Billone 16, 1945 25 Cents WAR LOAN WAR LOAN ON THE STATE OF THE ST

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

NO CUGAT AND ONE MEAT BALL



Number 1 Femme Voice of the Airwaves
(See Radio Section)

GENERAL NEWS

Tunes & Disks for 1944-'45--A Billboard-Bobby Sox Report

MUSIC

100 Per Cent Sheet Return --- Pain in the Neck to Pubs

TELEVISION

HOP, SKIP & JUMP ACROSS POND

CLASS OF SERVICE

This is a full-rate
Telegram or Cablegram unless its deferred character is indicated by a suitable
symbol above or preceding the address.

WESTERN UNION

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferted Cable

NLT = Cable Night Letter

Ship Radiogram

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME LEON LEVY GENERAL MANAGERS

RADIO STATION WCAU PHILAS

JOSEPH M KOEHLER EDITOR LOU FRANKEL RADIO EDITOR

SUGGESTIONS FROM ITS PATRONS COVERN

THANKS, BOYS...

we will try to keep sending you

newsworthy material!

WCAU

50,000 WATTS · CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

2nd High-School Music Survey Tab

Louisville Armory Leased by Seltzer, Chi Coliseum Op

CHICAGO, June 11 .- The City Armory, 9,000-seat auditorium located in the heart of Louisville, has been acquired by Leo Seltzer, operator of the Coliseum here, who plans a \$100,000 renovating job before opening the huge arena some time this winter. Seltzer, who has a 15-year lease on the Armory, planned to open in September, but WPB difficulties in acquiring certain equipment are holding up his plans.

He will equip the Armory with an ice plant, which will enable Louisville to sked the first ice shows and hockey in its history. Seltzer also plans other improvements, which will enable the Armory to sked pro basketball, spectacle shows and circuses. Phil Hayes, who formerly was associated in the operation of the Coliseum with Seltzer, is in charge of the Louisville project.

New Orleans Tries Tapping Bankrolls For Tri-Music Fund

NEW ORLEANS, June 11.—Local longhairs have decided to apply the Community Chest principle to getting the dough to meet deficits of the indie musical institution—New Orleans Symph, New Orleans Opera House Association and Summer Pop Concerts, Inc. Previously these orgs have conducted their own campaigns to raise the cash, but this year the drives have been combined into one to save time, effort and money.

A board of trustees, composed of three men from each of the three member orgs elected. Hugh Wilkinson was elected prexy of the fund. Powerhouse behind Municipal Auditorium.

ODT Halves RR Transport; Showbiz Hit

10-Month Squeeze Seen

WASHINGTON, June 11 .- All of showbiz will be socked by the latest ODT move which will take 50 per cent of the Pullman sleepers and an unnamed number of coaches for the re-deployment of troops from the E.T.O. Instead of the 2,000 sleepers which have been available for civilians there will be 1,000. Heavily hit will be touring legit attractions, bands, night club and vaudeville acts forced to make weekly or daily jumps.

Col. J. Monroe Johnson, director of the Office of Defense Transportation, who made the announcement, stated that the peak need for this equipment would be reached in 30 days and would continue for at least 10 months. He further warned that trains used by shows of any kind would be subject to sidetracking at any time.

No Gripes

There was no showbiz griping at the order since something of the kind had been expected for a long time, Roadshow legiters began at once to study a rerouting of their attractions to avoid overnight jumps wherever possible. Personal managers in the band biz started checking on possibility of gas restrictions easing, so that the busses could be put back on the road. Gas situation depends a great deal on the Japanese front and no promises could be secured on easing of rationing within the 10-month re-(See Showbiz Bumped on page 33)

and three trustees-at-large, has been this year's campaign for \$150,000 is Irwin F. Poche, manager of N. O.'s

Showbiz "Look"

NEW YORK, June 11 .- From the look of things, current Look magazine is a showbiz publication rather than a general consumer mag. More than 40 per cent of the issue covers the entertainment biz. Of 24 picturearticles, three are on radio, two on music, three on motion pictures one on sports.

Elaine Carrington, radio author with two shows on NBC (When a Girl Marries and Pepper Young's Family) and one on CBS (Rosemary) rates a picture story, as does Joan Merrill, who finished the season as featured vocalist on the Charlie McCarthy program. Look's record guide selects as "Record of the Issue" Columbia's I Wish I Knew and The More I See You, by Harry James and band. The Photocrime features the cast of CBS's Inner Sanctum and the Photoquiz includes shots of Sir Thomas Beecham, Ann

St. Paul, Duluth Join M'p'l's Defy Of State Time Act

MINNEAPOLIS, June 9.—Following on the heels of action taken by Minneapolis city council retaining wartime sked for city despite State law setting clocks back to Standard Time, effective July 8, cities of St. Paul and Duluth, respectively second and third cities in

apolis to defy State Legislature following a meeting of industrial and business leaders who urged the action on the city council. St. Paul then lined up.

Sheridan and Frances Langford.

size, took similar action.

Duluth was next in line after Minne-

Detroit Priming for P-W

Showbiz Pic Is Changing

Longhair ork switching to a biz-legit loses theaters -radio rumoring

DETROIT, June 11.—Actual and rumored changes of the past week are profoundly changing the picture of Detroit show business in virtually every department. Readjustments of operators to anticipated post-war conditions, as the city starts a rapid shift toward preliminary reconversion, appear to be the key to widespread changes.

Keystone of the moves appears to be a tremendous expansion program by the Detroit Symphony Society under the guidance of Henry H. Reichhold. The org is taking over the Wilson Theater, August 1, to be used as headquarters, and for radio, television and recording research and programs. This eliminates the Wilson as a legitimate show house, after a varied career, including long periods of darkness, and the production of an unusual number of premieres in the past year under the direction of James McKechnie. The last was Foxhole in the

Theater, New York, two weeks ago.

Losing Second Legit House

Detroit is losing still another legitimate house with the shift Sunday (3) of the Shubert Lafayette, once the Orpheum Theater, and outlet for that circuit, to a vaudeville policy, becoming the test house for the projected nationwide Shubert vaude circuit. This leaves only the Cass Theater, owned by F. D. Stair, under Shubert management, as an outlet for legit in this city.

Opening at the Shubert-Lafayette, incidentally, while hailed nationally as vaudeville, and acclaimed by reviewers as "vaudeville plus Margie Hart," is actually being exploited along revue lines. Show is billed under the title of Red,

Parlor which moved into the Booth Hot and Blue, rather than as true vaude.

With the gain of the Lafayette as a vaudeville house, the Downtown Theater, which has been the only year-round vaudeville house in town for the past year, is slated to change hands June 15, passing to Harry and Elmer Balaban, Chicago moom picture circuit. House has been run by Howard Hughes, under management of George McCall and E. S. Culver, who return to Hughes's studios in Hollywood.

No present change in policy is contemplated. Charles C. Berry, managing director of the Balaban-operated Adams Theater in the next block, will head the Downtown organization as well. Mc-Call was busy laying out stageshows as far ahead as next September for the new (See DETROIT'S POST-WAR on page 17)

10 Top Disks On the Line

Andrews' 'Rum and Coke,' Bing's 'Don't Fence,' Mercer-Stafford 'Candy,' 1-2-3

NEW YORK, June 11.—The soxers have had their say for the current school year. The Second Annual High-School Music Survey, conducted with the cooperation of the editors of 400 of the



leading scholastic newspapers and magazines, has all been tabbed. Last week, The Billboard, patternal ancestor of highschool music surveys, reported on a few music and personality yens of the kids who are wearing rolled pants and denim overalls this year. They

still go, so the report indicated, for the Bingel, the Shore, Andrews Sisters and Harry James. Jo Stafford, Les Brown and a few others get plenty of attention too.

This week the report concerns itself with a few other music essentials. The building shakers put their 10 top disks on the record and come up with three Decca, three Capitol, two Columbia and two Victor platterings. No. 1 slot went to the Andrews Sisters' waxing of Rum and Coca-Cola, with the No. 2 slot going to the Groaner's Don't Fence Me

(See BOBBY-SOX TAB on page 20)

Red Cross Sets Chicago Hospital Showbiz Co-Op

CHICAGO, June 11 .- Reps of the major theatrical and radio unions and booking offices, meeting with local Red Cross workers, got the ball rolling Thursday (7) for a widespread program of entertainment for hospitalized veterans locally. The venture, according to a Red Cross spokesman, may continue as long as five years after the war's end.

The meeting was called by Mrs. Frank Bering, in charge of talent procurement for the Red Cross, because of the need for more programs since local military hospitals have increased their facilities 60 per cent within the last year, and the number of calls for talent to entertain wounded in hospital trains passing thru this Midwest rail hub are increasing weekly. The present request for entertainment requires a 100 per cent increase in the current number of shows in order to meet the demand, Mrs. Bering said.

In order to meet the requests for entertainment Mrs. Bering has set up a special advisory committee made up of union, booking agency and trade paper reps which will seek to contact all show people in the Chicago area so that they may be made available for duty as entertainers. This availability list, Mrs. Bering said, is especially important in Chicago, because the city gets a large number of short-notice calls daily for hospital train entertainers. Often this means that calls for talent are given the Red Cross only a half hour before the hospital train pulls in, and the performers must be ready for instant call to entertain the entrained wounded. The list of available performers is also needed so that in the event that a regularly scheduled entertainer is suddenly unable to make a Red Cross date another may (See RC Sets Chi Co-Op on page 33)

In This Issue

Bands & Vaude Grosses ... 32 Coin Machines 62-84 Fairs-Expositions 48-49 Final Curtain, Births. Honor Roll of Hits22 Legitimate34-35

Music Popularity Chart . 22-27 Night Clubs 29-32 Parks-Pools50-51 Pipes for Pitchmen57 Rinks-Skaters44 Roadshow Films 52 Routes: Carnival59 Vending Machines68-69



The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio, Subscription Rate: One year, \$7.50, Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under Act of March, 1897, Copyright 1945 by The Billboard Publishing Company

WGN Building Post-War FM Net

Subsid Org Files for 4

Milwaukee, Ft. Wayne, Peoria, Grand Rapids would get feeds from WGNB

CHICAGO, June 9. - Indications that WGN, local Mutual outlet is taking steps to make itself one of the most influential powers in the Midwest post-war FM picture, came to light here this week.

First move was WGN's application to the FCC for four Class B Frequency Modulation stations in the Midwest to be linked with the station's local FM outlet, WGNB, in a chain to be called the Midwest FM Network, Inc. This chain will be a subsidiary of WGN and will have the same board of directors. Sites for the Midwest FM Network have been picked under terms of option deals in Milwaukee; Fort Wayne, Ind; Peoria, Ill., and Grand Rapids, Mich. Stations in these towns would program locally and would carry shows originating at WGNB. The four stations, when and if licenses are granted, will operate on a frequency of 45.9 megacycles, WGNB's present frequency.

Trade talk here is that WGN is looking to the future when FM stations might be the tops for urban listeners and AM for the rural. Talk is that with a Midwest FM network in population centers, the urban listener will be adequately contacted. Then the 50,000-(See WGN MAPS PLANS on page 11)

Sweeny and March, Comedy Pair, Mulled To Replace Simms

HOLLYWOOD, June 11.—Blow Agency, looking for a show to replace Ginny Simms for Philip Morris, is considering Sweeney and March, comedy team now on Hoagy Carmichael's Pacific Coast CBS show. Understood that Stanley Joseloff, head of the agency's radio department, has been much impressed with the act during his Hollywood stay and will recommend them to his client.

Biow lost Ginny Simms to Borden's, via Young & Rubicam two weeks ago. Trade says that the ciggie outfit doesn't want another music program but is looking for comedy.

Directors' Guild's **Growth Puts Zing** In Pact Demands

NEW YORK, June 11.-The amazing growth of the Radio Directors' Guild in the last year is really putting power behind their contract demands in negotiations with the networks. From June, 1944, to June, 1945, membership in New York Directors' Guild jumped 83 per cent. During the same time, out on the West Coast, it skyrocketed 100 per cent, with no organizational work whatsoever. Local membership is 167. West Coast has 51 directors on the books.

Guild has all the network people in New York signed up. Many of the advertising agency supervisors and execs are also finding it the thing to do and are plunking their 50 bucks down to get

a membership card. Meanwhile, negotiations with the networks, which were suspended temporarily, are due to be resumed. Boys are scrapping over two things-dough and sit-ins. Guild wants to get rid of network production men who sit-in and do nothing creative. Also, they want a much larger chunk of coin than the webs are offering.

Phone&Giveaways

DETROIT, June 9.—WXYZ is going in heavy for telephone shows, reaching a new high of 14 a week, with the addition of I've Got Your Number, which opened Monday night (4). New show goes on Mondays and Wednesdays at 6:15, and will be a sustaining, tied up with radio set giveaways.

Background of the giveaways of the receivers, which seem nearly like gold at this time, was the purchase of 1,200 Emerson radio sets by the station back in 1941, before sets were frozen. Some 1,100 of these have been given away in past promotions, the last over a year ago. Today, with the demand for new sets to replace worn out radios higher than ever before and with the anticipated unfreezing of production in the coming months, it became evident that right now was the best possible time to capitalize on the giveaways of the remaining 100.

At the same time, arrangements are being made to switch Crosstown Quiz, aired Tuesdays and Thursdays at 6:15 p.m. from the Telenews Theater, over to a telephone show, with the same sponsor. Crawford's Clothes. In addition WXYZ had two five-day telephone programs as well, Breakfast Table, staged in the early morning with alternating sponsors, and Tip Top Quiz, sponsored by Ward Baking coming at 12:45, making up the total of 14 shows a week.

"Glam. Manor" New Emsee, Eddie Dunn

NEW YORK, June 11.—Glamour Manor, Procter & Gamble's daytime audienceparticipation show on the Blue (five-aweek, 12-12:30) will shortly get itself a new emsee-Eddie Dunn, replacing Cliff Arquette-and a new format. Execs of Benton & Bowles, agency on the show, are currently huddling with P&G toppers on the format change.

It is expected that the show will continue to be audience-participation but that several specialty numbers will be axed. A few new twists will be added but the title will remain the same. P&G is none too happy about the show, as is, and wants a complete refurbishing to up the Hooper.

WXYZ Reaches for NAB's Paul Peter to BMB, NBC's Rumple to NAB in Proposed Research Shifts

Greene May Turn Prof as Web Eyes "Market Research"

research committee of the NAB and the stations that do not sign with the Measurement Bureau meet Wednesday (13) to "discuss" appointing the direc- out all the station data. tor of research for the Broadcast Measurement Bureau, the odds are 100 to 1 that Paul F. Peter will be named to that position. He will resign from the office of director of research for the parent org to accept that position, which will, of course, pay plenty more than the trade association post.

This means that the NAB job will be open. However, it will be open only in theory, since the horse's mouth knows that Barry T. Rumple, research director for the National Broadcasting Company, will resign to accept the trade org post. Rumple has been sounded out on his willingness to move in, as has NBC, and both have given the idea a nod.

NBC Research Slot Open?

This move, if okayed by NAB's board, will open up the NBC post. It will not, however, be filled immediately since a do. One group has it that NBC has passed the stage where coverage figures are vital to the web. This same bit of out of NBC, then there's a good opporbrass feels that the net should get down to work and compete with black-andwhite media with marketing studios (i. e., what does the public want that can be sold via the air? What's the saturation point of scap sales? Do radio listeners as a group buy more canned soups and can they be sold still more?) Honest-to-goodness marketing figures, they feel, would be better assists to the net time peddlers when the lush days are over than all the coverage maps in the world-besides these coverage maps will be available from BMB. The nets expect to make a deal of some kind for network coverage info without getting

WASHINGTON, June 11 .- When the any individual station information on board of directors of the Broadcast Measurement Bureau. There's a way the net figures can be made available with-

Greene's "New" Approach

Ken Greene, second man in the NBC research division, has been working on a new approach to "coverage figures" which hasn't thrilled any of the toppers in the web, but the idea, it is said, has interested several college deans who see in Greene an opportunity for a web or an ad agency underwriting of a "pure research" project. Universities are plotting their post-war expansion plans now and a number of them realize that market research will catch a lot of dollars in the peacetime world ahead and that the field will also absorb a sizable number of their graduate students.

It's not known what Ken Greene's reaction to a college "pure research" offer will be (one's in the works), but audience measurement men know that he's interested in "pure research" and feel that goodly part of the brass at the web have he will go for an opportunity along these ideas on what network research should lines-if there's enough \$\$\$ attached to the offer.

If Greene follows his chief, Rumple, tunity for the "new-ideas-in-research" men to get in their licks. However, any move depends upon Rumple moving to NAB and that is not a fait accompli until the NAB and BMB boards make the Paul F. Peter shift. It's known that several members on both boards are not thrilled with the idea of Paul at BMB and Rumple at NAB, but they are supposed to be in the minority.

"Archie" Gardner Goes to Mountain But It's Unmoved

NEW YORK, June 11.—Ed (Archie) Gardner, still looking for a salary boost, today went over the heads of Young & Rubicam toppers and met with reps of his sponsor, Bristol-Myers, in an effort to get more dough. Understood that Gardner was turned down.

Gardner went to B-M over the objections of his booking office, William Morris, but got a reported "no" from the client. Reason for B-M's refusal, it's understood, is not the fact that Gardner hasn't done a good job, but the fact that packaging and raw materials problems have left the sponsor short of advertising dough, with no relief in sight until the end of the war. Despite the refusal, Gardner will continue to broadcast for

City-Wide Union For Vancouver

VANCOUVER, B. C., June 11.-Provincial Department of Labor has certified the Radio Stations Employees' Union, Local 23757, as the bargaining agent between management and employees of four radio stations in the Vancouver disthe AFRA minimum scale besides his trict. The stations are CKNW, CKMO, CJOR and CKWX.

> Don Wilson, union prexy, explained that the organization, an AFL affiliate, was organized about a year ago, and includes all station personnel except clerical workers. The union will seek contracts with the four stations.

WXYZ-AFRA Decish Tends Toward Parity Between Nat'l And Local Scale on Net Shows

Spielers Get a Break But It's Not Clear Cut

DETROIT, June 11 .- In a precedent 16, 1944, means a substantial raise for setting decish, which in effect cracked War Labor Board last week reversed the recent WLB panel ruling against AFRA and gave the union a 16 per cent scale increase. Dispute between radio artists' union and WXYZ, Detroit, stemmed from AFRA's yen to erase differential between its national and local rates. For commercial shows WXYZ was paying AFRA talent 40 per cent under national scale. Union wanted WLB okay cutting this to

WLB panel had nixed AFRA request for increase on the basis that it was against Little Steel Formula. The Regional WLB got around that by saying, "WXYZ operates in a labor market broader than the Detroit area when it comes to artistic personnel." WLB recognized that talent shifts in radio from area to area make it an industry totally unlike other industries.

Decision which is retroactive to April mond J. Meurer.

performers on Lone Ranger, Green Horthe Little Steel Formula, the Regional net, Challenge of the Yukon, and Ned Jordan segs. Since WXYZ will appeal to National WLB in Washington, the raise and retroactive pay will wait until appeal is settled.

> In addition, the ruling has helped local spielers. This works two ways. In the first, if sponsor specifically designates his announcer in the contract, the spieler gets the talent fees that the sponsor pays the station, or instead, the AFRA minimum scale for the seg.

> In the second, an announcer picked in competition with other spielers gets staff salary.

> Trade feels, however, that the fact that sponsor has to "specifically designate" his announcer leaves AFRA spielers out on a limb. Case was tried for AFRA by Jaffe & Jaffe and for WXYZ by Ray-

AmericanaRariora

DETROIT, June 11.—In case you're interested, the new, super de luxe scientific name for (some) radio scripts is "Potential Americana Rariora," The moniker was hung on the material by Randolph G. Adams, director of the William L. Clements Library of Rare Americana at the University of Michigan.

The jawbreaker handle was applied when Dr. Adams decided to add scripts of historic broadcasts to his world-famous collection and called upon WWJ for contributions. Idea is to place such items, as UP and AP flashes of President Roosevelt's death, newscasts of the coverage by Austin Grant and Harold True, and NBC report of the programing for the three days of mourning, along with actual records of such historic broadcasts in a permanent collection to preserve for posterity the part radio played in bringing the events to the public.

It's Sugar That

NEW YORK, June 11.-If Kate Smith either (1) goes off the air this fall or (2) has her show reduced to a half-hour, the reason for General Foods' decish will not be that they are dissatisfied with the show or that there is a fight or any of the other reasons advanced in the trade. Real reason will be the fact that allotment of sugar to industrial users has been slashed 30 per cent and further reduction is in sight.

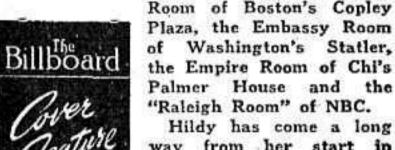
Miss Smith has plugged Jell-O in the past two years and Jell-O is a product made almost entirely of sugar. And if sugar is cut 30 per cent, GF's production of the dessert, already considerably reduced will drop still further.

Sugar cuts, according to the trade, will affect more than one sponsor. Already there is talk that Coca-Cola will reduce its advertising expenditures and several others are looking at Washington with one eye and at their budgets with the other. Trade, however, expects Ted Collins and Kate to follow the Bing and change the format of the program, getting away from the comedy and present format, which some claim is "worn out."

HILDEGARDE

Number I Femme Voice of the Air Waves

HILDEGARDE has been riding a skyrocket loaded with dollars the last couple of years. Highest-paid entertainer in supper rooms, she jam-packs -wanky spots like the Persian Room of New York's Plaza, the Oval



Hildy has come a long way from her start in showbiz as an 88-er in a Milwaukee pic house, a song plugger later on, and

a singer in London where, like Minnie the Moocher, she made a hit with the King of Sweden. Back from London, still virtually an unknown outside of the Main Stem, she took her initial air ride in the spring of 1943 as femme emsee on the Beat the Band show.

In June, 1944, she went over to her own show, selling cigarettes in the "Raleigh Room" and garnered a top Hooperating in Hooper tab published in The Billboard recently indicated that she's top femme singer of the air waves. Add a plus, too, for the Here's the way the shifts line up: top disks she has cut for Decca.

trip to E.T.O. for USO, leaving July 15. But she'll be back at the old stand in September selling Raleighs with that familiar Darling, Je Vous Aime Beaucoup, Je Ne Sais Pas What To Do.

Army Snubs Arouse Outlets

Some Day Radio'll Get Angry

THE current fiasco whereby the army permits its ranking generals, fresh from Europe, to talk for the press and pose for the photogs without, at the same time, permitting them before local radio mikes is an insult to the broadcasting industry. It just proves once again that the radio branch of army public relations is muffing its job where local radio coverage is concerned.

The situation is not beyond remedy.

If the NAB will stir from its quiet halls and talk for its hundreds of local station members it could, in

co-operation with Col. Ed Kirby, publicity director for the NAB before going into uniform-hammer out a satisfactory working arrangement for local station coverage of army press conferences. Of course, this is something that the army should have done a long time ago; likewise, it's something that the NAB might well have originated in the interest of the industry for which it claims to be a spokesman.

In any event, in the interests of everyone concerned, it's a job that needs doing. If the NAB wants to prove, just for once, that it speaks for local radio, then this is its chance.

May Cut Smith McClatchy Does Something Down, Not Nixin, McClatchy Does Something About Local Talent and G.I. P.-W. Aches at Same Time

Protected Plan Tested at KFBK Helps Scripters, Too

HOLLYWOOD, June 11 .- First con- too much emphasis has been placed on certed drive in many years to establish diploma mills racketeering outfits that local talent pools for radio is underway are concerned solely in keeping in the vited to the press conference until after in California, with similar set-ups seen black and not in the welfare of their WOR asked permission to cover; then as probable for over-all tele picture. Radio theaters are being established by McClatchy Broadcasting Company here to present strong ether dramas of the Corwin-Oboler type.

Deal, if built on nationwide scale, will do much to hypo sales of second rights of radio scripters who will find steady outlet for their local or regional shows. Plan is in the formative stage now and it is not expected to be in full swing until V-J Day.

Local Talent Spotlight

The idea is to turn the spotlight on local talent that might otherwise be overlooked in the shuffle. Radio'theaters will be developed along the lines of Legit Community and Little Theaters. Trade sees possibility that tea-kettle video outfits may find answer to some of their problems by utilizing this same method. It is estimated that small tele stations will be in an enviable spot to hypo local thesp talent, even more so than radio, because of the sight-sound medium. If sufficient talent of suitable caliber can be uncovered by instituting regular non-profit schools, then part of the headaches of local programing will be solved for tele.

No Diploma Mill

There has long been a feeling among the trade that if sincere effort to uncover talent is made that real progress will result. As the situation is now,

Community theaters for radio and tele can do a real service to the industry is the feeling among most of the trade here, with emphasis being placed on returning servicemen. It is believed that ex-G.I.'s in many cases will welcome chance to fill in their leisure hours following a constructive course in mike and camera technique.

Help Work Off Steam

Those close to the pic also believe that ex-servicemen will be naturals for a program of this kind, inasmuch as their regular jobs will not be sufficient in cases to ease the strain of wartime living. This is specially true in smaller communities where recreational and educational facilities may not be able to take up the slack in their lives, caused by abrupt return to peacetime pursuits.

First radio theater to be established by McClatchy Broadcasting Company is at KFBK, Sacramento, where initial call for aspirants was made last October. Out of 300 responding, 30 were picked and classified into advanced or workshop classes. Playbacks of groups own efforts are used for intensified study along with transcriptions of top-drawer shows,

Cut Show Wastage

Frances Frater, who has charge of the program for McClatchy, feels that many good shows are going to waste, that they (See McCLATCHY DOES IT on page 9)

Nixed Coverage Of Brass Hit

N. Y., Philly, Boston and Denver stations outside but news services get in

NEW YORK, June 11.-Twelve local outlets in this town last week squawked to the War Department about the cold shoulder they were getting in attempting to cover brass hats returning from the European Theater of Operations. Stations beefed because army public relations officers, in staging press conference for the bigwigs, gave daily newspapers, wire services and photogs coverage opportunities without permitting stations to get army people before its

Army P.R.O.'s take the stand that these press conferences are purely "local" in character, that to let radio in would take the edge off subsequent network coverage of home-town celebrations, Local stations argue they are more local than wire services; that a front page photo or story without similar opportunity for local radio is discriminatory.

Hodges, Bradley, Patton

It all started when the army threw a press conference for General Hodges in New York the day before he arrived in Atlanta for a home-town flurry. It happened again when General Bradley hit New York before going to Philadelphia for his home-town splash. And this week it popped up in Boston with the arrival of General Patton before heading for Los Angeles.

With Hodges, radio wasn't even insome stations got hasty invites, others got none. With Bradley, local stations got invites to confab but were not permitted to put Bradley before the mike. In Boston, the army okayed radio coverage of arrival ceremonies only and limited that to New England.

Station Attitude

What particularly infuriated local station people was the army's persistent refusal to understand the station attitude. All they want, say the stations, is a chance to air the voice of any officer or enlisted man important enough to rate a press conference. To simplify mat-(See OUTLETS AROUSED on page 9)

U.S. Dough Eyes Mexico City XEB

MEXICO CITY, June 11 .- Reports are strong that Station XEB will change hands soon. It was believed that two American outfits are bidding for the popular station. XEB is owned by French capitalists who own the city's largest department store and a cigarette factory. Mario Campo recently resigned as station manager, and his spot is being filled by Bernardo Sancristobal, who says he is back for four months only.

Products, Too, Need Reshuffling; General Foods Do Puff Revamp

NEW YORK, June 11.—General Foods has pulled a fast re-shuffle of its time, product and agency summer sked, which the "First 15." In addition, the eight-month is designed to avoid tough competition and keep the food outfit from plugging similar products on the same night.

Topper, the Frank Morgan replace-Currently, Hildy is skedding a six-week ment (Burns and Allen take over in the fall) will be heard on NBC at 8:30 Thursday instead of 8 so as to avoid competish from Columbia's top mystery show Suspense. GF is letting the 8 p.m. time go the summer will be handled by Benton for the summer.

Topper, instead of plugging Maxwell House Coffee, will sell Post-Toastles. Reason for the product switch is the fact that Post-Toasties were supposed to have been sold in the Thin Man Fridays, but GF has the Aldrich Family on Fridays selling Grape Nuts and Grape Nut Flakes. Company reasoned that two cereals on the same night would compete with each

The Thin Man, which was supposed to have had Post-Toasties, will take over Maxwell House Coffee. The mystery for & Bowles instead of Young & Rubicam.

Plymouth 1st Auto Show Back on Air; 5 Sections Tested

DETROIT, June 9.—The return of prewar automotive sponsorship of programs designed directly to sell cars is heralded in the opening of a campaign today by Plymouth in five test areas. Up to now, automotive advertising on the air has been confined mostly to institutional material for the duration, typically General Motors famed Victory Is Our Business program. The Plymouth move is the first aimed directly at plugging present or future merchandise in this field, and is a direct result of the current resumption of automotive production, even upon a limited scale.

Program, Chuck Carson, Plymouth (See PLYMOUTH BACK on page 36)

BBC, English Broadcasting Wheel

Toughest of Global Jobs

Programs wherever you are, whenever you want 'em, is wartime assignment plus

By Lou Frankel

NEW YORK, June 9.—BBC today is the single largest broadcasting operation in the world. In the heyday of the German radio, when the Nazis had the transmitters of Continental Europe at their disposal, it's possible the story was different. But today there is nothing like the BBC within the ken of American radio insofar as scope in concerned.

The BBC has an English-language short-wave program schedule, its overseas service, which goes round the globe all day long. It follows the sun, more or less, going from the Antipodes to India to the Middle East and North America.

Originally this, called its Empire service, was designed to bring the voice of home to Englishmen stationed or working in the colonies. As English troops piled up away from the British Isles this program became a combination entertainment for the troops, morale builder for Englishmen overseas, pro-British voice aimed at anyone else listening in.

Entertain Sans Offense

It took a bit of doing programwise since care had to be exercised that the programs interested the troops at whom it was aimed, that it interested the civilians, that it didn't alienate any other listeners. Since a program beamed, for example, at Malta could also be heard in North Africa, where the audience was of different composition, this was no inconsiderable problem.

One way it was solved was by using the hub technique. Thus imagine a wheel with transmitters at the hub. A big transmitter was pumping programs to Australia for a solid six hours and then switched over to pump another six hours of programs to Burma and India, while this was going on a less powerful plant (See Toughest of Global on page 14)

Sunday at 7 P.M. Giving Audience Dopesters 'Willies'

NEW YORK, June 11.—With the Sunday 7 p.m. spot sans Jack Benny and Kate Smith—due to summer hiatus—trade sideliners are double-talking themselves onto a merry-go-round trying to figure the angles to the temporarily terminated tussle for ratings. What they can't understand is the static condition of the available listening audience.

Sideliners are agreed that a gander at radio's past performance charts shows that any time a good show got another good show in competition the available audience totals jumped. In other words, competition made customers.

Too Much Good?

This time the experts point to the Sunday-at-7 slot-with Drew Pearson on the Blue: Jack Benny on NBC, and Kate Smith on CBS, and all sponsored—and there has been no material variation in the available audience. So, they ask: "Can it be that there's too much that's too good; that there just isn't more audience available?" And that doesn't make sense.

Yet the audience was about as large before Kate Smith came in to compete with Pearson and Benny as it is now. All that happened was that Kate Smith cut into Benny's total, while Drew Pearson sapped at both of them to increase his audience.

What makes it even more confusing is that Pearson apparently draws listeners

From the office of General Manager R. B. McAlister of KICA, Clovis, N. M., there came to The Billboard last week a letter containing data anent our forthcoming radio station promotion survey. There came also, in a final paragraph, some data irrelevant to the promotion survey yet relevant to the industry in that it represents the outspoken thoughts of a hinterland 250-watter. Here it is:

"We would like to air a few of our pet gripes. We believe that the radio stations have allowed the networks to gain too much power. After all, without the stations, there would be no network, but in spite of this true statement, today on all commercial network programs the stations receive only a small percentage of the revenue. As a member of the Mutual Broadcasting System we pay a monthly line charge, and the highest check we have ever received from Mutual in any one month doesn't cover this line charge even partially. The Blue Network, with no coverage at all in this area, refused to take us even as a bonus station. So, even if I am wrong in my criticism of the networks, you can easily see the reason for my prejudice.

"My other gripe concerns the senseless repetition of network programs. Poor NBC with millions of dollars back of it has been unable to figure out anything different from a soap opera to sell Procter & Gamble during a 10-year stretch. The boys at Blue have already driven audience-participation shows into the monotonous class, and our own Mutual Network has gone overboard on ladies dishing out assorted advice with Maxine Keith, Elsa Maxwell and Imogene

"Personally, we think the networks are just like some of the boys in the government offices in Washington. They gaze glibly at the Hooper ratings without going to the trouble to find out the kind of programs the people really want. Music is still radio's best weapon, and wouldn't it be nice to hear some of our outstanding artists perform on musical programs with less chatter and less alleged variety between tunes. People of the nation would thoroly enjoy more broadcasts of special events, such as street broadcasts from the big city and network pick-ups from spots where news is being made.

"What's the matter with at least one network broadcasting a major league baseball game each week? In other words, we're strongly in favor of the high-priced program directors of radio having some new ideas-and more im- grams." portant than that—to keep having

> R. B. McALISTER, Station Manager, Station KICA.

Anyone wanting a written whack at McAlister need only apply in writing. Equal space will be available.

"The G.M. Speaks" FCC To Continue Digging Into Local Air Programing Despite Broadcasters' Gripes

Listeners Entitled to Home Live Talent, Commish Says

munications Commission intends to intensify its interest in local programing, particularly unsustained community service programing, despite hullabaloo by several broadcasters over current FCC program study. Formulation of FCC's clearest policy on this issue since creation of the Commission is expected to develop within the next five months preparatory to wide scale FM licensing, The Billboard learned today.

FCC's present detailed review of broadcast station performance is a step toward this strengthened policy, and Commission is in no mood to back down in face of resentment by some broadcasters who insist that commercial programs have just as much public service value as sustained and locals. FCC contends places responsibility upon broadcasters to allot adequate time for community service and for use of community talent.

Policy in "Research" Stage

FCC members indicated today that the final policy on this issue is far from determined and, at present juncture, is resorting to use of platters and networks commercials. Commissioners believe there is vast room in the broadcast industry ing service and "constructive live locals,"

Commissioner Durr, in discussing the issue, told The Billboard that "a fantastically small amount is being spent at present on development of sustaining programs." "Sustaining time for the most part," said Durr, "is from 11 p.m. to 6 a.m. when there are few listeners. But from 6 p.m. to 11 p.m., the heaviest listening hours, 97 per cent of the programs are commercial. While it is true that there is many a fine commercial program on the air, even in commercials the listeners are entitled to improved programs when you consider the amount of money spent on those pro-

Wages Cited

Durr cited 1943 figures showing that 846 stations were paying each of their commercial men at the executive level an average weekly salary of \$101.62, as compared with \$68.81 for each program production man was getting an average

WASHINGTON, June 11 .- Federal Com- weekly salary of \$48.36, as compared with \$76.95 for the outside salesman. The average writer in the program department was getting only \$37.42 a week, and the stations had twice as many salesmen as writers. Durr recalled the figures which, he said, haven't improved much

The commissioner said that another indication of this malnutrition of programing as compared with the commercial side of broadcasting was demonstrated in salary increases. writers' salaries, which were low to begin with, rose only 15 per cent from 1940 to 1943, while the higher-bracketed salesmen had salary increases of 40 per cent in the same period. Durr emphasized that the FCC has no intention of dictating what will be broadcast but he said that communications law definitely the communications law required that the original licensee face the responsibility of contributing a community service. Durr added that radio should be something more than an entertainment medium."

Fly's Statement Recalled

FCC members, in discussing the policy, still in the "research" stage. Neverthe- recall that former Chairman Fly stated less, FCC opinion generally favors policy the issue "unequivocably" back in 1944 of encouraging live talent rather than when in an address before the American Federation of Radio Artists he declared, "It is my firm belief that right back there at home you have the greatest opfor development of community program- portunity for new program development and for broader content." Fly's successor, Chairman Porter, last March 12 carried the issue further and opened the way for the current study by declaring in an address before the National Association of Broadcasters, "There seems to be a growing body of responsible opinion that believes that the public functions of broadcasting are becoming submerged by commercialism."

Porter in that address revealed that the Commission was already considering "a procedure whereby promises will be compared with performances." Less than a month ago, the FCC requested 22 stations which were seeking license renewals to furnish reasons for their departure from the originally outlined program structure. The bulk of replies received by the Commission insist that sponsored programs are generally as much in the public interest as sustaining programs.

KDON, Monterey, Calif., for instance, man. Below the executive level, the declared in its reply: "We submit to the Commission that if the sponsored public service spots, announcements or programs are as we feel as much in the public interest and as effective with our listeners as are the spots, announcements and programs in the public service which are carried as sustaining, then the variation between our original estimates of commercial and sustaining percentages and our present respective percentages is decreased."

OPA Radio Program Called Communistic; Stand. Brands Public Service Seg Okayed

Director and Broadcast Cited for Educational Achievement

expressed slight amazement that the record for commercial programing, House Committee on Un-American Activities, successor to the Dies Committee should accuse the radio division of the OPA of spreading "Communistic" propaganda via its Standard Brands sponsored WOR seg, Soldiers With Coupons. Industry's feeling was that the accusations. registered Thursday (7) by Rep. J. Parnell Thomas (R., N. J.) have little basis in fact since the show, a proven commercial success, is bank-rolled by one of

NEW YORK, June 11 .- Trade this week Tex Weiner, a man with an excellent

Trade feels that there must be some mistake on the part of the committee since the show has been commended by several agencies and educational orgs and has been on two important stations, WNEW and WOR for over a year.

Plenty of Defenders

Representative Thomas's charges also drew the immediate fire from Daniel P. Woolley, regional head of the OPA, who the OPA in New York." While no names the nation's largest food manufacturers said that they were "Prejudicial and were mentioned, Woolley identified as (See SUNDAY AT 7 P.M. on page 14) and is written, produced and directed by completely baseless . . . an attempt to

smear the OPA at a time when the bill to continue it is up before the House" and "mudslinging."

The charge was also answered by a joint meeting of the New York OPA Consumer and Labor Advisory Committee; WOR continuity acceptance editor, Mrs. Lucilla Martin; Ted Cott, program director of WNEW, where the program started, and Jo Ranson, flack of the same station. All pointed out that the show merely informs the consumer of his rights and attempts to combat the black

In making his statement to the press, Representative Thomas said that the "Communistic" propaganda was being put into the show by "an employee of

(See OPA AIR SEG on page 14) Copyrighted material.



Billboard's Radio Publicity Poll for '44 proves for the 7th time that CBS leadership is not an accident!

Here come those unsentimental radio editors again. 106 of them, from coast-to-coast. Voting on the best radio-publicity service of 1944—by network and station.

For the seventh straight year, their plurality gives first place to CBS Press Information.

In detail, they gave CBS 55 firsts; 62% ahead of Network B; 244% ahead of Network C; 817% ahead of Network D.

By total score of all places, they gave CBS 327; 16% more than Network B; 56% more than Network C; 129% more than Network D.

What's more, the radio editors in eight areas cast a ranking of their local stations (and wherever their newspapers were affiliated with radio stations the votes were annulled). These rankings placed stations on the CBS Network first in four cities out of eight.

The local winners:

Thus practical teamwork between press and radio makes steady forward progress. Both industries realize that they will travel farther together than either can travel alone. CBS Press Information service bases on no ivory-tower prescription of what the radio editor ought to want, but what he actually tells us he finds most useful. The Billboard poll simply accents the realism of CBS teamwork.

To the unsentimental radio editors go our sincere thanks for their continuing confirmation of the fact that CBS leadership is not an accident.

The Columbia Broadcasting System



Curtis Survey Covers Radio; Skips FM, Tele

PHILADELPHIA, June 11.—Altho Curtis Publishing Company did a swell job with its post-war housing survey and dug up, for radio and broadcasting in general, a gob of nice hot figures, they amazingly enough didn't ask their guinea pigs if they want a television or an FM radio receiver when one is available. Research department of Curtis explained that the high per set figures which popped up in the survey "indicates that the public has in mind the purchase of an FM or television set." Researchers, however, make a pointed rejoinder to this type of report—the retort courteous being: "Researchers are supposed to obtain facts when they are as easy to obtain as the facts on whether Mr. and Mrs. America expects to buy an FM receiver or a television set."

However, despite this obvious lack in hours. basic information, the report, which covered 35 States and 118 urban centers the staff orchestra down into various (only city dwellers in urban centers of over 10,000 populaton were questioned), was important in that it showed that 27.8 per cent of all families interviewed expect to buy a new radio or a radiophonograph post-war and that the set will cost on an average of \$93. In the bracket with the greatest percentage of buyers, 4.78 wanted a radio that costs between \$100 and \$149-a far cry from the pre-war era of \$9 Emerson midget radio sets. Even more interesting is fact that a great many of the families (only the money spenders of the homes were interviewed) will replace their radio receivers with radio-phonographs. This means a solid increase in sale of disks, come the return of civilian production. It also tips the fact that the public isn't worried that disk spinning will be a lost art and that sound on tape or wire will replace vinglite or lampblack and shellac.

Surveys like this Curtis pub study are okay, says trade. However, when they (See Curtis Survey Skips on page 14) duced programs per week, of which 31 are

Thanks, But---

To the Editor:

June 2 entitled Local Programing Hedges Post-War. Having been in show business a few years, I realize that a plug's a other local stations, WKRC and WCPO. plug, whether it be good or bad.

I probably shouldn't be "yipe-ing," but right now I am slightly "burned" because I certainly didn't authorize any direct quote and, further, I certainly didn't say what I was quoted to have said in your article. The lead-off sentence, "Talent shortage caused WBAP and KGKO to produce many programs in recent months with local talent," is a contradiction in itself. What I did say was that we could produce a great many more live-talent programs were it not for recently jointed the Mutual network. the numger of entertainers who have been taken into the armed services or who are working in local war plants because of the "work or fight" order. In fact, much of the talent on our noontime regional network programs sandwich these programs in on their lunch

The second sentence, about breaking units for several accounts is correct, but in the alleged quote which is attributed to me it is true that I said we could use more personality emsees, but I certainly never said or gave the impression that "In using local live talent what we have makes splendid fill-ins and fills a bad gap caused by manpower shortage." This is another contradiction because obviously if manpower is precious we would not use it for fill-ins, which we, according to the quote, "Fills a bad gap caused by manpower shortage!" The whole thing makes me sound like a moron.

Our operation here is rather unique in that WBAP is a one-half time station, the other half of the time on the frequency being operated by WFAA, Dallas. many years, Likewise, we operate only one-half of the total hours on KGKO from Fort Worth, enough to correct the erroneous impresas the other half is programed and orig- sion given in your paragraph pertaining inated in Dallas. We originate a total of to Fort Worth in the June 2 issue. 177 locally produced programs per week.

On WBAP we originate 87 locally pro-

Columbia's Friendly Voice in

BOSTON - 590 Kc

COLUMBIA OWNED

3 Cincy Stations Up on Music Deal

CINCINNATI, June 9 .- Difficulties over Thanks for the plug in your story of musicians' contracts, which cropped up last week between WSAI and the local musickers' union, have spread to two

WSAI has been asked by the Cincinnati Musicians' Union, Local 1, AFM, to add two more tootlers to its staff and up the present salary scale from \$60 to \$65 per man. Union contracts with WKRC expired June 1, and the station has been asked to employ more musicians or raise the wages of the 11 men it now employs. Mort C. Watters, WCPO chief, admitted that he has been approached by Oscar Hild, union head here, but that no demands have been made. The station it around on the West Coast.

On the WSAI matter Hild says that the union's contract demands were being discussed by the WSAI management with the office of Marshall Field, station owner, in Chicago. Since the purchase of the station from the Crosley Corporation by Field WSAI has drawn upon a common pool of musicians with WLW. The union contends that because there no longer is joint ownership the station must negotiate a separate contract,

transcribed, 56 programs are live, and 24 of these are news and 21 are regional network originations. On our half of KGKO we originate 90 locally produced programs per week, of which 32 are transcribed and 58 are live programs, with 29 of these newscasts and 11 are regional network originations. Hooperatings on our daytime live-talent originations usually equal or exceed network daytime program ratings.

We have a great number of public service programs of various categories which have been frozen as sustainers for

We sincerely hope that you will be good

ED LALLY, Program Director, Station WBAP.

CBS Preps Idea Meets for Program Mgrs. of Affiliates

NEW YORK, June 11 .- CBS will stage a series of clinics for the program managers of all its affiliated stations. Idea. pre-tested and okayed by similar Clinic sessions of CBS m. and o. program managers, is to let programers exchange ideas and experiences.

Meets will run for three days and should get under way next month and run thru the summer. Three groups will huddle in the East, one bunch will bang

The East rates three sessions since there is wider range of affiliates this side of the Rockies. Out there, stations fall into same pattern, more or less. And there's no use having program manager of station sans staff musicians sit in while conferees discuss ways and means of getting more value out of the musical staff.

Bendix Seeks Sun. Eve. Net Half-Hour for Institutional

HOLLYWOOD, June 11.-Bendix Aviation Corporation is looking for a halfhour web spot for an institutional show. Org wants a Sunday evening slot and may take the half hour following Corwin on CBS-7:30 to 8 p.m. MacManus, John & Adams have the account.

New Wis. Broadcast Org

MILWAUKEE, June 11 .- Articles of incorporation have been filed with Secretary of State for Dairyland's Broadcasting Service, Inc., of Marshfield. Capital stock of the firm, which will engage in radio broadcasting, communication and television, facsimile broadcasts and similar business, was listed at \$100,000. Incorporators are Karl H. Doege, Lloyd L. Lelker, Corrine A. Krause and Lyman A. Copps, of Marshfield, and George F. Meyer of Medford.

In Boston,

the sky's the limit...

DISING from the blue and yellow I clay of Boston Harbor, the Logan International Airport is not only Boston's bid for new renown as "Hub of the Air Universe", but also a cornerstone of the greater security and prosperity that will brighten New England's post-war future.

Millions and millions of tons are being dredged from the underwater floor of Boston Harbor-a center of world commerce since ships wore sails -and spread across the face of this 3,100-acre airport. Its runways, some of them 10,000 feet long, reach out in welcome to tomorrow's European flights bearing hundred-thousands of passengers and billions in air cargo. The deepened waterways from which the hard clay is being scooped will

provide one of the Atlantic coast's greatest seaports for ocean-going ships.

Far from a figment of blueprints, Logan International Airport already accommodates more than 100 commercial flights each day. Thus far, \$10,000,000

has been spent on paved runways and buildings. The New York Times, calling the air route between New York and Boston the busiest in the world today, editorially sees the port of Boston as a leader in the post-war development of air commerce.

This progress means much to us. Not only does it inspire the expansion of New England's present industries, but attracts others that will join and growwith us. It creates new jobs, new customers, new buying power, a greater and wealthier market.

WEEI is understandably excited over Boston's plans as an international air terminus, and applauds the community forcefulness now making them into reality. We, too, have raised our friendly voice to help demand-and keep demanding-this brighter future for New England. It's the biggest local parade in which we have ever been privileged to carry a banner. But the popularity and acceptance WEEI has achieved during our two decades of broadcasting make us that much more fitted to carry this banner proudly and well.

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

Radio Gets in But Is Minus Comm. Brass

Philly Blows Up—As Usual

PHILADELPHIA, June 9.—Altho there is considerable beefing and buzzing among station execs over the secondhand treatment given to radio when Generals Bradley and Spaatz visited the city last Monday (4) with a company of returning war heroes, over-all picture shows that radio got a lion's share of the attention. While many complaints still being aired are directed at the military, inspection of what went on behind the scenes discloses that the gripes are primarily the result of petty differences among the stations themselves.

One of the major concerns is the fact that the citizens' committee included the name of only one station chief, while each of the four newspaper publishers was named on the prestige board. Sole radio rep was Roger W. Clipp, president of WFIL, who continually fought for radio to get equal rights with the newspapers What made the handling here all the more difficult was the fact that the public reception for the generals was an offthe-record promotion of the Pennsylvania Railroad, and the transport company was not altogether sympathetic to radio's needs and demands.

While radio had nine jeeps in the parade as compared to the two jeeps assigned to the press, peeved station execs point out that the two jeeps were at the head of the parade convoy, while the radio-assigned jeeps were placed at the tail end of the parade. Some stations voiced complaints on how come WIP was able to have its mobile sound truck in the parade line; others ask why WFIL had its microphones at the railroad depot when the train loaded with the brass hats pulled into town; and still others asked why KYW was able to do a pick-up from the press reception for NBC.

"Exclusive" Aches

It all narrows down to the fact that any station grabbing off an exclusive rubbed the wrong way against the station that missed out on the so-called exclusive. And since WFIL's Clipp was the sole radio man on the committee, some of the station men, seek to place him on the spot, while others look upon it as a slight to radio on part of the military.

Clipp, while admitting that it would have been better to have all station heads on the citizens' committee, adding that such a request on his part was nixed by the powers that be, pointed out that in the end results show radio doing a bangup job and figuring prominently in the parade picture. While every station did not and could not get what it wantedthe hunger for exclusives, always an important factor in radio relations hereradio as a whole came in for plenty of glory.

WIP Truck Moves In

Apart from active participation in the parade, plus WIP's sound truck (and there was nothing to stop any other station from having its station wagon in line), Lieut. Col. Edward A. Davies, WIP vice-prexy, was co-ordinator of transportation between the army and the local police. In addition to KYW's pick-up for NBC, and again there was nothing to stop the other stations from bringing mikes to the press reception, both WIP (for Mutual) and WCAU (for Columbia) did a pick-up from Independence Hall. At the railroad station, broadcast of the arrival was a joint feed involving WFOL and WPEN, with WHAT doing a rebroadcast. In addition, WFIL did a pick-up from the dinner in the evening at the Denver Runs Into It, Too Bellevue-Stratford Hotel, feeding the half-hour pick-up to WIP and WPEN.

While relations are still strained among the radio men themselves, check-up on the complaints discloses that they are groundless and aired mostly to cover up something the station missed up on after ping over en route to the West Coast. hearing it broadcast on another station. servers say that Clipp did a yeoman job to lift the restriction.

Outlets Aroused Over Army Snubs

(Continued from page 5)

ters, they'll set up their own program pool so the guy in khaki would make only one mike appearance. To further simplify matters, this could be done right after the press conference just as people now pose for newsreels. And if security is involved, the station men pointed out that its simple to put the interview on wax or tape and play it for censors before being aired, that it's even simpler to have the personality speak a piece prepared by army pro's.

Additional fuel to local radio fire comes from army pro's insistence that local radio coverage would conflict with the national coverage pegged on the home-town celebration whereas newspaper and photo coverage is okay. Stations wonder if army pro's know that news syndicates wire stories and photos all over the country; that if they do, and the pro's should, how do they reconcile this knowledge with their attitude toward local radio?

Text of Complaint

Text of station beef follows:

The undersigned call your attention to a situation which has recently arisen in New York in the radio coverage of returning high ranking army officers. On these occasions, radio has been denied proper opportunity to present the voice of the personality either in an interview or by a radio statement in connection with scheduled news conferences. This ban has applied to both direct broadcast and to recordings made on the scene for review and later broadcast. This situation places radio broadcasting in a position contrary to that enjoyed by the press, newsreels and still photographic agencies.

At a meeting of the undersigned local New York stations, it was decided that we place this important situation before you, and request that radio be permitted to present the story in the manner best fitted to this medium (i.e. voice of the personality).

WBNX, WEVD, WHN, WHOM, WINS. WLIB, WMCA, WNEW, WNYC, WOR, WOV, WQXR.

McCLATCHY DOES IT

(Continued from page 5)

should be presented to the public more than once. Program at KWG. Stockton. Calif., will be in charge of DeMarcus Brown, director of College of the Pacific Little Theater since 1926, while at KMJ, Fresno, Calif., Elizabeth Kircher and Robert Rees will head the troupe. Radio Theater at Kern, Bakersfield, Calif., will be under the direction of Al Gregory. No appointment has been made as yet at KOH, Reno, Nev.

From the radio writers angle this move may develop lucrative field. There has always been spasmodic buying of rights other than first broadcast by indies, but if theater move gains impetus there is possibility that scripters will be able to increase their earnings thru the new channel.

in face of indifference to radio on the part of the newspaper fraternity and on the part of the railroad's public relations department headed by Gus Paine.

Something else making for a rub is the fact that Richard W. Slocum, representing The Evening Bulletin, is also head of the newspaper-owned WPEN. Thru narrowed lens, he is viewed as the head of an indie station put on a par with the head of a network station at the expense of the other three network affiliates in town. But then again it wouldn't be typical of Philadelphia radio if all these burnttoast issues hadn't been raised now that it is all over.

DENVER, June 11.—Local outlets last week ran into nix-minded army pros when they tried to get permission to broadcast Generals Doolittle and Patton from a press conference. Brass was stop-

Stations wanted to tie broadcast in Apart from the fact that lack of radio with Seventh War Loan Drive. Even a names on the citizens' committee may be wire to Washington signed by KFEL, viewed as a slap at radio, impartial ob- KLZ, KMYR, KOA and KVOD was unable

"You heard me, Snodgrass...if showmanship got'em

in here let showmanship get 'em out."

THIS MAY SEEM TO BE AN ODD WAY TO ACKNOWLEDGE A CITATION FOR THE OUT-STANDING PUBLICITY JOB IN CHICAGO* ...

DUIT if showmanship got US into this, let showmanship KEEP us here...

Thanks a million, radio editors, for telling Billboard you like our way of handling publicity—because that's just another way of telling people that WBBM is...Chicago's Showmanship Station.

*WBBM was named first in Chicago in Billboard's poll of radio editors (May 5, 1945).



REPRESENTED BY RADIO SALES, THE SPOT BROADCASTINGADIVISION OF CBS

Chi Flacks Blame Home Offices

Press Misses comes to informing them about changes in programs of such high news value they could capture plenty of space in Credited to Hq

Somebody's asleep at the switch, p. a.'s say, when

By Cy Wagner

CHICAGO, June 11 .- One of the principal beefs of the network public relations chiefs in town recently has been

that New York and Hollywood offices of the webs are missing the boat when it local dailles. Condition is just about general at all the nets and has been more acute in the last few weeks when some top special programs of national interest have been aired with very little press notice here.

The net boys have plenty of case histories at their fingertips to prove that web headquarters have fallen down on the job somewhere and confusion has there's no dope on big stuff resulted. The newspaper radio editors in town are talking about this situation plenty and are wondering when web offices are going to get hep to fact that valuable space is being missed because

(See WINDY CITY P. A.'S on opp. page)

A Mutual Gesture

NEW YORK, June 11 .- One of radio's neater gestures was the note MBS's Edgar Kobak sent to CBS's vice-president, Paul Kesten, after Norman Corwin's V-E Day On a Note of Triumph.

"This letter is to express our appreciation and congratulations on doing an outstanding job. You are entitled to all of the kudes available but I want you to know when a great Job is done it helps the broadcasting industry, and we share in your glory. We will do our best to do our bit toward better programs to back up your fine effort."

Jack Ryan Eggs Something With His Editor Razz

HOLLYWOOD , June 11. - Network flacks here are divided on blast made by Jack Ryan, NBC Chi press head, in The Billboard (June 9) directed at radio eds. Ryan's claim that networks can't do everything has turned up plenty pro and con reaction. Some of the boys feel that Ryan sounded off, while others claim that it's about time some web flack chief had the nerve to lay it on the line.

Before Ryan directed his artillery at the radio eds, Milt Samuel, of American Broadcasting Company, whipped up questionnaires to be sent to those covering radio asking how service could be improved. Samuel, head of press for American on the Coast, is of the opinion that web flacks are, after all, service agencies which should make it a point of giving the boys what they want when they want it and how they want it.

Opinion was also divided around town on Samuel's questionnaire, with some feeling he was asking for nothing but grief. That remains to be seen, but the fact is that he is trying to find out how he can improve his department so that he can move up from third-place American's spot in The Billboard Radio Editors' Poll.

21 Points

Questionnaire mailed out to radio eds by Samuel's department covers 21 points. First section is devoted to art, and a few questions picked at random are devoted to types preferred, such as portrait, fulllength, gag, action, or other forms. Questionnaire also asks if eds are getting enough art or too much, and what the deadlines are. Another question deals with type of art suitable for publication needs. Also, Samuel wants to know what suggestions can be made toward improving pic service.

Good Copy?

On copy, questionnaire asks if stuff is getting in under deadline, and if any suggestions can be made toward improvement in order to get idea of what radio eds consider good copy. Questionnaire asks, "Please refer us to a release of ours or of any other network which might serve as an example of what you consider good copy."

Information is also wanted on whether radio eds prefer a space left on top of releases so local station call letters can be inserted. Another question is whether more localized publicity is wanted, such as has been done on the Tom Breneman "Good Neighbor" letters. And clincher is, "How can we improve our news letter?"

Questionnaire is made up so ed only has to check "yes" or "no" on any of the items.

There are those who feel that radio eds don't know what they want, or that there are so many different ideas of what makes good copy that answers will be confusing. However, Samuel believes that he can get enough answers that will enable him to jack American up from its third place perch in The Billboard annual publicity survey.

Frank Morgan Waxed Ready for Peddling

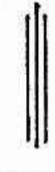
HOLLYWOOD, June 11.-New Frank Morgan airer, which has been in the works for some time, was waxed this week at NBC, with Phil Rapp, format originator, and Wayne Griffin handling production. Ralph Bellamy and Reginald Gardiner were also on the e.t.

It is understood that top price tag of 15G is being put on package which is being financed by Morgan. Griffin is to head east within the next few days to present the show to likely sponsors.



Look at our Hooper-look at our rates

then call RAMBEAU



of promotion, they deserved some recognition.

Bob Alburty, General Manager

PIS OLIVE STREET . . ST. LOUIS 1. MO.

Since our judges gave consideration only to the actual promo-

tion done, and not to the presentation of the material, I felt that all 35 of

the best promotion stations should be considered. As a matter of fact, we gave a *special award* to one or two stations who did not formally enter the contest, because we felt that these particular stations had done such an outstanding job

Your MUTUAL Friend

WGN Maps Plans For Post-War FM Net

(Continued from page 4) watt, clear channel AM station, WGN, could be used for continued service to the rural areas.

Share Your FM Receiver

Second step by which the WGN boys will prove they are starting now to plan for the post-war FM development will be taken July 3. On that date WGNB will put into operation a plan to be called "share your FM receiver." Station will go out and preach the gospel, just like some of the more progressive AM stations did back in 1925, to women's clubs, school groups, church organizations and radio dealers, in an attempt to have present FM set owners here invite friends and neighbors in to hear

special WGNB programs.

On these programs the advantages of FM transmission and reception will be preached and program format will be created to prove these advantages. Every Tuesday night there will be a period of three hours set aside for programing according to the wants of groups joining in the receiver-sharing idea. Listeners requests will be played and news about activities of the groups will be aired. An attempt will be made to have the movement publicized in community papers, for thinking at the station is that until FM becomes more popular, large dailies (with the exception of The Tribune, of course) will not pay much attention to it. Community paper angle is considered to be the gimmick to get around dailies' FM brush-off.

Spending Real Dough

To further prove it will have a stake in Chicago FM operations, WGNB will continue to carry on its programing that tops any other FM station in town. Station is spending real dough on FM now, even the there is little financial return now.

For its 5 p.m. to 10 p.m. dally operation, it has its own director, Marion recordings as so many other FM stations Claire; its own script editor, writer- do. In addition to carrying live Mutual producer; operations manager and pro- and WGN programs, it has its own live gram manager. List of programs are sent shows amounting to five live programs

The Froth Estate

DETROIT, June 9.-Case of columnist - bites - critic had the radio-press fraternity much excited here this week. Original cause was a broadcast over WWJ by Russell McLaughlin, dramatic critic of The Detroit News, in his This Wide World, basically a travel series. McLaughlin gave a summary of contributions of France to peace, mentioning the famed Rue De La Paix and Place Du La Concorde, generally interpreted as an answer to an earlier column by Malcolm W. Bingay, editorial director of The Detroit Free Press, stressing various French shortcomings, including the inference that French placenames glorified war, not peace.

Bingay was not mentioned by name in the McLaughlin broadcast, but came back a few days later with a heavy-handed column attack in a reply to a letter curiously signed by "W. W. J." Bingay indicated he hadn't heard the broadcast, which the unidentified letter writer indicated had taken Bingay over the coals. Bingay went on to indicate he wasn't interested either, and then dragged up the "gallant" Mc-Laughlin's past history, and the alleged misdoings of his ancestors, who were Michigan pioneers, in an all-out journalistic attack of a type rarely seen here, winding up with further details of what is wrong with France.

The retort perfect was probably McLaughlin's final comment, "I'm not even ignoring him."

It does more than merely program sic and even gardening advice.

Mutual

Windy City P. A.'s Put Blame For Press Misses on Offices

(Continued from opposite page) info about programs is not coming thru quick enough.

Churchill Speech Cited

One press chief cites the case of a recent speech by Winston Churchill. In this instance only his net was at fault. Seems that all the other nets had cleared the speech and had informed their Chicago press departments, who in turn notified the editors. Speech was considered to be important enough to have broadcast time and stations mentioned in front-page stories. After all the other webs had cleared, this web p. a. was swamped by calls from editors asking if and when his net was going to carry speech. He called New York; he sent teletype and wires, but still he got no dope. Next morning the papers carried in prominent spot stories about Churchill speech and the list of local stations airing it. When press agent's boss saw that his station was omitted he gave the flack hell and wanted to know how come. As the press agent put it: "That was a hell of a hole to try to talk yourself out of."

At another net there was some doubt as to whether a recent address by President Truman would be carried. Again the radio editors making up their highlight listings called around the town. The press agent here, after frantic efforts to find out whether his chain was going to carry the speech, had to tell the editors he knew from nothing. At 6 o'clock the night before the speech he still hadn't heard from New York. The next morning when he got down to work a note saying that Truman would be heard on the net was on the floor of his office. It had been slipped under his door in the night. And in this case (like so many others) even if traffic department here had called up papers with the dope it would have been too out to 6,500 homes at a cost of \$700 a week, ranging from political commen- late. The radio editors had gone home, conclusion that even war can't play that tary, to book readings, discussion of mu- and city editors here will do just about much hell. Somebody somewhere is just no changing in highlight listings. They missing the boat.

might—they might—put info in agate program listings, but that is about all.

Another Case

Adele Hoskins, radio editor of The Chicago Daily News, last week made a round-up of the nets to find out if they were going to carry any special program observing the anniversary of D-Day. At one of the major nets (and we mean major) she was told by the press chief he knew from nothing—even the it was the day before the D-Day anniversary. Teletype message to New York got him nowhere all that day. The next day New York told him the net would carry three D-Day shows-that day. Which, of course, was too late to do the net any good in the papers here.

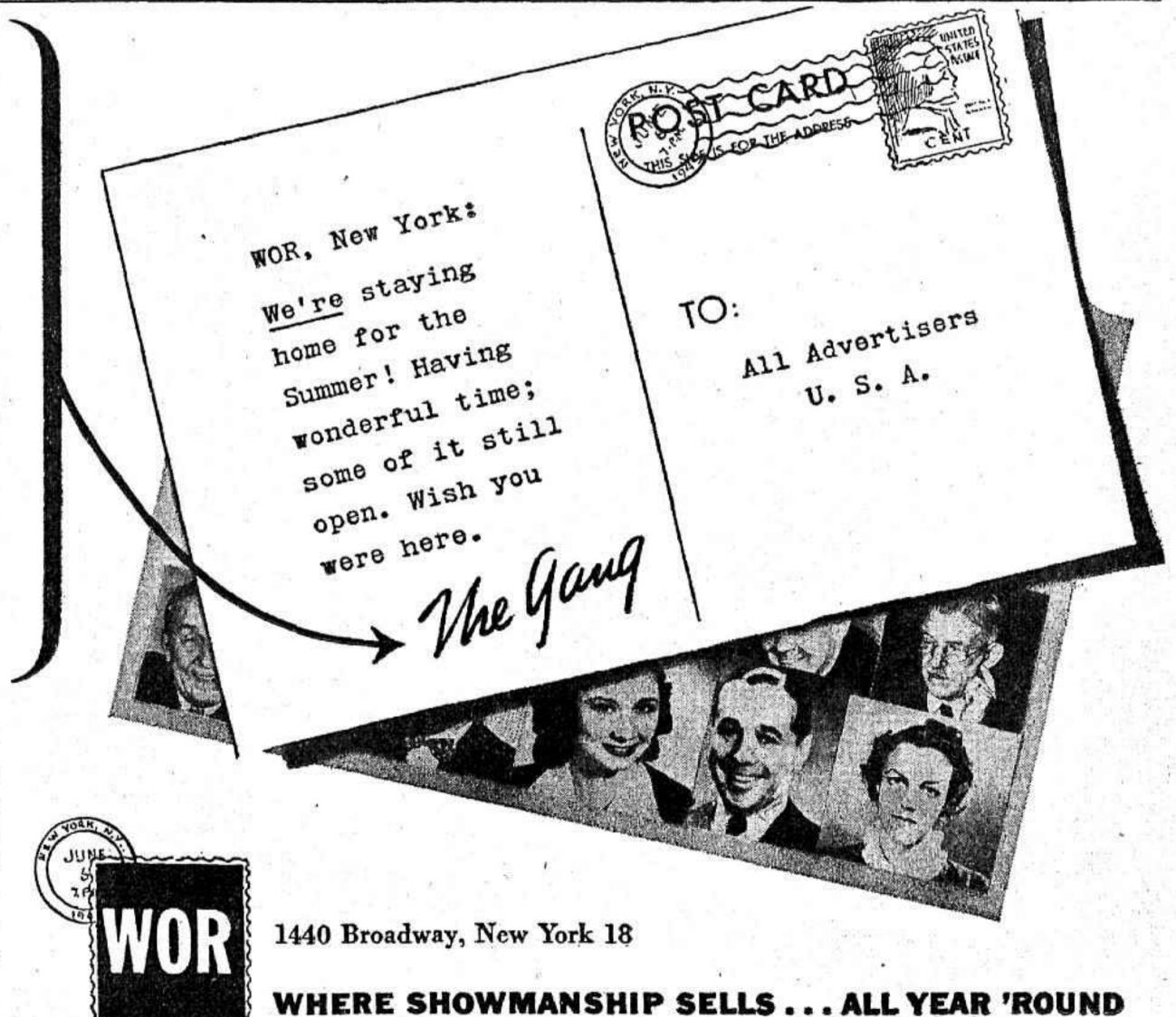
Don Foster, radio editor of The Times, tried recently to get full slate of names on net forum program on which his publisher was appearing. He called local outlet of net originating program, net headquarters here, and talked to just about everybody but the janitor. Everybody knew from nothing. Finally. late on the day before the program, he was forced to give up in disgust. The next day his paper printed the dope. Where it came from he has never been able to find out. Naturally that didn't make him too happy.

