

The **Billboard**

AUGUST 25, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

ARE SHOWCASES SHOWCASES?



THE INK SPOTS
G.I.'s, Ivy Towers', Sockers' 21 Male Quartet
(See Music Section)

MUSIC

Transcriptions---Who & What Is Gold-Spattered Today?

CIRCUS

What Wheels Will Roll Outdoor Showbiz in Peace?

RADIO

SKEDDING A PEACETIME FALL



World's First Station Celebrates 25th Birthday

A quarter-century ago, commercial* radio broadcasting began. On August 20, 1920, the "billion year silence of the ether" was broken by WWJ, originally 8MK, The Detroit News radio station.

Many broadcasting "firsts" followed.

WWJ was America's first commercial radio station to broadcast daily programs. First to broadcast election returns. First to broadcast World Series results. First to broadcast a complete symphony concert. First to organize a broadcasting orchestra.

Throughout 25 years of existence, WWJ has maintained its leadership in public service, entertainment and ethical responsibility. Recently, it demonstrated its initiative by becoming the first station to ban transcribed announcements and transcribed singing commercials. And immediately after Pearl Harbor it eliminated middle commercials from newscasts.

Looking ahead, WWJ established a Frequency Modulation station—WENA—which has been in constant daily operation since May 9, 1941. Ten

months ago an application was filed with the Federal Communications Commission for permission to construct a Television station.

The pioneering spirit which actuated the establishment of America's first commercial broadcasting station lives and thrives at WWJ after 25 years of broadcasting in the "public interest, convenience and necessity."

*WWJ acknowledges the pioneering research efforts of such scientists as Dr. Lee de Forest, Dr. Frank Conrad and others operating under experimental and amateur licenses.

NBC BASIC NETWORK
Associate FM Station WENA
Television C. P. Pending

WWJ

OWNED AND OPERATED BY
THE DETROIT NEWS
THE HOME NEWSPAPER
950 KILOCYCLES—5000 WATTS

THE GEORGE P. HOLLINGBERY COMPANY, National Representatives

Congress Holds Future of Radio

"Stock Dates For Starlets OK"—Studios

Only MGM Hedges

HOLLYWOOD, Aug. 20.—Starlets and contract players who yen to do legit, whether on Broadway or in the hinterlands, will get the blessing of their home lots in majority of cases. This is result of a survey conducted by *The Billboard* to see just how the major studios feel about letting their lower-bracket players get additional legit experience.

However, in all cases the studio has the final say as to production and theater, and won't let their kids off the lot if they are going to get into a deal that will turn up with negative publicity. A good press is a must in a stage deal. Of all the studios contacted, only MGM hedged. An exec on that lot stated: "Our kids are working too hard to let them do legit. There is too much schooling for them here on the lot, such as diction, elocution and dancing. This studio feels that the youngsters have enough" (See **OK STOCK DATES** on page 35)

V-J Project Of USO Will Equal V-E

Army Asks for 100 Units

NEW YORK, Aug. 20.—Indications are, according to spokesmen for USO Camp Shows, Inc., that the army V-J Day program will approximate the quota (100 units) delivered to the fighting forces under the recently completed V-E Day program. There are 91 units in the South Pacific now. A recapitulation of the ETO plans tap 11 musicals, 20 legit, 10 concert units and 59 variety combos knocked out under the V-E Day project.

Immediate bottleneck will be transportation. Army will be moving battle troops out and occupation troops in. In addition, the big supplies of building materials that are skedded for shipment (See **USO V-J PROJECT** on page 21)

Army Box Score

NEW YORK, Aug. 20.—Here's a box score on the Special Service Officers that the Jack Benny troupe met up with on its recent tour in the E.T.O., according to Larry Adler, the head of the unit:

- Lieutenant Schrader — Stuttgart—plus.
- Major Conti—Bad Mergentheim—plus.
- Lieutenant Olsen — Kassel—minus.
- Lieutenant Chalmers — Heidelberg—plus-plus.
- Major Bach—Rothenberg—plus.
- Colonel Van Buskirk — Nurnberg—plus.
- Colonel Condors — Berlin — strictly bush-leaguer.
- Colonel Milway — Bamberg—minus.

Billboard To Reward Carnivals For Best Promotional Efforts

CHICAGO, Aug. 18.—So the show got in a big matinee? So how did they do it? So that tie-up with the Elks was a pip? How was it handled?

The Billboard expects to come up with concrete answers to these and other queries in its first annual Carnival Promotion Award Contest, a competition de-

signed to reward enterprise and skill in the fields of carnival promotion and publicity.

Regulations governing the event, open to all carnivals and offering an equal chance to win regardless of size or money spent, were announced today thru *The Billboard's* Outdoor Department here.

Announcement of the contest was expected to send carnival publicity and exploitation experts scurrying to their scrapbooks for clippings to support their claims to supremacy. The entry deadline is November 1, 1945.

Contest judges, an impartial jury comprised of outstanding newspaper men, advertising specialists and promotion managers, will name winners in six different classifications on the basis of 1945 season accomplishments.

The first of the six awards will honor the show and its press agent judged to have scored the best single newspaper press story of the year.

What press campaign on a single engagement, either fair or still date, topped all others in 1945 in effective benefits to (See **The Billboard Promotion**, page 37)

N. Y. Elections May See Burly Back on Stem

Producers Not Talking

NEW YORK, Aug. 20.—Burly seems set to do a quick comeback in New York after elections. Altho operators are playing cagey and not backing candidates openly because they feel they'd be more of a liability than an asset to the guys they like, indications are the Democrats run No. 1 and the Repubs No. 2 among their preferences. If Newbold Morris gets in, opinion is they're up a creek.

However, many of the G-string impresarios have taken the lesson that Commissioner Moss has tried to teach them to heart, and have a new type show planned. One seg of the trade, represented by John Jermon, former producer for the Columbia Wheel, even wants to get rid of the strippers. His company ran the Mayfair Theater until (See **N. Y. ELECTIONS** on page 20)

Ice-Capades Hits 193G in Portland

PORTLAND, Ore., Aug. 18.—*Ice-Capades of 1946* concluded a 20-day run at the Portland Ice Arena Sunday (12), for a terrific gross of \$193,000 for 23 performances. This compares with a \$156,000 gross for 21 performances last year.

Attendance was better than last year for all performances, the opening grossing \$82,000 compared with a \$61,000 opener a year ago. Fine weather favored the show this year. Ducats ranged from \$1.50 to \$3, same as a year ago. Show goes on a month's vacation, to reassemble at Pittsburgh for the Eastern tour. It came here after a successful 13-day premiere at Seattle.

Opening performances are not expected in the Pacific Northwest next year, as has been the policy the last two years as a means of meeting the travel problem. Show usually trains at Atlantic City, which policy probably will be resumed next year.

V-J Day Tale Of 2 Cities -- Paris, London

Theaters, Clubs Packed

By Joe Csida

PARIS, Aug. 17.—Coming into this town on the second day of V-J celebration, after celebrating the first day following official V-J announcement with the English in London, gave startling picture of the war-wrought changes in the temperaments of these two peoples and their attitudes toward amusements and entertainment.

The staid, conservative Londoners went wild; the gay, irrepressible Parisians were quiet, subdued. At midnight Tuesday (14), Prime Minister Clement Attlee made the announcement of the Jap surrender via BBC. For three nights previous, warm-up celebrations were being held all around London, and right thru the small hours of the morning. The English and United Nations guys and gals in their town really let their hair down, Up and down Piccadilly, clustered around the circus, and in other parts of town like the Strand, Leicester Square and Trafalgar Square, John Bull's kids blew their tops with bonfires, singing, kissing and what have you.

The 28 theaters in town played to capacity, as they have been doing for some (See **V-J DAY TALE** on page 29)

Mass of Bills For Hopper

Radar regulation and FCC expansion just two of problems for Capitol Hill

WASHINGTON, Aug. 20.—High on agenda of returning Congress will be top-flight problem of writing and rewriting laws to cope with America's unprecedented advance in electronics—an advance viewed here as destined to have sweeping and immediate impact on the entire broadcast industry as well as all fields of entertainment. Congressional leaders outlined key issues to *The Billboard* as follows:

Drastic overhauling of Communications Act to meet swift peacetime expansion of radio, television and kindred broadcast operations.

Legislation to cope with problem of holding companies and other "big business" in radio.

Policy legislation on commercializing certain patents presently owned by government and having important bearing on all communications. Principal among these patents are those governing radar.

Expansion of the nation's airports and threat to radio properties (transmitter-tower lands, etc.).

"Modernizing" the copyright statutes.

Crackdown on record fee-paying to labor group, specifically James J. Petrillo-led American Federation of Musicians.

Full employment legislation effects on entertainment industry.

Policy Legislation

Policy legislation to guide State Department in future short-wave broadcasts to and from overseas.

Social Security law changes and resulting impact on communications and (See **Returning Congress** on page 14)

Brokers Urged To Add Time To Tic Orders

Another Prod for Latecomers

NEW YORK, Aug. 20.—Thirteen producers or their reps of current Stem legiters have signified their intention of adopting *The Billboard's* suggestion and will give theater customers a break by printing curtain time on tic. The idea appears to have clicked and undoubtedly new entrants for the season will follow the leaders as they bow in. It's a definite start in the right direction.

However, there is still another important angle to be considered before John Q. Public can be assisted to full-performance enjoyment. The producers don't have the answer but the tic brokers do. Naturally, this has nothing to do with the sale of actual ducats over the broker's counter. Such pasteboards will naturally carry the curtain time. But what about the vouchers sold for b. o. exchange via hotel tic stands and also at specs' home-office marts after regular ducat supply has been exhausted?

There is nothing on these exchanges to indicate the time curtain goes up. And it is a common practice for order-holders to come charging into Stem lobbies anywhere up to 9 o'clock, grab (See **TIME ON TIC** on page 35)

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Vets Find Jobs Thru Index In Billboard

Campaign's Only Beginning

NEW YORK, Aug. 20.—The Billboard's Veterans' Re-Employment Service, conceived pre-V-J Day, and actively producing desired jobs before Japan's surrender, is settling down to the tremendous job of getting showbiz needed manpower and the men and women of the profession back in the groove, with its all-out promotion drive expanding this week.

Backbone of the re-employment campaign, is the weekly listing of the ex-service men and women who have show business experience, in the pages of the weekly issues of this amusement trade-newspaper. Topping the listings is the explanatory box which give the "ifs, ands and buts" of the service. They're simple, these rules and regulations, because *The Billboard* has but one interest in bringing the men who want in on showbiz together with those who need the talents which G.I.'s and bell bottom trousers are bringing out of the services with them.

The "Factual" Record

To the employing end of showbiz, to the talent reps, to outdoor and indoor show producers, to the boss-men of circuses, carnivals and coin machine routes, *The Billboard* vet index is a factual record of who's available now. To the vet, *The Billboard* index is the place where, free of any kind of obligation or cash, he can tell the entire show world just what he has to offer. His honorable discharge papers (in photostatic form) are his key to the job opener that is the Veterans' Re-Employment Service. What he's done (that goes for fem vets also) in and out of service are his calling cards.

Naturally performers and other showbiz personnel aren't like average job seekers. They desire the correct slot in which they can show what they have. Take Andy Mandale, one of the musical G.I.'s whose ad appeared only three weeks ago. Andy was offered jobs all over the nation, especially in Florida, but his eyes are on the Main Stem and so he's taken various club dates (thru Frederick Bros.) until the right slot opens up for him. Joseph Sammartano, skin pounder, is working in a Brooklyn night spot. His *Billboard* Vet Re-Employment advertisement landed him right in the correct spot.

A traveling vaude unit offered Neal Francis, tenor, an appealing soloist deal, but Francis wants to stay in the Big Time, for the time being, and it looks like that kind of a deal is in the works for him.

Sydney Aginsky landed the kind of job he wanted but quick.

Fem Dancers Needed

Proving the need for fem dancers, Beatrice Franke had three telephone calls in one day, from Chicago, Buffalo and Miami Beach. Bea, however, decided to say "No," to all three offers, for at the last minute she decided to re-enlist as a WAC (that won't happen with a *Billboard* entry in the re-employment sweepstakes once in a thousand times). Her experience, however, should spur every WAC, WAVE, SPAR or skirted marine who shakes a mean gam, to get her advertisement into the talent mart (thru *The Billboard*) but quick.

Vets don't have to be ad-writers. *The Billboard* veteran re-employment editor does that. All that ex-pros have to do is to put their talent facts on the (See **VETS FIND JOBS** on page 36)

One of the USO legit companies in the South Pacific stopped at a small island for lunch. G.I.'s at the base asked the thesp to give them a sample of their wares but actors said they had to have a platform on which to play.

Soldiers promptly dug up some lumber and in eight hours the troupe was fixed up with a stage, dressing rooms and all. When they were getting ready to leave after giving four shows, the actors remarked that now soldiers would get all the entertainment they wanted because of the new stage. "Oh, no," the G.I.'s replied, "we've got to give the lumber back" and proceeded to tear the stage down.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week *The Billboard* publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write *The Billboard's* Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

(8) What specific type of job would you prefer?

(9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. *The Billboard* would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ACTOR, 34, air corps veteran; 10 years' professional experience: "Boy Meets Girl," "Too Many Girls," "2nd Mrs. Tanqueray," the "Nel Coward" part in "The Man Who Came to Dinner." Interested in legit, radio, night clubs, vaude. James MacColl, 126 62d St., New York. Tel. RE 7-0753. 1/7/28

ACTOR, 20, army air force special services veteran, 5 years' radio work in Rochester, N. Y.; WHOM (NBC), WHEG (CBS), WSAY (MBS); acting, commercials, dramatic series. Can sing. Interested in radio, vaude, legitimate stage. Jan E. Lasher, 356 West 34th St., N. Y. C. BR 9-9870. 2/7/28

ACTOR, 22, stock (3 years); leads in "Of Mice and Men," "Lullaby"; produced, assisted directing, acted in army troop show; with Bob Hope's troupe in Casablanca; interested in legit, radio. Norman G. Schlein, 3506 Hull Ave., Bronx, N. Y. OL 5-1179. 3/7/28

ALTO SAX and clarinet man, 31, 76th Infantry band veteran; has played night clubs and vaude, various hotel dates. Wants to join dance band. Robert J. Cassidy, 567 Minniford Ave., New York. Tel. City Island 8-1280. 5/7/28

ALTO AND TENOR SAX MAN, 19, 3 years' experience with colored dance bands, wants to join dance band. Samuel Clement, 56 Lefterts Place, Brooklyn, N. Y. 6/7/28

ARRANGER, 21, done free-lance arranging for dance bands. Local 802, A. F. M. member. Albert Ernest Mockler, 7601 Colonial Rd., Brooklyn, N. Y. SH 5-8251. 8/7/28

ARRANGER, 20; trumpet (8 years), major network (6 mos.); same bands; interested concert orks, name bands. Robert Person, 52 Clifford Place, Bronx 55, N. Y. TR 8-061. 8/8/28

BAND VOCALIST, 23; baritone; 1 year Mal Hallett Ork. Leonard Lane (Giattia), 1831 Radcliff Ave., Bronx, 60, New York. 75/8/18

BARITONE CROONER, 29, name band exp. (10 yrs.), interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/31

BARITONE, 29; clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 30 Centre Moll, Brooklyn 31, N. Y. 59/8/11

BARITONE, 32; directed, produced, played army shows. Interested trio work; clubs, radio, vaude. Benjamin M. Beitch, 1077 54th St., Brooklyn, N. Y. 68/8/11

BARITONE, 26; played Granada Club (Hollywood); Red Mill (Bronx), other clubs and war industry shows; seeks dance band. Albert Capozzola, care A. Cappy, 255 West 75th St., N. Y. C. TR 4-9624. 91/8/25

BLUES SINGER, ex-WAVE, 24, with navy band (1 yr.), radio exp., wants to join band. Anne Weir, 2200 E. Tremont Ave., N. Y. C. UN. 3-8289. 62/8/11

BOOKER, 33; talent scout (12 years). Vincent F. Arrigo, 1433 66th St., Brooklyn 19, N. Y. 77/8/16

BOOKING AGENT, 29, free lance exp. (2 yrs.); dance bands, management auditoriums. Joseph Friedman, 28 Highwood Ave., Tenafly, N. J. Englewood 3-4793M. 60/8/11

CHORAL AND SOLOIST SINGER, 34, with Eva Jesse Choir, Rosemond Johnson Choir, Donald Haywood Choir. Seeks connection in vaude, night club, legit or radio. Howard Leroy Carlos, 262 West 115th St., New York. 11/7/28

COCKTAIL ACT, 26; piano player, imitator, comedian, 3 years. Pre-war exp.; 3 years army spec. services. Sumner (Butterball) Collier, 975 Sedgwick Ave., Bronx, N. Y. FO 5-7102. 87/8/18

COMEDIAN, 40, air force special service veteran; worked Radio-Kelth-Orpheum vaude, straight man, comedy; Paramount-Public units. Seeks opportunity in radio or legit. George Kahn, 168 Beach 52nd St., N. Y. Tel. Belle Harbor 5-5701. 12/7/28

COMEDY MAGICIAN, 22; army spec. services and 3 years pre-army exp.; club dates. Work any field. Harold Rifas, 2071 Vyse Ave., Bronx 60, N. Y. 92/8/25

COMPOSER, 28, army special services veteran; has composed original scores for ballet; written popular music; worked with Maurice Evans writing for army shows. Wants to write for musical shows, night clubs, radio, vaude. Jack Goldman, 165 Pinhurst Ave., New York. WA 8-2357. 13/7/28

COMPOSER, 28; has original popular, novelty, ballads, waltzes. Seek audition with publishers or entertainers. Not interested in full-time job. Marcel I. Joseph, 220 South St., N. Y. C. Cortland 7-1212, EXT. 311. 93/8/25

CONDUCTOR-TENOR, 29; symphony orchestra, opera, band exp.; army band, USO shows. Joseph O. Presti, 146 George St., Brooklyn, N. Y. EV 4-0275. 71/7/28

DANCE TEAM (male member, 35, coast artillery veteran); 10 years a professional dance team; Spanish, ballroom, dress, adagio, night club or vaude work; \$150 starting salary. "Leon & Hosta," address Louis Jolin, 295 Ocean Parkway, Brooklyn, N. Y. 15/7/28

DANCER, 27; pro (12 years) ballroom; club dates, theaters, interested in line or team work. John Harris, 214 W. 127th St., New York City. 16/7/28

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This is the Army"; interested radio, vaude, legit, night club. Herbert C. Fluker, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 58/7/28

DRAMATIC BARITONE (24), opera, musicals; quartets, solos; 4 yrs' exp. Interested musicals, vaude, clubs. Starting sal. \$50. Frank Shea, 4675 Palisades Ave., N. Y. C. KI 3-1695. 63/8/11

DRUMMER, 43, 27 years' professional experience with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scrippy" Boline, 853 St. Nicholas Ave., New York. 17/7/28

DRUMMER, 23, worked with Jerry Wald orchestra; played hotels with own 15-piece band, wants to join dance band, or show band for radio, motion pictures. Roy Duke, 7817 80th Ave., Queens 27, New York. Tel.: Haver-meyer 8-7305 (after 7 p. m.). 18/7/28

DRUMMER, 25, two years' experience with dance bands, wants to join orchestra, radio, night club or vaude work preferred. Anthony Annunziata, 524 East 148th St., N. Y. C. 20/7/28

DRUMMER, 47 (25 yrs. exp.); Dance, concert orks; brass bands; circus, theater, radio; in navy band; instruments—Snare, bass, traps. Seek connection Greater Manhattan. Member Local 802. George H. MEREDITH 236 E. 76th St., N. Y. C. Tel. RH 4-4788. 58/8/11

DRUMMER, 30; Marine Corps vet; Ozzy Nelson (5 yrs.); Don McGrane (3 yrs.); Sid Austin (4 yrs.); Marine Corps Band (2 yrs.). Some radio. Howard W. Bruno, 833 7th Ave., N. Y. C. COL. 5-8935. 67/8/11

DRUMMER, 40; pro musician 16 years; wants to join dance band. Frank Galucci, 3459 Seymour Ave., Bronx, N. Y. 21/7/28

(Continued on page 64)

Showbiz Still Has Overseas Work To Do

Massey Accents Need

PARIS, Aug. 20.—War may be over but there's still a fantastic amount of work to be done, and showbiz—as it has, right thru the war—is still in there pitching to get the immediate post-war job finished. This was clearly illustrated by Raymond Massey in London and Madeleine Carroll here.

Massey was back in London after a six-week tour thru Southern Germany (Karl-surhe, Augsburg, etc.) with the USO company of *Our Town*. Massey maintains that now that the war is over, American entertainment for the troops takes on a greater significance than ever before. While the G.I.'s were still fighting, they had at least that to occupy their thoughts, both before, during and after combat. Now, however, that the hostilities have ceased most of the guys are just sweating it out, wondering about the great day that each of them individually will head homeward. Sitting around Germany, France or any other of the European countries, whether occupied or liberated, is sheer boredom, and that despite the limitless opportunities for fun with the feds and such carryings on.

3½ Million in E. T. O.

At the peak of the battle period here we had 3,500,000 troops in the E.T.O. Over a million of them already have (See **MASSEY CITES** on page 34)

Entertainment Unions Eying Scale Uppings

Detroit Locals Setting Style

DETROIT, Aug. 18.—Drive for upped scales in showbiz generally, now that the war is over, is indicated by union reactions in this key industrial city, where amusement labor has had to take a back seat generally in favor of mechanical labor. Feeling is that entertainment business has gone along without any significant increases during the war, as a result of the general freezing of wages and the reluctance of WLB to grant increases.

It has been commonly recognized that the industrial working force was entitled to priorities in WLB consideration, and any of the strictly regulated increases which were being passed along, because of their obvious direct contribution to the war effort.

Stagehand Ideas

Stagehands' Local 38, IATSE, for instance, has sought increases in connection. (See **Def. Musicians Eye** on page 16)

First Negro Ice Show Being Set

NEW YORK, Aug. 20.—First Negro ice skating extravaganza in history, the *Ice Chocolates*, with a cast of 80, is set to preem October 7 in New York. Produced by Arthur Bryson, Negro booker, the skating show will tour the country playing arenas and places like Madison Square Garden and the Boston Garden.

Extravaganza will be a little off the beaten track as far as ice shows go and will be patterned more after musical revues. Bryson is now dickering with Rochester, Lena Horne and the Peters Sisters. He has Mabel Fairbanks, No. 1 Negro gal skater; Kitty Murray, Rochester's fem partner, and Natalia Lindo, a class skater, already signed. Show gets its title from its tie-in with Hiyler's chocolates. Producer plans to have, in addition to his skaters, an ork and a choir. Project is said to have 100G behind it.

Net Skeds This Fall Familiar

International Shortwave Airings of Mr. Whiskers Latest State Dep't Headache

Too Much Contemplation; Too Little Action

WASHINGTON, Aug. 20.—State Department, after months of dreamy deliberations on post-war policy for beaming radio in and out of the United States, is now desperately pushing for solution. Secretary of State Byrnes, who inherited the problem from Edward R. Stettinius Jr., is trying to sift final plan from four alternatives before him. These range from outright government control to complete independent broadcast control. It is definitely known that when the topic was touched upon by Byrnes at the Potsdam Conference, Britain and Russia indicated readiness to continue without interruption their healthy international short-wave airings. United States is vacillating on final step principally because of uncertainty over extent to which such activity should be governmentally subsidized or controlled.

As forecast months ago in *The Billboard*, State Department is readying to absorb the rest of the Office of War Information's psychological set-up. There

is every indication that the State Department will foster a permanent peacetime OWI under another name on a scope similar to that now maintained in Latin America.

OWI officially passes out of existence six months after termination of present "unlimited national emergency," but OWI actually appears to be fading far in advance of official protocol. Never popular with anti-New Deal Congressmen, altho generally in wide favor among informed government authorities and general public, OWI faces renewed attacks from its Congressional foes. Altho OWI won a large part of its fight against a drastic budget cut last month, Congressional foes are now preparing to argue that the outlay be immediately curtailed in view of war's end.

OWI Quick Death?

The latest threat by Congressional foes to hurry OWI off the scene is causing anxious moments in the State Department, which is finding its international public relations responsibility growing fast.

Now that American occupation troops are swarming over Europe and posed for (See *INT'L SHORTWAVINGS* on page 11)

Remotes Return to Nets; Associated Signing Plenty

CHICAGO, Aug. 20.—Promised eight hours a day of programs which is part of the Associated Broadcasting Company's deal with stations generally (deal with each station has a different twist much as did the papers signed during the early days of NBC and CBS) will be furnished to a substantial degree by band remotes. Net is exerting everything it has to sign spots with name fiddlers but not to the extent of giving spots wires "for free." Trade is certain that each location contributes "wire costs" and explains that reason spots are willing to kick in is because Associated "guarantees" the number of stations that will air the program, since the segs will be aired on network time, etc.

Associated's talking with name band locations has had the double reaction of not only signing up spots for the new net but of also hyping other networks and stations into "remote" activity, and there will be more band tooting on the air from clubs and hotels this fall than there has been at anytime during the past five years.

Who Gets Radar?

WASHINGTON, Aug. 20.—Mr. Whisker's control of the basic radar patents, which trade feels will change the complexion of transmission and reception of broadcasting, raises a heck of a question. Following the last war, the U. S. was sugar daddy to the Radio Corporation of America thru the holding of patents and other controls. What broadcasting industry wonders now is who'll get the new "secrets."

Even if the patents are sold on a "sealed bid" basis, it'll still amount to one org controlling them after the bids are opened, unless the War Department decided to go into leasing biz which would upset the big manufacturing organizations even more than they'd be upset by one of their competitors being the royalty collector.

It's a post V-J Day ache!

Public Utilities Are Buying More Time & Programs

DETROIT, Aug. 20.—Despite the fact that the crepe-hangers insisted that the Electric Hour's co-sponsors would mean a decrease in the number of local electric light and power companies which would be sponsoring shows in their own areas, number of public utilities which are bank-rolling segs in the territories they powerize has doubled in the past two years . . . and it's still on the up-beat.

Latest to underwrite a program is the Detroit Edison Company, with *Listening In With Jackson* on WWJ. It's a three-time-a-weeker at noon. Jackson is a back-page column filler for *The Detroit News*, where he has been scribbling for 15 years. Edison's bank-rolling Jackson follows Motor City trend toward buying pre-established newspaper readers. Idea is that if they can't buy a program with a high Hooper, they snag a program built around a known product like Jackson.

Plan of the power orgs currently is to reach women of the home in the daytime and the entire family with the network Sunday p.m. *Electric Hour*.

Indicative of how Detroit radio goes for column stuff is the fact that Herschell Hart, George Stark and Tony Weitzel, all of whom have columns in *The News*, also air over WWJ. Another new gossip show on the station is the *Fran Harris Reports*, a talk fest on things and places to do about town. Fran does her stuff at 9:25 a.m.

Peace Finds No One Ready

Time shifts are plenty but new slants are missing from sponsored segs

NEW YORK, Aug. 20.—Victory in the Pacific seems to have caught network programmers as flat-footed as it caught Congress. Fall program skeds, allowing for the usual changes brought about by sponsor and show mortality look about the same as they did a year ago.

Most commercial shows, with a few exceptions, are the same that bowed off the air in the spring. No one knows yet what is going to happen to the sustainers. Those with war themes will probably get the ax in favor of peace, reconversion or rehabilitation angles, but again there is considerable doubt as to what shows will drop off and when. Programs done in co-operation with the armed forces will probably remain for some time but will be changed in format to conform with the present situation. Some attempts are being made to gird the nation for the coming reconversion period with the problem of jobs a major topic. But Japan's surrender came so suddenly that plans which were in the think and talk stage have still not jelled. Conservative estimates have it that most sections of the industry won't really get going on peacetime programing until winter.

In the commercial field, it looks like a routine fall, without even the excitement of a good shake-up to liven the radio scene. Last year at this time the General Foods shifts, shifts which never did pan out in high ratings, were pro and con-ing the industry. This year, barring unexpected moves on the part of one large advertiser or another, the program skeds will run in tried, if not true patterns.

NBC's returning evening shows line-up like this:

SUNDAY: "Great Guildersleeve" (6:30) returns September 2; Jack Benny (7), returns September 30; Fitch Bandwagon (7:30), date not yet determined because altho Cass Daley seems set there still are hurdles ahead; Edgar Bergen (8), returns September 2; Fred Allen (8:30) comes in October 7.

MONDAY: "Cavalcade of America" (8), returns August 27; "Information Please" (9:30), returns September 20.

TUESDAY: "Everything for the Boys" (7:30), leaves NBC October 9, no replacement set; "Molle Mystery Theater" (9), returns October 9; "Fibber McGee and Molly" (9:30). (See *Net Skeds This Fall* on page 11)

WCCO's Kaufman, Goes to Ad Agency; New Flack Not Set

MINNEAPOLIS, Aug. 20.—Sam Kaufman, four years director of sales promotion and press information at WCCO-CBS, has resigned, effective September 1, to go with newly opened Minneapolis office of Bozell & Jacobs publicity-ad agency. Tom Hastings, one of the founders of the Minneapolis Aquatennial and chairman of the 1945 festival, heads office.

Kaufman will become an account man handling both advertising and flackery. During his tenure with WCCO, station won four national awards, two of them from *The Billboard*. His 1945 award was for *News Parade* throwaway WCCO news-grocery ad sheet which he conceived. The Bozell-Jacobs agency, now housed in Baker Building here, is planning to move to larger quarters possibly on 24th floor of Foshay Tower. A. E. Jocelyn, WCCO station head, has not yet picked Kaufman's successor.

FMBI Answer to NAB on Merger Is "What Do We, Or FM, Gain By Joining?"

By-Laws Nix Necessity of Consulting NAB on Trade Actions

CHICAGO, Aug. 18.—Indication that Frequency Modulation Broadcasters, Inc., are not yet ready to join forces with the National Association of Broadcasters was seen this week at the two-day sixth annual meeting of FMBI members and board of directors in Milwaukee. Wednesday (15) the WMBI board directed Walter Damm, FMBI president, to send a letter to the NAB asking what NAB had to offer to make it worth while for FMBI to join the broadcasters' association. All of this action stemmed from Damm's recently receiving a letter from NAB suggesting that FMBI be "absorbed" by the NAB.

At the Milwaukee meeting it was indicated that unless NAB has something to really offer FMBI to prove that it could do something for the FM broadcasters, there would be little desire on the part of the FM people to join forces with NAB.

FMBI Future To Be Studied

One of the points around which any decision to have FMBI join NAB, it was also indicated at the meeting, would revolve around what FMBI plans for its course of action in the future. For this reason an executive committee was appointed to study FMBI's future and make a report to the membership.

The committee will make a study of such matters as whether or not FMBI should close its Washington office, whether there would be a change in the dues structure, etc. Committee will be made up of Wayne Coy, WINX, Washington; Gordon Gray, WSJJ, Winston-Salem, N. C.; and Cecil Mastin, WBNF, Binghamton, N. Y. This executive committee will have its first meeting in Washington August 28.

Membership meeting of the FMBI this year was attended by only a few because

of travel restrictions. Voting for new members of the board of directors and other matters was done by proxy primarily. Only 17 members were present at the meeting, which was held at WTMJ's Radio City, Milwaukee.

At one point during the meeting a change in the charter and the by-laws of the FMBI was voted. This change called for a change of policy with regard to the NAB. Formerly, the FMBI by-laws stated that any matter of an over-all industry nature should be referred to the NAB and should not have individual action taken on it by the FMBI. This rule was eliminated from the by-laws, so that now the FMBI can act separately on any matter affecting the radio trade.

As a result of elections for members of the board of directors the new FMBI board now consists of:

1. For a one-year term: "Doc" Myers, KOIL, and Gordon Gray.
2. For a two-year term: C. M. Jensky Jr., FMBI consulting engineer; Clarence Leich, WGBF, Evansville, Ind.
3. For a three-year term: G. E. Gustafson, Zenith Radio Corporation; T. C. Steibert, WOR; Ray H. Manson, Stromberg-Carlson, and Wayne Coy, *The Washington Post*.

Three new members were voted into the FMBI at the meeting. These were El Paso (Tex.) Public Schools; Asbury Park New Jersey Press, Inc., and *The Haverhill (Mass.) Gazette*.

No New FM Sets Till 1946

Ray Manson, of Stromberg-Carlson, declared that it would be well into 1946 before receivers able to pick up FM in the 88-106 mc. band would be available. For this reason his company and other companies are going to put out their first FM sets with ability to pick up the present FM frequencies as well as the newer higher ones.



Three Plans For British Video

BBC AM for FM Stations

Five million English listen to U. S. American Forces Network programs

LONDON, Aug. 14.—Following tour of operational headquarters of BBC home, U. S. and British commonwealth monitoring, and European services at Broadcasting House, net and station execs on E.T.O. tour were given an insight yesterday into BBC post-war plans at confab with W. J. Haley, director general; B. E. Nicolls, senior-controller, and other BBC toppers.

There is some talk among Englishmen that change in government may eventually result in fundamental and drastic changes in BBC operation, there seems to be little likelihood of this.

Probably most obvious and still most important determining factor in entire standard, FM and television future of BBC will be arrangements it makes with receiver manufacturers for three types of sets. A new light program service was started July 29 because, according to Haley himself, much of the home service material was over the heads of and too longhair for many Britishers. Haley also (See THEATERS MAY PAY on page 13)

Adoption Problem Eased; Chi Seg Finds Candy Sponsor

CHICAGO, Aug. 18.—I Want a Home program, Chi's first show attempting to find homes and foster parents for orphans, this week landed itself a sponsor. Program presented in conjunction with civic and church leaders and orphanage organizations had been presented on WCFL, local AFL indie, for the past few weeks, Mondays from 9:15 to 9:45 p.m. This week Mrs. Julia Stevens, owner of the Stevens Candy Shop chain, started sponsoring the show as institutional advertising.

Show is costing Mrs. Stevens about \$600 for production and about \$150 for time. For this dough she gets nothing but an announcement that the program is being brought to radio listeners thru the personal generosity of Julia C. Stevens, owner of the Stevens Candy Shops in Chicago.

Program, idea of James M. Steinman, of Andover Associates, and written by J. Ray Hunt, Sunday ed of *The Chicago Family Times*, has already been responsible for contracts for homes being made for 26 children in two weeks. Communications from listeners have come from Illinois, Wisconsin and Michigan.

John Asher CBS Promotion Chief; Plagens to Capitol

HOLLYWOOD, Aug. 20.—John Asher will replace George H. Plagens here as sales production copy chief of the Columbia Pacific net. Plagen leaves his post to join the ad department of Capitol Records.

Asher, at present sales promotion production manager for the web, will hand over his duties to Leslie Ecklund, also of the sales promotion department.

Donahoe Busy at WCOL

NEW YORK, Aug. 20.—In addition to his duties as program director for WCOL, Columbus, O., Howard A. Donahoe takes over as head of promotion, publicity and merchandising for the station. Donahoe was formerly program director for WCAR, Pontiac, Mich.

Moppin' Up

WASHINGTON, Aug. 20.—Comic-strip stunt of L'il Abner improvising at live microphone in wee night hours amid janitorial duties, had a counterpart here one night last week as part of a station stunt that brought a heavy audience response.

It happened at WWDC. The regular yawn-hours announcer was out sick, so two gals whose duties at the station are definitely not at the microphone decided to take the situation into hand. They introduced themselves on the air as "scrubwomen" and amid giggles, titillating screams and double-talk they managed to keep WWDC listeners more than amused. The gals—Natalie Towle and Rose Mae Fischer—weren't skilled in the art of turning records on and off but they made the best of it, producing weird noises that soon had people phoning to their friends to get out of bed and tune in on WWDC where something nutty was happening.

It all sounded like the gals weren't supposed to be at the mike, but the fact is that they were there by grace of program director Ira (Pat) Walsh who likes a good joke and better yet a lively program.

He had six hours of it. The gals left a note for General Manager Ben Strouse informing him they'd be in that afternoon to get fired. They came in that afternoon but didn't get canned. Instead they found that their night's gyrations at the mike stirred practically all the male might of the armed forces in Washington vicinity into action, including some offers of marriage, numerous requests for "dates" and several suggestions to do it again.

Standard Radio Mfrs. in Money; FM & Video Snafu

NEW YORK, Aug. 20.—FM and video receiver manufacturers are finding themselves hoisted by their own petard, with standard broadcast set builders smiling to themselves at the lead they have over the boys who had planned to lead the field with combo FM-television home equipment.

Trade points out that the battling of FMBI (Frequency Modulation Broadcasters, Inc.) and the various video sides held up decisions of the FCC so long that any sets built for the newly allocated wave bands would be without anything to receive for a considerable length of time.

Also builders of "class" combo phonograph-radio instruments are high and dry because tests have indicated that the big dough isn't going to be laid on the line for sets without FM and/or video and it's not going to be spent for a four-way combo in which two of the "ways" can't be demonstrated.

Everybody won, in a modified way, his battle, but now that he's won and the war's over, radio is wondering what anyone's got.

MINNEAPOLIS, Aug. 20.—Mildred Simons, for 14 years audition chief at WCCO as well as secretary to Al Sheehan, former assistant station manager in charge of production, has resigned to join Sheehan's new firm, Al Sheehan Attractions, as corporation secretary.

Two "Country Breakfast" Segs; Mutual Sells Both — Valley One

CHICAGO, Aug. 20.—An unusual type of sales presentation, with many a queer twist in it, is currently being conducted by the Mutual Broadcasting System in conjunction with the net's attempt to sell a new morning farm program *Country Breakfast*. Each time a Mutual salesman makes a sales pitch for *Country Breakfast*, he also says that the Mississippi Valley Net, John Boler's chain of 75 stations in Midwest agricultural regions, also has a similar program and that the potential advertiser can take either the Mutual show or the Mississippi program.

Whose Idea?

Reason behind all this is that both Mutual and Mississippi execs claim to have originated the idea for the program. It is known that months ago people who are now associated with Mississippi presented format for the show to Mutual

Newsweek Distribs Topical Platters To Broadcasters

NEW YORK, Aug. 20.—*Newsweek*, edging in on *Time's* racket, is producing e. t.'s on hot topical subjects and sending them thruout the nation "for free." Thus far there's been no NAB protest on the publicity slant, maybe because the disks are well produced (*Tony Leader did one recently*) and the waxed flattery of mag not too obvious.

Trade guys with memories recall that the original *March of Time* pitches were transcribed and started out on a "for free" basis before going "honest." The platters then started out with the tramp of marching feet and were made by some of the original CBSers before the Columbia sales staff sold the idea to the Luce org. Deal at *Newsweek* is being handled by Hugh Beach, flack for the mag.

KOB Still NBC

The Billboard, New York, N. Y.

Your item in August 4 issue regarding our affiliation with MBS was incorrect, in part. We are not switching our affiliation from NBC to MBS. KOB will remain NBC affiliate as part of mountain group carrying entire NBC commercial schedule. We have merely made special arrangements with Mutual to carry a select list of programs both commercial and sustaining.

FRANK QUINN,
Station KOB.

Mutual Hiring Jimmy James?

NEW YORK, Aug. 20.—Radio grapevine has it that Capt. E. P. H. (Jimmy) James is going to work for Mutual. Rumor has it that James has been offered job (untitled, as yet) of being in charge of sales operations under Z. C. Barnes, v.-p. in charge of sales, as well as looking into television activities for the web.

Perry Ward Plans Co-Op G. I. Training

HOLLYWOOD, Aug. 20.—Deal whereby ex-G.I.'s will be trained for different phases of radio on non-profit co-op basis is being worked out here by Perry Ward, ABC's *What's Doin', Ladies?* emcee. Ward says he has the green light from producers, directors, actors, writers, engineers and sound men who have agreed to lecture before the servicemen as soon as space can be obtained for holding the seminars.

Ward is trying to get studio space from some of the local broadcasters for the sessions, but overcrowded conditions is making it tough. He also plans to have mobile class units working in the various military hospitals around here, which will give bedridden G.I.'s a chance to get started before donning civvies.

Plans call for stressing the practical side of training with the theory being put into practice as they go along. Wind-up courses will include plattered programs to be produced, written, directed and acted by the G.I.'s. Coin from sale of these will go to the G.I.'s taking part. Ward believes the plan will develop new talent and at the same time help broadcasters by bringing new blood into the industry.

CBS Concert Intermissions To Sell Communications

NEW YORK, Aug. 20.—Intermission period of the seven summer CBS Sunday afternoon concerts (3-4:30 p.m.) will be filled by a series of talks on radio communications by prominent people in the field beginning August 19. First talk will be by E. K. Jett on frequency modulation, and he will be followed in the succeeding weeks by Paul Porter, FCC chairman; Dr. Peter C. Goldmark, CBS engineering and research director, and Worthington Minor, CBS video manager. Concerts are broadcast while Philharmonic and U. S. Rubber take a vacation.

Direct Action

PARIS, Aug. 20.—Top story of pre-Jap surrender excitement in American Forces Network headquarters here is one regarding a young and enthusiastic looney who wanted to know why they weren't carrying the surrender statement. This was about the third day after surrender was anticipated.

Editor told him that the Japs hadn't made a statement yet, so looney went downstairs, got on a phone, got thru to Berne and asked for the Jap Embassy. He was put right thru to it, told the person answering the phone that he represented American Forces Network and asked to talk to the ambassador.

Ambassador was out but he was asked would he like to talk to the first secretary. He said "yes," and was connected. First secretary was promptly asked whether Japan had a statement for the American troops in the E.T.O., and secretary said, "Yes," it had just been delivered a few minutes ago to the Swiss legation, thank you. Lieutenant thanked, too, and hung up.

Brass at AFN, hearing about it, said, "My gawd, we have been communicating with the enemy."

WORLD BEAT

Max Jordan, from Berne, Switzerland—4:18 P.M., Tuesday, August 14th, 1945

"Within approximately two hours from now, the White House in Washington will have the complete transcribed facts of the Japanese reply to the last message of the Allies in relation to their demand of unconditional surrender . . . the general impression in diplomatic quarters (is) that Japan has accepted the terms of the Allies in principle, and that the war is over."

These historic words of NBC's Max Jordan scooped the world's press and radio with a clear cut "beat" on the most important, most eagerly awaited news story of modern times. It was Max Jordan, too, who scooped press and radio before the war began with news of the "Peace in Our Time" Munich pact.

This kind of reporting—plus NBC's reliable day-to-day coverage—is what audiences have come to expect, and why, when great events are pending, they tune first to NBC, "America's No. 1 Network" . . . for news, too.

SPECIAL CAB 81-CITY REPORT, FRIDAY, AUGUST 10

Here is the first available record of how America followed the news after the first electrifying flash of Domei . . . Japan's willingness to surrender:

IN THE MORNING (9 TO 12 A.M.)

NBC, with an average rating of 8.2, had a 67% greater audience than any other network.

IN THE AFTERNOON (12 TO 6 P.M.)

NBC, with an average rating of 6.8, had a 58% greater audience than any other network.

IN THE EVENING (6 TO 10:30 P.M.)

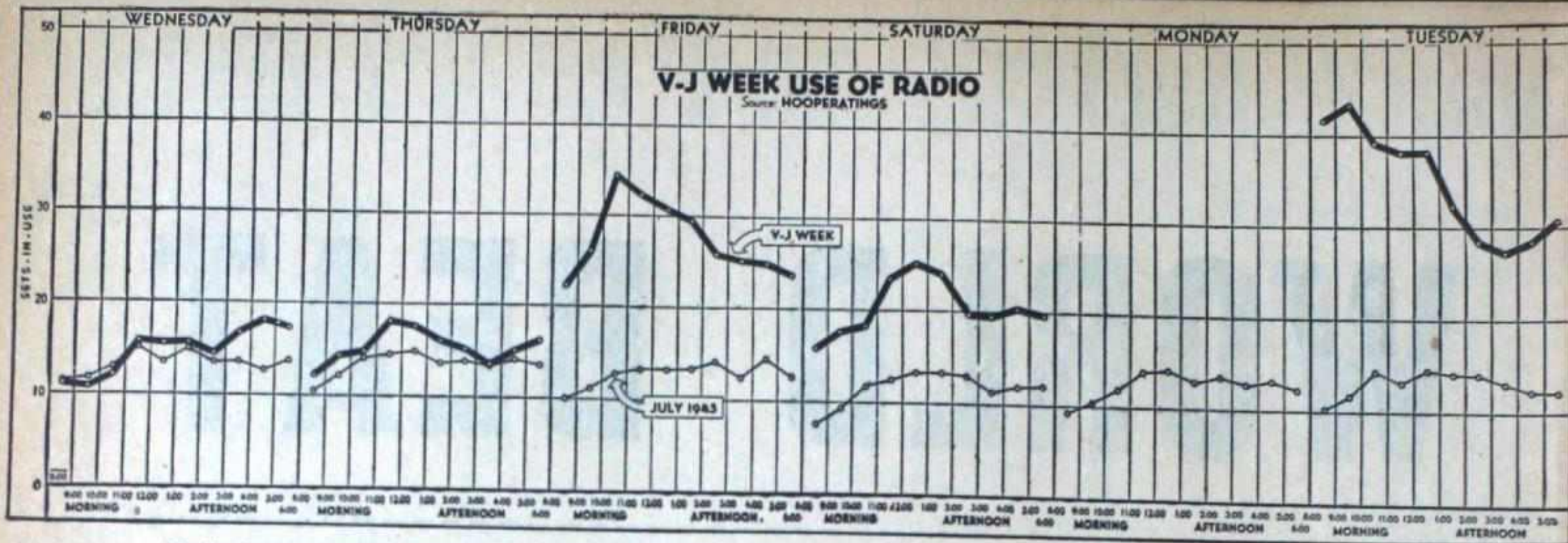
NBC, with an average rating, 8.4, had a 42% greater audience than any other network.

National Broadcasting Company

America's No. 1 Network

A SERVICE OF RADIO CORPORATION OF AMERICA





Monday figures are missing because they were handled in the usual way by the Hooper organization, while Tuesday's were wired by request

French Gov't To Guard Radio

Pre-War Misuse Implied Reason

Talent which played for Nazis "dead pigeons" for air—tax on sets doubled

PARIS, Aug. 20.—French radio is now and for as long as the present government is in power—probably will be—according to Jean Guignebert, director of Radio Diffusion Francaise (the French national net), exclusively government controlled and operated. Radio tax to listener is being upped from 175 francs annually (about \$3.50 in American dough at present 2 for 1 rate of exchange) to 300 to 350 francs a year. Five million Frenchmen now pay the annual tab.

Guignebert feels that France's first job is to restore the national honor, that under such circumstances France could not afford to run the risk of placing radio in the hands of commercial enterprises. The industrialists who are pressing for private ownership and commercial sponsorship of the airwaves. Implication is strong that too much radio power was in the hands of irresponsible private ownership which was in part responsible for the nation's disastrous World War II history. Guignebert feels commercial sponsorship is great for America with its 900-odd stations, but in France there are too few operations to take the chance of placing them in a few hands. Right now, the French have two 100-kw. medium-wave transmitters, about 20 20-kw. transmitters (low as European power goes) and numerous smaller stations scattered hither and yon.

BBC Aids French

In short wave the French have mapped out and are carrying thru a rather ambitious program, with 10½ hours of broadcast time in 21 languages beamed to foreign nations, according to Lieut. Jean Desjardin, RDP director of foreign broadcasts. The England (BBC) hasn't put any pressure at all on the French to operate on a non-commercial basis, it is only because they are so operating that Britain is "helping" them with their short-wave beaming to the United Kingdom. Pre-war France had no short-wave foreign service at all, and considering wartime difficulties, they've made remarkable progress.

No FM plans at all have been decided upon as yet, but an FM transmitter is opening for experimental operations within a month. Tele, too, is a phase to be taken up at a time when the present standard broadcasting situation begins to clear up.

Talent Real Headache

Talent problem in French radio is really a headache. Guignebert is violently opposed to any artist, regardless of name value or ability, being heard on

It Isn't Done

To the Editor:
Omaha reaction to the August 11 squib in *The Billboard* was immediate and definite.

Omaha stations have long been noted for co-operation among themselves. All station personnel from managers on down realize that radio is the first consideration, then comes the individual station. One of the most outstanding examples is the Nebraska Network which is comprised of and supported by all Nebraska stations. This network broadcasts weekly programs in behalf of the war effort. Production and talent are handled by all Omaha stations, and the program is aired from the KOIL studios.

Another example is the *Your America* program. This is currently being originated by Mutual's KBON, is produced by NBC's WOW and draws talent from ABC's KOIL. This program was originally NBC and was produced and directed by WOW, using talent from all Omaha stations.

There is no need for any breakage of co-operation among Omaha stations. Naturally each station is after the bank-rollers, they always have been and no doubt always will be, but when it comes to any one station pulling a double-cross, it just isn't done.

Bill Malone,
Station KOIL.

the French air if he or she worked for the Germans during the occupation, regardless of reason. Maurice Chevalier and Toni Rossi, the French Bing Crosby, for instance, according to Guignebert, are dead ducks as far as RDP is concerned.

Seemingly, a shocking percentage of French talent did do air jobs while Nazis operated. Hence, there is little usable professional talent around. Guignebert has attempted to set up a system of teachers who would take hopeful amateurs and train them so they could be used on the French ether. Rub here is:
(1) Not enough teachers around;
(2) No one with anything on the ball wants to work in radio since dough-short government can't pay any substantial amount of money.

Yank Aid

Of course, as in all European radio, two American factors must be taken into consideration, the OWI and the American Forces Network in the E.T.O. OWI has long worked with French radio (thru most of the war days as a matter of fact) and have swapped the French badly needed studio equipment for space in which to do OWI recordings, broadcasts, etc. Tho no figures are available, it is acknowledged here that AFN programming in the year, since the French (See French Government on page 11)

Fate of Short-Wave Monitoring by FCC Hangs in Balance

WASHINGTON, Aug. 20.—Fate of America's last means of monitoring foreign short-wave broadcasts is dangling in mid-air, with Federal Communications Commission's Foreign Broadcast Intelligence Service headed for the scrap heap in 60 days unless the State Department intervenes. Inside word is that Secretary of State Byrnes will rescue the service, which is described as highly important to public understanding of what is going on abroad, particularly in conquered Japan.

FBIS has five listening posts which have provided faithful reports on radio broadcasts inside Japan and elsewhere. With Office of War Information's foreign broadcast service already out the window, FBIS is the last listening post.

Pinged on V-Day

NEW YORK, Aug. 18.—At 6:45 a.m. Tuesday (14) WOR's studio 8 was a focal point setting up remote broadcasts from Chinatown and Times Square. Production supervisors, splainers, engineers and WOR commentator Paul Schubert were all standing by waiting for the word to go, when into the studio came a little man with a black bag who immediately started to work. He turned out to be the piano tuner—and no amount of coaxing could convince him that the job could be postponed.

P. S.: At 8:30 a.m. he managed to sneak back into the studio and when last seen (and heard) was ping-panging.

United Press's Pacific listening post has been limited to English language monitoring. FBIS has Japanese-language listeners and translators. The FCC outfit was the only source for getting text, for example, of Hirohito's message to his people. Radio broadcast folk and others are already putting pressure on Byrnes to rescue the service.

RESULTS CONSISTENTLY

Showmanship and Service Build Responsive Audience

17,448 listeners write for a sample of an ice-cream-making product. They have written just as readily for a Mother's Day poem, a hand lotion sample, information on brooders. WLS receives a million letters a year; our files bulge with 237 proved advertising result stories.

Showmanship and service (21 years of them) bring this steady response to WLS; provide a friendly, confident audience for your message. For further facts, for an answer to some of your sales problems in the huge Chicago-Midwest market of 14,406,550 people, call the nearest John Blair office today.



REPRESENTED BY JOHN BLAIR & COMPANY

POWER FOR GOOD

WHEREVER radio can help to solve the myriad problems of peace, the zeal and skills of CBS are pledged to the task.

Before the outbreak of this war, radio meant to many just a quick and convenient means of ephemeral expression.

Radio emerges into peace accepted round the world as a penetrating and durable medium by which men's minds and hearts communicate.

It has proven its almost "atomic" power—for good.

Such power for good creates an unconditional responsibility.

Long before war broke out in Europe—back before Munich and Prague and Godesberg—CBS accepted this responsibility, lived with it, practised it.

In the sobering tasks of peace, as well as in its happier moods and opportunities, we shall continue to accept this responsibility, live with it, practise it.

THE COLUMBIA BROADCASTING SYSTEM

NO STUDIOS TO HOUSE THEM

Coast Quails As Job Grows

Everything from department stores to eateries rented for audience shows

HOLLYWOOD, Aug. 20.—War's end cannot relieve Hollywood's studio-audience headache until construction plans leave the blueprint stage. With approximately 50 per cent more airshows being beamed from here this year and the number mounting each month, broadcasters have turned to any location that will hold a crowd, including night spots, eateries, theaters, and even a department store.

Radio row fears that the skedded lifting of the travel lid will act as a come-on sign for more shows to head Coastward, while building of additional studio space is still in the future. Problem up to now has been shows coming here for a limited number of broadcasts, then over-staying their time and not clearing out to allow for other visitors. This is usually caused by principals who want to remain in Hollywood for film deals, thereby causing overlapping jams. With the travel ban off, nets fear this problem will multiply and put a tighter squeeze on space.

No Summer Relief

ABC (Blue) reports that despite availability of three new KECA studios, the web here has found space shortage growing increasingly worse, with the summer months bringing little relief. The net shares studios at Radio City with MBC, airs *County Fair* from KFWB studios, *What's Doin' Ladies* from May Company department store in Downtown Los Angeles, *Breakfast in Hollywood* from Tom Breneman's Restaurant, while the Philco show and Ethel Barrymore alers come from Earl Carroll's when they originate here.

NBC's 34 a Week

NBC here airs as many as 34 audience (See *STUDIOS SCARCE* on page 14)

The OPEN DOOR

KROD

to the prosperous homes of the important

EL PASO TEXAS MARKET

Only KROD can take your message to ALL the El Paso Southwest.

DORRANCE RODRIGUEZ, Owner
VAL LAWRENCE, Manager

Howard H. Wilson Co.
National Representatives

8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

As low as 5c Ea. In quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.

Mulson, Dept. B,
310 E. Washington Ave.
BRIDGEPORT, CONN.

The Billboard TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. 12 No. 15 (Report August 15, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WE, THE PEOPLE Gulf Oil CBS 104	12.5 Y&R Ln-ma-ch	383 1/2 hr.	Park's—NBC Foot In Heaven—ABC Dance Ork—MBS	\$ 7,000	\$ 560.00	\$.68
DR. I. O. Mars, Inc. NBC 128	11.8 Grant Ch	1/2 hr.	Stuart Erwin—CBS Reunion U. S. A.—ABC Dance Ork—MBS Lone Ranger—MBS	\$ 4,000	\$ 338.98	\$.39
TAKE IT OR LEAVE IT Eversharp Blow CBS 147	11.5	374 1/2 hr.	Hour of Charm—NBC Foot In Heaven—ABC Earl Wilson—MBS	\$ 4,500	\$ 391.30	\$.41
MAN CALLED X Pepsodent F. C. & S. NBC 124	11.1	8 1/2 hr.	Service to Front—CBS Various—ABC Various—MBS	\$ 8,500	\$ 765.76	\$.97
MR. D. A. Vitalis D. C. & S. NBC 129	10.4	318 1/2 hr.	Detect & Collect—CBS Jones & I—ABC Spotlight Bands—MBS	\$ 4,500	\$ 432.69	\$.45
VOX POP Bromo Seltzer McC-E. CBS 126	10.4	659 1/2 hr.	Locals—NBC Lum & Abner—ABC Various—MBS	\$ 4,000	\$ 384.61	\$.41
CRIME DOCTOR Philip Morris Blow CBS 139	10.0	1/2 hr.	Fighting AAF—ABC Heater (Sub.)—MBS Tommy Dorsey—NBC	\$ 3,500	\$ 350.00	\$.37
WINCHELL (Sub) Woodbury Soap L. & M. ABC 183	9.9	616 1/4 hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 606.06	\$.73
KAY KYSER (1st half) (Sub.) Colgate-Palmolive Bates NBC 139 (Ch.)	9.8	367 1/2 hr.	Great Music—CBS Counterspy—ABC Human Adventure—MBS	\$ 9,500	\$ 969.38	**
HIT PARADE Lucky Strike F. C. & S. CBS 147	9.6	694 1/4 hr.	Barn Dance—NBC Boston Pops—ABC Various—MBS	\$10,500	\$1,093.75	\$1.13
G. HEATTER (T. Th) Forhans E-W. MBS 160	9.5	1/4 hr.	Corwin—CBS Navy Hour—NBC Lombardo—ABC	\$ 1,750	\$ 184.21	\$.21
SCREEN GUILD Lady Esther Powder Blow CBS 141	9.4	259 1/2 hr.	Contented Hour—NBC Tokyo Calling—ABC Mike McNally—MBS	\$10,000	\$1,063.82	\$1.25
LOWELL THOMAS Sun Oil Ln R. W. & C. NBC 28	9.0	772 1/4 hr.	Charlie Chan—ABC World Today—CBS Tom Mix—MBS	\$ 5,000	\$ 555.55	*
JACK HALEY Sealtast McK. & A. NBC 71	8.8	99 1/2 hr.	Corliss Archer—CBS Van Cleave—ABC Starlight Serenade—MBS	\$ 8,500	\$ 985.90	*
DR. CHRISTIAN Chesbrough McC-E. CBS 140	8.6	354 1/2 hr.	Mrs. Featherstone—NBC Fishing, Hunting Club—ABC Fresh Up Show—MBS	\$ 4,000	\$ 454.54	\$.49
CAN YOU TOP THIS? Palmolive Shave Bates NBC 137		1/2 hr.	Hit Parade—CBS S. Night Serenade—CBS Pacific Flight—ABC Calling All Det.—MBS	\$ 5,000	\$ 568.18	\$.61
BEULAH SHOW Tums R. W. & C. CBS 56	8.6	4 1/2 hr.	Telephone Hr.—NBC Meet Your Navy—ABC Gabriel Heatter—MBS	\$ 7,500	\$ 852.27	*
1 MAN'S FAMILY Standard Brands J. W. T. NBC 140	7.6	1/2 hr.	Kay Armen—ABC Philharmonic—CBS Various—MBS	\$ 4,500	\$ 592.10	\$.69
WORLD PARADE Sheaffer Pen R. M. Seeds NBC 140	6.2	1/4 hr.	Nation's Forum—ABC Philharmonic—CBS 20th Air Force—MBS	\$ 4,000	\$ 645.16	\$.76
WILLIAM L. SHIRER Williams Shave Cream J. W. T. CBS 142	5.4	148 1/4 hr.	G. M. Symph—NBC C. Greenwood—ABC Nick Carter—MBS	\$ 2,500	\$ 462.96	\$.56

*The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

**Insufficient data. Ln—limited network. Ma—moving average. Ch—computed Hooperating.

L. & M.—Lannen & Mitchell. D. C. & S.—Doherty, Clifford & Shenfield. F. C. & S.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. McC-E.—McCann-Erickson. R. W. & C.—Roche, Williams & Cleary. E. W. Company—Erwin, Wasey Company. McK. & A.—McKee & Albright.

The average evening audience is 5.7 as against 5.8 last report, 5.5 a year ago. Average sets-in-use of 19.1 as against 19.1 last report, 18.8 a year ago. Average available audience of 71.3 as against 71.4 last report, 71.0 a year ago. Sponsored network hours reported on number 66 as against 66 last report, 76 1/4 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Sam White & Norman Perry Join WIBC, Indianapolis

INDIANAPOLIS, Aug. 20.—Appointment of Samuel R. White as director of sales promotion and Norman Perry Jr. as director of public relations and special events was announced recently by

George C. Biggar, general manager of WIBC, *The Indianapolis News* station. White has been director of sales promotion and merchandising for *The Indianapolis Star* and WIRE, and prior to that was with WLW, Cincinnati. Perry served in the navy the past three years, receiving his honorable discharge recently as a lieutenant. He was in radio from 1935 to 1938 as a staff and sports announcer with WLW and WIRE.

Hearing on Assoc. Claims Postponed

CHICAGO, Aug. 20.—Lawsuit of the Associated Broadcasting Corporation to stop the American Broadcasting Company from using the call letters ABC hit a snag last Wednesday (15) when Judge Fred M. Raymond of the U. S. District Court in Grand Rapids, Mich., postponed hearing until September 4. Associated started the legal action by filing papers with the Federal Court in Grand Rapids August 10. Papers were served on Neil Mulhern, Detroit manager for American, asking for restraint of American in the use of the letters ABC as network identification. Hearing on the temporary injunction was postponed when American's lawyers stated that net did not do business in the district under jurisdiction of the court. Hearing September 4 will be to decide this point.

In its original papers, Associated stated it had been using the ABC call letters since its incorporation December 28, 1943, on stationary promotion pieces, billing and trans-continently as network identification. Because of this prior use, Associated claims "the use of those symbols by American injures Associated's material rights and also tends to confuse and deceive the radio industry as well as the listening public."

American has been using the call letters on its programs since July 27. They have been used on all sustaining shows from 8 a.m. to 1 p.m., Monday thru Friday and Saturdays up to 12 noon and on some commercial programs. One of the points that is expected to be brought out in the case, if Associated were to sue for damages, is whether the sponsors of the commercial programs on which American used ABC can also be held liable for damage.

Mex Radio Starts Paying

MEXICO CITY, Aug. 20.—Two new radio programs are attracting considerable attention. One features Ed Canto, *La Aficion* sportswriter, on XEW every Monday with sports chatter and sports celebrities. Other has Roberto Soto, veteran Mexican comic, doing his stuff on the Colgate hour on the same station. It's first steady radio job for Soto who was featured comedian for years at the Lirico vaude house, and maybe a tip-off that Mex radios will start paying real dough. Past jobs on air have paid coffee and cakes here.

Promotion Plus

CHICAGO, Aug. 20.—One of the most novel promotions, done by stations in this area in conjunction with the ending of the war with Japan was that pulled off Tuesday (14) by WGL. Fort Wayne, Ind., WGL's stunt was to have airplanes drop leaflets calling attention to the station's news coverage a few minutes after the announcement was made that Japan had accepted our terms.

Leaflets stated the Jap war was over and told the readers to tune in "now" to WGL. Over 55,000 were dropped on the city.

Stunt was the idea of Frank Webb, WGL's general manager. Webb had the leaflets printed Saturday (11).

Sunday he rented two planes and had them standing until Tuesday. Webb waited at the airport from Sunday until Tuesday for the announcement that the war was over. As soon as the station got the flash, Webb was notified at the airport. In a matter of a few minutes the city was bombed by the leaflets.

Fact that the two daily newspapers in town were on strike gave the WGL promotion a greater value and helped to garner the station a plenty big audience.

Net Skeds This Fall Familiar; Peace Finds No One Ready

(Continued from page 5)

returns October 2; Bob Hope (10), returns September 11; Hildegarde (10:30) returns September 11.

WEDNESDAY: "An Evening With Romberg" (8:30), goes in October 17 replacing Billie Burke; Eddie Cantor (9), returns September 26; Kay Kyser (10) return date not yet determined.

THURSDAY: Bob Burns (7:30), back October 4; Burns and Allen (8), come in September 20, replacing Frank Morgan; Dinah Shore (8:30) comes back September 6 (her replacement, the "Topper" show, moves to 8 for two weeks, September 6 and 18, then leaves the air); "Kraft Music Hall" (9) return date still in doubt; Abbott and Costello (10), back October 4; Rudy Vallee (10:30), back August 30.

FRIDAY: "Duffy's Tavern" (8:30), back September 21; Amos 'n Andy (10), back October 5.

SATURDAY: "Life of Riley" (8), replacing "Gaslight Gayeties" for P&G, starts September 8; "Truth or Consequences" (8:30), back September 8; Judy Canova (10), returns September 1.

CBS fall sked looks like this: SUNDAY: Ozzie and Harriet (6), returned August 8; Fannie Brice (6:30), returns September 16; "Thin Man" (7), back September 16; "Request Performance" (9), starts October 7.

MONDAY: Jack Kirkwood (7), returns August 20; Jack Smith (7:15), comes on CBS Tuesday-Friday August 21, goes across the board September 3; Joan Davis (8:30) comes on the air for Swan Soap, replacing Burns and Allen September 3; "Lux Radio Theater" (9), returns August 27.

TUESDAY: "This Is My Best" (9:30), returns September 18.

WEDNESDAY: Jack Carson (8), returns September 12; Frank Sinatra (9), returns September 5 for Old Gold instead of Max Factor.

THURSDAY: "FBI in Peace and War" (8:30), returns August 23; "Hobby Lobby" (9:30), comes on the air August 30 for Anchor-Hocking Glass, replacing Corliss Archer.

FRIDAY: Ginny Simms (7:30), replaces Jerry Wayne, September 28 for Bordens; Kate Smith (8:30), replaces "Thin Man" for General Foods September 14; Durante-Moore (10), back September 14; Danny Kaye (10:30), back September 28.

SATURDAY: Helen Hayes (7), moves from Mutual and expands to a half hour September 8; "Mayor of the Town" (8:30) returns September 1; Saturday Night Serenade (9:45) returns September 15.

American sets up this way: SUNDAY: Orson Welles (1:15), opens September 16; Theater Guild (10) prems September 2.

STRIPS: "Hop Harrigan" (4:45), General Foods, resumes sponsorship October 1; Dick Tracy (5:15), Sweets Company, resumes Monday, Wednesday and Friday sponsorship September 18.

Other Factors Various other factors play an important part in what happens to radio here. Whether Radio Luxembourg, for instance, goes commercial as pre-war, or operates as per BBC or present RDF will have a bearing. If it goes commercial, the French private interests will have a much stronger case in urging that Radio Francise go commercial, too. BBC is known to be definitely against Luxembourg operating commercially, while Yank radio interests are just as strongly in favor of it being operated on private enterprise basis. Pressure is coming from both sides with no one able to predict final outcome. That French are friendly to Britain is no secret. Nor was Guignebert kidding when he said last week that without Yank aid, French radio would not have made the progress it has made thus far. France obviously is in a position where she needs all the friends she can get and is playing the cards that way, radio and otherwise.

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September 10 (Tuesday and Thursday are co-op); "Jack Armstrong" (5:30), General Mills, resumes sponsorship September 3; "Tennessee Jed" (5:45), Ward Baking Company, begins sponsorship September 3; Jack Berch (4), Prudential Insurance, starts August 27; Breakfast Club (9:45 a.m.), Philco begins sponsorship September 10.

MONDAY: Hedda Hopper (8:15), starts September 10.

FRIDAY: Prize fights (10), starts September 7.

SATURDAY: Boston Symphony (time not set), returns October 6; "Gangbusters" (8), starts September 15; Melopera (time not set) resumes beginning of December. Life Magazine show, as yet untitled, day not set, probably 9:30, starts first week in December.

Mutual: SUNDAY: "The Shadow" (5:30), returns September 9, Carey Salt sponsoring part of web formerly b'ed by Acme White Lead; Ilka Chase (1:15), starts September 9; "The Nebbs" (4:30), starts September 9; "Quick as a Flash" (6), resumes September 9.

MONDAY: Sherlock Holmes (8:30), returns September 3; "Dave Elman's Auction Gallery" (10), starts September 17; Inside of Sports (time not set), starts September 10.

WEDNESDAY: Dale Carnegie (2:45), resumes August 26.

THURSDAY: Treasure Hour of Song (9:30), resumes around November 15.

SATURDAY: House of Mystery (12) starts September 15.

*NBC and CBS list applies to all commercial evening shows. Times not listed indicate that present occupant of slot will continue thru the winter.

**Because of the fact that most Blue and Mutual advertisers do not take summer layoffs or do not put in summer replacements, ABC and MBS daytime strips have been included. Listings refer only to commercial shows.

All times have been figured as EWT, p.m., unless otherwise specified.

Intl. Shortwavings State Dept. Ache

(Continued from page 5) the march thru the Orient, Uncle Sam is seen as urgently in need of the most vigorous public information corps in its history. State Department recognizes the need for beaming America's story to people abroad and also for seeing to it that America hears from her own correspondents in overseas countries.

Davis Pumps for Peacetime OWI Secretary of State Byrnes is known to have discussed the problem with FCC Chairman Porter and OWI Chief Elmer Davis. Davis has emphatically voiced the hope that a set-up similar to OWI will be maintained in peace. Davis also has recommended that the federal government supplement private news gathering agencies "to whatever extent is necessary" to let the rest of the world "get a balanced picture of America." Davis has insisted that the rest of the world needs "to receive its knowledge of official American aims and ideals from American sources."

Some phases of the problem will be dealt with at next month's International Communications Conference at Rio de Janeiro, but Secretary of State Byrnes is trying to reach final policy decision here immediately. Some of Elmer Davis's admirers in Washington are recommending that the OWI chief be designated to organize a permanent peacetime set-up within the State Department. Several of Davis's intimates hint strongly that he wants no part in the performance now that the war is over. Davis is described as anxious to resume private radio and writing activity. Publicly, he has not announced his immediate plans. Meanwhile, several of his key aides are quitting in short order.

Patterson Upped at KMPC To Production Manager HOLLYWOOD, Aug. 20.—Harry Patterson, KMPC staff announcer, has been appointed production manager for the station. Patterson, who has been with KMPC for three years, will be in charge of all production and staff announcers.

Blackstone E.T.'s Series NEW YORK, Aug. 20.—Harry Blackstone, internationally known magician, has waxed a series of 78 quarter-hour shows titled *Blackstone the Magician*. Series is distributed by Charley Michelson. Walter B. Gibson wrote the series which premiered recently on a Detroit station.

Boles May Try Comeback Via Valley Network

CHICAGO, Aug. 20.—Possibility that John Boles, screen and stage star who used to be a real dial pull in radio too, will have a chance to get back into the radio limelight, was seen here this week after it became known that the Mississippi Valley Network had Boles under option and was offering him for commercial programs.

Boles is being peddled on three shows. These are, *A Folk Artist Jamboree*, 9 to 10 Saturday eve; a variety show Sunday afternoons, and a night time Monday-thru-Friday strip on which Boles would have dramatic guest stars and "showcase" talent.

Gil Faust Joins C. & F. Pro

HOLLYWOOD, Aug. 20.—Gil Faust, former Chi CBS production chief, has joined C. & F. Radio Productions here and will produce NBC's serial, *Aunt Mary*, over the West Coast chain. Aired to be sponsored by Kitchenkraft Flour. George Fogle (P. of C. & F.) will produce *Dr. Paul* to be aired over NBC for Safeway Stores. Agencies are J. Walter Thompson on *Aunt Mary* and Ruthrauff & Ryan on *Dr. Paul*.

DETROIT, Aug. 18.—Early news of troops coming home from Europe is being featured on WWJ's *Men of Action* program, and the station switchboard is jammed with calls from servicemen's families each day after the broadcast. As an added service, Fran Harris, who handles the show sponsored by the Waste Paper Salvage Campaign, keeps a record of which units the phone calls concern, and as those units arrive, she contacts the families to give them the first good news.

Bistro Bomb

CHICAGO, Aug. 20.—If members of Chicago's radio row are seen walking the streets these days in a dazed fashion, it's because they have been blitzed by an atomic bomb. But wait a minute, not of the type that blasted the Japs last week, but of a variety prepared by the bartender at Henrici's Restaurant, famed radio hang-out in the Merchandise Mart, headquarters for NBC and American nets.

Right after the news about the atomic bomb was released, Henrici's came up with their own version called (you guessed it) an "Atomic Cocktail." List of ingredients in the drink indicates aptness of its title. These are: equal parts of rye, bourbon, scotch, brandy, vodka and rice wine and "only one to a customer." Who's next?

Gene Lee, West Coast Associated Sales Brass

HOLLYWOOD, Aug. 20.—Gene W. Lee was named sales manager to take over West Coast operations for Associated Broadcasting Corporation. Lee steps into the Associated Net post after 14 years as co-owner and operator of San Bernardino (Calif.) Station KFXM.

New web expects to be in full swing by September 16. At present Associated's Coast manager, Van C. Newkirk, is looking over likely stations for a Los Angeles outlet. Associated already has five stations in its chain, including KFOX, Long Beach; KLS, Oakland; KSAN, San Francisco, Calif.; KWJJ, Portland, and KRSC, Seattle, Wash.

Ruth Chilton Exiting WCAU

PHILADELPHIA, Aug. 20.—Ruth Chilton, director of women's programs at WCAU, bows out of the station set-up August 31. Her future plans will be disclosed at that time. Until last month prez of Association of Women Directors of NAB, Miss Chilton came to WCAU from WSYR, Syracuse, N. Y.



You seldom see
a *Special Events Director*
like
BILL FARREN

When the roving job of Special Events and Publicity Director was opened up by Jack Steck's appointment to Program Director at WFIL, Roger Clipp could have selected anyone of several qualified men to head the department.

But he naturally turned to Bill Farren... and for good reasons. For Bill's experience seems to have been tailor-made for the job.

Since 1928 when he started at the first commercial radio station in the country (KDKA), he has been an announcer, sportscaster, newscaster, newsreel commentator and producer. With NBC, Bill broadcast: the first television show from the World's Fair; first visit to the U.S. by the King and Queen of England; of-

ficial newscasts to Admiral Byrd's expeditions at the North and South Poles; radio addresses by the President of the United States; and many headline news events since he came to WFIL two years ago.

Today when many special events center around military affairs, Bill Farren's education at the U.S. Naval Academy and service with the U.S. Signal Corps gives him an edge over most special events directors.

In fact, you seldom find a Special Events Director as experienced and adept in handling news events so well as Bill Farren. And here at WFIL, special events are a vitally important part of our *Public Service* to the people in the nation's third largest market.

IN PHILADELPHIA **WFIL** MEANS PROGRESS and PUBLIC SERVICE

Represented Nationally by THE KATZ AGENCY

CBS Has H.F. Patents and Sets

Set Mfr. Tie Seen Certain

Networks refuse comment but trade sure that patents aren't just window dressing

NEW YORK, Aug. 20.—Columbia Broadcasting System is now the holder of several important patents for high frequency direct viewing and projection-type television receivers and, having no known manufacturing interests, is expected to license these patents to equipment manufacturers. The sets, which have screens of various sizes, were developed at Columbia's research laboratories in connection with experiments in high frequency transmission.

No Talking

Columbia officials are close-mouthed about the whole thing, except to say that they own the patents and that it is "quite conceivable that CBS would license manufacturers to use them. Dr. Peter Goldmark, head of Columbia's engineering research department, admitted that CBS has sets specifically designed for HF reception and that they will probably be first used when the net's new HF transmitter makes its trial runs in December.

Before Christmas

New transmitter, constructed by Federal Radio, has been delayed several times, but Columbia expects it to be in operation before Christmas. Official announcement says that the new transmitter will operate on 485 mc. with high definition color, on a band 10 megacycles wide. Signal, in the first tests, will be fed to the newly developed receivers in Columbia's research labs via co-ax cable. Later it is expected that they will take the picture out of the air.

Zenith Tie-Up Still in Air

Fact that CBS had developed the new-type receiver, yet to be officially announced, has aroused considerable speculation on its manufacturing future in trade circles. Most industry leaders, when quizzed, immediately guessed that this might be the first step in the CBS-Zenith tie-up which has been rumored for several years. Stories alleging that Columbia and Zenith were going to effect some sort of stock deal have always been vigorously denied by CBS officials. However, the rumor has appeared time and again, and its refusal to die has led some observers to speculate on it shortly becoming a fact. If it does, it is expected that the receiver patents will be leased to Zenith so that HF sets may get into immediate production.

Trade says that the fact that CBS has several types of sets, direct viewing and projection, and in several screen sizes, makes it doubly certain that the net will offer patents to manufacturers. Even if only a small part of the speculation is hep, says the trade, CBS seems to be on the threshold of a new approach to broadcaster-manufacturer relations. "Perhaps," said one exec, "Columbia has reversed the usual procedure. Instead of manufacturers owning networks, it may be that a net may move in on a manufacturer."

New Coaxial Link

NEW YORK, Aug. 20.—Despite stratospheric and relay video networks, the American Telephone & Telegraph Company goes along its merry way with coaxial cable plans. Latest link in the Coast-to-Coast tie-up is the Meridian, Miss., to Shreveport, La., connection approved Tuesday (14) by the FCC. Link will be 399 miles and will tap the A. T. & T. treasury some \$7,056,000.

Reason why telephone execs are not disturbed by competition is that so many G.I.'s were introed by the war to the use of long lines conversation that they're certain normal phone biz will pay off at a profit on the conversational use of the coaxial set-up even if air-pic networks never do lease 'em.

W2XJT To Train Group in Video

NEW YORK, Aug. 20.—One of the first programs in New York designed to train television program personnel in actual studio operation will get under way shortly at Bill Still's Jamaica, L. I., N. Y., experimental station, W2XJT. A two-and-a-half-month course of training to a group of 25 selected volunteers will first deal with theory and later with regular studio work. Courses are being inaugurated at the station to build its own program staff and to train workers for other jobs.

Lenore Berse, former assistant in Macy's tele department and now program manager of W2XJT, is heading the group, which will put in 10 hours each week to learn production technique. Group, according to Miss Berse, will for the most part train itself. Most of the people taking the course have had previous experience in the field. Ralph Alswang, legit scenic designer, will act as director and Miriam Tulin, drama professor from Yale, will assist him.

After a series of lectures and demonstrations in tele theory, including talks by professional directors and critics, the students will learn the essentials of studio operation, from lights and cameras up. All classes will be held in the evenings.

Audio Plus Video Means Ads Must Cut Commercial Impact Or Airpix Lose Audiences

Lansberg Urges "In-Show" Pitches

HOLLYWOOD, Aug. 20.—While many here who are close to television feel that commercial presentation via video will be no different than radio, Klaus Lansberg, director of Television Products, Inc. (W6XYZ), stated that if tele is to succeed a more subtle ad system will have to be developed.

Lansberg showed concern over the present trend in tele ads which, he feels, is too loud and obvious and hinders rather than boosts the new air medium. He cited examples of current video commercials in which the sponsor's product is played too prominently before the audience, while the announcer speaks at great length of the product's merits, or where a dramatic show is broken by plugs that are miles away from program's continuity. According to Lansberg, when the newness of tele wears off, audiences will resent (some do now) this brand of pitch.

"It should be remembered that the commercial impact of a visual medium is far noisier than the loudest sound," Lansberg said. "In television, the image is primary, while the voice is secondary. Therefore, the obvious showing of a brand name while the announcer glorifies the products makes the commercial too much for the public to take. Commercial must not stand by itself but should be woven into the entertainment part of the program.

"While in radio most any product can be advertised by any type of show, in television it is well to observe which type of product can best be tied into the story, the props or any other phase of the program. The commercial often need not go beyond the stage of where the advertised product is shown in a few scenes. Household items and packaged foods lend themselves very nicely to such presentation.

"In many cases a sponsor merely taking credit for the presentation of a high-class program by showing his 'calling card' will

gain far more prestige than by showing the product. Half-hour dramatic presentations which are interrupted by commercials have proved more annoying in television than in radio. Such shows strive to create a definite mood which is immediately broken and lost by the sponsor's message. It is not at all necessary to break the continuity of a program with the commercial when, thru the medium of sight, the audience can easily be reminded of the sponsor's product by incorporating it in the set."

According to Lansberg, the success and acceptance of video depends definitely on plug smoothness. Too many "loud" commercials, this tele director warns, will place a stumbling block in the road of video development.

In some cases, however, Lansberg sees where the showing of a product can be used to the advantage of both sponsor and audience. As a morning program for the housewife, he foresees a "shopping guide" airshow in which various available products can be shown and their merits told. This type of show, he explains, can be sold to the woman of the house as a special service to her but if over-done on entertainment programs would lead only to the televiewer turning off his set.

Paramount Using Pic Tele Trailers On Video Outlet

HOLLYWOOD, Aug. 20.—Tele trailers plugging Paramount Pictures are being readied by Klaus Landsberg here for videocasting over W6XYZ, Television Productions, Inc.

According to Landsberg, plugs will not be entirely canned but will include p. a.'s of stars and directors and will be along behind-the-scenes line. Trailers will probably be aired within a month, when the next Paramount pic is released.

Paramount's first use of tele to plug its productions was to promote *Miracle of Morgan's Creek*. Trailer proved so successful then that studio is expected to make regular use of medium for pic plugs.

Lee De Forest Mexican Org

MEXICO CITY, Aug. 18.—Lee De Forest Laboratorio Internacional, S. A., has been established here with a capital of 1,000,000 pesos (\$250,000), to manufacture television equipment. The famous radio inventor has been in Mexico several weeks getting the company lined up and hopes to get under way soon. De Forest U. S. A. operations of late have been snafued, but local deal seems to have a fair chance of jelling.

NBC Expands Pattern Use

NEW YORK, Aug. 20.—NBC's local video station, WNBT, is now mixing its test patterns with a coming attractions pitch. Test patterns are varied with teasers for the evening programs, both silent and sound.

dragged in more interesting personalities and used Frances Woodward, the tele-genic young lady at WCBW, to throw the questions. Miss Woodward has been good in the past, when she's handed a rehearsed situation. Here she was stiff as a poker. Several times the camera held her after she had finished with the questions, with neither the camera nor (See REVIEWS on opposite page)

REVIEWS

Radar

Reviewed Sunday (12), 8:15 p.m. and Tuesday (14), 8:30 p.m. Style—Documentary. Sustaining over WNBT (NBC) and WCBW (CBS), New York.

Radar became officially something that everyone could talk about Wednesday (15). *The Billboard* reported on it in last week's issue (18), with NBC jumping the gun three days and CBS one, on a video presentation of the "new" science. Giving immediacy to the subject, which it should have, was snafued by both networks. NBC presented it as a discourse which had a chase-'em-away-from-the-receiver quality. CBS, having its animated diagram and map device, was able to make the idea of radar far more understandable, however, because they brought in the editor of *Popular Science* as an interview subject. It also failed, however, to make radar the war-winning device which it is. James Peck, the ed in question, wasn't bad, but an interview on the pic-air is just so much wasted footage.

If they (CBS) could have taken some of Peck's facts, such as "no more Titanic or Empire State disasters" and indicated thru moom pic and superimposed diagrams (which can be done) of what happened and how radar could have prevented it, then this electronic device could have meant something to everyone viewing the telecast.

As it was both shows put radar on the shelves of the television audiences' mind. Joe Koehler.

V-J Day

Reviewed Tuesday (14) thruout day and evening. Style—News, special events, documentary and pix. Sustaining and commercial over WNBT (NBC) and WCBW (CBS), New York.

Technically Tuesday, the 14th wasn't V-J Day, but the video outlets of the senior networks treated it as such with their presentations and as such it must be considered. NBC being the only network with remote cameras at the moment, tried to do an "on the scene" job of New York's Times Square. Altho they returned to "the heart of Manhattan" time and time again, they produced only a feeling that crowds at this stage of video are nothing more than designless versions of Captain Eddy's (B & K) kaleidoscope and only a fraction as interesting. There was an immediacy, but like the announcers handling the mikes, it repeated itself, again and again and again. For a network presentation it might have had a sock but New York seeing itself is no thrill to New York. It proved, as has been proven before, that video ties itself up in knots when it tries an off-the-cuff job. The trouble is, as news cameramen have uncovered time and time again, special events shots have to be staged to have impact. A cameraman and an announcer aren't enough on a video remote assignment, a director and producer are essential as well, or else nothing happens.

Studio interviews weren't much better, with the edge going to CBS, which

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Theaters May Pay Bill in Great Britain

Three-Way Report

(Continued from page 6)

told the Yank broadcasters that BBC is definitely going into FM as soon as possible, probably with four to six transmitters located in large centers. BBC will not originate special programs for FM but will broadcast selected AM programs. Haley believes it will be at least two years before they can really get rolling on FM, with special emphasis again on what arrangements are worked out with set manufacturers.

The Television Report

As for television, special committee headed by Lord Hankey, British Postmaster General, with two BBC men on it, has submitted full report and recommendations to the new government. Having other pressing problems, government has not yet gotten around to making tele decisions. Recommendations were:

(1) That tele start as soon as possible exactly where it left off at beginning of war. This means considerable stress on theater tele and development of home tele in present frequencies.

(2) That experimentation on very high-frequency television be carried on at same time present tele is operated. Three methods for financing tele were submitted, with one to be used to be determined later.

(A) By commercial sponsorship of programs (Haley pointed out that it was unlikely that this method would be adopted, as it doesn't seem that enough dough to cover high tele operation costs could thus be raised).

(B) Slap stiff license fee on theaters showing tele (license here obviously would be far greater than to home users).

(C) License fee of 11 pounds annually, instead of 10, as for present sound broadcasting, and this 11, of course, in addition to sound license fee.

Haley says it will take BBC at least nine months after government okay recommendations to get going telewise. Here, again, receiver manufacturers are big factor.

L. W. Hayes, head of BBC overseas and engineering department, told *The Billboard* that they had discussed strato-vision, new Westinghouse-Martin transmitter technique about year ago, but obviously hadn't done any experimental or other work with it.

Thought here is that it has great possibilities and they're eager to test idea. When discussed with *The Billboard* four days after announcement was made in New York, Hayes hadn't heard about the Westinghouse-Martin idea at all.

Wired Music Only BBC Programs

Wired music has made some progress here, with two organizations operating under government license. They pipe only BBC programs, being forbidden to originate shows by terms of their license. Users pay license fee in addition to regular radio fee. Haley estimates that some 250,000 people in such areas as Leeds, Haledon, Leicester and Dundee subscribe. He sees little hope of much greater expansion of this service.

Five Million Tune U. S.'s AFN

Other factors will unquestionably enter into post-war picture here, notably the fact that a BBC survey, according to Lieut. Col. John Hayes, chief of American Forces Network in Paris, showed that some 5,000,000 British listeners tuned in regularly and liked AFN programs. Whether such influence will result in BBC light program service becoming more and more American pop style, whether it will some day result in commercial sponsorship, no one knows.

Fact is that out of 22 Britishers in varied economic strata, questioned by *The Billboard* on whether they liked BBC programs, 21 said "No" emphatically. One said "No" with extreme qualifications. Maybe light program service will satisfy Englishmen in the street. Maybe it will take more than this to satisfy them. Another fact is that English newspapers are taking potshots at some of BBC programing. Collie Knox, in recent *Radiopinions* column in *The Daily Mail*, beat the corporation about the head severely on this score, quoting letters from listeners sniping at BBC for soporific shows. Knox has had small-sized crusade on this theme running for some time.

Reviews

(Continued from opposite page)
Miss Woodward knowing what to do about the matter.

Both networks used motion pix, but at times forced viewers away from their sets, since immediacy was the tune of the day and long pic sessions weren't the answer. NBC had the more trying assignment, keeping going all day long, while CBS simply took over at 8:15 p.m. (CBS's atomic bomb presentation broadcast during this day is reviewed along with NBC's in another review on this page.)

CBS's news handling with its animated maps and diagrams were its usual plus video stuff. Nothing unfortunately touched the super job they did on the United Nations' Conference some time ago.

NBC, in spite of everything, kept things alive with fluttering flags as the background for news reports, with moon pix and the remote Times Square pick-up. Show-wise it may have smelled but it opened vistas of what could have been and will be, when on-the-scene producers are developed.

CBS in its short two hours did okay, too. Final segment, a piece of *On a Note of Triumph* (reviewed individually on this page) proved what can be done with Corwin visually.

Video didn't lick its problem today. It did, however, lay them bare for all to see.
Joe Koehler.

Balaban & Katz

Reviewed Friday (17), 7:30 to 8:30 p.m. Style—Variety, news. Sustaining on WBKB, Chicago.

Tonight Professor Backwards, who is being sold by NBC for a possible radio show in the fall, proved that as well as having radio potentiality he also has something for television. Backwards (Kimmy Edmondson) was the featured act on tonight's program, and with his gags and his uncanny ability to spell and pronounce backwards any name given him, he made good video program fare.

Backwards' act has everything required for video—plenty of action, sock lines and a forceful personality—but as long as he is handled the way WBKB handled him tonight, he could not be sold for a commercial video program. Some of the fault of production was due to studio limitations. For example, an audience of only about 10 were in the studio. Small audiences can't be helped because of the size of the WBKB studio, but weakness of response was the result and professor Backwards' gags didn't get the sock reaction they need to give sparkle to the show. Lighting, especially when Professor Backwards was playing the piano, also was bad. So was the camera which had backwards and the audience out of focus at times.

Station didn't do much to liven up the show with good production and background settings. All it had was an ordinary backdrop, a blackboard and the piano. Schoolroom setting or some other type of production assist should have been used.

Rounding out tonight's program were the piano playing of Jenya and a newscast by Don Ward.
Cy Wagner.

"On a Note of Triumph"

Reviewed Tuesday (14), 9:30-10 p.m. Style—Documentary. Sustaining over WCBS (CBS), New York.

Unlike the first Corwin video attempt, *Unfiled*, this V-J presentation of a portion of the epic, *On a Note of Triumph*, used the pic air at its best. Since the words themselves had movement, Ben Finer, who directed, adapted and produced the seg intelligently, didn't try for too much movement in the actual camera job. He simply had the characters, the soldier, the old man, the colored boy, the young girl, the boy and the old lady come to life. He chose his actors for their ability to look the part and their ability to handle the lines. He had them and the camera underplay their roles—but never permitted them to throw away anything that Corwin gave them.

With the noise of the crowds in the street playing on a note of high hilarity, it, without being heavy-handed, played upon a note of the future. It proved that a message can be socked home without chasing viewers away from the kinescope.
Check as swell performers, Brad

Congress Guns For Retarders of Reconversion

WASHINGTON, Aug. 20.—Reconversion will get an added shot in the arm when Congress returns, and the radio industry will be hypersensitive to the inoculation, according to insiders here. War Production Board was caught idling when Japan's surrender bid first came thru, and the formal collapse of the Nips has left WPB gasping to keep pace with reconversion needs.

All efforts are now being concentrated on blasting loose a log jam on construction materials so that the growing hundreds of thousands of unemployed may be absorbed in much-needed output of electronic materials for civilian use. Despite Federal Communications Commission's unfreeze order and WPB's effort to speed reconversion, the change-over in radio construction and the electronics field is progressing all too slowly in the eyes of keen observers here.

Constituents Yelp

Some Congressmen in the vanguard of returning legislators are bringing with them complaints heard from constituents back home and they intend to make plenty noise about it when the session is resumed. Meanwhile, word persists that WPB is on the way out, having made a nuisance of itself, particularly in enrollment, with Office of Price Administration, over control policy.

Chief bugaboo now is clarification of Direction 5 to L-41, providing for authorization with priorities assistance for three general categories of production; additions to, or alterations of existing facilities for making civilian products; facilities for production of bottleneck materials or components, and facilities needed for essential civilian production.

"Midweek Review" New CBC Seg on Current Affairs

VANCOUVER, B. C., Aug. 20.—CBS's new current affairs program, *Midweek Review*, is to be broadcast regularly over the Trans-Canada Network Wednesdays, 4:45 p.m. (PDT) in accordance with plans announced earlier by the corporation. In the West it is being repeated at 10:15 p.m., immediately following the regional news bulletin.

Program is the outcome of the CBC resolution to separate commentaries from broadcasts of news bulletins and summaries. Each week there will be a panel of speakers on *Midweek Review* whose various points of view will be heard on the subject of world developments. The regular format provides for a speaker on international affairs, another covering Canadian affairs, and a correspondent speaking from the CBC's overseas unit in Great Britain.

Commentators heard on the program include many with whom Canadian listeners have become familiar during the years of the European war. Among those invited to appear are Maj. Richard Brown, lately attached to the British Embassy in Chungking; Watson Thomson, director of Adult Education for Saskatchewan; Carlyle Allison, of *The Winnipeg Tribune*; R. A. McEachern, editor of *The Financial Post*, and Dave Petegorsky, of the Wartime Information Board, Ottawa. Other prominent newspaper figures taking part include Bruce McKinnon, Wilson Woodside, W. G. Eggleston, Blair Fraser and Chester Bloom.

Townes as the soldier; John McKee as the old man; Gordon Heath as the colored boy; Kim Spalding as the young man; Elizabeth Malone, as the old lady, and Mary Stuart McDonald, as the young girl. Double check Miss McDonald as a girl who can be everything a man expects of a girl, without waving sex around (which would have been a negative in this case). She not only knows how to read lines but can make poetry something to which even the men at the machines will want to listen.

Credit Ben Finer with proving that he knows artistry when he meets with it. Also Paul Belanger for a top drawer assist in working with Ralph Warren and Martin Steinberg on the cameras.

On a *Note of Triumph* was the right note on which to conclude a day of victory.
Joe Koehler.

Good Advice

WASHINGTON, Aug. 20.—Most popular radio announcer, as far as a lot of fellows in Federal Communications Commission is concerned, is the fellow who in the midst of the Japanese surrender broadcasts advised his listeners over Washington's WRC to tone down their radios so that their neighbors wouldn't be annoyed. The din of radios in crowded apartments during nearly four days and nights of suspenseful waiting for the official final news of peace created a new high in nuisance.

Said one FCC official: "Every radio station in the country would do itself and the rest of the nation a real service by repeating more often than its commercials a suggestion to listeners to keep the volume of their radios low so that the noise won't disturb their neighbors."

Incidentally, all D. C. stations are crowing about their coverage of the big news at the White House. All stations were heavily represented at the White House press conference, with improvised arrangements for relaying news by phone. Columbia had three-way phone to WTOP. WWDC's news gatherers simplified transmission of news by previously arranged coding, using single numerals for each of four possible alternatives. WOL portable unit did land-office business among Lafayette Square crowds.

KGKO's P. S. News Service For Local Club Luncheons

FORT WORTH, Aug. 20.—KGKO, local outlet, has popped a new gimmick in the form of a special five-minute public service news report, which is sent by direct wire from radio newsroom to luncheon meetings of five largest clubs here—Lions Club, Kiwanis Club, North Fort Worth Kiwanis Club, Optimist Club and Junior Chamber of Commerce.

Feature promotes evening news broadcast over the station.

DETROIT, Aug. 20.—David Zimmerman, former WWJ announcer, has been made head of the huge entertainment program at the St. Vicoret Staging Area, near Marseilles, France, where troops are being processed for movement home. Lieutenant Zimmerman supervises the amphitheater, which accommodates 8,000, as well as three smaller theaters which are being especially constructed to feature USO shows, name bands, camp personnel shows and movies. Radio programs and news are broadcast thru loudspeakers.

