns dominating the disk. However, the band's efforts may be easily dismissed, interest monopolized entirely by the singing maestro.

The race fans will find their fill in Billy Eckstine's swoon singing for "Last Night."

## Record Reviews

(Continued from page 31)

**JAN BART (Seva)**

*Two Guitars*—FT; V.  
*I Love a Gypsy*—FT; V.

It's an appealing blend of romany and rhythm that introduces Jan Bart on this label. Manifesting the carefree spirit and passion of the gypsy in his song, Bart offers a listening delight in presenting English lyrics for the familiar *Two Guitars*. And makes it just as gay for *I Love a Gypsy*, also singing the English adaptation as devised by Buddy Kaye. A colorful and rhythm background is provided by the Gypsy Swing Orchestra directed by Sam Medoff.

The familiar "Two Guitars" in American rhythmic dress may count for some coinage in the music boxes.

**RANDY BROOKS (Decca)**

*I'd Do It All Over Again*—FT; VC.  
*Land of the Loon*—FT; VC.

The first new band name to be added to the label's roster since the platter ban was lifted, Randy Weeks brings to the disks a full-bodied and well-modulated aggregation. Shading the tonal qualities to a degree of perfection that brings to mind Glenn Miller's effectiveness, Weeks makes a marked impression in his exposition of these two ballads. Contrasting the rounded tones of the trumpet with the subdued nuances of the tenor sax, Weeks makes his musical force felt right from the edge for the torch tune *I'd Do It All Over Again*. For Billy Usher's pleasant vocal romantics, weaves a colorful background of sustained harmonies. While it affords little contrast, Weeks spins the same effectiveness for *Land of the Loon*, with Usher again for the utterances of this Indian love lullaby.

A newcomer to disk circles, Randy Weeks, may catch them with "I'd Do It All Over Again."

**XAVIER CUGAT-LEAH RAY (Columbia)**

*No Can Do*—FT; VC.  
*You Forgotta Guitar*—FT; VC.

Remembered as the fetching songbird with Phil Harris, Xavier Cugat provides the musical backdrop to bring back Leah Ray (Mrs. Sonny MCA Werblum). While both *No Can Do* and *You Forgotta Guitar* provide plenty of melodic and lyrical substance, not overlooking Senor Xavier's smooth Latin rhythms, Miss Ray makes a back-seat impression. Possessing low-pitched pipes, and displaying no warmth or appreciable quality in her masculine throating, she never gets any

grip on the listener. Nor does she bring out any of the gay and carefree spirit that both songs invite.

Nothing here to excite the phono fans.

**DUKE ELLINGTON (Victor)**

*Every Hour on the Hour*—FT; VC.  
*Time's a-Wastin'*—FT.

Duke Ellington rings the waxed bell with a resounding smack for this dish needling his characteristic music. An Ellington ballad that looms big, Al Hibbler gives full meaning to the Don George song story for *Every Hour on the Hour*. To make the spinning all the more tempting, there are some toothsome alto sax improvisations by Johnny Hodges at the start and finish. Tempo is stepped up to exciting jump proportions for the Duke's *Time's a-Wastin'*, a standard blues riff opus that the Negro bands have been beating out for some time. The hot horns, prominently the alto sax, trumpet and trombone, develop the blues theme in real Southern style, with the band adding a boogie beat to the trombone's blues blowing.

The jump fans will waste little time taking in "Time's a-Wastin'" with the ballad entry on the mated side also holding much meaning for the juke set.

**JERRY WALD (Majestic)**

*Gotta Be This or That*—FT.  
*That's for Me*—FT; VC.

With an infectious rhythmic beat to the band, along with the Jerry Wald clarinet to pepper the ensemble cliches, the maestro makes these two toe-tapping sides count for much. Wald shares the instrumental beat with the other soloists in the band for a lively instrumental pattern cut for *Gotta Be This or That*. The rhythm base is just as pronounced for *That's for Me*, wistful Hammerstein 2d-Rodgers ballad from the movie *State Fair*, with Dick Merrick's baritone providing good lyrical account for the song. Plenty of youthful enthusiasm in the band and the maestro's clary for this couplet, and the spinning should manifest its greatest strength among that set.

Both of these tunes spin brightly and should go a long way in keeping the phonos lit.

**PAUL WESTON (Capitol)**

*How Deep Is the Ocean?*—FT; VC.  
*It Might as Well Be Spring*—FT; VC.

Paul Weston, long giving musical support for the label's singers, gets a deserving spotlight on his own orchestral capabilities. Emphasizing a rich Strad body, with the strings smartly phrased, Weston presents a most tasteful and

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# RFC Launches Sale of Radio Parts, Relays

## Makers Handle Jobbing

CHICAGO, Sept. 15.—Big turnback of amplifiers, relays and other radio and electronic equipment declared surplus by the armed forces went into high gear this week as the Reconstruction Finance Corporation announced that an estimated \$3,000,000,000 worth of such stocks will be sold thru 225 U. S. manufacturers.

According to A. W. Lee, who is handling disposal of the electronic devices in the Chicago area, many of the vacuum tubes already have gone back to the makers. The amplifiers and relays also are being returned rapidly.

He said that the equipment will be sold in same fashion as private goods with the customary trade terms and discounts. The manufacturers simply will be acting as agents for RFC, he said.

### Manufacturers Distributors

Some manufacturers have declined to take back goods declared surplus, he said. To remedy this situation, the RFC has contracted with certain manufacturers in New York, Chicago and on the West Coast to take over distribution of all excess equipment.

He emphasized that there will be no public auctions under present arrangements. All sales are to be made thru regular trade channels.

Surplus equipment now is arriving every day, he reported.

In Chicago, radio concerns agreeing to handle all the "excess surplus" equipment are Belmont, Hallcrafters and Majestic. Supplies of these companies and others in this region are expected to be large because it is estimated that 50 per cent of all military electronics equipment was manufactured in the Chicago area.

RFC said the manufacturers will make repairs, tests and modifications before the equipment will be offered for commercial use.

Devices up for sale include "walkie-talkie" sets, which probably will be sold

as is for use of police and fire departments, railroads and others; mobile radio communication units, field telephone sets, mine detectors, code practice sets and radio direction finder units. Very few of the items will be sold in their original form.

# Emerson Buys Radio Speakers; M. Abrams Takes Over as Prexy

CHICAGO, Sept. 15.—Emerson Radio & Phonograph Corporation has acquired all authorized capital stock of Radio Speakers, Inc., Chicago, one of the largest producers of high quality radio and phonograph speakers, Emerson officials announced.

Max Abrams was elected president of the firm to succeed Henry C. Forster, who will remain for a time as special consultant. Morton E. Ornitz was chosen vice-president and treasurer. George S. Holly will remain as vice-president in charge of production and Bertha Engel will remain as secretary and assistant treasurer.

## SIZE UP FUTURE

(Continued from page 84)

the manufacturers way, however, for using their machines for too many pressings, operators contending that the records pressed on the tail end of the run usually are not too good.

### Supply Improved

On the whole, Chicago juke operators feel that the record supply situation has eased somewhat and most are showing some elation over the efforts of the distributing firms to interest the operators in sales thru personal sale contacts. "We've come a long way," one of them said, "since we last had a salesman call in person at the office. I guess the war is really over now."

As for the volume of present day purchases of records from distributors, the average juke operator here in Chicago is spending from \$50 to \$100 for disks weekly if he can get them. Prior to the war, it was nothing for weekly sales to hit as high as \$200 to \$300 for some operators. "We'd still spend it," they say, "if they give us as many as we want."

The new juke boxes expected from manufacturers have taken many moments of Chicago operators' thoughts, and it can't be denied that they are anxious to see what's coming. One operator said "new machines will not necessarily hurt the operator's business if they are good machines. We have had our share of trouble in keeping the old ones in repair during the last few years, and I believe that economically, in the long run, the juke operator will be better off with new machines in his locations."

Operators are not worried about the manpower problem they've been coping with these past four years, and they feel that their service troubles are over, as all are hiring returning vets and find them especially adaptable to the juke business as most of them have a good, sound mechanical army background. "Collectors have been no problem for us," say the operators, "as it doesn't take long to train them, but a serviceman is something different. He requires proper training and this is reflected in the business your juke do."

### Hire Veterans

The parts problem has eased greatly, according to most operators and many feel that what trouble they had with parts will be cured now by the hiring of servicemen with "know how" in the business.

As for tunes, operators differed on the means of pegging top disks. Some contend that each route is different and the operator himself can be best informed by watching his meters. Generally, however, polkas and hillbillies go in the average spot and get a good play, but if the operator keeps a close tab on patron requests, and then follows up with requests to his record distributing firm, his business will not drop.

Most Chicago operators deal with three to four major distributing firms. But if these firms can't fill their requests, the indie firms get a good chunk of this additional business other than what the operators normally give to them. Operators were also optimistic about several of the individual firms popping up and making a good springboard showing by giving the operators top service and answers to their disk orders.

# PUBLISHERS' PLUG TUNES

(Continued from page 30)

- God Bless Our Flag and Boys With Victory.....Marion W. Rinehart
- Gonna Keep on a-Dreamin' ('Till My Dreams Come True).....Grimes
- Good, Good, Good.....Berlin
- Got a Penny, Benny?.....Vanguard Songs
- Gotta Be This or That.....Harms, Inc.
- Green, Green Hills of Home.....Lincoln
- Guess I'll Hang My Tears Out To Dry.....Mario
- Hail the B-29.....Process
- He Was a Perfect Gentleman.....Burke-Van Heusen
- He Was Your Friend and Mine.....Zoeller
- Headin' Down the Wrong Highway.....Hill and Range Songs
- Hick With Hiccups.....Top
- Homesick—That's All.....Morris
- Horse Pickin' Papa.....La Casa Del Rio
- How Deep Is the Ocean?.....Berlin
- I Ain't Goin' Nowhere, Baby.....Edwards
- I Begged Her.....Feist
- I Can't Believe It.....Claremont
- I Can't Believe That You're in Love With Me.....Mills
- I Can't Get You Out of My Mind.....Saunders
- I Cherish the Day We Met.....Baltimore
- I Don't Want To Be Loved (By Anyone Else But You).....Mutua
- I Don't Care Who Knows It.....Robbins
- I Fall in Love Too Easily.....Feist
- I Know Somethin' I Won't Tell Ya.....Gaumont
- I Love to Read the Funnies.....Dubonnet
- I Miss You Kiss.....Republic
- I Remember Easter Sunday.....Whitney Blake
- I Saw a Falling Star.....Bronx
- I Walked In.....Miller
- I Want a Little Doggie.....Lewis
- I Was Here When You Left Me.....Berlin
- I Wish I Knew.....Triangle
- I Yi Yimmin' Yi (The Smorgasbord Song).....Lee-Dee
- I'd Rather Be Me.....Morris
- If I Loved You.....T. E. Harms
- If This Isn't Love.....Crescendo
- I'll Be Yours (J'Attendrai).....Harris
- I'll Follow You.....A-1
- I'll Say She Do.....James B. Paris
- I'll See You Tomorrow.....Edwards
- I'm Gonna Love That Guy.....Bourne
- I'm in the Dark (Yet It's Daylight).....Enterprise
- I'm Lonely for You.....Wise
- I'm Only Teasin'.....Mills
- I'm Taking Lessons in Love.....Nordyke
- In Acapulco.....Triangle
- In a Shower of Stars.....Mills
- In Love With Love.....Viking
- In My Dreams of 100 Girls.....Ernest A. Rork
- In the Air With a Prayer.....Songtex
- In the Land of Uncle Sam.....Golden West
- In the Subway Rush.....Whitney Blake
- Is Sally Still Waiting for Me?.....Topik
- Is There a Second Heaven?.....Malco
- It Takes Just a Moment to Fall in Love.....Bruno
- It's a Beautiful Day.....Broadway
- It's My Letters From You.....Robert De Leon
- It's You, It's You, It's You.....Lad
- I've Got a Locket in My Pocket.....Paramount
- Jo-Anne.....Harmony House
- June Comes Around Every Year.....Morris
- Just a Blue Serge Suit.....Berlin
- Just a Prayer Away.....Shapiro-Bernstein
- Keep My Memory in Your Heart.....American
- Keep Your Hands Up, Stranger.....Kelly
- Kitten on the Keys.....Mills
- Laura.....Robbins
- Let Me Take You in My Arms.....Pan-American
- Let's Stay This Way.....Sunset
- Like Someone in Love.....Burke-Van Heusen
- Little Rose.....Carey
- Little Boy (Does Your Mama Know You're Out?).....Newart
- Little Soldier.....Russ Hul's Country Music
- Lonely Love.....BMI
- Lonesome.....Cherio
- Lonesome Boy.....Essex
- Lumberjack Jill.....Original
- Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
- Mademoiselle Cinderella.....Syncoation Songs
- May It Be Christmas, Wherever You Are.....Frye-Ryan-Frankel
- Mom of Your Baby Days.....Byers
- Mom Says Not To Worry.....Nordyke
- Montana Moon.....Joe McDaniel
- More Than Yesterday.....Marks
- My Baby Blue Eyes.....Global
- My Baby Said Yes.....Leeds
- My Prairie Home.....Melocraft
- Memories of Mother.....Irving Siegel
- My Lonely Nights.....Seattle
- (All of a Sudden) My Heart Sings.....Leeds
- Negra Consentida (My Pet Brunette).....Marks
- No Can Do.....Robbins
- No More Rainbows.....Edwin W. Kukkee
- Oh, Frankie!.....Orange
- Oh, How She Lied To Me.....Santly-Joy
- Oh, What a Polka.....Four Star
- Old Mister Frog.....Winthrop
- On the Other Side of the Rainbow.....Starlight
- On Basic Street.....Starlight
- Once Again.....Hanna
- Once Upon a Song.....Mills
- One Meat Ball.....Leeds
- Otto, Make That Riff Staccato.....Tempo
- Our Engagement Waltz.....Stirling
- Out of This World.....Morris
- Please No Squeeza Da Banana.....Leeds
- Pluggin' Jane.....Perry Alexander
- Poor Lenore.....Harris
- Promises.....Marchant
- Put Another Chair at the Table.....Leeds
- Put That Ring on My Finger.....ABC
- Question and Answer.....Chappell
- Ouch! The Senorita Polka.....De Cimber
- Remember When?.....Campbell-Porgie
- Right as the Rain.....Crawford
- Rosemary.....Famous
- Sailing on a Moonbeam.....Blasco
- Say It Over Again.....Bogat
- See a Pin, Pick It Up.....Skylark
- Send This Purple Heart to My Sweetheart.....Ryvoc
- Shame on You.....Hill and Range Songs
- Since Then.....Sudlik
- Since You Have Left Me.....Folk
- Sleep the Whole Night Thru.....Arcadia Valley
- Sleigh Ride in July.....Burke-Van Heusen
- Small World.....Southern
- So-o-o-o in Love.....Bregman-Vocco-Conn
- Soldier's Last Letter.....American
- Star and Stripes On Two Jims.....Hill and Range Songs
- Stars in Your Eyes.....Melody Lane
- Sweet Potato Polka.....Stirling
- Sweetheart of All My Dreams.....Shapiro-Bernstein
- Tampico.....Criterion
- That Is Why I Call You Darling.....Wilcox
- That Feeling in the Moonlight.....Paul-Pioneer
- The Betty Grable Polka.....Holly-York
- The Blonde Sailor.....Mills
- The Charm of You.....Feist
- The Coconut Song.....Witmark
- The Hills Are Lonely.....Jo Golden
- The Jitterbug Serenade.....Superior Melodies
- The Kid With the Guitar.....Kelly
- The More I See You.....Bregman-Vocco-Conn
- The Sunset Reminds Me of You.....Newart
- The Sweet Potato Polka.....Stirling
- The Three Caballeros.....Chas. K. Harris
- The Tumbled Down Home on the Farm.....Carrie Hoffman
- The Wish That I Wish Tonight.....Witmark
- Then, Now and Forever.....Charles Gunther
- There! I've Said It Again.....Valliant
- There Must Be a Way.....Stevens
- There Was a Time.....Bronx
- There's a New Moon Over My Shoulder.....Peer
- There's No You.....Stanwood
- This Day and Age.....Franco-American
- This Is It.....Chelsea
- This Is Our Song.....Cavalcade
- Thru Your Eyes, Thru Your Heart.....Mills
- Till the End of Time.....Santly-Joy
- Tomorrow Never Comes.....American
- To Satisfy You.....Perry Alexander
- Tru-Cu-Tu.....Marks
- Tumblin' Tumbleweeds.....Sam Fox
- Twilight Time.....Campbell-Porgie
- Two Down and One to Go.....Martin Block
- Upa Upa.....Melody Lane
- Waitin' for the Train to Come In.....Martin Block
- What Makes the Sunset.....Miller
- What More Can a Woman Do?.....Capitol
- When I'm Walkin' Arm in Arm with Jim.....La Salle
- When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow
- When the Sun Goes Down (In My Old Home Town).....Barnhart
- When Twilight Falls.....Schael
- White Sands.....Roy
- While You're Away.....Remick
- Whistle for a Wind.....Singer-Reese-Patrick
- Who Threw the Whisky in the Well?.....Advanced
- Why Shouldn't I Dream.....Hanna
- Winding.....Kelly
- Xango.....Viking
- Ya' Betcha.....Pyramid
- Yay-Dit.....Fox
- You Was Right, Baby.....Capitol
- Yes, Honey, I've Yo Baby.....Hall's Hit Songs
- You Belong to My Heart.....Chas. K. Harris
- You Use Your Head, But I Use My Heart.....Matt Pelkonen
- You Don't Have To Believe Me.....Prominent Songs
- You Never Understood.....Harmony House
- Your Pot o' Dough.....BMI
- 11:60 P.M.....Music Makers
- Zambingo.....Dawson