Net P. A.'s Blame Hq

The examples could go on, but they all point to the same conclusion. The net press agents here wish somebody would put some fire under the guys at headquarters. They admit it might not be the fault of headquarters press. They believe the program departments have in them guys who are not on their toes or who can't make up their minds. When they are feeling charitable they admit wartime manpower shortages and communication slow-ups might be partly responsible. But then when they think about it some more they come to the

JOHN GAMBLING BREAKFAST WITH DOROTHY AND DICK ALFRED W. McCANN BESSIE BEATTY MARTHA DEANE FOOD AND HOME FORUM PAUL SCHUBERT THE ANSWER MAN UNCLE DON STAN LOMAX BULLDOG DRUMMOND CAN YOU TOP THIS? LEAVE TO MIKE ALL NEWSCASTS AND COMMENTATORS

and many, many other outstanding WOR programs that will, as in past Summers, continue to deliver a large part of the 18,000,000 people in the 4,600,000 radio homes that constitute one of the richest allseason markets of the entire Eastern seaboard.



Blue WC News Hdq. Moved To SF With La Tourette Head

HOLLYWOOD, June 11.-Frank La Tourette has been appointed head of news and special events for the American Broadcasting Company. La Tourette, who has managed San Francisco office. replaces Henry Orbach.

Decision to move headquarters of the ABC news and special events office from Hollywood to San Francisco was made by Johnny Johnstone, chief of the web's news bureau, who felt that better network coverage would be received in the Bay City due to set-up of Pacific war. George Lewin, former night news editor for the web, is on his way here to take over as head of the Hollywood office.

By Godfrey

MIAMI, June 11 .- WQAM, local CBS outlet, took a four-inch display ad in Miami papers disavowing any responsibility for any statements made by Arthur Godfrey on his morning program heard Monday thru Friday, Query, however, brought reply that there was nothing wrong. Manager McKay informed The Billboard that the ad was just a typical Godfrey stunt to draw attention to the program.



IN ONE PACKAGE

No fortune teller of the crystal ball variety is KSTPete. With Sellevision — the eye to the ears of tomorrow — he doesn't have to be. He can confidently predict a greater future in the Twin Cities Market for KSTP advertisers. Since present-day results are the cumulative effect of KSTP's continuous audience promotion efforts in the past, they are proof enough of the soundness of this prediction. Sellevision is no empty "inspiration." It is a tested station betterment policy based on long-range thinking and far-sighted planning. Proved in four years of actual practice, KSTP's station betterment policy still is being carried out with unabated effort today and will continue to go on in improved form tomorrow. That is Sellevisionpast...present...future, in one package --- your best radio buy in the Twin Cities Market today and tomorrow!

NORTHWEST'S LEADING RADIO STATION EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES



COMMERCIAL IMPACT COMPILATIO

VOL. II. No. 3

JUNE, 1945

(Presenting the "FIRST TWENTY-FIVE" nighttime and "FIRST TEN" daytime programs in order of their Impact Rating* and based upon their

Programs Nighttime	Impact Rating*	Productions:	ct Sponsor	Agency	Not	Hoops ating
вов норе	21.9	78.8 78.5	Pepsodent-Lever Various	F, C & B	NBC	27.8
FIBBER McGEE & MOLLY	21.1	83.1 83.1	S. C. Johnson Wax	N, L & B	NBC	25,4
RADIO THEATER	20.2	89.1 89.1	Lever Lux	J. W. T.	CBS	22.7
WALTER WINCHELL	16.8	79.2 78.9	Jergens Co. Lotion	L & M	Blue	21.2
SCREEN GUILD PLAYERS	14.1	68.9 68.9	Lady Esther Cosmetics	Biow	CBS	20.5
BING CROSBY	13.6	13 ATT 5 LT 10 LT	Kraft Cheese Various	J. W. T.	NBC	20.6
JOAN DAVIS- JACK HALEY	13.6	68.5 67.3	National Dairy Scaltest	м. & л.	NBC	19.9
CHARLIE McCARTHY	12.5	67.5 67.3	Standard Brands Various	J. W. T.	NBC	18.5
TAKE IT OR LEAVE IT	12.3	85.9 85.9	Eversharp Pens, Pencils	Biow	CBS	14.3
MR. DISTRICT ATTORNEY	10.3		Bristol-Myers Vitalis	D, C & S	NBC	21.6
BURNS & ALLEN	10.1		Lever Swan Soap	Y & R	CBS	13.7
ABBOTT & COSTELLO	10.0	55.8	R. J. Reynolds	W. Esty	NBC	17.9
JACK BENNY	9.7	61.7	Amer. Tob. Lucky Strike	R & R	NBC	15.7
YOUR HIT PARADE	8.9	77.7	Amer. Tob. Lucky Strike	F, C & B	CBS	11.4
THANKS TO THE YANKS	8.8	76.8	R. J. Reynolds Camel, Prince Albert	W. Esty	CBS	11.5
EDDIE CANTOR	8.8		Bristol-Myers	Y & R	NBC	15.9
HILDEGARDE**	8.8	60.8	B. & W. Tob. Raleigh	R. M. S.	NBC	14.5
PEOPLE ARE	`8.6	61.2	B. & W. Tob.	R. M. S.	NBC	14.1
KAY KYSER (1st half)	8.6	46.6	Colgate Palmolive	Bates	NBC	18.4
TRUTH OR CONSEQUENCES	8.5	C. S. S. D. H.	Procter & Gamble	Compton	NBC	13.2
AMOS 'N' ANDY		65.5	Lever Rinso	R&R	NBC	12.9
KALTENBORN (LN)	8.2	- DATE OF	Pure Oil Co.	L. B.	NBC	14.2
BANDWAGON	7.5	76.4	F. W. Fitch Co. Various	Ramsey	NBC	9.8
BOB BURNS	7.2	57.0	Lever Lifebuoy	R&R	NBC	12.6
CAN YOU TOP THIS?	7.1	58.0	Palmolive Shave	Bates	NBC	12.2
Daytime		45.7	Cream		-	
KATE SMITH SPEAKS	6.0	76.2 47.6	General Foods Various	Y & R	CBS	7.9
MA PERKINS	4.5	70.6 62.9	Procter & Gamble Oxydol	D-F-S	NBC	6.4
B'KFAST IN HOLLYWOOD	4.5	61.9 50.0	Kellogg Pep	K & E	Blue	7.2
WOMAN IN WHITE	4.2	60.4 9.7	General Mills Wheatics	Knox Reeves	NBC	7.0
RIGHT TO HAPPINESS	4.2		P. & G. Ivory Flakes	Compton	NBC	7.8
EPPER YOUNG'S	4.2		P. & G. Camay	P & R	NBC	7.7
MA PERKINS	4.0	66.4	P. & G.	D-F-S	CBS	6.0
TODAY'S CHILDREN	4.0	67.4	General Mills Bisquick	Knox	NBC	5.9
B'FAST IN HOLLYWOOD	3.9	66.4	Procter & Gamble Ivory Flakes	Compton	Blue	5.9
AUNT JENNY	3.9	-	Lever	R & R	CBS	6.0

Percentage of audience tuned to program | L & M-Lennen & Mitchell.

and conscious of sponsor. **Includes computed measurement for Eastern area portion of this Hooperating. Top identification figure is for "sponsor identification" and the lower figure is for "product identification."

LN-Limited Network. N, L & B-Needham, Louis & Brorby. F, C & B-Foote, Cone & Belding. J. W. T .- J. Walter Thompson.

M & A-McKee & Albright. R & R-Ruthrauff & Ryan, M. S .- Russel M. Seeds. & R-Young & Rubicam. D, C & S-Doherty, Clifford & Shenfield. L. B .- Leo Burnett. K & E-Kenyon & Eckhardt. D-F-S-Dancer-Fitzgerald-Sample. P & R-Pedlar & Ryan,

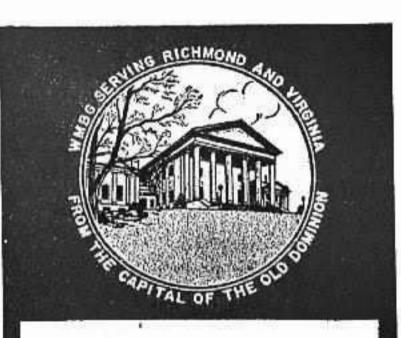
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Hop, Skip and Jump Across Pond

NBC Nixes Dough For BB Telecasts

NEW YORK, June 11.—NBC television execs this week decided to turn down all offers for sponsorship of its afternoon telecasts of baseball games from Yankee Stadium and the Polo Grounds, telling the several agencies and their clients that had put in bids that all sports except Gillette's boxing segs will be sustaining for the summer. Reason for the web's attitude is that its original agreement with the New York Yankees and the New York Giants was arranged as a special service to wounded G.I.'s in local hospi-

NBC execs, after considering the situation, decided that if they accepted sponsorship after making a p.-s. pitch they veloping effective television commerwould look bad in the eyes of both the ball clubs and the public. Understood that Gillette, which has the NBC boxing for the best children's programing; to stanza, was one of the sponsors turned down. Trade says, tho, that NBC will lift the ban before the football season opens, since its p.-s. hands won't be involved then.



RICHMOND-LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH Had 65,920 Radio Homes in Richmond and Henrico County in 1944.



Made from your own photos or negatives in any size. No order too small—cost as little as br.
Now doing work for ROA, MCA, DANNY
KAYE, EDDIE ROCHESTER, JACK BENNY,
KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples. price list B. Mail



Photo Service 155 W. 46, N. Y. C. 19.

BRyant 9-8482

'Men in White' Gets Best of Year ATS Bow

CBS and NBC Get Two .

NEW YORK, June 11.-The American Television Society this week made public its awards for 1944, honoring NBC's station here, WNBT, for the outstanding production of the year, Men in White. Columbia's WCBW got the nod for the best news show, its series with Ev Holles, and Ruthrauf & Ryan got the award for the "most consistent effort in decials."

Further awards went to GE's WRGB WCBW for the best educational show, Opinions on Trial, and to WNBT for the most consistent sports programing. Special awards were given to Paul Alley of WNBT for outstanding editing of news films; to Philco's WPTZ for developing football tele techniques; to WRGB for the best institutional commercial, Conquest Over Darkness, and to Klaus Landsberg, of Paramount's W6XYZ, for consistent technical excellence. Paul Mowrey, of the Blue, was honored for "outstanding work in preparation of the American Broadcasting Company for television"; B&K's WBKB for "preparing the Midwest for commercial television": Don Lee's W6XAO for making its facilities available to agencies, and to Du-Mont's WABD "for the development of television commercially."

Chi's Video Inertia Hit by Cmdr. Eddy, Sez N. Y. Leading

CHICAGO, June 11.-Chicago radio row last week got another needling for its unwillingness to develop the city as a post-war television center. In a speech delivered at an open meeting of the Chicago Radio Club here, Cmdr. William C. Eddy, former head of the B&K television station, WBKB, and now in charge of the navy's radar school here. said that altho its position in the center of the nation makes Chicago the logical hub for network televising, radio men here have done very little to develop video programing, with the result that New York is stealing the video spotlight.

Boys Admit It

After the meeting the more brave and outspoken admitted that the boys in radio row here have certainly fallen down on the job by not doing any experimental video programing. They pointed out that only one agency, Henri, Hurst & McDonald, is doing any program. work at WBKB in spite of the fact that the station will donate its time and facilities to any agency, advertiser or station that wants to put on experimental shows.

It was also pointed out that Balaban & Katz has been carrying the brunt of video cost development here, having put in about \$500,000 up to the start of the war into the operation of WBKB. Radio row here, it was said, seems to be sitting back waiting for someone else to develop television so that it can jump in later and reap the rewards.

One person in the know said that thru the navy's radar school here have passed many men who now have an excellent knowledge of television. Quite a few of these men have plenty of jack; some are millionaires. Some of these navy men are thinking of sinking their dough in television post-war. If they do, guys like those in Chicago who have sat around doing nothing when they have a chance to develop television during the war will be on the outside looking in.

CBS Video Hunts High Class Soaper

NEW YORK, June 11.—CBS television is currently shopping around for a soap opera with a twist that it can give threetimes-a-week airing. Understood that toppers at WCBW are in the market for something on a little higher plane than the usual run of radio cliff-hangers. Original plan at CBS was to adapt one of the Columbia radio scapers for tele, but idea was rejected in favor of the present one.

Bettinger Leaves GE To Vacash, Then Pound Typewriter

SCHENECTADY, N. Y., June 9.—Hoy-land Bettinger left General Electric's WRGB this week, a week later than planned. Bettinger stayed an extra week by request to assist in the presentation of the Vogue magazine air-pic pitch.

Altho it has been generally understood that he would join Gimbel Bros.' department store org, any association is a matter for the future. After a short vacation in New York, he's coming down for the American Television Society awards presentation on June 14 (details of award in another story on these pages).

Bettinger has writing commitments which will take him a couple of months and he knows of no better place to spend the summer than on the Gaspe Peninsula up Quebec way, so that's where he's returning, to pound the typewriter. After the writing job's over, he'll look over the video situation and make up his mind just where he wants to go-and it may be, as reported last week in The Billboard, Gimbel's, but it's yet to be signatured, says Bett.

Video Orgs' Route Plans

End product uncertain but maybe it'll sell sets and international good will

NEW YORK, June 11 .- Before domestic television has reached its adolescence. set and equipment manufacturers here are already making plans, based on warborn developments, to inaugurate trans-

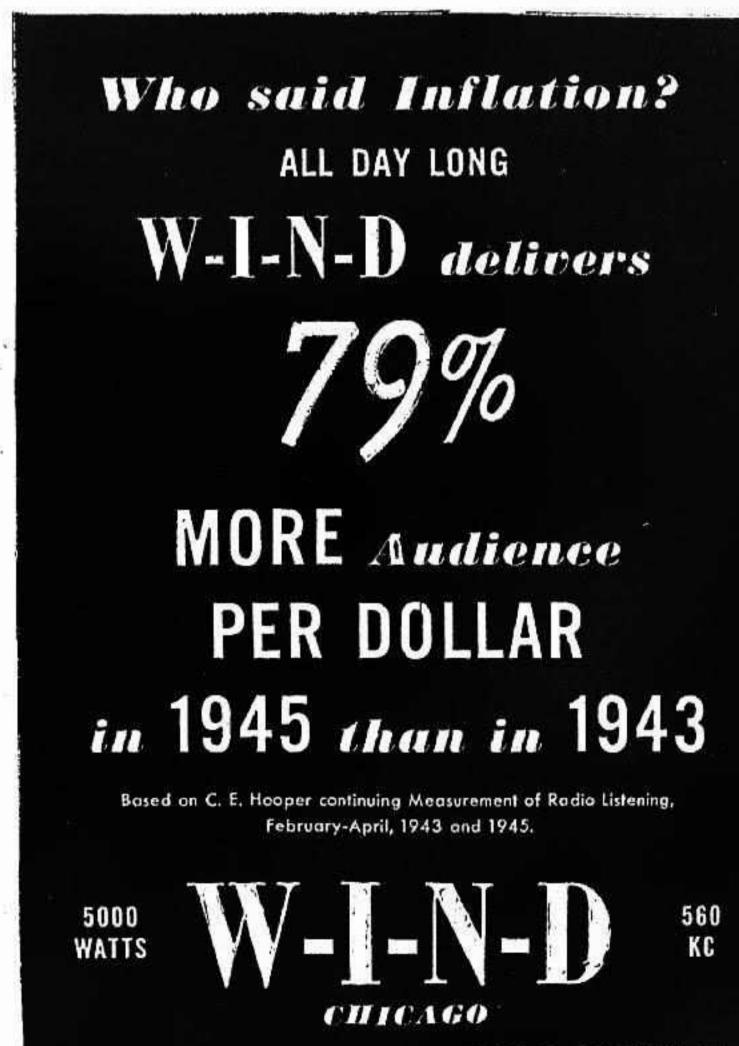
Atlantic video within five years after the end of hostilities, DuMont, RCA, International Telephone & Telegraph, Philco and General Electric, it's understood, are all working on blueprints for three, four and five-point relays across the Atlantic by way of both the

Northern and Southern routes.

Billboard

It's Possible

Still secret, radar and navigational devices, say engineers, make such plans completely possible, and intensive research is being carried on to determine the best location for relay towers and the frequencies on which such relays would operate with the least interference. Already, three possible routes have been suggested. The first, the Northern route, considered the best as far as transmission is concerned, would go from New York to Boston, from there to Halifax, to St. Johns, Newfoundland, to the Southern tip of Greenland, on to Reykjavik, Iceland, over to the Shetland Islands, down (See Video Preps for Hop on page 14)



NEW YORK REPRESENTATIVE - JOHN E. PEARSON CO.

Toughest of Global Jobs Credited to English BBC

topics.

(Continued from page 6)

on another wave-length would be pumping two hours of shows to this island, a half hour to another outpost, etc.

Something for Everyone

Thanks to the high-wattage used by BBC and thanks also to an efficient program-listing service—BBC turns out a service alone uses 25 different tongues. weekly overseas program-listing booklet which some Yanks have seen called English and foreign language program London Calling—anyone almost anywhere could listen to BBC at almost any time.

Thus, suppose you were an Englishman being trained for the RAF at a U.S. airfield—as many were in the early days of it started. the war. You got BBC beamed at you on the North American service. If you had the time you could tune in the Australian or New Zealand service or even India.

But mostly you had other things to do which is why so many shows were broadcast; they were timed to hit you at peak audience hours. Whether it was 15 minutes or five hours of programing, it was set to hit a spot when most of the people were available.

The same was true of another worldwide short-wave service, this one foreign language. It started in 1938 with a schedule of Arabic language programs designed to counteract anti-British Italian broadcasts in this language.

As the Axis radio propaganda net spread out into foreign languages the BBC had to take counter measures. Within four years, by 1942 that is, the BBC was broadcasting in 47 foreign languages and dialects.

Lots of News

Much of it was news, particularly the European service which kept the underground posted during the heyday of festering Europe. But much of it was a complete program service. That ranged

APO Air Seg Called Red Stuff

(Continued from page 6)

the employee under attack as Tex Weiner, regional radio director for the OPA. Weiner won the 1943 National Council of Christians and Jews Award for the best dramatic script showing the development of inter-faith relations for his work on Goodyear Rubber's Salute to Youth over NBC. In addition, he has written continuity for the Prudential Family Hour on CBS; Counterspy on the Blue (when it was sponsored by Mail Pouch Tobacco), and was commended by the U.S. Navy for his work on the former Mutual show, Navy Bulletin Board.

Soldiers With Coupons, which is a dramatization of various phases of OPA activity, started on WNEW as a sustainer August 31, 1944, and continued on that station until April 9, 1945. It then moved, under SB sponsorship, to WOR. It is also sent by the OPA on disks to 35 stations in six States without SB identification. Program is cleared by OPA, OWI, J. Walter Thompson Agency and WOR before it goes on the air.

SUNDAY AT 7 P.M.

(Continued from page 6)

from both Smith and Benny in equal proportions. Proof here is that the comic and singer each nabs about 20 per cent of Pearson's audience at the 7:15 chain break; rest of the newsman's audience stays with the Blue.

Length of Show, Maybe?

Some of the dopesters figure the trouble lies in the competition between a 15, 30 and 60-minute show. All of the programs are good but, reason the prognosticators, if the fan listens to Pearson he misses the first half of Benny, the first quarter of Smith; if the dialer skips Pearson and stays with Benny he misses half of Smith. And if the listener tries to go from Pearson to Benny to Smith the best he gets is a hodgepodge once he finishes with Pearson.

These scratch-sheet soothsayers claim the audience would show up if the competition were on an equal plane insofar as length of programs is concerned. But one thing every trade sideliner is doing is waiting to see what these programs do

this fall,

TELEVISION REVIEWS

Reviewed Tuesday (5), 8-9:30 p.m.

Frances Buss's War Bond show was hardly the extravaganza expected of a bond pitch, but it did make a fairly interesting audience-holding half hour, chiefly because of a well-made, wellscripted Coast Guard film. The pic, a documentary concerning the adventures of the CG-manned troop transport, the USS. Wakefield, formerly the luxury liner Manhattan, was expanded fore and aft by an interview with one of the men who served on the Wakefield, CPO. Coleman Raines.

He was interviewed by the former CBS sports director, Lieut. Com. Robert Edge, who did a good job of drawing a story out of a difficult subject. Miss Buss's direction, what there was of it, was nicely handled.

John Reed King's The Missus Goes A-Shopping, with Ben Feiner at the console, was one of the funniest stanzas King has contributed to CBS, thanks mostly to the efforts of a Mrs. Hertz (pronounced Hoitz) of Brooklyn, Feiner's direction and the camera work of Howard Hayes and Al Kleban was not up to snuff but good enough to get by with material as funny as Mrs. Hertz. There to Scotland and on to England, from were several out-of-focus shots and some panning that didn't set well at all.

Columbia's news, with Leo Hurwitz as good as ever in the director's saddle,

Marty Schrader.

Hit Admiral WBKB Seg

Amateurs at Time and Half

CHICAGO, June 11 .- One reason why present-day video producers are getting grey hair was seen here this week when the Admiral Radio Corporation tried to arrange a summer WBKB replacement program with personnel of various large industrial companies. Attempt was unsuccessful when arrangers of the show ran smack into union trouble, trouble not from a theatrical or engineering union, as might be expected, but from industrial unions.

Admiral's plan was to have personnel of the various war industries in this area appear on summer shows. But when unions at the plants heard of the plan, the law was laid down. Unions said that if company employees were to be used on the shows they would have to be paid time and a half for all rehearsals and shows. Cost thus would have been too much, so the idea was dropped, with principals envolved remarking about receiving opposition from very unexpected quarters.

Instead of industrial participation plan, Admiral will present, starting June 22, a weekly series to be called Your Chicago. Because of wartime equipment shortages, station has no outdoor mobile camera, so each week various parts of the Park District will be described visually in the WBKB studio. First week an official of the Planetarium will use model machinery to explain operation of the Planetarium. Later on there will be exhibits from the Art Institute, Field Museum, Rosenwald Industrial Museum, etc. No, there will not be any animals from the Lincoln Park Zoo,

CURTIS SURVEY SKIPS (Continued from page 8)

avoid the important factors-i.e., do Mr. and Mrs. Buyer want FM, television or facsimile?, they contribute only a fraction to the knowledge that the broadcasting industry has. . . And since Satevepost, Country Gentlemen, Ladies' Home Journal, et al., expect to sell space to FM manufacturers and video set makers, someone slipped up.

Balaban & Katz

Reviewed Thursday (7), 7:30 to 8:30 Style-News, interview, film, audience p.m. Style-News, amateurs and piano participation. Sustaining over WCBW, recital. Sustaining and commercial on WBKB, Chicago.

> News segment of tonight's program proved that if unions continue to make hiring of video motion picture operators prohibitive, still news shots, properly used, can carry on as substitute for television news reels.

Dave Dole, of Henri Hurst & McDonald, and Bill Borglund, of Acme newspix, worked to see that news shots were used properly. Acme provided from its files shots depicting the life of General Courtney Hodges. Prints, even some made by the telephoto process, were made on a matte stock that gives excellent grey scale gradations suitable for the television pick-up.

Dole's contrib was a mechanical gimmick constructed to resemble a stage. Stage was about three feet square with curtain operated by a puppet. Camera was placed about four feet from the stage, focused on the news prints depicting incidents in the life of General Hodges. As commentator Don Faust went thru his paces, camera on pix was faded

Result was good combo of the vocal and video. Altho this was in the nature of a historical commentary, same device is used for regular news program at CBS.

At one point, pulling out five slides in a short time was disturbing, but that was the fault of the camera op. Camera was focused on full stage and not only on section holding picture, as had been planned. If latter had been done, pulling out of pix would not have been noticeable. Edge of prints had black paint, which would not have been picked up by camera and effect of electronic dissolve would have been obtained. Camera being too far away picked up movement on top where there was no paint. To remove possibility of error, producer Dole had on edge of each picture a code number that corresponded with code numbers on script. Thus operators of slides reading a script knew exactly which picture to pull out at the proper moment.

Rest of the show consisted of some ex-(See B&K on page 33)





RADIO NOTICE

HILDEGARDE'S sensational performances of ORAZY THINGS (Raleigh Room, Tex-aco, Hotels Plaza and Palmer House) have sent vocalists, leaders and librarians rushing like mad for copies and orks. The public loves it and the world is full of lots of CRAZY THINGS.

CBS

from music to drama to purely cultural The Latin American service talks in New York. Spanish and Portuguese. Near East service spouts in classical Arabic, sundry dia-

lects, Persian and Turkish. Far East service talks in Cantonese, Hindustani and sundry other dialects. The European Put it all together and BBC's overseas service is enough to stagger any Yank network. True American radio is not designed to overseas operation. But it's also true that neither was the BBC when

For, believe it or not, the British Broadcasting Corporation was midwifed in 1922 by English set manufacturers. They, spearheaded by the six leading concerns, put up 10,000 pounds, organized the British Broadcasting Company and went into broadcasting to promote the sale of sets and equipment.

But more of that next week.

Video Preps for **HopAcrossPond**

(Continued from page 13)

there across the Channel. This route is considered the most likely to be used, since it has the fewest number of and shortest hops and entails dealings only rounded out the evening. with four foreign governments, all of which have carried on extensive and satisfactory agreements with the U.S. in

Second route, also a fairly simple one as far as negotiations are concerned but much tougher in the distances involved, goes from the U.S. to Bermuda, on to the Azores and then to Lisbon. Third route goes from Miami to Havana, to Puerto Rico, to British Guiana, to Baiha in Brazil, to the Cape Verde Islands, over to Dakar and on up Africa to the Conti-

Community of Interests

Reasons for the proposed cross-thepond move are several, among them being: a possible community of interests between the U.S. and foreign set and equipment manufacturers and a further community of interest, in so far as most of the companies involved are in the business of manufacturing movie equipment, and television has aroused great interest among movie people. It might also provide a possible new method of international communications that might give American concerns pre-eminence in the field, establish contact with the BBC both technically and programwise, and provide a better contact between U. S. manufacturers and their British subsidiaries.

In the future there is always, of course, the possibility that BBC may go commerclal and the possibility, too, that there might be commercial stations on the Continent as there were in radio before the war. The most important motive, according to top men in the trade, depends on the tie-ups with other manufacturers here and abroad.

But no matter to what uses it is put -and they are many-it seems definite that international television will be an accomplished fact much sooner than anyone expected. Video is going to hop, skip and jump across the pond, and its effects will be tremendous.

CBS Tele Expands Physical Space

NEW YORK, June 20 .- CBS tele station here, WCBW, will shortly add another 3,000 feet of floor space to its present quarters at 15 Vanderbilt Avenue when it takes over two separate sections of the second floor of the Grand Central Terminal Building. Columbia now has the third floor of the building.

The new space will be used for the tele section of the OBS research department, a viewing room for 20 persons and a carpentry shop. The present third floor space is being revamped to allow room for more offices, prop rooms and another viewing room.

SHEET RETURN IRKS PUBS

Now Dinah Has Pub House Bug **But Whole Hog**

NEW YORK, June 11 .- As if to prove there is every vestige of truth in Schnozzle Durante's crack that "everybody wants to get into the act," now comes word that Dinah Shore has made approaches to couple of the big publishers about setting up a pub house deal for her. What's burned the pubs up even more than just the fact that this will add just another Crosby, Sinatra, Dorsey, etc., to the angle-in-the-pub-ple, is fact that La Shore, because of her Victor disking contract, her pictures and her radio show, asked not for a subsid house with a 50-50 split with pub, but rather a complete set-up house with full plugging staff and all.

Music biz, according to guys who've been around long time, is slowly but surely entering the "unrecognizable state." It's now torn up into a thousand small hunks, with artists swinging the biz by the tail. Miss Shore's abortive attempt, which was made by those in New York who are advising her, including her agents, is indicative of what pubs mean by that "state."

deals with several big name radio artists, including Billy Burton's stable. This line-up included Dick Haymes and Helen with other waxers ends? Forrest, no mean bit of talent. Burton proached other big names, including Kate trend right now.

Deutsch Signs Carter, Beckner & Valdes to PM's

HOLLYWOOD, June 11,-Milt Deutsch. road manager for Woody Herman for the past two and a half years and ex-Frederick Bros.' booker, is going into the personal management phase of the music biz on the Coast. Deutsch has signed p.-m. contracts with the bands of Benny Carter and Denny Beckner as well as Miguelito Valdez, Latin American singing headliner.

Deutsch is now trying to line up a Western band and has practically completed plans to sign a well-known girl vocalist. His plan is to get four or five completely different types of musical attractions and therefore be able to give each undivided and non-conflicting attention. As it stacks up now, Carter is his swing band; Beckner commercial band; Valdez, Latin-styled singer, and the fem pop singer, and Western band will pretty much complete the pic as he wants it.

Pro-ASCAP Fla. Decish OK

NEW YORK, June 9.—Recent decision by Special Master James Messer Jr., of State of Florida, in which ASCAP was found to be not a price-fixing combination and should not be prohibited from doing business in Florida, was upheld last week by Judge W. May Walker, Circuit Court of the Second Judicial District. Judge's decision included statement that "ASCAP has legally complied with the Florida statutes, and is legally doing business in the State of Florida." ASCAP was one of the three original de-Attorney General J. Tom Watson, charging infringement of the Florida Statute. ent time he personally manages Lionel has run out.

MGM May Step Outside Studio For Talent for New Diskery

making it strictly an MGM exploitation of talent of any studio. angle but the possibility of going out for plenty of outside talent.

Paramount and Music Corporation of decision may precipitate another offer. America. Just shifting this to the side, if a big talent name inks a seven-year contract with Metro and altho he has a recording contract with a major company, what's to prevent Loew's, Inc., from Not so long ago BMI tried to make asking for the same proviso asked of Dorsey, only this time to make disks for its record company when his contract

Again, execs at major companies adnixed this. It's said, also, that BMI ap- mitted that Metro talent have comparatively short-term contracts with their Smith, but nothing happened. However, firms. Typical is Judy Garland's conthis is the first time that a fem star tract with Decca, which org's execs said has tried to step into the pub picture was somewhere around two years. That on her own. Whether she'll go into it on could be a year-to-year affair or at tops known and right now it isn't important, to add to its stable. for MGM has no bands under contract.

thing about future recordings with or recently.

NEW YORK, June 11 .- Actual entry of for the company. Again, it's known that Loew's, Inc., into the record biz, a fact heads of Loew's, Inc., are close of other that caused more comment around T. P. pic companies, with Louis B. Mayer said Alley than's been heard in many a month, to hold huge blocks of stock in other brought about various speculation by companies. Nick Schenck is top man at trade biggies last week when it became Loew's, while his brother Joseph is top known that Frank Walker had inked man at 20th Century-Fox. With other with that firm. (The Billboard, June 9.) pic companies thus far showing no indi-One of the big points not previously cov- cation of following Loew's footsteps it's ered in trade stories is the factor that feasible that it may make deals to record Loew's, according to reports, is putting other studio talents in lieu of lending some \$4,000,000 into the enterprise. Also, its artists for pictures. This is feasible that they are said to be talking of not because MGM has by far the leading array

On inquiry no other studio head in New York would say anything about his com-This could be done in apparently the pany's ideas or thoughts anent the record same way Loew's ordered big name bands biz. However, it's known that Buddy under contract to the studio to ink deals De Sylva, a Paramount producer, has a with its Capitol, Broadway house. That good chunk of Capitol Records. It's said fact caused Tommy Dorsey to feud with that Paramount talked to De Sylva about the Paramount and brought about making a deal to take over Capitol a strained relations later between the couple of years ago. Perhaps Loew's

Decca Signs **Marion Hutton**

NEW YORK, June 9 .- Newest pop singer on the Decca label is Marion Hutton, gal who once warbled with Modernaires. She inked with disk company last week, her first sides to be done with Randy Brooks, new band recently signed by Decca. Songstress and band are first pop artists that Decca has her own, if she can't make her own deal, a two-year contract. But it certainly inked in long time, and altho waxing isn't known. However, it's indicative of isn't like the Bing Crosby-Decca deal, firm's execs say that they've no new which is for five years. What such big names lined up other than above- remark: "Fill in the amount yourself." artists as Tommy Dorsey at Victor or mentioned pair, still it indicates that Which means only one thing! The dealer Harry James at Columbia have isn't the company is looking about for talent or jobber, knowing that he has 100 per

> However, in the near future when bands Bonney, gal who warbled with Les Brown or individual talent inks contracts with and Frankie Carle, and Martha Stewart, MGM to appear in pix it will be inter- who once sang with Claude Thornhill. esting to discover if contracts say any- Columbia hasn't inked any pop fems

Joe Glaser's Associated Eyes Cream Biz -- Expects To Add Harry Moss and Maybe Yates

Exit From Personal Manager End Seen Not So Far Away

Music Corporation of America, is slated to go with Glaser as a vice-president. Move by Moss, which is supposed to happen around end of the month, was unconfirmed by Glaser because actual inking has not been set. However, confabs between Glaser, Sonny Werblin and Moss were lined up for early next week with announcement skedded to be forthcom-

Maybe Yates, Too

It's also known that Glaser has had talks with Charlie Yates, of Frederick Bros, anent coming with the org in its expanding stage but nothing has hap-Associated seems the most formidable competition of the major booking agencies to come along in some time, with Glaser relating that he intends to open offices in Chicago, and expand both his New York and Hollywood set-ups.

fendants in a suit brought by Florida going out of personal management and

NEW YORK, June 11 .- Proposed ex- Hampton, Louis Armstrong and Les pansion of Joe Glaser's Associated Book- Brown, these bands being booked by ing Agency is really rolling with report MCA. He hasn't taken on any additional that Harry Moss, one-night booker with talent for the past two and a half years. His Associated is booking agency for such bands as Russ Morgan, Jan Savitt, Noble Sissle, Andy Kirk, Eddie South and other attractions.

Bonus and Pension Hurdle

One of the reasons the Moss deal hasn't as yet come to inking is said to be centered on how his leaving would affect his MCA bonus and profit-sharing pension fund, latter recently okayed by the War Labor Board. This is one of the things to be straightened out at the next week confab.

Understood that Associated, which has pened in that direction as yet. However, handled predominately Negro talent, will attempt to branch out more into ofay trade, with an equalizing between number of Negro and white properties. According to Glaser, MCA no longer has option to purchase remaining 50 per cent of his booking business. Couple of years Glaser indicated that he's definitely ago they purchased 50 per cent of it for \$100,000 with option to purchase reexpanding his booking biz. At the pres- maining half, but option, says Glaser,

Abuses Bring **Limit Demand**

Would make for better efficiency, some say others are against it

By Paul Secon

NEW YORK, June 11 .- Altho a couple of the music pubs are against the idea of any limitation of sheet returns, a canvass of the field finds that preponderately the majority of big pubs would like to see



sheet limitation returns set up at the present time. Whole thing stemmed from the fact that with two racks now in the business (see story in this issue) with initial orders around 250,000 for all racks (soon to be 310,000 and about 33 per cent of sheet mu-

sic sales of average song, according to most pubs), they feel that a percentage limitation on returns would not be amiss at the present time. One of the main reasons, of course, is the acute paper shortage, which may result in many pubs' having to cut out production the last three months of this year unless something can be done to alleviate the WPB recent order.

But to get back to actual cases, one of big pubs noted today is the time to set up a limitation on returns to do away with the sloppy way in which the business is run. He cited as an example that when his sales managers walk into jobbers and major dealer establishments around the country they often meet with the cent return privilege, doesn't care how Victor also recently signed Betty Jane many copies the pub sends him. Why should he; it's argued. If he gets stuck with 50,000 copies out of 100,000 he can ship them back.

Hardship Seen

On the other hand, pubs who are opposed to setting up a limitation on returns say that it will impose a hardship on jobbers and dealers and so upset a system that is working smoothly today and point out that if a publisher gets stuck with 50,000 copies of any one song it's his own fault. Even if a jobber or dealer orders in large quantities, the pub should not send the quantity requested unless he knows that there is that big enough demand for the song. They point out that certain pubs, anxious to stimulate a song, will push their copies out all over the country indiscriminately in hope that it will catch on.

One reason why the pubs would like to return to the non-100 per cent returns, a condition that existed in the business some 25 years ago, is that is would make for more accurate ordering and production on part of jobber and publisher. Jobber wouldn't ask for unlimited quantitles on practically every song, nor would a publisher unjudiciously print copies of a song in expectancy of a sale. The jobber would order what he could use in the event that he couldn't return 100 per cent of the music, while a pub would hold back on production.

Rate a Factor

Another argument in favor of limiting returns is that many of the big dealers in buying direct from the publisher today order at 100-lot rate to take advantage of the 22-cent price. Less than that, the price is 24 cents. According to pubs in favor of limiting returns, it's neither 22 nor 24 cents until sold, and the fact that they can return any or all augurs why they should buy in 100 lots. They should worry, because they can return all in case of no sale.

Pubs in favor also say that it could be worked out according to the star system now in the MDS order sheet. Three stars

(See Pubs Burned Over on page 19)

AFM Clamps Down on Exclusives

Moss' 5% to MCA Nixed

Union cites by-laws barring closed booking pacts, bans fee for outside band at 400

NEW YORK, June 9 .- Altho the American Federation of Musicians hasn't taken many actual steps in this direction around town, a recent move by which they stepped into an "exclusive" booking of a spot by an agency and nixed the whole thing, may cue further action in time to come. Action by union came against Music Corporation of America, which had an exclusive with Nat Moss' 400 Restaurant to handle bands exclusively for the spot. It's understood that Moss okayed the agreement with MCA with the proviso that Tommy Dorsey be the first band to open at the spot, which he did early part of this year.

However, after exclusive arrangement with MCA, Duke Ellington, William Morris Agency property, was booked into the place, and Moss at that time admitted that he was going to pay MCA 5 per cent commission for bringing an outside band into the spot. It recently became known that the union stepped into the picture and, according to those close to the situation, informed Moss and the 400 Restaurant operators that no such thing as an exclusive booking by one agency to the exclusion of other agencies could be arranged, and therefore the 5 per cent that he was supposed to pay to MCA was out.

Reason for union stepping in and breaking up "exclusive" arrangement by

Two Indies Cutting Multi - Tune Disks

NEW YORK, June 9 .- Couple of the small indie record companies have started to put out disks with more than one tune to a side. Orpheus Records is coming out with 12-inch platters using two numbers a side, a cross between commercial disks and transcriptions. The other two-for-ones came out this week under the Joe Davis label. They're regular 10-inchers by Singin' Sam, with four standard tunes on each side.

Orpheus are n. g. as far as juke boxes go, as disks are being aimed primarily at radio with a percentage of the monthly output slated for across the counter sales. Orpheus price is said to be somewhere around \$2,

The first two platters were cut last week by Henry King's concert ork with ex-Benny Goodman canary Peggy Mann on the vocals. Price of the Davis multituners is the same as regular two-tune releases.

MCA is based on a ruling in AFM's bylaws, which says: "No booking agency shall be licensed if it demands that any employer gives such agency the exclusive privilege to the exclusion of any other agents."

That's it! According to legal minds in the biz, no agency can ink a place to an exclusive. Of course, there's no doubt that the agencies have arrangements, unwritten, with many spots to book bands into those locations. But, unless the union can find written evidence of this fact, there's no proof that the

(See AFM CUTS EX'S on page 19)

S. S. Tax Fight May Weld Nat'l Ballroom Ass'n

NEW YORK, June 9 .- Possibility that a nationwide ballroom association may spring up as a result of the disagreements over who pays the Social Security and Unemployment Tax, the ballroom management or the band leader, is seen in the fact that Midwestern Ballroom Operators' Association is now appealing to other ballrooms thruout country to help fight appeal of the American Federation of Musicians of recent Bartels' decision. At that time, band leader was found by the court to be an independent contractor and had to pay the S. S. Taxes and Unemployment Insurance.

It became known that AFM has made plans to appeal the decision, known as Bartels Case, whereupon the MBOA sent letters to other ballrooms thruout nation asking for dough to help fight the appeal and also renewing appeal for a nationwide ballroom association. Reason for letter, it's been said by other ballroom ops, is fact that with one organization they can stand together better and gain certain advantages which come from general strength of an organization.

At present there is said to be some 500 ballrooms in the country, with associations in Middle West and West. There is no association in the East.

Charles Fulcher ork inked for another three months at Bonair Hotel, Augusta, the spot.

Palladium Sets Savitt, Brown & Venuti Skeds

HOLLYWOOD, June 11.-Feature band bookings at the Palladium include the recent signing of Jan Savitt and his ork to appear for six weeks starting in mid-September. Savitt follows Les Brown, who opens July 24. Johnny Long was slated to go into the Palladium in Savitt's spot but had to cancel out due to other engagement back East. Tommy Tucker is currently playing the Palladium.

The Palladium also is bringing in Joe Venuti's new band for the Monday offnight job replacing Ansil Hill. Venuti will play one-nighters in this area during the remainder of the week. Don Swann, who has been alternating with the name band thruout the week, has been replaced by Noel's orchestra.

Browdy Bros. Pubs Moore's Pop 'Doggy'

NEW YORK, June 11.—Latest longhair music pub to turn to pop field is Browdy Bros., pub of miniature scores and classical comps, who've opened Timely Music. First tune they're putting out is Phil Moore's I Want a Little Doggy. Song has been disked by Moore and Lena Horne for Victor.

Carl Fischer went into pop biz some Ga. Ellen Ball is featured vocalist and time back, with Solly Cohn taking over. planist. Combo is in its third year at Others have talked about it for some time.

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B. G. Negotiates For Log Cabin

NEW YORK, June 11 .- Benny Goodman is looking at the Log Cabin Farms with an eye toward buying the Armonk dancery. Carl Neilsen, Log Cabin owner, says that "Goodman is very interested in buying the place and we're still negotiating. I imagine that we'll come to terms any day now." Goodman was reportedly going to play a two-week date at the Log Cabin some time early in May but the deal fell thru,

If Goodman does acquire the Armonk spot he'll be following the lead set by Tommy and Jimmy Dorsey, who bought into Casino Gardens and who were angling for the now shuttered Ben Marden's Riviera in New Jersey. A couple of other leaders are also in the market for dance spots, ballrooms and other similar locations but have come up with no definite plans as yet. Horace Heidt owns Trianon in California and other spots also.

Rio Nitery Lures Name Band With Hatful of Dough

NEW YORK, June 9.-Trek of name bands out of this country, now one of the main topics of conversation in biz, is seen in recent offer of nitery in Rio De Janeiro for top name band, with proviso in contract that spot pay for a chartered plane to have the ork there in 35 hours. Deal, which was to pay band a terrif sock of dough per week, almost \$10,000 per, hasn't jelled yet, but point here is that spot was willing to initial almost anything to get band there.

It would take four to six days by commercial plane to get to R.D.J., but by chartered plane it's only day and a half. This is an indication of how fast bands thruout the world in days to come.

3-Month Overseas Tour About Aug. 1

CHICAGO, June 9 .- Gene Krupa will make his delayed overseas junket with his band for USO-Camp Shows around August 1, following his placement in 2-A by his Chi draft board Wednesday (6). Krupa, who will do the three-month tour overseas, has been skedded to go for about two months but definite draft status was lacking until now.

Also set for the overseas G.I. circuit this week were the Hoosier Hot Shots, radio and phono novelty foursome. Hot Shots have been okayed by army medics and their draft boards and will leave to do a six-week trek sometime after July 15.

Herman for 400; Same Deal as BG

HOLLYWOOD, June 11 .- Woody Herman has just been signed to play the 400 Club in New York this fall on their usual percentage arrangement (same as B.G. etc.). His tentative date at the Palladium here is out, understood Palladium management wouldn't come thru with enough money. Abe Turchen, just as road manager for Herman.

ing up his band for a period of several months due to ill health. Herman headed east over the week-end, after spending a few weeks vacationing here to open at the Eastwood Gardens, Detroit, June 15. Herman related before leaving that complete personnel he had prior to his coming here will be with him for the Eastwood run including Neal Hefti, ar- The Amusement Booking Service, United will be able to do a tour of big spots ranger and trumpeter, who left the band Booking Association, and Mabel Duggan just before the temporary break-up.

Krupa 2-A; Skeds Detroit's Post-War Planning Includes Reichhold Symph of 210 Men for 2-Unit Tours

Musicians' Union Asks 28-Week Season Contract

(Continued from page 3) that stageshow policy will continue.

to the possibility, however, that the predominantly picture interests of the new shift to straight picture policy. Against ice. this possibility is the history of the past year in which the Downtown was transformed from an acknowledged history of flops under various policies of many years' duration into one of the most successful houses in town-with name stageshows and the last choice of available pictures.

The Downtown will continue to be handled by John Dugan, of the MCA office in New York. A major shift in the booking field is anticipated with the fairly definite but unconfirmed dickering of MCA with Mike Falk office, one of the largest local booking offices, especially strong in the music field.

MCA to Buy Falk Office

As rumored, MCA is expected to buy the Falk office, probably bringing in DeAry G. Barton, Cleveland manager, to manage the office here, with possible closing of the Cleveland office or its reduction to something like a service out of the service, replaces Milt Deutch branch. It was expected that Mike Falk himself would remain with the MCA Discrediting rumors that he was break- office here if the deal goes thru in an unspecified capacity.

Three other Detroit booking offices are being torn up by their roots, with notices given this week to move in 30 days. because of the Red Cross taking over the Insurance Exchange Building, long a center of theatrical activity since its earlier incarnation as the film exchange.

found quarters up to press time, but management, this past week, indicating there was a possibility that Peter J. Iodice would take over space in the Speculation on the local Rialto pointed former Moose Temple which he purchased some months ago, presumably for conversion into a night club, for operators might lead to a subsequent offices for his amusement booking serv-

Victor Setting Up in Wilson

Use of the Wilson Theater is intended immediately for the installation of permanent recording equipment for the symphony. Victor recently brought 40 trunks of apparatus for a recording at Masonic Temple, where the orchestra will continue to give its public concerts because of the 4,000 seat capacity. Recording conditions were somewhat makeshift, because of shortness of time the big hall was available. Plan is to have ideally installed equipment for recording and radio reserved specifically for that purpose at the Wilson. Large amount of extra space, besides the main auditorium, will allow more than one program to be handled simultaneously.

On the television side, it is indicated that plans have reached the action stage, with plans being made for scanning the entire orchestra, rather than just sections as in the past. Technical details were not available.

210-Man Ork

Even more startling is Reichhold's plan for early development of an unheard of orchestra of 210 men-the past year, the Detroit Symphony, with 110 men, was the largest in the country. Idea will be to develop two units, with one slated to go on world tours at regular intervals. This will allow the presence of an orchestra unit constantly at office will all have to move. None had (See DETROIT'S POST-WAR on page 35)



SPA Plans Assist For Translators

Under 50% Royalty Hit

Pacts between English lyricists and pubs must list all writers and shares

NEW YORK, June 11 .- In what is be-Heved to be the beginning of what will be asked for in bargaining between Song Writers' Protective Association and the pubs when new contract is drawn up to Bridgeport Ops Celebrate begin January 1, 1946-letter was sent out to all SPA members last week about the amount of dough writers get when they do the English lyric for a foreignlanguage tune. Signed by Sigmund Romberg, prexy of the org, the letter pointed out that "agreements had been received by SPA which provide for less than the minimum of 50 per cent as the writer's share of the receipts."

Reason for this has been some pubs' practices in the past wherein they had SPA members adapt English lyrics for Latin American, French, Russian and other foreign language songs but told the U. S. adapter that due to arrangements with the original authors the SPA member could not get 50 per cent, that there was only 40 or 30 per cent left on the royalty arrangement of the song. Their answer if the writer demurred was that they could get a guy to write the song for 10 bucks, so the writer took the less-than-50 per cent.

What SPA wants to see in these cases is the actual contract between the pub- than the minimum percentage unless lisher and the original authors wherein that contract sets forth the names of the it's specifically pointed out that the pub is paying more than 50 per cent to orig- royalties and the share of royalties which inal authors, consequently leaving less they are entitled to receive and unless than 50 per cent for English lyrics. The the participations aggregate not less letter points out that "many publishers,

Who's Daring Who

NEW YORK, June 11 .- Joe Davis's record release sheets now read:

Thank To All Customers For your patience due to the extreme record shortage-but-I am now in a position to fill COMPLETELY all orders you may send in that are on the attached Order Blank. You can count on your order being filled within two weeks after I receive it. TRY ME OUT!!! I DARE YOU.

35th Year of Partnership

BRIDGEPORT, Conn., June 11,-George McCormack and Joseph Barry, operators of the Ritz Ballroom here, which plays name bands and local orchestras, are celebrating their 35th year as partners, probably holding the longest record of any partners in dance hall operation in the country. It was way back in 1910 when they held the first dance at the old Brooklawn dancing pavilion here.

receive royalties and the amount of royalty which is to be paid him."

latter practice is the proper one and should be followed. It should be clear from each contract that the writers are receiving in the aggregate the full minito any contract which provides for less various writers entitled to participate in than the prescribed minimum. May we

on the other hand, follow the practice of ask your co-operation so as to avoid specifying in each contract the name of unnecessary delay in the issuance of the collaborator or other writer who is to releases?" For years . . . The Most Popular of **COIN** Phonograph Needles PERMO RCA Victor PERMO POINT ELLIPTICAL PERMO POINT ROUND PERMO, Incorporated 6415 Ravenswood Ave., CHICAGO 26 The original and world's largest manufacturers of longlife phonograph needles.

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(How I Hate To Say Good-Bye)

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ASCAP Getting Back Into L. A. Field With Two Feet As It Signs 3 - Year Paper

Beaucoup Royalty Dough Expected in '45 and '46

NEW YORK, June 9.-With inking of official deal between ASCAP and Uniao Brasileira de Compositores (UBC), Brazilian performing right society, for a three-year deal starting January 1, 1946, thru Wally Downey, the society, according to those in the know, is definitely taking steps to set up ameniable relationship with Latin-American countries on a concrete scale and battle BMI-Ralph Peer's L.-A. grip. Up until time new contract becomes effective, ASCAP's present contract with the Associacao Brasileira de Compositores Autores (ABCA) will continue. In 1946 the two orgs will be combined under one roof. the UBC.

It "Started" in '38

Whole thing came about few years The letter continues: "We believe the back, to be exact in 1938, when a group of writers left the Brazilian organization known as SABET, to form their own organization., UBC. Reason they left was because they felt that SABET was mum. We therefore beg to advise you dominated by playwrights and they that no releases will be issued in respect wanted a separate org, for songwriters. Then in 1942, when SABET inked with BMI thru Ralph Peer, another group withdrew and formed org known as ABCA. These two, ABCA and UBC will join together and act as UBC, in the new deal with ASCAP, starting in 1946.

Downey at the present time reps every big pub outside of Santly-Joy, Mills and Shapiro-Bernstein in L. A. These are handled by Ralph Todd. Downey repped the Warner group and Chappel for the first time this year, in addition to all other major pubs except those mentioned above, in Brazil, Argentina, Uraguay and Paraguay. Last year ASCAP collected \$40,000 alone from Brazil, while revenue from other countries is not known. However, it's expected that figures for 1945 will far exceed those of last year.

The BMI Ache

According to L.-A. sources, one of the main difficulties in the L.-A. situation has been the code adopted by the International Confederation of Societies. One of the stipulations in that code said that societies of any of the countries connected with the ICS may not make contracts with users of music. Therefore, when SABET signed with BMI in 1943

More Dough Asked By SPA To Fight **BMI-Marks** Appeal

NEW YORK, June 9 .- Altho members of Songwriters' Protective Association have kicked in over \$25,000 toward defraying legal expenses in the BMI-Marks vs. ASCAP suit which recently resulted in victory for ASCAP and the writers, the SPA members are again asked to give dough into the org for future litigations in the case. This point was made at the annual SPA dinner held last week at Park Central Hotel, when it was made known that the case is being appealed. (In coughing up dough for legal expenses of recent cases, members gave up 1 per cent of their ASCAP earnings.)

At the same time election of officers for the coming year was held, with the same line-up as last year: Sigmund Romberg, president; Charlie Tobias, vicepresident; Milton Drake, second vicepresident; Sam Stept, secretary; Abel Baer, treasurer, and Edgar Leslie, chairman of council. Same 20 council members were also re-elected.

the reason for many of the writers leaving then was because of the violation of the ICS agreement. In other words, it was said that BMI is a user of music in the sense that it is backed and belongs to the broadcasting industry, certainly a music user. Whereas, on the other hand, ASCAP is not a user of music but merely a music licensee.



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Pix Win Plenty in Decish On "Hello Frisco"; Sound Film in "Mechanical Rights"

20th-Fox Lawyer Goes Whole Hog in Pleas and Wins

Frisco in pic titled Hello, Frisco, Hello. is not a dramatic story in its own right.

Pubs Burned Over

100% Sheet Return

(Continued from page 15)

next to a song indicate that there is un-

limited period for return; when song has

one star next to it it usually means copies must be returned within 30 days or on

designated date. After that copies are

for the most part, are not returnable.)

return percentage, say 10, 15, 20 per cent,

immediately on putting up three stars,

and when one star is set next to the song

the return privilege could swing even

higher. In other words, if song has three

stars, the jobber or dealer is allowed to

return say 20 per cent, but must be re-

sponsible for an 80 per cent sale. When

song has one star the return limit figure

jumps to 30 or a higher percentage. This

Individual Checks Suggested

turns were for songs. Then a figure

lisher. In the case of MDS racks, pubs

point out, the average has been around

10 per cent return. Therefore they would say that in their particular case MDS

should be responsible for 90 per cent of

the music it orders but could return 10

the return privilege stem around the fact

that as sure as there is the music biz, a

limitation on return would put certain jobbers and dealers right out of biz. They

point out that there have been no failures

to speak of for the last few years by any

major dealer or jobber, and this is be-

cause, they claim, of the lack of limita-

Another pub opposed to it points out

that jobbers and dealers today are in a

healthy condition. They have an incen-

tive to push sheet music, since they're

Seller Penalized

not being oversold by the publishers.

tion on returns.

is only one pub's suggestion.

NEW YORK, June 9 .- In what proved Five important points covered by findto dish up unprecedented legal findings ings included, (1) that words "mechanfor music pubs of extreme importance ical reproduction" in publisher's contract so far as use of standard tunes in mo- meant also mechanical reproduction for tion pix are concerned, U. S. District sound tracks in talking films, not only Court dismissed action of Lawrence phonograph records; (2) that a picture Hirsch against Witmark and 20th Fox, company has the right to dramatize in alleged infringement of song Hello story around song title, because a lyric

Pic Rights Include Plenty

Third, and of extreme importance, was court's findings that if a pic company buys the right to use a song in a picture, that unless specific reservations are stated on the contract, that the picture company has the right to assume that taking the copyright from the copyright proprietor (publisher) includes all synchronization rights; (4) that a picture company has the right to modernize or bring up to date any old lyrics of songs in order to suit the picture, and (5) that a writer retains no grand rights in a song once it is turned over to a pubnot returnable. (Standards and folios, lisher. Latter is an especially important finding in that it was generally assumed Pubs point out that you could set up a that altho publisher took song, still writer held the grand or dramatic right. Court, via Judge Clancy, found otherwise for the first time,

Mechanical Sound Track, Too

Case, brought by Hirsch over dramatic rights for his late brother Louis Hirsch, writer of Hello, Frisco, was unique in that legalist Julian T. Abeles, for 20th-Fox, contended that plaintiff was wrong in saying that pic company knew that Witmark, pub of song, had only publication and mechanical reproduction rights. Another pub said that it would be pos- He pointed out that mechanical reprosible to set up a figure on limitation by duction could also mean sound tracks going back over figures for each jobber for talking pictures, altho Hirsch pointand dealer and seeing just what his re- ed out that original contract was made in 1914 and that sound pictures were could be set up to safeguard the pub- unknown at that time. Therefore, Hirsch pointed out the phrase "mechanical reproduction" could not have meant sound tracks, but phonograph records.

Talkies in 1913

Abeles proved that in 1913, Thomas Edison had perfected round disks for talking movies that were being used in Some of the arguments of those against some six RKO houses, and therefore phrase could allude to talking movies. Again when Hirsch pointed out that pic company had no right to dramatize the song or title, count found that a lyric of a song could not be dramatized. but that a new dramatic idea had to be written.

> On the point of the fact that use for motion pictures was not included in the contract-and this is important-court found that unless specific reservations were included in the contract, buyer of synchronization rights had right to believe that copyright proprietor had all the rights. Points made above, according to legalists in the trade, were made for the first time anent old songs that had limited specifications in contracts.

Again he points out that you are putting a penalty for unsold merchandise on the dealer, jobber and rack venders when in all probability the fault lies with the publisher. Limitation on return would hurt dealers' profits and hurt their credit, and they would also lose the urge to increase and broaden their sheet music biz.

There are many more arguments presented by all the pubs, but space limitation prevails. In a forthcoming issue of The Billboard more twists will be given on the subject.

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People everywhere are talking about HILDEGARDE'S great performances of CRAZY THINGS on the Raleigh and Texaco programs. Professional copies of this new song sensation can be secured from David Gornston, Publisher, 117 W. 48 St., N. Y. C.

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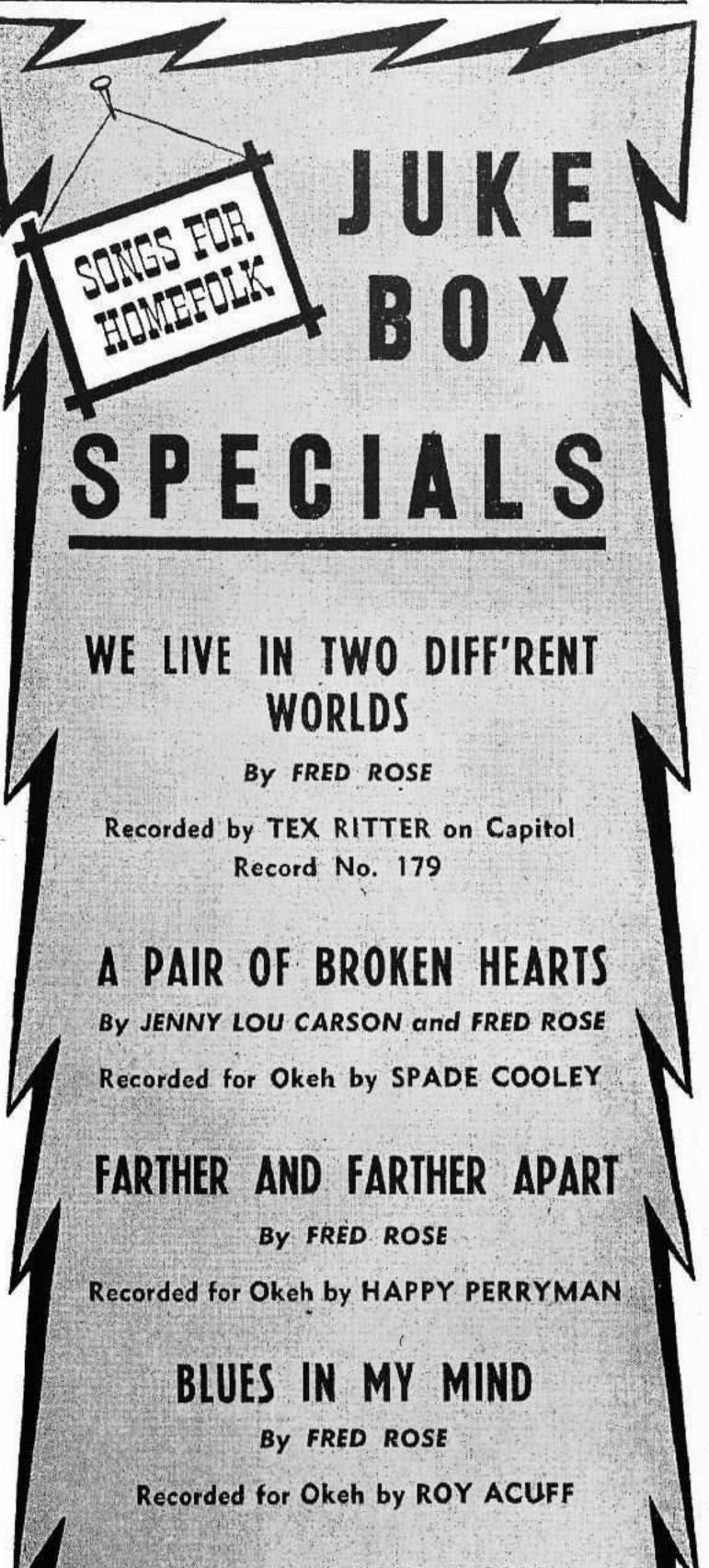
(Continued from page 16) agency has an exclusive tie-up with that spot.

In the case of the 400 Restaurant, it's not known whether the union came across this evidence. However, what probably happened, according to those on the inside, when it came to the paying of the additional 5 per cent to MCA on outside bands, it became "common knowledge" and then the union stepped

AGVA Recognizes Exclusives

It's known that AGVA, in the act field, recognizes exclusive booking deals. However, AFM does not. Some legalists say that it's okay to draw up an exclusive with a spot if it's not for the entire year, for say 10 months, allowing other agencies to bring in their properties. It is not known what the MCA-400 deal

Just how the union clamping down on the MCA-400 arrangement will affect other agency-location exclusives around town isn't known, Union execs could, not be reached for comment.



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No. 1 Andrews 'Rum & Coke'

Decca takes 2 top slots and 1 more; Capitol has 3kids give edge to sweet

(Continued from page 3)

In, both Decca babies, of course. The other Decca disk to rate was Lionel Hampton's spinning of Hamp's Boogie Woogie, which landed in seventh place.

Capitol's "Candy" No. 3

Capitol had a disk in the third slot, Johnny Mercer's Candy, of course, the disk had Jo Stafford and the Pied Pipers pitching on it, which no doubt was an assist in getting that No. 3 rating. Johnny Mercer's Ac-Cent-Tchu-Ate the Positive plattering was the second Capitol plattering to get in the top 10. It took slot No. 5 and was the only pancake of this tune to rate among the toppers. The kids get 'em early and remember 'em plenty. Capitol's third rating was the Pied Piper's Dream. Columbia landed in the tabbing in fourth and sixth position. The Columbia yens of the kids were Les Brown's Sentimental Journey and the Harry James recording of I'm





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Second Annual High School Survey Disk Label I. Q.

Thruout 400 high schools located in different sections of the U. S., the editors of the newspapers and magazines polled their readers to discover just what platter labels the boys and girls knew. This is not a popularity poll. It's just a tab of the "trade names" the sexers recognize. It is neither a pop poll nor a "sales" index. Many of the labels recognized haven't top-flight distribution or quantity production, but the short-pants overall wearers know them just the same.

Rank	Label	Percentage of Recognition	Rank	Label	Percentage of Recognition	
[]:	Columbia Decca Victor	100 100 100	28. 28. 28.	Dix Gennett Top	14 14 14	
2. 3. 4.	Bluebird Capital Okeh	99 97 96	29. 29. 29.	Exclusive Jamborce Lion	11 11 11	3
5. 6. 7. 8.	Brunswick Musicraft Savoy Majestio	86 52 47 46	30. 30. 30.	Griterion Guild Odeon	10 10 10	
9. 10. 11.	Commodore Sonora Asch	43 42 40	31. 31. 31.	ARA General Jump Regis	9 9 9	
12. 12. 13.	Blue Note Keynote Beacon	37 37 36	32. 32. 32.	Jazz Information Peerless Secco		
14. 15. 16.	Continental A pollo National	34 32 31	33. 34.	Joe Davis Bronzo	7 6	
17. 18. 19.	Signature Avaion De Luxe	29 28 27	(35. 35. 35.	Scandinavia Juke Box Preview	5 5 5	
20. 21. (22.	Comet Elito Harmonia	26 23 22	36. 36. 36.	Gala Giltedge Grand	4 4 4 4	
22. 23. 24.	Standard Feature Liberty	22 21 20	36. 36. 36.	King Solomon Manor Stinson	4	
25. (26. 26.	Concertore Celebrity Premier	18 17 17	(37. (37.	Stan-Leo Wrightman Jazz Man	3	
27. 27. 27.	Atlas Bibletone Session	15 15 15	38.	Sova	4	

ing by Spike Jones of Cocktails For Two the disking report. and Tommy Dorsey's Boogie Woogie. The latter and Hamp's BW are toppers via blessings of jumpers.

2d Annual High School Music Survey

Soxers, Music Yen

Sweet		٠						٠				٠	÷		٠			٠		.374	
Swing																					
Latin-																					
Corn				:		:	٠			:	٠						:		٠	.125	
		+	-	E	6	1	6	¥!	3	1	ţ,	(or	9	n	0	u				

In the mixing of sweet and hot in the first 10 was an accurate reflection of the way the kids are buying their disks and sheet music. Altho the question may be tabbed as slightly academic. The survey ballots asked them the usual sweet, swing, Latin-American and corn question. As the boxed report on this page indicates sweet has an almost 10 per cent edge over swing, despite olders' ideas that everyone under 21 is a jump addict. Surprising to non-music fans is the fact that South of the Border stuff rates more than 50 per cent as high as sweet and almost that much for swing. Spike Jones is credited solidly with the votes for corn.

