

TINY HILL 10 Years "The Biggest Band" Leader (See Music Section)

GENERAL NEWS

NCORPORATING PERFORMERS



AS THE MOST CONSISTENT MONEY MAKING MUSICAL AGGREGATION IN THE BUSINESS Box office tested and approved by the NATION'S leading hotels, ballrooms and theaters





"America's Biggest Band Leader" TINNY HILL AND HIS NEW ORCHESTRA

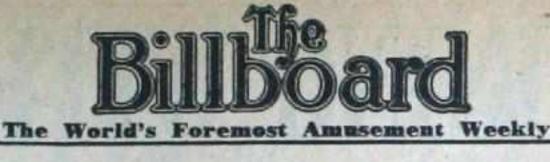
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EXCLUSIVE MANAGEMENT

MUSIC CORPORATION OF AMERICA

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Vol. 57. No. 31



August 4, 1945

INCORPORATING PERFORMERS

Aud Mgrs. Beef **On Fed Opposish**

MINNEAPOLIS, July 28 .- A resolution protesting the building of a public auditorium in Washington with federal funds was adopted by the post-war conference of the International Association of Auditorium Managers, which closed here Thursday (26).

The aud managers declared that such a building would be in direct competition with buildings over the country, and the lure of the nation's capital would strangle efforts of other cities in attracting major national conventions.

They expressed the opinion that this would constitute unfair business competition with the taxpayers' money.



The Billboard starts campaign for curtain hour on ducats of Stem legit houses

Time Belongs

On Legit Tix

NEW YORK; July 30 .- The theatergoing public is entitled to have the curtain time of the attraction for which they purchase ducats plainly printed on the tickets they buy. This is the gist

of the letter sent this week by The Billboard to producers of every attraction playing on the Main Stem, as well as to the owners of the theaters in which current attractions are housed.

This request is the first gun in a campaign initiated by The Billboard's legit department to:

1. Make the theater as easy to attend as any other form of entertainment.

2. Give the performers a break by endeavoring to bring more people to the theater-on time.

Vet Job-Wanted Section Starts On Page 4 in This Issue

Religious Singer Fired by CJLS For Band Work

YARMOUTH, N. S., July 30 .- Because he is planist and warbler in a swing dance orchestra recently organized here, Don Barry has been ordered off the Prophetic Hour, broadcast each Sunday from CJLS, local outlet, Barry has been a spiritual singer on this religious program for some years, and has been its chief asset. Recently, Hubert Lynch formed a dance orchestra among Yarmouth musiclans for night clubs and dance hall dates. Barry plays the plano and does the vocalizing with this group.

Lynch has gone to bat for his pianistsinger, and is making a public issue of his effort to have Barry restored to the religious program from the local station, which is affiliated with the maritime network of the Canadian Broadcasting Corporation. "Surely it is not the Prophetic purpose to have one of its singers starve during the week in order to sing on Sunday?" Lynch asked in carrying his appeal to the public against the expulsion of Barry. In campaigning for the restoration of Barry, Lynch has been denying charges that swing music promotes delinquency among the youth, and has been quoting musical authorities in this denial. Among persons quoted are Jose Iturbi, concert planist, and Bob Nicholson, arranger at WGR-WKB, Buffalo, "Don is certainly a fine spiritual singer and the public is not contaminated by him seeking other employment during the week," Lynch contends. However, the churches sponsoring the hour of religious songs and music are standing pat. Lynch does not appear to have any support in his drive, insofar as public appearance is concerned.

There're Good & Bad Points

Tax and other provisions look good to entertainers but there are pratfalls

By Bill Smith

NEW YORK, July 30 .- With salaries of variety artists reaching stratospheric heights some of the smart boys who stable them are reaching out to take a healthier slice of the take.



Latest method cooked up and simmered in its own juice is the corporative structure,

The corporation isn't new to showbiz. It's been used in pix since the lads out there learned how to count. But it's something comparatively new for vaude and night club

performers. Plan is comparatively simple: all an agent dissatisfied with his 10 per cent has to do, is to form a corporation with the actor, vote himself a bundle of stock and presto-no more itsy bitsy 10 per cent. It can be 25 per cent, 50 per cent, or if he finagles a little he can even make it 80 per cent. Some say 100 per cent but don't explain how.

MINNEAPOLIS, July 28 .- A minimum increase of 25 per cent in auditorium and arena business was forecast for the country during the post-war era at the annual conference of the International Association of Auditorium and Arena Managers at the Curtis Hotel here this week. The 31 delegates who attended conference, first to be held in the Twin Cities, agreed that once Japan is defeated convention and trade-show business will zoom upwards as the national citizenry. kept in bounds by gas and travel rationing during the war, breaks loose,

The conference also predicted a postwar building and enlarging boom for both auditoriums and arenas that will put all past activity along this line to

(See Heavy Post-War on page 44)

Control Ease **Doesn't Mean Radio Sets**

Over-Optimism Scored

WASHINGTON, July 30 .- War Production Board insiders continue to warn against over-optimism on radio reconversion trend despite WPB's removal Thursday (26) of restrictions on production and sale of parts required for manufacture and repair of electronic equipment, including radio sets. In addition, restrictions were removed from sale of electronic equipment when produced under WPB authorization.

While lifting of the restrictions clears the way for radio manufacturers to get spot authorizations, not a single one has been granted by WPB nearly 48 hours after promulgation of the order, The Billboard has learned. Applications had already begun pouring in by that time a a fairly good pace. The answer is that materials are still critical, so far as mill tary needs are concerned. However, theoretically, the WPB relaxations put th pradio industry in readiness for sharpe reconversion which is not expected t take place perceptibly for some time.

WPB insiders explain that relaxation of controls affecting radio output is "principally experimental and for the (See DON'T MEAN SETS on page 19)

3. Make the first act as enjoyable, sans interruptions, as any other act.

4. Bring back, as regular theatergoers, that part of the public that has ceased to attend the theater, due to missing trains, etc.

5. Make the theater a top-drawer place to attend, from the standpoint (See TIME BELONGS on page 33)

Equity's Gotta List For Pact Struggle With N. Y. Theaters

NEW YORK, July 30 .- For the first time in a great many moons, Actors' Equity enters into its contract negotiations with the League of New York Theaters with a list of demands, most about rehearsal conditions. First on the list comes dough. Equity wants \$30 a week instead of the 20 bucks the actors get now. Union also wants road minimum raised from \$57.50 to \$65 for the duration;

Thesps want to get paid for the fiveday trial period they sweat thru. They want pay to start immediately. And demand is for rehearsal time in New York after show preems to be cut down to 12 hours a week. Equity will dicker for a one-year contract but expects league to ask for two years or longer. The actors are leery about post-war conditions and want to be free to ask for a different agreement if conditions change next year. Before handing their gripes to the managers, Equity will do battle for Chorus Equity. Negotiations between the league and the singers and dancers start tomorrow. Feeling in the trade is that chorus guys and gals will have a much tougher fight because they want more.

Diplomat Gives Stage Door Canteen Temporary Haven

NEW YORK, July 30 .- Three days before the Stage Door Canteen was slated to close its doors, the Hotel Diplomat came forward with temporary quarters to save the canteen for the G.I.'s. Canteen will remain there for two months and, meanwhile, a committee from the American Theater Wing will burn up the pavements looking for a permanent roost. The Wing's most successful baby had to move because The New York Times is taking over its former home to build an annex to the newspaper plant on 43rd Street.

New headquarters resulted directly from a last-minute flack campaign by (See STAGE DOOR HEAVEN on page 34)

	In This Issue	
Bands & Vaude Grosses	Letter List	Repertoire

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio, Subscription Rate: One year. \$7.50. Entered as second-class matter June 4, 1897. at Post Office, Cincinnati, O., under Act of March, 1897. Copyright 1945 by The Billboard Publishing Company

There are many other advantages to the flesh peddler to make his mouth water. Under present AGVA rules an exclusive management contract permits the agent to tie up his act for an original period of not more than three years plus a three-year option. Under this plan, 90 days' notice must be given prior to the termination of the three-year period. Obviously there is plenty of room in such a set-up where the agent can lose his artist. It happens every day. Practically any actor will go for a romance pitch, and agents know it. A corporate set-up, however, changes the whole pic. The performer no longer is tied loosely to an agent by union rules. He becomes an employee of the corporation. It's true he also becomes an officer of the corporation and has a bundle of stock, but the employment contract (not to be confused with an AGVA employment contract) can run for seven years. One such set-up recently reported here, involving an indie, a couple of comics and a Coast interest with a bundle of cash, claims to have a paper calling for 10 years. But whatever the period agreed upon, it eliminates competition.

Act Gets Breaks, Too

A corporation doesn't give the agent the best of it by any means. The act also gets a break. Obvious advantage is security and a guaranteed salary whether he works or not. The last is pretty important. There are plenty of guys around who used to pull down fancy money and are working today for coffee and cakes. If a gimmick gives them an assured income, layoff or no layoff, they'd be suckers not to listen. They are also promised that the corporation with plenty of dough behind it can push 'em into better spots, get radio shows and pictures lined up. As usual, if the moneybags in the projected set-up has the connections, it is reasonable to assume that the pitch isn't 100 per cent Blue Sky. An added lure is that performers will no longer be part of a stable of acts handled by an agency that may play one guy against the other. He will be the one and only. The above are some of the reasons why, for instance, Andy Russell ditched General Amusement, tied up with Sam Stiefel and is being booked by the Morris office.

Tax Feature

Another advantage is the tax feature. This works something like this. A per-(See WHO BENEFITS on page 28)

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August 4, 1945

WHAT'S WRONG WITH USO-CSI? Point and Counterpoint

4

GENERAL NEWS

"G.I.G.L." returns from Pacific with experiences that point up camp shows defects

NEW YORK, July 30 .- Gertrude Lawrence trained back to New York last Friday (27) from a three-month USO-Camp Shows tour of the Pacific. She returned in the wake of a lot of long-standing gripes by performers, most of them off the record, about Camp Shows and the recent bit of Sinatra verbal slugging.

The CSI situash is not a teapot of tempest. Org is really on the spot-as any outfit doing the job would be-and its boners have gotten top billing. What Miss Lawrence had to say filled in a picture that isn't good, but leaves room for hope.

Liaison Lack

Speaking objectively, without hot-footing intent, "G.I.G.L.," as she was nicknamed, put her finger on what, in her opinion, handicaps CSI operations, complete absence of any CI field workers in spots played by performers. Inadequate theaters, equipment, housing, advance preparations and even checking of shows sent out. There is no one in the fieldoutside of army Special Service officers, who, with few exceptions, are without showbiz experience-to do a real job of master-minding a show and all its gripes.

The actress described the muddle which generally accompanies performances overseas. A abow arrives on the spot, it is to play and there are only makeshift accommodations - performers take pot-luck. There isn't a good theater to be found; many of them are uncovered, and since it rains a good deal of the time, the performer has a tough time of it (imagine the "enjoyment" of poor G.I.'s who sit thru the rain to see wet performance).



The Billboard's **VETERANS' RE-EMPLOYMENT** SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re- | (8) What specific type of job would you Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully (9) stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces, (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college). (7) In which show business field would you most prefer to work?

ACTOR, 34, air sorps veteran; 10 years' pro-femional experience: "Boy Meets Girl;" "Too Many Girls;" 2nd Mrs. Tanqueray;" the "Nel Coward" part in "The Man Who Came to Dinner." Interested in legit, radio, night clubs, raude. James MacColl, 126 62d St., New York. Tel. RE 7-0753.

prefer?

What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified adver-

tisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

COMPOSER, 28, army special services veteran; has composed original scores for ballet; written popular music; worked with Maurice Evans

Miss America **Contest** Tried For Road Show

ATLANTIC CITY, July 30 .- Resort's Miss America Beauty Pageant may yet become a road show. Prospects will be tested this season for the first time, with the creation of a musical comedy pattern to be built around the selection of the beauty queen during the first week in. September. Torrey McKenny, whose pageant, Romance of the People, toured the country before he became a captain in the Army Special Services division, has been engaged by the local pageant board to build a musical show around the Miss America contestants. Since talent rates with beauty in selection of Miss America, McKenny will have plenty of material to whip into a production when he arrives here August 13.

In addition to McKenny, Al Moritz, Broadway tunesmith, has been engaged to turn out a special score for the beauty show. Joe Frasetto's ork has also been set to hold forth in the pit at the Warner Theater, where the pageant show will be staged September 5-8. Increased pageant budget will also provide for special costuming and lighting.

Several members of the pageant board see a natural set-up for a road-show production in the Miss America crowning and the beauty cast, some viewing it as a possibility to fill the spot left vacant on the stage with the demise of Ziegfeld Follies, Until now, the pageant shows have been run off on a more-or-less amateur night pattern, employing a proemsee to keep the proceeding moving along. This is the first attempt to whip it into a full-scale professional show.

P.-A.'s Breakdown

In addition, the p.-a. systems break down and there is no way to get them fixed, so the performers bellow their lungs out and try to make it good. If an act stinks with the boys, there is no way of cutting or changing it, because there is nobody around with whom to confer.

More important, acts go out and there is no efficient check on them. (Camp Shows say that company managers send a weekly report on how they're making out-attendance, illness, etc., and so do

(See WHAT'S WRONG? on page 32)

Legit League Pitches---ODT **Doesn't Catch**

NEW YORK, July 30 .- The two-day trip to Washington by the League of New York Theaters Wednesday and Thursday (25-26), pitching for assurances that legits would not be bumped off the railroads, came to grief when the ODT turned thumbs down on group's plea for special treatment. Altho the ODT made it plain no additional restrictions would be placed on train travel, legit was placed strictly on its own. The government estimates the peak of army troop movements will be in February. 1946, with October, 1945, running it a close second.

The obstacles that road shows will have to tackle include alceper service being discontinued between cities less than 450 miles apart, no Pullman reservations more than five days in advance and the fact that two-thirds of all the Pullman cars are in military service. All these factors add up to trouble for any large-scale production that wants to hit the road. However, a segment of the trade feels that by staying away from the main lines legits will be able to carry the ball and feed out-of-town theater audiences the same fare they've been getting.

ACTOR, 20, army air force special services vet-eran, 5 years' radio work in Rochester, N. Y.; WHOM (NBC), WHEC (CBS), WSAY (MBS); acting, commercials, dramatic series. Can sing. Interested in radio, vaude, legitimate stage. Jan E. Lasher, 356 West 34th St., N. Y. C. BE 9-9870.

ACTOR, 22, stock (3 years); leads in "Of Mice and Men," "Lillion"; produced, assisted directing, acted in army hosp, show; with Bob Hope's troupe in Casablanca; interested in legit, radio. Norman G. Schlein, 3506 Hull Ave., Bronx, N. Y. OL 5-1179.

ACCORDION CONCERT SINGER, 21, played with symphony orchestras; in musicals; given solo concerts. Seeks connection in radio, night. club or vaude as solcist or with band. Stanton Carter, 853 7th Ave., New York.

ALTO SAX and clarinet man, 31, 76th Infantry band veteran; has played night clubs and vaule, various hotel dates. Wants to join dance band. Robert J. Cassidy, 567 Minneford Ave., New York. Tel. City Island 8-1280.

ALTO AND TENOR SAX MAN, 19, 3 years' experience with colored dance bands, wants to join dance band, Samuel Clement, 56 Lefferts Place, Brooklyn, N. Y.

ARMY SPECIAL SERVICE VETERAN, 22. in army pictorial service, but no previous motion picture experience, seeks opportunity in theatrical management booking field or sales work in film field. Sidney Aginaky, 730 Garden St., Bronz 57, New York.

ARRANGER, 21, done free-lance arranging for dance bands. Local 802, A. F. M. member. Albert Ernest Mockler, 7601 Colonial Hd., Brooklyn, N. Y. SH 5-8251.

ARRANGER, 40; army musician (3 years); pro musician 17 years; clarinet, sax; teacher-harmony; radio work pref. Joseph V. Owings, 55 W. 11th St., N. Y. C. GR 3-1546.

BASS MAN, 26, has worked in night clubs, roadbouses, carnivals, radio. Wanta to play string bass in small band. Anthony J. Talerico, 103 Bay 34th St., Brooklyn, N. Y. Tel. ES 2-8581.

CHORAL AND SOLOIST SINGER, 34, with Eva Jessie Choir, Rosemond Johnson Choir, Donald Haywood Choir. Seeks connection In vaude, night club, legit or radio. Howard Leroy Carlos, 262 West 115th St., New York.

COMEDIAN, 40, air force special service vet-eran; worked Hadio-Keith-Orpheum vaude, straight man, comedy: Paramount-Publix units. Seeks opportunity in radio or legit. George Kahn, 168 Beach 82nd St., N. Y. Tel. Belle Harbor 5-5701.

(Continued on page 34)

writing for army shows. Wants to write for musical shows, night clubs, radio, vaude. Jack Goldman, 165 Pinehurst Ave., New York. WA 8-2357.

CONDUCTOR-TENOR, 29, has conducted bands, choruses; taught violin, voice, plano; interested in conducting or singing connection. Joseph O. Presti, 146 George St., Brooklyn 6, N. Y. Tel.: EV 4-0275.

DANCE TEAM (male member, 35, coast artillery veteran), 10 years a professional dance team; Spanish, ballroom, dress, adagio, night club or vaude work; \$150 starting salary. "Leon & Rouita," address Louis Jolin, 295 Ocean Parkway, Brooklyn, N. Y.

DANCER, 27; pro (12 years) ballroom; club dates, theaters, interested in line or team work. John Harris, 214 W. 127th St., New York City.

DRUMMER, 43, 27 years' professional experi-ence with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scrippy" Beline, 853 St. Nicholas Ave., New York.

DRUMMER, 23, worked with Jerry Wald or-chestra; played hotels with own 15-plece band, wants to join dance band, or show hand for radio, motion pictures. Roy Duke, 7817 60th Ave., Queens 27, New York. TeL: Have-meyer S-7305 (after 7 p. m.).

DRUMMER, 25, 10 years' experience with dance bands. Seeks connection with dance orchestra, night club or vaude preferred. Joseph Sammartano, 8700 15th Ave., Brooklyn, N. Y.

DRUMMER, 25, two years' experience with dance bands, wants to join orchestra, radio, night club or vaude work preferred. Anthony Annunrista, 524 East 148th St., N. Y. C.

DRUMMER, 40; pro musician 16 years; wants to join dance band. Frank Galucci, 3489 Seymour Ave., Bronx, N. Y.

FEMALE TAP DANCER, women's army corps veteran, 20, canteen experience; club dates; no line. Seeks connection in night club or vaude. Beatrice Franke, 559 Saratoga Ave., Brooklyn, N. Y. Tel.: DI 2-7973.

GUITAR PLAYER, 28; pro exp. (S years); club dates. Joseph A. Masso, 433 East 80th St., N. Y. C.

KNOCKABOUT COMIC-ACROBAT, 42, 250pounder, club-vaude experience; interested in niteries, vaude, carnivals, fair dates, Frank Stanley, 245 West 51st St., New York.

MALE VOCALIST, 26, glider infantry veteran, 7 years' professional experience singing on club dates, and with small 3 and 4-plece combos; will work any field, \$50 starting sal-ary. Irving Kay, 60 Bank St., New York.

MASTER OF CEREMONIES, 32, baritons and song stylist; dancer in "This Is the Army;" was professional dancer, but can no longer dance because of leg wound; interested in radio, vaude, night clubs, legit. Herbert C. Fluker, 75 St. Nicholas Pl., N. Y. C. Tel.: EDG 4-1394.

Lamb-Yocum at Philly Hotel Again With New Ice Show

PHILADELPHIA, July 30 .- Producing team of Gladys Lamb and Rube Yocum, which pioneered nitery ice shows in Philadelphia in the course of an 18month engagement at the Garden Terrace of the Benjamin Franklin Hotel, returned to the hostelry Saturday (28) for a four-week stand. Brought in an Ice Parade Revue, featuring Bette Wharton and Jack Richardson.

Lamb-Yocum show follows a series of . Dorothy Francy-produced ice shows, which took over at the hotel September, 16, 1944. Following the four-weeker, Garden Terrace shutters for a fortnight, Ice shows will again hold forth in the fall, hotel installing its own frozen floor.

Dick Fishell To AFRS

HOLLYWOOD, July 28 .- Capt. Richard Fishell, USMCR, has been appointed to the short-wave section of Armed Forces Radio Service here, it was revealed by Col, Thomas H. A. Lewis, AFRS commandant. Fishell, just back from duty on Peleliu, where he served as recreational officer for the Second Marine Air Wing, was sportscaster on WMCA and WHN in New York.

NBC Anderson To Local News

HOLLYWOOD, July 30 .- NEC newsman David Anderson, back from a sixyear stretch covering European war, was assigned to the web's local news post. according to Western Division news chief Joe Alvin. Anderson covered the war from Stockholm, Berlin, Rome, Paris, Brussels and London, And after D-Day, was attached to the armies under Gen. Bradley and Field Marshal Montgomery.

KOB Affiliates With MBS

ALBUQUERQUE, N. M., July 30 .- KOB, local 50,000-25,000-watter, currently affillated with NBC, has switched its affilistion to Mutual. Station, owned by Albuquerque Broadcasting Company, will be serviced by much of MBS' commercial and sustaining program sked upon completion of a permanent Mutual line (September 1). Temporary line has been installed and station is now set to go MBS.

RADIO Communications to 1564 Broadway, New York 19, N. Y.

NWLB Rules Union Paper Goes With Sale

BROADCASTERS'

WASHINGTON, July 30 .- Radio industry is impressed by significance of a ruling by National War Labor Board, Tuesday (24), which, in effect, holds that transfer of a station license doesn't terminate labor union agreements. Ruling was issued in dispute following transfer of WFTL (Miami) license from Ralph A. Horton to Fort Industry Company.

Horton had voluntarily recognized Radio Broadcast Technicians' Union with closed-shop agreement but new owner refused to recognize the agreement. Regional Board held that new owner was - not legally bound by Horton agreement and directed Fort Industry to negotiate further. However, Regional Board later directed continuation of closed-shop agreement, and NWLB upheld the recommendation.

Archer Makes Way of For "Hobby Lobby" **Maybe With Francis**

NEW YORK, July 30 .- Hobby Lobby, which has been set by the Weintraub ad agency as replacement for Corliss Archer, teen-age seg, this fall for Anchor-Hocking Glass, won't have Dave Elman actually on mike, as Weintraub plans it. Sponsors and agency want Arlene Francis to emsee the show.

The Francis is free to take on another stellar commitment after October, according to her Blind Date contract, but doesn't want another ad lib assignment if she can avoid it. Also, she feels that it wouldn't be fair to B.D. to do another audience participation emsee. She's interested in Hobby Lobby but hopes for another format in which she could do some dramatic spots, etc. Trade doesn't know how Dave Elman could revise Lobby as a frame for Francis emotingbut know that Weintraub wants Francis so-. Situation has reached stage where Francis wants it on the line as to what she'd do and sponsor and agency are getting set to do just that.



NEW YORK, July 30. - Procter & Gamble have bought Life of Riley for this fall, settling some dozen or more little aches which have kept the deal in a constant state of flux. First tickler was the desire on the part of Blow ad agency to spot Riley in a 25-minute slot instead of a half hour. While contract is okay for spot on either CBS or NBC, 25-minute request is tip-off that Biow is planning Riley for Columbia on one of the 8:30 to 8:55 slots. Reason why Riley owners have nixed anything short of a half hour is because there naturally is a fear that eventually it might mean a 15-minute spot and that's what they want nothing

Another ache was the nixing of the use of e. t.'s of the show in spots where the sponsor might feel they didn't have adequate coverage. Bendix gang went along-up to the point where they said nix to having the show come in live on CBS and have it on another station in the same town via transcription.

Final fly in the contract ointment was Blow agency's dislike of having another ad agency director working on its show. Megger who has been on Riley for the past 78 weeks works for Esty, and that's not supposed to be Biow healthy.

that the producer of the Bendix moom pic didn't insist on his doing a publicity plug for a P. & G. competitor took plenty of time out for everyone involved. However, it looks certain that despite the fact that NBC Prexy Niles Trammell felt that Riley belonged on the senior net, it'll go CBS this fall-for P. & G.

What Am I Bid?

VIE W

WASHINGTON, July 30 .- Neatest summary of the week on attitude of radio talent to commercial sponsor: George Jessel, speaking at annual humanitarian award dinner of Variety Club of America at Mayflower Hotel here Wednesday night (25) said: "Boys, I think I'm being signed up tonight with Pepsi-Cola to become my sponsor on the radio. Well, if that contract gets signed, from the bottom of my heart I swear there's no drink in the world as fine as Pepsi-Cola. But, if the contract for some reason isn't signed, then, gentlemen, I don't care if you drink Jergen's Lotion."

Hellinger Peddling Own Seg; Out of Lux Emsee Race

HOLLYWOOD, July 30,-Mark Hellinger is peddling his own package based on dramatizations of his column material. So he is out of the running for the permanent emsee slot on the Lux Radio Even as it stands at present, there appears Theater show.

He'll do a few guest shots, as he did last season. But the full-time chore is a toss-up between Mitchell Leisen, who and Irving Pichel.

Neiman Fellowship to First

Briefs Show Station Slants

The Billboard

) H,

5

FCC seen pushing 'Bible' for Frequency Modulation -maybe within a month

WASHINGTON, July 30 .- Federal Communications Commission is hinting at prospect for early final rules and regulations for FM. The broadcast industry, a large segment of which was represented at today's hearing on FCC's proposed FM rules and regulations, felt there was strong basis for hope that FCC would relax its original proposal to discourage dual ownership of FM and AM stations in same area.

While the FCC-proposed regulation does not immediately rule out ownership of both AM and FM in the same service area, it prohibits such control after FM becomes an established competitive service with AM. Some FCC spokesmen appeared convinced that if the proposed regulation were permitted to stand in that form, FM might receive a serious setback. to be no immediate rush for expansion of FM, despite the fact that several hundred applications are waiting to be acted upon. The explanation, of course, is that FM held down the job much of last season, cannot be self-sustaining commercially for some time to come.

Majority of Briefs Want Easing

Overwhelming majority of briefs sub-Even the little matter of making sure Station Man To Get the Nod mitted today urged relaxation of the proposed FCC rule on AM-FM ownership. Also, most briefs called for revisions of FCC's proposed rule on allocations separating FM stations into three categoriesrural, metropolitan and community. Proposal by FCC for reserving 20 channels of FM for returning servicemen also was overwhelmingly objected to as a threat to FM wide-open development. There was only a remote possibility that FCC might require study of special phases of some of the proposed rules and delay the final "bible." FCC members indicated strongly, however, their determination to get the final rules out as soon as possible, with some even hoping for action within a month.

Fitch Sold on Cass;

Daley, however, still yens her own package which Colgate was supposed to have wanted and have since nixed. Several other sponsors were hot for the package but in some cases it was too rich for the blood and, in others, the time couldn't be cleared. Besides Fitch, the McCann-Erickson ad agency is said to have a prospect as a sponsor and have asked for a refusal. However, trade notes that the barrel of advertisers with enough dough to go for Daley has almost been scraped and it would be good for Daley if she took the Fitch bid,

Another reason Cass Daley's rooters hope she'll take the Fitch slot is because it has to be set soon, and if she doesn't, Martha Raye's reps are breathing on the Fitch neck. The same brass who want Daley, will take Raye-big mouth and all.

Geary to "A" Net

HOLLYWOOD, July 30. - William Geary, formerly with Franklin Industrial Advertising Corporation, has been added to American Broadcasting Company sales promotion staff as research aid to Jack O'Mara, web's Western promotion chief. Geary takes over spot vacated by Leo Tyson, who resigned to open his own talent agency.

Wooley to NBC Recording

HOLLYWOOD, July 30 .- Alfred Woolley has hooked up with NBC recording division here and will be office manager under Oscar Turner. Woolley will handle department's biz details. He's an ex-Columbia picture man.

MINNEAPOLIS, July 30, - Richard Stockwell, associate news editor of WCCO-CBS, was selected for a 1945-1946 Nieman fellowship in journalism at Harvard University, first radio man from a station to be picked since fellowships were established in 1938.

First radio man to get the honor was Lee White of CBS. Stockwell has been with WCCO since 1943. Prior to that he was farm editor at WIBA, news writer at WLW, program director for the Wisconsin Network, and associate news editor of WMT. He has been a member of the University of Minnesota's journalism faculty. At Harvard he will specialize in economics.

All Org Has To Do Philly Religious Groups Now Is Sell Daley Chilly Religious Groups NEW YORK, July 30,-Cass Daley, who has had more interest and less signing Still Fighting for Paid should have the Fitch comedy spot on the Bandwagon this fall. Fitch org is Daley minded and will go a long way to Time for Selling Salvation

Claim Stations Have No Give-Away Right If B. R. Ready

PHILADELPHIA, July 30. - Religious violate the Communications Act by the broadcasters dropped from the WPEN roster earlier this year continue to plague the local indies. On Thursday (26) eight religious groups went into the 3d U.S. Circuit Court of Appeals here and thru their attorney contended that refusal of the station to sell them radio time constituted an interference with freedom of speech and religion.

Counsel for the station countered that such contracts were canceled to enable all denominations to have the advantage of free radio time. Since then station has set aside Sunday periods for Protestant, Jewish and Catholic shows of a religious nature, with an added daily devotional period.

The eight religious groups had broadcast programs over the station for years up to last February, when they were canceled shortly after the operation of the station was taken over by The Philadelphia Bulletin, In April Federal Judge William Kirkpatrick dismissed their petition for an injunction demanding return of their broadcasting rights. At the same time the FCC ruled that WPEN did not York.

cancellations.

No Right To Give Away Time? William S. Bennett, attorney for the religious broadcasters, in appealing the decision of Judge Kirkpatrick, held that no radio station has the right to give away "free" time when a suitable sponsor is willing to pay for the air time. Thomas B. K. Ringe, counsel for the newspaper-owned station, countered that WPEN was fully within its rights in view of a clause in all its contracts providing for cancellation by either party on two weeks' notice. Religious broadcasts were given an additional two weeks of grace on cancellation notices.

Beefing broadcasters are Young People's Church of the Air, Non-Sectarian Tabernacle, Pilgrim Hour and Highway Mission Tabernacle, all of Philadelphia; Wiley Mission, Inc., and Wesleyan Methodist Church, both of Camden, N. J.; Rev. Carl McIntire, pastor of the Bible Presbyterian Church, Collingswood, N. J., and the Word of Life Fellowship, New

Argument Cross-Section

Following is a cross-section of arguments offered in typical briefs at today's hearing:

On FCC proposal that FM stations be licensed for unlimited time but be required to operate minimum of six hours daily and nightly:

Westinghouse Radio Stations, Inc., favors unlimited time but opposes minimum hour standard as too arbitrary. Argues that needs vary from town to town.

Pennsylvania Broadcasting Company indorses unlimited time but believes minimum operating sked might work hardship on some FM newcomers. National Association of Broadcasters claim minimum operating schedules might hamper orderly and timely progression of FM.

Elias I. Godofsky (Brooklyn) contends that each FM station should be required to operate at least two-thirds of total hours in daylight and nightime, so as to create listener habit.

On FCC proposed rule that FM stations be prohibited for two one-hour periods daily, simultaneously, to avoid duplicating any program in same area:

Westinghouse Radio Stations, Inc., sees the rule as a threat to freedom guaranteed to licensee to decide "what shall be broadcast over the station."

NAB sees rule threatening to bring FCC into field of regulating programs.

Godofsky sees rule as sound.

James Broadcasting Company, Inc., Jamestown, N. Y., doesn't see why programs can't be duplicated in the same area.

On FCC rule proposing limitation of single ownership to six FM broadcast stations:

Westinghouse Radio Stations, Inc., says (See Broadcasters' Outlook on page 12)

RADIO

The Billboard

Ease of Listening Vs. Preference

August 4, 1945

Availability & Amos'n' Andy Eye

Michigan State College shows programs suffer when signal strength's weak

By Lou Frankel

NEW YORK, July 28 .- The Michigan State College survey of student listening. as noted in the previous (July 28) issue of The Billboard, takes the wraps off some interesting figures on student preferences. But even more important, at least to this interpreter, the survey also points-up the "why" behind listening.

Thus, it would seem that more listening stems from (1) the habitual turning on of the radio; (2) the selection of the station easiest to tune in, and not so much from (3) program choice. The survey, and the relationship of audience program preferences to programs available, also shows that listeners retain program likes and dislikes even tho their favorite shows are not available.

Memory Likes

Here the inference is clearly one of program likes carried from the listeners home town to the school-often a considerable distance-and retained even tho the show preferred cannot be heard. or cannot be heard as clearly and as well as other programs. And in line with this it is also interesting to note, again by studying program preferences, that where a program is high enough on the listener's personal "like" sheet, the listener will search out the show despite adverse conditions.

Yen Balanced Gruskin-Marks Åir Scripts for Fall

HOLLYWOOD, July 30 .- Amos 'n' Andy scribblers, this fall, look like George Gruskin and Larry Marks for at least 13 weeks. Boys want less than a G note for the weekly show and A and A are impressed by their scripts.

interesting albeit not too important. But a geographical break-down would help in evaluating the returns. Also handy would have been what percentage of the returns came from home-state students and how these related to the over-all percentage of students from Michigan vs. other States.)

"Rainy Months" Surveyed

The survey was run during April and May of this year. Since these two months were "quite rainy" the students presumably were doing more listening than normal.

(Actually this wouldn't make much difference in the returns. If anything it only sharpened the student reactions. Had the weather been "very bad" and had the survey been an "interview" the final returns might have been affected.)

More Than 68% Had Radios

Of the 550 respondents, 375 had radios. A total of 653 people listened to these sets. For a break-down as to the type of sets and how many listened see the following charts:

Type of radio sets-

sets have rather poor reception under the best of conditions; WKAR (the 5,000watt Michigan State College station) is located on the campus and interrupts clear reception of other more distant stations.

Student listening to available radios: Number of Total Num

	samper of	Total Number o
Others Listen	Answers	Students Listen'
No Answer	20	
None	73	
1	140	28
2	56	16
8	35	14
4	20	10
õ	12	
6	9	
7	8	
8 and up	2	1
	375	65

The average listening-time-per-listener was about 100 minutes per day. Here's the break-down:

	Number of	Number of
Hours Listen	Answers	Hours Total
None	28	0
Under 1	48	24
1	133	133
2	143	216
3	71	213
4	49	196
5	23	115
6	11	66
7	2	14
8	2	16
9	Î	9
10 and up	5	60
No Answer	84	0
State of the state		
	550	931

Since listeners' availability has something to do with program likes and dislikes let's see when the students listened.

Istening Hours:	Number of Answer
A.MBefore 7	13
7-8	62
8-11	53
11-12	12
P.M12-1	94
1-5	67

Butch's Sun. Talks B. O. Out-of-Town

NEW YORK, July 30. - The Little Flower's Sunday afternoon Manhat chats (WNYC, 1 p.m.) are stock stuff to the urban and rural listeners in the Ithaca, N. Y., area. Hizzoner Florella LaGuardia's over-the-backfence talks with Gothamites are now being broadcast regularly by WHCU, Cornell University station at Ithaca, which has found them to be one of the most popular programs in the outlet's area.

Idea of broadcasting Butch's words to the wise originated with Michael R. Hanna, WHCU's general manager, many months ago. The wide radio, screen and newspaper publicity given the mayor's comic strip reading during recent local newspaper deliverymen's strike gave Hanna the natural program build-up for which he was waiting. Airing on July 16 of LaGuardia's July 8 broadcast, without any pre-program promotion, brought a flood of letters and phone calls urging more of the same.

Subsequent broadcasts of LaGuardia's talks indicate that the mayor's mikings have wide appeal, that the problems of New York have sold small-town interest when seen thru Butch's eyes and that lessons learned from Manhattan's trials and tribulations can be applied to other cities and towns.

Oscar Katz Named CBS' Associate Research Director

NEW YORK, July 30 .- CBS last Thursday (26) upped Oscar Katz from post of assistant research director to associate research director. Katz has been in the former post since November, 1942.

Educational Station Nix

Another interesting bit of information is that educational stations, if WKAR, the Michigan State Station is any criterion, just don't measure up programwise. Nor do they toe the mark specifically on educational programing.

figures.

The sample, culled by having instructors submit questionnaires to the students, covered approximately 15 per cent of the student body. Thus, of a total enrollment of 3,641, there were 550 returns. The ballots represented an adequate cross section of every educational segment of the roster. There was anywhere from 10 to 30 per cent return in every one of the 25 different courses; from "home economics" to "pre-dental." The over-all average is 15 per cent of the total.

Grade and Sex Break-Down

The same average was sustained in the various classes and in the male and female break-down, as the following figures show:

	Male		Fem	ale	Total		
-	Stu-	No.	Stu-	No.	Stu-	No.	
	dents	Ans.	dents	Ans.	dents	Ans.	
Freshman.	393	83	1,051	164	1.444	247	
Sophomore	179	29	654	97	833	126	
Junior	131	10	503	81	634	91	
Senior	98	20	402	42	500	62	
Graduate.	115	10	79	14	194	24	
Special	29	-	7	-	36	-	5
	945	152	2.606	398	3 641	550	6

(The survey figures do not explain what is meant by "special" students. Since the total number of students in this category is only 36 out of a total enrollment of 3,641 it can reasonably be deducted that they will not affect the returns. Nevertheless, the status of "special" students should have been explained.)

Also interesting is the break-down on where the students, replying to the survey, hailed from. For obvious reasons of simplification the break-down was limited to size. They follow: Classification Population No. of Students Small 5,000 135 Middle 5,000-25,000 107 Large 25,000-1,000,000 185 Metropolitan 1,000,000 up 120 Out of the U.S. Not indicated

(Admittedly a list of the name of each home town would have been

550

Table Table	Number Owned 265	Percentage 70.6%	General Evening
Floor	17	4.5%	6- 7 7- 8
Portable	\$8	10.2%	8-9
Combination	46 375	12.3% 100 %	· 9-10 10-11
No Description	9	2.4%	11-12 A.M12- 1

Since it is relatively safe to assume that a portable radio is very similar to But let's start scanning the actual the electric table set, and that the radio part of the combination radio-phonograph is also similar, the total of these small sets was 93 per cent. These small

0	General Evening Hours	126
8	6-7	115
10	7-8	127
10	8-9	136
	9-10	130
0	10-11	96
6	11-12	55
26	A.M12- 1	18
e	Most of the listening was don	e dur
0	noon hour and in the evening i	

ring the 6 to 11. Women's dormitory quiet hours probably accounted for the sharp decrease in listening some time between 10 and 11.

Of the 550 respondents, 540 gave the

Chi NBC Okays RWG Pact, **CBS** Approval Seen; Paper Goes to 3 Orgs' N. Y. Hq.

Newswriters' Contract Provides Against WLB "Death"

CHICAGO, July 28 .- For the first time quarters, and the Authors' League of in any radio union contract negotiated here, a clause stipulating how contractual agreements are to be carried out should the WLB be wiped out, was written last week into a new contract for radio newswriters at CBS and NBC, here. The new contract, worked out with webs' managements and the Radio Writers' Guild, stipulates that if the WLB is disbanded before it can rule on the terms of the RWG contract, or if the authority of the WLB, over wage agreements is discontinued while the contract is in effect, terms worked out during contractual negotiations will remain as stipulated in the contract.

Negotiations for a new contract for RWG newswriters at CBS and NBC here, have been going on for weeks. Last week the RWG came to an agreement with NBC officials here. Altho CBS here, has not

America before it will be submitted to the WLB. Discussion of the contract is expected to take place in New York next week.

Closed Shop

The contract, as worked out here, also gives the RWG a closed shop at NBC and CBS news departments here and also covers men and women who process local or network news programs. Wage stipulations, which possibly could be altered in New York negotiations, it is said, call for the writers to receive a guaranteed \$235 a month minimum, with a 10 per cent increase after a year's service. Writers now receiving more than that will not have their salaries reduced to the minimum. There was no maximum placed on how much writers could receive.

The contract also states that writers yet formally accepted the contract terms are to work a 40-hour, five-day week. because Jack Van Volkenburg, second in Due to the nature of their work, no stipucommand of CBS here, who has sat in for lations were made as to how many hours his net on past negotiations, was out of a writer may work in one day before he town, CBS execs in the past have stated receives overtime compensation, as is the they would accept the terms worked out case in AFRA announcers' contracts. The at NBC. Contract still needs the approval new RWG contract is retroactive to June of NBC, CBS and RWG New York head- 1, 1945 and will be in force for two years.

following reasons for listening when they did listen.

Reasons for listen	ing at above sp	eclific times:
Reasons Num	ber of Answers	Percentage
Study and Classes	313	57.9%
Program Choice	89	16.5%
At Home	70	12.9%
Relaxation	68	12.5%
	540	00 901

(And here for the first time (there'll be more) we see how relatively unimportant is program popularity as a reason for listening. Only 16.5 per cent of the students listened because they wanted to catch a particular program. The rest of the time they just listened to the radio. It may be argued that this is a tribute to the efficacy of radio but it may also be argued that this is an indictment of station programing.)

Good Station Check-Up

The survey did a good job on station listening. Not only did they ask what stations were heard but they also asked what stations were preferred. With the questionnaire calling for a first, second and third choice, the returns were tabulated on the basis of points (three points for each first-place vote, two for each second, one for each third). The comparative standings:

1	Stations Listened to:	Stations Preferred:
6	Stations No. of Pts.	Stations No. of Pts.
ĺ.	WJR-CBS 972	WJR-C 1.022
	WKAR-School 626	WWJ-N 402
	WJIM-Blue 616	WJIM-B 317
	WWJ-NBC 270	WKAR-School 265
	WGN-MBS 72	WGN-M 160
	WXYZ-Blue 65	WXYZ-B 78
	CKLW-MBS 48	WMAQ-N 44
	WMAQ-NBC 39	CKLW-M 28

Others included with one or two points for each station:

WOOD, Grand Rapids, Mich.; WAAT, Newark, N. J.; WKAT, Mlami Beach, Fla.; WLW, Cincinnati; WBCM, Bay City, Mich.; WKBW, Buffalo; WFDF, Flint, Mich.; WLS, Chicago; WBZ, Boston; WBEN, Buffalo; WEAF, New York; WJZ, New York; WEXL, Royal Oak, Mich.; WELL, Battle Creek, Mich.; WHO, Des Moines; WBBM, Chicago; CMQ, Havana; KDKA, Pittsburgh.

It takes no mastermind to see what the difference between "stations preferred" and "stations heard" does to program popularity. Excluding WJR, the CBS outlet, since it was top in both categories, it's simple to see what happens to the programs of other stations and networks. WWJ, the NBC station, is second in preference yet only fourth (See EASE OF LISTENING on page 12)

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WCAU takes pride in Announcing The CAREER FORUM An Opportunity for Youth

THE PURPOSE: To be of service by helping to guide toward a successful future, the 30,000 boys and girls who will be graduated next year from High Schools in Philadelphia and the surrounding area of Eastern Pennsylvania, New Jersey and Delaware.

THE PROJECT: A series of 26 Seminars in the WCAU Auditorium, October 4 through April 25, attended by Senior students from 150 participating High Schools. Each session devoted to one of the 26 professions and occupations chosen by the 22 Educators of The Career Forum's Administrative Board and Advisory Committee.

THE PROCEDURE: Outstanding leaders in each field will be Guest Speakers. Students will ask questions via roving microphones. Proceedings broadcast 5 to 5:30 P. M., so thousands of their classmates can receive the same information and counsel.

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50,000 WATTS · CBS AFFILIATE PHILADELPHIA'S LEADING RADIO INSTITUTION

RADIO 8

The Billboard

Twin Cities, Detroit Air Studies

August 4, 1945

KSTP, WTCN, **Indie Profile**

NBC affiliate steps out to pull farm listeners-others no "weak sisters" either

By Jack Weinberg (Last installment of a two-part series of profiles on broadcasting in the

Twin Cities)

MINNEAPOLIS, July 30 .- Just as WCCO, CBS outlet in the Twin Cities, recognizes the potential in farm audience (The Billboard, January 20, Page 6), so does KSTP, the NBC affiliate in this area.



Until 1940, when KSTP went to 50,000 watts, it was just another station over which the listeners -if they could get the station on their radiosheard the NBC programs that they liked. Until that time, KSTP, by necessity, had to center most of its activities in

the Twin Cities, and did so by setting up somewhat of a newsroom, priding itself on the fact that it paid greater attention to local news than did any other station.

But when the station went to more watts, it realized immediately that it had a big problem with which to contend-that out in the farm area, its listening audience was practically nil. This was because few radios could pick up its signal. The management looked at this problem realistically. What good was the power unless it could reach out?

way, but it still has a long way to go to corral the farm listeners.

KSTP Uses "Planalyzed Promotion"

The big thing at KSTP is its merchandising service for advertisers. Evolved by Sam Levitan, station flack, it is called "planalyzed promotion," and it is just that. It is a tailor-made merchandise program, drawn, not to general specifications, but to suit the needs of each individual account.

Ray Jenkins, KSTP sales manager, took a huge volume containing the story of KSTP-in which planalyzed promotion was well represented-to New York with him last summer. Agency men there told him in no uncertain terms it was "the best in the country."

Newsroom Outlet's Strong Point

The newsroom has been KSTP's forte for years. When WCCO announced its newsroom set-up, KSTP let it be known that it had one to match, practically man for man, that of the CBS station. And altho there was some semblance of a "news war" between the two stations, each goes its separate way, doing a fine job for its own listening audience.

Long ago, when it concentrated on Twin Cities coverage, KSTP learned the worth of local news and for years has had leg men combing Minneapolis and St. Paul. It has been a "special events" station of the first order, and has put across some top rate "news scoops" because its special events news gatherers were on their toes,

Newscaster Snagged From WCCO

Altho it is doing an outstanding news job, the station is on the way to doing even better with the winnowing away from WCCO of Clelland Card. Card had been at WCCO for years. Some months ago he went on a free-lance basis, mediately and gave him noonfime segs Also if a man is called back to work be- ground as sales manager of a couple of directly opposite Cedric Adams,

Indie Stations Set City-Wide

CHICAGO, July 28 .- American Federation of Radio Artists and the secondary stations of Chicago this week signed a new contract covering salary and working conditions of announcers at WJJD, WIND, WAAF, WAIT and WGES. Altho WCFL, other secondary station here was not a party to negotiations leading to formation of new contract terms, the station will accept the same terms worked out with the other stations. WCFL, owned by the Chicago Federation of Labor, did not enter into the negotiations because it is a labor station and thus stays out of most working conditions negotiations. New contract calls for an increase to \$63.50 per week for announcers at all the secondary stations, and subject to the approval of the WLB is retroactive to April 1, 1945, and will run until October 31, 1946.

Important part of the new contract is that it makes salaries for announcers the same at all secondary stations here. Formerly WJJD and WCFL were paying a weekly base of \$60.60, while the weekly base at the other secondary stations was \$55.50. With this new contract, worked out by Ray Jones, local AFRA executive secretary, and station execs, announcers at all the stations will receive a \$63.50 weekly base pay.

New stipulations governing other working conditions were also inserted into the new AFRA contract. These state that if an announcer works more than 10 doubling between WCCO and KSTP. The hours in one day he is to receive time latter station recognized his worth im- and a half for all work over 10 hours. the border. He gained his radio back-

Motor City AFRA Scale Outlet: CKLW

Feeding two nations can be a real problem - but **CKLW** makes it simple

By H. F. Reves (Part Three of a Series of Profiles on Broadcasting in Detroit)

DETROIT, July 30 .- Perhaps the bes introduction to the Detroit radio field is thru the peripheral station, CKLW acutally located in Windsor, Ont., with a branch office in Detroit. Rated 5,00



watts, the station is of the air 24 hours a day and is affiliated with both Mutual and Canadian Broadcasting Corpo ration. There has been a steady, if small, gain reported during the last year for principal CELW programs in standard survey ratings, and the

station, once a sort of border orphan, has definitely come to the fore in recent seasons. It now carries the largest volume of local retail advertising in a field where sponsors want immediate results.

Station Mirrors Gen. Mgr.

The station is largely the creation of its general manager, J. E. (Ted) Campeau, who has lived on both sides of small American stations. Very much public service-minded himself, Campeau has instilled this point of view into every responsible member of the staff. Co-operation with other stations is a characteristic of the outlet's operation, a reflection of the necessity of working daily with the people of two different networks. Typically, CKLW voluntarily killed sustaining recently so that another station could sell it.

Field Men Educate Farmers

Men were sent out into the country to call on farmers. And their first question invariably was: "Do you ever listen to KSTP?" The answer almost always was: "Can't seem to get 'em on my station." Whereupon the station man asked is he couldn't please turn on the family radio. Permission granted, he tuned it to KSTP and the broadast came in to the surprise of the farmer.

That has been a big job, especially when you have some 200,000-odd farm families to reach. KSTP men huddled. What to do about it? First thing done was to hire Dave Stone. "Go get the farm listeners," he was told.

Stone Builds Shows

Stone built the Sunset Valley Barn Dance show. In addition, Sunrise Round-Up and Main Street Minnesota programs were produced. The Barn Dance show was sent on the road, and to this day it attracts crowds thruout Minnesota communities where it has and continues to put in personal appearances in local auditoriums.

The station promotion department developed a "Family Album," a booklet containing pictures and stories of local and web talent. Eight announcements over the Sunset Valley Barn Dance and Main Street Minnesota broadcasts brought 12,000 requests from nearly all of the 87 counties in Minnesota, as well as from a large number of Wisconsin counties. Thus KSTP, after telling members of the farm community that they could tune in the outlet on their radios, also gave them the answer to the question why they should tune in.

Farm Service Dept. Set Up

KSTP also set up a farm service department, but has not faired nearly as well as WCCO did. A farm service director was named, but he didn't stay very long. Another was selected, but what the station needs is someone like WCCO's Larry Haeg. Until it gets someone like him, KSTP's farm service department won't be able to compete with the other.

its farm programs was thru newspaper Bob Colwell, Thompson writing exec, has events. The station has come a long Bob Cenadella as aid.

This can prove to be a battle for (See PROFILE KSTP on page 13)

FCC In High **Over Crosley** Sale Decish

Hearing August 2

WASHINGTON, July 30 .- FCC decish on transfer of \$22,000,000 Crosley Corporation radio interests to Aviation Corporation will come soon after another hearing on the issue set for Thursday (2). FCC members apparently want to dispose of case in real rush after assembling rest of the facts since market value of vast amount of stock is affected by proceedings.

Outlook still remains for probable okay of transfer with numerous stiff conditions attached by FCC. At the hearing here last week (23) Chairman Paul Porter, of FCC, included among issues to be decided: Question whether public interest would be served by transfer of WLW from Crosley to AVCO, "an organization whose primary business interests lie in the fields of manufacturing and investments," what portion of the consideration to be paid in the transaction is attributable to the broadcasting facili- the last two months, will be heard on 69 ties; what part of the price will be for transfer of Station WINS; question of non-resident membership of officers and directors of new controlling organization in areas to be served.



Thompson is on the prowl again for cal research committee is holding its first writers,

With Len Levenson out as writer for Another method used by KSTP to sell the Stu Erwin-Ballantine Beer program,

fore he has had 12 hours off, he is to receive time and a half for all work until a period 12 hours from the last time he got off has passed. Under terms of old contract, stations could work announcers a five-day, 40-hour week, and announcers could be made to work as long as the management wanted during one stretch without receiving overtime, just so they put in their 40 hours in a five-day week.

Gummo Nixes Rep Groucho Exclusive

HOLLYWOOD, July 30.-Gummo Marx is putting it on the line, but plain, that no one reps Groucho exclusively at this time, altho both Morris Agency and Manny Rosenberg (Trans-American) can handle the Groucho radio package-if they can sell it. Neither of them have the deal protected. Groucho is said at this time to have decided upon seeing how the Dinah Shore spot works out for him-and until he gets just what he wants, he'll Shore it.

Rensie Watch Co. Sponsoring "Elman's Auction Gallery"

NEW YORK, July 30. - Rensie Watch Company has bought Dave Elman's Auction Gallery, Mutual seg coaxing bids from the listeners for objects d'art, starting September 17 (10-10:30 p.m., E.W.T.). This will be bank-roller's first venture into national radio advertising.

Show, which has been sustaining for stations, with possibility of expansion later. Elman has added a gimmick to hypo interest. Each week, stage, screen and other celebs will dramatize an interesting episode during the program which will be held at Waldorf-Astoria,

BMB Research Groups Meet

NEW YORK, July 30.-Wednesday (1). NEW YORK, July 30. - J. Walter Broadcast Measurement Bureau's technijoint meeting with BMB board of directors' research committee. The morning session covers technical phases of BMB operation and the afternoon meeting will and magazine advertisements and special taken on the Ballantine chore, with be devoted to planning various steps of tween four sponsors for a 15-minute the bureau's measurement.

Remote Pick-Ups Made

Special remote pick-ups, such as outstanding speeches at the local Adcraft and Economics clubs luncheons, are made when the occasion warrants. Such events are merchandised by advance advertising thru suitable media. Remotes are not stressed by the station and no mobile unit is maintained.

CKLW has the only war correspondent specifically representing a radio station in the Detroit area. He is Val Clare, who is now in Italy. Clare, among other assignments, is making transcriptions for the station of interviews with boys from the Detroit and Windsor areas serving in the American and Canadian armies.

Out-of-Town Assignments

Special assignments elsewhere are occasionally given the staff. For instance, in the spring, Mary Morgan, fashion editor, covers the spring style shows in New York, doing a direct broadcast from there.

CKLW heavily favors news, music and comedy shows in its programing. The lastnamed element is largely gained from two shows put on by Larry and Joe Gentile.

Morning Hi-Jinks

Gentile's Dawn Patrol, running from 12:30 to 5 a.m., seven nights a week, is basically a record program, but with clowning, interviews, special transcriptions and just about everything else conceivable thrown in to make a genuine variety program. Joe Gentile and Ralph Binge follow for three and a half hours. six days a week, with their famed Early-Morning Frolics. This is an apparently impromptu clowning show, gaining special fame thru high-handed kidding of its own commercials,

Both are participating shows, with Dawn Patrol running 30 to 35 sponsors. while Frolics splits between nearly 50. Station carries two other participations -Frank Burke's Rolling Home, split be-(See CKLW, MOTOR CITY, on page 12)

Copyrighted material

Reps

The Billboard

Yelp For Promotion Stuff

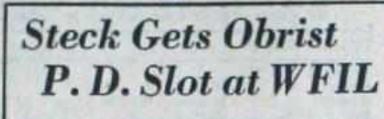
Maybe Okay, Future's "?"

Too many stations coast on transom biz, giving the post-war "the razz"

By Cy Wagner

CHICAGO, July 30, - Fact that radio stations thruout the country are missing chances to increase their sales post-war and now, by not forwarding enough sales promotional material to station reps, was revealed by a check made this week at the local offices of the city's leading reps. The majority of the top rep execs contacted, agreed that only about one third of the stations they represented were sending them sufficient promotional material. Those who said there was a sad lack of promotional material coming to them from their stations, were plenty vociferous in their opinions as to where the fault lay, what the stations were missing by their lackadaisical promotional work, and what this trend, if continued, could mean in the future when selling again becomes very competitive and plenty tough.

One Third Co-Operate



PHILADELPHIA, July 30 .- Jack Steck, publicity and special events chief for WFIL, has been upped to program director. Succeeds Ed Obrist, who moves to WPEN here as assistant general manager. Steck, vet showman hereabouts, schooled in vaude and then turned to radio as announcer and producer. He's currently producing the WFIL Barn Dance show piped to the American net.

date on such elementary data as coverage maps, market data, number of radio homes in their areas, etc., and very few go to the point of sending any information about talent on programs, descriptions of over-all local promotional campaigns and other important data. This week the Pearson office sent out, in its regular weekly news letter to their stations, a special plea for promotional material. The letter asked that the stations send the latest figures on the number of radio homes in their areas, mail and milivolt coverage maps, market data about population figures, volume of retail sales, types of business and industries in station markets listing of individual industrial, farm and retail advertisers.

Wanted Success Stories

to be filed

thought

for further

At the John Pearson & Company office At Pearson, it was also said that what it was said that of the 32 stations the was wanted in addition, were facts and outfit represented, only about one third figures about success stories of commerdo anything in the way of a good job cial programs and plenty of material by sending promotional material to be about talent on the shows the stations used in selling agencies and advertisers, wanted to sell. Most of the reps point material. He said some of his stations of promotional material was one of the Only about one half of the Pearson sta- out that the success stories and the info merely send him information, for exam- most serious evils in the trade today, one tions even bother to keep their rep up-to- about programs to be sold were particu- ple, that they have a new program featur-

larly important for, it was said, more and more the stations are crying that they want their reps to sell 15-minute and longer programs. The national advertiser is now taking plenty of one-minute spot announcements on stations, because he can write them himself and make sure his message will get across as he wants it. This has been at the expense of local program sponsorship on the part of national sponsors.

"Get In On the Line," Reps Say

Therefore, the reps say, if the stations want their reps to build in the minds of the advertisers, confidence about the jobs the stations can do with local programs, they had better start sending plenty of promotional material outlining success of present commercial programs as well as info about format and talent of programs they still want to sell. The rep, it was said, can't sell a new program blind. Success stories, were wanted because, in addition, an advertiser in search of some oneminute spot time, can be sold spots before and after present programs with high ratings. The rep, if he can whip out some promotional material proving the success of a program or programs, can point to these programs and say during a sales presentation, "See, it would be a good bet to buy some spots before and after these successful shows that have already built an audience for you."

Dwight Reed, exec of the Hedley-Reed rep company, said that of the 32 stations on his list, only about 19 do a good job in forwarding promotional material to him that can help him sell time on their some of his stations gave him all the stations.

Free & Peters, was one of the most out-

Decish on WOV Seen Emphasizing "Good Character"

RADIO

WASHINGTON, July 30 .- FCC's final decision in the proposed transfer of WOV from Arde Bulova and Harry D. Henshel to the Mester brothers (Murray and Meyer) is expected to emphasize commission's interest in "good character" as well as financial independence of radio ownership. Question whether FCC must limit consideration solely to financial character was raised by counsel for Mesters at the hearing on the WOV case here Wednesday (25). Philip J. Hennessey Jr., Mester counsel, argued that FCC shouldn't investigate beyond finance for station ownership qualification.

ing "Joe Blow and his music" and don't even bother to describe the program, the background of the talent and other pertinent facts he could use to sell the program. He was one of those who said that the stations were clamoring that their reps sell more programs and not just spot announcements and that some stations were doing nothing to help his outfit fulfill their demands. He, too, wanted plenty of market data. Facts about mail pulls, bulk station sales, earning power of families in station areas, etc. He said that material he could use, and that it was J. W. Knodel, sales manager here for much easier to sell time on these stations. He, too, was outspoken in voicing his spoken in blaming the stations for not opinion that lack of effort on the part of giving their reps sufficient promotional stations who do not send their reps plenty (See REPS HOLLER on page 11)

Of all the top-rated quarter-hour programs piped from New York during April and May, 50% more were broadcast by WOR than the next highest ranking major local station.

Ergo: What WOR has done, and is doing, to please millions of listeners in one of the greatest territories on the Eastern Seaboard, it can do promptly - and at an amazingly low cost - for any sponsor or agency timebuyer who'll get in touch with

hat power-full station,

Mutual

at 1440 Broadway, in New York Copyrighted material

dept.

RADIO 10

August 4, 1945

West Coasters Back fowl and act independently. Possibility is that with the further coming of age Eastern Directors will be put on other chapters and the In Net Negotiations

HOLLYWOOD, July 30 .- Spurred by the attendance of prexy William Robeson from New York, the Hollywood chapter of the Radio Directors' Guild went on record in a resolution as backing the New York radio pilots in their negotiations with the networks. The Coast group also decided to investigate the recent affiliation between the AFL and the New York stepped into slot filled for the last two directors with the possibility of following their lead.

Both actions showed the weakness of the Guild set-up whereby chapters out- broadcaster, secretary, and Walter Enger, side of New York are neither fish nor McKim Advertising, Ltd., treasurer,

of the group in the East, a tighter rein social club atmosphere will be dropped; the directors really getting down to biz.

"Red" Foster Elected Prexy **Of Toronto Radio Execs Club**

TORONTO, July 30 .- Harry (Red) Foster of the Foster Agencies was elected prexy of Radio Executives Club of Toronto at recent annual meeting. He years by C. W. Wright, founder of the club, Walter Elliott, Elliott-Haynes, Ltd., was elected v.-p.; Art Benson, Canadian



Billboard ALE

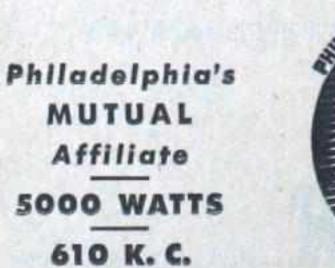
Based on "FIRST SIXTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total familie

Vol. 11 No. 14			(Report July	30, 1945)
Program Sponsor, Agency, Net & Stat. Rating to Date	Opposition	Talent	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WINCHELL 16.1 614 Woodbury Soap % hr. L. 4 M. Blue 185	M-Go-Round-NBC R. Digest-CBS Steel Horizons-MBS	\$ 6,000	\$ 372.67	\$.43
MR. D. A. 14.1 316 Vitalia D. C. & S. NBC 129	Detect & Collect-CB8 Jones & I-Blue Spotlight Bands-MB8	\$ 4,500	\$ 310.15	\$.93
TAKE IT OR 372 LEAVE IT 13.4 ½ hr. Eversharp Blow CBS 149	Hour of Charm-NBO Life of Riley-Blue Earl Wilson-MBS	\$ 4,500	\$ 335.82	\$.34
WE, THE PEOPE 11.3 381 Quir Oli YAR y2 hr. CBS 102 Ln-ma-ch	Parky's-NBC Foot in Heaven-Blue Dance Ork-MBS	\$ 7,000	\$ 619.47	\$.7
KAY KYSER 11.2 365 (1st half) (Sub.) ½ hr. Colgate-Palmolive Ted Bates NBC 139 (Ch.)	Great Music—CBS Counterspy—Blue Human Adventure—MBS	\$ 9,500	5 848.21	
BEULAH SHOW 11.1 4 Tums % hr. R. W. & C. OBS 56	Telephone HrNBC Various-Blue Various-MBS	\$ 7,500	\$ 675.68	
DREW PEARSON 10.6 Serutan Ray Spector Blue 167	Men of Vision-CBS Opinion Requested-MBS Wayne King-NBO	\$ 2,500	\$ 235.85	\$.2
KALTENBORN 10.4 275 Pure Oll % hr. Leo Burnett NBC 33	Various—CB8 Various—MBS Various—Blue	\$ 5,000	\$ 480.77	
MAN CALLED X 10.3 6 Pepsodent F. C. & B. NBC 124	Service to Front-CBS Various-Blue Various-MBS	\$ 8,500	\$ 825,24	1 \$.9
SCREEN GUILD 10.3 257 Lady Esther Powder 1/2 hr. Blow CBS 141	Contented Hour-NBC Tokyo Calling-Blue Mike McNally-MBS	\$10,000	\$ 825.24	\$1.1
VICTOR BORGE 10.2 4 Johnson Wax N. L. & B. NBC 140	Salutos Amigo-Blua Doctor Fights-OBS Amer. Forum-Blue	\$ 4,500	\$ 441.18 C	
VOX POP 10.0 657 Bromo Seltzer 126	Locals-NBC Lum & Abner-Blue Ginny Simms-MBS	\$ 4,000	\$ 400.00	5.4
CRIME DOCTOR 9.3 Philip Morris 5/2 hr. Biow CB8 121	Jerry Wayne-Blue Heatter (Sub.)-MBS Tommy Dorsey-NBC	\$ 3,500	\$ 378.34	5.3
LOWELL THOMAS 8.8 770 Sun Oil % hr. R. W. & C. NBC 30	Charlle Chan-Blue World Today-CBS Local Shows-MBS	\$ 5,000	\$ 568.18	1
BANDSTAND MYSTERIES 8.8 ½ hr. Fitch Ramsay NBC 145	Quiz Kids-Blue That's My Pop-CBS Ken Carson-MBS	\$ 5.000	\$ 568.18	
BLONDIE 8.8	Ford Chapel-Blue	\$ 8,500	\$ 965.91	\$.8
Super Suds Esty CBS 141	Alexander's Board-MBS Jones & Langford-NBO		y Afternoon	States 1
1 MAN'S FAMILY 6.5 Standard Brands J. W. T. NBO 140	Kay Armon-Blue Philharmonic-CBS	\$ 4,500	\$ 692.31	5.8
WORLD PARADE 6.4 Sheaffer Pen % hr. R. M. Seeds NBC 141	Nation's Forum-Blue Philharmonic-CBS Various-MBS	\$ 4,000	\$ 625.00	5.8
JOHN CHARLES 121 THOMAS (Sub.) 5.5 ½ hr. Westinghouse McOE. NBC 141	W. News Today—CBS Sun. Vespers—Blue Cunningham—MBS Crocked Square—MBS	\$ 8,500	\$1,545.45	\$ \$1.5

(OOL AS A (UCUMBER!

No need to get "all hot and bothered" when buying **Radio Time in Philadelphia!** Use the Station that hundreds of local and national advertisers have found profit-producing year after year ... practically 100% renewals in 1945!





Represented Nationally by Geo. P. Hollingbery Co.

"The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

Ln-limited network. Ma-moving average. Ch-computed Hooperating. **Insufficient data.

L. & M.-Lennen & Mitchell. D. C. & S.-Doherty, Clifford & Shenfield. F. C. & B.-Foots, Cone & Belding. Y. & R.-Young & Rubicam. J. W. T.-J. Walter Thompson. McC.-E.-McCann-Erickson. R. W. & C.-Roche, Williams & Cleary. E. W. Company-Erwin, Wasey Company. N. L. B .- Needham, Louis & Brophy.

The average evening audience rating is 5.8 as against 6.3 last report, year ago. Average sets-in-use 19.1 as against 18.5 last report, 21.2 a year ago. Average available audience 71.4 as against 70.8 last report, 71.4 a year ago. Sponsored network hours reported on number 66 as against 71 last report, year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

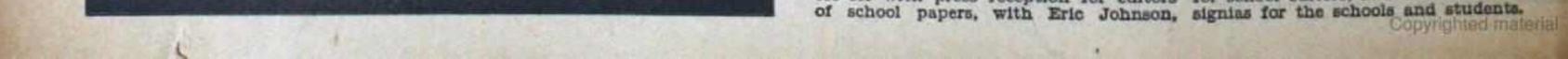
WCAU Skeds Solid WIP-BBC Exclusive "Career Forum" Seg ing an exclusive local tie with BBC in London, brought the world-watched elec-

PHILADELPHIA, July 30 .- Practical aid to vocational guidance for the school will be offered by radio for the first time here, starting October 4 and continuing for 26 Thursdays at 5 p.m. for a half hour, WCAU will present The Career Forum, Each spot will be devoted to a different business, industry or profession. Roving mikes in audience comprising senior students at 150 high schools in the Eastern Pennsylvania, Southern New Jersey and Delaware area, will fire away job questions at an authority brought in the speak for the selected field.

Program series will be engineered by a selected board of 14 college profs and eight school superintendents. Forum will tee-off with press reception for editors of school papers, with Eric Johnson,

PHILADELPHIA, July 28 .- WIP, maktion results in Britain to local listeners in four special programs spotted thrucut. the day, Thursday (26). For the signoff show, WIP split the time between Mc-Geechy, BBO news commentator, who summarized the election results for the first half of the show, and then switched to Tip O'Neill here at home. O'Neill. political reporter for The Philadelphia Record, has just returned from London where he covered the election for the local paper.

chamber of commerce national prexy. as guest. Local chamber has endorsed WCAU Forum along with Council for Economic Development. Station adding plenty of hoopla, with special press cards for school editors, and emblems and in-



RADIO-TELEVISION 11

THE PUSION REVIEWS

Balaban & Katz

Reviewed Friday (27), 7:30 to 9 p.m. Style-News, variety. Sustaining and commercial on WBKB, Chicago,

Tonight's program on WBKB had as talent both animals and humans. The animals were better and more entertaining performers than some of the humans.

Portion of the program in which the animals starred and just about stole the entire show was presented by the Admiral Corporation in conjunction with the Chicago Park District. Leading characters were animals from the Lincoln Park Zoo, put thru their paces by R. Marlin Perkins, supervisor of the 200. Perkins debunked many common theories about animals and used his park charges to prove his points. For this purpose he brought to the WBKB studios a couple of snakes, a lizzard, crow, turtle, all was the owl, who had stage presence, looked right into the camera and acted like a television veteran.

shows of, for example, shots taken at a zoo like Lincoln Park, can be good, informative, entertaining and educational television material. And, best of all, they can be important parts of a very inexpensive television program.

As another portion of the program proved, the animals can be much more entertaining than human beings, Portion of the program proving this was a new show at WBKB, We'll Find Out. Idea behind this new show is: members of the home audiences are suppose to send in questions, which a board of "experts," composed of Sid Breese, Jane Elliot and Duke Watson, attempt to answer. Cast tonight went so far as to try to enact history behind developments that answered the audience's questions. Skits, supposed to be comical, were enacted describing incidents in the lives of General Grant and John Jacob Astor. It all added up to television fare that was not amusing, that was only slightly informative, and definitely was corny, in the worse sense of the word. Ted Wescott wrote the script for We'll Find Out. For our money, he needn't have bothered.

Television Productions, Inc.

Reviewed Friday (20) 8:30-9:30 p.m. Style-News, army show, comics, Sustaining on W6XYZ, Hollywood.

Tonight's telecast offered good crosssection of video fare for home viewers, with high-spot being the second showing of the NEA comics. Klau Landsberg has worked out some gimmicks that help put the strips across and make them much better subjects than they were on initial showing.

He balanced up tonight's show dramatiging some of the comics and depending on straight narration for other, trying both methods to see which one is more suitable. So far dramatization has the edge but a great deal depends upon the type of comic being shown. Brenda Breeze, Boots, Otis, Carnival, Boarding House and Captain Easy were shown. owl and a toad. Best performer of them Latter strip was the best by far, as allaround entertainment. Keith Heatherington and Dick Lane dramatized this one, with Lane doubling the fem, it Point of all this is that special events worked out surprisingly well. Landsberg is dispensing with the balloons on comics. Survey of viewers found that most of them would rather depend on narration instead of having to read blurbs. It is confusing trying to read balloons and listening to narrating at the same time, Picture quality on the comics was very good. Series went off without a hitch.

> Paramount News this week offered shots of world events, narrated by Keith Heatherington. Timing between the news pix and narrator is much improved and whole newscast keeps up a nice pace. New idea tried out by Landsberg this week was to have news pix interrupted for commentary by T. B. Blakiston on the war with Japan. Using his maps to good advantage, Blakiston gave the viewer a cross-section of what's happening in the Far East. Dick Lane's guest on Meet Your Heroes this week was Maj. Jack Finch, AAF. With Lane feeding the questions, the major had a comparatively

easy time of it and proved to be a good

tele subject. Boxing this week was good,

with Paramount's physical culture direc-

tor, Jim Davis, setting bouts as usual;

announcing the fights was handled by

Dick Lane. Bouts were fast this week,

Dean Owen.

with plenty of leather flying.

promotional material now from these stations, we'll be able to keep advertisers sold on the job they can do. Then, when time becomes less scarce, we'll have a much easier job delivering the knockout punch to advertisers we have kept 'softened up' with constant and sound promotional material now. And then watch the stations that have been sending us promotional material pull ahead of those who have been forgetting about the need for keeping us posted."

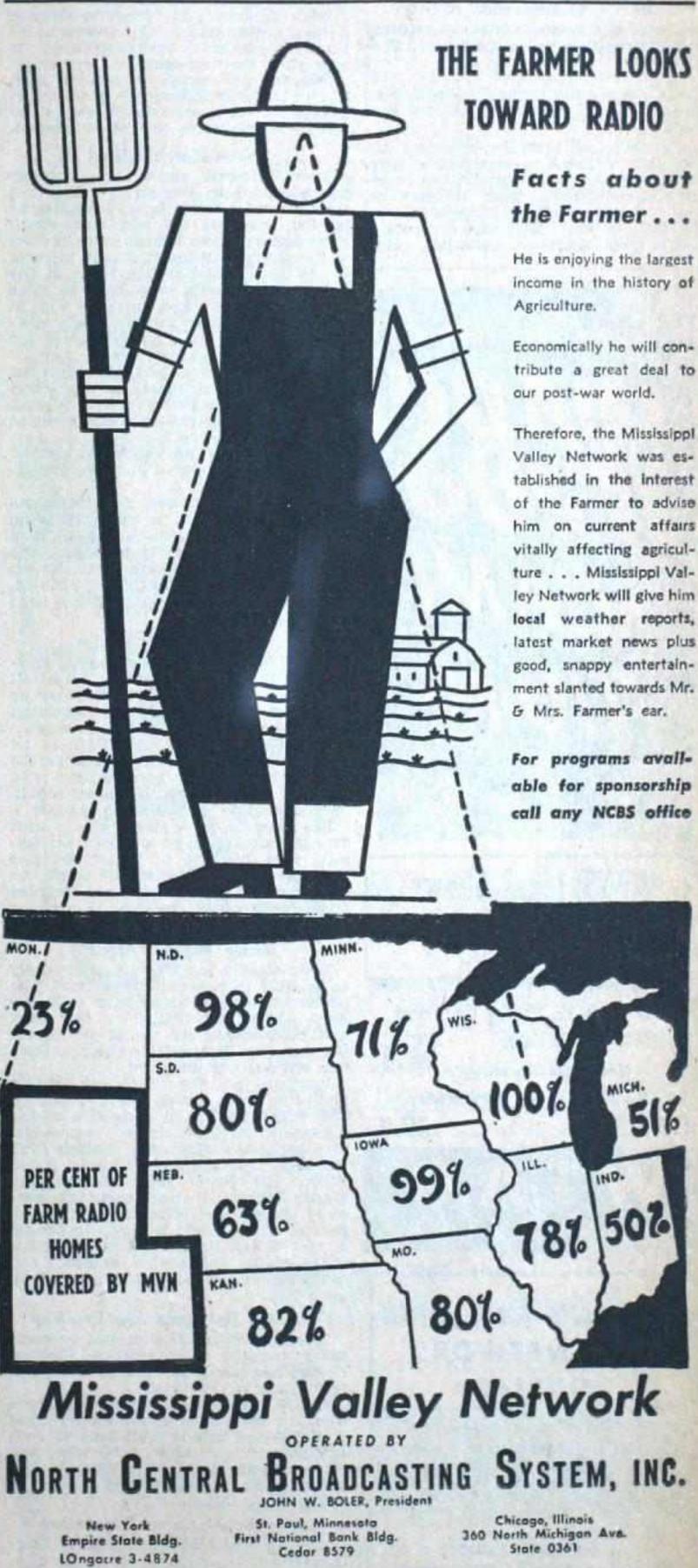
INDIANAPOLIS, July 28 .- Ed Mason, for six and a half years a WLW program executive, has been appointed program director of WIBC here by George C. Biggar, new WIBC general manager. Mason was associated with Biggar at the Cincinnati station.

RCA Thinks Color, Too

CAMDEN, N. J., July 28 .- Indications that RCA Television will emphasize color is seen in the fact that the company has been granted the rights to a new color tele system patented by George L. Leers, tele engineer of Haddonfield, N. J. Leers's system utilizes color filters in the television camera synchronized with color filters in the television receiver.

Frederick Opens Own Office

DETROIT, July 28. - Dick Frederick, who has handled publicity for the past two years for WJR, is resigning, effective August 1, to establish his own agency here. Frederick will handle general publicity accounts.



Also on the program was a newscast by Gil Gix and the plano playing of Jenya. Passable. Cy Wagner.

Dress for Beauty?

ALL AND

5

HOLLYWOOD, July 30 .- New program idea is going to be tried by Klaus Landsberg director of W6XYZ, Television Productions, Inc., built around Edith Head, chief of Paramount's designing department. Program will feature practical advice to the fems on how to improve their appearance, via the clothes. Starlets will be models.

Richmond, Va.

and other top Radio Stations use

this 3x5 VISUAL record of song hits

of over 100 publishers, plus old favorites. Includes lead sheets and

Samples free.

Made from your own photos or negatives in any size. No order too small-cost as little as 5d. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, stc.

× 10

100.36.60

POSTCARDS 24

BRyant 9-8482

samples,

B. Mail

lyrics of chorus.

1619 Broadway New York 19

Write for pamphlet

"How To Sell Your-

free

list

orders everywhere.

MOSS

Photo Service

155 W. 46, N. Y. C. 19.

self,"

prize

Reps Holler For Promotion Stuff

(Continued from page 9) that has been growing during the war, and if carried over into the post-war era of stiff fighting between competing media could do much to blacken the post-war radio sales picture.

Of course there were some reps who said they don't care whether their stations do or don't send them material. One said, that if and when he wants promotional material he asks for it, and if he doesn't get it, he prepared some himself. However, he also added that what he was interested in primarily was in having strong stations in good market. Given a combination of these two factors, he said, he could sell time, promotional material or no promotional material.

Another said in essence, "What the hell, what do we need promotional material for? Our stations are all sold out anyway. We have just about nothing to sell."

This type of thinking, however, was in the minority. Some of the reps even went so far as to point out as an example that CBS's radio sales, representing the net's o and o stations, had been doing a terrific promotional job for years, and this was one of the factors contributing to the success and reputation of the organization.

Post-War Insurance

To answer those reps who were still cold on trying to get their stations to come across with top promotional information, consensus of most of the reps was, "Some of them have their stations sold out now and thus don't need much promotional material. But how about post-war? Stations might find it tough to stay sold out then. You can bet that a lot of them are going to have more than one-minute spot time open. Then they'll come to us and cry for us to sell local programs. It's a lead pipe cinch that if we get plenty of ley Network will give him local weather reports, latest market news plus good, snappy entertainment slanted towards Mr.

able for sponsorship

Copyrighted material

RADIO 12

CKLW, Motor City Outlet Straddles Border, Serving **People of Two Countries**

An Orphan, Detroit Station Comes to Front

(Continued from page 8)

supper period, five nights a week, and Myrtle Labbitt's Home Chats, dividing a quarter-hour between four sponsors, six days a week.

Middle Commercials Nixed

The station was a pioneer in refusing middle commercials in newscasts. Special rules for advertising style are not favored, however, because it is felt that the average radio sponsor is intelligent enough to use good taste without dictation.

Standards of taste in programs are especially difficult to amalgamate here. Criteria of the people in the two countries differ because their backgrounds, customs and reactions frequently vary in small respects. Campeau exercises a considerable degree of selectivity even



in putting on network programs, once refusing to take the John J. Anthony Good Will Hour for reasons of taste.

Foreign Programs By-Passed

In appeal to various groups, CKLW, like most major stations, passes up all foreign programs, For farmers, there is a highly utilitarian, daily livestock report. A Saturday morning show is beamed at the teen-agers.

Women get much attention here, Myrtle Labbitt's Woman's Page is run in newspaper style, and she is careful to use plenty of names to sustain interest.

Shows Merchandised

Special-interest shows are properly merchandised to the public. The first fashion report from Paris, broadcast by Mutual, was cut off and transcribed. Newspaper fashion editors were invited to the studio to listen to it, and pictures of the girls at the station broke in the papers. Phone calls were made to some 35 store buyers, and interest was so aroused thru their activity that excellent newspaper publicity was scored for the rebroadcast a week later.

Education receives attention thru an annual series of programs, lasting about 10 weeks, for the Detroit public schools. The schools offer local stations a choice of various subjects.

CKLW recently ran a series on medical discoveries, with school children dramatizing each episodes.

sored by Time, Inc., is currently being per cent of its total advertising budget presented, and the station made it a here. The Commonwealth Bank has regood thing commercially by selling the mained seven years as sponsor of a newsprogram to the local Florists' Association. cast. Another time series, Let's Speak Spanish, has been given twice, so great has been put out a program that will win the the interest.

tion and a fact that accounts in considerable measure for the publicity emphasis here. Typical results can be found in current issues of the newspapers, altho no local paper today carries a radio column.

An informal tie-up with The Times works both ways. The newspaper buys six five-minute periods weekly for Times Feature Highlights, as well as several spots on Early-Morning Frolies to boost its own circulation.

"Michigan Catholic" on Air

There is a working agreement with the Michigan Catholic, which makes its special appeal to the 800,000 Catholics in the Detroit area. A weekly 15-minute program plugs highlights of the forthcoming issue.

Aiming at getting the maximum publicity in the press, Jones uses his press agent background to develop stories that are newsworthy, rather than just routine releases, with photo art an important objective. One result, according to station tabulation, was reflected in publicity last summer for army air show on which all stations co-operated, with CKLW getting a dozen photos published to one from all other local stations which participated.

Occasionally special promotions are undertaken. Jones has worked out some unusual ideas. Typical was a recent "Kissable Lips Contest," thought up for Tangee Lipstick and originated at OKLW.

Outstanding among shows developed here is the Early-Morning Frolics, which is a sustaining network show three days a week under the name of Happy Joe and Ralph. The local clowning is adapted to the network audience. Thru frequent personal appearances of the principals they are made readily available to the public-after they have built their rep on the air.

Sponsors for Seven Years

Conn's Clothes, a local sponsor as original in his own way as the Frolics boys themselves, has been a sponsor on the The series, World and America, spon- station for seven years and spends 75 CKLW goes to considerable length to listening public. On the record shows, a personal check is made of local retail stores, and the best selling records are One special operating problem is that

August 4, 1945

Broadcasters' Outlook on FM

(Continued from page 5)

rule can't be justified on basis of avoiding concentration of facilities in the light of "the many, many possible stations."

NAB says that if FCC feels that the duopoly policy has served public interest in AM field, its extension to FM would seem logical.

On AM-FM Stations Restrictions

Westinghouse, NAB, Pennsylvania Broadcasting Company and James Broadcasting Company see the proposal as putting unjustifiable penalty on AM.

Godofsky urges that no rule be promulgated until authoritative survey is made showing that number of FM stations is equal to or greater than AM on proposed rule for applying AM regulation of networks to FM.

Most independent briefs offer no comment. NAB says that the rule should await FM experience. Godofsky says rule is sound.

On FCC allocations plan of dividing 70 FM channels into community, metropolitan and rural categories:

Westinghouse Radio Station and James Broadcasting Company see rule needing clarification.

More Flexibility

NAB sees need for more flexibility.

Pennsylvania Broadcasting Company sees no logical reason for more than one class of station.

Columbia Broadcasting System in a brief on "single-market" plan, "A Plan proposed to the FCC for its consideration in determining the size and nature of service areas for present and future FM stations," suggests five area categories, all based on theory of serving "a large single market intensively from within." Five plans would be based on population size, with service radiating out rather than thru attempted coverage "of several separate markets from a transmitter located



EVENING REVUE (Local participating) 1-1:15 P.M., Monday Thru Friday NEWS

WTAG WORCESTER



Represented nationally by the Katz Agency

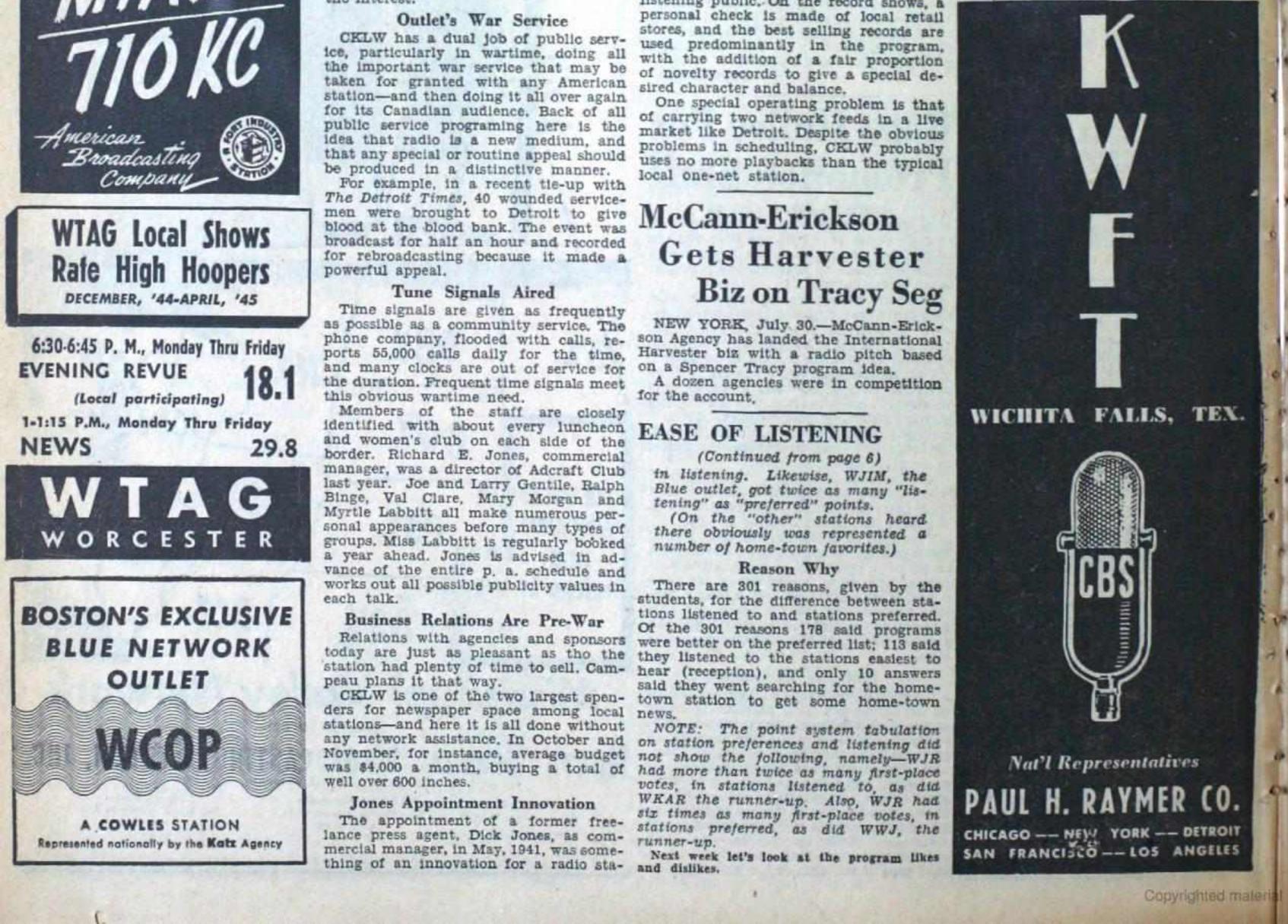
Tune Signals Aired

this obvious wartime need.

lance press agent, Dick Jones, as commercial manager, in May, 1941, was some-

Gets Harvester

somewhere between them."



Profile of KSTP Indicates Twin Cities Outlet Steps Out To Corral Farm Listeners

Other Net, Indie Stations No "Weak Sisters," Despite Size

(Continued from page 8) Hooper ratings, because Card has caught on in amazing manner. He mixes his news with humor-and plenty of it. Some time ago the assistant city editor of one of the local newspapers, home on his day off, heard the Card broadcast. Next day, at work, the assistant c. a, said he'd like to be home at noon every day just to hear Card broadcast. This is, perhaps, the accolade of accolades.

Capitol Newsroom Set-Up

In addition to Card, KSTP has set up a Capitol newsroom in St. Paul where the State Legislature is in session. Tommy Thompson, the peer of Twin Cities newsmen, is head man.

For local women's broadcasts, KSTP has what is considered the best in Bea Baxter's daily Household Forum. Without too much fanfare, Bea Baxter sold herself to her audience and presents her daily 45-minute show in light style from a script which she writes herself. She has injected her own personality into the show in such manner that several years ago Liberty magazine cited hers as one of the five outstanding women's programs in the country.

Outlet's Tops in P. S.