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(Continued from page 28)

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8	10	8.	ON THE ATCHISON, TOPEKA AND SANTA FE.. I'd Rather Be Me	Bing Crosby	Decca 18690
1	—	8.	11:60 Carnival	Harry James	Columbia 36827
5	7	9.	ON THE ATCHISON, TOPEKA AND SANTA FE... In the Valley	Tommy Dorsey	Victor 20-1682
1	—	10.	TILL THE END OF TIME.. Love Letters	Dick Haymes	Decca 18699

## RECORDS

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 Lazy Days—Smiley Burnette . . . 79¢  
 Don't Sweatheart Me—Colorado Hillbillies . . . 79¢  
 Triffin' Gal—Colorado Hillbillies . . . 79¢  
 Tears for Souvenirs—Tex Grande . . . 79¢  
 Stars and Stripes on Iwo Jima—Colorado Hillbillies . . . 79¢  
 Don't Hang Around Me Anymore—Tex Grande . . . 79¢  
 I Need Someone To Love Me—Tex Grande . . . 79¢  
 That's What I Like About the South—Phil Harris . . . 79¢

### RACE RECORDS

Honey Dripper—Joe Liggins . . . 89¢  
 The Lady in Bed Blues—Hot Lips Page . . . 89¢  
 Let's Pretend—King Cole Trio . . . 89¢  
 Somebody's Gotta Go—Flénnoy Trio . . . 89¢  
 Please Believe Me—Frank Haywood . . . 89¢  
 Green Gin—Ernie Andrews . . . 89¢  
 Sentimental Reasons—Deek Watson . . . 79¢  
 Let's Give Love Another Chance—Deek Watson . . . 79¢  
 Daddy, Daddy—Savannah Churchill . . . 79¢  
 Effie's Blues—Effie Smith . . . 89¢

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### Autry Back in Hollywood

Cowboy star Gene Autry went back to Hollywood last week from a 10-week "walking tour" of Pacific islands and said he was glad to be home with his horse, Champ. Gene, with Rufe Davis, Will and Gladys Ahern, Marjorie Allen and Sandra Shaw, played approximately 85 shows to G.I.'s on a USO Camp Shows trip arranged by the Hollywood Victory Committee.

Autry troupe visited Guam, Saipan, Tinian, Kwajalein, Angar, Peleliu, Ulithi and Iwo Jima, covering approximately 35,000 miles by plane in addition to the distance Gene walked.

Cowboy star reported that his troupe played to approximately 1,000,000 men. "We never had less than 3,500 in the audience," he said, "and a lot of times we played to a whole division of 15,000 men in a day. The boys are a wonderful audience, and next to wanting to come home, they want entertainment. There is still a big job to be done, and it will continue as long as we have armed forces overseas."

### "Opry" Stars for Fort Worth

Minnie Pearl and Whitey Ford (Duke of Paducah) have been booked to appear at the Coliseum, Fort Worth, the last week in September. R. G. McElyea, manager of the building, has had several other stars from the Grand Ole Opry in recent months and reports that they have attracted large crowds. Roy Acuff played the Coliseum a few weeks ago to 11,000 people.

### Ritter To Become Pub

Tex Ritter, Capitol recording artist, will launch his own music publishing firm this week with offices in Hollywood. Company will be known as Tex Ritter Music Publications, Inc., and will feature songs written, recorded or introduced by Ritter.

Ritter recently has been touring Eastern cities with a troupe of Western entertainers that include Cannon Ball Taylor, Western comic; Walt Shrum, Jeannie Akers, Slim Andrews, the Milo Twins, Bonnie Dodd and the Colorado Hillbillies.

### Cactus Cowboys Recordings

The Cactus Cowboys recently completed the recordings of 45 songs on transcriptions. The boys will open their fourth season with Roy Rogers September 23 at the Forum, Montreal, then play Ottawa. In the group are Bobby Gregory, accordion; Jake Watts, guitar; Pee-Wee Menard, fiddle, and Windy Bill McKay, bass.

### Shrum To Tour

Cal Shrum writes from Hollywood that he has a tour lined up thru General Amusement that will take him thru Kentucky, Tennessee and North and South Carolina, starting October 1.

Shrum also states that he has formed a company called Western Recordings and so far has released four numbers. They are *Smiles Are Made Out of the*

*Sunshine*, Roy Rogers' theme song; *Forgive Me One More Time*, *I Lost You* and *Since You've Gone Away*.

### Vincent's "Other" Hobby

Nat Vincent, of Southern Music, in Hollywood and more familiarly known to the boys with the guitars as "the bald-headed Indian," has been hiding a secret hobby, his friend, Ray Tibbets, reveals. Tibbets, who owns and operates the Hollywood Kennels, tells that Vincent spends the wee small hours of every morning watching the progress of 12 Great Dane pups. When Vincent was asked about it, he couldn't resist the temptation to get in a plug. He said, "Yes, Peer International produces blue ribbon folk songs, and I'll take the blame for raising blue ribbon Danes." That mention of Peer was an opportunity for Vincent to reveal that Roy Rogers has just recorded two new tunes by Curt Barrett for Victor Records, *You Should Know* and *Don't Blame It All on Me*. Ezra Pallette with the Beverly Hillbillies have done *Smiles Are Made Out of Sunshine*, *Down Houston Way*, *I'm Thru Wastin' Time on You*, and the new Lum and Abner song, *Where There's Someone Waiting Just for Me*, for Rich Records. Bel-Tones has just released two from the pen of Jack Kenney, *I'm Ridin' the Rails* and *I'm a Roundin' Up My Love for You*. If Vincent can pick Danes like he picks songs, the boys agree that he'll have some fine canines.

### Tunester Tattle

Spade Cooley has sold the publication rights to his autobiography, *Fiddlin' Fool*, to W. B. Donnelly, of Tulsa, Okla.

W. A. Watson, of the W. A. Watson Music Publications, writes from Deep Gap, N. C., that the firm has just issued *Selected Songs*, a folio of 35 hillbilly and country songs.

Cliff Japhet, Gloversville, N. Y., says he has been writing and placing many songs in recent months. Latest is *When It's Tumbleweed Time in Texas*, written with Max Terhune, and to appear in Max's new song folio.

Dick Hart, songwriter and singer on KWKH, Shreveport, La., recently introduced Mrs. Bill Nettles' new song, *You Don't Treat Me Right Blues*, which Bill Nettles and his group plan to put on a Bluebird disk soon.

From Calgary, Alta., *Ramblin' Red* Ross advises that Gordon V. Thompson, Ltd., of Toronto, has signed him up for three years on all his song material. Thompson shortly will issue *Ramblin' Red's Saddle Songs*, first of three folios. Red appears on the Old-Timers' program on CFCN, Calgary, every Friday night, playing bass. October 1 he starts his own quarter-hour program on the station, peddling his own guitar instruction books.

## Maguire Industries To Hike Working Capital \$2,000,000

NEW YORK, Sept. 15.—Maguire Industries, Inc., has just been authorized by its stockholders to increase the company's working capital by negotiating loans for \$2,000,000. Company will produce radio phonographs, record changers and a variety of other electronic and transport products. Principal plants are in Chicago, Mount Carmel, Ill.; Bridgeport, Conn., and Stamford, Conn.

## NEW LOW PRICES

High Quality, 3/16 In. Crystal PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

IMMEDIATE DELIVERY.

ART NYBERG

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COIN OPERATED EQUIPMENT

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70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$2.75.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub—\$4.75.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.80; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles. Factory guaranteed against defective workmanship and material.

## E. T. MAPE MUSIC CO.

MANUFACTURING DIVISION

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## New Postwar Quality

2000 PLAY **AEROPPOINT** NEEDLES \$48.00 per 100 SEND \$1.00 FOR TWO TRYOUT SAMPLES  
 WEBB DISTRIBUTING CO.  
 612 North Michigan Ave., Chicago 14, Ill.

### FOR SALE

14 Rockola Boxes, \$20.00 Ea.; 2 Adapters, \$25.00 Each; 1 Spectravox, \$65.00; 2 Master 40 Rockolas, \$350.00 Each; 3 Super 40 Rockolas, \$375.00 Each; 1 Rockola Speaker, \$25.00; Twin Twelve without adapter, \$100.00; 2 24 Record Hideaways with Buckley Adapters, \$175.00; 9 Wurlitzer Wall Boxes, 5-10-25, N. 125, \$25.00 Each; 40 Buckley Boxes, chrome plate, \$15.00; 12 Packard Boxes, \$30.00 Each; 3 Red Steppers—145, \$25.00 Each; 2 Wurl. Speakers, \$25.00 Each; 1 Packard Playmore, large orchid, \$60.00; 1 Packard Playmore, small lily, \$20.00; 1 Wurl. 850, \$75.00; 5 Wurl. 750E, \$725.00 Each. Wire or call 1293-J.

### GEORGE STARNES

Route 1, Box 14. Hickory, N. C.

## PHONOGRAPH ROUTE FOR SALE

One of the finest and cleanest small operations ever offered for sale. 38, all WURLITZERS, consisting of the following models: Six 850's, nine 750's and 750E's, eleven 800's, two 700's, seven 500's; two 616's, new Victory Model; one 24, extra Amplifiers, Motors, Speakers, some few Wall Boxes, Impulse Steppers, thousands of Records, extra Trays, etc. Located in Southeastern Kentucky and Northeast Tennessee, where business is good and will continue to be good. All equipment is offered for sale on location and requested to remain at same.

Price \$22,500.00

Reason for Selling: Other Interest.

R. V. BRUCE Phone 3611 Williamsburg, Ky.

## WANTED SCRAP RECORDS

Worn or broken Shellac Records. Will pay 7c per pound F.O.B. Pasadena. Ship freight collect. We will weigh and mail check for difference.

### NELSON MILLING CO.

295 South Fair Oaks Ave. Pasadena 2, California

## Sell Your Used Phono Records Now!!!

WE BUY LARGE OR SMALL QUANTITIES

### MERVIS TRUCKING CO.

Room 221, Quinby Bldg., 5511 Euclid Ave. CLEVELAND 3, OHIO

## What Juke Records Were Played Most?

The records with top juke box takes thruout the country will be included in the elaborate list of top tunes of the year appearing in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry . . . and that's only one of the 65 important reference lists you'll find in the '45 MYB.



# REVIVE JUICE VENDER TALK

## Floridian Said Making Device

Newspaper says squeezer-type juice vender is now on way to practical use

JACKSONVILLE, Fla., Sept. 15.—Maj. Tracy Acosta, of this city, has been getting a great deal of publicity lately in the local press, not only because of his military exploits but also for an automatic orange juice squeezer which the local papers credit to his inventive genius.

Not long ago, *The Florida Times-Union*, published in this city printed a syndicated art panel entitled "Looking Ahead" which showed a picture and briefly described the automatic orange squeezer which is credited to Major Acosta.

This machine, say the reports, was the same one which was successfully demonstrated in Chicago several years ago. At that time the trade viewed the machine with great interest, since it was operated by a coin slot and seemed to offer wide possibilities. *The Times-Union* reports (See *JUICE VENDERS* on page 92)

## Thief of the Week: Nabs 3 Tons Sugar

PHILADELPHIA, Sept. 15.—Here's a whodunit strictly for the trade:

A truck loaded with 6,000 precious pounds of sugar was stolen from the garage of the Quaker Products Company. Also on the truck was five barrels of molasses.

With shortages what they are, local candy bar vendors are putting the thief down as the kind that would rob a blindman's tin cup or steal toys from an orphanage.

## U. S. Supplies of Sugar Off Third

WASHINGTON, Sept. 15.—Sugar stocks on hand in the continental United States as of July 31 totaled only 604,140 tons, the Department of Agriculture reported. This is one-third less than the stocks one year earlier when pile totaled 971,654 tons.

Sugar distributed for U. S. consumption during the first seven months of 1945 amounted to 3,828,573 tons, a drop of only 130,000 tons from the 3,948,311 tons delivered during the same period last year.

## CPO Boasberg Back To Head Novelty Firm

Three Years in Navy

NEW ORLEANS, Sept. 15.—Coin machine business may seem a little tame to Louis Boasberg after 18 months at sea on the much-hit aircraft carrier *Intrepid*, but the broad smile on his face told plainly how happy he was to be back.

But before his hard-won points turned Chief Petty Officer Boasberg back into plain Mr. Boasberg, head of the



LOUIS BOASBERG

New Orleans Novelty Company, he had seen plenty of action in his three years in the navy. The *Intrepid* ran up the unfortunate record of having been hit by more suicide planes and torpedoes than any other ship in the entire fleet.

Boasberg, however, was lucky enough to come thru without a scratch. Aboard her, he took part in the invasions of Guam, Saipan, the Philippines and Okinawa, besides two carrier raids against Tokyo.

The *Intrepid* was in the famous Task Force 53, and took part in every major action the Third Fleet encountered.

Smiling boyishly, Boasberg admits he was "scared to death" on several occasions.

One of the worst days, and one that sticks plainly in his memory, was when the *Franklin*, a companion ship of the *Intrepid*, was blasted as Boasberg's ship stood close by.

"Those Kamikazes were coming in droves," he recalled. "Now, after that, don't ask me if I am glad to get back to the coin machine business again."

## Timm Aircraft To Make Mills Drink Machine

VAN NUYS, Calif., Sept. 15.—Timm Aircraft Corporation here is tooling 70 per cent of one of its large plants in preparation for turning out a number of bulk beverage machines for the Mills Company. A spokesman for the company, elaborating on a statement made by Roy B. Buckley, executive vice-president of Timm, said that the deal was for \$1,000,000 worth of machines "plus tooling."

Timm will make the standard model of the Mills Vender or No. 120. Tooling will take several months, but the first machine is scheduled for delivery from this plant the latter part of November.

This contract for Mills is the only one Timm has and no other coin machine deals are in the offing, the spokesman declared.

## Milwaukee Writer Sees Big Things To Come of Coin Slot

MILWAUKEE, Sept. 15.—Buck Herzog, amusement columnist of *The Milwaukee Sentinel*, gazed into his crystal ball and came up with the following prediction of things to come:

"Now that victory is won, look forward to robot salesmen or coin-in-the-slot machines as one of the bigger post-war industries. Inventors have them perfected so that by insertion of a coin, out will come either stockings, a bottle of beer, a hotdog sandwich, complete with mustard, a dry Martini, a cup of orange juice—and so ad infinitum."

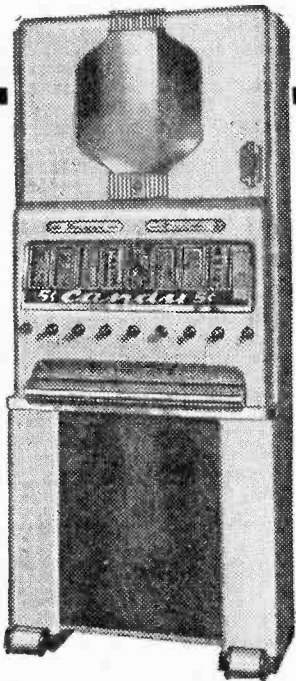
## ON THE WAY!