Top Tunes

Disks and jukes make for tune popularity, but another surprise in the Second Annual High-School Polling is the fact that four of the rated tunes are not stuff that the soxers tabbed among the top 10 disks. Pll Walk Alone, which landed in the No. 2 location, was not voted among the top 10 disks and the same went for the fourth-placer, My Dreams Are Getting Better All the Time.

Juve's Disk Faves

Tune	Artist	Points
Rum and Coca-Cola.		95
Don't Fence Me In.		87
Candy		76
Sentimental Journey	. Les Brown	66
Ac-Cent-Tchu-Ate	SAME TOTAL	
the Positive	. Johnny Mercer	60
I'm Beginning To	CONTRACT TRACTOR	
See the Light	Harry James	59
Hamp's Boogle-Woogl	8. Lionel Hampton	44
Cocktalls for Two.	Spike Jones	38
Boogle-Woogle	Tommy Dorsey	38
Pled Pipers 38	Dream	

Beginning to See the Light. Victor's en- Eighth and 10th place tunes, Laura, and tries in the top 10 were that sock disk- I Dream of You, are two others not in

An important factor of popularity (i.e., How Do the School-Book Carriers Hear Their Disks?) is also tabbed in this report. Disk jockeys are still first among popularity builders, with home boxes taking second place and juke boxes third. However, there were only three points of difference between the home phonographs and the jukes. In fact, the division of the How We Hear It Report in the three top music-delivering mediums, juke, home phonographs and disk jockeys is such as to indicate that it's the three that divide the popularity making for disks. School amplifying systems ran a very bad fourth with comments on the ballots indicating that they were non-existent in many schools and terrible in others.

They changed their clothing yens, going in for outside shirt wearing and long pants with the legs rolled up, but their musical tastes are still orthodox-what they yen sells.

Soxers Hear Disks

How										
Record	Programs	Ove	•	Ra	d	0		٠	٠	.353
Homa F	honographs									.304
Juke 1	Box65									.301
School	Amplifying	1 8	yst	OΠ	١.					.101

Det. Opera Makes \$\$; Attendance Off

DETROIT, June 11 .- Second season of the Detroit Civic Light Opera Association at the Masonic Temple drew 193,500 attendance, dropping about 7,000 under the 1944 figure for 10 weeks of shows, with a new production each week. This year's season will show a profit, altho considerably under last season's, it was indicated.

Drop reflects general slackening of showbiz of all types in this city—a sign of changing war conditions, including the serious jolt of the start of reconversion and the closing of Willow Run.

Season was further handicapped financially by the fact that production costs were about 25 per cent up over 1944, chiefly as the result of increased talent fees for the stars.

Disk Tags No Mystery to 'Em

Big Three get 100% recognition, natch, but Capitol and subsids are close

NEW YORK, June 11 .- The Junior Prom gang knows its disk labels. That was indicated last year during the First Annual High-School Music Survey and was doubled in spades this year during the tabbing of the second annual survey. The Big Three achieve, as is natural, 100 per cent recognition (i.e. everyone knows Columbia, Decca and Victor).

Right behind the 100 percenters come their secondary labels and the disker that's nudging the Big Three but definitely, Capitol Records. In identification, it's right between Bluebird and Okeh in the minds of the kids. Decca's secondary label, Brunswick, is up with the leaders despite the fact that the Kapp org hasn't done much releasing under the Brunswick tag. Consistent recognition of this label by the high-schoolers means that the label will help sell disks. Current answers to its less than extensive use is the fact that everyone is selling all the pancakes that can be turned out, so why use a secondary label.

Musicraft, Savoy, Majestic

Musicraft, Savoy and Majestic bunch up in the middle brackets with a different reason for each getting the votes. Musicraft has hit a number of winners during the last year (even the it didn't make any of the top 10 among the kid votes). Savoy has waxed a number of hot originals cut-and-let-'em-ride sessions over which the jumpers went nuts. Majestic didn't reach the 74 per cent that the label it succeeded (Hit) did last year, but in tabbing a 46 in the few months its been on pancakes it did better than okay for itself. The Commodore Label that amazed the platterwise last year by obtaining a 49 per cent came back a second year with 43, proving that the first tabbing was no fluke. Right behind Commodore came Sonora, which is riding on the acceptance which that label built up for itself on radios (Record Labels No Mystery on opp. page)

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IMMERMAN TO GET HIS RACK

MDS Drops Its Exclusive

Confab results in agreement — combined initial order may go to 300,000

NEW YORK, June 9.—It's all settled! There's going to be two racks, and apparently no fuss to start with, as a result of a closed confab last week between Larry Richmond of MDS and Saul Immerman of Song Distributing Corporation. It became known that Richmond last week got in touch with the various publishers with whom he had written agreements for "exclusive" rack rights to songs, providing that no new rack that came into the business after January 1 1945, would get any of the songs going to the MDS rack, and released them from their exclusive agreements.

It can now be pointed out that attorneys for the new rack order told The Billboard that if that "exclusive" agreement had not been recalled by Rich-

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mond, an anti-trust lawsuit was forthcoming. However, everything is now ironed out, with both parties agreeing to such things as not putting up the new 15,000 racks so that they'll interfere with MDS's already established racks. Point about not competing with regular dealers who handle music was discussed.

First New Rack Order

The new rack order, for the first issue will have 10 songs and a 50,000 spread. It was supposed to have 12 songs, but only 10 were picked this week. It so happens that all 10 are currently on the MDS racks. They are:

Everytime-ABC; Dream-Capitol; I Should Care-Dorsey; The More I See You -B-V-C; There! I've Said It Again-Valiant; Laura-Robbins; Good, Good, Good, Berlin; There Must Be a Way-Stevens; Bell-Bottom Trousers-Santly-Joy, and Sentimental Journey-Morris. It's said by pubs that MDS rack order is now over 160,000 which would make some 210,000 initial order on above songs. And, if plans go thru, some see a possible 300,-000 rack order combined before the end

Returns Checked

of the summer.

When consulted about possible limitation on returns (see separate story in this issue), pubs pointed out that they wanted to wait and see just what the new rack did to returns. They pointed out that they had on the average of a 10 per cent return from MDS, altho some pubs said that as high as 50 per cent had bounced on certain songs. On the other hand, some pubs had gotten back as low as 2 per cent.

It's said that MDS made a profit of over \$250,000 on the rack biz last year, and that Moe Gale has laid out \$45,000 of his own dough for the new racks. They cost about \$2.75 apiece to put out and another 25-cent piece for the cardboard carton. That's \$3 each, with 15,000 resulting in cost of aforementioned 45G figure. New racks are said to be going out next week.

Record Labels No Mystery to Soxers

(Continued from opposite page)
and phonographs—and it's rapidly expanding catalog, which included a Hit
Parade album during the last school
year.

Asch is right behind Sonora. Asch's hot jazz and folk music stuff helps it to stay up there in the acceptance brackets. Last year it hit a 15 per cent, this year a 40, which shows just how rapidly the soxers get to know a label-if it has what they yen. Lumped together, within 10 points of each other, come Blue Note, Keynote, Beacon, Continental, Apollo and National. The why is easy here, as it is in most other parts of the Disk I. Q. charting, hot jazz, polka stuff and race diskings. Beacon is the only surprise since Joe Davis has dropped this label in favor of his on Joe Davis centerpiece, which hasn't had an opportunity of catching on with secondary school students all over the nation. The Davis label only cuts itself a 7.

65 Labels Recognized

All-in-all some 65 labels were recognized by the age-group that admittedly forces more disk sales than any other—even if they spend their parents' dough. They know 'em all—or most of 'em, and the ones that get the votes are the toppers, the jazz, original waxers, the polka crowd and some of the folk music platter pressers.

If the kids don't know the labels, you can check off the sales volume, for no disk org that really gets up into the solid press run does so without having the Junior Prom gang rooting for 'em. It can't be done, even with the help of jukes, disk jockeys and everything. Test of this is the adult music preference survey made by The Minneapolis Star-Journal, reported in this issue. If adults made disk sales—it'd show up in this adult report. Which it doesn't.

Bing Solid in Minnesota

MINNEAPOLIS, June 11.—Bing Crosby is the top singer with Minnesota adults, according to the poll of *The Minneapolis Star-Journal and Tribune*. Question No. 1 with "yes" answers: "Have you heard the following singers in person, on the radio or on records?" Bing Crosby (95 per cent), Frank Sinatra (89 per cent), Lawrence Tibbett (75 per cent), John McCormack (59 per cent), Enrico Caruso (49 per cent), James Melton (46 per cent) and John Charles Thomas (43 per cent). Of those who replied, 3 per cent had heard none of these.

Altho second in listenership, Sinatra's rating fell on the second question: "Which one did you enjoy the most?" Bing Crosby (57 per cent), Lawrence Tibbett (9 per cent), John McCormack (7 per cent), Enrico Caruso (6 per cent), John Charles Thomas (6 per cent), James Melton (5 per cent), Frank Sinatra (5 per cent); others (2 per cent); none (3 per cent).

All age groups gave Crosby top rating, with voting remaining quite constant. Second in the 21 to 30 age group, Sinatra dropped in each successive group until the oldies, those over 60, put him in last place. A reversal of this age trend was shown in the ratings of McCormack, Caruso and Thomas. The older the voters the more they recorded their "likes" from their memories rather than from concert listening or enjoyment. All singers were placed in about the same category by both men and women. Women gave Sinatra a fifth place. Men moved McCormack up to a tie for second.





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PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S 10 TOP TUNES

- SENTIMENTAL JOURNEY
- BELL-BOTTOM TROUSERS
- THERE! I'VE SAID IT AGAIN
- LAURA
- DREAM
- YOU BELONG TO MY HEART
- CANDY
- MY DREAMS ARE GETTING BETTER ALL THE TIME
- JUST A PRAYER AWAY
- I SHOULD CARE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

one or more of the other features of the published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date-May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date-June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date-February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date-February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date-July, 1945.

I FALL IN LOVE TOO EASILY (Feist), Sung by Frank Sinatra in MGM's "Anchor Aweigh," National release date-July, 1945.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date-May 24, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill," National release date-July, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date-May 2, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma," National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date-Nevember, 1944.

Tunes listed alphabetically are in films | Chart are listed, since many film-featured currently showing or to be shown soon. tunes never reach any degree of popular-Only tunes which have won a position in ity, and many others are never even

> MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date-June 21, 1945.

> MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date-August 18, 1944.

> (ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchor Aweigh." National release date-July, 1945.

> PLEASE DON'T SAY NO (Felst), sung by Robert Allen in MGM's "Thrill of a Romance." National release date-May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date-February 15, 1945.

(I LOVE YOU, I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date-December 28, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date-May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong ork in Warner Bros." "Pillow to Post." National release date-May 25, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NO-WHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date-September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date-February 3, 1945.

d Music Popularity Chart

Week Ending June 7, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, June 1, and ending Thursday, June 7)

number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

Service tabulation. The Billboard lists | the tune is indicated.

Tunes listed here received the greatest | the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column,

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing List is based on Accurate Reporting agency controlling performance rights on

Wks.		5 10 1000					1862325
date	TITLE				PURL	SHER	LIC. BY
6. A	Friend of Yo	urs (F) (R)	an and resident to the second	er promer or or or or or	HT1 - 70 H112 TYPE TYPE		
15. Al	of My Life	(R)				Berlin-	-ASCAP
11. Ba	ia (F) (R)					Pe	er-BMI
6. Be	Il-Bottom Tr	ousers (R) .		eroto tratolica consecuencia.	Sar	itly-Joy-	-ASCAP
16. Ca	ndv (R)				네 하는 것은 말이 보고 있었다.	Feist-	-ASCAP
2. Ca	n't You Read	Between the	Lines (R)		Shapiro-B	ernstein-	-ASCAP
10. CI	ose As Pages	s in a Book	(M) (R) .		Wi	liamson-	-ASCAP
3. Co	unting the I	Days (R)			Sa	ntly-Joy-	-ASCAP
12. Dr	eam (R)				Capito	ol Songs-	-ASCAP
2. G	ood, Good, Go	ood (R)	• • • • • • • • • • •			Berlin-	-ASCAP
2 C	con Cross U	or That (R) lills of Home	• • • • • • • • •		···········	ms, Inc.	-ASCAP
1 1	Hone to Die	(If I Told a I	ial (P)			Lincoin	ASCAP
18. 1	Should Care	(F) (R)	aley (K).			Dorrey-	ASCAP
4. 1	Wish I Kne	w (F) (R) .				Triangle-	-ASCAP
4. If	I Loved You	(M) (R)			T. B	Harms-	-ASCAP
7. 11	l Always Be	With You (R	0		B	roadway-	-ASCAP
20. I'r	n Beginning	To See the	Light (F)	(R)		Grand-	-ASCAP
		Out All Over					
		Away (R) .					
		ien (R)					
		urney (R)					
14 (1	Leve Van I	where (R) . Love You, I	Laur Van	Sweethers	t of All Ma	Dronma	ea—BM1
(F	(R)		Love 1 out	DWEGHIGH	Shanira-P	ernstein-	-ASCAP
10. T	he More I See	You (F) (R)			Bregman-Voc	co-Conn-	-ASCAP
		id It Again (
12. T	here Must Be	e a Way (R)				Steve	ns-BMI
1. TI	here's No Yo	ou (R)				. Barton-	-ASCAP
1. W	hat Makes	the Sunset?	(R)		,	Miller-	-ASCAP
13. Y	ou Belong to	My Heart (F) (R)			Har	ris—BMI
1. Y	ou Came Alor	ng (From Out	of Nowher	e) (F) (R)	Pa	ramount-	-ASCAP
	A4880078988	District Attribute	A CONTRACTOR AND A CONT	Milyaerdesk i Was	at - Tomorrowin	Origination as	

are those played over the greatest number | ords of tunes listed here will be found in of record shows. List is based on reports | Most-Played Juke Box Records chart. received by The Billboard from disk (F) Indicates tune is from a film; (M) jockeys thrucut the country. Unless in- | indicates tune is from a legit musical.

Records listed here in numerical order | dicated in this chart, other available rec-

Weeks	Last	Tion	Going Strong
to date	Week 2	Week	SENTIMENTAL Lic. By
12	1	2.	JOURNEY Les Brown Columbia 36769-ASCAP
		12	IT AGAIN Vaughn Monroe Victor 20-1637-BMI
7	4	3.	CALDONIA Woody Herman Columbia 36789—BMI
8	4	4.	SENTIMENTAL JOURNEY
2	8	4.	YOU BELONG TO MY
_ 1	ji		HEART (F)Bing Crosby-Xavier CugatDecca 23413—BMI
14	7	6.	DREAM
	er er		(Freddy Martin, Victor 20-1655; Johnny Johnston, Capitol 196; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
3	11	6.	TROUSERS Tony PasterVictor 20-1661—ASCAP
13	3	7.	MY DREAMS ARE GETTING BETTER
	<u> </u>	X.	ALL THE TIME (F) Les BrownColumbia 36779-ASCAP
3	10	7.	DREAM Frank Sinatra Columbia 36797—ASCAP
20 11	100 ch	7.	JUST A PRAYER Bing Crosby-Ken Darby Singers AWAY Decca 23392—ASCAP
5	6	8.	YAH-TA-TA, YAH- Bing Crosby-Judy Garland
16	5	9.	CANDYJohnny Mercer-Jo StaffordCapitol 183—ASCAP
5	12	9.	DREAM Freddy Martin. Victor 20-1645-ASCAP
5	_	9.	BELL-BOTTOM ·
3	10	10.	TROUSERS Kay Kyser Columbia 36801—ASCAP LAURA (F) Johnny Johnston Capitol 196—ASCAP (See No. 6)
3	12	10.	LAURA (F) Dick HaymesDecca 18666-ASCAP
4	13	11.	I WISH Mills Brothers Decca 18663-ASCAP
3	-	12.	I SHOULD CARE (F). Tommy Dorsey. Victor 20-1625—ASCAP (Jimmy Dorsey, Decca 18656; Frank Sinatra, Columbia 36781; Martha Tilton, Capitol 184; Gene Krupa, Columbia 36784; Herman Chittison Trio, Musicraft 320)
2	13	12.	GOOD, GOOD, GOOD. Xavier Cugat. Columbia 36793—ASCAP (Miguelito Valdes, Decca 18673)
1	-	12.	BELL-BOTTOM
8	8	13.	TROUSERS The Jesters Decca 4452-ASCAP STUFF LIKE THAT
2	-	13.	THERE Betty HuttonCapitol 188—ASCAP I SHOULD CARE (F). Martha TiltonCapitol 184—ASCAP (See No. 12)

Coming Up

BAIA (F)	Bing	Crosby-Xavier	Cugat
TEMPTATION	Perry	Como	Victor 20-1658







DOUBLE your coin intake with this DOUBLE hit!

DUKE ELLINGTON with TOMMY DORSEY

The Minor Goes Muggin'

TOMMY DORSEY with DUKE ELLINGTON

Tonight I Shall Sleep

45-0002 ____

BETTY JANE BONNEY with Orchestra

They Can't Take That Away From Me (from the film "Shall We Dance?")

While You're Away

(from the Warner Bros. film "My Reputation")

20-1678 _____

Listen to The RCA Show . . . Sundays, 4:30 p.m., EWT, over NBC Network.

BUY MORE WAR BONDS





Radio Corporation of America RCA Victor Division, Camden, N. J.





PART 2—The Billboard

RETAIL SALES AND

sections of the country. Songs are listed | tune is available on records.

Tunes listed are the national best sheet | according to greatest number of sales, music sellers. List is based on reports (F) Indicates tune is in a film; (M) indireceived from more than 20 jobbers in all cates tune is in legit musical; (R) indicates

	POSIT		
Weeks	Last	This	
to date	Week	Week	DESIGNATION OF THE STATE OF THE
6	1	1.	SENTIMENTAL JOURNEY (R)
10	4	2.	DREAM (R) Capitol
6 10 7 10 11 12 10 4 4 19	4 2 5 3 6 7 8	3.	BELL-BOTTOM TROUSERS (R)Santly-Joy
10	5	4.	LAURA (F) (R)Robbins
11	3	5.	JUST A PRAYER AWAY (R)Shapiro-Bernstein
12	6	6.	CANDY (R)Feist
10	7	7.	ALL OF MY LIFE (R)Berlin
4	8	8.	I SHOULD CARE (F) (R)
4	10	9.	YOU BELONG TO MY HEART (F) (R)
19	9	10.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R)Santly-Joy

BEST-SELLING POPULAR RETAIL RECORDS

the nation's retail record stores (dealers). | tune is in a film; (M) indicates tune is in List is based on reports received from a legit musical. The B side of each record more than 700 dealers in all sections of is listed in italic. the country. Records are listed numerically

Records listed are those selling best in | according to greatest sales. (F) Indicates

	POSIT		o are more management
Weeks to date	Last	This	
10	1	1.	SENTIMENTAL JOURNEYLes BrownColumbia 36769 Twilight Time
10	2	2.	THERE! I'VE SAID IT AGAIN
5	3	3.	BELL-BOTTOM TROUSERS. Tony PasterVictor 20-1661 Five Salted Peanuts
3	4		YOU BELONG TO MY HEART (F)
3	6	5.	LAURA (F)
14	5		DREAM
1		7.	BELL-BOTTOM TROUSERS Kal Kyser Columbia 36801 Can't You Read Between the Lines
3	9	8.	CALDONIA BOOGIELouis JordanDecca 8670 Somebody Done Changed the Lock on My Door
2		9.	DREAM Frank Sinatra Columbia 36797
2	4	9.	SENTIMENTAL JOURNEY Hal McIntyre Victor 20-1643 I'm Gonna See My Baby
1	-	10.	BELL-BOTTOM TROUSERS, Louis Prima Majestic 7134 Caldonia Blues

Albums listed are those selling best in | than 200 dealers in all sections of the the nation's retail record stores (dealers). | the country. Albums are listed numerically List is based on reports received from more according to greatest sales

	POSIT	TON
Weeka	Last	This
to date	Week	
13	1	1. King Cole Trio
	ild	Collection of Favorites
11	3	2. Cieff Willer
	- 09	Glenn Miller and Ork
3	-	3. Up in Central Park
	200 W	Jeanette MacDonald
9	2	4. After Dark
		Morton Gould and Ork
8	3	5. Light to the Bar
		Pete Johnson-Albert AmmonsVictor P-69

Records listed are those classical and | than 350 dealers in all sections of the semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more

country. Records are listed according to greatest sales.

-	POSIT	NOI	
Weeks	Last	This	
to date	Week	Week	
7	1	1.	Ritual Fire Dance
12		2.	Jose Iturbi
11	3	2.	Marian Anderson
5	4	1554	John Charles Thomas
5	5	500	Mathieson, London Symphony
			Kostelanetz and Ork

Albums listed are those classical and | more than 200 dealers in all sections of the nation's retail record stores (dealers). List is based on reports received from

semi-classical albums selling best in the country. Albums are listed according to greatest sales.

E447777744	POSIT		
Weeks	Last	This	W BL
to date	Week	Week	
9	1	1.	Music to Remember (From the Life of Chopin)
13	2	2.	Grieg Piano Concerto in A Minor
AUG.11 (7		1	Rubinstein-Ormandy, PhiladelphiaVictor M-900
2	5	3.	Rhapsody in Blue (Gershwin)
1756		(0)	Boston Pops
2	-	4.	Tchaikovsky Nutcracker Suite
			Stock and Chicago Symphony Ork Columbia M-395
10	3	.4	Khapsody in Blue (Gershwin)
			Andre Kostelanetz and Ork (Alex Templeton, planist)
3	1		

POSITION

Music Popularity Chart

Week Ending June 7, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the tions of the country. Listed under the greatest play in the nation's juke boxes. I title of each of the most played records List is based on more than 500 reports re- are other available recordings of the same ceived direct from operators in all sec- tune.

1000000	POSIT	7.0	기 설상(C) 22%
to date		This	Going Strong
12	4	1.	SENTIMENTAL JOURNEY-Les Brown (Doris Day)
4	5		(Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684) BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCul-
13	3	3.	lough-Tony Pastor) (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801) THERE! I'VE SAID IT AGAIN—Vaughn Monroe
13	2	4.	(Vaughn Monroe-The Norton Sisters)Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140) MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Les Brown (Doris Day)
10	6	5.	(The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661) MY DREAMS ARE GETTING BETTER ALL THE TIME (F)—Johnny Long-Dick Robertson (Dick Robertson-Frances Lane)
3	13	6.	(See No. 4) BELL-BOTTOM TROUSERS-Louis Prima (Lily Ann Carol-Louis Prima and Chorus)
4	10	7.	(See No. 2) I WISH-Mills Brothers
3	7	7.	YOU BELONG TO MY HEART (F)-Bing Crosby-Xavier
4	8	8.	Cugat
13	9	8.	(See No. 1) DREAM—The Pied Pipers (Paul Weston Ork)Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
15	1	9.	
7	10	10.	
2	11	11.	CALDONIA BOOGIE—Louis Jordan (Louis Jordan). Decca 8670 (Woody Herman, Columbia 36789; Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134)
1	-	12.	CALDONIA—Erskine Hawkins (Ace Harris)Victor 20-1659 (See No. 11)
9	11	12.	JUST A PRAYER AWAY—Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork)Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783;
10	-	13.	The Three Suns, Hit 7127) CANDY—Dinah Shore (Albert Sack Ork)Victor 20-1632
1		13.	(See No. 9) DREAM—Frank Sinatra (Axel Stordahl Ork)Columbia 36797
1		13.	(See No. 8B) DREAM—Jimmy Dorsey (Teddy Walters)Decca 18670 (See No. 8B)
1	-	13.	YOU BELONG TO MY HEART (F)—Charlie Spivak (Jimmy Saunders)

Coming Up

(Sec No. 7B)

PUT ANOTHER CHAIR AT THE TABLE-Mills BrothersDecca	18663
LAURA (F)-Woody HermanColumbia	36785
BELL-BOTTOM TROUSERS—The JestersDecca	4452
THERE! I'VE SAID IT AGAIN-Jimmy Dorsey (Teddy Walters) Decca	18670
GOOD, GOOD-Xavier Cugat	36793

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most more than 500 reports received direct from played in juke boxes. List is based on operators all over the country.

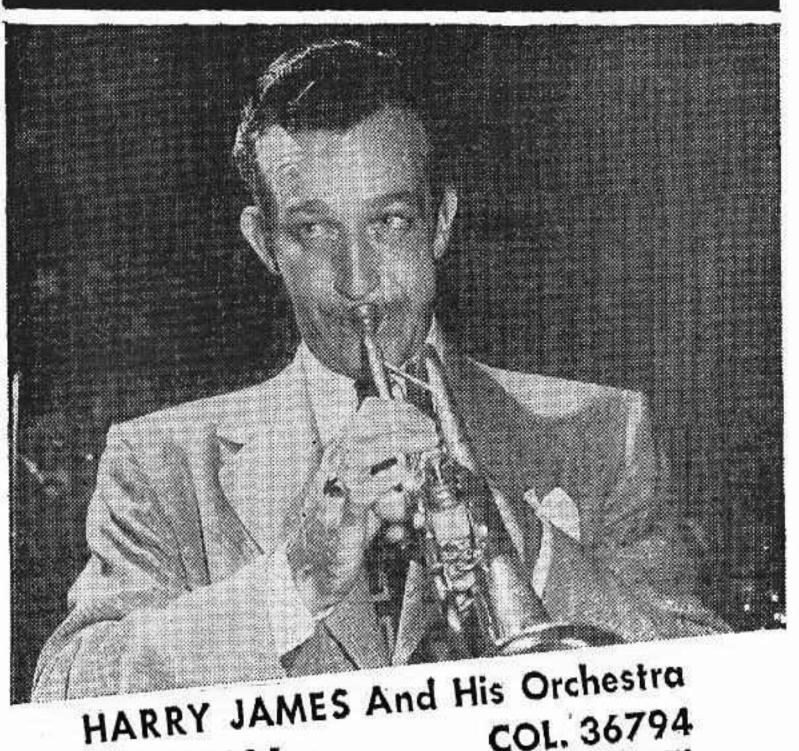
SEETHERNY	POSI	TION		
Weeks to date	Last Week	This Week		
- Th. C		Week	ATTEMP AND MAIN	
16]	2	1.	SHAME ON YOUSpade CooleyOkeh	6731
16	1 1	2.	AT MAIL CALL TODAY Gene Autry Okeh	6737
13	4	3.	SMOKE ON THE WATER Bob WillsOkeh	6736
13	3	4.	HANG YOUR HEAD IN	
	0.0	1 P.	SHAMEOkeh	6736
10	4	5.	TOMORROW NEVER	
88 9	2 3	200	COMES Ernest Tubb Decca	6106
18	5	5.	THERE'S A NEW MOON	
252 III	500	10 375780	OVER MY SHOULDER Jimmie Davis Decca	6105
19	5	5.	I'M LOSING MY MIND OVER	
11757.24	- 2	25.	YOUOkeh	6727
23	5	5.	JEALOUS HEARTTex RitterCapitol	
	0		CT INC IND CTDIDED AN	
1 1	,	5.	STARS AND STRIPES ON	702-910-92-03-
- 19	8	Tr.	IWO JIMA Bob WillsOkeh	6742

MOST-PLAYED JUKE BOX RACE RECORDS

Records lised as race-type disks most | based on more than 500 reports received played in the nation's juke boxes. List is direct from operators all over the country.

CHILDREN CO. P.	POSI	TION	
Weeks		This	
to date	Week	Week	
12	.1	1.	CALDONIA BOOGIE Louis Jordan Decca 8670
12	2	2.	TIPPIN' IN Erskine Hawkins Victor 20-1639
5	4	3.	CALDONIA Erskine Hawkins. Victor 20-1659
2	-	4.	I WISHDecca 18663
5 2 2	-	4.	PUT ANOTHER CHAIR AT
	1000	1 1000	THE TABLE Mills Brothers Decca 18663
2	3	5.	WHO THREW THE WHISKY
- 6)	IN THE WELL? Lucky Millinder Decca 18674

THREE TOP POPS

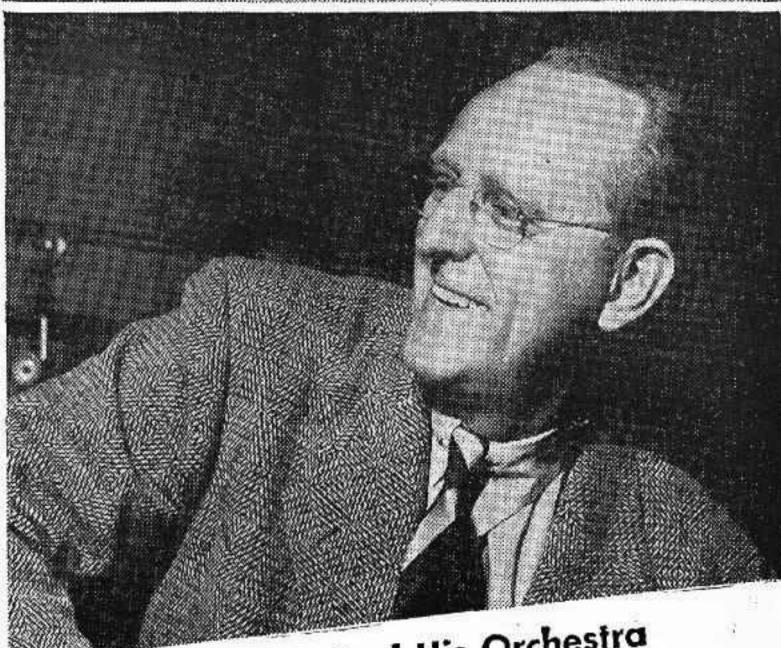


COL. 36806 IF I LOVED YOU

(From the Broadway Musical "Carousel") OH, BROTHER!

COL. 36794 I WISH I KNEW THE MORE I SEE YOU

(Both from the film "Diamond Horseshoe")



KAY KYSER And His Orchestra COL. 36801 BELL BOTTOM TROUSERS CAN'T YOU READ BETWEEN THE LINES



COLUMBIA RECORDS

JIL USICRAFT CHECK LIST OF RECENT RELEASES

PHIL BRITO

15017 Besame Mucho . Come Back to Sorrento . PHIL BRITO and Paul Lavalle and Orch.

15018 You Belong To My Heart . I Don't Want To Love You . PHIL BRITO and Paul Lavalle and Orch.

15029 You're Not Foolin' Anyone But Yourself . If I Could Be With You One Hour To-Night . PHIL BRITO and Phil Davis Orch.

POPS

15039 There's No You . Innocent Me, Sophisticated You . BUDDY FRANKLIN and Orch.

15034 Anywhere • I Miss Your Kiss • BUDDY FRANKLIN and Orch.

15033 The More I See You . I Wuy A Wabbit . DEAN HUDSON and Orch.

15032 Any Old Time . Jealousy . JOHNNY RICHARDS and Orch.

15031 Dream • A Story of Two Cigarettes • LEE CASTLE and Orch.

15030 Someday, Somewhere . If You Were the Only Boy in the World JOAN BROOKS & CBS Orch.

HOT JAZZ

314 Schubert's Serenade • There's Beauty Everywhere • HERMAN CHITTISON Trio

315 How High The Moon . The Song Is Ended . HERMAN CHITTISON Trio

316 Just For You Blues . Just You Just Me . TEDDY WILSON Quintet

317 Every Time We Say Goodbye . This Heart of Mine . TEDDY WILSON Quintet

318 Bugle Call Rag . Memories of You . TEDDY WILSON Quintet

319 I Surrender Dear . Runnin' Wild . TEDDY WISON Quintet

320 All of My Life . 1 Should Care . HERMAN CHITTISON Trio

COWBOY

299 Old Chisholm Trail . Bury Me Not on the Lone Prairie

DICK THOMAS with Frank Novak and Orch.

301 Home on the Range . Red River Valley . DICK THOMAS with Frank Novak

SOUTH AMERICAN

321 Negra Consentida (Rhumba) • Good Good (Guarcha) JOSE BETHANCOURT and Orch.

322 LAURA (Begine) • IN ACAPULCO (Rhumba) • JOSE MORAND and Orchestra

BOOGIE WOOGIE

290 The Hipster's Blues, Opus 67/8 . Handsome Harry, The Hipster

HARRY (The Hipster) GIBSON

291 Riot in Boogie . Stop The Dancin' Up There . HARRY (The Hipster) GIBSON

292 Get Your Juices At The Deuces . The Hipster's Blues, Opus 71/2

HARRY (The Hipster) GIBSON

293 Barrelhouse Boogie • 4F. Ferdinand The Frantic Freak

HARRY (The Hipster) GIBSON

HILLBILLYS

285 The Convict and the Rose . Little Red Cahoose Behind the Train

RED RIVER DAVE

286 I Wish I Had My First Wife Back . The Death of Floyd Collins

RED RIVER DAVE

287 She'll Be Comin' Round the Mountain . Twenty-One Years . RED RIVER DAVE

288 Seven Years With the Wrong Woman . Altoona Freight Wreck

RED RIVER DAVE

289 Dan't Make Me Go to Bed and I'll Be Good . On Top of Old Smokey ESMERELDY

WALTZES

294 A Kiss in the Dark . Wonderful One . PAUL LAVALLE and Orchestra

295 Remember • That Naughty Waltz • PAUL LAVALLE and Orchestra

296 Missouri Waltz . Beautiful Ohio . PAUL LAVALLE and Orchestra

297 Always . Let Me Call You Sweetheart . PAUL LAVALLE and Orchestra

JULISICRAFT CORPORATION

40 WEST 46th STREET . NEW YORK 19, N. OR YOUR NEAREST DISTRIBUTOR



PART 3—The Billboard

ADVANCE SONG-RECORD

PUBLISHERS' PLUG TUNES

ers are currently working or on which they course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

Songs listed are those on which publish- | ning on date listed, and extending any. where from two weeks to three months plan to work in the near future. This, of from that date, depending on circum-

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe HatArrow	Mem'ries of MotherIrving Siegel Mom of Your Baby DaysByers
A Friend of YoursBurke-Van Heusen	My Baby Sald YesLeeds
A Dream (That Won't Come True) . Midwest	My Dreams Are Getting Better All the
A Kiss Goodnight	TimeSantly-Joy
A Story of Two CigarettesMartin Block	My Hero (Loves His Country)
All of My LifeBerlin	Edwin W. Kukkee
Along the Navajo TrailLeeds	My Rainbow of Dreams
Am I a Passing Dream? Dave Ringle	(All of a Sudden) My Heart SingsLeeds
Are You Livin', Old Man?Jefferson	Nogra Consentida (My Pet Brunette)
BaiaPeer	Marks
Bell Bottom TrousersSantly-Joy	No Can DoRobbins
Bon VoyageMelody Moderne	Oh, Frankie!Orange
Bounce-y Bounce-y Ball-y	Oh, My Achin' BackFeist

Bye LoUnited	
CaldoniaMorris	
Can't You Read Between the Lines	
ShapiroBernstein	1
Captain Kidd Martin Block	
Close as Pages in a BookWilliamson	
Compared With YouOriginal	
Cool WaterAmerican	Е
Counting the DaysSantly-Joy	
Cowboy MoonAlbert J. Randolph	
Darling, Promise MeWinthrop	
Daybreak Serenade La Salle	
Don't Be Tellin' Me Your Troubles Bell	
Don't Ever Leave Me	
Down on Chesapeake BayNewart	
Down in Chi Chi Hotcha Watchee Broadway	
DreamCapitol Songs	l
Ev'rybody Knows But You Cavalcade	
Everybody's Seen Him But His Daddy	
Marks	
EverytimeABC	

Fuzzy Wuzzy...Drake-Hoffman-Livingston Give Me All of Your Heart .. Pan-American Good, Good, Good......Berlin Got a Penny, Benny?..... Vanguard Bongs Gotta Be This or That Harms, Inc. Green, Green Hills of Home Lincoln Guess I'll Hang My Tears Out To Dry Marlo

He Was a Perfect Gentleman

Me was a reflect Gentleman
Burke-Van Heusen
I Ain't Goin' Nowhere, Baby Edwards
I Begged HerFeist
I Can't Believe It
I Can't Believe That You're in Love With
Me Mills
I Don't Want To Be Loved (By Anyone
Else But You)Mutual
I Don't Care Who Knows It Robbins
I Fall in Love Too EasilyFeist
I'll Follow You

I Had a Little Talk With the Lord

Santly-Joy
I Hope to Die If I Told a Lie Advenced
I Miss Your Kiss
I Remember Easter Sunday. Whitney Blake
T Walked To
I Walked In
I Wuy a Wabbit
I WISH I Knew Triengle
1 d Rather Be Me Morris
II I LOVED YOU T R Harme
If You Are But a Dream Porton
I'll Always Be With You Broadway
I'll Be Yours (J'Attendrai)
I'm Gonna Love That Con-
I'm Genna Love That Guy Bourne
I'm Lonely for You
Am Only Icasin
In Acapuico Telanola
in a obower of Stars
in the Land of Uncle Sam Golden West
Is There a Second Heaven?Malco
It's You, It's You, It's YouLad
I've Got a Locket in My Pocket
Paramount
Jo-Anne

	2014년 - '전시한 전시는 1115 125 2개점 5세일 2015년 1115일 1122 122 122 122 122 123 123	
	Paramount	With me Owen A
	The state of the s	Va. Hataba
	June Comes Around Every YearMorris	V- Dit
	Just a Prayer Away Chapter To	Tay-Dit
	The state of the s	Vac Honor Vies W. D. L. Yv. W. V
1	College Colleg	Von Balance to Mr. Winnel China
	Kitten on the KeysMills	Von Ties Very Wall To the
	Laura	rou ose rour nead, But I U
	Like Someone In Lave Bucket Von Robbins	HeartMatt
	THE WORLD AND AUTON AND MANUEL TO MANUEL TO THE PROPERTY OF TH	Vate Though The Property of the No.
	The Donate of the Party of the	
	Lonely Love	Promine
	Lonely LoveBMI	You Never Understood Harmo
	There is a second of the secon	Vous Dat at Danah
	The state of the s	Vanira Ca Wasth the Walting Was
	(See PLUGS SCHEDULED FOR	NEAR FUTURE on page 66)
	TOI Gallodanou and Bouleto FOI	NEAR FUTURE on page 66)

Oh, My Achin' BackFeist Oh, Really, O'Reilly Mutual Singer, Reese, Patrick Old Mister Frog......Winthrop On Basic Street Starlight Otto, Make That Riff Staccate Tempo Pluggin' Jane Perry Alexander Put Another Chair at the Table Leeds Question and Answer......Chappell Remember When?......Campbell-Porgle Right as the Rain......Crawford RosemaryFamous Sailing on a MoonbeamBlasco Say It Over AgainBogat Send This Purple Heart to My Sweet-Sleep the Whole Night Through ... Arcadia Sleigh Ride in July Burke-Van Heusen Small World......Southern Se-c-c-e in Love.....Bregman-Vocco-Conn Soldier's Last Letter American Someday, Somewhere......Ohelsea Something to Write Home About Manhattan Melodies Stars in Your Eyes......Melody Lane Stuff Like That There Capitol Sweetheart of All My Dreams Shapiro-Bernstein

Ten Years From NowFeist That Feeling in the Moonlight

Paull-Pioneer The Betty Grable Polka...... Holly-York The Blonde Sailor Mills The Charm of You.....Feist The More I See You Bregman-Vocco-Conn

The Sunset Reminds Me of You.... Newart The Three Caballeres Chas. K. Harris The Wish That I Wish Tonight .. Witmark There! I've Said It Again Valiant There Must Be a Way Stevens There Was a Time Bronx There's a New Moon Over My Shoulder . Peer There's a New Star in My Window, Hanna There's No You......Stanwood This Day and Age Franco-American Thru Your Eyes, Thru Your Heart ... Mills Twilight Time...... Campbell-Porgle Two Down and One to Go... Martin Block Upa Upa. Melody Lane Who? It's Not You...... Charles Gunther What Makes the Sunset............Miller When I'm Walkin' Arm in Arm with

JimLa Salle White Sands......Roy Whistle for a Wind...Singer-Reese-Patrick Ya' BetchaPyramid Yes, Honey, I'se Yo Baby .. Hall's Hit Songs You Belong to My Heart. . Chas. K. Harris You Use Your Head, But I Use My

HeartMatt Pelkonen You Don't Have To Believe Me Prominent Songs You Never Understood Harmony House Your Pot o' DoughBMI You're So Worth the Waiting For .. Viking

Films are reviewed at trade showings, | fectiveness of film as a plug media for the

and reviews are obviously written from tunes in it. Only specially selected films standpoint of effectiveness or lack of ef- are reviewed.

By Paul Secon OUT OF THIS WORLD (Paramount)

Tune from this picture is title song, written by Mercer and Arlen, and it gets & whale of a plug. First of all it's done by Bing Crosby's voice thru Eddie Bracken's screen presentation. And that's a killer! Bracken imitates Bing to perfection. Later on five pianists, Carmen Cavallaro, Emil Coleman, Ted Fio Rito, Joe Reichman and Henry King did song together, all adding up to a nice juicy presentation. (Burket Van Heusen pubbed tune.)

Music Popularity Chart

Week Ending June 7, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approxi- | supplied in advance by record companies. mately two weeks in advance of actual Only records of those manufacturers volrelease date. List is based on information | untarily supplying information are listed. A FRIEND OF YOURS Frank Sinatra (Ken Lane Singers and Axel Stordahl Ork)....Columbia 36820 ABELHA BRINEANDO...... Basil Fomeen Ork...... Seva W. G. 603 AND THERE YOU ARE Kate Smith (Jack Miller Ork) BEAUTIFUL DREAMER; DREAMING; I DREAMT I DWELT IN MARBLE Singin' Sam (Dell Lampe Ork) HALLS; LITTLE ANNIE ROONEY..Joe Davis 7153 BIRMINGHAM JAIL Carson Robinson (and Frank Luther)Joe Davis 3520 BOTTOMS UP Sammy Kaye (Kaye Choir)Victor 20-1680 CAN'T YOU READ BETWEEN THE Dinah Shore (Albert Sack Ork) CRYIN' THE BOOGIE BLUES Will Bradley Ork Joe Davis 7013 (I'M GONNA HURRY YOU OUT OF MY MIND AND) CRY YOU OUT OF Ella Fitzgerald and Delta Rhythm Boys MY HEARTDecca 23425 DARK EYES: MERRY WIDOW WALTZ; CIRIBIRIBIN; AYE, AYE, Singin' Sam (Dell Lampe Ork) AYEJoe Davis 7153
DARLING, WHAT MORE CAN I DO?.. Elton Britt.......Bluebird 33-0529 DON'T WEEP, DON'T MOURN, DON'T WORRYBluebird 33-0529 FUZZY WUZZY..... The Jesters and Milt Herth Trio..... HAND ME DOWN MY WALKIN' Carson Robinson (and Frank Luther) ... CANEJoe Davis 3520 HER HEART WAS MADE OF STONE. . Sammy Kaye Ork (Billy Williams and the Five Kaydets and the Kaye Choir)Victor 20-1680 HILOJoe Davis 4500 HOME ON THE RANGE; COMRADES; RED RIVER VALLEY; SEEING Singin' Sam (Dell Lampe Ork)

(Continued on page 66)

1 FALL IN LOVE TOO EASILY Dinah Shore (Albert Sack Ork)

In the opinion of The Billboard music | try into best selling, most played or most staff, records listed, below are most likely | heard features of the Chart.

to achieve popularity as determined by en-BELL-BOTTOM TROUSERS.....Guy Lombardo....Decca 18683-A This tune, which is getting big play all around, is done in typical Lombardo fashion, which means a killer for some spots. If you're a Lombardo fan, and many people are, you'll go for this.

OUT OF THIS WORLD.......Bing Crosby....Decca 18675-B Good possibility this tune will click, and with plug from pic of same name, Crosby will do okay. Bing sounds his old self in tune which is a graceful bit of fluff. Other side, "June Comes Around Every Year," also okay.

GOTTA BE THIS OR THAT Benny Goodman Columbia 36813 This is a double-header, and it'll probably put B. G. right back up there as No. 1 seller, It can't miss, and from advance reaction, it'll be sensash.

YOU CAN'T TAKE THAT AWAY Betty Jane Bonney ...

This gal, now making her second disk for Victor, is skedded for big things. This rendition, coupled with a just-right backing by ork, is fine. Gal has a really true voice, shades well and whole thing comes off to a "T."

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended | users. Boldface portion is intended for for information of all record and music | guidance of juke box operators.

HARRY JAMES (Columbia) If I Loved You-FT; VC. Oh, Brother-FT; VC.

Culled from the current crop of chants, Harry James sets up a pair of ballads that loom big in popularity circles. A cinch to climb to the top of the tune heap is Matty Malneck's and Allie Wrubel's rhythm ballad, "Oh, Brother," a tuneful and lilting melody. A rollicking rhythm melody, it gets excellent exposition in the trumpet phraseology of the maestro and in the sultry piping of Kitty Kallen, Striking a smoother strain along sweet lines is "If I Loved You," hit lullaby from the hit show "Carousel," The maestro toots his horn sweetly with Buddy DiVito following in the romantic mood for the song story.

Juke boxes will ring out merrily for "Oh, Brother."

BING CROSBY (Decca)

June Comes Around Every Year-FT; V. Out of This World-FT; V.

Singing in a most relaxing and appealing manner, Bing Crosby brings added attraction to these two Harold Arlen-Johnny Mercer screen songs. "June Comes Around Every Year" is a fanciful rhythm ballad, singing it at a lively tempo with a Girl Octette coming on for the second stanza to add vocal variety to the spinning. For the picture title song, "Out of This World," Crosby loses himself entirely in the haunting refrain in the most likable manner. For both sides, John Scott Trotter etches out a colorful and richly harmonic musical background.

The combination of Bing Crosby singing two important picture songs adds up to

maximum phono appeal for both sides.

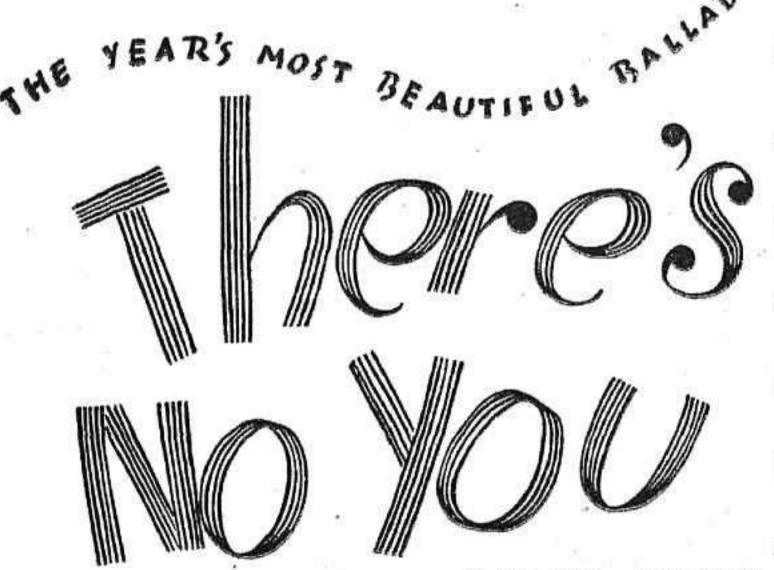
ANDY RUSSELL (Capitol) My First, My Last, My Only-FT; V. And There You Are-FT; V.

For the bewitching baritoning, rich in romantic appeal, Andy Russell brushes against fem ears just the right way with these two love lullables. With the fiddle flourishes of Paul Weston's ork painting a velvet background, it places Russell's romancing on a high lyrical level. The intriguing beguine tempo is applied to Marla Grever's seductive melody, "My First, My Last, My Only." which gives Russell an opportunity to sing the lyric as effectively in Spanish. There is as much lyrical persuasion in his slow ballad singing of "And There You Are," wistfully worded ballad from the movie "Week-End at the Waldorf."

There should be a real gush of enthusiasm for Andy Russell's singing among the

phone fans with these two sides.

(Continued on page 66)



By TOM ADAIR and HAL HOPPER

RECORDED BY

FRANK SINATRA IO STAFFORD TOMMY DORSEY MARTHA STEWART CHARLIE BARNET **BUDDY FRANKLIN** (To Be Released)

COLUMBIA on CAPITOL on VICTOR on VICTOR on DECCA on MUSICRAFT on MAJESTIC on

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NEW YORK, N. Y.



MAJESTIC RECORDS, INC., St. Charles, III.

(Subsidiary of Majestic Radio & Television Corp.)

28

Communications to 1564 Broadway, New York 19, N. Y.

To Swallow Falk In New Dicker

DETROIT, June 9.—The rumors are that MCA is about to take over the Mike bookers of this area.

have admitted privately that overtures are being, or have been, made to Falk but insist the deal is not yet cinched. Trade talk here says Falk would remain in the new office in an unspecified erated by D. G. Barton, present Cleveland or reduce it to a minor role, switching the bulk of the activity of that branch into the prospective Detroit branch.

Balto Hipp Pops Up With Old Paper for Haymes Vaude Date

NEW YORK, June 9.—A minor storm is brewing with Dick Haymes in the middle. Singer, who left La Martinique to make pictures for 20th-Fox, had at least one old personal appearance commitment behind which apparently everybody forgot about.

Seems he owes a week to the Hippodrome, Baltimore, on an old deal signed about two years ago. House let him out of the date so he could take La Martinique with the understanding that commitment would be filled before he takes any new theater dates.

Haymes is due at the Roxy in July and then follows with a couple of other weeks in the East and Chicago. The East: Windy City date is at the Oriental August 31, where he's said to have been sold for \$8,500 plus a split over \$40,000.

The Hipp, with its set-up, obviously can't give the crooner the kind of deal other houses are offering. But if it wants to get tough, Haymes may be blocked out of any theater dates until he comes thru.

OPA Socks Clover, Miami, \$15,040 for Drink Overcharges

MIAMI, June 9.-The largest penalty ever slapped onto a night spot in this area was assessed against the liquor concession of the Clover Club, only downtown citery, last Tuesday (5).

OPA meanies demanded \$15,040, and a Baltimore. panel found that bourbon and Scotch drinks sold at 8 per cent over celling prices and miscellaneous mixed drinks at 30 per cent.

Erving Moss, owner, explains that he purchased the club in October, 1944, and continued to charge same prices as his predecessor. He was unaware of any violations. He was given just one week to cough up the dough.

No Know Sale!

NEW YORK, June 9 .- A local lounge percenter, on his way to an appointment last week, fell in with a charmer whom he knew slightly and, as they were both walking in the same direction. strolled her to her hotel, where he left her. As he turned away he met one of his competitors.

The other guy asked who the lovely chick was and No. 1 Agent told No. 2 Agent she was the hottest thing in showbiz. No 1 really put it on with a trowel, figuring No. 2 would easily spot a fib on a

Next day, No. 2 bustled up to No. 1 and grabbed his hand. "You're my man," he bellowed jovially, "she's everything you said she was-and more. Hereafter, you do my picking for me."

MCA Gets Ready Now Tootler Shortage Has Chi Agents Sweating Over Sub Dates

CHICAGO, June 9 .- Current dearth of cocktail entertainers is putting plenty of flying thick and fast here to the effect furrows in heads of local bookers who have exclusive booking pacts with Chi Falk Agency, one of the bigger indie lounge ops to provide sub-date entertainment on the night when the regular MCA-men in Chicago are known to combination or single is off. With practically every musician working in a regular combination, field of jobbing musicians has been cut down to nothing. Result is that skedders are paging frantically thru the membership lists of capacity while the agency would be op- Local 10, Chi musikers' group. In a number of instances, substitute units manager. It is reported that MCA will haven't been obtained until about an either close the Cleveland office entirely hour or two before they're supposed to appear in the lounge.

> Group of available jobbing musicians has been further cut this year because the club-date booking of country clubs, which utilizes plenty of seven and eightpiece combinations, has been extremely active.

May Lose "Exclusives"

Fee-splitters are doing their darnedest to supply suitable combos for relief nights because ops, with whom they have been doing biz on exclusive basis, threaten to use other agents' services if the relief unit's quality isn't as high as that of the regular units. In some dough, cases it's pretty difficult to meet par, because shortage of clubbing combos has caused bookers to throw together at the last minute three or four musicians who have never worked together.

Percenters' worries over sub-date have are quite happy with the deal.

been increased by failure of combos on short vacations between dates to meet requests to work sub-dates.

In a number of instances, musikers, who have been contacted by skedders to work relief shifts, have asked and obtained some way-over-average salaries because they realized the bookers' plight during this shortage of cocktail talent.

Harry Gibson in 1-2-Quick Rocco Sub at Ciro's, Philly

PHILADELPHIA, June 9,-Ciro's found itself in a corner last Wednesday night (6) when Rocco, now current there, failed to show up.

Management brought in Harry (Hipster) Gibson in a hurry, and cancelled Rocco. Subsequently it developed that Rocco couldn't work that night because of illness. He had asked a friend to phone the ops to explain. Friend, however, forgot.

Meanwhile, the Morris office, who booked Rocco, refused the cancellation and the union was about to step in to protect the keyboard guy's two weeks'

There was a lot of palaver and Rocco was reinstated and Gibson was paid off for the night. Ops say they are satisfied that Rocco was sick and that there was a misunderstanding. In any case, they

THE

FIVE BARS OF RHYTHM current at new Harlem Gardens, Chester, Pa. . . . GROOVENEERS plus Marlyn Kayser playing at Murray's Rhythm Bar, Philadelphia. . . . BETTY CARPENTER ushers in the new season at Herman's, Atlantic RIFF ROBBINS TRIO current at Philadelphia's Swan Club. . . . MELLIS SEXTETTE and Three Merrill Sisters make their first appearance in New Jersey at the Wonder Bar in Brook-

JANICE FORD a new starter at the Palm Room, Park Central Hotel, New York. . . . PHIL FORREST'S option at the Liberty Bar, Philadelphia, was picked up. . . OHIO TRIO preemed at Aquarium, New York. . . . ANITA BARNET, Joe Marsolais' secretary, just married to Buddy de Franco, ex-clarinetist with Tommy Dorsey. . . . BROWN DERBY BOYS current at Calvert's, Cleveland. . . . DOLLODIANS into Doc's,

HUGHIE BARRETT current at Emerson Hotel, Baltimore. . . . CHARLIE GAINES tees off at Clover Club, Philadelphia. . . SIDNEY BECHET now at Savoy Cafe, Boston. . . . PAT and PENNY set for the summer at the Mayflower, Atlantic City. . . . MILLIONAIRE'S option renewed at the Baltimore, Detroit. . . THREE NOTES got their option picked up at Twin Keys, Newark.

JACK BRANTON into LaMaina's Cocktail Lounge, Camden, N. J. . . . RUSS PETERS provides the cocktail music at the Shelburne Hotel Mirror Room, Atlantic City. . . . DUTCH APPEL and Here and There: his unit set for the summer at the Wagon Wheel near Pleasantville, N. J. . . BRADWAY'S ROYAL HAWAIIANIERS starting for the season at Johnny's Inn. Atlantic City. . . . ART WILLIAMS at the plane for the opening of Band Box Tavern, Pleasantville, N. J. . . SAL RYZZUTY and the Serenaders start the summer season at Chateau Renault, Atlantic City.

BERT STUART is observing his 10th anniversary as emsee at the Lobster, Hartford, Conn. . . . HAL BLACK and his band, with Marjorie Law as soloist, current at the Club Pier Casino, topflight local night spot in Daytona Beach, Fla.

GERRI TRAVERS at the Flanders, Philadelphia. . . . ANNE RUSSELL ditto. . . HY STAGER current at the Hotel Watkins, Warsaw, N. Y. . . . KEN GRIFFIN playing at the Garde Hotel, New Haven. . . . JANE MACKLE current at the Red

ing at the Imperial Room, Perth Amboy, N. J. . . . Ditto LANIER DARWIN. . . . HELEN EVERETT current at the Green Lantern, Woodridge, N. J.

Midwest:

EDDIE RICE closed this week in the Celtic Room of the Hotel Sherman, Chicago, after a six-year run. . . . TRI-STARS have passed the one-year mark in their engagement at the Preview, Chicago. . . . EGGS ROYER, back in the cocktail biz after four months' illness, now at the G.I. Club, Omaha. . . . ALYCE BROOKS current at the Primrose Path. Chicago. . . . TERRELL LOWE new at the Bolton Square Hotel, Cleveland. . . GENE RODGERS makes his Midwest bow as a cocktail single at the Paddock Club. Calumet City, Ind. . . . ESTHER STAN-TON, former leader of the Sweethearts of Swing, now doing a single at the Circle, Kankakee, Ill. .

EDDIE ARNOLD at the Pink Pig, Milwaukee. . . . DAVE CHENNAULT current at the Club Halliday, Springfield, III. . . . FOUR FLASHES moved to the West Coast into the Pirates' Cave, Los Angeles. . . . EUGENE SMITH new at Jack's or Better, Rockford. . . . GUS LADDIO and Art Novit alternating at the Cave O' The Wind, Chicago. . . . ART KOCH at the Igler Casino, Chicago. . . BILL McCANN current at the Walker AAB, Victoria, Kan. . . . DALE SISTERS opened at the Main Street, Cleveland. . . CHET MARKERT teed off at the Rendevous, Biloxi, La. . . . BILL NOR-VATH current at the Sportsmen's, Peoria.

SAMMIE MOSSUTO singing at his own spot, New Empress, Spokane, Wash. . . . HEYWARD AND BROWN now in their 15th week at Burke's Log Cabin, Utica. . . PRIMROSE SEMON new femcee at Villa Madrid, Pittsburgh. . . JOE SULLIVAN gets two weeks and options at Lindsey's Sky Bar, Cleveland.

JOE E. LEWIS resumes work, after vacation, at the Mounds Club, Cleveland, July 14. . . . TOMMY DIX into the Beverly Hills, Cincinnati. . . . HENNY YOUNGMAN at the Statler, Washington, for three weeks starting July 2. . . . BUDDY LESTER into the Chase Hotel, St. Louis. . . . FIFI D'ORSAY current at July 25.

Mirror, Passaic. . . . NITA SHARON work- Pasquay. . . . DOROTHY HACKER cur- waukee.

Chi Owners Behind Bill To Hold Down Birth of New Spots

CHICAGO, June 9.—The local Cafe Owners' Association, with over 60 members after five months' existence, is preparing a six-point program, designed to erase some of the local nitery ops' worst headaches.

Ted Raynor, legal rep for the COA, this week told The Billboard that he has sent letters to all distillers and liquor distributors servicing this city, informing them that all COA members will discontinue doing biz with those dealers who demand tie-in sales which require the op to take undesirable and unwanted alcoholic products in order to obtain Scotch and bourbon. There are a sufficient number of dealers, not using the tie-in method, to adequately supply local dealers, Raynor added.

The COA is preparing to hire individuals or an established agency to check all bartenders and other help for improper actions which will then result in no member of the association hiring violators in the future. A permanent blacklist of discharged employees will be kept at the disposal of all members.

A bill, which would restrict the licensing of cafes and lounges and taverns, is being introduced into the Illinois Assemblies next week thru arrangement of the COA. The proposal, similar to a number of State laws in operation, would limit the number of establishments in a designated area, and is designed to stop the current mushroom growth of wildcat

The COA is instituting a suit to remove members' establishments featuring entertainment from payment of the State sales tax, on the grounds that customers are primarily seeking entertainment in these spots and, i.e., these spots are exempt just as are theaters. Members of the COA paid their State sales tax under protest last month, Raynor said.

Aiming to clarify the Chi cafe licensing situation, the COA is negotiating with councilmen to align license expiration dates so that they may all mature at the same time. This would enable the COA to send out regular yearly announcements telling members to renew their licenses and would enable members to avoid the confusion resulting when they forget to renew licenses.

Present plans, which should materialize within the next month, call for a fulltime executive director, who will spearhead the org's program.

Miller-Weingar Combo Split In Fla.-N. Y. Nitery Exchange

NEW YORK, June 9 .- The nitery-operating team of Bill Miller and Murray Weingar broke up this week, with each partner going his own way.

Miller states that Weingar bought him out in their jointly-operated Copacabana nitery in Miami, while he took over Weingar's share in the prospective Mocamba (ex-Riobamba) here. Terms are not disclosed, but Miller says it was pretty much of an even trade. Parting was amicable, according to Miller, and was brought about by their mutual unwillingness to shuttle between New York and Florida. The Mocamba will light up shortly after Labor Day, says Miller.

rent at the Francis Hotel, La Salle, III. . . JUMP JACKSON now appearing at the Plamor, Cheyenne, Wyo. . . . BELA (BILL) MADEN into the Pick Hotel chain June 11. . . . DICK MAGUINESS on a second date within a year at Perkins's Playdium, East St. Louis, Ill. . . . TRI-STARS celebrated their first anniversary at the Preview, Chicago.

CARTER WEBSTER now at Antiers' Inn, Moline, Ill. . . . SCATMAN BROTH-ERS back in the cocktail biz and forming a new seven-piece band. . . . BONNIE WATSON and Her Tiny Tots are a new novelty unit, featuring 250-pound Bonnie at the piano, assisted by two midget fems on vocals. . . . PINKY BLACK moving out of Midwest territory June 29 for opening at Ciro's, Oakland, Calif. . . . THREE GUYS AND A PRIZE now at the the Club Trelon, Pittsburgh. . . . EDITH 115 Club, Fargo, S. D. . . . JOSE MAN-FELLOWS plays the Mayfair, Boston, ZANARES set for Club Belvidere, Springfield, Ill., June 16. . . THREE VIOLA TUTTLE sharing stage at SHADES now at Andy's, Minneapolis. . . . Cafe 39, Richmond, Ind., with Melba HAP DRAPER current at Pink Pig, Mil-

NO CUGAT AND ONE MEAT BALL

Unfair Tag for Copa, Lookout On, Says AGVA

NEW YORK, June 9.—The "unfair" label hung on the Copacabana here for failure to negotiate a minimum basic agreement may prevent opening of the new show, June 14, according to AGVA. Wires were sent this week to all actsincluding Mitzi Green, Mario and Floria and Russell Swann-and chorines advising them not to open, states AGVA.

Meanwhile, threat of similar action against the Versailles eased off this week, according to Matt Shelvey, head of AGVA. Shelvey says he expects the Versailles to ink a "Class A" m.b.a. next

The "unfair" action versus the Lookout House in Covington, Ky., continues. The Bulboard is in receipt of a letter from one of the acts (also marked "unfair," now) working there, which claims that it was not informed of the "unfair" tag and neither was its agent, and that Herman Hyde (whose claim for an unplayed date during the curlew started the rumpus) was canceled out by his agent, Miles Ingalls. Ingalls confirms and states that Hyde played a week in Toledo during the time when he should have been working at the Lookout House. Shelvey's answer to these statements is that Hyde has not withdrawn his claim, that AGVA asks the Lookout House to post two weeks' salary after which the claim will be arbitrated and if Hyde is found to have worked, the difference will be returned, and finally that present Lookout House acts continued to work after they knew the place was "unfair."

Other AGVA news of the week is: Matt Shelvey addressed a membership conclave of some 500 AGVA'ers in Boston and returned to say that he will start a whole series of such meetings around the country to explain AGVA to its members. Boston will henceforth hold regular, monthly meetings and other sessions will eventually lead to a uniform system of such get-togethers.

Lou Mandel, attorney for Jerry Lester, went out to the Coast and came back, according to AGVA, with information that he could not get Herman Hover, of Ciro's, who is involved in a salary tangle

(See AGVA Tag Sticks on page 32)

Brink Sets Summer Show in Face of AGVA Blacklisting

COVINGTON, Ky., June 11.-Jimmy Brink's Lookout House, one of the leading niteries in the Cincinnati area, closes Wednesday night (13) for a week to permit redecoration of the club and changes in the culinary department in preparation for the opening of the summer season June 20 with a new show. With the spot still on AGVA's blacklist, Manager Brink, for obvious reasons, is withholding the announcement of the names in the new layout until opening night. The Juvelys, the Ruloff Trio and Barry Parks move out Wednesday night.

Lookout House was placed on AGVA's (See Brink Sets Show on page 30)

Prov. Met. Set for Return to Full Week of Acts Available

NEW YORK, June 9.—The Metropolitan Theater in Providence, R. I., will go to an expanded vaude policy when it returns to flesh on August 31, according to Arthur Fisher who books the house. Fisher says house, which has been running on a split-week basis, usually weekends, will start running with bills of from four days to a full weekly session. The use of the full week will depend on whether house can snare acts capable of standing up for a seven-day stanza. Right now he's dickering for the Andrews Sisters as the initial attraction, says Fisher.

How, Indeed?

DETROIT, June 9.—Gypsy Rose Lee, who closed the Latin Quarter for the season, managed to leave the Motor City with a grand final flurry over how she'd do her disrobing en route back to New York.

She arrived at the local terminal last Sunday night (3) with a reservation for the Monday train. Offered an upper berth instead of the stateroom she expected, she exploded, "How can one undress while lying on one's back?"

Walters' Niteries Melting as He Sells All But Two Spots

NEW YORK, June 9. - The once extensive Lou Walters string of nitery properties appears to be shrinking fast.

Walters recently disposed of his Colonial Inn in Florida, says he is dickering for sale of his Terrace Room there, and now states is about to turn over his Dunes Club in Palm Beach. Dunes is owned jointly by him and Sam Gaines, but it will be sold within 30 days to a Palm Beach manufacturer who will convert it into a factory site. Price, says Walters, is \$20,000, representing the value of the land. He and Gaines originally bought it for \$10,000 as part of the old Ben Marden holdings.

