

The Billboard

JULY 14, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

G.I.'S VOTE 1945 MUSIC FAVES



LIONEL HAMPTON

Fronts with vibes and drums to bust records
(SEE MUSIC SECTION)

RADIO

**Four-Network Daytime
Talent Cost Index**

NIGHT CLUBS-VAUDE

**What Newspaper Editors
Think of Night Spot Flacks**

RADIO

SELLING RADIO VIA SOUND

WCOP

BLANKETS BOSTON WITH BLUE BALLYHOO!

WCOP joined the Blue Network on June 15 with a publicity and advertising campaign that Boston won't soon forget.

Over the Air . . .

PHILCO HALL OF FAME welcomed WCOP's new Blue affiliation by originating in Boston from Symphony Hall.

GUY LOMBARDO and his entire organization saluted WCOP.

PAUL WHITEMAN joined the Boston "Tub Thumpers" in hailing WCOP through a unique broadcast.

WCOP celebrated "New to the Blue" with a special half-hour show of its own.

TOM BRENEMAN awarded the "Breakfast in Hollywood" Orchid to BOSTON's good neighbor

in the first broadcast of this famous feature to come over WCOP.

In the Newspapers . . .

750-line ads in city papers for four days to publicize WCOP as new outlet for Blue shows. More ads in 32 suburban dailies and weeklies.

All over Town . . .

Car Cards and Dashers on Rapid Transit and Surface Cars . . . Window Displays and Window Cards . . . Fliers for Kids about Kid Programs. Hotel Lobby Displays . . . Jumbo Postals to 1500 Grocers and Druggists merchandising Blue Network advertisers.

**Press parties did the rest. We're still looking for any stone left unturned . . . there aren't!
WCOP boosts itself, boosts its advertisers with terrific impact!**



WCOP Boston

**A Cowles Station — Exclusive Boston Blue Network Outlet
Costs and Availability from any Katz Office**

G.I.'S VOTE 1945 MUSIC FAVES

CSI Has 75 Units Playing ETO Cirk

NEW YORK, July 9.—Figures of June 31 on USO-Camp Shows, Inc., entertainment overseas shows that the G.I.'s in France and Germany are getting more and better shows than ever before.

Reports from the other side show that the musicals really hit the spot with G.I.'s. The spectacles which can rate with entertainment in the States have the boys hanging on the ropes.

Besides that, USO is sending a generous helping of personalities to the soldiers. Amos 'n' Andy, Sonja Henie, Nino Martini, Jane Froman and Grace Moore will help chase the blues away.

Crouse-Lytell Emsee Theater Awards Program

NEW YORK, July 7.—Emseed by two great men of the theater, Russel Crouse, producer and newspaperman, and Bert Lytell, proxy of Actors' Equity and one of the stars of The Wind Is Ninety, the Donaldson Awards were presented by the people of the theater to the great of the 1944-'45 season in a broadcast heard from Coast to Coast at 7:30 p.m. (EWT) over the network of the American Broadcasting Company.

The awards were not given by any small group of critics, producers or professors. Nor was there any attempt to create an artificial set of standards by which theatrical greatness might be judged.

And that's just what came thru the microphone in thousands of hamlets and towns thruout the U. S. A. There was Frank Fay saying "thank you" with entertainment for being tabbed "best" among male actors, for his complete study of a man who sees a six-foot-one-and-a-half rabbit, Harvey.

No "T'marra"

Tribute was paid to Joan McCracken early in the program. Joan couldn't sing her T'marra, since strip teases are verboten on the air—even if they can't be seen.

Minn. Almost All Out for Wartime Sked

Gov. Washes Hands of Feud

MINNEAPOLIS, July 7.—Altho at least 160 communities, both urban and rural, in Minnesota are going to stick to wartime skeds when the State "changes over" to Standard Time tomorrow, Governor Ed Thye, who signed the peacetime sked returned into law, said he will take no other official action on the conflict.

But it isn't as easy as all that, an analysis of the situation showed. In large communities, like Minneapolis and St. Paul, the city governments have voted to stay on War Time. The county governments, unable to take any action, are forced to accept Standard Time.

Only 8 Towns for War Time

Altho opposition to the reverting back to Standard Time was thought to be principally among the larger cities in the State, many smaller towns and villages have adopted War Time skeds too. In fact, only eight rural communities have thus far voted to go Standard Time.

To confuse the issue more, bars and taverns, according to a ruling by the State attorney general, operating in communities on War Time, may not open before the War Time opening hour of their communities, but must close on the Standard Time closing hour.

Honolulu Houses Off Limits For G.I.'s in Flu Epidemic

HONOLULU, July 9.—All of Honolulu's civilian theaters were declared "off limits" to the members of the armed forces by the army in a move to check the spread of city's mounting influenza epidemic.

It was rumored that the ban will include pool halls, dance spots and other public gathering places. Restrictions will be lifted as soon as conditions permit, the army announces.

KTUL Backs New Tulsa Symphony Pay as You Go

TULSA, July 10.—Undaunted by the recent array of published deficits in the symphony orchestra biz, Tulsa's new 74-piece symphony made its debut last week in the first of a series of four summer Starlight Concerts.

Starlight Concerts will be presented tonight, July 24 and August 7. KTUL has underwritten the August 7 concert as a special attraction, with Percy Grainger, pianist and composer, booked as guest soloist.

Since recent liquidation of the Oklahoma State Symphony at Oklahoma City—rated as the seventh major symphony in the United States—Tulsa's Symphony, directed by Roger Fenn, has a clear field.

Stage Door Canteen Homeless; New Spot Needed by July 31

NEW YORK, July 9.—Unless a last-minute miracle happens, it looks like curtains for the New York Stage Door Canteen. The New York Times is taking over the building from the Shuberts to build an annex to the newspaper plant on 43d Street.

For the last three and a half weeks the Canteen has had two committees of five members each out pounding the pavements looking for locations, but so far they have had no luck. Of the 24 places they have seen, only two were satisfactory.

Location needed must have special requirements. Primary demand is for a place with 8,000 to 10,000 square feet of space. Because of the number of wounded war vets, Canteen also needs spot (night club or hotel location would be ideal) that is either on ground level, has an elevator or has an easy flight of stairs to climb.

T. D. Tabbed No. 1 Band

Bing, Dinah still top singers, Andrews Sisters top Ink Spots, Kenton on way up

NEW YORK, July 9.—There isn't a great deal of difference between the musical yens of the khaki wearers and the sporters of the denim, short pants and overalls. This has just been proven in The Billboard's second tab of what the boys in the camps in the U. S. A. want in pop musical personalities.

Leading the parade this year is T. D., the Dorsey man himself. The ankle brigade gave Harry James the nod, but Harry dropped to second in the G.I. hearts. ("Maybe Betty Grable isn't any help when they grow older, H. J.") However, it's interesting to note that with thousands of points tabbed, T. D. led James by only 38.

DETROIT, July 9.—The easing of manpower control in the Detroit area, which has been considered an emergency labor area, has made considerable difference to employment conditions at some local stations.

Detroit Radio Help Problem Eased by Lifting of Control

WWJ, however, promptly took advantage of the opportunity to add four new men to its staff: Charles Lewis, ex-WOL, newscaster; Corby Stone, ex-WXYZ; Allen Anderson, ex-Detroit Manufacturing, and Alphonso Furget, ex-U. S. Army.

At CKLW, the situation is a bit different, because the station now has several men who expect to receive discharges from the Canadian army soon, and will be retrained. Practically no additional male help is required in the Detroit outlet, because it is Canadian as far as its transmitter is concerned.

The small stations are facing the salary competition situation of bigger stations. To offset this, the FCC is allowing apprentice engineers to work with a third-class license under direct supervision of the chief engineer.

WJLB, however, has had trouble getting reliable announcers and engineers. Outlet's problem is caused by the WLB regulation of salary increase, which nixed paying the men more, despite station's willingness to do so.

In This Issue

Table listing contents of the issue including Bands & Vaude Grosses, Letter List, Repertoire, Reviews, Legit, Night Club, Vaude, Rinks-Skaters, Roadshow Films, Routs: Carnival, Circus, Television, Vaudeville, and Vending Machines.

Community Radio Blueprint

State, Civic Heads Confab

N. Y. radio execs attend Syracuse U community meet—develop ok outline

By Lou Frankel

SYRACUSE, N. Y., July 7.—New York radio today had a blueprint for improved community service, stemming from the combined action of stationmen and community organization leaders, that may road-mark future radio operations on a national basis. Outline was hammered out at the New York State Institute of Community Service held at Syracuse University. Radio sector of the confab was held this week-end.

Theme of meet was how to correlate community groups with the post-war world and increase in democracy. During the gathering the delegates, 80-odd, representing all official and quasi-official community organizations, discussed, among other things, how film, radio and newspapers could be used. Central advisory body for State community and civic groups is the New York State Citizens Community Council.

Head of the radio unit for the group is Mr. Hanna of WHCU, Ithaca. Hanna called Elliott Stewart, WIBX, Utica; E. R. Vandeboncouer, WHYR, and Morris Novik, WNYC, to sit in as consultants. Also on hand to meet with delegates was FCC Commissioner Durr.

Sitting in round-table discussion with community organization leaders, Hanna and the rest of his radio committee thrashed out the hows and whys of radio in the field of community service. From this came the blueprint which was submitted to and accepted by the full membership of the institute. The outline details for civic groups and radio stations, how to work together, and where it differs in previous outlines, not unlike this, is in its positive approach to the problem. Community leaders are told what to do and how to do and all with an eye toward radio's needs.

Thus, the outline points out that a radio station is a full partner in the community and best results stem from co-operative action by both civic groups and the station. The community groups were given and accepted an outline which in three pages set objectives, modus operandi and definitions.

So under objectives the conferees put quality, quantity and co-operative action into three simple sentences. Then, under "how to do it," they again in three simple sentences told the community people to get together and form a radio council, to work with the local stations, to make sure it represented every major community group in its city.

Following the same simple formula, the blueprint, still sticking to the no more than three-sentence idea, told the community groups to tell the public what they had to do, what they had to use and what they wanted. Then, and possibly most important to radio, the blueprint told community groups how to go out and do their job.

Even in its summary, the report stressed the local radio idea. To wit: "But whatever you do, particularly in radio, be sure to do so on a local level. It must be done so your audience can see themselves as involved and affected by the programs being broadcast. Keep your programs on a local, on a grass roots, level."

All in all, in the opinion of experienced radiomen on the scene, the industry has, for the first time, an outline which should satisfy the needs of the community. And at the same time help the stationmen in their everyday job for their community.

Now, it would seem, the job is up to the community people to go back to their cities, towns and villages and get to work. If they do, figured radiomen, we will be ready and able to work with them.

You Gut To Eat

NEW YORK, July 7.—Bill Lewis and Bob Wolfe, of Kenyon & Eckhardt, hit a Madison Avenue eatery for lunch last Tuesday. Tuesday being a meatless day in these parts, the two radio men mullied the dull menu.

Lewis, in particular, glimmed the list of sundry dishes based on chitterlings, sweetbreads, brains, heart and hoofs. He looked and pondered and finally said to Wolfe:

"When that waiter comes for our order, I suppose he'll start by saying, 'What'll you gentlemen have for entrails?'"

Honestly, it's funny when you say it.

RDG's Affiliation With AFL Seen as Powerful Weapon

NEW YORK, July 9.—Evidence already is piling up that the Radio Directors' Guild's recent affiliation with the AFL holds a Mickey Finn for the networks if they don't play ball in the negotiations which are due to get under way again. Telegrams to the guild from AFRA and Local 802 (AFM) prove this point. William Feinberg, 802 secretary, said in his wire, "we musicians . . . will always be ready to help and guide you in your efforts to improve your working conditions." The backing of two such potent forces will do much to clear the air when the boys start talking turkey over the conference table.

The addition of the directors makes it almost a clean sweep for the AFL in the entertainment industry. Only in a few stations out west where the CIO has organized the engineers has the latter even a look-see in radio. Otherwise it's AFL all down the line. Trade feels that tho a few of the directors would have liked CIO affiliation, AFL's strength in the industry swung the vote its way.

If negotiations are successful, directors' look for a great increase in membership from the ranks of agency men.

Nets Prep Building Splurge On Hollywood Studios for Day When Materials Flow

Spending \$3,000,000—C. of C. Seeks To Anchor Row

HOLLYWOOD, July 9.—Terrific spurt in network building will get under way here as soon as vital materials are released, with conservative estimates figured at around 3,000,000 bucks to be spent. Latest to come in with announced plans for post-war expansion is CBS, which has skedded two new studios to be erected on the web's present site. Studios will seat around 500 and will cost more than a quarter-million dollars. Network has plenty of space for added studios but will probably have to give up its parking lot in order to take care of the new set-up.

Plans for NBC expansion have already been made, with new building due to rise on present site of the Oleson Building at Vince and Selma avenues. Also, it is understood that the network will erect new studios on the Argyle Avenue side of its property.

Anchor for Radio Row

Attempts to keep radio row firmly anchored at the Sunset and Vine location is being made by Hollywood Chamber of Commerce. Partial success has

Y&R Gets Out Ax For Danny Thomas But Can't Cleave

NEW YORK, July 10.—Young & Rubicam this week indicated that it was planning to throw comic Danny Thomas off the Fanny Brice show and stirred up for itself a nest of nasty legal hornets. Y&R, it's understood, decided to cancel Thomas's contract immediately, but was informed by the William Morris Office that it would have to get Fanny Brice's approval for the move.

Y&R v. p., Harry Ackerman, replied that the agency needed no one's approval to ax Thomas. Ackerman was then referred to Miss Brice's contract (which it just got from Benton & Bowles) in which it is clearly stipulated that all changes in writers, producer, director and featured actors must be approved by the star.

Exact reason for the agency's plan to remove Thomas, whom trade agrees has done a top job, is not known, but it is known that several extensions have been asked for in renewing the comic's agreement. Last week Benton & Bowles, which then still had the contracts, asked for a second extension. It is felt in the industry that B&B had been informed of Y&R's plan and decided to co-operate with the latter even tho they were losing the program. Despite the agency's objections, it is felt that Miss Brice will refuse to agree to Thomas's axing.

Vic Campbell Gets Gold Bar

NEW YORK, July 7.—Corp. Vic Campbell, ex-WGY staffer, last week drew a second loot field commission. He's with the radio branch of public relations, Southwest Pacific area. The commission came for his guts in taking recording units ashore on various landings and in particular for going in with the Rangers who made the now-famous forced march to free the Yank P.W.'s at the Cabanatuan Prison Camp in the Philippines.

PHILADELPHIA, July 9.—William A. Banks's WHAT, part-time indie, has named a national rep, Broadcast Sales Company, New York and Chicago, to handle outside sales.

KSTP Nipcasters

MINNEAPOLIS, July 9.—KSTP, the NBC outlet here, is making certain that its newscasters and analysts know how to pronounce the tricky Jap names which come up in the news. The newscasters were required to attend several sessions of an army language school at Fort Snelling where proper pronunciation of Hirohito's tongue-twisters was taught.

Wilson Heads CBS' Research Division

NEW YORK, July 9.—Elmo C. Wilson, for 16 months chief of the surveys-division of the psychological warfare division of SHAEF, today takes over as head of the CBS research department, replacing John Churchill. Churchill has been appointed to the post of head of research for the NAB's Broadcast Measurement Bureau.

Wilson, who held a post in the OWI similar to his SHAEF job, is said to be an expert in consumer testing and public opinion, all of which fits in with Columbia's new plan to slant its research, along psychological lines. As exclusively reported in *The Billboard* (June 30), the net's new approach in research is to abandon ordinary circulation reports and concentrate on the kind of program, commercial, product, etc., the public likes and why.

Guest Star Use Cut by ODT Ban

HOLLYWOOD, July 9.—Many top-flight shows which depend on the guest star gimmick for their rating will feel the pinch now that the ODT has clamped down on traveling. Several deals under way for exchange of New York and Hollywood stars on airmers have been stymied, it was learned this week. The situation is likely to show no improvement due to the traffic jam on the Coast resulting from shifting of troops from East to West.

Agencies which planned to hypo their shows with visiting guesters will have to rely on local talent. Only redeeming feature of the situation is the fact that Hollywood is knee-deep in guest stars, so that even if substitutions have to be made the shows won't suffer too much.

WPEN Puts Give-Away Next on Ejection List

PHILADELPHIA, July 9.—Give-away programs are next on the agenda in WPEN's clean-up of its program schedule. Having cleaned its airlines of commercial religious programs, after plenty of difficulty, station, now the property of *The Evening Bulletin*, will have an easy time of it in throwing off the give-away shows.

At present, there is only one such show on the schedule—*The Man From Nevins*. Airing daily in the early evening for several years now, with telephone calls made to listeners to give away War Bonds, station has notified agency that the show must come off. Program, one of the most popular give-away stanzas locally, is sponsored by the Nevin-Sun Ray Drug Company, placing thru the Phillip Advertising Agency here. With the departure of *The Man From Nevins*, sponsor is plotting an audience participation show to originate from the Academy of Music for the replacement. Give-away shows and stunts going strong on other local stations, including network outlets.

Meakin Batons MBS Oboler

HOLLYWOOD, July 2.—Jack Meakin, who recently bowed out of production berth at Foote, Cone & Belding, will baton the music on the Oboler series now airing over Don Lee Mutual. Meakin was former musical director for NBC in San Francisco.

Selling Radio Programs by Sound

Aviation, Radio Interests Spar Over Airport Bills; Broadcasters Win Revision

House Measure Now Provides for Public Hearings on Beefs

WASHINGTON, July 9.—A topflight conflict between the two great communications industries of the air—radio and aviation—is quietly frothing behind Congressional preparations to enact the most important federal-aid airport bill in the nation's history. The controversy has been centered on the legislation's provisions for acquisition of radio-owned properties needed for new airport sites.

At the present juncture in the controversy, radio appears to have gained a minor victory. The newly revised House Bill, sponsored by Chairman Lea, of the House Interstate and Foreign Commerce Committee, and reported favorably, now provides for public hearings on all contested land acquisitions and it also requires airport sponsors to pay full costs of acquisition of any land involved in condemnation proceedings. Originally the bill had paved the way for outright grabs of property even tho the snatch might jeopardize operations of existing radio stations which have transmitters on the disputed land.

Senate Bill Unchanged

Altho the House Bill gives radio some protection, the McCarran Bill in the Senate remains unchanged, and its provisions for land acquisition are viewed as a definite threat to radio stations whose transmitters are located on prospective sites for future airports. The issue has an uncertain fate since there is a tendency at the present time to push action on the McCarran Bill in the Senate before the House has an opportunity to act on the Lea Bill. The Lea measure is far down on the House calendar, and it is believed that it will not reach the floor for action before fall.

Under the Lea Bill, as it now stands,

airport projects sponsors would be assured that the Federal Government would match funds for costs of new airports up to 50 per cent of the total expenses unless the land to be acquired for the airport site becomes involved in condemnation proceedings. In the latter event, the sponsor would be compelled to shoulder all the costs. Also, any radio station operator or other interested party could demand that the Civil Aeronautics Administration stage a public hearing of the contested land issue.

It is not anticipated that either the Lea or McCarran Bills will get thru either House in their present form. It is likely that one or the other will wind up in conference committee where the issue will be finally disposed of. Both Bills are regarded as among the most important pieces of legislation before Congress since they are intended to prepare the post-war nation for an era of unprecedented airport expansion. It is possible that Congress will authorize as much as a billion dollars in federal aid to States and cities for airport construction in the first decade after V-J Day.

WRC "Hoopla" Irks D. C. Web Stations

WASHINGTON, July 9.—Washington network stations are in the throes of hot-weather "Hooperitis." It originated from some paid ads in the daily newspapers by Station WRC (NBC) in which the station made some claims about top Hooperatings for some of its programs.

For instance, one of the ads claimed that, according to Hooper, "morning, noon and night WRC news programs lead the way in Washington." That claim has evoked from spokesmen for the other network stations a defiant: "Hooper never said that."

In another part of the newspaper plug WRC claims that its commentator Morgan Beatty, on the basis of Hooper ratings, "heads the Parade at 1:45 p.m. The other stations point out that Hooperatings show three stations in Washington with the same rating for that time. Numerous other examples are cited and network folks are burning along with the Washington weather.

Ed Noble Reads Riot Act to Blue Execs -- Calls for Cut In Budget -- No Mass Firing

Web Revenues Down for Jan.-Feb.—Blue Off 400G

NEW YORK, July 7.—Blue web last week quietly passed the word down the line to execs to watch the overhead, trim the budget and stop squandering. Edicts followed, meeting of Ed Noble, Chet La-Roche and Mark Woods at which Noble scanned the operating statement.

Cut in staffers and services will run at least an overall 10 per cent. Actually pink slips will not flow wildly. In practice the Blue idea will be to no replacement of the normal number of resignees. Reason behind the cut is the dip in dollar volume, spurt in expenses—these have boomed since American Broadcasting System bought Blue from NBC—and overload of top-priced exec talent with

Holles & 'Van Volke' Following G.I.'s To Pacific Area

CHICAGO, July 9.—New impetus will be given the policy of WBBM, local CBS o-and-o station, to build up good will among servicemen who will return from overseas to be an important part of the station's post-war audience. Sometime in August, Jack Van Volkenburg, station manager, and Everett Holles, news editor, leave for the Pacific to make a series of wire recording interviews with Chicagoland G.I.'s.

New WNYC Ainer To Show How Orgs Entertain G.I.'s

NEW YORK, July 9.—WNYC, New York muny station, next Saturday (14) prems a new half hour variety stanza (5:30-6) which gives various servicemen's groups affiliated with the New York Defense Recreation Committee (99 Park Avenue) a chance to show the public what sort of job they do for men and women of the armed forces. The program, *Week-End Pass*, will be turned over each week to one of the groups so that it may put on a variety show illustrating its work.

Directed by Mike Jablons, of the WNYC staff, program will tee off with a display of brass hats and civic leaders in an opener handled by 99 Park itself. Succeeding programs will be presented by Harlem Defense Recreation Committee, National Catholic Community Service, Jewish Welfare Board, Travelers' Aid, Salvation Army, YMCA and YWCA.

Bourjois's 3R's May Make Way for Mood Music, "Dreamboat"

NEW YORK, July 10.—Romance, Rhythm and Ripley, Bourjois's recently refurbished CBS stanza (Thursday, 10:30-11 p.m.), may soon go off the air to be replaced with a new show called *Dreamboat*, according to reports in the trade this week. Understood that the cosmetic manufacturer wants to return to the mood music format followed in previous years and feels that *Dreamboat* fills the bill.

Dreamboat is a music seg. written by Will Gould with music by Charles Hathaway. Foote, Cone & Belding is the agency.

WOR and CBS Pioneer Use

Special shows are built on disks, designed to overcome sales obstacles

NEW YORK, July 10.—Selling, via sound, the basis of all broadcast advertising, has not been too generally used by radio in the past to sell its own programs. But recently the usual visual pitches have been supplemented with an audible tool by two of the industry's leading sales and promotion organizations, Columbia's radio sales division and WOR, Mutual's New York flagship station. These two, and others, have been using sound in three directions: To convince the client, to equip the salesman and to build the audience.

To sell the client a program WOR and CBS are both building special shows on disks. These platters give the sponsor a complete picture of what the program is, what it has done in the past, how each of its parts works, what the parts themselves do for the client and, by implication, what it can do. This is done, according to Howard Meighan, Eastern head of Columbia's radio sales and one of the idea's earliest exponents, by putting together a program which is entertaining, analytical and uses commercials to plug CBS in the same way that webs use commercials to plug advertisers.

A sample disk goes something like this: Show opens with an announcer explaining the problem confronting the advertiser. (This immediately eliminates any personal bias on the part of the listener, since he is reminded of his difficulty and put into the mood to do business.) Then the announcer introduces a piece of the program. (In the sample discussed, one which, with different titles, is heard in Hollywood, Chicago and New York.) The program, an audience participation show, is introed by dubbing in its own opening, which depends in great measure on the enthusiasm of the studio audience. (By so doing, CBS demonstrates to the advertiser that the program has a strong audience appeal and again removes personal bias which in this case may be directed against audience participation shows.)

From there, the announcer moves along to describe what sort of draw the show has proven, weaves in "live" gags from previous broadcasts to show how the program moves and mentions research results, mall pull and testimonials. All the while he intersperses "commercials" which explain the value of the show, spotting them strategically after or before bits of the show proving his points. These disks, according to Meighan, are "exploded views" of the program, doing in sound what exploded views of machinery do in pictures. The parts are broken down, but each part is shown in relation to its function and to other parts.

Purpose of Disks

The sales disks, Meighan says, were produced in order to surmount several obstacles. (1) The element of personal bias on the part of the prospect; (2) the virtual impossibility of selecting a "typical" program to use in an audition; (3) the inability of a salesman, who has had nothing to do with the creation of the program, to marshal all the selling points at one time and to work up the enthusiasm necessary to put the sale across; (4) the fact that the run-of-the-mine audition show costs a great deal of money and has as much chance of failure as it has of success, and a strong resistance to one particular type of program (in the case of spot advertisers) because another type is being used elsewhere. Furthermore, salesmen rarely were as successful in selling programs as in selling time.

To overcome all these obstacles, the (See WOR and CBS on page 8)



Mackinac Cut-Off Caused by Use of Det. Pick-Up Man

CHICAGO, July 9.—New wrinkle on how a network can get itself into union trouble was seen here Wednesday (4) at the American Broadcasting Company, when a full half hour of discussion by leading newsmen covering the Governors' Conference at Mackinac Island was cut off the air by the National Association of Broadcasting Engineers & Technicians (NABET) with a little advance notice to net headquarters here. Trouble all stemmed from the fact that American had not sent one of its NABET men from the Chicago chapter to work on the Mackinac pick-up.

Half-hour show was to feature Tom Stokes, Scripps-Howard columnist; Dewey L. Fleming, of *The Baltimore Sun*; Jack Bell, of Associated Press; Al Dowling, of United Press; Leo O'Brien, of International New Service; Jack Steel, of *The New York Herald-Tribune*; Jack Traver, of *The Atlanta Constitution*; and Robert Hagy, of *Time* magazine. After the boys had done their stuff for a half-hour they discovered their program had never gone out over the air, and a piano fill-in had been aired over American from Chicago.

American executive side of the story is that they had not bothered sending up a man from Chicago because they had arranged to have program handled by producers and engineers of WXYZ, Detroit "A" affiliate. Fact that WXYZ engineers were also NABET men made the American executives here feel that they were covered against any and all union rules violation.

But that they had not covered all bets (See Mackinac Cut-Off on page 8)

OWI Overseas Airings Cut 50%

Army Shifts To News, Info

Agency is expected to fold up radio activity right after V-J Day

WASHINGTON, July 9.—With fold-up of army and OWI psychological warfare operations in areas where hostilities have ceased, the OWI short-wave programing to England, Europe and the Mediterranean areas has been curtailed more than 50 per cent. At its peak OWI short-wave was DXing 2,500 programs each week in 24 languages to 21 countries.

Now this is down to 1,600 programs a week and under the revised operation they'll pump only 525. Change in OWI output is in the number of programs in each language. New content is information in guise of news, commentary and documentary, all stressing American democracy.

Propaganda shows, which, according to on-the-scene observers, considerably shortened the war, are out. Likewise the army psychological warfare radio unit, which operates in the ETO will shift to straight news, info and entertainment.

OWI, War Chore Only

Cutback is in line with OWI determination to keep faith with law creating the bureau as a war chore only. Local observers explain the OWI curtailment of ETO beamings as presaging wash-up of OWI radio when Japan folds up. DX shows to the Pacific Theater of Operations (See OWI Cut 50 Per Cent on page 8)

Bud Barry's Job Split Up 5 Ways

NEW YORK, July 9.—American web program department this week completed re-alignment of duties among its staffers to fill the gap left by the promotion of Charles C. (Bud) Barry to the post of Washington representative for the net. Barry's job as national director of program operations has been split up five ways, with Florence Morris, former booking manager, taking over program operations; business office manager Helen Guy and talent head Carol Irwin handling contracts; studio assignments to Bob Wamboldt, and labor negotiations to Joseph McDonald (who held the assignment jointly with Barry).

Barry, who began negotiations with the Radio Writers' Guild, will complete the task before he leaves for Washington somewhere around the middle of August. If RWG negotiations are not complete by that time, Barry will commute between Washington and New York to finish them.

"Vets' Counselor" Preemed by WSM

NASHVILLE, July 9.—WSM, local clear channel outlet, Wednesday (11) will preem first of a weekly series *Veterans' Counselor*, 6:30 to 6:45 p.m. (C.W.T.). Show is being conducted by Maj. Leonard Sisk, vet of both World Wars, who recently returned from E.T.O. Highlight of program will be frequent presentation of experts and leaders in various fields of vet rehabilitation to offer specialized advice to returning G.I.'s.

It's In Again -- Live Audiences N. S. H. on Coast

HOLLYWOOD, July 9.—Annual headache of cocktail-hour radio audiences is being threshed out again here. Many producers are of the opinion that ticket-holders should be barred from some of the top-flight shows which have to be off around five o'clock here in order to catch the eight o'clock dialers in the East.

Question of whether audiences are good or bad for a show has been argued pro and con for many seasons, but idea to eliminate the studio audience is gaining impetus here among certain producers. It has been well known for a long time that the five o'clock audiences are usually dead on their feet and offer little or no response. Producers who believe in playing to the listener only feel that this type of pewholder is a detriment and that if they can't have a good audience they'd rather have none at all.

Trade Worries About Dialer

One part of the trade is of the opinion that too much attention is given the live audience and not enough to the dialer. This is evidenced in many top-flight comedy shows where mugging is an established art, the theory being that if the studio audience laughs then the listener will join in.

As far as audiences are concerned, no trouble is encountered with those shows airing after seven o'clock here. It is the earlier shows which have the grief. It is believed by many of those close to the picture that some good audition shows have been ruined because of the necessity of waxing them at this hour. In other words the ticket-holders wouldn't like it good or bad.

Also there is movement afoot to regulate distribution of ducats so that out-of-towners will get a better break. As it is now, a good seg of the pasteboards go to the "regulars" who make it a business of getting their free entertainment via the radio audience route. Network press departments have long tried to figure out some way to spread the ducats around, figuring that the visiting firemen will do more to publicize the show than the locals.

WCKY Gag Controversy Revives Union's Air Plans

DETROIT, July 7.—By-product of the gag allegedly placed on discussion of controversial issues over WCKY, Cincinnati, is renewal of move for establishment of separate radio station by the United Automobile Workers (CIO), with Detroit serving as key city for which first station is planned. This interpretation of the reaction to the ban was given by George F. Addes, secretary-treasurer, who said that the union definitely planned an FM station as soon as equipment for its construction becomes available.

Move follows tentative dickerings a year ago for the purchase of the license of WJBK, 250-watter, for a reported \$750,000, which proved too high to interest the union. *The Billboard* subsequently pointed out the value of an FM station to a union of this type, because of its probable lower-cost operation, and the union officials subsequently indicated a strong interest in a string of FM stations wherever there are strong concentrations of membership in industrial cities.

Saks Exits From Philco Show, To Script 'Ozzie and Harriet'

NEW YORK, July 9.—Sol Saks, writer on the Philco show, this week checked out of the program. He will go to work in the fall scripting the *Ozzie and Harriet* show on CBS.

Ed (WFIL) Obrist Goes to WPEN

PHILADELPHIA, July 7.—Edward G. Obrist, program director of WFIL, ABC outlet, leaves at the end of the month to become assistant general manager of *The Evening Bulletin*-owned and operated WPEN, indie station, that has local radio row a-flutter since taken over by the newspaper. Obrist will be assistant to David Larsen, general manager of the station, and together with Larsen will handle programming. Lou London, WPEN program chief for many years, moved over recently to the station's sales department.

WCCO Ups Wilkey To Program Mgr.; Ziebarth Ed Head

MINNEAPOLIS, July 7.—Gene Wilkey, assistant program director and production manager of WCCO, has been moved up to the post of program manager of the station to succeed Al Sheehan, Minneapolis radio veteran who quit the station July 1 to open his own entertainment agency.

At the same time, A. E. Joscelyn, station general manager, said that E. William Ziebarth, acting manager of KUOM, University of Minnesota station, has resigned that post to become educational director and production manager of WCCO. The educational post was held at WCCO by Max Karl until his resignation several months ago to go with OPA.

Wilkey has been with WCCO since January, 1944, when he came to Minneapolis from WJOD, Chattanooga, where he was program director. Ziebarth continues to remain on the U. of M. faculty teaching classes in radio speech.

Dr. Poling To Air G.I. Views About Religion for 13 Weeks

PHILADELPHIA, July 9.—The Rev. Dr. Daniel A. Poling, pastor of Baptist Temple here and a major in the army chaplain corps, has turned radio performer in presenting the religious viewpoints of our armed forces as based on his own experiences. Dr. Poling made several trips to the European battle fronts on special missions for the late President Roosevelt.

Dr. Poling is playing the lead role. His personal experiences have been whipped together into a series of 13 quarter-hour shows, tagged *They Knew God*, and transcribed at the NBC studios in New York. Series is being placed on stations thruout the country under sponsorship of *The Christian Herald* Association of which Dr. Poling is president and editor. Show gets a ride locally on KYW, started Saturday (7) at 6:30 p.m.

Plan here, undoubtedly being followed elsewhere, is for public-spirited citizens to foot the air bill with the association providing the broadcast material. Appeal is wide since programs are of an interracial and inter-religious nature. Moreover, Dr. Poling's radio stature looms bigger as a result of his syndicated, *Americans All* newspaper column, which follows the same slant as his air shows.

Faust No. 2 Man in WBBM Programing

CHICAGO, July 10.—Gil Faust, producer at WBBM-CBS for two years, yesterday (9) replaced George T. Case as assistant program director in charge of programing and production in the net's operation here. Case left to become program director of KABC, San Antonio. Faust, who has produced some of WBBM-CBS's top shows, is second in command of programs for CBS here in his post and is topped only by Walter Preston, program chief.

WTAG



Winner of 1st Place
Single Campaign Promotion
(Regional Channel)

Thanks Billboard and the Judges
for this award in the
Eighth Annual
Radio Station Survey

PAUL H. RAYMER CO.
National Sales Representatives

OWNED and OPERATED by THE
WORCESTER TELEGRAM-GAZETTE



AN "OSCAR"

for the

"IWO JIMA FOUR"



The Billboard, in its Eighth Annual Radio Promotion Survey, has honored WLW with a "first", for our support of the Seventh War Loan Campaign.

Gratefully, we acknowledge the honor . . . and hasten to pass it on to those whose inspiration really earned it—the four million men-at-arms who have fought and are fighting overseas, typified by the four flag-raisers of Iwo Jima.

In all things, this is our policy: "Whatever the job, there is a way to do it *best*." When war came and men began to fight and die, we knew that there would be many, many jobs worth doing "best" to hasten Victory. So we became the first radio station to establish a War Activities Department, for coordinating and directing war effort propaganda. Through this department, working closely with all other departments in our organization, hundreds of hours of air time and millions of broadcast and printed words have aided every cause whose aim was quicker, surer Victory.

Our Seventh War Loan Promotion was not the exception, but the rule.

It is significant, we believe, that our home county bought more than 225% of its quota in the Mighty Seventh, and we like the satisfying sensation that we might have helped a little in setting that record.

WLW

Post-War Ed Air Boom A-Coming

State, Nat'l Nets Planned

Non-commercial FM outlets seen as "sandlot" for future talent

WASHINGTON, July 9.—Influence of educational broadcasting on programming of commercial stations is expected to increase sharply in the next few years, a careful survey in wake of Federal Communications Commission assignment of FM allocations has shown. FCC strongly favors wide expansion in non-commercial, which is viewed as vital source of future radio talent in commercial field.

With FCC's encouragement, far-flung non-commercial broadcast operations are swiftly developing in FM. Plans are completed for regional and national non-commercial networks which, according to government observers, are certain to improve public taste and selectivity to the extent that commercial stations will be compelled to improve their program standards. Some FCC members have been frankly hailing the non-commercial as the "sandlot" studios of today which will provide the "big-league" players of tomorrow.

Studebaker Estimate Mild

A recent estimate by Dr. John W. Studebaker, U. S. Commissioner of Education, that there may be as many as 500 non-commercial stations on the air in five years is now considered conservative in view of existing plans for FM educational operations. Studebaker has revealed that an adequate number of educational FM stations are to be constructed in 28 States in such fashion that "every single school and every single home in the State will be able to receive educational broadcasts from at least one station." Educational stations also are being planned in several other States.

Typical of the manner in which educational institutions are developing radio talent is the expansion now under way at University of Michigan. The university has been broadcasting since 1921 over commercial stations and is now expanding in the FM field. While it intends to continue its operations in AM broadcasting, efforts will be centered on FM without competing with commercial stations. Erected by educational institutions and school districts in the State, the local stations will be able to broadcast their own programs to their local areas and pick up from the basic stations and rebroadcast programs to supplement those which they originate. "It is not beyond the realm of possibility to hook up with other State networks to obtain national coverage," states the University of Michigan's director of broadcasting extension service.

Prexy Sees Active School Use

President Alexander G. Ruthven of University of Michigan has removed any doubt that educational institutions in the nation will forfeit their place in the radio limelight as they did at the inception of AM broadcasting. "The apathy of the teaching profession during the early years of the motion picture and of broadcasting was an important reason why these agencies of communication were almost completely lost for educational uses," said Ruthven. "A new development in broadcasting, Frequency Modulation, gives our schools a fresh

opportunity to make use of the radio." The way in which educational broadcasts can reconstruct programming and point the way for a new style in commercial broadcastings is suggested by the University of Michigan's plans. The university whose radio preparations typify those of most other educational institutions, points out that even tho a "Sensible use of radio facilities is a direct promotion of college and university activities, the greatest audience soon will tire of being told how good the institution is." "The audience," said the

University of Michigan's radio director, "will not become weary of being shown how good it (the university) is." "A good musical program by faculty and students does a better job than does a talk on the outstanding qualities of the music department," the director added. "You cannot convince listeners that you have an outstanding faculty by telling them so, and if faculty members on the program mumble and fumble in their radio presentation." "Good music, interesting talks on popular subjects by faculty persons with good radio voices, good educational

dramas, good literature, programs which generally interpret to the listener the ideals and activities of university do much to build good public relations," the director pointed out significantly.

"Take a Cue"

In connection with this last statement, FCC members are hopeful that commercial broadcasters will take a cue from the non-commercial. Some here ardently believe that commercials will be compelled to take that cue after an ample number of listeners familiarize themselves with the non-commercial.



PARDON US WHILE WE TAKE A LITTLE TIME OUT TO STRUT

8th Annual Station Promotion Awards Determined at Waldorf-Astoria Exhibit June 18, 19, 20

Over-All Promotion	Third	WRVA, Richmond, Va.
Clear Channel, Network Affiliates	Second	KOA, Denver
Over-All Promotion	Third	KRNT, Des Moines
Regional Channel, Network Affiliates	Second	KLZ, Denver
Over-All Promotion	Third	WGH, Newport News, Va.
Local Channel, Network Affiliates	Second	WFBQ, Memphis
Over-All Promotion	Third	WFMJ, Youngstown, O.
Clear Channel, Network Affiliates	Second	WHEI, Boston
Over-All Promotion	Third	WDNC, Durham, N. C.
Clear Channel, Network Affiliates	Second	WOR, New York

We have been pretty busy promoting the switchover to the ABC Network, but not too busy to strut over our recent award from *Billboard*. Thanks, *Billboard*, for saying that KRNT "is on the ball." And thanks to the agency and advertising executives who singled out KRNT's promotion. Makes us mighty proud.

KRNT

THE COWLES STATION FOR DES MOINES.
Represented by the Katz Agency.

KRNT, Cowles' outlet in Des Moines, notched the third place in this classification with a three-way entry. One book showed how outlet tied-in with a network promotion, another how it handled its own campaign and finally, how KRNT promoted a piece of its own talent. Singly, the promotions were strictly routine but put together they added up fairly well.

In the local channel of the over-all promotion for network affiliates, the judges and viewers found some of the best entries. Artistically, they weren't on a par with the big outlets. Nor were they up there in the smoothness and suaveness of their approach or follow thru.

But invariably, as most everyone knows, the local station that's on the ball makes up for this handicap with ideas and results. And these prize winners are no exception. In fact, the winning was so close, there are duplicate awards for a tie.

Ed FM Workshop

WASHINGTON, July 9.—One of the leaders in the educational broadcast field, Ohio State University, Columbus, is sponsoring a discussion of non-commercial broadcasting problems and opportunities. Paul A. Porter, FCC chairman, will address the first educational FM workshop at Ohio State Wednesday, August 1. He will talk on the new challenge to educational broadcasting.

**Chapter Four
of the
"Story of BBC"**

**Has Been Held Out of
This Issue**

—Reason—

**BBC's Juve Survey Report
on This Page**

**Part Four Is Skedded for
Next Week**

**Mex Radio Fights
Alms Solicitation**

MEXICO CITY, July 9.—The Mexican Government is considering a radio campaign to rid the streets of beggars. Theme will be don't give to beggars but devote the money to official charities. In addition, boxes will be put in theaters, restaurants and stores to collect funds for public assistance.

BRIDGEPORT, Conn., July 9.—New additions to the staff of WNAB are Marcia Robinson, musical director, and Peter Bochan, formerly of WWSW, Pittsburgh, announcer.

**BBC's Poll Shows High School
Kids Like Dramatized News Segs**

NEW YORK, July 9.—Radio's slowly growing emphasis on dramatized news appears to be a decided favorite with listeners in this area, according to a survey conducted by the BBC among 700 high school kids. Last week the students were invited to express their opinions of the corporation's new series on the war against Japan. Eighty-one per cent of them preferred their news with a dramatic flavoring.

The kids, in evaluating BBC's *The War in the Pacific*, said that they prefer dramatizations because they make news "more exciting and more interesting." Children, who in this area often help shape their elders' listening habits, said that the method of presentation held their interest better and helped them understand the facts more easily.

In reply to the question: "Did this program fairly present what you would like the British people to know about the U. S.'s part in the war against Japan?" 95 per cent said "yes." The kids indicated that the programs, which will be played as a three-part series to listeners in Great Britain, would promote greater understanding of U. S. problems. And that understanding, they said, would mean greater co-operation between the two countries.

A few kids objected to dialect stereotypes, protesting that all people from Brooklyn, for instance, do not speak like the stock Brooklyn type. Others said that they liked the program but that it missed a bet in not dealing with misconceptions which the British have about us and which we have about the British. Asked if they had learned something new from the program about the Pacific fighting, 85 per cent said they had.

Dramatized News Strong Fave

But the most important conclusion reached from the questionnaire, according to reliable observers, is the strong preference for dramatized news. This is an indication, it is said, that radio can inform the public more effectively if it uses the techniques of showmanship rather than slavish adherence to old forms. Trade points out that there has been a strong resistance to use of drama in news except in the case of the "big" shows like *March of Time*, *Report to the Nation* or *We, the People*. The walls have been broken somewhat by programs like *American's Headline Editions*, but

**Gil Lamb, Spike Jones
Head New Package
Peddled by GAC**

NEW YORK, July 9.—General Amusement Corporation, talent office here, is packaging a new show starring comic Gil Lamb, Spike Jones and his ork, the Modernaires and a female chirper, which is being eyed by two of the large booking ad agencies. Lamb, a William Morris act, is being lend-leased to GAC at the usual 10 per cent.

GAC is currently conducting negotiations with prospective buyers and it is expected that the program will be sold within the next three weeks. Ork and singer have not been set but it's understood that GAC is angling for Marion Hutton and Harry Sosnick.

the industry has not yet really begun to move in that direction.

It is pointed out that with the war over in Europe and peace the big story coming up, straight newscasting won't hold the audience. Dramatizations will, and the BBC survey, while certainly not conclusive, does add weight to the arguments of those who want to hypo the news.

The BBC shows were written by Merrill Denison, with music by Alexander Semmler, production by Roy Lockwood. Narrators were Martin Gabel, Paul Luther and Kermit Murdock. First of the series was played to the British people July 5. Other two will be played on July 12 and 19.

**DeMille Still Eyes
"Lux Theater" Job**

HOLLYWOOD, July 9.—Starting action which he hopes will land him back as pilot of *Lux Radio Theater* in the fall, Cecil B. De Mille, last week, filed notice of appeal, seeking to set aside verdict of Judge Emmet H. Wilson, who ruled AFRA was within their rights in assessing him \$1 to fight a political measure alien to the Guild's best interests. De Mille refused to pay the dollar and was suspended.

Lux Theater, when it returns to the air August 27, will continue to follow that guest emcee policy which was instituted after De Mille decided he needn't pay a one buck AFRA assessment. It had been expected that some permanent replacement would be decided upon by the time the show ended its summer lay-off but no one has been selected to date.

In the past, program used Hollywood producing names to do the chore and it is expected that the big brains will be on tap again.

Outings Are Back

PHILADELPHIA, July 9.—First roll call of listeners to KYW's early - morning *Musical Clock* show, conducted by Leroy Miller, will be staged July 25. Miller is inviting his listeners to join him that day at Willow Grove, amusement park, tagging it as "Musical Clock Club Day."

Miller, who has been waking up listeners early in the morning for the past nine years, decided recently to take stock of his audience and started ballying a "Musical Clock Club." First call for membership brought 2,500 applicants, and to date, enrollment shows 15,000 members. This station promotion is the first outing for listeners since the start of the war. Before travel restrictions set in, conductors of women's programs staged annual picnics and outings for listeners. In addition to the park amusements, Miller will emcee two vaude shows at the park, with dancing skedded for the evening, music provided by KYW maestro Clarence Fuhrman.

truth...

FROM BILLBOARD (JUNE 2, 1945)

and consequence

"At WJJD, the concentration has been on public service shows ever since Marshall Field bought the station and put it under the management of Art Harr. Station does not throw on public service shows just to get the pesky time seekers away from the door. It really produces them, and has expanded its public service time by 73%."

ARMY SERVICE FORCES
OFFICE OF THE ZONE TRANSPORTATION OFFICER
SIXTH TRANSPORTATION ZONE
U. S. ARMY
201 N. WELLS STREET
CHICAGO 6 ILLINOIS

4 June 1945

Mr. Randy Blake
Program Director
Station WJJD
230 North Michigan Avenue
Chicago, Illinois

Dear Mr. Blake:

I have just received a report which I am sure will be of interest to you.

The Railroad Retirement Board which is acting as employment agent during our current recruitment drive for railroad workers, attributes between 40 and 50 per cent of their present total of 1,000 applicants per week to the publicity campaign we are conducting.

A breakdown of figures for the last few days shows that:

- 38 applicants applied because of newspaper publicity.
- 32 applicants applied because of WJJD radio publicity.

Since the program "The Sergeant Ses" currently being broadcast over WJJD is the only radio recruitment series we are using, I must congratulate you on the pulling power of your station.

I have been informed that you have volunteered to out transcriptions of this program for use over other stations. At the appropriate time I shall be happy to call on you.

I wish now to express my appreciation of your earnest efforts on our behalf. Your contributions are a distinct service to our country.

Sincerely,

L. Sewell Morris
L. SEWELL MORRIS
Colonel, TC
Chairman
Railroad Urgency Committee

20,000 WATTS OF
Selling POWER



★ We believe in programming on the new WJJD. We believe showmanship can make public service programs vital, entertaining... dial-appealing.

This is the policy of the new WJJD—the pitch behind its 20,000 watts of potent SELLING POWER... delivered into the largest coverage area offered by any Chicago station... regardless of power.

The Gremlins---

NEW YORK, July 9.—Type lice somehow or another got mixed into the "Future Line-Up" box published in the issue dated July 7 and the channels and what-nots were confused but clearly. The correct allocation picture for FM and television, in the channels to be used at once should have looked like this:

FM	was	42-50 MC	will be	88-106 MC
Video Channel No. 1	was	50-56 MC	will be	44-50 MC
Video Channel No. 2	was	60-66 MC	will be	54-60 MC
Video Channel No. 3	was	66-72 MC	will be	60-66 MC
Video Channel No. 4	was	78-84 MC	will be	66-72 MC
Video Channel No. 5	was	84-90 MC	will be	76-82 MC
Video Channel No. 6	was	96-102 MC	will be	82-88 MC
Video Channel No. 7	was	102-106 MC	will be	88-104 MC

Thus it can be seen that television slips down on the spectrum while FM moves up into, what everyone hopes, will be zones of clearer listening. The channel locations of the major television stations now on the air follow:

- Channel 1—NBC, New York; Zenith, Chicago; Don Lee, Hollywood.
- Channel 2—CBS, New York; Balaban & Katz, Chicago.
- Channel 3—Phileo, Philadelphia; General Electric, Schenectady.
- Channel 4—DuMont, New York; Paramount, Hollywood.

This we hope clears up what the gremlins did to last week's box.

TRANSMITTER BIZ TO OLDIES

Applicants' Preferences

Here's how the 119 commercial applicants line up in their expression of preference to the FCC:

Name	Location	Site	Aural Transmitter	Visual Transmitter
Albuquerque Broadcasting Co.	Albuquerque, N. M.	Same	ROA	RCA
Alfo Co.	St. Louis	Same	DuMont	DuMont
E. Anthony & Sons	New Bedford, Mass.	Same	DuMont	DuMont
Associated Broadcasters	San Francisco	Same	RCA	RCA
Bamberger Broadcasting Service, Inc.	Carteret, N. J.	Same	RCA	RCA
J. W. Birdwell	Nashville	Same	DuMont	DuMont
W.M. H. Block Co.	Indianapolis	Same	RCA	RCA
American Broadcasting, Inc.	New York	Same	GE	GE
American Broadcasting, Inc.	New York	Mt. Wilson, Calif.	GE	GE
Bremer Broadcasting	Newark, N. J.	Chicago	GE	GE
Broadcasting Corp. of America	Riverside	Newark	DuMont	DuMont
Capital Broadcasting Co.	Washington	Same	GE	GE
Capitol Broadcasting Corp.	Indianapolis	Same	RCA	RCA
Utah Broadcasting Co.	Salt Lake City	Same	RCA	RCA
Central Ohio Broadcasting Co.	Columbus, O.	Same	RCA	RCA
Cincinnati Broadcasting Co.	Cincinnati	Same	GE	GE
Connecticut Television Co.	Darlen, Conn.	Same	GE	GE
Consolidated Broadcasting Co.	Long Beach, Calif.	Same	RCA	RCA
Crosley Corp.	Cincinnati	Same	Unspecified	Unspecified
Crosley Corp.	Cincinnati	Dayton, O.	Unspecified	Unspecified
Crosley Corp.	Cincinnati	Columbus, O.	Unspecified	Unspecified
Debbs Memorial Radio Fund, Inc.	New York	Same	RCA	RCA
Allen B. DuMont	Passaic, N. J.	Boston	DuMont	DuMont
Allen B. DuMont	Passaic, N. J.	Washington	DuMont	DuMont
Evening Association	Detroit	Same	Unspecified	Unspecified
Filene's Television, Inc.	Boston	Same	GE	GE
Globe Democrat Publishing Co.	St. Louis	Same	RCA	RCA
Haven & Martin, Inc.	Richmond, Va.	Same	RCA	RCA
Hearst Radio, Inc.	New York	Millwaukee	RCA	RCA
Hearst Radio, Inc.	New York	Baltimore	RCA	RCA
Hughes Productions	Los Angeles	Same	GE	GE
Hughes Productions	Los Angeles	San Mateo County, Calif.	GE	GE
Indianapolis Broadcasters, Inc.	Indianapolis	Same	GE	GE
International Broadcasting Corp.	Salt Lake City	Same	Unspecified	Unspecified
International Detroit Corp.	Eikhart, Ind.	Same	GE	GE
Interstate Circuit, Inc.	Dallas	Same	DuMont	DuMont
Iowa State College of Ag. & Mechanical Arts	Ames, Ia.	Same	RCA	RCA
Jacksonville Broadcasting Corp.	Jacksonville, Fla.	Same	RCA	RCA
Sam Handy Organization, Inc.	Detroit	Same	RCA	RCA
Johnson Kennedy Radio Corp.	Chicago	Same	RCA	RCA
Kansas City Star Co.	Kansas City, Mo.	Same	RCA	RCA
A. Frank Katzentine	Miami Beach, Fla.	Same	GE	GE
King Trendle Broadcasting	Detroit	Same	RCA	RCA
KLZ Broadcasting Co.	Denver	Same	RCA	RCA
KSTP, Inc.	St. Paul	Same	RCA	RCA
Palmer & Lois Liberman	New York	Same	GE	GE
Don Lee Broadcasting System	Hollywood	Not determined	Unspecified	Unspecified
Loyola University	New Orleans	Same	RCA	RCA
Maison Blanche Co.	New Orleans	Same	RCA	RCA
Marcus Loew Booking Agency	New York	To be determined in Washington	GE	GE
Marcus Loew Booking Agency	New York	To be determined in New York	GE	GE
Maryland Broadcasting Co.	Baltimore	Same	GE	GE
Metro-Goldwyn-Mayer	New York	Los Angeles	GE	GE
Metropolitan Television, Inc.	New York	New York	GE	GE
NBC	New York	Washington	RCA	RCA
NBC	New York	Cleveland	RCA	RCA
NBC	New York	Chicago	RCA	RCA
NBC	New York	Mt. Wilson, Calif.	RCA	RCA
News Syndicate Co.	New York	New York	GE	GE
Oregonian Publishing Outlet Co.	Portland, Ore.	Same	RCA	RCA
Oregonian Publishing Outlet Co.	Portland, Ore.	Same	RCA	RCA
Times-Herald Co.	Washington	Same	Unspecified	Unspecified
E. F. Pepper	Stockton, Calif.	Same	RCA	RCA
Pennsylvania Broadcasting	Philadelphia	Same	GE	GE
Philadelphia Daily News, Inc.	Philadelphia	Same	DuMont	DuMont
Philadelphia Inquirer	Philadelphia	Same	RCA	RCA
Philo Radio & Television Corp.	Philadelphia	Washington	Unspecified	Unspecified
Philo Radio & Television Corp.	New York	New York	Unspecified	Unspecified
Radio Sales Corp.	Seattle	Same	GE	GE
Pulitzer Publishing Co.	St. Louis	Same	Unspecified	Unspecified
Radio Station WOW, Inc.	Omaha	Same	RCA	RCA
Raytheon Mfg. Co.	Waltham, Mass.	Same	Unspecified	Unspecified
Raytheon Mfg. Co.	Waltham, Mass.	New York	Unspecified	Unspecified
Raytheon Mfg. Co.	Waltham, Mass.	Chicago	Unspecified	Unspecified
J. E. Rodman	Fresno, Calif.	Same	GE	GE
Scripps Howard Radio, Inc.	Cincinnati	Same	Unspecified	Unspecified
Scripps Howard Radio, Inc.	Cincinnati	Pittsburgh	Unspecified	Unspecified
Seaboard Radio Broadcasting Co.	Philadelphia	Same	RCA	RCA
Star-Times Publishing Co.	St. Louis	Same	GE	GE
Stromberg Carlson Co.	Rochester, N. Y.	Same	RCA	RCA
Television Productions, Inc. (now operating experimentally as W6XYZ)	Los Angeles	Same	DuMont	DuMont
Times-Mirror Co.	Los Angeles	Same	GE	GE
Tower Realty Co.	Baltimore	Same	RCA	RCA
Travelers Broadcasting Service, Corp.	Hartford, Conn.	Same	RCA	RCA
20th Century-Fox	New York	Boston	GE	GE
United Broadcasting Co.	Cleveland	Same	GE	GE
United Broadcasting Co.	Cleveland	Columbus, O.	GE	GE
United Broadcasting Co.	Cleveland	Akron, O.	GE	GE
United Detroit Television Corp.	Detroit	Same	DuMont	DuMont
Warner Bros. Broadcasting	Hollywood	Same	RCA	RCA
Louis Wasmer, Inc.	Spokane, Wash.	Same	RCA	RCA
WAVE, Inc.	Louisville	Same	Unspecified	Unspecified
WCAU Broadcasting Co.	Philadelphia	Same	RCA	RCA
WDAS Broadcasting Station	Philadelphia	Same	DuMont	DuMont
WDEL, Inc.	Wilmington, Del.	Same	RCA	RCA
WEBR, Inc.	Buffalo, N. Y.	Same	Unspecified	Unspecified
Westchester Broadcasting Corp.	White Plains, N. Y.	Same	GE	GE
Westinghouse	Philadelphia	Boston	Unspecified	Unspecified
Westinghouse	Philadelphia	Same	Unspecified	Unspecified
Westinghouse	Philadelphia	Pittsburgh	GE or Equiv	GE or Equiv
WFBM, Inc.	Indianapolis	Same	RCA	RCA
WFIL Broadcasting Co.	Philadelphia	Same	GE	GE
WGAR Broadcasting Co.	Cleveland	Same	Unspecified	Unspecified
WGN, Inc.	Chicago	Same	Unspecified	Unspecified
WJAC, Inc.	Johnstown, Pa.	Same	RCA	RCA
WJR, the Good Will Station	Detroit	Same	Unspecified	Unspecified
WKY Radio Co.	Oklahoma City, Okla.	Same	Unspecified	Unspecified
WLIB, Inc.	Brooklyn	Same	Unspecified	Unspecified
World Publishing Co.	Omaha	Same	RCA	RCA
Yankee Network, Inc.	Boston	Same	GE	GE
Yankee Network, Inc.	Boston	Hartford	GE	GE
Yankee Network, Inc.	Boston	Providence	GE	GE
Yankee Network, Inc.	Boston	Same	Unspecified	Unspecified
Yankee Network, Inc.	Baltimore	Same	Unspecified	Unspecified

Radio Firms Get the Play

Video station applicants tab transmitter preferences —11 of 119 like DuMont

NEW YORK, July 10.—Indicative of the tough job ahead for new equipment manufacturing firms trying to crack the television transmitter field is the showing which the Allen B. DuMont Laboratories has made against older companies in the preferences listed with the FCC as part of every commercial license application. Of 119 present applicants for commercial television transmitters, 45 have expressed their intention of buying RCA audio and video transmitters, 34 have indicated that they want to purchase from General Electric, 11 say they prefer to buy from the Allen B. DuMont Laboratories and 29 have not yet expressed a preference.

Of these preferences, taken from the license application files of the Federal Communications Commission, two of DuMont's specifications come from DuMont itself, one for its proposed station in Washington and the other for an outlet in Boston. Four of RCA's total come from NBC, RCA's subsidiary, for Washington, Cleveland, Chicago and Hollywood. The rest of the applications come from broadcasters, motion picture companies, theater chains, newspapers and independent organizations. List does not

Review

CBS

Reviewed Tuesday (3), 8-9:30 p.m. Style—News, film, documentary, audience participation. Sustaining over WCBW, New York.

Columbia's Fourth of July show was hardly an extravaganza; in fact, it was hardly a show. For 15 minutes a young actor stood, sat or walked in front of the camera, meanwhile delivering a turgid monolog, poorly written and badly delivered.

The general theme of the thing, how the G.I. thinks, was an important one, but it's doubtful that any of the voluntary audience stuck around long enough to see the finish—which, by the way, was stock video. To put it over, Director Paul Belanger lined up several members of the studio audience (stooges, we suspect) along with the actor, dressed in a sailor's uniform. As the group recited the Pledge of Allegiance, camera one scanned a flag, fluttering in a man-made breeze. With the two pictures superimposed, camera two panned along the faces of the people. A good effect. Direction all the way thru was technically on a high plane, but the content. . . .

News with Tom O'Connor, a film and the *Missus Goes A-Shopping* rounded out the evening. *Marty Schrader.*

include any applications for CBS, altho Columbia has filed applications for construction permits in several areas. (CP applications were not included in this (See *OLDIES GET BIZ* on page 13)

IT'S THE STATION THAT MAKES TIME FOR ALL CREEDS



No time is sold on WGAR for religious broadcasting, but all denominations in their turn have opportunity to use the hours definitely reserved for worship services. It is our philosophy that the station which serves every creed and every faith alike, accomplishes most for its listeners, for the nation, for all mankind.

CLEVELAND'S **WGAR** THE FRIENDLY STATION



RADIO'S XXV ANNIVERSARY



Biggar Quits WLW; New WIBC Gen. Mgr.

CINCINNATI, July 7.—George C. Biggar resigned this week from the executive staff of Station WLW here to become general manager of The Indianapolis News station, WIBC. Biggar has been assistant to James D. Shouse, vice-president of the Crosley Corporation in charge of broadcasting and general man-

ager of employee relations for WLW the last 18 months. He joins WIBC July 16 after seven years on the WLW staff. Biggar, a radio pioneer and a member of the H. V. Kaltenborn 20-Year Club of Radio, came to WLW from WLS, Chicago, in 1938 as supervisor of rural programs and director of the station's artists' bureau. He established WLW's *Everybody's Farm Hour* and *Boone County Jamboree*. In 1939 Biggar became program director for the station and served in that position four years.



THE BILLBOARD-HOOPER ANNUAL

FOUR-NET DAYTIME-TALENT COST INDEX

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Issue No. 1 (July 14, 1945)

Based Upon February, 1945, Report

Rank	Program	Cost Per Point	Cost Per 1,000 Urban* Listeners	Rank	Program	Cost Per Point	Cost Per 1,000 Urban* Listeners
1.	JOHN W. VANDERCOOK	108.70	—	40.	LIFE CAN BE BEAUTIFUL	378.79	—
2.	GILBERT MARTYN	120.97	\$.23	41.	CAPTAIN MIDNIGHT	391.30	—
3.	BETTY CROCKER—MA	128.21	—	42.	LOIS LONG & THE 3 SUNS	401.70	—
4.	MA PERKINS (CBS)	156.63	—	43.	DICK TRACY	428.57	—
5.	ONE WOMAN'S OPINION	159.57	—	44.	HOOKEY HALL	431.78	—
6.	BERNARDINE FLYNN—NEWS	169.49	—	45.	BRIGHT HORIZON	444.44	.71
7.	BREAKFAST IN HOLLYWOOD (KELLOGG)	172.41	.18	46.	JOYCE JORDAN, M.D.	451.55	.74
8.	BREAKFAST CLUB	185.19	.27	47.	AMANDA OF HONEYMOON HILL	454.55	—
9.	THE LISTENING POST	187.50	.31	48.	GRAND CENTRAL STATION	461.54	.69
10.	MA PERKINS (NBC)	194.03	.33	49.	HOP HARRIGAN	500.00	.64
11.	BILLIE BURKE	202.70	.26	50.	MY TRUE STORY	500.00	.92
12.	BREAKFAST IN HOLLYWOOD (P & G)	217.39	.25	51.	WHAT'S COOKING?	500.00	—
13.	YOUNG WIDDER BROWN	222.22	.37	52.	TERRY & THE PIRATES	511.63	.59
14.	OUR GAL SUNDAY	230.26	.35	53.	'K. C.' JAMBOREE	520.83	—
15.	AUNT JEMIMA	234.38	—	54.	TOM MIX	533.33	.60
16.	BACKSTAGE WIFE	236.49	.40	55.	HYMNS OF ALL CHURCHES	534.88	.85
17.	STARS OVER HOLLYWOOD	246.91	—	56.	JACK ARMSTRONG	535.71	.55
18.	STELLA DALLAS	250.00	.41	57.	WOMAN OF AMERICA	543.48	.95
19.	WHEN A GIRL MARRIES	250.00	—	58.	WOMAN IN WHITE	555.56	.98
20.	BAUKHAGE TALKING	270.27	.48	59.	ROAD OF LIFE	561.22	.91
21.	THEATER OF TODAY	274.73	.39	60.	TWO ON A CLUE	581.40	1.02
22.	LORENZO JONES	277.78	.42	61.	TAKE IT EASY TIME	586.21	—
23.	WHAT'S YOUR IDEA?	294.12	—	62.	SECOND HUSBAND	588.24	—
24.	ROMANCE OF HELEN TRENT	295.08	.40	63.	BACHELOR'S CHILDREN	608.70	—
25.	AUNT JENNY	303.03	—	64.	IRENE BEASLEY	625.00	1.02
26.	TODAY'S CHILDREN	304.35	.51	65.	KATE SMITH SPEAKS	632.91	.96
27.	FRONT PAGE FARELL	309.00	—	66.	GRAND HOTEL	666.67	—
28.	ALEX DREIER	312.50	—	67.	PERRY MASON	694.44	—
29.	NEWS OF THE WORLD	328.95	—	68.	MARYLEE TAYLOR	714.29	1.17
30.	PORTIA FACES LIFE	381.33	—	69.	ROSEMARY	714.29	—
31.	GUIDING LIGHT	333.33	.54	70.	VALIANT LADY	757.58	—
32.	BIG SISTER	337.84	.55	71.	REPORT TO THE NATION	816.33	—
33.	LET'S PRETEND	350.88	.39	72.	SMILIN' ED McCONNELL	833.33	—
34.	RIGHT TO HAPPINESS	351.56	.56	73.	STRANGE ROMANCE OF EVELYN WINTER	833.33	—
35.	WILLIAM LANG—NEWS	357.14	—	74.	LIGHT OF THE WORLD	862.07	—
36.	JUST PLAIN BILL	357.14	—	75.	LORA LAWTON	862.07	—
37.	PEPPER YOUNG'S FAMILY	363.01	—	76.	TIME VIEWS THE NEWS (MWF)	909.09	1.49
38.	PAULA STONE & PHIL BRITO	375.00	—	77.	SUPERMAN	967.74	—
39.	TENA & TIM	375.00	—	78.	DAVID HARUM	1,086.96	—
				79.	GLAMOUR MANOR	1,315.79	2.07
				80.	SONGS FROM MORTON DOWNEY	1,521.71	2.49
				81.	GE HOUSE PARTY	1,851.85	—

Code—
 MA—Moving Average. *Urban population base is the 412 cities of over 25,000 population, Billboard research having disclosed that Hooper 32-city ratings are broadly projectable to this area.
 **February 15, 1945, report has been chosen for this annual report because that date is judged near "peak listing."
 ***Includes Saturday afternoon programs.
 Where no "cost per urban thousand" is given the program network is under 100 stations, or the base is insufficient, and the Hooper rating is therefore not projectable to the entire "over 25,000 city" area.

Thank You, Gentlemen



WEBR
 TAKES
FIRST PLACE

... in Billboard's Eighth Annual Radio Station Promotion Survey ... for Local Channel Network Affiliates in the 7th War Loan Promotion.

Note: Our congratulations to our Buffalo neighbor WGR, winner in the Regional Channel Classification.

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Long Wait Seen Before FM Moves on Big Scale; FCC Speeds Engineering "Bible"

Commish To Hold Confabs on Rules, Standards This Week

WASHINGTON, July 9.—Despite the speed with which Federal Communications Commission is preparing standards and procedures for FM, evidence continues to trickle unofficially out of War Production Board suggesting a long wait before FM operations can get underway in the nation on a sizable scale. While WPB continues to relax controls on output of minor materials for civilian radio operations, off-the-record word in that agency now is that autumn leaves will be falling before manufacturers will be permitted to produce vital equipment, such as transmitters, for civilian use even on small scale. Considerable time will thereafter be required for getting underway, it is explained unofficially.

Meanwhile, from spokesmen for the industry comes word that AM station owners who have filed FM applications are in no hurry to change over to FM. Some of the AM station people will be content to wait for years until FM comes into its own. So far as WPB is concerned (off the record) production of FM receivers can hardly be expected to reach a sizable volume before 1947 even if V-J Day occurs before next December.

Thursday (5) WPB gave some idea officially of the cautious pace to be followed in relaxing controls. WPB lifted the controls on output of industrial type transformers, reactors and chokes (except for orders placed with General Electric at Fort Wayne, Ind.), but gave no encouragement to those hoping for relaxing of controls on more valued equipment.

Nevertheless, FCC is continuing to put all speed into preparing an FM engineering "bible." An informal conference will be held here Thursday (12) on standards and rules for FM and facsimile, and television standards will be considered the following day (13).

There is no lack of faith among FM operators and applicants in future of the high frequency broadcasting. With approximately 50 commercial stations now operating, new applications seek even wider coverage operations. The pending applications seek to cover areas up to 50,000 square miles. Major Armstrong, inventor of FM, has asked FCC for permission to extend coverage of his station (WPMN) in Alpine, N. J., to 15,610 square miles. Most existing operating stations cover about half that area.



RICHMOND — LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH — Had Bank Clearings for May, 1945 --\$342,438,000, an Increase of 9% Over May, 1944.

In this Major Market
USE WMBG
NBC IN RICHMOND, VA.
5000 WATTS

- Bill Stern
 - Dinah Shore
 - Bing Crosby
 - Jack Benny
 - Bob Hope
 - Fibber McGee
 - Red Wiggley
- REPRESENTED BY JOHN BLAIR & CO.

R&R Chi Office Starts Going On Actual Segs

CHICAGO, July 9.—Fact that at least one agency in town is beginning to wake up to the idea that it's about time the 15 percenters here got down to some actual work in television while there is still a chance to steal a march on competition, was seen here last week when it became known that the local Ruthrauff & Ryan office had made arrangements to use on WBKB at least a half-hour a week for R. & R. clients in the near future. Plan is still in the embryonic stages, with the agency merely stating that definitely it had arranged for a schedule on WBKB without being sure yet whether it would devote time to one sponsor or construct a participation series in which various clients would participate.

First indication of an awakening of the value of video programing now on the part of the local R. & R. office was the agency's hiring a couple of weeks ago of Fran Harris, former WBKB staffer, to head television activities here. Altho R. & R. will not yet say what shows have been set or what sponsors have been signed up, it is known that some of its clients are definitely interested in video in this market. Almost a year ago Ros Metzger, radio head of the agency here, said that Lever Bros. were being given a pitch to take a show on WBKB. Since then the agency has been making feelers in the direction of other clients in an attempt to sell them on the idea of doing video shows.

R. & R. series on WBKB is expected to start in a couple of months or in the fall. At least arrangements for time for a series of video shows have been made by R. & R. That is more than can be said about any other agency here.

Philco Prexy Sees Postwar Tele Boom

PHILADELPHIA, July 9.—The erection of hundreds of television stations within the next five years was envisioned by John Ballantyne, Philco Corporation prexy, as a result of the green light given television and FM by the FCC just as soon as war conditions permit. "It is now a fact that television will go ahead rapidly on a commercial basis," opined Ballantyne. "Hundreds of new stations will be erected in the next five years. High quality receiving sets will be made available at moderate cost so that everyone within the range of a transmitter can share in the marvels of this great new art."

Stating that television will become one of the nation's important industries in the post-war years, Ballantyne predicted that television will provide a "new, exciting service for the public so that people can see as well as listen to the great news events and the best entertainment in their homes." The industry, he added, will create countless new jobs in research, engineering, production, sales, service and program creation.

Ballantyne also pointed out that the FCC's decision to establish FM on a high-quality basis will provide interference-free service for the public and over the years lead to FM's fullest possible development. "The commission is to be congratulated on the careful, studious way in which it has investigated the

whole allocations problem, and by its decision opened the door to the progress that the days ahead are sure to bring," he added. "The action of the commission brings much nearer the time when the radio industry can resume civilian production of both FM receivers and television sets by definitely establishing the frequency allocations for both services."

**K
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WICHITA FALLS, TEX.



Nat'l Representatives

PAUL H. RAYMER CO.

CHICAGO — NEW YORK — DETROIT
SAN FRANCISCO — LOS ANGELES

Sweeny and March Switch to Simms's Awaits Ink and X

NEW YORK, July 9.—The replacement of Ginny Simms with the West Coast comedy team of Sweeny and March on the Philip Morris Show (Blow), first reported in *The Billboard* three weeks ago, is about ready to go thru, with the boys going on the air as soon as contracts are signed.

Blow's idea is to book the comics into the show now, with Ginny Simms doing a few songs until her contract terminates.

Program would still be *Talent Theater* but would eliminate Miss Simm's G.I. spot. As soon as the singer made her switch over to Borden's in the fall, Sweeny and March would take over the whole program.

Senator's Absence Delays Action on Disk-Royalty Curb

WASHINGTON, July 9.—Senate Judiciary Committee's attempt to force action on legislation to curb platter royalties has hit a temporary snag which may be overcome in a few weeks. Sen. James O. Eastland (D., Miss.), head of a sub-group in the Judiciary Committee, originally planned to hold a hearing today on the anti-royalty bill of Sen. Josiah W. Bailey (D., N. C.), but at the last minute Eastland announced that the hearing must be postponed for two or three weeks due to Bailey's absence from city.

Bailey is to be the chief witness in behalf of his bill when the hearing is finally held. The bill is designed to crack down on activities of President James C. Petrillo, of American Federation of Musicians. Similar efforts to strike at Petrillo from the House side have been futile thus far, with the House Interstate and Foreign Commerce Committee stalemated on the issue.

Oldies Get Biz

(Continued from page 11) survey.) The Don Lee Station is listed as unspecified because it is expected that Don Lee will replace its present equipment after the war.

The respective totals, says the trade, indicate that new companies may have a tough time crashing the gates in television's early stages. The large companies appear to have the present market cornered and with it the first flush of money from peacetime construction. However, it's pointed out that after the initial boom, performance and correct price alone will count. If DuMont or any of the others now trying to get into the field prove they can deliver the goods, the initial advantage gained by RCA and GE will be wiped out.

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WGR
is proud to announce that its broadcasting support of
the 7th War Loan
HAS WON
FIRST AWARD
among all regional stations with network affiliations in the 8th Annual Radio Station Promotion Survey conducted by
BILLBOARD MAGAZINE
BUFFALO BROADCASTING CORPORATION

2nd Annual G.I.'s Tab of Music

Khaki - Blue's Vote for T. D.

James makes way—Bing, Dinah, Andrews Sisters, Stan Kenton lead parade

(Continued from page 3)

T. D. by 33. The soxers' votes this year seem to be more like the G.I.'s of last year.

B. G. Third

Benny Goodman, who didn't rank with the G.I.'s last year—he wasn't fronting at the time the tab was ticked—was a solid third this year, more than 60 per cent of the points collected by T. D. It doesn't take long for a G.I. to recall his favorite, while the rolled up pantsers, who vote at secondary schools, make up their minds currently without recourse to memories.

Last of the orks to break into the fave classification is Woody Herman, another who didn't rank last year with the G.I.'s. This year, Woody rates within 50 per cent of the toppers. Reason why other orks aren't tabbed is because these four were far and away ahead of competition with the boys in khaki and the men in blue.

Bing Way Ahead

In the male tonsil division, there's hardly any difference between the high-schoolers and the fighting men and women. (Fems repped about 10 per cent of the uniformed gang polled.) Der Bingel, however, was many times as far ahead of the field as he has been recorded before. His 1,188 points rated 200 per cent better than Frank Sinatra, while last year he was a little better than 100 per cent ahead. Como, who didn't show last year, did as well as Dick Haymes (tied him, in fact). That was true also with the school book carriers who, however, weren't as Como-minded as the G.I.'s, giving him approximately one-third less points than they gave Haymes.

Dinah Shore continues to top the thrush division, leading the fem field as many laps as the Groaner leads the male tonsil contingent. Jo Stafford is second and Ginny Simms third. The box score on this page indicates just how far Jo S. has come with the G.I.'s. Last year she didn't get into the box score, there were so few going for her.

Andrews Sisters No. 1

Comes the singing groups, comes the confirmation that the Andrews Sisters have taken over the first slot, but definitely. Last year they tied the Ink Spots in the G.I. hearts and were second with the soxers. This year Patty, La Verne and Maxene not only came in first in the hearts of the kids but led the singing groups division by 198 points, which ain't hay, when the G.I.'s roll them out that way.

Ink Spots No. 1 Male Group

Ink Spots are still the leading male makers with multiple-part harmony, leading the Pied Pipers by the exact number of points that the sisters Andrews lead the field. The Pied Pipers, who didn't rate last year either with the G.I.'s or the kids, came in fourth with the kids and third with the G.I.'s. They're ahead of the fourth placers this year with the khaki and bell-bottom trousers by 98 points. That fourth slot is handled adequately by Mills Brothers and the King Cole Trio. The Mills boys rated last year with the G.I.'s, but not with the kids. This year they rated in both camps but the King Cole swingers edged their way into the G.I. voting preferences. The Cole disks must have landed into plenty of jukes around the camps, for the editors voting were quartered in 30 out of the 48 States and territories.

Stan Kenton Coming Up

In the upcoming classification, the services indicated that they liked Les

G.I. Faves

	POINTS	
	1945	1944
TOP ORKS		
Tommy Dorsey.....	480	58
Harry James.....	451	91
Benny Goodman.....	297	*
Woody Herman.....	253	*
MALE VOCALISTS		
Bing Crosby.....	1,188	136
Frank Sinatra.....	374	59
Perry Como.....	308	*
Dick Haymes.....	408	30
FEM VOCALISTS		
Dinah Shore.....	902	107
Jo Stafford.....	310	*
Ginny Simms.....	275	28
TOP SINGING GROUPS		
Andrews Sisters.....	682	75
Ink Spots.....	484	75
Pied Pipers.....	286	*
Mills Brothers.....	198	34
King Cole Trio.....	198	*
ORKS ON UPSWING		
Stan Kenton.....	209	35
Les Brown.....	143	27
Bobby Sherwood.....	110	*
*Not ranked in 1944.		

Brown (voted the No. 1 slot by the outside shirt wearers) by less than they yepned Stan Kenton. Of course, this is just what they did last year—only more so. What's new with the G.I.'s was the way Bobby Sherwood landed solidly in the top three batoners on their way up. Bobby was only 33 votes behind Les Brown, yet he's without the solid disk help that has been bouncing Les right along. However, the boys in camps have heard Sherwood—and think that he's coming right along, which may be a tip to Capitol to disk B. S. more frequently than they have been doing. He's the only one, among the G.I.'s faves, whose disks didn't go a long way to get him his points.

Next week the college faves will be tabbed in another annual poll. The college report was dropped last year due to the limited number of colleges which were prepared to report on musical yens. This year a representative cross section of the ivy-covered walls came forth with enough reports to make possible an accurate pic of what the 18-to-21-year-olds want.

The issue of July 28, the week after next, will deliver a combined tune report of both G.I.'s and collegiates with a comparison of what each means to the tune biz. Disk identification of both segments of the music buyers will be reported in the issue dated August 4. While all these reports cover the last year, they reflect the buying urge—and what makes 'em buy—which is a good tip-off of what's going to make 'em buy this year. Combined, the soxers, G.I.'s and the collegiates present the youth of the nation at the music sales counters. That's why *The Billboard* takes the time, energy and cash to analyze and poll 'em.

Philly's Key Disk Retailers Start Organizing To Protect Future Biz From Side-Liners

New Labels Seen as Hedge Against Big Three—In Case

PHILADELPHIA, July 7.—With an eye on the post-war period, particularly in making their own position secure once competition really becomes stiff, two dozen of the city's leading record retailers met to discuss the organization of a trade association this past week. Airing their grievances against the record distributors and the recording companies, the small group, led by one of the largest center-city dealers in the city, represent about 50 per cent of the major disk outlets in Philadelphia.

Other dealers not present were singled

Tooters Now May Stay at Hotels Played

AFM Board Eases Rule

CHICAGO, July 9.—For first time in couple of years musicians have been given the official okay by the American Federation of Musicians to accept rooms in the same hotels where they play an engagement. Seems that few years ago, when sideman played a spot, mess of trouble arose due to price of rooms, discounts, etc. Therefore AFM stepped into the picture and made it against union rules for a sideman to play a spot and also live there.

This year, however, at the exec board meeting of the AFM in Chicago, leaders brought up the difficulty of trying to find space for sidemen in many of the cities they play, pointing out that housing conditions today are on the tight side, to put it mildly. Ruling at the exec board meeting to the effect that sidemen could live in the same hotel where they played therefore was put thru.