Watch for the New UNIVENDORS

They're tops for beauty . . . long life . . . smooth operation. And remember — only **UNIVENDOR** can be set to vend candy, gum, cigarettes and other merchandise priced at from 5c to 20c. Think what a sales-stimulator this feature is! So, for bigger profits . . . greater satisfaction . . . operate the machine that "vends them all."

# Univendor

STONER MFG. CORP. Aurora, Illinois



## FOR QUICK SALE

COMPLETE Owner-Managed Automatic Soda Machine Corporation. Consists of 16 late model THIRST QUENCHER, 300 drink capacity units in clean and perfect mechanical condition. Spare parts, 1940 panel Chev. truck, cups, etc., on hand. Located in large defense plant in Bridgeport area. Machines may be purchased apart from other equipment. Owner sacrifices account of other interests. All books, records invite your inspection. Great money-making proposition for right party, or for operator desiring to expand his present soda business.

BOX D-25, Care The Billboard, Cincinnati 1, Ohio

## Operators—Here's a Nut Vendor for Bars

Ready—Immediate Delivery

# The New STAR VENDOR \$7.95

(F.O.B. Factory) Designed especially for high class cocktail bars and booths. Has tray to catch any salt or nut overflow. **JOBBERs—Write for Special Prices.**

**LOS ANGELES MANUFACTURERS**

1623 SANTA MONICA BLVD.

SANTA MONICA, CALIF.



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All Types and Makes

National - Rowe - Du Grenier Fully Reconditioned and Painted

READY FOR LOCATION

For Full Information Write

**NATIONAL VENDING SERVICE CO.**

512 Grand Street Brooklyn, N. Y.

## BRAND NEW

Peanut Machines—"THE MILMAR"

Vends Peanuts and Small Candies. 14 Square Type of Cast Aluminum and Iron. \$10.50 Ea., Four for \$40.00, F.O.B. Toledo, O. Chicago Barrel Type Lock, Brackets Extra. Orders Filled in Sequence.

**HARTZ PENNY PRODUCTS**  
216 MAIN ST., TOLEDO 5, OHIO

## STAMP FOLDERS

For Shipman and Advance

**STAMP VENDING MACHINES**

Immediate Delivery—Any Quantity.

**UNIVERSITY PRESS**

655 Sixth Ave., N. Y. C.

Ch. 2-9890

# Army Post Locations May Draw Good Play for Many Months Despite Releases

PX, Ship Store Sales Still Run to 1 1/2 Billions a Year

CHICAGO, Sept. 15.—Vending and amusement machines operated on army bases are expected to get a heavy play for many months to come despite the fact that the Army Exchange Service is steadily slashing estimates of future merchandise needs as more men are discharged.

Col. F. R. Kerr, chief of the service which operates 11,000 post exchanges around the world, revealed this week that sales here and overseas still are running more than \$89,000,000 per month.

Individual PX's, however, are in a position to close down on about 30 days notice, Colonel Kerr said. He reported that their world-wide inventories are approximately equal to total monthly sales and PX-stocked items have a turnover of about once a month. Merchandise is chiefly such fast-selling items as food, tobacco, soft drinks and candy.

Exchange also operates several thou-

sand vending and amusement machines. Venders are principally soft drink and candy machines. Most of the latter are located in service clubs, dayrooms and mess halls. Amusement devices include many types of pinballs as well as jukeboxes. Most of these are located in PX restaurants.

Many of the candy venders in dayrooms on the continental U. S. are operated by route men from towns near the camps. Part of the proceeds go to the squadron or company welfare fund to supply magazines, games, furniture and other equipment needed in the organization.

According to army regulations, vending and amusement machines may be installed in posts, camps or other stations in any one of four ways: 1. Outright purchase for cash or installment contract; 2. rental purchase; 3. loan; 4. rental. Machine operators, of course, are interested only in the two latter methods. Negotiating agent for the procurement of machines is usually the post exchange officer.

In addition to the army's billion-a-year sales, the ship stores operated by the navy, coast guard and marine corps retail nearly \$500,000,000 worth of merchandise a year. There are approximately 5,500 of these stores, 85 per cent of which are on ships or at overseas bases.

In an average month the stores sell nearly 56,000,000 of cigarettes and 37,750,000 bars of candy. As with the army exchanges, profits go for entertainment and other morale services for the men.

## Griffin Promoted by Automatic, Sees Big Changes in Coin Biz

NEW YORK, Sept. 15.—C. Field Griffin has been elected vice-president of the New York Automatic Canteen Corporation, New York, according to John T. Collins, president.

In a statement to the board of directors immediately after his election, Griffin declared that the development of coin machines has just barely begun. He forecast that there would be almost no limit to the size, type and price range of articles that might be vended automatically.

"The rate of development of automatic vending machines will be faster during the next five years than it was in the last 20," Griffin added. "Before the war, the machines were limited in price and size of the article to be sold—gum, candy, beverages, tobacco and so forth—but during the post-war period it may also be possible for the vending machines to be operated with dollar bills and with an electric eye for the distribution of higher-priced articles.

"It is the responsibility of the leaders in the vending machine industry to maintain high standards of merchandising in the unlimited expansion ahead for office buildings, theaters, industrial plants, filling stations, road stands, airports, restaurants and many hitherto unexplored places which will adopt the automatic machines as methods of distribution to the consumer."

## Roy Torr Takes Over Old Estate in Pa., as Site for Jobbing Co.

PHILADELPHIA, Sept. 15.—Distributor Roy Torr, formerly located at 2047 South 68 Street, has purchased the old Javier estate, in Lansdowne, from the heirs. After considerable renovating, Torr moved into the new address September 12. He is now reached at 30 Runnemede Avenue, Lansdowne, Pa.

Torr's new address, as he says, is really closer to the center of Philadelphia than the old one.

Fellow coinmen are invited to stop in to help mow the lawn any time they feel in the need-of exercise. The lawn measures 100 by 240 feet.

## Coin Machines Up Maine Potato Crop Getting Big Play

ST. JOHN, N. B., Sept. 15.—If you have plenty of potatoes on the table this winter, you can give at least part of your thanks to coin machines.

Growers in both New Brunswick and Northern Maine are giving the machines credit as a vital factor in the successful harvest of the 1945 potato crop.

Keeping potato pickers, helpers, truck and wagon drivers, and storage workers on the job in these boom times is no mean job. The morale of these men, women, boys and girls has to be maintained during their leisure hours.

And there, of course, came in the coin machine. Juke boxes, automatic movies, pinballs, shooting games, photographic machines, venders and novelty machines all got a big play from the "spudders" in Aroostook County, Maine, as well as Carleton, Victoria and Madawaska counties, New Brunswick, operators reported.

## Bid for Cuba's '46 Sugar Crop

WASHINGTON, Sept. 15.—Officials of the Commodity Credit Corporation said that negotiations to buy the 1946 Cuban sugar crop will be re-opened some time this fall. At that time, U. S. representatives may also make the Cubans an offer on the 1947 crop.

A spokesman for CCC said the last price offered was \$3.45 per hundred at the conferences here in June. Cuban representatives said then they would prefer not to make any commitments until fall when they could estimate the size of next year's crop.

So far no official estimate of the 1946 crop has been made, but private advices to New York concern placed the probable production at 4,444,000 short tons. This compares with an output of 3,925,000 short tons in 1945.

Meanwhile, sugar allotments to industrial users for the fourth quarter of this year were unchanged as domestic shortage continued acute. OPA said these users will continue to operate on supplies 37 per cent below 1944.

Current rate is 60 per cent of 1941 use for bakeries and cereal manufacturers; 50 per cent for ice cream and candy makers and beverage bottlers; 110 per cent for drug manufacturers.

## PM To Hike Cig Supply Sept. 24

CHICAGO, Sept. 15.—Philip Morris intends to increase its cigarette allotments to distributors 50 per cent above its present figure on September 24, according to an official announcement from the company. Vending machine operators everywhere welcome the news as one more indication that their cigarette machines may soon be filled again, if the knotty problem of good distribution is worked out.

This new increase in allotment brings the company's rate of distribution to approximately 121 per cent of its July-August, 1943, base period. Philip Morris was one of the first companies to make an increase to distributors last June, when the shortage showed first signs of beginning to break up. At that time, an increase of 50 per cent was made.

Other companies are expected to follow with similar increases shortly.

## Lake Worth Stores Favor Park Meters

LAKE WORTH, Fla., Sept. 15.—Lake Worth merchants have approved a proposal to install parking meters in the downtown business section, Mayor Tom G. Smith said.

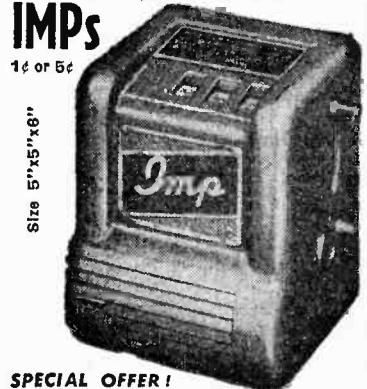
Installation of the meters, which are expected to number between 200 and 370, was discussed at a meeting this week. The proposal now has been referred to the city commission for possible action.

They would be placed on Lake and Lucerne avenues, along two blocks on J Street and four blocks on the Dixie Highway.

## NOTICE!

WE ARE NOW TAKING ORDERS FOR NORTHWESTERN "DELUXE" AND "MODEL 33" NUT VENDERS. DELIVERIES WITHIN 60 DAYS. ORDER NOW FOR QUICK DELIVERY!

## MAKE MONEY WITH A ROUTE OF IMPs



SPECIAL OFFER! There are no new ones available, but we have 100 factory reconditioned, like new! \$7.90 EA.; LOTS of 6, \$7.50 EA. SEND YOUR ORDER WHILE THEY LAST!

RECONDITIONED (Like New) A. B. T. TARGET SKILLS Challengers, Late Models . . . . . \$35.00 Angle Iron Stands for ABT Guns 4.00 Model "F" Targets (Yellow Cab.) 25.00 Model "F" Targets (Blue) . . . . . 35.00

SPECIAL! 5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser . . . Ea. \$17.50 DuGrenier Candyman, Clean . . . . . 39.50 Snacks, 3 Col. Factory Rebuilt, \$15.00; Stands . . . . . 2.50 Mutoscope Counter Model Movies . . . 39.50 Victor View-o-Scope . . . . . 25.00

USED COUNTER GAMES Civilian Defense . . . . . \$13.50 Wings, Yankees, Klix, All with Divider Models . . . . . 12.50 Pikes Peaks . . . . . 22.50 Bingo . . . . . 12.50 Victor Roll-a-Packs (3 Dice) . . . . . 9.95 Liberty Bell, 1¢ & 5¢ Token or Quarter Payout . . . . . 19.50 Dval 21, New, Divider Model . . . . . 9.95 Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50 Marvel, Cig. Reels, Token Payout, Like New . . . . . 19.50 Cubs, 1¢ or 5¢, Cig. Sym. . . . . 8.90 SHIPMAN STAMP MACHINES. Brand New, 1¢ & 3¢ . . . . . 29.50 Shipman Mch., 3 Col., 5-10-25¢ Slots 39.50 Folders in 5,000 or 10,000 Lots. Per 1000 . . . . . .90 STEEPLECHASE, 1¢, the Most Fascinating Amusement of Today—Watch the Balls Run . . 29.50

SLOTS & CONSOLES Watling 5¢ Rotatops . . . . . \$ 89.50 Watling 10¢ Rotatops . . . . . 99.50 Mills 25¢ Gold Chrome, Factory Rebuilt . . . . . 299.50 Mills 5¢ Gold Chrome . . . . . 399.50 Mills 10¢ Gold Chrome . . . . . 305.00 Mills 25¢ Blue Front . . . . . 275.00 Mills 10¢ Blue Front . . . . . 295.00 Jennings 5¢ Silver Chief . . . . . 149.50 Jumbo Parades . . . . . 99.50 Mills Goose Neck, Single J.P. . . . . 59.50 Mills Bonus, 3-5 P.O. . . . . 259.50 Mills Vest Pocket, B & G . . . . . 59.50 Mills Vest Pocket, Chrome . . . . . 79.50 Mills Vest Pocket with J.P. Attachment . . . . . 59.50 High Hand . . . . . 169.00 Jennings Silver Moon . . . . . 99.50

NEW & USED PIN BALLS USED NEW IN ORIGINAL CARTONS Alert . . . . . \$ 75.00 Marines at Play . . . . . 125.00 Snappy . . . . . 40.00 Defense . . . . . 35.00 Invasion . . . . . 75.00 Grand Canyon . . . . . 209.50 Sky Rider . . . . . 150.00 Idaho . . . . . 239.50

PHONOGRAPHS Rock-Ola Master '40, Rocklite . . \$375.00 Rock-Ola 18 Record . . . . . 150.00 Rock-Ola 12 Record . . . . . 110.00 Rock-Ola Windsor . . . . . 229.00 Seeburg 12, New Paint . . . . . 125.00

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. SEND FOR LIST OF ALL TYPES OF MACHINES! WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.



## VICTOR'S MODEL "V"

the famous pre-war bulk vender . . . during the long, hard years of emergency . . . earned new laurels for stability and the ease of adjusting for any available confection.

The new post-war MODEL "V" . . . vastly improved and 7 lbs. lighter . . . will go into production VERY SOON.

Let us know your requirements . . . or contact your distributor.

VICTOR VENDING CORP. 5711 W. GRAND AVENUE, CHICAGO

## PERFUME

Sparkling Diamond Cut Glass Design Dram Flacon, Plastic Cap, Gold Label. \$5.00 Per Gross, F. O. B. Boston. Immediate Shipment.

DEB LABORATORIES Perfumers

72 N. Postal Annex, Boston 14, Mass.



**MARKEPP VALUES**

- SLOT MACHINES & CONSOLES**  
 10c Pace Blue Comet ..... \$ 75.00  
 1941 Lucky Lucre, Like New ..... 275.00  
 Mills Four Bell ..... 395.00  
 Jumbo Parade, C.P.O., Factory  
 Rebuilt, Same as New ..... 135.00  
 Jumbo Parade, F.P. .... 98.00  
 Silver Moon Chief, Free Play ..... 95.00  
 '38 Track Time ..... 85.00  
 Big Game, F.P. .... 85.00  
 5c Cherry Bell, Original Cabinet,  
 Refinished ..... 175.00  
 5c Blue Front, Original ..... 150.00  
 25c Blue Front, Original Cabinet  
 Refinished ..... 275.00  
 Columbia Cigarette ..... 45.00  
 Keeney K. C., As Is, Good for Parts 30.00  
 Double Safe Stand ..... 55.00

- ARCADE EQUIPMENT**  
 Keeney Submarine Gun ..... \$115.00  
 Tail Gunner ..... 95.00  
 Sky Fighter ..... 225.00  
 Bally Rapid Fire ..... 165.00  
 Chicken Sam, Jap Conversion... 95.00  
 Shoot the Chute ..... 97.50  
 Bally Torpedo ..... 115.00  
 Western B. B. Delux ..... 105.00  
 Western B. B. Major League... 125.00

- PHONOGRAPHS**  
 Singing Tower Hi Boy, Late  
 Model ..... \$395.00  
 Wurlitzer 600-R ..... 400.00  
 Rockola Imperial, Hideaway Re-  
 mote ..... 200.00  
 Rockola Windsor, Hideaway Re-  
 mote ..... 225.00  
 10 Panorams, A-1 Condition ..... 365.00  
 Seeburg Wireless WB-WS-1-Z... 8.00  
**5-BALL PIN GAMES**  
 Landslide ..... \$39.50 Big Chief ..... \$42.50  
 Zombie ..... 50.00 Legionnaire. 69.50  
 Four Roses. 52.50  
 School Days. 52.50 Gold Star. 39.50  
 Big Three Westerhaus Revamp,  
 New ..... 225.00

**WANT TO BUY**  
 Phonographs All Makes and Models.  
 Send Us Your List With Your Best  
 Price—Do It Now!!  
 All Machines Carry Markepp Guarantee.



**THE MARKEPP CO.**  
 (Established 1928)  
 4310 Carnegie Ave.,  
 Cleveland 3, Ohio

Telephone: Henderson 1043

**Pinball Serviceman Takes Big Part in Making B-29's; His Tester Speeded Output**

**Don Yates Rigged Up Vital Device From Old Game Parts**

DES MOINES, Sept. 15.—Part played in World War II by some former pinball and phonograph servicemen could not be told while the fighting was still going on, but the case of one serviceman and the outstanding bit he performed at the Glenn L. Martin-Nebraska Company at Omaha has been revealed.