When you talk of public service, KSTP walks off with honors in its Overseas Special program, emseed until he went into USO overseas work recently by Randy Merriman, Merriman was built up by one of the most successful beer programs extant, the Tavern Trouper. He visited practically every inn in the Twin Cities making recordings which later were put on the air. In the inns he met and talked to the patrons, built good-will for his sponsor. When Overseas Special was originated, Merriman became the logical choice for emsec. Sent to the South Pacific on a directional signal, the show goes on the air at 11 p.m. daily. For many months it remained on until 6 a.m., but in recent months has signed off at 2 a.m. The program was designed as "something from home" for the boys overseas. Interspersed with recordings were the efferings of local musical groups, news resumes, interviews with celebrities, During the football season, a play-by-play broadcast of the Minnesota football game is aired.

was familiar to thousands of Twin Cities sports fans for years. It was his voice that brought football, baseball, basketball and other sports events, play-byplay, to the WTCN audience. He was a member of virtually every St. Paul civic group, of every national war effort and sports activity. But some time ago Higgins left to go to Des Moines to manage a radio station. Appreciative St. Paul sportsmen gave him a new automobile for his work in behalf of sports and he was feted at a testimonial dinner. Higgins' replacement, Rollie' Johnson, formerly with WOCO, also is well known in sports and in this particular field, at least, WTCN's problem is not as great maybe as in others.

DeHaven Leaves Station

For many years the best known voice on WTCN belonged to Bob Haven, who doubled as station production manager. He originated programs for the station and has taken an active part in practically all civic and community undertakings in the city. But Bob left, too, to turn daily columnist for The Minneapolis Morning Tribune.

DeHaven was replaced as production manager by Ann Ginn, whose name was synonymous with women's activities in Minneapolis for many years, Ann had her own women's program over WTCN, handled all women's broadcasts over the station. But six weeks after she took over DeHaven's job she also left to go to Indiana with her husband.

John Ford Builds Audience

Among those remaining at WTCN is John Ford-in his off-the-air hours, Cliff Rian-who doubles as station flack. A member of several civic bodies in Minneapolis, Ford has built a strong radio audience simply by going after the more exciting local news-the scoops. And he gets 'em. Another name at the station is Whoopie John, hillbilly musician, who has gained fame far beyond his own community with his type of entertainment. His recordings are heard from other stations in the nation. Claiming nothing exceptional in the way of promotions, WTCN has used newspaper advertising space to good advantage and won away second place for morning Hoopers from KSTP thru The program draws mail, and plenty of Breakjast at Sardi's and the Breakjast Club. It has confined itself to a twocity appeal, playing both towns in proportion, the personalities involved charged with distinct problems of carrying out the idea of selling the station thru themselves.

the acquisition of evening time. Lee tion, WLOL claims to be the only local Whiting, station manager, has said that nighttime may be had-if the station will sacrifice its 1,130 wavelength. But, he said, this offer has been declined by the management which prefers to have a strong daytime signal without nighttime than to restrict itself and limit its effectiveness by changing to a poor frequency.

WLOL, MBS Outlet, Enigma

WLOL, the MES affiliate, is the enigma of Twin Cities radio. Started shortly before the European war, the station, in the last two years, has been owned by Ralph Atlass and managed by E. S. Mittendorf. Talk to other radio men and they tell you that, despite the fact that WLOL, a 1,000-watter, is making money, its potential impact on the local scene has not been put to work.

Here is an example. A man at one of the larger stations was asked by a friend, who had but a small amount of money to spend, which of the four smaller stations he should use. This radio man sat down with Hooperatings, made schedules and maps of the stations and then suggested WLOL-for the reason that the advertiser gets the very most for his money. The advertiser took the radio friend's advice, but wanted to know why WLOL salesmen, who had been calling on him for years, hadn't shown it to him that way, too,

Outlet Accents Sports

The station's present plan is to put more emphasis on sports, WLOL recently took Stu Mann away from WDGY to be its sports editor. This probably presages football broadcasts this fall. Mann has a big local sports audience, and thru proper promotion can win it over to WLOL.

In the way of advertising and promo-

station to use streetcar cards consistently in the promotion of specific programs. A monthly bulletin is issued to all local advertisers and agencies. Program policy is beamed toward the Twin Cities metropolitan audience.

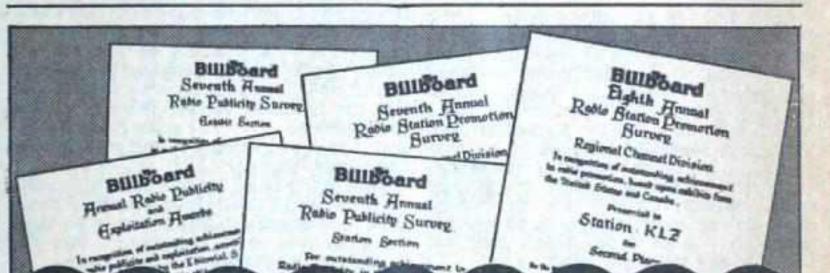
Money Rolls Into WMIN

It's only a 250-watter, but WMIN, the other independent station in the Twin Cities is a "money-making fool." Radio men here tell you this little station really gets business. Classing itself as the "news-music-sports station" of the Twin Cities, WMIN has come up fast in the dew years it has been operating. It popularized its slogan, "News of the Hour on the Hour," thru newspaper advertisings and movie trailers. Since the war It has expanded its news to include a brief digest of latest developments on the half hour, resulting in 36 newscasts daily. It has affiliated with The St. Paul Pioneer Press-Dispatch to present local coverage.

For music, the station presents a wellplanned and diversified array of music to counteract the "soap operas" of the bigger stations during the afternoon hours. The programs are planned well in advance and are made up from the latest swing to the classic symphonies and operas.

Labels Self "Sports Station"

WMIN lays claim to being the "sports station." This honor it has insofar as high school athletics are concerned, for WMIN airs high school football and basketball games exclusively in the Twin Cities, Football games are carried nightly in season as the games of the St. Paul high school league are covered. This year the station put the best Minneapolis high school game of the week on the air. The outlet also gives coverage to baseball, wrestling, boxing and golf activities.



it, but what pleases station officials most is the letter which came from a sailor aboard ship off the English coast. He had heard the program-which must have gone round the world in order for him to get it on his radio.

Direct Wire to Theater

Another first for KSTP is its direct wire into Radio City Theater, downstairs of the spacious Radio City studios. The station has occupied these studios since Stanley Hubbard, manager, induced the largest local theater organization to reopen the old Minnesota Theater-city's largest-and rename it Radio City.

At KSTP, too, the men who operate it have interested themselves in civic and community affairs. Ray Jenkins, for example, did such a swell entertainment job for the local USO that the Advertising Club gave him its first award for the outstanding contribution to the war effort. Kenneth Hance, St. Paul manager, was OWI radio consultant in this area.

WTCN Builds Personalities

the day and 1,000 at night, confines itself strictly to the Twin Cities area, realizing it cannot compete with the bigger outlets. With problems of oldestablished network and listener-dialing habits, as well as familiar names with which to compete, it decided to do some building of personalities on its own. It started out by selling these local personalities thru personal appearances, as members of chvic organizations and thru regular publicity media. But, now it must start all over again, for its three big personalities, locally, have left in recent months.

The name and voice of George Higgins

WDGY "Child" of Founder

One of the first five commercial stations in the country, WDGY (indie) is strictly the child of its founder, Dr. George Young. He started in in 1923 in his home as a hobby rather than as a business organization-and to his amazement it grew, like Topsy. Thru the years, the 5,000-watt station has catered to what it likes to call the "leather-jacket" audience, the workingman. Because of the preponderance of music which it airs, it has become recognized as the "music station" of Minnesota.

Strangely enough, WDGY, altho an independent, ranks second as the station most heard in the farm areas. The explanation is an amazing one. In the early days, Dr. Young and his staff wanted to put music on the air, but didn't want to put too much money WTCN (Blue), 5,000-watter during into this music. So they got the "hillbilly" type of musician for their programs. The farmers, dialing their sets, picked up this type of entertainment, liked and listened to it. The "hillbilly" musicians gets much better pay today. and rightfully so, for thru their efforts the station's impact on the farm country was built. Thru this type of program, as well as thru presentation of popular music recordings, WDGY has become recognized as an outstanding mailpull station, claiming that on a costper-dollar basis it will pull mail at a far less cost than any other Twin City station.

TH TIME **IN 4 YEARS**

A Record of Consistent Performance Unequalled in the Rocky Mountain West

Five times in four years, KLZ has been a top winner in Billboard's surveys of radio station promotion, exploitation and publicity. KLZ's record is unique among stations in the Rocky Mountain region.

Already this year, KLZ has been winner or finalist in five national competitions. All together, KLZ has received recognition 15 times since 1940 in the fields of promotion, merchandming and program production. KLZ's leadership in the Denver region today is no sudden accident.

CBS 560 Kc. 5,000 Watts



REPRESENTED BY THE KATZ AGENCY

8x10 GLOSSY PROFESSIONAL PHOTOS, 100 for \$6.25

As low as 5c Ea. in quantities. Photo Post Cards, other sizes, made from your negatives. If negative cannot be supplied send good glossy print and \$1.00 extra for making negative. Drop us a card for free samples, complete price list and ordering instructions. Prompt, courteous service. Eastman-Kodak materials. Quality guaranteed.

Mulson, Dept. B. 310 E. Washington Ave., Bridgeport, Conn.

MUSIC 14

The Billboard

August 4, 1945

G.I.'s, Studes' Sheet, Folio Buying **Camp Sales** % Terrific

22% of soldiers buy sheet music, 17% folios; college crowd goes heavy for both

NEW YORK, July 30. - Theoretically the G.I.'s have plenty to worry about even in U. S. camps, but never-the-less, they go out and buy sheet music and follos. They don't put it on the line



as frequently or as much as their college equivalent but the fact that 22 per cent buy sheet music and 17 per cent buy music folios, even once in a while, is a terrific percentage. The report from which these conclusions are drawn was made by editors of

camp papers all over the U.S., who for the most part polled the servicemen and even, in a number of cases, checked barracks to discover how many of the boys had sheet music in their foot lockers.

Of course, that's only a drop in the bucket as compared with the percentage of the cap-and-gowners who go in for the printed stuff. Eighty-one per cent by the trade, which thinks of the studes as heavy buyers of collections of pop stuff. Reason for the low percentage of buyers of folios, according to campus gang, is because "they don't put 'em out the way we want 'em."

Sheet Music and Folios ---Where and How They Buy 'Em

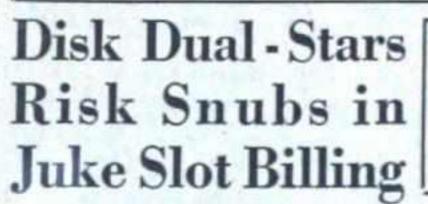
Percentage Who Buy*

	G.L's	Campuses
Sheet Music		81 per cent 36 per cent-
Where They Buy	'Em**	
Music Shops		56 per cent

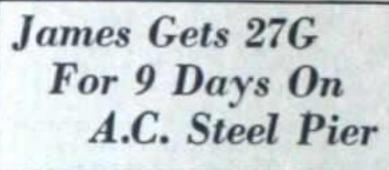
Music Shops	66	per	cent	56	per	cent
Record Shops	22	per	cent	44	per	cent
Chain Stores	23	per	cent	38	per	cent

"Some buy both, so per cent may be over 100,

"Some buy sheet music and/or folios in more than one place, so the total equals more than 100 per cent.



NEW YORK, July 30,-Danger of dual starring on disks, in so far as juke platter whirling is concerned, is being demonstrated in this town, where the terrific Hildegarde-Lombardo-Song Spinners waxing of June Is Bustin' Out All Over is getting a solid sending in the nickel boxes. In 20 out of 21 checks, the billing of the college crowd are customers for in the slots goes to Lombardo with Hildy hit tune stuff and 36 per cent of them and the Spinners getting the go-by. In buy folios. The folio figure is less the other one (This will make Hildy Burn, than that generally believed to be true and it should), second billing goes to the Song Spinners.



ATLANTIC CITY, July 28 .- George A. Hamid, with the opening today (28) of Harry James, has inked in a parade of the top band names for the remainder of the season at the Marine Ballroom of his Steel Pier. Extending an original three-day James stand to nine days, with the maestro understood to be drawing down a record \$27,000 for the stretch. Hamid has Sonny Dunham taking over criminatory compared to that paid by for the August 5 week, with Sammy other ballrooms of similar operation and Apparent reason for the lack of credit Kaye following in for a fortnight. Ted Fio Rito takes over for the August 26 week, with Benny Goodman for the Labor Day week-end, and then Elliott Lawrence to finish up the week and close out the season.

New ASCAP Rate For Heidt's Terp Spot As of Sept.

HOLLYWOOD, July 30 .- The local ASCAP office has informed Horace Heidt, owner of the Trianon Ballroom in Southgate, Calif., that effective September 1 his current music license contract will be canceled in order to arrive at a new fee, according ASCAP's rate standardization schedule in connection with a consent degree issued them by the government some time ago. It is understood that Heidt's Trianon is now paying \$1,200 per year to play ASCAP music. Under ASCAP's comparatively new rate standardization schedule for spots using music, they take into consideration square feet of dancing space, name or semi-name band used, number of days spot is opened per week, whether refreshments and liquor are served, if an alternate band is used, etc., and arrive at the music fee.

As old contracts expire ASCAP is endeavoring to line up all spots here under one basic music licensing fee based on their rate standardization plan. Dough asked generally under this set-up has jumped several hundred dollars yearly. Eventually ASCAP hopes to stop any cry of discriminatory price for music rentals from ballroom or club operators. Recently Maurie Cohen, of the Palladium here, demanded of ASCAP that his music fee be reduced since he felt it is dis-

Regular Outlets Sell 'Em

Also surprising in the survey is the fact that the G.I.'s are buying their sheet music and folios in regular music outlets, with approximately two-thirds of them turning to music shops, and an equal number buying thru disk shops and chain stores. The campus preference for the music stores is not as pronounced with 56 per cent hanging out there when looking over the sheets, while 44 per cent buy their disks and their sheet music in the same place. The chain stores (five and (See G.I., STUDE BUYING on page 19)

to Hildegarde, is the box ops idea that she's "not commercial." Actually, on this Decca disking she's everybody's idea of "class for the masses."

Only way this can be corrected by diskers, is by Decca's returning to plan it had before the war, of supplying tabs with the disks for jukes. Ops will use printed identifications-if they can get 'em for free.

Roseberry Joins Marshall

HOLLYWOOD, July 30 .- George Roseberry, formerly of Detroit, has joined the Reg D. Marshall Agency here to handle its orks. Firm is stretching out in the small groups' field, with Happy Johnson and Lee Young orchestras coming under its banner.

O'Connor Back on Feet

NEW YORK, June 30 .- Johnny O'Connor, prexy of the Contactmen's Union, who has been on the sick list for the last three weeks, is getting into shape near the hill country of Pennsylvania and is due back in circulation the tail end of this week. His proposal, meanwhile, that the music industry adopt the Peatman System as the official measuring board of the top radio songs, is awaiting his return to harness.

in particular the lower rate paid by the Aragon and Trianon in Chicago. Based on the Palladium and Trianon cases, it seems the Hollywood office of ASCAP is making every effort to put thru their rate standardization policy. The Chicago ASCAP office hasn't so far, if the low rate of the Aragon and Trianon ballrooms there is any indication.

Andrews Sis 'If' For N-K Fall Seg: **Other B.R.'s Wait**

NEW YORK, July 30 .- Altho battle between ad-agency and the Andrews Sisters in re their show last season was kept under cover and control, trade believes that it prevented the girls from hitting a solid Hooper. The hour and network wasn't credited with being any great help either.

Status at present is that attempts are being made, while the trio is overseas, to clear up the master-minding that snafued the formula during most of the season. However, King Sisters are being talked to about a maybe spot for Nash-Kelvinator N-K Ranch this fall and the brass at both agency and sponsor are watching how Curt Massey and Carole Bruce do during the summer. . . . Hoping for no Hooper droop.

What N-K may not know, is that two sponsors with other agencies watched the sisters' show last spring, had off-the-air diskings made and noted just where the show fell apart. If N-K by-passes their option, both the other sponsors will be after Lou Levy with offers. They're so close to the N-K org that they don't want in-until the auto-refrigerator gang has bowed out.

Andrews Sisters in Rome

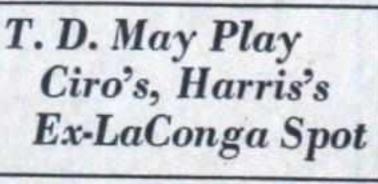
NEW YORK, July 30 .- The Andrews Sisters, touring the E.T.O. and now in Italy, are the smallest unit to head overseas since the outbreak of the war, the USO revealed recently. Trio, accompanied only by pianist Milt Raskin, ex-G.I. and ex-Dorsey and Krupa orks,

Disking Takes More Than Shellac names that have plenty selling power

Manpower Still Mighty Scarce

Jobbers getting tougher with indie cutters-radio makers thinking twice

NEW YORK, July 30 .- Presses, up to recently the supposed bottleneck which stopped indie diskers from getting any sizable number of platters for release, are available today from several sources, as are the necessary dies and processing materials. Raw material (lampblack and shellac), also a hurdle for a considerable length of time, is also off the vital priority lists. Only thing that slows down the flow of musical pancakes is manpower. Good disk pressmen and foremen are still worth their weight in gold. And at least one ambitious fledgling indie has still to produce his first commercial disk which has both sides properly centered.



NEW YORK, July 30 .- Jack Harris, who claims that La Conga will be Ciro's come the fall, also claims that he has signed Tommy Dorsey for a date prior to T.D.'s going into the Club 400.

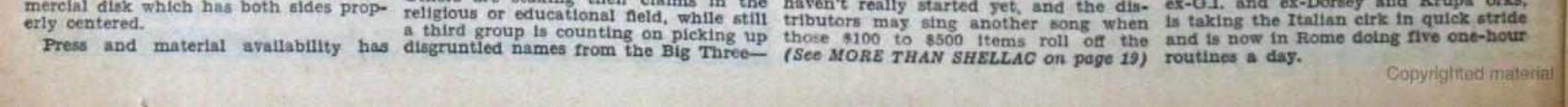
Dorsey's radio deals are such as to make him want to sit them out either in New York or Hollywood, so Harris may have his name on the line. Deal is supposed to be for real cash, on a like basis that Moss has signed up name orks for the 400.

brought out more than 30 new waxers during the last 45 days. Several of these having a theme-hot jazz, polkas, mountain music-and are trying to establish

still left, Demand is still such that the market absorbs practically everything playable. Disks are being distribbed thru jobbers who are still minus their prewar lines, but they're beginning to get a little tougher with indie platters. They want to find out if the disks will be one-shots, like Dick Gilbert's Dix label, whether the quality will run thru the entire order and what consumer advertising will be used to move the disks off the shelves of the retailers. Jobbers who serve juke route operators don't worry about the consumer sales stuff, but they want some assurance that the tune will hit the air and that someone somewhere will be singing it. The time is passed when dog tunes went "almost as well" as those tabbed in "honor roll of hits."

Setmakers Think Again

Even the radio set manufacturers who have planned to cut into the disk gravy are thinking twice about a platter subsidiary or buying a going organization as Majestic did. Reason for this re-take is because some of the set jobbers have told their manufacturers that they're not going to desert their disk maker their labels in what they feel will con- who stood by them all thru the war. Of tinue to be a non-competitive field, course, radio receiver manufacturers Others are staking their claims in the haven't really started yet, and the dis-



Capitol Going Moreon Copyrights After "Hot Jazz" **Biz-But Big**

HOLLYWOOD, July 30 .- Capitol Records is taking a grand splurge into the jazz-platter field with early release of their History of Jazz series covering the period from New Orleans to the present day, in four separate albums, All music as been especially recorded for this roject contrary to former jazz album eries issued.

Capitol's Dave Dexter, top jazz writer nd editor of the firm's Capitol Magaine, has been working on project for most three years, organizing star muclans for the recording dates, selecting uries, supervising the recordings and riting the descriptive booklets accomanying each jazz album. Dexter has ritten material for many of the pamphets which went along with jazz albums saued in the past. He got together the irst jazz album put out by Capitol, New imerican Jazz, and the resultant sales scord interested Capitol's headmen to hr. a pretentious series. Plans call for apitol to release the albums, one a nonth, starting with September.

Album called The Solid South leads off with The Golden Era, Then Came Swing, and This Modern Age following in order. Each album contains five recordings featuring specially assembled bands headed by Paul Whiteman, Red Nichols, Jay McShann, Freddie Slack, Eex Stewart, Jack Teagarden, Coleman Hawkins, Bobby Sherwood, Stan Kenton, Eddle Miller, Wingy Manone, Lamare and Zutty Singleton and over a hundred musicians in all have participated in the sessions. In the way of an additional market, Capitol officials look for libraries, tchools and various research and educational groups to use this series for years to come since it is such a comprehensive background of an American art form-ILZZ.

Philco or GE Job So Much Wax Under Bridge, Selvin Sez

The Billboard, New York:

"After reading your article, Music and New Copyright Laws, in the July 7 issue. I wish to comment on Niz British System on page 30.

"I agree with the legalists on the British System, but I do not agree on the idea that they have stated here in this paragraph, namely, 'Let's say 50 years in entirety and after that it goes into public domain."

"If there must be an amendment I would suggest something like this. If after 28 years the composer or composers have died, the widow and children should hold the copyright to the song. If the composer has no widow or children, then the shares of profits ordinarily given to the composer should be given to charitable institutions.

"If a new copyright amendment states the fact that after 25 or 30 years the song goes to public domain then a big music man could easily afford to wait until such copyright expired and then recopyright it and publish it as his own song. Think of the confusion this would cause. It could not help but hurt the music world. The amateur would simply say, "I give up. What is the use to write if the other fellow profits by it." The copyright owner, whether big time or nobody, should have protection and receive a fair royalty regardless of the number of years.

"It is a known fact that regardless of the unknown author's talent, it is almost impossible to 'get in' under the present situation. If the American amateurs let the big music man make their own copyright laws and amendments, their chances will really be slim. The amateur made radio, why not let the amateur make music?

"Why must the big shots do all the shooting? Let's play fair and let the amateurs who are lucky enough to get in have a just amount of the rights and profits. WILLIS H. MORRIS."



NEW YORK, July 30 .- Ben Selvin, Majestic's artist and rep head, admitted today that during the last year he had negotiated with Philco and General Electric with a view toward an advisory post if and when either of them introed a disk subsidiary. This, however, he stated, was so much wax cut, as he is now with Majestic and a tie-up with any other manufacturing house would bring about a conflict.

Meanwhile, Associated Music Library and Muzak are still looking over the field for an artists' and rep head, and Selvin remains with them in an advisory capacity until they fill his chair. Three names are still in the running but the job won't be filled, AMP brass intimated until Selvin is ex.

TINY HILL Ten Years, the "Biggest" **Baton** Waver

UGUST 1 marks 10 consecutive years of A baton waving for the biggest bunch of corn in the country, Tiny Hill. But there's a difference about the Hill brand of bantam-it's smooth and it's commercial.



about it. He knows that 350 pounds of hillbilly musical talent pays off, so he gives out plenty of slick mountain music.

For the last three months Hill's been vacationing but he's had his arrangers sweating out arrangements for a new Dixieland combo,

part of his new band. He's spreading out, musically, so that he can add a bit of the sweet stuff to his library. In addition, he's history a girl singer, Marjorie Day.

solid with the platter and air listeners.

Bonney, Morris **PhfftOverRadio**

NEW YORK, July 30 .- Dissatisfaction with results of William Morris's efforts to place her on the air, according to reports, has caused Betty Jane Bonney to fire the agency.

Former thrush with Les Brown and Frankie Carle, Miss Bonney hit the upescalator as a single a few months ago when RCA-Victor released a test platter which was a sellout in the New York атеа.

Altho Morris sold the canary for a week at the Baltimore Hippodrome recently, agency's radio efforts apparently flopped, so the singer kissed the org good-by.

Songstress is dangling a contract before other agencies' eyes, promising to autograph it for anyone who can produce. Music Corporation of America, says the trade, has offered her a ride on the ether waves. If the dickering is completed, she will pen a pact with MCA.

Boles Hypo Bought For Skate Show

NEW YORK, July 30 .- John Boles has Tiny makes no beans been booked to hypo Skating Vanities for a three-week run at Montreal, Toronto and Buffalo. Show is testing to find out the Boles' pull and tonsil-wagger is finding out how he likes working on a wooden wheels Merry-Go-Round.

"Hit Kits" Up Not Down

NEW YORK, July 30 .- Despite complaints from G.I.'s that Hit Kits are the exception rather than the rule, Army Special Service officers report that the hired for the first time in the Hill band distrib rate of one music folio and 25word editions per 200 men is being con-Music Corporation of America is hooking tinued thruout the United States. Issues the Big Man of Music now and his first oversea, however, have been increased dates are set for the Middle West. By until now every group of 150 men is the time the snow flies in the East, how- assured of at least one folio and 25-word ever, he expects to be beating it out on copies. Already, Special Services has the West Coast. In the meantime his reached the million mark for word edi-Decca disks will keep the Hill trade-mark tions and the 150,000 number for tune coples monthly.

ZNEW JEWELS GET THE JUMP ON THE NATION'S TOP TUNES

KAY STARR

'HONEY'

(from M-G-M's "Her Highness and the Bellboy")

'I AIN'T GONNA CRY'

with Ben Pollack and his

JADE SERIES NO. 1000

There's N.A.* in her voice. New American Network warbler, formerly with Charlie Barnett and Joe Venuti. A "Starr" that will gather no dust in Juke Boxes. *Nickel Appeal

Biz Group Backs Big Long Beach Entertainment Div. Terp & Fun Spot

HOLLYWOOD, July 30 .- A group of business men are backing Mary Landau, former ork leader and singer, currenti-Long Beach Municipal Auditorium dance promoter, and Pat Murphy, the Auditorium building manager, in a post-war ballroom and entertainment center project. Land has been leased on the site of the famous old Virginia Hotel at the Ocean in Long Beach, Calif., for the ballroom and entertainment center. Plans and specifications have also been drawn up for the spot which will be called the Long Beach Gardens, About 10,000 square feet of dancing space is to be provided. Landau and Murphy plan on a five-night a week operation with name bands featured regularly. Rest of the entertainment center would be devoted to hoxing, circuses, ice skating, etc.

Landau and Murphy have high hopes spot will be in operation next summer if they can clear a priority to build. They feel that the City of Long Beach with around 300,000 residents now, and a continual flow of navy personnel since the town is a naval center, can well support their contemplated amusement quarters. Long Beach lies south and west of Los Angeles and the spot would be about 30 miles from the Palladium, Hollywood; Casino Gardens and Aragon, Santa Monica, and Trianon, Southgate.

Capitol Gets Itself Second Floor In Heart of L. A. Radio

HOLLYWOOD, July 30 .- In a move to gain much-needed office space for their continually increasing personnel, Glenn department organizing amateur enter-Wallichs, general manager of Capitol Recleased the entire second floor of the band composed of many former profes-Radio Center Building located across the street from NBC's headquarters at Sunset and Vine. Capitol will take over new quarters the first of next year and will re-name building Capitol Records Building. About 60 people will make the move from various buildings Capitol now occupies a half block down the street from their new space. Capitol will completely remodel and modernize the Radio Center Building as soon as the tenants, most of whom are in the entertainment cisco before getting his present overseas biz, can find other space.

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STAY AWAY CLOSER

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Descripts multy by Dart H. Long. 17 .. Did Bauter Dies Martin, Pa.

Professional Copies Available

E: M. LONG, Jr., Copyright Owner

552 Beaver St., Beaver, Pa.

Art Jarrett Heads **Of Overseas Fleet**

NEW YORK, July 30 .- Art Jarrett a USNR lieutenant, is now heading the navy's overseas fleet entertainment section in addition to shouldering duties as navy liaison officer for Armed Forces Radio Service. Jarrett is directing development of a program of fleet entertainment involving the use of civilian USO units and traveling troupes of servicemen performers, many of them former professionals.

Move is an indication that the navy realizes that entertainment can be handied most effectively by people who understand its problems, same situation holding true in the armed forces adaptation of radio broadcasting to the morale needs of war. American expeditionary radio stations of the Pacific Ocean network are meeting listening needs of several million G.L's.

Navy's Part in AFRS

"The navy has now assumed respondbility with the army for the operation of the Armed Forces Radio Service," said Lieutenant Jarrett. "We furnish navy and marine corps announcers, writers and technicians who, together with army men, run the American expeditionary radio stations which are set up in each territory liberated from the Japs. All of these navy and army men were radio professionals before the war. We have stations on Johnson, Midway, Gusm. Salpan and in many other places, including a new one-Okinawa."

Jarrett entered the navy as an apprentice seaman, with boot training taken at Naval Training Center, Sampson, N. Y. He was placed in the welfare tainment and participating in radio ords, announced that the platter firm has broadcasts, eventually dreaming up a sional musicians. After being commissioned, Jarrett was placed in charge of the Sampson radio department, and from there went to Naval Landing Force Equipment Depot at Albany, Calif., as welfare and recreation officer. Later he was assigned to pre-embarkation barracks, Treasure Island, Calif., after which he became chairman of the armed forces entertainment committee in San Franassignment.

Tota ant Pusts ?

R. M. 2003. Jr.

BOB GRAHAM SINGING 'LILY BELLE TILL THE END OF TIME Alex Beller-musical director STAR SAPPHIRE SERIES

New Paramount Pictures Star borrowed for MGM's "Weekend at the Waldorf." Featured vocalist NBC's Duffy's Tavern.



The Billboard

MUSIC 17

Butch Tells 'Em

NEW YORK, July 30 .- The Little Flower (Mayor F. H. La Guardia) didn't like an audience at a Stadium concert, and so in his WJZ broadcast, July 26, he put it on the line for his new Metropolitan listeners, as follows:

"Last night, as I told you Sunday, I went to the Stadium concert, and I heard a splendid rendition of Beethoven's Ninth Symphony. But, you know, I was rather disappointed because, really, there weren't enough people there. There is no use scolding the people who were there but I want to say to them just this: That you had better tell your friends about these concerts, because, you know, musicians must eat, and in order to eat they must earn a salary, and in order to pay them salary people must simply go to the concerts.

"Every day and just a few moments ago you heard on the air about getting into the world of the common man. Now just between you and me, do we want to be dozed out-our concerts. Do we want somebody else to pay for our concerts? Do we want to pass the hat to the rich people so that you and I-the poor guycan go and hear music? No. We have to learn to pay for our music just as we pay for our groceries. So, tonight, for instance, go, because they're repeating the Ninth Symphony."

Arnstein Nix **Hits Copyright On Tune Titles**

NEW YORK, July 30.-While dismissal of the Ira B. Arnstein suit against Cole (depending upon where the important Porter for a million bucks was not un- game is being played at the time), and expected by the gateway crowd, several decisions of the judge made them sit up and take notice-but quick. Federal Judge Francis Gaffey, in finding for the defendant, Porter, ruled that "the copyright of a musical composition does not protect its title," which ruling placed tune titling on the same basis as play or book titling. Until the title has developed a property right, it has no usable right out of the radar and radio ops in value. Songs on which Arnstein sued were Don't Fence Me In, claimed an infringement on A Modern Messiah; I Love You, infringed upon, Arnstein claimed, La Priere; Begin the Beguine, alleged to be a steal from The Song of David; You'd Be So Nice To Come Home To, supposedly a lift from Sadness Overwhelms My Soul; What Is This Thing Called Love? and Night and Day, which were supposed to be title steals from Twilight Waltz and Broadway Music. The latter two songs were never published. Also involved in the suit was A Mother's Prayer, which the judge ruled has been sold twice and didn't belong on any basis to Arnstein any longer.

One Org Ready On Doorstep

New firm set to offer twochannel competish, one music, other news, sports

NEW YORK, July 30 .- Wired music field, which has been the "staked-out" territory of Muzak and its parent org, Associated Music Publishers, will be one of the major adventures of G.I.'s coming back from the wars, according to a survey just completed by a public utility corporation. Field is wide open, not only in the restaurant and drinkery field, but in its apartment house and industrial application.

One special reason why Muzak hasn't endeared itself to its customers lately is its sticking to standards and yesterday's pops. Pre-war Muzak program rule No. 1 was that the top 10, as indicated today in The Billboard Honor Roll of Hits had to be played on the 6 to 9 p.m. program sked. Now, with emphasis on disking for industrial music which needs a different kind of arrangement, Muzak has permitted its regular biz to be stuck with old pops, and thus has opened itself wide for competition.

Competition Set

One organization, recently incorporated, is prepared to compete with Muzak on a two-channel basis (i.e. deliver the musical yens of the moment on one channel and the news of the moment on the other). With the news is planned direct or re-enacted airings of ball games all sports. This gives the club operator who has a regular bar the opportunity of switching to the sports stuff at the bar and music for the dining rooms,

special disks for the service. Latter means that op will have to package his operation for use in other cities, which is just what's in the plan books. (Special waxing for a one-city operation is too costly.)

Competition To Muzak Looms

When the competition to Muzak gets going, pop music may re-discover a plug medium. Several composers tested their tunes pre-war by having an instantaneous acetate made of a song and having it played over the regular Muzak line. It cast FM for pay-from the customers.

was like sitting in on an opening night only the paying customers didn't know a thing about it. If they ignored the new tune, the composer or lyricist knew what he could do with it. If they perked up their ears maybe he had a hit.

Instantaneous Acetate Okay

One thing's certain, Bill Benton, owner of the Muzak family of corporations, is going to have competition long before he gets anything like permission to broad-



Judge's verdict included a statement that "Plaintiff's story on music ownership was many times fantastic."

Ex-Philly Tooter Gets Medal; **Navy Gives Musician Baton** PHILADELPHIA, July 28.-Sgt. Johnny Carlin, who led his own band at the Arcadia-International House here before entering the Army Air Force in 1942, was awarded the Bronze Star medal in Calcutta, India, "for meritorious service as musical director in the Special Service. section of headquarters, Army Air Forces, India-Burma Theater," according to word reaching his parents here. He has been in Calcutta for the last 19 months, producing and directing musical entertainment. Before leading a band of his own, Carlin played accordion with Meyer Davis's band here,

Musician 3/c George E. Pendleton, another prominent local tootler now in the navy, sent home word that he has been given a band of his own to direct on a battleship near Hawaii, One of the top tenor sax and clary stars in town, playing with Joe Frasetto's band before putting on bell-bottom trousers, Pendleton was featured with Benny Goodman, Tommy Dorsey, Jack Teagarden, Johnny McGee and Jan Savitt.

It's Ready To Go

Op expects to have a great supply of competent servicemen to keep the amplifiers and speakers in good condition, the services. He's located enough amplifying equipment of the right kind to darned near handle every serviceable spot in the 50-mile trading area that the book calls Metropolitan New York. Only "if" money involved, is lack of telephone lines, the New York Telephone Company or any phone set-up, having no spare trunks to permit of another Muzak type of operation at this time.

Music Library

Background musical library, may be World Transcriptions or NBC Thesaurus, with a maybe assist from Standard or Lang-Worth tune libraries, all of whom have quality diskings. To get Petrillo's blessing, the Muzak competition may make a deal to use a small live ork at least once a day, in addition to waxing

Gervis-Wald Signs Howard McGhee to Front Own Band

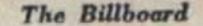
HOLLYWOOD, July 30. - The Wald-Gervis Agency with Bert Gervis and Jean Wald at the helm, has signed Howard Mc-Ghee, trumpet star recently featured with Coleman Hawkins band, to an exclusive contract to head a band of his own. Mc-Ghee with a six-piece crew has just moved into the Swing Club, Hollywood. He came here from New York's 52d Street swing row and Wald-Gervis is preeming him for name cocktail dough.

Gervis and Wald also recently signed up the Make Believe quartet to a management contract. Outfit gets name from top disk jockey. Al Jarvis and his popular daily recorded show. Jarvis originally organized group to display live jazz on his show in addition to platters and the four met with such tremendous response that they went into night club and lounge appearances with Gervis-Wald doing the booking.

"MY LIPS REMEMBER YOUR K "F. S. T." * * * *	f COLE TRIO
"LET'S PRETEND" "GOT A PENNY" * * *	KING COLE
JACK GUTSHALL DIS'. National Distrib 1870 W. Washington Blvd.	



MUSIC 18



August 4, 1945

22

32

12

sto

10

123

100





Ann Brenton Explains Net Music Clearance Set-Up on Coast

HOLLYWOOD, July 28 .- Rules by is published. They will not allow any work operates, were made clear by Ann even to the instrumentation, Brenton, CBS, in charge of clearance, open if certain off-color titled songs song You Took Advantage of Me can be done in puritanical manner. Song Love For Sale can be played instrumentally, but no lyrics or no title can be used. No such as Nobody Knows the Trouble I've Seen or Nearer My God to Thee.

In actual clearance of music, first thing that is done is actually to check to see if the network is licensed for the music. If found unlicensed, net checks to see if music is original or unpubbed. Then release is obtained from authors and composers. If music is pubbed, and net is not licensed with the pub, net obtains special release. Next, net checks to see if number is being performed vocally or instrumentally. If music is vocal, lyric is examined to see if suitable for broadcasting. CBS does not allow any reference to liquor, sex, anything derogatory to race, creed, religion, profane language, hanging, lynching or narcotics.

Next thing is to check to see if number is being played within two hours as nets allow but one performance every two hours of the same song. Rule prevents monotonous repetition, that CBS considers poor programing. In readying song for broadcast, net must be absolutely sure that artist is performing song as pubbed.

License Clearance

Net license with ASCAP and BMI and other individual pubs and authors and composers allows net only to perform number as originally pubbed. If artist decides to write new lyric, permission must be obtained by net from pub, for usage. Often the pub will grant permission providing one chorus is performed as pubbed. In other cases, pub refuses or quotes fee on special lyric usages, especially if number is being performed on a commercial program, Also fees on classical works, such as symphonic arrangements on modern classical music. Pubs of these works will not grant any special permission and music must be performed exactly as it

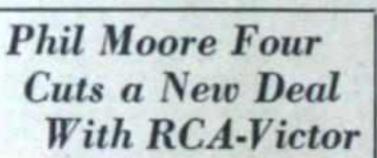
which clearance department of a net- deviation from the printed arrangement,

Six copies of each program are drawn before radio conclave recently. She ad- up, one sent to continuity department mitted, however, they're broken wide to enable writers to build script around artist; copy is also sent to agency hanare not sung suggestively. For example, dling Lucky Strike Hit Parade, as they in turn ascertain the hit tunes of the day, another copy goes to announcers at dance halls and night clubs, and contactmen, handling the CBS shows, who hymns or Negro spirituals can be sung, in turn send the signed sheets back, showing what was programed. After these sheets are back in clearance department they are then sent to CBS, New York, where a tabulation is made, and publishers' fees are made up. Net is licensed with SESAC, BMI, ASCAP. If a station does not have an ASCAP license, for example, they can still perform ASCAP music if CBS is picking up broadcast, as net is fully covered.

Chi Terp Teacher Gimmicks Folios With Dance Info

CHICAGO, July 28 .- A new gimmick of sheet music promotion, in which a dancing lesson, together with a diagram and eight explanatory illustrations are printed on the back sheet of the music. is being experimented with here by Pan American Publications, local firm operated by Paul Shahin.

Shahin's newest release, Give Me All Your Heart, has a rumba lesson with instructions. In forthcoming sheet release, Shahin plans additional dancing lessons,



Dot Dotson May Get Air Build-Up Via 60-Station Commercial

NEW YORK, July 30 .- Dotty Dotson, who just left Del Courtney's ork, will do s 13-week air commercial over a 60-station set-up for Burnet-Kuhn ad agency. William Morris Office has been handed the deal on a platter by Dotty and while the dough is very light, 10 per center feels as Dotty does, that a three-shot-a-weeker (that's what the deal is) should go a long way to building her price for future p. a.'s and broadcasting deals.

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Order from E. A. WHITE AGENCY, Dept. 40, 7024 Eastern Ave., N. W., Washington 12, D. O.





Harry Cool Getting WM Build-Up With **MBS 'A' Net Lines**

NEW YORK, July 30 .- Harry Cool, who is fronting his own ork at the Blackhawk in Chi, is out to get a typical William Morris build-up. Morris office thinks that Cool has something special on the tonsil sall and has helped to sell both Mutual and the Blue on giving him lines so that he's now heard five nights a week, with Monday shots on both Mutual and the Blue "A."

Only thing n. s. h. is that all the shots are after 11:30 p.m. Possibility that he'll also land an NBC line.

Lyman, Basie and Armstrong Signed for Pic Thesp Roles

HOLLYWOOD, July 30 .- Abe Lyman, Count Basie and Louis Armstrong have all been signed individually, without pictures. their bands, to take acting parts in a new Monogram musical film to be called High School Kids. The picture will be produced by Maurice Duke, who is taking time off from his regular personal managerial duties around Hollywood to go into the picture biz.

It is expected that Monogram will have a regular studio band providing the music scenes for the picture with Lyman. Basie and Armstrong taking over as guest conductors in addition to taking small acting roles. Freddie Stewart, singer who used to be with Ray Noble and Tommy Dorsey as well as the Ross Sisters, singing trio, will also be spotlighted in the flicker.

NEW YORK, July 30. - Phil Moore Four, unit set up by the composer of Shoo, Shoo, Baby to wax for RCA-Victor, has signed a new contract with the diskery, despite the fact that the old one still has a long time to run and plenty of sides still remain to be cut.

New pact is for a longer period of time and also for more sides than original agreement. Group is set to cut some more disks soon, mostly Moore originals,

Hampton to Play **College Inn in Sept.**

CHICAGO, July 28 .- Lionel Hampton's ork gets its first big white hotel date starting September 7 at the College Inn of Hotel Sherman here for a two-week period.

Les Brown is slated for the room from November 2 to 29, with Louis Prima and Gene Krupa coming in this fall. Definite dates not yet set.

Columbia Pix Signs Spriggins For Two Westerns Yearly HOLLYWOOD, July 30 .- Deuce Spriggins, who recently left Spade Cooley's band to form his own Western music outfit, has just been signed to Columbia Pictures to do two films a year with options calling for a seven-year period. Spriggins band is to get featured spots in Western

Band is currently featured in Song of the Prairie. Henry Miller, of GAC here, set film deal.

KVOO's 'Hot Toddy' Dalton Joins Jimmy Palmer Band TULSA, Okla., July 30,-"Hot Toddy" Dalton, KVOO's "singing secretary," last week joined the Jimmy Palmer band, now Coast-to-Coasting, after a Cinderella break. Gal attracted Palmer's attention during an audition at Skyline here. X

For last two years she has doubled as secretary for Allen Page, KVOO program director, and as thrush on outlet's daily Neighbor Anthony seg.



MUSIC 19

Artist Rep, Pub, **Disker** Combine

PHILADELPHIA, July 30 .- It's hardly news anymore when a new disk label pops up in the platter whirl, But the machinations of the record company being organized in the Quaker City sets a new precedent for the waxing industry and may even revolutionize the field. New firm which is plotting an Embassy label will not only be scaled to territorial lines, but will also tie up all the phases of the industry into a single firm,

Production, promotion and merchandising will be geared solely to the Philadelphia territory, rated one of the best in the country for platter sales. Taking over a plant that has been pressing foreign-language disks for the army, new firm will have its own presses, music publishing company and artists' bureau. Binders with artists will be solely for diskings. The boys figure that if they can create a local hit, platter sales here will be big enough to show a profit for the firm. The music firm will take in the gravy if the tune is picked up by the nationally distributed waxworks.

Regional Competish

Concentrating sales in the Philadelphia area only, taking in Southern New Jersey, Eastern Pennsylvania and Delaware, new waxing firm figures it can give the big labels a run for their money on local grounds. Dealers contacted are enthused over the idea and already angling for exclusive sales franchises on neighborhood and town basis. Songs selected for waxing will be plugged locally for a month, concentrated on local air shows, and in cocktail lounges and niteries. Before putting the platters on public sale, juke-box ops will get the waxings several weeks in advance to whip up retail sales interest. Rounding out the local picture, artists with strong popular appeal locally will be singled out for the waxings.

Boys behind the new combine point out that any little promotion they do for their disks here would exceed the efforts of all the other labels combined, who merely dump their product on the counters, Making their Embassy label almost a civic as well as a commercial enterprise and slanting their products and promotions to local likes and needs, boys figure they can cut in heavily on the lucrative record market here. Combine includes the head of a local advertising agency, a former song plugger and a local musician. Ad agency head specializes in chain-store accounts, which indicates they may be a source of distribution for the new home-town label.



NEW YORK, July 30 .- Indications are that Brick Fleagle's rehearsal band is on the make for some pocket change. Twice last week-first with the platter label, HRS, and later with Time, Inc., on the March of Time show-they left the "art" atmosphere of their "jazz workshop" and played for dough.

Cutting their first commercial disks, the ork added to the hot platter market with Pastiche, a mood; Bringing In the Sheaves, a blue, and two jumps, Double Doghouse and A Slight Case of the Shakes.

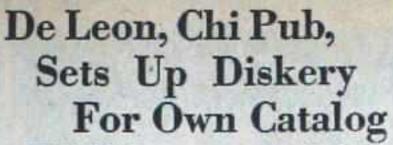
Houghton To Brass Muzak Wire Service

NEW YORK, July 30 .- Former job of Bertha Tallman, ex-brass of Muzak's wired-music service, is apparently going to be one of ex-newsprint man Harry Houghton's function as Muzak board chairman. Trade doesn't think it'll work. Recent club and lounge complaints about the lack of pop music, traceable to the over-demand for pop stuff, specially recorded for industrial uses by Muzak's recording org, is tip that the wired music can't be handled as a side line, but needs constant music polishing.

"Gallagher" Organizes Pub **House for Western Tunes**

HOLLYWOOD, July 30 .- Formation of the Lone Star Music Company to publish Western songs has been announced by Jack Kenny, who is Gallagher of the comedy team of Gallagher and Shean. First pub will be There's a New Star In Heaven, with the profits to be given to the Warm Springs Infantile Paralysis Warner Bros. Outfit will start film chores Fund.

With words and music by Kenny, the firm will also publish Let's Grow Old specially written novelty material in these Together, and I Learned to Love You Too musical shorts. He currently has his group Late, There's a New Star is to be recorded at the Pirates Cave, San Diego, Calif., by Montie Hall, Republic Pictures sing- where he has been spotlighted for 10 ing star, for Bel-Tone, Kenny leaves here months since he left Chicago. early next week for a New York conference with BMI regarding a franchise.



CHICAGO, July 28 .- Plenty miffed over the manner in which "major waxing firms have completely overlooked the smaller music publisher," Robert De Leon, local music pub and writer, is prepping for a fling at his own record company which will exclusively record tunes in the De Leon catalog. Move is similar to one made about two years ago by Otis Rene, Negro ,writer who set up his own firm on the West Coast to disk his own tunes. De Leon says he has the backing of four other smaller pubs who are ready to join him whenever he gets his pressings rolling out.

De Leon currently is lining up his tal- G.I., STUDE BUYING ent stable, which already has Don Reid, Will Back and Bob Berkey, plus a number of vocalists who have had name band experience. First waxing date set for the new and as yet unnamed label is around the middle of August, when Will Back will cut four sides. De Leon is dickering with several pressing plants and hopes to distribute about 5,000 copies of the first releases.

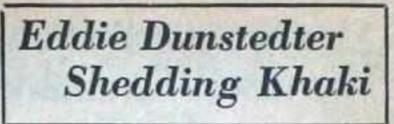
De Leon has also set his distribution outlets, which include a local juke box distributor, a Southwest territory distributor and a West Coast outlet.

Waxing firm's purpose is to promote the sale of sheet music via record sales. De Leon asserts, and is not to buck the major companies already in distribution. De Leon hopes to sell major firms on tunes which have shown wide circulation on his own label.

Don Jacks Combo Signed For WB Musical Shorts

HOLLYWOOD, July 30. - Don Jacks, who brought his cocktail combo to California after playing the Crown Lounge in Chicago for several years, has been signed to do special musical shorts for shortly.

Jacks outfit will feature much of their



NEW YORK, July 28 .- Lt. Col. Eddie Dunstedter, former organist and batonwaver, is getting set to re-enter band biz, according to reports. Dunstedter is leaving the service after 37 months in the Army Air Forces.

He entered the AAF in June 1942, for the purpose of establishing musical activities of Western flying training command. In addition to other assignments, he has been leading an AAF orchestra on several official Coast-to-Coast radio presentations.

(Continued from page 14)

dime, etc.) get the lowest pull from the college gang rating, however, a fairly solid 38 per cent.

Indications, obviously are that the music store is still the leading seller of sheet music despite racks, chain stores and other less orthodox outlets, with the G.I.'s and fledgling deep thinkers. With both the G.I.'s and the crew cuts, the folios that sell are the ones that have the pop stuff in them. The switch from standards is very pronounced in their reports, which give the "old faithful" chants the go-by. It's the lack of follos patterned around formulas like The Hit Kit, which the G.I.'s who have returned from overseas miss a great deal, that has cut the folio sales down. Members of younger group say they're willing to pay real dough for folios that bring them, in one volume, at least a representative section of the Honor Roll of Hits tunes. The pull of sheet music and folios is still there-and they buy 'em in the orthodox places.

HOLLYWOOD, July 30. - Bob Weiss, former road manager and publicity man for Horace Heidt's band, just received an honorable discharge from the Army Air Forces after three years in the service. Weiss will vacation for a few weeks with his wife before taking on a contract in the music biz. He may go into either the record biz or with a booking office.

Guizar to Wounded Brazilians

MEXICO CITY, July 30 .- Tito Guizar, who is at present in Hollywood making pictures, expects to leave shortly for Rio de Janeiro, Brazil, where he will sing to wounded Brazilian soldiers back from the European wars. Guizar was invited to Brazil by President Vargas. WHM wants him to do an eight-week tour of hospitals and casinos.

MORE THAN SHELLAC (Continued from page 14) Krupa Vs. Puppet

production lines with a 15 per cent margin for the jobber.

The Big Three have talked turkey with

CHICAGO, July 28 .- Leroy Brothers, marioneteers, will get plenty of chance to make their puppet impression of Gene Krupa on drums a very realistic bit, as they've been booked into the College Inn of the Sherman Hotel during The Drum's four-week engagement there in November.

The Leroy Brothers were inked for Krupa's stay because Marty Bloom, hotel show producer, is working out a production number in which Krupa will do his drumnastics at the same time the Leroy Brothers put their marionette version of Krupa thru its paces.



their distributors, excepting Decca, that owns its own jobbing corporations, and have been mending their fences. Given six months the way the biz is goingand they'll be pressing enough platters for everyone. Then everyone will have to get a radio-phonograph or the saturation point will make disking a rat-race, and only the merchandising-minded org that has the names and knows how to pick winners will survive. That will include plenty of indies, but it's not going to include the gang that coasts on the other man's pickings.

DON'T MEAN SETS

(Continued from page 3)

purpose of expressing a policy" at the present time. The policy, it is pointed out, is to give all possible encouragement for reconversion in advance of availability of materials. Altho electronic equipment may now be assembled and sold under "spot authorizations," WPB said the public need not expect any quantity of new sets in the near future, since manufacturers must first seek WPB permission and then obtain materials and component parts before they can assemble sets and release them to retailers.

View here continues to be that reconversion in the radio field will be fairly gradual and that the output of standard sets and transmitters will get the first call from manufacturers once they get the materials, with FM equipment production destined to wait a long time for anything like real activity.



MUSIC 20

The Billboard

August 4, 1945



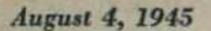
ROOM 605

RKO BLDG.

RADIO CITY, NEW YORK

lumbla's "Blonde From Brooklyn," National release date-June 21, 1945.

Disney's "The Three Caballeros." National release date-February 3, 1945. opyrighted mate



945



RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, July 20, and ending Thursday, July 26)

Tunes listed here received the greatest | the top 25 (more in case of ties) tunes number of plugs on programs emanating from network stations WABC (Columbia). WEAF (NBC), WOR (Mutual) and WJZ is in the "Weeks to Date" column. (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard pro- sical; (R) indicates tune is available on grams.

alphabetically. The total number of times a song has appeared in the Chart (F) Indicates tune is from a film; (M)

indicates tune is from a legitimate murecords. In each instance, the licensing List is based on Accurate Reporting agency controlling performance rights on

Service tabulation. The Billboard lists the tune is indicated.

to date TITLE PUBLISHER	LIC. BY
13. A Friend of Yours (F) (R)Burke-Van Heusen-	
L A Kiss Goodnight (R) Miller	ASCAP
1. A Story of Two Cigarettes (R)	-BMI
3. Along the Navajo Trail (R) Leeds-A	SCAP
18. Baia (F) (R)Peer	
9. Bell-Bottom Trousers (R)Santly-Joy-/	
9. Can't You Read Between the Lines? (R) Shapiro-Bernstein-/	
19. Dream (R)Capitol Songs-A	SCAP
14. Everytime (R)ABC-A	SCAP
S. Good, Good, Good (R)Berlin-A	SCAP
8. Gotta Be This or That (R) Harms, Inc /	
7. I Don't Care Who Knows It (F) (R) Robbins-A	
24. I Should Care (F) (R)Dorsey-A	SCAP
2. I Was Here When You Left Me (R) Berlin-A	SCAP
11. I Wish I Knew (F) (R)Triangle-/	
11. If I Loved You (M) (R)T. B. Harms-A	SCAP
6. I'm Gonna Love That Guy (R)Bourne-A	SCAP
19. Laura (F) (R)Robbin	SCAP
6. Negra Consentida (My Pet Brunette) (R) Marks-	-BMI
1. On the Atchison, Topeka and Santa Fe (F) (R)	SCAP
4. Out of This World (F) (R)Morris-A	SCAP
2. Promises (R)Marchant-A	SCAP
1. Question and Answer (R)Chappell-A	SCAP
12. Remember When (R)Campbell-Porgie	-BMI
6. Stars In Your Eyes (F) (R) Melody Lane	-BMI
17. The More I See You (F) (R) Bregman-Vocco-Conn-A	SCAP
2. The Wish That I Wish Tonight (R) Witmark-A	
13. There! I've Said It Again (R) Valiant	-BMI
18. There Must Be a Way (R)Stevens	-BMI
8. There's No You (R) Barton-A	SCAP
2. Till the End of Time (R)	SCAP
20. You Belong to My Heart (F) (R) Harris-	BMI
7. You Came Along (From Out of Nowhere) (F) (R) Paramount-A	SCAP

RECORDS MOST-PLAYED

Records listed here in numerical order | dicated in this chart, other available recare those played over the greatest number | ords of tunes listed here will be found in of record shows. List is based on reports Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) jockeys thruout the country. Unless in- | indicates tune is from a legit musical.

Weekst	POSI	TION	Going Strong
to date]		Week	
4	2	1.	ON THE ATCHISON.
22	3	2	TOPEKA AND SANTAJohnny Mercer-Pied Pipers
	-	1	JOURNEY Les Brown Columbia 36769-ASCAP
5	2	3.	GOTTA BE THIS OR Benny Goodman
8	5	4.	BELL-BOTTOM
15	5	5.	TROUSERS
19	1	5.	JOURNEY
8	-	5.	AGAIN
2	9	6,	IF I LOVED YOU (M). Perry Como Victor 20-1676-ASCAP
1	-	7.	GUITA BE THIS OR
10	7	7.	THAT
3	4	8,	A PROTECT & THE WALLE II
4	4	8,	AGAIN
4	-	9,	POLONAISE (F) Carmen Cavallaro Decca 18677-ASCAP SENTIMENTAL
3	7	9.	JOURNEY The Merry Macs. Decca 18684-ASCAP BELL-BOTTOM
3	-	9.	TROUSERS Jerry Colonna Capitol 204-ASCAP THERE MUST BE A
13	9	9.	WAY CALDONIA Charlie SpivakVictor 20-1663—BMI (Erskine Hawkins, Victor 20-1659; Louis Jordan, Decca 8670; Louis Prima, Majestic 7134)

Coming Up

CAN'T YOU READ BETWEEN THE

LINEST	Columbia 36801
I'M GONNA LOVE TH	AT CAL
A MICE COODMICHT	AT GAL Perry Como
A KISS GOODNIGHT	Woody Herman Columbia 36815



RETAIL SALES AND

PART 2—The Billboard

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed

POSITION Weeks | Last | This to date | Week | Week

1 0	100	Drughting they and a state sta
2	3.	SENTIMENTAL JOURNEY (R)
4	4.	THE MORE I SEE YOU (F) (R) Bregman-Vocco-Conn
7	5.	1 WISH I KNEW (F) (R) Triangle
1 5	5.	YOU BELONG TO MY HEART (F) (R) Harris
8	6.	THERE! I'VE SAID IT AGAIN (R) Valiant
-	7.	IF I LOVED YOU (M) (R)T. B. Harms
	8	A FRIEND OF YOURS (F) (R)Burke-Van Heusen
	0	GOTTA BE THIS OR THAT (R) Harms, Inc.
1	10	LAURA (F) (R)Robbins
0	1 10.	LAURA (F) (A)

BEST-SELLING POPULAR RETAIL RECORDS

more than 700 dealers in all sections of is listed in italic. the country. Records are listed numerically

Records listed are those selling best in | according to greatest sales. (F) Indicates the nation's retail record stores (dealers). tune is in a film; (M) indicates tune is in List is based on reports received from a legit musical. The B side of each record

me eee	the search and a	and the second second	
	POSIT	TON	
Weeks	Last 1	Phils	
to date	Week	Week	AND A PATHONN
4	1		ON THE ATCHISON, TOPEKA AND SANTA FE Johnny Mercer Capitol 195 Conversation While Dancing
17	2	1	SENTIMENTAL JOURNEY. Les BrownColumbia 36769
4	5		CHOPIN'S POLONAISE Carmen Cavallaro Decca 18677
4	7	4.	GOTTA BE THIS OR THAT. Benny Goodman Columbia 35813 Gotta Be This or That
17	3.0	S,	THERE! I'VE SAID IT AGAIN
2	9	1 1 1 1	IF I LOVED YOU (M) Perry Come Victor 20-1676
12	4		BELL-BOTTOM TROUSERS. Tony Pastor Victor 20-1061 Five Salted Peanuts
2	10		ON THE ATCHISON, TOPEKA AND SANTA FE. Bing Crosby Decca 18690 I'd Rather Be Me
	-	1 9.	BELL-BOTTOM TROUSERS. Jerry Colonna Capitol 204

I Cried for You (Continued on page 73)

Albums listed are those selling best in | than 200 dealers in all sections of the the nation's retail record stores (dealers). the country. Albums are listed numerically List is based on reports received from more according to greatest sales.

	POSIT	TON	
Weeks to date		Week	
20	2	1.	King Cole Trio Collection of FavoritesCapitol A-8
3	4	2.	Carousel Original CastDecca DA-400
18	1	3.	Glenn Miller and Ork
5	3	4.	Music for Dreaming Paul Weston
2	-	4.	Up Swing Benny Goodman, Tommy Dorsey, Artie Shaw, Glenn Miller

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and than 350 dealers in all sections of the semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more

POSITION

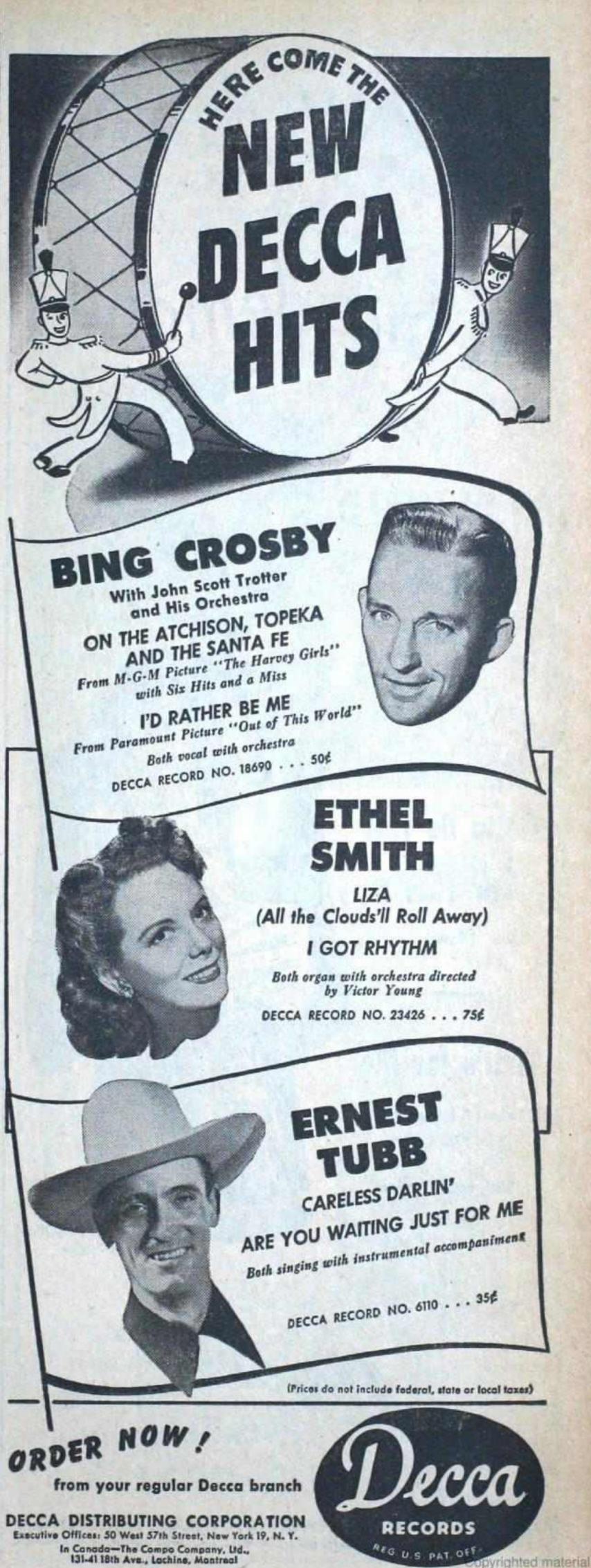
Weeks to date		Weck	La L
6	1	1.	Chopin's Polonaise Jose Iturbi
18	2		Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork Decca 29150
17	3	1.1.1	Ave Maria (Schubert) Marian Anderson
3	3	3.	Ave Maria (Schubert) Rise Stevens
9	2	3.	Warsaw Concerto Mathieson, London SymphonyColumbia 7490-M
1	-	3.	Theme From Laura Janssen Symphony of Los Angeles

BEST-SELLING RECORD ALBUMS BY

Albums listed are those classical and | more than 200 dealers in all sections of the semi-classical albums selling best in the country. Albums are listed according to nation's retail record stores (dealers). greatest sales. List is based on reports received from

	POSIT	TON	
Weeks to date		This Week	in the Life of Chemin)
16	1	1.	Music to Remember (From the Life of Chopin) Jose Iturbi
8	2	0.1 0.2 0.0 0.0	Rhapsody in Blue (Gershwin) Boston Pops
3	4		Rhapsody in Blue (Gershwin) Oscar Levant, Philadelphia Ork; Eugene Ormandy, con- ductor
2	-	1000	Piano Music of Debussy Artur Rubinstein
20	3	4.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, PhiladelphiaVictor M-900





MUSIC

23

(See No. 1)	

2	13	10.	THERE MUST BE A WAY-Charlie Spivak (Jimmie
		1	(Connee Boswell-The Paulette Sisters, Decca 18689; Johnny Johnston, Capitol 196)
5	10	11.	WHO THREW THE WHISKY IN THE WELL?-Lucky Millinder

- 11. THERE MUST BE A WAY-Johnny Johnston (Paul Baron 13 Ork)Capitol 196 See No. 10)
 - 11. FIVE SALTED PEANUTS-Tony Pastor (Tony Pastor) ... Victor 20-1661

Coming Up

FUZZY WUZZY-The Jesters-Milt Herth Trio	Decca 18688
IF I LOVED YOU (M)-Perry Como	Victor 20-1676
I'M GONNA LOVE THAT GAL-Perry Como	Victor 20-1676
TAMPICO-Stan Kenton	Capitol 202

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country.

	POSI	TION	
Weeks	Last	This	
to date	Week	Week	
15	1	1.	AT MAIL CALL TODAY Gene Autry Okeh 6737
55	1	1.	OKLAHOMA HILLS Jack Guthrie Capitol 201
5	2	2.	TRIFLIN' GAL Al Dexter Okeh 6740
8	3	3.	STARS AND STRIPES ON
Contraction of the local division of the loc	2. 2.	1.7	IWO JIMA
1	-	3.	CARELESS DARLIN' Ernest TubbDecca 6110
23	4	4.	SHAME ON YOU Spade Cooley Okeh 6731
23	5	5.	YOU DON'T CARE WHAT
1.000	the state of		HAPPENS TO ME Bob WillsOkeh 6742
1	- 1	5.	YOU TWO TIMED ME ONE
			TIME TOO OFTEN Tex Ritter Capitol 206
Contraction of the local division of the loc	1000	1000	And the state the state with the state the state of the s

MOST-PLAYED JUKE BOX RACE RECORDS

Records lised as race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country.

and the second		TION	
Weeks to date	Last	This	
	WEEK J		
9	1	1.	WHO THREW THE WHISKY
1000			IN THE WELL? Lucky Millinder Decca 18674
13	2	2.	CALDONIA BOOGIE Louis Jordan Decca 8670
7	4	3.	SOMEBODY DONE CHANGED
Section and	1.000		THE LOCK ON MY DOOR Louis Jordan Decca 8670
18	4	4.	TIPPIN' IN Erskine Hawkins Victor 20-1639

MUSIC 24

RAPE

August 4, 1945



PUBLISHERS' PLUG TUNES

ADVANCE SONG-RECORD

PART 3—The Billboard

ers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

A Two-Seated Saddle and a One-Galted

A Woman Will Be President

Baby, You're On You're Own

I Ain't Got Nothin' But the Blues

I Never Thought I'd Sing the Blues

I Never B'lieved in Love at Sight ('Til I

Songs listed are those on which publish- | ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

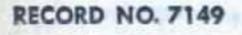
Publisher

Newart

Current Plugs Publisher

Garland of Old-Fashioned Roses O'Kay

a pream (Tust Wou'r Come Tine) 'buidwest	Give My Broken Heart Another Break
A Kiss Goodnight	Albert J. Randolph
A Kiss Goodnight	Gonna Keep on a-Dreamin' ('Till My
A Rainy SundayDuo	Dreams Come True) Grimes
A Sky Full of Dreams	Good, Good, GoodBerlin
A Rainy SundayDuo A Sky Full of DreamsHi-Tone A Story of Two CigarettesMartin Block	Got a Penny, Benny? Vanguard Songs
A Tender Word will Mend It All Barton	Gotta Be This or That Harms, Inc.
All at Once	Green, Green Hills of HomeLincoln
All of My Life Berlin	Guess I'll Hang My Tears Out To Dry
All at Once	Maria
Am I a Passing Dream? Dave Ringle	Hall the B-29Process He Was a Perfect Gentleman
And There You Are	He Was a Perfect Gentleman
Annie Face	
Apple FaceLewis Are You Livin', Old Man?Jefferson	Burke-Van Heusen
	Horses Don't Bet on People Advanced
Ask My Heart	I Ain't Goin' Nowhere, Baby Edwards
Baby, Save Him for Me. House of Melody	I begged HerFcist
Baia Peer Bell Bottom Trousers	I Begged HerFeist I Can't Believe ItClaremont
Bell Bottom Trousers	I Can't Believe That You're in Love With
Bon Voyage	Me
Bounce-y Bounce-y Ball-y	
Binger, Reese, Patrick Bye Lo	Else But You)
Bye LoUnited	I Den't Care Who Knows H Robbins
CaldeniaMorris	I Fall in Love Too Easily
Can't You Read Between the Lines	I Had a Little Talk With the Lord
Captain KiddMartin Block	Santly-Joy
Captain Kidd Martin Block	I Hope to Die If I Told a Lie Advanced
Cause the One I Love Is Coming HomeInternational	I Love to Read the Funnies Dubonnet
Coming HomeInternational	I Love to Read the FunniesDubonnet I Miss Your Kiss
Close as Pares in a Book	I Remember Easter Sunday. Whitney Blake
Compared With YouOriginal	I Walked In Miller
Coel Water American	I Walked In
Counting the Days	I Wish I KnewTriangle
Compared With YouOriginal Cool WaterAmerican Counting the DaysSantly-Joy Crazy ThingsDavid Gornston	I'd Rather Be Me
Darling, Promise MeWinthrop Dawn TimeCrescendo	To Laved Von T D Varme
Dawn TimeCrescendo	If I Loved YouT. B. Harms If This Isn't LoveCrescendo
Daybreak Serenade	If Man Danid Walls, Paulas Weave Dans
Disillusion	I'll Be Yours (J'Attendrai)
De De Bebe	I'll Be Yours (J'Altendral) Harris



Gotta Be This or That

(Skyler)

That's for Me

(Rodgers & Hammersteinfrom "State Fair")

With vocal refrain



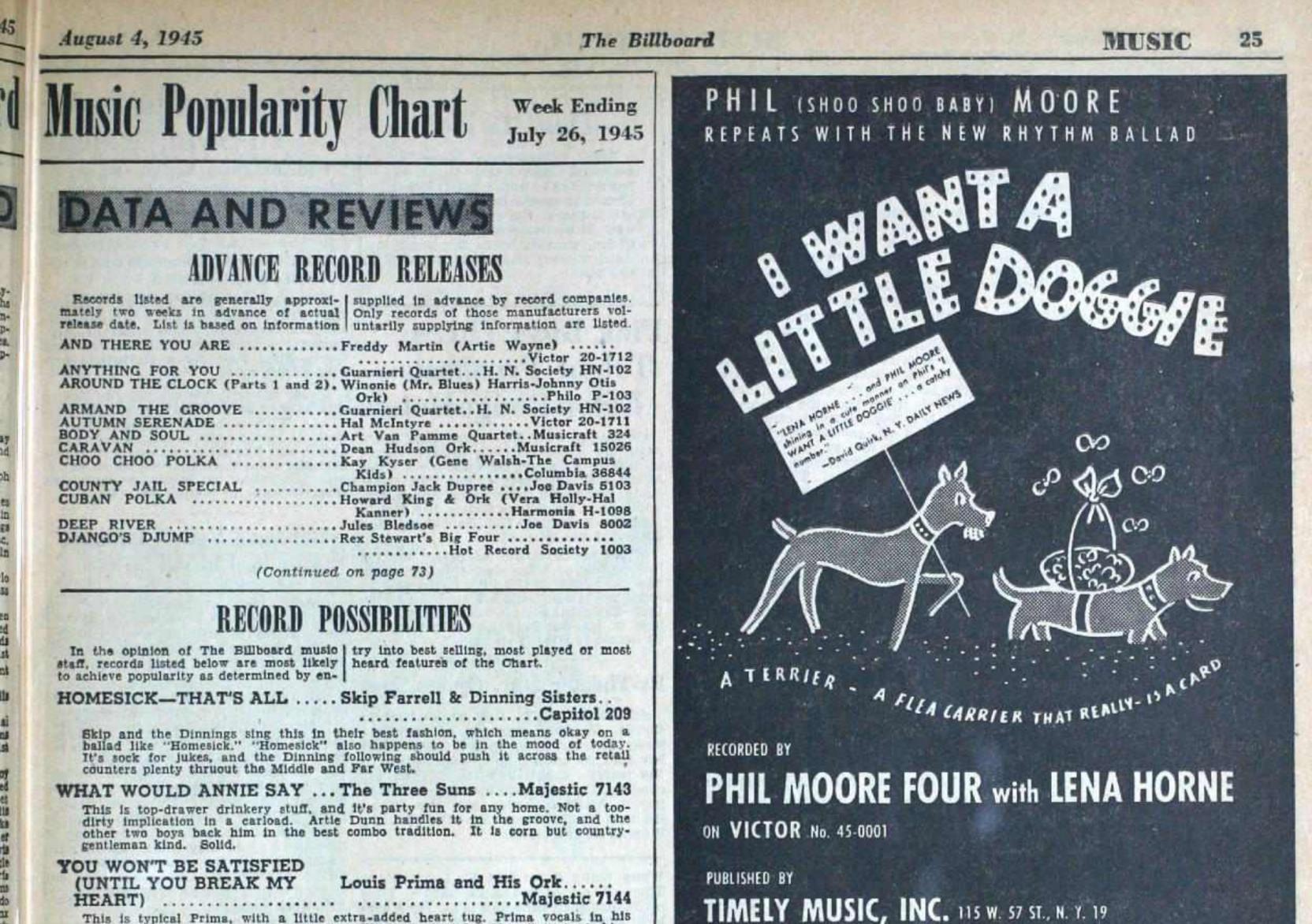
MAJESTIC RECORDS, INC., ST. CHARLES, ILLINOIS (Subsidiary of Majestic Radio & Television Corporation)

Everybody's Seen Him But His Daddy Everybody's Seen Him But His Daddy Marks Every NightG. I. Music Everytime	I'm Gonna Love That GuyBourne I'm Lonely for YouWise I'm Only Teasin'Mills In AcapulcoTriangle In a Shower of StarsMills In the Land of Uncle SamGolden West In the Subway RushWhitney Blake
	Is Sally Still Waiting for Me? Topik
(Continued	on page 72)

Plugs Scheduled for Near Future

Publisher

Publisher Revilo My Ring of Gold Perry Alexander Nobody KnowsByers Now That You're Gone Dearborn Some DayRobert Mack Afternoon Moon.....Crescendo Charles Gunther SarabaraUnited Broken-Hearted Lullaby Matt Pelkonen Siempre Eres Tu-It's Always You Caribbean Magie Franco-American Pan-American Conversation While Dancing Capitol Since My Darling Went Away Cowbey Moon Albert J. Randolph Russ Hull's Country Music Dancing With You in My Arms....Grimes Daydreams in the Moonlight Marks Strollin' Down the Lane Process SweetheartFeist Don't Turn My Love Into Hate Arcadia TampicoCapitol Dreaming Garden of the Moon......G. L Music That's the Stuff Ya Gotta Watch Campbell-Porgie That's Why I'm Lonely for You Kelly HoneyFeist The Gang That Sang Heart of My Heart Robbins Burke-Van Heusen The Last Time I Saw You Barton I Didn't Think You Cared Dubonnet The Girl With the Little Red Cross on I Need You So.....Roy Her Sleeve Bruno Idaho Moon Irving Siegel The Rhumba, The Conga, I'd Do It All Over Again, Shapiro-Bernstein I Have But One Heart Stanwood (He's a Curbstone Cutie) They Call Him Jelly BeanFeist Campbell-Porgie Tru-Cu-TuMarks I Saw a Falling Star Bronx Frue-Mon-TruFelst I Was Here When You Left Me Berlin Waitin' For the Train to I'm a Midnight Cavaller Wise I'm in Danger of Love. .Syncopation Songs We'll Be Sweethearts Forever Esser When It's Down, Down in Australia Dave Ringle June Comes Around Every Year Morris Why Do They All Pick On Brooklyn? Just That Way Melody Moderne Orange Just to Make a Long Story Short. . Dubonnet Yah Ta Ta, Yah Ta Ta (Talk, Talk, Keep Right On Doin'. Manhattan Melodies Talk)Burke-Van Heusen Kissing Bug Tempo You Came Along (From Out of Nowhere) Paramount You Know, Baby Tempo Little Red Hooding BideBlasco You'll Miss Me Someday ... David Gornaton You Never Say Yes (You Never Say No) Robbins You're a Set-Up in That Get-Up, Baby Lumberjack Jill.....Original



This is typical Prima, with a little extra-added heart tug. Prima vocals in his shout fashion, and the band socks the "Won't Be Satisfied Home" to back him. It's ace juke, and double in spades for the Prima fans.

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended | users. Boldface portion is intended for for information of all record and music | guidance of juke box operators. TOMMY DORSEY (Victor)

Nevada-FT! VC. That's It-FT.

After a slue of grandiose sides that gave the band the negative qualities of a junior symphony crossed with a pit band, Tommy Dorsey has reverted to his winning formula in fashioning the pops. In contrasting the hot with the sweet herein, Dorsey has coupled a real dandy. It's a sweet serenade, approximating downright purring, that is plattered for Mort Green and Walt Donaldson's new State song, "Nevada," Sliding it lushly right from the edge, Dorsey creates a striking background effect of sustained string harmonies and the repetitious riffing of the muted brass choir. The riff repeater harks back to the "You're a Sweetheart" sweetie disked by Dorsey's Clambake Seven so many annums ago. For selling the lyrical attractions of the Western State, Stuart Foster and the Sentimentalists warm the cockles of any Chamber of Commerce. Freddie Norman's "That's It," a speed riff opus, occupies the attention of the mated side. The scorchy tootling of the Charlie Shavers' trumpet featured is something to occupy the sttention.

Both sides manifest winning ways to woo the juke-box fans.

HARRY JAMES (Columbia)

Carnival-FT. 11:60 P.M.-FT; VC.

100

25

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plk rks

SEA

Cloaked by the esoteric title of "11:60 P.M." is a bright and contagious rhythm ditty fashioned around a tuneful riff. Whipping it up with a tempo de jump pattern, Harry James's trumpet and Kitty Kallen's rhythm chanting sustains interest for all the spinning. As for "Carnival," it's quite difficult to figure out what James is trying to prove. Tuneful, this descriptive piece is not nearly as gay or colorful in the James exposition as the title might indicate. Sounds more like something clipped from a ballet score, but hardly a piece to show off the James aggregation. Neither its orchestration nor its interpretation stimulate any appreciable degree of interest.

For the music boxes, the Harry James fans will find "11:60 P.M." conforming to their pattern.

CARLOS MOLINA (Capitol)

Kohi Koha-FT; VC. Nocturnal-FT; VC.

For the exposition of the Latin American lullables, the label has snared an exciting item in the below-the-border rhythms expounded by Carlos Molina. Heightening the excitement is the romantic projection of the Spanish lyrics by Bobby Rivera. With Molina providing a colorful instrumental setting, Rivera carries the spinning for a gay and lively Cuban pregon, "Koki Koka," with a delivery that reminds much of Miguelita Valdes. Emphasizing the romantic quality in his pipes, shares the spinning with the band for a richly melodic "Nocturnal," a haunting minor refrain polished off expertly as a slow bolero.

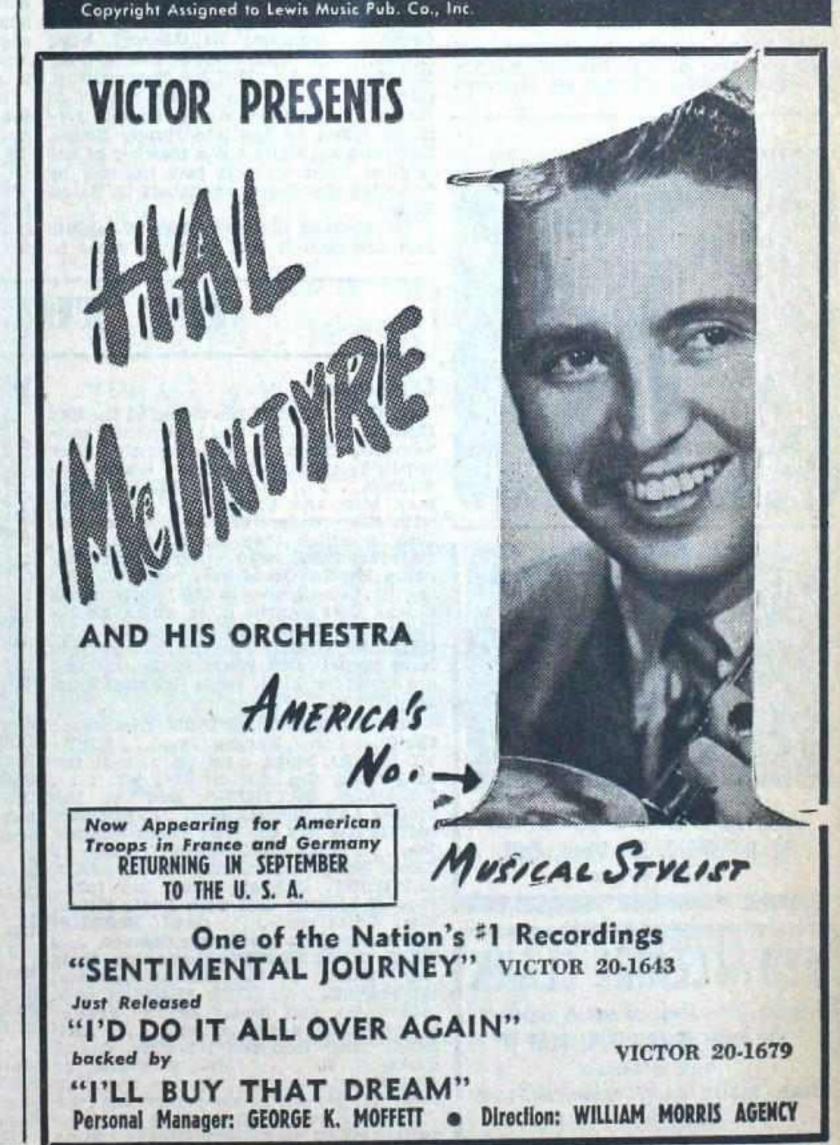
At locations where the Latin rhythms are favored, both of these sides should enjoy long life in the music boxes.

BILLY ECKSTINE (National)

A Cottage for Sale-FT; VC. Rhythm in a Riff-FT; VC.

Showcasing his own chant capabilities, Billy Eckstine contrasts his swoon style with scat stuff, and in a manner to generate a deepening wave of enthusiasm for his offering among the race fans. Characteristically Harlemese in voice and expression, Eckstine injects a fetching blues overtone in bringing back Willard Robinson's familiar "A Cottage for Sale," taking the side for a single stanza in the slow ballad tempo. In contrast, the tempo is stepped up considerably for a bright and breezy original. "Rhythm in a Riff." Sells not only the jive patter for the riff pattern, but adds a stanza of infectious scat singing around the riff frame, and turning the rest of the side over to Gene Ammons for tenor sax ridings. The band lays down a solid rhythm base for both sides.

Platter will hit its highest mark at the race locations, where the lassies will succumb to Billy Eckstine's singing of "A Cottage for Sale."



Communications to 1564 Broadway, New York 19, N. Y.

Shortage of 88ers Bringing Lounge Agents New Aches

trade has theories about but few facts, scarce.

centers asking for either an attractive local talent gets local dough. This, the gal, or a good-looking guy, who can make fee-splitters say, may set a precedent for with the boogie, pop or semi-classical lower salaries that may be hard to lick. stuff. Ordinarily, key-punchers come a No op, they point out, will shell out an dime a dozen. There aren't too many extra 50 or so for a guy with a blue coat names in the field, so the dough isn't if he discovers that the red-headed kid exactly upper-bracket material. A good from the neighborhood can pass. And single, however, could always manage to besides he can get the kid for less. All pull down \$150 to \$175. But today, even right, he'll figure, so your boy has more the guys and gals who can't chortie a class. But my sustomers are happy and note but make with the ivories can come I'm saving on salary. The end result of pretty close to that figure.

The trouble is where to get them.

Few Nibbles

Agencies which have plenty names in their files keep phoning and wiring but get few nibbles. Meanwhile, ops are sitting around biting their nails demanding to know when that guy that the agencies promised is coming around. Shortage of good keyboard artists isn't limited to any single office. They're all bellyaching. Music Corporation of America admits there is this scarcity but limits it to attractive fem planists. They attribute shortage to fact that there are more joints looking for talent today. Ops, they say, have discovered that a pretty pan can draw and hold customers.

Walter Bloom, Frederick Brothers, says he also feels the pinch. But he sees it as a combo of bigger demand and constantly dwindling supply. He believes that a lot of the keyboard pounders are doing a cheaple in some borscht hideaway and they don't want it to be known where they're working and for how much. "They'll come in after Labor Day blowing their tops about the terrific jobs they did at fancy prices and mention some spots nobody ever heard of."

NEW YORK, July 30 .- A new shortage ing into their beer. With them, they say, has cropped up in the lounge field which it's not a question of being choosey. They has the agents going around talking to don't even want voices. All they want is themselves. For some reason, which the plano and it can wear pants or dresses.

The big danger the trade sees in this piano players have suddenly become shortage is the possibility that ops, being unable to get anything from the talent Lounge after lounge is calling per- offices, may turn to local talent. And such reasoning, say bookers, is that they, too, may have to cut their submittal figure to meet local competition. And once you start cutting salaries you're in it up to here.

ritory looking for plano players and scared to think what will happen come Labor Day when the hard-to-find Steinwayites start coming back to the city.

Review

Kid Ory and His Original **Dixieland Creole Band**

(Reviewed at The Jade, Hollywood)

Six of the seven musicians in Kid Ory's Dixieland band played together in New Orleans. Their music is the authentic jazz that has made Basin Street famous in song. It is loud, yet melodic, has bounce and harmony. The group has been together here about 18 months, having been reorganized to appear on Orson Welles' radio show.

Deal Is Net

NEW YORK, July 30. - Bill Peterson, CRA's lounge percenter, has decided to book himself direct, even if it means breaking up one of his bands, the Freshmen. Last week he became engaged to Phyllis Claire, vocalist with the Freshmen. Canary plans to retire from the biz.

Pick Buys Three Talent Prospects---**Baton Rouge Hotels**

CHICAGO, July 30 .- Three good prospects for good cocktail lounge entertainers were opened here last week when Albert Pick Jr., prexy of the Pick Hotel chain, purchased three Baton Rouge, La., hotels from Heidelberg Hotels, Inc. Hotels purchased include the Heidelberg, the King and the Istruma.

While confirmation of policy is still So cocktail agents are scouring the ter- lacking, chances are excellent that these new additions to the Pick chain will be lounge entertainment outlets because the Pick chain has been a consistently heavy user of top-notch lounge talent in the 13 hotels it already owns.

Ex-Theater Mgr. Opens Spot

ATLANTIC CITY, July 30. - Nathan Cohen, formerly manager of the Embassy Theater here, enters the musical bar fold in adding the Lambs Club to the resort's cocktallery scene. For the opening, the ex-movie manager is bringing in Martha Cawley and her Bayou Rhythm Trio, alternating with Nick De Frances at the plano.

Wang Wang Blues and St. Louis Blues. There are no written arrangements. They pitch into each tune and jam. My Maryland, used as the finale, is in march time Fronting is Kid Ory with his trombone, with a jazz tinge, with Carey leaving the and he gets solid support from Papa Mutt bandstand behind the bar and taking a Carey on trumpet; Ed Garland, bass; spot in the audience. Those who know Buster Wilson, plano; Minor Hall, drums; New Orleans music as the Milenburg Instrumentally, the band is plenty the outfit and holds down the spot for- sound. A three-way bit with bass, clarimerly taken by the late Jimmy Noone. net and guitar is especially outstanding. Darensbourg, while not a member of the Ory's smear tram, when hot, burns up original band, got his jazz training by the low-down rhythms. On vocals the following the Negro serenaders in Baton outfit is satisfactory. Scott, strumming his accompaniment on one string of his At the Jade the crew plays 30-minute guitar, handles most of the lyrics and Sam Abbott.

Philly Bar Ops Hep To Swing Talent

PHILADELPHIA, July 30 .- Success of Coleman Hawkins' unit at Orsatti's Musical Bar has turned the trick in favor of the swing musicians. Until now, bar ops frowned on the out-of-this-world tootlers, showering favor only on the entertaining and clown units.

Following the pattern set by Orsattl's. the Palumbo management has brought in the boogie-woogie plano team of Pete Johnson and Albert Ammons for The Cove. First time for a forthright hep unit at the spot.

Other ops are now making 52d Street a must stop on their buying treks to New York. With a heavy concentration of musical bars on the avenue housing Orsatti's and The Cove, nucleus is there to give the staid town a swing street of its own. To follow the Hawk, Orsatti's this week brought in planist Art Tatum.

Helsing's Vodvil Lounge, Chicago

(Reviewed Friday July 27)

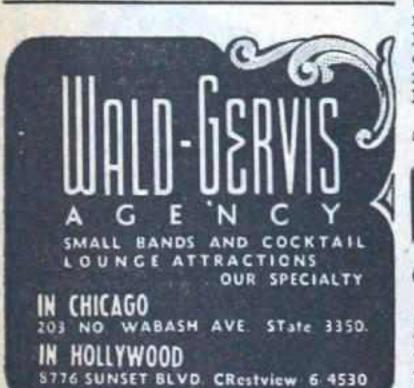
Current show at Helsing's bring back two old favorites at the lounge, Paul Gray and Sid Fisher with his new orchestra. Judging by the response of the patrons, the two will go on being top favorites here.