Cugat for Slapsy's Spot; 15G Weekly

HOLLYWOOD, July 9.—Xavier Cugat is signed with the ops of Slapsy Maxie's to go into the spot for \$15,000 per week. Price is stupendous compared to usual band salary for a location job, but one factor is that Cugat is to supply the complete package. Opening date depends entirely on just when Cugat's band winds up on their picture for MGM. Cugat figures he will be able to go into Slapsy Maxie's sometime in October. It's understood the spot will close for four weeks prior to Cugat's opening in order to remodel. Cugat's coming means complete switch of comedy and slapstick policy now prevailing at Slapsy's. Cugat has tentatively lined up the show which would include Hermanos Williams Trio, Frackson the Magician, the Garcias and a rumba line. Diosa Costello is another "if."

It's known that Giro's and the Trocadero on the Strip have been making overtures to Cugat to play their spots again, but both rooms are of the intimate type, and it's believed Cugat wants to go into a room with the capacity of Slapsy Maxie's so that a comparative huge turnover as well as set crowd will add up to a big gross.

Long Branch, N. J., Stadium Is All in Lebroza "Family"

NEW YORK, July 9.—Columbia Recording family and the WCAU (Philly) gang are said to have purchased the stadium in Long Branch, N. J., as a try-out and summer testing spot for Columbia ork properties. Stadium has been dressed up as open-air terperly and can handle 5,000 without elbowing.

Behind the buy, however, is fact that Stan Lebroza, v.-p. of WCAU, is interested in pushing musical ability of son, Elliott Lawrence (professional name), and after having him lead WCAU houseband for the last six months, with plenty of network shots, feels that he's ready to step out in public. Fronter in the purchase of the spot is said to be Manie Sacks, Columbia recording chief. Actual dough, Main Line claims, came right out of the pockets of Ike Levy, CBS brass and chief owner of station. Levy is said to be convinced that Lebroza offspring can be built to real b.o.—and besides the Long Branch stadium was a "find" anyhow.

Heidt To Emsee Trianon Show to Keep Name Goin'

HOLLYWOOD, July 9.—Horace Heidt, who dropped his band several months ago because he felt booking office contracts are for too long a time and too binding, returns to the spotlight again as emsee of the floorshows at the Trianon, Southgate, Calif., dancery, which he owns. Heidt takes over the emsee duties when George Auld's band opens at the Trianon July 17, and a much larger budgeted floorshow goes in. It's understood Heidt's MCA pact has about a year to go and Heidt feels his name will remain in the limelight as emsee at his own spot until contract expires and he can sign up a new band with another office or manager a la B. G. deal with Mark Hanna. Meanwhile Heidt keeps plenty occupied running a restaurant in Beverly Hills and the Long Palm Hotel in Palm Springs, Calif.

Philco Diskery Bid Cools But May Be Revived

CHICAGO, July 9.—As predicted first in *The Billboard* six months ago, a definite bid to go into the disk biz has been made by Philco, which recently had a deal in the works with Premier Records. Altho deal at present seems to have gone cold, it is understood that Philco was going to take over Premier the same as Majestic Radio took over Oberstein's Hit Record and made it the Majestic disk.

According to those fairly well informed out here, Premier-Philco deal was all set to go just a short time ago, but something came up to queer the works. However, it indicates that Philco is right in the market for a deal to put them into the record biz.

At the present time Majestic has switched top recording men, Oberstein stepping out of the set-up and Ben Selvin taking over June 1. Many other radio manufacturers have definite designs anent going into the biz, and a reversal of procedure is rumor around town that Decca, a diskery, may be going into the manufacturing side of radios to go with disks. Decca for some time has had in its line an electric record player made for the org by another outfit.

Name Band Competition Starts Real Pitch for Coast Terp Biz

HOLLYWOOD, July 9.—Aragon Ballroom, close-by competitor of the Dorseys' Casino Gardens, is taking on a big name band policy since the Dorsey dancery recently secured a liquor license and went into a six-day-a-week policy. In the past Casino Gardens has had powerhouse name bands but no liquor, whereas the Aragon featured mostly semi-name bands but held a liquor license.

Gordon Saderup, operator of the Aragon, brought in Xavier Cugat's band this past week-end and will repeat Cugat this coming Friday, Saturday and Sunday along with the current house musical attraction, Denny Beckner. With Beckner skedded for a USO tour shortly, Saderup is bringing back Al Donahue's band for two weeks starting July 29 and thereafter will attempt to secure the biggest names to be had. Donahue played the Aragon all last fall and winter. Saderup currently has band competition of Tommy Dorsey at Casino Gardens, with Jimmy Dorsey, Glen Gray and possibly Harry James skedded for the rest of the summer.

Casa Goes for Negro Names

Meanwhile the Casa Manana Ballroom in Culver City, located midway between the Aragon and Casino Gardens at the ocean front and the Palladium in Hollywood, has turned to a Negro name band policy to meet competition, with Count Basie featured thru July. Jimmie Lunceford makes a return visit for two weeks following Basie. No band has been set after Lunceford, but Joe and Frank Zucco, Casa Manana operators, may get Erskine Hawkins or Cootie Williams. The Zuccas go all out in their drive for patronage shortly when they feature the King Cole Trio, a tremendous draw in

themselves, along with Count Basie for several evenings. Doubleheader band dates at the Casa Manana are becoming a regular. Both Duke Ellington's band and Charlie Barnet's outfit shared the bandstand at the spot for three nights a couple of months ago.

Col. Disk IBEW Strikes in N. Y., Chi, Hollywood

NEW YORK, July 9.—Technicians at the recording studios of the Columbia Recording Corporation went on strike Saturday (7) at midnight at the New York, Chicago and Hollywood studios of the corporation. Second strike vote (as reported in *The Billboard* last week) confirmed a former vote taken to strike unless CRC management took some action on the unit's (Local 1212, International Brotherhood of Electrical Workers, AFL) demands of improved working conditions and higher pay. Unit has been without contract since last February, being unable to reach terms with the management.

Since no contract exists and since no appeal has been made to the War Labor Board, the unit felt it was free to strike. One point stressed by the chairman of the unit was fact that it wanted any adjustment retroactive to February and CRC was unwilling to agree to this—or, the unit claims, to any other of its demands.

Two men have been left on duty by the unit in New York to protect Mr. Whiskers' work, which will not be stopped by the strikers. Bridgeport, Conn., plant of Columbia diskery is not affected by strike since no recording engineers are employed out there. However, all stations of the network employing IBEW engineers will find themselves in a position of not being able to play CRC transcriptions, according to the union. No meeting between union and management was skedded as *The Billboard* goes to press.

MCA Attorney Files Denial in Finley Suit

HOLLYWOOD, July 9.—Joe Ross, attorney for MCA, issued a statement that he has filed an answer to the court's denial for his request for a dismissal of Larry Finley's anti-trust suit against MCA. In his answer Ross stated "a pure and simple denial of Finley's various claims." The court is expected to set a day, probably sometime this fall, when Finley's suit will be heard and both sides will round off with their accumulated files gathered during the past months.

LIONEL HAMPTON

Fronts with vibes and drums
to bust records

THERE may be other toppers who double on drums and vibraharp, but none of them has been or are the terrific box-office draw that is Lionel Hampton. Hampton started out beating 'em out in the Chicago Defender Band. Then he decided a little formal music education might help and he majored in music at the U. of S. C., Los Angeles, doubling as soda jerk. His first big snatch at fame came when Satchmo Armstrong went out to the Coast to do a pic and adopted Hampton as his drummer. First the pic, then recording dates and then he found a vibraharp in the studio and decided to do something about it.

Came Benny Goodman to a small night spot where Hampton was wacking the skins and tapping the vibraharp; came a date with B. G., followed by a contract, which paper lasted four years, until Hampton decided to step out on his own with an assist by Joe Glaser, who managed him, so that he fronts one of the few name bands that mean real dough at the box office.

Lionel Hampton continues to prove that knowing music in no way interferes with being 100 per cent commercial. He knows what they want—on vibes and skins—and combines that with knowing how to build and lead a money band.

Bennett To Try Corn Stuff at Palisades Terp

HOLLYWOOD, July 9.—Bobbie Bennett, p. m. for a number of top Western attractions and recent manager of Spade Cooley's band, has taken lease on Palisades Ballroom on Santa Monica Pier, California, and starting later in July will run Western dances at the ballroom week-ends. Miss Bennett will feature several of the attractions signed to her as patronage draws at the dancery, with Deuce Spriggins' band heading the talent line-up along with singer, Carolina Cotton; the Plainsmen, and Tex Atchison. She will rename the spot Western Palisades.

Palisades has been closed for some time now due to a union squabble when previous ops failed to pay off bands. Spot is the same that both Harry James and Bob Wills have been rumored to take over at various times.

Guizar for 8 Weeks At Rio's De Urca

HOLLYWOOD, July 9.—Tito Guizar is set for an eight-week engagement at the Casino de Urca, Rio de Janeiro. Guizar leaves for the Brazilian nite club as soon as he winds up production on *Mexicana*, a picture he is doing for Republic. Money involved in Guizar's South American nite club deal was not revealed, but it is known that offers from the Casino de Urca to others like Carlos Ramirez include a percentage arrangement in addition to paying and arranging transportation.

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MELLOW MUSIC

Combo Rack Being Checked

Disk and Sheet Dual Selling

Mag pub checks possibilities of 1,000 rack test of music self-selling

NEW YORK, July 9.—While Saul Immerman (Song Distributing Corporation) and Larry Richmond et al. (Music Dealers' Service) are battling verbally and by letters with Walter Douglas (MPPA) in the middle, due to his being on the committee of the MDS racks, another organization has been spending thousands of dollars and a lot of gray matter planning a rack deal, which instead of competing with the MDS or the SDC will go far beyond the present rack set-up and distrib both disks and sheet music at the same time.

Mag Outfit Backing

Organization spending the dough clocking the field is a great magazine publishing outfit which not only distributes its own pulp fiction but which handles distribution for hundreds (that may be a slight exaggeration) of other mag publishing outfits. Idea of the new rack (the rack itself will cost about \$7.50 as designed by the new group) is to tie up sale of sheet music and disks, so that in some cases both will be sold at the same time. Reason for the dual or combo rack is that pub's check-up revealed that sheet music appeals to a smaller percentage of the public than disks do and that a goodly percentage of disk buyers also would buy sheet music at the same time if it were available.

While the diskers have not been approached as yet officially, there have been talks (alho denied) with Decca and Victor, and each recording outfit having had intra-office sessions on their own to discuss the new aches which a combo rack will create.

10 Disks, 10 Sheets

Rack will carry 10 disks and 10 titles of sheet music. Ultimate attempt will be to have the sheet music be the same as the "A" side of the disks on the racks. Underwriters of the combo rack, however, are not building any hopes on being able to achieve that to start with. The sheet music title will appear above the disk version of the song. At the bottom of one version of this rack, space has been left for two albums, with depth available for a stock of three of each of the albums. Trade doubts that albums can be sold this way, but distrib, when making the check-up of spots, find that outlets are interested in the possibility of handling, without possibility of loss (albums will be 100 per cent returnable) an item that will retail at around \$2.50 and give them a sizable margin of profit.

Six-Month Deadline

Combo rack will be set to go, if at all, on or before January 14 of next year. There will be 1,000 racks to start, with each spot clocked in advance for traffic, type of clientele and turnover of magazines in the store. Only mag and newspaper outlets (some will be spots handling mags and no newspapers) will be

McIntyre in E. T. O. Via George Moffett

Jena, Germany,
23 June, 1945.

The Billboard,
New York City, N. Y.

We have been on the move ever since we left Paris and just completed our first week with the 76th Division of the Ninth Army. We are right up at the Russian lines and a few days ago walked over a bridge and met the Russians. Of course you can't go in, but we did find out that they love boogie-woogie music. From what we have seen, *Beat Me Daddy Eight to the Bar* is what they have used as a theme against the krauts.

If the boys sitting around Lindy's could see the reception we have received and how badly they need entertainment I think conditions for these men who were actually combat troops would be a lot better. With the exception of *Junior Miss* this is the only entertainment they have had since leaving Paris.

The men want name bands—want them badly—and should get them. It may be a joke on Broadway, and the personal managers and leaders may be reaping their harvest, but after seeing Buchenwald concentration camp today, the crematory, the gas chambers and a pit where they had a bear to tear men to pieces if they complained—well, I know they would have a different set of values. It makes a big change in a person and a bath every 10 days is appreciated—and a K ration tastes better than a steak at Frankie and Johnnie's.

It's rough and the bed rolls aren't like the Astor sheets. A handshake and a "thank you" isn't for a plug and only routine—it's sincere and they mean it.

The real person, and they (the boys) all love her, is Ruth Gaylor. She does everything we do—eats her K rations, uses a mess kit right along with the troops, does two or three shows a day with us, then will go and sing for the enlisted men when the show is over. I haven't heard her complain yet. We travel in trucks, the only equipment we can use to get to the men. It's far from easy for a girl, but she is doing a sensational job. Yesterday General Schmidt pinned two general's stars on her—gave her a letter of permission to wear them and presented her with a bouquet of flowers.

These men are so damned grateful it's a pleasure to do all you can for them and it's a hell of a thrill to see a dance band mean so much to them after what they have been thru.

Hal (McIntyre) and Ruth join in all good wishes.

Sincerely,
GEORGE MOFFETT.

in the first 1,000 spots selected since distrib outfit doesn't want the ache of opening new accounts or checking credit, etc., of retailers not now serviced by it.

It's not worried about being able to obtain the sheet music or the disks that it desires. Publishers have told the distrib's representatives that their business is to sell sheet music and anyone with cash and a real deal wouldn't be nixed regardless. As to the problem of disks, distrib isn't worried either. Feeling is that if the Big Three and the top indie nix co-operation, they'll simply make a deal to disk their own top tunes and create a label for them. They don't expect to have to do this but they're ready, if its check-up reveals that a combo rack is a plus form of income for them, to buy 10,000 platters of each disk on a non-returnable basis—and absorb the loss on the breakage. On the return and breakage ache, distrib has checked with an insurance company that's willing to accept the risk at a figure that's not too out of line with the profits involved. Test rate set by the insurance company is low but the risks are unknown and the company would like this kind of business. Rate will be "adjusted" when necessary.

Name Committee

As planned, disks and sheet music will
(See COMBO RACK on page 18)

Sonora Starts Pressing Disks At Conn. Plant

MERIDEN, Conn., July 9.—New Sonora pressing plant here started turning out platters last week in limited quantities. Joe Gerl, prexy of Sonora, stated in Chi last week that the plant will be able to turn out 20,000,000 disks a year, but locals smile at these figures and off the record say that the plant will be lucky to turn out 10 per cent of this figure for years to come. Secret of where Sonora got its presses is one of those things, but it's known that it raided one of the big three's staff to get a top foreman (engineer).

Building is one formerly occupied by Charles Parker Company and has been the property of Sonora for nearly a year now. Once the presses really get rolling, Mary Reuben, of the New York office, promises that she'll have enough solid names signed to use up the production facilities and then some.

Sonora plant is just one of four in the East set up within the last six months and press source still has 'em guessing. However, trade thinks that some of the presses are from government sources, altho this isn't certain.

Congress Hotel, Chi, Reopening Set for August

CHICAGO, July 9.—Congress Hotel, spot that's been closed for a year or so after the army took it over and then re-sold it to present owners, will reopen in August. Understood that Monte Proser is dickering to bring in Chi version of his New York nitery, Copacabana.

One room will definitely reopen with the Milt Herth Trio, but the big spot in the entertainment side of the hotel is still a question mark. Prior to change in management, Congress used to play name bands, last one in being Glen Gray a couple of years back.

Jewel Disks Promise July Release of Eight

HOLLYWOOD, July 9.—Ben Pollack's new record firm, Jewel Records, has already set up distribution and will release eight disks latter part of July. Pollack's deal is said to be tied in with a big-time record press manufacturers' group. In addition to Kay Starr and Bob Graham mentioned as signed to Jewel last week in *The Billboard*, Pollack also has Betty Bradley, ex-Bob Chester vocalist, and Mallon Clark, well-known jazz clarinetist, who will record quintet jazz sides for Pollack. Pollack will call the group Lonny Clark's Quintet. Pollack stresses that all artists signed to his firm are under exclusive arrangements, and that there will be a direct tie-up between his booking office and recording firm since the records are expected to greatly exploit these artists, and in turn he will book them for personal appearance, pictures and radio. An attraction which Pollack has had under his wing for some time, Mel Torme and the Mel-O-Tones, is signed up to a Decca Record contract and for the time being won't be able to cut sides for Jewel.

Lazar, Smithman Handling Coast, N. Y. for Vallee Pub

NEW YORK, July 9.—Rudy Vallee's music pubbery will have Murray Lazar as West Coast general manager, with Ralph Smithman New York professional manager. Smithman is ex-Famous Music, where he hung out for about four and a half years.

Initial push will be one Couple of Years Ago.

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Music—As Written

NEW YORK:

Jerry Blaine, former band leader, new v.-p. in charge of sales of Cosmopolitan Records. . . . Maceo Pinkard, Negro composer, set to go out on concert tour with *New World Fantasy*, all-Negro operetta.

Station WOW had to ease up on playing tune, *Crazy Things*, because of terrific demand after initial performance, so the station manager says. . . . Scranton Records took over pressing plant of Bible-tone, deal being for \$40,000, involving 200,000 production. . . . Harry Moss, new v.-p. of Joe Glaser's booking office, co-writing tunes with Gladys Shelley and Paul McGrane. Latest tune is *You'll Be Sorry*. Forster pubs.

Henry Okum, former p. a. for Frank Dailey's Terrace Room, now doing p. a. for Art Wing's ork. . . . Victor planning expansive record tie-in with Warner's *Rhapsody in Blue*, with four Gershwin albums. . . . Anita O'Day, who started out with Krupa, going to rejoin him when he opens Astor Roof July 16. . . . Adele Gerard not going to join B. G.'s band. Hubby Joe Marsala seriously ill as a result of hernia operation. Slam Stewart stays with band.

CHICAGO:

Louis Jordan has shuffled his sidemen for the Tympany Five's p. a., opened July 4 at the Paramount, New York. Line-up shows Aaron Izenhall, trumpet; Josh Jackson, tenor; Carl Hogan, bass; Bill Davis, piano, and Eddie Byrd, drums. Jordan is cutting his run at the Paramount from four to three weeks, because of pic commitments. . . . Jesse Stool, one of the four song-plugging Stool brothers, left his Chi post with Paramount and Famous Music to head their West Coast office. . . . Paul Flynn has left Words and Music and is now contacting for Chelsea Music. . . . Jack Howard, rep for Lincoln Music here, has quit to return to the West Coast. . . . Carl Schreiber replaces Florian Zabach as maestro in the American Room of the Hotel LaSalle July 13. . . . Shadow Wilson, drummer with Count Basie, is now working as regular tubman with Woody Herman, marking the first time Herman

has used a Negro sideman as a regular. . . . Andy Russell slated to go into the Oriental, Chicago, July 20. . . . Mel Henke, ex-Horace Heidt pianist, is rehearsing a 13-piece crew. Scorings spot his 88-ing thruout. . . . Allan DeWitt, ex-TD vocalist, now vocalizing with Wayne King's new band. . . . Clyde McCoy slated to follow Frankie Masters into the Stevens Hotel late in August.

HOLLYWOOD:

Foy Willing and his Western group turned down by draft board for overseas trip with Andrews Sisters. Milt Raskin, pianist, and Art Wenzel, accordionist, replaced Willing. . . . Raule Breton, representing Leeds Music interest in France now. . . . Maurice Duke, personal manager for several Western music outfits, turned motion pic producer for picture *The High School Kids*, with Freddie Stewart and the Ross Sisters. . . . Bobby sockers' attendance at Holy Rollers meetings and the like and subsequent rhythmic treatment of ceremonial songs gave inspiration to Andrews Sisters to record *It's Me, O Lord, It's Me*. . . . Spade Cooley just signed by Art Satherley to long term Columbia Record contract. . . . Gene Autry, Whitey Walker and Gene Sullivan also penned by Satherley to Columbia disk pacts. . . . Stan Kenton featuring hot fiddle of Harold Otis, known in Chicago lounges as Harold Otvis. Capitol will record Otis' hot fiddle with Kenton's band shortly.

Ted Yerxa, lamplighter columnist for local paper, now doing his weekly jam sessions with guest appearances of all the top music names in town from Larry Goldner's "Streets of Paris" over KPAS. He quit Billy Berg's club. . . . Frederick Bros. Agency tied up both ballrooms at Big Bear Lake resort town with Anson Weeks at Hal Halstead's Navajo and Chris Cross at Stillwell's. Emil Coleman gets another lengthy renewal at Mocambo. . . . Larry Stevens, Jack Benny's vocal star, cutting tunes for MacGregor transcriptions. . . . Johnny Duffy, who plays organ and piano simultaneously, released from servloe and opened at Judson's Beverly Hills. . . . Eddy Howard just bought a home in San Fernando Valley and is selling his Chicago home.

On the Stand

Jack Teagarden

(Reviewed at the Trianon Ballroom, Southgate, Calif.)
(George Chumos, p. m., MCA booking office)

When Jack Teagarden comes on with *I've Got a Right to Sing the Blues*, it isn't because his band lacks any of the qualities necessary for turning out the indigo tunes. With his tram and the able support of his crew, big T's brand of music most certainly pleases dancers. And he doesn't confine his age limit to ankleteers, those above this age go for it, too. Maestro's tram has wide range with plenty of frills to put his playing under the category of added attractions. But on this date Teagarden doesn't confine his talents to the Martin, he also uses a French horn.

Outfit has the usual full band instrumentation. However, the crewmen lend support for the leader's horn. Here, the musickers are called upon to play a lively blend of tunes for, after the opening half-hour, the dancers are definitely in the mood for jump. They get it, too. However, Teagarden doesn't wield the influence over the band at times that he should. But before running to the funny side gets to be a fault, big T steps in for a part and again solidifies the activities.

On the instrumental stuff, Teagarden gets solid support from his trumpets and especially Gene Redmond on first, and Stewart Pletcher on the hot parts. On a dance version of *Rhapsody in Blue*, Norma Teagarden, big T's sis, does plenty okay with her piano part. Gal's definitely an asset to the band, not only as a sideman, but also in helping out most adequately to keep the music tight. Her vocals are okay, too. Robert Derry on alto and clarinet, and Bert Noah, tenor sax, get spotlighted parts.

Band's thrush, Mildred Shirley, has plenty on the ball on lyric delivery. Slightly on the heavy side, Miss Shirley should wear solid dark clothes instead of the mixtures. *Sam Abbott.*

Hit Disks Pay Off Plenty in Pic Biz

HOLLYWOOD, July 9.—It's pretty well known how a hit record helps a band make plenty of moola in practically every field of the biz. Latest industry to come up with more scratch because a band is a hot commodity, due to a scorching disk, is pic biz.

Typical example is Louis Prima, MCA band, which has had quite a few hit disks on Majestic label. Result: Altho his asking price for a film was \$35,000 not so long ago, today anyone trying to make a deal with the guy will have to pay \$100,000, the reported film fee for the band. That's a \$65,000 jump, all due to the fact that the guy had a couple of hit disks. That guy is hot is seen in fact that Strand Theater, New York, hit high gross with the guy after a repeat of only a couple of months.

Voice Trouble Still Hitting Welk Ork


DES MOINES, July 7.—Lawrence Welk is having singer troubles again, with vocalist Bob Donet leaving the band at Des Moines to take his pre-induction at Carroll, Ia. Donet obtained permission to go from Carroll instead of his home board at New Orleans.

Donet had been with the band three months when Welk had to replace Bobby Beers, now in the navy at Great Lakes. Welk had just replaced Joan Mowery for Jayne Walton who recently moved out. Now Welk has to start looking for another male vocalist.

Walker Heading Coastward

NEW YORK, July 9.—Frank Walker, head of MGM's new disk firm, is reported to be leaving for Hollywood. Purpose of trip is to assimilate the pic biz. Walker is second topper in field to head for the flicker city in recent weeks, Jonie Taps having gone to Columbia at 1G a week.

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Teenster Juke Dancelands Get Heavy Summer Play in Wildwood

WILDWOOD, N. J., July 7.—The appeal of recorded music coming out of a juke box is strong enough to attract heavy patronage among the teen-agers for two juke-box dance spots at this South Jersey resort. Matching the appeal of S. B. Ramagosi's Bang Bang emporium at his Casino Arcade, which has been in operation for many summers, the new vacation season brings a second spot with Jack Davis opening a Danceland in Convention Hall.

Davis, who operates a similar Danceland in the West Oak Lane section of Philadelphia, brought in a collection of 1,500 dance records for his new resort spot. Convention Hall spot operates nightly except Saturday, when the auditorium is used for wrestling bouts. In addition, Davis will open the doors on all rainy afternoons when it is impossible to get out on the beach or stroll on the Boardwalk. Admission is 35 cents, and youngsters can dance continuously until midnight with various dancing contests

staged each night. A snack bar was also set up for refreshments. A reduced 25-cent tariff is in force for men and women in uniform.

Similar policy for service men and women is in force at Ramagosi's Bang Bang, where the admission is set at 25 cents. In addition to his many outdoor amusement interests, Ramagosi also operates an amusement machine arcade in the Harlem section of Philadelphia. His Bang Bang here was the first at the resort to offer dancing to the recorded juke-box music.

Combo Rack Gets Checking

(Continued from page 16)

be selected for the combo rack by a name committee. Idea here is that the names will sell more sheets and disks. Each disk and copy of sheet will carry a little label saying that it was picked by the music committee (names will be used) as an added sales pitch. Names approached have been pushovers for the idea, seeing flackery and dough in it. One national name band leader even offered to serve the first year for free—to get a toe-hold on the committee, but promoters nixed that, saying that this was a business proposition and everyone working on it would be on a salary basis. No percentage deals have been broached.

No "Ear" Test

Only difference of opinion in trade is the question of whether disks can be sold without their being played first. Answering this negative the promoters have incorporated in one of their rack designs a simple record player. Disk player has a minimum volume, so that it can't disturb the rest of the store. Ache here is that soxers might come into the store and play every disk on the rack—and go out buying none. That's why final choice of rack is one without player—alho player rack hasn't been discarded entirely.

Distributors admit that selling disks without the buyer being able to hear what's being bought will no doubt force them to deal with recognized labels—and they want to do just that. They do not feel that the self-selling disk rack will hurt the regular disk retailer any more than the book-of-the-month clubs hurt book stores.

There are a great many ifs in the combo rack. Diskers and pubs, however, are pleased that the backers are checking every possibility involved, are spending dough (\$10,000 has already been spent clocking outlets, making sample racks and even conducting sneak retail tests), sheet music and disks have been bought thru regular jobbers for the tests, with orders scattered so that they could not be traced to the combo rack test.

No Name Calling

There'll be no name calling in this deal. Mag pubs back of the trial know all about competitive merchandising, having been in on some nasty circulation wars themselves. They'll take care of that trouble when and if it arises. As one member of the mag pub's brass stated, sans quotation, "We think there is a business operation in sheet music and disks that should be and can be part of our operations. Maybe we're wrong. We've been wrong before but we've seldom been wrong on anything that we've spent \$10,000 to test."

Larry Richmond (MDS) was out of town when *The Billboard* endeavored to reach him for comment. The same was true of Walter Douglas and Saul Immerman (SDC).

WFEA Engineer Writes Tune

MANCHESTER, N. H., July 9.—Claude Marquis, engineer at WFEA, Manchester's CBS station here, is the author of *Furlough Waltz*, already featured on the networks by Guy Lombardo and his orchestra, published in sheet music and forecast for early click release. Publishing rights to the song have been assigned to Broadcast Music, Inc., which already has given the song wide distribution in music stores and chain store outlets.

11 Songwriters, Pub Elected by ASCAP

NEW YORK, July 9.—ASCAP elected 11 new composers and authors and one new pub last week.

Additions are Charlie Abbott, Art Harry Berman, Ed Hall, Lucky Millinder, Lee Learl, Axel Stordahl, Harold Bauer, William Bergsma, Alberto Chiggarelli and Paul Creston.

Pub is Antobal Music.

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 Both by LORENZO FLENNY TRIO

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Accordianist, male, for five-piece unit, commercial hotel style. Must fake a lot, read a little, know standard, old and popular tunes. No hillbillys, cowboys, lush, bunnies or tear. Wire

TOMMY TRIGG
 Statler Hotel ST. LOUIS, MO.

Philly's Key Disk Retailers Organize To Protect Future

(Continued from page 14)

sideline should be denied such merchandise in the post-war period unless there is some form of surety that such dealers will not undersell. Record distributors here, also handling radio sets and electric appliances, have kept their customers happy during the past years by setting them up in the record business. But once other merchandise becomes avail-

able, record retailers, with heavy investments in their stores and stocks, are fearful that such dealers will represent a form of unfair competition. Already, they say, there is evidence that the other dealers are selling disks under list prices.

Restrict Distribution, End Shortages?

It is also contended that if present stocks of recordings were sold to the regular dealers only, there would be no shortages. They point out that the other dealers already are pushing records to the back of the store now that new merchandise is starting to come in, pulling record displays out of the window and doing the industry no good in general.

Another major grievance aired against the distributors is the common practice of withholding shipments of pop records unless retailers make heavy orders for the label's classical numbers. In more than one instance locally, there is the case of a record distributor setting up a next-door or near-by electric appliance and even an auto accessories dealer in the record business to compete against an established retailer who refused to load up with dead disks.

Juke Complaints, Too

Other grievances include second-hand treatments accorded juke box operators, and that factor looms big, since a large number of the most successful record retailers here are also music machine operators. Also, there is the matter of co-operative advertising, charging distributors with playing favorites and the whole question of merchandising aids.

The record retailers point out that with the public no longer buying by label, platter purchases are solely on the basis of song or artist, the stores are no longer at the mercy of the "big three." Before the war if one of the "big three" (Victor, Columbia and Decca) denied its records to a dealer it virtually meant closing up shop. Today with a wealth of

BMI Cutting Advance \$\$ To Band Pubs

NEW YORK, July 7.—Latest BMI pubbing deals with bandleaders, according to BMI execs, call for no advance. They point out that they have made deals with Enoch Light and Henry King, in which no coin was shelled out. Rather, the idea behind it is if a leader wants to organize a firm and affiliate with BMI, org is perfectly happy to make the deal and pay the regular performance rate of 4 cents for a local plug and 6 cents for a network performance. Also the \$48 sheet shot bonus arrangement (see last week's *The Billboard*).

Question in many minds is whether the dough they have laid out in the past is worth it. In the case of Stevens Music, BMI is said to have laid out \$30,000 in advance and Buddy Morris, music pub, is said to have come across with a like amount. So far, Stevens has one tune, *There Must Be a Way*, which has hit the sheet consistently, besides getting a major disk from Charlie Spivak, who is also in on the firm. Tommy Tucker, who has Time Music, has transcribed 10 tunes licensed by BMI, while Tommy Dorsey has recorded some 125 tunes pubbed by Embassy, a BMI affiliate.

labels, in many cases offering good selling material, retailers claim they are no longer at the mercy of any one or two record manufacturers. At the meeting it was brought out that one of the "big three" is today, locally at least, the poorest seller in the pop field. But again, dealers are forced to place heavy orders for the pop disks in order to get the label's classical items.

Lawyer Head & P. A. Planned

Organizational plan for the proposed trade association includes the retaining of a local attorney to run the affairs of the group and supervise retailer-dis-

Trade Interest High as Philly Tele-M Spreads

PHILADELPHIA, July 7.—Interest in telephone music continues at a high clip here with still another firm—Tele-Music Engineering Company—setting up shop this week. The new firm brings together two of the outstanding leaders in the local coin machine field. Tele-Music was set up by Samuel Stern, head of the Scott-Crosse Company, distributor, also identified with operating phases thru his Keystone Vending Company, and William L. King, one of the first music machine operators in the local field. King recently set up his own telephone music company, under the name of Telephone Music. Before the war Stern had his own wired music firm. Offices for the new company were set up at 1505 Race Street, in the same building housing the offices of the local music machine operators' association.

Philly Symph's Red Ink Still Flows, But Less; Deficit 25G

PHILADELPHIA, July 7.—Season just ended for the Philadelphia Orchestra was one of the "most artistically successful" in the symph's history. But as far as the b. o. is concerned, the noted symphonic group wound up the 1944-'45 season with a net deficit of \$25,478. Ork actually ended the year \$81,357 in the red. But earnings from outside concerts, radio broadcasts, recordings, endowment funds and contributions from kind-hearted citizens whittled the deficit. At that, results were better than the previous season, when the deficit was \$28,088.

During the last season, the ork played 150 concerts and gave 28 one-hour broadcasts. Attendance reached a new peak of 447,285 as against 370,932 the previous year, when only 119 concerts were given.

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HOWARD LEROY
and his brilliant
SOCIETY ORCHESTRA
featuring the lovely
★★ **MARGUERITE CLAUDET**
and "THE SWINGING STRINGS"

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in the
STARLIGHT GARDENS HOTEL
UTAH
Salt Lake City

McCONKEY ORCHESTRA CO.
CHAMBERS BUILDING
KANSAS CITY 6, MISSOURI

From Cosmo "THE HOUSE OF STARS"



JERRY WAYNE

Gives with

QUESTION AND ANSWER
REMEMBER WHEN

Cosmo Record No. 451

List price . . . 75c



JOAN EDWARDS

Gives with

GOTTA BE THIS OR THAT
DON'T BLAME ME

Cosmo Record No. 452

List price . . . 75c



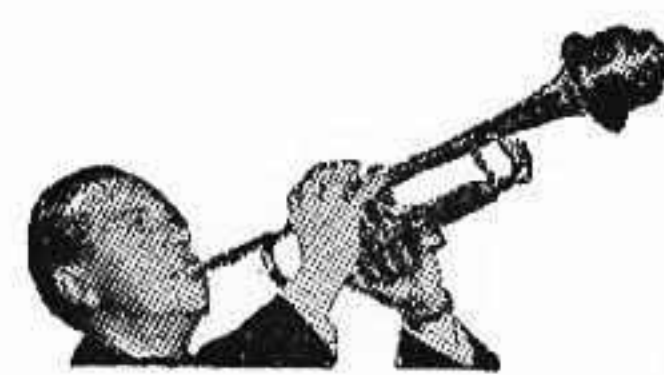
4 CHICKS AND CHUCK

Give with

ARE YOU LIVIN', OLD MAN
JOSE GONZALES

Cosmo Record No. 453

List price . . . 75c



HENRY BUSSE

Gives with

WANG WANG BLUES
I DON'T CARE WHO KNOWS IT

Cosmo Record No. 454

List price . . . 75c

All prices shown are exclusive of taxes

Cosmopolitan Records, Inc., 745 Fifth Avenue, New York.

Something to Shout About!!!

Robert Scherman's

"MELANCHOLY MADELINE"

and

"FUGUE IN C MAJOR"

(Instrumental)

Featuring

The Enchanting Guitar of
OSCAR MOORE

With

THE THREE BLAZERS

Vocal by

FRANKIE LAINE

Just Released

No. OM-107

List Price—75c Each

Oscar Moore, of the KING COLE TRIO, acclaimed by all music critics in '44 as the finest guitar player.

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CLEVELAND, O. MUSIC DIST. CO. 1408 W. 9th St. ATLANTA, GA. 959 PEACHTREE ST., N. E.

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- 1 SENTIMENTAL JOURNEY
- 2 BELL-BOTTOM TROUSERS
- 3 THERE! I'VE SAID IT AGAIN
- 4 DREAM
- 5 YOU BELONG TO MY HEART
- 6 LAURA
- 7 THE MORE I SEE YOU
- 8 I WISH I KNEW
- 9 ON THE ATCHISON, TOPEKA AND SANTA FE
- 10 IF I LOVED YOU

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 7, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santaly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

SOMEBODY LOVES ME (Harms, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 28, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

THEY'RE ALL TALKING ABOUT
HOAGY CARMICHAEL'S

NO MORE TOUJOURS L'AMOUR

Lyrics by PAUL FRANCIS WEBSTER

Thanks, MARTIN BLOCK, for starting
this tune on your MAKE BELIEVE BALLROOM Program

BURKE and VAN HEUSEN, Inc.

MURRAY BAKER, Gen. Prof. Mgr.

1619 BROADWAY



NEW YORK, N. Y.

Music Popularity Chart

Week Ending
July 5, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, June 29, and ending Thursday, July 5)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
10.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
19.	All of My Life (R)	Berlin	ASCAP
15.	Baia (F) (R)	Peer	BMI
8.	Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
6.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
14.	Close as Pages in a Book (M) (R)	Williamson	ASCAP
16.	Dream (R)	Capitol Songs	ASCAP
11.	Everytime (R)	ABC	ASCAP
5.	Good, Good, Good (R)	Berlin	ASCAP
1.	I Begged Her (F) (R)	Feist	ASCAP
4.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
4.	I Hope To Die (If I Told a Lie) (R)	Advance	ASCAP
22.	I Should Care (F) (R)	Dorsey	ASCAP
8.	I Wish I Knew (F) (R)	Triangle	ASCAP
8.	If I Loved You (M) (R)	T. B. Harms	ASCAP
3.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
7.	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
16.	Laura (F) (R)	Robbins	ASCAP
5.	Lonely Love	BMI	BMI
1.	Out of This World (F) (R)	Morris	ASCAP
1.	Promises	Marchant	ASCAP
9.	Remember When (R)	Campbell-Porgie	BMI
6.	Rosemary (R)	Famous	ASCAP
14.	Sentimental Journey (R)	Morris	ASCAP
1.	Somebody Loves Me (F) (R)	Harms, Inc.	ASCAP
1.	Summertime (F) (R)	Gershwin	ASCAP
14.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
10.	There! I've Said It Again (R)	Valiant	BMI
15.	There Must Be a Way (R)	Stevens	BMI
5.	There's No You (R)	Barton	ASCAP
5.	While You're Away (F) (R)	Remick	ASCAP
1.	Yankee Doodle Boy (R)	Vogel	ASCAP
17.	You Belong to My Heart (F) (R)	Harris	BMI
4.	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP
1.	You're a Grand Old Flag (R)	Vogel	ASCAP

RECORDS MOST-PLAYED ON THE AIR

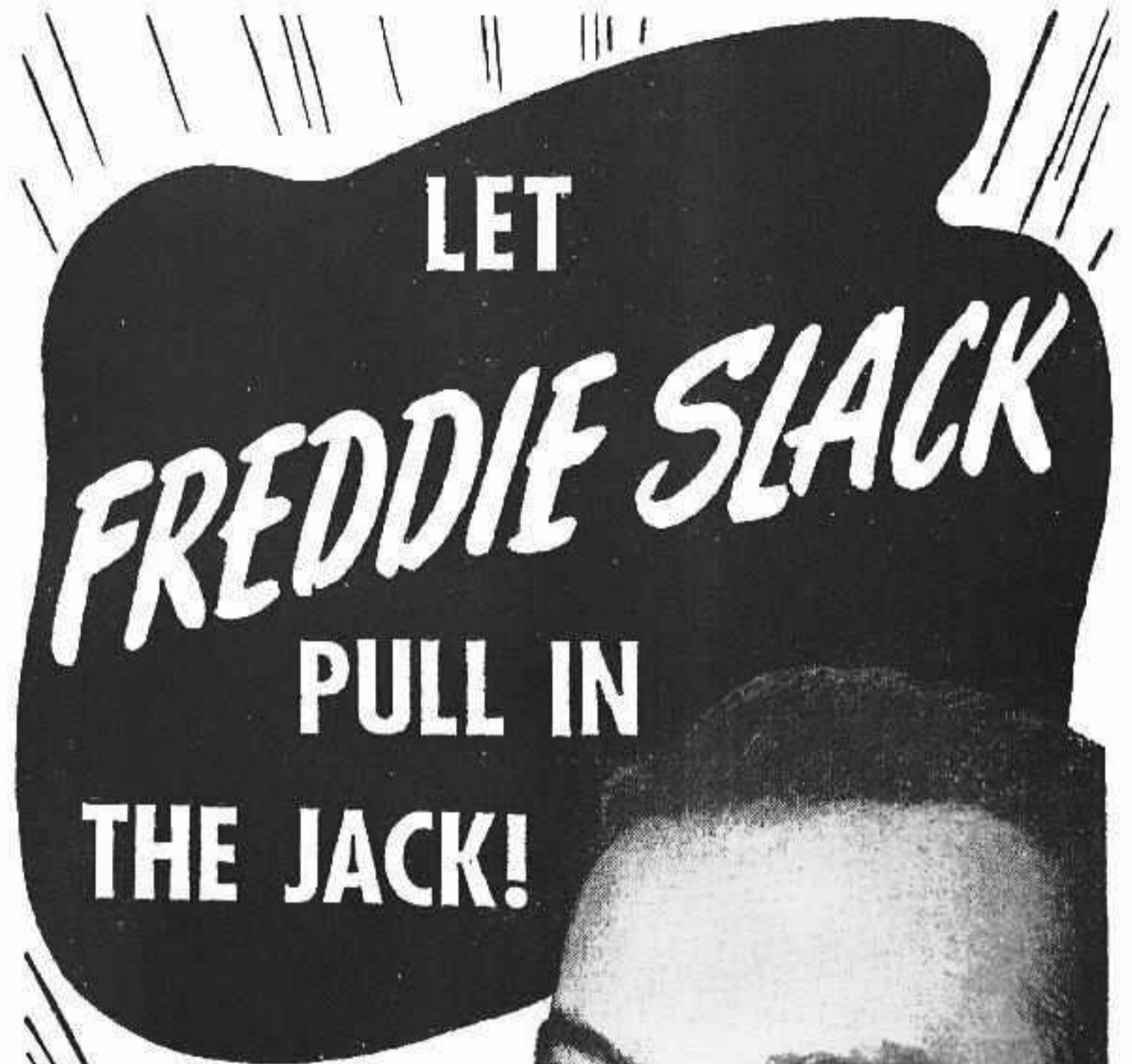
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	Artist	Label	Lic. By
Last Week	This Week				
19	1	SENTIMENTAL JOURNEY	Les Brown	Columbia 36769	ASCAP
16	2	THERE! I'VE SAID IT AGAIN	Vaughn Monroe	Victor 20-1637	BMI
2	4	GOTTA BE THIS OR THAT	Benny Goodman	Columbia 36813	ASCAP
12	3	SENTIMENTAL JOURNEY	Hal McIntyre	Victor 20-1643	ASCAP
5	4	BELL-BOTTOM TROUSERS	Kay Kyser	Columbia 36801	ASCAP
6	6	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat	Decca 23413	BMI
7	5	BELL-BOTTOM TROUSERS	Tony Pastor	Victor 20-1661	ASCAP
2	9	THERE! I'VE SAID IT AGAIN	Jimmy Dorsey	Decca 18670	BMI
1	—	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-The Pied Pipers	Capitol 195	ASCAP
2	7	BELL-BOTTOM TROUSERS	Guy Lombardo	Decca 18683	ASCAP
2	7	THE MORE I SEE YOU (F)	Dick Haymes	Decca 18662	ASCAP
3	9	SENTIMENTAL JOURNEY	Merry Macs	Decca 18684	ASCAP
6	10	GOOD, GOOD, GOOD	Xavier Cugat	Columbia 36793	ASCAP
7	8	DREAM	Frank Sinatra	Columbia 36797	ASCAP
1	—	CHOPIN'S POLONAISE	Carmen Cavallaro	Decca 18677	ASCAP

Coming Up

I WISH I KNEW (F)	Dick Haymes	Decca 18662
THERE MUST BE A WAY	Johnny Johnston	Capitol 196
A KISS GOODNIGHT	Woody Herman	Columbia 36815



Another
CAPITOL
Coin Catcher!

'A KISS GOODNIGHT'

FREDDIE SLACK AND ORCHESTRA
VOCAL BY LIZA MORROW.

'GEE CHI LOVE SONG'

FREDDIE SLACK AND ORCHESTRA
A Brilliant Instrumental Arrangement

CAP. 203

Ever since Freddie Slack kept the jukes jumping with his first Capitol Record smash, Cow-Cow Boogie, his piano artistry has been nursin' nickels out of phono fans, coast to coast. Capitol's Johnny Mercer and Buddy DeSylva have done it again.



Sunset and Vine, HOLLYWOOD 28

TAMALES



JOSÉ GONZALEZ
and
PLEASE NO SQUEEZA DA BANANA
TONY PASTOR
and his Orchestra . . . Vocals by Tony Pastor
20-1693



BEDFORD DRIVE
and **TABU . . .**
ARTIE SHAW
and his Orchestra
20-1696



THE SINGING SENSATION OF THE JACK BENNY PROGRAM IN HIS FIRST RCA VICTOR RECORD

LARRY STEVENS

Sings

STARS IN YOUR EYES

(from the RKO picture "Pan Americana")

I DON'T WANT TO BE LOVED

(By Anyone Else But You)

With Orchestra conducted by Mahlon Merrick

20-1695



Listen to The RCA Show, Sundays, 4:30 p.m., EWT, over NBC. BUY MORE WAR BONDS
Radio Corporation of America, RCA Victor Division, Camden, New Jersey



RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Artist	Label
10	2	1	1.	SENTIMENTAL JOURNEY (R)	Morris
11	1	2.	2.	BELL-BOTTOM TROUSERS (R)	Santly-Joy
14	3	3.	3.	DREAM (R)	Capitol
14	4	4.	4.	LAURA (F) (R)	Robbins
4	5	5.	5.	THE MORE I SEE YOU (F) (R)	Bregman-Vocco-Conn
8	6	6.	6.	THERE! I'VE SAID IT AGAIN (R)	Valliant
7	7	7.	7.	YOU BELONG TO MY HEART (F) (R)	Harris
2	9	8.	8.	I WISH I KNEW (F) (R)	Triangle
13	—	9.	9.	ALL OF MY LIFE (R)	Berlin
8	8	10.	10.	I SHOULD CARE (F) (R)	Dorsey

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Artist	Label
14	1	1.	1.	SENTIMENTAL JOURNEY.. Les Brown.....	Columbia 36769
14	3	2.	2.	THERE! I'VE SAID IT AGAIN	Vaughn Monroe..Victor 20-1637
9	2	3.	3.	BELL-BOTTOM TROUSERS.. Tony Pastor.....	Victor 20-1661
1	—	4.	4.	ON THE ATCHISON, TO-PEKA AND SANTA FE....	Johnny Mercer.....Capitol 195
6	4	4.	4.	SENTIMENTAL JOURNEY.. Hal McIntyre.....	Victor 20-1643
5	8	5.	5.	BELL-BOTTOM TROUSERS. Kay Kyser.....	Columbia 36801
1	10	6.	6.	GOTTA BE THIS OR THAT. Benny Goodman..	Columbia 36813
1	—	6.	6.	CHOPIN'S POLONAISE..... Carmen Cavallaro...	Decca 18677
4	6	7.	7.	BELL-BOTTOM TROUSERS. Guy Lombardo.....	Decca 18683
7	5	8.	8.	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat....Decca 23413

(Continued on page 66)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist	Label
15	1	1.	1.	Glenn Miller Glenn Miller and Ork	Victor P-148
17	2	2.	2.	King Cole Trio Collection of Favorites	Capitol A-8
2	—	3.	3.	Danny Kaye Danny Kaye	Columbia C-91
2	3	3.	3.	Music for Dreaming Paul Weston	Capitol BD-9
10	—	4.	4.	Eight to the Bar Pete Johnson-Albert Ammons	Victor P-89

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist	Label
3	1	1.	1.	Chopin's Polonaise Jose Iturbi	Victor 11-8845
11	2	2.	2.	Ritual Fire Dance Jose Iturbi	Victor 10-1135
15	3	3.	3.	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork....	Decca 29150
7	—	4.	4.	Warsaw Concerto Mathieson, London Symphony	Columbia 7409-M
1	—	5.	5.	Ave Maria (Schubert) Rise Stevens	Columbia 7425-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Artist	Label
13	1	1.	1.	Music to Remember (From the Life of Chopin) Jose Iturbi	Victor SP-4
3	—	2.	2.	Songs of Jerome Kern Rise Stevens	Columbia M-565
17	2	3.	3.	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia	Victor M-900
9	4	3.	3.	Grieg Piano Concerto in A Minor Gieseking, Berlin State Opera Ork	Columbia M-313
5	3	4.	4.	Rhapsody in Blue (Gershwin) Boston Pops	Victor DM-358

Music Popularity Chart

Week Ending
July 5, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
16	1	1	Going Strong 1. SENTIMENTAL JOURNEY—Les Brown (Doris Day)..... Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
17	3	2	2. THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
8	2	3	3. BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor)Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801)
4	6	4	4. BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown)Decca 18683 (See No. 3)
8	4	5	5. SENTIMENTAL JOURNEY—Hal McIntyre.....Victor 20-1643 (See No. 1)
7	5	6	6. YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier CugatDecca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1693; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
5	7	7	7. BELL-BOTTOM TROUSERS—Kay Kyser (Ferdy, Slim and Quartet)Columbia 36801 (See No. 3)
3	9	8	8. SENTIMENTAL JOURNEY—The Merry Macs....Decca 18684 (See No. 1)
6	11	9	9. CALDONIA BOOGIE—Louis Jordan (Louis Jordan)..... Decca 8670 (Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
2	10	10	10. WHO THREW THE WHISKY IN THE WELL?—Lucky MillinderDecca 18674
1	—	10	10. ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork) ..Capitol 195 (Tommy Tucker, Columbia 36839; Bing Crosby, Decca 18680; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36833)
5	12	11	11. YOU BELONG TO MY HEART (F)—Charlie Spivak (Jimmy Saunders)Victor 20-1663 (See No. 6)
17	11	12	12. DREAM—The Pied Pipers (Paul Weston Ork) ..Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
8	8	12	12. I WISH—Mills BrothersDecca 18663
4	13	13	13. THERE! I'VE SAID IT AGAIN—Jimmy Dorsey (Teddy Walters) Decca 18670 (See No. 2)
18	—	14	14. CANDY—Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
2	13	14	14. CHOPIN'S POLONAISE—Carmen Cavallaro.....Decca 18677

Coming Up

FIVE SALTED PEANUTS	Tony Pastor (Tony Pastor).....	Victor 20-1681
CAN'T YOU READ BETWEEN THE LINES?	Charlie Spivak (Irene Daye).....	Victor 20-1675
COUNTING THE DAYS	Frankie Carle (Paul Allen)	Columbia 36805

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
12	3	1	1. AT MAIL CALL TODAY..Gene AutryOkeh 6737
20	2	1	1. SHAME ON YOU.....Spade CooleyOkeh 6731
5	1	2	2. STARS AND STRIPES ON IWO JIMABob WillsOkeh 6742
2	4	3	3. OKLAHOMA HILLSJack GuthrieCapitol 201
2	6	4	4. TRIFLIN' GALAl DexterOkeh 6740
17	5	5	5. HANG YOUR HEAD IN SHAMEBob WillsOkeh 6736
14	7	6	6. TOMORROW NEVER COMES, Ernest TubbDecca 6106
21	—	6	6. I'M LOSING MY MIND OVER YOUAl DexterOkeh 6727

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	1	1	1. CALDONIA BOOGIE..... Louis JordanDecca 8670
6	2	1	1. WHO THREW THE WHISKY IN THE WELL?.....Lucky Millinder....Decca 18674
9	4	2	2. CALDONIA Erskine Hawkins..Victor 20-1659
4	3	3	3. SOMEBODY DONE CHANGED THE LOCK ON MY DOOR.....Louis Jordan.....Decca 8670
8	4	3	3. STRANGE THINGS HAPPENING EVERY DAY..... Sister Rosetta Tharpe..Decca 8669
6	—	4	4. S. K. BLUESPete Johnson All-Star Ork (Joe Turner)National 9010
1	—	4	4. THAT'S THE STUFF YOU GOTTA WATCH..... Buddy JohnsonDecca 8671

TWO NEW COIN COAXERS FROM COLUMBIA



XAVIER CUGAT
and his WALDORF-ASTORIA ORCHESTRA
SAY IT OVER AGAIN
vocal chorus by Del Campo
CHUPA-CHUPA
vocal chorus by Miguelito Valdes
and Cugat chorus
Col. 36818



KATE SMITH
with orchestra under direction
of Jack Miller
QUESTION AND ANSWER
CAN'T YOU READ BETWEEN
THE LINES
Col. 36807

COLUMBIA RECORDS

LOUIS PRIMA!

Packing 'em in at New York's Strand Theatre plays these two danceable numbers in his typical drive swing style

You Won't Be Satisfied (Until You Break My Heart)

(Vocal by Louis Prima)

There's a Broken Heart for Every Light on Broadway

(Vocal by Lily Ann Carol)

★ ★ ★

Record No. 7144

Majestic

RECORDS

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(Subsidiary of Majestic Radio & Television Corporation)

Announcing BILLY ECKSTINE

NEWEST NATIONAL RELEASE

No. 9014

A COTTAGE FOR SALE
I LOVE THE RHYTHM IN A RIFF

TWO SENSATIONAL SIDES

★ ★ ★ ★ ★

and A NEW COWBOY RELEASE
by DICK THOMAS

No. 5007

TUMBLIN' TUMBLEWEEDS

SIoux CITY SUE

★ ★ ★ ★ ★

BOTH AVAILABLE JULY 16TH

25% DEPOSIT REQUIRED FROM NEW ACCOUNTS

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PART 3—The Billboard

ADVANCE SONG-RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Friend of Yours.....Burke-Van Heusen	I Can't Believe It.....Claremont
A Dream (That Won't Come True).....Midwest	I Can't Believe That You're in Love With Me.....Mills
A Kiss Goodnight.....Miller	I Didn't Think You Cared.....Dubonnet
A Rainy Sunday.....Duo	I Don't Want To Be Loved (By Anyone Else But You).....Mutual
A Story of Two Cigarettes.....Martin Block	I Don't Care Who Knows It.....Robbins
All at Once.....Chappell	I Fall in Love Too Easily.....Feist
All of My Life.....Berlin	I Had a Little Talk With the Lord.....Santly-Joy
Along the Navajo Trail.....Leeds	I Hope to Die If I Told a Lie.....Advanced
Am I a Passing Dream?.....Dave Ringle	I Miss Your Kiss.....Republic
And There You Are.....Feist	I Remember Easter Sunday.....Whitney Blake
Apple Face.....Lewis	I Walked In.....Miller
Are You Livin', Old Man?.....Jefferson	I Want a Little Doggie.....Lewis
Ask My Heart.....Manhattan Melodies	I Wish I Knew.....Triangle
Bala.....Peer	I'd Rather Be Me.....Morris
Bell Bottom Trousers.....Santly-Joy	If I Loved You.....T. B. Harms
Bon Voyage.....Melody Moderne	If This Isn't Love.....Crescendo
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	If You Are But a Dream.....Barton
Bye Lo.....United	If You Don't Write, You're Wrong.....Bronx
Caldonia.....Morris	I'll Always Be With You.....Broadway
Can't You Read Between the Lines.....ShapiroBernstein	I'll Be Yours (J'Attendrai).....Harris
Captain Kidd.....Martin Block	I'll Follow You.....A-1
Close as Pages in a Book.....Williamson	I'll See You Tomorrow.....Edwards
Compared With You.....Original	I'm Gonna Love That Guy.....Bourne
Cool Water.....American	I'm Lonely for You.....Wise
Counting the Days.....Santly-Joy	I'm Only Teasin'.....Mills
Crazy Things.....David Gornston	In Acapulco.....Triangle
Darling, Promise Me.....Winthrop	In a Shower of Stars.....Mills
Dawn Time.....Crescendo	In the Land of Uncle Sam.....Golden West
Daybreak Serenade.....La Salle	Is Sally Still Waiting for Me?.....Topik
Disillusion.....Zoeller	Is There a Second Heaven?.....Malco
Do, Do, Baby.....A-1	It Takes Just a Moment to Fall in Love.....Bruno
Don't Be Tellin' Me Your Troubles.....Bell	It's You, It's You, It's You.....Lad
Don't Ever Leave Me.....Revilo	I've Got a Locket in My Pocket.....Paramount
Down in Chi Chi Hotcha Watchee.....Broadway	Jo-Anne.....Harmony House
Dream.....Capitol Songs	June Comes Around Every Year.....Morris
Echoes of the South Pacific.....Excelstor	Just a Prayer Away.....Shapiro-Bernstein
Ev'rybody Knows But You.....Cavalcade	Keep Your Hands Up, Stranger.....Kelly
Everybody's Seen Him But His Daddy.....Marks	Kitten on the Keys.....Mills
Everytime.....ABC	Laura.....Robbins
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Like Someone in Love.....Burke-Van Heusen
Garden of the Moon.....G. I. Music	Little Boy (Does Your Mama Know You're Out?).....Newart
Garland of Old-Fashioned Roses.....O'Key	Little Soldier.....Russ Hull's Country Music
Give Me All of Your Heart.....Pan-American	Lonely Love.....BMI
Give Me Love Tonight.....Midland	Lonesome.....Cherio
Give My Broken Heart Another Break.....Albert J. Randolph	Lonesome Boy.....Essex
Gonna Keep on a-Dreamin' (Till My Dreams Come True).....Grimes	Ma-Ma, I Wanna Hawaiian Guitar.....Kanes
Good, Good, Good.....Berlin	Mademoiselle Cinderella.....Syncopation Songs
Got a Penny, Benny?.....Vanguard Songs	Mem'ries of Mother.....Irving Siegel
Gotta Be This or That.....Harms, Inc.	Mom of Your Baby Days.....Byers
Green, Green Hills of Home.....Lincoln	My Baby Said Yes.....Leeds
Guess I'll Hang My Tears Out To Dry.....Marlo	My Dreams Are Getting Better All the Time.....Santly-Joy
He Was a Perfect Gentleman.....Burke-Van Heusen	My Hero (Loves His Country).....Edwin W. Kukkes
I Ain't Goin' Nowhere, Baby.....Edwards	
I Begged Her.....Feist	

(Continued on page 66)

Plugs Scheduled for Near Future

Publisher	Publisher
A Stranger in Town.....Stevens	Lose Your Heart in Texas.....Hanna
A Two-Seated Saddle and a One-Gaited Horse.....American	Love.....Feist
Baby, You're On Your Own.....Charles Gunther	Love Letters.....Famous
Boogie Man.....Process	Lumberjack Jill.....Original
Box Car Slim.....Arcadia Valley	Maybe You're Right (Maybe I'm Wrong).....Revilo
Broken-Hearted Lullaby.....Matt Pelkonen	My Mother's Waltz.....Morris
Caribbean Magle.....Franco-American	No More Rainbows.....Edwin W. Kukkes
Conversation While Dancing.....Capitol	Nobody Knows.....Byers
Cowboy Moon.....Albert J. Randolph	Now That You're Gone.....Dearborn
Dancing With You in My Arms.....Grimes	Oh, What I Dream'd About You.....Pyramid
Daydreams in the Moonlight.....Marks	Santa Marta.....Marks
Don't Be Stupid, Mister Cupid!.....Excelstor	Sarabara.....United
Dreaming.....Leeds	Since My Darling Went Away.....Russ Hull's Country Music
Homesick That's All.....Mayfair	Tampico.....Capitol
Hecky Darn!.....Midland	Technicolor Trail.....Hanna
I Ain't Got Nothin' But the Blues.....Burke-Van Heusen	That's the Stuff Ya Gotta Watch.....Campbell-Porgie
I Need You So.....Roy	That's Why I'm Lonely for You.....Kelly
Idaho Moon.....Irving Siegel	The Gang That Sang Heart of My Heart.....Robbins
I'd Do It All Over Again.....Shapiro-Bernstein	The Last Time I Saw You.....Barton
I Have But One Heart.....Stanwood	The Waltz I Shall Never Forget.....Bell
I Never Believed in Love at Sight (Till I Met You).....Hall's Hit Songs	Too Soon.....Topik
I Never Thought I'd Sing the Blues.....Campbell-Porgie	Fru-Cu-Tu.....Marks
I Saw a Falling Star.....Bronx	Uh-Oh!.....G. I. Music
I Was Here When You Left Me.....Berlin	Walkin' With My Honey.....Republic
I Wish I Were a Gypsy.....Zoeller	We'll Be Sweethearts Forever.....Essex
I'd Rather Be Me.....Morris	When It's Down, Down in Australia.....Dave Ringle
I'm a Midnight Cavalier.....Wise	Why Do They All Pick On Brooklyn?.....Orango
I'm in Danger of Love.....Syncopation Songs	Yah Ta Ta, Yah Ta Ta (Talk, Talk, Talk).....Burke-Van Heusen
I'm Just a Baby.....Harmony House	You Came Along (From Out of Nowhere).....Paramount
In My Little Red Book.....Marks	You Know, Baby.....Tempo
In Spite of Everything You've Done.....Kanes	You'll Miss Me Someday.....David Gornston
Just That Way.....Melody Moderne	You Never Say Yes (You Never Say No).....Robbins
Just to Make a Long Story Short.....Dubonnet	You're a Set-Up in That Get-Up, Baby.....Newart
Keep Right On Doin'.....Manhattan Melodies	
Kissing Bug.....Tempo	
Let's Dance Again.....O'Kay	
Little Red Hooding Ride.....Blasco	

Music Popularity Chart

Week Ending
July 5, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A COTTAGE FOR SALE.....Billy Eckstine & Ork.....National 9014
- A HUNDRED YEARS FROM NOW.....Carson Robison.....Victor 20-1694
- A STORY OF TWO CIGARETTES....Vaughn Monroe (Vaughn Monroe)....Victor 20-1687
- BEFORE THIS TIME ANOTHER YEAR. The Jubalaires.....Decca 8666
- EVERYTHING BUT YOU.....Duke Ellington (Joya Sherrill).....Victor 20-1697
- FASCINATING RHYTHMHazel Scott (Camarata Ork) ..Decca 23429
- FAVORITE MELODIES FROM THE HOUR OF CHARM ALBUM...Columbia C-108
- Ave Maria (Back-Gounod)—Phil Spitalny Hour of Charm All-Girl Ork and Choir (Jeanne and Evelyn)Columbia 36812
- Love's Old Sweet Song—Phil Spitalny Hour of Charm All-Girl Ork and Choir (Francine and Evelyn)Columbia 36811
- National Emblem March—Phil Spitalny Hour of Charm All-Girl Ork and ChoirColumbia 36809
- Onward Christian Soldiers—Phil Spitalny Hour of Charm All-Girl Ork and ChoirColumbia 36810
- The Battle Hymn of the Republic—Phil Spitalny Hour of Charm All-Girl Ork and ChoirColumbia 36809
- The Lord's Prayer—Phil Spitalny Hour of Charm All-Girl Ork and Choir (Francine)Columbia 36810
- The Lost Chord—Phil Spitalny Hour of Charm All-Girl Ork and Choir (Francine)Columbia 36812
- The Rosary—Phil Spitalny Hour of Charm All-Girl Ork and Choir.....Columbia 36811
- I FALL IN LOVE TOO EASILY.....Frank Sinatra (Axel Stordahl Ork).....Columbia 36830
- I LOVE THE RHYTHM IN A RIFF....Billy Eckstine & Ork.....National 9014
- IF I LOVED YOUNan Merriman-Thomas L. Thomas (Al Goodman Ork)Victor Red Seal Popular 10-1174

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by staff try into best selling, most played or most heard features of the Chart.

- FUZZY WUZZYMilt Herth Trio and the Jesters.....Decca 18688-B
- Not the first of the FW diskings but it has the necessary sock to sell it with the Herth Trio giving the Jesters just what they need in selling the tune without too much musical acrobatics. It's a cross-the-counter platter as well as a juke nickel getter.
- IT'S ONLY A PAPER MOON..Ella Fitzgerald and the Delta Rhythm Boys....Decca 23425-A
- Ella takes it easy on this and so do the Deltas. Result is an easy-on-the-ear blending that will stay long on the pay tables and sell not only to Fitzgerald fans but to those who like their disks easy on the ears.
- SAY IT OVER AGAINKate Smith-Jack Miller's Ork...Columbia 36821
- This has just enough of the old Kate Smith to make it a seller and just enough of the moon mountain girl to make the nickel droppers want it spinning. It's commercial but definitely.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

BENNY GOODMAN SEXTET (Columbia)

Oomph Fah Fah—FT. Slipped Disc—FT.

For that righteous brand of le jazz hot, the Benny Goodman Sextet is in the top drawer for both ensemble and solo formation in fostering these sides. Both are original opuses. In addition to their individual talents, show a fine degree of co-ordination among these six men riding handsomely on a swing beam. Benny brings up an inspired bit of clarinet blowing, instilling the same degree of enthusiasm in the nimble piano fingerings of Teddy Wilson, the colorful arpeggio hammerings of Red Norvo at the vibes, and the uncanny bass bowing of Slam Stewart. "Oomph Fah Fah, indicative of the bass note and the attending two up beats, spins at a breezy bounce tempo. The six speed it up for "Slipped Disc." Both sides maintain a standard that makes for jazz music at its very best.

Both sides inspire the youthful enthusiasts to hop and holler for more, and will go great guns in the phonos where the swing set spends.

ERSKINE HAWKINS (Victor)

Fifteen Years—FT; VC. No, Baby, Nobody But You—FT.

For these sides, Erskine Hawkins turns the spotlight on Jimmy Mitchell's song selling talents. The lad's sultry-styled chanting rings the bell with a resounding smack. Moreover, there is a delightful contrast in his song selection. Coming up with one of the most engaging novelties of the year, Mitchell is highly effective in his blues moaning for Allen Roberts' and Doris Fisher's "Fifteen Years." It's a streamlined version of the hillbilly classic, "Seven Years With the Wrong Woman." There is plenty of good-natured humor packed into this song novelty, slinging it at a lively pace with the band providing a solid rhythm background that has Hawkins' muted trumpet cutting thru. Taken at tempo de jump, Mitchell makes the most of Seger Ellis's catchy rhythm chant, "No, Baby, Nobody But You," with the maestro's open horn setting the stage for his singing.

This is a double-header disk for the music boxes, with a sure-fire appeal packed in "Fifteen Years."

WOODY HERMAN (Columbia)

A Kiss Goodnight—FT; VC. Goosey Gander—FT.

There's plenty of rhythmic excitement packed in this platter by Woody Herman and his powerhouse blowing tootlers. For a warming-up session, Woody spins out Freddie Slack's "A Kiss Goodnight," rhythm ditty with plenty of contagion. Particularly in the low-down groove manner of the maestro's singing, polishing the side instrumentally with a lick of trumpet, clary and trombone trio. That's just enough incentive for the band boys to let their hair down entirely for the maestro's own "Goosey Gander," a blues gander taken at a lively jumper pace. The saxes and trombones carry the blues riff, and after a string of excellent improvisations by the lead hot horns, the band ensemble build the torrid theme to solid rock and roll proportions. Virtually a head-on collision of all the horn making for musical steam that invigorates the noggin.

While "A Kiss Goodnight" packs all the popular appeal, the five hounds will also bound the phonos for "Goosey Gander."

(Continued on page 66)

SWINGING TO NEW FAME ON NATIONAL RECORDS

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Cocktail Combos and Singles Getting Biggest Play in Years From Indies and Big Diskers

Sock Success of Talent Like Jordan Spurs Waxers

CHICAGO, July 9.—Cocktail entertainers currently are getting their biggest play on wax since record companies annexed their first lounge talent some five years ago. Within the last couple weeks, both the smaller independent platter pressers and the major disk firms have been busy inking new cocktail names and putting plenty of emphasis on releases by cocktail combos and singles in their catalogs.

Record execs are directing their efforts toward picking off the lucrative race and swing-record market. Bulk of the lounge entertainers, whose work has just started to hit the disk counters are Negro groups doing blues, novelties and jump ditties.

New Releases

Melodisc, a new firm, has issued four sides by the Plenny Trio, L. A. unit, two of whom are with Dan Grissom, ex-Luncheon crooner, and two sides by the Counts and the Countess, another Negro bass, git and piano threesome. Juke Box, another disk label newcomer, is ballyhooing a pair of sides cut by the Sepia Tones, fem Hammond, piano and electric violin unit. DeLuxe, an East Coast waxery, is pushing the first of a series of waxings by the Four Blues, Negro vocal and instrumental combo prominent in East Coast lounges. Illinois Jacquets Sextet has just been released by Philco, a West Coast novice to the recording field. Loumell Morgan, electric guitar, bass and piano vaude and motion picture combo, is featured on four sides just released by Super, a Gotham distributor. Art Van Damme, instrumental combo which has been getting plenty of air time over NBC's Midwestern outlets, will have first of a series of his recordings released by Muscraft next week.

Recent surge upon the part of wax works' talent scouts to pick up top cocktail combos is the result of the recent success of a number of name cocktail combos on the major labels. Louis Jordan, who started four years ago making Decca records on their sepia label, which is distributed to only a small number of dealers, jumped a year ago to the Decca popularity series, a 50-cent seller, and has just been released on the personality series at 75 cents a copy, with Blng Crosby, Decca's biggest seller. Jordan's meteoric rise was occasioned by his string of successes, such as *Outskirts of Town*; *Slender, Tender and Tall*; *Five Days Named Moe* and *Is You Is or Is You Ain't My Baby?* all of which were catapulted to popularity by Jordan alone.

Phil Moore, whose only claim to fame was writing *Shoo-Shoo, Baby*, and being Lena Horne's arranger, has been added to Victor's list of best sellers in the short period of the last nine months. The King Cole Trio has been selling Capitol platters like hot cakes since unit's *Straighten Up and Fly Right* disk soared to the top of best-seller lists about a year ago. Majestic reports a consistently high sale for all the waxings by the Three Suns. Eddie Heywood's first two platters for Decca reaped big returns for the previously unheralded pianist. Joe Davis ranks the Five Red Caps among his best sellers on the label which bears his own name.

B. B.'s Honor Roll Shows Pop

The Billboard's Honor Roll of Hits attests to the popularity of cocktail combos' recordings. For the last two months the King Cole Trio's album for Capitol has led the weekly best-selling popular album

list. Ammons and Johnson's has been in fifth place on the album poll during the same period. Louis Jordan's *Caldonia* has been heading the best-selling race, and has rated high in top-selling popular records ladder for the last six weeks, and would probably rate high as a radio favorite had not the record been banned from the air because of an objectionable portion of the lyrics. A number of the Three Suns' releases have been mentioned in the releases which are noted as possibilities for the top-selling classification.

Both the cocktail bookers and agents and the artists are anxious to snare the recording pacts because previous experience has shown that a heavy-platter sale means pulling power at the box office. This is extremely important to the lesser-known cocktail entertainers, who have been confined to a region and whose work has been heard only by a small cross section of the trade. Plenty of records will mean few auditions for units who are entering a new sector, as both the booker and the lounge op will have a good idea of the unit's work thru their performance via wax. Distribution of a combo's disks will mean that in penetrating a new section of the country the unit will already have somewhat of a following. Bookers will be able to determine where to market their products by contacting record distributors and finding where the unit's records have been selling rapidly. Heavy platter payoff has often been the stepping stone from the better lounges to the vaude stage where the salary bracket jumps from three to four figures and movie contracts are in the offing.

2 New Lounges in Wildwood

WILDWOOD, N. J., July 7.—Opening of the new summer season finds two new cocktaileries at this South Jersey resort. Jack Diamond, of the Martinique Cafe, has another spot near by, the Club Bolero. Molly Diamond manages its affairs. New room opened with the Owen Sisters and the Four New Yorkers featuring Dorothy Denham.

Also new is Helen D. Stuski's Riptide, located a few doors away from Diamond's musical bar. Riptide teed off with the Palm Beach Troubadors and Joe Small's piano.

OFF THE CUFF

East:

HELEN MERRIOTT current at Philadelphia's Chez Cherie. . . . WALTER LANE into the Blue Drum Room of Philadelphia's Powelton Cafe. . . . JOE DAVIS, once with Louis Jordan's Band, locates at Mary's Musical Bar, Philadelphia, with his trio of harmony. . . . JONES BROTHERS current at Kallner's Rathskeller, Philadelphia.

JOE MARCELLA winds up a four-month engagement at Westbury Hotel Grill, Philadelphia. . . . BOB DENNISON, ex-paratrooper, brings his keyboard stylings to Little Johnny's, Philadelphia. . . . WARD TAYLOR QUARTET appearing at Dumond's, Philadelphia, with Ray Stokes alternating. . . . BETTY CARPENTER into the 500 Club, Atlantic City. . . . SALLY AND STELLA back at Philadelphia's 820 Bar in the Alan Hotel. . . . PATTY BEALS into Morton Casway's Celebrity Room, Philadelphia, with the Jess Altmiller Quartet held over. . . . ART WILLIAMS into the Torch Club, Atlantic City. . . . ESQUIRE GIRLS at Neil Deighan's Cocktail Lounge, Pennsauken, N. J. . . . LILA SULLIVAN TRIO tees off at Captain Starn's Yacht Bar, Atlantic City. . . . THREE PEPPERS new at the Shangri-La, Philadelphia. . . . Lucianaires make their Philadelphia bow at Lou's Chancellor Bar.

LUCILLE CUNNINGHAM added starter at the Spa, Baltimore. . . . ANN DU PONT went into the Enduro, July 9, for two

Detroit Ops Learn Same Old Lesson: Talent Draws 'Em

DETROIT, July 7.—The lesson that the public wants entertainment and is willing to pay extra for it is being learned by a number of Detroit operators, with the near-downtown Harry's Show Bar the latest to try to get along without it and then decide to reconvert.

Spot had a fairly successful history as a leading Woodward Avenue lounge for two years or more. About two months back, the new owners, Morrie Usher and Sam Komisaruk, who took over in January, decided to bid for patronage with just a band, dropping out the entertainment features of the usual four-piece unit and alternating pianist which had characterized the spot. Thereby it cut out the cabaret tax.

After two months of that the owners chose to put in an entertainment policy again and now going for dancing, too. This is the first time a lounge of this character has offered dancing as an added attraction locally. Emphasis hitherto has been upon the talent appeal primarily. The experiment is being watched with interest by other operators. First week's results showed a nice increase in business, despite warm weather.

Simultaneously a switch to an entertainment policy instead of straight music has doubled business in the past few weeks at the Rosedale Cocktail Bar, located in a high-class residential neighborhood in the extreme northwestern part of the city. Spot formerly used a pianist or a musical duo, with a stage bar, but Jules Klein, booking agent, sold Manager John Jatros on the idea of putting in a regular entertainment policy, and the customers are virtually blocking traffic on Grand River Road now, parking their cars near the spot.

The switch brought a 100 per cent boost in trade despite the imposition of the amusement tax, which did not apply before, and with the general trend of local show business downward. Spot currently has the Dave Wilbourne Trio, who combine singing and novelties with their musical work.

Hartford Gets New Lounge

HARTFORD, Conn., July 7.—The Pad-dock is Hartford's newest night spot. It is owned and managed by J. Cameron Gordon. Policy calls for dancing Thursday, Friday and Saturday nights, and jam sessions every Monday night. There is no cover charge. Enlargement of the entertainment policy is expected.

weeks. . . . ADRIAN ROLLINI out of William Morris Office stable. . . . RAY CORDOVAN opened at Fort Pitt Hotel, Atlantic City. . . . FOUR BLAZES go into the Lookout House, Covington, Ky. . . . JOE SULLIVAN comes into the Brown Derby, Washington, August 20.

JACK MCGOWAN TRIO at Rainbow Cafe, Wildwood. . . . NAN JONES at the organ at H. B. Gorman's and W. Harry Steele's Glass Bar in the Hotel Wildwood. . . . NORMA BAHR'S piano at the Arnold Cape Club, Wildwood. . . . ELAINE at Lyndhurst Hotel Cocktail Lounge, Wildwood. . . . BARNEY DEVINE TRIO, Esther Mountain's piano and Jimmy Baron's songs at the Hotel Blackstone Rose Cocktail Lounge, Wildwood. . . . FOUR QUEENS OF RHYTHM at Charles Tranchitella's Villas Bar there. . . . LEE MASTERS' piano and Leona Starr's songs at the Gingham Club, Wildwood.

COLEMAN HAWKINS first-timing it in Philadelphia at Orsatti's Musical Bar

Chicago:

FOUR BLAZES, Negro cocktail combo, currently doing a vaude act in the new revue at the Lookout House, Covington, Ky. This is their first try as a nitty revue act. . . . VIVIAN GARY TRIO cut by Guild Records in New York. . . . ANTONY DON GARRA has left Wald-Gervis to set up his own office in Chicago at 32 W. Randolph. Thelma Sills

WM Swing Package, Lewis and Sullivan, Offered Chi Spots

CHICAGO, July 7.—Walter Hyde, of the William Morris cocktail department here, is trying a new gimmick in selling piano singles in this territory.

The WM percenter is submitting Meade Lux Lewis and Joe Sullivan as a package to lounge ops at \$650 weekly.

Duo is being sold with the thought that the bistro op play up the "Battle of Swing" idea, with Sullivan vs. Lewis as the draw.

Herrman To Be Lounge Op; Looking Over Tea Dances

NEW YORK, July 7.—Henry Herrman, lounge agent, will turn cafe op in September when he takes over active direction of the Cafe Madison in the Hotel Madison here. Room was originally due to start this summer under the helm of Jimmie Bryant. Instead it will get going in the fall, with Bryant running the room up to cocktail time in the evening and Herrman taking over at night. Spot will be turned from a straight drinkery into a combination of the Blue Angel and Ruban Bleu.

Herrman also plans to resume his tea dances at one of the town's niteries. They formerly ran week-ends at the Monte Carlo and may go back in there come leaf-turning time.

Clark Hotel, Los Angeles, Opening New Lounge in Aug.

HOLLYWOOD, July 9.—The Clark Hotel in downtown Los Angeles will open a new cocktail lounge known as the Marine Room in early August. Burt Rawlins, manager of the Marine Room, is bringing in the Captivate-Aires.

Milo Stelt and Floyd Bates, of Frederick Bros., are handling booking arrangements for Rawlins. Room is being constructed now and will be in an authentic nautical motif. The Clark Hotel is part of the Tooley Hotel chain.

and Frances Berquist now operate the Wald-Gervis Office. . . . SID FISHER, just out of the navy, is reforming his New Yorkers (4) and returns shortly to Helsing's Vodvil Lounge, Chicago, where he was a fixture before donning the navy blue three years ago. Chet Roble has dropped his combo and will work as a single at the Terrace Restaurant, Chicago. . . . GEORGE DE CARL, old standby at the Capitol Lounge, Chi, has been rewarded for his efforts with a week's vacation with pay for the entire band.

VI AND JERRY WAGNER, last year and a half at Hotel LaSalle, Milwaukee, took their musical-reflections gimmick to the Graemere Hotel, Chicago, July 10. . . . FOUR BLIND MICE, currently at the Show Bar, Evansville, Ind., move to Perkin's, East St. Louis, Ill., August 7. . . . COON OREEK BOYS replaced Hoosier Hot Shots on the Alka Seltzer radio show (Saturday (7), 8 p.m., CWT, American) for six weeks. Will also be featured at the Crown Propellor, Chicago. . . .

St. Louis:

BETTY DAY, vocalist, replacing Shirley Richards at the Jug of Hotel Coronado. . . . MARIE PATRI, Hammond organist, followed Bud Taylor in the Flamingo Room of Hotel Fairmount when the latter closed nine-month run there on June 30. . . . VIC VICTOR, local boy, is currently leading his orchestra at Terrace Club in East St. Louis. . . . THE JAMESON TRIO inked in at Treasure Isle Cocktail Lounge of Hotel Mark Twain. . . . PLINK, PLANK, PLUNK opened at the Circus Snack Bar of Hotel Forest Park on July 2 for indefinite run. . . . AVIS MILLER, accordion and piano, currently entertaining the patrons of Hotel Claridge Cocktail Lounge. . . . JOE SCHIRMER AND HIS TRIO, for many months at the Steeplechase Room of Hotel Chase, are now with KMOX here.