He is Don Yates, who formerly worked for the Nelson Music Company at Des Moines until the war came along and then went to the engineering laboratory at the Martin plant which was one of the four factories in the country turning out the B-29 plane which did a major share in bringing Japan to her knees.

Work of the B-29's in devastating huge parts of Japan has been disclosed with pictures showing the destroyed cities, but the real story behind the B-29's was the construction of the huge planes in this country.

Virtually all of the country's resources at one time were centered on one thing—making B-29's in a hurry.

**High Priority**

This *Billboard* correspondent happened to be going thru the Omaha plant at this time when the B-29 had the highest priority. Employees were told they could help shorten the war, and it was this spirit that enabled the successful production of the mammoth ships.

Plenty of things were wrong with the first ships and the nation's experts were called in to make the adjustments without stopping production.

The fact that a former pinball serviceman could fit into this picture and come forth with an intricate machine that saved not only thousands of dollars and thousands of man hours of labor, but with a machine fashioned out of pinball parts is a credit to the entire coin machine industry.

Yates designed an automatic wire tester which the Martin Company officials explain was built at the engineering laboratory. The machine was used to test the miles and miles of wires installed in the B-29's and to insure that no damage had been done to the wiring during the manufacturing processes.

The test, as described by the army, was to include a 1,000-volt wire to wire and wire to ground insulation breakdown test.

Here is an explanation of the machine and the work by the Martin Company public relations office:

"To apply 1,000 volts to the 50 to 60 thousand feet of wire in a B-29 meant first of all isolating the airplane for the time necessary to perform the tests.

"The tester was designed to speed production and keep the constant moving production line in operation.

**Coin Parts Used**

"Two (Genco) stepping relays were used, one on each end of the wire bundle under test. One stepper selected a wire,

the other tests all other wires in that bundle against that wire and ground. Then the first stepper automatically moves to the next wire testing it against the remainder of the wires and ground thence all the way thru the bundle stopping when a pre-set number of wires have been tested. A (Bally-Variety) free play step-back motor timed the machine.

"High voltage is applied to the wires thru the outside set of contacts on the stepper where the spacing is the widest. Continuity and shorts are indicated by a neon lamp."

Altho the Martin plant in its release on the machine said that it was built in its engineering laboratory, the actual story is that the machine was made by companies that manufactured pinball machines long before the war.

Paul Nelson, head of the Nelson Music Company and one of the veterans in the business, tells of this part of the story. Nelson related that after Yates left to work in the Martin plant his former employee kept asking for certain parts from old pinball machines. He never once indicated to Nelson what he wanted them for.

After the Martin plant revealed the details of the plant and carried a picture of it in a house organ, Yates mailed a copy to Nelson and enclosed a note which stated:

**Surprises Boss**

"Dear Paul: I thought you would get a bang out of what happened to those parts you gave me some time ago.  
 "Don Yates."

Nelson describes Yates as a "wizard" in tinkering around with coin machines. He pointed out that he was the type of serviceman that always could figure things out for himself and when it took some new way to hook up a phonograph, such as remote-control boxes and similar problems, he always accomplished his work.

Altho Martin has not released some other developments accomplished by Yates, it is known that his invention of the tester machine was not his only achievement. One little item, which Yates is believed to have had a hand in, was elimination of a radio beam cracking when the pilots landed. By a simple device the pilot was not bothered by a sudden radio screeching which sometimes required tossing off the ear-phones.

**WANTED**

**MECHANIC FOR STEADY EMPLOYMENT**

Pinball or Phonograph. Must have experience. No other but steady, sober worker need apply. Write for details.

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 (Comb.) ..... \$159.50  
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 1 Jungle Camp P. O. ... 74.50  
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 2 Jennings Mint Venders  
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*This equipment in good operating condition. Send one-third deposit, balance C. O. D. Wire, phone, write.*

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 PAYOUT DISCS, "case hardened," S.P.,  
 C.H. or 356#, Set ..... \$ 6.95  
 CLUB HANDLES, "completely  
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 or disc plugs, Ea. .... .75  
 KNEE ACTION LEVERS, "complete  
 not tops," Set ..... 9.90  
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**TAKES NICKELS—PAYS QUARTERS!!!**

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	25c . . . . . 185.00	25c . . . . . 185.00
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5 Pay-Out Labels

COMBINATION 1440, 1836, 2032, 2280, 2520

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1 Bakers Paces 25¢ Daily Double . \$375.00
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WIRE LOWEST PRICE TO  
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**A TRULY SENSATIONAL PIN GAME . . . \$249.50**

**ORIGINAL BLUE AND BROWN FRONTS**  
**GORGEOUS GOLD CHROMES**

**25c FACTORY REBUILT COLUMBIA J. P. . \$147.50**

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Write for Complete List of Parts

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 Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



**JUICE VENDERS**

(Continued from page 38)

that the orange juice squeezer is now on the market.

**Describes Machine**

The local paper describes Acosta's machine this way:

"When 10 cents is inserted, the vending machine automatically cuts the orange and squeezes the juice into a paper cup. Major Acosta got the idea for the machine while he was engaged in the citrus growing and citrus juice processing at New Smyrna Beach before entering the army.

"He had the invention patented and it was demonstrated in Chicago to prove its practicability. Providing fresh orange juice quickly and sanitarly, the machine was an instant success." Trade members will recall the unusual attention this machine caused because of its novelty.

"The machines are now being manufactured in Detroit where Major Acosta is stationed," according to the local newspaper reports. The trade as yet has heard no official announcement concerning the manufacture of the squeezer vending machine other than this announcement in the major's home town. Acosta is a graduate of Yale University, where he starred in football.

**Trade Interest**

Trade interest before and during the war ran high on fresh juice vending machines. Drugstores, railroad and bus stations and several other locations might do a big business in such machines, but the trade has been awaiting the perfection of a foolproof vender, and has likewise been studying scientific reports on the food value of such juices since there was some controversy on that point when the machines were first proposed.

One of the most recent developments, which was started during the war, was the project for reducing citrus juices to powdered form. In powdered form it was thought the juices could be mixed in vending machines in much the same way Coca-Cola and other carbonated beverages are mixed. The drink would then be dispensed in paper cups.

This idea revived the argument about the vitamin content of such preparations, with some scientists holding that juices lost their vitamins within 30 minutes after they were sliced and squeezed. Experiments, conducted by the Florida Citrus Products Station, working with department of agriculture experts, claim that both oranges and grapefruits retained their vitamin content for several days with and without refrigeration. The scientists reported, however, that much of the flavor was lost when the juices were kept for periods of several days. And the trade was naturally interested in this fact, since the consuming public never buys a product which doesn't taste all right, even tho it might contain all the vitamins from A to Z. This fact has been demonstrated in the vitaminized candy, where candy manufacturers have spent years and many thousands of dollars trying to get vitamins into candy without destroying the original taste appeal.

**Growers' Aid**

Citrus growers, as well as the coin machine trade, have long been working on the idea of perfecting a fresh fruit beverage dispenser, since the development of such a device would greatly aid the growers as well as prove a boon for the trade.

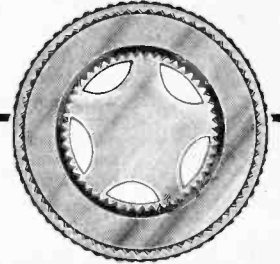
Last year, Plymouth citrus growers announced that they were building a test plant for the purpose of reducing the juices to powdered form. This plant was intended to "work out the bugs" in the process and to perfect the equipment to meet post-war manufacturing demands. Since the original announcement of the plant, little has been heard of the organization, altho they have been conducting experiments and are still reportedly doing research.

Officials at the time stated that the plant's research was but a forerunner of many new developments in the fresh juice field. Last year the officials revealed plans for setting up a number of non-commercial plants and factories, and eventually establish a chain which would have consumed a tremendous quantity of fresh fruit for juicing purposes. This announcement came at a time when people were expecting the war to end in 1944, and the pinch during the last months of 1944 and early this year have probably cut the growers' plans short until now.

**One of the Many**

The possible perfection of a squeezer-type vending machine for oranges is

but one of many new developments which the trade is looking for in the vending machine field. The fact that the entire coin machine industry was engaged 100 per cent in war work during the past several years served to slow down latest mechanical developments, but at the same time the wartime work gave many manufacturers a broader picture of all sorts of mechanical problems. Armed with this "know-how" it is likely that many of the mechanical bugs, which have hindered the manufacture of many new type vending machines, will be eliminated.



**ALUMINUM DISCS for GROETCHEN TYPERS**

Guaranteed Perfect IMMEDIATE DELIVERY

WRITE FOR QUANTITY PRICES

10 KEENEY SUBMARINES, EA. \$119.50

Radio Rifle	\$ 49.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play	69.50

1/3 Deposit With Order. Wire or Write Quantity and Price.

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 DISTRIBUTING COMPANY  
 914 DIVERSEY · CHICAGO 14, ILL.

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**KNOCK-OUT FIGHTERS**

ANY CONDITION

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JUNGLE	69.50
SPOT POOL	55.00
ALL AMERICANS	35.00
5-10-20	105.00
VELVET	47.50
GOLD CHROME, 5-10-25c Play	Write

1/3 Dep., Bal. C. O. D.

F. O. B. Philadelphia

**LEON TAKSEN COMPANY**

2035 Germantown Ave., Phila. 22, Pa. Phone: Poplar 3638

**FOR SALE—SLOTS**

Blue Fronts, 5c, \$100.00; 10c, \$140.00; 25c, \$175.00 Ea.; 50c, \$399.50 Ea.  
 Brown Fronts, 5c, \$150.00; 10c, \$175.00; 25c, \$200.00 Ea.  
 Pace All-Star Comets, 3-5 payout, 5c, \$69.50 Ea.; 10c, \$99.50 Ea.; 25c, \$139.50 Ea.  
 Mills and Chicago Metal Slot Stand, stone-load base, with keys, \$12.00 Ea.; without keys, \$6.00 Ea.  
 4 Grand National One-Ball Payouts, \$39.50 Ea.  
 R.W.B. Tickets, 2100 Count, \$1.00 a Bag, Stamped in 5's, \$1.50 a Bag.  
 1/3 Deposit With Order, Balance C. O. D.

**FORST MUSIC & NOVELTY CO.**

1279 Main St. Phone: A 5822 GREEN BAY, WIS.

**SLOTS**

Mills Gold Chromes, 5-10-25c	Write
Jennings Silver Moon Chief, 10c	\$235.00
Jennings Silver Moon Chief, 5c	200.00
Mills Chrome Bell, 5c	225.00
Watling Rotatop, 25c	175.00
Columbias	60.00
Mills Vest Pocket, Chrome	65.00
Mills Vest Pocket, Blue and Gold	50.00
Single Slot Safe	25.00
Double Slot Safe	75.00

**ARCADE**

Supreme Rocket Buster	\$195.00
Keeney Air Raider	185.00
Chicago Coin Hockey	190.00
Scientific Batting Practice	110.00
Seeburg Chicken Sam	125.00
Seeburg Shoot the Chutes	125.00
Gottlieb Skee-Ball-Ette	50.00

**SHAFFER MUSIC COMPANY**

606 SOUTH HIGH STREET COLUMBUS 15, OHIO  
 Phone: Main 5563  
 Subject to prior sale Terms: 1/3 down, balance C. O. D.

**TOPNOTCH REVAMPS**

EARNING EXTRA MONEY FOR SMART OPERATORS

**TAIL GUNNER**

for Ten Spot  
**SKY RAIDER**  
 for Big Parade

**G. I. JOE**

for Jungle  
**ARMY & NAVY**  
 for Knock Out

COSTS YOU ONLY \$9.50 PER GAME—F. O. B. CHICAGO, ILL.  
 Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.  
**RUSH YOUR ORDER TODAY**

Or Write for Our Complete List

**VICTORY GAMES** 2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS  
 "America's Pin Game Conversion Headquarters"

**PHONOGRAPHS ARCADE PANORAMS**

WE HAVE THE FOLLOWING ON HAND

PRICED CRATED F. O. B. KANSAS CITY, MO.

2 Rockola Commandos \$610.00	3 Rockola Bar Boxes \$ 34.50	1 Mutoscope Ace Bomber . . . \$209.50
2 Mills Empresses . . . 325.00	7 Buckley Wall Boxes With Lite Up Sides . . . 9.50	1 Keeney Air Raider . . . 149.50
4 Mills Thrones . . . 275.00	Can Furnish 30-Wire Cable.	2 Keeney Anti Aircraft . . . 79.50
4 Wurlitzer 61s With Stands . . . 144.50	10 Late Model Panorams, Equipped with Wipers 310.00	1 Keeney Submarine . . . 109.50
2 Wurl. Twin Twelves, Packard Adapter, Steel Cabinets . . . 144.50	7 Seeburg Chicken Sams . . . 89.50	1 Keeney Texas Leaguer . . . 39.50
50 Packard Wall Boxes . . . 34.50	1 Seeburg Bazooka . . . 99.50	1 Evans Play Ball . . . 159.50
14 Rockola Wall Boxes . . . 25.00	1 Shoot the Chutes . . . 109.50	1 Bally Alley . . . 34.50
1 Jennings Telephone Unit, Record Racks, Turn Tables and Stands, Less Cabinets—Make Us an Offer.		1 Zingos . . . 225.00

**AUTOMATIC MUSIC COMPANY**

41 WEST LINWOOD KANSAS CITY 2, MO.

**MILLS ORIGINALS**

- 1 5¢ Extraordinary, Ref. G.C., CH, 3/5 \$100.00
- 2 10¢ Extraordinary, Ref. G.C., CH, 3/5 125.00
- 4 5¢ Blue Front, Fac. Reb. & Ref., 2/5 160.00
- 9 5¢ Blue Front, 3/5 135.00
- 1 10¢ Blue Front, CH 185.00
- 4 25¢ Blue Front, Fac. Reb. & Ref., 2/5 200.00
- 1 25¢ Blue Front, K.A. CH, 3/5 225.00
- 1 5¢ Brown Front, 3/5 150.00
- 1 25¢ Brown Front, K.A. CH, 3/5 225.00
- 1 25¢ Brown Front, Ref. Gold, CH, 3/5 250.00
- 2 5¢ Blue Front, Ref. Gold, CH, 3/5 160.00
- 2 5¢ Melon Bell 150.00
- 3 5¢ Bonus Bell, 3/5, Like New 175.00
- 2 5¢ Gold Chrome, 2/5 250.00
- 2 5¢ Original Chrome, 2/5, #448784-454610 225.00
- 1 10¢ Original Chrome, 3/5, #464587 250.00
- 1 10¢ Original Chrome, 2/5, #461321 250.00
- 1 25¢ Original Chrome, 3/5, #458115 295.00
- 2 5¢ Vest Pocket, B & G 45.00
- 3 Double Cabinets, 2 Door 60.00
- 1 Double Cabinet, 1 Door 50.00
- 1 Chicago Double Revolve Around Stand 50.00

**JENNINGS**

- 3 5¢ Chief, Fac. Reb. & Ref., 2/5 \$140.00
- 1 5¢ Mast. Silver Chief, Slug-proof, 3/5 175.00
- 1 25¢ Mast. Silver Chief, Slug-proof, 3/5 225.00
- 1 10¢ Silver Moon Chief 200.00
- 1 10¢ Chief, Ref., 3/5 125.00

**P. O. GAMES**

- 2 Longshot, PO \$275.00
- 1 Skylark, Comb. FP & PO 150.00
- 2 5¢ Deluxe Red, 3/5 \$100.00
- 2 5¢ Comet, 3/5 90.00
- 1 25¢ Comet, 3/5 150.00

**MUSIC**

- 2 Panorams with Wipers \$325.00
- Panoram Projector Lamps, G.E., 500 Hour, 500 Watt 3.00
- Terms: 1/3 Deposit, Balance C. O. D.