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Returning Congress Faces Hopperful of Radio Bills and Problems of Reconversion

Questions of Big Biz Control, Airport Radio Threat Waiting

(Continued from page 3)
entertainment industries.

Federal governmental streamlining, with subsequent effects on radio information agencies (OWI and permanent government info agencies).

Legislation to bring peacetime tax relief to large and small business.

Relationship of most of these issues to reconversion points to speedy action on some of them. For example, definite steps are viewed necessary to keep alive the industrial development of radar which, scientists here say, will have a revolutionary effect on broadcasting once the application is made. All radar production during war has been solely for government, and all existing patents are government-controlled, altho some private individuals and groups have nominal title to a scattered application. With the sharp cut in battleship production and with the retarding of plane output, radar contracts are facing curtailment. Several hundred large industries, including General Electric Company, have been prime contractors for radar which is now in the multi-billion dollar industry class. Steps are seen urgent to give the green light to General Electric and the others to start producing radar for peacetime needs and to develop the electronic device experimentally for broadcast improvement.

Communication Act Revised

Problems created by electronic advances are causing considerable anxiety among congressmen aware of the necessity for revising the Communications Act of 1934. Many provisions of this act are seen in need of modernizing. Committees in both houses of Congress will embark on study of broad changes, it is learned. Prospect is that Federal Communications Commission will be soon invited to recommend necessary changes. High FCC officials have long been indicating that the commission requires widespread personnel expansion and reorganization to keep pace with the imminent changes in electronics industries. Chances are that FCC will greatly develop field staffs if Congress gives its okay to funds. Flow of technicians from armed services to civilian life will make it necessary for Congress to give an early go-ahead to FCC, as big industries will be bidding for services of most of these highly trained technicians, thousands of whom comprise the nation's sole source of trained radar experts. FCC must decide on literally thousands of applications for new stations of all type of broadcast within next few years.

"Big Business" Control

The question of "big business" role in radio has been familiar to Congress for some time, but at last it will be headed toward serious deliberation as result of current planning by leaders. The issue has become especially alive on Capitol Hill in the weeks since the FCC hearing on the Crosley transfer to Aviation Corporation. At the hearing, counsel for AVCO, Crosley and FCC agreed that problems of big business interests in radio ownership would be something Congress and not FCC must finally solve. Question was raised at the hearing particularly because of connection of Victor Emanuel, AVCO chief, with banking firms. Policy since 1934 has been that ownership of radio channels was vested in the public and only licensed to operators utilizing them "in the public interest." Chairman Wheeler of House Interstate Commerce Committee has declared his interest in solving the issue legislatively.

Airport Radio Threat

Question of radio station property rights in pending national airport expansion legislation is still far from finally settled, altho Congress, prior to recess, had coped with issue for some months. Chairman Lea of House Interstate and Foreign Commerce Committee has promised a "satisfactory" solution when Congress returns. The House National Airport Bill was revised prior to recess to give station owners more adequate protection than original Lea Bill afforded. Safety factor involved in radio towers

near airports is the issue under debate. House Interstate and Foreign Commerce Committee is indicating readiness to give owners of radio transmitter-tower lands adequate protection against condemnation proceedings in cases where new airports are to be build in vicinity of towers.

Disk Royalty Ache

Lea's Committee on Interstate and Foreign Commerce still is faced with the problem of writing a bill to curb royalties on transcriptions. The committee, after months of grappling with the problem, gave it up for lost prior to the recess but the drive is on again. The drive is stemming from legislators anxious to reduce powers of Petrillo.

Far up in the air are the proposals to guarantee "full employment" and to revise the nation's Social Security law. Rival "full employment" bills will be subjected to public hearings immediately, and the Social Security law issue will have to wait, according to present plans of Congressional leaders.

Short-Wave Problem

Policy on short-wave broadcasts in peacetime will be set finally in executive branch of government, but Congressional leaders are considering taking a hand in guidance by means of appropriate resolutions. Congress views the problem as one for the consideration principally because short-wave broadcasts will play a role in international relations and also because it will have some bearing on what Congress will finally do about government info agencies, including Office of War Information.

Another big issue coming up for consideration and which will indirectly affect manpower in all classes of entertainment and broadcast industries is peacetime draft. Present selective service law expires next May, and War and Navy departments are pressing for law providing for peacetime conscription of all eligible 18-year-old males.

Ball Game in Alaska Aired In U. S. Army-CFPR Link

VANCOUVER, B. C., Aug. 20.—An international broadcast connecting Alaska and Canada was recently arranged by CFPR, the CBS-operated station in Prince Rupert, and the public relations branch of the United States Army. Broadcast originated from Totem Park, Ketchikan, Alaska, where two American teams were playing a baseball game.

CFPR station manager, Clarence Insulander, arranged the airing, assisted by Lloyd Morris, of his staff, who also handled some of the announcing. The play-by-play description was handled by Sgt. Walt Montgomerie of the U. S. Army. Four line facilities were set up by the American military authorities and the program was carried by remote control to the Canadian outlet.

Only other similar event was the international broadcast marking the completion of the Alaskan highway, which was carried from Whitehorse to Station KFAR, Fairbanks, to be aired. If differed from this latest broadcast in that it was a program originating in Canada and broadcast in Alaska.

Lerch WEAJ Cornhusker

NEW YORK, Aug. 20.—Don Lerch, ex-farm director of KDKA, Pittsburgh, has been moved into Mert Emmert's slot as farm director at WEAJ. Lerch, a member of the staff of the U. S. Department of Agriculture, will top the *Modern Farmer* program strip which is slated to face the mike again this morning.

During the V-J Day confusion, CBS publicity department took a room at a New York hotel where its flacks, on 24-hour duty, could sleep in shifts. Around 6:45 Tuesday night, Leo Mishkin, Columbia trade space stealer stalked indignantly into press info offices. "Can't sleep over there," he complained loudly. "Every time I close my eyes all the cars on Park Avenue drive thru the room. I can't sleep. I come from Flatbush where we got beds!"

Other Detroit Stations Joining WWJ In Celebrating 25th Lap

DETROIT, Aug. 20.—Plans for the celebration of radio's 25th anniversary here, are centering on WWJ's own silver anniversary August 20, and include co-operative tribute from the other stations of the city. Other stations are buying co-operative space in the local newspapers to give a salute to Detroit broadcasting and to WWJ as the pioneer station of broadcasting as it is known today.

Further plans in the background call for a possible inter-station tie-up, and/or tributes on the air by the other stations. Details have not been worked out because of the difficulty of clearing time simultaneously for such an affair.

Three Special Shows

WWJ is staging three special programs August 20, including two musicals. An afternoon program will have a half-hour song review of the two decades by Greta Keller, Viennese chanteuse, who did the same style program for WWJ on its 21st anniversary.

Evening show will be an hour-long anniversary program, with Morton Gould brought in as guest conductor of 55 members of the Detroit Symphony Orchestra; Walter Hampden, as guest narrator with a dramatic review of the station's history; and Herschell Hart, radio editor of *The Detroit News*, who was the first production manager of the station, and will describe early personalities and programs.

Hampden Interview

Hampden, who made his first guest appearance on WWJ in 1922, will interview Ty Tyson, sports announcer, who has been with one station probably longer than any one man in radio. Tyson joined WWJ in 1922, and, it is believed, is exceeded in radio seniority by only two broadcasters—Milton Cross, now of ABC, and Pat Barnes, now free-lancing in New York, both of whom have, however, shifted jobs since their debuts.

Visual audience for the WWJ program will include all employees of the station, and guests from other stations, national agencies and clients. Following the program, the station will hold an anniversary party for several hundred guests at the Book-Cadillac Hotel, and is drawing talent from other radio stations as well for its entertainment features here, making it a truly community project.

Transcribed Chronicle

Featured on the station during the day, and on many other stations before and after, as schedules permit, is a special transcription, *On the Air*, tracing radio history. It is bringing in old-time effects with an early Magnavox loud speaker, and Leo F. Fitzpatrick, general manager of WJR, appearing to impersonate himself in a reproduction of his early show as the *Merry Old Chief of the Kansas City Nighthawks*.

Call letters of other pioneer stations are introduced in the Broadcast, including KDKA, Pittsburgh; WJZ, Newark, N. J.; WSB, Atlanta; WBAP, Fort Worth, and KFKX, Hastings, Neb. Special plug goes to WEAJ for its part in selling the first radio time. Another old-time feature is the reproduction of early favorite programs—the first symphony concerts, Moran and Mack of *The Two Black Crows*, and early sports events.

On the Air was produced by Don De

Snow Adv. Flack Chief Of Lear, Inc., Radio Div.

NEW YORK, Aug. 20.—Homer Snow, formerly with Lennen & Mitchell, has been appointed advertising and public relations director of the radio division of Lear, Inc. Snow will make New York his headquarters.

Red Cross Disks Waxed

HOLLYWOOD, Aug. 18.—Waxing of a series of 28 air programs to plug the coming Red Cross Drive and featuring top screen names started last week. Disks will be dramatic sketches treating phases of Red Cross work. Platters will be distributed to stations thruout the U. S. with airters skedded to start September 23.

Groot, program manager of the station; written by staff scripter Margot Pfeiffer, and narrated by announcer Charles Lewis. The transcriptions are being distributed to 360 radio stations thruout the country on a sustaining basis as a part of the radio anniversary celebration.

WWJ, which is owned by *The Detroit News*, is using the press heavily in its celebration as well. Anniversary ads are being carried in local newspapers of 28 major cities thruout the country, as well as 14 cities of Michigan, and in 12 trade papers. A special news release is being sent to 600 daily newspapers.

Studios Scarce, So Coast Grabs Unusual Spots

(Continued from page 10)

shows in a week, with Sundays and Tuesdays pulling crowds for seven different shows, and Thursdays changing audiences eight times. *Truth and Consequences* and *Cavalcade of America* are New York shows which are permanently located here, while *The Telephone Hour* plays Hollywood whenever guest stars are here.

NBC program director, Lewis S. Frost, told *The Billboard*: "We have just about reached the saturation point as far as studios are concerned. On Thursdays, for instance, we present eight audience shows from our four studios, and two of them, Bob Burns and Burns and Allen, do repeats."

MBS Tied Up

Mutual here handles a number of audience shows, with KHJ's local and regional airters putting the space squeeze on MBS airters. Long hit for space, the web can't wait for building to start on its new studios, and in the meantime was forced to move its *Queen for a Day* from the El Capitan to the Hawaii Theater as audiences are too big for either studios or the El Capitan.

Some broadcasters see a brief respite in sight with the ending of numerous services shows now that the Japs are licked. Others say this will be only a drop in the bucket and that the picture will be even blacker when many audience-packing shows now playing service camps and canteens return to studios.

Building the Only Answer

All agree, however, that real solution to space problem will come when manpower and materials are actively released in sufficient quantities to start the building and expansion programs planned by the major nets. Even then, they say, great care and foresight will be necessary to prevent underplanning. With the film studios located here and the movie companies putting heavy coin into tele, Hollywood's talent pool is already rapidly expanding. Post-war normalcy, they claim, will bring in a heavy tourist influx which makes for bigger audiences, and more talent and more people marks Hollywood as top audience town in the U. S. A.

Triple Threat

DETROIT, Aug. 20.—Tim Doolittle, hillbilly who has had Pine Center Gang over WJR for years, has taken a 10-year lease on Pine Lodge on Woodland Lake, 40 miles northwest of Detroit.

Spot is being operated by Doolittle and his wife, the former Velma Fox, dancer, as a recreation center, with a series of picnics and rodeo productions for the outdoor side, together with dances in the lodge itself on Wednesdays and Fridays.

Tim's gang furnishes music. One possibility for post-war construction is laying a direct wire out to spot for remote origination of the broadcasts.

P. S.—Doolittle, under his own name of Bruce Myers, doubles as purchasing agent of WJR.

E.T.'s--Everybody Happy With 'Em

Gold Sputter On Overtime

Name bands like the dough and build-up, stations the deal, pubs the plugs

NEW YORK, Aug. 20.—Everybody who is musically anybody seems to have an e. t. bite lately. That's the impression gathered after a quick look-see at the name ork disks that music libraries have been releasing to their subscribers.



Jimmy Dorsey, Johnny Long, Russ Morgan, Nat Brandwynne, Les Brown, Lawrence Welk, Charlie Spivak, Woody Herman, Lionel Hampton, Duke Ellington and Glen Gray are some of the names World Broadcasting (Decca subsid) has been vinylite in past months. Langworth's 24 bands include biggies like Tommy Dorsey, Vaughn Monroe, Frankie Carle, Tommy Tucker, Tony Pastor and Frankie Masters, even name-bashful NBC Radio Recording has had Vincent Lopez and sway music headlining their Thesaurus disks. Muzak's concentration on "glamour" has brought pocket change to Eddie Howard, George Paxton, Ray Block, Art Kassel, Ray Shield and George Olsen. While Standard's 400-odd outlets have Ray Noble, Joe Reichman, Henry Busse, Alvino Rey, Paul Baron, Albert Sack, Emile Petti, Freddy Martin and Jack Teagarden in their libraries. Everywhere the gold is sputtering overtime and everyone—orks, pubs, and subscribers—doesn't seem to mind it a bit.

Good Deal

From the station angle, vinylite is a good deal. Not only do the transcription houses like Standard with 400 outlets, World Broadcasting with 338, NBC Radio Recording and Lang-Worth with 250 each, and Muzak with 150 buyers, provide the very musical backbone of over two thirds of the broadcast stations, but the 16-inch ops are continually making available to their subscribers instructions in programing, techniques and methods for selling advertising and continuity sheets.

Good business, it is true, from the transcription org's point of view, but at the same time, somewhat of a helping hand to the small understaffed station. In addition, broadcasters with libraries are assured of having up-to-the-minute, "dated" programs by constant dinking of 5 to 10 records or 50 to 100 selections monthly and the check or refilling service which companies like World, Muzak, Standard, Lang-Worth and NBC radio provide.

Way Back When

It wasn't too long ago that getting a name ork to ink an e. t. contract was a day-long job. Most of them were afraid that transcriptions would hit back at them by being played against their commercials. All that, however, went the way of warped disks during the Petrillo ban in 1943-'44, and today most of the name orks are cutting 16-inchers.

Transcription has been and continues to be a good thing for bands for several reasons. Primarily, from the b.-o. angle, the vinylite disk does much to up attendance figures when a band makes a p. a. in small towns. When an ork hits off-the-track places like Safford, Ariz., or Pine Block, Ark., in fact, any of the "cities" along the bush circuits, it is assured that at least one of the transcription org's outlets has introed its style to the natives and that the chances for a heavier b. o. are better. This "warm-up" helps not only in introing a band but has also aided in building and maintaining an ork's popularity during the war years when travel restrictions made it stay put.

Quality, Too

Another reason that helps persuade (See E.T.'s—Everybody Happy, page 17)

London (Ex-Conga) Latest Name-Band Club Dough Spot

NEW YORK, Aug. 20.—New spot for name bands around New York will be the site of the former La Conga, which will reopen around September 10 under the name of London Club and run by Jack Harris who also ran the Conga. According to Harris, budget for bands and shows will run around \$8,000 a week, which is a high nut for the around 500-seater. He's dickering to bring in Ted Lewis and a complete show around September 18, which would cost \$8,500 for the entire package.

If he can't get Lewis, Harris will probably be the first entrepreneur to bring such names as Joe Reichman, Nat Brandwynne, etc., usually East Side caliber bands, to the Broadway sector. Harris believes that these names will drag 'em into the joint. He'll pay around \$3,500 for bands plus \$5,000 for top talent and thus hopes to make club pay by top name draw.

Harris also has tentative deal with Jack Hylton, English band leader, to take top American bands over to England for a three-month concert pitch thruout the European countries. Idea would be to pay bands' expenses and guarantee them \$10,000 a week during the 12-week stint. According to Harris, he has the backer who will toss out the necessary green stuff any time planned deal becomes an actuality.

Machine Availability May Mean \$\$4 Times Yearly for Tunesters

NEW YORK, Aug. 20.—One thing that may result from peace definitely, will be an assist for songwriters. For the most part, pubs have paid off every six months, or at the rate of twice a year. Majority dish out around February 15 for previous six months up to January 1, while January 1 to July 1, is usually paid around August 15. With the advent of release of new machinery, several pubs have already put in orders for tabulating and bookkeeping machines put out by Remington-Rand and International Business Machines, which would speed making up royalty statements, thus making it feasible to give quarterly.

Only big pub now paying four times a year to writers is Music Publisher's Holding Corporation, which had machinery set in before the war.

ASCAP has been trying to get the machines in order to put the Leslie-Albert plan, which is a new method of computing dough which should go to writers, into effect. Reason for L-A plan not having had a fair chance to see whether it is a feasible system, is because of war-time lack of machinery, claim the boys who are fighting for it.

Diskery Nixes Cut On Public Domain Tunes Dressed Up

NEW YORK, Aug. 20.—Pubs' deals with band leaders for original material, in which they pub and collect for performances both on air and royalty on disks of material, has hit a stymlie from at least one disk company. Seems that pubs figured that if a band leader made an original arrangement of a public domain tune, they would get dough from royalty of sale of disks on this tune.

However, one major diskery has steadfastly refused to okay any royalty on p.-d. material, no matter what the arrangement of the tune. Pubs have tried to circumvent this by getting leader to make the p.-d. almost unrecognizable, but just the use of the title is enough to cut out royalties from this particular company.

Krupa Gives Up Two To Form Their Own Orks

NEW YORK, Aug. 20.—Two new bands, both headed by sidemen now with Gene Krupa's ork, will make their debut at the end of the Capitol Theater run in September. Tommy Pederson, trombonist, and Charlie Ventura, sax man, both are going to front bands, and Johnny Gluskin, manager for Krupa, will handle both.

Pederson, uniquely enough, is being considered for a dinking contract at Victor, altho that firm has T. D., also "some-what" of a horn player in his own right.

Bon Bon Fronts New Ork; Durham Noting

NEW YORK, Aug. 20.—Bon Bon, formerly with Jan Savitt, and name arranger, Eddie Durham, are a new combo in the ork line-up. Plans have Bon Bon handling the baton to Durham's arrangements. Ork is skedded to make its intro

No Shine

NEW YORK, Aug. 20.—Irving Berlin, who wrote the big No. 1 Song of the last war, has come out with a post-war song, written last week and phoned in to his general manager, Dave Dreyer, from Hollywood. Song, a simple ditty is titled *Just a Blue Serge Suit*.

Just a blue serge suit, and a bright new necktie,
A room of his own with a door;

Just a bed with sheets and a home cooked dinner—
That's what he's been fighting for.

Don't ask him questions, for he's not talking,
Give him a job so he can go out walking

In a blue serge suit and a peaceful mind
With the girl he left behind.

September 25 at Convention Hall, Philadelphia.

Bon Bon was featured vocalist with Savitt for long time, then cut out for himself. He's cut disks for Joe Davis.

Air Plug Life of Five Songs-- Ups and Downs of the Tunes And Where Peatman Has 'Em

Most "Winners" Have Steady Plug Record

(This is No. 2 of a series of articles on just how long tunes last on radio and the number of plugs they get during ether lifetime.)

NEW YORK, Aug. 20.—Of five songs selected this week, *The More I See You*, *Bell Bottom Trousers*, *I Wish I Knew*, *Can't You Read Between the Lines?* and *Good, Good, Good* is a good indication of how the song that doesn't do sensash but just rates from good to middlin' does on the air. This doesn't apply to *The More I See You*, which hit 794 plugs over a five-month period—ending as of the week of August 15, which means that there are plenty of weeks ahead as yet on the song. This Bregman-Vocco-Conn tune will probably end up 900-1,000 performances before fading.

"The More" Plug Record

Its plug total for each week going backwards—with first figure that of August 15 week, is as follows: 50, 50, 35, 50, 52, 42, 41, 42, 49, 42, 39, 37, 32, 34, 45, 23, 21, 19, 18, 20. With indication that it's now hitting 50 and has been for the past couple of weeks, tho tune will probably end up among the winners for this year

In case of Santly-Joy's *Bell Bottom*

Trousers, accumulated plugs for 17 weeks were 426, which is an average of 25-30 plugs a week. With plugs still showing up August 15, *Trousers* had the following plugs: 19, 24, 17, 22, 27, 21, 29, 25, 29, 28, 30, 26, 24, 17, 20, 21, 9 and 7.

Five Twelve for "I Wish I Knew"

In case of Triangle's *I Wish I knew*, plugs amounted to 512 for 17 weeks, with song still showing up. Weeks ran as follows: 49, 53, 58, 52, 45, 42, 44, 39, 33, 30, 32, 22, 18, 14, 15, 14, 12. Both in this song's case and in *The More I See You*, pic *Diamond Horseshoe* helped the cause.

Shapiro-Bernstein's *Can't You Read Between the Lines?* netted itself some 375 plugs for 12 weeks. Like this: 29, 38, 47, 35, 30, 35, 25, 24, 39, 29, 22, 22. In the case of Berlin's *Good, Good, Good*, song has to date some 469 plugs, 12, 28, 33, 27, 31, 28, 24, 21, 45, 31, 34, 29, 16, 18, 22, 12, 12, 20, 7, 10, 11.

(In all above cases, the figures listed go backwards from week ended August 15, compiled by the Peatman Survey, which takes into account all performances heard in Chicago, New York and Hollywood, on major nets.)

BMI \$48 Point Virtually Ends All Other Pub Deals

NEW YORK, Aug. 18.—Advent of BMI's \$48 per-point plan, which in turn resulted in its \$25,000 guarantee to new firms, has gradually caused a decline in the earlier type of deal which it made with many band leaders. Last year BMI started making deals with many band leaders of the Shep Fields and Abe Lyman type, tossing out something like a guarantee of \$12,000 a year, given out in payments of \$3,000 every quarter. According to those close to the situation, Lyman got only his first payment then pfft, while many other bands, including Fields, soon stopped getting dough from the org.

Idea, of course, was for the bands to get their dough based on performance of original material that they had signed with BMI. However, present \$25,000 guarantee plan by BMI against pub putting up \$1,000 a week for running expenses of a firm, has taken precedence over the original deals.

Latest leader to go into that kind of a deal is Guy Lombardo, who is setting up London Music, run by Joe Santly, former professional manager at BMI. Deal is identical with the Stevens Music set-up, with Lombardo, et al., putting up \$1,000 a week against BMI's guarantee of \$25,000 for all over 150 plug-sheet shots.

Diskers Pub Ambitions Mean Regular Pubs Start Thinking Of That Two-Cent Per Disk

"Look at All the Dough We're Losing," They Cry

NEW YORK, Aug. 18.—With Columbia Records in the music pub biz (that makes two of the big three record companies now in the biz; Decca started it), several of the major music pubs have now gone out on the limb and stated in no uncertain terms that the time for them to collect the 2-cent statutory rate is n-o-w. That 2-cent biz has been a source of minor irritation for so long a time now to pubs that any more discussion on the question without a new twist would be so much wasted breath.

But *The Billboard* has heard plenty talk from three major pubs during the past week, all directed at the new development in the biz—namely that of disk companies going into what the pubs claim is not their field. Therefore, since it's quite apparent that any songs that the record companies make via disks of their own tunes is 50 per cent velvet, the disk companies won't have to fork over to the pubs at the present penny and a half for half-dollar disks royalty rate. (They'll save the pubs' end of this deal, writers get ¼ cent per disk.)

Pubs Were Waiting January 1, 1947

In other words, most of the pubs were content to string along until the talking time of new writers' SPA—pubs' contract which starts January 1, 1947. At that time pubs figured that writers would put the bite on the pubs for the 2-cent statutory rate instead of the present cent and a half and therefore the pubs would have to go to the disk companies for the rate set up by statute.

Pubs Deery "Lost" Dough

Now, with Columbia and Decca pub-

bing and the likelihood that Victor will follow their lead, the pubs feel that the songs that Decca and Columbia publish would have gone into the pubs' catalogs, and besides that if they (the disk companies) have a hit on their hands (as Decca did with a couple of the Ink Spots and Mills Bros.' disks which tunes they pubbed), then that's dough that should have gone to pubs—even at the present established rate of a cent and a half per side.

Record companies, on the other hand, have put up the defense that they can't afford to pay 2 cents on disks any more. However, those close to the biz say that that holds true only on 35-centers. However, with most of the disks selling for a half-buck today, they can "easily" pay the additional half cent to the pubs. It's anybody's move, and the result will be of extreme interest to the music biz.

De Marco Girls (5) Get Fred Allen Slot

NEW YORK, Aug. 20.—Newest singing group to hit big time is five De Marco girls, who have been inked to warble on the coming Fred Allen show. Fems are handled by Johnny O'Connor, who also p.m.'s Fred Waring and Johnny Long.

De Marcos do a guster for Chesterfield September 11.

It Didn't Work

NEW YORK, Aug. 20.—Altho pubs have been dishing out sizable advances to writers on tunes for the past couple of years—in some cases the dough running as high as \$5,000 for a song that a pub particularly wants, new writers breaking into the field have got an inkling of this fast dough and are trying to capitalize on it thru a twist. Twist is thru dinking. Writer comes up to a pub and says Jimmie Dorsey or Harry James is going to record his tune, and if the pub wants it he can have the song, but for a sizable sum.

One pub just in from the Coast was approached by two writers, who said that J. D. had promised to do their song and was going to disk it. Pub smiled, looked the song over, and asked them what they wanted for an advance. New writers, without batting an eyebrow, simply said \$5,000.

P. S.—They got it (the song) back.

Walker Takes Two From Victor to MGM Disk Set-Up

NEW YORK, Aug. 20.—Frank Walker, No. 1 man with the new MGM dinking firm, which will put out Lion Label records sometime in the near future, has taken couple of key men in the RCA-Victor set-up with him. Walker, who came out of Victor into the new job, went to work August 1.

Two men now with him are W. W. Early, who worked in an exec capacity next to Jim Murray, and A. L. Pipper, production exec.

ASCAP Collecting From Summer Hotels

NEW YORK, Aug. 20.—American Society of Composers, Authors and Publishers' new hotel schedule, which went into effect a couple of months ago, based on the amount of dough hotel paid for musical entertainment during the year, is now being applied against summer hotels as well, for the first time. Altho ASCAP has collected from summer resorts for many years, this is the first time that the society has a definite policy based on music cost per place.

As disclosed in *The Billboard* recently, rates start at \$60 per place per annum, and run upward into thousands of bucks per annum. In the case of most of the mountain houses, talent or music cost is generally limited to the summer months, consequently the license fee would be smaller than a hotel that uses music all year round.

Song Mags Hit for Exceeding Paper Quota for 1944

NEW YORK, Aug. 17.—By order of the War Production Board, Charlton Publishing Corporation, pubs of song mags such as *Hit Parade*, *Radio Hit Songs* and *Big Song Magazine*, were given a limited supply of paper for last half of this year and first half of 1946 because the WPB found that the company exceeded its quota by 86 tons of print paper. According to Order S-861, issued July 26, 1945, the "Charlton Publishing Company used or caused to be used 86 tons of print paper in excess of the quota of print paper which it was permitted to consume during said period (1944)."

Charlton was put on a 140.07 tons per quarter basis for next year, unless "otherwise specifically authorized in writing by the WPB."

This is the first violation found by the WPB in the music biz. Story in *The Billboard* some time back told of the fact that WPB was making look-sees into the field.

BMI-Marks Get Stay of Decish On ASCAP Case

NEW YORK, Aug. 20.—Supreme Court Justice Pecora, who delivered the decision in the BMI-Marks case vs. ASCAP, last week granted BMI and Marks a stay of execution of judgment, and BMI has until September 5 to file appeal, under provisions of the judgment requiring Marks to make assignments. Original judgment made by Pecora was that contracts entered into between writers of songs, *Bluer Than Blue* and *You Fit Into the Picture*, and Marks should be canceled, with writers getting the copyrights back. Writers of *Blue* and *Picture* were all ASCAP scribblers.

On the other hand, BMI and ASCAP share the non-dramatic or small performing rights to *Mississippi River*, tune written by an ASCAP and non-ASCAP writers. During the stay of judgment Marks agrees not to sell or assign or license to others the use of the songs.

Det. Musicians Eye Six-Day-Week Sked

(Continued from page 4)

tion with the various legitimate theaters and auditoriums, as well as with the Jam Handy organization, leading commercial film producers. Procedure of taking these cases before the WLB has been under discussion for some time and action along this line is indicated.

Meanwhile, Local 38, which has contracts expiring in September with all major local theaters, is expected to seek increases in their new contracts, in addition to those in the specialized fields already indicated. At the same time, Local 199, made up of motion picture projectionists, is renewing its biennial contracts with some 200 theaters in the city territory and is expected to seek improved scales altho details have not been disclosed.

Detroit Six-Day Music Week

Tip-off of the general trend is the intention of the Detroit Federation of Musicians, as disclosed by George Clancy, secretary, to seek raises in virtually all fields for their members, something that will affect virtually every department of show business locally. Feeling here is that after a long period of going without increases, musicians are entitled to seek a salary boost that will restore them to their comparative pre-war level in comparison with other professions.

First definite move by the musicians will be to secure a six-day week, Clancy said, with the proviso that this will be sought at the rate of present seven days' pay.

NEW YORK, Aug. 20.—Lee Crane, Hotel Edison's maestro, has gone into the pub biz. His outfit, Lee-Dee Music, has already started printing Crane's own smorgasbord song—*I Yi Yimminy Yi*.

THE INK SPOTS

G.I.'s, Ivy Towers', Sockers' #1 Male Quartet

THE Ink Spots' elevator rise to fame came as the result of a terrific disk they cut, *If I Didn't Care*. But they wouldn't have stayed on top and been voted the No. 1 male quartet by the armed forces, colleges and junior jivers if they hadn't taken—stuff, incidentally, they once couldn't even give away.

Bill Kenny, Bernie Mackey, Billy Bowen and Cliff Givens are the four boys who give out with the sweet and swing tonal-music. Sensational job of harmonizing that they do brings a healthy palm-whacking from the packed audiences and keeps constant queues outside the theaters they play.

Aside from their theater appearances the Spots cut a line of Decca disks that makes ye olde jive hound dig down deep in his jeans and buy each new number. They've also clicked over the air—the Spots came from radio—and in flickers, which has added more ducat buyers at the box office. In fact, they're going so strong that audiences all over the country have had Spots in front of their eyes.

A Guide to Recorded BMI Music Disc Data for Disc Users

- They call it the "Disc Jockey's Bible" . . . for BMI's DISC DATA is truly one of the most valuable aids to users of phonograph records in radio.
- DISC DATA gives the Disc Jockey everything he needs for his programs . . . all in one compact, loose-leaf folder. The names of outstanding recording artists, alphabetically listed. Biographical highlights, photos, and up-to-date listings of BMI-licensed song titles, giving labels and numbers.
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The Billboard
Cover Feature

Bob Chester Back Fronting Band With MCA Still Booking

NEW YORK, Aug. 20.—Bob Chester has reorganized his band and does 10 weeks of theaters, starting in September. He goes into the New York Strand Theater September 21, for four weeks, also playing other Warner Bros. houses in Philadelphia and Pittsburgh, besides the RKO chain.

Guy broke up his band in November, due to difficulties with Music Corporation of America. However, differences seem to have been patched up with Chester still being booked by MCA for the next three years.

Atomic Bombs Explain Hanford Yen for Music

PORTLAND, Ore., Aug. 18.—Concert managers and musicians are among those to whom the Hanford atomic bomb plant at Richland, Wash., was a mystery only now explained.

The mystery began to develop when there was a sudden demand from the once-small community for musical programs, and when artists scheduled to appear there had to sign sworn statements agreeing not to talk about anything they had heard or seen.

The community concert service here, which books artists into that near-by area, was astonished when memberships for a concert series came into the office in sufficient quantities to warrant two separate series. The mystery deepened when the artists who performed there would not talk of their experiences.

Among those who fulfilled engagements at Richland were Marie Wilkins, Iger Gorin, Marina Svetlova, Bartlett and Robertson, Don Cossacks, Rudolf Frikusny, Anna Kaskas and the Bary Ensemble.

Among name bands playing there were Henry King, Jan Garber, Jan Savitt and Joe Reichman.

E.T.'s--Everybody Happy With 'Em

(Continued from page 15)

orks to ink e. t. contracts is the quality of the 16-inch disk. The "presence" defect and surface noises of the live record, and the lack of overtones and mike balance in remote pick-ups are missing on the vinylite disk and the ork is usually heard at its best.

Lastly, transcription dough has helped many bands over the rough spots. This, of course, is true mostly with smaller name outfits, but all ork leaders like the change the gold sputtering puts into the pockets of their sidemen. AFM scale of a base 18 bucks per hour is highest rate in music.

Pubs Like It

Music publishers are also happy that the gold is sputtering overtime. When orks cut the 16-inch disk, they not only do live record and original tunes, but they also include selections which haven't been waxed before or recently.

Take at random three bands—Charlie Spivak, Lawrence Welk and Duke Ellington. Spivak recently cut the vinylite disk with four tunes—*You Always Hurt the One You Love*, *Just Friends*, *I Used to Love You*, and *More Than You Know*. Two of the numbers—*You Always Hurt the One You Love* and *More Than You Know*—had already been done for Victor, but the other two had not been cut recently. Likewise for Welk's recent transcription session with *Apple Blossoms in the Rain*, *Cielito Lindo*, *And Then You Kissed Me*, and *I Don't Want to Love You*, where only the last two numbers had been disked recently. *Three-Cent Stomp*, an instrumental fox trot, had never been recorded until Ellington included it a month or so back on a World disk.

E. t. biz looks for a bright future what with FM and video just around the corner. Orgs figure that if gold is sputtering now, it'll really roar when things really get going again and new percolators become customers.

Crosby Continues Doubling; Jordan And Heywood Set

HOLLYWOOD, Aug. 20.—Name doubling on disk sides is continuing on Decca dates currently being lined up on the Coast. Bing Crosby, who in the past year recorded with Xavier Cugat, Louis Jordan and the Andrews Sisters, enters the Decca studios here during the next few weeks for sessions with Eddie Heywood's six-piece band and additional sides with Louis Jordan and his band. Jordan will also wax with the Mills Brothers while he's in town in a specially arranged deal set by Berle Adams, Jordan's manager, and the GAO office, which handles both attractions. Jack Gale, Heywood's personal manager, worked out deal for Heywood's band to record with Bing.

Raeburn Set for Sweet's Ballroom

HOLLYWOOD, Aug. 20.—Bill Sweet, operator of Sweet's Ballroom, Oakland, Calif., for the first time in ages is bringing in a band for a regular stay. Sweet generally just features traveling name bands for one night but is bringing in Boyd Raeburn to his spot for four weeks immediately after Raeburn closes at the Palace Hotel, San Francisco. Raeburn starts August 28. Charles Wick, of William Morris band department here, expects to set the band into the Aragon Ballroom, Ocean Park, Calif., following its Sweet's Ballroom run.

Everybody's in the Act, Soon They'll Be Cutting Up Tunes Giving 'Em All a Wee Piece

Latest To Tell Pic Orgs, "Give," Is Sinatra

NEW YORK, Aug. 20.—Natural follow-up to the recent Bing Crosby deal with Paramount Pictures, in which he got the publishing rights to all songs used in his pic for next 10 years, is fact that Frank Sinatra, in present dealing with MGM for term contract, is asking for same thing for his firm. Understood that Sinatra has been making an issue of it on the Coast and matter will be decided in the near future.

Crosby, who undoubtedly is one of Para's ace draws, made a definite stand for performing rights some months back, with signing of contract hinging on it. And he got them, which drew conjecture from trade at that time that other name properties having an interest in pubbing house would do the same thing.

F. S. is now following Bing's footsteps. Picture would really get confused if all the pic people who warble a tune wanted to keep pub rights. There's Dick Haymes, Perry Como, Dinah Shore, Judy Garland. Funny part about it would be in case two stars sang in pic in which both demanded pub rights to the songs. That's only beside the point when it's seen that many of the top writers on the Coast have pubbing deals for their own material. Typical of that is Styne-Cahn deal with Buddy Morris. They've already tossed one score into the new firm.

Warren and Gordon have commitments on material they write, while Burke-Van

Heusen have their own firm. Love light between Sinatra and Styne-Cahn has cooled off, according to insiders, since pair haven't delivered many big hits for F. S.'s pic. Latest example being *Anchor's Aweigh*, which is a big b. o. hit but doesn't have a big Frankle song in plus-two-hour pic. For a while S-C were Frankle's team but it's said to be pift now.

Stacy Gets Dexter Slot at Capitol

HOLLYWOOD, Aug. 20.—Glenn Wallich, general manager of Capitol Records, has brought in Frank Stacy, *Down Beat* mag's New York editor, to replace Dave Dexter as editor of the record firm's house organ, *The Capitol*. Stacy comes here from New York the first of September to handle editorial content in mag, which is distributed via retail record stores. Dexter, who is in New York now for a short stay with Carlos Gastel to help publicize Stan Kenton's opening at the Pennsylvania Hotel, will return to Hollywood shortly for a radio show he assisted in writing with Gene Norman, local disk jockey.

BOY OH BOY, MUSIC IS SURE GOING PLACES IN DETROIT!



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No Tidal Wave of Disks Immediately --- Increase Skedded To Be Steady

Every Type of Outlet To Share Increased Press Run

NEW YORK, Aug. 20.—Increased availability of top disks won't come like a tidal wave despite V-J Day. That sums up the feeling of all the major waxeries and most of the 20 big-little boys as well. "We haven't been," pointed out a major exec of one of the Big Three, "held back for some time by lack of materials or presses. Manpower has been tough and will continue to be tough for some weeks to come. Good men to work on the presses won't appear out of thin air and G.I. expressmen returning from the wars won't be working at full efficiency overnight. Many of the men released from war work in this town (it was a major war industry town) aren't ready yet to talk in terms of peacetime wages. Some have told us that 'We'll spend our War Bonds first and when we have to we'll go to work.' We don't, however, feel that this will be a general reaction. Even when the first shock of war's end is over, we're expecting that plenty good men are going to wait a while before forgetting those lush overtime checks."

A distributing exec of one of the disk orgs, asked about how the increase of disks would flow, stated that as far as his organization was concerned it would be pro-rated. Record retailers, music machine route operators and the chain and department stores would share equally in increased production, he insisted. And when asked as to what he'd do about new type outlets, i.e., book stores, combo racks and grocers (latest idea about selling disks is thru Atlantic & Pacific Tea Company, super markets and other chain grocers) he flatly said that while he'd stay out of any new form of distributing he'd have to allocate part of his production to the "experiment" if his competition did.

More for Jukes

The big-little diskeries are for the most part very outspoken on the subject of production for the music machine biz. They are going to earmark as high as 50 per cent of their increased pressings for the field. Top smallies, especially Capitol, which is nudging the big boys, are going to give the jukes plenty. Already Capitol is printing tabs for juke slot identification (Decca formerly did that but dropped it during the war) and their promotion is only beginning. They're going to make plans also to reach the disk jockey. Prior to the war they had a special deal for the pancake twisters which had to be dropped when materials became scarce. Now the special for jockeys is back in the works—in a different form yet to be announced.

Label, To Be Seen

Another of the bigger indies has a "cute" idea skedded for the jukes. It's a label that can be read at a distance and even while the disk is spinning. This org thinks of jukes as promotion-plus and are going to use them as "a major sales promotion device." Boss man points out that he "can't do a great deal of consumer advertising"—but a survey he made indicates that over 60 per cent of the disk buyers listen to juke boxes. If he can sell that 60 per cent—he'll permit (nice word he picked there) the rest of the business to sell the 100 per cent.

Many of the major diskers admit that the end of the Oriental side of World War II caught them flat-footed. They knew that their production was building and had an idea they'd be back to pre-war levels before anything blew up in Japan (they hadn't a smell of the atomic bomb).

Few Weeks Will Clarify Things

Columbia stated, for instance, that it'd be another week or so before they'd be able to appraise what they'd be able to do and any statement at the present would be pure conjecture. However, even they admitted that their "re-conversion problems" were non-existent . . . as soon as machines were released from pressing disks for the armed forces they'd be shifted to civilian production. Shift may not be as rapid as in some cases, since the army of occupation will absorb a whale of a number platters—and dis-

tributing disks for broadcasting to the boys thruout the world will absorb another huge batch. However, the OIAA (Office of Inter-American Affairs) and the OWI, won't be using as many as before and that's going to help.

It's even going to enable indies like WOR's Nat Abramson, who has a pressing plant of his own on Long Island, N. Y., to start pressing for Feature Records (WOR's label), and that means Feature will be releasing something besides F. D. R.'s voice, which is the only Feature disk to be found in retail stores now—and that's not a juke item.

Supply of disks will increase daily. Every type of outlet is going to obtain its share of the increase. New outlets will be kept down unless one manufacturer decides to go overboard in any direction. Jukes and platter jockeys are high up on the priority list of most waxing organizations.

All that anyone now needs, apparently, is a solid number of diskable winners on *The Billboard's* The Honor Roll of Hits.

Strange quirk of fate has Phil Kornheiser, head of standard department for Robbins, Feist and Miller, handling revival of "Honey," from "Highness and Bellboy," M.G.M. Twist is that Kornheiser, when prof. mgr. of Feist in 1928, originally introed and worked on song then.

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Shep Fields Into Roosevelt; Olson Back in Biltmore

NEW YORK, Aug. 20.—Shep Fields follows Eddie Stone into the Grill Room of Hotel Roosevelt, opening September 15, which marks Fields' first name spot following his return to the States after playing for the boys overseas. Lombardo, who usually opens the Grill Room in fall, will stay on the Coast because of pic commitments, and won't open until later.

Stone will come back again next spring. George Olson, now at Starlight Roof, Waldorf-Astoria, will probably reopen the room at the Hotel Biltmore, latter wanting the band for the entire winter. This is the room Olson made popular some time back. If he takes it, William Morris will lose the account to MCA.

Duke's Doc Orders No 1-Nighters, 16G Kissed Good-by

DES MOINES, Aug. 18.—Duke Ellington canceled 11 one-nighters in the Midwest, dropping \$16,000 in guarantee dough, with an explanation that his doctors had ordered him not to make one-night stands. Ballroom operators were forced to run notices of cancellation and Vearl Sissel, of the Coliseum Ballroom, Oelwein, Ia., used radio, newspapers and a mailing list to inform his patrons the date had been called off. However, Sissel gave the reason in black type "Doctor's Orders—Duke Ellington will Play No One-Nighters."

WHAT'S HE DOIN'?

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A Music Director on Disk Shows

By Randy Bean, of WCHV

(Following is a memorandum from a station music director to the outlet's staff. It gives an excellent insight into record notes-and-bars operations at a percolator.)

NOW that our program types have simmered down to the three at which we're best and most efficient (network, news and record or transcription shows), it might be helpful to youse guys if we of the music department explained a little about what we're trying to do in category three. If you know what we're driving at, you can help us get the best results for our efforts.

First of all, we are doing the best job of record-buying we can. It's our aim to get every important new popular record that's released, to get it before the general public knows it's out, and to get from Richmond, Ind., and New York as many as possible of the worth-while records that never do reach local record shops. Further, we try as far as possible to jump the gun on new numbers that we think are going to get a good play... ride 'em right up to the crest of their popularity, then drop 'em like hot potatoes when the recession sets in. Many of them will be revived later on, and many that don't catch the public fancy will continue to be played for months to come, but when the public begins to tire of No. 1 on the *Hit Parade*, that's the time we like to put it into retirement.

Present 'Em in New Dress

Aim No. 2 is to find as many different and distinctive ways of presenting these records as we have time spots to fill. In this connection we've developed (or copied) such varied techniques as those used on *Music To Remember*, *Say It With Music*, *Musical Clock*, *20th Century Serenade*, etc., etc. When we can get the right announcer and the right time slots together, we have such additional record shows cooking as *Some Like It Hot*, *These Are Your Neighbors* (Latin-American), *Off the Record* (late night jive and ballad mixture) and numerous others. And in those cases where we haven't the staff or facilities to do a proper job with records, standard library provides us with some very good ready-built shows featuring music which for the most part is not available to the public on records.

Rotate 'Em

Aim No. 3 is to rotate our records so that we show our very complete library off to the best possible advantage... to mix the new ones with the old favorites, in just the right proportion. In this connection, we try to avoid using opposite sides of the same record on a single program, which may help foster the impression among record collectors that our supply is limitless. In numerous other ways—by avoiding too heavy plugging of any one number, by seeing that all artists are used in proportion to their production of new records, etc.—we endeavor to keep our musical output as fresh and interesting as we can.

Change of Pace

Aim No. 4 (and perhaps the most important of all) is to give proper change-of-pace to our musical shows. And this makes the ultimate difference in the public's reaction to our record programs... for or against. A swing program consisting entirely of fast numbers has no peer for monotony (even for the five fans), and a program of soft, dreamy music gets merely draggy if not relieved occasionally by a brighter number. So we've developed formulas (okay... formulae) for our various programs which seem best to fit the nature of the program, and the artists featured. For example, more than two-thirds of Bing Crosby's numbers are on the slow side. So he gets a M-S-F-S treatment. The fast No. 3 spot is provided by a guest each morning. (By the way, M means medium; S, slow; F, fast; AD, ad lib; SS, semi-swing; S, swing, etc. So a number marked ADMF-SS is generally medium-fast, tho not in strict tempo, and rather swingy.)

Medium-Tempo Start

Usually we start a program off with a medium-tempo, non-swing, currently popular number... the kind most likely to hold the largest variety of dialers. Usually we wind up the program with the fastest number for a climax. Thus, our two favorite set-ups for a four-record show are M-MF-S-F and M-S-M-F. Contrast is all-important. A fast number sounds twice as much so if preceded by a very slow one. And slow numbers don't seem to drag if no more than two of them are played in succession. In a longer program we'll have several pick-up points as a rule. *20th Century Serenade* usually goes something like this: M-MF-S-S-MF-S-S-MF. Each half of the *Musical Clock* is built like this, to achieve a brisker tempo: MF-M-F-S-MF-M-F.

Reason for Everything

In other words, there's a reason, however obscure, for most of the things we do on our record shows, and we'd appreciate your keeping that in mind when running any of these programs or making the very rare but necessary substitutions for broken or missing records. We don't believe that listeners are going to sit back and say, "Ah! What a beautifully paced record program." We do expect that far fewer of them that might otherwise, are going to say "turn that damn radio off!!" That latter attitude, incidentally, is what causes us to be so nasty when someone suggests putting an out-and-out-swing number on a program like *20th Century Serenade*. More different kinds of people agree on straight popular dance music as their favorite radio fare than any other single kind. With the possible exception of news, it's the "best common denominator" of air entertainment. But real jam, including a "ride" on the tenor sax or a good solid trumpet chord is enjoyed by only a select few, according to reliable polls of listener preferences.

The Pitchman's Contrib

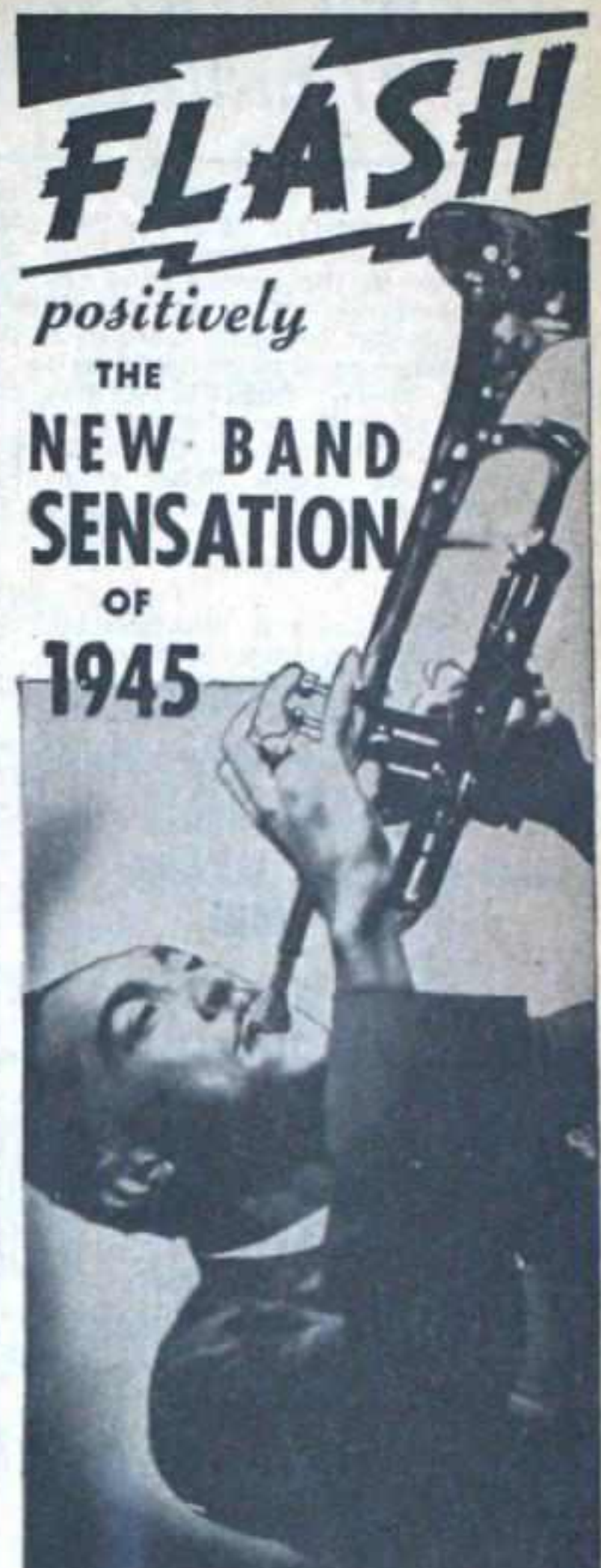
But so much for that part of this little daitribe. Here's how you can help us achieve what we're working for: (1) You can accentuate the change-of-pace by working that angle into your introductions when the opportunity presents itself. (2) You can try to fit your announcing style into the mood of the show in question. In addition, you can watch out for these two items which can ruin the best of record shows:

Improper Gain.... If you let it peak too high, the resulting distortion makes very unpleasant listening.

Scratchy Surfaces.... If there's any question in your mind that a particular record might be too scratchy on the air, please put it on my desk.

Showmanship Musts

Beyond all that there are several more things you can do to dress up our local productions into a reasonable facsimile of big-time professional stuff. Space the commercials properly—in the middle if there's just one; after the first number and before the last, if there are two; otherwise as noted. Make slower fades—when you have to fade music for a program intro or announcement, fade slowly... it sounds much more natural. That applies to the fade-out at the end of programs as well. Watch music gain under voice—find out by asking the rest of us, just how high or low the music level should be under your voice for proper balance and understandability. Make intros over music when your sense of showmanship tells you to. Five or 10 well-chosen words spoken over the orchestra's introductory bars sound smoother in most cases than "cold" introductions—or lengthy ones. However, don't cut into vocals when you can avoid it, and whatever technique you adopt, vary it some from time to time. Handle themes properly—seldom should you use more than 20 or 30 seconds of opening theme... it's just for identification. Chances are you'll find natural fade-points in most of the themes we use. Almost never should a closing theme be used unless it's needed for fill purposes.



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Durgom Out of Army; Takes Back Handling Russell & Pipers

HOLLYWOOD, Aug. 20.—Bullets Durgom, p. m. for a number of attractions, which he turned over to various offices during his stay in the service, just received his discharge. With his return to civilian activities, Durgom takes over the direct management of Andy Russell and the Pied Pipers. Sam Stiefel, who has been managing Russell during Durgom's absence, will continue to handle Russell's financial set-up. What effect Durgom's return will have on Russell's recent disputed switchover to the William Morris Agency from GAC is not known.

Durgom still retains a management interest in Connie Haines, Jo Stafford, Dick Haymes and Ken Curtis altho he has turned over the reins of active man-

agement of these attractions to various individuals. Haines is being handled by the Eddie Sherman office. Mike Nidorf has Jo Stafford, Billy Burton takes care of Dick Haymes, and Mrs. Bobbie Bennett p. m.'s Ken Curtis.

On the Stand

George Olson

(Reviewed at Starlight Roof, Waldorf-Astoria Hotel, New York)

Long time a fixture in the band biz, George Olson still knows how to dish 'em up so that the customers like 'em. His band plays no favorites at this class spot in the sense that everyone, from the waiters down to the bus boys, and finally the payees, must at one time or another during the evening find their best liked tune amid all the newies and standards that Olson dishes out.

Band is regulation society fare, violins, sax, brass, rhythm, with Olson up front smiling and always putting on a show. He's a sensash when it comes to adding a personality to music, and thus making it enjoyable for customers to have themselves a ball.

That's what he dotes on most. Olson is himself, genial and pleasant. Music of his band is easy to take, to dance to and to talk to. All in all, Olson does an A-1 job. His vocalists, Judith Blair and Ray Adams, are okay, altho gal doesn't quite fit into the easy-does-it picture. She presses too much and should relax on her vocals.

Paul Secon.

N. Y. Elections May Mean Stem Burly

(Continued from page 3)

1928 doing plenty productions, using big time comics like Clark and McCollough, and filling the house at a three buck top. The emphasis in a show of this kind would be on comics, not on women, and indecent language would get the ax.

Sky Limit Out in N. Y.

Jermon feels the old sky-is-the-limit burly gave a black eye to the entire biz and cut its own throat. According to him, new style shows will try to cater to family trade, something unheard of in recent burly history. His big problem seems to be the lack of theaters. More about that later.

Max Wilner, the former operator of the Apollo and Irving Place burly houses, has similar ideas altho his are not so radical. He also feels that ops went overboard with the sex stuff B.F. (before Moss). This old-timer believes that the tough competition was responsible for

Det. Bookers Stage Weekly Auditions

DETROIT, Aug. 18.—A weekly series of public auditions for talent unknown in this territory was started two weeks ago by Peter J. Iodice and Howard Bruce, of the Amusement Booking Service. Iodice recently moved into the former Moose Temple, which he bought last year, and is using the large auditorium for audition purposes.

Special invitations to participate are given to acts which have played in other territories but have not had a chance to show around here. Amateur acts believed ready for professional engagements, get a break, too.

All Detroit booking and management agents have been invited to the auditions. Programs have resulted in a well-spread variety of acts, presented on a professional stage with accompanist, and with a house made up of friends of the acts to a considerable extent, so that they do not go on cold before the agents. It is understood two radio sponsors are already interested in the project, and have scouted acts auditioning, with a view toward possible program bookings.

Gas Ration Nix No Help to R. R. For Mos. Ahead

CHICAGO, Aug. 18.—Lifting of the gasoline rationing program this week is not expected to alleviate much of the pressure on over-taxed railroad facilities, according to railway passenger agents here. Most pessimistic outlook came from J. R. Moriarty, assistant traffic manager for Santa Fe, who said he did not expect relief for rail travel until next summer. Moriarty explained that railroad coaches will be filled with thousands of redeployed troops for months to come. Similar, but not quite as dark pictures, were visioned by reps of the Pennsylvania, Milwaukee, Northwestern, Rock Island, and New York Central lines.

More gasoline will undoubtedly relieve some of the congestion on shorter hauls out of Chi. J. W. Stevens, passenger traffic manager of the Illinois Central, stated. Another railroad traffic official forecast resumption of faster and more frequent trains on shorter hops. Such service will mean that plenty of theatrical troupes and bands, on one-nighter and short location dates, will return to rail travel in the Midwest. In the past six months, the bulk of these short jumps have been made in rented cars.

the off-color shows that resulted in the shuttering.

Burly Has Place

Wilner stressed that burly has its place in the entertainment biz and if the right people get hold of it and keep it on the level the chances for it clicking would be greatly increased. The burly producer made the point that since musical comedies sell sex wholesale, his biz should not be penalized because they charge \$6 top. However, he did feel that costs would be increased substantially when production was resumed.

Hirst Ready

Hirst Circuit, the most active burly wheel on the East Coast, is also ready to open in New York. At this moment it is keeping its plans under cover and waiting for things to break. The famous Minsky family is now operating a picture house in New Orleans but several of the more important members of the clan (See Stem Burlesque on page 34)

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- The Grass is Getting Greener—Cecil Gant
- Blues in L. A.—Cecil Gant
- Somebody's Gotta Go, Mr. Jones—Flennoy Trio
- Induction Blues—Flennoy Trio
- You Taught Me To Love—Johnny Moore
- Soothe Me—Ernie Andrews
- Around the Clock Blues—Blues Harris
- Lonesome Gal—Pearl Traylor
- Please Believe Me—Frank Haywood
- Effie's Blues—Effe Smith
- Rockin' the Boogie—Hadda Brooks
- Swinging the Boogie—Hadda Brooks
- Daddy, Somebody's Gotta Go—Pearl Traylor
- Kansas City Boogie—The Blues Man
- Sooner or Later—Pvt. Cecil Gant
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Music---As Written

New York:

Frederick Bros. adding three new bands to its roster. Sherman Dix, Sonny Kendis and Lang Thompson. . . . Eli Oberstein will go out to the Coast with Russ Case, Victor house arranger, for dates with Dinah Shore in September. . . . Disk men say more and more pubs are trying to cut them into songs via the penny-a-sheet sale what with the importance of disks growing every day.

Bookers are speculating just what the end of the war will mean to theater bookings for bands which have been drawing huge dough in vaude houses throuout the country. One buyer of talent looks for bands to get a whole lot less in the near future. . . . Modernaires, singing group formerly with late Glenn Miller band, now doing one-nighters with local bands, and doing plenty okay.

Harry James opening at Meadowbrook last Tuesday (14) on eve of V-J Day was banner eve. Mob showed up. . . . In case of Astor Roof, where Gene Krupa's

giving out, hotel on V-J days would only allow those with hotel keys into the establishment, limiting those who came up to the roof, to guests.

Hollywood:

Xavier Cugat landed a new radio commercial when he signed up to appear on Rudy Vallee's Drene variety program over NBC. Cugy will probably take comedy turns on the show in addition to dishing out top Latin rhythms. . . . Al Jarvis had both Bing Crosby and Dinah Shore on his *Can You Tie That?* disk commentary broadcast which he heads in addition to airing his *Make Believe Ballroom* daily. . . . Ozzie Nelson and Harriet Hilliard back with their CBS commercial and have signed the King Sisters to appear on the show weekly. . . . Valaida Snow, fem singer-trumpeter, just signed to Eddie Sherman office and recording contract with Exclusive Records. . . . Larry Finley, manager of the Mission Beach Ballroom, San Diego, and Casino Gardens, Santa Monica, just purchased a plane which he will fly between the cities to keep up with activities at each dancery. . . . Reg Marshall heading Horace Henderson's newly organized band for tour of East.

Ina Ray Hutton did quickie movie assignment for Warners with band. . . . Dan Donnelly at BBDO to handle Capitol Records exclusively. Bobbie Bennett, fem manager of Deuce Spriggins Western band hobbling around after session with broken leg from auto accident. . . . Spriggins band signed to Jewell records with Fuzzy Knight. . . . Spade Cooley doing weekly one-night stand in San Bernardino in addition to five nights a week at Riverside Rancho, Hollywood. . . . Delta Rhythm Boys, currently at Slapsy Maxie's recorded latest race sensational tune "The Honey-dripper" with Jimmie Lunceford's band.

Ted Yerxa, *The Lamplighter* columnist, who puts on the jam sessions at the Streets of Paris weekly, now giving merit award trophies to guests. . . . Enric Madriguera's band follows Carmen Cavalero at Ciro's in October. Emil Coleman leaves Mocambo after over a year to play the Waldorf-Astoria, New York.

USO V-J Project Will Equal V-E

(Continued from page 3)

to the South Pacific will take up plenty of cargo space. There will be an entire reshuffling of bases with an emphasis on permanence rather than islands that had to be held for strategic purposes. If new bases are closer together less air travel will be needed, and that will help the entertaining contingent.

Program will use all the same type units, including ballet and longhair music, two Johnny-Come-Lately's that made good on the USO schedule. Legits and musicals will get a bigger play, and larger productions (it's hoped) will be the rule rather than the exception. Execs at USO are hoping to put together new units from companies returning from the E. T. O. Agreements with the performers prevent re-routing of entertainers from Europe to the South Pacific. Stem producers will also be called on to cooperate in the new program.

Army has been building Butler hangars in the E. T. O. to give entertainers a stage to put on their shows. Same will be done in the Pacific. These stages are modeled after airplane hangars but they have a flat roof instead of the round one of the plane hangars. They seat 3,000 men, complete with dressing rooms, lights, staging facilities and other advantages that give an entertainer a lift.

Obviously, the USO will have to fight the tendency on the part of performers to stuff off the G.I. occupation troops now that the war is finished, but Camp Show execs realize the problem and will try to keep the big names on the ball. . . . the "little" names usually following the lead of the stars.

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RECORDED BY

PHIL MOORE FOUR with LENA HORNE

ON VICTOR No. 45-0001

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(Lucia (Chano) Pozo)
JUAN FLORER
Latin American Star and His International
Trio
Michael Somogyi, Bass; Jose Borroso, Guitar
Danny Van Allen, Drums
1003-B

ME 106 Rhumba

"NO PUEDO VIVIR SIN TI"
(I Can't Live Without You)
(Juan Florer)
JUAN FLORER
and His International Trio
Jose Borroso, Guitar; Michael Somogyi, Bass
Danny Van Allen, Drums
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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 ON THE ATCHISON, TOPEKA AND SANTA FE
- 2 IF I LOVED YOU
- 3 TILL THE END OF TIME
- 4 SENTIMENTAL JOURNEY
- 5 GOTTA BE THIS OR THAT
- 6 BELL-BOTTOM TROUSERS
- 7 I WISH I KNEW
- 8 DREAM
- 9 THE MORE I SEE YOU
- 10 THERE I'VE SAID IT AGAIN

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harvey Girls." National release date not set.

ALONG THE NAVAJO TRAIL (Leeds) in Republic's "Don't Fence Me In." Release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 12, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Elegy of Follies." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

LOVE LETTERS (Famous) in Paramount's "Love Letters." Release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Lux in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart

Week Ending
Aug. 16, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, August 10, and ending Thursday, August 16)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
16.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
3.	A Kiss Goodnight (R)	Miller	ASCAP
6.	Along the Navajo Trail (F) (R)	Leeds	ASCAP
3.	And There You Are (F) (R)	Feist	ASCAP
13.	Army Air Corps	Fischer	ASCAP
11.	Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
12.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
22.	Dream (R)	Capitol Songs	ASCAP
11.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
10.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
3.	I Was Here When You Left Me (R)	Berlin	ASCAP
14.	I Wish I Knew (F) (R)	Triangle	ASCAP
1.	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
14.	If I Loved You (M) (R)	T. B. Harms	ASCAP
9.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
1.	Leafins	Commercial	BMI
9.	Lonely Love		BMI-BMI
4.	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
7.	Out of This World (F) (R)	Morris	ASCAP
4.	Promises (R)	Marchant	ASCAP
15.	Remember When? (R)	Campbell-Porgie	BMI
7.	Stars in Your Eyes (F) (R)	Melody Lane	BMI
1.	That Feeling in the Moonlight (R)	Paul-Pioneer	ASCAP
1.	That's For Me (F)	Williamson	ASCAP
20.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
16.	There! I've Said It Again (R)	Valiant	BMI
21.	There Must Be a Way (R)	Stevens	BMI
11.	There's No You (R)	Barton	ASCAP
5.	Till the End of Time (R)	Santly-Joy	ASCAP
23.	You Belong to My Heart (F) (R)	Harris	BMI
10.	You Came Along (From Out of Nowhere)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

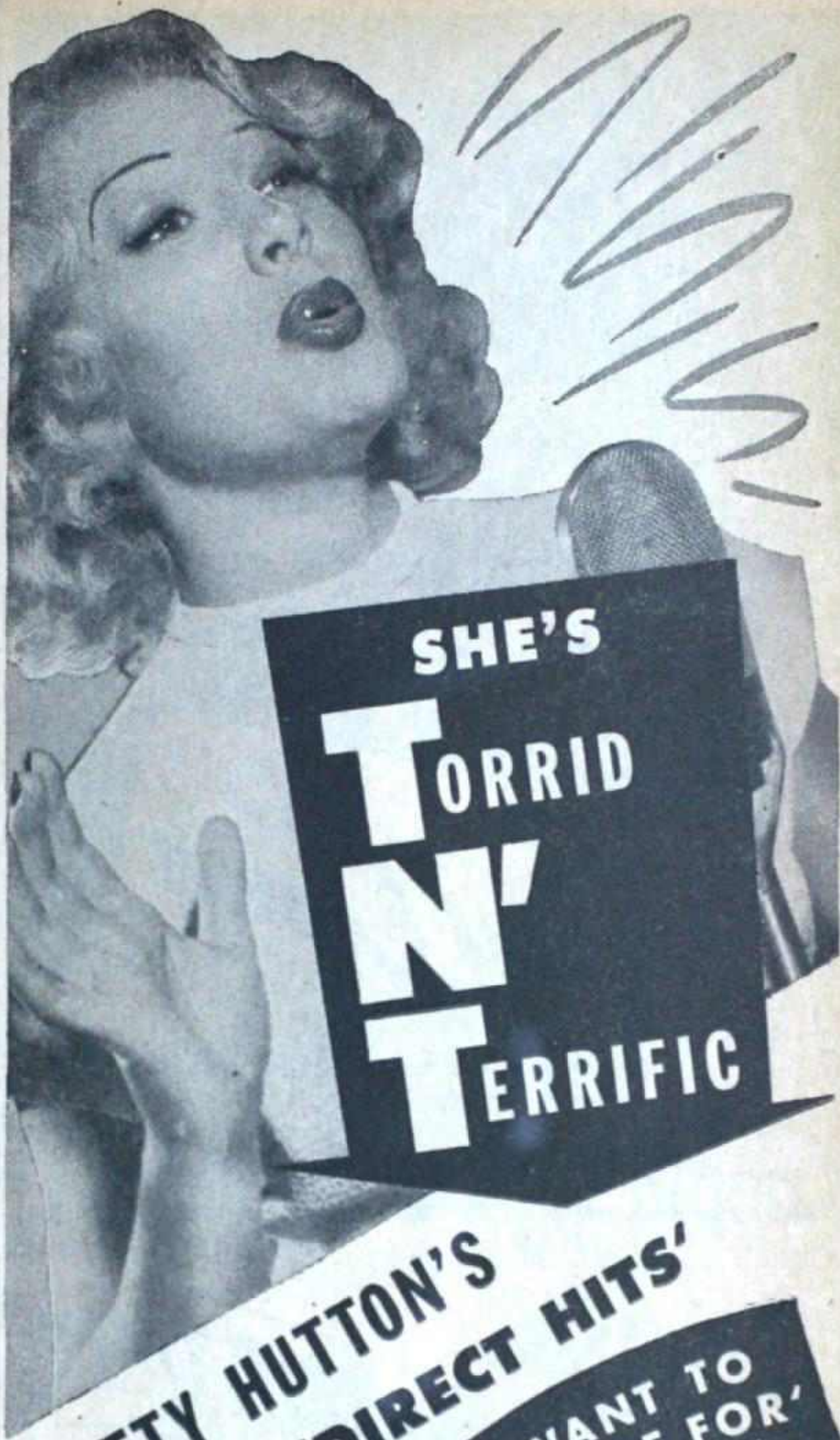
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	POSITION	TITLE	Lic. By
7	1	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-Pied Pipers-Capitol 195-ASCAP
25	3	2.	2.	SENTIMENTAL JOURNEY	Les Brown-Columbia 36769-ASCAP
2	7	2.	2.	TILL THE END OF TIME	Perry Como-Victor 20-1709-ASCAP
3	7	3.	3.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby-Decca 18690-ASCAP
5	6	3.	3.	IF I LOVED YOU (M)	Perry Como-Victor 20-1876-ASCAP
8	4	4.	4.	GOTTA BE THIS OR THAT	Benny Goodman-Columbia 36813-ASCAP
4	5	5.	5.	TAMPICO	Stan Kenton-Capitol 202-ASCAP
22	2	6.	6.	THERE! I'VE SAID IT AGAIN	Vaughn Monroe-Victor 20-1637-BMI
7	3	7.	7.	CHOPIN'S POLONAISE (F)	Carmen Cavallaro-Decca 18677-ASCAP
1	-	8.	8.	TILL THE END OF TIME	Les Brown-Columbia 36828-ASCAP
1	-	8.	8.	HONG KONG BLUES	Hoagy Carmichael-ARA RM 123-ASCAP
2	-	9.	9.	A KISS GOODNIGHT	Woody Herman-Columbia 36815-ASCAP
1	-	10.	10.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Tommy Tucker-Columbia 36829-ASCAP
9	-	10.	10.	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat-Decca 23413-BMI

Coming Up

IF I LOVED YOU	Bing Crosby	Decca 18686
(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT	Perry Como	Victor 20-1709
HORSES DON'T BET ON PEOPLE	Kay Kyser	Columbia 36824



**SHE'S
TORRID
'N'
TERRIFIC**

**BETTY HUTTON'S
2 NEW 'DIRECT HITS'**

'WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR, 'DOIN' IT THE HARD WAY'

from Paramount's Picture of the year—"INCENDIARY BLONDE"
from Paramount's "DUFFY'S TAVERN"

Here's Betty at her best—bomb-sighted for your profit target with her own special brand of spontaneous combustion in rhythm! These two top tunes from forthcoming Paramount hits are sure-fire nickel-tempters.

Capitol RECORDS

Sunset and Vine, HOLLYWOOD 28



Perry Como

brings you a sensational recording of the new hit based on

Chopin's POLONAISE ...

TILL THE END OF TIME

GEE - PERRY SINGS IT SO ROMANTIC!

AND (Did You Ever Get) THAT FEELING IN THE MOONLIGHT

Both with orchestra

RCA VICTOR 20-1709

Listen to The RCA Show, Sundays, 4:30 p.m., EWT, over NBC. BUY MORE WAR BONDS
Radio Corporation of America, RCA Victor Division, Camden, New Jersey



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
3	1	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Feist Capitol
19	2	2	2.	DREAM (R)	Santly-Joy
16	3	3	3.	BELL BOTTOM TROUSERS (R)	T. B. Harms
3	—	4	4.	IF I LOVED YOU (M) (R)	Santly-Joy
3	5	5	5.	TILL THE END OF TIME (R)	Triangle
7	6	6	6.	I WISH I KNEW (F) (R)	Morris
16	4	7	7.	SENTIMENTAL JOURNEY (R)	Valliant
13	8	8	8.	THERE! I'VE SAID IT AGAIN (R)	Bregman-Vocco-Conn
9	7	9	9.	THE MORE I SEE YOU (F) (R)	Harms, Inc.
3	10	10	10.	GOTTA BE THIS OR THAT (R)	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
7	1	1	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Johnny Mercer...Capitol 195
2	5	2	2.	TILL THE END OF TIME (Did You Ever Get That Feeling in the Moonlight?)	Perry Como...Victor 20-1709
7	3	3	3.	CHOPIN'S POLONAISE (F) (R)	Carmen Cavallaro...Decca 18677
5	3	4	4.	IF I LOVED YOU (I'm Gonna Love That Gal)	Perry Como...Victor 20-1678
20	2	5	5.	SENTIMENTAL JOURNEY (Twilight Time)	Les Brown...Columbia 36769
7	6	6	6.	GOTTA BE THIS OR THAT	Benny Goodman...Columbia 36813
4	9	6	6.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Bing Crosby...Decca 18690
1	—	6	6.	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Tommy Dorsey...Victor 20-1682
20	7	7	7.	THERE! I'VE SAID IT AGAIN (Rum and Coca-Cola)	Vaughn Monroe...Victor 20-1637

(Continued on page 74)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
6	1	1	1.	Carousel Original Cast	Decca DA-400
3	—	2	2.	Thrill of a Romance	Lauritz Melchior...Victor M-990
2	4	3	3.	Porgy and Bess	Charlie Spivak...Victor SP-6
1	—	4	4.	Gerahwin Show Hits	Dinah Shore...Victor SP-5
21	3	4	4.	Glenn Miller	Glenn Miller and Ork...Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record	Label
9	1	1	1.	Chopin's Polonaise	Jose Iturbi...Victor 11-8848
21	2	2	2.	Warsaw Concerto	Wallenstein, Los Angeles Philharmonic Ork...Decca 29150
4	3	3	3.	Italian Street Song	Jeanette MacDonald...Victor 10-1134
10	5	4	4.	Claire De Lune	Kostelanetz and Ork...Columbia 7361-M
10	—	4	4.	Warsaw Concerto	Mathieson, London Symphony...Columbia 7490-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
19	2	1	1.	Music to Remember (From the Life of Chopin)	Jose Iturbi...Victor SP-4
11	1	2	2.	Rhapsody in Blue	Sanroma (Piano), Boston Pops...Victor DM-355
6	3	3	3.	Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, Conductor...Columbia X-251
23	4	4	4.	Grieg Piano Concerto in A Minor	Rubinstein-Ormandy, Philadelphia...Victor M-900
2	5	5	5.	Boris Godounoff	Alexander Kipnis...Victor DM-1000
3	—	5	5.	By Request	Nelson Eddy...Columbia M-571

Music Popularity Chart

Week Ending
Aug. 16, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
7	1	1	1	ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)	Capitol 195
22	2	2	2	SENTIMENTAL JOURNEY—Les Brown (Doris Day).....Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)	Columbia 36769
1	—	3	3	TILL THE END OF TIME—Perry Como (Russell Case Ork).....Victor 20-1709 (Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849)	Victor 20-1709
6	6	4	4	GOTTA BE THIS OR THAT—Benny Goodman (Benny Goodman).....Columbia 36813 (Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)	Columbia 36813
9	7	5	5	SENTIMENTAL JOURNEY—The Merry Macs.....Decca 18684 (See No. 2)	Decca 18684
14	5	6	6	SENTIMENTAL JOURNEY—Hal McIntyre.....Victor 20-1643 (See No. 2)	Victor 20-1643
14	13	6	6	BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor).....Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)	Victor 20-1661
2	13	6	6	TAMPICO—Stan Kenton.....Capitol 202	Capitol 202
5	4	7	7	ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Bing Crosby.....Decca 18690 (See No. 1)	Decca 18690
23	12	7	7	THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36900; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)	Victor 20-1637
8	3	7	7	CHOPIN'S POLONAISE (F)—Carmen Cavallaro.....Decca 18677	Decca 18677
3	9	7	7	I'M GONNA LOVE THAT GAL—Perry Como (Russ Case Ork).....Victor 20-1676 (Benny Goodman, Columbia 36843; Ginny Simms, Columbia 39849)	Victor 20-1676
10	7	8	8	BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown).....Decca 18683 (See No. 6B)	Decca 18683
1	—	9	9	ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Tommy Dorsey (The Sentimentalists).....Victor 20-1682 (See No. 1)	Victor 20-1682
3	11	9	9	GOTTA BE THIS OR THAT—Sammy Kaye (Nancy Norman-The Kaye Choir).....Victor 20-1684 (See No. 4)	Victor 20-1684
13	10	10	10	YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier Cugat.....Decca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)	Decca 23413
2	9	11	11	IF I LOVED YOU (M)—Perry Como.....Victor 20-1676 (Bing Crosby, Decca 18686; Harry James, Columbia 36806; Leo Reisman, Decca 18693; Frank Sinatra, Columbia 36825; Nan Merriman-Thomas L. Thomas, Victor Red Seal Popular 10-1174; Jan Clayton-John Raitt, Decca DA-29173)	Victor 20-1676
4	14	12	12	THERE MUST BE A WAY—Charlie Spivak (Jimmy Saunders).....Victor 20-1663 (Connee Boswell-The Paulette Sisters, Decca 18689; Johnny Johnston, Capitol 196)	Victor 20-1663
8	8	12	12	WHO THREW THE WHISKEY IN THE WELL?—Lucky Millinder.....Decca 18674	Decca 18674

Coming Up

ROSEMARY—Kay Kyser (Michael Douglas).....Columbia 36824
FUZZY WUZZY—The Jesters-Milt Herth Trio.....Decca 18688
IT'S ONLY A PAPER MOON—Ella Fitzgerald-Delta Rhythm Boys.....Decca 23425

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
4	2	1	1	YOU TWO-TIMED ME ONE TIME TOO OFTEN.....Tex Ritter.....Capitol 206	Capitol 206
8	1	2	2	OKLAHOMA HILLS.....Jack Guthrie.....Capitol 201	Capitol 201
18	3	2	2	TRIFLIN' GAL.....Al Dexter.....Okeh 6740	Okeh 6740
4	4	3	3	AT MAIL CALL TODAY.....Gene Autry.....Okeh 6737	Okeh 6737
11	4	4	4	CARELESS DARLIN'.....Ernest Tubb.....Decca 6110	Decca 6110
26	5	5	5	STARS AND STRIPES ON TWO JIMA.....Bob Wills.....Okeh 6742	Okeh 6742
1	—	6	6	SHAME ON YOU.....Spade Cooley.....Okeh 6731	Okeh 6731
1	—	6	6	I'M LOST WITHOUT YOU...Al Dexter.....Okeh 6740	Okeh 6740
1	—	6	6	SHADOW ON MY HEART...Ted Daffan.....Okeh 6744	Okeh 6744

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION	Record Title	Label
12	1	1	1	WHO THREW THE WHISKEY IN THE WELL?.....Lucky Millinder.....Decca 18674	Decca 18674
3	5	2	2	THE HONEYDRIPPER.....Joe Liggins.....Exclusive 207	Exclusive 207
16	3	3	3	CALDONIA BOOGIE.....Louis Jordan.....Decca 8670	Decca 8670
6	2	3	3	THAT'S THE STUFF YOU GOTTA WATCH.....Buddy Johnson.....Decca 8671	Decca 8671
2	—	4	4	I'M TIRED.....Pvt. Cecil Gant...Gilt Edge 506	Gilt Edge 506
11	—	5	5	STRANGE THINGS HAP- PENING EVERY DAY...Sister Rosetta Tharpe, Decca 8669	Decca 8669
9	4	5	5	SOMEBODY DONE CHANGED THE LOCK ON MY DOOR, Louis Jordan.....Decca 8670	Decca 8670
1	—	5	5	I'M A SHY GUY.....King Cole Trio.....Capitol 208	Capitol 208

SENSATIONAL SONGS



BY A GREAT BAND
WOODY HERMAN
And His ORCHESTRA
JUNE COMES AROUND EVERY YEAR
NORTHWEST PASSAGE COL. 36835
A KISS GOODNIGHT COL. 36815
GOOSEY GANDER

AND A DYNAMIC NEW SINGING STAR
PEARL BAILEY
Orchestra under the direction
of Mitchell Ayres
TIREDFIFTEEN YEARS (And I'm Still Serving Time)
COL. 36837



COLUMBIA RECORDS

IN SHORT

New York:

BEN SHANIN now with Mitty Rosen. BOB LEE back into Wivel's after a vacation. FAY CARROLL recent addition to Glass Hat show. ANN WARREN joined the Hotel Biltmore show. HAL KIPLING held over at Zimmerman's Hungaria. DOROTHY GARLAND goes into 1 Fifth Avenue. MARION COLBY into La Martinique last week. NOEL TOY held over at Latin Quarter for eight weeks. JOAN EDWARDS'S car stolen for the second time in a month. FRITZIE SCHEFF, Ann Pennington and Joe Howard open in next Diamond Horseshoe Show. DALE BELMONT, booked for the Copa in Rio, refused to go because club fell down on transportation deal, now faces suit. GOLDEN GATE Quartet in next Zanzibar show. MARIE MacDONALD into Capitol in Krupa show. JOE SULLY new MCA cafe booker.

Miami:

JIMMIE HUSSON new comic at Kitty Davis. CARLYLE, dancer, still at 5 o'clock. HENRY NEYLE now manager of Clover. ADA LEONARD and all-girl ork opened at Frolic on August 7, succeeding Johnny Morris. Rumored MOUSIE POWELL has been signed by Ned Schuyler at Beachcomber. HENRY DUNN continues at Clover. PHIL AND MILDRED CRANE still chirping at 5 o'clock.

St. Louis:

DICK SCOTT'S orchestra replacing Ernie Venuto at the Crystal Terrace of the Park Plaza Hotel, with Georgia Tapps and Bill Bair. Miriam La Velle, ex-George White's Scandals, closed two weeks at the Crystal Terrace. BOBBY MEEKER'S ork followed Chuck Foster's men into the Starlight Roof of Hotel Chase, Foster going to the Hotel New Yorker from here. FRANCES FAYE and Chaz Chase round

out the show at the Starlight Roof. SHIRLEY RICHARDS joined the Chuck Foster ork for the trip East. JOE KEAGAN, of Club 400, has booked semi-name acts and name bands for his room when it goes on a seven-day-a-week policy on September 1. DERBY-FRENCH WILSON, Delores and Alvarado, and Bob Parrish, backed by the Jeters-Pillar band, are current at Club Plantation.

Here and There:

BONNIE BAKER current at El Capitan, Hollywood. JEANNE BLANCHE into the Riverside, Milwaukee, to the Metropolitan, Providence, and the Adams, Newark. ALAN GALE current at the 5100 Club, Chicago. CHAZ CHASE opens at the Mayan Theater, Hollywood. EDITH FELLOWS working at the Alhambra, Buffalo. HARRY ALTMAN reopens his burned-down Town Barn there in October under a new handle, Town Casino. DAY, DAWN AND DURK into the 5100 Club October 12. WILLIE HOWARD into this spot September 14. WINICK AND MAE at the Palace, Cleveland, then the Palace in Canton, O. LOU MAYE, Billie Dale, Three DePaul Sisters and Betty Hampton all on USO.

BERMAR current at the Trade Winds, Washington, D. C. RITA YORK working at the Rio Chian, Allentown, Pa. AVON SISTERS at the Gatineau Country Club, Ottawa. ARTHUR AND IOLA appear at the Savoy Club, Montreal. HUGO MARTINELLI in the Carman Theater, Philadelphia. JOE HANLEY current at the Trade Winds, Washington. TONY GRAY, Laverne and John, Carito and Russ Miller all working at Ye Old Tavern, West Brookfield, Mass. BOK KARL AND COMPANY current at the Rio Chian, Allentown. PAUL MIX appearing at the Pine Room, Holyoke, Mass. EDWARDS AND ARGILA now at the Million-Dollar Pier, Atlantic City. CARBON AND LAMPERT current at the Essex Hotel, Boston. MARY O'CONNOR can be seen at the Mayfair, Boston.



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Table with columns: Song Title, Publisher, and Publisher Name. Includes songs like 'A Couple of Years Ago', 'A Friend of Yours', 'A Dream (That Won't Come True)', etc.

(Continued on page 74)

MAJESTIC - a famous name - now on RECORDS. LOUIS PRIMA AND HIS ORCHESTRA. Record No. 7152. Who Threw the Whiskey in the Well? (Vocal by Louis Prima & Band). You Gotta See Baby Tonight (Vocal by Louis Prima). Includes illustration of a band and a record sleeve.

Plugs Scheduled for Near Future

Table with columns: Song Title, Publisher, and Publisher Name. Includes songs like 'A Stranger in Town', 'A Two-Seated Saddle and a One-Gaited Horse', 'A Woman Will Be President', etc.

Music Popularity Chart

Week Ending
Aug. 16, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

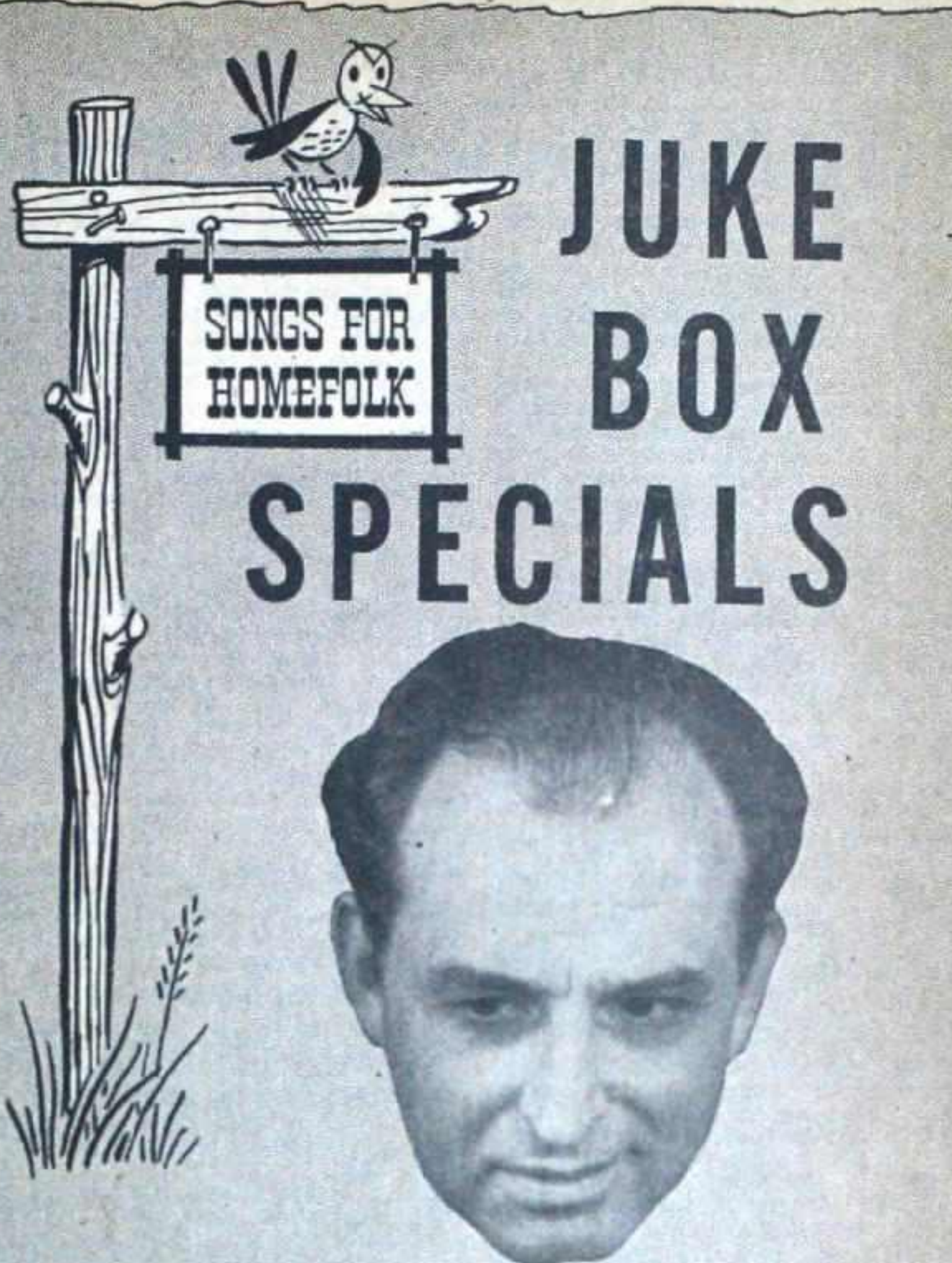
ADAM HAD 'EM	Rosalie Allen-Fred Small's Big Five...	Spin 845
ADDRESS UNKNOWN	Gene Autry.....	Columbia 36840
BEHIND THE EIGHT BAR.....	Trummie Young & His Lucky Seven...	Duke 111
CONVERSION (LOOK, GOD, I HAVE NEVER SPOKEN TO YOU).....	Denver Darling.....	Decca 6111
DON'T HANG AROUND ME ANY MORE	Gene Autry.....	Columbia 36840
(WHY DON'T YOU LOOK ME UP) DOWN IN CHI-CHI-HOTCHA-WATCHEE	Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....	Victor 20-1714
GOOD 'N' GROOVY	Trummie Young & His Lucky Seven	Duke 110
GRANDFATHER'S CLOCK	Evelyn Knight.....	Decca 18701
HO HUM	Betty Jane Bonney (Russell Case Ork)...	Victor 20-1717
HOW DEEP IS THE OCEAN?	Jerry Wayne (Ernie Fio Rito Ork).....	Cosmo 455
HYMNS OF FAITH ALBUM		
He Leadeth Me.....	J. Alden Edkins.....	Bibletone 1501
I Love To Tell the Story.....	J. Alden Edkins.....	Bibletone 1502
Just As I Am.....	J. Alden Edkins.....	Bibletone 1502
Leaning On the Everlasting Arm.....	J. Alden Edkins.....	Bibletone 1503
My Faith Looks Up To Thee.....	J. Alden Edkins.....	Bibletone 1501
My Jesus, I Love Thee.....	J. Alden Edkins.....	Bibletone 1503
I CAN MAKE YOU LOVE ME.....	Betty Jane Bonney (Russell Case Ork)	Victor 20-1717
I HEARD THE PREACHING OF THE ELDERS	The Southern Sons.....	Bluebird 34-0734
I SWEAR I'LL NEVER WEAR A PAIR O' SHOES	Rosalie Allen-Fred Small's Big Five....	Spin 845
I WAS HERE WHEN YOU LEFT ME (I'LL BE HERE WHEN YOU GET BACK)	Del Courtney (Jayne Walton).....	Cosmo 456
I'D DO IT ALL OVER AGAIN	Frankie Carle (Paul Allen).....	Columbia 36848
I'LL BE WALKIN' WITH MY HONEY (SOON, SOON, SOON)	Sammy Kaye (Nancy Nerman-Billy Williams)	Victor 20-1713
I'LL BUY THAT DREAM	Joan Edwards (Glen Oasser Ork).....	Cosmo 456
I'M GONNA LOVE THAT GUY.....	Ginny Simms (Edgar Fairchild Ork).....	Columbia 36849
I'M LIVING FOR TODAY	Trummie Young & His Lucky Seven (Trummie Young).....	Duke 110
LAST NIGHT I HAD THAT DREAM AGAIN	Frankie Carle (Paul Allen).....	Columbia 36848
LILY BELLE	Andrews Sisters (Vic Schoen Ork).....	Decca 18700
MACUSHLA	Jan Peerce	Majestic 1014
MR. JACKSON FROM JACKSONVILLE.....	Lil Green	Bluebird 34-0733
NO CAN DO.....	Joan Edwards (Glen Oasser Ork).....	Cosmo 456
NOTHING BUT.....	Henry Busse.....	Cosmo 457
NOW WHAT DO YOU THINK?.....	Lil Green	Bluebird 34-0733
OH, MY DARLING CLEMENTINE.....	Rosalie Allen-Fred Small's Big Five....	Spin 846
PORGY AND BESS ALBUM.....		
Porgy and Bess—Parts 1 and 4.....	Alfred Wallenstein and The Philharmonic Ork of Los Angeles.....	Decca DA-29176
Porgy and Bess—Parts 2 and 3.....	Alfred Wallenstein and The Philharmonic Ork of Los Angeles.....	Decca DA-29177
PROMISES	Sammy Kaye (Billy Williams).....	Victor 20-1713
RATTLE AND ROLL.....	Trummie Young & His Lucky Seven....	Duke 111
REVERIE (DEBUSSY).....	Henri Nosco & Majestic Concert.....	Majestic 1014
ROSEMARY	Del Courtney (Earl Randall).....	Cosmo 458
SAY IT OVER AGAIN.....	Jerry Wayne (Ernie Fio Rito Ork).....	Cosmo 455
SEND THIS PURPLE HEART TO MY SWEETHEART	Denver Darling.....	Decca 6111
SOMETHING SENTIMENTAL.....	Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....	Victor 20-1714
THE BLOND SAILOR.....	Andrews Sisters (Vic Schoen Ork).....	Decca 18700
THE FIREMAN'S BELLE.....	Rosalie Allen-Fred Small's Big Five....	Spin 846
THE LASS WITH THE DELICATE AIR.....	Evelyn Knight (Camarata Ork).....	Decca 18701
TILL THE END OF TIME.....	Ginny Simms (Edgar Fairchild Ork)...	Columbia 36849
WHEN THEY RING THEM GOLDEN BELLS	The Southern Sons.....	Bluebird 34-0734
YOU CAME ALONG (FROM OUT OF NOWHERE)	Henry Busse.....	Cosmo 457

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

NEVADA..... Tommy Dorsey..... Victor 20-1710-A

This oldie which first came out during the BMI-ASCAP fight now being revived by T. D., and this record will help song on its way. It's a lush ballad, and Dorsey knows what to do with lush tunes, and how. This is fine.



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(To Cry On My Shoulder)"**

and

"TENDER HEARTED SUE"

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Future Looks Rosy Indeed To Midwest Lounge Trade

CHICAGO, Aug. 18.—Local cocktail bookers are all smiles, visioning bright days ahead for entertainment in the lounge field. First ray of hope to hit their desks this week was a flood of letters from lounge ops, indicating that owners felt it was time to up talent budgets and in some cases, to resume the flesh policy, which they had dropped when the draft picked off their clientele. Plenty of ops, who run lounges in areas outside cities, are again resuming live talent because the end of gas-rationing has put heavy loads on their once empty parking-lots.

Survey of bookers indicated that the rose-colored glasses era for cocktail units will extend five years after the war. Fee-splitters see an all-time high in cocktail unit buying because operators have indicated that they intend to lay out more for units when returning vets swell their patronage. In areas where the bulk of the payees were G.I.'s from near-by camps, lounge ops are ready to shell out more dough to return civilian trade to their bistros.

Bookers see the expected return of G.I.'s as a shot-in-the-arm to the selling side of the business. Exodus of experienced musicians will mean better quality of units, which will be more salable items than some of the off-key combos which are working the lounge circuits. Plenty of trained contact men also are exiting from khaki.

Locally, situation has been that there are plenty of lounges, which appear to be ripe outlets for cocktail entertainments, but ops have not started flesh policy because bookers have been understaffed and have had only enough time to care for established accounts. With more salesmen coming out of the service, agencies expect to canvas the territory more thoroly and give out with more personalized service.

During the last six months, an unhealthy situation has arisen in Midwest offices, with fee-splitters knifing each other in the back to snare exclusive accounts from one another. Result has been that ops have been able to haggle over prices, despite the shortage of talent. With the return of G.I. musicians and the release of musicians from war plants, bookers feel that new outlets can be cultivated and this unhealthy competition cease.

Thus far, boys who sked cocktail units have not received word from Special Service officers who take care of entertainment for service installations, indicating that such outlets will fold soon. This field especially in the Midwest and Northwest has been a lucrative one and also a nice showcase because entertainment starved G.I.'s have given all units a solid reception. Indication is that officers and enlisted men's club treasuries are swelling, and with the unexpected end of the war and the anticipated breaking up of the camps, these outlets will be spending record dough to give G.I.'s their money's worth before these clubs shutter.