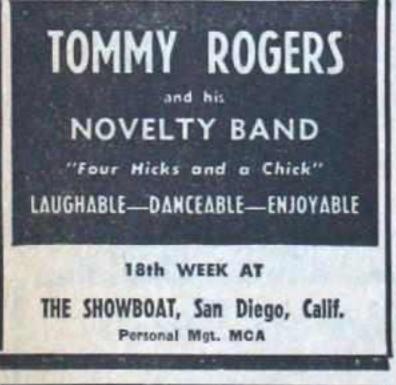
Gray, an unusual type of comedian who gives his audience credit for having some intelligence and says subtle lines that are original, clever and very funny, knits the show together as emsee as well as being the featured attraction. Since he last was here, he has been playing theater dates in the South. He comes back a more polished showman, able to sense the mood of his audience and is able to give them what they want. In addition to making with the gags, Paul does some clever pantomime and some excellent singing with a voice he developed in operetta work years ago.

He is a refreshing change from the ma-

CRA Sobs

Bill Foster, Charlie Busch and Bill Peterson, who do the cocktail biz for Consolidated Radio Artists, are also cry-







Bud Scott, guitar, and Joe Darensbourg, product find the rendition inspiring. clarinet. Darensbourg is the "baby" of Rouge.

sets and does it best on such tunes as well.

jority of comedians these days who use jokes as obvious as a woman's slip that shows. His ability to hold an audience, his voice and his clever quips should make him a good bet for any top nitery.

Fisher comes back to Helsing's after about 18 months in the navy. His new band has been playing together for only eight days, but already it is polished, without ragged edges. In addition to directing the orchestra and doing some top playing on his guitar. Sid also acts as unofficial director of the show and makes suggestions to other acts. Over-all results proved he has an expert guiding hand.

Making his first Chicago appearance with this show is Duke Dorrell, expert violinist, who can mix the playing of serious classics with good comedy routines. Comedy portion of his offering consists of some unusual playing of difficult numbers-unusual because he holds the bow in his ear, between his legs, between his eyes, while he uses his hands to move the violin across the bow. And, in spite of these antics, he manages to bring forth excellent music.

Also on the bill are Billie Hayes, not much of a tap dancer, but a gal with plenty of looks and personality; and Jean Williams, singer, who seems to be coming up fast, improving with each appearance here. Cy Wagner.



copyrighted mater

Chicago:

STEP WHARTON has closed at the Sky Club, Elmwood, Ill., and is currently convalescing from a tonsilectomy after which he opens at the Elbow Room, Milwaukee. . . . CARIOCA SERENADERS may tour the country in connection with the premiere of The Gay Senorita film in which they are featured. . . HAROLD OTIS, who worked under the name Harold Otvos as a cocktail unit fronter, is returning to the lounge music biz for two months after which he rejoins Stan Kenton as spot soloist. . . . CHARLEY GREEN and his Hot 'n' Tots have signed with Mack McConkey and are currently at the Dixie Gardens, Kansas City.

the Chez Parce, Kansas City. . . . JOHN-Walker AAF, Victoria, Kan. . . . EUGENE SMITH has left for West Coast location job. . . . MIKE MCKENDRICK moves to Ciro's, Hollywood on July 31. . . . PHIL ALBRIGHT, Chicago agent, has inked mutual booking deal with Eddie Silton, West Coast rep. . . . CARL McBRIDE now at the Bamboo Room, Chicago. . . . KING COLE JESTERS beginning their third month at the Midway Gardens, Minneapolis. . . FOUR FLASHES have broken up, and leader Johnny Frazier is rehearsing a new outfit. . . . ART ROSE TRIO into the 115 Club, Grand Forks, N. D. . . . JACK RUSSELL, of Mutual Entertainment Agency, spending most of his off-hours supervising the transcribed series being cut by NBC featuring MEA's unit, Van Damme Quintet. . . . LENNY COLLYER is leaving the Nov-Elites. MORT POWELL current at the Pad-

dock Club, Calumet City, Ind. . . . BOB HEEN and His Hawaiians working at the Chateau, Chl. ... DOROTHY DONE-GAN set for a quick return at the Latin Quarter, Chi, late in August. . . . PAT AND PENNY still at Calvert's, Cleveland. . . . NELDA DUPREE remains at the Paddock, Calumet City, until August 26. . . FOUR BLAZES go into the Bar o' Music, Chicago, August 6. . . . FOUR RIFFS start at Elmer's, Chicago, on August 1.

East:

OFF THE CUFF

CATS AND FIDDLE playing at Para-MESSIE MAYE JANISON current at dise Club, Atlantic City. . . . VALERIE DION current at the Abraham Lincoln NY HYNDA began a return date at the Hotel, Reading. ... VAL ERNIE at the El 1111 Club, Chicago, on July 27. . . Patio Club, Palm Beach. . . BERNIE VIRGINIA MATTHEWS now at the HELLER TRIO working at Hulett's House. Lake George, N. Y. . . . PHIL INGALLS combo at the Del Rio Club, Washington. ... KAY HAMMOND staying at the Biltmore Hotel, Providence, R. L . . . BILL JALSEY appearing at Henri', Cape May. STEPHEN KISLEY outfit at the Carleton Hotel, Washington.

> JACK GRANT TRIO working at the Metropole, New York. . . BILL STONE playing relief-plano and singing at the Swing Club, New York. . . . RAMON AND CHIQUITA at the Paddock, Atlantic City. ... MICKEY KATZ ork picked by Betty Hutton for her overseas USO tour. . . RED MADDOCK, ex-Al Trace, out of the army....JULES AND WEBB write they've been held over at the Santa Rita Hotel,

(See Off the Cuff on opposite page)

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Serene Trio

NEW YORK, July 30. - Calm. Cool and Collected are the handles three Negro gals, new to the lounge field, are using. The trio is now studying at Julliard. One is studying bass, the other is boning up on the plano and the third plucks the guitar. C., C. and C. start their first job at the Rose Room, Newark, today (30).

Wildwood Op Sets Talent

WILDWOOD, N. J., July 30 .- Going into the second half of the summer season, Jack Diamond has lined up talent roster for his Martinique and Bolero, resort's top cocktalleries. For Martinique, Diamond opened a quartet of attractions last Friday night (27). Roster takes in Armen Camp, chanter for Joe Davis disks; Ann Dupont Sextet with George Marshall Jr.; Buckwalter and his Marimba Queens, and the Riff Robbins Trio. Milt Britton band is headlined for the starting half of the season. At Bolero, Diamond has given a holdover ticket until Labor Day to the Owen Sisters and the Four New Yorkers.



INID OFF CUFF

(Continued from opposite page) Tucson. . . . THREE M'S now at Andy's, Minneapolis,

COL NEMETH and His Gypsy Melodians alternating with the KEN NEALY TRIO at Baltimore's Band Box. . . . PICCADILLY PIPERS with Bonnie Davis return to Philadelphia late in August for stands at Kaliner's Little Rathskeller and at Lou's Chancellor Bar. . . MARIO and His Men of Music take over the Musical Bar stand at Atlantic City's Cliquot Club... DACITA and Her Rhum-

brings his planology to the Tropical Bar, Atlantic City. . . . BILLY MOORE TRIO make their Philadelphia bow at Lou's Chancellor Bar. . . . DAISY MAE and Her Hep-Cats take over for the remainder of the summer season at Club Nomad, Atlantic City. . . DEE LLOYD Mc-KAYE brings his piano-vocals to Lexington Casino, Philadelphia. . . . LOUMELL MORGAN TRIO added at The Copa, Philadelphia, with Estelle Slavin and Her Brunettes drawing another holdover ticket.

NIGHT CLUBS-VAUDEVILLE

Communications to 1564 Broadway, New York 19, N. Y.

THE CORPORATE PERFORMER

August 4, 1945

Who Benefits With 'Inc' Tag

AGVA says "no soap" to agents cutting in over 10% -promises to nix it

(Continued from page 3)

former makes an investment in a corporation, say \$100,000. After six months he may turn his investment over for \$20,000 and charge the profit against capital gain. The tax under the capital gain provision is 25 per cent. Where does the original \$100,000 come from? It comes from the earnings of the act which go to the corporation. The performer himself is no longer an independent contractor. He becomes an employee of the corporation and draws a salary. Of course the salary is also taxable, but that is something else.

Not All Sugar and Cream

But the corporation isn't all sugar and cream. First of all it is subject to a couple of stiff bites from the Internal Revenue Department. It has to pay a tax on all corporate earnings before profits and then has to pay another chunk on profits. The only escape there is via the capital gains method. Working as an individual, the artist would still have to pay a huge tax, particularly if the surtax feature applies. But it isn't anywhere as big or computed so rigorously as in the case of corporations.

AGVA Says Nix

But if the guy who makes with the pipes and the flesh peddlers see all kinds of golden pots at the end of rainbows, the American Guild of Variety Artists doesn't see it that way at all. So far as the union is concerned, any gimmick which permits an agent to collect more than 10 per cent of an act's salary is against its regulations. It is quite vehement in its stand that any franchised agent who tries that sort of gimmick will get the works and fast. To AGVA it makes no difference if an actor is willing to see his agent get more than the "legal" cut. Such an actor, says AGVA, isn't protecting his own best interests. The judge of the actors best interest isn't the actor or the agent. It is AGVA, So if he goes into any deal, and AGVA knows about it, they promise the fur will fly.

Weight Run

ATLANTIC CITY, July 30 .- A free show, unintentional, was put on by the nitery clowns bettering many of the things seen from a ringside table around the town. Billy Vine, whose 225 pounds hold forth at the Cliquot Club, and Jackie Gleason, weighing in at 250 pounds at Steel Pier, challenged each other the early morning to a half-block running race. The nitery customers flocked out into the street to witness the tonnage tournament.

Murray Wood, midget emsee, started 'em off, and Frankie Hyres, 500 Club zany, was judge. Vine won. Both guys were so winded, neither could walk back to the club. A passing motorcycle cop hauled them back.

Savo Playing N. Y.'s Plaza

opens at the Plaza Hotel, New York, on August 8 in the first of a two-date deal. The first one is for three weeks calling for \$1,000 guarantee plus a percentage of the covers. The second date is a sixweeker in September prior to Hildegarde's point ration schedule. return.

The three-weeker was set while the Cafe Society, where he is on a 52-week club, OPA chief Loftus said it won't be deal, shutters. Originally he was slated the last. OPA agents, he revealed, now to return to Josephson's uptown saloon when it reopened. But Josephson sees no conflict between Savo's working at stood these involve mostly the top midthe chi-chi Persian Room and coming town after-dark spots. back to C. S., which draws different mobs. Besides a \$1,000 plus (Josephson estimates it may run to \$1,700) isn't hay. And since Josephson handles Savo, he released him to the Plaza. After the September date winds up, Savo goes back to Cafe Society.

OPA Suspends Philly Embassy's **Red**, Blue Points

PHILADELPHIA, July 28 .- In the first action of its kind against a nitery here, the OPA on Thursday (26) issued a suspension order against the Embassy Club, barring the town's top class nitery from "buying, selling or using" any rationed commodities for its restaurant during August and September. The two-month suspension was a penalty for falsifying an OPA application for food ration allotments for last March and April.

According to Frank J. Loftus, OPA district director here, the Embassy during March and April received 84,000 red points, 11,122 blue points and 164 pounds of sugar above its legitimate quota. The club's food allotment application, filed March 3, stated that 37,324 meals were served during the two previous months. Actually, OPA said, only 27,324 meals were served.

said the club will remain open during August and September but will serve only such unrationed items as fish and lobster. He said he filed the Embassy's NEW YORK, July 30 .- Jimmy Savo estimate in good faith but must have made a miscalculation. During the twomonth suspension the Embassy will be unable to purchase or serve meats, sugar, fats, butter, processed foods, canned fish or any other item on the red and blue

While the order against the Embassy was the first of its kind against a night are preparing similar moves against at least 10 other night spots. It is under-

Miami Spots Set For Heavy Winter

MIAMI, July 30 .- Despite travel restrictions and racing ban local night spots are going ahead with plans for a heavy winter biz. Danny and Kitty Davis are in the North looking for bigtime acts for the Airliner, while Jack Friedlander, of the Mocamba, has just returned.

Ned Schuyler plans to make his first season at the Beachcomber a winner with all name acts. Clover, completely remodeled, plans an early opening in downtown Miami, where Tom Williams expects to offer competition if negotiations with Miami Colonial Hotel go thru. This will put three night clubs on Biscayne Boulevard opposing each other.

Drum, former class nitery on Coral Way, is open again. Barken Brothers, with their 5 o'Clock, are rumored angling for another to replace the Beachcomber. Murray Weinger's Copa-Adolph Marks, manager of the nitery, cabana and E. M. Loew's Latin Quarter will open in December.

Snyder Turns Reins Of Chi F. B. Over to **Kurtze: To Supervise**

CHICAGO, July 30 .- Because his extensive work with ice shows keeps him on the road a good deal of the time, W. Carl Snyder, v.-p. of Frederick Bros. here, last week was named general supervisor of the Chi FB office, and Jack Kurtze stepped into his former post as general manager of the local FB headquarters. Kurtze will continue to act as general

AGVA "Rules"

Mat Shelvey, national director of AGVA, cited the rule which said, "no contract of an agent with an artist may specify a higher rate than 10 per cent . . . no corporate, partnership or other device shall be used to evade this provision." That apparently answers the corporate set-up.

Shelvey was asked if personal managers can get more than 10 per cent, or if they become part of corporations with the artists, can they draw profits in excess of 10 per cent? He said that personal managers, if they held AGVA franchises, also had to obey the regulations. Furthermore, he added, he couldn't see what agents are supposed to be if not per- " sonal managers. "If all an agent does is to get an act a job, he's not much of an agent." He pointed out that under considered as contributing to an artist's career. And if that's all he does he's not worth even 10 per cent.

"Producers" the Exception

The only exception to the corporate rule so far as franchised agents are concerned, says Shelvey, is when the agents become producers and hire their own acts to make up packages. But that has nothing to do with commissions. As a matter of fact, under AGVA an agentproducer is an employer and can't charge cut into by flesh salaries who get theirs take effect in October, but plan, he exany commissions for putting his acts in off the top. Usual method is to give the plained, would be only temporary, lastsuch packages.

signs an exclusive management contract, take is aliced by the acts, house bands, land and Columbus look like candidates he gets a fair commission. If he thinks stagehands, etc. RKO is coming up with for the cancellation. The RKO Boston, dreaming up a corporation will get him what it thinks is a flock of big pictures. Howard said, would maintain vaude

the actors 10 per cent worth. And if any franchised agent thinks he can get away with it, I'll guarantee I'll step in and stop it," adds Shelvey.

Four ahowbiz lawyers were asked their opinion on the legality of incorporating acts in which the agent becomes a partner. Three of them agreed that such a plan, where it permitted the agent to take out more than he would ordinarily get on a straight commission, was "illegal, unethical and a subterfuge." No. 4 said: "I can't see why a group of people which includes an artist, a representative and others can't form a corporation which will protect and further the artist. Every person holding stock in such a corporation would naturally share in the profits of such an enterprise. I see nothing illegal in such an instrument."

So there you have it. Three big-time lawyers who know showbiz from away back say it can't be done. The attorney who disagreed also has been in showbiz. says it's all legal.

But AGVA gives it the kiss-off with "... I'll guarantee I'll step in and stop

St. Loo 400 Club **Plans Full Flesh**

CHICAGO, July 28 .- The 400 Club, St. Louis nitery which has been using flesh policy only on week-ends during the past five months, will start full-week shows September 1. Budget is expected to run to around \$7,500 weekly and will include name talent, name bands and a revue.

Andy Russell Draw In Cleveland N. S. H.

CLEVELAND, July 30 .- The Andy Russell bookings aren't working out so well. The Palace, which played him the week of July 13, drew under \$30,000, which isn't too had for the house. But Russell deal called for a flat \$12,500 and a split if gross went over \$35,000.

Detroit Office Moves

DETROIT, July 30 .- The Amusement Booking Service, headed by Peter J. Iodice, last week moved into the former Moose Temple Building, which Iodice bought last fall, and is continuing remodeling for the most elaborate set-up of any local booking office.

manager of all the FB cocktail departments in addition to heading the Chi office. Snyder, who has been director of the local FB office for the last five years, will continue to maintain his headquarters there.

Snyder intends to divide his time equally between supervising his ice shows while on tour and overseeing the local FB office. He is general manager and part owner of Holiday on Ice and has been instrumental in producing and skedding many other ice spectacles in the past.

Happy Hour Settles Suit For 20G Out of Court

MINNEAPOLIS, July 30 .- A \$20,000 settlement out of court was effected by the Happy Hour night club with Harold Bartholomew, former army sergeant, who was awarded \$50,000 by a district court jury here growing out of a shooting scrape in the nitery men's room in November, 1942.

Bartholomew, guest in the club at the time, was shot by Harry Dugan, gunman who later was executed for murder in Texas. In his suit, Bartholomew, since discharged from the army, maintained the management was at fault in that liquor was sold there to Dugan. The wounded man suffered partial paralysis of the right side of his face.

After the \$50,000 verdict was returned by the jury, the trial judge reduced the sum to \$40,000 when it was shown Bartholomew, who claimed total disability, was able to work.

AGVA rules the agent agrees to con-tribute "assiduously and definitely" to the artist's career. Just filling the mini-RKO Mulls Dropping Vaude To Collect All of Grosses

NEW YORK, July 30 .- A decision to allow stage attractions to cut into what drop stage shows is now being quietly it believes will be some juicy grosses. mulled at the RKO booking offices. Problem was thrown into bookers' laps when distributing department began screaming decision had been made. He also added that big grosses at RKO houses were being that if a decision is reached it would flicker the percentage figure previously ing at the most only five weeks. "When an sgent takes on an act and agreed upon, but before it collects the more dough, then he's not even giving so distributors don't see why it should policy.

Bill Howard, RKO booker, admitted that discussions on dropping live shows were under way. He insisted, however, that no

Of the houses to be affected, Cleve-

Vice Guys

FORT WORTH, July 28 .- Carl and Faith Simpson's Humanettes got a nice flack boost in the local rags last week when a vice squad raided the 400 Club, where they are appearing. The local bistro's ads carried billing for Yvonne, a stripper. When the police entered the place to case Yvonne's act the bump and grinder turned out to be one of the Simpson's marionettes. Cops left the spot with red faces.

August 4, 1945

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Melvyn Douglas **Hunts Staff To** Hypo G.I. Shows

NEW YORK, July 30 .- It looks like G.I.'s in the India-Burma theater are finally going to get full-scale soldier musicals and legits. M. Melvyn Douglas, former movie star and head of the entertainment program there, is in New York on a 45-day talent hunting expedition for writers, actors, directors (soldier and civilian) to hypo his soldier shows. After experimenting with oneacters that clacked, Douglas has Brother Rat in rehearsal now and is considering the recent Stem success, The Hasty Heart, for production.

more competent personnel to help him, he expects to go all out with his legit soldier' show project. He has just been assigned a Special Service Company of 109 men. Taking a cue from the fact that the army has sent 100 fems to the E. T. O. to help with soldier shows, Douglas will also make a pitch for some gals to round out his troupe.

While USO-Camp Shows, Inc., sends its entertainers to China-Burma and India, soldier shows have one program going in I-B and another in China, Both are independent of each other and with the few USO units that reach those fardependent on their own entertainment.

25 Troupes Out

Using Calcutta as his base of operations, Douglas has sent out 25 troupes since last September. Companies consist of 1 to 15 men who give an average of 400 performances while on the road. Shows now have scenery, and costumes are done by Calcutta tailors in contrast to the old days when cardboard props and paper costumes were the custom.

There are now 11 units playing the IB Circuit with three more in rehersal. Bulk of the units sent out were revues made up of skits, specialty acts, songs, dancers, acrobats and scat singers. Surprising part of it all is that there are about 160 theaters in those parts, 25 per cent of which are high-grade.

Comparisons?

NEW YORK, July 30,-A couple of new Philly nitery ops were mulling the idea of buying Benny Fields for \$2,000. But before coming to a decision they caught him at Loew's State.

After listening to him and noticing the mitt he got, one partner asked the other, "Think we oughta pay him that kind of money?" "Why not," answered the partner, "he sings a better song than Jessel."

Miami Club Mayfair Slapped With Curf Violation Charge

MIAMI, July 28 .- Club Mayfair on West When the major has dug up some Flagler Street is charged by city and State liquor inspectors with violating the 12 o'clock curfew after a 2 a.m. raid found the spot crowded. Officers alleged this club is the rendezvous of customers from other clubs who come here after other niteries, obeying law, close. Samples of liquor alleged to have been served after hours were seized.

Balabans Take Downtown; Swiger New House Mgr.

DETROIT, July 30.-Formal transfer of the Downtown Theater from Howard off places, servicement are completely Hughes to Harry and Elmer Balaban took place this week, with Charles C. Perry, managing director of the Balaban-operated Adams Theater, taking over in the same capacity for the Downtown. Holden Swiger, formerly manager of Publix houses in various cities, is the new house manager of the Downtown.

Club Talks Back to OPA

MIAMI, July 28 .- Clover Club, downtown night spot recently assessed \$15,000 by the Price Panel of the War Price and Rationing Board for alleged over-ceiling out the dough. As a result George T. Whitfield, OPA enforcement attorney, has requested the United States District. Court to issue an injunction restraining the club from charging more than celling prices. A damage suit will be brought also, says the attorney. Meanwhile the club is standing pat and allowing the government to make all the moves.

AGVA Skeds Six-Day-Week Meetings for Fall or Winter; Shelvey To Tour Country

NIGHT CLUBS-VAUDEVILLE

First General Membership Sessions in Union's History

membership meetings in the history of the American Guild of Variety Artists will start this fall or early winter. The purpose of the meetings is the six-day week. the threat of which has had nitery ops and bookers screaming for months.

In the next month or so, Matt Shelvey, national administrator of AGVA, will start a cross-country tour that will keep him on the road until about October. Upon his return he plans to notify all local and branch AGVA offices to call a general membership meeting in their areas to discuss the controversial six-day week. Halls will be hired in various cities and members will be notified two weeks in advance.

Opinions Wanted

The six-day week, said Shelvey, is no longer a controversy on which he wants to pass independent judgment. The

Adler Heads Detroit IA Local

DETROIT, July 30 .- E. Clyde Adler, of the Michigan Theater, was re-elected president of Local 38, IATSE, covering stagehands in this jurisdiction. Term runs for one year.

Other officers elected, with their theater affiliations, are: Clarence Apgar, Hollywood, first vice-president; Edgar McMil-Ien, Downtown, second v.-p.; George Glenwallis, National, corresponding secretary, and Lester Hamilton, United Artists, financial secretary-treasurer.

prices on drinks, has refused to hand C. S. Uptown Relights Sept. 4

NEW YORK, July 30 .- The first general problem is too great for that. It involves more than a personal opinion. It affects the bread and butter of every actor and they should be permitted to vote whether they are for or against it, he explained.

The obvious complication is that ops depending on seven-day takes on which to pay salaries, may cut wages to make up for the shorter week. Members will have to decide whether the possibility of such a cut is real enough for AGVA to drop the whole six-day plan. If members vote for the six-day week, the union will issue orders on a nation-wide basis, and follow up with a crackdown.

Lester-Hover **Tiff Decish Up**

HOLLYWOOD, July 28 .- The Jerry Lester-Herman Hover argument is due to be settled this week when the third arbitrator, appointed by Judge Samuel R. Blake of the Los Angeles County Superior Court, comes in. Dispute arose when Lester had his salary cut \$300 from \$2,250 deal called for.

Hover, op of Ciro's, claimed Lester failed to carry out pact by doing a single when deal called for two men. The curfew also messed things up, comic doing one show instead of two as originally set.

Florine Bale, then executive secretary of the Coast AGVA, agreed to arbitration. Under California law an agreement to arbitrate must be followed thru. AGVA's position is that Miss Bale's decision to arbitrate was one of the reasons why

AGVA Fines Two Club Acts For "Unbecoming Conduct"

NEW YORK, July 30 .- Two acts got a belt to their pocketbook when AGVA slapped a fine on them for what is charged "conduct unbecoming a member." Performers involved were Jerry and Turk, and Nan Huston who were on the bill at the 21 Club, Baltimore.

Room ops had the Barbary Coast Boys booked but canceled when the curfew hit them. AGVA claimed a play or pay contract. Ops refused to pay, so club was put on unfair list and acts pulled. Jerry and Turk, and Nan Huston gave evidence claiming they were innocent of any fault. Fine stood but AGVA suspended payment pending members' good behavior.

G.I. Revue in Honolulu

HONOLULU, July 30 .- Nautical Nonsense, a G.I. vaude revue, opened for the armed forces cirk here. Show has been produced at the Alea Naval Receiving Barracks and includes Jimmy and Greg, comedians; Bob King and Tiny, ventriloquist; Grek Rouleau, magi; Bozo, sailor clown; Evs McCall, singer; Tommy Ryan; Bob Cunningham and Fay Harris. Music is by the Alea Blackhawks under the direction of Chief Walter Knight.

son's Cafe Society Uptown will reopen for the season on September 4 with Julie Spencer, Paramount flickerette, and a group of four dancers. Latter is a Katherine Dunham package which carries its own drummer. Choregraphy, costuming and production will be by Miss Dunham, tho she will not work with the unit.

Paula Lawrence will do a repeat, staying on until Jimmy Savo comes back from the Plaza. Kenneth Spencer also will be on the bill.

New Mexican Spot Lights

IN SHORT

NUEVO LAREDO, Mexico, July 30 .-Another night spot has opened here. It's the Gold Palace, which will feature a band and floorshow. First acts billed are Marilu, Mexico City singer; Hernandez Sisters, Latin singers and dancers, and Norton Brothers, tapsters.

NEW YORK, July 30 .- Barney Joseph- she was asked to resign. Salaries, AGVA said, are not subjects for arbitration.

Levey Office Branches **Out Into Salt Lake City**

SALT LAKE CITY, July 28.-First talent agency for Salt Lake City since the folding of Bert Savoy's booking office here, has opened with the establishment of an office for the Bert Levey Circuit agency at the Lyric Theater. Warren D. Butler is manager.

The office books all acts for the Lyric, which has bucked the smalltown vaudeville hoodoo, and has been operating for two years after a 10-week trial period with vaude. It also books local niteries, celebrations and outdoor events. Outdoor acts are in demand now but almost all night spots have abandoned floorshows except for an act or two.

With relief from OPA regulations, about six spots in Salt Lake City alone, and twice that number in the surrounding territory, will turn to live talent. The success of the booking venture depends upon relaxation of present nitery rules and regulations.

Two Wichita Spots Opened

WICHITA, July 30. - Two new spots have been opened here in recent weeks. These are Club Cejay, operated by C. J. Johnson, and the Rock Castle Supper Club, run by Dick King, local bandleader. King features his own dance band with a floorshow changed weekly.

Ann Lano Doing Single

NEW YORK, July 30 .- Ann Lano, pro dance teacher and erstwhile dancing partner of Jack Robbins, of Robbins Music, goes into ahowbiz as a single. She joins the Bath and Turf, Atlantic City. floorshow this week. Other acts on the bill are Sophie Froos and Hal Winters.

NIK AND BERNYCE NEVEL, still at the Hollywood Canteen, have purchased a home in Hollywood and plan to settle there.

AGVA Rolls Up Sleeves For Pact Talks With 3 Niteries New York:

NEW YORK, July 30 .- Come fall, three major New York niteries will enter negotiations with AGVA for new minimum basic agreements and with the new Copa pact under its belt the other spots-Leon and Eddie's, La Martinique and Latin Quarter-will have to toe the line to compare favorably, says Matt Shelvey, head of AGVA. All three have been notified that the union considers their contracts terminated, AGVA having taken advantage of its pact clauses, which gives it the right to call for new deals upon 30-day notice.

Ralston & Keubel Open Rep Office for Corn and Lounges

BALTIMORE, July 30 .- Frankie Ralston, former act and dance producer, and Charles L. Keubel, ex-Hipp musician, have opened a franchised talent office here under the handle of American Theatrical Agency. Outfit specializes in hillbilly bands, cocktail units, lines and novelty acts.

GENE SHELDON returns to the Roxy in late August or early September. . . PEARL BAILEY being dickered for the Strand for return date. . . . LOU MAR-TIN and Tap Titian Girls set for the Iceland when it reopens in August. . . JESSE AND JAMES in the next Strand bill. . . . NOMAN LAWRENCE, ex-Follow the Girls, now warbling at the Glass Hat. . . HYLTON SISTERS also current there. . . . PAUL VARIO AND VIDA new at Leon & Eddie's. . . BOB HOWARD doing stint at the Aquadium Show in Flushing Meadows. . . . ZERO MOSTEL, Libby Holman, Allan Jones, Ivan Black, Imogene Coca are nitery-vaude names sponsoring the candidacy of Eugene P. Connolly for city council. . . . BERRY BROTHERS current at the Zanzibar. . . . AL ROBINSON, Moore Sisters and Mila of Information. . . . YOST Minute Men Rossiliano at the Village Barn.

ROSE MARIE goes back into the Capitol in six months. . . . RENEE DE MARCO and William Morris office are parting company. . . . PHIL BLOOM, MCA's Coast rep, in town for his mother's funeral. . . . DUDE KIMBALL goes back LEO REISMAN band currently doing to the Iceland on a 10-week deal start-

ing August 11. . . . JANE FORD pinchhitting as vocalist for Stan Keller, Essex House. . . . ELAINE JARROW joins the Ed Sullivan package at Loew's State. ... NICHOLAS BROTHERS package will open at the new McKinley on August 31 when it starts with Negro vaude.

CARL BRISSON due back at the Versailles on September 12. . . DWIGHT FISKE will follow him into the same spot. . PAUL SMALL in town looking for acts. . . . NAT HARRIS boasts he's got Tommy Dorsey coming into the new La Conga. . . . TONY and SALLY DE MARCO may be on the Copa bill when JOE E. LEWIS opens there in September. . . WARREN and JEAN set for local Latin Quarter if they make good at Boston LQ, where they open October 28. . . . MAGGIE TEYTE, British canary, in town for p.a.'s sponsored by British Ministry open at Leon and Eddie's on August 4.

Here and There:

HI-HAT CLUB, new Dallas nitery, bowed in with Gray Gordon's band, ... (See In Short on page 31)

Oriental, Chicago

(Reviewed Friday Afternoon, July 27)

Opening show was disrupted here when maestro Johnny Richards was grounded in Pittsburgh on his way in from Philly and he and three sidemen didn't arrive in Chi until the second show opening day. Show caught, the second one of the day, was a bit confused because cast was upset over Richards' delay in arriving.

Richards' ork, making first p. a. in the Middle West, is just an average jump band but shows plenty of possibilities if the fronter can find more experienced sidemen. Present group is made up of young guys who overblow their horns and ensemble is pretty ragged, particularly on special ties. Band's arrangements are way above average, showing nice distinctive stylings, and when Richards gets men who cut the book clean, he's a nice bet for the name spots, Leader himself does well with the baton-waving and emseeing chores.

Vocally the band is pretty well set. Karen Rich puts over her jump and novelty ditties okay, and Pat Russo, who looms as material for the top of the swooner scale, rated two encores. Guy is loaded with stage presence, looks and an comphy volce.

The Graysons open, rating solid response for their standard one-arm stands and holds. Tommy Trent's slap-stick Punch and Judy show borders on bad taste, as the socking part of the routine is overdone but it still rates lotsa laughs from payees. Closed to helty mitt after bringing out his colored j-bug dummy.

Rochester doesn't make the opening impresh he made here a year ago because the guy has gone highbrow and he's changed his diction to the point where his radio voice, a trademark, has almost disappeared. It's only in the closing bit where he exchanges remarks and J-bugs with mugging Kitty Murray, that the crowd senses the real radio character, Result was solid palm-whacking.

Johnny Sippel.

Olympia, Miami

(Reviewed Wednesday Afternoon, July 26)

This week's bill leans to radio and movie semi-names and is far better than last week's show.

VAUD DVIDD HID INDVIDVS

Paramount, New York

(Reviewed Wednesday Night, July 25)

New show is a draggy package, being saved from falling flat by only two acts. The first is Imogene Coca, who makes her vaude preem; the second is the Mack Triplets, a part of the Spitalny gang. The Hour of Charm mob comes up on the elevator giving out with the Vigilant number for a nice welcome. Go next into Rodger Young, which misses because of the over-arrangement of voices.

On the instrumental side, Phil Spitalny followed same formula, with the possible exception of skin-beater Viola Smith, who still stands out and who comes in on a trumpet duct. Duct itself was strictly from hunger. It was the solid thumping that saved it. Like in all Spitalny shows, heavy pedal is on glee club effects. But as practically every number is in same tempo, end result was either zero or polite hands.

Jeanle, the present contest winner, a tall brunette with a fairly good soprano range, does a lilting medley of Merry Widow tunes and follows with My Heart Sings. Spitalny's gals add choral background effects. Result wasn't too good. Mack Triplets, fairly attractive, do two numbers, a bouncey specialty based on network jingles with amusing lyrics, and the Canteen song. Get good hands. Up to this point they were the only ones to liven proceedings. Three-part harmony sells okay. If time permits, kids should add another number. Material is smart and delivery shows promise.

Evelyn and her fiddle came next with Begin the Beguine, which sounded more often like the Volga Boatman. The Holiday for Strings came out next for slightly better returns. Gals finished with National Anthem March. Flag waving milked a big patriotic mitt.

Imogene Coca started with her funpoking satirical Spitalny number. Crowd seemed confused at first but finally got it and howled. Next was her Jim, which really pulled the laughs. Gal built gradually until howls followed howls, virtually stopping the show. Spitalny was forced to explain they hadn't rehearsed any additional material so show could go on. "You're a great artist," Spitalny told Miss Coca, "but you're not getting enough money." That exit line will prob-ably set Bob Weitman back some dough. Bill Smith.

Strand, New York

(Reviewed Friday Afternoon, July 27)

There was a Hawkins happy standingroom-only gang from the first show to the last on opening day and Erskine put on a show for them that should keep Strand biz up to Louis Prima standards, which means in excess of capacity. He didn't overdo the Hawkins slant and didn't crowd his sidemen when they took a riff. In theory, at least, he shouldn't make the perfect emsee-he's not built that way-but he crowded the welldressed and phrased fronter for honors on how to get an audience and hold 'em. In other words, it was a Hawkins show lowed with a great You Belong to My from rise of the ork platform to its settling back in the pit.

of jive-happy acro dancers who knocked themselves out for plenty of yocks. The kids are good. Band thrush, Dolores Brown, followed with My Man. Her opening is a snare and delusion for it leads the audience to believe she was going to do something voice-wise with the oldie. Instead she "talked" most of it to a faint hand. She did better with the strictly five number, Tabby, the Cat, which slides into the groove.

Before Hawkins trotted out Carter and Moreland he did a good Caldonia, strictly a Hawkins cutting. Ben Carter and Manton Moreland have been sandpapered considerably since the Main Stem last saw them. They're developing a comedy delivery that's all their own. The sooner they drop the singing and plano stuff, the better. It's tough to sub for the reg-

(See Strand on page 61)

State, New York

(Reviewed Thursday Evening, July 26)

The Gibsons do a knife-throwing routine the hard way, and draw gasps for the finale, in which the girl is outlined with knives as she is revolved on a circular disk. Act is dressed well and doesn't lose a second from intro to bows, of which it earns plenty. On second, Grace Drysdale's marionettes - they're really puppets-do a number of things that seem impossible for those little wooden ligures. She gives the audience just enough and rates a special hand for not collecting on her long overseas service or survival in that fatal USO Clipper crash. Nice hand. Artie Dann, Philly grad, has a nice routine which needs some polishing (Artie could use some main line, too). However, he got plenty of laughs and didn't have to force laughs. He should, however, sell the next house manager that he's not an emsee. They used him to intro Andrews Sisters number for Low, Hite and Stanley and for Mike O'Shea . . . n. s. h. The Drakes, two fems and an understander, have the basis for a swell act, First the man should throw away his light blue suit and pick up a black one so that he seems part of the act (the girls dress in yellow and black). When he's working with both girls the act is (See State on page 61)

Roxy, New York

(Reviewed Wednesday Night, July 25)

Short stageshow is built around Dick Haymes and paced nicely for the most part. For current show Paul Ash's house ork is brought on stage with leader acting as emsee, a chore that's no novelty to him-he's had plenty of experience at Chicago's Oriental.

The Shyrettos open with their standard bicycle and unicycle stuff and pull mitts almost from the tee-off. Roxy stage gives them plenty of room to work in. Result is a sock routine and a good hand for exit.

Helen Forrest, now tossing a blonde mane, comes out wearing a black sequin waist and a white skirt, both becoming. She opened fast with Every Time. Fol-Heart and closed with equally good work in her old standby. Canary's phrasing First act was Jesse and James, a pair was faultless and mike posture showed plenty of confidence. Walked off to terriffic applause.

> Joe Besser and Jimmy Little and the three guys (unbilled) went thru the customary G.I. drill routine. Besser's dropped-wrist bits still pulled yocks, even tho act hasn't changed a line since last caught in the same house. His tag line "Don't do-o-o that" broke the customers up time and again.

Haymes, who closed the bill, came on in a conservative business suit, looking the epitome of the big-time movie actor. First crack out of the box was his reference to his hospital tour, giving the impression that trip was exclusive with him. Opening number was the More I See You, then I Wish I Knew and closed with Old Man River. All three were capably delivered. Haymes sings a fine song, but he apparently hasn't learned much about poise since his nitery days. At times he displays an awkward neck twist which doesn't add anything. It detracts,

(See Rory on page 61)



Fred Lowery in the top spot lives up to advance billing, his whistling drawing a heavy mitt, Indian Love Call one of his best. Dorothy Rae, thrush, teams up with Fred and does nicely.

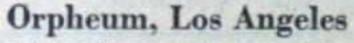
Lilliane and Mario, terp artists, ran the headliners close for honors. This Pic is Incendiary Blonde. Full house. team does the same specialty seen in Nob Hill and Earl Carroll Vanities. They are graceful and easy in their most difclose.

turn kept the folks laughing and ap- which the crowd appreciated. plauding. Morris and Ryan, a novelty, work hard to please and get over nicely.

ficult steps and earn a big hand at the Roy Maurice, an equilibrist, makes the hardest stunts seem easy and lines up Jarrett and Lee in the familiar comedy with the best of them. A pleasing act Pic is Pillow to Post.

Larry Berliner.

The management of THE HENRY HUDSON HOTEL wishes to express its thanks to New York's Leading Editors and Columnists for voting us **NEW YORK'S NUMBER ONE HOTEL** from the standpoint of value given to the public in The Billboard's SEVENTH ANNUAL HOTEL-NITE CLUB SURVEY JOHN PAUL STACK **General** Manager



(Reviewed Tuesday Afternoon, July 24)

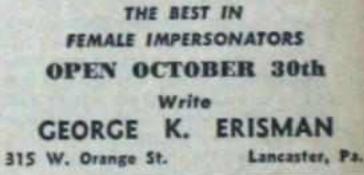
Girlie revue, International Pin-Up Girls, took over this week with Monogram's killer-chiller Dillinger gunning the b. o. for third straight week. Fifi D'Orsay, holding midway spot with fastmoving French song-dance routine, won the house. Good showmanship in her novelty number There Is a Little Bit of Wolf in Every Man gained healthy mitting.

Count Berni Vici fronted all-fem ork (16) and emseed. Intro spot went to parade number, with cast representing various countries. Three-girl acrobatic act, April, May and June, followed and was well received by payees. Shushelia Shkari held next slot with Sacred Temple of Siam dance.

Ticket holders came to life with a Carmen Miranda act by Chinta, who would boost routine by dancing more and singing less. Three-girl unicycle act by the Kitchenettes got good hand for smooth performance. Jeri (Rum and Coca-Cola) Sullivan gave payees a taste of ear-easy chirping with Every Time I Fall in Love, I Should Care, Dream When You're Feelin' Blue, encoring with Rum and Coca-Cola.

Burlesque's Betty Rowland took off on a strip act which left her more excited than the patrons.

Vici ork tried hard to support revue, coming thru okay whenever it got together on the beat. Lee Zhito,





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NIGHT CLUB REVIEWS

Kitty Davis, Miami Beach

Talent policy: Dance band and floorshows at 8:30 and 12. Owners-operators, Kitty and Danny Davis. Prices: From \$2.50.

The Airliner comes up with a good show and a fresh coat of paint with the long appearing Fifth Avenue Models in brand new costumes.

tured here some weeks ago, does a swell job of emseeing, tap hoofing and spilling a lot of gags. Al uses two assistants who come from the customers after some hot heckling. Their jitterbug bit is a scream,

Frances Deva is the new thrush. This lass has a nice voice and sings with vim to excellent returns.

Jerri Blanchard is back here for her sixth engagement in a year. Jerri has a powerful voice so tosses away the mike, takes the folks into her confidence and hands out some sophisticated numbers. I Wanna Get Married and Edy Was a Lady still her best bets.

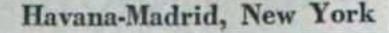
Lou Vogie, familiar to vaude and night club patrons, is very liberal with his impersonations. Best liked seem to be Crosby, Sinatra, Winchell, Colonna and Larry Berliner. Downey bits.

can happen

NELLIE

CLARK

"anything



Talent policy: Floorshows and dance music at 8:15, 12 and 2:30. Owner, Angel Lopez; publicity, Ed Weiner. Prices, \$2-\$3 minimums,

New show packs a hefty wallop. It moves fast, is handsomely costumed and rates solid mitting. Productions are simple but are handled capably by a line Al Fisher, no relation to Hal and fea- (6) which obviously has been well rehearsed and knows what it's doing.

Calgary Brothers, who close, do their standard slow-motion knockabout to plenty of yocks. Team has added a new bit which involves breaking a straw hat, eating it and passing samples to the customers. Only handicap is the white relit with platter music until name bands spot freres work in. Their usual slow motion stuff gets better returns with stroboscopic projection. Walked off to great hands.

The Duanos (Ted and Rita) do a beautiful job with their ballroomology. Open with a Zing number in which their costumes (she wears an old rose suit, he, a conservative business outfit) add lots of class. Go next into a delightful Vienna bit, follow with a skillful Pase Doble, Yankee version, and wind up with a sexy Lovely To Look At. Latter is particularly effective, Team dashed off but was called back for a samba delivered for equally good hands. Despite couple's size (they're both short), their grace, skill and smart appearance make them a standout.

La Franconi, a dark-haired emsee, does better in the singing department than in the overseeing slot. Voice is powerful and gets good returns. Dolores del Carmen, billed as a singer, doesn't have more than a few bars to show off pipes. Does okay.

Pablo Williams, director, did a nice job of tying in the productions with the acts, each dove-tailing neatly. Catalino's ork cut a nice show but could cut volume down. Bartelo's ork relieves.

Bill Smith.

Club Alhambra-on-the-Lake, Buffalo, N. Y.

IN SHORT

(Continued from page 29)

dancing chores at Statler Hotel's Terrace Room, Boston, which has dropped shows. . . DWIGHT FISKE at Copley Plaza's Oval Room, same town.

GUY GIBBY, Rose Marie and Katherine Lee opened with Rustic Lodge Inn, highway roadhouse at Erie, Mich., which had been closed for two years. . . . HAL HAMILTON, Charles Carlisle, Janne and Anthony, and Wanda Rio opening bill at Club Mirador, new spot in Canton, O. ... MIDWAY INN, between Fort Worth and Dallas, closed for several years, has can be brought in.

DEL CAMPOS current at the Brook Club, Norfolk. . . . SERGEANT MOORE in USO, U.S., but slated for overseas work. ... NELSON SISTERS and Whirling Co-Eds due back in U.S. in August after their current tour of army bases in Latin America. . . . JOSEPH SOUSINI writes that he has opened a nitery, Bonlon's, outside Lanesboro, Mass. . . . WALTON AND O'ROURKE working in Midwest after 10 months overseas, . . . LANE AND SMALL current at the State, Baltimore. . . NADINE AND CHARLES again together as

Holiday's monotone warbling still has that certain appeal to those who can understand the fundamentals of the blues. But on night caught, canary was not in form. At times she seemed to be doing a sluff-off rather than giving out as she can, and has, in the past.

Spot has a new boy, a short, thinnish Negro, Smiling Joe Pleasant, who displayed more than just so-so ability. For his opener, My Woman, he had the customers flocking around the stand to get a better look. Boy has the ability to give race stuff and heavy blues the twist they need. With more experience, Pleasant should start climbing.

Skippy Williams (6) is a fair group and does its job in okay fashion. The summer policy of straight vaude. . . trumpet and the lead sax punch okay. JACK WORONOWSKY, internationally Talent policy: Dance band, and floorshows 'The rest of the guys sounded like they're known Norwegian booking agent and di-

an act now that Charles is out of the army. . . . JEFFRIE GILL and Evan Price at the Persian Room of the Francis Drake, San Francisco.

EDDIE PEABODY at the Palmer House. Chicago. . . . HENNY YOUNGMAN opens at Lee 'n' Eddie's, Detroit, August 3. . . . BEN DOVA at the Edgewater Beach Hotel, Chicago. . . . ARTINI AND CON-SUELO working at El Morocco, Montreal.

Don Chicho closes after six months at the Colonial Theater, to open a long engagement at the Follies. The Mexican comic replaces Palillo, who moves over to the Lirico.

Miami:

DRUM reopens, with Baker Bryant, Jacksonville club owner, operating cocktail lounge and bar, with Victor Muzil, local restaurant man, operating the dining room. Cy Washburn ork will provide the music. . . JERRI BLANCHARD is back at Kitty Davis's Airliner for her sixth engagement. . . . JIMMY THOMAS is new emsee at 5 o'Clock. . . . TOM WILLIAMS hopes to open the Miami Colonial Shell Room as a night spot in downtown Miami. . . JOHNNY MOR-RIS ork opens at Frolics, with Betty Daniels doing the vocals. . . . BALI'S new show includes Hector Monteverde, South American singer; the Dockwells, skaters, and J. Howard.

Overseas:

LITTLE JOHNNY JONES, Burt King. Hazel Mack and Bob King, Hyla Carpenter and Jeanette Star, Jack Gifford, Jill Fontaine, and Parmella and Davidson in Honolulu with USO-Camp Shows Overseas Unit No. 567 to entertain G.L's in camps and hospitals. . . . CHINA THEA-TER, Stockholm's big-time vaude house which has been running a Crazy Show featuring Frank Melino, American screwball comedian, has switched to its usual

HANLON CRAZY PEOPLE TOMMY HANLON **Now Touring**

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KEEP YOUR EYE ON KEYBOARD KOMEDIENNE

at 10 p.m. and 1 a.m. Owners and operators, just sitting in. Joseph Di Maria and Mrs. Jane Kowalczyk. Prices: Admission 60 to 75 cents.

Spot recently reopened under new ops after several years of inactivity and boasts very attractive Spanish-type layout.

Whole show: very good; solid patron reaction; thoroly entertaining; running about an hour.

Best job: MARY BETH HUGHES, movie actress and singer, doing well here on her * first nitery date and selling nicely. Gal is a shapely, beautifully dressed, light blond looker. Opened with Bell-Bottom Trousers, followed by Wedding Day, both on the risque side but carried off smoothly. Encored with Please No Squeeza da Banana, displaying a good flair for comedy, and Sentimental Journey. Was on for about 12 minutes but could have stayed longer.

Other acts: TUBBY RIVES, big chubby emsee, who has an excellent way with the crowd and does good job with chatter and blue song-story numbers. JOHN-NY SEULING, the human echo voice, does a fairly impressive audience participation novelty routine of talking simultaneously with whoever volunteers as his vocal stooge at the mike. Was hampered somewhat by bashful audience but scored okay. THE SIX COCKTAIL GIRLS, versatile line of specialty dancers, open with colorful Mexican hat dance, follow with effective modernistic number in slink black satin and bright sequin disks. Closed show with superlative circus acro routine replete with sock stunts, CAPT. CEIL CHARLES, solo in show caught, toe-tapped in black ballet outfit. Band: Meyer Balsom (7) excellent on Eva Warner. show.

Downbeat, New York

Talent policy: Floorshows at 11:30, 1:30 and 3 a.m. Dance music from 9:30. Operator, Bill Levin. Prices, \$3 minimum.

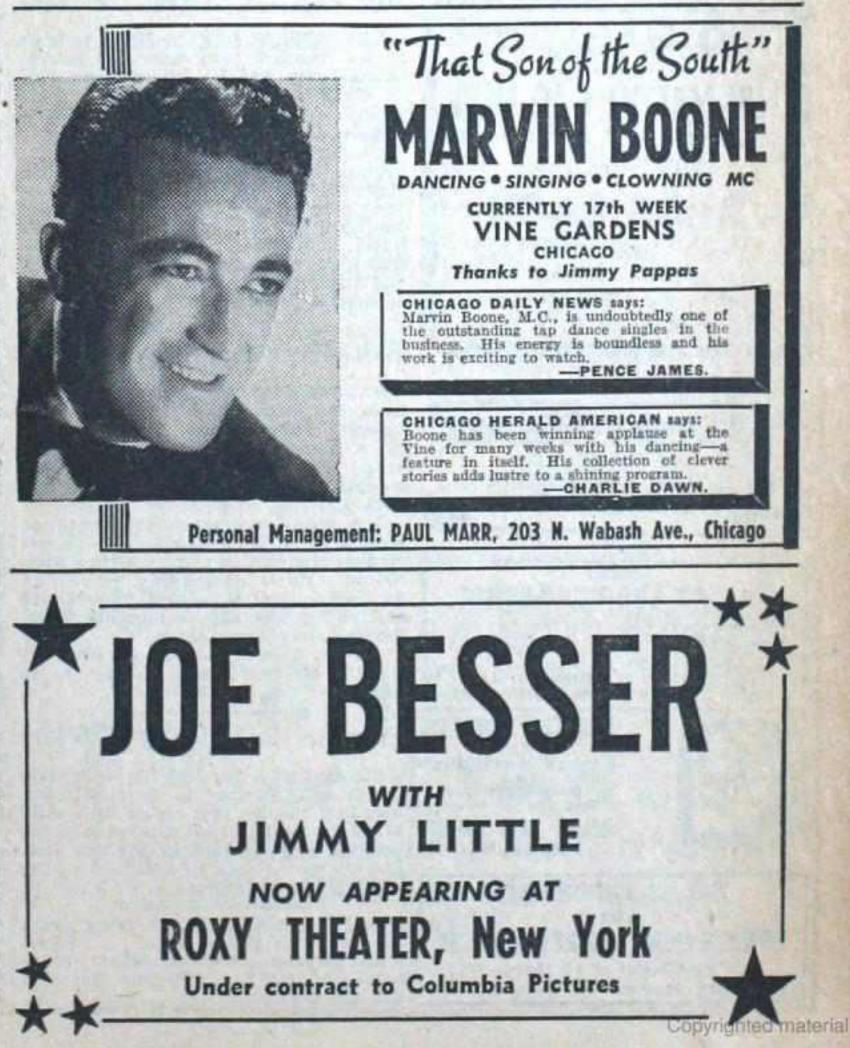
Low-ceilinged room packs 'em to the doors from show break time until Billie Holiday's last chore of the night is finished. Spot also has the Al Casey trio, Skippy Williams' ork and Smiling Joe Pleasant for the lulls.

Miss Holiday, sporting a bunch of gardenias in her hair, drew top mitts from a hep mob who kept yelling requests. She opened with Don't Blame Me and followed with four more numbers, closing with I'm Traveling Light. Miss

Al Casey trio (bass, guitar, drum) retwo guys don't mean a thing.

Bill Smith.

rector of the Scala Theater and the Rode Molle night spot in Oslo, is alive lieve for dancing. Guitar is sock, Other and at present with friends in Sweden. Woronowsky was reported dead shortly after the Nazis occupied Norway.



NIGHT CLUBS-GROSSES 32

The Billboard



end kept enough people in town to give Stem houses takes which ranged from satisfactory to big. Radio City Music Hall (6,200 seats; average \$100,000) pulled \$120,000 for its third week with Walter (Dare) Wahl, Harrison and Fisher and Bell for Adano. Previous session got \$125,000 after a slow preem of \$110,000.

Roxy (6,000 seats; average \$75,000) saw \$94,000 for its third and final frame with Abbott and Costello, Connie Haines and Nob Hill, Bill started with \$110,000 followed by \$97,000. New show opened



TWO BEST BOND BUYS BETS WONDERFUL FINANCIAL INVESTMENT IS A WAR BOND WONDERFUL ENTERTAINING INVESTMENT IS THE BOND TRIO ANGIE AMERICA'S FINEST GIRL INSTRUMENTAL-VOCAL ACT Featuring melodic, rhythmic, modernistic strains. Pers, Rep.t. Joe Marsolais, with the William Morris Office. Perm. Add.: 461 Audubon Ave., N. Y. 33, N. Y.

NEW YORK, July 28 .- A rainy week- Wednesday (25), has Dick Haymes, Helen Forrest, Joe Besser and return date of Wilson, Total for run was \$201,000.

Paramount, Capitol

Paramount (3,664 seats; average \$75,-000) bowed out with Stan Kenton, Louis Jordan, Wesson Brothers and You Came Along, drawing \$60,000 for the third and last frame. First week showed \$70,000, next \$64,000. Total was \$194,000. New bill, preemed Wednesday (25), has Phil Spitalny and Imogene Coca.

Capitol (4,627 seats; average \$55,000) sucked in a terrific \$96,500 for its kickoff with Paul Whiteman, Johnnie Johnston, Lionel Kaye and Anchors Aweigh, Strand (2,779 seats; average \$45,000) still packed 'em in for the wind-up. Sixth and final week showed \$68,000 for Louis Prima, Dane Clark and Conflict for a grand total of \$442,600. Bill started with record \$82,000, followed by \$76,500, \$76,-000, a couple of \$70,000's and the final \$68,000. New show, opened Friday (27). has Erskine Hawkins, Benny Carter, the Charloteers and Christmas in Connecticut.

Loew's State (3,500 seats; average \$25,-000) slipped to a normal \$34,000 for second week of Thrill of Romance, Grace Barrie, Phil Moore, Lenny Kent and Three Wiles. New show, which went on Thursday (26), has Michael O'Shea, Artie Dann; Low, Hite and Stanley, the Drakes and Affairs of Susan.

Boles Hypoes Draw At Earle to 24½G

PHILADELPHIA, July 28,-John Boles proved a draw for the week ended Thursday (26) at the Earle Theater (seating capacity, 3,000; house average, \$20,-000; prices, 45 to 95 cents). Sharing the spotlight with John Calvert, using a girlie line for his magi show, Boles takes top credit for helping to bring in \$24,500 to the box office. Ken Whitmer and Fred and Sally Hartnell were the added acts. Screen filled in with Patrick the Great,



(Continued from page 4) the Special Service officers, but it's questionable how valuable these are.) There's no doubt that a good deal of secondgrade talent is going out and souring. With a good checking system, needed changes could be seen immediately and flops yanked. (CSI says that altho it keeps a tab on units sent out, changes are seldom made.)

Lastfogel Says Take It Easy

Quality of the talent apparently is hot spot with Camp Shows. There is no doubt that CSI has had its troubles in getting top names to go out on the overseas cirk and pitch. Lack of good acts has reached such a pitiful state, according to reports, that Abe Lastfogel, CSI prexy, had to ask army and navy reviewers, who catch the entertainment and pass on it before it goes out, to take it easy on their opinions and not reject so many. Answer from the uniformed critics was a resounding, emphatic and unanimous "no!"

Another major defect of CSI, Miss Lawrence pointed out, is that execs of the org do not heave themselves off their padded chairs and make the rounds to see what goes and what's needed. If there were someone out continually touring the spots, the way Basil Dean, of Britain's ENSA does, CSI couldn't help but benefit and be improved.

In all fairness, it must be pointed out that Lastfogel returned two weeks ago from a trip to the ETO with Col. Marvin Young, director of Special Services here. But even CSI toppers are frank to admit that nothing startling in the way of new suggestions has come from the overseas jaunt, and the Pacific area, which is to be the focal point of our war operations in months to come, was simply neglected.

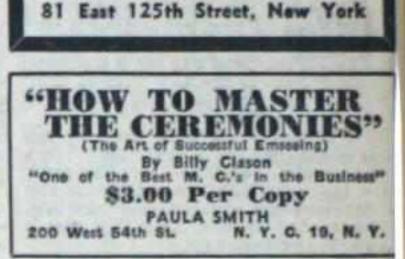
Programing Poor

Miss Lawrence further made the point that, at least in her case, planning was ineffective. Instead of doing some thesp bits, for which she was famous, she was put in the celebrity unit for songs, while John Hoysradt did impersonations, George Tapps danced, and Nancy Barnes played an accordion. She would have

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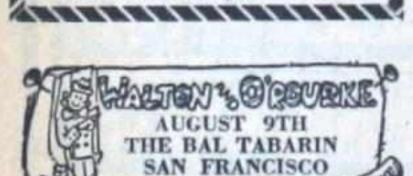
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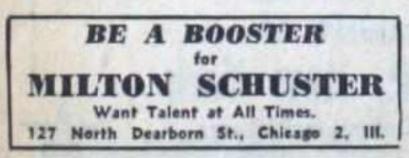


200 W. 54th St., N. Y. C. 19









Hot Breezes Keep "Pin-Up" Bill at L. A. Orph. to 22G

LOS ANGELES, July 28 .- Hitting a week of hot weather that caused a general exodus for the beaches, International Pin-Up Girls, with Count Berni Vici and his all-girl orchestra pulled a fair \$22,000 at Orpheum. Pic was Dillinger, held over for a third week.

Stage bill included Fifl D'Orsay; April. May and June; the Kitchenettes; Shusehelia Shkari; Chinita; Betty Rowland, and Jeri Sullivan. For the second week Dillinger, with Tex Ritter and his Western Hillbilly Jamboree, with Lawrence Tlerney and Ann Jeffreys, of film, making a stage appearance, drew only \$19,000.

Balt. Hipp Average \$14,700

BALTIMORE, July 28. - Despite the heat, the Hippodrome Theater (seating Georgie could tap. capacity, 2,100; average, \$14,000; prices, 35 to 65 cents) grosses \$14,700 for week ended Wednesday (25). This gross was considered excellent in view of screen holdover.

The stageshow starred Hal Stone and Nina Kay. Arnie Hartman and his accordion shared top honors in the stage billing. Others helping to carry on to a successful conclusion were Paul Remos and his Toy Boys, and the Lightning Four. Pic was Along Came Jones.

Current Abbott and Costello show attracting big crowds and promises to do big.

Frankie Carle Pulls \$3,942

CLEAR LAKE, Ia., July 28. - Frankie Carle's ork, playing the Surf Ballroom here last Tuesday (24) racked up a nifty \$3,942, bringing in 1,971 dancers at \$2 per head. Figure was a high for this year. But the record is \$4,700 still held by the late Maj. Glenn Miller.

FOPS AND LOUIE working Coast theaters with Count Basic. . . . DEAN MARTIN set for the Chanticleer, Baltimore. . . . TONY CRAIG going into the Esquire, Montreal.

preferred a play, but somewhere down the line a nix was put on the performance of Private Lives and Voice of Turtle because of the nature of the plays.

USO passes the buck to Special Service on decision of what goes into a unitscript is actually prepared by SS, according to CSI-but Camp Shows have plenty to say. CSIs stand is that in addition to SS nixing of certain plays, casting difficulties also may prevent a play from being sent over.

Situash sums up, in a nutshell, that Camp Shows feel its a package producer, that it puts together the unit and hands it over to the army Special Services for handling and routing. Performers feel, on the other hand, that CSI books 'em and should be with them every inch of the way to see that they are taken care of, to handle everything that arises, or to see that there is somebody there (in Special Services or some other branch) who will do so. Performers don't want a repetition of incidents such as the one. recalled by Miss Lawrence concerning Tapps, who didn't go on one day because an officer wouldn't permit the canvas covering a boxing ring to be lifted so

Mexican Agents Yelling

For Acts With Biz Boom MEXICO CITY, July 30 .- Mexico City agents are clamoring for new acts, due to big biz in Mexico City, Guadalajara, Monterrey and Tampico. Vaude acts and strictly floorshow performers are needed badly, local ops say. There are only a half dozen U. S. acts now working in Mexico, compared to around 20 a year ago.

Operators claim pay for name acts highest in Mexico's history. Biggest demand is for novelties and dancers.

border cities of Nogales, Nuevo Laredo, Juarez and Matmoros. Influx of tourists to Mexico is highest in history, with vaude houses and night clubs reporting biggest takes in years.

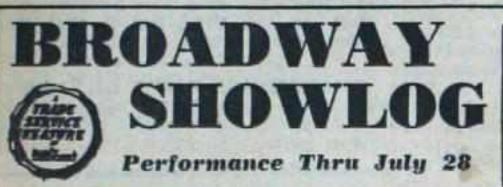
Bela Lugosi To Make P. A.'s NEW YORK, July 30 .- Bela Lugosi, who makes with the eyes in the bloodchilling B flickers, is being submitted for theater dates. He's currently working on a new routine with Don Marlowe who will appear with him. Understood he's penciled in at Loew's State.

LADGETYMATE

The Billboard

Communications to 1564 Broadway, New York 19, N. Y.

Time Belongs on Legit Tickets



Dramas

Opened Perfs.

Anna Lucasta 8-30, '44 390 (Mansfield)

Cast gives capsule performance of "Three's a Family" Sunday (29) at AAF Convalescent Home, Pawling,... N. Y. Repeats at Mitchel Field, Tuesday (31). Mrs. John Wildberg will have guest shot on "For Women Only" program (WHN), Tuesday (31).

Dark of the Moon 3-14, '45 157 (46th Street)

Theater dispute ironed out with Shuberts in possession for another year. Tony Eden leaves cast August 4 to go into rehearsal for "Devils Galore." There will be no replacement. Carol Stone started three-week fill-in on sister Paula's radio seg (WNEW), Friday (26). Latter goes to Coast to prep "Red Mill" production which she is helping to sponsor.

Dear Ruth 12-13, '44 266 (Henry Miller's)

Louis Hector takes over from Howard Smith, August 1. Latter to Hollywood for eight weeks plc commitment, Drumbeater Sam Friedman leaves Saturday (28). Has been filling in for Mary Ward while latter took holiday. Mary Ward back on p. a. job, Monday (30).

Glass Menagerie, The ... 3-31, '45 138 (Playhouse)

Al Lee succeeds Alex Yokel as company manager. Latter remains on pay roll until June, '46, but Lee assumes active chores.

STEM OPTIMISTIC AS BIZ CLIMBS

Week's over-all biz on the upswing with general optimism prevailing. Seventeen bouses lighted and no indication of immediate bow-outs. "Marinka," newest Stem unveiling to weak press, has fooled the crix for solid start-off biz. Next week will see list hypoed by start of returning vacationing hits, "Late George Apley" relights at Lyceum, Monday (30). "Bell for Adano" rings up again at the Cort on August 13. "Voice of the Turtle" makes its perennial comeback at the Morosco, August 27, with two new faces, Martha Scott and Vicki Cummings,

44

	A LONG AND A LONG AND A LONG AND A	Opened	Perfs.
E	Remember Mama (Music Box)	10-19, '44	327
	-		0.000

Life With Father 11- 8, '39 2,399 (Empire)

Moves to Bijou Theater September 9. New sked will spot Sunday mat and evening performances, omitting Monday nights and Wednesday mats. Ruth Hammond starts one-week hollday, Monday (30). Jacqueline Daniels takes over for her during absence. Grace Grimmell will fill-in the Daniel's spot. Raymond Scott will write music for Oscar Serlin's forthcoming "Beggars Are Coming to Town."

Wind Is Ninety, The 6-21, '45 (Booth) Skeds to run thru August.

Musicals

Bloomer Girl 10- 5, '44 342 (Shubert)

Henry Roberts was the first vet to appear on Fred Waring's "Welcome Home for Servicemen" program (WEAF), Wednesday (25). Stage Manager Ward Bishop back from two-week vacation (Aqueduct) Monday (23). Bob Calley has been subbing for him. Richard Haas has been appointed production assistant to John Wilson. Nanette Fabray and David Brooks airguest with Maxine Keith (WOR), August 2. Auditions for ballet for Wilson's newie, "Day Before Spring," were held at Shubert Theater Thursday (26).

	WAY SHOT PARTY	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Carousel	 4.10 145	117

Opened Perfs. Oklahoma! 3-31, '43 1,025 (St. James)

Richard Rober out with laryngitis Wednesday (25). Barry Kelly went on for him. Evelyn Wyckoff vacationing one week starting Monday (23), Virginia Oswald has been taking her role. Former returns Monday (30). Nona Feid returns to cast from holiday Monday (30). Ballerina, Maria Korjinska, leaves cast Saturday (28). Valentina Oumansky takes over slot. On the Town..... 12-28, '44 244

(44th St. Theater) Moves to Martin Beck Theater Monday (30). Return to cast of Betty Comden and Adolph Greene postponed. Probably rejoin end of next week. Holly Harris and Johnny Stearns continue to fill in for them. Frank Nowickl replaced Max Goberman in pit Monday (23). Drumheater Karl Bernstein to Camp Equinunk on Delaware, week-end of (28). John Battles missed performances, Monday (23) thru mat Wednesday (25)-ptomaine. Martin Sameth subbed.

Song of Norway 8-21, '44 394 (Imperial)

Biz up. Father and son item: Michael Guerard (aged 11), son of Roland Guerard has been subbing all week for Gerald Matthews. Olga Saurez returned to ballet Monday (23) after three-month absence. Natalle Krassovska, who has been covering her terp assignments, left troupe same date. Louis Dreyfus has already started casting a London company. Expects to tour provinces and bring it in to the West End in February.

Up In Central Park..... 1-27, '45

Tell It and Get 'Em In

The Billboard introes a campaign to end "?" mark of "curtain going up"

33

(Continued from page 3) of courtesy, comfort and service as well as escape, relaxation and amusement.

Strike Points Up Need

Need for making theater tickets self explanatory was highlighted during the 17-day strike of the newspaper and mail deliverers' union which made a newspaper tougher to get than a porterhouse steak. There were loud and continuous managerial squawks, that the absence of the availability of the ABC ads (attractions in New York are listed in A-B-C order) meant that the house phones were busy with time and address queries, when they should have been open for reservations and cash biz. It was a tipoff to the fact that solid portion of the theater-going populace had to buy a newspaper to find the curtain time, which should have been on their tickets all the while.

The "?" Mark on Tix

However, now that the papers are back on the street, the theater has settled down to doing nothing about the fact that current ducats, which contain about everything, theater address, date, seat location, lack vital info-the time the curtain goes up. Every so often a few producers get together and complain about late-comers to the theater. Just about as often, a drama aisle seater will complain about the "ill-mannered gang who climb all over you when you attend a play." In both cases, however, it's a momentary publicity flash that dies as it was born. What's ignored is the fact that theatergoers for the most part don't know the curtain time until they're ready to start for the playhouse and then they frantically scurry for a newspaper to check curtain time, often too late to get to the show on time. Curtain time on the ducats is bound to be a constructive move toward getting the seat buyers to the theaters on schedule. Main Stemmers, it is argued, know that generally speaking, song and dancers bring up their curtains at 8:30 p.m. and straight shows play the Star Spangled Banner at 8:40, but even if these clockings were adhered to, which they're not, it still wouldn't help the solid segment of pew-buyers who hail from out-oftown and who are also among the growing numbers who buy their ducats via Mr. Whiskers' mail. When Mr. and Mrs. have to make Broadway via bus or train, it's essential for them to know in advance just how much time they can allow themselves.

319 (48th Street)

Walter Winchell has turned down Brock Pemberton's bid to play the principal role in "The Magnificent Heel" which latter skeds for early fall production. Yarn by Constance O'Hara is about "A cosmic columnist, who prefers sensational news beats to doing justice to those concerned."

New Scale for Subway Cirk, Summer Stock Treasurers

NEW YORK, July 30 .- The Treasurers and Ticket Sellers' Union (Local 751) has just instituted a Class B scale for the Subway Circuit and the few summer stock theaters located near New York, New scale runs from \$65 to \$75 per week. Class A scale in Stem houses runs from \$70 to \$90 weekly. The Brighton, Windsor, Flatbush and Montclair (N. J.) theaters, come under this new classi- A play by Halsted Wells. Directed by Michael fication.

USO Skeds Four More Legits

NEW YORK, July 30 .- With the completion of the V-E Day program, USO Camp Shows, Inc., is taking on the additional job of supplying four legits to about 150 naval stations, army posts and camps and redeployment centers around the U.S. What a Life is a good bet to be on the program which will turn out two shows in August and two in September.

The transportation situation will complicate matters for USO. Legits to be sent out must be streamlined compact units that can be moved by bus when the occasion demands. Legits and musicals will bear the brunt of this change. Variety units being small will not be affected. Situation is such that traveling is easier for units in the ETO than for legits in the States.

ROUTES **Dramatic and Musical**

Carmen Jones (Curran) San Francisco, Dear Ruth (Harris) Chi. Good Night Ladies (National) Washington. Life With Father (Erlanger) Chi. Oklahoma (Forrest) Phila Post, Guy Bates, in Good Morning My Son (Biltmore) Los Angeles. Ten Little Indians (Geary) San Francisco. Voice of the Turtle (Selwyn) Chi.

(Majestic)

Susan TaFel returned to cast Monday (23) after being on sick list for five performances. Connie Baxter out of show Monday (23). Marilyn Merkt subbed for her.

Follow the Girls 4- 8, '44 546 (Broadhurst)

Marinka 7- 18, '45 13 (Winter Garden)

Out-of-Town

Opening

THE GODS SIT BACK

(Opened Wednesday, July 25, 1945)

THE PROVINCETOWN

PLAYHOUSE

the Provincetown Playhouse.

ner.

Goron. Sets by John Boyt. Presented by

THE CAST: Michael Baker, Harry Bellaver,

Ken Renard, Rusty Lane, Robert H. Harris,

Gerald Harrington, Frederick Day, Shirley

O'Hara, George Babcock, Norman Rose, John

McQuade, Jean Platt, Dorothy Patterson, Patti

Robbins, Faith Geer, Larry Rile, Harold Mil-

The Gods Sit Back started a six-day

tryout, beginning Wednesday (25) for

what is reported to be an ultimate

Broadway showing. It is a baffling, in-

teresting, but ultimately disappointing

drama-at least in the form revealed in

the Provincetown production. Author

Wells demonstrates that he is a play-

wright of courage and high purpose but

his blank verse tragedy, built on the

simple lines of classic drama, does not

pace his intentions. The major fault is

inherent in the writing, not the acting

or direction-for altho latter reflects the

unevenness of a quickle summer-theater

tryout, the cast nevertheless contributes

dice, selfishness and inertia which

brakes and bedevils human progress in all times. His story tells of the advent

of Asiatic cholera aboard a fast steam-

boat. The unsuccessful efforts (via civic

corruption) of the steamboat owner to

dispose of the evidence (three bodies)

amid a welter of grave-digging surgeons

For his theme, Wells has chosen that ponderous complex of savageness, preju-

many satisfying elements.

(Broadway)

Bruce Lord replaces Danny De Paolo and Anne Helm ditto for Wana Allison, Saturday (28). Bruce Lord's "laborer" bit will be taken over by Stanley Turner.

517

ICE SHOWS

Hats Off To Icc 6-22, '44 (Center)

Strawhat Theaters Click 'Em at B. O. **Despite Handicaps**

BOSTON, July 30 .- The headaches encountered by two New England strawhat theaters have been many. The fact that both theaters, the Bass Rocks Theater, Gloucester, Mass., and the Ogunquit Playhouse, Ogunquit, are doing well at the box office and keeping production standards high-rates some kind of a summer theater award.

The Bass Rocks Theater, under the management of Milo Thomas, has drawn good houses with such guest stars as Lillian Harvey, Tom Rutherford, and Neil Hamilton, with difficulty of reaching the theater except by auto overcome in part by arranging transportation for

(See Strawhat Theaters on page 67)

Confusion Eliminator

Incidentally, there have been times, notably in 1929, when Stem traffic grew (See Time Belongs on page 61)

LOW, HITE STANLEY and NEW FACES ON BROADWAY AND ELSEWHERE LOEW'S STATE, NEW YORK THIS WEEK Per. Mgt.: EDDIE SMITH

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bent on research, street scavengers seek-(See The Gods Sit Back on page 64)

GENERAL NEWS 34

Eddy Improves Projection Kaleidoscope; Wide Showbiz Use Possible, Notably Tele

Device Application Also Has Potential Stage, Juke

could very likely be used as a "record the disk are made. changer" for the creation of special visual effects in television broadcasts and has, in addition, many uses in other media of entertainment, such as the stage and even juke boxes, has been developed here by Capt William C. Eddy, famed inventor who formerly was director of the Balaban & Katz television station (WBKB) and now head of Chicago's navy radar school. The device, an improvement on one of Eddy's former inventions, a projection kaleidoscope, is able to utilize five kaleidoscopic disks in rotation without interruptions, whereas the earlier Eddy kaleldoscope utilizes only one disk.

The patent of the Eddy kaleidoscope was first described in The Billboard months ago (January 27, 1945). It can project colored kaleidoscopic designs that make excellent visual effects for television backgrounds and for video program mood creations. This machine has a powerful lamp that shines a beam on a motor-driven circular disk on which are painted black and white or colored designs. Designs on a segment of the disk are lit from the back by the beam of light and are carried thru a system of mirrors and lenses housed in front of the disk. The resulting projected designs are geometrical and symmetrical in nature. Nature of final forms can be de-

Magic By Bill Sachs AWRENCE E. GERDE, who has been Labbling in magic the last 56 years, and making his living at it most of that time, was a Cincinnati visitor over the recent week-end (21-22), where he was entertained by a trio of Cincy's leading magic lights, Stewart Judah, Sam Friedman and Rudy Lenzer. Gerde remained over Monday (23) to be the guest that night of W. S. Berger at the latter's home in Fort Mitchell, Ky. Gerde and Berger swapped vent lore and the latter showed off his vent-figure collection, reputed to be one of the finest in the country. Gerde visited the magic deak several times during his Cincy holiday. . . . CARD MONDOR, still busy entertaining the fighting lads in the South Pacific, is mailing his friends souvenirs from that fighting front via a novel mailing piece showing a cartoon of his assistant, "The Amazing Mr. Bunny," all bedecked in an assortment of war trophies, with the wording; "The boss and I are picking up a few souvenirs while we're overseas and thought you might like one." Our's was a shoulder patch from a Nazi army uniform. . . . JACK HERBERT has been handed a holdover at the Blackhawk Restaurant, Chicago. . . , ARNOLD FURST writes from India under date of July 16: "Just arrived in India. Everything is cheap here and am having a wonderful time. Expect to tour the advance bases in China and Burma soon, meeting generals whom I played for in previous tours. My new address is USO-Camp Show 412, care Special Service Office, Base Section, APO 465, care Postmaster, New York City." . . . LIEUTEN-ANT HASKELL played the El Morroco Cabaret, Montreal, during a recent furlough visit there, accompanied by his wife and baby. He also paid a visit to Sunshine Camp at St. Marguette's, Que., where Sidney Levine, Montreal trixater, is bossman, and entertained 150 orphan kiddles in the open air. Capt. and Mrs. Harry Baker and Arthur Schalek, Mont-(See Magic on opposite page)

CHICAGO, July 30 .- A machine that termined by ways in which designs on

Same Principle

The new Eddy kaleidoscope utilizes the same principle. But its improvement lies in the fact that, whereas the parent machine used only one design disk, this one uses five at present and could be developed to use more.

Eddy worked out this new kaleidoscope for the Cleveland Clinic where it will be used for the treatment of patients (See EDDY IMPROVES on page 61)

Burlesque Notes By Uno.

The Billboard

LUCILLE ROGERS, singer, fully recoveredered from a fall at the New York World's Fair, when she broke a kneecap, is back entertaining, currently for the Scouts of America group. Her son, Jerry Rogers, is an aviation cadet at Biloxi, Miss, and daughter-in-law, Margaret Donovan, an oboe player, is here from San Francisco to join a music group. . . . JACK GERARD, comic and song writer, has replaced Bob Lee at the Empress, Detroit

(See Burlesque Notes on page 55)

Balt. Park Plaza Reopening

NEW YORK, July 30 .- The Park Plaza, Baltimore, will reopen on September 10 with a big name policy. Room has recently been enlarged to increase capacity to about 250. Budget will run to about \$4,000.

The Billboard's

VETERANS'

RE-EMPLOYMENT

SERVICE

Each week The Billboard publishes this classified directory of honorably discharged

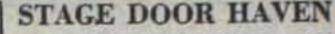
veterans who have had experience in show business or its allied fields, or who have

talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to

(Continued from page 4)

2 - 7513.

contact the servicemen whose advertisements appear here direct.



(Continued from page 3)

August 4, 1945

the Wing, that enlisted newspapers, radio and television and brought home the bacon. Suite is on the second floor, with an elevator for use of wounded servicemen who cannot climb the short flight of stairs. Prominent on the list of possibilities for a future home are the Hotel Edison, Strand bowling alley, and Hotel Abbey.

Talk on the Stem has it that the newest canteen will be in Honolulu.

COLLETTE AND BARRY open with a new act at Glenn Rendezvous, Newport, Ky., August 3. They have dropped their line of girls.





SINGING PIANIST, 33, some radio, night

club and vaude experience; seeks connection in cocktail lounge or night club. Andy Mandale, 477 Neptune Ave., Brooklyn, N. Y. ESplanade

MINSTREL MAN, 38, 17 years' experience; U. S. O., musical councily (Hot Chocolates) and burlesque. Seeks connection in night club, vaude or legit, as minstrel entertainer. Douglas Jenkins, 139 West 136th St., New York.

MASTER OF CEREMONIES, 32; pro. exp.

(10 years); club dates; singing, dancing, impersonations; interested night club, radio, raude. Hudolph A. Sanchez, 600 W. 140th St., N. Y. C.

OPERATIC TENOR, 47, army special services veteran; 18 years' professional experience; seeks connection in night club, vaude, or fairs. John Cattano, 1177 Putnam Ave., Brooklyn, N. Y.

PIANIST, 25; pro exp. (8 years); concert platform, cocktail lounge, ballet theater ac-companist; seeks cocktail lounge, or cencert work. Daniel Gordon, 3033 Concy Island Ave., Brooklyn, N. Y.

PIANIST, 22; played college bands; club and hotel dates; solo and with bands; played while in army; wants band or solo work. Hubert Dison, 308 E. 101st, N. Y. C.

RADIO ANNOUNCER, 26; announcer WORL sustaining prog. (2% years); maj. exp. control work; seeks opportunity as announcer. Jac H. Karlan; 105 Haven Ave., N. Y. C. 32. ED 4-3657.

RADIO PRODUCTION, 21, associate producer at 10,000-watt N. Y. "indie;" some radio news, continuity, and musical programing. Bernie Rosenberg, 507 Hegeman Ave., Brook-lyn, N. Y.

RADIO-TELE PRODUCTION, army signal corps veteran, 39, has worked as actor, narrator, continuity writer; in radio and motion pictures. Also as production assistant in films. Interested in radio or television production, or in sales work in film field. Bernard R. Hess, 253 W. 72d St., N. Y. C. End, 2-9600.

BADIO PRODUCTION, direction, acting: 27, 3 ½ years' army radio experience; directing, programing, writing, announcing; participated in over 100 shows; worked for army radio sta-tion in Attu; seeks opportunity in radio prod. directing or acting. Gilbert O'Connelly Winfield, 46 Downing St., Brooklyn, N. Y. MAin 2-7043.

SAX, CLARINET AND VIOLIN MAN, 32, A. G. F. hand overseas, 12 years' previous experience with dance bands. Wants to join dance orchestra. Lawrence Pisano, 102-46 45th Ave., Corona, Long Island, N. Y.

SAX MAN, 22; pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney. Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256.

SINGING TRUMPETER, 28; pro exp. (12 years); trumpeter and baritone. Walter Krall, 721 DeKalb Ave., Brooklyn, N. Y. STAGE MANAGER-DIRECTOR, 27; army

spec. ser. vet; (8 years) pre-army exp.; stock; in army directed, produced, stage-managed shows; seeks job as stage manager, or ass't director; legit or radio. Hal Persona, 415 Forest Ave., Staten Island, N. Y. GI 2-6250W.

STRAIGHT MAN-SINGER, 32, signal corps veteran, buriesque experience, 6 ft. 1, 185 Ibs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Blverside 9-1556.

TENOR, 32, combat engineer veteran, has worked in radio, Broadway musicals, vaude, night clubs and motion pictures. Interested in radio, Broadway musical. Neal Francis, 117 West 70th St., New York.

TENOR, 30, local night club experience, has large repertoire, including show tunes, oper-ettas, semi-classical material. Interested in clubs, radio, etc. Clifford Gelde, 388 State St., Brooklyn, N. Y.

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1890 Crotona Pkwy., New York.

TRUMPET MAN, 31, 12 years' a professional musician; wants to join night club or res-taurant orchestra. George Kushner, 1930 Mc-Graw Ave., Bronz, New York.

TRUMPETER, 26; pro exp. (9 years); played coronet, trumpet. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y.

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "U," Brooklyn, N. Y.

VOCALIST, 23, army special services veteran; night club, hotel and some radio experience as singer, master of ceremonies, impersonator, interested in radio, night clubs, vaune, musicais, Vincent Dante Fichers, 2609 21st St., As-toris, L. I. N. Y. TeL: CO 5-8595.

VOCALIST, 27, sang with army special serv-ices; also did radio work in army; passed NBO "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York, Tel.: JE 6-3878.

VOCALIST, 20; army spec. ser, vel; pre-army esp. playing club dates; some radio; inter-ested radio, night clubs, vaude. Elias Fried-man, 656 Stone Ave., Brooklyn, N. Y.

WRITER, gag, script, song; 30; pro planist (9 years); wants to write material radio, night clubs, vaude. No traveling. Arnold Buddy, 251 W. S9th St., N. Y. C. SCH 4-3531.

YODELING COWBOY, 23; guitar player; pro-duced, directed, starred in show while in U. S. C. G.; night club, vaude pref. Kenneth O'Rourke, 161 15th St., Brooklyn, N. Y. SO 8-6732.

E. 9th at Superior Cleveland, Ohio
Still eatering to and offering special rates to the theatrical
Profession. HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND
FRANK WALKER, Mgr.
Wanted Immediately
CHORUS GIRLS
Salary \$33.50 net. We pay all takes. No Sundays. No midnite. Fare ad- vanced. We pay half. Write or wire
LOU APPELBY
Casino Theater TORONTO, CANADA
"Home of Showfolk" Rates Reasonable HOTEL HAVLIN HOTEL HAVLIN CINCINNATI. O. Vine SL & Opera Place Phone Main 0780
RHINESTONES WANTED
Rhinestones in Costumes, Banding, Bars, Curtain Drop, etc. In any condition. Best prices paid.
ROYAL ORNAMENT CO. 211 West 34th Street NEW YORK CITY
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STOCK TICKETS	It's Your Life-You Keep It Bafe.	SPECIAL PRINTED Cash with Order, Pricest
One Rell \$.75 Five Rolls \$.00 Ten Rells \$.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons. Double Prices. No C. O. D. Orders. Size: Single TkL, 1x2".	Order Your TICKETS Now-Delay May Be Costly. THE TOLEDO TICKET CO. Toledo 2 (Ticket City), Ohio	2,000 \$ 4.25 4,000 \$ 4.25 4,000 \$ 4.25 5,000 \$ 5,00 1,045 5,000 \$ 10,45 5,000 \$ 10,000 \$ 10,45 5,000 \$ 10,000 \$ 10,45 5,000 \$ 10,000 \$ 10,45 5,000 \$ 10,000

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The Billboard

THE FINAL CURTAIN

Quincy.

BELLMAN-Mrs. Harriet Rockwood, 72, former concert planist and music teacher, at her home in Ridgewood, N. J., July 22. She invented music playing cards, an aid in teaching music by the visual method, and authored a music dictionary and several symphonies. Surviving are a son, daughter and four grandchildren.

BERNSTEIN-Lucille Annett, 39, member of the St. Paul Civic Opera Association, July 20 of internal injuries suffered in a fall from her bicycle the preceding Sunday. She sang that night with opera chorus, going to hospital several days later. Burial in St. Paul,

BLAKELY-J. A., special agent for Sims Greater Shows, at his home in Brantford, Ont., July 25. He had been with the Sims organization the past four years and prior to that was with Sullivan, Grey, World of Mirth and Mighty Sheesley shows. Survived by his widow, Ethel; four sons and his mother.

CLERK-JEANNOTTE-Albert, 60, voice teacher and founder of the Montreal Opera Company, of a heart attack at his home in New York July 21. A native of Montreal, he had been teaching here since 1918. Surviving are three brothers and two sisters,

CONLEY-Mrs. Katle, wife of Cecil Conley, Columbus, O., and sister of Flois V. Milliken, of the Milliken Bros.' Shows, and Nellie L. Lane, also in show business, at her home in Columbus July 14. Surviving, besides her husband, are three sons, Roy C., William B. and James A.; a daughter, Wanda Lee; her parents, of Bluefield, W. Va.; six sisters, Flois V. Milliken, Nellie L. Lane, Lexie Semones, Juanita Cox, Virginia Remines, Cathelene Cordell, and two brothers, Armon Cordell and Eugene Cordell, Funeral in Mullens, W. Va., with interment at Balleysville, W. Va., July 17.

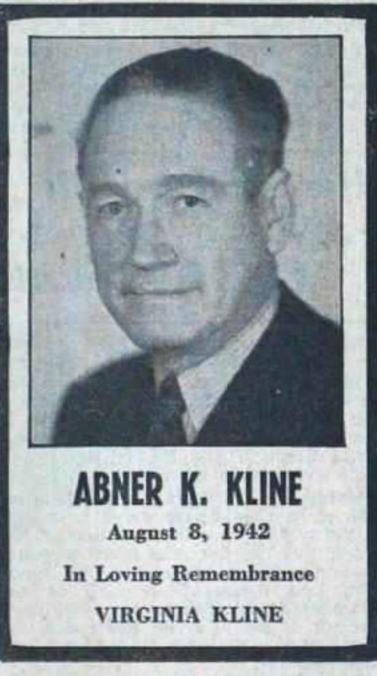
BALDWIN-William (Dad), 78, cook- with concessions of the American Novelty house operator, at his home in Quincy. Company, Cincinnati, overturned on a III., July 16. Survived by a son, Billy. mountain curve in Tennessee July 24. Interment in St. Mathia Cemetery, Survived by his widow, Kay, Washington, Pa., and a brother. Billy, who was injured in the wreck. Interment in Georgia.

> HORNE-Edna, 59, actress of the silent screen, also known on the New York stage as Frankie Ashley, in Culver City, Calif., July 17. She starred in Lights of Paris and Shadows in Paris. Her husband, Charles Horne, survives.

> JOHNSON - Lee C., 29, former ork singer, in an auto accident in Tennessee July 25. He was a reporter for The Memphis Press Scimiter the past two years. Survived by his widow, Cary; a son and his parents.

JONES-Francis F., 26, operator of a motorboat used in the water show at Steel Pler, Atlantic City, July 22 in Atlantic City Hospital of injuries sustained when he fell from the boat and was struck by the propeller July 19. He was recently honorably discharged from the army. Interment in Pleasantville, N. J., July 24.

KILGO-James P., 60, former secretary of the Darlington, S. C., Horse Show, July 23 at Florence, S. C. Survived by his widow and three children.



Thomas O'Boyle, emsee at Hubert's Mu- and projectionist. seum, New York,

ROSS-Harry, 63, former cabaret operator in China, in Livermore, Calif., July 21, following a long illness. He operated the Chefoo in Shanghai and left shortly before the Japs took over the territory. Later he was advised that the Japs had destroyed his property there. Broughton Bros.' Shows. Burial in Detroit.

LOVING MEMORY MY FATHER EARL TAYLOR July 29, 1944 FRANK TAYLOR The kind thoughts and expressions of sympathy of all our friends are sincerely appreciated and gratefully acknowledged. MRS. HOWDY WALKER

WALKER-Howdy, concessionaire, in San Diego, Calif., recently following a long illness. Burial July 24 in Showmen's Rest, Evergreen Cemetery, Los Angeles.



AMICO-EYLES-T/Sgt. Pat J. Amico to Kathryn Eyles, ballerina of the Radio City Music Hall Corps De Ballet, July 27 Around the Corner, New York.

York July 21. Survived by her husband, Mother is planist, and father, entertainer

A son, Lawrence Lee, to Lieut, and Mrs. D. H. Littler at Greenville, Tex., July 7. Mother is daughter of Lee A. Sullivan, president of Big Eli Company, Jacksonville, Ill.