**MITCHELL NOVELTY CO.**  
1629 WEST MITCHELL STREET  
MILWAUKEE 4, WISCONSIN

**MILWAUKEE COIN'S BUYS OF THE SEASON!**

**CONSOLES**

- Mills Club Consoles, Originals, Per Set 5¢-10¢-25¢ \$1050.00
- Pace Club Consoles, 5¢ 139.50
- 10¢ 159.50
- Pace 50¢ Club Console, Late Mod. 500.00
- Jenn. Club Consoles, 5¢ 149.50
- 10¢, \$189.50; 25¢ 259.50
- Bally Skill Field, 7-Coin Head 89.50
- Buckley Track Odds, 7-Coin Head, Metal Cabinet \$195.00
- Jenn. Totalizer, F.P. 129.50
- Four Horsemen, 7-Coin Head 149.50
- Paces Reels, 5¢ 89.50
- Baker Paces, Daily Double, Jackpot Model, Like New 239.50

**PIN GAMES**

- Stratoliner \$39.50
- Barrage 39.50
- ABC Bowler 39.50
- Ten Spot 39.50
- Velvet 39.50
- Paradise 39.50
- Line Up 39.50
- Three Score 39.50
- Doughboy 39.50
- Big Chief 39.50
- New Champ 49.50
- Stratoliner (Conv. to Jap) 49.50
- Owl, F.P. 49.50
- Gold Star (Conv. to Jap) \$49.50
- Sky Ray 49.50
- Jungle 59.50
- Zig Zag 59.50
- Volaway 59.50
- Victory (Genco) 84.50

**LEGAL EQUIPMENT**

- Shoot Your Way to Tokyo \$179.50
- Rapid Fire 149.50
- Periscope (Floor Sample) 139.50
- Chicken Sam (Conv. to Jap) 129.50
- Chicken Sam 94.50
- Ray-o-Lite 79.50

**PAY TABLES**

- Keeney Fortune \$189.50
- Skylark 139.50
- Bally Challenger 94.50
- Race King 94.50
- Mills Big Race 79.50

**MILLS ORIGINAL SLOTS, LATE SERIAL NUMBERS, CLUB HANDLES, DRILL PROOF**

- Blue Fronts, 5¢, \$145.00; 10¢ \$185.00
- 25¢ 219.50
- Brown Fronts, 5¢, \$195.00; 10¢ 225.00
- 25¢ 250.00
- Silver or Gold Chromes, cannot be told from new, 5¢, \$265.00; 10¢ 285.00
- 25¢ 315.00
- Mills Orig. Gold Chromes, 50¢ 275.00
- Mills Copper Chromes, 25¢ 275.00
- Mills Cherry Bells, Compl. Ref., 5¢, \$195.00; 10¢, \$225.00; 25¢ 250.00
- Mills V.P., Bl. & G. 45.00
- Silver 65.00
- Mills Q.T., 5¢, Orig. 79.50
- 10¢, Rebuilt 69.50
- Melons Bells, Orig., except clean, 5¢, \$150.00; 10¢, \$175.00; 25¢ 225.00
- Pace Comets, Complete Reb., 5¢, \$79.50; 10¢, \$89.50; 25¢ \$125.00
- Pace Rocket or Deluxe, S.P., 5¢, \$119.50; 10¢ 149.50
- Watl. Rolatop, 3/5, 5¢ 59.50
- Jenn. Club Chief, 5¢ 150.00
- 4-Star Chiefs, 25¢ 175.00
- Master Chief, S.P., 5¢ 189.50
- 10¢, \$195.00; 25¢ 249.50
- Jenn. Victory Model, 5¢ 175.00
- Groetch. Columbia, late model, chrome or porcelain finish, double J.P., 5¢-10¢-25¢ Play 98.50
- Callie, Porcelain Finish, 3/5, Round Jackpot, 5¢ 49.50
- 10¢ 69.50

**MISCELLANEOUS**

- Mills Safe Stands, compl. with locks \$ 15.00
- Mills Original 4-Bell Cabinet 19.50
- Folding Stands 2.95
- Twin 12 or 16 Wurlitzer, metal cab., compl. with adapter 195.00
- 20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 \$3.00
- 20 Stop Star Discs, hardened .60
- Strips, S.P., C.H. or Club Special, Set of 3 .45

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

**MILWAUKEE COIN MACHINE CO.**

3130 W. Lisbon Avenue Milwaukee 8, Wisconsin

**CLEVELAND COIN**

**OFFERS**

**MUSIC**

- 1 Rockola Imperial 20 \$195.00
- 1 Rockola 16 record 185.00
- 1 Rockola Playmaster & Glamour Tone Column 385.00
- 1 1939 Rockola Standard, Cellar Job, R.C. 185.00
- 1 Rockola 1939 Standard With Buckley Adapter 375.00
- 2 1940 Rockola Masters 425.00
- 1 1939 Rockola Deluxe with Dialtone 385.00
- 2 Wurlitzer 800R 425.00
- 1 Cellar Job 20 Record Rockola, Buckley Remote 185.00
- 1 Mills Throne of Music 325.00
- 2 Wurlitzer 12 Record 125.00
- 2 Wurlitzer 616, Liteups 225.00
- 1 Wurlitzer 24, Liteup 395.00
- 16 #125 2-Wire 5¢-10¢-25¢ Wall Boxes 29.50
- 16 #120 2-Wire 5¢ Wall Boxes 25.00

**CONSOLES**

- 2 Keeney Super Tracks \$275.00
- 3 Jumbo Parades, F.P. 95.00
- 1 Jumbo Parade, C.P. 95.00
- 2 Silver Moons, F.P. 95.00
- 1 Paces Red Arrow, J.P. Model 225.00
- 2 Baker's Paces, Check Separator, D.D. Model 225.00
- 1 Big Game 95.00

35 Cigarette Vendors: Stewart McGulre S.P. Models, 7 Column, 20¢ Combination—Completely Overhauled and Complete With Cabinet Bases, \$35.00 Each—Five or More, \$30.00 Ea.

**ARCADE EQUIPMENT**

- 1 Bally Alley \$ 65.00
- 10 Daval Bumper Bowlings (7 ft.) 75.00
- 2 X-Ray Pokers 110.00
- 4 Chicago Coin Hockeys 210.00
- 2 Rapid Fires 175.00
- 2 Keeney Submarine Guns 165.00
- 2 Sky Fighters 265.00
- 1 Keep 'Em Punching 110.00
- 1 Floor Model Strength Tester Gripper 75.00
- 1 Floor Model Mutoscope Drop Picture Mach. 50.00
- 4 Floor Model Mills Drop Picture Machines 50.00
- 1 10¢ Blood Pressure Machine 125.00
- 2 1¢ View-a-Scopes 22.50
- 2 Watling Large Round Face Fortune & Weight 1¢ Scale 65.00
- 1 Floor Model Watling Square Type upright Scale 75.00
- 6 Bean 'Ems 65.00
- 1 Split Fire Counter Game 10.00
- 10 Bally Popcorn Vendors 95.00
- 1 Mutoscope Liftograph 225.00
- 1 Scientific Baseball 95.00
- 1 Texas Leaguer 39.50
- 1 Shoot the Bull 95.00
- 2 Bowling Leagues (9 Ft.) 175.00
- 1 Batting Practice 125.00

25 CIGARETTE LIGHTER FLUID VENDORS \$ 10.00

**SPECIALS:**

ONE SET OF MILLS 5¢, 10¢, 25¢ ONE CHERRY PAYOUT GOLD CHROMES, ORIGINALS, \$895.00.  
90 LATER TYPE ONE BALL BALLY MULTIPLE PAYOUTS, CONSISTING OF TURF KINGS, JOCKEYS, KENTUCKYS, LONG SHOTS, SPORT KINGS, FULLY GUARANTEED AND DOUBLY CHECKED! BELOW ANY ADVERTISED PRICE AND AT SUBSTANTIAL SAVINGS. PHONE OR WIRE US!

**EXPORT TRADE:**

We are desirous in contacting South American concerns who are in the market for coin operated equipment of any kind—CABLE US IMMEDIATELY YOUR REQUIREMENTS! CATALOGUE NOW BEING PREPARED!

TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**

2021-25 Prospect Ave., Cleveland 15, Ohio

Phone: PROspect 6316-7

MORRIS S. GISSER, Sales Manager.

**ARCADE EQUIPMENT READY FOR LOCATION!**

Photomats, Fully Automatic, Rebuilt and Refinished, 4 Pictures for 25¢, Uncrated \$950.00  
Keeney Submarines Different, In POKER Table Glass, Different, In Lots of 10 or More, Ea. 3.50  
1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

**SIMON SALES, Inc.**

215 West 64th Street  
New York 23, N. Y.  
Phone: TRafalgar 4-6900

**WANTED**

**ZETAS (STONER)**

Mail Price and Quantity

**T & L MUSIC COMPANY**

1424 Central Parkway, Cincinnati, Ohio

**FAST-ACTION**

Jar Deals, Bingo Tickets, Counter Deals, Tip Books, Punchboards, Merchandise Deals

Write for Catalog and Prices

Please State Your Requirements If You Are Interested in Specific Items.

**Wilner Sales Co.**

715 N. ELM ST. MUNCIE, IND.

TO OUR MANY CUSTOMERS WE ARE PLEASED TO ANNOUNCE THAT WE ARE NOW DISTRIBUTORS FOR THE NEW . . . .

**COINEX PHOTO ELECTRIC RIFLE RANGE CONVERSION**

This is without question the best deal ever offered to Seeburg Gun Operators because of its very low cost and top player appeal.

**GET ON THE BAND WAGON AT ONCE**

Be the first in your territory to cash in on a real money maker.

**\$14.75**

PRICED AT ONLY LOTS OF 3

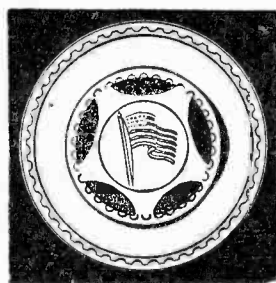
SAMPLE \$17.50

**Chicago Novelty Company, Inc.**

1348 Newport Avenue

Chicago, Ill.

**ALUMINUM DISCS**



\$7.50 Per M.  
Packaged in Bulk

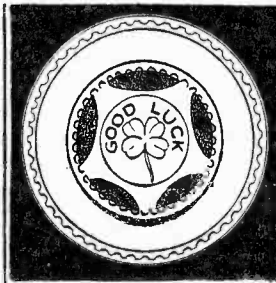
For Groetchen METAL TYPERS Made With ORIGINAL GROETCHEN

DIES

Special Imprints May Be Had at Slight Additional Cost.

**STANDARD SCALE CO.**

715 N. KINGSHIGHWAY



\$8.00 Per M.  
Packaged 100 in a Box

ST. LOUIS 8, MO.

**FOR SALE - PIN GAMES**

- Alert \$75.00
- Attention 55.00
- Broadcast 39.50
- Bombardier 39.50
- Big Chief 39.50
- Champs 32.50
- Congo 39.50
- Dixie 99.50
- Destroyer 39.50
- Mills, five and one 39.50
- Mills 1-2-3 Free Play, '39 Model '41 55.00
- Majors '39 42.50
- Majors '41 55.00

**WANT TO BUY VEST POCKET BELLS**

- Blue and Gold \$35.00
- Chrome 40.00
- Green 25.00

1/3 Deposit, Balance C. O. D.

**WE BUY, SELL AND EXCHANGE**

3147 Locust St. St. Louis, Mo. **CALL NOVELTY CO.**

**WANTED MECHANIC**

Must Be Tops on Phonographs, Remote and Five Balls, and Good Steady Habits. Top Pay to the Right Man.

**PHOENIX DISTRIBUTING CO.**

211 N. THIRD AVE., PHOENIX, ARIZ.

**ANTIQUE**

A real old-timer, Mills Liberty Bell Slot Machine. Number seems to be B-90. Has not been used for 34 years. Is in good playing condition. Reels show Hearts, Diamonds, Spades and Clubs. Three Bells hits jack pot (\$100). Can furnish sworn affidavit regarding its age if requested. Highest offer received by October 30th gets it.  
E. E. HAMMONS, Box 276, Barbourville, Ky.





**AUTOMATIC COIN**

Serves the Nation's Operators



<b>MEDIUM IDLER GEARS for MILLS CLOCKS, \$1.50</b>	<b>MAIN GEARS for MILLS CLOCKS, Complete With Attachments, \$2.75</b>	<b>STAR WHEELS for WURLITZER PHONOGRAPHS, 30c Each</b>
--	---	--

FACTORY RECONDITIONED MILLS 10c GLITTER GOLD Q. T. .... \$149.50  
LATE MODEL BLUE Q. T., 5c. .... \$69.50; 10c. .... \$79.50

<b>CONSOLES</b>	<b>PIN BALLS</b>
Ev. Jungle Camp ..... \$ 99.50	Bally Pimlico, FP. .... \$329.50
Ev. Galloping Dom., JP .. 175.00	Gott. Track Record, FP... 139.50
Ev. Lucky Lucre ..... 109.50	Mills Spinning Reel, PO.. 115.00
Baker Racer, D. D. .... 199.50	Gott. Champ ..... 59.50
Mills Late Jumbo, PO. .... 109.50	Genco Zig Zag ..... 69.50
Mills Late Jumbo, FP... 99.50	Bally Topic ..... 74.50
Buckley Track Odds, 12,000 Serial ..... 395.00	Mills 1-2-3, PO ..... 49.50

**GOLD CHROME ASSEMBLIES**

All Mounted, Ready for Your Mechanism. Includes New Gold Chrome Castings . New Oak Cabinet . Drill Proof Sides . Etched Award Plates . Club Handle . Payout Cups . Rails and Angles ..... \$57.50

MILLS BROWN FRONTS, CHROMES, BONUS BELLS, BLUE FRONTS, Q. T.'s IN STOCK—WRITE FOR QUOTATIONS

JENNINGS SKY CHIEF, 5c-10c-25c—WRITE FOR PRICES  
GROETCHEN COLUMBIA, GOLD AWARD, FRUIT SYMBOLS, LATE MODEL, WIDE REELS—\$69.50

**NEW! RIFLE RANGE PHOTO ELECTRIC INSERT FOR CHICKEN SAM! MAKES ENTIRELY NEW AND DIFFERENT GAME OUT OF CHICKEN SAM AND JAP RAY GUNS. LOTS OF 3 ..... \$14.75 EACH**

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**Automatic Coin MACHINES & SUPPLY CO.**  
3834 W. Fullerton Ave. (Phone-CAPitol 8244) Chicago 47, Ill.

**NEW!** Have your old slot machines sent to us **NEW!** and we will **REBUILD** them to look **BRAND NEW** and work like a **GOLD CHROME**. **\$79.50** (Full Price)

**EXCLUSIVE!** We have an EXCHANGE SERVICE which permits us to ship you a rebuilt machine within 24 hours after receipt of your old machine!

SEND US YOUR WATLING, PACE, JENNINGS MACHINES WE COMPLETELY REBUILD AND RECONDITION FOR \$79.50, Incl. Parts

**GUARANTEED FACTORY REBUILT SLOT MACHINES**

<b>GOLD CHROMES</b>	<b>BROWN FRONTS</b>
5¢ ..... \$260.00	5¢ ..... \$175.00
10¢ ..... 265.00	25¢ ..... 200.00
25¢ ..... 275.00	
50¢ ..... 310.00	<b>SILVER CHROME</b>
	10¢ ..... \$260.00

**GUARANTEED ORIGINAL SLOT MACHINE PARTS**

Jack Pots ..... \$12.50	Jack Pot Glass ..... \$ 1.00	Glitter Gold, Per Lb. ... \$ 2.00
5¢-25¢ Escalators ..... 25.00	Reel Glass ..... 1.00	Slot Nut and Bolt Kit ... 5.75
Top Rear Castings ..... 5.50	Escalator Glass ..... .50	20 Stop Star Wheels, Set 2.25
Discs, CH or SP, 1-2-3, Set ..... 5.50	10¢ Escalators ..... 37.50	Reel Kickers ..... 3.50
Slide Posts, 5¢, 10¢, 25¢, Set ..... 2.25	Gold Chrome Cabinets... 12.00	Slides, Per Set ..... 9.00
Jack Pot Coin Cup ..... .90	Blue Front Cabinets... 12.00	25¢ Tube and Hopper... 2.25
Payout Coin Cup ..... .90	Mills All Chrome Club Handles ..... 4.50	Cash Boxes ..... .65
Gold Chrome Award Plates, 2/5 or 3/5 ..... 4.50	Knee Action Attachments, Per Set ..... 4.50	War Eagle Castings, Per Set ..... 20.00

**RECONDITIONED PIN BALL MACHINES — LIKE NEW**

All American \$30.00	Anabel ..... \$24.50	Band Wagon ..... \$39.50	Barrage ..... \$30.95
Big Chief ..... 37.50	Big Show ..... 30.00	Brite Spot ..... 34.50	Bounty ..... 17.50
Boom Town ..... 34.50	Broadcast ..... 44.50	Cadillac ..... 30.00	Champ ..... 45.00
Commodore ..... 30.00	Crossline ..... 44.50	Chubbie ..... 15.00	Chief ..... 20.00
Dixie ..... 34.50	Entry ..... 37.50	Four Diamond ..... 45.00	Follies ..... 30.00
Four Roses ..... 45.00	Fox Hunt ..... 40.00	Jolly ..... 24.50	Lucky ..... 20.00

Write for prices on Slot Machines and Parts, Pin Ball Machines and Parts. Everything for the Coin Machine Industry.