N. Y. Lounges See Trouble Ahead in Drinkery Field

NEW YORK, Aug. 20.—While it is still too soon to gauge the effects of V-J Day on showbiz in general, at least one branch of the biz is in for plenty of

headaches. That branch is the lounge field. In the past few years lounges have blossomed all over the country like weeds after a rain. Every war plant center had at least two saloons that use talent. Some of them had as many as ten spots squeezed into a half dozen streets. Towns near army camps also threw out their juke boxes and put a couple of guys behind the bar to make with the music. Most of them preferred girls for obvious reasons, but if girls weren't available then the boys had to do.

All God's Chillun Got in It

Talent budgets ran from \$75 for a piano player and voice to as much as a couple of thousand fish for a name attraction. If a guy worked two weeks in one joint for \$75 he insisted on a raise for his next job—and got it. And so it went. Combos were thrown together and sold as units for real dough. But the ops were making \$\$ and a few bucks more a week didn't matter. Agents took a few short trips a year and brought back enough business to make them think about opening their own offices. It was like that *Golden Slippers* tune. Except it wasn't slippers, it was coin. *You got money, I got money, all God's chillun got money.*

Blowing Bustin' Bubble

But now the bubble is about ready to bust. The war plants are doing a quick fold and army towns aren't filled with fun chasing G.I.'s any longer. The G.I.'s are thinking of home and saving their dough. They're no longer throwing it across bars.

The war plants will undoubtedly reconvert to peace time goods and the guys out of jobs will make dough again. But reconversion doesn't come over-night and the one time war worker is beginning to get fishhooks in his pockets. This means that the war boom saloon with talent will cut down on entertainment. Maybe it will decide to use cheaper units, or buy local boys, if at all. If neither works out, the op will probably throw it all out. And if that doesn't work—it's folderoo. This possibility isn't local. It is facing the entire country. Agents admit it but say there is little they can do about it. They can furnish a spot with entertainment, some of it even good, but they can't stand outside and pull in customers.

The "Comeback" Kids

But the greater problem or one just as great, to the four and six piece outfits now pulling down the lettuce is the fact that with peace the boys who used to make with the guitars and switched to guns are coming back. Agents admit that 75 per cent of the best cocktail talent is in uniform. Most of these are young men. The cocktail entertainment field is strictly a young man's industry. So when these kids start shedding their uniforms and brushing up old routines, lots of guys on the stand today won't stand a chance.

An old unit which broke up on account of the war may have gotten \$300. If the gang reforms it may take a couple of dates at say \$250. No op will obviously continue to shell out \$500 or \$600 for an inferior outfit when he can get new blood, doing a better job for less. And so, say cocktail sellers, it will go—all down the line. The only units which may be unaffected will be the attractions who pull in the shekels—all alone. But the average run of the mill unit that was whipped up to fill a gap will find it hard, looking for that job.

Bob Roberts & Frank Dugan Join Frederick Lounge Dept.

NEW YORK, Aug. 18.—The Frederick Bros. agency this week added two new lounge bookers to its staff. Bob Roberts, formerly a member of the Four Senators combo, left that side of the business to join the New York FB office in the lounge department, working under Roy Johnson newly-released-from-the-service v.-p. Walter Bloom, who has been peddling FB lounge acts for a couple of years, is not affected, according to B. W. Frederick, co-owner.

Out on the Coast, Frank Dugan, just out of the navy, has entered the FB lounge department.

B. W. Frederick says his agency will in the near future enlarge its staff with a number of other released vets.

OFF THE CUFF

East:

PHIL MOORE into the Copa, New York, in September. . . . AL SMALL current at the Old Point Comfort Hotel, Virginia Beach. . . . DACITA working at the Stork Club, New York. . . . FOUR BITS at Mrs. Jay's place in Asbury Park, N. J. . . . EDDIE DANDERS working at the Lookout House, Covington, Ky. . . . DOLORES DAY current the Cabana Club, Washington, D. C.

HELEN EVERETT appearing at the new Wonder Bar in Seaside Park, N. J. . . . BEATRICE CHAPMAN again a holdover at the Traymore, Newark. . . . PAT AND PENNY set for Calvert's, Cleveland. . . . BOB FENRAY TRIO booked at the Zeppelin Room, Holyoke, Mass., for September 3. . . . LYNNE CARROLL and Dorothy Vaughn working at the Manhattan Club, Troy, N. Y. . . . JULES AND WEBB write they are appearing at the Chi-Chi, Belmont Shores, Calif.

NITA ROSE appearing at the Cafe Lounge of the Savoy Plaza Hotel, New York. . . . CAROL HORTON ditto. . . . ILA MAE DOYLE at the Tip Top Club, Flushing, L. I. . . . DIANA at the 1-2-3 Club, New York. . . . KAY MAXELLOS at the Blue Bird, New York.

KITTY RAYLE opens at the Crocker House, New London. . . . HUGHIE BARRETT preems on Tavern-on-the-Green, N. Y., September 4. . . . PATRICIA BRIGHT goes back to One Fifth Ave., New York, September 4. . . . COON CREEK BOYS get their first New York date at the Aquarium, September 17. . . . JONES BROTHERS next into the Spa, Baltimore, September 9. . . . KIRBY WALKER current at 44 Club, Newark.

DOLLODIANS and Adeline and Larry all together at Doc's, Baltimore. . . . BOBBY MARTIN back from vacash, at Rose Room, Newark. . . . KAY HAMMOND new at Biltmore Hotel, Baltimore. . . . HARDING AND MOSS also at the Biltmore. . . . RAY KINNEY starts USO tour September 10. . . . PAULA PAIGE began at Ten Eyeck Hotel, Albany, August 23.

LEE JACKSON is current at Club Ferdinando, Hartford, Conn. . . . BILL OLMSTEAD, lounge organist at Henklein's, Hartford, exits on September 15.

Palumbos Building New-Idea Addition At the Cove, Philly

PHILADELPHIA, Aug. 18.—The Palumbo interests, operators of the Quaker City's biggest chain of lounges, are adding a new room to their Cove spot. The Cove's addition will be tagged as the Show Bar and will introduce a new idea to the Philly lounge field. Room will comprise a double-bar gimmick with space for dancing in between.

Tony Palumbo, operator, said this week that capacity will be about 200. Entertaining, corn-type units will be used, and two will be on tap to work alternately. At one end of the room there will be a two-level bandstand to permit quick switching and an easy eye view for the payees. Palumbo says there is nothing like it in Philly now. Addition will cost about \$15,000. Opening is set for September 20.

Review

Three Moods

(Reviewed at Russell's, Sylvan Beach, N. Y.)

New in this neck-of-the-woods is the Three Moods, outfit using sax, piano and traps. For straight dance tunes, trio cuts in neatly. For comedy and warbling there is Buddy Abel, pianist, who handles comedy and vocal chores in neat style. He is not only a swell tickler of the ivories, but his work thruout an evening is a pleasure to hear. Ernie Andre on sax and Nick DeJoseph at the drums fill in for their share of the work. Trio is strong enough to go into any room.

Library is full. Instrumentation and specials used are all okay. Trio now in its third season as a unit, and men work well together. B. S. Bennett.

. . . . NINI, Latin-American dish, holds over at the Old Town Hall Inn, East Hartford, Conn.

West Coast:

VIVIAN GARY TRIO at the Zanzibar, Santa Monica. . . . ESQUIRE TRIO playing the Blackout, Ocean Park, Calif. . . . CHUBBY MARTZ Londonaires at the Town House, Reno, Nev. . . . ERIC HENRY featured at the Halg, Hollywood. . . . CAPTIVATE-AIRES extended at the Clark Hotel, Los Angeles.

RED NICHOLS at the Morocco, Hollywood, and held over indefinitely. . . . DON JACKS go on and on at Pirate's Cave, San Diego. . . . AL RUSSELL TRIO moved into Shepp's Playhouse, Los Angeles. . . . COUNTS AND A COUNTES renewed at the Venetian Room, Long Beach, Calif. . . . FOUR CLEFS at Eddie's, San Diego. . . . VARIETY BOY and Ethelene working at Club Royal, San Diego. . . . FOUR BARONS extended at Villa Riviera, Long Beach. . . . JOHNNY DAVIS band at Lobby Club, Carlsbad, N. M. . . . BILL PINKARD and his Shades of Rhythm playing the Dixieland Tavern, Salt Lake City.

2 Key West Spots "Unfair" Ernie's Signs; 3 Pacts Wait

NEW YORK, Aug. 18.—This week's AGVA news is:

Cliff Johnson and his Havana-Madrid in Key West, Fla., were placed on the "unfair" list on charges of passing bad checks, according to Dave Fox, of AGVA. Duffy's Tavern, Key West, was classified "unfair" for failure to negotiate a minimum basic agreement.

The Versailles M. B. A. is still being negotiated, says Fox. Ditto the Martinique and Leon and Eddie's.

Ernie's, Village hit spot, was taken off the "unfair" list after signing a Class C agreement. Three acts working there during the "unfair" period paid fines of \$325.

Irwin Rose Joins MCA, Det.

DETROIT, Aug. 18.—Irwin Rose, recently with the Delbridge and Gorrell Office here, has joined the new MCA office in Detroit as manager of the cocktail department, according to De Arv G. Barton, branch manager. Rose was formerly with the CRA office in Chicago, before coming to Detroit.

AFEI Absorbing Rest. Owner

NEW YORK, Aug. 18.—The Allied Food and Entertainment Industry, local owners' group, will absorb the Restaurant Owners' Guild in September. ROG is the oldest organization but is bringing in its 6 members on the basis of AFEI's unite front policy. AFEI has 43 members of its own. Membership is open to restaurants as well as niteries.

Proof

NEW YORK, Aug. 18.—The booker of a large vaude chain says he has unassailable evidence that the price boom for acts has ended.

On Thursday (16) an act demanded more money to work in the booker's Broadway house. The booker offered the same price as before. The performer refused.

"So," says the booker, "for the first time in four years I told him to go to hell and 20 minutes later I had another guy to fill the spot."

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Showcase a Showcase--For Whom?

3 Ops Reported Set to Expand; L.Q. for London?

NEW YORK, Aug. 18.—The end of hostilities gave strong stimulus to trade talk, this week, of amusement operators expanding in the nitery field. Trade was gabbing, post V-J Day, specifically about Lou Walters, operator of the Latin Quarter; Monte Proser, op of the Copacabana, and Morris Cohen, owner of the Hollywood Palladium ballroomery, as planning to open new clubs or buy into existing spots and push them ahead.

Walters denies that he will again start up the chain of Latin Quarters which he has been dismantling in recent months via piece-by-piece turnovers, but admits that he is seriously considering the establishment of a Lou Walters' Latin Quarter in London. He says he already has his passport and will shove off for Europe in the early fall. Proposition to light such a room was extended him by a group of English showmen, says Walters. If deal goes thru, his old partner, E. M. Loew, Boston theater and club operator, will be in on the proposition. Loew has or had a financial interest in virtually all Walters' operations.

Plan, as it now stands, is to make the London L. Q. a second-stop point for shows produced in New York. Walters says he would take New York shows intact, after they had finished their runs here, and ship 'em across to run about six months.

The Proser proposition has been in the talking stage for some time. There has been an on-again, off-again deal for several months involving Xavier Cugat for a new room in the Beverly-Willshire Hotel, Hollywood. Plan was reportedly washed up several times but Proser is known to have approached a Coast club operator only last week to get the room going. Guy backed out because he was willing to guarantee spot's rent but not Cugat's reported demand for \$15,000 weekly. However, trade says that Proser is also moving ahead on two other fronts. He is rumored to have bought into the Copacabana in Florida, now run by Murray Weinger. Bill Miller, about to open the old Rlobamba, bowed out of the Florida (See OPS EXPANDING on page 33)

Whopper Season Seen for Miami With War's End

NEW YORK, Aug. 18.—The sudden end of the war is throwing a lot of reverse English into the plans of Florida owners for the coming season, according to Kitty Davis, who was in town this week to buy talent for her Airliner. Her hubby, Danny Davis, accompanied her.

It is the Davis contention that owners had made plans to lay out heavy sugar in order to overcome the growing inconveniences of travel which loomed for the resort area. Last season had been pretty uneven, starting off big, going into a terrific decline within two weeks, then coming back at bit in the early spring months. Owners were asking themselves how to beat that kind of thing, especially with train travel under heavy restrictions—and the answer they were finding was dough and names.

Now, maintain the Davises, Florida faces a season when there will not be enough nitery capacity to take care of the coming boom. With gas rationing over, with new autos on the way and with the army getting out of the many hotels it occupied down there the way will be open for a large rush of winter vacationists. There will be so much business, say the Davises, that it will be necessary to find seats for people, not find ways to bring them in. They declare they checked most of the nitery owners by phone as the victory was coming in and found the same idea among the others.

Chicago Club-Daters Girding For High Tide of Conventions

CHICAGO, Aug. 18.—Local club-date bookers are priming for what is expected to be a record number of conventions and delegates for Chicago as soon as the ODT erases the convention ban. Outlook for the erasure of the limit on out-of-town-delegates-per-convention rule appeared closer this week when the ODT raised the maximum of visiting conventioners-per-conclave from 50 to 150.

First big convention to hit Chicago in almost two years is the American Legion Convention set for November 18-20. While the Legion conclave will be a business gathering only, bookers feel that travel restrictions are loosening and they see an era of big-spending conventions looming.

"Chicago will get 1,000 conventions, drawing over 1,000,000 delegates who will spend an estimated \$75,000,000 during the year following the repeal of the convention ban," William J. Hennessey, executive vice-prexy of the Chicago Convention Association.

Localities, Too

Hiking of the limit from 50 to 150 out-of-town visitors means lots more entertainment programs, because bookers figure that most conventions can cull at least 150 local delegates in addition to their visiting members. A gathering of 300 will enable the convention to set up a sizable talent nut. Queries to bookers concerning what the average talent nut for such a sized gathering would bring forth answers which indicated that the size of the nut is dependent upon the wishes of each individual organization and no average could effectively be set. In a recent issue of *Business Week* a survey of convention spending disclosed that theaters net 2 1/3 per cent of total expenditures, while the remaining facets of the entertainment field account for 9 per cent of the total cash spent by conventioners.

The biggest call for expanded entertainment programs during conventions will come from organizations which are setting up sales promotion campaigns for the flood of new merchandise which will hit the market from reconverted war plants, Dave O'Malley, prominent club-date office chief, said this week. O'Malley said that all conventions will probably

attempt a bigger show program because these meetings will be filled with newcomers out of service ranks who are meeting the older members of the organization for the first time, and talks with firms and organization officials indicate that they feel entertainment will loosen up tongues and make for better fellowship. This closer camaraderie on a first meeting is extremely important, and convention planners are ready to buy the best in entertainment to smooth the first contact, O'Malley said.

Peak Prices

Survey of bookers here showed that prices for club-date attractions, which play the convention dates, has reached a peak which will probably remain for a couple years. Bookers say that generally convention planners have met the increased cost level because they want to maintain high quality of their entertainment.

Withdrawal of gasoline coupon system also will prove a boon to club-date bookers, who previously confined themselves pretty much to Cook County when arranging club dates. With plenty of gas, acts will now be able to drive easily to programs within a range of 250 miles where previously they weren't able to go. Word from Washington this week indicated that meat rationing was almost at an end and this, too, pleased club-date bookers who have seen plenty of important functions called off recently when the party planner was unable to secure a meat entree to serve guests.

Ritz Bros. To Relight Det. Latin Quarter at 10G Per

NEW YORK, Aug. 18.—The summer-shuttered Latin Quarter in Detroit will relight August 31 with the Ritz Brothers on tap, according to Lou Walters. In support there will be Copesey and Ayres and a line of Dot Dorbin dancers.

Walters says he is paying the Ritzes \$10,000 weekly for two weeks and expects to lose money on the deal. Reason he made the arrangement is that he wants to open with a splash.

Act-Shortage End Chief Result of V-J; Trade Sez Dough, Prices Hold Awhile

Actors From Plants, Army Appearing

NEW YORK, Aug. 18.—As the echoes of the wild celebration following the win over the Nips died away, the nitery and vaude industry this week put on its thinking cap to see what the future would bring.

A check made by *The Billboard* produced a consensus of opinion about like this: (a) Theater grosses will likely begin to feel the pinch as large-scale retrenchments go into effect among war workers, since this type of patron and his family are the chief sources of earnings at theater wickets; (b) this, however, will not affect theater budgets downwardly, since vaude houses will continue to function as is until they see whether the reconversion period produces a permanent depression; (c) niteries, especially those in or near fairly large-sized cities, will continue to do good business; (d) act prices will end their upward climb and will be stabilized during the next six to 12 months, with a downward trend developing if the b.o. suffers; (e) the period of the act shortage is at or near its end already and if not over right now will definitely

be finished in a very short time as performers come out of the services and defense plants.

Bookers, agents and operators queried following the announcement of total victory said there was not enough evidence on the basis of the short time elapsed to formulate a conclusive picture. But most agreed that the present huge layoff trend developing in former war plants could easily bring a period of lowered grosses in theaters and niteries.

Many Have Savings

Most, however, pointed out that while the war ended abruptly and sooner than anticipated it would not, necessarily, lead to retrenched spending for amusement by war workers. Despite the layoffs, said many trade sources, former war workers are not panicking because many have savings to fall back on, and as long as they have a little in the sock they will spend for entertainment. As time goes on, however, and the bank roll gets shorter they will cut down providing they have (See V-J DAY ENDS on page 33)

Talent Needs Spotlighting

Trouble is that 'show' dates louse up more performers than they help, then some

By Bill Smith

NEW YORK, Aug. 20.—Showcase idea isn't particularly new. It goes way, way back, but during the war years its use has intensified. Primary idea behind showcase build-up is to get talent to work for buttons.

Sometimes it pays a performer to swallow the showcase pitch in the hope that something will come of it. Unfortunately, however, few spots which use the showcase label can do the performer any good. And those that can are harder to crack than a coconut with a toothpick.

In most cases the showcase woo is thrown for the so-called celebrity nights. On those nights the agents and buyers (See Talent Needs Spotlighting page 32)

V-J Day Tale Of Two Cities-- Paris, London

(Continued from page 3)

time. The night clubs saw mobs literally banging on the doors for admittance.

At John Mills and Harry Roy's Milroy Club, London's smart set and guests shoved each other around like a New York subway mob trying to gain admittance, and that at a tab of 10 shillings per just to walk in the doors. Milroy, like all of London's top clubs today, is a bottle bistro. "Members" bring their own liquor when they can; no cover or minimum charge is made, and there is no corkage or other costs for bringing your own liquor (and there is no show). Harry Roy, one of London's top band leaders, and a rumba outfit alternate on the bandstand for dancing. Aside from that, there are just drinks and soft lights.

At the Cocomat Grove on Regent Street, near Piccadilly Circus, it was even worse. Here they had upped the tab for V-J Day to a full pound, tho they normally charge a 10-shilling admittance fee, too, and hopeful attendees were mashed against the closed doors, pounding to get in. An Indian RAF lad, burned up at not being permitted to enter, purely because you couldn't get any more in, went to the back entrance and poured a can of petrol down the stairs. Operators really got gray hairs that night.

A party of eight and I made it into the C.G. and were "temporarily" seated at, believe it or not, a table for one until a little space became available. And all over town it was the same story.

In marked contrast was the Paris picture last night. The theaters and clubs did good business (there is said to be plenty of black market dough in town) but there was none of the general boisterousness, the hilarity, the battling for a place in the bistros that was seen in London. And those who spent the first V-J night here say it was no different then. All of which is understandable, of course. The French have lived under Nazi domination for some four years, and now they have the Americans boarding with them. They like the Americans and American "occupation" better than the Nazi regime, but they would still like to "be alone" for a while.

The English, on the other hand, went thru a rugged war. A tendency seems to have developed, in London, at least, to (See V-J DAY TALE on page 34)



5100 Club, Chicago

Talent policy: Dancing and floorshows at 9, 11 and 2. Owners, Byron Massel and Henry Weiss; production, Duke Yellman; publicity, Phil Cane. Prices: \$1.50-\$2, minimums.

Booker Johnny King has come up with another sleeper in the person of Alan Gale, whose situation-comedy reared plenty of smileage and two encores. Gale, who is making his first Chi p.a. in nine years, scored nicely with all his material despite an attack of stomach trouble which hit him early opening day. His forte is sly impressions of everyday occurrences, such as the habit of talking to one's self. Gale should do well in vaude as a majority of his cracks are the kind that the moppets don't have to ask their parents to explain.

Molly Picon, who clicked solidly in a short p.a. here last fall, returns with material that's sock with the customers of this nabe bistro. Gal works with meaty parodies that get added punch from her dramatic delivery. Was called back twice for her drunk impress and her "hands" bowoff, rated as top selling numbers by warm reception they garnered.

Planist Mel Henke, ex-cocktail single, opens show with his boogie 88-ing of the classics and some jive specialties. Guy mixes in just enough facial contortions with his sparkling keyboarding to net strong mitt. Also works intermissions, where he again rated healthy palm-whacking.

Last time caught, Jimmy Ray was doing his soft-shoeing on a smaller plat- (See 5100 CLUB, CHICAGO, on page 32)

NIGHT CLUB REVIEWS

Minnesota Terrace, Hotel Nicollet, Minneapolis

Talent policy: Dance band and floorshows at 8:30 and 12. Manager Neil Messick; room manager, James Hickman; publicity, Sally Delaney. Prices: Dinners from \$2; supper, \$1.50.

Show: Most versatile presented in several years despite only three acts; audience reaction tremendous.

Best job: DEAN MURPHY, mimic and satirist; one of the best single acts ever to appear here; amazed everyone with versatility, change of pace and prodigious memory; gab, hot off the press—written to coincide with news read in papers just an hour before show time; if show-biz has given him an accolade for industry's top mimic, he deserves it; if not, he should get it.

Other acts: LANE SLATER, tap terper; plenty personality, ability and looks; twirls and tap rumbas got big mitt; smile, very infectious; crowd liked her a lot. PAUL WILLIAMS, ork leader and emcee, does very well on three bary vocals; sings effortlessly; needs to overcome deadpan delivery.

Band: 10-piece ork, fronted by Williams, run by Billy Stofft, drummer; been here since 1943; does well for both dancing and show.

Business: Turnaways during Murphy run. Jack Weinberg.

Boulevard Room, Hotel Stevens, Chicago

Talent policy: Dancing and floorshows at 8 and 11. Owner, C. N. Hilton; production, Dorothy Dorben; publicity, Al Turner. Prices: \$3.-\$3.50, minimums.

Current revue, with Raye and Pedro, A. J. Cantu, the D'Ivons and the Pitchmen, packs plenty of talent, but like a cannonball which doesn't have sufficient powder charge behind it, it doesn't strike solidly. Show is badly paced and acts seemed pretty lackadaisical at opening show.

Boulevard-Dears, in gay Mexican garb, bring on Cantu, who is badly spotted in opening slot. Guy has entertaining magic turn, but the entire routine lacks the sparkle necessary to get diners into that mood necessary for good response to revue. Guy concentrates on pigeon-producing from scarf and while it is extremely well done, use of more varied material would net bigger mitt and better action from patrons here. A little more patter between tricks would also brighten up the act.

To into the D'Ivons, Miss Dorben has worked up an ethereal Grecian production that's tops for classic routine. Gals use huge billowy green scarf as basis of a routine that's marred only by some flat singing on the part of Patsy Paullick. Chirp works too close to mike with result that her upper register is distorted. Use of harpist for this summer was nifty touch.

The D'Ivons make fine opening impress with some wardrobe that has patrons' orbs popping. The ease and grace with which they handle difficult ballroom lifts and spins does likewise, and the result is heaviest mitt accorded terp team in this room this year.

Raye and Pedro should have opened the show, as revue's last two acts are comedy with the result that the balance isn't good. Balancing duo are always top-drawer entertainment because they add new comedy and straight bits for each new p.a. locally. Their head balance closer, with Raye charging at the audience, is a thriller and boys bowed off to a long and hefty response.

The Pitchmen gave the impression that they are pretty bored with their labors. Boys haven't changed the turn much since their Sons of Fun days, and the entire act lacks zing because they always work at one level. A couple of crescendos would probably enliven them and also the audience.

Finale is an excellently costumed rumba routine, but it laid an egg when the principals made a very ragged entrance and an ever more unrehearsed exit. Johnny Sippel.

Biltmore Bowl, Biltmore Hotel, Los Angeles

Talent policy: Dance band and floorshows at 9:15 and 12 p.m. Operator-manager, Joseph Faber; headwaiter, Hans Stolber; publicity, Maury Foladare. Prices: \$1 cover, except Saturday and holidays.

Bill here pleased the large crowd at both the early and late shows, being an offering that has the show values appreciated in this extravagantly decorated room.

Manuel Vierra and Company are first on and prove to be expert laugh getters, with Vierra handling his two monkeys, Cobina and Chippy well. Vierra foregoes long patter, directing what little there is to Chippy, who follows cues quickly and cleverly. Chippy's headstands and somersaults are good, but the ukulele playing with Cobina on piano and, later, drums ring the bell. As a wind-up two dogs, a collie and a Dane, are brought on, with Chippy taking a Lone Ranger post astride the Dane. Crowd loved 'em.

Harber and Dale, playing a long run here, do neat balloon terping. They omit the tiresome lifts and spins, resorting to them only at times when they enhance the routine. Miss Dale, colorfully gowned, and Harber just dance and in a suave and appealing manner. They net a good hand.

Mardoni and Louise, spotted next to closing, offer sufficient comedy for this spot along with their magic and mentalist turn. Mardoni, working in a dinner jacket, injects audience participation into the routine. His patter, especially with Louise's mentalist turn, adds to the (See BILTMORE BOWL on page 32)

Iceland, New York

Talent policy: Dance bands and floorshows at 7:30, 11 and 2. Owner-operator: Mike Larsen; maitre: Pete Hansen; publicity: Milton Berger. Prices: \$2 minimum.

Newly decorated in a simple and attractive manner, Mike Larsen's Iceland has reopened with a show which jells into a satisfying offering at about the half-way mark.

Taft Debutantes line (6) open the proceedings with a nicely executed acro dance. Line returns later for a kind of modified cootch routine, also well done, and closes the show with a nifty Hawaiian number in which they wear phosphorescent garb. Kids work hard and well thruout, particularly in last routine, and deserve the good hands they get.

Marilyn and Martinez, ballroomists, are on second with a set of trick lifts. Footwork can stand plenty polishing but capacity West Side mob on night caught (16) went big for their overhead holds. Dude Kimball, on third, purveys a line of "musical" numbers on gadget instruments fashioned out of toilet parts and a line of chatter of similar nature. Performance, delivery and props are crude and of doubtful status in a spot serving food. But, again, holiday - mooded patrons ate it up.

Boyd Heath, a tall, dark-haired chap makes a negligible emcee except in one spot, but proves to be an effective warbler of the he-man type. Guy has nice bary and knows how to sell. Put over a trio of tunes to good results, giving show its first solid substance.

Four Skating Whirlwinds, always an excellent outfit, have showcased themselves into a first-rate act with a sure-fire customer-grabbing potential. Their well-known dare-devil whips, lashes, spins and whirls have been made even more spine-tingling than before. In addition they have added "black light" effects, a most telling way of emphasizing what they do. And they have evolved an audience-participation bit in which they call up and spin around a few payees who walk off goggled-eyed. It is sock and rates top mitting. Boyd Heath does swell job of emceeing on the aud-part bit.

Lou Martins' American ork (7) does good job of accomps. His rumba outfit relieves. Paul Ross.

Bal Tabarin, San Francisco

Talent policy: Dance band and floorshows at 9:15 and 12. Owners-operators, Tom Gerula and Frank Martinell. Prices: \$2, minimum.

Show: Tops; solid reaction. Best Job: WALTON AND O'ROURKE, puppeteers; open routine with a skeleton dance followed by a Gypsy Rose Lee bit, drunken dowager and a St. Louis Blue (See BAL TABARIN, S. F., on page 32)

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Loew's State, New York

(Reviewed Thursday Night, August 16)

Current fleshier opens nicely, maintains its pace for most of the hour it is rou-tined to run (it ran over 18 minutes when caught) but ends with a dull thud.

Biggest hit was Benny Rubin who makes like an emcee besides working in his own spot. Since last caught comic has come up with a few new routines which sell for plenty of yocks. His Negro G. I. stuff, tho much too long, drew good returns practically all the way. Bits with Ann Lano and Sara Ann McCabe also hit the top of the laffmeter.

Sara Ann McCabe, a pale blonde, has a strong set of soprano pipes. But out-side of being able to project to the last row she showed little. Canary seemed nervous and couldn't get phrasing into her songs. Going flat from time to time didn't help much either. Material was all semi-pop and show tune medley stuff, none of it meaning much. Only song with which she registered was Tu-Ra-Lu in which she asked the audience to come in. It wasn't until Rubin joined her act that she meant anything. On looks Miss McCabe has plenty, but costume makes her look like a little girl who borrowed mommy's dress so she could play grown up. Instead of black, gal should try pastels.

Jones Brothers (3), piano, vibes and tom-tom, are sock from the walk-on to the walk-off. Boys do three part har-mony and single voices and pick good material. The Negro lads did four num-bers, each with plenty of bounce and almost stopped the show. A trumpet bit for Caledonia was just gingerbread. It can be dropped without hurting.

Ann Lano, dance teacher from Madison Avenue, has a swell costume but no rou-tine to go with it. Seemed to have trouble with her strapless bodice and dashed off in what seemed to be the middle of her number to make repairs. If gal wants to stay in showbiz she'll have to learn more than just a dance floor routine. What hands she got came thru Rubin's help.

The Fountains (two boys, one gal) open nicely. Gal is the understander for the boys; lifts and tricks draw excellent returns. Gal' costume is n. s. g. Should change to tights if gams permit. Long split gown looks awkward. Pic, Valley of Decision. Bill Smith.

VAUDEVILLE REVIEWS

Radio City Music Hall, New York

(Reviewed Thursday Evening, August 16)

Latest show is packed with gorgeous sets and excellent routines, but as complete package it lacks continuity and cohesiveness. It opens with a Degas set for the ballerinas—a beautiful thing—then presents a museum set in front which Harriet O'Rourke, a lyric soprano, sings operatic arias in authoritative fashion. Its next set, Mexican, tho colorful in itself, has no relation to preceding scenes. Whole thing ends with the Rockettes doing their usual eye-catching precision stuff getting the customary big hands.

The Black Brothers (2), working in front of a heroic black and white drop, draw well with their tramp acro-knock-about routines. Some of the team's bits got what almost amounted to belly-laughs. The routine which pulled the best was one in which the small guy with baggy pants gets smaller and smaller as he walks in a circle.

The Four Macks (all girls) who were part of the Mexican production did quite well with their roller skating stuff. Gals come out on a wagon which converts into a portable roller skating platform. Act showed lot of flash and tricks which won mitting midway. Their best was the dou-ble-neck swivel; two girls spinning and two girls holding the shoulder harness.

Lee Fairfax, backed by the glee club, carries the singing burden for the south-of-the-border scenes. Fairfax has a robust baritone and sells okay. Material, how-ever, lacked imagination. Opened with South of the Border and went into Acapulco which proved disappointing.

Sinda Iberia, the featured dancer in the Mexican festival scene, does a fair folk terp in hoydenish fashion. Number gets across okay tho the prat-fall finish didn't get the results it apparently tried to obtain.

Show ended with the lowering of a massive service flag and the customary Star-Spangled Banner. Pic, Over 21. Long lobby and street lines. Bill Smith.

McKinley, New York

(Reviewed Friday Night, August 17)

New house (closed for two and a half years) and new show didn't take to each other right off the bat. Opening day aches loused up the p.-a. system, lights and stagehands. But despite the preem panics the mob out front loved every bit of it and yelled for more.

Show itself is obviously a hodgepodge of an old-time vaude formula. The only change is a line (8) which goes thru some bad routines in sleazy costumes. Line has about three spots which slows rather than helps the package.

Big attraction in this all-Negro show is Billie Holiday who closes the bill. Did three numbers, all blues, only one of which, Lover Man, got results. Main fault with Miss Holiday seems to be that she no longer bothers with phrasing. She just gives out a lot of words and lets it go at that. Of course, following Red and Curley who just about broke up the house isn't easy. You have to be able to sock and Miss Holiday just didn't have the stuff. Gal needs new material badly if she wants to stay up there. Glazer of-fice should take her aside and have a heart-to-heart with her.

Don Redmond's ork (12) cuts a fair show and does okay in its own spot. On jumpers it pulled sock mitts. Main fault was band's lack of co-operation. At least four sidemen are tops. On choruses they ride beautifully. But ork shows the need of lots of rehearsals. Bill opened with the Sheldons, the only white act on the program. Man and woman team do jug-gling of balls, Indian clubs and tam-borines. Male has a drunk routine full of pratfalls and nose biffs which get laughs. Whole act, however, is slow and much too long.

Best job was turned in by Red and Curley whose novelty hoofery, chatter and drum dust pull big mitts, loud yocks and three encores. Kids look smart, work fast and know their way around a stage.

Pic, Bluebeard. Long street lines. Bill Smith.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Aug. 14)

Martha Raye and her Fun Revue came into the Orpheum this week to give payees well-rounded fare for their coin. Supported by Al Lyons and house ork (15), show goes over okay but would get a lift if drag spots were eliminated. In-dividual acts take up too much stage time which slackens pace of whole revue.

Miss Raye, in the end slot, was at her usual top level. Mugging and ad libs spice her act and make her better on stage than on the screen. Toning down her G.I. overseas jaunts shows good taste and was a welcome relief.

Holding the mid-spot, the Five Herzogs kept the house on edge with their thrill trapeze act. Oldie which had patrons fooled at first was planting one sister in the audience, then having her come on stage to try her hand at the trapeze. She did act in street clothes which added gag touch.

Bob Williams pulled plenty of palm-ing with his trained dog act, and kept things going at top pace with a smooth line of patter even when the mutts didn't co-operate. A top-flight showman, he would add zip and laughs to any revue.

Bill also had the Condos Brothers, who showed nimble toe work in tap routine, and Valentine and Evelyn who came thru okay in juggling act. Pic was Road to Alcatraz. Lee Zhitto.

Olympia, Miami

(Reviewed Wednesday Afternoon, August 15)

This week the customers are given an-other opportunity of seeing one of their film faves. Virginia Weidler, former child star now billed as an ingenue, is a swell dresser with a whale of a personal-ity, doing some songs and stories, fully up to the standard of the other Holly-woodians who preceded her.

Buddy Sweeney has some funny songs and does all right as a hooper. As the emcee he gets in some comedy patter and earns a nice mitt.

Ben Beri is a juggler and local audi-

Oriental, Chicago

(Reviewed Friday Afternoon, August 17)

An audience of swooning adolescents contributed enthusiastic mitting for every act on the bill and also proved plenty disturbing.

The Shyrettos, unicycle trio, teed off nicely with their balancing atop various sized one-wheelers. Garner good share of laughs and heavy mitting for tricky pedal-pushing.

Arnie Hartman, accordionist, used a set of tunes especially captivating to the teen-aged crowd. Opened with Tico-Tico, then did a boogie St. Louis Blues and closed to a warm hand after a display of accordion pyrotechnics.

The Cheena De Simone Dancers (three couples) offer an unusual precision ball-room terp turn. While their ensemble work is excellent, they could use more solo lifts, as they merit biggest hand. Close each number nicely, with the three couples doing difficult whirling lifts in unison. Clicked solidly.

Steve Evans has finally dropped his Mussolini impress in favor of a short but clever bit on window-shopping addicts. Rest of the act remains standard. Walked off to warm response.

Singer Dick Haymes got off to weak start due to a noisy audience that re-fused to stop applauding his appearance and the poor tempo of his opener, It's Only a Paper Moon. Didn't do much better on his second, Star Dust, as tune was done only with guitar accompani-ment. Haymes has a rather thin vibrato that is enriched by full orchestral back-ing. Hits his peak in a couple of red-hot current pops which he has recorded and in which he is backed by full ork. Closed to screaming ovation after doing Old Man River straight. Johnny Sippel.

ences always take them and like them, so Beri has no trouble pleasing. Well liked.

Bob Coffee, harmonica, scores a real hit with his playing of pop and other num-bers.

Jack and Sally Taylor, acro balancers, fill in nicely. Several encores for this pair and deservedly so.

Film is China Sky. Summer biz at this house is immense. Larry Berliner.

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Chi Outlook on Hospital Shows Gloomy as Acts Lose Interest

CHICAGO, Aug. 18.—Securing sufficient talent to stock entertainment programs for hospitalized vets for "anywhere from one to three years" has Midwest USO-Camp Shows execs and Chi Red Cross officials wearing new wrinkles in their brows since the war ended.

First indications are that these non-profit entertainment agencies are going to have tough sledding while trying to buck increased bidding on part of niteries for available talent. Thus far, Ben Piermont, Midwest USO chief, said he has received no word from central headquarters indicating that USO salaries, which are just about enough to cover expenses, will be raised. The Chi Red Cross office, which operates a program of ward entertainment similar to that of USO in other large cities and for which entertainers offer their services gratis, is still doing an okay job, but Mrs. Frank Bering, chairman of the committee, reported this week that the future doesn't look too bright unless more entertainers voluntarily offer their assistance.

Imperative need for hospital programs was voiced this week by spokesman for the Surgeon General's office in D. C. who said: "Need for professional entertainment at hospital installations will be just as great—if not greater—during the next six months since the hospitals are already at their peak load. The average tenure of patients at these hospitals is about five and a half months. It is apparent then that the record load of patients will continue practically the next half year, with a heavy load destined to remain for at least half a year after that. At the present time there are 315,000 patients in overseas army hospitals and 135,000 in the United States.

Patients in the 65 general hospitals in this country and also in the hundreds of dispensaries and other medical facilities at camps, posts and stations here and overseas are asking for entertainment, and these programs should be continued as a major morale necessity, spokesman added. As to the number of the shows needed, he stated that estimation of such a probable number would be difficult but that "as many shows as possible should be organized so that there will be plenty of them—and often."

He called entertainment "a marvelous sort of cure, an excellent means of relaxation and relieving the monotony of hospital life."

At the present time USO has one show

per month slated for each major hospital installation in this country, but Camp Shows execs feel that they will be able to increase this number because many important army posts are slated to shut down soon, these former USO show outlets will disappear and the units will be able to concentrate more time on the hospital circuit. Piermont said that he felt a large number of servicemen, who will return to showbiz, will seek to spend some time in hospital entertainment because it would mean raising the morale of their former buddies.

Mrs. Bering said this week that she has noted a slackening in enthusiasm toward hospital p. a.'s. As a result Red Cross execs have pondered a number of gimmicks which would assure continuance of the hospital ward programs. Many patients, she said, have remarked to Red Cross workers that now "that the war is over you'll probably forget about us," and therefore they are trying to keep the programs at peak numbers for at least one and possibly three years.

Because of the shortage of pro entertainers who have recently offered to work the hospital wards, Mrs. Bering said she has been forced to substitute more amateur talent. The entertainment for ward patients is a small unit or single which can move about easily and doesn't carry too much paraphernalia. Most of Cook County's six military hospitals are well-supplied with portable pianos, she said. Cocktail units, magazines, magicians and vaude name acts and screen stars are tops in popularity with the bed-ridden vets, she added.

Due to the heavy burden already put on Red Cross funds, Mrs. Bering said a suggested program in which talent is paid is out of the question. She said that such a program would run into the thousands figure monthly if they continued their present program in which acts do their bits for free.

Outlook for future hospital entertainment is at present gloomy unless plenty of acts use some of their off-time to play to bed-ridden vets. USO-Camp Shows prefer to have an act work a minimum of six weeks, but shorter engagements can be arranged.

The Red Cross will play an act on short notice. Appearances in hospitals usually run about two hours, with the artist playing different wards. Transportation is handled completely by Red Cross also.

No Retrenchment in View Now for CSI, Says Phillips

NEW YORK, Aug. 18.—Victory is making no difference to Camp Shows, Inc., for the time being, according to Larry Phillips, operating head of CSI.

Organization has queried the War Department about what it wants in the shape of a V-J program for the Pacific and expects to hear about this shortly. Otherwise CSI is going ahead as per usual, contrary to some trade reports that the org was disbanding domestic units.

CSI now has a total of 47 units working in the U. S. on the Victory and hospital circuits. This number will be continued, except that some units will be expanded while other straight variety packages will be replaced by legit offerings.

There may be some retrenchment of operations in the European theater, said Phillips, because of the fact that large numbers of servicemen will be withdrawn from that continent. However, this will likely be counterbalanced, he declared, by an expansion in the Pacific theater where the policing job will be much tougher and where a sizable force of men will be stationed.

BAL TABARIN, S. F.

(Continued from page 30)

featuring a puppet Negro singer and a Cab Callowayish accompanist; last rated top applause.

Other acts: GALLI GALLI, magician; standard; works with three-day-old chicks which he pulls out of guests' pockets; also corks, brass cups, etc.; good hand all the way. LINDSAY, LAVERNE AND BETTY; holdovers; new routine built around Mexican hat dance; good show opener. HELENE HUGHES DANCERS (8); usual taps; here long time; near-perfect precision; open and close show.

Band: Lee Haven (10); cuts good show and works for dancing. Business: Capacity. Edward Murphy.

Talent Needs Spotlighting; 'Show Dates Louse Up Actors

(Continued from page 29)

are supposed to flock in, so the performer, knocking his brains out, will come out of it with a fat contract. It works once in a hundred pitches. More often nothing happens. But what is worse, the act that goes on, particularly if it's a singer, may be loused up before he can even get to the first chorus. The band doesn't know the music, the light man doesn't have any cues and the mob out front usually makes like a cage full of monkeys. Any singer that can buck that sort of combo and come out on top seldom needs a showcase. It's the guy who wants to show who needs an assist and that kind of a set-up isn't going to do him any good.

No Buyers—No Showcase

From a performer's viewpoint a showcase must attract buyers. Only spots that bring them in are those that run good shows consistently. Talent needn't be anything sensational, as a matter of fact it seldom is, but it must have marquee value. And as nothing draws as much as success, such spots spend big dough for successful attractions. An act needing a show date may get a chance in such spots, possibly in the production numbers. But if it gets the job, the dough must be secondary. An op shelling out a couple of grand for a name isn't going to put out any real dough for a guy who was "terrific in Akron." To take a cut an act should know more about the club he's going into.

New York having the most clubs, the best shows, the largest legit center, is obviously the showbiz hub of the country. So every performer who wants a career, and not just another nitery job, has to work in New York. But out of all the Big Town's spots only a handful are actually showcases. Biggest problem performers have once they hit the Big Town is to get somebody to see them. If the actor takes a job in some joint the chances are that nobody will bother to catch him, or will even know he's there. His agent, if he has one, may drag a buyer in. But the production he gets in these hideaways is usually so poor he has to be extra sock to stand out.

Main Stem "Show" Spots

Top showcases in New York are also the town's top niteries—the Copacabana and the Martinique. Buyers never find any difficulty in finding either of these places. Frequently they head there without being coaxed by agents or acts. Yet while both rooms are good for casing, all acts can't go in and become a hit. Singers for example, can do okay in either room but to be shown to their best advantage the supper clubs like the Ruban Bleu and the Blue Angel, both East Side class spots, are preferred. Here they work on a small stage, have small but good musical units behind them, and the crowds are usually quiet. Fact that there is no dancing also helps the performer. Customers and buyers, come to see the acts, not to samba. Another better than average showcase is, oddly enough, Leon and Eddie's, Room, a busy Swing Street spot, is run strictly for the visiting fireman. Acts here seldom need armored trucks to lug home their pay but buyers do come in and do stick around. L. and E. used to have five acts on each show. Recently it added two more. A full-time job at L. and E.'s is no breeze. Policy calls for four shows, seven nights a week but acts have come out of here and gone into better rooms where the money and the opportunities were proportionately better. Out of town a Leon and Eddie job doesn't mean a thing. Its value lies in the chance a performer has to break into a Broadway musical, a class spot, into vaude or even into radio just by working steady where he can be seen. Radio, however, isn't too important. If an act has a good agent he can be sold via recordings and transcriptions no matter where he's working.

Hotels Turn It On

New York hotel rooms use the showcase appeal for all it's worth when dickering for talent. But besides being pleasant places to work in, hotels seldom pay off as showcases. Occasionally a buyer drops into a hotel room but usually it's on opening night. Rooms like the Cotillon and the Persian Room, however, give acts a beautiful lighting

job. And practically all East Side hotel rooms drop service during the show. That helps but it doesn't bring in the buyers. And without buyers it just becomes another job.

Chicago, the next largest showbiz center, is meaningless as a showcase town. An act that may be terrific in Chi still has to prove itself in New York before it can get a break. Here and there some exceptions crop up but these are too few to mention. There are no other showcases in the country until you reach the Coast. And here a different element enters.

Many acts taking Coast jobs aren't interested in cafes. They ant to break into the flickers. So for that reason the Band Box, Hollywood, never pays more than \$250 for an act, and according to Billy Grey, op, it doesn't have to. His spot seating only about 75, is jammed with pic names and acts are willing to take his kind of dough in the hope it will lead to a picture break. Slaps Maxie's is another good Hollywood breeding spot tho it pays bigger dough mostly because of bigger capacity.

Showcase gimmick became so big that practically all joints used it until AGVA stepped in and cracked a few knuckles. Celebrity nights, usually on a slow night, became as common as agents' promises. If enough acts didn't turn up the op got on the phone and hammered away at performers with a personal favor pitch. "There's no money in it, but so and so will be there and once he catches you, you're made." Well, a lot of guys have discovered that if they're made, it's the hard way and celeb nights have nothing to do with it.

Celeb Nights OK Only in N. Y.

Only spot where auditions under the fancy handle of celebrity nights are still permitted by AGVA is in New York. AGVA explains it reasonably that a lot of acts are around town trying their best to get a break. And if they yank these guest rights they'll never get a break. But in Chicago and Hollywood celebrity nights, guest nights or whatever they're called, aren't allowed. If an act works before an audience it gets paid pro rata.

Whether or not these showcase lures actually pay off is open to considerable doubt. Performers who have been thru the mill are quite positive in their belief that any guy who falls for it is strictly straw-in-the-hair. Ops insist that only by seeing these young hopefuls work before a New York mob can they judge if they have anything. Meanwhile the kids flocking to the Big Town looking for their big breaks don't know what to do. A lot of them end up in working only on celeb nights but even that some of them explain, is better than not working at all. At least that way, maybe somebody will catch them.

5100 CLUB, CHICAGO

(Continued from page 30)

form and this nitery's larger stage really gives him his chance to display dancing that's slowly becoming a memory. So a shoe, when it's as well down as Ray's work, excites plenty of interest because of its rarity. Should have saved his rhumba number for last as it's unique in nitery entertainment.

Dick Bradley has been replaced by house band leader Duke Yellman as producer here. Lighting for opening show was very bad with comic Alan Gale working before diffused spot which detracted plenty because guy does lots of mugging during his turn.

On one routine, the Muriel Kretlow Dancers (6) got on a laugh kick, which may have amused them but the customers were just a little bit confused as to what brought it about. Gals should save laughs for comedy part of the show. Johnny Sippel.

BILTMORE BOWL

(Continued from page 30)

act. Patrons called 'em back. Finishing off are the Three Ross Sisters who delay their acro work with a bit of none-too-good singing. Getting into their twists and turns the act moves well. Back bends and contortions are sold well and they get a well-deserved hand.

Ted Straeter ork (16) handles the accompaniment chores most satisfactorily. Business very good. Sam Abbott.

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Sun God Plus Good News Okay For Main Stem Houses; Cap Tops

NEW YORK, Aug. 20.—Clear skies plus a couple extra holidays (V-J Day) gave at least one house a terrific take. It was matinees that pulled 'em in. Nights the mobs were out in the streets celebrating.

Radio City Music Hall (6,200 seats; average, \$100,000) got a good \$100,000 for its sixth and final week with Walter (Dare) Wahl, Harrison and Fisher and *Bell for Adano* for a total take of \$685,000. Show opened with \$110,000 and followed with \$125,000, \$120,000, \$121,000 and \$109,000. New bill preemed Thursday (16) has the Black Brothers, Four Macks and *Over 21*.

Roxy (6,000 seats; average, \$75,000) pulled a hefty \$89,000 for its first week with Phil Silvers, Carl Ravazza, Professor Lambert and *Captain Eddie*.

Paramount (3,664 seats; average, \$75,000) slipped to \$67,000 for its third week with Phil Spitalny, Imogene Coca and *Vivacious Blonde* as compared with \$81,000 for its second frame and \$90,000 for the preem.

Capitol (4,827 seats; average, \$55,000) is the wow of the week with its terrific \$98,500 for its third stanza with Paul Whiteman, Johnnie Johnston, Lionel Kaye and *Anchors Aweigh*. Third week was bigger than either the opener (\$97,000) or the previous week which showed \$97,500.

Strand (2,779 seats; average, \$45,000) did a better than average \$68,000 for its

third week as against \$70,000 for the second chapter, and \$78,000 for the opener. Bill has Erskine Hawkins, Charloters and *Christmas in Connecticut*.

Loew's State (3,500 seats; average \$25,000) got a solid \$40,000 for its second week with Johnny (Scat) Davis, Gene Baylos, Ruth Terry and *Valley of Decision*, against an opener of \$50,000 for the same bill. Pic holds over but new stagershow has Benny Rubin, Jones Brothers, Sara Ann McCabe and the Fountains.

Detroit Perks, With Spots Likely 42G; Busse Pulls \$25,000

DETROIT, Aug. 18.—Henry Busse and his band drew an excellent gross of \$25,000 at the Downtown Theater (2,800 seats; house average, \$23,000) last week, coming a little under the preliminary estimate as hot weather caused a slackening off at the end of the week, but running higher than any other show in the past two months. Picture was *Within These Walls*.

Currently, the Ink Spots are drawing a surprising trade, with lines going clear down to the next corner, such as this house hasn't seen in a long time. With capacity houses the standing rule, business for the week is estimated at \$42,000, second highest in the modern history of the theater, exceeded only by Lena Horne. About 40 per cent of the present week's patronage is colored. Picture currently is *The Missing Corpse*.

Martha Raye for 27G in L. A.; Basie \$33,000 Week Before

LOS ANGELES, Aug. 18.—Following last week's heavy b. o., Martha Raye and *Fun Revue* moved into the Orpheum Theater here (2,200 seats) and is heading for a healthy \$27,000 take. Besides Miss Raye, bill includes the Five Herzogs, Condos Brothers, Bob Williams, Valentine and Evelyn and *Road to Alcatraz*. Tuesday night (14) after peace announcement biz was slow, with near-to-holiday grosses on Wednesday (15).

Count Basie last week pulled \$33,000. Sharing the bill with Basie were Anne Moore, Jimmy Rushing and the Three Rockets. Pic was *Utah*.

Cooler Weather, Gil Maison Bring \$21,200 to Hipp Till

BALTIMORE, Aug. 18.—Cool weather and a good show helped Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents) for the week ended Wednesday (15) gross an especially fine \$21,200, more than six grand above the house average. Headlining the stagershow was Gil Maison, assisted by Ted Leary, Eight Lucky Girls and Betty Wells. Screen had *Thousand and One Nights*.

Spivak Tops Sherman Record

CHICAGO, Aug. 20.—Charlie Spivak, in for three weeks at the Hotel Sherman's Panther Room, reportedly broke the gross record for the room, doing over \$20,000 in his last week at the place. Previous record was formerly held by Vaughn Monroe. First four days at the Chicago Theater for Spivak also were big.

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V-J Day Ends Act Shortage; \$\$, Prices Expected To Hold

(Continued from page 29)

They report that while operators, as a whole, are not offering lower dough for acts they were hungry for a few weeks ago, they are not as eager to get the same guy for more dough than they paid him last time. If the performer is still pushing up his price-gauge operators now turn around and ask for another actor who will work for the mazoom they offered the first guy. Here and there, one hears reports of ops offering shorter dough but this is a minor thing, right now.

Some sources say that at worst prices will be stabilized; at best will continue to go up despite the end of the war. They point to Europe and South America as areas where a healthy demand will develop for American talent, and insist that this overseas merchandising will work as a brake against a major price decline. Chief effect of the end of hostilities will be on act availability—for the next few months anyway—it is pretty well agreed. There seems to be little doubt that the army and navy will release many performers who were successful in showbiz before. The supply of top names will not be altered as much as will the supply of supporting acts. Another source is the defense plant. Numerous trade figures stated they had already had inquiries from acts formerly buried in war work, some ready to go back on the board immediately, some in a few days or weeks. There is plenty of confidence that the tight booking picture of, say last month, is pretty much over. Ultimately, trade sources feel, this sudden release of substantial performers will affect the top-names situation which is expected to remain tough for some time. From among the servicemen-actors and the defense plant-actors enough topnotch talent will come, they say, to fill the lean ranks of major b.-o. names. So the chief result of V-J Day on the vaude-night club field, so far, is that there is plenty of optimism for the next few months, anyway.

As for budgets, the trade is pretty unanimous that there will be little change in both the theater and the hot spot field. The main reason is that we are now entering a watch-let's-see period, where the trend of business will remain debatable, and owners of theaters and clubs are not going to take a chance of cracking up a successful, going operation by any adverse money cuts. Some sources, in fact, look to the opening of additional theaters, and many more predict the lighting of new niteries as materials become available.

Uncle Gets a Lot

Another factor in keeping talent budgets fairly stable is that the government now gets a large share of the profits. Any paring of budgets to keep the profit margin the same would only result in Uncle getting the same amount of excess-profits tax as before, until the rates themselves are cut. Therefore, figures the trade, operators may as well continue paying out the same kind of dough for talent even tho takes may be smaller since it will be costing the government the difference, not themselves. If—and it seems inevitable—tax rates are lowered, this factor will have a tendency to force prices downward so that profit-taking can be resumed.

Regarding the prices of acts themselves, few look for any immediate cutting. For one thing there is the immediately ahead period of uncertainty when nobody wants to toss a wrench into the works. For another, acts and agents will resist price cuts as long as possible. For a third, prices as a whole will come down only if the supply exceeds the demand—and whether this will happen depends, of course, on several factors beyond the control of showbiz itself. That is, it depends on what the whole economic picture turns out to be. If reconversion becomes a second boom period then no matter how many acts come back to ordinary trade channels, prices will stay high because there will be a demand. If there is a depression and theaters and niteries cut down, then acts will be fighting for jobs and that means lowered salaries. Least likely to be affected to a great degree are the genuine b.-o. names, of course.

One or two trade sources insist, however, that act prices are already stabilized.

They report that while operators, as a whole, are not offering lower dough for acts they were hungry for a few weeks ago, they are not as eager to get the same guy for more dough than they paid him last time. If the performer is still pushing up his price-gauge operators now turn around and ask for another actor who will work for the mazoom they offered the first guy. Here and there, one hears reports of ops offering shorter dough but this is a minor thing, right now.

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3 OPS EXPANDING

(Continued from page 29)

room in the spring after a period of joint operation with Weinger. Proser also is said to be working on plans for a club in Cincy. That is Cincy, not the Kentucky side, where a number of big-time rooms are now flourishing.

Trade also says that Cohen, owner of the successful Palladium on the Coast, is yening the club business. Some trade sources say he will go so far as to open a string of niteries.

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Prima Celebrates Self Out of Good BO But Makes News

MINNEAPOLIS, Aug. 18.—Louis Prima drew a poor \$14,000 for the week ended August 16 at the RKO Orpheum Theater (2,880 seats, \$17,000 house average). Prima got off to a fine start but the big surrender news played havoc with attendance. Patrons stayed away from the theater and at their radios to await news of Nip capitulation.

When victory news finally came Prima and band started an impromptu parade from the stage door of the theater around the block and led a large crowd of celebrators into the house. He put on a gay program which drew notices in newspaper accounts of revelry. Pic was *Don Juan Quilligan*.

Krupa Brings in \$2,899

BRIDGEPORT, Conn., Aug. 18.—Gene Krupa, making his first appearance in Bridgeport in some time, drew 1,611 of his fans at \$1.80 each, gross totaling \$2,899.80. Ballroom has been doing consistently good business this season, and bookings have included some of toppers in dance business.

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Burlesque Notes

By Uno

LOIS WESTON and Jack Ryan open August 31 at the Gaiety, Washington, after their engagement at Sunset Village, Belmont, Long Island. Co-principals will be Joe Freed and Willie Gordon. . . . EMPIRE, Newark, N. J., and Grand, St. Louis, reopened for the season August 24. . . . LEROY WATTS, dancer, and George Ross, harmonica player, opened at the Globe, Atlantic City, August 12. . . . SYD RAY resumed for USO with Unit 598, called *Main Street Follies*, in which co-principals are Walter Carlson, Frances White, Vic Dexter, DeLeon Sisters and George Yeoman. Unit, managed by Ray, is the first under navy supervision. . . . AL ANGER and the new Mrs. Anger, the former Margie Davis (Justine Vain), open September 3 in the same show on the Hirst Wheel. . . . JOHNNY KANE has relieved Jess Myers as manager of the Roxy, Cleveland. Myers has returned to the Empire, Newark, N. J., to continue in the same capacity. . . . RUDY KAHN, ticket man, has moved from the Globe, Atlantic City, to the Casino, Pittsburgh. . . . TROC, Philadelphia, reopened August 26, with Billy Hagan, featured comic. EVELYN TAYLOR hopped to the Palace, Buffalo, to launch her new road tour for Milt Schuster August 24. . . . CHARLIE SCHULTZ, straight, who spent his vacation tending bar at Toland's Tavern, Philadelphia, opened at the Globe, Boston, last week. . . . SIMON SHIMKY, Billy K. Shaw and Stinky Lewis are stock comics at the Globe, Baltimore. Straight man is Mac Barron, and strips are Marie Wilson, Rena, Pat Day, Marylyn Mack, Ruth DeSylvia and Jeannette Blaine. . . . JERRY MOORE is emcee at the Piccadilly Club, Baltimore. Other principals are Jerry Brown, Marty Martin, Joyce Lee, Vicki Norman and Agnes Boone, singers; Kitty Drain, dancer, and Jerri O'Brien, M'le Annette, Frances Lockwood, Evelyn Gray and Electra, strips. . . . SWEET MARY ELLIS, featured at the Casablanca, Chicago, has been signed for the Eastern wheel to open in September and for Southern California and Mexico, to start in October. . . . BETTY MONTGOMERY is out of the hospital after three months' siege with a broken leg and convalescing at her home in Manhattan. . . . JOE EMERSON, old-time comic, now a haberdasher in Ocean Park, Calif., is in Manhattan on a buying visit.

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Massey Cites Entertainment Need of G.I.'s

Madeleine Carroll on Air

(Continued from page 4)

been redeployed to the States or the Pacific but there are still plenty of them around, and even after the "the surplus" G.I.'s get home there will be 400,000 occupation troops here who will need home entertainment badly.

Massey found the same inefficiencies among Special Service officers, USO brass, etc., that Ed (Archie) Gardner, Gertrude Lawrence and Frank Sinatra beefed about, but maintained that the beef attitude was a wrong one, that the showbiz people ought to suggest to SS and USO what should be done. Massey says the greatest need is for advance publicity on shows sent out, so that bases will expect them and have troops around to see them. Also, shows should be planned for and routed to camps and bases for which they're suited, big shows for big camps, little ones for little camps. Another vital need, in Massey's opinion, is some sort of survey to determine exactly the type of shows guys want.

Madeleine Carroll Airs

Madeleine Carroll is doing another type of important post-war job. She does a weekly 15-minute (Sunday, 8:15-8:30) shot over Radio Diffusion Francaise, the French national network. Seg is called *Madeleine Carroll at Home*. And Miss Carroll works with Raymond Cordy, who does French hack driver part. Cordy gripes to La Carroll about the way the G.I.'s are carrying on in Paris. La Carroll then answers the gripes, explaining exactly what the situation is. Parisians obviously are pretty tired of having foreign troops here, and the G.I.'s are tired of being here, so the situation needs handling if good French-American relations are to be maintained.

Miss Carroll has done yeoman work in several notable situations. In the case where *Figaro*, French newspaper, pubbed story about Americans burning used clothing that was still plenty good—French need clothing badly and there was plenty of hell raised about it—Miss Carroll had it investigated by army and got *Tribune* here behind it and exposed it as strictly a rumor. Another situation was one in which lots of griping went on about French political repatriates being jammed into packed coaches while German prisoners of war rode in nice comfortable, uncrowded cars. She checked and learned all traffic was coming the way of French repatriates and nothing could be done about situation, while there was equal lack of traffic and plenty space in direction Nazi p. w.'s were going. Miss Carroll draws terrific mail from French listeners (show is in French, of course) and one time when she kiddingly admitted G.I.'s were pretty bad and couldn't understand how French put up with them she was deluged with letters from the French saying lay off, G.I.'s are great guys. Whole show is handled with light, humorous touch and is acknowledged here by radio men and competent observers to be doing top job.

STEM BURLESQUE

(Continued from page 20)

have died recently. The trade feels any identification of the new burly with them would be fatal because of their connection with the old style stripper shows.

The most immediate problem the G-string impresarios face is the theater shortage along Broadway. Most of the former houses now show moving pictures. But altho theater situation is a tough one, there are a number of houses that could be used. Gotham in Harlem, International, Colonial, Daly's 83d Street and Irving Place—all could do the trick. Many picture houses could also be converted back. So it looks like the burly hungry public will finally get a chance to see the fans wave again . . . if—and no one at this time knows how big the "if" is.

MAXINE SULLIVAN due to return to the Ruban Bleu. . . . BELLE BAKER will finally open at the Latin Quarter on September 9 after a siege of illness.

Magic

By Bill Sachs

PAUL DUKE infos that his son, known professionally as Paul Duke Jr., is back in this country after a year of combat duty in Europe. "Thru his buddies," typewrites Paul Sr., "I have learned that he got rid of plenty of Nazis, and it wasn't with the wave of a magic wand, either."

. . . BEN WILEY, magic enthusiast of Springfield, Ill., tells of recently bumping into "Roba" Collins, who is this season doing the lecturing and magic with the Side Show on the Austin Bros.' Circus. . . . HAROLD STERLING, Detroit magic maker, has started construction work on a new building to house his mail-order magic business in Royal Oak, Mich.

. . . PFC. ROBERT E. JONES, who carries the pro tag of Emerico, writes from Mudau, Germany, under recent date: "Just looking over my first copy of *The Billboard* in many months, and it's almost like being home again. I am in an engineer combat battalion but find plenty of time for magic and show work. There are 30 people in our show unit, including a 17-piece band. Expect to run into Paris soon to buy up a few things." Jones's address is Co. C, 289th C. Engr. Bn., APO 758, care Postmaster, New York City. . . . PVT. NORBERT J. CAPRATA, Chi trixster, has received his honorable discharge from the army after 10 months overseas entertaining American troops in Africa. . . . AL SHARPE, in a sad note in which he relates of his sister's passing, says he is anxious to contact immediately Sheffield the Magician. Sharpe's address is 6817 S.S. Bn., Jeep Shows No. 11, APO 887, care Postmaster, New York City. . . . DR. U. L. DI GHILLINI, prominent Los Angeles magus, has invented a recording and play-back system which revolves slowly enough to permit the recording of as much as seven hours of entertainment on a regular 16-inch phono disk. . . . MILTON BECKWITH postals that Milan entertained the boys and guests at the recent closing session of Camp Greenville YMCA Camp at Cedar Mountain, N. C. . . . HAROLD R. MOELLER, who bills himself as Moeller, the King of Mystery, is seriously ill at Waldo General Hospital, 15 N. E. 85th Street, Seattle, and will be removed soon to a sanitarium for t.b. treatment.

JOHN C. GREEN (Green the Magician) has just concluded what he describes as "the greatest business I have done in my 68 years on the road." Green, who for the last five years has played the Western Canadian Provinces of Manitoba, Saskatchewan, Alberta and British Columbia, recently closed another six months' tour and is in the midst of a four-week holiday in Edmonton and Calgary. He resumes in the gold-mining country of Northern Manitoba early in September to play 3-night stands until December 23 under auspices of service clubs. . . . HARRY AND ISOBEL ROSS, mentalists, after closing with Jake Moore's Modern Shows, where they had the Side Show, are playing Midwestern fair dates for Clyde Edgell, of Pluto City Attractions. They were magic-desk visitors last Saturday (18) while in Cincy on a layover en route to Greenup, Ill., where they are current this week at the fair there. . . . KISMET THE MYSTIC (Martin Sunshine) has begun his third overseas USO junket, accompanied by his new bride, the former Kathleen Compton. . . . MILBOURNE CHRISTOPHER has a story on magic coming up in *True*, the magazine for men. He also has on the market a new trick, *Projection*, which Lou Tannen is handling. While in New York recently, Christopher saw Russell Swann at the Copacabana and visited with John Mulholland, Walter Gibson, Bruce Elliott, Le Paul, George Karger, Jerry Ross and Leo Rullman. . . . WLAD KOTOWICZ, Polish conjuror popular in European magic circles, is said to be rehearsing in Detroit on a new full-evening magical extravaganza which is skedded to have its bow in New York September 6. He will tote 26 people, including some who have worked with him in Canada and Europe.

U. S. Admission Tax Tops 357 Millions For '45 Fiscal Year

WASHINGTON, Aug. 22.—Uncle Sam collected \$357,466,115.28 in federal taxes on admissions to theaters, concerts, cabarets, etc., during the 1945 fiscal year ended last June 30, an increase of \$152,177,089.67 over the previous fiscal year's total of \$205,289,025.61, it was disclosed in the Bureau of Internal Revenue's annual report issued yesterday (21). Taxes on phonograph records brought in federal revenue totaling \$2,015,452.09, a gain of \$125,995.81 over the previous fiscal year's volume of \$1,889,456.28. Federal taxes on musical instruments provided \$927,223.69 in revenue in the 1945 fiscal year, a gain of \$294,183.23 over the previous year's \$633,040.46.

Radio sets, phonographs, component etc., produced tax revenues totaling \$4,753,418.34, gain of \$1,350,950.36 over the 1944 fiscal year. Taxes on bowling alleys, pool tables, etc., provided 194 fiscal year revenue totaling \$4,159,820.11, a gain of \$1,951,397.91 over the previous fiscal year's total. Electric signs produced \$54,783.06 in federal taxes a drop of \$200,537.44 from the previous fiscal year.

Slot Machines Invite the Cops for 13 Portland Owners

PORTLAND, Ore., Aug. 20.—Operators of 13 Portland night clubs were charged with unlawful possession of slot machines after a surprise raid on the spot by deputy sheriffs, who seized 49 machines. Altho the clubs are within the city limits, the raids were conducted by the sheriff's office at the instigation of the district attorney, Tom Handley. Handley said he would ask the District Court to order confiscation of the machines.

Raiding officers reported that a huge crap game was in progress behind the front of a restaurant at one club and that to the rear of the gambling den was a room in which liquor was being served by the drink. These alleged violations were ignored, they said, because they were under orders to limit their activities to seizure of the slot machines.

Names of the clubs raided and their proprietors, as listed in the complaint, are Neb Hill, Eddie Andrews; Cherokee George Engel; Paddock, Al Merris; Tropic Ray Maynard; Shasta, John Benjamin 818 Club (name of proprietor unavailable); Keystone, Dewey Hastings; Fraternal Hall, R. D. Bird; La Flesta, James Harrison Moore; Club Moderne, Curie Mantell; Club New Yorker, Gene Frank Mecca, Lonnie Logdsen, and Spotlight Sam Miller.

V-J DAY TALE

(Continued from page 29)
have a good time while you can have it a much more openly, enthusiastic good time than most people would expect the English to indulge in. How long these temperamental changes will last is hard to say. What effect they will have on the show business of these lands is even more difficult to predict.

GAYETY, CINCINNATI OPENS AUG. 31st CHORUS GIRLS WANTED

Top salaries. Gayety Theater, Cincinnati. Opens Aug. 31. Rehearsals Aug. 27. Write or wire M. Zaldin.

TOOTHACHE?

DUE TO CAVITY



Get quick relief with Dent's Tooth Gum or Dent's Tooth Drops! Be prepared! Buy a package from your druggist today. Keep it handy. Follow directions.

25¢

DENT'S TOOTH GUM TOOTH DROPS

<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices.</p> <p>We C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Now Let Us Strive to Win the Peace</p> <h2 style="font-size: 2em;">TICKETS</h2> <p>of ANY DESCRIPTION</p> <p>THE TOLEDO TICKET CO.</p> <p>Toledo 2 (Ticket City), Ohio</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>2,000 \$ 4.25</td></tr> <tr><td>4,000 8.50</td></tr> <tr><td>6,000 12.75</td></tr> <tr><td>8,000 17.00</td></tr> <tr><td>10,000 21.25</td></tr> <tr><td>30,000 63.75</td></tr> <tr><td>50,000 106.25</td></tr> <tr><td>100,000 212.50</td></tr> <tr><td>500,000 1,062.50</td></tr> <tr><td>1,000,000 2,125.00</td></tr> </table> <p>Roll or Machine Double coupons. Double Prices.</p>	2,000 \$ 4.25	4,000 8.50	6,000 12.75	8,000 17.00	10,000 21.25	30,000 63.75	50,000 106.25	100,000 212.50	500,000 1,062.50	1,000,000 2,125.00
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Time on Tic Orders Urged On Brokers

Save the Knees Campaign

(Continued from page 3)

their tic at the window and then jam their way over luckless knees already intent on an opening scene. So, this week, another barrage of letters has gone out from The Billboard—this time covering 60-odd toilers in the ducat agency and brokerage field. They urge each agency to get in step with producers and insure the fact that nothing short of blindness or carelessness can prevent the buyer from getting to the b. o. on time.

Brokers Give Service But—

It isn't that the brokers don't try to give the customer all the service they can, as a preliminary query of a few of the larger agencies indicates. At the Tyson-Sullivan theater ticket service combo, which has branches in over 30 New York hotels, in addition to its home counter on Broadway, the customer is told the name of the show he buys, the time it starts and the location of the theater. At its hotel counters he gets an exchange order on the theater stating the seat locations, theater, date and price. Similar procedure is followed at McBride's up-and-downtown offices and the hotel counters which that org controls. Firms like Mackey's and LeBlanc-Gray, which sell out of single offices, use exchange orders only when the tic supply runs dry. The same information is carried on their forms. They also advise the customer any additional information asked for. However, all of this information is verbal, and, obviously, at moments when the ducat venders are up to their armpits in sales and phone calls, the poor guy is as apt as not to miff it.

Maybe They're Different?

Of course, there will be some brokers who will argue that their kind of trade is different from the theater b. o. line-up, that their customers go to a show when they are good and ready and that no amount of printed information would needle them into hurrying for ring-up time. In a fair percentage of cases the venders may be right. But certainly not all the brokerage trade is selfish enough to make it tough for the pewsers who want to see the whole show and a whole lot of them will appreciate having the info in black and white while they are paying the brokerage tariff.

It is a very simple service for tic brokers and agents to add. The exchange blanks, of course, come in serially numbered books and doubtless the ducat trade has a big supply of these on hand. However, it would entail only a small amount of labor via a selection of two or three rubber stamps to clearly mark the curtain time on each order as issued. Even if the dinner-dawdlers don't pay attention to it, if it helps to get even a portion of the brokerage trade up to the b. o. window on time it will be a real service to managements, treasurers—not to mention the knees and feet of real theater-goers.

English Time

NEW YORK, Aug. 20.—English showbiz is also becoming customer-comfort conscious. In line with The Billboard's current time-on-the-tix campaign is an editorial in The Performer, English vaude journal, issue of August 2.

Editors orchid Prince Littler and various house managers of Stoll Theater chain for their efforts to get customers seated on time. "By means of slides shown on the screen and front-of-the-house notices, patrons are earnestly requested to be seated before the curtain goes up, thus avoiding discomfort to those who are already seated."

It looks as tho our British cousins have to be needled into punching the theatrical time-clock as much as our own drink-and-dinner dawdlers.

BROADWAY SHOWLOG



Performance Thru August 18

Dramas

Table listing drama performances with columns for title, dates, and perfs. Includes Anna Lucasta, A Bell for Adano, Dark of the Moon, Dear Ruth, Glass Menagerie, Harvey, I Remember Mama, Late George Apley, and Life With Father.

MOMENTOUS WEEK FOR STEM

Most momentous week in Broadway history since historic November, 1918, celebration has left Stem faintly dizzy but happy. The 2,000,000 whooper-uppers who jammed Times Square and side streets Tuesday night (14) choked off chances of playhouse b.-o. sales. Even advance-sale hits had vacant pews left by customers who couldn't get in or preferred to celebrate in the street.

Opened Perfs.

Table listing drama performances with columns for title, dates, and perfs. Includes Saturday (35), Wind Is Ninety, and Bloomer Girl.

Musicals

Table listing musical performances with columns for title, dates, and perfs. Includes Bloomer Girl, Carousel, Follow the Girls, and Marinka.

Opened Perfs.

Table listing musical performances with columns for title, dates, and perfs. Includes Oklahoma!, On the Town, Song of Norway, and Up in Central Park.

Out-of-Town Opening

MR. STRAUSS GOES TO BOSTON

(Opened Monday, August 13, 1945) SHUBERT THEATER, BOSTON

Table listing cast members for Mr. Strauss in Boston, including Policeman McGillicuddy, Inspector Gogarty, and others.

OK Stock Dates For Contract Screen Players

(Continued from page 3)

to do on the home lot without trying to sandwich in legit dates."

However, MGM conceded that if situation should arise where contract player or starlet had a chance for Broadway or Little Theater, the okay would be given, provided it did not conflict with production skeds.

RKO Thinks Experience Good

At RKO, feeling is that legit is good experience, and many times the studio has sent green kids right into little theaters and stock companies for six months or so before having them report to the studio. Once they are inside the gates, however, situation is altered, as this lot feels that the drama coach, Lillian Albertson, can give newcomers all the experience necessary and at least equal to what they would get outside. One of their contract players, Dick Martin, recently went to Broadway for a production, so RKO is amenable in some outstanding cases.

Paramount has no objection to letting their starlets and contract players take a fling at legit, provided, of course, that no pix are scheduled in the near future. Several of their younger players have appeared at Pasadena Playhouse, among them Larry Young. Howard DeSylva, who recently finished Two Years Before the Mast and Lost Week-End, has gone back to Broadway and won't return to Hollywood until next July. Studio feels that if a player happens to be "hot" at the moment, there is no sense in letting legit cash in on the name value. However, this does not apply to players such as DeSylva, who have special contracts allowing them to do legit.

U. Okays Idea

Universal is sold on the idea but they don't have too many youngsters at this time. Several have gone into Little Theater here in the past. The studio feels that it gives them poise and experience that they can't get on the lot. Louise Albritton, under contract to the studio, was picked up from Pasadena Community (See Okay Stock Dates on page 36)

Twin Cities Will Have Stock Again

MINNEAPOLIS, Aug. 20.—Alvin Theater, last six years home of burlesque in Minneapolis, will revert back to its original policy of dramatic stock, according to Harry D. Hirsch, house operator. Hirsch has been in charge of the Alvin the last six years. Prior to that it was known as the Shubert Theater and was operated by the late A. G. (Buzz) Bainbridge for a dozen years. Bainbridge gave it up when he became mayor of Minneapolis.

When Hirsch opened the house he tried vaude-film policy, but it failed to click. Sex films also failed. In recent years he has been operating burly exclusively. Two years ago was his most successful season. The last season was mediocre. Outlook this year was bleak, so he is switching to stock.

Hirsch is now in California to line up a company of 12 from among screen starlets and contract players. Arrangements will be made for a movie company to send on big-name personality as guest star for three and four-week engagements, Hirsch said. First production will be Maid of the Ozarks, opening October 8.

Gals in one of the first legit sent to the South Pacific (CSI) Camp Shows, Inc., were really fixed when instead of being handed fans (summer uniforms) they were given OD's (winter regulation). It was murder—they couldn't wear their skirts—skirts pick up tropical diseases too quickly. Problem was finally solved by swapping lipstick, nail polish and perfume with nurses for the needed summer duds.

ROUTES Dramatic and Musical

Table listing routes for dramatic and musical performances, including Carmen Jones, Dear Ruth, Devils Galore, and others.

THE FINAL CURTAIN

BRINKMAN—August Frank, 67, electrician at Shubert Theater, August 11 in that city. Survived by his widow and two daughters. Interment in St. Bernard Cemetery, Cincinnati.

CANARES—Victor, general agent in Macon (Ga.) Hospital August 8 as the result of an auto accident three years ago while with the World of Pleasure Shows. Survived by his widow, Cardie Cox Canares, Macon. Interment in Moultrie, Ga.

CRAWFORD—Merritt, 64, member of the publicity and advertising staff of the United Artists Corporation and former New York newspaperman, August 11 in Long Island College Hospital, Brooklyn. He was the author of numerous articles on early film industry. From 1937 to the date of his death he was occupied with a documentary history of motion picture industry labeled *Cinema Cavalcade*. He was in the Spanish-American War and later served as a captain in World War I. Surviving are his widow, two daughters, four sisters, his mother and two brothers. Services under auspices of the Spanish-American War Veterans.

DICKINSON—Genevieve (Jeminez), 70, former singer and dancer, at her home in Boston July 20. She started in show business when 15 and later formed the Mexican Troubadours, musical act, in which her mother took part. They toured this country, Canada and Mexico. She later was with the McCarthy Company and Johnny J. Jones Exposition. Survived by her foster-sister, Marie Davis, old-time bag puncher, Manchester, N. H. Interment in Mt. Hope Cemetery, Roxbury, Mass.

IN MEMORY OF

ELDEN E. FROCK

AUG. 22, 1944

NANCY AND BILL MEYER

JUSTICE—Ralph, motordrome rider with W. C. Kaus Shows, at Sharon, Pa., recently.

IN MEMORY OF Our Husband and Father

Walter (Whitey) Long

Who passed away a year ago
August 23, 1944
MRS. WALTER LONG
Mildred and Elizabeth

MERRILL—Willie N. J., 83, retired building contractor and former roller skating champion of New Hampshire, August 15 after an illness of six months. A native of Lowell, Mass., he operated a rink at Milford, N. H., for many years.

Sam Lawrence

Sam Lawrence, owner-manager of the Lawrence Greater Shows and nationally known in outdoor show business, was shot and killed by a concessionaire on his shows during an argument in the shows' office wagon on the fairgrounds at Kutztown, Pa., early Saturday morning, August 18.

Before organizing his own carnival organization, Lawrence trouped for many years with other outdoor shows in an executive capacity. He was a member of the Showmen's League of America, the National Showmen's Association and other outdoor show organizations.

Masonic funeral services were held at the Henninger Funeral Parlor, Reading, Pa., Sunday, August 19, after which the body was removed to Riverside Memorial Chapel, New York, for services. Interment was made August 21 in the National Showmen's Association's plot in Ferncliff Cemetery, New York.

Survived by his widow; three brothers and two sisters.

MUNDKOWSKY—Albert Henry (Whitey), following a heart attack August 8 in his hotel room in Gilmer, Tex. He operated the Ferris Wheel on the W. A. Schafer Jr. Shows and previously was with the Bill Hames, Ed Streitch and Roland Smith shows.

RYAN—Robert Morris, 44, of Pittsburgh, an employee of the Ringling Bros. and Barnum & Bailey Circus, electrocuted at Indianapolis when he attempted to remove wires from a pool of water on the circus grounds.

SMITH—Ansel C., 70, former acrobat, at his home in East Alton, Ill., July 12. He appeared on the Kohl and Castle Circuit and for 15 years before retiring had the Ansel Smith Aerial Hawaiians act, in which his wife, Edith, was a partner. He kept active thru coaching Con and Mille Fallin, aerialists and skaters. Survived by his widow.

TAGGART—Charles, 63, acrobat, dancer and leaper, in Cincinnati July 31. He trouped with Ely's Circus, Fred Allen Show and Edden's Wild West. Survived by a sister and two brothers. Interment in Richmond, Ind.



IN MEMORY OF

MARY THOMPSON

Died August 27, 1943

JAMES—EDITH—JEANNETTE

TEWKSBURY—Fred, 52, advance man, formerly with 101 Ranch, Buffalo Bill, Ringling Bros. and Al G. Barnes shows, following a lengthy illness at his home in South Portland, Me., June 27. He was acting secretary of the Maine Outdoor Advertising Association and a member of the Showmen's League of America. He was with John Donnelly & Sons, Boston, at the time of his death. Survived by his widow, Angelina.

WILBUR—Harry, 70, known professionally as Mystic Clayton in this country and Europe, at his home in San Diego, Calif., August 3. Survived by his daughter, Mrs. Doris Carver, La Habra, Calif.

WILLIAMS—Lawrence, 90, veteran circus and vaude performer who was also for many years associated with prominent stars in dramatic productions, August 12 in Metropolitan Hospital, New York. Born in St. Kilda, Australia, he first appeared there as a circus rider when a child, and subsequently toured Central and South America and Mexico with the Orrin Bros.' Shows. Later he became a featured performer with the Adam Forepaugh Circus. He made his first dramatic appearance in Philadelphia in 1872, and supported Daniel Bandman, Thomas Wise and Rose Stahl while a member of stock companies in the Middle West. In 1910, he was in the original production of *The Great Ganton* and with Eugenie Blair in *The Light Eternal*. Shortly before his retirement he appeared with Edith Tallaferro over the Keith and Proctor circuits. Services under auspices of the Actors' Fund of America, with interment in the N. V. A plot in Kensico, Westchester County, New York.

WITTLINGER—Frank, 67, concessionaire, in St. Francis Hospital, Colum-

bus, O., after a month's illness. He was stricken at the Fayette County Fair, Washington Court House, O. Wittlinger had resided in Columbus 50 years. Survived by his widow and three brothers. Rev. August W. Zell, pastor of St. Paul's Lutheran Church, Columbus, officiated, and burial was in Greenlawn Cemetery, that city.

Marriages

HOPKINS-VAN LUPPEN—Wesley Hopkins, announcer at WTTM, Trenton, N. J., to Jean Van Luppen, member of WTTM publicity staff, recently in Trenton.

RUBACK-LIEBE—Sgt Hymie Ruback, formerly with the Alamo Exposition Shows and now stationed at Blythe Field, Calif., to Belle Liebe, non-pro of Cleveland, in Hollywood April 14.

Births

A son, Robert Daniels, to Lieut. Col. and Mrs. Robert D. Levitt, at Doctors' Hospital, New York, August 11. Mother is Ethel Merman, Broadway actress.

A son to Mr. and Mrs. James Trullinger in Newark, N. J., August 7. Father, now in the army, used to do publicity for the William Penn Hotel, Pittsburgh.

A son to Lieut. and Mrs. Charles P. Schroeder in Grenada, Miss., August 1. Mother is the former Margaret Trusty, ballroom dancer.

A daughter to Mr. and Mrs. Robert Faber in Los Angeles August 9. Father is a screen writer.

A daughter to Mr. and Mrs. Dave Kaufman in Hollywood August 9. Mother is Marion Cooper, magazine writer; father is a flack at Monogram.

A daughter to Mr. and Mrs. George L. George in New York July 29. Father is a Hollywood film director.

A son to Mr. and Mrs. Jason Bernie in Santa Monica, Calif., August 8. Child is grandson of Harry Sugarman and the late Ben Bernie.

A daughter to Mr. and Mrs. Bob Lattin in Hollywood August 11. Father is the announcer on the Constance Bennett radio show.

A son to Mr. and Mrs. Charles Pitts in Westchester, N. Y., August 8. Father is assistant manager of Newsreel Theater, Newark, N. J.

A daughter to Lieut. and Mrs. Allan Livingston Promey August 14 in Doctors' Hospital, New York. Mother is the former Babbette Brandt, daughter of Harry Brandt, film circuit owner.

Vets Find Jobs Thru BB's Index

(Continued from page 4)
line, get them in to *The Billboard*, 1564 Broadway, New York 19, N. Y.

Backed by Promotion

While *The Billboard* ad-listing is the focal point of the campaign for jobs for pro vets, it will be backed by promotion of all varieties, since showbiz's trade-newspaper has taken upon itself the "mission" (to use a war-born term) of getting the khaki and the blues back into other costumes—clothes of the entertainment world. Weekly mailings are being made to prospective employers, other advertising mediums will be used to call attention to the talents of the boys and girls who have worked for Mr. Whiskers and all who stayed at home. Showmanship is in the plans to sell the amusement world.

It isn't, however, only the performers who will use *The Billboard's* Re-Employment Service because BB's columns are open to all of showbiz, from stars to flacks (press agents to the uninitiated), from ticket-takers to scenic designers, from spicers to pianists, from coin machine mechanics to tenors and from gain riders (broadcast studio monitors) to disk jockeys. It doesn't matter what phase or what part of that phase of the entertainment field a returning serviceman wants to be in provided he has experience at it, in or out of the services just as long as he wants a job. *The Billboard* is out to help him obtain it—thru its pages. It's just one part of the post-war job that this amusement weekly is out to fill, and it's hoped, fill more than adequately.

It's only the beginning, but it's making that first step, to say the least, adequately.

OUT-OF-TOWN OPENING

(Continued from page 35)
specially showcased musically but carrying an undernourished book. The arrival, however, turns out to be a personal triumph for Virginia MacWatters. It also starts off George Rigaud nicely as matinee-idol material. And it adds up to a pleasant evening at the theater.

HUB CRUX TAB

Aisle experts' four to three verdict tallies a score of 57 per cent. YES: Mary Sullivan (Record), Helen Eager (Traveler), Peggy Doyle (American), Cyrus Durgin (Globe). NO: Leslie Sloper (Monitor), Eleanor Hughes (Herald), Warren Smith (Post).

The plot of *Mr. Strauss Goes to Boston* is based on the real-life visit of the Great Waltz King in 1872. For the tidy sum of \$100,000, Strauss conducted 1,000 musicians and 20,000 voices in a concert for the World Peace Jubilee. His visit to Boston was the signal for a gay round of parties. With this interesting incident as the background, it's unfortunate that Leonard Levinson has come up with so little sparkling dialog and such slapstick humor.

Johann Strauss arrives in New York before going on to Boston, and Brook Whitney, a Boston society girl, gets the jump on the rest of the Hub hostesses by charming Strauss into accepting her hospitality. She—here we go—also falls in love with the handsome competitor. Strauss's contract with Dapper Dan Pepper, promoter, keeps him from explaining to Brook that he is married. The complications continue, with neglected Boston hostesses spreading vicious rumors about Strauss. Everything is fixed up finally by the arrival of Mrs. Strauss and the revitalized wooing of Brook's Boston sweetheart.

Unfortunately, this wedding of romantic comedy and music is pretty much of a shotgun affair, with the music winning hands down. Robert Stolz has written a consistently pleasing score. His blending of original Strauss melodies with his own does credit to both. There are two effective coloratura numbers, *Laughing Waltz* and *Coloratura Waltz*, which are excellently sung by Miss MacWatters. The first is the best because of its neat fit in the plot. Other good numbers are *Who Knows?* and *Into the Night*.

Humor is injected forcibly and well by Ralph Dumke as Dapper Dan Pepper, the promoter, and Edward Lambert as Elmo Tilt, angel of the concert. Florence Sundstrom as Pepl, pert, gold-digging secretary of Strauss, adds a bright note to the proceedings whenever she comes on stage. Ruth Matteson gives the role of Mrs. Strauss her best and all is worth. Jay Martin as Tom Avery, the rejected sweetheart, puts up less of a struggle with his role and gets lost in the shuffle.

Balanchine has some changes to make in his choreography. It is uneven. The high quality of the *Gossip Polka*, danced by Babs Heath and Harold Lang, and *The Grand and Glorious Fourth*, danced by Helen Gallagher and Lang, make the other ballets pallid and commonplace by comparison.

The book trouble won't be easy to correct but any changes made will be an improvement. The first act is the best. It runs long, however, and cutting or reshuffling should give the second act the needed lift. *Barbara Pearson*.

OKAY STOCK DATES

(Continued from page 35)

Playhouse and on several occasions has gone back there. Studio has no objection to this as long as her sked is clear.

Most contract players and starlets at Columbia have been picked from Little Theaters, studio spokesman said. "We get players who have had legit experience," the exec said, "and it takes from six months to a year to groom them for films. We feel they have plenty to learn right here on the lot and don't want them to take time out from studying camera technique to make a return to legit."

This is not a set rule and studio will allow players to do legit if the situation warrants their absence from the studio. Studio has Alfred Drake, who has been allowed a six months' appearance on Broadway.

Consensus around Hollywood is that contract players can get time off from legit as long as they don't have any pix lined up, and any stock producer with a good location can line up an "all screen" company with star p.a.'s without too many aches.

The Billboard Promotion Awards!

Rewards for Top Flackers

Best written ads, punchy press hits, matinee ideas to be exhibited in Chicago

(Continued from page 3) the carnival producing it? This is the answer to be sought in the second of the classifications.

What show produced the best single paid display advertisement of the year? That's Classification No. 3.

Rivalry among carnival exploitation experts in the field of tie-in promotions, always hotly contested, will flare anew as the judges scan entries for the "best tie-up promotion advertisement" and the "best tie-up promotion campaign for any single date," listed as Classifications Nos. 4 and 5.

Matinee promotions, regarded as particularly significant in the light of their importance to still date receipts, will be considered in the last of the six departments. Supremacy in this field will be based on the judges' selection of "the best promotion effort for a special matinee."

Rating carnival press agency and exploitation not on a basis of verbal superiority but on solid evidence submitted, *The Billboard* Promotion Awards will carry high prestige to the half dozen winners as the nation's outstanding leaders in their fields.

The prize-winning exhibits, together with runners-up for highest laurels, will focus attention on the value of special events and features when they are displayed in *The Billboard* suite at the Sherman Hotel in Chicago during the meeting dates.

Winners in each division of competition will be announced during the meeting.

Cavalcade To Test Evansville License Law in City Court

EVANSVILLE, Ind., Aug. 18.—Can a city collect a license for a carnival operating outside the city limits?

That point of law will be argued here in the City Court August 24, with Travis B. Williams, counsel for Eddie Lippman and the Cavalcade of Amusements, contending it can't, and Ben Zieg, city attorney, arguing it can.

Specifically, the defendants—Lippman and the Cavalcade of Amusements—are charged with violating a city ordinance because they failed to pay the \$100 per day license fee for the time they have showed on East Riverside Drive.

Williams, who filed a motion to quash the affidavit, told the court the carnival holds a contract with the VFW, whereby that organization assumes the license obligations. Judge James G. Crenshaw expressed doubt that an organization could assume a criminal liability, after Zieg pointed out that the maximum penalty for the violation is a six-month jail sentence.

The ordinance was originally passed in 1910 and has been amended various times.

Walter Byers Lands Winner On Columbus Suburban Lot

COLUMBUS, O., Aug. 18.—Walter Byers Shows did a landoffice business week ended August 11 in Shadsville, Columbus suburb. Management reports that six was great August 8-9 across from the Ringling-Barnum lot, and held up well for the remainder of the week. Doc Waddell preached in the Shadsville Methodist Church last Sunday (12).

Byers is now completing a run at Livingston and Parsons avenues here.

Promotion Contest Rules

The *Billboard* Carnival Promotion Award contest is open to all carnivals, large or small, and is designed so that the amount of money spent on any type of promotion is secondary.

There are six classifications:

- Best single newspaper press story.
- Best press campaign on a single date, either fair or still.
- Best single paid advertisement.
- Best single tie-up advertisement.
- Best tie-up promotion campaign for any single date.
- Best promotion effort for a special matinee.

Any carnival is eligible to enter any one or all of the divisions.

Material may be delivered on prepared layout boards, or sent in clipping scrap-book form.

Neatness and elaborateness of the exhibits will not be considered a paramount factor by the judges but a neat exhibit will have additional appeal.

Possibly it will be necessary for contestants to write reports on the tie-up promotion and the special matinee promotion divisions, and these should include references should the judges deem it necessary to check back in order to reach a decision.

Judges will be newspapermen, advertising specialists and promotion managers, and their decisions will be final.

All entries must be in the Chicago office of *The Billboard* not later than November 1, 1945.

Send your entries as soon as possible to the Carnival Editor of *The Billboard*, 155 N. Clark Street, Chicago (1), Ill.

All entries will be on exhibition in *The Billboard* suite in the Hotel Sherman in Chicago at meeting time, when awards will be made.

Mud Delays RAS In Superior But Cash Rolls Home

SUPERIOR, Wis., Aug. 18.—Three days of rain, with mud of the kind only Wisconsin is capable of producing, delayed Royal American's opening here Tuesday (14). On Wednesday, however, business was nothing short of phenomenal in Owner Carl J. Sedlmayr's opinion, all records for the Tri-State Fair having tumbled into the discard by the attendance and midway gross.

The midway area had been in the process of resurfacing for several weeks, according to Max Lavine, secretary, but immediately prior to the show's arrival three days of excessive inclement weather softened the surface. Even highway rollers failed to tamp it sufficiently to withstand Royal American's heavy wagons. And while the lot wasn't nearly in such difficult condition as a year ago when a veritable quagmire existed in the dished-out center, it none-the-less was a slow operation in getting equipment in place and set up.

All stores and businesses in Superior and Duluth were closed as a result of Japan's surrender. The public of both (See *Mud Delays RAS* on page 45)

Derailment Fails To Delay Endy's Binghamton Bow

ELMIRA, N. Y., Aug. 18.—An Erie Railroad engine, pulling the 21-car Endy Bros.' Shows train from Hornell, N. Y., to Binghamton, N. Y., ran thru an open switch here Sunday afternoon (12), derailing the engine and tender and the shows' boxcar and five flats and injuring two members of the Endy organization, Alvin Lewis and Isaac Byrd, who were removed to St. Joseph Hospital here for treatment for minor injuries.

Shows' 76-foot steel boxcar was badly damaged but none of the wagons left the flats, and shows' remaining 20 cars and equipment left here undamaged.

The Endy's flats were placed back on the tracks in 14 hours and sent on their way to Binghamton, where the show arrived at 7 a.m. Monday. With the entire Endy personnel pitching in, show began the Binghamton engagement on time Monday night. Local Shrine Club is sponsoring the engagement.

General Manager David B. Endy reports that the derailment will have no effect on the org's regular fair route. Local equipment will be added at the various stands while the boxcar is in the shop for repairs.

V-J Means End of Manpower Shortage, Gas and Fuel Oil Rationing --- Rosier Path

Travel Looks Tough for Another 60 Days

By Max Cohen, General Counsel, American Carnivals Association, Inc.