Walters also says he may shortly close a deal to sell his Latin Quarter in Boston to Mickey Redstone, lessee. Trade says the deal is already set but Walters states he and Redstone are some \$25,000 apart. He is asking \$200,000 and Redstone offers \$175,000. If this goes thru, Walters' only niteries would be the Latin. Quarters in New York and Detroit, which he holds in conjunction with several partners. The New York spot is running all summer, the Detroit club reopens August 31, probably with Beatrice

California Niteries In Conn. for 500G in Stock Back to 12 Closing As Curf Bill Passes

SACRAMENTO, June 9.—State Senate Thursday (7) passed the midnight closing bill and the governor is expected to sign. Under it, California night clubs will not be able to remain open until 2 a.m.

Many night clubs and some bars have been open until 2 since the military lifted its three-year midnight curfew on June 1, but the week's "honeymoon" is expected to terminate with the enactment of the State law. However, the bill is only for the duration and six months after. After that all can return to 2 a.m.

A clinching argument in the Senate passage was a telegram from Rear Admiral W. L. Friedell, of San Diego, commandant of the 11th Naval District, in which he urged enactment of the midnight law.

Negro Vaude Back To Met, Cleveland

DETROIT, June 9.—Revival of a colored stage-show policy has been set for June 22 for the Metropolitan Theater, Cleveland, with bookings thru Howard Bruce, of the Iodice Booking Office, Detroit. Policy will feature name bands. House remains open all summer.. It has been taken over by Sol Rosen, operator of the Graystone Club at Mansfield, O. Ted Blackmon has been named manager.

Opening show includes the Peters Sisters, Miller Brothers and Lois, Kid Willians, Johnnie (Ashcan) La Rue, the Taylorettes (12-girl line produced by Betty Taylor) and a 12-piece orchestra.

Acts Not Wooed by Hotels Despite Cut of Class Food

Hotel rooms in most cities still doing capacity business, BB survey shows, hence no need to buy stronger talent bills, spend more money

NEW YORK, June 9.-The country's hotel rooms are today in a position which can best be summed up in the phrase "No Cugat and one meat ball." As pointed out in The Billboard several months ago, the showbiz side of the hotel industry takes second place to the showbiz side of the nitery industry. Despite the fact that hotels spend some \$17,000,000 annually for talent and despite the major showbiz

Calvert Unit Makes East Bow -- Ritter Preem Set for Fall

NEW YORK, June 9.—Two vaude units which have never come this far East are due to hit this area in late summer or early fall.

One is the John Calvert magic show, comprising some 10 people and giving a one-hour performance on vaude stages. Miles Ingalls says he is bringing the Calvert package East beginning July 5 at the RKO Boston. He already has 10 -15 weeks lined up for it at a tariff of \$3,000 net, claims Ingalls. Unit has been playing Far West dates up to now.

Matty Rosen says that Tex Ritter and his hillbilly show will be made available to Eastern houses in the fall. Right now, states Rosen, he is booking Ritter himself with four others in support, on individual dates beginning June 20 at the Golden Gate, San Francisco, But when cool weather comes around the whole unit will be re-formed and will begin on the Interstate Time in Texas. gradually moving east to New York. where it has never played.

La Tucker Suing Relatives

HARTFORD, Conn., June 9. - Sophie Abuza, better known as Sophie Tucker, has brought suit against her sister-inlaw, Mrs. Lena G. Abuza, of Hartford; her nephew, Henry Abuza, of Rockeville, and other defendants to recover stocks and securities valued at \$500,000.

The securities and stocks, according to the complaint, were illegally taken from a safe deposit box at the National City Bank in New York.

Connecticut defendants listed in the action brought in the New York Supreme Court, are Mrs. Abuza, her sons, Henry and Zachery, and her daughter, Sadie F. Abuza. Other defendants include the National City Bank, the Underwriters Trust Company, the Manufacturers Trust Company and other corporations who issued the stock and securities named in the suit ..

Injunctions have meanwhile been granted against the three banks and various corporations by Judge Schreiber. of the New York Supreme Court.

Sothern-Barrie Unit New Addition to Dow Act Stable

NEW YORK, June 9.—Al Dow, producer of a two-a-day show now appearing at the Lafayette, Detroit, says he is forming a second unit featuring Georgia Sothern and Lana Barrie. Business done by the first package warrants formation of a second, says Dow. The initial one will be moved into the Great Northern, Chicago, on June 17 or June 24 for a four-week at about 10 p.m. nightly with a talent run there, while the new outfit goes into the Lafayette. The Dow office has made the claim that these units may become the foundation of a nationwide vaude cirk in legit houses owned by the Shuborts.



carried on by some hotels in several cities, the talent policy of hotel rooms, generally, could be a lot more aggressive than it is and a lot more enterprising. In short, "no Cugat" is the rule in hotel rooms, rather than the exception. Main reason for this is that

hotel rooms have depended mainly on non-show factors, suave and excellent service, and superior food to bring in business. Even in a hotel which features big attractions the patron knew that he was going as much-if not more -for the food and service-those juicy, two-inch steaks catered handsomely on lovely linen by unctuous waiters—as for the entertainment to be had there. In a word, hotels felt-and their profits proved-that a T-bone was almost as good as T. D. any day of the week to the kind of people they want for customers.

Now, on top of "no Cugat," the hotel rooms find themselves in a position where, in a very real sense, they are down to "one meat ball." The Billboard this week concluded a 13-city survey of the food situation in hotel rooms around the country and found that without exception all hostelries either are down to one meat ball for even their regular customers or registered guests, or are having to switch to flour products, vegetables, fish, eggs (when they can be gotten) and similar substitutes. In numerous cities the food squeeze is so bad that hotel rooms are considering reserving their available food supply of all types to regular patrons only, or are on the verge of closing smaller rooms to divert the edibles to the bigger ones.

The experience of the writer recently in two swank New York rooms apparently is nothing unusual. At the Cotillion Room of the Pierre, a de luxe inn if (See Scarcity of Class Chow on page 32)

Nan Blakstone Gets Gotham Showcase on Swing Street

NEW YORK, June 9.-The old Club VIII on 52d Street will start grinding with a new handle Tuesday (12), when it preems as Nan Blakstone's Carousel.

Don Smith, present owner, isn't stepping out, the it is understood Miss Blakstone will collect one third of the weekly gross. Spot plans to operate on a \$3 minimum with drinks at 90 cents and up. Weekly take, it is hoped, will be \$4,000.

Talent policy will feature Nan Blakstone, with Burt Raeburn on piano, twice a night. Sue Valentine, stroller, will work between the shows.

Madison Hotel Mulling New Intimate Room for New York

NEW YORK, June 9,-Another supper club is being mulled, this one to be located in the Madison Hotel here. At present room is strictly a cocktail spot for the carriage trade.

If plan goes thru it will start rolling policy like those of the Ruban Bleu and Blue Angel.

Hotel may put in Jimmy Bryant, now running the cocktail biz, to operate the room. Henry Hermann is expected to

Ruban Bleu, New York

Talent policy: Floorshows at 10:30, 12:30 and 2:30. Owner-operator: Anthony Mele; manager, Julius Monk; publicity, Dorothy Ross. Prices: \$3 minimum.

Ruban Bleu is currently exhibiting a performer who should eventually climb into the top rank. Gal is Thelma Carpenter, ex-Basie, Negro thrush. Canary has what it takes-looks, savvy, a lowpitched, flexible voice which she uses with exceptional skill to create dramatic effects on ballads and good cheer on jumpers. Chi-chi crowd here demanded encore after encore when caught Tuesday night (5).

Jane Dillon (formerly Ginger Dulo) is working here and proves to be a much better fem buffoon than when caught in Village Vanguard. Gal has come up with some guffaw-wringing material, particularly the talk-song about cigarettes and the marriage bit. Youngster has dropped some of the facial contortions and other icky stuff which marred her work before mob called her back twice for extras. With better timing and greater knowhow in the punch department, kid should make strides.

Jose Melis, young planist formerly purveyed at La Conga, is now on tap here and being sold as a concert planist, which he isn't as yet. Even if he were, it is doubtful that concert keyboarding is right under the conditions prevailing in a nitery. Kid, unquestionably, has ability and potential value as a nitery act, but it has not jelled in any particular direction. Also he should be showcased by removing his specs, dressing thim in colored costume, lighting him properly, turning him around to face his audience and restricting his musical fære to shortles of the light classical variety. Boogie-woogie is not for him and he shouldn't even try it.

held over. On the straight Latin stuff neither; yet he draws a fair crop of she creates little stir, but she has wisely laughs and good hands. These might switched to novelties such as a synthetic have been a lot stronger if he had not calypso tune and Rum and Coke. This persisted in directing all his efforts kind of thing she sells very well and gets toward one table when caught Wednesproportionate responses.

Garland Wilson, of the Cedric Wallace Trio, deserves special mention for his accomp job for Miss Carpenter.

Paul Ross.



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NIGHT CLUB REVIEWS

Glass Hat, Hotel Belmont-Plaza, New York

Talent policy: Dance bands and floorshows at 8:30 and 12. Owner-operator: Belmont-Plaza; room manager, producer and publicity. Frank Law. Prices: \$2-\$2.50 minimums.

Best thing in the current Glass Hat offering is the Kathryn Duffy line of eight. Kids are nice looking, have been attractively gowned (especially the eyefilling costumes for the "black light" Latin number) and work well together. Do three numbers of which the first was the most visually pleasing and the last the best audience-getter, since it involves audience participation and is good for laughs.

Bill Russell, baritone and emsee, handles both his chores in okay fashion. Warbling is pretty heavily on the schmaltzy side, but customers here seem to like it. Best mitt and job on Talk With Lord.

Eileen O'Dare, a tall, lanky lass, does a solo acro dance and joins the line for a bit later. As dancing it's n. g. but as acro stuff it's pretty good. Gal has a lot of trick flips and twists in her bag and nets good reactions with them.

Jay Seiler, comic, proves again that there are some people who will laugh at anything. Guy trots out a hashed-up repertoire of mirthless bits and pieces, including pratt-falls, a Spanish cape, a wig-hat and a sword, a collection of gadgets and a pair of half-hoop skis. What he does on the skis has some or-Monica Boyer, Latin chantootsey, is ganization and point, the rest has day night (6).

Payson re ork does a pretty sloppy job on accompanying Russell. Nino Morales band relieves. Biz good.

Paul Ross.

Minnesota Terrace, Hotel Nicollet, Minneapolis

Talent policy: Dancing and floorshows at 8:30 and 12. Manager, Neil Messick; room manager, James Hickman; publicity, Sally Delaney. Prices: from \$1.50.

Dorothy Lewis is back for her sixth annual ice show, tagged Cavalcade of the Best From the Past. Always the biggest attraction of the year in this room, she draws capacity and gets the same big mitt, even tho this year's offering isn't up to par.

Only new addition is a tango on ice by Bruce Clark. Supporting cast includes Clark and Ray Frost, among the better male skaters in the troupe's history, and a four-girl line with the only veteran, Mitzie Dexter, as captain.

The big trouble with the current show is that it lacks "something new, something added." Numbers all were good in their time-but have been seen before, and the transitions are poor. But this takes nothing away from the ability of Miss Lewis or her cast. As usual, they do okay.

Miss Lewis started the 30-minute show with the 1942 Tea for Two number, followed by the line in the 1943 Nutcracker Suite revival.

Clark stopped show with his ice tango, in which he executed intricate jump, back and sit spins.

Then Miss Lewis and both men came on ice for the 1942 Adventures in the Night. Following this the line, joined later by Miss Lewis, did the Clair De Lune number of 1942. In this offering Miss Lewis showed she still is tops with onelegged spins and twirls and sit spins.

The ever-popular Mc and My Shadow number from the 1940 St. Regis Bustles show brought Frost and Clark out for some close rhythm skating which drew strong mitt. Miss Lewis came back with the top offering of the 1944 production, her Rhapsody in Blue number, in which selection of the light classics plus some in the book. Big hand.

Finale had the entire ensemble in the 1943 revival Danse Arabe, to Tschaikowsky's Nutcracker Suite music. Windup was in strobolite. Jack Weinberg.

Marine Dining Room, Edgewater Beach Hotel, Chicago

Talent policy: Dancing and floorshows at 9:15 and 11:30. Owner operator, William Dewey; manager, Philip Weber; production and publicity, Dorothy Hild. Prices: 75 cents cover weekdays, \$1 Saturdays.

Wayne King is still as popular as he was before he went into the army. His two-year hitch did nothing to make the public forget him and his return to the Edgewater Beach, his first nitery engagement since he donned mufti, proved it.

Every inch of space at the Marine Dining Room was crowded for the King opening, but still the customers were standing in line, waiting to get a chance to see the show. When he stepped on the floor the mob gave him an ovation never surpassed by that given any orchestra leader in a nitery here.

The King band has been enlarged to 18 pieces (in the past he used 15). Four of his old band members are back with him: Emil Vandis and Herb Muska, violinists; saxophonist Burke Bivens and trombonist Rod Wilson. The band now has five violins, four saxes, three trombones, two trumpets, a bass violin, piano, guitar and drums.

Ork is still primarily a smooth melodic waltz outfit that plays plenty of the oldtime favorites with some semi-classical stuff sprinkled in. But the style has been modernized and for dancing, King throws in a few numbers on the jumpy

Altho the current show at the Edgewater includes the excellent comedy work of the Gaudsmith Brothers and their poodles, the top production dancing of the Dorothy Hild Dancers; the singing of the stylists, Four Guys and Four Gals, Ballerina Rosemary Deering and Nancy Evans, King's new vocalist, it was the band that made the biggest

The stylists provided vocal accompaniment for the Hild Dancers' beautifully costumed white bird fantasy and Viennese waltz routines. At times accompaniment was ragged and detracted attention from the dancers. Orchestral background would have been sufficient.

Only other mistake was having guitarist Ken Harvey and singer Alan DeWitt do a couple of solo numbers after the principal acts of the show had been presented. Result was anticlimatic,

Cy Wagner.

Walnut Room, Bismarck Hotel, Chicago

Talent policy: Dancing and floorshows at 7:45, 9:45 and 11:30. Owner, Otto K. Eitel; publicity, Alan Edelson. Prices: \$1.50 and \$2.50 Saturday.

Summer line-up here Doraine and Ellis and Mata Monteria with Emile Petti's ork featuring chirp Linda Larkin should keep room well filled during the warm weather.

This is Pianist Pietti's Chi return after two years' absence and judging from opening night reaction he'll pull heavily here. Band's instrumentation, 3 sax, 3 violins, 1 trumpet and 3 rhythm, is particularly suited to this conservative society side it can swing out mildly which it did later in the evening, Because of the large number of high school prom dates in the room band does a medley of varied tempo tunes, and vocalist Linda Larkin pipes plaintively on two current pops in the show.

Terper Mata Monteria presents a variety of dance well interpreted stylings ranging from a fiery Portuguese bit to a sultry swing number. Gal is blessed with an comphy figure and she knows just how to give the conservative payees enough flash to rate a hand and yet not be offensive. Kept table-sitters plenty attentive thru four numbers.

Recently returned from 13-month USO overseas junket, Doraine and Ellis, tenor and soprano harmony duo, really pack a solid b.-o, wallop because their prudent clever costuming. Duo ideally suited here were bothered a bit by the teenagers in the crowd who wouldn't shut up but they got an enthusiastic response from the older and regular clien-John Sippel.

College Inn, Hotel Sherman, Chicago

Talent policy: Dancing and floorshows at 8:30 and 11. Management, Joe Spieler; production, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

Opening show struck several production snags because of time, with the result that Les Brown's ork didn't get full opportunity to display their wares, De. spite vocalist Doris Fay and the litterbug routine by Tuck Stone and Stubby Pastor being cut from the first show, Brown aggregation did its part adequately by cutting its specialties in the show clearly and backing the acts well. Band gets an excellent beat from tubman Dick Shanahan, and Ted Nash on tenor and Jimmy Zito on trumpet contribute exciting solos.

Biggest mitt went to baritone Butch Stone, who's still tops at purveying the novelty lyrics. Guy's zany dancing and mugging even sells to the longhairs in the crowd.

Manhattan Debs, Negro femme duo, have come a long way since they did their first audition for an agent in this very room only a year ago. As precision tap artists, they're close to rivaling the Edwards Sisters. Scored nicely with the swing fans here.

Remainder of the show is holdover, with the smartly-garbed Dinning Sisters doing the harmony vocals and Bob Crum making with the variations at the Steinway. Both these acts are getting better attention from payees since the p. a. system was altered and augmented here last week. John Sippel.

Brink Sets Show Despite AGVA Ban

(Continued from page 29)

unfair list several weeks ago when the org sought to collect two weeks' salary from Brink for a performer whom the latter had canceled out, due to the midnight curfew edict. Speaking of his latest tangle with AGVA, Brink said this week: "When the curfew moved in, it was necessary that I cut my budget. I wired the agent to that effect and told him that I was canceling the act. That was a week before the act was supposed to open here, and a week is a lot longer than Jimmy Byrnes gave the club operators. The agent acknowledged the cancellation and booked the act elsewhere for the two weeks he was set to play here. If an agent has a right to book an act he should most certainly have the right to cancel it. We have never recognized the AGVA and do not sign acts on an AGVA contract, so it has no control over the Lookout House."

Brink has tangled with AGVA several times in the past, and even while the AGVA was trying to bring Brink into line on those occasions the latter signed and played some of the that-time leaders in the AGVA movement. On other occasions, AGVA acts appeared on the same bill with non-AGVA acts at the spot without anything unusual happening.

Larry Vincent, singing pianist, now in his third year in the Lookout House's cocktail lounge, is being retained for the summer stretch.

State Gets Ethel Waters

NEW YORK, June 9.—Ethel Waters will room. While band is definitely on the make her first vaude appearance in New York in a long time on July 12 when she opens at Loew's State at a reported figure of \$2,500. Miss Waters was last seen in the recently-folded Blue Holiday. Her previous New York appearance was in the Zanzibar.

Levin Buys El Chico, Fla.

MIAMI, June 9.-Herman Levin, new op of the El Chico, local nitery, plans to reopen about September. Talent budget under Levin will be about \$1,500, which it is understood will include the music as well as the talent. Levin purchased the spot this week,

HELD OVER AGAIN!

CLUB CHARLES, Baltimore, Md. Tore the Roof Off the House," says Baltimore Nows-Post. "America's Sparkling Sophisticate of Song at

the Plane,"

Squibb Bidg., 745 Fifth Ave., New York City

Paramount, New York

(Reviewed Wednesday Evening, June 6)

Current in-person show has all the makings of one of the best packages now on the Stem. It has pace and smoothness and is loaded with values like a pre-war Hershey almond bar.

Jerry Wald's boys do a creditable job. have some groovey tunes that they know how to sell to a house loaded with hepcats. Wald opens with Goodman's gimmick of using phosphorescent gloves while he fingers the clarinet. (Band review in music section.)

Biggest mitt-puller was Gil Lamb. Since his last Stem date, Lamb has gotten a new routine which almost threw them into the aisles. His nursery rhyme pulled yocks from even the standees who forgot their corns. A dance routine into which he pulled Wald practically raised the tin off the roof. Lamb was hot. Everything he did got laughs, Even his old stuff with the harmonica killed 'em. It was Lamb's show all the way thru and did he love it. And did they love him!

Allan Jones received plenty of hands from mob yelling for Donkey Serenade, which he did for a walk-off, but was far from impressive on the rest of his numbers. Did five songs, none of which were standouts. Pronunciation was poor and time and again he seemed to wander off key. His best, besides Donkey Serenade, was Cosi-Cosa.

made the a. k.'s laugh and the kids Lou Breese builds a great send-off. cheer. Miss Barton's appearance, however, was n. s. g. Costume and hair-do need improvement. Gal's awkward pigeon-toed stance also needs checking. Voice selling, however, was terrific.

Lyn Shirley, cute acro dancer, showed some nice fast flips, winning good hands. Dick Merrick, Wald's male vocalist, a fair bary, did okay with Laura,

Pic is Out of This World. Long lobby Bill Smith. lines.

Roxy, New York

(Reviewed Wednesday Evening, June 6)

The names plus a good flicker, Where Do We Go From Here?, will pull in the customers. But of the five acts on the bill only one—Tony and Sally DeMarco really put on a show. Backed by a magnificent red and white set, couple do a series of sophisticated dances that are as beautiful as they are exciting to watch. Sans lifts or acros, team shows footwork which earns them loud and sustained applause.

The attraction, Roddy McDowell, brought on by Jackie Gleason, is in that adolescent gawky stage which should ordinarily make him appealing to an adult house. Unfortunately initial impression is completely swamped by as bad a routine as ever came out of Hollywood. Gags about Crosby's horses or Hope's "advice" were unfunny as they were repititious. A song, You Belong to My Heart, was plain bad. Kid can't sing. was nervous and sophisticated—numbers made him ridiculous. Until Hollywood supplies its stars with material it should keep them on the Coast. Routines consisting of Hollywood-is-peachy went out with the horse and buggy.

John Boles kept reminding ticket buyers he was having a lot of fun. No one else did. His opener, All of My Life, was too slow. A medley of musical comedy preps, all in the same tempo, were any reception. And, in latter, it was preps and audience participation rather than voice that get 'em.

The Pitchmen made with their usual array of broken horns and kazoos. They managed to squeeze laughs with their stuff but there was nothing sustained. It's about time the boys get a better routine. They used to be a lot funnier when they sold kazoos at the New York World's Fair.

Jackie Gleason's first vaude date since he hit the big time left a lot to be desired. The fat boy looks good, sells okay but he has little to sell. Gags used by every comic make poor preem material. Making like radio and pic names isn't funny after the first take. Gleason needs something solid to go with it. He didn't show it.

Productions were just fair. Opened with mixed line in stylized peasant costume and wound up with gals in Marine Iwo Jima.

VAUDEVILLE REVIEWS

The Billboard

Chicago, Chicago

(Reviewed Friday, June 8)

Current show is the last of a five-month eries of variety bills before the house goes into a three-month band show policy starting next week.

Combination of Eddie Peabody, Joan Merrill: Lowe, Hite and Stanley, and Marshall Gill, backed by Lou Breese's house band puts a nice ending note on this series of strong shows. Plenty of credit for the success of these shows goes to the smooth emseeing and production worked out by Breese. Breese's boys get show off on medley of two pops, with sidemen doing merry-go-round musical and visual rendition of Meet Me in St. Louis to nice hand. Encored with Marshall Gill's tenoring of Hello, My Love, Breese original.

Joan Merrill's fans weren't disappointed when they got their first look at her here. Gal is beautiful in a way that matches her radio blues singing voice. Made sock impression and rated solid response on each of her four vocals. Lowe, Hite and Stanley, locally in bistros and vaude revues, have plenty of strong material and their work, especially their Andrews Sisters panto and phono records, brings warm mittings.

Four years in the navy seem to have Eileen Barton opened fast with Chi- enlivened Eddie Peabody's already strong, Chi Hotcha Watchee and gave 'em a congenial presentation of his banjo virchange of pace with Sentimental Jour- tuosity. Making his first big theater p. a. ney. Went into an L. A. tempo with since his discharge, Peabody elicited a Good, Good, Good and closed with a heavy bit of palm-whacking from just great Dear Mr. Sinatra. On latter she about every payee in the three-fourth gave with a patter a la bobby-sox which filled house. His novelty duet with leader

John Sippel.

Olympia, Miami

(Reviewed Wednesday Afternoon, June 6)

A variety show in which every act clicks is the way this week's bill sums

Three Latlip Sisters start the ball rolling with a rapid-fire acro specialty which gets more recalls than an opener usually does here.

Roy Douglas and his dummy, "Eddie," clean up in the deuce spot. Douglas excels the average ventriloquist. His duet with the dummy and chatter as he packs it in a trunk are standouts. Big

John Steel is still a top tenor despite the years. He goes back to his Ziegfeld Follies' days to repeat numerous songs he vocalized in that era. A genuine hit and encores are plentiful.

The Samuels, with a lot of nonsense before they go into a real hoofing bit, score with their military numbers. This pair have been at the Olympia before and are prime favorites. Have to beg off.

Jackie Green, emsee, closes with a line of fresh patter imitations and gags that keeps the folks in an uproar of laughter. He is a showman and leaves the customers demanding more.

Pic is Affairs of Susan. Full house when caught. Larry Berliner.

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, June 6) Show: Excellent; good audience reaction.

Best Job: JOHN CALVERT, hypnotist and magician, entertains suspensefully; items include Lady Godiva number with a young lady, fittingly ungarbed, seated monotonous. Only his Katy number got on a white horse, which seemingly flies over the audience; smooth feat with appearing and disappearing cigarettes; hypnotism with audience participation.

> Other Acts: JACK TEAGARDEN, heading a scintillating musical contingent; jump and jive artists that never disappoint; band highlights are Shine, The Mole and Basin Street; vocals by Teagarden, which is all to the good. NORMA TEAGARDEN, pianist; tops was Hobson Street Blues. WINDY COOK, standout with clever impressions; liked by audience. MILDRED SHIRLEY, vocalist; pretty; intrigues with Everytime We Say Goodbye.

> Picture: Tarzan and the Amazons. Business: Good. Edward Murphy.

uniforms doing an involved drill routine ending with tableau of flag-raising at Bill Smith.

Orpheum, Los Angeles

(Reviewed Tuesday Evening, June 5)

Manager Sherrill Corwin has put together a well-balanced bill. Diosa Costello, the headliner, and the Pied Pipers garner plenty of applause, yet there is still sufficient hand-slapping for Morey Amsterdam, Larry Stevens and Roy

Al Lyons and his ork (14), with three fem violinists, get the show rolling with an okay arrangement of Victor Herbert melodies. Gals fiddle playing fits in neatly. Lyons emsees the opener, bringing on Amsterdam, who garners a lion's share of laughs.

Roy Benson and his comedy magic go well. Attempts nothing spectacular in the way of magic, but his banter, building up his ego in a heckling way, is good. Manipulation of the billiard balls thru his fingers is a good wind-up. Larry Stevens, of the Jack Benny show and making his initial theater appearance here, goes well with his ballad baritoning. His second tune, You Belong to My Heart, with a bit in Spanish, and All of My Life are his best. They win him an encore. Chap is personable.

What's sex in Puerto Rico is sex here, Torso-throwing Diosa Costello opens with Chiu-Chiu and follows it with a Mexican jiver, going into her dance. Gal wiggles and wails to good results and her shaking outdoes any pre- current routine. Rated just a fair hand, war Elgin.

Amsterdam is spotted next-to-closing. His comedy hit home despite the fact that it's for night clubs. He's smoother here than he was on his nitery date a couple of years ago, Rum and Coca-Cola rendition, with some new verses, garners fine manner. Shore's forte is his dancplenty.

and stage technique than on previous of those worn-out impressions. trip. They sing close harmony that pleases no end. June Hutton plenty satisfactory in blending with Chuck Lowry, Clark Yocum and Harold Hopper. Had to beg off. Sam Abbott.

Loew's State, New York

(Reviewed Thursday Night, June 7)

Present show is just average. Happy Felton emsees and has a couple of spots, and two other acts manage to get some audience reaction. Other acts, however, found the house sitting on its hands.

Felton had a tough time getting to the audience. It wasn't until he made with the corn that he raised some chuckles. His radio commercials routine was poor. It was too wordy and tiresome. As a matter of fact, Felton is on too long. He's on between acts, in his own spots, works with two acts and runs a hat contest for finale. Latter gimmick gets male pew sitters to borrow fem hats and come on stage. Biggest applause puller gets a free hat. Scheme got good hands.

Adrian Rollini Trio (Rollini on xylophones and Swiss bells, later on piano) do okay with their jump stuff. Best was Tico-Tico, bringing them some nice mitting. Gultar amplifier was out of whack until last few minutes but house didn't seem to mind.

Miller Brothers and Lois, Negro hoofers, made a snappy appearance with their gray top hats. Team does fine ensemble work but needs change of pace. Tempo step-up came later but was too close to walk off. Two guys and the gal carry three raised platforms on which they do some sensational heel and toe work. Walked off to a fine hand.

Jane Kean is an eyeful up there with her lovely costume, but routine is neither here nor there. Gal can't seem to make up her mind if she's a comedienne or a singer. Result is she's neither. Pipes are nothing to boast about and choice of numbers was poor. Reception was fair. Bit with Felton squeezed out some laughs. This one can be built up but needs better material.

Earl, Jack and Betty, roller skaters, meant little. They opened slow, didn't look to good, and to help out, one of the boys messed up a routine. Costumes also need cleaning up. Team had tough time getting customer participation for free whirl. Their fat girl plant managed to get laughs. Hand was just polite.

Pic is Without Love. Biz good.

Bill Smith.

Oriental, Chicago

(Reviewed Friday Afternoon, June 8)

Current bill here is most heavily packed comedy line-up seen here for a long time, with Willie Shore, Gene Sheldon and Pick and Pat vying for top laughs, while tapstress Sandra Barnes and impressionist Viola Layne round out the sock review.

Show opens with Sandra Barnes' sophisticated tapping. Her Castilian closer netted okay hand. Gal suffered from the fact that she came on without any kind of intro.

Viola Layne, who closed recently at the 5100 Club, makes her first big theater p. a. and she's just as hot on a vaude stage as she was at this North Side nitery. Gal has written plenty of swell continuity into her series of effective impressions with the result that its mimicking that grabs swell response. Even tho she used the hackneyed Rum and Coke a la Carmen Miranda as an encore, payees wanted her to stay longer.

Opening show was poorly paced with the three comedy acts working together at the end of the bill. First on was Gene Sheldon, assisted by Loretta Fisher, whose standard banjo plunking and comedy bumps reaped steady yocking.

Pick and Pat open very slowly with some hoary gags that are too lengthy. Should use short, punchier material to warm up payces and then use their lengthier gags. Whole act needs some scissoring and the addition of new material. Boys, who built quite a radio rep. aren't helping themselves with their

In closing spot is Willie Shore, who's breaking a Loop tradition by playing this theater after closing less than a month ago at the Rival Chicago Theater. Guy's routine is almost the same as used at the Chicago and goes over in the same ing and he should concentrate on his The Pied Pipers show more animation, soft-shoe stuff and forget about some

John Sippel.

SHERRY BRITTON is due at the Latin Casino, Philadelphia. . . GEORGIE PRICE is slated for the Coronet Club in the same town.



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Somewhere in Cermany

Dear Friends: After eight months of show business the hard way, we will be home in June.

Sincerely, WALTON & O'ROURKE

of

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of

Holiday Helps Entire Stem; Scarcity of Class Chow Fails MH Still Hot; Cap Also Big

NEW YORK, June 9.—Decoration Day helped to keep takes up to respectable levels. The long-run houses, which would ordinarily begin to show a decline, particularly when bills are in their last weeks, also got a lift from the holiday.

Radio City Music Hall (6,200 seats; average, \$100,000) showed \$118,500 for its fifth week with the Shyrettos, Tony Zukas and Valley of Decision. Previous frame was a big \$127,000. Bill preemed with \$124,000 and followed with \$123,000 and \$124,000 respectively. ,

Roxy (6,000 seats; average, \$75,000) wound up its five-weeker with Count Basic ork, Jerry Lester and Diamond Horseshoe by getting \$60,000. Fourth inning figure was \$63,000. Opened with \$95,000 and followed with \$80,000 and \$73,000. Total for run was \$371,000. New bill, opened Wednesday (6), has Roddy McDowell, John Boles, Jackie Gleason, DeMarcos and Where Do We Go From Here.

Paramount (3,664 seats; average, \$75,-000) kept steady with \$50,000 for its sixth and final week with Charlie Spivak, Jo Stafford and Salty O'Rourke. Previous frame also showed \$50,000. First week's take was \$100,000 followed by \$85,000, \$75,000 and \$63,000. Total for run was \$423,000. New bill, opened Wednesday (6), has Jerry Wald, Allan Jones, Gil Lamb, Elleen Barton and Out of This World.

Capitol (4,627 seats; average, \$55,000) had itself a juicy \$79,500 for its second week with Guy Lombardo ork, June Havoc, Joey Adams and Thrill of Romance after an opening with a heavy \$89,500.

Strand (2,779 seats; average, \$45,000)

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fell off to \$43,000 for its second stanza with Shep Fields' ork, Minevitch Rascals and Pillow to Post. Opened with \$47,500.

Locw's State (3,500 seats; average, \$25,000) pulled up to \$30,000 with Yvette, Doc Marcus, Frank Conville and And Now Tomorrow against the previous week's figure of \$22,000. New bill has Happy Felton, Adrian Rollini and With-

WLW's New 'Billy Unit Pulls 'Em In

CINCINNATI, June 9 .- At the Paramount Theater, Anderson, Ind., last Saturday (2), WLW's new-styled hillbilly opry, Midwestern Hayride, piloted by Bill McCluskey, chalked up a neat \$2,314.85 on the day.

Same unit grossed \$2,222,28 in a oneday stand at the Midland, Newark, O., May 19, and at the Palace Theater, Columbus, O., May 15-17, b.-o. take hit a healthy \$7,028.21. Anderson and Newark were Saturday dates, with broadcasts via WLW being made from the theater stage.

Jean Parker, Alan Gale Ring Sour \$17,000 Note in Philly

PHILADELPHIA, June 9. - Straight variety bill, using the house pit band instead of a visiting crew, found things very sluggish for the week ended Thursday (7) at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents).

With movieland's Jean Parker heading a five-act offering, gate hit a low \$17,000. Split billing was given for the first time to the screen, bolstering the stage fare Gale, home-town product, was played up, hotels are not going all-out for better with supporting acts in the Chords, the acts to make up the difference. Graysons and the Pin-Up Girls.

Johnnie Johnston Gets Tepid \$24,000 at Downtown Det.

DETROIT, June 9.-Business at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000), with Johnnie Johnston starred, picked up slightly above expectations with a gross slightly under \$24,000 for the week. This act is considered stronger in Eastern territory than here, so results were not too disappointing. Picture was Let's Go Steady.

Currently, bill is starting off slow with the Renfro Valley Barn Dance and is expected to hit about \$20,000. However, show was reportedly bought for about \$3,000, so that it doesn't have to gross heavy to make a good net. Picture is Hitch-Hike to Happiness.

LA Orpheum Pulls Good 25G

LOS ANGELES, June 9 .- Bill, with Diosa Costello, the Pied Pipers, Morey Amsterdam and Larry Stevens, with Roy Benson augmenting, will roll up a fair gross in the neighborhood of \$22,000 at the Orpheum Theater here. Pic is The Scarlet Clue.

Stageshow, headlined by Wally Brown and Allan Carney with Yvonne Dare, the Martell Twins, Charlie Newman and Freddie Stewart augmenting, pulled a solid \$25,000. Pic was Identity Unknown.

House seats 2,200 and has a 98-cent top.

AGVA TAG STICKS

(Continued from page 29)

with Jerry Lester, to appoint an arbitrator for a hearing which was to have solved the problem.

The Chicago office of AGVA got a revised deal for Joan Merrill, singer, now on the air, who was to have played the Rio Cabana on an old contract calling for \$900 weekly. New proposition calls for \$1,500.

Checks covering bonds for the Esquire and Beachtown Tavern, both in Norfolk which has been placed "out of bounds," are due next week. Meanwhile, AGVA turned over to the Norfolk district attorney and the State Labor Commission a set of salary checks from W. Earl Johnson, ex-operator of the Terrace Columbus, O. Room, which, the union says, bounced.

To Put Hotels on Hunt for Acts

(Continued from page 29)

there is one, there was nothing available one night to make a sandwich and only spaghetti could be had. At the Starlight Roof of the mighty Waldorf-Astoria, the next night, the captain had to send a waiter back to the kitchen to find out if there was any chicken before sandwich.

The silken service rendered by hotel rooms has suffered in another way. Waiters are not what they were, for a great many reasons, nor is equipment up to the old par.

In this kind of situation it is conceivable that hotel rooms would try to switch into stronger entertainment policies-to try to hook that Mr. Cugat-so as to bolster what was the weaker end of the business since the stronger end can only be solved by going into the black market. Yet, the fact is that hotels are doing neither-they aren't going more lickety-spit after stronger attractions than formerly and they aren't hopping into the black bourse.

They are staying away from the shady peddlers of foods for a good, sound, economic reason. It is not that they are fundamentally more honest or more patriotic than the average nitery but simply that they represent greater capital investments which could more easily be damaged than, say, the honky-tonk set-up on 25G from a bookmaker's safedeposit box. They were in business before the war, they expect to be in business after the war-and they aren't taking unnecessary risks. So they keep out of the black market.

Doing Big Biz

Reason is, The Billboard survey shows, that with the possible exception of New York and Washington, both volume and profits are tops. Reports from Minneapolis, San Francisco, Cincinnati, Memphis, Detroit, Buffalo, Los Angeles, Dallas, Milwaukee, Philadelphia and Chicago, gathered by The Billboard staff, show that hotel rooms couldn't be drawing more business if they wanted to for

they are capacity now. Hostelries in those cities report that the public is accepting its "one meat ball" with little griping and is coming in droves anyway. And while generally costs have risen (for waiters, cooks, food, equipment and so on) profits are very good.

In Washington, however, volume shows he could take an order for a chicken a drop of from 5 to 20 per cent, with consequent loss in profits. In New York the degree of loss is hard to estimate, but it is a fact that late business has sloughed off to a considerable degree in hotel rooms. Dinner business is excellent, but this tends to exhaust the larder, so that late callers find little to

So hotels around this land are meeting the new emergency as they meet most other emergencies-conservatively. Even if they entered the talent market with both fists flailing it is doubtful if they could help themselves much. The available supply of b .- o. stuff is already stretched to the breaking point. Fact that the Starlight Roof-a prestige spot -opened its season with the Hermanos Williams Trio (a good, but not a top act) plus two smallies, Cantu and Victoria Cordova, is pretty indicative. Interesting and symptomatic also is the fact that its next attraction is the Borrah Minevitch crew. The Plaza here is following Hildegarde, with Walter Liberace and Estelle and Leroy-also indicative.

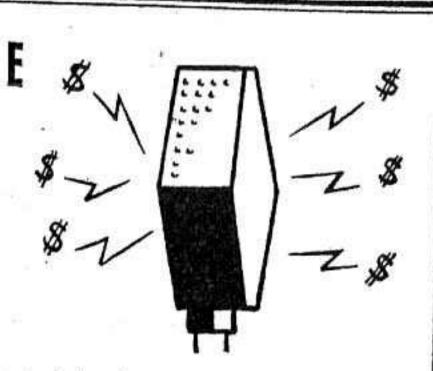
Not Competish

In many cities the hotel rooms have no competition from the straight niteries anyway for the kind of people who frequent hotel spots. In smaller towns the This puts them-or so it would seem- hotel place is usually the only one that in a weaker competitive position vs. the spells class. In other cities hotel rooms with Having Wonderful Crime. Alan straight nitery in their towns. Yet, most simply don't try to compete with niteries, contenting themselves with the crowd that goes-or went-for food and service.

.In New York the hotel rooms are in a highly competitive position with class clubs, and they hurt clubs. But on the other hand, niteries are feeling the pinch on dinner business (where the hotels are strong) so it's a toss-up who's being hurt more.

What it all adds up to is'a situation where the hotel room industry is staying in its shell-and if the shell means "no Cugat and one meat ball," they're generally satisfied to let it go at that,

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OLD LOS ANGELES LANE, 440 N. Los Angeles Street, Los Angeles 12, California TED COWELL, MANAGER

Magic

-By G. Ray Terrell

In the third issue of each month The Billboard's Magic column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is G. Ray Terrell, current with his bag of tricks at the Statler Hotel, Cleveland.

TT WOULD be easier for me to do 16 A shows than write this column. One of the distinguishing features about me is that I am probably the only magician Who has not written a book on magic. Up until three and a half years ago magic was, and had been for many years, a hobby with me. I was building houses on Long Island, N. Y., and performing parlor tricks for my friends whenever I could get an audience. In my youth I had three secret ambitions—to be an artist, a salesman and an actor. One of my first jobs was in the art department of a New York advertising agency. Later I went to work for Adolph Ochs on The New York Times. Came the First World War, and I took up soldiering. One day I found myself out of a job, so I decided to try my second ambition. Two days after my army discharge, I went to work for a moving picture concern selling pictures to exhibitors. I also took a couple of Paramount pictures out on the road. Later I sold advertising, cigarettes, bonds. real estate and houses. I found that my knowledge of sleight-of-hand was a great asset in getting attention in many cases that often led up to sizable orders.

MY INTEREST in magic dates way back to a day when my pal and I played hookey from school. We went to the New York Polo Grounds and saw the Great Mathewson pitch. Then I made my first visit to a magic store, Martinka's on New York's Sixth Avenue. That night I was thrilled by the performance of Howard Thurston, the first real magican I had ever seen. Needless to say, we had to stay in after school for many days following, but it was worth it. Along about 1926, during the great real estate boom, I had a yen to build houses, so I built about 30. The last one I sold to Tommy Dorsey. Then came the crash and the memorable bank holiday, and right plumb in the middle of it I connected with a newly born building concern, Levitt & Sons (Strathmores), later to become one of the largest builders in the country. I started as sales manager without a sales force. Later we operated seven developments with about 50 salesmen, and my official title was general sales director. We built and sold about 3,000 homes.

BOUT four years ago, when material A shortages, priorities, etc., came to live with us. I decided to retire, so we moved back to the Old Homestead-took up gentleman farming and golf-but it didn't take. Six months later I started on my third childish ambition-entertaining. One night I gave an amateur magical performance in a night club where my son was playing with his band. The next thing I knew, MCA had booked me for two weeks at the Mount Royal Hotel, Montreal. I have been back there five times since. For the past three and a half years my wife, Judy; my son, Jack, and myself have been pretty busy. Last week I gave what I consider my greatest performance. I was a guest artist at the White House and my audience was President Truman and his friends. Where can I go from there? I shall always be interested in magic. Cardini will always be my ideal, and my advice to those who are bored with life is: Take up magic as a hobby.

Abe Green Okays Proposal To Name Boxing High Comish

PHILADELPHIA, June 11.—Campaigning for the appointment of a national commissioner of boxing, WFIL sports director, Tom Moorehead, received approval last week for his proposal of Abe J. Green, president of the National Boxing Association.

Green's long-awaited appearance on the Moorehead Sports program culminated in the biggest boost to date for Moorehead's proposal to appoint a "high commissioner" of boxing, a position to be comparable to that held by the late Judge Landis in baseball.

Green predicted that the eventual naming of a boxing commissioner would be necessary in order to maintain a high stage of proficiency and regulation and to avoid repetition of offenses against good sportsmanship by refractory boxers and managers.

Showbiz Bumped as **ODT** Cuts Travel

(Continued from page 3)

deployment period. However, rubber tires will be easier to obtain, original production sked being set up for the two-front warfare, so maybe music will get back on wheels.

NCV Traveling Tough

Night club and vaude performers, however, not ganging together like tooters, will find traveling tough, a stand-up business in most cases, unless their booking offices are so well situated as to deliver transportation with the bookings—a nice deal if you can get it.

V-E Day hasn't eased travel, except by air. Airlines claim they'll be able to double their passenger mileage within three months-altho they're not out to shout that to the heavens. Pilots have been released (plenty of points) and the army is interested in seeing they get jobs so the airlines are having certain things greased for them and the boys. Air travel, however, is not much help for the average performer who can't afford the tap. For the top acts, it's going to make life a little easier, but the boys who fly won't find much love among the bus travelers and standees.

B&K

(Continued from page 14)

cellent plano work by Jenya, and Admiral Radio's Young Chicago offering. Picturing of only Jenya and piano was an error. Interpretive mood setting dancing could have been used to heighten interest in the recital. Even pictures of scenes fitting the mood of the music would have helped.

Admiral's amateurs were just that and hardly material for a large corporation whose future is wrapped around the development of television. Only good program content here was a short stanza of puppet dancing. Cy Wagner.

NBC

Reviewed Sunday (10) 8 to 10:10 WNBT, New York.

Somebody at NBC slipped. Whoever is responsible should be taken out and have his brain examined. This is hardly the time to present a pleasant travelogue of Japan by Burton Holmes and to have Mr. Holmes, as an interview-prelude to such a travelogue, make a three-year hell in a Manila concentration camp something "admirable." Viewers must have wondered why the interviewees, Mr. and Mrs. Audrey Ames, didn't slap the Holmes face at least twice, especially after he called enforced gazing into the sun for six hours (a form of Jap punishment for U. S. internees) an "interesting" experience.

All this, when earlier in the program the great picture, "Fury in the Pacific," was shown as a case history of what American men go thru as they win this war from Japan with death.

It's difficult to review the rest of NBC's program detachedly. The danger of such stuff as the "admirable" Holmes-Japan travelogue being put on the pic-air is so great that the very thought of it turns a

reviewer's stomach. The opening presentation was a pitch for the American Academy of Dramatic Art. They did a swell job of unselling the viewer on how good the school is. (It really is an okay drama crammery.) They followed a young lady with a drama yen from her home town to her first part in a school play at the end of the year. Unfortunately, she was a bad actress to start with-and she didn't improve much in her "big" part, the lead in Owen Davis's Icebound. Amateurs don't belong before the ike. This evening's attempt proved that once again. It also proved that unprepared professionals also smell before that very same ike. Lucille Watson, who did the narration for the presentation, didn't know her lines or anything about the air-pic biz. That's another thing that was wrong about the American Academy show, the teachers (professional actors) seemed just as amateurish as the kids who were studying.

Credit a youngster, Paul Keyes, who played Ben Jordan, the male lead in Icebound, as being as good as they come.

The entire job wasn't experimental and it served as useful purpose, but to underline the fact that a camera reporting of a stage play isn't passable video entertainment.

The Borrah Minevitch Rascals came over from the Strand Theater and put

Burlesque Notes

By Uno

CHARLIE ROBINSON and Rance and Gordon set for the Roxy, Cleveland, June 15.... BOB KUHEN, ex-burly comic who has just been honorably discharged from the service, is teaming with his wife, Gale Page. Both expect to return to burly soon. . . . MELANIE LeBEAU will spend a vacation in Seattle after she finishes at the Roxy, Cleveland, June 13. . . . RIALTO, Chicago, is using big lineup of strippers, with June March, Val De Val, Mitzi and newcomer, Winnie Garrett, all in the current show. . . . NANCY HART now at the Avenue, Detroit. . . . JESSE MYERS, of the Empire, Newark, N. J., succeeded Jack Beck as manager of the Roxy, Cleveland, when Beck took over the Globe, Atlantic City, for the summer. . . . WEST AND LEX-ING have broken up after four years together, and Paul West is currently pairing with Buster Lorenzo, comic. . . . JACK MURRAY, straight, currently at the Rialto, Chicago, will close at the Chi RC SETS CHI CO-OP house in two weeks, after which he plans an extended vacation because of illness. . . . WILLIE GORDON opens a week at the Casino, Toronto, June 15. . . . ARTHUR CLAMAGE, manager of the Avenue, Detroit, was a Chi visitor last week.

DuMont WABD in 18-Hour-a-Day Test

NEW YORK, June 11.—DuMont's telewision station here, WABD, will probably go on the air for 18 hours a day beginning tomorrow. Station will broadcast a 1,000-cycle note audio, possibly a video test pattern, as part of the FCC's plan to test higher frequency FM channels.

The tests were assigned to WABD because it operates on a frequency higher than that of any existing FM station. p.m. Style-Drama, vaude, travelog and the daily schedule will begin tomorrow, documentary pictures. Sustaining over as slated, because of a difficulty in getting tubes to replace those which will burn out.

> Once the tube situation is straightened out the station will continue to broadcast for 18 hours a day, every day, until the tests are completed.

> on part of their regular act. Once again it was proven that an off-the-cuff scanning of a vaude act is no soap. They played to a dummy mike with no audible audience response and laid an egg right in front of the camera. NBC tried the stunt of having shading vary from full light to almost black level as one of the Rascals "directed" the music from pianissimo to forte and reverse. It just looked as the something had gone wrong with the camera. It was the only try in the entire evening's scanning of doing something that might have come off as video.

Ernest Celling, who was responsible for the collective miscarriage, was producer. Paul Alley, who is "credited" with having handled the film portion of the Burton Holmes presentation, had better explain his choice to his viewers. However, even if these men didn't use their heads, the brass at NBC should have. The stupidity of a scanning like the Japan episode can't be blamed entirely on underlings. Joe Koehler.

"Ice Follies" 175G In Portland Stand

PORTLAND, Ore., June 11.—Ice-Follies of 1945, which closed yesterday (10) after 17 performances in 13 days, packed cus--tomers into the Portland Arena with capacity audiences every night except the opener, May 29. Attraction drew an estimated \$175,000.

Advance sales hit \$112,000, compared with \$52,000 a year ago. Arena seats 3,800, and ducats brought \$1.50-\$3, including tax. Matinees played only on Saturdays and Sundays.

Show was generally better than last year's, with costuming more outstanding and lighting effects better. Newcomers were Jane Zeiser and Barry Green, and Evelyn Chandler returned after threeyear absence. Follies goes to San Francisco for the last engagement of season. Next attraction at Arena is Ice-Capades, which opens July 27 with prospects of as good a reception as that accorded Follies.

(Continued from page 3)

be substituted. Hospital officials, Mrs. Bering said, have asked Red Cross officials to be certain of having entertainment present when it has been promised, as the cancellation of a program has a demoralizing effect upon the wounded veterans. If the Red Cross is notified of all available talent in the city it will be able to provide more varied programs and will be able to select those entertainers who are best suited to the entertainment facilities of the various hospitals in this area.

Red Cross spokesmen also pointed out that many visiting celebs have not been making p. a.'s at hospitals here because the RC office has not been informed of their presence in the city and asked that it be notified of such arrivals, because p. a.'s by show-biz biggies are just what the doc ordered for the bedridden

All responsibility for proper transpor-DuMont officials are not positive that tation, which heretofore has been a big problem for show people making benefit p. a.'s locally, will be handled by the Red Cross mobile corps.



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Communications to 1564 Broadway, New York 19, N. Y.

Drake, De Silva Prep New Rep 3-Town Set-Up

NEW YORK, June 11.—Repertory gets another chance at life next season with the formation of the National Repertory Theater, sparked by Howard De Silva and Alfred Drake. First venture of group's is slated to go on the boards in the fall on the Main Stem.

Solidly backed by movie dough, the group is planning to include Chicago and Los Angeles in a national 3-way hook-up to blanket the nation with legit. Drake and De Silva combo is plenty moolaconscious and realizes that the set-up is not worth a plugged nickel unless it can bring in the long green. De Silva, who spent five years with the old Le Gallienne repper, will handle New York, Drake will be on the West Coast, while Middle-Western end will be brain-trusted by a Chicago politico.

Boys figure two things will give the group a chance to get on the gravy train. First part of program is to present repertory of enormous gusto and vitality, giving audience every type of legit from Shakespeare to minstrel shows. They also will feed cash customers vaude, living newspaper scripts, one-acters and plenty of comedy. Combine wants to stay far, far away from the old artwith-a-captal-A type repper that laid so many financial eggs in the old days.

No. 2 on the program is the stunt of bringing in Hollywood stars for twoweek guest shots during the season. This figures to give the group plenty of publicity and plenty of drawing power at the place where it counts most-the boxoffice.

Combo is already digging for new script. De Silva has the rights to an early American play which hasn't been done for 100 years. Meanwhile, he is shopping around for other new scripts to put into production. Company will be composed of 18 thesps, with room for not less than five actors and actresses of promise from the ranks of returned vets. Most of the New York company has already been signed.

Ducats will be peddled both by subscription and by advance sale. Colleges, schools, theater parties, fraternal organizations, social clubs and unions will get a strong play from the repper.

Theater will operate on a split weekone show coming in on Monday, another on Wednesday and still another during the next week, making a total of three legits in two weeks. Company will rehearse six weeks before preeming. Group will have a six-month season in town and go on tour for the next three months. . Repper will also have a nonprofit school attached to it. Admission to class will be by scholarship only.

Chorus Equity Has 176G Cushion for Tussle With Mgrs.

NEW YORK, June 11.-Twenty-sixth annual meeting of Chorus Equity held before 200 members at the Hotel Capitol on Friday (8) showed a nice fat bank balance of \$176,777.85 on the part of the union. All this heavy sugar will be needed in case anything goes wrong with the negotiations that the union is entering into soon with the managers. Union will pitch for boost in salary, less rehearsal hours, no reduction of chorus personnel after New York preem and increase in rehearsal expense money after fourth day.

Executive committee to serve for three years, composed of Ray Arnette, George Bockman, Rebecca Lee, Daniel Nagrin, Kathleen O'Brien and Faye Elizabeth Smith were elected at the meeting. Paul Dulzell will chair the committee. Diana Grey got the post of recording secretary for one year. Delegate to serve the chorines for five years on Actors' Equity Council is Rebecca Lee.

Two of Janney's for Fall

NEW YORK, June 11.—Orrin Janney's two scripts. The Beach and Don't Cry for Me, are on the fall production schedule. William Brown Meloney, producer "sea-legs" back, meaning timing and of Soldier's Wife, has Don't You Cry for sock delivery of his lines, this comedy but obvious. Herbert couldn't be heard as the light-fingered lawyer were excel-Me, which tells the story of a group of looks good to stay around a long time. jazz musicians. Phil Waxman optioned It has pace, strong farce value, clever Gibson grimaced and made like a wind-The Beach.

BROADWAY



SHOWLOG

Performance Thru June 9 Dramas

Anna Lucasta 8-30, '44 (Mansfield)

John Wildberg has signed Walter Thompson Ash as his "General Artistic and Technical Director." Latter is currently stage manager of "Lucasta." New contract includes "Lucasta," "Memphis Bound," forthcoming drama "The Hump" and the new musical "Bell Brodle." George Randol is skedded for the new Negro opera, "Troubled Island," set for next season at the City Center. Score is by William Grant and libretto by Langston Hughes.

Bell for Adano, A 12- 6, '44

Vacation July 1 to August 13. Frederic March goes to a farm for rest. Margo will head for the Coast. Gilbert Mack remains here for radio commitments.

Common Ground 4-25, '45 (Golden)

Dark of the Moon 3-14, '45 (46th Street)

Joseph Gorman replaced Conrad Janis Monday (4). Tony (Walda Winchell) Eden, who eloped with William Lawless, Tuesday (5), will ask an annulment.

Dear Ruth 12-13, '44 (Henry Miller's)

Joe Hyman and Bernie Hart have decided to give Michael Road featured billing. Road took over slot from John Ball Monday (4). Road air-guests with Adrienne Ames Thursday (14).

Foolish Notion 3-13, 45 (Martin Beck)

Closes Saturday (9). Tallulah Bankhead will go to her farm in Bedford Village, N. Y., for rest, Henry Hull goes to his home at Old Lyme, Conn. Barbara Kent will fly plane for Red Cross. Donald Cook goes back to Hollywood. Show will reassemble for road tour September 13.

Foxhole in the Partor... 5-23, '45

Will move to new house (not yet announced) Monday (18). Biz has picked up and show will run at least to August 1. Montgomery Olift guests with Maxine (WOR) Keith Wednesday (13). Clift and Reginald Bean will do a scene from play at Astoria Theater Thursday (14) for War Bond Show.

Glass Menagerie, The... 3-31, '45 (Playhouse)

Playwrights Company have awarded the 1944-'45 Sidney Howard Memorial Award of \$1,500 to Tennessee Williams, Eddle Dowling has bought Miklos Laszlo's "St. Lazar's Pharmacy." Will produce in fall in association with Louis J. Singer.

(48th Street)

Drumbeater Tom Kilpatrick entered Memorial Hospital Thursday (7) for a minor operation. Back at his desk early next week.

Hesty Heart, The 1- 3, 45 181 (Hudson)

John Lund to Hollywood Sunday (3) to make pic for Paramount. Stay is indefinite. Richard Coogan air-guests with Adrienne Ames Friday (15).

I Remember Mams..... 10-19, '44 (Music Box)

Mady Christians air-guests with "Armstrong's Theater of Today" SatTWO LEAVE STEM

Stem tenants reduced by two this week with no new entrants. "Barretts of Wimpole Street" winds up at the Barrymore tonight. Ditto for "Othello" at the City Center tomorrow.

Item of the week is disclosure that New York Times, owners of 44th Street Theater, served notice last February on their tenants, the Shuberts, that the property would have to be vacated by June 30. Times intends using site for post-war project. If notice is effective it will mean that both "On the Town" and the Stage Door Canteen will be out in the street on that date. Shuberts, however, expect to continue as lessees on a month-to-month basis,

> Perfs. Opened

urday (16). Francis Hellin rejoins cast Monday (11). Cella Babcock replace Beverly Chambers, same date. Kiss and Tell..... 3-17, '43

(Bijou) Moves to Biltmore Monday (11). George Abbott has teamed-up with Richard Myers on production of Clif-ford Goldsmith's "Mr. Cooper's Left Hand." Casting starts mid-July. Abbott will direct.

Kiss Them for Me..... 3-20, '45 (Fulton)

Bert Freed replaces Dennis King Jr. Wednesday (13).

Late George Apley, The. 11-21, '44 (Lyceum)

Vacations July 1 to July 30. Life With Father 11- 8, '39 2343 (Empire)

142 Overtons, The 2- 6, '45

(Forrest) June Knight will take over chore from Glenda Farrell before end of month. Latter goes to Coast. Linda Barrett, wife of stage manager Vic Sutherland, will replace Alene Francis for six weeks while the latter fill her "Blind Date" program commitments on the Coast.

School for Brides..... 8- 1, '44 (Ambassador)

Biz up. Management looking for air-cooled house. Allen Kearns took over from Roscoe Karns Sunday (3). Latter to Coast. Same date Betty Stuart was replaced by Helene Le Berthon, Drusilla Deene by Terry Lauren, Frances Charles by Beatrice Cole and Darby Moore by Sue Thomas.

Ten Little Indians..... 6-27, '44 (Plymouth)

Voice of the Turtle, The. 12- 3, '43 (Morosco)

Vacations July 3 thru August 26. Ann Lincoln, Everett Ball and Gladys Griswold will comprise the Australian-New Zealand company. Rehearsals start Monday (11) under direction of Bill Richardson.

Musicals

Bloomer Girl 10- 5, '44 (Shubert)

John Wilson has engaged Anthony Tudor for ballet choregraphy for his new musical, "The Day Before Spring."

Carousel 4-19, '45 (Majestic)

Concert Varities..... 6- 1, 45 (Ziegfeld)

Six to three negative vote by aisle experts gave show 33 per cent score on opening. No: Robert Coleman (Mirror), Howard Barnes Tribune), Lewis Nichols Wilella Walderf (Post), Herrick Brown (Sun), Louis Kronenberger (PM). Yes: Burton Rascoe (World-Telegram), Robert Garland (Journal-American), John Chapman (News). Show is getting by nicely, but could do better. Zero Mostel material changed and is now going over better. One dance number has been delected by Antonio and Rosario, whose stint was criticized as over long.

Follow the Girls..... 4- 8, '44 (Broadhurst)

Opened

Peris. Hollywood Pinafore 5-31, '45 (Alvin)

Grossed \$34,000 for week. Effic Afton has been made understudy for Shirley

Laffing Room Only 12-23, '44 (Winter Garden)

Jean Moorhead was discharged from St. Vincent's Hospital Thursday (7). Has been in for check-up and rest. Returns to cast Tuesday (12). Billy Young, first comic, out of show five nights with grippe. Returned to cast Tuesday (5). Henny Irgens filled in for him. "Sons o' Fun" overseas unit is "on alert." Sgt. Milton Stern has directed this second G.I. fun package.

Memphis Bound 5-24, '45 (Broadway)

Moves to Belasco Theater Monday (11). Bill Robinson and Sono ("On the Town") Osato will dance at the opening ceremonies celebrating comeback of the animated sign at 46th and Broadway Monday (11). Bill Torbey has replaced Ruth Mitchell as assistant stage manager. Latter has gone to Stamford for summer stock. Avon Long is putting polish on his book and lyrics for new Negro musical, "Sammy in Cuba," Yarn is based on Cuban Negro folk-lore with a score by Reginald Bean. Ceryl Crawford and John Wildberg are interested in the product.

Oklahoma! 3-31, '43 967 (St. James)

Bob Kennedy replaces Harry Stockwell as Curley Monday (11). Latter shifts to lead in "Marinka" on Tuesday (19) when new musical hits Boston. Stockwell is replacing Jerry Wayne, who is withdrawing.

On the Town........... 12-28, '44 188 (44th St. Theater) Song of Norway 8-21, '44 337

(Imperial) Up In Central Park 1-27, '45 153 (Century)

Mike Todd back from Paris Wednesday (6). Left for Coast Thursday (7). Is prepping the offshore circus for G.I.s, which he skeds for showing in the Nuremburg Stadium. "Park" gives benefit performance for the Stage Relief Fund Sunday (17). Show moves to Broadway Theater Monday (11).

ICE SHOWS

Hats Off To Ice..... 6-22, '44 (Center)

REVIVALS

Barretts of Wimpole Street, The (Barrymore)

Closes Saturday (9). Katherine Cornell goes to summer home at Martha's Vineyard. Has no immediate plans. Wants at least a month's rest. Bryan Ahearn goes to Hollywood for a radio series of "The Saint." Brenda Forbes goes to Martha's Vineyard for summer stock and later to Stamford,

Othello 5-22, '45 (City Center)

Conn., for the same.

Closes Sunday (10). Phil Huston's G.I. troupe play "Man Who Came to Dinner" at Fort Totten, Bayside, L. I., Monday (11). Cast includes Huston, Philip Coolidge, John McQuade, Bernadine Hayes and Sydna Scott.

Out-of-Town Opening

OH, BROTHER! (Opened Monday, June 4, 1945)

PLYMOUTH, BOSTON

A new comedy by Jacques Deval. Presented by Maximilian Becker and Peter Warren. Directed by Bretaigne Windust. Setting by Samuel Leve. General manager, Charles Stewart.

Allen Kilmer	ilbson
Sue AtkinsSusana G	arnett
Charles Craddock	erbert
Ethel Shores Eva C	ondon
RoseSally Archd	eacon
LarryKendall I	ryson
Marion CosgroveArleen W	helan
Amelia BroadwellCatherine I	
Steve FoleyLyle B	ettger
Julian TrumbullForres	t Orr
Connie RowlandJutta	Wolfe
Joan MassuberGloria S	troock

kicking around in the person of Arleen Whelan. Besides which, the kiddles will enjoy the proceedings without getting delinquency ideas.

Oh, Brother! presents Hugh Herbert as Charles Craddock, an insolvent chess wizard who steals a few things here and there to raise money for the big West Coast chess championship. His partner in crime is Sue Atkins, played by Susana Garnett. In the process of robbing a vacant house, the pair pick up a downand-out young artist on his way to Miami, let him sleep in the house with them and then tangle him into the mistaken identity racket which they develop after reading papers containing the details of the search for a missing heir.

Arlene Whelan as the ever-loving sister of the missing heir, Catherine Doucet as the flighty aunt who falls for Craddock, and Don Gibson as Allen Kilmer, the phoney heir, who gives up the money because he has fallen in love with his supposed "sister," provide the laughmaking backdrop against which Hugh When Hugh Herbert gets his stage Herbert shines like a bright, new penny.

well at the back of the theater. Don lent. lines and plenty of painless glamor mill in his efforts to portray the love- farce-comedy.

ROUTES **Dramatic and Musical**

(Routes are for current week when no dates are given)

Carmen Jones (Philharmonic Aud.) Los An-Dear Ruth (Harris) Chi.

Desert Song (Curran) San Francisco. Good Night Ladies (Shubert) Boston. Life With Father (Erlanger) Chi. Marinka (National) Washington. Oklahoma (Forrest) Phila, Oh Brother (Plymouth) Boston. Red, Hot and Blue (Shubert-Lafayette) De-

Red, Hot and Blue (Great Northern) Chi. Ram (Geary) San Francisco. Ten Little Indians (Biltmore) Los Angeles. Voice of the Turtle (Selwyn) Chi.

Wind is 90 (Colonial) Boston.

tortured "brother." Lyle Bettger, the fiance, seemed more like a dim-wit than a confused suiter. And the first act

needs a touch of pruning. On the credit side, Arleen Whelan, Catherine Doucet, Susana Garnett, Ken-Bad spots at the opening were few dall Bryson as the cop, and Forrest Orr

> Oh, Brother! adds up to pleasant Barbara Pearson.

Broadway Opening

HOLLYWOOD PINAFORE

(Opened Thursday, May 31, 1945) ALVIN THEATER

A musical with book and lyrics revised by George S. Kaufman. Music by Sir Arthur Sullivam. Directed by George Kaufman. Production supervised by Arnold Saint Subber. Setting and lighting by Jo Mielziner. Choregraphy by Anthony Tudor. Ensemble dance by Douglas Coudy. Modern costumes by Kathryn Kuhn. Period costumes by Mary Percy Schenck. Conductor, George Hirst. General manager, Ben Boyar. Stage manager. Mort. O'Brien. Press representamanager, Mort O'Brien. Press representa-tives, John Peter Toohey and Elise Chis-holm. Presented by Max Gordon in association with Meyer Davis.

Joseph W. Porter, head of Pinafore Pic-Mike Corcoran, a director....George Rasely Ralph Rackstraw, a writer ... Gilbert Russell Dick Live-Eye, an agent William Gaxton Brenda Blossom, a star Annamary Dickey Louhedda Hopsons, a columnist.....Shirley Booth

Bob Beckett, a press agent.....Russ Brown Miss Hebe, Mr. Porter's secretary......Mary Wickes Miss Gloria Mundi............Diana Corday Miss Beverly Wilshire Pamela Randell Little Miss Peggy......Ella Mayer Secretaries Jackson Jordan, Eleanor Prentiss, Drueilla Strain

Guard Ernest Taylor Actors, Actresses, Assistant Directors, Cameramen, Technicians, etc.