Here and There:

LUCILLE CUNNINGHAM goes into the Spa, Baltimore. . . . MEADE LUX LEWIS opens at Orsatti's, Philadelphia, August 20. . . . HENRY DAYE goes to the Halfway House, Glens Falls, N. Y.

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LEO SUNNY FOUR

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Ye Eds Rate Nitery-Hotel Flacking

Last Year's Firsts Stick

Erbe, Saucier, Zanzibar, W-A, Billingsley, Christenberry No. 1 in BB Poll

By Paul Ross

NEW YORK, July 9.—Exactly 30 Broadway columnists, newspaper, radio and magazine night club editors, society editors and magazine and newspaper photo editors rolled up their sleeves during the last month and helped *The Billboard* take its 7th Annual Hotel-Night Club Publicity Poll. The results—as far as the first place winners go—are identical with those of the preceding year. But in the second-third place standings the editors and writers heaped laurels on flacks, spots and owners who had failed to show in the money positions during 1943-'44 poll, or they moved previous placers into new positions.

No. 1 in all six categories checked by *The Billboard* are the same without exception. The *Billboard* requested the voting editors and writers to select: (a) The most effective hotel press agent; (b) the most effective night club press agent; (c) the most effectively publicized hotel; (d) the most effectively publicized night club; (e) the most effectively publicized hotel owner and/or operator; (f) the most effectively publicized night club owner and/or manager. The period covered by the tabbing was last fall to the end of May, 1945—that is the night-life season.

No. 1 Preferences

The balloteers showed exactly the same preferences for the No. 1 position as last year. In each category they accorded first honors to Ted Saucier (Waldorf), Carl Erbe (Zanzibar), the Waldorf-Astoria, the Zanzibar, Robert K. Christenberry (Astor) and Sherman Billingsley (Stork Club). Category by category, however, the editors-writers aimed their sights on several newcomers or old standbys for second and third place honors and did a lot of upsetting this year.

In the most effective night club flack department, Carl Erbe (Zanzibar) copped a huge 43 points, the same score he achieved last year while partnering with Spencer Hare (who has since turned indie). Then the scribblers went on to hand Dorothy Gulman (Leon & Eddie's) 14 points for second place, and Ivan Black Associates (Cafes Society) the third honors with 13 points. In 1943-'44, Black came in second with 28 points, while Miss Gulman landed up in fourth place with 15 points, having been beaten handily by Dorothy Ross Associates (Ruban Bleu) for third honors. This year Dorothy Ross Associates was among the also-rans with only 7 points. The win of Miss Gulman, who is a lone eagle, over Black Associates and Ross Associates may very well be a strong boost for the practice of an agent handling just one club and giving a good part of his time to it. In this connection it is interesting to note that not only did Dot Gulman make the editors aware of herself personally but she pulled her spot, Leon & Eddie's, into third place from last year's fourth position.

Saucier Walks Away

Ted Saucier (Waldorf-Astoria) walked

7th Annual Hotel-Night Club Publicity Poll

Most Effective Hotel Press Agent
(3 points for 1st place, 2 for 2d, 1 for 3d)
1. Ted Saucier (Waldorf)... 48 points
2. Frank Law (Belmont-Plaza, Capitol) 26 points
3. Shep Henkin (New Yorker) 13 points

away with a terrific score of 48 points as No. 1 guy in the most effective hotel press agent division and thus bettered considerably his 1943-'44 tally of 37 points. The surprise of this category, however, is Frank Law (Belmont-Plaza, Capitol) who plucked 26 points for second place honors. In doing this he stepped over Shep Henkin (New Yorker) who polled 13 points. Last year Henkin took second with 20 points, quite a feat since he had just returned from the army, and Law placed third with only 10 points. This year, however, not only did Law zoom ahead but at the same time his Belmont-Plaza did well, hotel tying for third, where it was well down among "the others" last year. Law's surge is undoubtedly due to the new assignment he was given this year—publicizing the Carnival Room of the Capitol. While this room didn't place well, Law's efforts apparently did succeed in fixing him and the B-P more prominently in the balloteers' minds.

In the most effectively publicized hotel category the Waldorf-Astoria had things all its own way with a great 53 points, racing far ahead of last year's 39-point score. But the upsets in this division

7th Annual Hotel-Night Club Publicity Poll

Most Effectively Publicized Night Club
(3 points for 1st place, 2 for 2d, 1 for 3d)
1. Zanzibar 58 points
2. Stork Club 19 points
3. Leon and Eddie's 13 points
4. Cafes Soc. (together; see story) 15 points

came in the neck-and-necks registered for second and third place respectively. The New Yorker and the Astor each pulled 12 markers for the deuce spot, and the Plaza and Belmont-Plaza 10 digits to sail home tied for third. In the (See Eds Rate Nitery-Hotel on page 30)

Brink Knuckles Under to AGVA, Inks First Pact; Hyde Gets \$850

NEW YORK, July 7.—The tangled Lookout House affair, which began with a claim by one performer and eventually embraced about a dozen other actors, two agents, an agent organization and court action, was settled this week.

According to AGVA's head, Matt Shelvey, the union won everything, including a signed "Class A" minimum basic agreement—the first with the L. H.

Last step before he gave in for Jimmie Brink, Lookout House op, was the filing of a show-cause order in Federal Court in Cincy versus AGVA. Move asked for an injunction to restrain the union from interfering with his operation. Mortimer S. Rosenthal, AGVA attorney, hopped out to Cincy to be on hand when the case came up, but made the trip in vain.

Shelvey says Brink signed yesterday (6) with AGVA, and guarantees \$85 to principals, \$50 and a six-day-week to chorus, plus the usual provisions. Inking of the L. H. gives AGVA its biggest contract in the area and the union already has served notice on two of Brink's competitors, the Beverly Hills and Glenn Rendezvous, that they will have to get in line. Shelvey says he expects them to.

Other terms of the settlement provide for the payment of \$850 by Brink to satisfy the old claim of Herman Hyde, which started the fracas. Hyde was cancelled out of a March date there because of the curfew and demanded payment, according to AGVA. Original claim was for \$1,200

Big Offices Quietly Nabbing Foreign Mkt. Authorizations

NEW YORK, July 7.—While there are plenty of official denials—Nat Lefkowitz, of William Morris, for example, stating that "we have always been in the foreign market business"—the big offices are quietly seeking authorizations from selected acts to place them in future bookings in Europe and other foreign outlets.

Personal management contracts would not necessarily require additional authorizations, but exclusive agency pacts—which are governed by AGVA, AFM and other union rules—are generally taken to apply to the continental U. S. only.

This stirring of the big agencies may indicate that the breaking open of the European market is not too far off. Various agents checked here yesterday (6) offered estimates running from a low of two-three months to a high of nine months to a year.

While the picture is by no means rosy, trade figures reported yesterday that there have been numerous inquiries in recent weeks from England about the availability of name orks, picture players, radio personalities and top acts. Transportation remains very tight, but apparently there are some prospects that it will loosen up fairly soon.

One lucrative market may be Scandinavia, untouched by the war. A big-time talent merchant here is known to be working on the Swedish market.

A few more English acts are starting to dribble thru, say the agents, for bookings here.

Just how the unions will look upon foreign bookings remains an open question. Matt Shelvey, head of AGVA, said yesterday that the union cannot police foreign deals, as matters now stand, without the co-operation of the foreign talent unions. AGVA, in the relatively near future, will open negotiations with the Mexican vaude-performers' union headed by Cantinflas and then will start discussions with the English equivalent, he stated.

Until very recently the big offices have been gun-shy about foreign bookings—

for several reasons including short dough, transportation difficulties, unavailability of acts, exchange values and the general headaches involved in overseas jobs.

Now that they are seeking authorizations it may mean they feel the foreign market coming on.

Yates Still Works Here, Contract Not Breached, Says FB

NEW YORK, July 7.—For the record, B. W. Frederick, co-owner of Frederick Bros. agency here, is standing pat on his pact with Charlie Yates, who walked out of the office last week.

Frederick says his contract with Yates still has seven years to run and remains in effect, making Yates an employee of FB. Frederick says he can't make Yates work, but there is no doubt of the validity of the pact, and should Yates go to work for someone else he, Frederick, may sue to prevent it.

However, trade talk has it that Frederick has been making approaches to various showbiz figures, several in radio, as possible successors and it is reported that two new men will join the office within a month.

Meanwhile L. A. Frederick, the other head of the agency, is on his way East from the Coast for a series of conferences here. B. W. says the advent of his brother is one of the usual trips L. A. makes here several times a year and is in no way connected with Yates's powder.

M'p'l's Nitery, Hotel Lounge Involved in Dramshop Lawsuits

MINNEAPOLIS, July 9.—A night club and cocktail combo here were named defendants in two suits for damages totaling \$107,000. Casablanca, Inc., operators of the nitery by that name in downtown Minneapolis, is being sued for \$32,000 damages by Mrs. Belva L. Kinsell, Minneapolis, in litigation started in Hennepin District Court (Minneapolis).

Mrs. Kinsell, basing her suit on the State law barring sales of liquor to minors, accused the night club of selling liquor to her daughter, Valeria, now 18, over a period of days beginning July 21, 1944. As a result of the liquor "sold, bartered and given" the girl, Mrs. Kinsell charged, she lost her "sense of proportion and decency" and allegedly permitted herself to be seduced by one Francis Steele, now of Denver, who also frequented the nitery at the time. As a result, Mrs. Kinsell asserted, the daughter gave birth to an illegitimate baby. Named co-defendants with the Casablanca were Steele and the St. Paul Mercury Indemnity Company.

The other lawsuit, brought in Ramsey District Court (St. Paul) for \$75,000, was instituted by Mrs. Florence M. Carlson, of St. Peter, Minn., against the Ryan Hotel Bar and Walter Gaertner, doing business as Wally's Bar, both of St. Paul. Mrs. Carlson charges her husband, Kenneth W. Carlson, 32, was fed drinks at both places on May 11, 1945, resulting in his plunging to his death several floors over the banister of a staircase in the Ryan Hotel.

Hot Weather Grosses N.S.H., Biz Off, Some Say, From '44

NEW YORK, July 7.—With nitery biz in the East off generally, New York is feeling the pinch. Club ops estimate their average fall-off at about 25 per cent and attribute it to the torrid weather. Trade as a whole says hot spot grosses are not anywhere near the levels of last year this time.

7th Annual Hotel-Night Club Publicity Poll

Most Effective Night Club Press Agent
(3 points for 1st place, 2 for 2d, 1 for 3d)
1. Carl Erbe (Zanzibar)..... 43 points
2. Dor. Gulman (Leon and Eddie's) 14 points
3. Ivan Black Assoc. (Cafes Society) 13 points

**Persian Room, Hotel Plaza
New York**

Talent policy: Dance bands and floorshows at 9:30 and 12:30. Owner-operator, Hotel Plaza; room manager, Sergei Obolensky; publicity, Bonnie Donahue. Prices: \$1.50 cover, after 9:30.

Summer bill here pleased the small crowd at the late show caught opening night (5), being an offering replete with the chi-chi values appreciated in this room.

Estelle and Leroy are first on and prove to be a very fine example of expert ballroom terping. Nice-looking pair are, in themselves, dancers enough to avoid excessive gingerbread. They forego the boring lift-whirl-spin technique and the gymnastic weight-raising which is so much in use by teams of their type. This pair do a few lifts, spins and whirls—but for emphasis and meaning. Other wise they just dance—and make it look appealing, suave, sure. Patrons called 'em back for an encore.

Walter Liberace, or plain Liberace as he is now billed, is a trumped-up, strictly commercial "concert" pianist. Ivory-pounder shows plenty of technical skill but little life and color in his work, possibly because he makes no serious attempt at the concert style. However, from the commercial viewpoint the act has been pretty skillfully built to get across quickly on a flash basis. Opens with room completely dark and, after a few intro bars, a dull green light upgrades revealing him as a dark, delicate young man with an appropriate mane of shiny hair. Effect and smooth pianistics fetch a good mitt. Next number is preceded by an overly long verbal intro from Liberace and turns out to be a stunt—guy fingerboards in time to a Vladimir Horowitz recording of a Liszt rhapsody. A big phono stands near the piano for this purpose. Liberace follows the ins-and-outs very well, but all it proves is that Horowitz is a great pianist. Same effect could be achieved more positively for Liberace by having him use a fill-a-part set of disks and do the key-tickling strictly on his own. A boogie with audience participation (singing) follows, then two other audience stunts—drags up a patron to play with

NIGHT CLUB REVIEWS

Slapsy Maxie's, Los Angeles

Talent policy: Dance band and floorshows at 9:30 and 12:05 p.m. Management, Sammy Lewis; head waiter, Lawrence Arbor; publicity, Pessis and Ettinger. Prices: From \$3.50.

Bernard Brothers are the best thing in the current midnight show here. Usually the pantomiming of records is so corny and amateurish that it would be better forgotten. But not with these boys in their closing spot. Their take-offs of the Andrew Sisters in *Pennsylvania Polka*; *Wait Till the Sun Shines, Nelly*, by Bing Crosby and Mary Martin, and *Massachusetts*, by the Andrews, are riotous, and the encore, *Sonny Boy*, leaves the payees clamoring.

Ann Triola, a mite of a brunette, is plenty okay with her tunes. A new and unabridged version of *Rum and Coca-Cola* in second spot brings her back for an original tune-story that's bang-up. Gal's voice is okay and she sells hard.

Barbara Perry is a tall, willowy blonde. Her dance routine goes well at first. But then she switches to a Spanish number with castanets and throws in boogie-woogie. On the straight dance routines, the gal's most satisfactory.

Show abounds with comedy. Ben Blue, Sammy Lewis, Patti Moore and Ben Lessy have this well under control. Their assignments are blackouts. Midnight show has no holds barred—so the boys ad lib, and they let the payees have it.

Bob Hopkins does impersonations of about 15 movie and radio personalities. If he stuck to Bing Crosby, Joe E. Brown and Frank Morgan and let the others go, the act would be better.

Leighton Noble and his orchestra (11) turn in a good job of accompanying the show and for dancing. Plenty of fiddles give the ork class. Noble's maistroing is outstanding. *Sam Abbott.*

him and asks for the usual suggestions. Closes with *12th Street Rag*, and it is a limp musical rag. Sustained hand on the bow-off. Bob Grant plays the accompaniment. Mark Monte relieves. *Paul Ross.*

Club Bali, Miami

Talent policy: Dance band and floorshows at 9 and 12. Owner-operators, Abe and Manny Baker. Prices: From \$1.50.

Current show at this Biscayne Boulevard spot is a honey. Quality counts here instead of quantity. With only three acts and chorus of eight, entertainment value is tops.

Jane Wynn opens festivities with movements all her own in a fast hoofing specialty. Numerous recalls prove she is a prime favorite here.

Phil Crane is the emcee and teams up with Mildred in the deuce spot. Their singing is a harmonious delight. Open with *Donkey Serenade*, then *One Alone*. Crane solos with *Road to Mandalay*. *Song of Love* and *Sweethearts* stop the show. Liberal with their numbers. Heavy mitt from customers.

The Lesters are standout acro artists in which the fem does most of the work. She is so slight that the strength she displays seems almost incredible. Nice hand for this one.

Eight Ball-ettes open and close the show. A clever terp chorus, handsomely gowned. Dave Lester ork keeps proceedings moving along at a fast pace. *Larry Berlner.*

El Chico, New York

Talent policy: Dance band and floorshows at 8:30, 12:30 and 2:00. Owner-operator, Benito Collada; headwaiter, Cesar; publicity, Phyllis Kraus. Prices: \$2.00-\$3.00, minimums.

Small show in this Village Latin spot is distinguished by the presence of a Spanish dance team not seen in these parts before. They are Pilar Gomez and Rozzino, a good-looking couple offering something fresh and truly charming in Iberian hoofery. Pair wear peasant costume and eschew the by-now hackneyed flamenco tapping and gypsy skirt-work. They dance with vigor and obvious pleasure in their task, doing a kind of skipping flirtation dance. Stuff and delivery is highly refreshing and team would be a good bet for a room seeking something different in Spanish terps. However, whether they have other dances of the type in their repertoire cannot be reported, for they showed only one when caught Tuesday night (3). Large crowd loved 'em.

Marisol, playing a return engagement here, opens the show with standard castanets-skirt-and-taps Spanish footwork. Gal looks good, dances fairly well and sells nicely to good responses.

Daniel Gonzales Quartet—harmony and three guitars—do a series of Spanish novelty tunes in an informal fashion, strolling around the floor as they work. This is a good approach but should not be overdone. At some point they should line up at the back of the floor for a straightforward stint. Men, clad in black Spanish riding clothes, look okay, sell well and draw good reactions.

Tomas Rios ork (7) handles the accompanist chores adequately, and gets a lot of patrons to their feet for hoofing. Quartet, above, relieves, wearing regulation garb. Business very good. *Paul Ross.*

**Empire Room, Palmer House,
Chicago**

Talent policy: Dancing and floorshows at 8:15 and 10:15. Manager: Fritz Hagner; publicity, Al Fuller; production, Merriel Abbott. Prices: \$3-\$3.50 minimums.

Despite the fact that the current talent layout here reportedly is paid \$1,500 over any previous show, the cast—Patsy Kelly, Barry Wood and Eddie Peabody, backed by Eddie Oliver's ork—doesn't pack the entertainment punch or marquee value of a couple of previous revues.

Merriel Abbott can again take a deserved bow for a nice production chore especially for the backdrop behind the bandstand, done in collaboration with Sig Chakow. Using the flicker sign idea, Miss Abbott has the four principals' faces illuminated in the backdrop as they make their appearance.

The Abbott Dancers (12) contribute two beautifully costumed and well executed dance routines, both of which blend well into the summertime idea of the show.

Show gets off to a slow start with Joe Casky, once of Crawford and Casky, doing a solo cleat job. Guy lacks the sparkle and individuality necessary for a strong

Leon & Eddie's, New York

Talent policy: Dance band and floorshows at 8, 10, 12 and 2. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50, minimum.

Fifty-Second Street spot goes into the hot weather period with a bill that is largely mediocre. Owner-performer Eddie Davis is the big item, with what has been heralded as new material. It may be new but it is 95 per cent in the usual Davis vein—filthy. His moth-eaten delivery is assured, however, and, anyway, the customers all know Davis and what he has to peddle, so they sop it up.

Sidney Sprague line (8), nice-looking gels, do okay with three routines for which they have been adequately garbed.

Kay Martin, first act on, is a passable hooper doing fair taps routines for which she gets good mitting.

Virginia Fait, best thing in the show, follows. Blond and well-built, chirp has very pleasant floor personality and good voice. She works with ease, uses her voice to fair advantage and sells well. Good reactions from payees.

Bab Karl and Company (two dummies, one live stooge), held over, has a novel idea in ventriloquist acts, using the mannikens and stooge for his multiple singing-feats. Between-time patter, however, is poor and delivered sans savvy. Singing tricks get him juicy hands.

Lenny Rogers, emcee and singer, handles the intro chores a little unsurely. In own spot, breaks out an unusual idea in warbling acts—combining trumpet-work with piping. Kid's horn stuff is better than voice-work but he should develop with further experience. Personality is pleasing. Nice mitting for this one.

Jean Mode, stripper, also held over, does what she can to give zip to her peeling act. Gal has a certain amount of grace and gets over nicely. Davis closes the show. Art Waner does barely acceptable job on accompaniment. Biz good. *Paul Ross.*

solo tapster. Floor isn't equipped with p.a. which picks up his tapping, and much of his work is lost to those outside the ringside.

Barry Wood's radio work merits a big ovation when he hits the floor and guy goes on from there to prove himself a strong nitery single. Unassuming and genial, Wood socks across a quartet of well-selected tunes.

Patsy Kelly butts in on Wood's routine, coming in from the ringside and from then on it's strictly slapstick, but the swank diners here eat it up. Working with Wood as straight, La Kelly does a small routine which falls a bit flat as it isn't too smooth a vehicle for the femmedian. Goes off to a big hand after she starts to ad lib and shmooz with the customers and Oliver sidemen. Encored with a telephone bit and a musical routine in which Wood grabs a clarinet and Patsy works behind the drums.

Eddie Peabody doesn't need to give himself that build-up about working in front of thousands of servicemen to rate a warm reception in this, his first name nitery appearance since his exit from the navy. Guy should cut down on this patriotic build-up as it's being done by everyone these days, and it isn't the true Peabody. Works his standard banjo routine and goes over just as solidly as he did four years ago before he donned the blue.

Eddie Oliver's ork, making initial nitery p. a. in Chi since his army discharge, provides fine background for the show and keeps the floor packed by luring dancers with a well-rounded library leaning toward commercial, sweet scorings. *John Sippel.*

SAMMY WALSH

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PHILADELPHIA, PA.

Paramount, New York

(Reviewed Wednesday Evening, July 4)
Paramount has done itself a job with the new bill, one of the most entertaining now available on Stem.

Stan Kenton ork (17) opens with the maestro at the piano on a jumper. Band sounds pretty rough on this number and also later on for ork canary's song. Otherwise, tho, it shapes up fine as a well-drilled outfit with plenty of stage-show values. June Christie, cute little band thrush, follows with *This or That* on which she does a first-rate selling job and draws solid mitt. Kid's personality and voice, which has the quality of a muted trombone, merits a second stance in the show.

Mack and Desmond, playing return date here, are a couple of live-wire hoofers and goofers. Terp work is fast, modern and top-drawer. Boy's piano spoofery also is swell. Altogether, a sock act.

Band follows with a kind of fugue in swing-tempo which permits Kenton a slow piano cadenza. Number is interesting musically and more should be done with it. Kenton doesn't quite finish off his chore on it. Can be turned into a substantial item. Good reception.

Leader follows with a gag *St. James Infirmary* which pulls many gut-giggles. Sidemen kibitz at every line and outfit has been well rehearsed in this biz so that effect is both funny and stimulating. Juicy palming.

Gene Howard, ork's male vocalist, comes on for a couple of ballads. Kid does a good job of crooning in his big voice and pleases with his personality. Stage manner needs pointing-up. He's a little awkward on the bows and entrances-exits.

Wesson Brothers, also playing return date, are on next. Some of their material is new, including one bit which Abbott and Costello, up the street, also are using. Act draws no yocks but does get a good, steady crop of laughs, and good mitting. Pair still suffer from chronic tendency of not knowing when to finish a bit or an encore. Also some of their material still is offensive. For example, doing the standard big-words mumbo-jumbo routine, labeled as their "impression" of what went on at the United Nations Conference in San Francisco, is not only snide goosing of what most of the audience take very seriously (and, hence, is bad showmanship), but it also conveys a faint suggestion of political purpose, as do several other touches in their material. This kind of thing is perfectly proper if the act is avowedly devoted to one "cause" or another, but in what purports to be a routine of pure comic entertainment it is bad taste, if not worse.

Louis Jordan's Tympany Five closes. Jordan has never been better. His electric showmanship draws top reactions from the moment he comes on until he winds up with his torrid *Caldonia*. Last number, where Jordan wisely sings only two short choruses of the over-used tune, ends with Manhattan Debs (2) joining him for a hoofing finish. It is a great end to an excellent show. Business big. Picture is *You Came Along*. Paul Ross.

Oriental, Chicago

(Reviewed Friday Afternoon, July 6)
Lawrence Welk is making his annual Chi p.a. at this house and, judging by the packed house opening day, it'll at least equal his previous high grosses here. "Champagne Music" has plenty of pull

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VAUDEVILLE REVIEWS

Roxy, New York

(Reviewed Wednesday Afternoon, July 4)

New Roxy bill supporting *Nob Hill* doesn't really get going until the midway point. Until then, Abbott and Costello, assisted by Joe Kirk for one bit, go thru the stale "fighting" routine for a few laughs, and A. & C. alone trot out the old switch on the whale-apples-Jonah story. This they handle very well, C. doing himself especially proud as a picked-on shnook. But it sort of peters out and Bob Mathews, warbler from the air show, is not strong enough to keep the pace going. Mathews reveals a good larynx, nice stage presence and okay delivery but he's styled himself so heavily in the crooner tradition, plus gobs of schmaltz, that his act runs downhill.

Show gets a powerful shot in the arm from next number, involving the dancing ensemble and Hermanos Williams Trio. Production is built around *Bahia* and is superbly done. Number is a lesson in what can be accomplished with simple hangings plus imagination in the use of lighting. The usual wonderful Roxy costumes help, of course. Ensemble does bang-up hoofing job on Latin patterns and number segues into the acrobatic trio. Tumblers are in top form and draw a sock hand.

Costello returns with Professor Melonhead, also from the air show. The pair proceed to yank belly-laugh out of the mob with their standard word-difficulties. Routine reaches its high point when they start munching crackers and spewing them at each other and receives its topper when Paul Ash ork men raise colored umbrellas. That should have been the exit but Melonhead stays on for a mild, anti-climactic bit. Altogether, however, it's meaty vaude stuff.

Connie Haines—clad in a gown that makes her look like she's being preceded by a crowd—follows to thrush two jumpers and a ballad. The ballad is draggy but the tempo tunes are sock, especially the second, *A Kiss Goodnight*, which she sold to a faretheewell.

Gal could have stayed on for more but instead intros the line in the Roxy's standard ball-walking routine. Number has its usual quota of real and fake spills and nets top mitting.

A. & C, close with the old burly routine built around "Who," "What," "Why," the baseball version. Patter is sure-fire and pair handles it like the veterans they are, but routine runs much too long and desperately needs a climax. As it stands, it stops abruptly when A. & C. bow and powder off, leaving crowd high and dry. Lines when caught.

Paul Ross.

here after Welk's years of ballroom stints and theater dates, plus plenty of radio time locally. Musically, band is even stronger than last year, with Hill Radtke taking over the popular boogie-woogie section, which has been empty since the departure of Tommy Sheridan. Radtke, ex-Eddy Howard 88-cr, makes with the flying fingers and is a solid asset. Welk continues to use black ink when it comes to the dance side of the ledger.

Despite the fact that Welk lost Bob Donet to the army only three days before this opening date, he's come up with a solid seller in the croon department. Bassman Bob Cromer can make like The Voice and, besides, he and Welk have worked out a nifty parody, plus props, on Sinatra that sent Cromer off-stage to strong mitting. Youthful Joan Mowery did three current pops to an okay hand. Eleanor Teeman's cleating is above average but it's her animation thruout her stint that assures the payees' palm-whacking. Gal is smoothest when she's spinning across stage while cleating.

Tommy Hanlon Jr., and Jean are young in showbiz, but when it comes to comedy they act like old hands. Some of their material is dated, but there's plenty of fresh stuff, and the male's exuberant delivery puts even the oldies across. Should work out better closing than the milk trick.

The Three Radio Aces take off where the Yacht Club Boys left off and do a good job of selling their comedy songs. Material is smart and the boys have plenty of zany actions to match. Got plenty of laughs and a corking hand at the closing.

John Sippel.

Music Hall, New York

(Reviewed Thursday Evening, July 5)

Show is in the typical Music Hall manner, which means at least one terrific setting, one sock precision terps and a great deal of color. They've pulled out the Victor Herbert motif again and have a setting for the *Dagger Dance* number from *Natoma* that's magnificent. However, the dance itself, which could have been thrilling, is just straight Rogge routine on one of her off moments. The costumes, too, were touched by the American Indian and that's about all. Rosa Sandra, soprano, handles the "concert" version of this assignment without much color or enthusiasm.

Second Herbert selection was *Thine Alone* from *Eileen*, which was okay in weak sort of way. They segued this into *The Luck of Irish*, which had some guts but not much. It served to intro, as flower-peddler, Walter (Dare) Wahl, who did his usual acrobatic routine with his latest half-pint, who is okay. However, Wahl didn't get to the crowd until he went into some straight acrobatics. On a stage the size of the Music Hall, "cute" touches lay right on their back. It'd be good for Wahl's routine if he proved that he's okay on some real handstands, etc., and mixed the straight stuff with the visual gags all the way thru.

Highlights of the next Herbert excerpt, *Kiss Me Again*, was the satirical dancing of Ruth Harrison and Alex Fisher. First number was a little too much like a dressed-up version of Walter (Dare) Wahl to be funny, but the tango terps, as a modernistic would prance 'em, were real fun and well danced. Parts, of course, instead of being satirical, became just slapstick, but that's essential in a house this size.

Final number was the terrific Rockettes

Chicago, Chicago

(Reviewed Friday Afternoon, July 6)

Summer band-show policy continues smoothly with Skinnay Ennis's ork, supported by the Stanton Sisters, Walton and O'Rourke, and Ollie O'Toole. Revue is in for two weeks, with the pic, *A Medal for Benny*.

Ennis aggregation (5 saxes, 7 brass and 4 rhythm) should please a wide range of listeners. Ork's scorings, while not sensash, are plenty adequate and volume is subdued. Band gets its best tone on ballads, when the reedmen use clarys and brassmen insert mutes. All acts got excellent musical backing from the Ennis men.

Maestro Skinnay steps out for a trio of his old Hal Kemp standards, rating good applause as each number is introed and also when he's done. Carmene, statuesque blond chirp, did an okay job on her first ballad, but scored better with her subtle rendition of *I Wanna Get Married*. Was called back twice.

Walton and O'Rourke didn't lose any polish during their recent overseas trek. Their puppet work is nicely paced, with the Punch and Judy providing a welcome break in the otherwise all-puppet miniature revue. Remainder of the show is the Stanton Sisters, whose precision acro and contortionist work on pedestals reaped good returns, and Ollie O'Toole, whose impressions, especially of prominent news commentators, pulled plenty of chuckles.

Johnny Sippel.

In *March of the Toys*. Opening presented a box of dolls, three levels high and brought down the house—and, as usual, they had their audience with them from the moment they were seen. Costuming and everything was top drawer. It's a shame that the rest of the bill didn't have the same imagination and appeal.

House full when caught. Pic is *A Bell for Adano*. No lines opening night.

Joe Koehler.

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Eds Rate Nitery-Hotel Flacks; Last Year's Winners Hold On

(Continued from page 27)
1943-'44 poll by *The Billboard* the Astor deuced with 14 points and the New Yorker came in third with 8, while the Plaza and B-P were just also-rans. The scoring this year means that the New Yorker improved its position at the same time that the Astor stood still, while two Johnny-Come-Latelies showed good promise for the future.

Zanzibar Overshadows

The most effectively publicized night club division honors were carried off by the Zanzibar, which put everything in the shade with an enormous score of 58 points (32 last year), the Stork Club was second with 19 points and Leon & Eddie's third with 13. The Cafes Society taken together pulled 15 points but were given fourth place honors because the votes broke up their choices like this: Cafe Society Uptown, 8 points; Cafe Society Downtown, nothing; Cafe Society (unspecified), 7 points.

This would indicate that the two Cafes Society, taken as one operation which they are, did not register too heavily in the balloters' minds. Or it could be read to mean that Cafe Society Uptown received the major flacking to the neglect of its Village brother.

Stork Club Slips

While the Stork Club this year ran second, the same as in 1943-'44, its score of 19 points is considerably below its 1943-'44 tally of 29 points. That year the Zanzibar beat it out for first place with only three digits. This year, however, there is a 39-point spread between the Zanzibar's 58 and the Stork's 19, indicating that Mr. Billingsley's saloon is losing ground very rapidly. This is supported by the fact that until the Zanzibar nosed it out last year the Stork won first place two years running, 1942-'43 and 1941-'42. It may mean that working editors and writers no longer find Billingsley's blue rope so cute.

In the best publicized hotel owner and/or manager section, Robert K. Christenberry (Astor) repeated his win of last year (when he yanked 32 points) by getting a sweet 34. Second winner is Emil Ronay (of the Belmont-Plaza chain) with 9 points and Maria Kramer (Edison, Lincoln and so on) with 8. Ronay's showing could be interpreted to be the result of Law's heavy flacking for the B-P and the Capitol, for last year the hotel op appeared in sixth place. One of the surprises of this year's poll by *The Billboard* is the fade pulled by Lucius Boomer (Waldorf-Astoria) who came in second in 1943-'44. Boomer pulled only 5 points, same as Frank Andrews (New Yorker) coming in behind

the head man (John Paul Stack) of such a relatively obscure hotel as the Henry Hudson. Stack earned 6 digits. Frank Andrews tied with Maria Kramer for third place last year, both getting 7 points.

Billingsley Winnah

In the best publicized night club owner and/or manager category, Sherman Billingsley (Stork Club) walked off with 42 points for first place, while Monte Proser (Copacabana) won second place with 16 points. Third and fourth places were carried by Carl Erbe-Joe Howard (Zanzibar) and Leon Enken-Eddie Davis (Leon and Eddie's) with 17 and 12 points respectively. The degree of identification earned individually by these co-owners makes interesting reading. Erbe (who besides being the Zanzibar's flack is also an operator) received 8 points worth of personal mention, exactly the same as did his partner Joe Howard, while the team taken together as one, received only 1 point. On the other hand, Leon Enken and Eddie Davis taken together earned 3 points, but Leon alone pulled 3 while his partner got 6.

This category was relatively stable in the first two places, Billingsley and Proser having come in No. 1 and 2 last year also. However, Billingsley this year dropped down 13 points from his huge score of 55 in 1943-'44, while Proser earned exactly the same points this year as last. In 1943-'44 Lou Walters (Latin Quarter), Barney Josephson (Cafes Society) and Billy Rose (Diamond Horseshoe) all tied for third place with 10 points each. That year neither Erbe nor Leon Enken were even mentioned as owners, while Joe Howard placed fourth and Eddie Davis seventh. This year Lou Walters slipped to fifth place with 8 points, Billy Rose to sixth with 7 points and Barney Josephson to a seventh-place tie with John Perona (El Morocco), both getting 5 points. These switches, interpreted together, would indicate that a lot of changes are taking place in the

7th Annual Hotel-Night Club Publicity Poll

Most Effectively Publicized Hotel
(3 points for 1st place, 2 for 2d, 1 for 3d)

1. Waldorf-Astoria 53 points
2. New Yorker 12 points
3. Plaza 12 points
- Astor 12 points
- Belmont-Plaza 10 points

minds of editors and writers who are, after all, barometers of the public's mind.

Gardner Come-Back

One of the most interesting results turned up by this year's poll was the showing made by Hy Gardner (Astor) who came out of the army in May and went back to tub-thumping for the Broadway hostelry. Gardner had always done well in previous polls by *The Billboard* and, while his return to publicity harness came too late to put him among the tops this year, he nevertheless received 6 points personally, well ahead of other hotel flacks who had all season to make an impression. His predecessor, Vince Markee, who checked out when Gardner came back, earned a personal score of 3 points and the Gardner-Markee combination together 1 point, giving the entire set-up a total score of 10, which is pretty good going.

Another interesting showing was made by Bonnie Donahue (Plaza), who joined the Plaza flack-staff in late December. Miss Donahue first worked as publicity assistant to Byrne Bauer, promotion director (who left about three months ago). When Prince Sergel Obolensky came in during the spring as director of public relations and promotion, Miss Donahue moved up as manager of the same. In the voting this year, the Prince personally earned a score of 2 but Miss Donahue netted 5, giving the combo a total tally of 7. Considered in relation to the fact that the Plaza moved up to a tie for third place (10 points) with the B-P from last year's fifth place, the showing made by Miss Donahue-Obolensky would seem to indicate that publicity at the Plaza is beginning to cook on the front burner.

7th Annual Hotel-Night Club Publicity Poll

Most Effectively Publicized Night Club Operator and/or Manager
(3 points for 1st place, 2 for 2d, 1 for 3d)

1. Sherman Billingsley (Stork Club) 42 points
2. Monte Proser (Copacabana) 16 points
3. Erbe-Howard (Zanzibar) (together; see story) 17 points
4. Enken-Davis (L. & E.) (together; see story) 13 points

Asher Showing Unusual

Still a third unusual showing was made by Sidney Ascher Associates. As a hotel flack, Ascher scored only 2 points but the votes handed him another 2 (not counted) in the night club division. Ascher handles no niteries, but does tub-thump the Henry Hudson Hotel and its operator, John Paul Stack. Last year the HH didn't show at all, but this year it garnered 2 points; and Stack, who last year was seventh, this year moved up to fourth place, ahead of Lucius Boomer (Waldorf) and Frank Andrews (New Yorker).

Here's the Tally

For the record, here is the tally in each category as it finally showed up with the entrants mentioned by the balloters.

Most Effective Hotel Press Agent

Name	Points
Ted Saucier (Waldorf)	48
Frank Law (B-P, Capitol)	26
Shep Henkin (New Yorker)	13
Hy Gardner-Vince Markee (Astor)	10
Bonnie Donahue-Sergel Obolensky (Plaza)	7
Dini Earle-Ware Lynch (Pierre)	4
Timmie Richards (St. Regis)	3
Newkirk Crockett (Savoy-Plaza, etc.)	3
Madeleine Riordan (Hamp. House)	2
Susan Jordan (Park Lane, etc.)	2
Ray Doyle (Commodore)	2
Sid. Ascher Assoc. (Henry Hudson)	2
Walton Smith (Pennsylvania)	1
Albert Crockett (Biltmore)	1

Most Effective Night Club Press Agent

Name	Points
Carl Erbe (Zanzibar)	43
Dor. Gulman (Leon and Eddie's)	14
Ivan Black Assoc. (Cafes Society)	13
Gert. Bayne-Irving Zussman (Latin Quarter)	9
Dor. Ross Assoc. (Ruban Bleu)	7
Phyllis Kraus (El Chico)	5
George Evans (Copacabana)	5
Joel Rose (Karmando's)	5
Chic Farmer (El Morocco)	5
Max Hecht (Bal Tabarin)	4
Meyer Huttner (Diam. Horseshoe)	3
Ed Welner (Versailles, etc.)	3
Paul Coates (La Conga)	2
Leonard MacBain (Monte Carlo)	1
Miriam Natkins (None)	1

Also Ran

The showings of the non-money entrants has some telling facts to reveal. The Bayne-Zussman team score was 9 points, but the firm itself received only 3 points while Miss Bayne and Zussman personally earned 3 points each in mentions. Dorothy Ross Associates scored 7 points for fifth place but this probably means the editors and writers remember old times, for the Ross offices has been getting out of the night club flack field so much that it now has only one spot on its books (Ruban Bleu.)

Phyllis Kraus (El Chico) and Joel Rose (Armando's), both with relatively unimportant spots to praise-agent, made as good an impression on the balloters (5 points each) as Chic Farmer and George Evans who tub-thump the swanky El Morocco and Copa, respectively. Evans, however, came into the picture only a couple of months ago, succeeding Milt Rubin who succeeded Joe Russell. Miriam Natkins of the Milt Rubin Office personally received 1 point whereas the Rubin Office itself wasn't even mentioned by any voter despite the fact that Rubin handled the copy for several months. Barbara Schick (Stork) also received 2 points but this score was not listed above because she only handles the Stork afternoons, while Jeanne Murray takes over nights. Miss Schick started at the Stork

7th Annual Hotel-Night Club Publicity Poll

Most Effectively Publicized Hotel Operator and/or Manager
(3 points for 1st place, 2 for 2d, 1 for 3d)

1. Robt. K. Christenberry (Astor) 34 points
2. Emil Ronay (B-P Chain) 9 points
3. Maria Kramer (Edison, etc.) 8 points

Artie Dann's Latest Illness Bringing On Close Examination

NEW YORK, July 7.—Johnny King, Chicago Frederick Bros.' act booker, and Byron Massel, owner of the Windy City's 5100 Club, are due here next week to seek ARA and AGVA arbitration in their suit against Artie Dann, comic, whom, they allege, violated his contract with them to appear at the 5100 Club starting June 22. King, exclusive booker for the Chi nitery, says he has a signed pact with Dann which provided that Dann open June 22, but that Dann called him three days before the opening and asked to be released from the pact because of poor health.

King is asking arbitration in the matter because Dann, after informing him of poor health, appeared and is still appearing at the Latin Casino, Philly. His Philly p. a. started three days after he was slated to bow at the 5100 Club.

Soi Tepper, Dann's agent, claims that Dann merely told the 5100 Club that his doctor had forbidden him to work the three-show sked prevailing in the Chi spot, not that he couldn't work at all.

Dave Fox, of AGVA, says an informal arbitration will be held next week.

Detroit Downtown Sale Is Cooking

DETROIT, July 9.—Sale of the Downtown Theater property, housing Detroit's only full-time vaude house, is being negotiated here, but is not expected to affect actual house operation. Property is held by the 150 West Adams Corporation, and some of the stockholders therein are understood to be seeking to withdraw from the property. New principal has not been disclosed as yet.

Meantime, the transfer of the house operation from Howard Hughes to Harry and Elmer Balaban, announced about four weeks ago, is being held up for purely technical reasons, including the dicker-ing on the underlying realty interests. House remains under the management of George McCall, representing the Hughes interests, for the time being.

Mammoth Musical Package In Works for S. A. Market

HOLLYWOOD, July 7.—A musical show with 60 people, costing in the nabe of \$100,000, is in preparation here for a four week run at the Palacio De Bellas Artes in Mexico City. At the termination of this date the show will tour South America.

Interested in the production are Ramon Reachl, of Pan-American Agency; Harry Long, who is associated with Earl Carroll but who is on this deal independently of Carroll; and Herbert Seeley. They left here yesterday for Mexico City to make arrangements for the show.

Casting is in preparation with such names as the Weir Brothers, Costello Twins, Senor Wences, Lorraine Dewood Diosa Costello and 24 show girls and dancers being mentioned.

last month. Prior to that, two other gals handled the chore.

Most Effectively Publicized Hotel

Name	Point
Waldorf-Astoria	53
New Yorker	12
Astor	12
Plaza	10
Belmont-Plaza	10
Pierre	8
Capitol	4
St. Regis	3
Commodore	3
Savoy-Plaza	3
Tudor	2
Henry Hudson	2
Hampshire House	2
Lexington	1
Pennsylvania	1
Chatham	1/2
Park Lane	1/2

Band Policies:

These scores leave open to interpretation the publicity value of big-band policies in hotels. Whatever value big band may have for out-of-town trade (via radi time) apparently they don't register too heavily in the minds of New York editor and writers. Of the first three winners two consistently use name band attractions.

But this is counterbalanced by the fact (See *Editors Rate Nitery on page 34*)

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Capitol Sock B. O.; Prima Holds Up Strand; Roxy Ok 55G Finale

NEW YORK, July 7.—Tho the pre-holiday mood, what with July 4th coming in the middle of the week, helped somewhat, the combination of sizzling temperatures during the week-end and at least three old bills gave Broadway takes a pretty uneven character. Of the holdover houses only the Roxy showed any upward movement. The Capitol, with a fresh tenant, clicked solidly. The others limped.

Radio City Music Hall (6,200 seats; average, \$100,000) pulled par for the final week of the Shyrettos and *Valley of Decision*, getting \$100,000. Bill hung up some juicy takes, opening with \$125,000, then getting \$123,000, \$124,000, \$127,000, \$118,500 and \$116,000 for the successive weeks. New offering—Walter "Dare" Wahl, Harrison and Fisher and *Bell for Adano*—premiered Thursday (5).

Roxy (6,000 seats; average, \$75,000) showed a dandy \$55,000 for the final session of Roddy McDowall, Jackle Gleason, John Boles and *Where Go From Here?* This was a jump over the previous week's \$51,000 and compares favorably with the earlier \$54,000 and \$78,000. New offering is Abbott and Costello, Connie Haines and *Nob Hill*. Opened Tuesday (3).

Paramount (3,664 seats; average, \$75,000) slid a little to \$51,000 for its last days of Jerry Wald, Gil Lamb, Allan Jones and *Out of This World* for the preceding take of \$55,000. First two weeks garnered \$75,000 and \$60,000, respectively. Stan Kenton, Wesson Brothers, Louis Jordan, Mack and Desmond and

You Came Along breezed in Wednesday (4).

Capitol (4,627 seats; average, \$55,000) did right well by itself with the first week of Mark Warnow, Jack Durant, Rose Marie and *Blood on the Sun*, pulling a handsome \$84,000.

Strand (2,779 seats; average, \$45,000) went to \$70,000 from the second week's \$76,000, having taken \$82,000—a record for the house—for the first week of Louis Prima, Dane Clark and *Conflict*.

Loew's State (3,500 seats; average, \$25,000) was a little over the midding-point at \$26,000 for Mary Beth Hughes, Bob Howard, Chris Cross and *Practically Yours*. New bill opening Thursday (5) has Lee Castle ork, Bill Johnson and *Bring on the Girls*.

Coast Guard Revue Swelters At Balt. Hippo for Av. 14G

BALTIMORE, July 7.—*This Is the Coast Guard*, a musical revue featuring more than 50 coast guard and SPAR entertainers, with Chief Musician Dick Stable as master of ceremonies, was the attraction at the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents), chalked up the house average of \$14,000 for the week ended July 4. Entire show was well received, but the continued sweltering hot weather, plus the fact that it was Fourth of July week, cut down the gross. Pic was *The Fighting Guardsman*.

Sammy Kaye Zooms to 25G At Orpheum in Minneapolis

MINNEAPOLIS, July 7.—Sammy Kaye and his ork, playing to capacity houses, zoomed to a sky-rocketing \$25,000 gross at the Orpheum Theater (2,800 seats; \$17,000, house average) for the week ended July 5. Kaye, who drew average houses in past engagements here, hit the jackpot this time as news of his great show was passed by word of mouth to most of the city. Pic was *Patrick the Great*.

Herman Noses Out Spivak

TORONTO, July 9.—Woody Herman nosed out Charlie Spivak's drawing power by an extra 500 dance fans when the orks recently made one-night stands here. Spivak appeared at the Maple Leaf Gardens June 15, drawing 4,500 payees at \$1.50 each. Herman followed June 23, with 5,000 attending at same admission price. Sammy Kaye makes a one-night stand August 3 at the Royal York Hotel here.

Dows Seem Set To Try Vaude Unit Again Despite 2 Flops

NEW YORK, July 7.—Trade sources here say the Dow office is putting together another vaude unit, for possible use in Boston. Plans for the unit are still nebulous but the Dows are known to have been making inquiries here this week regarding available talent.

Whether the contemplated package represents a switch to the East of the ill-fated "vaude circuit" the Dows started in the Midwest could not be learned. After trumpeting-up their units as a Shubert-backed venture, the Dows closed two units within three weeks. Back-salary claims for one of them are still pending with AGVA.

Organized Night Spots Get Plenty of Bond \$ for Mr. W.

NEW YORK, July 7.—In its first public service stance since being organized, the Allied Food and Entertainment Industry here, owner body, has oversold its War Bond quota by at least 100 per cent.

APEI took on the chore of peddling \$3,000,000 worth of paper in connection with the Seventh War Loan. Altho the official returns are not in, APEI leaders at the last counting tallied over \$6,000,000 in sales and they may go higher. Some 40 niterles and restaurants participated.

Wildwood Paces A. C. In Niterly Activity

WILDWOOD, N. J., July 9.—A few summers ago, niterly activity at this South Jersey resort was just a step beyond the taproom level. But today, with a more metropolitan crowd of vacationers, Wildwood figures as the top niterly center along the South Jersey coast. More going on after dark here than in Atlantic City, which formerly held the midnight spotlight.

With the resort drawing heavily on crowds that used to invade Atlantic City, only 30 miles away, and the general run of Wildwood followers enjoying heavier pay checks because of war jobs, the after-dark scene here looms of major importance to the trade. And with various business combines collecting heavy coin to construct swank hotels on the Boardwalk after the war, Wildwood figures on taking an even greater spot in the niterly sun.

Talent budgets are way up, both for niteries and cocktaileries. With no ocean-front amusement piers to attract the throngs, Hunt's Ocean Pier being burned to the ground two years ago, the ring-side table or musical bar appears first on the agenda for the pleasure-seekers.

Detroit B&C Cafe Now Club Owens

DETROIT, July 7.—The former B. and C. Cafe, downtown Black-and-Tan, has been re-christened the Club Owens, under the new management of Larry Owens, formerly of the Palmer House Bar. The spot is a theater-type bar, booked by Chester Rente, with the opening bill under Owens' management including Elaine Rogers, singer; Sparkplug George, dancer-comedian; Frank Wilson, scat man; Catherine Walkins, blues singer; Lena Brown, singer-pianist, and George Dawson's Chocolateers (5).

Vancouver May Get Another Vaude-Film House Downtown

VANCOUVER, B. C., July 9.—A deal is in the making for another vaude-film house on Granville Street in the downtown district. Negotiations are under way for the purchase of an independent theater with a straight film policy to be converted by the new owner to vaude-film.

It is expected the deal will be completed within a few weeks, the new policy to take effect in September. Rivalry for names and live talent will hit a new high here with the niteries and vaude-film houses in keen competition, for the war-created shortage is already acute.

Established niteries are widening their booking contracts, girding for competition from the new Orient Theater Supper Club which opens in September with a floor-show. Now this new vaude-filmer means further inroads into the live talent field.

Heat Closes 3 in Philly

PHILADELPHIA, July 7.—The heat onslaught has now resulted in three niteries, all without benefit of air conditioning, to shutter for the summer months. On the heels of the closing of Palumbo's Theater-Restaurant, Lou Lantos called it quits until the fall for his Club Teheran. Lantos continues summer activity in the operation of his three music bars—Lou's Germantown, Lou's Chancellor and Lou's Moravian spots. Next to give up until the fall is the Latin Casino, notice given this week to the staff.

Des Moines Club Folds After Police Raid; 70 Out of Work

DES MOINES, July 9.—Night club business was thrown for a loss at Des Moines with the Mainliner operating across from the airport folding up following a raid by township constables. Closing threw 70 employees out of work including booking of acts handled by Ed Sligh of Chicago.

Situation left only Club 100 with a floorshow and this spot underwent a shake-up with Proprietor Dave Fidler selling major interest to Rich Kennelly and Pete Rand who also had the dough in the Mainliner Club. Johnny Black, band leader at Club 100, was given week's notice by new owners who contracted with Bill Jacobs, local musician, to take over the band. Paul Marr continues to book Club 100 altho Sligh had been expected to take over.

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Weather, Job Loss Hit Detroit Biz

DETROIT, July 7.—Business is distinctly down on the local Rialto, with the warm weather after a long spell of cold and rain, and the unsettled employment situation—Willow Run closed this week, and thousands of workers must shift jobs—sharing the blame. Over at the Downtown Theater (2,800 seats; house average \$23,000) the gross dropped to \$18,000 last week with the Hoosier Hot Shots. Picture was *Wuthering Heights*.

Currently, house is doing just about the same, possibly aided by the holiday trade fillip, with Ted Weems and his orchestra giving proof that the drop is a result of conditions primarily other than the drawing power of attractions at the minute. Picture currently is *Hollywood and Vine*.

B. G. Can't Beat Holiday and Dinah; 23G at Philly Earle

PHILADELPHIA, July 7.—Benny Goodman out front cut no fancy figures for the holiday week ended Thursday (5) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents). A variety of stay-at-home celebrations on the Fourth, Dinah Shore wooing the crowds to Robin Hood Dell on Thursday night (5) and the mass exodus to near-by seashore and park points to escape the heat all made for competitive factors that were too much for Goodman, and the box office wilted with a weak \$23,000 in the tills.

Goodman's band and sextet provided the total draw, with Tim Herbert and Dorothy Keller the added acts. Screen filled in with *See My Lawyer*.

"Blind Date" Heads for 30G In L. A. With Muggy Weather

LOS ANGELES, July 7.—Getting a warm but hazy Fourth of July, the stagershow at the Orpheum, headlining Arlene Francis and her *Blind Date* act, will draw close to \$30,000, a solid figure for a variety show here. Other acts on the bill include Arthur Blake, Sylvia and Christian, and Freddie Stewart. Pic is *Rhythm Round-Up*.

Last week's bill, featuring the King Cole Trio, Marva Louis, Benny Carter and orchestra and Timmie Rogers, hit \$40,000, an exceptionally strong figure. Mark is about \$4,000 under the record held by Jimmie Lunceford and Lena Horne. Pic was *Mr. Muggs Rides Again*.

Donaldson Awards Winners Following American Net Broadcast



MAIN STEM LEGIT TOPPERS GATHER ON STAGE OF VANDERBILT THEATER, NEW YORK, following Coast-to-Coast broadcast tribute to them as Donaldson Awards winners. Seated (left to right): Lucinda Ballard ("I Remember Mama"), Laurette Taylor ("The Glass Menagerie"), Bambi Linn ("Carousel"), Josephine Hull ("Harvey"). Standing (left to right): Bob Francis (drama editor The Billboard), Howard Bay ("Up in Central Park"); Russell Crouse, producer and program emcee; George Jenkins ("I Remember Mama"), Anthony Ross ("The Glass Menagerie"), Peter Birch ("Carousel"), John Raitt ("Carousel"), Frank Fay ("Harvey") and Bert Lytell (prexy of Equity and emcee). Also on the program but picked up from the West Coast was Burl Ives ("Sing Out, Sweet Land") and Edward Dowling, who accepted the play-of-the-year award for the producers (he's one) of "The Glass Menagerie."

Donaldson Nod to Legit; Season Great

Broadcast Over "American"

(Continued from page 3)
ner, she was tabbed the best supporting actress in a musical comedy during the season, the Crouse-Lytell combo paid deep and solid tribute to *The Glass Menagerie*, the play of the year, and to Eddie Dowling, co-producer, with Louis J. Singer, of the mood play. Eddie accepted the honors for Tennessee Williams, the play's author (he's in Mexico) and then bowed deeply to Laurette Taylor, co-star of the play, who won the best actress of the year award, and Anthony Ross, who snatched the best supporting actor award (both in the same play). Then at the suggestion of the emcees the three of them brought to the radio audience a beautiful moment from the play, a moment that in itself was a complete cameo, a complete play within the play.

Flack Broadcast

The awards' broadcast has been conceived as a publicity vehicle for Main Stem drama. In accepting their awards for being the theater's great for the year, the stars realized that they had to show the hundreds of thousands listening in, who have never seen a live play, just what makes for greatness across the footlights. The Donaldson Awards broadcast is a showcase for all who live by make-believe. Following *The Glass Menagerie* moment and the Hull and Fay "thank you," tribute was given to Bea Lillie, who was entertaining the G.I.'s in the E.T.O. She was honored as the actress of the year in musical comedy for her work in *Seven Lively Arts*. The show also switched to Hollywood for the award of the theater to best supporting actor of the year in musical comedy, Burl Ives. Burl sampled his wares in his best folk-song manner and the program returned to the Vanderbilt Theater in New York, from which it was broadcast, for a series of awards to Lucinda Ballard, for the best drama costume designs of the year in *I Remember Mama*; George Jenkins for his scenic designs for

Mama and other plays; Howard Bay for his sets for *Up in Central Park*; and Miles White for his costumes for *Bloomer Girl* and *Carousel*. Lucinda accepted for Miles, who was in Hollywood, nowhere near a mike.

"Carousel" Climax

As a climax the Donaldson Awards were presented to *Carousel*, as the musical play of the year and having the best musical book of the year, the best score of the year, and the best lyrics of the year,

the best dancer of the year, Peter Birch; the ballerina of the year, Bambi Linn; and the actor of the year in musicals, John Raitt. Raitt sang his thanks with *If I Loved You* . . . and the program came to a sudden end, with the American Network announcer taking over (that was planned if the half-hour was tight, which it was).

And so another season passes into the limbo of remembered things. This year the theater didn't pay its tribute alone to (See Donaldson Awards on opp. page)

ROUTES Dramatic and Musical

Carmen Jones (Curran) San Francisco.
Dear Ruth (Harris) Chi.
Good Night, Ladies (Plymouth) Boston.
Life With Father (Erlanger) Chi.
Marinka (Shubert) Boston.
Oklahoma (Forrest) Phila.
Rain (Biltmore) Los Angeles.
Ten Little Indians (Geary) San Francisco.
Voice of the Turtle (Selwyn) Chi.

BROADWAY SHOWLOG

Performance Thru July 7
Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '41	366
(Mansfield)		
Dark of the Moon.....	3-14, '45	133
(46th Street)		
Carol Stone returned to cast Monday (2) after three-day absence. Tony Eden has been subbing for her.		
Dear Ruth.....	12-13, '41	242
(Henry Miller's)		
Helen MacKellar replaces Phyllis Poval Monday (9). Augusta Dabney will be arguest of Adrienne Ames Monday (9). Joseph Hyman back from Chi Tuesday (3).		
Glass Menagerie, The... 3-31, '45		111
(Playhouse)		
Harvey.....	11- 1, '41	295
(48th Street)		
Stage manager Brad Hatton has taken on another direction chore for Gus Schirmer at Stamford. This one is "Three Men On a Horse." Cast is not set to date.		
I Remember Mama.....	10-19, '44	363
(Music Box)		
Life With Father.....	11- 8, '39	2,375
(Empire)		
Willis Daniels quit the show Monday (3) for Uncle Sam's khaki. Harvey Collins moves up into vacated spot. Understudy Robert Donnelly will take over from Collins. Daniels is the 23d of Father Day's lads to enter the service.		
Oh, Brother.....	6-19, '45	23
(Royale)		
Closes Saturday (7).		
Overtons, The.....	2- 6, '45	174
(National)		
Closes Saturday (7) for five-week vacation. Reopens August 12. Box		

	Opened	Perfs.
office reopens July 18. Dr. Paul Czinner was discharged from the New York Hospital July 4, where he had undergone a minor operation.		
Ten Little Indians.....	6-27, '44	425
(Plymouth)		
Closed June 30.		
Wind Is Ninety, The... 6-21, '45		20
(Booth)		
Biz fair with Lee Shubert reporting several offers for pic rights. Frances Reid arguested with Adrienne Ames Friday (6). Stage manager John Holden has withdrawn to direct Subway Circuit troupe of "Ten Little Indians." Michael Whalen and Beverly Roberts will go out with the road company. Incidentally, Shubert's report that "Indians" will likely relight at the Plymouth in mid-August. Coby Neal has taken over Holden's s. m. chores for "Wind."		

Musicals

Bloomer Girl.....	10- 5, '44	818
(Shubert)		
Lucas Aco and Hubert Bland are new additions to the ballet troupe. Ralph Willis and Glenn Childers are in Hollywood for research work on John Wilson's newie, "The Day Before Spring." Drumbeater Willard Keefe leaves Monday (9) for three-week vacation on his Fire Island "estate." Dave Tebet will hold the fort while he is gone.		
Carousel.....	4-19, '45	98
(Majestic)		
Tom McDuffie leaves Saturday (7). His replacement is Tom Lamonic.		

STEM DÓLDRUMS UP TO PAR

Despite managerial squawks that bad weather has given legit the old one-two, summer doldrum months run pretty true to form. Two more shutterings this week drop the Stem active theater list to 18. But a check reveals that this is only two less than the total this time last year.

"Oh, Brother," has decided to call it a day as of tonight, after a sufficient stay to cover producers' pic rights. "The Overtons" likewise knock off for a five-week vacation as of same date. Latter will return with other vacationers in August. List will be cut by one more, when "Lauffing Room Only" winds up at the Winter Garden Saturday (14), but house will be dark only for four days before take-over by "Marinka," which arrives from Boston.

	Opened	Perfs.
John Raitt had guest shot on the Schaeffer Hour Wednesday (4). Cast to Halloran General Hospital for G.I. show Sunday (8).		
Follow the Girls.....	4- 8, '44	522
(Broadhurst)		
Hollywood Pinafore....	5-31, '45	45
(Alvin)		
Billy Gaxton and Victor Moore celebrated the 15th anniversary of the Gaxton-Moore combo July 4. Agent Lou Shurr got them together to listen to a musical called "Of Thee I Sing," on that date just 15 years ago.		
Lauffing Room Only....	12-23, '44	224
(Winter Garden)		
Closes Saturday (14). Chi bound in August to open at the old Majestic, now facelifted and tagged The New Shubert Theater.		
Oklahoma!.....	3-31, '43	1,000
(St. James)		
Oscar Hammerstein's 50th birthday and show's 1,000 performance milestone mark the same date, Thursday (12). Guild is planning celebration. Tom Bowman, Maxwell Coker and Valentina Omansky join troupe Monday (9). Virgin Halderson and Buster Burnell leave same date. Mary Ackley is back in St. James b. o. after a month's absence for operation.		
On the Town.....	12-28, '44	220
(44th St. Theater)		
Song of Norway.....	8-21, '44	370
(Imperial)		
Up In Central Park....	1-27, '45	186
(Broadway)		
ICE SHOWS		
Hats Off To Ice.....	6-22, '44	180
(Center)		

Burlesque Notes

By Uno

JESSICA ROGERS is vacationing at home with her mother in Tampa. . . . AL STRIKER has joined the summer road show of the Bob Ripley radio revue. . . . BILLIE BERNARD PEYSER is in charge of wardrobe for the *Carousel* musical at the Majestic, New York. . . . BOBBY VAIL, comic, back on the air over WOR in the *Fresh Up* program featuring Bert Wheeler. . . . PFC. SAMMY PRICE produces and takes part in his own shows at Geiger Field, Spokane. Latest Price unit is labeled *Anything Can Happen*. . . . HARRY CLEXX and Marie Voe have bought a home in Hollywood. . . . SAMMY SMITH helped open the Globe, Atlantic City, last week and then proceeded to Shawanga Lodge, High View, N. Y., for his 13th summer. He will remain there until Labor Day. . . . BELVA WILLIAMS, in Detroit, and Dolly Dawson, in San Francisco, contributed the necessary items to make it possible for Lamee Lane's return to burly.

SWEET MARY ELLIS, dancer, set by Matt Scheff at the Casa Blanca, Chicago. . . . HAROLD RAYMOND, Fred Block and Dave Kane, former burly execs, are selling admission tickets at the Aqueduct (L. I.) race track. . . . PATSY GINGER JOHNSTONE, ex-burly strip, who lost her right knee cap and suffered numerous other injuries in an auto accident recently while visiting a sister in Council Bluffs, Ia., is now in St. Louis working as a doctor's assistant. . . . PEARL FORD, for 10 years in dramatic roles when the A. H. Woods attractions played the Eltinge and the Selwyn on West 42d Street, New York, is back on that thoro fare, this time at the Lyric and in the box office for the Brandt Bros. . . . LIEUT. LLOYD MULLER has been appointed mess supervisor of the air base at Richmond, Va. . . . EMMETT CALLAHAN has left for the Coast to take over the play *Trio* in which he has one-third interest.

S/SGT. GENE MOROKOFF, son of Paul Morokoff, producer at the Rialto, Chi, spent last week visiting his dad. He is credited with 35 sorties over Germany, for which he received a number of decorations, including three Oak-Leaf Clusters, three Silver Battle Stars and the Air Medal. . . . WINNIE GARRETT was taken ill and couldn't make her date last week at the National, Detroit. . . . HUGHIE MACK, assistant manager

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at the Folly, Kansas City, Mo., and Ida Rose, producer at the Casino, Pittsburgh, are spending their vacations in Chicago. . . . MIMI LYNN, currently featured at the Avenue, Detroit, moves to the Rialto, Chicago, July 20. . . . CHUCK GREGORY, producer at the Howard and Globe, Boston, is taking it easy at his home in San Antonio. . . . JUNE ST. CLAIR just closed a week at the Globe, Atlantic City. . . . IRVING BENSON, of Benson and Ryan, granted a 90-day draft deferment this week. . . . HELEN LOVETT spending a short vacation in New York. . . . HAZEL WALKER is currently resting in Milwaukee while awaiting the return of her hubby, Walt Stanford, who just completed an overseas USO trek.

Dorothy Goos Stars in '45 Edition of 'Holiday on Ice'

CHICAGO, July 7.—The '45 edition of *Holiday on Ice*, purchased recently from Frederick Bros. by the Gilbert Bros., Milwaukee ice promoters, will star Dorothy Goos, teen-age U. S. amateur figure skating titleholder, who is making her pro debut with the show.

Other headliners in the show will be Twinkle Watts, Republic pic juvenile starlet, and Murray Galbraith, formerly with the *Ice Follies*. Show will also feature guest-star p. a.'s by leading skaters, including Belita.

Equipped with its own portable rink, said to be the world's largest, the show opens in Milwaukee at State Fair Park Casino September 21, remaining till October 4. Remainder of the itinerary is Coliseum, Chicago, October 5-21; Coliseum, Tulsa, Okla., 23-28; Arena, Dallas, 31-November 4; Playmor, Kansas City, Mo., 6-11, and tentative dates in Washington, Baltimore and Louisville.

Producer of this year's *Holiday* show is Truly McGee, for years with *George White's Scandals*, and skating director is Ann Haroldson, skating instructor at the Chicago Arena.

Chi Majestic Face-Lifted For August Relighting

CHICAGO, July 9.—The old Majestic Theater, vaude house recently bought by the Shuberts and renamed the New Shubert, is being rebuilt and modernized and is expected to be completed in time to open about the middle of August.

Import To Get Barn Try-Out

WILDWOOD, N. J., July 9.—First try-out ever attempted at T. C. Upham's summer theater at the Crest Theater on Wildwood Crest Pier here, is skedded for July 16 when Elissa Landi opens in *This Was a Woman*. Play is an importation from England. Try-out here will be presented by Upham, using his stock troupe, in association with Lee Shubert and Allan Roberts, who plan to bring the play to Broadway next season.

Upham also presents summer stock at his Cape Theater at near-by Cape May. Other try-outs, under Shubert auspices, are planned for both playhouses during the season.

DONALDSON AWARDS

(Continued from opposite page)

actors in great successes (altho most of the winners were in that category) but to great performers—to Burl Ives, despite the unsuccessful *Sing Out, Sweet Land*; to Bea Lillie for the expensive but not sock *Seven Lively Arts*, and to artists whose plays weren't judged the plays of the year, but whose work was tops, like Frank Fay, Josephine Hull, Joan McCracken, Howard Bay, George Jenkins, Lucinda Ballard, Miles White and many others who make the season 1944-'45 memorable. The Donaldson Awards are conceived and will continue to be awarded so that the entire nation may be introduced to the live theater . . . that the road may come back—that "round actors" instead of flat (movies) may be tops in entertainment.

The Donaldson Awards committee paid special tribute to the American Broadcasting Company, thru whose co-operation the broadcast was made possible, and to Oliver Daniel, producer of the program; Bob Wamboldt, production supervisor of the broadcast, and Jack Turner, script head of the web, who worked together to make the awards a show to sell the theater.

Magic

By Bill Sachs

C. THOMAS MAGRUM, former pro magish, writes from Czechoslovakia under recent date:

"Have been on detached service from my ordnance unit. Went to Eupen, Belgium, to entertain troops in a rest area. We had fine theaters and night clubs there and I shared billing with both USO and Belgium camp-show performers. I presented a complete sleight act, ending with an original bottle routine, and backed up with an excellent 30-piece A.G.F. band

"We played across Germany and are now in Czechoslovakia, not too far from Prague. I appeared in several programs here with Marlene Dietrich, also with a USO unit which had Ben Ross, emcee; Virginia Dare, dancer and baton twirler, and Conner, clever xylophonist. The units are now made up of a combo of G.I. and Belgium talent, and they are tops.

"At Spa our entire unit was nearly wiped out by a buzz bomb. I've sweated out plenty of them and found them very nerve-wracking.

"Haven't seen Christopher or Whitehouse as yet as I am in another territory. The only piece of magic I've seen so far was a beautiful, large-size feather dart, very showy, that one of the Belgium acts found in a home near Nuremberg, Germany. Altho I've been in better than four years and am nearly 38, my point score is still not high enough."

DELL O'DELL, femagician, is the current headliner at Frank Barbaro's Bowery, Detroit, one of the few magic turns ever to play that spot at the top of the bill. . . . DUKE MONTAGUE, who was slated to have opened his summer tour at the University of New Mexico June 11, was forced to call it off when he was stricken ill and forced to undergo an operation. Montague is resting at his home in Salt Lake City and will resume work in September. He has turned over his summer route to Bobo the Magician. . . . LORING CAMPBELL, after nearly a year and a half's trek, has returned to his home in Burbank, Calif., for the summer. He resumes in high schools and colleges in the fall. . . . HENRY VALLAEU, who made quite a reputation for himself the past season with his hypnotic program in colleges, is managing a theater in Oregon for the summer. He picks up his college lyceum duties in September. Valleau, being a former magician, manages to dub in an occasional magic date along with the evil-eye routine. . . . JOHN ROCK, brother of Will Rock, is now a resident of Salt Lake City. He manages to keep busy on club dates in the intermountain territory. . . . WILLIAM TURTLE is playing promotional dates around Portland, Ore. . . . FRANK KINI is magical emcee at Club Casanova in down-

(See MAGIC on page 34)

Michigan Looks At Tourist Biz With Radio Segs

DETROIT, July 9.—The first all-out attempt at restoring post-war tourist trade and building the State's facilities for what is expected to be one of its two largest industries took off recently thru a program at the city hall produced by Station WJLB.

The event was the inaugural of the Michigan Tourists' Council, with talks by Governor Kelly and the State Commissioner of Agriculture. The event was produced by the WJLB staff in co-operation with the Castle-Powell Agency, and was to be re-broadcast at 5:30 p.m. at the station.

While the tourist trade was not too great before the war, the thinking of State leaders today is that it will come to be second only to the automobile industry itself in the post-war period.

This is one of the first programs to be put on the air giving full details of what is likely to become one of the most important commercial fields in both local and national leaders. Tourist-minded State officials are working out a plan to advertise the State's attractions for this trade thru national media.

Coke Advance Man To Mutual; Still on Spotlight Band Seg

NEW YORK, July 9.—Carl Oswald, former Blue advance man on the Coca-Cola *Spotlight Bands* seg, joins Mutual this week. Oswald will continue to do advance for the show which is now on MBS.

When in New York, the new MBS flack will do general assignment work in addition to his coke job.

Hypnotist Slater To Work on Mutual

NEW YORK, July 9.—Hypnotist Ralph Slater starts a weekly half-hour on Mutual July 14 (9-9:30 p. m.). Mutual programers expect that Slater will bring showbiz names on the program to get a hypnotic going-over.

One of the plans now under consideration is to use name entertainers, put them to sleep and have them do their acts while unconscious. (No cracks please) Exact format hasn't been worked out, but Slater will use a variety of angles in his show.

Phil Carlin, MBS program v.p., will hold a preview for the net's staffers this week and a showing for press and agencies next week. At both shows, net's guests will be hypnotized.

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THE FINAL CURTAIN

ADLER—Hyman, 62, former actor and Broadway producer, of a heart attack in New York June 27. As a youth, in Europe, he was a prominent choir singer. In America, he first became known as a leading Jewish actor and played for several years in the East Side theaters of New York. He then starred in his own sketch, *The Miser's Dream*, playing the Palace, New York, and theaters abroad. He appeared in the original road company of *Abie's Irish Rose*. Among the numerous plays he produced, both in Europe and on Broadway, were *Tales of Rigo*, *Challenge of Youth*, *The Shattered Lamp* and *Skidding*, which afterward became the Judge Hardy Family series, with Mickey Rooney and Lewis Stone. He was a member of Actors' Equity, National Vaudeville Artists and other theatrical organizations. Surviving are a daughter, sister and two brothers. Burial in Washington Cemetery, Brooklyn.

ALTMAN—Joe, 56, erstwhile boxing manager and former professional roller skater, in Cincinnati July 2. Under the name of Pony Joe, he was a pro roller skater from 1908 to 1917. Survived by his widow, Claudine, and two daughters, Myrtle and Jean, Cincinnati. Interment in Vine Hill Cemetery there July 3.

BAROOT—Mrs. Braheem (Babe), in Detroit July 2. Services there July 5.

BEAVERS—Marie, former night club singer, in her room in Detroit, apparently a murder victim, June 29. Survived by her husband.

BELL—John W., partner of Bob South in *Dark and Cloudy* act, in a Denver hospital June 24. Survived by a daughter, Betty Hopkins, Butte, Mont.

ROGERS—Elsie, of the vaude team of Rogers and Donnell June 13 after an illness of several weeks.

BROKAW—Mrs. Rita, daughter of Chief Bear Foot and Virgie Myers, in Elliott, N. D., recently. She was an Eastern Star. In addition to her parents, survived by two daughters, Patty and Penny. Interment at Terre Haute, Ind.

COLES—Joseph, 49, manager of the Nixon Theater, Akron, in City Hospital there June 29, following a brief illness. Burial in Crown Hill Cemetery, Akron.

COULTER—William, 68, deckhand, in Marine Hospital, Kirkwood, Mo., June 24. He was for many years with Capt. J. W. Menke's Goldenrod Showboat in St. Louis.

DAILY—John W., veteran Pittsburgh theatrical agent, of cerebral hemorrhage at his home there June 26. Survived by his mother, five sisters and a brother.

ELMER—Arthur, 34, radio actor, July 6 in New York. He appeared on the *Seven-Up*, Jack Benny and Fred Allen programs, among numerous other important radio shows. He wrote a monthly column for the American Federation of Radio Artists' magazine. Elmer was also active in AFRA and charitable work. Surviving are his widow, Marion; two children, his parents, a brother and a sister.

EPELBAUM—Ber Nochem, 56, author and radio commentator, July 1 in University Hospital, Philadelphia, after being stricken by the heat the day previous. He was a news commentator for Station WDAS, Philadelphia, and the author of several books. His widow, Celia, and a daughter survive. Burial in Philadelphia.

GARDNER—James Scott (Pop), 68, lot man and mail and *The Billboard* agent on the Barkoot Bros.' Shows the past 20 years, June 19 in Blissfield, Mich. He had been with Mau's Greater Shows prior to his Barkoot connection. He was a member of Michigan Showmen's Association and the Eagles. Interment in Woodlawn Cemetery, Toledo.

GIGNAC—Frank (Fat), 524-pound concessionaire at New England fairs, at his home in Franklin, N. H., recently. Interment in Holy Cross Cemetery, Franklin.

HALL—Douglas Fairman, theater architect, at his summer home in Ridgefield, Conn., July 5. Hall designed 31 theaters in the New York area, and during the war turned his talents to naval architecture, specializing on the conversion of shipping to wartime purposes. Surviving is his widow, Mrs. Aimee Green Hall.

HARKINS—William S., 89, retired actor, at South Shore Convalescent Home, Patchogue, L. I., N. Y., July 1. He made his stage debut at Mr. and Mrs. F. C. Conway's Park Theater, Brooklyn. In 1875, he was a member of Edwin Booth's company and later went to the Varieties Theater, New Orleans. He managed his own stock company for several seasons in the '80s and toured Canada, British

West Indies, British Guiana, Dutch Guiana and Central and South America. In the early '90s he acted in Australia. He was in the original cast of Charles Frohman's production of *The Mystery of a Hansom Cab*. Burial in Woodlawn Cemetery, New York.

HARTZELL—Alfred, 70, former chorus director, at his home in Blue Ash, near Cincinnati, July 3. He directed the Cincinnati May Festival Chorus for 38 years, retiring in 1944. In 1908 he was assistant to Frank Van der Stucken, conductor of the Cincinnati Symphony Orchestra. He also taught music in the Cincinnati public schools. Survived by his widow, Gretchen; a daughter, Mrs. Marian Kountz, and a brother, Thomas, Denver. Interment in Rest Haven Cemetery, Cincinnati, July 6.

HENDERSON—Mrs. Eleanor, in auto accident June 26 near Hearst, Ont. Wife of Archie Henderson, concessionaire with Wallace Bros.' Shows. Survived by her husband, a son, and a daughter, two brothers and five sisters. Interment in St. John's Cemetery, Toronto.

LARREGIA—Joaquin, 80, composer, at the home of his son-in-law, Moreno Torroba, also a composer, in Madrid June 24.

In Memory of My Beloved Husband
RUSSELL L. LICHLITER
Who Passed Away a Year Ago July 7th, 1944.
Sadly Missed By Wife
EVELYN LICHLITER

LEWIS—Mrs. Annie P., 72, who operated concessions on the Boardwalk in Wildwood, N. J., for 36 years, June 26 at her summer home there, suddenly. Two sons and a daughter survive. Burial at Arlington Cemetery, Philadelphia.

MCCARTER—Mrs. Minnie A., 72, mother of Roy C., general agent of the Cetlin & Wilson Shows, June 24 at Greer, South Carolina.

MACCONNELL—Charles J., 57, musician, at his home in Trenton, N. J., June 29, following a lengthy illness. He was a member of Frank Winkler's orchestra at the old Taylor Opera House, Trenton. Survived by two sisters, Mrs. William E. Campbell and Mrs. Leon Bashford, and a brother, William T. MacConnell. Funeral from the Poulson & Van Hise Funeral Parlors, Trenton, June 30.

MILLER—Glenn Jr., 6, son of Glenn Miller, program chief of Station WCPO, Cincinnati, following a fall in that city July 5. Survived by his parents.

NICHOLS—Thomas M., 77, former juggler, at his home in Ashland, Ky., June 14. His sons are members of the Howard Nichols, Munro and Adams and Nelson Troupe, juggling acts. Survived by his widow, a daughter, six sons and a stepson.

PATERSON—Murray G., 63, former manager of the Detroit Symphony Society, July 1 at his cottage near Petoskey, Mich., where he was vacationing. He was secretary of the society in 1927, and general manager from 1931 until the symphony was reorganized. Survived by his widow and a daughter. Burial at Oakview Cemetery, Royal Oak, Mich.

REDDING—Earl, 64, veteran actor, in New York July 3. He had been associated with the theater for more than 40 years and had appeared in the supporting cast of many stage productions. He was also a member of the Theater Guild for two years. He last appeared in *Crucible* in 1933. For the past eight months he was employed as a ticket taker at the Strand Theater, New York.

RUSSELL—James W., 69, former orchestra and band leader, July 2 at his home in Cuyahoga Falls, O.

SCHRAM—Catherine Kuhl, singer, after an extended illness June 29 in Detroit. Survived by her husband and two daughters. Burial in Woodmere Cemetery, Detroit.

SIMONS—Moises, 56, composer of *The Peanut Vendor* and credited with the popularity of Latin-American songs in the U. S., of a heart ailment in Madrid June 29.

STEPHENSON—Frank, Wallace Bros.' Shows concessionaire, in auto accident June 26 near Hearst, Ont. Survived by his widow, Jean. Interment in St. John's Cemetery, Toronto.

THOMPSON—Oscar, 57, music critic of *The New York Sun* and author of several books on music, at his home in New York July 3. Before the first World War he had done general newspaper work, combining music, drama and book criticism with other editorial duties. In 1919, he joined the staff of *Musical America* and later became editor, retiring from

that position in 1943. He was music critic of *The New York Post* from 1928 to 1934, a member of the music staff of *The New York Times* in 1935, and critic of *The New York Sun* since 1937. In 1928, he taught music criticism at the Curtis Institute in Philadelphia and was lecturing on that subject at Columbia University up to his death. He wrote many books on understanding music and music criticism. Surviving are a brother, two sons, two daughters, and a sister. One of his sons, Hugh, is a baritone with the Metropolitan Opera Association.

WHITE—Marine Pvt. Charles (Buddy), champion figure ice skater, in action on Okinawa June 28. He appeared at Madison Square Garden, New York, numerous times in exhibitions. Survived by his parents.

YOUNG—Ens. Marvin L., 23, of the Navy Air Force and son of John W. Young, music machine operator of Falls City, Neb., killed in performance of duty June 9. Services at First Methodist Church, Falls City, with interment in the Steele Cemetery there.

Marriages

COHEN-COLODNY—Pfc. Sam Cohen, former bass player with L. C. Myers band, to Cella Colodny, nonpro, in Burlington, Vt., June 17.

CONGER-FUHRMAN—Bob Conger, announcer on WWJ, Detroit, to Dorothy Fuhrman, nonpro, June 1.