ROCHESTER, N. Y., Aug. 18.—With the advent of the end of the war numerous changes will begin to take place in civilian industry. Some of these changes will have a pronounced effect upon the outdoor amusement industry. As a matter of fact, some of these changes are already effective and others are becoming effective as this is being written. Others, of course, will evolve in the next few days or weeks.

The manpower shortage, which affected the carnival industry since the start of the war, but particularly during the last two years, is now officially ended. Simultaneously, with the announcement of the end of the war, all manpower controls

were canceled. Every carnival is now free to hire any and every person available without regard to previous employment in a war industry. The draft has been cut back to include only men under 26, and shows can therefore proceed to employ all available persons, 26 or over, without fear of losing them to subsequent induction.

The rationing program is expected to undergo early alterations. Gasoline rationing is ended; tire rationing is expected to end within a month, but some food rationing will probably be continued until the end of the year.

The price control program will in all (See *V-J PUTS END* on page 63)

Sam Lawrence Fatally Shot In Argument

Shows To Continue

KUTZTOWN, Pa., Aug. 18.—Sam Lawrence, owner-manager of the Lawrence Greater Shows, was shot and killed, allegedly by Tom Carey, concessionaire with the shows, during an argument in the shows' office wagon on the fairgrounds here at 1 o'clock this morning. Details of the shooting were lacking at this writing.

Masonic funeral services will be held at the Henninger Funeral Parlor, Reading, Pa., Sunday (19), and body will be taken to Riverside Memorial Chapel, New York, for services. Interment will be made Tuesday (21) in National Showmen's Plot, Ferncliff Cemetery.

Lawrence Greater Shows will continue with their regular route, it is announced.

World of Today Gets Gelt Gain At Springfield

SPRINGFIELD, Mo., Aug. 18.—Prosperity hit all over the lot here this week in a wave of spending that gave L. C. (Curly) Reynolds and H. (Izzy) Wells, co-owners of the World of Today Shows, gains ranging 30 per cent higher than their grosses for the Ozark Empire District Fair a year ago.

Opening with the 7 shows, 12 rides and 40 concessions brightly refurbished, the result of a four-day layoff prior to appearances here and at the Missouri State Fair, the World of Today slipped into record-breaking stride with the opening gong Saturday afternoon (11). First-day receipts were 25 per cent ahead.

Sunday (12) was a solid 40 per cent over 1944. Business thereafter continued to roll up the 30 per cent average increase reported as the fair ended Friday night (17).

For the season, Reynolds and Wells combo has overcome a spotty early still-date schedule to maintain a general 15 per cent increase over last year. Biz here should needle this several degrees higher.

Noble C. Fairly, business manager; Art Signor, secretary-treasurer, and H. N. (Foots) Reeves, legal adjuster, joined Reynolds and Wells in hosting visiting show and fair men.

Bantly Scores Heavy At Wash'gton Stand

HYATTSVILLE, Md., Aug. 18.—Bantly's All-American Shows, solidly spotted in the win column after healthy dates at the Harrington (Del.) Kent-Sussex Fair and a two-week stand in Washington, opened a week's engagement here Monday night (13).

Aided by two heavy Sundays the Washington stand was timed to coincide with an American Legion convention. Show officials credited the Legion sponsors with substantial aid.

Officials, headed by Eddie Egar, acting assistant to Herman Bantly, and Bill Keefe, secretary, report that season grosses are running ahead of 1944.

Joe Payne and Paul Lane have a big line of concessions.

Virginia Kline Named On Welfare Commission

SALEM, Ore., Aug. 18.—Virginia Kline, widow of Abner K. Kline, has been named a member of the Marion County Welfare Commission to succeed Dr. O. A. Olson, the governor's office announced this week.



PENNY PITCH GAMES
 Size 48x48", Price \$30.00.
 Size 48x48", With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

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 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
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 Samples of the 4 Readings, Four for 25c.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers. Good Quality Paper. Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c
PACK OF 75 EGYPTIAN F. T. CARDS,
 Answers All Questions, Lucky Numbers, etc. 40c
 Signs Cards, Illustrated, Pack of 36 15c
 Graphology Charts, 9x17. Sam. 5c, Per 1000 \$5.00
MENTAL TELEPATHY, Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS", Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written, \$5.00 per 100; Sample, 10c.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D. 25% Deposit.
 Our name or ads do not appear in any merchandise.
 Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.

The Best Popcorn is Seasoned with

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POPCORN SEASONING

Improves and enriches the flavor of popcorn, saves 20% to 35% of oil or shortening.

50 Pounds \$8.75

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 NASHVILLE 2, TENNESSEE



NO SHORTAGE
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BUDDHA PAPERS
 Blank sheets of paper magically turn into written Fortune Telling or Character Readings.

Send Stamp for Catalog.
B. BOWER, Bellemead, N. J.

WANT AGENTS
 For Bowling Alley, Dart Game, Cigarette Gallery.

LINDSEY PIGGOTT
 Care R. and S. Amusements
 This week Jacksonville, N. C.; week of Aug. 27, Goldsboro, N. C.

SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions.

TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

WILL BOOK
 LITTLE BEAUTY MERRY-GO-ROUND, NO. 5
 ELI WHEEL, TILT-A-WHIRL AND POPCORN MACHINE

One or All on Show Playing South After October 1.
 Address **FRANK WARD**

Greater Rainbow Shows
 Hampton, Ia., This Week; Then Sac City, Ia.; Then Per Route.

MIDWAY CONFAB

LABOR DAY prepping?
LON RAMSDELL, the jolly agent, has resigned from the O. C. Buck Shows to make a fall and winter tour with Blackstone.

DAVE ENDY, of Endy Bros.' Shows, has purchased a private car which he described in a letter to Bob (Shingles) Parker as "not so hot looking on the outside but plenty fancy inside."

LATE-SLEEPING showmen have a serene belief that attractions can be operated by remote control.

NAN RANKINE, Mae Barrett; Capt. Jimmie Jamieson, high diver, and wife and Jean Davis visited Bob and Babe Keating when World of Pleasure Shows played the Fowlerville (Mich.) fair.

JIMMIE SAKOBIE is reported to have stored his show equipment. . . . L. C. (TED) MILLER and Eddie Eger are said to have enjoyed themselves during Bantly's stand in Washington.

FROM NOW ON every fair will feature victory celebrations, homecomings and peace for 1,000 years.

JACK CAPELL, co-owner of Capell Bros.' Shows and a paratrooper the last two years, is enjoying a 30-day leave with the show. He was wounded in Belgium, but not seriously. His brother is in the Pacific.

JOE ROWAN, press and special agent with Endy Bros., sends evidence to prove that he knocked off five front-page hits in *The Daily Press* at Tonawanda, N. Y., building a 4,500 turnout for a kiddie matinee.

IT IS BEST TO GET to the mailbox at cookhouses early before everyone has had an opportunity to hold the mail up to a light.

WILLIAM R. (BILL) SNAPP, owner of Snapp Greater Shows, reports that business on his Wisconsin fairs is far ahead of last year. . . . A. P. HENLEY, known as Sailor Katzy, joined the Hapland Shows July 1 and advises that he is enjoying splendid business.

HYMIE RUBACK, formerly with the Alamo Exposition Shows and brother of Jack Ruback, owner of that org, releases the news that he was married April 14 in Hollywood to Belle Liebe, former Cleveland school teacher. Ruback is at present stationed at Blythe Field, Calif., where he is a sergeant in the medical corps.

ACCORDING TO NEWSPAPERS, the wives of American soldiers will not be brought over until spring, which still keeps Posing Show managers short-handed.

VAUGHN RICHARDSON, vacationing in Chicago, looks like *Bond Street* when he steps out with his Ascot ties and a Racing Form in the pocket of his brown sports jacket.

E. LAWRENCE PHILLIPS, of the Johnny J. Jones Exposition, made a business trip to Florida last week. . . . **PHIL SHEPARD**, of Globe Poster Corporation, cards from Spearfish, S. D., that he is learning about the Wild and Woolly West on Vic Spouse's ranch. He attended the opening of the Days of '76 at Deadwood, S. D.

FAIRS ARE WONDERFUL things, not only from a money grossing standpoint but also to keep the boys from straying away from the lot to hunt for something that will occupy their minds.

MR. AND MRS. ROY FREAR have left the Srader Shows to take out their own outfit for the remainder of the season. . . . **RONNY LEROI** reports that Garrab, annex attraction with the J. J. Kirkwood Shows for eight weeks, has gone to New York with Mr. and Mrs. Benny Rys for a vacation before the fair season.

BILL KEEFE, Mr. and Mrs. Al Palitz, Mr. and Mrs. Sam Palitz, Louise Merman, C. A. Persely, Mr. Swizel, Ben Rosen, Paul Lane, Joe Payne, Charles Thornton, Barney Abel, Joe Kane, and Jack and Louise Hope, all of Bantly's All-American Shows, each kicked in one cent to the Eddie Eger Black Eye Fund when the org played Washington.

BOB SICKELS, who has been a patient in Fort Sanders Hospital, Knoxville, was released last Wednesday (15). . . . **ADA BISHOP** and Ethel T. Scherer are in Crystal Springs, Tex., for an indefinite stay. . . . **MRS. HAZEL GUYTON**, of the Alamo Exposition, is ill at her home in Oklahoma City. Her Husband operates four concessions.

IT IS SUGGESTED that some hop-scotching trouper, who joins at least six shows each season, write a book about those he worked for and feature his personal opinion of each.

J. C. (TOMMY) THOMAS, general agent of the Royal American Shows, plans to lease the grandstand on the Florida State Fairgrounds in Tampa for January 11 and invites all concessionaires who plan to tour with the show in 1946 to be there and submit their personal ideas as to what the route should be.

HAROLD M. KILPATRICK, former advertising agent of Buckeye State and Dodson's World's Fair shows and at one time a biller with Cole Bros., sends thanks to the boys on Cole No. 1 car and the personnel of the Dodson shows for the purses recently sent him. Kilpatrick is a patient at Western North Carolina Sanatorium, Black Mountain, S. C., and the doctors have found it necessary to collapse one of his lungs.

DID YOU EVER notice the number of talkers who are bothered with word-shortages around 11 p.m. after an all-day fair-ground grind?

T/SGT. DANIEL LA ROEUCH, son of Dannie LaRoeuch, veteran cookhouse operator, lugged home more than his share of decorations, including eight campaign stars—four from the Pacific and four from the European theaters. He was at Hickman Field, Honolulu, when the Japs hit Pearl Harbor, December 7, 1941, and has been in the thick of most of the fighting since.

BASIL SHUTTERWORTH, who traveled in the old days with Thomas Bros.' and Teal Bros.' shows, is in the sign-hanging business in Columbus, O. . . . **C. W. EYSTER** and his attractions, including Lou Davis's Oddities on View, are now with the Harry Craig show. . . . **FRED GUTRIDGE** has quit the concession business with Walter Byers Shows to become director of public relations for a national labor union newspaper with headquarters in Dayton, O. He will cover Ohio, Indiana, Illinois and Pennsylvania.

FATHER O'NEIL conducted memorial services in Huron, S. D., for Eula and Leo Claude, former well-known concessionaires. In attendance from the Wonder Shows of America were Harry and Florence Rubin, Harry and Cele Martin, Bob and Dora Bennington, Louis and Eva Kaplan, Jack and Pat Burke, Mr. and Mrs. R. W. Rocco, Mr. and Mrs. Nick Colicho, John and Dottie Obilecki, Steve Billen, Mac McGinnis, Max and Sadie Goodman, Joe Goodman, Bob Lohmar, Louis Yaffa, Leo Seitz, Manny Horowitz, Larry and Peggy Newman, Mr. and Mrs. Ernie Collins, Mr. and Mrs. Sidney Strait, Mr. and Mrs. George Collins, Mickey Billen, Harold Taylor and W. E. Snyder.



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PHIL G. LITTLE, accompanied by Floyd Shankle, stopped over in Kansas City, Mo., several days last week en route to the Missouri State Fair at Sedalia, where Little will operate several large eating emporiums and concessions. . . . **MRS. ROSALEE ELLIOTT**, now residing on her farm on the outskirts of Kansas City, Mo., visited the Ozark Empire Fair at Springfield, Mo., and will spend several days in Sedalia, Mo., this week at the Missouri State Fair. Her husband, Harold (Whitey) Elliott, concessionaire, is still with the armed forces in Germany. . . . **NOBLE FAIRLY**, in addition to his duties as business manager of the World of Today Shows, is operating the Lovers' Lane Fun House

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 Many Styles
 Also Folding Tables
 PROMPT SHIPMENT



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 MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
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"Firechief" Flameproofing
 The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

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 Pints - Quarts - Gallons.
 TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.
 Mail Orders Now

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Carnival and Concession TENTS
 Serving the Showmen of the Southwest

JOHN M. COLLIN CO.
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AMERICA'S FINEST POPCORN
 NOW AVAILABLE

Also the best popcorn cartoons you ever saw. Now available in three sizes. Also colored cones, clematis bags, seasoning, peanut bags, best Virginia Roasted Peanuts in Shell, 19c lb. cellophane p. 100 lb. bags.

Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS.
CHUNK-NUT PRODUCTS COMPANY
 Factories in Philadelphia 6, Pa. Pittsburgh 22, Pa.

FOR SALE
 Due to death of owner—Penny Arcade, 80 machines good order and operating, good 20 by 40 top with all trimmings, two 1 1/2 ton Dodge trucks; contracts for the following fairs—Tiffin, Marion, Van Wert, Carthage, Delaware and Circleville; all Ohio. Can be inspected week Aug. 20, Seneca County Fair, Tiffin, O.

MRS. EVA WITTLINGER

FOR SALE
 Travelling Penny Arcade, 60 Machines, 24x42 Tent, 1941 Ford Tractor, Kingham 20 ft. closed Trailer. Everything ready for business. Will deliver and have set up within 500 miles. Price \$5,000.00.

HERB EVERSCHOR
 167 S. 17th St. Columbus, Ohio

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write
 Write for Catalog
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POPCORN
 100,000 Bags S. A. Yellow,
 \$12.00 Per 100 Lbs.
MOORE'S POPCORN CO.
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WHILE IT LASTS!!!
 LARGE QUANTITY—ALL NEW
 #8—2 Conductor (183 Strands #29 Copper)
 Heavy-Duty, Rubber Jacketed, Portable Cable.
 Random Lengths—from 9 ft. to 90 ft.
 Guaranteed: 75% over 25-ft. Lengths
 Regular Price—\$445.00 per M (1000 ft.)
 Your Cost—23 1/2¢ per ft.—F. O. B. Chicago
 Minimum Order: 500 ft.
 50% cash with order—Balance C. O. D.
 No priority required
ELECTRO-SONIC PRODUCTS CO.
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FOR SALE
 24 ft. Freuhant Van Semi-Trailer and Dodge Tractor, with 20x30 Cook House complete with floor and bottle gas. Also complete Photo Gallery. If interested contact
JIMMIE CONNERS
 Care Marks Shows, Radford, Va., or as per route.

on that midway and is the target of much ribbing from Owners Reynolds and Wells on his attraction. . . . E. REYNOLDS, father of L. C. (Curley) Reynolds, of the World of Today Shows, celebrated his 65th birthday August 8 in Springfield, Mo., where the show was laying off preparatory to the opening of the Ozark Empire Fair. Dad Reynolds has been in outdoor show business all his life but this is his first season on the World of Today midway, where he operates the popcorn wagon.

R. L. (RED) BISHOP, general agent and legal adjuster for the J. R. Leeright Shows, is wondering what method should be used to book and patch spots where trucks can make without wrecking one to three of them every move. And he adds that all advice will be gratefully received.

DETROIT NOTES—MR. AND MRS. HARRY JOHNSON joined the Majestic Greater Shows at the Oakland County Fair, Milford, Mich., with their Wanda Show. . . . **MR. AND MRS. DAVID PINEMAN**, coming in from Pennsylvania territory, also joined with three concessions. . . . **SGT. GEORGE HARRIS**, former Eastwood Park concessionaire, is back in civvies after three years' service. . . . **SGT. A. M. SCOTT**, Michigan showman, formerly at Fort George Meade, Md., is now driving a truck in a strip coal mine at McDonald, Pa. . . . **PFC. ISADORE (PADDLES) REISNER**, now in the Philippines, is carrying on the show tradition by training his pet monkey to pick up coins. . . . **PFC. NATE (NISE) SOBOL**, former concessionaire at Jefferson Beach, is headed for an army rest camp at Miami, accompanied by Mrs. Sobol. . . . **PFC. BILL (RED) LOVEJOY** is entering Nichols General Hospital, Louisville, for treatment. . . . **PVT. ALBERT (LABEL) GREENBERG**, formerly of Cote's Wolverine Shows, and Pfc. Irving (Stash) Rubin, formerly of Eastwood Park, are both assigned to the Army of Occupation in Germany for a year. . . . **SGT. HARRY PASKOW**, formerly with his father's concession at Eastwood Park, is due home with a discharge next month. . . . **PFC. HYMAN EISMAN**, Corp. Charles (Count) Kalton and Pvt. Gus Gelman are all home from E. T. O. on Furlough.

POPCORN
 EXCELLENT POPPING CONDITION
\$11.10
 PER 100 POUNDS
 CEILING PRICES
ORDER ENTIRE YEAR'S NEEDS NOW!
POPCORN SEASONING and salt (POINTS ON SEASONING)
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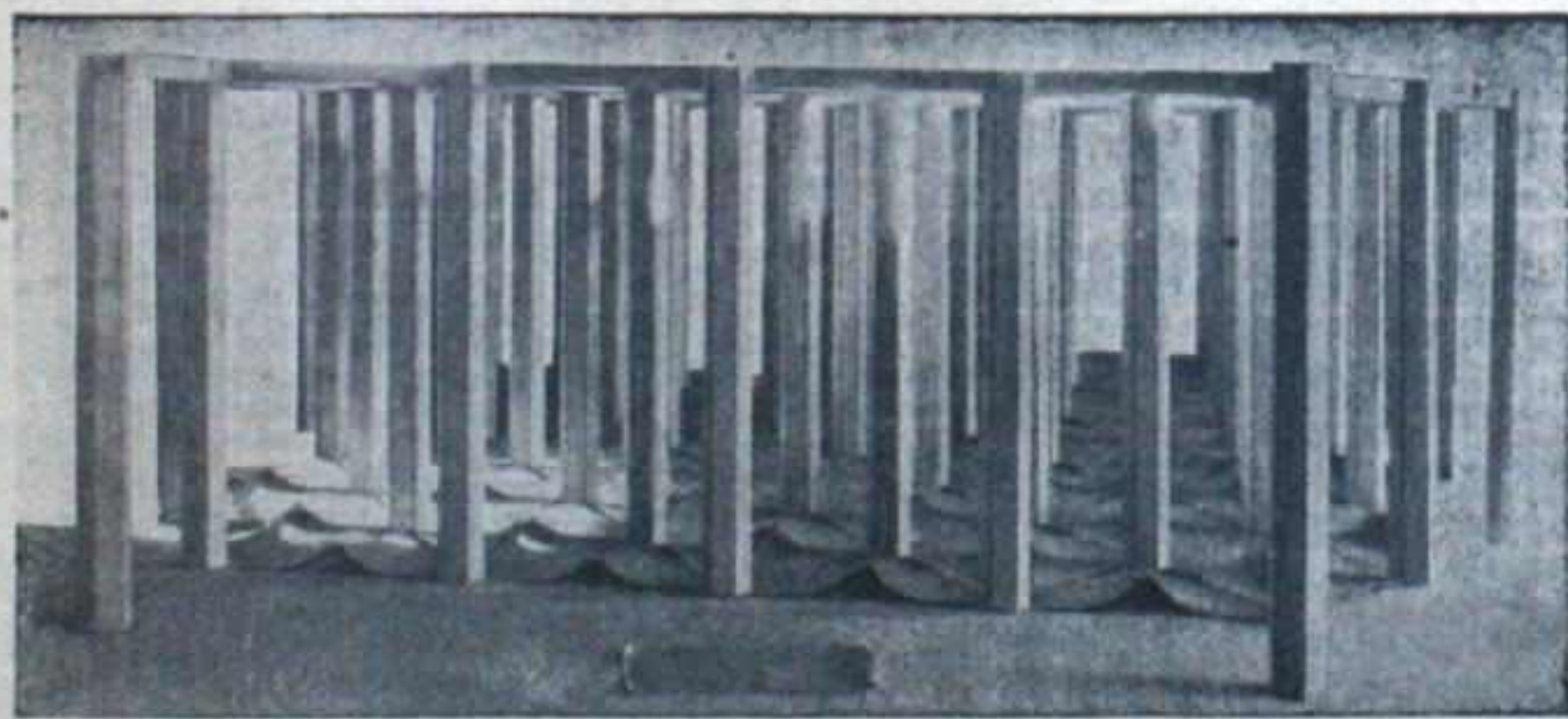
RIDE FOREMAN WANTED
 FOR FERRIS WHEEL, also SECOND MEN; MUST DRIVE SEMIS. GOOD PAY AND BONUS.
 Want Unborn and Life Shows, Monkey Show, Octopus and Rolloplane. All Concessions open. Long route South of Fairs.
 All Address
LAWRENCE GREATER SHOWS
 Mt. Carmel, Pa., this week; Tamaqua, Pa., follows; then the Carbon County Fair, Lehighton, Pa., Labor Day Week.

L. J. HETH SHOWS
 SHOWS: Side Show with or without own outfit, Fun House or any other show not conflicting.
 CONCESSIONS: Cookhouse, Frozen Custard, Candy Apples, other Legitimate Concessions.
 HELP: Foreman and Second Man for Wheel, Chair-o-Plane, Tilt-a-Whirl. Long season, top salaries.
 All Replies
L. J. HETH SHOWS, Murfreesboro, Tenn.

MIRROR MAZE

EQUIPPED WITH SPECIAL GLASS 7 TO 8 TIMES STRONGER THAN FORMERLY USED — ASSEMBLED IN FACTORY BEFORE DELIVERY — PLACE YOUR ORDERS NOW FOR MARCH 1 DELIVERY

- ROLLER COASTERS
- MINIATURE RAILROADS
- OLD MILLS
- MILL BOATS
- ILLUSION CABINETS
- LEAP FROG



- FUN HOUSES LARGE OR SMALL
- WALK-THRU SHOWS
- MILL CHUTES
- CHUTE BOATS
- MONKEY GAME
- PORTABLE COASTER

NATIONAL AMUSEMENT DEVICE CO.
 DAYTON 7, OHIO

BUFFALO SHOWS 1946

BACK TO PEACE TIME CELEBRATIONS AND FAIRS
Opening About May 1, 1946, In New York State; Closing
Mid-South In October.

4 — OFFICE RIDES — 4

We Will Book Any of Following Rides: Tilt-a-Whirl, Octopus, Rolloplane, Spitfire or Any New Thrill Ride.

NOTICE — To All Those Who Operated Legitimate Merchandise Concessions On Our 1941 Pre-War Fair and Celebration Route: We Are Holding Space for You and Want You All Back.

We have already lined up a tentative route for next year which will include Firemen's Conventions, Old Home Weeks, Victory Reviews, Super Celebrations and Fairs. Get with a show which is out in front. Watch for further announcements on or before November 3d. Address as per route or write

HOWARD POTTER, GEN. Mgr.
P. O. BOX 809, BUFFALO, N. Y.

MARKS SHOWS

NOW PLAYING THE BEST INDUSTRIAL CITIES IN THE SOUTH

WEEK AUGUST 27 LYNCHBURG, VA.

WEEK SEPTEMBER 3 RICHMOND, VA.
(Broad St. Lot, Victory & Labor Day Celeb.)

WEEK SEPTEMBER 10 NEWPORT NEWS, VA.
(Downtown)

AND NORTH AND SOUTH CAROLINA FAIRS FOR
BALANCE OF SEASON, UNTIL MIDDLE OF NOVEMBER

CAN PLACE

Experienced Billposter immediately. Legitimate Concessions of all kinds. Only have a limited number of Concessions at this time. Good opening for Penny Arcade, Shows: Monkey Show, have beautiful complete outfit for same, except animals. Glass House, Fun House or any other money getting Shows. Opening for Posing Show. Jimmy Simpson can place Piano Player and Brass, also Chorus Girls, Blues Singers and other useful Colored Performers. Experienced Ride Help and Workingmen. Canvasmen and experienced men on wagon fronts. This is a complete motorized show; nothing to gilly.

Address JOHN H. MARKS, Radford, Va., this week; then as per route

JASPER COUNTY FAIR

AUGUST 27-28-29-30-31, RENSSELAER, INDIANA

WANTS

Legitimate Concessions of all kinds, Penny Arcade, Snake Show, Mechanical City. Attendance last year 55,000.

Write or Wire

C. D. Murray, Mgr. W. G. Wade Shows Unit #2
Wabash, Indiana, August 20-25

WARSAW, INDIANA, FREE FAIR

AUGUST 28-SEPTEMBER 1—DAY AND NIGHT

WANT Snake Show, Mechanical City, Monkey, Motordrome, Wild Life and Grind Shows of all kinds. Ride Help for Major Rides, Foremen for Octopus and Spitfire. Top wages.

WORLD OF PLEASURE SHOWS

Marshall, Mich., Fair, All This Week

WANTED FOR TREMONTON, UTAH, FAIR

SEPTEMBER 4TH TO 8TH

Country Store, Tom Cat, Ball Games, Hoop-La, Penny Pitch, Jingle Board, Mug Joint, Slum Wheel.

MIDWEST SHOWS

Wire EVANSTON, WYO., This Week.

MEDARYSVILLE, INDIANA, STREET FAIR

AUGUST 29 TO SEPTEMBER 1

Want Legitimate Concessions of all kinds except Corn Game and Pop Corn. Can also place one or two Shows that can set on the streets. Especially want Penny Arcade. Goshen and Bourbon, Indiana, To Follow Medarysville. Address

W. G. WADE SHOWS
SANDUSKY, MICHIGAN, THIS WEEK.

FROM THE LOTS

Wonder City

LAUREL, Miss., Aug. 18.—With soldiers from the near-by air base coming in droves, show opened here Monday (6) to capacity business. The staff includes Joe Karr, owner-manager; Dimples Karr, secretary-treasurer; Walter B. Fox, advance agent; Pappy Ryan, general agent, and Earl A. (Hoppy) Chapman, legal adjuster.

Concessionaires are Jack Lovell, manager; Frank Mitchell, stock manager; Jack Finch, bingo; Whitey Campbell, Joe Polack and Pee-Wee Rose, roll down; Jack Bishop, pea pool; Frank Mitchell, over and under; Red Albert, beat the dealer; Joe Laughlin, bumper; Frank Miller, cat ranc; Pop Irby; Buddy Lovell, slum skillo; Mae Chunas, shooting gallery; Ben Shanks, red and black; C. C. Smith, swinging balls; Mrs. Steadman, ball game; Jo Anne Karr, penny pitch, and Pat Patterson, slum skillo.

Franks' Concessions joined here, including cookhouse, bumper, fishpond, ball game, snow cones, mitt camps and bucket store. N. M. Roome joined with a photo gallery, while Tanis Stevenson joined with three concessions. Others joining are Cliff Trantham, cigarette and penny pitch, and Kid Bruce.

Manager Karr has purchased a Wild Life Show complete. The Girl Show is being repainted and remodeled for the fairs, and Managers R. L. and Marie Jones have bought a new top. Mack House has purchased a new Roll-o-Plane and truck. Dick Kennedy is visiting the show.

June Campbell is on the front gate. The rest of the line-up includes Joe Moore, electrician; Bob Smallwood, mechanic; Joe Laughlin, sign painter; Cliff Trantham, ride superintendent; Bob Walker, Wheel foreman; Gus Bobbitt, Merry-Go-Round foreman, and Houston, Chair-o-Plane foreman. W. E. West has booked two rides.—MARIE JONES.

Dodson's World's Fair

WICHITA, Kan., Aug. 18.—Owner Mel Dodson is making every effort to regain some of the days lost this spring by inclement weather as we round the home stretch. This is evidenced by the remarkable record chalked up in the past 30 days. In Omaha, a 13-day stand gave a nightly average of 6,000 persons. Altho biz was off from last year, 50,000 entered the front gate. Credit is due Ed Burer and Carl Hansen for the routing and advance jobs.

Concessions did exceptionally well. In Omaha the rides and shows were the big winners. Visitors here were numerous. Chats were enjoyed with Heavy Guyton, Jack Ruback, Doc Ellington, Billy Rosan and family, Jack Little, Mr. and Mrs. Bill Floto and John Levand. Mrs. Nellie Golden left for Miami with her mother, who is seriously ill. Chief Ellinburg was hospitalized here. Mrs. Erma McCulley entertained Mr. and Mrs. Bill Starr, Mr. and Mrs. Harm Zollan and George Golden at a buffet dinner.

LARRY MULLINS.

O. C. Buck

POTSDAM, N. Y., Aug. 18.—Gouverneur Fair proved bigger and better than ever, with everyone doing a good week's business. Fair opened with Jack Kotchman's Hell Drivers playing to a record crowd which stayed for the night show and gave the midway a big play.

James A. Carey, State Fair auditor, was a guest of Bligh Dodds, fair secretary, and O. C. Buck. Dick Kirk, of the State Commerce Department, also visited. Hillert's Wild Animal Circus joined here, along with several concessions. The Flying Hartwells, free act, returned from Canada for this engagement. Sid Goodwaldt has built a new cookhouse and had a new top and bally cloth made for it. Joe Budreau has added a ball game to his line-up of concessions.

ROY F. PEUGH.

William T. Collins

DETROIT LAKES, Minn., Aug. 18.—Week ended August 4. Business was fair but the rains came often. Fred McIntyre's Dead Jap Show drew the crowds. Merry-Go-Round on the Jack Walsh miniature carnival broke down. Henry Hingst's arcade did a thriving biz.—DOC CROSLY.

International

SIDNEY, Neb., Aug. 18.—Week ended August 11; auspices, Volunteer Fire Department; location, Union Pacific Athletic Field; weather, perfect; business, very good.

The show made the 85-mile move from Scottsbluff without mishap and opened to excellent patronage. Business continued good thruout the week.

Scottsbluff gave the show its best week of the season, closing August 4. W. J. Lindsay and Ted Woodward did a great advance job and the newspapers and radio co-operated. The kiddie matinee Saturday (4) was the most successful of the season and closing night saw 6,000 adults in attendance.

The Tilt and Mixup continue to pace the rides, with Loop-o-Plane second. Kiddieland rides, under supervision of Sonny Hartman and Jackie Lee, are being overhauled and painted for the fairs. Red Dulin's Vanities and Jerry Hall's Girlie Revue are still battling for top honors among the shows. Mr. and Mrs. Izzy Wells joined with their diggers. Nelson Wells is suffering from a back injury but is up and around. Mr. and Mrs. Red Dulin were hosts at a dinner at their ranch house.

CARNIVAL OPERATORS AND SHOWMEN

The attraction you have been looking for. FOR SALE or LEASE, or will go with party who has a tractor semi-trailer to transport same.



A One-Man JAP SUICIDE SUBMARINE. latest model, length 20 1/2 ft., width 4 1/2 ft. Now on exhibition on the Steel Pier, Boardwalk. Under sponsorship and on donation is taking in SEVERAL THOUSAND DOLLARS EACH WEEK. This attraction will be good for several years, as everyone will want to see a JAPANESE SUBMARINE. If carried on trailer can be shown downtown under sponsorship. Secret weapon used first time at Pearl Harbor. If you want a money-maker COME AND SEE IT or write

H. B. MAXEY

Steel Pier Atlantic City, N. J.

GENUINE PHENOLIC PLASTIC DRIVE GEAR

FOR

ELI NO. 5 NO. 12 WHEEL

\$10.00

SILENT — DURABLE

PLASTELITE ENGINEERING COMPANY
P. O. BOX 412, FT. WORTH, TEXAS
SEND US YOUR GEAR PROBLEMS

KANSAS' LARGEST FAIR NORTH CENTRAL KANSAS FREE FAIR BELLEVILLE, KAN.

Want Shows with own outfits. Ride Help for Glider and Ferris Wheel.

Anderson Greater Shows

Manhattan, Kan., week of August 20; Belleville, week of August 27.

FOR SALE

Complete Frans Bowling Alley, A.C. and D.C. motor; 12x12 top and frame, fir, never been used. \$500.00.

REUBEN B. McREE
Olaton, Ky.

EXPERIENCED CANDY PITCHMEN WANTED

For Hennies Bros. Show. Join at once or wire

JOE SCIORTINO

Panama City, Fla., until Aug. 21; then Mobile, Ala. Aug. 23 to Sept. 1.

Attention
BALL GAME & NOVELTY OPERATORS

- =4510 Swagger Canes. Per Gr. ... \$10.50
- =4511 Swagger Canes. Per Gr. 12.00
- =2 Plaster Animals. Per Gr. 7.50
- =46n58 All Cellophane Lels. Per Gr. 6.00
- =401 R., W., Blue Lels. Per Gr. 3.50
- American Made Flying Birds. Per Gr. 21.00
- =4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
- =8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY
In Business 34 Years in Chicago
1116 SO. HALSTED ST., CHICAGO 7, ILL.

IMMEDIATE DELIVERY

POPCORN Any quantity, top quality high-popping-volume corn, per 100 lbs., \$12.10 (O.P.A. Ceiling). Order Now!

BOXES Heavy Blue & White, any quantity from 1,000 to 50,000. 5c, 10c, 2 for 15c sizes from \$5.00 to \$6.50 per M. (Name imprinted FREE on orders of 50,000.)

25% deposit with all orders, bal. C.O.D.
J & N Popcorn Specialties
6336 S. Western Ave. Chicago, Ill.
Phone: Hemlock 3211
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LARGE CAROUSEL

FOR QUICK SALE — MUST VACATE BUILDING — WILL SACRIFICE FOR CASH. Has 36 Jumpers, Three Abreast and 20 Stiff Seats, Being Approximately Forty-five Feet in Diameter. Needs Some Paint and Repairs. Has Large Electric Motor and Ready to Operate. Address

GENE P. OTTO
P. O. BOX 41, MOUNT CRETNNA, PA.

CARNIVAL SPECIALS

- ASH TRAYS, Composition, Assl. Colors. Doz. \$ 1.80
 - LEIS, Red, White and Blue. Gr. 3.50
 - SWAGGER CANES. Gr. 10.50
 - LEAD TIPPED DARTS, Heavy Tip. Doz. 1.50
- Write for price list on Glassware and other items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.

SNYDER SALES CO.
804 W. Roosevelt Rd. CHICAGO 8, ILL.

18-Car Silver Streak

In A-1 condition. Now can be seen operating. 24 car Dodgem Ride with Plates and Bumpers. Write
GEORGE REED
108 Greenwich St., New York, N. Y., or call Whitenhall 4-9793 between 2 and 4 from Monday to Friday.

WANT AGENTS

For Swinger and Nail Joint. Tom Hart, come on. All answer.
DANNY NEWMAN
Endy Bros., Shows, Elmira, N. Y., Fair this week; Cumberland, Md., follows.

FOR SALE

32 Ft. Spillman 2 Abreast Merry-Go-Round also 8 Car Baby Whip.
Both in perfect condition.
H. LONGEHART
Box 2088 Dallas 4, Tex.

WANT KIDDIE RIDES

One Auto Ride and one Airplane or similar in good condition. Give details and prices.
BOX D-6, The Billboard, Cincinnati 1, O.

John H. Marks

CHARLESTON, W. Va., Aug. 18.—Week ended August 11; auspices, American Legion; location, Virginia Street show-grounds; weather, perfect; business, excellent.

This spot proved another Newport News, with big grosses every night. Attendance went over the 40,000 mark for the week. Concessions, as well as rides and shows, handled capacity crowds. The committee, headed by Jack Dawson, was tops.

Mayor Dawson (not related to the committee chairman), visited along with Pat McGovern, former fair secretary. Mr. and Mrs. Hymie Cooper entertained friends and relatives, this being Mrs. Cooper's home town. George L. Smith, special agent, has taken over the bill-posting job temporarily. Tom Niswander, general agent, reports the season is about booked.

T. A. (Red) Schultz left for Richmond, Va., to attend the funeral of his mother-in-law, who died August 10. Maxie Glenn is still doing big biz with his grab. Bancroft's Side Show added several new acts. Whitey Usher showed his biggest gross ever here with Zoma, his Snake Show. Jimmy Simpson's colored revue is doing top business. The Side Show is running neck-and-neck with the Drome and Minstrel Show for top money, while Chez Paree is getting its share of the customers. The Wheels and Moon Rocket are tied for first place among the rides, with Roll-o-Plane, Octopus and Merry-Go-Round running a close second.

HARRY E. WILSON.

Gold Medal

FAIRFIELD, Ill., Aug. 18. — Business was excellent at the Wayne County Fair here, with Thursday (9) setting a new gross record for the event. Part of Friday night and Saturday were marred by rain. A heavy rainstorm struck about 9:30 p.m. Friday but there was no damage.

The Tilt led the rides, followed by the Spitfire. The Cavalcade paced the shows, with Mose Smith's Big Snake and Morrison's Wild Life close behind. Mrs. Frank Gaskins was ill the entire week.—FRANK GASKINS.

Harry Craig

SHAWNEE, Okla., Aug. 18. — Week ended August 11; auspices, American Legion; weather, fair; business, below par.

Madame Fay and the writer arrived from Bill Hames Shows. C. W. Eyster, manager and co-owner with Lou Davis, of *Oddities on View*, has been on the sick list. Johnny Martin has a Girl Show, as have Smith and Fay. Mrs. Craig and son, Bucky, are kept busy welcoming visitors.—LOU DAVIS.

Barney Tassell

ALEXANDRIA, Va., Aug. 18.—Barney Tassell Shows completed a week of excellent business here Saturday (11).

All American

WEATHERFORD, Okla., Aug. 18.—moyed here from Snyder, Okla., to a packed midway Monday (6), with the Legion committee co-operating all the way. This was the first show to play here in four years.

The staff: Nipp Butts and K. E. Vanderford, owners and Doris Vanderford, secretary-treasurer. Concessionaires in-

TILT-A-WHIRL #13

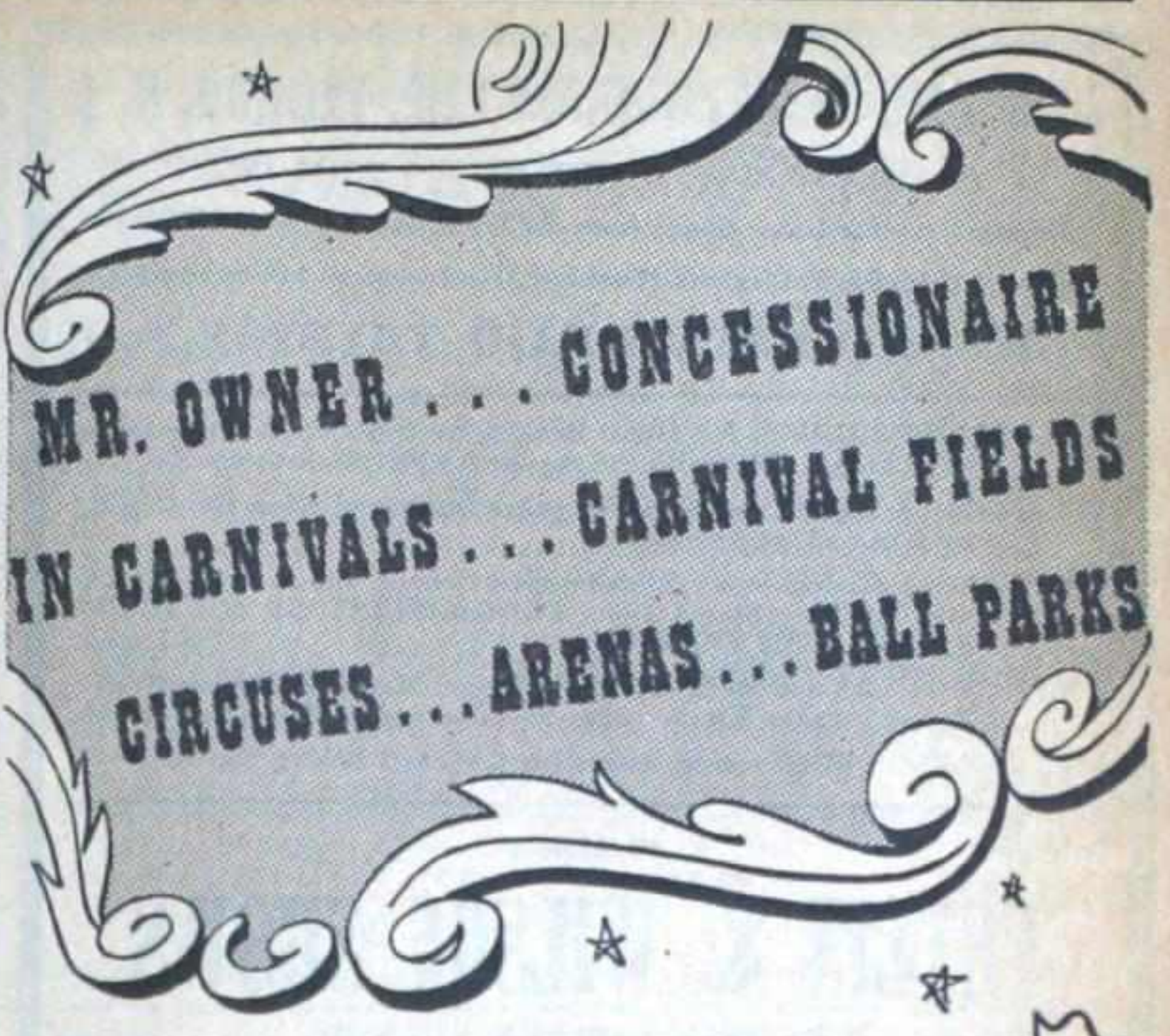
9 Car, now operating in Daytona Beach Amusement Park. For sale reasonable. Come and see it. Sale after Labor Day. Address

JIM FOREST
31 N. Atlantic Avenue, Daytona Beach, Fla.

WANTED

A-1 Ferris Wheel Man to report to duty August 24, Geneva, Nebraska, Fair. Salary no object if you can produce. Show goes south. Can use Loop Foreman and Kiddie Ride Man. Geneva, Neb., August 20-25.

HYALITE MIDWAY



IF YOU HAVE NOT MET
MR. 1-2-3 MIXER MAN...

IF YOU HAVE NOT USED

1-2-3 MIXER

YOU ARE NOT MAKING ALL YOU CAN ON YOUR DRINKS

Here is that unusual family of 1-2-3 Mixers—in 3 most popular flavors—that have already earned countrywide applause for its amazing utility. America's leading tart flavor and sour base... You'll find how economical 1-2-3 is—not only for soft drinks and the like, but also for its many other uses...

- HERE ARE YOUR "PROFIT ANGLES" •
- NO MESS... NO WASTE... EVERY DROP UTILIZED
- SO EASY TO PREPARE... 1-2-3 AND YOU HAVE IT!
- OBTAINABLE WHEREVER YOU MAY BE THRU JOBBERS
- IN 3 MOST POPULAR FLAVORS
- MAKE \$'S ON EVERY GALLON UNIT

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Ordinary method and ingredients for packaging to obtain a tart flavor or sour base...
Natural flavor from Oil of California Lemons—THE PLUS FLAVOR—which, together with other wholesome ingredients, equals...
...the original formula and new method created by the One Two Three Company in 1939....

FREE TRIAL PACKAGE
Write us for the nearest jobber—wherever you are—he will be glad to send you FREE TRIAL PACKAGE and demonstrate its amazing value to you.



CAUTION: Beware of imitations. 1-2-3 Mixer is the original 2-bottle package, necks protruding from pack-
age. Look for the Patent No. 1,731,153 to make sure you are getting the original—the assurance of the right quality.

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200th ANNIVERSARY TRENTON FAIR, TRENTON, N. J.

7 DAYS AND NIGHTS, SEPTEMBER 9 TO 15 INCL.

Reservations for Game Space contact **CETLIN & WILSON SHOWS**
Reservations for Eating and Drinking Stands and all others contact

NEW JERSEY STATE FAIR, TRENTON, N. J.

CAN PLACE FOREMAN for Moon Rocket, to join at once; top salary and bonus. Ill health the reason for this advertisement.

WANT—Moon Rocket and all other sober Show and Ride Help. Best salaries and treatment.

WANT—Want all legitimate Merchandise Concessions and all Eating and Drinking Stands for a LONG CIRCUIT OF SOUTHERN FAIRS AFTER TRENTON.

SPEEDY BOWERS and RALPH JUSTICE want Men and Women Drome Riders. Props Kuntz wants Side Show Attractions to feature.

BILL HOLT can place young, attractive Girls for Posing Show.

All Address

CETLIN & WILSON SHOWS

THIS WEEK, CARLISLE, PA., FAIR

ROSCOE T. WADE'S JOYLAND MIDWAY ATTRACTIONS

WANT for Pontiac, Mich., U. A. W., Local 653, Annual Labor Day Celebration, Held in City Park, September 1 to 9

Concessions of all kinds that work for a dime. Special inducement to independent shows. Will book any Ride that does not conflict. Rita and Dunn's High Act has been contracted. The boys are really back of this, and record breaking crowds are expected. Get in early for good locations. Address all mail to **ROSCOE T. WADE, Armada, Mich., week of Aug. 20; Crosswell, Mich., week of Aug. 27.**

AMUSEMENT PARK FOR SALE LOCATED IN NEW CHINATOWN, LOS ANGELES

Equipment includes Ferris Wheel, Merry-Go-Round, Chairplane, Loop-o-Plane, 2 Kid Rides, Steam Train and Concessions. All operating and doing good business. Earn price back first year. A gold mine. New long term lease on lot available.

\$50,000

SHANGHAI PARK

950 N. BROADWAY LOS ANGELES 12, CALIF.

ROYAL EXPOSITION SHOWS WANT

TO JOIN AT STATESBORO, GA., FOR OPENING MONDAY, AUG. 27TH

Neatly framed Crab (Jack Foley, notice), any Educational Show with own transportation, especially Monkey or Animal Show. Want a Free Act to feature. Beasley, what happened? Others answer. Want a Ferris Wheel Foreman that can get it up and down on time and is absolutely sober and can drive semi. Absolutely no transportation or money advanced. If you can't get here on your own, stay where you are. Salary no object if you can meet requirements. All replies to

J. P. BOLT, Manager

This week, Dublin, Ga.; next week, Statesboro, Ga.

R. AND S. AMUSEMENTS WANT

Sensational Free Acts for 2 or 3 fair dates.
Ride Help for all Rides.
Drivers for semi-trailers.
Talkers and Grinders
Legitimate Concessions of all kind.
Can place American Reader for Palmistry Camp.

James M. Raftery, R. and S. Amusements

Jacksonville, N. C., this week; Goldsboro, N. C., week Aug. 27, followed by Kinston, N. C., week Sept. 3; first show here in 3 years.

clude Mr. and Mrs. Al Glenn, Mr. and Mrs. Jim Hinson, Mr. and Mrs. Luther Nichols, Curly Akers, Pop Gorman, Maydene Smith, Willfred Burris and Mrs. Arthur L. Davis. Ride chiefs are Beau-ford Mornan, dual Loop-O-Plane; Buddie Lamb and Ray Riddies, Wheel; Charles Noble and Curtis Myers, Mix-Up; Arthur L. Davis and Bill Romines, Merry-Go-Round. Doc Arthur is electrician.

Visitors have been Mr. and Mrs. Connie Vanderford and daughter, Ruby; R. S. Bunch, manager of the Casey Smith Shows, and Alvin Van Dyke of the Victory Shows.

DORIS VANDERFORD

Sparks Bros.

CAIRO, Ill., Aug. 18.—Week ended August 11; weather, ideal; business, excellent.

The first and only spot in Illinois, and it proved a red one. All shows, rides and concessions did top business. Leo Arduengo did an excellent job of billing, which showed results at the front gate. Professor Johnson's Broadway Steppers topped the shows, with the Big Eli leading the rides.

Several ex-carnivalites, who make Cairo their home, visited. Pat Brown, electrician, is building a supply of junction boxes and in time the entire show will be cut thru them. Owner Frank Sparks hopped to Paducah, Ky., to purchase 2,000 feet of cable and a large switch box to be installed in the transformer wagon.

Doc Hoy will check in at a St. Louis hospital soon for medical attention. Jack Oliver still claims he's ahead of the horses.—H. G. STARBUCK.

Alamo Exposition

GREAT BEND, Kan., Aug. 18.—After playing a very poor week in Pratt, Kan., everyone was glad to get to Great Bend. Bix at Pratt was the worst in the history of the show. A large crowd came out but just window shopped and spending was almost nil.

En route to Great Bend a truck, carrying the front arch, crashed into a semi, resulting in total wreckage of the truck. Two people riding in the truck were injured. On Sunday (5) a severe rainstorm struck, resulting in delaying the opening until Tuesday (7). In order to make the Colorado fairs, Manager Jack Ruback is arranging for railroad movements.

The line-up at present is 11 rides, 10 shows, 40 concessions and the Miller Duo, free act.

TED CUSTER.

FOR SALE

ENTIRE EQUIPMENT OF CARNIVAL

Consisting of five major rides which include Big Eli Wheel, Allan Henschell Ideal Merry-Go-Round, nine car Tilt-a-Whirl, double Loop-o-Plane, Smith & Smith Chairplane, Trucks, Tractors, Semi-Trailers, Canvas, Concessions, Cookhouse, Bingo, Electric Cable and wiring, Tools, etc., etc. Will sell in its entirety only.

Address BOX D-8, Billboard Cincinnati, Ohio

TIVOLI EXPOSITION SHOWS WANT

FOREMEN AND SECOND MEN for Tilt-a-Whirl, Merry-Go-Round and Wheels. ALSO SHOWS AND CONCESSIONS. Concession Agents, come on! 9 Arkansas Fairs and Celebrations. Address:

HAROLD EUTAH, Mgr.
Ola, Ark., this week; then Paris

FOR SALE

No. 5 Eli Wheel in first class condition. Seats newly upholstered; 15 H.P. Single Phase Electric Motor. Write

O. W. MOORE
P. O. Box 779, Oceanside, Calif., or call
PAUL I. SULLIVAN
Oceanside 9589.

WANT

A Ferris Wheel and five Major Rides, also Concessions. Will pay spot cash if delivered to Maryland. What have you?

J. W. ISAAC
25 Eastern Avenue ESEEX 21, MD.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical, \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 6 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

FOR SALE

Smith & Smith Chair-o-Plane, rebuilt, painted, setting up, ready to go, \$1,250; Truck, if wanted, \$500. Want to buy Dramatic Tent complete with seats and stage (seating at least 800).

REX HOWE

Virginia Rose Midway
5th & York Sts., Louisville, Ky.

WANTED

HENNIES BROS.' SHOWS

WANT Foreman for 8-car Lindy Loop and Flyoplane. Answer
A. WILSON, Mobile, Ala.,
August 22 to September 1.

RIDE HELP WANTED

FERRIS WHEEL and TILT-A-WHIRL MAN. Also want Photo Gallery and Scale.
HADJI DELGARIAN
2303 N. Melvina CHICAGO 39, ILL.

WANT

Concessions for McColl, S. C., week of August 27. First show in McColl in two years.

Jackson Amusement Co.
MURRAY JACKSON
Bennettsville, S. C.

NELSON SHOW

Wants for balance of season: Legitimate Concessions and Ferris Wheel at Minot, N. D., August 31 to September 3.

RODEO LABOR DAY CELEBRATION

ARCHIE NELSON, Mgr., Erskine, Minn.

BLOOMVILLE 8th Annual STREET FAIR
AUG. 29-SEPT. 1

Want Concessions and Shows. Can use Dipper.
Gen. Del. ROXIE HARRIS Trilby, Ohio

!!!ATTENTION!!!

Please claim all Bazzaze before September 5, 1945

HUBBARD HOTEL

417 N. Clark St. Chicago 10, ILL.

FOR SALE

Single Loop-O-Plane in excellent condition with new Westinghouse Reverse Switch, \$1000.00.

FRED M. LeGRAND

STARKE AMUSEMENTS, Blaine, Fla.

SPECIAL PRINTED TICKETS
ROLL or MACHINE
100,000
FOR \$22.00
RESERVED SEAT - PAD - STRIP
COUPON BOOKS - RESTAURANT
CHECKS - SALES BOOKS AND
ALL ALLIED FORMS
409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
615 CHESTNUT ST., Phila.

STOCK ROLL TICKETS
ONE ROLL \$ 50
TEN ROLLS 2.00
FIFTY ROLLS 17.00
ROLLS 2,000 EACH
Double Coupons,
Double Price.
No C. O. D. Orders
Accepted

ELLIOTT TICKET CO.

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, Aug. 18.—Mustering-out checks have been sent to 50 members discharged from service. There are 75 more entitled to the pay. They are asked to send in the required papers and their checks will be mailed to them.

The Red Cross Drive goes merrily along, with additional donation from Coleman Bros.' Shows and A. L. Rossman. Morris Lipsky, Membership Chairman, reports biz good for his department. Applications received from Milton R. Lorber and William C. Thompson, sponsored by M. H. Barnes, and from Jack Holston, sponsored by Vince McCabe.

President and Mrs. Sam Solomon were visitors on the Jones shows at La Porte, Ind.

Sam Wilner had a car accident while returning from the Jones shows at 97th and Western here. John Gallagher advises that M. C. (Timmy) Claman is in Rhodes General Hospital, Utica, N. Y. The sick list includes George Terry, resting in a sanitarium; William J. Coultrey and T. Dwight Pepple.

With the war over, convention activities are expected to go over in grand style. George B. Flint is chairman of the President's Party. The banquet chairman has not been named. Charles G. Driver and James Campbell will be in charge of the memorial service. J. C. Thomas is with us again after an absence.

Callers at the rooms were Wolfe W. Rosenstein, Max Friedman, William Moore, J. C. Wrigley, Manuel Blasco, Sam Wilner, Edgar G. Hart, Morris Kaplan, Bob Parker, Nate Lewis, Dave Goldfen, Oliver Barnes, Max Brantman, Charles Hall and Larry O'Keefe.

Don't forget to send in your dues.

Ladies' Auxiliary

The membership drive is coming along fine and a board of governors meeting will be held soon, Viola Fairly reports. Hattie Wagner and Maude Geller are recuperating from recent operations. Elsie Miller is holding mail for Mrs. Edith Brunt, Louise Chevanne, Gertrude Martin, Lula Belle Hendrix, Nancy Whitesides, Louise McLane, Margo Stallman, Naomi Joyce Baker, Eloise Lowe, Fay Walker Brown, Elberta Stein, Artie Sue Britton, Gertrude Morris, Mrs. Jack Guthrie, Mrs. Sam Glickman, Rosalie Brodsky, Lula Sharp, Helen Jullius, Susan Meyers and Mildred Chase.

Chairman Leah Brumleve reports award bond books are coming in okay. Ida Chase received a surprise visit from her daughter-in-law and grandchild. Ida's son, Charles, is expected in on a 30-day furlough soon.

Alice Hill's son received his discharge from the army and is back at Riverview Park assisting his mother. Mrs. H. T. Belden is chairman of the fall bazaar.

Address all mail to Elsie Miller, 4215 West Fifth Avenue, Chicago 24, Ill.

Caravans

155 N. Clark St., Chicago

CHICAGO, Aug. 18.—Applications received: Mrs. Mabel LaRouech, Jeanette Goodwin, Pauline Skerbeck, Mrs. Rose Reed, Mrs. E. B. Wiken and Juanita Strelbich. Correspondence received from Myrtle Hutt, Frances Hennies, Clara Polich, Maude Green and Clare Sopenar. Many members attended the wedding of Dorothy Sleyster and Corp Leonard Goltz Saturday (11) at St. Peter's Evangelical Church, Chicago. Newlyweds are spending their honeymoon at Lake Delavan, Wis.

Mr. and Mrs. Joe Strelbich celebrated their 25th wedding anniversary Saturday (4) at their summer home at Lake Delavan.

Reports on raffle books indicate good results. Mail returns to Edna Stenson O'Shea. Members are urged to send their dues to Clara Polich, care of Caravans' clubrooms, 155 North Clark Street, Chicago.

National Showmen's Association 1564 Broadway, New York

NEW YORK, Aug. 18.—Rounding with Secretary Walter K. Sibley:

Wednesday (8) visited the Lawrence Greater Shows at Lancaster, Pa., and was cordially received by Sam Lawrence and Secretary Dada King. Also met with General Agent Bob Hallock, Colonel Sykes, Mr. and Mrs. Sam Glickman, Mr. and Mrs. Bill Bartell, Mrs. Dada King, Pat Finnerty, Al Selzer, Jack Stern, Louis Gueth, Nick D'Allasandro, Mrs. Evelyne Fallon, Whitey Adams, Mr. and Mrs. Bill Yanow, Ben Karnow, Tom Cary, Mr. and Mrs. Hiram Beall and Mr. and Mrs. Steve Swika. Lawrence paid his dues as did Bill Woodall.

Next stop, Cetlin & Wilson at the Bedford (Pa.) Fair, with Cetlin, Wilson and Hartzman receiving. Had a long chat with President Emeritus George A. Hamid, who had the grandstand show. Also met with Harry Moore, Tom Fox, Johnny Applebaum, Bill Cowan, Jackie Owens, Jackie Field, Whisk Ryan, Ralph Goldstone, Whitey Walker, Pop Kuntz, Speedy Bowers, Bill Holt, Neil Hunter, Bill Walters, Whitey Hewitt and Fire Chief James R. Gandolfo. Wilson, Hunter, Moore, Cowan, Harry Feldman, Harry Fielding, J. J. O'Brien and Saul Gillis paid their 1946 dues.

Hopped from there to Gloucester, N. J., for a short visit to the W. C. Kaus Shows to be welcomed by Manager Russell and Mrs. Owens. Also had a chat with Kirby McGary, who operates the burlesque show.

Sam Finkel's nephew, Milton, was on his way to Aberdeen, Md. . . . Morris Sommers was in from Ocean View on his way to visit with his mother in the Catskills. . . . Harry Mirsky may take a Shubert show on tour. . . . Nate Weinberg is back from the road. . . . Louis Siegal in from Philly. . . . "Daddy" Simmons is off on a tour. . . . Eddie Kalin is back from the West. . . . S. S. Herbert and Harry Weintraub dropped in. . . . Ross Manning has recovered from his recent illness and is back with his show in Maine. . . . Herman Robinson is out of the Veterans' Hospital in Maryland and is back at his Coney Island home. . . . George Johnson, of the Ringling side show, will be in the Lenox Hill Hospital another week.

Joe Csida of *The Billboard* is one of a party being sent by the government to study radio broadcasting in the capitals of Europe. First stop London, by plane! The Veterans' Fund received another fine contribution from A. Champagne (See NSA on page 45)

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 18.—Miss Campbell, representing the American Red Cross, appeared at the regular Monday night meeting and solicited aid for a "county fair" to be given in Torrance for wounded servicemen. On the rostrum with Miss Campbell were Bill Hobday, vice-president serving as president, and Ed Mann, secretary.

The "fair," to be held August 23, will be followed by four others in the military hospitals. Assisting the initial project, several show people will contact J. Ed Brown, named a committee of one, during the week. The Red Cross will furnish transportation to the Torrance hospital.

A group of five—Lee Blondin, Bob Meyer, Al Rosen, King Ross and Jim Spiegall—was named to attend the next meeting of the board of governors and observe their activities.

Voted into membership were Diamond Jim Spiegall, William White, Ken Thorsens, Bill Reed and Nicholas Lee.

Charlie Camp, of Arthur Bros.' Circus, flew in from Detroit on his way to his home in San Francisco. He attended the meeting, continuing on his way to the Bay City the following day. He left over the week-end to rejoin the show in Ohio.

GAYLAND SHOWS WANT

General Agent as Secretary, join on wire; Also Manager for Five-in-One Girl Show, not less than three girls, one to take charge of Snake Show; one good Man to take charge of Peck Show; Show built on semi.

WANT Foreman for Chair-o-Plane, Merry-Go-Round, Foreman for Loop-o-Plane, Big Apple. WANT Agents for Pea Pool, Beat the Dealer, Fishpond, Bumper, Man and Wife to take charge of Sit and Grab Counter, Man for Bingo. Will book following Concessions: Frozen Custards, Diggers, Photo Gallery, Cigarette Shooting Gallery, High Striker, any legitimate Concession not conflicting. Arvel King, come on.

Write or wire H. B. ROSEN, Mgr., Watertown, Tenn., this week.

WANTED—MAPLE WILLIAMS—AGENTS

Have opening for man or man and wife to take over picture machine, nicely framed flash; have plenty paper. Applicant must know what it's all about. Need Agent for Pans; Harry Newcomb (answer this); also Cigarette Pitch and Ball Games, Counter Men for Bingo. I can offer a nice proposition to any Agent that wants to make money and don't drink too much. Our show has a long season and plays a good solid route. Open Feb. 1 and close Nov. 20. Must join Aug. 27 at Brownwood, Tex., Camp Bowie. Answer as per route.

MAPLE WILLIAMS, care Greater United Shows, Coleman, Tex.

Orland and Lewiston, Maine, Fairs

Orland, Aug. 28-29-30-31; Lewiston, Sun.-Mon. (Labor Day) and rest of week
ALL GAMES—\$2.00 foot for both fairs. P.C. Games will work. No Wheels.
RIDES: Will book Octopus or Roll-o-Plane; liberal percentage.
SHOWS: Athletic, Girl Show, Monkey, Fun House, Snake Shows; liberal percentage.
Grab or Cook House for Lewiston Fair, also Soft Drinks, Popcorn, Candy Apples, Floss, Scales, Guess Your Age for both fairs. All address

ROSS MANNING SHOWS

MACHIAS, MAINE

St. Charles (Ill.) Chamber of Commerce and American Legion

LABOR DAY CELEBRATION

4 BIG DAYS — AUGUST 31, SEPTEMBER 1, 2 AND 3

WANTED—Grind Stores of all kinds, Penny Arcade, any kind of small Platform Shows

H. DELGARIAN

2303 N. Melvina Street Phone Berkshire 7964 Chicago, Illinois

HALL OF ODDITIES "DOC HAGAAR" WANTS

Working Acts or Freaks to feature, Magician, Mentalist, Punch and Judy, Talker for Girl Show, Man and Wife for Animal Show. This show plays California this winter.

CARL HAGAAR

Care WADE SHOWS, Sandusky, Mich., this week.

BLUE RIBBON SHOWS WANT

CONCESSIONS—Can book Concessions of all kinds, Cookhouse or good sit down Grab, Ball Games, Duck Ponds, String Game, Pitch Til Win, Scales, Jewelry, Penny Arcade, few Merchandise Wheels. Can place Bingo Help of all kinds.

SHOWS—Ten-in-One, Monkey, Snake or any good Grind Show. Can use Girls for Girl Show.

RIDE HELP—Can use sober, reliable Ride Help that drive semis. Long season in Florida. This show out in Florida all winter for a long season. Come on. Manchester, Ky., this week; Corbin following. E. L. YOUNG, Mgr.

BUY WAR BONDS NOW BUY WAR STAMPS NOW

AFTER THE WAR BUY A NEW

TILT-A-WHIRL

In the meantime keep your old rides safe with the original builder's parts.

SELLNER MFG. CO. Faribault, Minnesota

Advertising in the Billboard Since 1905

ROLL OR TICKETS DAY & NIGHT SERVICE

FOLDED TICKETS SPECIALLY PRINTED

CASH WITH ORDER PRICES ---10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.85

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS

1 ROLL.....75c

5 ROLLS.....60c

10 ROLLS.....50c

WELDON, WILLIAMS & LICK

FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Firm, Established price, Tax and Total. Must be Consecutively Numbered from 1 up to your Last Number

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

V-J DAYS DAZE MIDWAY OPS

Peace Brings Record Touch

Dispatches from nation's lots reveal varied effects—some fizzlers, most winners

CHICAGO, Aug. 18.—Peace hit some of America's midways with the power of an atomic bomb Tuesday night (14). On others, say reports pouring into *The Billboard* from carnival operators in every part of the nation, business fizzled. Some shows folded thru all or part of the V-J holiday. But mainly, superlatives ordinarily held in storage after July 4, were rushed out in the emergency as showmen tried to describe what happened when the Japs quit.

They indicated that record thousands of joyous, fun-loving Americans, taking off the brakes after nearly four years of war, stormed the midways Tuesday night after President Truman's official proclamation.

But the full impact of the nation's Victory celebration did not strike until Wednesday. That day saw long-established box-office records fall like ten

(See V-J DAYS DAZE on page 63)

WANTED BINGO HELP

ALL FAIRS. Begin at Essex Junction, August 27, close at Augusta, Ga., in November. Countermen, also good Caller. Top salaries. Write or wire

CASEY ALLEN

Care WORLD OF MIRTH SHOWS
Portland, Maine
Week of August 20-25, 1945

WANTED AT ONCE

Man and wife to take complete charge of Monkeyland Show, 30x70 blue top, new panel front, complete including Monkeys and other animals. Veteran of 2d World War preferred. Trailer furnished for living quarters. No drunks or chasers wanted. Give qualifications by wire.

PEPPERS

ALL STATES SHOWS
Pulaski, Tenn.

AGENTS WANTED

For Scales, Cat Racks, Slum Stores, Coke Joint, Jack and Betty Sover, come on. No drunks. Plenty fairs and paydays. Thomasville, N. C., 20 to 25, big day; then per route Crescent Shows.

K. L. (DICK) TAYLOR

House Trailer For Sale

This is the class of the road, completely furnished, a real home on wheels, \$2,000 cash.

MRS. H. HORWITZ

355 Lake St. Toledo, Ohio

SNOW CONE SUPPLIES

A complete line of high quality flavors, flat and scooped wood spoons, tin spoons, cone shaped cups in both plain and rolled rim. Everything you need for the Snow Cone Stand. Always the highest quality, lowest prices and fastest service.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

Editorial

Why a Promotion Contest?

By Pat Purcell

In this edition of *The Billboard* appears the announcement of a carnival promotion contest. Some of the brothers of the outdoor show business are going to ask why.

It is a logical question, as there should be a reason for everything. *The Billboard* Promotion Award Contest is designed to aid every carnival owner to develop better ideas in selling his product to the general public.

Times have been mighty good for a few years and the financial page experts tell us they will remain good for some years to come. In good times it is necessary to let the folks know about it, or they won't come out. In normal times it is even more important. When they don't have that over-time on their paychecks, they may not go looking for fun and entertainment. It will be the fellow who lets 'em know about it in the best possible manner who will have the folding stuff in the winter.

So, if all hands, the big and little operators alike, send in their best efforts in all divisions of this con-

test, they will be placed on exhibition in *The Billboard's* suite at meeting time. Then each and every operator will be able to study the type of advertising and promotion used by—should we say his colleagues? Experience is the great teacher, and by comparing and studying the best efforts with the efforts of—say colleagues—ideas can be formulated for bigger and better efforts.

Also, everyone enjoys being a winner, and there will be winners in six divisions. Maybe one show will cop all six prizes, or there may be six different winners. That will be up to the judges—and the judges will be top newspapermen, top advertising executives and top promotion managers—none of whom will be connected in any way with the outdoor show business.

It is a contest designed to help carnival owners build bigger, better and sounder advertising and promotion campaigns, and to reward the winners with an emblem of merit that they will be proud to show their committees.

Ralph Decker Buys Carson's Interest In Kirkwood Shows

CHICAGO, Aug. 18.—Ralph Decker is now sole owner of the Joseph J. Kirkwood Shows, it was reliably reported here today.

Tommy Carson, who started the season as Decker's partner in the enterprise, has sold his interest to Decker, but will remain with the organization as legal adjuster.

Bantley Enjoys Big Biz in Washington

WASHINGTON, Aug. 18.—Bantley's All-American Shows enjoyed a big winner here despite the fact that it followed James E. Strates and Johnny J. Jones shows and the Ringling Bros. and Barnum & Bailey Circus.

Working without a free-act behind a 14-cent pay gate, shows attracted spending crowds nightly after it opened August 3, two days late. The scheduled opening was delayed because of electrical trouble, and rain kept the second night closed. When show finally sprung, 1,800 paid were clocked, and after that it was

Cetlin-Wilson Has Fire Wagon Which Has the Old C. A.

BEDFORD, Pa., Aug. 18.—Cetlin & Wilson Shows popped in here for A. C. (Buddy) Brice's annual fair with a truck of fire-fighting apparatus that attracted as much attention as any exhibit on the grounds.

The truck, under supervision of Fire Chief James R. Gandolfo, had a prominent spot on the midway, and it carried almost every sort of appliance known for the extinguishing of a blaze.

The only thing missing, according to heat experts, was something to douse the morning-after conflagration.

(The old c. a. means crowd appeal.)

a hefty increase nightly.

Show played two Sundays, the first org to get two consecutive Sundays in Washington. Al Porter handled the license and permits.

Exposition At Home pre-dated Bantley into Annapolis, so the contract there with the VFW was canceled and the org moved to Hyattsville, Md.

Who's Being Chicken in This Case? Or Are Red Points Needed?

WASHINGTON, Aug. 18.—Is a chicken a wild animal?

That question is being pondered by the District of Columbia Commissioners and the Federal Parks Commission in determining future procedure in issuing licenses to carnivals and the rental of grounds to such units.

It all came about this way. Bantley's All-American Shows advertised a free

wild animal circus. When the show came to town, the wild animal turned out to be a chicken in a coop.

Herman Bantley, owner of the shows, said, "I wasn't there and I can't comment until I have thoroughly investigated the affair." L. C. (Ted) Miller, who promoted the date, said, "In my defense, a big animal act had been booked several weeks ahead and the advertising placed in advance. However, the act didn't appear and since a chicken was the only animal I could find, I used it. There may be a question of whether it is a wild animal or not."

Dr. William Mann, president of the zoo here, wondered "if a chicken can be wild." And so did 31,649 paying customers. And to all this, one wag came up with: "It might have been chicken in the rough."

Conklin Breeds Nags, Cattle To Swell Fair Net

BRANTFORD, Ont., Aug. 18.—Canada's major fairs, long accustomed to the name of Conklin on their midways, may soon see the Conklin colors on their tracks and Conklin-owned Herefords grabbing cash and ribbons in their livestock judging rings.

Frank Conklin, vice president of the Conklin Shows, aims to cut still deeper into the earnings of Canadian exhibitions.

For two years he has been developing purebred stock on his farm near Brantford. He has 16 thoroughbred brood mares and is negotiating with a prominent Kentucky breeder to bring a famous sire to Canada.

Besides, he has six Belgian brood mares and a herd of 100 Hereford cattle. By next year, he plans to exhibit on the Class A circuit.

"Race fans are going to see some of my horses, but they'll be those bred and raised by myself," says Conklin. His major aim is to raise foals for sale.

Some of the thoroughbreds on the Conklin farm are Aloop, dam of No Competition, a heavy stake winner; Fealty, a full sister of Happy Issue, Hollywood gold cup winner; Yearning, Canin Gal, Beaudiwina, Pattertoe and Schelke.

Cavalcade, Hennies Will Day and Date 3 Days in Mobile

MOBILE, Ala., Aug. 18.—First section of the Cavalcade of Amusements train arrived late Monday afternoon (13) from Evansville, Ind., and unloading of the 50 cars started at daybreak Tuesday and was concluded by nightfall.

Local truckers assisted the showmen in transporting 118 wagons on the three-mile haul to the new showgrounds at Michigan Avenue and Hurst Street. The new lot was the discovery of Berney Smuckler, chairman of Abba Temple's activities committee under which auspices the carnival is being staged.

The uniform unit of the Shrine had 165 members handling gates when the show opened Thursday night. This is the first appearance here of the Cavalcade of Amusements. Show closes its local engagement August 26.

Advertising cars of Hennies Bros. Shows are in Mobile posting their dates, August 23-September 7, billed as the American Legion Festival. This means that Cavalcade and Hennies will show day and date for three days. Hennies Bros. scheduled opening in Panama City, Fla., Wednesday (15) was delayed a day thru a late arrival after a 1,100-mile hop from Ionia, Mich. Show opened Thursday okay.

The Gulf Coast Post-War Exposition and Extravaganza, headed by Robert Schaffer and Dan Rogers, have signed a contract thru Walter B. Fox with the Wonder Shows, the dates being September 2-16. The carnival will be staged on the Whistler-Prichard Race Track, six miles from the city.

Dick's Paramount Closes

NEW YORK, Aug. 18.—As a result of Richard Gilsdorf's recent accident which will necessitate several weeks' sojourn in the hospital, Dick's Paramount Shows have canceled engagements and returned to quarters at Chews, N. J.

B. & H. AMUSEMENT CO. WANTS

Capable Ride Help, must be sober and reliable, otherwise do not answer as you will not last. Need Agents for Pan Game, Cigarette Pitch, Fish Pond and Bingo. We are booked solid for next 16 weeks and will stay out as long as weather permits. Any concession working for 10 cents will be placed. Ex. on Mitt Camp sold. All wires and letters to Mullins, S. C.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Hamilton Legion Race Meet Set for 15th Annual Show

HAMILTON, Mo., Aug. 18.—Chairman R. C. Hendren, of the attractions committee, announced today that the 15th annual American Legion Race Meet will be held here August 28-31, with a strong program of acts and features augmenting the four daily running races.

Acts line-up is topped by Selden, the Stratosphere Man, and includes Harrison, cyclists; Bradford Troupe, tumblers; Colonel Wilbur, sharpshooter; the Lippincotts, magic, and the *Three Cheers Revue*. Drake Agency, Kansas City, Mo., will furnish all acts except Selden.

Lucky Lott Hell Drivers will be an added feature of the race track programs.

War Veterans Big Winner In Indianapolis Horse Show

INDIANAPOLIS, Aug. 18.—More than 5,000 persons witnessed the American Legion's Last Man's Club All-American Horse Show here Sunday (5).

The event attracted more than 475 horses from Indiana, Michigan, Oklahoma and Texas. Larry C. Hesoun, chairman of the Legion committee, said proceeds will be used to aid returned war veterans.

Three men were slightly injured in the pony express race won by Keith Cook's team of Connersville, Ind. Suffering minor hurts were Earl Binagan, of the seabees; Ralph Scott and Don Buck.

Glen Burnie Fiesta Closes With Gate Records Claimed

BALTIMORE, Aug. 18.—The 37th annual Glen Burnie Carnival has closed here, with officials of the Glen Burnie Improvement Association, sponsors, estimating a record attendance of 15,000 for the final night.

Rain marred two nights but Herbert E. Estep, committee chairman, said it could be recorded as the most successful event yet held. Profits will be invested in War Bonds.

Minerva Sets Fallon Line-Up

MINERVA, O., Aug. 18.—Mrs. Gieb Fallon's rides and Larry Fallon's concessions and bingo will feature the 27th Annual Home Coming here, with the Sensational Marion as the free act. Charles Hart, postmaster, is chairman.

Reunion Program Strong

MULVANE, Kan., Aug. 18.—Gov. Andrew F. Schoepel will speak at the Quad County Old Settlers' Reunion here August 30. Program will feature a strong pioneer pageant and parade.

NSA

(Continued from page 43) and members of his Continental Shows. . . Lou Aarons, who has been ill for about 10 months, paid a visit.

Visited Heller's Shows at Montclair, N. J., Saturday (11) to find that Harry had been seriously injured in an auto accident a few days before and was in St. Joseph Hospital, Paterson, N. J.

Jumped over to St. Peter Hospital in New Brunswick, N. J., where Dick Gilsdorf is slowly recovering from a most serious knockdown by an auto. Dick has a fractured hip, lower leg and chipped shoulder bones and is pretty generally bruised. Dick is sure to be in the hospital quite a long while. Mrs. Gilsdorf has put the show in winter quarters near Camden, N. J.

Ted Williams paid his dues and left a substantial contribution to one of the funds. He is off the road, living in Baltimore. . . Isaac Stern, in Kentucky, sent 10 names for the Year Book, plus payment of the same.

Ladies' Auxiliary

President Lasures says the need for members to co-operate with Chairman Midge Cohen, of the USO Unit project, is just as great now in time of peace as it was in time of war. Monday meetings will continue and members are urged to make articles needed by service men and women in army-navy hospitals.

Magnolia Hamid, chairman of the Sweepstakes and Lucky Night project, reports progress on book sales. Membership applications have been received from Marcella Cohen, proposed by Ona Lee Jones and endorsed by Margaret Lux and Betty Endy, and Laura Manos, proposed by Margaret Lux and endorsed by Betty Endy and Dorothy Schoemaker.

Ona Lee Jones's recent party netted the Ladies' Auxiliary's Bess Hamid Sunshine Fund \$20. The first meeting will be September 19.

MUD DELAYS RAS

(Continued from page 37) communities flocked to the fairgrounds. All city restaurants were closed, and even showmen living in hotels were forced to eat their own hamburgers.

Weathermen were of the opinion Friday that fair conditions would obtain for the remainder of the week, and Sedlmayr is predicting a record-breaking session thru Sunday.

From Superior, Royal American moves to Omaha for an engagement of 11 days.

WANTED

A-1 Truck Mechanic

Must have tools, be sober and be able to keep trucks and ride motors in shape. Salary no object to first class man. Long season's work. Show goes to Florida for the winter.

BLUE RIBBON SHOWS

E. L. YOUNG, Mgr.
Manchester, Ky., this week; Corbin, Ky., following.

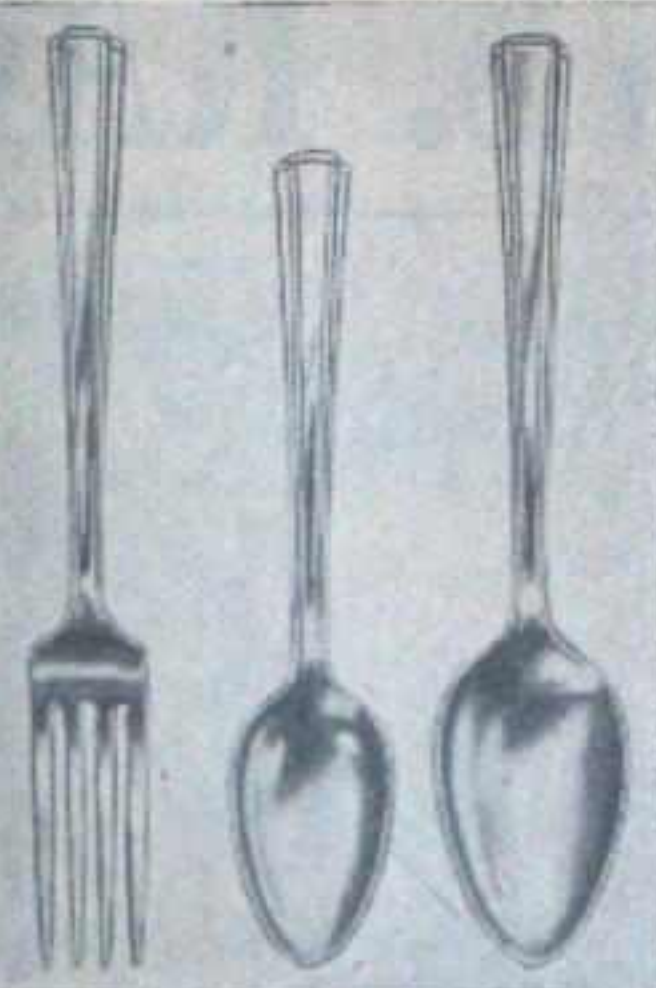
WILL BOOK

Mixup or Merry-Go-Round. Want Help on Wheel, Loop and Fun House. Want Shows, Concessions, Popcorn, Photos, Bingo for five celebrations and fairs in Oklahoma. We have five rides, two shows, 20 concessions.

Dickson United Shows

Lamont, Okla., Aug. 22 to 25.

CONCESSIONAIRES!



Here's a lulu for you that will keep them playing. No walk-aways when you display this gorgeous A-1 Silverplate. Definitely NOT SLUM! It's the kind you see in the best homes, yet it costs you no more than ordinary slum articles. Only available items are teaspoons, soup spoons and forks, as illustrated.

Look at These Prices!

TEASPOONS.....\$18.00 Per Gross
SOUP SPOONS..... 22.50 " "
FORKS 22.50 " "

Minimum order 1 gross one kind or assorted. Gross lot prices allowed on assorted gross orders. Order a sample gross, your selection, today for your inspection. If not 100% satisfied your money back if returned within 5 days. TERMS: 1/3 deposit with order, balance C. O. D., F. O. B., Chicago.

JOHN BAKER COMPANY

731 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

CAN PLACE LEGITIMATE CONCESSIONS KENTUCKY STATE FAIR

LOUISVILLE, KY., SEPTEMBER 1 TO 8

MADISON COUNTY FAIR

HUNTSVILLE, ALA., SEPTEMBER 11 TO 15

Only Limited Amount Space Left. Wire MORRIS LIPSKY, Concession Mgr.

JOHNNY J. JONES EXPOSITION OWENSBORO, KENTUCKY

GRANGERS PICNIC

WILLIAMS GROVE (4 Miles South of Mechanicsburg, Pa.)
AUGUST 27 TO SEPTEMBER 3 INC.

"Largest Farmers' Picnic in the Nation." Annual attendance exceeds 100,000. This is the 74th Year—and it's always been a good spot for legitimate Concessions. We have our own Rides, but have choice locations available for Shows and Midway Concessions. Can also use a couple FREE ATTRACTIONS. Rates reasonable. Write, wire or phone: ROY RICHWINE, Mechanicsburg, Pa.

WANTED WANTED WANTED

Large Carnival, Rides of all kind, Legitimate Concessions, Bingo Game invited (no build ups) for Labor Day Celebration, Sept. 2 and 3. Lake County Fair Grounds at Crown Point, Ind. Wire

CROWN POINT LIONS' CLUB

FRANK GRANDYS, Sec., Crown Point, Ind.

LIGONIER VALLEY FAIR

FRIDAY, AUGUST 31, to SEPTEMBER 4

Four big days, with complete racing and Free Act program on Sunday, Sept. 2. Want Eating and Drink Stands, all kinds of Concessions and Shows. Girl Show with own outfit can work. Write or wire

BEAM'S ATTRACTIONS

Fair Grounds, Jennerstown, Pa., this week for space.

IMPERIAL SHOWS

ROSEVILLE, ILLINOIS, CELEBRATION, AUGUST 20-25

WANT

Legitimate Concessions, Novelties, Custard, String, Hoop-La, Cotton Candy, Apples, Shows—good proposition. Animals, Ten-in-One Fun House. Ride Help on five rides. No drunks, no gypsies wanted. The Big One Labor Day Week, Mendota, Ill. Long season South.

BILL GULLETTE

FOR SALE AFTER LABOR DAY

To the Highest Bidder NOW

No. 16 Big Eli Wheel. 23 Scooter Cars Tamden and Equipment. See the Rides in Operation at State Fair Park, West Allis, Wisconsin.
HOFFMAN-HECK, 2543 N. 22d St., Milwaukee, Wis.

A. M. P. SHOWS "JUGGY"

RIDES—Foremen and Second Men for the following rides: Tilt, Chair-o-Plane, Loop-the-Loop; Second Man for #5 EL. Other Ride Help also. NOTE: Good opening for first class Pony Ride. SHOWS—For long route South, Fun House (Pop Thompson, contact), Girl Shows (can furnish tops), Wild Life, Dog & Pony Show (Capt. Irwin, contact). USEFUL SIDE SHOW PEOPLE CONTACT RAJAH RABO. Can place other shows of merit. CONCESSIONS—Candy Floss, French Fries, Custard, Age, Scales Over 12, Cane Rack, man to operate small Penny Arcade, any other Concessions that work for 10c.

SPECIAL NOTICE—WANT CAPABLE LEGAL ADJUSTER FOR LONG SOUTHERN ROUTE. CONTACT AT ONCE.

All replies to A. M. PODSOBINSKI, Owner-Manager A. M. P. SHOWS, Gettysburg, Pa., this week; Warrenton, Va., next week.

WANTED

Bismarck, N. D. SEPTEMBER 17 TO 22

Business Section Street Carnival Rides of all kinds, including some for kiddies. Legitimate Concessions of all types. Bingo Games invited. No build-ups.

PLAY MITCHELL CORN PALACE NEXT WEEK

Write Bismarck Assn. of Commerce and Come.

WANTED

Carnival With Plenty Rides, Clean Shows and Concessions — No Gyp Joints.
"B. P. O. ELKS' CHARITY CARNIVAL" ENSLEY, ALA.
Draw From 75,000 to 100,00 Population. Date Available: Oct. 7 to Oct. 31. Run 1 to 2 Weeks. Write F. B. LEMONT 2801 21st Bush Hills, Ensley, Ala.

LABOR DATE OPEN

Want Carnival and Shows. Contact H. H. NIEMEYER 510 E. Cook St. Portage, Wis.

V-J DAY—RECONVERSION—V-J DAY

"Chief" Frank Cushing, U. S. Navy Formerly Cushing's Death's Holiday Show

Now Organizing All Ex-Servicemen's Thrill Show Can place boys that were with me before the war and ex-servicemen for stunts and props. Booked solid on Pacific Coast. Open Sacramento, Co. Fair Sept. 3. Wire me care Hotel Sacramento, Fair Office, Sacramento, Calif.

WANTED

Winchester Volunteer Fire Co., Winchester, Ind., wants first class Carnival from Sept. 17 to 22, 1945, inclusive.
Denver C. Grubbs, Chief Winchester Fire Dept., Winchester, Ind.

TRUCKS VS. RAILROADS AGAIN!

Beatty Gives Mud Real Try

New show makes sked by herculean effort but owner in doubt over future

MACON, Ga., Aug. 18.—Long-standing debate of truck vs. railroad circus, which has never been satisfactorily settled, is getting a terrific test in the Clyde Beatty Wild Animal Circus tour this season.

Fortunately, it has not been an expensive experiment, as the Beatty show, now in its 19th week of the season, is still rolling on more than 100 moving motor pieces and enjoying hefty receipts. And its owner and feature performer, Clyde Beatty, hasn't yet decided to switch over to rails, tho' patiently listening to the pros and cons.

Beatty has been advised by many that his show is "too big" for the truck category, but it can be readily seen that he has a big chunk of money tied up in his trucks, and thru near super-human efforts of Davey and Alec MacIntosh, his chief mechanics, and their helpers, the show moves every day.

Proponents argue that switching to a railroad show will do a number of things: (See TRUCKS Vs. RAILS on page 62)

Y-P Equipment Damaged in Mishap

SUSANVILLE, Calif., Aug. 18.—Two trucks and a car belonging to the Yankee-Patterson Circus were damaged and a fire truck overturned in the ditch near here last Thursday (9) in a freak accident.

Things happened this way:

Two circus trucks, en route from Westwood to Susanville, crashed into each other and blocked the road.

A sedan, owned by the circus, came along. The driver spotted the mishap so he parked the car and got out to help.

Then along came a fire truck from the Forest Service's Coopervale station, heading east to check on a fire. The fire truck crashed into the rear of the parked car and overturned in the ditch.

Only casualty was a circus employee who suffered a scratched head.

Despite all this, the circus made Susanville in time and played to a straw house at the night show after a half hour witnessed the matinee.

Williams Presents Soldier Field Show

CHICAGO, Aug. 18.—James T. Williams, who gained considerable local fame with his Cavalcade of Stars last spring at the Chicago Stadium for the Disabled American Veterans, will present his International Thrill Circus at Soldier Field Sunday and Monday, September 2-3.

Williams was awarded the date by the George Ferguson-Dick Bergen-Earl Kurtz (WLS Artists Bureau) combine when Bergen's illness made it impossible for the trio to handle the promotion.

Williams announced that Ace Lillard's *Circus of Death*, Thearle-Duffield's *Atomic Bombing of Japan* (in fireworks) and a complete line-up of circus and high thrill acts booked by Sam J. Levy, of Barnes-Carruthers office, will be featured. Popular price will be a buck, including tax, with performances both matinee and night.

More important Circus News will be found on Page 62, this issue.



IT WASN'T HARD TO MAKE 'EM SMILE on the Cole Bros.' lot at Racine, Wis., Monday, August 13, as the show had been rolling along in tip-top shape for 10 days after the recent wreck damage was repaired. They are, left to right: Frank (Dutch) Wise, superintendent big-top tickets; Cecil LaBelle, superintendent front door; Emmett Sims, press; Noyelles Burkhart, general manager; Zack Terrell, president; Mrs. Estrella Terrell, secretary, and Frankie Orman. (Photo by Harry A. Atwell.)

Arthur Fails To Get Injunction Against Russell

BOISE, Idaho, Aug. 18.—Arthur Bros.' suit against Russell Bros. for a permanent injunction to prevent the latter org from circulating documents which Owner Martin E. Arthur described as "false and scandalous matter" was dismissed in Federal Court here Wednesday (8) after a temporary injunction had been granted August 1.

No injunction was awarded and no countersuits were filed, according to Ed M. Bryan, clerk of court.

Florida Attorney General Requests Parole Hearing For 3 Ringling Officials

Says Men Indispensable to R-B's Success

HARTFORD, Conn., Aug. 18.—J. Tom Watson, attorney general of Florida, appeared before the Connecticut State Board of Pardons Monday (13) to request a special hearing, by September 15, to consider parole of the three Ringling officials serving prison sentences as a result of the Ringling circus fire here July 6, 1944, which caused the death of 168 spectators.

Watson appeared on behalf of the State of Florida, which owns (thru legacy of the late John Ringling) 300 shares of Ringling stock. He contended that the three men, James A. Haley, vice-president; George W. Smith, general manager, and Leonard S. Aylesworth, boss canvasser, are indispensable to the circus if it is to be assured a successful tour this season.

Original sentences of the three officials (February 21, 1945) were eased by Judge Shea at a hearing April 7. Haley's sentence was changed from one to five years in prison to from one year and a day to five years. Sentences of Smith and Aylesworth, originally set for from two to seven years, were reduced to from one year and a day to five years. Reason for the added one day was that in Connecticut sentences of more than a year benefit thru a good-behavior clause on the Connecticut statute books.

Cole Gets Two Good Ones at Rock Island

ROCK ISLAND, Ill., Aug. 18.—Two strong houses turned out for Cole Bros.' Circus here Wednesday (15). This was the first stop in Illinois after a tour of Wisconsin.

Tuesday (14), V-J Day, saw the show at Beloit, Wis. Arrival was late, hurting the matinee. News of the Jap surrender cut attendance at the night show, about 2,000 attending.

Fond du Lac gave the show a full house at the night show Saturday (11), with the matinee house strong. Oshkosh Friday (10) proved only fair.

Ol' Kaintuck, Illinois Slip Gelt to Beatty

CENTRALIA, Ill., Aug. 18.—After a most successful two weeks in Northern New York, the Clyde Beatty Circus spent a week cutting back thru Pennsylvania and West Virginia, each day in both States coming up with a winner.

Entering Kentucky at Ashland, business was beyond expectations, the stand giving a three-quarters matinee and capacity night. Morehead, town of 2,000 population, used to break jump from Ashland to Maysville, came thru with two turnaway houses.

Maysville, Danville, Lexington, Richmond, Frankfort, Glasgow, Bowling Green, Madisonville, Hopkinsville and Henderson all gave capacity night houses and an average of three-quarters for afternoon. Only bad spot was Owensboro.

Coming into Illinois at West Frankfort, followed by Murphysboro, Belleville, Alton, business has been good. Due to bad weather, performances were canceled at Murphysboro. Centralia was a big surprise with an overflow night crowd.

Show is moving in good shape despite labor shortage. Manager Ralph Clawson having all departments clicking in good shape. A top purchased from army surplus supplies, a 130 with four 40's, arrived from Pottstown, Pa., and went up for the first time at West Frankfort.

Frank Walters, Houston, Tex., and Ed Moriarity, Louisville, visited Owner Clyde Beatty and wife. Mrs. Arnold Maley returned at Centralia, Ill., from a hurried visit to her home at Atlanta.

Dickman 1-Ringer Hits Eastern Spots With Neat Program

HALLSTEAD, Pa., Aug. 18.—Moving on 10 trucks plus assorted trailers, Bob Dickman's one-ring circus is touring a well-rounded show thru smaller towns and cities in this region.

Showing Hallstead, population of which totals slightly less than 1,500, Dickman treated local circus-goers Tuesday (7) to a program loaded with small animal acts and other circus turns. Show gets along without menagerie or side show.

Performance included Frank Doss, dog, pony and monkey revue; Anne Brison, swinging ladder; Cliff Faust, magic; Dolle Ray, mentalist; Clare Brison, ring contortion, and Sam Dock working ponies, mule, monkeys, goats and dog.

Prop men on the show include Frank Johnson, Eddie Brock, and Arnold Dally. Clare Brison has concessions.

Clark Strong in Carrollton

CARROLLTON, Mo., Aug. 18.—After failing to put on a matinee because the show was late in arriving here due to tire trouble, the M. L. Clark & Sons Circus drew a strong house for the evening show Wednesday (15).

Dailey Dallying!

BEDFORD, Ind., Aug. 18.—Dailey Bros.' Circus personnel got the laugh of the season the other day, reports Golda Grady, when a couple of natives purchased ducats to the show's Wild West concert, and when the announcer invited the purchasers to take grandstand seats, they went out the back door and sat in the fairgrounds grandstand for two hours waiting for the cowboys to do their stuff. And Golda swears that it actually happened.

Mills Bros.' Show Closes at South Bend on Labor Day

SOUTH BEND, Ind., Aug. 18.—Mills Bros.' Circus will close for the season after it finishes its engagement here Labor Day.

Jack Mills, owner, announced that he plans several indoor dates and he may lease his animals to fairs.

DRESSING ROOM GOSSIP

Ringling-Barnum

The Loyal Repensky tent of circus fans gave a large group of the Ringling folks a party Saturday (11). The big show band, with a group of acts and several clowns, visited the Cincinnati Children's Hospital. The Borza Kids, Peppi and Neeta, stole the show with their balancing and tumbling act.

Neets Deisler is off to Sarasota to recuperate following her recent illness. Lee Wallenda has rejoined after being hospitalized in New York. Gordy Orton has recovered from a recent illness. Lillian Merrithew, Car 82 Porteress, left the show to undergo an operation. She will be replaced by Edith Bohlen. C. D. (Speedy) Smith, of the side show, left to enter a hospital.