**CENTRAL MANUFACTURING CO.**

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldng 1670-1

**LOOK THESE PRICES OVER**  
A-1 RECONDITIONED PIN GAMES

Knockout ..... \$89.50	Air Force ..... \$54.50	Slap the Jap ..... \$39.50
Five-Ten-Twenty ..... 89.50	Texas Mustang ..... 54.50	Captain Kidd ..... 64.50
Victory ..... 78.50	Torpedo Patrol ..... 79.50	Stratoliner ..... 34.50
Gun Club ..... 69.50	Bowlaway ..... 39.50	Action ..... 89.50
Venus ..... 69.50	Champ ..... 39.50	Defense (Genco) ..... 79.50

Terms: 1/3 Deposit, Balance C. O. D.

**ST. LOUIS NOVELTY CO.**

2718 CRAVOIS AVE. ST. LOUIS 18, MO.

**Coin Locations On New Trains**

CHICAGO, Sept. 15.—Coin machine operators who visited the spectacular exhibit of Tomorrow's Trains Today in Chicago's Museum of Science and Industry came back with some new ideas on possible locations for machines.

Most impressive display among the life-size models of the railway passenger cars of tomorrow was one of a club-cinema car. Half of it was fitted up as a bar lounge and the other half as an observation lounge. At night the bar section could be converted into a night club and the observation section could be changed into a movie theater.

Both sections would offer possible opportunities for installation of coin machines. Most obvious, of course, would be the need for a juke box in the night club car which would be too small to permit use of flesh music. The observation lounge also might make use of coin-operated movie devices, and vendors of cigarettes, candy, soft drinks or other items.

Railroads already have revealed consideration of self-service or "automatic" restaurant cars, and for these, coin vendors seem to be a natural.

Other railway innovations in the display, which was presented by the Pullman-Standard Car Manufacturing Company, included a day-night car, which provided full-length leg and foot rests on the deep-cushioned overstuffed chairs; a dining car with tables placed diagonally so that each diner would have a side of a table to himself; triple-deck chair cars which would increase seating capacity nearly one-third, designed especially for commuter trains.

**Canadian Distributor Plans To Build Game Cabinets for Future**

ST. JOHN, N. B., Sept. 15.—Wayside Games, Ltd., St. John, has acquired a new building with the intention of branching into production with accent on fancy cabinets for automatic games, Bert Newell, head of Wayside, announced.

Newell said new mechanical equipment has been ordered and the plans are to begin erection of the new building as soon as restrictions on building materials are lifted, possibly next spring. Newell now carries on his distribution business largely from St. John.

Frank Hanlon, Halifax, N. S., coin machine operator-distributor and carnival concessionaire, has had an anxious time on the road in recent weeks. A child of his underwent surgical treatment in a Halifax hospital and he made an emergency trip back to see the patient.

**PUSH CARDS**  
All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc.  
FREE Catalog Write  
**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

**WANTED EX-SERVICE MEN**

Now available or to be released soon. Must be honest, reliable and have had Coin Machine operating experience. We will furnish you the latest and finest types of coin machine equipment to be operated in your territory on a percentage basis. Only ambitious, sincere individuals interested in getting ahead need reply.

BOX No. D-22, Care Billboard, Cincinnati 1, Ohio

**HIGH QUALITY PARTS & MACHINES**

**PARTS**

Bally Escalator Belts, highest quality. Each ..... \$ .50  
Bally Spinner Motors, complete with Shaft Gears, 45 Volt, for Jockey Clubs, Turf Kings, Etc. Each ..... 12.50  
Bally Spinner Motor 1st Reduction Gear (steel). Each ..... 1.50  
Bally Spinner Motor 2nd Reduction Gear (Fibre). Each ..... 1.35  
(These Gears Precision Cut Original Thickness and Material)  
Mills Payout Solenoid Reset Stops, Hvy., for 4 Bells and 3 Bells. Each ..... .22  
Mills Armature Brass Frames with Ears (use your old Armature with these frames). Each ..... .65  
Mills Fibre Lifters, 4 Slots, Extra Hvy. We have a large supply of high quality parts. Contact us for your requirements.

**MACHINES**

Mills Jumbo Parades, late head, completely refinished & overhauled. P.P. \$139.50  
Mills Jumbo Parades, late head, F.P. .... 119.50  
Bally Club Bell, A-1 inside and outside 189.50  
Bally Grandstands, refinished in 4 colors, overhauled like new ..... 119.50

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Telephone: Midway 4214

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Bally Blue Grass, 1 Ball, Base, F.P. .... \$125.00  
Bally Dark Horse, Leg Model, F.P. .... 115.00  
Bally Sport Special, Base, F.P. .... 100.00  
Crate Above Games Extra, Each ..... 5.00  
2 Cottlieb 5-10-20, Each ..... 87.50  
1 Marvel Baseball, 5 Balls ..... 67.50  
Genco Zig Zag or South Paw ..... 42.50

Ready To Set On Locations.  
One-Third Down, Balance C. O. D.  
Over 12 Years in Business.

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1 Foreign Colors (Comb. 1 or 5 Ball), Westerhaus Revamp ..... \$179.50  
3 Home Run (1940 Plastic Bumpers) ..... 47.50  
2 American Beauty, F.S., Westerhaus Revamp ..... 169.50  
1 Skylline ..... \$28.50  
2 Invasion ..... 124.50  
1 Fox Hunt ..... 39.50  
1 Blonde ..... 39.50  
1 Fleet ..... 17.50  
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**NEW REVAMPS**

Marines at Play (Westerhaus) ..... \$149.50  
Paratroops (P&S) ..... 179.50  
Terms: One-Third Deposit, Balance C. O. D.  
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10¢ Mills Gold Chrome Single Cherry .. \$400.00  
50¢ Mills Gold Chrome Single Cherry .. Write  
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5¢ Mills Bonus ..... 275.00  
1 25¢ Mills War Eagle, 2-4 P.O. .... 100.00  
5¢ Pace Club Console ..... 125.00  
25¢ Pace Bantam, 2-4 ..... 65.00  
5¢ Watling Rollator ..... 85.00  
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5¢ Watling Gold Seal ..... 50.00  
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338 Chestnut St. SPRINGFIELD, MASS.

**MAIN WORM GEARS**  
For WURLITZERS, \$5.00  
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Complete Line of Phonographs and Parts

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16 MFD. Cond. (Tub. Can), 600V	2.50	2 Wire Rubber Covered Zip Cord, Ft.	.02
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Rock-Ola Motors (Drive)	18.50	Electric Soldering Irons	1.50
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10% DISCOUNT ON ORDERS OF \$25.00 OR OVER!

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0Z4 .. 1.25	3Q5 .. 1.60	6G6 .. .50	117P7 .. 1.85	35Z8 .. 1.30	46-47 .. 1.10
C.E. 23 for	5U4 .. .85	6H6 .. .85	117Z8 .. 1.60	35Z5 .. .80	70L7 .. 1.95
Chicken	5V4 .. 1.25	6J5 .. .60	12A8 .. 1.00	50L8 .. 1.10	50 .. 1.00
Sams .. \$1.65	5X4 .. .75	6J7 .. .75	12K7 .. 1.00	50Y6 .. 1.10	55 .. .85
1A5 .. 1.25	5Y3 .. .60	6K7 .. .85	12SA7 .. 1.15	50Y6 .. 1.10	57 .. .90
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ONE BALLS

Record Times .....	\$160.00	Blue Grass .....	\$160.00
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Each table clean and guaranteed in perfect mechanical condition

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This Brand New Conversion makes an entirely new and different piece of equipment out of your old Seeburg Chicken Sams and Convicts, as well as Shoot the Japs. It's Hot—It's making money and IT COSTS VERY LITTLE.

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★ SEND FOR DESCRIPTIVE CIRCULAR LOTS OF 3

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Seeburg 30-Wire Boxes	10.00	5c National Slug Rejectors	5.00
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Terms: 1/3 Deposit, Balance C. O. D.

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*This fight's NOT over*  
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- Anti-Spoon Cup ..... .50

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- Top Front, Gold Chrome ..... \$6.00
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Any Color ..... 2.75

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Original Case ..... 545.00

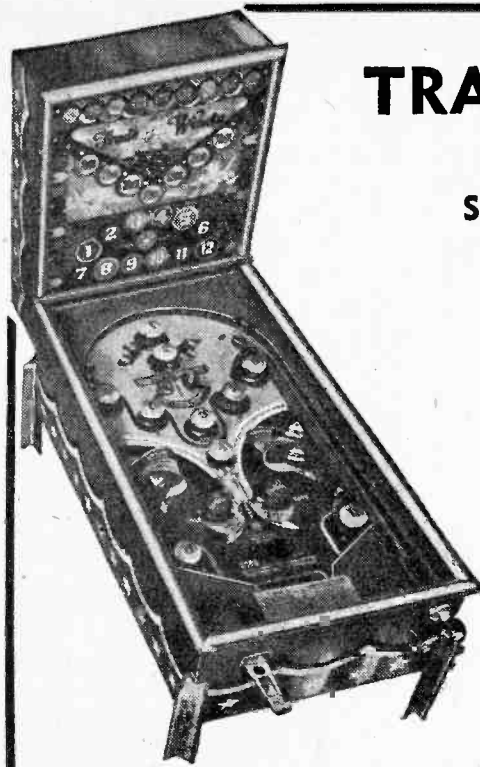
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2A3 ..... \$1.56	6C6 ..... \$ .80	6SA7/GT ..... \$ .99	41 ..... \$ .68
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Mills Owls, F.P. .... \$ 69.50	Jennings Multiple Slot Liberty Bell. 59.50	5c Mills Cherry Bells ..... \$197.50	Columbia, Jackpot ..... 79.50
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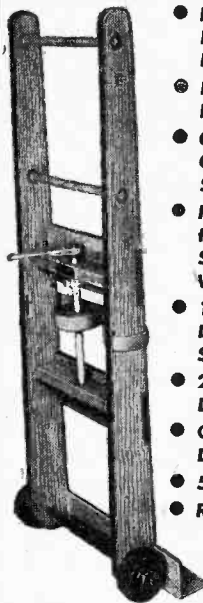
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SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

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**A Safe, Speedy, Dependable  
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PHONOGRAPHS, PIN GAMES AND  
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- Hardwood Frame, 56 Inches High.
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- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
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- Goes Up and Down Steps.
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THEY HAVE IT IN STOCK!

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WHEN YOU  
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Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

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- MILLS BROWN FRONT BELLS
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- MILLS MELON BELLS
- BAKERS PACERS

**ALL MODELS—  
ALL COIN PLAYS**

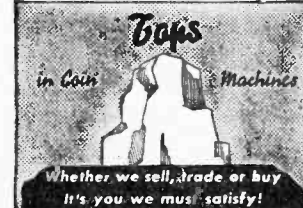
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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

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**OPEN A PRE-FLIGHT STORE**  
\$8 to \$15 per hr, Per Unit

**\$850.00**  
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IMMEDIATE DELIVERY

**IT LOOKS, ACTS, HANDLES LIKE A REAL AIRPLANE**

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\$25 \$15 \$10

LAST PLAY ON BOARD RECEIVES ONE PUNCH IN SHOW HORSE

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**THRILL PACKED**  
**THICK STYLE PUNCH BOARD**

**5¢ A PLAY**  
**OVER 120 WINNERS**

**IT GETS THE PLAY BECAUSE IT PAYS**



**1200 HOLES • COLORFUL • QUICK SELLER**  
Takes in \$60.00 • Average Pay Out \$31.51  
NOW READY • ORDER BANG TAILS.. Price \$5.70  
**BREWER & SONS 6320 SO. HARVARD AVE., CHICAGO 21, ILL.**

## BONA FIDE QUALITY BUYS

Factory Reconditioned and Refinished...All With Knee Action...Club Handles...Drillproof

BLUE FRONTS	BROWN FRONTS	CLUB BELLS
5¢ Like New .....\$200.00	5¢ Like New .....\$225.00	5¢ .....\$350.00
10¢ Like New ..... 225.00	10¢ Like New ..... 250.00	10¢ ..... 400.00
25¢ Like New ..... 225.00	25¢ Like New ..... 275.00	25¢ ..... 450.00

**MILLS BUYS**

5¢ Vest Pockets, Refin. Giltter Gold \$ 42.50	10¢ Original Cherry Bell, Knee Action, Club Handle, Drillproof .....\$250.00
5¢ Vest Pockets, Blue & Gold ..... 45.00	25¢ Original Cherry Bell, Knee Action, Club Handle, Drillproof ..... 275.00
1¢ Refinished Gold Giltter Q.T. .... 39.50	5¢ Smoker Bell ..... 100.00
1¢ Original Gold Giltter Q.T. .... 65.00	5¢ Jumbo Parade ..... 350.00
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10¢ Late Blue Q.T. .... 100.00	Four Bell, 5¢, Late Head ..... 500.00
25¢ Copper Chrome ..... 400.00	Four Bell, 3/5 & 1/25 ..... 675.00
5¢ Original Cherry Bell, Knee Action, Club Handle, Drillproof ..... 200.00	

**GOLD CHROME BELLS—DRILLPROOF**

5¢ Like New .....\$250.00	ONE CHERRY 2-5 PAYOUT	25¢ Like New .....\$300.00
	10¢ Like New .....\$275.00	

**JENNINGS CHIEFS**

1¢ Club Special .....\$100.00	5¢ Century, 2-4 .....\$ 35.00	10¢ Silver Chief, S.P. \$175.00
1¢ Redskin ..... 100.00	25¢ Century, 2-4 ..... 50.00	25¢ Silver Chief ..... 200.00
1¢ Redskin ..... 150.00	5¢ Club Console ..... 125.00	5¢ Four Star Chief ..... 100.00
5¢ Sky Chief ..... 150.00	10¢ Club Console ..... 150.00	10¢ Four Star Chief ..... 125.00
10¢ Sky Chief ..... 175.00	50¢ Double J.F., 2-4 ..... 100.00	25¢ Four Star Chief ..... 175.00
25¢ Sky Chief ..... 200.00	5¢ Silver Chief ..... 150.00	10¢ Silver Moon Chief ..... 200.00
5¢ One Star Chief ..... 50.00	5¢ Silver Chief, S.P. 150.00	25¢ Silver Moon Chief ..... 275.00
5¢ Century, 3-5 ..... 40.00	10¢ Silver Chief ..... 175.00	5¢-10¢-25¢ Triplex ..... 150.00

**PACE SLOTS—GUARANTEED LIKE NEW**

5¢ All Star .....\$100.00	5¢ Deluxe .....\$125.00	5¢ Rocket, S.J. ....\$125.00
25¢ All Star ..... 200.00	10¢ Deluxe ..... 150.00	15¢ Rocket, S.J. .... 150.00
	25¢ Deluxe ..... 200.00	25¢ Rocket, S.J. .... 200.00

**WATLING ROLOTOPS**

5¢ 3-5 .....\$75.00	10¢ 3-5 .....\$100.00	25¢ 3-5 .....\$150.00
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**CAILLE**

5¢ Playboy, 3-5 .....\$75.00	5¢ D.J., Red, 2-4 .....\$50.00	10¢ D.J., Red, 2-4 ..\$60.00
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Keeney Super Bell, 3/5 & 25¢ ..... 675.00	Paces Reels-Rolls, Last Model, Very Clean 125.00	Columbia D.J. .... 59.50
Keeney Super Four-way, 5¢ ..... 500.00	Jumbo Parade, Refin. 100.00	Dewey Single ..... 75.00
Kentucky ..... 250.00	Silver Moon, Free Play 125.00	Dewey or Caille Double 150.00
Long Shot ..... 200.00	War Eagle, Gold Giltter Castings ..... 17.50	Caille Rollette ..... 65.00
Race King ..... 100.00	New Q.T. Box Stands 19.50	Wurlitzer Twin Twelve, Packard Unit with Model 600 Speaker 250.00
Saratoga Automatic Payout ..... 85.00	Mills Box Stands, Ref. Blue or Brown ..... 15.00	

**TWIN PORTS SALES COMPANY**  
230 LAKE AVE., SO TELEPHONE MELROSE 2889 DULUTH 2, MINN.

### MILLS SLOTS

10 25¢ GOLD CHROMES, 2/5 PAY LIKE NEW	3 25¢ MILLS ORIGINAL BROWN FRONTS
4 25¢ MILLS ORIGINAL CHERRY BELLS, 3/10 PAY	7 5¢ MILLS ORIGINAL BLUE FRONTS
9 5¢ MILLS ORIGINAL BROWN FRONTS	4 10¢ MILLS ORIGINAL BLUE FRONTS
4 10¢ MILLS ORIGINAL BROWN FRONTS	2 25¢ MILLS ORIGINAL BLUE FRONTS

THE ABOVE EQUIPMENT IS GUARANTEED PERFECT MECHANICALLY, REFINISHED LIKE NEW, HAS DRILL PROOF CABINETS, KNEE ACTIONS AND CLUB HANDLES. WE ARE CLOSING OUT AND OFFER THE ABOVE AT VERY SPECIAL LOW PRICES. IF IN NEED OF ABOVE TYPE OF EQUIPMENT IT WILL PAY YOU TO WIRE OR CALL US.