A son, Donald Gene, to Mr. and Mrs. Leon Broughton Jr., at Gribble Hospital, Vidor, Tex., June 30. Parents are with

A girl to Lieut, and Mrs. Jimmie Lynch Jr., July 10 at Lawton, Okla. Father drove for his dad with Jimmie Lynch's Death Dodgers prior to entering service.

A daughter, Mary Jane, to Mr. and Mrs. Barrett Deems, in Chicago July 22. Father is leader of cocktail combo currently at the Dome, Hotel Sherman, Chicago. Mother is the former Loretta Page, secretary to J. J. (Bookie) Levin, Chi agent.

A daughter to Sgt. and Mrs. Ed Pawlick July 21 in Chicago. Mother is the former Anne Stout, GAC secretary.

A daughter to Lieutenant and Mrs. Jimmy Lynch Jr., at Lawton, Okla, Father is the son of the head of Lynch Death Dodgers troupe.



Jan Wiley, actress, from Roger Wister Clark, actor, in Los Angeles July 19.

Lucille (Billy) Attewell reports that she was granted a divorce in Nowata, Okla., February 24. Her maiden name, Lucille Sorrells, was restored.

Irene Birkette Steele, formerly with the Arley and Parroff high acts, from Joseph Steele in Tampa July 10.

Thelma M. Dorman from Charles R. Dorman, contracting agent for J. J. Page Shows, in Atlanta July 11.

MAGIC

(Continued from opposite page)

real magic enthusiast, also were recent visitors at Levine's kiddles' summer camp. . . . THE REV. JOHN NICHOLS BOOTH, on vacation from his pulpit at the Unitarian Church of Evanston, Ill., is in the midst of two weeks of hobnobbing with his many magic cronies in the Cincinnati area. He was a magicdesk visitor last Wednesday (25).

CAM ZOVELLO, president of the in the Little Chapel of the Little Church S Knights of Magic, New York, the last two years, was re-elected to that responsibility at recent meeting. Other officers chosen were Harry Rosenblum and Randy Robinson, vice-presidents; Arthur Kaplan, treasurer; Samuel Corde Cohn, corresponding secretary; Richard Patter, secretary; Edward Abend, sergeant at ars; Douglas Oxner, warden. Murray Berke was elected trustee, and Richard Patter, a Supreme Knight, . . WOOLRIDGE THE MAGICIAN (O. S. Woolridge) opened his new season in San Antonio, July 27, and will play three weeks of halls and schools in that sector before hitting the road. . . . PRINCE SAMARA (Terry Brady), after four months at the Chariot Club, Salt Lake City, is entertaining with his mental turn in the Esquire Lounge of Hotel Ben Lomond, Ogden, Utah. . . . JOHN (PRINCE) MENDES, a feature with This Is the Army, writes under recent date from Hollandia, Dutch New Guinea: "We completed our two-and-a-half-month tour thru the Philippines, then proceeded to the Molucca Islands, Netherlands East Indies, for a two-week stand. In the Moluccas, arrangements were made to have George Jason's USO unit entertain the cast of T.I.T.A. Jason does a great job. His 'I pay big money' running gag, is original and an extremely hilarious situation-comedy creation. His repetoire consisted of the card in cigarette, card frame, repeat card trick, and a giant card sucker gag. Hal Haviland was there, too, with Eddie Garr's unit. His Capera With Papers act is fine entertainment. He does his regular routine, with tails, topper, etc. His is the first full-dress the G.I.'s have seen in years and he awes his audience with it. Ray Pike Sr., juggler, is with Jason's unit. Our gang still talks about Jason's diabolical manner and the 'I pay big money.' So much so, that if they can't get their rations in time, invariably and sarcastically they scream out, 'I pay big money.' The unanimous praise for Jason's unit is remarkable and it's decidedly unusual for a blase gang like ours to say that it's the best USO show we've seen overseas. Jason, Pike, Haviland, Larry Weeks and I held a veritable magic conclave in the jungles of the Pacific. This terminates our Southwest Pacific tour. Shortly, we Finlayson Jr., July 21. Father is film embark on the last leg of our world tour, the Central Pacific area and Hawall, A son, Darryl Warner, to Mr. and Mrs. It's been a tough grind-and more of it

CRAGER-Van Dyke, Merry-Go-Round owner, in show business for the past 30 years, in Carrabelle, Fla., July 11. Survived by his widow, Lizzie, and two brothers, Herb, of the Bee's Old Reliable Shows, and Oscar, St. Andrews, Fla.

DALEY-Frank (Blackle), 64, carnival man for the past 40 years, at his home in Houston July 8. Survived by his son, Burford, overseas with the army, and two sisters, Mary, Austin, Tex., and Mrs. Gertrude Kinner, Leominster, Mass.

GABBY-Tom, 47, of Gabby Brothers, novelty jugglers, in Green Memorial Hospital, Akron, July 23. Interment in Holy Cross Cemetery, Akron.

GLASER-Charles, 71, Detroit cafe operator for some 40 years, July 4 at Eloise daughters.

Trenton, N. J., July 22 following a long illness. He had been in musical comedy, tabs and with circus bands. In the heyday of vaude he played in the Lincoln and Trent theater orchestras, Trenton. More recently he had been associated with Winkler's Band and Ray Botschart's orchestra in that city. Survived by his widow, Frances, and two aisters, Linda, Westfield, Mass., and Vivian Woodbury. Skowhegan, Me. Interment in St. John Cemetery, Trenton.

GROSS-James W., 44, who trouped with the Cumberland Valley, Hennies Bros., and Roscoe Wade shows, July 21 at Grand Rapids, Mich., after a long illness. He was a member of the Michigan Showmen's Association. Survived by his widow, a son, a daughter and two brothers.

GUION-Milton D. (Don Milton), 21, radio actor, at Herman Kiefer Hospital, Detroit, July 18. He played Don in The Lone Ranger on WXYZ for three years. Before he went to WWJ in August, 1943, he changed his name to Don Milton. He was on Make Mine Music, Don Milton and Fan Fare, In August, 1944, he went to Chicago and had his own program called Yours Sincercly over the Blue Network. Survived by his father, two sisters and two brothers. Burial in Forest Lawn Cemetery, Detroit,

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de,

HARDIN-Walter D., concessionaire, of

LEUTHOLD-Lieut. William Woodrow (Woodie), 33, former concessionaire and talker, in an army hospital in Rouen, Hospital, near Detroit. Survived by two France, July 1. He started in show business as a candy butcher at the Fox Theater, Indianapolis, his home city, and GRAVES-Harry C., 59, musician, in worked the Chicago and New York. world's fairs, Cleveland and San Diego (Calif.) expositions, and with the Conklin, Johnny J. Jones and other shows. Survived by his widow, Enid, Palm Springs, Calif.; his mother; a sister, Mrs. Gracie Zener, and two brothers, Lawrence, Indianapolis, and Arthur, Chicago, Interment in St. Andre Cemetery, Rouen.



McCORMICK-Edward C., motion ficture operator in Akron theaters until his retirement 10 years ago, July 23 at his Cuyahoga Falls (O.) home. Survived by his widow and a son. Burial at Carnegle, Pa.

MOODY - Mme, Fanny, 79, former prima donna of the Royal Italian Opera, in Dublin, Ireland, July 21. She appeared in the United States in the '90s and also with the Moody-Manners Opera Company in Great Britain.

O'BOYLE-Mrs. Thomas (Lady Olga), injuries sustained when his truck, loaded 74, bearded lady, at her home in New Warner Sanford in Syracuse, July 13. ahead, because it ain't over yet."

BAIN-MEYER-Robert Furniss, guitarist with Tommy Dorsey's orchestra, to Jean Meyer, nonpro, in Hollywood July 14.

BLACKFORD-NASH - Norman Blackford, Diesel operator, to Audrey Nash, photo gallery operator, both with Gold Medal Shows, July 20 in St. Louis.

DE LIAGRE-HOWARD - Alfred De Liagre Jr., Broadway play producer, to Mary Howard, screen actress, in St. Dunstan Church, Woodstock, N. Y., July 25. ECENIA-VAN-Lieut, Paul Ecenia, nonpro, to Rita Van, apache dancer with the Appletons troupe, in Wildwood, N. J., July 22.

GOULDING - LEADER - Lieut. Ray Goulding, former WEEI announcer, to Mary Elizabeth Leader in Fort Knox, Ky., July 20.

JENKINS-HARBOUR - S/Sgt. LaRune N. (Bud) Jenkins, former trombonist with Will Osborne's orchestra, to Pearl Harbour, WAC private, in Las Vegas, Nev. LA MAE-PETERSON-Walter La Mae, of the ballroom team, Lover and LaMae, to Alice Peterson, of Minneapolis, at Hotel La Salle, Chicago, July 22.

LARKIN-MULLOWNEY-Frank Larkin, circus advance man, to Bernadette Mullowney, nonpro, at Holy Name Cathedral, Chicago, July 16.

MARX-GORCEY - Groucho Marx, screen, stage and radio comedian, to Catherine M. Gorcey in Hollywood July 21.

STARK-BUMPUS-B. J. Stark, concessionaire, to Louise Bumpus, night club performer, in Tehucana, Tex., June 21. THIELE-LEWIS-Bob Thiele, jazz expert, who conducts a record program five nights weekly on WHN, to Monica Lewis, NBC songstress July 27 in New York.

WERMUTH-MALENFANT - Sgt. Paul Wermuth to Georgena Malenfant, with Kathryn Duffy Dancers of Beverly Hills Country Club, Newport, Ky., in SS. Peter and Paul Church, Norwood, O., July 26.

A son, John, to Mr. and Mrs. John critic of The Detroit News.

CARNIVALS Communications to 155 No. Clark St., Chicago 1, Ill.

Conn. Safety Law Hits Big Tents Smaller Orgs **May Beat Rap**

Code, effective July 1, puts heavy insurance, detailed questionnaire on must list

By Max Cohen

ROCHESTER, N. Y., July 28 .- The new outdoor safety law, adopted by the Connecticut Legislature and which went into operation July 1, will make for difficulty in the operation of circuses and large carnivals in that State, altho smaller carnivals will be able to comply with it, it was indicated.

At the request of some of the American Carnival Association's membership interested in dates in that State, considerable study has been given to the problem and contact was made with the State authorities in the hope of alleviating the rigors of the new statute.

The statute provides, among other things, that it applies to virtually all outdoor shows or exhibitions, which must file a detailed questionnaire before obtaining a license and which must furnish proof of financial responsibility satisfactory to the insurance department of that State.

The law also provides for a very strict type of inspection of lot, equipment, etc., and of safety factors involved. The commissioner also is empowered to impose additional regulations which must be complied with before a license may be secured. Failure to comply with the law subjects the offender to a fine of not over \$500 or imprisonment up to six months or both.

The provisions of the law are unduly harsh in some respects, and so in behalf of the industry, this was taken up with Connecticut authorties. Information has been received from Edward J. Hickey, Commissioner of State Police, who is charged with the enforcement of the inspection provisions of the law, that after attorney general, that "it has been ruled that the law applies only to amusements exhibited under a tent or portable struc-



WHEN SAM PRELL'S Broadway Shows were wrecked by a storm at Perth Amboy, N. J., recently, one Ferris Wheel finished in a twisted mass on top of the Merry-Go-Round, as shown in this picture.

Hennies Racks Up Score in Hammond

HAMMOND, IND., July 28,-Hennies Bros., second major carnival to hit this spot this season, waltzed in to the tune of sizzling hot afternoons and cool nights, and as they didn't bother to show in the afternoon, elements were perfect, and the folks came out in droves. Spending wasn't as free as some wished but it was a winning date, and the complaints were hardly justified when the guess-your-age was going for 50 cents a clatter, and no beefs.

J. C. McCaffery assumed the dual role of general agent-manager a good portion of the week, as Harry Hennies was confined to St. Margaret's Hospital, Hammond, for three days for a physical checkup. He was back on the lot Friday, apparently in pretty fair health.

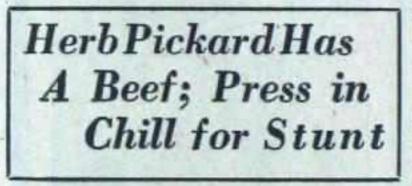
Cavalcade Winner At Waukegan, Ill.

WAUKEGAN, Ill., July 28 .- Officials of the American Federation of Labor Club committee announced tonight that the Cavalcade of Amusements engagement, which closed Wednesday (25), was the most prosperous event of its kind it has ever sponsored.

Crowds at Dugdale Park improved every day. Two kids' matinees, Thursday and Saturday, were bang-up affairs and a rainstorm at 2 p.m. Saturday didn't stop business. Saturday was the banner night and show officials said it was the best Saturday of the season. Over 12,000 were on the lot at 11 p.m. and continued coming until well past midnight. Sunday afternoon was just fair, but the night crowd was again big and active with pocketbooks. The three extra days, added to original plans, were fair, with Monday the smallest.

Shows and rides did good business, with the Hollywood Midgets, Vanities of 1945, Slim Kelley's Side Show, Magazine Cover Girls and Leonard Duncan's Harlem Swing Show getting the best returns.

Harry Atwell made many pictures Thursday during the kids' matinee. Princess Violet and Tom Vollmer, old troupers now living at the State Soldiers' Home, Lafayette, Ind., were guests of Al Wagner.



News-Enquirer of Battle Creek played the chill for Herb Pickard's special matinee on the Johnny J. Jones midway Wednesday (25), the proceeds of which went to the recreation fund for veterans at Percy Jones Hospital, and Herbie was left a trifle warm under the collar. Mayor Bernard Godde, a strong advocate of the benefit, appeared in person at the newspaper office in behalf of the stunt, but he, too, was given a polite dust-off. Others endorsing the stunt were Don Stillman, secretary of the Chamber of Commerce: Arch Flannery, director of Battle Creek Recreation Association, and Harold E. Steinbacher, city commissioner.

International in **Big Business at Crossroads** Spot

BRIDGEPORT, Neb., July 28 .- International Shows enjoyed a big one here last week. Show made a 200-mile jump into this spot, which consists of practically just a crossroads, but they came in droves from surrounding towns and the gross business was a big surprise to the personnel. Show was sponsored by the Volunteer Fire Department and showed on the main street, adjoining the courthouse. Date was handled by W. J. (High-Pockets) Lindsay, legal adjuster and manager.

Show opened up solid the first two days of this week in Alliance, Neb., and should chalk up a good week's business there. Show has two more still dates in Nebraska and then opens the fair season at Deshler, Neb., August 14, with fairs and celebrations to follow thru Nebraska, Kansas, Oklahoma, Arkansas and Texas.

Ted Woodward joined two weeks ago as general agent.

The Tilt-a-Whirl is still top moneygetter among the rides, with Jerry Hall and Red Doolan, show operators, running a close race for top money. C. Shuey's Snake Show also doing okay.

Executive staff is: L. C. Reynolds and Coleman Lee, owners; H. J. Lindsay, general manager; Mrs. Coleman Lee, secretary-treasurer; Ted Woodward, general agent; Otis Glover, electrician; William Hartman, mechanic; George Wilson, lot superintendent; Mabel Mullet, front gates.

Among the ride foremen are Frank BATTLE CREEK, Mich., July 28 .- The Robinson, Arnold Tript, Virginia Smith, Collette Smith, Gump Pierce, Dick Mc-

(See Conn. Safety Law on page 40)

Happyland Shows Raise \$143 To Aid **Disabled** Veteran

OWOSSO, Mich., July 28,-A benefit bingo game, inspired by Nan Rankine, of the Happyland Shows, netted \$143 for the fund to aid M/S. Frederic Hensel, the first American to lose all four limbs as a battle casualty.

The money was turned over to The Detroit Free Press's fund to aid Master Sergeant Hensel and his wife purchase a chicken farm in Kentucky after his discharge from the army hospital.

Prell's Lot Barely Out Of Jersey Flood Region

NEW YORK, July 28 .- Prell's Broadway Shows opened Friday (27) night at Hillside, Newark, N. J., suburb, on a lot which just escaped being flooded during the past week's storms, which caused rivers of the region to overflow their banks with disastrous results to lowlying sections of this part of New Jersey.

Prell rides and equipment were badly battered by freak twister which hit the show at Perth Amboy July 10. All rides, except a Ferris Wheel, have been repaired or replaced, and enough canvas has been rounded up from the show's warehouses or thru purchase to replace damaged show tops and concession stands.

Temporary repairs permitted the Prell Shows to play Asbury Park, N. J., last week, where attendance was very good and business satisfactory.

During the week Gus Bethune sold his much study by his department and by the interest in the cookhouse to Whitey Lutz, mug joint operator.

> Visitors were numerous here, among them being William H. Green, Burt Wilson, Denny Pugh, Bob Parker, Mike Wright, Ed Wall, Oliver Barnes, William Meyers, Mr. and Mrs. Cecil Meyers, Johnny Fox, Dave Goldfen, Arthur Hopper, M. J. Doolan, Mr. and Mrs. Charles Levine, Mr. and Mrs. Andy Markham, Red Goldberg, Ida E. Cohen, Jack Hawthorne, Joe Dubin, and Nat Green and Pat Purcell of The Billboard.

Forty and Eight members, Jones's Joe Streibich, Gordon (Foots) Middleton, sponsor here, also expressed disapproval, but there was a little sunshine as radio newscasts saved the day.

Coy, Travis Still, Milt Elliott and Leroy Hartman. Among those operating concessions are Roy Mackie, Charles Elder, R. H. Born, Scott McCarty, Charles Oelstein, Ed Murray, Marvin Thompson, Dutch Simmons, George Wilson, Mr. and Mrs. Nels Wells, Mr. and Mrs. H. Hunt, Nelson Lee, Lucille Peterson, Paul Boznea, William Casey, Winona Woodward, Mrs. Charles Oelstein, Paul Draper, Mr. and Mrs. Charles Elder, M. Doolin, Mrs. C. McClain, B. Thompson, B. Gard and H. Wells.

Libby Shows Suspend Biz 6 Afternoons in St. John

ST. JOHN, N. B., July 28 .- Rain and fog marred the 10-day stand here of the Libby Shows, and biz was suspended on six afternoons.

The carnival, showing under auspices of the Canadian Lebanon Association, was the first show to play here without a Merry-Go-Round.

The rides were Ferris Wheel, Airplane Swing and Chair Plane,

Underbrush, Calif., July 28, 1945.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle-

According to the latest report from the skipper of our fleet, which we told you about being reduced to two ferryboats and an old showboat, we lost another one thru the foolishness of an employee, Whalebone Jim. From personal friends of his we learned that Jim formerly trailed an embalmed whale exhibit pitching whalebone combs, and that he had lived the character of a whaler so long that he believed himself to be one. From Jim's account of the matter, he claimed that he was working for the shows' interest when he lassoed a whale's tail, believing that if he brought the mammal in alive it could be exhibited that way at wharfs along the West Coast to big returns. But due to the whale taking off for deep water and taking the boat along, he had to abandon ship before having time to cut the rope. Former whale car operators will agree that he comes under the head so close in contact with home-living of Exhibit A.

Dear Pat:

Unless the management can secure more boats to add to the fleet when those remaining come around the Horn.

the Pacific tour will be canceled. We ran into our first West Coast opposition here when we day-and-dated what we will call the Bindlestiff's Coagulated Midway. The only vacant lot here is located in the railroad jungles near a water tank. Upon our special agent's arrival, he found it inhabited by some 300 knights of the road. The bindlestiffs refused to vacate their shacks and ragged tents claiming they had squatters rights under the law. Furthermore, they argued that should the show encroach upon their holdings, we would have to leave all stew cans, skillets and tin plates clean before leaving.

Law being the law with this show, we left things as they were and moved what few attractions there was room for on the lot. To get a better break, the bosses decided to play under the bindlestiffs, probably the first carnival to use such an auspices, and guaranteed them \$500. They refused to act as ticket takers because they claimed that coming people was unethical in jungle circles.

Hearing the news up and down the Coast of money being thrown out by (See Ballyhoo Bros. on page 40)

Fire Destroys NAE Canvas

PEKIN, Ill., July 28 .- Fire of undetermined origin destroyed the tent of the Latin Quarters show, plus equipment and wardrobe, on the North American Exposition Shows here at 3 a.m. Friday (20). No estimate was made of the damage.

What's in a Name?

SANTA ROSA, Calif., July 28 .- Roy E. Ludington, manager of Crafts 20 Big Shows, well known in show business as a teller of tall tales, did so well during the engagement here that he was made a member of the Burlington Liars' Club.

Roy told a few of his super-doopers to a news hound, who came thru with a big feature story and a picture in The Santa Rosa Press-Democrat. But Ros was frowning when it appeared in print, as they spelled his name wrong-L-U-D-L-A-N-D.

The Billboard

CARNIVALS 37

With the Ladies -By Virginia Kline-

SALEM. Ore., July 28 .- Either show or travel fever hit me along about July 4. so I gathered the saved-up gas I had on hand and took out for California to visit showfolks,

Crafts 20 Big Shows were at Stockton, and Mr. and Mrs. Orville Craft and Harold Mook gave me a warm welcome. I enjoyed hearing the music and seeing the lights for a few days. The Crafts had just returned from Las Vegas, where Maybelle had beaten the bank for about two grand. Orville played, too, but his luck was bad. He did find a \$20 bill. which hardly will buy a dinner in that country.

Mook is recovering from an eight-day bout with the flu. He is a bit thin and weak but is making a rapid comeback. Roy and Mary Ludington were fighting the flu, too. Mary was confined to the trailer but Roy was up and about trying to fight it off.

Ruth Korte was in San Francisco to see her doctor. She expected to go to Merrit Hospital for an operation soon. Ruth McMahon had a letter from her son in Australia.

Sis Dyer came up from Los Angeles and was reading in Usher's mitt camp. She always is a welcome visitor, but particularly this time, because she brought choice gifts of frying chickens and pounds of country butter! I found Herb and Violet Usher working overtime to help Spot Ragland with the Bank Night among showfolks. The money taken in is divided among the Pacific Coast Showmen's Club and Auxiliary and the Associated Troupers' Club. Mrs. Tommy Myers took first money. It was the second time in three weeks that she won.

Mr. and Mrs. John Morton and their two children were enjoying the week together, as John could drive to and from their Oakland home each night. John has a new Funhouse that is paying its way. He was on the Snapp Shows when we were there.

Lil Sheppard, who has retired from girl-show activities and now takes it easy selling tickets on the Fly-o-Plane, is another one with whom I had some "Oo you remembers?" Years ago, Lil used (See With the Ladies on page 40)

Bantly Contracts Washington Stand

WASHINGTON, July 28 .- Bantly All-American Shows will play the circus grounds here August 1-11 in conjunction with an American Legion celebration, Al Porter having handled local arrangements with Mrs. Herman Bantly and L. C. (Ted) Miller.

Bantly's org will be augmented by a wild animal circus built by Alfred Court to be used as a free attraction, and by concessions operated by Joe Paine, assisted by Carl H. Barlow.

It will be the third carnival on this location this season, James E. Strates and Johnny J. Jones orgs having played it ahead of the Ringling Bros. and Barnum & Bailey Circus.

Ward Shows Helper Burned As Flares Ignite Gasoline BELVIDERE, Ill., July 28 .- James Wells, mechanic with the John R. Ward Shows, was seriously burned, a half-truck of tires were melted and the body of a truck demolished by a fire Sunday (22) at Marengo, Ill. In addition, the fire delayed the opening here until Tuesday (24).

Fire started when road flares, set on the highway as a warning signal to approaching traffic, ignited gasoline fumes as fuel was being emptied from drums in one truck for transfer to the gas tank of a stalled vehicle.

Kaufman Buys Edwards

Shows for L'ville Park LOUISVILLE, July 28 .- M. F. Kaufman, Louisville, has purchased the J. R. Edwards Shows, of Wooster, O., and will install the equipment on a permanent location here, it was announced admissions came thru the front gate for today.

Edwards started his org 25 years ago concessions and built up a strong following in Ohio territory. He sold befor this fall.



ROCHESTER, N. Y., July 28 .- Visits were made Friday (13) to the Holman rides, exhibiting in Barnards, N. Y., and the firemen's carnivals at Summerville and Irondequoit, N. Y. No organized show attractions were in evidence at either stand. At Barnards, courtesies were extended by Lewis Holman and Mr. and Mrs. Sprague.

Rain marred a visit Saturday (14) to the Cetlin & Wilson shows in Buffalo. Altho not in operation at the time, 15 rides, 10 shows and 47 concessions were on the lot. On hand to visit were Owners John W. Wilson and Issy Cetlin, and William Hartzman and R. C. McCarter. Rain caused cancellation of a visit to the Worthy Shows at Medina, N. Y.

Pleasant chats were had with Herb Duval, legal adjustor, Terry O'Rourke, assistant, Frank and Paul Miller, concessions, Mrs. Aubrey Haley and Dr. Harris, all of the Ringling-Barnum circus, in Rochester, N. Y., Wednesday and Thursday (18-19).

Forty-five membership cards were issued to the George Clyde Smith Shows, moving that organization into fifth place. Standings are: James E. Strates, 261; World of Pleasure, 95; W. G. Wade, 55, and Wonder City, 51.

Omaha Gives Dodson Biggest of Season

OMAHA, July 28 .- A final check-up for the first week of a two-week engagement here revealed that 48,000 paid Dodson's World's Fair Shows. A nightly average of 7,000 aided by a 10,000 turnwith a Merry-Go-Round and a few out Saturday (21) gave the show it's best week of the season.

Sunday night began the second week cause of the help shortage, giving up and some 6,000 were on hand despite a possession of the equipment at the con- torrid heat wave. This spot had been clusion of an engagement in Wooster played by several shows but a heavy Stores only. Fairs from now on. Join as per route Saturday (21). He announced he has advance billing by Ed Bruer and extencanceled the Ohio fairs he had booked sive advertising during the engagement brought the crowds.



GREATER Elroy, Wis., 3-5; Medford, 7-12.

Operators Can Earn \$10.00 or More Per Hour in 16 Sq. Feet

NEW COIN-SHOOTING PISTOL

UNRETOUCHED **PHOTO 1/3** ACTUAL SIZE

ACTUALLY SHOOTS A NICKEL

NEEDS NO OTHER AMMUNITION

Your customers insert the coin and shoot. There is no shortage of nickels-then no shortage of ammunition. You pick up your profits from a cloth spread under the prizes.

NOT A TOY.

Factory made. Replacement parts assured at all times.

TESTED.

This pistol is NEW. It has been tested over a period of several months. The gun has proved its earning power and durability.

LOOKS ---- FEELS **SHOOTS LIKE A .38 AUTOMATIC PISTOL**

LEGAL EVERYWHERE

A coin slot in the top of the pistol allows the customer to insert the coin, which in turn serves as the "pellet."

Operators have earned \$10 per hour per gun. Each pistol requires only a small operating space. Concessionaires have allowed a counter space of 2 feet wide and a minimum depth of 8 feet. Operates like a cork gallery. Shoot till you win-at 5c per shot. Slum can be given for knocked down prizes.

A MONEY MAKER

Concessionaires have found this pistol to bring in the money. Low cost operation. Die cast. Sturdy. Spring operated and assured of long life. Lasts indefinitely. Operates just like a real gun. Has plenty of flash and eye-appeal.

YOU CAN'T BEAT THE PRICE

Concessionaires can set up a spot at a most reasonable price.

SET OF 4 GUNS, \$100 LESS THAN 4 GUNS, \$35 EACH PISTOLS COME COMPLETE WITH CHAIN, SWIVEL AND EYE BOLT TO SECURE GUN TO COUNTER

1/4 WITH ORDER, BALANCE C. O. D. F. O. B. LOS ANGELES MacGLASHAN AIR MACHINE GUN COMPANY 4615 HAMPTON STREET LOS ANGELES 11, CALIF. Phone: KImball 6671



The Billboard

August 4, 1945



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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 154.

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PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc.

MENTAL TELEPATHY, Booklet, 21 P. 25¢ "WHAT IS WRITTEN IN THE STARS." Folding

Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10r. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.



MIDWAY CONFAB

BOASTING of late fairs?

REGARDING THE flame-proofing of concession tops, one manager opined: "Many of these canvas structures have withstood the heat from time immemorial without flaming or catching fire."

ART CRANER took a midsummer vacation in Los Angeles and found time to visit the 101 Ranch Wild West, Polack Bros.' Circus and the Southern California Horse Show, as well as several beaches. On July 23 he was guest of the Southern California Republicans at the Biltmore Hotel at a luncheon for Herbert Brownell Jr., national GOP chairman.

PUZZLED ARE THE COOKHOUSE general agents when an office switches a town on last season's route.

JOE ARCHER, who has suffered more than his share of tough luck since receiving his discharge from the army, will have to pass up the remainder of the season with the Royal American and spend six months in Veterans' Hospital, Hines, Ill. . . . L. G. KING writes that he has left the Lawrence Greater Shows. . BOBBY MANSFIELD has been moved to Johns Hopkins Hospital, Baltimore, after eight months in a Florida hospital, according to word received from his brother, Arthur,

CORP. JAKE RINEHART, son of

Mrs. Jake Rinehart, of the Cetlin & Wilson Shows, has returned from the European theater of war and recently spent a furlough USO unit. with his mother and sisters on the CGW org. Jake is now headed for the Pacifc battle area.

ORA A. (POP) BAKER, Detroit, was on

Forrest Scrubbs, Claude Sechrest, Harry Benjamin, Bill Cowan, Ray Shropshire and R. C. McCarter, and Gator Campbell, George and Russell Haims, Tony Lewis, Mrs. Dorothy Hughes, Mr. and Mrs. Kulow and family, Johnny and Dorothy Miller, Ralph Gladstone, Jackie Shore and Mr. and Mrs. Zulsdorf, Mother Harrison prepared the dinner.

CARL CLARK, who in recent years operated a dog and pig act with the Siebrand Shows, is seriously ill at his sister's home, 35 West Telephone Road, Houston. . . . FRANK AND DOLLIE GEVER are working at Cedar Point, Sandusky, O. When the season winds up they will head for their home near Orlando, Fla. Mrs. Geyer was honor guest at a surprise birthday party Wednesday (18) given by Bobbie Babbet, Mr. and Mrs. Floyd Woolsey, owners of the side show, were among the guests. . . . MONDU, annex attraction on the Cavalcade with Gold Medal Shows. is now known as Bubbles, the Girl in Red. Bubbles is managed by Roy Rosier.

MIDWAYITE CLAIMS that Chicago is not the crossroad of showbiz because he is a member of the Miami Club.

MICKEY APPLE and Doris King, of the Cumberland Valley Shows, were hostesses at a party in honor of Charmane Wood's 10th birthday, Charmane is the daughter of Mr. and Mrs. B. M. Wood. Guests included Judy Apple, Donna Jean Wils, Faye Foster, Beddy Tinnel, Mrs. W. J. King and Mr. and Mrs. Wood. . . GLENN W. WINFELL, who for the last three years operated a kiddle ride for T. J. Apple, of the Cumberland Valley Shows, is now a private in the army and stationed at Camp Croft, S. C. . . . BOBBY KORK has left with an overseas

JACK KORIE has opened two more attractions with the Great Sutton Shows. They are Hollywood Follies, featuring Trudy Merkle, stripper, and Mary Hilton, dancer. Bob Walters is on the front. A new frame-up for A Night in Casablanca the sick list last week, a result of the featuring Patsy Valdeler, dancer and to Korie's Freaks are Bert, the frog boy; Bertie LePaige, annex; Julia Wilson, three-eyed woman, and Princess Iota.

will operate them on the Alamo Exposition Shows. . . . CHARLES S. REED, general agent of the Great Sutton Shows, passed thru St. Louis last week en route on a booking trip to the South. He reports that the show is enjoying good business in Illinois. . . . JACK E. VINSON. bingo operator on the Bunting Shows, last week purchased the Ridee-O from Frances Eliman and will continue to operate it on Earl Bunting's outfit. . . . WHITEY LIVELY, of the Alamo Exposition Shows, is visiting friends and relatives in Ponca City, Okla. He will return to the show next week.

SHOW FOLKS OF AMERICA in San Francisco are proud of the new picture of President Harry Truman, sent direct to the club with a personal letter from the president's secretary, Matthew J. Connelly, to Mrs. Relley Castle Burglon.

JOHNNY J. JONES NOTES: Charley (Fish Pond) Miller now has four ponds on the show BERTHA (GYP) McDAN-IELS is looking for a mechanical mechanic. . . . MARSHALL GREEN, formerly of Ocean View Park, Virginia Beach, Va., has joined the office staff. . . . ART FRA-ZIER, legal adjuster, is receiving complaints from various city officials who have tried him at golf, the opponents wanting to know what the gimmick is that prevents them from beating him once in a while.

CHASING GIRLS, who came from the last spot to visit, off of lots settles the question-how offices stand on love.

JOHN ANDREW, manager of Sam Houston Coliseum, Houston, and impresario of the Shrine circuses at Houston and Fort Worth, was in Chicago last week arranging for feature acts and costumes for his fall shows.

BILLY LOGSDON has added Joe Drake, the Human Cash Register, and the Karnival CX team of Lou and Vince to his 10in-1; Lynn Lopez and Jimmy Farmer, of the North American Exposition, visited him at Paris, Ill.

VI AND AL PETKA visited their respective parents in Detroit and returned with their age and scales to the Eliman Shows in time for the Stoughton, Wis., fair.



E. A. HOCK 3011 Montrose Ave. CHICAGO 18, ILL.

SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side abows, store abows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP

protracted summer heat, and was unable singer, has been added. New additions to make his round of visits to carnival lots in the Detroit area.

OLD ALIBI: "Farmers are afraid to spend their money because of a drought" is missing this season.

WEST COAST NOTES - Two natives fighting over a jar of peanut butter at Santa Rosa, Calif., gave John (Spot) Ragland an idea to frame a peanut butter wheel on the Crafts' midway. . . PICKLES PICARD has his attractions located on the Russian River resort near Santa Rosa, . . . SHORTY WRIGHTS-MAN'S Fiesta Shows have been doing business in the San Francisco Bay area. ... BILL IRWIN, former carnival biller, special and general agent, is still with the Marysville, Calif., fire department. ... MRS. MARIE SIMPSON visited friends on Crafts' midway at Stockton, Calif., recently. . . . ROY E. LUDINGTON, Pacific Coast Showmen's Association president; Clyde Gooding and Hank Arnold staged a blitz on the Crafts' midway and signed 30 new members for PCSA. ... SACRAMENTO is one spot all shows are dodging since the police chief ruled against all concessions.

PVT. DONALD V. CRAWN, pictorial artist formerly with Endy Bros. and Prell's, is now stationed at Fort George S. Meade, Md., prior to an overseas assignment, . . . SGT. E. WENZIK, who was with Beckmann & Gerety when he received his greetings from Uncle Sam, is now in Burma, the address being APO 218, care Postmaster, New York. . . J. EDDIE BROWN and Harry E. LaBreque are said to be combing the West Coast for a thrill show and are about to do business with Frank Cushing, who recently received a discharge from the navy.

IN SHOWBIZ a good husband never protests because his wife is making more money than he is.

CETLIN & WILSON personnel in attendance at Relly Harrison's birthday party in Buffalo, included Mrs. Jack Rinehart, with Ollie and Jake, and RL 9, Box 365, E. Van Buren, Phoenix, Arizona Edward Crabtree, William Hammond, owned by the late Richie Marasco and

REMEMBER when every office debate relative to enlarging a show always wound up with: "Where will we get the money?"

VAUGHN RICHARDSON, who save he was on Al Wagner's hip-pocket pay roll the past month, is flexing his mental faculties at the Atwell Club table, waiting for something to happen. . . . BOB PARKER, while not engaged in counting the receipts from diggers located hither and yon, or worrying about his shingles, spends his time trying to make Jake Newman see red or redder. . . . "IMPER-TURBABLE" is the way Mike Wright describes Ray Marsh Brydon when the heat is turned on, and Rube Liebman wants to know what that means.

BABE PREVO has been visiting her sister and relatives in New York for a few weeks, but will soon hit the road again. . . . PRINCESS NADJA has purchased new drops and spots for the annex on Lawrence Carr's side show. Billie Daniels is featured in the free act, working 12 lions and two black panthers. . . . CORP. EDWARD (TOBY) TURBIN, 18 years in the concession business before the war, writes from Bari, Italy, that he expects to be back in the United States in October.

OFTEN WONDER if show mailmen ever get tired of hearing someone yell across a lot: "Did I or my wife get anything today?"

TED WOODWARD, who resigned as secretary of the Cavalcade of Amusements July 1, is now general agent of the International Shows and is at present on a booking trip thru Nebraska and Kansas. . . . BILL GOOCH, until recently with the Lucky Royal Shows in Texas, has booked his Ferris Wheel with the Alamo Exposition Shows for the rest of the season. . . . J. C. WEER, former owner of the J. C. Weer Shows, visited The Billboard office in St. Louis when he passed thru that city en route from South Bend. Ind., to Maquoketa, Ia., where he will Messra, and Mesdames Charles Poplin, visit Mrs. Weer's relatives for several Nick Nozar, L. B. Campbell, George weeks. . . . ANDY CUSTER purchased Haims, Thomas Wilson, Jake Chechston, the equipment and concessions formerly

	1945 BIG ELI Fourth of July Contest: Rank Wheel Model State Receipts
12345	Ist No. 12 Oregon \$1157.25 Ind No. 5 Oregon 1119.00 Brd No. 10 N. Dakota 1073.25 Ith No. 5 Oklahoma 899.40 Ith No. 5 Illinois 894.25 Ith No. 5 Kansas 865.75
3	TOTAL \$6,008.80 Average per wheel for the day \$1,001.48 hese are the largest reported receipts in 3 Context Years.
	OO Case Avenue Jacksonville, Illineis
	POPCORN AND SUPPLIES
P	10g Pepcarn cartana, attrac- tivaly printed in two caform, (4 calor combinations) any quam- tity \$7.38 per thousand, F.O.B.
	Les Angeles. Special attentions given to theatre concessions. We ship only high volume papeers. Also fine quality sweetered fruits
1	ADAMS & BROOKS
	SPIS LOUTH HOOVER STREET, LOS AMORIES
W	AKER'S GAME SHOP
MI Pi BI BB BC PI NO	azzles, Pes Pool End Tables, Soup Pegs, ilk Bottles, Heavy Metal and Aluminum, an Joints, Laydowns, Buckets, Eight Die locks, Ball Chucks, Waterfall Blowers, ingo Blowers, Electric Bingo, Master oards, Bingo Cards, Under and Over oards, Beat the Dealer Cloths, Penny itches, Bearings, Axles, Many Others of Mentioned.
\$250.0 Han \$30.00	OND-HAND SHOW PROPERTY FOR SALE OO New Indian Tepes, 42 ft. Round Tap. Id-painted Indian designs. Cost \$1500.00. O Khaki Ball Hood, 10x18 ft. Used. Pair Richardson Skate Plates, 7-8-8 only- Government Desk Trunk. Cost \$30.00.

WEIL'S CURIOSITY SHOP

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12 Strawberry St.

POPCORN

Per 100 Lbs.

Ceiling Prices Always.

Excellent Popping Condition

ORDER ENTIRE YEAR'S

REQUIREMENTS NOW!

10c Size Cartons\$6.50 Per M

24 Lb. Bags 2.25 Per M

POP CORN SALT AND SEASONING

(points required on seasoning)

All Prices F. O. B. Chicago.

POPPERS BOY

The Billboard

CARNIVALS 39

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only --markers or tally omitted.

No. 3 cards-Heavy, Green, Yellow, Red-Any set of 50 or 100 cards, per card 6¢.



Made in 30 sets of 100 cards each. Played in 3 rows across the cards-not up and down. Lightweight cards. Per set of 100 cards, taily card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000. size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 In. type, 4 ft. by 15 ft., In 3 collapsible sections, non-electrical \$75.00 3,000 Jack Pot Slips (strips of 7 numbers),

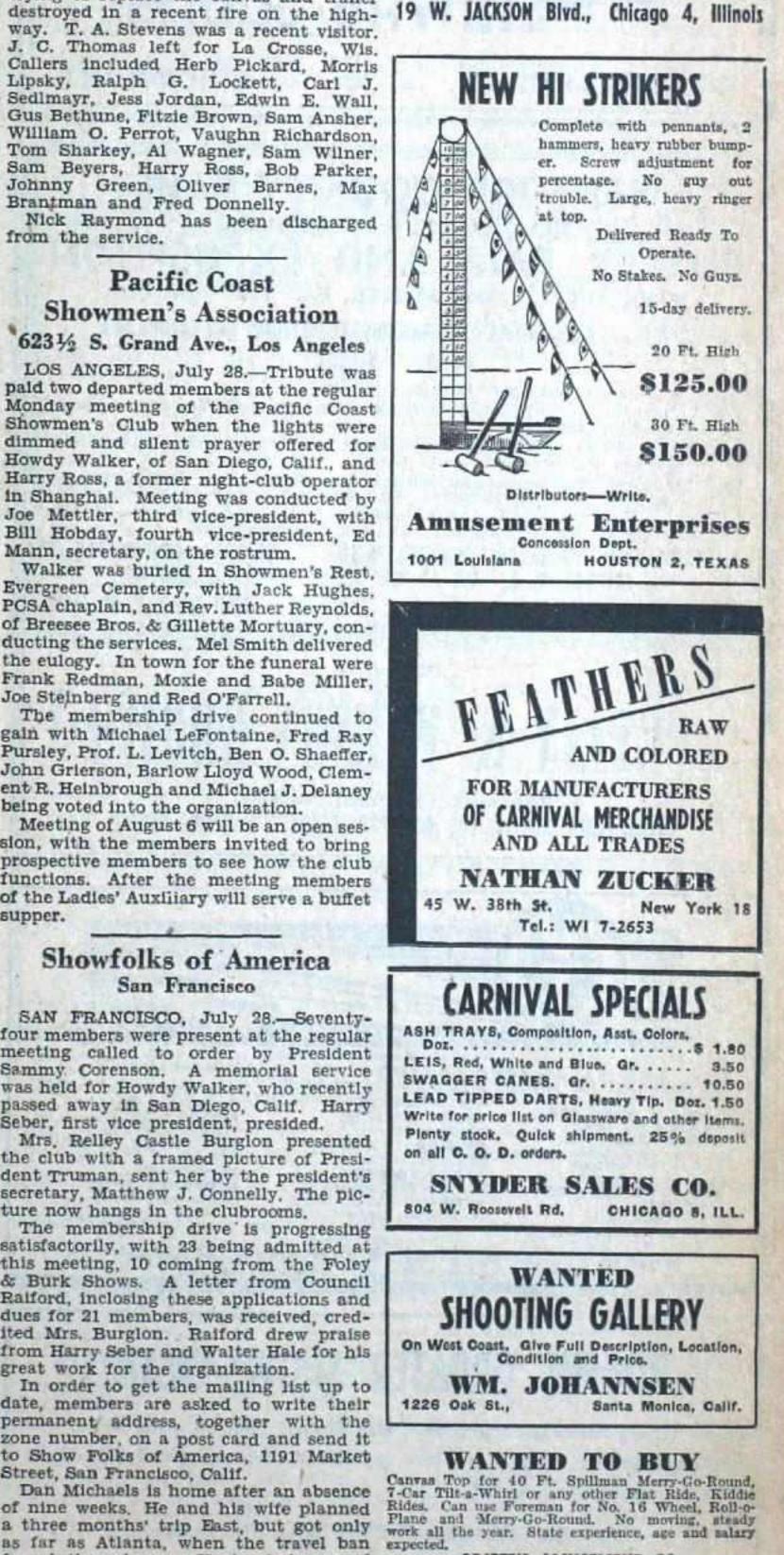
per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 3,000 Small Thin "Brownie" Bingo Sheets, 2.00

7 colors, pads of 25. Size 4x5, per 1.000 3,000 Featherweight Bingo Sheets, 5 1/2 x8. 1.25

Loose, per M Round Gray Cardboard Markers, 1800 for... 1.40 1.00 Thin Plastic Markers, brown color, M 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

Charles and Evelyn Levine are in town J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois



CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, July 28 .- The 300th member has remitted his 1946 dues. Pat Martino, of the Lewis and Greenspoon interests at Norfolk, is doing a Commando Kelly job in the membership drive. He sent in 15 applications this week. Charlie Gerard is on the mend after a recent illness.

Eddie Davis spent a short time here on leave from his Starke, Fla., hotel. Eddle paid his dues five years in advance. Morris Finklestein is having his run of tough luck. His wife suffered a serious eye injury and his mother passed away -all in a period of a few weeks. And Morris, himself, is in the hospital. Sam Delany is out of the army, Herman Robinson (Alizaza) is in Veterans' Hospital at Fort Howard, Md.

Ray Sharpe, ride superintendent with Thompson Bros.' Shows at Altoona Pa., was in town on a buying trip. Phil Cook, of the Matt Riley Shows, dropped in en. route to join the B & V Shows in Pennsylvania, Jack Carr, of the Victory Shows, is finally playing Patchogue, L. I. Abe Mandel, of the Michigan Showmen's Association, is in town renewing old acquaintances. Abe and Sammy Lawrence did a vaude act years ago.

George Rector trekked over from the W. C. Kaus Shows in Fairfield, Conn. Jack Gilbert, who is married to one of Phil Isser's daughters, is celebrating the Brantman and Fred Donnelly. birth of a girl.

Here's one for the books: Leo Bistany from the service. recently engaged a driver for his tractor trailer that carries his Octopus ride. The man left on his first trip three weeks ago and hasn't been heard of since. Then there are the Berk brothers, who stored their equipment, loaded on a truck, in a garage and came into New York for a vacation. After a short time, they were advised that someone had called for the truck with the proper check. The whereabouts of the truck is unknown,

Recent visitors were Dada Simmons, Harry Mirsky, Whitey Adams, Whitey Hodgett, Frank Captell, Eddle Elkins, Jake Alfred, Harry Meyers, Arthur Campfield, Herman Cohen, Fred Murray, Jack Lichter and John McCormick.

Products Co., Not Inc. 60 E. 13th Street CHICAGO, ILL. Harrison 0997-8 IMMEDIATE SHIPMENT

Ten Wisconsin Fairs

Nine weeks of cotton spots to follow. Fennimore, Wisconsin, Firemen's Celebration until August 1st; Elroy, Wisconsin (Fair), August 3, 4 & 5. Can use Agents for Stock Stores that will work in Wisconsin. Man for dark room, top salary or percentage.

M. H. (MAC) MATTHEWS **Care DYER'S GREATER SHOWS**

FLAMEPROOF TERMITEPROOF YOUR CANVAS Something new in flame-proofing. For details address

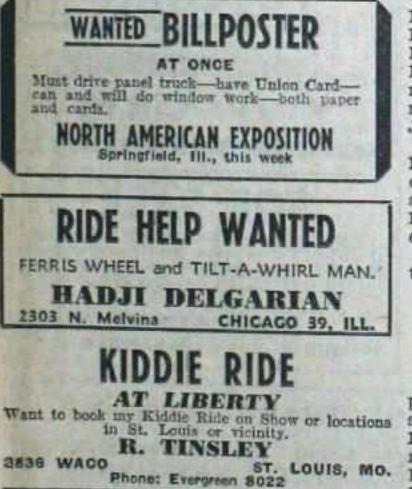
C. J. GALLOWAY

Box 435, Dayton, Ohio

FAIRS FAIRS **READING'S SHOWS**

WANT-Grind Shows, Snake, Fat, Midget, Illusion, Side Show, etc. Also complete Minstrel' Show. Have no shows now, booking for Fairs only. CONCESSIONS-Stock Joints, any kind Grind Store, also Diggers, Bingo, Grab Joint, Ball Games, Custard, Candy Apples, American Palmistry, WANT-Concession Agents and ride help,

Nashville, Tenn., this week and next; then Mur-freesbore, Tenn., Mid-State Colored Fair; Gallatin, Tenn., Colored Fair to follow, Address; W. J. WIL-LIAMS, P. O. Box 518, Nashville, Tenn.



Tivoli Exposition Shows NOW BOOKING CONCESSIONS AND SHOWS, WANT RIDE

HELP. Address: Wynne, Ark., this week.

WANTED FOR MCMAHON SHOWS

Bingo, M. A. Florie, Other Legitimate Concessions. Shows With Own Equipment.

Ladies' Auxiliary

President Edna Lasures greeted members on the road and announced that the first fall meeting will be September 19.

The USO project, part of the summer activities on Monday nights, has created much interest among members. Chairman Midge Cohen and her assistant, Mildred Peterson, have delivered afghans, washcloths, bed pockets, slippers, crossword puzzles, match cases and canceled stamps to the USO in New York, Road members may contact Midge for articles needed to be made.

Regular attendants at meetings include Midge Cohen, Mildred Peterson, Flora Elk, Mary Sibley, Ethel Weinberg, Louise Endy, Magnolia Hamid, Ethel Shapiro, Kate Benet, VI Lawrence, Dorothy Packtman, Mabel Schoonmaker, Frances Simmons, Ruth Gottlieb, Emma Fink and Jeannette Rattiner Finkel.

Applications have been filed for Oneita Marco, proposed by Dode Allen and endorsed by Louise Endy and Edna Lasures. and Josephine P. Muldoon and Sara D. Kennedy, proposed by Bessie Farley and endorsed by Edna and Mildred Lasures. Congratulations to Anita Gilbert on the birth of a daughter.

Caravans

155 N. Clark St., Chicago

CHICAGO, July 28 .- Membership applications were received from Ella Dodson, Raynell Golden, Margaret Mullins, Lucua Lauer and Mrs. Lila Sears Bergman. Correspondence was received from Lucille Hirsch, Mae Oakes, Josephine Woody, Ann Sleyter, Clara Polich and Bessie Mossman.

and Mrs. J. Fararri and Bessie La Monde were guests of President Jeanette Wall and her sister, Edith Streibich, at Lake Delavan, Wis. Hattle Wagner has been discharged from American Hospital here. Edna Stenson, first vice president; Pat tion at Lake Delavan.

Send the bond award books to Edna Stenson, chairman, 5611 W. Chicago of nine weeks. He and his wife planned Avenue, Chicago. Edith Streibich is sending out membership-drive letters. Send all membership applications to her at forced them home. He is chairman of Nebraska City, Neb., Week July 30 to August 4. Assembly Park, Delavan, Wis.

Howdy Walker, of San Diego, Calif., and Harry Ross, a former night-club operator in Shanghai. Meeting was conducted by Joe Mettler, third vice-president, with Bill Hobday, fourth vice-president, Ed Mann, secretary, on the rostrum.

Pacific Coast

Showmen's Association

6231/2 S. Grand Ave., Los Angeles

Showmen's League of

America

Sherman Hotel, Chicago

CHICAGO, July 28 .- Secretary Joe

Streibich visited Hennies Bros. in Ham-

mond, Ind., and the Cavalcade of Amuse-

ments in Waukegan, Ill., and reports

great success in collecting 1946 dues. New

applications have been received from Nicholas Delano, credited to Andy Mark-

ham; from Joe San Fratello, credited to

Alex Wilson, and from John T. Buch,

The annual drive for funds was aug-

mented by a donation from the Sam

Menchin Amusement Company. This will

be divided between the Red Cross and

Cemetery-Hospital Fund. T. Dwight Pep-

ple is coming along well after his re-

cent operation. William J. Coultry is on

the sick list, Ernest J. Kestler is up and

around again. Joe Archer is back with

the Royal American Shows while await-

trying to replace the canvas and trailer

ing entrance into Hines Hospital.

credited to Bert Miner.

Walker was buried in Showmen's Rest, Evergreen Cemetery, with Jack Hughes, PCSA chaplain, and Rev. Luther Reynolds. of Breesee Bros. & Gillette Mortuary, conducting the services. Mel Smith delivered the eulogy. In town for the funeral were Frank Redman, Moxie and Babe Miller, Joe Steinberg and Red O'Farrell.

The membership drive continued to gain with Michael LeFontaine, Fred Ray Pursley, Prof. L. Levitch, Ben O. Shaeffer, John Grierson, Barlow Lloyd Wood, Clement R. Heinbrough and Michael J. Delaney being voted into the organization.

Meeting of August 6 will be an open session, with the members invited to bring prospective members to see how the club functions. After the meeting members of the Ladies' Auxiliary will serve a buffet supper.

Showfolks of America San Francisco

SAN FRANCISCO, July 28 .- Seventyfour members were present at the regular meeting called to order by President Sammy Corenson, A memorial service was held for Howdy Walker, who recently passed away in San Diego, Calif. Harry Seber, first vice president, presided.

Mrs. Relley Castle Burglon presented the club with a framed picture of President Truman, sent her by the president's secretary, Matthew J. Connelly. The picture now hangs in the clubrooms.

The membership drive is progressing satisfactorily, with 23 being admitted at this meeting, 10 coming from the Foley & Burk Shows. A letter from Council Raiford, inclosing these applications and dues for 21 members, was received, cred-Pearl McGlynn, past president; Mr. ited Mrs. Burglon. Raiford drew praise from Harry Seber and Walter Hale for his great work for the organization.

In order to get the mailing list up to date, members are asked to write their permanent address, together with the zone number, on a post card and send it Serry and Billy Lou Bunyard will vaca- to Show Folks of America, 1191 Market Street, San Francisco, Calif.

> Dan Michaels is home after an absence a three months' trip East, but got only as far as Atlanta, when the travel ban expected. the ball committee.

GRIFFEN AMUSEMENT CO. Jacksonville Beach, Flaynighted material



CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS

WANT a few sober Workingmen in all departments.

WANT Grind Shows, Fun House, Glass House, Unborn Show and any other attraction that doesn't conflict.

WANT-On account of train wreck we can place Fly-o-Plane and Moon Rocket with own transportation.

Ralph Justice and Speedy Bowers want Men and Women Drome Riders. Props Kuntz wants

Conn. Safety Law WITH THE LADIES **Hits Big Tents**

(Continued from page 36) ture having a capacity of 100 or more persons."

Commissioner Hickey indicated that "this ruling takes the pressure off from some of the ACA membership, as shows need only eliminate all tents having a capacity of 100, confine themselves to smaller units, and they then will be free from the application of the statute.

The State Insurance Department of Connecticut advises that, in view of the attorney general's ruling, "this will undoubtedly exempt the great number of small carnivals from the insurance requirements."

However, as to the larger shows to which the statute does apply, it was stated: "This department does feel, however, that with the responsibility placed upon us by the recent act of the legislature, the limits we have set for insurance coverage of public liability and \$25,000 property damage is wholly reasonable where more than 100 persons assemble under a tent."

As to the kind of insurance acceptable. the insurance department has indicated: "This department must insist that the required insurance be written by a company licensed in Connecticut." The company need not be domiciled in that State. It also was stated that Lloyd's insurance. was acceptable, inasmuch as that company has appointed a resident agent to accept service of process.

Dee Lang Sells All Rides; Set to Sit After Labor Day

ST. LOUIS, July 28 .- Dee Lang, owner of Dee Lang's Famous Shows, which have been off the road the past three seasons while Lang had his rides and concessions operating in Downs Amusement Park, this city, will temporarily retire from the show and ride business after Labor Day, when his three-year contract with the Glick Real Estate Company, owners of Downs Park, ex-

(Continued from page 37) to come to our home in Kansas City, Mo.

I drove on into San Francisco, where I was to pick up my sister, Vy Shaffer, and her son, Bruce, who were visiting around the Bay region. Mike Krekos helped get rooms by putting in a good word for us. I missed the meeting of the showmen's club there because we had tickets for Ten Little Indians. After the show, I skipped across to the Padre Hotel to see Ruth Korte and also had a long visit with Mr. and Mrs. Walter Hale, who are now residing in San Francisco, and Mr. and Mrs. Harry Seber and Relley Castle.

After the drive thru the Valley, Salem looked good to me.



porarily subject to approval of allocations. Write for information on deliveries of available supply.



Lang has sold all his rides, concessions and show equipment. He will continue to operate his penny arcades and photo galleries in downtown St. Louis. Lang has enjoyed three lucrative sea-

sons at the Downs Park, E. N. Brendel is park manager for the Glick firm.

BALLYHOO BROS.

(Continued from page 36)

the shows, brought more committeemen to the lot. The bindlestiffs drifted in in such numbers that we had to tear down several shows and rides to make room for 'em to camp. By Thursday the number increased to such an extent that more shows, rides and concessions had to be torn down to give them living

Friday, we were again tearing down to make room for more jungle camps, There wasn't a thing left up on Saturday but the front gate. Manager Pete Ballyhoo then advised the bindlestiffs that unless they shilled in and out of the gate all night, he wouldn't pay the guarantee. The ticket sellers tore off a ticket each time one walked in until 2,500 duckets were passed out. The office when checking with our committee charged them 20 cents per ducket which ate up the guarantee. This show not only believes that law is law, but also share and share alike. Our help was well fed all week, for free, on jungle stews. MAJOR PRIVILEGE.



FOR SALE OR TRADE

One Loop-o-Plane in good running condition. Also 2500 feet No. 4 Electric Wire, 1000 feet No. 6; make best offer. Also 5 12-Record Phonographs, Seeburg, Rockola, 1 Wurlitzer Counter Model 51, and many Penny Arcade, Peanut and Candy Vending Machines; make best offer. Wanted: Roll-o-Plane, Fly-o-Plane, Octopus or what have you? Also Calliope, with Operator, Concessions, Shows, Free Exhibitions, Wild Life, Animal er what have you? Also Calliope, with Operator, Concessions, Shows, Free Exhibit Rotaries, good Kiddle Ride, Penny Arcade on Trailer to play fairs; Fish Pand, Penny Pitch, Donut Machine and Frozen Custard. Name lowest price and condition. No junk. Have Dates Open Starting September 9 for Ohio and Pennsylvania. Call, Write or Wire P. G. BARTKO, 510 Eastwood St., Geneva, Ohie.

PAGE BROS.' SHOWS

WANT Legitimate Concessions, String Game, Hoop-La, Pitch to Pin, Fish Pond, Dart. One more show with own outfit. Don Meyers wants agents. Have Fairs in Western Tennessee. Out till Xmas.

McMinnville, Tenn., this week; then as per Route P. S .- No Gypsies or P. C.

Copyrighted material

The Billboard

CARNIVALS 41

FROM THE LOTS

Virginia Greater

HAVRE DE GRACE, Md., July 28.-Week ended July 21; auspices, Memorial Hospital Fund; location, high-school grounds; business, good; weather, fair.

After a rainy reception in Frederick, Md., rain also greeted the show here, and opening night of the 10-day stand was washed out. Show opened Friday (20) to a large crowd of good spenders. The lot is in the heart of town and marks the first time a show has been on the location. Bill Wallett, chairman of the Hospital Fund Committee, has the show well advertised, and a staff of nurses acts as ticket takers on the shows and rides.

Bill Wallett's restaurant is the rendezvous for many of the showfolks, Bill is an ex-circus trouper. Nola Bass and her daughter-in-law joined here with pea pool. Philip Minelli and Charles Masucci, of Orange, N. I., newphews of Mr. and Mrs. Rocco Masucci, are spending their vacation with the show. Also visiting here are Mr. and Mrs. Humphrey and family. Mrs. Humphrey is Mrs. Masucci's sister. Manager Masucci was host to a crab feast in Wallett's cafe. Guests included William C. (Bill) Murray, Mr. and Mrs. Ed Curtin, Mr. and Mrs. Humphrey and son and daughter, Charles Masucci, Frankie Carleo and Nola Bass and her daughter-in-law.

Chief of Police Raymond, of Bel Air, Md., was a visitor,-HAPPY ARNOLD.

Continental

PLATTSBURG, N Y., July 28.—Plattsburg held up fairly well until the final night when the rains came and washed out Saturday's show. The rain did not let up until Sunday night, leaving the lot in bad shape. Manager Roland Champagne decided that it was no use trying to move Sunday, and Monday was little better. Tractors were used to pull equipment out of the mud bed. As a result, Monday night was lost at Lake Placid. The show received a lot of publicity in Lake Placid as a result of being late, and it helped. Tuesday found the lot jammed.

Dodson's World's Fair

SIOUX CITY, Ia., July 28.—It was "one of those things" here, with two shows day and date (World of Today). However, with excellent co-operation between the two staffs, there was no rough opposition.

Johnny Cousins and Ed Bruer, advance men, had their troubles when the lot owner demanded—and received—his money in advance for the hay on the lot. The deficit was made up, however, when Carl Hansen sold the hay to near-by neighbors.

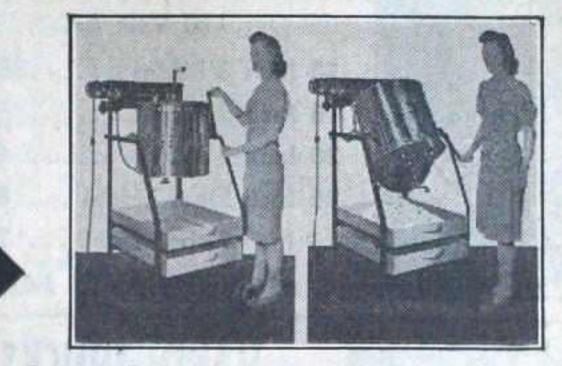
The ladies' clubs of both orgs entertained. Mrs. Eva Costello was hostess for the World of Today, while Mrs. Grace Goss did the honors for this org. Visitors included Bill Starr, Foots Reeves, Curly Reynold, Izzy Wells, Mr. and Mrs. Eddie Clark, Mrs. Noble Fairly, Billy Miller, Bob Harris and Chuck Moss.

An outstanding week was registered by Ray Cramer. Bob Perry, Slim Curtiss, Harry Stutz and Connie Hudson did well, too. Along concession row Pete Burkhart, Trusty McCulley, Snakes Wallace, Harm Zoolan, Jack Littlefield, Roy Mc-Curdy, Whitie Daniels, Jack Berry, Buddy Anthony, Dutch Schmidt and Blacky McPete were not too unhappy.

Outstanding work is being done by Chet Dunn in keeping the rides in shape. DeWitt Hudson is satisfying the folks with his cookhouse. Mac McCreary is doing nicely with his five concessions. Nellie Golden is keeping the band busy rehearsing for her new show to be staged for the Miami Showmen's Club.—LARRY MULLINS.

John H. Marks

PORTSMOUTH, O., July 28.—Week ended July 21; auspices, DAV; location, Eighth and Harmon streets; weather, ideal; business, excellent. A full week of ideal weather helped pile up the second largest gross of the season. The committee, headed by Duke Whipple, did an excellent job. NOW AVAILABLE . . . NO PRIORITY NEEDED



Greater Capacity. More Profits. Low Priced.

A new wet type popper that uses less fuel, power and labor. Pops 50 to 60 lbs. per hour and one girl can easily operate 4 machines and pop over 1600 lbs. per day. Lowest percentage of waste—it will quickly pay for itself. Multiple installations available.

Made of	glean	ing	stainles	s stee	and land
polished	brass	in	welded	steel	black
frame. G	uarant	eed.			

Single Unit Popper		\$495.00
Double Unit Popper		990.00
(Larger unit pr	ices on	request)

CHICAGO THEATER SUPPLY CO

CO. 1255-57 S. WABASH AVE. CHICAGO, ILLINOIS

Phone University 5216

WANTS WANTS

Ride Foremen on Ridee-O and Hey-Dey. Salary and Percentage. Ride Help on All Rides. Polers and Working Men for Train. Tractor Drivers. Candy Butcher.

Will book one more High Class Show.

Wanted for Steele County Free Fair at Owatonna, Minn., August 13 to 19-Sioux Empire Fair, Sioux Falls, So. Dak., Aug. 21 to 26, and good route to follow:

Walter Sibley, of the NSA, was a welcome visitor. Another show has been added to the midway.—A CHAMPAGNE.

SHOW PROPERTY FOR SALE

2 Tents, khaki, 20 by 30; side walls, 8 ft. Mfg. by Martin of N. Y. Used two weeks, like new, with all poles and stakes, \$350 Ea.

1 Tent, khaki, 14 by 14, push pole, 7 ft, side wall. Top very good; side wall little frayed on - bottom with stakes and poles, \$125.

1 Standard Johnson Coin Sorter and Counter for all coins, electric or hand, \$300.

1 Coinometer Change Maker with dispensing arm such as used in theaters, shows, arcades, etc., \$125.

1 Standard Johnson Coin Counter, electric, for all coins, \$150.

1 Operadio P.A. System, two outlet speakers and amplifier, in compact combined case, with plenty lead wires, mike standard for mike. Electric record player to work through speakers. Everything good as new, \$175.

BISON NOVELTY CO.



Gene Marks, daughter of Owner John H. Marks, spent a week in a hospital with a severe cold. Accompanied by her mother, Gene left for her home in Richmond, Va. Art Spencer was released from the hospital Friday (20). Mrs. Clyde Warbritton and daughter, Shirley, are on the sick list.

Bancroft's side show furnished nine acts and a band to entertain kiddles from the County Children's Home. The entertainment was sponsored by the police and DAV, with Lieutenant Bailey of the police department in charge. Bud Valler and Danny McNamee joined the Sahara Rose Show. Mrs. Harry Basil and son, Billy, are visiting, as are the former Virginia Basil and son, Sammy. Mrs. Walter Rowan and Juanita left for a visit in Iowa. Mrs. Rowan recently recovered from an illness. Ted Dunlap and Jack, accompanied by their wives, were visitors.

Scotty, one of Happy Hawkins's agents, is visiting in Detroit. Fred Allen, mechanic, is putting motor equipment in tip-top shape, while Bert Miller and Whitey Usher are building and painting. HARRY E. WILSON.

Alamo Exposition

EL RENO, Okla., July 28.—Week ended July 14; weather, good; business, fair. Much swimming was enjoyed here. Boots Cutler, formerly with the show and now a car salesman in Oklahoma City, visited. Harry Lamon has recovered from his illness and is back in harness again with Eddie Lynch.

The trip to Ponca City, Okla, was tough, with a few breakdowns and one trailer overturning. No one was injured. The shows, operated by Ned Rao, continue to click. Captain Tappen, manager of the Circus Side Show, now has 12 platforms working, and biz is good. The Wall of Death, operated by Red Prosser, has been packing them in since entering Oklahoma. Jerry, trained chimp featured in the Hollywood Monkey Circus operated by Mr. and Mrs. Bill Williams, continues to play to large houses.

Jack Ruback entertained needy kiddles at a matinee here with free rides and popcorn. Lamon and Lynch donated the ice cream. Jack Little and Bill French Legitimate 10c Concessions, Ball Games, Candy Apples, Novelties, Jewelry, etc. Wire or write:

MAX GOODMAN, Mgr., Watertown, So. Dak., this week; Huron, So. Dak., Aug. 6-11.

DUMONT SHOWS PLAYING THE MONEY SPOTS IN THE PITTSBURGH DISTRICT

WANT CONCESSIONS-Including Ball Games of All Kinds, String Game, Cork Shooting Gallery, Fish Pond, Pitch-Till-You-Win, Guess Your Age, Penny Pitches, Scales, Bowling Alley, Photos. (No Mitt Camps Wanted.)

CAN PLACE SHOWS-5-in-1, Unborn Show, Wild Life Show, Glass House, or any other Money-Getting Shows.

WILL PAY CASH FOR SUPER ROLL-O-PLANE, WITH OR WITH-OUT TRANSPORTATION. (No Junk Wanted.)

All address: LOU RILEY, Mgr., CHESWICK, PA., this week; ROCHESTER, PA., week of August 6th.

RIDES WANTED

For Berea, Ohio, Fair, August 16th to 19th; Tiffin, Ohio, Fair, August 21st to 24th; Wapakoneta, Ohio, August 26th to September 1st, and others to follow. These are among the largest fairs in Ohio.

Address inquiries

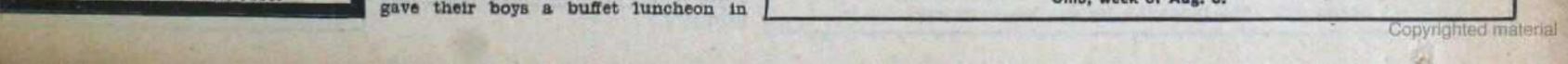
F. E. GOODING AMUSEMENT COMPANY

1300 Norton Avenue, Columbus 8, Ohio.

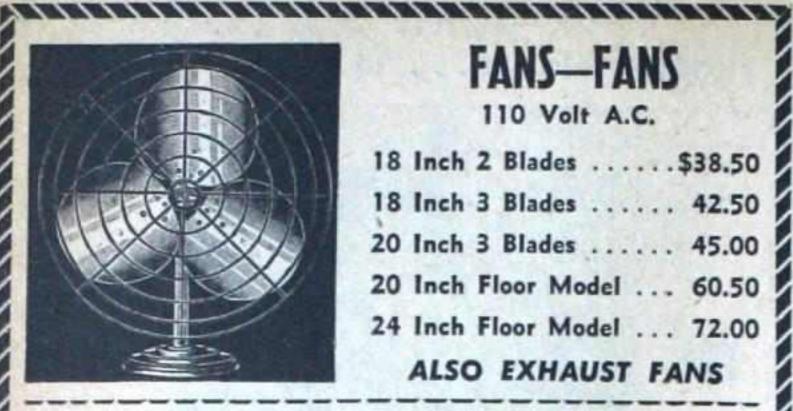
SCIOTO VALLEY SHOW

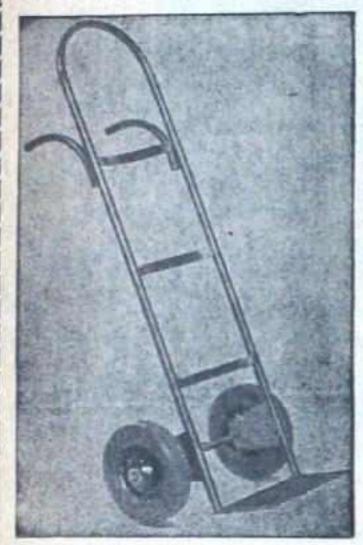
CONCESSIONS: Bingo, Cookhouse, Scales and Guess Your Age, Cotton Candy, Snowball, any legitimate Stock Stores. SHOWS: Girl, Unborn or any good Show of merit. Give nothing to office. RIDES: Will book, buy or lease Ferris Wheel, Octopus, Tilt-a-Whirl. For Sale: Kiddie Airplane Ride. This show will stay out all winter, have several Southern Fairs.

Write or Wire SCIOTO VALLEY SHOWS, Box 6, Cincinnati 16, Ohio, this week; Lockland 15, Ohio, week of Aug. 6.



CARNIVALS 42





FANS-FANS

110 Volt A.C.

	ALSO	EXHAUST FANS
24	Inch	Floor Model 72.00
20	Inch	Floor Model 60.50
20	Inch	3 Blades 45.00
18	Inch	3 Blades 42.50
18	Inch	2 Blades\$38.50

HAND TRUCKS

Rubber Tires, Ball Bearing Puncture Proof 10 Inch Wheel; Weight, 34 Lbs. Easy Wheeling Up or Down Steps. Wheel Center, 171/2 Inches; Frame, 1-1/16 O.D.; Height, 50 Inches. For Slots, Jukes, Pin Games, Cigarettes, Hotels, Beer, Soda, Etc.

PRICE \$26.00

1/3 Deposit

CLARK & HENKE ELECTRIC CO. 436 W. JUNEAU, DEPT. 69, MILWAUKEE 3, WIS. Ponca City. Due to the shortage of help, the arcade has been stored for the rest of the season. Joe Rosen, of bird-store fame, now has a full crew. Whitey Lively, who has the grab and sandwich shop. didn't show at the Ponca site in order to get his new equipment ready for the next stand.

Dave Miller has joined with his Girl Show. The Miller duo still continues to hold the crowds with their aerial act. Martha Rogers, Sophie Mullen, Bobby Hyman and Emma Carr are planning a picnic and dance .- TED CUSTER.

Crafts 20 Big

MARYSVILLE, Calif., July 28 .- Midsummer biz is holding up well, and recelpts are running ahead of 1944, which was a great year in this territory. Servicemen from near-by Camp Beale were much in evidence here and spent freely. Many ex-troupers now in uniform called at the office wagon for a chat with Manager Roy E. Ludington, himself a World War I vet.

Mr. and Mrs. O. N. Crafts enjoyed a vacation in Reno, Nev., with Mrs. Crafts being very lucky. The boss returned ahead of his wife and hied himself to a secluded fishing spot. Mr. and Mrs. Roy Schulenberg rejoined. Schulenberg is superintendent of lot maintenance. John Metzger is now tower superintendent, and Sam Hinson, former master mechasing agent. Mrs. Roy Ludington is a three-week illness. Also back on the and gross the previous week in Olney, Ill. job are Harold Mook, auditor, and Lee Brandon, agent, after being down with heavy colds.

Bows to Jimmy Doran, master mechanic; Roy Sheppard, lot superintendent, and Robert Sheppard, of the electrical department.

Shows move into Oakland, Calif., in late August for Labor Day and Admission Day, which will give two big holidays.

Wonder City

MERIDIAN, Miss., July 28. - After a successful week on the fairgrounds under auspices of the VFW, the show moved to a downtown location. Harry Harris has left with his Wild Life Exhibit. Earl (Hoppy) Chapman recently returned but is on the sick list, Buddy Lovell and family vacationed in Mobile, Ala., and returned with a load of salt water crabs. George Western and family joined here with their concession and are framing a new photo gallery. The big event took place Tuesday (17) when the folks gave Mrs. Joe Karr a birthday party. Mack House emseed an interesting program. Guests included Eddie and Grace Cole, Buddy Lovell and family, Jack Lovell and family, Smoky and Marie Jones, Wynona Hill Betterley, Whitle and June Campbell, the George Western family, Charlie Leeman, Pappy Ryan, Kid Bruce, T. J. Frank, Mrs. Irene House, S. Nickolos, Miller Stanley, Spaghetti Red, Mr. and Mrs. Frank Harris, Mr. and Mrs Bob Smallwood, Red Albert, Frank Miller, Clyde Smith, Mr. and Mrs. Malone Western, Henry Kenny, Jack Brown and the Karr family, including Manager Joe Karr, Joanne, Piggy, Honey Mae, Connie Bee and Babie Jackie. The party was held in a Meridian banquet hall and dancing followed the program .--MARIE JONES.

West Coast Victory

ROSEBURG, Ore., July 28,-Week ended July 21; auspices, American Legion; weather, hot; location, South 99 Highway; business, good.

With George Trapolis, chairman of the Legion committee, and Chief of Police Short, a former showman, helping, everything went along smoothly here and biz was good. Among the nightly guests were Mr. and Mrs. Bellos, CFA, who operate a haberdashery here.

The annual picnic, given by the management, was held here, with all members of the show as guests. The concessionaires lost the baseball game to the ride men, 12-10. Mike Krekos hurled for the victors.

Serving on the committee were Israel Myers, Edith Walpert, Margaret Farmer, Frieda Brown and Marosa Herman. The menu included baked ham, roast lamb, various kinds of sandwiches, salads, hora d'ouerves and lemonade. Special guesta were Chief Short and Trapolis and his daughter .-- W. T. JESSUP.

Wallace Bros.

WEST TERRE HAUTE, Ind., July 2 .--Week ended July 14; auspices, police department; location, City Park; business, very good,

Plenty of publicity thru the efforts of C. Q. Troop and co-operation from the chanic, is acting as truck and parts pur- local radio station helped give the show its second largest attendance of the seaback as cashier at the front gate after son, after a record-breaking attendance



Sept. 11th to Sept. 16th, Inclusive

Plenty of money around this section, defense plants working day and night.

WANTED-Shows, with own outfits, can offer very good proposition. Contact us at once. Limited amount of space for shows.

GOING SOUTH GEREN'S UNITED SHOW

Will close Sept. 15th in Indiana and will open Sept. 23rd in Tennessee.

Can use for balance of season: Shows with own equipment and transportation at 25 per cent. Side Show, Monkey, Fat, War, Mechanical, Fun House. Will book or buy Roll-o-Plane. Out until Christmas. Want "Low Free Act" to join Sept. 23rd for Southern route. Now booking Concessions and Shows for Akron, Indiana, Fair, Sept. 5, 6, 7, 8. Doc Warner wants to buy Big Snake. All replies:

Tiffin, Ohio, V.F.W. Celebration, July 30 to Aug. 4; Shelby, Ohio, Firemen's Celebration, Aug. 6 to 11; then Marion. W. R. GEREN, Per Route.

SPARKS BROS.' SHOWS WANT

For American Legion Mid-Summer Festival, Benton, Ky., week July 30th; Calro, Ill., week August 6th; U.M.B.C. Fair, Fulton, Ky., week August 13th, and ten Southern Fairs.

Book or buy Octopus and Fun House for cash; must be in good condition. Will book following Shows: Mechanical Show, War Show, Big Snake, Five-in-One, Wild Life or good Monkey Show. Can use reliable Ride Help.

Wire FRANK SPARKS or JACK OLIVER



BRADLEY & KAYE AMUSEMENT CO.

Operators of BEVERLY PARK

8506 BEVERLY BLVD.

LOS ANGELES 36, CALIF.

BEE'S OLD RELIABLE SHOWS, Inc. WANTS WANTS WANTS WANTS

RIDES—Want Ride Foreman for Tilt and Chair-o-Plane and Helpers on all Rides. Top wages and bonus. CONCESSIONS—Want Agent for Pea Pool, Beat-the-Dealer, Ball Games and Slum Stores. SHOWS—Will book any show that can get money with own top and transportation. What have you'f 25 to office. Want Girls for Girl Show. FOR SALE—Three Le Roi Power Units on trucks, in good condition, \$200.00 each; have new ones to take their place.

Springfield, Ky., Fair, this week; then the big one, Brodhead, Ky., Fair, Aug. 6 to 11. Address: BEE'S OLD RELIABLE SHOWS, INC., as per route.

Prell's Broadway

ASBURY PARK, N. J., July 28 .- Week ended July 24; auspices, Elks; location, Railroad Square; weather, good; business, very good.

Altho there is still plenty of repair work to be done following the storm in Perth Amboy, the show made a presentable appearance here. Opening night business was strong. Concessionaires wearing big smiles included Harry Berger, Jack Russell, Paul Prell, Marge and Harry Stevens, and Ed and Harry Finnigan.

The shows garnered their share of patronage, with the Monkey Speedway, directed by Abe Wolf, tops. The Monster Show, directed by Al Hursolt, was second. The free circus program, presented by Sonny Boy Campbell, high fire diver, drew well. With the added feature of a \$50 War Bond award, the patrons stayed late each night and it reflected in the various pay boxes. Campbell is handling The Billboard sales. Bill Ward is in charge of the front entrance. Joe Prell is office manager. Abe Prell sees that it gets on and off the lot, and Edward Byron is in charge of advertising .- LEO BISTANY.

ned amount of space for shows.
All Concessions open except Custard.
Philip Isser I. Trebish General Manager President
Call or write
I. T. SHOWS, Inc.
2686 Valentine Ave., Bronx, N. Y. Phone Fordham 4-3630.
WANTED
Capable Fish Pond and Novelty
Agents. Fairs start next week. Wire or write,
LARRY F. BURNS
Ogdensburg, N. Y.
Mad Cody Fleming Shows Want for Augusta, Ga., till August 11, then Waynesboro, 13 to 18, 2 more good spots, then 9 Fairs.
Will buy Rolloplane and Funhouse with Transportation for Cash. Book few clean 10-cent Concessions.
Want one good Ride Man. ' No drunks, MAD CODY FLEMING Augusta, Ga., this week
AGENT WANTED
For slum stores, cat rack, age and scale. No boozers or chasers. Playing 12 full fairs and best still spots.

North Carolina

Rides enjoyed capacity biz nightly, with the Tilt setting the pace, and the Twin Elis a close second. Topping the shows was the Funhouse, operated by Mr. and Mrs. J. E. Warren, with Reed's Mighty Minstrels, second,

Visitors included Cliff Monett, thrill show and rodeo producer, en route to his Northern fairs, and T. J. Smith, ex-general agent and life-long friend of the writer, who came in from near-by Greencastle, Ind., where he and Mrs. Smith are in business for the duration. T. J. also is connected with the county fair there.

Earl Ricken, master of transportation, and Sondheimer Providence, his assistant, have the fleet moving. Show has not missed an opening night this season. Mrs. E. E. Farrow Jr., is assisting Mrs. Margarette Miller with secretarial duties .- J. BILL CARNEER.

Cetlin & Wilson

BUFFALO, July 28 .- Week ended July 14: at Black Rock location.

This marked the third time the show has played here under the same auspices. The first four days, Monday (9) to Thursday, biz was very good. Showers hurt Friday, and Saturday night was washed out by rain.

The Broadway and city line spot was played the week ended July 21, and biz was fair when weather permitted. On Tuesday (17), 500 newsboys were entertained. Wednesday night was lost by rain.

Several new acts have joined, as have several new girls for the Paradise Revue. Nell Hunter, trainmaster, hospitalized in Charlottesville, Va., expects to be released soon. George Haims was called home by the illness of his wife, who is slated to undergo an operation. Mr. and Mrs. Johnny Harrison were hosts at a party for their daughters on her 17th birthday.-R. C. McCARTER.

Bill Hames

SULPHUR SPRINGS, Tex., July 28 .-Opening here Thursday (26) for a nineday stand, the Old Settlers' Picnic is expected to put the date over. Business was below par at Tyler, Tex., and the show moves from here to Sherman, Tex. The writer and C. W. Eyster are planning to be connected as co-owners with a small circus next season .- LOU DAVIS.

Johnny J. Denton

SWEETWATER, Tenn., July 28 .- Many additions have been made to the show, including bingo, pan layout, cookhouse, Minstrel Show with band, and a Girl Show. Carlton Smith has added more animals to his Wild Life Exhibit. Mr. and Mrs. Jimmy Davidson have ordered five new tops.

Mrs Johnny J. Denton and Mrs. Smith were hostesses at a bridge party honoring Mrs. Davidson on her first wedding anniversary. Mrs. Davidson was proudly showing a three-karat solitaire diamond in platinum mounting, the gift of her husband.

Returned from a shopping trip to New York are Mrs. Denton, Mrs. Smith and Mrs. Davidson. The three families staged a combination picnic and swimming party recently at Norris Dam, Tenn. Dorothy Hale, daughter of D. D. Hale, is returning to Fort Payne, Ala., where she attends a girls' school.

Happyland

OWOSSO, Mich., July 28 .- After an excellent six-day engagement in Mount Pleasant, Mich., the show moved here and recorded a great gross. Weather was ideal until Saturday (21), when it rained, but even that failed to halt the customers.

Mackey's Hollywood Ape and Monkey Circus joined here. Sailor Katzy's Side Show got top money. Joe Eule, recently discharged from the army, is busy revamping his Penny Arcade, purchased from W. O. King. King has added an 18-foot pitch-'til-you-win to his other interests.

Mrs. Anna Dumas and Mrs. Nan Rankine entertained visitors from the Johnny J. Jones Exposition, including Bertha Mc-Daniels, Frances Lauther, Mrs. Milton Morris, Mrs. Harvey Wilson, Mrs. Joe Stiey, Mr. and Mrs. Irvin Eule (who were also visiting Brother Joe) and Claude Claudette, Sandra Lee's guest.

PAUL D. SPRAGUE.

METAL HORSES ARE NOT A POSSIBILITY BUT A REALITY FOR ALL MERRY-GO-ROUND OWNERS. WE PROUDLY ANNOUNCE THE NEW PARKER PARKALOY INDESTRUCTIBLE HORSES NOW AVAILABLE, PERFECTED, TESTED AND FULLY GUARANTEED. READY FOR YOU NOW.

The Following Reasons Should Convince You That Modernizing Your Machine With the New Parkaloy Horses Is the Only Course for You:

- 1. The First Cost Is Your Last Cost.
- 2. No Deteriation, Horses Will Last Forever.
- 3. Attractive Designed and Fully Copyrighted.
- 4. Lighter Weight Than a Wooden Horse,
- 5. Uniform Racing Style, Streamlined and Modern, Easier Handled, Occupying Less Space,
- 6. Price Less Than a Wooden Horse.
- 7. We Do Not Hesitate To Give Our New Horses the Most Full and Complete Protective Guarantee Which Has Ever Been Given to Any Product in the World.

Write for Particulars.

C. W. PARKER AMUSEMENT CO.

LEAVENWORTH, KANSAS

Carthage, Tex., July 30- Aug. 11 Jefferson, Tex., Aug. 13-18	LOOKRI	EADLOOK ! !	Winnsboro, Tex., Sept. 10-15 Commerce, Tex., Sept. 17-22 Honey Grove, Tex., Sept.
Atlanta, Tex., Aug. 20-25 Linden, Tex., Aug. 27- Sept. 1. Pittsburg, Tex., Sept. 3-8	FAIRWAY	AMUSEMENTS	24-29 Leonard, Tex., Oct. 1-5 Greenville, Tex., Oct. 8-13

Fifty dollars week for Jenny Foreman. Must be capable taking complete charge of 40-ft. de luxe beautiful Swing. Join immediately. Also need good Second Man for same, \$35.00 week. Want Foreman and Second Man for Eli Wheel, top salaries. Rides and transportation finest money can buy. Need working people in all departments. Just come on, will place you. Agents for office joints; boozers, chasers, agitators and tourists, stay away. Charles Graham, John Henry Carlson, Roy Gray, Shela, Billie Renfro, Jackie Renolds and others who know us, wire or come on. Need one good sober Percentage Dealer for Pan Joint. Will book Hoopla, Strikers, Candy Floss, Guess Your Age and Weight, Photos and a nice small grab. All replies:

C. A. BAIN, Carthage, Texas, July 30-Aug. 11; then as per route.

FOR SALE

A.B.T. MOVING GALLERY-8 guns, 6-gun front counter, 20 thousand steel pellets, 10 thousand loading tubes. 10 extra barrels, lots of extra gun parts, also lots of extra targets. Stored in Austin, Texas. \$1,500.00 for quick sale.

> DON COTTON Ruidoso, New Mexico

WANTED **OFFICE SECRETARY For Carnival**

with 7 Rides and 8 Shows. Must be honest and reliable and able to take full charge. Address: BOX 433, Care The Billboard, 390 Arcade Bldg., SL Louis 1, Mo.

WANT

ARCADE MECHANIC

One who understands Ray Guns and Athletic Machines preferred. No white collar man need

apply; must put up and tear down. Wire or

Mrs. Bertha McDaniels

Care Johnny J. Jones Expo. Muncle, Ind., July 30-Aug. 4: Chicago, Ill., Aug. 6-11; La Porte, Ind., 13-18.

come on.

W. G. Wade No. 2

GREENVILLE, Mich., July 28. - The weather here was good and biz kept time with it. William R Diver, with kiddle wheel and plane, joined here, as did O. K. Shause with his diggers. Eddie Diebert's bingo enjoyed hefty biz,

Mr. and Mrs. O. B. Bauer were hosts to 50 friends Thursday (19) at a steak dinner, marking their fifth wedding anniversary. The dinner was given in the Continental dining room here owned by Ed and Eddie Donnan, former illusion show performers. The Bauers received many appropriate gifts .- ANNA BAUER,

Sparks Bros.

RUSSELLVILLE, Ky., July 28. - With ideal weather prevailing, biz was excellent here the week of July 9-14. The lot was a considerable distance from town but the crowds came anyway. Doc Angel reported his best week's biz with his pan game since the opening week of the season. Five members of the show were on the sick list, including Mesdames Sparks, Cunningham, Starbuck and Hoy, and Manager Frank Sparks. The show's new transformer was cut in for the first time here and proved satisfactory .- H. G. STARBUCK.

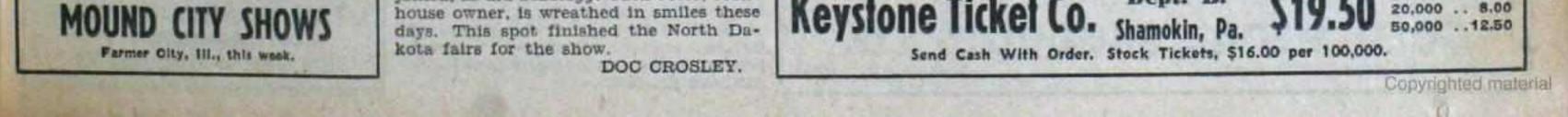
Gold Medal

CENTRALIA, III., July 28.-Week ended July 21; weather ideal; auspices, VFW; business, excellent.

The Tilt led the rides, with the Spitfire second. In the shows, Billy Logsdon's Circus Side Show set the pace, with Cavalcade second.

The show was host to the kiddles of the Baptist orphanage Saturday afternoon (21). Harry Scott joined as mechanic, and Lew Reese came on with three concessions .- FRANK GASKINS.

starting at Farmer City, Ill. OCTOPUS FORE-MAN. Also RIDEMAN capable of handling two or three Rides on No. 2 Unit. Good proposition.