Recent visitors included E. Walter Evans, Charlie Wirth and Bill Sachs, of *The Billboard*; Bill Benson and English, former candy butchers; Harry Dube, Jackie Andrews, Harry Brown, Dr. Carothers, Clara Codona, Ann Blackburn's mother, and Theol Mariowe's mother.

Bill Coyle, Valentine and Adolph Frohm, Bea Mason, Yvonne Tremblay and John Manko were voted into the Ramdoodle Club. Flash! Charlie Borza has finished the chairs he started making in Philly. Cannon has opened his Club Alabam for the season and invites all to attend. The heated rummy games continue in the band top, with Merle Evans always in the lucky seat. Tex Copeland has reported back to his camp, as did Clayton Behee. Red Grumley getting his route card to catch up with it. Yum Yum, of the band top, is the busiest man on the lot.—DICK MILLER.

Cole Bros.

Here are a few real performers this writer would like to troupe with just once more! Alfredo Codona, who bowed out the hard way; Lillian Letzel, who met a tragic death in Copenhagen; Eddie Ward; Jim Dutton; Uncle Eddie Silbon, who is taking it easy on his ranch in California; Enrico Diaz; Spader Johnson; Jimmy Spriggs; Dick Ford, and three pretty fair joes, Tony and Jimmie Pichians, and Slat Beeson; Clary Bruce; Victoria Codona; Art and Tony Concello; Mable Cline; Georgia and Charley Sweet; Phil Sweet, who was killed overseas with the RCAF; Cy and Lilly Compton; Hoot Gibson; Ken Maynard; Buck Jones; Pete and Florence Mardo; Lulu B. Parr; Mable Stark; Benny Hassan; the Nelson Family when it was all together; May Wirth and family, with whom the writer and wife spent so many happy years; Ernest, Percy and Charles Clarke, of the famous Clark-onians; the Ernestos; Lulu and Stick Davenport; Rose and Leo Kerns; Pinkie and Bessie Hollis; Tom Mix; Ed and Ira Millette; Jules Turnouer; Fred Sterling; Herman Joseph; Fred Ledgett; the Loretta Twins; Albert Gilleno; Jack Dempsey; Papa Jahn and his boys; Pat Valdo; Merle Evans; Fred and Ella Bradna; Jack Foley; Doc Shields, and Poodles Hanneford, when he used to stop the Sells-Floto show any time he wanted.

Quite an innovation in Eddie Woecker's band, a lady trumpet player. She played the entire show while visiting her brother, Harry Armstrong, also of Eddie's band. Mr. and Mrs. Sverre O. Braathen and Dean Thomas dropped in from Madison, Wis., and showed the following a good time at Oshkosh; Nena and Harry Thomas, Virginia Tiffany, Con and Winnie Colleano, Bert and Corinne Dearo,

Ethel Freeman, Janice Lapisque and yours truly.

Visitors included the Zoppe-Zavatta Family, Jo May and Harry Greer, Happy Starr and Dr. Taylor, who had a big time with Milt Herriot and Bill Lindemann.—FREDDIE FREEMAN.

Bailey Bros.

The Sunny South continues sunny for us from both the weather and house angle. Gallatin, Tenn., altho small in population, gave with a packed house. It was here that Ginsburg discovered that the writer uses real water in the tooth gag. At Lebanon, Tenn., a raid on the black market put plenty of cigarettes in circulation. Lebanon gave us two big houses, despite the fact a carnival had been there a week before. Murfreesboro, Tenn., gave a capacity house at night, but the afternoon was small due to the heat.

Sylvia and Chester Gregory have left to join the Clyde Beatty Circus. Fred Wenzell, former clown, en route to join the advance, was a visitor. At Shelbyville, Tenn., the lot was near town and we had two excellent houses. The advance crew, billing a near-by town, came over and finally saw the show they have been billing for these many months. Franklin, Tenn., gave with the best matinee crowd of the week and a sell-out at the night show. Thelma Pearce, dancer in the side show, left for her home in Salamanca, N. Y., to greet her husband, who is returning from overseas.

Columbia, Tenn., gave us the worst lot of the season. Mrs. Lawrence Pearce has returned after a visit to her home. Dolly Jacobs, the twins, Punch and Judy, and Dolly's mother rejoined after visiting Dolly's home in Peru, Ind. Jimmy LaBlonde is still on the sick list.

Mrs. Pat Tumber's chow, Leo, died. Mike Guy's band has been augmented by a lady tuba player.—BILLIE BURKE.

Russell Bros.

The event of the week, of course, was V-J Day, which reached us Tuesday (14) at Greeley, Colo., after stops at Boise, Ogden, Salt Lake City, Rock Springs, Rawlins and Cheyenne. The news reached most of the folks while they were in the cookhouse and the celebrating began immediately.

A new form of recreation in the way of a Cook's Tour, a la Lawson's bus, is proving popular with the folks. The only fly in the ointment is that Lawson has been getting some bum steers from town-folks about the location of various sights worth seeing and the last two tours have wound up in the wilds of nowhere. Lawson promises, however, to show us Pike's Peak at our Denver stand.

The Henry Kyes Chop Stick Club is temporarily out of operation during the hot weather. The membership drive will be pushed just as soon as the snow flies. Mogodor Cristian is the songbird of the dressing room. Polo, the oldest horse in the Cristian stables, died at Ogden, Utah. Polo, 32, was the old standby that held the boys in their five-man jumps.

Brownie Gudath claims he is using one of the oldest clown gags in the business. It is the old fish bowl gag and Brownie claims it was first used in Ricketts Circus in Philadelphia in 1792.

Visitors included Jack Stapleton, Ed Miller; the Dugans, Myrle, Myrtle, Frank and the rest of the kiddies; Red-Neck Kelly, Curly Donovan; Moon Mullins, of Notre Dame's 1930 Fighting Irish, and Joe Klipple.—DICK LEWIS.

Dailey Bros.

Birthdays were celebrated by Bessie Pope, Evelyn Turner and Jim Conley. Don Hayden, recent stand-in for Mickey Rooney in his last picture, has joined clown alley. Douglas has decided that when the bears would rather leave the ring than do the act, it's better to let them go than suffer a broken finger.

This has been like Old Home Week, with many visitors. Included were Jack Krippen, Mr. and Mrs. Frank Taber, Pete and Charlotte Anderson and children. Mr. and Mrs. Lee Norris, Bob and Mae Morris, Bill Warner, Fred Stock and daughter, Howard Saunders and daughter, Mrs. Darlene Porter, Mrs. Dell Thompson, Betty Bell and Liz Winters. Mr. and Mrs. Gay Billings, Mr. and Mrs. Arthur Larson and daughter, Margaret May, and Roy and Esther Frietsch, who took pictures for their collection. Bill Leniman visited with Ben Davenport in Peoria, Ill.—GOLDA GRADY.

Wirtz, Burke Mull Plans To Travel Barnes Bros.; Purchase Jacobs Property

Dolly Jacobs Buys Back Three Elephants

CHICAGO, Aug. 18.—Straws that show which way the circus wind blows indicate that Barnes Bros.' Circus, indoor giant built annually for runs in the Chicago Stadium and Detroit Olympia, may hit the road in 1946.

Arthur M. Wirtz, who controls the Chicago Stadium and Detroit Olympia and has a big chunk of Madison Square Garden stock with his associate, James Norris, Chicago grain broker, and his production chief, William H. (Billy) Burke, are more than mildly interested in circus business, and Burke said it wouldn't be wrong to state that they are mulling over the idea of building Barnes Bros. into a railroad org.

Wirtz and Burke recently completed a deal for all equipment, animals and winter quarters at Peru, Ind., owned by Terrell and Dolly Jacobs. The three elephants were immediately resold, according to Burke, to Mrs. Jacobs who now has them working on Bailey Bros.' Circus. Terrell has his mixed wild animal group working on Arthur Bros.' show.

Terrell, it is understood, is working on a salary and percentage basis, and Wirtz and Burke will invest a tidy sum in more animals to build the act. The line in the ad in *The Billboard* seeking camels and other stock animals means something, as hay-eating animals are seldom worked in a steel arena.

Madison Square Garden officials have eyed the progress of the Wirtz-Burke promotions in Chicago and Detroit for some time, and there was a rumor that Ringling Bros. and Barnum & Bailey officials had quite a wrestle in 1943 before a new five-year contract was signed for Manhattan's big sports palace. Those close to Wirtz, Burke and Norris are willing to believe the Barnes Bros.' org might be built with the idea of stepping into the Garden some day.

Wirtz and Burke are associated with Sonja Henie in the box office sock, *Hats Off to Ice*, now running at the Center Theater, New York. Also, whenever that lassie dons skates for personal appearances, it is under the Wirtz banner.

Sam J. Levy, vice-president of Barnes-Carruthers Fair Booking Association here, who has booked and directed the Chicago and Detroit shows for years, dummied up when asked about future possibilities, his only statement being: "I merely work for the gentlemen." Nevertheless, it is believed, the Barnes-Carruthers org will be definitely in the picture if Barnes Bros. should bounce out on rails next spring.

Iowa and Illinois Spots Get \$\$ for Dailey Bros.

PEORIA, Ill., Aug. 18.—Two spots in Iowa and one in Illinois proved okay for Dailey Bros. Show played here Monday (13) to a straw house at night after a full matinee. On Sunday (12), one of the elephants, while being unloaded, wrecked a fence and automobile.

At Oskaloosa, Ia., Saturday (11) 3,000 attended the matinee. Attendance at the night show was 2,800. Despite the fact that the show was delayed five hours in arriving at Atlantic, Ia., by derailment of a gravel car ahead of the circus train, the show drew a strong house for the matinee and a full house at the night Thursday (9).

Anderson Gets 2 Overflows

GALLUP, N. M., Aug. 18.—Bud E. Anderson Circus hit the jackpot here August 10, playing to overflow houses. *The Gallup Independent* gave the show excellent advance publicity.

AUSTIN BROS.' CIRCUS SIDE SHOW

WANTED **WANTED** **WANTED**

Account enlarging show for 16 weeks in the South and all winter in Museum, Organized Jig Show, Ticket Sellers, Dancing Girls, Novelty Acts, good Impersonator with wardrobe that can dance. Any act suitable for Side Show. This is a railroad show; cook house the best.

WANTED FOR BIG SHOW

Family acts doing two or more, Girls for menage, ladder and webb, experienced Girls to work elephants, Candy Butchers, man for Floss Machine, seat men, stand men. Transportation to those we know. Side Show people contact DEE ALDRICH; all others JACK BURLSUM. Route: Fitzgerald, Ga., Aug. 22; Moultrie, 23; Tifton, 24; Cordole, 25.

C. R. MONTGOMERY WILD ANIMAL CIRCUS

"AMERICA'S NEWEST BIG SHOW"

Wants for long season South, Big Show Workingmen, Seat Men, Riggers, Truck Drivers, Mechanic, any useful Circus People. Pay every week, no holdback. Address C. R. MONTGOMERY. Want for Side Show Annex Attraction, half and half good Freak, Hawaiian Troupe, Musical Act, Working Acts, Ticket Sellers, Workingmen. Address RUDY JACOBS, Side Show Manager. Want for Menagerie, Animal Men, Cage Men, Elephant Man. Finest Menagerie Supt. All who wrote before please write again. Junction City, 22; Sweet Home, 23; Redmond, 24; Prineville, 25; Bend, 26; all Oregon.

AT LIBERTY AFTER SEPTEMBER 3

For Late Fair Dates or Indoor Circus Anywhere

Circus Animal Acts consisting of
BIG BURMA, Greatest Single Elephant Act in America
6 HORSE LIBERTY ACT
4 PONY DRILL
DOG ACT (5 dogs)
4 DANCING & MENAGE HORSES INCLUDING 2 RIDERS
RIDING DOG AND MONK

All of above can be seen performing with Mills Bros.' Circus as per route in *The Billboard*. Replies requested from responsible parties only, qualified to make escrow contracts. Write or wire.

JACK MILLS, Care Mills Bros.' Circus as Per Route

Durand, Mich., Aug. 22; Lapeer, 23; Oxford, 24; Pontiac, 25; Blissfield, 27. After Labor Day address: 2900 Edgemoor Road, Cleveland Heights, O.

FOR SALE

THE BENCH BENTUM DIVING ACT

Consisting of the following: Steel Tank, 18 Ladders, complete Cables for erecting same, 2 Springboards, 12 feet long, 18 inches wide (oak), and uprights; 5 Flood Lights, 1 Spot Light, Electric Wiring, Ropes, Chains, Galloon Ship Scenery for front and back; Ship and Sails complete, with all Tools, Sledges and Equipment for complete erection; without cost other than bag for tank; other items not mentioned goes with it. \$1,000.00 takes everything.
BENCH BENTUM, Care *The Billboard*, Cincinnati 1, Ohio.

WANTED

Wild West Concert for
Bailey Bros.' Circus

BOB STEVENS

Knoxville, Tenn., August 24-25;
Newport, 27.

PHONEMEN

PROGRAM, TICKETS, BANNERS
C.I.O. Bldg., Dedication, Labor Day, Springfield, O.
Charleston, W. Va., To Follow.

Frank B. Hildebrand
C. I. O. BLDG., LIMA, OHIO

UNDER THE MARQUEE

DIXIE looms.

E. W. ADAMS, off the road seven years, is with the Ringling-Barnum Side Show on the No. 3 ticket box. He was a caller at *The Billboard* when the show was in Cincinnati.

E. A. KEMP, Trenton, N. J., picked New Milford, Conn., as the spot to visit Hunt Bros. . . . WILLIAM J. CONWAY contracted Memphis October 4-6 for the Ringling-Barnum show.

CHARLES BRUNK and Harry L. Gordon, of the Dailey Bros. advance, paid their first visit to the Cincinnati offices of *The Billboard* Sunday (12). . . . JOE CONWAY'S Dix Bros. is reported to have gone to the barn at Upper Darby, Pa.

REAL BULLMEN like to study, discuss and criticize their charges.

A **ROTOGRAVURE** picture in *The Cleveland Plain Dealer* Sunday (12) of the annual wild pony round-up at Chincoteague, Va., a small island, reminded Walter L. Main of 1930 when he ferried his show to the island to cross up the late Jerome Harriman, then agent for Downie Bros.

MAC STEELE is the gentleman who greets you at the front door of the Ringling Bros. and Barnum & Bailey Circus, having been with the Big One eight years. He is a Yale graduate, having attended that university with John and Buddy North. He is married to



Bobby Steele, menage rider.

TWO LIGHT PLANTS, a truck and a house trailer, of Banard Bros. Circus, recently destroyed in a fire, have been replaced. Show has been missing some matinees but night crowds have held up well. James Troy, now with the show, has seen Ringling-Barnum, Bailey Bros., Dailey Bros., Austin Bros. and Clyde Beatty this year.

FOR THE FIRST TIME in years our white-collared gentry are boasting about their muscles.

EDDIE JOHNSON has left the advance of the Arthur show, while Tex Sherman is reported to have jumped from Clyde Beatty to Arthur, and Al Humke from the contracting crew of Arthur Bros. to take the concessions on Bradley & Benson Circus. . . . J. D. NEWMAN upped with two bucks for a piece of stock in the firm of Hopper & Parker, horse brokers.

KEITH T. CROWE, owner of Tice's Dog

Bud E. Anderson's Circus

Can place Side Show Acts, Ticket Sellers, Front Door Man, also a few Acts and Clowns for Big Top to strengthen show. Going South for long season. Need a Billposter to add to crew at once that can drive. Useful people of all kind can be placed. Can use good, fast Candy Butcher, plenty money. Wire show, Russell, N. M., Aug. 20; Artesia, 21; Carlsbad, 22; Hobbs, 23; Fortales, 24; Clover, 25; Vaughn, 27.

WANT

Party with cash or Circus Equipment, or will lease our equipment to responsible party.

Address
BOX D-5

The Billboard, Cincinnati 1, O.

WANT BOSS CANVASMAN

For Big Show, 130 Top. Girls for Menage, Web. Head Usher, Second Cook. All answer as per route.

August 21, Moberly, Mo.; August 22, Columbia, Mo.; August 23, Jefferson City, Mo.; August 24, Washington, Mo.; August 25, Crystal City-Festus, Mo.; SUNDAY; August 27, Cape Girardeau, Mo.

CLYDE BEATTY CIRCUS

RALPH J. CLAWSON

and Pony Circus, and Tice's Society Circus, is with the armed forces in the South Pacific, but is anticipating a return to the road as soon as he receives his discharge. . . . GEORGE W. WESTERMAN writes from Denver that henceforth he is to be known as George (Hit 'Em Again) Westerman.

GEORGE W. PUGHE'S art work on an envelope he addressed to Ray Marsh Brydon was so effective that it flabbergasted the sensitivities of the sensitive Brydon. . . . BURT WILSON inspected the lot at Racine, Wis., Tuesday (14), the day after the Cole show played there, and reports 12 stakes were still in the ground. . . . CLARA CODONA had quite a reunion for three days with Ringling veterans during the Cincinnati stand.

CLYDE BEATTY has been working his cats with his right hand in a cast the past two weeks. He suffered a broken hand when he fell while trying to break (See **UNDER THE MARQUEE** on page 62)

Rex M. Ingham Closes Zoo; Readies Show for Schools

RUFFIN, N. C., Aug. 18.—Rex M. Ingham, who folded his traveling zoo at Weston, W. Va., because of labor shortage and paucity of store spots, is readying two lecture programs for school bookings this fall. One unit will carry 30 birds, featuring a talking crow. The second is slated to have 20 cages of small animals. Ingham and his wife visited Ernie White, of the Bradley-Benson Circus, at Martinsville and Danville, Va.

Russell Scores at Rawlins

RAWLINS, Wyo., Aug. 18.—Russell Bros. Circus scored here Saturday (11) with two full houses. Weather conditions were ideal.

B-B Okay at Raleigh

RALEIGH, N. C., Aug. 18.—Business was okay for the Bradley & Benson Combined Circus and Rodeo here Wednesday (8).

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Flush, Wis.
August 18, 1945.

Dear Pat:

Do you remember the old song that canvasmen used to sing? It went something like this, "The punk came home, no more to roam; found no rock-candy mountains; no lemonade springs, where a bluebird sings, etc." Well, we have made the song a liar. Nothing is relished as much by natives as a show leaving a sweet taste in their mouths. We always leave a town so well pleased that instead of putting up paper on return engagements, the natives hang it for us. Many spots are booked by telephone. No advance crews are sent in to let 'em know we're coming.

When a mayor announces that our circus selected such-and-such a day, newspapers and radio stations start plugging the glad tidings for free. From then on the natives take over by hanging hand-painted posters that read, "Welcome, Won, Horse & Upp Circus. We are glad to have you with us on such-and-such a date. Make our town your town—our homes your homes." Such homey invitations have left a local booster in every town thru the aid of clergy. What is better advertising than a gossiping local wife advising everyone that her husband,



JACK MILLS, owner and general manager of Mills Bros. Circus, which has been touring thru Michigan, scoring hot and cold with the weather. The picture was taken at Barberton, O., in spring.

V-J Day Hurts Attendance For Austin Bros. at Albany

ALBANY, Ga., Aug. 18.—News of V-J Day Tuesday (14) hurt the drawing power of the Austin Bros. Circus here. Matinee attendance was small because surrender news was expected momentarily. Night attendance was only fair.

Thursday (9), at Newman, Ga., the circus, the first railroad show to play in a number of years, drew two full houses.

Lebanon Good to Bailey

LEBANON, Tenn., Aug. 18.—With almost perfect weather prevailing, plus the fact that this was the biggest circus to play here in several years, Bailey Bros. showed to a full house at the night show, August 8, after a strong matinee.

who is a big man on the show, is coming home for his annual one-day visit.

Last week we played five towns which were located around a reservoir that furnished water for all. They were only a mile apart. The train wasn't loaded until we played the fifth. Did we leave the burgs good for return engagements? I'll say we did. It happened this way. While at Flukem, Wis., Monday, our boss butcher dumped five barrels of orangeade into the reservoir that night. He does away with it so that the workingmen won't get it while tearing down. Again at Abba Dabba, Wis., Tuesday; Sani, Wis., Wednesday, and at Cit Center, Wis., Thursday, he dumped the concoction into reservoir.

Friday night a cloudburst struck, washing 3,500 pounds of citric acid, 1,500 boxes of coloring and 500 sacks of sugar into the reservoir. You can imagine the natives' surprise and joy Saturday morning when they turned on the water taps and saw real circus orangeade flow out. Recognizing the orange flavor as that used only by our circus, the mayors of the five burgs came to the lot and thanked Manager Upp for providing the cooling, California health drink to their constituents during the worst heat wave in history. The management of this show, that always leaves a sweet taste behind, immediately rebooked the towns for '46, tax and lot free. Opposition shows need not try to come into our territory because of our secret formula. MAJOR PRIVILEGE.

P.S.—Will have copies made of letters from the five mayors, asking for red lemonade next year. Many of the town aldermen prefer it to orange. A local ice company has agreed to ice the reservoir for 150 long and 200 short ducats. Forgot to mention that we also bathed our bulls in the reservoir and didn't have to buy water. Copies of the letters will be on display in the Sherman this winter in charge of the Atwell Luncheon Club.

Tough Luck Hounds Arthur Bros., Jacobs

MASSILLON, O., Aug. 18.—Misfortune dogged the footsteps of the Arthur Bros. Circus in general, and Terrell Jacobs in particular, the past week.

It started Thursday (9) at Toledo. The train reached there shortly after 3 p.m., and due to the long haul the first wagon did not reach the show grounds until 5:30 o'clock. Manpower shortage further complicated things, and the side show didn't give its first performance until 9:15 p.m. A crowd of 1,000 remained until 10 p.m., when finally the big tent was opened, but the show did not get under way until 11, mainly because the performers had to do most of the work of putting up the tent, etc.

The delay in arrival was caused by an accident while the show was loading a Fort Wayne, Ind. A cat wagon belonging to Jacobs partly rolled off the flat car injuring Joe Jackson, 28, a train hand. He suffered a cracked rib. Further delay was caused when the train was side tracked to permit the passage of two troop trains.

At Sandusky, O., Saturday (11) the show was two hours late getting the matinee started because of a late arrival from Toledo. A strong house witnessed the matinee, but the night show attendance was only fair because of inclement weather.

Monday (13) the show was late in arriving at Massillon, O., and the matinee was more than three hours late, with attendance very light. Again one of Jacobs' cat wagons toppled over and almost fell from the flat during the unloading. Several hundred persons left the grounds, being unable to wait for the late matinee. The night show, however, drew a full house.

Brooks Wins Bronk Riding Event at Big Spring Rodeo

BIG SPRING, Tex., Aug. 18.—Louis Brooks, Sweetwater, Tex., won the saddle bronk riding contest in the annual Big Spring Rodeo here. Burl Joseph, Waco, was second, and Texas Kid Jr., Fort Worth, third.

Other winners were: Bareback Riding—Wallace Brooks, Drumright, Okla., first; Louis Brooks, Sweetwater, Tex., second; Bo Chesson, Beaumont, Tex., third. Bull Riding—Roy Calloway, Raymondville, Tex., first; Bill Iler, Fort Worth, second; Bobby Booth, Fort Worth, third. Bull-dogging—Clyde Herbert, Beaumont, first; Louis Brooks, Sweetwater, second; Wayne Eweing, Coleman, Tex., third. Calf Roping—Buddy Fort, Lovington, N. M., first; Tony Salinas, Encinal, Tex., second; Sonny Edwards, Odessa, Tex., and Leo Huff, Cisco, Tex., tied for third and fourth.

Denver Jaycees Bow Out To Make Way for Polack

DENVER, Aug. 18.—Junior Chamber of Commerce has canceled a contract it had with the John Evans Circus for the week of September 17 so as not to conflict with Polack Bros.' promotion for the Shrine.

The Polack show opens September 24, with George W. Westerman in charge of promotion.

Bell Gets 2 Strong Houses At La Moure Despite Rain

LA MOURE, N. D., Aug. 18.—Despite an all-day rain, Bell Bros. Circus played to two strong houses here Thursday (9).

At Jamestown, N. D., with good weather prevailing, the show drew a full house at the matinee and a strong house at night Tuesday (7).

Y-P Biz Fair at Greenville

GREENVILLE, Calif., Aug. 18.—Business was only fair here, August 10, for the Yankee-Patterson Circus, only a half house watching the matinee, with the night show slightly stronger.

Bond Draws at Cape May

CAPE MAY, N. J., Aug. 18.—Playing under sponsorship of the Cape May American Legion Ambulance Fund, Bond Bros. Circus drew a full house at the matinee and a straw house at night August 10.

ODT Knocks Off All Restrictions

Legal Maze Hides Fate of DeLand

DeLAND, Fla., Aug. 18.—Final fate of Volusia County Fair plant was wrapped in a maze of legal fancy work here today as Joe Vilsack, president of a DeLand furniture corporation, pressed his bid to purchase the property.

For many years the home of one of Florida's top winter fairs but since the early 1930's credited only with spasmodic promotions, the fairgrounds was at one time sold to Vilsack's Del-Air Corporation for \$13,000, of which \$2,000 was paid.

Later, a court order declared the county had no authority to sell and ordered deeds invalidated.

In its most recent action the Volusia county commissioners advised Vilsack, still trying to gain title, to file suit in Circuit Court asking for a declaratory decree to establish if a new bid on the property would jeopardize his former claim to its ownership.

V-J Puts Hypo To Port Arthur

PORT ARTHUR, Ont., Aug. 18.—Officials of the Canadian Lakehead Exhibition advanced claims today to phenomenal foresight when it comes to picking dates. The fair's formal opening ceremonies were under way Tuesday (14) as the Jap surrender was announced.

The ensuing two-day holiday proclamation touched off a victory celebration that set all-time records for receipts and attendance. Monday's scheduled inaugural had been totally rained out, but the loss was wiped out as V-J crowds banged away at the records Wednesday and Thursday. President George Wardrope and Wilfred Walker, secretary, forecast a banner finale.

Smoothly groomed, the exhibition opened with barns and grandstand renovated, all of the midway area resurfaced with gravel and numerous improvements in landscaping.

Entries in livestock and agricultural departments outnumbered those of past years. Exhibition dog show, a strong women's department and numerous government-sponsored health exhibits were highlights.

On the midway J. W. (Patty) Conklin reported that Frolicland grosses were up in ratio to attendance. Garden Bros. furnished grandstand attractions.

Cliff D. Graham, head of the agricultural provincial representatives, was a visitor.

Industry Gets Nod In Antioch Program

ANTIOCH, Calif., Aug. 18.—First Contra Costa County Fair and Industrial Exposition in four years, located in one of the heaviest industrial counties of the 13 Western States, will cater to exhibits of post-war products under the plans mapped by Manager Harrison Cutler and his board of directors.

Coupled with the industrial phase of the event, to be held here September 14-16, substantial premiums are posted for representative farm and home displays and 4-H Club exhibits. A horse show is scheduled.

Planned to conform to ODT restrictions, the fair's proportions have been streamlined, but Cutler promises "the nucleus of the great shows we intend to present in the future."

Delphos Spots Gooding, Acts

DELPHOS, O., Aug. 18.—Gooding Greater Shows on the midway and a grandstand show booked from Henry H. Lueders, of the United Booking Association, Detroit, were features of the five-day Allen County Fair winding up here tonight.

Comprising the grandstand program were Jimmy Jamison, high fire dive; Burt Nagel and Hilga, Three Juggling Coils and Jack Sevant.

Auto Racing Resumes With Official V-J

Mechanicsburg, Pa., First

DAYTON, O., Aug. 18.—National sanctioned automobile racing will be resumed within two weeks following official V-J Day, it was announced here this week by Norman Witte, executive secretary of the Central and Consolidated States Racing Association. First official sanction has been granted to Roy Richwine, operator of Williams Grove Speedway, Mechanicsburg, Pa., which will be the first race since the ODT ban against the sport went into effect three years ago. Date will be the second Sunday following the official V-J Day. The Williams Grove Speedway will operate on a semi-monthly schedule for the rest of the year.

Other sites where CSRA-sanctioned events will be held this season are Akron, Cleveland; Rochester, N. Y.; Greenville, O., and Milford, Mich. Both big-car and midget auto races are covered.

Local offices of the association have been swamped with applications for 1945 fair auto races in all sections of the country, Witte says.

While around 125 sanctions in the fair field had been granted yearly during 1941-'42, evidence points to even a greater number of fair dates starting in 1946, Witte reports.

With a skeleton staff, offices of the association have been in operation during the war to service the 15,000 membership, fairs, manufacturers, public and press, and is ready to resume full operation with the announcement of the official V-J Day.

Scott City Primes For 2d Year Show

SCOTT CITY, Kan., Aug. 18.—Scott County Fair, second on the new fairgrounds here, will be held August 29-30.

The first day's schedule includes 4-H Club contests, races and a carnival and dance at night. The second day will feature a morning parade and a buffalo barbecue at noon. A full afternoon of races, roping, bucking horses and other events will follow.

Revived Oakland Co. Annual, Milford, Mich., Draws 20,000

MILFORD, Mich., Aug. 18.—After a lapse of four years, the revived Oakland County Fair here, August 8-11, drew approximately 20,000 persons. The gate count was on 25-cent car admissions, which totaled 3,800, with free admission for individuals. While this made an individual count impossible, it is believed the attendance was the highest since 1929.

Results of this year's event were so successful that Floyd Willett, secretary, told *The Billboard* that plans are practically set to have the association resume sponsorship of the annual in 1946. This will result in the availability of State aid once again.

Personal credit for undertaking to produce the fair without State aid goes to Mel H. Moore, who formerly operated a ballroom near Bridgeport, Conn., and who took over the grounds here four years ago after the fair association lost the property on a mortgage. Moorhead publicized and handled this year's event as the Milford County Fair, thereby preparing the way for the regular fair board to take over in the future.



WILLIAM J. HUTTON, live-wire secretary-treasurer of the Anderson Free Fair, Anderson, Ind., who this year put over one of the most successful fairs the town has ever had, piling up a gross of more than \$33,000.

Danbury Averts Zoning Threat

DANBURY, Conn., Aug. 18.—A 1946 renewal of the Danbury Fair, for more than 50 years a headliner among Eastern expositions, was promised here today after proposed zoning regulations threatening to close the event were vetoed by town meeting action.

General Manager John W. Leahy, Danbury fuel dealer who acquired control of the fairground stock two years ago, announced that next year's event will open about October 1.

Zoning proposals, said Leahy, were not particularly directed at the fairgrounds property, but legislation contained clauses that might have imposed restrictions if put into effect.

No fair was scheduled this year because of ODT regulations and other wartime hindrances.

Gov. To Award 4-H Prizes

BELLEVILLE, Kan., Aug. 18.—Gov. Andrew Schoeppel will award 4-H Club achievement prizes during his visit to the North Central Kansas Free Fair August 29. The Governor is to be guest speaker at the fair.

Late Annuals Will Benefit

Action of ODT will enable many fairs to extend their activities

CHICAGO, Aug. 18.—All restrictions on State and district fairs were lifted Thursday (16) by the ODT, and while the relief comes too late to benefit most of the large State fairs, it is expected to have a marked effect on many of the fairs skedded for September and October.

Under the ODT order localizing all fairs, issued some time ago, some of the principal fairs of the country were called off. Among these were the Minnesota State Fair, Oklahoma State Fair, State Fair of Louisiana, Kentucky State Fair, Midland Empire Fair, North Montana State Fair, Kansas Free State Fair, Kansas State Fair, and Alabama State Fair. With the lifting of the ban, Oklahoma, Louisiana, Kansas, Alabama, and the two Kansas fairs may still have an opportunity to come thru with sizable shows, tho for some of them the time is too short to revamp their plans sufficiently to put on a fair of the usual size.

M. W. Jencks, manager of the Kansas Free State Fair, Topeka, has already announced plans for expanding the Topeka Fall Festival, which was designed to take the place of the fair, into a State-wide event of State Fair proportions. Ralph T. Hemphill, secretary of the Oklahoma State Fair, Oklahoma City, is understood to be preparing for a fall celebration which now probably will take on more of the State Fair pattern. The same is true of the State Fair of Louisiana, for which Secretary W. R. Hirsch is making plans; the Alabama State Fair, Birmingham, and the Southeastern Fair, Atlanta.

Many Southern fairs, which had laid plans for purely local events, undoubtedly will widen their activities. The lifting of restrictions also will benefit all fairs to be held from September on, as it will give them an opportunity to extend their advertising and promotion beyond local limits and thus increase attendance. The later fairs also will have an opportunity to increase their exhibits.

While *The Billboard* had been unable to contact many of the fair men at press time, it appears to be the general opinion among fair men and showmen that the lifting of restrictions will result in largely increased attendance and that the hundreds of fairs yet to be held should have a prosperous season.

Elkhorn Plans 103d Renewal

ELKHORN, Wis., Aug. 18.—Walworth County Fair, a hardy perennial of 103 years, is being groomed for another birthday, its sponsors meeting all ODT curbs to round up a solid array of high caliber entertainment for the anniversary, August 31-September 3.

A \$10,800 racing program, a new carnival, acts, bands, night revue, and championship baseball are listed by Charles A. Jahr, secretary.

Entries in livestock competition will be limited to animals from Walworth County to conform to ODT regulations governing fairs.

Ellman Shows, a newcomer to Elkhorn, is booked to furnish 10 rides and six shows on the midway. Barnes-Carruthers agency will supply acts and the grandstand revue.

Four high school bands from Delavan, Whitewater, East Troy and Elkhorn are booked.

Ozark Empire Records Broken

Big Increase in All Departments

Attendance and receipts 40% over last year—record V-J Day crowd

SPRINGFIELD, Mo., Aug. 18.—All previous Ozark Empire Fair records were broken this week, both from the standpoint of attendance and receipts. Sunday (12) saw all previous one-day attendance records smashed, when over 35,000 paid their way thru the gates. On that day, too, all previous grandstand records were broken when several thousand were turned away in the afternoon, and many at night when Aut Swenson and Frank Winkley's All-American Thrill Drivers were the attraction. Thousands were seated on the infield both afternoon and night, with standing room only in the stands. When final figures are computed, fair is expected to show an attendance and receipts increase of at least 40 per cent over last year, according to President Fellows and Secretary-Manager Boyd.

This was the ninth annual Ozark Empire Fair, which has grown from a small community annual to one of the foremost in the Middle West. It is the first fair to be held annually in the Midwest Fair Circuit and if it is any barometer for the rest of the annuals in this circuit, all should be in for a record-breaking year. H. Frank Fellows has been president of the board of directors since its (See OZARK EMPIRE SETS on page 53)

Topeka Fest Plans Grow in Scope as ODT Lifts Ban

TOPEKA, Kan., Aug. 18.—Topeka's Kansas Peace Fall Festival, first planned as a city-wide substitute for the Kansas Free Fair, is being rapidly expanded into an all-State celebration of victory and peace. Festival dates are September 8-14.

With the ODT ban on State fairs lifted, Manager Maurice W. Jencks of the fair association has set plans in motion to enlarge the event to customary Free State Fair magnitude. Several standard Topeka attractions, including the Royal American Shows and the Barnes-Carruthers revue, had already been scheduled. John Guthrie's Western riders have been added to the grandstand show.

Working thru Washington, Jencks announced today that he has booked a big show from near-by Fort Riley, Kan., and the Army Air Corps will exhibit the interior of a B-29 for the first time in Topeka territory.

Advance tickets already sold for the grandstand show total 15,000, according to Jencks.

ELMIRA, N. Y.—The 103d annual Chemung County Fair will be held here August 19-26. Thomas B. Bowby is president, and H. Ward Kinley, secretary. Acts include the Bolzar Sisters, Harvey and Millette and the Victoria troupe.



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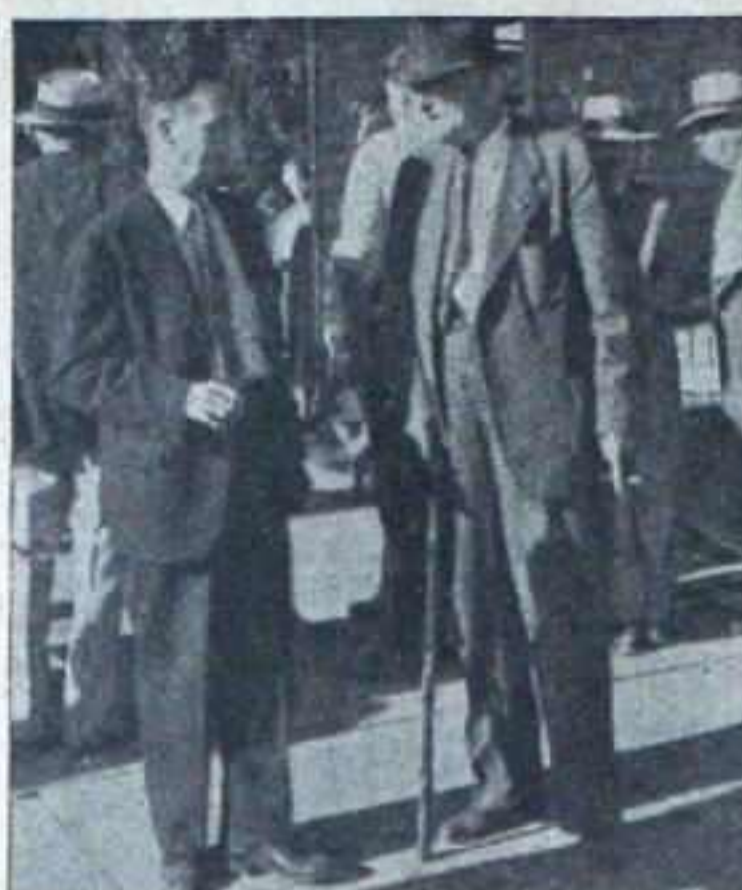
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JAMES A. (UNCLE JIM) TERRY, secretary of the La Porte County Fair, La Porte, Ind., pauses in his rounds to discuss the fair with Nat Green (left), of The Billboard's Chicago office. This is Uncle Jim's 39th year with the fair. He has been secretary since 1912.

Little Falls Draws 10,000 Despite Rain

LITTLE FALLS, Minn., Aug. 18.—Secretary D. T. Sargeant reported today that approximately 10,000 attended the Morrison County Fair, altho a rainout Saturday (4), costing both matinee and night grandstand shows, hurt receipts for the three-day event.

Fair opened Friday (3) with fair weather, and the WLS Barn Dance, with Patsy Montana, pulling heavily. After the Saturday downpour, the crowds came back with the weather for a strong finish, with Hoaglan's Hippodrome horses, the Cornhuskers, the Hendersons and the Conner Duo holding the entertainment spotlight.

On the midway Raney United Shows did a good business, according to Sargeant.

New Bethel Marks Soar as Weather Lends an Assist

NEW BETHEL, Ind., Aug. 18.—Secretary Harry Roberts, of the Marion County Fair, today claimed an all-time attendance record of 75,000 for the 14th annual event which closed here last Saturday night (11).

Weather was ideal, with the exception of the Monday night opener when slight showers hurt.

No grandstand attractions were booked, but the W. S. Curl Shows on the midway piled up a strong gross.

Cash premiums totaling \$3,000, including \$500 to 4-H Club entries, were awarded.

Fort Worth Maps Fat Stock Show Features

FORT WORTH, Aug. 18.—Southwestern Exposition and Fat Stock Show has been scheduled for March 8-17, 1946, according to Secretary-Manager Edgar Dean, whose plans for the event include a complete rodeo, horse show, theatrical attractions, and carnival midway.

For the third consecutive year the exposition will be held at the Will Rogers Memorial Coliseum and Auditorium.

War Relics Display Added to Marlinton, W. Va., Annual

MARLINTON, W. Va., Aug. 18.—Tagged a "County Fair for Country People," the 27th Pocahontas County Fair, August 27-September 1, has been stripped of many former trappings but officials promise a well-rounded program.

An innovation at this year's fair will be the first war relics department, where souvenirs from all American wars will be displayed. Usual premiums are posted for livestock, farm, home and 4-H Club exhibits, according to Fred C. Allen, secretary.

Austin Hits New High With 75,000

AUSTIN, Minn., Aug. 18.—Attendance figures of 63 years went by the boards this year, as a record total of 75,000 visited the Mower County Fair, one of Minnesota's oldest, during its five-day run, August 8-12. A single matinee, Saturday (11), was lost to rain.

Annual Mower County Horse Show opened the fair Wednesday night, with the WLS Barn Dance following with matinee and night shows Thursday, each to a packed house. The final three nights of the fair were potent factors in the record smashing, with Ernie Young's revue showing to sellout crowds.

Top day was Sunday, when 18,000 turned out for the afternoon harness racing card.

On the midway, John R. Ward Shows were credited by P. J. Holand, secretary of the fair association, with the heaviest carnival gross in 10 years.

A self-proclaimed "servant to agriculture since the Civil War," the Austin fair, centered in the heart of Southern Minnesota's rich agricultural area, again supported strong livestock exhibits. A total of 300 fat lambs from Minnesota, Iowa, North Dakota, South Dakota and Wisconsin and 210 market hog entries from the same wide area made these important fall farm events. Total livestock entries were 2,300.

Chippewa Fair Big; R-A Gets Fat Play

CHIPPEWA FALLS, Wis., Aug. 18.—Northern Wisconsin District Fair, which closed Sunday (12), had a very successful week, shows, gates and grandstand all having surpassed the 1944 mark, Secretary-Manager A. L. Putnam states.

Excellent weather prevailed with the exception of Friday, when an all-day rain killed the day. Last two days were big and put the fair substantially ahead of the 1944 event.

Opening of the Royal American Shows was delayed Tuesday (7) until 3 p.m. by a railroad accident, but once up, the shows and rides did a whale of a business all week.

Barnes-Carruthers revue, which just completed the Class A Western Canada circuit, was the grandstand attraction and attracted capacity crowds. Night program wound up with an elaborate Thearle-Duffield fireworks spectacle which pleased the crowds. Joe Greer's rodeo was staged Saturday and Sunday afternoon, and the concluding show Sunday night was the WLS Barn Dance.

Owatonna Jams 'Em With Shows, Thriller

OWATONNA, Minn., Aug. 18.—Steele County Free Fair, hitting a record stride with its inaugural and stepped up as V-J holiday crowds thronged the grounds, was rolling today toward a banner year.

The All-American Thrill Show, Frank R. Winkley-Aut Swenson stunt spectacle, played to a packed grandstand Wednesday (15), and Ernie Young's grandstand show jammed them for night performances.

Crowds, described as "in a hilarious spending mood," have already given Max Goodman's Wonder Shows of America the biggest individual day's gross in the history of the fair, and other features were drawing proportionately as well. Goodman record was scored Wednesday (15).

Ringoes Grange 1-Day Event

TRENTON, N. J., Aug. 18.—Ringoes Grange and Ringoes Grange Fair Association will sponsor the Ringoes Grange Fair September 21. H. Allan Sutphin, master of Ringoes Grange No. 12, announces. Sutphin will manage the fair. Flower, 4-H, hobby and handiwork exhibits are planned. Entertainment will be under direction of Mrs. Sarah B. Higgins.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended Aug. 17.

The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of The Billboard for correction and additions.

Georgia	
Cordele—Tri-Co. Fair.	Oct. 29-Nov. 4. J. D. Rainey.
Iowa	
Maquoketa—Jackson Co. Fair Assn.	Aug. 27-30. L. S. Lein.
North Carolina	
Greensboro—Greensboro Fair.	Oct. 8-13. Norman Y. Chambliss, Rocky Mount, N. C.
Rocky Mount—Rocky Mount Fair.	Sept. 24-29. Mrs. Norman Y. Chambliss.
West Virginia	
Sutton—Braxton Co. Fair Assn.	Sept. 10-15. Earle Morrison.

Polio Ban May Hit Fair Dates

FLEMINGTON, N. J., Aug. 18.—New Jersey's midsummer polio epidemic has led city and county authorities in several sections to take quarantine measures which may adversely affect some fairs unless the epidemic is curbed sharply before they open.

Mayor J. Barton Young's order banning children from public gathering places, adopted in a move to prevent the spread of polio to this city, is expected to overlap the Flemington Fair scheduled to open August 28. The mayor's ban is listed to remain at least thru September 1.

The Flemington action was taken after Dr. W. E. McCorkle, Hunterdon county physician, reported that Trenton residents were taking their children to this county to escape that city's polio quarantine. Only two polio cases, both non-resident, have been reported here.

At Trenton the heralded 200th anniversary edition of the New Jersey State Fair opening September 9 would be affected if the epidemic continues.

However, George A. Hamid, president, going ahead with all plans for the event, announced this week that the dedication of two new buildings, a new 4-H Club structure and the David Agans memorial building, will be made during the 1945 fair. The domestic arts department, missing last year, will be resumed.

Ramsey Co. Draws 30,000, Despite One-Day Rain-Out

WHITE BEAR LAKE, Minn., Aug. 18.—A costly one-day rain-out marred an otherwise successful Ramsey County Fair, but even with the dampener the event closed its gates Sunday (12) with a total attendance of 30,000, reported by R. Freeman, secretary. He said that approximately \$600 was collected in federal taxes.

Grosses for the W. T. Collins Shows, still incomplete, were reported by Freeman to have passed \$3,000 Saturday.

Located 12 miles north of St. Paul, the Ramsey County Horse Show, Saturday and Sunday (11-12), attracted a big delegation of Twin City horse fans.

Other entertainment attractions were KSTP Sunset Valley Barn Dance, acts, wrestling, a jitterbug contest and farmers' horse races.

New Grandstand, Track, Aid Plain City To Gain 5,000

PLAIN CITY, O., Aug. 18.—A gain of 5,000 over last year's attendance, credited to a new grandstand, new race track and excellent weather breaks, was registered by the Plain City Fair held here August 1-4.

H. L. Foust, secretary, reported that concession grosses were good, too.

Ohio Annual Draws 8,000

PIKETON, O., Aug. 18.—Three-day Pike County Fair closed here Saturday (11) with Secretary Frank B. Cooper reporting 8,000 paid admissions and a successful fair in all departments. Comfortably warm weather helped. Grandstand acts Thursday and Friday were furnished by Pluto City Attractions. Boone County Jamboree was booked closing night. Three days of horse racing, with large fields, headed the afternoon programs.

Werther, Jackknife Champ, Gets Break In National Mag

CHICAGO, Aug. 18.—Ernest Werther, whose marvelously constructed miniature locomotives, carved out of wood with a jackknife, are known to thousands of fairgoers thruout the Midwest, is getting a swell publicity break in *Popular Mechanics*, which is running an article describing Werther's work and carrying a number of illustrations.

Werther's display, now touring the county fairs under the management of Fred Werther, shows every type of locomotive, from the first one operated in this country down to the huge super-locomotives now in use. They are all built to scale and were constructed by Werther from parts made entirely with a jackknife. All are shown in motion, being run by a small electric motor.

Ernest Werther also is an expert worker in metal, and a part of the display shown at the fairs consists of beautifully hand-tooled commando knives,

Mike Winkley in Harness

OWATONNA, Minn., Aug. 18.—Frank Winkley-Aut Swenson All-American Thrill Drivers, featured at the Steele County Fair here, gained strength when J. V. (Mike) Winkley, nephew of one boss, reported with an army discharge after three years and five months with the 344th Parachute Infantry Regiment.

Coming Events

- These dates are for a five-week period.
- Colorado**
 Arvada—Harvest Festival. Sept. 7-8. L. H. Fisher, Box 185.
 Durango—Spanish Trails Fiesta. Sept. 2-3. Pat Thomas.
- Illinois**
 Geneseo—Amer. Legion Festival. Sept. 6-8. R. L. Raser.
 Kingston Mines—Amer. Legion Carnival. Sept. 1-3. Jos. R. Jefford.
 Teutopolis—Home-Coming. Sept. 1-3. Chas. W. Thoele.
- Indiana**
 Bowling Green—Old Settlers' Reunion. Aug. 31-Sept. 1. D. R. Staley.
 Covington—Amer. Legion Celebration. Sept. 3-8. Jas. L. Morton.
 Crown Point—Lions' Club Labor Day Celebration. Sept. 2-3.
 Adams—Fish Fry Festival, Lions' Club. Aug. 23-25. Edwin Barnard.
 Sedaryville—Street Fair. Aug. 29-Sept. 1. Wm. Prawl.
 New Haven—Amer. Legion Street Fair. Sept. 25-29. W. C. Herah, 343 W. 4th St., Auburn.
 North Manchester—Amer. Legion Street Fair. Sept. 11-15. W. C. Herah, Auburn.
 Vincennes—Un. Mine Workers Labor Day Celebration. Sept. 2-3. Joe Batey.
- Iowa**
 Wakesville—Soldiers' & Settlers' Reunion. Aug. 31-Sept. 1. Mary Keegen.
 Sioux City—Baby Beef Show. Sept. 18-20. R. Rodin.
- Kansas**
 Florence—Labor Day Celebration. Sept. 3. W. G. Carroll.
 (See COMING EVENTS on page 54)

New Records Set at La Porte's 100th Annual; Shows Clean Up

LA PORTE, Ind., Aug. 18.—Celebrating 100 years of progress and achievement, the La Porte County Fair today closes one of the most successful years it has ever enjoyed. Opening last Tuesday (14), the fair was given added impetus by the announcement of the surrender of Japan, and the people turned out by thousands to celebrate the return of peace. They were in a joyous mood, eager for a chance to express their exuberance, and they packed the midway, the grandstand and every attraction on the grounds.

The Wednesday attendance was the largest in the fair's history. Ordinarily Thursday is the big day, but the announcement of the surrender of Japan at 6 p.m. Tuesday started a celebration which gained such momentum on Wednesday that all records were smashed. Johnny J. Jones Exposition had the biggest day it has ever enjoyed at La Porte, with a gross of \$11,100.

The carefree holiday spirit carried right thru the week. On Wednesday, more than 16,000 people came thru the gates; Thursday and Friday brought large crowds, and today (18) promises to wind up with a record attendance.

This year's fair is the 94th held in the county without missing a year since 1852. Examination of the records, however, shows that before 1852 the same fair organization held six fairs, making the 1945 event the 100th fair held in the county.

The Educational exhibits this year were best shown since the start of the war. Outstanding was the showing of 4-H Club work. More than 1,000 4-H boys and girls competed in the various classes. Nearly 700 girls showed exhibits of their handwork in sewing, canning,

baking, etc., and the 4-H boys' showing of baby beef steers and other livestock, and agricultural products was exceptionally good. While a large part of the energies of the fair management was devoted to 4-H clubs, there was also a large and varied showing in the general farm and home exhibits. The fair had an exceptionally good display of farm machinery. The implement dealers of La Porte County and manufacturers of machinery co-operated to put on an exhibit of nationally known implements that compared favorably with the showing of pre-war years.

The fair's entertainment program was up to the high standard of other years. On the midway, the Johnny J. Jones Exposition had a large assortment of rides, shows and concessions, all of which were heavily patronized thruout the week. Harness races were presented for four days, Wednesday thru Saturday, with \$4,400 in purses, and attracted large (See SMASHES RECORDS on page 53)

Cowboys, Horse Show Booked To Headline Iola Programs

IOLA, Kan., Aug. 18.—Iola's first championship rodeo contests, ACA sanctioned, top the list of Allen County Fair attractions announced for the event to be held here August 27-30.

The rodeo stock will be furnished by Clyde Hulet, who has been named manager.

Other entertainment scheduled includes a night horse show to be staged by the Iola Saddle Club, a \$200 team pulling contest and midway shows and rides.

Dodge City's Boot Hill Rodeo, Fair Combo Set

DODGE CITY, Kan., Aug. 18.—This city's combined Boot Hill Rodeo and Southwest Fair, separate events but set to overlap on dates, is scheduled to open September 3.

The fair, embracing open and Ford County 4-H Club competition, will continue thru September 7, with the rodeo following Saturday and Sunday. A rodeo parade is listed for Saturday afternoon.

Frontier Contests

- These dates are for a five-week period.
- California**
 Eureka—Redwood Empire Rodeo. Aug. 25-26. Angelo Franceschi.
 San Francisco—Rodeo at Seals Stadium. Sept. 2-3.
- Colorado**
 Pueblo—State Fair Rodeo. Aug. 28-Sept. 1. Frank H. Means.
 Trinidad—Trinidad Round-Up. Sept. 2-3. B. H. Doneton.
- Idaho**
 Boise—Western Idaho State Fair Rodeo. Aug. 30-Sept. 3. F. H. Neitzel.
 Piler—Twin Falls Co. Fair Rodeo. Sept. 5-7. Thomas Parks.
 Lewiston—Lewiston Round-Up. Sept. 21-23. Lucile S. Shepherd.
- Kansas**
 Dodge City—Boot Hill Round-Up. Sept. 7-9. Roy F. Evans.
 Wichita—Wichita Rodeo. Sept. 26-28. Lynn Beutler.
- Nebraska**
 Gordon—Sheridan Co. Fair Rodeo. Sept. 7-9. George B. Comer.
 Omaha—Omaha Rodeo. Sept. 12-16.
- Oklahoma**
 Chickasha—Chickasha Rodeo. Sept. 13-15. Murry Nix.
 Elk City—Ackley Park Rodeo. Sept. 1-2. George W. Peeler.
 Enid—Enid Rodeo. Sept. 28-30.
 Vinita—Will Rogers' Memorial Rodeo. Aug. 24-26. C. N. Tyler.
- Oregon**
 Eugene—Eugene Rodeo. Sept. 1-3.
 Myrtle Point—Myrtle Point Rodeo. Sept. 1-3.
 Pendleton—Pendleton Round-Up. Sept. 13-15. C. D. Richey, Box 278.
 Reedsport—Reedsport Rodeo. Aug. 26-27.
- South Dakota**
 Rapid City—Black Hills Range Days. Aug. 24-26. George G. Simpson.
 Sioux Falls—Sioux Empire Rodeo. Aug. 21-24. Al Halverson.
- Texas**
 Corsicana—Texas Championship Rodeo. Sept. 18-22. W. E. McKinney.
 Marfa—Labor Day Rodeo. Sept. 1-3. Billy Crews.
- Utah**
 Tremonton—Box Elder Co. Rodeo. Sept. 6-8. Kleon Kerr.
- Washington**
 Ellensburg—Ellensburg Rodeo. Sept. 1-3. Fred T. Hoffman.
- Wyoming**
 Douglas—American Legion Rodeo. Sept. 2-3. E. D. George.
 Thermopolis—Thermopolis Rodeo. Sept. 2-3. Bud King.

ACE LILLARD

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HIS CIRCUS OF DEATH
 will be at
SOLDIER FIELD CHICAGO
 SEPTEMBER 2 AND 3
 (Labor Day Week-End)

ACE INVITES ALL HIS AMIGOS FROM MEXICO AND SOUTH AMERICA AND ALL OF HIS GOOD FRIENDS AND FRIENDLY ENEMIES AND CRITICS TO SOLDIER FIELD TO SEE THE WORLD'S WILDEST—MOST DARING AND

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Each Engagement Gets Another

From the very first performance when Selden's act was first introduced, visiting Fair Secretaries, Park Managers, Circus Directors and others witnessing the many sensational thrill features for the first time, have talked with him and arranged for future appearances at their own amusement places. Don't delay—write for complete details.

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 For
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 OCT. 29 THRU NOV. 3
 DOTHAN, ALA.
 High Acts—Flying Trapeze Act, Teeter Board or Acrobatic Act, Bob Fisher (of the 5 Fearless Flyers) and the Great Gregorisko (the man who hangs himself and lives to tell the tale). Please write at once. L. J. LUNSFORD, Pres.

WANTED
 Large clean Carnival for
BENTON COUNTY FREE FAIR
 OCT. 3-4-5
 Contact LESTER DRAKA
 Bentonville, Ark.

WANTED
 RIDES AND CONCESSIONS FOR
WATERFORD FAIR
 SEPT. 5-6-7-8
 RAY SALMON, Secy.,
 Waterford, Pa.

NAAPPB CONVENTION ASSURED

Chi Meeting In December

Little chance for holding trade show, however—material not available

CHICAGO, Aug. 18.—Holding of the annual convention of the National Association of Amusement Parks, Pools and Beaches on its regular December dates now seems assured. There had been some doubt whether it would be possible to hold the convention in compliance with the ODT edict that out-of-town attendance at any convention was to be held to not more than 50 people. Announcement this week that the limit had been raised to 150 people removed all doubt as to whether the meeting could be held. Dates are December 4-7.

A. R. Hodge, secretary of the NAAPPB, states that in all probability no trade show will be held this year. Manufacturers of rides and other equipment have been too busy on war orders to give much attention to the development of new attractions. They also have been hindered by material shortages.

While restrictions on steel and other materials going into the manufacture of rides have been lifted, it still will be difficult to obtain some of the needed material. Manufacturers state that while they may be able to obtain all the steel they need, there are some other materials entering into the manufacture of their products that are very scarce or unobtainable. "It doesn't do us any good," said one manufacturer, "if we can get nine of 10 materials or parts required but cannot get the 10th."

It probably would be possible to put together some sort of a trade show but the NAAPPB would prefer to have none at all rather than a makeshift exhibit. Matter will be discussed this week (23) at the meeting of the Pennsylvania Section of the NAAPPB in Pittsburgh.

Because of the uncertainties connected with conventions, Secretary Hodge made reservations at the Hotel Sherman here for both December and February. But, he says, from all present indications, the December dates will stand.

No-Film Snag Hits Movie Project at Fleming, Halifax

HALIFAX, N. S., Aug. 18.—Open-air movies for Fleming Park, a project planned by the funspot's concessionaire, Mrs. Margaret Martin, are snagged by opposition from Halifax film exhibitors.

Mrs. Martin, equipped with chairs, screen and sound facilities, hasn't been able to buy films from distributors and claims difficulty in negotiations with the board of censors for a permit.

Movies as a free attraction also have been introduced at Gondola Point Park, located on the Kennebecasis River beach east of St. John. The film show precedes the night dancing.

Lewis and Greenspoon Map Ambitious Building Program

NORFOLK, Aug. 18.—Art Lewis and Jack Greenspoon, proprietors of Seaside Park, will soon begin construction work on a \$300,000 building project adjoining their funspot.

Plans drawn up by the Norfolk firm of Lublin, McGaughy & Associates include a 1,200-seat theater, a restaurant, three commercial structures, five apartment buildings and a parking lot.

Penny NAAPPB Meets

CHICAGO, Aug. 18.—Pennsylvania Section of the NAAPPB will hold a summer meeting in Pittsburgh Thursday (23). A. R. Hodge, secretary of the association, will attend. A luncheon meeting will be held at Kennywood Park and a dinner meeting at Westview Park.



THIS WILL GIVE SOME IDEA of the success of Ed Carroll's "Roller Revue of 1945," staged by the staff of Riverside Park, Agawam, Mass., August 3-5. New idea hit near the 5,000 mark on attendance at \$1.20 top. Above is shown a section of the stadium outside the ballroom. Bleachers were installed in the ballroom for extra capacity. Show was produced by Carroll's staff, with two stars from "Skating Vanities" engaged to augment local skaters. Show had 20 acts and two scenes.

Crowds Normal, Biz Slumps Over V-J Holidays, Reports From N. Y. Area Indicate

Coney Girls Help G.I.'s Celebrate

NEW YORK, Aug. 18.—Outdoor amusement resorts in the New York area benefited little, if any, from the victory celebrations of the past week. No record crowds turned out on any day and, while attendance was normal or slightly higher, business in all but eateries, cafes and a few types of rides was apparently below the usual marks. Autos were out in full force, with occupants content with driving up and down the streets, with perhaps a brief stop for hot-dogs or drinks.

At Coney Island, except Tuesday (14) night, there was no added excitement and practically no celebrating of the Times Square format. On Tuesday night, a comparatively small but very noisy crowd invaded the Island between 7 and 11 o'clock, after which hour all but a few dine and dance spots, eat stands and rides closed up. Almost all bingo parlors, Penny Arcades and other establishments with easily damaged equipment, closed before the celebration got under way, either thru employees walking out or thru fear of rowdiness. Coney Island crowd, however, was noisy but well behaved and gave police little trouble.

Highlight of Tuesday's spree at Coney Island was provided by the staff and dancers of the Tizrah Girl Show on Surf Avenue. Supper show at this spot was under way when the peace flash came

thru. Spot announced it would close for an hour but a swarm of servicemen in front of the show caused a quick switch in plans, and the boys were invited to come in, gratis, for a special victory performance. Bally girls left their platform to escort hesitant boys in, and the dancers really gave the boys a peppy show, with plenty of good-natured heckling from the audience and snappy repartee from the girls.

Entire Tizrah crew, after the special show and all in full costume(?), piled into a station wagon and staged a one-car parade up and down Surf Avenue, with stops at various rides along the way where they joined servicemen on the amusement devices. After this interlude, two more servicemen's shows were put on, after which the spot also called it a day. Freak shows closed early as crowd appeared in no mood for such attractions.

On Wednesday (15), Coney Island was back to normal, with an average week-day crowd bent solely on relaxation. All spots were open but some eateries ran out of supplies early and closed shop. Rockaway Beach and the other summer spots in the New York area celebrated much as did Coney Island—normal attendance and little excitement. There were more autos at all spots than at any time since the start of gas rationing.

CONEY ISLAND, N. Y.

By Uno

Johnny's Arcade on Surf Avenue, owned and operated by Johnny Senders, and managed by his son, Benjamin, is an Island oldie, with 15 years of successful operation to its credit. One hundred and ten machines, each a different unit, are always in action. Senders does all his own designing and perfecting in a shop in the rear. Assistant manager is Orlando Petrocelli, and photo booth manager, Charlie Hyman, an old-timer. Secretary and cashier is Rose Senders. More Steeplechase personnel. Cashiers

are James Henry, Sonny Grew, Owen Kelly, Joseph Wiltshire, Louis Maggi, Ray Terrell, Morris Weisberger, Felix Southwick, Athan Angelides, Bill Reynolds, Ed Manacle, Ben Devoy, Ben Bloch, Jack Hanna, Harold Gaffney, Paul Boyton, Joseph Silverstein, Walt Hough, Anthony Didona, Edward Hill, Edward McNenny, Bill Hanashey and Bill Turner. Operators are Ed Graf, John Gilento, Pasquale Angerola, Clinton Green, Joseph Balsamo, Michael Longabardi, Pete Andretti, Arthur Thornwell, Gaetano Vastala, Thomas Johnson, William Cooke, Michael Flynn,

Weather Lifts Baltimore Biz

BALTIMORE, Aug. 18.—A steady pick-up in receipts has been registered by amusement parks in this area with the return of good weather.

John J. Carlin is cheered by attendance at his Carlin's Park, one of the largest plants in Baltimore, and predicts continued heavy spending thru Labor Day.

Arthur B. Price, whose Gwynn Oak Park utilizes name bands, boat riding, a miniature railroad and other features, agreed with Carlin's predictions, and officials of the Bay Shore Park, 15 miles out of Baltimore, said attendance there has increased substantially since the end of the early rains.

Weatherman Smiles When It Counts at Des Moines

DES MOINES, Aug. 18.—Manager F. M. Shortridge, of Riverview Park here, votes thanks to a considerate weatherman.

With rains falling almost daily, the park has been lucky enough to hit fair weather when it really counted. Every Kids' Day, Fourth of July and week-ends thru the season have all been favored.

A horse show to be held September 2-3 will bring the season to a Labor Day closing.

Anthony Gilento and Raefaeli Melani. More next week.

James Kyrimes and his Looper and Sky Dive rides have been inspected by a number of out-of-town park representatives and owners anxious to get a peep and the lowdown on the two new money-makers, the product of Norman Bartlett. Kyrimes says that he will have two Loopers in motion next season, one on the Bowery and the other on a prominent spot on Surf.

SHORTS. Seskin, Pate and Guelfi, Luna exterior lessees, hav in mind interesting other Coney ops in a victory celebration to take the place of the already-tabooed Mardi Gras. . . . Milton Loewe was the victorious attorney in defense of Prudence Bond in the case against William Miller and the Luna Amusement Company. . . . Karl Klarinet's second Carousel on West 12th, between the Bowery and the Beach, adjoins George Miller's Octopus. . . . Herman Wolf all set to take his guess-your-weight-and-age machine to Mineola, L. I. for the September 11-15 fair date. . . . Tessie, Helen and Tony supervise the cooking and sale of hot Italian sandwiches at Ravenhall Baths. . . . Sylvia Levy and Joe Marra are new photo experts at Murray Kaufman's Bowery studio. . . . Teddy Borges, former talker, is spending his 12-day furlough on the Island. A cook, second class, with the marines, Teddy saw two years' action in Europe.

Betty Real is doing her fan dance with one hand at Rosen's, the other being out of commission due to a fall. . . . Arthur Fishbein and James Maginn, who own two Donkey games, one in Feltman's Park and another on Surf, plan to move one Donkey apparatus to Norfolk and the other to Times Square, Manhattan, when the season ends. . . . Max (Smithee) Smith back as ticket seller at Lew Klein's Boomerang in Feltman's. . . . De-hospitalized sailors helping Irving Gold at the Donkey Game in Feltman's are Jack Molin, of the Bronx, N. Y., and Peter Rousseau, of Rice Lake, Wis. Molin was formerly with Billy Rose at the New York World's Fair, and Rousseau was assistant ride foreman with the Bremer shows. . . . Photog Joe Kaufman convalescing at Palo's farm house, Parksville, N. Y. . . . Ralph Santangelo is owner and manager of World in Wax Musee, with three entrances, one on the Bowery, one on Henderson's Walk and one on Stillwell Avenue. On the payroll are Frank Special, general overseer, and Doc Foster, Basil Martorello, Dominick Raf-fone and Dave Malcolm, ticket sellers. . . . Harry Hornick, talker, back at the World Circus Side Show to replace Charlie LeRoy. . . . Boardwalk chairs (both rolling and stationary) concessionaire is Albert Myers. His wife, Helen, is chief checker.

Olympic's Roller Rink Tops Funspot's Pool Biz

NEW YORK, Aug. 18.—Olympic Park, Irvington, N. J., reports roller skating definitely more of a draw this summer than its swim pool. Olympic's roller rink, which operates the year round, is open Tuesday, Friday, Saturday and Sunday evenings, and attendance thruout the season to date has topped that of the park's big swim pool.

Abundance of rain this summer has been largely responsible for the upsurge in popularity of roller skating here.

Olympic's swim pool, however, still packs them in whenever favored by a warm day.

Daytona Guards Count Big Increase in Surf Bathers

DAYTONA BEACH, Fla., Aug. 18.—By lifeguard count, half a million more bathers than last year were in the surf of Daytona Beach during the month of July.

Don Kirkwood, captain of the lifeguard corps, says the 1945 July count was 737,385, against last year's total of 50,560.

Reports indicate Daytona Beach is piling up one of its best seasons despite wartime curbs on tourists.

Ozark Empire Sets New Mark

(Continued from page 50)

inception, while Glen B. Boyd has been secretary-manager the past six years. His untiring work has brought the fair to the front.

Record Crowd Celebrates

Wednesday saw a record-breaking crowd on the fairgrounds, when over 33,000 passed thru the gates to celebrate victory over Japan in orderly fashion. This throng came out to the grounds despite the fact that Springfield streetcars and busses did not operate that day. According to Boyd, the fair could not have handled the crowd had the busses and streetcars been operating. It might be interesting to note what effect V-J Day had on a representative fair. It also was Governor's Day and the midway did its second terrific day's business. Practically all concessionaires sold out of merchandise on V-J Day, and reported an even greater business in dollars and cents than on Sunday, which broke all previous records for the regulars. Tuesday night, when the surrender of Japan was officially announced, crowds were light, but during the day a goodly crowd was on hand, most of which stayed for the night and celebrated in orderly fashion.

Saturday Opening

The 1945 event opened Saturday instead of on Sunday, as in previous years, and this proved a good move, as attendance and receipts were approximately 35 per cent up. Exhibits and livestock entries were about on a par with the 1944 event, while concessions on the independent midway were up about 20 per cent in number and the same proportion in receipts for the fair association. Premium money was increased about 20 per cent, with \$25,000 going in premium money for livestock only. Fair featured the Guernsey and Jersey Cattle Show. R. J. Kinzer, secretary of the American Hereford Association, was on hand all week and was one of the judges. Secretary-Manager Boyd played up the high school bands, securing at least two bands from surrounding territory to be featured each day. Prizes were awarded the best band. Two of the largest exhibits on the grounds were that of the Missouri State Guard and the Eighth Division from Fort Leonard Wood. At the latter exhibit several thousand vets were on hand to exhibit combat equipment.

Grandstand Attractions

As usual, a diversified program was presented in front of the grandstand. Walter Matthis's Band furnished the music for all attractions. Saturday's attraction was the Korn's-a-Krackin' radio show, afternoon and night, which showed to full houses at both performances. Sunday saw many turned away at both shows when Frank Winkley and Aut Swenson presented one of the best thrill shows ever shown here. Monday, Wednesday, Thursday and Friday afternoons were running race days, with five races each day, with a daily purse of \$500 for the feature race. Mrs. H. Frank Fellows's Wary Mary won the Monday's feature race. Gibson's Sky Ballet and Tom and Betty Waters were the free acts from Monday thru Friday, while on the fair midway, the Flying Valentines were the free attraction. Acts were booked thru the Ernie Young Agency. The fair went all out on their fireworks displays every night, with the Thearle-Duffield Fireworks Company furnishing the greatest pyrotechnic display ever to be seen in these parts.

Monday night, Tuesday afternoon and night and Wednesday night, John A. Guthrie's Rodeo and Stampede was the attraction, with each performance drawing well. Final night, Wednesday, was a sell-out. On Thursday and Friday nights, the Society Horse Show was presented, with more entries than ever before. Fair gave \$3,100 in premiums. Dr. W. A. Delzell, vice-president of the fair, directed the horse show.

The World of Today Shows on the midway will show—at least an increase of 40 per cent over last year's event, when this same show furnished the midway attractions. Owners L. C. Reynolds and H. Wells were smiles all week. Show presented 7 shows, 12 rides and approximately 40 concessions. All rides and show fronts had been repainted during the five-day lay-off before the fair opened. Concessionaires showed a big increase in biz, as did those on the independent midway.

Around the Grounds

MERCER COUNTY FIREMEN will again be hosts to the State's volunteer firemen at the New Jersey State Fair, Trenton, September 15, Norman L. Marshall, secretary-manager, announces.

MANITOWOC, WIS.—Ace Lillard staged his thrill show at the Manitowoc County Fair, Thursday (16), to a huge crowd, drawing twice the attendance that he drew last year.

SHELBYVILLE, Ky.—Shelbyville County Fair, July 24-28, had a most successful week, chalking up an attendance of about 35,000, according to Phil W. Moesser, secretary. Weather was good. J. J. Page Shows furnished the midway and had a good week.

CONSHOHOCKEN, Pa.—Spring Mill Fair, July 11-21, encountered three days of rain but rest of the session was excellent. Morris Hannum Shows were on the midway, and attractions included Harvey and Millette, high wire, and Fearless Gregg, cannon act.

OWATONNA, MINN.—Steele County Fair had a record day Wednesday (15). Ernie Young's revue jammed the grandstand to capacity; the Frank Winkley Thrill Show played to a capacity audience, and Max Goodman's Wonder Shows of America midway was jammed all day long with a spending crowd.

SMASHES RECORDS

(Continued from page 51)

and enthusiastic audiences. Presiding judge was Charles A. Beal, editor of *The Herald-Argus*. Starting judge was H. L. Kelley, Montpelier, Ind., and associate judges were Wilbur Flickinger, and Jack P. Hutchinson, La Porte. A Gordon Taylor is superintendent of speed. Between heats a number of excellent free acts were presented. They included the Three Sisters, acrobats; Bozo Harrell and Company, comedy juggling; the Lang Troupe, teeter-board; Joe Greer's Liberty Horses; the Three Baldwins, knockabout comedy trio; Ascot Duo, contortion and balancing, and the Balabano Duo, accordion and dancing.

Night grandstand show, presented

Happy Jack Darling Retiring After 45 Years in the Biz

CHICAGO, Aug. 18.—Happy Jack Darling, who has been doing a rube act since 1905 and who claims to have been the original Uncle Hiram, is playing a string of fair dates but says he intends to retire from the business at the end of this season.

Darling started in the business in 1900. He will be 69 this year. He was at one time a comedy roller skater and claims to have been the only man to set his clothes afire with gasoline and then skate it out.

Tuesday thru Friday night, was the Barnes-Carruthers *Victory Vogues of 1945*, which gave a colorful, well-balanced and pleasing performance that filled the 2,000-seat stand every night.

Winding up the week's festivities, the WLS Round-Up will be presented tonight (18), with Polly Jenkins and Her Plowboys, with Uncle Dan; the Oregon Rangers, the Swiss Family Fraunfelder, the Arkansas Woodchopper, Otto and Genevieve, and other artists from the National Barn Dance.

There was no change in prices this year. Gate admission was 50 cents plus tax, day and night; grandstand 40 cents plus tax for general admission and 75 cents plus tax for box seats. Children under 12 free when accompanied by parents or guardians, and all men and women of the armed forces admitted free if in uniform.

Edward O. Craft, James A. (Uncle Jim) Terry, secretary, and other officers of the association were highly elated at the exceptionally good showing made this year. During the week they entertained many prominent visitors, among them former Governor Schriker, who was especially interested in the livestock exhibits. Sam Solomon, president of the Showmen's League of America, and Mrs. Solomon were guests of the fair Wednesday and Thursday.

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**ARSA Plans
Pre - Champ
D.F. Contests**

NEW YORK, Aug. 18.—Skaters who have never placed in national championships will have an opportunity to prepare for State and national events to be held in 1946 thru a series of free-style and dance contests to be held this fall and winter.

Altho not official events, they will be sponsored by Amateur Roller Skating Association clubs, with a 50-cent entrance fee per person to defray cost of medals.

Final details of the events will be announced by Walter E. Kieffer, White Plains (N. Y.) Rink, chairman of the United Rink Operators' Amateur Co-Operative Committee, and George Apdala, president of the Amateur Roller Skating Association. Latter organization will select the dances to be contested.

**N.W. Jr. Pro School
Okay in Spokane;
4 Ops Go RSROA**

SPOKANE, Aug. 18.—Junior Pro School, sponsored by Glenn C. Hubbard, owner of Monterey Rink here was held August 6-7 and proved successful. It gave small-town operators who have never had a pro the opportunity to develop one as the result of the sessions. Schools will be held every six months. Ops represented the Inland Empire (Eastern Washington, Northern Idaho and Western Montana). With one exception all were members of the RSROA. Lack of help kept several operators from attending. Julia and Jim Metcalf, teachers at Monterey Rink and registered silver medalists, who taught methods of holding classes and the International Dance, recently returned from the three-week pro school held in Denver.

Ops who attended included Guy Chandler, Merryland, Ellensburg, Wash.; Carl J. Anderson, Couer d'Alene, Couer d'Alene, Idaho; W. H. Whittimore, Columbia, Kennewick, Wash.; Frank Holtzclaw, Frank's, Boise, Idaho, and Jack H. Knaggs, Sand Point, Sand Point, Idaho. Chandler, Whittimore, Knaggs and Herbert Stidler, Rollerway, Missoula, Mont., are new RSROA members.

Skaters who turned pro were Rose Froehlick, Couer d'Alene; Mrs. W. H. Whittimore, Maxine Whittimore, Joyce Cheaters and Mitchell Kershaw, Kennewick; Margaret Sykes, Boise, and Fred Long, Spokane.

**SpecialtyShopNewie
In Rink Operation**

DETROIT, Aug. 18.—Innovation in rink biz will be introduced at Arena Gardens here when a specialty shop, complete with skaters' ensembles and equipment, will be operated by Earl King, long associated with the spot, on the Woodward Avenue side of the building.

Fred A. Martin, Arena's owner, is enlarging the skate room and rearranging offices while the spot is closed during August.

GAY BLADES ROLLERDROME, midtown New York spot, reopened with a 12-inch cork base sound-proofed floor, redesigned sound-absorbing ceiling, public-address system and a new organ. Louis Brecker is operator. Spot goes nightly, with a midnight session Saturday. Sunday nocturnal session begins at 5:30 following a 2 to 5 p.m. matinee. Same time is set for the Saturday afternoon whirling wheels.

**Von Hagen Spot
Gets Face Lifted**

CINCINNATI, Aug. 18.—Ed Von Hagen's Norwood (O.) Rink opens its 10th season September 1. Improvements include paved parking lot, tile and glass brick entrance, sound-proof floor, enlarged checking facilities, rest rooms and 40-foot refreshment stand.

Ballet work on wheels will be one of the new features, with two of Cincinnati's leading dance experts directing the work. Lessons will be free to members of the Norwood Dance and Figure Club, an affiliate of the United States Amateur Roller Skating Association.

Von Hagen, vice-president of the United Rink Operators, is completing plans for the national convention to be held at his spot in December.

WILLIAM SCHMITZ says his America-On-Wheels, Mt. Vernon (N. Y.) Arena, is installing steel work, a new roof and a hard maple floor. Spot was damaged by fire last May.

PASSAIC (N. J.) RINK, AOW spot managed by J. G. Carson, is trying to meet a September 14 opening. Manpower and material shortage has retarded some of the improvements under way.

COMING EVENTS

(Continued from page 51)

Holsington—Labor Day Celebration. Sept. 3. Mildred Koger, Chamber of Commerce. Liberal—Southwest Kansas Race Meet. Sept. 12-15. A. N. Eliot. Topeka—Topeka Fall Festival. Sept. 8-14. M. W. Jencka.

Massachusetts

Orange—Chamber of Commerce Mardi Gras. Aug. 31-Sept. 3. Ralph B. Leavitt. Medford, Boston—Home-Coming Fund Celebration. Aug. 27-Sept. 3. Mayor Walter Lawrence.

Michigan

Farwell—Labor Day Celebration. Sept. 3. Louis Ges. Jonesville—Labor Day Celebration. Sept. 3.

Minnesota

Tracy—Box Car Day, Civic & Commerce Assn. Sept. 3. Les Duermeier.

Missouri

Dixon—Lions' Club Celebration. Sept. 6-8. J. E. Beydler. Hamilton—Amer. Legion Race Meet, Fairgrounds. Aug. 28-31. R. C. Hendren. Jefferson City—Labor Union Celebration. Aug. 27-Sept. 3. H. Harrison. Marshall—4-H & Vocational Exhn., Chamber of Commerce. Sept. 15. T. A. Reid. Moberly—Moberly Bullesta. Sept. 20-22. J. C. Patterson, Chamber of Commerce. Steelville—Crawford Co. Livestock Show. Sept. 13-15. John M. Harris. Valley Park—Lions' Club Carnival. Sept. 14-16. Leo C. Lutzien, R. 2, Kirkwood. Weaubleau—Annual Reunion. Middle of Sept. Johnnie Allen. Wentzville—Community Club Home-Coming. Sept. 1-3. O. H. Niederjohn.

Nebraska

Tecumseh—Fair & Fall Festival, Chamber of Commerce. Sept. 18-20. Leon Sharton.

New Mexico

Albuquerque—Junior Livestock Show. Sept. 9-11. Leon H. Harms.

New York

Mount Morris—Hose Co. Carnival. Aug. 29-Sept. 1. F. J. Lopez. Solvay—Veterans Foreign Wars Field Days Celebration. Sept. 1-3. Elmer Vossburgh. Spring Valley—Firemen's Celebration. Aug. 30-Sept. 4.

North Carolina

Roanoke Rapids—Lions' Club Celebration. Aug. 27-Sept. 1. Lloyd Sandlin.

North Dakota

Bismarck—Street Carnival. Sept. 17-23. Assn. of Commerce. Richardson—Harvest Festival. Sept. 22. I. E. Gledt.

Ohio

Ashtabula—North End Street Fair. Sept. 6-8. John J. Porter. Blanchester—Rotary Club Harvest Home Festival. Sept. 23-29. Bryan—Firemen's Street Celebration. Sept. 18-23. Cheviot—Harvest Home Festival. Sept. 7-8. John J. O'Rourke, 3706 Davis Ave. Hoytville—Fire Dept. Home-Coming. Aug. 20-25. D. D. Leatherman. Kalida—Home-Coming & Pioneer Day. Aug. 29-Sept. 1. John W. Quinn. Valley City—Victory Home-Coming Street Fair. Aug. 25-26. V. B. Tumbush.

Pennsylvania

Huntingdon—Firemen's Fair. Aug. 27-Sept. 1. Oscar B. Costill. McClure—Bean Soup Celebration. Sept. 13-15. S. H. Bubb.

New Hope—Street Fair. Aug. 30-Sept. 1. Chas. Evans, Box 402.

South Dakota

Aberdeen—4-H Show & Fair. Aug. 27-28. Buffalo—Labor Day Celebration. Sept. 3. Mobridge—Northern Show of Progress. Sept. 20-22. M. Scharber. Rapid City—Range Days. Aug. 24-25. Wagner—Labor Day Celebration. Sept. 3. White Lake—Labor Day Celebration. Sept. 1. Yankton—Midwest Farmer Day. Sept. 3. James H. Allen.

Tennessee

Alamo—Crockett Co. Livestock Show. Aug. 30-31. O. J. Nunn. Knoxville—Knox County 4-H Club Show. Sept. 28-29. Walter O. Sharp. Petersburg—Colt Show. Sept. 4-5. Clayton Scott. Shelbyville—Tenn. Walking Horse Natl. Celebration. Sept. 5-8. P. J. Scudder. Wartburg—Morgan Co. 4-H Club Fair. Sept. 28-29. C. H. Edwards.

Texas

Pasadena—Golden Jubilee. Sept. 1-9. Address Box 312.

Utah

Brigham City—Fech Days. Sept. 14-15. Howard E. Dewey. Cedar City—S. Utah Livestock Show. Sept. 14-15. Roosevelt—Utah Indian Day. Sept. 20-22. M. S. Nixon.

Wisconsin

Madison—Victory Harvest Exhibit. Sept. 1-3. D. Lee Watts, Box 2079. Wausau—Amer. Legion Labor Day Celebration. Sept. 2-3. Ray E. Hohlstein.

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Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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- Adams, Ben
Adams, Mitchell
Adams, S.
ADKINS, Homer
ALLEN, Bob
ALLEN, Frank
ALLEN, Melvin
ALLEN, Buck & Pearl
ALLEN, J. J. Chick
ALLEN, Dick
ALLEN, Mrs. T.
ALLEN, W.
ALLEN, Iva
ALLEN, Mrs. H. L.
ALLEN, Willie
ALLEN, Donald
ALLEN, William
ALLEN, William
ALLEN, Dolly & Bill
ALLEN, Roy Lee
ALDWIN, Chas.
ALDWIN, Weaver
ALGER, Earl V.
ALGER, Mrs. Jean
ALGER, Richard
ALGER, F. W.
ALGER, George
ALGER, Sally
ALGER, Donald
ALGER, (Buddy Wilson)
ALGER, Jay
ALGER, Geo. D.
ALGER, Geo. W.
ALGER, Joan
ALGER, Raymond
ALGER, Lloyd A.
ALGER, Wm.
ALGER, Mrs. Viola
ALGER, Bernard
ALGER, H.
ALGER, Mrs. Frances
ALGER, M. Gordon
ALGER, Gerald A.
ALGER, Alice
ALGER, Walter
ALGER, Roy J.
ALGER, John Lee
ALGER, Knowlton
ALGER, Show
ALGER, Vernon O.
ALGER, Wendell S.
ALGER, Charles D.
ALGER, Joe L.
ALGER, George E.
ALGER, Joe
ALGER, James
ALGER, Madam
ALGER, Sallor Jack
ALGER, Edward S.
ALGER, Imogene
ALGER, Pete
ALGER, William A.
ALGER, W. L.
ALGER, Russell
HANDLER, Chas.
Lindbergh
BARNECKI, Mrs. Felts
BARNECKI, Dorothy
BARNECKI, Belmonte
BARNECKI, Fioranti
BARNECKI, Harvey
BARNECKI, Chas.
BARNECKI, Richard
BARNECKI, W. A.
BARNECKI, Jack
BARNECKI, Yeddy
BARNECKI, M. A.
BARNECKI, Richard
BARNECKI, Mrs. Mary
BARNECKI, Ralph S.
BARNECKI, Edgar
BARNECKI, Wm. John
BARNECKI, Bob
BARNECKI, W. D.
BARNECKI, (Tiny)
BARNECKI, Dottie & Curley
BARNECKI, Francis
BARNECKI, Frank
BARNECKI, J. J.
BARNECKI, Mrs. Vennie
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BARNECKI, Norma
BARNECKI, Leo
BARNECKI, Tex
BARNECKI, Valores
BARNECKI, Thos. M.
BARNECKI, Alfred
BARNECKI, Walter
BARNECKI, M. J.
BARNECKI, John J.
BARNECKI, Leora
BARNECKI, Cydona
BARNECKI, Earl W.
BARNECKI, Vic
BARNECKI, William
BARNECKI, (Split)
BARNECKI, Russell
BARNECKI, Sam
BARNECKI, Joseph
BARNECKI, Louis
BARNECKI, Tony
BARNECKI, John
BARNECKI, Jake
BARNECKI, Carl F.
BARNECKI, Miles
BARNECKI, JOE
BARNECKI, Wm.
BARNECKI, D. W.
BARNECKI, Geo.
BARNECKI, Chas. R.
BARNECKI, Mademo
BARNECKI, Carl
BARNECKI, Jack
BARNECKI, Louis
BARNECKI, Lewis

- Johnson, James
Johnson, Arthur
Johnston, Ed
JOHNSON, Sim
JONES, Eugene A.
JONES, James
Joseph, Frank
Kaleta, Mrs. Paul
Keller, Mrs. P. Nuta
and Pappy
KERVER, Joseph
Kilgore, Clara
King, Larry
Kinney, Roy
KIRBY, Jesse
Knapp, James
Knotton, Marion
Kramer, Nicholas
Kuntz, Al
LaBounty, Paul
Lamont, James A.
Lancaster, Leonard
Land, Gwen
Landrum, Lory
Lang, Jos. Wm.
Langley, George
Larkin, Dalay M.
Layton Dog Act
Lee, Herbert
Leib, Fred L.
Leslie, C. C.
Levine, Joe B.
Lewis, Donald V.
Lewis, Mrs. Tommie
LIGHT, Lewis
Litchfield, Jean
Litzworth, Joan
Litzburg, Loretta
Lohman, William
Lons, Leon
Longo, Louis
Louis, Jesse
Lowrey, Grace
Lowry, Willie
Loyal, Alf, Dogs
Luck, William J.
McAtee, Mobile Ben
McCall, H. L.
McClure, Robert H.
McGovern, Mrs. B.
McKay, M. C.
McNatt, J. L.
McVay, James O.
Males, J. G.
Mallory, Mrs. Addie
Markovich, Louis J.
Marko, Joseph
Marmon, Lou
Martin, E. R.
Martin, Pearl
Mattson, Bernard
May, Edgar C. & Lillian
Mears, Fred
Merrill, Bettie V.
MILLER, Chester R.
Miller, Martha
MILLER, Wallace F.
Milligan, Robert W.
Milligan, Theodore G.
Mitchell, Alex
MITCHELL, Anthony J.
Mitchell, Bob
Mitchell, Dianah
Mitchell, G. L.
Mitchell, Russell
Mix, Art
Mooney, Joseph
Moore, Eddie
Moore, Lewis
Morgan, W. E.
Morris, J. Raymond
Moyer, Edward
Moyle, Edw.
Murray, Ginger
Murray, Mrs. Jess
Murray, Polly
Murray, Robert G.
Musale, Margaret
Myers, Claude
Nickles, George
Neese, Ralph
Neill, Mrs. Leonard
Nolan, Edward
Norris, Slim
NUBSON, Elmer T.
O'Brien, Jim
O'Dear, Alfred
O'Reilly, Gerald
Oliver, Mrs. O. L.
Olson, Milo
Owens, Thomas Ate
OWNBY, Louis
Panz, Gene
Parker, Harry
Parks, Marie
Patoma, Joseph
Patt, Chester
Paxton, Pat
Payette, Raymond
Pearsall, Howard B.
Penny, Grace
Penta, Frank
Petraera, Dorothy
Petraera, M.
Petraera, Alice
Pike, Robert Dale
Pitzer, Billy & Irene
Pollack, Joe
Potter, Nathan S.
Powell, Charles M.
PRICE, Jay Allen
Radford, Francis
Radford, Joseph
Radford, Frank
Radford, Joseph

MAIL ON HAND AT NEW YORK OFFICE

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Allen, John S. & Vivian
Alvarado, Tomio
Bennett, Bernie
Branch, Curtis
Butler, Howard J.
Buyer Brothers
CLAUTER, George
Clayton & Phillips
Coty & Coty
Crane, Cloise A.
Dellabate, Ernest
Demetrio, Fish & Rose
Deseo, Gloria
Dorell, Duke
Dyczkowski, John
Paris, Gale
Farley, Leonard
Fern, Thomas
Fontaine, Jill
Fournier, Joseph
Gallagher, Edward J.
Gardner, Hy
Goldie, Jack
Greene, Gloria
Howard, Eddie
Kirchoff, Mary E.
LEBOWSKY, William L.
Martin, Alice
Provencher, Lucien
Ranglack, Katharine
Reynolds, Rae
Rifkin, Joe
ROSENBERG, Benjamin
Sarver, Everett Lari
Scott, Edgar
Simon, Gertrude
Stearns, Robert
Vintaloro, Michele
Vlado, Nick
Young, Edwin S.

MAIL ON HAND AT CHICAGO OFFICE

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Borella, Arthur
Broadwell, D. M.
Carpenter, Shorty
CROSBY, Edward
De Koe, Gabby
Frost, Roy E.
Hurst, Eleanor
Hornor, Marie & Billy
Joy, Jimmy
Powers, Linslette
Yockel
Maranek, Evelyn
McGee, Pat Henry
Ray, Yori
Smith, Rex
Smoock, Fabian
TORREZ, Raymond
Baca

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Baker, Harold D.
Baker, Michael
Baldwin, B. J.
Bales, Beverly
Balwin, Emma L.
Barker, Roy
Barnett, Fred
Barnard Equipment Co.
Beaux, Betty
Blake, Capt.
Blasco, Manuel
Boatwright, R. E.
Bowen, Mary M.
Brash, Robert
Briley, Louis F.
Brumley, Ray
Buhl, Clarence
Bustin, Analee
Campbell, William
Campbell, Wm. Red
Canning, Joseph
Carrel, Gerald
Chase, Hulbard
Cohen, William
Cotton, George
Crandall, L. F.
Cundiff, Richard
Cutler, Mrs. Rose
Darlington, C. W.
Davis, Alfred
DeBlaker, Harold
DeMelo, Chas.
Delp, William
Dickman, Robert
Dodds, Mrs. A. B.
Dole, Wm.
Dusha, Louis

Resort Shows

By E. F. Hannan

MOST of the small traveling tricks are doing well at resort places, altho resident summer shows have had poor breaks from weather and travel conditions.

Two traveling vaude-pic shows that I know have had bang-up biz, due to the fact that they have steered away from too arty places and kept in territory where all-year-round residents made up a fair share of patronage.

The smart roadshow outfit keeps out of exclusive resort towns, i.e., towns made up of the visiting kind that know nothing but big town. This kind pick their show like their dress; they take a long look and finally grab off something that the average showgoer labels "nutty."

Small-resort traveling shows will increase for another year and vaude-pic combos will figure strong in numbers. This season has proved this to be in the cards.

Rep Ripples

GATES FAMILY SHOW, vaude-pic, is in the Mason, Nev., sector. . . . QUOTING The Billboard, The Harrison (Ont.) Register recently carried an interesting article about R. L. (Bob) Milligan, old-time repster. . . . MR. AND MRS. L. L. BUTLER are readying a vaude-film trick to open the last of September and play Northern New England schools and auspice dates. They have presented films in churches for some years. . . . HANSFORD AND NELSON, who have had religious pictures in the East the past two years, will operate in Florida the coming season with an all-picture show. They are readying two outfits to play under auspices. At present, they have a vaude-film show in Cape Cod section of Massachusetts. Nelson reports visiting the Hunt Circus at Chatham, Mass. . . . RICKEY'S VAUDE-PIC SHOW is in the sector around Marlon, N. C. . . . W. J. McDONALD will have a vaude-pic unit in schools and under auspices this fall and winter. He is now working Eastern resort towns. . . . BUCKLEY AND BROWN, four people, have a small flesh trick in Webb County, Tex. They are playing short-cast bills. . . . FENTON'S SHOW, vaude-film, is in the Frederick, Okla., section.

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Colored Musicians and Performers for Platform Med Show, Musicians on all instruments. Will consider small band. All winter's work in South; finest night club at Kinston, N. C., Oct. 1. Will send tickets anywhere, but no money. Wire, don't write, pay your own wire.

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Good as new 30x30 Khaki Tent, \$750.00. Good as new 30x60 Khaki Tent, \$650.00. Good as new 30x30 Khaki Tent, \$375.00. Above tents have cable ends and 8 ft walls, finest pre-war canvas and ropes. 16x16 Pyramid Sleeping Tent, \$30.00; 2-people factory made canvas benches at \$20.00 per doz. Good hardwood folding chairs, \$20.00 per doz. 16x16 Portable Stage, stringers and jacks, \$20.00. Excellent Switch Board and Ground Cable, \$25. Wiring, Poles, Stakes, Trunks, etc. BYRON GOSH, Colonial Cottages, Jacksboro, Tenn.

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40x80 Dramatic End Tent with poles, falls, stakes, side walls; seating for three or four hundred, which includes 100 canvas back chairs seating two each. Wiring, footlights, stage, scenery, piano, stake puller, switchboard, two Chevrolet trucks, ton and one half ton type with 1945 Virginia license. Ready to roll. J. P. YANCEY, 207 27th St., Newport News, Va. Phone 24432

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BIBLE SOUVENIR COINS — SILVER DOLLAR size. Lord's Prayer and John 3:16, \$6.00 100; \$50.00 thousand. Sample 15 coins, \$1.00 postpaid. Louis LeVite, 21 E. Van Buren, Chicago.

CLEANERS, POLISHES, INSECTICIDES — Best proposition for complete beautifully packaged line. You make 100% profit. Attractive offer to distributors. Kem-Tex Co., 9729 Conant, Detroit 12, Mich. se29

EASY MONEY SHOWING GORGEOUS CHRISTMAS, Deluxe, Religious, Birthday assortments; Stationery. Special offer. Write for \$1 Christmas assortment on approval. Hedenkamp, 343 Broadway, Dept. BA, New York 18.