**JONES SALES COMPANY**  
1330 TRADE AVE., HICKORY, N. C. DAY PHONE 107-1426—NIGHT 402

## ORDER A SAMPLE—KEEP FOR 10 DAYS IF NOT ENTIRELY SATISFIED—RETURN IT—AND YOUR MONEY BACK - - - - NO STRINGS ATTACHED!

# SUPREME'S BOLASCORE...

**Sensational Money-Maker!**



- Wheel on Backboard revolves when coin is inserted.
- A score results when a pin or any combination of two pins are hit.
- Pins increase in score value from 100 to 500.
- Fascinating, competitive player appeal.
- Past experience guarantees an absolutely perfect machine.
- 100% legal everywhere.
- 10 balls to a game.
- Sturdy construction.
- Flash lights on backboard simulate girl bowling and scoring a strike.

**ORDER TODAY!**

*Supreme Enterprises, Inc*  
557 ROGERS AVE., BROOKLYN 25, N. Y. PHONE BUCKMINSTER 2-8400



# You Buy RIGHT When You Buy From Empire

MUSIC - ARCADE EQUIPMENT - GUNS - MISCELLANEOUS

MILLS THRONE, A-1 .....	\$385.00	EXH. MERCHANTMAN DIGGER .....	\$ 79.50
WURLITZER 81 & STAND .....	149.50	SHOOT THE CHUTES, JAP .....	119.50
KEENEY WALL BOXES, Complete .....	5.00	A.B.T. CHALLENGER, A-1 .....	27.50
A.B.T. MODEL T .....	27.50	TEXAS LEAGUER .....	49.50
NEW PIN GAME CARTONS .....	2.50	A.B.T. TARGET SKILL .....	19.50

NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID—\$129.50

## CONSOLES — ONE BALLS — SLOTS

<b>CONSOLES</b>		<b>'41 DERBY</b> .....		\$340.00
TWIN SUPER BELL, 5¢ & 5¢, Cash	\$345.00	GOLD CUP, F.P.	89.50	
'38 TRACK TIME	119.50	NEW SPORTSMAN, 1 BALL F.P.	350.00	
JUMBO PARADE, F.P., LATE HEAD	119.50	LONG SHOT	345.00	
MILLS DOUBLE SAFES, 2 Door	99.50	<b>SLOTS</b>		
JUMBO PARADE, C.P., Late Head	119.50	COLUMBIA, G.A., CIG. REELS	\$ 69.50	
BAKER'S PACERS, D.D.	209.50	NEW! PACE 50¢ & \$1.00 BELLS	WRITE	
10¢ SARATOGA	179.50	5¢ JENN. MASTER CHROME,		
WATL. BIG GAME, F.P.	89.50	S.P., 2-5	175.00	
5¢ PACE SARATOGA, CASH	119.50	5¢ ALL STAR COMET, REF.	95.00	
KEENEY SUPER TRACK TIME	199.50	5¢ F.P. Q.T. DIAL VENDOR	49.50	
WESTERN AFRICAN GOLF	99.50	5¢ GOOSENECK, J.P.	49.50	
MILLS BOX STANDS	19.50	5¢ WAR EAGLES, REB.	149.50	
JENN. SILVER MOON, F.P.	109.50	25¢ ORIGINAL CHROME, PERFECT	375.00	
RED HEAD TRACK TIME	79.50	25¢ WAR EAGLE, REF., 3-5	265.00	
<b>ONE BALLS</b>		5¢ BLUE FRONT, ORIG., S.J.C.H.	189.50	
LONGACRES & THOROBREDS	\$535.00	10¢ BLUE FRONT, ORIG., S.J.C.H.	239.50	
SPORT KING	300.00	25¢ BLUE FRONT, ORIG., S.J.C.H.	289.50	
SKYLARK, COMB. F.P., P.O.	185.00	5¢ BROWN FRONT, ORIG., S.J.C.H.	235.00	
FAIRGROUNDS, P.O.	69.50	10¢ BROWN FRONT, ORIG., S.J.C.H.	275.00	
THISTLEDOWN, P.O., J.P.	79.50	25¢ BROWN FRONT, ORIG., S.J.C.H.	325.00	
PIMLICO	395.00	1¢ MILLS Q.T.	49.50	
CLUB TROPHY	315.00	5¢ JENN. MASTER CHROME,	175.00	
1940 1-2-3, F.P.	89.50	S.P., 3-11	95.00	
		10¢ WATL. ROLATOP, 3-5	95.00	

WANTED! HI DIVE, SPORT PARADE, LEADER, ZOMBIE, STARS, DO RE MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER & WEST WIND @ \$35.00.

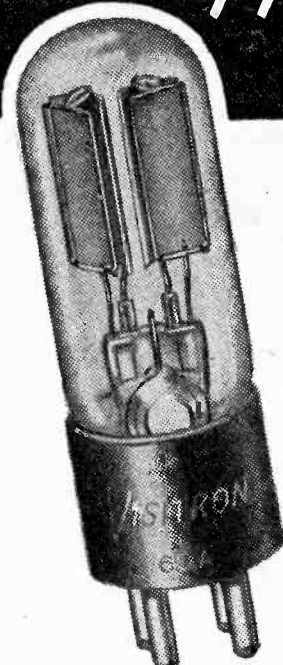
<b>USED PIN GAMES</b>		<b>NEW REVAMPS</b>		<b>USED PIN GAMES</b>	
JEEP	\$129.50	FLAT TOP	\$249.50	KNOCK OUT	\$129.50
SNAPPY	59.50	SANTA FE	249.50	SEVEN UP	57.50
STRATOLINER	49.50	ARIZONA	249.50	'41 MAJORS	59.50
BIG CHIEF	49.50	BRAZIL	249.50	BOWLWAY	84.50
FOUR ROSES	64.50	OKLAHOMA	249.50	GOPS	99.50
SEA HAWK	59.50	MARV. BASEBALL	119.50	5-10-20	119.50
BIG PARADE	134.50	MARINES	159.50	VICTORY	84.50
'42 HOME RUN	79.50	YANKEE DOODLE	249.50	NEW CHAMP	57.50
FOUR ACES	129.50	COVER GIRL	229.50	INVASION	109.50
DUDE RANCH	49.50	STREAMLINER	249.50	METRO	49.50
SOUTH PAW	59.50	BIG TOP	249.50	GUN CLUB	69.50

ALL OUR RECONDITIONED EQUIPMENT GUARANTEED! ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

**Empire Coin MACHINE EXCHANGE**  
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

# RAULAND SPECIAL PURPOSE PHOTOTUBE

No. 60 A



60A — Rauland VISITRON Phototube having high value on applications for double track sound systems or wherever dual cell operation is required and space is a factor.

Available with caesium surface, either in gas filled or in vacuum for high stability.

To be sure... specify VISITRON!

**Rauland**  
RADIO · RADAR · SOUND COMMUNICATIONS · TELEVISION  
Electroneering is our business  
THE RAULAND CORPORATION · CHICAGO 41, ILLINOIS  
Rauland employees are still investing 10% of their salaries in War Bonds

## AL STERN OFFERS

FOR SHIPMENT NOW—WILLIAMS FLAT TOP, YANKEE DOODLE, IDAHO, ARIZONA, BRAZIL, OKLAHOMA, GRAND CANYON, STREAMLINER

GUARANTEED PERFORMANCE—AUTOMATIC PAYOUT CONSOLES

Mills 3 Bells	\$775	Keeneey Super Bell, 3-5	\$650	Super Bell, 5¢, F.P.	\$285
Mills 4 Bells	350	& 1-25	650	& P.O.	285
Jumbo Parade, Latest	145	Super Bell, 5 & 25	650	Super Bell, 5 & 5	295
Watling Big Game, Latest	125	Free Play & P.O.	650	Cash P.O.	295
Fruit Reels	125	Buckley Truck Odds,		Super Bell, 5 & 25,	550
Evans '41 Bangtail, Jack-	275	D.D., J.P., Latest Mod.	650	Cash P.O.	550
pot, Light Cab.	275	Jennings Bobtail	115	Pace Twin Reels, 5 & 10	395
Evans '41 Domino, Jack-	275	Pace Twin Reels, 10	395	Super Bell, 4-5¢	550
pot, Light Cab.	275	& 25¢	395		

MISC. SLOT MACHINES—RECONDITIONED—REPAIRED

Jennings Silver Dollar Chief	\$925	Jennings Silver Moon Chief, 5¢	\$225
Jennings Chief Console, 10¢	150	Watling Rolatop, 5¢	75

IN STOCK, MILLS NEW PRE-WAR PARTS

Escalators, Slides, Castings, Award Plates, Handles, Mechanism Bases with Slides, Cabinets, Springs, Clocks, Clock Gears, Coils, Payout Fingers, Relays, Knee Action, U.C.M. 505, Etc.

48-HOUR SLOT REPAIR SERVICE

48-HOUR SLOT MACHINE SERVICE—MILLS AND JENNINGS FACTORY MECHANICS. FULLY GUARANTEED WORK. PRE-WAR PRICES. REBUILDING, RECONDITIONING, REPAINTING, REPLACEMENT WITH ORIGINAL PARTS ONLY. RUSH YOUR OLD MACHINES TO US. GET THEM BACK LIKE NEW.

<b>GUARANTEED! MILLS ALL ORIGINAL SLOT MACHINES!</b>					
Gold Chrome, 2-5, 5¢	\$295	Brown Front, 5¢	\$195	Orig. Chrome, 2-5, 5¢	\$275
Gold Chrome, 2-5, 10¢	315	Brown Front, 10¢	210	Orig. Chrome, 2-5, 10¢	295
Gold Chrome, 2-5, 25¢	350	Brown Front, 25¢	295	Orig. Chrome, 2-5, 25¢	350
Gold Chrome, 2-5, 50¢	650	Brown Front, 50¢	650	Blue Front, 50¢	575
Gold Chrome, Per Set	875	Emerald Chrome, 50¢, 2-5	675	Blue Front, 10¢	175
5, 10 and 25¢		Pay, Hand Lead, JP	675	Blue Front, 5¢	150

50% DEPOSIT WITH ORDER, BALANCE C. O. D.

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1014 N. ASHLAND AVE. PHONES, BRUNSWICK 2338-6878 CHICAGO 22, ILL.

We are proud to direct your attention to the J. P. Seeburg Corp. ad on the inside back cover, announcing our appointment as exclusive distributor in Maryland; Washington, D. C., and Virginia.

**MUSICAL SALES CO.**  
EXCLUSIVE Seeburg DISTRIBUTORS  
140 WEST MT. ROYAL AVE. BALTIMORE 1, MARYLAND  
MARYLAND, WASH., D. C. and VIRGINIA  
TELEPHONE VERNON 5757

## MONARCH—Your Best Bet for Best Buys!

RECONDITIONED 1-BALL MULTIPLE PAYOUT TABLES

Spinning Reels	\$110.00	Sport King	\$275.00	Fairmont	\$495.00
Santa Anita	165.00	Keeneey Fortune	200.00	Race King	175.00
Turf King	375.00	Kentucky	275.00	Mills 1-2-3	89.50
Jockey Club	375.00	Long Shot	275.00	Gott. Mult. Race	95.00

RECONDITIONED 1-BALL MULTIPLE FREE PLAYS

Longacre	\$475.00	Pimlico	\$375.00	'41 Derby	\$350.00
Thorobred	475.00	Club Trophy	325.00	Gold Cup	95.00

RECONDITIONED—READY FOR LOCATION—5-BALL FREE PLAY

ABC Bowler	\$65.00	4 Diamonds	\$65.00	School Days	\$55.00
Air Circus	119.50	5th Inn.	39.50	Super Six	39.50
All American	65.00	Gold Star	45.00	Spot Pool	79.50
Big Parade	119.50	Gun Club	79.50	Sky Line	55.00
Belle Hop	75.00	Hi Dive	89.50	Snappy, '41	65.00
Bandwagon	55.00	Hi Hat	75.00	Super Chubbie	79.50
Brite Spot	39.50	Headliner	39.50	Show Boat	89.50
Big Six	39.50	Jungle	79.50	Super Charger	39.50
Bowlaway	79.50	Jeep	135.00	Scoop	34.50
Capt. Kidd	89.50	Knockout	119.50	Trailways	79.50
Clover	89.50	Legionnaire	79.50	Twin Six	45.00
New Champ	65.00	Keep 'Em Flying	149.50	Texas Mustang	89.50
Chubbie	39.50	Liberty (Gott.)	159.50	Top Spot	49.50
Dude Ranch	55.00	Monickee	79.50	Top Notcher	39.50
Double Feat.	39.50	Midway	135.00	Thriller	39.50
Defense	109.50	Paradise	69.50	Topic	79.50
4 Aces	119.50	Red Hot	39.50	Towers	79.50
Fantasy	45.00	Sea Hawk	65.00	Victory	89.50
5-10-20	119.50	Stratoliner	55.00	Velvet	59.50
4 Roses	79.50	Sara Suzy	39.50	Wild Fire	49.50
Fleet	45.00	Star Attraction	65.00	Vacation	49.50

THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Mills 4 Bells	\$395.00	Keeneey Twin, 5 & 25	\$495.00	Ev. Lucky Lucre	\$150.00
Mills 4 Bell, L.H.	575.00	Keeneey 4-Way, 5 & 25	895.00	Baker Pacer, D.D.J.P.	265.00
Super Bell, 5¢	295.00	Ev. '41 Dom., JP, 5¢	295.00	Super Tracktime	295.00
Keeneey Twin, 5 & 5	395.00	Ev. '41 Dom., JP, 25¢	525.00	Jumbo Parade, Late	135.00

On Hand for Immediate Shipment: Flat-Tops, Yankee Doodles and All United and Bell Revamps. Write for List of Arcade Equipment, Slots or any Equipment You Need. Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

## WANT MECHANIC

Music Machines, Guns, Pinballs. Reliable Repairman of good habits, willing to work, is assured of promotion and a lifetime position with the oldest operator in Western Massachusetts and Eastern New York State. Write in full detail, enclose copies of references, will be held in strict confidence.

**MELODY MUSIC CENTRE**  
8 Union Street North Adams, Mass.

**Immediate Delivery!**  
**PACES RACES**

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

**TEN STRIKES**

BANG TAILS • LUCKY LUCRE  
GALLOPING DOMINOS • LUCKY STARS

**H. C. EVANS & CO.**

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

**HE WHO WAITS**



There is an old saying, "Everything comes to him who waits," and to you, Mr. Coin Machine Operator, the time for operating new Mills Bells is fast approaching. You have been patient and loyal through this long emergency, and you are deserving of the best. That, you will get when the new Mills Bells—Black Cherry, Golden Falls and Club Royale are part of your money-making coin equipment.

**MILLS NOVELTY COMPANY**  
4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

"You'll Be Sorry!"

**IF**

... YOU DON'T GET ON  
OUR MAILING LIST!

There's No Substitute  
for Quality!