FINNEGAN-OLSSON—Jerald Finnegan, manager of E. M. Loew's Plymouth Theater, Worcester, Mass., in Plymoke, Mass., June 30 to Kathleen Olsson, nonpro.

HUGHES-HARRELL—L. H. Hughes, mentalist, to Non-Earl Harrell, former walkathon contestant, June 22 at Tulsa, Oklahoma.

MCINTOSH-WALTERS—Machinist's Mate 1/c Edward McIntosh to Elizabeth Walters, member of the cast of *Oklahoma*, current at the Forrest Theater, Philadelphia, in that city July 3.

Births

A son to Mr. and Mrs. James H. Drew Jr. (Georgia Boy and Eula) in Our Lady of Mercy Hospital, Mariemont, O., June 21. Parents are concessionaires with F. E. Gooding Shows.

A son to Mr. and Mrs. Joel Tinerberg in Luther Hospital, Eau Claire, Wis., June 21. Father is band leader with Val's Radio Players, and mother, Rebecca Enger, accordionist with same organization on Station WEAU, Eau Claire.

A daughter to Mr. and Mrs. Noel W. Sanders June 27. Father is operator of the Echo Theater, Detroit.

A daughter, Michelle, to Mr. and Mrs. Larry Gentile June 26. Father is disk jockey in the all-night *Dawn Patrol*, on OKLW, Detroit, and Windsor, Ont.

A daughter to Mr. and Mrs. Roger Spiker June 26. Father is pianist on WWJ, Detroit, and mother is former entertainer on same station under name of Ann Hill.

A son to Mr. and Mrs. Mickey Rooney in Jefferson Memorial Hospital, Birmingham, July 3. Father is former movie star, now in the army.

MAGIC

(Continued from page 33)

town Detroit. . . DR. QUACK (Johnny Mathews) opened last Monday (2) at Detroit's Palm Beach Cafe. . . RAY LINDSAY, former right-hand man on the Duke Montague magic opera and for the last three years in the South Pacific with the army, is due home in August, at which time he has hopes of cinching an honorable discharge. . . JIM CONLEY, now with an army jeep-show unit, writes from Paris under recent date: "Just leaving here and heading for Berlin, where I hope to be the first American magician to appear there since Dante left so hurriedly on the morning of September 1, 1939." . . EDDIE COCHRAN cut short his engagement at the Biltmore Bowl, Los Angeles, to four weeks to make another overseas tour for USO-Camp Shows, Inc., this time to the Far Pacific. He'll be on a unit with Gary Moore, of the radio.

. . . JACK AND ANNE GWYNNE, now enjoying a vacation at the home of their daughter, Peggy (Mrs. Frank Cole II), at Pawtuxet, R. I., after year in the CBI Theater for USO, last week received a surprise visit from their son, Lieut. Bud Gwynne, just back in the States after several years of service with the Army Air Forces in Europe.

Editors Rate Nitery & Hotel Flack Experts

(Continued from page 30)

that the Commodore and Pennsylvania, which regularly sked top musical aggregations, placed well behind such hostels as the Pierre, Belmont-Plaza and the Plaza, which eschew name bands and go in for an act policy. It is also interesting to note that among the hotels not even mentioned are the Edison, Lincoln and Taft, which also adhere to the big-band policy.

Most Effectively Publicized Night Clubs

	Points
Zanzibar	58
Stork Club	19
Leon and Eddie's	13
Cafes Soc. together	(7)
Cafe Soc. Uptown	(8)
Cafe Soc. Downtown	(9)
Total	15
Copacabana	10
Latin Quarter	5
Armando's	5
La Martinique	4
Monte Carlo	3
El Morocco	2
Versailles	2
El Chico	1
Diamond Horseshoe	1
El Borracho	1

Horseshoe Off

The score above reveals that in terms of publicity the huge Diamond Horseshoe has slipped to a place where it is no better than two little bitsy places. It also shows that Armando's, not the most splendid place in town, is being better publicized than the great Versailles and the Chi-Chi Martinique, Monte Carlo and El Morocco.

It shows also that the Copa fared pretty well despite its three turnovers in flacks. Also interesting is the fact that the Blue Angel, Ruban Bleu, Village Vanguard, La Conga and Havana-Madrid weren't even mentioned. Incidentally, the votes tossed no less than 4 points at Toots Shor's, which isn't even a night club (points not counted), and 4 at the Carnival room as a straight nitery. The points for the Carnival were not counted since it is, properly, a hotel room.

Most Effectively Publicized Hotel Operator and/or Manager

	Points
Robt. K. Christenberry (Astor)	34
Emil Ronay (Belmont-Plaza chain)	9
Maria Kramer (Edison, etc.)	8
John Paul Stack (Hen. Hudson)	6
Frank Andrews (New Yorker)	5
Lucius Boomer (Waldorf)	5
C. N. Hilton (Plaza)	4
Frank Case (Algonquin)	3
Thomas Russell (Weylin)	3
James McCabe (Pennsylvania)	2
Martin Sweney (Commodore)	2
Vincent Astor (St. Regis)	2
Vincent Coyle (Hamp. House)	1

What has been noted about hotels generally, above, could be taken to apply here to hotel owners.

Most Effectively Publicized Night Club Operator and/or Manager

	Points
Sherman Billingsley (Stork)	42
Monte Proser (Copacabana)	16
Erbe-Howard (Zanzibar) together	(1)
Carl Erbe, alone	(8)
Joe Howard, alone	(8)
Total	17
Enken-Davis (L. & E.) together	(3)
Leon Enken, alone	(3)
Eddie Davis, alone	(6)
Total	12
Lou Walters (Latin Quarter)	8
Billy Rose (Diam. Horseshoe)	7
John Perona (El Morocco)	5
Barney Josephson (Cafes Soc.)	5
Armando (Armando's)	3
Benito Collado (El Chico)	1
Nicky Quattrococchi (El Borracho)	1

Among the missing—didn't even get a mention—are Dario and Jimmie Vernon of La Martinique, Jack Harris, of La Conga (whose club also failed of notice by anyone), Nick Prounis and Arnold Rossfield, of the Versailles, and several others.

That is the story told by *The Billboard's Seventh Annual Hotel-Night Club Publicity Poll*. The ladies and gentlemen of the press are sensitive to publicity. The fact that the first winners this year are the same as last year speaks for itself. But the changes made elsewhere point the way to the need for better publicity even among the leaders.

Next week *The Billboard* will report on the private comments made by the 30 voting editors and writers on hot spot publicity in general and the night club-hotel industry in particular.

FOURTH END OF THE RAINBOW

Buck Employees Hurt in Mishap

KEENE, N. H., July 7.—Homer Bosch, driver, and his assistant, whose name was not learned, were injured near here when the *Harlem Scandals*, Negro minstrel show, tractor and trailer-truck left the highway and crashed thru the guard rail over a steep embankment at the foot of Hog Back Mountain. The truck lodged in a clump of trees which prevented it from dropping another 200 feet. The show was en route here from Mechanicsville, N. Y.

Bosch was rushed to Memorial Hospital, Brattleboro, Vt., where several stitches were taken in his face and skull.

It was the second accident suffered by the Buck shows while en route to Keene. In 1943 the Merry-Go-Round truck overturned and was destroyed by fire.

Monday (2) the show opened in the rain under auspices of the American Legion, with only 1,200 persons attending. Mr. and Mrs. Paul LaCross received a surprise visit from their two children, Robert and Betty Ann, and Mr. LaCross's parents, Harry (Fenny) Arthur, ride superintendent, did a good job of having everything ready for the opening. The show's next stop is Laconia, N. H.



AKRON BUSINESS MEN TOOK OVER the bally platforms and the ticket boxes while girls from the USO took tickets at the matinee performance, June 28, of Johnny J. Jones Exposition arranged by Herb Pickard to boost the Seventh War Loan. Admission to gate, shows and rides was by War Savings Stamps only. On the platform with the Del Rio Midgets is C. H. Brillhart, Akron business man, while Ted Winters, of Station WAKR, is on the ticket box. Stunt clicked immensely despite extremely hot weather.

San Fran Folks On Sound Basis

SAN FRANCISCO, July 7.—Now well in its second year, the San Francisco chapter of Showfolks of America continues to climb numerically, socially and financially. The chapter has more than 1,300 members and more than \$10,000 cash on hand. The sick, relief and death benefits are exceedingly generous. Showmen's Rest comprises more than 300 graves in Olivet Memorial Park. Much of the credit for the beautiful surroundings goes to Harry Sever, chairman of the cemetery trustees, who recently was named first vice-president of the club.

Sammy Corenson, president, announces that new and larger quarters are being sought. A monument fund recently was opened, with substantial donations from Nellie Baker and Frank Forest. Mike Krekos, chairman of the sick and relief committee, has as aids Steve Murphy and Bill Hodges.

The three secretaries of the club, George Lorraine, Edna Ralford and Albert Roche, have near-perfect attendance records. Fred Weidmann, chairman of the board, has proved the guiding hand in many things. Harry P. Fisher and Pat Trainor, vice-presidents, are responsible for hundreds of new members. Treasurer Milt Williams has

North American Has Nifty Business at Rock Island

ROCK ISLAND, Ill., July 7.—First in for major carnivals in the tri-cities of Davenport, Moline and Rock Island, the North American Exposition played a 10-day engagement on the 25th Avenue and Seventh Street showgrounds, Rock Island, to heavy attendance.

Wednesday (27) a cyclone hit Silvis, Ill., just 10 miles from the showgrounds, but the rain stayed away until show closed at midnight, thus storm failed to hurt to any great extent.

The lot here was sandy, and the harder it rained the better it became.

The two Davenport dailies as well as *The Rock Island Argus* and *The Moline Dispatch* were used daily, and all four papers were liberal with space.

Guests were *The Argus* and *Times* news carriers and also the children from the Bethany Home Orphanage.

Jimmy Heron and Luke Walton's Wild Life Exhibit joined at Bloomington, Ill., with Walton handling the unit.

the club on a sound financial basis.

The grand ball and entertainment, scheduled for December 15 in Civic Auditorium, will climax the 1945 season and will mark the signing of the 2,000th member of the club.

Not a Soul in Sight, But They Turn Out Like Trained Sheep

DUBUQUE, Ia., July 7.—Noted for having a mania for hoofing and shouting where angels fear to tread and whisper, Robert R. (Bobby) Kline general-agented the Cavalcade of Amusements into a virtual void, as far as population was concerned, week of June 25-30, and his boss, Al Wagner, wound up with a fistful of greenbacks.

The route card listed Clinton, Ia., but the lot was at Camanche, six miles on the highway from Clinton, with no bus or streetcar service, but "the crowds turned out with amazing persistence," to use the words of the astute William B. Naylor, tub-thumper.

Continues Naylor's report: "With only about half the shows and rides ready Monday night (25) the crowds jammed the midway. It rained Thursday and Saturday in spots but nothing stopped the crowds. There were over 4,000 kids

at the matinee, all brought out in pooled cars. Wagner announced that it was the second best week of the season, with Cedar Rapids, Ia., a big fair date and no auspices to help cut up the jackpot."

Cash Wiltse had to commandeer a city bulldozer to put the Dubuque lot in shape, but it proved well worth it, as business was steady Monday and Tuesday, with the Fourth being a knockout. In mopping up operations today, the kid matinee is sponsored by the Stampher department store, the youngsters going to the store for tickets upon the urging of the *Super Kids* radio show.

Slim Kelley, Vaughn Richardson, Bill Salisbury, Dr. John LaMarr and Henry Kremer's Midgets were guests on KDTH's *Man On the Street* radio program.

Show moves to South Beloit, Ill., Monday (9) for a seven-day stand and then hops to Waukegan, Ill., to out-Benny Jack Benny.

Goodman Gets 13G at Minot

Cavalcade, Hennies sock records — East and West share alike in grabfest

CHICAGO, July 7.—It was a glorious Fourth of July for the tented nomads in the East, the West, the North and the South, a cross-country survey by *The Billboard* reveals.

The big ones and the little ones shared alike as the weatherman was generally on the favorable side, and it was a rare instance that saw no piles of folding money in the wagon when the firecracker shooting subsided.

Max Goodman's Wonder Shows of America rang the bell at the North Dakota State Fair in Minot, hooking a sock \$13,377.90 on the shows and rides, with "all concessions reporting their best one day's business of the year," as Goodman put it. Max was the only big owner or operator reporting on actual mazzama collected, and it was a bundle when the size of the community is considered.

Hennies, Cavalcade Hot

Of the other big fellows reporting in the Midwest sector, Hennies Bros. at Anderson, Ind., and the Cavalcade of Amusements at Dubuque, Ia., hit the jackpot. Hennies had the added attraction (See *BIG 'N' LITTLE SHARE* on page 37)

Gayland Shows Get Cash At Virgin July 4 Spot

ALBANY, Ky., July 7.—Gayland Shows, under the management of H. B. Rosen, enjoyed splendid business here this week. Show was the first carnival to play here in four years. Ben Braunstein secured the contract under the auspices of the American Legion. On July 4 a big hill-billy show and fireworks brought out many. All the rides were repainted for the holiday date.

Dock White and Madam Zelda are now operating the five-in-one show, with Arlene in the annex. Orville Cain has taken over the cookhouse. Harry Wasserman, secretary, left last week to enter a government hospital for treatment to his back injured in Italy last year.

New Mexico, West Texas Strong for Byers Bros.

ST. LOUIS, July 7.—Byers Bros.' Combined Shows have been enjoying splendid business practically since the shows opened in March in Levelland, Tex.

New Mexico and West Texas have been big for Carl W. and Jimmie W. Byers, and the show is far ahead in receipts at the gate, shows and rides over any previous season.

Concessions in some spots have fallen off, but shows and rides have been doing terrific at every date. Show has lost only five nights on the season to date.

Prell Draws Fair Crowds

NEW YORK, July 7.—Prell's Broadway Shows are winding up a two-week stand at Columbia Park, North Bergen, N. J. They drew fair attendance during most of the run, with peak crowds on the midway Wednesday (4) afternoon and night.

ACA Adds Detroit Counsel

ROCHESTER, N. Y., July 7.—Max Cohen, general counsel of the American Carnivals Association, announced today that he has appointed Leonard Simons, Detroit, as associate counsel for the Michigan area. Simons is attorney for the Michigan Showmen's Association.

Bad Weather Puts Damper On Queen City Business

TORONTO, July 7.—Bad weather has been a business damper on Queen City Shows, now making local and suburban three-day stopovers.

George Atkinson and Burnie Arent, co-owners, said biz isn't up to last year's mark at this same time of the season. The public isn't spending as freely as last year—maybe because of coming vacations, bad weather or the European victory.

So far Queen City Shows have played half of their 20 local and suburban dates here. Then they travel to other Ontario towns and cities for 20 stands and stopovers.

Outfit has Speedway, Sky Ride, Tilt-a-Whirl, kiddie Merry-Go-Round, large Merry-Go-Round, Ridee-O, Ferris Wheel, 32 games and five grabs.

Bantly Adds Court Wild Animals for Harrington

OIL CITY, Pa., July 7.—L. C. (Ted) Miller, general agent for Bantly's All-American Shows, announced today that an Alfred Court wild animal act would be added as a midway attraction next week for the Wilmington, Del., stand and will be featured at the Kent and Sussex County Fair at Harrington, Del.

Eddie Eger joined recently as assistant to Herman Bantly, and George Meeker has moved his *Diamond Horseshoe Revue* from Endy's midway to Bantly's.

Dyer's Greater Lands Big Business at Platteville

PLATTEVILLE, Wis., July 7.—Dyer's Greater Shows rolled up a big gross at the first Badger State Fair at Platteville, ideal weather giving the 5 rides, 3 shows and 35 concessions plenty of action.

Jumbo Flinn's Fat Show is said to have paced the midway, with Ring Bros.' Circus next.

EAH Attendance Up

NEW YORK, July 7.—Exposition At Home Shows has battled bad weather at most of their stands this season. Playing Somerville, N. J., last week, fair weather most of the week upped their attendance, with Wednesday (4) drawing fair afternoon crowd and jamming the midway at night. Show carries several rides, big Freak Show, Girl Show, Funhouse and large number of games and concessions.

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 Size 48x48", Price \$30.00,
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 Size 48x48", with 5 Jack Pots, \$45.00.

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WET OR DRY FOURTH?

LARRY REECE and Jockey Jones, Cavalcade of Amusements concessionaires, bought a boat and an outboard motor at Cedar Rapids, Ia., and have been nailing fancy strings of fish everywhere they can find some water.

VI PETKA was back in Madison, Wis., last week guessing ages and weights, having been convalescing since the birth of a girl June 4. . . . LOUISE GERITZ, wife of Bob Geritz, who has concessions on the World of Pleasure, is convalescing after an operation at St. Rita Hospital, Lima, O.

SOME TROUPER now serving in the Pacific may bring back a Wild Man of Borneo among his souvenirs.

HARVEY PERRY reports the folks on the Southern States Shows are proud of Tex Aycock, a ride man, who found a purse containing money at Inverness, Fla., and promptly returned it to its owner, a serviceman. Perry, better known in show business as Doc Binger, operates a fishing and hunting camp near Inverness.

FRED BANCROFT has returned to the John Marks midway after a week's illness in a hospital at Morgantown, W. Va. . . . MRS. PEGGY MURRAY has been confined to the Hubbard Hotel, Chicago, the past six weeks. . . . LARRY MUL-

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for appearances at several luncheon clubs in Baltimore, and while there he will assist Bench Bentum, of high-diving fame, frame a new-type water show for 1946. He also will gather material for a book he is writing on Miss Bentum's career.

TRAINHAND ADVISED THAT when he arrives in heaven he'll never look down to the earth to see what midways are doing for fear of getting itchy feet.

LADIES of the International Shows gathered in Jerry Hall's Hula Show at Holdrege, Neb., Tuesday (3), with pink and blue packages for a surprise stork shower on Mrs. O. L. (Sally Brown) Kennedy. Lois Hall and Ann Wilson served. Present were Clara Lee, Bessie Wells, Virginia Smith, Cassie Hunt, Neva Macky, Tony McCarthy, Katherine Rhodes, Bobbie Spencer, Daizy Robinson, Joyce Lee, Collette Smith, Lucille Peterson, Mabel Mullet, Mary Elder and Cheryl Spencer. Gifts were sent by Odis Glover, Charlie Elder, Nelson Lee, Lucky Uquahart, Fred Custer, Arnold Tripp, Travis Still, R. H. Born, W. J. Lindsey and Marion and Buckskin Thompson.

SHOWMEN ARE NATURAL BORN "jiners," but our trauping males will never form a men's auxiliary to some women's club for fear of losing face.

DURING the Hennies Bros.' engagement at Kokomo, Ind., home town of Mrs. Hennies, her parents were nightly



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LADIES OF HENNIES BROS.' SHOWS turned out to honor Mrs. Fizzie Brown at a "baby shower" in Kokomo, Ind., June 27. In the picture are Hilda Hennies, Vivian Miller, Mabel Darpel, Marion Shuford, June Grantham, Joann Miller, Nina Charneski, Lucille Lampkin, Peggy Conti, Mary Kerpenski Emma Jean Klieber, Eleanor Powell, Dorothy Gordon, Alice Wilson, Harriet Williams, Virginia Shumway, June Weiner, Margaret Ansher, Dolly Reed, Alyce Rinaldi, Vivian McGrean, Jackie Sanfrantello, Peggy LeRue, Lila Bergman and Mabel Greene. Contributing presents, but not in the picture, were Billie Garber, Mrs. Cole, Mrs. Schnepel, Ginger Rae, Mrs. Ray Miller, Miss Ortagus, Dorothy Lawson and Estelle Delaney. Fizzie Brown and Harry Hennies crashed the party, Fizzie presenting each guest with a rose and a group picture.

AMUSEMENT DEVICES
 MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
Carrousels
Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.
 NORTH TONAWANDA, N. Y.

CANES

Assorted colors, swaggar style, all wood, 5/8 inch, round, \$10.00 per gross. Packed 2 gross to a carton. No less sold. 50 per cent with all orders, balance C. O. D. Specify how to ship.

M. & S. CANE CO.
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LINS writes that Mel Dodson, president of Dodson's World's Fair Shows, took a dive in a lake after a fish while on an excursion with Trusty McCulley recently near Eau Claire, Wis.

MANAGERS CAN REJOICE: With a larger supply of essential materials available, more bourbon has been promised.

"LUCKY" THOMAS, who broke into showbiz on the Ringling show 26 years ago when his uncle and aunt, the Penells, had their flying act on there, was a visitor at the Cincy office of *The Billboard* last Thursday (5) prior to departing for the Pennsylvania coal fields with his attraction, the "smallest bear in the world." He put in the Fourth on the highway across from LeSourdesville Lake, between Hamilton and Middletown, O., and rolled up a fat take at a quarter a pop.

visitors on the midway. And as Mrs. Hennies formerly taught school in that city, several of her old pupils also visited. . . . GIL TUVE will celebrate his 10th anniversary as general agent of the Art B. Thomas Shows Sunday (15) at the Wilkin County Fair, Breckenridge, Minn. . . . THALIS DECHART, with Buckeye State Shows last season, is now featured dancer at the Old Opera House Bar, New Orleans. . . . BOBBY KORK recently visited Coney Island, N. Y., for the first time in seven years and was entertained by Anna LeRoy, Carl Holly and Flo Carson.

POPCORN SUPPLIES

Popcorn Boxes, Colored Cones, Glassing Bags, Seasoning, Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 10¢ Lb., 100 Lb. Bags.

Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT PRODUCTS COMPANY
 Factorios: Philadelphia 6, Pa. Pittsburgh 22, Pa.

RIDE HELP WANTED
 MERRY-GO-ROUND and TILT-A-WHIRL MAN.
HADJI DELGARIAN
 2303 N. Melvina CHICAGO 39, ILL.

MANPOWER SHORTAGE IS SO ACUTE that one side-show operator is sending the echo of another side show's talker over his speaker.

PFC. ROBERT L. MCCARRELL, formerly with J. J. Page and Regal Exposition Shows, visited a carnival at La-Havre, France, reporting that "they had 10 rides, boocoo (beaucoup) concessions, no shows." . . . DOC WADDELL is slated

HEARD AT A FRONT GATE: "We don't want to buy tickets to go in because we are not going on the rides or to the shows. We merely want to walk around."

HARRY JOHNSON
 WANTS
 Griddle Men, Counter Men and General Cook House Help. Write or wire care COOK HOUSE, Royal American Shows, Davenport, Ia., week July 8 to 18; Cedar Rapids, Ia., week July 20 to 28.

SHRUNKEN HEADS
 Shrunk Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:
TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

HEADQUARTERS FOR POPCORN & SUPPLIES
DELAWARE FOOD PRODUCTS CO.
 37 E. Winter St. Delaware, Ohio

DETROIT NOTES.—C. J. (Joe) Bennett, general agent of the Joyland Midway Attractions, maintains that he can produce a rainstorm every day merely by wearing a straw hat on the lot. . . . EARL WRIGHT, who has been out of the carnival business several years, is back with half dozen concessions on Roscoe T. Wade's Joyland Amusement Attractions. . . . WORLD OF PLEASURE SHOWS were well represented in Detroit Sunday (24) by a large part of the personnel while the shows were putting up at Monroe, Mich. . . . IRISH CASSIDY

SOUTH AMERICAN POPCORN
 Exceptional Quality. Immediate Delivery.

\$11.65 Per 100 Bag
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Terms: 1/3 cash with order, bal. C.O.D.
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Attention
BALL GAME & NOVELTY OPERATORS
 =4510 Swagger Canes. Per Gr.\$10.50
 =4511 Swagger Canes. Per Gr. 12.00
 =2 Plaster Animals. Per Gr. 7.50
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 American Made Flying Birds. Per Gr. 21.00
 =4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
 =8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

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POPCORN Any quantity, top quality high-popping-volume corn, per 100 lbs., \$12.10 (O.P.A. Ceiling). Order Now!

BOXES Heavy Blue & White, any quantity from 1,000 to 50,000. 5c, 10c, 2 for 15c, 25c sizes, from \$5.00 to \$18.00 per M. (Name imprinted FREE on orders of 50,000.)

25% deposit with all orders, bal. C.O.D.

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 The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

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 Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
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POPCORN
 \$8.75 per 100 lbs. F. O. B. point of shipment. Carload lots only! Excellent popping condition. For further information contact

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SLIM MOORE WANTS
 Slum Store Agents. No privilege. One-third profits to agent. Helper paid out of store. Write, wire or join.

Care **DYERS GREATER SHOWS**
 Maquoketa, Ia., until July 18

SECOND-HAND SHOW PROPERTY FOR SALE
 \$9.50 Genuine Child's Skeleton. Leg missing.
 \$50.00 Hand Snow Ball Machine. Large size.
 \$250.00 New Indian Tepee. 42 Ft. Round Top.
 Hand-Painted Indian Designs. Cost \$1500.00.
 Figure Ruth Snyder on Electric Chair. Cheap.

WEIL'S CURIOSITY SHOP
 12 Strawberry Street Philadelphia 6, Pa.

has rejoined Manny Brown's concessions on the Joyland Shows. . . . **RADIO RED**, who was with Sammy Stone's concessions on the Joyland Midway, has left. . . . **RED SLATER** has the frozen custard concession for the first time with the Joyland Shows.

EVERY MIDWAY SHOWMAN is forever wanting something built in the way of new stages, wagon fronts or packing boxes, and are consoled with: "Certainly. Just as soon as our carpenter gets caught up with his work."

DETROIT NOTES—C. J. (JOE) BENNETT, general agent of Joyland Midway Attractions, reports an excellent opening at Lake Orion. . . . **JOYLAND SHOWS** will have a four-day celebration, opening Wednesday (11) at Inlay City for the Rotary Club. . . . **ROSCOE T. WADE** has set up his revamped Tilt-a-Whirl. . . . **KEN MOYER** has refurbished his two kiddie rides and is doing good business. Mrs. Moyer and son, Don, are assisting. . . . **MRS. ROSCOE T. WADE** is back on the shows after a week's illness. . . . **GIL COHEN** had the popcorn concession at the Dearborn (Mich.) Rodeo. Peggy Cohen and Lily Bell are operating his No. 1 popcorn wagon on the Joyland Shows. . . . **SAMMY GOLDSTEIN**, of Majestic Greater Shows, which wintered in Detroit, reports from LaPorte, Ind., that they are doing well thru the Hoosier State. . . . **ORA A. (POP) BAKER** and Mrs. Baker have returned from a brief visit to the latter's family at Knoxville. . . . **LOUIS ROSENTHAL** hopped to Port Huron, Mich., to visit Cameron D. Murray, manager of the W. G. Wade No. 2 unit. . . . **JOSEPH EXLER** is back from a season in Texas with his six concessions and has joined the Charles J. Ziegler unit playing this territory.

Big 'n' Little
Share Fourth's
Foldin' Scratch

(Continued from page 35)
 tion of the Anderson Fair's free gate to help, and the fair officials report the carnival's gross business on the day was 10 per cent over 1944, which was an all-time record for the spot. The Cavalcade clicked 11,044 people thru the pay gates in a town which hasn't been particularly good to carnivals in the past.

Art B. Thomas has his Bombshell Shows in the Municipal Ball Park at Aberdeen, S. D., and he reported they were out of space most of the afternoon and night. Happyland Shows, at Alma, Mich., kicked the 1944 record into the discard with an up of 27 per cent.

Ward Gets 8 Grand
 John R. Ward Shows took advantage of a big celebration at Mount Vernon, Ill., to nail in excess of \$8,000 for the day on rides and shows, which meant everything was grinding until 3 a.m. The show was sponsored in the City Park by a committee headed by Mayor Harry Bishop, who raffled off \$5,000 in War Bonds. Jackie Coogan, former kid movie star, and a band from Scott Field were added attractions.

The sun was in a jubilant mood on the Eastern front, with Oscar Buck reporting excellent business for both the third and fourth at Keene, N. H. R. C. McCarter said the natives of Dunkirk, N. Y., came early and stayed late, spending well on the Cetlin & Wilson lot.

Business was sock from noon until midnight for the World of Mirth at Fitchburg, Mass., and at East Liverpool, O., the Endy Bros.' org attracted more than 11,000 pay-gate customers for a whopper of a gross.

Things were alright in the Carolinas, too, as Jimmy Raftery's R. and S. Amusements played a return engagement at Morehead City, N. C., with 7,667 paying at the gate despite the counter-attraction of near-by Atlantic Beach, which also drew a quorum.

Pacific Stays in Line
 Out on the Pacific Coast, Orville Crafts 20 Big Shows played Stockton, Calif., for the 15th consecutive year under American Legion sponsorship with a 10 per cent increase over the record run of 1944. P. W. Siebrand reported that the combined Siebrand Bros.' Circus and Carnival went full tilt afternoon and night at Rupert, Idaho, and Mike Krekos'

West Coast Amusement Company had a real scarlet one at the Klamath Falls, (Ore.) celebration.

A little rain tumbled on the Sunshine Shows at Sulphur Springs, Fla., but it didn't keep the business away.

There were some here and there who didn't get it on the Fourth, as there had to be some bad weather, but most of the sufferers decided to suffer in silence. Mel G. Dodson, president of Dodson's World's Fair, however, wasn't one of these. He reported that it was threatening or raining all day at East Claire, Wis., and business was bad; in fact, no people, he wired.

Chicago's lot players got a pay day despite a shower between 5 and 6 p.m. A. Guza had his four organizations in operation at 2000 West 47th, 2751 West 38th Place, 810 Wellington and 11901 South Michigan. Eddie A. Hock had two outfits at 3356 Foster and 2944 East 88th, while Sam Menchen was at 4832 North Central.

Greater United Shows
WANT HAWAIIAN SHOW
 (Must Have Flashy Wardrobe and Capable Manager)
 (No Drunks. Will Furnish New Top and Front for Same)
ALSO HAVE OPENING FOR FUN SHOW, HILLBILLY OR ANY OTHER MERITORIOUS ATTRACTIONS. CAN PLACE OCTOPUS AND ROLL-O-PLANE. Good Proposition and Long Season with Early 1946 Opening in February.
 Wire J. GEORGE LOOS, Mgr., Greater United Shows, Plainview, Texas, this week; then per route.

Sparks Bros.' Shows Want
 For ten Southern Fairs, Big Snake, Wild Life Show, War Show, Illusion. Also will book Octopus and Roll-o-Plane. Slim Cunningham wants Grind Store and Skillo Agents; Mike Moore, wire. Georgia Boy wants Girls for Girl Show, also Booster Handler and Outside Man. Russellville, Ky., this week; Beaver Dam, Ky., July 16 to 21.

BRITTON'S BETTER SHOW
Will Book Few More Concessions.
 Want Agents of Stock Concessions, man and wife for Cookhouse. Want two good Ride Men. Will book Monkey or 10-in-1 Show. Will buy, book or lease Ferris Wheel and Kiddy Ride.
 Two blocks from Post Office, McComb, Miss., Until July 14.

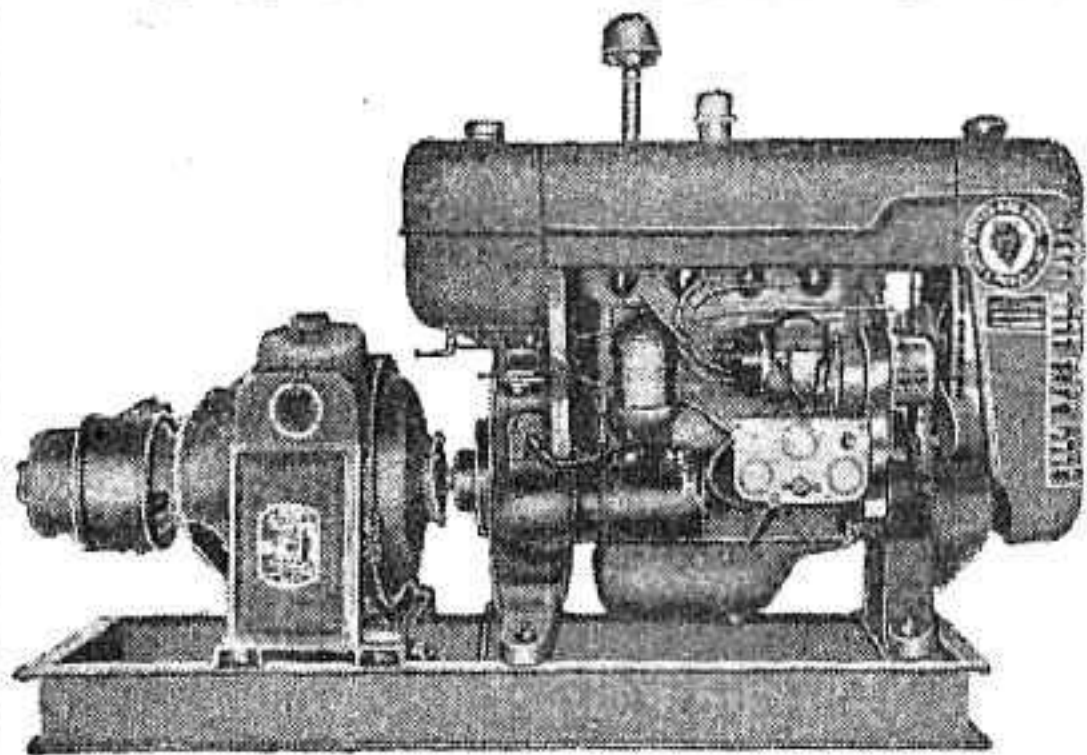
BYERS BROS.' COMBINED SHOWS
PLAYING THE CREAM OF NEW MEXICO AND WEST TEXAS. ALL ONE-WEEK STANDS AND WE MAKE ALL MONDAY NIGHTS.
WILL BOOK OR BUY 10c SLUM CONCESSIONS.
 (We have plenty of Ball Games)
 Wire, write or come on, CLOVIS, N. Mex., this week; ROSWELL, N. Mex., next week.

GRATIOT COUNTY FAIR
 ITHACA, MICH., July 17 TO 21
 Can place Legitimate Concessions of all kinds and a few more Shows with own transportation. Hastings, Alpena and Corunna, Michigan, to follow; all fairs for the balance of season. No more still dates. Address:
W. G. WADE SHOWS
 MONROE, MICHIGAN, THIS WEEK

Want-SOUTHERN EXPOSITION SHOWS-Want
 To book Ball Game, Photo, Fishpond and all legitimate, 10-Cent Stock Concessions. Can place Foreman for Wheel and Jenny. Can use an Electrician. Top salaries in cash. All replies to
WALTER McKINNON, High Springs, Fla., week of July 9-14.

POPCORN
 Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.
CANDY APPLE STICKS
 Large Size, 4 1/2 x 5/16", Hardwood, Pointed Sticks, Packed 6750 to the Case, Per Case, \$13.50. Buy Enough Now to Last the Season.
 We have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.
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Diesel and Gasoline Engine Driven Light and Power Plants, 2 to 50 K.W. Floodlights and Portable Poles. Rentals—Sales. IMMEDIATE SHIPMENT.

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LONG ISLAND CITY 1, N. Y.

FROM THE LOTS

Cetlin & Wilson

DUNKIRK, N. Y., July 7.—Show arrived here without mishap. All signs point to this as banner spot of the season. The show is located on the banks of Lake Erie, and William (Red) Hicks deserves a hand for the laying out of the small lot.

Mrs. Betty Carter, wife of the foreman of the Octopus, underwent an operation here. Nee Wong, Chinese actor, is still packing them in at the *Sarong Revue* despite the fact that Mr. and Mrs. Lonnie Enners and Mr. and Mrs. James Powers, musicians with the show, left after Niagara Falls.

Paradise Revue has several new faces. Sugar Holt is vocalist and emcee.

Previously the show played Niagara Falls, after failing to get on the lot in Olean, N. Y., because of rain and it was the worst blank of the season.

Ralph Justice, who was injured in the *Wall of Death*, is expected back soon. He will have to remain in a cast for some time, however. The mishap occurred in Sharon, Pa. Pete Johnson, Rocket foreman, is on the road to recovery after his operation in Sharon, Pa.

I. Cetlin was in New York and Boston on business. Guest of J. W. Wilson was Clemens F. Schmitz of New York. William Hartsman had his brother as a dally visitor in Niagara Falls. Johnny Clalourri was slightly injured when hit by a car.

The writer attended his mother's funeral in Greer, S. C.—R. C. McCARTER.

Wonder Shows of America

GRAND FORKS, N. D., July 7.—Goodman Wonder Shows of America came here for the first June Festival attempted by the Grand Forks Fair Association to take the place of the annual fair which was halted in 1941 by travel restrictions, and ran into one of the worst of the Red River Valley's "bad-weather" weeks of the season.

Setting up June 25, shows opened the following night with fair response during a cold evening. Wednesday was fair and the night good until a deluge sent spectators home about mid-evening. Thursday brought a fair day's business, but Children's Day, Friday, was postponed to Saturday, which brought more bad weather.

The pay gate was new to Grand Forks and drew considerable criticism but failed to keep away any who actually wanted to walk the pike. Show and ride prices, too, were criticized, but because of the lack of outdoor entertainment here for the last several years the jump from the old-time scale to wartime prices was sudden.

Location of the carnival on the usual lot several blocks from the fairgrounds grandstand, and with no exhibits or concessions along the way, was not good for either the grandstand or carnival company.

Shows went from Grand Forks to Minot to appear at the Minot State Fair July 2-7 and then is scheduled for Moorhead, Minn., sponsored by the American Legion. R. G. DAVIES.

Wallace Bros.

LAWRENCEVILLE, Ill., July 7.—Week ended June 30; auspices, fire department; location, South 15th Street Highway showgrounds; weather, ideal; business, big gate, slow spenders.

Attendance was greater than expected but patrons were slow in spending. Biz picked up the latter part of the week. Concessions reported a satisfactory week but the shows and rides were off from the customary high grosses of the season. Shows have been winched on and off the lots almost every week. Saturday (30) was the first night lost by rain. Manager Farrow gave tear-down orders at 6 p.m. after three hours of rain.

Mrs. Charles Goad underwent an emergency operation at Vincennes, Ind. Josh Hileman added a mouse game to his concession. Visitors here included George Lucas and son, Charles, now in the army. Much painting going on here, and office equipment is being overhauled.

J. BILL CARNEER.

James E. Strates

SYRACUSE, July 7.—Showing on the Mattydale lot, some five miles outside city limits, hit on high after losing the opening night to a rainstorm. Lot was a bit shallow for huge layout but all shows and rides got plenty of biz.

Topping shows was Ann Yotas's Hawaiians, with Dorothy Raoul's *Vanities* a close second. Miss Yotas works behind seven other gals.

Everything was ready for opening after the jump-in from Binghamton, when a near cloudburst hit late in the day. Thereafter, with hot weather setting in, Strates had the best week of the season to date. Jumping to Rome, N. Y., from here, where another banner week is expected, due to the Rome airbase being close by. Great Wilno is the free attraction.—B. S. BENNETT.

Geren's United Attractions

HILLSBORO, O., July 7.—Shows arrived from Wilmington, O., in good time but missed the opening night (18) because of wet grounds. Shows opened Tuesday to good biz, which increased as the week progressed. Ike Chapman has reframed his corn game.

All rides and concessions report good play, with the Tilt showing the way. Pace-setter for the shows is Bob Warner's reptile show. Bob and Flossie Miller joined with five concessions. Rita and Dunn, high-wire act, continue to draw the crowds.

Shows, personnel remains the same, with W. R. Geren, owner and manager; Mrs. Geren, secretary-treasurer; Floyd McCarthy, advance; Harry Lewis, press; Howard Snyder, electrician, and Fay Frohman, front gate and *The Billboard*. Frank Peppers stopped off en route to St. Louis to visit old friends.

FAY FROHMAN.

Beams Attractions

NEW KENSINGTON, Pa., July 7.—A spaghetti dinner was held at Kinlock Inn here for the shows' personnel, and arrangements have been made to hold a dinner each Thursday night. John R. Boyle was named president of the dinner club; Al Del Fore, secretary, and Paul Miller, treasurer.

Mr. and Mrs. George Lighter have purchased a new house trailer. Clark E. Jacknig joined with his custard. The writer added a popcorn stand. Billy Loyd and Earl Kline have joined and are in charge of the Ferris Wheel. Visitors were Mr. and Mrs. Steve Peters and Children. AL DEL FORE.

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BE WISE per 100 lbs. Ceiling Prices Always

Order Your Entire Year's Requirements NOW

10c SIZE CARTONS — \$6.50 per M

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SUNFLOWER STATE SHOWS

WANT AT ONCE

Will sell exclusive on Diggers, Pop Corn, Candy, Snow, Coca-Cola Bottles. Want Penny Pitch, Ball Games. Several Stock Joints open. What have you? Will book any Crind Show with or without own outfit. Want Man to handle Dragon Show on per cent or salary. Want Man capable of handling small Merry-Go-Round. Have operator, need man to set up and tear down. Joint worker preferred. Good deal. Must drive. Positively NO FLAT JOINT AGENTS WANTED. Oberlin, Kans., till July 14th.

Wire C. A. GOREE.

Complete Tattoo Outfit

With trunk now operating in Portsmouth, Va., every night. Year's license. Lease on spot. Eight Cast Machines and everything needed for months. For sale at a song. Contact at once.

JEFF FARMER

LEE HOTEL

NORFOLK, VA.

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Harrington, Del., Kent-Sussex County Fair!!! July 22-28

Last 3 Years Over 100,000 Paid Admissions

Bantly's Shows and Wild Animal Circus on the Midway

(Now Carrying the World's Greatest Mixed Wild Animal Free Acts)

WILL PLACE Tilt-a-Whirl, Rocket, Whip, Chairplane or any good Ride unit. Morris Hannum, if you are interested contact at once.

WANT COOKHOUSE AND CUSTARD. Choice locations still open. All Concessions open except Coupon and P.C.

SHOWS: Fat Show (Dotty, answer if coming), Snake, Hillbilly, Drome and organized Minstrel or any Show with own equipment not conflicting.

SHOWS, RIDES AND CONCESSIONS THAT JOIN FOR THE TALL CEDARS OF LEBANON CELEBRATION (downtown Wilmington) will be given preference in Harrington.

This week, Gala Week, Red Lion, Pa.; next week, Wilmington, Dela.

PACIFIC COAST SHOWMEN'S ASSN.

MEMBERSHIP CAMPAIGN NOW IN PROGRESS—EXPIRES SEPTEMBER 1, 1945

★ SPECIAL ★

YOU MAY NOW HAVE THE OPPORTUNITY TO JOIN THIS GREAT ORGANIZATION FOR THE SUM OF \$15.00, WHICH INCLUDES INITIATION FEE AND DUES PAID TO SEPTEMBER 1, 1945.

MAKE CHECKS PAYABLE TO P. C. S. A. AND MAIL WITH APPLICATION TO 623½ S. GRAND AVE., LOS ANGELES 14, CALIF.

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1945 FAIR DATES

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WRITE FOR YOUR FREE COPY NOW!

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The Billboard

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Cincinnati 1, Ohio

Sparks Bros.

BOWLING GREEN, Ky., July 7.—Week ended June 30; business, fair; weather, varied.

After a mediocre week in Owensboro, Ky., the largest city played so far this season, the show moved here for a week on a new lot. Business started slowly but picked up each night. The week-end was marred by rain.

Jack Oliver, business manager, made several business trips from here. Mr. and Mrs. Pat Brown joined with two concessions. Pat also will have charge of construction, with George Abbott handling one of the concessions. Doc Hoy again has entered the concession biz.

H. G. Clark, electrician, suffered a broken collarbone and fractured right arm when Hoy's house trailer, under which Clark was working, fell off the block and pinned him. Pat Brown has taken over while Clark is recuperating. Pete Roberts has taken over the popcorn booth and has remodeled it. Ralph Miller paid the show a visit.

The Hot-En-Tots are in full evidence, having initiated several new members and gave a baby shower. They are planning a banquet. The show played Dawson Springs, Ky., July 4.

H. G. STARBUCK.

Gold Medal

Lincoln, Ill., July 7. Week ended June 30; weather, fair; auspices, Veterans of Foreign Wars; business, fair.

After fair biz the first part of the week, a severe rainstorm struck Saturday (30), damaging three show tops and demolishing a front. The night was lost.

Mrs. Oscar Bloom and son, John Oscar Jr., enjoyed a beach outing with other members of the show.

Business was fair at Kokomo, Ind., with the Tilt-a-Whirl topping the rides, and Spitfire, second. *The Cavalcade* paced the shows. Ray Rosier completed a new front for his *Hawaiian Revue*. Mrs. Mary McClanahan was hostess at a shower for Mrs. June Nolan's infant. Bob Robinson furnished frozen custard for desert.

FRANK GASKINS.

John R. Ward

PADUCAH, Ky., July 7.—Business was very good, the front gate running the best of the season, but spending inside was not up to expectations.

Owner John R. Ward flew to New Orleans from Memphis on business. Gus and Mary Forster celebrated their 33d wedding anniversary. Mrs. Jeffie Jean Bracken has closed her dance school in Baton Rouge, and with her two sisters, Joy and Julie Ward, is vacationing with the show.

Leo Hout has joined as electrician. Mr. and Mrs. Frank Damrill have taken over as mail and *The Billboard* agents. Blackie and Ruth Berryhill are doing okay on age and weight. Sammy Lowery is operating both the Drome and Girl Show. Mrs. Irene Galupo, wife of the cookhouse operator, has a ball game and is doing okay. Eddie Hollinger recently joined as personal secretary to Boss Ward. John Scott spends his spare time reading *The Racing Form*. Charles Sheesley looks immaculate in his new sports togs. John Ward Bracken, eight months old, been with the show only two weeks and already knows who the boss is.

Harry Burke is working 14 hours a day. Bob and Susie Myers drove to St. Louis for a visit with relatives.

Pauline Mitchell recently celebrated her sixth birthday. The writer rejoined the show after an eight-week illness, the advance being handled during his absence by W. E. (Bill) Jack. Eddie and Jean Marlin, in times like these, operate a cigarette roll-down.

The show is due for a long jump in a few weeks, just prior to the fair dates in Southern Minnesota. The show played Mount Vernon, Ill., for a big War Bond rally July 4.

H. B. SHIVE.

Happyland

ALMA, Mich., July 7.—Aided by ideal weather, Happyland Shows chalked up a record-breaking July 4 here. William G. Dumas announced the gross as 27 per cent over last year.

Sailor Katzy opened here Tuesday (3) after a hop from Paducah, Ky., with three shows. His line-ups follow: Side Show—Sailor Katzy, front; Irene Henley, mistress of ceremonies and human cork-screw; Sandra Lee, annex; Florence Massie, sword-ladder; Lorraine McDaniels, girl with horse's mane; William Staggs, clown and electric chair; Prince Podunk, Chinese juggler; Curly McDaniels and Bobbie Barr, tickets. What Is It Show?—Honest Abe Owen, front. Snake Show—George Reams and Jimmie Molner.

Ernie Clinton, scenic artist, has added a bumper stand and a Devil's Bowling Alley.

Capt. Jimmie Jamieson, high fire-diver, was the free act. Burt and Merle Lamson are doing well with their grocery wheel and grab.

Manager John Reid announces that a contract has been signed for the Wayne (Mich.) Home-Coming.

PAUL D. SPRAGUE.

American Expo

CANTON, O., July 7.—Industrial cut-backs, coupled with threatening weather two nights, resulted in only a fair week. Sponsor was the VFW. John Drabble handed promotional details.

The midway has been enlarged, adding a streamlined train for kids and a second Ferris Wheel. The show now has 9 rides, 3 shows and 30 concessions. Manager Charles O'Brien had everything set for the Monday opening.

The Gooding folks renewed acquaintances with members of the Charles Siegrist Showmen's Club and several new members joined. Chairman John Drabble entertained about 25 members at Stone's Grill. Some of the folks visited the Bradley & Benson Circus at Alliance, O.

Show moved to Midland, Pa., to be followed by Rochester, Pa., then back into Ohio to wind up the still dates before shifting to Indiana for the start of the fair season early in August.

REX McCONNELL.

Marks Shows

CUMBERLAND, Md., July 7.—Week ended June 30; auspices, American Legion Athletic Association; location, community baseball park; weather, perfect; business, excellent.

The move over the mountains was made in good time. Rain and hail washed out Monday opening but the rest

JOSEPH J. KIRKWOOD SHOWS
America's Best Advertised Midway

WANT

FOR BEST CARNIVAL DATES IN WESTERN PENNSYLVANIA, THEN TEN REAL BONA FIDE FAIRS—PENNSYLVANIA, MARYLAND, VIRGINIA AND NORTH CAROLINA.

RIDES: Book or buy any Flat Ride with or without transportation.

SHOWS: Place Monkey Show, Snake Show, Fun House, any new or novel Show with or without equipment.

CONCESSIONS: Frozen Custard, Candy Floss, Fish Pond, Cork Gallery, Guess Your Age and Weight, Hoop-La, Dart Store, Cat Rack, any legitimate Concession. Opening for few choice Wheels.

RIDE MEN: Place A-1 Ride Foreman that can handle set of Rides. Want Foreman for Loop-o-Plane and two-abreast Parker Baby Q, all around Ride Help, Semi Drivers, Man to handle Marquee. Useful Showfolks, come on, we can place you. Bill Mulligan, let me hear from you.

AGENTS: Place Roll Down and Dazzle Dazzle Agents. Good Man for Clothes Pin Store, P.C. Dealers, Agent for Over 12. Man to take over Swinger.

REX ALLEN

WANTS Girls for best-framed Girl Show on road; Boots Mack, Sandra Lee Kelly, Margaret Raines, Betty Audrey, Tiney Kay and any Girl Show Workers that want pleasant working conditions, wire.

GENE SAULS, LET ME HEAR FROM YOU.

All Address RALPH DECKER, Mgr.

Dravosburg, Pa., this week; Ambridge, Pa., to follow; then New Castle and Oil City.

—ZACCHINI—

STILL PRESENTING THE ONE AND ONLY HUGO ZACCHINI SHOT OVER TWO FERRIS WHEELS

NOW BOOKING

LEGITIMATE CONCESSIONS

OF ALL KINDS

For our outstanding route of still dates and America's finest fairs, including Muncie, Ind.; LaPorte, Ind.; Kentucky State Fair, Louisville, Ky.; Huntsville, Ala.; Chattanooga, Tenn.; Atlanta, Ga.; Laurel, Miss.; Panama City, Fla., and Dothan, Ala. Limited number only booked. Write or wire

MORRIS LIPSKY, Concession Mgr., Johnny J. Jones Exposition Pontiac, Mich., this week; Port Huron, Mich., July 16 to 21.



FOR SALE
46x66 Round End 10 Oz. CANVAS TOP
SUITABLE FOR SCOOTER OR BINGO
In Excellent Condition, Manila Roped, Pre-War Hardware.
Write or Wire
Seaside Park, Inc.
Virginia Beach, Virginia

WANTED
Chair-o-Plane Foreman, \$50 per week, plus 2% and bonus; small 18-Horse Merry-Go-Round Foreman, \$50 per week, plus 2% and bonus. Can place Second Men on Rides.
This Week, Norristown, Penna.
D. VAN BILLIARD
North Wales, Pa.

WANT AGENTS
For 10¢ Grind Stores, Ball Game, Corn Game Help and Reader for Mitt Joint. Write
MADAM BEBE
Roby, Ind.

FOR SALE
ELI FERRIS WHEEL #5
A-1 Condition.
Now Operating Around Baltimore.
Price, \$5,500.00
Paul A. Brothers, Agent
2324 Bryant Ave., Baltimore 17, Md.

WANTED
SHOWS and CONCESSIONS for Big Annual Home Coming Celebration, WENTZVILLE, MO. SEPT. 1-2-3. Phone, Wire or Write
G. H. NIEDERJOHN
Wentzville, Mo.

EDDIE'S EXPOSITION SHOWS
Firemen Celebrations
Titusville, Pa., July 9-14.
New Bethlehem, Pa., July 16-21.
Brookville, Pa., July 23-28.
Fairs
Now Calico, July 30-Aug. 4.
West Alexander, Sept. 14-16.
Big Stoneboro Fair, Always on Labor Day, Aug. 30-Sept. 3.
Others Pending.
WANT
Shows—Monkey, Glass, Unborn, Fun House, Motordrome, or any Show that don't conflict. Answer as routed.
EDDIE DIETZ

CAVALCADE OF AMUSEMENTS
HAVE SEVERAL SLUM STORES OPEN. NEED CAPABLE AGENTS FOR SAME. WANT GRIDDLE MAN AND WAITERS FOR COOKHOUSE. WANT TO BOOK FROZEN CUSTARD. (Must be neatly framed and in keeping with other Attractions and Concessions on this show.) CAN PLACE FEW RIDE HANDS AND POLERS ON TRAIN, ALSO MAN CAPABLE OF HANDLING 2 FERRIS WHEELS. No drunks tolerated. All address:
AL WAGNER, MGR., SOUTH BELOIT, ILL., JULY 9-14; WAUKEGAN, 16-21.

GEREN'S UNITED SHOWS
WANT FOR BALANCE OF SEASON:
BINGO, Basket Ball, Cotton Candy, Pitch-Tilt-You-Win, High Striker, Jewelry, Cork Gallery, Huckleby Buck, Diggers or any Stock Stores. No flats, no gypsies. SHOWS—We have Snake, Girl, Monkey. Shows with own equipment not conflicting with the above, come on—give committee or office nothing, only pay tax on tickets. Will buy Super Roll-o-Plane or 8-Tub Octopus with good transportation. Cash waiting. All replies:
GEREN'S UNITED SHOWS, London, Ohio, July 9-14; Bellefontaine, Ohio, July 16-21.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.
Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

WANT

Wheel Foreman, also Second Man on Tilt. Want Builder; Buck Owens, answer. Top wages paid good Ride Men. No hold back. Due to disappointment want Pit Show; we have equipment. Some Concessions open. What have you? No Mlt Camps. Can use useful Show People who want good treatment and their money. All answer Austin, Texas, week July 8th.

MANAGER UNITED EXPOSITION SHOWS

JOE E. KAUS SHOWS WANT

Ferris Wheel, Loop or Roll-o-Plane with transportation. Ride Help. Bingo and Stock Concessions. Agents for Penny Pitches, Ball Games and P.C. Monkey or Pit Shows.

Wire or write Jacksonville, N. Car.

ROGERS & POWELL SHOWS

Will open Jackson, Miss., July 16.

Want Concessions of all kinds. Ride Help, Truck Drivers. We hold contracts for 14 weeks of the best in Mississippi. Frank, Steve, Bob Rooks and all that have been with me, come on. Address: Yazoo City, Miss., until the 15th; then Jackson.

J. R. ROGERS.

WANT

Ferris Wheel Foreman; top salary for man that qualifies. Can place for balance of season: Photos, Small Arcade, Cork Gallery, Fish Pond, String Game.

E. A. HOCK

3011 Montrose Ave. CHICAGO, ILL.

CHARLES HOUSTON

Please get in touch with Pop for Clothes Pin Joint; have a beauty this year. Want you to take charge.

FRED E. WILLIAMS

Care W. G. Wade Shows, Monroe, Mich., 8-14.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

CARNIVAL WANTED

NORTH JUDSON MUCK CROP ASSOCIATION

Having big celebration in North Judson, Indiana, October 3, 4, 5 and 6, incl. Looking for complete carnival, including Rides, Shows, Concessions, etc. Also some good Free Acts. Write HARVEY SHOEMAKER, North Judson, Indiana.

of the week found perfect weather and biz excellent. Fred Bancroft is out of the hospital. Mrs. Walter Rowan is still a hospital patient. Babe and Connie Knowlden are operating the concessions for Mr. and Mrs. Bob Coleman. T. A. (Red) Schultz went to Richmond, Va., on business.

Jimmy Simpson has augmented the *Jump and Jive* cast. Don Hayman, of the Uniontown newspaper, visited here. Mrs. Frances Spencer left for Baltimore to visit relatives. E. L. Jenkins left for New York. Ted Miller, Mrs. Herman Bantly and Tommy Carson also were visitors.

Carrier boys from the local newspapers were guest of Owner John H. Marks. Tom Niswander, general agent, acted as guide. Mrs. Bill Rice and brother, Harry, left to join young Bill in Michigan. Cookhouse Frank left to visit his family in New York. Nick Stepp, secretary, is assisted by Mrs. Bob Pollack.

Show plays Ironton, O., week of July 9.—HARRY E. WILSON.

William T. Collins

CROSBY, N. D., July 7.—Biz good at Divide County Fair. Rides, shows and concessions were well pleased. Sally Brunette's *Glamourettes* topped the shows. Joe Lemke's Monkey Show did its best of the season. Slim Donaldson, Billy Wolf and French Stone are well pleased with the takes on concessions.

W. T. Collins has added the name, *Pride of the Northwest*, to the show and has repainted. Mrs. Walter Duffy left the show to undergo an operation and is recovering at her home in Minneapolis. DOC CROSBY.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1. Ill.

Two Chicago Events Draw 80,000 People

CHICAGO, July 7.—Two American Legion-sponsored celebrations—one in Soldier Field and the other in Dyche Stadium, Evanston, drew approximately 80,000 people here July 4.

The Soldier Field event drew 65,000 persons despite a rain which fell between 5 and 6 p.m. There were 15,000 at Dyche Stadium. Rain fell there in the late afternoon.

The program at Soldier Field included Earl Shipley, Lupe Majares, J. L. Snell, Lindsey Wilson, Tad Tosky, Joe Ambrose and B. Lundgrin, clowns; Paul's Liberty horses, Lewis's pony drill, Sensational Marlon, Rollini, the Juvelys, Lillian Louis with her 14 chows and spitzes, Ann Louis presenting Wallace's Angora goats, Larry Griswold, the Great Fussner, an all-girl acrobatic display featuring the Three Rosanas, Eight Francettes and the Ambassadors, high school and bucking mule and Bruffy, the "man who hangs himself and still lives."

Thearle-Duffield fireworks topped off the evening.

At Evanston the program featured the Three Jolly Jesters; Walter Guice and company; Joe Coyle, Lindsey McAllester and Ginger, clowns; the Lang Family, Lindemann's dogs and ponies, and the Eight Erwins. Vincent Gottschalk was emcee and Norma Ballard was at the organ.

Fireworks were by the American Fireworks Company.

Virginia Greater

WESTMINSTER, Md., July 7.—Week ended June 30; auspices, Lions' Club; location, city parking lot; weather, clear; biz, good.

Shows moved here from Burlington, N. J., where, under auspices of Endeavor Fire Company, weather was tough. This was the third successive year for Westminster.

William C. (Bill) Murray, general agent, is back from a trip South and will remain with the show, assisting Manager Rocco Masucci. A committee from Martinsburg, W. Va., visited here.

Louis Augustino's animal show went over well here, and Kay Augustino is doing a big biz with her concessions. Happy Arnold's big alligator, feature of the alligator show, died here.

Show is on a small lot but it is located right in the heart of the business section.

Roy Lollar's bingo is proving popular, as is the Comet, train ride. The Whoopee Funhouse, with Tommy Aston, manager, assisted by his wife, shows good returns. Rabbit Courtney has Hoopla, and Mrs. Courtney is the front-gate ticket seller.

Visitors were Mr. and Mrs. Bill Walleit and son, of Havre de Grace, Md., and Harry Miller and Carl Wellinger, of Martinsburg, W. Va. Mr. and Mrs. Rocco Masucci and William C. Murray were guests of the Lions' Club at a dinner in the Carroll Hotel. Merle Linebarrier, manager of Bellevue's popcorn, was taken to a Baltimore hospital because of a carbuncle. HAPPY ARNOLD.

Alamo Exposition

ARDMORE, Okla., July 7.—Trip from Fort Worth to Ardmore was a headache. Almost everything happened, including the turning over of the Tilt-a-Whirl trailer. No one was injured. All was forgotten about the trip, however, with the good biz here.

With the American Legion as sponsor, the show enjoyed the biggest opening day of the year. Harvey Lamont and Eddie Lynch are in charge of all midway business. Jackie French paid a visit. George Barton purchased a truck to handle his concessions. Benny Hyman has a full crew with his bingo now and it looks like old times on teardown nights, with all rides, concessions and shows out of town before 7 a.m.

Betty Jo Ulcave and her ball games are enjoying big biz. Mrs. H. B. Rowe, of Itasca, Tex., spent several days visiting her daughter, Mrs. Ted Custer, a member of the show. Another visitor was the Texas Kid, who visited Jack Ruback. We enjoyed many parties in Fort Worth; Mr. and Mrs. Ray Colbertson were hosts at a dinner and dance, and Rosemary Ruback was given a birthday party by the ladies of the show. H. B. ROWE.

Greater Rainbow

CEDAR FALLS, Ia., July 7.—Biz in Iowa has been good despite much rain. One night was lost in Fairfield, and rain came on two other nights. Matinee Saturday (23) drew well despite wet grounds. A tractor was used to pull the trucks off the lot Sunday. First night at Leon was lost to a steady drizzle, but biz the other nights was best of the season.

Business was good every night at Grinnell. It marked the first time this season the show went the full six nights without rain. Sponsor was the Legion. The Tilt, as usual, topped the rides, turning in the largest one-day gross of the season. The Merry-Go-Round was runner-up, and Florie's bingo had its biggest week here.

Concession row is increasing. John Ellis has five; Doc Witthous, five; N. E. Davis, three; Franco Richards, three; Lyall Williams and J. O. Green, each two. Collard has the cookhouse.

Show played Marion, Ia., July 4 then moved to Tampa. Fairs and celebrations start at Wapello, Ia. FRANK WARD.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES

Now Available . . . Write

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

53d Consecutive Year! CORN PALACE

MITCHELL, S. D.

SEPTEMBER 24-29

6—Big Days & Nites—6

on the

"Northwest's
Greatest Midway"

Shows and Concessions, write:

W. T. WILT—MITCHELL, S. D.

All-American Thrill in Overflow Tip at Omaha

OMAHA, July 7.—With 15,000 jammed in Creighton University's Stadium July 4 and another 5,000 turned away, the All-American Thrill Drivers, operated by Frank Winkley and Aut Swenson, will play a demand return date Sunday (8). Featured was a driver piloting an auto in a leap over a passenger bus and Thearle-Duffield fireworks.

The Winkley-Swenson org will play the Northwest Water Carnival at Detroit Lakes, Minn., July 15.

Glen Burnie Carnival Set For July 27-Aug. 4 Stand

GLEN BURNIE, Md., July 7.—The Glen Burnie Improvement Association, Inc., will sponsor its annual Glen Burnie Carnival July 27 to August 4 at Glen Burnie, a few miles outside of Baltimore, it has been announced by Herbert C. Estep, chairman of the carnival committee.

Event draws from both Baltimore and Annapolis.

Tracey Bros. Wants

Side Show Acts, Talker, Ticket Sellers, Girl. Be out all winter. For Sale—8x10 Side Show Banners. Address, Care of Bantly's Shows, Red Lion, Pa., July 9-14.

CLUB ACTIVITIES

Showmen's League of America Sherman Hotel, Chicago

CHICAGO, July 7.—Chairman J. C. McCaffery reports that results to date in the Red Cross drive are good and hopes are high that the 1944 mark will be surpassed. Efforts this year will be concentrated on the Red Cross, hospital and relief drivers' drives. Applicants for membership from this date on will receive 1946 cards.

A letter from Joe Archer informs that he is getting along nicely. His address is Veterans' Hospital, Jefferson Barracks, Mo. William Deneke writes that he is improving at Grace Lutheran Sanitarium, San Antonio. Heine Halin visited. He's still stationed at Jefferson Barracks. James P. Butler Jr. has been discharged from the service and is vacationing at his home in Austin, Tex. Bobby Cohn expects to be discharged this fall. William J. Coultry is still in the hospital. Alex Saunders passed away recently. Burial was in Showmen's Rest.

Secretary Joe Streibich reports that S. T. Jessop, Bob Kline, Oliver Barnes, Sam Bloom, Jack Hawthorne, Lou Leonard, Max Brantman, George Brooks, Charles H. Hall, Edwin E. Wall, Elmer Byrnes, Eddie Murphy, Johnny Fox, (See SLA on page 60)

National Showmen's Association 1564 Broadway, New York

NEW YORK, July 7.—A trip to Long Island Saturday (30) to the Glroud & Carr Victory Shows at Babylon, by Secretary Walter K. Sibley, netted 1946 dues from six members. They are Tom Williams, Jules LaSures, Billy Glroud, Frank Murphy and Moe Mager. Said "hello" to Frank Blatsky, Saul Seligson, Jules Belacreataz, Morris Mager and Nick Anniello.

From Babylon, a hop to Bellmore, L. I., to the Mike Prudent Amusement Company. Mike paid his dues for '46. Noted around the lot were George Buckleman, the Taylor Brothers, Messrs. Rucker and Noble, Tom Kirkpatrick, Charles Hodde and Mrs. Evelyn Prudent.

A late and quick visit to the Tamargo Island Manor Shows found most of the personnel busy moving. Noticeable fact: (See NSA on page 60)

Caravans

155 N. Clark St., Chicago

CHICAGO, July 7.—Nineteen new members were accepted. They are Florence Brown, Leona Gordon, Hilda Lamb Hennies, Nina Charneski, Betty Hutton, June Weiner, Estelle B. Delaney, Dorothy R. Gordon, Mae Morgan, Maud Spaulding, Louise Howe, Rebecca Wingfield, Vivian Miller, Alice M. Collins, Peggy Davis, Lillian Franklin, Emma Rocco, Ruth McCabe and Patricia Burke. Five other applications, proposed by Winona Woodward, will be voted upon in two weeks. Mrs. Woodward reports that she will try for a life membership.

Letters were received from Mrs. Hennies, Mrs. Woodward, Evelyn Lee, Dorothy Bates, Evelyn Levine and Clara Polich. Convalescents are Hattie Clinton, Peggy Murray, Frieda Rosen and Dorothy Fidler. Mrs. Daisy Hennies has left Henrotin Hospital and will rest at Hotel Sherman, Chicago, for three weeks.

A membership drive will be conducted this summer. Edith Streibich is chairman. Emily Bailey and family left for California today. By-laws and rules are on the press, Dorothy Bates, chairman, announces. A copy will be sent to each member.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, July 7.—Pacific Coast Showmen's Club members were told at their regular Monday night meeting that the San Joaquin Valley Fair will be held this year. No definite date has yet been set, Ed Vollman, fair manager, said. He was seated on the rostrum with Louis Merrill, secretary of the Western Fairs Association; Assemblyman Jim Thorp, and Frank Cushing, of the navy. William Hobday presided, and Ed Mann, PCSA secretary, was also on the rostrum.

Members paid tribute to a departed brother, Irving Larimore. The lights were dimmed and silent prayers offered.

Committee reports were heard, with Bob Meyers telling the group that John Enright is still confined to the hospital. It was also reported that Doc Cunningham is up and about and had visited the Yankee-Paterson Circus at Venice. Harry Quillen, of the publicity committee, said that Cunningham is getting along fine.

Frank Cushing, recently returned from service with the navy in the South Pacific, said that it was probable that he would soon be discharged from the service. (See PCSA on page 42)

Showfolks of America

San Francisco

SAN FRANCISCO, July 7.—At the regular meeting Monday (2), President Sammy Corenson presented the names of 20 applicants for membership.

Harry Seber is the new first vice-president, replacing Arthur P. Craner who resigned.

Fred Weidman, Milt Williams and Fred Cockrell published the new monthly bulletin mailed to all members.

Guests were Ethel and Prince Dennis, Hilda Longe, Tiny Dollita, Pop Erickson and Mrs. Frances Seber.

Michigan Showmen's Association 156 Temple Ave., Detroit

DETROIT, July 7.—Regular monthly gathering Monday (2) found 81 in attendance. Present on the rostrum were Jack Dickstein, president; Harry Stahl, past president, and H. F. Reves, The Billboard representative.

Co-Chairman Gallagher, of the Service Committee read letters from various members in service. He reported that Capt. Robert H. Cohn has arrived in the (See MSA on page 60)

CONCESSIONS WANTED

Pitch Till U Win, Hoop-La, Dart Gallery, Cigarette Pitch Gallery. Have to Slum Concessions. Who has for sale Little Beauty Merry Tent?

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

JOE KANE WANTS

Experienced Ball Game Workers, also Help for Fish Pond and Watch-La.

BANTLY SHOWS

Red Lion, this week; Harrington, Del., next.

VIRGINIA GREATER SHOWS

Frederick, Md., July 9-17. Followed by the Big One—Havre De Grace, Md., Benefit New Memorial Hospital, Advertised for Miles Around.

WANT Pan Game, Rat Game, Pea Pool, Dart Throwing, Cigarette Game, or any Dart Stores that work for Stock, Cigarette Shooting Gallery, Lead Gallery, Penny Arcade. Want Manager for Midget Show. Good opening for War Show. Louis Augustino wants Agents for Grind Stores. All mail and wires to WM. C. MURRAY, VIRGINIA GREATER SHOWS.

WANTED

K. OF P. FESTIVAL, Willard, Ohio

Concessions of all kinds. Can place Octopus, Roll-o-Plane, Ferris Wheel and Kiddie Ride. Can use capable Ride Help, top salary.

Address all mail and wires to

J. R. EDWARDS, Wooster, Ohio.

WANTED

DICK'S PARAMOUNT SHOWS, INC.

WESTERLY, R. I.

WANT

WANT

SHOWS: WILD LIFE, POSING SHOW, FAT GIRL OR SNAKE SHOW. RIDE HELP: FERRIS WHEEL FOREMAN, ROCKET FOREMAN. Second Men on all Rides. semi drivers preferred. Top salaries, no meal tickets. Pay day every week. CONCESSIONS: Shooting Gallery, Cigaret Gallery, Penny Pitch. AGENTS wanted on Pan Game and Ball Game. Useful Show People and Ticket Sellers for SIDE SHOW and WALK-THRU.

R. E. GILSDORF, Gen. Mgr.

B. & V. SHOWS

HONESDALE, PA., week July 16th; FOREST CITY, PA., July 23rd.

WANT CUSTARD, FLOSS. WANT Grind Stores of all kind; positively no racket carried. WANT Girl Show, Side Show, Drome, Life, any good Grind Shows. Augustino, contact. WANT Fun House, Glass House. Want to book or lease Octopus, Tilt, Ridee-O, any novel Ride. Fairs start at Owego, N. Y., Aug. 6th. Fair Secretaries in New York and Pennsylvania, have a couple of open weeks. Can place Foremen for Merry and Chair Ride, also Second Men. Want Agents for office joints; Jennings, contact. Mrs. Scott has Grab joint for sale.

J. VAN VLIET, Mgr., Dickson City, Pa., week July 9th.

WANTS

FORREST C. SWISHER

WANTS

Agents for all new and beautifully flashed Stock Slum Stores, also Penny Pitch, Chuck and Color Joint. Playing all uptown locations with small show. Wire FORREST C. SWISHER, care Parada Shows, Pittsburg, Kan., July 9-14; Picher, Okla., 16-21, or Permanent Address, Box 125, Caney, Kan.

WONDER CITY SHOWS

Meridian, Miss., 3 Weeks, Different Locations, With Laurel and Hattiesburg to Follow.

Want Concessions of all kinds. Place Agents for Swingers, Roll Downs, Razzle Dazzle; Man and Wife handle Bingo. Place Shows own equipment. Do not need Ride Help, but can place any Ride not conflicting with Wheel, Plane, Merry-Co-Round. Blackie Wilson, wire; Stella Cooley, wired you to come on. Address: JOE KARR, Meridian, Miss.

LAWRENCE CARR SHOWS

9 BIG DAYS—LEWISTON, MAINE—DOWNTOWN—JULY 12-21
GLOUCESTER, MASS., CELEBRATION, JULY 23

Want Concessions of all kinds, including Ball Games. Can use two more Shows, Girls for Girl Show, Help for all Rides.

LAWRENCE CARR

CONTINUE BUYING WAR BONDS

FOR THE FAIRS and Parks, Carnivals and Homecomings The Great Walk-Thru Show JAP AND GERMAN ATROCITIES

Here is a great show running wild, piling up great records on Carnivals and in Parks, and on the Fourth did from \$250.00 to \$800.00 already reported.

Even the small show No. 2 at Buekye Lake Park, hurriedly set up, had no ticket box available, so ran on donation and took in \$282.40 in 12 hours. Adults and children stand with quarters in hand to see show.

Show No. 1—3 Big Banners, 8 Big Blow-Ups in color for front, 36 Viewing Boxes, 30 smaller Blow-Ups inside, etc., only \$550.00.

Show No. 2—Two Banners, etc., \$340.00. Just one or two people run show. No nut, hauled on any 2-wheel trailer. Framed in any tent, 12 ft. to 20 ft. front, 24 ft. to 36 ft. or more depth, according to tent you have. The Show that makes people's hair stand up and blood run cold. Greatest Show for Fairs known.

Wire or mail 1/3 deposit, remainder collect, or write for info, etc., on this and our great "Bouquet of Life" Show. Delivery in one week or less.

CHAS. T. BUELL & CO.

NEWARK, OHIO

For 23 Years Builder of Walk-Thru Shows

LOOK—LOOK—LOOK

2 beautiful 45 ft. Steel Towers with green shades, 1000 watt globe to shade, 11 lights to each tower, steps to replace globes after towers are assembled if wanted. Very easy to put up and tear down. \$1000.00 takes the two. F. O. B. Norfolk. One 20'x10' Khaki Middle Pre-War Canvas, practically new, \$150.00 gets it. Attention, Cookhouse Showman: Must have for storage space short, Eddie Madigan 20'x60' Pin Hinge Frame Cookhouse, complete, \$500.00 takes it. Time getting short. Ones wrote before, letters lost by storm; very sorry, write again.

TOMMY POPLIN

4801 E. Princessan Rd. NORFOLK, VA.

INFORMATION WANTED

On whereabouts of JOHNNY MOORE, 40 years of age, 5' 11"—fair complexion, fair dresser.

Last seen operating concessions on carnival in Florida. Driving gun-metal '41 Buick sedan, Florida license—1 W 1735.

ADDRESS BOX D-446

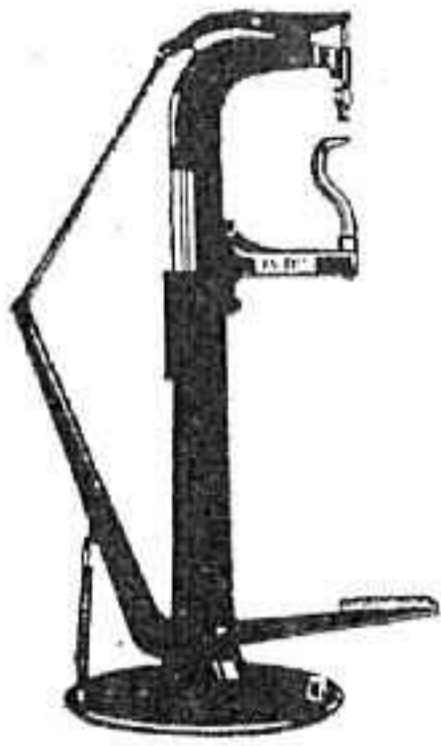
The Billboard, Cincinnati 1, Ohio

FOR SALE

A nice little Carnival ready to go on the road—3 Rides, 2-Abreast Merry-Go-Round with good organ, good top and side walls; 8-Car Whip; Chairplane, 24 seats. Motors for all Rides. Cook House, 18x12; 3 Ticket Booths, over \$1,000 worth of No. 00 Wire and No. 4 Wire; 25 KW. Transformer, A.C. First \$7,000 takes all or will sell separate, \$2,000 each. Come and look it over. Or will rent Rides to reliable party for park. All Rides can be seen at

BLUE LANTERN AMUSEMENT CO.
1 1/2 Mile from Manchester, Tenn. (P. O. 168),
all next week. J. SHALER.

**New
ATTACHING
MACHINE**



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LITTLE Roller Shoes
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FOR SALE

Portable Rink on location in business district, West Lafayette, Indiana. Size 40x100 skating area, with 36x12 ft. extension for skaters to rest in. 12x12 ft. skate room with sign across front. 150 pr. Chicago skates. Some shoe skates. Excellent automatic record player and sound system. Plays 9 records without attention. Two 40x100 Tents. One now in use almost new. Other needs repairs. Both tents roped every third panel, pre-war manilla rope, steel center poles with jacks. One latest model Electric Coca-Cola Pop Cooler, holds 7 cases. New Chicago Skate Grinder. A lot of new parts, wheels (wood and fibre), bearings, cones, etc. Thousands of used parts. Purchaser can operate at the present location for the rest of this season on my license and rent free. Operator should make the price of the rink in the next 3 months. 50 cents admission charge; 10 cents for pop.

The price for the above outfit
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P.S.: Would make deal with good man to manage new permanent rink to be built on this location in late fall.

RID-O-SLIP

Dustless Floor Powder for a cleaner and healthier rink. A better skating floor. Send for prices and introductory offer.

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FOR SALE

165 pair of Chicago Skates. Some extra wheels and repairs. Buy Skates \$5.50 per pair and get all.

CLYDE CRAWFORD
P. O. Box 463 SIKESTON, MO.

**ARSA and AAU Nat'l Champs
Attract 300 to Elizabeth, N. J.**

ELIZABETH, N. J., July 7.—ARSA and AAU national championships drew over 300 contestants to Twin City Arena here June 25-28. Awards were made at the dinner-dance in the Hotel Elizabeth Carteret here on the final night. Proxy Oscar Margan handed out the trophies, one of them being donated for the juvenile dance team by Ed Von Hagen, Norwood (O.) Rink, where the 1945 convention is skedded for in December.

Among the rink operators who took in the camp events here were Paul Gilbert, Skateland, Martinez, Calif.; Earl Van Horn, Mineola, N. Y.; Mr. and Mrs. Gradwell, Jacksonville, Fla.; Mr. and Mrs. Giles, Muskegon, Mich.; Mr. and Mrs. E. V. Regalia, Florham Park, N. J.; Mr. Johnston, Springfield, Ill.; Captain Busby, Baltimore; Mrs. La May, Plymouth, Mich.; Walter Kiefer, White Plains, N. Y.; Mr. and Mrs. Bill Holland, Bridgeport, Conn.; Mr. and Mrs. Ambrose Canandaigua, N. Y.; Joseph Barns, Philadelphia; Julius Navari, Pittsburgh; Mr. and Mrs. D. J. Victor, Mr. and Mrs. Davis and William Schmitz, Elizabeth.

1945 ARSA Champions

Awards went to the following:
Juvenile boys—1, Joe Hottinger, Martinez, Calif.; 2, Frank Henrich, Mineola, N. Y.; 3, Ronald Rancort, Hartford, Conn.
Juvenile girls—1, Loretta Ruehle, River Rouge, Mich.; 2, Diane Lanzotti, Elizabeth, N. J.; 3, Christine Ross, Detroit, Mich.

Juvenile dance—1, Rita Roy and Ronald Rancort, Hartford; 2, Pauline Ranturri and Joseph Pollicio, Hartford; 3, Marguerite Le Grady and Thomas Schnotola, Muskegon, Mich.

Novice men—1, Eugene Parker, White Plains, N. Y.; 2, Donald Decker, Bridgeport, Conn.; 3, Jude Cull, Elizabeth, N. J.

Novice ladies—1, Ellen Fronrath, Detroit; 2, Mary Louise Leahy, Elizabeth; 3, Violet Gargano, Elizabeth.

Novice dance—1, Dolores Connor and Edward O' Donnell, Mineola; 2, Viola Martin and Henry Schneider, Mineola; 3, Dorothy Lesak and Thomas Niemiec, Bayonne, N. J.

Novice pairs—1, Nancy Reuter, Perth Amboy, and William Reed, Bayonne; 2, Genevieve Ross, Detroit, and John Dayney, Plymouth, Mich.; 3, Theresa Lioci and Donald Decker, Bridgeport.