ENGRAVERS — NEW GENUINE LUCITE Bracelets, choice of 12 colors. Sample order, \$5.00. Universal Novelty Jewelry Co., 4426 Drexel Blvd., Chicago 15, Ill. au25

HOUSE TO HOUSE PORTRAIT MEN — COLORFUL Tapestry with photograph etched into cloth. New. Make \$4.00 on each \$7.55 order. Details free. Foto Portraits, 1172 Ogden, New York 52. se1

INFORMATION — LOCATING MOST ANY article made in the United States. New or used (wholesale, etc.). Rakes, P. O. Box 5931F, Chicago 80, Ill. se1

"JUMPING BEANS" FOR IMMEDIATE DELIVERY. Mature principal new crop; guaranteed all alive, \$2.00 hundred; \$10.00 thousand. Cash with order. Tony Cavazos, Box 516, Laredo, Tex. se22

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. oc6

LATEST SELLING SENSATION — LUCITE Cameo Pins, Picture Frames and Compacts. Wholesale prices and samples, \$1.00 postpaid. N. Y. Article Co., 116 W. 45th St., New York 19, N. Y. se1

LOOK, YOUR FINGER — START 2 MEN FIGHTING. Real money maker; \$3.50 dozen; \$15.00 hundred. Liberty Novelty, 2624 S. Central Park Ave., Chicago, Ill. se15

MEXICAN BEAUTIFUL PALM SHOPPING Bags, large size in different bright colors and styles, \$12.00 dozen; gross, \$120.00; sample, \$1.50. General Mercantile Co., Laredo, Tex.

MILLIONS SOLD MONTHLY — FASTEST SELLING novelty; 100% profit. Generous trial order. \$1.00. Dime brings samples, wholesale prices. Barkley Co., Dryden 4, Va. se22

NEW! — RELIEVE RHEUMATIC PAIN without cost, \$1.00. Included: How to salt peanuts inside shell. Conrad, 2301-D Sixth Ave., Altoona, Pa.

NOW IN — REAL LIVE MEXICAN JUMPING beans, 20, 25¢; 100, 85¢; 500, \$2.00; 1,000, \$3.25. J. J. Frank, BB525 Palm, Rockford, Ill.

RECEIVE LATEST SELLING PROPOSITIONS. Your name on numerous lists, 10¢. Jones, 1210B Dudley, Utica 3, N. Y. se1

PICTURES — RELIGIOUS, LANDSCAPES, Girls, Children. Glass framed, 8x10", 12x16", 16x20". Stores, concessions, canvassers, lowest wholesale prices. Daniels Art Press, Statesville, N. C. se15

SOCIAL SECURITY PLATES AND IDENTIFICATION Plates. Closing out pre-war stock. Six assorted Blank Plates for \$1.00. Security Plate Co., 1410 H St., N. W., Washington, D. C. au25

SOCKS — GOOD FACTORY IRREGULARS, 8¢ pair, case lots; men's fine Hosiery, \$1.25 sample dozen prepaid; \$79.50 case, 100 dozen. Western Mills Co., Ben Lomand, Calif. se1

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. Maywood B. Publishers, 1133 Broadway, New York. au25

\$4.97 PUTS YOU IN LIFETIME BUSINESS — Write the Midwest Drug Co., Dept. 3, Columbus 15, O. no17

127 WAYS TO MAKE MONEY, IN HOME OR office; business of your own. Full particulars free. Elite, 214 Grand St., New York. se1

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ALLIGATORS, SNAKES, ARMADILLOS, BOAS, Giant Mexican Horned Toads, Giant Rats, Raccoons, White Mice, Colored Mice, Guinea Pigs, Rats, Pheasants. Otto Martin Locke, New Braunfels, Tex. se1

ARCTIC FOX PUPS, BABY DEODORIZED Skunks, Baby Rhesus Monkeys, Giant Rhesus Monkeys, Boas, Baby Crows, Opossums with young in pouch. Chase Animal Farm, Egypt, Mass.

BEAUTIFUL SPOTTED PICKOUT PONY, four Dogs and Monkey. Complete acts and props. Other Animals. Adlyn Doyle, Union City, Ind.

HIMALAYAN BEARS, 5 MONTHS OLD, Canadian Bears, 8 year old male African Lion, White-collared Peccary Pigs, Ferret, Ceylonese Donkeys. Benson Wild Animal Farm, Nashua, N. H.

MEXICAN BLACK SPIDER MONKEYS — Healthy specimens, \$35.00 each or \$300.00 dozen. For immediate shipment. Wire World's Reptile Importer, Laredo, Tex. se15

MONKEYS AND ANIMALS — WRITE FOR price list. John Moore, Box 32, York, S. C. se1

OSTRICHES — 30 TO 60 DAYS OLD, \$50.00 each. Live arrival guaranteed. Set not guaranteed. Also Yearlings, adults. Los Angeles Ostrich Farm, 3609 Mission Rd., Los Angeles 31. se1

RACING TURTLES ALIVE — 4 INCHES, dandies, 40¢ each. Cash with order. National Pet Shops, St. Louis 3, Mo.

WRITE FOR NEW CATALOG — ROSS ALLEN'S Reptile Institute, Silver Springs, Fla.

BUSINESS OPPORTUNITIES

FOR SALE — MOVING PICTURE THEATRE, \$2,000. No projectors. Paul F. Sherman, Plantation Theatre, Catron, Mo.

HOBBYISTS, HOME WORKERS, MAKE EXTRA money. No canvassing. Withers, B, 18 Madison St., Eugene, Ore. au25

INVESTIGATE MAIL ORDER SELLING — IT'S great opening letters containing cash, checks, money-orders. Amaze your friends. Write Young's, Kent 4, O.

MAIL ORDER MIRROR (MONTHLY), 349-G Sackett, Brooklyn, N. Y., shows how to earn extra money by mail. Samples, 10¢; \$1.00 yearly.

MANUFACTURERS AND DISTRIBUTORS, ATTENTION. For sale, a newly invented Baseball Game with Electric Scoreboard. Patented. Write W. Hogan Brown, General Delivery, St. Petersburg, Fla.

PHONE DEAL WANTED FOR NORTH AND South Carolina. The Scott Agency, Box 4111, Charlotte, N. C. se1

POPCORN CONFECTION BUSINESS — MAKE sell. Enormous profit; 23 best selling varieties. Candied Apples Formula included. Set, \$1.00. LaPlant, Menominee, Mich.

SELL CHRISTMAS CARDS, DISPLAY SIGNS, Pictures, Calendars, Books, Greeting Cards. Big profits. Quick sales. Catalog free. Elfco, 436 N. Wells, Chicago. tfa

COIN-OPERATED MACHINES, SECOND-HAND

AA BUYS! — 1¢ LOBOY SCALES, INTERNATIONAL Ticket Scales, 5¢ Selective Candy Vendors, 25¢ Vendors for razor blade packages, etc. Adair Company, 6926 Roosevelt Road, Oak Park, Ill. se1

CAN SUPPLY BALL GUM SUBSTITUTE — USE marbles, glass, assorted colors, Barrel 50,000, \$54.50; keg of 21,000, \$23.80. Cash with order. Roy Torr, Philadelphia 42, Pa. au25

DICE COUNTER GAMES — NEW, 5¢ OR 1¢ slots; formerly sold for \$15.00 each. Lot, \$150.00. 1/3 deposit with order. American Automatics, Elmont, L. I., N. Y.

FOR SALE — BIG GAME HUNTER, \$15.00; Challengers, \$22.50; Pike's Peak, \$25.00; Telescope, 2 for 5¢ Card Vendors, \$27.50. Thomas Novelty Co., Paducah, Ky.

PORCELAIN PIG BANKS
in four colors, WHITE, GREEN, TAN AND ROYAL BLUE.
Sold only in assorted colors.
Very Good Value makes them Speedy SELLERS.



No. 4500K
4 inches high. Weight: 5 lbs. to the doz.
Packed: 1 doz. in carton.

\$4.00 per doz. pieces
In 6 doz. lots, \$3.75 per doz. pieces.
In Gross lots, \$3.50 per doz. pieces.
Be sure to send for our complete set (K) of GIFT GOODS, we have them from \$1.80 per doz. to \$90.00 per doz., all good re-sellers.

LEO KAUL IMPORTING AGENCY, Inc.
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WISCONSIN Deluxe COMPANY
ALWAYS FIRST WITH THE LATEST

1945 NEW CATALOG READY

All Free—Just write in for it—State business. Hundreds of new items, best quality, at right prices. New items will be added to our stock as soon as they are available.

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★ PREMIUMS
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1945

RABBIT'S FOOT LUCK CHARMS
Genuine San Fernando Valley Rabbit's Foot

Suitable for Key Rings, Souvenirs & Novelties

Guaranteed Chemically Treated—Cured—Moth Proof

PRICES
10 Gr. \$4.50 per gr.
25 Gr. 4.20 per gr.
50 Gr. 4.00 per gr.

Unlimited Quantities
Single Gross, \$5
Prices F. O. B. Hollywood, Calif.
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SHELF PAPER
GIFT WRAP—PACKAGING, ETC.
3 SHEETS—12 1/2 IN. X 38 IN.

10c Retailer — Smooth Finish — Will Dust
Min. Order — One Gross, \$5.50 Gr.
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3415 N. ILLINOIS ST., INDIANAPOLIS 8, INDIANA

RINGS \$6.75 DZ.

STERLING, WHITE STONE, BIRTHSTONE and WEDDING BAND Rings for immediate shipment. Send \$2.50 for sample assortment or write for illustrated folder.

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100 1/2 N. Wilson JEFFERSON, IOWA

Auto Bombs (First Grade), Doz. \$1.20
Hot Pepper Gum (5 Stick Package), Doz.60
Wolf Licenses (2 Doz. on Card; Fibre, 15¢ Seller), Card 1.40
Ask for Catalog of Other Sales Tested Items.

DAYTON NOVELTY & MDSE. CO.
419 Wayne Ave., Dayton, Ohio

6R330 \$4.50 SET

In Beautiful Plastic Gift Box

DIAMOND RING SETS

6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Ring... Set \$4.50 Rings illustrated in above set may be purchased separately—NO BOX.

6R101—3 Diamond Wedding Ring. Ea. \$2.25.

6R105—1 Diamond Engagement Ring. Ea. \$2.25.

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BIELER-LEVINE

7 South Wabash CHICAGO 8

"ALL-METAL" DOUBLE-EDGE RAZORS

Each in Box—1 Dozen to Display Card Per Card \$2.50 (1 Card free with 12)

METAL SHOE HORNS, PER GROSS, \$2.00

\$1.75 Per Gross in 12 Gross Lots.

LEATHERETTE MEN'S BILLFOLDS, \$6.00 PER GROSS

25% With Order, Balance C. O. D.

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437 Whitehall St., S. W. Atlanta 2, Ga.

FINALLY ARRIVED!

Ladies' Beautiful 7-Jewel Pin Lever

MEDA WATCHES

5/8 Ligno Movements

OPA CEILING PRICE **\$8.06**

(Retail Selling Price, \$15)

25% Deposit With Order

TUCKER-LOWENTHAL CO.

5 South Wabash Ave. Chicago 3, Illinois

LOOK! LOOK!

2,000 NEW SWISS WATCHES

Direct From Switzerland

1000 Men's.....\$7.26 Ea. (OPA Retail Ceiling \$13.50)

1000 Women's.....\$8.06 Ea. (OPA Retail Ceiling \$15.00)

A fortunate shipment—with watches scarce—of 2000 7-jewel brand NEW PIN LEVER SWISS WATCHES. Rush order NOW for Sept.-Oct. delivery. First come, first served. Order must be for 12 watches or more. Enclose 1/3 deposit, balance C. O. D. Reserve your watches NOW!

AMERICAN MERCHANDISING CO.

P. O. BOX 1967, Dept. 88-3 Montgomery, Alabama

MONEY CLIPS

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish.

1 Doz. Display Cards.

\$2.20 per doz.

25% With Order, Balance C. O. D.

Special prices to jobbers.

NATIONAL MET. CO.

168 N. Main FALL RIVER, MASS.

HAND MADE PICTURE FRAMES WITH MIRRORS, PATRIOTIC OR RELIGIOUS

\$27.00 Per Gross. Samples Submitted, \$2.00.

VICTOR FRAMES

178 N. 2d St., Philadelphia 23, Pa.

FOR SALE — ROCK-OLA IMPERIAL 20. \$195.00; Shangri-La Pin Game, \$110.00; 1940 1-2-3, \$50.00; Hold Over, \$25.00; Super Chubbie, \$35.00. W. S. Jones, Route 1, Mechanicsburg, Pa.

FOR SALE — DOUBLE AND SINGLE STEEL Slot Cabinets, priced right. 100% protection for your slots. E. F. Schilling, 1350 Yellow Hammer Drive, Mobile, Ala. Phone 33049. se1

KICKER AND CATCHER, BROKEN CASE, mechanically O.K., \$16.50; A.B.T. Challenger, \$22.50; American Eagle, \$9.00; Mills Scales, \$42.50. Boyer-Vending Co., 408 E. John, Champaign, Ill.

ORIGINAL MILLS PARTS, CLOCKS, ESCALATORS, Slides, Cabinets, Reel Assemblies, Strips Nos. 2787, 2519, 2761, 2765, 2624, 2788, 2899 and others. Immediate shipment. Coleman Norcity, Rockford, Ill.

ROCKOLA SUPER, BATTING PRACTICE, Baker's Pacers, Columbia Bell, Jennings Chief, two Anti-Aircraft, Polo, Penny Smoke, Headliner, Red Sails, Rapid Fire. L. L. Helms, Wingate, N. C. au25

TAIL GUNNER, \$75.00; BROWN ANTI AIR- craft without screen, \$30.00; Columbia 5¢ GA, \$35.00; Seeburg 20 Record 30 Wire Boxes, \$7.00. Music Machine Co., Brunswick, Ga.

TWO MOTOSCOPE SKY FIGHTERS, LIKE new, in excellent working order. Make me an offer. George Welch, Gibsonton, Fla.

WANT MASTER OR NORTHWESTERN DELUX Ball Gum Vending Machines. Write details, price. Fred M. Vandoren, 2325 Girard St., Minneapolis 5, Minn.

WANT MILLS KOUNTER KINGS — GOOD condition with star on each reel and balance of character in numbers 1, 2 and 3. Barney's Music Shop, 2702 Ross, Dallas 1, Tex.

WANTING TOM THUMB FORTUNE SCALES, 2 Mills Modern Lobby. Make offer, no charge for crating. All kinds Arcade Equipment. Bargain. Durango Dells, Durango, Iowa.

WANTING HOLLATOPS, NICKEL PLAY, \$125.00; Watling Penny Treasures, \$59.00. Joe Leopold, 1055 Baronne St., New Orleans, La. se8

WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make. State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. se29

WURLITZER SKEEBALLS WANTED — MUST be complete, any condition. Will pay \$100.00 C. O. D. Will pay more for good machines. R. L. Kiefer, 17347 Quincy, Detroit 21, Mich. se8

1 MILLS 1-2-3, \$39.00; 3 BLUE & GOLD ONE cent Vest Pockets plus, all for \$100.00; 1 five cent War Eagle, \$75.00. Darlington Music Co., Darlington, S. C.

1 SKY FIGHTER, \$225.00; 4 "SHOOT-TH- e-Jap" Ray Guns, \$75.00 each; 1 Bingo Blower, \$50.00. Several Counter Machines, A-1 condition. Leo Suggs, Box 431, Norfolk, Va. au25

FOR SALE — SECOND-
HAND SHOW PROPERTY

DOUBLE BODIED GIRL BOX AND BANNER, \$45.00; Mermaid Glass Case, Banner, \$35.00. A. N. Grant, 804 Everhard St., Jackson, Mich.

FOR SALE — SINGLE LOOP-O-PLANE, RE- painted; new motor, steel fence and ticket booth, \$900.00 each. Also many Arcade Machines. P. G. Bartko, Geneva, O.

FOR SALE — PAIR ACME PORTABLES 2,000 ft. Magazines, real carrying cases, just overhauled, \$300.00; also pair small Holmes. S. M. Leonard, Carver Theatre, Gainesville, Ga.

FRENCH FRY AND CANDY APPLE CONCES- sion with new blue Top and Frame. George Welch, Gibsonton, Fla.

LOOP-O-PLANE FOR SALE, \$600.00 CASH. In good shape. Can be seen running with Rogers Bros. Shows. Park Rapids, Minn., 20-23; Pine River, 28-31; then per route.

MECHANICAL FARM SHOW AND TRAILER, Photo Cabinet; Pictures, 2 1/2 x 3 1/2; Penny Fitch; 1000 Watt A.C. Generator; Coleman Burner. Elmer Charlesworth, Rt. 3, Anoka, Minn.

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. P. Schmalz, 215 Wyoming Ave., Kingston, Pa. se8

TENTS — 12x12 TO 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. se13

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Outdoor Folding Seats. Sell or rent Film. Lone Star Film Company, Dallas, Tex.

35MM. SOUND AND SILENT — EVERYTHING goes, clearing our vaults; 25¢ red up. Write for free list. Walter Kral, Wheaton, Kan.

51 ACTION-PACKED SOUND 35MM. FEAT- ures, "Lost City" Serial, 18 Shorts (one technical), all in good condition, only \$4750.00. Box 3132, Los Angeles 53, Calif.

HELP WANTED

ACCORDIONIST — ONE OF MIDWEST'S finest old-time mixed dance bands, doubling vocal preferred. Must be good reader. Herb Molter, 136 Summit Ave., Waterloo, Iowa.

EXPERIENCED TENOR MAN DOUBLING good Clarinet. Must read well, phrase and play in tune. Well established organization, locations only. Sober, dependable men, write Box C-374, Billboard, Cincinnati 1.

EXPERIENCED MAN AND WIFE TAKE charge photo studio on good show. Must stay sober. Long season, good proposition, contact C. M. Baldwin, General Delivery, August 20-25, Harriman, Tenn.

GIRL ALTO DOUBLING CLARINET — READ- ing essential. Good salary, steady location. State details. Box C-399, Billboard, Cincinnati 1. au25

GIRL VIOLINIST — MUST BE EXPERIENCED, attractive; not over 30, good reader. Commercial Pianist, Trombone, Lead Tenor Saxophone. Send permanent address, experience, photo. Box C-415, Billboard, Cincinnati. se15

LADY ASSISTANT FOR MYSTERY SHOW — Free to travel. Some show experience preferred. Give weight, height, etc. Boncart, 320 W. 49th St., New York. se1

LEAD TRUMPET AND LEAD TENOR WITH tenor band experience. String Bass with feature voice. State salary expected. Box C-400, Billboard, Cincinnati 1. au25

LOCATION YEAR AROUND—NEED TRUMPET, Trombone, Alto, Tenor Sax and Piano. Must read and fake. Six nights. Orchestra Leader, Post Office Box 501, Rochester, Minn.

MUSICIANS WANTED — ESTABLISHED TER- ritory tenor band needs Piano. Reliable, year around, top salaries. Permanent headquarters, home nearby every night. Other instruments write. Lynn Kerns, Fairmont, Minn. se1

MUSICIANS — SAXOPHONE, CLARINET. Piano. Location job, 6 nights per week; salary, \$50.00. Must be sober, good readers. No characters. Write P. O. Box 2011, Wichita, Kan. au25

MUSICIANS FOR REPLACEMENTS — SMALL versatile orchestra playing clubs throughout New York. Local 802 members only. State salary, qualifications. Walther, 119 Audubon Ave., New York City.

MUSICIANS FOR STYLED JUMP ORK — ES- tablished, fine kicks. Travel by sleeper. Bobby Downes, care Howard White Orchestras, 520 S. 56th, Omaha, Neb.

SECOND TRUMPET — PLAY SOME LEAD. Long term location job. Hours nine to one. State best price. Pack Humphreys, Joyland Park, Lexington, Ky.

SERIOUS MUSICIANS FOR TEN PIECE COM- mercial orchestra. High union scale. Contracted with major booker. Band Manager, 804 Marine St., Mobile 20, Ala. au25

SOBER, HOT LEAD ALTO SAX, DOUBLING Clarinet. Cut or no notice; \$80.00 weekly. Girl Singer doubling Bass or Guitar; others write. Hoyt Kilson, Club Almack, Alexandria, La.

TENOR DOUBLING CLARINET — ALSO BASS and Trumpet Man. Society style combo, top salary. State all first. Contact immediately for late August opening. Box C-409, Billboard, Cincinnati 1.

TOP PIANIST — CUT SHOWS, GOOD COM- mercial, swing; 802 card. New York, long location. Salary \$125.00. Also Tenor Sax with same qualifications, \$100.00. Box C-410, c/o Billboard, Cincinnati 1.

TWO RECORD SALESMEN FOR RCA, VICTOR, Bluebird Records. Must know catalog. Rochester, Buffalo territory. Write for interview, Paul Volk, 208 Mill St., Rochester 4, N. Y. se1

WANT ALTO SAX AND PIANO — OTHERS write. Location work. Ralph Slade, 848 Insurance Bldg., Omaha, Neb. se1

COSTUMES, UNIFORMS, WARDROBES

ASSORTED BUNDLES CHORUS COSTUMES, Trimmings, etc.; large bundle, \$5.00; Flashy Rhumbas, \$5.00; Chorus and other Costumes, reasonable. C. Conley, 308 W. 47th St., New York.

CELOPHANE HULAS WITH LEIS, \$7.50; Rhinestone G-Strings, \$7.50; Bras, \$1.50; Chorus Costumes, \$2.50 up; other Costumes. C. Guyette, 346 W. 45th, New York 19. Circle 6-4137.

RHINESTONES IN GARMENTS, DROPS, BAND- ings or loose, any condition. Mail items, samples quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14. se22

SINCE 1869 — COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. se5

FORMULAS & PLANS

OVER 200 FORMULAS FOR MAKING WORTH- while, salable products. Indispensable to home and store. 3¢ stamp brings list and prices. Beejay's, 518 S. 36th, Lafayette, Ind. se1

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Creators, Dunbar, Kingsley, Peerless, Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. se1

ALL KINDS COLEMAN GASOLINE BURNERS, Pressure Tanks, Tubing, Fittings, Popcorn, Cones, Scoops, Greaseless Doughnut Machine. Northside Sales Co., Indianapolis, Iowa. se27

BALLOONS FOR SALE — 4 AND 5 FT. IN diameter. Samples, 75¢ each. H. S. Nettles, c/o The Billboard, Cincinnati 1, O.

CANVAS—TARPAULINS, WATERPROOF CAN- vas, made from Government remnants. New material, 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. 25% deposit. Michigan Salvage, 417 W. Jefferson, Detroit 24, Mich. se15

CONCESSION TRAILER — 16-FOOT INDIAN, Masonite exterior, wings open on side and rear. Clean, good tires. Price, \$495.00. F. O. B. East Lansing, Mich. Sellhorn's, East Lansing. se8

DOUBLE HEAD FLOSS MACHINE, GOOD condition, \$200.00; 6x6 Top, \$20.00; 10x12 Top, \$25.00. No frames. James Rosetter, Albany, Ohio.

ELECTRIC POPCORN MACHINE, HAND operated, \$15.00; 1 1/2" direct positive outfit, complete, \$400. Studio McCoy, La Crosse, Wis.

FOR SALE — SELF SERVICE POP CORN Machine. Want Pull View Direct Positive Camera. Herman White, 517 W. Schunior, Edinburg, Tex.

PORTABLE MINIATURE GOLF COURSE, 18 holes, 50 clubs. May be used indoors or out, \$250.00. Young, 522 Wesleyan Ave., Barberton, O. Phone: Sherwood 6881.

TWO P. A. SYSTEMS — TURNTABLE, 2 Mikes and 2 Speakers, 45 watt, new, \$250.00. A real bargain. Bert Dean, 715 E. Harriet St., Flint, Mich.

HERE IT IS 34" JUMBO BEARS

Flashy colors, packed 18 to a carton. In Gross Lots, \$33.00 Doz. Under Gr. Lots, \$3.00 Each

25% Dep. with order, bal. C.O.D.,

F.O.B. N. Y. Send for descriptive circular No. 18.

JERRY GOTTLIEB, INC.

928 Broadway, Bet. 21st and 22d In the Heart of New York

"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

Bobby Seeks Brigades

Latest CRAZE MINIATURE **TRAFFIC SIGN PINS**

Ready for Immediate Shipment

675 PER GROSS

CHRIS. DEMEE MFG. CO.

109 IN EAST ONE MIT 21 — CLEVELAND 22 OH

Murray Simon Co. Costume Jewelry—

114 E. 32d St. New York 16, N. Y.

ENGRAVERS' SPECIALS

Twin Heart Bracelet\$3.75 Doz.

Double Heart Pins 1.75 Doz.

Scottie Dog Pins 1.75 Doz.

Tie Holders 1.25 Doz.

50% Deposit, Balance C. O. D.

WRITE FOR CATALOG

RELIANCE JEWELRY & MDSE. CO.

307 Metropolitan Bldg., Detroit 20, Mich.

JEWELRY FOR SALE

GENTS' STICK PINS, Gold Filled, Ass'd. Per Doz.\$2.00

YELLOW GOLD FILLED COLLAR BUT- TONS. Per Gross 5.00

ROSAIRES (Boxed). Per Doz. 5.00

EARRINGS, Pierced or Screw, Per Doz. ... 5.00

LADIES' YELLOW GOLD WATCH BANDS. Per Doz. 6.00

1 LB. COSTUME JEWELRY, Needing Repair 5.00

1,000 COSTUME JEWELRY STONES ... 3.50

B. LOWE, Holland Bldg., St. Louis 1, Mo.

CARNIVAL SPECIALS

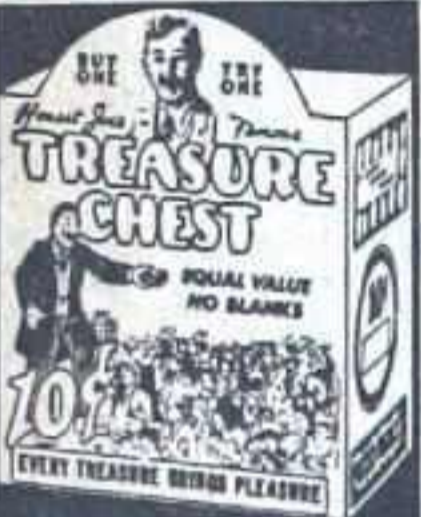
Worth Covered Baseballs Doz. \$2.00
 Straw Horse and Rider Doz. 4.00
 Aluminum Milk Bottles Each 1.75
 Silver Batons Doz. \$1.20; Gro. 13.50
 R.W.B. Batons Doz. \$1.40; Gro. 16.50
 Swaggers Doz. 90¢; Gro. 10.50
 Plastic Thimbles Gro. 1.20
 Rayon Flag Bows Gro. 1.35
 Horoscope Books Per 100 1.00
 16-Page Comic Books Per 100 \$1.50; Per 1000 12.50
 Paint and Puzzle Book Gro. 5.50
 Whiskey Glasses Gro. 3.50
 Ash Trays Gro. 3.75
 Tumblers Gro. 3.75
 Nappies Gro. 4.50
 6-inch Fancy Bowl Gro. 6.75
 Sherbets Gro. 4.80

25% Deposit With C. O. D. Orders.
 Price List on Request.

KIPP BROS. Wholesalers

Established 1880
 117-119 S. Meridian St.
 Indianapolis 4, Indiana

THE REAL McCoy



\$3.95 Each

In lots of 12 or more each shipment. In smaller lots, \$4.15 Ea. Price is F.O.B. Kansas City. 1/2 cash deposit with order, balance C.O.D. or remit in full. Tell whether to ship freight or express.

Honest Joe's TREASURE CHEST is the selling sensation of 1945. It's brand new; hot off the griddle and ready to go. 80 individual 10-cent packages. Deal takes in \$8.00; sells readily; excellent profit for jobber and dealer. It's check-full of genuine value, fun and mystery. LET'S GO—ORDER TODAY; DO IT NOW.

134 West 8th Street
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GLOBE RUBBER STAMP CO. 809 S. FIGUEROA STREET LOS ANGELES 14, CALIF.

RINGS THAT SELL!

Make big profits on fast moving, sterling silver friendship rings. Styled for men and women. Clever "come apart" design with real sentimental appeal. Place your order now. Ladies' sizes 5-8. Men's sizes 7-9.



Sample Ring \$2.00
B224J532 — Ladies' Rings. Dozen \$13.20.
B124J513 — Men's Rings. Dozen \$18.00.
Prices Less 2% Cash Discount.
25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

EVERY FEMALE WILL WANT THIS

#16 LOCKET Heavy gold plated round locket, heart and floral engraving. Holds 2 photos. 18" chain. Individually boxed. Same price for one or one hundred dozen. "First come, first served."
\$9.00 DOZEN
25% With Order, Balance C. O. D.
GOLD ARROW PRODUCTS
1133 Broadway NEW YORK 10, N. Y.

**MEN—Build a Wholesale Route
GET INTO A Big Pay Business**

We Help You Establish a Steady Route of Dealer Customers
Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.
A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!
WORLD'S PRODUCTS CO., Dept. B-L, Spencer, Ind.

NEW HUMAZOO JUST OUT

All Plastic Musical Novelty Imitates Band Instruments
36 in Beautiful Counter Display Box
\$3.24 Per Box **\$12.96 4 Boxes**
Ernie's Enterprises
725 Pine St. Louis 1, Mo.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 8 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.
M & M CARD CO.
1035-1085 Mission St., San Francisco 3, Calif.

DEALS! DEALS! DEALS!

The "Hit Parade" in sensational new money making deals. Distributors, write now for our new circulars.
ALLOTTA & COMPANY
The House of Premium & Novelty Merchandise
707 Pike St., Seattle 1, Washington

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
REGULAR SPECIAL—10 COLORS
7 Ups—3000 Sets. Mounted Bingo Cards.
Write or Wire for Catalog.
John A. Roberts & Co.
235 Halsey St. NEWARK, N. J.

THESE \$ MAKERS

ANIMALS

Plush, fur; Dolls, Novelties for carnival & bazaar. Write for Bulletin 16. Mayfair Mds., Box 5025M, Billboard, 1564 B'way, N.Y. 19.

APPLIANCES

Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

APRONS

Beautiful Ladies' Aprons, ass't. Pastel colors. Waterproof! \$5 per doz. Sample, 60¢ & 10¢ postage. Bernhold, Box 07, Billboard, 155 N. Clark, Chicago 1.

BALLOONS

Write for prices. Canes, \$7 to \$14 gr. Crushproof Lels, \$3 per 100. Birds, Bats, Sticks, Slum. Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16, 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BIRDS

Whistling, ass't. colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 No. Clark St., Chicago 1.

BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

BRACELETS

24 Kt. Wing Bracelet. Retail \$21.98. Closing out \$3.50 doz. \$3.00 in 6 doz. lots. M.d.s.e. Distributing, Box 5014M, Billboard, 1564 B'way, N.Y. 19.

CELLO-LEIS

Hawaiian Leis, cellophane, sparkling colors. \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004M, Billboard, 1564 B'way, N.Y. 19.

CHARMS

Plastic Slum Prizes, \$4.00 per M. Charms on gift cards, \$6.50 per M. Sam Eppy, Box 5030M, Billboard, 1564 B'way, N.Y. 19.

CIGARS

2/25 retail, \$85.00 thousand, 15¢ retail, \$95.00 thousand. All cellophaned, boxed express prepaid. Box 5048M, Billboard, 1564 B'way, N.Y. 19.

● CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N.Y. 19.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N.Y. 19.

EARRINGS

Earrings, danglers, buttons. Gross lots only. Ass'd. styles, \$24.00 gr. Send cash. Richley Co., Box 5012M, Billboard, 1564 B'way, N.Y. 19.

FLAG BUTTONS

Metal, American, 35¢ per C; \$3.50 per M. Cards for Buttons, 25¢ per C; thousand lots only. Cherry Products Co., Box 5055M, Billboard, 1564 B'way, N.Y. 19.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N.Y. 19.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample ass't., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

JEWELRY

Earrings, Pins, Necklaces, Bracelets. Assortment, \$4.50 doz. 25% with order, balance C. O. D. Retail \$1.95. L. Cohen, Box 5002M, Billboard, 1564 B'way, N.Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

MONOLOGUES

And Magic Races for Bars and Grills. Send \$1.00 for samples. Walter King, Box 5056M, The Billboard, 1564 B'way, N.Y.

MAIL CLIPPERS

New precision built; tempered spring steel; individually wrapped. Retail for \$9; \$4.20 per doz. delivered. S. Rabinowitz, Box 5049M, The Billboard, N.Y.

NECKTIES

Tie-Kerchief Sets. 5 Fold Ties, \$7.00 doz. Introductory offer, 2 for \$1.00. Phillip's Neckwear, Box 5023M, Billboard, 1564 B'way, N.Y. 19.

1-9-4-5

New Fall Catalog free! Chock-full of Mexican Jewelry! Men's Iden. Bracelets, \$7.12 doz. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago.

SALESBOARD

13 items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N.Y. 19.

SELL FURS

The theme around which a smart woman's wardrobe is built. Send for details NOW. S. Angell & Co., Box 5015M, Billboard, 1564 B'way, N.Y. 19.

SHREDDER

New plastic. Plenty of repeat business. Send 25¢ for sample, details. Renwal Mfg. Co., Box 5041M, Billboard, 1564 B'way, N.Y. 19.

S. S. PLATES

Social Security Plates, red, blue, gold colors, metal. \$6 per 100. F.O.B. Chi. while they last. Sample, 10¢. Charms & Cain, Box 012, Billboard, 155 N. Clark, Chicago.

TRICKS

Jokes, novelties, carnival supplies, noise makers. Write for catalog. Gordon Novelty Co., Box 5010M, Billboard, 1564 B'way, N.Y. 19.

WALKIE TALKIE

Hottest novelty in years. Flashy. \$9.50 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

Durable, ass't. colors, 8 1/2" long cord lace closing. \$6.75 dz. M.L. Vernon Novelty Co., Box 5006M, Billboard, 1564 B'way, N.Y. 19.

WATCHES

Men's American made Walthams, 7 jewel, \$16.75. Rebuilt (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

LA PORTE (IND.) FAIR . . . was a red one for many of the boys and gals. Among those on the midway were Jimmy and Maybelle Garrett, with jewelry; Ralph Lantz, mending needle; Ernest Kaapuni, jewelry; Bert New and wife, Florida shells, and O. Antone Oehler, oil paintings.

MORE GAS means more jackpots.

WILLIAM F. YATES . . . made the Ringling circus at Cincinnati. He had his finger smack dab on the balloon situation and passed out plenty. His home is Columbus, O., and he hit spots thruout the Buckeye State recently.

BEN (HORSEBACK) MEYERS . . . advanced the boys to Indianapolis when the Big One was there last week.

"MADE IN JAPAN" doesn't have to be scratched out now. They are Jap souvenirs.

SGT. BIRJAM (RUDY) HOLMBERG . . . is convalescing at Mitchel Field General Hospital, L. I., N. Y., after his overseas trek for Uncle Sam, and hopes to be back in Pitchdom in 1946.

HARRY A. MAIERS . . . says that Bluefield, W. Va., does not permit pitching in stores or on the streets and the town is closed tighter than a drum. He was in Kentucky recently and met several pitchfolk but neglected to let us know their names.

WHEN THINGS begin to pop don't forget Mom.

JIMMIE CHICKARELL . . . ex-sheetie and carry, is a patient in Woodrow Wilson Hospital, Clarksburg, W. Va. He recently returned from service in Europe and expects to be back on the road when Uncle Sam gets thru with him.

SGT. RUBIN BLUESTEIN . . . has left Camp Blanding, Fla., for his home on his delay route to another camp. He failed to state where his home is.

RECONVERSION will give war workers back to Pitchdom.

JOHNNY WILSON . . . is working a mug layout in Washington Grove, Md. He shoots the info that Frank (Red) Roberts, sheetie, is passing out war maps; Al Porter and Dietrich are working out of Washington with sheet; Jimmy (the Greek) Zachary is a guard at the Capitol and still has the ex on novelties at the Red Skins' football games; Sam Craig still with notions, and Bill Sanford, former Big-Show traveler and fair worker, is with souvenirs at Washington.

MARY E. RAGAN . . . has her Nan-King Med Show playing Columbus, O., with the whole outfit mounted on a special Fruehauf trailer. She reports good biz. Roster includes Mr. and Mrs. Duke Hall, Cornfield Bill (See PIPES on opposite page)



Coming After Victory

A New and Better Line of

OAK-HYTEX BALLOONS

The OAK RUBBER Co. RAVENNA, OHIO

WELCOME HOME BANNERS RED HOT NUMBER

- 24x36 Inch . . . \$16.00 Per Doz.
- 18x24 Inch . . . 7.00 Per Doz.
- 12x18 Inch . . . 4.00 Per Doz.
- 70-Line Comic Buttons . . . \$30.00 Per 1,000; \$3.25 Per 100
- 50-Line Buttons . . . \$17.50 Per 1,000; \$2.00 Per 100
- Comic—Gene Autry, Roy Rogers, Gen. Eisenhower, Patton, MacArthur, Circus, Rodeo, Flag, Truman, V-J, Wolf, Truman and V Lead Guns for Badges . . . \$3.00 Per Gross
- Slum Wedding Rings \$1.00 Gr., 10 Gross Lots
- Military Pennants . . . \$11.00 Per 100
- Key Chains . . . \$9.00 Per Gross
- Rabbit Feet . . . \$5.00 Per 100
- Metallic Pinwheels, Big Flash . . . \$9.00 Per Gross
- American Made All Yellow Flying Bird, Fast Seller . . . \$18.00 Per Gross
- Airplanes With Revolving Propeller, Ass'd. Fancy Colors . . . \$12.00 Per Gross
- Silver Bomber, It Hums When You Spin It . . . \$18.00 Per Gross

25% Deposit With Order
KIM & CIOFFI
916 ARCH ST. PHILADELPHIA 7, PA.

WHOLESALE

Interested in Merchandise for use on Salesboards, direct from manufacturer.

DIEDRICK SUPPLY CO.

123 Walnut Street Chaska, Minn.

JEWELRY ENGRAVERS

A few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, etc. Delivered PREPAID on receipt of P. O. M. O., \$10.00. Includes 20 needles, one special needle for use on jewelry, wood, etc. Diamond Point Needle for long wear and use on hardest metals, glass, etc., \$8.50 extra. Professional Model No. 3 Electric Engraving Pencil, 5 foot safety cord, with six rolls SUPERIOR GOLD FOIL 1" by 400", \$7.25. Extra rolls gold, silver and waterproof colors—6 rolls, \$2.50. 12 rolls, \$4.80. Our pencil is used by nearly all the 5 & 10's, pitchmen, libraries, industries. Engraves fine, small, medium or big, wide lettering just "with a twist of the wrist."
R. E. STAFFORD
2434 N. Meridian St., Indianapolis 8, Ind.

FLYING—BIRDS BOMBERS

Yellow and Colors—Real Whistle Sticks — \$20.50 Gross.
NOTE — Positively the Tops of Any Bird Made Today — Just Out.
AMUSEMENT INDUSTRIES, P. O. Box #2, Dayton 1, Ohio

DISTRIBUTORS-CREW OPERATORS

NOW available in quantity for spot delivery.
LADY JOAN SACHET CUBES
A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices.
LADY JOAN LABS., 846 Washington, Reading, Pa.

FREE—CIGARETTE ROLLER—FREE

FREE WITH EACH 4 OZ. PKG. CIGARETTE TOBACCO, \$.42
GUMMED BOOK CIGARETTE PAPERS, 100 Sheets to Book . . . \$3.00 per 100 Books
METAL VEST POCKET CIGARETTE ROLLERS . . . 9.00 per 100
CIGARETTE TOBACCO, 2 Oz. Pkg., \$2.2; 4 Oz. Pkg.42
DETROIT CIGARETTE ROLLER COMPANY
8241 HAMILTON AVENUE, DETROIT 2, MICH.
Phone: Trinity 2-9175

- SPECIAL DIGGER JEWELRY, Boxed, Cellophane Wrapped (All Metal). Gross . . . \$24.00
 - SWAGGER CANES, Ass'd. Colors, Long Handles. Gross . . . 9.00
 - SLUM, All American Made. 10 Gross . . . 15.00
 - FLYING BIRDS, with Feathers and Inside Whistles, Sticks Included. Gro. . . 18.00
 - FLYING BIRDS, Large Size, Bright Colors, Sticks Included. Gr. . . 13.50
 - Silver Finish Sugar Shell and Buster Knife Sets in Display Box. Doz. Sets . . . 2.00
 - Large Hunting Knife with Leather Handle and Heavy Leather Sheath. Doz. . . 30.00
 - Jewelry, All Metal Brooch Pins, Dress Clips, Etc. Gro. Lots Only . . . 8.00
- We have in stock for immediate delivery Corks, Candy Boxes, Cigt. Cases, Dolls for Racks, Baseballs, Dart Boards and Darts, Sno and Pop Corn Cones, Apple Sticks, Swaggers, Bats, light weight Canes with Knob Handles for Pennants, Glassware. Hvy. Canes for "Guess Your Weight." Send us list of Concessions you are operating for our special lists. Send 25% with order.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

MEXICAN GIFTS AND NOVELTIES

Beautiful hand carved canes, colorfully painted, \$14.40 gr. Fur Monkeys, \$57.60 gr. 10 power Telescope, boxed, \$84 gr. 24k gold plated Barrette, carded, \$19.80 gr. 24k gold plated Birthstone Rings, \$84 gr. Cameo Birthstone Rings, 24k gold plated, \$84 gr. Crack-Shot Pistol, 8" long, \$56 gr., \$4.95 doz., sample 60¢. All kinds Mexican jewelry. High grade leather cigarette cases, \$9.00 dozen. Guaranteed American made Lighter, high grade, \$35.40 doz. Send for catalog.

346 E. Weldon Ave., Phoenix, Ariz. **PAN-AMERCO** P. O. Box 69 Wauseon, Ohio.

ATTENTION! - - - CIGARS

We have the following high-grade American hand-made, fine quality Cigars—all repeat sellers. Minimum quantity, 20 boxes.
3¢ Cigars @ \$2.40 per box—20 boxes \$48.00
7¢ Cigars @ 2.80 per box—20 boxes 56.00
8¢ Cigars @ 3.20 per box—20 boxes 64.00
2 for 15¢ Cigars @ 3.00 per box—20 boxes \$60.00
10¢ Cigars @ \$3.90 per box—20 boxes \$72.00
15¢ Cigars @ 3.75 per box—20 boxes 75.00
First quality blends of Havana, Puerto Rico and Domestic Tobacco.
50% or full amount must accompany order; certified check, bank draft or money order. We reserve right to substitute. 100% satisfaction or money refunded at once. Notice—These Cigars are available at present—order stock ahead while available. Orders filled in rotation.
M. PERCELL, Box 106, WAVERLY, N. Y.

Four Bandits Put Pling on Beatty Wagon

Loot Totals \$15,000

ALTON, Ill., Aug. 18.—Four armed bandits put the pling on the Clyde Beatty Wild Animal Circus here tonight to the tune of \$15,000 after kidnapping three men and absconding with the show's money wagon. The swag, which was in two safes, included the circus pay roll.

The stick-up occurred just as the Beatty show was tearing down and moving the last of its equipment off the lot. Two of the bandits approached Walter Rogers, mechanic, and forced him at gunpoint to drive the money wagon thru Alton. Thomas MacMahon, show's transportation superintendent, spotted the money car moving out and hired a taxi to chase the bandits.

As the cab pulled up beside the money trailer, two bandits riding in a car behind, forced MacMahon and the taxi driver, Lewis Bobo, to join the party, which drove 16 miles out of town to an isolated oil refinery dump near Roxana, Ill.

After carefully rifling the two safes, removing the cash and leaving the checks behind, they bound their three prisoners with wire, rope and leather straps, and then took it on the duff.

After working themselves loose from their bonds, the men reported the robbery to Alton police.

PIPES

(Continued from opposite page) Williams, Morgan Trio and Shorty Steed. Recent visitors included Ross Dyer, Pat Smith, the Deerfoots, Fergie Ferguson, Jay Hobbs, Little Doc Miller and Mr. and Mrs. Dick Jacobs, who cut up jack-pots and prayed for the recovery of Doc George Reed, who is in University Hospital, Columbus. His friends may write to him in care of General Products, 137 East Spring Street, Columbus.

FAIR WEATHER is here since ODT lifted restrictions.

MADALINE E. RAGAN... lines from her Salem (Mo.) ranch that she and Ray Herbers are busy working home-comings thru the State and will be at Springfield, Mo., and then at the State Fair at Sedalia. They have not seen any pitchmen out their way, she reports. Trees have been planted around the Salem courthouse lawn, and so they make their pitch on a lot in back of it now.

CHIEF RED FEATHER... says takes have been good around Pittsburgh the past month. He is now working mill towns near there. Pittsburgh reader is \$11 but spots are hard to find, he says. Got to see "the man" in almost every spot around there, but he adds that it is worth it. He is planning to make the fairs soon.

SAVE MONEY ON THESE CASEY SPECIALS

- V-Mail Stationery, #448. \$1 Seller, Gr. \$14.00
Envy Stationery, #224. 25¢ Seller, Gr. 5.00
SLUM ITEMS
Miniature Tool Kits, Gr. \$3.00
Plastic Crucifix Charms, Gr. 1.50
Paper Goggles, Gr. 1.25
Paper Masks, Gr. \$1.00
Wedding Rings, Gr. 1.00
Glass Mixers & Straws, Gr.50
Clip Buttons, Per 1,000, 10.00
Star Picture Frames, Gr. 14.40
Shoe Shine Kits, Gr. 18.00
V-Mail Stationery #448, Gr. 14.00
BASEBALLS, Per Doz. 2.00
BINGO ITEMS
Asst. Cookie Jars, Doz. \$13.20
3 Pc. Fire King Bowl Set, Individual Cartons, Doz. 6.00
10 Pc. Glass Bake Sets, Doz. 11.00
9 Pc. Betty Jane Glass Bake Sets, Doz. 9.50
3 Pc. Carving Sets, Doz. 7.20
Enamelware, Ds. \$4.80 to 13.20

Write for Free Bulletin listing hundreds of other Slum and Bingo Items. 25% Dep., Bal. C. O. D.
TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

CARNIVAL—PARK CONCESSIONAIRES

Write for our circular
Glassware, Novelties, Flash Items, Intermediates
Launders Mfg. & Novelty Company
708 Frankfort Ave., NW
Cleveland 13, Ohio

CLOSE OUT DEAL FOR PROMOTERS!

Greeting Cards With a Kick
COMIC TYPE • BURLESK TYPE •
Just the thing that appeals to service men and others
Complete Line of Samples, 50c (\$2.00 Retail Value)
THE PIERCE CO.
211 Marquette Ave., Minneapolis 2, Minn.

MILLIONS SOLD

Today's fastest selling novelty. 100% profit. Liberal trial order \$1.00. Samples, wholesale prices, 10c. EVERY CAR OWNER PROSPECT. Retail for \$1.50, costs 39c. 1.11 profit. Sample 25c.
MARKLEY CO. DRYDEN 3, VA.

MEDICINE MEN

Today for new wholesale catalog on Tonics, Oil, Soap, Tablets, Herbs, etc. Low prices—good service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

SCARCE MERCHANDISE

Automatic Pocket Knives, \$9 to \$36. Friction and Automatic Pocket Lighters, \$3.50 to \$30. Fountain Pens and Sets, \$7 to \$40. Gen. Briar Pens, \$5 to \$18. Send \$10 to \$25 for sample assortments, prepaid.
J. B. OWENS CO.
4 Bromfield St. BOSTON, Mass.

LETTER LIST

- (Continued from page 55)
Lutty, Nona
Edgington, Cecil
Fugate, C. L.
EVANS, Joseph E.
Fick, Earle H.
Ferguson, Earl P.
FIELDS, Gerard
Delno
Fisher, Tate M.
Fitzpatrick, G. T.
Exposition, Inc.
Fineman, Mrs. J. J.
FULLER, Moses L.
Galvin, Earl H.
Gillette, Charles
Good, Sylvester
Gowdy, Pamela
Gunn, Mrs. D. H.
Hamilton, George W.
Harris, Roxie
Hartley, Mrs. Helen
Hartmann, David
HELMAN, William
Jordan
Hendelman, B. E.
HERSON, E. W.
Hilton, Joseph E.
Hines, C. E.
Hodges, Edward
Hott, Florence A.
Hollingsworth, Jess
Clyde
Kennedy, Boyd
Klaasen, A. C.
Kleban, Harry
Knight, Mrs. Mary
Knight, Mrs. Robert
Knott, Stacy
Kuls, John
Kurtz, Albert
Lampkins, Herman S.
Lampton, Nan Lee
Lay, Waldo K.
LEWIS, Robert W.
Leworthy, Henry K.
Leworthy, Ralph H.
Logan, James
Long, Ray
Lucas, R. W.
Mason, T.
MEGGS, Wm.
George
Meyer, Andrew
Miller, C. M.
Miller, F. W.
Miller, James A.
Mills, Andrew
O'Dear, Alfred
Osborn, L. E.
PARKER, John
Lemuel
Peters, Frank E.
Peterson, Bernice G.
Rankin, Russell
Reufrow, Charles
Fred
Rhodes, Ernest A.
Richardson, Carlton
Rochele, Francis
Rohn, T. W.
Russell, Jack
Schemel, Floyd
Senior, William C.
Sinnott, Mary B.
Sinnott, W. E.
Skeens, Lloyd
Small, Robert G.
Smith, William F.
Stein, Mrs. A. E.
Stewart, Manuel
Swan, Walter
THOMAS, James J.
Thomas, Lloyd
Irrin
Tousey, Gwendal
Greggs
Tyree, Mrs. Marcella
Tyree, Thomas E.
Watson, Frederick
Weston, Edward R.
Wills, John
Williams, Orvall
Woody, Ruth Ann
Zachind, Hugo

GOOD WEIGHT STERLING IDENTIFICATION BRACELET
On Individual Cards
Ladies' No. 3A771—\$12.00 Doz.
Men's No. 3A772—\$27.00 Doz.
HARRY PAKULA & COMPANY
5 North Wabash Avenue, Chicago 2, Illinois

MEN-WOMEN Large Earnings Yours With This New High Grade
LANOLA SHAMPOO WITH COCOANUT OIL PINE TAR SHAMPOO
An Excellent Dandruff-Removing Shampoo
Also other Cosmetics. Sell to stores, wholesale houses and direct to customers. Best quality ingredients. Bring steady repeat business. We specialize also in Shampoo under private labels.
PROGRESS PRODUCTS CO.
9465 Charest Ave., Detroit 12, Mich.

CATALOGS #66 AND #67 FREE!
Toys, Giftware, Specialties, Novelties, Sales Boards, Deals, Household Goods.
DIVERSO PRODUCTS CO.
610 N. WATER ST. MILWAUKEE 2, WIS.

BULLOCK AMUSEMENT CO. WANTS
FOREMAN for No. 5 Eli Wheel and Little Beauty Merry-Go-Round, must be truck drivers, and other Ride Help. Long season. All still dates. No Fairs. Top salaries.
Join this week, Forest City, North Carolina

WANT WANT WANT
For the following fairs—Algona, Ia., Aug. 27-29; North Iowa District Fair at Mason City, Ia., Aug. 21-Sept. 3; Blue Earth, Minn., Sept. 4-6; St. James, Minn., Sept. 7-9; Bird Island, Minn., Sept. 10-12; Fairmont, Minn., Sept. 14-16.
Four Victory Celebrations on the streets to follow.
Will book Concessions of all kinds that work for stock (no gypsies).
Want Shows with their own equipment and transportation, (10-in-1), Athletic, Hillbilly, Snake Show. John Howard, get in touch with me.
Foreman and Second Men for Ferris Wheel, Second Men for Fly-o-Plane and help on the Tilt. Semi Drivers preferred. All replies to
WM. T. COLLINS SHOWS
JACKSON, MINN., OR AS PER ROUTE

NOTICE, RIDE OWNERS
Can use Spitfire, Fly-o-Plane, Octopus, Roll-o-Plane, any good Novelty Ride for Bridgeport, Ill.; also big 4H Club Fair at Indianapolis State Fair Grounds Labor Day; opening Sunday sure. Dates following, Charleston, Mo., streets; Huntingdon, Tenn., Fair; then five good Arkansas Dates.
Contact immediately
ROGERS GREATER SHOWS
Spencer, Ind., Fair, This Week

B AND V SHOWS
WHITNEY POINT, N. Y., AUGUST 20-25
Want for Angelica, N. Y., Fair, August 29 to September 1, Custard, Grab, Drome and Arcade, all Grind Stores. Can place Shows that do not conflict.
Want Ridee-O, Octopus, Tilt. Can use Ride Help.
J. VAN VLIET, Mgr., Towanda, Pa., September 3-8.

STEBLAR'S GREATER SHOWS
WANT WANT WANT
RIDES—Tilt-a-Whirl, Octopus, Kiddie Auto or any ride not conflicting with what we have.
CONCESSIONS—Any Legitimate Concessions that can work for 10 cents. Can place Agents for Pea Pool, Pan Joint, Over and Under. SHOWS—Have two complete outfits for small Grind Shows. Address all mail and wires to J. E. Steblar, Asheville, N. C. P.S.—Can use Agent who knows S. C. and Georgia. Reese, get in touch with me.

R-B EYES ONE-DAY STANDS

100 More Men Will Make It

Big One plans to stay out thru Nov. 18—Milwaukee season's top cash stand

By Pat Purcell

MILWAUKEE, Aug. 20.—Ringling Bros. and Barnum & Bailey Circus will be playing one-day stands in about a month, and remain out until November 18, according to information gleaned during the three-day stand which closed here Sunday (19).

A year ago the Big One was trouping thru this territory without a big top, showing in front of grandstands at fairgrounds, in baseball parks and college football stadia, making the very best of a very bad situation.

Today it is hopping across country, getting ready for the run "down yonder" in another week with a very adequate big top, but leaving the menagerie top in the wagons. It spends two or three days in a city, and often loses a day making a said city. This past week was one of those three days at a time—three in Indianapolis, a day for travel and three in Milwaukee.

The current week it will give Minneapolis six opportunities to see it in three days: St. Paul four in two days, and then take the turn for the Southland. After Kansas City, Mo.; Wichita, Kan.; Oklahoma City, Dallas, Houston and New Orleans, with a few assorted one-nighters in between. It will be almost completely out of territory where more than a day can be spent in doing a town, and a town must be done every day to keep the gelt rolling in.

Up and Down Daily

So, there was plenty of huddling hereabouts the past three days, and after a nose count—particularly in the workingmen departments—it was decided to get ready for the up and down every day, doing two a day.

Ed Kelly, general manager in the absence of George Washington Smith, said the show "is in a helluva lot better shape for workingmen right now than it was a month ago, and more hands are joining at each stand. When we get South we should have enough for one-day stands."

This indicates that the R-B banners will be unfurled daily in a different town probably before it reaches New Orleans, as there are now lots of former circus workingmen being released from war production jobs and they are just naturally turning their talents and muscle back to their first love.

Before V-J Day, the labor situation was gradually easing, they reported around the show, but it was so rough when the canvas was unfurled in Baltimore, the second road stand, that officials believed it wise to plan on a November 1 close. Now, however, just a few days after the Nips hollered uncle, officials believe they can stay out profitably until November 18, and even that might be a bit early if the Southern gentry hasn't spent all the war-made folding stuff for grog or beef before the circus can get there.

100 More Workingmen

To sum it up quick, Ed Kelley said that another 100 workingmen is the difference between the long stands and the one-dayers necessary for a longer, successful season. And 100 men shouldn't be too hard to acquire within 30 days.

Indianapolis opened the week Monday (13), the two night shows rounding up about 3,800 customers—paid and paper. Tuesday, V-J Day, it climbed to 3,100 for the matinee, and the night came thru with 3,800 despite a heavy rain which started at 5 p.m. and continued until 10 o'clock.

The backyard was knee-deep in water and mud, and 50 loads of cinders and all the hay, straw and shavings that could be found were used to make it passable for the Wednesday shows. The money was well spent, as the matinee Wednes-



WHEN BAILEY BROS.' CIRCUS played Oshkosh, Wis., recently, clown alley was augmented by Wisconsin circus fans, the line-up including from left to right, Bill Bailey, Albert White, Jack Kennedy, John Heidel, Marvin Gauger, Cliff Owen, Billie Burke and Joe Lewis.

Wisconsin CFA Enjoys Big Fun at R-B Milwaukee Run

MILWAUKEE, Aug. 20.—It took an unusually important business engagement, personal illness or illness in the family to keep Wisconsin's member of the Circus Fans' Association away from the Ringling Bros. and Barnum & Bailey engagement here. They came from far and near, and it seemed that the click of camera shutters in the backyard was almost as important as the tootles of Merle Evans's band while trying to give out with Deems Taylor's music.

The ever-gracious kinkers were posing in every conceivable manner as they were "shot" fore and aft, some for the personal satisfaction of the camera clickers and others for the more serious lore of circusianna.

There was the customary merry-making after it was all out and over Friday and Saturday nights, and it seemed as though all hands were ready for the home firesides when getaway started Sunday night—and the performers took to their cars without too much urging.

Thirty-three circus artists, 26 CFA members and 12 guests attended the between-shows dinners of the Nio Naitto Tent Saturday afternoon and Sunday at Kegel's Inn.

Fans included Edwin Barlow, Mr. and Mrs. Edward Fuhrmann, Mr. and Mrs. Frank Higgins, Mrs. Tom Tormey, Bill and Jean Jackman, Sverre O. and Faye O. Braathen, Dean and Dorothy Thomas, Dr. and Mrs. S. J. Francois, Mr. and Mrs. Roland Wilde, Dr. and Mrs. Harold Marsh, Mrs. Hedwig Gehl, Dr. and Mrs. Earl Hicks, Charles and Sophie Fox, and Dr. and Mrs. H. H. Conley. Guests included Curt Bates, Art Lemm, Mr. and Mrs. George E. May, Clarence Piper, Bill

day was a complete sell-out, and the night house mighty well worth having.

Show made an excellent run from Indianapolis to Milwaukee, the first section arriving Thursday afternoon, three hours ahead of the advertised 5:30 p.m. unloading. As it was, there were lots of folks at the runs. The next two sections hopped thru in top shape, and it was in the air at 9 a.m. Friday, even tho a matinee wasn't advertised.

Friday night here was a trifle disappointing, about 5,100 being around for the two shows, but Saturday's matinee was four-fifths filled, and the night show was a complete turnaway with the high-seat boys getting their best workout of the season.

It was the biggest night money house of the current tour under canvas.

Sunday's business was strictly all right, the show having an excellent stand here despite the fact that four days were required to play, a day being sacrificed in transit from Indianapolis.

Gehl, Mrs. Jean Van Ark, Capt. and Mrs. Mayer, Dr. and Mrs. C. C. Coleman and Mr. and Mrs. Van Epps.

Circus artists at the dinners were Alex Newburger; Nio, Yu and K. Naitto; Harry Klimer, Marjorie and Valja Naitto, Carl and Helen Wallenda, Franz Torrence, Jane Johnson, Verena Lawrence, Ernestine, Elizabeth and Kitty Clarke; Shirley Byron, Merle Evans, Felix Adler, Tamara Heyer, Harry Dann, Sally and Patricia Cartier; Herman, Edith, Joe, Lee Phillip and Henrietta Wallenda; Eleana Gabriel, Lou Jacobs, Joe Siegrist, Mary Jane De Young and Madeline Fischer.

There were others around the lot who kept Blackie, the fast-hoofing backyard man, hoofing it at his best to keep out the townies.

Among them who were given the right of way were Harry A. Atwell, on hand shooting pictures for Frank Braden; Burt Wilson, Herman Schlotzhauer (brother of Justus Edwards), Cecil Eddington, Vernon Reaver, and from *The Billboard* office in Chicago were Pat Purcell, Nat Green and Mr. and Mrs. Gaylord White.

Under the Marquee

(Continued from page 48)

up a fight between a lion and a tiger. . . . JOHN F. CARTWRIGHT, Bowling Green, Ky., reports a grand time on the Beatty lot in his hometown and on the Bailey Bros. lot in Hopkinsville, Ky. . . . J. PAUL ASHBROOK, CFA, Campbellsville, Ky., trekked to Glasgow, Ky., for the Beatty show.

WE MAY NOT WIND UP with much money—but we'll always have our 25 years of trouping to our credit.

WILLIAM H. (BILLY) BLENCOE of the Globe Poster Corporation, snatched quite a bit of space in *The Chicago Daily News* (15) with his recollections of D-Day, Spanish American War version. . . . ALLEN LESTER and Tom Killilea, of the Ringling-Barnum press staff, visited *The Billboard* office in Chicago en route to their Minneapolis and St. Paul assignments. Al Butler, contracting agent, entertained on the Magic Carpet between trains.

GOOD FELLOWSHIP CLUB of the Ringling Bros. and Barnum & Bailey Circus met in weekly session Friday (10) in Elizabeth Clark's tent in the backyard at Dayton, O., where tea was served. Guests were Mr. and Mrs. Robert Ringling, Pat Valdo and the following mem-

Trucks Vs. Rails; Beatty Gives Mud Real Try

(Continued from page 46)

1—give added prestige; 2—permit immediate enlargement of the show, and 3—afford better sleeping accommodations for most of the employees.

Principal point of the opponents is based on economy, involving obvious utilization of good motor properties already on hand.

Too, some of the trallerites sincerely prefer their mobile homes to railroad sleepers.

The Clyde Beatty Circus is of railroad show caliber all the way thru, except in actual transportation.

Railroad Personnel

General Manager Ralph J. Clawson, long a top-ranking railroad show manager, has installed a thoro railroad show organization. Office records, bookkeeping and audits, under Jimmy Albanese and Arnold Maley, former railroad show treasurers, are strictly according to the railroad show systems. The big-top performance, under Merritt Belew, meets railroad show standards, and the side show, managed by Sterling (Duke) Drukenbrod, is a far cry from the typical "mud opera" kid show.

Down thru the long line of department heads and key workers the railroaders outnumber the truck showmen nearly two-to-one.

Beatty, long a big name as a performer, is showing aptitude in the business end. While he places most responsibility on the shoulders of Clawson, he spends long hours on the lot himself keeping in close touch with the daily operations.

Being beset by tragic accidents, blow-downs and bad weather, besides the wartime shortages of manpower and equipment, hasn't dismayed the 193 trouper with the Beatty organization and it looks as tho this hardy group will go into new Florida quarters this fall on trucks with remarkably good winnings.

It is known that Beatty has acquired some new property near Fort Lauderdale, Fla., away from his present winter zoo quarters, where it would be easy to install necessary railroad facilities for a railroad show. He will make his decision on this later.

Meanwhile, circus operators and fans are mulling over the truck vs. railroad problem again. Some operators insist they would rather hop-scootch away from the railroads, while the dyed-in-wool railroaders want no part of the truckies.

From the financial standpoint, right now the current season records indicate success isn't dependent on how they travel. Some of the truckies, like Beatty, are baling up wads of folding money, while some of the railroaders are having a tough pull to make it from city to city.

Trucks vs. railroads—it is an argument that has been fanned from time to time since the first circus went out on trucks; and the argument is waxing warm again.

bers: Merle Evans, Ernestine Clark, Dona Cameron, Angela Reynolds, Henry Reynolds, Florence Baker, Bill Reynolds and the hostess, Mrs. Clark.

WHAT WE NEED around circuses are more of the old-timers who are ever telling others that the weather always averages up.

WYATT DAVIES spent two days in Indianapolis visiting his friends with Ringling-Barnum. . . . GEORGE W. RUSSELL, juggler from Richmond, Ind., visited Molay, side show juggler with R-B. He also visited the Clark Trio with Austin Bros. . . . DON SMITH and Marie Behrend, of Detroit, caught Arthur Bros. at Findlay, O., Sunday (12) and enjoyed visits with Terrell Jacobs and Martin Arthur. They also caught the Big One in Cleveland.

REMEMBER THE YESTERYEAR circus owner who claimed that his show broke even thru admissions but made enough money off seat and candy stand sales to winter the show?

V-J Days Daze Midway Ops; Peace Brings Record Touch

(Continued from page 44)

plans from Binghamton to Owatonna. They were still toppling Thursday.

At Okmulgee, Okla., furloughing paratrooper, Jack Capell and his brother, H. N. Capell, co-owners of Capell Bros. Shows, closed their attractions Wednesday to furnish an orchestra and sound equipment for a huge USO public street dance. The courtesy paid off in good will, for Thursday's reopening gave the show its biggest night of the season.

Generally, crowds were orderly. From San Jose, Calif., Crafts 20 Big Shows disclosed an exception. On the Crafts lot, Foster Tessler, griddle cook, suffered hand cuts and two sailors were injured in a food riot. The riot began soon after midnight when a hot-dog stand ran out of supplies. San Jose city and shore police restored order and the midway closed at 1 a.m. Sailors of the district were restricted to their quarters Thursday because of the melee.

Crowds were light on the Crafts lot until 10 p.m., Tuesday, when an avalanche of celebrants, hilarious but orderly, stormed the gates from the downtown parade districts. The midway entertained them until 2 a.m. Wednesday matinee was good and the night play heavy, with officials reporting "remarkable" biz by concessions. The show was playing its second week on the location.

"Joyous and Thankful"

By contrast with the California rioters, the record-smashing crowds on the Endy Bros.' Shows at Binghamton, N. Y., were, wired David B. Endy, "orderly, joyous and thankful." Their spending made Wednesday the biggest day in attendance and gross money for the season. Showing on a lot near the center of Binghamton, the Endy attractions got an extra lift when several impromptu victory parades ended near their location.

The "hilarious spending" at Owatonna, Minn., where the Steele County Free Fair was already rolling along to a banner week, gave Max Goodman's Wonder Shows of America the biggest individual day's gross in the history of this important Minnesota exposition.

Midway grosses at the Tri-State Fair, Superior, Wis., were three times as high Wednesday as the same day last year, according to a dispatch from Carl J. Sedlmayr, whose Royal American Shows were favored by good weather. Thursday held up 25 per cent ahead of 1944 despite a bit of night drizzle.

Throngs jamming the Cetlin & Wilson Shows at the Butler (Pa.) Fair were described by Captain Miller, of the police department, as "the biggest crowd in my 12 years on the police department."

The first of the two V-J Days was so big, according to John W. Wilson, manager of the show, that shows and rides were overwhelmed by the patronage and seating stands were out of victuals by 6 p.m. And, said Wilson, Thursday was even bigger. A total of \$2,000 paid admissions was reported for the two days. Friday continued on the same scale.

Grand for Jones

An \$11,000 gross was piled up by the Johnny J. Jones Exposition in its banner Wednesday at the La Porte (Ind.) Fair, a good chunk of it coming from the side show operated by Carl J. Lauther, who called it "the best single day in my 23 years in business."

F. E. Gooding, reporting from Connersville, Ind., said that Fayette County Free Fair crowds were "immense." They were hilarious but orderly and, he reported, business was "extremely good" on his midway. A severe electrical storm ruined Tuesday night.

Rains the same night cut into grosses on the James E. Strates Shows at the Estavia (N. Y.) Fair, but business for the day was termed by Strates "very satisfactory" both Tuesday and Wednesday. Thursday it dropped to fair.

From Fort William, Ont., J. W. (Patty) Conklin recounted how the V-J proclamation was made during the formal inaugural of the Canadian Lakehead Exhibition. The two-day holiday sparked the creation of all-time records for fair attendance and receipts, and the Conklin shows' Frolicland showed increases in the same ratio.

Tuesday night's strong pre-fair showing of the North American Exposition at the Dunn County Fair, Menomonie, Wis., was a tip-off to Manager Pete Kortez. The Wednesday holiday gave the fair new records for both grandstand and midway.

At Springfield, Mo., the Wednesday V-J Day coincided with Governor's Day

at the Ozark Empire District Fair, a double lure that boomed spending to proportions that L. C. (Curly) Reynolds and H. (Izzy) Wells, co-owners of the World of Today Shows, admitted were "bigger than anything ever expected." Shows and rides operated at capacity from 10 a.m. to 2 a.m.

Across the line in Kansas and moving west toward the Colorado State Fair; Jack Ruback reported that his Alamo Exposition Shows closed down at Garden City Tuesday night because of the V-J announcement, but that business was good both Wednesday and Thursday nights.

A Seymour, Wis., dispatch from Ray Swannen, of the Ellman United Shows, said that threatening weather hurt Tuesday, but that business was fair Wednesday afternoon and good that night at the Outagamie County Fair.

Lid on at Tulsa

An order by the mayor closed all Tulsa, Okla., amusement centers Tuesday and Wednesday nights, but Dodson's World's Fair Shows opened Thursday to what was regarded as "very satisfactory business."

"The town went wild celebrating," said President M. G. Dodson, "so I was pleased to keep closed and permit my people to celebrate also."

A similar closing was in effect at Martinsville, Va., where the Joseph J. Kirkwood Shows were on the Henry County Fair midway.

"We opened about 3 p.m. Wednesday," said Manager Ralph Decker, "but the people were still too excited about the news. Business took a decided drop."

Decker believes that business in his section will be only fair for several weeks, but expects a strong, fast finish to climax the 1945 season.

Showing at York, Pa., A. M. (Juggy) Podsobinski, of the A. M. P. Shows, indicated that V-J business was disappointing. Results, he said, were poor Tuesday and Wednesday despite fair weather. He doubted the peace holidays affected attendance much.

Downtown street celebrations Tuesday night at Helena, Mont., kept crowds away from Siebrand Bros.' Shows, but P. W. Siebrand said that a large crowd turned out Wednesday night. Spending was considered "normal."

Billy Snapp reported that V-J Day brought perfect weather and record-shattering business at the Manitowoc (Wis.) County Fair for the Snapp Greater Shows.

Mike Kerkos closed his West Coast Victory Shows at Portland, Ore., Tuesday (14), the same as the local business enterprises, and the shows' personnel joined the Portlanders in celebrating the good news. Celebration in Portland was orderly. West Coast Victory Shows resumed operation Wednesday, with the midway jammed to capacity all night.

V-J Puts End To Many Aches

(Continued from page 37)

likelihood be continued for some time in order to avoid a post-war inflation. However, it should be lifted soon from items the demand for which will have no appreciable effect on inflation.

Shows operating their own power plants will be glad to learn that the rationing of fuel oil is ended despite the fact that the available supply may be short for a time.

Automobiles should be more plentiful than has been expected. Within the past few days the automobile industry has been permitted to increase its expected production from 250,000 to 500,000 cars for the remainder of the year. Similar increases in the production of other civilian goods may likewise be expected.

Travel difficulties will probably continue for another 60 days, after which most of the restrictions will be lifted. Experts in the transportation field have indicated that in the post-war era, passenger travel by planes and private cars will increase, and passenger travel by trains and busses will decline, and that more freight will be carried by planes and trucks.

It is too early to contemplate all of the changes which will take place during the remainder of this year, but it is a reasonable prediction that 1946 will see the carnival industry operating largely upon a so-called "normal" basis.

HARRISON GREATER SHOWS

LAST CALL---LAST CALL

For Eastern Shore Agricultural Fair, Keller, Va., August 27-September 1; American Legion Fair, Woodland, N. C., September 3-8; American Legion Fair, Selma, N. C., September 10-15; Big Tobacco Festival, Fairmont, N. C., September 17-22; the Moore County Fair, Carthage, N. C., September 24-29. Can place Concessions of all kind. No exclusive. Good opening for Bingo. Can place 10-in-1 or 5-in-1 or any Grind Show of merit. Want to hear from High, Sensational Free Act. Eight more bona fide Fairs to follow, to be announced later. All winter's work in Florida. All wire to FRANK HARRISON, Owner and Manager, Tasley Fair Grounds, Tasley, Va.; then as per route. Would like to buy Fun House or Glass House built on trailer.

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

WANT--WANT--WANT--WANT--WANT--WANT--WANT

SHOWS—Big Snake, Monkey, Geek, Illusion (have complete outfit and new banners for reliable party). Sahara Rose, Lynn Lopez, wire at once, can place you. Talker for good Minstrel. Harry Ross, others wire.

RIDES—Want to book, buy or lease Rolloplane; have good route of fairs and celebrations.

CONCESSIONS—Can place Photos, Grab, Popcorn; percentage of all kinds for balance of season.

Harry Lamon wants Agents for Roll Down Grind Stores. Will book two more joints. Earl Livingston, Bob Murray, Woodie Gathier, can place you. No more State aid fairs.

Sid Crane wants tattoo artist and any good working act.

GREENUP, THIS WEEK; HARRISBURG, ILL., WEEK 27

GEM CITY SHOWS

Want Second Men Ridee-O, Merry-Go-Round, Octopus and Loop-a-Plane. Must drive semi. SHOWS—Will book Fun House, Glass House, Monkey Circus, etc. Have good opening for Side Show.

CONCESSIONS—Will book Custard, Cotton Candy, Small Cook House, Devil's Bowling Alley or any 10 cent Stock Concession not conflicting. (P. C. Book). Will book or frame 1 or 2 Ball Games for good Agents.

Agents for following Concessions—Pan Game, Rat Game, Penny Pitch, Hoop-la.

Counter men for Bingo—Good salary. Bingo Red, come on. Red Kelly can place you. Salary or percentage. Curly, answer.

Need Scenic Artist—Starky, can use you. Duchy, lost your letter. Can place you as agent only. Can always use capable people. Have all the inexperienced people I need.

Waseca, Minn., August 20, 21, 22; St. Peter, Minn., August 24, 25, 26; Caledonia, Minn., August 29-September 1.

JOHNNY J. DENTON SHOWS WANT

DAYTON, TENN., AUG. 20-25—WANT—DAYTON, TENN., AUG. 20-25

WANT good opening for Cook House or Sit-Down Grab, Milk Bottle, Ball Games, Hit and Miss, Candy Apples, Custard, Cotton Candy, Cig Pitch, Hoopla, Pitch-Till-You-Win, Mitt Camp or any other Stock Concessions.

RIDES—Foreman for Little Beauty Merry-Go-Round, Chair-o-Plane.

SHOWS—Have complete outfit for Jig Show. FOR SALE—15x30 Top, 6-ft. Awning, \$50. Have good opening for Bingo Caller, Over and Under Dealer, Cig Pitch Agents. Jimmy Davidson wants Coupon Agents. D. Hale wants Agents for Roll Down. Mississippi and Arkansas and Tennessee. Long season South. Wire or write JOHNNY DENTON, Dayton, Tennessee.

BRIGHT LIGHT EXPOSITION SHOWS

INDIANA COUNTY FAIR, INDIANA, PA.

5 DAYS AND NIGHTS — AUGUST 28 TO SEPTEMBER 1

Want Girl Show. Have complete outfit. Unborn, Grind Shows, Concessions, Photo, French Fries, String, Bumper, Hoop-la, Bowling Alley, Dart, Huckley Buck, Novelties. This is Western Pennsylvania's biggest fair. Donnie Donnini, want P. C. Agent. All celebrations and fairs till Thanksgiving week. Write or Wire John Gecoma or L. C. Heck, Mercer, Pa., this week.

FOR SALE LINDY LOOP

In A-1 condition. Capacity 32 passengers. Now in operation at Old Orchard Beach, Me. Best offer will take this Ride immediately after Labor Day. Call or write

DAVE WOLFSON
Old Orchard Beach, Me.
Telephone 527

WANTED

WILD WEST RODEO PEOPLE

With or without stock. Chip Moves, wire or come. Will buy Seats. Fourteen weeks' work. Rodeo opens September 12, Kinston, N. C. All address

S. A. KID
Kinston, N. C.

RIDE HELP WANTED

Foreman and Second Man for streamlined 8-car Whip, Second Man all Rides. Bill Meade, wire. No money.

Crescent Amusement Co.

Thomasville, N. C., this week;
Concord, N. C., week August 27.

PLAYLAND SHOWS

Harriman, Tenn.

Want man to do Punch and small Illusions. Have same. If married, can use wife on Illusions and Blade Box. Answer Western Union collect. Long season.

WANTED

Good Boss Canvasman, Seat Man and Sailmaker. One good Act for big show doing three or more numbers. Magician, Acts and Colored Minstrel Band for Side Show. Can use one more good Billposter. Answer per route or 2004 Rugby Road, Dayton, O.

M. L. CLARK & SONS CIRCUS

Harry Craig Shows

WANT

General Agent, capable Ride Help. Will book Photo Gallery, Hoopla and few Stock Concessions. Manager for small Cook House or Grab. Vinita, Okla., Rodeo now.

WORLD'S FAIR LIGHTS

1500 Watt Master Spot Lights. Can be used for flood or spot. Complete with base socket, bulb and aluminum reflector. Price \$5.00, 10% off in quantity. Also Electric Back Geared Motors and Mercury Arc Lights.

BROWN'S

114-15 20th Ave. WHITESTONE, L. I.

6th Annual Mexican Fiesta

No. BALTO. Ohio, City Park
Sept. 12-13-14-15-16, 1945
Can use Legitimate Shows, Concession.
Telephone: 2301

HARRIS RIDES

Tofa N. Etoll, Sponsor; Irvin Schell, Lot Mar.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

(Continued from page 4)

GAG WRITER, LYRICIST: radio, stage, screen, newspapers, magazines; specialize topical gags. Harry Goldstein, 762 Snedicker Ave., Brooklyn 7, N. Y. 65/8/11

GUITAR PLAYER, 28; pro exp. (8 years); club dates. Joseph A. Masso, 433 East 80th St., N. Y. C. 23/7/28

HAMMOND ORGANIST, 31; N. Y. theater (15 years); seeks N. Y. club or hotel. Robert McCombs, 38 West 89th St., N. Y. C. SCH. 4-9640. 81/8/25

KNOCKABOUT COMIC-ACROBAT, 42, 250- pounder, club-vaude experience; interested in vaude, carnivals, fair dates. Frank Stanley, 245 West 51st St., New York. 24/7/28

MALE VOCALIST, 26, elder infantry veteran, 7 years' professional experience singing on club dates, and with small 3 and 4-piece combos; will work any field, \$50 starting salary. Irving Kay, 60 Bank St., New York. 25/7/28

MASTER OF CEREMONIES, 32; pro. exp. (10 years); club dates; singing, dancing, impersonations; interested night club, radio, vaude. Rudolph A. Sanchez, 600 W. 140th St., N. Y. C. 27/7/28

MINSTREL MAN, 38, 17 years' experience; U. S. O., musical comedy (Hot Chocolates) and burlesque. Seeks connection in night club, vaude or legit, as minstrel entertainer. Douglas Jenkins, 139 West 136th St., New York. 28/7/28

OPERATIC TENOR, 47, army special services veteran; 18 years' professional experience; seeks connection in night club, vaude, or fair. John Cattano, 1177 Putnam Ave., Brooklyn, N. Y. 29/7/28

PIANIST, 25; pro exp. (8 years); concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. Daniel Gordon, 3033 Coney Island Ave., Brooklyn, N. Y. 30/7/28

PIANIST, doubles on trumpet; Marine Corps dance band; 14 yrs. previous exp. dance bands; some radio. Seeks radio or night club connection in coastal area. John McAllister, 315 Mascott St., Wichita, Kan. 56/8/11

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PIANIST, 22, colored; played college bands, club, hotel dates; solo and with band. Played while in army. Hubert Dixon, 308 East 191st St., N. Y. C. 80/7/28

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 255 Sumpter St., Brooklyn 33, N. Y. C. 90/8/25

PRODUCTION-SALES, non-theatrical films; army signal corps vet, 39; worked production documentary films in army; pre-army exp. (10 yrs.); acting, production. Bernard Hess, 253 W. 72d St., N. Y. C. EN 2-9600. 60/8/4

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/26

RADIO ANNOUNCER, 26; announcer WOOL sustaining prog. (2 1/2 years); maj. exp. control work; seeks opportunity as announcer. Jac H. Karlan, 105 Haven Ave., N. Y. C. 32. ED 4-3057. 32/7/28

RADIO PRODUCTION, 21, associate producer at 10,000-watt N. Y. "indie"; some radio news, continuity, and musical programming. Bernie Rosenberg, 507 Hezeman Ave., Brooklyn, N. Y. 33/7/28

RADIO PRODUCTION, direction, acting; 27, 3 1/2 years' army radio experience; directing, programming, writing, announcing; participated in over 100 shows; worked for army radio station in Attu; seeks opportunity in radio prod., directing or acting. Gilbert O'Connell Winfield, 46 Downing St., Brooklyn, N. Y. MAIN 2-7043. 35/8/4

RADIO PROGRAM BUILDER, 36; musical arranger, copyist (5 years), radio stations, short-wave broadcasts; interest program work for radio station, any size. Franz Vilspurger, 116 W. 8th St., N. Y. C. TR 4-8137. 82/8/25

SAX, CLARINET AND VIOLIN MAN, 32, A. G. F. band overseas, 12 years' previous experience with dance bands. Wants to join dance orchestra. Lawrence Pisano, 102-46 45th Ave., Corona, Long Island, N. Y. 36/8/4

SAX MAN, 22; pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney, Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256. 37/8/4

SINGING PIANIST, 33; double on guitar; ra- dio, night club exp. (13 yrs.). Seeks cocktail lounge or vaude. No orks or combos. Salary, \$90 in N. Y.; \$125 out of N. Y. Andy Mandele, 477 Neptune Ave., Brooklyn, N. Y. ESP 2-7513. 72/8/4

SINGING TRUMPETER, 28; pro exp. (12 years); trumpet and baritone. Walter Krall, 721 DeKalb Ave., Brooklyn, N. Y. 39/8/4

SIGN PAINTER (20 yrs' exp.) circus wagons, carnivals, scenic work; AFL Loc. 72. Thomas A. Hammill, 923 Irving Rd., Birmingham, Ala. Tel. 2-6974. 57/8/11

SPANISH DRUM PLAYER, 30; N. Y. night clubs (6 years). Frank Rivera, 634 E. 158th St., N. Y. C. 83/8/25

SPORTS ANNOUNCER, undefeated Olympic and world speed ice skating champ; guest appearances, army shows. Seeks out-of-N. Y. radio station with sports sponsor. Irving Jaffee, 152 West 42d St., N. Y. C. WI 7-9715. 55/8/11

STAGE MANAGER-DIRECTOR, 27; army spec. ser. vet. (5 years) pre-army exp.; stock; in army directed, produced, stage-managed shows; seeks job as stage manager, or as't director; legit or radio. Hal Persons, 415 Forest Ave., Staten Island, N. Y. GI 2-6259W. 40/8/4

STRAIGHT MAN-SINGER, 32, signal corps veteran, burlesque experience, 6 ft. 1, 185 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1856. 41/8/4

TENOR, 32, combat engineer veteran, has worked in radio, Broadway musicals, vaude, night clubs and motion pictures. Interested in radio, Broadway musical. Neal Francis, 117 West 70th St., New York. 42/8/4

TENOR; loc. night club exp.; large repertoire, including show tunes, operettas, semi-classical material. Clifford Jay, 388 State St., Brooklyn, N. Y. MAIN 3-4498. 70/8/4

TENOR-SAX AND CLARINET MAN, 24; army bandsman, studied music before entering army. Loc. 802 AFM. Sal F. Marotta, 310 East 106th St., N. Y. C. Lehigh 4-1398. 85/8/11

TROMBONE PLAYER, 23; army bandsman (56 months) first trombone in 16-piece combo. Interested radio, night club, vaude or legit band work. Elwood H. Edwards, 606 64th St., West New York, N. J. 73/8/18

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1890 Crotona Pkwy., New York. 44/8/4

TRUMPET MAN, 31, 12 years' a professional musician; wants to join night club or restaurant orchestra. George Kushner, 1930 McGraw Ave., Bronx, New York. 45/8/4

TRUMPET MAN, 26; army concert band 4 1/2 years; also 16-piece jazz combo; 2 years pre-war small combo dance exp. Victor P. Martin, 184-02 89th Ave., Hollis, L. I., N. Y. Republic 9-3295. 86/8/18

TRUMPETER, 26; pro exp. (9 years); played coronet, trumpet. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 46/8/4

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "U," Brooklyn, N. Y. 47/8/4

VOCALIST, 23, army special services veteran; night club, hotel and some radio experience as singer, master of ceremonies, impersonator, interested in radio, night clubs, vaude, musicals. Vincent Dante Fichera, 2609 21st St., Astoria, L. I. N. Y. Tel.: CO 5-8595. 48/8/4

VOCALIST, 27, sang with army special ser- vices; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3878. 49/8/4

VOCALIST, 20; army spec. ser. vet.; pre-army exp. playing club dates; radio 8 years; interested radio, night clubs, vaude. Elias Friedman, 656 Stone Ave., Brooklyn, N. Y. 50/8/4

VOCALIST, 26; army hosp. and Red Cross shows; club dates; seeks night club or cocktail lounge. Bennie Paris, 120 Wise St., Lynchburg, Va. Tel. 3508-W. 54/8/11

VOCALIST, 23; U. S. Marine Corps vet.; club dates; USO work. Gerry Grayson, 1839 Loring Place, N. Y. Tremont 2-5273. 66/8/11

WRITER, gag, script, song; 30; pro pianist (9 years); wants to write material radio, night clubs, vaude. No traveling. Arnold Buddy, 251 W. 89th St., N. Y. C. SCH 4-3531. 51/8/4

WRITER, 29; free lance gag material for Henry Youngman, Happy Lewis (WINS), Danny Webb; wrote script and acted comic routines in army spec. services. Interested night club, radio, vaude. No traveling. Kenneth C. Lesser, 61 Vermilyea Ave., N. Y. C. LO 7-8740. 94/8/25

YODELING COWBOY, 23; guitar player; pro- duced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-6732. 52/8/4

WANT FOR BEST DATE IN NORTH CAROLINA ROANOKE RAPIDS, N. C., August 27 to September 1

Followed by

The Best Bona Fide Fair Route in the South Till November 15

WANT Foreman for Chair-o-Plane and other Ridemen who can drive semis. Book one Flat Ride or Octopus.

CONCESSIONS—Scales, Guess Age, Candy Floss, Novelties and others that work for stock. No Coupon Stores.

SHOWS—Animal or Monkey Show. Wild Life, Snake Show. Liberal percentage. Good opening for Penny Arcade. Happy Jack, wire.

W. C. KAUS SHOWS

RUSS OWENS, General Manager, Emporia, Va.

WANTED CAPABLE TRAIN MASTER

August 24, Senia; 25, Delaware; 27, Bucyrus; 28, Alliance; 29, Ravenna; 30, New Philadelphia. All Ohio.

DAILEY BROS.' CIRCUS

TOMMIE HENDERSON WANTS

for following fairs, Weeping Water, Neb., Aug. 22-24; Seward, Neb., Aug. 29-31; Clay Center, Kan., Sept. 5-8; Washington, Kan., 13-15; then South to cotton country, Grind Store and Slum Skillo Agents, good Wheel Man. Work every week. Also Agents for Slum Stores. Brownie Cole, Jimmy Merrill, Bob Murray, Bill Luck, Bob Thomas, Bill Patrick, wire me. Central American Shows, Weeping Water, Neb.

UNITED EXPOSITION SHOWS WANT

Help for Bingo. Salary and percentage. Side Show Performers, Ball Game Girls, Percentage Dealers, 10 cent Grind Stores, Peanuts, Popcorn, Candy Apples, Cotton Candy, Photo Gallery, Ride Help that drive semis, Cook House or Set Down Grab, 2 Skillo Agents. Breckenridge, Tex.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Bassett, Va.
 Alamo: Lamar, Colo.
 All-American: Vict. Okla.; Seiling 27-Sept. 1.
 American Beauty: (Fair) Nashua, Ia.
 American Expo.: Delphos, O.
 American United: Richland, Wash., 24-29.
 A.M.P.: Gettysburg, Pa.; Warrenton, Va., 27-Sept. 1.
 Anderson Greater: Manhattan, Kan.; Belleville 27-Sept. 1.
 Badger State: (Fair) Mauston, Wis.; (Fair) Mondovi 25-28.
 Baker's United: (Fair) Converse, Ind.; Gas City 27-Sept. 1.
 Bantley's All-American: Suitland, Md. (Washington, D. C.)
 Bartko, P. G.: Geneva-on-the-Lake, O.
 Bean's Attrs.: (Fair) Jennerstown, Pa., 20-24; (Fair) Hannastown 26-30.
 Bee's Old Reliable: Campbellsville, Ky.; Cynthiana 27-Sept. 1.
 B. & H.: Mullins, S. C.
 Blue Ribbon: (Fair) Manchester, Ky.; Corbin 27-Sept. 1.
 Bright Lights Expo.: (Fair) Mercer, Pa.; (Fair) Indiana 27-Sept. 1.
 Brownie Am.: Melvern, Kan.; Alma 27-Sept. 1.
 Buck, O. C.: (Fair) Malone, N. Y.
 Bullock Am. Co.: Forest City, N. C.
 Bunting: Princeton, Ill., 21-24.
 Burdick's Greater: Eldorado, Tex.
 B. & V.: (Fair) Whitney Point, N. Y.; (Fair) Angelica 27-Sept. 1.
 Byers Bros.: Odessa, Tex.
 C. & B.: Woodville, O.
 Capell Bros.: McAlester, Okla.
 Caravella Am.: Sykesville, Pa.; Indiana 27-Sept. 1.
 Carr, Lawrence: Presque Isle, Me., 20-23; Windsor, Sept. 1-3.
 Casey, E. J.: Norwood, Man., Can., 20-22; (Fair) Kenora, Ont., 23-25; (Fair) Emo 28-29.
 Cavalcade of Amusements: Mobile, Ala.
 Central American: Weeping Water, Neb., 22-24; Seward 29-31.
 Central Am. Co.: Ashokle, N. C.
 Cetlin & Wilson: (Fair) Carlisle, Pa.; (Fair) Hatfield 27-Sept. 1.
 Chamos, Jimmie: Hoytville, O.
 Cherokee Am. Co.: Edinham, Kan.; Waverly 27-31.
 Coastal Plain: Wrightsville, Ga.
 Coleman Bros.: (Fair) Norwich, N. Y.
 Collins, Wm. T.: (Fair) Worthington, Minn., 20-22; (Fair) Jackson 24-26; (Fair) Algona, Ia., 27-29.
 Conklin: (Fair) Sherbrooke, Que., Can., 26-31.
 Continental: (Fair) Lyndonville, Vt., 23-25.
 Crafts 20-Big: San Mateo, Calif.
 Craig, Harry: Vinita, Okla.
 Crescent: Vancouver, B. C., Can., 28-Sept. 1.
 Crescent Am. Co.: Thomasville, N. C.; Concord 27-Sept. 1.
 Cumberland Valley: (Fair) Jasper, Tenn.; (Fair) Winchester 27-Sept. 1.
 Cunningham's Expo.: Cambridge, O.
 Curl Am. Co.: Spaulding, Neb., 20-22; Bassett 23-25; Parker, S. D., 27-29.
 Curl, W. S.: (Fair) Wellington, O., 21-24.
 Deaton, Johnny J.: Dayton, Tenn.
 Dickson United: (Fair) Lamont, Okla.
 Dobson's United: (Fair) Mora, Minn., 20-22; Grantsburg, Wis., 23-25.
 Dodson's World's Fair: Tulsa, Okla.
 Dumont: Latrobe, Pa.
 Dyer's Greater: (Fair) Phillips, Wis.; (Fair) Saraboo 27-30.
 Eberole: (Fair) Harlan, Ia., 20-23; (Fair) Jefferson 24-26.
 Eddie's Expo.: (Fair) Clarion, Pa.; (Fair) Stoneboro 20-Sept. 3.
 Elman United: (Fair) Fond du Lac, Wis., 24-28.
 Eudy Bros.: (Fair) Elmira, N. Y.; Cumberland, Md., 27-Sept. 1.
 Exposition at Home: Hagerstown, Md.
 Fairway Am.: Atlanta, Tex.; Linden 27-Sept. 1.
 Fay's Silver Derby: Lake Zurich, Ill.
 Fleming, Mad Cody: Lexington, Ga.
 Frear's United: Minden, Neb.
 Garden State: Bristol, Pa.
 Gay Way: Temple, Ga.; Bremen 27-Sept. 1.
 Gayland: Watertown, Tenn.
 Gem City: (Fair) Waseca, Minn., 20-22; (Fair) St. Peter 24-26.
 Gentsch, J. A.: Valden, Miss.
 Geren's United: St. Marys, O.; Peru, Ind., 27-Sept. 1.
 Gold Medal (Fair) Carmi, Ill.; (Fair) Princeton, Ind., 27-Sept. 1.
 Golden Gate: Crofton, Ky.
 Gooding Greater: Frankfort, Ind.
 Great Sution: (Fair) Anna, Ill.; (Fair) Marion 27-Sept. 1.
 Greater Rainbow: (Fair) Hampton, Ia., 21-23; (Fair) Webster City 28-31.
 Greater United: Coleman, Tex.; Brownwood 27-Sept. 8.
 Hale's: (Centennial Celebration) Maryville, Mo.; (Fair) York, Neb., 28-30.
 Hannum, Morris: Pennsboro, N. J.; (Fair) Flemington 27-Sept. 3.
 Happy Attrs.: (Fair) Hicksville, O.; (Fair) Woodfield 29-31.
 Happyland: Caro, Mich.
 Harrison Greater: (Fair) Tazley, Va.; (Fair) Keller 27-Sept. 1.
 Hennies Bros.: Mobile, Ala., 23-Sept. 1.
 Henry, Lew, Rides: Front Royal, Va.
 Heth, L. J.: Murfreesboro, Tenn.
 Hill's Greater: Broken Bow, Neb.
 Howard Bros.: Athens, O., 20-24; Marion 26-30.
 Hyalite Midway: Geneva, Neb.
 Imperial: Roseville, Ill.
 International: (Fair) Fairbury, Neb.; (Fair) Columbus 28-Sept. 1.
 Island Manor: Glen Cove, L. I., N. Y.; New Hyde Park 27-Sept. 3.
 Johnston, Lloyd G.: Marietta, Ill., 23-25.
 Jones Greater: (Fair) Tazewell, Va.; (Fair) Abingdon 27-Sept. 1.
 Jones, Johnny J., Expo.: Owensboro, Ky.
 Joyland Am. Co.: (Fair) Crown Point, Ind.