**D. GOTTLIEB & CO.**

1140 N. Kostner Avenue

Chicago 51, Illinois

**MILLS**

**ORIGINAL SLOTS**

RECONDITIONED—Guaranteed  
By Our 48 Years of Experience  
WRITE FOR PRICES

- 8 5c GOLD CHROMES
  - 7 10c GOLD CHROMES
  - 9 25c GOLD CHROMES
  - 8 5c BROWN FRONTS
  - 4 10c BROWN FRONTS
  - 12 25c BROWN FRONTS
  - 3 5c BLUE FRONTS
  - 5 10c BLUE FRONTS
  - 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 18 5c Q. T.'s, Originally Blue Made Glitter Gold .....\$89.50
  - 8 10c Q. T.'s, Same as Above ..... 99.50
  - 12 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT. WRITE
  - 18 VEST POCKETS Blue and Gold .....\$59.50

**PARTS**

**FOR MILLS SLOTS**

- Vest Pocket Coin Chute, 5¢ .....\$3.25
- Reward Cards, 1 Cherry or 3/5 P.O. .... .20
- In Lots of 100, Each ..... .10
- Reel Strips, 3/5 or 1 Cherry P.O. Set. .... .55
- In Lots of 100 Sets. Set ..... .40
- Large Clock Gears, Complete ..... 3.50
- Idler Pinion Gear ..... 3.25
- Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show ..... 2.50
- Club Handles, Painted and Chromed ... 4.50
- Disc Plugs ..... .25
- Large Cash Boxes ..... 2.00
- Payout Tubes With Hopper, 5, 10, 25¢. 3.75
- Knee Action Parts for Your Old Levers, Set ..... 3.75
- Jack Pot Glass ..... 1.25
- Escalator Glass and Reel Glass ..... .50
- Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.) Set ..... 22.50
- Jack Pot Complete, Ready to Put On Castings, 5¢, 10¢, 25¢ ..... 22.50

**SPRING KITS**

- Large Assortment of Various Springs ... 6.75
- Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs ..... 9.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.

1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

**SICKING, INC.**

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**ATTENTION!**

Operators and Jobbers in the Following Territories:

- MASSACHUSETTS ★ MAINE ★ VERMONT
- NEW HAMPSHIRE ★ CONNECTICUT
- RHODE ISLAND ★ UPPER NEW YORK STATE
- and in Canada . . .
- QUEBEC ★ NOVA SCOTIA ★ NEW BRUNSWICK

GET IN TOUCH WITH US IMMEDIATELY FOR INFORMATION AND DEALS ON NEW EQUIPMENT NOW BEING PREPARED BY ALL LEADING MANUFACTURERS.

We have served you well for the past 22 years . . . Now we are prepared to serve you to the utmost again!

ED RAVREBY

**ASSOCIATED AMUSEMENTS, INC.**

72 BROOKLINE AVENUE (PHONE: COMMONWEALTH 0933-0934) BOSTON 15, MASS.

**A NEW GIRLIE  
COLORFUL-COIN-CINCHER**

**Don't Fence Me In** 5c

**BIRD CAGE PAYS** 25c

**JACKPOT CONTAIN** 2 ADVANCES TO BIRD CAGE

**ADVANCES TO BIRD CAGE** 2 ADVANCES TO BIRD CAGE

**ORDER AS:**

- #1000 Don't Fence Me In (5c Play—Sp. Thick)
- NEW JUMBO HOLES Takes In \$50.00 Pays Out Av. J. P. 4.43
- 8 Sec. af \$1 ..... 8.00
- Consola-tions ..... 9.10
- Total \$21.53
- Average Profit \$28.47

**GARDNER & CO.**  
2222 S. MICHIGAN  
CHICAGO, 16.



THE *New*

# Photomatic

*The Miracle Machine  
of the New Era*

ORDERS NOW  
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GET EARLIEST  
DELIVERY

The Coin-Operated, FULLY AUTOMATIC machine that sells a beautiful, well-finished portrait... framed and delivered in less than 60 seconds.

100% AUTOMATIC

Get your share of the profits!! Millions now want up-to-the-minute pictures. Everybody's a customer!

The most advanced precision skills, acquired during our years of intensive war work, are now being built into the new Photomatic and all other Mutoscope Coin Machines.

FILL IN AND MAIL TODAY

International Mutoscope Corporation  
44-01 Eleventh Street, Long Island City 1, New York  
As soon as available, please send me details on the following Mutoscope products:

- Atomic Bomber
- Voice-O-Graph
- Arcade Equipment
- Send at once details of your Photomatic Selling Plan

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_

Timed to Victory!  
Mutoscope's Brand-New

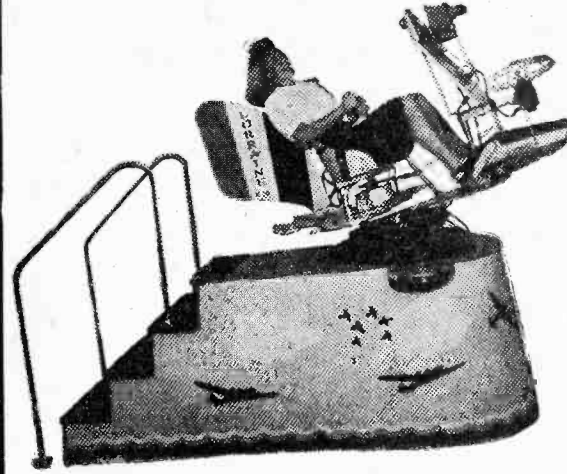
## Atomic Bomber

A sensational new money maker!  
Other new Mutoscope Coin Machines are going into production. Watch for them! Send for details!

MUTOSCOPE  
1945 - OUR 50th YEAR OF SERVICE

**INTERNATIONAL MUTOSCOPE CORPORATION**  
WM. RABKIN, President  
44-01 Eleventh Street Long Island City 1, New York  
1945—OUR 50TH YEAR OF SERVICE

## THE REPEAT PLAY ON "PILOT TRAINER" IS SENSATIONAL!



HERE ARE THE FACTS!  
By "Repeat Play" we don't mean the rider takes two or three or four rides in succession after the first. That's the normal reaction. What we mean by "Repeat Play" is that the rider comes back the next day or in two days to "fly" "Pilot Trainer" again. That's proof of what the public thinks of "Pilot Trainer"—and it's borne out every day on location!

We're not "selling" you anything—WE'RE TELLING YOU! If you want to cash in on the most sensational amusement device ever to hit the Coin Machine business, send your order in today!

\$850.00 F. O. B. N. Y.

DELIVERIES NOW BEING MADE

"Pilot Trainer" is fully protected by U. S. Letters of Patent.

*Pilot* **TRAINER SALES CO.**  
2 COLUMBUS CIRCLE  
NEW YORK 19, N. Y.  
Circle 6-6651

## PEACHES from GEORGIA

**"ATTENTION, DIXIE OPERATORS"**

We both lose if you aren't on our mailing list. We have twelve employees ready to serve you. We also have a large stock of new revamped pinballs, arcade equipment, slots, consoles, music and thousands of hard to get parts and supplies. Our business is growing like the speed of a rocket. WRITE TODAY for our LATEST COMPLETE LISTS of machines and supplies.

### THIS WEEK'S GUARANTEED SPECIALS ARCADE AND MUSIC

- |  |          |                              |          |
|--|----------|------------------------------|----------|
| 1 Skyfligher .....   | \$225.00 | 1 Rapid Fire .....           | \$145.00 |
| 1 Muto-Ace Bomber .....                                      | 225.00   | 2 Keeny Subs .....           | 125.00   |
| 1 Genco Playball, Late .....                                 | 110.00   | 1 New Supreme Playball ..... | 175.00   |
| 2 Singing Towers, Ivory, Late Models .....                   |          |                              | \$275.00 |
| 4 5¢ Seburg Wall-o-Matics @ \$35.00, Lot .....               |          |                              | 135.00   |
| 2 5-10-25 Wall-o-Matics @ .....                              |          |                              | 45.00    |
| 20 Rock-Ola Boxes, Some Late, Some Old, Need Repairing ..... |          |                              | 65.00    |

### SLOTS AND CONSOLES

- |   |          |  |          |
|---|----------|--|----------|
| 50¢ Pace Comet, 3-5, Like New .....                               | \$325.00 | 5¢ Blue Front, S.J.P., Over 400,000 Serial, Refinished, Like New ..... | \$125.00 |
| 10¢ Jennings Victory Chief, Extra Clean .....                     | 195.00   | 5¢ Extraordinary .....   | 95.00    |
| 5¢ Jennings Silver Chief, Extra Clean .....                       | 165.00   | 10¢ Extraordinary .....  | 145.00   |
| 5¢ Jennings Four Star Chief, Refinished .....                     | 145.00   | 25¢ Extraordinary .....  | 175.00   |
| 25¢ Jennings Four Star Chief .....                                | 225.00   | 10¢ War Eagle, 2-4 .....   | 75.00    |
| 5¢ Pace Deluxe .....  | 145.00   | Bally Club Bells, Comb. F.P. & P.O. .....                              | 195.00   |
| 25¢ Gaille, 3-5, D.J.P., Clean .....                              | 145.00   | Bally Parlay, P.O., New .....  | 125.00   |
| 10¢ Gaille, 3-5, D.J.P., Clean .....                              | 125.00   | Bally Big Top, Extra Clean, F.P. .....                                 | 110.00   |
| 5¢ Rolltop, Clean, 3-5, No Venders and No Gold Awards .....       | 95.00    | Paces Races, Red Arrow, J.P., Clean .....                              | 195.00   |
| 5¢ Columbia, Extra Clean, G.A., Cig. Symbols, Latest Models ..... | 75.00    | Paces Reels, P.O., Skill Field .....                                   | 85.00    |
| 25¢ Cherry Bell, Repainted, Like New Appearance .....             | 245.00   | Paces Saratoga, P.O., Skill Field .....                                | 80.00    |
| 25¢ Brown Front, Clean .....                                      | 225.00   | Jumbo Parade, F.P., Clean .....  | 85.00    |
|   |          | Buckley Track Odds, J.P., Factory Reb. .....                           | 525.00   |

### BRAND NEW REVAMPS IN STOCK

- |                      |          |                    |          |
|----------------------|----------|--------------------|----------|
| Yankee Doodle .....  | \$249.50 | Oklahoma .....     | \$249.50 |
| Flat Top .....       | 249.50   | Santa Fe .....     | 249.50   |
| Foreign Colors ..... | 185.00   | Brazil .....       | 249.50   |
| Grand Canyon .....   | 249.50   | Streamliner .....  | 249.50   |
| Idaho .....          | 249.50   | Wagon Wheels ..... | 249.50   |
| Arizona .....        | 249.50   | Trade Winds .....  | 249.50   |

For clean, used pin list . . . WRITE

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- Mills Club Bells .....5c-10c-25c Play
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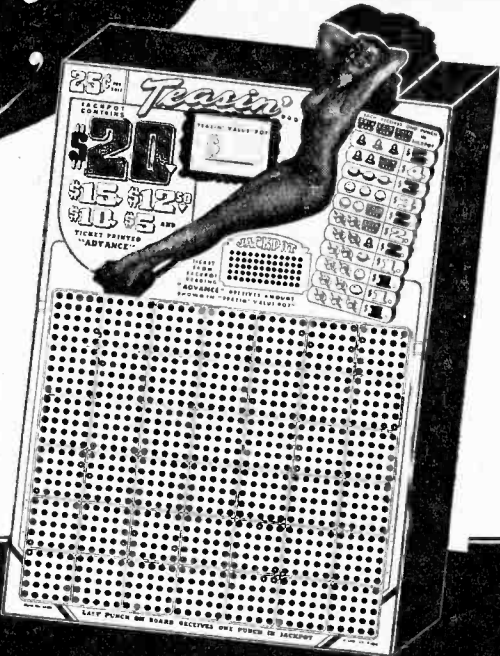
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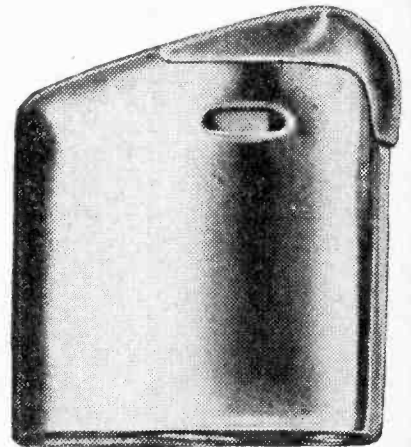
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Eally Club Bells . . . . . \$225.00	Columbia Chrome, J.P. . . . . \$ 94.50
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New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 5¢	\$347.50	Brown Front, 10¢	\$235.00	Blue Front, 25¢	\$275.00
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Gold Chrome, 25¢	387.50	Blue Front, 5¢	189.50	Bonus Bells, 10¢	267.50
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Evans Bang Tails, Late D.D., J.J.	335.00	Bally Club Bells, F.P., P.O.	269.50
Evans Dominoes, Late D.D., J.P.	325.00	Jennings Fast Time, P.O.	99.50
Evans Lucky Lucre, 3-5¢, 2-25¢	350.00	Bally Sun Ray, F.P.	159.50
Bally Roll 'Em	185.00	Mills Jumbo, Comb. F.P., P.O.	213.75
Evans Lucky Stars	164.50	Mills Jumbo, Late High Head, P.O.	149.50
Pace Saratogas, Late, F.P., P.O.	169.50	Mills Jumbo, Late High Head, F.P.	129.50
Pace Saratogas, Late P.O.	124.50	Jennings Fast Time, F.P.	89.50
Watling Big Game, F.P.	93.50	Baker Pacers, Dally Double, 5¢	299.50
Pace Reels, 10¢, P.O.	169.50	Duo Bell Multiple, 4 5¢, 4 25¢, F.P.	595.00
Jenn. Silver Moon, P.O.	124.50	Pace Reels, 5¢, P.O.	124.50
Bally Hi Hands, F.P., P.O.	195.00	Jenn. Bobtail, F.P.	124.50
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Buckley Chrome, Ill. Boxes	22.50	Packard Pla-Mor Boxes	37.50
Rock-Ola Bar, 5-10-25	49.50	Rock-Ola Late Bar Boxes	24.50
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Blue Front, 25¢	199.50	Chrome, D.P.	119.50	Silv. Chief, 5¢	149.50
Blue Front, 5¢ Play		Futurity, 5¢	149.50	Caillie Enamel, 10¢	39.50
Knee Action, C.H.	159.50	Wat. Rollatop, 5¢	69.50	Caillie Enamel, 25¢	59.50
Blue Front, 25¢, Knee Action, C.H.	229.50	Wat. Rollatop, 10¢	99.50	Pace Comet, 2/4, 5¢	29.50
Brown Front, 5¢	169.50			Pace Comet, 3/5, 5¢	49.50
Brown Front, 10¢	199.50			Baker Front, 5¢	69.50
Brown Front, 25¢	249.50			Pace All Star, 5¢	74.50
Cherry Bell, 5¢	169.50			Pace All Star, 10¢	89.50
Cherry Bell, 10¢	199.50			Pace All Star, 25¢	129.50
Cherry Bell, 25¢	249.50			Pace All Star, 50¢	399.50
Orig. Chrome, 5¢	275.00			Pace DeLuxe, 5¢	99.50
War Eagle, 5¢	89.50			Pace DeLuxe, 25¢	159.50
				Liberty Bell, F.F., 5¢	12.50

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Jockey Club	325.00	Sport King	179.50	Skyark	99.50
Big Prize	49.50	Seabiscuit	49.50	Confest	89.50
Kentucky	249.50	Race King	179.50	Mills Owl	59.50
Santa Anita	119.50	Histle Down	49.50		

### ★ ★ FIVE BALLS ★ ★

All American	\$49.50	Four Roses	\$49.50	Fleet	\$27.50	Thumbs Up	\$59.50
Belle Hop	59.50	Horoscope	49.50	Super Chubble	49.50	Sea Hawk	59.50
Bandwagon	39.50	Jeep	94.50	K.O. the Japs	94.50	Victory	69.50
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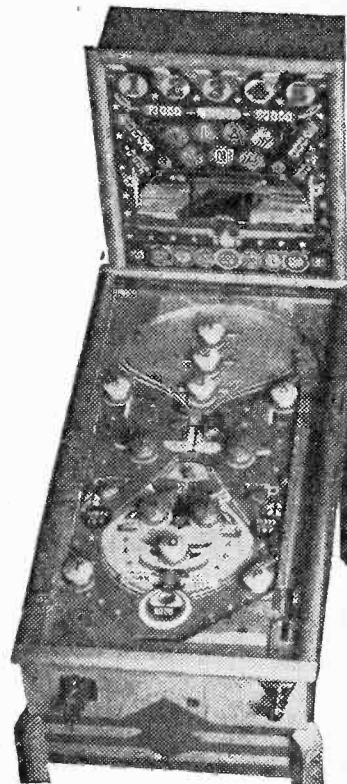
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