One Stratoship, complete, newly painted and re-upholstered, in A-1 condition. Make offer. One Battem Game, used 1 month, two (2) players, complete, balls and bats. \$500.00 takes it. Two (2) Donkey Ball Game Unit with ringmaster and clown, with painted background for game. Can send for photographs. \$400.00.

FOR SALE-RIDE

CERBINI BROS.

2612 W. 15 STREET

Phone: Esplanade 2-1106-9887

BROOKLYN, N. Y.

5

COLEMAN BROS.' SHOWS

WANTS FOR FAIRS AND THE BALANCE OF SEASON FIRST FAIR - MIDDLETOWN, NEW YORK, AUGUST 13 All Fairs for Balance of Season.

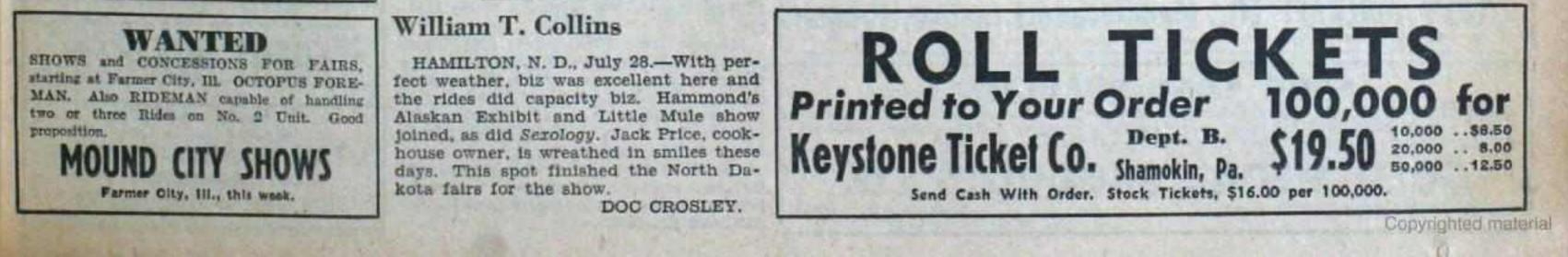
Rides that do not conflict. Rolloplane, Flyoplane, Tilt-a-Whirl and other Rides not conflicting. Shows-Pit or Platform, Midget, Fat Show, Arcade, any new or novelty Show. THOS. J. COLEMAN July 30-August 4, Bennington, Vermont; August 6-11, Kingston, N. Y.

NEW CANVAS AVAILABLE

I have for sale the following new Concessions, all completely new this season and used less than I have for sale the following new Concessions, all completely new this season and used less than three weeks, some never used at all. All are framed of clear fir and white pine lumber, all pin hinged frames, and hinges are bolted to lumber. All canvas is 12 oz. double filled army duck, light khaki color, treated against leaking and mildew. Completely reinforced inside with red and buckskin patches at corners. Two 18x18 Hit and Miss Ball Games; 2 4-way Awning Tents, size 12x12; one 12x12 Pan Game in 4-Way Awning Tent; two 12x12 Penny Pitches under flies; 5 16-foot Stock Concessions, 8 ft. deep; four Percentage Tables with flies. This equipment is the best money will buy, very neatly framed, well painted and flashy. No junk,

FORREST C. SWISHER, Box 125, Caney, Kansas, or Care PARADA SHOWS.

EDDIE'S EXPOSITION SHOWS WANT RIDES AND SHOWS THAT DON'T CONFLICT **Firemen Celebrations** SHEFFIELD, PA. - - - - AUGUST 13-18 ROCKY GROVE, PA. - - AUGUST 6-11 KANE, PA. - - - - - AUGUST 20-25 TIDIOUTE, PA. - - - - AUGUST 6-11 Fairs STONEBORO FAIR, AUGUST 30-SEPTEMBER 3 - 75,000 PEOPLE LABOR DAY WEST ALEXANDER, SEPTEMBER 14-16 Answer As Routed: NEW GALILEE, PA., This Week. EDDIE DIETZ



CARNIVALS 44

The Billboard

August 4, 1945



MIGHTY PAGE & KELLIE GRADY COMBINED SHOWS

OUT ALL WINTER

SHOWS-Animal, Snake, Mechanical City, Funhouse, Organized Jig Show or any money getting Show.

CONCESSIONS-Diggers, Penny Arcade, Age, Weight, High Striker, Photo, Candy Apple, Snow Cone or any 10 Cent Stock Store, Want Agents for Office Owned Stock Stores.

> Joe Goodwin wants Rolldown and Skillo Agents. Phil Rocco wants Rolldown, Skillo and Swinger Agents.

WANT TO BUY 20x30 OR 20x40 TOP.

We Are Playing the Best Tobacco Towns in Georgia; Then Defense and Cotton Towns in Alabama and Mississippi. All Replies to BILL PAGE, Mgr., MIGHTY PAGE & KELLIE GRADY SHOWS Tifton, Georgia

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Heavy Post-War Play Expected By Aud Heads

(Continued from page 3)

shame. Managers said the post-war era can be expected to produce many new type auditorium entertainments and attractions.

Meetings began Tuesday (24) at the Curtis, with George L. Adams, Minneapolis Auditorium manager, as host. On Wednesday the group moved to the St. Paul Hotel as guest of Ed Furni, St. Paul Auditorium manager. Meetings returned to Minneapolis Thursday, where they concluded with the election of officers. Emory Jones, St. Louis, was elected president to succeed Ed Quigley, Tulsa, Okla. Charles McElvary, Memphis, was reelected secretary-treasurer. Seven district vice-presidents elected were Nathan Podoloff, New Haven, Conn., Dictrict 1; Al Sutphin, Cleveland, 2; William Maas, Milwaukee, 3; Harold Cooper, Burlington, Ia., 4; Burt Wellburn, Atlanta, 5; John Andrews, Houston, 6; Dave Olmsted, Long Beach, Calif., 7. Elected to serve with officers on board of directors were George L. Adams, Minneapolis; Ted Brownell, Birmingham, and Charles Bauer, Cincinnati. Eyeing the post-war period, the conference also appointed for five years a new buildings consulting board, made up of Podoloff, Bauer, Wellburn, Adams and Joseph C. Greeb, Milwaukee, president emeritus.

Among conference speakers were Fredrick C. Erdman, New York, representing ASCAP, who explained his organization's new program for higher-type music; Vern try Allentown again. Stevens, Chicago, speaking for MCA; Nick Kahler, Minneapolis, who discussed postwar sports attractions; A. A. Bullock, Detroit Books Jamison Folding Furniture Company, Milwaukee, Morris Chalfin, Skating Vanities, Minne-

apolis; Carl Snyder of Holiday on Ice.

Banquet was held Tuesday night at the Curtis, with after-show including visits to the roller derby, Radio City, Aqua Follies and a party at the Nicolies Hotel. Preceding the banquet, Adams was host at a cocktail party.

In St. Paul, Wednesday, Furni was host at cocktail party preceding the dinner st the St. Paul Hotel. This was followed by full attnedance at the pop concert.

Roller derby sponsors threw a paty at the Nicollet Hotel's Minnesota Terra Wives were entertained in Minneap by Mrs. Adams, who took gals shopp # Tuesday morning and afternoon, and then provided cars for a tour of in city. Wednesday afternoon the St. P d committee was host to the ladies at is University Club luncheon.

The 1946 convention was awarded to Chattanooga.

Portland, Ind., Sets Kid Acts

PORTLAND, Ind., July 28 .- Fou in Annual Kids' Day will be held on 120 main streets here August 30, with Ji # Kurkowski's xylophone band and Caplyn Henderson's Teenie-Weenie Circa booked as attractions. A parade will a so feature. Event drew in excess of 10,000 people last year.

Rain Wallops Chitwood

ALLENTOWN, Pa., July 28 .- Rain held down the matinee to about 500 customers and canceled the night show of Jole Chitwood's Hell on Wheels st Dorney Park Sunday (22). Chitwood's crew will perform at Harrington (DeL) Fair today and returns next week-end to

LAST CALL LAST CALL for **GERMANTOWN, KENTUCKY, FAIR**

4 DAYS-AUGUST 8TH THRU 11TH

CONCESSIONS of all kinds. Cookhouse, Grab, Photos, Custard, Penny Arcade, Duck Pond, String Game, Ball Games, Guess Age, Scales, Wheels, etc. SHOWS-Ten in One, Monkey, Snake, Wild Life or any good Grind Show. RIDE HELP-Can use sober Help that drive semis. No chasers. Our fairs start with Germantown. For a long season come on. Show closes December 15th in Florida, All replies: E. L. YOUNG,

BLUE RIBBON SHOWS

Elwood, Ind., this week; then Germantown.

BANTLY'S SHOWS & WILD ANIMAL CIRCUS

CONVENTION DATE — AUSPICES AMERICAN LEGION CIRCUS LOT, WASHINGTON, D. C., AUGUST 1 TO 11

WANT BINGO

For Here and Rest of Season. Grind Stock Stores of All Kinds.

SHOWS: Fat Show, Drome or any reputable Show with own equipment. Can Use Some Sober Ride Help. **GOOD SOUTHERN ROUTE FOLLOWS WASHINGTON DATE**

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SNOW CONE SUPPLIES

A complete line of high quality flavors, flat and scooped wood spoons, tin spoons, cone shaped cups in both plain and rolled rim. Everything you need for the Snow Cone Stand. Always the highest quality, lowest prices and fastest service.

GOLD MEDAL PRODUCTS CO. **CINCINNATI 2, OHIO 318 E. THIRD STREET**

Weather Break Puts Minnie Aqua Over; "Follies" a Magnet 2,000 See W-S Thrillers

MINNEAPOLIS, July 28 .- With the best weather breaks in its six-year history, Minneapolis Aquatennial closes an eightday run tonight with almost all of its numerous events packed to the hilt with spectators-both paid and for free.

Big feature of the annual event, the Aqua Follies, produced and directed by Al Sheehan, continues to draw near-capacity, with the Follies winding up its run in Theodore Wirth Park Pool Sunday (29). Capacity is 5,000, and with exception of first two nights, stands have been filled, with many turnaways.

Second big feature of the Aquatennial is the Crossroads of the World, festival of 38 nations, in Minneapolis Armory. Each nationality has a special display booth in which native costumes, foods, literature, etc., are exhibited. Each night of the run several nationalities joined in presenting the evening's entertainment. Crossroads is new this year. Seating capacity of 5,000 is nearly filled nightly, but a good deal of this is paper.

Two parades, opening day, Saturday (21), and a torchlight affair, Wednesday evening (25), drew an estimated 675,000 watchers along line of march.

Minstrel show and Barber Shop Quartet Contest conducted at Lyceum Theater drew capacity crowds almost nightly. while a sell-out is set for musical extravaganza tonight in Municipal Auditorium. Participating will be winners in Aquatennial vocal competition who will go to Chicago for the Chicagoland Music Contest.

Mayors' Day, Wednesday (25), drew more than 200 mayors of Minnesota communities who participated in the milking contest. Day was climaxed by dinner in Nicollet Hotel, with Stanley Hubbard, of KSTP, and John J. Friedl, Minnesota Amusement Company, as hosts.

Tom Hastings, one of the founders of the Aquatennial, was general chairman. Edward A. Schlampp is Aquatennial Association president.

DETROIT, July 28 .- Northwest War Council has booked Capt. Jimmy Jamison, high diver, as a free act for its sinh annual celebration, opening August 14 at Grand River and Greenfield ros is here.

BURLINGTON, Ia., July 28.-Sol # 2,000 braved the hottest day of the yet here Sunday (22) to see the Winkle !-Swensen All-American Thrill Drivers.



WANTED

Big Carnival (8 or more Rides), clean Shows and Concessions. No grift. Want to contract out-standing Free Acts. Write at once. Fall Festival and Fair sponsored by Young Men's Business Club. Plenty of co-operation. No show here for past two years. This is the place that holds record for 4th of July Celebrations for State of Tennessee. This will be a red one. Date: Last week September or first week October. Write JNO. M. MORGAN, Box 2207, Martin, Tenn.



COLE

The Billboard 45

Niagara Falls Is Only N.Y. **Bust for R-B** Rochester, Buffalo Stand Up

BUFFALO, July 28 .- Ringling Bros. and Barnum & Bailey Circus wrote off its 1945 adventure in New York State as profitable, Niagara Falls being the only stand that did not help fill the coffers.

The early night performance opening Wheeling, W. Va. day (18) at Rochester was blown when rain delayed the upping of the equipment, and it was so late that the doors did not open until 8:45 p.m. for the scheduled 9 o'clock showing. Despite this, some 9,000 braved the elements, while the refund department was mighty busy handling those who had reserves for the canceled performance.

Thursday (19), a few dozen more might have been jammed in for the matinee but it was a turnaway at night. It was soggy under foot, as city officials wouldn't allow the use of sawdust or shavings, even tho such material would have been so wet it couldn't have burned.

The Friday and Saturday stand at Niagara Falls can be written off as a honeymoon, as the two days didn't quite measure up to one full day's business. It was hot and humid but there was no rain, and the canvas almost dried out.

Arthur Will Play Ohio, W. Va., Spots

WRECKS

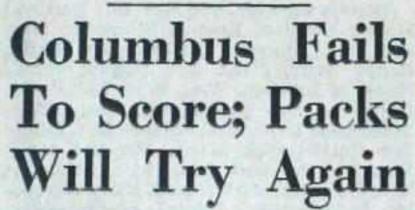
CIRCUSES

Communications to 155 No. Clark St., Chicago 1, Ill.

CHICAGO, July 28 .- Paul Eagles, general agent for Arthur Bros., made a quick trip thru Indiana and Ohio last week, stopping off long enough to visit The Billboard lads in Cincinnati, and was back around his customary haunts here today with the news that the show will invade Ohio and West Virginia spots for the first time.

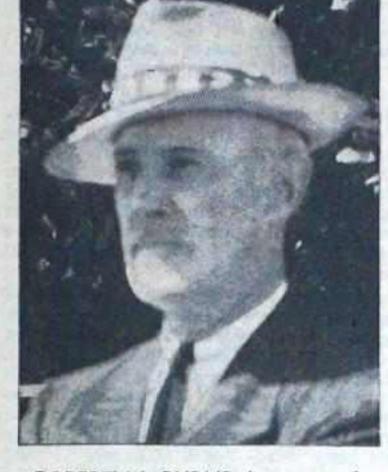
This West Coast org is now wending its way quite successfully thru Wisconsin, and early in August will play Lorain and Massillon, O.; possibly Toledo and Sandusky, O., and will then hike for

Duluth, Minn., gave the show four big houses, July 18-19, despite a poison-pen campaign, as well as well-planted "wait" paper. Superior, Ashland and Marinette, Wis., brought fair business.



COLUMBUS, O., July 28 .- Tom Packs's thrill circus for the Columbus police pension fund failed to hit the jackpot, closing with an attendance count of 42,000 who paid approximately \$24,000 for seven performances.

Budget called for \$36,000, which indicates Packs took a financial beating, as he paid all bills. Police didn't lose anything, according to Capt. Glenn Hoffman, as the program held up that end. and the police were satisfied to the extent they gave Packs a contract for a 1946 show. Price range was low, with the majority going for 60 cents and reserves not selling well enough. Ringling Bros. and Barnum & Bailey had the town papered, which didn't help this one, and Packs was a newcomer here. Police agree his method of doing business will make it easier for him next



ROBERT M. BURNS, known professionally as "Hi-Brown" Bobby Burns, has long been identified with outdoor show business as an agent and press representative. He is now general agent of Sello Bros.' Circus. Before entering the outdoor field, Burns was a wellknown minstrel performer.

St. Johns, Mich., Gives Miller Bros. Best Support

ALBION, Mich., July 28 .- St. Johns, Mich., proved the best spot for Mills Bros, out of four towns in the State, the show drawing two strong houses there.

Struggles To Repair Loss

MINNESOTA

Two flats, several wagons with seats and stringers shattered-two are injured

LITTLE FALLS, Minn., July 28 .- The immediate future of Cole Bros.' Circus remained in doubt here today as workmen struggled to repair the damage caused when seven cars of the show train were derailed near here at 4:30 a.m. Friday (27), as it was en route from St. Cloud to Brainerd, Minn.

Zack Terrell, owner, announced immediately that repairs and replacements would be made as soon as possible, and the route picked up.

Two employees, Reuben Schalow and William Burns, were injured and were taken to a hospital in Little Falls. It was a rainy night and most of the workmen were in their cars, which is believed to have held down the casualty list.

Four flats and three sleepers left the rails, the cause not being immediately determined. Two of the flats were almost demolished and several wagons were wrecked. The greater portion of the damage was done to chair and stringer wagons, it was reported.

None of the stock cars nor the flats carrying the menagerie wagons were dam-

(See Cole Wrecked on page 66)

Buffalo came thru with flying colors for Big Bertha, the Monday matinee being about three-quarters filled, with the night show packed. It was about the same Tuesday, only the straw was used at night, a gathering way over capacity.

Bailey Bros. Draws Two Capacities at Mt. Carmel

MOUNT CARMEL, Ill., July 28 .- Bailey Bros,' Circus, playing on the fairgrounds which are surrounded by nodding oilpumping jacks, etc., got itself a little year. oil here with two full houses Thursday (26).

At Salem Monday (23), the show did only a fair biz. At one point, the circus power plant went haywire and the Henderson Trio, juggling acrobats, working at the time, had a bit of a thrill as well as the spectators. Henderson was doing his balancing stand at the top of the ladder with two chairs when the lights went out. At Pana Thursday (19) the show did a fair biz.

Parkersburg, W. Va., Gives **Beatty Two Full Houses**

GALLIPOLIS, O., July 28 .- Two full houses at Uniontown, Pa., July 18, sent the Clyde Beatty Circus out of Pennsylvanis and into West Virginia and Ohio.

Biz at Morgantown and Fairmont was only fair. At Parkersburg, however, the show drew a strong house in the afternoon and a full house for the night show. A capacity house greeted the show here, after the matinee was called off because of the late arrival of the show, due to a truck accident.

Officials say the advance has perked up since Jack Austin took charge of the bill crew two weeks ago.

Escalante Does Capacity Biz on California Tour

SATICOY, Calif., July 28 .- California is being good to the Escalante Circus, with turnaway biz the rule for eight days. San Fernando, Santa Paula and Fillmore spots all did capacity. The show is now in its 14th week.

Only change in the personnel saw the Henrys leave, with Toto, Mexican musical clown, replacing. Manager Weber

It was the first loser of the year for Packs, his shows at St. Louis, Pittsburgh; Evansville, Ind., and Knoxville having been marked successes.

Monroe Bros. Biz Fair

HENDERSON, Minn., July 28. - Two stops in Minnesota added up to fair biz for Monroe Bros.' Circus. After playing a strong matinee and a full house at the night performance at Kasson, July 17. Show drew less than a half house here in a night appearance. There was no matinee.

Biz at Clare, Mich., was poor, while at Ewart, the night show played to a strong house after only a fair matinee crowd.

Injured by Handmade Bomb

RIO VISTA, Calif., July 28 .- John J. Hewitt, World War II veteran, in charge of the cookhouse with the Yankee-Patterson Circus, was injured here when four youths threw a handmade bomb near where Hewitt was sitting on the back lot.

Officers reported the youths, who are under arrest, attempted to throw the bomb, consisting of dynamite caps and a fuse tied to a brick, into the main tent, but the missile fell short, landing a short distance from where Hewitt was sitting.

Helper Helps Anderson

HELPER, Utah, July 28 .- Bud E. Anderson played to a strong house here at the night performance July 20. Matinee was weak.

Kelly-Miller Attracts Heavy Biz on Iowa Jaunt

CORYDON, Ia., July 28 .- AI G. Kelly & Miller Bros.' Circus enjoyed a trek thru Iowa, playing to full or straw houses in at least four of six towns.

The other two towns turned out strong houses. Here in Corydon Wednesday (25) two full houses greeted the circus. Stops were made at Leon, Clarinda, Villisca, Corning and Winterset.

Route Switch, Late Run, **County Fair Hit Austin**

TERRE HAUTE, Ind., July 28 .- Austin Bros, ran into a variety of trouble the past week, which hurt business. The route was suddenly switched, so the advertising was weak. The change was made so rapidly the 24-hour man went to the wrong town.

Moving into Paris, Ill., Tuesday (24). train was held up by troop trains and the matinee was lost. Competition from the Edgar County Fair didn't help, either.

Terre Haute's matinee was only half filled, but it was capacity at night, with Mickey King working as a guest artist.

41,000 See Russell Bros. In 4-Day Spokane Stand

SPOKANE, July 28. - An estimated 41,000 persons saw Russell Bros.' Circus here in a four-day stand, July 18-21. A city ordinance, barring the selling of more tickets than there are seats, stopped straw houses, but Saturday (21) saw the show do turnaway business. Matinees, with the exception of Saturday, drew big crowds.

Five acts were performed for the crippled children at Shrine Hospital Thursday (19).

M. L. Clark Overcomes Odds At Pekin for Good Business

PEKIN, III., July 28 .- Despite some poor advance advertising and a mixup on the location of the lot, M. L. Clark & Sons Circus played to two full houses here.

Some performers said business here was

101 Ranch Sock Production, **But Blows 35G in Two Days**

LOS ANGELES, July 28 .- The presentation of the Original Miller Bros.' 101 Ranch Wild West Show, with Col. Zack T. Miller in person, by N. Edward Beck and Ralph Ravenscroft, dropped about \$35,000 solid cash in its two-time appearance here in Coliseum Saturday night and Sunday afternoon (21-22).

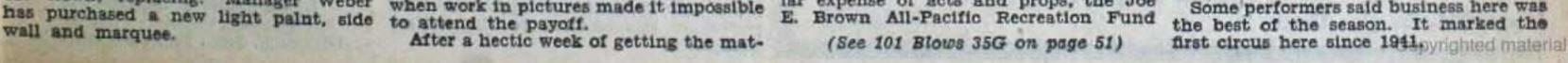
Approximately 150 people who appeared in the show had their claims for wages paid in full yesterday afternoon by Beck and Ravenscroft. The pay roll for the group was \$7,100.

Ravenscroft told The Billboard that those paid yesterday were mostly day people and some prize winners in the rodeo contests. Contract acts were paid following the show, while some of the others had received their money after the Saturday night performance. There were some to whom checks were mailed when work in pictures made it impossible

ter settled, Beck and Ravenscroft will take a few days off. They will reopen their office in the Philharmonic Building here Monday (30) and again resume business.

The show, which was on a grand scale, hit the dust because (1) it was the ninth show of its category to play the spot this season; (2) people are not too familiar with outdoor names or sequences here; (3) the mercury hit 91 degrees Sunday, drawing nearly a quarter of a million people to the beaches, and (4) a price range from 60 cents for children and \$2.50 per person for boxes was considered in some circles as a little high for this type of attraction.

For the two performances the show drew about 16,000 people, pulling about 9,000 Saturday night. Outside of regular expense of acts and props, the Joe E. Brown All-Pacific Recreation Fund



CIRCUSES 46

The Billboard

August 4, 1945

Dailey Bros.

In Cody, Wyo., the Cactus Spine Club visited Buffalo Bill's monument and museum. Harry Rawles Jr, had a close call, He was holding the high-jumping horse when suddenly the horse reared and plunged, knocking him down and stepping on him. He was not seriously injured, however, and worked the night show.

We've had an exciting time trying to guess whether there is wind in the clouds or rain. Every day at 6 p.m. has been pack-up time. Even Mammy Knowlton would pack up if she could see some of the skies we've had over us. Bob Cusson's grease stand top was waving in the air like a flag in Edgemont, S. D. All in all, however, biz has been good.

The Milligan Family recently joined the side show. Norma Davenport injured her back and was out of the program for a week. Her dog also was on the injured list, having been hit by a car.

Cotton West, Ernie Burch and Virginia Smith recently observed their birthdays. The women in the dressing room surprised Virginia with gifts. Three carnivals-the International, Srader and Dodson's World's Fair-have been neighbors recently .- GOLDA GRADY,

Bailey Bros.

Walter Powell really enjoyed himself on the Sunday off in Havana, Ill., stepipng around with Pat Kelly's relatives. He was seen sitting on their front porch just is if he owned the house. Beardstown, Ill, provided two big houses. The Heroid, wire walker. Bill Bailey is now electrical department introduced something new here in circular light towers, the full length of the midway, Visitor at Taylorville, Ill., was H. R. Mueller, photographer, CFA, who took plenty of pictures for his "shut-ins" album.

Joe and Eva Mae Lewis left the show standpoint of weather and biz, at Pana, Ill. They plan to spend a few days with Eva's sister in Columbus, O., and will then join Tom Packs circus. Laurence Cross also left the show at Pana. Clown alley enlisted the services of Ben Thomas, the 24-hour man, and he received a big hand for his dramatic Bryan. The writer went to school with presentation of the license in the wedding.

Chappy

DRESSING ROOM GOSSIP

Ringling-Barnum

With a two-day stand in the Honeymoon City, Niagara Falls, the newlyweds visited the falls and took the boat ride on the Maid of the Mist. On the Sunday off in Buffalo, the movies and roller rinks received a big play from the showfolks. Many took a trip into Canada.

Edith Wallenda has been on the sick list, Mr. and Mrs. Fred Bradna are back after a short vacation, as is Lalage. Visitors included Omer J. Kenyon, of the Hamid & Morton Circus; Robert Collins, CMS, Palmyra, N. Y.; Mr. and Mrs. Fisher, who visited their son-in-law and daughter, Phillip and Madaline Kreis, Tony Concello's mother and sister also were on the lot. Rose Behee's sons, Bobby and Billy, have left for home.

Around the lot: Cliff Chapman is taking Felix Adler's place in the spec while Felix is in the hospital with an infected hand. Harry (Gopher) Dutton served a chicken dinner to all the boys on the midway. Harry Dann is schoolteacher to the six kids on the lot. With his teaching, laundry and clowning duties, Harry is a busy man .- DICK MILLER.

overseas with the Henderson family on the show. Other visitors include Mrs. Lew Henderson and son and Walter doing clown cop in the come-in and is getting his share of laughs. A bow to one of the finest of circus familiesthe Millers.

Litchfield, Ill., gave the show the hottest day of the season, both from the

Cy Murray's dinner in the cookhouse at Salem, Ill., was really something. Topping the menu was steak. Suggestion for Cy's new theme song: "Our Points Are Getting Redder All the Time." Salem is the birthplace of William Jennings his grandson, John Baird Bryan, who later appeared in several pictures for Gordon, former bar per- MGM, He died about a year ago in Holly-

Cole Bros.

Ideal weather prevailed in Michigan, Illinois and Wisconsin, and biz has been excellent. With all the beautiful lakes in the three States, Con Colleano and Justino Loyal have been giving their fishing tackle a workout, but results have been inconclusive. Portage, Wis., reminded one of the John Robinson days, with everything off the lot by 11:30 p.m. It was even too fast for Bert Dearo, and he used to be one of those quickles. Some of the folks were left behind, and 180 miles is a long way, as they can testify.

Visitors have been plentiful and afterthe-show parties have been numerous. Bob and Ruth Clark gave one at the Elks Club, Jollet, Ill., while Mr. and Mrs. Edgar Wilson gave one in their home. Edgar is one fan that really does his share of work around a show when he visits. Guests at the Wilson party included Harry and Nena Thomas, Paul and Ruth Nelson, Florence Tennyson, Hilda and Noyelles Burkhart, Jo-Jo Monarch, Marion Knowlton, Bert and Corinne Dearo, Gene Weeks, Freddie and Ethel Freeman, Mr. and Mrs. Joe Taggart, Bill Hedges and Mr. and Mrs. Ritchie.

Visitors were Mr. and Mrs. Bill Maltby, Mother Corning, Fred A. Schmager, Mr. and Mrs. Clarence Kachel, Mrs. Hall, Happy Starr, Lieut. Bob Bowen; John Kelly, of Baraboo, Wis.; B. H. Burkhart, father of our general manager; Billy Senior, Joe Coyle, Earl Shipley, Mrs. Edna Dee Curtis, Dick Mulig, Mr. and Mrs. Maximo, Dr. and Mrs. Otto Schlack, Hamy Mueller, Burt Wilson, Harry Atwell, Mr. McElwee; Pat Purcell, of The Billboard; Mr. and Mrs. Herman Linden, Wanda Wentz; Dorothy Sims, who visited her husband, Emmett, our press agent; Mr. and Mrs. C. P. Fox, Frank Taylor, Mr. and Mrs. Roy V. Henderson, Dr. and Mrs. Earl Hicks, Edwin Barlow, Mr. and Mrs. Ed Fuhrman and niece, Marian; Dr. and Mrs. Frances, Mr. and Mrs. Sverre O. Braathen, Mr. and Mrs.

Russell Bros.

This is the 18th week, and it's hot. The writer is knocking out this column with the typewriter on his knees and both feet in the cooling waters of the Snake River. All the boys and girls are enjoying a dip. Even the elephants had a bath.

Event of the week was the splendid Spokane engagement, There were four days of fine biz, many visitors, and all the Ramdoodlers ramdoodled at Hotel Davenport. Of the many visitors, the most prominent was Bob Smee, chief of the Spokane Fire Department, Thru his co-operation many of the problems pertaining to the rigid fire laws were ironed out. Other visitors were Mrs. Bob Smee; John Lemon, The Billboard representative and reporter for The Chronicle; Clarence Thompson, VI Lindberg, Harper Joy, CFA, who visited Orrin Davenport; Eddie Thoms, Bert Kohl, formerly of the Yacopis, and Neil Benson.

Thru the efforts of Joy, Bill Antes and Bob Smee, a special show was given for the crippled children at the Shrine Hospital. Donating their services were Emil Pallenberg, Fu and Jimmle, Sancho Morales and His Dogs, St Otis, Joe and Dorothy Moxley, Brownie Gudath and Alva Evans. This event drew Page 1 publicity from The Chronicle.

Mrs. Dutch Giveler has arrived on the show, having recently been honorably discharged from the WACS .- DICE LEWIS.

89,000 See Three Rodeo **Contest Events in Utah**

SALT LAKE CITY, July 28 .- Some 89,000 fans attended the contest rodeos at Salt Lake City, Provo and Ogden, Utah, the past week.

Ogden's five-day event drew approximately 42,000 with Leo J. Cremer furnishing stock; Salt Lake City's four-day show played to 32,000 with R. A. Richter contracting stock, and Provo entertained 15,000 in three days, with Earl W. Hutchinson's stock being used.

former, is spending his furlough from wood,-BILLIE BURKE.



After several seasons in retirement the grand old man with the whiskers troupes once more.

THE GREAT DAN RICE

World Toured 3 Ring Circus, Rodeo and Thrill Show. Opens Du Quoin, Ill. Opens Monday, September 10th, for a 16-week season in the South. This show will be under the Personal Management of

RAY MARSH BRYDON

Note-The undersigned has had so many requests from employees and associates of the Old Dan Rice Circus of 1933 thru 1938 to again troupe that I, along with several of the original staff heads of the show that was best equipped and operated during the dark years of the depression, have started the assembly and organization of

THE DAN RICE CIRCUS

C WANTED-Experienced Agent with car who is a close local contractor. Sober, reliable Billers and Lithographers. Banner Tacker and Programer. Brigade Agent with car who can close schools and contract press.

Boss Canvasman and Supt. who can handle Wild West Canopy and get us seats for 2.500.

IT Side Show and Menagerie Boss Canvasman. A-1 Circus Electrician. Truck Show Mechanic with full set of tools and car.

Working Men in all departments for the Big Show, Animal Acts of all kinds, People with Rodeo Stock, Cowboys, Cowgirls, Indians, Rube Comedians, Whip Crackers, Knife Throwers, Rope Manipulators and all type of Western Acts. Ground Acts and Aerialists with their own rigging and uprights. Fair type Thrill or High Acts can get a fall season here as good as circuit of fairs.

Want a Band Leader with library of music to organize a Cowboy Band who can cut a real circus and rodeo show.

Wanted to Buy-A 60 or 70-foot Round Top with a 40 or 1 or 2 30-foot Middles for Menagerie and a canopy style top for Side Show, both complete with walls, poles and stakes.

Will buy a Chair Grand Stand and all kinds of useful Circus Property.

I Want Elephant Act with transportation.

Dr Legal Adjuster, Acts for Side Show. Mickey O'Brien, Frenchy Moore, Otis Hackmen.

State all in detail in reply

Chicago, Ill.

RAY MARSH BRYDON Apt. 806, Croydon Hotel

Bill Jackman, Mr. and Mrs. Robert Zimmerman and Mrs. T. W. Tormey. FREDDIE FREEMAN.

Bell Bros.

Two big weeks in South Dakota and good biz in North Dakota has everyone smiling. Manager Tom Ewalt has a new dog act in each ring, presented by Katherine and Nola, that is being well received. The Conner Duo and High Stilt Eddle have left for the fairs, being replaced by three members of the Free family and George Churchill brothers, clowns, Betty Sweet is going strong with her trap number and Delda Sweet, in an acrobatic number assisted by Everett Coriell, continues to draw the applause. Paul Hubbard's side show is packing them in. Paul is happy these days because his daughter, Irene, is visiting. The McKay-Bymum stands are doing a big biz.

Mr. and Mrs. Blacky Woods received news their son is on the high seas. Their daughter, Frankie Lou Woods of the Riding Duttons, was a welcome visitor. Neal Tucker is the busiest man on the lot. Connie Grady is forever asking about mail. Note to John Foss: Would like to see you before the first snowfall. John Lynn, manager of the Whale show with Jack McCleary lecturing, is doing well, Bill Ehr is the new legal adjuster. Gypsy Cory met a few boys from the Million Dollar band of World War L-THEODOSHIA BELL

Siegrist Club Wins First Round of Fire Law Fight

CANTON, O., July 28.-Charles Siegrist Showmen's Club, which has been waging a several weeks' campaign in an effort to knock out an ordinance passed early in the year by city council imposing alleged prohibitive restrictions in regard to fire regulations, reports that the group has won its first round in the fight,

Councilman Fred Cachat Monday night (16) in a resolution proposed that the city ordinance setting up stringent regulations for circuses, carnivals and other tented attractions be repealed until State-wide legislation is approved. The resolution was referred to the welfare committee.



Good Animal Man or one that can soon learn. From Man, Griddle, Cook House Help. We never class Pay all you're worth.

MCMinnville, Tenn., Feirgrounds this white

The Billboard

CIRCUSES 47

Bear Club Rodeo Carded For Waco, Tex., Aug. 13-18

WACO, Tex., July 28 .- The 10th annual Bear Club Rodeo will be held here August 13-15. Proceeds go to the Baylor University athletic department, Livestock will be furnished by the Sellers Ranch, Comstock, Tex. Three parades are scheduled.

The Bear Club Rodeo was instituted by 10 Waco business men. Ralph Wolf, athletic director at Baylor, is manager and producer. The club has grown to the third largest rodeo in the State, The arena has a seating capacity of 9,000, with a steel grandstand and permanent chutes and pens.

Swift Current Pulls 15,639 With Frontier Days Event

SWIFT CURRENT, Sask., July 28 .-Sponsored by the Kinetic Club, Frontier Days Celebration here drew 15,639 customers for the two-day event, a substantial increase over 1944.

Results: Saddle bronk-Frank Voros, Don Dewar, Gerald Myers, Bareback-Harry Thomson, Cam Lansdell, Wally Graves. Calf roping-Padgett Berry and Al Galarneau, tied; Slim Young, Pete Jahnke, Steer decorating-Floyd Peters, Ken Thomson, Padgett Berry. Steer riding-Garry Thomson and Tom Peake, tied; Ken Thomson, Gerald Myers. Padgett Berry, Phoenix, Ariz., was all-round champ.

Davenport Buys Cronin Top for Dailey Show

BROKEN BOW, Neb., July 28. - Ben Davenport announced that he has purchased the big top used by Cronin Bros. on its abbreviated spring tour and soon will enlarge Dailey Bros.' Circus.

Dalley Bros. did a tremendous business here, despite a rain which cut the night performance. The short trek into South Dakota was profitable, despite weird weather, which ran hot and wet.

UNDER THE MARQUEE

STRAW ROOM only.

PAUL VAN POOL, the globe-trotting circus fan from Joplin, Mo., visited The Billboard's Chicago office Thursday (26) ness and pleasure expedition.

GEORGE KIENZLE, John McCurdy and Mrs. Mary Kime, of Harrisburg, Pa., and Herbert Douglas, of West Chester, Pa., visited Bradley & Benson Circus at Elkton, Md., July 17. . . . FRANK B. HUBIN, retired circus man, staged the old-time Volunteer Fire Jubilee on the Boardwalk at Atlantic City. . . . RAY HARRIS, former clown with Ringling-Barnum, Hagenbeck-Wallace and Al G. Barnes, has been released from the air corps after 32 months of overseas service. He is framing a unit of his own for tour next year.

SHOWBIZ HAS COME to a point where a ragged tent is no longer embarrassing.

MR. AND MRS. HERBERT A. DOUG-LAS, West Chester, Pa., were guests of Charles T. Hunt Sr. on opening day of the Hunt Bros. at New London, Conn. ... ARTHUR BORELLA, clown with the Williams Circus and Thrill Show, entertained soldiers at the Galveston, Tex., air base. . . . BOB SPERRY, for more than 30 years an announcer with circuses and who now resides in Kansas City, Mo., sends a "40-year-ago" column from The Kansas City Times to prove that circuses drew crowds in those days too. The clipping says: "The Barnum & Bailey Circus turned away 5,000 persons who applied for admission to last night's performance. Nearly 30,000 paid to see the two performances here."

DAVID LANO and his niece, Carolyn Chaney, closed recently with Clyde Beatty's Circus at Pittsfield, Mass., and joined Ray Marsh Brydon at Riverview Park, Chicago, for the season. . . . F. M. FARRELL, vent, has joined the Clyde Beatty show. Farrell was visited in Warren, Pa., by Elmer Jones and Gary Vanderbilt.

Police dropped the case when Coyle refused to prosecute his assailant. . . GEORGE KIENZLE JR. and Herbert A. Douglas, of Harrisburg and West Chester, Pa., respectively, two of Eastern en route to Quebec on a combined busi- Pennsylvania's leading circus chasers, made trips of 160 and 80 miles, respectively, to Elkton, Md., to catch Bradley & Benson, only to find that the show was not appearing because of rain. Douglas caught Bantly's All-American Shows at Wilmington, Del.

> FAMOUS NAMES of long-dead show founders will live forever with circus patrons.

MRS. NORMAN BRADLEY entertained with a dinner party at the Netherland Plaza, Cincinnati, July 18 in honor of Mrs. Jess Bradley, wife of the co-owner of the Bradley & Benson Circus. . BUCK LEAHY and Lee Smith visited the Ringling-Barnum show at Rochester, N. Y. . . . DON DORSEY visited Charles Hunt Sr., and Phil and Stella Wirth with Hunt Bros.' Circus at Norwich, Conn.

SHEA, Terrell Jacobs's well-known performing lioness, will be eight years old September 5, and Terrell is planning to have a birthday party for the old gal.

HENRY (FRENCHY) BOUCHER, of

Nashua, N. H., still

reads The Billboard, altho it has been a long time since he was an eight-horse driver for Cole Bros., Sells-Floto, Hagenbeck - Wallace and John Robinson. He is now a crew manager for a large insulating company.

GENE WHITMORE has an interesting

Mansfield, Edwards Tie In Steer-Tying Contest

PECOS, Tex., July 28 .- Toots Mansfield and Sonny Edwards, both of Big Spring, Tex., tied for top honors in steer tying contests at the annual rodeo which closed here Thursday (5). Their average time was 33.7. Next were Gus Grewell, Lordsburg, N. M., and Tom Clayton, Toyah, Tex., each with an average of 41.5.

In calf roping, Walton Pogue, Pecos, took first with an average of 29.6. Following were Mansfield, 30.5; Vic Montgomery, Ozona, Tex., 33.6, and Buddy Neal, El Paso, 34.7.

In the matched calf-roping event Mansfield had a total elapsed time of 129.4 seconds, and James Kinney, Marathon, Tex., 164.7. Eight calves were roped by each.

Bill Iler, Fort Worth, won the bareback event, and A. C. Wike, San Angelo, took the top bronk riding honors. John Werck, Ozona, finished first in bull riding.

Metteer, Weeks, Blair, Wright Reunion Winners

STAMFORD, Tex., July 28 .- Slim Metteer, Crosbyton, Tex., won the saddle bronk contest at the annual Texas Cowboy Reunion which ended here Friday (6). Morris Cooper, Midland, Tex., finished second, and Red Parker, Crosbyton, third.

Bill Weeks, Hereford, Tex., won the bareback riding. Cooper placed second, and Neil Collier, Wichita Falls, third. Louis Blair, Dundee, Tex., was the steer riding champion. Clinton Wright, Ivan, Tex., was the champion wild cow milker.

Henry Carter, Thurber, Tex., won the calf roping with a total time of 42.3 seconds for two trys. He was followed by Leemon Arrott, Palo Pinto, whose time was 45.4.

Wednesday (4) a record-breaking crowd of 13,000 persons turned out for

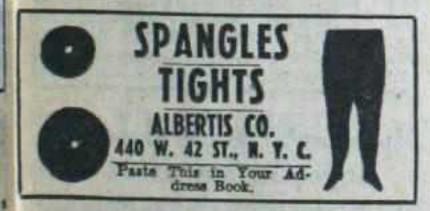


Lindstrom Nabs Two Firsts

HANNA, Alta., July 28 .- Wally Lindstorm took two firsts to set the individual pace in the Hanna Stampede. Lindstrom placed first in saddle bronk and steer riding. Results follow: Saddle Bronk-Lindstrom, Gordon Doan, Stan Jackson, Gerald Myers. Calf Roping-Al Galarneau, Arnold Montgomery, Padgett Berry, Tom Peake. Steer Riding-Lindstrom, Gordon Doan, Chuck Wagon Race-Tom Lauder, Theo Thage, Harold Glass and Sam Sissons.

Daniels, Miller Injured

NORWALK, Conn., July 28 .- Two aerialists of the Daniels troupe, who were injured when a pole on which they were performing collapsed during the Volunteer Firemen's Bazaar here last week, remained in Norwalk Hospital. William Daniels is under observation for back injuries, and Thomas Miller suffered multiple abrasions.



GOOD CIRCUS SNAPS 1945 Ringling Barnum Views: Set of 38 clear Post Card nine views showing unloading, lot set up, out-door Menagerie, Fireproofing features, Midway, "Spec" in back yard, stc., \$7,50 per set. Set of 18 views of Bingling Barnum New York Circus Parade, \$3,50 per set. Set of 16 views of CLYDE BEATTY OIRCUS, \$3,00 per set. Send 20s for sample view and lists of shows back to 1900. ROBERT D. GOOD

1609 Turner St., Allentown, Pa.

TAYLOR BROS.

Want to buy Carry Perch Rigging. State full particulars by mail of height, weight and make and price. Write or wire TAYLOR BROS., permanent. address, =124 Cedar Ave., Patchogue, L. 1., N. Y.



HAVE YOU EVER LIVED the grief handed out by an untipped cookhouse waiter?

DEL VICHO, 82, formerly a famous calliope player whom Frank Braden trouped with on the old Gentry Bros." show, visited his old pal on the Ringling-Barnum lot in Buffalo Tuesday (24).

WILLIAM J. COYLE, 19, of Waterbury, Conn., employee of the Ringling-Barnum circus, was found unconscious from a beating, police said, in an alley in Rochester, N. Y., recently. Coyle was taken to the hospital where he was treated for head injuries and bruises.



GILBERT T. CONLINN, of Hartford, Conn., is now secretary-treasurer of the Circus Fans of America, succeeding the late Walter M. Buckingham. Conlinn has been a member since 1937 and was one of the organizers of the Bluch Landolf Tent, Hartford. His hobby is article in the current issue of Trains, illustrated with some excellent shots taken at the runs of various circuses. . . . WILLIE C. CLARK, foot juggler, has left Austin Bros. because of illness, but expects to return later in the season. . . . F. B. (BERNIE) HEAD, while doing press for the Ringling show in Cincinnati, July 27-28, visited The Billboard offices.

TINY SMITH and His Bucking Ford was inadvertently overlooked in listing Tom Packs's Thrill Circus acts for Evansville, Ind., and the St. Louis Shrine.

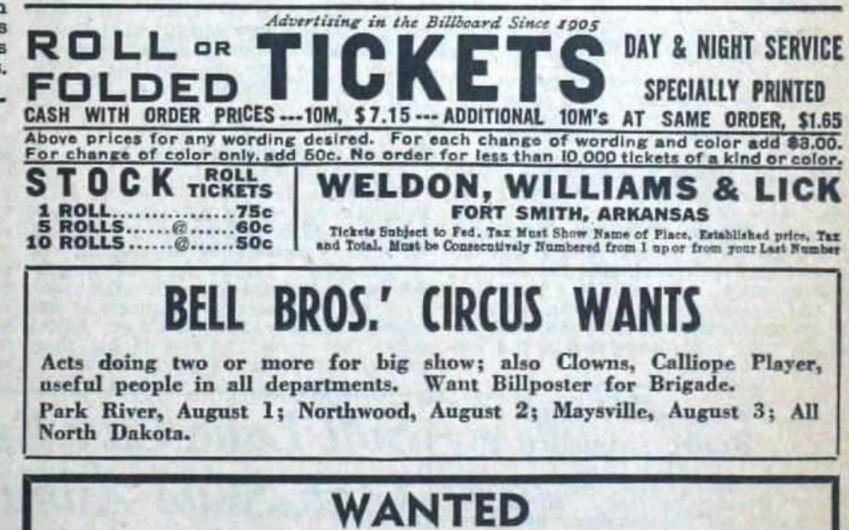
AFTER THEY HAVE BEEN promoted to pushers, some workingmen seem to think that turn about is fair play.

the matinee during a pouring down rain. About 8,000 saw the night rodeo.

Charles Featherstone, Wichita Falls, was re-elected president of the Texas Cowboy Reunion Association.

7,000 at Stettler Event

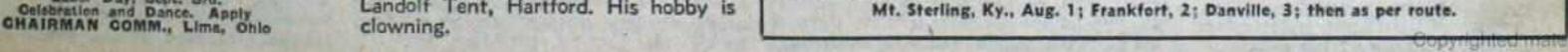
STETTLER, Alta., July 28.-Seven thousand attended the Stettler Stampede sponsored by the Elks' Club. Winners were: Saddle Bronk-Urban Dona, B. Cressman, Frank Duce, Calf Roping-A. Montgomery, F. Duce and H. Linder, tied. Steer Riding-Muff Dona, Stan Jackson and Mickey Contrara, tied. Bareback Bronk-Urban Doan, Muff Doan, Charlie Chick and H. Walters, tied.



4 CHIMPANZEES AND 2 GORILLAS Full description and price in first letter. **AL ANTONUCCI, Supervisor** 5374 Angelus Vista Blvd. Los Angeles 43, Calif. WANTED FOR

CLYDE BEATTY ALL NEW TRAINED WILD ANIMAL CIRCUS

Ticket Sellers for Big Show, Girls for Web and Menage, Head Usher, Boss Property Man, two good Seat Men. Join at once.



The Billboard 48

FAIRS-EXPOSITIONS

Communications to 155 No. Clark St., Chicago 1, Ill.

Early Annuals Make Good Showing

Public Shows Keen Interest

Attendance equal or above 1944 - shows drawing this week by the ODT. heavy patronage

CHICAGO, July 28 .- Reports coming in from the early fairs indicate that the season will be a very good one in spite of the many handicaps to be faced. So far attendance has been exceptionally good wherever the weather has been favorable, in most instances bettering or coming close to the record figures of 1944. There has been little or no curtailment of entertainment attractions, and in some instances special features have been added with a view to increasing repeat attendance.

Manpower shortage and other unfavorable conditions have brought about some curtailment of exhibits, especially in the livestock classes, but the quality has been up to par.

The crowds attending the fairs have shown an eagerness to enjoy the various attractions to the full. Grandstand shows have attracted capacity audiences, and the midways have been well patronized.

Canadian Fairs Big

Fairs of the Western Canada A and B circuits so far held have been very successful. Brandon, Calgary and Edmonton, all of which had record exhibitions in 1944, did as well or better this year. The Portage Industrial Exhibition, B fair of Portage La Prairie, Manitoba, had one of the most successful of its 73 years of operation, attendance being only slightly below the all-time record set in 1944. Boys and girls' junior work pro-

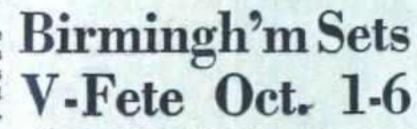
No Outright Ban On Baggage Cars

WASHINGTON, July 28. - Showmen and booking office men supplying fairs with grandstand attractions may receive some encouragement on the baggage car situation from an announcement made

In response to a query by The Billboard, the ODT stated it had issued no outright baggage-car ban. It stated that baggage cars as well as coaches, were included in a recent order authorizing the army to commandeer any needed cars for redeployment needs, but no specific ban has been imposed.

While this still leaves the situation in a doubtful status, it leaves the way open for use of baggage cars if they are available.

CHICAGO, July 28 .- Officials of several Midwestern railroads told The Billboard that, while they could make no specific promises, they believed there would be little difficulty in providing baggage cars for the transportation of show equipment.



BIRMINGHAM, Ala., July 28.-A Birmingham Victory Celebration, to be held at the Alabama State Fairgrounds, October 1-6, was announced here today by Joseph R. McDavid, president.

R. H. McIntosh will serve as secretary and general manager.

Harrington In **Record Stride;** 18,000 See Gov.

HARRINGTON, Del., July 28 .- Kent and Sussex County Fair attendance, up to Friday (27) night, is the largest in the 26-year history of the fair, according to Secretary Ernest Raughley. Rain Tuesday (24) necessitated dropping harness racing for the day but did not affect the general attendance. Grandstand shows have been playing to capacity at all performances.

Big day at Harrington was Governor's Day Wednesday (25), with an afternoon crowd of close to 18,000 on hand to hear the speeches of Governor Walter W. Bacon and other politicos. An additional 12,000 clicked the turnstiles Wednesday night, running the day's gate to above the 30,000 mark-biggest day ever chalked up by the fair.

Fair ran from Monday (23) thru Saturday (28). Weather was ideal, with the exception of rain Tuesday (24) which necessitated holding over track events until later in the week, but did not affect other features of the fair. Volume of exhibits-farm and garden products, livestock, etc .- was not quite as large as at preceding fairs but of exceptionally high quality.

Grandstand shows, booked thru the George A. Hamid office, packed them in at all performances. On the bill were Peaches's Sky Ballet, Juggling Jewels, Skating Berrys, the Bryants, Magical Arnold, Montana Kid and Campbell Sisters, the Hickville Follies, the Leonards, Fantasics of 1945, and Joe Basile's Band. Show was emseed by Bernie George.

Bantly's All-American Shows were on the midway.

Saskatoon Keeps **Pace** With Other "A" Exhibitions

SASKATOON, Sask., July 28 .- Favored with excellent weather, the Saskatoon Exhibition, under the able guidance of Prof. Grant McEwan, acting in the capacity of honorary manager, bids fair to outdo the splendid achievements chalked up last year. With the slight easing d gas rationing, the attendance is on the upgrade, and the total for the week up to Thursday was 15 per cent better that last year's Wednesday attendance Grandstand patronage and pari-mutue handle reached an all-time record, Mon day, which was Kiddies' Day, also set : new record.

The defense department of the Do minion has returned several building to the exhibition, which resulted in a revival of the dog show and art exhibit this year. The lower part of the grand stand is again occupied by commercia displays.

Livestock entries increased, with the cattle classes outstanding. There has been particularly good Shorthorn competition, and sheep entries also were very good. Agriculture is stressed at Saskatoon, which means a good attendance at all the rings and barns.

The lieutenant governor of the province, the Hon. R. J. M. Parker, opened the fair activities Monday, and during the week many governmental and milltary dignitaries have been in attendance, as well as prominent railway officials.

An organization has been perfected to handle two grandstand shows at night. so double shows were given by the Barnes-Carruthers Exhibition Follies of 1945 Wednesday, Thursday and Friday

with a sellout at all shows. The midway

area has been graded and filled with

gravel since last year. This improvement

(See Public Displays on page 54)

May Convert Mich. Grounds to Funspot

DETROIT, July 28 .- Death knell for the Michigan State Fair, defunct for the last four years, was all but sounded here in the report issued by George F. Emery to the city planning commission. Emery is secretary of the commission.

Emery's report carried the proposal to convert the fairgrounds into an amusement park. He suggested that the race track be exempt from any park plan because of the revenue it brings the State.

It was suggested that the fair property could be operated as an amusement park and returned to fair use once a year. Fair, Sedalia, will be held as scheduled, treasurer of the Indiana State board, This is not expected to materialize, however, because it is not thought the Detroit property is adaptable for a mixed operation.

army ordnance purposes and any decision must await its release by the federal government.

New Yuma Grandstand **Ready Armistice Day**

YUMA, Ariz., July 28.-The new \$6,000 grand stand, now under construction, will be completed by Armistice Day, opening day of the Yuma County Fair. The newly organized fair association has a capital stock of \$20,000.

Officers are George Homes, president; K. A. Holmes, vice-president, and H. W. Ratliff, secretary-treasurer.

Danbury, Conn., Cancels

DANBURY, Conn., July 28 .- For the fifth consecutive year, because of wartime restrictions, the Danbury Fair here has been canceled, it was announced this week by John W. Leahy, who in the last year acquired controlling interest of the stock of the Danbury Agricultural Association, sponsors of the fair.

Rides, show and concessions will be featured on the midway, with a grandstand show, thrill attraction and possibly a fireworks display to be included in the program.

SACRAMENTO, Calif., July 28 .- Looking forward to the day when the army releases the California State Fair grounds, officials are now formulating plans for the time when the next fair may be held. The board of directors of the State Agricultural Society recently sent letters to the boards of supervisors of the State's 58 counties inviting them to start planning now for participation in the first post-war fair. F. M. Sandusky was recently named manager of the fair.

Sedalia, Saginaw Set

August 19-26, it is announced by Ernest W. Baker, secretary, ODT regulations will be observed. Permit for the Sedalia admission will be included in the genfair was obtained early in the year. The property still is being used for C. H. Harnden, secretary-manager of the son. In addition to the regular 4-H Saginaw County Fair, Saginaw, Mich., home economics and farm exhibits, the states that permit to operate has been State Conservation Department is exgranted and plans are going ahead.

200 Baby Beeves Entered In Buena Vista Exhibit

ALTA, Ia., July 28 .- Two hundred Calif. State Looking Ahead baby beeves have been entered in the 4-H Club exhibit at Buena Vista County Fair here, August 7-10, G. A. Soderqust, secretary, announces.

Many ground improvements have been made, including remodeling of the 4-H Club girls' building.

Three afternoon and four night shows have been scheduled, featured by Barnes-Carruthers acts and revue and Karl L. King's band. Paul Ebersole Shows will be on the midway.

B-C Circus for Indiana 4-H

INDIANAPOLIS, July 28 .- Barnes-Carruthers Circus has been engaged for the Indiana State 4-H Fair here, Sep-CHICAGO, July 28. - Missouri State tember 3-5, Orval C. Pratt, secretary-Afternoon and evening announces. permormances will be staged daily and eral fair admission of 50 cents per perpected to have a display.



TAMPA, July 28 .- Florida State Fai scheduled here February 5-16, probabl will be held, but there are no plans fo the Gasparilla carnival as an adjunct i the 1946 event. So says H. L. (Dusty Crowder, acting captain of the Gasparill crew since the death of Lieut. Comd G. A. (Dolph) Hanson in 1943. "Tamp youth is what makes Gasparilla a suc cess, and our youths are in military service ice," said Crowder, in giving a reaso for not planning on the carnival.

There is no guarantee that the fal itself will be held in February. The ODI while it has not said the fair must no be held, has frowned on any plans advertise the 11-day event as a State wide attraction which might encourage extensive travel by civilians.

Michigan's Barry County Hopes To Top 1944 Mark

HASTINGS, Mich., July 28 .- With business men giving their co-operation and with enthusiasm running high prop pects for the Barry County Fair, July 24 28, are bright. Hopes are high that the county's second free fair will outdraw last year's. Premiums are being offered in various fields.

The midway will be occupied by the Wade Shows. Jack Raum's Rodeo ha been booked for the grandstand. They will also be horse-pulling contests and races. The midway has been moved from the paddock to the north side of the grounds, thus eliminating pedestrian crossing the track.

Roach Heads Danville Assn

DANVILLE, Va., July 28 .- O. L. Road president of city council, is new pres dent of the Danville Pair Association succeeding A. D. Starling, who had bed president since the association wa formed years ago. Roach said that plan are going forward for this year's annu-

Copyrighted material

SALT LAKE CITY, July 28 .- Altho the being supplanted by the four-day horse Utah State Fair has been abandoned this year because of the ODT ruling, Salt Lake City will not be without fair enter- records. tainment.

That is the word from Sheldon R. Brewster, secretary-manager of the State Fair Association, who announces organization of the Salt Lake City Exposition which will sponsor a show at the fairgrounds September 1-11.

Two features will be a six-day race meet and a horse show. In addition, there will be small stock and poultry exhibits. Special events include a grandstand revue which will run eight days, to the fair grounds premium list,

show.

Last year's fair broke all attendance

Center N. C. Exhibs Up

ASHEBORO, N. C., July 28 .- Expecting the largest number of exhibits in its history, the Center of North Carolina Fair has enlarged its exhibit hall. The fair is scheduled for September 17 to 22. Catalogs have been mailed to farmers. One more department, the model airplane division, has been added

Salt Lake City Expo To Replace Utah State Annual Sept. 1 to 11

The Billboard

FAIRS-EXPOSITIONS 49

Stanstead Annual **Marks** Centennial

AYER'S CLIFF, Que., July 28 .- Upward of \$5,700 in prize money, numerous historical and centennial displays and a parade of agricultural progress will be among the features when the Stanstead County Fair marks its 100th anniversary here August 23-25.

Prospects are for a good-sized provincial government grant, thanks to the efforts of the Hon. J. S. Bourque, minister of lands and forests, and the cooperation of John T. Hackett, K.C., M.P., for Stanstead, and J. A. Berube, of the Stanstead County Agricultural and Hornual event.

An increased racing purse, totalling \$1,800, has been decided on, and various track improvements have been made.

Harold Cass and Dr. R. R. Frechette are in charge of the grandstand. They announce a gala revue, Centennial Frolics, with 10 animal and circus acts. In addition, there will be a horse show, racing program and the ever-popular Cavalcade of Cattle. Sims Greater Canadian Shows will be on the midway.

W. J. Whitcomb is president of the association. Other officers are Robert Roy, vice-president; John T. Hackett, honorary president.

Canada Fair Dates

ALBERTA

Olds-Olds Agrl. Soc. Aug. 17-18. Joseph Kary.

Red Deer-Red Deer Agrl. Soc. Aug. 2-4. D. W. Robertson. Vegreville-Vegreville Exhn. Assn. July 31-

Aug. 2. J. Fitzallen. Wildwood-Wildwood Agrl. Soc. Aug. 30-31.

Mrs. Emily Browne.

BRITISH COLUMBIA

Abbotsford-Central Fraser Valley Fair. Sept. 7-8. L. J. Kettle.

Armstrong-Interior Provincial Exhn. Sept. 18-20. Mat Hassen.

Chilliwack-Chilliwack Agrl. Assn. Sept. 11-13. E. H. Barton.

Invermere-Windermere Agrl. Assn. Aug. 31-



The following corrections and additions to the List of Fair Dates were received during week ended July 27.

The complete List of Fair Dates was published in the is-sue dated July 28. The next FRADE SERVICE complete list will be published FEATURE in issue to be dated September 29. See each issue of The Billboard for correction and additions.

California

Stockton-San Joaquin Co. Fair. Sept. 3-10. Races Set for Provincial

Connecticut

Thomson, Hartford, Conn.

Brooklyn-Brooklyn Fair. Sept. 13-15. Ed-mond Keane, Box 334, Putnam, Conn. Norwitchtown-Norwich Grange Fair. Sept.

21-22. Mrs. Luella P. Browning. Riverton-Riverton Fair. Oct. 12. H. P. Dem-

ing, R.R. 2, Winsted, Conn. Rocky Hill-Rocky Hill Grange Fair. Sept. 7-8. Mrs. Dorothy B. Herrick.

Vernon-Tolland Co. 4-H Fair. Sept. 1. Dor-

othy Bradway, Stafford Springs. Wallingford-Wallingford Grange Fair. Sept. 14-15. Flora E. Hough.

Illinois

Elizabeth-Elizabeth Community Fair & Co. 4-H Club Show. Sept. 14-15. S. W. Buford.

Kansas

Pratt-Pratt Co. Fair. Aug. 16-17. Creloa Baker.

Missouri

Senath-Dunklin Co. Community Fair, Sept. 24-29. Lyle Richmond.

Oklahoma

Sapulpa-Creek Co. Fair. Oct. 4-6. Sam Sheehan.

Pennsylvania

Meyersdale-Somerset Co. Fair Assn. Aug. 28-31. George Paxton.

Troy-Troy Agrl. Soc. Sept. 1-3. H. D. Holcombe.

Ulysses-Ulysses Community Fair. Sept. 13-15. Samuel H. Meyers.

Utah

Murray-Salt Lake Co. Free Fair, Aug. 20-25. E. O. Brothers.

Virginia

Wise-Wise Co. Fair Assn. Sept. 13-15. B. F. Gilliam.

California Solons Plan Victory Fair for Stockton Action on Gold Rush Days

SACRAMENTO, Calif., July 28 .- Joint legislative committee of the California State Senate and Assembly appointed to plan for proper observance of the centennial years of the discovery of gold in California-Gold Rush Days-and California's admission to the Union will meet soon to hear suggestions and plans from various sections of the commonwealth planning festivals.

CHARLOTTETOWN, P. E. I., July 28 .ticultural societies, sponsors of the an- Berlin-Berlin Grange Fair. Sept. 15. Janet A harness racing program, plus eight vaude attractions, will be among the features for Old Home Week and Provincial Livestock Exhibition here, August 14-17, D. A. MacKinnon, president, announces. Grounds are being shaped up and a new poultry and fox show building will be ready for the opening.

STOCKTON, Calif., July 28 .- Stockton will be host to the eight-day San Joaquin County Victory Fair, September 3 to 10, E. G. Vollmann, secretary-manager, announces. Vollmann also is president of the Western Fairs Association. A program of exhibits, running and harness races, and carnival and grandstand attractions has been scheduled.

Nashua's Big 4 Resumes

NASHUA, Ia., July 28 .- Officials of the Big Four Fair Association have received their permit to hold their fair at Nashua, August 20-24. The fair has not been held for the last three years. Premiums will be on the same basis as the 1941 show,

COCKER PUPS, with pedigrees, licenses and leashes, will be given the lucky children attending the opening grandstand show at the Saskatoon (Sask.) Ex. hibition. Shetland ponies will be award: at a Saturday morning show.



Sept. I. N. M. Marples. Ladysmith-Ladysmith Agrl. Assn. Sept. 19-20. Rev. C. McDiarmid.

Langley-Langley Agrl. Assn. Sept. 3-4. H. R. Freeman, Milner, B. O.

Mission-Mission Agrl. Assn. Sept. 5-6.

Prince George-Prince George Agrl. Assn. Aug. 21-22. T. B. Tobiasen.

Saanichton-Saanichton Agrl. Asan. Sept. 3-4. S. G. Stoddard.

Bouth Burnaby-S. Burnaby Agrl. Asan. Sept. 21-22. Mrs. J. C. Bellinger.

NEW BRUNSWICK

Keswick-Keswick Fair Assn. Sept. 19-20. Walter Inch, Mouth of Keswick, N. B.

Port Elgin-Port Elgin Fair Assn. Sept. 26. Carl C. Allen, Melrose, N. B.

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Stanley-Stanley Pair, Sept. 25-28. T. Allen Best.

Upper Loch Lomond-Fair Assn. Sept. 26. W. S. Waters, R. R. 1, St. John, N. B.

NOVA SCOTIA

Bridgewater-Lunenburg Co. Agrl. Soc. Sept. 25-28. W. J. Grouse.

Caledonia-Queens Co. Agrl. Soc. Sept. 18-21. Fred Kempton.

Digby-Digby Co. Agrl. Soc. Sept. 19-20. H. E. Chisholm. Bear River, N. S. Falmouth-Hanta Co. Agrl. Soc. Sept. 11-13.

Chas. Douglas.

Lawrencetown-Annapolis Co. Exhn. Sept. 18-20. Donald White.

Middle Musquodobolt-Halifax Co. Exhn. Sept. 18-19. George S. Dickey.

North Sydney-Cape Breton Co. Exhn. Sept. 3-7. Chas. Munn, Leitches Creek.

Oxford-Cumberland Co. Exhn. Bept. 11-14. Claude Thompson.

Pictou-Pictou Co. Exhn. Sept. 4-6. J. J. Ross.

Truro-Oentral N. S. Exhn. Sept. 11-14. W. R. Retson.

Windsor-Windsor Exhn. Likely Labor Day Week. Chas. A. Douglas.

Yarmouth-Yarmouth Co. Agrl. Soc. Sept. 11-13. Clayton Hurlbert.

ONTARIO

Almonte-North Lanark Agrl. Soc. Aug. 30-Sept. 1. Howard Giles.

a and Arnprior-Arnprior Agri. Soc. Aug. 27-29. W. H. Murphy.

Aylmer-Aylmer Agri. Soc. Sept. 19-22. H. R. Lashbrook

Beachburg-Beachburg Agrl. Soc. Sept. 24-26. Mrs. E. H. Weedmark.

fferd Belleville-Belleville Agri. Soc. Sept. 17-19. E. S. Denyes

Caledonia-Caledonia Agri. Soc. Oct. 11-13. W. S. Hudspeth.

Collingwood-Nottawasaga & Great Nothern Exhn. Sept. 26-28. O. G. Bernhardt.

Delta-Delta Fair Asan. Sept. 3-5. Isaac Stevens, Phillipsville, Ont.

Dresden-Camden-Dresden Agrl. Soc. Sept. 11-13. H. J French.

Durham-Durham Agri. Soc. Sept. 6-7. W. G. Bayley.

Eimira-Eimira & Woolwich Agrl. Soc. Aug. 31-Sept. 3. Arthur H. Zilliax. Assu Elmvale-Flos Agri. Soc. Oct. 1-3. Thos. E.

Smith.

Fort William-Port Arthur-Canadian Lake-head Exhn. Aug. 13-18. W. Walker.

Galt-South Waterloo Agrl. Soc. Sept. 20-22. Robert E. Cowan. Harrow-Colchester South Agrl. Boo.

Bept. 19-21. L. Capstick

Excellent Talent For N. E. Annuals

PLYMOUTH, N. H., July 28 .- New England fairs are looking forward to an excellent year and preparations are being made to present first-rate entertainment.

Plymouth Fair, which runs four days, has scheduled a circus and sky revue and several animal acts for its grandstand show, and on the closing day B. Ward Beam's Congress of Daredevils will present a thrill show.

Among new features announced for the Cheshire Fair, Keene, N. H., are a horse show, a ball game and the Miniature Minstrel Revue under the direction of Larry Pickett. A Cheshire band, under direction of Charles A. Woodbury, will play during the fair.

Hartland (Vt.) Fair will have three full days and nights, each featuring special events. A horse show will be held the first day. Walt Goode Family, which played the fair last year, will be back with their musical show.

Decorah, Ia., Sets Program

DECORAH, Ia., July 28 .- Dates for the Winneshiek County Fair here have been set for August 16-19, Secretary Leon Brown announces. Twelve hippodrome acts have been booked, as well as a carnival. Harness racing will be held the last two days.

Kingston-Kingston & District Agrl. Soc. Sept. 17-22. Mrs. P. A. Conley.

- Lansdowne-Lansdowne Agrl. Soc. Bept. 11-13. S. C. E. Dixon.
- Leamington-Leamington Dist. Agri. Soc. Sept. 24-29. Cecil Stobbs.
- Lindsay-Lindsay Central Exhn. Sept. 12-15. W. E. Agnew.
- McKellar-McKellar Agrl. Soc. Sept. 18-20. L. Moffat. Markham-Markham Fair. Oct. 4-6. R. H.

Crosby.

Midland-Tiny & Tay Agrl. Soc. Sept. 20-22. Robt. G. Nesbitt.

Napanee-Lennox Agri, Soc. Sept. 24-28. George T. Walters.

Ohsweken-Ohsweken Agrl. Soc. Sept. 26-28. Joseph C. Hill.

Oshawa-South Ont. Agrl. Soc. Sept. 10-12. E. W. Webber, Columbus, Ont.

Owen Sound-Owen Sound Agrl, Soc. Bept. 29-Oct. 2. Elwood Lemon. Perth-South Lanark Agrl. Soc. Sept. 6-8.

M. J. Donohoe. Port Perry-Port Perry Agri. Soc. Sept. 1 **BIRMINGHAM, ALA., FAIR** AND **VICTORY CELEBRATION**

OCTOBER 1-6

Some concession space now available. Legitimate concessions only. Candy Apples, Ice Cream, Novelties, Scales, Age sold. Good Cook House space open. Can book Skooter Ride and one outstanding Show.

Address: J. C. McCAFFERY, 155 N. Clark St., Chicago, Ill.

For Something Different IN GRANDSTAND SHOWS AUSTRALIAN TAG TEAM WRESTLING

Provides NEW-UNUSUAL-THRILLING ENTERTAINMENT. Full 2.21/2 hours highly skilled pro wrestling . . . appeals to young and old. Fair Secretaries, contact

EINAR R. OLSEN. PRO.

1321 Grove Ave.

(Phone: Jackson 1381)

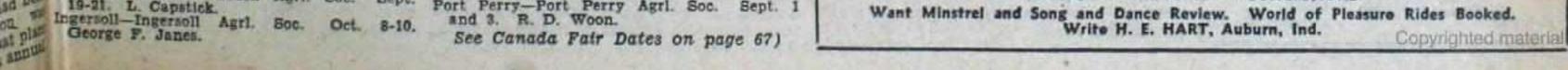
Racine, Wis.

GREATER TASLEY FAIR TASLEY, ACCOMAC COUNTY, VA., AUG. 22-25 CONCESSIONS WANTED No Exclusive. HARRISON CREATER SHOWS on part of midway. Largest Colored Fair on the Eastern Shore of Del Marva Peninsula. No Gypsies. CENTRAL AGRICULTURAL FAIR ASSOCIATION, J. Edgar Thomas, President and Manager, P. O. Box 243, Accomac, Virginia

AMERICAN LEGION STREET FAIR Auburn, Indiana, September 18-22

WANT

SHOWS - FREE ACTS - CONCESSIONS



Pratt, Kan., 4-H Reaches **Full-Fledged Fair Status**

PRATT, Kan., July 28 .- The Pratt County 4-H Club Fair, which has grown steadily for more than a decade, has reached the full-fledged fair status now. To handle it, a Pratt County Fair Assoclation has been organized on a permanent basis.

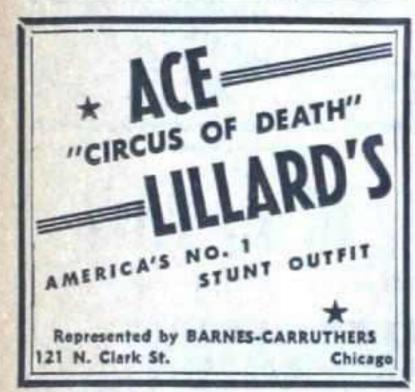
President of the association is Branbury Pratt. Other officers are Hoy Etling. Farm Bureau agent, vice-president and general chairman of arrangements; Creola Baker, secretary; E. M. Baker, treasurer.

Adequate financing for this year's fair has been assured by the county commissioners and the Pratt Chamber of Commerce. The commissioners have set aside \$500 for the two-day show and that amount has been matched by the chamber.

CELEBRATIONS CONTACT BOYLE WOOLFOLK AGENCY

203 NO. WABASH AVE. CHICAGO FOR A SINGLE ACT TO A CIRCUS

CAN ALWAYS USE NEW ACTS



Salt Lake County **Free Fair Extended**

MURRAY, Utah, July 28 .- Two days have been added to the Salt Lake County Free Fair, and the event will now run August 20 to 25 instead of August 22 to 25, E. O. Brothers, president and manager, announces.

Because the State fair will not be held, livestock entries in the county event are expected to be the largest in history. Horse racing is planned every day, while exhibits will open August 22 and continue thru to the end. Monte Young rides and shows have been booked for the midway.

The Salt Lake County event, which has tripled its attendance in four years, has purchased 16 additional acres for expanding exhibits and attractions, has built new racing stables and livestock barns, and has tripled the seating space at the newly installed race track.

Well-Rounded Program Set for Dunn Co. Annual

MENOMONIE, Wis., July 28 .- A wellrounded program is scheduled for the according to Lyle C. Peck, secretary.

North American Exposition will be on the midway. The WLS circus has been set for August 15, and the WLS National Barn Dance, featuring Lulu Belle and Scotty, is scheduled for the afternoon and evening of August 19. August 16 thru 18 an array of acts and a revue, booked thru the Boyle Woolfolk Agency, is set. In addition, other added features will fill in at various spots,

Boonville, Ind., Annual Sets Races, Talent Array

BOONVILLE, Ind., July 28 .- A program of harness and running races, with free acts between, the WLS National Barn Dance, Graham Western Riders and the Barnes-Carruthers Olympic Circus have been scheduled for the Boonville Fair here, Albert C. Derr, secretary, announces.

In addition, plans are complete for the agricultural end of the fair. Prepara- in there would be benefits the year in premiums. tions are being made to make the 4-H Club, agricultural and livestock exhibits the best in history, Derr says. Exhibits by the merchants also are planned.



The Billboard

AUBURN, Ind .- Directors of the De-Kalb County Fair Association have decided to go ahead with plans for the fair to be held early in September. Site has not yet been set. There will be agricultural, livestock, industrial and educational exhibits, along with the annual 4-H Club show. Harry Kreamelmeyer, president, states that there will be excellent entertainment features, including free acts and a midway.

ASHEVILLE, N. C .- Buncombe County and District Colored Agriculture Fair will hold its 31st annual display of home, victory garden and farm products for six days in September, it is announced by E. W. Pearson, secretary-manager. Entertainment features will include athletic contests, a brass band and the J. J. Page Exposition Shows on the midway.

LA FAYETTE, Ga .- C. C. Gilbert was elected president of the Walker County Fair at the recent annual meeting of stockholders. Other officers named were Dunn County Fair here, August 15-19, R. V. Thurman, vice-president, and W. E. McKown, secretary-treasurer. The fair has not been held for several years because of the war but expects to resume after the hostilities.

> GEORGETOWN, Del.-Eastern Shore's new race track, known as the Del-Mar-Va Raceway, opened recently with a night racing program. Track is under the personal supervision of Charles E. Wilkins, owner. Meet will continue thru the summer.

DE LAND, Fla .--- Volusia County authorities have expressed favor toward a plan to sell the Volusia fairgrounds to reliable industrial concerns. A suggestion offered to lease the grounds as a winter quarters for a circus or a carnival met with disapproval. It was explained that if the grounds were used for winter quarters the county would reap its benefits only two or three months of the year, while if industrial concerns come

August 4, 1945

Central Kan. Annual Features Horse Show

ABILENE, Kan., July 28 .- Horse show committee of the Central Kansas Free Fair, to be held August 20-24, has approved two changes in the annual event designed to increase its interest to the general public. The changes include reduction of the number of events to speed up the show and an increase in prize money to induce owners in Kansas and surrounding States to enter their finest horses.

The prize money for the horse show, presented Thursday and Friday nights, has been increased to \$1,000. Last year prize money aggregated only \$600. The number of events will be reduced from 15 to 10 each evening.

Ivan Roberson, secretary, is lining up a full program of entertainment. A horsepulling contest will be staged and is expected to draw a record number of draft teams. Nine cash prizes will be awarded, with top money at \$75. The All-American Thrill Drivers will do crash rolls and plunges thru burning barriers Wednesday evening.

Centerville, Ia., Readying Varied Four-Day Program

CENTERVILLE, Ia., July 28 .- A varied four-day program is being arranged for the Appanoose County Fair, skedded for late in August. A. M. Farber, secretary, announces that a WLS Barn Dance show has been engaged for the opening day. Wednesday afternoon will be devoted to kids' pony races, field-day stunts and a stageshow. A stageshow will be presented at night.

On Thursday a team-pulling contest will be the afternoon attraction, and a stageshow at night. Friday afternoon Dr. H. P. Van Walt, news commentator, will speak, and at night a society and saddle horse show will be held, with \$1,000 in premiums.

This is a comparatively new fair, being only five years old, and the grounds are not yet fitted for racing. Extensive displays of agricultural products will be shown. A total of \$5,500 is being offered



WANTED Concessions, Rides, Swings, Shows, Etc., at CHARLES COUNTY La Plata, Maryland, on October 4-5-6, 1945. Write W. MITCHELL DIGGES, Secretary, Charles Co. Fair, La Plata, Md.



W. W. SMALLS, Secretary

Bex 432

Kingstree, S. C.

Georgia State Localizes

MACON, Ga., July 28 .- Leaders of the Georgia State Fair are going ahead with plans for a "localized" fall annual, E. Ross Jordan, general manager, has announced. Fair plant, owned by Macon Chamber of Commerce, is operated by Macon Exchange Club under lease. "We do not believe the operation of a local fair will run counter to the war effort in any way," explained Jordan. It is understood that formal application for a permit will be filed soon. Local billing of Macon Fair may be substituted for State fair billing.

Case In at Flemington

TRENTON, N. J., July 28 .- Maj. E. B. Allen, president of the Flemington Fair, announces that Whitfield B. Case, of Trenton, has purchased the refreshment stand known as Rockafellow Center. The stand formerly owned by John B. Rockafellow, of Flemington, is located in the center of the fairgrounds. Previous to the Rockafellow ownership, the stand was operated by William Griffith, said to have been the originator of pink lemonade.

CEDAR RAPIDS, Ia., July 28.-Linn County Fair Association, with headquarters at Central City, filed articles of incorporation with the county recorder here July 13. Officers are Charles Towers, president; Perry G. Mills, vice-president, and T. W. Lewis, secretary-treasurer.

Rodeo Subs for Annual

HATFIELD, Pa., July 28 .- A rodeo, coupled with a first-aid demonstration, will replace the annual Montgomery County Fair here. The fair has not been held the last three years due to manpower shortages.

around.

MARLINTON, W. Va .- Executive committee of the Pocahontas County Fair has voted to hold the fair August 27-September 1, with the same premium as last year. This year the cattle show will be open to all, in contrast to last year when it was confined to the county. A night horse show will be one of the features of the entertainment program.

FRESNO, Calif .- Chances for the return of the Fresno County fairgrounds to county control are slim. Authorities at Camp Pinedale disclosed that the grounds are being used as a redeployment center and personnel there is being increased. County board of supervisors has been trying to regain control of the grounds.

OCALA, Fla.-Bob Herrmann has been named president of the Marion County Fair and Agricultural Association. Other officers named were Weller Carmichael, vice-president; Jimmie Leak, secretary, and Pinckney Clement, treasurer. Carl G. Rose, Barney Fisher and Jack Horne comprise the board of directors.

DANBURY, Conn. - Officials of the Danbury Agricultural Society, which operates Danbury Fair, announces that the annual will be canceled this year, due to ODT regulations.

FORMERLY USED by the RCAF as a drill hall, a building at the fairgrounds in Edmonton, Alta., has been leased to the federal government for two and a half years for use as a vocational training school.

HARNESS RACING will be featured at the Prince Albert (Sask.) Exhibition for the first time in years. Children will be admitted free to the grounds and grandstand on opening day.

Racing, Show for Saratoga

BALLSTON SPA, N. Y., July 28 .- Three days of harness racing, plus a horse show governed by the rules of the American Horse Show Association, have been booked for the Saratoga County Agricultural Fair here August 28 to September 1. Okla., July 10.

B. Ward Beam's Thriller Set for Portland Annual

PORTLAND, Ind., July 28 .- B. Ward Beam's thrill show will open the Jay County Fair here August 5,

The remainder of the program follows: Monday (6), Western Horse Show; Tuesday (Children's Day), stageshow, featuring the Purduettes from Purdue University; Wednesday, WOWO Minstrels; Thursday, Circle X Rodeo; Friday, Stars of Tomorrow, an amateur show, followed by fireworks.

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In addition, there will be harness racing every afternoon, except Monday, and pulling contests will be staged Wednesday, Thursday and Friday.

Orien Holsapple is secretary, and Clem Wilson, concession manager.

X-Bar-X Rodeo To Feature Annual at Milford, Mich.

DETROIT, July 28 .- The X-Bar-X Rodeo, produced by Al Jones, has been booked as the grandstand attraction at the Milford Fair at the Oakland County Fairgrounds, August 8-11, according to Mel H. Moore, fair manager, Booking was made thru Jack Raum,

Majestic Greater Shows, owned by Sam Goldstein and Danny Elias, has been booked for the midway. Industrial and agricultural exhibits will be featured.

Special events include a Children's Day Thursday, an auction sale, and a horsepulling contest.

New Stand for Plain City

PLAIN CITY, O., July 28 .- A new grandstand and horse barn have been erected on the Independent Agricultural Society's grounds here. In addition, the race track has been widened. The track has pari-mutuel betting.

Jimmie Lynch a Grandpa

TEXARKANA, Tex., July 28 .- Jimmis Lynch, of Death Dodger fame, is passing around cigars, as he is a grandpa. daughter having been born to Lieutenant and Mrs. Jimmie Lynch Jr. at Lawton

RINKS AND SKATERS

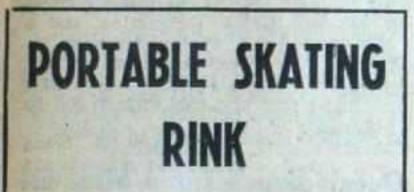
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Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

ATHLETIC SHOE COMPANY Manufacturers of those famous BETTY LYTLE Roller Shoes GAMBRIDGE, MASS.



Davises Building Steel Roller Palace

MOBILE, Ala., July 28 .- Mr. and Mrs. M. W. Davis have purchased a rink site here and are crecting an all-steel building with maple floor. They will install a Hammond organ and all new equipment. Spot is named Mobile Arena.

Plans have been completed with operators in near-by cities to operate a reciprocal skating club that will promote the sport in the South as it is in the North.

Conrose Resumes Parties

HARTFORD, Conn., July 28 .- Conrose's Skating Rink here, is resuming its prewar status. Happy Times Club, composed of workers on The Hartford Times will be the first of many club socials scheduled.

RUSSELL O. BICE, organist at Arena Gardens, Detroit, will set a record in November, when he celebrates his 10th straight year there. He has been there almost since the opening of the spot under the management of Fred A. Martin.

ORVILLE GODFREY, operator of Arcadla Rink, Detroit, has returned from a vacation at Sault Ste, Marie, Mich., and has left for a business trip to New York.

FRANK KUTZEN, veteran manager of Eastwood Rink, Detroit, has opened a tavern on Woodward Avenue in downtown Detroit.

TONY TESTA is new manager of Olympic Park (N. J.) Rink. Barn dance contest will be held there August 7.

FLORHAM PARK, N. J., Dance and Figure Club's new officers are Betty Burk, president; Anne Fisher, treasurer; Frank Burton and Betty Antero, executive board. Program chairman is John Hodgson. Members are part of the ARSA group.

WILLIAM A. WHITE, who was known as "28" by the kids when he was with Leo A. Seltzer's derbys, is working in a war plant in Evansville, Ind. He shoots a six-day policy in order to give the perregards to his former pals in Birmingham and to Eddle Snyder, Lenny Paige, Frankie Little, Al Cassel, Herman Cassel and Sid Cohen.



FRED J. BERGIN, Bal-a-Roue Rollerway, Medford, Mass., is dean of the first Skating Teachers' College which is now in session in Denver. It is sponsored by the Roller Skating Rink Operators' Association of the United States and was climaxed by a meeting of the Board of Control of that group July 28.

Detroit Lincoln Will Be Enlarged, Air-Conditioned

DETROIT, July 28 .- Plans to remodel the Lincoln Rink, in the down-river suburb of Lincoln Park, on Southfield Superhighway, have been announced by Arthur Karslake and Lyle Seat. Both are among the oldest active operators in the business, starting around 1910.

Plans call for erection of a 60-foot extension to the building to enlarge the rink floor, and installation of air-conditioning equipment.

Lincoln Rink has been operating on



Also have some skates. Long experience in rink operation. Available October 1. Address

BUD COLE Box 407, Conneaut Lake Park, Pa.

WILL LEASE FROM YOU OR TO YOU **RINK LOCATIONS BISCAYNE ROLLER SKATING PALACE** (A Murray L. Rose Enterprise) 1220 Biscayne Boulevard Miami 36, Florida ROLLER SKATES BOUCHT AND SOLD

FOR SALE PORTABLE SKATING RINK FLOOR 45x90, maple, \$800.00 cash. Apply BOX D-456, The Billboard, Cincinnati 1, 0,

FOR SALE

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Everything complete, ready to go. Now operating to capacity. Drafted, must sell or put in storage.

Don't inquire unless interested.

ROY WICKER

Amarillo, Texas





Toe-Stoppers.

C/S IRVING JAFFEE, speed ice skating champ, has received his honorable discharge from the coast guard after serving three years. He will become sports announcer of a New York radio station.

MURRAY L. ROSE, recently honorably discharged from coast guard after two and a half years' service, has resumed active operation of his Atlantic City and Miami Beach, Fla., enterprises. He contemplates opening several rinks and other amusement enterprises along the East Coast.

101 BLOWS 35G

(Continued from page 45)

and the Hearst papers' fund were to get part of the proceeds.

where, especially South or West.

sonnel a day off a week. Spot will be closed during August to give the owners and staff a vacation.

Zitniak Ends Jersey Courses

IRVINGTON, N. J., July 28 .- Walter Zitniak conducted classes the final week in the Bronze Dance and Figure Judges' School, under sponsorship of the New Jersey Skating Association. It was in session six weeks, with classes held at a different rink in the State each week. Students were from the various skating clubs.

SKATING VANITIES is rehearsing in St. Nicholas Arena, New York, with Gae Foster putting the cast thru its roller technique.

30-Watt Public Address Syste ...\$150.00 42-Inch G.E. Exhaust Fan 150,00 2 18-Inch Haynes High Speed Blow Fans @ 50.00 All in good condition.

BOX D-455, The Billboard, Cincinnati 1. O.



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Communications to 155 No. Clark St., Chicago 1, Ill.

PARKS-RESORTS-POOLS

LeSourdsville Plans Expansion

To Celebrate Its 25th Anni

The Billboard

52

Southern Ohio resort has shown steady growth since '21-enjoying record biz

MIDDLETOWN, O., July 28 .- Le-Sourdsville Lake, summer resort and amusement park, will celebrate its 25th anniversary in 1946, it is announced by Don Dazey, secretary-treasurer and for the last 12 years the funspot's manager. Large plans are in the making, Dazey says. The entire season will be celebrated in an appropriate manner as the LeSourdsville's silver jubilee, and souvenirs and prizes will be awarded on a lavish scale.

Plans also are in the making, should 1946 prove to be post-war for an extensive building program and for construction of a number of new rides. Stardust Gardens, which promises to be one of the largest and most luxuriously appointed dance pavilions in the Miami Valley, accommodating 2,500 dancers, will have a new and enlarged refreshment garden adjacent. A Funhouse will be installed on the site of the present dance pavilion and adjacent to it will be a new masonry building built in a semi-circle about a central patio. This will house the Penny Arcade, lunch counter, refreshment stand, fishpond and several ball games.

The promenade will be widened, addibenches will be installed, and many new



DON DAZEY, manager and secretary-treasurer of LeSourdsville Lake Park, near Middletown, O. Dazey is making elaborate plans for celebrating the park's 25th anniversary in 1946.

Utah Resorts Set Record On **Pioneer Day**

SALT LAKE CITY, July 28 .- While Independence Day marks the holiday season for most of the United States, in tional picnic facilities and promenade Utah, where the State's Pioneer Day (24) is observed with more fanfare, Utah's resorts and beaches reached the season's all-time high on a three-day holiday, July 22-24. All other business was closed. Black Rock Beach, on the Great Salt Lake, played to turnaway business the three days, with lines waiting to get into bathhouses for at least five hours a day. The same condition existed at near-by Sunset Beach. Saratoga Beach, near Utah's steel city, Provo, topped all marks for the 1945 season, as did Como Springs, near Ogden. Continued hot weather over a long period, and the fact that the State's two biggest resorts, Saltair Beach and Lagoon, are closed during the war, drew all-time attendance records for the holiday at all resorts. In most cases, however, the money take was lower than in previous years, due to lack of the necessary coin grabbers. All resorts ran thru their quota of food, soft drinks and ice cream early on each of the holiday dates.