SINGERS: Sally Billings, Florence George, Jane Hansen, Lucy Hillary, Josephine Lambert, Margaret McKenna, Candace Montgom-ery, Jeanne North, Annette Sorell, Mary Wil-liams, Dean Campbell, Harold Cole, Jack Col-lins, Charles Dubin, Silas Engum, Howard Hoffmann, Barry Kent, James Mate, John Mathews, Larry Stuart, Jeffrey Warren.

DANCERS: Eleanor Boleyn, Helene Constantine, Barbara Heath, Virginia Mcyer, Ann Newland, Mary Alice Bingham, John Butler, Ronny Chetwood, Stanley Herbertt, Shaun O'Brien, Jack Purcell, Regis Powers.

Other Little Maids: Barbara Heath, Helene Constantine. Talent Scout: Regis Powers. Her True Love: Ronny Chetwood. Two More Boys: Shaun O'Brien, Jack Purcell. Armand, the Movie Hero: John Butler. Director: Stanley Herbertt. Studio Assistants: Eleanor Boleyn, Ann Newland, Virginia Meyer.

It is quite likely that Hollywood Pinawhich should pack enough b .- o. pull to see it established for a comfortable summer run.

But it must be reported that with all that has been lavished on it, Hollywood Pinafore doesn't manage to live up to its promise. George S. Kaufman has written some bitingly clever lyrics to go with the Sudlivan tunes. The tunes are well sung. There is a fine ballet by Anthony Tudor, and when Victor Moore and Gaxton finally get in the familiar groove they are tops. To watch the former cat crackers and milk as a dumb flicker producer at a story conference is to see clowning at its best. But there are stretches in between which, to put it mildly, are a letdown. Good as it is in spots-the over-all is disappointing.

An obvious contributing factor to this is the fact that lampooning the movies is old-hat. Kaufman has designed a whole new book, dumping the sea-going Pinajore gals and boys into a movie studlo. Sir Joseph has become a moronic Dick Live-Eye is a 10 producer. percenter. Buttercup is a Hollywood columnist. The Captain is a director, Josephine a movie star and Ralph a lowly writer. There are plenty of wisecracks, but about all of them have been Bingay episode. heard before and the pattern has worn thin. Kidding the pix just isn't as funny as it used to be.

the staging. Hollywood plot follows the tentially profitable business. Reported original closely, and Pinafore has always to be strongly after the Symphony of been static. Jo Mielziner's single set- the Americas account were J. Walter good as it is-doesn't help, since it Thompson, MacManus, John & Adams, throws all the action down stage and and N. W. Ayer, with the former apparputs all the dancing into "one." More ently having the inside track. depth and a scene change or two would be a boon.

However, there is plenty on the good side of the ledger. Aside from the Gaxton-Moore combo which is sure-fire, there is a delightful contrib from Shirley Booth as Louhedda Hopsons. Her Little Anthony Tudor's ballet, Success Story. Butter-Up number is one of the brightest spots in the show. Annamary Dickey and Gilbert Russell sing the young lovers pleasantly, and George Rasely makes a capital Captain, transformed into a director. Viola Essen is a show-stopper in

Detroit Post-War Push On; Auto Firms Eye Air

(Continued from page 17) home to fill radio contracts 52 weeks a

At the same time, the Detroit Federation of Musicians is going along with expansion plans and asking for a contract season of 28 weeks' work for symphony men, which would be the longest season on record. The 1944-'45 season was 25 weeks. The basic union contract calls for 81 men, but more than that number have been employed for many years.

The emphasis upon concert appearances, recordings, and radio programs is intended to place the orchestra upon a definitely paying basis, instead of having to beg for funds. This is aimed directly at lifting it out of the deficit class typical of symphonies, as reported in The Billboard June 2, issue.

Reports were published some time ago that Reichhold would go into the recording field himself, or on behalf of the symphony, which has become his major hobby. As head of a vast chemical industry, this possibility was credited at the time with much influence in breaking the AFM ban on recordings.

Key radio program, Symphony of the Americas, sponsored by Reichhold Chemicals, was the subject of much speculation with a well-founded but not officially confirmed report that the account would be taken over by another agency instead of Grant Advertising Agency, that has had the business. Grace & Bement, established Detroit agency, recently merged with Grant, with the Reichhold-symphony business an important part of the picture.

Immediate cause of dissatisfaction was the abrupt termination of the broadcast a week ago Saturday (26) when Malcolm W. Bingay, editorial director of The Detroit Free Press, spoke on his tour of German prison camps. Bingay's talk was first given to the Economic Club, fore will do right well by Max Gordon composed of top Detroit executives, most and Meyer Davis. Both of them have of whom thought it should go over a done well by it. It's been given the best net. Reichhold personally turned over of everything-with top names in both the time in place of Symphony of the cast and technical departments. It Americas on Mutual. Bingay, who headed brings back the Gaxton-Moore combo WWJ nearly 25 years ago, when he was managing editor of The Detroit News, figured he had 30 minutes' time and so arranged his speech, but the preliminary announcements and brief musical bit took 5 minutes. Bingay expected to be allowed to run till 9:05, but was flagged off the air just before the 9 p.m. cutover, without a chance to give the meat of his speech and naturally was upset.

Teapot Tempest

Bingay placed the blame for the situation upon some injudicious staffer on the net or the station, and was indignant at being cut off and replaced by the Jean Goldkette Hour which followed. Blame was assigned the agency's program director by the symphony staff. E. R. Grace, vice-president of Grant, pointed out that the high number of over 2,000 requests for copies of the speech had been received from 46 States, indicating the high interest it had aroused, even if strangled at the end.

In the background are deals for other radio programs involving the Detroit orchestra. Discussion of the Ford Sunday Evening Hour, which was slated to return to the Blue according to a report published two weeks ago, may have some effect on the future of the Saturday night program, even apart from the

Test Campaign for Plymouth

It is fairly evident here that various agencies and networks alike are much Another fault appears to stem from interested in getting a slice of this po-

In the background are the other great sponsorship possibilities of the automobile field. First break in actual selling programs came this week thru the Grant Agency's launching of a test campaign

It's too bad that the report on Hollywood Pinafore can't be uniformly good. It has so much to recommend it. But it should make good summer fare, and do all right by Messrs. Gordon and Davis.

Bob Francis.

Rest Home Jam

NICE, France, June 11 .- The old familiar rhythm of Glenn Miller's band floated thru the clear Mediterranean air to the astonished ears of 2,000 combat men on rest here last year. Thousands of feet started tapping out the heat as Glenn's boys, plus uniformed stars from name bands, led the parade of topnotchers scheduled to charm swing-hungry Riviera recreational area guests.

Minus their famous leader, who is still listed as missing, but capably led by T. Sgt. Ray McKinley, noted drummer, the boys in the band put out with swing and sweet in the Miller manner for three days of dancing at the sumptuous Palais De La Mediterrance in Nice, now the American Red Cross Club. Sgt. Johnny Desmond, formerly with Gene Krupa, did the vocal honors to songs arranged by T. Sgt. Jerry Gray, an original Miller man from pre-war days. And to the delight of hep-cats in the gallery, Sgt. Bernie Priven, who played with Artie Shaw and Charlie Barnet before Uncle Sam claimed him, really hit some hot licks on his trumpet.

More than 2,000 restees crowded into the former gambling casino on opening night to hear the music played for their pleasure. Outside, hundreds more sat listening to the familiar songs that came pouring thru the big windows opening out toward the Bay of Angels on France's Cote D'Azur. Soldiers from the big cities, recalling days when Glenn Miller's band played the Pennsylvania Hotel in New York and the College Inn in Chicago, found themselves thinking of home and feeling that it was just a little closer.

for Plymouth, but it was expected that Ford will be on the air in a bigger way than ever in the near future. Such programs as the Sunday Hour and even more the Greenfield Village Choir are known to be favorites of Henry Ford himself, while it is expected that the renewed emphasis upon public relations characteristic of the company in the past two years as more new blood has come to the fore, will result in such an increase.

Chrysler and Bendix Agog

Further reports are that other auto companies also are after some of the Detroit shows, with Chrysler and Bendix both named as interested in the Jean Goldkette Hour, without confirmation, With other shows likely to be packaged under Reichhold's guidance, the local market is expected to become increasingly lively in radio.

WJR Stock Split

Plan to split 130,000 shares of outstanding stock into 260,000 by WJR, awaiting confirmation by special stockholders' meeting June 15, drew further marked attention in radio circles. Object is to diversify holdings and increase the number of stockholders, at present around 300, according to William Siebert, assistant treasurer. Stock now ranges from \$40 to \$45 on the Curb market, and is expected to prove more attractive to more investors at the lower rate, in accord with the present market trend toward low-priced stocks.

Siebert confirmed that there is positively no change in ownership, directors, or officers involved in any way at WJR. There will be no issue of additional stock, altho more had already been authorized but remains unissued.

False Rumor

Final rumored deal of the week, which can be fairly definitely counted as false, was a reported dicker of The Detroit Free Press for purchase of WJLB. Rumors of the sale of WJLB and WJBK both have been current for months but it is rather definite that the owners of both stations are totally uninterested in selling. The city's two 250-watters have been doing very nicely and remain profitable investments, a glance at report of time sales indicates. On the contrary, there have been reports that John Lord Booth, owner of WJLB, was interested in adding stations rather than disposing of any interests.

No knowledge of plans for any sta-

Chi's Legit Season Biggest in 10 Years

CHICAGO, June 9.-With eight legit houses operating, the 1944-'45 season, which ended last week, chalked up 304 weeks for 46 shows, biggest season in a decade in point of number of attractions. The season was notable for two thingsits handful of hits and its double handful of flops.

Among the hits was Tennessee Williams's The Glass Menagerie, which had its premiere here and went on to New York to repeat its triumph and win the New York critics' prize.

Voice of the Turtle holds the season's long-run record with 35 weeks at the Selwyn, and is continuing into the summer. Kiss and Tell, a holdover, did 33 weeks at the Harris and Studebaker, and Oklahoma 31 weeks at the Erlanger, where it could have remained indefinitely. The U.S. Air Forces' Winged Victory played to practically capacity for five weeks at Civic Opera House, garnering \$240,000 for Army Emergency Relief.

Season's score for the eight theaters was: Harris, 51 weeks; Selwyn and Erlanger, 39 each; Blackstone, 37; Studebaker, 36; Civic Opera House, 32; Civic Theater, 27, and Great Northern, 19.

USO Super Legit Job Brings Grief

NEW YORK, June 11.-Legit post-V-E Day program at USO Camp Shows, Inc., has been doing so well that the army has gotten a slight case of indigestion from being asked to chew the 18 shows that the USO has been grinding out. In fact, Camp Shows is sticking to these 18 for the time being. Not only that, but rehearsal space has been severely overtaxed at the old Labor Stage where most of the legits are run thru their paces.

However, another headache has come up to plague the USO. They are finding trouble discovering camps in near-by areas for their spot bookings. Before a legit goes overseas it is tried out on G.I.'s locally. There are not many camps around with the facilities to handle the shows. Franklin Heller is in charge of the legit program at USO.

Cincy's 24th Grand Opera Season Gets Going June 24

CINCINNATI, June 11 .- Presenting the only season of summer grand opera in the world, Cincinnati's 24th year of summer opera at the Zoo opens June 24. Eighteen productions will be offered during the six weeks ending August 4.

Managing Director Oscar F. Hild, president of Local 1, Cincinnati Musicians' Association, announces that Fausto Cleva will return as musical director. He will be assisted by George Shick and Nicholas Rescigno. Staging will again be directed by Anthony Stivanello. Antonio Dell Orefice will be chorus master. and Lillian Moore, premiere danseuse and choreographer.

The orchestra will be composed of members of the Cincinnati Symphony Orchestra.

tion deal were indicated by Douglas Martin, managing editor of the Free Press. The paper owned a station many years ago, and local viewpoint is that it will logically be interested in buying into radio again, as a result of the ownership of WWJ by the News, and the apparent expansion policy of John S. Knight, owner of the paper.

Pointing toward lack of any such acquisition plans regardless of any specific station, is the absence of any move toward establishing a radio column by The Free Press, despite the appearance of a well-rounded column by Herschell Hart in the News two months ago. Columns were dropped by the three local papers by agreement several years ago, until the reappearance of Hart's column.

These multiple changes in most branches of show business add up to an early readjustment to meet post-war conditions. Significant also is the importance of automotive and other industrial capital in financing various types of production. Symbolically, the Wilson Theater is a product of automotive capital, the original Dodge family. Mrs. Alfred G. Wilson, who built the house, was the widow of John Dodge, pioneer manufacturer.

Further significant is the way these changes point toward the close interconnection of all branches of show busi-

ALLEN-Edward, 49, Canton, O., musician and director of Ed Allen's Oldtimers' orchestra, May 31 at his home in Canton.

BEAUDREAUX - Carlyle A. (Beaux), 55, former vaude actor, composer and organist, at his home in Houston recently. He had been working at the Brown Shipbuilding Company since the start of the war. At one time he was an understudy for Charlie Chaplin and had been with Charles Winninger and other stock companies. He toured in vaude with his daughter, Mary, in the act Mary Jane and Her Daddy. Survived by his widow, Alberta; three daughters, Donna Jean, Houston; Mrs. Betty Walton, St. Louis, and Mrs. Mary Jane Peterson, Oshkosh, Wis.; a sister, Mrs. Thelma Beach, Milwaukee, and three brothers, O. I., Fond du Lac, Wis.; Vernon, Washington, and Leonard, Chicago, Interment at Oshkosh.

BLUM-Sammy, 56, screen and stage comedian, following a heart attack at his home in Hollywood June 1. He was one of the original Edison (Fort Lee, N. J.) Studio comedians. He was under an RKO studio contract and had been working on Deadline at Dawn a few weeks before he was stricken. Survived by his son, Everett, and three sisters, Mrs. Nettle Birnbaum, Mrs. Belle Silver and Mrs. Esther Levy.

BURNS-Fred W., former showman and animal trainer, at his home in Fayetteville, N. C., May 22, following a heart attack. Survived by his widow, Pearl, Terre Haute, Ind., and a sister, Mrs. William Gordon, San Diego, Calif. Interment at Terre Haute May 28.

CONOLLY-Thomas, 89, long associated with the old Auditorium Theater, Chicago, as an interior decorator, at his home in Chicago June 1. Survived by a son, Cassius. Burial in Chicago June 4.

FITZPATRICK-Mrs. Frances Dorothy Higgins, wife of Edward Fitzpatrick, veteran manager of the Loew-Poli Theater. Waterbury, Conn., in Bridgeport, Conn., June 3. Also survived by a son, Neal Edward, of the army air force. Burial in St. Thomas Cemetery, Fairfield, Conn., June 6.

FRAZER - Lieut, John, former NEC staff announcer in Hollywood, killed in action in the Pacific area.

GERAGHTY-Tom C., 62, former head of OWI Hollywood Bureau of Censorship and pioneer scenario writer, following a lengthy illness at his home in Hollywood June 5. At one time he was associated with Douglas Fairbanks Sr., and other stars as a producer. His Mr. Robinson Crusoe, with Douglas Fairbanks, was first shown in the Rivoli Theater, New York, in 1932. Mussolini employed him at one time to plan a picture based upon the history of the Milan Opera. He was producing there when England declared war on Italy in 1939. Survived by two sons, Maurice and Gerald, and two daughters, Shella and Mrs. Carmelita Wilson.

HANSON-Fred B., 65, former actor and more recently a hotel executive in Florida and New England, June 3 in Wellington, O. He was on the stage 12 years and was formerly well known as a chautauqua circuit dramatic reader. Burial in Wellington.

In Memory of My Friend

You Are Buried in My Heart "BRIDGET" MARLENE STERGIOU

HENRY-Mrs. Martha, 68, sister of Clint W. Finney, well known general agent and manager, June 5 at Aurora, Ill., after a long illness. Burial in Wooddawn Cemetery, Aurora. Mrs. Henry was

known to many show people. HICKS-John W., Jr., 58, president of Paramount International Films, Inc., at Memorial Hospital, New York, June 1. He had been in the film industry since is his mother. 1912, starting with the operation of two Missouri theaters. In 1914, he became physician in 1934, at Henry Ford Hosa film salesman, and later was made pital, Detroit, June 3. His widow and two Minneapolis manager of the Goldwyn Picture Corporation. He became affiliated with Paramount in 1919 as branch owner of the Patrick Shows, June 5 at manager of Paramount Publix. He was transferred to the New York office as assistant to the sales manager, and in 1921 sent to Australia as managing director for Paramount and remained 11 years, returning to the home office to become Beach, Portland, as leading concessionmanager of the English division. A year aire. He was a member of Elks' Lodge. later he was made manager of Para- Ossawatomie, Kan.; the NAAPPB; Pacific mount International Corporation and Coast Showmen's Association, Los Analso of the foreign department of Paramount Pictures. Hicks was elected vice- Francisco. Interment in Showmen's Rest,

THE FINAL CURTAIN

board of directors. He was also made a and Mrs. Malcolm Patrick, Wenatchee, director of Famous Players Canadian Corporation and, last year, when Paramount International films was formed as an overseas subsidiary, he was elected president. Burial in Sedalia, Mo., his hometown. Survived by his widow, a son, two sisters and a brother.

HIGHLAND-John H. (Babe), 46, circus fan and restaurant operator, at his home in Chillicothe, O., May 23.

HOFFMAN-Howard B., 45, music director at State Teachers' College, New Paltz, N. Y., at his home there June 5. Survived by his widow, two sons, a daughter, three brothers and a sister.

KAISER-Georg, 67, German playwright, in Anscona, Switzerland, June 5. His From Morn to Midnight, The Phantom Lover, Gas, The President and Mississippi were presented in the United States. He fled to Switzerland when the Nazis assumed power.

KURTZ-Aaron, 77, father of three prominent musicians, at his home in New York June 3. Surviving are his widow, a daughter, and three sons, Efrem, conductor of the Kansas City Symphony Orchestra; Arved, director of the New York College of Music, and Edmund, Pavilion, Bronx, N. Y., June 1. His first cellist.

KUTSUKIAN-Mrs. Anna, mother of Hilda Kutsuklan Kosta, leading contralto of the Chicago Opera Company, of a heart attack at her home in New York June 5. Surviving are two daughters and three sons.

McCORMICK-Clarence (Pa), 73, who teamed with his wife in the radio and stage act, Pa and Ma McCormick, for the past 20 years, following a heart attack in his home in Covington, Ky., June 8. He had been in show business for more than 50 years and had one of the first picture theaters in Newport, Ky. With his wife he originated the Top o' the Morning program over WLW many years ago and latter appeared in that station's Boone County Jamboree hillbilly show. He was an expert harmonica player and singer, and always closed his act with a schottische with his wife as partner. Their golden wedding anniversary was aire, June 6 at General Hospital, Denver, celebrated in 1941. Failing health forced him to forego broadcasting two months ago but he continued to visit the WLW studios in Cincinnati until a few days before he died. In addition to his widow, Alice, he is survived by a son, Robert; a daughter, Mrs. Helen Eilers; a sister, Mrs. Mayme Klester, Covington, and a brother, Rev. Harry McCormick, Van Leer, Ky. Interment in Evergreen Cemetery, Southgate, Ky., June 11.

McGEE-Gerald F. (Jerry), 53, former singer and comedian, of an throat ailment that kept him off the road for the past two years, at his home in Kansas City, Mo., June 3. He had been with Benny Fields's Minstrels and also with Gus Sun and Joe Schenck in Brooklyn years ago. Survived by his widow, Claudine; a daughter, Geraldine, and a son, Thomas.

MATTHIASSEN-Mrs. Anna T., 88, former concert pianist and one-time member of the court of Emperor Franz Josef of Austria, at her home in Kansas City, Mo., June 4.

> In Loving Memory of My Husband

V.L."FRANK" MOULTON

June 14, 1944 A Wife and Pal «BEE»

MUSGRAVE—Everett A., musician, in Middletown, N. Y., June 5.: Surviving current at The Cove, Philadelphia, to

OLSEN-Dr. Egil T., 66, R-B Circus children survive. Interment in Chicago.

PATRICK-Warrick R., 47, former his home in Portland, Ore. Patrick had been in show business on the Pacific Coast for 35 years. He retired from the road several years ago and for the last three years was associated with Jantzen geles, and Showfolks of America, San

Wash.

PETKA-Emily Eileen, daughter of Violette and Albert Pctka, June 4. Parents have concessions on the Ellman Shows.

PRATHER - Henry, veteran vaudevillian and tab show manager and performer, at Veterans' Hospital, Brecksville, O., near Cleveland, June 8, after several months' illness with cirrhosis of the liver. For many years, Prather and his wife, Elizabeth Wiley, toured Orpheum and Pantages vaude circuits with the act of Prather and Wiley, and also as a trio with Charles (Dome) Williams. Later, he organized his Honeymoon Limited Revue, which toured for years on the Joe Spiegelberg and Gus Sun tab circuits. Deceased retired from show business eight years ago. For a time he and his wife operated a night club in Youngstown, O., and prior to being stricken ill worked as a bartender at the Veterans' Club, Warren, O. Services June 11 at Veterans Administration protestant Chapel, Dayton, O. Survived by his widow, Elizabeth, now residing in Cleveland, and several brothers and sisters.

ROSELLE-William, 67, actor, in Kane stage appearance was with Ada Rehan and Otis Skinner in 1902, and appeared in many productions for John Golden, Sam Harris, Lee Shubert and William A. Brady. He was featured in Our Wives for a season and in the early 20's, appeared in several of the Ziegfeld Follies, and was in the original cast of A Connecticut Yankee. Other plays in which he acted were Tonight at 12, Vencer, Papavert, Masks and Faces, Big-Hearted Herbert, The Strangler Fig, The Leopard Man, You Can't Take It With You, On Borrowed Time and The Man Who Came to Dinner. Last season he toured with The Doughgirls. Roselle was a member of the Lambs since 1909 and of Actors' Fund of America and was one of the earliest members of Actors' Equity Association. Surviving is his widow, Mrs. Rose Winter Roselle,

SIMMONDS—Joseph M., 76, concession-He was until recently custodian of the Rocky Mountain Showman's Club. At the time of his death he was clerk at the Milner Hotel, Denver.

SINGER-Sumer, 38, motion picture advertising executive with Buchanan & Company, Inc., at his home in New York June 3. Surviving are his widow, two children, his mother and a sister.

VITA-Salvatore (Jack), 22, announcer at Station WNAB, Bridgeport, Conn., in Hartford (Conn.) Hospital May 29 after a three months' illness. Burial in Mount St. Benedict Cemetery, Hartford, June 1.

and inventor, father of Jacqueline White, MGM actress, at his home in Beverly Hills, Calif., June 1. Other survivors are his widow, Gladys Rose, and two daughters, Mrs. Betty Ferguson and Mrs. Helen Findlater.

WILSON-Mrs. Ella, concessionaire, recently at Hackensack, N. J., of a heart ailment. She and her husband, Carl, were concessionaires on the World of Mirth Shows. She was formerly an animal trainer. Survived by her husband and a sister.

Marriages

DEL RAE-LA RUE-Ernest Del Rae, of Del Rae Brothers aerial act, to Chris La Rue, dancer, in New York May 28, FARREN-HANNA-William A. Farren, WFIL announcer, to Mildred Hanna, secretary to John E. Surrick, WFIL sales director, Philadelphia, January 13.

FITZGERALD-SMITH - Ralph Fitzgerald, member of the Stewart Trio, Vivian Smith, nonpro.

GLASS-RAAUM-Nen Glass, concessionaire on Jack Gilbert's chain on the World of Mirth Show, to Carin Raaum at Richmond, Va., recently,

GLENDON-WRAGGE-Raymond Glendon, engineer on NBC, to Elizabeth Wragge, radio actress, June 1 in New

HALL-NELSON-S/FC Charles W. Hall to Irene Nelson, WAVE, at Sampson, N. Y., May 31. Bride was formerly a vocalist with the Boyd Raeburn Ork.

publicist and former columnist, to Florence Aquino, actress, at Lazzarri's Res-

and two years later was elected to the Gladys E., Portland, and parents, Mr. Eden), actress and daughter of Walter sales manager of WJR.

Winchell, in West New York, N. J., June 5.

ROSEN-LIEBERMAN - George Rosen. son of Maurice Rosen, member of the National Showmen's Association, to Flora. Lieberman in Brooklyn June 2.

ST. ANGEL-HOLIDAY-Michael St. Angel and Marjorie Holiday, screen players, in Hollywood June 5.

A son, John M. Jr., to Mr. and Mrs. John M. Rivers May 28 in Charleston, S. C. Rivers is owner and manager of station WCSC, Charleston, S. C.

A daughter to Mr. and Mrs. Jack Spatz in New York June 2. Father is a contactman with Bregman, Vocco & Conn, music publishing house.

A daughter to Mr. and Mrs. Sam Branson in New York May 30. Father is in the cafe department of the William Morris Agency. Mother is the former show girl, Terry Kelly.

A son to Mr. and Mrs. Eddle Smith in New York May 24. Smith is a talent agent, and Mrs. Smith was formerly known as Melba, dancer.

A son to Mr. and Mrs. Frank Pudis in Pittsburgh May 26. Pudis manages the Northside Theater in that city.

A daughter to Mr. and Mrs. Walter Hyde in New York June 3. Hyde is with the William Morris Cocktail Department.

A son, Harold William, to Mr. and Mrs. Whity Olson at Armstrong General Hospital, Kittanning, Pa., May 6. Parents are concessionaires with the Dumont

A son, Leo, to Johnnie and Mary Thompson at the Armstrong General Hospital, Kittanning, Pa., May 7. Mother is American palmist and father has photo gallery on the Dumont Shows.

A daughter to Mr. and Mrs. Billy Gordon in Des Moines May 23. Father is a burly comic, and mother is Jewel Gordon, ex-burly soubrette.

A son, Richard, to Mr. and Mrs. Richard Wilson, of the Reading Shows, at Gallatin, Tenn., recently.

A son to Mr. and Mrs. Edward T. Halloran at Good Samaritan Hospital, Cincinnati, June 4. Father is news editor of Station WSAI, Cincinnati.

Divorces

Dorothy Arnold DiMaggio from Joe DiMaggio, baseball player and night club owner, in Los Angeles June 6.

Mimi Forsythe, screen actress, from Ben Borgeaus, film producer, in Los Angeles June 5.

Merle Oberon, screen star, from Sir Alexander Korda, screen producer, in Juarez, Mex., June 5.

WHITE-Floyd Garrison, 66, oil man PLYMOUTH BACK

(Continued from page 6)

Dealer, appears to set a new note in serials as well, and is written with a company dealer as its hero. Carson is a returned war veteran, back in a dealership business, and the program is evidently designed to sell the Plymouth name thru the natural use of it in the body of the broadcast itself.

WJR Preems

Initial campaign opens tonight on WJR here, and is scheduled for four other stations-KPO. San Francisco; WIBW, Topeka, Kan.; WSB, Atlanta, and WTIC, Hartford, Conn. Campaign is for 13 weeks, and is designed to test public reaction to the new program. Show goes on at present by transcription. Future plans are not disclosed but appear to include probability of its development into a Plymouth-sponsored net show if it clicks in the test.

In this case, the radio program is developing out of a comic strip, instead of the more familiar reverse process. Account is being handled by the Grant Advertising Agency of Detroit.

Det. Free & Peters Reopens

DETROIT, June 11.—Early signs of planning for post-war operation in the radio field are seen in the reopening of an office here by Free & Peters in the Penobscot Building. Spot is in charge of William Bryan, who was formerly with The Detroit Times.

Office here was closed in 1942 when KAUFMAN-AQUINO-S. Jay Kaufman, local business dropped off with the start of the war. Anticipated resumption of major automotive spending is undoubttaurant, Rosebank, S. I., N. Y., June 3. edly a major factor in the decision to LAWLESS-WINCHELL-S/Sgt. William reopen the office. The F&P office here president of the parent company in 1936, Los Angeles. Survived by his widow, Lawless to Walda Elleen Winchell (Toni was managed by Charles G. Burke, now

HUNT FOR FALL SPOTS DUE?

Conklin Shows Open In Hamilton, Ont.; Labor Situash Eases

HAMILTON, Ont., June 9,-Conklin Shows opened the season here Thursday (7) and will operate thru next Saturday (16) under auspices of the Hamilton Spectator Fresh-Air Fund.

All shows, rides, concessions and the train were overhauled and repainted in Brantford, Ont., quarters, and J. W. (Patty) Conklin reports that a full crew is on hand, as the manpower situation has eased since the cessation of hostilities in Europe. Transportation is still restricted, but Conklin hopes to be able to add two more flats and a coach before the show starts its long Western trek after a stand in Brantford, June 18-21.

Conklin also reported that there is more merchandise for concessions, par-

ticularly glassware.

The road staff includes J. W. Conklin, president; Frank R. Conklin, vice-president; M. M. (Nell) Webb, secretarytreasurer; Max McAra, associate secretary; Clyde Coffing, assistant to the vicepresident; W. Stanford, stenographer and bookkeeper; W. Blank, boss canvasman; Charlie Avey, head carpenter; Harold Hawkins, head painter; Jack Ray, artist and designer; Bob Randall, ride superintendent; Grant Sinclair, chief electrician, and Jack Heaysman, trainmaster.

Show operators are Mr. and Mrs. Robert Restall, Globe of Death; Alfie Phillips, Swim-Cade; Mr. and Mrs. Jack Ray, Oriental Follies; Alberta (Slim) Edwards and his horse, Kitten; Charles (Woo-Woo) Lucas, Darkest Africa, and Johnny Branson, with three grind shows, gorillas, snakes and wild horses. The Mystic Maze is also in the line-up.

Rides in operation here are the Flying Scooter, Tilt-a-Whirl, Caterpillar, Merry-Go-Round, Ferris Wheel and two kiddle

Concession line-up includes Simon Mound City Shows Travel Koven, Eddie Gamble, Al Kaufman, Joe Beckman, Jack Gorrin, J. Little, Al Cohn, Frank Duff, M. Blasco, Maxie Herman, Louis (Good Kid) Drillick, Issy Brodsky, Nick Maltezos, Joe Bula, Sam Whitechurch, Mrs. Minnie Simonds, Paul Oleksy, Charlie Taylor, Hymie Smith, Harry Shore, Puggy Abrams, Pete Jones, George Carr, Harry Sauve, W. Andrus, George Nash, Bill Levinsky, Scotty Ross, Ronny McDonald and Mrs. L. Smith.

Florida Considers Ban 35 Days Ahead of Fair Date

CHICAGO, June 9 .- Vaughn Richardson arrived here with the news that the Florida State Legislature is considering a bill to prohibit circuses or carnivals from appearing in Escambia (Pensacola) County 35 days prior to an agricultural fair or exposition.

The bill is being sponsored by Representatives A. Morley Darby and Webb C.

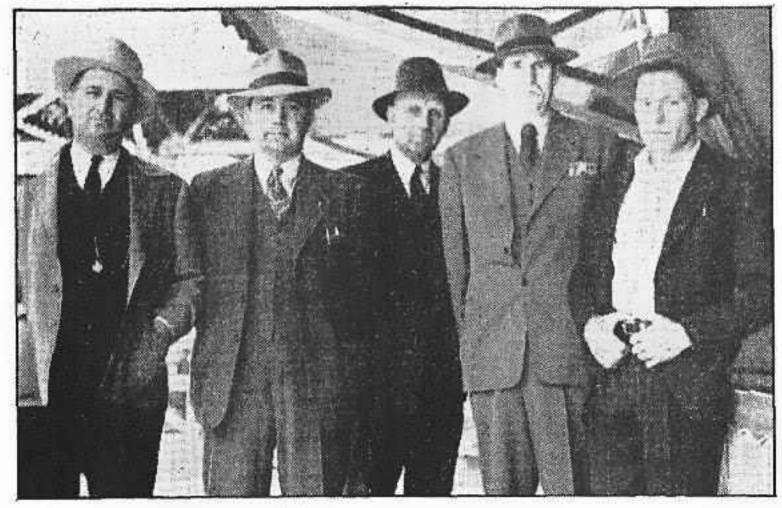
Jernigan. Richardson announced he has sold his interests in the park at Pensacola and has no immediate plans.

"Pop" Hill Seriously III

ST. LOUIS, June 9.-C. N. (Pop) Hill, who with his two sons owns and operates Hill's Greater Shows, is seriously ill in the Wichita (Kan.) Hospital. Hill suffered a stroke and heart attack at the Broadview Hotel, Wichita, June 1. Both his sons went to his bedside when they received the news, as did Mrs. H. P. Hill and their daughter, Mrs. Al. Johnson. The boys returned to the show but the wife and daughter are remaining at the hospital.

Gooding Opens Massillon

MASSILLON, O., June 9.-F. E. Gooding Amusement Company, Columbus, O., will furnish the midway attractions for the Shrine Trumdrum June Festival here June 18-23. Gooding will be the first carnival to play Massillon in several years, the town having been closed.



SNAPPED ON THE WORLD OF TODAY MIDWAY AT Joplin, Mo., left to right: L. C. (Curley) Reynolds; Harry Kingrey, exalted ruler of the Elks; Noble C. Fairly; J. L. Treadway, past-exalted ruler, and H. (Izzy) Wells. Reynolds and Wells are co-owners of the show; Fairly is general agent, and Kingrey and Treadway are well known to outdoor showfolk.

Storm, Fire Hand Strates Two Blows

ROCHESTER, N. Y., June 9 .- Dame Misfortune struck the James E. Strates Shows two foul blows the past two weeks. A windstorm tore up more than \$5,000

worth of canvas at Niagara Falls, N. Y. Fire swept two sleeping cars and box car of the show train in the Eric yards at Niagara Frontier Thursday (31), and Battalion Chief James J. Curtin estimated damage at \$12,000. Blaze was said to have been caused by a careless smoker.

ST. LOUIS, June 9.-Mound City Shows, owned and operated by Charles thru," he stated. M. Oliver, has departed from these environs after playing various lots in St. Louis since late March.

Show did good business here when weather permitted. Starting at the American Legion Celebration in Connellsville, Il., next week, show is routed thru Illinois, Missouri and Arkansas. Oliver's current line-up consists of 6 rides, 2 shows and 25 concessions. Among the concession operators are Charles Chaney. Whitey Butler, C. D. Davis, Alvin Arnold, William Pegeler, Cy Horwitz and J. (Buck) Buckner.

Ted Miller Rejoins Bantly

HOLLIDAYSBURG, Pa., June 9.-Ens. L. C. (Ted) Miller, who resigned as general agent of the Bantly shows to join the Merchant Marine, has received an honorable discharge from Army Transport Service in the Pacific and has rejoined the show in his former capacity. hended.

Vaught Retires as NAE Officer; Holds Interest in Show

CHICAGO, June 9 .- Mel H. Vaught, organizer of the North American Exposition last winter with Pete Kortes, announced here Thursday (7) that he has agents should not count on them too severed his connections with the organi- heavily. zation in an official capacity but retains his partnership in the venture.

"The show, like most of them this season, has been thru some tough After Good Biz in St. Louis weather and has experienced a lot of bad going, but it is built on a solid foundation and I have confidence it will come

> Vaught said that he and Kortes are still partners but he will concentrate his efforts on other ventures for the remainder of the year.

Harry E. Wilson Slashed As He Grabs Purse Thief

UNIONTOWN, Pa., June 9 .- Harry E. Wilson, 59, assistant manager of the Marks Shows, was slashed across the abdomen and right hand with a knife May 26 when he accosted a man who had snatched a woman's purse three blocks from the showgrounds. He also suffered a broken left ankle.

After hospital treatment he was able to accompany the show to Connellsville, Pa., where the show completed an en-

gagement Saturday (2). The slashing snatcher was not appre-

Tattoo Artist Dresses Nude As Detroit Ponders New Law

of tattooing is being sought in a new ordinance presented to city council by under police supervision.

Issue was brought to official attention

DETROIT, June 9.—Legal regulation ruled that the art work would have to be covered in some manner to remove its objectionable character.

Meanwhile, a warrant was under con-Nathaniel H. Goldstick, assistant corpo- sideration for Edwin Brown, one of the ration counsel assigned to the police city's best known tattoo operators for department. Basic provisions are for 30 years, but the nature of the charge formal registration and licensing of all was uncertain. Brown was the artist artists, and placing their operations who did the work on the youth, it was rendered him unconscious and he fell charged.

Matter was settled to the court's satisby the case of a 15-year-old youth who faction when Brown tattoocd a bathing minutes of artificial respiration. was refused admission to the State Re- suit, late Victorian style, over the nude form School at Lansing when he was figure, and then received a sentence of 30 cartons of cigarettes found on the found to have a nude feminine figure six months' probation from Recorder's grounds without the Iowa cigarette tax tattooed on his arm. The authorities Judge Arthur E. Gordon.

Many Orgs on Rugged Path

ODT boss interpets cancel request on names annuals have advertised in past

WASHINGTON, June 9 .- It is more than likely that general agents of several major carnivals soon will be scurrying around the country looking for fall locations for their orgs, as the conference held by a committee from the International Association of Fairs here Friday (8) with Defense Transportation Chief Col. J. Monroe Johnson was anything but encouraging as far as the 1945 operation of State and regional fairs is concerned.

Colonel Johnson informed the fair delegates that the government will not increase its official family to see that the request for State and regional fairs to cancel is carried out, but that the fairs are on their own, and his words intimated that any effort to circumvent this order would result in an unfavorable public reaction.

It is possible that some of the fairs that have operated in the past on a State and regional basis will be able to reorganize and operate on a local basis, but in view of the warning that within the next 60 days Uncle Sam will take 2,000 Pullman sleepers-half the totaland an undisclosed number of coaches for the movement of troops other than the space that will be needed for men on furlough and sick leave, general

Sidetrackings Loom

Colonel Johnson told a representative of The Billboard that all outdoor show movements would be subject to change on a moment's notice, which means that circus or carnival trains, even the traveling on their own equipment, may be sidetracked without warning.

Those who profess to be in the know around here are of the opinion that the shows, carnivals in particular, should make immediate arrangements to get away from the main lines traveling east and west, and that it would not be unwise to look toward the larger industrial areas for semi-permanent locations.

Skipping over the Middle West and Eastern carnival scene quickly, the carnivals that may be most vitally hit are Royal American Shows, Cavalcade of Amusements, Hennies Bros., Johnny J. Jones, Goodman's Wonder Shows of America and the World of Today, in the Midwest, and the World of Mirth, Cetlin & Wilson, James E. Strates and O. C. Buck in the East. Others, too, may be affected, but those mentioned apparently have the most at stake.

Royal American's Itinerary can be affected at Ohippewa Falls and Superior in Wisconsin; the Minnesota State Fair; the Kansas Free Fair at Topeka; the (See FALL HUNT DUE? on page 44)

World of Today Bumped by Misfortune in Des Moines

DES MOINES, June 9.-Rain, wind and cold weather beset the World of Today Shows along with other misfortunes after opening here Tuesday, May 29.

Rain on Decoration Day hurt, and continued rain and cold weather hung on for the next week, with the canvas lowered several times due to high winds. Shows move to Omaha tonight.

Jack C. Rosson, 21, handyman, was jolted by 13,000 volts when a metal flagpole he was installing over the entrance struck the high-tension line. The jolt 16 feet. Firemen and fellow employees restored him to consciousness after 10

State Tax Commission employees seized stamps. The State kept the cigarettes.

3000

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only -markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally oard, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15

ft., in 3 collapsible sections, non-electrical \$75.00 8,000 Jack Pot Slips (strips of 7 numbers),

m. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

8,000 Small Thin "Brownle" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 8,000 Featherweight Bingo Sheets, 5 1/2 x8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for . . 1.00 Thin Plastic Markers, brown color, M 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO. 19 W. JACKSON Blvd., Chicago 4, Illinois

NEW

NEW KIDDIE RIDES

8-10 Cars — Airplane — Animals Motor Driven, Complete, Inside Scenery. Heavy Steel Structure. Striped Canvas Top.

ALL NEW RIDES

Except Center Gear.

COMES COMPLETE, READY FOR LOCATION

30 DAY DELIVERY FIRST COME, FIRST SERVED

Amusement Enterprises

RIDE DEPT.

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FOR SALE

P. A. SETS COMPLETE

Amplifier and Mike.

6 LARGE FLOOD LIGHTS Complete \$25.00 Each; 2 for \$40.00; or all 6 for \$100.00. All in fine shipping cases.

COMPLETE SET OF NEW SIDE SHOW BANNERS reading S-I-D-E-S-H-O-W, with doorway reading WORLD OF WONDERS, CONEY ISLAND FREAK MUSEUM. Will sell complete, like new, for \$150.00.

ALSO HAVE A LOT OF PIT OR BALLY OURTAINS. 4 ft. high and all lengths. State your needs. I'll quote low price. Merchandise like new and impossible to buy in Tent Houses.

All Reply:

RAY MARSH BRYDON CHICAGO, ILL.

Riverview Park

ALL SHOWMEN, ATTENTION

Hamsters shown for first time in America as miniature bears. Imported from Syria. Weigh less than S oz. Long-lived, multiply fast, easy to care for. Live delivery guaranteed.

1 for \$10.00-Male & Female, \$15 Prepaid. Flashy 4-color banner, 4x6. Good material. Fine oil paint, pictures bear in teacup. Lettered "World's Smallest," \$20.00.

Immediate delivery on Hamsters, Allow one week when ordering banner. A few pair left, If sold out will promptly return your money. Send 1/2 cash with order-balance C.O.D.

A. C. RICE

606 BELDEN

CHICAGO 14, ILL.

Special Printed

TICKETS

Roll-Folded. 100,000-\$18.50.

Cash With Orders DALY TICKET CO. COLLINSVILLE, ILL.

FROM THE LOTS

Dodson's World's Fair Shows North American Expositions

SHEBOYGAN, Wis., June 9.-With the worst weather this show has encountered at Dayton, O., week of May 28 could during the current season, a constant only be called fair. On Saturday a hail five-day downpour of rain and extremely cold weather, Sheboygan was the been a very good children's matinee and shows' first total bloomer week.

Out of the six-day engagement under auspices of the VFW the show opened show arrived Sunday and the entire mid-Decoration Day, with not a ride, show or concession opening the other days.

The lot was in such bad shape that it would have been almost impossible to move the wagons, so arrangements were made to stay over for a second week.

one of the former co-owners of the Seils-Sterling Circus, who greeted the show trains Sunday afternoon.

made himself popular with his hotel reservation list. William Harvey, trainmaster, sprained his knee when attacked by a snake after the unloading had been completed here and is on crutches.

hectic time but the concessions operated. Marie Starr was on the indisposed list for several days, suffering from a bad cold.

Curtis L. Bockus, general agent, conferred with President M. G. Dodson and then departed for parts unknown.

Virginia Greater Shows

MORRISTOWN, N. J., June 9.-Show moved here from Westville, N. J., after a week there of cold and rain. Show came down in a cold, drizzling rain Saturday night but was off the lot early. moving on here in a rain. Several trucks bogged down but, with the assistance of a winch truck, were spotted ready for opening Monday night. However, a heavy rainstorm killed it.

Tuesday and Decoration Day the sun came out and business was good. Rest of the week was cold but good spenders showed up.

There were several visitors from Orange, N. J., home of Mr. and Mrs. Rocco Masucci, and Mr. and Mrs. Ed Curtin. entertained their two nieces from Bloomfield, N. J., William C. Murray, general agent, entertained committees from Linden and Middlesex, N. J. Happy Arnold received a shipment of large snakes and Chinese dragons to add to his alligator show. Walter K. Sibley, of the National Showmen's Association, was a

Show moves to Linden, N. J., for the first time in Linden city limits in eight years,-HAPPY ARNOLD.

Sparks Bros.

PRINCETON, Ky., June 9.—This being an annual spot for the shows, there was a general renewal of acquaintances for most of the personnel, and with a week Billboard; Frenchy, electrician. Bob (May 21-26) of fair weather business took a hike, as was anticipated. Location was handicapped by lack of parking facilities, especially on Saturday night. Highway traffic officers assisted greatly in relieving the congestion. Location was the ball park, with the Legion sponsoring.

Tom Johnson's Broadway Steppers were given a good reception, and Texas Joe's Wild Life attracted interest. Rides and concessions had fair business during the week and near-capacity Saturday. Tony Pilcher's cookhouse is keeping the hungry boys satisfied, with the able assistance of Doc Hoy, purchasing agent. Dad Grant is repainting the rides and H. G. STARBUCK. trucks.

E. J. Casey Shows Finish Prelim Stand in Winnipeg

WINNIPEG, June 9.-E. J. Casey Shows have completed their spring stands in the vicinity of Winnipeg and is headed west for the C circuit of Western Canada fairs. Business has been spotty due to uncertain weather, there having been hosts at a double birthday party Friday snow at times on the midway.

Shows include Jack Russell's circus side show; Jack Thynne's Kansas Hillbillies, and a monkey show. Thynne is well known to Canadian radio audiences.

Rides include two Big Elis, a Merry-Go-Round, Mix-Up and two kiddle rides. Show will return here for the St. Vital Fair and Horse Show August 17-18 and trip to Indianapolis May 31. then head into Western Ontario.

INDIANAPOLIS, June 9.—Engagement and heavy rain ruined what would have put a damper on the night's business. With but a short jump into here the way was up and ready for Monday night. It is playing Indianapolis under the Gatling Gun Club of the Shrine Murat Temple. Cold weather, as usual, for the opening night and that of Tuesday, but a very good attendance was on hand A welcome visitor was Pete Lindemann, both evenings and the Shriners added color to what promises to be a profitable engagement. All three locals here were exceptionally liberal with space, as well Edward R. Bruer, special agent, has as radio station, WIRE (NBC), with time, donating 12 minutes of a 30-minute quiz program on two different days, with Professor Alexander stealing the show with his Flea Circus, and Red Friend acting as emsee. These two W. B. Starr, legal adjuster, had a broadcasts, of course, were in connection

> Another highlight in the publicity department was when Owner Peter Kortes donated the entire midway to five local orphanages. With nearly 300 children in the party, it kept the personnel of the show busy, but it was all done very systematically. The kids enjoyed Earl Chambers's Monkey Circus, the Kortes Circus Side Show, several major rides and the Funhouse. Mrs. John Logan and Mrs. Fred Nash acted as hostesses for the show management and dispensed lemonade, countesy of Eddle Yeager. Mr. and Mrs. B. A. McDonnell, who operate one of the popcorn concessions, furnished each child with a bag of popcorn, and Mr. and Mrs. Al Paul and daughter, Norma, handed the little ones cones of custard just as they left.

with time bought by the show.

A few of the visitors to the midway noted the first two nights were J. C. McCaffery, Chicago; Al Humke, Anderson, Ind., and, of course, Mike T. Clark, wellknown general agent of former years, now making his home here.

HARVEY B. WILLIAMS.

William T. Collins Shows

BRECKENRIDGE, Minn., June 9 .-Shows opened tour in Benson, Minn., May 20 after an uneventful jump from St. Paul, and business was okay despite cold weather.

Moving to Breckenridge, the opening (28) was lost because the lot was too muddy to get on. However, Decoration Day was the best the shows have had since inception in 1943.

The staff: William T. Collins, owner; Mrs. Collins, secretary-treasurer; William J. Wolf, manager; Lois Sonenberg, The Gevens joined as Fly-o-Plane foreman.

Concessionaires include Mrs. Collins, Mrs. Wolf, Sig Signor, Slim Donaldson, Jack Walsh, Harris Johnson, Mrs. Townsend, V. Peterson, Bob Robinson, Henry Hengst, R. C. Mills, Mrs. Wilson, R. H. Sonenberg, Frankie Stone, Bill Kelly, Carl Decker, George Crable and Al Jones.

Shows include Doc Crosley's fat girl and Night in Paris; Joe Lemke's Monkey Revue; Ted Chaulseth's Wax-O, and Sonenberg's Daffy Show.

LOIS SONENBERG.

Gold Medal Shows

TERRE HAUTE, Ind., June 9 .- With Decoration Day turning out a big one, stand (May 28-June 2) proved the best of the season. Tilt led the rides, with the Spitfire a close second. Miller's Mechanical War and Rosier's Cavalcade clicked. John 'Rice reported a bang-up bingo week. Labor Temple Association was the auspices here.

Mr. and Mrs. Whitey Richards were (1) night in honor of Mr. Frenzel, Midway Cafe operator, and Bette Hutton.

Mr. and Mrs. Earl Seneff, former troupers, were nightly visitors, while Keith Sartin Gaskins, son of Mr. and Mrs. Frank Gaskins, spent a week's leave from the navy.

Oscar Bloom, owner, made a business

FRANK GASKINS.



HERE IS A MONEY MAKING BABY

MEET "FLORENCE"

loon Girl with goo-goo oyes -Buckram Bonnet -Made In corduroy and chonlile, Big flash! Packed 36 to cart.

\$18.00 Samples 25 Per Pc. Extra.

25% Dep. With Order, Bal. C.O.D. F.O.B. N. Y. Send for FREE descriptive circular No. 16

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COSTUMES By the Hundreds - To Be Closed Out At BARGAIN PRICES

SURPLUS STOCK OF LESTER, LTD. Costumes of Every Description. Sets of Chorus Wardrobe and Individual Costumes. PARADES WALTZ GOWNS PERIOD COSTUMES UNIFORMS COSTUMES OF FOREIGN COUNTRIES ACCESSORIES GALORE: SHOES TIGHTS CAPES MASKS

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Reservation. Sale Starts June 18, at 11 A.M. Open Thereafter Daily From 11 A.M. to 3 P.M., Monday Thru Friday. UNITED AMERICAN COSTUMERS 67 E. Lake St. (2d Floor Rear), Chicago, III.

AGENTS WANTED

Hoop-La and Dart Store. Tinter for Photo Callery. Pana, Illinois, this week; Big 4th, Platteville, Wisconsin; ten Wisconsin fairs to follow; then south till Xmas. Come on or contact

MACK MATTHEWS **Dyer's Greater Shows**

WANTED

Late Eli Wheel, Octopus, Merry-Go-Round and other Rides. Give full description. No junk wanted.

MUSIC MACHINE CO.

Brunswick, Ga.

AGENTS WANTED AT ONCE

Couple to handle Pop Corn, Candy Apples; good proposition. Agents for Ball Game and Penny Pitch. Long season. Fairs start in August. All Address:

SHIRLEY LAWRENCE Boaver Falls, Pa., this week; Salem, Ohio,

WANTED

SENSATIONAL FREE ACT STARTS JULY 13 TO JULY 21

ODD FELLOWS' FAIR

Fredericksburg, Va.

Write to MR. F. A. HOVEY R. F. D. 3, Fredericksburg, Va.

HELP WANTED

Man, wife to operate Frozen Custard or Root Beer and Dog Stand. Close in October. Reference. Top wages. Write or wire

MYERS' CONCESSIONS DUPONT, OHIO

John H. Marks Shows

UNIONTOWN, Pa., June 9.-Show opened here Monday night (21) to a big crowd, which continued thruout the week ended Saturday (26). Don Hayman, of The Standard-Herald, worked hand-in-hand with the writer. Editorial staff of the papers were guests at a steak dinner and a trip around the midway. Carrier boys were also entertained and were treated to custard by Walter Holiday and candy apples by Hymie Cooper.

Saturday afternoon the Schoolboy Patrol was entertained by John H. Marks. show owner, and Willie Lewis, business manager.

Connellsville, Pa., week ended Satur-

WANTED IMMEDIATELY

KIDDIE RIDES

FOR MODERN OUTDOOR BEACHSIDE PLAYGROUND

WILL BUY OR RENT

Wire - Phone - Write

AL MULLIGAN

LARRY FINLEY'S MISSION BEACH AMUSEMENT PARK San Diego 8, Calif.

WANTED

June 16-24, on the Streets

Stock Concessions. No gypsies, no flatics. Ride Help, Truck Drivers given preference. Contact at Alliance, Nch., after June 12th.

HYALITE MIDWAY

FOR SALE

Adult Ferris Wheel, \$1100.00; 38 feet high, 10 seats, covers, ticket box, front arch, light stringer forms a star, drive belt, cable, loading platform, clutch, no power. Loads on one truck, ideal for quick moves. A real money getter for a civilian. Lock it over and load at my mother's residence in Redmond, Illinois.

S/Sgt. Glenn H. Barr Btry. A, 30th Bn., 6th Tng. Regt., FARTO, Fort Sill, Okla.

RIDE HELP WANTED

MERRY-GO-ROUND and TILT-A-WHIRL

HADJI DELGARIAN

CHICAGO 39, ILL. 2303 N. Melvina

WANTED

Front Man for Palmistry Booth. Good proposition for right man.

RACHEL LILLY

Care World of Mirth Shows, Nutley, N. J.

TOM L. WENTWORTH

WANT AGENTS Cat Rack, Penny Pitch, Stock Stores.

Address:

Care Parada Shows, Eureka, Kan.

WANTED

Chair Plane Foreman, small 18-Horse Merry-Go-Round Foreman and Single Loop Foreman or Operator, State salary required, Also Second Men wanted in all departments. Can place Agents to operate legitimate Concessions, Most spots 10 days. Blades, Del., until June 23.

D. VAN BILLIARD

OCTOPUS

World's Most Popular Rides EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

day (2), found shows spotted on new Hillcrest showgrounds. Weather was mostly fair and business good.

Change in route brought shows to this town, which proved satisfactory. Shows, rides and gate did well, but the customers did not patronize concessions.

George L. Smith, special agent, was taken to the Connelisville Hospital Friday night suffering from malaria. Max Seglen is doing well with his trailer grab stand. On Saturdays he stays open all night to serve workingmen.

Lenny Travey has joined with two shows. Jacqueline LaRue has taken over the Gay New Yorkers. Jimmy Simpson has enlarged his Jump and Jive Negro revue.

Harry Basil's daughter has been visiting for several weeks. The changing of dates, and with Smith and the writer laid up, Owner Marks and Glenn Edwards have been on the jump.

Fairmont, W. Va., opens Monday (11). HARRY E. WILSON.

R. & S. Amusements

NEW BERN, N. C., June 9,-Return engagement here drew larger than the earlier spring engagement, weather being clear and hot. Auspices is local Police Department Recreational Fund with Jack Lee in charge of the committee. Lot is one mile from town with bus service.

Artist and Models opened here to big business. George Wrenn and Percy Sink constructed an 80-foot front with a 40 by 60 tent theater. Roy Croom did the scenic job. Wrenn is manager and talker and has six models.

War Is Hell, depicting Nazi and Jap prison camp atrocities, also opened Tuesday with a 20 by 30 tent and a 60-foot panel front. Walter D. Nealand is man-

aging this attraction. Bill Cole joined at Wilmington, N. C., with his pony ride. Howard McCann is in charge of the diggers, and Jimmy Bickford is building a larger bingo stand. Mrs. Pat Lewis is handling a concession.

Carter Tisdale and wife were nightly visitors here. Tisdale, an old trouper, is owner of a large florist shop and sponsored the Saturday kid matinee with large advertisements in the local Sun-Journal. The Tisdales entertained Jimmy and Carrie Raftery at dinner at their home. Art Lewis, showman, dropped in for a visit.

Prell's Broadway Shows

NEWARK, N. J., June 9.—Shows made the run from Baltimore to Gloucester, N. J., and was open Monday night for the Veterans of Foreign Wars. Tuesday the rains that have been playing this territory caught up with the shows and continued intermittently until Friday. Week-end business braced up satisfactor-

Due to the fact that shows did not open for the 10-day Newark stand until Wednesday, hurry-up teardowns were out. Shows moved to the downtown lot in Newark (near Penn Station) and opened Wednesday (23). Lot was crowded Wednesday night and business was excel-

The Elks handled local arrangements and Paul Prell put the shows on the tight lot. This is the home town of the

Newburgh, N. Y., is next. EDWARD L. BYRON.

Pan-American Shows

NEW CASTLE, Ind., June 9.-Week of May 30 thru June 2 on the Brinker lot at Marion, Ind., brought fair weather and good .business.

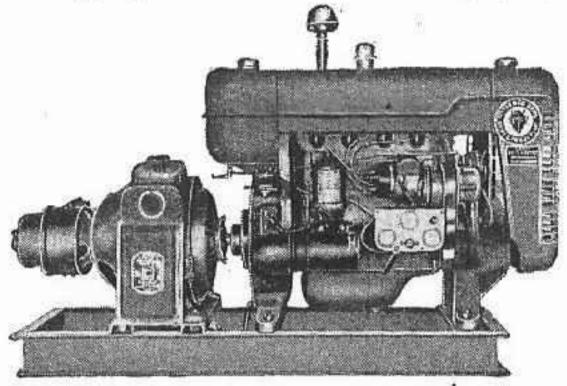
Sam Levine joined with his concessions after what he termed an unsatisfactory trip to Minnesota. L. E. Heth's concessions also had a good stand. Thames' Revue topped the shows, with the Dual Loop leading the rides. Segrid Sorenson's shows also joined.

Mrs. Strayer has been suffering with a

severe cold .- TED C. TAYLOR.

ROLLOPLANE FLY-O-PLANE

SURE LITE PLANTS



SPECIAL UNIT FOR FROZEN CUSTARD MACHINES

IMMEDIATE SHIPMENT NO PRIORITIES

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Diesel and Gasoline Engine Driven Light and Power Plants, 2 to 50 K.W. Floodlights and Portable Poles. Rentals-Sales. IMMEDIATE SHIPMENT.

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LONG ISLAND CITY I, N. Y.

WORLD OF PLEASURE SHOWS

Kalamazoo, Mich., June 18-25

WANT - Motordrome, Fun House, Unborn, Fat Show, Mechanical City, Glass House, Snake, War Exhibit and other worthwhile Attractions. Can place Merchandise Concessions of all kinds; will sell exclusive on Photos. Ride Help and Semi Drivers for all Rides, top wages and bonus; A-1 Truck Mechanic with Tools.

This show plays the large industrial cities of Michigan and Ohio. All address

JOHN QUINN, Mgr., Lansing, Mich., June 11-16

LAWRENCE GREATER SHOWS

CAN PLACE AT ONCE

Sober Electrician, Foreman for Ridee-O and Chairplane, and Second Men for above Rides. (Ed Carpenter, I answered your wire.) Can place Octopus and Roll-o-Plane, Fun House or Glass House. Can place Girl Show with own outfit. (Jimmie Ferenzie, wire me.) Concessions-Custard, Photo Studio, Arcade and all Stock Stores. Long season. Fairs start August 13, Kutztown, Pa., and close middle of November. All address

Beaver Falls, Pa., this week; Salem, Ohio, follows.

MICHIGAN SHOWMEN'S ASSOCIATION

156 Temple St., Detroit 1, Mich.

Summer Membership Drive

Regular Initiation Fee of \$10 Eliminated During June, July and August.

Only Showmen's Association Paying an Automatic Death Benefit.

\$10.00 TO JOIN NOW!!! WRITE NOW!!! to HARRY STAHL, Chairman Membership Committee

WANTED TO BUY RIDES

Cash waiting for Two Abreast Merry-Go-Round (Prefer Little Beauty); #5 Wheel; Late Model Tilt; Factory Built Kiddie Auto Ride, and Spitfire or Fly-o-Plane. Must be in first class condition, ready to operate. No junk considered. Transformer Truck complete. Give all details first reply.

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Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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Machines — Bags Boxes — Seasoning Salt - Kettles

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Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

FOR SALE

1 Cs. .22 Long Rifle Cartridges (10,000 to Case) (20 Boxes) 12 Gauge Gun Shells, 3 1/4 Dr.,

1 1/4 Shot, 6 Ch. 1 Only 20 Gauge Ranger, Three Shot Bolt Action

Shot Qun. 5 Boxes 20 Gauge Gun Shells.

All new, clean stock. Best offer takes each or the fet. Write or wire at once. B. MEARS, Hallwood, Va.

FOR SALE

Latest model new Camera, no rollers, push and pull type, new lens, never used, F-3.5 Universal Hex. Uses two-inch paper, have eight rolls paper, all late '45 dating. \$200.00 takes all. Apply Manager.

DIXIE BELLE SHOW

Livermore, Ky.

TRACEY BROS.' WANTS

Side Show Act, Talker, Ticket Sellers. Be out all winter. Want to buy Tent, 20 by 100. Answer as per route.

BANTLY'S SHOWS, Hollidaysburg, Pa., this week.

MIDWAY OF MIRTH SHOWS WANT TO BOOK

MERCHANDISE CONCESSIONS. Grab Joint and years, was forced to remain off the road cessions in Booby Obadal's Victory Park. Custard. Address: Murphysboro, Ill., this week; then New Baden Homecoming; Centralia, Carlyle and Trenton Celebrations to follow; all in Illinois,

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

SUMMER officially near.

E. JEAN MERCER, discharged after three years in the air corps, has joined Bejano's Side Show on the World of Today with a mental act and a camp.

BERNARD K. (WHITEY) JOHNSON, who worked for Clif Wilson on the Royal American, Charley Clark on Dodson's and Carl Parsons on the Johnny J. Jones Exposition, is now stationed in France.

SO FAR, SPRING hasn't done anything to hurt the aspirin business.

TWO of the famous Lorow family of glassblowers are serving with Uncle Sam's forces overseas. Bert Lorow Jr., of the navy, is on an LST boat in the Pacific, and Con T. Lorow, of the air force, has been in England for two years.

ORA A. (POP) BAKER was the victim of a recurrence of skin rash resulting from sumburn and was unable to pay scheduled visits to carnival lots around Detroit last week. . . . SEVERIN HILO is refinishing his rides for his new miniature park on the Detroit River in Ecorse, Mich.



DECORATION DAY SUNSHINE put broad grins on the Candy Kids (left to right), Solly (Pop) Wasserman, Jack Price and Bill Carsky, on the Turner Bros.' Shows lot at Streator, III. Solly and Carsky are with Casey Concession Company, Chicago, and Price is Turner Shows general agent.

TWO FACTORS that keep showmen on the job are being real troupers and the necessity of eating.

TOMMY ALLEN, who closed recently with Cavalcade of Amusements, joined the Johnny J. Jones Exposition at Pittsburgh . . . BERTHA (GYP) McDANIELS celebrated a birthday last week with a party but warned that anyone asking her age would not be admitted. A goodly crowd was on hand.

LOUISE BLACK, leopard-skin girl, has contracted with the Sid Crane-James Chavanne side show, which has also added Joe Blake, human cash register and iron eyelids. Nelson Brennen has joined from West Virginia to take over the annex, . . . A LEG INJURY, has forced Jack Frost to quit the road and return to his home in Auburn, Wash.

JUST ABOUT THE TIME we think carnival history has been written along comes another batch.

DAVE LACHMAN, ploneer carnival operator of Lake Charles, La., is visiting New York, His ex-partner, J. George Loos, is operating a carnival in Texas. . . . EDDIE ELKINS, manager of Ross Manning Shows, reports bad weather conditions along the Hudson River Valley, where shows have been playing Nyack, Haverstraw and other river towns.

on the Wonder Shows of America, was visited by Pinky Pepper, Tex Pategnat, Vern La Pue and Billie Baker at Peoria,

SCIENCE: Carnivalites hibernate or migrate when they live in a region where severe winters cut off their food supplies.

JUMBO FINN'S Fat Show closed with Moore's Modern Shows in Lawrenceville, Ill., recently and joined the Gold Medal Shows in Danville, Ill. . . . BENNIE WELLS pens that he will remain with Dodson's World's Fair Shows. . . . A. J. GREY, of the Joseph J. Kirkwood Shows, has recovered from foot burns sustained while taking light treatments. . . . JOHN QUINN reports that the World of Pleasure has contracted the Auburn, Ind., street fair, September 18-22.

HAROLD FRAZER, son of Earl and Opal Frazer, formerly of the W. G. Wade || and Dixie Belle Shows, is taking his basic training at Fort McClellan, Ala. His brother, Clarence, who joined the navy | in July, 1941, is in the South Pacific. . . . JAMES LOLLAR, recently discharged after returning from the China-Burma, | India theater, has resigned as carpenter with Hennies Bros. to accept a position with the U.S. Department of Interior on the Alaskan Railroad.

MIDWAY DIPLOMACY is the art of chiseling in secret to avoid arousing one's workingmen.

JOHN FRANCIS SHOWS, following a three-week engagement in East St. Louis, Ill., is headed thru Illinois. . . . SAM SOLOMON, prez of the Showmen's League of America, accompanied by Mrs. Solomon, is visiting relatives in Utica, N. Y., where his aged dad resides. The Solomons will visit New York and other Eastern points on the tour.

Uncle Joe Early, probably one of the oldest carnival men on the road today, celebrated his 83d birthday last week on the Cavalcade of Amusements, where he is employed. Early has been employed by Al Wagner 25 years. . . . HARRY MOORE, in charge of some of Cy Horwitz's concessions, is confined to Missouri Baptist Hospital, St. Louis, following an operation. Horwitz reports his condition improved.

PFC. CONRAD (JIMMY) CYR, former concessionaire with the Sammy Lawrence and other shows, has been stationed in the Marianas Islands for the past seven months. His wife is residing in Macon, Ga., and both are looking forward to a quick return to the open road.



NEAL G. CLEMENT reports from Peoria, Ill., that Sgt. George Clark, of Bushnell General Hospital, Brigham City, Utah, returned to Peoria recently to get Mrs. Clark, who has been teaching school at Cloverdale, Ill. . . . BUSTER STONEBURNER, on leave from the navy. has married. He recently made connections with his brother, Bob, who is on rest leave in Peoria, III., after 79 missions in Europe. . . . MR. AND MRS. RAY WILSON, of the Wilson Famous Shows, visited the Bunting Shows recently. . . . WALTER WOOLEY (Smoky Stover) is in a sanitarium in St. Louis. . . RED AUGUSTUS, of the Blackhawk Shows, has contracted Mort Jackson and Harry Jones. . . . ED WILL left Peoria, Ill., last week to join a med show in Pennsylvania. . . . MILLIONAIRE GOULD and Ken Murray are reported to have formed a partnership. . . . JACK ALLEN is doing Peoria, Ill., and Bill Hoffner is on the sick list there. . . SHORTY SOHREIBER is pushing a crew of midgets on wing assembly in a bomber plant at Peoria, Ill.