Junior Ladies—1, June Henrich, Mine-

ola; 2, Charlotte Ludwig, Elizabeth; 3, Irma Barnard, Ypsilanti, Mich.

Junior men—1, William Reed, Bayonne; 2, Reggie Opie, White Plains; 3, Frank Salvage, Elizabeth.

Junior ladies pairs—1, Genevieve and Christine Ross, Detroit; 2, Elizabeth Cunningham and Diane Lanzotti, Elizabeth; 3, Joan Foerch and Hilda Wienberg, Passaic, N. J.

Fours—1, Theresa Kelsch, Donald Mounce, June Henrich and Walter Bickmeyer, Mineola; 2, Olive Jane Cano, Robert Cawley, Helen Hayes and James Murray, Mount Vernon, N. Y.; 3, Charlotte Ludwig, Jude Cull, Shirley Ludwig and Rodwell Hackett, Elizabeth.

Junior dance—1, Doris Matturo and William Reed, Bayonne; 2, Jean O'Meara and George Petraszowsky, Plymouth; 3, Ellen Fronrath and Buford Stiles, Detroit.

Junior pairs—1, Jean O'Meara and George Petraszowsky, Plymouth; 2, Charlotte Ludwig and Jude Cull, Elizabeth.

Senior men—1, Walter Bickmeyer, Mineola; 2, Donald Mounce, Mineola; 3, Ernie Wettler, Detroit.

Senior ladies pairs—1, Charlotte Ludwig and Shirley Ludwig, Elizabeth; 2, Violet Gargano and Mary Louise Leahy, Elizabeth; 3, Gladys Culbrandson and Gloria Culbrandson, Mineola.

Senior ladies—1, Irene Maguire, New York; 2, Theresa Kelsch, Mineola; 3, Dolores Molla, Detroit.

Senior dance—1, Rita Lugenbuhl and Fred Ludwig, Mineola; 2, Dorothy Lugenbuhl and Walter Bickmeyer, Mineola.

Uncontested Events: Juvenile pairs—1, Barbara Ziem and Joe Hottinger, Martinez. Senior pairs—1, Marian Holzhauser and Frank Salvage, Elizabeth.

**Great Lakes Regional
RSROA Champs
At Detroit Arena**

DETROIT, July 7.—Fifteen titles were at stake in the RSROA Great Lakes Regional Championships contested for in Fred A. Martin's Arena Gardens here, July 2-3. Detroit won five, Chicago four, and Cleveland, Cincinnati and Columbus, O., two each. There were 146 contestants. Quality of competition was on a par with the national championships held last year.

"There has never been as many good girl skaters as there are today," Fred A. Martin, secretary-treasurer of RSROA, said. "The men's senior event was hit thru so many skaters being in the armed service. When the war ends there will be a return of men to the rinks and many newcomers will enter events thru-out the country as a result of experiences gained in recreation centers in connection with life in the armed service."

Figure awards were presented to Nancy Lee Parker, Detroit; Kunnie Williams, Cleveland; Joan Albert, Cincinnati; Johnny Williams, Columbus, O.; Rodger Fuerst, Dayton, O.; Richard Smith, Chicago; Anne Disbennett, Cleveland; Betty Riebock, Chicago; Donna Lee White, Indianapolis; Jack Mayer, Chicago; Bob Allar, Cleveland; Robert Gormley, Chicago; Janet Joy Freese, Cincinnati; Joan Blazek, Cleveland; Lorraine Mazzuca, Chicago; Douglas Breniser, Detroit; Ted Rosdahl, Chicago; Walter Tynan, Indianapolis; Margaret Williams, Cleveland; Shirley Snyder, Dayton, O.; Dorothy Law, Detroit; Dominick DeCicco, Chicago.

Awards for pairs were presented to Tom Holloran and Caroline Buchanan, Chicago; Arthur Podolski and Pat Hill, Detroit; August Lasita and Janet Freese, Cincinnati; Douglas Breniser and Louise Moore, Detroit; Dominick DeCicco and Lorraine Mazzuca, Chicago; Norman Miller and Annetta Clark, Indianapolis; Dorothy Law and Charles Little, Detroit; Shirley Snyder and William Gretsinger, Dayton, O., and Charles Dancy and Betty Riebock, Chicago.

Dancing awards were presented to Johnny Williams and Joy Rottman, Columbus, O.; Richard Smith and Betty Henderson, Chicago; Erwin Judge and Nancy Kromis, Detroit; Dominick DeCicco and Gilda Mazzuca, Chicago; Robert McLean and Virginia Andrews, Detroit; Alan Sutherland and Mary Kubler, Indianapolis; Robert Bartlett and Dolores Devlin, Columbus, O.; Ted Rosdahl and Lorraine Mazzuca, Chicago; John

Chrien and Ruth Tisdall, Cleveland; Edwin Erdman Jr. and Ruth Hengelbrosk, Cincinnati; Douglas Breniser and Louise Morre, Detroit; Charles Dancy and Betty Riebock, Chicago.

PCSA

(Continued from page 41)
ice. He intends to re-enter show business.

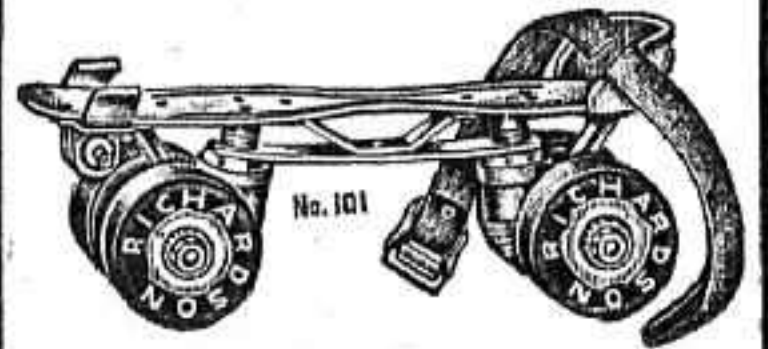
Harry Lemack made a suggestion that photographers of all the members in service be secured and framed. Brother Quillen will make the proper-sized photo, but Lemack was vested with the job of securing the pictures.

Ladies' Auxiliary

Meetings are held only twice a month during the summer. Vera Shelby and Bernice Lapier were welcomed after a long absence. Letters were read from Fern Redmond, Eliza Barry, Gladys Patrick, Edith Walpert and Lucille Gilligan. Nancy Myers won the bank award and door prize donated by Helen B. Smith. Peggy O'Neil, of San Diego, is a hospital patient.

The bazaar was held Monday (9), with Stella Linton, Lee Sturm, Estell Henry, Donna Day and Lillian Mishkin, hostesses. Mary Ernst is in Denver on her honeymoon. Edith Bullock, past president, attended Marion Davies's garden party given for the benefit of wounded soldiers.

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Established 1884

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The Best Skate Today

WE BUY

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.

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ROLLER SKATE WHEELS

Roller Rinks, Dealers and Jobbers . . . Stock
"STURDIBILT," the Nationally Advertised
"Better Wheel." Write for details.
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ATTENTION

Experienced operator wants a rink to rent or lease with or without equipment. Will take percentage. Contact at once.

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Phone: ROsedale 1431

HAMMOND ORGAN

FOR SALE — A-1 CONDITION

120 Pairs of Chicago Fibre Skates, 30 Pairs of Richardson, 16 Pairs of Shoe Skates. Nearly all with new wheels, used very little. Chicago Skate Grinder, in good condition. Best cash offer takes all for quick sale. Also will sell separately, 1800 Sq. Ft. of Maple Sectional Floor, 12x3 sections, used only four months, like new. Best cash offer. Write BOX D-441, c/o Billboard, Cincinnati 1, O.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St., Everett, Mass.

ST. LOUIS SKATE SUPPLY

Precision Bearings, 40¢ each; Ball Bearings, Precision Wheels and Supplies; Red and Black Cushions, Toe Stops, Metal Skate Room Checks, Complete line of Chicago Skate Parts, Records, Needles, Skate Emblems, Packing and Roller Skate Oil, E. Z. Roll Wheels, "Sturdibilt" Wheels (fibre, narrow and wide), special Jumbo Wheels (maple). Write for wholesale price list.
3427 Olive Street, St. Louis 3, Mo.

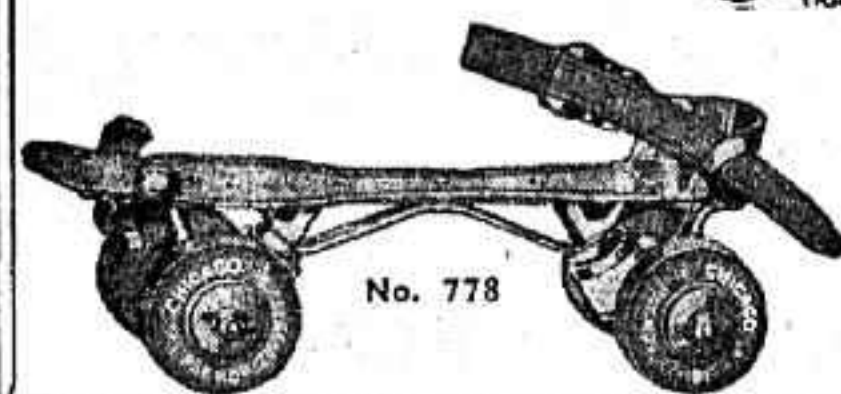
**Canadian Events
Off Until Fall**

MONTREAL, July 7.—Champlain Provencer, honorary secretary of the Amateur Skating Association of Canada, announces that at the request of Herbert C. Roberts, president of the Toronto Amateur Roller Skating Association, and Rowland G. Matsen, sponsor of the 1945 Canadian Amateur Roller Figure and Dance Championships at the Toronto Strathcona Rollerdom, that these events have been postponed to the fall.

President William E. Roughton, of the Amateur Skating Association of Canada, has approved the suggestion of Roberts to have these championships held in October to enable more skaters from the Dominion to enter.

RINK MEN WHO USE "CHICAGO" SKATES

TRADE MARK REG. U.S. PAT. OFF.
ARE SUCCESSFUL
There's a Reason!!
CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.



ROLLER RINK LOCATION WANTED

In Massachusetts, Connecticut and Rhode Island.
Will Rent, Lease or Buy. Give Full Details of Building and Size of Floor.
Write BOX D-447

The Billboard

Cincinnati 1, O.

R-B BUCKS TOUGH WEATHER

Little Sir Echo

DETROIT, July 7.—Judy, doing a solo elephant act at the Dearborn Junior Chamber of Commerce Circus and Rodeo, nearly caused a panic when she experimented with the p.-a. system between shows.

She emitted a loud trumpet blast which was picked up and amplified beautifully by the p.-a. outfit.

Judy figured there was another elephant around, and was evidently lonesome. Result was some wild cavorting to discover the phantom pachyderm before she was finally convinced there was no other elephant, and quieted down.

Terrell Jacobs Joins Austin

BURLINGTON, Ia., July 7.—Terrell Jacobs and His Lions and Tigers will join Austin Bros.' Circus here Sunday (8), it was announced today by R. M. Harvey, general agent.

In addition to his arena animals, Jacobs will augment the menagerie with a cage of leopards and monkeys, and his lead stock.

At Waterloo Thursday (5) the show had one of its biggest days of the season, two straw houses. It took a belting, however, at Webster City the Fourth, a day-long carnival and celebration with free gates, sponsored by the Chamber of Commerce, attracting 15,000 people in opposition.

Willmar, Minn., turned out a big day June 29, while Detroit Lakes was also a winner.

Lewis Bros. Opens Tour in Michigan

BUCHANAN, Mich., July 7.—After furnishing some of the feature attractions at Chicago's American Legion July 4 spectacle, Lewis Bros.' Circus opened its tour under canvas with a two-day stand here July 5-6.

Program is offered under 800 feet of new canopy, the absence of quarter and center poles making it possible to present more effectively auto and motorcycle thrill numbers, as well as rodeo features.

Seating has been arranged for 3,000, but there is plenty of space for more, which Manager Paul M. Lewis plans to add as soon as lumber can be obtained.

John Dusch has a 10-piece band, with Lucky Jacobs doubling on drums and as the human cannonball. Willie Parker works the bucking Ford. Aerial numbers include the Tudor Sisters and Avery and Arzett Ellis. Jorgenson Brothers offer hand balancing and acrobatics, while Joan Ross handles the long whips. Dogs, ponies, goats and mules, all show-owned, are worked by the Osborn Family, of Flint, Mich. Rhamy Brothers and Knapp work clown numbers.

Al Beck is assistant manager, with Mrs. Gene Beck in the ticket wagon.

Hoffman 3-Ringer Features Neighbor Night at Pickett

CAMP PICKETT, Va., July 7.—Neighbor Night was observed by Ed Hoffman's Three-Ring Circus here Thursday (28), with Pickett G.I.'s and civilians from near-by towns giving the show a good reception.

This marked the second successive year the circus had played Camp Pickett's Stadium. Camp Pickett Convalescent Hospital Band, directed by T/3 Dick Baumgardner, provided the music.

The circus featured a rodeo, the Great Dexter, Thelma Badel, Mickey Connors, the Great Emanuel, Clem Bellings and his French Poodles, Thornie Suest, Tex Boyd, Ted Marshall and Charles La Croix.

Record Crowds See Tom Packs St. Louis Show

ST. LOUIS, July 7.—Unquestionably the largest crowd ever to attend a circus here turned out Wednesday night (4) when approximately 35,000 jammed the Public Schools Stadium for the final performance of the Tom Packs Circus and Fireworks Display. Actual tickets taken in thru turnstiles totaled 29,434, but some of these tickets called for two adults or four children, bringing the additional attendance over the actual ticket turn-in.

In order to accommodate the overflow, people were seated on the infield and on the quarter-mile track. It was necessary to eliminate the Grand Entry, the jumpers and the funny Ford at this performance.

Total attendance for the four nights was in excess of 100,000, with the ticket turn-in Tuesday being 27,535; Monday, 18,265, and Sunday, opening night, 12,574.

Following the final fireworks display Wednesday, the committee of the Moolah Shrine Temple was on hand to give Packs a contract to produce and direct (See PACKS JAMS 'EM on page 59)

New York Stands Remind Beatty of Early Successes

AMSTERDAM, N. Y., July 7.—Business reminiscent of the early-season stands in the Carolinas and Virginia, when the show did bang up biz, has greeted Clyde Beatty's Wild Animal Circus on its current tour of New York State.

This city came thru with a profitable Independence Day stand, following successes at Glens Falls, Saratoga, Kingston and Gloversville.

General Manager Ralph Clawson announced that Verne Williams, Cole Bros.' No. 1 car manager for many years, has regained his health and has taken over the advertising department.

Beatty's show will soon return to Eastern Ohio territory, but it is understood that it will forego plans to move into the Middle West for an early return into the Southland before the industrial money runs out.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Dairy Dell, Wis.

July 7, 1945.

Dear Pat:

After spending 40 years in the circus business, can you imagine the bosses of this show letting some towners out day-and-date them? It happened at Hay Meadow, Wis., last Monday. We Sundayed in the burg, and as always has been the custom, we invited the editor of *The Hay Meadow Weekly Hay Raker*, who is also the burg's mayor, to be the show's guest at the cookhouse Sunday. The cookhouse always has enough food for visitors on Sundays because most of our people get rooms in town.

The editor-mayor was high in his praises regarding the scoff, and advised that his daughter is a trouper at heart and an accomplished dramatic actress who is taking her hometown by storm. He added that his daughter and his wife were heartbroken because they weren't able to act lately due to lightning striking the cowbarn theater, burning it to the ground. As a special favor he asked, would the bosses loan him their horse tent to rehearse in on the following night. He insisted on the top being the horse tent because it carried the aroma necessary to make a barn opery a success. Furthermore, he stated that a rehearsal wouldn't conflict with the circus, and that after the next meeting of the town board he would suggest that a check for



J. D. NEWMAN, general agent of Cole Bros.' Circus, celebrated his 76th birthday Sunday, July 8, working as usual. He has been identified with circuses since 1892, the same year that Charles T. Hunt entered the business.

Polack Turns In War Bond Socko

LOS ANGELES, July 7.—Polack Bros.' Circus opened here Thursday night (5) in the Shrine Auditorium with admission by War Bonds only, swelling the government coffers by \$1,106,000. Tabulation showed 7,124 tickets were distributed to purchasers of "E" Bonds.

Show closes here July 15.

Cole Has 2 Turnaways on Fourth at Pontiac, Mich.

PONTIAC, Mich., July 7.—Michigan has taken Cole Bros. into warm arms but the warmest was here, July 4, when customers were strawed at matinee and night performances, with many others left standing outside with cash in their hands looking at the "Sold Out" signs.

Near-capacity business also was experienced at Jackson and Port Huron, and the concert biz stood up with the big show.

\$4, the amount paid for the show's license, be refunded.

We used the horse top Sunday, leaving straw and all as it was when the ham hocks took over on Monday morning. We had a good matinee that day, with all of the cow-shed actors and actresses attending on passes furnished by the mayor's daughter. At night the rehearsal turned out to be the real stuff. Headed by the high school band, the towners marched past our marquee to the horse top to see their sons and daughters act. Not less than 20 natives acted as guides by announcing the play, *Polly of the Circus*, and how to get to the tent. So *Polly* played, with all horse and menagerie aroma effects, to four packed houses, due to the smallness of the top, while our circus played the worst bloomer of the season. The hick show opposition didn't start its last performance until after everything was off the lot except the horse top and wagon. The boss tried to kill their last house by shilling in everyone on the show with the understanding that we walk out after the first act, but the mayor's beautiful daughter and mother gave us the ice by claiming we were professional people, and were they to recognize professionals they would lose their amateur standing.

When the last performance was over, (See *Won, Horse & Upp* on page 59)

Moves Despite Crew Shortage

Harrisburg average with 3 Monday shows—biz off on 4th despite sunshine

READING, Pa., July 7.—Turnaway houses have been noticeable by their absence since the Ringling circus completed its banner engagements at Washington and Baltimore, the rough weather hitting first at Wilmington, Del., and it has been touch and go since.

Philadelphia was under the 1944 stand, which was almost super-sensational, and the drop in biz apparently didn't bother the big-wigs to any great extent. Philadelphia's War Bond Night turned in a sock \$1,250,000 in "E" sales, but after that the show was plagued by inclement weather. Even so, the cashiers were quite busy.

Can it be moved on overnight jumps? That was the big question as observers eyed the undermanned crews. Sunday gave the show ample time to get to Harrisburg, Pa., for a 2 p.m. matinee Monday (2), and night shows were scheduled and given at 7 and 9:30. After the matinee Tuesday, the show was pulled and the last wagon was on its flat at 8 p.m., so the matinee was on time in Reading, Pa., July 4.

This answered the big question—it can be moved!

The four performances in Harrisburg netted an average of three-quarters capacity, ample to show a sizable profit.

Reading proved a disappointment. Despite perfect weather, the matinee was only three-quarters filled and the night show a little better than half. Thursday's matinee was three-fifths full, with the night show a scant half, but there were showers all that day.

It came down wet but got off in good time for Allentown, Pa., Friday and today.

In order to conserve labor, the menagerie top is not being unloaded on the two-day stands, the wagons being corraled with sidewall.

Freeland Closes Al Dean To Build Stringer Advance

LOS ANGELES, July 7.—Al Dean Circus moved into the barn here while Forrest Freeland developed plans for a better billing for the show, with plans to re-open in August.

During the past few weeks attendance suffered because of short billing.

Show had an up-and-down run. Late in June the policy was changed to Mexican circus and bucked the Escalante Circo de Mexico. At San Bernardino the shows played day and date with each trying to outdo the other on bally. Operating on a co-operative basis, the show made a little money.

Freeland's move to close was sudden. Earlier in the week he issued dates that would have brought it into local territory, near Glendale Wednesday (11).

Austin Side-Show Line-Up

CLINTON, Ia., July 7.—Line-up for Austin Bros.' Circus Side Show: Dee Aldrich, manager; L. E. (Roba) Collins, inside lecturer, magic and vent; Ram Amy, mentalist; Prince Sami, pain-proof and Mystery of Bagdad; Lady Electra; French guillotine; Chief Two Feathers, fire worshiper; Capt. Bill Fee and Patsy, trained ape; Lou Rickets and Sunny Moore, annex dancing girls; Rusty Woods and Frank Talifaro, tickets; Red Folker, boss canvasman with five assistants; Billy Freeman, Sparkplug and Rose Goodman, and Lula Belle, colored minstrel.

Russell Bros.

The 15th week and we welcome sunshine and warm weather in Seattle. Show is set up in Sicks Stadium parking lot, an ideal spot on Ranier Boulevard. Biz off to a good start after good days at Hoquiam, Olympia and Tacoma.

Much talk around here of the so-called Olympia incident. The show train arrived bright and early in Olympia Tuesday (26). Unloading was accomplished with speed but no directions were posted regarding location of the lot. And, strange as it may seem, no 24-hour men were on deck. (For the record: It was a five-mile haul to the lot.) Art Concello and Frank McClusky found the 24-hour men, Col. Dan Dix and Prof. Alvin Welch, resting peacefully in a hotel. The professor did a double pirouette somersault and exited via the fire escape. The colonel came up with: "Mr. Concello, I was waiting for you to arrive."

Patrick Benedict Dennis O'Toole, one of the ace banner men, is with us this season and introducing new advertising methods. The cookhouse, under direction of John Staley, is functioning in great style. Ala Ming has an eye-filling costume designed by Abe Tavlin. Lou Ann Krause is back in the cloud swing number after an illness, while Norma Rogers MacDonald, also on the sick list recently, is back working elephants and riding menage.

Visitors included Andy Jensen, Harold Rumbaugh, Sgt. Ikert, Snooky Faulkner, Buff Brady, Corp. Walter Japp, Billy Stevens, Tony De Marco, Helen Medwick, Marcia Devine, Eddie Wagner and Mr. and Mrs. Daniel Thomas, the two last named old-timers from the old Norris & Rowne show.

Word comes of the death of James V. Chloupek, pioneer California resident and ardent circus fan. Chloupek was one of the charter members of the Circus Fans' Association.—DICK LEWIS.

Bradley & Benson

After having a successful tour thru Ohio, show moved into Sewickley, Pa., and packed two shows July 4. Thursday (5) was Clara Delbosq's birthday and her parents, Mr. and Mrs. Adolph Delbosq, gave a party.

Swede Johnson was touched for his whips, used in his whip-cracking act, in Beaver Falls, Pa. Captain Eugeres is going over big with his lion act, as is Lee Houston with his leaping greyhounds and boxing kangaroo.

Linda Bagwell and Hunky Johnson had a foot-washing contest in a creek, located back of the lot, at Sewickley. This lot, by the way, is the kind you see in the movies, a beautiful grassy affair located behind the YMCA, two blocks from the heart of town.

MUSICIANS WANTED
COLE BROS.' CIRCUS

Can place two Trumpets or Cornets, one more Clarinet and Trombone. Other musicians, keep in correspondence. Note: Musicians from overseas or being released from the army or navy, let me hear from you. Accommodations O.K., union salary, cook house as always the best on the road. Route always in The Billboard. Write or wire. Long season.

EDDIE WOECKENER
Musical Director

Kalamazoo, Mich., 11; Battle Creek, 12; South Bend, Ind., 13-14.

Bell Bros.' Circus Wants

Culliope Player, small Band, Family Acts doing three or more turns, Equestrian Director. Want to buy good Dog Act, Elephants, Camels, other Hay-Eating Animals. Eddie Sheeler, answer. Gettysburg, July 11; Selby, 12; McLaughlin, 13; all South Dakota; Linton, N. Dak., July 14.

WANTED

A Few More Acts, Sensational and Others for Celebrations and Fairs. High Class Phone Men, Tickets, Books and Banners.

CHARLES KYLE

104 Judson Ave., New Haven, Conn.

Coper Bros.
CIRCUS

Want organized Band. Other useful people wire show immediately. Pay your own, we pay ours. Jack Fox, please wire immediately if at liberty. Clarinda, 12; Atlantic, 14; both Iowa.

DRESSING ROOM GOSSIP

Ringling-Barnum

The jump from Philadelphia to Harrisburg, Pa., for a two-day stand was made in good time and most of the show was up Sunday despite a three-mile haul to the Cameron Street lot.

Monday (2) was a busy day, with three shows at 2, 7 and 9:30 p.m., with fair business at all of them.

We finally have busses, with Bob Simpson and Al G. as drivers. There was a lot of rain Monday, with a swim pool behind the cookhouse, which was on the lot for the first time this season. Charlie Landt, headwaiter, left in Philadelphia because of ill health and was replaced by Whittie Bowen. Nick Rock is coffee boy in the short end.

William (Good) Brown, front doorman, left in Harrisburg, Pa., to take a job as scenic artist with Lit Bros.' department store, Philadelphia.

Mrs. Victor Pratt spent some time with her husband, manager of the midway candy stand. Mrs. Charlie Bell also visited.

Around the lot: Mac McGowan, ticket seller; Willie Lish and Vic Lebow, of the program department, sporting new umbrellas, as the menagerie will be corralled for the next few weeks. Chitlens Chase and his V-for-Victory sign is good for laughs. Dick Anderson has his bar-act school practicing in the backyard between shows. Doc Harris is showing off a shiny new white helmet.—DICK MILLER.

Cole Bros.

Akron was the dirtiest lot of the season. Most of the folks looked as tho they were doing blackface.

Ted Deppish visited and brought along movies of this show and the Cleveland Grotto Circus. Otto took Justino Loyal Jr. in to clown with him for a gag. If you ever saw a natural comedian, that kid is it.

The way some of our swinging ladder artists point their heels in the ladder number is okay. The Orantos' perch act in the center ring is going over with a bang. Two others doing a good job are Charles Robinson and Lou Walton, pretty fair clowns on any show. There are so many grouch bags on our side it looks as tho they are doing the bend-over gag. It wouldn't be surprising if the duck came out with one.

Frank Loftus has taken over the head ticket job, replacing Frank (Dutch) Wise. Anna Ruth Havis and Marjorie Pingley, better known as the Moana Sisters, are the new dance team on the Hawaiian platform. Incidentally, Anna Ruth had a birthday party at Lima, O. Paul Nelson is quite a juggler.

George Davis is still giving swell food despite the shortages. He is assisted by Don Kidder. Mrs. Kidder is on the gates.

Visitors included Phil Fein, husband of our prima donna, Florence Tennyson, and stage director of the Chicago Opera

Clyde Beatty

Art Miller, general agent, was back with show at Saratoga Springs for conference with Owner Clyde Beatty and Manager Ralph Clawson. Tex Sherman, contracting press agent, was also back at Saratoga for conference regarding new promotional advance work.

Jack Joyce, equestrian director, before being called for induction in the armed forces, made a visit from his camp at Columbia, S. C., remaining on the show for three days. The Powell Troupe, wire-walking act, arrived from Louisville to replace Pauline Penny, who was injured at Clifton, N. J.

With befitting ceremonies, July 4 was a big day at Amsterdam, N. Y. Clawson spent the day before buying everything possible for Steward Charles Oliver for a grand dinner. Chicken and roast beef was set before the entire personnel.

Dave and Deacon McIntosh and their mechanics have the rolling stock in good shape. Walter Rogers and his carpenters are building bodies for trucks purchased 10 days ago. Bert Petus, head elephant trainer, has the nine bulls working in top shape. Harry Robinson, former front-door man, is now head groom. The boys in clown alley are proving a hit with the crowds. Merritt Belew, equestrian director, has the show program clicking in 1 hour and 45 minutes.

Clawson spent several days with the advance and on his return reported that the territory to be covered after July 10 will find an enlarged billing crew and new paper.

Jimmy Albanese has now joined the trailer colony, having purchased a de luxe house car at Pittsfield, Mass.

RAYMOND B. DEAN.

Austin Bros.

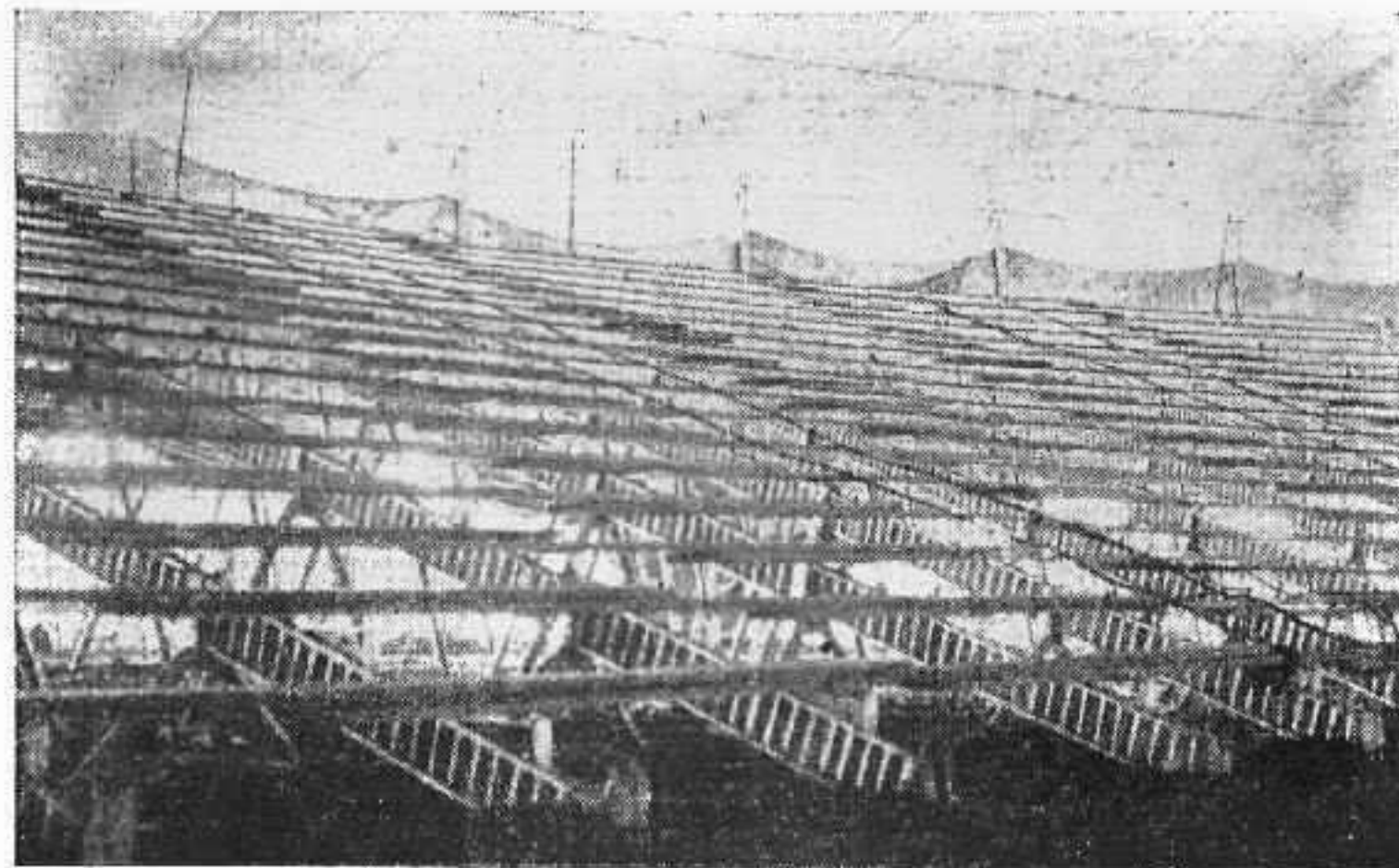
Jimmy O'Dell, erstwhile equestrian director and trainer of Liberty horses, severed his connection with the show, and Sam Heatherington has taken over. In Marshall, Minn., the drum majorette had an embarrassing moment. While leading her group, her skirt came unfastened. Trying to hold her skirt up with one hand and handle her baton with the other proved too much, and the majorette finally dropped the baton, grabbed herself around the middle and made a quick exit.

The show was late in arriving in Sauk Center, Minn., and only one show was given. Visitors in New Ulm were Herbert E. Sailer, of Madison, Wis., and Claude Tonoli, Minneapolis. In Little Falls, Dr. and Mrs. Nelson and Frank Kindler, of St. Cloud, visited.

KAY BURSLEM.

Company; Happy Shaw, who had a day clowning; Mr. and Mrs. Jerry Croack, whose son, Don, is on Okinawa, and Mr. and Mrs. Don Fosgate.

Tom and Winnie Gregory were hosts to Bert and Corrine Dearo, Ethel Freeman and yours truly. Noyelles Burkhart is suffering from a dislocated shoulder.—FREDDIE FREEMAN.



HERE IS THE FIRST PICTURE showing the steel stringers and jacks used to support seats on the Ringling-Barnum circus this season. The jacks are made of steel boiler tubing while the planks for the blues, pictured here, have been impregnated with a fire-resistant chemical and are unpainted. (Photo by Robert D. Good, Allentown, Pa.)

Dailey Bros.

Colorado Springs, Colo., proved a gallant and successful stand for the backyard. Dick Frey and Mr. and Mrs. Harry Chalfant, circus fans, visited and entertained by showing several circus albums and passing out gifts of cigs and drinks. Between shows, Ernie Burch, Walter Schuyler, Jackson, the Conley family, the Harrison family and Maurice Marmolejo visited the Chalfant home to see one of America's most outstanding miniature circuses called Pargo Circus. At the night show, Frey and Chalfant made up and clowned, and then topped it off by helping to tear down and load trucks.

The men's dressing room topped us in birthdays this week. Jim Fay says he's too old to celebrate birthdays, so Tommy O'Brien celebrated for both of them.

Lady Luck was with Maurice Marmolejo June 29. Just as he started his wire act, the wire snapped and he fell. His injuries were slight and he is back to work.

Ben Davenport purchased a portable loud-speaker set to make announcements for the Wild West concert. Norma has found a use for it, too. When her dog, Mutt, strays away, she turns on the speaker and whistles for him.

Helen and Cecil Smith, albinos, have joined the side show for their first season on a circus.

Several performers visited Bob Waddell, former circus man, at the Veterans' Hospital, Cheyenne, Wyo. GOLDA GRADY.

Arthur Bros.

Show has been happy with the receipts at every stop in Montana.

Mrs. Larry Black joined at Missoula, Mont., to sell tickets in the Red Wagon and handle the pay roll. Larry Black was called home by the death of his father. Ann Black came on with her mother and is taking tickets in the big top.

Frank Panisko visited in Butte, Mont., and joined clown alley for the night show. Claude Elder, CFA, of Missoula, also visited. Claude attended our first show of the year in Oxnard, Calif.

Bernice Dean visited the State Capitol of Helena, Mont. Mr. and Mrs. Tex McCrae have joined the Duke Kamakul troupe. Tex and his guitar are popular away from the lot, too. Elsie Jarstad left at Butte to attend a family reunion honoring her brother who recently returned from internment in a Nazi prison camp.

Pat Berry, who finally got the candy concession money, is checking ticket sellers during Larry's absence. Miss Arrielletha has had many good press reviews recently.

Mitt Carl, with Elmer Vooris's able assistance, continues to provide good meals.

Mrs. Frank Ellis has recuperated from the flu and returned to Kalispell, Mont. Frank was seen driving one of our trucks during the shortage of drivers.

BERNICE COLLINS.

Bailey Bros.

At Fort Atkinson, our second Wisconsin spot, we were visited by the following circus fans: Mr. and Mrs. C. A. Ketchel, of Milwaukee, owners of one of the most complete miniature circuses we have ever seen; Pete Thomas and Sverre Braathen, of Madison. Early Jennings, now located at Stevens Point, Wis., formerly of the Floto and the 101 Ranch, renewed acquaintances with Equestrian Director George Myers and Joe Lewis.

At Beaver Dam Mr. and Mrs. Ketchel and Braathen were again visitors, as were John H. Wilson, Clarence H. Koehler and John H. Howe, all of Ripon, Wis., and Cliff Cowen and John Heidel, of Oshkosh.

At Fond du Lac your scribe received the saddening news of the passing of Jess Morris. Jess rated acclaim as one of the best circus drummers.

The feud between Jack Kennedy and Walter Powell continues and there is always an air of refinement when they start.

At Sheboygan the Lindemann brothers, Pete and Al, were very much in evidence. The lot was located on the edge of the lake, and Ludwig, the drummer, stepped out of the band sleeper in the dark and went in knee deep.

The new route card will take us east again out of the Land of Lakes and, above all, the land of mosquitoes—and we do mean mosquitoes.—BILLIE BURKE.

UNDER THE MARQUEE

DO YOU recognize July?

ON THE ONE and only hand stake-puller on Cole Bros. is imprinted the warning: "Don't throw me off the wagon."

BENNIE FOWLER is general and contracting agent of the Bradley & Benson Circus and Rodeo. He started contracting at Cumberland, Md., for July 9.

COLORED GENTRY DOWN YONDER like to compare a lion trainer with the Biblical Daniel.

E. SNAPPER INGRAM, Los Angeles, former Chef de Chemin de Fer of the 40 and 8, journeyed to Chicago for a meeting of the American Legion national committee on publications and combined business with pleasure by catching the Ringling circus in Philadelphia.

ALEXANDER LOWANDE, former champ rough rider and circus performer who retired to become a gospel preacher, is convalescing from a serious illness which kept him hospitalized for several weeks at 216 East 120th Street, New York.

A. S. KANY, *The Billboard* representative in Dayton, O., and dra-

Escalante Circus Biz Good Despite Various Troubles

CLAREMONT, Calif., July 7.—Business for the Escalante Circus has been good despite trouble with the fire department and the opposition.

San Bernardino, Calif., topped business in all other spots, but it also was a trouble-maker. First the show moved onto the lot and found another show set up on the next lot. Then the fire department inspector found several patches on the big top that weren't fireproof. The permit for the show opening day was cancelled. Manager Weber had another fireproofing job done and the show played two days to capacity houses.

One more week around the Los Angeles area and then up the Coast. Two new trucks have been added and the band has grown to eight pieces.

Siegrist Showmen's Club

CANTON, O., July 7.—Many new members as a result of the annual visit here of F. E. Gooding's American Exposition Shows. They include Eddie Hackett, Harry Boyles, Frank Gray, William Harris, Mr. and Mrs. (Little Joe) Miller and Nan Lampton; Ben Sawyer, of the Saginaw (Mich.) Fair; Joe Haworth, Noyelles Burkhardt and Gene Weeks, of Cole Bros.' Circus; Chief White Eagle and sister, Princess Red Wing; Fred Cachat, Grace Barney and Herb Pickard. Mayor Carl Klein has been made an honorary member.

Larry Fallon, Akron concessionaire, has started his string of fairs and celebrations, opening at Waco, O., with Louisville following. Jack Lampton, ahead of the F. E. Gooding units, was in town cutting it up with the boys. Harry Shirk, concession manager at Meyers Lake Park, is busy with mid-season duties, with help worries and merchandise hard to get.

Clyde Beatty and Duke Drukenbrod are expected here soon, with the Beatty show routed thru Ohio for a week.

R-B License Bid Held Up

MINNEAPOLIS, July 7.—Feeling against carnivals and circuses on the part of neighbors in vicinity of the city's "big lot" on Wayzata Boulevard has caused application of the Ringling circus for show dates to be held up. William Conway, R-B contracting agent, in applying for dates was told by R. S. Ackerman, city license superintendent, a special meeting of park board commissioners was necessary to grant approval. Fee to be paid, if okayed, is \$2,000.

DIX BROS.' CIRCUS WANTS

Acts and Useful People, Hillbillies, Cowboys with stock; Animal, Ground and Aerial Acts. State lowest salary.

July 14, Groton, N. Y.

matic editor of *The Dayton Journal-Herald*, softened up the city commission for the Ringling-Barnum agent with a nifty feature story, and the show is set for that city August 8-9.

SUMMER IS DEFINITELY here, what with cold cuts and spud salad in cook-houses on their first lap.

SONNY MOORE, whose animal circus is now being presented by his brother, Dwight, on Polack Bros.' Circus, is hunting Japs with his war dogs on Luzon. . . . VICTOR PALMER, who posted for the 101 Ranch, Walter L. Main, Downie Bros. and Kaus Bros., has joined Hunt Bros. advance.

WHAT HAS BECOME of the old-time sledge crews that between shows harmonized *Swing Low, Sweet Cherio*?

ARTHUR STENSVAD, circus photographer, bought a two-column, eight-inch ad in a North Platte, Neb., daily to welcome the Al G. Kelly-Miller Bros.' Circus to his home town. During the show's run there, Obert Miller, Mr. and Mrs. Kelly Miller, Mr. and Mrs. Eddie Kuhn and Mr. and Mrs. Bob Stevens were guests at his home.

SHORTY SUTTON and Betty Lee are touring E.T.O. with *Circus Days* Unit No. 436. So far they have played Persia, Iraq, Arabia, Palestine, Egypt, North Africa, Italy, France, Germany and Belgium. They would enjoy hearing from friends in the U.S.A. Address: Shorty Sutton (civilian), USO Circus Unit No. 436, 6817th Special Service USO Co., APO No. 887, care Postmaster, New York, N. Y.

VISITORS at the Dearborn, Mich., Junior Chamber of Commerce Circus and Rodeo included Gus Sun, William H. Green, Norman Birnkrant, general counsel of National Association of Theatrical (See *Under the Marquee* on page 59)

Utah's Big Rodeos End Conflicting Date Battle

SALT LAKE CITY, July 7.—Intercity rivalry between Salt Lake City and Ogden, Utah's two largest cities, only 37 miles apart, over the celebration of Utah's Pioneer Day, a State holiday, July 24, has ended.

For exactly 10 years they have been battling it out with day-and-date celebrations, bidding against each other for rodeo attractions and rodeo stock and eventually winding up with each corraling about half of the top hands. The Turtles would form personal pools and would split their winnings between the Salt Lake City and Ogden events.

This year the Days of '47 in Salt Lake City, managed by Sheldon R. Brewster, has extended its celebration from July 15 to 29, inclusive, while Ogden's Pioneer Days, managed by Ezra J. Fjelsted, will stick to the regulation four days surrounding July 24.

As a result, the Salt Lake City Rodeo, with R. A. Richter in charge, will be held July 18-21, after which Leo Cremer's rodeo will take over in Ogden. Only conflicting attractions will be parades there July 24. The move is expected to make for increased and better competition in both rodeos.

TIM DOOLITTLE, who heads the Pine Center Gang on Station WJR, Detroit, held two rodeo performances July 4 and a repeat performance Sunday (8) at his Pine Lodge, Brighton, near Detroit. Show was produced by Earl Evans, of Montana, and featured Doolittle's music as well as the Western attractions. He recently opened this spot as a dude ranch.

GEORGE BROWN, of Fort Sill, Okla., and Jack McNeill, of Brad, Tex., tied for calf-roping championship with 13 4/5 seconds at the Palo Pinto County Livestock Rodeo which closed in Mineral Wells, Tex., Sunday, July 1. Sam Stewart, of Fort Worth, clowned, and there were more than 100 contestants.

MOUNTED SQUARE-DANCE TEAM from Abilene, Tex., will appear at each performance of the Scurry County Ninth Annual Rodeo in Snyder, Tex., July 18-21, Jesse Koonsman, rodeo association president, announces. Wild cow-milking contests, not offered the last two years, will be added.

Dearborn Combo Off To Excellent Start

DETROIT, July 7.—Fourth Annual Rodeo, sponsored by the Dearborn (Mich.) Junior Chamber of Commerce, combined with the Gus Sun Circus this year, drew about 10,000 patrons in the first half of the nine-day engagement, up to Wednesday (4) night. New lot was used, at Wyoming and Ford roads, as the old circus lot is not available because of a new highway just opened to the Willow Run plant.

Publicity was started late and business was off on the opening days, but built up to a nearly full house under the covered sections Tuesday and Wednesday nights. Grandstand seats about 3,500, with some two-thirds of the seats under canopy.

Show was nicely paced, with plenty of action, and circus acts blended in well between the rodeo numbers.

Circus acts included Smittie's Band; Fisher's elephant, Judy, presented by Harry Haag; Ruby's Dogs; Silvers Johnson and His Comedy Austin; Three Dukes, trampoline, and Cherokee Hammon's Rodeo. Production staff for Gus Sun included Bob Shaw, Harry Logan and Glenn W. Jacobs.

Cherokee Hammon's staff included Chip Morris, announcer; Pee Wee Morris, top cowboy; Doc Blackstone, arena director, and Homer Harris, clown. Participants were Pearl Hammon, Weldon Kelly, Cliff Monett, Chief Blackhawk, Buff Lamb, Reno Kid, Clay Lewis, Helen Grant, Doris Bowen, Chuck Turner, Bill Boyd, Harold Wiggins, Bud Eberdt, Edna Turner, Jo Morris, Viola Eberdt, Ed Davis, Pete Williams, Harold Sutton, Bobby Jacobs, Lee Jacobs, Polly Insley, Stan Insley, Vivian Knight and Midge Lewis.

Rides located outside the main arena were booked by Elmer F. Cote, formerly owner of Cote's Wolverine Shows. Concessions were booked by Norman Zemer, Gil Cohen, Walter Spor, Ernie Hopkins and Irving Parker.

Gerald Roberts Sets Pace In NRA; Yardley Second

CANADIAN, Tex., July 7.—Gerald Roberts, of Young, Ariz., is setting the pace in the National Rodeo Association meet with 1,945 points as of June 20. Runner-up is George Yardley, Roswell, N. M., with 1,394.

Others totals are Ken Roberts, Strong City, Kan., 1,320; Kid Fletcher, Hugo, Colo., 1,028; Louis Brooks, Sweetwater, Tex., 966; Homer Pettigrew, Grady, N. M., 831; Todd Whatley, Bethel, Okla., 785; Bill Linderman, Red Lodge, Mont., 784; Royce Sewalt, Brooksmith, Tex., 764; Ernie Barnett, Leakey, Tex., 757; Eddie Curtis, El Reno, Okla., 734; Jimmie Schumacher, Phoenix, Ariz., 691; Bud Linderman, Red Lodge, Mont., 688; Andy Curtis, El Reno, Okla., 674; Hoas Allen, Pecos, Tex., 630; Jim Whiteman, Clarksville, Tex., 620; Dick Truitt, Stonewall, Okla., 610; Bill McMacken, Florence, Ariz., 590; Hank Mills, Montrose, Colo., 584; Jiggs Burk, Comanche, Okla., 552; Manuel Enos, Visalia, Calif., 536; Kid Roberts, Strong City, Kan., 500; Barney Folsom, 490, and Paul Bond, Collinsville, Okla., 486.

Individual events: Bareback Riding—Gerald Roberts, 790; Paul Bond, 486; Bud Linderman, 468; Hank Mills, 434. Saddle Bronk Riding—George Yardley, 874; Gerald Roberts, 730; Ernie Barnett, 662; Eddie Curtis, 567. Bull Riding—Ken Roberts, 975; Todd Whatley, 695; Kid Roberts, 500; Byron Lisenbee, 475. Calf Roping—Jess Goodspeed, 926; Toots Mansfield, 460; Homer Pettigrew, 456; N. A. Pittcock, 439. Steer Wrestling—Royce Sewalt, 530; George Yardley, 480; Dick Johnson and Jim Whiteman, tied for third and fourth, 460.

RODEO STOCK FOR RENT OR SALE

12 head top Broncs, 6 good Bulls, 2 Committee Saddles, 3 Chutes, Pick-Up Horse. (Good Pick-Up Man, Lady Trick Rider.) Good wardrobe for sale or rent.

ED RAIS

BOX 3, TEKONSHA, MICH.

AUSTIN BROS.' CIRCUS WANTS

Acts doing two or more for Big Show. Following people please wire: Tex Orton, Al Connors, Jimmy Connors, Ann Sutton, Texas Slim Collins, Yellow Burnett. Dee Aldridge wants for Side Show, Acts with flash; Charlie Rourke, Melvin Smith, Ginger and Benson, wire or come on. Want Colored Musicians, union only. Harvey Langford, wire; have good spot for you. Call Hicks Nor, Equestrian Director. Can use two more experienced Seat Men and Riggers. Positively no drunks wanted. Tommy Tunkin, wire. What is wrong? Acts, wire. Best salary. Must join at once. All replies to

M. O'BRIEN, Austin Bros.' Circus, Galesburg, Ill., July 10; Moline, 11; Camanche (Clinton), Ia., 12; Dixon, Ill., 13; DeKalb, 14; LaSalle 15.

NOTICE—Route given in last week's ad incorrect. Those who answered it please write again.

CIRCUS BILLERS WANTED!

By two progressive Railroad Shows. No advance car. Billers get their hotel allowance and union scale. Write, wire or phone

R. M. HARVEY

Fort Dearborn Hotel, Chicago, Ill.

GENERAL AGENT DAILEY BROS.' CIRCUS AND AUSTIN BROS.' CIRCUS

WILLIAM OLIVER, Agent, and HARRY DORAN, Agent

WANTED AT ONCE

RINGLING BROS.-BARNUM & BAILEY CIRCUS

Capable Inside Lecturer for SIDE SHOW. Can also use a few more Hawaiian Singers, Dancers and Musicians and one more Freak to feature. Give full particulars first letter. All reply to FRED SMYTHE, Side Show Mgr., Schenectady, N. Y., July 11-12; Utica, 13-14; Syracuse 16-17.

WANTED

4 CHIMPANZEES AND 2 GORILLAS

Full description and price in first letter.

AL ANTONUCCI, Supervisor

5374 Angelus Vista Blvd.

Los Angeles 43, Calif.

Record Biz Chalked Up On Fourth

Eastern Spots Hit New Highs

Coney draws million and a half—other beaches, parks get tremendous crowds

NEW YORK, July 7.—Continuation of the torrid heat wave and the Fourth of July holiday netted parks, pools and beaches in the New York area the largest attendance in years.

Holiday and heat influence was felt Saturday (30), with Coney Island chalking up a record attendance of 1,200,000, which was duplicated Sunday (1). Monday's crowd at Coney was scattered by a terrific rainstorm which slightly cooled off the atmosphere but flooded Surf Avenue, Coney's Main Stem, from curb to curb and up to the building line in the section opposite the subway terminal. Thousands of bathers simply draped themselves in towels or blankets, tucked their shoes under their arms and waded thru the flood in search of transportation. Cafes, arcades and other enclosed spots were jammed until the downpour eased up. Tuesday's attendance at Coney was high but peak was hit Wednesday (4), when a crowd estimated at 1,500,000 jammed beach, Boardwalk and amusement sections.

Rockaway Beach attendance hit its peak Sunday (1), with 1,070,000 heat-dodgers jamming the resort. Bathhouses were turning them away before noon and food was at a premium. Fourth of July attendance at Rockaway was 905,000.

Orchard Beach drew the largest crowd (See Eastern Funspots on opposite page)

Indpls. Riverside Hitting Its Stride

INDIANAPOLIS, July 7.—Riverside Park, which suffered an early season slump in business because of incessant rains, has hit its stride in the last few weeks and has been going along nicely since.

In spite of the manpower shortage, the funspot is well staffed. Officers are: President, Mrs. Maggie Coleman; vice-presidents, Mrs. Luttie Colter and John L. Coleman; secretary, Robert D. Coleman. Frank A. Holmes is promotion manager; P. Shaw, auditor; Paul Carlstedt, superintendent, and Paulyne Coleman and Louise Donough, office assistants.

Concessionaires include: Thomas Concessions—Clifford Thomas, Dorothy Thomas, Jess L. Hall, Carl Hall, Gill Stevens, Robert Cunningham, Robert Van Burg, James Murphy, Charles Smith, Cora Long, Keith Herbert, Irene Brooks, James Westfall, Wilson Flint, William H. Campbell, Dyrus Dixon and Floyd W. Stewart; L. Rambo Concessions—L. H. Rambo, Glen Austin, Bill Hickman, Bob Campbell, Harry Gruzinsky, Walt Hatton; McCleave Concessions—Shan McCleave, Belle McCleave, Callie Hargraves and Glen Keplinger; Hendershott Concessions—Roy C. Hendershott, Fern Hendershott, Thomas Fulford, Jewell Stacks, Evelyn Stout, Jim Coonfield, George Green, Melville Sutton, James Crouch and Earl Britton; G. Rambo Concessions—Glen Rambo, Doris Rambo, Shirley Johnson and Earl Alexander; Zimmerman Concessions—Joe Zimmerman, Mrs. A. Zimmerman, Betty Zimmerman, Bob Baughman, Bill Warren and Martha Sands; Thorpe Studios—Irvin S. Thorpe, Mrs. Irvin Thorpe, Irvin Thorpe Jr., Betty Hinds and Lee Howery.

Skating rink personnel includes Morgan Kuetemeler, manager; Lucille Reed, cashier; Russell Taylor, organist; Bertha Gray, nurse; Alfred Clay, Willie Hall, Louis Riggs, LeRoy Hill, Kenneth Mattox, Ray Medsker, Jack Robertson, Dudley Robinson, Earl Richards, Donnell Sutton, Louis Glanzman, Robert Morgan, John Chevalier, Charles Gorman.



HARRY J. BATT, managing director of Pontchartrain Beach, New Orleans, who believes in giving patrons something in the way of thrills every week and finds that it is a great stimulant to attendance. So far this year he has used half a dozen of the best known thrill acts in the country.

Biz at West Coast Spots Picking Up

CHICAGO, July 9.—Reports from the West Coast indicate that, while the parks, piers and beaches have been geared for money, the cold nights cut in during the early weeks of the season and held down attendance and spending.

Last few weeks have brought more favorable weather, and with a good July and August the operators expect to come out in the black.

San Diego has been a little off, it is reported, with more attractions dividing the take. Santa Monica has gone along about as usual. Ocean Park off a bit, but name bands and warm weather will pull it up. Venice, with the capacity down, runs about true to form.

At San Francisco, Playland at the Beach is above last year, with more capacity and a 7-cent fare to the park. Jantzen Beach, Portland, Ore., encountered plenty of rain last month and needs plenty of sunshine from now on. Same is true of other parks in the Northwest.

Dan Lane's Irish House on the Bowery finally has completed its season's talent roster. Walter Simon is pianist and George Quinn manipulates the accordion. Doubling on the piano and as singing waiters are Jack McGuinness and Jerry Jaeger. Dancers are the Moore Sisters and Jack Tully. Emcee is Jack Poton, a songwriter on the side. Other solo warbling waiters are Lou Sullivan, Mike Sheridan, Barney Donnelly, Vince Kelly, Phil Mason, Bob Clarke and Mike Sottile.

Mrs. Elizabeth Wolz, operator of the Laff-Laff, maze emporium opposite where the new city aquarium is to be erected on Surf Avenue, is wondering if she will have to vacate like many other ops in the vicinity in order to make room for the fish structure. As yet no official word has come from the authorities. Mrs. Wolz, on the island 49 years, launched her Laff-Laff six years ago. Her deceased husband, Peter Wolz, started on the island as a restaurateur in 1896. Mrs. Wolz was his cashier. Daughters Marguerite and Constance relieve each other as cashiers.

SHORTS: Jack Gross, heretofore cashier for the I. Krauss rides, has switched to Phil Muench's Parkway Motor. . . . M. Herman's photo studio, on Surf near W. Eighth, is being run by Mrs. James Peterson and William Hilton. . . . John Mullen, of Mullen & Sons,

Luna's Case Upheld Pending Appeal

NEW YORK, July 7.—William Miller and the Luna Amusement Company, who were due to regain possession of Luna Park, Coney Island, July 1, thru a recent court verdict, were held up until July 19 pending a hearing of an appeal by the Prudence Bond people in the Appellate term of the Supreme Court and on condition of the Prudence posting a \$10,000 security bond.

Prudence had filed an appeal immediately after Judge John P. Morrissey in Eighth District Municipal Court, Brooklyn, June 22, had declared in favor of Miller in his dispossess proceedings brought against Prudence because of their current one-year lease of the park's exterior to the Resort Amusement Company, of which Abe Seskin, Phil Pates and Chick Guelfi are execs.

Seskin, Pates and Guelfi, unmindful of all these significant legal skirmishes, continue to do business at all spots on the Surf Avenue front allotted to them by Prudence in the lease, conducting several games and amusement enterprises on their own and renting others to independent concessionaires.

Utah Resorts Face Brighter Prospects For Their Last Half

SALT LAKE CITY, July 7.—After a slow start in a late season, Utah beaches and resorts reached the half-way mark July 4, with decidedly brightening prospects. All spots played to capacity Fourth of July, in fact, to turnaway crowds and standouts at most bathing beach concessions.

After a late start from Decoration Day, Black Rock Beach, on the Great Salt Lake, has been playing to capacity Saturdays and Sundays, but with business light the rest of the week. The same condition has existed at competitive Sunset Beach. While attendance has been upped at both resorts, the net doesn't compare with former years, due to lack of supplies of soda water, beer and food.

Relaxing of gasoline rations has contributed to increased attendance but the late summer and lack of supplies have been offsets. With both Saltair and Lagoon resorts closed for the third (See Utah Looks Up on opposite page)

CONEY ISLAND, N. Y.

By Uno

owners of a lumber yard at Neptune and W. 19th, operates the Monoplane on the Bowery. . . . Murray Weinger, part owner of the Atlantis on the Boardwalk and now sole owner of the Cocacabana on Miami Beach, is spending 80G on reconditioning and adding 80 more seats to the latter. Also installing an air-cooling plant which will make the Coca the only air-conditioned nitery on the beach. Albert Anis has the contract to enhance architecture. . . . Dora Misurac, who sells horoscopes with the help of her Wonder Birds on Feltman's Walk, has taken a spot directly opposite, where she has installed a ball-rolling game. She has put Louis Campanella and Patrick Barbaro in charge. . . . Stanley Levy, one of Oscar Markovich's candy butchers, visited Luntz Pavis, a former co-worker, now at the Million Dollar Ballroom.

Peter Panagakos is managing the Poker Roll on Surf Avenue, the game taken over this season by Jimmie Kyrimes and which the Rapps operated for 10 years. The site adjoins Joe Kaufman's photo studio. . . . I. Klein's Thunderbolt, one of the oldest rides on the island, has patrons playing return dates. . . . Eugene Holstein is rated Coney's highest salaried cashier. He is at Kaufman and Derby's Fun-in-the-Dark ride on the Bowery. . . . Margie White, who has a (See Coney Island, N. Y., on page 58)

Attendance Up Cross Country

West Coast reports record crowds—Midwestern spots in the money

CHICAGO, July 7.—Soaring temperatures and clearing skies, coupled with the eagerness of the public for amusement, attracted record crowds to the nation's amusement parks over the July 4 holiday, giving the funspots the biggest week of the season.

Mission Beach, San Diego, Calif., had a record-breaking crowd, estimated at 65,000, in spite of inclement weather, and the midway had the biggest business in its history, Larry Finley reports. The ballroom, with Jimmy Dorsey's orchestra, played to more than 7,000 paid admissions.

Riverview, Des Moines, had the largest crowd in its history, it was stated by F. M. Shortridge, manager. More than 21,000 adults paid admission at the gate and thousands of children were admitted free. Estimated total was in excess of 40,000. Weather was ideal and concessions and rides did all the business they could handle. Fidelity Fireworks Company presented a huge fireworks display July 3-4.

C. S. Rose, manager of Edgewater Park, Detroit, stated that business on the Fourth was socko. Perfect weather prevailed. Business has been good the last two weeks, and Rose says Assistant Managers Claude Ammon and Jack Dickstein, and Ralph Williams, manager of replacement, have been doing a splendid job.

Cincy Coney Record 63,000

Cincinnati's Coney Island, generally looked upon by those in the industry as one of the finest amusement plants in the nation, hung up a new daily all-time attendance record on the Fourth. On the Fourth of July, 1936, Coney set a new mark when 60,000 paid admissions to the funspot were recorded. Last Wednesday (4), 63,000 laid it on the line to enter the spacious grounds, according to Managing Director Edward L. Schott, who reports that business was on par with attendance.

Coney's swim pool record is 9,000 for one day. Wednesday about 7,000 patrons made use of pool facilities. On the night before the Fourth, Johnny Long's orchestra (See Attendance Up on page 58)

Muni Piers Open On the Jersey Coast

VENTNOR, N. J., July 7.—The Municipal Pier, damaged by a storm last fall, reopened for the season Sunday (1). Howard E. Moore is in charge. The pier is operated by the resort, sister seashore spot to Atlantic City.

Major attraction is a series of Sunday night free concerts presented by a 15-piece orchestra directed by Vincent Speciale. In addition, carnival nights are staged Tuesdays, with Fridays set aside for dance nights, under direction of Tony Grant. Bazaars are scheduled on other nights thru July and August.

Other municipally operated piers along the South Jersey Coast opened last week end. Free dances highlighted the municipally sponsored entertainment at Convention Hall in Cape May.

At Wildwood Crest, Mulford Bradfield is manager of the Municipal Pier, with Everett Murray emcee of entertainment programs. Mendel Tubis's orchestra comes in for dancing Monday, Wednesday and Saturday nights.

The Crest Theater on the pier is managed by T. C. Upham, who also operates the Cape Theater at Cape May. A legitimate stock company presents Broadway stage plays Tuesday nights. In addition, the pier offers a children's playground, beachfront tennis courts, bowling alleys and fishing facilities. All concessions at the pier are open.

Jantzen Beach Shade Over 1944 Despite Early-Season Inclemency

PORTLAND, Ore., July 7.—Despite some of the worst spring and early summer weather, from an amusement park angle, in the history of Portland, biz at the Jantzen Beach Park here is running a shade ahead of 1944. That is the word of Paul H. Huedepohl, managing director of the Hayden Island Amusement Company, operator of the funspot.

With outstanding orchestras booked for the rest of the season, Huedepohl is confident that the ballroom, which has failed to live up to advance expectations at the gate, will show a big increase in receipts. Currently playing, and drawing big crowds, is Charles Barnet. He will be followed by Jimmy Joy (9-22). Other

bands booked are Bobby Sherwood (23-29); Bob Wills and His Texas Playboys (30 to Aug. 5) for the annual rodeo and stampede; Ray Herbeck (6-12), and Tommy Tucker, who opens August 13. Plans also are under way to bring in Les Brown, Carmen Cavallaro, Harry Owens, Joe Reichman and other names.

Jantzen Beach opened April 7 amidst a cloudburst, and followed thru practically six weeks of unsettled weather. April and May business was off 15 per cent. The first 15 days of June were about the same, and then came the break in weather. Since that time the receipts have picked up noticeably, and June was about 2 per cent ahead of last year.

In order to conserve the beer stock, the bars at the funspot are closed approximately 45 per cent of the time. Because of the shortage of food, the restaurants are having a bit of trouble, too.

All in all, Huedepohl said, there is really nothing to complain about. "If the weather holds up, we hope to close the season with as comparable revenue as that of 1944, if not a shade better," he added.

Submarine Is Attraction At Wildwood, N. J., Resort

WILDWOOD, N. J., July 7.—William C. Hunt, head of Hunt's Amusement Enterprises, is operating the Resort Convention Hall. Major attraction is a one-man suicide midget submarine used by the Japs. H. B. Maxey and son, George, are in charge of the exhibit which is being tied in with War Bond sales. Admission is 25 cents for adults and 15 cents for servicemen and children.

Turc Duncan promotes wrestling matches in the auditorium Saturday nights, while on all other nights the building is operated by Jack Davis, Philadelphia, as a juke danceland. In addition, a half-dozen concessionaires are operating stands in the hall.

In addition to operating all the movie theaters at the resort, Hunt also is presenting nightly dances in the Starlight Ballroom on the Boardwalk.

Eastern Funspots Chalk New Marks

(Continued from opposite page)

in its history Sunday (1), when 127,000 visitors crowded its Boardwalk and beach. Wednesday (4) found a mere 75,000 at the spot.

Jones Beach, with easing of gas rationing, chalked up its best day since Pearl Harbor, with 80,000 visitors Sunday (1). Attendance here dropped to 60,000 Wednesday (4).

Amusement parks in the vicinity of New York catered to capacity crowds both Sunday (1) and Wednesday (4). On Sunday (1) bathhouses at Palisades (N. J.) Park swim pool were turning them away as early as 11 o'clock in the morning.

Olympic Park, with its big swim pool and shady beer garden, was crowded both Sunday (1) and Wednesday (4). Special band concerts by Joe Basile's band and a pre-war fireworks display Fourth of July netted Olympic its peak attendance of the season.

New Jersey Coast resorts also chalked up big attendance and brisk business. Asbury Park reports attendance of 160,000 Sunday (1), with receipts of showmen and concessionaires hitting a record high.

Jersey Resorts Jammed

More than 500,000 persons jammed the South Jersey resorts July 4, equalling the attendance record of the season set last week-end, June 30-July 1, and beating last year's Independence Day shore attendance.

It Atlantic City, the crowd was estimated at nearly 200,000 with capacity business reported. Both Wildwood and Ocean City reported a free-spending holiday crowd of 125,000, while more than 25,000 visited Cape May.

The week-end saw the start of daily operations for Hamid's Million-Dollar Pier. For the opening, George A. Hamid, lessee and manager, and Samuel W. Gumpertz, managing director, lined up a host of attractions, including movie-land's Jean Parker, Gene Krupa's orchestra, alternating with the music of Ken Kelly and Peggy Reid's all-girl band in the Ballroom of States, and the big-top circus, featuring Robinson's performing elephants and Tina Alveredo. New this season is a Persian cat, Puffy, an alligator farm presented by Texas Jack, and a house of magic. Also on hand is the Playhouse, where eight-act vaudeville and feature photoplays are presented; fun houses, the Merry-Go-Round, game rooms, net hauls and lockers for bathers.

The holiday bill at Steel Pier, also operated by Hamid, included Woody Herman's orchestra for the Marine Ballroom; *Vanities on Ice* at the Music Hall; Benny Baker, movie star; Watercade Thrill Show; two movie houses; Hobgoblin Hall, spook house; the Submarine Diving Bell, an educational exhibit of authentic documents signed by presidents of the United States, and the March of Time in wax.

Southern California Funspots Top 1944 Fourth of July Biz

LOS ANGELES, July 7.—Fourth of July takes at beach spots in this area exceeded those of a year ago, despite a day on which the sun stayed behind a heavy haze until noon or after. Adding the take for the day to that of the season, some spots have already passed their yearly takes of 1939 and 1940.

One of the spots reporting that it is already ahead of 1939 and 1940, with a checking to June 15, is Al Anderson's Fun Zone in Balboa. Amusement center's take for this year already exceeds that of 1944, and the business to June 15 surpasses the total for the year of 1939 or 1940. This check was on rides.

At Larry Finley's Mission Beach, near San Diego, the park went all out for a grand and glorious Fourth. Opening the night before in the Mission Beach Ballroom was Jimmy Dorsey. Prices for the engagement on holiday eves, holidays and week-ends went to \$1.75 per person, including tax. Admission on other days is \$1.25, including tax. Dorsey will roll up more money at the box office than any band to play the ballroom this year. In addition to getting the Fourth's business at 50 cents per head more, Jimmy Dorsey also hit a week-end following payday for servicemen. Jimmy Dorsey plays two weeks and then goes to Casino Gardens, Ocean Park, another ballroom in which Finley is interested with the Dorsey brothers. He replaces Tommy Dorsey, with the latter replacing Jimmy at Mission Beach.

Mission Beach featured Louise Weir, the Butterfly Girl, and her high-wire act as a free attraction. A fireworks display, staged under the direction of Al Mulligan, park manager, was also put on at 10 p.m. Wednesday. Miss Weir has been held over for two additional weeks. Mission Beach spent \$4,900 for its pyro display.

Ocean Park Pier got a good play Tuesday night and all day Wednesday, too. Business Tuesday evening started slow but picked up. It was a late run, with the arcades and attractions garnering a

neat sum. At Venice, the crowds were reported unusually large. Piers are free and no turnstile figures are available.

Long Beach got its share of the fun-makers, with the Pike and Virginia Park Amusement Center doing the drawing. Receipts at Virginia Park have gone steadily upward the past three years under the direction of H. A. (Pop) Ludwig, and this year is expected to show a large percentage of increase over both 1944 and 1943.

Moses in Dispute Over Wounded Vets Barred From Beach

NEW YORK, July 7.—Robert Moses, New York's Commissioner of Parks, has been drawn into a dispute with residents of Staten Island as a result of his having refused permission to a group of wounded vets to use the Boardwalk at South Beach, Staten Island, recently.

According to Moses, there is no ban on wounded from any of the hospitals making use of any of the Boardwalks under his jurisdiction, but the incident in question concerned a picnic for a group of severely wounded vets which Moses considered inadvisable due to inability to properly safeguard the men from the curious. Other arrangements for the picnic were agreed upon.

According to Borough President Palma of Richmond (Staten Island), arrangements have been made to permit wounded vets from near-by Halloran General Hospital to enjoy unrestricted access to privately owned Midland Beach.

Moses has issued a statement declaring that veterans from hospitals were being accommodated in both city and State parks, and that at Coney Island, a section of the beach has been roped off for exclusive use of convalescent navy men from the navy's hospital in the Half Moon Hotel.

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Dual type with dual cylinder. Can be used flat as a raft or circled around the body. Inflated with air or cartridge made by Sparklet Devices, Inc. TWO CARTRIDGES WITH EACH BELT. These are new belts, no rejects, and had been accepted by the Government. All made by the Firestone Tire and Rubber Co. Cartridge holders marked U.S.N. Price, \$30.00 doz., F. O. B. 25% with order. Limited quantity. First come, first served. Six Doz., \$29.00 doz. Sample, \$4.95.

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Utah Looks Up

(Continued from opposite page)

straight year, the beaches have had little competition in the Salt Lake area.

Saratoga Springs, near Provo, Utah, has business rated at nearly normal, with attendance from Salt Lake City off, but an offset from an increase of Provo population by nearly 6,000 due to the Geneva Steel Plant. Coma Springs, near Ogden, has shown a slight increase.

Fourth of July crowds at all resorts were encouraging but not brilliant. There has been no perceptible increase in the overall take.

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Brandon Gives "A's" Head Start

Receipts Top 10-Yr. Record

Grandstand show capacity every performance—midway tops '44 gross

BRANDON, Man., July 7.—Manitoba Provincial Exhibition, first of the Class A Western Canada Fairs, officially opened Monday (2) and has had a tremendous week, with attendance the biggest in many years.

The fair was opened by Hon. E. A. McPherson, Chief Justice of Manitoba. Other officials attending the opening were members of the Dominion and Provincial governments, His Worship Mayor McDorman, and commanding officers of air force and army units. Monday's gate and grandstand receipts were the best in Brandon in 10 years.

The Hon. Stuart Garson, Premier of Manitoba, and the Hon. D. L. Campbell, Minister of Agriculture, and his deputy, J. H. Evans, were visitors Tuesday. Other visitors included J. A. Carroll, superintendent of agricultural fairs of Ontario; W. Jackson, secretary of the Canadian Association of Exhibitions, and visitors from the Saskatoon and Regina exhibitions.

Gate receipts for Wednesday (4) broke all records for the past 15 years, and from reports received up to 9 p.m. Thursday, it appeared that Thursday would break all records for attendance.

Horse exhibits entries were down a small percentage, but the fair still has an excellent and outstanding show. Cattle were the best in 10 years, and sheep and swine topped anything ever before shown here.

Barnes-Carruthers revue, *Exhibition Follies of 1945*, proved acceptable to the immense crowds packing the grandstand to capacity at every performance. On the midway, the Conklin Frolicland is enjoying good business, with a slight increase in gross over last year.

Regina Handicapped But Sees Fat Year

REGINA, Sask., July 7.—Altho the Regina fair board is considerably handicapped by not having its grounds and buildings turned back by the Department of National Defense, indications are that the Regina Agricultural and Industrial Exhibition will be more of a success than last year's show, according to James Grassick, manager.

Most of the buildings are now being used for demobilization purposes and only a small part of the grounds is turned over to the exhibition for fair week.

Saskatchewan being the largest grain producing province in the Dominion of Canada and wheat being a most important factor in the rehabilitation of Europe, special emphasis is being laid on two special classes called "The Bread Basket of the Empire," and a large number of exhibits is expected.

Full classifications are being offered for horses, cattle, sheep and swine, and other regular departments, and livestock entries from provinces as far apart as British Columbia and Ontario already have been received.

Running horse races with pari-mutuel betting will be the afternoon attraction for six days, and from indications at other tracks on the circuit there is no doubt the races will be well filled and well attended. The platform attractions will be furnished by Barnes-Carruthers, which is presenting the *Exhibition Revue of 1945*, with Frankie Little, the Montes De Oca Duo, the Gaudsmith Brothers, the Three Jigsaws; Diane, Princess of Magic and Bert Lynn. Conklin Shows will be on the midway.



CHARLES T. RICHARDSON, president of the Cheshire Fair, Keene, N. H., has been active in New England fairs for years. He has served successively as department superintendent, director and vice-president of the Cheshire Fair and at the last annual meeting was elected president. He also is vice-president of the New Hampshire Fairs Association.

Albert Lea To Offer Big Amusement and Educational Program

ALBERTA LEA, Minn., July 9.—Freeborn County Fair, billed as Minnesota's largest agricultural county annual, is making preparations for a big five-day session, with an extensive entertainment program and large exhibits.

The grandstand show for nights will be the Barnes-Carruthers revue, *On to Victory*. For the afternoon shows there will be Hoagland's Hippodrome Circus, Hammond's Eskimo Troupe, two days of harness racing and one of running races. On Saturday afternoon and night Frank Winkley will present his Suicide Club and Death Dodgers thrill show. North American Exposition Shows will be on the midway.

Albert F. Ruble, treasurer, states that there will be large exhibits of swine, cattle, poultry and other products, a horse show and home exhibits. In the 4-H Club department 1,000 boy and girl exhibitors will participate. There also will be a large exhibit of farm machinery by local merchants, manufacturers and processing concerns.

Contributing to the entertainment will be three large bands and free movies every afternoon and evening.

The association has a large tree-covered grounds, with many excellent exhibit buildings and a new grandstand that seats 5,000 people. Some of the fairs buildings were badly damaged in a recent storm, and the association is spending \$10,000 in repairs and improvements.

Miles City To Run On Curtailed Basis

MILES CITY, Mont., July 7.—Eastern Montana Fair will be held this year but on a greatly modified basis because of the ODT ruling and also because several of the exhibition buildings are being used to house war prisoners and the American personnel in charge, it is announced by J. H. Bohling, secretary.

Bohling states that the exhibits will be confined to juniors—members of the 4-H, FFA and other junior organizations, and any boy or girl under 21, residing in counties adjacent to Miles City. Exhibit halls are being arranged under the grandstand.

Contract for the grandstand night show has been awarded to Williams & Lee, St. Paul. Afternoon program will

Johnson's "Agin 'Em" Regardless

But fair men feel that annuals are serving useful purpose in the war effort

CHICAGO, July 7.—Minutes of the fair managers' conference with Col. J. Monroe Johnson, chairman of the War Committee on Conventions and director of the ODT, reveal that Colonel Johnson was not in favor of allowing even county fairs to operate this year, and that he turned thumbs down on district and regional fairs operating as locals, even tho they made no use of public transportation facilities.

Most fair managers disagree with Colonel Johnson's views, according to letters received by *The Billboard*. They know that they can operate their fairs without placing any load on transportation facilities and they also know that the fairs are doing a good job in serving the war effort in many ways.

Colonel Johnson's attitude is reflected in the following excerpts from the minutes of the Washington meeting:

"Colonel Johnson stated that district, regional and State fairs could not be streamlined to operate similarly to county fairs and that they could not qualify to operate if they had previously operated as district, regional and State fairs. Upon a question, he said that this type of show could not operate even tho they could do so without the use of any railroad transportation, busses or street cars.

"When Colonel Johnson was asked what he would do if we operated against his ruling, his reply was, "You are too good United States citizens to do that." Colonel Johnson further stated that he did not want private automobiles used to attend that class of fairs.

"It further came out that he would not approve the operation of county fairs if he had the manpower to police them.

"Colonel Johnson's off-hand definition of a county fair was one that does not draw further than what would be considered a regular trading area.

"When asked about the operation of race tracks, he placed the responsibility entirely upon Mr. Byrnes, and stated that if he had his way, none of them would be allowed to operate."

San Joaquin To Go; Last Held in 1941

LOS ANGELES, July 7.—San Joaquin County Fair will definitely get going this year, Ed Vollman, secretary, told *The Billboard* during his visit here this week. Vollman was here to confer with members of the racing committee and secure a date. The date, which will either be the last week in August or the first in September, is yet to be verified. While here, Vollman contacted a number of concessionaires.

In the city with the fair secretary were Louis Merrill, secretary of the Western Fairs Association, and Assemblyman Jim Thorpe, long a supporter of fairs in this State.

San Joaquin, which is one of the largest in the State, cast aside its fair schedule in 1942. The last fair was held in September, 1941, only a few months prior to Pearl Harbor.

With Vollman's fair getting under way and racing at Santa Anita, Del Mar and other tracks set, the chances are that other fairs will be soon announcing their plans to open as definite.

feature a rodeo. Northern Exhibition Shows will be on the midway.

Crops and general conditions in the territory are good, Bohling says, and he predicts a successful year.

"Our fair board feels that it would be a mistake to abandon the fair," says Bohling, "and that it would be better to curtail and put on a fair each year."

ODT Looking Into Rail Shipment of Horses to Tracks

WASHINGTON, July 7.—Col. J. Monroe Johnson, director of the ODT, who was asked by spokesmen of the fair managers last month why horse racing was permitted to operate while regional fairs were being banned, is now going to determine whether horse racing constitutes a strain on transportation facilities.

At Johnson's behest, a survey is now under way to determine the amount of transportation involved in shipments of race horses to and from race tracks. Railroads have been asked to furnish the information. Orders restricting the transportation of racing animals had been suspended when the Office of War Mobilization and Reconversion removed the racing ban.

The ODT pointed out Thursday (5) that the transportation situation is tighter than ever as the result of redeployment of troops and equipment to the Pacific Theater. Even with the new limitations placed on the amount of advance time for railroad reservations, the crisis has not eased.

Johnson looks to public co-operation in meeting the crisis and still indicates that every effort will be made to avoid rationing of travel. At the present outlook there is no need for rationing, it is pointed out.

Meanwhile the War Committee on Conventions is receiving and acting on large numbers of applications for permission to run local fairs. The ODT is pursuing the procedure of getting detailed information in border-line cases, but in cases where fairs are definitely local and cause no strain on transportation, decisions are swift and favorable.

Grand Forks Fest Vacation for Acts

GRAND FORKS, N. D., July 7.—One of the worst of many weeks of bad weather was dropped on Grand Forks as the fair association staged its June festival June 25 to 30. As a result, entertainers had a vacation before moving to Minot for the annual Minot State Fair.

Goodman Wonder Shows of America set up for operation here Tuesday night, reporting varying degrees of success the remainder of the week. Sunday they moved on to Minot for the fair there.

Ace Lillard staged his thrill act before small audiences Tuesday afternoon and evening. Planned to show again July 1 after the close of the festival, but was rained out and then announced he was coming back July 8 after showing at other spots.

Barnes-Carruthers' *Hollywood Revue* had a poor week. The opening Wednesday night was cut in half by rain. Bad weather brought a small crowd Thursday night and Friday's performance was canceled. Those who saw the revue were well pleased.

Saturday's big feature was the WLS White Horse Troupe, which performed on a muddy track and was well received by a small crowd. Association did a fair business at its dance and beer garden.

It was the first entertainment attempted by the fair association since 1941, when the Grand Forks Fair was discontinued because of travel restrictions.

Recreation Center for E. States Expo Grounds

SPRINGFIELD, Mass., July 7.—A petition asking that the town of West Springfield be authorized to lease certain lands at the Eastern States Exposition grounds for public playground and recreation center purposes was enacted last week by the State Senate. A group of exposition officials offered the use of the land for the purpose required. Legislative action was necessary before the offer could be accepted.