New Owners To Spend 300G on **Jefferson Beach**

DETROIT, July 28 .- Full-scale remodeling of Jefferson Beach Park in St. Clair Shores started this week. Spot was recently taken over by the New Shores Amusement Company, headed by Harry Stahl, veteran superintendent of Eastwood Park who has a long record of achievement in park designing. Stahl will continue as superintendent of Eastwood.

About \$300,000 is to be spent in the new project, Stahl said, with major items of construction including the construction of a new sea wall along Lake St. Clair, and installation of five modern new rides and a Penny Arcade.

Park will be remodeled and modernized for opening in the early spring. Construction being started this far in advance is ample assurance that the new owners are going ahead with a large-scale program that will be ready for operation early in 1946.

Jefferson Beach, which started as one of the city's three new major parks in 1927, has undergone a checkered career and has changed hands several times in the past few seasons. It was only partly in operation last season, and has been closed entirely this year, thus allowing the new owners a free hand in establishing new policies and building patronage.

Special Events Sked For Carroll Funspot AGAWAM, Mass., July 28 .- A New England motorcycle jamboree is the first of a group of special events scheduled for Riverside Park here by Manager Eddie Carroll. Other innovations will be a parkproduced Roller Revue of 1945, with a cast of 70; Circus Weeks, the first set August 13, with free midway acts and boat racing. Carroll has signed two skating stars in Gloria Nord, star of Skating Vanities, and Mickey Meehan for the Roller Revue. Four performances will be presented in the ballroom, where special seats, lighting and scenery will be installed. The first show for the Circus Weeks will have Pallenberg's bears, the Gretonas, and Georgiamae, radio artist.

NEW YORK, July 28 .- Last Sunday (22), for the seventh time this season, attendance at Coney Island, N. Y., topped the 1,000,000 mark. Saturday (21) also came close to hitting the same figure. Shows, rides and concessions did brisk business afternoons as well as nights, with eateries jammed to capacity and turning them away.

Coney, Rockaway

Top Million Mark

Rockaway Beach also hit the 1,000,000 mark both days of the past week-end (21-22), with lifeguards setting an alltime record for pulling bathers out of the surf. Exceptionally strong undertow trapped hundreds of bathers, in spite of warnings, on both days, and the 180 guards on duty brought in 953 exhausted swimmers Saturday (21) and 859 Sunday-only two of whom required medical attention. Playland, Rockaway's lone park, packed them in both days,

Jones Beach chalked up its best Saturday since Pearl Harbor, with crowd of 40,000. Sunday's gate topped 50,000, which is good under present conditions.

Orchard Beach was jammed in spite of transportation handicaps. At 5 o'clock Sunday afternoon (22), at least 5,000 persons were in line awaiting bussesonly public means of transportation serving this spot.

Palisades and Olympic parks drew capacity crowds Saturday (21) and Sunday (22), with swim pools at both spots heavily patronized. Playland, Rye Beach, N. Y., also attracted good crowds in spite of wartime transportation handicaps,

Ocean Beach Food Situation Critical; Crabbe Unit Clicks NEW LONDON, Conn., July 28 .- A request for a five-year permit to operate a Merry-Go-Round at Ocean Beach Park, New London, from Dr. Charles E. Dyer, city physician, and Clarence W. Thompson, gasoline station proprietor, and a decision to seek an increase in red ration points for beach concessions to 3,512 a day, were highlights of the beach's board meeting last week. City Manager Edward R. Henkle directed the board's attention to "the scute food situation at the beach concessions, pointing out that they have no how dogs, hamburgers or other meat, or dressing for popcorn. Several large group outings have had to be refused because of the situation. The matter has been forwarded to the OPA in Hartford, Conn. and Washington. Larry (Buster) Crabbe, star of Terson and Billy the Kid flickers and forme Olympic champion, appeared at Ocean Beach Park July 13-15 with his wate carnival. One matinee and two evening shows were given daily in Olympic Pool and total attendance was estimated a 10,000.

row boats and canoes will be added to the already sizable fleet. A new Air Scooter, the largest built, is now on order and is planned to be installed in such a manner that the circuit of the ride will be over the waters of the lake. It also is planned to add many new cottages as soon as building restrictions will permit.

A new \$35,000 Merry-Go-Round, housed in its own building, will be installed on the present Merry-Go-Round site, and the funspot will be extensively landscaped and refreshed thruout. Other rides and park features will be added as they can be procured.

Picnic bookings have been slightly (See LeSourdsville Plans on page 54)

Excess Profits Tax Closes Roanoke Spot

ROANOKE, Va., July 28.-Lakeside Park season ended abruptly here when H. L. Roberts, owner, announced that he was closing the park "because I can't make any more money the rest of the season on account of the excess profits tax." He said the amusement tax and the help problem were contributing factors. Roberts said he collected the amusement tax from patrons last year but has to pay it himself this season.

Approximately 50 persons are affected by the closing, being employed either by Roberts or concessionaires. Roberts said all concessions would close, too.

Andrews Named Manager **Of Waldameer Beach, Erie**

ERIE Pa., July 28 .- D. W. Andrews has been named general manager of Waldameer Beach Park, Alex Moeller, owner, announced this week.

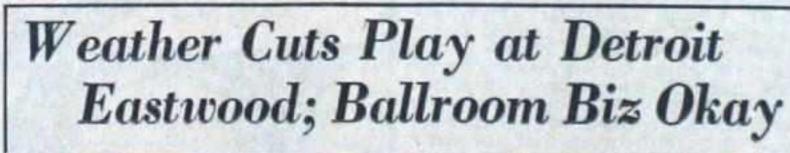
Andrews formerly was associated with the development of Van Buren Point, New York.

Waldameer will continue its policy of free acts and free gate. The Watkins Family's Animal Show is being held over and continues to draw crowds. Weekend dancing is steady, with a local org on the stage Saturdays and Sundays.

Sammy Kaye's recent one-nighter here drew 1,800 at \$4.80 per couple.

Helman at Philly Woodside

PHILADELPHIA, July 28.-Jimmie Helman, veteran showman, is running the photo studio at Woodside Park here, He plans to work fairs after Woodside closes.



DETROIT, July 28.—Business has been generally off this season at Eastwood Park, East Detroit, despite generally good spending on the midway. Principal reason has been the inclement weather which prevailed until the past two weeks. The park opened four months ago. Present tendency is for business to show a sizable pick-up, and the final totals for the season may not be too far below 1944.

The drop is fairly even in all departments, both rides and concessions, with the exception of Eastwood Gardens, outdoor ballroom.

Dance business is near last year's levels, a fact largely accounted for by the later season opening for this attraction and by the presence of large numbers of servicemen on furlough and discharged veterans. Stronger bands this season have also helped. A number of the orks have been held two weeks instead of one as formerly, and they have thus built up to bigger attendance totals in the second week in most instances. This

longer stand has aided in the promotional campaigns.

Eastwood has benefited again this year from its access to streetcar transportation, the only funspot in the city to have it.

The only new construction this year is the recording booth, where individual voice recordings are made. This has been installed by Jack LaRue. The Funhouse, formerly the Coliseum, has been given a new front, and the Palace of Wonders, operated by Charles Hodges, has been installed in the former indoor ballroom, where it is doing good business. The skating rink has been closed for the season and will reopen in the fall.

Roster of key personnel for 1945 season includes: Henry Wagner, president; M. B. Kerner, secretary-treasurer; Harry Stahl, superintendent; James Repp, chief of police; Walter Numer, electrician; Frank Gildenstime, head hardener; Ed. Bunk, chief carpenter.

Attractions managers: James Mangan, Eastwood Gardens; Funhouse, Ed Hagen.

(See Weather Hurts on page 54)

A program of community sings been organized for Thursday nights up der Charles M. Morgan, director of loca veteran rehabilitation. Free movie pro grams Saturday mornings are clicking with the kiddle trade.

Help Shortage Puts Damper **On Lake Orion Operation**

DETROIT, July 28 .- Park Island, 10 cated at Lake Orion and the close amusement park in Southeastern Michi gan, has curtailed operation considerably this season. Carl Ruebelman, owner, my shortage of help is the reason.

Ruebelman is confining his operation to a tavern. A new beach and bain house are ready and will be put in operation tion as soon as conditions permit.

Penalty on Anti-Bias Law

NEW YORK, July 28 .- License Con missioner Paul Moss closed two ball houses, the Park Inn Baths and Curist Baths, at Rockaway Beach for five of as penalty for violating anti-bias Both places were charged with hard refused to admit Negroes to their enlishments.

PARKS-RESORTS-POOLS 53



the Brooklyn Trust Company, treasurer, held a meeting July 13 and decided on no as in 1944.

Star Amusement Company, Bernard and David Katz, execs, operate a first-year combo arcade and poker-roll emporium, formerly Silvers, on Surf Avenue and an Morris Rosenberg managing the pokerroll department; Fanny and Lilly Katz, better halves of Bernard and Dave, in the merchandise section; Mildred Elsenberg, arcade cashier, and Joseph Pipied Camadiglia, arcade manager. Boardwalk establishment has Gladys Schnitzer, who replaced Alex Alowitz, a recent army draftee, as manager, and her sister, Ruth, Howard Kohn and assistant, Anthony Ceda. Location is between West 15th and 16th Streets. Thirty poker-roll tables and walk Arcade.

Feltman's Tilt-a-Whirl and other spots in the park are being operated by marines borrowed from the U.S. convalescing wards in the Half Moon Hotel. At the Whirl, where chief mechanic is Pvt. Harry Webb, formerly with the air corps, are Sgt. J. R. DeMora, Lancaster, Pa.; Corp. Johnson, Youngstown, O., and Corp. S. Byokowski, Brooklyn.

SHORTS: Pfc. Harry Koretsky, a member of Miami Showmen's Association and an honorable dischargee from the army after 25 months of service in the States, Nelson contributed a striker, ball game year he is celebrating his 10th as ticket 5,000.

Coney Carnival Company, of which I. and a ciggie shooting gallery to the army Krauz is prexy; James Kyrimes, vice- at Fort Hamilton, Brooklyn, for a carnival prexy, and Dan Schmeidler, chairman of Uncle Sam held July 21. . . . Buddy Shaw, general manager of Lou Klein's Enterprises, and Al Gordon, ticket man on Mardi Gras celebration this season, same Klein's Boomerang in Feltman's, were partners at the New York World's Fair in Believe-it-or-Nuts, Miss Gay New Orleans, Wishing Well and Ye Old-Time-Movie concessions.

Morris Goldberg, who has a Nelson arcade on the Boardwalk. Former has hammer at Feltman's, has another outside Luna. He is partnered in the latter with Jack Merr, who runs a fish pond on the Bowery. Goldberg and Merr plan expanding in other concessions on and off the Island. . . . Ed Harold, former Human Volcano, is now selling soft drinks and watermelons at Wagner's photo studio on Surf.... Two sons of Hymie Wagner, Sergeant Edward, who saw action in Gerassisting. Master mechanic over both is many, and Sergeant Aaron, in England, enjoyed a big thrill thru a novel reunion after two and a half years apart. Both met on board a ship convoying the former 75 coin machine units tenant the Surf from Southampton to New York, where branch and 100 machines fill the Board- he is due July 27. Aaron will remain indefinitely on British soll.... Anna Merano is operator of a penny pitch game on the Bowery. . . . Claire, wife of Lloyd Priddle, talker at Rosen's, is at Coney Island hospital recovering from an appendicitis operation.

I. Krauz, having sold his Boomerang to Lou Klein, still has the Flying Scooter, Dan Mullins, Logan, W. Va.; Sgt. Russell Looper Plane, Auto Scooter and a large parking space on lower Surf. His partners are Harry Novins, treasurer of the operating company, and James Petano, secretary. Auto Scooter's ticket man is Hughie Flaherty, moved over from three years of Eden Musee connection and repeat box is change cashier at Nat Faber's Penny cashier is S. (Capple) Kemper, an expert Arcade on Surf, where Charles Winslow is horseman on the side. . . . Harry Novins day manager of 100 coin machine units. and Jim Petano formerly were partners ... Mr. and Mrs. Al Heyman, godparents for 17 years of the Surf Avenue Coal Comof Koretsky, are supervising Nat Faber's pany. . . . Armine Abbott, during his 35 poker roll on the Boardwalk. Mrs. Hey- years of Island habitat, spent 15 with Sam man is a sister of George Moran, Thun- Gumpertz at the Dreamland Park circus A FOUR-HOUR stop at Canoble Lake, derbolt operator. . . . Linda Kerner, dancer sideshow; 10 at the front gate of Steeple- N. H., July 18, by Harry James and his at Tirza's, removed to Coney hospital July chase Park, and two managing the Whale music makers attracted one of the largest 11 for an appendicitis check-up. ... Harry on the Boardwalk for Dan Sully. This crowds seen there in recent years-nearly ated strictly as an amusement center



GAIETY OF THIS amusement park in Vienna, with its rides and music, has been stilled by American air raids and Russian and German shelling. Twisted amusement cars and a shattered tower give mute evidence of the havoc, and is another reason why Americans should buy more War Bonds even tho the Mighty Seventh went over with a bang. (Press Association, Inc., photo.)

seller for Allen Kramer at the Comet. . . While hubby Fred is mechanically busy at the Brooklyn Navy Yard, his wife, Margaret Meer, is cashiering and managing the Eden Musee. . . . Hazel Brokaw, singer, is new at Rosen's combo girlle revue-freak show. . . . Million-Dollar Ballroom shuttered, with that large Boardwalk property reverting to Childs' Restaurant people, owners.

No Chiseler

NEW YORK, July 28 .- When a man demands that admission charges be raised, that's something for even unconventional Coney Island, where almost anything can happen.

Last Saturday night (21) a talker in front of a Surf Avenue side show wound up his spiel with the classic: "In just two minutes our regular night price goes into effect, but this being our first show of the evening, those of you quick enough to reach the two ticket boxes before the two minutes are up will be admitted at our afternoon price of 30 cents. Hurry, hurry, hurry, before the 40-cent sign goes up."

A dignified gent in the audience stood aloof until two minutes had elapsed and then walked over to the talker's platform and politely but firmly demanded that the 40-cent sign be displayed. For fully an hour the persistent heckler, a war vet, demanded his "rights," making life hectic for talkers, ticket sellers, doormen and manager of the show, all of whom took turns at trying to placate their unusual tormentor who appeared to be quite sincere-or a top-notch dead-pan ribber. At last view he was still demanding the sign, while the harassed talker was diplomatically limiting his chant to: "Afternoon prices; afternoon prices."

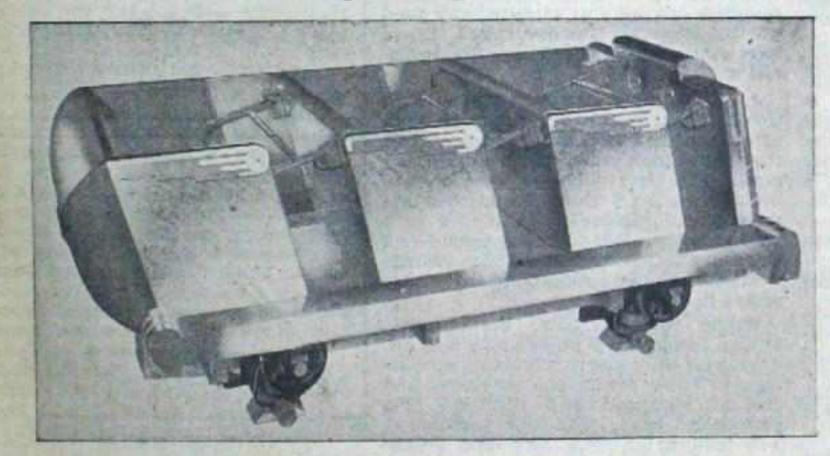
Pleasureland Name Hung on New Detroit Amusement Spot

DETROIT, July 28. - Detroit area's newest miniature park, operated by Severin Hilo and sponsored by the American Legion, has been christened Pleasureland Park. The name was selected by the

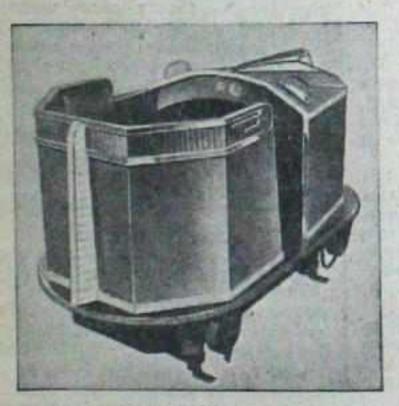
Legion.

This season the funspot will be operfor children.

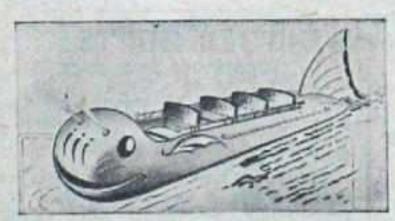
We are accepting Orders NOW for SPRING DELIVERY 1946



NEW TYPE STREAMLINED COASTER CAR



NEW PORTABLE COASTER CAR



CHUTE-THE-CHUTE BOAT

Roller Coaster Monkey Game We are MANUFACTURERS of: Miniature Railroads Mirror Maze

NOTE:

Leap Frog **Electric Mill Boats**

Old Mills, Mill Chutes and Equipment Fun Houses, Large and Small also PORTABLE ROLLER COASTERS

NATIONAL AMUSEMENT DEVICE CO.

Williams Grove Park and Speedway

Mechanicsburg, Penna.

July 14, 1945.

Mr. Aurel Vaszin, President, National Amusement Device Co., Dayton, Ohio.

Dear Mr. Vaszin,

Guess we got the "jump" on the rest of the park fraternity with the "POST WAR" roller coaster trains .

They are working fine-we've broke all records this year, the cars are beautiful-and we are very, very proud of them. Except for the upholstering they look like new . . .

The upholstering, however, did not hold up very well . .

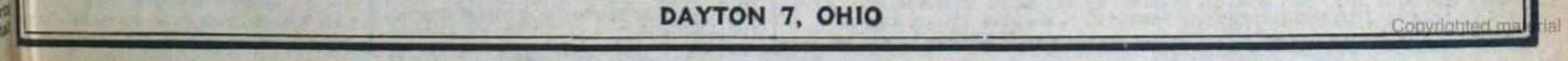
You should do well with these new cars after the war . . .

With all good wishes, I am,

PURCHASED IN 1942.

Sincerely yours, WILLIAMS GROVE PARK AND SPEEDWAY, Roy Richwine (Signed) President.

CARS FOR WILLIAMS GROVE PARK RIDE WERE



Le Sourdsville Plans Expansion

(Continued from page 52)

above average at LeSourdsville Lake during the present season. Cottages are booked solid. The lagging somewhat at the beginning of the season, due to rain and generally cold weather, LeSourdsville Lake's attendance to date now exceeds attendance for the same period in 1944. when all previous records were broken. July 4 was the largest single day in the history of the park, with 25,682 paid admissions to the grounds and 7,335 swimmers passing thru the bathhouse. On that day also, 7,115 persons rode the Cyclone, and the figures on other rides were: Merry-Go-Round, 4,148; Octopus, 2,995; Whip, 2,834; Scenic ride, 2,308; Water Scooters, 2,241; Kiddle Racers, 1,930; Ferris Wheel, 1,899; Kiddle Streamliner, 1,514, and Kiddie Rockets, 1,127.

Progress made by the park represents a long stride from the summer of 1921, when Edgar Streifthau, who is still president of LeSourdsville Lake, Inc., conceived the idea that the folks of the district might patronize a good, clean place to swim and relax, and put his idea into practice by building a small bathhouse and dance hall and installing a sand beach on the shore of LeSourdsville Lake. The bathhouse had to be enlarged to double its capacity during the first year.

Each year since then, as the population grew, LeSourdsville Lake has shown an increase in attendance. Each year also has shown an increase and improvement in the facilities at the park. Post-war, the improvements and additions will far surpass what might have been expected in any one-year period, Don Dazey promises.

Park Notes

MARK FARRELL, concessionaire of food specialties at Walled Lake Park, Walled Lake, Mich., under management of the Fred W. Pearce Amusement Enterprises, says business has been exceptionally good considering the current food supply, rationing, help and transportation problems.



ATLANTIC CITY, July 28.—George A. Hamid, now operating both Steel Pier and Hamid's Million-Dollar Pier, has painters and workmen changing the outer and inner decorations of Steel Pier. The face-lifting job is centered largely on the various theaters and the ballroom, including the new 5,000-seat outdoor theater for the water shows.

Richard Endicott continues as general manager of Steel Pier, with Harry Volk as advertising director. In the reorganization of the working staffs, Mark Wilson becomes publicity and advertising director of Million Dollar Pier. He also handles publicity for Steel Pier. Albert Zugsmith continues as director of public relations and exploitation for Steel Pier.

Frank P. Gravatt, former operator of Steel Pier, who figured prominently in the news when he sold his Chelsea Hotel here for a reported \$1,000,000, now finds the hotel resold to a combine for \$1,100,-000.

Jack Stern, coming in from Coney Island, has opened up a 150-seat Gay '90s showhouse on Million-Dollar Pier, with a separate entrance to the Boardwalk. The Gay '90s, an operation apart from the pier, specializes in the showing of oldtime movies.

Boardwalk regulations, following complaints from the Chamber of Commerce, were posted this week. Prohibited are promenading the Walk in bathing suits without robes, sitting on walk railings, allowing dogs to run at large, riding bicycles between 6 and 9 a.m., peddling merchandise or soliciting, loitering on rolling-chair runways, and promenading after sunset in bathing suits or improper attire.

Brady's bath pavilion on the Boardwalk will be the first glass-enclosed pavilion on the 'Walk. The enclosure may be completed before the summer ends, funds coming from sales tax receipts.

Atlantic City Planning Commission is proceeding with plans for changing Garden Pier into a recreation center. This project will follow the building of a beach bulkhead at the inlet and the rePublic Displays Keen Interest In Early Fairs

The Billboard

(Continued from page 48) gram, conducted with the assistance of the provincial department of agriculture and the T. Eaton Company, Ltd., was one of the finest the fair has ever had, with 250 junior agriculturists participating. Grandstand attractions, furnished by the Hamilton Booking Office, included Mel Hall, Bob Dupont, the Imaginators, Grauman's Stairatones, the Dales, Allen and Drake, and a patriotic finale. An excellent show was enthusiastically received. On the midway, the Wallace Bros.' Shows, owned by J. P. Sullivan, had a pleasing line-up of attractions. There were two days of harness racing, with 45 horses competing. Weather was favorable thruout.

North Dakotans Turn Out Cavalier County Fair, Langdon, N. D., registered the largest attendance in its history. Opening day was light, as always, but Tuesday 15,000 people passed thru the gates, and Wednesday, 10,000. In the eight exhibit departments the showing was on a par with 1944, according to Dick Forkner, secretary. Entertainment features were varied and attracted capacity crowds. On Monday and Tuesday nights the Star-Spangled Revue, presented by Williams and Lee, made a big hit with the crowds. On Wednesday night the WLS Barn Dance show, with Patsy Montana, Mac and Bob, Reggie Cross, the Arkansas Woodchopper, the Oregon Rangers, Stanley Rich and others played to a turnaway. A rodeo staged Tuesday and Wednesday afternoons filled the grandstand. On the midway the W. T. Collins Shows got an excellent play.

Estimated attendance at the Wells County Free Fair, Fessenden, N. D., was 45,000, and E. W. Vancura, secretary, states that unofficial figures show the take of the fair at about \$20,000, and the profit close to \$4,500. Williams and Lee furnished the grandstand attractions, and the stands were filled for seven of the eight performances. W. T. Collins Shows topped all previous midway grosses. Livestock exhibits were below the average in numbers but were of exceptionally good quality, Secretary Vancura stated. There were extensive 4-H Club and Homemakers' exhibits.



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August 4, 1945

floor as good as new, all sections 16"x8' and 16"x4' and interchangeable, good heavy stringers and floor joists every 24 inches. Good tent, 8' side wall, khaki color: marquee, 18'x16', used for office. 100 pr. shoe skates, approx. 200 pr. Chi rink skates, 40-watt P.A. system with mike and speakers, one large special organ speaker, over 100 organ skate records. Cooling and heating system, floor sander, skate grinder, lots of extra parts. 18-hole miniature golf course with plenty golf balls and clubs. Archery range with targets, bows, arrows and parts. 12 bicycles and 1 tandem, all in good shape and paint. Restaurant and garden, good equipment. 4 rooms modern furniture with two-year lease on modern house. This complete business now running and grossing approximately \$65,000 annually. Only reason for selling, other business out of state. Best offer over \$15,000 takes it. "This is a bargain." Write or wire THE ROLLER RINK, Box 438, or Phone 1905, Victoria, Texas, for further details.



EDDIE SHELTON, nephew of Ed Sheck, majority stockholder of Summit Beach Park, Akron, and a former employee of the park, is now in France with the army. A recent letter he wrote to his family in Akron was judged "The Serviceman's Letter of the Week" and printed in The Akron Beacon-Journak.

WILLIAM (BILL) MCNULTY, former swim pool manager and coach and once active as a swimmer, will have an article on the benefits of swimming in curing ailments in an early issue of *Physical Culture* magazine.

Camden, Huntington, Clicks

HUNTINGTON, W. Va., July 28.—A break in the weather in August will give Camden Park its best season in history. So far biz has been excellent, despite some rain and cool weather. Biz July 4 was the best in the park's history. Special features are hillbilly shows and fireworks. E. G. Via is owner-manager.

building of the Boardwalk.

Mayor Joseph Altman revealed that the city is considering the conversion of the old Hygeia Pool on the Boardwalk into an open-air swim pool. Condemned as unsafe, the pool building marks the second recent change in the resort's landscape. Demolition of Heinz Pier was the first. Built in 1915, the pool itself is in good condition and, as an outdoor pool, would fit in with the 'resort's improvement program planned for that section of the Boardwalk, which also includes the old Garden Pier.

A. C. and Neighboring Spots Attract Record Throngs

ATLANTIC CITY, July 28.—The resort's largest crowd, exceeding the holiday turnout, swarmed over its beach and Boardwalk last Sunday (22) when the visiting throng was estimated at 225,000. In spite of rain inland, perfect weather conditions prevailed here.

Large crowds were also reported at the near-by resorts going into the second half of the season. The same Sunday saw 150,000 at near-by Ocean City and another 125,000 visitors at Wildwood.



Coaster, Tilt, Bumper Car Ride. We can book a good set of Rides at this time. What have you? Our midway opens September 28, 1945, for all year round operation in the warm "Valley of the Sun." Population 225,000 in addition to camps, air fields and war industries. We also have a few choice concessions yet to lease. We will play to winter and summer crowds. No gaff joints. We require \$200.00 per ride deposit as booking guarantee. No junk booked. Airmail or wire:

"TREASURE ISLAND AMUSEMENT PARK," P. O. Box 2418, Phoenix, Arizona.

J. W. Reseland, secretary of the Polk County Fair, Fertile, Minn., reports that attendance was good, exhibits larger than for several past years, and business very good. The Rainey Shows were on the midway. A WLS show, grandstand attraction on opening night, played to a packed house. Show for the second and third nights, furnished by the Northwestern Amusement Company, also scored handily.

Wilkin County Fair, Breckenridge, Minn., encountered unfavorable weather during its three-day run, cutting attendance to 7,500. Art B. Thomas Shows had the midway and also furnished the grandstand acts. The fair association will hold a livestock, corn and potato show September 10-12.

WEATHER HURTS

(Continued from page 52) Concessionaires: Herb Pence, Eddle Carton, John A. Carrigan, Nick Thomas. Jack Gallagher, Bess Gallagher, Louis Wish (9), Jack LaRue, Frank Forrey and William Parr.

The rides and swimming pool are operated by twin companies, with Charles Rosenzweig, president; Aber C. Rosenzweig, general manager; John C. Stevens, assistant manager and superintendent; George F. Stevens, assistant superintendent; Conrad Berglund and Leo Allegot, maintenance; John H. Devey, chief operator; Marjorie Stevens, chief office cashier; Herman E. Hendrick and Tracy Rankin, police; Martha B. Rotman and Betty L. Hosken, chief operating cashiers, and Paul D. Bromberg, auditor.

Ride managers: Bernard C. Brown, Coaster; Charles Galsanno, Dodgem; Nathan L. Craig, Merry-Go-Round; John Messina, Kiddieland; Angelo Carafelly, Bug; Nick O'Hara, Rocket Ship; John Szucs, Whip; Joseph Nys, Pretzel; William Bondy, Tilt-a-Whirl; Walter Lawrence, Bubble Bounce, and James Cooper, Loop-o-Plane. large parking lot and picnic grove.

Eli #10 Ferris Wheel, A-1 condition: Allan Herschell Merry-Go-Round, 2-abreast, 36' diameter, portable, excellent condition. Both are powered by 5 H.P. single phase 110-220 A.C. electric motors. Will sell Park and Rides for \$15,000 cash. Will sell Park or Rides separate. Reason for selling, have other outside interests. Address:

JACK A. BOWERS Mercersburg, Pa. Phone 4-J

Have two Eli =5 Wheels in operation and in A-1 condition. Will trade one for Spit-Fire in A-1 condition; or will trade for Fly-o-Flane and pay the difference. FOR SALE—1 McKay Office Trailer, built-in steel filing cabinets, reception room, complete in every detail, good rubber best on road. 1 Allis-Chalmers Caterpillar Tractor, in A-1 condition. 2 20-Ft. Box Wagons. 1 Cook House, complete, practically new top. 1,000 ft. "00" Rubber Covered Cable.

CRYSTAL CITY PARK John C. Mullins, Phone 50738, P. O. Box 1207, Tuisa, Oklahoma

FOR SALE

For Sale—12-Car Leaping Lena, complete with power mit, lights, air compressor, etc. Now operating in Victory Park, Chambersburg, Pa. Price \$2850.00Å 24 Ft. Glider House Trailer, masonite exterior, \$1150.00; 6 Volt-110 Volt 46 Watt Amplifier, complete, 3 5-Ft. Aluminum Trumpets with Aluminum Car Rack, 2 Giant Regular Bacon Units, Record Player, Mike and Stand Voltage and Ampere Meters, \$275.00; 20x40 Khaki Top, Martin make, poles, some 8 ft. side wall, \$125.00; 1 Big Chuck Wheel, crated, \$45.00; 2 Juice Pumps, I good as now, I used, needs cleaning, \$35.00; 1 Holcomb and Hole Floor Model Corn Popper, gas heat, \$75.00; 1 Large Rotary Corn Popper with gears and gasoline burnet, \$45.00. STEWART WACHTER, 725 So. 40 St., Chambersburg, Pa.

FOR SALE CRYSTAL SPRINGS PARK Parkesburg, Pa. 40 acres, dance floor, skating rink, three other large buildings, all in best of condition; one lake, plenty of shade. Fine spring water. Price \$20,000,00. Communicate with WM. T. G. YOUNG, Parkesburg, Penna.



Brian

ROADSHOWS-REPERTOIRE-LETTER LIST



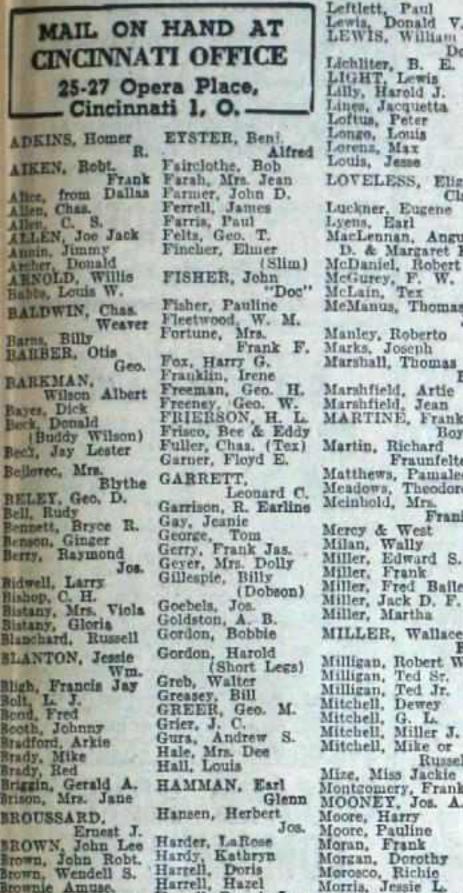
Bayes, Dick

Brady, Mike Brady, Red

LADIMNER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EAOH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.



Leftlett, Paul Lewis, Donald V. LEWIS, William Scott, Wallace SEAGLE, W. C. Sedlmayr, Mrs. Lichliter, B. E. SEGAL, Benjamin Sewell, E. J. Sharp, Sonny Shaphran, Frank SHARPTON, SHEHAN, Mack LOVELESS, Eliza Smiley, Ethel J. Clay Smith, Loy Shipley, Claude Showalter, Sailor MacLennan, Angus Shuey, Charles D. & Margaret K. McDaniel, Robert McGurey, F. W. McLain, Tex Siegrist, Helen Siever, D. L. SIMMONSON, McManus, Thomas Sisco, R. S. Tent Sisk, J. H. Smitty Small, Mrs. Lynn Smith, Curley & Marshall, Thomas B. Marshfield, Artie Marshfield, Jean MARTINE, Frank Smith, Ford Smith, Rey SNYDER, Dawson Boyd Fraunfelter Solomon, Sam Matthews, Pamalee Southerland, Pat Meadows, Theodore Spencer, Charles Spheeris, A. Franie STANLEY, Steve Staton, L. Steele, Richard Miller, Edward S. Stevens, Charles A. Miller, Fred Bailey Stevens, Charley Stevens, Tom Stewart, R. W. Miller, Jack D. F. MILLER, Wallace Strait, Cedric Milligan, Robert W. Strait, Texas Sullivan, John Leo Sullivan, J. P. Swanson, Robert SWORD, Boots W. Swords, J. D. & Leons Russell Talbo. Tony Montgomery, Frank MOONEY, Jos. A. Talbot, Frankie Talbot, Hugh Tarbes, Henry MAIL ON HAND AT

Thomas, Hobart Thomason, Nelson Toni, Viclie Uppon, Earl M. Laura VAN CAMP.

Arthur John Vanderhoff, Art L. Valentine, George (The Flying Valentinos) Charles Carlton Vealey, Al Vermont, Slim Videto, Ken JI Vincent, Roy Vitch, Prof. L. Lee Vocal, George Vzzel, O. E. Edwards Wagner, Mrs. Dee Walker, Ellis & Joy Warner, Marion Watson, John or Oliver Jack Way, Jessie L. Webb, Joe B. Show Webster, Melva Weisenberger, Frank Weivoda, Pvt. Ruby Albert Wellborn, Thomas White, L. E. Ernest White, Richard Wiggins, H. E. Wilkenson, Al Williams, Edward Williams, Frank WILLIAMS, Wayne Williamson, Regnal Curley Wilson, Carrie Lee Wilson, Lena Wilson, Mrs. Richard Wilson, Stumpy Wilson, Vonnie Wingert, Billy Witzker, Fred B. Wright, Mark Wayne YEAGER, James Wiley

Gerale Yonko, Spero Leo Young, Hence B. Zeidman, Wm. Ziegler, Mrs. Charles G. Zell, Bob Zimmerman, Mrs. C. C



ERRY MEACHUM, after a rest at her I home in Texas, opened at the Wade Theater, Dallas, August 1. Chuck Sexton has charge of stageshow there. . . J. LEE (BUCK) SMILES, formerly on the Florida Blossom Show, is now in Asheville, N. C. . . . HAROLD A. NICK-ERSON is readying a vaude-film show to play around Brockton, Mass. He has had religious pictures in New England the past two seasons. . . FENTON'S SHOW, is in the Amarillo (Tex.) area. Show presents dramatic sketches and 16mm. pix. . . . NORTHAMPTON PLAYERS, four people, will again operate in the Boston area under auspices the coming season, opening middle of September. . . GLADYS BELL has given up working the cocktail lounges in Minneapolis for the summer and is trouping with the Schaffner Players. The company was entertained at a party on stage after the show July 19, the occasion being the 19th birthday anniversary of Rome Lee Schaffner. Mr. and Mrs. Bob Major, playing the Elks Hotel, in Quincy, Ill., were visitors on their night off. . . . WALTER AND HELEN PRICE (Helen and Toby), on the staff of Station WNAX, Yankton, S. D., last winter, may now be heard several times daily on KGLO, Mason City, Ia., and WTAD, Quincy, Ill. . . . CHARLES W. BODINE, vet agent, reports that Mack Bybee, Long Beach, Calif., was called to Pittsfield, Ill., recently due to his mother falling and breaking a hip. She is in a serious condition. Mrs. Bybee resides in Pleasant Hill, Ill., 14 miles from Pittsfield.

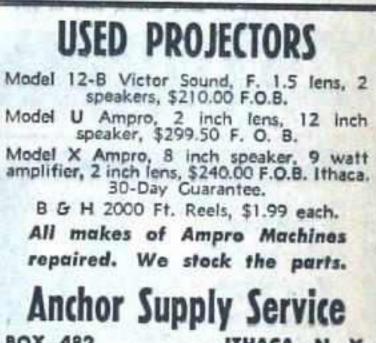
ROWN POINT PLAYERS, four people, are playing Maine coastal towns. . . . D. F. HUBERT has a small flesh trick playing New Hampshire and Maine summer camps under auspices. . . . A. M. JENSON'S vaude-film show is in Evangeline County, Louisiana. He uses pictures with colored casts and dramatic flesh bills. . . . BOTT'S SHOW, vaude-pix, is in Norton County, Kansas, . . . J. D. BRADLEY JR. is readying his vaudepicture show which will open near Mobile, Ala. He plays church and auspice dates. His wife and daughter will ap-

BURLESQUE NOTES

(Continued from page 34)

GEORGE MAYO, who returned from eight months in the Philippines, where he was with the USO show, Panama Hattie, headed for overseas. ... CHARLIE BRAVE, ork leader, now heads a Hawaiian group at Rogers' Corner, Manhattan. . . . LOIS DeFEE closed six weeks and was replaced by May Brown in featured spot at the Burbank, Los Angeles, where the stock cast includes Don Lamont, Harry Clexx, Irving Harmon, George Rose, Eddie Innis, Dian Van Dyne, Dixie Sullivan, Anita Louise, Dorothy Darling, Joyce DeLise, Thea Cockrell and Boo LaVon plus 16 girls with Beverly Carr producing and Tommy Levene managing.

JOE DORRIS, emsee-comic, lists as one of his longest engagements, 14 weeks at the Blue Mirror, Newark. ... PFC, SAMMY PRICE is undergoing a course in athletics and recreation at the school for personal services, Lexington, Va., in order to be able to keep the wounded entertained during convalescence. Milt Schuster, Chicago booker, will keep Sammy burly-busy over latter's coming furlough. . . . DORO-THY (CRAIG) BLODGETT, former burly ace, now associated with Loew's Apollo on the Lower East Side, Manhattan, was birthday partied by Jeannette Dupree July 26. . . . HARRY LEVY, stage mechanic, last in burly at the Republic, Manhattan, fills similar duties at the Vicsoria, formerly the Galety, a City Investing Company pic theater. . . . JIMMIE WILSON, former assistant to producer Allan Gilbert, has obtained an interest in the Hillside Farms nitery, Scarsdale, N.Y. . . . FRANK SCANNELL and Joe DeRita are teamed for a unit set by Sam Stiefel, their manager, thru the William Morris agency. . . . HARRY MIRSKY is back from a season's management of the Great Northern, Chicago, for the Shuberts.



rown, John Robt. Brown, Wendell S. Harrell, Hazel Brownie Amuse. Harrell, Ronnie Lee MORRISON, David Co, Harrelson, David Brunelle, L. W. Harris, James Otis Moyer, Mrs. W. W. Buck, Buddy Buck, Chas. Harris, Marjorie ullington, Los lungan, Mrs. Audrie Mae Jurke, Sailor Jack usby, Milton UTTERFIELD. Bldwell, J. E. alloway, John AMPBELL, James F. ampello, Vic shinon, Frank AREY, Thos. C. arrigan, Chief arter, Robt. L. autin, Ralph (Specks) handler, Eather hapman, Larry herner, Mrs. Al lifton, James (Estate of) hisholm, Angus hisholm, Davey hunas, Mae lark, Eddie lark, Mrs. Thelma layton, Chas. (Red) onnell, M. A. enroy, Richard Convay, Jack Speland, M. H. CORNETT, Edgar Contello, Robt. Courtney, Mrs. Myrtle Cor, Francis Cor, Frank Craig, J. J. Ounahaw, Rodger CBOSS, Valores Coddy, Mildred Cunningham, Alfred man, Robt. E. Darge, John J. Davis, Arthur Davis. Mrs. Connie DAVIS, Earl W. Davis, Mrs. Helen bavis, Norman Dempsey, Mrs. (c/o H. DIF. Denney, C. F. DISALVO, Jos. Wm. Dontigney, W. E. DOBBINS, Gec. Dowd, Judy Duchens, Mrs. L. **P**. Bulley, Harry G. un, John Jos. DUNN, Junius Earl LaMoy Edy, Samuel D. Lamont Edwards, Ruth Lander DWARDS, Harlan

FOR SALE RILEY, Eddie Durbam Jr. PORTABLE SOUND Delno Sackobie, Mickey FULLER, Moses L. John Tent, 50x100 Dramatic End, Sidewall and Poles; dwards, Louis LaRue, Peggy 850 Folding Chairs; several sections of Blues; Kohler Light Plant, 1 ½ K.W.; small Piano, Ford Truck, 1 ½ ton; Trailer for stage; Concession Trailer. Stored in Waco, Texas; ready for the road. Address Harbin, Howard Shive, H. B. Salaberg, Candied New and Used 18mm, & 35mm. Eans, Wando ELLINE, Emmett Harrison, James Smith, William F. Apple Stand Latkowski, Capt. Portables, Also Everything in Jack Sanders, Carl. HERSON, E. W. Sundatrom, John E. Theatre Equipment. Sand for our Summer Howard, John Iseley, Mrs. W. L. Jones, Miss Frenchy Lee Velare, Curtis Layton, Cictoria Lee Bros. Circus Schultz, Mrs. Bargain Catalog. S. O. S. OINEMA Dorothy D. Frances R. LANSING SUPPLY CORP., 449 W. 42 Sto, N. Y. O. Stated, Tracy Tubbs, Otis Edward Alfred Lecola, Lee Scott, Thornton B. Jr. 422 Austin Ave., Waco, Texas

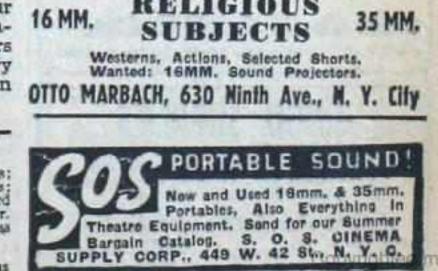
Harris, Harshard, C. R., Esq. Moxley, Joe J. . GEIRAN AND MYLES will again Munroe, William Lorraine, Blanche Mariani, James Clauter, George Nabour, Helen operate their vaude-film show, colored, Constantino, John Hazel, Wm. Robt. Nadeau, Earl David Marks, Elda in the Tallahassee sector of Florida, Α. HECOX, Richard Navarro, Tex Davis, Harriet McKay, Margie & opening in September, playing halls and Nicholas, Bill Deseo, Glorin William Heggins, Pat Nichelas, Ephrim Moore, Bill schools. Fate, Sally Heller, Mrs. Thelma Noe, Leo C. Reverdy, Roalta ROSENBERG, Graf, Frank G. Noller, C. C. O'Malley, Pvt. John Greene, Gloria Henderson, P. M. Gretonus Benjamin **10-20-30** Memories Ryan, Margaret Gros, Amar Oday, Margaret Ola, Le Henderson, Thos. Hastings, Margaret Sarver, Everett Lari BOX 482 ITHACA, N. Y. M. Henson, Helen Schmeisser, Frances Hendrix, Mrs. C. Orr, Anna Louise Scott, Edgar Shanley, Ellen-Jack Shea, Michael Hesketh, Bob - By E. F. Hannan Hennessey, Frank Henry, Clifford P. OSTERBERG, Hinckley, Bob Johnson, J. C. Kramer, Don William H. Heron, James Ostermaier, Albert WHILE ago I talked with Henri La Trevor, Madeline Owens, Richard HERRING, Paul LEBOWSKY. Wathon, Denise FOR SALE I Vine. Henri has had 40 years of Irish William L. Higgins, Pat. Webber, Eva Young, Al W. Paquin, Margaret Parroff, Harry small-town showbiz and was in a remi-Hill, Claud N. Lopez, Bernard Hill, Mrs. F. R. niscent mood. He told about the fellow Partin, Arlie Hill, Wilbert Jos. Moving Picture Tent Show-S0x50 tent, coats. he hired as a leading man on the Patty, George Hinckley, Raymond MAIL ON HAND AT flat, 5 sections, 20 folding seats, 1 RCA 18MM. Thomas strength of a batch of programs with the Paulus, Paul Hockwald, Arthur CHICAGO OFFICE projector, sound, Packard house car. Good, persupposed thespian's name on them. Pavilson, Henry Jr. Holden, Alice manent location. Reason for selling, other busi-Holden, Tom The stranger touched Henri quickly PAXTON, Pat 155 No. Clark St., ness calling. \$1200.00 takes all. Don't write Hollis, Geo. Riffe W for \$10, and the next morning the actor Chicago 1, Ill, HOWER, Geo. W. Payette, Raymond or wire, come and see it. All portable. New and Henri's overcoat were both on the Hoy, Jos. E. LaLour, Eve Averill, William labratory print, "Passion Play"; also 3-reel Hunter, Mrs. Virginia M. Pearsall, Howard B. Baker, Jack Chief & Marquito Lea, Sherry missing list. "Christianity." Cost \$135.00. First \$90.00 Pease, S. MacEvan, William "Later in the season I was back in Huni, Edw. C. Pickrell, John Chidester, William takea it. Boston," Henri said. "I was going up Mahoney, Dan F. Malas, Chas. William. Dever, A. Dixon, Louie Hutaler, Virgil & JACKSON, Geo. F. Pinsky, Ventriloquil Tremont Street with the East wind O'Day, Betty A. N. GURLEY Dorey, Edna against me, no overcoat, and pretty Figures DuPraye, Pamela Piepes, M. Jackson, Robt. Poole, C. S. chilly, when I saw something that looked JACOBSON Bogers, Flo Elliott, Leon MELROSE, LA. (In the Cotton) Posey, Bailey D. Flowers, Jack Carl (Gypsee) Phillip H. like my lost coat coming toward me. I Powell, Walter Schiavo, Joseph Stewart, Erle T. Johnson, Alfred L. Johnson, Harold Gorruso, John J. rushed for it, but the fellow was not Curtis Hamilton, Francis SOUND & SILENT 35MM. FILMS Radford, Francis Johnson, Mrs. the fake leading man, and I came near THOMAS, Cecil L. Late Musical Westerns, \$50.00 each. First-class con-Joseph Hamman, E. M. Hill, Will H. Hazel Marion getting myself into trouble. Later I dition. Rentals, \$7.50 two nites, or \$15.00 per Radford, Frank Johnson, R. G. Johnson, W. L. Vaughan, George F. week for whole program. Send for Projector list. found that the bird who posed as the Joseph Warshay, Abkar Wilson, W. F. Windsor, Bonnie Zelda, Madam Hughes, Bud Pair of Kolograph Sound Machines and large Screen Raemore, T. E. Ramore, Bonnie Randall, Dorothy S. (Clown) actor had been a property man with Joe at only \$600.00 complete. Silent De Vry Projectors, \$45.00 each. Complete Holmes Educator Sound Ma-Hughes, Ramona James, Charles C. Kennedy, Thos. J. JONES, James Green, and the programs he had shown Orville chine, single unit, \$475.00. Converted Panoram Soundies Subjects, \$7.50 each for 16MM. Soundies. RANDI, John L. Jones, Joyce were those of Green's best-paid actor. Reidling, E. A. Reult, M. N. Reynolds, P. C. Lists available. 35MM. Sound Jungle Serial, new condition, "Queen of the Jungle," \$250.00; also "Chandu the Magician" Serial, \$150.00. We have JONES, Kenneth He was the exception, most old-timers McLain MAIL ON HAND AT were on the square." Judd, Kathleen Rice, Cecil ST. LOUIS OFFICE Silent 35MM. Short Subjects at \$2.50 per reel. Kearns, Dottie La Vine likes his vaude-pic unit and Richardson, Herman Keeler, John Lists free on everything. Largest Poster Supply in says the kids alone give him a living. Ernest Keeley, Edna (Mrs. the country. What do you need in Posters! Get 390 Arcade Bldg., Richardson, Jack E. D. Allen) our lists free. Richman, Albert St. Louis 1, Mo .-Kehres, Lillie Keller, Mickey SIMPSON FILMS **Young Vaude Package Set** Rillo, Lee Arthur Kelley, Mrs. Wm. 155 High Street Dayton 3, Ohlo Ripples, Rep Roach, J. S. Kelley, Francis P. Bell, Bill Kennedy, William Berry, Roy Bishop, Mrs. Ada Knight, R. Lay, Waldo K. NEW YORK, July 30 .- Frank Cooper, H. ROBBINS, Charles Brenner, Leo Burnett, R. C. Cohen, William Keys, Robert RELIGIOUS Henry talent-manager, is setting up a one-hour Lucas, B. W. Malben, Dorothy Meek, Danny 16 MM. Roberts, Bert C. 35 MM. Kilgore, Dannie vaude unit around Alan Young, Cana-King, Rupert Leo Kiner, G. B. Jeff Knight, Felix L. Roberts, Dixie Roberts, J. H. Rogers, John Romick, Fay SUBJECTS Cortez, Madam dian comic. Show will use performers Westerns, Actions, Selected Shorts, Wanted: 16MM. Sound Projectors. Patrick, Thos. W. Peteson, Bernice G. Davis, E. C. from Young's air-show, including Mary Kovar, May & DeMelo, Chas. Ashworth. Unit is supposed to debut in Detweiler, B. A. PARKER, John Curley Schafer Romur, Carl & OTTO MARBACH, 630 Ninth Ave., M. Y. City Lemuel Ruglar, James Rooney & Anna the fall. Dixon, Virginia EVANS, Joseph E. FIELDS, Gerald Potect, E. E. Rankin, Russell Reed, Jim Rooks, Robert Roschime, Jacob Rucker, E. H. Russell, Wm. Bill Lamont, Harry Landers, William J. Lane, Tommy Lanke, Neva





pear in dramatic sketches. . . . TATE'S TENT Vaude-Pic Show is in Platte County, Nebraska. . . . FANNING'S SHOW is in the Ardmore section of Oklahoma.





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Curtain, The Billboard, July 21, 1945). As 'Barnum of the Sticks' you played the small time with great success. I was one of the last showmen to visit you, Dick. We talked of other well-knowns who are also playing the Big Time. It was sacred memories we both treasured in our hearts. Remember how we talked of actors who criticized us for our low, sure salaries? We paid them in cash, not promises. Well, Dick, as 'Barnum of the Sticks' you stuck with it to the finish, bringing much happiness to those in the sticks. They will miss you, Dick, more than you will ever know. We oldtimers will always remember deep in our hearts and salute you."

BYRON GOSH.

MIKE WHARTON

and Happy Slim are working the Shenandoah Valley.

YOU CANNOT deliver goods if you don't know 'em.

COL. C. A. MAITLAND .

is back on leaf and getting set for a Labor Day event.

PAT MALONE

and Jack (Bottles) Stover are reported still taking in the green with sheet around Harrisonburg, Va.

A. J. AND V. J. STOVER .

are ready to go with a pan layout and penny pitch thru West Virginia and Virginia,

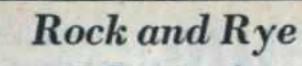
IF YOU TAKE PAINS now you will avoid having them later.

STATE, NEW YORK (Continued from page 30)

terrific. When he's dancing with one girl at a time-the audience wants to know why the extra frail. Also, man could ease up a bit and seem less musclebound. Act rates and gets polite hand.

Low, Hite and Stanley are standard tops. Sock comedy act has played nearly every other spot around New York but still made them guffaw at the State.

Final slot was held down by Michael O'Shea who went thru the usual "I used to usher at Loew's State and it's great to come home to New York, etc." Only because O'Shea has a sock personality is it possible to stand the tripe. He even had to drag in the fact that one of the three reasons why he was in New York was to see his 189-year-old son off to marine boot camp. Ouch! O'Shea tried to take the "formula B" out of his p. a. by introing Vince Manning (that's a new monicker) who worked with O'Shea in a band years ago. Vince has just returned from E. T. O. and wants in on tonsiling. He's not badbut he needs a little of that O'Shea blarney before his miking lands in the dough.



-By Tom Kennedy

OUNT SELDOM SKOFF and Doc Lushwell worked Rye, Wis., on a recent Saturday. The Doc told me that he picked the town simply because the name appealed to him. Knowing the Doc as I do, I figured that Bourbon, White Horse, Crab Orchard or Green River would have appealed to him better.

Before he left he told the natives they should give the place back to the Indians. They said they tried to but that the Indians didn't want it.

The mayor was very co-operative and wouldn't accept any money for a reader. He told our two chums they could pay him 25 per cent of their take, after they got thru. The mayor, who used to write sheet, incidentally, sold our two heroes a book for \$5 before they got out of his office. The book, written by a former pitchman, was entitled: How to Fix Spots and Lift a C.O.D. when You're Broke.

Saturday morning our two chums set up on the corner by the drugstore; the Count with his hair restorer and gummy, and the Doc with his corn punk and flukem.

One of the stunts the Doc now uses for a bally is the needle and cigarette trick.

After he gives out with a few numbers on the harmonica he calls on the tip to name the pieces he has just played. The first one who names two of the numbers correctly gets a bottle of flukem or corn punk free. So far, nobody has been able to figure out what it is he is playing.

With the trick, he tells them the idea is to put a cigarette thru the eye of a needle. He asks someone in the tip for a cigarette. If nobody responds, he tells them he's sorry, and then goes into the pitch. If somebody does hand him a cigarette, he proceeds to smoke it absentmindedly and goes into the pitch anyway. A good trick, no matter how you take it.

That afternoon two horoscope workers, ular keyboard sideman, when he's good, Swami Bam Boozle and Yogi Flim Flam, and still look well at the 88's. blew into town and opened up on the opposite corner, giving our two heroes some stiff competition. The Yogi read the mayor's horoscope and told him he was in for a disappointment. He wasn't wrong! His Honor was disappointed when he found out two chums left town without paying off. The two 'scope workers told Doc and the Count that they would do well in any town that was named twice, such as Baden Baden or Paw Paw. When last I heard of them they were headed for Walla Walla.

Eddy Improves Video Production

61

(Continued from page 34)

with certain types of eye deficiencies. Doctors at the clinic discovered that at intervals they had to change disks on the old machine because the patients became accustomed to the patterns and thus decreased the amount of their concentration on the designs that was necessary for treatment, so he mounted five of his kaleidoscope design plates on the same plane on one large circular metal plate. On the new machine a motor drives the metal plate and the design plates at the same time. It moves one of the design plates around once and then the drive wheel moves from the outer edge of the design plate right onto the outer edge of the steel plate containing the five disks. The metal plate is moved until the second disk is brought into contact with the drive wheel. The steel plate is moved again when the second plate has been rotated once, on to the third disk, etc.

Video Application

Applications of this new development to television and other forms of entertainment is obvious. It could be used for visual accommodations for juke boxes. The five disks take 15 minutes to be run once. Eddy says that this lapse of time will make it impossible for any viewer to remember one of the designs he has seen before when they are projected again. Thus, the machine in a juke box could be played over and over during a night without a change of disks and the value would not be decreased.

For television, a program producer could set up in advance the disks he wanted to use to create special effects at any portion of the program and he could time and cue in the disks at any spot he wanted to without bothering to have disks changed during the program. In a similar way, machine could be used for visual effects in stage and movie productions.

STRAND, NEW YORK

(Continued from page 30)

didn't.



MANDARY ENGRAVERS A few of the famous Vibro-Tool for engraving on jewelry, wood, hardest metals, glass, Delivered PREPAID on receipt of P. O. M. O., \$10,00, Includes 20 needles, one special needle for use on jewelry, wood, etc. Diamond Point Needle for long wear and use Professional Model No. 3 Electric Eu-staving Pencil, 5 foot safety cord, with six SUPERIOR rolla GOLD FOIL, 1" by 400", \$7.25. Extra rolls gold, ailver and waterproof colors --6 rolls, \$2.50. 42 rolls, \$4.80. Our pencil is used by near- 7 all the 5 & 10's. pitchmen, libraries, industries. Engraves fine, small, medium or big, wide lettering just "with a twist of the wrist." R. E. STAFFORD 2434 N. Meridian St., Indianapolis 8. Ind. **OLD FASHIONED PECAN ROLL ASSORTMENT** Rich Creamy Centers Covered With Dolicious Texas Pecans 12 6-or. Pecan Rolls - 11 2-or. Pecan Rolls 1 12-oz. Pecan Roll 800 Hote Specially Imprinted 50 Salesboard Takes In \$40.00 BEAUTIFULLY DISPLATED in individual shipping carton-Cello wrapped Your cost per assortment complete with board \$10.50 each Send payment in full and we will prepay express charges, or 1/2 deposit and balance C.O.D. Express charges collect. PROMPT DELIVERY - ORDER NOW!

> PRECISION NOVELTY HOUSE HAYS, KANSAS



Ruby Zwerling and pit band as usual give each act a lift. Pic, Affairs of Susan. Biz SRO when caught.

Joe Kochler.

ROXY, NEW YORK (Continued from page 30)

So far as personality is concerned his flicker experience hasn't taught him much. He still has about as much appeal as an old sock. Best thing he showed was in the duct with Miss Forrest and in that the canary topped him. Finale brought on an amusing routine by house line for solid hands. Pic, Wilson. Biz good. Bill Smith.

70 LIGNE COMIC BUTTONS \$32.50 per thousand-\$3.50 per hundred **50 LIGHE COMIC BUTTONS** \$17.50 per thousand-\$2.00 per hundred Comic-Welcome Home, Our Heroes-God Bless America-Gen. Eisenhower-Gen. Patton - Gen. MacArthur - Victory - V-I -Wolf, etc., etc. 25% Deposit on All Orders, KRAVITZ & ROTHBARD 1149 E. Baltimore St. Baltimore 2, Md. NT SIL Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low pricesrapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists

E. Spring St. Columbus, Ohle BUY WAR BONDS FOR VICTORY

Time Belongs On Legit's Tickets (Continued from page 33)

to such proportions that the police department forced a show time stagger system and curtains rose all the way from 8:15 to 9 p.m. If such a contingency should repeat itself, and it could very easily, having the time on the tickets should temper the confusion.

"What time does the show start?" is a stock question at the box-office window, according to Morrie Seamon, biz agent of the Treasurers and Ticket Sellers' Union. This in spite, he points out, of the fact that the management usually displays the curtain time, with the scale of prices right by the ticket windows. Seamon also believes that it would help materially if the "break time" were also posted in the lobby. This would be a material assist to the suburbanite who would like to plan to hoist one before making the 11:55 home. And come the war's end, it would be a great help for those who expect once again to have their cars or their friends call for them after the show.

No Print Problem

Printing problem is practically nil, altho it may mean a re-arrangement of copy on the ticket. Also, if something drastic happens and change of curtain time is necessary, it's a simple matter to rubber stamp the new time on the tix. Rubber stamps are being used (when necessary) to make many other adjustments on the tickets, changes such as brokers' premiums, etc.

ever, of any effect on the so-called organization.

Ace Harris, featured sideman, stepped out and did a nice Ride, a singing-tothe-mike tune handling. He hurt it once or twice with a little blue touch which was entirely uncalled for and slowed down, momentarily, the fast-moving show, Final act was The Charloteers, who brought down the house and stopped the show twice. Nothing fancy about the foursome, just good four-part harmony and that is still tops with audiences as it was two generations ago.

Check as plus-Hawkins his Tuzedo Junction-he still uses the Tuxedo trade-mark-and his mixing a bit of the sweet with the jive for Remember. The entire package is strictly jive, with the whipped cream extra of The Charloteers. Nothing fancy-but oh so solid sending and box-office. Joe Kochler.

"carriage trade." "You could flash the time on a screen every five minutes." he says, "and that gang would go right on eating in the 'Stork' or '21.' They'll get to the show when they're good and ready, no matter what you do."

For Average Pew Buyer

The Billboard isn't concerned with the dinner-dawdlers. Altho it is possible that more than a few of those might hurry the dessert, if the host could peek at the ducats and know that they were hitting the deadline. What The Billboard is out for is to help the average pewbuyer, who wants to see the whole show and get his money's worth. He wants to get there on time and see it comfortably-not with ushers herding customers in front of him five minutes after the curtain is up. Impressing the starting time on everybody is the first big step-and there is no better way than to print it prominently on the tickets.

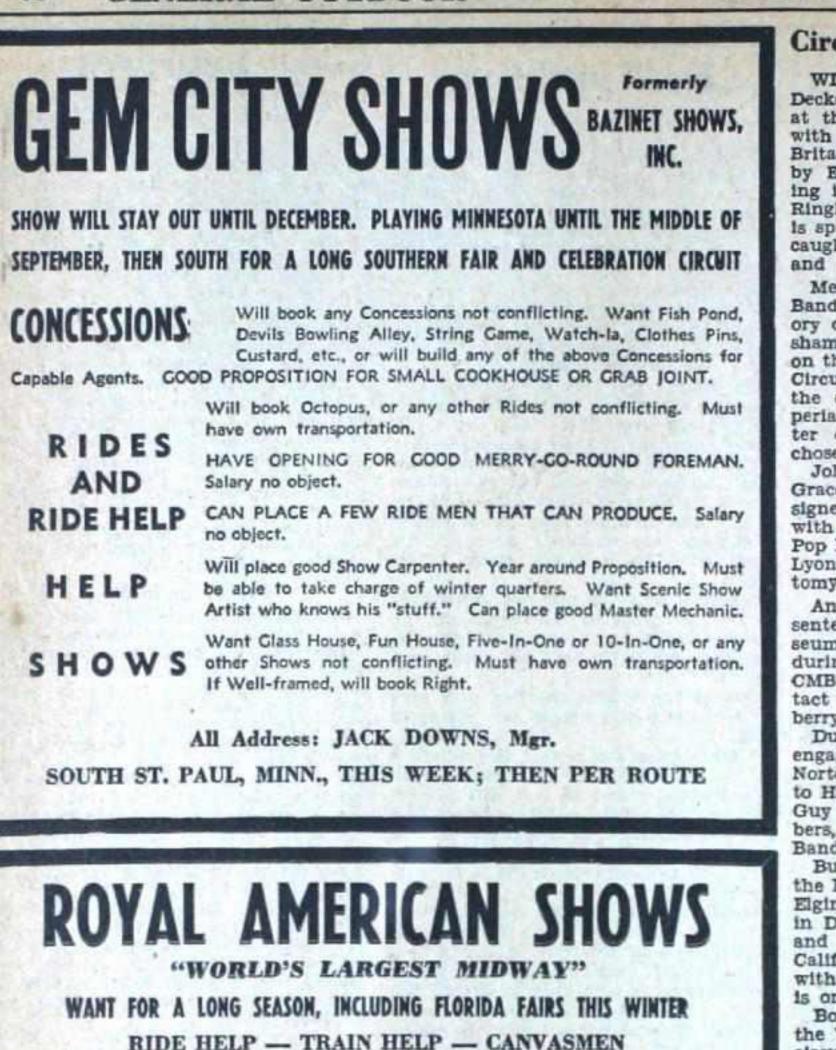
The Billboard isn't advocating the notion as a customer-tonic for the Stem alone. It is an equally sound step for every legit house in the country. That's what The Billboard is drum-beating for,

The Cincinnati Summer Grand Opera Association, Inc., which has been presenting performances at the Zoological Gardens for the past 24 years, has always carried the 8:15 p.m. starting time on its tickets. Many other legit theaters thru-"It's a fine idea," says the manager out the country also carry time of curof one of the Stem's big ticket brokerage tain on their ducats, and have been houses. "It would save us answering a for a number of years, according to lot of questions." He is sceptical, how- a representative of a ticket printing

GENERAL OUTDOOR 62

The Billboard

August 4, 1945



Top Salaries and Good Treatment to Capable, Reliable Men

HAVE FOR SALE

Circus Historical Society

WICHITA, Kan., July 28.-Thalia Deckert, CHS. No. 15, is entertaining at the Opera House Bar, New Orleans, with an acrobatic routine. The Great Britain Bandwagon Div. No. 9, driven by E. W. Cripps, is planning a meeting in Niagara Falls, N. Y., during the Ringling engagement there. Don Smith is spending his vacation in Chicago. He caught Lewis Bros. in Buchanan, Mich., and Cole Bros. in Pontiac, Mich.

Members of CHS Two-Hemispheres Bandwagon Division honored the memory of the late Carl A. Hessel, of Topsham, Me., who was the band leader on the Famous Scribner & Smith Wagon Circus in 1893 and 1894, by adopting the official title of Hessel's Royal Imperial Band. Victor Robbins, bandmaster of the Clyde Beatty Circus, was chosen honorary director.

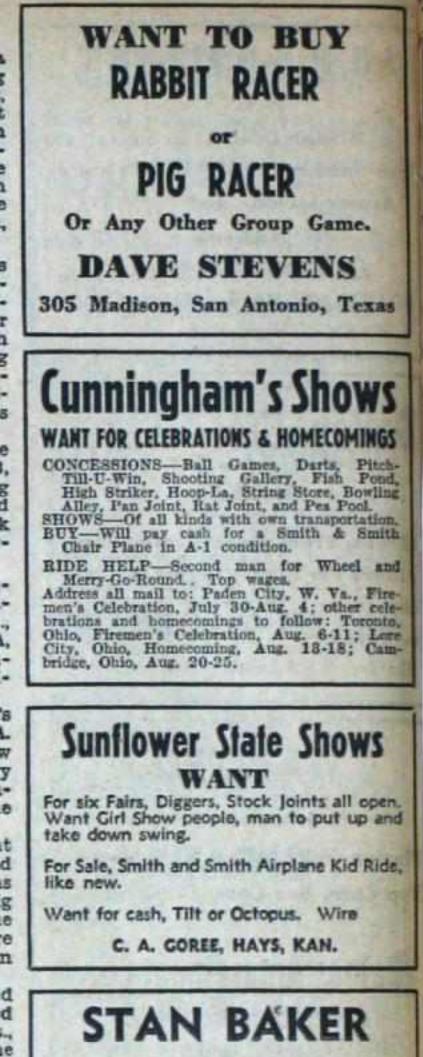
John Van Metre, driver of the Five Graces Bandwagon Division No. 3, signed on as usher with Ringling, along with J. Hasson, of Philadelphia, and Pop Barrett, of Essington, Pa. Mrs. Jack Lyons is recovering from an appendectomy.

An exhibit of circusana will be presented in the Washington County Museum of Fine Arts, Hagerstown, Md., during August. All members of CFA, CMB&OA and CHS are urged to contact P. H. Hemphill Jr., 32 South Mulberry, Hagerstown,

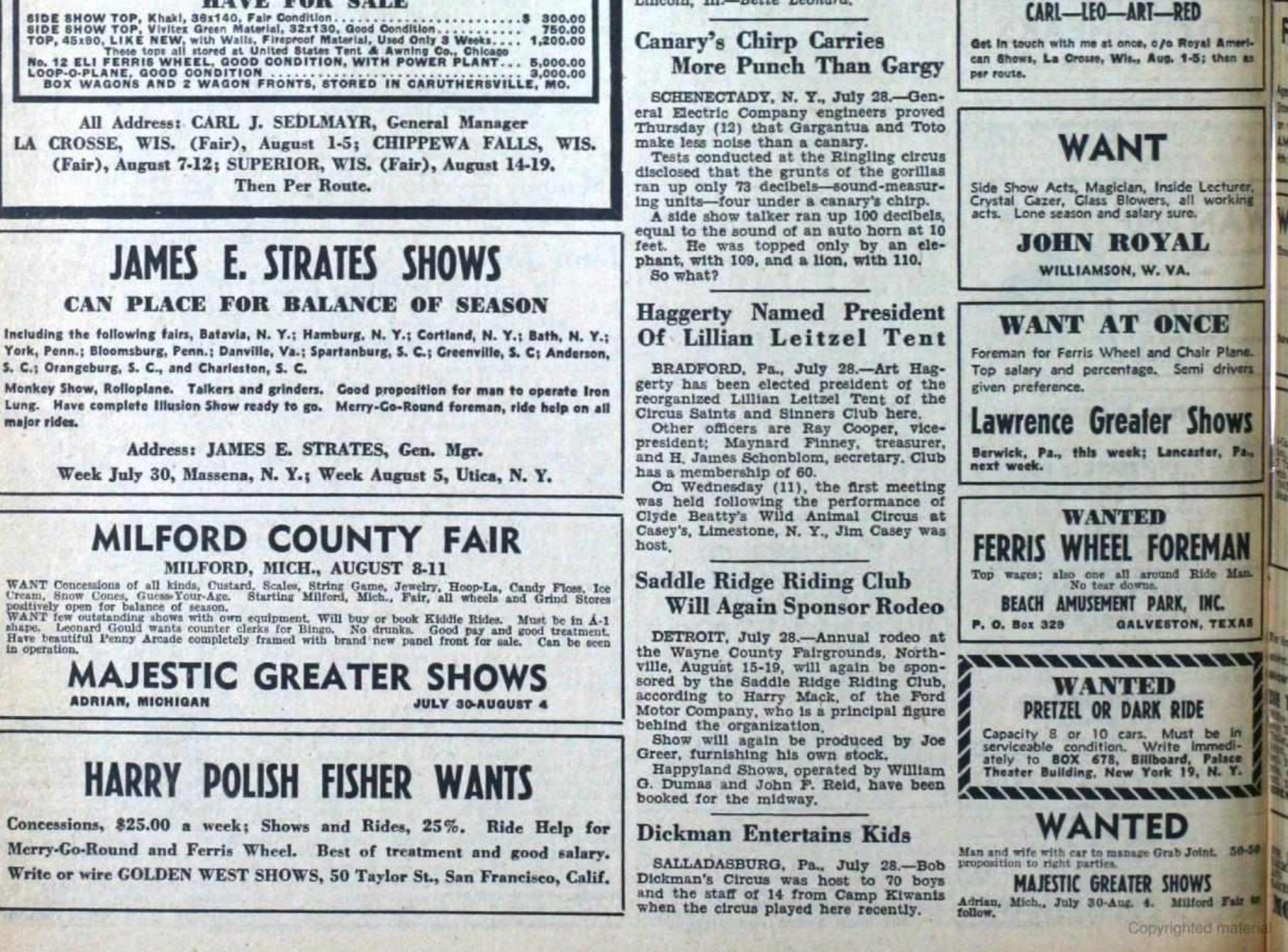
During the Bright Lights Exposition's engagement in Huntington, Pa., F. A. Norton turned over his monkey show to Harry Bowman, Leonard Quist, Murry Guy and Frank Conrad, all CHS members, and the receipts were sent to the Bandwagon Purchasing Fund.

Burt Wilson and Harry Atwell caught the Bailey Bros. Circus in Kankakee and Elgin, Ill., and the M. L. Clark & Sons in Des Plaines, Ill., visiting Carl Romig and Elizabeth Rooney. Bob Taber, the California monkey king, and family are with M. L. Clark & Sons. D. C. Hawn is on the front door.

Bob Parkinson, CHS No. 56, visited the Wichita, Kan., Lions Club-sponsored circus, and also caught Austin Bros., spending the day on the lot with the Larson family, members of CHS. Parkinson also caught the Bailey Bros. in Lincoln, Ill.-Bette Leonard.



WANTS



45

The Billboard

M. F. MCHENRY WANTS

BINGO COUNTER MEN Ben Sumner and Dudley Womack, Answer Collect. Good Salaries. Address:

c/o GEM CITY SHOWS, SOUTH ST. PAUL, MINN., THIS WEEK, THEN PER ROUTE

Dailey Bros.' Circus wants

Clowns, Truck Drivers, Electrician. Answer Per Route, August 2, Sioux City, Iowa; 3, Onawa; 4, Hawarden; 6, Spencer; 7, Perry; 8, Council Bluffs; 9, Atlantic; 10, Newton.

WANTED

To join immediately Playing Fairs After September 1 Pop Corn, Sno Cone, Candy Floss.

Raines Amusement Co. R. M. RAINES, Owner, MENA, ARK.



Communications to 155 N. Clark St., Chicago 1, Ill.

FINALISTS AT the RAYMOND (Alta.) Stampede were: Saddle Bronk—Elwood Tolton, Art Lund, Reed Hall, Reg Kessler. Calf Roping—Frank Many Fingers, George Fox, Eddie Soup, Johnny Sweetgrass. Steer Decorating—Eddie Little Shields, Jack Bear, Frank Many Fingers, All-Round Cowboy—Frank Many Fingers. Wald Ross suffered a broken collarbone in a spill.

RESULTS OF the recent two-day stampede at Picture Butte, Alta., were: Saddle Bronks—Art Lund, Joe Keeler, Elwood Tolten, Jimmy Wells. Bareback— Frank Duce, Jimmy Robinson, Cameron Lansdale. Steer Riding—Jimmy Robinson, Kim Thomson, Fred Manderville. Calf Roping—Tom Duce, Nicki Contreas, Sandy Connell, Floyd Munro.

SEVENTH ANNUAL RODEO, sponsored by the Ligon Daniel Post of the American Legion, will be held at Graham, Tex., August 2-4. There will be calf roping, bronk riding, bull riding, cutting horse and cowgirl contests.

WINNERS at the 12th Annual Stampede at Ponoka, Alta., were: Saddle Bronk—Gordon Doan, Jiggs Boice, Sammy Sissons, Jim Mellborne. Bareback— Charlie Chick, James Thirsk, Gordon Doan. Calf Roping—Lawrence Bruce, Roy Noble, Billy Collins, Slim Sommie.

The annual 20-30 Club Rodeo will be held at Flagstaff, Ariz., August 9-12 with Bob Hansel furnishing and handling stock.

The second annual three-day rodeo sponsored by the Winslow, Ariz., Fire Department will be held September 6-9, Fire Chief Lester P. West, announced. Ernest Chilson will be arena director.

M. H. Starkwater, chairman of the rodeo committee of the Tucson, Ariz., Chamber of Commerce since 1940, has resigned. The Tucson Junior Chamber

WANT-PEPPERS ALL-STATES SHOWS-WANT

HEADING SOUTH FOR SOUTHERN FAIRS WE PLAY TENNESSEE, ALABAMA, MISSISSIPPI AND ARKANSAS

RIDE HELP ON ALL RIDES

Must be able to drive Semis-wives to sell Tickets. Drunks, Tourists and Chasers, stay where you are. This is a fast-growing Organization. We close First of December and open 1946 season first of March, so if you want Work, Good Treatment, Good Wages (also Wages in winterquarters) COME ON!

CONCESSIONS OF ALL KINDS

Pitch-Till-You-Win, Hoop-la, Dart Store, Devils Bowling Alley, Stock Store, Bumper Joint, String Game, Penny Arcade, Novelties, Scales, Cane Rack, Coca-Cola Joint. Will sell the Exclusive on Frozen Custard and American Mitt Camp. Gypsies, don't call or wire—we have no use for you. Want Agent for High Striker.

GIRL SHOW MANAGER, with not less than 3 Girls, to take full charge of 20x40 Brand New Top, Stage, Banners, Panel Fronts, Sound Systems. PROPOSITION: 40 % FOR THE OFFICE. Good Time Charlies, stay where you are. I am out for the Cash, so if you want it, come and get it. WANT TICKET SELLERS ON SHOWS AND RIDES.

SHOW PEOPLE WANTED FOR MINSTREL SHOW. Drummer, Two Fast Stepping Girls and Musicians. Top Salaries.

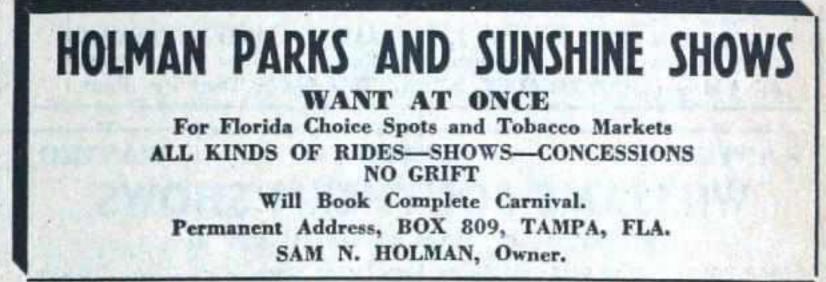
HIGH CLASS FREE ACT WANTED. Will guarantee 12 weeks of work. Jimmy Jamison, wire,

WANT TO BUY: 4 LIGHT TOWERS. Must be in A-1 shape and easy to put up. WILL BUY BABY CHAIRPLANE OR BOAT RIDE.

WILL SELL ONE COMPLETE SET OF POP BAKER BINGO BLOWER, WITH PING PONG BALLS, for \$50.00. WILL ALSO SELL "FLYING TWISTER" RIDE (10 Seats, rides 20 people) WITH TRANSPORTATION, \$2,500.00. THIS RIDE MUST BE SEEN TO BE APPRECIATED.

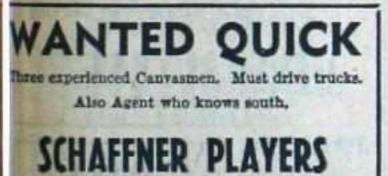
WANT SIDE SHOW PEOPLE. High Class Mental Act; Half and Half-Must make his own opening. Very good Living Quarters.

Wire, No Time to Write: FRANK W. PEPPERS, Mgr., GREENEVILLE, TENN., THIS WEEK, THEN PER ROUTE.



FLOYD SHEAKS CAN PLACE

Agents for Bingo, Penny Pitch and Grind Stores. Good treatment. Long season. Join on wire. All replies to FLOYD SHEAKS, care A.M.P. Shows, Kimberton, Pa., till August Ith; York, Pa., Aug. 6 to 11.



aswood, Mo., July 28 to August 5; Lewistown,

Mo., Aug. 6 to 12.

FOR SALE

-Car Tilt-a-Whirl with or without transportation, 1 1942 Federal Tractor, 1 1940 Diamond 7 Tractor, 1 1938 Studebaker Straight Truck with 16-ft. body, 2 22-Ft. Semi Trailers, 1 1945 24-Ft. Travelo House Trailer, 1 16x36 Bingo and stock. All in good shape.

H. H. MCMILLEN Mercer, Ponna.

RED YOUNG WANTS AGENTS

For Smoke Shop and Grind Stores. Charley Miles, summer. Address: Care PEPPERS ALL-STATES INOWS, Greeneville, Tenn., this week; then per route.

WE TO OTHER INTERESTS HAVE FOR SALE "Illys-Knight Car, Truck License, Gas Allotment, men Tires. New brakes, overhaul job. 14 ft. House Indier, new paint in and out, new tires, stove, sink, shox, cupboard space, studio couch. \$500 takes sth. 1 60-Watt P.A. Set, Lafayette unit, 2 speakers, she, turn table, \$125.00, 1 60-Watt P.A. Set, int. 1 metal horn, speaker, mike, \$75. SIGRID SORENSON, 4530 Oakland Ave., St. Louis 10, Mo. Phone: Newstead 0648.



of Commerce is planning to sponsor a

Siegrist Club Notes

CANTON, O., July 28.—Plans are under way for reviving the Fall Round-Up, probably in November. New members are Eddie Karen, Mrs. Sam Bentley, Herb Harrison, Marquis the Magician, Jimmy Seccombe, Harriett Beatty, Dave Endy, Don Bradford, Bill Clark, Gustave Deamos, Walter Stoffel, Mayor Carl Klein of Canton; and Herman Witter, Fred Cachat, Lloyd H. Bender, George H. Gibbons, Glenn F. Bush and Floyd L. Mc-Clintock, all of Uhrichsville, O.

Louis Leichtamer, formerly with Pan-American Shows, is back home to begin his string of celebrations and fairs. First stop is North Industry, O. Lester (Peanuts) Rodgers left Cole Bros, at Kalamazoo, Mich., to make his regular fairs. Frederic Work, ill for many months, is recuperating at his Portage Lake home near Akron. Paul Kennedy, Von Black, Don Taylor and Chester A. Thomas, all club members, are still on duty in the South Pacific.

Con Haney, former ride operator at Meyers Lake Park, is in an eastern army hospital recovering from injuries suffered in Germany. His dad is carrying on for him at the amusement park.— REX McCONNELL

Vets' Benefit at Indianapolis

INDIANAPOLIS, July 28.—A one-day round-up, horse show and picnic will be held August 5 at the Circle O Ranch, near here by the Last Man's Club of the American Legion for the benefit of discharged veterans.

STERLING (DUKE) DRUKENBROD, manager of the Clyde Beatty Circus side show, visited his mother, Mrs. Thomas Drukenbrod, in Canton, O., July 15 when the show was at East Liverpool . . . HARRY WINSLOW, now making his some at Kankakee, Ill., came out of retirement to contract Danville, Ill.; Vincennes, Terre Haute and Richmond, Ind., and Piqua, O., for Austin Bros. to lend a hand to his old friend, R. M. Harvey.

WANTED TO BUY

MERRY-GO-ROUND IN GOOD CONDITION, LITTLE BEAUTY PREFERRED

WANT to book Rollo-Plane, Octopus or Tilt, Ten-In-One Show, Illusion and Mechanical City. Can use a few more good, sober agents for stock joints, waiter for cookhouse. Will be out until after first of year.

HAVE one 50 K.W. Light Plant for sale, mounted on 28-foot custom built all steel Springfield Trailer, in excellent condition. All wires to Dyersburg, Tenn., week July 30.

J. A. GENTSCH SHOWS

WANTED FOR HENNIES BROS.' SHOWS

Girls for Posing Show and Girl Show-Top Salaries.

Wire J. SCIORTINO or GINGER RAE

Kalamazoo, Mich., This Week; Ionia, Mich., Next.

TWO ABREAST MERRY-GO-ROUND FOR SALE

Organ, Model A, Engine, Ticket Box. Needs minor repairs. \$2,500.00. Now in operation Flourtown, Pa., Fair.

MORRIS HANNUM

Flourtown, Pa.

HENNIES BROS.' SHOWS

Can use help in all Departments. Kalamazoo, Mich., this week; Ionia Free Fair, Ionia, Mich., next week.

MOORE'S MODERN SHOWS

CAN PLACE FOR THE FOLLOWING FAIRS: GREENCASTLE, IND.; BLOOMFIELD, IND.; CAYUGA, IND.; FAIRMOUNT, ILL., AND FAIRS IN MISSOURI AND ARKANSAS, IN-CLUDING SEARCY AGAIN THIS YEAR.

TILT-A-WHIRL OR OCTOPUS. ANY SHOWS except Girl Show and Ten-in-One Show. FEW STOCK CONCESSIONS OPEN: Bowling Alley, Cigarette Gallery, Grab Joint or Cookhouse and others not conflicting. All address:

JACK B. MOORE, Mgr., Brazil, Ind., this week; then Greencastle, Ind.

64 GENERAL OUTDOOR

The Billboard

ROSCOE T. WADE'S JOYLAND MIDWAY ATTRACTIONS WANT

For the following engagements: Belleville, Mich., July 31 to August 4; Midland, August 9-12; Chelsea, August 14 to 18; Berkley, 23 to 25; Armada, August 22 to 25; Croswell, August 28 to 31; Pontiac, September 1 to September 9, 1945.

Concessions of all kinds that work for a dime. Reasonable privilege. Can use a Couple Small Shows. Good opening for a Girl Show. Can use Rides that do not conflict. Want High Act for Pontiac for Saturday, Sunday and Monday, September 1 to 3. These are all bona fide fairs and celebrations, all in Michigan. Want for Berkley, August 23 to 25, Rides of all kinds; hottest ride spot in America. Address:

ROSCOE T. WADE, as Per Route.

INTERNATIONAL SHOWS WANT FOR A PROVEN ROUTE OF CELEBRATIONS AND FAIRS, STARTING AUGUST 14th AND THRU THE MIDDLE OF NOVEMBER

RIDES: Any Major Rides not conflicting and with transportation. SHOWS: Side Show, Monkey Show, War Show or Illusion. Johnny Howard, answer. CONCESSIONS: Bingo—Art Ludwig, wire Ted Woodward. Agents for Ball Games, Razzle Dazzle, Clothes Pins, Rolldowns and Slum Stores. HELP: Foremen for Merry-Go-Round and Ferris Wheel and Mix-Up. General Ride Help

COLEMAN LEE,	W. J. LINI	DSAY,	TED	WOODWARD,
Manager	Concession	Mgr.	Gen.	Representative
AN ALL SCOTTON	TUPP NEDD	7818. *	W7 1 171	D D

All Address: SCOTTSBLUFF, NEBR., This Week, Then Per Route.



BOONE, N. C., JULY 30 TO AUGUST 4.

CONCESSIONS: Grab or small Cook House, High Striker, Scales, String Games, Cigarette Shooting Gallery and Basket Ball.

SHOWS: Any Small Show with own equipment.

FOR SALE-CATERPILLAR, in A-1 condition. Can be seen on show. Price, \$5,500.00 All Replies: WILLIAMS SOUTHERN SHOWS, Boone, N. C.; then as per route.



CFA President THOMAS M. GREGORY 12039 Edgewater Drive Lakewood 7, O. (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohensdel Printing Company, Rochelle, Ill.)

Gilbert T. Conlinn, of Hartford, Conn., is the new national secretary and treasurer. His appointment was made by the board of directors upon the death of Walter M. Buckingham, of Gales Ferry, Conn.

Henry L. Fagan, of Hackensack, N. J., recently joined. In 1909, he was with Buffalo Bill-Pawnee Bill; in 1910, with Hagenbeck-Wallace; in 1914, with Barton & Balley, and in 1926-'27, with Bingling. On the last-named show he was on bulls under George (Deafy) Denman.

Mr. and Mrs. John G. Kreis visited Ringling-Barnum at Albany, N. Y. Kreis was an acrobat with the old Barnum & Bailey show. Among friends they visited were Mr. and Mrs. Paul Jung, Paul Jerome, Frank (Dutch) Luley and Emmett Kelly. Mr. and Mrs. Leslie B. Ulrich, of Sheffield, Mass., accompanied them,

With the Big One in Harrisburg, Pa., July 2 were S. H. Charles, John Heckman and E. W. Ditto III, all members of the Emmett Kelly Tent of Hagerstown, Md., and John Best, former member of the Tent No. 41 orchestra, who is now in the armed forces. They visited Robert Ringling and Merle Evans, and feted Emmett Kelly at a dinner in the St. Moritz, Harrisburg.

Mr. and Mrs. W. H. Hohenadel caught Bailey Bros. at Oregon, Ill., Sunday (8), and visited with Manager Bob Stevens. On Friday (13), the Hohenadels visited Austin Bros. at Dixon, Ill., and visited with Terrell Jacobs and Al Linderman.

Mr. and Mrs. Tom Scaperlanda and Mr. and Mrs. Fran Pohlman, of San Antonio, were guests recently of Mr. and Mrs. Frank Walters, of Houston.