SAN ANTONIO NOTES: SHOWMEN'S HAROLD M. KILPATRICK, special CLUB here is closed for the summer. ROLL-O-PLANE, TILT-A-WHIRL OR OCTOPUS, agent with carnivals and circuses for 20 . . . DAVE STEVENS is operating con- Concessions of all kinds, Fish Pond, Candy Floss. this season because of ill health and is ... MRS. ROLAND SMITH has rides and residing with his parents at Dana, N. C. concessions on a permanent Houston . . . LINDA LOPEZ, of Oriental Harem Street lot, while Roland Smith is on the



Many Styles

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CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE CHICAGO, ILL.

SUPPLIES

Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning, Peanut Bags. Best Virginia Roasted Peanuts in the shell. Ceiling price 19¢ Lb., 100 Lb. Bags.

Headquarters for CIRCUS, CARNIVAL AND PARK BUYERS CHUNK-E-NUT PRODUCTS COMPANY

Factories: Pittsburgh 22, Pa.

WANTED

Small, attractive Carnival Co. with 3 to 5 Rides, 12 to 20 legitimate Concessions to play park for 2 months. Opening July 1, 1945, and running through August. We provide lot, license and electric power. Park in city. Ample parking space and good transportation facilities, in addition to Government Training Camp with big payroll. City has population of 25,000 people who are looking for outside amusement. Get rid of the headache of moving every week and labor trouble. Sleeping and eating arrange-ment on grounds. Wire for further details if interested.

W. C. DENMARK

Sec. Wayne County Fair, Goldsboro, N. C.

WANTED

A-1 TRUCK MECHANIC. Must be sober and reliable. Top salary. We have the tools. Join on wire. CAN USE FEW SECOND MEN ON RIDES

WHO DRIVE TRUCKS. Peppers All States Shows

Shinnston, W. Va., this week; Point Pleasant, W. Va., next week.

Will book or buy Ferris Wheel or Roll-o-Plane. Ride Help for Merry-Go-Round, Chair-o-Plane and Kiddle Ride. Agents for Ball Cames, Penny Pitch, Rat Came and other Concessions. All address:

Joe Kaus, c/o Coastal Plain Shows, Cheraw, S. C. P.S.: Short, contact C. J. Williams.

AT LIBERTY-BINGO OPERATOR & CALLER

Due to transportation difficulties and partner in service am not taking our Bingo out this season, I am available now and open for a proposition. I specialize wherever possible in running controlled progressive cash jackpots in addition to merchandise and I get money. Write, wire or phone

JACK BURNS 8020 Langley, Chicago. Ph.: Triangle 4168

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Hoop-La, String Game, Picture Gallery or any other ten-cent Stock Concessions. Have good routes. Write or wire RAY SURBER SHOWS, Brookville, Miss., this week. Copyrighted material

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OF ALL KINDS

Tickets-Paddles-Laydowns Complete KENO Outfits CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

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South American and Yellow Pearl Available for Immediate Delivery! We also have Popcorn Boxes (any quan-tity — \$6.50 per 1,000), Bags, Salt, Seasoning, Popcorn Machines (Cretor,

J & N Popcorn Specialfies

Burch and other makes).

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NORTH TONAWANDA, N. Y.

'Firechief'' Flameproofing

The compound that won't wash out-fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

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"LAST CHANCE" DID YOU GET YOURS?

Pints - Quarts - Gallons.

KEEP YOUR CANVAS IN CONDITION. Mall Orders Now

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Charles Driver - Bernie Mendelson. 21x20 Hit and Gable Top

O. Henry Tent & Awning Co. 4862 North Clark St. CHICAGO 40, ILL.

JOHN ELLIS

WANTS HIT-AND-MISS WORKER One-Round Hot Shot, Wire. No Drunks Wanted. Address: c/o CREATER RAINBOW SHOWS Leon, lowe, This Week; Grinnell, lowe, Next Wook.

FOR SALE

Liquid Carbonic Automatic Carbonator, Thompson Root Beer Barrel, Gas Gauge, 8x8 Anchor Concession Tent, Hinge Pin Frame, Glass Front, work three sides; Chrome Coffee Urn, 3 gal.; Double Hot Dog Steamer, chrome; Two Wheel Utility Trailer, suitable for concessions; Electric Portable Cane Rack.

1904 N. Gettysburg Ave., Dayton 9, Ohlo

road with another unit. . . . LARRY WOODS, last season with Alamo Exposition Shows, purchased the Blue Bonnett barbecue stand here and will not go on tour. . . . LOUIS (BLACKIE) RINGOL, former general agent of the Alamo Shows, has two popcorn locations in downtown San Antonio. . . ALBERT WRIGHT, assistant manager of the Alamo Shows, spent several days here visiting friends. . . . SID ROAMER has his iron-lung show exhibiting here under the auspices of the Lions' Club. . . . MIKE RUBACK left last week to join Dodson's World's Fair Shows. . . . CHARLES SHUBB has left here to join Royal American, . . . JOHN GRAVES has a new popcorn wagon in Victory Park. . . . WILLIAM R. HIRSCH, secretarymanager of the Louisiana State Fair, was a San Antonio visitor last week. . . . MRS. IDA FREEMAN, sister of Dave Stevens, is in from Kansas City, Mo., for a 10-day visit. . . BILL ALDRIDGE has purchased the Olmos Nite Club from Mike Ruback and has engaged Harry Rogers as manager.

THEN THERE WAS the yesteryear motordrome talker who denied, in his openings, that the riders rode at the rate of a mile a minute because the wall was curved making it uphill all the way around.

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HEX New CATALOG

Write for a Free Copy Today

Merchandise for Every Type of Concession.

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SHORTS LONGS

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WANTED

GRAB JOINT MAN

Top wages to one that is reliable.

C. FLOYD MELLEN

145 Elm Street, Pontiac 20, Mich., until June 20; June 22-30, Port Huron, Mich., care W. G. WADE UNIT #2.

SECOND-HAND SHOW PROPERTY FOR SALE

\$3.00 New Hand Klaxon Horn. Very loud. 75¢ Used Golf Clubs for miniature course. \$125.00 Bingo Tent, 15x24 Ft., Blue, 2 Push Pole, Four-Way Awnings and Bally Cloth. \$75.00 Wax Torture Subject. Sword Swallower. Cost \$300.

WEIL'S CURIOSITY SHOP Philadelphia 6, Pa. 12 Strawberry St.

WANTED

Agents for Wheel, Skillo and Grind Stores. Write or Wire

LEE WALTER OR T. M. HENDERSON

Care Sunset Am. Co.

Creston, Iowa, week 11th; Atlantic, Iowa, to follow.

CONCESSIONS WANTED

Pop Corn, Pitch Till U Win, Hoop-La, Small Bingo.

MIKE ZIEGLER

Hotel Milner

Philadelphia, Pa.

VICTORY AMUSEMENT CO. WANTS

Bingo Operator and Agents for ball games, also legitimate concessions to play in and around Baltimore, Md. Jim Clancey, Ed Byron and Leon get in touch with me. All replies to

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IMMEDIATE DELIVERY ON ALL GAMES

SHOOT-A-JAP for Cork Galleries. Per 100 ... \$55.00 HIT-A-JAP for Dart Games. Per 100 50.00 HOOP-LA BLOCKS, Best Built. Per Set of 30 37.50

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come out. Per Gross 18.00 Enameled HOOP-LA RINGS for Our 7"

Blocks, Per Dozen 1.20

I ship all orders same day received or send you a wire

RAY OAKES, P. O. Box 106, Brookfield, III.

POPCORN

Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10.
Immediate Delivery, All You Want.

CANDY APPLE STICKS

Large Size, 41/2 x5/16", Hardwood, Pointed Sticks, Packed 6750 to the Case, Por Case, S13.50.

Buy Enough Now to Last the Season.

We Have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.

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LEE UNITED SHOWS

Romulus, Mich., June 12-17; Then Ferndale, To Be Followed by Big July 4th Celebration in Coleman, Mich.

DODSON'S WORLD'S FAIR SHOWS WANT

For Long Season Best of Fairs - Attractive Custard Machine. Address DODSON'S WORLD'S FAIR SHOWS, Negaunee, Mich., week June 11; Hancock, Mich., week June 18.

ATTENTION

For 3-Abreast Allan Herschell Swing, \$50.00 WEEK. Must be sober and take care of ride. COWBOY CARSON, WILLIE PARKER, CHARLES GRAHAM, wire. Want Agents for following office Concessions: Cigarette Gallery, Penny Pitch, Bumper, Pitch Till You Win, Snow Cone and Pan Joint. Will book nice small Grab Joint, Scales, Striker, Hoop-La and any ten-cent Stock Stores not conflicting. Sulphur Springs, June 11 to 16; Commerce, June 18 to 23; Honey Grove, 25 to 30; all Texas. All replies to C. A. BAIN, Mgr.

DUMONT SHOWS GLASSMERE, PA., JUNE 11-16;

ACENT for Under and Over.

APOLLO, PA., JUNE 18-23.

CONCESSIONS: Devil's Bowling Alley, Hoop-La, Watch-La, String Game, Dart Game, Pitch Till You Win and Clothes Pin.

SHOWS: Side Show, 10-in-1, Class House. RIDES: Will book or buy Roll-o-Plane. Must be in good condition with or without transportation.

JIMMIE CUNNINGHAM-Contact me immediately. Important. All address LOU RILEY, Manager.

WANT-L. J. HETH SHOWS-WANT

Geek or Snake Show, have complete outfit; Monkey Show or Small Animal Show. Grab Joint, Scales, Guess Your Age, Candy, Apples, Frozen Custard, Arcade. FREE ACT TO FEATURE-PREFER AERIAL ACT.

All replies L. J. HETH SHOWS, Mt. Sterling, Ky.

FOR THE FAIRS

CARNIVALS, PARKS AND STOREROOMS THE GREAT WALK-THRU SHOW

BOUQUET OF LIFE

Already running wild now at Buckeye Lake Park, Ohio; also on best Carnivals, and soon to open again at Cedar Point Park, Sandusky, O. Altho weather has been cold, show running around hundred dollars a night week-ends in parks to \$200.00 per day on big days, with best of season yet to come.

No nut. Framed in any tent 14 to 20 ft. front, 24 to 36 ft. deep. Has already topped midways on America's best carnivals. Consists of life, unborn, birth and world's greatest "freaks."

The show that Carnival Manager Art B. Thomas says requires little grinding, as all who see send in others. They stand in line for tickets at 25 cents.

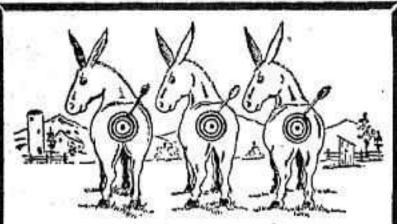
3 big banners 31 ft. front, 36 viewing boxes with scenes, 30 blow-ups in color. etc., in frames, 2 big 72 inch colored blowups for entrance, etc. Complete as above,

Only \$550.00

Build your own counters from our new plan at a cost of less than \$25.00. No lecturer needed. A pleasure for any man or woman to operate. Wire or mail 1/3 deposit, show will go out in few days, remainder collect, or write for booklet and info on this and our great War Show, JAP and NAZI ATROCITIES. All shows great for fairs, etc.

CHAS. T. BUELL & CO.

Box 306, Newark, Ohio



DONKEYS KICKING

Get More Money Than Milk Bottles

NEW

3 donkey set, size of Merry-Go-Round horse; heavy canvas, scenery painted background; electric ringing bell when hit. Electric motor driven moving tall for percentage and action. Kicking leg to kick eig., candy, proves when hit to winner and for action. Delivery in 30 days. Distributors, write.

AMUSEMENT ENTERPRISES

Concession Dept. HOUSTON, TEX. 1001 Louislana Street

WANTED

FOR

OCEAN VIEW PARK

NORFOLK, VA.

Bingo Caller, Stock Store Agents. Apply

CHAS. LEWIS LEWIS AND GREENSPOON

WANTED

Second Man on No. 5 Eli Ferris Wheel, also Second Man for Smith & Smith Chairplane.

EDWARD O'BRIEN

7 Milford St., Boston, Mass.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, June 9. - Secretary Joe Streibich and Treasurer Mike Wright visited the Royal American Shows in Hammond, Ind., Tuesday (5) and encountered Ray Oakes, Sid Jessup, George Johnson, Dave Tennyson, Jack Hawthorne, Bill Carsky, Sunny Bernet, Nat Green, Pat Purcell, Sam Gluskin, William H. Green and Ida Cohen on the same mission.

Streibich hopped a train Wednesday for Peoria, Ill., to visit the Max Goodman Wonder Shows of America.

Maurice Hanauer writes from Los Angeles, where he is resting up, that he visited Sgt. Al Sweeney in El Paso, Tex., en route west.

Wolfe Rosenstein has been discharged from service and spent a few days around the club before returning to his home in Lexington, Ky.

Recent visitors were Jack Shelly, A. L. Rossman, Lou Leonard, Ginger Nye, Irving Malitz, Alex Wilson, J. B. Hendershot, Stix Westmoreland, Leo Le Doux, Clarence Katz, Sam Aldrich, Earl Parks, Ben Bloch, Max Goodman, Fitzie Brown, Gus Bethune, Larry O'Keefe, Murray Miller, W. A. Rogers, Joe Rogers and Vaughn Richardson. Eddie Hunter reports that he has two new elephant flower vases for his trailer on the Royal American.

Mustering-out checks were issued to Albert J. Oleson and Paul Studebaker. and all members out of service are urged to send in their discharge papers or a photostat of them at once.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 9 .-- A silent tribute to two departed members. William Everett Bozzell and W. E. (Red) Patrick, was paid by members at the regular meeting Monday night. A standing vote of thanks was also extended to Charlie Soderberg, Jimmy Dunn, Jimmy Gallagher, Bill Scott, Bob Meyers, and Slim Wells for their co-operation in decorating the graves in Showmen's Rest, Evergreen Cemetery, Decoration Day.

In the absence of Roy Ludington, president, William Hobday presided. Frank Cushing and Bill Farren, both of the navy, gave interesting talks on their experiences while aboard a destroyer that was hit by a bomb and a Jap sulcide plane. They are in Los Angeles on a 30-day furlough.

The club will sponsor a membership drive for 90 days. The rate for new members will be \$15, which includes initiation and pays the dues thru September. Members will soon receive their 1946 cards, which mark the 25th anniversary of the club.

Sammy Dolman, who heads the membership committee and has been out of the city for the past several months, attended. He made a report on the coming membership drive. Other committee reports were heard.

Heart of America Showmen's Club Coates House, Kansas City

Ladies' Auxiliary

Seventy members and guests from the World of Today Shows attended the annual summer luncheon at the Alladin Roof Garden.

President Peggy Reynolds was present and thanked Vice-President Jess Nathan for pinch-hitting during her absence. Helen Brainerd Smith, of Los Angeles, a charter member of the club, was also present. Mrs. Noble Fairly introduced visitors from the World of Today. Mrs. Parker, club mother, and Gertrude Allen furnished floral decorations from their own gardens.

Door prizes went to Verna Bauman, Irma Lee and Madeline Clevenger, one of which was donated by Mrs. Smith. turns on award books are coming in Chaplain Mae Wilson gave invocation.

National Showmen's Association 1564 Broadway, New York

NEW YORK, June 9.—Roaming around with Secretary Walter K. Sibley:

Visited the Harrison Greater Shows at Pocomoke City, Md., and received by Manager Frank Harrison. Harrison says business has been good. Had chats with Mr. and Mrs. Bill Nuss, Walter Valance, George Smith, J. C. Corbett, Johnny Dill, Charlie Sutton, Bob Maybem, Chubby Wolfe, Johnny Risko, Stanley Reed, Gerald Walz and Red Clayton,

Next to the W. C. Kaus Shows at Crisfield, Md., and was received by Mrs. Owens, secretary, in the absence of Mr. Owens and Jack Perry. Max Kassow, concession manager, and George Rector were on hand.

Next move to Ocean View (Va.) Park, operated by the Lewis and Greenspoon interests. Just missed Art and Charlie Lewis, who were on their way to Seaside Park at Virginia Beach, Va., another one of their enterprises. Was received by Secretary Benedict, who has replaced Martin Green, Pat Martino, with the able assistance of the Lewis and Greenspoon clan, is working on a membership drive and anticipates securing the necessary 50 members for a gold life membership card. Had a short talk with George E. Peden, who was dressing up one of his concessions.

Next, Seaside Park, Virginia Beach. First greeted by Mrs. Jack Greenspoon, who was playing host to Mrs. Mack Harris in front of her doll house cottage just across the way from the Dance Palace. Met Art Lewis, Charlie and Mack Harris and Jack Greenspoon.

Several members visited the club's burial plot in Ferncliff Cemetery and placed flowers on the graves. The club also placed wreaths on all graves.

Many of the boys who are working out of town paid visits to the club during the week, including Max Miller, Johnny Ryan, Gerald Snellens, Lee Lewis, Frank Capell, Casper Sargent, S. A. Herbert, George Washburn, Sam Luttrell and Harry Kaplan; also O. D. Bequettee and Fred Perkins, of the Continental Shows, and Lee Suggs, of Norfolk. Received interesting letters from Bill Powell, in the Philippines, and Ben Nusall, who is in the thick of the fray in Okinawa. Incidentally, Nusall writes that he receives The Billboard regularly and that he considers it is his most cherished posession until the arrival of the next issue. . . . Pvt. Wilbur Scuderi is in town on furlough. . . Letters in this office for Sam Burd, Charles Davenport, Jack Stern, Samuel Walker, Morris Brown and Harry Kaye. . . . Chairman of the Veterans' Committee Jack Lichter is preparing to send out the Christmas gift boxes to all of our boys in the service.

Caravans

155 N. Clark St., Chicago

CHICAGO, June 9 .- Final meeting of the spring was held Tuesday (5), with all officers present. Applications presented and elected to membership were Rebecca Wingfield, Vivian G. Miller, Maud Spaulding, Louise Howe, Peggy Davis, Lillian Franklin, Alice M. Collins, Emma Rocco, Ruth McCabe and Patricia Burke. Letters from Evelyn Levine, Jean Davis, Nancy Whiteside, Patricia Gordon and Father Flanagan of Boys Town were read.

Madeline Ragan writes that she will spend most of her time on her Missouri farm. Mrs. Daisy Hennies, mother of Harry Hennies, has entered Henrotin Hospital, Chicago, for an operation. Emily Bailey, who has been active in all affairs of the club, is leaving to make her home in California. On behalf of the club, President Jeanette Wall presented her with a watch as a going-away gift. Others who remembered her were Mae Taylor, Ann Sleyter and Edith Streibich. President Wall made a personal presentation of a charm bracelet to the club mascot, Yvonne Bailey.

The by-laws are in hands of the printer and soon will be ready for distribution.

Sick list includes Peggy Murray, Bessie Mossman and Hattie Clinton. Award of the evening was won by Joicey Williams Gray. Edna O'Shea reported that renicely.

46th Annual Tour

Can place reliable Ride Foremen and Second Men of proven ability. Good salaries in keeping with your performances.

Sleeping car accommodations and no trucks to drive.

Our agreements backed by our 46 years' reputation.

Address

E. Lawrence Phillips General Manager

JOHNNY J. JONES **EXPOSITION**

Eric, Pa., this week; Ashtabula, Ohio, June 18 to 23

WANTED

FEW MORE SMALL CONCESSIONS

August 1st to 5th, Incl.

23rd Annual Fall Festival

Play to 50,000. No Gaff.

EAST SIDE BUSINESS MEN'S ASSOC.

Care O. J. LUNDER madison, Wis

One Week Stand in Gloucester City, N. J., Week of July 2d or 9th, or Any Week in August. Must be large Carnival for thickly populated area of war workers.

Sponsored by: THE AMERICAN LEGION

Post 135
A. D. SMITH, Commander
919 Paul St., Gloucester City, N. J.

CONCESSIONS WANTED CYGNET ANNUAL HOMECOMING

AUGUST 14-18, INCLUSIVE Sponsored by Cygnet Volunteer Fire Dept. M. K. MARTIN, Sec.-Treas., Cygnet, Ohio

WANTED **JULY 1-4 CELEBRATION**

Boswell, Ind.

Rides, Shows, Concessions, Free Acts. Fireworks already booked. Write—Wire EDGAR BURNETT, Secy., Box E, Boswell, Ind.

WANTED FIRST CLASS CARNIVAL

For One Week Between AUG. 20TH - SEPT. 15TH B. P. O. ELKS NO. 175 JOHNSTOWN, PA.

LABOR DAY FIESTA

DATE—SEPT. 3, 1945 Want good Carnival with Concessions. Contact W. G. CARROLL, Chmn. Box 27, Florence, Kansas

AT LIBERTY—SHOW SECRETARY

Experienced. Handle all office routine, records, reports, etc. Familiar with all forms taxation. Draft exempt—age 44. Wife for gate, daughter ball game agent. Live in trailer on lot. Salary; Name your best figure. Can join on two weeks notice. Address: V. A. McNAMARA, Lakeside Trailer Park, 400 Haledon Ave., Haledon, N. J.

RIDES, CONCESSIONS AND FREE ACTS FOR PISGAH'S 20TH ANNUAL PLAY DAY

JULY 30, 1945 Address: B. H. SPOONER, Pisgah, lowa-

Michigan Showmen's Association 156 Temple Ave., Detroit

DETROIT, June 9.—Forty attended the monthly afternoon meeting Tuesday (5) presided over by President Jack Dickstein. Memorial services were held for Stanley Motyl, who passed away at Santa Monica Hospital, Phoenix, Ariz., May 19.

With the lifting of the curfew, the board of directors ordered future monthly meetings to be held on the first Tuesday morning of each month at 1 o'clock.

Summer membership drive opened, with 12 new members being elected. They are Lew Archer, Morris Glinea, Benfamin Herman, Samuel S. Levy, James

JOHN FRANCIS SHOWS

COMPETENT RIDE HELP, MANAGER FOR MOTORDROME OR WILL SELL DROME TO RESPONSIBLE PARTY, CAN PLACE A FEW MORE CLEAN CONCESSIONS. FAIRS AND CELEBRATIONS: We have a few open dates in Illinois and Southern Wisconsin,

Address: JOHN FRANCIS, Mgr., East Alton, Ill., this week; Alton, Ill., next week.

AT LIBERTY

Experienced Carnival Secretary and Auditor

My connection with Al Wagner, America's most progressive showman, has been severed through a misunderstanding. Thanks to Al Wagner for five years of a pleasant association.

Care Sherman Hotel Chicago, III.

WANTED 3 AMERICAN READERS

Wire

KITTY HARRISON

Care Bill Hames Shows Paris, Texas

L. Markovich, Al Sparage, Frank (Kay) Teresi, Fred J. Turcotte, Ray Wagner, Melvin Everett Whalon, Kenneth L. Whitehorn and Arthur J. Wolff.

Service committee read 14 letters from fighting brothers, and reported that Corp. John (Mike) Balog, who spent a week in New York after convoying German prisoners, is again back in Belgium. Pfc. Hyman Eisman has left England for parts unknown; Pvt. Albert Greenberg is in Reims, France, with the engineers; S/Sgt. George Harris is in the Philippines and is expecting a discharge; Sgt. Harry M. Harris is in Italy; Pvt. Vernon L. Huntoon is being sent to Washington and Lee University, Lexington, Va., for special training. Sgt. Harry Paskow is stationed in Austria; Pvt. Irving Rubin is in Germany with a mechanized squad; S/Sgt. George Schroeder is still in the Philippines, as is Pvt. Isadore (Paddles) Reisner; Sgt. A. M. Scott is now believed to be discharged. Pvt. Nate (Nise) Sobol, recently returned from a year's duty in England, is now at Percy Jones Station Hospital, Battle Creek, Mich., for an operation.

Recent contributions to the service fund came from Al Wagner, \$25; Edgewater Park, \$25, and World of Pleasure, \$25.

Chairman Herbert Pence, of Sick and Relief, brought the welcome news that all brothers are now well, including Charles Stapelton, recently confined to Highland Park General Hospital, and Charles (Blackie) Stone, who spent most of May in the Windmillpointe Marine Hospital.

Harry Wish has sold his home and Bar Rail Club and left to make his home permanently in California, Ben Morrison plans to stay in Los Angeles for the summer. Jack Temkin arrived from California, en route east. Clarence (Doc) Rivers came in from New Jersey and again has his ice show at Eastwood Park. Jack Dickstein, in addition to operating his string of concessions, has been appointed general manager of Edgewater Park.

Louis Margolis left \$25 for the buildin fund before leaving to join an Eastern show.

WANT-J. F. SPARKS SHOWS-WANT

Big Fourth of July Celebration at Paintsville, Ky., and for Balance of Season.

Will book Cookhouse or Sit Down Grab. Exclusive Frozen Custard. Legitimate Concessions of all kinds. Exclusive Age and Weight, Candy Floss and Apples, Norman Littlefield, answer. Will book Sideshow, Fat Show, Monkey Circus, Big Snake. Buster Hayes, Harry Harris, answer. Will book one or two Kiddle Rides with own transportation. Want Performers and Musicians for Minstrel Show. Top salary. Want Bingo Caller, one that can drive truck and put up and tear down. Percentage with guarantee. Want Foreman for Twin Wheels and Tilt-a-Whirl. Drivers preferred. Replies to

J. F. SPARKS, Brighton, Alabama, this week. Home Phone 2-4047.

Mighty Page-Kellie Grady Combined Shows

WANT sober, reliable Ride Help that can Drive Semis. Don't write or wire; come on. Contact BOB BUCKINGHAM. Want Legal Adjuster. Want Man to take charge of small Cookhouse. Want Agent for Rolldown and Slum Skillo.

Want to buy Big Snake.

Hogansville, Ga., first show in four years, this week; then Columbus for

two weeks. All replies to

BILL PAGE, Manager.

DODSON'S WORLD'S FAIR SHOWS WANT

Blower Agents, Clothes Pin Agent, Counter Men for Bingo and Agents for Burkhart's Slum Skillo. All address GEORGE GOLDEN, Concession Mgr., DODSON'S WORLD'S FAIR SHOWS, Negaunce, Mich., week June 11; Hancock, Mich., week June 18.

BANTLY'S SHOWS

Want Custard, High Striker, Bowling Alley, Hoop-La and Novelties. Want Cirl Show Operator that can produce; have entire outfit and salaries will be paid from office. Also want Monkey, Midget and Fat Girl Shows. Want Ride Help in all departments; top salaries; truck drivers given preference. All wounded ex-service men contact us, we have a job for you.

Hollidaysburg, Pa., June 10-16; Lock Haven, week 18,

Want-SOUTHERN EXPOSITION SHOWS-Want

Showing Monticello, Fla., June 8th to June 16th

Can place useful Ride Help. Can also place High Striker, Darts, String, Coca-Cola, Milk Bottle Games, Etc. All replies to

WALTER KINNON, Manager

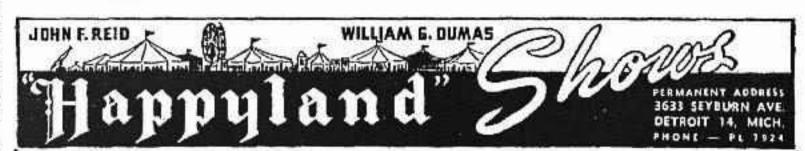
LAWRENCE CARR SHOWS WANT

Experienced Ferris Wheel Foreman and Second Men to handle two Wheels. Will book Roll-o-Plane, Octopus, Fly-o-Plane or any Ride not conflicting. Can place legitimate Concessions. Want Manager for Girl and Posing Show. Will book Monkey, Wild Life, Midget and Fat Show or any Grind Show of merit; Woodie, get in touch. Want Acts for Side Show, also Annex Attractions.

Frank Crimes can use general Concession Help and Agents. People working for me before get in touch.

THOSE JOINING NOW WILL PLAY MONSTER FIREMEN'S CELE-BRATION HOLLOWELL, MAINE, THE PRESQUE ISLE and WINDSOR FAIRS and other Maine Fairs and Celebrations. Also Big Gloucester Day Celebration in Massachusetts.

SHOW PEOPLE, write or wire A. S. PERHAM. Others contact LAWRENCE CARR, both at 196 Wildwood St., Wilmington, Mass.



WANT SHOWS WITH OWN OUTFITS

For choice Michigan Still Dates, Fairs and Celebrations. We carry no grift and play an established route where capable showmen are sure to get real money. Exceptional low percentage if you can haul your own equipment. Short jumps and no gas worries.

ESPECIALLY WANT WELL FRAMED SIDE SHOW

Can place Snake Show, Monkey Show, Fat Show, Working World, Glass House, Fun House, Animal Show, Wild Life, Unborn, Midget Show, Illusion Show.

WE CAN PLACE A FEW CAPABLE RIDE MEN

No Tourists, Lush Heads or Women Chasers Needed.

W. O. King wants Bingo Counter Men. Eddie Miller wants capable Custard Man; good salary and percentage to right man. Write or wire

HAPPYLAND SHOWS, River Rouge, Michigan, till June 30th.

BRITTON'S BETTER SHOW

CAN PLACE

Agents for Stock Concessions for balance of season. Will book Organized Side Show. Will book, buy or lease Merry-Go-Round, Kid Ride or Ferris Wheel. Petal, Miss., 9 to 16; Sumrall, 18 to 23.

DICK'S PARAMOUNT SHOWS WANT

Girl Show, have complete outfit; also Posing Show, Wild Life or any Grind Show that does not conflict; liberal percentage. Will book or buy No junk. Want Ride Help, semi drivers preferred. Kiddie Rides. Top salaries.

Write R. E. GILSDORF, Taunton, Mass.

FORREST C. SWISHER

Has just completed building the following all new and very flashy Concessions: Hit and Miss Cats, Stock Milk Bottles, Penny Pitch, String Game, Darts and Pan Game. Sober, reliable Agents who want to make money, I will place you. We play all downtown streets or lots. This is a small show. All address FORREST C. SWISHER, care Parada Shows, Eureka, Kan., or Per Route. Permanent address, Box 125, Caney, Kan.

DIXIE BELLE SHOWS

WANT

WANT

WANT Concessions of all kinds except Flat Joints and P. C. Excellent opening for the following: Hoop-La, Pitch-Till-Win, Bowling Alley, String Game, Bumper, Guess Age and Weight, Hi-Striker, Pond, Coca-Cola Bottle, or what have you? This Show has had 5 weeks of good business and has not been sold to anyone-all rumors are false regarding the sale of any part. Address:

LOUIS T. RILEY, Sole Owner, Livermore, Ky., this week.

Communications to 25 Opera Place, Cincinnati 1, O.

RSROA Lines Up 24 New Members

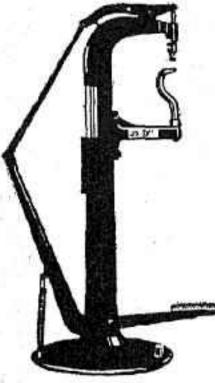
DETROIT, June 9 .- List of new members admitted by the RSROA during the past year was released by Fred A. Martin, national secretary-treasurer, in an annual summary prepared this week:

Walter A. Anderson, Centralia (Wash.) Rollerdrome; George M. Otto, Rollerdrome, Tacoma, Wash.; Mrs. Harold W. Ragdsale, Ragsdale Rink, Decatur, Ill.; Charles P. Friedgoff, Roseland Rink, Johnstown, Pa.; Wanda R. Brower, Skateland, Aurora, Ill.; Carl F. Trippe, Ideal Rinks, St. Louis.

Jospeh Gennaro, Rollerdrome, Denver (reinstated following honorable discharge from army); Frank Holtzclaw, Frank's Rink, Boise, Idaho; Marice F. and Esther Whitney, Rex Rink, Lowell, Mass.; H. A. Weakland, Coliseum Rink, Greensburg, Pa.; Ted C. Bruland, Victory Rink, Anacortes, Wash.; John E. Free, Circus Garden Rink, Toledo; Arthur C. Karsland and Lyle Seat, Lincoln Rink, Lincoln Park, Mich.; Joseph A. Hofrichter, Sports Haven, Bridgeville, Pa.; S. D. McFarland, Indiana (Pa.) Roller Rink; Joseph J. McNamara, Rollaway, Revere, Mass.; Mrs. Irma L. Hartman, Moonlight Rink, Troy, Ill.; George Mekosh, Jamison (Pa.) Rink; G. H. Schiefelbein, Rollercade, Toledo; Mervin L. Tiegs, Nampa Rink, Nampa, Idaho; Leslie Orlando Mitchell and John Cecil Mullins, Arena Rink, Tulsa, Okla.; M. B. Thompson, Rollercade, Saginaw, Mich.; Harmon W. Cantrell, Clifford A. Coons and James M. Brown Jr., Jack H. Knaggs, Sandpoint (Idaho) Rink, and Jess Fee, Rollerdrome, Portland, Ore.

BILL HENNING is back in harness again at the River View Rink, Chicago, where he started his career in 1908. He will be in charge of the skateroom and repair department. Vic Frasch is floor manager.





Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY

Manufacturers of those famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.

Arena Gardens in Annual Competish

DETROIT, June 9.—Junior Division of Arena Gardens Roller Skating Club held its annual club competition last week under direction of Vaughn Johnstone. A competitive schedule was arranged in Classes A, B and C, giving all members a chance in open competition.

Class A competed in the regular schedule of figures set up by the official RSROA junior competition committee, while Class B competed in three figures and Class C in two.

Winners included: Girls' Division, Class A-Nancy Kromis, age 9; Betty Connolly and Patricia Papke, in order, Class B-Catherine Briggs, 10; Joyce Grimsha, 11; Laura Taboas, 11. Class C-Margaret Horton, 13; Annette Sullivan, 13, and Lauris Mullenhagen, 11. Boys' Division, Class A-Erwin Judge, 10. Class B-Bruce Moilanen, 13.

Judges officiating were Vaughn Johnstone, Gladys Salsinger, Dorothy Mae Law, George Diotte, Ella Diotte and Louise Moore.

Regional Champs Set for Pittsburgh, June 17-18

PITTSBURGH, June 9. - Regional championships in roller dance, figure and pairs for the States of Pennsylvania, West Virginia, Maryland, Virginia and the District of Columbia will be held at the Lexington Roller Skating Palace, Pittsburg, June 17-18. Figure events will be held Sunday, and dance and pair events Monday. The championships were previously announced for June 24-25. However, it was necessary to change the dates because of conflict with other championships.

Following the championships a conference for pros and operators from this area will be held under the direction of Fred J. Bergin, Medford, Mass., chairman of tests and competitions committee of the Roller Skating Rink Operators' Association.

Post-War Firm Started

DETROIT, June 9.—A bid for post-war manufacturing of skates in the important Detroit industrial area is being made in the organization of the new MCW Manufacturing Company. Company is being organized as a Michigan corporation, with offices at 5812 Cass

Heading the organization is Eddy A. Martin, who will be general manager, in association with Herbert F. Carey and Carl R. Williams.

Martin, who is a brother of Fred A. Martin, manager of Arena Gardens here, is also taking over sole ownership of the M & K Rink Supply and Skaters' Service, in which he was formerly a partner with Earl King.

Carpenter Spot Folds

TUNKHANNOCK, Pa., June 9.-William H. Carpenter, of Scranton, Pa., was forced to close his Armory Skating Rink here June 2 when the building was leased from the State for a shoe factory. Mr. and Mrs. Carpenter are looking forward to post-war when something may be done to erect a rink for this city, which is now without any means of skating. They operate the Jersey Shore (Pa.) Rink and Putnam Park Rink, Covington, Pa., and maintain their headquarters at Town State Fair was given permission to run Hall Rink, Scranton.

For VICTORY Buy War Bonds When It's Over-Over There-There Will Still Be NEW

> "CHICAGO" TRADE MARK REG.U.S.PAT.OFF

So For HEALTH'S Sake Roller Skate

Arena Gardens, Detroit, To Operate Thru Summer

DETROIT, June 9.-Arena Gardens Rink here, which always closed for the summer, is carrying on with its wartime program of providing year-round recreation for Detroit's skating population.

Rink will be open every evening except Monday and Tuesday, on the regular winter schedule during June, but will close Friday evenings for July and August. No matince sessions will be held during the summer.

Special instructional sessions will be held, including skate dance classes for an hour at 7 p.m. Wednesday and Thursday evenings during June, and dance sessions, Sundays, from 5:30 to 7:30 p.m. RSROA-registered teachers will conduct the latter sessions, for which regular admission of \$1 is charged. There is no extra charge for the classes.

Practice time is available at a charge of 15 cents per hour, plus tax, Wednesday, Thursday, Friday and Saturday during the summer, from 10 a.m. to 6 p.m., with private instructions by staff instructors arranged by appointment.

BASS LAKE (IND.) PARK has improved its rink this season, according to Wood C. Wehrley, manager.

THREE JACKS AND A QUEEN opened in the new revue, Red, Hot and Blue, at the Shubert-Lafayette Theater, Detroit, June 3.

WILLIAM SCHMITZ, general manager of America On Wheels chain of spots, announces that the recently destroyed Mount Vernon (N. Y.) Arena will be rebuilt to open September 1. Fire damage was \$60,000.

HAROLD STEINMAN has signed Melva Block, twice national senior ladies' RSROA champion, for the new Skating Vanities. She is set for a solo, trio and pairs numbers, appearing with Larry Fox in the latter. Chorus auditions are now in progress, with Gae Foster in charge at the Park Circle Rink, New York.

MIRIAM BURKE and Robert Kirschnir. novice skaters, and Josephine Fiducia, figure and free artist skater, were winners at Connecticut Championships at Eli Skating Club, New Haven, May 31. They represented the Richland Figure Skating Club, Hartford Skating Palace, and will represent Connecticut at the Eastern Championships in New York June 27.

CALIFORNIA'S juvenile figure, dance and pair champions, Barbara Ziem and Joe Hottinger, will be taken to the ARSA nationals at the Twin City Arena, Elizabeth, N. J. The youngsters have been taught by Paul J. Gilbert, of Skateland, Martinez, and both are members of the Martinez Figure Skating Club. They will be entered in the figures, pairs and the dances. Paul J. Gilbert will accompany Barbara and Joe to the East.

FALL HUNT DUE?

(Continued from page 37)

Oklahoma State Fair and the Louisiana State Fair. Cavalcade of Amusements already has lost Great Falls and Billings in Montana. But General Agent Bob Kline reported Thursday (7) in Chicago that he has no worry over that score, and that he wouldn't worry if Lincoln and Hutchinson were called off in Nebraska. He says he has places to put the

Hennies Bros, is booked for the Alabama State Fair at Birmingham, and altho this is not a State fair in the sense that it receives State aid, as it does not, Colonel Johnson said the interpretation of the request for cancellation is based on the name of the fair only.

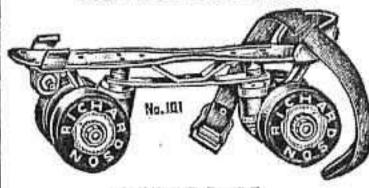
World of Today may be all right at any odds in Sedalia, Mo., as the Missouri by Fred M. Vinsom before he retired as Defense Transportation chief. This annual must operate this year or lose its grounds. The Ozark Empire District Free Fair at Springfield, Ill., also is on the W-T route.

Johnny J. Jones Exposition faces the possible loss of the Kentucky State Fair at Louisville and the Southeastern World's Fair at Atlanta. Goodman's org has booked the North Dakota State Fair at Minot and the Sioux Empire Fair at

Sioux Falls, S. D.

corraled. Colonel Johnson warned the fair dele- to their intentions.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

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E. J. McARDELL 2013 Bryant Ave., South, Minneapolis, Minn.

gates not to talk to newspapermen, and they heeded his advise to the letter. So World of Mirth, Cetlin & Wilson, James the boys have returned home to talk it E. Strates and O. C. Buck orgs have over with their respective boards, commost of the important Eastern annuals municate their findings with other fair men, and then make announcements as

R-B A SHOWMAN'S DELIGHT

Unk To Sell Cronin Show Unless He Gets Tax Dough

Circus, which folded in Long Beach, Calif., recently after three weeks here and a week on the road, will be sold for federal taxes about June 20, a spokesman for the Collector of Internal Revenue is paid." here said this week. Management has until the time of the sale to pay the delinguent taxes, which amount to "about \$12,000."

Inventory is now being made of the show equipment. When this is completed the sale date will be announced, and it will be set for Monday, June 18.

A deal was on foot for Jimmy Wood, of the Yankee-Patterson Circus, to buy

Garden Bros. Score At Windsor, London

LONDON, Ont., June 9.—Garden Bros.' Circus, playing a six-day stand in the Arena, drew more than 40,000 paid admissions in this city of 80,000 people, Bill Garden announces. It was the first circus to play here in several years.

Despite cold, rainy weather, the show Shriners provided transportation. grossed \$18,000 in a stand at Windsor, Ont., for a profit,

The band is under the direction of Ken Woods, with Bette Barr as soloist.

The program: Spec; Bob Carr and circus committee for the past seven years. Company; Clermont Brothers and Grant and Company; Maurine's Pets; Misses Mathieus and Estes, swinging ladders; clown, stop; the Heerdinks; Pickard's Seals; Frances Estes and the Henrys, globes; clown stop; Silver Cyclones, roller skating; Wilbur's Dogs and Ponies; clown stop; Art and Marie, wire; the Silver Mask and his horse, Pinto; Frances Estes and the Mathleus, trapeze; Clermont Brothers: Will Hill's Elephants: Ruth Gibbard, Lucille Gilmore and the Follas, contortions; Paige, Jewett and Kiki, unicycles: George Keller's wild animals; clown stop; Flying Melzoras.

The staff: William A. Garden, general director; Robertson B. Garden, treasurer; Merrick R. Nutting, business manager; Gus Mauro, personnel director; Basil Whitfield, boss props, and Bob Bailey,

Covington, Ky., Pans Out Okay for Mills

boss billposter.

CINCINNATI, June 9.—Coming from Dayton, O., where it played a two-day engagement to a good take, Mills Bros. Circus showed Covington, Ky., across the Ohio River from here, yesterday and today to satisfactory business on the whole. Opening matinee attendance was poor. Date was under auspices of the Grotto.

Manager Jack Mills is using a 90-foot top with three 40's with acts working in three rings. Show has a good combination of circus and animal acts, with Skinny Goe leading the band. Kenneth Waite is producing clown. The veteran Doc Waddell opens the program with a

Charles Brady is general lot superintendent; Arthur Leonard, master of transportation; Tom Aumon, equestrian director; Rudy Jacobi, side show manager; Louie Watson, announcer and ticket seller.

Among visitors in Covington were E. Walter Evans, Bill Sachs and Charley Wirth of The Billboard; Johnny Anderson, of the Enquirer Job Print, home on Iurlough; Clyde (Duke) Patterson, Glenn Tracy, Bob Fisher and Oscar Jordan, Blue Ribbon Shows, Homer Keefer and Frenchy Miller.

Bailey's Biggest in 2 Years

BLOOMINGTON, Ind., June 9.—Bailey Bros.' Circus hung up its biggest day's business in two years Monday (4) when It attracted four turnaway houses during having had a circus and being a boom was big would be putting it lightly. its engagement here.

LOS ANGELES, June 9 .- Cronin Bros.' the equipment, but up to press time the deal had not been consumated.

> The internal revenue office said that the Cronin show "had been seized and would be offered for sale unless the tax

Rink Wright's Show Packs 'Em in Omaha

OMAHA, June 9 .- The 16th annual is considered likely the date of the sale Tangier Shrine Circus, which played 11 shows here from May 30 to June 6, inclusive, broke all attendance records, Dr. F. F. Whitcomb, general chairman, said.

If there had been straw, the approximately 1,000 extra watchers who crowded the City Auditorium for the 22-act circus directed by Rink Wright, would have been there. As it was, they occupied extra seats or stood. Dr. Whitcomb estimated total attendance between 66,000 and 70,000. The show played seven evening and four matinee performances. One afternoon show was played for shutins of every Omaha institution. The

In paying tribute to the Wright showmanship, the Shriners presented Mrs. Wright with a bouquet at the final show. Dr. Whitcomb has been chairman of the

Acts included Helen and Don, comedy elephant; the LaBlonds; Donahue and LaSalle; Joe Greer's Ponies; Aerial Lazellas; Aerial Auralias, Wilbur, Winifred Colleano, Miss Dutton, aerialists; Rue Enos; Ruby's Dogs; Leo's Dogs; William Bushman and His Mule; George LaSalle's clown act; Six Zoppes, Six Bushbaum's American Whirlwinds; Liberty Horses; Jimmy Davison and Gabby DeKoe, clowns; Tiny and sisters; the Hartleys; Leo Albright; Miss Fisher's elephant act; Jim Wong Troupe; the Donahues; Harrison Duo, bicycle act; Zavatta Troupe; Red Carter's clown act; Flying Valentinos.

The show, except for the first per- order was reversed. formance, played to packed houses. Weather held rainy thruout, but did not show in attendance because the auditorium is downtown.



CLYDE AND HARRIETT BEATTY evidently are standing up well under the strain of dual roles, owners and actors, in the Clyde Beatty Circus. Photo was taken in Allentown, Pa., May 29 by Robert D. Good.

Cold Doesn't Chill **Business for Cole**

LANCASTER, Pa., June 9. - Cold weather hung on the trail of the Cole Bros.' Circus the past three weeks but it failed to chill business. The reports show only a 15 per cent drop from 1944 during the same period over the same route.

Here, Wednesday (6), most of the patrons turned out in overcoats, yet the matince was almost filled and the night was a turnaway. Only a few more would have had to appear and a second night show would have been given.

Williamsport, Pa., filled the top twice Monday, but at Lock Haven, Pa., rain hit after a strong matinee and only half a house was around at night. It was cloudy and cool at Altoona, Pa., and the matinee was three-quarters filled. The night was jam-packed. Punxsutawney, Pa., was just as good but the

Con Colleano's wire broke at Chester. Pa., Thursday (7) and he took a bad fall but was not seriously injured. He worked the night show there.

Bill Smooth; Lighting Tops

Smith, Aylesworth complete masterful job-sell-outs indicate public approval

By Pat Purcell

WASHINGTON, June 9 .- Hurdling obstacles that seemed almost insurmountable in the face of current manpower and material shortages, the Ringling Bros, and Barnum & Balley Circus has literally arose from the smouldering ashes of the Hartford holocaust to once again move out as "The Greatest Show on Earth."

True, the circus opened its 1945 season in Madison Square Garden, New York, April 4, but to the circus man it is not the circus until it is under canvas, and now it is dressed in its best under a six-pole 200-foot round top that has met the exacting flameproofing tests of the United States Bureau of Standards and the District of Columbia Fire Department.

George Washington Smith, general manager, and Leonard S. Aylesworth, boss canvasman, completed their tasks well in the 60 days' stay of the sentence they are now serving in Connecticut State Penitentiary as a result of the Hartford fire. They were committed last Thursday, two days after the 1945 edition made its road-tour bow, bidding a quiet good-by to their friends and coworkers Wednesday night. They may be released after serving eight months and 20 days if the Connecticut Parole Board approves. Smith and Aylesworth left this cinder-covered lot with the satisfaction that comes with a job well done. Starting from scratch, they directed the building of a new top, new seats and new properties. Every stringer is of steel; every jack is boiler pipe, and every bible and seat plank has been impregnated with a fire-resistant chemical. Grandstand seats are steel and not too uncomfortable for the two hour and 35-minute performance.

Changes in Big Top

Poles are painted red and blue in contrast to the white top, and the blues and bibles are natural because of the flameproofing. Aisles are wider and there are six exits on each side in addition to the menagerie exit and the two on either side of the bandstand at one end of the tent.

There is a large exit sign over each passageway, and on a quarter-pole in front of each exit is an electric sign marking the way. "No smoking" signs are everywhere, with ash-can receptacles at the entrance, and a "No smoking" announcement is made before the start of each performance.

With Smith and Aylesworth gone, their chief assistants, Ed Kelly and Charles (Frenchy) Healy, have been left to carry

Edward (Whitey) Versteeg, chief electrician, also sentenced as a result of the nolo contendre plea to the manslaughter charge, started serving his time in April but he left carefully laid plans and instructions for the new lighting system with Ward Nath, who had been with the show only two years. Nath said he followed the plans carefully and those who are supposed to know all about circuses claim the lighting is superb. Lights are controlled from a master board located at the top of Section F, which is almost directly over the center entrance on the front grandstand side. Small switches automatically throw the master switches in the light wagons, so there was no missing of cues. District of Columbia officials ruled against wooden platforms for the spotlights, so they were missing here, but it was said that steel platforms are under construction. Spotlights

(See R-B STACKS UP on page 46)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold By Starr De Belle-

> Fifth Wheel, W. Va., June 9, 1945.

Dear Pat:

curves.

After regaining their lost one-car show, the Steed & Escadrille Bros.' Garland Entry Circus, the bosses decided to carry it along as an emergency unit. The old title on the car was replaced with the Won, Horse & Upp name, making this show a six-car trick. The show moved that way for 10 days. Not being able to find a cash buyer for the show, Manager Upp made up his mind to pay whatever the additional moving charges were rather than let another manager again abscond with his equipment.

Les Bouroughs, general agent, while on the prowl for a little mountain dew, located a burg on top of a mountain in West Virginia named Horse Shoe Peak. It is five miles from the foot of the hill, and reached only over a winding branchline railroad. Here was indeed a maiden spot, so our aggressive and well-dewed agent booked it for last Wednesday. While at Level Land, W. Va., last Tuesday, the freight agent there advised that because of the length of our cars the road's superintendent had given orders to not try and move the train up the steep incline and around the sharp

With the mountain-top burg never mining town, to lose it would have been (See Won, Horse & Upp on page 46)

losing one of the best stands of the season. After much entertaining, the local freight agent agreed to let the onecar unit make the run. At the time the superintendent was out of town and couldn't be located. Everything that could be located on a gilly car was put in it, and to the bosses' surprise they learned that, not including the wagons, a five-car circus could be hauled in one.

Riding the car up steep inclines and around sharp curves was a thrilling adventure for our people. Those who suffered cold feet got off when we slowed up while going around a half-way curve and walked and rode the rest of the way. By "walked and rode" we mean by that our car, being a 72-footer, those walking often caught up with it while it shook, shimmled, creaked and crawled around curves. Often we imagined that the car would break in two. The move averaged a mile an hour, which put the show in town late enough to announce: "Because of a late arrival, the advertised street parade has been canceled."

The mountain-side lot was so steep that when the ring was leveled those sitting on the high side looked down into a pit to see the show. Those on the low side had to look up as to a stage. All rolling globe and barrel acts had to be canceled. To say that biz

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

FLAG'S up.

H. A. (KID) MORRISON is reported improving at Riverside Hospital, Miami, after a serious operation.

STANLEY DAWSON has returned from his trek to Mexico and the Pacific Coast and is temporarily staying at Columbus,

WHY BEEF, duck and lamb? Buyers and cookhouse stewards are having their shortage problems.

LOU WALTON has joined Cole Bros.' clown alley. While in Lancaster, Pa., recently he met Harold George, former Wild West performer now in the navy.

PAUL EAGLES, general agent for Arthur Bros., has been spending so much time around Chicago that many of the Atwell Luncheon Club members are wondering if he intends to bring the Pacific Coast org into Illinois territory.

THOSE WERE the good old days: When a canvasman could find a ready sale for a promoted buggy whip.

J. BEN AUSTIN and wife, of San Antonio, are visiting Mrs. Austin's sister, Mrs. J. D. Newman, in Beverly Hills, Calif. Later Mrs. Austin will go to San Carlos, Calif., for a prolonged visit with her daughter. Austin was formerly the general agent with the Al G. Barnes Circus.

E. ANDREW BARR, of the Barr & Carver Organ Service Company, St. Joseph,

WANTED

Colored Trombone, other Wind Instruments, one more Girl who can Sing and Dance. Long season, best treatment, salary sure. Wire, don't write. Will place tickets.

Johnnie B. Williams Club Alabama Minstrels

With Dailey Bros.' Circus Walsenburg, Col., 12; Del Norte, 13; Alamosa, 14; Pueblo, 15; Salida, 16.

AT LIBERTY

MAY KOVAR LADY ANIMAL TRAINER

Lions, Tigers, Leopards, Bears and Performer.

CURLEY SCHAFER Chimps and Elephants.

Address:

c/o Post Office, Nashua, New Hampshire.

WANTED Mills Bros.' Circus

For Big Show Band-Trombone, Bass, Baritone, Trap Drummer, wire Skinny Goe, band leader; also useful people in all departments —can place you—Jack Mills, manager.

Route: Anderson, Ind., June 13; Indianapolis, 14-16; New Castle, 18; Alexandria, 19; Kokomo, 20,

Will Anyone Knowing

Present Whereabouts of

GRACE FUSSELL OR BESS MacMILLIN

of Waco, Texas, rider with Barnum-Bailey, 1911-1912; married to James L. B. Clark, 1911, write CARROLL & DWYER, Howard Building, Providence, R. I.

Hugo Bros.' Circus Wants

A-1 Mechanic, Circus Cook, Working Men, Sailmaker, Groom for Horse Act; good salary and best of Cookhouse. Primghar, Iowa, 12th; Sanbern, Iowa, 13th; Hartley, Iowa, 14th; Sibley, Iowa, 15th; George, Iowa, 18th.

Mo., and a former trouper with Merle Evans, was called to Maryville, Mo., to service the Austin Bros.' organ, and his auto became so firmly mired on the lot that trusty old Jap, the elephant, had to push it off.

OLD-TIME NATIVES believe that the present-day circus doesn't draw because they can remember when people arrived in such droves that there wasn't an available hitching post in town.

BETTE LEONARD, of Wichita, Kan., has been named publicity director for the Circus Historical Society by President Walter W. Tyson, of Guelph, Ont., to replace Don Smith, of Farmington, Mich., who recently resigned.

advertised: "Children will be permitted to ride the ponies free following the matinee performance." That was probably the origin tableau wagons, the four and six-horse of today's pony rides.

ARTHUR LEONARD CESKY, former Big Show bandsman, pens from Marquette, Mich., that he is enjoying the best of health. . . ART (TROPICAL SLIM) MITCHELL, former eight-horse driver and canvasman, is with the Wixom Menagerie on the Ellman Shows. The exhibit consists of 36 animals, including eight African lions.

REMEMBER WHEN two-car circuses, that changed titles annually, played the same towns to good biz even the the patrons knew the Shetland ponies by their names?

GOLDUS DANIELS verifies that Arthur Bros. recently had two banner days in Tacoma, Wash., also had some kind words for Charles Perkins, side-show boss canvasman. . . . BILLY GRAY, traps and double drums, has closed with Austin Bros. . . . CHARLES DAVITT and Joe Beach visited Mrs. Ira Millette with R-B at the Boston Garden. . . ART MILLER, Clyde Beatty contracting agent, was spotted in Kingston, N. Y., by Everett Blanshan making arrangements for a showing there June 28.

YESTERYEAR CIRCUS heralds carried a boxed item regarding a show's cleanliness, and was signed: "Your humble servant, ----, general manager."

WILLIE CLARK, who recently joined Austin Bros. to do foot juggling and clowning, reports that Tommy Whiteside, Jimmy Mader, and Nelson and Lester Wahlgren are in clown alley. . . . JUSTUS (EDWARDS) SCHLOTZHAUER, former circus press agent, has been making the rounds since receiving his discharge from the army, visiting with George Kienzle at the Clyde Beatty Circus in Harrisburg, Pa., and with Don Dorsey at Loew's State Theater, New York. . . . THE FANTINGS are at Olympic Park, Irvington, N. J.

were invented by bosses of the old school. fulfill the commitment. Show ran three Because of the lack of co-operation of pushers in seeing that the devices were road. The Canestrellis are now with Al properly handled, we have reverted back to Dean's Circus. yesteryear's methods.

Kelly-Miller Snatches Kale On Hop Across Oklahoma

ROCKY FORD, Colo., June 9.—Al G. Kelly & Miller Bros.' Circus skipped across Oklahoma in short hops, gathering up a nifty profit, and the start of the Colorado tour indicates that this State will be equally as kind.

The night show was capacity here June 2 after a light matinee, with the same being in order the day before at Las Animas. On Decoration Day, the show had two full houses at Springfield. and Boise City, Okla., the last stand in that State, sent the show into Colorado with two packed houses. Guymon, Okla., had a full matinee and a straw night, and it was full both shows at Buffalo, Okla.

Since leaving quarters in Hugo, Okla... the show has added two Palominos for the Liberty act, two white ponies, and a new light plant.

Bradley & Benson Click

perienced much better luck in West Virginia to date than it did in Georgia.

R-B Stacks Up As Circus Treat

(Continued from page 45) were only missed during the Alice in Circus Wonderland spec and the single center-ring specialties, and it is doubtful if the spectators missed them at all.

Program Runs Smoothly

The program moved along smoothly and there apparently was no shortage of property men, as there was scarcely a delay of any noticeable sort thru the entire show. Even the flying acts were up and down without undo commotion.

The running of the program was changed some from the indoor presentation. The wild animal act opened the bill, followed by the Wallendas, and there was no intermission.

Alice in Circus Wonderland, with all its gorgeous pagentry and colorful cos-MOST EARLY-DAY dog and pony shows tumes, was dropped to the third spot, and it was presented in its entirety as shown in the Gardens, with the ancient hitches and the lighted water-spouting featured float lugging Alice. Ballerina, which had been used as the opener, hit midway in the show, with the ballet girls, Ernestine Cark and the Loyal-Repensky Family. Amazonia was cut entirely, with the closing spot going to the elephants and the ballet in a 1945 version of the Changing of the Guard.

> There were many changes in the makeup of the displays, but the only acts dropped that can be recalled at the moment were the Chambertys and Les Kimris, not originally contracted for the road, and Victoria and Torrence. Frank Torrence, however, is back with the show as assistant to Fred Bradna, equestrian director.

> Program is framed so the two stages and three rings are kept fairly busy. Girls, of course, far outnumber the men performers, but the gals do all right, and it is a showman's show.

That the Big One has caught the public fancy is evinced by the business in Fields, Ill, Leaves R-B; Washington. There were six straight sellouts as of Friday night, not counting the capacity turnout for War Bond Night Tuesday. Advance sale indicates that it will close here today with turnaways at both matinee and night. There is no such thing as straw in this section.

The show lost some capacity in building the wider aisles and extra exits, particularly in the blues, but some 10,000 folks still can be made happy.

Canestrellis Plan To Air Cronin Trouble With AGVA

TORRANCE, Calif., June 9,-The Canestrellis plan to take their troubles with S. L. Cronin Bros.' Circus to the American Guild of Variety Artists, The Billboard learned today. La Tosca Canestrelli was featured with the show,

Canestrelli said that he had signed a contract for the season with Cronin, MANY SAFETY and labor-saving devices turning down fair and stadium dates to weeks in Los Angeles and a week on the

> Canestrelli did not say where he would file the claim, but it is believed that he will file with Bill Beckford in Hollywood before leaving for the East.

Bill Breese With Austin

CHICAGO, June 9.—William M. (Billy) Breese has taken over the advance press on the Austin Bros.' Circus, with Carroll Hicks working back with the show, it was announced by R. M. Harvey, general

WON, HORSE & UPP

(Continued from page 45) Four turnaway houses were registered on the day.

After the show was loaded that night, the freight agent there advised the bosses that the road's superintendent had returned and gave orders to not bring the car back down. Our train crew decided to sneak it down by manning the hand brakes and letting it coast. They were successful in getting down to the half-way curve when they met an oncoming train. With no siding to let the train pass, the car was pushed HOLLIDAYS COVE, W. Va., June 9 .- back up the hill, again leaving the show Bradley & Benson Circus chalked up a stranded. The equipment and animals red one here May 31. The show has ex- were loaded in coal cars then railroaded show.

Ringling-Barnum Canvas Program

WASHINGTON, June 9 .- Here is the complete program of the Ringling Bros. and Barnum & Bailey Circus, geared for its annual tour under canvas, as it was caught here Friday (8):

Display 1—Sextette of girls presented in a steel arena with a performing group of black and spotted leopards, jaguars and pumas trained by William Story.

Display 2-The Wallendas, high wire. Display 3-Alice in Circus Wonder-

Display 4—Capt. Roland Tiebor's Seals

—two stages. Display 5-Clowns.

Display 6—Aerial gymnastics—The Leevalles, Rose Sisters, Cora Davis, the Mardons, Cartier Sisters, Angel Sisters.

Display 7-William Heyer and Starless Night in the center ring, flanked by five menage riders in other two rings.

Display 8-Clowns with Harry Rittley's

table rock. Display 9-LaLage

Display 10-Ballerina, featuring Ernestine Clark and the Loyal-Repensky Family.

Display 11—Clowns.

Changing of the Guard.

Display 12—Bobby Mader and Jean Davies with high-jumping horses.

Display 13-Yu's Dogs, the Bombshells, Adriana and Charley, Lopez Trio.

Display 14-Liberty horses: Roland Simpson, six bays; Tagadore Hilding, four palominos and four blacks; Gordon Orton, six bays.

Display 15—Clowns bargain basement turn with cop chase.

Display 16-Balancing: The Karrels, the Nianitto Troupe, the Galassos.

Display 17—Clown stop. Display 18-Flying trapeze: Clarkon-

ians, Claytons and the Royals. Display 19—Clown carload. Display 20-Elephants and ballet in

Tom Killilea Rejoining

WASHINGTON, June 9.—Tom Killilea, for many years press agent for Ringling Bros. and Barnum & Bailey, returns to the Big One Sunday (10) to replace Bill Fields, who is leaving because of illness from an acute sinus infection.

Fields was contracted to remain for the circus road tour until September. when he was to resume his duties as general press representative of the Playwrights Company.

Killilea is leaving The New York World-Telegram where he has been emplayed as police reporter for the past decade.

Hamid-Morton Canadian Business Sets New High

CHICAGO, June 9. — Hamid-Morton Circus established new attendance records at Quebec City, Montreal, Ottawa and Toronto on its recent Canadian tour, according to Omer J. Kenyon, general representative, who stopped here en route to Los Angeles for a month's vaca-

Kenyon will join Bob Morton in Miami Beach, Fla., early in July to make arrangements for the next Canadian tour, which opens in Toronto in the fall

Sello Bros. Finds Money Freer at Alabama Stands

MACON, Ga., June 9.-Manager Roy Bible, of Sello Bros.' Circus, visiting quarters here, reports that Alabama business is considerably above the average experienced the last 10 days in Southern Georgia. Outstanding recent Alabama stands included Clanton, Prattville, Tuskegee and Columbiana.

Bible came to Macon for additional equipment which had been stored when the show was in quarters in Central City Park last January.

Show has been stepped up from one ring to a three-ringer.

Arthur Rolling Smoothly

AUBURN, Wash., June 9 .- Arthur Bros. Circus played to two near-capacity houses here Saturday (2), and reported. an unusually strong business at Puyalto the base. This is again a five-car lup, Wash., May 31. Five matinees in succession have been made on time.

DRESSING ROOM GOSSIP

Ringling-Barnum

Arriving in Washington, after a long and tiresome ride from Boston, we found the second section ready to put on the first show. No show Monday and everyone had a field day visiting the Capitol and other landmarks in Washington. Our first performance was Tuesday night for bond buyers. House was a sellout and the first showing under canvas went off without a hitch.

On Monday (4) the Washington Fire Department was out to test the canvas. The Bureau of Standards, with Nolan Mitchell, senior engineer, and Fire Marshal Raymond C. Roberts and his deputy, Capt. R. A. Warfield, made the tests using the Pinkey clamp test of holding a candle to the canvas for 12 seconds; then a match and a blowtorch test, and the Big One came thru with flying colors.

Sick list: Lee Borger and Neets Diesler. Ginger Alexander is back at work, and Frenchie Wolthing is doing spec. Visitors the past week were Win Green, Mike Ryba and Dave (Boo) Ferriss of the Boston Red Sox; Phil L. Hall, Madaline Bent and Mrs. Reynolds who visited her sons, Henry and Bill.

Robert (Angel) Gray is back in the States after a long period overseas, Dick Burns, former boss porter, letters from a hospital in Scotland he is doing okay. Ditto, Walter Forbes and Murray Burt from Germany and Tex Copeland from Czechoslavakia.

Back Door Scenes-Dusty, back in the side show line-up, looks great in his Sunday suit. Frankie Saluto, Carl Stephans and Eddie wow 'em with hairgrowing gag. No smoking in the big top ended the clown fire gag and the rummage sale gag has taken over. The grease stand opened this week and was welcome, as we had our fill of hot dogs in the gardens. Joe Land, keeper of the band top, trying to fit everyone at the same time. George Blood and the cookhouse boys put out some grand meals. Cigarettes in the commissary, no kidding! DICK MILLER.

Bailey Bros.

We have entered the Hoosier State, and the result has been nothing but big business.

the legal department, and Jack Deshon, former clown cop now in a war plant, was a visitor. At Lima, O., Ernie Stewart and Jerry Heather staged a celebration.

At Bellefontaine, O., Charley and Mamie Baker, clowns, came over for a two-day visit. Bozo Harrell, after closing with Barnes Bros. in Detroit, spent two days en route to play fairs. Stanley Dawson, Dave Hill and Harry Kavanaugh visited our farewell Ohio spot.

Coy Lee, Chinese wonder boy, and Streamline, of the elephant department, head the Gimmedebutts Club. Your reporter has not yet become a full-fledged member, thanks to Stewart Cy Murray, who supplies a pack of cigarettes daily.

Decoration Day gave with two excellent houses despite opposition of a parade is visiting for a month. Hazel has been so and a local ball game.

Jerry Pressler, of the side show, celebrated her fourth birthday last week.

Side show line-up is Bill Tumber, manager and talker; Keller Pressler and Walter Hohn, tickets; Larry Benner, inside lecturer, magic, Punch and vent; Myrna Karsey, mentalist, rag pictures and snakes; the Pierces, impalement; Musical Macks; Ida May, sword box; Jerry Pressler and Ida May, dancing girls; Hambone and His Minstrels, with seven musicians and four chorus girls and two comedians.