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Akron Dickering
For Larger Grounds

AKRON, July 7.—Members of Holmes County Agricultural Society and Millersburg Chamber of Commerce Airport Committee are optimistic over progress to acquire a tract of land adjacent to city limits for an enlarged county fairgrounds and the building of a federally approved airport.

Earl F. Helst, district engineer for the Civil Aeronautics Administration, gave his approval to the site and a joint fair board-chamber committee met with county commissioners, and an agreement has been made to purchase the site.

Site lies just west of Millersburg and connects with the present fairgrounds. It will be laid out to make use of all present buildings.

Performers Attend
Jorden Services

GRAND FORKS, N. D., July 7.—Death of Bruce Jorden, comedian with the Barnes-Carruthers show here last week, cast a pall of gloom over the performers. Jorden died Friday morning (29) of a heart attack. Funeral services were held Friday afternoon. All entertainment at the Grand Forks June Festival was closed down, and performers and help attended the services. Friends raised a goodly purse for his wife, who was with him when he died. Jorden's body was taken to Louisville, his home town, for burial.

Rube Liebman, when apprised of Jorden's death, was grief stricken. "I can't clown today," he said, and he did not appear on the grounds. On Saturday he took over as master of ceremonies in Jorden's place. Liebman has trouped with Jorden for 25 years.

Lewistown, Ill., Maps Plans
For Gala 40th Anniversary

LEWISTOWN, Ill., July 7.—Board of directors of the Fulton County Fair and Racing Association is completing plans to make the 40th annual fair an outstanding celebration and home-coming.

During the past year a number of improvements have been made in grounds and buildings. New barns have been built, the track has been improved, and a number of buildings have been painted and remodeled. Roads and walks inside the grounds have been surfaced with white rock.

An excellent entertainment program has been arranged. There will be a free act show in front of the grandstand each afternoon and night, and on Tuesday a WLS show will be featured, with a show in the afternoon and two at night. On Sunday, the opening night, Dr. John Holland, of WLS, will speak. There will be three days of running races, with six races daily. A society horse show will be held three nights.

A large number of agricultural and livestock exhibits are assured, according to A. J. Hoffman, secretary.

Black Hawk 4-H Annual Set
For Cattle Congress Site

WATERLOO, Ia., July 7.—Black Hawk County 4-H Club Fair will be held at the Waterloo Dairy Cattle Congress grounds, but whether it will include the Iowa 4-H Club Exposition has not been determined.

E. S. Estel, secretary of the Dairy Cattle Congress Association, pointed out that scheduling of the annual hippodrome show, the saddle horse show and the lease of space to commercial exhibitors must wait decision on the State exposition.

The 4-H Club fair and 4-H Club exposition was held last year in place of the annual State exposition at the Dairy Cattle Congress grounds.

Fort Smith Annual Local

FORT SMITH, Ark., July 7.—Arkansas-Oklahoma Livestock Exposition will be held this year as a local fair, it is announced by A. D. Murphy, manager. Fair is sponsored by the Fort Smith Chamber of Commerce and is offering \$12,570 in premiums. In addition to exhibits of all classes of livestock, there will be a sizable showing of home exhibits.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended July 6.

The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.

TRADE SERVICE FEATURE
 Billboard

- Indiana**
 Auburn—DeKalb Co. Fair. Sept. 4-8. Harry Kreamelmeier.
- Iowa**
 Emmetsburg—Palo Alto Co. 4-H Club Fair. Aug. 20-22. E. A. Skeewis.
- Kansas**
 Alma—Wabaunsee Co. Fair Assn. Latter part of Aug. Al J. Pecinovsky.
- Maryland**
 Bel Air—Harford Co. Fair Assn. Sept. 6-7. A. G. Ensor, Forest Hill, Md.
 La Plata—Charles Co. Fair. Oct. 4-6. P. D. Brown.
 Prince Frederick—Calvert Co. Fair. Oct. 16-18. J. B. Morsell.
 Upper Marlboro—Southern Md. Fair. Sept. 5-7. W. G. Brooke.
- North Carolina**
 Louisburg—Franklin Co. Fair Assn. Oct. 1-6. A. H. Fleming.
- Pennsylvania**
 Conneautville—Conneautville Community Fair. Sept. 13-15. Byron K. Horner.
 Delmaria—Lower Mahanoy Community Fair. Oct. 18-20. Mrs. Russell C. Tressler.
 Lakewood—Northern Wayne Community Fair. Sept. 5-7. I. J. Weber.
 Linesville—Linesville Community Fair. Sept. 5-8. O. C. Lance.
 Shanksville—Stony Creek Community Fair. Sept. 26-29. Edith Giesel.
 Sugar Grove—Sugar Grove Community Fair. Sept. 13-15. Everett A. Landin.
 Tionesta—Forest Co. Fair Assn. Sept. 13-15. K. W. Flowers.
 Unionville—Unionville Community Fair. Oct. 18-20. Roland Conrad, W. Chester.
- Utah**
 Duchesne—Duchesne Co. Fair & Rodeo. Sept. 14-15. Wm. H. Fitzwater.
 Kaysville—Davis Co. Fair. Aug. 17-18. Amasa Howard, Bountiful, Utah.
 Vernal—Uintah Co. Fair. Sept. 21-22. Russell R. Keetch.

Lamb Shows Escape Damage
At Lawrenceburg Fair Fire

LAWRENCEBURG, Tenn., July 7.—Grandstand at the Lawrenceburg Fairgrounds burned to the ground Thursday (5) to a complete loss.

L. B. Lamb Shows, which were set up around the grandstand, came away without damage.

AUGUSTA, Me.—Windsor Fair will run as usual this year under the auspices of the South Kennebec Agricultural Society, according to an announcement by George S. Williams, president. There will be an agricultural exhibition the first four days of the week, with pari-mutuel racing all six days. R. G. Kennison, Augusta, was named chairman of the entertainment and fireworks committee, with Win Foster, chairman of concessions.

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HOOSIER HOT SHOTS
Crowds
ARE CONSISTENTLY
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Rep Ripples

MEL M. ANDERSON has a vaude-film show, three people, in Cass County, North Dakota. . . LA TENA'S SHOW, three people offering vaude and pictures, is in Aroostook County, Maine. . . GITT'S SHOW, vaude-films, is in the Clarksville (Ariz.) sector. . . RAY'S SHOW, after a successful school season, is playing halls in Stevens County, Washington. . . J. W. DIGNON has a vaude-picture show in the Rockingham County sector of New Hampshire. He has been operating religious films in New England for some years. . . N. BROWNE'S FUN SHOW is in Clark County, Idaho. Short-cast bills for three people are used for flesh, and 16mm. pictures are also offered. . . T. T. RICKEY has a vaude-film show around Miller, S. D. . . CRAGG PLAYERS, three people, are operating in the Manchester (Vt.) section. . . PROBABLY the oldest active showman in North America is Robert L. (Bob) Milligan. He can look back to the days of the old Tom shows when he could handle almost any character, and to Ten Nights, where his Sample Switchel was well known with old-time road shows. Milligan was 90 last May. He was with Stetson's, Washburn's and other Tom shows, and is still active putting on shows with amateur groups in the territory around Harriston, Ont., where he makes his home. For some years he made his home at Spring Valley, N. Y.

HOMER LEE BOWEN has left the Florida Blossom Show but cards that he will return to the org late this month. . . JAY N. DENTON, former repster, has a vaude-pic show in Northern New England. . . ARTHUR MATENE has a three-people flesh unit in the Saranac (N. Y.) area. . . PEARL'S ENTERTAINERS are in Pembina County, South Dakota. They are using E. F. Hannan's version of Jesse James and other Western bills for flesh. Also sport a 16mm. picture outfit. . . LINDEN COWARD, vent and magician, who has not trouped since closing with the Ritchison Tent Show in December, 1941, is entering his fourth year in a textile plant at Ware Shoals, S. C. He expects to return to road next year. . . GRAY'S vaude-film show, three people, is in Howell County, Missouri. . . MURCHIE PLAYERS, four people, opened July 5 for 30 days in Maine resort towns. . . L. L. CARR, who has had a school show of the crime-does-not-pay-order, will have a plantation show at fairs and celebrations in Oklahoma and Texas, using E. F. Hannan's South Fore the War as a bill. Org has four people and 16mm. films. . . KENNEDY SWAIN cards that the Plunkett Show is experiencing good biz, and that 300 new chairs have been added recently. Swain is producer and director. Top is a 60 with two 30s. Recent visitors were Mr. and Mrs. Harley Sadler, Bill Watson, Mr. and Mrs. Joey Sidler and Miss Frederick. MURCHIE'S TENT SHOW in the Frederick (Okla.) area reports okay biz.

TRADE SERVICE FEATURE Billboard
LETTER LIST
Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.
Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place, Cincinnati 1, O.

- Parcel Post
Hoy, Edith, 40c Cummings, Cecil, 30c
Ackley, A. V. BROUSSARD, Ernest J. Adams, Mrs. Rachel BROWN, John Lee Adams, Mrs. Sanford Brown, John Robt. AIKEN, Robt. J. Frank Bruffy (Hangman Act) All-American Circus Unit Bumgarner, Mrs. Sadie Allen, Barney M. Bumpfus, Geo. Allen, Capt. Frank Burnett, Edw. L. Allen, J. J. "Chick" Burrell, Jerry Anderson, Mrs. Fay Butler, Peggie Ann Andreno, Mrs. Eyo Bybee, Mrs. Jimmy H. Andronowski, J. Cable, C. W. ANN, Bruce A. Campbell, Ada Anstett, Frank Carlton, James Anthony, W. W. Applebaum, Sam Arcand, K. Carnett, Mrs. Marie Arciero, Tomasso Carroll, Avery Arharte, Terrence Cash, Maurice Arnte, Uncle Billy Chandler, Esther ARNOLD, Willie Edw. Chapman, Larry Children, Sidney P. Ciccotto, Frank Chifton, James (Estate of) Coffey, James Coleman, Tom & Alma Conrow, Walter Conroy, Richard Cooke, J. M. Cooper, Albert E. Corbett, John M. CORNETT, Edgar Corr, Danny Cuthren, John Cox, Francis Cox, Frank Craig, Clifford CROSS, Valores Curb, E. R. Cunningham, Geo. W. Dales, Mickey DARRAH, Albert Frank Davis, C. DAVIS, Earl W. Davis, Mrs. John B. DAVIS, Junius G. Davis, Roy DAVIS, Ward Jr. Delegrange, Edw. J. Demetro, Archie Demetro, Thos. DE PALMA, Gennaro H. Diamond, Mrs. Robt. Heyer, Wm. Dickerson, Robt. E. DISALVO, Jos. Wm. Higgins, Pat Hildebrand, Otis Hill, Bob Hill, Wilbert Jos. Hinckley, Raymond H. Hoffman, Mrs. Harry Hohn, Walter Hooper, Mrs. Happy Horn, James H. Houston, Lee Howard, John (Museum) Hoy, Edith Hubbard, Harley D. Huddle, Mrs. Pearl Hughes, Marie Hurl, Edw. C. JACKSON, Geo. F. Jackson, H. J. JACKSON, J. R. Jackson, Robt. Jaeger, Thelma Mae Jagger, Jimmie Jensen, Carl JOBE, Graham Ames John, Nido Johnson, James E. Johnson, R. M. Johnson, Swede Kadel, Al Kaul, Leo Kaus, Adolph Kaus, Joe E. Keandrud, C. T. Kihore, Mrs. Clara Kihpatrick, Harold Kimp, Joe KING, Frederick King, Anna Mae Knight, Mrs. R. Knowlden, Irwin Koska, F. J. Lafarm, Walter Leroy LAMB, Buddy Lamb, Frances B. Lamarr, Gypsy Landi, Jimmie Lane, Sherry LaRue, Blackie Latham, Ruby Layton Dog Act Layton, Frank Lazellas, Aerial Lee, Joe Leib, Frank L. LeVan, Howard T. Lewis, Edgar L. Lewis, Everett LIGHT, Lewis Lilly, Harold & Millicent Lines, Jaquetta Little, Virginia Lockhart, W. F. Loftus, Peter Logan, Mrs. J. C. Longo, Louis LOPEZ, James Bud (Vincent) Louis, Jesse LOVELESS, Etiga Clay (See LETTER LIST on page 54)

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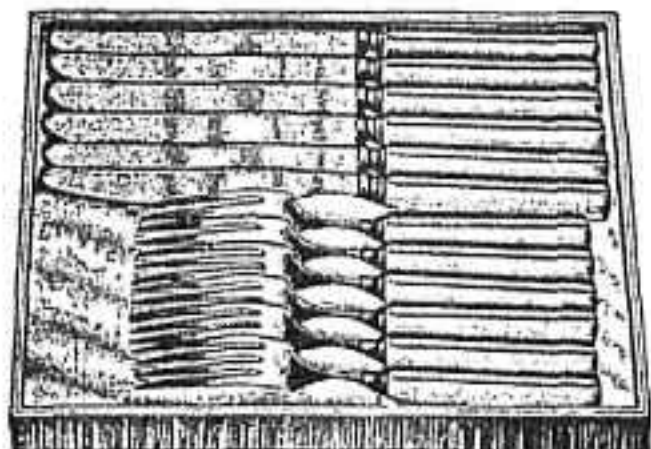
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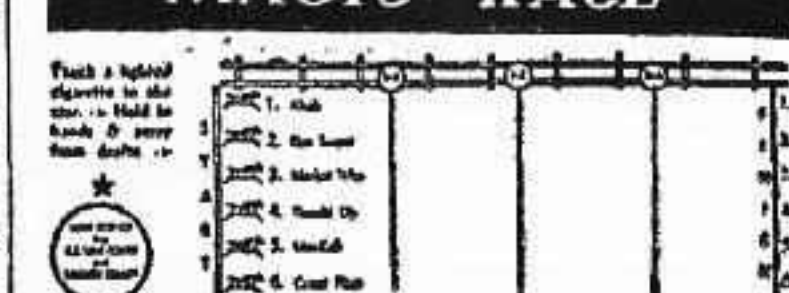


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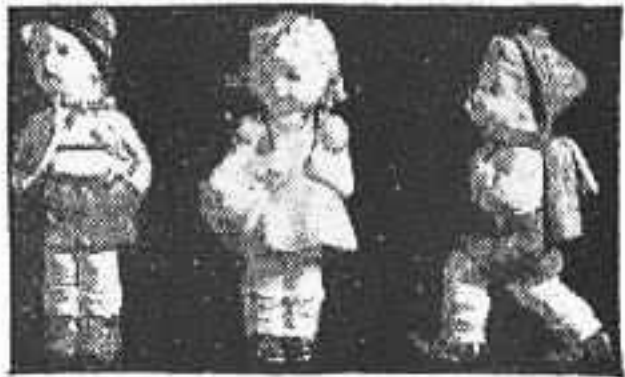
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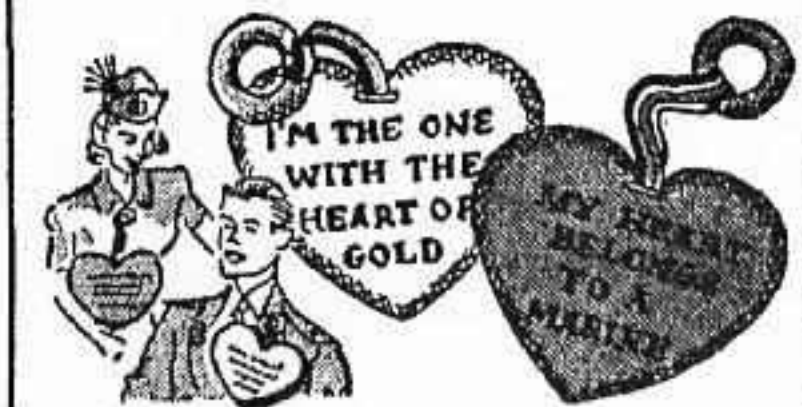
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 Vallier, Bud
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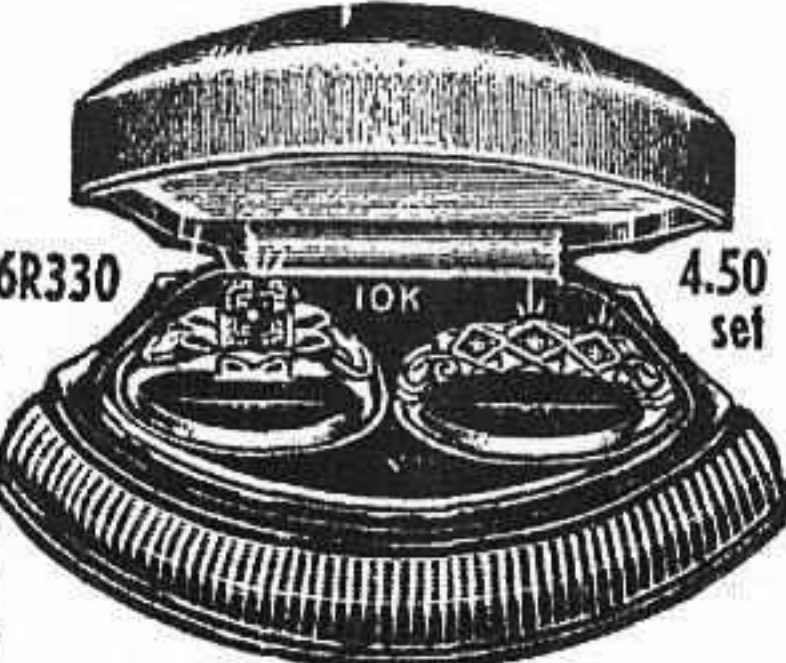
King, Ethel
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DIVERSO PRODUCTS COMPANY
610 N. WATER ST. MILWAUKEE 2, WIS.

BACK TO PRE-WAR PRICES
BINGO — 1000 NUMERAL TICKETS ON STICKS
Factory Folded and Banded — NOT SEWED
IN LOTS OF 100 OR MORE — 95¢ EACH. F. O. B. ST. LOUIS.
Immediate Shipments. Any Quantity. 1/3 Deposit, Balance C. O. D.
MISSOURI NOVELTY COMPANY
3032 OLIVE ST. ST. LOUIS 3, MO. (Phone: Jefferson 2857)

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

A DECISION banning pitchmen from downtown Detroit parking lots, where they have been an institution for decades, was rendered last week by the Michigan State Supreme Court. Case was brought by Herman Litvin, who operates a parking lot at the head of Monroe Avenue which has long been a meeting point for pitchmen in Detroit. Case was originally heard by Circuit Judge Thomas Maher, who granted a conviction in the case in Recorders Court. Case was then appealed to the Wayne County Circuit Court, where Judge Ira W. Jayne ruled that the city ordinance under which the conviction had been granted was unconstitutional. Now the State Supreme Court has overruled Judge Jayne and granted the right of Detroit to prevent such pitching.

HELP OTHERS and you help yourself.

M. G. BISHOP . . . who has been cleaning up with cleaner in Cincinnati stores, is set to return to Pogue's there in the fall. He is taking it easy thru the summer, and asks for lines from Benny Garber, who is reported nearly thru with a pitch for Uncle Sam.

DOC LIVINGSTON . . . whose foot preparations are going okay, was a visitor to the Pipes desk while in Cincinnati for a July 4 holiday at home.

YOU UNKNOWINGLY do your greatest deeds.

JACK CLEMMONS . . . sheetie, writes from Malta, Mont., that he recently cut up jackpots on three circuses and found a lot of ex-pitch and sheeties on the job for the summer. On the Bell Bros.' Circus he saw John Foss, advance; Bill Ahrs, adjuster; Shorty Lynn, novelties; Mr. and Mrs. Frank Bynum, juice; Mr. and Mrs. Bill Hough, banners and pin-ons. Clemmons is wondering why more sheeties do not pipe in.

BEFORE TRYING to mend the faults of others, experiment with your own.

JACK SHRADING . . . admits that his plan to retire last fall in Long Beach, Calif., did not take. His feet started to itch recently, and he left there June 25 to head for Missouri, Ill.—(See PIPES on page 56)

FAST SELLERS

ANIMALS
Plush, fur; Dolls, Novelties for carnival, bazaar, bingo, sales-boards. Write for Bulletin 16. Mayfair Mds., Box 5025M, Billboard, 1564 B'way, N. Y. 19.

BALLOONS
Write for prices. Canes, \$7 to \$14 gr. Crushproof Lels, \$3 per 100. Birds, Bats, Sticks, Slum, Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BANNERS
Welcome Home, fast-selling money maker, 8x12, \$21.00 gr.; 12x18, \$3.60 doz. Hammer Bros., Box 5016M, Billboard, 1564 B'way, N. Y. 19.

BARRETTES
Sterling silver heavy plaque quality item. \$7.20 doz. Liberty Products, Box 5020M, Billboard, 1564 B'way, N. Y. 19.

BIRDS
Whistling, asst. colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

BOARD DEALS
Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for Jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

CELLO-LEIS
Hawaiian Lels, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

CHARMS
Plastic Slum Prizes, \$4.00 per M. Charms on gift cards, \$6.50 per M. Sam Eppy, Box 5030M, Billboard, 1564 B'way, N.Y. 19.

CIGARS
Attractively boxed, cellophaned, low priced. Hand made. Write for details. Flores & Son, Box 5028M, Billboard, 1564 B'way, N.Y. 19.

CIGARS
15¢ Class "E" size, boxed 50's, cello, wrapped, 10 boxes, 4 3/4", \$4.35 per box. Paywin Industries, Box 5011M, Billboard, 1564 B'way, N. Y. 19.

CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

CIGARS
2/25 retail, \$85.00 thousand. 15¢ retail, \$95.00 thousand. All cellophaned, boxed express prepaid. Box 5048M, Billboard, 1564 B'way, N.Y. 19.

COMIC CARDS
Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

DOLLS & TOYS
36" Part Plush Bears, \$40.00 doz. 15" Baby Doll, \$8.00 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

EARRINGS
Earrings, dangles, buttons. Sold in gross lots only. Assorted styles. \$24.00 gross. Send cash. Richley Co., Box 5012M, Billboard, 1564 B'way, N. Y. 19.

FOUNT. PENS
Doz. to a Display Card. Guar. OPA Ceiling, 92¢. Sample doz. \$6.50; gross \$72.00. Alex Stult, Box 5032M, Billboard, 1564 B'way, N. Y. 19.

FURS
Lowest prices. Jackets, Capes, Scarfs. Latest styles. Free catalog. H. M. J., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY
Earrings, Pins, Necklaces, Bracelets. Assortment, \$4.50 doz. 25% with order, balance C. O. D. Retail \$1.95. L. Cohen, Box 5002M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY
Lookets, Bracelets, Anklets, Signet Rings, Earrings. Send \$10 or \$20 for samples. Majestic Bead, Box 5038M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY
Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N.Y. 19.

JOKES & TRIX
Ventrillo, aluminum, best, gr. \$5.40; Chinese Ring Illusion, gr. \$6.20; Snow Storm Pills, gr. \$5.40. Harry Schwamm, Box 5003M, Billboard, 1564 B'way, N.Y. 19.

LANTERNS
5"x8" giant, 5000 ft. beam. 2 dry cells. Steel const. Flash for salesboards, carnivals, Green Glass, Box 5036M, Billboard, 1564 B'way, N.Y. 19.

LAMPS
Herman Cohen, Moo Elk, Props. Crystal Glass & Metal Bed Lamp Sets, 3 pieces, \$1.20 each. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N.Y. 19.

LIGHTERS
Sure-fire strike-lighter. Stainless steel, \$38 gr. Sample doz. on display cards, \$3.95. Retail 49¢. Ray Products Co., Box 5048M, 1564 B'way, N.Y. 19.

LOCKETS
Heavy gold plated Round Locket, holds 2 photos, 18" chain, indiv. boxed, \$9.00 doz. Gold Arrow Products, Box 5009M, Billboard, 1564 B'way, N. Y. 19.

NOVELTY PIN
On cards, \$4.50 gr.; 3 gr. to carton. Slum Pins, \$1.50 gr.; 5 gr. to carton. Midco. Distributing Co., Box 5014M, Billboard, 1564 B'way, N.Y. 19.

NOVELTY PIN
1.9-4.5
Now Fall Catalog free! Check-full of Mexican Jewelry! Men's Iden. Bracelets, \$7.12 doz. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago.

PLANES
Kaydette Bomber files through the air like a flying bird. \$19.50 per gr. Kaye Novelty Co., Box 5050M, 1564 B'way, N. Y. 19.

SALESBOARD
13 Items. Take \$75, pays out \$10. Sample deal, \$17.50; net profit \$47.50. 1/3 Dep. Boro Amusement Co., Box 5034M, Billboard, 1564 B'way, N. Y. 19.

SHREDDER
New plastic. Plenty of repeat business. Send 25¢ for sample, details. Renwal Mfg., Box 5041M, Billboard, 1564 B'way, N. Y. 19.

WALKIE TALKIE
Hottest novelty in years. Flashy, \$9.60 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N. Y. 19.

WALLETS
Genuine leather, 3 fold, 35¢. Tourists' sets, 8 piece, \$1.00. Act fast. J. C. Margolis, Box 5024M, Billboard, 1564 B'way, N. Y. 19.

WASH-TOYS
Durable, asst colors, 8 1/2" long, 4 3/4" high, cir. 15". Cord lace closing. \$6.75 doz. Mt. Vernon Novelty Co., Box 5008M, Billboard, 1564 B'way, N. Y. 19.

WATCHES
Men's. American made Walthams, 7 jewel, \$16.75; 15 jewel, \$17.75. Rebuilds (guaranteed). - 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

SPRAY PIN AND EARRING SETS, \$12.00 Doz. Sets
MEXICAN SILVER DOLLAR MONEY CLIPS. DOZ. \$16.50
EARRINGS WITH METAL SCREW BACKS. DOZ. ASSTD. 3.75
MEN'S EXPANSION WATCH BANDS. DOZ. 28.50
50% Deposit, Balance C. O. D.

RELIANCE JEWELRY AND MERCHANDISE CO. 307 METROPOLITAN BLDG. DETROIT 26, MICH.

FINE QUALITY DIAMONDS
LADY'S RINGS

No. 30 - \$32.00	No. 30A - \$36.00
No. 40 - \$45.00	No. 50 - \$55.00
Gents No. 60 - \$50.00	No. 70 - \$60.00

For Resale Only. State Your Business. Deposit With Order. Only Finest Quality Goods. Do Not Confuse With Cheaper Goods.

STARLIGHT JEWELRY CO.
310 Godchaux Bldg., New Orleans 16, La.

DISTRIBUTORS-CREW OPERATORS
NOW available in quantity for spot delivery.

LADY JOAN SACHET CUBES
A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices.

LADY JOAN LABS., 846 Washington, Reading, Pa.

FRANCIS KELLY WANTS

Chairplane Foreman, top salary; bonus or percentage. Do not misrepresent. St. Mary's Church, New Haven, Conn., July 18th to 28th. Positively biggest date in New England. Legitimate Concessions all open.

FRANCIS J. KELLY

Washington Ave. North Haven, Conn.

Cincy's Thriller, A Listless Affair, Fails To Pull 'Em

CINCINNATI, July 9.—Cavalcade of the West, combination thrill show and rodeo featuring William (Bill) Boyd, of Hop-along Cassidy film fame, fizzled like a wet fire cracker on its three-day run at Crosley Field, home of the Cincinnati Reds, Friday thru Sunday (6-8).

Promoted by Harry Hartman, sports announcer and an ad exec of Station WCPO here, and angeled by two Cincinnati attorneys, Sheppard Klein and Louis R. Schear, the event attracted only mediocre crowds, despite a heavy newspaper and radio campaign and liberal publicity in the local dailies. Word of mouth hurt the box office.

Opening Friday afternoon pulled around 1,500 patrons, with the night show attracting around 5,000. Saturday night saw the biggest crowd, when 6,400 passed thru the turnstiles. Saturday matinee brought out 2,000. Sunday matinee saw about 3,800 in the stands, with a similar crowd for the night show. Biggest fizzle was the extra Saturday mid-night show, which attracted barely 1,000 patrons. Prices were scaled 60 cents for kiddies and \$1.25 for adults on general admission. Reserved box seats went for \$2.20, but this section was filled with huge voids at each performance.

It is estimated that the total nut on the show was around \$18,000, with Boyd

alone reportedly drawing down \$8,000 for his three-day stint, which consisted solely of riding from right field to home plate and back at each performance, and a return later to satisfy the autograph hounds. The show's backers are figured to drop a neat \$5,000 on the deal, according to conservative estimates.

Rodeo end of the layout was directed by E. Pardee, with Jack Holst, bar performer, looking after the thrill end of the setto. Rodeo stock and talent was limited, and the show as a whole was illy produced, altho the layout featured such solid turns as Eddie Polo, in his 500-foot slide for life; *Starlight Revue*, four-girl aerial act; Jack Holst, in his novelty bar turn, and Jimmy Martin's bus leap in a speedy jallopy. Poor production plus the absence of a gent with savvy to handle the mike made for too many hitches and lengthy delays to make for good entertainment.

Hardest job of the show went to the two clowns, Smiley Daly and Frankie Little, who worked like Trojans to keep the restless patrons pacified and amused.

PIPES

(Continued from page 55)

nols and Wisconsin fairs. He is still pitching health charts and scopes. The professor is looking forward to a winter in Florida and would like to read lines here on some of the old-timers, including King LaMar, Doc Dunncan, Doc James, Doc Bob Smith, Georgia Cracker, Jack Miles, Frank Halthcocks, Jerry Russell and Ned House.

M. C. CAMPBELL . . .

J. C. Metcalf and Charlie Moody, last-named known as Mysterious Moody, have returned to Greenville, S. C., from South Georgia and the South Carolina coastal spots. They report the med biz especially good around the shipyards.

IF YOU SHOULD run into a tough break, it is sort of comforting to know that you have some geedus stowed away.

COL. C. A. MAITLAND . . .

had his *Jollytime Revue* for the fire department at Harrisonburg, Va., recently, and played Franklin, W. Va., July 4, with Roy (Shorty) Evans as boss canvasman.

GRIND STORE AGENTS

Can place several sober, capable Agents for newly framed Cork Gallery and Jap Dart Game. Both well framed, flashy joints and will get money. Will make room for sober agents in other joints. If you can fill the bill come on, I will place you. We operate 7 days a week here until Sept. 15th. Can place sober Ride Foreman that can take complete charge of and keep in operation four major rides. Will book flashy Mug Joint.

ART D. HANSEN

Folly Beach Amusement Park, Charleston, S. C.

WANT

AMERICAN LEGION ANNUAL CARNIVAL

July 18th to 21st, Inclusive, Tuckerton, N. J. Concessions of all kinds working for stock only.

SAM TASSELL SHOWS

Lakewood, New Jersey, this week.

P.S.: Will buy for cash Little Beauty Merry-Go-Round or Auto Kiddie Ride.

P. A. System For Sale

Combination Victrola and Mike

IT'S AN AIRLINE!

Drown out unfair competition!! Four speakers and two mikes can be used if desired. Speakers are large Metal Bell Type. Operates on 110 volt. Also connections for 6 volt for sound car. This is equipment formerly used on my variety circus. Complete with 2 Metal Bell Speakers and Mike ready for immediate connection and use on 110 A.C. First \$165.00 takes this beautiful outfit.

M. HOWELL

941 S. Shelby St. LOUISVILLE, KY.

WANTED

Manager and People for Motor Drome. Girl Show; Bobbie Mansfield, wire. Side Show; Frank Zorda, wire. Joe Crumley, wire us.

JOHN R. WARD SHOWS

Mattoon, Ill., this week

WANTED

Boss Canvasman, also Assistant who can set seats, Side Show Acts of all kinds. Per route: Creston, Ia., 10; Osceola, 11; Charlton, 12; Ottumwa, 13; Fairfield, 14; Ft. Madison, 16; Keokuk, 17; or 2004 Rugby Road, Dayton, O.

M. L. CLARK & SONS CIRCUS

WANTED

BEERS-BARNES CIRCUS

Dog Act, Troupe of Dogs or other small Animal Act; other Acts' answer.

BEERS-BARNES CIRCUS, Ridgway, Penn.

BUCK WEAVER WANTS

Agents for Pan Game and Slum Joint. Working-man to drive truck. Top wages and bonus. South this winter. BUCK WEAVER, care Baker's United Shows, Martinsville, Ind., this week, and per route.

W. T. WEBB, RED WEBB, ELEPHANT RED

Contact

"ICE WATER"

BLUE RIBBON SHOWS, Fairfield, Ohio

WANTED

Rides, Shows and Concessions for

TIOGA VALLEY FAIR

August 1-2-3-4, 1945, Tioga, Pa. CARL FORREST, Sec.

WANTED

Girl Show, other Shows with own equipment. Operator to lease Monkey Motor Drome. Can use Legitimate Joint. Want to buy good forty by thirty Top. Norfolk, Nebr., July 9-16.

JNO. McMAHON SHOW

WANT

Shows of all kinds except Girl Show. Can use Wild Life. Eight weeks of celebrations, better than fairs.

ROXIE HARRIS

General Delivery SYLVANIA, OHIO

JOHN HOGAN

WILL PAY YOU \$60.00 PER WEEK and \$100.00 BONUS END OF SEASON. Bring Second Man with you. Join on wire—no time to dicker.

Frank W. Peppers, Mgr. Peppers All-States Shows

Radford, Va., this week; Pulaski, Va., next week.

HOWARD INGRAM WANTS AGENTS

For Clothes Pins, Blower and Man for Snow Ball, Bowling Alley, Lady for Basketball. Join this week, Graham, N. C., or at Burlington next.

GAYWAY SHOWS.

FOR SALE

SMITH & SMITH CHAIR-O-PLANE, in good condition. Wisconsin air-cooled motor. KIDDIE WHIP, in good condition, electric motor.

JOHN R. WARD SHOWS

Mattoon, Ill., this week; Belvidere, Ill., next week.

WANTED

SCOOTER FOREMAN

Must understand motor repairs. Salary no object if capable. This is one of the largest railroad shows.

BOX D-448, Billboard, Cincinnati 1, Ohio.

A. M. P. SHOWS

"Mike" Bosco wants the following Agents: Six Cats, Pea Pool, Beat-the-Dealer and Slum Blower. Write or wire

MIKE BOSCO

Hazleton Hotel, Hazleton, Pa., this week; Lansford, Pa., 16-21; Kimberton Fair, 24-Aug. 4.

WANTED AT ONCE

Octopus Foreman. Contact JOE S. SCHOLIBO

North American Exposition Waterloo, Ia., this week; Pekin, Ill., week July 16th.

WANTED

SHOWS for Fairs and Celebrations. OCTOPUS MAN.

MOUND CITY SHOWS

Fulton, Mo., this week; Macon, Mo., next week.

WANT

Small Animal Act, Dogs, Monkeys, Chimps that can do twenty-five minutes; also single Girl for Traps, Web or Tight Wire. Magician or Juggler. Season runs till Dec. 15.

WM. KETROW—RENFRO VALLEY FOLKS Arcadia, N. Y., 12; Geneseo, 13; Dansville, 14; Waterloo, 16.

DODSON'S WORLD'S FAIR SHOWS

WANT

2 RAZZLE DAZZLE AGENTS, also BINGO COUNTER MEN. HELP IN ALL DEPARTMENTS. Address:

Sloux City, Iowa, this week; then Omaha, Nebr.

WANT

General Agent, one that can book something other than an easy chair in hotel lobby. One with car and knowledge of Southern territory given preference. Top salary to one that can produce. Reply to

E. L. YOUNG

Blue Ribbon Shows

Fairfield, Ohio, this week

CONCESSIONAIRES

Write us your requirements, we can take care of you.

Bingo, Ball Game, Grind Store, Slum and Novelty Store Merchandise

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

RUBBER STAMPS FOR SERVICEMEN WE HAVE DONE IT AGAIN!

You can now make Rubber Stamps of any size for everyone in only a few seconds. WE OFFER QUALITY RUBBER AND ACCURATE MACHINE CUT RED TOP RUBBER LETTERS BECAUSE OF OUR MODERN EQUIPMENT AND SKILLED WORKMEN. MILLION LETTERS—ALL SIZES READY FOR SHIPPING. Also Metal Ink Pads, Black and White Ink. BUY FROM THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. Send \$5 Deposit on Complete \$56 Set.

GLOBE RUBBER STAMP CO.

809 S. FIGUEROA LOS ANGELES 14, CALIF.

WANT

Rolloplane, small clean Grab, legitimate Concessions. Shows with own outfits. Can use Ride Help and Agents.

Playing radius 20 miles of Boston. Wire

JOE SHINE

304 Washington Street, Providence, R. I.

WANT—INTERNATIONAL SHOWS—WANT

GRIND STORE AND SLUM STORE AGENTS. RIDE HELP FOR ALL RIDES. CAN PLACE A FEW CONCESSIONS NOT CONFLICTING. Al H. Herman is no longer with this show. W. J. Lindsay is now Concession Manager.

Address McCook, NEB., this week; then NORTH PLATTE, ALLIANCE, GRAND ISLAND AND HASTINGS TO FOLLOW; THEN FAIRS FOR BALANCE OF THE SEASON.

JOYLAND AMUSEMENTS WANT

SHOWS FOR INDIANA FAIRS

Lawrenceburg, Ind., July 23 to 28; Crawfordsville, Ind., July 30 to August 4; Shelbyville, Ind., August 5 to 10; Rockville, Ind., August 13 to 18; Crown Point, Ind., August 22 to 26.

Raymond Korn; Mabel Mack; L. I. Thomas wants Concession Agents.

Please contact me, BOB TIPTON, Hernando Building, Lexington, Ky.

JOHN R. WARD SHOWS

WANT HILLBILLY SHOW. Will furnish complete outfit. Have blue top, 50x100, for same. WANT PRODUCER, GIRLS AND MUSICIANS FOR MINSTREL SHOW; ALSO CAN PLACE MONKEY SHOW AND WILD LIFE SHOW. Will furnish outfits to reliable Showmen. WILL MAKE GOOD PROPOSITION TO REAL 10-IN-1 SHOW. CAN PLACE STOCK CONCESSIONS, GRIND CONCESSIONS, CLOTHES PIN STORE, BLOWER, BOWLING ALLEY. Concession people, contact C. E. Sheesley. WANT RIDE FOREMAN AND SECOND MEN ON ALL RIDES, also WANT SCENIC ARTIST. Wisconsin, Minnesota and Southern fairs until Nov. 15th.

Address: Mattoon, Ill., this week; Belvidere, Ill., next week.

HELLER'S ACME SHOWS WANT

CONCESSIONS—Diggers, Custard, Guess Your Age and Weight, Merchandise Wheels that work for Ten Cents. Shows with own outfits.

Want Auto Mechanic, Chairplane Foreman; top wages.

FOR SALE—Spitfire Ride, good as new, last and best one built, with or without transportation. Address

THALLMANS, New York, this week; West Orange, N. J., next week.

BRIGHT LIGHTS EXPOSITION SHOWS

Mt. Pleasant, Westmoreland County, Pa., week July 16th, Big V.F.W.; All-Girl Band Celebration, Aliquippa, Pa., week July 23rd; first show in this year.

Will book or buy Merry-Co-Round and Kiddie Auto Ride. Shows—Have complete outfits, Half-and-Half, Grind Shows, Unborn, Wild Life. Concessions—Hoop-La, French Fries, Custard, Candy Floss. Danny Donnini wants Track Agent and P.C. Agents. Wasson wants Bingo Agent and Penny Arcade Mechanic. Write or wire

JOHN GECOMA or L. C. HECK, Curtistville, Pa., this week.

J. J. PAGE SHOWS

WANT legitimate Concessions. Good opening for Digger. Have complete new outfit for Athletic Show.

WANT Workingmen in all departments. Want Ride Help on all Rides. No drunks. Will place Grind Shows with own outfits.

Address J. J. PAGE SHOWS, Danville, Ky., this week; Lexington, Ky., next week, followed by Shelby County Fair, Shelbyville, Ky.

P.S.—Will book one more Flat Ride, also one Kid Ride. Show booked through first week in November.

WANT DIGGERS

For remainder of year. Bill Shields, wire.

WALLACE BROS.' SHOWS

Terre Haute, Ind., this week

PAN AMERICAN SHOWS WANT

General Agent with car. Want Shows with own outfits and Concessions that work for stock. Can place Ride Superintendent and Foremen for Merry-Go-Round, Loop-o-Plane and Chair-o-Plane. Can place Man and Wife for small Cook House, must be sober and have car. Can place Agents for Ball Games, Hoopla, Pitch Till You Win, Basketball and Grind Stores. Ted Dedrick is not connected with this show in any capacity.

This week, West Washington Lot in Indianapolis.

All Address: J. R. STRAYER, Manager, General Delivery, Indianapolis, Ind.

WANT MAN TO TAKE CHARGE OF BINGO

OR WILL CONSIDER PARTNER IN SAME. Booked for season on Wallace Bros.' Shows. Have 12 good bona fide fairs booked. Address:

SAM LEVINE, care WALLACE BROS.' SHOWS

WEST TERRE HAUTE, IND., THIS WEEK

THE REGAL EXPOSITION SHOWS, INC.

WANT for Midsummer Festival, Madisonville, Ky., Auspices Shrine Patrol: Chorus Girls, Blue Singers, Piano Player, Bass and Drummer for Colored Minstrel Show. Want Manager and Ticket Seller for new Fun House Peep Show. Freaks for Side Show. Want Man and Wife to take charge of Life Show. Harry Harris, reply. Want Canvas Men. Concession Agents, Percentage Dealers. Can use at once. Come on. WANT—WANT—WANT Eli Wheel Foreman and Second Man, Mixup Foreman and othe Ride Help. Top salary and percentage to right parties. Truck Drivers. No Racers or Drinkers.

Can use few more legitimate Concessions for West Ky. State Fair, Paducah, week of July 23-28. Also American Reader. No lusers or junkers. Grind Shows with own outfits. Have opening for Bingo.

Want at once, 24-Hour Man with Car that can Post Paper.

Want at once, buy or book, Major Ride not conflicting Kiddie Rides. Will book Pony Ride. Get into the early money. We have the Fairs with deposits up.

Owensboro, Ky., this week.

WANT

WANT

TURNER BROS.' SHOWS

RIDES — CONCESSIONS — SHOWS

That Do Not Conflict With What We Now Have

GALESBURG, ILL., week July 16; FT. MADISON, IOWA, week July 23; Still, and then MT. STERLING, KNOXVILLE, TAYLORVILLE, GEORGETOWN, MT. VERNON, NASHVILLE; ALL FAIRS AND IN ILLINOIS. THEN INTO MISSOURI AND ARKANSAS FOR THE COTTON SEASON.

All address Kewanee, Ill., this week; then per route above.

BLUE RIBBON SHOWS WANT

First-class Carnival Electrician. Have complete Transformer Truck (no light plants). Mr. Baker, let me hear from you. Concession Agents for Roll-downs, Razzles, Bowling Alley and Wheels. Also General Concession Help. Lushes, stay where you are. Shows—Can place Monkey, Wild Life, Fun House and any good Grind Show. Ride Help—Can use a few first class Ride Men (no tickets). No boozers or chasers. Concessions—Can place any 10c Grind Store, Merchandise. All address:

E. L. YOUNG, FAIRFIELD, OHIO, THIS WEEK.

MATTHEW J. RILEY ENTERPRISES WANT

Ten-Cent Stock Concessions, also Custard Machine. Want Percentage Dealers. Want Ride Help. Beverly, N. J., week of July 9. All address MATTHEW J. RILEY, Clinton Hotel, 10th & Clinton Sts., Philadelphia, Pa.

GEORGE CLYDE SMITH SHOWS

WANT—Penny Arcade, Penny Pitch, Candy Floss, Cigarette Shooting Gallery, Pitch-Till-You-Win, Bowling Alley.

WANT TO BUY OR BOOK Loop-o-Plane, Tilt-a-Whirl or Octopus.

WANT—War Show, Crime Show, Monkey Show, Girl Show.

Address all communications to GEORGE CLYDE SMITH SHOWS, Martinsburg, Pa., this week; Coalport, Pa., next week.

ARTHUR BROS.' CIRCUS WANTS

Big Show Performers, Teams doing two or more, Singles, three or four people Bar Act. Cheerful Gardner wants Elephant Hands. Jorgen Christiansens can use Menage Riders and Assistant Horse Trainers.

Wire ARTHUR BROS.' CIRCUS, Fargo, N. D., July 12.

C. R. MONTGOMERY WILD ANIMAL CIRCUS

Opening July 25th. Long Season West and South.
Featuring the Largest Menagerie Ever Carried by a Truck Circus.

WANTED: Performers, no salary too high if you can deliver. Asst. Boss Canvasman for big top, Side Show Boss Canvasman, two Billposters and Lithographer, Combination Billposter and Lithographer, Boss Ticket Man, Ticket Sellers and Ushers, Cookhouse Help, Property Men, Electrician, Mechanic with tools, Working Men (extra money if you drive truck), Seat Men, useful Circus People in all lines. Highest salaries and best of treatment—no holdback—get it every night if you wish.

CALL All people contracted acknowledge this call immediately. Those who wrote before write or wire again. We will advance transportation anywhere to reliable people.

C. R. MONTGOMERY CIRCUS Corvallis, Oregon
Rue Enos, Bert Rickman, Lew Henderson, Harry Gorman, contact immediately.

MONSTER FIREMEN'S CELEBRATION

SPRING VALLEY, N. Y., JULY 30 TO AUGUST 4

TUCKAHOE, N. Y., AUGUST 6 TO AUGUST 11

Want Rides that don't conflict. Also Flat Major Rides and Kiddie Rides. Shows—Ten-in-One, Gangler's Circus. Free Acts. Want Concessions of all kinds—Photo, Bingo, Grab Joint, Candy Floss, Swings, Shooting Gallery, Candy Apples and Pop Corn, Penny Pitch, Pitch Till You Win, Cane Rack, Duck Pond. All Grind Stores open.

EDWARD ELKINS

1564 Broadway, Room 603

New York, N. Y.

BEN WEISS WANTS

For Streets of Baltimore

Grab Joint, Grind Stores. On account of disappointment want Ferris Wheel with or without operator. Very good proposition or will buy same.

BEN WEISS, Emerson Hotel, Baltimore, Md.

WANT—SIDE SHOW PEOPLE—WANT

A high-class Half and Half who can make his own opening. A-1 Mental Act, Tattoo Act with Flash. A fast Ticket Seller. All join on wire.

Address

HARVEY MASSEY or L. B. LUCAS

Care PEPPERS ALL-STATES SHOWS, RADFORD, VA., THIS WEEK.

WANTED—WANTED—WANTED

Cookhouse or Sit Down Grab. Must be neat and cater to show people. Have six Rides, five Shows, 30 Concessions, Flying Fishers Free Acts. Best route fall fairs. Address:

CRESCENT AMUSEMENT CO.

Marion, Va., this week; Damascus, Va., next.

A. M. P. SHOWS

Now booking for the Great Kimberlon Fair—Ten Big Nights—July 24-Aug. 4.

WANT Watch-La, String Game, Dart Store, Devil's Bowling Alley, Scales, Comic Photos, Cane Rack, Photos and Mitt Camp and any other 10c Grind Store.

SHOWS—Fun House, Motordrome, Monkey Show, Unborn, Wild Life and Minstrel and any other not conflicting. Can place Ride Help in all departments.

This week, McAdoo, Pa.; next week, Lansford, Pa.

P.S.: Can place reliable Agents on office-owned Concessions for the above spots.

BEAM'S ATTRACTIONS

COMMUNITY FAIR, SMITHTON, PA., NEXT WEEK

Excellent opportunity for Show with front bally that caters to family trade. (No opposition.) Want Cane Rack, Scales, Hoop-La, Cigarette Pitch, Penny Pitch, Cat Rack, Roll-o-Plane, Octopus or Loop-o-Plane. \$50 per week experienced Foreman new Smith & Smith Chairplane. Show plays only community sponsored events. Write or wire

M. A. BEAM, MASONTOWN, PA.

BEE'S OLD RELIABLE SHOWS, INC.

Want Wheel Foreman, Tilt Foreman and Second Men for all Rides. Top wages and bonus. CONCESSIONS: Want Agents for all Stock Concessions.

BEE'S OLD RELIABLE SHOWS, INC.

Lawrenceburg, Ky., this week; Harrisburg, Ky., July 16-21.

LEE UNITED SHOWS

CAN PLACE THE FOLLOWING SHOWS:

ANIMAL SHOW, SIDE SHOW, PIT SHOW AND GIRL SHOW. Also KIDDIE AIRPLANE or TRAIN RIDE. All for a route of Street Celebrations and Fairs, including Farwell, Mich., for big Labor Day. Address:

Grayling, Mich., this week; Grand Ledge, Mich., July 16-21.

**Attendance Up
At Play Spots
Thruout Nation**

(Continued from page 46)

chestra, playing a one-nighter in Coney's Moonlite Gardens, attracted a throng of slightly more than 3,200 dancers, who laid it on the barrel-head to the tune of \$1.25 per head (60 cents for service folk). This practically duplicated Long's run at Moonlite Gardens in May and was the largest crowd the dansant has had in more than two years.

Rain was encountered at Milwaukee from early morning until 2 p.m., but clearing skies brought out thousands of people to State Fair Park. The Annual West Allis City Picnic, held at the park on the Fourth, drew tremendous attendance. It was estimated that there were 50,000 people on the grounds.

At Jamestown, N. Y., weather was perfect, and Celoron Park drew an estimated 25,000 people, which was substantially over last year's attendance, owner Harry A. Illions reports. Park opened at noon and closed at 1 a.m., and all food and drinks were sold out. Rides did capacity business all day. O. Zimmer, manager of the roller skating rink, also reported capacity business. Carl Westerline stated that Celoron's Pier Ballroom had the best business in seven years, with Morrey Brennan and ork. Eddie Velts, on the Coaster, said the ride did the biggest business in eight years. "All in all," says Illions, "it was one grand Fourth, without any accidents or trouble." Incidentally, both Harry A. and Florence Lusse Illions celebrated their birthdays July 4.

Riverview Park, Chicago, had a tremendous day in spite of intermittent rains. Rides and concessions did a steady business. Skies cleared early in the evening and from then until closing the rides were swamped with business.

Exposition Park, Aurora, Ill., and the half dozen kiddie parks in suburban Chicago, all reported big business.

Despite two rubber company strikes that made 33,000 persons idle, Akron district parks set July Fourth attendance records. An estimated 70,000 persons jammed Portage lakes, beaches and resorts. Summit Beach Park announced that it had the largest crowd in its history. This followed record-breaking Sundays. Chippewa Lake, near Akron, also reported exceptional business, huge parking lots at the resort filling almost to capacity in late afternoon.

Denver, Portland, New Orleans Big

Elitch Gardens, Denver, finally got a break in the weather, Arnold B. Gurtler, manager, reports, and business on the Fourth was up 15 per cent over last year. The summer theater is open and running well ahead of last year. Les Brown and his ork doing a fine job in the ballroom.

Paul H. Huedepohl, manager of Jantzen Beach Park, Portland, Ore., reports the largest Fourth of July business in history of the park. Weather perfect. "Could have done more business if we had sufficient food and more efficient help," says Huedepohl. The record was made in spite of shipyard and defense plants working full time. Swimming pool was packed all day long, and in the ballroom, Charles Barnett and ork drew a fine crowd. Last 15 days there has been perfect weather, something unusual for the Portland area.

There were showers over the New Orleans area thru July 4, but they didn't reach Pontchartrain Beach, Manager Harry J. Batt reports, and the resort had a fine day. Crowds came early and there was steady business thruout the day. No overcrowding, but receipts came within 15 per cent of the spot's best day.

At Virginia Beach, Va., Jack Green-spoon reports business increased 25 per cent over last year.

Carl's Park, Baltimore, was about 20 per cent off from same day last year, the drop being blamed on unfavorable weather.

ED CARROLL, manager of Riverside Park, Agawam, Mass., recently was host to Col. Creighton W. Abrams Jr., prominent tank commander in General Patton's army, at a cocktail party and buffet lunch at Riverside's Parkview Terrace. Later the official party went to the ballroom where there was a public reception and later a Victory Ball. Carroll threw open the ballroom to the public and also contributed the orchestra. Harry Storin, Riverside's public relations director, directed all features of the program.

CONEY ISLAND, N. Y.

(Continued from page 46)

Negro girlie revue at the World Circus Side Show, has concluded a deal for another show for the 621 Club, Pittsburgh. . . . New talker, a recent Island return, is Billy Melton at the World Circus Side Show. . . . Betty Real, dancer, back at Rosen's from a South Carolina war plant. Another dancer at Rosen's, Tanya Fogel, a Hawaiian, was tendered a wedding party July 2 after show time. Tanya became Mrs. Fred Nevello that afternoon in Manhattan's City Hall.

Sam Tikotin is still another new concessionaire, piloting a pan game on Luna's exterior. . . . Irving Davis, brother of Eddie at the Seskin-Pates-Guelfi photo studio, is operating the Poker Roll, managed by Ruby Rubenstein, who also controls the Rabbit Racer on the Bowery. Poker Roll adjoins the Cyclone. . . . At *Tirza's Revue* new talent includes Dorothy (Tina) Perry; Lilly Bell; Speedy, the Vulcan of the Tropics, and Cheena, Oriental dancer. Talker Allan Tobell is a late arrival from the Hennies Bros.' carnival. Spot annexed front-page photo space and a large story in *The Sunday News* of July 1. . . . Soldier Meyers, a real vet in both indoor and outdoor showbiz, 30 years of which he has spent on Coney, is now associated with Joe Kaufman's photo shop. . . . Lawrence Seskin, nephew of Abe Seskin and a petty officer on the U.S.S. Jason, got a three-day pass and went hunting and found, to his surprise and joy, Billy Mangels, whom he had heard was with the infantry and stationed in the same locale in the Pacific area. Billy is the son of Fred Mangels, Coney's old-time carousel builder. It was a happy reunion for the two Islanders.

ARTICLES OF INCORPORATION of Treasure Island Amusement Park, Inc., Phoenix, Ariz., have been filed with the Arizona Corporation Commission. Officers and incorporators are Joe Weber, president; Charles M. Clarke, vice-president; Floyd F. Hughes, secretary, and W. L. Patrick, treasurer. They also comprise the board of directors. Raymond R. Wein, Phoenix attorney, is legal agent.

**WANT TO BUY,
RENT OR BOOK**

No. 5 Eli Ferris Wheel and two or three Kiddie Rides.

J. E. ROSE

North Beach, Md.

WANTED

Bingo Caller and Counter-men. Good salary and percentage. Grind Store Agents. Please wire. Bingo Bill Richardson, Jimmie Harrison, Bingo Mac, P. C. Larue wire only

L. I. THOMAS

Lafayette Hotel, Marietta, Ohio

Hennies Bros.' Shows

WANT

FOREMAN
FOR ROLL-O-PLANE
Also RIDE HELP

Address

MUSKEGON, MICH., THIS WEEK

WANT

MEDICINE PERFORMERS

And A-1 MEDICINE LECTURER. Producing Black, \$50.00; Double, \$75.00 and \$100.00. Join immediately.

V-V-V MEDICINE SHOW

General Delivery Crawfordsville, Ind.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo: El Reno, Okla.
- American Banner: Taunton, Mass.
- American Beauty: Waverly, Ia.; Mason City 16-21.
- American Expo.: Rochester, Pa.
- American United: La Grande, Ore.
- A. M. P.: McAdoo, Pa.
- Anderson Greater: Grand Island, Neb., 9-11; S. Omaha 14-22
- B. & H.: Edgefield, S. C.
- B. & V.: Dickson City, Pa.; Honesdale 16-21.
- Badger State: Berlin, Wis., 9-16; Sparta 18-24.
- Baker's United: Martinsville, Ind.; Spencer 16-20.
- Bantley's All-American: Red Lion, Pa.; Wilmington, Del., 16-21.
- Bazinet: Montgomery, Minn.
- Beam's Attrs.: Masontown, Pa.
- Bee's Old Reliable: (Fair) Lawrenceburg, Ky.; (Fair) Harrodsburg 16-21.
- Blue Ribbon: Fairfield, O.
- Bright Lights Expo.: Curtisville, Pa.; Mount Pleasant 16-21.
- Britton's: McComb, Miss.
- Brown Family Rides: St. Simons Island, Ga.; Douglas 16-21.
- Brown's Novelty Rides: Hazelhurst, Ga.
- Buck, O. C.: Laconia, N. H.
- Buffalo: Old Forge, N. Y.
- Bunting: Litchfield, Ill.
- Burdick's Greater: Fredericksburg, Tex.
- Burke, Harry: Abbeville, La., 9-21.
- Byers Bros.: Clovis, N. M.; Roswell 16-21.
- C. & B.: Morenci, Mich.
- Capell Bros.: Norman, Okla.
- Caravella Amusements: East McKeesport, Pa.; Brackenridge 16-21.
- Carr, Lawrence: Lewiston, Me., 12-21.
- Casey, E. J.: (Fair) Dauphin, Man., Can., 9-11; Rivers 13-14; (Fair) Shoal Lake 17-18; (Fair) Russell 19-21.
- Cavalcade of Am.: South Beloit, Ill.; Waukegan 16-21.
- Cetlin & Wilson: Buffalo, N. Y.
- Cherokee Am. Co.: Clay Center, Kan.; Linn 16-21.
- Coastal Plain: LaMar, S. C.
- Coleman Bros.: Herkimer, N. Y.
- Collins, Wm. T.: Fessenden, N. D., 10-13; Langdon 16-18.
- Conklin: (Fair) Calgary, Alta., Can.; (Fair) Edmonton 16-21.
- Continental: Plattsburgh, N. Y.
- Crafts 20 Big: Marysville, Calif.
- Craig, Harry: Chickasha, Okla.
- Crescent: Regina, Sask., Can.; Swift Current 16-21.
- Crescent Am. Co.: Marion, Va.; Damascus 16-21.
- Cumberland Valley: Murfreesboro, Tenn.
- Cunningham's Expo.: Mason City, W. Va.
- Curl, W. S.: Batesville, Ind.
- De Luxe Am.: Turners Falls, Mass.; Ludlow 16-21.
- Denton, Johnny J.: Lake City, Tenn.
- Dick's Paramount: Westerly, R. I.
- Dickson United: Perry, Okla.
- Dixie Belle: Sebree, Ky.
- Dixieland: South Pittsburg, Tenn.
- Dobson's United: Lake City, Minn.
- Dodson's World's Fair: Sioux City, Ia.; Omaha, Neb., 16-21.
- Dumont: Rankin, Pa.
- Dyer's Greater: Maquoketa, Ia.
- Eddie's Expo.: Titusville, Pa.; New Bethlehem 16-21.
- Edwards, J. R.: Willard, O.
- Ellman United: Oconto, Wis., 9-15.
- Endy Bros.: Wheeling, W. Va.
- Exposition at Home: Dumont, N. J.
- Fay's Silver Derby: Lake Zurich, Ill.
- Francis, John: Galesburg, Ill.
- Garden State: Newton, N. J.; High Bridge 16-21.
- Gayland: Monticello, Ky.
- Gentsch, J. A.: Princeton, Ky.
- Gerens' United: London, O.; Bucyrus 16-21.
- Gold Medal: Carrollton, Ill.
- Gooding Greater: Columbus, Ind.
- Grady, Kelly: Warner Robins, Ga.
- Great Sutton: Bloomington, Ill.
- Greater Rainbow: Tama, Ia.; Wapello 17-19.
- Greater United: Plainview, Tex.
- Grimes Am.: Orford, N. H.; Dalton 16-21.
- Groves Greater: Oberlin, La.
- Hannum, Morris: (Fair) Conshohocken, Pa., 11-21.
- Happy Attrs.: Newcomerstown, O.; Byesville 16-21.
- Happyland: Mount Pleasant, Mich.
- Harrison Greater: Princess Anne, Md.; Delmar 16-20.
- Hedrick's Gay Way: Chatham, Va.
- Hebens, Roy, Rides: (Fair) Orange, Tex.
- Heller's Acme: Tallman, N. Y.
- Hennies Bros.: Muskegon, Mich.
- Henry, Lew, Rides: Waynesboro, Pa., 9-21.
- Heth, L. J.: Princeton, Ind.
- Hill's Greater: Omaha, Neb.
- Imperial: Charleston, Ill.
- International: McCook, Neb.
- Jones Greater: Charleston, W. Va.
- Jones, Johnny J., Expo.: Pontiac, Mich.; Port Huron 16-21.
- Joyland Am. Co.: Marietta, O.
- Joyland Attrs.: Imlay City, Mich.
- Kaus, J. E.: Jacksonville, N. C.
- Kaus, W. C.: West Warwick, R. I.
- Keystone Expo.: Myrtle Beach, S. C.
- Kirkwood, Joseph J.: Dravosburg, Pa.; Ambridge 16-21.
- Lagasse Am. Co., No. 1: Amesburg, Mass.; Portsmouth, N. H., 18-21; No. 2: Pawtucket, R. I.; Providence 16-28.
- Lamb, L. B.: Sheffield, Ala.
- Lankford's Overland: Celina, Tenn.
- Lawrence Greater: Greensburg, Pa.
- Lee United: Grayling, Mich.; Grand Lodge 16-21.
- Leeright, J. R.: Arkansas City, Kan.
- Lone Star: (Fair) Pinckneyville, Ill.; (Fair) Golconda 16-21.
- Lucky Royal: Atlanta, Tex.
- McKee, John: Muscatine, Ia.
- McMahon: Norfolk, Neb.
- Magic Empire: Dyersburg, Tenn.

- Maine Am. Shows: Presque Isle, Me.; Caribou 16-21.
- Majestic Greater: Peru, Ind.
- Marion Greater: (Assembly & Devine Sts.) Columbia, S. C.
- Marks: Ironton, O.
- Midway of Mirth: Trenton, Ill., 12-15; Arthur 17-22.
- Midwest: Idaho Falls, Idaho.
- Moore's Modern: Watseka, Ill.
- Mound City: Fulton, Mo.
- North American Expo.: Waterloo, Ia.; Pekin, Ill., 16-21.
- Norton Midway: Gothenburg, Neb.
- Page Bros.: Celina, Tenn.
- Page, J. J.: Danville, Ky.; Lexington 16-21.
- Pan-American: Indianapolis, Ind.
- Parade: Allsburg, Kan.
- Peppers Pitt-State: Radford, Va.; Pulaski 16-21.
- Pike Am. Shows: Lebanon, Mo.; Cuba 16-21.
- Playland: Prestonburg, Ky.
- Playtime Greater: Concord, N. H.
- R. & S. Am.: (Camp Davis) Holly Ridge, N. C.
- Raines Am. Co.: Muldrow, Okla.; Mansfield, Ark., 17-21.
- Reading: Huntingdon, Tenn.
- Red River: Qu'Appelle, Sask., Can., 18-19.
- Regal Expo.: Owensboro, Ky.
- Riley, Matthew J.: Beverly, N. J.
- Rogers Bros.: Bemidji, Minn., 14-15; Crookston 17-22.
- Rogers Greater: Sullivan, Ind.
- Rogers & Powell: Yazoo City, Miss.; Jackson 16-21.
- Royal American: Davenport, Ia., 9-18.
- Shipley's Am.: Logansport, La.
- Siebrand Bros.: Nampa, Idaho.
- Silver State: Wauneta, Neb.
- Smith, Casey: Mangum, Okla.
- Smith, George Clyde: Martinsburg, Pa.; Coalport 16-21.
- Snapp Greater: Macomb, Ill.
- Southern Expo.: High Springs, Fla.
- Southern Valley: Monroe, La.
- Sparks Bros.: Russellville, Ky.; Beaver Dam 16-21.
- Sparks, J. F.: Cedartown, Ga.
- Stafford's United: (Troy & Madison Ave.) Indianapolis, Ind.; (Colored Fair) Indianapolis 16-21.
- Standard: Powell, Wyo.
- Stephens: Belle Plaine, Ia.; Anamosa 16-21.
- Strates, J. E.: Watervliet, N. Y.
- Sunflower State: Oberlin, Kan.
- Sunset Am. Co.: Leavenworth, Kan., 9-15; Crete, Neb., 18-22.
- Sunshine: Sulphur Springs, Fla., 9-23.
- Tassell, Sam: Lakewood, N. J.
- Texas Expo.: Kerrville, Tex., 9-23.
- Thomas, Art B.: Sisseton, S. D., 11-12; (Fair) Breckenridge, Minn., 13-15; Lidgerwood, N. D., 16-17; Moorhead, Minn., 18-21.
- Thompson Bros.: Everett, Pa.; Portage 16-21.
- Tidwell, T. J.: Liberal, Kan.
- Turner Bros.: Kewanee, Ill.
- Twin River: Monticello, Ia.
- United Expo.: Austin, Tex.
- Van Billiard, Donald: Norristown, Pa.
- Victory Am. Shows: Augusta, Ga.
- Virginia Greater: Frederick, Md., 9-17.
- Wade, W. G., No. 1: Monroe, Mich.; (Fair) Ithaca, 17-21; No. 2: Cadillac, Mich.; Greenville 17-21.
- Wallace Bros.: Terre Haute, Ind.; Mount Vernon, Ill., 16-21.
- Wallace Bros. of Canada: (Fair) Portage la Prairie, Man., Can., 12-14; (Fair) Yorkton, Sask., 16-18; (Fair) Melfort 19-21.
- Ward, John R.: Mattoon, Ill.
- West Coast Victory: Medford, Ore.; Roseburg 16-21.
- White's, Art, Expo.: Hastings, Pa.
- Whitney & Scott: Clarion, Ia.
- Williams Southern: North Wilkesboro, N. C.
- Wilson's Famous: Normal, Ill.
- Wolfe Am. Co.: West Greenville, S. C.
- Wonder City: Meridian, Miss.
- Wonder Shows of America: Moorhead, Minn.
- World of Mirth: Bath, Me.
- World of Pleasure: Jackson, Mich.
- Zeiger, C. F., United: Loveland, Colo., 11-21.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Fillmore, Utah, 12; Parowan 13; Cedar City 14; Richfield 16.
- Arthur Bros.: Fargo, N. D., 12.
- Austin Bros.: Galesburg, Ill., 10; Moline 11; Camanche (Clinton), Ia., 12; Dixon, Ill., 13; De Kalb 14; La Salle 15.
- Baltes Bros.: Geneseo, Ill., 11.
- Barard Bros.: Palestine, Ill., 10.
- Beatty, Clyde: Olean, N. Y., 10; Bradford, Pa., 11; Warren 12; Oil City 13; Sharon 14; E. Liverpool, O., 16; McKeesport, Pa., 17; Uniontown 18; Morgantown, W. Va., 19; Fairmont 20; Clarksburg 21; Parkersburg 23.
- Bell Bros.: Gettysburg, S. D., 11; Selby 12; McLaughlin 13; Linton, N. D., 14.
- Bradley & Benson: Martinsburg, W. Va., 10; Winchester, Va., 11; Frederick, Md., 12; Hagerstown 13; Chambersburg, Pa., 14.
- Clark, M. L. & Sons: Creston, Ia., 10; Osceola 11; Chariton 12; Ottumwa 13; Fairfield 14; Fort Madison 16; Keokuk 17.
- Cole Bros.: Muskegon, Mich., 10; Kalamazoo 11; Battle Creek 12; South Bend, Ind., 13-14; Michigan City 15; Joliet, Ill., 16.
- Cooper Bros.: Clarinda, Ia., 12; Atlantic 13.
- Dailey Bros.: Thermopolis, Wyo., 10; Worland 11; Lovell 12; Cody 13; Laurel, Mont., 14.
- Dix Bros.: Groton, N. Y., 14.
- Harlacker, J. C.: Woonsocket, R. I., 9-14; Lynn, Mass., 16-21.
- Hunt Bros.: New London, Conn., 12-14; Westbury, R. I., 16.
- Kelly, A. G., & Miller Bros.: Vermillion, S. D., 10; Akron, Ia., 11; LeMars 12; Ida Grove 13; Harlan 14.
- Lewis Bros.: Sturgis, Mich., 10; Angola, Ind., 11; Coldwater, Mich., 12; Marshall 13; Hastings 14.
- Miller Bros.' 101 Ranch: (Coliseum) Los Angeles, Calif., 21-22.
- Mills Bros.: South Haven, Mich., 10; Holland 11; Grand Haven 12; Hart 13; Ludington 14.
- Monroe Bros.: Caledonia, Minn., 10; Rushford 11; Lanesboro 12; Chatfield 14.
- Polack Bros.: (Shrine Aud.) Los Angeles, Calif., 9-15; (Municipal Aud.) Long Beach 16-22.
- Ringling Bros. and Barnum & Bailey: Albany, N. Y., 10; Schenectady 11-12; Utica 13-14; Syracuse 16-17; Rochester 18-19; Niagara Falls 20-21.

Packs St. Louis Layout Jams 'Em

(Continued from page 43)

the circus for the Temple again next year, the event to run for five nights, June 30 thru July 4. Final net figures have not been released by the committee, but the official program contained \$47,000 in advertising. Blake Harper, who had concessions, stated that he did over \$14,000, exclusive of novelties.

George F. Morris, chief rabban of the Moolah Temple Divan, was general chairman. The staff assisting Packs was Bill Nelson, personal representative; Frank Cervone, musical director; Ernie Young, arena director; Dave Malcolm, announcer; Al Perry and Jack Lehr, assistant arena directors.

The program, in order: National anthem; grand entry; wire walkers, Tom and Betty Waters, Walter Herod and Mario Iwano; Klownland; Malkova; Will Hill's Animals; Happy Harrison's Circus; Marie's Pets; Hoagland's Kicking Mule; clowns; Pee Jay Ringens; bicycle acts, the DeWaldos, Paige, Jewett and Kiki and St. Clair and O'Day; Dick Clemens and His Lions; perch acts, Zavatta Family; Johnny Gibson's Sky Ballet; Hoagland's and Greer's jumpers; unsupported ladders, Zoppe Troupe, Novellos and Johnnie Laddie and Company; Will Hill's Elephants; Selden, the Stratosphere Man; the Funny Ford; flying acts, the Valentinos and the Valentines; Greer's Liberty Horses; a salute to our armed forces; the Great Jansley; Miss Victory, shot from cannon; fireworks.

Al Menah Shrine Temple, Nashville, will use Packs Circus again in Sulphur Dell Park July 25-29. Dr. James J. Vaughn, potentate, announced that Jack Norman, a past potentate, is general chairman. General admission for adults will be \$1.20, including tax, and 60 cents for children. Reserved seats will be \$1 and the ticket sale, which got under way two weeks ago, is making splendid progress, according to Norman.

WON, HORSE & UPP

(Continued from page 43)

the towners left for their homes leaving the top standing, bunting tacked on all poles and their makeshift stage, which was nailed to the side and center poles, for our men to tear down with wrecking bars. After copping the day's gravy, they didn't even say "thanks," nor did the mayor ask for a route card so he could forward the promised \$4 check.

Manager Upp announced that cow or horse barn operies draw, and he was planning on switching his concert from the big top to the horse tent. The show's boss hostler has been picked as leading man. We can always use a few pony punks who have some acting ability.

RAYMOND BRISON JR., employed at the Martin Aircraft Company, Baltimore, the past four years, recently spent some time with his father on the Beers-Barnes show, and with his wife and mother on the Bob Dickman show. . . . FRED TIMON and Harry Phillips, Oswego, N. Y., visited Ketrov's Renfro Valley Folks at Greene, N. Y., June 27. . . . CHICK YALE played his table and barrel rock at the Hawkeye Grand in Cedar Rapids, Ia., last week. He is booked for fairs thru the Williams & Lee office.

- Russell Bros.: Everett, Wash., 10; Ellensburg 11; Yakima 12-13; Sunnyside 14; Pasco 15; Wenatchee 16-17; Spokane 18-21.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Adams, Kirk, Dogs (White City Park) Worcester, Mass., 9-14.
- Curtis, Rube & Robert (Shrine Circus) Knoxville, Tenn., 10-15; (Police Circus) Columbus, O., 18-22.
- Fayssoux: Burgettstown, Pa., 11; Hyndman 12-13; Avenue, Md., 14; Hollywood 15; Paw Paw, W. Va., 18-19.
- Leeston (Manas) Toronto, O., 13; (Manas) Lisbon 14.
- Lippincott (Fontaine Ferry Park) Louisville, Ky., 9-15.
- Long, Leon: Washington, D. C., 11-12; Baltimore, Md., 13; Philadelphia, Pa., 14; New York, N. Y., 15-30.
- Slout Players Tent Show: Marshall, Ark., 9-24.

UNDER THE MARQUEE

(Continued from page 45)

Agents: L. H. (Doc) Firestone, Flint (Mich.) Park; J. N. Ratcliffe, Strathroy (Ont.) Fair secretary, and J. A. Lumsden, secretary, and T. C. Ballantyne, president, Stratford (Ont.) Fair.

WHILE PLAYING the Moolah Shrine Circus, St. Louis, last week for Tom Packs, Will Hill's elephants, Happy Harrison's ponies and Marie Henry's dogs performed on the grounds of the Shriners' Hospital for Crippled Children. Clowns who appeared were Bill Bentlage, Red Carter, Hop Green, Rube and Bob Curtis, Van Wells and the Sherman brothers.

WHY KEEP THE MEMORY of a catastrophe in patrons' minds by mentioning the Hartford fire while asking the customers to stop smoking. As a press chief put it, "Be sure to mention the Johnstown flood when it rains."

BILL KELLOGG, veteran legal adjuster with Cole Bros.' Circus, has left the show to retire on his ranch at Houston, Miss. He was identified with show business 56 years. . . . FORREST BROWN, of Delphos, O., visited Charlie Forrest and George Bodo on Cole Bros. at Findlay, O., June 30. . . . AERIAL TOWNSENDS and George Merrill, juggler and clown, joined Hunt Bros. recently.

WHEN AN ACTOR CURSED a musician a bystander said: "Don't call that cornet player a so-and-so." A band leader hearing the argument yelled: "Don't call that so-and-so a cornet player."

WHITEY WEISS

WANTS AGENTS

For Bowling Alley and Clothes Pins on NORTH AMERICAN EXPOSITION

Address Waterloo, Ia., this week; Pekin, Ill., next week.

COOKHOUSE OPERATOR

WANTED

For show-owned Cookhouse on percentage basis. Proposition now open. Wire if interested and can take over at once. North American Exposition Waterloo, Iowa, this week; Pekin, Ill., next week.

BLAIRSVILLE, PA.,

FIREMEN'S FAIR

Week Aug. 6. Want High Dive and Aerial Acts. Beam's Attractions have midway contract. Write or wire PAUL H. SNYDER, Blairsville, Pa.

WANTED HIGH ACT

3 Nights, Aug. 2-3-4. LAWRENCE PARK FIREMEN'S ANNUAL Write or Wire GEO. COOK, Erie, Pa.

WANTED

Rides and Concessions

Week of July 30 to Aug. 4. Electricity 25 cycle. Also Free Attractions for Aug. 2-3. ED GLEASON, La Harpe, Ill.

FOR SALE

Super Roll-o-Plane, slightly beat up, new Loop-o-Plane motor, \$3,900 cash. Come see. Will book on show balance season if desired. Will sell Tractor and Trailer to transport.

DYERS GREATER SHOWS

Maquoketa, Iowa

Experienced Ride-O Help

Good hours, good pay. No ups, downs. All year around proposition. Junior Pace Harper, wire. Address:

TURNER SCOTT

166 S. Ocean Ave. Daytona Beach, Fla.

CARAVELLA AMUSEMENTS

"Playing All Choice Territory"

WANT—Grind Shows, Monkey Shows, Fun House, Glass House, Unborn Show.

WANT—Legitimate Merchandise Concessions not conflicting—Frozen Custard, Guess Your Age, Guess Your Weight, Marvelous Proposition for Bingo—Bowling Alley.

WANT—COOK HOUSE THAT WILL CATER TO SHOW PEOPLE.

WANT—FIRST AND SECOND MEN ON ALL RIDES. TOP WAGES AND BEST CONSIDERATION. Curly Graham wants Ride Help.

WILL BOOK OR BUY—ROLL-O-PLANE, DOUBLE LOOP, LATE MODEL MINIATURE TRAIN, TILT-WHIRL and KIDDIE AUTO RIDES.

WANT—Good Canvas Man.

EAST McKEESPORT, this week
BRACKENRIDGE, PA., next week

NOTICE: FAIR SECRETARIES

A few dates still available; contact us per Billboard route.

HARRISON GREATER SHOWS

NOW BOOKING RIDES, SHOWS AND CONCESSIONS FOR THE FOLLOWING FAIRS:

Central Northampton Fair, Aug. 14 thru 18, Weirwood, Virginia; Greater Tasley Fair, Aug. 22-25, Tasley, Va.; Eastern Shore Agricultural Fair, Aug. 28-Sept. 1, Keller, Va., with eight more fairs in North and South Carolina to follow. These are all bona fide fairs in the heart of potato and string bean country. Plenty of money.

Want following Concessions: Photo, Ball Games, Penny Pitches, Cigarette Pitch, Hoop-La, Cigarette Shooting Gallery, Bomber Joint, Dart Game, Boat 12, Coca-Cola Joint, Pitch-Till-You-Win, Fish Pond. Good opening for Bingo, no ex. on this show. Will book 10-in-1 or any Grind Show. Will book Ride with or without transportation not conflicting with Merry-Go-Round, Chair Plane, Twin Ferris Wheels, Loop-o-Plane and Pony Ride.

Want Ride Help on all Rides. Foreman and Second Man that can drive semis. Top salary and bonus to all. Johnny Riddick wants Musicians and Performers for Plantation Show. Salary and percentage. All people that book now have first preference to these fairs and all winter's work in Florida. This week, Princess Anne, Md.; then as per route: July 15-20, Delmar, Md.; July 22-27, Berlin, Md.; July 29-Aug. 3, Easton, Md. All wires and mail: FRANK HARRISON, Owner and Manager. Mrs. Harrison wants Agents for Ball Games and Penny Pitches. Also Ticket Sellers.

Johnny J. Denton Shows

WANT—WANT—WANT—WANT

Concessions. All Concessions open. Good opening for Sit-Down Grab or Cook House, Candy Floss, Custard, Hoop-La, Ball Games, Whisky Bottle, Pitch-Till-You-Win. Ride Help for Wheel, Merry-Go-Round, Chairplane, Tilt-a-Whirl, Roll-o-Plane. Shows—Fat Show, Monkey Show, Snake Show. Have complete outfit for Girl Show. Wire or write

JOHNNY J. DENTON, Lake City, Tenn.

GROVES GREATER SHOWS

OBERLIN, LA., JULY 9-14

Can place any Ten-Cent Stock Concession. Want Agents for Hit-Miss, Milk Bottles, Penny Pitch, Mug Joints, Percentage and Stock Concession. Want Second Man on Merry-Go-Round, Ferris Wheel, Chairplane. For Sale—Small Cook House. Will book same on Show. All replies

ED GROVES, Oberlin, La., July 9-14.

MAJESTIC GREATER SHOWS

PERU, INDIANA, JULY 9 TO 14

Want Man and Wife to handle Girl Show, 50-50. We furnish equipment. Want Shows: Snake, Monkeydrome, Funhouse, Glasshouse with own equipment. Will buy or book Kiddie Rides. Must be in A#1 shape. Can place Merchandise Concessions of all kinds. Want Ride Help who can drive semi trailers.

HAVE GREAT HIGGINS FREE ACT

Our fairs start August 8 to 11 at Milford, Mich.; Findlay, Ohio, July 16 thru 21; Fostoria, Ohio, July 23 to 28.