THE GODS SIT BACK

(Continued from page 33) ing to protect their livelihoods, venal politicians anxious to avoid the expenditure of taxes-all of these finally force the destruction of the shipowner as well as his social-minded daughter and her doctor-lover. Wells handles this potpourri of motivation with considerable skill and clarity in a tense and impressive first act which combines the stark macabre of a first-rate whodunit with the awesome drama of truth. It is in the subsequent manipulation of these diverse elements that the playwright loses his way. Laconic scenes are replaced by needless talk and conflicting motivation which make the last act deaths neither believable nor inevitable. An excellent cast in most cases has been assembled for the vehicle. Miss O'Hara does fine job of making the shipowner's daughter deeply sympathetic and credible. Ken Renard, as a Negro scavenger, lends stature to what could have been an unnoticed role. Norman Rose and George Babcock, playing truthhungry medicos, have two of the best written parts in the play and bring them to life with performances that are rich and human. Harry Bellaver as a strawboss scavenger underplays, yet lends authority to what might have been just another tough guy part, and gives driving vitality to a brutal but highly theatrical third-act scene. Michael Baker as the boss-scavenger gives a dignified portrayal, and Rusty Lane, as the commissioner of the cleaners, handles a onedimensional role with skill. Jean Platt, Dorothy Patterson, Patti Robbins, Faith Geer, Larry Rile, Harold Milner and Frederic Day do okay in minor parts. It is in two big roles, those of the steamboat owner and the young doctor. Shelby Hotel who is also the lover of the daughter, that both casting and writing faltered. Robert H. Harris, as the ship magnate, looks the part but is merely adequate in its complexities. Possibly the direction is at fault in his case. John McQuade, as the doctor, handles the flippant side of his role but lacks conviction in the more complicated and tragic phases. Gerald Harrington, as an alderman and a sultor, does not measure up to his chore.

HARRY CRAIG SHOWS

Tilt-a-Whirl Foreman and other good Ride Help, Working Acts for Circus Side Show. Will book Snake and Animal Show or small Grind Show with own transportation; also Rides not conflicting with the seven we have. Enid, Okla., downtown, this week; Shawnee, Okla.; Anadarko Indian Fair; Veneta, Okla., Will Rogen Memorial Rodeo follow.

Address: HARRY CRAIG SHOWS.



FOR SALE

DICK'S PARAMOUNT SHOWS, INC.

WANTS

WANTS

SHOWS: Posing Show, Walk Thru, Fat Girl, Funhouse. RIDE HELP: Chairplane Foreman, Second Men on Ferris Wheel and Tilt-a-Whirl. Semi-Drivers preferred. Truck Mechanic. Top salaries. CONCESSIONS—10-Cent Grind Stores that do not conflict. Ball Game Agents. Useful Side Show People wanted.

Roselle, N. J., this week. Firemen's Celebration, Manville, N. J., to follow. R. E. GILSDORF, Gen. Mgr.

15—FAIRS—15—FAIRS—15 WONDER CITY SHOWS

Want Shows; Rides except Merry-Go-Round, Wheel, Plane; Concessions for the following fairs; Meridian, Miss., July 30-Aug. 4; Laurel, Miss., Aug. 6-Aug. 18; Veterans' Fair and Festival, Hattiesburg, Miss., Aug. 20-Sept. 1; Greene County Fair, Leakesville, Miss., Sept. 3-Sept. 8; Perry County Community Fair, Beaumont, Miss., Sept. 10-Sept. 15; Copiah County Fair, Hazelhurst, Miss., Sept. 17-Sept. 22; Newton County Fair and Dairy Show, Newton, Miss., Sept. 24-Sept. 29; Clarke County Community Fair, Jackson, Ala., Oct. 1-Oct. 6; Brewton, Ala., Oct. 8-Oct. 13; Opp, Ala., Oct. 15-Oct. 20; Samson, Ala., Oct. 22-Oct. 27; Florala, Ala., Oct. 29-Nor. 3; Flomaton, Ala., Nov. 5-Nov. 10; Foley, Ala., Nov. 12-Nov. 17. Last six free community fairs. Blackle Wilson, contact me; will place all your Concessions.

NOTICE—NOTICE—NOTICE—NOTICE—NOTICE

All joining for these fairs will be given free winter quarters in the fair ground buildings, Meridian, Miss. Address: JOE KARR, Meridian, Miss.; then as per route.

AMERICAN BANNER SHOW

TWO SATURDAYS-TWO SUNDAYS-AUGUST 4TH TO AUGUST 12TH.

Ten Thousand Amusement Hungry People. Plenty of Money.

Can place all kinds of Rides. Legitimate Concessions only; Custard, Snowball, Candy Floss, Popeorn open. No racket. Carloads of people from 10 States over the week-ends. Three miles from center Fall River, Mass.; Ocean Grove Beach. Don't write or wire, come on. 10 weeks more of church fetes and celebrations.

JOE SHINE, Ocean Grove Beach, Swansea, Mass.; JOE ROSS, Capitol Hotel, Providence, R. I.



A-1 Ferris Wheel Foreman. Top Salary.

Ride Help for Other Rides,

Address: EARL H. BUNTING, Mgr., Fairbury, Ill., this week.

The directing of Michael Gordon outstrips the scripting but could stand improvement, particularly in the third act. For the play's 16 scenes, John Boyt has an exceedingly simple but very useful basic set. Paul Ross.



The Billboard

GENERAL OUTDOOR 65

<section-header> Carping and a series Base of the series of the s</section-header>	 6-11. Majestic Greater: Adrian, Mich.; (Fair) Mil- ford 8-11. Marion Greater: (Assembly & Devine Sts.) Co- lumbia, S. C. Marks: Chillicothe, O. Midway of Mirth: LaHarpe, Ill.; Onarga 6-11. Midwest: Soda Springs, Idaho, 2-4; (Fair) Montpelier 8-11. 	 Arthur Bros.: Waukesha, Wis., 31; Watertown Aug. 1; Freeport, Ill., 2; Dixon 3; Blooming- ton 4; Danville 5. Bailey Bros.: Paducah, Ky., 31; Mayfield, Aug. 1; Hopkinsville 2. Beatty, Clyde: Lexington, Ky., 31; Mt. Ster- ling, Aug. 1; Frankfort 2; Danville 3. Bell Bros.: Park River, N. D., 1; Northwood 2; Mayville 3. Bradley & Benson: Richmond, Va., 31; Lynch- burg, Aug. 1; Roanoke 2; Martinsville 3; Danville 4; Greensboro, N. C., 6; Durham 7; Raleigh 8; Rocky Mount 9; Wilson 10; Golds- boro 11. Clark, M. L. & Sons: Centralia, Ill., July 30; 	CAN USE Grab Joint or Cook House, also Ball Games. Have 5 good fairs. Can Use Ride Help. Roy Frear is not with this show. M. A. SRADER SHOWS North Platte, Nebr.
 B. & V.: Kingston, Pa.; (Pair) Owego, N. Y., 6-11. Badger State: Portage, Wis.; Merrill 6-9; An- tico 10-12. Bently's All-American: Washington, D. C., 30- Aug. 11. Baker's United: Monticello, Ind. Bartho, P. G.: Geneva-on-the-Lake, O. Beam's Attra.: Salina, Pa.; Biairsville 6-11. Bee's Gid Reliable: (Fair) Springfield, Ky.; (Pair) Brodhead 6-11. Biaskhawk: La Payette, Ill. Blue Ribbon: Elwood, Ind.; (Fair) German- town, Ky., 8-11. Bright Lights Expo.: Nanty Glo, Pa.; Her- minie 6-11. Britton's: Osyka, Miss. Brownie Am.: Herington, Kan. Buck, O. C.: Plattsburg, N. Y. Bufalo Shows: Chadwicks, N. Y. Buning: (Fair) Fairbury, Ill. Byers Bros.: Carlsbad, N. M.; Hobbs 6-11. Capell Bros.: Yale, Okla. Caravella Am.: Brockway, Pa. Carr, Lawrence: Waterville, Me.; Hollowell 	 Mighty Monarch: Waycross, Ga. Moore's Modern: Brazil, Ind. Mound City: Farmer City, Ill. North American Expo.: Springfield, Ill. Norton Midway: Mitchell, Neb. Omar's Greater: Pocahontas, Ark. Page Bros.: McMinnville, Tenn. Page, J. J.: Glasgow, Ky.; Elizabethtown, Ky., 6-11. Page, Mighty, & Kellie Grady: Tifton, Ga. Pan-American: Indianapolis, Ind. Pearl's Victory: Waelder, Tex. Peppers All-State: Greeneville, Tenn; Clinton, 6-11. Pike Am. Shows: Diggins, Mo. Playland: Pikeville, Ky. Prell's Broadway: Hillside, N. J. R. & S. Am.: Havelock, N. C.; New Bern 6-11. Raines Am. Co.: Russellville, Ark. Reading's: Nashville, Tenn., 30-Aug. 11. Red River: (Fair) Swan River, Man., Can., 2-4. Regal Expo.: Nashville, Tenn. Reid, King: Ogdensburg, N. Y. Rogers Bros.: Zumbrota, Minn., 2-5; Farmington 10-12. 	 Highland 31; Edwardsville, Aug. 1; Wood River 2. Dailey Bros.: Columbus, Neb., 31; Norfolk, Aug. 1; Sioux City, Ia., 2; Onawa 3; Ha- warden 4. Escalante: Taft, Calif., 1-2; Bakersfield 3-4; Delano 5-6. Hugo Bros.: Eddyville, Ia., 2. Hunt Bros.: Franmingham, Mass., 2. Kelly, Al G., & Miller Bros.: Glenwood, Ia., 31; Missouri Valley, Aug. 1; Wahoo, Neb., 2; David City 3; Seward 4. Mills Bros.: Angola, Ind., 31; Montpelier, O., Aug. 1; Wauseon 2; Perrysburg 3; Bryan 4. Monroe Bros.: Watkins, Minn., 1; Annandale 2; Monticello 3. Polack Bros.: (Municipal Aud.) Seattle, Wash., 1-12; (City Recreation Center) Bremerton 13-18. Ringling Bros. and Barnum & Bailey: Pitts- burgh, Pa., 30-Aug. 4; Columbus, O., 6-7; Dayton 5-9; (Carthage Fairgrounds) Cincin- nati 10-12. Russell Bros.: Gooding, Idaho, 31; Twin Falls, Aug. 1; Burley 2; Pocatello 3; Ogden, Utah, 4. 	NO. 5 ELI WHEEL Will pay cash for immediate possession. ROSCOE T. WADE Hotel Webster Hall Detroit, Mich. Detroit, Mich. MARSAMERICAN SHOWS WANT Sober Ride Foremen for Merry-Go-Round and Chairplane who can drive trucks and seeming and place experienced Carnival Electrician. Want Mechanic who can keep ride and truck motors place experienced Carnival Electrician. Want Mechanic who can keep ride and truck motors place experienced Carnival Electrician. Want Mechanic who can keep ride and truck motors place experienced Carnival Electrician. Want Mechanic who can keep ride and truck motors place experienced Carnival Electrician. Want Mechanic who can keep ride and truck motors concessions for fair at Alexandria week Aug. 6th.
 6-11. Catey, E. J.: Roblin, Man., Can., 31-Aug. 1; (Fair) Swan River 2-4; (Fair) Flin Flon 8-11. Cavalcade of Am.: Terre Haute, Ind. Central Am. Co.: Rich Square, N. C. Cetlin & Wilson: (Fair) Clearfield, Pa.; (Fair) Bedford 6-11. Chanos, Jimmie: Piqua, O. Cherokee Am. Co.: Clifton, Kan. Coleman Bros.: Bennington, Vt.; Kingston, N. Y., 6-11. Collins, Wm. T.: (Fair) Detroit Lakes, Minn.; (Fair) White Bear Lake 9-12. Conklin: (Fair) Regina, Sask., Can.; Winnipge, Man., 6-14. Continental: Woodsville, N. H. Cratts 20 Big: Pittsburg, Calif., 30-Aug. 5. Craig, Harry: Enid, Okla.; Anadarko 6-11. Crescent: Lethbridge, Alta., Can.; Calgary 6- 11. Crescent Am. Co.: Newport, Tenn.; Asheville, N. C., 6-11. 	 Rogers Greater: (Fair) Boonville, Ind.; Hunt- ingburg 6-11. Rose City: Jackson, Miss. Royal American: La Crosse, Wis. Scioto Valley: Lockland, O., 6-11. Shipley's Am.: Kirbyville, Tex. Siebrand Bros.: Bozeman, Mont. Silk City: East Paterson, N. J.; Paterson 6-12. Silver State: Yuma, Colo. Smith, Casey: Lindsay, Okla. Smith, George Clyde: Saxton, Pa.; East Free- dom 6-11. Snapp Greater: Jefferson, Wis. Southern States: Quitman, Ga. Sparks Bros.: Benton, Ky.: Cairo, Ill., 6-11. Sparks, J. F.: Canton, Ga.; Rome 6-11. Srader, M. A.: North Platte, Neb. Standard: Riverton, Wyo. Star Am. Co.: Heber Springs, Ark.; Austin 6-11. Stephen's: Marshalltown, Ia.; Murray 8-10; Corydon 11. 	Texas Rodeo & Selles Bros.: (Fair) Alpena, Mich., 31-Aug. 4; (Fair) Milford 8-11. FOR Due to ill health, One Ball Game, co One Slum Spindle Game, complete. One 12x14 Ball Game complete. No R. and S. Amusements Midway an remainder of season. LINDSEY PIGGOTT, H This week at Ha	Sizes, 10x14. New Tops. Also ow operating to big business on the ad will be booked if desired for and S. Amusements

5-11.

Cunningham's Expo.: Paden City, W. Va.; Toronto, O., 6-11.

Ourl. W. S.: Hagerstown, Ind. De Luxe Am.: Holyoke, Mass.: Branford, Conn., 6-11.

Denton, Johnny J.: Fort Payne, Ala. Dick's Paramount: Roselle, N. J.; Manville 6-11.

Divisiand: Mt. Pleasant, Tenn. Dodson's World's Fair: Wichita, Kan., 30-

Aug. 12. Dumont: Acmetonia, Pa.; Rochester 6-11.

Dyer's Greater: Fennimore, Wis., 30-Aug. 1; (Fair) Elroy 3-5; (Fair) Medford 7-12. Ebersole's: Creston, Ia.

Eddie's Expo.: (Fair) New Galilee, Pa.

Endy Bros.: Rochester, N. Y.

Himan United: (Fair) Monroe, Wis.; (Fair) Wausau 11-15.

Exposition at Home: Bristol, Pa.

Fairway Am : Carthage, Tex., 30-Aug. 11,

Fay's Silver Derby: Mundelein, Ill. Fidler's United: Madison, Wis.

Plesta: Sacramento, Calif. Pleming, Mad Cody: Augusta, Ga., 30-Aug. 11. Garden State: Lambertville, N. J.

Gayland: Livingston, Tenn.

Gayway: Zebulon, Ga.; Austell 5-11. Gem City: South St. Paul, Minn.

Gentsch, J. A.: Dyersburg, Tenn. Geren's United: Tiffin, O.; Shelby 6-11, Gold Medal: (Fair) Charleston, Ill.; (Fair)

Fairfield 6-11. Golden Gate: Belton, Ky

Gooding Greater: Rushville, Ind.

Great Sutton: Vandalia, Ill.; Granite City 6-11.

Greater Rainbow: (Fair) Sigourney, Ia.; (Fair) Williamsburg 7-10.

Greater United: Littlefield, Tex.

Hannum, Morris: (Fair) Flourtown, Pa., 1-11. Happy Attrs.: Plain City, O.; Nelsonville 6-11.

Happyland: Pontiac, Mich.

Harrison Greater: Crisfield, Md.

Hedrick's Gay Way: Monroe, N. C.

Hennies Bros.: Kalamazoo, Mich.; (Fair) Ionia 6-11.

Henry, Lew: Thurmont. Md. Heth, L. J.: Hopkinsville, Ky.

Hill's Greater: Norfolk, Neb.

Howard Bros.: (Fair) Lucasville, O. Imperial: Louisiana, Mo.

International: Scottsbluff, Neb.

Jones Greater: Mullens, W. Va.

Jones, Johnny J., Expo.: (Fair) Muncle, Ind.; (Evergreen Park) Chicago, III., 6-12. Joyland Am.: (Fair) Crawfordsville, Ind.; (Fair) Shelbyville 6-11.

Kaus, W. C .: New Brunswick, N. J.

and Valley: Crossville, Tenn.; Sparta Strates, James E.: Massena, N. Y. Sunflower State: Hays, Kan.; Hoxie 6-11. Sunshine: Madison, Fla., 28-Aug. 11. Sunset Am. Co.; (Fair) Knoxville, Ia.; (Fair) Keosaugua 6-10. Tassell, Barney; Fairfax, Va.; Alexandria 6-18. Texas Expo.: Kenedy, Tex., 30-Aug. 11. Thomas, Art B.: (Fair) Thief River Falls, Minn., 30-Aug. 1; Greenbush 2; (Fair) Baud-ette 3-4; (Fair) Littlefork 5; (Fair) Northome 6. Thompson Bros .: Shade Gap, Pa .; Renova 6-11. Tidwell, T. J.: Portales, N. M. Tivoli Expo .: Wynne, Ark. Turner Bros.: Mt. Sterling, Ill. Twin River: Tripola, Ia. United Expo.: Brownwood, Tex. Victory Am. Shows: Augusta, Ga. Virginia Greater: Cambridge, Md. Wade, Roscoe T .: Belleville, Mich. Wade, W. G., No. 1: (Fair) Alpena, Mich.; (Fair) Corunna 6-11; No. 2: (Fair) Peru, Ind.; (Fair) Rochester 7-10. Wade, W. G., No. 2: Peru, Ind., 1-4. Wallace Bros.; Benton, Ill. Wallace Bros. of Canada: (Fair) Vegreville, Alta., Can., 30-Aug. 1; (Fair) Red Deer 2-4; (Fair) North Battleford, Sask., 6-8. Ward, John R.: Freeport, Ill.; (Fair) Austin, Minn., 8-12.

West Coast Victory: Eugene, Ore., 30-Aug. 5; Corvallis 7-11.

Whitney & Scott: Sheldon, Is.

Williams Southern: Boone, N. C.

Wilson's Famous: Cuba, Ill.

Wolfe Am .: Pickens, S. C.

Wonder City: Meridian, Miss. Wonder Shows of America: Watertown, S. D .; Huron 6-11.

World of Merit: Wakefield, R. I.; East Greenwich 6-11.

World of Mirth: Houlton, Me. Zeiger, C. F., United: Ft. Collins, Colo.



Adams, Kirk, Dogs (Olympic Park) Irvington, N. J., 30-Aug. 3 McClung's, C. C., Pythons: (5th & Main Sts.) Dayton, O., 1-10.

Slout Players Tent Show: West Plains, Mo., 30-Aug. 4.



HAPPY ATTRACTIONS

PLAIN CITY, OHIO, THIS WEEK.

SRADER SHOWS WANT

TILT-A-WHIRL AND OCTOPUS FOREMEN.

Can Also Use Shows With Own Outfit for Fairs.

Address: North Platte, Nebraska, July 30 to August 4

FERRIS WHEEL FOREMAN, SALARY OR COMMISSION; also extra Ride Help, good wages. Concessions-Ball Game, Corn Game, Fish Pond, Bumper, Blower, Penny Pitch, Hoop-La or any Grind Store not conflicting. Join now and have preference for our southern route. We never close.

WANTED

AY'S SILVER DERBY SHOW E. J. FAY, Owner Mundelein, Ill., this week

CENTRAL AMUSEMENT CO. WANTS

Ride Help on all Rides. Want Percentage Agents, also Ball Game, Penny Pitch and Stock Store Agents. Fred Burns, Steve Bennett, Jimmie Ross, come on. All contact:

SHERMAN HUSTED, Manager, Central Amusement Co., Rich Square, N. Car., this week.

P.S.: Anyone who worked for me before, wire.

WANTED

B. & V. SHOWS WANT FOR AFTON, N. Y., FAIR, AUG. 13 to 18 OWEGO, N. Y., FAIR, AUG. 6 to 11

Will sell Ex. on CUSTARD. Want Cookhouse, Grab, Candy Apples and Floss. Can place all legitimate Grind Stores. Want Side Show, Girl Show, Crime, Fat People, any novel Grind Shows. Want Fun House, Glass House and Drome. Want to book or lease Octopus, Tilt, Roll-o-Plane, any new Flat Ride. Want Ride Help for all Rides. Whitney Point, Vernon and Harford, Pa., Fairs to follow. Write or Wice J. VAN VLIET, Mgr., Kingston, Pa., week July 30th.

IMPERIAL SHOWS WANT

Wheel Foreman to join on wire, other Ride Help. No drunks or chasers. Concessions wanted-Novelties, Cotton Candy, Juice, Shooting Gallery or any other Concession not conflicting. Shows wanted-Illusion, Fun House, Animal Show, Mechanical,

Louisiana, Mc., July 30-Aug. 4. Fairs start Mendon, Ill., Aug. 6-11.

BILL GULLETTE

WANT DO

GENERAL OUTDOOR 66

The Billboard

CONTINENTAL SHOWS

Permanent Address: 3 Courtney Lane, Lowell, Mass.

Want for Barton, Vt., Fair, August 16, 17, 18; Lyndonville, Vt., Fair, August 23, 24, 25, and others to follow.

Concessions of all kinds, Shows of all kinds, and Rides that will not conflict with our own.

Wire to ROLAND CHAMPAGNE, Owner and Manager CONTINENTAL SHOWS, WOODSVILLE, N. H.

HEDRICK'S GAY WAY SHOWS WANT

WANT-WANT Concessions that work for Stock: String Game, Dart, Coca-Cola, Ball Game, etc. Will book Diggers, Photos, Candy Floss and Candy Apples. We have show tops and transportation. What have you to put in them? Unborn, Illusion, Crime, 5-in-1, etc. Will book Flat Ride with or without transportation. Sam Golden, get in touch with Tex Dabney here. This show plays good spots in North Carolina, South Carolina, Georgia and Florida. No blanks, all proven spots. Ride Help, Merry-Go-Round Foreman, also Second Men on Ferris Wheel and Chairplane. No drunks. No bonus. Pay day every week. This show stays out all winter.

FRED HEDRICK, Owner; S. D. PEASE, Business Manager. Monroe, N. C., July 30 to August 4; Hamlet, N. C., August 6 to 11.

CORUNNA FREE FAIR

CORUNNA, MICHIGAN, AUGUST 7TH TO 11TH.

Can place Legitimate Concessions of all kinds except Corn Games. Good locations for one or two more Eating Stands. Can also place a few more Shows and Attractions. Want two or three Kiddle Rides. We have a circuit of nine fairs to follow Corunna. Address:

W. G. WADE SHOWS

ALPENA, MICHIGAN, THIS WEEK

ROSE CITY SHOWS

Uptown Jackson, Miss., this week; Brookhaven, 3 blocks from town, next week; McComb, Aug. 6-11. No Racket.

Place all Slum Joints. Gabe Reed, D. Hale, Brownie, can place you. Miller, can place your Rides. Rides-Any not conflicting with Wheel, Plane, Merry-Go-Round. We have 4 fairs. Jimmie Neil, legal adjuster; Doc Morss, general agent; Geo. J. Western, owner and manager. P.S.: Place Shows that do not conflict. No Ride Men needed.

Cole Wrecked In Minnesota

(Continued from page 45)

aged. The train was rolling on the Minnesota and International Line of the Northern Pacific, and seven system flats were required to load the broken equipment and transfer it to Little Falls.

At the Northern Pacific shops in Expo. Aug. 5-10. Alphonse Deschedes. Brainerd it was discovered that four Saint Jean-St. Jean Agrl. Soc. Sept. 3-4. J. flats cannot be repaired. Rigging and properties also took a bad beating.

R-B Offers Assistance

CHICAGO, July 30 .- J. D. Newman, general agent for the Cole show, announced here Sunday that the Ringling Bros. and Barnum & Bailey Circus had offered such of its equipment as can be spared from winter quarters in Sarasota, Fia., to help re-equip Cole Bros.

Newman said he understood that there are enough flatcars and wagons in the Ringling quarters to enable the show to move again, and the Northern Pacific Railroad has made working space available in the shops at Brainerd, Minn., a division point.

Newman plans to fly to Sarasota as soon as possible.

Complete reports on the extent of the damage are not available yet, as some of the equipment had not been picked up as late as Saturday night. Officials believe the show will be tied up for more than another week.

The cookhouse and menagerie top has been erected at Brainerd.

Royal American Hits '44 Average at Cedar Rapids

CEDAR RAPIDS, Is., July 28 .- An 11day stand here on a new location matched the average daily business of the record 1944 run for the Royal American Shows, which closed here today to move to La Crosse, Wis., for the opening of the fair there Wednesday (1).

El Kahir Shrine sponsored the local engagement.

Quyon-Pontiae Agri. Soc., Div. C. Sept. 5-1 M. J. Muldoon, Beechgrove, Que. Roberval-Roberval Fair. Aug. 22-26. J. De

- Boily. Richmond-Richmond Co. Agri. Soc. Aug. 18. 18. Antoniette Linahen.
- Rimouski-Rimouski Agri. Soc. Sept. 5-1 Alf Dube, Beausejour.
- Saint Barnabe-St. Maurice Agrl. Soc. Bept. 12-13. Romeo Boucher.
- Saint Bruno-Chambly Agri, Soc. Aug. 24-36 Albert Bernard.
- Saint Casimir-Portneuf Agrl. Soc. Div. B Aug. 27-30. J. A. Foley. Saint Francois-du-Lac-South Shore Agri
- Soc. Aug. 16-18. Alexandre Trudeau.
- R. St. Arnaud. Saint Leonard-Nicolet Agri. Soc., Dir. A
- Aug. 21-22. L. St. Arnaud, St. Wenceslas. Saint Liboire-Bagot Agrl. Soc. Aug. 25-29
- Hilaire l'Heureux, St. Hugues. Saint Victoire-Richelieu Agri. Soc. Aug. 24-
- 25. J. U. Girouard, St. Ours. Shawville-Shawville Fair. Sept. 20-22. R. W.
- Hodgins. Sherbrooke-Sherbrooke Fair. Aug. 25-Sept.
- 1. Norrey W. Price. Victoriaville-Arthabaska Agri. Soc. Aug. 14-
- 16. Philippe Granger. Waterloo-Shefford Co. Agrl. Soc. Aug. 11-14. R. R. Bachand.

SASKATCHEWAN

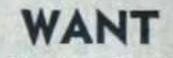
- North Battleford-North Battleford Agri Son Aug. 6-8. F. Wright.
- Prince Albert-Prince Albert Agri. Soc. Aug. 9-11, Gordon M. Cook.

Regins-Regins Exhn. Assn. July 30-Aug. 4. James Grassick.

WANTED DROME RID

Balance season and next; Man or Woman or both that can criss cross. Come on if near, No up or down. Good salary and swell tips. No boozers, Wire

EARL PURTLE Palisades Amusement Park, Palisade, N. L.



Grab Joint, Snow Cones, Pop Corn. All Merchandise Concessions open. No exclusive,

JIMMIE CHANOS SHOWS W

For Centerville, Ind., Fair, legitimate Concessions of all kind-Fish Pond, Cork Gallery, Cigarette, Dart Joint. Will book Bucket Store that works 25c and 50c or any other legitimate Concessions. Spencerville, Ohio, to follow on streets; Hoytville, Ohio, Homecoming, and Klyda, O.; others to follow; all street celebrations. Ride Help that can drive Semis. Second Man on Wheel. All replies to JIMMIE CHANOS, Pigua, Ohio.

FOR LEASE

Having sold all my show equipment to Mrs. B. M. (Babe) Scott, I will lease my title—DIXIE BELLE SHOW—together with Kentucky State license, by week or for balance of season. I have for sale my Winter Quarters—a Brick Building, 160x160, with concrete floor thruout, metal roof, nice three-room apartment in building for caretaker, about two acres of ground adjoining building, in the town of Cloverport, Ky. This property is ideal for large Carnival or Circus. L. & N. Railroad adjoint property line in the rear. For Sale—Eli Power Unit, in first-class condition, suitable for Ferris Wheel or most any ride—has been kept as a spare in case. One 20x30 Show Top with 7-ft. Sidewall—no holes or patches—will ship to you on receipt of \$125.00 with money back guarantee if not satisfied with bargain. Also have one lot of 15 or 20 Banners, various sizes and subjects—close out \$50.00 takes all. Address

LOUIS T. RILEY, Sole Owner. P. O. BOX NO. 397

OWENSBORO, KY.

WANTED

Merry-Go-Round, Ferris Wheel and Chair-o-Plane Foremen that drive Semi; also Second Man on each. Want Ride Foreman that knows these three rides and see they are kept running. Top wages.

UNITED EXPOSITION CO. Elgin, III.

RIDES AND SHOW PROPERTY FOR SALE

Rides and Show Property-Kiddle Auto Rides, ready for delivery. Exhibit Trailers and Living Trailers for sale. Have Tinagri, complete; also Photo Outfits with plenty stock. Searchlights and Trailers, Light Plants and Banner Fronts, War Show Exhibits. Let us know your needs of all kinds of Show Property. We are in the market for Merry-Go-Rounds and Glass House. Can use Comedy Life Size Mirrors. Address:

140 WEST PIKE

PARAMOUNT EXHIBITS

LONG BEACH, CALIFORNIA

LAWRENCE GREATER SHOWS

THE FOLLOWING PEOPLE WIRE ME AT ONCE

J. Akers, Lew Carponter, Ted Carter, Harry Myers, Scotty Johnson. Want Foreman for Ferris Wheel and Second Men for all Rides. Long season south, good pay. Boozers, save stamps. Want Grind Shows, Roll-o-Plane and Octopus, Fun House, Arcade, Ball Games, Penny Pitches. Will sell X on Custard and Cook House at once. Bob McClure, I wired you last week. Want Age and Scales. All address:

BERWICK, PA., NOW: LANCASTER, PA., NEXT WEEK.

Move was made early to La Crosse to permit a prevue Tuesday night, Owner Carl J. Sedlmayr announced.

Massachusetts Tax Killed

CHICAGO, July 28 .- Henry G. Bowen, president of the New England Section of the NAAPPB, advises The Billboard that the 10 per cent admission tax finally has been killed by the State Legislature.

Canada Fair Dates

(Continued from page 49)

Rainy River-Atwood Agrl. Soc. Aug. 30-Sept. 1. J. K. McQuarrie.

Renfrew-South Renfrew Agrl. Soc. Bept. 11-14. Walter Galbraith. Richmond-Carleton Co. Agrl. Soc. Bept. 6-8. M. E. Mullen.

- Ridgetown-Ridgetown Agrl. Soc. Aug. 27-29. R. W. Green. Simcoe-Norfolk Co. Agrl. Soc. Oct. 1-4.
- Harold I. Pond.
- Springfield-South Dorchester Agri. Soc. Sept. 18-19. E. E. Ward. Stratford-Stratford Agrl. Soc. Bept. 17-19. R. G. Hammond.
- Strathroy-Strathroy Agrl. Soc. Sept. 10-12. Frank Langan. Vankleek Hill-Vankleek Hill Agrl. Soc. Sept. 5-7. J. L. Campbell. Welland-Welland Co. Agrl. Soc. Aug. 23-

Sept. 1. A. A. Marshall,

Woodbridge-Woodbridge Dist. Agrl. Soc. Oct. 6 and 8. N. George Wallace.

PRINCE EDWARD ISLAND

Charlottetown - Charlottetown Prov. Exhn. Assn. Aug. 14-17. J. W. Boulter.

QUEBEC

- Ayers Cliff-Stanstead Co. Agrl. Soc. Aug.
- 23-25. M. B. Corey, Hatley, Que. Aylmer-Gattineau Co. Agri. Soc., Div. A. Sept. 13-15. R. K. Edey. Bedford-Missisquoi Agri. Soc. Aug. 30-Sept. 1. P. O. Roy.
- Brome-Brome Co. Agrl. Soc. Sept. 3-5. George A. McClay.
- Chapeau-Chapeau Agrl. Soc. Sept. 17-19. Irvine P. Cahill.
- Chicoutimi-Chicoutimi Agri. Soc. Aug. 22-27, Simon Maltais,
- Cookshire-Compton Co. Agrl. Soc. No. 1. Aug. 20-22. Aug. Gamache. Gentilly-Nicolet Co. Agrl. Soc., Div. B. Aug.
- 24-25. Roger Hould. Granby-Granby Hort. Soc. Sept. 6-8. J. J. B. Payne.
- Huntingdon-Huntingdon Agrl. Soc., Div. A. Sept. 6-7. John Smaill. Maniwaki-Gatineau Co. Agrl. Soc., Div. B.
- Sept. 10-12. Palma Joanis.
- Montmagny-Montmagny Agrl. Soc. Aug. 23-36. Paul Carignan.
- Papineauville-Papineau Agrl. Soc. Sept. 5-6.



Want Mitt Camp, Mug Joint, Penny Pitch, Per Corn, Snow Ball. Want Stock Joints, Grind Show with your own outfit. Office wants Agenta, Flatter the coal fields, and they are working every day Going south this winter.

J. N. Frappier, Plaisance. Quebec-Quebec Provincial Expo. Aug. 31- Belton, Ky., July 30 till Aug. 4; then Drake Bent 9. Emery Boucher.

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STRVICE

FEATURE

The Billboard

AGRICULTURAL FRONT Condensed Data From Summary by U. S. Department of Agriculture, Washington, D. C.

Farm Labor

1 TW/ITH only 10,017,000 persons employed V on farms May 1, a new low for that date, the labor supply available for farm work continues to decline,

Farm operators will continue to rely heavily on family labor as they have in the past three years. May 1 saw a 74,000 increase over a year earlier in the number of family workers, and 125,000 decrease in the number of hired workers. This increase in family workers may mean that members of farm families who to their farms. Altho it is too early to say with any certainty, there is a possibility that some laid-off war workers will be available for farm work, at least temporarily, if reconversion gets under way on any scale in the next few weeks,

Continued demand on the small supply of farm labor will probably push farm wage rates above the record high of April 1, 1945. Wage rates for regular of the season and are not likely to show much change. Thus farm-labor income this year may be an all-time high. Seasonal workers' rates will, of course, depend on local conditions at the time of hiring.

Farm Machinery in War Time

L'ARMERS have greatly expanded their L'use of farm machinery during the war. Because of top demand for agricultural products at favorable prices, torether with rising labor costs, widespread ase of many machines has been profitable on farms where this would not have been true under pre-war conditions. Sevtral million farm men in the armed forces and in war industries have necessitated greater use of farm machinery to meet wartime farm labor shortages. And because farm wage rates doubled from 1941 to 1944, farmers have been stimulated to use their machinery more extenlively. Further, greatly increased farm clowning. incomes have given farmers the means to generally expand their use of farm

machines, have also increased in use during the past few years, but are still of relatively minor importance.

Outstanding during the war has been the shift from hand to machine milking. Milking machines are used more days per year and more hours per year than any other farm machine. The 50 per cent increase in milking machines since January 1, 1942, has contributed materially toward meeting labor shortages on many farms.

A Look Ahead

left to work in war plants are returning Today farmers have comparatively large I cash resources and so purchases of farm machinery seem certain to be at record levels when the machines become available. Total purchases may exceed one billion dollars annually for at least several years. During the next five years increases in tractors on farms are expected to average 100,000 or more annually, and more than 21/2 million tractors will likely be on farms by January workers are usually set at the beginning 1, 1950. About 50,000 of these tractors annually will be needed to compensate for losses in numbers of work stock. Annual replacement needs for worn-out and obsolete tractors are now estimated at about 100,000 units, but this figure will continue to increase and may approach 200,000 10 years hence. At the present time there are at least 150,000 tractors and many other farm machines, which would have been discarded had new machines been available.

Ute Stampede Sets Record

NEPHI, Utah, July 28 .- Despite gasoline shortages, new attendance marks were set at the Ute Stampede here. Contract stock and acts were furnished by R. A. Richter, of Bozeman, Mont. Monte Young's Utah Exposition Shows furnished the midway. Horse races augmented afternoon programs. Slim Pickens did the



Presents

BENTLEY BROS.' CIRCUS

"BOMBING OF JAPAN"

TOLEDO STADIUM, Saturday, Aug. 25; Sunday, Aug. 26.

Two matinees and nights. Want complete Hillbilly Show for Saturday matinee to strengthen. Seating capacity 7000. Circus Acts can fill these dates between fairs. Use five or more Working Clowns, also Equestrian Act. Hotel expenses, transportation paid. Good Amateur Ground, Aerial, Musical Acts wishing tryouts for winter circus in Florida, write.

J. B. HENDERSHOT, Chairman, Melrose Hotel, Toledo, Ohio.

REGAL EXPOSITION SHOWS, INC., WANTS

Chorus Girls and Brass for Minstrel Show, Dancers for Hula Show, Freak and Acts for Side Show. Want Slum Store Agents, Ball Game Agents and Ticket Sellers. Want Electrician to handle wire and GMC Diesel Plant; McDonald, wire. Want Tilt-a-Whirl, Dipsy Doodle and Merry-Go-Round Foreman and Helpers on all Rides; get in touch with George Harr. Sun Down, please contact immediately. Red Albert, communicate in regards to our business transaction at once. We start our fairs in two weeks. Slum Concessions, Grind Shows, answer. Want Truck Drivers that can follow directions. Gypsies, chasers and dopers, save your postage.

NASHVILLE, TENN., THIS WEEK.

EXPOSITION AT HOME SHOWS

Bristol, Penn., week of July 30th.

Can use Grind Stores of all kinds. Need Help in all departments, Ride Help. Have complete Side Show and transportation, need an operator for it. Have Girl Show all equipped and transportation. Want Operator to run Show. Want first-class Free Act. 15 weeks' booking contract, fairs and celebrations to follow. Week of August 6th at Annapolis, Md.

ROX GATTO, General Manager

machinery.

To help meet the labor shortages for harvesting operations, probably the most severe of all farm labor shortages, the various wartime farm machinery production programs gave high quotas to the mportant labor-saving harvest machines. or many-such as corn pickers, comtines, windrow pick-up balers and tracor mowers-the percentage increase in umbers on farms has been much greatthan for tractors. Some machines ther in the experimental stage or little sed at the outbreak of war, such as the cet harvester, mechanical cotton picker, eld silage harvester and land clearing

STRAWHAT THEATERS (Continued from page 33)

those who phone ahead. Toughest problem on the management's hands is the attitude (and the upped cost of living) of the Moorland Hotel, which owns the theater. Hotel is reported under the impression that the theater is a necessary evil and not the excellent advertisement for the hotel which it is.

Mrs. Maude Hartwig, presenting a season of nine weeks at Ogunquit, has been hurt somewhat by the transportation problems but has been bedeviled more by the difficulty of getting printing and poster publicity out in time. Box office has been consistently good, however.

FOR SALE

JOE JENNIGAN Elwood, Ind., this week.

Wants Concessions that work for stock. Can also use rolling is pending. sood show. (Sylvania, O., Aug. 8-18; Cygnet, 4-14-18.)

ROXIE HARRIS

interal Delivery

The Ribbon Show. (bargain). Booked on Kleiner 'Keepsakes' in Fall

NEW YORK, July 30 .- Harry Kleiner's new script, Keepsakes, is slated for fall production under the banner of Rita Hassan. Script has been obtained, and a deal with a flicker company for bank-

Kleiner's last play, The Wind Is Rising, almost made the boards the season before last. New script is about a group Green Springs, O. of dead paratroopers who return to earth.

J. J. PAGE SHOWS

Want for good route of fairs and celebrations, booked until first week in November, Legitimate Concessions of all kinds except Corn Game and Cookhouse.

CAN PLACE TILT-A-WHIRL, OCTOPUS OR ROLLOPLANE WITH OWN TRANSPORTATION. Will book or buy same at reasonable price.

Want Grind Shows with or without own outfits. Want Ride Help, also Useful Show People in all lines. Want Musicians and Performers for Colored Minstrel Show. Everybody address

J. J. PAGE SHOWS

Glasgow, Ky., this week; Elizabethtown, Ky., next week.

OHN R. WARD SHOWS

Minnesota Fairs starting Austin, Aug. 7th, and Bouthern Fairs until November. Want Bide Show with or without outfit, good proposition for Wild Life and Monkey Show. Grind show Ray Ayers, wire. Girls for Girl Show, salary \$50.00 per week, out of office. Foremen for Till-a-Whitri and Merry-Go-Round, also sober Ride Help. Fly-o-Plane Foreman, \$65,00 per week and \$10.00 per week bonus. Capable Ride Superintendent, first-class Truck Mechanic. Agents for Ball Games and Penny Pitches. Reliable, sober Night Watchman. Will book Concessions of all Minds. All address: JOHN R. WARD, Manager, Freeport, III., this week; Austin, Minn., next week.

BRIGHT LIGHTS EXPOSITION SHOWS

Herminie, Penn., week Aug. 6th; first show in sixteen years. Our first fair, Mercer, Penn., week Aug. 20th; Indiana, Penn., Fair, week Aug. 27th; Oakland, Md., week Sept. 3rd; McClure, Penn., Bean Soup Picnic, week Sept. 10th; Gratz, Penn., fair, week Sept. 17th; then south till Thanksgiving.

Want Shows-Girl Show, Unborn, Grind Shows, Wild Life. Concessions-Bowling Alley, Custard, Candy Floss, French Fries, Dart, Hoop-La, Cane Rack, String, Bumper, Watch-La.

Write or Wire JOHN GECOMA or L. C. HECK, Nanty Glo, Penn., this week; Herminic, Penn., next week.

BIG BROWNSTOWN, INDIANA, FAIR

AUGUST 13-18

WANT Independent Shows, Rides and Concessions.

Liberal terms. Address:

HANK GOWDY, Boonville, Ind.

MORRIS HANNUM SHOWS

Flourtown Fair, August 1 to 11.

Want Motordrome and Legitimate Concessions.

MORRIS HANNUM

Flourtown, Pa.

VICTORY AMUSEMENT SHOWS WANT___ __WANT___WANT

For Lyons, Ga., Police Festival, this week: Vidalla to follow, Concessions-Ball Games, Pitch Till You Win, Coca-Cola Joint, HoopLa, Guess Your Age and Scales, Will place Mitt Camps, Agents for Coupon Stores, Slum Skillo, Wheel and Nail Store Agents; Polock, John Andruski, get in touch. Will book Percentage. Billy Clark, get in touch with Doe Boy Cox, and Kid Hunt, get in touch with legal adjuster. Bull Martin and Johnny McIntyre want Rabbits and wife, Jean Nadra, Bobby Burns, contact at once. Also Acts for Side Show. Will book Snake Shows with own outfit. Ride Help-Ferris Wheel, Merry-Go-Round, Chair-o-Plane, Will book or buy any non-conflicting Flat Ride. Our route to reliable people. P.S.: J. C. Corbett wants Concession Help.

The Billboard 68

COIN MACHINES

1 . . .

August 4, 1945

Communications to 155 N. Clark St., Chicago 1, Ill. Conducted by WALTER W. HURD.

MINT SETS NEW COIN MARK

4 Billion Is Total Output

Nickels, dimes, quarters increase; large currency still rides down-grade

CHICAGO, July 28 .- An average of 46 tons of metal money a day was turned out by the United States Mint for the fiscal year ending June 30, says Nellie Tayloe Ross, director. This represents a total of more than 4,000,000,000 coins in 12 months.

Miss Ross said that the mints at Philadelphia, Denver and San Francisco produced some 2,646,134,101 pieces of coin for domestic issue and 1,388,871,000 pieces for 11 foreign governments.

Australian, Dominican Republic, El Salvador, Ethiopia, Greenland, Guatemala, Netherlands, Peru, Philippine Islands, Saudi Arabia and Venezuela were the countries whose coinage orders were honored during the past year.

Coin Breakdown

Mints plugged away at their work on a full-time schedule, 24 hours a day for seven days a week, said Miss Ross. During that time they produced nearly 2,000,-000,000 pennies, some 156,000,000 nickels, 342,000,000 dimes and 126,000,000 guarters.

This figure represents an increase over (See MINT EYES on page 70)

-Editorial — **British Greeting**

AN OFFICIAL expression of industry good will has recently been received from the British Automatic Operators' Society, headquarters in London, and we are glad to devote our editorial space to publishing this greeting in the current issue. The greetings were voted at a meeting of the society July 2 and carried as a unanimous expression of the organization.

The British society includes a division for distributors and manufacturers and really is the national organization of the trade in England. Officers of the society at the present are: W. Lennards, president; W. G. Green, chairman; W. H. Willmott, treasurer, and Major E. A. A. Graves, secretary. The secretary can be addressed at Room 20, Gloucester Mansions, Cambridge Circus, London, W. C. 2.

The official greeting in full is as follows: "It is the unanimous wish of our members representing the Coin-Operated Automatic Machine Industry of Great Britain, that we ask you to convey to the Automatic Machine Industry of the United States of America, our felicitations. With the many friends we have in your country we share that mutual

feeling of thanksgiving that the war in Europe is over; with them we look forward to the complete defeat of Japan.

"During the tribulations we have experienced here, we have been heartened by the many kindly expressions of encouragement received from members of the American industry and by the friendly references made to us in the American trade press.

"We hope with you that when Japan is defeated the world will enjoy a long era of peace with your nation and ours, both speaking the same tongue, maintaining that wealth of understanding which has come to the top during the war.

"Our respective coin-operated machine industries will have their problems, some no doubt of mutual concern. But whatever they may be, we are confident that the good will already existing between us will not only continue but be strengthened.

"It is with that in our hearts and minds we face the future; the link of co-operation between your people and ours must remain unbroken."

W. G. Green, Chairman; Edward A. A. Graves, Secretary.

VITAMINS_Grant from the Sugar Foundation will provide funds for a special study of the vitamin content in sugar by the Yale School of Medicine.

News Digest

OPA_Two new reconversion price orders issued include coin machines in a list of some 30 various products.

COINS__ Mint reports show that 4,000,000,000 coins were made in the United States last year-an average of 46 tons of metal coins a day. This brings metal money production to an all-time high.

CANDY A meeting of the distributing committees for the East of the NCA reported that numerous small candy manufacturers are having to close their doors because of the shortage of sugar.

EXPORT_ The New York Times reports there are 2,000 Latin American business men in this country buying goods for their home nations. Canada has removed all restrictions on import of U. S.-made goods, which is welcome news to the coin machine trade.

JUKE BOXES ___ Report city 11-cense ordinance in Lansing, Mich., which placed high fee on jukes, was invalidated a few days ago by a Circuit Court decision. Judge said there was apparent discrimination between operators and owners.

CLUBS_Drive on in Wisconsin against gaming devices now being extended to include bingo, fotteries, raffles and other games of chance in clubs and other organizations.

ENGLAND England is getting ready to take care of what her spokesmen

Reconversion Waiting for New Models, **Canadian Ops Are Cautious Price Orders**

Two orders issued including coin machines in a list of thirty products

CHICAGO, July 28 .- Because a list of 30 products or industries was appended to two recent pricing orders issued by the Office of Price Administration, trade papers in many fields featured the orders. The coin machine industry took notice because coin-operated machines were listed as No. 14 in the group of about 30 different products. Newspapers over the country, in publishing news of the two pricing orders, generally omitted the list of products, hence little publicity was given to the coin machine trade in the public press.

The two pricing orders are a government answer in part to the subject that has been widely discussed in many industries since reconversion got under net result of the higher wartime price way. The big question has been a general demand for adjustments in prices by manufacturers who turn out new civilian and operators very cautious about purproducts. The whole question of pricing new products has been a serious one for manufacturers in all industries as they begin to reconvert. OPA has given much tions, particularly on music boxes. Pinstudy to the whole subject and has held many conferences with industry advisory committees in recent weeks.

One of the new pricing orders is designed to cover the needs of small manufacturers whose annual volue in 1941 was over \$50,000 but not more than \$200,000.

A second pricing order was designed to cover the problems of big manufacturers or those whose annual volume in 1941 exceeded \$200,000.

adjustment ratio for industries in general and provision is made in the order for each firm in an industry to make special application for price adjustments on new products. OPA is ready to consider applications by industries as a whole and by individual firms in the industries listed for upward adjustment of prices on new products made in reconversion.

Coin machine manufacturers noted the recent report that OPA had ap-

MONTREAL, July 28 .- Coin machine ball games got quite a play in Quebec jobbers and operators here are mark- during 1942 and 1943 following the sucing time these days, trying to make do cessful court action which resulted in as best they can with old and recon- Quebec dealers obtaining some of the ditioned equipment as they wait for most favorable conditions that exist news on new models, and even more im- anywhere, from the legal standpoint: models.

Until they learn what the new models are likely to be, they will not know how obsolete their present equipment will become. There is some fear that radical new changes will cause much of the present equipment to be junked. This would be quite a blow to most operators, as they have been paying pretty high prices over the last two years for both games and music boxes; estimated about 100 per cent more than operators in the U.S. pay for the same equipment. In the last few months there has been a slight cut in the tax levied on music boxes, bringing their cost down to about 80 per cent over the f. o. b. Chicago price. But the plus the uncertainty regarding new models has been to make both jobbers chasing until the situation becomes clearer.

Most dealers report excellent collec-

parently agreed to an industry price increase of about 18 per cent to the manufacturers of radio cabinets at a meeting of the cabinet industry advisory committee in Chicago recently. An official order to this effect apparently had not been issued up to the present time. Leaders in the cabinet trade seemed to feel, however, that a price increase of The plan seems to be to set the price 18 to 20 per cent would be approved on new radio cabinets.

If the price increase is approved by OPA it will mean that makers of the cabinets can automatically raise prices on new cabinets to that extent if they so desire.

Members of the cabinet trade infer that approval of a price increase to makers of radio cabinets will be a precedent for price hikes for makers of all types of cabinets.

portant, news on the prices of the new but in the last two years this volume has fallen off somewhat.

Ample Records

One factor that has made for better business on music boxes is that operators here have no complaints whatever on their record quotas. They have been ample, and recently one big record company, Decca, circulated dealers urging them to increase their orders.

When operators express their concern over prices, they make no bones about their feeling that unless those prices come down, the outlook will not be good for business in Canada. They point out that a game that was quoted in Chicago at \$100 f. o. b. could be laid down in Montreal at between \$130 and \$140. until 1941-'42. Today that same game costs \$250 f. o. b. Chicago, or \$500 delivered Montreal. Yet, even at these prices, there is a certain amount of buying going on. Noting this fact, is the manufacturer going to hold out for the wartime price, or is he going back to the pre-war level? That is the question uppermost in the minds of Montreal and Quebec operators.

Regarding music boxes, many operators consider that the big machines are now quite out of reach. Today a machine selling for \$1,000 f. o. b. Chicago costs \$1,800 in Montreal. So, many operators are turning to the smaller and cheaper models, which still cost them as much as the big fellows did before the war. Here again, they are anxious to know what the 1946 models will run.

While wartime scarcity has put quite a strain on existing equipment, the situation has had its advantages. As one operator stated: "We haven't been modeled to death, and we've had a chance to get good use out of our games and music boxes." But there is no doubt that present uncertainty regarding new models is beginning to have an adverse effect on business.

say will be a tremendous influx of American tourists. Hotels and resorts are remodeling, transportation system gets overhauling.

RECORDS Disk makers say that they expect post-war sales volume to hit 500,000,000 each year.

LEGISLATION- Reports on State legislatures received during the week showed the special session of Florida Legislature had adjourned July 24; Massachusetts Legislature adjourned July 25; Ohio Legislature adjourned July 19. Missouri Legislature will reconvene September 4. A liquor control law passed in New Hampshire is proving more unfavorable to juke box music than had been anticipated.

PRIZES-Newspaper agitation against using cigarettes as prizes with gaming devices was reported recently from New Orleans and Dubuque, Ia. The OPA is being put under pressure to enter the situation in both cities.

ELECTION-The count of votes in the British election, elevating the Labor Party to power, has business and financial circles in U. S. speculating on what effects the change will have on future trade between the two countries.

VENDERS- Newspaper reports of a soft-drink dispenser, cup type, developed in Syracuse, N. Y., that would carry 40,000 drinks at one loading created a flurry in the vending trade.

EXCHANGE_Recent unfavorable law in Wisconsin is compelling operators in this big tourist State to sell gaming devices; most are going to neighbor State of Minnesota. In return, Wisconsin trade is grabbing up all the juke boxes it can get in Minnesota.

JUKE PICTURE_ The post-war picture of juke box manufacturers is now taking shape. In 1941 six firms were making juke boxes; the post-war picture now definitely includes eight firms.

Philippines Congress Gives Go Ahead Sign to Lotteries

MANILA, July 28 .- The Philippines Congress has authorized national lotteries for the first time and also declared the pre-war sweepstakes legal. At the same time the Congress increased luxury taxes on liquor, cigarettes and similar items,

The Billboard

COIN MACHINES 69

Look To The GININI

COINMEN YOU KNOW

Chicago:

AL STERN, formerly associated with the Monarch Coin Machine Company, has opened his own coin machine business under the name of World-Wide Distributors with offices at 1014 North Ashland Avenue.

New York:

JOSEPH NANKOF, Dave Simon's prother-in-law, and associated with him for many years, died July 24. He was 49 years old. Services were held at Riverside Memorial Chapel and interment in MI. Hebron Cemetery, Flushing, L. I., N. Y. He is survived by his widow, Ida, and two sons, Stanley and David, 15 and 17 years old. . . . SOL WOHLMAN, Pan-Coast Amusement, is closing his plant August 14 so that his entire organization can have a vacation. Will reopen August 23. Sol will spend this time with his family at the Wayne Country Club in Pennsylvania. The family is staying there for the summer, . . . SAM SACHS, Acme Sales, received a juke box for refinishing that had been under water for 24 hours in the flood at Easton, Pa. . . LEON BERMAN and Charlie Katz, Metro Distributing, are getting a little concerned about their weight. Both are joining a gym in an attempt to reduce some of their collective bay windows, . . . PHIL MASON, American Coin Machine, Newark, N. J., reports that Joe and Jane Gemma, substantial West Virginia music operators, will celebrate their daughter Connie's 5th birthday in August. Joe is president of the Eddie Cantor Club, of Clarksburg, W. Va., by virtue of being the father of two daughters. Daughter No. 2 is Patricia Jo.

Los Angeles:

JACK GUTSHALL, of Jack Gutshall Distributing Company, is hitting for 100,000 sales on The Honeydripper, one of the latest releases on Exclusive records. Gutshall says the record will hit this mark within the next two weeks on the basis of sales to date, . . . PAT PATTON, Turlock operator, and his son, LESLIE PATTON, just back from 18 months in India, in the city looking over coin machine salesrooms. . . . ALLAN ANDERSON, of Shafter, making the rounds to see what's what on the Pico. . . RUSS COLLER, of Cigarettes Unlimited, going East to look over equipment plans. . . ERNIE GREGG, of Bell. suying. . . . FRED GAUNT, of General Music Company, back at his desk following a vacation. Arcade equipment is moving along well now with the season swinging into full force. M. C. STEWART in town from Big Bear reports that the season is much ahead of last year. . . . CLYDE BUCHANAN, who has arcades at Camp Elliott and Mission Beaach near San Diego, another arcade operator in the city looking for equipment. . . . NICK CARTER, of the Nick-a-Bob Company, is specializing in arcade equipment. · · · WILLIAM HAPPEL JR., of Badger Sales Company, returned Monday from a trip down the San Diego way. . . BILL WOLF, of California Amusement Company, to San Francisco to look over his branch there. BILL SHOREY, of Inland amusement Company, San Bernardino, on a buying trip. . . . BEN KORTE has as his guest Bill Robinson, a friend from San Francisco. They were roommates years ago and hadn't seen one another for 15 years, JULIA WAINSCOTT, secretary at Callfornia Amusement Company, stole a march on the fellows Thursday (12) when she was married at the Wilshire Methodist Church to Lieut. Charles Henning, USN. Mrs. Henning will continue her duties at California. . . . BUSTER CONDIT in town for business at Bill Wolf's. . . BARNEY FISHMAN working around his arcades on the Ocean Park Pier in Ocean Park, Calif. . . . ROY JONES JR, back in town for a brief visit, his first since he took over the route in Inyokern. . . BOB COLYER to San Francisco to look over possibilities there. He recently returned from Yuma, Ariz., where he was taking care of his father's pusiness during his illness. Colyer was busy shipping about 20 cars of melons daily.

ergy to his new regional distributorship set-up of Admiral radio-phonograph products and other electrical equipment. He has remodeled his old quarters on Main Street, has set up about 250 dealers and expects merchandise in September.

MONA A. CONNY conferring with HARRY WINFIELD at J. H. WIN-FIELD, distributors headquarters, about equipment. She has been runruning her husband's operation of about 55 music and ciggie machines from the Cataract Amusement Company, 2512 Highland Avenue, Niagara Falls, N. Y., for over two years, while Daniel Conny was fighting the war overseas. She is one of the few femme ops hereabouts, and doing a good job. She has one girl in the office and one routeman, and goes out on route herself. S/Sgt. DAN CONNY has been in the armed service three years (went in two weeks after he married Mona) and was with the First Allied Airborne Army in England, Italy, France and Trinidad. Now is with Air Transport Command in Puerto Rico,

Plenty activty along coin machine row: MAURY POPPICK, Buffalo Sales Company, jobs and operates now on Main just below Allen Street, a few doors from new Bevlin's store (owned by BEN KULICK'S brother-in-law), which sells records, novelties, etc. . . . MAURY FARBER, former partner of coin machine operator AL BERGMAN, in radio and electric parts store, has moved a short distance from old spot on Allen Street to Main near Allen and is now on his own, while Bergman is busy expanding routes and his interests in the coin machine business, . . . VIC STEHLIN has been jobbing in the old Lew Wolf location on Main between Utica and Ferry Streets, while Lew Wolf is by now well settled and doing okay in the old J. H. Winfield place at 1018 Main. Winfield, one of outstanding firms here, meanwhile, has done a very neat job fixing up the building purchased some time ago. . . . 'Click Amusement Company (Bernard Edelman) on Main and Ferry

panied by his wife, with Mrs. and Mr. Carlyle Gunn. They are en route to Demapolis, Ala., where their son, 21month-old Larry Jr., is waiting to become acquainted with his daddy whom he has never seen. . . . FRANK WIXCEL, Rock-Ola distributor, is spending the week-end in Fort Wayne, Ind., on business.

Detroit:

MARTIN BALENSIEFER, head of the Martin Distributing Company, Wurlitzer distributors, had to cancel his vacation because of the pressure of business. . . . JOSEPH BRILLIANT, head of the Brilliant Music Company, has returned from his vacation in Northern Michigan. . . AL SCHWEITZER, of the Modern Music Company, and VICTOR DE SCHRYVER, of the Marquette Music Company, are returned vacationists. . . . WILLIAM K. PALMER, partner in the Brilliant Music Company, has left for a few weeks at the Centerville (Mich.) Sanitarium, where he will undergo treatment for a back allment.

ART BAYNES, of the Baynes Music Company, is spending most of his time these days buying records for his route. . . . TOM BRIGGS, manager of the new Capitol Record office here, made his first route of calls around this week. . . . MICHAEL WEINBERGER, of the S. & W. Coin Machine Exchange, who has just recovered from a serious illness, had to settle down to heavy work at the shop right away, handling incoming shipments of machines, because of the shortage of help.

MAX LIPIN, of Allied Music & Sales Company, has taken over distributorship for the territory for the new Tru-Record Cabinet, which features the straightening out of warped records. . . . JOSEPH * GODELL, who operates the Elite Music Company in the west side suburb of Dearborn, has moved his headquarters, formerly on Michigan Avenue, to 22755 Buckingham Avenue. . . LIEUT. CARL RUSH JR., son of CARL RUSH, Panoram operator, was recently married here to the former RUTH ROLLER, of Tulsa, Okla., and has returned to his station at Wilmington, Del.

DALE O. LEE, who formerly operated on Indiana Avenue in Detroit, has moved to 12757 Chestnut Street in the Old



earlier general, we have carefully formulated a program for the years just ahead. And we have the additional security of building our plans on the foundation of sound policies that have been tested during 20 years of uninterrupted operation.

Growing Steadily

Ever Since!

Established

1925

Buffalo:

BEN KULICK, once an outstanding agure in territorial coin machine circles with 750 machines on location plus a phono distributorship, is now only opersting about 57 pieces of equipment (mostly music) and is diverting his en-

Streets, is now jobbing as well as operating.

Indianapolis:

LLOYD KELLEY, truck operator for Automatic Phonograph Company, was struck by a hit-and-run driver recently and suffered a fractured skull and injured leg. He was taken to the City Hospital, where he is a patient. MORRIS COLDERON, in charge of the cigarette vending machines for that company, is spending his vacation at South Haven, Mich. Company is opening its retail record department. . . . MERLE BEN-NETT, route operator there, is planning

a trip to Florida to spend his vacation. ... LEWIS GRAY, formerly employed at Automatic Phonograph Company and now serving in the armored tanks division at Fort Knox, Ky., spent the week-end with his wife and family. . . . LIEUT. LAW-RENCE ALLARD, a former employee of the D. & C. Novelty Company, just reprison camp, spent the week-end accom- with his brother, Elias, on army furlough.

Homestead section of Wyandotte, south end suburb, where he has a fine new home and makes his headquarters, with a varied route of machines. . . . FRANK GOODYEAR, who specializes in all types of vending machines, has moved from 10th Street in Wyandotte to 17060 Smith Street in the adjoining suburb of Riverview.

Twin Cities:

ARVID MODE and SAM ANDERSON, both of Rhinelander, Wis., have disposed of their coin machine equipment, with the exception of jukes, to Mayflower Novelty Company, St. Paul. Both men came to the Twin Cities this week to see what they could pick up in the way of juke boxes and accessories. . . . HERMAN PASTER, Mayflower executive, who made an extensive tour of Wisconsin, is in Chicago this week before returning to his desk in St. Paul. . . . MIKE ATOL, of Duluth, was a recent visitor to the Twin turned from 15 months in a German Cities, but he hurried back home to be

England Laying Plans for Expected Boom in Tourists

CHICAGO, July 28 .- The British Gov- and Industrial Development Association, ernment is lending its support to the promotional work of the Travel and Industrial Development Association in a quiet but concentrated effort to prepare for the post-war tourist trade.

The coin machine trade has anxiously been awaiting the day when its members can again make personal contact with the British coin machine operators, distributors and manufacturers, Neither U. S. nor British coin machine men have had any personal contact with each other since 1939. Good news to the trade is the announcement that the U. S. Government intends to encourage business men going across the Atlantic to revive pre-war contacts-a development coin machine men will welcome.

While the American soldiers, formerly stationed in the Isles in great numbers are packing their duffel bags and heading westward, Britain is re-building her hotels and her passenger transit system to welcome another American army, but this time an army of tourists. In past years, says the British Travel Association.

Britain "neglected" her tourist industry. "By neglecting the tourist industry between the wars, Great Britain missed a golden opportunity to increase the credit side of her balance of payments."

But now, say the British authorities, is the time to change that picture and to recognize tourist business as an "invisible export." The tourists are not expected to start descending on the Isles until after V-J Day, but Britons are already preparing to increase their tourism revenues from a pre-war high of \$120,000,000 annually to \$400,000,000

According to Thomas D. Slattery, general traffic manager of the Associated British and Irish Railways, Inc., tourist polls reveal that Britain is one of the most popular goals of the post-war American traveler.

"To Great Britain, the net value of tourism as an 'export' would be only a little less than the gross," according to the Travel and Industrial Development

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Canada Lifts Restrictions **On US Import**

Exchange Rate to Stay

OTTAWA, July 28 .- "All restrictions on United States imports imposed for exchange conservation purposes" have been lifted, according to a statement issued by J. L. Ilsley, Canadian Finance Minister, Restrictions on imports of juke boxes had been lifted some weeks ago.

The official went on to report that the Canadian foreign exchange control board is now prepared to furnish United States dollars to pay for any legal United States imports.

Commenting on the rumor which reported some weeks ago that Canada was considering revaluing the current monetary exchange rate between the United States and Canada, Ilsley said: "The government sees no evidence that a change in the exchange rate would be appropriate. We have bought a great deal more from the United States than ordinarily, more than any other country, We have attempted to meet this sale of war materials and supplies.

"Before the war Canada owed the United States more than any other country. We are now further in debt than we were at the beginning of war. There is no ground for a feeling that Canada has enriched herself in terms of United States dollars during the war."

Meantime, in Washington, a spokesman for the Treasury Department said that the exchange rate between United States and Canada dollars, fixed under the Bretton Woods agreement, must be kept at that figure by each country. At the present time, the Canadian dollar is worth approximately 91 cents in United States currency-a rate of exchange which is regarded as favorable to both the export business in the States and the import business in Canada,

Both the removal of restrictions on

Now Be Delivered Without Priority

WASHINGTON, July 28 .- The delivery of small motors, including fractional motors, will be permitted hereafter without a special priority order, according to an announcement by the War Production Board recently. The special control order L-341 was revoked as of July 16, which means that small motors will no longer be on an allocation basis. This action will allow manufacturers of the motors to ship unrated orders whenever they have the goods to deliver.

WPB said that manufacturers have a backlog of radio orders running over six million and it would require some time to fill these. Manufacturers of juke boxes and soft drink dispensers will take encouragement from the removal of the allocation rating plan.

Coin Machines Across Border Vandal Target

ST. JOHN, N. B., July 21 .- Coin machines of all kinds and particularly the ornate and brilliantly lighted juke-box cabinets continue to be targets for attack by vandals. In the majority of cases, the vandals are not apprehended. Canadian sailors have been very active down thru the war years in damaging and rifling the coin machines and in many instances have taken machines from stores and arcades, smashed them in near-by yards and lots, and stolen the contents of the cash boxes.

However, in some cases, the offenders are caught by police, thanks to the vigilance of operators who call up for the police just as soon as violence is indicated. Recently, in St. John N. B., a merchant seaman attacked a juke box and was arrested before he could get away. He was ordered to pay the cost of the damage to the machine as well as a fine for being disorderly. A fly in the ointment is that many of the vandals claim they have no money and refuse to pay for the damage. Being given their liberty after a few days in jail so they can go out with their ships. Leaving the machine owner holding the burlap on the repairs unless an arrangement can be made with the steamship captain or agent for advance of the cash on the pay coming to the person inflicting the damage.

Small Motors Can Industry Tends Tex. Ops Expect **To Build Where Biz to Increase Others Operate** Swift, blg infantry training center near.

WASHINGTON, July 21 .- The \$20,300 .-000,000 expansion program involving new manufacturing facilities constructed during the war has not broken ground in new territory but has showed a tendency toward those areas where similar industries had operated before the war. This conclusion was reached by the War Production Board after an intensive survey of industry's geographic pattern.

WPB gave as the reason for this fact the labor supply, existing transportation facilities, housing and the need for top production speed. All of these factors, according to WPB, tend to bring new industries into the same general area where old industries operate.

Chicago, Detroit, New York, Philadelphia, Los Angeles, Houston, Pittsburgh, Cleveland, St. Louis and San Francisco recorded the largest expansion of manufacturing facilities. They accounted for more than one-third of the \$20,300,-000,000 expansion in facilities and have retained their positions as the 10 top industrial cities in the nation.

This new survey provides the first complete breakdown on the locations of the 13,126 facility additions represented in the expansion program. Of this sum, \$15,800,000,000 represented public financing and \$4,500,000,000 represented the investment of private funds. Ohio led with 1,293 facilities; Pennsylvania was second with 1,220 authorizations; and Michigan was third with 1,145. Illinois, New York and Texas followed in that order.

The Securities and Exchange Commission also released the first part of a threepart survey dealing with corporations which have increased their net worth, assets and dividends on stock in the five-year period between 1939 and 1943. The 528 firms included in this first part of the survey nearly doubled their total assets during the period mentioned.

The survey shows that manufacturers of cigarettes, chewing gum, candy, photographic equiment, grocery specialties and food products increased their assets. Total assets of the seven cigarette manufacturers increased from \$756,503,000 in 1939 to \$1,043,796 in 1943.

AUSTIN, Tex., July 28 .- With Camp by vacant, coin machhine business is slow here this summer but two leading operators think things will pick up soon. The Second Infantry Division is scheduled for re-training at Swift after furloughs.

Both Fred Serur and Oran Rutledge agree on optimism for the future in Austin. Serur operates the Texas Amusement Company, and Rutledge has just bought the Austin Amusement Company from M. H. Blum, who is moving to Corpus Christi to be a General Electric dealer. Serur and Rutledge operate from the same address, 510 West 6th Street.

Serur plans a trip to Chicago in August to see manufacturers and line up for post-war sales and distribution.

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Each firm operates about 100 machines in Austin. Both find the Jap Ray gun very popular now. As for supply, both say rebuilt machines are tiding them over.

Appoint Ooms to Patent Position

WASHINGTON, July 28. - Casper W. Ooms, 42-year-old patent lawyer, has been appointed commissioner of the U.S. Patent Office. Observers say that this appointment is an indication of coming patent reforms.

In Ooms, Secretary of Commerce Wallace has a commissioner who is acceptable both to the patent bar and to industry, who will be able to establish liaison with the Justice Department.

The fact that Ooms-once a Republican but now registered as a Democratwas appointed to the post, shows the importance placed on patent reform as part of the non-political post-war economic program of the Truman administration.

United States imports, and the declaration that currency will remain at the present rate of exchange, are viewed as favorable omens for the future export operations of United States manufacturers and tradesmen.

FEA Grants General Licenses Permitting **Middle East Export**

WASHINGTON, July 28 .- Foreign Economic Administration established general licenses covering exports to certain Middle East destinations July 23. The order makes it unnecessary for shippers to obtain export licenses for 460 items, including coin machines.

FEA said that this is the first time that unlimited general licenses have been made available to exporters to the Middle East.

Middle East destinations include Aden and Aden Protectorate (including Kamaran Island, Perim Island and Sokotra Island); Anglo Egyptian Sudan; British Somaliland; Cyprus; Egypt; Eritres; Ethiopia; French Somaliland; Iran; Iraq; Khorya-Morya Island Libya; Palestine, Saudi Arabia; Syria and Lebanon; Trans-Jorda and Yemen.

4151 DELMAR

The deluge of attacks on the machines comes at a time when repairing the damage is slowed up greatly by shortage of persons skilled in such work. Resulting in damaged machines bringing in no revenue for days and even weeks. Despite the highest wages offered in the history of the coin-machine trade for servicemen and the use of women and girls thru lack of the males Mechanically inclined high school boys are earning top wages during summer vacation period. Even school teachers are being solicited to work during the holidays, and particularly those assigned to teaching mechanical subjects in trade and vocational schools.

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MINT EYES

(Continued from page 68) last year's coinage production despite the fact that the increase is not nearly as large as the increase in currency which was reported in these columns two weeks ago. Normally, it is to be expected that war years will see a decided increase in the amount of currency, while coins may or may not increase but certainly will not increase as much as currency.

The last complete report from the Treasury Department on the amount of coins in circulation was issued in 1944 and covered the period down to June 30, 1944. That report did not give a complete breakdown of the coins, showing how many nickels, dimes and quarters there were in circulation during the year. But it did reveal some general figures. which indicate at least the number of nickels being circulated.

Nickels High

As of June 30, 1944, there were "minor" coins in circulation amounting to over \$300,000,000 in dollar value. Of these, according to a statement made by the Federal Reserve Bank, the majority were pennies and nickels. The Treasury Department defines "minor coins" as anything issued under a 5-cent piece, including 2 and 3-cent pieces.

Five-cent pieces in circulation outside of the mint as of June 30, 1944, were valued at approximately \$148,000,000, the final report from the Treasury shows. Not all of these were in constant motion, however, since a certain amount is normally held in the Federal Reserve Banks. Dimes and quarters had likewise increased over previous years, tho there has been no breakdown to show just how much they increased.

At the same time these figures were released, the Treasury announced that large denomination currency-bills \$50 and larger-continued to decrease in number for the fourth consecutive month.

As the war draws to a close, money in circulation will tend to equalize itself until gradually the ratio between metal coins in circulation and currency in circulation will strike a normal balance.

Latest reports indicate that the committee appointed by Secretary Wallace to study and recommend methods of modernizing the patent laws is still unable to settle differences which have arisen within the committee.





Tests In '45 Trend seen to invalidate high juke fees --- Chicago case still most famous

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CHICAGO, July 28 .- The juke box rade here welcomed a report that the ity license ordinance in Lansing, Mich., which placed a high fee on juke boxes, ras invalidated a few days ago by Circuit pourt decision there. Circuit Judge Leand W. Carr declared the licensing proisions of the ordinance "unconstituional and discriminatory." The judge aid there was apparent discrimination between operators and owners.

O The Lansing ordinance was passed May 8 and newspaper reports said it placed he same fees on juke boxes and pinball rames. Among other things, it included \$1,000 business-license fee on the optrator. The July 15 bulletin of the U.S. Conference of Mayors also reported that the Lansing ordinance included juke boxes and pinball games.

In contesting the Lansing ordinance, operators first filed a petition for a temporary injunction, which was granted. al. Following the usual procedure, petition was made for a permanent injunction. a- It was in granting the permanent inin junction that the Circuit Court declared the ordinance invalid.

Four Cases

The Lansing decision brings to at least four, the cases involving juke-box taxes which have been won by operators this year. The most famous test case on & uke box city tax ordinance, thus far in 1945, was that which invalidated the A high Chicago license fee. After hearings in the Chicago court, the test was finally of taken to the Illinois Supreme Court and " that high court handed down a decision May 23, which said the fee was too high. The Chicago test case is very likely to emain the most famous test involving uke-box taxes during the year and pertaps in the industry of the juke-box rade up to the present time. When the Chicago tax was placed on uke boxes, it perhaps received more ublicity than any other single tax that ias been placed on coin machines, exept the federal tax itself. Newspapers in Il parts of the country reported the Chiago tax and the various organizations hat supply information to city officials ublished complete details on this tax. the juke-box trade felt that the ordiance got this wide publicity because I the excessively high fee. Operators and locations soon began a est on the Chicago tax. A virgorous atack on the ordinance was started by a avern trade association in Chicago and heir petition presented to the court was ery unusual in its coverage. The State high court considered the pleas of both the locations and the operators together when it finally handed down its decision, mying that Chicago was trying to collect too much from juke boxes.

Telephone Music Set Concern Waits Only for "Green Light"

LANSING JUKE TAX KILLED

HOLLYWOOD, July 28 .- Rodney Pantages, Inc., manufacturers of Maestro telephone music sets, is ready to move and move fast, following the full release of materials after the war. Company, according to Rodney Pantages, head of the firm, and H. A. (Hum) Brockamp, manager, has had models on locations to iron out the new developments in this type of machine. A number of machines have been placed on location here in recent months and are custom-built mirrored jobs.

"We have secured a 'complete patent structure,' " Brockamp said, "and will be ready to roll once the green light comes on. There will be a number of new developments in the Maestro line and these will be exclusively Maestro features."

While Brockamp would not release full particulars on what he termed "developments," he did say that the firm would have a record changer that would handle both 10 and 12-inch records without any adjusting. The changer will work by inserting the records into a slot and have no spindle as used on changers today. This mechanism will allow "choice by voice" femme operators to put on records in the order called and without delay. According to Pantages, the new device has been tested with warped records and handles them where on marketed changers the gadget immediately stops functioning when an imperfect record is hit.

Consider Weather

Amplified units of the new Maestro machines are being treated the same as precision instruments going to the armed forces in the South Pacific. When these units are installed in coastal areas where the salt air and humidity previously eroded parts, the units will function un-

affected by these elements. Maestro is known for its feature of using a single pair of telephone wires in its installations.

The operating firm here is known as Maestro Music and several new features have been installed. Firm believes that by actually operating it can work to the best advantage of the operator. One of the features used in the control room in the Black Building in downtown Los Angeles is an alphabetical listing of tunes rather than by numbers. Patrons than number.

Maestro Music recently installed a unit in Tom Breneman's here. Space takes up one of five booths in the bar and has the spot's name sand-blasted into the rear of the mirrors. Colored lights behind the mirror add to the class of the installation.

Commercial Music Co. Being Operated By Mrs. E. M. Snyder

DETROIT, July 28.-The Commercial Automatic Music Company, one of the oldest operating ventures in the Detroit area, has passed into the hands of Mrs. Ethel M. Snyder, a member of the second generation of the Snyder family. The firm dates way back to the pre-juke box era, with the older type music machines, and was originally founded as the Commercial Music Company.

George A. Snyder founded the business, retired from active operation in this city, but is now living at Flint, Mich., where he operates a small route of machines.

Capitol Records In New Detroit Offices

DETROIT, July 28 .- Opening of a local office here for the first time by Capitol Records Distributing Company has given local operators one more opportunity to get their most important commodity today-the platters that mean nickels in the jukes. With the great scarcity of records prevailing, operators welcome the presence of one more record outlet here.

The store has been centrally located in Convention Hall, which was for a number of years the headquarters of the old United Music Operators of Michigan and familiar to all operators accordingly. Address is 4456 Cass Avenue.

C. Thomas Briggs, who comes from are urged to ask for tunes by title rather Capitol's Cleveland office, has been named manager. He started in the record business in Cleveland with a record company some seven years ago and later went into the army air corps. He received an honorable discharge after two years' service in August, 1943, and shortly thereafter joined Capitol as a salesman in the Cleveland territory.

> He covered Southern Ohio for a time, including the important Cincinnati territory, and stepped from that post to the Detroit managership.

Discuss Future Music Operation For P-W Canada

NEW YORK, July 28-An 80-foot yacht provided accomodations for officials of The Rudolph Wurlitzer Company, North Tonawanda Division, and the RCA-Victor Company, Limited, on a five-day fishing cruise thru Georgian Bay. "Fishing was good," Dave Lee, Wurlitzer export manager said, "but we had just as much fun talking about the future of the automatic music business in Canada." The grop embarked at Midland, Ontario, and enjoyed a busy rod-and-reel expedition thru densely occupied waters, returning to Midland with a limit catch. Jean Dumochel, merchandise manager at RCA-Victor's Canadian headquarters in Montreal, took the "biggest-fish" honors with a 37-pound Northern pike. "That was a big one," Dumochel commented, "but not half as big as the post-victory job we're going to do as Wurlitzer distributors for Canada."

Press Reaction

While the Chicago juke-box ordinance got such wide publicity when it was passed, it was very noticeable that when he State high court declared the fee too high, very little publicity was given to the matter by the newspapers and the organizations that had originally given to much publicity to the tax in the beginning. In fact, apparently only one Chicago newspaper mentioned the high court decision and the space given to it was very limited.

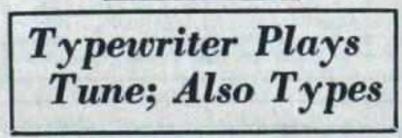
The Miami license ordinance on juke toxes was also invalidated some weeks ago in a city court, The Miami ordinance had attracted national attention because it set up a standard to limit juke boxes to one machine for each 265 people living in the city limits. This was considared one of the most unique ordinances passed in any city to apply to coin machines of any type. An operating firm brought a test case to have the ordinance declared invalid and the decision was sanded down in favor of the firm. The test case started in March. Frequently, (See LANSING JUKE on opp. page)

Disk Makers Expect P-W Sales Volume To Soar to 500 Million

CHICAGO, July 28 .- With restrictions easing, and current sales at a peak of approximately 140,000,000 records per year disk manufacturers are looking forward to a post-war sales volume expected to reach 500,000,000 records annually.

The record business has come a long way since the turn of the century. The current peak production estimates were achieved despite shortages of basic materials, such as shellac, labor and machinery, to say nothing of the two-year ban on the American Federation of Musicians making records.

While these conditions were making it difficult for the record manufacturer to expand his business, other more favorable factors stimulated record sales. Not the least of these favorable factors were the approximately 300,000 juke boxes which operated in this country during the war years, and the improved quality of record changers.



CHICAGO, July 28 .- The Electronic Corporation of America has announced a new kind of typewriter-a small, portable instrument which looks and works like a standard machine but which plays melodic tunes when the typist is at work.

Expected to "etail for approximately \$15, the "Typatune" production plans call for release some time around Christmas, in time for the toy and gift business. The machine has 32 notes, weighs less than five pounds and is said to require no tuning. Each musical note is keyed to play when one of the typewriter keys is punched. So far, says the manufacturer, the Red Cross and the Veterans' Administration have machines for use in their therapy programs.

Mrs. Snyder has established operating headquarters for the company at 191 Florence Avenue, in the north end suburb of Highland Park.

She is one of the few women operators who is able to do virtually all her own work. She handles collections, making a regular trip to all locations once a week. She buys records for the machines on location, keeping a close tab on popular records and requests.

In addition, she is able to make nearly all her own repairs and is handy with a screw driver. When more involved service work is called for she calls in a mechanic who can handle this type of work, but in nearly all cases she is able to complete the job and put the machine back into service without outside help.

Beach Juke Box Helps Veterans

ATLANTIC CITY, July 28 .- Dancing on the beach to juke box music is the newest addition to the rehabilitation program for service men here. Platters spin in front of the Ambassador Hotel, now an Army Air Forces Redistribution Station, for the enlisted men-returnees, with the Red Cross and USO providing dancing partners for the seashore shuffling.

Juke Box Claimed Too Noisy In Louisville Cafe Location

LOUISVILLE, July 28 .- Police, answering a complaint from slumbering persons in the Greyhound Bus Station, investigated a juke box location in a small restaurant near by. When they arrived at the restaurant at 5 a.m. everything was quite.

The officers reported that they had just left the place when the silence of the early dawn was broken by a trumpet blast which sent them back to the restaurant. There they arrested an employee of the cafe on a charge of violating the anti-noise ordinance,

Mex Juke Ops Report Local Made Disk Is Not Up to U.S. Type

MEXICO CITY, July 28 .- Juke box operators are having trouble with records since the war. While most of the records are manufactured in Mexico, they are no better than the U.S. records of poorest quality. They are thin and made of soft material, and most of them will not last more than 200 playings. Poor quality of records sometimes results in warping from the heat of the motor and causes jams which often results in burning the motor.

Petition to Reopen Delaware Teen Club

SEAFORD, Del., July 28 .- Lions' Club officials and interested parents are seeking permission to reopen the Seaford Teen-Age Cauteen which was closed because of what Police Chief George Bowden called "too much noise."

Bowden claimed that near-by swing shift workers "couldn't get any sleep because of loud talking and the juke box."

Parents intended to ask permission to reopen the club on a restricted basis for the remainder of the summer, During the winter, when windows are closed. according to Bowden, the workers aren't bothered.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

-By Nat Green-

All Communications to 155 N. Clark St., Chicago 1, Ill.

Denver Darling Back on WNEW

Denver Darling, who has been freelancing for the past seven months during which time he has been heard on the Ivory soap jingles on the daytime serials, Right to Happiness, Life Can Be Beautiful, and Road to Happiness, returned to WNEW, New York, July 16 in a program of folk and Western tunes. On the new series, heard Monday thru Friday. Darling will sing songs dealing with famous folk characters and will be accompanied by the Merle Pitt WNEW ork.

Asked recently who is the greatest hillbilly, Denver quickly retorted; "Don't you know-the best hillbilly in the country is our own Bing Crosby."

Tunester Tattle

Texas Roy Lucas is still working in and out of Dallas, doing personals. He's a hustler and keeps his troupe working steadily.

Bill Wesley (Shomette), former Texas cowboy singer-emsee, is now stationed in California, having completed his tank destroyer training at Camp Hood, Tex. Wesley's Did You See My Daddy Over There? is a favorite with folk tune art-1sts.

Bill Sullivan has written a song that should have a timely appeal right now, Bring Back My Cigarette, published by Englewood Music House.

Tex Ritter has notified Hillbilly Horton, of Dallas, that he will make a tour thru Texas late in August and will do a guest shot on Horton's opus. Spade Cooley expects to do likewise when he tours the Lone Star State in September.

Bill Sturdevant and Bill Nettles, of Shreveport, La., have turned out a hillbilly number, I Can't Be Happy, which has been going good on KWKH.

Hollywood Notes:

Curly Williams and the Georgia Peach the rumor that she was to become a

BALTIMORE, 1,

vorites of the entire South, have been signed to a long-term contract by Foreman Phillips and are currently playing at the Venice Pier Ballroom, Venice, Calif.

Wally Walker and Gene Sullivan left for Oklahoma City and WKY after a stay in Hollywood. While here, they recorded 10 sides for Okeh with Art Satherly handling the assignment. Walker and Sullivan will be remembered for their rendition of When My Blue Moon Turns to Gold. Satherly also recorded Johnny Bond and Spade Cooley and orchestra for six sides each.

Art Satherly, the grand old man of Western music, leaves soon for Chicago. En route, he will visit with Roy Acuff in Nashville. Satherly returns to the Coast in October. While here, he made a quick trip to Fresno to visit with Bob Wills and His Texas Playboys.

Cottonseed Clark is publishing a book, Cottonseed Clark's Brushwood Poetry and Philosophy. The book is now on the market and has 64 pages of original poems by this Hollywood Barn Dance KNX philosopher.

Ted Daffan's record of Headin' Down the Wrong Highway, and Shadow on My Heart, has been released on Okeh. Roy Acuff's It's Too Late Now to Worry Anymore, and Wait for the Light to Shine, are also released. Spade Cooley has two numbers, I've Taken All I'm Gonna Take From You, and Forgive Me One More Time, to be released the early party of August.

Art Satherly is happy over the fact that Gene Autry has signed another long-term contract with Columbia, Satherly was present in New York when the deal was signed with Edward Wallenstein, Columbia prexy.

Random Notes

Jenny Lou Carson, writer of many widely known folk songs, has confirmed FOLK RECORD REVIEWS (Hillbilly, Race, Cowboy Songs, Spirituals) By M. H. Orodenker -

BILL BOYD (Bluebird) Shame on You-FT; V. At Mail Call Today-W; V.

Two of the currently popular hillbilly bits are offered up in traditional fashion by Bill Boyd and His Cowboy Ramblers. Singing in a husky tall grass voice, Boyd gets strong support from his Cowboy Ramblers, a string band sparked by backwoodsey banjo bustin'. Spade Cooley's Shame On You, admonishing the girl friend, is taken at a gay and lively tempo, with the musical Ramblers alternating with the singer for the 16-bar ditty. Gene Autry and Fred Rose's At Mail Call Today is presented at a lovely waltz tempo, with Boyd singing quite raspfully how the world ended for the soldier boy at mail call when a letter from his sweetheart told of her marrying another.

to a prominent Chicago health club executive. Jennie Lou's Darlin' What More Can I Do? has been released on records by Elton Britt for Bluebird and Gene Autry on Okeh. Tex Ritter's latest re-

lease, You Two-Timed Me One Time To Often, is a Jennie Lou Carson ditty.

Fiddlin' Johnny Hill writes from Wheeling, W. Va., that Big Slim Mo Auliffe, of WWVA, known as the Lon Cowboy, is playing Eastern county fair and Canadian rodeos with Golden Flash his trained horse. Big Slim has been singer on WWVA for eight years and had written many songs.

Songs recently placed with La Care by Eugene Wellman, include My Sence 19 rita, written with Lew Mel; There Is a Fine Fellow, by Wellman and T/5 Jack Adams; Please Tell Me Why, by Weilmas and A. B. Hersh, and Do Something Will Music, by Eugene and Geraldine Wellman.

Lou E. Zoeller, of Zoeller Music Company, writes that Pee Wee King and Hit Golden West Cowboys are making a bi hit with Oh Come, My Love, and Riding a Over Sage Brush Plains.

LANSING JUKE

(Continued from opposite page)

the test cases involving juke-box licens ordinances bring out statistics about th number of machines operating in a par ticular city. During the contest on th Miami ordinance, it was reported that about 800 juke boxes were operating 1 the city.

Court decision in Springfield, Mass early in the year, also removed juk boxes from the Sunday ban on music (See LANSING JUKE on page 73)

PUBLISHERS' PLUG TUNES (Continued from page 24) Is It It' It' I't Jo Ju Ju K Ki La Le

(Continued fr	rom page 24)
s There a Second Heaven?Malco t Takes Just a Moment to Fall in Love Bruno l's a Beautiful Day	This Day and AgeFranco-American This Is Our Song
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Pickers, of the Grand Ol' Opry, and fa- bride. She's to be married in September



140 W. MT. ROYAL AVE

			(Continued from page 22)		
Weeks to date		Week			
9	6	9.	SENTIMENTAL JOURNEY. Hal McIntyre Victor 20-10 I'm Gonna See My Baby		
7	8	9.	SENTIMENTAL JOURNEY Merry Macs Decca 186 Choo Choo Polka		
1 - 9.		TAMPICO			
6	- 1	10.	BELL-BOTTOM TROUSERS Kay Kyser Columbia 365 Can't You Read Between the Line?		
9	-	10.	YOU BELONG TO MY Bing Crosby-Xavier Cugat HEART (F)		

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Silm M	RECORDS
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La Cue	Shame on You—Colorado Hillbillies 70¢ At Mail Call—Colorado Hillbillies 79¢ Tear Stains on Your Letter—Hank Penny 79¢ Dry Your Eyes—Colorado Hillbillies 79¢ You Two Timed Me One Time Too
here Is e T/5 Jac Weilman	Often-Tex Ritter
ing Wal	Smiley Burnette

My Heart's In This Letter-Ray Wade. . 79¢ ILC COD and H Boogle Woogle on Strings-Porky Freeman ng a bie d Ridini Don't Sweetheart Me-There's a Tear In Your Eye-Walt Shrum 79¢ Rainin' on the Mountain-Wesley Tuttle, 53c Seven Years With the Wrong Woman-Dick Thomas 794 I'll Be Around If You Need Me-Grandpa Jones 796 Paid With a Broken Heart-Carlisle

t licena bout th Be Around Somewhere-Walt on the I Wish I Had My First Wife Back-Red ed that River Dave 79¢ ating h Sweet, Sweet Thing-Delmore Brothers 794 Large Stock of Popular & Race Records MARK id juk Please Send Us a List of Your Needs music **OCKEL MUSIC SHOP**

8265 Natural Bridge

OPERATORS RECORDS AT DISCOUNT Choice 89 Each ALL \$1.05 LABELS A LARGE SUPPLY OF RACE AND HILLBILLY RECORDS ONLY THE NATION'S SENSATION HONEY DRIPPER-Joe Higgins

St. Louis, Mo.