Bloomington, Ind., is the home of Gertrude and Louis Scott, formerly of the Cole Show, and they visited Sunday and Monday with their daughter, Louise, former Cole show ballet girl, and their boy, Sonny. Mr. and Mrs. H. B. Gentry, former owners of the Gentry Circus, were guests of Manager Bob Stevens-BILLIE BURKE.

Banard Bros.

Two new 60-foot round ends have been delivered, making the third set this season. Bonnie Duane was slightly injured when a mule knocked down her trapeze

Show has Buck Lucas, equestrian director; Larry Duane, principal rider; hour and 40 minutes.—JIMMTE TROY.

Cole Bros.

Line-up of Arthur Hoffman's side show: Arthur Hoffman, manager; R. Goldie Fitts, inside lecturer; Charles F. McDonald, Daniel McGillicudy, Bert Lano and Charles Christian, tickets: Fred L. Harris, Punch and magic; Leandro Castillo Pirrin, bell ringer; Meneses, juggler; Joe Lee, Chinese top spinner; Prince De Rio, torture and contortion; Bamboola, fire eater; Professor Horn, armless wonder; Anna Pitts, sword box; Rose Westlake, mentalist; Joe Carvallo and his Hawaiian entertainers-Pat Oliviera, Paula Alley, Kay McDonald, Leone Santache, Moki Princess and Moana Kalulu; Betteye J. Blanschette, Leona Feodora, Frances Stillman and Billie Dick, oriental dancers; Mexican troubadours— Carlos Gonzalez Angelo, Jose Louis Estrada, Francisco Sanchez, Evalinda and Pedro Munoz, Esther Suares and Tete Krouse; side show band and minstrels— Lockwood Lewis, leader playing trumpet and sax; R. V. Lewis, trumpet; William Bo Mills and Henry Grundy, trombones; Ben Goodall, baritone; William Mays, bass; Noah Robinson, bass and comic; Shufflin Sam House, snare drum and stage manager; George (Happy Satchel) Tally, comic and dancer; Irene Lewis, emsee and dancer; Marie Kitchen, singer and dancer, and Tiny Williams, song stylist.

Here are a few that Freeman forgot to mention last week who really work: Floyd Lee, chief electrician, with Walter Rice, Raymond Miles, Henry Sitloh and Joe Fontain, assistants: Charles Lucky, Bill Bush and Fred Walker, mechanics; W. A. (Waxie) Dyke, harness maker.

Cyse Odell and her line of girls working under Lumilite is a swell flash,

Our deepest sympathy to Mrs. Walter M. Buckingham on the loss of her husband, Walter, who was a great friend of all circus people.

Recent visitors; Mr. and Mrs. Hofman, Ted Deppish, Buck Steele and wife, Ernie White, John C. Wyatt, Mel Hall, Happy Kellems, and George Myers, equestrian director of the Bailey show.

Car 54 is now known as the Car International, as you need four passports to get thru it. The only one who enjoyed the Greensburg, Pa., lot was Otto's duck.

Sick list: Virginia Tiffany, Pat Logan and Homer Carroll. Birthdays: Charles Forrest, Pat Partello and Ruth Nelson.

Golda Grady please note: Too bad we At Piqua, O., Willard Backenstoe joined can't have a little of your sunshine to dry our lots and you can't have a little of our rain to lay the dust on yours.

G. Wyley Overly had a big time clowning the show when he visited for two days.

Lieut. Jerome Ali, son of Slaymann All, who has already given one son so we may live, is overseas.-FREDDIE

Dailey Bros.

Norma Davenport, Mildred and Donna Dee Pyle, Virginia Smith, Peggy Harrison and Ernie Burch rode the elephants in a parade in Tucson, Ariz., to boost the city's bond drive.

Pearl Malaby, Hazel King's daughter, excited with making plans for her that Diana Pressler, daughter of Keller and she ran out of the dressing room and started the menage act with a cigarette in her mouth (or shouldn't I tell).

It isn't the work that is making everyone gray-haired-it's the dust.

Virginia Smith is visiting her husband, who is in the service in San Diego, Calif., for a few days.

Harry Rawles Jr. graduated from Junior College with honors and will spend the rest of the season on the show. Sgt. Clark Haley visited his brother, Lloyd Haley.

Nora O'Rourke, back with us, is gaining strength rapidly after her operation. Butch Cohn went to the hospital in Phoenix for a check-up. Bertha Drane is working in the red wagon until Butch's

Mrs. Davenport has taken out breakfast insurance. She has indigestion now and then and yet braves the pie car in the mornings. Jean Allen, recovering from ptomaine poisoning, was seen going to town for breakfast .- GOLDA GRADY.

Faith King and Pancho; Loretta Kerns's Riding Dogs; Elaine and Francis, swinging ladders; Roy Vincent, rope spinning; Happy Johnson, clown; Troy Family, aerial acts and clown. Program runs an

Dean's Circus Changes Route: Hannefords Close

LOS ANGELES, June 9 .- Forrest Freeland, of Al Dean's Circus, after planning to play around this neck of the woods all summer, pulled stakes and took the show to Uplands, a 60-mile jump from here, following two days (5-6) in Hawthorne. Show will play only California, according to latest reports, but plans to go as far south as the Mexican Border and as far north as San Jose.

Dean's picked up good business for three days in Inglewood last week-end

Poodles and Gracie Hanneford closed with the Dean show to keep picture dates. Charlie Bathe, clown, also closed.

M. L. Clark & Sons' Circus

ENLARGING SHOW

Can use more Big Show Acts, Clowns, Sideshow Acts, Girls, Oriental Dancers, Good Circus Cook, Assistant Boss Canvasman who can set seats. Pony Ride, Popcorn and Grease Joint open. All useful people auswer.

2004 Rugby Road, Dayton, Onle. (Allow time for forwarding.)

Read CIRCUS IN THE BLOOD By James W. Shettle

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TRAINED ANIMAL R. R. CIRCUS

Dog Acts, Horse Acts, Ponics, Birds, Goats; also Seal Acts and small Wild Animal Acts. Also any Trainers at liberty to commence work breaking Domestic Animals November 1, 1945. State salaries and any publicity material available.

JAMES EDGAR

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A. Good Circus & Texas Rodeo Combined

WANTS TO JOIN IMMEDIATELY ACCOUNT ENLARGING SHOW

Lady-Gentlemen Roman Standing High Jumping Trick and Fancy and Bucking Horse Riders with or without own stock. Must have flashy wardrobe. Also Braham Bulldozers. Can use Indian Archery and good Sharpshooting Act. Can place Specialty Horse Acts. Can place two more sober Elephant Men who will appreciate good treatment. Family Circus Act, capable Man to supervise Fireworks, Assistant Electrician and Sound Man. We have Cookhouse where Albert Good eats the same meals that are served to everyone. Our circus feature is TANIT IKAO, lady animal hypnotist, from India. Our rodeo feature is Toots Hibson, Hollywood Western star, in person. We exhibit one-day stands. Write, don't wire, stating lowest salary. If possible send photos, which will positively be returned. Bill Tumber and Reese, Pittsburgh lithographer, write.

A. GOOD CIRCUS & TEXAS RODEO COMBINED, Doylestown, Pennsylvania.

KENNETH WAITE TROUPE

4 People, Including 2 Midgets PUTTING THE LAUGHS IN MILLS BROS.' CIRCUS

"HE PROSPERS MOST WHO SERVES BEST"

ATTENTION-RAILROAD SHOW OWNERS

For Sale—Seventy-four-foot overall Baggage Car with full end doors one end and two sets side doors, each side has row windows, each side top of car which is equipped for and will pass M. C. B. inspection for passenger service; has six steel wheel trucks, solid steel underframe. Any first-class show trainmaster can convert with his crew and one carpenter into stateroom car or remove super-structure and convert into fifty-ton capacity flat car, because instead having truss rods car has heavy steel fish belly. Price \$4,000.00. Terms to responsible parties, F. O. B. Philadelphia. P.S.: Agent, wire collect night letter, stating where I can telephone you next few nights; important,

BOB MORTON

Morton Hotel, 4125 Collins Ave., Miami Beach, Florida. Louis Ingelheim, Circus Advertising.

WANT

Man to make announcements and handle candy; must be experienced. Acts and Performers. Joe Wallace wants Pony Wilson to answer. Want Wild West People.

DAILEY BROS.' CIRCUS

Walsenburg, Colo., June 12; Del Norte, 13; Alamosa, 14; Pueblo, 15; Salida, 16.

MALE CHIMPANZEE FOR SALE

Does Fast 12 Minute Act. Well Trained With Props. Can Be Seen June 15 to 23, Olympic Park, Irvington, N. J.

I. J. WATKINS

Co-Operation With ODT Pledged

Fairmen Meet With Johnson

ODT chief depending upon voluntary efforts to avoid transportation congestion

WASHINGTON, June 9 .- Following a meeting of IAFE delegates with ODT Director Col. J. Monroe Johnson Friday (8), it appears as the the question of what fairs will be able to operate this year is strictly up to the individual fair boards.

The entire problem resolves itself into one thing-transportation, and most of the fair men are confident that they can operate without placing any burden whatsoever on transportation facilities. If this can be done, few cancellations will be necessary, they say.

There is, of course, the possibility that a few fairs may decide not to operate for fear of unfavorable reaction, but by far the larger number are sincerely convinced that operation of their annuals will not in any way impede the war effort and that to cancel would be a distinct detriment to the food production and educational program.

Voluntary Co-Operation

Delegates of the IAFE who met here with Johnson pledged "voluntary co-operation" with the ODT's latest request for keeping fairs on a "local basis" during the current transportation crisis. Colonel Johnson told the delegates in an hour's conference that the transportation crisis was more serious than ever says Davidson, "that what we say now and required complete abandonment of plans for State and regional fairs and any other outdoor events which foster the use of transportation facilities.

Johnson emphasized that the ODT was adhering to its policy of mutual co-operation and depended on the voluntary efforts of the nation's citizenry in avoiding tie-ups of transportation facilities. Johnson said that in operating on a wholly co-operative basis the ODT "is not employing snoopers" or enforcement officers.

The ODT chief prefaced his remarks by distributing to the IAFE delegates copies of a statement issued the previous night by President Truman warning the nation that "war material moving to the Pacific will be more than twice as much as heretofore" and that the situation "requires the co-operation and self-denial of all users of transportation." Johnson also called attention of the IAFE representatives to a letter addressed to him by Truman in which the President stated that "the transportation facilities of the nation are now called upon for the most (ANNUALS TO WORK on opposite page)

Cheshire, Keene, N. H., Puts Stress on Educational Angle

KEENE, N. H., June 9.-Educational features will predominate at this year's Cheshire Fair, it is announced by Helen W. Adams, secretary. Last year's fair was knocked out by a hurricane which damaged most of the buildings. It is hoped to recoup the losses this year, and the management expects to be able to erect some new buildings for 1946.

There will be some excellent agricultural exhibits, including a showing of victory garden products. Premiums in this department have been increased. Among the educational displays will be a number of parent-teacher booths and a PTA Little Theater. Management also is planning to repeat its unique fire hose-laying contest and to hold the New England sheep dog trials.

Entertainment features will include a band, amateur contests of various sorts, singing and several vaude acts.



SAM S. LEWIS, president of the IAFE, who headed a committee which conferred with ODT Director J. Monroe Johnson in Washington, June 8, to clarify the situation on regional and State fairs.

Things Shape Up Dandy for 54th Brandon Exhib.

BRANDON, Man., June 9.—Plans for the 54th Annual Provincial Exhibition of Manitoba are practically complete, according to W. Davidson, president of the association, who expects one of the best four training heats for the visitors. fairs in years.

"Things are moving so fast these days," may be out of date by fair time. We could be a lot worse off-and maybe we will be better."

Hundreds of entries in the purebred livestock classes have been received, and the show has been extended to run thru Friday. Large exhibits are expected in other departments.

The entertainment program will be a big one. The Conklin Shows will be on the midway, and Barnes-Carruthers will present a major grandstand revue. Ace Lillard will present his Cavalcade of Trills on Monday, Tuesday and Wednesday afternoons. A new feature will be a mammoth parade on Friday, sponsored by the United Commercial Travelers. An excellent racing program also has been

Tenn.ValleyResumes After 4-Year Lapse

KNOXVILLE, June 9.—For the first time since 1941 the Tennessee Valley Agricultural and Industrial Fair will be held here this year. Secretary Pat F. Kerr has announced plans following city approval of a new fair contract.

A total of \$30,000 in premium money will be offered, divided as follows: Horse show, \$3,000; work stock show, \$3,300; beef cattle, \$4,000; dairy cattle, \$3,000; women's work, \$2,000; poultry, \$2,000, and junior department (4-H clubs, etc.),

Secretary Kerr states that he has arranged an excellent entertainment program, including an open-air show, midway and fireworks.

Klickitat, Washington, Puts Emphasis on Nags Vs. Rodeo

more racing for various types of saddle use a carnival company, however. horses than professional rodeo events, association. Decision to soft-pedal professional rodeo events was made at a recent meeting of the board.

Last year a rodeo was held in connec- for premiums.

Jersey Leaders Pledge Support Of Trenton Anny

TRENTON, N. J., June 9.—George A. Hamid, directing head of the New Jersey State Fair, was host here today to more than 200 representative business, industrial, political, financial, religious and labor leaders of New Jersey who met at the fairgrounds to discuss plans for the observance in September of the 200th anniversary of the first fair held in Trenton.

Pledging support to Hamid's ambitious plans to make the anniversary "the rave of the fair world" were Acting Governor Frank S. Farley, Former Governor Charles S. Edison, Milk Control Director Arthur Foran, Secretary of State Joseph A. Brophy, State Senator Wesley Armstrong, Mayor Andrew Duch of Trenton; John Biehl, chairman of the Hamilton Township Committee: Franklin C. Nixon, master of the New Jersey State Grange, ritory. and Mrs. Mary Roebling. Foran acted as toastmaster, and the speakers included Acting Governor Farley, Former Governor Edison and Hamid.

Norman L. Marshall, secretary of the fair, assisted Hamid in arranging a program of entertainment that included Joe Basile and His Madison Square Garden Band; Winifred Duncan, vocalist, and an elephant act from the Hamid-Morton Circus presented by Joe Hansen.

Following a buffet luncheon that brought gasps from the visitors, a number of trainers, who have their horses quartered at the fairgrounds track, staged

Bert Nevins, of the Hamid press staff, and Eddie Connely, of the fair's publicity department, were on hand to greet and entertain newspapermen covering the

Racing at Michigan Fairs Legalized by State Supreme Court

DETROIT, June 9.—Horse racing at Michigan fairs was okayed by the State Supreme Court Monday for the current season, removing perhaps the most serious threat to fair revenues in several years, for the time being at least.

· Result is the resumption of racing June 16 at the blg State fair track, with the Northville track slated to start up again this week.

Effect of the Supreme Court decision will only be effective until fall, when the court will consider the entire issue on its merits. In the meantime, racing will go on as before.

Situation is of paramount interest not only to the suspended State fair, but to all county fairs, inasmuch as the basic revenue (State aid) for county fairs was derived for several years from the State's

share of the State fair track proceeds. The fair operating funds now come from a general State fund but in view of the historical relation, it is probable that cutting off this source of revenue would seriously affect the appropriations allowed to local and State fairs. The threat has now been removed for the present season, at least. At the same time, the possibility vindicates the foresight of fair men some seasons back in seeking to have their funds made part of the general fund instead of being tied too directly to a single and possibly uncertain source of revenue.

tion with the fair and was well received, GOLDENDALE, Wash., June 9 .- Klicki- but directors felt a horse show would tat County Fair this year will feature draw just as well. Directors voted to

Maurer was re-elected chairman, and says Max A. Maurer, president of the Hugh Cameron was re-elected treasurer. Association enters season with \$2,284.32

Louisiana State Shifts to Local; Highlighting Food

SHREVEPORT, La., June 9.—Louisiana State Fair will be localized this year and will place special emphasis on encouraging livestock production and displaying agricultural and educational exhibits of the Shreveport area, officials announce.

Altho a request has been made by the Office of Defense Transportation that regional and State fairs be canceled, the board of directors, seeing a greater need for a stimulated food production, feels that the fair should be held in conformity with ODT's request.

A feature of the Louisiana annual this year will be an auction of milking Shorthorns sponsored by the Louisiana-Arkansas Milking Shorthorn Association. Fair officials are also working on the holding of another breed auction. The adult beef cattle show will include exhibitors from Shreveport and near-by ter-

Also featured will be exhibits by the 4-H and FFA junior boys and girls clubs. Louisiana State Fair has the reputation of being one of the first prime movers in the establishment of these shows, and also has the unique distinction of holding the first 4-H boys and girls club pig show in the country.

A sound entertainment program has been mapped, fair officials declare.

World's Fair For California In'50 Probable

SAN FRANCISCO, June 9 .- A world's fair somewhere in California in 1950 to celebrate the State's Centennial was envisioned Thursday (7) when the Senate passed resolution to the Assembly now meeting in Sacramento.

A joint legislative committee is authorized to make comprehensive plans for a year's State-wide celebration of the 100th anniversary of California's admission to the Union, the Days of Gold Centennial, and the return of the world to peace.

There is a possibility that several California cities may be in the field as world's fair prospects. A Los Angeles group has been mulling fair plans for some months and is reported to have made considerable progress. The bee has been buzzing in San Francisco, and there also has been some talk that a fair might be promoted at San Diego.

52G State Aid Set For Oregon Annuals

PORTLAND, Ore., June 9.—Apportionment of the special State 1/20th of a mill tax for maintenance of county fairs has been announced by Secretary of State Robert S. Farrell Jr. The apportionment involves \$52,436.50 and covers the year 1945.

Largest apportionment of \$16,553.51 was received by Multnomah County. Other apportionments by countles were: Baker, \$981.14; Benton, \$838.61; Clackamas, \$2,443.93; Clatsop, \$831.72; Columbia, \$776.93; Coos, \$1,256.26; Crook, \$344.45; Curry, \$255.56; Deschutes, \$732.34; Douglas, \$1,540.178; Gilliam, \$442.94; Grant, \$434.84; Harney, \$400.71; Hood River, \$519.11; Jackson, \$1,630.84; Jefferson, \$281.12; Josephine, \$532.66; Klamath, \$2,171.40; Lake, \$515.84; Lane, \$2,818.85; Lincoln, \$477.18; Linn, \$1,-884.45; Malheur, \$932.76; Marion, \$2,-846.56; Morrow, \$468.06; Polk, \$917.85; Sherman, \$447.39; Tillamook, \$621.99; Umatilla, \$2,174.92; Union, \$938.84; Walcash, and the county commission lowa, \$530.39; Wasco, \$913.93; Washingbudgeted an additional \$1,000 to be used ton, \$1,541.28; Wheeler, \$236.39, and Yamhill, \$1,304,45.

Annuals To Work With ODT To Ease Transport Problems

(Continued from opposite page) gigantic task in all the history of transportation."

Transportation Problem Serious

Johnson told the IAFE men that a tremendous load has been placed on all transportation facilities, and that even at this point there was no certainty that even the local fairs will find it easy to operate if the transportation crisis gets worse. Johnson quoted the President as saying that the transportation situation. the most critical since the war began, is likely to continue serious right into 1946.

The ODT reiterated his announcement of last week that fairs which have operated as regional or State fairs were out for the duration of the crisis and that only those operating as purely local and county fairs "in fact as well as in name" may be held.

"There is no guarantee," he added, "that even county fairs may not be required to cancel if the situation gets more critical." Johnson said he was sure the fair men would co-operate "with the letter as well as the spirit" of the request for curtailment of transportation-burdening activities.

Sam S. Lewis, of York, Pa., president of the IAFE, told Colonel Johnson that the delegates had come to Washington "not to protest the ODT requests but only to pledge voluntary co-operation." The delegation included, besides Lewis, the following: Maurice M. Jencks, Kansas Free Fair, Topeka; Ralph T. Hemphill, Oklahoma State Fair, Oklahoma City; Raymond A. Lee, Minnesota State Fair, St. Paul; Charles A. Nash, Eastern States Exposition, Springfield, Mass.; William T. Marriott, Wisconsin State Fair, Milwaukee; J. R. Kinzer, Kansas City, Mo., and T. R. Rash, Louisville.

Why Horse Racing?

tion as to why horse racing is permitted while State and regional fairs are being banned. Colonel Johnson pointed out that the fairs were not being discriminated against in favor of horse racing, as the latter activity is under exactly the same restrictions. Johnson reminded the IAFE delegates that since 1942 ODT restrictions had closed seven-eighths of all the tracks which had been operating. Even with the lifting of the racing ban, said Johnson, those tracks have not been provided with transportation facilities and are still not operating. The tracks which are operating today, he said, are only those in local or community areas which, like local fairs, do not put a load on transportation.

"It is up to the fair people to co-operate and I know you will do so," said Johnson, "just as other groups involved in the transportation crisis are co-operating." Johnson said the restrictions are more necessary than ever because of the job of re-deployment of men and material to the Pacific, the speed of which will determine the speed of the ending of the war. "The aim," he said, "is to put the greatest possible amount of pressure on Japan in the shortest possible time, and things like restrictions on fairs are part of the job of getting the men and materials there fast in the largest volume." President Truman's

TUSCARAWAS COUNTY FAIR AUGUST 8, 9, 10, 1945

Day and Night Room for Additional Approved Shows, Games and Other Concessions. S. O. MASE, Secretary, Dover, Ohio.

FIREWORKS

Compelling Attraction for Every Occasion Write for Display in Desired Price Range. C. E. (MAYOR) SPANG Georgetown, III.

-ATTENTION. ACTS-ACTS FOR OUR 1945 FAIRS Prefer Acts Doing 2 or More Acts. Short Jumps - Top Salarles. C. MICHAELS ATTRACTIONS 5829 Virginia, Phone: Jackson 7308 Kansas City, Mo.

statement, to which Johnson referred, specified that "in order to obtain passenger equipment for troop movements it will probably be necessary to reduce the capacity of sleeping car equipment on regular trains by 50 per cent." That would mean, stated the President, that "only one out of four of the civilians now using this equipment could do so in the future."

At the wind-up of the conference, Sam S. Lewis told The Billboard that the discussion with Colonel Johnson was "on a friendly basis of mutual understand- Rockwell City-Rockwell City Fair Assn. Aug. ing. We came here for information and not to make any kind of protest," he said, "since we are all anxious to co-operate in the war effort." The others in the delegation voiced agreement. Lewis said that there will be full compliance with the ODT's provisions and requests.

All Fairs To Localize

It is probable that meetings of the larger fair boards will be held soon to definitely determine what policy they will pursue.

Practically all fair men contacted by The Billboard say that they are going ahead with their annuals. Those who have been operating on a large scale will reduce their fairs to a local status. All state that they have no intention of violating ODT regulations but will cooperate in every possible way. The following wires, received from fair secretaries and managers from all parts of the country prior to the Washington meeting, reflect the general feeling:

South Carolina State Fair, Columbia: "Our premium list already localized in anticipation of transportation require- McCook-Red Willow Co. Fair. Aug. 21-24. ments. We will operate on local basis, subject to ODT sanction. No freight cars

E. Ross Jordan, secretary Georgia State Fair: "Our fair can and we are willing One of the delegates raised the ques- to operate on a local-area basis. Our fairgrounds are in city limits and accessible without unusual transportation needs. Our wartime fairs have rendered distinct services in the way of public education of military achievements and war services organizations and in stimulating increased livestock, poultry and farm foods production. We plan to operate on this basis."

M. W. Jencks, manager Kansas Free Fair, Topeka: "Kansas Free Fair will carry on as usual and will comply with White Plains-Westchester Co. Agrl. Assn. ODT ruling as to freight cars."

Frank H. Kingman, secretary IAFE: "My guess is that fairs must operate to a large extent locally."

G. B. Boyd, manager Ozark Empire Fair, Springfield, Mo.: "Plan to run as usual, limiting publicity to local trade area. War industries in this locality do not depend upon inter-city public transportation."

Sheldon R. Brewster, secretary-manager Utah State Fair, Salt Lake City: "It is limited to features approved by ODT. Our wartime fairs in Utah have made no drain on rail travel and will not affect movement of troops and supplies. We are, of course, awaiting further word and feel that someone certainly has a Hayward-Sawyer Co. Fair. Aug. 31-Sept. 3. misconception of fairs."

Frank H. Means, manager Colorado State Fair, Pueblo: "We expect to hold fair as usual unless ban is placed on racing, rodeos and amusements. If necessary, would limit exhibits to local territory."

H. L. Finke, secretary North Dakota State Fair: "Ward County will operate its fair. County commissioners have always been our executive board. We receive no State aid. Ninety-eight per cent of our exhibits and livestock come in farm trucks."

J. H. Bohling, secretary Eastern Montana Fair, Miles City: "Eastern Monthis year."

Max H. Levine, secretary Tri-State Fair, Superior, Wis.: "Being a county fair, we plan to operate as per ODT regulations."

Rose Sarlow, secretary Ionia (Mich.) Free Fair: "We do not figure we are affected and intend to go ahead."

C. H. Harnden, secretary-manager County Fair." Saginaw (Mich.) County Fair: "We be-

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended June 8.

The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. Billboard See each issue of The Billboard for corrections and additions.

Iowa

Clarinda-Page Co. Fair Assn. Aug. 22-24. Donald Borthwick, Coin, Ia. Colfax-Jasper Co. Agrl. Soc. Aug. 20-22. Leslie Doak, Newton, Ia. Corydon-Wayne Co, Fair. Aug. 15-17. O. K. Engene. Greenfield-Adair Co. Fair Assn. Aug. 27-30. H. W. Crocks. Humboldt-Humboldt Co. Fair. Aug. 29-Sept.

22-24. W. M. Derbyshire.

Kentucky

London-Laurel Co. Fair. Aug. 22-25. Ellie

Maryland

Hagerstown-Hagerstown Fair Assn. Week of Sept. 17. Chas. W. Wolf.

Missouri

Kirksville-Adair Co. Fair. Sept. 6-7. Smith T. Powell Jr.

Nebraska

Albion-Boone Co. Agrl, Assn. Sept. 18-21. E. W. Atwater. Beaver City-Furnas Co. Fair Assn. Sept. 6-8. John J. Metzger. Benkelman-Dundy Co. Agrl. Soc. Aug. 15-17.

Joe W. Laughlin. Chadron-Dawes Co. Fair. Sept. 10-12, Harry Kuskn. Crete-Saline Co. Fair. Sept. 14-16. Morris

Cuibertson-Hitchcock Co. Agrl. Soc. Aug. 25-28. Ervin Coyle. Eustis-Frontier Co. Agrl. Soc. Sept. 12-14. E. G. Link.

C. Rhen.

Franklin-Franklin Co. Agrl. Soc. Aug. 23-25. Mrs. Daniel E. Allen. Leigh-Colfax Co. Agrl. Soc. Aug. 31-Sept. 2. Otto C. Weber. Lexington-Dawson Co. Agrl. Soc. Aug. 27-Sept. 1. Tom Reed.

Don L. Thompson. Minden-Kearney Co. Agrl. Soc. Aug. 23-25. Mervin Peterson. required last year; none asked for now." Mitchell—Scotts Bluff Agri. Soc. Sept. 11-15.

E. Ross Jordan, secretary Georgia State Harold Ledingham.

Ogallala-Keith Co. 4-H Club Fair. Aug. 20-22. F. J. Sibal. Pawnee City-Pawnee Co. Fair. Oct. 1-4. David W. Osborn. Stapleton-Logan Co. Agrl. Soc. Sept. 14-16. R. R. Brown. Stockville-Frontier Co. Fair.

Roy Worley. York-York Co. Agrl. Soc. Aug. 29-31. W. E. Stover.

New York

Little Valley-Cattaraugus Co. Agrl. Soc. Aug. · 28-31. James W. Watson. Lockport-Niagara Co, Fair. July 30-Aug. 4. F. E. Pease. Waterloo-Seneca Co. Agrl. Soc. Aug. 14-17.

Frank Story. Sept. 13-16. Roy H. Ott.

Oregon

Redmond-Deschutes Co. Fair Assn. Sept. 21-23. Jack Hardison.

Pennsylvania

Carlisle-Carlisle Fair. Week of Aug. 20. Chas. W. Anderson. Dayton-Dayton Agrl, Assn. Aug. 21-25, M. E. Garner.

Huntingdon-Huntingdon Co. Fair. Week of Sept. 24. K. L. Laney. Lampeter-Lampeter Community Fair. Sept. 19-21. Wayne B. Rentschler.

Oct. 18-20. Howard F. Fox.

Washington

Goldendale-Klickitat Co. Fair. Sept. 7-9. Max A. Maurer.

Wisconsin

J. K. Walker.

Canada ALBERTA

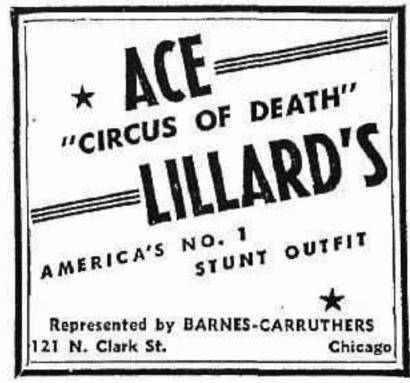
Benalto-Benalto Agrl. Soc. July 24-25. B. Pugh. Olds-Olds Agrl. Soc. Aug. 17-18. Joseph Wildwood-Wildwood Agrl. Soc. Aug. 30-31. Mrs. Emily Browne.

and public utilities not involved. Plans, proceeding."

C. B. Ralston, secretary Virginia State Fair, Inc., Staunton: "No plans have been made to operate the Virginia State Fair this year. To the contrary, it was tana Fair will operate on local basis decided May 18 not to operate the Virginia State Fair in 1945. All major preparations have been made and we are planning to continue the operation this year of our local fair, known for the past 30-odd years as the Staunton Virginia Fair. This fair is distinctly local and has also been known as the Augusta

A. L. Putnam, secretary Northern Wislieve we can operate within scope of consin District Fair, Chippewa Falls: present ODT regulations. Inter-city travel (See FAIRS CO-OPERATE on page 59)





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Weatherman Gives East Raw Deal

Outdoor Acts Are Hard Hit

Heavy demand reported for park attractions-manpower shortage a handicap

NEW YORK, June 9.—Amusement parks in the Atlantic Coast area are getting a raw deal from the weatherman, with chilly winds and rain killing attendance the last week-end (2-3) at most spots. Parks featuring open-air shows were hard hit, as in some instances dur-. ing the last week acts were able to put on only one out of a scheduled 14 shows, due to adverse weather conditions.

Hamid office reports heavy demand for park attractions this season, with acts being offered from one to four weeks' work at parks. Manpower shortage is a serious factor in curtailing further development in park show field. Several large funspots, among them Tilyou's Steeplechase Park, Coney Is-land, have dropped shows until labor shortage eases up.

Henry Guenther's Olympic Park, Irvington, N. J., maintains its pre-war policy of free outdoor shows and band concerts, using four acts weekly and booking the Joe Basile band for the season. Line-up of acts for the week of June 10 has Kay and Kay, equilibrists; Jean Dawn, contortionist; Jim Penman and Company, comedy-juggling, and Jeannette and Paul, aerial perch.

Rosenthal Brothers, at Palisades (N.J.) Park, also continues their pre-war policy of free shows, using one act and a band which doubles as dance combo in the park Casino. Current attraction, the Berosinis, high wire, is in for four weeks.

George Hamid's White City Park, Worcester, Mass., at present is using one free-act weekly. Harvey and Millette, aerial duo, were last week's attraction, with Kurtzo and Kurtz, high perch, set for week of June 10.

Clementon Lake Park, near Camden, N. J., also is using one act weekly. Last week's attraction was the Skating Berrys, four-person roller act. Captain Roy Sims, upside-down novelty, set for week of June 10.

Motor City Spot Wins Court Fight

DETROIT, June 9.—A decision in Circuit Court here Friday that an amusement park is not a nuisance in itself paved the way for the reopening over the week-end of Motor City Park, West Side miniature spot operated by Vic Horwitz at West Warren and Outer Drive avenues.

Suit was brought by the Civic Association of Dearborn Township, in which the park is located just outside the Detroit city limits, charging that the opening of the park, which also was operated by Horwitz last year, would constitute a nuisance. Various sanitary reasons which apparently had little bearing on the case were cited, but a large part of the case appeared to rest on the claims of noise to the neighbors. Evidence that the nearest residences were several hundred feet away was significant in inducing Judge O'Hara to throw the case out of court.

Horwitz said that as a result of the favorable court decision he would go ahead with his development plans to make it a permanent park. He has 20 more years under his lease on the property. Park opening this season was

delayed until the legal issue was settled. Horwitz also had the contract to operate the rides at Sugar Island Park, large amusement spot for Negros. Horwitz says that plans to open the park this season have been dropped because of wartime difficulties.



HARRY A. ILLIONS MADE A CEREMONY out of the opening of his Celoron Park, Jamestown, N. Y. In the accompanying picture. Illions is shown holding one end of a 35-foot ribbon, while Mrs. Illions and Carol Westerlein stand beside him as Mayor Samuel Stroth of Jamestown cuts the ribbon, marking the official opening. Members of the park staff are in the background.

Old-Timers on Ramona's Staff

GRAND RAPIDS, Mich., June 9.-Ramona Park opened its season Decoration favorable weather, business has held up remarkably well. Fred Barr is in his sixth year as manager and has done a good job of putting the funspot on the winning side.

There are four old-time showmen on Ramona's staff. Glenn McIntosh, who started away back with the Barnum show, has a monkey, dog and pony circus which is presented as one of the free acts, and will remain all summer.

Fred Hollingsworth, formerly with Barkoot, Fidler, Wade and Imperial shows, has two rides, the Roll-o-Plane and the Tilt-a-Whirl. The big Eli Wheel is run by another old-timer, Thomas Yanda, and his sister. Tom formerly was with the Tilley, Earl Bunting, J. Harry Six and Cetlin & Wilson shows. The fourth old-timer is John Ellis, who commenced his trouping career way back with the old Montgomery Queen Circus. The last 60 years he has spent in the theatrical field, with an occasional return to the white tops. He has charge of the mechanical horse-race concession.

The A. B. Marcus show is the theater attraction here for the season and is playing to big crowds.

Ads Pull Them In At Macon Playland

MACON, Ga., June 9 .- After several Day to big crowds and, in spite of un- weeks of good weather and excellent business prior to the regular opening in April, Franks' Playland Park here encountered cold weather and rain, and attendance dropped considerably. Now, with warm weather back, funspot is again getting a fair play.

> Playland is conducting an intensive publicity campaign, using five daily spots on Station WBML; newspaper space and special circular advertising.

> Owner Bill Franks is a busy man with his duties at Playland and his 995-acre farm, Hungry Hill, where he spends his week-ends. Many show folks have visited the park recently.

> Jack Rainey, former carnival secretary, has succeeded Charles Amerson as manager of the bingo parlor, with S. M. Bennett as assistant. John Ard has become foreman of the Whip, relieving Glenn Argo.

> Tony Kosavich has taken charge of the cookhouse. Roy Sutton, who has operated the swinging-ball concession for two years, has left to troupe in Alabama. M. E. Goddard has enlarged his arcade. Joe Duncan, who has the Chuck Log, is putting in his 11th season with Franks.

Mission Beach Playing to Big Wk.-End Crowds

SAN DIEGO, Calif., June 9,-Larry Finley's Mission Beach Amusement Park got off to a good start Decoration Day with thousands jamming the park that day and the following week-end. Preseason week-ends here have been okay. Schedule of free acts was inaugurated with the Great Siegfried opening May 30 for four weeks with an option of one.

Ballroom will continue its policy of name bands, with Tony Pastor opening for four weeks Tuesday (12). Jimmy and Tommy Dorsey, with whom Finley is associated in the operation of Casino Gardens, Ocean Park, will play during the summer here. Glen Gray and other bands are set.

Operating in the park are: Mrs. M. L. Beach and M. L. Beach Jr., cafe; E. I. Bangel, cigarette gallery; R. H. Bishop, hit Hitler and milk bottle game; Lee C. Batte, marble game; N. G. and G. M. Bottger, fish and chips; N. G. Bottger and Genevieve Bottger, milk bar; Hugh T. Buchanan, arcade; Francis F. Cherry, check stand and sandwiches; N. G. Clement and R. Devore, miniature train; Joe Green and C. A. Pratt, cafe; Gable Jacobson, sandwich shop; William P. and G. A. Keller, photograph gallery, shooting gallery (4), arcade, juice stand: William Keller, pok-a-rollo; Mrs. Pearl Kemp, basketball game; Buena Ventura Martinez, frosted malt; Roy E. Matheson, Ferris Wheel, Tilt-a-Whirl, Silver Streak, Auto Scooter, Merry-Go-Round; Ell James McCollister, sandwich shops (3); James L. Mock, tommy guns; Elmer C. Merrill, umbrella stand.

Park J. Mayo and Joe Mettler, horse race; Joe Mettler, coney game, group game; Mike Herman Mouckley, cork gallery, spot game; Al Mulligan, park manager, Funhouse; William Nicol, salt water taffy; Milton Nicholas, swing ball, dart game; F. E. O'Connor, cat rack; John T. Ostensoe, high striker, novelty house; Frank P. Redmond, walking Charlie, sling shot, milk bottle game; Jennie H. Rose, ballroom fountain; Tom B. Seamon, cafe; John T. Smith, rollo poker, Joe Steinberg, string pool, hoop-la; Calvin D. and Margaret Swalm, popcorn, candied apples (2); Calvin D. Swalm Jr. and Margaret, bat 'em ball, popcorn and candied apples; Dell Thurber Jr., Whip, Caterpillar, Mystic Maze Glass House, knock-Mabel-out-of-bed; Thurber Operating Company, slide-the-girl, fishpond and skill rack, basketball; A. C. Van Horn, cigarette game, darts, pen game, light jump, penny pitch, tamale and corn, frozen custard, Life Show; Clarence Q. Willard, hot dogs and hamburgers, and L. H. Williams, Roll-a-Plane.

CONEY ISLAND, N. Y.

- By Uno -

Circus Side Show, controlled by I. N. talkers, with Ike Wagner and Fred Lo-Productions Company, Inc., of which Ida sack, ticket sellers, and Charlie Stein-Newman is president, includes Julius breaker, ticket taker. Schoenberger, manager; Mary Cox, assistant; Charles LeRoy, talker, and Anna LeRoy and Dominick, handling tickets. Show and exhibits comprise Margie White and her colored dance revue, with Gladys Ferguson, Joyce Waltham, Virgie MacPherson, Bessie Hubbard, Betty Johnson, Ruth Marshall and six girls in line; Prof. Frank Graf, tattoo artist; Flo Carlson, fat girl; Rovette, swords; Emma Reynolds, trapeze; William (Swanee) McGee, Buddha; the Great Waldo, featured mouse-swallower, and Eileen, electric chair.

Dave Rosen's Palace of Wonders has Lloyd Preddy, doubling as magician and talker for the magic pitch, blade box and Buddha annex, and Marie Wagner lecturing on other interior spots. Marie's daughter, Carol Edwards, is the girl in the blade box and also snake charmer.

Administrative personnel of the World Smithy and Charlie Burns are outside

Ordinarily, prior to Decoration Day, business starts with a bang, but a month of rain and record cold, before and after. left all ops doubtful as to the season's outlook. May 30, with its one day of sunshine, brought tremendous crowds and plenty of spenders. Of course, the Island, as usual, expects a bang-up season-if the weather ever becomes summerlike.

Charles R. Miller, who managed Luna Park for a long time for the Collier people, is presiding in the same capacity at the Hilarious House or Cockeyed Castle for Fred Fancher, owner, who, currently is at Virginia Beach, Va., looking after another Castle plus several rides. Miller's assistants are Mary C. Flynn, tickets, and Fred Kaltenberg, his former Luna asso-

SHORTS: Alex DeGonslar, boss of the Carl Holly, alligator boy, is side show Star-Glow luminous products factory in feature. Last of the freak element of Manhattan and operator of scissors silthe program is Anita, elephant-nose houettes on the side, has the stand forwoman. Dancers in the girlie show for merly occupied by brother-in-law, Alex the evening portion are Tanya Vogel, Balle, another silhouetter, on the Bow-Chiquita and Norma Tamaya. Coney (See Coney Island, N. Y., oppsite page)

Business at Indianapolis Riverside Up and Down

INDIANAPOLIS, June 9.—Attendance at Riverside Park is ahead of last year. Decoration Day (30) was one of the biggest in history. Ideal weather prevailed, and rides and concessions operated to capacity thruout the afternoon and evening. Concessionaires had a heavy day, altho the supply of food and refreshments was exhausted before the park closed.

While the early part of the week was far above average, business Sunday (3) hit an all-time low when the attendance dropped approximately two thirds, due to inclement weather. The gates closed

at 8 p.m. John Coleman, president, finds the manpower situation somewhat improved over last year, altho most of the workers are engaged in war plants and are doing extra time at the amusement center.

SAMUEL W. GUMPERTZ, general manager of Hamid's Million Dollar Pier, Atlantic City, arrived there last week from Sarasota, Fla., bringing contracts with him for a number of name attractions that will play the pier this season, aterial

Old Staff Sticks With Casino Arcade Spot

WILDWOOD, N. J., June 9.—Casino Arcade Park had its official opening Decoration Day. All the buildings have been given their customary face-lifting with a new coat of red and white paint, and most of the concessions in the arcade have had extensive overhauling. A Ferris Wheel, a new war show, and new dark ride, called Monkey Bizness, have been added to the attractions.

The help situation is good, as most of the regular staff, except those in service, are back on the job. Staff: president, S. B. Ramagosa; treasurer, L. Broudo; general superintendent, Dick Edwards; office, Mae Knause; auditor, M. Ferin; general maintenance, Tom Loag; trucks, Henry DeMay; electrician, Bill Richlieu; head carpenter, Tommy Murray; head painter, Elmer Dupree; engine room, William Dickinson; in charge of mechanical equipment, Johnny Lue.

On rides and concessions: Bubble Bounce, Forbes Triplett; Merry-Go-Round, R. H. Brown; Ferris Wheel, Martin Mechanic; Dodgem, Bob Okelley; Casino Baths, Mrs. J. S. Ramagosa; Penny Arcade, Max Adams; beer, Jack Humber; snow ice, hot dogs and soda fountain, in charge of Mrs. Jeannette Ramagosa; milk bar, Mike Salabes; Bang Bang Club, Jim Ramagosa; tropical drinks, Mary Beck; rotarys, Carl Rudolph; Skillo, Bill Walters; Rolldown, Dave Klawnsky; bottle game, M. Schenicman; Skee Ball, ray guns, cue game, cigarette dart game, penny scales, shooting gallery and Cedar Avenue rotarys, management William and Gil Ramagosa.

Conn. Beach Bans Lifted

HARTFORD, Conn., June 9.—Donald B. Alexander, administrative director of the Connecticut Park and Forest Commission, this week-end conferred with Major J. N. Tulley, of the Security and Intelligence Division, First Service Command, Boston, and issued a joint statement that "all wartime bans, including after-sundown bathing, have been lifted on the use of beaches and parks in Connecticut." Restrictions will only conform to State Park regulations prevailing at each beach, Alexander said.

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Cincy Coney Names Executive Staff

CINCINNATI, June 9.—Coney Island here, one of the nation's most modern and attractive amusement plants, has announced the following executive staff for the season:

Edward L. Schott, president and general manager; Fred E. Wesselmann, vicepresident and chairman of the board; Ralph G. Wachs, secretary-treasurer and park manager; Leo F. Schott, comptroller; Betty Wimberg, auditor; Amy L. Beushausen, secretary to the president; Shirley Watkins, superintendent of maintenance; Henry Schwab, superintendent of grounds; Al Behrman, chief electrician; A. W. Hutchinson, pool manager: William Devore, refreshment manager; Ward Devore, assistant; Walter Hanlon, floor manager in Moonlite Gardens; Mrs. Garnet Devore, service manager in Moonlite Gardens, Hoyt Moore, clubhouse manager; Anthony (Tony) Mancini, clubhouse chef; Mrs. Lenore Sutherland, cafeteria manager; Wilbur Harmon, park office manager; Ed Ackerman, head cashier; Frank Kessler, chief of police; Verne Taylor, parking manager, and William Tabscott, gate man-

Ernst Meyer is manager of the promotion department, with Freeman H. Wipper as field representative. Public relations department includes Rudolph Benson, publicity director; Edward J. (Mickey) Norton, outdoor advertising manager, and Harley Clark. Coney organization consists of more than 500 employees during the regular season. Coney's steamer, Island Queen, is listed as a "separate operation," with Capt. Charles N. Hall in command.

Day Sells Marshfield Spot

NEW YORK, June 9.—Joseph P. Day, Inc., New York, has sold Fieldston, 20-acre amusement park at Marshfield, Mass., to a client of W. B. Parker, of the Day firm. Park has a 60 by 90 swim pool, ballroom, bowling alleys, rifle range, restaurant, bathhouse and parking space for 1,000 autos. Resort located 30 miles south of Boston on the Atlantic Coast, was owned by William F. Spang, founder and proprietor of the Cube Steak Machinery Company.

CONEY ISLAND, N. Y.

(Continued from opposite page)

ery. . . . Resort Amusement Company is the name adopted by the trio of lessees operating the Luna Park exterior. Execs include Abe Seskin, president; Phil Pates, vice-president, and Chick Guelfi, general manager. . . Abe Seskin's brother, Phil, in the neon sign business, had the honor and thrill of being chosen the father to preside on Father's Day at Fort Benning, Ga., where his son, Alfred, voted the model soldier of the flock, is a technical sergeant. Phil was flown to the fort and had all expenses paid for his week's stay by Uncle Sam. . . . Mary (Horek) Currie, in private life Mrs. Charlie Phelan, wife of the weight-lifter, is photo finisher at Hymie Wagner and Carl Klarnet's new studio on Surf Avenue, Mary was the four-legged girl and the girl with the horse's mane last season when Hymie was partnered with William Mariasch in a freakery. Prior to that, Mary was a burly carnival chorine. . . . Eddie Davis is handling Dump-the-Lady outside Luna for Seskin-Pates-Guelfi.

Eddle Kritzer, last in Luna, is ticket taker at George Genea's Marathon ride on Surf Avenue managed by Stheny Econom. . . . Lester Nelson, son of Harry Nelson, strike-hammer king, is on the road with the Dodson Shows, . . . Mollie Milgrim, long-time bottle game operator on the Bowery, has increased her concessions to a guess-your-age near-by, with Angelo Tomasino in charge; a pan game, also on the Bowery, with Philip Graden, vet showman, at the helm, and a skee ball and ball games, both on the Boardwalk, with Mr. and Mrs. Kronish supervising. . . . Dolly Joyce, "Queen of Electricity," dominates the stage at Tirza's, where Chick Gardner is in charge of the afternoon part of the show, and Joe Boston superintends the evening chapter. Ticket seller is Kitty Krieves. Afternoon dancer and talker is Bobbie Meadows. . . . Doc Foster is out of Coney Island hospital and selling tickets instead of talking, as per doctor's orders, for Ralph DeAngelo at the Bowery wax show. . . . John Santo has enlarged and improved his fish pond on

Feltman's Arcade. Wife, Zona, operates.

Hogle Garden Zoo Is Salt Lake Show Spot

SALT LAKE CITY, June 9.—After two years of being consistently and persistently ignored by Salt Lakers, constant development and some fairly punchy promotion has made Hogle Garden Zoo a show spot for Salt Lake City. The zoo municipally owned, occupies a picturesque site in an easily accessible canyou, on a bus line, and within a few hundred yards of the historic site which marked the entry of Brigham Young and the Mormon pioneers into Salt Lake Valley.

For years the spot was something of a civic scandal. Animal exhibits were generally underfed or improperly fed. Altho municipally owned, at times money was raised for feeding of the animals by popular donations. The dailies raved. One city commissioner lost an election over it.

But things are different now. On Decoration Day the zoo opened its summer season to crowds estimated nearly 50 per cent above any other summer opening. Approximately 11,000 visited the zoo thru pay gates. Its availability by bus and and gas rationing contributed somewhat to the increased attendance.

The entire canyon area has been landscaped. Every pen and enclosure has a
painted background and description of
the area of origin of each of the exhibits. Without too much funds for the purchase
of new specimens, the zoo has developed
a trading policy of exchanging animals
native to the Rocky Mountains for specicanyon streams.

Band Concerts Sock Feature at Olympic

NEW YORK, June 9.—Henry Guenther's Olympic Park, Irvington, N. J., is one of the few amusement spots still successfully featuring old-fashioned band concerts as a drawing card. Olympic is particularly well laid out for this type of entertainment. Bandstand is located in center of a heavily wooded beer garden, with plenty of tables and seats for family parties. Kiddie rides and attractions for youngsters surround the garden, so music fans are able to enjoy the concerts while keeping their offspring under their eyes.

This season finds Joe Basile and band back at their old spot in Olympic—the 30th year for the veteran leader at the park. As usual, a series of special concerts will be held this summer, with the band personnel augmented to 35 pieces for the occasion. Bubbles Ricardo is again with Basile's band as vocalist.

mens seldom or never seen locally. Increase at the gate has fully justified the expenditure and development of the Zoo.

The zoo features holiday exhibits and performances of trained animals, including Princess Alice, an elephant obtained from the Sells-Floto Circus, and several cat and seal acts. Monkeys are exhibited "at liberty" on an island between two canyon streams.

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Rep Ripples

T. GALE will make fairs and cele-• brations in Alabama and Mississippi with a small flesh show, using E. F. Hannan's Rackets as an opus. . . . LEWIS NOVELTY SHOW is in the Shenandoah, Pa., area with 16mm. pix and vaude. Unit will play resorts for the summer in St. Lawrence County, New York. . . . HARRY THOMPSON is readying his vaude-pic unit for schools and halls at New Plymouth, Idaho. . . . FREMONT TURGEON has a vaude-pic show in Chippewa County, Michigan, and will go into Wisconsin halls soon. Turgeon has had religious pictures since fall of 1944. . . . HENSON'S SHOW, three people, after being off the road for some time, opened in Jefferson County, Oklahoma, last of May. Unit will tour Northwest Oklahoma and Colorado with pictures and vaude. Dramatic sketches are also presented. . . . KANSANS with whom the North Bros.' Stock Company and the Ted North Players were favorites a couple of decades ago, are watching with interest the revival of the stage play, Rain, on the West Coast. In the cast, which is headed by Gladys George, are Mary North (Mrs. Ted North) and Virginia Cullen, both of whom appeared with the North shows. The opening of Rain marked the first acting that either Mary North or Virginia Cullen have done since the Ted North Players closed five seasons ago. Mrs. North has been in Hollywood since that time with her son, Ted, who was with 20th Century-Fox until he went into the navy. Miss Cullen went to Hollywood last fall. . . . HENRY O'NEILL, Hollywood film player, and Barney Wolfe, who for years played with rep shows thruout the Middle West, renewed an acquaintance which began years ago in Wichita, Kan., May 29. O'Neill and Alan Curtis, another film player, were en route from the West Coast for an appearance at Winter General Hospital, Topeka, Kan., but were bumped from their plane at Wichita. They resumed their trip by train, and it was at the Union Station, Wichita, where O'Neill found his old friend of his stock company days, who was taking the same train for a trip to Kansas City,

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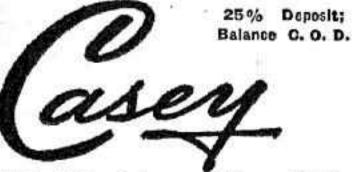
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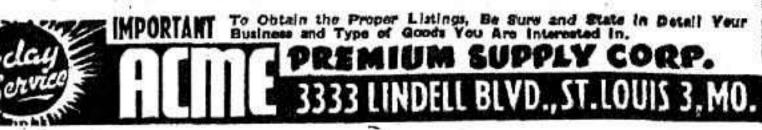
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SEA-SHELL NECKLACES

30-inch Leis, solid strands, natural white, multi-color, pastels, assorted shells, \$4.50 doz. Value retail at \$1.00.

\$2.25 per doz. In 5 Doz. Lots. 400 Doz. on Hand. 50 % Cash With Order, Balance C. O. D.

MHALE & 20N

Manufacturer Little River, Mlami, Fla.

SUMMER CANDIES

Cello, Wrapped Fudge Bars, 1# Chocolate Nut, Vanilla Nut, Divinity case of 48 1# bars, \$24.00, F. O. B. Express, C. O. D. Send 25% with order. Limited quantity Summer Box Candy.

PRESCOTT CANDY KITCHEN

1015 W. Platt St.,

Tampa 6, Fla.

WHISK BROOMS

Jobbers' prices, \$4.50 per dozen; retails for 69¢. Made of real broom corn. Packed 10 dozen to carton. Full length. Mail deposit of 25 %; orders shipped same day received.

MOODY'S BROOM & MOP SUPPLY WACO, TEXAS 526 Wood Avenue

CIGARS

6¢ Leatherwood Panetela, made for over twenty years. A very good smoke. Price \$4.80 per hundred. C. O. D. with down payment.

VERNON YONTZ SALES CO.

COSTUME JEWELRY

NEW DESIGNS—FAST SELLERS Complete line of ladies' EARRINGS (sterling silver, gold plated) PINS—NECK-LACES — BRACELETS — leather bound COMPACTS. Retail from \$1 to \$1.95 Each. \$4.50 Dozen. Send 25 % With Order, Balance C. O. D. No Catalogues.

L. COHEN

Brooklyn, N. Y. 2403 Beverly Rd.

PERFUME

One Dram in a Sparkling Cut Glass Design Flacon With PLASTIC cap, \$5.00 Per Gross, F. O. B. Boston.

Buy Direct From Manufacturer. \$2.00 Deposit Required With Each Order, Balance C. O. D.

DEB Laboratories

BOSTON 14, MASS. 78 PORTLAND ST.,

Pipes For Pitchmen

-By Bill Baker-

Communications to 25 Opera Place, Cincinnati. 1

IRVING (DOC) LIVINGSTON . . . who has his own foot products, is back at his spot in Scott's store, Akron, following a respite in Cincinnati to recover from a sick spell.

CO-OPERATE and you can always op-

HARRY GREENFIELD ...

reports that the pitch store on West 50th Street, New York, is still clicking and is now the only one operating in the city at present. He saw Jack Kahn and Sol Addis looking over some old spots at Coney Island, N. Y., for a possible stand for the summer.

HELEN GAGEN . . .

with Mer-Ola hair shampoo in Neisner's, Cincinnati, is using spot announcements on Station WCPO. She reports volume biz from the modern method for pitchdom.

THERE ARE no time-clocks for the tripes and keister crowd.

BEN (HOBO) BENSON . . . worked the lot on the Johnny J. Jones Shows in Pittsburgh and then landed in New York. He expects to remain in the East thru the summer and perhaps work his profile act at a Coney Island spot. Decoration Day found him at the War Bond Pier in Gotham, where he sold bonds, including one to Patrick Mulkern, boss of Hobo News, for 1G. Benson also bought a small one.

MARY E. RAGAN . . . widely known pitchwoman, was the subject of a story in The Chicago Sun of June 2. Written by Paul T. Gilbert, the Sun's ace feature writer, the column and a half story centered around the med show Mary has organized to open this week in Columbus, O. Yarn also gave an interesting account of her career in showbiz.

WHEN EX-PITCHMEN get back from the armed service they will thank you for those pipes you sent to them thru the column.

Lecture Helps

By E. F. Hannan

GOOD med lecturer will make use of everything that is of interest to his audience. It's the unusual that holds the attention of onlookers. There is nothing more unusual to the ordinary eye than something of an anatomical design, chart or model. Place a good plaster cast of the human head upon a table and let the handsomest male stand close beside it, and nine out of 10 pair of eyes will be found glued to the cast.

The same can be said if the human is

There is a foreign make anatomical model that depicts the various organs of the upper part of the body and from which the dummy organs may be removed sectionally and lectured upon. This particular model is so appealing that a lecturer on anatomy in a Boston medical school has 100 per cent class attendance when it is known that he is to use the model in his class lecture.

Charts, photos, outlines, anything that make it easier for the layman to follow a med lecture, is good showmanship and a great help in putting across the talk. It is not difficult for any fairly experienced med man to become proficient in the use of such helps, and the same applies to pitchmen who work on foot remedies and other med items that can be demonstrated in such manner.

Like the ventriloquist holds his audience glued to his dummy, so can a good lecturer work up a sales talk with helps that pertain to the subject at hand. One of the best med lecturers I ever knew kept his talk well in hand by the use of a blackboard. In fact, it helped to keep him from forgetting what he was anxious to put across.

BUYS! BUYS! More BUYS! FIRST AID STRIPS, 8 to an attractive folder. GR. FOLDERS SANITARY GOODS. Excellent quality. Special. 10 GROSS VITAMIN DEAL. 584.00 retail value, Special, COMPLETE DEAL NAIL POLISH, On cards. Excellent value, SpecialGROSS HAND SEWING NEEDLES. 20 In package ...10,000 NEEDLES

HOUSEHOLD PLUNGERS. For tollets, drains, etc. Special. GR. TOOTHBRUSH HOLDERS. Good UTILITY CELLULOID BOXES. Usoful GROSS BOXES EXTENSION CORD SETS...

.....100 SETS IRONING CORD SETS 100 SETS

ELECTRIC LAMP BULBS. Frosted, 1000 hours, 1000 LAMPS IRON PLUGS, While they last.

1,001 other good buys. Catalogs free. 25% Deposit With Order — ACT FAST

MAIN BRANCH . OUR ONLY MAILING ADDRESS 901 BROADWAY, New York 3, N. Y. WORLD'S Lowest Priced WHOLESALERS



With Lapel Clips. (Made In U. S. A.) Individually Carded. \$10.00 per 1,000

IMPORTED SLUM ITEMS Large Size Metal Decorated Footballs, per 25% Deposit With All Orders, Balance C.O.D. WRITE FOR NEW CATALOG-JUST OUT!

SCHREIBER MDSE, CO. 819 Broadway Kansas City 8, Mo.



Coming After Victory

A New and **Better Line of**



The OAK RUBBER Co. RAVENNA, OHIO



FAST SELLING JEWELRY FOR ENGRAVERS, FAIRS, MILITARY STORES RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc. Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO. 307 Fifth Avenue NEW YORK 18, N. Y.

Cedar Chesta and Mirrored Vanities, Combination Cash and Merchandise Boards, Cash Payout Boards, Merchandise for Jobbers. Write for prices.

EARL PRODUCTS CO. 1144 S. St. Louis Ave. Chicago 24, III.

NYLONS—NYLONS—NYLONS

Easy obtainable home article. Make Sheer Rayon Stockings look and wear like Nylons. Printed instructions only 25 cents.

BILL THEODORE

Box 70

Hot Springs, Ark.

P-A-P-E-R M-E-N

We have good publications for small towns and rural districts in all States. Up-to-date War Maps.

Write or Wire

ED HUFF & SON 5411 Gurley St. DALLAS 10, TEXAS

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices rapid service. (Products Liability Insurance Carried.)

QENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists BUY WAR BONDS FOR VICTORY

WANTED

CONCESSIONS-RIDE

Foremen for Merry-Go-Round and Loop-o-Plane,

McCloskey Greater Shows

U. C. Hotel, 1040 University, Berkeley, Calif.

BLACKHAWK SHOWS

WANTED

Cook House or Grab Joint, Scales, Custard, Country Store, Guess-Your-Age, Cork Gallery, Hoop-La, Cigarette Pitch. Will buy or book Auto Kid Ride.

I. T. AUGUSTUS, Gen. Mgr., Monticello, Iowa.

Central Amusement Co. WANTS

Popcorn and Photo. Legitimate Concessions and Shows and one or two Rides for the following Homecomings: Lewisburg, Ohio, 13 to 16; Germantown, 18 to 25; 26 to 30, Vandalia, Ohio; Boonville, Ind., July 3 and 4. All replies: WILLARD WITHROW, 2412 North Gettysburg, Dayton, Ohio.

WANT

Ferris Wheel Foreman, \$75.00 per week; must drive and handle wiring. Bingo Caller, good proposition; Ball Game Agent. All Replies:

HARRY KAHN

Springfield, Vermont, this week; Windsor, Vermont, next week.

WANTED

DISPLAY GIRL AGENTS FOR GRIND STORE. \$50.00 per week or better. Come on-don't write.

DROP ANCHOR RECREATION CENTER NORFOLK, VA. 230 E. MAIN ST.

WANTED TO BUY

Set of Diggers in A-1 condition, complete and ready to operate. If set not mounted on trailer, must have complete frame-up with transportation. Also interested in party that has 2, 3 or 4 flashy Stock Concessions, complete with good truck, that wishes to sell. Write or wire

TED KUNZ

1005 Main Street

EAU CLAIRE, WISC.

WANT

Slum Concessions, Candy Floss, Candy Apple, Cook House or Grab, Coke Bottle, High Striker, or what have you? No Flats. Man to manage office Bingo. Single Loop for sale. Want Shows with own outfits. Newsta, Okla., this week; Parsons, Kansas, to follow. Wire

J. R. LEERIGHT SHOWS

WANT

Sober Ferris Wheel Foreman. Top salary. Girls for Posing Show. Salaries from office. Lot Man, Address:

Lawrence Greater Shows

Beaver Falls, Pa., this week.

BROWNIE BISHOP WANTS

Slum Skillo Agents, Girls and Manager for Girl Show, Wire B. M. BISHOP, care Sunflower State Shows, Phillipsburg, Kansas, June 11 to 16; Russell, June 18 to 23.

LETTER LIST

(Continued from page 52) McDermott, Irene Merrill, Arthur J. MITCHELL, Anthony J. Moore, Frances SCHUMACKER, Paul Alfred Shaunessey, Margie Sill, Babe

Mustante, Earle Pinzel, Geo. Reynolds, Rae Richards, Nellie ROSENBERG,

Benjamin Rothman, Joseph N. Russo, Frank Scott, Edgar

Whitmer, Kenneth Wilds, Daisy YATES, Sylvania Young, George

Spitzer, Happy Suggs, Leo

Trevor, Madeline

Westerveld, Robert

Charles

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

Anderson, Ralphe Betsky, Frieda Boughton, Carl Davis, Frank H.

Hager, Mrs.
Dorothea (Dale)
Kamaka, Florence
MAHER, P. R.

R-B Washington

Gross Tops 100G

WASHINGTON, June 11.—Threatening

skies during the afternoon and a light

rain Saturday night failed to chill Wash-

ingtonians, and the Ringling Bros. and Barnum & Bailey Circus closed its open-

ing stand under canvas Saturday with a gross (after the tax) of not less than

Tuesday's tented premiere was for War

Bond purchasers only, so that one doesn't

count in the Big Show reckoning. But there was many a buck spent at the side

show, for programs and at the conces-

sions. Everyone around the lot inter-

ested in cash was smiling Saturday night

her horse stumbled during the highjumping specialty Saturday afternoon

and she was rushed to a hospital. She

had just returned to the show after re-

covering from an injury sustained in a

WASHINGTON, June 11.—Pat Patter-

son, veteran backdoor man on the Ring-

ling Bros. and Barnum & Bailey Circus,

was killed under the wheels of a fast

freight in the Benning yards of the

Pennsylvania Railroad here while the

show was loading early Sunday morn-

ing. Witnesses reported that Patterson

stepped in front of the train and was

num, whose shows are now playing here,

announced today that he has contracted

the American Legion July 4 celebration

at Frenchtown, N. J., running from June

27 thru July 7; the Spring Mill Fair,

Conshohocken, Pa., July 11-21, and the

Flourtown (Pa.) Fair, August 1-11.

Garden State Takes Beating

State Shows closed a two-week engage-

dead when they picked him up.

Patterson Killed by Train

\$100,000 for eight performances.

despite the rain.

similar accident.

Meyer, Helen B. Norris, Goldynno Popkin, Hyman Ranspot, Jean Rarey, Frank

Schoville, Earl TORREZ, Raymond Vogle, Lou

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., St. Louis 1, Mo .-

Alexander, L. S. Ewing, Richard Alford Studios Ne Arnett, Danny Ferguson, Earl Bell, Edith Billoti, Mrs. James D

DeBlaker, Harold

Ferguson, Earl F. FIELDS, Gerald

Bynum, F. L. and FRIEND, Floyd
C. W. McKay
Cambell, William
Davis, E. C.

Character, Raymond
FRIEND, Floyd
Elsworth Jr.
Fuller, Moses L. Fulton, Gale Graves, Floyd A.

Henderson, John & Tonnmy Bace HERSON, E. W. Hewitt, Joe Lewis, Robert Lucas, Bernard W. Lucas, Earl C. Martin, Henry MASON, Willie B. MEGGS, Wm. George Myers, John Nickles, George Frank

Patterson, Guy PARKER, John Shelly, Rosetta Shive, H. B. SHORES, Edgar Skipper, Richard

Sorenson, Sigrid Stallman, C. W. Sterling, J. N. Wells, Leslie Willis, Mrs. Margaret

DeBlaker, Harold Graves, Florida H. Margaret Dillon, Leonard L. Hall, Howard H. Margaret Donahue, John P. HELMAN, William YOUNG, Harry James

Ted Lewis Shows Register In Jersey's Industry Area

FAIR LAWN, N. J., June 9 .- Ted Lewis reports that his org of four rides and 18 concessions has managed to stay in the black in the New Jersey industrial area despite bad weather. Show opened here May 4, played Passaic and Bergenfield and has returned here for two weeks.

Lewis is owner and manager; Mrs. Lewis, secretary-treasurer; Floyd Lewis, Chair-o-Plane; Rip, Ferris Wheel; Ted Moytel, Kiddle Auto; Tim Buck Too, Kiddle Whip, and Dutch Dooley, electrician.

Eddie Davis and Al Kuntz have three concessions each. Abe Bavero has grab and penny pitch, and the show, the remainder. West New York, N. J., is the Bobby Steele was injured again when next move.