Joyland Attrs.: Armada, Mich.; Crowell 28-31.
 Kaus, W. C.: Emporia, Va.; Roanoke Rapids, N. C., 27-Sept. 1.
 Keystone Expo.: Mullins, S. C.
 Kirkwood, Joseph J.: Lynchburg, Va.
 Lagasse Am. Co., No. 1: Farmington, N. H.; Lancaster 27-Sept. 3.
 Lagasse Am. Co., No. 2: Providence, R. I., 20-Sept. 1.
 Lawrence Greater: Tamaqua, Pa., 20-31.
 Lee United: Harbor Beach, Mich., 20-22; Weidman 25.
 Leeright, J. R.: Holdridge, Neb.
 Lone Star: Centralia, Ill.; Salem 27-Sept. 1.
 Lucky Royal: Marlin, Tex.; Bastrop 27-Sept. 1.
 Magic Empire: Blytheville, Ark.
 Maine Am. Shows: Dover, Me.; Springfield 31-Sept. 3.
 Majestic Greater: (Fair) Cheboygan, Mich.; Marne 27-Sept. 1.
 McKee, John: (Fair) West Union, Ia.; (Fair) Cresco 27-31.
 Manning, Ross: Machias, Me.; Orland 27-Sept. 1.
 Marks: Radford, Va.; Lynchburg 27-Sept. 1.
 Midway of Mirth: Millford, Ill.
 Midwest: Evanston, Wyo.
 Mighty Monarch: Quincy, Fla.
 Mighty Page & Kelly Grady: Eufaula, Ala.
 Moore's Modern: (Fair) Cayuga, Ind.; (Fair) Fairmount, Ill., 27-Sept. 1.
 Mound City: Columbia, Mo.
 North American Expo.: Albert Lea, Minn.
 Norton's Midway: (Fair) Wheatland, Wyo.; (State Fair) Douglas 27-Sept. 1.
 Ozark: Halesville, Okla.
 Page Bros.: Springfield, Tenn.
 Page, J. J.: (Fair) London, Ky.
 Peppers All-State: Pulaski, Tenn.; Decatur, Ala., 27-Sept. 1.
 Pike Am. Shows: Poplar Bluff, Mo., 22; (Fair) Ellington 23-25.
 Pine State: Hinesville, Ga., 20-Sept. 1.
 Playland: Harriman, Tenn.
 Prell's Broadway: Bridgeton, N. J.
 Raines Am. Co.: Sallisaw, Okla.
 R. & S. Am.: Jacksonville, N. C.; Goldsboro 27-Sept. 1.
 Ray & Helen's Rides: Port Neches, Tex., 22-30.
 Reading's: (Fair) Gallatin, Tenn.
 Regal Expo.: (Unit No. 1) Cookeville, Tenn.; Alexandria 27-Sept. 1.
 Regal Expo.: (Unit No. 2) Hartsville, Tenn.
 Reid, King: (Fair) Sandy Creek, N. Y.; (Fair) Boonville 27-Sept. 1.
 Royal American: Omaha, Neb.
 Rogers Bros.: (Fair) Park Rapids, Minn., 20-22; (Fair) Pine River 24-25; (Fair) Two Harbors 28-31.
 Rogers Greater: (Fair) Spencer, Ind.; (Fair) Bridgeport, Ill., 27-Sept. 1.
 Rose City: Pickens, Miss.
 Royal Expo.: Dublin, Ga.; Statesboro 27-Sept. 1.
 Scioto Valley: Manchester, O.; Bainbridge 27-Sept. 1.
 Siebrand Bros.: Burley, Idaho.
 Skerbeck: Gillett, Wis.; Norway, Mich., 27-Sept. 3.
 Smith, Casey: Fairview, Okla.
 Smith, George Clyde: (Fair) Dayton, Pa.; (Fair) Meyerdale 28-31.
 Snapp Greater: (Fair) Green Bay, Wis.
 Southern Valley: Texarkana, Tex.
 Sparks Bros.: Dawson Springs, Ky.; Morganfield 27-Sept. 1.
 Sparks, J. P.: La Fayette, Ga.
 Strader, M. A.: (Fair) Norton, Kan.; (Fair) Kearney, Neb., 27-31.
 Standard: Rapid City, S. D.
 Star Am. Co.: Jacksonville, Ark.; Star City 27-Sept. 1.
 Stephen's: Mt. Pleasant, Ia., 22-25; Marengo 30-Sept. 1.
 Sunflower State: Oakley, Kan., 22-25; (Fair) Scott City 28-31.
 Sunset Am. Co.: (Fair) Monticello, Ia.; (Fair) Morrison, Ill., 27-Sept. 1.
 Tassell, Sam: Beach Haven, N. J.
 Texas Expo.: Beeville, Tex.
 Thomas, Art B.: Belgrade, Minn., 21-23; (Fair) Herman 24-26; (Fair) Marshall 29-31.
 Thompson Bros. Am. Co.: Williamsport, Pa.; (Fair) Phillipsburg 27-Sept. 3.
 Turner Bros.: (Fair) Georgetown, Ill.
 Tivoli Expo.: Oia, Ark.; Paris 27-Sept. 1.
 United Expo.: Breckenridge, Tex.
 Victory Expo.: Oklahoma City, Okla., 26-31.
 Virginia Greater: Suffolk, Va.
 Wade, W. G., No. 1: (Fair) Sandusky, Mich.; Medaryville, Ind., 29-Sept. 1.
 Wade, W. G., No. 2: (Fair) Wabash, Ind.; (Fair) Rensselaer 27-31.
 Wallace Bros.: Greenup, Ill.
 Wallace Bros. of Canada: (Fair) Hamilton, Ont., Can.; (Fair) Welland 27-Sept. 1.
 Ward, John R.: (Fair) Kasson, Minn., 20-23.
 West Coast Victory: (Fair) Gresham, Ore., 20-26; (Fair) Lakeview 30-Sept. 3.
 Whitney & Scott: (Fair) Onawa, Ia., 21-24.
 Williams Southern: Bessemer City, N. C.
 Wilson Famous: (Fair) Lewistown, Ill.
 Wolfe Am.: Franklin, N. C.
 Wonder Shows of America: (Fair) Sioux Falls, S. D.
 Wonder City: Hattiesburg, Miss.; Leakesville 27-Sept. 1.
 World of Mirth: Portland, -Me.
 World of Pleasure: (Fair) Marshall, Mich.; (Fair) Warsaw, Ind., 28-Sept. 1.
 World of Today: (State Fair) Sedalia, Mo.
 Zeiger, C. F., United: Longmont, Colo.; Rocky Ford 27-Sept. 8.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Arthur Bros.: Portsmouth, O., 21; Ironton 22; Williamson, W. Va., 23; Bluefield 24; Lynchburg, Va., 25.
 Austin Bros.: Douglas, Ga., 21; Fitzgerald 22; Moultrie 23; Tifton 24; Cordele 25.
 Anderson, Bud E.: Artesia, N. M., 21; Carlsbad 22; Hobbs 23; Portales 24; Clovis 25; Vaughn 27.
 Bradley & Benson: Dillon, S. C., 21; Mullins 22; Florence 23; Conway 24; Georgetown 25; Charleston 27-28; Kingstree 29; Sumter 30; Camden 31; Hartsville, Sept. 1.
 Beatty, Clyde: Moberly, Mo., 21; Columbia 22; Jefferson City 23; Washington 24; Crystal City-Peatus 25; Cape Girardeau 27.
 Bailey Bros.: Lenoir City, Tenn., 21; Athens 22; Sweetwater 23; Knoxville 24-25; Newport 27.

HAPPY DAYS ARE HERE AGAIN!

GOOD BYE, O. D. T. and GAS COUPONS



FOR INSURANCE

see

CHARLES A. LENZ

A1338 Insurance Exchange
 Chicago 4, Illinois

"The Showman's Insurance Man"

(Thanks for coupon)

WANTED—BERLIN FAIR—WANTED

MARNE, MICHIGAN — AUGUST 28 TO 31

Can place Wheel Foreman. Join on wire. Want 10c Concessions of all kinds Have Complete Arcade With New Panel Front for Sale

Address:

MAJESTIC GREATER SHOWS

Cheboygan, Mich., Aug. 21-25; Marne, Mich., Aug. 28-31; Newago, Mich., Sept. 2-3, and Hart, Mich., Sept. 4-7.

ALL SOUTHERN FAIRS TO FOLLOW

GIRLS—GIRLS

Wanted for

FOLLIES OF 1945

SPECIALTY DANCERS AND LINE GIRLS

JOHNNY J. JONES EXPOSITION

OWENSBORO, KY.

WANTED

Small Cook House or Grab on percentage. Can use 1 more Stock Store working for 10 cents. No grift. Wanted Second Man for Ferris Wheel and Little Beatty Merry-Go-Round.

JOHN KEELER

Victory Celebration, Havre de Grace, Md., opening Aug. 22 to Sept. 1.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

American Congress of Oddities: Fond du Lac, Wis., 22-25.
 Henry, Glenn, Duo (Pier) Atlantic City, N. J., 20-25; (Fair) Palmyra, N. Y., 3-9.
 Leeston (Grand) Detroit, Mich., 20-25.
 Long, Leon: Knoxville, Tenn., 22-31.
 Slout Players Tent Show: Steelville, Mo.
 Wolcott's Rabbit Foot Minstrels: Yazoo City, Miss., 22; Indianola 24; Greenwood 27.

FOR SALE

20x50 ft. Royal Blue Hip Roof Tent with 9 ft. wall, well roped, made by O. Henry. First express money order for \$250 takes it. No poles or stakes, just top and side wall. Write, don't wire or phone.

RAYMOND A. WALTON

711 Grant St., Danville, Ill.

LAWRENCE GREATER SHOWS

WANTED FOR BALANCE OF SEASON

Which Includes Ten Big Fairs in North Carolina

All Shows and Rides not conflicting. Want Foreman for Wheel and Ride-O. Want Second Men on all Rides. Must drive semi trailers. Open Midway for all Concessions except Bingo and Custard. Will give clean Cook House good proposition. Show managed by

PATTY J. FINNERTY, LOUIS (DADA) KING

Tamaqua, Pa., until August 31; September 3 to 10, Leighton, Pa.

FAIRS - - - FAIRS CENTRAL AMUSEMENT CO. WANTS

For the following fairs, opening at Murfreesboro, N. C., on Monday, September 3, with the following fairs: Whitakers, Windsor, Robersonville, Jackson, Williamston, Ahoskie, Scotland Neck, Kenly, Elizabethtown, all North Carolina. Summerville, S. C.; Beaufort, S. C., and three more pending. A solid booking up to Christmas. Will book Legitimate 10 cent Concessions, Ball Games, Pitches, Pitch-to-Win, Hoop-la, String, Guess-Your-Age or Weight, Cotton Candy, Candy Apples, Shooting Gallery, cork or lead. Good opening for Bingo, Grab Cookhouse and Arcade. Will place any Flat Ride, Tilt, Whip, Octopus, Fly-o-Plane and Chairplane with or without transportation. Can use Ride Help on all rides. Chas. Eichorne, wire Dave Wise. We pay top salary. Free acts, wire. Shows: Will place organized Minstrel Show, Side Show or 10-in-1 Fun House, Monkey Show and several Grind Shows. Geo. Barton, wire. Can place Girl Show for this string of fairs. Wonderful territory for this show. Will furnish new tops and equipment. All people who have been with me over this circuit of fairs, get in touch with me. **SHERMAN HUSTED, Mgr. Ahoskie, N. C., this week, then Murfreesboro, N. C.**

SOMERSET COUNTY FAIR

MEYERSDALE, PA., AUGUST 28, 29, 30, 31

WANTED—Ball Games, Hoopla, High Striker, Penny Pitch, Grab Joints. All Concessions open except Bingo.
WANTED—War Show, Girl Show, Monkey Show.
WANTED—Truck Drivers and Ride Help.

Address all communications to

George Clyde Smith Shows

Dayton, Pa., this week; Meyersdale, Pa., next week.

PINE STATE SHOWS WANT

For Hinesville, Ga., Camp Stewart V. J. Celebration, Aug. 20 thru Sept. 1, approved by army personnel; Jesup, Ga., American Legion Labor Day Celebration to follow; then 3 Georgia Fairs. Not the biggest but real ones.

Want Concessions: Ball Games, Fish Pond, any Stock Store, Percentage, Pan Game, Pea Pool, Chuck and Penny Pitch. Will book Clothes Pins, Bowling Alley, Nail Store or Swinger. Want Roll Down, Slum Skillo Agents. Anorwski, Darby, Hicks, get in touch with Legal Adjuster, Stanley Roberts, get in touch with manager. Want Shows that don't conflict, Ride Help, Merry-Go-Round and Chairplane. We pay each week and pay top wages and all winter's work if you join now. P.S.—Will buy 20x30 and 20x80 Marquee. Address all replies **MGR. PINE STATE SHOWS.**

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds, Fish Pond, Hoop-la, Diggers, Ball Games and Ball Game Agents. Also Agents for Skillo, Roll-down, Razzle-Dazzle, Percentage Dealers, Counter Men for Corn Game. Will book or buy Chair-o-Plane, also Shows with own outfits. Leaving here in 10 days to make route of fall money spots in Louisiana. Out all winter. Write or wire.

EDDIE MORAN, Southern Valley Shows, Texarkana, Texas

JOHN R. WARD SHOWS

Want Shows—Girl, Monkey, Circus, Wild Life and Grind Shows; feature Acts for Side Show or will book complete Side Show. Want Motordrome Riders and Talker. Want first class Truck Mechanic. Want Ride Foremen for Merry-Go-Round, Ferris Wheel, Octopus, also Second Men for all Rides. Must drive trucks. Want Stock Concession Agents for Penny Pitch, Ball Games and Percentage Dealer. Long season Southern fairs. **Preston, Minn., this week.**

PIKE AMUSEMENT CO. WANTS

Concessions, Shows with own transportation, Ride Help that can stand prosperity. Al "Deafy" Campbell wants Bingo Operator take charge 50-50, Join in Marshfield, Mo., Sept. 4 to 8. Seven fairs to follow. Will sell Bingo complete. Also Concession Agents wanted. Ellington, Mo., Fair this week, No drunks.

FOR SALE KIDDIE FERRIS WHEEL

Like new. Phone 30402 or wire
EARL J. REDDEN
PLAYLAND PARK
South Bend, Indiana

Superior Tri - State Biggest Since War; RAS Clicks Handily

SUPERIOR, Wis., Aug. 20.—After starting with a two-day rainout, the Tri-State Fair closed Sunday (19), with crowds thronging the grounds to chalk up its best annual since the start of the war. Gate and grandstand receipts were substantially ahead of any recent years, and the Royal American Shows on the midway had a big week.

A torrential rain Monday (13) prevented anything from opening. Tuesday, the RAS moved onto the lot after considerable difficulty, due to the softening of the fresh clay that had been added in an effort to improve the grounds. Liberal use of shavings, sawdust and cinders got the midway in passable shape for Wednesday, which proved to be a tremendous day. RAS tripled its gross of the last year it played this date.

Ernie Young's revue was the night grandstand attraction, clicking so that two shows were necessary Saturday night; the first a turnaway and the second well filled. Jinks Hoagland's Hippodrome and Young's acts had the afternoon spotlight.

BOMBING OF JAPAN

TOLEDO, O., SEPT. 8-9

Animal Acts, Clowns, Acrobats, Sky Gene, wire. All winter Florida.

Rides, Concessions, join Knoxville, Tenn., October 8.

J. B. HENDERSHOT Bently Bros.' Circus

MELROSE HOTEL
Toledo, Ohio

WANT

To Lease or Buy

Ferris Wheel, Merry-Go-Round, Chair-o-Plane and any Flat Rides for Camden, Ark., Park. Open year round for Navy Ordnance Plant. Booking all Slum Stores, Concessions working for stock. Doc Noe, answer. Have Corn Game for you. All people with me before answer or come in.

GEO. HALL
Camden, Ark.

WANT

American Beauty Shows

Second Men on Rides. Also can use Stock Concessions. "Hip-to-Ditty" Small, come on.

Nashua, Iowa

STAR AMUSEMENT CO. WANTS

Rides that don't conflict. Shows with own transportation: Dart Joint, Fish Pond, Bumper Joint, String Joint and other Stock Joints. Want reliable people for Bingo. Have Morrilton Fair, Heber Springs Fair and England, Ark., among other good spots. Have Labor Day Celebration at Star City, Ark. On the lake for Water Carnival. Contact **KID BURNS**, care Star Amusement Co., at Jacksonville, Ark., Aug. 20-26; then Star City.

OPENING...RAINBO CARNIVAL...OPENING

September for 4 weeks on my cotton tour Can place Grab Joint and few more Stock Concessions not conflicting. All Concessions holding contracts, answer. Last call. Want to buy #4 Wheel and Chairplane. This week **Ladoga, Indiana.**

TEX COLLINS

WANTED

For Fairs-Celebration, Popcorn, Candy Floss, Snow Cones and Stock Concessions. All going over big. Contact at Minden, Neb., Fair, Aug. 21-25.

FREARS UNITED SHOWS

WANT PHOTO GALLERY

AT ONCE FOR TRILBY, OHIO
This week; open August 23. Can use for following spots: Bloomville, O.; Bellville, O., and North Baltimore Mexican Fiesta.
ROXIE HARRIS
General Delivery Trilby, Ohio

JOHN FRANCIS SHOWS

WANT CONCESSIONS

Ride Foreman and Helpers who can drive trucks for the following fairs, long season South: Warren, Wis., Fair, Aug. 24-25-26; Janesville, Wis., Aug. 27-28-29; Plymouth, Wis., Aug. 30 over big Labor Day; Lancaster, Wis.; then South. Can place Corn Game for Warren.

Address **JOHN FRANCIS, Mgr.**

WILL SACRIFICE

If sold this week or next, 1 complete Corn Game, 16x36, 70 Stools, White Pine O. Henry Top with awnings. Can be seen this week at Spencer, Ind., Fair on Rogers Greater Shows. First \$395.00 takes same.
1 complete 14 ft. Cat Rack Ball Game, 1 complete 14 ft. Milk Bottle with brand new flame-proof top, first week up, with Reo 1 1/2 ton stake body truck, good tires. First \$695.00 takes all.
1 Penny Pitch Board, \$15.00.
Will pay cash for complete Evans Bowling Alley and Hecht Pitch-Til-U-Win. Good opening for Concession Builder, as I am building new concessions for Southern fairs. Reply to

JOHN GALLAGAN

Corydon, Ind., this week; Bridgeport, Ill., next week.
Both care of Fair Grounds
P.S.—Can place 1 Bingo Counterman.

PAN-AMERICAN SHOWS

WANT

Legitimate Concessions all kinds. Good proposition for small Cook House or Grab. Can place any Shows with own outfits. Want Foreman and Second Men for Wheel, Jinney, Chairplane and Loop. Opening for Show-Carpenter. Good proposition for sober Motor Mechanic who can and will keep truck and ride motors running. Address this week: **J. R. STRAYER, Mgr., Marion, Ind.**

WANT RIDE HELP

Who drive semis for Wheel, Tilt and Loop-o-Plane man. Salary and percentage to good reliable people. We play West Union, Oresco, Marshalltown and then two good spots in Missouri and five spots in Arkansas.

JOHN MCKEE SHOWS

West Union, Ia., this week

WANTED

Capable Ball Game Agent to take over nice framed Ball Game. Must be capable and reliable. Preferable man and wife or good single girl to take full charge of business for Trenton, N. J., Fair and others to follow. Wire

CLAUDE SECHREST

Care Cettin & Wilson Shows, Carlisle, Pa.

Merry-Go-Round For Sale

2 Abrest Herschell-Spillman complete with top and organ, \$1,800.00. Now operating. 25 K.W. high plant mounted on '37 Dodge, 1-25 K.W. trans former. Sell separate or together.

ROGERS & POWELL

505 Grand Ave. Yazoo City, Miss.

\$3,600 TAKES IT

Ready to roll, complete little Show, Chair-o-Plane, Trucks, Semi, Front, Tops, Frames, Power Plant, Wire Sound System, 7 Concessions, Flash & Stock. Lump sale only. Contact

O'NEIL

1405 N. West, Jackson, Miss. Phone 34484

Sunset Amusement Co.

WANTS

Girl Show Equipment. Open Sept. 4 at Carthage, Ill., Fair for balance of season. Monticello, Ia., Fair this week; Morrison, Ill., Fair next week.

FOR SALE

MOTORIZED CIRCUS

Complete. In operation and doing good business. Box D 466, Billboard, Cincinnati, Ohio

WANTED

ELI WHEEL MAN

To join on wire at once. No ups or downs. Salary and commission or \$1.00 hour.

MOM HUNTING, Long Branch, N. J.

REGAL EXPOSITION SHOW, Inc.

WANT

WIRE, NO TIME TO WRITE FOR UNIT #1

Will book another Ride not conflicting. Grind Shows with own outfits. Good proposition.

Dipsy-Doodle Foreman. Other Ride Help that drive and General Workingmen. Want Carpenter. Bill Hayes, answer. Want Billposter. Will book Photos, Concessions. We have Fairs.

No lusers or junkers.

Cookeville, Tenn.

Alexandria, Tenn. (Fair), to follow

B. M. SCOTT

WANT

WIRE, NO TIME TO WRITE FOR UNIT #2

Will book No. 5 Wheel, Coca-Cola Bottle Game, String Game, Cigarettes, Clothespin and other legitimate Concessions that work for stock.

Will book Walk Thru Show. Ted and Bonnie, wire.

C. C. LEASURE

Hartsville, Tenn.

Week August 20

WANT FOR FLEMINGTON, N. J., AGRICULTURAL FAIR

AUGUST 27-SEPTEMBER 3, INCLUDING SUNDAY

SHOWS—Snakes, Illusion, and especially a good Girl Show and Minstrel Show.

RIDES—Any Flat Ride except Tilt and one or two Kiddie Rides.

CONCESSIONS—Can place a few choice Wheels. Want large Bingo for this date and rest of season. Guess-Age, Weight, French Fries, Candy Floss, Snow, Bowling Alley, Darts, Watchla, Knife Rack, Six Cats, Photos, Palmistry.

We have the following Southern Fairs and Celebrations, also eight weeks in Florida to follow:

South Norfolk, Va., September 8 to 15, Berkley Lot, Giant American Legion Celebration.

Lions' Club Fall Festival, Emporia, Va., September 17 to 22.

Zebulon, N. C., Five-County Fair, September 24-29.

Enfield, N. C., Agricultural Fair, October 1 to 6.

Nash County Fair, Spring Hope, N. C., October 8 to 13.

Apex, N. C., Firemen's Fair, October 15-20.

Richmond County Fair, Hamlet, N. C., October 22-27.

All replies to

Morris Hannum, Morris Hannum Shows

This week, Pennsgrove, N. J.; then Flemington, N. J., Fair, August 27 to September 3 Inclusive.

ALABAMA STATE FAIR

AND

VICTORY JUBILEE

BIRMINGHAM, October 1-6 Inclusive

Small amount of space on Main Concession Midway still available.

J. C. McCaffery

155 N. Clark St., Chicago

SHENANDOAH COUNTY FAIR, WOODSTOCK, VA.

AUGUST 27-SEPTEMBER 1

Will place for this date and balance of season

Popcorn, Candy Apples, Snow Cones, Pitch-Til-Win, Cigarette Shooting Gallery, Dart Store, Duck Pond, Bowling Alley, Grind Stores.

SHOWS—10-in 1 with own equipment, Colored Revue that can produce. We have full equipment. Fat Girl, Snake, etc. Ride Help, World War veterans preferred! Long season South.

ALL WIRE

HERMAN BANTLY

SUITLAND, MD., THIS WEEK

Howard Ingram's Florida Amusement Co.

Playing Florida choice spots. Want to join at once for Jasper, Fla., August 25 to September 1; Agents for Ball Games, Blower, Alley, Clothespin, Pan, Pea Pool, Chuck. Agents for Six Cats, Merry Crew. Will book few legitimate Concessions, Photo, Fish, etc. Shows, Rides not conflicting. Book, lease or buy Ferris Wheel. Following people wire: Wolp Gardner, Harry Parker, Whitie Fulmer, Pete Burkhardt. All replies

HOWARD INGRAM, Jasper, Florida

MAGIC EMPIRE SHOWS

Can place Stock Concessions, including Bingo, also Photo Gallery.

Shows with own equipment. Will book Rides that do not conflict with what we have, also Kid Rides. Show out until Christmas. Blytheville, Ark., this week.

WANT-WANT-WANT-WANT-WANT-WANT

People for two completely framed Girl Shows. Must have Girls and wardrobe. Good route, good treatment, long season. Have two new 10x14, 9-ft. Wall Concession Tops; never used. Will frame any Stock Joint for capable people that will get money. Have plenty transportation for merchandise for same. Can always use good Ride Help that drive semis. Wire, don't write. Pay yours, we pay ours.

Wire all communications to

CARL BYERS, BYERS BROTHERS' SHOWS

Odessa, Tex., this week; then Midland and Big Springs, Tex., to follow.

TURNER BROS.' SHOWS

WANT FOR DU QUOIN STATE FAIR

— Rides — Shows — Concessions —

Open September 2

7—BIG DAYS AND NIGHTS—7

Rough House Kelly wants Boxers and Wrestlers. Joe Sorenson wants 2 or 3 more Dancing Girls. Salary \$50.

Address all mail this week to Georgetown, Ill.; next week to Du Quoin, Ill.; Mt. Vernon and Nashville, Ill., to follow.

FIREMEN'S FAIR

Phillipsburg, Pa.
Week of Aug. 27-Sept. 3

LAURELTON WEST END FAIR

Union County Fair
Week of Sept. 5-8, Laurelton, Pa.

CLINTON COUNTY FAIR

Mill Hall, Pa.
Week of Sept. 10-15

FULTON COUNTY FAIR

McConnellsburg, Pa.
Week of Sept. 17-22

With other fairs to follow. No gypsies. Want Legitimate Concessions of all kinds. No X for fair dates. Will place all kinds of shows except Girl Show. Will book Girl Show for Fulton County Fair only. NOTICE! Will have seven Rides and Concessions available starting October 1. Will book all or part to only reliable committees. All this week, Duboisstown, Williamsport, Pa. All address

THOMPSON BROS.' AMUSEMENT CO.

JAMES T. THOMPSON, General Manager

BARNEY TASSELL UNIT SHOW WANTS

Man to take charge of Bingo Stand. Also man for three concessions. No flash, good territory and Florida this winter. Can place Apples, Guess-Your-Weight and Frozen Custard. Write, wire this week, 4501 Madison Ave., Riverdale, Md.; week August 27, Tobacco Festival, Upper Marlboro, Md.

Thanks for the Many Wires

About Ferris Wheel, but have bought and is operating on show now. Want Stock Joints. Nice opening for Bingo. Fairs starting soon.

PAGE BROS.' SHOWS

Springfield, Tenn., then as per route

TRADE HAILS RECONVERSION

Rushing Work On Machines

Early production to come in limited quantity—ops and distributors get set

CHICAGO, Aug. 18.—With predictions of unemployment running as high as 8,000,000 by next spring, the coin machine manufacturing industry moved quickly this week to keep as many employees as possible to start the production of new coin machines rolling. End of the war brought cancellations of war orders suddenly but the industry was reported in excellent shape to reconvert at an early date.

Many of the manufacturing plants in this area had only recently started on new war orders and, along with other industries, were thinking of new coin machines early in 1946.

The time-table of getting out new machines is now being changed as rapidly as possible. Early reports indicate that some manufacturers will try to have new machines ready for showing in six to eight weeks. Manufacturers having war orders say some little time will be required to check with officials in order to clear off all accounts with the government, but at the same time all plants are ready to start their retooling and getting into shape for early production of limited quantities of machines.

Limited Quantity

Emphasis in all reports this week was on limited quantities of machines. Reports have been current for some time that the first new machines put on the market will, in most cases, have pre-war mechanisms with few changes. Cabinets will be new and in some cases there will be important changes in design. Really new post-war machines are expected to appear on the market in early 1946.

Government began acting swiftly to remove as many war controls as possible and the entire trade is sharing in the benefits of the dropping of these controls. Manufacturers report that some of the shortages that still remain will handicap production of machines in large quantities. Lumber is still a critically short item, and it is important in making cabinets, especially in games. Tin is still a short item and is likely to be so up until next year. Manufacturers say that supplies of steel, copper and plastics are now plentiful. Manufacturers will salvage as much materials as possible from war surplus goods, and in some cases this is going to be a great help.

Some of the earliest reports say that one of the most unfavorable conditions is in getting castings. Gray iron castings can hardly be had at any price. Some manufacturers report already that castings required in assembling coin machines now cost from two to five times as much as they did before the war. They insist that these prices are entirely too high. Since many coin machine manufacturers buy large quantities of parts of all kinds from parts manufacturers, the situation in these parts plants may be the critical point in making new machines.

New Jukes

First announcements of new machines are coming from the juke box trade. The record industry, which is important to the juke box trade, is also getting into action swiftly. Present indications are that the juke box industry will become lively at an early date. Biggest changes will be in cabinets and design.

All reports this week indicated that the trade would move swiftly now and that many changes will take place in the manufacturing and distributing branches of the industry. General rule among manufacturers is to expand into new fields. A number of the manufacturers are even entering the consumer goods industry and will have surprising an-

Editorial

Post-War Begins

By Walter W. Hurd

TRADES and industries make history while the nations of the world make history. The calamity of war frequently divides history into specific periods, and the same has happened in the history of the coin machine trade.

Until better names are chosen, it will be common practice to speak of the pre-war and post-war periods in coin machine history. The war period itself will include the years of 1941 to 1945. The decade of the 1920's following World War I, and for a number of years during that decade, there was little publicity given to the coin machine trade except rates on gaming devices.

In the '20s the development and expansion of gaming devices, and especially bell machines, was an important part of the history. In the late '20s there was a boom in the use of coin-operated phonographs, but the really big development in the coin machine trade was the boom in vending machines.

The pre-war decade in coin machine history started in 1930 and ended in 1940. Coin machine trade really began to feel the effects of the recent world war in 1941, and the manufacture of coin machines began to be curtailed.

The big depression brought an end to the stupendous vending machine boom of the late '20s. Some manufacturers of cigarette venders and a few big vending machine operating firms remain to tell the story of those boom days.

The modern pinball game was born in 1931 so the pre-war decade,

extending from 1930 to 1940, was really marked by the development of the modern amusement games industry of which pinball is the outstanding example.

But the return of beer in 1934 also brought a revival in the use of juke box music, and that business skyrocketed to world popularity by the end of the decade. Vending machines did not make any spectacular progress during the period from 1930 to 1940. Cigarette venders made steady progress, and soft drink venders were put thru the test period and proved to be successful.

The story of the war period is now a recent history and is well known to the industry. The complete story of what manufacturers did during the war has not yet been made known.

The entire industry is now set to begin the post-war era and there are many anticipations about the progress that will be made during the next few years. Hopes are high and the industry has many strong foundations on which to build its future progress. There are some danger signals such as possibility of over-production at an early date, the danger of shipping poor quality machines to the overseas trade and possibility of a general business depression which would hurt the operating field.

On the whole the industry can begin the post-war period with great hopes for an ever expanding future. Manufacturers are moving quickly to get new machines on the market and by early 1946 the real swing should be under way.

News Digest

VENDING—A report, compiled by the Department of Commerce, shows among other interesting figures that seven confectionery manufacturers sell more than 50 per cent of their 1, 5 and 10-cent items thru vending machines. Wholesale value of this goods alone is set at \$1,250,000.

PRICES—Big news of the week, long expected by the trade, is that the OPA has removed price controls from coin machines. Official text of the report will not be ready until late this month but news report carrying the announcement does not differentiate between new and used machines.

JUKES—Sparkling post-war news of the trade is announcement that Bally will release a new juke box model. Bally has arranged with John Gabel Manufacturing Company to use the Gabel mechanism. Gabel will also continue to put out its own machine.

RECONVERSION—Trade moved this week to keep as many employees as possible working on the job of producing new machines. Some manufacturers will try to have new machines ready in six to eight weeks but reports emphasize the fact that early production of machines will be in limited quantity.

DISKS—West Coast Independent Record Manufacturers' Association is developing. Meeting held in Los Angeles, attended by more than 100, laid down

announcements in the future.

Vending machine trade really began announcing its post-war plans some months before the war came to an end. (See TRADE HAILS on opposite page)

some solid plans for the future organization which is intended to permit the indie, thru group planning, to compete with the larger companies.

NUTS—Candy manufacturers who use peanuts in some of their bars got the welcome news that this year's crop is going to be good. This year saw one of the worst shortages in peanuts but the situation will be relieved somewhat in the late fall.

CIGARETTES—While most cities reported that their supplies of cigarettes were increasing by leaps and bounds, Knoxville, classed its cigarette situation as "critical." Cigarettes are expected to be plentiful soon, however.

EXPORTS—Traders with an eye on the export-import business are anxious about reports that France intends an early devaluation of the franc. Franc is now badly inflated at a value of 2 cents American money. Coin machine trade, interested in developing the business in France, hopes with other traders that the devaluation will come soon.

LOCATIONS—A recent survey reports that 3,000 new self-service food stores will be started in the post-war era. Most of the stores are expected to be built in the West North Central States, with East North Central States getting the bulk of stores remaining. With popularity of frozen foods, and prospects for coin-operated counters, the trade welcomes this development and expansion.

GRILLCARS—The Pullman company has released information about a new Grillcar which will be part of p-w trains. Car is equipped with automatic serving counter which may or may not be used with coin slots. The company has not yet announced whether coin slots will be used but its plans are adaptable to that mechanism.

Move To Adopt Standard Rule Credit Letter

CHICAGO, Aug. 18.—Now that private trade between the United States and the Latin American countries is developing again, associates of the International Chamber of Commerce in this country are moving to convince South American banks that they should adopt uniform regulations regarding commercial letters of credit similar to those in force in the United States since 1938.

Mexico, San Salvador, French Guiana and the Netherland West Indies are among the countries which have already declared their intentions to conform with those regulations which were in force before the war. This announcement came from the committee of Commercial Documentary Credits of the International Chamber of Commerce.

Committee likewise reported that it expects that all remaining Latin American countries, with a few exceptions, likewise agree to these standards.

The "Uniform Custom and Taxes" regulations, cover such subjects as the liability of banks issuing and negotiating credit, the form of credits, railway and inland waterway consignment notes, certificates of origin, insurance certificate invoices and bills of lading. It is important to the export-import business that these regulations be standardized.

Helps Trade

Adoption of such standardized regulations for credit papers will "greatly facilitate international commerce, especially since the courts in the United States have now accepted these rules in litigation involving commercial letters of credit," said A. M. Strong, vice-president of the American National Bank & Trust Company, Chicago. When an American bank issues an export letter of credit, it nearly always contains a clause which states that the credit involved in the letter is subject to those regulations listed in the above paragraph.

A letter of credit issued by a bank is an undertaking on the part of that bank to accept the draft accompanied by shipping documents according to conditions and regulations as previously established.

There are a number of advantages to be obtained from using a letter of credit. Strong pointed out that the letter of credit "enables the seller to obtain sums as soon as shipment is made, yet enables the buyer to obtain credit for the financing of the transaction by the use of the purchased goods as security, and it provides the cheapest method of financing the movement and distribution of commodities."

For Uncle Sam

WASHINGTON, Aug. 18.—Internal Revenue Department reported this week that the coin machine industry had contributed a total of \$19,100,311.80 to help win the war for the fiscal year ending June 30, 1945. This was in the form of tax payments on coin machines under the Federal Excise Tax, first placed on such machines in 1941.

A more detailed report on the federal tax collections should be available for publication in our next issue.

For the fiscal year ending June 30, 1944, the industry paid a total of \$18,475,491.99 in revenue. For the fiscal year ending June 30, 1943, the industry paid a total of \$10,487,104.

Late in 1943 a federal tax of \$10 per year went into effect on juke boxes and also the tax on gaming devices was raised to \$100 per year. Gaming devices are credited with contributing the biggest part of the coin machine revenue to help win the war.

PRICE CONTROLS OFF MACHINES.

Step Boosts Reconversion

OPA announced removal as of August 15—printing of official text gets delay

CHICAGO, Aug. 18.—Price control over coin machines was removed as of August 15, according to reports received here yesterday. The Office of Price Administration issued its announcement, but indicated that distribution of the official text of the order might be delayed until the last of the month, due to jamming of government printing offices.

One report said the announcement bore the news release number OPA-5824, and another report said the new release had the number OPA-5826. The information at present is limited to the official news releases by OPA agents.

The news report did not differentiate between price control of new machines and price control over used machines. It is assumed, from the general nature of the report, that the application of the removal plan will be very general in nature and that price control has thus been removed from both new and used machines.

One of Many

News announcement was a rather lengthy document and covered many items in a number of trades. Step was only a part of a general plan to remove price controls. It had been anticipated here for a number of weeks that such an order would be issued and that coin machines would be included in the list.

According to the OPA announcement, price controls have been removed "from a number of consumer goods that do not enter significantly into the cost of living." Among other trade items listed in the announcement were jewelry, some sporting goods, toys, cigarette lighters, pipes, some photographic apparatus, etc.

Reference to coin machines said that price control was being removed from coin-operated machines, including but not limited to scales, vending machines, amusement machines and music machines.

Removal of price control over coin machines will bring relief to manufacturers and also to the industry as a whole. Manufacturers, as they plan for reconversion, have been faced with difficult pricing problems because of the red tape involved in order to get prices on new products. One Chicago manufacturer spent many weeks trying to get up data to apply for prices on a new machine he planned to introduce after the war.

Manufacturers Relieved

Now that price controls have been removed, manufacturers will not have to make out the detailed applications which involved many calculations and data of all kinds in order to announce prices to the trade on any new machines they are ready to put on the market. Price control had not been a problem for manufacturers during the war, but now that they are ready to begin making new machines it loomed as a serious problem because of the calculations and reports involved. They report being much re-

Coin Machines Contributed To Development of Victory Bombs

PORTLAND, Ore., Aug. 18.—The coin machine contributed its share to production of the atomic bomb.

Among the "now it can be told" stories released from the sprawling Hanford plant at nearby Richland, Wash., is one relating how the coin machine helped finance recreation in that boom-town community, where the workers were confined under the strictest supervision.

Mrs. Jane Jones, 24, a former Tulsa, Okla., stenographer, reveals how the Hanford Engineer Works Employees' Association, where she was secretary to the manager, arranged with a concession operator for a string of payoff coin machines.

The arrangement provided that the association receive one-half of proceeds from the machines. The association's half amounted to an average of \$5,000 a week, or a total of \$150,000 for the association since the program went into effect in the middle of 1944.

Community life at Hanford was similar

to that of an oil boom town, with the workers having little to do with their high wages.

"We never gave any thought to our bank balance," Mrs. Jones said of the association's funds. "We just wrote checks as fast as we could find new activities to amuse and entertain people.

"We didn't feel bad about taking the machine money because we were putting the Hanford money back into Hanford recreation and entertainment."

From those funds came equipment for nearly 40 softball teams, five juke boxes, four pianos (including one concert grand), \$8,000 worth of library books, \$9,100 in musical instruments, a \$1,000 record collection and other entertainment facilities.

The association brought in many name bands for dances, complete vaudeville shows from Seattle for free programs and top-flight boxing cards.

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Ohio Vets Seem Not Interested In Biz Venture

CLEVELAND, Aug. 18.—M. P. Wilkerson, State Loan Chief of the Veterans' Administration in Ohio, has revealed that approximately only 1,200 of Ohio's 77,000 veterans of World War II have applied for and received government-guaranteed loans to buy homes, businesses or farms.

Wilkerson also made the amazing statement that not more than 1 per cent of all of these loans were issued to veterans who wanted to set up or to reorganize their own businesses. This situation is quite the reverse of what was originally expected, and represents a marked difference between G.I. preferences in Ohio and in other States.

While Wilkerson did not give out the number of loan applications which his office has received, he did estimate that 65 to 70 per cent of those grants which were made have gone to G.I. vets in small towns and in villages where land and business property values have remained "somewhere near their normal value."

C. J. Perrier, Regional Director of the Smaller War Plants' Corporation, offered one suggestion to explain the small number of guaranteed loans which have been granted in this State for the purposes of starting businesses. Perrier pointed out that the surplus of government property which could be used by veterans in setting up businesses has had much to do with holding guaranteed loans to a minimum. "What the veteran wants primarily are jeeps, passenger cars and trucks," Perrier said. even those manufacturing plants that produced games only before the war may now expand into other fields.

When the government relaxed, in a small way, the ban on conventions this week, talk began to circulate about when the next national convention of the coin machine industry would be held. Guesses are now being made freely that some kind of convention will be held early in 1946. It is anticipated that most of the bans and controls on travel might be lifted by then. Since manufacturers will not be able to get into full post-war production before early 1946, a convention early in the year would enable them to display new models and designs and test the reaction of the trade. That manufacturers will want to do this was indicated by showing in Chicago this month of about 30 cabinet design models in order to get the reaction of the trade before selecting three or four of these models for manufacture.

This summary is based on early generalizations. *The Billboard* is prepared to give the trade the fastest news service possible on new developments as they happen thru its weekly magazine and also thru special bulletins and reports.

TRADE HAILS

(Continued from opposite page)

but conditions make it necessary for vending manufacturers to move more slowly. Critical conditions in the supply of merchandise for vending machines may also delay this important branch of the trade. Supplies of cigarettes and candy are likely to be short for some months yet. Biggest plans in the vending machine field are for soft drink vendors, and important announcements will be forthcoming from week to week.

Distributors Plan

Distributors from all parts of the country have been quietly coming to Chicago for many months now, and were just as quietly planning to make new contacts or to make trade agreements with manufacturers which they have represented for years. Sudden end of the war will mean that distributors generally move at a faster pace now. Trade can look forward to several announcements of changes in the distributor field. For some time it has been known that many distributors will not only handle coin machines but will enter the consumer goods field as well.

Few reports are coming from the operating field but it has been known during the war that established operators were consolidating their routes and getting set for post-war business to meet the influx of newcomers that are certain to arrive as new machines come on the market.

The games manufacturing industry still remains the quietest of all. It may be that lumber shortage will delay any real innovations in the games field for some months yet. Rumors have circulated that

Look To The GENERAL For LEADERSHIP

SUCCESSFUL STRATEGY

In more than twenty years of continuous operation, the GENERAL has developed a winning strategy:

- Handling only equipment of recognized superiority to insure the finest quality available.
- Maintaining a capable service organization fully qualified to tackle any repair or reconditioning problem.
- Offering the operator complete merchandising co-operation that will effectively develop his business on a sound, progressive basis.

Established 1925

Growing Steadily Ever Since!



The GENERAL Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

WANTED TO BUY
Wetting Fortune Telling Scales. Please state quantity, models, condition and price. Airmail to
WESTERN SCALE CO.
1209 Dominion Bldg. Vancouver, B. C.

ONE 1942 PHOTOMATIC
Excellent Condition Guaranteed.
PRICE \$1,450.00
1/3 Cash, Balance C. O. D.
Reply:
BOX D-464, The Billboard, Cincinnati 1, Ohio.

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
MUTO, SKY FIGHTER, PERFECT. \$275.00	EXH. MERCHANTMAN DIGGER . . . \$ 75.50
MUTO, ACE BOMBER, PERFECT. . . 275.00	KEENEY WALL BOXES, Complete . . . 5.00
JAP GUN, A-1 119.50	SHOOT THE CHUTES, JAP . . . 119.50
NEW PIN GAME CARTONS 2.50	PHOTO CELLS, Seeburg & Bally . . . 1.75
MILLS THRONES, A-1 385.00	WURLITZER 61 & STAND . . . 149.50
NEW! KLEER-FLO CLEANER & 30 GAL. DRUM OF FLUID — \$129.50	
CONSOLES	NEW SPORTSMAN \$ 350.00
'38 TRACK TIMES \$119.50	LONG SHOT 345.00
JUMBO PARADE, F.P., LATE HEAD . . . 119.50	
JUMBO PARADE, C.P., Late Head . . . 119.50	
JUMBO PARADE, C.P., LATE HEAD . . . 119.50	
MILLS DOUBLE SAFES, 2 Door 99.50	
BAKER'S PACERS, D.D. 209.50	
10¢ SARATOGA 179.50	
BALLY ROLLEM 129.50	
5¢ PACE SARATOGA, CASH 119.50	
5¢ BROWN PACE RACE 189.50	
WATL. BIG GAME, 10¢ P.O. 189.50	
MILLS BOX STANDS 19.50	
JENN. SILVER MOON, F.P. 109.50	
MILLS FOUR BELLS, 4-5¢, A-1 525.00	
ONE BALLS	
LONGACRES & THOROBREDS . . . \$565.00	
SPORT KING 300.00	
BLUE GRASS 195.00	
DARK HORSE 185.00	
THISTLEDOWN 79.50	
'41 DERBY 340.00	

WANTED! PURSUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCOOT AND AIR FORCE @ \$35.00. LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER AND WEST WIND @ 40,000. GROETCHEN METAL TYPERS @ \$125.00.

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
JEEP \$129.50	FLAT TOP \$249.50	KNOCK OUT . . . \$129.50
SNAPPY 59.50	SANTA FE 249.50	SEVEN UP . . . 57.50
STRATOLINER . . . 49.50	ARIZONA 249.50	'41 MAJORS . . . 59.50
BIG CHIEF 49.50	BRAZIL 249.50	KEEP EM FLYING 149.50
FOUR ROSES 64.50	OKLAHOMA 249.50	A.B.C. BOWLER . . 59.50
BIG PARADE 134.50	MARINES 169.50	VICTORY 94.50
SEA HAWK 59.50	MARV. BASEBALL 139.50	5-10-20 129.50
FOUR ACES 129.50	YANKEE DOODLE 249.50	INVASION 109.50
YANKS 99.50	COVER GIRL 229.50	NEW CHAMP . . . 57.50
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Victory 79.50	Sink Jap, Formerly 42.50	Sport Parade 39.50
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Champ 44.50	Seven Up 49.50	Legionnaire 54.50
New Champ 49.50	Twin Six 29.50	Ten Spot 64.50
Four Diamonds 54.50	Four Roses 44.50	Punch 16.50
Wild Fire 44.50	Major of '41 54.50	Clover 59.50
Paratrooper 119.50		

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Exhibit Saratoga 27.50	1939 1-2-3 44.50
Mills Reels 89.50	

ARCADE EQUIPMENT

Bally Defender \$165.00	Holly Grippers \$ 12.50
Mutoscope Drivemobile 259.50	Seeburg Jap Gun 139.50

COUNTER GAMES

\$7.50 EACH—MERCURY—RACE HORSE—PENNY PAOK—YANKEE—MARVEL—WAGON WHEELS

MUSIC

Seeburg Duo Remote, D.S.O., 1Z . . . \$109.50	Solenoid Drum, 24-1Z Wurlitzer . . . \$ 14.50
Seeburg Playboy 29.50	Adaptor 17.50
Solenoid Drum, S.D., 201Z 12.50	Seeburg Power Supply, S.P.S., 1Z . . . 17.50
Solenoid Drum, S.D., 20-7Z 12.50	General Transmitter 1Z 7.50
Transmitter 1-Z 7.50	Keeneey Wall Boxes for Seeburg, Rock- ola, Wurlitzer 7.50
Transmitter 7.50	26 V. Type Electric Selectors 14.50
W.A. 1Z Adaptors 5.00	5-10-25¢ Wallomatics 39.50
Solenoid Drum, 16-1Z Wurlitzer 14.50	5-10-25¢ Selectomatics 37.50
Adaptor 14.50	3-Wire Baromatics 44.50
	Wireless Baromatics 47.50

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COINMEN YOU KNOW

Philadelphia:

SAM STERN, of Scott-Crosse Company, advises that his firm has been allotted the entire State of Pennsylvania instead of just Eastern Pennsylvania for distribution of the U-Need-A Vendors line of cigarette and candy merchandisers. . . . DOC EATON, sales manager, of Automatic Instrument Company, Chicago, just finishing a swing thru the East. . . . LOU FORSTEIN has been retained as general manager of the Keystone Vending Company, Philadelphia, by the new owners. Lou managed the operation for 10 years while Keystone was owned by Scott-Crosse Company. . . . FRANK HAMMOND, formerly manager of the Philadelphia Operators' Association and Mayflower Distributors, has just been discharged from the army after three years of service and is connected with Scott-Crosse Company. HAROLD LAWRENCE has also rejoined Scott-Crosse. . . . Dave Rosen's revamped quarters are certainly the last word. . . . MAX MUNVES taking a two-week vacation. . . . GEORGE PONSER, a summer bachelor for a week, staying in New York and devoting 23 hours a day getting out the shipments of Pilot Trainer.

Twin Cities:

CARL CAVALARRO, who spent five years with the 34th Division in Europe, married a French girl and fathered a son now 18 months old, is back home in St. Paul, discharged from the army and at his old job with LaBeau Novelty Company's service department. Carl doesn't talk too much about his experiences in the war and is content to pitch in at his civilian job again and teach his wife the English language. . . . Another LaBeau employee who went army, now home on furlough, is ROBERT AWE. He made headlines right after V-E Day when he came up with a valuable cache of jewelry found in Germany. He turned the loot over to the military government.

LEONARD BASKFIELD, who was with the Filben Manufacturing Company, St. Paul, phono manufacturers before the war, is out of uniform and taking things easy at a Northern Minnesota vacation resort. He hasn't given much thought to a job, preferring instead to pay more attention to the fish he's after. . . . ARCHIE LaBEAU got a letter from SHERMAN McFARLAND, another former employee, who has seen the heaviest fighting on Okinawa. Sherm's biggest problem, he wrote, was fighting off the lonesomeness for his wife and child.

JONAS BESSLER, Hy-G Amusement Company exec, is vacationing at Alexandria, Minn. . . . HERMAN PASTER, of Mayflower Novelty Company, is back from a visit to the firm's Buffalo office. . . . Mayflower, reports MATT ENGEL, is busy reconditioning machines, many of them bought from Wisconsin operators forced out of business. . . . MURIEL BERNICK, Engel's secretary, is spending her vacation in Chicago. . . . Recent visitors to the Twin Cities coin machine market include J. S. CHICHESTER, Spooner, Wis.; W. J. MICKEY, Chippewa Falls, Wis.; ED SCHILLINGER, Hersey, Wis., all looking for jukes; J. ALLEN REDDING, Houston, Minn.; S. C. NORDBERG, Mankato, Minn., and GAIL HANSON, St. Peter, Minn.

Buffalo:

JIM BLAKESLEE, Iroquois Amusement Company, is mentioned in August issue of Reader's Digest in the anecdote section titled "Life in These United States." The humorous item concerning coin man Blakeslee was sent to the Digest by Alex Osborne, head of the Batten, Barton, Durstine & Osborn ad agency, an old acquaintance of his. . . . Blakeslee got a big kick out of the whole thing, and all his friends are buying up copies. Coin Man PAUL PRINCE has been taken

ill and is going to take a rest for a while. His wife has been helping with his route, despite the fact that they have three youngsters. He is going to keep his business going and some of his friends are helping him out.

FRED VAN DE WALKER, Modern Automatic Music Company, is still not feeling well, but doing his job all the same. . . . Help and records are still scarce, he reports. . . . Chopin's Polonaise is going excellently, much to most ops' surprise. . . . The Van De Walkers recently took a short vacation trip to see both their families in Syracuse and Upper New York State, and took their 17-year-old daughter, Julesa, along. This week Julesa is visiting at the Canadian Lake Shore, while her parents are suffering from the heat wave in town.

ANITA GOODMAN, secretary at Mayflower Distributing Company, has received word from her husband, Sgt. Raymond Goodman, that he's in a hospital in Calcutta, India, with a troublesome knee. . . . He's in the quartermaster corps, and has been in India since March. He's been in the service for 5½ years and they've been married four. He was previously stationed at West Point, N. Y., and Camp Lee, Va. . . . MONA CONNY, who's running her husband's coin machine business at Niagara Falls while he's in service overseas, was recently showing friends a pair of beautiful silk stockings, sent by husband, Dan, from Puerto Rico; but she'd much rather have him home and wear rayons. . . . BARS radio and electronic parts store is running as usual at Main near Allen Street, its new location, under Maurie Farber's reins, altho Al Bergman, coin op, has given up his interest in it. Bergman is currently making his offices for Royal Amusement Company in the 91 Allen Street location formerly occupied by Bars.

Detroit:

HAROLD KAIN, who entered the coin machine business about six months ago as a partner in the Auto City Amusement Company, has taken over sole ownership of the company, and established headquarters at 6432 Cass Avenue. He specializes in operation of skee-balls, other amusement games and juke boxes. . . . WESLEY J. BAKER, who was a partner in the Auto City, has withdrawn to establish his own business on Brookfield Road, at Plymouth, a west side suburb. He is operating skee-balls only.

HUGH C. HOWES JR. reports that the Cigarette Vending Machine Operators' Association, of which he is president, expects to resume regular meetings this fall. . . . HOWES-SHOEMAKER COMPANY, large cigarette vendors, is planning expansion of their routes and equipment for the post-war period, altho definite details have not been finally determined. . . . CARLO DI LIBERTO, amusement machine operator, who has been on the road most of the past year, is back in town again. . . . LESLIE L. ELLIS, head of the Oriole Music Company, formerly on Puritan Avenue in the north end suburb of Highland Park, has moved downtown to 61 Brady Street, establishing in a new plant several times as large as his former place.

ELIZABETH LUND, office manager at the Michigan Automatic Phonograph Owners' Association, is enjoying a quick vacation to welcome her husband back from overseas. . . . MAX LIPIN is leaving for a week's trip to New York after visit of a few days in Chicago. . . . JACK LaRUE, veteran showman, is operating the Sportland at Eastwood Amusement Park in East Detroit. . . . FRANK FORREY is manager of the Penny Arcade at Eastwood this season.



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Export Trade Concerned in French Monetary Problem

CHICAGO, Aug. 18.—Financial circles and traders looking forward to export business are greatly concerned over the problem of devaluating the French franc, a move which the French press has now been urging for more than a month.

Just recently, however, Finance Minister Rene Pleven has gone on record as stating that the government does not consider taking any early action on the question.

At the present time, the franc's inflated value amounts to approximately 10 cents American money. Unless a considerably lower valuation is placed on the franc, export traders say that their business so far as France is concerned, will suffer.

The French press reports that the problem of devaluation is now under intensive study by the treasury and adds that the French government is anxious to put off any action until after the election of October 14. Meanwhile, the French press reports that the finance minister has been engaged in discussions with the governor of the Bank of France in the question.

The subject of devaluation is an unpopular one in France because of the uncertainties involved in the future monetary policies of other European countries as well as Great Britain. But there are a number of strong arguments which favor an early devaluation period. Among those arguments are the export difficulties which arise from the high price attached to French goods.

Most traders and observers in financial circles advocate a change in the rate of currency exchange which would devalue the franc to make it worth approximately 1 cent as against the present 2-cent valuation. Speculators in currency

on the black market are getting 134 francs for each American dollar.

Trade Interest

The coin machine trade is naturally interested in what happens to French currency, since the trade is looking forward to the possibility of a brisk export business in the not too distant future. Prior to 1938-'39, the French obtained most of their coin machines from British sources, which bought the machines from the United States and then resold them to French distributors and operators. In 1938 and 1939, however, leaders in the trade from France came to the United States to establish personal contact with the trade here. At that time they were optimistic about the future of the coin machine trade in France.

As a matter of fact, the French Parliament was scheduled to consider a bill which would have legalized games with prizes, but the war intervened. The bill was to have been considered in October of 1939. If such a bill is again proposed, considered and accepted, this would mean that France would offer a large market for export machines.

There is every reason to believe that the French trade will establish its own direct contact with traders in the United States, instead of going thru British sources to procure their machines. Because of the practice of securing machines thru the British prior to the war, there are no figures on the number of machines in use in France before the war, but the trade here believes they were quite numerous.

In anticipation of a currency devaluation in the near future, the French securities markets have been showing a sharp recovery during the past two weeks.

Booklet To Aid Vets In Starting Own Biz

CHICAGO, Aug. 11.—A number of circulars and a booklet, designed to help the returning veteran who wants his own retail business, have been issued by Butler Bros., large drygoods and variety wholesaler in this city.

Booklet and circulars go into considerable detail in giving practical, experienced advice to those G.I.'s who would like to be successful in their own business.

MILWAUKEE, Aug. 18.—Pvt. Edward Puzia, home on an emergency furlough from Fort Belvoir, Va., was summoned this week to appear in district court to answer allegation that he is the owner of a number of pinball and slot machines.

At Puzia's arraignment, defense attorney George A. Bowman, indicated that he would ask dismissal of the case on the grounds that law enforcement officers trespassed to get evidence with which they later obtained a search warrant.

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1 Wurlitzer 500, 5 Bar Boxes, Sweet Music Type	\$595.00	1 Seeburg 8200 Vio. Mod., Walnut, like new	\$525.00
2 Wurlitzer 24 Victory	495.00	Seeburg Console, R.C. or 3-wire	275.00
4 Wurlitzer 600R	409.50	1 Seeburg Royal	289.50
2 Wurlitzer 616, Lite-Up Top & Bottom	239.50	1 Seeburg Clasio	450.00
1 Wurlitzer 616, Excellent Cond.	190.00	1 Seeburg Vogue	450.00
1 Wurlitzer 950	750.00	1 Seeburg Colonel, ESRC	525.00
1 Wurlitzer P12	119.50	1 Seeburg Envoy, ES	485.00
2 Wurlitzer 50	129.50	1 Seeburg 15 Record	190.00
5 Wurlitzer 24	309.50	12 Mills Thrones, Excellent Condition	309.50
2 Wurlitzer 600K	439.50	2 Mills Empress, Excellent Condition	365.00
1 Wurlitzer #580 Speaker	239.50	3 Rock-Ola Commandos, like new	625.00
1 Seeburg Hi Tone, ESRC	679.50	5 Rock-Ola Standards	365.00
5 Seeburg Hi Tones, ES	629.50	1 Rock-Ola 16 Record Lite-Up	179.50
3 Seeburg Gems	345.00	1 Rock-Ola 12 Record	119.50
2 Seeburg Casinos	335.00	3 Rock-Ola DeLuxe	375.00
2 Seeburg Colonels, ES	485.00	1 Rock-Ola 12 Record Lite-Up Top and Bottom	135.00

ACCESSORIES

=USR2 and Solenoid, Comp.	\$79.50	1 Wurlitzer #331 Bar Box	\$19.50
10 Seeburg 20 Selection Wireless Wall-O-Matics	42.50	3 Wurlitzer #320 Sweet Music Box	24.50
7 Seeburg Wireless Bar-O-Matics	49.50	5 Wurlitzer Bar Boxes, Flat Type	22.50
5 Seeburg 5-10-25¢ Wireless Wall-O-Matics	52.50	5 Wurlitzer #120 Boxes	24.50
1 Seeburg Colonel Amplifier	65.00	15 Wurlitzer #125 Boxes	27.50
6 =GSR1 Selection Receivers	22.50	4 Wurlitzer #332 Bar Boxes	22.50
4 24 Seeburg Wireless Adapters	19.50	2 Wurlitzer #130 Adapters	22.50
Motor for Wurlitzer Counter Model	18.50	Wurlitzer Bar Brackets	2.50
		8 Seeburg 20 Sel. 3-Wire Boxes	37.50
		D. C. Converters	16.00
		Zip Cord, Per Foot	.02 1/2
		150 New Utah 8" P.M. Speakers	4.95

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SLOTS	5¢ Gold Chromes	\$395.00
	10¢ Gold Chromes	440.00
	25¢ Gold Chromes	475.00
	50¢ Gold Chromes	650.00
PIN BALLS	Fox Hunt	\$49.50
	Gold Star	45.00
	Stratoliner	57.50
	Sporty	45.00
	Formation	47.50
	Hold Over	49.50
	Sport Parade	\$49.50
	Brite Spot	39.50
	Lime Light	47.50
	Skyline	45.00
	Four Roses	59.50
	Super Chubby	59.50
SPECIALS	CALLE CONSOLE SLOT	\$275.00
	PAGE RACER	195.00

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CONSOLES	Buckley Boxes for above, \$12.50 Each.	3 Evans Galloping Dominoes	
1 Round Head 4 Bells in new cabinet—overhauled A-1. Write.	Visible Coin Slot Head \$89.00 Each	Light Cabinet Jackpot Model Clean.	\$225.00 Each
1 Bally Club Bell Combination F.P. and P.O. Overhauled A-1 \$219.50 Each	1 Bally Hawthorne Multiple Payout One Ball Clean. \$59.50 Each	1 Race King P.O. One Ball \$99.50 Each	
PAY TABLES	2 Keeney Fortune Combination Automatic and Free Play One or Five Ball Overhauled. \$229.50 Each		
3 Keeney Handicapper One Ball Payout, Spell Out and Parlay. \$54.50 Each			

SPECIALS
8 Late Heads Jumbo Payout—Fruit Symbol. Completely overhauled, refinished in 5 color designs. Guaranteed to look new. \$139.50 Each.
4 Late Mills Blue Fronts—Club Handles—Metal Plates—5c Play. \$149.50
1 Jennings Silver Chief—5c. Each 145.00
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Pan American	5¢ Smoker Bell	85.00		Bally Bull's-Eye	85.00
Ascot Derby	5¢ War Eagle	125.00		Jap Ray Gun	119.50
Mystic	10¢ War Eagle	169.50		MUSIC	
Dude Ranch	5¢ Mills Blue Front	150.00		Wurlitzer 412 Model	\$129.50
Arizona	25¢ Mills Blue Front	350.00		Wurlitzer P400 Model	149.50
School Days	Vest Pocket, Green	42.50		Wurlitzer 616, Plain	189.50
Sea Hawk	Vest Pocket, Chrome	89.50		Wurlitzer 616, Lite Up	229.50
Jungle	PIN GAMES—1 BALL			Wurlitzer 412 Chassis, no Motors, no Selectors, etc.	24.50
Gun Club	Pace Saratoga Comb, F.P. & P.O. with mls.	\$175.00		Seeburg, 30 wire wall boxes	12.50
	10¢ Mills Q.T.	\$ 89.50		Buckley, Lite Up Boxes	19.50
	5¢ Columbia	49.50		141 Derby, F.P.	350.00
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Blue Front, 10¢	174.50
Blue Front, 25¢	224.50
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War Eagle, 5¢	84.50
War Eagle, 10¢	119.50
Cherry Bell, 5¢	179.50
Cherry Bell, 10¢	209.50
Cherry Bell, 25¢	289.50
Cherry Bell, 25¢, 3/10	295.00
Brown Front, 5¢	179.50
Brown Front, 10¢	209.50
Brown Front, 25¢	289.50
Orig. Chrome, 2/5, 5¢	285.00
Waiting Rollator, 5¢	79.50
Waiting Rollator, 10¢	89.50
Silver Chief, 5¢	175.00
Calle, Enamel, 25¢	65.00
Pace All Star, 5¢	79.50
Pace All Star, Baker Front, 5¢	79.50
Pace All Star, 10¢	89.50
Pace All Star, 25¢	129.50
Pace All Star, 50¢	495.00
Pace Bantam, 5¢	19.50
Pace Bantam, 10¢	39.50
Pace Deluxe, 5¢	109.50
Mills Box Stands	9.50
Mills 2 Door Double Stands	59.50

CONSOLES

Pace Twin, 10¢-10¢	\$325.00
Silver Moon, Tot. F.P.	89.50
Mills 4 Bells Orig. head, second	375.00

ONE BALLS

Fortune	\$189.50
Blue Grass	169.50
Jockey Club	379.50
Kentucky	295.00
Pimlico	375.00
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Race King	199.50
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4 Wurlitzer 41 Counter Model	Write
1 Wurlitzer 850	Write
1 Wurlitzer 600R	Write
1 Wurlitzer 24, '42 Victory	Write
1 Wurlitzer 600K Victory	Write
1 Wurlitzer 71 Counter Model	Write
1 Seeburg 8800, ES	Write
1 Seeburg Colonel E.S.	Write
2 Seeburg 8800, ESRC	Write
2 Rock-Ola Deluxe	Write
1 Rock-Ola Windsor	Write
1 Rock-Ola Commando	Write
1 Rock-Ola 12-Record	Write

WALL BOXES AND PARTS

15 Wurl. #125, 5-10-25 Boxes	\$27.50
18 Seeburg 20 Sel., 5¢ Wireless Wallomatics	42.50
3 Wurlitzer #300 Adapter	34.95
4 Wurlitzer #130 Adapter	39.95
3 Wurlitzer #145 Steppers	45.00
20 Buckley, 24 Sel., Late Type, Lite-Up Boxes	19.50
3 Seeburg 3-Wire Selectomatics	35.00
5 Packard Boxes	35.00
10 AMI Amplifiers, Less Tubes	22.50
20 Rock-Ola Standard Curved Front Glasses	3.50
10 Seeburg Solenoid Drums	22.50
6 Seeburg Solenoid Drums In Factory Otns.	27.50
17 5¢ National Bug Rejectors	4.75
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Al Stern Opens Own Firm To Distribute Coin Machine Lines

CHICAGO, Aug. 18.—After many weeks of planning, Al Stern, well-known coinman who was formerly associated with Monarch Coin Machine Company, has started his own coin machine distributing organization under the name of World Wide Distributors, 1014 N. Ashland Avenue.

Commenting on the outlook for operators, Stern said: "You can't just cross your fingers and hope when you place a machine on location. Right now it's every operator's duty to his customers to see that each and every machine is properly serviced, and when necessary, replaced. Don't take any chances and don't expect things to happen over night. Be wise and start right now to give your locations the best service you know how. Don't wait until the location is taken away from you by someone who knows the full value of good service and good equipment."

Syndicated Column About Scale Drama

CHICAGO, Aug. 18.—Coin slot scales recently came in for a bit of publicity in E. V. Durling's syndicated column called "On The Side."

Durling's column, distributed by Hearst, lead off with the following:

"Who checks the penny in the slot weight machines? I weighed in on six today and each one registered differently. Speaking of weight machines, I know a fellow whose wife is a bit on the plump side. Every time this couple gets near a weight machine the husband says: 'Let's see what you weigh, honey.' Of course, that is one of those things which try a plump girl's soul. Not only does this unfeeling husband continually insist upon weighing his wife but he always has some pointed comment on the result, such as 'Papa's baby is getting to be a big girl now.' Or: 'Don't worry, honey, you may be stout but you are stylish.' That certainly is cruelty to wives. He should be ashamed of himself."

Ohio City Retailers Show Gains for June

COLUMBUS, O., Aug. 18.—Ohio's independent retailers report that sales were 8 per cent higher in June of this year than in the same month of 1944, and 5 per cent higher than the month of May, 1945.

Columbus and Youngstown reported sales up 22 per cent over June, 1944, while marked gains were also noted for Cincinnati (20 per cent), Toledo (16 per cent), Akron and Canton (14 per cent each) and Cleveland (11 per cent).

Census reports show that in cities in the group under 100,000 population shows sales increases from 6 to 13 per cent higher.

AN OPEN LETTER TO AMERICA'S COINMEN

Dear Friends:

We want to take this opportunity to thank each and every one of you for the marvelous patience you have shown in waiting for us to get your shipment of our sensational barrel-rolling bowling game, "Roll-a-Ball," to you.

As you know we have been swamped with orders for "Roll-a-Ball" from leading distributors, jobbers and operators everywhere in the nation. And more and still more orders continue to pour in every day. Far beyond what we ever originally planned to meet with our first production schedule.

But we are rapidly catching up with all present orders and hope, very soon, to be able to ship any quantity you want almost the same day your order is received. Remember this: we will not ship a single "Roll-a-Ball" until we are completely satisfied in every way that the machine is absolutely perfect. All "Roll-a-Balls" are triple checked prior to shipment.

If you haven't as yet purchased this sensational barrel-rolling bowling game, "Roll-a-Ball," we suggest you rush us your order for your first sample immediately. Mark your order "first sample," and we shall see to it that this order is given complete priority. (The price of the "Roll-a-Ball" is \$349.50 F. O. B. our factory in Poughkeepsie, N. Y.)

Very thankfully yours,

John A. Fitzgibbons

JAFCO, INC. 776 TENTH AVENUE, NEW YORK 19, N. Y. (Phone: COlumbus 5-7996)

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Volume Control Keys, 60c Doz.; Collection Books, \$1.00 Doz.; 1c and 5c Aluminum Coin Counters, \$2.00 each; Rockola and Seeburg Record Discs, 35c each; Tubular Coin Wrappers, 75c per 1000; Zip Cords, 500 ft. rolls, 2 1/2c per ft.; Title Strips, 1000 sheets, \$5.00; Flashlight Batteries, \$9.00 per 100; 10 ft. Extension Cords with Male Rubber Plug, 35c each.

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4 Kneek Out. Ea. 119.50	2 Venus. Ea. 84.50	2 Ten Spots. Ea. 39.50
4 Invasion. Ea. 115.00	3 Spot-a-Cord. Ea. 49.50	3 Gun Club. Ea. 54.50
5 Marines at Play. Ea. 124.50	3 Four Aces. Ea. 99.50	2 Shangri-La. Ea. 129.50
1 Annabelle. Ea. 25.00	2 Home Run '42. Ea. 69.50	4 Jungles. Ea. 62.50
2 Genco Defense. Ea. 84.50	3 Pin Up Girls. Ea. 119.50	2 Show Boat. Ea. 44.50
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Bally Enters Phonograph Field

West Coast Indie Disk Men Draft Solid Plans; Appoint Representative Committees

Approximately 100 Attend Meeting in Los Angeles

LOS ANGELES, Aug. 18.—Meeting for the formation of the Pacific Coast Independent Record Manufacturers' Association, members of the trade finally got together and drafted a few solid plans after a couple of threatened walkouts by the raw materials and equipment people who could not see where the association would include them.

Session, which featured a dinner in the California Room of the Roosevelt Hotel here Friday (10) night, moved slowly with indications at times that nothing at all would be accomplished. About 100 people attended with Leon Rene, president of Exclusive Records, and Jack Gutshall, his national distributor, paying the bill.

Seated at the speakers' table were Otis Rene, Excelsior Records; Harry Fox, Musicraft; Leon Rene, Exclusive; Bill McCall, Nelson Milling Company; Johnny Nelson, manager of Nelson Milling; H. A. Fine, manufacturer; Paul Reiner, Music Distributing Company; Cliff McDonald, Four Star Records, and Leslie G. Adams and L. C. Cropper, the Bank of America.

Gutshall, who arrived late, took the mike to emcee the affair shortly after the dinner. He bluntly advised the crowd that record costs had to be reduced if the independents were to stay in business. There was a brief discussion of the price matter with Sam Schneider, of Apollo, and J. F. Bard, of Pan-American, and his distributing firm pulling for the cut. While the meeting was called primarily for the forming of an association, the plea for lower record cost did not hit a too responsive chord. After some bickering, the meeting returned to the discussion of the association.

Dick Nelson, Giltedge label owner and also in the Nelson Milling Company, took the mike at Gutshall's invitation to discuss the matter in general. "The time when people will buy any damn thing is over. We've got to put out something

people will buy. We should formulate an association of independent producers," Nelson argued. He offered the association the use of his building at 500 N. Western Avenue free of charge.

A list of two men from each division was compiled with Leon Rene acting as the recording secretary. This included Leon Rene; Lou Goldberg, of Allied Recording Company; Harold Jorgensen; Blue Russell, stock; Charlie Eckhart, stampers; Bill Johnson, equipment manufacturer; Gregg Lee, stamper; Sam Schneider, Apollo Records; Dick Nelson. It was estimated that 90 per cent of the record producers were on hand.

Even after the discussion as to the formation of the association was well on its way the group was getting no place. Nelson proposed the \$500 be raised and that anyone contributing a fifth be named to a group to work on the by-laws and constitution. But J. F. Bard was called to the mike, and his talk about cutting record making prices sidetracked the meeting again. The matter of raising \$2,000 by assessing the men in the room \$10 each was ruled out.

Name Representatives

Tom Bishop, a Pasadena presser, was proposed as temporary chairman and took over his duties immediately. Handling the crowd as close to parliamentary procedure as possible, Bishop suggested that the various phases of the business get together in the corner and name two men to represent them at a meeting to be held at 500 N. Western Avenue Friday night. After a recess three hours after the meeting had started the groups got together, naming Leon Rene and Jules Bahari, the latter of Modern Music, to represent label owners; Dyke and Kramer, raw materials; Lee and Eckhart, stampers; Jorgensen and Goldberg, presses; Hank Fine and Bill Johnson, equipment; Paul Reiner and Gutshall, distributors; Bryant, recorders. A division to take care of miscellaneous suppliers was also listed but no representatives named.

Outside of getting the ball rolling and serving as a get-together, little was accomplished. However, the record label owners scheduled a meeting for last Wednesday night to precede their getting together in a huddle with the representatives on various other groups on Friday night.

During the days following the initial meeting, off-the-record discussion was a bit discouraging about the association as it has been conceived. Some are of the belief that it should include only the label owners with the distributors form-

Chi Sun Editor Gives Comment On Juke Friend

CHICAGO, Aug. 11.—It is not often that a big newspaper devotes part of its editorial page space to the diversion of talking about juke boxes. However, *The Chicago Sun* (August 5) published an interesting comment about a recent news item that appeared in the papers about a minor juke box accident.

Under the title of "An Old Friend Falls Us," *The Sun* editorial read as follows:

"Up till now the juke box seemed a friendly sort of device that took no part in the bitter war over which is master, the man or the machine. Its chromium-plated proboscis, outstretched for nickels, seemed as companionable as an elephant's reaching for peanuts. When a juke wouldn't respond to an ingested coin, its two-legged pals usually went and asked somebody to do something about it. It rarely got that drubbing with the flat of the hand which a gum machine, a weighing machine or a public telephone suffers when unco-operative.

"Yet a juke in Sandusky, O., unnerved by the probing finger of Katherine Bersick, clamped down on it like a snapping turtle and hung on. A juke serviceman had to take a lot of the machine apart to save her. Her doctor bill was \$5.

"It's disillusioning. It's enough to make a guy while away the twilight hours with a harmonica."

ing their own group. Some of the others are under the impression that the association does not include their interest. There are some of the firms that are selling to the majors. While the "majors" are not dependent upon these sources to a full extent, the companies are getting business from them.

This problem may be ironed out at the coming meetings when a general format of the association is announced. If the branches represented can be shown that the association will function to their best advantage, then the groups will be solidified. Otherwise, the various groups will have to hoe the row themselves.

Just what effect the ending of the war will have on the association can only be predicted. One trouble in getting the groups to collaborate now is that each is doing so much business that no worries are attached to it other than getting materials to deliver. Once the majors, as the independents refer to them, get started on unrestricted production, the indies may find it to their advantage to group and work out their problems. They know that lean years are always best for an association. The aftermath of a prosperous war season is definitely turning the boys' minds to thinking of the future. They feel that in the future competition will be keener. This is why they are anxious to get together now with all divisions of the business represented.

Magazine Story Tells Part Juke Plays in Making Hits

CHICAGO, Aug. 18.—*Parade*, nationally circulated newspaper magazine supplement, in its edition of August 12, played up the juke box in its role as a maker of hit records. The feature story occupied three pages with a large picture display and accompanying copy.

Parade's story starts by saying "The nickel drops, the juke box whirs and a hit tune comes rolling out from between the columns of bubbling, varied colored lights. Record companies lean back happily in their easel chairs and reflect how their business has grown since its knee-pants days when Mr. Edison first popularized 'noise-writing' with his Gramophone.

"After reaching a peak in 1920," says *Parade*, "recordings deferred for a while

to that interesting youngster, radio, but they came back reinforced when the radio-phonograph combination came into use and the juke box swept the nation. It's a big business today and a fascinating one, with even bigger post-war prospects."

After this introduction, the magazine goes on to tell in words and pictures, just what happens before a new hit record is released to the juke box trade and to retail stores thruout the country. One large photograph on the first page of the article shows a group of teen-agers gathered around a selection of records. Caption under the picture reads "Teen-agers form a large block of popular platter buyers, dictate to a great extent choice of music for juke boxes."

Gabel Grants Firm License

Announcement sparks news of p-w biz—Gabel will continue making own phono

CHICAGO, Aug. 18.—Ray Moloney, president of Lion Manufacturing Corporation, producers of Bally games and venders, sparked the post-war news in the industry this week by announcing that his organization will start delivery of a coin-operated phonograph as soon as materials are available.

Early delivery of the phonograph, Moloney explained, is assured by the fact that the John Gabel Manufacturing Company has granted an exclusive license to the Lion corporation to manufacture the Gabel phonograph mechanism.

Gabel Continues

"I wish to emphasize," Moloney said, "that the Gabel company will continue to manufacture the Gabel phonograph for distribution thru its distributors. The fact that the Gabel mechanism will be incorporated in our phonograph simply means that greater numbers of operators will be able to take advantage of the recognized simplicity, sturdiness and superior tonal quality of the mechanism.

"The mechanism, which will be built into our phonograph, is a new, improved model which Gabel engineers completed just prior to the outbreak of the war. This model, which includes many new features desired by operators and designed to increase play is, of course, based on the experience of the Gabel organization in the 42 years during which it has produced successful phonographs. Bally engineers have added their contributions to our phonograph, utilizing their vast pre-war experience in the coin-operated field, as well as the wartime experience in precision production which has won a three-star Army-Navy "E" Flag for the Bally plant. Nationally famous stylists have produced a line of cabinets for the Bally phonograph which is destined to usher in a new era in brilliance and eye-appeal."

Discussing the licensing of the mechanism, Bob Gabel, sales manager of the Gabel company, reiterated Moloney's statement that the licensing arrangement with the Lion corporation will not interfere with the plans of Gabel distributors and distributors awaiting commitments to their applications for distributorships.

"In fact," Gabel stated, "with both Gabel and the Bally plant in production, distributors are assured quick delivery in almost any volume. Just as the superiority of our mechanism convinced Ray Moloney that the unit is the right mechanism for the Bally phonograph, we in the Gabel organization are highly gratified to see the vast production facilities of the Bally plant at the disposal of the hundreds of operators who have long recognized the superiority of our mechanism."

Announcement of the new juke brings into the limelight two firm names that have had a long and important history in the trade. Gabel is known as a pioneer in the music field. In the decade from 1930 to 1940 its machines were known for their dignity and quality. Probably one of the most dignified cabinets which the trade has seen was exhibited by the firm at a trade convention before the war. The design was very modernistic and attracted much attention. The pioneering work of the firm has not often been written up in trade mediums but it does form an important part of music machine history.

Bally has long been known for its amusement machines but the firm is not entirely a stranger to the music field. It is said to have exhibited the Automatic Hostess telephone music equipment to the trade for the first time. At one national convention before the war the firm also displayed an innovation in music machines using film recordings. Some reports say the firm has some basic patents in this field.

Indies Seek To Lower Cost of Producing Disk

HOLLYWOOD, Aug. 18.—Request of the Pacific Coast Independent Record Manufacturers' Association that record production costs be reduced are not without merit. While some of the indies are paying upward of 20 cents for records with their recording and distribution costs on top of that, it is possible to make a record for as low as 10 or 12 cents.

Discussing the matter with *The Billboard*, James B. Kyser, engineer for the Key Laboratories in North Hollywood, said that his firm is designing plants predicated on a 10 and 12-cent record. However, the low price is out of reach for the indie unless the manufacture is controlled by him all the way thru.

One thing necessary for the low production cost is the standardization of record-making equipment. Kyser compared record equipment to the old automobile where it was necessary to contact specific manufacturers for parts. This means higher production cost in the automobile field just as in the record field, he said.

Kyser pointed out that dies was one thing in particular needing a standard set-up. Transfer of these requires a major machine job. He added that stampers varied and that a standardized center hole and diameter would eliminate approximately 30 per cent of the trouble.

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McGinnis & Lesnick Separate To Conduct Own Establishments

BALTIMORE, Aug. 18.—Partnership of Roy McGinnis and Mac Lesnick, well-known figures in the coin machine trade here, has been dissolved, and the two men will conduct their own separate businesses in the future.

McGinnis and Lesnick operated under the name of Baltimore Musical Sales Company. Their separation became effective August 1.

Roy McGinnis is retaining ownership of the Fair Grounds, 304 West Baltimore Street. This is one of the larger arcades in the city. McGinnis will also continue to head his own distributing organization, 2011 Maryland Avenue, a firm which he established approximately 12 years ago.

McGinnis-Lesnick partnership was originally formed to operate the Baltimore Musical Sales Company but it was later extended to include the Fair Grounds and a number of other activities.

After their partnership was formed, the two men purchased a juke box route operated by Aaron Folb, known as the Phoenix Novelty Company, 2556 Pennsylv-

ania Avenue. Later they bought the music routes operated by Perry and Carlin, in Baltimore, and the Liberty Sales Company, of Washington.

These acquisitions made the Baltimore Musical Sales Company one of the largest distributors in the Baltimore and Washington area. At the peak of their operations they had approximately 600 juke boxes on location throughout their territory.

Mac Lesnick will continue to operate the Baltimore Musical Sales Company at its old address, but he is dropping the word Baltimore from the firm's title since he intends to operate jukeboxes in Baltimore, Washington and Richmond, Va. Lesnick announces that he intends to open offices and warehouses in the latter two cities.

McGinnis said that the Fair Grounds Arcade would continue to operate under same management for the next month or so, at which time he plans to appoint a new manager whose name he has not yet revealed.

At his Maryland Avenue address, McGinnis has one of the best equipped departments in this area for rebuilding coin machines. Shop is operated on a 24-hour-a-day schedule and contains a paint spray room where used machines are refinished.

Some 30 men and women are regularly employed in the working crew which

overhauls these machines and McGinnis says that this department has already turned out over 1,000 amusement devices.

In the near future, McGinnis intends to add a second floor to his shop. At that time he will use the first floor for his display room, while the entire second floor will be given over to various repair and service departments.

Report has it that the McGinnis organization will soon become the exclusive distributors in Baltimore for a new juke box line to be announced shortly.

LOS ANGELES, Aug. 18.—The day when record manufacturing plants will be delivered as package deals is maturing with a company near here making preparations to deliver such a plant. The plant, with others to follow, will be built and equipped with the label firm having only to move in and start activities.

Not only is the packaged deal to be something new in the business but the designers of the plant are making it to conform to low price production. While no definite information was available on this point, it was said that the total production cost would be "much lower than 15 cents a platter."

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PUBLISHERS' PLUG TUNES

(Continued from page 26)

- | | |
|--|---|
| I Miss Your Kiss..... Republic | Right as the Rain..... Crawford |
| I Remember Easter Sunday..... Whitney Blake | Rosemary..... Famous |
| I Walked In..... Miller | Sailing on a Moonbeam..... Blasco |
| I Want a Little Doggie..... Lewis | Say It Over Again..... Bogat |
| I Wish I Knew..... Triangle | See a Pin, Pick It Up..... Skylark |
| I'd Rather Be Me..... Morris | Send This Purple Heart to My Sweet-heart..... Rytvoo |
| If I Loved You..... T. B. Harms | Sentimental Journey..... Morris |
| If This Isn't Love..... Crescendo | Sleep the Whole Night Thru..... Arcadia Valley |
| If You Don't Write, You're Wrong..... Bronx | Sleigh Ride in July..... Burke-Van Heusen |
| I'll Be Yours (J'Attendrai)..... Harris | Small World..... Southern |
| I'll Follow You..... A-1 | So-o-o-o in Love..... Bregman-Vocco-Conn |
| I'll See You Tomorrow..... Edwards | Soldier's Last Letter..... American |
| I'm Gonna Love That Guy..... Bourne | Someday, Somewhere..... Chelsea |
| I'm Lonely for You..... Wise | Stars in Your Eyes..... Melody Lane |
| I'm Only Teasin'..... Mills | Stuff Like That There..... Capitol |
| In Acapulco..... Triangle | Sweet Potato Folks..... Stirling |
| In a Shower of Stars..... Mills | Sweetheart of All My Dreams..... Shaprio-Bernstein |
| In My Dreams of 100 Girls..... Ernest A. Rork | That Is Why I Call You Darling..... Wilcox |
| In the Land of Uncle Sam..... Golden West | Ten Years From Now..... Feist |
| In the Subway Rush..... Whitney Blake | That Feeling in the Moonlight..... Paul-Pioneer |
| Is Sally Still Waiting for Me?..... Topik | The Betty Grable Folks..... Holly-York |
| Is There a Second Heaven?..... Malco | The Blonde Sailor..... Mills |
| It Takes Just a Moment to Fall in Love..... Bruno | The Charm of You..... Feist |
| It's a Beautiful Day..... Broadway | The Jitterbug Serenade..... Superior Melodites |
| It's My Letters From You..... Robert De Leon | The Kid With the Guitar..... Kelly |
| It's You, It's You, It's You..... Lad | The More I See You..... Bregman-Vocco-Conn |
| I've Got a Locket in My Pocket..... Paramount | The Sunset Reminds Me of You..... Newart |
| Je-Anne..... Harmony House | The Sweet Potato Folks..... Stirling |
| June Comes Around Every Year..... Morris | The Three Caballeros..... Chas. K. Harris |
| Just a Prayer Away..... Shapiro-Bernstein | The Wish That I Wish Tonight..... Witmark |
| Keep Your Hands Up, Stranger..... Kelly | Then, Now and Forever..... Charles Gunther |
| Kitten on the Keys..... Mills | There! I've Said It Again..... Valiant |
| Laura..... Robbins | There Must Be a Way..... Stevens |
| Let Me Take You in My Arms..... Pan-American | There Was a Time..... Bronx |
| Like Someone in Love..... Burke-Van Heusen | There's a New Moon Over My Shoulder..... Peer |
| Little Boy (Does Your Mama Know You're Out?)..... Newart | There's No You..... Stanwood |
| Little Soldier..... Russ Hul's Country Music | This Day and Age..... Franco-American |
| Lonesome Love..... BMI | This Is Our Song..... Cavalcade |
| Lonesome..... Chorio | Thru Your Eyes, Thru Your Heart..... Mills |
| Lonesome Boy..... Essex | Till the End of Time..... Santly-Joy |
| Ma-Ma, I Wanna Hawaiian Guitar..... Kanes | To Satisfy You..... Perry Alexander |
| Mademoiselle Cinderella..... Syncopation Songs | Tru-Cu-Tu..... Marks |
| Mom of Your Baby Days..... Byers | Tumblin' Tumbleweeds..... Sam Fox |
| Montana Moon..... Joe McDaniel | Twilight Time..... Campbell-Porgie |
| My Baby Blue Eyes..... Global | Two Down and One to Go..... Martin Block |
| My Baby Said Yes..... Leeds | Upa Upa..... Melody Lane |
| My Prairie Home..... Melocraft | Veteran..... Handy Bros. |
| Mem'ries of Mother..... Irving Siegel | What Makes the Sunset..... Miller |
| My Lonely Nights..... Seattle | When I'm Walkin' Arm in Arm with Jim..... La Salle |
| (All of a Sudden) My Heart Sings..... Leeds | When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again)..... Arrow |
| Negra Consentida (My Pet Brunette)..... Marks | When the Sun Goes Down (In My Old Home Town)..... Barnhart |
| No Can Do..... Robbins | White Sands..... Roy |
| No More Rainbows..... Edwin W. Kukkee | While You're Away..... Remick |
| Oh, Frankie!..... Orange | Whistle for a Wind..... Singer-Reese-Patrick |
| Oh, How She Lied to Me..... Santly-Joy | Who Threw the Whisky in the Well?..... Advanced |
| Oh, Really, O'Reilly..... Mutual | Why Shouldn't I Dream..... Hanna |
| Old Mister Frog..... Winthrop | Winding..... Kelly |
| On Basle Street..... Starlight | Ya' Betcha..... Pyramid |
| On the Other Side of the Rainbow..... Arcadia | Yay-Dit..... Fox Maya |
| Once Again..... Hanna | Yes, Honey, I've Got a Baby..... Hall's Hit Songs |
| Once Upon a Song..... Mills | You Belong to My Heart..... Chas. K. Harris |
| One Meat Ball..... Leeds | You Use Your Head, But I Use My Heart..... Matt Pelkonen |
| Otto, Make That Riff Sizzate..... Tempo | You Don't Have to Believe Me..... Prominent Songs |
| Our Engagement Waltz..... Stirling | You Never Understood..... Harmony House |
| Out of This World..... Morris | Your Pot o' Dough..... BMI |
| Please No Squeezas Da Banana..... Leeds | You're So Worth the Waiting For..... Viking |
| Pluggin' Jane..... Perry Alexander | |
| Poor Lenore..... Harris | |
| Promises..... Marchant | |
| Put Another Chair at the Table..... Leeds | |
| Question and Answer..... Chappell | |
| Ouch! The Senorita Folks..... De Clumber | |
| Remember When?..... Campbell-Porgie | |

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WILL PICK UP WITHIN 100 MILE RADIUS.

MAIN WORM GEARS

For WURLITZERS, \$5.00

SELECTOR PINS OR DUMBBELLS FOR WURLITZER. 2 DOZ. \$7.00

For Quantity Prices Write to

JAMES CLEMENT MFG. & COIN MACHINE PARTS
948 W. Russell St.
PHILADELPHIA, 40, PA.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	POSITION Last Week	POSITION This Week	RECORD	ARTIST	Label
3	10	8	TAMPICO	Stan Kenton	Capitol 202
15	8	9	BELL BOTTOM TROUSERS	Tony Pastor	Victor 20-1661
9	8	10	BELL BOTTOM TROUSERS	Guy Lombardo	Decca 18683
			Oh! Brother		

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Hugh Cross, singer, guitar player and composer of folk songs and one of the veterans of this type of songs on records and radio, joined the staff of WAVE, Louisville, August 13, and is heard every weekday morning on a sponsored program. Hugh was last on the air at Indianapolis where he was emcee for the WIBC Jamboree for two years. Since leaving there in March he has been playing parks, fairs and theaters. He made a guest appearance on the WIBC Jamboree at Keith's, Indianapolis, July 29, packed 'em in and was held over a week.

Cross, who starts his 19th year in radio in October, has written a number of popular folk songs, among them *Don't Take Me Go to Bed, I'll Be Good, Back to Old Smoky Mountain, Little Foot Prints in the Snow* and his latest number, *I Got Left Out in the Rain*, which has the earmarks of a hit.

Pierce Duo Popular

Webb Pierce, composer of *Tomorrow Begins Another Year*, is receiving enthusiastic response to his and Mrs. Pierce's harmony-vocal rendition of the

tune on Hal Burns's *Hillbilly Hayride* program, KWKH, Shreveport, La. Duo sings to the accompaniment of Webb's guitar and is rapidly growing in popularity with Southern audiences. The *Tomorrow* tune, pubbed by Leeds, was twice featured in *Song Hits* magazine recently. Pierce is known as the composer of *The Magic I See in Your Eyes*.

Art Brown Featuring "Smiles" Tune

Art Brown, famous organist of the Capitol Theater, Washington, for many years, has been featuring *Down the River of Smiles* on his program on Station WOL regularly for the past six weeks. Starting his radio at 7 a.m., Brown's program of records, news and lazy humor continue uninterrupted until the quarter hour organ-vocal show. Esther Ewald, co-writer with Lucille Ritz and Bill Boyd of the country music tune, reports the entertainer as predicting a real hit. Mrs. Ewald is now active in defense work near the Capital City.

Busy Larry Gondringer

Larry Gondringer is putting in overtime to make up for the months lost following accidental injury in a Hastings, Neb., plant last winter. Working 14 hours per day on the production line and his KHAS radio shows, the Prairie Swingsters' leader also plays dance engagements three nights weekly, where he reports *Night After Night* as taking the lead in requests from dance crowds and *Because You're Gone* running a close second. Both tunes are Gondringer compositions. Another top favorite with Prairie Swingster patrons is the Boyd-Clark-Mel ditty, *Lone Star Rose*, featuring Gondringer's special arrangement.

Unusual Song Folio

Marilou Dawn and Alex Valentine are credited with compiling and editing a most unusual song folio titled *Deep South Negro Spirituals* and pubbed by La Casa Del Rio. They are original folk songs brought to this country by African slaves and handed down from generation to generation—sung in camp meetings and revivals; also on road gangs. Text is written free of dialect; melodies are authentic and original. Miss Dawn is better known for her currently popular *I Guess I'll Always Love You and Until the Day I Die*.

Boyd and Ramblers Going Strong

Bill Boyd and His Cowboy Ramblers, with Jim Boyd and unit as extra added attraction, are playing to the largest, most enthusiastic crowds at Ward Island Naval Air Training Center, Corpus Christi, Tex., of their four years USO-Treasury tour experience. Bill and the Ramblers just completed successful return engagements at Brownwood and Mineral Wells, Tex., while Jim and his Texas Mockingbirds rounded out a series of SRO appearances on Interstate Circuit, with Breckenridge, Tex., last date before the brothers joined forces for the navy shows.

Tunester Tuttle

A story about Cactus Jack (Cliff Johnson) of KLX, Oakland, Calif., who has a high ranking Western program, has been sold to *American* magazine for early publication.

Frank Messina, accordionist with the WLS Dawnbusters for the last three

years, was recently inducted into the navy and has been replaced by Max Stelter, formerly of the WLS Rangers. Ted Harmon is now accordionist with the Rangers.

Jerry Lama, composer and musician, writes that he is now appearing at Kelly's Stable, New York night spot, with the Dick Styles Trio.

Tommy Carey and Nell Seely have written a new commercial song, *Chattanooga, Tennessee*, which has a lot of promise.

Chart Music is bringing out two Pappy Cheshire songs, *I'll Always Be With You*

and *As Long As I Live*.

Two songs by Lenny Sanders and Roy West, *A Funny Sigh, A Little Cry and Then a Smile*, and *I Know That You're Cryin' Somewhere*, have been accepted by La Casa.

Publicity department of WSM, Nashville, and the NBC network's New York press department have collaborated on a *Grand Ole Opry* picture layout which made the radio section of *The New York Times* August 12. Pictures include Roy Acuff, Duke of Paducah and Minnie Pearl.

WATCH FOR THIS DESIGN

..... IT MEANS PROFITS

FOR MUSIC OPERATORS

WALL BOXES AND ACCESSORIES

50 Wurlitzer 30-Wire Boxes	\$19.50	15 Rock-Ola AC or DC Wall Boxes ...	\$29.50
25 Wurlitzer #320 Boxes	29.50	5 Seeburg Envoy Remote Amplifiers,	
25 Wurlitzer #120 Boxes	32.50	Complete with Tubes, Ea.	100.00
25 Wurlitzer #125, 5-10-25 Boxes ...	42.50	5 Seeburg Gem Amplifiers, Comp. ...	25.00
10 Wurlitzer #125, 5-10-25 Boxes, New	52.50	5 Seeburg Symphonola Amplifiers, Comp.	35.00

BALTIMORE MUSICAL SALES CO.
BALTIMORE, 1, MARYLAND
140 W. MT. ROYAL AVE. VERNON 5757

We Pay Spot Cash

FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have

WE PAY THE FREIGHT
WE STILL PURCHASE SOLID SHELLAC SCRAP

J. F. BARD

619 ANTONIO STREET LOS ANGELES, CALIF.

WANTED

2 A. M. I. AUTOMATIC HOSTESS UNITS COMPLETE

CALL OR WRITE

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY (Phone 4-2109) ALBANY 4, N. Y.