I'm Tired-Cecil Gant The Grass Is Getting Greener-Cecil Gant Somebody's Gotta Go, Mr. Jones-Flennoy Trio You Taught Me To Love-Johnny Moore Sooth Me-Ernie Andrews Please Belleve Me-Frank Haywood Effie's Blues-Effie Smith Rockin' the Boogle-Hadda Brooks Buinging the Boogle—Hadda Brooks Buinging the Boogle—Hadda Brooks Daddy, Somebody's Gotta Go—Pearl Traylor Kansas City Boogle—The Blues Man Bring Enough Clothes—Timmle Rogers Big Leg Mamma's Fine—Four Blazos n Blues-SEND FOR LIST OF HILLBILLY RECORDS. WE ALSO HAVE SAMPLE SERVICE. **Commercial Music Co.** 4821 Westminster Ave. ST. LOUIS S, MO.

ADVANCE RECORD RELEASES

(Continued from mane 25)

	(Continued from page 25)
	DON'T LET IT END
	HEY, JACK! HONEY, COME BACK AGAINJohnny Richards OrkMusicraft 15025 HONEY, COME BACK AGAINArt Van Pamme Quartet. Musicraft 324 HOW DEEP IS THE OCEAN (HOW Louis Prima (Lily Ann Carol)
	HYMNS CHILDREN LOVE ALBUMBibletone H
	Can a Little Child Like Me?Master Cathedral OrganBibletone 303 Jesus Loves MeMaster Cathedral OrganBibletone 301 Jesus Loves Even MeMaster Cathedral OrganBibletone 302 Stand Up for JesusMaster Cathedral OrganBibletone 302 There Is a Happy LandMaster Cathedral OrganBibletone 303 When He ComethMaster Cathedral OrganBibletone 303 I'M GONNA LOVE THAT GUYBenny Goodman (Dottie Reid)
	INDIANA HAYRIDE
	LA CUMPARSITA
	LOVER
	MY SHAWL
	NOCHE DE RONDA ON THE ATCHISON, TOPEKA AND Louis Prima (Lily Ann Carol)
1	PEACH TREE STREET BLUES Sir Walter Thomas (and His All Stars)
	PIANO COCKTAIL Erskine Butterfield Joe Davis 8129 POLCONGA Howard King & Ork (Hal Kanner)
	POLKA FROM BRAZIL Howard King & Ork Harmonia H-1098 ROOSTER SERENADE Howard King & Ork Harmonia H-1098 PRETTY SOON
	SATURDAY NITE TWIST Erskine ButterfieldJoe Davis 8191 SAVE IT, PRETTY MAMASir Walter Thomas (and His All Stars)
	SLEEPY TIME GALJoe Davis 8129 SOME DAY, BABYLonnie JohnsonBluebird 34-0732 SOME SUNDAY MORNINGHal McIntyre (Frank Lester & Quin- tet)Victor 20-1711
	SOPHISTICATED LADY
	TENDER HEARTED SUE The Rambling Rogue Okeh 6747 THAT'S FOR ME
	THROW IT OUT YOUR MIND, BABY Illinois Jacquet & His All Stars (Rus-
	TICO TICO NO FUBA Juan Vicari & Ork Philco PV-102 TRISTE
	U. S. ARMY POLKA IN JAZZ Howard King & Ork Harmonia H-1099 WAKE UP, JACOBJoe Davis 802 WALKING IN THE SHADOWS Eileen Wilson (Don Swan Ork)
	WATCH SHORTY
	on one one of the state of the

far by the trade in combating high jukebox taxes would suggest that city councils must be more careful in framing tax ordinances and that there is a tendency in the courts to invalidate unusually high taxes on the music machines.

RECORDS
ALL HITS
RACEHILLBILLYPOPULAR
A SENSATIONAL NEW BLUES HIT BY THE
COMPOSER. ROUND THE CLOCK BLUES, WYNO- NIE—"Mr. Blues" Harris
Tampico-Stan Kenton
Oklahoma Hills-Jack Guthrie
MILLNER RECORD SALES CO.
RECORDS
FOR IMMEDIATE DELIVERY
Jealous Heart

Salty	Papa	Blues			.87
Gotta	Be T Dust-	Tomm	That-Sam	my Kaye	,59 ,53
Story	of Th Barrel	Polka	(Musette)	ughn Monroe	.53
Night	Marc	Boogle	Three Suns 	Brooks }	.53
My M	lother	's Prays	Bing Crosb er-Bing O	rosby	.53
Shame Air M	all Ca	III Toda	olorado Hil	o Hilbilles.	.78
		Write	, Phone or	Wire,	
	M.	& S.	RECORD	SERVICE	



Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.



CASH! \$\$ **S S** CASH! FOR USED JUKE BOX RECORDS! I Pay the Highest Price! Write, wire, call or just ship to ... NATHAN MUCHNICK Philadelphia, Pa. 1251 N. 52nd St. Phone: GRE 3153

LANSING JUKE

(Continued from page 72)

which was part of a general law in the State, Operators had planned to carry a test case to the State high court, but officials decided it was not necessary. Later, the Legislature passed amended bills on this particular subject.

Operators were not so successful in Philadelphia in their test of a newly enacted license law there. The fee was considered too high and a test case was started in court, but the decision handed down upheld the city in that case. Reports on the number of machines in the city, given out during the course of the test on the ordinance, said that about 3,300 juke boxes were operating in Philadelphia.

Detroit Fee

Detroit also passed a juke-box ordinance in April, but operators did not bring a test case in court on the new license law. They had presented a vigorous defense in hearings before the city council and obtained a fee which was considered fairly reasonable, altho there

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$3.25. Fiber Main Gears for Seeburg & Wurlifzer Loss Steel Hub-\$5.50. Vol. Control Keysfor Seeburg & Wurlitzer: Package of 24, 51.80; Package of 100, \$5.00. Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit-Balance C. O. D., F. O. B. Los Angeles. Factory guaranteed against defective workmanship and material. MAPE MUSI MANUFACTURING DIVISION 1701 W. Pico Blvd., Los Angeles 15, Calif. DRezel 2341

were some objectionable features in the new ordinance. At the time it was reported that about 5,000 juke boxes were operating in the city.

Operators of juke boxes in Canada obtained a very favorable court decision in December of last year, which was finally passed on by the London Privy Council. but full reports of the case did not reach the United States until early in 1945. Hence, the Canadian decision is considered a part of the 1945 history of jukebox cases. The Canadian decision involved the question of paying \$10 a year on each juke box to the national society having control of copyright music in Canada.

The favorable decisions gained thus

Each\$350.00 2 Twin Twelve Wurlitzer Mechanisms In steel cabinets, complete with amplifier, Each ... 125.00 1 Seeburg 20-Record Phonograph Mechanism with amplifier in wooden cabinet for cellar installation 175.00 6 Packard Wall Boxes, 30 wire. Ea. .. 32.50 5 Seeburg Wall Boxes, 30 wire. Ea. .. 7.50 1 Rockola Corner Speaker, complete, Es. 25.00 1 Jensen 12" Speaker, without cabinet. 9.00 This equipment in excellent condition. Has been In STORAGE since '42, when owners called into armed services. Little Rock Soundies Co. 1131/2 West 3rd, 204 Gem Bldg. Little Rock, Arkansas

For Immediate Delivery 35 Model 125 for \$22.50 Each Many New: Others Reconditioned LANE AMUSEMENT COMPANY 515 Dauphin St. Mobile, Ala.

YOU WANT TO KNOW ABOUT **RECORD PROGRAMS**

What makes them tick, names and addresses of platter turners, what records they featured in '44 and everything else you want to know about music will be found in the 7th Annual Edition of The Billboard Music Year Book, the greatest encyclopedia and reference work ever published for any industry.

WANTED SCRAP RECORDS Any amount-we pay freight. We buy Worn and Broken Records. Write immediately **BILL McCALL** 295 South Fair Oaks Ave. Pasadena 2, California

74 VENDING MACHINES

The Billboard

August 4, 1945

Vender

Revolutionary Beverage

Machine expected to liven discussion as to how much cup dispenser can hold

CHICAGO, July 28 .- An announcement from C. C. Bradley & Sons, Inc., manufacturers of power hammers, Syracuse, N. Y., tells of a revolutionary coin-slot mixer type beverage vending machine which dispenses carbonated soft drinks of any kind automatically.

The announcement of the new machine says that "the capacity of this new machine is many times that of the (See Revolutionary Bev on opp. page)

AMERICAN EAGLE and MARVEL 14 and 5¢ Play, Fruit Reels, F.P., Token or Quarter Award \$19.50 AMERICAN EAGLE 1d or 5d Play Gold Award \$29.50

Serves 40,000 Visiting British Candy Makers In One Filling Amazed by Tour of U. S. Trade

> Wonder at the marvels of American candy manufacturing "know-how" was expressed by three visiting British candy manufacturers who have just completed a tour of candy and chocolate plants in the United States. In the offices of the National Confectioners' Association, the three candy men, who are C. V. Hackett and A. E. Baines, both of Cadbury Bros., Ltd., Bourneville, England, and E. R. Ivory, J. S. Fry & Son, Bristol, England, two of the leading British confectionery houses, reported on their reactions to the American Way of candy making in an informal meeting with Chicago manufacturers.

> "Frankly, we marvel at the value which the American consumer gets in the purchase of a candy bar," stated Hackett, chief of the technical engineering staff at Cadbury's.

Another fact which impressed the confectioners was the large variety of ingredients and agricultural products used in American candy-approximately 77 agricultural products are used by the industry. Hackett and his associates voted the use of peanuts as typically American, and pointed out that while tremendous amounts of peanuts were used in American candy-approximately 250,000,000 pounds-the quantity used in English confectionery is small. Whether or not by peanut candles thru the medium of is 87 per cent of the total acreage. overseas resales to G.I.'s at PX's, Ships Service Stores and Canteens will develop a love for the goober in British hearts was not commented on by the threesome. While Americans consume a great variety of candles, in England more of the solid chocolate type of goods is consumed. "Another thing which we have noted," the candy men said, "is that in the United States there is not such a marked distinction between coated and Over there the coated lines of candy total slightly more than one-half of the

production. Solid chocolate is included in this classification and represents about 60% of the ":coated production." While in the United States a large number of candy firms operate as general line houses, that is, they produce box candy, bulk goods, candy bars and hard candy, (See Brit Candy Makers on opp. page)



be available for cigarettes until sometime next year

RALEIGH, N. C., July 28 .- Leaf tobacco producers, devoting 1,822,000 acres this year, have the largest acreage since 1939 according to the federal-State crop reporting service of the State Department of Agriculture.

Frank Parker, head of the agriculture's statistics division, said that there has been an interesting trend thru the years to shift toward the production of cigarette-type tobaccos. He said that the the invasion of the English candy scene acreage in flue-cured and burley tobaccos

Penn. Tobacco Production **Goes Under Last Year Crop**

PHILADELPHIA, July 28 .- A decrease of nearly 8,000,000 pounds in Pennsylvania's tobacco leaf production from last year was reported this week by the State's Department of Agriculture, Cod and wet weather early in the season was responsible for the big drop despite a greater acreage planted in Pennsylvania seed leaf and Pennsylvania Havans seed varieties of tobacco. It is estimated that the total tobacco production for the State this year will be 44,500,000 pounds, as compared with 52,500,000 pounds last year.

Seven Flavors

vender, developed by C. C. Bradley & Son, Inc., that had a capacity of 40,000 drinks at one loading, created somewhat of a flurry in the vending machine trade. A re-check with the firm by The Billboard brought the information that the present machine will serve one to seven flavors, with a capacity of 600 drinks for each flavor. This would mean a maximum capacity of 4,200 drinks at one leading.

00



Br Peanut Machine, "Eat 'Em Hot" Style, with Oup Dispenser Es. \$17.50
2 DuGrenler Candyman, Glean and Sprayed
USED COUNTER GAMES
Aces
Bingo Victor Roll-a-Packs 8.85 Liberty, 1¢ Tok, Payout 19.50
Gottileb Grip Testers
Marvel, Cig. Reels, Latest Model, Like New
Cubi, 1¢ or 5¢, Cig. Sym 8.90 SHIPMAN STAMP MACHINES, Brand New, 1¢ & 3¢ 29.50
BTEEPLECHASE, 14, Brand New. 25.00
of Today-Watch the Balls Run . 29.50
SLOTS & CONSOLES
2 Watling 10d Rolatops
1 Mills 5¢ Gold Chrome 325.00
1 Mills 25¢ Blue Front 349.00 1 Mills 10¢ Blue Front 325.00 1 Jennings 5¢ Silver Chief 189.50
4 Jumbo Parades
Mills Vest Pocket, Green 49.50 Mills Vest Pocket, B & G 59.50
Mills Vest Pocket, Chrome 78.50 High Hand
RECONDITIONED (Like New)
A. B. T.
TARGET SKILLS
Challengers, Late Models \$35.00
Angle Iron Stands for ABT Guns .\$ 4.00
Model "F" Targets (Yellow Cab.). 25.00
NEW S BALL REVAMPS
NEW 5 BALL REVAMPS
IN ORIGINAL CARTONSI Flat Top
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Sugar Vitamins Will be Studied **At Yale School**

CHICAGO, July 28 .- With the candy industry already giving careful consideration to vitamin possibilities, further impetus was given trade interest by a grant from the Sugar Research Foundation. The foundation's grant of \$3,600 went to Dr. George R. Cowgill, professor of nutrition at Yale University Medical School.

Under Dr. Cowgill's direction, a survey will be made to examine the vitamin content of sugar in marketed form, such as in candy or soft drinks. This is one of eight grants-total value \$41,500given for research into the various uses and properties of sugar.

According to Dr. Robert C. Hockett, scientific director of the Sugar Research Foundation, there is very little if any information now available on the important food values involved in the manufacture of white sugar, Accurate knowledge, he added, will either permit reply to unjustified criticism or show just what special values are possessed by the less purified sugar products, such as raw augars and high-test molasses.

Another grant of \$10,000 is being made by the foundation to Dr. I. M. Rabinowitch, associate professor of medicine at McGill University and director of the department of metabolism at the Montreal General Hospital. Dr. Rabinowitch will study the uses of sugar in human nutrition and disease-important to the manufacturers of candy and soft drinks.

In Georgia, the auctioneers have already started selling off huge stock piles of tobacco. Georgia flue-cured tobacco is estimated at 96,000,000 pounds this year, compared with last year's 93,100,000 pounds,

The total tobacco production forecast for this year is fixed at 1,890,328,000 pounds, approximately 3 per cent lower than last year's record-breaking crop, but some 10 per cent higher than the production average for the years 1934-'44.

Most of the North Carolina and Georgia crops will be going into cigarettes, but smokers are not going to be able to "light it up" until a year from now at the earliest, since tobacco requires long aging and curing. Tobacco consumption is now at a record level and badly depleted stock plles are being built up by last year's bumper crop.

Growers of tobacco will get a penny more per pound for their tobacco supplies this year. At least they will if the buyers pay up to the new celling. The ceiling in Georgia is 40 cents a pound, while in other parts of the flue-cured tobacco belt running from the Carolinas thru Virginia, the average is 44.50 cents per pound,

OPA officials said that the higher celling price on tobacco leaf is not expected to result in a higher price ceiling for the finished cigarettes.

Hartford Reports Cig Shortage Nearly Over

HARTFORD, Conn., July 28,-The cigarette shortage-one of the war's more spectacular home-front phenomena - is pretty much over in Hartford and the Connecticut area it appeared this weekend. Increasingly, cigarettes are coming from under the counters and taking their places in racks and coin machines which have been gathering dust for about eight months.

In drugstores, where only a few weeks ago getting a pack of clgarettes involved some elements of a major conspiracy, not one but several of the popular varieties are plainly on view and in only moderate demand.

One of the larger wholesalers here estimated that supplies were now about three-quarters of the pre-war normal.

have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns---venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION 1 FAST ARMETRONG STREET, MORNIS, HEIMOIS

er Sugar Shortage Till 1947 According to Predictions

CHICAGO, July 28 .- Washington De- the reasons the sugar supply will be so uction

cerson has authority to purchase both are now depleted. decrease he 1946 and 1947 Cuban sugar crops. Pennsylwhile opinions differed on that point, n from epinions were pretty unanimous that the t by the sugar shortage will probably not end tre. Cool even if the war does end soon.

Trade observers fixed the earliest date Season for sufficient sugar at 1947 and andespite sounced that the bottom of the sugar Pennsyl. jarrel is now being scraped with pros-Havana sects not too bright for the remainder the year. stimated

Candy and Beverages

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Candy, according to the sugar trade, going to be even more scarce in the ming months than it has been up to ow. Soft drink supplies are going to go ower, too, where sugar is used instead saccharine. The confection and soft rink industries are now beginning to tar that there may be even less sugar migned to their quotas during the last parter of this year than was assigned uring the present low period. As yet, here has been no official announcement rom Washington but the sugar trade takes it clear that there is a real short-

Observers make these comparisons to how just why there isn't enough sugar to go around: in normal times, with normal production, there would be about 28,000,000 tons of sugar. But this year, production estimates place the figure at 20,000,000 tons-8,000,000 tons short d normal. Even during 1946, there will he an estimated production of 23,000,000 tens, still not up to normal, the it will offer some improvement over the presmt situation

The last months of 1945, when confecion and soft drink manufacturers would thrmally be making big demands on ngar, will find the sugar supply at its owest level in recent history. One of

> V-V DAY That DAY when merchandise vending machines will once again make production headlines

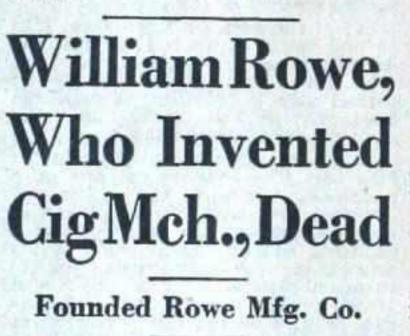
ertment of Agriculture lawyers small is the fact that the earlier months Crop scratched their heads and wondered of 1945 saw too much sugar being diswhether or not Secretary Clinton P. An- tributed, with the result that stock piles

Outline Program

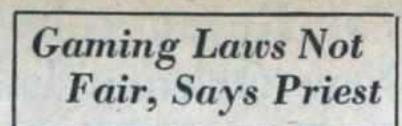
Along those lines, the Department of Agriculture under newly appointed Secretary Anderson, has outlined a program which calls for the appointment of a sugar "czar" whose job it would be to co-ordinate the various government agencies handling the sugar supply and its distribution. Sales to foreign nations are being carefully studied to see where they may be cut and the allotment slated to go for relief of European nations is not high.

There seems little hope than an unexpected development in sugar crops outside this country might greatly relieve the sugar shortage. Trade observers say that it will be 1946 before the Philippine sugar crop will mean anything to this country; Cuba has a short crop, and U. S. beet-sugar production is growing but is still not up to normal.

Unless something unforeseen happens, the last three months of 1945 are going to see the candy and beverage makers in worse condition, so far as sugar is concerned.



LOS ANGELES, July 28 .- William H. Manufacturing Company and inventor of the first automatic cigarette vending machine, died July 22 at his home here. He was 61 years of age.



WILMINGTON, Del., July 28 .- "Conducted honestly and not indulged in excessively, or for too high stakes, games of chance are harmless," declared the Rev. J. Francis Tucker, pastor of St. Anthony Roman Catholic Church here.

discriminatory in that "They prohibit the poor man from wagering his pennies, quarters or dollars, but other laws permit horse racing, where gambling is on a big scale and individually involves much larger sums of money. It is time to put a stop to the hypocrisy in this State concerning gambling."

The priest's statements were made less than a week after the Dover Ministerial Association adopted a resolution branding all gambling as "immoral and tending to lead young people astray."

Tobacco Leaf Prices Up as Selling Begins

VALDOSTA, Ga., July 28 .- The first few million pounds of the current tobacco crop went on sale thru Georgia and Florida this week, selling for prices which averaged from 1 to 5 cents per pound higher than during the opening days last year.

Most of the sales ranged from 39 to 43 cents a pound, with a practical top of 45 cents per pound, according to a report from the Department of Agriculture.

BRIT CANDY MAKERS

(Continued from opposite page) uncoated goods as there is in England." in England the candy manufacturer producing uncoated goods such as toffees and hard candy rarely makes solid chocolate or coated candies.

English Candy Rationed

Candy and chocolate are still rationed Rowe, retired president of the Rowe in England. Each consumer gets three ounces per week. According to British have a capacity up to 1,000 drinks. The rationing officials, the visitors reported, a larger percentage of the candy ration drink vender in the post-war period stamps is turned in by consumers than for any other rationed product-thus constituting additional evidence of the great consumer wartime demand for confections and the realization of the food value. The per capita candy consumption in England prior to the war was 23 pounds, whereas in the United States in 1939 it was only 16 pounds.

annual production was approximately 350,000 long tons. During the war years, the government encouraged increased sugar production and an annual figure of over 500,000 long tons was reached.

Over here to "bring themselves up-todate on any United States technical developments affecting the cocoa and chocolate industry which they might have missed due to war preoccupation," the Cadbury and Fry men have already visited candy and chocolate plants in the East as well as in the Central West and are grateful for the friendliness and Father Tucker said the State laws were help of confectionery manufacturers in the United States with whom they have come in contact. They are returning to England via Montreal, where a Canadian branch is located.

> Great interest was shown in the industry's educational program, guided by NCA's Council on Candy, and they are looking forward to their return to England, when they can report on the activities of the industry here in establishing the proper place of candy in the diet as a nutritious, healthful, delicious food.

REVOLUTIONARY BEV.

(Continued from opposite page) present vending machines which dispense soft drinks in bottles."

According to the Bradley company the new machine is stocked with enough sirup and water which is automatically carbonated, to deliver 40,000 drinks in paper cups to customers.

The question of how many drinks a cup dispenser will hold at one filling has interested the trade for some time. Announcement of this new experimental machine by Bradley, which uses 40,000 cups, will add much to that discussion.

William J. During, executive vicepresident of the Bradley company and vice-president and general manager of Precision Casting Company, Inc., said that tests of the experimental machine involved the dispensing of some 150,000 drinks. The news announcement of the revolutionary machine does not say, however, that the 40,000 cups will be the capacity of the machine which Bradley intends to market. This figure is merely quoted as the capacity for the experimental machine.

In a survey of the drink vending trade conducted by The Billboard early this year there was talk of post-war pre-mix and mixer-type machines which would same survey indicated that the bottle would probably have a maximum capacity of 200 bottles, with an additional precooling facilities for another 100 to 200 bottles.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells land mines, rocket shells, chemical shells, 90's and 155's. And now-vending machines

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

> Look for the STANDARD signifie machine took to the STANDARD candy machine

STANDARD SA VENDORS LEHIGH FOUNDRIES, INC.

Partones at Easter & Lancaster, Principleants

STAMP FOLDERS For Shipman and Advance STAMP VENDING MACHINES Immediate Delivery-Any Quantity. UNIVERSITY PRESS 455 Sixth Ave., N. Y. C. Ch. 2-9890 Watling T.T. Plain Springless Scale \$55.00 Ea. ABT Fire and Smoke 19.00 Ea. Texas Leaguer, \$23.00; Delux 28.00 Ea. hoot the Chute .\$100.00 | Jap\$80.00 1/3 Dep. With Order, Bal. C. O. D. BROOKLYN, N. Y. 1553 42nd Street

Born at Virgil, Ontario, Canada, in 1884, Rowe came to Los Angeles in 1914 and worked as a printer on a daily paper here, eventually starting his own printing establishment. At one time he was clerk of the police court here, and while in that post in 1926 he used parts of a confiscated moonshine whiskey still and a cigar box to invent the first automatic vending machine for cigarettes.

In 1928, Rowe and Robert Z. Greene founded the Rowe Manufacturing Company, Inc., in Los Angeles, the first company in the United States to manufacture cigarette vending machines,

Rowe, widely known thruout the business world as well as the trade, served as president of the manufacturing company for 15 years. He retired from that post in 1939, and was succeeded by Greene.

After his retirement, Rowe was no longer active in the business but spent his time on his 4,000-acre ranch, El Rancho Margarita, in Nevada, Surviving him is his widow, Mrs. Marjorie Rowe.

Chicle Exports Now Controlled

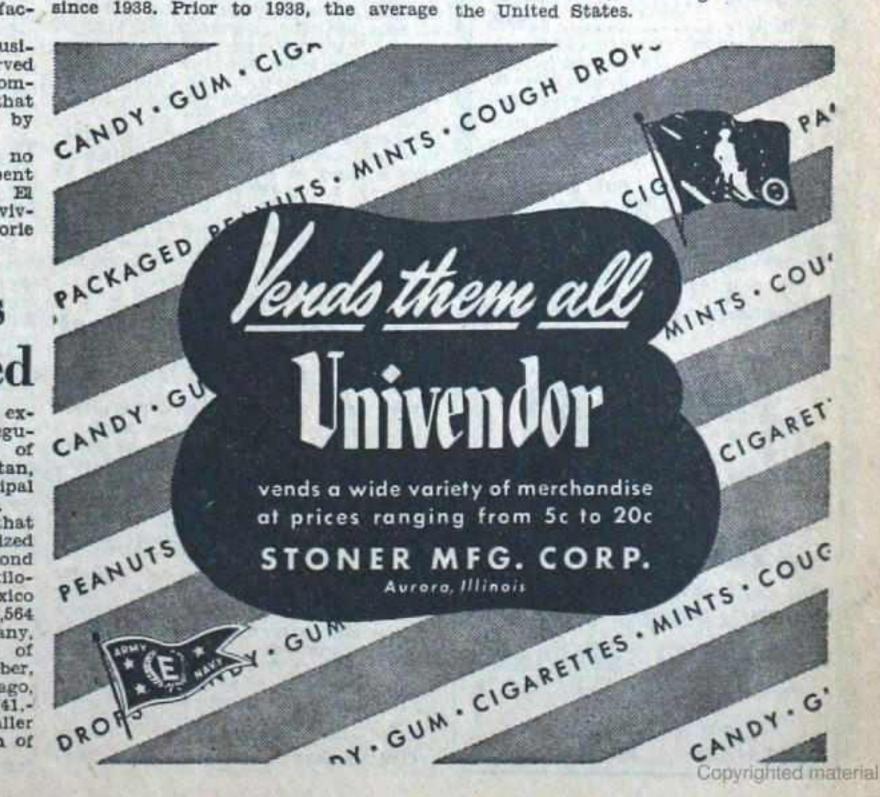
MEXICO CITY, July 28 .- Chicle exploitation and exportation will be regulated for 1945-'46 in the States of Campeche, Quintana Roo, Yucatan, Veracruz, Chiapas and Tabacos, principal producers of the product in Mexico.

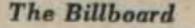
The government has announced that the following companies are authorized to exploit the product: T. A. Desmond & Company, New York, 1,100,000 kilograms; Chiclera Mexicana, S. A., Mexico City, 113,436 from Campeche and 186,564 from Yucatan; Leaf Gum Company, Chicago, will be allowed a total of 500,000 kilograms; Herman Weber, 500,000; William W. Wrigley Jr., Chicago, 3,073,436 kilograms. Rest of the 9,741,-873 kilograms is split among the smaller companies and the government claim of 1,500,000 kilograms.

Further evidence of the British government's belief in the importance of energy building foods, especially during war, is the increased sugar beet production since 1938. Prior to 1938, the average

According to During, the new dispenser will be produced at the Bradley plant in Syracuse, and the servicing organization will center in Syracuse,

Parts for the new machines, according to the announcement, will be manufactured at the Fayetteville, N. Y., plant of Precision Castings Company, Inc., & supplier of parts for one of the largest manufacturers of vending machines in the United States.





August 4, 1945



TAKES NICKELS_PAYS QUARTERS !!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60 % for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 Ibs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chirago, Immediate delivery. Each \$48.50.



KLEIN'S Summer Specials

CONSOLES & SLOTS

Four Bells	(Orig.	Head	>	1			1	\$450.00
Four Balls.	3/5-1	/25,	0	ek	μ.	÷		700.00
Jumbo Par								
Mills 25¢ I	Sonus, I	Late						350.00

ONE BALL P. O.

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Kentucky														
Santa Anita														
Sky Lark			1	-	÷	÷	à		ŝ	4	÷	÷	è	105.00
Pace Maker														
Gfandstand .														
Grand Natio	na	1								-			*	70.00

ARCADE

Bally Rapid	Fire .								.5	1	69.50
Periscope											89,50
Seeburg Jap										1	19,50
Seeburg Para	chute	6	• •		•	•	•	•		1	28.50

5 BALL PIN GAMES Topic \$ 75.00 Monicker 76.00 Five, Ten and Twenty 115.00 Midway (Reb.) 125.00 Wenus 75.00 Big Parade 110.00 Sky Chief 160.00 KLEIN NOVELTY CO.

Tax Revenue In New Orleans Is chance will be prohibited at festivals and stars sponsored by church, civic, fraternal and other organizations. A conference of State enforcement officials was recently held here in order to take up this particular phase of the drive.

According to the present announcement, "throwing of darts, ringing of canes and throwing balls at milk bottles will be permitted at club affairs, But bingo and all lotteries and raffles are out."

Moline OPA Says Cig Not for Game Prizes

DUBUQUE, Ia., July 28,—The issue of whether giving prizes of cigarettes with salesboards and gaming devices is a violation of price ceilings has been taken before the Office of Price Administration from this city. The district office of OPA at Moline, III., recently decided that such use is a violation of the price regulations.

Inquiry here has brought the information that the same question has become a public issue in only one other city in the country, that of New Orleans. After much agitation in the newspapers and by reform groups in the Southern city, the OPA district office there finally decided that it is not concerned with the minor issue of using cigarettes as prizes with gaming devices. But the OPA office at Moline took a rather serious view of the whole question and issued an official memorandum on the subject, which condemns salesboards and gaming devices as "sucker games."

In fact, the memorandum undertook to go into details about some of the fine distinctions on what is gambling and the voice of a man who does not like gaming devices may be detected between the lines. The particular paragraph of the memorandum reads as follows:

"There was some weight given to the idea that this was not the sale of a commodity but rather the purchase of a chance to gamble. We would like to draw a distinction, however fine, between gambling and any house game of socalled chance. A gamble exists when the chance is more or less even and is won by the preponderance of skill or knowledge or both on one side or the other. Any house game is set mechanically to beat (or cheat) the player and to make a good percentage for the house by paying out a comparatively small percentage." According to newspaper reports here, the use of salesboards and small counter games has greatly increased during the cigarette shortage. Newspapers say that many of the games and boards were in use long before the OPA but that apparently the shortage had increased their patronage. Newspapers say that local stores which had the games and boards put down the names of the winners on a list if they did not have cigarettes at the time and saved cigarettes for them when stocks came in. In this way players felt that they were sure of getting first call on new supplies of cigarettes when they did arrive at the stores. Newspapers say this is the big reason why people patronized the games and boards in order to win cigarettes, but OPA doesn't like the practice in this district and is expected to try to persuade merchants not to use them.

SELLING OUT ALL SALES BOARDS LESS THAN FACTORY PRICES OUR LOSS—YOUR GAIN

	the second s		200
Holes	Name	Profit	Price
1200	5¢ American Beauty Avr.	\$28.00	\$3.23
1185	Se Classy Chassis Avr.	32.00	3.08
1280	St Deal Me In Avr.		3.54
1.000			2.14
1056	5¢ Deep Sea Sport		2.58
1000	5¢ Dogay Avr.		1.000
1677	Se Dollar Book Spcl. Avr.	38.85	2.53
1260	Be EI Toro Avr.	32.41 32.00	8.28
1248	Be Eyes of the Fleet . Avr.	and the second	34
1200	25¢ Fiver Def. 5¢ Flamingo Avr.		3.08
1280	5d Follow the Fleet Avr.	and the second second	1.25
	25d High Five Def.	40.00	1 41
600	25¢ Queter Avr.	50.50	1.54
1040	5¢ Special Award	3.14 83.25	12
	25¢ Jack Pot Charley Avr. 5¢ Liberty Smokes	00.40	1 0
1250	25¢ Lotta Charley's Avr.	53.25	- 1 B
1600	Se Nico Form	1.00	1.0
1600	Se Our Defense		1 1
1380			
	Gandy Boxes (Def. 5d		1.1
1080	\$18.00), (Def. 106 1 5¢ Rough Riders Avr.	28.02	
1600	Se Speedway		4 8
2160	Sc Speedway Special		4 8
1600	5c Star Bell Avr.	37.60	1 1
1200	Se Sweetheart		2.5
1600	and the second se		
Imme	diate Delivery. 1/3 Cash,	Balance	0.0 1





ONE BALLS AND SLOT

Distributors, Jobbers

Coin Operated Machines

146 E. Highland Ave., Milwaukee 2, Wisc. Broadway 1362

ARCADE OUTFITTERS

Thunderboli	\$395.00
Skeeroll	325.00
	factory rebuilt and beau-
	cade machines in stock.
	Coln Machine Digest for
partial listing or wr	Its for complete circular!
	Card Vendor at factory
	Grandmother," "Mystic
	Letters" & "Palmistry."
	RELIABLE SOURCE
-WE'RE IN BI	USINESS SINCE 1912
FMINEN	TRANSFE -
MIKEM	UNVES
510-514 W, 34th	St.
N.Y. 1. N.Y. (Bry	arit 0-6677)
	A TATIN
	ANT
PIN	GAMES
FLAT TOPS	STAGE DOOR
BRAZIL	MARINES AT PLAY
COVER GIRL	WAGON WHEEL
	Condition of Mechanism
ARROW N	OVELTY CO.
ARRANGED IT AT	



SL Louis 4, Mo.

2852 Bidney St.,

priving the regular retail channels of popular-brand cigarettes.

At Record High

here headlined night show spots and

coin machines in commenting on Internal Revenue reports of the collections

of federal taxes for the last fiscal year. The tax reports also gave some indication as to trends in the coin machine

According to the Internal Revenue re-

port, the taxes derived from coin devices

and night show spots nearly trebled in

the past three years. Revenue from gam-

ing devices, pinball and other coin ma-

chines reached their peak during the

fiscal year ending June 30, 1945, the

federal tax records show. During the

same period, taxes paid by general

amusement and night life spots soared

Operators of gaming devices, pinball

For the fiscal year ending June 30,

1943, operators of coin machines paid

federal taxes in the amount of \$433,751;

for the fiscal year ending June 30, 1944,

the revenue derived from coin-operated

increase in the number of gaming de-

vices in the area accounted for the

major increase in the tax collections for

coin machines. The tax records indicate

that juke boxes have remained fairly

Revive Old Issue On

Cig Prizes in N. O.

here have been carrying on a crusade in

this city because, according to the local

press, operators are awarding packages of

cigarettes as prizes and are thereby de-

NEW ORLEANS, July 28 .- Newspapers

static since 1943 in the area.

Internal Revenue officials say that the

devices reached a total of \$936,377.

to an unprecedented high.

business in this area.

NEW ORLEANS, July 28 .- Newspapers

The newspaper stories are aimed at bringing pressure to bear against the Office of Price Administration so that the OPA will step in and stop operators from using cigarettes as prizes.

This same situation arose here several months ago, when similar agitation was carried on in certain quarters. At that time some reform groups and newspapers put pressure on the OPA to take a hand. After careful study and consideration of the problem, however, the OPA decided that the question was not in their province.

Newspaper stories here claim that more than 200,000 popular-brand cigarettes are being taken daily and sold to gaming device operators. "These 10,000 packages of cigarettes which New Orleanians are deprived of each day bring the operators of coin devices an average of \$1.25 a package," to quote one newspaper story.

The same story went on to say that "youngsters were investing their nickels and pennies" in these machines in an effort to win cigarettes "for pa."

Whether this present newspaper agitation will compel the OPA officials to take a hand in the matter remains to be seen. James O'Neill, chief OPA district enforcement officer, has refused to comment on the ceiling price regulation for cigarettes, but he did say that the matter had been referred to the regional OPA office at Dallas.

Wis. Drives Against Club Gaming Devices

MADISON, Wis., July 28.—The State drive against gaming devices, under a new law recently enacted, is now being extended to include bingo, lotteries, raffles and other games of chance in clubs and other organizations here, according to a recent report. Coin-operated gaming devices in liquor locations are still an object of the drive.

The extension of the drive includes bingo and similar games and greatly widens the field for the State beverage officials and is sure to arouse increased popular opposition to the new law and its enforcement. The drive against bingo is also revealing how many civic and patriotic clubs and religious organizations are using games of chance to finance their activities.

Officials have warned that all games of

Bob Colyer Buys Kirby Route in Calif.

LOS ANGELES, July 28.—Bob Colyer, former operator in the Long Beach and Huntington Beach sections and more recently on the coin machine staff of The Billboard in Chicago, has purchased the route of John Kirby in Marysville and Yuba City in the northern part of the State, Kirby plans to enter the electrical appliance and furniture business in Yuba City.

Included in the deal are approximately 60 music machines, 20 cigarette machines, consoles, games and salesboards.

Colyer, who purchased the route thru General Music Company acting as an agent, leaves Monday to take over the routes. He will make his headquarters in Marysville.

WANTED

Capable Designer and Engineer for new company with large capital entering Pin Game manufacturing field. Ready now for business.

Only highest type man need apply. This is a

aplendid opportunity. All replies strictly con-

BOX D-349, The Billboard, Cincinnati 1, O.

fidential.



5143 S. Ashland Ave.

Chicage, Illinois

Copyrighted ma

FLL SELL OR TRADE

1 Peo Basketball, Floor Model \$ 39.50 2 Advance Shockers 6.00 3 A.B.T. Blue-White, Model F 24.50 5 A.B.T. Guns, Old Style 12.00 2 Western Super Grip on Base 39.50 2 Western Super Grip on Base 39.50 2 Kickers-Catchers 24.50 2 Pikes Peak 22.50 1 Muto, Monkey Lifter 169.50 1 Mills Owl Lifter 49.50 1 Mills Dumb Bell Lifter 79.50 1 Seeburg Horoscope, Lots of Refills 129.50 1 Chester Pollard Golf, Floor Model 60.00 1 K.O. Fighter 139.50 1 Keeney Submarine 169.50 2 Muto, '42 Reels 99.50 2 Muto, '42 Reels 99.50 5 Muto, World's Fair Card Venders 47.50 2 Real Late Photomatics Write '39 1-2-3 115.00 1 Mills Console, Free Play Slot 59.50 5 F-10-20 129.50 1 Mills Console, Free Play Slot 59.50 1 S-10-20 129.50 1 Mills Q.T., 5c 89.50 2 Millis Q.T., 5c 89.50 <tr< th=""><th>profiteering. Complaints have become so numerous that exporters will demand that local trade associations lodge a protest with the State Department ask- ing for a full investigation of Latin- American purchasing." Atlantic City Meters Report Biz Is Brisk ATLANTIO CITY, July 28.—Atlantic City's parking meters are clicking merrily away this year and pouring a steady stream of quarters, nickels and pennies into the city coffers. From the first of</th><th></th><th>WALL BOXES Wurlitzer = 120 Boxes, 5ć</th></tr<>	profiteering. Complaints have become so numerous that exporters will demand that local trade associations lodge a protest with the State Department ask- ing for a full investigation of Latin- American purchasing." Atlantic City Meters Report Biz Is Brisk ATLANTIO CITY, July 28.—Atlantic City's parking meters are clicking merrily away this year and pouring a steady stream of quarters, nickels and pennies into the city coffers. From the first of		WALL BOXES Wurlitzer = 120 Boxes, 5ć
1 Selector Scope			BARGAINS
1 Texas Leaguer, DeL. 50.00 PLAYLAND AMUSEMENT (O. 220 N. Wash. LANSING, MICH. For-\$12.00 We will completely refinish your Slot Machine to look like brand new. This in-	Phonograph Equipment, Supple MUSIC 2 Wurlitzer 850. Ea. \$825.00 3 Wurlitzer 750E. Ea. 790.00 1 Seeburg 8800, RO 675.00 12 Wurlitzer 412. Ea. 125.00 1 Rockola 12 Record 125.00 5 Seeburg 12 Record. Ea. 125.00 1 Wurlitzer 5¢ Wireless Bar Box, Model 331 (Broken Lock) 331 (Broken Lock) 12.50 3 Selectomatic 16 Record Type 7.00 1 Wurlitzer Model 125, 5/10/25¢ 12.50 5 Buckley 16 Record Wall Boxes. Ea. 10.00	Seeburg Transmitter, Type T-1ZMake Offer Tone Arms, Complete Write Dampening Blocks for Wurlitzer 750- 850-950 Write Dampening Blocks for Seeburg Write Colls for Wurlitzer Pick-Up Write Actuating Arms for Wurlitzer 600 Write Tone Control Keys, Ea	2 Mills Cherry, 480,000 and Over, 3/5, 5¢
cludes rebuffing and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to THE MONROE DISTRIBUTING CO. BOX 413 PAINESVILLE, OHIO	2 Keeney Wall Boxes & Brackets. Ea. 2 Coin Motors for Wurlitzer 750, Ea. Mechanisms for Wurlitzer 750E (Parts Missing), Ea. Mechanisms for Wurlitzer 412 (Parts Missing), Ea. Mechanisms for Wurlitzer P-10 & P-12 (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 20 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mechanisms for Seeburg 12 Record (No Tone Arms or Motors), Ea. Mills Speakers for Do-Re-Mi, Ea 35.00 2 Mills Amplifiers with Speakers (New), Ea. 1 Mills Amplifier (Used) D. C. Motors for Wurlitzer, Seeburg &	Wurlitzer 616 30.00 1 Kleer Tone Cabinet, Model 100 25.00 Buckley Steel Cabinets for Wurlitzer 15.00 Twin 12 15.00 Buckley Steel Cabinets for Rockola 15.00 SLOTS 350¢ Gold Chromes, Ea. 5650.00 1 50¢ Original Blue Front 525.00 5 25¢ Gold Chromes, SJ 5 P.O., Ea. 390.00 2 25¢ Melon Bells, Ea. 280.00 2 25¢ Brown Fronts, Ea. 300.00 1 5¢ Original Gold Chrome 375.00 1 5¢ Gold Chrome, Rebuilt 3/5 P.O. 290.00 1 5¢ Gold Chrome, Rebuilt 3/5 P.O. 325.00 2 5¢ Melon Bells, Ea. 195.00 1 5¢ Gold Chrome, Rebuilt 2/5 P.O. 325.00 2 5¢ Melon Bells, Ea. 195.00 1 5¢ Gold Q.T. 110.00 1 5¢ Blue Q.T. 90.00	One-Third Deposit, Balance C. O. D. All above are in excellent shape and ready to set. SCOTT NOVELTY CO. 710 West 42nd St. HOUSTON 8, TEXAS
AMMUNITION! HAVE 9 CASES OF 22 SHORTS T GIVE BEST OFFER FOR ALL OR PART NO DEPOSIT REQUIRED ! BOX 679, Billhoard, 1564 Broadway, New York 19, N. Y.	Rockola, Ea. 10.00 D. G. Converters for Wurlitzer, Seeburg & Rockola, Ea. 10.00 Wurlitzer Remate Control Impulse Re- celver, Model 305 Make Offer TERMS: ½ Deposit, Balance ALL EQUIPMENT OFFERED S EAST COAST MUS	1 5¢ Green, Q.T. 1 Green Vest Pocket 1 B & G Vest Pocket 2 25¢ Blue Fronts 1 5¢ Gold Chrome (1 Cherry P.O.) 250.00 Ce Sight Draft or C.O.D. SUBJECT TO PRIOR SALE	We have a large selection of 5-Ball Free Play Games-EACH WITH OUR NEW GAME GUARANTEE! It will pay you to get on our list! O. K. MACHINES, INC. 825 State Highway #5, Ridgefield, N. J. Phone: Morsemere 6-5532
FOR SALE Six (6) Mills Panorams, late series, equipped with wipers. Clean and in good condition, with low play. Priced at \$395.00 each. WILLIAMS VENDING COMPANY	Copper & Gold Chromes-Brown Fronts-Blue Fro "TRUE FIT"-CHROME BELL CA Copper or Gold Chrome, All Parts Included, with Assembled on Light Oak Drill Proof Cabinet. Club We can now rebuild your Mills Escalator Models int etc. Immediate delivery. Write for prices. All mach or money refunded.	Chrome Award Plates	GE MAZDA LAMPS—LUMILINES 7%, 15, 25, 40, 60, 75 Watt, 7ć Ea. (120 to Cin.). Small Lamps: 51, 55, 68, 3% ć Ea.: 44, 46, 50. 4% ć Ea. Seeburg 4 Bally Gun Lamps, \$22.50 per 50. 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

Times Says S. A. **Traders Flying** Here in Number

NEW YORK, July 28 .- Hundreds of business men from Latin American countries are flying to the United States each week, according to The New York Times, to represent various republics looking for American merchandise.

Merchants from Brazil, Chile, Venezuela, Colombia, Argentina, Bolivia and Ecuador are reported coming to this country to purchase American products of various kinds.

The report estimated that there were approximately 2,000 representatives of Latin American nations in this country at the present time, and hotels report that they have reservations for many who are expected to arrive in the near future. Airline ticket bookers report that they are unable to provide passage for all who wish to make the trip.

"Some American exporters," says The Times, "altho fully appreciative of the possibilities in the post-war market in Latin America feel that not all of the merchandise ordered is for consumption in the country to which the goods are being consigned. They protest that some articles are being sold across the borders to neighboring republics at higher levels. Furthermore, exporters declare, Latin Americans are not stopping there, but are also reported consigning materials to the Middle East and Spain at substantial profits.

selling them at grossly inflated levels, garage, which had already been estableaving the country open to charges of lished.

the year until July 15 the take \$12,698.19 -considerably better than during the same period in 1944.

Of the 1,400 machines placed in operation August 2, 1937, over 1,250 are still in operation. The coin-operated meters involved a total cost to the city of \$48,-180.29. This sum has been realized over and over again. Figures show that up to the end of 1942 the city had a net profit of \$113,622 after deducting the cost of the machines as well as all operating expenses. This did not include \$12,829 collected in fines for violations. The banner year was 1939 when motorists deposited a total of \$49,498.08 into the machines. Gasoline rationing and a shortage of motor vehicles brought the take down in 1944 to less than one-half, a total of \$23,954.40.

Frank Brodhead, supervisor of the parking meter department, stated that the coin-operated machines are here to stay, pointing out that the meters seem to be popular with both the motorists and the business people, as well as providing more parking space for visitors.

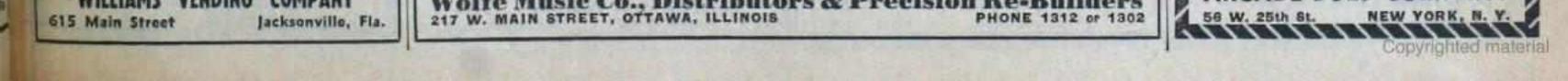
Metcalf Permitted **Garage for Repairs**

SPRINGFIELD, Mass., July 28 .- The board of appeals has approved the petition of William C. Metcalf, 51 Dover Street, to permit a variation of the zoning ordinance to allow the use of a building formerly used as a garage for the repair and storage of automatic vending machines.

Ruling that the change was not a substantial one, the board declared that "Exporters also charge that Latin the proposed use was less offensive to the American business men are buying neighborhood than the non-conforming American goods at ceiling prices and use as an automobile repair shop and



77



CLEVELAND COIN OFFERS

33 5¢ Slots — Mills Mechanisms with special cabinets—front mint vendor and special 5-coin escalators, 2/4 payout—no jackpots—complete and in excellent operating condition—has sign indicating a legal ruling issued in this State. In addition to this we have 17 Mechanisms and 12 Escalators. The entire deal is available for prompt shipment at \$2500.00.

BRAND NEW ELECTRIC FANS: Adjustable to 9 fL height, heavy bases, chromlum shafts, 3 bladed aluminum propeilers, 24 inches in diameter with a 26-inch guard. Both General Electric or Westinghouse Single Speed Heavy Duty Motors. STOCK IS LIMITED AND GOING FAST AT \$120.00 Each.

CONSOLES

3	Kentucky Clubs	110.00
	Keeney '38 Track Times	
	Keeney Pastime	
	Paces Red Arrow, D.D	
	Baker's Paces, D.D., Check Separator	
	Paces Races, Brown Cabinet	
	Silver Moons, F.P	
	Big Tops, F.P.	

ARCADE EQUIPMENT

2 Evans Tommy Guns	\$125.00
1 Ace Bomber	295.00
2 World Series	95.00
4 Slap the Japs	125.00
2 Rapid Fires	175.00
2 Sky Fighters	295.00
1 Keeney Submarine Gun	150.00
2 Buckley Deluxe Diggers	110.00
1 Keep Punching (United Nations)	110.00
3 Ohicago Coln Hockeys	225.00
3 Batting Practice	125.00
1 Western Major League	150.00
3 X-Ray Pokers	05.00
10 Bumper Bowlings	95.00
1 Mutoscepe Liftegraph	225.00
3 Brand New Panorams, In Orlg. Grates	395.00
2 10g Blood Pressure Indicators	
and the second s	

MUSIC

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4	Wurlitze	IF 81	6,	Ε.		-		١.,					.,			4	\$185.00
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State of the second second second second	
new PARTS and USED	d SUPPLIES
Complete Line of P	honographs and Parts
NEW ACCESSORIESFont Glass 61 Counter Model\$1.35Font Glass 71 Counter Model\$1.35Font Glass 71 Counter Model\$0Font Glass 71 Counter Model\$0Needle Screws, Per Doz.\$1.75GM Resisters, 10 W., Any Size\$0GM Resisters, 20 W., Any Size\$0GM Resisters, 20 W., Any Size\$0MFD Cond., 450 V.\$1.00MFD Cond., 450 V.\$1.00MFD Cond., 450 V.\$1.00Models\$1.00Mens Motors\$1.00Mens Motors\$1.00Mils Drive Motors, New, In\$1.50Mine Control Resisters, New, In\$1.50Mine Control Resisters\$2.65Actualing Arms for Wurlitzer 616-500\$2.65Mens Transformers, All Models\$2.00More Fiel Ups (Metal) for Rock-Olas\$2.65Mills\$1.00\$2.65Metal Soldering Irons\$2.65Metal Soldering Irons\$2.65Mils\$1.00Mils\$1.00Metal Soldering Irons\$2.65Mils\$1.00Mils\$1.00Metal Soldering Irons\$2.65Metal Soldering Irons\$2.65Mils\$1.00Mils\$1.00Mils\$1.00Metal Soldering Irons\$2.65Mils\$1.00Metal Soldering Irons\$2.65Mils\$1.00Mils\$1.00Mils\$1.00Metal Metal Soldering Irons\$1.00Mils\$1.00<	Will Tube), Complete
ALBENA	SALES CO.V
587 10th AVE., NEW YORK 1	8, N. Y. • LOngacre 5-8334
 Infernational Features * Seeburg Colonel, E.S	MUSIC 2 Wuriltzer 500 \$450.00 2 Wuriltzer 616 210.00 1 Wuriltzer 61 Model 165.00 1 Wuriltzer 61 Model 195.00 1 Wuriltzer 71 Model 195.00 2 Wuriltzer 71 Model 195.00 1 Wuriltzer 71 Model 195.00 1 Singins Tower \$75.00 1 Singins Tower \$75.00 1 Singins Tower \$75.00 1 Singins Tower \$75.00 1 Singins Tower \$0.00 2 Sweet Music 24 Selection Wurl, Boxes \$0.00 2 Sweet Music 24 Selection Wurl, Boxes \$0.00 1 two-Wire Wuriltzer Box \$0.00 1 two-Wire Wuriltzer Box \$0.00 2 Sweet Music 24 Selection Wurl, Boxes \$0.00 3 Bally Record Time, F. P., Tax Paid \$175.00 1 Bally Record Special, Free Play \$165.00 3 Annings Big Chief, 25¢ Console Blot, \$100.00 1 Sennin

MILLS ORIGINAL BLUE FRONTS and BROWN FRONTS Late Serial Numbers, Club Handles, Drill Proof. Blue Fronts, 54 . 104, \$195.00; 254 245.00 Mills War Eagles, Completely Re-145.00 built and Refinished, 54 10¢, \$175.00; 25¢ 195.00 225.00 Brown Fronts, Br 104. \$250.00; 254 275.00 295,00 Silver Chromes, 54 104, \$325.00; 254 375.00 Brown Fronts, Rebuilts, 50¢ Play _ 425.00 Original Gold Chrome, cannot be told finished, Including Drillproof and Club Handles, 5f 195.00 Blue & Gold, \$45.00; Silver 65.00 Mills Q.T.'s, Rebuilts, 10¢ Play only 60.50 Mills Club Console, Originals, Per ... 1050.00 Set 54-104-254 Pace Cornets, Completely Rebuilt, 5¢, \$79.50; 10¢ 97.50 165.00 Pace Glub Consoles, 54 185.00 Pace 50¢ Club Console, Late Mod. 800.00 Watling Rol-a-Top, 3/5 Pay, \$9.50 Be. \$79.50; 10¢ Jenn, Sky Chief, 5d 150.00 10¢, \$175.00; 25¢ 225.00 Jenn, Club Consoles, Bd 195.00 104, \$225.00; 254 269.50 125.00 4-Star Ohiefs, 54 104, \$150.00; 254 175.00 Master Chief, S.P., 54 225.00 104. \$235.00; 254 275.00 Victory Model, Jenn., 5¢ only ... 175.00 Mills Safe Stands, Compl. with Locks, Each 15.00 Felding Stands . 3.95 Callle 3/5 Pay, Late Models, 5f .. 59.50 69.50 1/2 Deposit, Balance C. O. D. State Distributar for Seeburg Phonographs and Accessories. MILWAUKEE COIN MACHINE COMPANY

MUSIC EQUIPMENT

3130 W. Lisbon

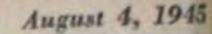
Milwaukes 8, Wis.





80

ARCADE-AMUSEMENT MACHINES





BIG TOP

A New Revamp for KEENEY GAME

Rebuilt from-TWIN SIX - CLOVER - SKY RAY

Maguire Plans Dispenser for Food Packages

CHICAGO, July 28.—Maguire Industries, Inc., recently announced a new post-war line of compressed, dehydrated foods, which that company is planning to manufacture. In connection with the food lines, a special display dispenser has been devised for self-service stores, according to a trade announcement.

Each one of these food dispensers holds 12 stacks of food briquettes. Labels are in plain sight and each stack is priced. The briquettes are so small that each dispenser is equipped with a light which flashes and a cash-register-type bell which rings when a shopper removes a briquette from the bottom of the stack.

Using these compressed foods, says the company, a housewife could carry a complete meal home in her purse. The briquettes are precisely measured, and, as in the case of coffee, thereby eliminate much of the bother and guess work attached to measuring foods for preparation.

The company likewise announced that their engineers have devised a simplified record-changer which will be used in their own products and will be offered to other manufacturers.

This past June, Maguire purchased the Meissner Company, St. Charles, Ill., a radio and music manufacturing organization. Before this purchase was made, Meissner had announced a new record changer which will handle 40 records at one time.

Maguire has announced that the company will not feature the "Maguire" brand name as was originally planned when they purchased the Meissner Company. Instead Maguire will make private label merchandise, with the Meissner Company operating as a separate unit.

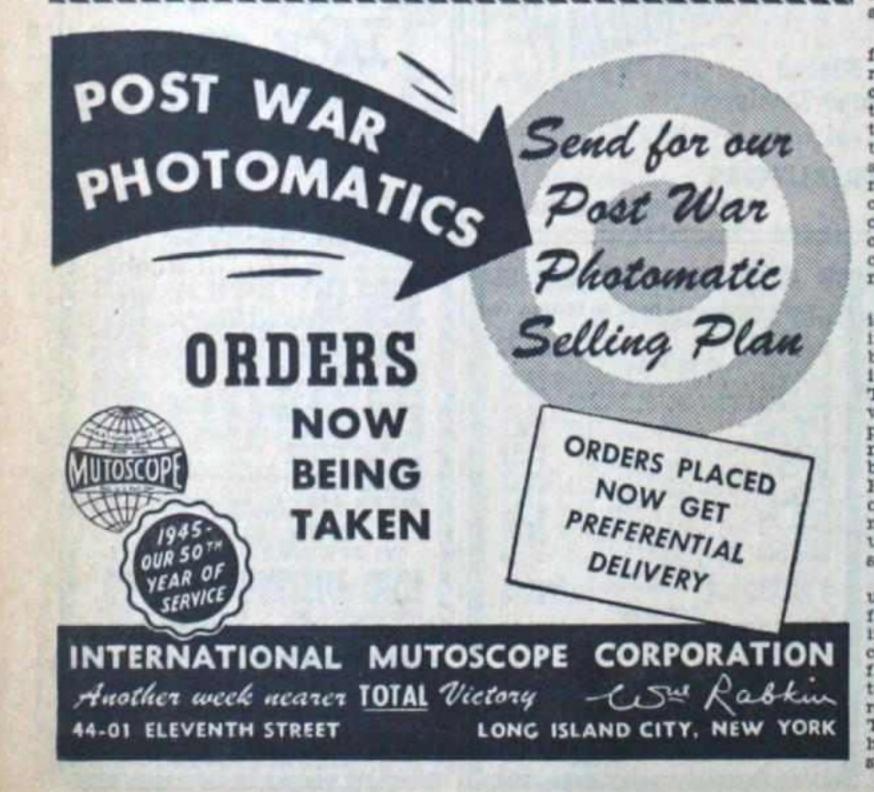
Latest trade rumor has it that Russell Maguire, president of Maguire Industries,

MARKEPP VALUES
PHONOGRAPHS
3 Rockola Bar Boxes, =1526, 5-10-25e
Mills Do-Re-Mi
Hide-a-Way Rockola Adapter Writs Singing Tower Hi Boy, Late Mod. 395.00
Singing Tower
1 Three-Wire Baromatic, See-
burg, 5-10-25c
SLOT MACHINES & CONSOLES
10c Pace Blue Comet
1940 Lucky Lucre, Like New 200.00 Jumbo Parade, C.P.O., Factory
Rebuilt, Same as New 135.00
Jumbo Parade, F.P
Big Came, F.P. 5c Gold Chrome, CH, KA, DP Writ
10c Gold Chrome, CH, KA, DP Writ
ARCADE EQUIPMENT Keeney Submarine Gun
Tall Cunner
Bumper Bowling
5-BALL PIN GAMES
Landsilde .5 42.50 Defense
Gold Star , 39.50 Defense , 89.5
Slap the Jap 49.50 Play Ball 49.5 Marvel Baseball, Revamp, New \$179.5
Strip Tease, Revamp, New 249.5 Flat Top, Revamp, New 249.5
Big 3, Westerhaus, Revamp, New 249.5
WANT TO BUY Phonographs-All Makes and Models. Sam
Us Your List of Coin-Operated Machines
Include parts, repair, packing sharges.
THE MARKEPP CO.
(Established 1928)
4310 Carnegie Ave., Cleveland 3, 0,
Telephone: Henderson 1043
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5 MIN. PHOTOS
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Be First With This New Money-Maker

Wire-Write-Today

PIONEER COIN MACHINE COMPANY 3656 Wrightwood Ave. Chicago 47, III.



Inc., is presently negotiating to purchase another electronic concern.

Canadian Soft Drink Vending Ops Forced To Cut Down on Biz

ST. JOHN, N. B., July 28.—Drastic cuts in quotas of sugar allowed carbonated beverage and candy industries in Canada have heightened the rationing of drinks and sweets by the manufacturers in supplying retailers, including operators of vending machines. Candy bars are almost totally unavailable and the same applies to candies of all kinds.

Vending machines have been removed from theaters, bowling alleys, hotels, restaurants, lunchrooms, rinks, etc., because of the inability to get candy for them. In some instances, operators of the vending machines, who are continuing in business are doing so with substitutes for the candy. Whereas such machines offered about 95 per cent candy normally, there is absolutely no candy in them now and the substitutes consist of salted peanuts, dulce, potato chips, etc. Gum is very scarce too, but not nearly to the extent of candy.

Procurable in reduced quantity, also, is a type of paper-boxed bar produced in Montreal, known as "the Montreal bar." Usually, this is of very poor quality and a type of wildcat confectionery. The reaction from sales of such bars is very unfavorable, and operators can protect themselves only by placing notices on the machines that the bars being offered are below par in quality. However, comparatively few of the operators, are using these bars in their machines, and are preferring to suspend use of the machines entirely, or use the substitutes for candy.

The big reduction in production volum of quality candy, has brought a flood of sub-par candy, particularly bars in paper boxes, many of them a light chocolate-covered raisin product. The flavor and strength are both unsatisfactory, and they sell only because the real thing is at such record scarcity. The number of candy vending machines has dropped noticeably since the new sugar quota cut became effective.



We Guarantee to Supply All the Film an Chemicals You Need, Actual profits: Up to \$1500.00 week. (Yes supplies cost 5% of gross.) — FINEST MECHANISM MADE — STURDY AND SIMPLY MADE BY OU AIRCRAFT PARTS FACTORY. Our simplifies instructions enable you to teach an inexperience

complete Camera and beautifully finished wire Booth with best fast Lens in Heavy Dut Automatic Shutter for 215 x215" photos -\$475.00. (Camera and lens only \$200.00. (Same price for 1 % x2", 215 x3", 215 x315" 3x4".) (For 315 x5", 4x5" or 5x7" size add \$75.00.) Bame only will take any two above sizes of same machine, \$650.00. (Double Camera and

Lens only \$375.00. 12 cash, balance C. O. D. Fast delivery. AMERICAN STAMP & NOVELTY MFG. CO

(Reference: D, & B.) Oklahoma Olty.

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FOR SALE OR TRADE 2 King Pin Alleys, Ez. \$225.00 12 Cork Guns, Ez. 10.00 1 Golf Game, Upright 75.00 1 Palm Reader 85.00 1 Mountain Olimber 100.00 2 Stevens Single Barrel Shotguns, Never Unpacked, Ez. 22.00
ARCHIE'S PLAYLAND
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D. P. PHOTOGRAPHERS Eastman D.P. Paper. 250 foot rolls. 1 % ... \$5,56; 2 % ... \$8,89; 3 ... \$10.70; 3 % ... \$11.81; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Meunta ets. Prompt shipments anywhere. Send for new catalog.

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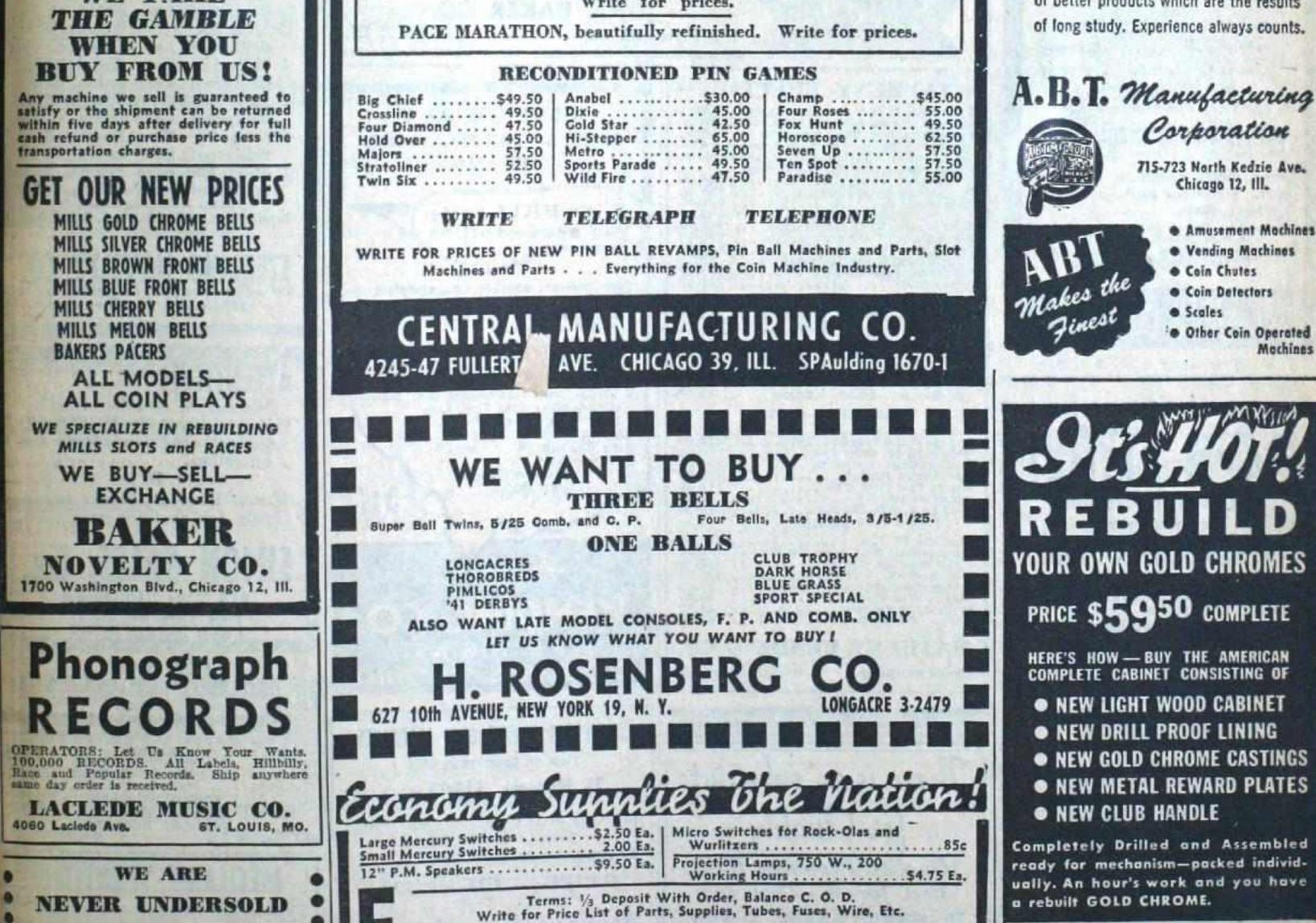
12	Rockola Rockola	Buper De Luxe, adapter dial on front	15.0
2	Rockola	Standard, dial on front door. 3 De Luxe, Es. Standard	
	GE	Delhoun FORT WAYNE	INT

August 4, 1945

The Billboard

AMUSEMENT MACHINES 81

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	<section-header></section-header>	MANDOS PARTMONARCHAs Usual-United and the provided and the provid	
		CENTRAL'S MID-SUMMER SPECIALS MILLS REBUILT SLOT MACHINES Sold Chromes, 5c. \$375.00 Sold Chromes, 10c. 425.00 Sold Chromes, 5c. \$375.00 Brown Fronts, 5c. \$275.00 Brown Fronts, 10c. 310.00 Brown Fronts, 5c. \$275.00 Brown Fronts, 5c. \$275.00 Brown Fronts, 10c. 310.00 Brown Fronts, 5c. \$200.00 Blue Fronts, 10c. 235.00 Blue Fronts, 25c. 260.00 Blue Fronts, 5c. 255.00 Blue Fronts, 10c. 235.00 Blue Fronts, 10c. 235.00 Blue Fronts, 25c. 260.00 Blue Fronts, 25c. 260.00 <	Howr Disposal Disposal For over thirty years, ABT has been manufacturing coin-operated machines. Each and every product bearing our name is backed by knowledge comparable to any in the industry. Avail yourself of better products which are the results



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\$13.50

Gross

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August 4, 1945



August 4, 1945

UPREMIER

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AMUSEMENT MACHINES

83

BOLASCORE ... Sensational Money-Maker!

. Wheel on Backboard revolves when coin is inserted.

· A score results when a pin or any combination of two pins are hit.

Pins increase in score value from 100 to 500.

· Fascinating, competitive player appeal.

· Past experience guarantees an absolutely perfect machine.

100% legal everywhere.

· 10 balls to a game.

Sturdy construction.

e Flash lights on backboard simulate girl bowling and scoring a strike.

IE ENTERPRISES

PACE

BELLS

ORDER TODAY!

All Phones: Buckminster 2-8400

EAGLE Quaranteed UNBREAKABLE PHONO REPLACEMENT PLASTICS PLASTICS "Now You WURLITZER Can Read" through Each CLEAR TRANSPARENT 800 Top Corners \$16.50 800 Lower Sides 13.50 PLASTIC WINDOWS for 800 Top Centers (Right or Left, Red) 8.00 750 Top Corners 8.75 your WURLITZER 850 750 Lower Sides 8.75 850 Top Corners PROGRAM HOLDER, 9,50 850 Top Centers 11.00 950 Lower Sides 10.50 \$5.00 per set 850 PEACOCK GLASSES, \$3.50 EACH **ROCK-OLA** SHEET PLASTICS Each Standard, Master, DeLuxe or Supers: 50 or 60 Gauge, Top Corners (Solid Red, Yellow or Green) \$12.75 Lower Sides (Red or Yellow) 12.75 Red or Yellow, SEEBURG 20"x50". Each "HI-Tone"-Model 9800, 8800, 8200, Lower Sides (Solid Red, Yellow or Each ... \$12.50 Space limits complete listing of all parts. Write for price list, EAGLE COIN MACHINE CO. 557 Rogers Ave. BROOKLYN 25, N. Y. 528 S. Dearborn St. . Wabash 1089 . Chicago 5, III.

THE NEWEST SENSATION! A TESTED WINNER! SKEE BARREL ROLL The only Skee Alley Game that offers real skilled competition because player can increase his score

by rolling ball into the revolving barrel instead of just playing the field. Location tests prove the appeal of this well constructed and beautifully designed legal game.



August 4, 1945



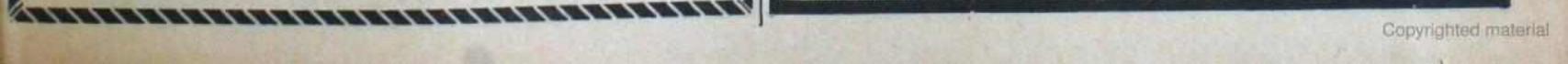
hicon	PIN GAMES ABC Bowler \$ \$5.00 Jeep	JOHN A. FITZGIBBONS
Poin	Four Diamonds 4B.50 Midway (United) Twin Six 49.50 Gun Club 75.00 Like New 140.50 Wenus 90.00 Oross Line 55.00 Mias America (Rev) 59.50 Wildfire 49.50 Girls Aboy (Rev.) 59.50 School Days 55.00 Knockout 125.00 Hi Hat 72.50 Seven Up 59.50 Zig Zag 65.00	JAFCO, INC. 776 Tenth Ave. NEW YORK 19, N. Y. (Phone: COlumbus 5-7996) Perfect Operation for Parks, Piers, Beaches,
MACHINE CO.	Bells Hop 64.50 Fox Hunt 55.00 Argentine 72.50 Spot-o-Card 79.50 Trailways 55.00 Boloway 69.50 Target Skill 39.50 All-American 55.00 Super Chubby 59.50 Dude Ranch 44.50 Bnappy, '41 55.00 Flicker 50.00 Metro 44.50 Botco 69.50 Sky Chief 160.00 Band Wagon 44.50 Tail Gunner (Conv.) 64.50 Action 119.50	Arcades and Concessionaires. Set Up a Complete Battery!
TT25 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS	SLOTS WANTED 1/2 deposit, balance Mills Be V.P. Blue & Gold, Rebuilt \$55.00 Veivet, Spot Poel, Sport Parade, Hi Dive or any other good Pin Games — Write 1/2 deposit, balance	Seeburg Envoy Seeburg Rolaway (Factory Job), Two Consoles Mills Empress Mills Throne 295.00
We must back em up with War Bonds. *	MID-STATE CO.	Wuflitzer 24 310.00 Rockola Premier 535.00 Rockola Commando 625.00 Rockola Playmaster with Spectravex 395.00 Rockola '30 Deluxe 395.00
Slot Machine, Mills Dou-	Phone: Sacramento 2691	ARCADE 1 Supreme Rocket Buster
ble Cabinets, 2 Doors. Ea \$ 75.00 Slot Machine, Mills Sin- gle Cabinets, 2 Doors, ea 30.00 Mills Bonus, 5c. Ea 250.00	READY FOR LOCATION! PIN GAMES American Eagle \$ 22.50 GallepingDomino, Br. \$ 300.00 ABO Bowler \$ 49.50 1c Glitter Gold Q.T. 70.00 Galleping Domino, Br. \$ 300.00 Baker Defense \$ 52.50 1c Blue Q.T \$ 55.00 Two-Tone 3 85.00 Hit the Jap \$ 55.00 1c Green Q.T \$ 55.00 \$ 55.00 Two-Tone 3 85.00	Rockola Ten Pins
Mills Bonus, 10c. Ea 275.00 Mills Red Cherry Bells, 5c. Ea 225.00	Power House 37.50 5d Around the World 25.00 Saratoga 50.00 Hi Hat 60.00 Blue & Gold V.P 40.00 CONSOLES, F.P. 50.00 Score Champ 30.00 Green V.P. 30.00 Silver Moon 50.00 Star Attraction 59.50 Chrome V.P. 55.00 Silver Moon 50.00 Triumph 20.00 ONE BALLS ARCADE ARCADE	Bally Big Top, FP 89.50 Mills Jumbe Parade, FP 78.50 Jennings Silver Moon, FP 129.50 Jennings Bob Tail, FP 139.50 Bally High Hand, Comb. 169.50 Keeney Super Bells, Comb. 279.50 Jennings FP Mint Venders 79.50
Mills Red Cherry Bells, 5c. Ea 250.00 Five Late Model Buckley Daily Double Track	Wildfire 50.00 Owi 275.00 Texas Leaguer 5 32.50 5d Melon Bell \$225.00 Owi 275.00 Bateball 32.50 5d Melon Bell \$175.00 Baker's Pacers \$250.00 Ball Bird 127.50 5d Blue Front \$175.00 Baker's Pacers \$250.00 Bable \$145.00 5d Brown Front \$225.00 Paces Races, Brown \$200.00 Shoot the Chutes \$135.00 5d Roman Head \$100.00 Jumbo \$125.00 Exhibit Claw, Retary 250.00	NEW REVAMP FIVE BALL Williams Flat Top, United Oklahoma, Grand Canyon, Arizona, Streamliner and Santa Fe. Each
Jack Pot. Ea	ROY MCGINNIS CO. 2011 MARYLAND AVE. Be Millis F.P. 4 Stand 150.00 Silver Moon, Comb. 170.00 Rotary Merchandiser. 250.00 ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.	of parts and supplies in the South, Send one-third deposit, balance C. O. D. Wire-Telephone-Write HERMITAGE MUSIC CO.
Mills Soft Balls. Ea		423 Broad St. NASHVILLE 3, TENN. Tel. 0-5000
Three Brand New 111 Wur- litzer Bar Boxes, Ea 30.00 Ten Wurlitzer Model 125,	One who is familiar with Seeburg and Wurlitzer Music Machines, also	OPERATORS and MUSIC STORES
WYOMING NOVELTY CO.	Pin Ball Machines. This is a permanent position with a post-war future. Must be sober and dependable and be able to furnish reference. Married man preferred	WE NEED RECORDS
540 E. YELLOWSTONE CASPER, WYOMING PHONE 542	but not essential. 160 miles out of Cincinnati, clean, progressive city. Top salary to the right party. Write to BOX D-404, care The Billboard, Cincinnati 1, O., giving street address and telephone number.	WE WANT NEW RECORDS ONLY. Race, Hillbilly or Popular Numbers. LACLEDE MUSIC CO. 4060 Laclede Ave. St. Louis 8, Me.
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AMUSEMENT MACHINES

85



Evans Lucky Lucre \$ 94.50 Evans Bang Tail, '39 129.50 Evans Bang Tail, J.P., '40 199.50 Evans Calloping Domino, Late Head, (Two Tone '41) 265.00 Pace Saratoga, Sr. Rails \$ 87.50 Pace Reels, Sr. Rails 97.50 BUY WITH SAFETY FROM THE OLDEST NORTHWEST DISTRIBUTOR 189.50	Wurlitzer Model 24 \$250.00 Wurlitzer Model 500A. 425.00 Ocean Park 15.00 Wurlitzer Model 616. 200.00 Countrer Games, 55.00 Ea. Penny Pack, Marvels, 16 Mills Empress 265.00 Wurlitzer Loud Speakers 25.00 Seeburg Loud Speakers 25.00 Seeburg Loud Speakers 25.00 Penny Pack, Marvels, 16 Murlitzer Loud Speakers 25.00 Liberty Bells, 16 Yankeef Cig. Reels, 8u- Derlor Cig. Reels, 8u- perlor Cig. Vendors, Ea. 5.00 ARCADE Supreme Shoot Your Way to Tokyo, Conv. Like New New \$125.00 Target 16 Counter Games 10.00 Ocean Stars 50.00 OBaker's Pacers 300.00 Keeney Super Track St Blue Fronts 275.00 Mills Four Bells 500.00 Mills Four Bells 300.00 Keeney Super Track 300.00 Time, '39 300.00 Keeney Super Track 300.00 Time, '39 300.00 Keeney Super Track 300.00 Time, '39 300.00 Keeney Super Track 300.00
Silent Sales Company silent sales bidg., MINNEAPOLIS 15, MINN. AL STERN OFFERS! YANKEE DOODLE! NEWEST FIVE BALL FREE PLAY CONVERSION	FOR 4 Eaily Thorobreds. Ea.S469.50 4 Baily Eungacres. Ea.1 Gence Band Wagon\$ 24,50 2 Gence Band Wagon4 Eaily Thorobreds. Ea.3469.50 3 Baily Club Trophy324,50 3 24,50 3 Baily Stortman. Ea.349.50 3 49.50 2 Chic. Coin Polo, Plastic Bumpers19,50 10,50 10,50 10,50 10,50 10,50 10,50 10,50 11,50 11,50 11,50
AUTOMATIC PAYOUT CONSOLESSuper Bell, 5 & 25, F.P. & P.O.Super Bell, 4 / 5\$575.00Super Bell, 5 & 25, A P.O.Super Bell, 4 / 5\$575.00Burer Bell, 5 & F.P.310.00Jumbo Parade, Late, Red & Blue155.00Burer Bell, 3 / 5 & 1 / 25T45.00MILLSORIGINAL SLOT MACHINESBrown Front, 5 & \$2210.00Brown Front, 5 & \$225.00Brown Front, 5 & \$	CENTRAL TEXAS AMUSEMENT CO. P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS Development P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS Development P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS Development P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS Development P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS P. O. BOX 548, 1701 GUADALUPE STREET, AUSTIN, TEXAS P. Columbias, C.A., Brand New Columbias, Olub Model, Used 1 Mo. Columbias, Olub Model, Used 1 Mo. 15 Columbias, G.A., Rebuilt & Refinished Blue Wrinkle, Light Oak Cab., Never Been Used 15 Columbias, G.A., Rebuilt & Refinished Blue Wrinkle, Light Oak Cab., Never Been Used 15 Columbias, G.A., Rebuilt & Refinished Blue Wrinkle, Never Been Used 15 Silver Moon, F.P., Very Clean 15 Se Silver Moon, F.P., Very Clean 25 Millis Gold Chrome, 3-5 P.O. 26 Millis Gold Chrome, 3-5 P.O. 27 Millis Gold Chrome, 3-5 P.O. 28 Millis Steel Stands, Repainted Blue 109 E. MICHICAN AVE. PHONE 1181-W
Terms-1/2 Deposit With Order; Balance C. O. D. WORLD WIDE DISTRIBUTING COMPANY Phones: Brunswick 2338-6878	WANT TO BUY FOR CASH: PHONOGRAPHS: ROOK-OLA: Standards, Deluxes, Masters, Supers, Playmasters, Windsors, Monarchs. EXHIBIT GAMES: Zomble, Sun Beam, Double Play, West Wind, Do Ro Mi, Stars, Leaders, Duplex, Sky Blazer. BALLY GAMES: Silver Skates, Attentions, Mascots. BALLY GAMES: Silver Skates, Attentions, Mascots. BEND LIST OF ALL EQUIPMENT YOU WANT TO SELL B. D. LAZAR CO. 1035 FIFTH AVENUE (GRant 7818) PITTSBURGH 19, PA.



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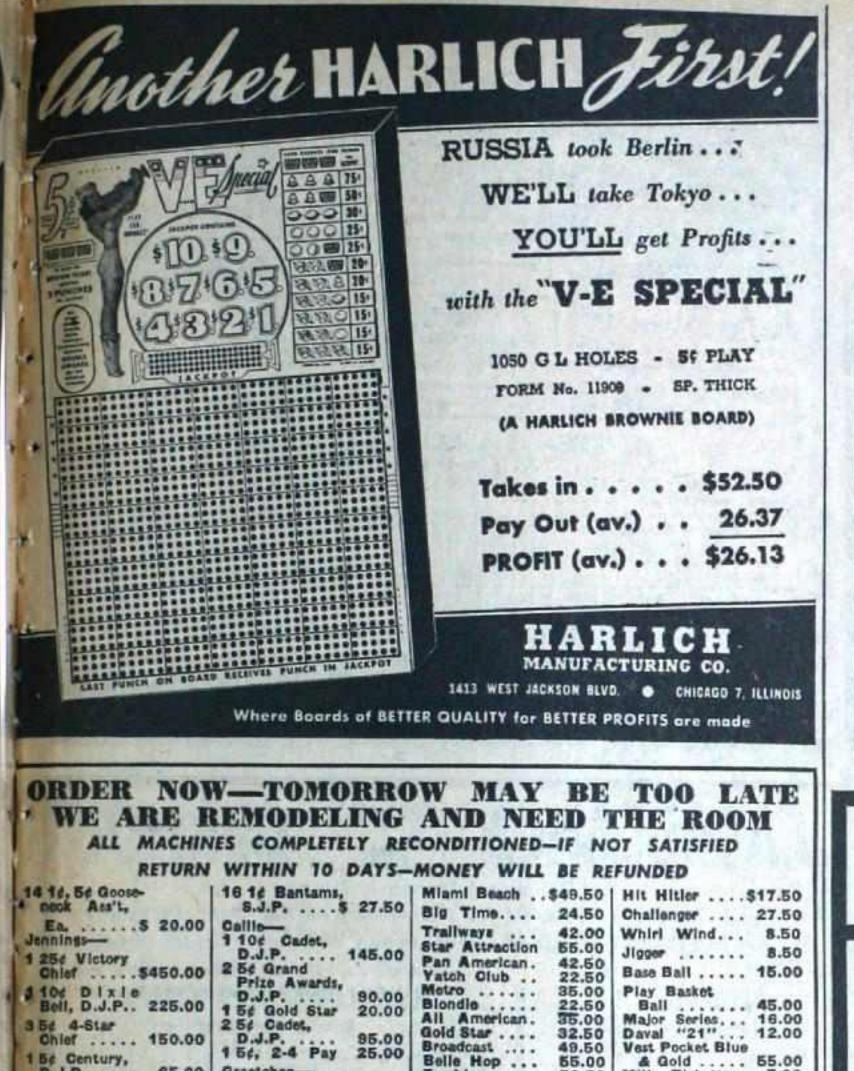
Grootchen-

2 Columbia

65.00

17.50





Zamble

59.50

32.50

THE BLACK CHERRY! Vince Shay and Art Cooley were discussing the merits of our new "Black Cherry" Bell and Vince remarked, "The name 'Black Cherry' does not entirely describe this new Bell, for its predominate color is a beautiful satin finish silver." True, it has plenty of silver flash on it, but black too is used very liberally. So, "Black Cherry" will be the name and it's truly a knockout. Art Cooley said, "Wait until the boys see it, they will all call it a 'Honey'."

MILLS NOVELTY COMPANY

4100 FULLERTON AVE. CHICAGO 39, ILLINOIS

ORIGINAL SLOTS—RECONDITIONED GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES. MILLS GOLD CHROMES - BROWN FRONTS - BLUE FRONTS - 54, 104, 25¢ PLAY. MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5¢, 10¢ Play. MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25¢ Play. MILLS VEST POCKETS, Blue and Gold Model, 5¢ Play. All Above Machines Have Knee Action, Club Handles and Drill Proof. JENNINGS - PACE - WATLING - CAILLE SLOTS IN STOCK. Bell Locks for Mills Slots. Each \$2.50 | Jack-Pot Glass 1.25 Escalator Glass and Reel Glass Bottom Main Slides, 1 Cherry or 3/5 .50 P.O., 54, 104, 254 Sildes, Complete Set, 54 1 Cherry or 3/5 J.P. Gates, 5¢, 10¢, 25¢ 1.50 Plug to Fill Space on Front Casting When Eliminating Gold Award . 1.00 Vest Pocket Coin Chute, 5¢ 3.25 Plug Shield To Fill Space on Wood Cabi-,75 net When Eliminating Side Vender Reel Strips, 3 /5 or 1 Cherry P.O. Set .. .55 .40 Reward Card Frame for Blue Front In 100 Set Lots. Sot75 Reels Completely Assembled With Payout Reward Cards, 1 Cherry or 3/5 P.O. ... ,20



Mills Tickettes. 7.00

6.50

Topper Venders



88

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BELL PRODUCIS CO. Chicogo	47, Illinois
CLIFF WILSON DISTR. CO	
1121 S. MAIN 3-6304 1 Liberator, New \$250.00 Cupid's Wheel, New 1 Pitch'em & Catch'em 125.00 Cupid's Wheel, New 1 Zingo, New 250.00 Selectorscope, Like New 1 VICTORY ROLL, NEW BOWLING GAME Selectorscope, Like New 1	ULSA, OKLA. .5150.00 100.00
Air Raider 200.00 Model, 2 Players 100.00 Tailgunner Anti Air Craft 69.50 In a Barrel 139.50 Tommy Gu Batting Practice 129.50 Monkey Lifter, Ref. 175.00 Model Model Model Baffle Ball 22.50 PEO Basketball 50.00 Tommy Gu	ockey 75.00 125.00
Bell-Howell Splicer	135.00 135.00 350.00 200.00







The Billboard

August 4, 1945



A Fourth Star.

has been added

DEPARTMENT OF THE NAVY OFFICE OF THE ASSISTANT SECRETARY WASHINGTON 28 May 1945

RM

Mr. N. Marshall Seeburg, President J. F. Seeburg Corporation 1510 North Dayton Street Chicago, Illinois Due to the untiring efforts of the men and women of Plants 1, 2, 3, and 4 of the J. P. Dear Mr. Seeburg: Seeburg Corporation to produce the equipment needed for victory, the Navy Board for Production Awards at its last meeting granted your plants a fourth renewel of the Army-Navy "I" Award. Your new flags with four stars affired to each will - reach you in the near future. Each and every man and woman of Plants 1. 2. 3. and 4 is to be heartily congratulated for the splendid production record that has been established and maintained since the time that the original Army-Navy "I" was granted. The determined support of all is required to back up our coursgeous In view of your excellent record, the Army men on the battle fronts. and Navy have decided that your company may retain the flags for a year before being considered for the next reneval. Sincerely yours, P. P. mit

1

X We acknowledge this

signal honor with a

deep sense of gratitude.

It is our privileged

obligation to carry on

until final victory.

Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants.

C. C. HLOCH

Chairman, Navy Board for Produčtion Avards



YOU'D NEVER KNOW TO LOOK AT IT OR LISTEN TO IT THAT THIS WURLITZER HAS BEEN GETTING TOP PLAY FOR SEVERAL YEARS. GOSH, NO, IT PROVES AGAIN WHEN YOU BUY WURLITZERS YOU'VE BOUGHT THE BEST. I'LL OPERATE NOTHING BUT WURLITZERS AFTER THE WAR.



RUDOLPH WURLITZER COMPANY * THE NAME THAT MEANS Music TO MILLIONS

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