PEPPERS ALL-STATES SHOWS

WANT SECOND MEN ON ALL RIDES. Must be able to drive Semis. Wives to sell tickets. Show will be out until December 1st. WANT A-1 TRUCK MECHANIC. Will pay top wages and a good bonus at the end of season. Good wages in winterquarters. Join on wire. WANT A HIGH POLE FREE ACT WITH FLASH. Join on wire.

All address F. W. PEPPERS, Mgr., Radford, Va., this week.

SLA

(Continued from page 41)

James Campbell, Dave Goldfen, Petey Pivor, Dave Tennyson and Maurice Ohren were visitors.

The Bob Parkers have taken a cottage at Lake Delavan, Wis. Mike Wright, Ed Kornrumpf and Bill Townsend are vacationing at the same lake. Jack Hawthorne passed up the Anderson (Ind.) Fair because of illness. Paul Eagles is still a Chicagoan.

Ladies' Auxiliary

Edith Streiblich filed a membership application for Mrs. June Welner, and 1946 cards have been mailed to Hattie Wagner and Lillian Schofield.

Letters were received from Nan Rankine and Myrna Nell Allen, as well as an acknowledgement for 100 dozen doughnuts from the Chicago Servicemen's Center.

War Bond award books are in the mail and should be returned to L. M. Brunleve or Elsie Miller.

Mr. and Mrs. Ed Wall journeyed to Milwaukee to act as godparents for the son of their niece, Dolores, christened Michael Brock Wiken.

Mrs. Daisy Hennies is convalescing from a recent operation.

NSA

(Continued from page 41)

Most of the shows' concessions are operated by women.

At a recent meeting of the eligibility committee the following were approved for membership: Walter Holtz, Vincent Guastamacchio, J. N. Zachry, Jack Gallagher, Fred Zellermyer, James A. Rapp, Frank Norton and Justin Van Vliet Jr.

Important mail is on hand for John H. Scott, James Hurd, Ralph Flannigan, Clifton Rogers, Benjamin Levine, Lulu Wagner, Edward McKeon, Chaires Johnson, George F. Whitehead, Edward Nacht, Al Keating, David Fineman, Bernard V. Dougherty, Sam Blbring, Albert Boneberg, Martin Brynes, Samuel Breikorn, Jack Goldhammer, Joe Hanker, Edward K. Johnson, Nicholas Nazarechok, John R. Fanning, Frank Wald, Isaac Zaitshik, George J. Diefenbach, George A. Van Hayden and Jack Stern.

Membership drive, with Jack Perry, chairman, has passed the century mark. D. D. Simmons has 32 new members, and John McCormick is runner-up with 16. Letters received from Bill Powell and Harry Farber, both overseas. All advertisements for the 1944 Year Book are paid. New emblems will be of silver, and a small fee will be charged.

Sam Murphy advises that Mrs. Murphy is recovering from a recent operation. Sailor Sam Spellman visited during his furlough. Other visitors included Max Adams, Larry Benn, Herman Robinson and Louie Siegel.

MSA

(Continued from page 41)

Philippines from the Southwest Pacific. Cohn expects to be retired to inactive duty in September. In service four years, Cohn wears six campaign ribbons, with seven battle stars, two decorations with numerous clusters, plus 11 personal commendations. Sgt. Harry Paskow is still in Germany. He has 100 points and may be discharged shortly. S/Sgt. George Schroeder and Pfc. Isadore (Tommy) Reiser had a grand reunion when they met in the Philippines.

Donations to the Service Fund: Happyland Shows, \$25; Mike Allen, \$10; Mike Engelbrink, \$10; Carl Sherman, \$10, and Jacob Kutzen, \$5.

Secretary Arthur J. Frayne visited William G. Dumas of the Happyland Shows. He reports that Joe Eule, discharged from the army, has purchased a Penny Arcade from W. O. King and will operate with Happyland. Mrs. Eule will be cashier.

Newly elected members are D. Rex Barnes, L. J. Bergeson, Emil A. Bergman, John H. Devey, Burtis Emigh, Frank J. England, John Ferrara, Harold Goswick, Wilbur T. Hocker, Stanley Levy, George F. Maltz, Eddie Lloyd, Harold M. Potter, Sam Rothstein, H. J. Sanlon, Paul D. Sprague, Arlington M. Winslow and William F. Davis.

Joe Exler recently returned from Mexico with his string of concessions. Ben Moss, of Eastwood Park, has left for a visit in California. Roy (Bubbles) Voakes presented the club with a canary.

FRANKS PLAYLAND PARK

MACON, GA.

WANTS

Agents for P.C., Grind Store, Penny Pitch. EXCEPTIONAL PROPOSITION FOR ROLL-O-PLANE. Permanent location. Also want Man and Wife to manage new Dance Hall. Can place 5-Piece Orchestra. All must be able to stand prosperity. Our sixth year in Macon and business still plenty good.

All Wire: BILL FRANKS.

COASTAL PLAIN SHOWS

WANT

Concessions—Pop Corn, Apples, Candy Floss, Pitch, Duck Pond, Devil's Alley, Ball Game, small Cook House or Sit Down Grab, Pan Game, Pea Pool, Over and Under. Help for Merry-Go-Round, factory reconditioned. Everybody address:

C. V. (BILL) COX

Lamar, South Carolina

Bud E. Anderson's Circus

Can use a good family troupe or other acts to enlarge Show. Also one more Musician, Cornet preferred, to bring band to 10 men. Would like to hear from Lot Store Men. Useful Circus People always welcome. Banner Man, Ticket Seller, Butcher. Payson, Utah, 10; Delta, 11; Fillmore, 12; Parowan, 13; Cedar City, 14; Richfield, 16.

CAN PLACE

Capable Man to handle Light Towers. Salary \$50.00 per week.

Cavalcade of Amusements

South Beloit, Ill., this week; Waukegan, Ill., next week.

FOR SALE

No. 5 Eli Ferris Wheel, late model. Also Single Loop-o-Plane. Both rides first-class condition. Now operating Playland Am. Co., San Diego, Calif. Want to buy Spitfire Ride. Will pay cash.

HART W. CAMPBELL

101 West Broadway San Diego, Calif.

WANTED

Inside Lecturer, Freaks and Novelty Acts of all kinds. Top salaries paid and guaranteed for year-round proposition.

Wendel (Props) Kuntz

Care Ceflin & Wilson Shows
Buffalo, N. Y.

J. J. COLLEY'S SHOWS

WANT TO BOOK

Kiddie Rides, Shows with own outfit and transportation. Want Concessions of all kinds. Want reliable Grind Store Agent, Bingo, Mug Joint and Popcorn open, or what have you? Afton, Oklahoma, week July 9th; then per route.

AGENTS WANTED

For Diggers, Popcorn, Age and Weight; other Concessions. Salaries.

A. S. BREWER, J. R. WARD SHOWS

Mattoon, Ill., this week.

Virginia Greater Shows

WANT

High Aerial Trapeze Act for Havre de Grace, Maryland, July 19th to 28th. Answer Frederick, Maryland, this week. Ken Davis, answer.

WPB MAPS TRANSITION STAGE

Legislatures' Action Quiet Thru Country

Mass. and Wis. Pass Bills

CHICAGO, July 7.—Massachusetts has a new State cigarette amendment which includes vending machine operators in the retail trade, and the hotly contested anti-slot bill in Wisconsin is now chapter 374 in the State laws. Otherwise legislative reports this week are very scarce. The soft drink tax bill finally passed both houses of the Alabama Legislature and will be something for soft drink vending operators to consider. Then the Alabama Legislature adjourned June 30.

In the important coin machine States of Illinois and Missouri, the Illinois Legislature adjourned July 1, while the Missouri Legislature recessed until September 4. Apparently no coin machine legislation was passed in either of these States. In fact, the Illinois Legislature was almost silent on the subject of coin machines.

Mass. Cig Bill Passed

The Massachusetts cigarette tax bill, which originated in the House, finally became chapter 547 in the State laws.

The Ohio Legislature took a recess from June 29 to July 6. In Wisconsin the new anti-slot law went into effect June 29 and officials of the State Beverage Commission charged with enforcing the new regulations are reported to have gone into action. About 30 investigators are reported to have been put in the field.

The State administration is reported to be interpreting the new law as applying even to pinball offering free games. Salesboards and similar devices are banned under the new law also. The Wisconsin tourist business is raising a mighty howl against the new regulations and it is expected that during the remainder of the summer much opposition will gather.

Licenses Drop

A recent federal tax report shows that the gaming device fee was paid on 4,542 machines in Wisconsin during the fiscal year which ended June 30. This compares with the gaming licenses paid on 5,600 machines in Wisconsin the previous fiscal year.

The political agitation about the new Wisconsin anti-gaming law is kept in the limelight by an investigation of members of the Legislature on charges of a bribe being accepted by one of the members. Reportedly, every member of the Legislature is to be questioned before the investigation is over. Recent reports say that many members of the Legislature are very angry about this investigation.

Beam Co. Ships Civilian Washer

CHICAGO, July 7.—A truckload of washing machines—believed to be the first factory shipment under the new WPB authorization for limited civilian washer production, left the Beam Manufacturing Company's Webster City (Ia.) plant July 2.

These washing machines were the first produced by Beam since May, 1942, and were sent to the Minneapolis headquarters of the Gamble-Skogmo, Inc., operators of the Gamble stores.

CINCINNATI, July 7.—If present trends continue, Cincinnati's parking meters collection will approximate 92 per cent of the last year's take. Collections for first six months this year was \$41,858.77 as against \$47,029.23 in a like period last year. June receipts were \$8,060.56 as against May's \$7,739.06. Increased gas will bring up the takes from now on.

Editorial

New Fields

By Walter W. Hurd

A RECENT trade report showing what one manufacturing firm is doing in the coin-operated washing machine field suggests that many other fields of possible new expansion are open to the coin machine industry. Many new ideas will be suggested during the coming months as the nation and the industry itself move toward general reconversion.

The new fields for expansion in the use of coin machines are likely to attract much more attention than the more staple lines of the industry during the first few years of the post-war era.

Statistics on post-war plans and ambitions, which *The Billboard* has gathered in the last year or so, have led to the general suggestion that in the first few years in the post-war era the coin machine industry as a whole should double its gross volume as compared with the pre-war period. This suggestion that the industry may be able to double its total pre-war volume is based on the anticipation that the nation will continue to make great industrial progress and that no general business depression will occur.

The war has stimulated interest in many of the new possible fields in the use of coin machines. It appears that the lack of general laundry services thruout the country has greatly stimulated the interest and use of coin-operated washing machines during the war. Almost without notice the use of coin-operated washing machines has grown the last few years. Probably Bendix Home Appliances, Inc., is leading in the new push for post-war business. It is reliably reported that about 10,000 of these washing machines are now in use in New York alone. A big operating corporation has been formed there. Bendix is said to now have seven or eight special testing operations in as many cities in order to try out the idea thoroly

and see whether it is good for post-war business.

The market and trade reviews issued by *The Billboard* have repeatedly called attention to the fact that the biggest field of expansion in coin machines after the war is likely to be in the refrigerated vending machine field. This will include all types of refrigerated machines such as drink dispensers, ice-cream venders, frozen food venders and possibly refrigerated candy cabinets for stores.

In fact, many new fields for refrigerated types of vending machines are being suggested almost week by week these days.

While the nationally popular juke box will expand its use, the real expansion in the music field will be in the establishing of new types of music services. A new term, which *The Billboard* will soon introduce to the trade, will relate to the use of music in merchandising. Even a lot of department stores are finding ways to use music in order to help sell goods. Many new types of recording devices are also being put on the market and the coin machine industry is certain to find some way to adapt these recording mechanisms to the coin-operated principal.

One of the biggest dreams of post-war expansion that we have suggested to the trade is the installing of coin meter boxes in the home in order to enable the average family to buy on installment or use new electric appliances by depositing a coin in the meter box. Industrial leaders have suggested this idea as a possible way to get facsimile devices and certain types of FM music services into the home in short order.

During the coming months the news columns of *The Billboard* and its special bulletins will continue to report and analyse many of the new expansion opportunities in the trade.

News in Brief

VENDING MACHINE grocery stores are a definite post-war innovation. A Denver manufacturer has already perfected a unit to dispense dry packaged and frozen foods from a coin-operated machine. Operators see apartment buildings as possible additional locations.

JUKE BOXES and other amusement machines were excepted in a recent order from the WPB amending order L-265 governing electronic devices. Amended order recommended by the Radio Industry Advisory Committee.

CANDY SHORTAGE, as a result of sugar scarcity, won't be affected greatly by new WPB order allowing unlimited production of sugar from beet molasses. Trade views step as "scraping the bottom of the barrel."

VITAMIN-FORTIFIED candy given new impetus by Quartermaster official who says the candy may replace vitamin pills and capsules after the war. Food and Drug Act, ordering printing on labels of simple directions for dosage, goes into effect October 10.

CUBAN CANDY plants report that they may be forced to close if something isn't done to remedy sugar shortage. Any hope of obtaining relief for

U. S. supply by purchasing Cuban sugar is gone.

MASSACHUSETTS CIGARETTE tax bill is now law. Includes vending machine operators in the retail trade. Wisconsin anti-slot bill is now Chapter 374 in the State laws. Both houses of Alabama Legislature passed soft drink tax bill.

ARCADE BUSINESS thru the nation reports hot weather brought increased attendance, with all machines getting good play.

NO LIMIT—The Florida Supreme Court ruled that cities in the State have no authority to limit the number of liquor locations according to population. A juke box license law in Miami, which permitted one juke box per each 265 people, was inspired by the liquor limit idea. The Miami juke law was killed a few weeks ago by District Court verdict.

ENFORCEMENT—The new anti-gaming device law in Wisconsin went into effect June 29. State beverage officials are charged with enforcement and soon went into action with about 30 investigators on the job. First reports say that even pinballs giving free plays are included under the ban. The Wisconsin tourist trade is still making serious objections to the extreme law.

ADVERTISING—Recent trade-paper advertising of Servel, Inc., refrig-

Trade Studies New Program

Krug promises simplified priority system will come into use starting in July

WASHINGTON, July 7.—The War Production Board's general program for reconversion had set July 1 as a turning point in its important new plan. Manufacturing industries of various kinds were watching the changes during the week to see what new development in the materials field would show up.

July 1 was the date for the beginning of the "open ending" policy in the materials field. The plan was started according to the program and is now operating successfully, it was reported by officials of WPB. The plan simply gives manufacturers the privilege of buying materials in the open market as they can get them for making civilian goods that are not still under a specific ban. Suppliers of critical materials are still required to fill priority orders and orders for the war goods program. The new plan does remove a lot of the red tape regulations that manufacturers had to face during the three years of war when they wanted to buy materials for making any civilian product.

Transition Period

J. A. Krug, chairman of WPB, publicly announced the general policy of the board in a statement June 30. He said that the general idea is to observe a six months transition period from July 1 to December 31 and the policy of the board will be to "give business an opportunity to adjust its operations to the new system which will go into effect after January 1."

This plan for general business is understood to correspond with what is reported to be the general outlook for the coin machine manufacturing industry. According to trade reports, manufacturers in the coin machine field hope to adjust themselves gradually to complete present war orders and to be ready for producing new coin machines early in 1946.

Krug said that a simplified priority system is necessary and will be introduced gradually during the period following July 1 to the end of the year. This period will be known definitely as a transition period and the object is to help the industries convert to civilian production with as little confusion as possible.

During the week at least five L and M control orders were revoked but none of these seem to relate directly to the coin machine industry.

Important Amendment

Probably the most important control order that was changed during the week came in the amended form of L-265, which was issued June 28. This important control order has been of great concern to the juke box industry because it controls the production of tubes, speakers and other electronic equipment.

While the newly amended form of L-265 relaxes certain provisions in the plan and also authorizes manufacturers in the electronic industry to go under the spot plan, yet a list of exceptions in the amended order definitely mentions coin operated amusement machines including juke boxes as still under the restrictions.

Paragraph 2 under the list of exceptions reads, "Amusement devices, coin or token operated, using electronic tubes."

While it will be hailed as good news by the juke box industry that already WPB has started on a program of liberalizing L-265, yet for the time being definite restrictions remain on making tubes and electronic equipment for use in making new juke boxes. Apparently (See TRANSITION STAGE on page 64)

COINMEN YOU KNOW

New York:

EARL BACKE, National Novelty Company, back from a one-week vacation spent at Lake Mohonk in Ulster County, New York. Of course, Earl managed to get in plenty of tennis during the week. . . . BOOTS STRANGE, Danville, Va., spent some time visiting with Hymie Rosenberg. . . . Other visitors to the Big Town included LOUIS KLEIN, East Coast Music Company, Chester, Pa.; ROBERT V. MEYERS, Lake Charles, La., and C. A. BITNER, Waterloo (Ia.) Novelty Company. . . . BEN HOROWITZ, Albena Sales Company, is now manufacturing some juke box parts.

Chicago:

Coin Machine Service Company, Chicago, today announced that AL STERN has severed his connections with the organization, effective at this time. It was stated that there would be no other change in company personnel or activities.

Detroit:

MARTIN DELMAN, local amusement machine operator, has formed the Delman Music Publishing Company and is bringing out a juke box novelty, *When Elephants Roost in Bamboo Trees*, as his first number. . . . MAX FALK, of the F. FALK SALES COMPANY, has left for the East on a business trip. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, has installed a Photomatic machine in the Union Depot, one of the city's two largest railroad terminals. . . . ARTHUR J. JACQUES, who heads Shoematic Shine Machines Company, bringing out a new type of coin-controlled shoe shining machine, has moved headquarters onto Chatsworth Avenue.

MAURICE GOLDMAN, of Motor City Music Company, has entered Harper Hospital for an operation. . . . JOSEPH BRILLIANT, of the Brilliant Music, has left for a vacation in Northern Michigan. . . . VIC DE SCHRYVER, manager of the Marquette Music Company, Detroit's oldest operating organization, spent a week's vacation on the Saint Clair River at Algonac. . . . AL SCHWEITZER, of the Modern Music Company, is away on two weeks' vacation in parts unknown, leaving his partner, PHIL BERMAN, to handle operations.

HUGH C. HOWES JR., president of the Cigarette Vending Machine Operators' Association, reports a slight easing up in the cigarette market, with operators able to get around 70 per cent of quota at present but not enough for normal operation. . . . MICHAEL WEINBERGER, of the S and W Coin Machine Exchange, has left for Northern Michigan to recuperate from his serious breakdown following pneumonia while on a trip down East. . . . SOL SCHWARTZ, his partner, will run the business in the meantime. . . . I. EDELMAN, of the Edelman Coin Amusements Company, is in New York for several weeks on a buying trip. . . . HENRY EDELMAN, his nephew, is in charge of the business here during his

absence, as well as the L and B Amusement Company, which is his own operation.

JOSEPH ROSS has sold out his interest in the route of juke operated by the Dexter Radio Company to Mrs. Pauline Fabian. . . . PHILIP FABIAN, who was Ross's former partner in the business, is now stationed in Italy and is not rated for an early return, having only 55 points at present. . . . JOSEPH EULE, honorably discharged from the army three months ago, has bought a large 60 by 30-foot arcade and equipped it with 120 machines, opening on the midway of the Happyland Shows, which just played in the Detroit suburb of River Rouge.

Los Angeles:

WILLIAM HAPPEL JR., of Badger Sales Company, evidently intends to stay in California. He is now one of the landed gentry, having purchased a home here. He recently returned from a business trip to Fresno and around, stopping for a visit with Fred White in Visalia. . . . WILLIAM E. HAPPEL, BM 2/c, who was with Badger before going into the navy, is here on leave. He soon reports to San Pedro for duty. . . . LEO VAUGHN in the city from El Centro, Calif., and buying equipment around the Pico section. Also called on Jimmie Rutter, of Operators' Service. . . . J. B. BENTLEY, of Las Vegas, Nev., making one of his quick trips to the city to look over the sales floors.

ELLIS JOHNSON, of the Mission Novelty Company in Claremont, here for a brief buying trip. . . . ALLAN McMAHON, of San Jacinto, reports that things are okay in that area. . . . MRS. RAY SMITH down from Lancaster, where she is actively engaged in the operating business. . . . L. B. OLSON, of San Pedro signing the buyers' registries around the town. . . . No one has heard from A. M. KEENE, of Kenomatic. But those postal cards will be coming in from Alaska with his "Smile" copy-right on them. . . . H. D. McCLURE in from Pasadena. . . . MARY JANE WHITE, secretary at Badger Sales, is off to Baltimore to meet her husband, who is returning from the European war theater. . . . ROY JONES JR. off to Inyokern to take charge of the route he and his father purchased there recently.

L. B. McCREARY, of E. T. Mape Music Company in San Francisco, in the city the early part of the week for business conferences with Nels Nelson, of the local branch. . . . LEN MICON and IRVING BROMBERG, who are now next-door neighbors, off to the races for a quick gander before the season ends. . . . I. B. GAYER in the city from San Bernardino before leaving for Miami and then to Havana. . . . HARRY RAWLINGS taking part in the activities of the Pacific Coast Showmen's Association. . . . EDDIE FERNANDEZ, popular showman and coin machine operator, in the States for his annual visit. Plans to go East and

then back to the Coast before leaving for his home in Honolulu.

BILL WOLF and RALPH ORKIN, of California Amusement Company, back here following what Orkin said was a "profitable and enjoyable" trip to the San Francisco area. Wolf has been in San Diego this week attending to business concerning his branch there. . . . BILL SHOREY, of Inland Amusement Company, San Bernardino, in the city to pick up equipment. . . . FRED GAUNT, of General Music Company, and his wife, Bennie, and the twins, Frederick and Richard, soon to take off for 29 Palms to visit the twins' uncle, Walter Gaunt. . . . AL BETTELMAN holding down the fort at C. A. Robinson Company while C. A. is out on business trips.

Indianapolis:

ROBERT (BOB) CARTER, A.B.C. Novelty Company, is a patient at St. Francis Hospital, Beech Grove, a suburb to Indianapolis. . . . CARLYLE GUNN, who operates the D. & C. Novelty Coin Machine Company, has gone to Norman, Okla., to visit his son, F. C. 2/c Jack Gunn, who is confined to a military hospital there for medical treatment. . . . LEO TALESNICK, of the Automatic Sales Company, is kept busy rationing cigarettes for his vending machines. . . . FRANK BANNISTER, head of the Indiana Automatic Sales Company, a Chicago visitor on business. . . . A. S. CALBERON, head of Automatic Phonograph Amusement Devices, reports a big run on hillbilly records, almost impossible to procure. . . . FRANK BANNISTER, head of the Indiana Automatic Sales Company, has been adding new equipment by purchasing the stock of Michigan distributors lately. He doesn't expect any new machines until the war is over or until after the turn of the year. . . . FRANK WIXCELL, Rock-Ola distributor for Indiana, Ohio and Illinois, reports a keen interest in the first post-war merchandise.

Philadelphia:

JACK KAUFMAN, K. C. Novelty, entertained his son last week, the latter, Corp. Jonas Kaufman, on furlough from the Boka Ratan Air Force School where he is training as a radar specialist. Jonas was just a buck private until a week ago when he received a rapid promotion to corporal. . . . SAM STERN, Scott-Crosse Company, reports his firm has just purchased Play-a-Tune, Inc., Philly wired music company, and changed the name to Tele-Music. Firm is now serving about 190 accounts and will expand. . . . JOHN BITMAN, Block Marble, in at the home office from an extensive road tour and will be back on the road again within a week or so.

Buffalo:

Click Amusement Company, operating music and pinball machines, has recently moved from 930 Main Street to 1530 Main Street near Ferry (on coin machine lane) into a building purchased by owner's mother. BERNARD EDELMAN, owner, has been in the business about seven years now and still goes out on the routes personally with one assistant, finding this the most successful way of operating.

The J. H. Winfield Company reports business pretty good, and especially fine at summer locations, now that some warm weather has finally arrived. Records are coming thru a little better, too, according to this firm. MASON WINFIELD is expecting his only son, Sgt. Mason Winfield Jr., of the U. S. Army, to arrive here for a furlough in mid-July. Mason Jr. is a former member of the staff and always spends a good deal of time visiting at the Winfield's distributing and operating headquarters.

BEN KULICK, Mills Amusement Company, is visiting relatives in Hamilton, Ont., again. PHYLLIS CLARK, secretary at Mills Amusement, is not taking a vacation this year. She claims that she has no special plans and might as well work. Her sister, ANITA GOODMAN, is the new secretary at Mayflower Distributing Company, and now the girls can compare notes on the coin machine business after hours. Mrs. Goodman's husband has recently arrived in India with the army.

Vacation Trade Hits Wisconsin

MILWAUKEE, July 7.—One of the biggest rush tourist seasons in the history of Wisconsin had already started by Memorial Day, according to recent reports. This stampede to vacation in Wisconsin comes at a time when a State administration has recently forced thru the Legislature a bill to ban bell machines and gaming devices thruout the State. The bill passed the Legislature June 19 after tourist trade interests had put up an opposition fight against introduction of the bill in January.

Big reason assigned for the rush to Wisconsin resorts this summer is said to be due to a lack of train space. People are compelled to go to resort sections near-by rather than go some distance from the Midwest area.

Proprietors of all types of resorts in the State have already reported they have the prospect of many more guests than they can possibly handle. Even food will be scarce to take care of the tourist trade.

Reservations began coming in in January and all resort owners report they are now filled up completely for July and August. They are appealing to firms in the big cities to grant vacations to employees later in the season, especially in the early fall so they can be handled better.

The resort facilities of Wisconsin includes more than 6,000 lakes and 8,000 miles of trout streams.

Various kinds of coin-operated amusement devices, including bells and gaming devices, have been an important adjunct of the summer tourist business in Wisconsin for many years. The present State administration has taken a very unfavorable attitude toward this kind of amusement. Even the Milwaukee City Council took an open position against banning the games and the association of district attorneys refused to go on record against gaming devices.

Pokerino Ops of N. J. Agree on Trade Code For Cig Conservation

WILDWOOD, N. J., July 7.—Cigarette shortages made it necessary for the almost a dozen operators of Pokerino machines at this resort to enter into a gentlemen's agreement on the distribution of prizes for the plays. When smokes were plentiful, a win brought the player a pack of cigarettes, with additional packs up to a carton for higher scores.

This season, with all operators admitting that they do not have enough supplies on hand to see them thru the season, the group were brought together by Sam Lerner, operator of the Stanley Arcade on the Boardwalk, to set up a trade code. It was agreed that coupons be issued for each win, with two coupons required for a pack of cigarettes. For those players stopping with their one win, the single coupon brings either a cigar or a 10-cent War Stamp. It was also agreed not to raise the price per game beyond the nickel stage, some mulling the idea of putting the price at a dime to continue the issuance of a free pack of cigarettes for each win.

In spite of the double win required for a pack of smokes, the Pokerino operators reported that the machine play has not decreased appreciably. They point out that players are well aware of cigarette shortages, and promised that if the supply becomes plentiful again before the end of the season, the former practice of a pack of smokes to single winners will be restored.

Grocers Offer Plan

CHICAGO, July 7.—Mrs. R. M. Kiefer, secretary-manager of the National Association of Retail Grocers, speaking for that organization, suggested a four-point program for alleviating the sugar shortage.

"To help overcome this shortage," Mrs. Kiefer said, "the association is suggesting that government agencies not only increase imports of sugar and decrease exports, but also encourage an increase in the production and harvesting of domestic cane and beet sugar, and check into the supplies set aside by various government relief agencies, that duplication be avoided."

Look To The GENERAL For LEADERSHIP

WHAT CONSTITUTES LEADERSHIP?

We believe that leadership is developed only after years of proven performance. To us, it springs from a desire to apply the knowledge gathered from broad experiences in the coin-machine field toward formulating policies that serve the best interests of the operators. The recognition and acceptance of these policies is the test of leadership and we believe the years immediately ahead will emphasize the value of the principles upon which the GENERAL has been built.

Established 1925

Growing Steadily Ever Since

The **GENERAL** Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

WPB Actions Show Clarifications of Materials Program

WASHINGTON, July 7.—The new plan for general reconversion, to extend over the second half of the year, was started by the War Production Board July 1. Amendment of control order L-265 was probably the most important action recently of direct interest to the coin machine trade. Other actions of WPB in the materials field include the following:

Relating to Tubes

The production, distribution and sale of transformers, resistors, capacitors or other radio components designed for use in equipment not involving the use of vacuum or gaseous tubes or designed for use in equipment specifically excluded from order No. L-265 are not subject to the restrictions of that order, WPB has reported. Consequently, such components may be manufactured and sold in accordance with priorities regulation No. 1 and other applicable WPB orders and regulations. Issued as interpretation No. 5 to general limitation order No. L-265, manufacture and sale of components for nonelectronic equipment, the clarification has been made in answer to inquiries from producers asking if these components could be used in nonelectronic equipment such as air-conditioning equipment, automobiles, incandescent or fluorescent lamps, oil burners, refrigerators, sewing machines and power transmission lines, without violation of order No. L-265.

For Newcomers

A clarification of WPB policy with respect to newcomers to business and industry, including veterans, has been issued by WPB as general program order No. 517, the agency reported, as a step toward assuring that newcomers will receive a fair share of production materials and production quotas. The order provides for establishment or increase of exemptions, for new small users, from restrictions or limitation and materials conservation (L and M) orders, WPB said. Limitation and materials conservation orders will be loosened for the benefit of small users, including newcomers, as additional quantities of materials become available in the event the additional quantities are not sufficient to warrant complete elimination of controls, WPB said.

Copper Wire

Procedures to be followed by copper

wire mill warehouses in replacing, establishing and increasing stocks, now that the CMP has been "open-ended," were outlined by WPB. The procedures are set forth in direction No. 4 to CMP regulation No. 4, and deal with: (1) The replacement of copper wire mill products delivered on authorized controlled material orders, which are in the categories of "warehouse stock replacement order" or "warehouse deferred (ZW) order"; (2) the placement of unrated orders to establish or increase stock; and (3) the treatment of the several types of copper wire mill warehouse orders by controlled material producers and other warehouses. By a provision of the direction, copper wire mill warehouses are no longer required to file form No. 3009, except when specifically instructed to do so by WPB. All previous instructions and directions dealing with replacement, establishment, or increase of warehouse stocks have been revoked.

Steel Inventories

Declining steel warehouse inventories, in addition to the inability to replace unrated orders on a rated basis after July 1, will limit warehouse deliveries of steel on an unrated basis in the third quarter, the steel warehouse industry advisory committee has told WPB. The two committees said warehouses would be forced to limit their unrated deliveries of each product to the tonnage of that product that they received from their suppliers on unrated orders.

Copper Materials

Purchase of copper raw materials up to a 30-day inventory supply without WPB authorization now is permitted by one of the several changes affecting the distribution of copper raw materials, the agency has announced. This was done by amending direction No. 2 to copper order No. M-9. Formerly direction No. 2 limited such acceptances to 150 pounds (copper content) a quarter. Other changes in the order include the issuance of direction No. 5, and the revocation of directions Nos. 1, 3 and 4. These changes were to simplify and relax earlier restrictions, WPB said.

Tin Still Scarce

The increasing scarcity of tin has necessitated the broadening of scrap salvage measures to include all industrial tin can users, thru an amendment to order No. M-325, WPB says. The amendment requires all manufacturers who use the contents of tin cans in their manufacturing operations to adopt tin can salvage measures. The used tin cans must be properly prepared for salvage and delivered to the local salvage collection authorities or designated tin scrap collection dealers, WPB says.

Those Automobiles

Persons desiring to enter the automobile manufacturing field and established producers desiring increases in assigned production quotas should apply under the provisions of order No. PR 25, WPB announces. At the same time, WPB says that purchasers of new passenger automobiles authorized for production in the last half of 1945 will have to be content with four tires. Provisions for the authorization of new producers, the increase in assigned quotas and the limitation on the number of new tires with which a new car may be equipped are contained in amendments to general limitation order No. L-2-G, governing automotive vehicle production.

Zinc Scarce

Allocations of slab zinc will be authorized only to fill preferred orders after Aug. 1, because of a continued tightness in the zinc supply and the necessity for protecting essential needs, WPB has announced. Allocations issued prior to the first of each month will be valid only to the 10th of that month, however, and any metal thus released and not needed for other preferred orders would be available for distribution on unrated orders, WPB says. These changes in zinc distribution have been put into effect thru an amendment of the zinc order No. M-11.

Lead Allocations

An increase of 20 per cent in the third quarter lead allocations for automotive batteries over the second quarter allocations has been granted thru an amendment to the lead order No. M-38, WPB said. This means that 900,000 more batteries were scheduled for third quarter production. Despite the continued tightness of the lead supply, WPB's tin-lead-zinc division declared that this increase is necessary in order that sufficient batteries will be available to cover winter requirements. Thru the amendment to No. M-38, lead allocations for batteries

Berlo Vend. Readies Theater Location for Hot Summer Biz

ALLENTOWN, Pa., July 7.—Preparing for full-scale operations in the post-war period, William Bornfriend, local representative of the Berlo Vending Company, is readying the location of candy machines and stands in the lobby of the Colonial Theater. Berlo Company, with headquarters in Philadelphia, specializes in the placement of vending machines in movie houses and theaters.

in the third quarter of 1945 will be increased to 25 per cent of the 1944 use for that purpose, compared with 20 per cent allocations of the 1944 use in the second quarter of this year.

New Rating Plan

The present AA system of priority ratings will continue to apply to textiles and related items, and there will be no general changeover to the new MM rating band, WPB announced. The MM rating will apply to textiles only where this rating is given for nontextile items that use some textile components, such as belting in a tank. In this case, the MM rating will be treated as AA1, which is top military priority rating. The present AA rating will be retained for textiles, it was explained, because the AA rating system allows a degree of flexibility for textile priorities not possible under a single MM rating.

Some Orders Out

Because they will become obsolete with the complete "open-ending" of the CMP, two directions to CMP regulations have been removed effective July 1 by the WPB. The revoked directions are direction No. 44 (steel not needed by producers or distributors to fill authorized controlled material orders) to CMP regulation No. 1, and direction No. 5 (disposal of controlled materials procured by a warehouse or distributor for his stock from idle and excess inventories) to CMP regulation No. 4.

Repair Priorities

Maintenance, repair and operating supplies obtained under direction No. 25 (MRO for conversion to new products) to CMP regulation No. 5 or obtained without priorities assistance are included in items exempted from the inventory limitations of priorities regulation No. 1, WPB has announced. Action was taken by amending direction No. 6 to PR-1. The amended direction further says that inventory restrictions of PR-1 do not prohibit delivery or acceptance of such MRO items. It previously had said that inventory restrictions of PR-1 do not apply to items for which a person gets a rating under PR-24, to jigs, dies and fixtures obtained pursuant to direction No. 25 to CMP regulation No. 5, or to capital equipment and jigs, dies and fixtures obtained without priorities assistance.

Hartford Cig Situash on Mend as Consumer Gives Up

HARTFORD, Conn., July 7.—The cigarette situation in Hartford this week appears to be getting back to normal, with fewer lines of waiting customers and a few consumers even reporting packages of cigarettes in plain sight on the shelves of retail outlets.

Wholesale cigarette dealers, however, were willing to say that the shortage is "only a little better, still not 100 per cent." One dealer's explanation of the apparent paradox was that many smokers have tired of waiting in line and are just not trying any more. At any rate, the combination of more cigarettes for sale and fewer consumers realizing they are available results in more packages piling up on shelves, he said.

JAY SALES

OFFERS: SPECIALS

Jockey Club \$325.00
Thoro Bred 325.00

SLOTS

5¢ Mills Brown Fronts \$265.00
10¢ Mills Bonus 295.00
5¢ Mills Vest Pockets 42.50
5¢ Mills Red Fronts 187.50
5¢ Mills Q. T.'s 82.50
5¢ Mills Goose-necks 37.50
5¢ Pace Comet, F.V. 65.00
Mellink Double Safe Cab., Like New 69.50
Mellink Single Safe Cab., Like New 55.00
Double Safe Cabinet 57.50
Jack-in-the-Box Safe Stand 34.50
Metal Safe Stand 15.00
Metal Slot Stands 4.50

MUSIC

1 Wurlitzer 750M \$750.00
1 Wurlitzer 412 Chassis, Complete with Motor 29.50
8 Wurlitzer 115 Remote Wireless Boxes, Like New, Ea. 22.50

CONSOLES

Keeney Super Track Time (Brand New in the Crate) \$550.00
Bally Club Bell 279.50
Paces Races, Brown Cabinet 149.50
Keeney Super Bell 350.00

COUNTER MACHINES

Tallys \$15.00 | Reel 21's .. \$5.00
Cent-a-Packs 8.00 | Races 5.00
Imps 5.00
1/3 Deposit With All Orders, Balance C. O. D.

JAY SALES CO.

41 South Main St. Haverhill, Mass.

FOR SALE

3 25¢ Jenn. (2 B's) \$185.00
1 5¢ Jenn. 3-5 167.50
1 10¢ Mills War Eagle, 3-5 167.50
1 5¢ Mills War Eagle, 3-5 167.50
3 5¢ Mills Blue Fronts (Rebuilt) 195.00
1 5¢ Mills Brown Fronts 167.50
1 10¢ Pace Deluxe 175.00
5 10¢ Pace All Star 147.50
2 25¢ Watling Rotatop, 3-5 190.00
1/3 With Order, Balance C. O. D.

CARL VINCINO

27 CLINE ST. DAYTON, O.

POPLAR 3638

LEON TAKSEN COMPANY

2035 GERMANTOWN AVENUE

PHILADELPHIA, PA.

July 14, 1945

Dear Friends,

I'm very happy to announce the formation of LEON TAKSEN COMPANY with headquarters in my 15,000 sq. ft. three story building at the above address.

Our new building has every facility for proper servicing, including Showrooms, Offices, Warehousing Floors and a modernly equipped repair department.

Please accept my personal invitation to see us—you'll find a complete line of all types of coin operated equipment to satisfy your needs.

Sincerely,

Leon Taksen

P. S.: Send for list of Pin Games on hand!

COIN MACHINES FOR SALE

All in Good Working Condition

1 Watling Rolla Top, 5c \$135.00
1 Mills, 25c, MLB 217A 115.00
1 Mills Blue Front, 1c, MLB 2514A 110.00
4 Mills Q.T., 1c, 10,000 Ser. Ea. 65.00
12 Watling Twin Jack Pot, 1c, 50,000 Series. Ea. 50.00
2 Pamco De Luxe Bell, 5c & 25c Consoles. Ea. 60.00
1 Bally Skill Field, 5c Console, 2184 100.00
3 Mutoscope Claw Machines, 5c, C. & H. Series. Ea. 85.00
1 Novelty Merchantman Claw Machine, 5c, 3498 85.00
4 Electro Hoist Claw Machines, 5c, A300 Series. Ea. 60.00
1 Buckley De Luxe Claw Machine, 5c, 559 100.00
1 ABT Red, White & Blue Gun Machine, 1c, 59679 20.00
1 Big Game Hunter, Gun Machine, 1c, 1551853 20.00
1 Pace Bantam Scale, 2697 40.00
3 Watling No Spring, Large Dial White Porcelain Scales. Ea. 75.00
15 to 20 Arcade Machines, must be seen Various

J. E. ROSE

North Beach, Md.

WANTED

First-class Mechanic. None others need apply. Must be able to handle all Wurlitzer Phonographs, Amplifiers, Wall Boxes, Speakers, etc.

F. A. B. DISTRIBUTING COMPANY

304 Ivy Street, N. E. 704 Baronne Street
Atlanta 3, Georgia New Orleans 13, La.
Phone: WAlnut 6641 Phone: RAmound 4938

WANTED!

All around Mechanic. Experienced in amplifier work, five ball pin games, arcade games, phonographs, slots, consoles, etc., etc. Excellent opportunity for a reliable, steady man. Inside work. Good wages!

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave. CLEVELAND 15, O.
Phone: Prospect 6316-7

FOUR BIG OFFICES—FOR BIG VALUES!

ARCADE EQUIPMENT

Chicago Coin Hockey	\$189.50
Bally Rapid Fire	189.50
Supreme Skeeroll	229.50
Holly Grippers	12.50
Periscope Gun, Like New	225.00
Mutoscope Drivemobile	289.50

GAMES

Broadcast	\$ 49.50
Click	59.50
Thriller	16.50
1939 1-2-3	49.50
Champ	44.50
New Champ	49.50
Punch	16.50
Gottlieb Bowling Alley	44.50

CONSOLES, ETC.

Big Game, F.P.	\$ 89.50
Baker's Pacers	209.50
Bally Comb. Club Bell, Like New	265.00

F.P. High Hand	159.50
C.P.O. Pacers Reels with Rails	\$ 89.50
Exhibit Saratoga	27.50

COUNTER GAMES

\$3.50 EACH, 3 FOR \$10.00: Ginger, Mills Tickette.
\$7.50 EACH, 3 FOR \$20.00: Wagon Wheels, Penny Pack, Marvel, Race Horse Game, Mercury, Yankee.

MUSIC

Seeburg Duo Remote, D.S.O. 1-Z	\$109.50
Seeburg Playboy	29.50
W.A. 1-Z Adaptors	7.50
Kesney Wall Boxes for Seeburg, Rock-Ola, Wurlitzer	7.50
25 V. Type Electric Selectors	27.50
5-10-25¢ Wallomatics	39.50
5-10-25¢ Selectomatics	37.50
3-Wire Baromatics	44.50
Wireless Baromatics	47.50

SOUTHERN AUTOMATIC MUSIC COMPANY

"THE HOUSE THAT CONFIDENCE BUILT"

542 S. SECOND STREET LOUISVILLE 2, KENTUCKY
 531 N. CAPITAL AVENUE INDIANAPOLIS 4, IND. 228 W. 7TH STREET CINCINNATI 2, OHIO 425 BROAD STREET NASHVILLE 3, TENN.

OPA Liberalized Tire Ration To Boom Biz In Summer Locations

WASHINGTON, July 7.—With redeployed troops from Europe being given furloughs if sent thru the United States to the Pacific, coupled with the hyped travel intentions of the American vacationer, the liberalized tire rationing for July by the OPA will come in pretty handy.

The returning G.I.'s, their families and friends, have indicated a ready acceptance of this additional tire ration. Thru July the Office of Price Administration will continue to issue more passenger car casings than are being currently produced. This liberalized ration means that amusement seekers the country over will be able to drive out into the country and to the outskirts of the cities to patronize roadside spots and locations where coin-operated amusement equipment abounds. Even if they do confine themselves within the city proper on the amusement tours it stands to reason that more locations will be visited if they know the rubber which takes them there is going to hold out.

To Meet Summer Needs

Announcing that 2,500,000 tires would be available for rationing to B and C card motorists next month—the same number as in June—OPA said it would dip into stocks in order to meet summer weather replacement needs.

"The tire situation remains seriously tight," the agency announced. "We are rationing more tires than current production warrants by borrowing from supplies for the hot weather months when a record number of tire failures may be expected."

Production in the next three months will be about 2,000,000 passenger tires monthly, OPA reported.

Truck and bus tire quotas will be larger than the June totals, OPA said, but will continue far short of needs and are unlikely to be increased in the near future.

replace it. No official report has been made as to how many coin machine firms made application under the original spot plan.

The spot plan control order PR-25 is followed in series by PR-26, PR-27, PR-28 and PR-29. Each of these orders is designed to give special assistance to manufacturers facing certain conditions in meeting materials to make civilian goods. WPB officials frankly admit that there is likely to be confusion about the different orders and how each is to be applied and in some cases there may be apparent conflict in the meaning of the orders.

So, apparently PR-29 is meant to be a sort of master control order and will be instituted gradually during the latter half of 1945. Officials say there will be further changes in other WPB regulations and orders and the board cautions that if there should be any consistency between PR-29 and any other WPB regulations or orders, PR-29 will decide the issue "unless the other order expressly states the contrary."

IT TOOK WESTERHAUS TO DO IT!

The first revamp with the "Slot Appeal," one or five ball game and what a money maker!

This beautiful game with the "Slot Appeal" certainly will add new interest to any old or new location.

"BIG THREE" \$249.50

Phone or wire your distributor today for one of these money makers, or write direct to

WESTERHAUS MANUFACTURING CO.
 3418 Harrison Avenue
 CHEVIOT 11, OHIO
 Phone: MONTANA 5842

SLOTS, PHONOS, PANORAMS, GAMES

MILLS ORIGINALS

1 5¢ War Eagle, Ref. Gold, 2/4	\$100.00
1 5¢ War Eagle, Ref. Gold, 3/5	150.00
1 5¢ Extraordinary, Ref. G.C., C.H., 3/5	165.00
1 10¢ Extraordinary, Ref. G.C., C.H., 3/5	195.00
4 5¢ Blue Front, Fac. Reb. & Ref., 2/5	225.00
8 5¢ Blue Front, K.A., C.H., 3/5	195.00
1 25¢ Blue Front, Fac. Reb. & Ref., 2/5	350.00
1 25¢ Blue Front, K.A., C.H., 3/5	325.00
8 5¢ Brown Front, K.A., C.H., 3/5	250.00
2 10¢ Brown Front, K.A., C.H., 3/5	300.00
2 25¢ Brown Front, K.A., C.H., 3/5	375.00
2 5¢ Bonus Bell, 3/5, Like New	275.00
2 5¢ Gold Chrome, 2/5	325.00
2 25¢ Copper Chrome, 2/5, 460,000	450.00
4 5¢ Original Chromes, 2/5, S# 448-784, 450358, 450989, 456358	325.00
1 10¢ Orig. Chrome, 3/5, S# 494587	375.00
1 10¢ Orig. Chrome, 2/5, S# 450986	395.00
1 25¢ Orig. Chrome, 3/5, S# 458115	450.00

2 25¢ Orig. Chrome, 2/5, S# 458026, 468848

JENNINGS	
3 5¢ Chief, Fac. Reb. & Ref., 2/5	\$195.00
4 5¢ Victory Chief, 2/5	210.00
1 10¢ Chief, Ref. Red, 3/5	175.00

PAGE

2 5¢ Comet, 2/4	\$ 40.00
2 5¢ All Star, 3/5	85.00
1 5¢ Deluxe Blue, 3/5	100.00
2 5¢ Deluxe Red, 3/5	100.00
1 5¢ Comet, Red, 3/5	90.00
3 10¢ Comet, 3/5	110.00
2 10¢ Rocket, 3/5	135.00

MUSIC

15 Seeburg Maestro, ES, Combination Wire Muso and Regular	\$450.00
1 10 Unit Double Line Board	750.00
1 10 Unit Single Line Board	500.00
4 Panorams with Wipers	350.00

GAMES—WRITE FOR LIST.

All Orders, Balance Shipped O. O. D.

MITCHELL NOVELTY COMPANY

1629 WEST MITCHELL ST. (PHONE: MITCHELL 3254) MILWAUKEE 4, WIS.

ORIGINAL MILLS SLOTS

OVER 200 ORIGINAL MILLS SLOTS AND CONSOLES ALSO KEENEY—JENNINGS—PAGE—WATLING—EVANS

PHONE, WIRE, WRITE FOR OUR PRICES ON THESE MOST OUTSTANDING VALUES!

58 Mills Blue Fronts (Orig.)	5¢ Play	10¢ Play	25¢ Play
22 Mills Brown Fronts (Orig.)	\$175.00	\$200.00	\$300.00
26 Mills Gold Chromes	200.00		
22 Mills Silver Chromes	Write	Write	Write
52 Mills Q.T.'s (5¢ Originals)	150.00	165.00	175.00
Mills 4-Bells, 4/5¢ Play (Rebuilt, Refinished & Guaranteed)			\$575.00
Mills 4-Bells, 3/5¢ & 1/25¢ Play (Rebuilt, Refinished & Guaranteed)			Write

All Machines Renovated Like New by Factory Trained Mechanics. Terms: 1/3 Dep., Bal. C. O. D.

Frank LaMaskin GLOBE Distributing Co.

1623 N. California Avenue Chicago 47, Illinois Phone, Armitage 0780

FOR SALE

CONSOLES

6 Mills Four Bells, Late Heads, Like New	\$800.00
10 Mills Four Bells, Original Heads, Very Clean	375.00
(Special Price on the Lot of Ten)	
Pace Saratoga's Club, F.P.-P.O. Rails, 5¢ Play	125.00

SLOTS

1 Pace De Luxe Enamel Finish Slug Ejector, 5¢ Play	\$100.00
3 Pace Rockets Enamel Finish Slug Ejector, 10¢ Play	135.00

All This Equipment is Very Clean and Mechanically Perfect—Ready To Operate. Write to ANTHONY HIRT, 2303 N. 11th St., Sheboygan, Wis.

10 Pace De Luxe Enamel Finish Slug Ejector, 10¢ Play	\$150.00
10 Pace De Luxe Enamel Finish Slug Ejector, 25¢ Play	185.00
1 Pace Comet, Factory Rebuilt (Like New), 25¢ Play	150.00
2 Pace De Luxe Enamel Finish (Now), 50¢ Play	425.00
Jennings Silver Chief Slot, 5¢ Play	150.00
Jennings Silver Chief Slot, 10¢ Play	175.00
Jennings Silver Chief Slot, 25¢ Play	200.00
Slot Stands	12.50

MUSIC

5 A.M.I. Hi-Boy Singing Towers, Crystal Pickups, 40 Selections	\$400.00
--	----------

KEEP 'EM PLAYING

MASTER BUILT AMPLIFIER

Latest design Amplifier with volume and tone controls. Fits all Phonographs—Wurlitzer, Seeburg, Rock-Ola, Mills and P.A. Systems. Price complete with tubes and instructions, \$76.50. Can be installed in 5 minutes. Keep your Phonographs playing—save service calls.

MILLS MUSIC SERVICE

147 COLUMBIA AVENUE VANDERGRIFT, PENNA.

FOR SALE

IN SOUTHERN PART OF TEXAS, Small Music and Slot Route. Continuous operation over ten years. All late equipment. \$10,000 cash.

CREWS NOVELTY COMPANY

Box 275, Tivoli, Texas

NEWS IN BRIEF

(Continued from page 61)

eration unit manufacturer, lists refrigerated vending machines among users of the units. Recent trade advertising of General Electric also shows two coin box timing devices recommended for washing machines, etc.

INJUNCTION—Circuit Court granted a temporary injunction restraining officials of Lansing, Mich., from collecting new city tax on juke boxes and pinballs while considering appeal of operators for a permanent injunction.

WASHING MACHINES—Reliable trade reports say that at least 10,000 coin-operated washing machines are in use in New York City now. Trade reports suggest that as many as 7,500 are in use in Chicago.

NEWCOMERS—War Production Board June 30 announced its plan for allotting materials and production quotas for manufacturing firms that wish to enter any new field. The order is GPO-517.

RECONVERSION—WPB put into force its plan for gradual reconversion, extending from July 1 to the end of the year. Changes in war control orders are being made almost daily, but the plan is to prevent any rush among manufacturing industries and to distribute materials among the various industries as well as possible.

TRANSITION STAGE

(Continued from page 61)

this is the meaning of the list of exceptions in the amended order.

(Editor's Note: Further details on the amended order L-265 and its probable applications will be found in the juke box section of this issue of The Billboard.)

Stress is being laid on a series of priorities regulations beginning with what had been familiarly known to the coin machine trade as the spot plan, or PR-25.

New Spot Plan

The original spot plan ended officially July 1 and PR-25A has been issued to

NEW LOW PRICES

High Quality, 3/16 In. Crystal PIN BALL GLASS

20x42, Case of Nine—\$11.	21x43, Case of Eight—\$10.50.
21x41, Case of Eight—\$10.	23x47, Case of Seven—\$11.25.

Full Remittance With Order, F. O. B. Baltimore.

IMMEDIATE DELIVERY. ART NYBERG CALVERT SALES CO.

COIN OPERATED EQUIPMENT 708 N. Howard St. Baltimore 1, Md.

FOR SALE

4 8800, ES	Each \$550.00
6 Victory Model Wurl. Keyboard	525.00
3 Victory Model Wurl. Rotary	475.00
7 Thrones of Music	289.50
8 Mills Owls	59.50

20,000 Used Records @ 8¢ Each. 1/3 Deposit—Balance C. O. D.

F. & W. AMUSEMENT COMPANY

34 N. Cedar St. Cookeville, Tennessee Phone 125

FOR SALE

2 Mills Thrones, \$275; 2 Mills Empress, \$325
 5 Twin Twelve Wurlitzers, steel cabinets, adapters no amplifiers, tone arms or speakers, \$100.

WANTED—Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent Job with a reliable operator. Write full details.

LECO VENDING CO.

128 E. 5th Street CHESTER, PA

ESTABLISHED

Pinball and Music Route

Located in Delaware. Approximately 80 pieces. \$25,000 per year receipts. For information telephone Wilmington, Delaware, 25151.

Mutual Music Company

Wilmington, Del.

AMEND ELECTRONICS ORDER

Philly's Key Disk Retailers Organize To Protect Future

(Continued from page 19)

tributor contracts for the individual members. In addition, the services of a public relations counsellor will be retained to conduct a public campaign in behalf of the association. It was also suggested to set up membership fees of \$100 a year. A dinner meeting in the near future, at which time other selected dealers will be invited, is expected to result in the formal organization of the proposed trade association.

Maybe Own Labels Someday?

Such organization is not looked upon favorably by the larger record distributors, voicing the opinion that they may have to look for other retail outlets if the demands of the trade group run against present practices too violently. However, the association has the moral support of those distributing secondary labels here, figuring that maybe they'll have a chance now to get window and counter space for their records. It was also pointed out that most of the other labels have had a long-established business practice of selling records only to regular record retailers, passing up those stores where records were taken on just to fill in until regular store merchandise was available. Only real fear of the distributors is the fact that the proposed trade association is only one step removed from the manufacture of records, admitting that the retailers banding together could very well make a financial success of their own record label in the event of a show-down with the regular manufacturers. Such possibilities were discussed, off the record, by the retailers at their initial meeting.

Disking Firm Rates Favorable Plug in LA Examiner Story

LOS ANGELES, July 7.—A local recording company, American Recording Artists, came in for some nice publicity in *The Los Angeles Examiner* July 4 when the paper ran a spread on the local veteran service center. In addition to story, the paper ran a two-column picture 6½ inches deep.

"From pressing machine gun triggers to pressing phonograph records is the war-peace saga of Wilfred U. Mirabal, 21, marine private from Albuquerque, N. M.

"He landed with the first wave at Tarawa. With six others, he was sent to remove machine guns from a disabled American tank 'to keep them out of enemy hands.' A Jap shell struck the tank, killed the other six.

"Yesterday Mirabal, with only a lame right knee, was pressing phonograph records at a North Robertson factory—400 a day."

The photograph printed showed Mirabal inspecting a record just off the press. In the picture readers may see the large "ARA" trademark on the disk he is handling as well as on the two stacks of labels on the table ready to be put on records.

Mayflower Distributing Company, Buffalo distributors of Wurlitzer equipment, are now pretty well settled in their new and larger quarters at 505 Delaware Avenue, where they moved about mid-June. New location is only three blocks up the avenue from former showroom. Vincent R. McCable, manager, is at present on his vacation, and supposedly his whereabouts are not known, presumably so that he can really "get away from it all" without interference.

Atlantic City Mayor Plugs Use of Jukes For Outside Dancing

ATLANTIC CITY, July 7.—A new twist to the teen-age clubs will be initiated at this South Jersey seashore resort, with the music machine again playing a prominent part. Mayor Joseph Atman this week declared that he has proposed two of the city's school yards be opened in the evenings during summer months for supervised dancing, with music to be supplied by juke boxes.

"I have taken this up with the recreation committee," said the mayor, "and request to open the school yards for the purpose will be made to the Board of Education." The mayor added that he planned to open the Massachusetts Avenue and the Monterey Avenue school yards for the juke box dances, thus providing recreational needs for two sections of the city.

Pub Co. Starts Recording House

HOLLYWOOD, July 7.—A new recording company, a division of Urban Publishing Company, will make its debut here early in July. The label will be known as Urban.

According to Eddie Urban, who heads the firm, artists to be recorded include Thomas Peluso and his orchestra, Hal Derwin, and Pat Kay, vocalist. All are heard over NBC here. A vocal group, the Smart Set, heard on both NBC and CBS, will also record.

The tunes set for recording are *Good, Good, Good*; *Adam Takes a Wife*, *One Starry Night*, *Victory Train*, *The Tiffin Song*, *Tomorrow's in the Sky*, *On the Spur of the Moment* and *I Never Stood a Chance*.

Firm is also negotiating with Jan Rubini, violinist, and Josephine Tumina, opera singer, for recording artists. They are both currently featured in Ken Murray's *Blackouts of 1945* at the El Capitan Theater here.

Deals for distribution, particularly in the East, have been made, Urban said.

Juke Box, Sphinx Main Attractions For News Writer

CHICAGO, July 7.—Edwin A. Leahy, columnist and special writer for *The Chicago Daily News*, entitled his June 28 column on the editorial page "Juke Box and Sphinx." Leahy is abroad, and his column was datelined Cairo, Egypt.

Said Leahy, describing conditions in Tripoli where he saw the destruction brought by the war: "Already there seems to be some moss on the wreckage. And hard by a 1,900-year-old triumphal arch built by Marcus Aurelius, a Tripoli boy who made good in Rome, there is the Marco Aurelio bar, from which comes the sound of an American juke box."

Seems like no matter how far from home you stray, the good old juke box is there ahead of you.

Philadelphia Wired Music Firms Started By Juke Operators

PHILADELPHIA, July 7.—Music operators and newcomers to the trade are paying special attention to telephone-wired music as an important field of operations after the war. Latest firm to be set up in the tele-music field is the Tele-Wired Music Company of Philadelphia. Company is being organized by Charles C. Smith and Phillip J. Spinuzza, with headquarters at 2636 West Cumberland Street. Earlier this month William L. King, vet music machine operator, organized his own Telephone Music Company.

Already established here, enjoying a land-office business as a result of the interest of war plants in wired music, are Play-a-Tune, Inc., headed by Harold B. Robinson, and Automatic Hostess Company, owned and operated by H. A. (Jack) Reese and Bert Sheward. Play-a-Tune was originally organized by the local music machine operators' association, with shares in the corporation sold only to association members.

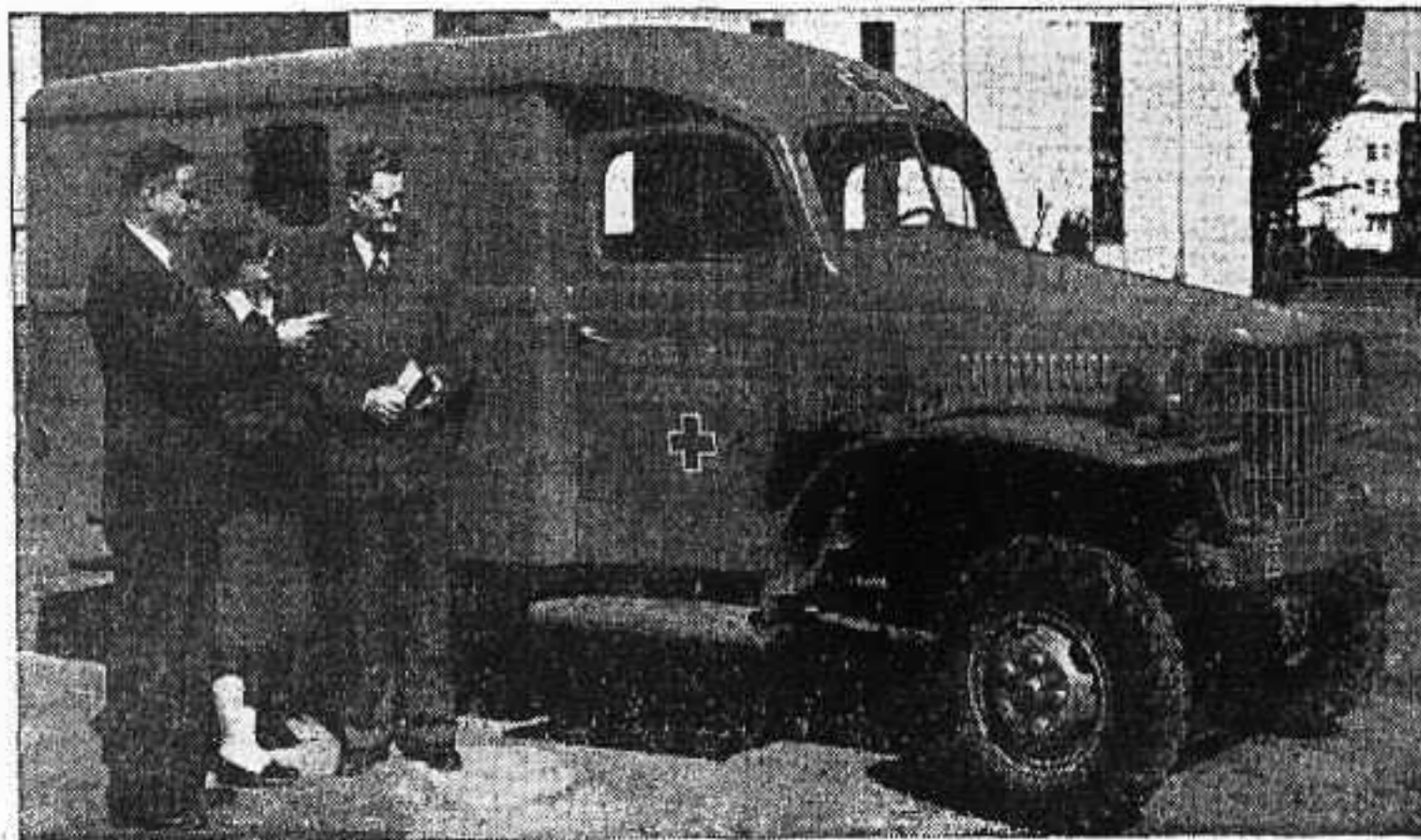
CMOA Raises Funds To Buy Ambulances for Red Cross

OAKLAND, Calif., July 7.—The California Music Operators' Association has purchased one ambulance for the American Red Cross and will soon buy two more for that organization.

CMOA raffled off a diamond ring to raise the funds which they used to buy the ambulance equipment, \$5,437 being raised by the raffle. The ring was won by Mrs. Charles H. Dietz, Boulder Creek,

Santa Cruz County, California. George A. Miller, of Oakland, is the State president of the association.

Committeemen Tom Russ, George A. Miller, Mrs. Lew Menkes, Joe Silla, H. V. Munson, C. L. Spear, George Delacruz, Burr Winslow, Frank Morgan, Miles Standish, L. H. Stricklander and William A. Mallick were largely responsible for the success of the drawing.



Still Restrict Coin Machines

Phonos, amusement mchs. have to wait for tubes, speakers, other parts

CHICAGO, July 7.—When L-21 was revoked May 16 it removed the official ban on the making of juke boxes and other amusement devices, but L-265, the general limitation order governing the production of tubes, speakers and other vital parts, still remained in effect.

Recently WPB called in the Radio Industry Advisory Committee which made a number of special recommendations. After the meeting, WPB issued order L-265 in amended form on June 28.

Amendments recommended by the committee as the first step in using facilities released by cutbacks in military and priority production asked the removal of restrictions on end equipment excepting the following:

1. Manual or automatic phonographs or record players using electronic tubes.
2. Amusement devices, coin or token operated, using electronic tubes.
3. Radio receivers for home use, including AM, FM, television, facsimile or any other type of reception.
4. Radio transmitters for broadcasting to the general public.
5. Receivers and transmitters for use by amateurs.

The removal of restrictions, thru these amendments to L-265, places the eventual authorization and additional civilian production of electronic equipment under "spot authorization" procedure regulated by PR-25. The whole move comes as a part of WPB's announced policy of gradual reconversion in industries where facilities are still needed to meet military demands.

The "spot authorization" order allows manufacturers to apply on their own merits for official permission from the WPB to manufacture goods still governed by a WPB order. It is taken for granted, of course, that "spot authorization" would be granted only where materials and facilities were sufficient over and above those needed to fill military needs.

Military Need Big

At the same time WPB cautioned, "military electronic requirements are so heavy that components will not be available for some time for civilian demand. The most essential civilian electronic needs, such as equipment for transportation, police installations and domestic radio replacements, will be taken care of first."

WPB also said that manufacturers affected by the relaxation of these orders governing electronic equipment "will receive no priorities assistance." WPB said that PR-27, which provides priorities assistance to manufacturers who need small amounts of production materials and show conditions for the use of ratings assigned by that regulation, does not relax restrictions on manufacture of electronic equipment governed by L-265.

This means that PR-27 does not establish an authorized production schedule for electronic equipment. Nor may the AA-4 rating, assigned by the PR-27 rating, be used to purchase complete equipment such as radios or phonographs.

Those manufacturers who feel that they qualify for "spot authorization" production must apply to the WPB using form WPB-4000. The board announced that instructions for filing this form will be released shortly. These instructions will contain specific provisions for the radio industry, according to the WPB.

Automatic Phonograph Owners' Association of Cincinnati is now in new headquarters, 1010 Traction Building, 5th and Walnut streets.

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

Names on WFIL Show

Jack Steck's WFIL Barn Dance show, emanating every Saturday night from Town Hall, Philadelphia, inaugurated a name guest star policy June 30. First one in was Foy Willing and His Riders of the Purple Sage. With warm weather attendance reaching 1,500, as when a representative of *The Billboard* visited the show June 22, Steck will carry on his Barn Dance shows thruout the summer season. At 10 p.m., for a half hour, the show is broadcast over the American Network as the *Hayloft Hoedown*.

New to the Barn Dance cast are the Sante Fe Trail Blazers, a five-piece musical unit featuring the trick fiddling of Pat Patreau, who came in from Chicago; Rusty Keefer on electric steel guitar and Milt Spooner at the piano. Other musical units with the show are Pop Johnson and His Boys ("Pop" is one of the best old-time fiddlers in the territory and brings his unit in from Conshohocken, Pa.); the Sleepy Hollow Gang, featuring the singing of Pete and Elmer Newman and the Murray Sisters (Sophie and Julie); the Banjo Busters, a trio of banjo strummers, and the Chester Valley Boys, five harmonica wizards.

Vocal honors are shared by Jesse Rogers, guitar-strumming cowboy singer, and winsome Carol Wynne. Comedy is plentiful, provided by Jack Steck as emcee; Lew Carter, with his zany antics and comedy songs, and Sheriff Ed (Eddie Steck). In addition the large cast includes Fred Homer's Sundown Serenaders, male quartet, and the Willow Ranch Dancers, mixed team of six square dancers, with Al Workley as caller.

Dude Swingsters Vacationing

The Dude Swingsters, Robert Levant, Tom Holden and Paul Ford, are vacationing for a month after an eight-month USO tour on which they played practically every major army and navy hospital in the country. At Thayer General Hospital, Nashville, they played for three days and had a nice visit with Zeke Clements, Ernest Tubb and the gang at the *Grand Ole Opry*, and in Memphis they did a guest program on WHBQ for Manager Bob Alburtz.

Levant is spending a month at Laguna Beach, Calif.; Tom Holden, bass player and singer, is visiting his family in Seattle, and Paul Ford, guitarist and singer, is spending some time with his folks in Columbia City, Ind. The boys will resume radio and cocktail work around Hollywood the middle of this month, at which time Len Holevas, singer and guitarist, will be out of the army air corps and will rejoin the boys. They expect to go overseas to entertain servicemen late this year.

Tunester Tattle

Bill Boyd, guest-starring on MBS Coast-to-Coast *Take It Easy* program, June 20, received enthusiastic comment on his rendition of *At Mail Call Today*. Boyd's vocal was backed by Frank Novak's ork. Program originates in New York, where Victor just completed several Bill Boyd disks on Bluebird label.

I Have the Loveliest Dreams, by Marlow Dawn and co-writers, is rapidly gaining in popularity since release by La Casa Del Rio. Miss Dawn, world-traveled writer of Toledo, O., had six numbers published by the firm during the past week.

Doc and Esther are back at work at WIBW, Topeka, Kan., after vacationing in Oklahoma.

Heaven's My Destination, by Frieda Ayres, Wallie Randall and Pearl Clark, is skedded for early release date by Irvin Siegel Pubs. WLS's Judie and Julie are introducing another of the firm's new releases, *Down in Rio Grande Valley*, by Ayres, Wilbur Brand and Carl Seigfried.

Waitin' fo' My Wings, Negro folk-spiritual with music by Walter A. Quincke and words by Mary E. Furbee, has been released in sheet music copies by Enterprise Pubs.

A Barn Dance and Jamboree is being staged each Saturday at Dorney Park,

Allentown, Pa., each Saturday night over WSN in that city. Cast includes Red Hamilton and His Kentucky Mountaineers, the Hicksville Follies, Dude Rangers (Tommy Mason and Lew Cagney); Smoky and Henry, black-face comedians; Glick Sisters, Western singing stars; Cowboy Dan and Jack Spencer.

Sleepy Hollow Ranch near Pennsburg, Pa., headlined Lulu Belle and Scotty June 24. Surrounding bill included the Tumbleweed Rangers, just returned from an overseas USO tour; Chester Valley Boys, Meredith and Snoozer, and the Sleepy Hollow Ranch Gang.

Cliff Japhet's *Don't Be Jealous of Me, Darling*, top favorite of his WSNY, Schenectady audiences, is now in print and will be released by La Casa Del Rio, together with Harmie Smith's *Sweetheart of My Pal Joe and Weary*.

Polly Jenkins and Her Musical Plowboys are again touring the West Coast, this time on USO Navy shows. It is expected that the tour, which started March 19, will be completed June 9.

It's Just the Same Old Moon, by O. M. Watson and Anthony Ferragamo, is off to a good start after its successful introduction by featured artist Red River Dave.

Philadelphians continue to show a keen interest in folk music and folk dances. In addition to the successful Barn Dance shows staged by Station WFIL Saturday nights, May 16 marked the start of a series of square dances to be presented at Moose Hall by dance promoters Al Brown and Danny Kline-man.

Chart Music is getting out a collection of Grady and Hazel Cole's Blue Ridge Mountain songs.

In Spite of Everything You've Done, published by Kane, is the latest number by Tommy MacWilliams, Jack Lynch and Johnny Meyer. The boys also have placed three songs with La Casa Del Rio.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$3.25.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub—\$5.50.

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- 10 Buckley 30 Wires 15.00
- 1 Pair New Buckley Adapters for 412 25.00
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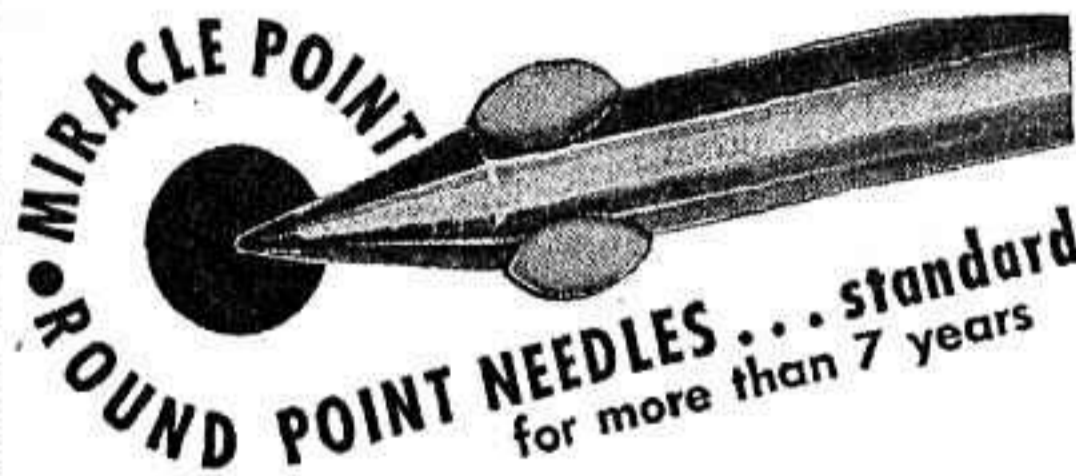
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P-W COIN SLOT FOOD STORES

Public Ready To Patronize

Self-service accounts for from 60 to 70 per cent of total retail food volume

CHICAGO, July 7.—The coin machine trade, always interested in something new, has been watching with increasing interest the public reaction to frozen foods and the growing tendency for self-service in grocery stores. Self-service, of course, easily implies coin-machine venders, and frozen, packaged food adapts itself well to that medium.

Now the 20th Century Marketing System, of Denver, Colo., announces that it has perfected a new device for selling frozen foods in self-service stores. The concern's machine is called Prez-o-Mat and is easily adaptable to coin mechanism.

Not only would the machine serve in (See Coin Slot Food on opposite page)

New Sugar Order Leaves Situation In Same Old Fix

CHICAGO, July 7.—Despite the fact that WPB has removed all limits on the use of beet molasses for the production of sugar, local trade remained pessimistic about the sugar shortage and its effect on the candy and soft-drink industries.

An official for the National Confectioners' Association was of the opinion that the unlimited use of beet molasses for sugar production would have little effect on the over-all shortage of sugar. "The reflection in total increased production will be small," the spokesman said.

Prior to the WPB announcement, the manufacture of sugar from beet molasses was restricted to 40 per cent of the amount produced in the year ended June 30, 1941. Purpose of this restriction, according to the WPB, was to conserve molasses for the manufacture of yeast and citric acid.

There is no reason to believe, of course, that sugar quotas for the third quarter will be affected in any way by this recent WPB order.

Trade Shows Big Interest In P-W Model

Machine Fully Automatic

CHICAGO, July 7.—A tobacco trade journal article published recently shows the widespread interest in fully automatic cigarette vending machines where the customer has only to deposit his coin and the machine does the rest of the work.

The story follows:

"We know that the cigarette and candy machine manufacturers are devoting their entire facilities to war production. At the same time, however, they are planning their post-war products and we can expect machines that embody so many changes that the machines currently in use may become almost obsolete within a year or two after the war.

"One of the post-war machines is a console model, about desk height, and is operated by a small electric motor. The consumer merely presses a button controlling the column of his favorite brand and the package displayed is delivered to him. The coin mechanism makes change up to 50 cents and may be changed to any price without adding parts. All columns of the machine are removable, holding both king and standard-size cigarettes. The mechanism, it is promised, will provide virtually fool-proof operation.

"This is merely an isolated example of the vast improvement and advancement to be anticipated in the realm of post-war production."

Confection Sales Drop 11 Per Cent

WASHINGTON, July 7.—Wholesale confectionery sales suffered an 11 per cent drop during April, according to a report issued by the Department of Commerce.

The department's report placed total April confectionery sales at \$1,374,000. Total sales for the first four months of 1945 amounted to \$5,403,000, said the department.

Patent Gazette Ripe With Coin Operated Beverage Dispensers

WASHINGTON, July 7.—The May 22 issue of *The Official Gazette* of the United States Patent Office contained descriptions of four devices in the coin machine field—all of the patents related to soft drink dispensers.

Patent No. 2,376,403, with 15 claims, is an electric selective drink vending machine. Held in the name of Ernest H. Thompson, Winnetka, Ill., and Leo W. Doggett, Chicago, it was assigned to the Automatic Canteen Company of America, Chicago, a corporation of Delaware.

The three other patents, two in the name of Milton L. Smith, Chicago, and one in the name of Robert Schwalb, Chicago, and Smith, were likewise beverage dispensing units.

which are available. But the danger of altering the established taste of a product which has gained popular acceptance keeps most of them from substituting for the fast-disappearing sugar. Unless the shortage is remedied, however, some bottlers may be forced to use sugar substitutes to stay in business.

However, you look at it, the sugar shortage being what it is, bottlers and venders are going to be hard pressed to meet the demand for soft drinks during the summer.

Chicago Candy Rally Proposed by Sept.

CHICAGO, July 7.—Planned especially for candy jobbers, retailers and salesmen, a Chicago rally under the auspices of the Council on Candy of the National Confectioners' Association will be held Wednesday, September 19.

This announcement was made by Theodore Stempfel, council chairman, who said that he expected attendance at this rally to top that of the manufacturers and suppliers' session in June.

Trade Expects Soft Drink Volume To Drop; Shortage In Sugar Is Cause Blamed

Small Bottlers Will Probably Be Hardest Hit

CHICAGO, July 7.—The volume of soft drinks going into civilian channels during this third quarter of 1945 are going to be greatly affected by the reduction in the allotment of sugar, which provides only 50 per cent of the 1941 base.

Just how much of an effect this is going to have on the soft-drink industry is difficult to foretell, but some trade estimates say that sales will be cut some 20 to 30 per cent under the volume for the third quarter last year. And the trade points out that this takes into consideration the fact that a large share of soft-drink production will be going to the armed services and is therefore not subject to the sugar quota.

Small Botler Hit

Thousands of small and large locally owned bottling plants will be hardest hit by the reduced sugar allotment. The third quarter, from the first of July thru September, would ordinarily be the season of peak sales for them. Summer is when bottlers ordinarily expect to make their best profits, but it would seem they will be unable to do so this year.

Larger soft-drink manufacturers will not suffer as much since there are several conditions which offset any curtailment in their total sales volume. The high excess profit tax now in effect leaves little net profit from any expansion in volume, and it is equally true that reduced sales will be offset

to a considerable extent by a small tax bill. Additional items, such as advertising, can likewise be shaved to help the larger concerns make ends meet.

This can be demonstrated by a study of the annual reports of the Coca-Cola Company. In 1939, when that company's tax bill was somewhat less than a quarter of what it is today, Coca-Cola enjoyed its year of highest net profit, realizing \$29,030,374. Despite an increasingly larger gross volume, the Coca-Cola Company realized only \$25,021,445 after taxes were deducted in 1944.

Hires Increases

Hires Root Beer reports an increase in net sales. The company has a number of divisions, but the root beer, which uses sugar, is their main source of revenue. Nehi, expecting a slight reduction in net profit, is in the same situation as the Coca-Cola Company.

The Pepsi-Cola Company is in a unique position and under normal conditions would have a definite flexibility in operation because it owns its own sugar refinery in this country and its own sugar plantation in Cuba. Neither of these do the company much good now, however, since it is affected by the same wartime restrictions which face other concerns, and its plant is on the same allotment as all other refineries. The company expects sales to be reduced because of the sugar shortage.

Bottlers have examined the prospects of using some of the sugar substitutes

Improved AMERICAN EAGLE

(Like New) with Gold Award Feature. FRUIT REELS with TOKEN P. O. Fill tube with quarters and tokens and watch your increase in play. Gold award tokens to be mixed in tube for jack pot feature.



\$29.50

1¢ or 5¢ Play

NEW PIN BALL REVAMPS

SEND FOR LIST!!!

SPECIAL!

5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser... Ea. \$17.50
A.B.T. Challengers, Recond, Like New \$35.00

USED COUNTER GAMES

- Aces \$ 8.95
- Pikes Peaks 22.50
- Bingo 12.50
- Victor Roll-a-Packs 9.95
- Liberty, 1¢ Tok. Payout 19.50
- Sparks, 1¢ Token P.O. 12.50
- Daval 21, New, Divider Model 9.95
- Lucky Strikes, 1¢ Cig. Sym. 12.50
- Imps, New, 1¢ or 5¢, Cig. Sym. 12.50
- Superior Cig. Reel Vendor 12.50
- Cubs, 1¢, Cig. Sym. 6.90
- Shipman Stamp Machines, Brand New, 1¢ & 3¢ 29.50
- Shipman Stamp Machines, Used 25.00

SLOTS & CONSOLES

- 2 Watling 5¢ Rotatops \$ 89.50
- 2 Watling 10¢ Rotatops 89.50
- 4 Watling Big Game 89.50
- 2 Mills 25¢ Gold Chrome, Looks and Works Like New 349.50
- 1 Mills 5¢ Gold Chrome 325.00
- 1 Mills 10¢ Gold Chrome 335.00
- 1 Mills 25¢ Blue Front 349.00
- 1 Mills 10¢ Blue Front 325.00
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- 4 Jumbo Parades 99.50
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- 2 Wurlitzer 600R, Perfect \$400.00
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Will Pay the Following:

- A.B.T. Challengers \$15.00
- Model F Targets (Blue) 15.00
- Vest Pockets (Green) 25.00
- Vest Pockets (B & G) 32.50
- Vest Pockets (Chrome) 40.00
- Gottlieb Grip Scales, All Parts Must Be There 5.00
- Imps, Aces & Cubs 2.00

HIGHEST PRICES PAID FOR PEANUT MACHINES!