WANTED SCRAP RECORDS

Any amount—we pay freight. We buy Worn and Broken Records.
Write immediately

NELSON MILLING CO.

295 South Fair Oaks Ave. Pasadena 2, California


BRAND NEW FLOOR SPEAKERS

Mirror on each side.

Gray finish, trimmed in black.

Dimensions: About 6" high, 17" wide and 17" deep.

Speaker built into top.



ANY WALL BOX OF ANY MAKE CAN BE ATTACHED TO THIS FLOOR SPEAKER. SAMPLE, \$75.00

In Lots of 5, \$65.00 Each
In Lots of 10, \$60.00 Each

Terms: 25% With Orders, Balance C. O. D.

W. B. NOVELTY CO., INC.

1903 Washington St. Louis, Mo.

NOVELTY CO., INC.

917 Broadway Kansas City, Mo.

2 COMPLETE CENTRAL STATIONS

ROCK-OLA MYSTIC MUSIC

WITH 20 1940 SUPER MODELS

PERFECT CONDITION—NOW WORKING MECHANICALLY ON LOCATIONS

1 CENTRAL STATION With 10 Supers

\$ 5,000.00

or

2 CENTRAL STATIONS With 20 Supers

10,000.00

GEO. J. YOUNG

427 W. York St. Norfolk, Va.

WURLITZER - SEEBURG - ROCK-OLA

MOTORS REPAIRED

10 DAYS SERVICE \$6.00

SHIP TO US EXPRESS PREPAID

BLISS & SAGE

ELECTRICAL COMPANY FOR OVER FIFTY YEARS

105-810 MAIN ST., MALDEN, MASS.

RECORDS

HILLBILLY RECORDS

Triffin' Gal—Colorado Hillbillies	70¢
Tears for Souvenirs—Tex Grande	70¢
Stars and Stripes on Two Jims—Colorado Hillbillies	70¢
Don't Hang Around Me Anymore—Tex Grande	70¢
I Need Someone To Love Me—Tex Grande	70¢
That's What I Like About the South—Phil Harris	70¢

RACE RECORDS

Honey Dripper—Joe Higgins	80¢
Close to You—Frank Haywood	80¢
Gotta Penny—King Cole	80¢
The Lady in Bed Blues—Hot Lips Page ..	70¢

LARGEST STOCK OF RECORDS IN THE COUNTRY

Send us your order for Records on any Label. Sample Service—Lists mailed on request. Immediate shipment.

LACLEDE MUSIC CO.

4060 Laclede Ave. St. Louis, Mo.

CANDY BAR VENDING FIGURES

RECONDITIONED (Like New)

A. B. T.

TARGET SKILLS

Challengers, Late Models \$35.00
 Angle Iron Stands for ABT Guns 4.00
 Model "F" Targets (Yellow Cab.) 25.00
 Model "F" Targets (Blue) 35.00



SPECIAL!

5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser .. Ea. \$17.50
 DuGrenier Candyman, Clean 39.50
 U-Need-a-Pak, 5 Col. Candy Mach. 59.50
 Mutoscope Counter Model Movies 39.50
 Victor View-a-Scope 25.00

USED COUNTER GAMES

Kicker & Catcher \$29.50
 Civilian Defense 13.50
 American Eagle 19.50
 American Eagle, Gold Award 29.50
 Pikes Peaks 22.50
 Bingo 12.50
 Victor Roll-a-Packs (3 Dice) 9.95
 Liberty, 1¢ Tok. Payout Fruit Reels. 19.50
 Daval 21, New, Divider Model 9.95
 Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform 39.50
 Imps, New, 1¢ or 5¢, Cig. Sym. 12.50
 Imps, Used, Cig. Sym. 6.90
 Marvel, Cig. Reels, Token Payout .. 19.50
 Like New 19.50
 Cubs, 1¢ or 5¢, Cig. Sym. 9.90

SHIPMAN STAMP MACHINES,
 Brand New, 1¢ & 3¢ 29.50
 Used 25.00
 Shipman Mch., 3 Col., 5-10-25¢ Slots 39.50
 Folders in 5,000 or 10,000 Lots.
 Per 100090

STEEPLECHASE, 1¢,
 the Most Fascinating Amusement
 of Today—Watch the Balls Run. . 29.50

SLOTS & CONSOLES

Watling 5¢ Rolatops \$ 89.50
 Watling 10¢ Rolatops 89.50
 Mills 25¢ Gold Chrome, Looks and works Like New 299.50
 Mills 5¢ Gold Chrome 299.50
 Mills 10¢ Gold Chrome 305.00
 Mills 25¢ Blue Front 275.00
 Mills 10¢ Blue Front 295.00
 Jennings 5¢ Silver Chief 149.50
 Jumbo Parades 99.50
 Mills Goose Neck, Single J.P. 59.50
 Mills Bonus, 3-5 P.O. 259.50
 Mills Vest Pocket, B & G 59.50
 Mills Vest Pocket, Chrome 79.50
 High Hand 169.00
 Jennings Silver Moon 99.50

NEW & USED PIN BALLS

Alert \$ 75.00
 Flat Top, Argentina ..\$85.00
 New 249.50
 Oklahoma 239.50
 Grand Canyon, Idaho, New 239.50
 New 249.50
 Invasion 209.50
 Gobs 110.00
 Marines at Play 90.00
 Grand Canyon 150.00

PHONOGRAPHS

Rock-Ola Master '40, Rocklite ..\$375.00
 Wurlitzer 616 Lite-Up 225.00
 Rock-Ola 18 Record 169.00
 Rock-Ola 12 Record 110.00

1/3 Deposit Required With All Orders,
 Balance C. O. D. Full Payment Must
 Accompany All Orders Under \$20.00.
 Send for List of All Types of Machines!

WANT PEANUT MACHINES!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET
 PHILADELPHIA 23, PA.

VENDING MACHINES

for

SANITARY NAPKINS

Packed in Envelope or
 Cardboard Box

Send us sample to be vended for
 our recommendations.

J. B. SMITH CO.

16th & Indiana Sts., Phila., Pa.

STAMP FOLDERS

For Shipman and Advance

STAMP VENDING MACHINES

Immediate Delivery—Any Quantity.

UNIVERSITY PRESS

655 Sixth Ave., N. Y. C. Ch. 2-9890

Report Gives Total Volume

Seven confectionery firms
 sell more than 50 per cent
 of their bars thru venders

CHICAGO, Aug. 18.—Statistics on confectionery sales and distribution for 1943, prepared by the Department of Commerce during 1944, make the first attempt to present data on the amount of candy sold thru vending machines.

In a report which consumes two of the study's 56 pages, the Department of Commerce presents the findings based on questionnaires returned by 310 confectionery manufacturers. As the report says, "analysis of the importance of the vending machine as an outlet in distributing candy to consumers is another innovation."

Research and statistical writers who compiled the report pointed out that "altho the role of vending machines as a means of putting candy in the hands of the consumer is of more than ordinary significance in wartime when individuals are working long hours in factories and patronize machines more frequently than they otherwise might, the importance of the vending machine as a distribution outlet has not yet been clearly defined."

Question Firms

In this attempt to determine just what volume of candy was sold thru vending machines during 1943, manufacturers of confections were asked to give their answers to two questions. They were asked to say what was the value of their total sales of 1, 5 and 10-cent candy items, since these items are the type most generally distributed thru vendibar machines. Then they were asked to state what percentage of the manufacturers' sales of such items represented goods which eventually reached the consumer thru vending machines. These two questions enable the research workers to strike a comparison.

Out of the total number of manufacturers, 310 answered, but only 100 companies answered the two questions which specifically referred to vending machine sales. This, of course, could be expected, since most candy bar manufacturers do not sell their goods direct to the vender trade. Because of this situation, all of the manufacturers could not be expected to have figures on such sales.

Percentage Volume

But the 100 companies who did respond to the vending-questions showed that an average of approximately 6 per cent of 1, 5 and 10-cent items of the goods produced by all these companies were sold to the public thru vending machines. Sales thru vendibar machines, as far as those 100 companies were concerned, represented about 4 per cent of the total sales volume.

The Department's report says that "These percentages are deemed representative of only the 100 responding companies and are not necessarily typical of the entire candy industry. With few exceptions, the respondents indicated that vending machine disposal of their goods could be estimated only in approximate terms. A number of houses, while aware that some of their goods reached the consumer thru machines, lacked information on which to base a reasonably accurate estimate."

Seven of the companies that replied, reported that 50 per cent or more of their 1, 5, and 10-cent goods went into vending machines and reached the buying public thru that medium. The wholesale value of goods which these firms sent to vending machines was valued at \$1,250,000, compared to their total sale of \$4,200,000.

See Increase

While the figures revealed by this study are not supposed to be absolutely accurate, they are representative. If any—
 (See Candy Bar Vend. on opp. page)

Automatic Restaurant Cars for P-W Trains on Planning Boards

CHICAGO, Aug. 18.—Recent statements that the New York Central and other railroads are considering the installation of vending machines in passenger coaches after the war have given promise of new, profitable locations. More recently, a full-page advertisement of the Pullman-Standard Company suggested the possibility that post-war Pullman cars may likewise carry vending equipment.

Pullman advertisement announces what that company calls "the grillroom car" which is supposed to be "a wholly new conception in railroad-restaurant service." Idea of the car is to give passengers a diner-lounge where they can serve themselves, somewhat after the fashion of the East's Automat restaurants.

Grillroom cars are not intended to replace the existing diners carried by trains but will serve as a supplementary service.

Pullman's advertisement does not say whether the cars will be equipped with coin slots. But it does say that there will be "automatically operated food counters" for self-service. A half-page artist's conception of what the car will look like shows customers standing in front of a streamlined counter which looks something like any cafeteria counter. Drawing shows foot pedals, however, which will probably have some place in the service.

Just how passengers pay for their food

is not revealed in the advertisement. No cashier is shown, either to make out checks or to collect for them. This grillroom service, could, of course be easily adaptable to coin-slots.

MODERNIZE with the "POPMATIC"



ALL ELECTRIC—COMPLETELY AUTOMATIC—COIN OPERATION—ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

NOW \$99.50 NET

F. O. B. Cambridge, Ohio. Full cash with order.

We Buy Music Routes

SUPPLIES FOR POPMATIC

Extra Heating Elements, Ea. \$5.00
 Popcorn, Per Lb. 14 1/2¢
 Glassine Bags, Per 1,000 2.50
 Popping Oil (Packed 6 Gal. Per Case).
 Per Gal. 2.50

THE P. K. SALES CO.

6th and Hyatt Ave. CAMBRIDGE, OHIO

V-V DAY

That DAY when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells, land mines, rocket shells, chemical shells, 90's and 155's. And now—vending machines!

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

Look for the STANDARD popper machine
 Look for the STANDARD candy machine

STANDARD VENDORS

LEHIGH FOUNDRIES, INC.

Factories at Easton & Lancaster, Pennsylvania

FOR SALE 10 BALLY BEVERAGE MACHINES (Reconditioned)

\$350 each

We carry a full line of Bally Beverage
 Machine parts.

FOOD DISPENSING CO.
 2107 Chester Ave., Cleveland 14, Ohio

Copyrighted material

Automatic Laundries Doing Rush Biz for Families in New York; Plan More Units

Handle 6,500 Pounds of Wash Daily at Three Spots

NEW YORK, Aug. 18.—Housewives of Parkchester are bringing 6,500 pounds of family wash every day to the three cash-and-carry laundrettes located in the Bronx housing development. This information was divulged by officials of Telecoin, Inc., who likewise announced that they plan to open a fourth laundrette in Parkchester before September 1.

Laundrettes, started in Parkchester last November are operated somewhat like a beauty salon. More than 53 washing machines are available for housewives' use every day except Sunday between 8 a.m. and 9 p.m., but housewives who want to use one of the machines must make an appointment in advance.

Use Coin Slot

Housewives come to the laundrette with their laundry in baby carriages, strollers or toy wagons or even in a pillow case over their shoulders. At the entrance to the laundrette the laundry is weighed, since no washing machine load is allowed beyond the maximum 10-pound capacity. Twenty-five cents deposited in a coin slot timing meter on the wall allows the homemakers to place their bundle up to 10 pounds in the machine.

Then follows a half hour of automatic washing, rinsing and tossing free of excess water. While this process is going on, housewives can go elsewhere to do their shopping and other chores. When they return their laundry is ready to take home and iron.

Children who often accompany their mothers to the laundrette sometimes keep attendants busy. They are anxious to watch the laundry process thru the small glass portholes on the front of every unit. "We have to make it more difficult to open the doors," a Telecoin executive said. "Sometimes the children open them while the machines are in motion." Since the automatic swirling action of water and soap suds does not stop when the door is opened, inquisitive youngsters are likely to find soap bubbles splashing about them. Local housewives in Parkchester are enthusiastic about the service which the laundrette offers.

Drying Next?

Only disadvantage in Parkchester is the lack of sufficient space in which to dry the clothes once they are washed. Many housewives, therefore, bring their laundry in small bundles on several different days. Perhaps in the post-war period, if and when more space becomes available, the laundrettes will be able to provide facilities for drying clothes. As it is now the laundrette whips all excess water from the clothes but they are still left damp.

Husbands, as well as housewives, are making use of the laundrette service, attendants report. While the most popular day for washing is still Monday, the husbands are likely to show up any day of the week, "any time after 7 o'clock in the evening," according to attendants. Two additional laundrettes are now in service in the Bronx, and there is one each in South Bend, Ind., and Bethle-

hem, Pa. Contemplated additions, as soon as washing machines are available, include two units for Astoria, Queens, two for other sections of the Bronx and units in various other New York and New Jersey neighborhoods.

Balt. Firm Intends To Continue Use of Root Beer in Machs.

BALTIMORE, Aug. 18.—Dispensers, Inc., Inc., which operates a line of soft drink machines in this territory, reports that its business has been moving along at a fairly even rate. Company has been specializing in the root beer line and so has not felt the real pinch of the sugar shortage which affected many other soft drinks.

Victor Rubin, manager of the Baltimore division of the concern, says that his company has been using root beer in its machines for several years. During that time, according to Rubin, a considerable patronage for the drink was built up, until the firm now estimates that root beer accounts for some 75 per cent of all the beverages which its machines move.

Because the root beer gained such ready acceptance and popularity with the consuming public, it is likely that the firm will continue to use this drink in its machines to a great extent even after other soft drinks return in plentiful quantity.

Since latest reports reveal that there is likely to be a continuing shortage of sugar for some time to come, the company's decision to keep pushing root beer should have certain definite advantages.

Survey Reports 3,000 New Self-Service Stores Soon

CHICAGO, Aug. 18.—Self-service supermarkets in the post-war period are reported likely to be handling many lines other than food, according to a recent survey. Cigarettes and other tobacco products will probably be major lines and in many instances will have separate departments of their own.

Trade authorities indicate that a minimum of 3,000 new self-service supermarkets will be built. They likewise state that sites and plans for nearly half this number are now ready. This coincides and confirms previous reports that there will be a great number of new retail stores opened during the post-war era.

All of these retail outlets, of course, are potential locations for coin machines of various kinds. If, as this recent survey indicates, many of these supermarkets include a separate and complete merchandising department for cigarettes, it is more than likely that store owners will find cig venders the best practical method of moving their stock.

Of the 3,000 super-markets which the survey indicated will be built, the West North Central area will have the largest number. This includes Minnesota, Kansas, Nebraska, Missouri, Iowa and North and South Dakota. Second most popular area the survey shows, will be the East North Central States of Michigan, Wisconsin, Indiana and Illinois.

It is impossible, of course, to say definitely just how many and what kind of new lines super-markets will handle after supplies of goods again become normal. This recent survey points out that some grocers indicated they intended to handle sporting goods and electrical appliances among other things. Previous surveys have quite definitely indicated that the self-service super-markets will become a major outlet for ice cream.

Experts in sale and consumer prefer-

Versatile Packing Mach. Now Wraps Stacks of Cookies

CHICAGO, Aug. 18.—Package Machinery Company reveals that a machine, which has been used for years to wrap nickel candy bars, can now stack cookies or crackers two high and wrap them, two or three stacks at a time, in glassine, wax paper or cellophane.

CANDY BAR VEND.

(Continued from opposite page)

thing, the estimates are on the conservative side. It is a fact, known to the trade, that there are plants located here in Chicago which do nothing but manufacture candy bars designed for sale thru the vending trade. There is a definite possibility that plants making bars exclusively for sale thru vending channels may increase during these peace years.

Whatever may be said for the conclusions in this study, it is evident that many confectioners are relying on vending machine sales may climb to even public. During these post-war years, and especially when sugar and other ingredients again become plentiful, vending machine sales may climb to even larger percentages.

Table, compiled by the Commerce Department, shows that 20 firms selling \$2,000,000 or more 1, 5 and 10-cent items, report that vending machines account for 3 per cent of their total sales. Fifteen firms, selling from one to \$2,000,000 of the items, said the vending trade accounted for over 11 per cent of their total business.

Firms totaling 17, who do a business of \$500,000 to \$1,000,000 yearly, reported moving over 6 per cent of their items thru vendors. Thirteen firms, with \$250,000 to \$500,000 business, sell nearly 3 per cent thru vendors; 15 firms in the \$100,000-\$250,000 bracket, sell 3.7 per cent thru the machines; 13 firms in the \$20,000-\$100,000 bracket sell 1.3 per cent, and seven firms in the less than \$20,000 sales group, move 5.5 per cent of their items thru vendibar machines.

New Crop Nuts Report; Orders Taken for Fall

ATLANTA, Aug. 18.—While rains delayed the digging of new crop peanuts in Southeastern States, reports from other growing areas revealed that thousands of acres have now been dug up and peanuts are being stacked for curing.

Candy bar manufacturers who use peanuts in many of their products are heartened at the new crop prospects. Fair weather in South Texas and in the Virginia-Carolina area is helping to produce what may develop into a record crop of peanuts.

Growers predict that a fair volume of shelled peanuts will be moving out of storage by September 1. Only a few carloads of peanuts have moved so far this season, but growers have made contracts for October, November and December delivery.

Altho there is no definite assurance, it does not seem likely at this time that military requirements for 1946 will require growers and traders to set aside part of the new crop. Military requirements for this year ran high, and as a result, regular channels found themselves facing a serious nut shortage which is not expected to improve until this fall.

Corn Shortage Worries Trade

CHICAGO, Aug. 18.—Confection manufacturers are reported concerned over the continuing shortage of corn and the fact that most major industries are already reported to have used up their reserve supplies of cash corn and are likewise reported unable to obtain additional supplies.

Corn starch, sirup and other products from corn will be curtailed drastically within a few days unless there are increased receipts. This situation is expected to have a telling effect on those confectioners who manufacture caramels and other chewy candies which require a high corn sirup content.

Despite the fact that growing conditions for corn have lately been exceptionally good, it is late in the season for a good corn crop. Growers thruout the country and particularly in the Middle Western States report that their crops are still short of normal growth. Illinois growers, whose corn is now only a few inches high, say that there will not be a large commercial crop unless there is an extremely late fall with continued favorable growing conditions.

Despite the fact that the corn crop is far short of normal growth, conditions today are not as bad as were expected earlier this summer.



VENDS THEM ALL

CANDY • GUM • CIGARETTES
 PACKAGED PEANUTS • COUGH DROPS
 5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
 CIGARETTES • PACKAGED PEANUTS
 5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
 GUM • CIGARETTES • MINTS • CANDY
 PACKAGED PEANUTS • COUGH DROPS

Univendor

STONER MFG. CORP. Aurora, Ill.

PERPETUAL SALES BOARD

10c PLAY—
 Average Gross Take\$57.60
 Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.25 EA. Lots of 12 Boards, \$68.75 Comp. Cash With Order — F. O. B. Factory.

TORR 2047 A - SO. 68
 PHILA. 42, PA.

FOR SALE
 6 "THIRST QUENCHER" CUP VENDING MACHINES
 A-1 Condition — 1940-'41 Models.
NEHI BOTTLING CO.
 TOCOGA, GA.

Phonograph Values

- 3 MILLS THRONES OF MUSIC
- 1 SEEBURG PLAZA, Wireless
- 1 SEEBURG REX, Wireless
- 3 ROCK-OLAS, 12 Record
- 1 Seeburg Wireless Rolaway (Made from a Plaza)
- 1 Seeburg Wireless Rolaway (made from a Rex) and 2 5c, 10c, 25c Wireless Barboxes
- 1 Lucky Lucre
- 7 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 2 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 6 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.
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Trade Awaiting Removal of Controls Which Will Mark Resumption of Canada Biz

Defeat of Japs Does Not Mean Immediate Rule Removal

OTTAWA, Aug. 18.—Government officials here have announced that the surrender of Japan does not mean that there will be a wholesale lifting of wartime curbs. Shortages in many essential lines will keep Canada in much the same position as it has been up to now and there will be no immediate change in rents, wages or foreign exchange regulations.

Canadian officials are continuing to assert that rumors concerning a change in foreign currency relations are without foundation. These rumors, which are said to have originated in London and New York, might have a bad effect on Canada's immediate post-war export-import trade should they become widely accepted. Present rate of exchange between the United States and Canada—which values the Canadian dollar at approximately 91 cents American money—is generally considered advantageous both to American exporters and to Canadian importers.

The Canadian government's insistence on maintaining current rate of exchange is viewed as a definite bid for post-war trade.

Relax Controls

Heads of government departments who are responsible for Canada's wartime controls report that they have found it possible to do away with, or at least to relax, more than 50 restrictions since Germany collapsed. Small scale manufacturing of civilian automobiles has already

started, and controls governing the production of various household appliances in the electric line have already been lifted. But Canada still faces a period of serious shortages in materials and labor before manufacturers can resume such production on a peacetime basis.

Prior to the war Canada was the best market for U. S. coin machine export, altho that trade virtually stopped during the war. In 1940, the last year for which complete figures are available, Canada imported a total of 8,888 coin machines from the United States. These machines, valued at \$695,328, accounted for over half the total coin machine exports from the United States during that year.

As 1940 wore on and the war became more and more a concern for the Canadian government, officials assessed defense taxes on many imports, including coin machines. Even after assessment of these defense taxes, Canadian distributors and operators continued to import various types of coin machines in numbers as great as before. At the end of 1940, however, the Canadian government applied new decrees against many articles, including coin machines, and those decrees virtually banned importation.

Parts Business

After that date the Canadian trade still purchased parts from the United States and that accounted for much of the U. S. exporters' business. The Canadian government has encouraged the importation of parts for coin machines, and those parts have been used in Canada where lumber has been fairly plentiful to assemble machines. Export statistics, however, do not reveal how many parts or their value have been shipped to Canada.

In 1940 Canada imported a total of 995 American-made juke boxes valued at \$190,608. During that same year Canada imported 1,648 vending machines valued at \$131,167 and 6,245 amusement devices valued at \$373,553. Total number of amusement machines imported during 1940 shows a remarkable increase over the import figure for amusement machines in 1939, when only 2,825 machines were brought into the country.

Coin machine trade, both in the United States and Canada, is anxious for the day when trading may be freely done again. So long as the present rate of currency exchange between the two countries remains unchanged, that trade will be advantageous to both. June 1 of this year the Canadian government relaxed its restrictions on the importation of juke boxes, and further restrictions which now hinder the importation of other products will probably be relaxed in the near future.



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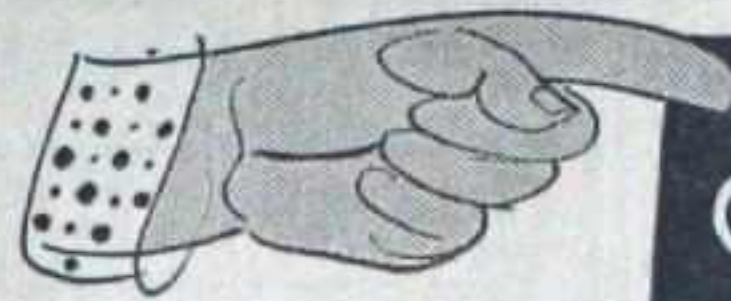
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Woman Op Is Mobile Penny Arcade Prop.

Unit Travels Midwest

DETROIT, Aug. 18.—Michigan and Indiana have seen the unusual spectacle of a traveling Penny Arcade operated by a woman this year, as the Majestic Greater Shows moved from town to town. Operator is Mrs. Mae Goldstein who is incidentally the wife of Sammy Goldstein, partner in the new carnival organization. Arcade is owned by Leonard Goldstein, a brother of Sammy Goldstein, who operates the bingo game on the shows.

Mrs. Mae Goldstein, however, has had full charge of operation and responsibility for the success of the show. She has gone around with her change apron clutched in one hand and a screwdriver in the other, serving as both mechanic, manager and change-girl or cashier.

Servicing of machines on the road presents problems that the average city operator rarely has to face, with his established city location and the availability of all types of supply companies in his own town, while the road operator has to depend mostly on his own resources.

Handles Repairs

Mrs. Goldstein has been able to handle most repairs, except major ones. This is the more remarkable because the arcade includes a wide selection of older type machines which might be expected to give greater trouble from wear, such as those ancient machines in which, the pictures in them may be decades old, prove attractive still for the youngsters and oldsters as well. Big golf and hockey machines are provided near the entrance proving good eye catchers from the midway.

She took over the dual job of running and servicing the arcade this season when it proved impossible to get competent permanent help. She is planning to close this down for the time being in order to devote her attention to other duties with the Majestic Greater Shows, after playing the Oakland County Fair at Milford, Mich., but may resume operation of the arcade later when time and conditions permit. It has been a good money-maker this season, she reports.

She has past personal experience in the indoor side of show business as well, for she was connected with the Loop Theater in Detroit, about 15 years ago.

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Rock-Ola Spectravox & Windsor	350.00
Rock-Ola Standard	369.50
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5 Striking Clocks, Exhibit, Ea.	75.00
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2 Chester Pollard Football, Each	100.00
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2 Skill Jumps, Each	25.00
2 Simplex Name Plates with 5 Lbs. Aluminum, Both	130.00
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2 Mills Lift Machines, Each	22.50
15 Callie Drop Picture Machines, Complete with Views, Floor Size, Each	15.00
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Mills O.T., late model, 10c	75.00
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Mills War Eagle, 3/5, 20 stop, gold chromed	99.50
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Table listing various amusement machines and parts like Ball Payout Jockey, Bonus Bells, etc. with prices.

Sheet plastic thickness of dime, 20x50 inches, \$5.00 a sheet. Illuminated replacement cabinet for Wurlitzer, 12 and 16 models, and Rock-Ola Imperial, 12-16-20 models. \$100.00. Grille for 16 Wurlitzer, \$5.00; illuminated corners, \$5.00.

1/3 Deposit, Balance C. O. D. JACOBS NOVELTY CO. Phone 650 Stevens Point, Wis.

PRICED TO SELL

Table listing Wurlitzer and other machines with prices like 1 Wurlitzer 41 \$135.00, 3 Wurlitzer 61 122.50, etc.

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FOR SALE

Table listing Paces Races, Club Bells, Track Times with prices.

J. DAWSON 727 S. Alamo San Antonio 3, Tex.

FOR SALE

Table listing Mills Four Bells, Super Bells, Super Bell, etc. with prices.

COIN MACHINE

Westville, Ill.

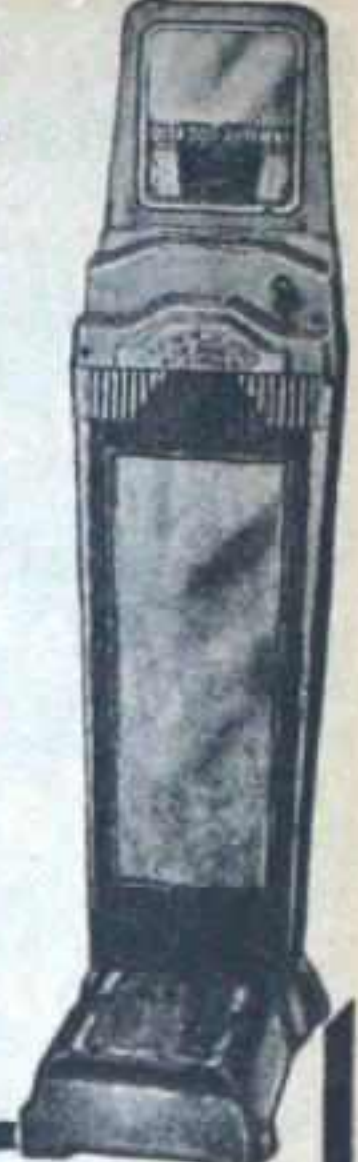
Table listing various coin machines like Two All Americans, Legionsaire, etc. with prices.

Machines in A-1 shape. Every machine bought new and have had one owner only.

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All Tickets Made of Craft Paper.

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Mechanic for Pinballs and Music. Must be sober and capable. Also want young man mechanically inclined to learn business.

Apply by letter only in own handwriting, stating qualifications and salary expected.

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Table listing various items for sale like Para Trooper, Four Aces, Marines, etc. with prices.

MISCELLANEOUS EQUIPMENT Mills Jumbo Parade, Late Head, Cash Pay \$125.00

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Baker Defense	50.00	5c Melon Bell	190.00	Saratoga, P.O.	80.00
Four Diamonds	42.50	5c Brown Front	200.00	CONSOLES, F.P.	
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Hit the Jap	55.00	Roman Head, 5c	100.00	Big Top	98.50
Horoscope	45.00	5c Silver Chrome	275.00	Big Game	50.00
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Salute	40.00	American Eagle	22.50	5-S	600.00
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Sport Parade	37.50	Paces Races, Brown	200.00	Shoot the Chutes	135.00
Stratoliner	40.00	Jumbo, P.O.	125.00	Ace Bomber	200.00
Star Attraction	59.50	Galloping Domino,		Sky Fighter	250.00
Smack the Jap	50.00	2 Tone	395.00	Exhibit Claw, Rotary	250.00
Victory	85.00	4 Bell HI Head, 4-5c	850.00	Merchantmen Claw	150.00
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		Silver Moon, Comb.	170.00		

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Galloping Dominoes	325.00	Columbia, Jackpot	89.50
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6 Latest Model Watling Big Games, F.P.	99.50	1 Used Singing Towers	Write
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2 Rapid Fires	175.00
2 Keeney Sub Guns	165.00
3 Evans Tommy Guns	125.00
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Gold Chromes, 5c	Brown Fronts, 25c	Columbia Bells, Watling, 5c
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CONSOLES

30 Dominoes, L.C.	1 Bob Tail	5 Tracktimes 38
25 Dominoes, D.C.	2 High Hands	1 Pamco Rosemont, 5c & 25c
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GOLD STAR	BOWLING ALLEY		

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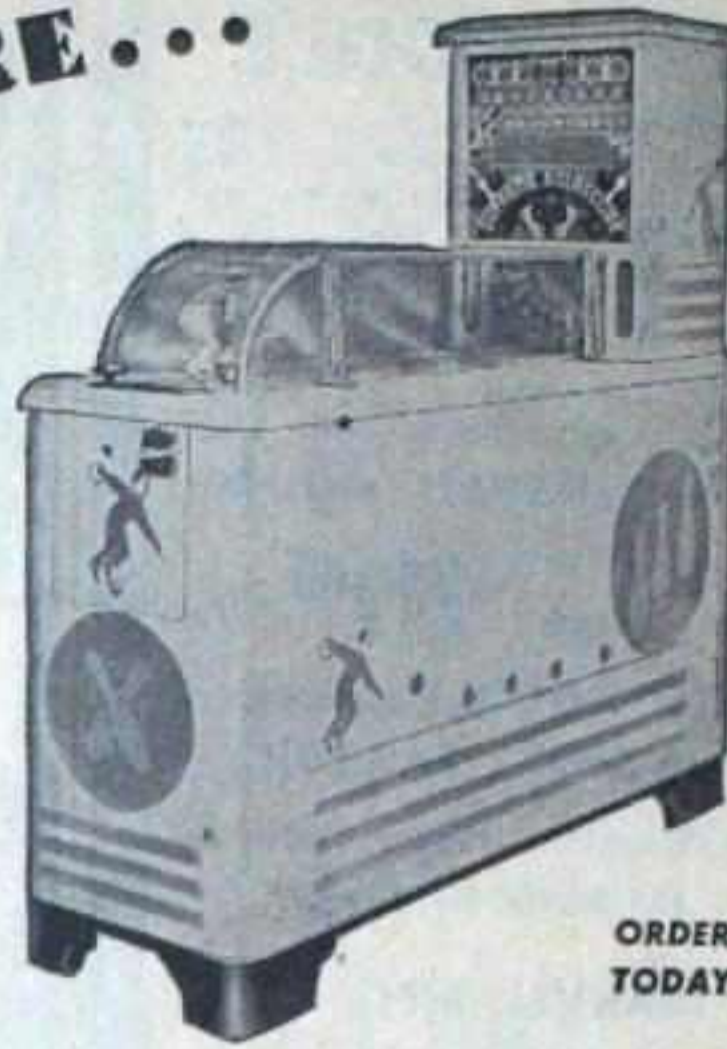
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Baffle Ball 22.50	PEO Basketball 50.00	Sky Fighter, conv... 229.50
Chicken Sam 100.00	Rapid Fire 150.00	
Chicken Sam, Conv. .. 115.00	Sky Fighter 229.50	
	SLOTS	
Walling 5c Rol-a-Top \$65.00	Mills 25c Bonus Bell, Fac. Rebuilt .. \$325.00	
Mills 10c Goose-neck, T.J., Clean 40.00	Mills 25c Blue Front, New Cabinet, G.H., K.A., Factory Rebuilt 300.00	
Mills 25c Goose-neck, S.J., Clean 50.00		
WANT — The Following Must Be in Guaranteed Condition — WANT		
WILL PAY		
Chicago Coin Rol-a-Scores \$ 75.00	Chicago Coin Hockey—Round Backboard 150.00	
Chicago Coin Hockey—Square Backboard 175.00	Bally King Pin 125.00	
	Western De Luxe Baseballs 60.00	

MILLS ORIGINAL SLOTS

ALL CLEAN SERIAL AS HIGH AS 475,000

- 6 5c Silver Chrome, 2-5 P.O. Ea. \$275.00
- 3 10c Silver Chromes, 2-5 P.O. Ea. 300.00
- 3 25c Silver Chromes, 2-5 P.O. Ea. 375.00
- 33 5c Brown Fronts, 3-5 P.O. Ea. 200.00
- 7 10c Brown Fronts, 3-5 P.O. Ea. 225.00
- 6 25c Brown Fronts, 3-5 P.O. Ea. 275.00
- 27 5c Blue Fronts, 3-5 P.O. Ea. 175.00
- 4 10c Blue Fronts, 3-5 P.O. Ea. 185.00
- 2 25c Blue Fronts, 3-5 P.O. Ea. 250.00
- 2 5c Bonus, 3-5 P.O. Ea. 200.00
- 2 10c Bonus, 3-5 P.O. Ea. 250.00
- 3 5c Melon Bells 150.00
- 10 5c Pace Club Consoles, 3-5 P.O. Ea. 125.00
- 6 10c Pace Club Consoles, 3-5 P.O. Ea. 150.00
- 3 25c Pace Club Consoles, 3-5 P.O. Ea. 175.00
- 3 5c De Luxe Pace, 3-5 P.O. Ea. 125.00
- 2 10c De Luxe Pace, 3-5 P.O. Ea. 150.00
- 7 5c Calife Club Consoles, 3-5 P.O. Ea. 75.00
- 6 10c Calife Club Consoles, 3-5 P.O. Ea. 85.00
- 6 25c Calife Club Consoles, 3-5 P.O. Ea. 100.00
- 2 25c De Luxe Pace, Ea. 175.00
- 125 Mills Stands, Crackle Finish. Ea. 15.00

1 BALL PAYOUT TABLES

- 68 Preakness \$17.50
- 18 Sports Pages 50.00
- 14 Grand Nationals. Ea. 65.00
- 33 Grand Stands 85.00
- (Special Price for Entire Lot Above)
- 10 1c Imps 7.50
- 4 1c Yankee Divider Model 12.50
- Salesboards, 1000 Hole Up, 12 Boards 18.00

1/3 Deposit With Order, Balance C. O. D.

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409 No. Adams St. GREEN BAY, WIS. Phone: Howard 2995

TEXAS, OKLAHOMA, ARKANSAS

\$20.00

Cash for five ball tables—penny or nickel slide. Must be in working condition. We pay freight. Other States pay half.

MAIL YOUR LIST OF TABLES

ACE COIN MACHINE CO.

2125 Cedar Springs Dallas, Tex.

"JACKPOT BELL"

\$49.50 Brand New



TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.

812 NORTH MICHIGAN AVENUE - CHICAGO 11, ILLINOIS

COIN MACHINE ROUTE FOR SALE

IN BIG MID-WESTERN CITY A Splendid Money-Making Route, firmly established locations, late 1 Balls and 5 Balls and some Automatic Phonographs. All set up and ready to take over and buyer should make enough profit in first year of operation to almost pay for what present owner is asking. Only those with ready cash need apply, to whom books will be shown. Big supply of Repair Parts included. For full particulars write BOX 438, c/o THE BILLBOARD St. Louis 1, Mo.

SALES BOARDS

- 1800 5c Lulu, X Thick \$2.00
 - 1000 25c J.P. Charley, Thick 1.50
 - 1200 25c Texas Charley, Thick 2.25
 - 2400 5c E. Z. Pickin', Thick 3.00
 - 1020 5c Bingo Tickets 1.50
- (For Stand, Universal)
Immediate Delivery. Write for Complete List.
KAW SPECIALTY CO.
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SUPER CHARLEY IS TERRIFIC

FIRST AND ONLY CHARLEY board having a SEAL jackpot

THICK board, Fine Large Ticket, Jumbo Holes, Circular Sewed Gold Foil Seals, Hand Stamped Winners. Board Size—13 in. x 15 in. SUPER CHARLEY has 170 consolations @ \$1.00 each. A 40 seal jackpot of which 7 seals are opened. 3 seats @ \$25.00 and 37 seats @ \$5.00. Average per seal \$6.50. 1200 Holes @ 25c

Takes in..... \$300.00
Average Profit..... 84.50
Maximum Profit..... 95.00

WRITE FOR SAMPLE TOP

Other THICK 1200 JUMBO hole boards in 5c, 10c and 25c play:
5c Pick-a-Fin, average profit \$33.05
5c Ten Spots, average profit 31.16
5c Win 'n' Grin, average profit 32.84
10c Pick-a-Ten, average profit 59.40
25c \$25.00 Special, average profit 137.07

IMMEDIATE DELIVERY (PHONE 278)

PROFIT NOVELTY CO. FRANKFORT, INDIANA

FOR SALE

- SLOTS—ALL 9-5 PAY OUT
- 3 Brown Fronts, 5c. Ea. \$100.00
 - 2 Brown Fronts, 10c. Ea. 225.00
 - 1 Brown Front, 25c. Ea. 250.00
 - 2 Brown Fronts, 5c. Rebuilt. Ea. 175.00
 - 3 Brown Fronts, 25c. Rebuilt. Ea. 225.00
 - 12 Blue Fronts, 5c. Ea. 150.00
 - 6 Blue Fronts, 10c. Ea. 175.00
 - 3 Blue Fronts, 25c. Ea. 225.00
 - 1 Blue Front, 50c. C.H., K.A. 675.00
 - 2 Melon Bells, 5c. Ea. 130.50
 - 1 Mills Bonus, 5c. Ea. 190.00
 - 3 Columbia, 25c. Ea. 99.50
 - 1 Calife, 25c Club Model 150.00
 - 2 Pace Blue Fronts, 25c. Ea. 149.50
 - 2 Pace Blue Fronts, 10c. Ea. 99.50
 - 5 Pace Blue Fronts, 5c. Ea. 79.50
 - 2 Pace 5c Club Model. Ea. 129.50
 - 1 Pace 25c Club Model 149.50
 - 2 Jennings Silver Chiefs, 5c. Ea. 175.00
 - 1 Jennings Silver Chief, 10c 200.00
 - 2 Jennings Silver Chiefs, 25c. Ea. 275.00
 - 1 Dice Machine, 25c. Late Model 129.50
 - 9 Mills Four Bells, 4-5c Plays, Clean. Each 450.00
 - 5 1 Ball P.O. Pacemakers, Grand Nationals. Ea. 45.00
 - R.W.B. Tickets, 2100 Singles, Bag 1.00
 - R.W.B. Tickets, Stamped in 5's, Bag 1.50
 - 95 Mills Load Stands. Ea. 15.00
 - Mills Load Stands, Pile-Run. Ea. 7.00
- 1/3 Deposit With Order.
FORST MUSIC & NOVELTY COMPANY
1279 MAIN ST. GREEN BAY, WIS. (Phone: Adams 5682 or Residence: Howard 5117-R)

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All Sizes, Styles from 10 to 600 Holes. Also JP Cards, Fund Raising Cards, Etc. FREE Catalog. Write
W. H. BRADY CO., MFGRS.
EAU CLAIRE, WIS.

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WURLITZERS		EACH
14 850	Write	
6 750M	Write	
10 750E	Write	
3 800	Write	
3 750M	Write	
38 780E	Write	
6 800	Write	\$425.00
1 P-12	Write	100.00
3 Speakers, Model 350	Write	35.00
10 5/10/25c Boxes	Write	17.50
ROCK-OLAS		Write
10 Supers	Write	
10 Masters	Write	
15 Deluxe	Write	
2 Standards	Write	
2 Deluxe, Hide-A-Way, With Pack- and Adapter	Write	\$200.00
3 Counter Models	Write	175.50
1 Imperial Hide-A-Way	Write	90.00
3 Two Wire Speakers	Write	25.00
SEEBURG		Write
2 Colonel ESRC	Write	\$550.00
4 Envoys ESRC	Write	500.00
2 Regals	Write	375.00
2 Twelve Record	Write	100.00
9 Select-O-Matic Boxes	Write	35.00
1 Wireless Speaker	Write	25.00
7 Mills Thrones of Music	Write	279.50
8 Mills Owls	Write	45.00
4 Packard Boxes	Write	35.00
8 Buckley 30 Wire Boxes	Write	10.00
7 Peanut Venders	Write	6.00
50 Imps, Cabs, Cent-A-Pack and Mercury	Write	3.00
FOLLOWING TO BE SHIPPED FROM INDIANAPOLIS, IND.		
40 Twin Twelve With Adapter	Write	\$149.50
15 Rock-Olas 20 Records Hide-A-Way	Write	149.50
5 5/10/25c Seeburg 3 Wire Boxes	Write	49.50
30 Wall-O-Matic Boxes	Write	39.50
40 Select-O-Matic	Write	37.50
30 Rock-Ola 5c Boxes	Write	17.50
100 Packard Boxes	Write	35.00

DEPOSIT—BALANCE C. O. D.
Fand W. Amusement Co.
 34 N. Cedar St. Phone 1251 Cookeville, Tenn.

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PINBALLS

2 Big Parades, perfect and clean. Ea. \$129.50
 17 Knockouts, complete with Knockout the Jap backplates and bumper caps, perfect condition and clean. Ea. 129.50

ARCADE

2 Ace Bombers, excellent condition. Ea. \$195.00
 1 Ball Defender, perfect. 175.00
 1 Mutoscope Skyfighter, very clean. 195.00
 1 Standard Johnson Penny Coin Counter 50.00

SLOTS AND CONSOLES

1 50c Mills Blue Front, completely re-conditioned and refinished at Mills Novelty Co. factory, looks new. \$595.00
 2 Latest model 5c Pace Slots, one Red and one Green Enamel finish, completely reconditioned at Pace factory. Each 175.00
 1 Watling 25c Treasury, perfect. 175.00
 1 Jennings 4 Star Chief, 5c. 145.00
 2 5c Gold Chromes, completely reconditioned by Mills, like new. Each. 285.00
 4 Late 5c Jumbo Parades, cash payout, excellent condition, Each. 115.00
 10 Box type slot machine stands, with locks and keys. Each. 15.00
 4 Without locks and keys. Each. 5.00

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O-K MACHINES INC.
All That the Name Implies!
 The sign of Dependability for anything in Coin Machines!

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RAULAND SPECIAL PURPOSE PHOTOTUBE No. 60 A



60A—Rauland VISITRON Phototube having high value on applications for double track sound systems or wherever dual cell operation is required and space is a factor.

Available with caesium surface, either in gas filled or in vacuum for high stability.

To be sure... specify VISITRON!

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SPECIAL! BRAND NEW ROCK-OLA AC TURNTABLE MOTORS, 117-Volt, 50/60 Cycle — Fits All Models — \$15.50 Each.

PHONOGRAPHS	WALL BOXES
1 AMI Singing Tower	54 Packard Pla-Mor
2 AMI Hi Boy	29 Buckley Chrome
3 Rock-Ola Twin 12, Compl.	21 Rock-Ola #1501
4 Wurl. Twin 12, Complete	5 Rock-Ola #1502
2 Wurl. 61	20 Buckley 24-Set, New
1 Wurl. 61	10 Seeburg Select-O-Matics
1 Wurl. 50	

SPECIAL — ALL BRAND NEW — PACKARD EQUIPMENT ADAPTERS AND SPEAKERS

1 ASH for Wurl. 12-16 Comb.	6 CEDAR for Wurl. 500A, Play From Floor
3 BEECH for Wurl. Twin 12	1 WILLOW for Seeburg
6 CHESTNUT for Mills, Play From Floor	
9 JUNIPER for Wurl. 700-800, Play From Floor	
6 POPLAR for R-O-Twin 12	
1 SPRUCE for Seeburg, Play From Floor	
1 WALNUT for Wurl. 24	

Pre-War Factory List Prices or Less — Original Cartons

ARCADE	NEW REVAMPS Close-Outs
3 Keeney Anti Air-craft	P & S Bombardier
5 Bally Bull	P & S Eagle Squadron
1 Bally Defender	P & S Production
4 Watling 500 Fortune-Telling Scales, Like New	Marines-At-Play
1 Watling Brand New 50c Roi-A-Top	Pin-Up Girl

SPECIAL — 4 Watling 500 Fortune-Telling Scales, Like New \$115.00
 1 Watling Brand New 50c Roi-A-Top 300.00

KING PIN GAMES COMPANY

826 Mills Street J. R. "PETE" PIETERS Kalamazoo 21, Michigan

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PAYOUT DISCS, "case hardened," S-P, C.H. or 3567, Set	\$ 6.95
CLUB HANDLES, "completely chromed," Ea.	5.90
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KNEE ACTION LEVERS, "complete not tops," Set	9.90
RESERVE JACKPOT INSERTS, "complete," Ea.	2.25
J.P. GLASS CHROMED PROTECTOR WINDOWS, Ea.	2.20
MILLS CLOCKS, Ea.	19.90
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EAGLE CARDS FOR EXTRAORDINARIES, Ea.	.45
HEAVY DUTY #3673 ESCALATOR COIN ADVANCING BARS, Ea.	2.95
SPOON PROOF CUPS OR PLUGS, Ea.	1.75
50c SLIDES, 3/5 Pay, Set	35.50

We stock complete line of parts—IMMEDIATELY DELIVERY

EXPOSITION GAMES CO.

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WHILE THEY LAST
 Sample Dozen \$11.52
 A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

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BARGAINS!

3 Baker Pacer daily double, late models, \$185.00 ea. \$525.00 for all.
 1 Rockola Imp. 16, \$135.00; 2 Wurl., 616 amplifiers, and 1 Wurl., 750 amplifier with complete adapter, \$150.00 for all!
 1 Seeburg, 18 record adapter, complete, \$12.50.
 1 Watling Practice 89.50

JULES OLSHEIN & CO.

1100-02 Broadway Albany 4, N. Y.

PIN GAMES—FREE PLAY

5-10-20	\$ 85.00
Bombardier	85.00
Shangri-la, P. & S.	110.00
Thumbs Up	85.00
Marines at Play	125.00
Two Fortunes, one ball. Ea.	175.00
Foreign Colors, one ball, like new.	165.00

Wire 1/3 deposit.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET
 SPRINGFIELD, MASS.

FOR SALE

2 5c Blue Fronts, New Paint, Club Handle, Each	\$150.00
3 25c Gold Chromes, 3-5 Payout, Ea.	350.00
2 25c Mills Brown Fronts, Ea.	250.00
1 25c Mills Club Bell Console	375.00
1 Mills 5c Club Console	850.00
Mills Plain Slot Handles, Ea.	.75
Mills 5c Tubes Complete With Hoppers, Ea.	2.50
Handles for Operating Works When Outside of Machine, Ea.	1.25
1 Mills 50c Blue Front	WRITE

THE MONROE DISTRIBUTING CO.
 BOX 413 PAINESVILLE, OHIO

WANT A JOB

Veteran installation and service engineer, juke box and remotes all kinds, pin and Ray Gun games; 7 years' experience; 25 years background radio construction and operating (amateur radio). Prefer Florida or California, but will go where best offer. Interested in partnership. \$6,000.00 year to start. no top. **WILLIAM R. TREVARTHEN, 530 Lava Ave., Flint 3, Mich. Phone: 98392.**

WANTED MECHANIC

For phonographs and remote control. Also Route Man with knowledge of minor repairs. Must be sober and reliable. Good salary. Write full particulars in first letter.

JEFF EMERSON

Pal Music Co., Palatka, Fla.

MILLS ORIGINAL BLUE FRONTS and BROWN FRONTS

Late Serial Numbers, Club Handles, Drill Proof.

Blue Fronts, 5c	\$175.00
10c, \$195.00; 25c	245.00
Mills War Eagles, Completely Rebuilt and Refinished, 5c	145.00
10c, \$175.00; 25c	195.00
Brown Fronts, 5c	225.00
10c, \$250.00; 25c	275.00
Silver Chromes, 5c	285.00
10c, \$325.00; 25c	375.00
Original Gold Chrome, cannot be told from new, 5c only	265.00
Mills Cherry Bells, Completely Refinished, Including Drillproof and Club Handles, 5c	195.00
10c, \$225.00; 25c	250.00
Mills Vest Pockets, Blue & Gold, \$45.00; Silver	65.00
Mills O.T.'s, Rebuilt, 10c Play only	69.50
Mills Club Console, Originals, Per Set 5c-10c-25c	1050.00
Pace Comets, Completely Rebuilt, 5c	79.50
Pace Club Consoles, 5c	165.00
10c	195.00
Pace 50c Club Console, Late Mod.	500.00
Pace S.P., 5c	145.00
10c, \$185.00; 25c	225.00
Pace DeLuxe, Porcelain Finish, Non Slip-Proof, 5c, \$98.50; 10c	119.50
Watling Re-la-Top, 3/5 Pay, 5c, \$79.50; 10c	89.50
Jenn. Sky Chief, 5c	150.00
10c	175.00
Jenn. Club Consoles, 5c	195.00
10c, \$225.00; 25c	269.50
4-Star Chiefs, 25c	175.00
Master Chief, S.P., 5c	225.00
10c, \$235.00; 25c	275.00
Victory Model, Jenn., 5c only	175.00
Mills Safe Stands, Compl. with Locks. Each	15.00
Folding Stands	3.95
Callie 3/5 Pay, Late Models, 5c	59.50
..10c	69.50

1/3 Deposit, Balance C. O. D.
 State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

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FAST-ACTION

Jar Deals, Bingo Tickets, Counter Deals, Tip Books, Punchboards, Merchandise Deals

Write for Catalog and Prices
 Please State Your Requirements If You Are Interested in Specific Items.

Wilner Sales Co.

715 N. ELM ST. MUNCIE, IND.

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IN BALLY ONE-BALL PAY-OUT GAMES

11 Turf Kings, Ea.	\$350.00
10 Jockey Clubs, Ea.	325.00
6 Kentucky, Ea.	275.00
1 Long Shot	250.00
2 Sport Kings, Ea.	200.00
2 Grand Nationals, Ea.	175.00
1 American Derby	100.00
4 Pacemakers, Ea.	75.00
1 Sport Page	50.00

MILLS DRILL-PROOF, CLUB HANDLE SLOTS

1 50c Brown Front, Serial #472343	\$500.00
1 25c Chrome Bell, Serial #485202	400.00
2 5c Brown Front, Never Unrated, Ea.	300.00
6 Double Revolve-A-Round Lock Stands, Ea.	75.00

The above guaranteed to be in perfect working condition.
 Call, Wire or Write

Savannah Amusement Co.

408 E. Liberty St. SAVANNAH, GA.
 Phone 2-0033

WANT TO BUY

Mills 5c Ten Grand Pay Tables, Battery or Electric, in good condition, with no parts missing, also a Parl-Mutuel Machine for a Race Track. State model. Any information that can be given me as to where I can locate one of these machines will be greatly appreciated. **FRANK COLE JR., Automatic Phonographs, Box 145, Sackville, New Brunswick, Canada.**

Longacre Table	\$450.00
Chicago Coin Hockey	185.00
Seeburg Shoot the Jap	95.00

One-third with order, balance C. O. D.

BROWN MUSIC CO.

514 Minnesota Kansas City, Kan.

CENTRAL OHIO QUALITY BUYS

Table listing various amusement machines and their prices, including Big Parades, Knockouts, Air Circus, etc.



Woolf Solomon

CONSOLES

Table listing console machines like Super Bells, Jumbo Parades, etc. with prices.

LATE Photomatic, Like New, \$1085.00, With About 2000 Frames.

Revamps: Marines at Play \$199.50, Foreign Colors 239.50, etc.

SALE ON SLOTS

Table listing slot machines for sale: Bonus Bells, Silver Chiefs, etc.

SLOTS - Write, Wire, Phone for Prices

Small table listing slot machine prices: Blue Fronts, Cherry Bells, etc.

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

MILLS ORIGINAL SLOTS AVAILABLE

Table listing slot machine models: Blue Fronts, Cherry Bells, Brown Fronts, Silver Chrome Bells, etc.

SPECIAL

Nickel Slide to Fit Any Wurlitzer Phonograph From 616 Model to 500 and 600 Model. Each, \$1.85

Roman Head and War Eagle Castings. Per Set—2 Pieces—\$13.50.

WE REPAIR SLOTS

Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed. TERMS: 1/3 Deposit, Balance C. O. D.

SOUTHWEST AMUSEMENT COMPANY

2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

TOPNOTCH REVAMPS

EARNING EXTRA MONEY FOR SMART OPERATORS

TAIL GUNNER

for Ten Spot SKY RAIDER for Big Parade

G. I. JOE

for Jungle ARMY & NAVY for Knock Out

COSTS YOU ONLY \$9.50 PER GAME—F. O. B. CHICAGO, ILL.

Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.

RUSH YOUR ORDER TODAY

Or Write for Our Complete List

VICTORY GAMES 2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

Large table listing various amusement machines and their prices, including Photomatics, Drive Mobiles, Super Bombers, etc.

SPORTLAND, INC. 97 CLINTON AVENUE, S., ROCHESTER, N. Y.

ORIGINAL SLOTS AND PRECISION RE-BUILDS

Copper & Gold Chromes—Brown Fronts—Blue Fronts—5¢-10¢-25¢ "TRUE FIT"—CHROME BELL CASTINGS—IMMEDIATE DELIVERY

Wolfe Music Co., Distributors & Precision Re-Builders 217 W. MAIN STREET, OTTAWA, ILLINOIS PHONE 1912 or 1302

Take Us Up on Our DOUBLE GUARANTEE!

- 1. Every piece of equipment thoroughly reconditioned and in first-class working condition! 2. If you're not satisfied within 3 days of delivery we'll make full refund and pay freight both ways!

ALL EQUIPMENT FOR IMMEDIATE DELIVERY! AMI SINGING TOWER, LIKE NEW... WRITE

Table listing various equipment items like Packard Keyboard, Wurlitzer 331 Bar Boxes, etc. with prices.

PANORAM LAMPS

These Are Westinghouse 200 Hour—The Finest Only \$4.75 Each

WANTED!

Rock-Ola Telephone Music Lock-Out Boxes. WRITE, STATING PRICE!

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J. ELIZABETH 3-1776

TUBES... for PHONOGRAPH OPERATORS

Table listing tube models and prices: 2A3 \$1.56, 2A4G 2.10, 5U4G .90, etc.

WRITE FOR OUR LATEST PRICE LIST OF TUBES AND PARTS 1/3 DEPOSIT ON ALL C. O. D. ORDERS.

ALLIED ELECTRONICS COMPANY

67 WEST 44th STREET Phone: Murray Hill 2-0755 NEW YORK 18, N. Y.

LOW PRICES

ON GOOD CLEAN MERCHANDISE

ONE BALLS!

Table listing one ball machine prices: Fairmont \$375.00, Turf King 350.00, etc.

SLOTS! SLOTS!

Table listing slot machine prices: 3 25¢ Mills Blue Front \$210.00, 1 25¢ Jennings Chief, refinished 180.00, etc.

CONSOLES!

Table listing console prices: 1 25¢ Play Buckley Daily Double Jackpot Model Track Odds \$750.00, etc.

MULLINIX AMUSEMENT COMPANY

1514-16 Bull Street Phone 3-6601 Savannah, Georgia

BARGAINS

Table listing bargain items: Spot-Oha (Rebuilt) \$139.50, Polo (Plastic Bumper) \$39.50, etc.

MUSICAL EQUIPMENT: Chrome Ceiling Baffles \$25.00, 1 Twin 18, Buckley Adapted, Buckley Steel Cabinet \$150.00, etc.

E. & R. SALES CO.

513 COLLEGE, N. E., GRAND RAPIDS, MICHIGAN

360 NEW PHONOGRAPH MOTORS

General Industry, Heavy Duty Phonograph Turntable Motors. Variable Speed. 49 Watt—78 RPM. Originally made for all Models Rockola Phonographs. No other NEW motors this type on the market. First come first served. SUPERFINE SUPPLY CO. 53 W. Jackson Blvd. Chicago, Ill.

A NEW GIRLIE COLORFUL-COIN-CINCHER

Dont Fence Me In

25

BIRD CAGE PAYS

JACKPOT CONTAINS 2 ADVANCES TO BIRD CAGE

BIRD CAGE

JACKPOT PAYS

5 4 3 2 1

ORDER AS:
#1000 Don't Fence Me In (5c Play—Sp. Thick)
NEW JUMBO HOLES
Takes In. \$50.00
Pays Out Av. J. P. 4.43
8 Sec. al \$1 8.00
Conso-lations 9.10
Total. \$21.53
Average Profit. \$28.47

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO, 16

OPERATORS—AT LAST— A supply case for servicing your routes

A sturdy, ruggedly built, leatherette covered supply case, 15" wide by 8" deep by 14" high, weighing approximately 25 pounds when fully loaded.



Has separate compartments for 20 records, needles, route keys, coin wrappers, collection book, two screw drivers, pliers, oil can, jar of grease, glass cleaning fluid, wiping rags, fuses, miniature and standard size bulbs and tubes.
With this case all necessary supplies are easily carried and only one trip from car to location is necessary. Of greatest importance, its use assures proper servicing and maintenance of machines.

PRICE
\$37.50

F. O. B.
Galesburg, Ill.
Prompt
Shipment



HARMAN ENTERPRISES
803 MONROE STREET
GALESBURG, ILLINOIS

MILLS PARTS ORIGINAL SLOTS FOR MILLS SLOTS

RECONDITIONED—Guaranteed
By Our 48 Years of Experience
WRITE FOR PRICES

- 8 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 8 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 18 5c Q. T.'s, Originally Blue Made Glitter Gold \$89.50
 - 8 10c Q. T.'s, Same as Above 99.50
 - 12 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT. WRITE
 - 18 VEST POCKETS Blue and Gold \$59.50

- Vest Pocket Coin Chute, 5¢ \$3.25
- Reward Cards, 1 Cherry or 3/5 P.O.20
- In Lots of 100, Each10
- Reel Strips, 3/5 or 1 Cherry P.O. Set55
- In Lots of 100 Sets, Set40
- Large Clock Gears, Complete 3.50
- Idler Pinion Gear 3.25
- Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show 2.50
- Club Handles, Painted and Chromed 4.50
- Disc Plugs25
- Large Cash Boxes 2.00
- Payout Tubes With Hopper, 5, 10, 25¢ 3.75
- Knee Action Parts for Your Old Levers, Set 3.75
- Jack Pot Glass 1.25
- Escalator Glass and Reel Glass50
- Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.), Set 22.50
- Jack Pot Complete, Ready to Put On Castings, 5¢, 10¢, 25¢ 22.50

SPRING KITS
Large Assortment of Various Springs 6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs 9.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.

1/2 DEPOSIT MUST ACCOMPANY ALL ORDERS

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

EAGLE *Guaranteed* UNBREAKABLE PHONO REPLACEMENT PLASTICS

"Now You Can Read" through CLEAR TRANSPARENT PLASTIC WINDOWS for your WURLITZER 850 PROGRAM HOLDER, \$5.00 per set

SHEET PLASTICS 50 or 60 Gauge, Red or Yellow, 20"x50". Each . . . \$12.50

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	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Top Centers (Right or Left, Red)	8.00
750 Top Corners	8.75
750 Lower Sides	8.75
850 Top Corners	9.50
850 Top Centers	11.00
950 Lower Sides	10.50

850 PEACOCK GLASSES, \$3.50 EACH

ROCK-OLA

	Each
Standard, Master, DeLuxe or Super: Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

SEEBURG

	Each
"Hi-Tone"—Model 8800, 8800, 8200, Lower Sides (Solid Red, Yellow or Green)	\$14.50
"Classic"—"Colonel"—"Major"—Top Corners (Solid Red, Yellow or Green)	6.00

Space limits complete listing of all parts. Write for price list.

EAGLE COIN MACHINE CO.

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- One of the best routes in Georgia . . .
- 55 PHONOGRAPHS
- 15 PIN TABLES
- 5 MASSENGILL POOL TABLES
- PICK-UP TRUCK, RECORDS AND SUPPLIES . . .

This is a good deal for an operator. We want the top dollar, cash only. If interested call for information that will prove how good this route really is. No chisellers; we don't have to sell.

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Satisfaction Guaranteed or Money Refunded

Must Sell the Following Equipment. These Are All ORIGINALS and NOT Rebuilds.

ALL MACHINES HAVE BEEN FACTORY RECONDITIONED AND REFINISHED AND HAVE KNEE ACTION, CLUB HANDLES, DRILL PROOF. GUARANTEED FOR APPEARANCE AND MECHANICAL PERFECTION.

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BLUE FRONTS, 10¢	200.00	ORIGINAL SILVER CHROMES, 10¢	325.00
BLUE FRONTS, 25¢	250.00	ORIGINAL SILVER CHROMES, 25¢	375.00
BLUE FRONTS, 50¢	535.00	GOLD CHROMES, 5¢	325.00
BROWN FRONTS, 5¢	225.00	GOLD CHROMES, 10¢	350.00
BROWN FRONTS, 10¢	240.00	GOLD CHROMES, 25¢	400.00
BROWN FRONTS, 25¢	275.00	GOLD CHROMES, 50¢, hand load with meter	625.00
BROWN FRONTS, 50¢	585.00	JENNINGS SILVER CHIEFS, 5¢	175.00
BONUS BELLS, 5¢	200.00	JENNINGS SILVER CHIEFS, 10¢	200.00
BONUS BELLS, 10¢	225.00	JENNINGS SILVER CHIEFS, 25¢	250.00
BONUS BELLS, 25¢	250.00	JENNINGS SILVER DOLLAR (Write, Wire or Phone for Prices)	
5¢ BONUS BELLS, brand new in factory sealed crates	\$450.00	VEST POCKETS, Blue & Gold, 5¢	49.50
PACE CHAMPIONS, brand new, 50¢ and \$1.00 models only. Write, Wire or Phone for Prices.		VEST POCKETS, Chrome, 5¢	59.50
DOUBLE SAFE STANDS, repainted, look like new, Front door only. Complete with bars and lock	\$80.00		
DOUBLE SAFE STANDS, repainted, look like new, Front and back door. Complete with bars and locks	85.00		
		MILLS SINGLE SAFE STANDS, complete with bar and lock	\$18.50
		MILLS JACK-IN-THE-BOX STANDS, cannot be told from new. Complete with crank handle, locking bar, locks and keys	69.50

LEADER SALES CO. 131-133 N. 5th St. READING, PA.

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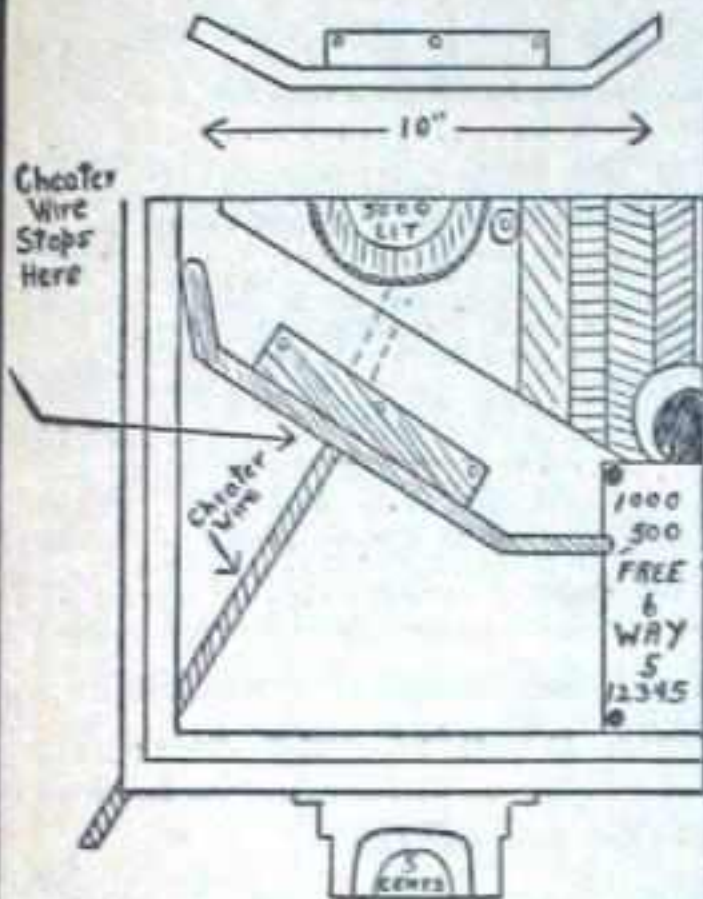
BALLY MULTIPLE PAYOUT ONE BALL GAMES

17 Turf Kings	1 Grand Stand	5 Santa Anitas
13 Kentuckys	20 Jockey Clubs	2 Sport Pages
10 Sport Kings	3 Long Shots	1 Keeney Fortune
6 Grand Nationals		
MILLS SLOTS		
8 25c Gold Chromes, 2/5 Pay, Like New	1 50c Blue Front, Like New	15 5c Blue Fronts
5 25c Cherry Bells (Blue), 3/10 Pay, Like New	15 5c Brown Fronts	5 10c Blue Fronts
	4 10c Brown Fronts	2 25c Blue Fronts
	3 25c Brown Fronts	

All Mills Machines Have Drill Proof Cabinets, Club Handles and Knee Actions. Thoroughly Reconditioned and Refinished Like New. All Above Equipment Is Offered at Attractive Low Prices.

WRITE WIRE OR PHONE
2 25c Watling Roll-a-Tops, Refinished and Reconditioned. Each \$175.00
JONES SALES COMPANY
1330 TRADE AVENUE, HICKORY, N. C.
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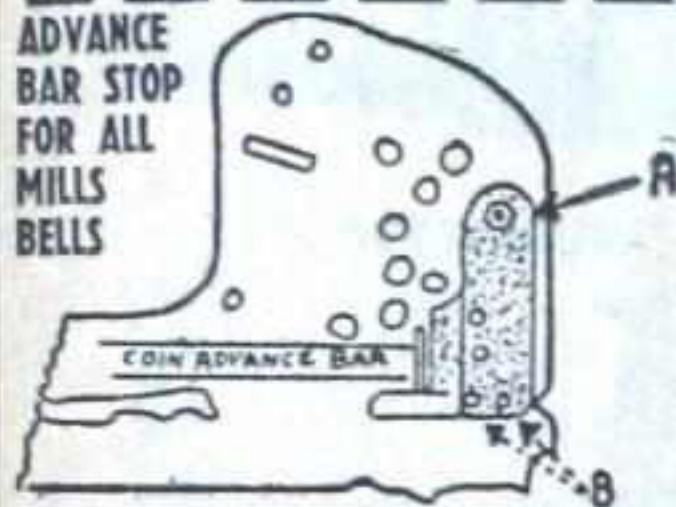
Stop Pin Game Cheating USE FIBER CHEAT GUARDS



These FIBRE CHEAT GUARDS will prevent the most common form of cheating and will solve your problem in one minute. For all makes of Pin Games!

\$2.00 Per Set of 2

Distributors, write for quantity prices!



When the leather bumper arm breaks off the back escalator plate install a new vulcanized fiber ADVANCE BAR STOP in 5 minutes. For all Mills Bells, complete with directions. Thousands in use!

\$2.50 EACH

BLOCK MARBLE CO.

1527 Fairmount Ave. PHILA., PA.
GET IT FROM BLOCK—
THEY HAVE IT IN STOCK!

FOR SALE — PIN GAMES

Alert	\$75.00	Silver Skates	\$55.00
Attention	55.00	Mills Owls	59.50
Broadcast	39.50	Big Leader	39.50
Bombardier	39.50	Sea Hawk	55.00
Big Chief	39.50	Slap the Japs	49.50
Champs	32.50	Strat-O-Line	50.00
Gongo	39.50	Sparky	39.50
Dixie	39.50	Sink the Japs	55.00
Destroyer	39.50	Land Slide	39.50
Mills, five and one	39.50	Target Skill	55.00
Mills 1-2-3 Free Play, '39 Model	42.50	Ten Spot	52.50
Majors '41	55.00	Victorious	39.50
Want to buy Vest Pockets, Chrome	\$35.00		
Want to buy Vest Pockets, Blue and Gold	40.00		
Want to buy Vest Pockets, Chrome	40.00		
Want to buy Vest Pockets, Green	25.00		
1/3 Deposit, Balance C. O. D.			

WE BUY, SELL AND EXCHANGE
3147 Locust St.
St. Louis, Mo. **CALL NOVELTY CO.**

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| 3 Model 125 Wurlitzer Wall Boxes. Each | \$27.50 |
| 1 Model 140A Wurlitzer Stroller Wireless System | 80.00 |
| 1 Model 306 Music Transmitter | 17.50 |
| 1 412 Amplifier with tubes | 35.00 |
| 1 616 Amplifier with tubes | 40.00 |
| 1 600 Amplifier with tubes | 47.50 |
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| 2 Seeburg 16 Record Wall Boxes. Each | 8.00 |
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|--------------------|---------|
| Three Score | \$30.00 |
| Sea Hawk | 42.50 |
| Fox Hunt | 45.00 |
| Sky Ray | 42.50 |
| All American | 47.50 |
| G.I. Joe | 67.50 |

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PARSONS, KAN.

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The war is over and Dave thought it was time that I told you a little more about the redecorating job that took place in his building. You know—"the business"—fluorescence, sound-proofing, new floor coverings, paneled walls, 87 showrooms, 67 elevators—a service department that is so big you go in one end on Broad Street and come out the other side practically in Camden, N. J. The thing that "got" me, though, is that Red and Yellow awning he's put over the music work table. He says it gets his servicemen in the mood to handle the equipment gently. Well, let's let it go at that—but, take a tip from me, and if you really want to see something colossal stop in at Dave Rosen's.

Ad Man

P.S.—I like my job so I'd better tell you that Dave's got Pins, Music and Arcade Equipment just waiting for you to pick up. Of course, you'll have to pay for it! After all, Dave had to pay for that awning, too!

David Rosen

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THREE BELLS
SUPER BELLS—HI HANDS—SUPER BELL TWINS COMB.
JUMBO PARADES C. P., LATE HEADS—ALSO COMB.
WANT LATE ONE-BALL FREE PLAYS AND ORIGINAL MILLS SLOTS

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ALWAYS GOOD BUYS AT FRANKEL'S

ARCADE EQUIPMENT	CONSOLES	MILLS ORIGINAL SLOTS
Bally Defender ... \$195.00	Mills Jumbo Parades, Late Heads, P.O. ... \$120.00	Blue Fronts, SJ, 5c. \$175.00
Rapid Fire	Jennings Silver Moon, P.O. 120.00	Blue Fronts, SJ, 10c 195.00
Keeney Navy	PACES Reels With Rails, C.P and F.P. 120.00	Blue Fronts, SJ, 25c 250.00
Bomber	Galloping Dominoes, J.P., Lite Cabinet	Orig. Chromes, like new, 5c. 295.00
Western Baseball . 95.00	Bangtails, Jackpot, Lite Cabinet	Orig. Chromes, like new, 10c. 325.00
Wurlitzer Victory, 500 Keyboard.. 545.00		

FRANKEL DISTRIBUTING CO.

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ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

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WANTED

Experienced Service Man for Music Machine Route. Must know remote control for both Wurlitzer and Seeburg Wall Boxes. Salary \$250 and expenses. Car furnished. Must be permanent. Excellent living conditions, small town in Western Oklahoma. Contact immediately

BOX D-7

The Billboard, Cincinnati 1, O.

FOR SALE

Going Out of Business

- Evans' 1941 Bang Tails and Galloping Dominoes JP . . . \$275.00
- Paces Reel Jr., with rails, 5 and 25-cent play 140.00
- Keeney's Super Bell 200.00

Lemoine Novelty Co.

Cottonport, La.

A. B. T. Air Gun Shooting Gallery, \$2,250.00

Complete with new compressor and tank. All Targets, 5 Guns, Counter, 25,000 Shots, 500 Steel Loading Tubes, Guns shoot 25 shots. Side wall and ceiling painted with Hickory Hollow Scenery.

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TAKES IN
\$250.

PAYS OUT
AVERAGE
OF
\$198²⁶

\$25.
JACK POT
170 WINNERS
1000 HOLES
Only \$2.20



IT'S HOT!

ORDER
"POCKET MONEY"

No. F5780—PRICE \$2.20

CHAS. A. BREWER & SONS
6320 SOUTH HARVARD AVE.
CHICAGO 21, ILLINOIS



We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.

PALISADES SPECIALTIES CO.

498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892

NEW LOW PRICES

High Quality, 3/16 In. Crystal
PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

IMMEDIATE DELIVERY.

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COIN OPERATED EQUIPMENT
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FREE CATALOG
Illustrating Other
UNITED REVAMPS

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MANUFACTURING COMPANY
6125 N. WESTERN AVENUE
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THESE PHONOGRAPHS SOLD WITH LOCATIONS OR WILL BE PULLED IF SO DESIRED!

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| 2 Rock-Ola Twin Twelves with Adapters, Complete, in Steel Cabinets, Ready for Location | \$195.00 | 3 Seeburg HI Tones, 8800, ES | \$629.50 |
| 5 Rock-Ola Masters | 439.50 | 1 Seeburg Envoy | 485.00 |
| 3 Rock-Ola Supers | 479.50 | 2 Seeburg Cadets, ESRC | 495.00 |
| 6 Rock-Ola DeLuxe | 395.00 | 5 Seeburg Regals | 395.00 |
| 5 Rock-Ola Standards | 385.00 | 10 Wurlitzer 700 | 739.50 |
| 2 Rock-Ola Spectravox and Playmaster | 419.50 | 5 Mills Empresses, Like New | 384.50 |
| 4 Seeburg Specials, Wireless RC in Walnut Cabinet, Original Factory Model | 469.50 | 5 Mills Thrones | 324.50 |
| 5 Seeburg Rex, RC (Cellar Jobs) | 350.00 | Complete Hideaway Systems, 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adapter, Amplifier & Speaker, ready for location | 195.00 |
| 3 Seeburg HI Tones, 8800, RC | 679.50 | Rock-Ola Music Studio including 10 turntables, stands & all necessary parts for 10 machines including head sets, complete | 5575.00 |

★ **SINGING TOWERS, BRAND NEW IN FACTORY CRATES. \$549.50 Ea.**
WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES

WALL BOXES

- | | | | |
|---------------------------------------|---------|--|---------|
| 3 Wurlitzer #111 Bar Box | \$14.50 | 50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest | \$19.95 |
| 10 Wurlitzer #320 Sweet Music | 24.50 | 1 Wurlitzer #332 Bar Box | 19.50 |
| 3 Seeburg 24-Record 5¢ Wireless | 27.50 | 10 Wurlitzer 5-10-25¢, #125 | 27.50 |
| | | 5 Wurlitzer #331 Bar Box | 19.50 |

MISCELLANEOUS

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|---------------------------------------|---------|---|---------|
| 5 Wurlitzer #304 Steppers | \$22.50 | New 30-Wire Cable in 500' Rolls | Write |
| 5 Wurlitzer #300 Adapters | 29.50 | 20 GE New Changer Motors, fits Mills with top plate | \$27.00 |
| 10 Wurlitzer #145 Red Steppers | 49.50 | 10 Wurlitzer P12 Amplifiers, Less Tubes | 30.00 |
| 50 Buckley Bar Brackets | 2.50 | 10 Wurlitzer 412 Amplifiers, Less Tubes | 35.00 |
| 20 Buckley Pedestals | 3.50 | 10 Wurlitzer 616 Amplifiers, Less Tubes | 40.00 |
| Used 30-Wire Cable, From 10' up | .25 | | |
| Per Ft. | | | |
- 1/2 Deposit, Balance C. O. D., F. O. B. Newark.

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MATCHLESS LAMPS

"The Complete Line"



MATCHLESS ELECTRIC COMPANY

364 WEST RANDOLPH STREET CHICAGO 6, ILL.

Immediate Delivery! PACES RACES

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW TEN STRIKES

BANG TAILS • LUCKY LUCRE
GALLOPING DOMINOS • LUCKY STARS

H. C. EVANS & CO.

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CHICAGO 7, ILLINOIS

ARCADE MACHINES

- Golf
- Rockola Ten Pins, High Dial
- Western Major League
- Keeney Submarines
- Batting Practice Scientific
- Genco Playballs
- Evans Tommy Guns
- Keeney Wall Guns Anti-Aircraft
- Bally Bull
- Bally Rapid Fires
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- Chicken Sam
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- Parachutes
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- 1 Deluxe Major Baseball
- 1 Name Plate Machine with 5 rolls aluminum tape

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- 2 Totalizers
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- 4 Home Runs
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- 1 Lifter
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- 8 Poker Tables
- 17 Scientific
- 12 Mutoscope

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- 3 Mutoscope Photomatics Latest Model

FORTUNE

- 2 Grandmas

SCALES

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- 2 Fortune, Watling's

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- 1 Buckley, Deluxe

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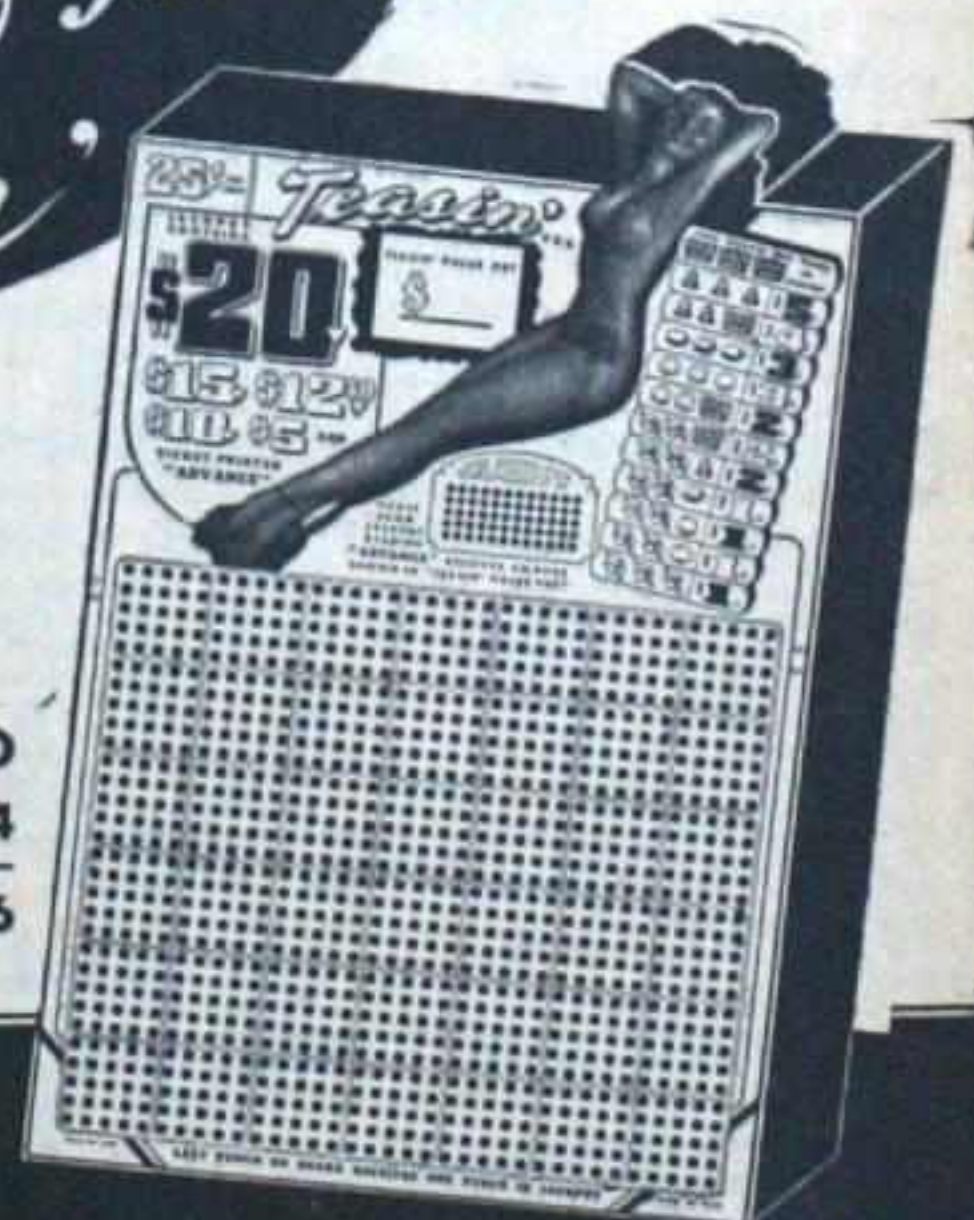
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- 1 Convention
- 2 Star Attr.
- 1 Sea Hawk
- 1 Big Show
- 1 Four Diamonds
- 1 O'Boy
- 2 All American
- 1 Drum Major

BUCKLE MACHINES

- 2 Buckeroo
- 1 Yacht Club
- 1 Three Score
- 1 Line Up
- 1 Super Obubble
- 1 Paradise
- 1 Cadillac
- 1 Show Boat

Plenty of Take
with
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1050 G L HOLES
25c PLAY
SPECIAL THICK
Form No. 11598

Takes in \$262.50
Ave. Payout.. 161.64
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Everything Must Go Regardless of Price

- 12 Mills Box Stands. Special. Per Lot
- 1 Mills 50c Blue Front Bell. Special
- 2 Mills 50c Gold Chromes. Special
- Buckley Track Odds, DD JP, Latest Models

5-10-25c Gold Chromes. — Must Sell

Write or Phone for Special Deal
The Lowest Prices Yet on Bally One Ball Payouts

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RECEIVES ANOTHER HIGHLY COVETED AWARD

The U. S. Army Air Forces has recognized the efficiency of men and women at the Bally plant by awarding the new Approved Quality Control Rating... official A.A.F. expression of confidence.

The same high quality control that has won praise from the A.A.F. will be maintained in the manufacture of post-war Bally games and venders... assurance that Bally equipment will be correct in every detail to eliminate costly, time-consuming service calls. Smooth-operating Bally games and venders will be the greatest money-makers ever produced in the history of coin-operated equipment.

LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME OF THE FAMOUS **Bally** GAMES AND VENDERS

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PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

NEW PAYOUT SLIDES (specify 5c-10c-25c, 3/5 or 2/5) Per Set (6)	\$ 6.00
SLIDE COVER, Complete (specify 5c-10c-25c), Each	1.50
PAYOUT TUBE, Complete with Hopper (10c or 25c)	3.50
ESCALATOR (specify 10c or 25c) in exch. for your old esc. and	12.00
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CLOCK GEAR (Intermediate—Complete with Pinion)	1.50
CLOCKS REBUILT, Your Old Clock and	5.00
NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete	27.50
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CLUB HANDLE, Brown, Gold Chrome or Blue	3.50
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ETCHED METAL REWARD PLATE (specify 2/5, 3/5, Brown Front or Blue Front)	1.50
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KNEE ACTION STOP LEVERS, Per Set	3.00
COMPLETE SET REELS (3/5, Club or 2/5 P.O.)	17.50
HARDENED STEEL DRILL PROOF PLATES, for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS AND GOLD CHROMES.

Buckley Track Odds Parts, Pre-War Prices—Buckley Music System Parts, Pre-War Prices

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SAM STERN'S SPECIALS

750E WURLITZER	\$750.00
616 WURLITZER	200.00
616 WURLITZER—LIGHT UP	225.00
16-RECORD ROCK-OLA	150.00
REX'S STRIP TEASE	250.00

(CRATING EXTRA)

MICRO SWITCHES

For Rock-Ola and Wurlitzer Phonographs
In Lots of 6 or more, \$1.00 ea.

LIMITED QUANTITY!

2051 TUBES.....\$1.95 EA.
L-265 Supplier's Certificate Required.

Main Fiber Gears for Wurlitzer Phonographs.
\$5.00 Ea.

12" Jensen PM Speakers, 21 Oz. Magnet.
\$12.50 Ea.

2-WIRE RUBBER COVERED RIP CORD,

500 Ft. Rolls
2c Per Ft.

#219—2½ Volt Filament Transformer
110 Volt A.O. Primary to 2½ Volt Output.
For filament supply for any amplifier using 2½ Volt filament tubes. Size 2"x1½".
\$3.25 EACH

ROCK-OLA RECTIFIERS
for 1937 to 1940 D. C. Remote Control Power Supply Units. Eliminated wrong selection. \$7.50 Each.

½ Deposit, Balance C. O. D., F. O. B. Phila.

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THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

BONA FIDE QUALITY BUYS

Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof

BLUE FRONTS	BROWN FRONTS	CLUB BELLS
5c Like New\$200.00	5c Like New\$225.00	5c\$400.00
10c Like New 250.00	10c Like New 275.00	10c 450.00
25c Like New 275.00	25c Like New 300.00	25c 500.00

MILLS BUYS

1c Refinished Gold Glitter Q.T.	\$ 39.50	5c Cherry Bell, K.A.O.H.D.P.	275.00
1c Original Gold Glitter Q.T.	65.00	5c Smoker Bell	60.00
5c Refinished Blue Q.T.	75.00	5c Jumbo Parade	100.00
10c Late Blue Q.T.	100.00	5c Four Bell, Ser. 1400 to 2500	350.00
5c Vest Pockets, Refinished Gold Glitter	42.50	5c Four Bell, Late Head	500.00
5c Vest Pockets, Blue and Gold	45.00		

GOLD CHROME BELLS—DRILLPROOF

5c Like New\$350.00	10c Like New\$400.00	25c Like New\$425.00
	25c Copper Chrome\$400.00	

JENNINGS CHIEFS

1c Club Special	\$100.00	5c Century, 2-4	\$ 50.00	10c Four Star Chief	\$150.00
1c Redskin	100.00	25c Century, 2-4	75.00	25c Four Star Chief	200.00
5c Redskin	150.00	5c Club Console	150.00	5c Chrome Chief	175.00
5c Sky Chief	175.00	10c Club Console	175.00	5c Chrome Chief, SP	175.00
10c Sky Chief	200.00	10c Silver Chief	200.00	5c-10c-25c Triplex	150.00
25c Sky Chief	250.00	10c Silver Chief, S.P.	200.00	10c Silver Moon Chief	225.00
5c One Star Chief	75.00	25c Silver Chief	300.00	25c Silver Moon Chief	325.00
5c Century, 3-5	65.00	5c Four Star Chief	100.00		

PACE SLOTS—GUARANTEED LIKE NEW

5c All Star	\$100.00	5c Deluxe	\$125.00	5c Rocket, S.J.	\$135.00
25c All Star	200.00	10c Deluxe	150.00	10c Rocket, S.J.	180.00
		25c Deluxe	225.00	25c Rocket, S.J.	235.00

PACE ROYAL

5c Club Bell Console	\$175.00	10c Club Bell Console	\$225.00	5 & 25 Comb.	\$300.00
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WATLING ROLOTOPS

5c 3-5	\$85.00	10c 3-5	\$125.00	25c 3-5	\$200.00
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CAILLE

5c Playboy, 3-5	\$75.00	5c D.J., Red, 2-4	\$50.00	10c D.J., Red, 2-4	\$60.00
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FOUR BELLS, SERIALS 1400-2500, STRAIGHT 5c PLAY, JUST OFF LOCATION, VERY CLEAN, WHILE THEY LAST\$475.00
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LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

SPECIALS

MILLS ORIGINAL FOUR BELLS, 5c-5c-5c-5c	\$450.00
MILLS ORIGINAL FOUR BELLS, 5c-5c-5c-25c	650.00
MILLS LATE HEAD FOUR BELLS, 5c-5c-5c-5c	695.00
MILLS LATE HEAD FOUR BELLS, 5c-5c-5c-25c	895.00
MILLS LATE THREE BELLS, 5c-10c-25c	995.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 5c	Brown Front, 5c	Blue Front, 5c	Bonus Bells, 5c	Cherry Bells, 5c
Gold Chrome, 10c	Brown Front, 10c	Blue Front, 10c	Bonus Bells, 10c	Cherry Bells, 10c
Gold Chrome, 25c	Brown Front, 25c	Blue Front, 25c	Bonus Bells, 25c	Cherry Bells, 25c

Now Delivering New 50c and \$1.00 Slot Machines, Factory Guaranteed Write Newly Refinished Weighted Metal Slot Machine Stands \$24.50

RECONDITIONED CONSOLES

Evans Bang Tallis, Late, D.D., J.P.	\$335.00	Bally Club Bells, F.P., P.O.	\$288.50
Evans Dominoes, Late D.D., J.P.	325.00	Jennings Fast Time, P.O.	89.50
Evans Lucky Lucre, 3-5c, 2-25c	395.00	Bally Sun Ray, F.P.	189.50
Evans Lucky Lucre, 5-5c	249.50	Mills Jumbo, Comb. F.P., P.O.	213.75
Bally Roll 'Em	189.50	Mills Jumbo, Late High Head, F.O.	149.50
Evans Lucky Stars	184.50	Mills Jumbo, Late High Head, F.P.	139.50
Pace Saratogas, Late, F.P., P.O.	189.50	Jennings Fast Time, P.O.	89.50
Pace Saratogas, Late P.O.	124.50	Baker Pacers, Daily Double, 5c	299.50
Watling Big Game, F.P.	89.50	Duo Bell Multiple, 4 5c, 4 25c, F.P.	696.00

RECONDITIONED ARCADE EQUIPMENT

New Selectoscope	\$189.50	Exhibit Practice Punching Bag	\$189.50
New Pitch 'Em and Catch 'Em	189.50	Late Mills Panoram or Solovues	395.00
Striking Clock Grip	79.50	Chicago Coin Hockey	189.50
Mills Dumb Bell Lifter	79.50	New Tall Gunner	189.50

HIDE-A-WAYS AND WALL BOXES, ALL MODELS, FOR IMMEDIATE DELIVERY. WURLITZER TWIN 12 AND 24, METAL CAB.; ROCK-OLA PLAYMASTERS—WRITE.

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BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: Kil. 3030

FOR SALE

Mills 3 Bells (Like New)	\$1095.00	Mills Brown Front (Original), 5c	\$249.50
Mills 4 Bells, 4 5c (New Cabinets, Old Heads)	525.00	Mills Brown Front (Original), 10c	299.50
Mills 4 Bells, 3 5c, 1 25c (New Cabinet, Old Head)	875.00	Mills Brown Front (Original), 25c	389.50
Mills 4 Bells, 3 5c, 1 25c (High Head, Like New)	1095.00	Mills Blue Front (Refinished Like New), 5c	224.50
Mills Jumbo Parade, O.P. (Late Head Refinished)	159.50	Mills Blue Front (Refinished Like New), 10c	279.50
Mills Jumbo Parade, Combination F.P. and Cash	189.50	Mills Blue Front (Refinished Like New), 25c	389.50
Bally Club Bells, F.P. and P.O.	269.50	Jenn. Four Star Chief (Refinished), 5c	179.50
Bally Hi Hands, F.P. and P.O.	189.50	Jenn. Four Star Chief (Refinished), 10c	249.50
Bally Roll 'Em, P.O.	179.50	Jenn. Four Star Chief (Refinished), 25c	324.50
Keeney Super Bells, 5c, F.P., P.O.	359.50	Jenn. Silver Club, 5c (Refinished Like New)	249.50
Keeney Super Bells, Cash Pay, 5, 25	595.00	Jenn. Silver Club, 10c (Refinished Like New)	324.50
Keeney Super Bells, P.O., 3-5, 1-25	695.00	Jenn. Silver Club, 25c (Refinished Like New)	389.50
Baker Pacers, DD 5c	299.50	Watling Rol-A-Top (Refinished), 5c	259.50
Buckley Track Odds, 5c J.P.	695.00		
Buckley 7 Bell, P.O.	289.50		
Buckley Riviera, P.O.	289.50		
Evans Bangtalls, J.P. (Late)	375.00		
Evans Rollette Jr., P.O.	159.50		
Evans Lucky Lucre, 5-5, P.O.	235.00		

ARCANE EQUIPMENT

Bowling League (Refinished), 5c	\$159.50
Bowling League (New)	189.50
Zingo (New)	279.50
Liberator (New)	189.50
Periscope (New)	189.50
Evans Tommy Guns	119.50
Keeney Air Raiders	199.50
SINGING TOWER, Model 301, F.O.B. Factory (Factory Remodeled, Carry-Over New Machine Guarantee)	525.00

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