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SELF-SERVICE with the "POPMATIC"

ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passers-by and customers stop, marvel and BUY.

AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vended can vary from 6 to 12 oz. size. Originally \$250.00.

NOW \$169.50

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance C. O. D., or 5% Discount if full cash is sent with order. We buy Music Routes.

SUPPLIES FOR POPMATIC

Extra Heating Elements, Ea. \$5.00
Popcorn, Per Lb. 14 1/2¢
Glassine Bags, Per 1,000 2.50
Popping Oil (Packed 6 Gal. Per Case).
Per Gal. 2.50

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Vitaminized Candy Boosted

Army War-Time Use Told Here

Vitamin candy may prove more popular than capsule or pill, says army expert

CHICAGO, July 7.—The candy's industry's interest in vitamin-fortified candy was given a distinct boost here by a recent statement from Capt. Vernon M. White, who is in charge of the General Products branch and the Confections section of the Quartermaster Corps Subsistence Research and Development Laboratory, Chicago Quartermaster Depot.

Captain White is reported to have said that the vitamin fortified candies, a wartime development used as a supplement to army ration diets, may eventually prove more popular than vitamin capsules. This would mean that vitamins could play an important role in the confection industry's efforts to establish candy as a definite food with values ranking alongside other staple food items.

Adds to Vitamin War

This statement adds another chapter to the long vitamin "war" which has been raging between the food industry and a certain medical group. The medical group has for a number of years attacked the popular use of candy, and the industry has been fighting back with a number of recognized scientists supporting its point of view.

An interested bystander to the big show has been the vending machine trade. The trade naturally feels that if the food industries win the battle, the advertisements of vitamins in soft drinks, candy and other similar products will be extremely helpful as a sales booster during the post-war period.

"Confections," said Captain White, "containing a well-balanced supplement of added vitamins could rival other vitamin-containing foods such as fruit juices and vegetables as sources of an adequate vitamin supply and probably would be a much more popular source of vitamins than the vitamin pills and capsules sold so widely today."

Duke Tests Exploded

In midwinter of this year those forces opposing vitamins gave a great deal of publicity to the "unfavorable" results of an experiment conducted by Duke University. Not long after those unfavorable results were published, however, other scientists exploded the Duke tests by pointing out their lack of scientific soundness.

A later test, conducted at the Lockheed Aircraft plant, Burbank, Calif., gave much more scientific results. The study got under way in March, 1942, with 528 male workers—most of them from the "swing" shift—who were given a thoro medical checkup. These men were then split into two groups. One group was given a daily dose of fake pills, while the second group received a combination vitamin-mineral pill.

The first six months showed no definite reaction, altho both groups had a working efficiency higher than that demonstrated by a third group which took no pills at all. This psychological effect diminished gradually and disappeared, but the bodily changes became apparent after six months and continued until the test ended this spring.

Absenteeism Reduced

In the group taking vitamins, there was a reduction in absenteeism of 18.6 per cent and a marked improvement in general work performance was noted. This study, conducted by Dr. Henry Borsook, was underwritten by the California Institute of Technology and the National Research Council, and it further strengthened the food industry's position.

Late last year, the Food and Drug Administration ruled that the drug trade must change its labels on vitamins and other medicinal products to give the consumer more complete directions as to the amount to be taken. Many labels now carry the legend: "To be taken only

All Mfrs. But Hollywood Repurchase Surplus Bars

WASHINGTON, July 7.—More news on those surplus candy bars was forthcoming this week with the announcement that every manufacturer with the exception of the Hollywood Candy Company, Centralia, Ill., had repurchased the bars declared surplus by the War Food Administration.

Hollywood announced that it has "declined to bid on the 1,000,000 bars of the company's product released." Trade as-

sumption is that those bars will now be placed on the open market for resale.

Any manufacturer who desired to buy back the candy bars which were originally intended for navy consumption, was told that the purchase will not charge the manufacturer with any penalty against sugar or chocolate quotas. OPA says that since this candy was manufactured and marketed as quota-free it now must be resold by the WPA in the same category.

The candy surplus, stored in a warehouse at Bayonne, N. J., was reported to be in excellent condition. Original vendors are reported to have immediately disposed of the bars thru wholesale and retail channels. Ten manufacturers were offered the bars which they had originally sold the navy.

GE and Servel Show Trend to Coin Machines

CHICAGO, July 7.—An interesting indication of the probable trend toward all kinds of coin-operated devices for household use in the post-war period, is the type of manufacturer advertisement now appearing in trade journals and direct-mail circulars.

General Electric, with an advertisement in one of the leading electrical trade papers, features coin-operated timers for easy collection of installment sales, and coin-operated timers for apartment house washing machines, hotel radios and the like. Both of these items are an important feature of the two-color advertisement.

Servel, Inc., in its direct-mail advertising, features the part that company plays in supplying cooling units for vending machines. One of their circulars has a streamlined, artist's conception of a post-war beverage vending machine.

The fact that large companies such as these are featuring coin-operated devices is a good sign for the future.

Bendix Reveals Enlarged Field

SOUTH BEND, Ind., July 7.—Bendix Home Appliances, Inc., announced this week that it was entering the home ironer and dryer fields. This is a move to supplement the automatic home laundry line brought out by Bendix before the war.

As the announcement was being made production began on the laundries. The company announced its plans to supply 8,000 dealers with floor demonstration models in September or October.

In Chicago, the Bendix home appliances will be distributed thru a new factory branch recently opened at 435 East Erie Street.

on the advice of your physician." But the FDA has ruled that as of October 10, 1945, all labels must give simple directions as to dosage.

This may be regarded as a considerable victory for the vitamin interests, since the older labels, calling for a physician's advice, cut vitamin sales and made it practically imperative to consult a physician before taking any kind of vitamins.

Just how far vitamins are going to affect the candy and soft-drink industries after the war would be difficult to say. The fact that some members of the industry have already made definite steps toward using vitamins as a selling point indicates that others will follow suit as a matter of meeting competition.

Vending machine operators will likewise be watching the trend, ready to capitalize on the widespread promotion of vitamins. As a selling argument, vitamins could add greatly to sales volume.

this type are expected to eliminate broken finger nails, chilled hands and the disorderly arrangement of packages often caused by customers shuffling packages to find the product in which they are interested. Nor will there be any necessity for asking questions of clerks, since each unit will be labeled.

Public Acceptance

Latest wholesale and retail food trade surveys reveal that the wartime swing to self-service will be a permanent change which grocers will have to take into consideration. According to one grocer trade report, "Self-service in dry grocery stores is on an upward swing, with grocers in small communities also planning to install self-service stores of some kind as soon as they can."

Increased public acceptance of dehydrated, as well as frozen foods adds to the likely success of the coin-operated self-service food vender. Science, under pressure of war, has solved many of the problems which long kept dehydrated foods from enjoying wide popularity. The probability of expressing perishable food by air likewise ties in with the coin-operated frozen food stores.

Since rationing went into effect—the not necessarily because of that fact—there has been a noticeable interest in home frozen food lockers. This, too, will tie in with the popularity of the self-service frozen food store, since the customer can purchase products from such stores and transfer them to his home food locker where they can be kept for as long as he wishes. Store owners are certain to capitalize on the consuming public's desire for out-of-season products. Frozen food stores would be able, for example, to provide such delicacies as fresh strawberries for Christmas dinner.

Sales Volume Up

The total sales volume of self-service grocery stores has been on the upswing since the late 1930's. In 1938, sales in stores of that type amounted to slightly more than one billion dollars. Reliable trade estimates place the volume in excess of 9 billion dollars for 1943. At the present time, according to trade authorities, self-service accounts for from 60 to 70 per cent of all retail food sales.

There are many problems yet to be ironed out, of course, as there are in any new field of consequence. Manufacturing and material regulations make it impossible for any coin-operated self-service food stores to start at the present time. But it is significant that the trade is studying the possibilities for the future, and will be ready to explore the market as soon as possible.

COIN SLOT FOOD

(Continued from opposite page)

grocery stores specializing in self-service, but it would be possible to offer frozen foods of all kinds to residents of apartment houses, where the machines could be installed in lobbies or basements.

Ease in Shopping

Milton Rifkin, of the Denver company, said that the purpose of the new machine is to sell more package frozen foods, as well as ice cream, in self-service stores. At the same time, the machine is expected to add to the ease and speed with which a consumer may shop. The device, which is set on a base, will eliminate stooping over to examine a package. Each unit is made up of a number of compartments, in the form of drawers. The drawers can either be a representation of the actual package to be found inside, or there can be a simple sign, telling what is contained in the drawer and for what price the product sells.

Coin-operated frozen food units of

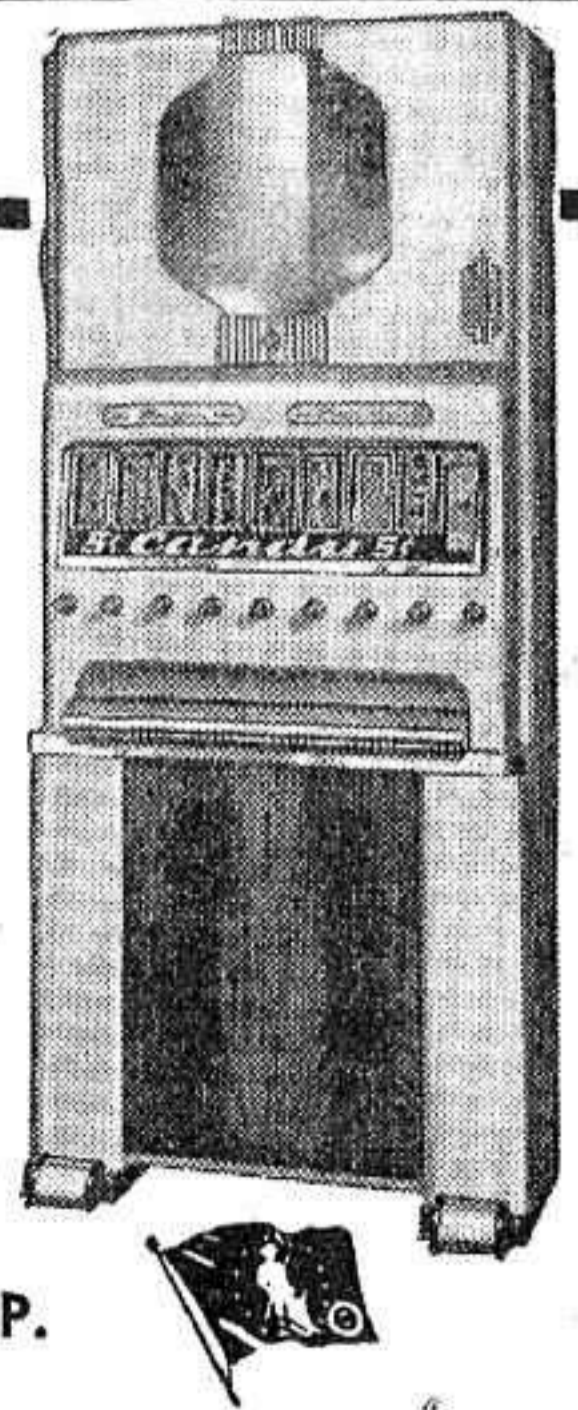
RELIABLE!

Operators all over the country associate the name UNIVENDOR with reliability. They have found that for consistent trouble-free performance this finest of candy vendors is unequalled.

Right now, as throughout the war, the full capacity of the big Stoner plant is devoted to producing vital materials for our armed forces. But the day is coming when we will again make UNIVENDOR. It will be finer than ever. Watch for it!

Univendor

STONER MFG. CORP.
Aurora, Illinois



WANTED! WANTED! WANTED! WANTED! WANTED!
CANDY & CIGARETTE VENDING MACHINES
U-NEED-A-PAKS — NATIONALS — ROWES
WILL BUY ANY QUANTITY—STATE YOUR LOWEST PRICE!
UNEEDA VENDING SERVICE 100-102 SCHOLLS ST.
BROOKLYN 6, N. Y.

CLEVELAND COIN OFFERS

BRAND NEW ELECTRIC FANS: Adjustable to 9 ft. height, heavy bases, chromium shafts, 3 bladed aluminum propellers, 24 inches in diameter with a 26-inch guard. Both General Electric or Westinghouse Single Speed Heavy Duty Motors. STOCK IS LIMITED AND GOING FAST AT \$120.00 Each.

ARCADE EQUIPMENT

1 Evans Barrel Roll	\$125.00
2 5¢ Solarscope Gypsy Scroll Vendors	125.00
3 Chicago Coin Hockey	225.00
1 Keeney Submarine Gun	165.00
3 X-Ray Pokers	110.00
1 Goofy Golf	110.00
1 Late Genco Play Ball	125.00
2 Chicken Sams	125.00
2 Slap the Japs	125.00
1 Drivemobile	Write
2 Periscopes	225.00
1 Mountain Climber	125.00
1 Shoot the Chutes	125.00
1 Battering Practice	125.00
2 Sky Fighters	275.00
1 Mutoscope Lift-o-Graph	225.00

40 JENNINGS IN THE BAG PEANUT VENDORS — as is but complete — \$250.00 for the lot!

CONSOLES

1 Silver Moon, F.P.	\$115.00
5 Jumbo, F.P.	105.00
2 Kentucky Clubs	110.00
3 Big Tops, F.P.	115.00
4 1938 Track Times	125.00
3 Paces Races, With a Lot of Extra Parts, As Is. For Entire Lot	300.00
1 5¢ Beulah Park	110.00
1 Paces Reels with Rails, C.P.	135.00

33 5¢ SLOTS, MILLS MECHANISMS, WITH SPECIAL CABINETS — FRONT MINT VENDOR AND SPECIAL 5 COIN ESCALATORS — 2/4 PAYOUT — NO JACKPOTS — COMPLETE AND IN EXCELLENT CONDITION — HAS SIGN INDICATING A LEGAL RULING ISSUED IN THIS STATE. IN ADDITION TO THIS WE ALSO HAVE 17 MECHANISMS AND 12 ESCALATORS. THE ENTIRE DEAL IS AVAILABLE FOR PROMPT SHIPMENT AT \$2500.00.

USED PIN GAMES

Ten Spot, with Conversion \$	69.50	Moniker	85.00
Zig Zag	89.50	Sparky	39.50
Leader	79.50	Marines at Play	135.00
Commander	105.00	Flicker	65.00
Stratoliner	55.00	Paradise	55.00
Clover	79.50	Gold Star	49.50

SPECIALS

12 #125 Wurlitzer 5-10-25¢ Wall Boxes	\$ 29.50
10 Panoram	365.00
10 Daval Bumper Bowlings — Make Us an Offer	
2 10¢ Blood Pressure Machines	125.00
35 CIGARETTE VENDORS: Stewart-McGuire S.P. Model, 7 Column, 20¢ Combination, completely overhauled and complete with cabinet bases, \$35.00 each; 5 or more, \$30.00 Each.	

Terms: 1/2 Deposit With All Orders, Balance C. O. D.

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Turf Kings	Long Shots
Jockey Clubs	Grand Nationals
Kentuckys	Pacemakers
Sport Kings	Sport Pages

All American Derby

CONSOLE

Buckley Late Model Track Odds, D.D.J.P.

SLOTS

Mills Brown Fronts, 50¢, 25¢, 10¢, 5¢
Mills Blue Fronts, 25¢, 10¢, 5¢, 1¢
Mills Cherry Bells, 5¢
Mills Chrome Bells, 25¢
Jennings Dixie Bells, 25¢, 10¢, 5¢
Columbia, 5¢
Single Stands
Double Revolv-a-Round Stands

Wurlitzer #100 30 Wire Wallboxes, New & Used.

For prices phone, wire or write.

Savannah Amusement Co.

409 E. Liberty St. SAVANNAH, GA.
Phone 2-0033

SPECIAL OFFER!

Reconditioned

ADVANCE

MODEL "D"

BALL GUM MACHINES

NEVER BEEN ANYTHING BETTER!

PRICE \$4, F. O. B. BROOKLYN

"ADVANCE"—THE NAME YOU

CAN DEPEND UPON!

J. SCHOENBACH

Distributor of Advance Machines & Parts
1647 Bedford Ave., Brooklyn 25, N. Y.

Chi Tribune Publishes Story Surveying Coin Machine P-W

CHICAGO, July 7.—The Chicago Tribune, June 24, carried a lengthy article on coin machines, written by Orville Dwyer, one-time publicity writer for the National Association of Coin-Operated Machine Manufacturers. Dwyer has been a well-known Chicago newspaperman for years. He was formerly associated with the Hearst papers here and more recently has been with The Tribune. Dwyer's story follows:

Manufacturers of slot machines, gaming, vending and other coin-operated devices who for more than three years have been making sub-machine guns, radar equipment, precision instruments and other war materials now are free to resume peacetime pursuits and look forward to a \$200,000,000 business in their first year of post-war production.

This assertion was made yesterday by Walter Hurd, coin machine editor of The Billboard, theatrical journal which devotes much of its space to news and advertising of such devices. He pointed out that the War Production Board May 20, by cancellation of its order L-21, lifted restrictions on the making of nearly all coin-operated machines.

Optimism Is Qualified

"This does not mean that these companies can begin at once to convert and go back to manufacturing the old pre-war or even new post-war type of machines," Hurd said. "There are only about 40 companies in this field, most of them in and around Chicago, but almost all of them still have important war contracts.

"It will be six months before they begin in earnest to produce new coin machines unless there is a sudden end to the Japanese war."

Hurd pointed out that slot machines have flourished during the war and are expected to "go even bigger" afterward. The big manufacturers of slot machines, he said, have found a new friend in the use of coin devices to support clubs of all kinds, civic, social, veteran and even religious organizations with headquarters or club houses for assembly.

Laws permitting the use of slot machines in all such private clubs have been enacted in Washington, Idaho and Montana, Hurd showed. A similar law was enacted by both Georgia houses but was vetoed by the governor. Plans for introducing such laws are under way in many States, he added.

Government Tax \$100

The government last year collected a tax of \$100 each on 77,185 slots. Federal taxes on 2,860 slot machines were paid in the 26 counties of Northern Illinois, Nigel Campbell, Collector of Internal Revenue, said. The machines are forbidden by State law. No reliable estimate can be made as to how many more may

be used illegally—and untaxed—throughout the country. The State laws, both enacted and contemplated, are based on the government license.

In Idaho and Montana, Hurd asserted, a \$100 State tax is charged for each machine, and all clubs registered with the States may install them. In Washington a percentage of the "take" by each machine is collected, but this is estimated to amount on the average to about \$100 a machine also.

"This is the sort of legitimate business the slot machine manufacturers are trying to build up thru legislative action," Hurd continued. "Of course, they know as well as any one else that literally thousands of clubs in States which now do not have such laws are supported by slot machines. They know that authorities often simply ignore such machines—that they are used by tacit consent. But they'd rather have it legitimate."

The Billboard editor declared development of clubs has been constant in American life with the help of slot machines to support them in lieu of large dues.

James T. Mangan, firm member and for 20 years advertising and merchandising manager for Mills Industries, coin machine manufacturers, predicted that 10 years from now there will be three to five times as many coin machines in operation as there are now.

C. E. Vetterick, advertising manager of O. D. Jennings & Company, one of the largest manufacturers of slot machines, also predicted that the industry will turn out a tremendous amount of equipment in its first year of peacetime production.

Post and Lester Co. Changed Name July 1

HARTFORD, Conn., July 7.—The Post & Lester Sound Company, previously affiliated with the Post & Lester Company of Hartford, Conn., has announced that, effective July 1, the name of the corporation will be changed to Industrial Sound & Electronics Corporation, with offices at 333 Trumbull Street.

Corporation will remain under the same engineering and executive direction as before. P. J. Carr, former treasurer, will devote his full time to radio and appliance business for the Post & Lester Company. Executives of the corporation include: Arthur K. Staunton, president and treasurer; Gerald A. Miller, chief engineer; and Frank E. Watson, field manager.

It is expected that branch offices will be established in Bridgeport, New Haven and Springfield as soon as further release of WPB regulations permits the establishment of local field stocks.

SALESBOARDS

Holes	Name & Description	Profit	Price
1000	5¢ Hot Stove Tips, Regular	Avr. \$27.67	\$2.59
1000	5¢ Dough-De-Mi, Thick	Avr. 25.77	2.98
1000	5¢ Dollars for Defense, Thick	Avr. 24.44	1.99
1000	5¢ Bust Em, Thick	Avr. 24.32	1.99
1000	5¢ Live Wires, Thick Jumbo	Avr. 28.43	3.42
1000	5¢ Nutsy Notsy, Thick	Avr. 24.08	1.99
1200	5¢ Five Big Fins, Jumbo	Def. 27.00	2.24
1200	5¢ Yankee Doodle, Thick	Avr. 32.64	2.49
1800	5¢ Lucky Colors, Spec. Thick	Def. 24.00	2.49
2400	5¢ Easy Pickin', Regular	Avr. 45.00	2.98
1000	25¢ Charley Board, Reg.	Def. \$50.00	\$.99
1000	25¢ Jackpot Charley, Thick	Avr. 52.04	1.89
1200	25¢ Texas Charley, Spec. Thick	Avr. 102.28	2.69
1200	25¢ Professor Quiz, Semi Thick	Def. 70.00	1.59

TICKETS

1000	Bingo on Sticks, Machine Banded	\$ 1.25
1040	Bingo on Sticks, Machine Sewed	1.15
1040	Bingo in Bags, Machine Sewed	.90
#2040	Tip Books, Five on One	Gross 11.89
#2170	Red, White, Blue Tab, Profit \$30.00	Each 1.25
#2170	Red, White, Blue Singles, Banded	Each 2.00
#2160	Red, White, Blue Fivefold, Banded	Each 1.75
#2170	Red, White, Blue Fivefold, Banded	Each 2.00

Wilner Sales Co.

715 N. Elm St., Muncie, Ind.

MACHINE CLOSEOUTS

12 Longacres	\$485.00	3 Chicken Sams (Jap Conversion)	\$100.00
2 Wildfires	42.50	2 Antiaircraft (Brown Cabinet)	50.00
1 Stratoliner	34.50		
2 Keeney Submarines	125.00		

WILL PAY \$150.00 FOR GENCO BANK ROLLS (14 FT.)

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Phone: Tyler 7-2770

MUSIC-SUPPLIES ACCESSORIES

WURLITZER	ROCK-OLA
1 '41 Counter	1 Windsor
1 600R	1 12-Record MILLS
1 500	1 Empress
1 850	1 Throne
1 950	SEEBURGS
1 616	2 8800, ES
3 Twin Twelve, Buckley System Comp., \$179.50	1 8800, ESRO
2 Twin Twelve, Keeney System Comp., \$150.00	1 8200 Victory
1 Federal Voice Recorder, 2-Speed Mike	1 Regal
	1 Rex Wireless, Orig. Cab., Complete . . . \$350.00

Write, wire or phone for prices!

3 Kirk Astrology Vend-a-Ticket Scales	\$75.00
2 Watling Jrs. Scales	65.00
New "Roll-the-Barrel," B' Skee Ball	
1 Rajah Mystic Crystal 1¢ Mach	50.00

WALL BOXES AND PARTS

3 Wurlitzer #300 Adapter	\$34.95
4 Wurlitzer #130 Adapter	39.95
1 Wurlitzer 600 Amplifier and Speaker, Comp. with Tubes	85.00
10 Seeburg Solenoid Drums	22.50
6 Seeburg Solenoid Drums in Factory Ctns.	27.50
17 5¢ National Slug Rejectors	4.75
10 GSR Selection Receivers	25.00
15 Wurl. #125, 5-10-25¢ Boxes	29.50
10 Seeburg Wireless Organ Cabinets and Speakers	26.50
We Still Have Zip Cord and Pfanstiel Needs!!!!	

1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

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6 Gun A.B.T. Rifle Range, extra Gun, 45 Foot Sectional Plywood Building, \$180.00 New Tubes, \$125.00 Stock of Shot, Center Moving Targets, New Barrels on All Guns, Neon Rifle Sport Sign and Transformer. Will sell complete for \$2250.00.

Bally Rapid Fire	\$165.00
Chicago Coin Hookey (Clean)	200.00
Test Pilot (Nice Condition)	175.00
Drive Mobile (Bomb Tokio)	275.00
Periscope (Like New)	185.00
Tommy Gun (Late, Like New)	150.00
Exhibit Card Vender (Like New)	35.00
Kirk Guess Your Weight Scale	125.00

TABLES

Big Six	\$22.50	Play Ball	\$50.00
South Paw	55.00	Miami Beach	50.00
Miss America	55.00	Slap the Jap	47.50
Sink the Jap	47.50	Majors, '41	52.50
Tail Gunner	50.00	Paradise	55.00
Spot Pool	60.00	Champ	60.00

CONSOLES

Mills Smoker Bell, 5¢	\$ 60.00
Watling Roll-a-Top	100.00
Mills Q. T., 1¢, Green Front	50.00
Jennings Chief Console, 5¢	135.00
Mills Roman Head, 5¢	135.00
Keeney Fast Time, C.P.	110.00
Bob Tails, F.P.	100.00
Big Game, F.P.	100.00
Super Bell, Comb.	325.00
Jumbo Parade, F.P.	92.50
Good Luck, C.P., Rebuilt, Regulated	75.00

MUSIC

Wurlitzer 61	\$135.00
Select-o-Matic Wall Boxes, 30 Wire	6.50
#310 Wurlitzer Wall Boxes	10.00
Mills Do-Re-Mi, Refinished	120.00
Seeburg Selectomatic, 10 Record	75.00
Packard Wall Boxes	32.50
Buckley Wall Boxes, 111	25.00
Wurl. #331 Bar Box	22.50
Wurl. #332 Bar Box	17.50

MATHENY VENDING CO.

564 W. Douglas WICHITA, KANSAS

WANT TO BUY!

PHONOGRAPHS

Wurlitzer 412	\$ 85.00
Wurlitzer 616	160.00
Wurlitzer 616, Lite-Up, Top and Bottom	175.00
Wurlitzer 600R	350.00
Wurlitzer 600K	375.00
Wurlitzer 500	375.00
Wurlitzer 700	550.00
Wurlitzer 750E	665.00
Wurlitzer 850	665.00
Wurlitzer 800	625.00
Seeburg Gem	300.00
Seeburg Vogue	375.00
Seeburg Classo	375.00
Seeburg Envoy, ESRO	410.00
Seeburg Hi Tone 8800, ES	550.00
Seeburg Hi Tone 8800, ESRO	600.00
Rock-Ola Standards	275.00
Rock-Ola De Luxe	285.00
Mills Throne	225.00
Empress	275.00

WRITE OR WIRE!

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456 W. 45th St. New York 19, N. Y.

WANTED

Capable Designer and Engineer for new company with large capital entering Pin Game manufacturing field. Ready now for business. Only highest type man need apply. This is a splendid opportunity. All replies strictly confidential.

BOX D-349, The Billboard, Cincinnati 1, O.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS MELON BELLS
- BAKERS PACERS

ALL MODELS—
ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING
MILLS SLOTS and RACES

WE BUY—SELL—
EXCHANGE

BAKER NOVELTY CO.

1700 Washington Blvd., Chicago 12, Ill.

MONARCH—Greatest Selection—Best Values!

WANT TO BUY: Crystals, Mystics, Silver Skatos, Attention, Glammers, Pursuits, Pan American, Mascots, Air Force, Leaders, Duplex, Skyblazers, Stars, Do-Re-Mi, West Wind, Double Play, Zombie, Sunbeams, Stratoliner, Sport Parade, Mills 3 and 4-Bells, 3/5¢ & 1/25¢, Late Heads.

RECONDITIONED ARCADE EQUIPMENT.

Bally Rapid Fire ... \$225.00	Tommy Gun ... \$225.00	Latest Vitalizer ... \$110.00
Ace Bomber ... 375.00	Radio Rifle ... 79.50	Anti Aircraft ... 89.50
Texas Leaguer ... 59.50	Bumper Bowling ... 65.00	Bally Baskets ... 150.00
Keeney Submarine ... 195.00	Bally Torpedo ... 195.00	Evans Playball ... 175.00
Bally Racer ... 150.00	Striking Clock ... 135.00	Shoot the Chutes ... 150.00
Test Pilot ... 225.00	Skeebalotto ... 95.00	Ten Strko ... 75.00
Shoot the Bull ... 85.00	Ten Pin ... 75.00	Photo Booth ... 550.00
Lite Up Card Vendor ... 45.00	Shoot to Tokyo ... 195.00	Air Raider ... 225.00
Tall Gunner ... 195.00	Drivemobile ... 375.00	Skee Jump ... 135.00
Rolabase ... 165.00	West. Baseb. ... 139.50	Periscope ... 245.00
Kissometer ... 195.00	Baker Sky Pilot ... 265.00	Liberator ... 245.00
Egypt. Ramases ... 175.00	United Nations ... 115.00	World Racer ... 250.00
Sky Fighter ... 325.00	Poker Joker ... 115.00	Bwl. Leag. Skeeball ... 225.00

RECONDITIONED 1-BALL MULTIPLE FREE PLAY GAMES

Sport Special ... \$195.00	Pimlico ... \$425.00	Club Trophy ... \$325.00
Sportsman (New) ... 395.00	Longacre ... 575.00	Fortune ... 325.00

MILLS REBUILT SLOT MACHINES

Gold Chrome, 5¢ ... \$400.00	Brown Fronts, 5¢ ... \$295.00	Club Bell Cons., 5¢ ... \$450.00
Gold Chrome, 10¢ ... 445.00	Brown Fronts, 10¢ ... 345.00	Club Bell Cons., 10¢ ... 500.00
Gold Chrome, 25¢ ... 495.00	Brown Fronts, 25¢ ... 395.00	Club Bell Cons., 25¢ ... 550.00
Gold Chrome, 50¢ ... 675.00	Br. Fr., Orig, 50¢ ... 695.00	Giltt. Gold Q.T., 1¢ ... 79.50
Blue Fronts, 5¢ ... 225.00	Orig. Chrome, 5¢ ... 400.00	Giltt. Gold Q.T., 5¢ ... 150.00
Blue Fronts, 10¢ ... 300.00	Orig. Chrome, 10¢ ... 445.00	West Pocket, B.G. ... 62.50
Blue Fronts, 25¢ ... 375.00	Orig. Chrome, 25¢ ... 495.00	War Eagle, 25¢ ... 300.00

NEW JENNINGS VICTORY CHIEFS, 5¢, \$350.00; 10¢, \$400.00; 25¢ ... \$450.00
JENNINGS 5¢ CHIEF CLUB CONSOLES ... 275.00
PAGE TWIN ROYAL, CLUB CONSOLE MODEL, 5¢ & 25¢ PLAY ... 395.00

FOR IMMEDIATE SHIPMENT: ALL NEW WILLIAMS-UNITED-BELL REVAMPS.

Write for Latest List: 1-Ball Multiple Payouts, F. P. & P. O. Consoles, 5-Ball F. P. Games.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

TEXAS AMUSEMENT CO. BARGAINS

ONE BALLS AND CONSOLES

4 Bally Longacres, Ea.	\$475.00
4 Bally Thoroughbred, Ea.	475.00
3 Bally Pimlico, Ea.	375.00
6 Bally '41 Derby, Ea.	325.00
8 Bally Club Trophy, Ea.	295.00
6 Bally Record Time, Ea.	165.00
2 Bally Dark Horse, Ea.	175.00
3 Bally Blue Grass, with A-B-C-D Bumpers, Ea.	235.00
1 Bally Sport Special, Ea.	149.50
2 Bally Club Bells, 5¢, F.P.-P.O. Ea.	285.00
2 Bally Hi-Hand, 5¢, F.P.-P.O. Ea.	175.00
1 Bally Turf King, Pay Out, One Ball, Like New, Ea.	475.00
1 Bally 5¢-25¢ Comb. Slot Machines, Ea.	375.00
2 Keeney Super Bell, 25¢, F.P.-P.O.	385.00
1 Keeney 38 Track Time, Very Clean, Ea.	125.00
4 Mills Jumbo Parade, F.P. Ea.	99.50
1 Exhibit's Races, 7 Play, Perfect, Ea.	135.00

FIVE BALLS

5 United Arizona, Ea.	\$185.00
6 United Grand Canyon, Ea.	185.00
5 United Brazil, Ea.	185.00
6 United Santa Fe, Ea.	185.00
5 United Streamliner, Ea.	190.00
6 Exhibit Sky Chief, Ea.	150.00
4 Exhibit Big Parade, Ea.	120.00
1 Exhibit Jeep, Ea.	110.00
1 Exhibit Knock Out, Ea.	115.00
1 Exhibit Air Circus, Ea.	115.00
7 Gottlieb Liberty, Ea.	160.00
3 Gottlieb Canteen, Ea.	190.00
3 Gottlieb Shangri-La, Ea.	135.00
4 Gottlieb Keep 'Em Flying, Ea.	127.50
2 Gottlieb Spot a Card, Ea.	85.00
2 Gottlieb Belle Hop, Ea.	49.50
1 Gottlieb Bola Way, Ea.	49.50
1 Genco Victory, Ea.	75.00
1 Genco Defense, Ea.	84.50
1 Genco Bosco, Ea.	72.50
1 Genco Gun Club, Ea.	68.50
1 Genco Zig Zag, Ea.	50.00

All Machines in A-1 Shape, Ready To Set.
1/3 Deposit With All Orders.

TEXAS AMUSEMENT CO.
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Phone 24428

FOR SALE ALL IN TIP TOP SHAPE

1 '39 Rockola DeLuxe with Dial-A-Tune Conversion	Write
1 Late Model Photomat, Completely Overhauled, New Paint	\$1,100.00
1 Santa Anita One-Ball, Cash Pay Out	149.50
1 Baker's Paces, D.D., G.A.	289.50
2 Keeney Towers Pin Balls, Each	70.00
2 Gun Club Pin Balls, Each	60.00
1 A.B.C. Bowler Pin Ball	60.00
1 Star Attraction, Pin Ball	50.00
1 Fox Hunt, Pin Ball	39.50

WILL BUY GROETCHEN METAL TYPERS
Quote Price, Serial Number, 5¢ or 10¢ Slot and Condition. We Buy and Sell All Coin Machines.

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ARCADE MECHANIC WANTED

Steady employment for first-class man. Complete shop equipment and pleasant working conditions. State experience and starting salary in wire or mail.

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Offers IMMEDIATE for DELIVERY

MEDIUM IDLER GEAR FOR MILLS CLOCK— ONLY \$1.50 EACH

MAIN GEAR FOR MILLS CLOCK, COMPLETE WITH ATTACHMENTS, ONLY \$2.75 EACH

EXTRA SPECIAL: AEROPOINT PHONOGRAPH NEEDLES, \$29.00 Per 100

Write for Complete List of Blue Fronts, Brown Fronts, Chromes, Consoles and other Machines and Parts.

Terms—1/3 Deposit With Order, Balance C. O. D.

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3834 W. Fullerton Ave. (Phone CAPITOL 8244) Chicago 47, Ill.

SLOT MACHINE SALE

ALL JUST OFF LOCATION, OPERATING SHAPE

MILLS	1 5¢ Blue Front Q.T.	CONSOLES
4 5¢ Blue Fronts	2 5¢ Smoker Bells	30 5¢ Cash P.O. Jumbos @ \$100
3 10¢ Blue Fronts		10 5¢ F.P. Watling Big Games
1 25¢ Blue Front	OTHER MAKES	2 Paces Races, King Pin, Bwn.
7 5¢ Cherry Bells	1 5¢ Rolatop	2 Paces Races, Brown Cabinet
2 10¢ Cherry Bells	1 10¢ Rolatop	5 5¢ Silver Moon, F.P.
2 5¢ Extraordinays	1 10¢ Treasury	1 5¢ Bally Hi Hand
1 5¢ Original Chrome	4 5¢ 4 Star Chiefs	1 5¢ '41 Galloping Dominoes
1 10¢ Gold Award	2 10¢ 4 Star Chiefs	15 Cabinet Stands for Slots (Make Offer for These 51 Consoles)
2 5¢ Giltter Q.T.	1 25¢ 4 Star Chiefs	
1 10¢ Giltter Q.T.	3 5¢ Pace Comets	

(All Forty Machines, \$7,000)

WRITE FOR PRICES OF INDIVIDUAL MACHINES.
PANAMA CITY MUSIC CO.
22 WEST SECOND ST. Phone: Kropp 106 PANAMA CITY, FLORIDA

WHILE THEY LAST

BELL-O-BALLS (10 Ff. Skeeballs) ... \$99.50	POKERINOS—Just 2 ... 89.50
Like New	Small Crating Chge.
BALLY ALLEYS ... 49.50	WILL BUY MILLS SLOTS
	WHAT HAVE YOU?

BINGHAMTON AMUSEMENT CO., Inc.
190 MAIN STREET 4-1700 BINGHAMTON, N. Y.

FOR SALE

25¢ Blue Front ... \$269.50	5¢ Brown Front ... \$189.50
10¢ Blue Front ... 195.50	Mills Stands, Each ... 15.00
5¢ Blue Front ... 174.50	3 50¢ Pace Club Models ... Write
25¢ Brown Front ... 274.50	60 Mills Stands, Ea. ... 15.00
10¢ Brown Front ... 219.50	4 Double Safe Stands ... 64.50

ONE-THIRD DEPOSIT REQUIRED WITH ALL ORDERS
J. & W. COIN MACHINE CO.
121 N. BROADWAY STREET GREEN BAY, WIS.



BACK THE MIGHTY 7th BUY WAR BONDS

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW
Get your Scales rebuilt now and have them ready for your big season.
WATLING MFG. CO.
4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889—Tel.: COLUMBUS 2770.
Cable Address "WATLINGITE," Chicago.

7 Original Mills 25 Cf. Brown Fronts
Serials 463397, 452326, 458815, 458860, 458865, 445579, 413927.
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If it's MILLS parts you need—call us

Mills 4 Bells, 4 5-Cent Play. Write:
4 10-Cent Original Brown Fronts.
4 5-Cent Original Brown Fronts.
Jennings Good Luck, C.P., Like New.
High Hand Comb. Lato.
Bally Big Top, C.P.
Bally Club Bells.
5 & 10 Cent Watling Rolatops.
10 Cent Jennings Chiefs.
5-10-25 Cent Brown Fronts.
5-10-25 Cent Blue Fronts.

Write or Phone for Prices.
Call MAIN 3024

American VENDING CO.
518 S. HIGH ST. COLUMBUS 15, OHIO

WANTED
Two first-class Mechanics, experienced in servicing latest model Wurlitzer Music Machines and Wall Boxes. Top salary, also overtime.
Apply or Write
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1 Ball Payouts, Railroad, Post Time, \$20.00; Five Ball, Cadillac, Big Time, Home Run, \$20.00 Each; Score Champ, Score Card, \$17.00 Each; Brite Spot, \$18.00; Ump, \$25.00; Broadcast, \$32.00; Play Bull, \$37.00; Metro, \$30.00; Gold Cup, \$34.00; School Days, Belle Hop, Brown Anti-Aircraft and Screen, \$42.00 Each. Following as is: Bang, Keen-a-Ball, Polo, O'Boy, Lite-o-Card, \$12.00 Each. One-third deposit.
JOE MURPHY
222 E. Belle Ave. ST. CHARLES, MICH.

FOR SALE
Rock-Ola Super Adapter and 2 Lato Bar Boxes ... \$475.00
Mills Empress ... 340.00
3 Mills Panorams, Orated, Each ... 295.00
Panoram Bar Boxes and Adapters ... 8.50
FROST MUSIC CO.
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Marvel's NEW BASEBALL (Revamp), \$179.50

LARGE STOCK OF PARTS for Chicago Coin Games—WRITE
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GRAND CANYON (United)	\$249.50	IDAHO (United)	Write
COVER GIRL (Gottlieb)	250.00	ANTI-AIRCRAFT (Keeney), Brown ..	\$ 59.50
FLAT TOP (Williams)	250.00	RAPID FIRE (Bally), Clean	159.50
All Equipment Thoroughly Reconditioned and Ready To Operate		STREAMLINER (United)	Write

PIN GAMES

ABC Bowler	\$ 55.00	Jeep	\$125.00	Ten Spot	\$ 55.00
Big Parade	125.00	Majors, '41	55.00	Topo	79.50
Four Diamonds	49.50	Midway (United)		Twin Six	49.50
Defense, Genoa	90.00	Like New	165.00	Venus	90.00
Star Attraction	57.50	Miss America (Rev)	59.50	Wildfire	49.50
Victory	90.00	Play Ball	49.50	Yanks	115.00
Gun Club	75.00	School Days	55.00	Zig Zag	65.00
Cross Line	49.50	Seven Up	59.50	Argentine	72.50
Girls Ahoy (Rev.) ..	59.50	Sink The Jap	69.50	Gobs	95.00
Hi Hat	72.50	Sky Ray	49.50	Boloway	69.50
Horoscope	55.00	Tosco	69.50	Super Chubby	55.00
Keep 'Em Flying ..	149.50	Tail Gunner (Conv.) ..	64.50	Flicker	50.00
				Sky Chief	160.00

SLOTS

Mills B.F., C.H.	\$200.00
Mills 5¢ V.P. Blue & Gold, Rebuilt ..	55.00

WANTED

Velvet, Spot, Pool, Sport, Parade, Hi Dive or any other good Pin Games—Write Us Today!

Bally Rapid Fire ..	\$159.50
Wattling Rotatop, 3/5 (Fao, Rebuilt) ..	120.50

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Phone: Sacramento 2691

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2 Bally King Pin ..	\$199.50
1 Battling Practice ..	109.50
2 Tokio Guns	169.50
2 Sky Fighters	275.00
1 Chico Hockey	189.50
1 National Scale	49.50
1 Genco Bank Roll ..	159.50
3 Bowl A Bomb	125.00
1 Bell O Ball	125.00
2 Bowling League ..	150.00
3 Texas Leaguers	39.50

ONE BALLS

5 1940 1-2-3	\$ 99.50
2 Grand National ..	79.50
1 Grand Stand	65.00

Rockola Bar Boxes (1526)	\$ 39.50
Wurlitzer Bar Boxes (125)	39.50
8 Seeburg W. S. W. Boxes	24.50

SPECIAL — SPECIAL — SPECIAL
REX AMUSEMENT CO., 821-29 Salina St., Syracuse 3, N. Y.

CONSOLES

2 Rays Tracks	\$119.50
1 Pacos Reel (Comb.) ..	179.50
6 Track Times (R. H.) ..	29.50
1 Pacos Races (Red Arrow)	225.00
1 Pacos Races (Black) ..	75.00
1 Exhibit Races	49.50
2 Favorite	25.00
1 Chucklette	49.50
1 Liberty Bells	39.50
1 Silver Bells	29.50

SLOTS

2 5¢ Cherry Bells, 3/10	\$225.00
3 5¢ Brown Fronts ..	225.00

MUSIC

5 Twin 16 Wurlitzer, Buckley Adaptor; 17 New and 30 32-Selection Buckley Boxes (Like New), Latest Model; Also 7 24-Selection Buckley Boxes, \$1,000.00 Takes All.

1 5¢ Bonus Bell	\$250.00
3 5¢ Blue Front, D.J. ..	165.00
2 5¢ Blue Front, S.J. ..	185.00
2 25¢ War Eagles, 3/5 ..	250.00
2 25¢ Mills Goose-neck ..	50.00
1 5¢ Columbia	69.50
1 10¢ Columbia	69.50
1 Mills Double Jack ..	85.00
1 F.O.K. (Escalator) ..	50.00
2 5¢ One Star Chief ..	80.00
2 10¢ Four Star Chief ..	150.00
1 5¢ Victory Chief	225.00
1 10¢ Victory Chief	275.00
2 5¢ Silver Chief	225.00
1 10¢ Pace	100.00
1 25¢ Pace	125.00

FOR SALE

CONSOLES

1 EVANS BANGTAIL, 5¢ PLAY, DAILY DOUBLE J.P., 20 PAY (LIGHT CABINET) ..	\$229.50
1 EVANS BANGTAIL, 5¢ PLAY, DAILY DOUBLE J.P., 20 PAY (RED & BLACK CAB.) ..	219.50
2 KEENEY SUPER BELLS, 5¢ PLAY, F.P. OR C.P., FRUIT SYMBOLS ..	249.50
3 JENNINGS SILVER MOONS, 5¢ PLAY, F.P., TOTALIZER MODEL (FRUIT SYM.) ..	89.50

SLOTS

10 MILLS GOLD CHROME BELL, 5¢ PLAY, EA.	\$349.50
5 MILLS BROWN FRONT BELLS, 5¢ PLAY	299.50
3 JENNINGS ONE STAR CHIEF, 5¢ PLAY	89.50
1 WATLING ROLL-O-TOP, 5¢ PLAY	79.50
3 COLUMBIA GOLD AWARD, REFINISHED (CIGARETTE REEL STRIPS) ..	32.50
6 SETS MILLS WAR EAGLE TOP & BOTTOM CASTINGS, GLITTER GOLD FIN. SET ..	12.50

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Mounted on Beautiful Console Base With

Attractive Top
Display that . . .

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● HANDLES ALL TYPES OF FULL COLOR GLAMOUR GIRL CARDS PLUS FAST SELLING FIGHTING MACHINES OF THE UNITED STATES.

\$175.00 Long Island City
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With 6000 CARDS FREE
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INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK
ANOTHER WEEK NEARER VICTORY
Wm. Rabkin, President
1945—OUR 50TH YEAR OF SERVICE

LA Area Arcades Do Hot 4th of July Biz As Sun Shines Bright

LOS ANGELES, July 7.—Arcades in this section, especially at the beaches, hit strong business over the Fourth of July despite unseasonal weather in the city. As the weatherman predicted, there was no sunshine to amount to anything until almost noon Wednesday. Had the sun come out on schedule, arcade records would have been smashed.

At the Funhouse on Main Street, operated by Fred McKee, July 4 business was okay but nothing exceptional. The night before the holiday put business into the place. But, it was said, the entire business was on a par with a good week-end only.

At Ocean Park, where Barney Fishman operates Sportland, business was said to be exceptional on the holiday. At 3 p.m. and later the crowds began to reach the pushing stage. Fishman said that the holiday business by far exceeded that of 1944. The business on July 3 was also good with the spot getting a late play.

Taking the honors for business was Al Anderson's arcade in Balboa, about 60 miles south of here. He said that he had a good third and an "excellent Fourth." The take was upped here this year by the changing of some machines to nickel takes. He maintains a good penny department but 70 per cent of his business is coming from the 5-cent machines. Not only is the 5-cent change benefiting the coffers but the people playing them are easier on machines. He cited that a Vita-machine, which had been changed to a nickel, was pulling more money and had had one service call since then. When it operated for a penny, there was an average of two service calls a week on it.

Heat Packs Crowds Into Balt. Arcades For Week-End Period

BALTIMORE, July 7.—Carlin's Amusement Park, Gwynn Oak Amusement Park and Bay Shore Amusement Park here have been thronged.

All of these parks have substantial arcades with rows of amusement machines which get heavy play. Park and arcade owners got off to a good start this season by having their machines repaired and reconditioned long before the season got under way.

Even after the season opened, arcade managers still found time to make last-minute repairs on their machines when a stretch of cool weather caused a slump in business.

Arcade Installs New Pre-War Juke Model

BALTIMORE, July 7.—A new music machine has been installed in the Amusement Center Arcade, 15 East North Avenue here. The juke, one of the newer models produced just before the war, is an elaborate unit and appears to be giving good service. It replaces an older model juke.

The Amusement Center is one of four amusement places operated in this city by Arthur Price. Other spots under Price's management include Gwynn Oak Amusement Park, Aurora Theater and Lakewood swimming pool.

WANTED

WURLITZER & GENCO SKEEBALLS,
JUKEBOXES.

S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit 1, Mich.

MECHANICS WANTED

One for Phonographs and two for Games. Each must be experienced and reliable. These are worth-while positions with splendid future for the right men. Replies from veterans will be welcomed.

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ARCADE HEADQUARTERS

ALUMINUM DISCS

for Groetchen Metal Typer
IMMEDIATE DELIVERY

\$12.50 PER 1,000

10 KEENEY SUBMARINES, EA. \$119.50

Radio Rifle	\$ 49.50
Zingo (Floor Sample)	195.00
Liberator (Floor Sample)	189.50
Air Raider	169.50
Jennings Golf Ball Vendor, 25¢ Play ..	69.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED, EA. \$495.00

1/3 Deposit With Order.

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

FOR SALE ARCADE MACHINES

3 MUTO, 2-MAN HOCKEY MACHINES, Each	\$ 50.00
1 MUTOSCOPE FIREMAN LEG GRIP ..	90.00
1 PALMIST FORTUNE TELLER	100.00
2 RADIO RIFLE, Each	45.00
6 EXHIBIT 12 SLOT HOROSCOPE, Each	35.00
2 MUTO, ELECTRIC CRANES, Each ..	50.00
4 EXHIBIT IRON CLAW, Each	40.00
2 BUDDY TRAVELING CRANES, Ea. ..	35.00
4 NOVELTY MERCHANTMEN DIGGERS, Each	50.00
5 MOVING PICTURE MACH., Motor Operated, Each	25.00
2 MILLS LG. ELECTRIC MACHINE, Floor Size, Each	60.00
5 1-HOLE GOLF MACHINE, Chester Pollard, Each	15.00
1 K.O. FIGHTER	125.00
2 HURDLE HOPS, Scientific, Each ..	25.00
1 RAPID FIRE	139.50
2 TOMMY GUNS, Each	137.50
2 AIR RAIDERS, Each	162.50
1 PHOTOMATION	1150.00
5 EXHIBIT STRIKING CLOCKS, Each ..	75.00
1 BARREL OF FUN, Exhibit	75.00
4 MILLS PUNCHING BAG, Each ..	65.00
1 MUTOSCOPE PUNCHING BAG ..	175.00

All machines off floor

1/3 Dep., F. O. B. Wildwood, N. J.

NELSON & ROSENTHAL

3022 Boardwalk, Wildwood, N. J.

Headquarters for the
Original

JAR-O'-DO

Red, White and Blue Jar Tickets



2170-5c sales—\$245.00 gross bundles

Single Bundles . . . \$1.75

Takes in 2170 Tickets @ 5¢ . . . \$108.50
Pays out (actual) . . . 72.00
Profit (actual) . . . \$ 36.50

Do not take substitutes! Our tickets are machine folded, machine taped and machine counted. No sewing whatever on our tickets. 25% Deposit with Order—Balance C.O.D.

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READY FOR LOCATION!
MUSIC**

2 Wurlitzer 71 with stand	\$209.50
1 Wurlitzer 750E	750.00
1 Wurlitzer 700	675.00
1 Wurlitzer 750M	725.00
1 Wurlitzer 950	695.00
4 Wurlitzer 600K	439.50
4 Wurlitzer 600R	409.50
2 Wurlitzer 616, Lite-Up Top & Bottom	239.50
3 Wurlitzer 616, Excellent Cond.	190.00
6 Twin Twelves, Buckley Adapters	169.50
2 Wurlitzer 412	129.50
1 Wurlitzer 24	284.50
1 Seeburg Hi Tone, ESRC	669.50
5 Seeburg Hi Tone, ES	619.50
1 Seeburg Gem, Cellar Job, Original Cabinet & Parts	324.50
2 Seeburg Hi Tone 8200 Victory	484.50
3 Seeburg Gems	345.00
1 Seeburg Rex	239.50
1 Seeburg Casino	335.00
11 Seeburg 12 Records	109.50
2 Seeburg K-20	249.50
3 Rockola Deluxes	385.00
3 Rock-Ola Standards	365.00
1 Rock-Ola Standard, Cellar Job, Packard Adapter	249.50

ACCESSORIES

4 Seeburg Wireless Baromatics	\$ 47.50
4 Seeburg 20 Sel. Wireless Wallomatics	39.50
Seeburg Bar Brackets	3.50
6 GSR1 Selection Receivers	22.50
4 24 Seeburg Wireless Adapters	19.50
Motor for Wurlitzer Counter Model	27.50
Wurlitzer Trays	.75
1 Wurlitzer #331 Bar Box	19.50
3 Wurlitzer #320 Sweet Music Box	24.50
3 Seeburg 20 Sel. 3-Wire Boxes	37.50
D. C. Converters	16.00
Seeburg Trays	.60
Zip Cord, Per Ft.	.02 1/2
70L7 Replacement Tubes	3.35

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
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Mills 10c Blue Front, Single JP	\$250.00	Kentucky, Payout	\$325.00
Jennings 4-Star Chief, 5c	175.00	Longshot, Payout	375.00
Jennings 4-Star Chief, 10c	220.00	Sport King, Payout	325.00
Watling Rotatop, 25c	200.00	Blue Grass, Free Play	195.00
Turf King, Payout	475.00	Hi Hand	179.00
Jumbo Parade, Payout, Late	129.00	'41 Derby	350.00
Santa Anita, Payout	175.00	Club Trophy	325.00
Jockey Club	475.00	Bally Club Bells, Comb., Late	290.00
Jumbo Parade, F.P.	79.00		

15 NEW SEEBURG SELECT-O-MATIC BOXES, 3-WIRE \$ 39.50 EA.
WURLITZER TWIN 16, METAL CABINET 150.00
2 PACKARD BOXES 27.50

RECONDITIONED PIN GAMES

Sun Valley	137.50
Air Circus	129.50
Big Parade	129.50
Four Aces	129.50
Knockout	129.50
Invasion	124.50
5-10-20	119.50
Genco Defense	84.50
Genco Victory	94.50
Home Run, '42	84.50
Topic	82.50
Mills Owl	79.50
Monicker	79.50
Venus	75.00
Gun Club	74.50
Capt. Kidd	72.50
Spot A Card	72.50
Spot Pool	72.50
Clover	72.00
Jungle	72.00

ARCADÉ

Rapid Fire	\$185.00
Keeney Submarine	165.00
Slap Jap	119.00
Bally Defender	165.00
Tommy Gun	125.00
Chl Coin Hockey	210.00
Kicker & Catcher	25.00

NEW REVAMPS

United Brazil	\$250.00
Grand Canyon	250.00
Streamliner	250.00
Williams Flat-Top	\$250.00

RECONDITIONED PIN GAMES

Texas Mustang	\$ 69.50
Belle Hop	64.50
Horoscope	64.50
Star Attraction	64.50
Majors '41	59.50
New Champ	59.50
Seven-Up	59.50
Ten Spot	59.50
Towers	59.50
Zig-Zag	59.50
Four Roses	57.50
Legionnaire	55.00
Stratoliner	55.00
Sea Hawk	49.50
Holdover	47.50
Dixie	47.50
Metro	47.50
Champ	47.50

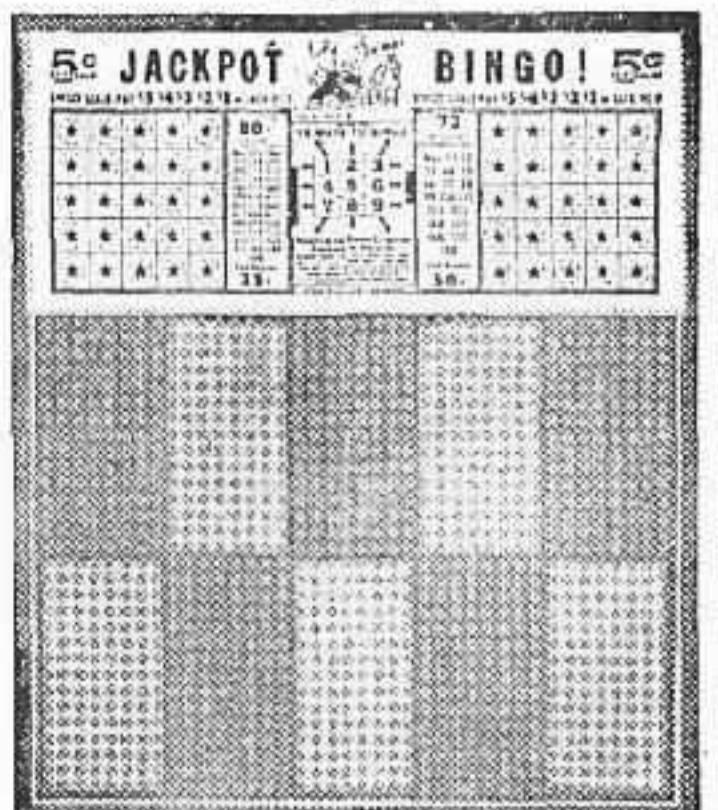
WANTED PHONOGRAPHS ROCK-OLA

Supers—Masters—'39 Deluxes—Standards—Windsors—Monarchs—Imperial 20.
Wurl. 850—750E—800—500 Kybd.—600 Kybd.—616.

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1200 JUMBO HOLE 5c PLAY
A New, Colorful Profit Snatcher
Takes in \$80.00
Pays Out (Avg.) \$8.40

Profit (Avg.) \$21.60
Prices: Doz. Lots \$2.55 Each
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MARBLE TABLES

1 Sportsman One Ball Table, Free Play, Practically New, Used Only One Week @	\$275.00
2 Big Game Consoles, 5c Play, Good as New. Each	100.00
1 Contest Five Ball Free Play Table @	125.00
4 Jennings Cig-a-Roller, 5c Play. Ea.	125.00

SLOT MACHINES

2 Columbias with Cig. Reels & Back Door Pay Out. Each	75.00
3 Q.T. Machines with Double Jack Pots & Slot Machine Assemble. Ea.	80.00
3 Watling Roll-a-Tops, 5c Play. Ea.	125.00

ALL THIS MERCHANDISE IS THE CLEANEST WE'VE EVER HAD TO OFFER

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9 25c Gold Chromes, 2/5 Pay, Like New	
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LONGACRE, F.P.	540.00
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1800	5c Lulu X Thick	Def.	18.00	2.49

1000	25c J.P. Charley	Avr.	\$52.04	\$1.24
1000	10c J.P. Ready Money	Avr.	50.70	1.79
1200	25c J.P. Easy Plokins	Avr.	101.50	2.19
1200	25c J.P. Texas Charley	Avr.	102.28	2.32
1200	5c J.P. Barrel	Avr.	23.31	2.38
1000	5c J.P. Beat This Card	Avr.	32.72	2.59
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2400	10c J.P. Barrel	Avr.	82.65	3.49

2170 Tab. R. W. Blue Tickets .. \$36.00 \$1.24
2040 Single Pa. R.W.B. Tickets.. 34.50 1.75
120 Baseball Tic. Books, Am., Nat. Doz. 1.89

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One 25c Blue Front, Converted to Gold Chrome; One Cherry Payout, 2-5, K.A. C.H.
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One 10c Blue Front, S.J. K.A., 3-5 Payout.
One 5c War Eagle, S.J. K.A., 3-5 Payout.
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Two Mills Four Bells, 5-5-5-5, Low Head, Late Serials, New Type Toggles, Etc.; Perfect Condition.
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Rebuilt, Same as New	135.00
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5c Gold Chrome, CH, KA, DP	Write
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1 Crystal	34.50	1 Home Run, 1940	22.50	1 Ten Spot
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3 10c Commanders, 3-5 P.O. Ea.	90.00
1 25c Commanders, 3-5 P.O. Ea.	140.00
62 Metal Stands, Late. Ea.	17.00

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1 Challenger. Ea.	75.00
1 Sport Page. Ea.	40.00
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75 Pickwins—2170	
54 RWB Stapled, 5 in Pack—2170	
91 RWB Singles—2000	
Lot \$200.00	

Special Price to Buyers of Entire Lot if you pick up same, including all extra parts, etc.

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Blue Fronts—Original—Very Clean. Used Very Little—Just Off Location.

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5 5c, 3-5 Payout, D.J.P., CH-NA. Ea.	159.50
5 5c, 3-5 Payout, S.J.P., CH-NA. Ea.	185.00
5 10c, 3-5 Payout, D.J.P. Ea.	175.00
6 10c, 3-5 Payout, S.J.P., CH-NA. Ea.	185.00
4 25c, 3-5 Payout, D.J.P. Ea.	249.00
2 25c, 3-5 Payout, S.J.P., CH-NA. Ea.	275.00
2 5c, 3-5 Payout, Brown Front. Ea.	175.00
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1 25c, 3-5 Payout, Brown Front. Ea.	285.00

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75 Mills Load Stand. Ea.	12.50
2 Mills Stand Cabinet, Double Crackle Finish. Ea.	49.50
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5c-10c-25c SALESBOARDS . . . Below Cost
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 - 3 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
 - 1 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
 - 3 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
 - 2 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
 - 1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
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"SHOOT THE JAP" \$169.50 RAY-O-LITE GUNS

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. SOLD ON A MONEY-BACK GUARANTEE. Terms: 1/2 deposit with all orders, balance C.O.D. Rush your order today.

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Must be good. Prefer man that knows Five Ball Pin Games too.

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Just Off Location—Serial Numbers Over 400,000.

- Blue Fronts, 5-10-25-50c. Write for Prices
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- Cherry Bells, 3-10 or 3-5 Pay, 5c, 10c, 25c. Write for Prices
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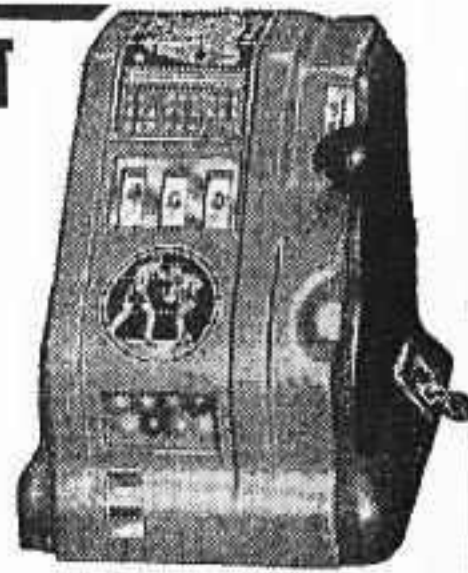
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A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costa player 5c per play. Pays off one quarter automatically on two cherries, etc. (Retains 80% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25c size, bearing odds from 3 to 1 up to 100 to 1. (Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago; Immediate delivery. Each \$49.50.

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2 Wurlitzer P12	\$139.00	2 Rock-Ola 12	\$125.00
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2 Seeburg '42, Victory Model, 8200 Cab.	489.00		
5 Mills Empress	379.00		

A Complete Rock-Ola Mystic Wired Telephone Music Studio Which Includes 10 Masters, 10 Turntables, Head Sets, Extra Parts. All in excellent shape ready for locations and installations. Complete..... **\$4,800.00**

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1 Seeburg 5-10-25¢ Select-o-Matic, Wireless	45.00	10 Wurlitzer 5-10-25¢, #125	27.50
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Mills Owls, F.P.	\$ 79.50	Jennings Multiple Racer	\$ 59.50
Mills Jumbo Parades, High Head, C.P.	129.50	Keeney's Kentucky Club	59.50
Galloping Dominoes	325.00	Roulette, Jr.	227.50
Jennings Multiple Slot Liberty Bell	59.50		

SLOTS

5c Jennings Club Bells, 3/5	\$169.50	Columbia Gold Award, Front & Back Pay	\$ 69.50
5c Mills Blue Fronts	179.50	Mills Q.T., 5c Play	89.50
25c Mills Blue Fronts	325.00	5c Mills War Eagle, 3/5	149.50
5c Mills Cherry Bells	225.00	5c Mills Chrome Bells, 2/5	325.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50	Mills Club Handles	3.50
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ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

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WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

NEW LONDON'S "TRUE VALUE" BUYS OUR CUSTOMERS SATISFIED SINCE 1924

Satisfaction Guaranteed or Money Refunded The Very Finest Available

SLOTS	SLOTS	SLOTS
Mills Gold Chrome Bells	Mills Brown Front Bells	Mills Cherry Bells
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ALL MODELS	ALL COIN PLAYS	

Brand New Machines in Factory Sealed Crates, never uncrated & never had a coin inserted thru them. Factory Rebuilt Machines, new parts, new cabinets, new castings, etc. Cannot be told from new. Guaranteed same as new.

Used Machines, originals, factory rebuilt and reconditioned and guaranteed.

NEW PACE CHAMPIONS IN 50¢ and \$1.00 MODELS ONLY.

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Batter-Up Baseball Machine, just like new, complete with all netting canvas, neon sign, balls and bats	\$1,250.00	Flat-Top, Five Ball	\$175.00
Mills Throne Music Box	\$225.00	Arizona, Five Ball	175.00
Wurlitzer 61 With Stand	100.00	Oklahoma, Five Ball	175.00
Drive Mobile	225.00	Knockout, Five Ball	100.00
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616 ADAMS STREET TOLEDO 4, OHIO

SALES BOARD CLOSEOUT

Jackpot Charley, 1000 Hole Thick, Avr. Prof.	\$ 57.65	EACH \$1.50
Texas Charley, 1200 Hole Thick, Avr. Prof.	102.22	EACH 2.00
E-Z Lulu, 1800 Hole Special Thick, Def. Prof.	21.50	EACH 2.00

Write for Circular and Other Closeout Prices.

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LAST CHANCE—NEW MACHINES, ORIGINAL CRATES

1 5¢ Jackpot Domino	\$400.00
21 5¢ Mills Brown Front	325.00

MACHINES LIKE NEW

3 5¢ Mills Gold Chrome, 3-5 Payout	\$300.00
10 5¢ Mills Brown Front, Like New	275.00
8 5¢ Mills Gold Chrome, Like New	285.00
1 10¢ Chrome Original, 3-5 Payout, Like New	300.00

USED AND RECONDITIONED MACHINES, Perfect

5 5¢ Mills Gold Chrome, Like New	\$250.00
1 5¢ Mills Original Chrome, Like New	250.00
27 5¢ Mills Brown Front, Like New	215.00
12 5¢ Mills Blue Front, Like New	175.00
2 5¢ Mills Front Venders, Gooseneck, Perfect	\$ 35.00
1 5¢ Mills Gooseneck, No J.P.	30.00
1 1¢ Mills Gooseneck, Single J.P.	30.00
1 Keeney Fortune, Like New	179.50
3 Rockola Commandos, F.S., Like New	500.00

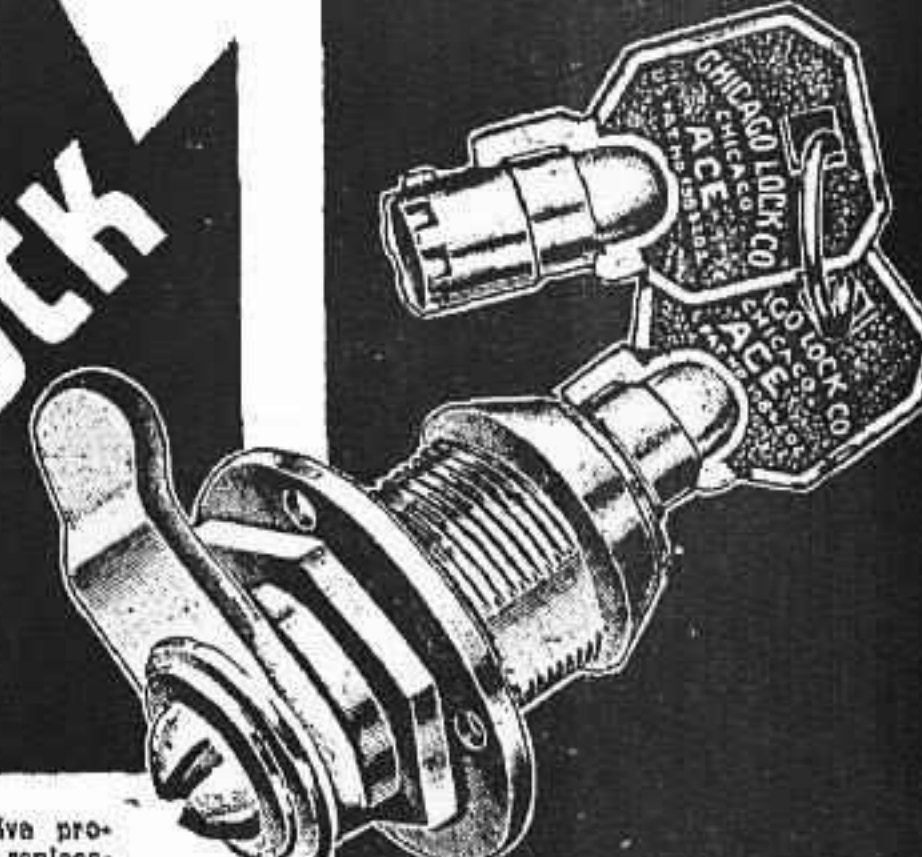
All machines offered subject to prior sale. Full cash must accompany order in form of Post Office, Express, Telegraph Money Order or Certified Check. Phone your order so that you will know before sending money whether or not we have the machines in which you are interested.

MOSELEY VENDING MACHINE EXCHANGE, INC. 00 BROAD STREET, RICHMOND, VA. Office Phone 3-4511—Res. Phone 5-5328



H. F. MOSELEY Pres. & Treas.

YOUR PROFITS ARE SAFE WITH AN ACE LOCK



ACE LOCKS provide Powerful Positive protection, both on new machines and for replacement purposes. Order ACE LOCKS today! Made entirely of Steel and Brass. No Die Cast Metal used. Center Post Case Hardened to Prevent Drilling. Keyed alike or in various Key Changes.

We are the sole manufacturers of the ACE LOCK, the entire lock being completely constructed in our factory.

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3 Wurlitzer 412, Each	\$150.00	3 Wurlitzer 24's, Hidden Unit, W. Adaptor, Each	\$250.00
3 Wurlitzer Twin 12's, Steel Cabinet, Packard Adaptor, Each	150.00	2 Wurlitzer 41's, Each	150.00

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Clean And In Working Condition

1 Sea Hawk	\$47.50	2 Play Girl	49.50	1 Yacht Club	\$32.50
2 School Days	54.50	1 Sink a Jap	69.50	1 Slugger	59.50
1 Velvet	47.50	2 Topic	79.50	1 Silver Skate	59.50
1 Champ	45.50	1 Zig Zag	67.50	1 Sparky	37.50
1 High Step	65.00	1 Fleet	37.50	2 Slap a Japs	45.50
2 Monickers	79.50	3 On Deck	39.50	1 Border Town	37.50
1 High Hat	72.50	1 Girls Ahoy	54.50	1 Merry Go Round	32.50
1 Dixie	47.50	1 Big Town	24.50	1 Blondie	32.50
1 Bosco	57.50	2 Cadillac	37.50	2 Victory	87.50
1 Paradise	49.50	1 Short Stop	34.50	1 Three Score	32.50
2 Drum Major	39.50	1 Anabel	32.50	1 Barrage	19.00
1 Fox Hunt	39.50	1 Sara Suzy	32.50	1 Formation	19.00
1 Boloway	72.50	2 Captain Kidd	79.50	1 Genco Rink	19.00
1 Defense (Baker)	49.50	1 Bowling Alley	32.50	1 Metro	39.50
		1/3 Deposit With Order, Balance C. O. D.		1 Dandy	19.00

MELODY LANE MUSIC COMPANY

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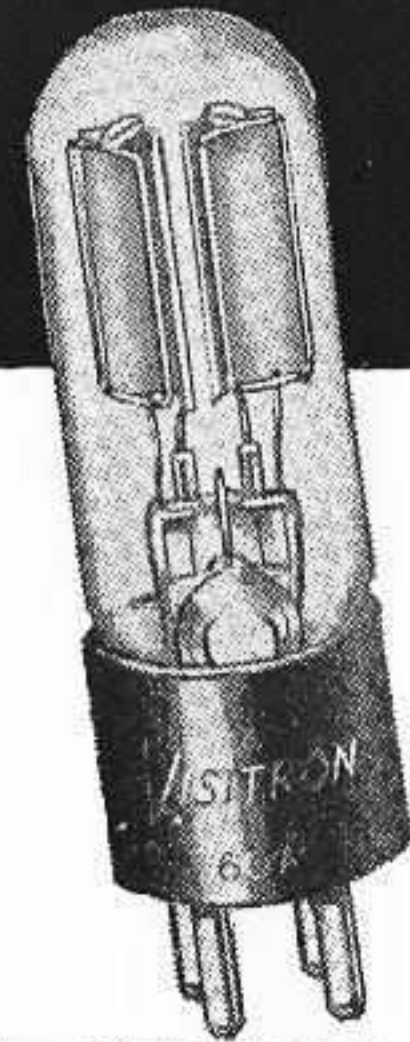
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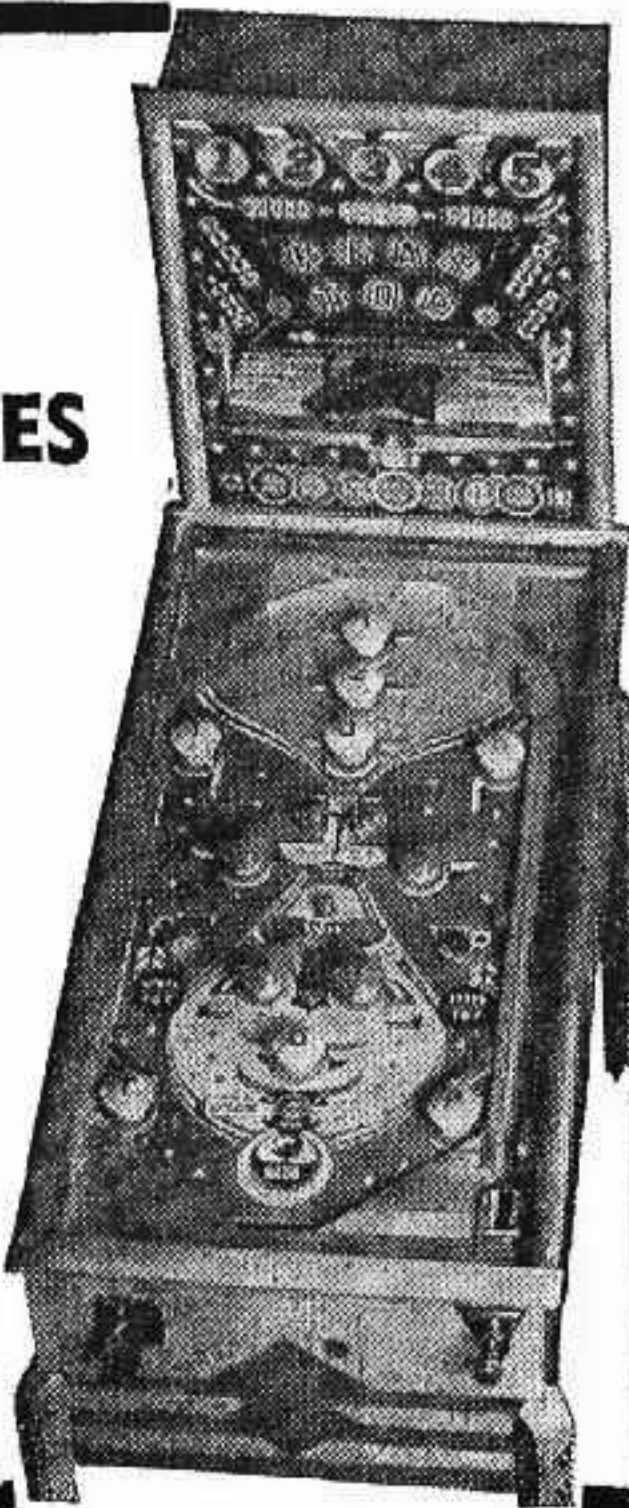
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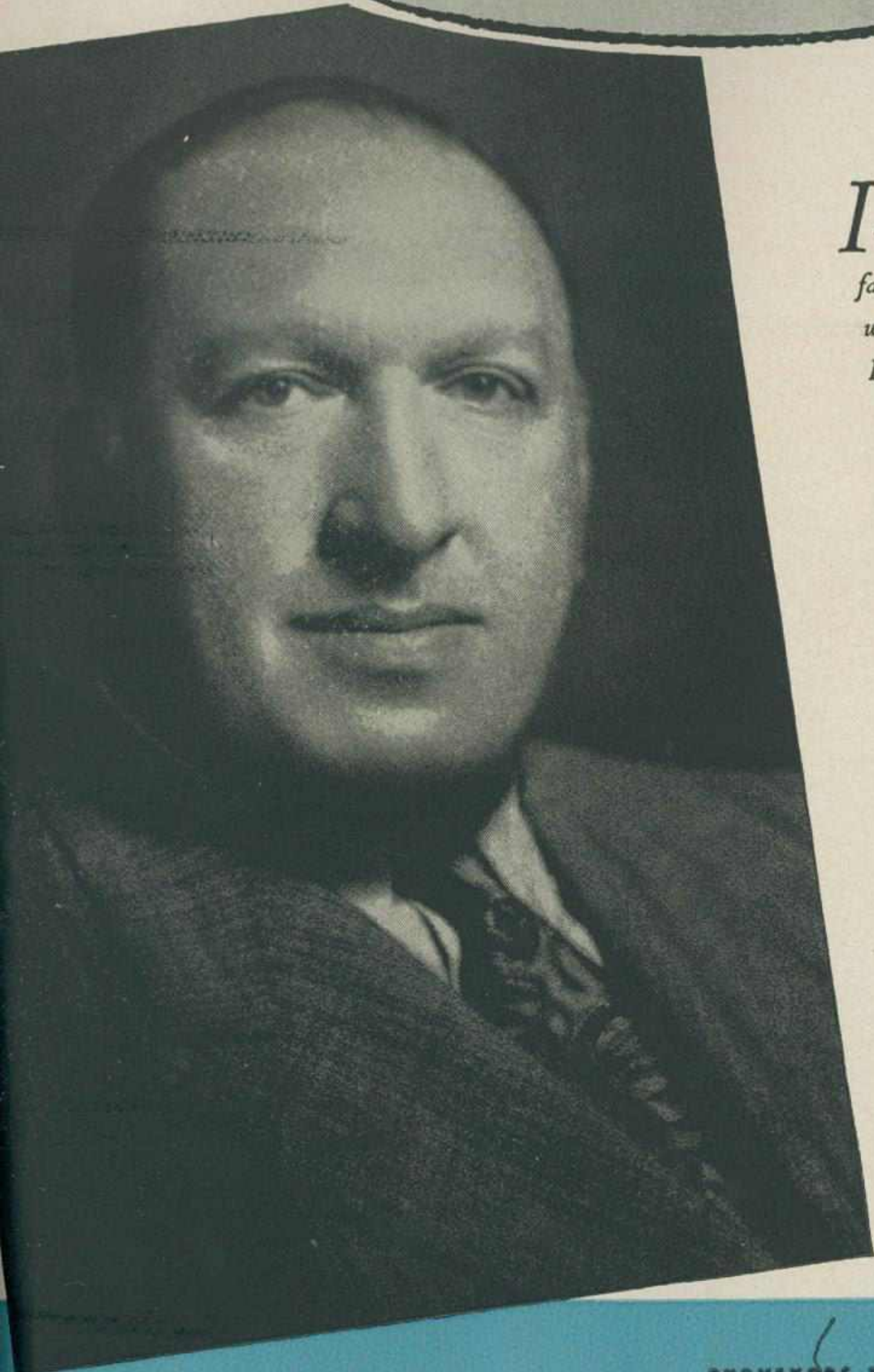
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