Weather Chills Nine Cubans On Royal American Midway

HAMMOND, Ind., June 9.—Nine jaunty Cubans arrived here direct from Havana to join Leon Claxton's revue on the Royal American midway, but one deep breath of the chilly atmosphere put them in dry dock for the week.

Claxton announced that he would not add the new troupe to his regular program until the weather warms up, which indicates that East Peoria, Ill., will get the first glimpse of the attraction next week.

The Walton and Herrin Wild-Life Exhibit was added to the midway here, and Hannum Announces 3 Fetes carpenters were rebuilding the girl show. BALTIMORE, June 9 .- Morris Han-

Wind Downs Cavalcade Tops

DECATUR, III., June 9.-A severe windstorm hit the Cavalcade of Amusements early Thursday, damaging several tops. The posing show was damaged beyond repair. The midget and girl show tops were blown down but the canvas on these has been repaired. No dam-TRENTON, N. J., June 9.—Garden age was done to the rides or the towers. A new posing show top is en route to ment here that was marred by cold and the show and will be on hand for the opening in Peru, Ill., Monday (11).

WONDERLAND

AL PORTER Gen. Agent

JAMES SAKOBIE . Gen. Manager

CARL BARLOW Bus. Manager

12 — MORE WEEKS IN GREATER WASHINGTON, D. C. — 12

BIG 4TH OF JULY CELEBRATION, JULY 2nd to 7th, Odenton, Md., Vol. Fire Dept. At the entrance to Camp Mead. Thousands of soldiers. Three big pay days. It's the biggest in the State. Concessions—No ex. here. Come on, I will place you. No grift or P.C. Want Shows and Rides for here and the balance of the season.

BIG ANNUAL FIREMEN'S CELEBRATION, LAUREL, MD., JUNE 18TH TO 30TH. Thousands of people visit this affair from all over the State. Mickey Sakobie wants Agents, also wants Ride Help and Electrician. For Sale—One three-abreast Merry-Go-Round, \$4,000. Will buy Concession Tops and Frames. Want Free Act. 50 KW. Diesel Plant. Man with Sound Truck. Legion Fiesta, Suitland, Md., this week, opposite the U. S. Census Office Bldg. Join now and go west. All winter in sunny California. Train leaves here Sept. 5th. Want A-1 Caller for Bingo. Good

MAJESTIC GREATER SHOWS

Want two Kiddie Rides to join on wire. Kiddie Auto preferred. CON-CESSIONS OF ALL KINDS-Hoopla, Ball Game, String Game, Watchla, Fishpond, Custard and few choice Wheels. SHOWS-Wild Life, Ten-in-One, Snake Show and Glass House with own equipment or any show of merit. Can place General Ride Help that drive semis. Good pay and bonus. Johnny Webb, answer. All replies to DANNY ELIAS or SAM GOLDSTEIN, Garrett, Indiana, this week.

Oil City Off for Lawrence

OIL CITY, Pa., June 9 .- Lawrence Greater Shows, ending a five-day stand here tonight, was first carnival to play here this season. Show has 10 rides, three shows and many concessions. L. G. King, former manager of the local Opera. House and the Lyric Theater, is advance agent for the show. Chilly weather kept attendance down.

FREE ACT

WANTED

Account of sickness. Must be high, sensational. Pole or High Wire Act. Salary no object. Wire description. Must join on wire. Address

H. N. Capell Bros.' Shows

Sulphur, Okla., this week, or per route.

Foreman for Octopus, Foreman for Roll-o-Plane, just bought from park in Houston, Tex. Can just bought from park in Houston, Tex. Can also use extra Help on Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Speed Way, Chair Plane and Kiddie Rides. Have 12 Rides. Concessions of all kinds wanted. No Flats. No Gyps. Have 15 best fairs in Illinois starting July 1 at Mc-Leansboro, Ill. All five and six-day fairs. Jack Thomas is not with us any more. Want Side Show, Girl Show or any other Show. Wire for price and percentage. Now booked under strong auspices. Rector, Ark. (on the streets, uptown), June 11 to 17; then in Illinois.

LONE STAR, The Big State Shows.

Address all mail

JOHN R. Mospadden, Rector, Ark.

JOHN R. McSPADDEN, Rector, Ark.

WANTED TO BUY

20x40 or 25x50 Tent with or without Side Wall. Wire price and condition.

F. W. MILLER World of Pleasure Show

Lansing, Mich., June 11th to 16th

BELL BROS.' CIRCUS WANTS

Bill Posters to join brigade. Top salary, best sleeping accommodations. Also want Candy Butchers. Want small Concession Top and large Umbrellas.

BELL BROS.' CIRCUS, Thos. Ewalt, Beulah, N. D., June 15

FOR SALE

Allan Herschell Two-Abreast Merry-Go-Round, complete with motor, new top and Sidewall; mechanically perfect, newly painted, operating now. Write or wire

EDDIE MORAN

Southern Valley Shows Ferriday, La., this week; then as per route.

WANT NEAT HALF AND HALF for Annex of office-owned Side Show. Must work clean. Good treatment, Excellent proposition. Join on wire. Address: Shinnston, W. Va., this week; Point Pleasant, W. Va., next week.

TURNER SCOTT WANTS

Experienced Ridee-O and Wheel Help. No ups or downs. All year around proposition. Have 50 ft. on Boardwalk open for proposition.

Address: 166 S. Ocean Ave., Daytona Beach, Fla.

Wanted Flyoplane Foreman

Sober, reliable, experienced, good proposition. Nutley, N. J., now; Orange next.

> EARL PURTLE World of Mirth Shows

WANTED

GOOD BILLPOSTER AND LITHOGRAPHER M. L. CLARK & SONS' CIRCUS

St. Charles, Ill., 13; Geneva, 14; Glen Ellyn, 15; Lombard, 16; Elmhurst, 18.

Half and Half or annex attraction. Open immediately. Also Tattooer. Gypsy Pete, wire mc.

BROWNIE

Care Lawrence Greater Shows, Beaver Falls, Pa-

Outlook Is Gloomy For Holding Staters

CHICAGO, June 9.—Outlook for holding the larger State fairs appears distinctly gloomy since the IAFE-ODT meeting in Washington yesterday. It is reported that a request by the Kentucky State Fair that it be allowed to operate on a local basis was turned down by ODT Director Johnson. Milton S. Button, Wisconsin Director of Agriculture, in a statement Friday admitted the outlook for holding the Wisconsin State Fair is dark.

While the State fair edict probably will hit only about 12 to 15 fairs, those affected are among the largest in the country.

It was reported here today that William T. Marriott, manager of Wisconsin State Fair, was taken ill Friday (8) as he was returning from the Washington conference. He was taken from the train at Harrisburg, Pa., and rushed to a hospital by Raymond A. Lee, secretary of the Minnesota State Fair, who also was returning from the conference.

FAIRS CO-OPERATE

(Continued from page 49)

"Fair will operate, complying with ODT regulations. Exhibitors and public will understand and co-operate."

W. R. Hirsch, secretary State Fair of Louislana, Shreveport: "We are planning on holding a fair of magnitude requested. Have arranged for livestock show, including acution of several breeds, and anticipate usual good showing of juvenile livestock and agriculture. Hope to have exhibit of governmental agencies and trust that our limitations will be eased, as it means much to area served by fairs to encourage greater food production and improved methods of both adults and juveniles in farm work. Amusement program definite but feel certain that we will present one of interest to all and especially those from rural areas, as this is their only period of relaxation and means of gaining educational benefits."

George A. Hamid: "As far as Trenton is 18-23. concerned, we plan to operate the fair and do not feel that ODT regulations will DeLuxe Am.: (East & Carew Sts.) Springfield, affect us."

Mike Benton, president Southeastern Denton, Johnny J.: Kingston, Tenn. air. Atlanta: "Fair officials and depart- Dick's Paramount: Taunton, Mass. Fair, Atlanta: "Fair officials and department heads met Wednesday (6) and changed all plans to conform to ODT regulations. Southeastern Fair this year will serve metropolitan area of Atlanta and probably will be the world's largest county fair. Sale or auction of livestock will be featured. No equipment manufacturers or merchants' exhibits contemplated. Plan announcement of this action in local papers Sunday (10). These plans, of course, pending result of meeting of fair committee Friday with Colonel Johnson."

William T. Marriott Dies

HARRISBURG, Pa., June 11.—William T. Marriott, manager of Wisconsin State Fair, died Saturday night (9) in Harrisburg Hospital following a cerebral hemorrhage suffered Friday (8) on train en route from Washington to Madison, Wis. Further details in next issue.

Gerard's Greater Shows WANTED

Ferris Wheel Foreman, also Second Man on Wheel, Second Man on Merry-Go-Round, Whip, Tilt-a-Whirl, Chair-o-Plane. Also general all around Help on all above Rides. 10 trucks to drive. Tear down every two weeks. Top salary with bonus. Long season with a string of fairs for the winter. Address

CHARLES GERARD

1545 Broadway, Room 402, Circle 5-9397, New York 19, N. Y.

HARRY MODELE and HYMIE STONE

Have the X on two Wheels and two Coupon Stores on the Majestic Greater Shows for season of 1945. Want reliable Agents for Roll Down and Razzle Dazzle.

> MAXWELL KANE, Bus, Mgr., Carrett, Indiana, this week.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. B. & B.: Erwin, N. C. A.M.P.: Olyphant, Pa. Alamo: Corsicana, Tex. American Beauty: Carrollton, Mo. American Expo.: Alliance, O. Anderson Greater: Hastings, Neb. B. & H.: Jonesville, S. C.; Union 18-23. B. & V.: Wyoming, Pa.

Badger State: (First & Capitol Drive) Mil-waukee, Wis., 11-17; (First & National) Milwaukee 18-27. Baker's United: Crawfordsville, Ind. Bantly's All-American; Hollidaysburg, Pa.; Lock Haven 18-23.

Bay State Am. Co.: Cambridge, Mass.; Rockland 18-23. Beam's Attrs.: Greensburg, Pa. Bee's Old Reliable: Winchester, Ky.; Paris 18-23.

Beeson, Tex.: Eldon, Mo. Bill's Rides: Wrightsville, Ga. Blue Bonnet: Brenham, Tex., 14-20. Blue Ribbon: Newport, Ky. Bright Lights Expo.: Lewistown, Pa.; Cherry Tree 18-23. Britton's: Petal, Miss. Buck, Q. C.: Onconta, N. Y. Buffalo: Clayville, N. Y.

Bunting: Burlington, Ia. Byers Bros.: Clayton, N. M. Capell Bros.: Sulphur, Okla. Caravella Am.: DuBois, Pa.

Casey, E. J.: (Fair) Souris, Man., Can., 11-13; Gainsborough, Sask., 14-16; Reston, Man., 18; (Fair) Deloraine 19-21.

Cavalcade of Am.: Peru, Ill., 11-17. Celebration: Santa Fe, N. M. Central Am. Co.: Lewisburg, O.; Germantown 18-23. Cetlin & Wilson: Sharon, Pa.

Chanos, Jimmie: St. Marys, O. Coastal Plain: Cheraw, S. C. Coleman Bros.: Troy, N. Y. Collins, Wm. T.; Bismarck, N. D. Conklin's: Hamilton, Ont., Can.; Brantford 18-21.

Crafts 20 Big: Fresno. Calif., 12-17.

Crescente Calgary, Alta., Can.; Edmonton 18-

Crescent Am. Co.: Asheboro, N. C.; High Point 18-23. Cumberland Valley: Columbia, Tenn. Cunningham's Expo.: Cambridge, O.; Toronto

Curl Am. Co.: O'Neill, Neb.; Winner, S. D., Curl, W. S.: Lebanon, O.; Washington C. H.,

Dickson United: Chandler, Okla. Dixle Belle: Livermore, Ky. Dixieland: Jasper, Tenn.

Dobson's United: Tomahawk, Wis., 11-17;

Phillips 18-24.

Dodson's World's Fair: Negaunce, Mich.; Hancock 18-23. Dumont: Glassmere, Pa.; Apollo 18-23. Dyer's Greater: Pana, Ill. Eddie's Expo.: Natrona Heights, Pa. Edwards, J. R.: Mansfield, O. Ellman United: Wisconsin Rapids, Wis., 11-17. Endy Bros.: Pottsville, Pa.

Expo. at Home: Tamaqua, Pa. Fairway Am.: Sulphur Springs, Tex.; Commerce 18-23. Fay's Silver Derby: Benton, Ill., 11-17. Fiesta Shows: Fairfield, Calif.; Sonoma 20-24. Fleming, Mad Cody: Thomaston, Ga.; Jasper

Garden State: Alpha, N. J., 11-17; Quaker-town, Pa., 18-23. Gay Way (Hedrick's): Greensboro, N. C. Gentsch, J. A.: Selmer, Tenn. Geren's United: Wilmington, O.; Hillsboro 18-

Gold Medal: Logansport, Ind. Gooding Greater: Beckley, W. Va. Grady, Kellie: Hogansville, Gz. Great Sutton: Galesburg, Ill. Great Sutton: Galesburg, Ill.
Greater Rainbow: Fairfield, Ia.
Greater United: Pampa, Tex., 11-23.
Groves Greater: Jonesboro, La.
Hale's Shows of Tomorrow: Holton, Kan.
Hannum, Morris: Baltimore, Md.
Happy Attrs.: Nelsonville, O.; Oak Hill 18-23.
Happyland: River Rouge, Mich., 12-30.
Harrison Greater: Chincoteague Island, Va.
Heller's Acme: Lodi, N. J., 13-22.
Hennies Bros.: Joliet, Ill.
Heth, L. J.: Mount Sterling, Ky.
Hill's Greater: Wichita, Kan., 11-17.

Hill's Greater: Wichita, Kan., 11-17. Hottle, Buff (3d & S. Claiborne) New Orleans, International: Falls City, Neb. Johnston, Lloyd G.: Ogelsby, Ill.

Jones Greater: Bridgeport, O.
Jones, Johnny J., Expo.: Erie, Pa.; Ashtabula,
O., 18-23. Joyland Midway: Wyandotte, Mich., 13-24. Kaus, W. C.: Haledon, N. J. Keystone Expo.: Latta, S. C.
Kirkwood, Joseph J.: Baltimore, Md.
Lagasse Am. Co. No. 1: Lexington, Mass.;
Fitchburg 18-23; No. 2: Aldenville, Mass.,
11-23; No. 3: Cambridge, Mass.; N. Chelmsford 20-23.

Lawrence Greater: Beaver Falls, Pa.; Salem, O., 18-23. Lee United: Romulus, Mich., 12-17; Ferndale

Leeright, J. R.: Nowata, Okla.; Parsons, Kan.,

Lone Star: Rector, Ark. Lucky Royal: Marshall, Tex. McKee, John: Vandalia, Mo. McMahon: Kearney, Neb.
Magic Empire: Marvell, Ark.
Maine Am. Shows: Waterville, Me.; Ellsworth 18-23. Majestic Greater: Garrett, Ind.

Marks: Fairmont, W. Va. Midway of Mirth: Murphysboro, Ill. Midwest: Franklin, Idaho, 13-15. Mighty Monarch: Fort Pierce, Fla., 11-23. Merit: Charlestown, Mass., 16-18. Mighty Page-Kellie Grady: Hogansville, Ga. Moore's Modern: Flora, Ill.; Effingham 18-23. Mound City: Collinsville, Ill.; Jerseyville 17-

North American Expo.: Bloomington, Ill. Omar's Greater: Harrisburg, Ark. Page Bros.: Westmoreland, Tenn.; Hartsville

Page, J. J.: Middlesboro, Ky.; Harlan 18-23. Pan American: Shelbyville, Ind. Parada; Eureka, Kan. Peppers All-State: Shinnston, W. Va.; Point Pleasant 18-23.

Playland: Williamson, W. Va. Pike Am. Shows: Perryville, Mo. Port City Am. Co.: Jacksonville, Tex., 11-17. Prell's Broadway: Dover, N. J. R. & S. Am.: Hertford, N. C., 15-23, Ray & Helen's Rides: (Erwing St. Lot) Beau-

mont, Tex., 14-30. Reading's: (1st & Spring Sts.) Nashville,

Red River: Pilot Mound, Man., Can., 13-14; Wynard, Sask., 19-20.

Reid, King: Potsdam, N. Y. Riley, Matthew J.: Williamstown, N. J. Rogers Bros.: Oaks, N. D., 11-13; Lisbon 14-16; Hillsboro 18-20.

Rogers Greater: Portland, Ind. Royal American: East Peoria, Ill. Royal Expo.: Madisonville, Ky.; Morganfield

Scott, Turner, Rides: Playing indefinite engagement at Daytona Beach, Fla. Shipley's Am.: Waskom, Tex. Siebrand Bros.: Salt Lake City, Utah. Silver State: Hoxie, Kan. Smith, Casey: Cordell, Okla.

Smith, George Clyde: Nanty Glo, Pa.; Lilly 18-23. Smith, Roland: Greenville, Tex.; Denison 18-

Snapp Greater: Jefferson City, Mo.; Columbia Southern Expo.: Monticello, Fla. Southern Valley: Ferriday, La.

Sparks Bros.: Sturgis, Ky. Sparks, J. F.: Brighton, Ala. Stafford's United: Wabash, Ind. Standard: Sturgis, S. D., 12-17; Miles City. Mont., 20-24,

Stephen's: Centerville, Ia. Strates, James E.: Oswego, N. Y.; Binghamton 18-23. Sunflower State: Phillipsburg, Kan.; Russell

18-23. Sunset Am. Co.: Creston, Ia.; Atlantic 18-23. Sunshine: Dade City, Fla.

Surber: Brookville, Miss.
Thomas, Art B.: Huron, S. D., 11-13; Miller
14-15; Pierre 16-17; Lake Preston 18-19; Sioux Falls 20-23. Thompson Bros.: Flemington, Pa.; Cresson

Tidwell, T. J.: Garden City, Kan. Twin River: Oelwein, Ia. United Expo.: Ennis, Tex. Victory Am.: Concord, N. C. Virginia Greater: Middlesex, N. J. Wade, W. G.: Marion, Ind. Wallace Bros.: Vincennes, Ind.; Mt. Carmel,

Ill., 18-23. Wallace Bros. of Canada: Lachute, Que.,

Can.; Ottawa, Ont., 18-23. Ward, John R.: Jackson, Tenn. West Coast Victory: Sacramento, Calif., 12-17; Mount Shasta 20-27. Whitney & Scott: Buffalo Center, Ia. Williams Southern: Albemarle, N. C. Wilson Famous: Lincoln, Ill. Wolfe Am. Co.: Belton, S. C. Wonder City: East Tallassee, Ala. Wonder Shows of America: South Beloit, Ill.,

World of Mirth: Nutley, N. J. World of Pleasure: Lansing, Mich., Kalama-200, 18-25.

World of Today: Omaha, Neb., 11-23. Worthy: Dunkirk, N. Y. Zeiger, C. F., United: Pueblo, Colo.; Walsen-

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Lima, Mont., 15.

Austin Bros.: Canton, Ill., 12; Princeton 13;

Streator 14; Sterling 15; Savanna 16.

Bailey Bros.: Lincoln, Ill., 13.

Banard Bros.: Effingham, Ill., 12.

Beatty, Clyde: Trenton, N. J., 12; Asbury

Park 13; New Brunswick 14-15; Perth Amboy 16; North Plainfield 18.

Bell Bros: Beyleh N. D. 15.

Bell Bros.: Beulah, N. D., 15.

Clark, M. L. & Sons: Sycamore, Ill., 12; St. Charles 13; Geneva 14; Glen Ellyn 15; Lombard 16; Elmhurst 18. Oole Bros.: Scranton, Pa., 12; Binghamton, N. Y., 13; Elmira 14; N. Tonawanda 15; Niagara Falls 16; Erie, Pa., 18.

Dailey Bros.: Walsenburg, Colo., 12; Del Norte 13; Alamosa 14; Pueblo 15; Salida 16. Garden Bros.: (Arena) Galt, Ont., Can., 11-13; (Fairgrounds) Welland 14-16.

Harlacker, J. C.: Gloucester, Mass., 11-16;

Providence, R. I., 18-24.

Hugo Bros.: Primghar, Ia., 12; Sanborn 13;

Hartley 14; Sibley 15; George 16.

Hunt Bros.: New Hyde Park, L. I., N. Y., 12; Huntington, L. I., 13-14; Smithtown, L. I., 15; Riverhead, L. I., 16. Lee Bros.: Seymour, Wis., 14. Mills Bros.: Winchester, Ind., 12; Anderson 13; (Keystone & Southeastern Sts.) Indian-apolis 14-16; New Castle 18; Alexandria 19;

Kokomo 20.

Monroe Bros.: Leroy, Ill., 12; Gibson City 13; Forrest 14; Chenca 15; El Paso 16; Minonk 18; Toluca 19. Polack Bros.: (Lane Field) San Diego, Calif.,

Ringling Bros. and Barnum & Bailey: Baltimore, Md., 11-16; Philadelphia, Pa., 18-30. Russell Bros.: Corvallis, Ore., 12; Albany 13; Salem 14-15; Portland 16, Yankee-Patterson: Fontana, Calif., 12; Mon-terey Park 13; Montebello 14.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Summit Beach Park) Akron, O., 11-16. Harlan, Doc & Maxine: Ferdinand, Ind., 11-16. Lippincott: Lake Winnepesaukah, Chattanooga, Tenn., 10-27. Long, Leon: Liberty City Park, Miami, Fla.,

Slout Players Tent Show: DeKalb, Tex., 11-16; Waldron, Ark., 18-23.

GAY-WAY SHOWS

WANTED

For following celebrations: June 18-23, Perry, Georgia, sponsored by American Legion; June 25-30, Fort Valley, Georgia, sponsored by Junior Police; July 1-7, Montexuma, Georgia, Legion Celebration. These three towns are the greatest shipping points in the peach belt. Plenty of money.

Place Bowling Alley, Pitch-Till-You-Win, Hoop-La and any 10-cent Grind Stores. REAL OPPORTUNITY FOR COOK HOUSE. Mitt Camp and Percentage sold exclusive. Want to buy Little Beauty Merry-Go-Round. All wire JIM McCALLS, Gay-Way Shows, Flint Hotel, Montezuma, Georgia.

WANT CAPELL BROS.' SHOWS

Place - Sulphur, Okla., This Week in the Heart of Town.

Can place Popcorn, Cork Joint, Coke Joint, or what have you? Sell ex on Diggers and Pan Joint. Have best 4th in Middle West. Wire or come on.

H. N. CAPELL, Mgr.

United Exposition Shows WANTED

PIT SHOW MANAGER with something to put inside. We have equipment.

SMALL CLEAN COOK HOUSE. Will make Attractive Offer,

2 GOOD SECOND MEN ON RIDES.

WILL BUY KIDDIE RIDE.

CONCESSIONS OPEN. Candy Floss, String Game, Fish Pond and Bumper. Address:

T. (WHITEY) DIXON, Mgr. Ennis, Tex., this week; Corsicana, Tex., next week

HARRY CRAIG SHOWS WANT

Manager for small Cook House and can use good Ride Help, Manager for Girl Show, Working Act for Side Show, Agent for Concessions. Guymon, Okla., now.

JOHN MCKEE SHOWS WANT

RIDE HELP That Drive Trucks. PAN JOINT AGENT, MAN TO RUN MIRROR SHOW. SHOWS THAT DON'T CONFLICT. WANT TO BUY DOUBLE LOOP-O-PLANE. Address: Vandalia, Mo., this week; Whitehall, Ill., next week.

NOTICE!!

Capable Grind Store and Percentage Agents wanted. Also outside all kinds for Line-Up Store. Richmond, Ind., week July 4th. A real one—and all good spots following. Shelbyville, Ind., week June 11th. Come on now!

"CHEW TOBACCO PETE" NEESE PAN AMERICAN SHOWS Shelbyville, Ind.

WANTED

OCTOPUS FOREMAN. RIDE MEN OF ALL KINDS AT ONCE. SHOWS AND CONCESSIONS.

MOUND CITY SHOWS

Collinsville, III., this week

ALAMO EXPOSITION SHOWS

CAN PLACE MERCHANDISE CONCESSIONS OF ALL KINDS, ALSO FROZEN CUSTARD. CAN PLACE SEVERAL SHOWS OF MERIT THAT WILL NOT CONFLICT. WILL BOOK OR BUY FERRIS WHEEL FOR CASH. CAN ALWAYS PLACE CAPABLE RIDE MEN. SHORTY TAPPEN wants Half and Half, Fire Eater and Mental Act for Side Show; BILL WILLIAMS wants Man that can handle Monkeys; RED PROSSER can place Motordrome Riders; J. D. SWORD wants Grind Store Agents, and RICHIE MARASCO wants Nail Store Agents. Will buy 30x50 Show Top with Side Wall if in good shape, or will buy 160 Ft. of 9-Ft. Side Wall. Prefer the Show Top. State price. Dave Miller, get in touch with me. All address:

JACK RUBACK, Mgr., Corsicana, Tex., this week; Ft. Worth, Tex., June 18-24; Ardmore, Okla., June 25-30; then Lawton, Okla., July 2-7, for July 4th Celebration and big Soldiers' Payday.

WANTED

For Disabled American Veterans' Celebration LENAWEE COUNTY FAIRGROUNDS, ADRIAN, MICH., RODEO, JULY 4 AND 5

Over 500 horses will participate in these events. Expect 15,000 people for these two days. Can place legitimate Concessions of all kinds. Can place Bingo to join at Adrian for balance of season. Six celebrations on the streets to follow Adrian, including the Libbey Glass eighth approal committed in the heart of Tolera Committed in the heart of the he eighth annual carnival in the heart of Toledo. Can place Rides not conflicting with Merry-Co-Round, Ferris Wheel, Chair-o-Plane. Will place Shows of all kinds. Now playing Front and Main in Toledo; other city lots to follow. Bob Coleman, get in touch.

Address All Replies to CASH COUCH, Waldorf Hotel, Toledo, Ohio.

MIAMI SHOWMEN'S ASSOCIATION

236 WEST FLAGLER STREET

MIAMI, FLORIDA

On a ruling by the Regional Board, the Carr Realty Company will be unable to act as our representative for securing gas and other rationing. If the Carr Realty Company is holding any papers with reference to this rationing, please send for them and file your own applications for this and every other period.

MIAMI SHOWMEN'S ASSOCIATION

HEDRICK'S GAY WAY SHOWS

Concessions that work for 10 cents. Bingo open. Photos open. No gypsies. Want to book flat ride, with or without transportation. Ride help in all depts. Pay day every week, no bonus. Would like to hear from following people: Mr. Hicks for M.-G.-R., John Hogan, Paul Smith, Fred Harris, Pat Gilmore, W. B. Reed, Lizzie Castle, Elmer Putney and wife. P. C. Dealers wanted. James Hardy, come on. All people that were with me before, or with Mr. S. D. Peese, contact at once. Shows with or without transportation. Walter Langord, have good prop for you. Any Grind Show, Snake, Unborn, Crime, Illusion, Fun House, Walk-Thru or will frame any show for right people. Show will play early tobacco markets in Georgia, North Carolina and South Carolina. S. D. Peese, business manager; Howard Ingrhams, ride superintendent; Fred Hedrick, owner. No drunks and tickets only to those we know. Greensboro, N. C., this week.

BUNTING SHOWS WANT

A-I sober, experienced Foreman and Second Man for like new Ferris Wheel. Must drive semi. Top salary. Second Men other rides. Want Man with car to manage and operate miniature Mechanical Show. Salary and percentage out of office. To join at Macomb, III., week June 25, or White Hall, Ill., week July 2.

Address BUNTING SHOWS, Burlington, Iowa, this week.

JIMMIE CHANOS SHOWS WANT

Any kind of legitimate Concessions—Penny Arcade, Custard, Candy Apples, Floss, Fish Pond and Bumper Joint. Will book any Show with own transportation free. Want Man to take charge of Athletic Show. Ride Help that can drive Semi. Bill Bernard wants Agents for Stock Stores. Want to hear from Committees for 4th of July spot. We have twenty-five Concessions, four Rides and three Shows. This show has no racket and no gate.

All Replies: [IMMIE CHANOS, St. Marys, Ohio, June 11-16.

WANTED

For Al Tomaini's Big Circus Side Show

On the James E. Strates Shows. Inside Lecturer capable of handling crowds and making openings. Can also place one more Bally Giri, Human Pin Cushion, Sword Swallower, Novelty Acts. Have opening for A-1 Front Man. Wally White, Red Friend, Doc Hawkins, Skeets Hubbard, get in touch with me. Have good proposition for you. Write or wire

AL TOMAINI, care J. E. Strates Shows, Oswego, N. Y.; then Binghamton, N. Y.

IMPERIAL SHOWS

FARMINGTON, ILL. (Street Celebration), June 11-16. MORTON, ILL., June 18-23.

WANT FERRIS WHEEL FOREMAN. Whitle, Texaco Trailer, Chicago, come on. Sailor Evans, Happy Summarall, can use you—wire. USEFUL HELP ON OTHER RIDES, come on. Drunks won't last. CAN PLACE A FEW LEGITIMATE CONCESSIONS NOT CONFLICTING. WANT DIGGERS, PENNY ARCADE, JUICE, COTTON CANDY, CANDY APPLES, DEVIL'S BOWLING ALLEY. No Racket. No Mitt Camps wanted. WANT SHOWS: 10-in-1, Fun House and Snake Show. FAIR COMMITTEES: WE HAVE SEVERAL OPEN DATES IN ILLINOIS.

All Address: BILL GULLETTE, Mgr., as per route above.

WANT

BIG SNAKE, MONKEY SHOW, 10-CENT STOCK CONCESSIONS.

WALLACE BROS.' SHOWS

VINCENNES, IND., THIS WEEK; MT. CARMEL, ILL., NEXT.

WANT FOR V. F. W. POST 3313 4th OF JULY CELEBRATION, WEEK JULY 2 MARION, OHIO

Concessions of all kinds except Bingo, Popcorn and Candy Apples, sold exclusive, SHOWS: Side Show, Fun House, Grind Shows, Animal Show. RIDES: Have five up-to-date rides booked. This is Annual Event. Have Bob Fisher's Fearless Flyers and Fireworks for Free Attraction. All answers

> R. OVERSTREET, Chairman Harding Hotel

Marion, Ohio

FIRST CLASS PUBLICITY MAN WANTED

DODSON'S WORLD'S FAIR SHOWS

CAN PLACE first-class Publicity Man, one that can work up Saturday Address DODSON'S WORLD'S FAIR SHOWS, Afternoon Matinec. Negaunee, Michigan, week June 11; Hancock, Michigan, week June 18.

GREATER SHOWS

For Big Lions' Celebration, Parkersburg, W. Va., Week June 25 Big Fourth of July Celebration, Charleston, W. Va., Downtown Location SHOWS

Want Monkey Show with outfit. Can place good, clean Grind Shows. Concessions-Want Fish Pond, Duck Pond, String Game and other legitimate Concessions. No Mitt Camps. or P.C. wanted. Help-Want capable Lot Man, Electrician, Ride Help for Wheel, Spitfire, Roll-o-Plane, Octopus. Captain Dan Riley, wrote and wired you to send. All Address: BRIDGEPORT, OHIO, THIS WEEK

WANTED FOR BIG V. F. W. CELEBRATION

June 30 to July 4-5 Big Days and Nites

Shows, Rides, Concessions. 100,000 Soldiers and Defense Workers to draw from. Will book outstanding Free Attractions. Must be sensational. Wire or phone 29347. POP HALE, 425 South 8th Street, Waco, Texas.

W. S. CURL SHOWS

Want Foreman for Ferris Wheel, Second Man for Tilt, also Useful Ride Help. All shows with transportation, get in touch. Have good proposition. Also can use sensational Free Act.

Lebanon, O., June 11-16; Washington C. H., June 18-23; Madison Pl., O., June 26-30.

SUNSET AMUSEMENT CO.

ONE OF IOWA'S BEST 4TH SPOTS, WEBSTER CITY, IOWA, JULY 2-3-4

Want now several Wheels and Grind Stores. Can use Ride Men who drive trucks. Creston, Iowa, this week; Atlantic, Iowa, next; Boone, Iowa, to follow; Leavenworth, Kansas, after the 4th.

WANTED

Ferris Wheel foreman, also second man, griddle man for small cook house, girls for ball games, agents for percentage, young man for popcorn, bingo caller.

S. B. WEINTROUB

Sumter and Fort Jackson Highways, Columbia, S. C., care Columbia Amusement Park

BEAM'S ATTRACTIONS

Want wheel foreman (must be sober), top salary; also man for new Smith & Smith Chairplane. Cigarette shooting gallery, hoop-la, scales, spindle, cane rack concessions open. Shows that cater to all groups. This show holds the contract for the Blairsville Firemen's Fair, and other big Firemen's events in Western Pennsylvania. Write or wire M. A. BEAM, Greensburg, Pa., this week.

AGENTS WANTED

Sober, capable Agents for Punk Rack and Bumper Store. Will frame Cork Gallery and Hoopla for good, sober Agents—lush hounds won't last. Have full crew on Bingo and other joints. This is a permanent, all summer location. 12th year of operation. Located right on the ocean, operating until Labor Day. You can make money here if you can grind. Miller, wired you; come on.

ART D. HANSEN

CHARLESTON, SO. CAR.

WILL ACCEPT BEST OFFER IF IT JUSTIFIES MY RIDING AGAIN. **BO SHERMAN**

2 1371 BROAD STREET

FOLLY BEACH

AUGUSTA, GEORGIA

PORT HURON, MICHIGAN BLUE WATER CARNIV

JUNE 22

JULY 30

Michigan and Quay Streets

WANT legitimate Concessions of all kinds. Can place Roll-o-Plane, Octopus and Kiddie Rides for 18 bona fide Street and County Fairs. Mecosta, Michigan, 21st Annual 4th of July Celebration to follow.

Write or Wire

C. D. MURRAY, Mgr. W. G. Wade Shows No. 2 Unit

9600 Broadstreet, Detroit 4, Michigan

BRIGHT LIGHTS EXPOSITION SHOWS

Cherry Tree, Pa., Big Firemen's Celebration, week June 18th, followed by Jeannette, Pa., week June 25th; then Irwin, Pa., Big Firemen's and 4th of July Celebration, Parades, Fireworks, week July 2nd.

Want to book or buy Kiddie Auto Ride, Fun House and Glass House. Want couple more Shows-Wild Life, Unborn. Want a good small Minstrel Show. Few more Concessions open, Bingo, Candy Floss, Custard, French Friers, Devil's Bowling Alley, String Game, Bumper, Penny Arcade. Saul Salesberg wants Swinger Agent and Grind Stores. Dannie Donnini wants Wheel Agent and P.C. Dealers; have the only Wheel on the Show. Want a real Canvas Man. Write or Wire JOHN GECOMA or L. C. HECK, Lewistown, Pa., this week.

LAST CALL!! - McKeesport, Pa., Week of June 25 - LAST CALL!!

Buck Steele, Flying Valentines, Great Chico, Marie's Marvel Dogs, The Heerdinks, Rollos and 40 Other Name Circus and Wild West Acts-40. Candy Apples, Floss, Soft Drinks, Ice Cream, Dogs, Weight and Age, Ball Games, Photos, 10c Grind Stores. Can use Prop. Men and Ticket Sellers.

McKeesport Firemen's Relief and Pension Fund. Backed by entire city. First sponsored show in several years.

WRITE, WIRE, PHONE G. HODGES BRYANT, #4 FIRE STATION, McKEESPORT. PHONE 33020.

LUCKY ROYAL SHOWS

Agents for Roll Downs, Country Stores, Slum Skillo, Clothes Pin. Will book Cook House or Grab Joint, \$25.00 week. All Slum Joints, \$15.00. Will book any kind of Shows not conflicting. Also Tilt-a-Whirl or Roll-o-Plane. Playing defense towns. Every Friday a pay day. All short moves. Have opening for Mug Joints, Pop Corn. Have 5 Rides, 5 Shows, 15 Concessions. Come on, Marshall, Texas, downtown, June 11 to 16. Wire or come on. LUCKY ROYAL SHOWS, Marshall, Texas.

BAILEY BROS.' CIRCUS

WANT PONY DRILL OR LIBERTY HORSE ACT. Highest salaries paid in Show Business.

> WILL BUY, LEASE OR BOOK SAME. Address

BOB STEVENS, Mgr., Lincoln, Ill., 13; then as per route.

SOUTHERN VALLEY SHOWS WANT

To book Photo Gallery, Stock Concessions, Juice-Grab, capable man to take charge of office-owned Corn Game, Grind Store Agents, Girls for Ball Games. Girl Show and Grind Shows with own outfits. Write or wire EDDIE MORAN, SOUTHERN VALLEY SHOWS, Ferriday, La., this week; then as per route.

GEORGE CLYDE SMITH SHOWS

Have opening for Cat Rack, Milk Bottles, Candy Floss, Guess Your Age, Penny Pitch, Bowling Alley, Duck Pond, String Game, Want Monkey Show, Side Show, War Show, Want to buy or book Tilt-a-Whirl or Octopus. Address all communications to

GEORGE CLYDE SMITH SHOWS, Nanty Clo, Pa., this week; Lilly, Pa., next week.

BLUE RIBBON SHOWS WAN

Ride superintendent. Must know all rides and be able to get rides up and down for fast moves. Best of salary. Don't misrepresent. Can place foreman and second men for all rides. Semi drivers given preference. Positively no drunks or chasers. Top salary and bonus to real ride men. Following men let me hear from you: Percy Devers, Polly Oliver, Sylvester Plummer, Cecil Wright and Charley House.

This show stays out all winter in Florida. Year around work. Join this week, Newport, Ky.

BLUE RIBBON SHOWS - NEWPORT, KY.

CETLIN & WILSON SHOWS

WANT—Ride Help, experienced, for Caterpillar, Ferris Wheels and Merry-Go-Round. Would like to hear from Earl Blake as Second Man on Wheels.

WANT—Young Attractive Girls for Posing Show.

CAN PLACE—ILLUSION SHOW, FUN HOUSE, GLASS HOUSE AND GRIND SHOWS THAT DON'T CONFLICT.

WE CAN PLACE ONE EXPERIENCED TRUCK MECHANIC TO JOIN IMMEDIATELY. MOSTLY CHEVROLET TRUCKS.

FOR SALE—Complete 18x18 Cook House with GMC Truck to load same. Will sell way below value and book same on show at low privilege. \$1,700.00 CASH swings deal.

All Address

CETLIN & WILSON SHOWS

THIS WEEK, SHARON, PA., AND THEN AS PER ROUTE.

GALAX, VA., Biggest 4th July Celebration in South, Week July 2nd. 12th Annual Year. 5 Flying Fishers FREE ACT. Bands, parades, fireworks, balloon ascension. Opens July 2nd, Farmers' Day. "Worth coming miles to play," with MARION, Va., week July 9th. First show in, only show this season. Joint committee Firemen and Legion. Ask the ones that tried to get it. 10 FALL FAIRS we guarantee you; Georgetown, Walterboro, Union, S. C., others have promised these.

CAN PLACE Independent SHOWS, Big Snakes, Fat Girls, Monkey Show. Dan Riley, wrote and wired you Sanford, Fla.; wire me. SIDE SHOW ACTS, Freaks to feature, Talker that can put them in; new outfit; salaries paid by office. Colored Musicians, Sax, Tuba, Trumpet; salaries paid by office. CONCESSIONS: Have opening for limited Concessions, PHOTOS, American Mitt, String Game, Devil's Bowling Alley, Novelties, Lead Gallery, CAPABLE CONCESSION AGENTS, we have Slum Stores, Ball Games. Want capable P.C. Dealers, Over-Under, Cage. Louis Weinstein wants BINGO Help. Penny Pitch Agents. Fay Marcus wants Cookhouse Help. RIDES: Will book Kiddy Rides, Miniature Train, Kiddy Airplane, Pony Track. FOR SALE after July 7th-SPITFIRE Ride in A-1 condition, 8-car streamlined Mangels WHIP; selling on account getting brand-new Caterpillar; come look them over. Address: L. C. McHENRY, Mgr., Asheboro, N. C., this week; High Point, N. C., week June 18th; Winston-Salem, N. C., week June 25th; then Galax, Va.

Playing Day and Date With Ringling Bros.-Barnum & Bailey Circus, Philadelphia, Pa., June 18 to 30

WANTED-Shows, Rides and Concessions, Legitimate Grind Stores only, also Eats and Drinks. No EXCLUSIVES.

RIDES-Octopus, Tilt or any other Flat Rides.

SHOWS-Fun House, Glass House, Snake Show, Side Show or any other Grind Show. Your biggest 2 weeks of the season. Ask those who played this date with us the past 3 years. Day and night play. Showing this week, 9th and Cumberland Sts.; June 18 to 30, Circus Lot.

GRUBERG WORLD FAMOUS SHOW

MAX GRUBERG, P. O. Box 101, Philadelphia 5, Pa.

WANTED

For Willits, Calif., Big Fourth of July Celebration AND BALANCE OF SEASON

Concessions of all kinds that work for stock. Place Ride Help all rides. Top salary. Truck mileage plus liberal cash bonus if you stay the season, but you must be capable and reliable. Fairfield, Calif., June 12th to 17th; Sonoma, Calif., Fair, 20th to 24th.

FIESTA SHOWS

MATTHEW J. RILEY ENTERPRISES

JUNE 18 TO 30-ERIE AVE. AND I ST., RIGHT SIDE OF STREET AT ENTRANCE OF CIRCUS

Want Concessions-Frozen Custard, Grab, Novelties, all kinds of ten-cent Grind Concessions. Want Rides-Tilt, Roll-o-Plano, Octopus.

MATTHEW J. RILEY, Clinton Hotel, 10th & Clinton St., Philadelphia, Pa.

FIDLER UNITED SHOWS

Want Foremen and Second Men for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Tilt-a-Whirl, Roll-o-Plane, Octopus and 3 Kiddie Rides. Can place legitimate Concessions of all kinds. Shows with or without own transportation, we can place you for a splendid money-getting route. WANT MAN TO MANAGE BINGO, ALSO HELP FOR BINGO.

Address: Harvey, III., this week; with Madison, Wis., Aquatennial Big July 4th Celebration booked.

Committees Called

Joint Confab Held June 8

Manufacturers say meeting will not rush new machines but will clarify problems

CHICAGO, June 9 .- Expectancy prevailed in the coin machine trade here this week as the industry awaited official reports on the meeting of the industry advisory committees with War Production Board officials June 8. While some unofficial comments have been received, the trade was awaiting the official report by WPB agency itself, according to its custom in reporting on industry advisory committee meetings.

WPB called for a joint meeting of the official industry advisory committees and some significance was attached by the trade here to the joint meeting. Some weeks ago manufacturers had held a called meeting in Chicago and had decided on a unity program, urging among other things, that the industry should be represented by a combined committee rather than the three separate industry advisory committees which had been appointed by WPB last year. The official calling of a joint committee meeting by WPB is expected to aid the unity pro-

WPB had originally appointed one industry advisory committee to represent the coin machine industry and then upon the urging of some branches of the industry, three separate committees were appointed representing the three general divisions of the trade. The last previous meeting of the committees, upon the invitation of WPB, was August 16 for the amusement and arcade branch of the industry, and August 21 for the juke box and vending machine committee.

See Big Expansion

At that time it was reported that the vending machine trade had been the most aggressive in asking for a separate industry advisory committee. At the meeting of manufacturers in Chicago early in May it was reported that manufacturers previously associated solely with the games industry would bid for strong leadership in the vending machine field after the war. Hence it is expected that the vending machine branch of the trade will see a big expansion after the war and that many new and progressive firms will become a part of the vending machine trade itself. The fact that many amusement machine firms will also take a position of leadership in the vending machine field is said to be another big reason for a united industry committee.

While the trade awaited the official WPB report on the committee meeting it was assumed here that the meeting of the coin machine committees would follow the general pattern of other industry advisory committee meetings with WPB. This is the first official meeting of the committees since WPB had removed the ban on the making of new coin machines. The usual procedure has been to discuss frankly the questions of what manufacturers need in the way of materials and what they can do in providing employment. Manufacturers have been at work gathering data on their various operations and their future plans.

There had been some reports here that manufacturers might raise the question of the pricing of new machines, altho this question is one for the Office of

Price Administration.

Manufacturers who left for the committee meeting said they did not expect the conference with WPB officials to speed up the day of new coin machines to any extent but it should clear up some of the serious problems of getting materials, which now face manufacturers.

Relax More Controls

While the meeting of the advisory committees was the outstanding news event for the trade during the week, at the same time WPB moved ahead on its general program of relaxing war control

(See Comm. Called on opposite page)

-Editorial -

Trade Reports

By Walter W. Hurd

THE removal of the official WPB ban on the making of new coin machines was technically a turning point in the course of the industry. In marking off the different periods in the history of the trade it will be regarded as the official beginning of the post-war era.

The official report of the lifting of the ban created deep interest thruout the trade in the probable effects on sales of used machines. While distributors and operators in all parts of the country have been watching for reports from the manufacturing centers, the trade centers have also been watching for reactions among operators in every part of the nation.

While these reactions were being carefully watched, WPB called a joint meeting of the industry advisory committees to confer in Washington June 8. All indications suggest that the meeting was merely routine, in the general plans of WPB to consult all industries on reconversion needs, but later reports may possibly reveal that the meeting set in motion new trends.

Until the final reports on the industry committee meeting are available, it is assumed that manufacturers will be chiefly consulted about needs for materials and also the number of jobs they can provide. A temporary summary of present trends, based on reports of reactions to the ban removal, includes the following:

1. Manufacturers have important war contracts and are too busy to begin the manufacture of new machines on a general scale. Unless there is a sudden end to the Pacific war, the approach to making new coin machines will be gradual.

2. The removal of the ban on making new machines brought a sudden stop to sales of used machines. Most areas reported sales of used machines to be numerically small even before the ban removal. Purchases of used equipment are for purpose of holding locations.

3. Practically all reports agree that sales of used machines will soon be back to current levels; most estimates say in one to two months. Most reports say that all used ma-

chines offered for sale are quickly grabbed up.

4. Experienced operators and distributors have used the war period to establish themselves firmly in the best locations and territory; this trend will become more emphatic as the months pass. The value of used equipment from now on will be based to a considerable extent on the importance of holding good locations.

5. Many trade leaders feel that location owners will tend to stick to the experienced operators who have served them during the war period. This condition should hold true until the pressure of new machines becomes great.

6. The trade generally seems to expect new machines in quantity in six to 12 months from the present time. Operators will be ready to buy everything offered, but experienced operators will buy cautiously.

7. Distributors are already looking ahead to the trade-in problem; majority of distributors in the inland cities have not yet visualized the export market as a possible outlet; coastal distributors are very much alive to this possibility.

8. Possibly half a dozen manufacturing firms up to now have given some public indication of the type of new models they expect to introduce first; most manufacturers have remained silent.

9. Just as would be expected in such a period, distributors and operators are carefully looking about for possible changes in their business operations. They are trying to do it quietly but much activity in planning is now taking place.

10. The most acute post-war activity is in the soft drink dispenser field. The sugar situation may handicap operators in the vending machine field into 1947. The general legal and tax picture is about as favorable now as the industry can expect for the country as a whole; a definite trend toward legalizing gaming devices was started this year; taxes on vending and amusement machines have not spread so fast.

WPB Relaxes War Controls As Scheduled

Juke Trade Studies L-265

WASHINGTON, June 9.- Recent actions of the War Production Board on war control orders relate to some materials which may be used in making new coin machines. The amendment of control order L-265 probably comes closest to the coin machine industry since it relates to juke boxes in some of its provisions.

Among the reported actions of WPB are the following:

Cabinet Situation

Amendments to general limitation order No. L-265, which governs electronic equipment, have been announced by WPB. Chief among these is the elimination from coverage in the order of certain items that make no use of electronic. components and are not produced generally on facilities now used for production of electronic equipment. Among: these are radio antennas, blank recording ... disks and spring-motor acoustic phonographs. Cabinets also are removed from the order but remain subject to provisions of the furniture order No. L-260A. Officials of the radio and radar division explained, however, that the placing of a radio chassis in a cabinet still comes within the coverage of No. L-265 (since this is considered a step in production and thus remains subject to the order's restrictions. Also lifted are restrictions on the sale of electronic equipment produced under WPB authorization for sale with motion picture equipment.

Fractional Motors

The WPB has announced the revocation of general limitation order No. L-123, which covered production and distribution of 26 specific items of general industrial equipment. The items are air filters, air washers, arc welding machines, baling presses, compressors, ceramic machinery and equipment, concrete products machinery; dust collectors, industrial; dynamometers, electric type and rotary converters; electric motors and generators, fractional horsepower; fans, blowers and exhausters; flexible metallic hose, tubing and fittings, heat exchangers, high-pressure blowers, lifting magnets, oil filtering and refining machines; ovens, industrial ovens dry, curing and finish-baking types; paper shredders; pressure vessels, including air receivers, pumps, stationary steam engines, wire-working machinery, insulation blowing machines, electroplating and anodizing equipment, oxyacetylene apparatus and portable conveyors. The production and delivery of these items remain subject to all other applicable orders and regulations of WPB, the agency said.

Tin Scarce

Because of a dwindling tin supply new controls have been placed on the use of the metal by amendment of order No. M-43, WPB has said. This amendment establishes as a base period for use of pig tin in all schedules of order No. M-43 in the corresponding calendar quarter of 1944. Formerly the "base period" was the corresponding calendar quarter of 1940. A change has been made in the method of computing quotas. These were formerly based upon the total time consumed (pig tin plus secondary tin in . alloys) but are now to be calculated upon the use of pig tin only.

More Aluminum

The War Production Board is preparing to lift its controls over aluminum to

(See WPB Relaxes on opposite page) Copyrighted material

Distribs Report on Trade Trends Since Ban Action

of the WPB ban on making new coin machines much interest has been aroused here as to the reactions of the trade generally thruout the country to the prospect of new equipment. Distributors and operators who visit Chicago are queried about the reactions in their particular territory. All reports agree that the announcement of the ban on the market in quantity before six or removal brought a sudden drop in the sale of used machines. This result had and members of the trade agree that nothing else could have happened.

Manufacturers have been united in declaring that they have important war orders and will continue to fill these war orders until the government says "enough." Therefore, they state frankly that they are not in a position to make new coin machines now and cannot even on market conditions, which have been permit manufacturers of civilian goods announce any definite date when they

CHICAGO, June 9 .- Since the removal may be able to place new equipment on the market. This story has been spread thruout the trade for the past few weeks and reports now show the trade is fully convinced that new machines will not be on the market for many months.

Practically all reports from distributors agree that the distributing and operating trade does not expect new machines

perhaps 12 months.

Recently The Billboard made inquiry generally been expected for many months_among distributors in certain important market areas to get their first reactions to the present market situation. There is general agreement in the reports from distributors from all sections of the country so it may be taken for granted that conditions over the nation are pretty much the same.

> Some of the more specific statements (See Distribs Report on page 64)

COINMEN YOU KNOW

New York:

MARCUS KLEIN, of Tenth Avenue. has just shipped gun-type games to one of the largest operators in the Montreal area, the Silver Amusement Games Company. . . . Another Canadian op in New York this week for a buying tour of Tenth Avenue was C. D. Veinot. of Nova Scotia, who visited with Charlie Katz of Metro-the Avenue's newest coin distrib. There will be much activity along export lines to Canada since the Dominion has let down its excise tax on phono equipment from 25 per cent of value to 10 per cent of value-and this also includes excise tax on parts.

SIDNEY LEVINE, of the Phonograph Association, talking with Harry Rosen, of Atlantic Distributors-along with Ben R. Weisberg from Stamford, Conn. ... Metro's interested in new coin 'stuff.' DAVE LOWY'S very pretty better half is now en route to Fort McClellan to be with Private Lowy, for three weeks at least. . . . I. SEIGEL, of Apollo Records, tust in from the Coast and states that production is up and will increase within another 30 days again. . . . JACK MAX BERMAN, son of Ike and Bessie Berman, of Economy Supply Companynow 2nd motor machinist mate with Uncle's navy is in Pearl Harbor. Jack's wife, now in Baltimore, will be in New York to stay with the folks.

LEO WILLENS, sales director of U-Need-A-Vendors, Inc., announced the closing of a deal with Sam Stern of Scott-Crosse Company, Philadelphia, for distributorship of cig and candy vendors in Eastern Pa., Southern New Jersey, Delaware Maryland and the District of Columbia. . . . GEORGE SEEDMAN is editor of Rowe's 'Rowe-Gram', just off press for the first time since 1942.

Indianapolis:

RICHARD GUNN, formerly with the Novelty Coin Machines and now stationed at the navy supply depot in Washington, arrived home by plane Saturday (25) to spend the week-end with Detroit: his parents and returned by plane on Monday. . . . CARLYLE GUNN, who operates the D. & C. Novelty Coin Machine Company, is on the mend. He has been on the sick list for some time. . . . SIMON BERMAN, head of Sicking Company, is away on business. . . . JAMES HARMASON, Indiana Automatic Sales Company, is now with the armed forces.

~ COMPLETE~

Coin Machine REPAIR SERVICE

WE ARE NOW CHANGING 5c JUMBOS TO 25c EXCELLENT WORK GUARANTEED

M & L Coin Machine Repair Service 3924 W. Chicago Ave. Chicago 51, Ill. Belmont 7005

WANTED TO BUY

Mills Empresses\$300,00 you have for sale.

American Distributors 1349-51 Fifth Ave. Pittsburgh 19, Pa.

WANTED

500 PIN GAMES

All types. Send list and best price for cash. BOX #663, The Billboard, 155 No. Clark St., Chicago 1, III.

FOR SALE

2 Mills Thrones, \$275; 2 Mills Empress, \$325; 5 Twin Twelve Wurlitzers, steel cabinets, adapters, no amplifiers, tone arms or speakers, \$100.

WANTED-Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent Job with a reliable operator. Write full details.

LECO VENDING CO. CHESTER, PA. 128 E. 5th Street

He is stationed at Fort Sill. Oklahoma. . . . FRANK BANISTER, Indiana Automatic Sales Company, spent several days in Chicago on a busines trip. . . . PVT. LEWIS GRAY, of the Indiana Automatic Sales Company, now stationed at Fort Knox, Ky., spent the week-end with his wife and babies. . . ALBERT CAL-DERON, head of the Calderon Bales Company, celebrated his wedding anniversary Memorial Day.

Los Angeles:

A. D. OSBORNE, grand old man of the music business on Pico Boulevard, is seriously ill. His son, DeLoss, who operates in San Francisco, is in town to take care of his father's business. Osborne has been connected with music machines for 50 years. . . . BILL OWEN, of Stockton, in the city making purchases for his operation there. . . . DON RADENBAUGH, arcade and route operator in Long Beach, looking over the equipment situation here. . . . M. S. STEARN making his regular trip to Los Angeles to buy for his locations in San Luis Obispo.

FREDERICK AND RICHARD GAUNT, twin sons of Fred Gaunt, of General Music Company, celebrated their first birthday. Present for the occasion was Walter Gaunt, of 29 Palms Music Company, an uncle. . . . I. B. GAYER, of San Bernardino, dropping in on Len Micon, of Pacific Coast Distributors. . . . L. B. McCREARY, of E. T. Mape Music Company, San Francisco, expected in town during the week. . . . JOHN BRINTON, Banning operator, looking over the sales floors.

BERT BEUTLER, with Jack R. Moore, Seattle, here and in Manhattan Beach on a brief vacation. The Beutlers plan to build a home in Seattle following the war. . . . JERRY COOPER, one of the largest operators in the Riverside area, making his usual trip to town.

NICK FOREST, who operates a route of Skee Balls, with headquarters at 3321 East Palmer Avenue, doubles in the amusement business as manager of the Kramer Theater. . . . JAMES (JUNIOR) FOREST, his younger brother, has been liberated from a German prison camp. . . . T. E. GILLIES, veteran Detroit operator and manager of Music Service Company, is opening his own bar on Grand River Avenue. . . MARTIN BALENSEIFER, head of the Martin Distributing Company, is leaving for a 10day fishing trip in Northern Minnesota after a trip to St. Louis, his former home, where he found Mrs. Balenseifer, who has been ill several months, much improved. . . . RUTH MARTIN, bookkeeper at the Martin Distributing Company, vacationing in Canada. . . . JACK BRIL-LIANT, of the Brilliant Music Company, is looking forward to vacation schedules for the organization with great interest. . . . MARK CURTIS has been named unofficial publicity man for the Brilliant Company. . . . CARLO DI LIBERTO, amusement machine operator, who has been out of the city on several extended trips, has returned to his home here. MARTIN DELMAN, Detroit amusement operator, is also active in the night club photo concession field. . . . HENRY C. LEMKE, veteran local jobber, is branching into the real estate business as a sideline. . . . CHARLES STARLER, owner of the Coin-o-Matic Vending Company, has sold his business to Meyer (Red) Saperstein, a former partner, who operates the Reliable Vending Company.

STANLEY MOTYL, formerly manager of the Skeeball alleys operated at Eastwood Park, East Detroit, died a week ago in Phoenix Ariz., and was brought back to Mount Olivet Cemetery here for burial. . . . MICHAEL WEINBERGER, of the S. and W. Coin Machine Exchange, who was seriously ill with pneumonia during his vacation to New York, has recovered and has returned to Detroit. . . . MRS. DOROTHY LEWIS, of the Vendo Cigarette Company, who is also secretary of the Greater Detroit Cigarette Vending Machine Operators' Association, has returned from a week's business trip to New York City.... FRANK STAFFE has taken over sole ownership of the Lincoln Amusement Company in the suburb of Lincoln Park. . . . RUSSELL TRILCK, his partner of many years, is managing the Club Top Hat in the suburb of

Ecorse, but plans to return to the coin machine field after the war as well when new machines are available.

Buffalo:

CHARLES RITTLING, of Rittlings, Inc., large vending machine firm, is still in Brooklyn operating and managing New York and Pennsylvania routes for the firm. Robert and Joseph Rittling have the Buffalo territory. The brothers hope to go into distribution of beverage venders again after production of such equipment resumes, and at present the boys are hindered by a shortage of machines and even parts. They hope to expand their now sizable operations of about 600 machines later on. Robert Rittling apparently believes in expansion of all sorts, because his family is growing steadily, too, now having reached the five-children stage.

erator here, is rumored to be moving to orders." larger quarters.

COMM. CALLED

(Continued from opposite page) orders. For the week ending June 1 WPB had revoked 19 control orders. The same number of orders had also been revoked during the previous week. During the current week ending today no report had been issued as to the total number of orders removed.

WPB did relax control order L-265, which has rather direct interest to the coin machine trade. This control order governing radio and radar, otherwise known as the electronics order, has placed severe restrictions on the juke box trade for some time. Recent amendments to this order now remove cabinets from the ban, but radio chassis still remain under the control order and also tubes. If a chassis is played in a cabinet it then goes under the control order. The making of cabinets, while removed from L-265, still remains under the furniture control order L-260-A. But the fact that L-265 is being amended at regular intervals gives considerable encouragement to juke box manufacturers.

Study Trade Reorts

Reports from the trade in various parts of the country were being carefully studied this week, as such reports were received in the manufacturing center of the industry. A number of distributors were visiting in the city during the week and all were being queried as to what effect the removal of the ban on new machines had had on the sales of used equipment. All agreed that sales of used machines had come to a practical standstill temporarily. But practically all distributors also think that the sale of used machines will show a good pick-up within a month or two months at the longest.

Distributors say the trade is fully convinced now that new machines will not appear on the market for 6 months to 12 months yet,

Recent trade reports show a decided interest in export trade. This was probably increased by the action of the federal government in relaxing the general ban on export trade June 1. According to reports, coin machines can now be sold to all countries (except Argentina) without getting a special license. But officials also state frankly that it is practically impossible to get shipping to most countries at the present time.

It is understood that many firms are making big plans to start exporting rebuilt machines as soon as new equipment begins to appear on the market.

WPB RELAXES

(Continued from opposite page)

to place unrated orders for immediate delivery of the metal.

The WPB's original plans were to liberalize (open end) the Controlled Materials Plan on July 1, to remove simultaneously the necessity for ratings on orders for steel, aluminum and copper. However, it has been learned that the aluminum controls will be lifted sooner than that, perhaps within the week.

Explanation for the removal of restrictions on orders of aluminum for civilian goods production lies in the fact that an adequate supply of the metal now exists despite the continued drain on supplies for war production. A WPB spokesman said officials could see "no justification for holding controls over aluminum when FRANK BRADLEY, candy machine op- there's enough available to fill unrated

Ordering Materials

The definition of what constitutes & new order when a customer, having placed an authorized controlled materials order with a producer, wishes to make changes in that order, is clarified by amendment to interpretation No. 10 to CMP regulation No. 1, issued by WPB. In no case does a change in shipping destination constitute the placing of a new order, the interpretation states. New orders include: (1) An increase in the total amount ordered, delivery, when made by a customer; or (2) instruction to a producer, delivery, when made by a customer; or (3) instruction to a producer, by a customer, to reinstate a suspended order. Interpretation No. 30 to the regulation explains rules for the transfer of purchase orders, including rated purchase orders, when allotments are transferred under CMP regulation

FOR SALE

A good clean route of 45 Wurlitzers with about 100 wall boxes. The music machines are mostly all of the latest models plus 16 pin ball machines. We have been in this business for 5 years and have the same top locations. We are selling only as a complete deal. We have an abundance of parts, thousands of records and a good Chevrolet truck. This business can be purchased for \$40,000. You can have return on your investment in 18 months. We are located in the center of United States.

Contact Box D-425 THE BILLBOARD, CINCINNATI, O.



WHILE THEY LAST

Sample Dozen \$11.52 A Trial Order

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Convince You.

THE NEW DEAL MFG. (0.

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So You Want To Know About Coin Machines!

You see lots of "No Cigarettes" signs these days and maybe your favorite gas station has shut up shop. Our stocks of coin-machine equipment aren't as large as we'd like them to be, so we take this space to tell you facts about the GENERAL. For in war-time as in peace-time the GENERAL has operated continuously -without interruption-and when post-war days are here, we'll have some mighty big plans to unfold.

Established 1925 Growing Steadily Ever Since!

306 N. GAY ST. * BALTIMORE, 2, MD. ROCK-OLA

SEEBURGS

2 Commandos

2 Supers

2 Standards

1 Da Luxo

2 8800, ES

Madel

1 8800, ESRC

1 8200 Victory

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WURLITZER 2 24 '42 Victory 1 950

1 616 3 Twin Twelve, **Buckley System** Complete 2 Twin Twelva Keenny System

1 Regal 1 Rex Hideaway 1 Federal Voice Recorder, 2-Speed, Mike. Write, wire or phone for prices! WALL BOXES AND PARTS 3 Wurlitzer #300 Adapter\$34.95 Wurlitzer #130 Adapter . . . 39.95 Wurlitzer 600 Amplifler and

Speaker, Comp. with Tubes . 85.00 10 Seeburg Solonoid Drums . . . 22.50 6 Seeburg Solonoid Drums in

26.50 and Speaker, 33"x41" 39.85 We Still Have New 30-Wire Cable Zip Cord and Pfanstlehl Needlos!!!! 1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

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SLOT MACHINES

Mills 5c Q.T. Glitter Gold, like new \$100.00 Mills 1c Q.T. Clitter Gold, brand new 85.00 3 Mills 5c Bonus Bell, recond., Ea... 275.00 2 Mills 5c Vest Pocket, Ea. 35.00 Mills 5c Vest Pocket Chrome Plus 60.00 Jennings 50c Primer Model, 2-4... 150.00

Terms: 1/3 Deposit, Balance C.O.D. Phone: 4-1109. Call preferably during noon hour.

WANTED TO BUY Mills & Jennings 10c & 25c Slots, Late Mod.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET SPRINGFIELD, MASS.

FOR SALE!

SUCCESSFUL GOING ARCADE IN CHICAGO. IN OPERATION FOR SEVERAL YEARS. READY TO TAKE OVER.

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SUPER BELL COMB.

CLUB BELLS

SUPER BELL TWINS COMB.

627 10th AVENUE, NEW YORK 19, N. Y.

the results.

Distribs Report On Trade Trends Since Ban Action

(Continued from page 62)

received from distributors within the last week, are as follows:

Anxious for New

In one of the important industrial States, a distributor says that while used machines are an important trade factor now, yet all operators are anxiously waiting for the time when they can buy new equipment:

"In regards to the question about used machines, it is my personal opinion that the market price will change very little within the next two months. Even tho there may be some new machines manufactured there will not be nearly enough to supply the demand. Altho I believe that after the new machines hit the market, speculative buying of used equipment by operators will cease and they will buy only what they absolutely need,

"At that time the used machine prices will really begin to tumble. I will say this much, that every operator I have come in contact with is very anxious to buy new equipment. There will probably be the biggest buying spree that this industry has ever seen. In other words, I believe that operators will buy everything in new machines as fast as they are made for the next few years."

Trade Holds Machines

A Southern distributor comments as follows on his observations, reporting that even distributors over the nation are showing a strong tendency to hold on to used equipment:

"While, naturally, the public announcement of resumption of the manufacture of music machines caused some stir here, so far as we can see there has been no change in the price situation. Most people believe as we do that it will be at least six to nine months before new machines are available and they are inclined to hold on to the ones they have. In fact, we feel the same way and have consistently refused to sell any machines for some time in the past.

"While, as you know, the music machine situation has been pretty bad here on account of the beer and whisky regulations, there is still a big demand for machines, and we believe it will be some time before we will be able to supply this demand."

Operators Entrenched

From the broad expanse of summer tourist territory in the Northern section of the U.S., a very progressive distributor of the area makes the following report on his recent observations:

"The only thing I can say regarding the removal of the ban is that, so far,

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LONGACRE 3-2479

SILVER MOONS F.P. & COMB.

JUMBO PARADES COMB.

NEW LOCATION

PACIFIC COAST DISTRIBUTORS are happy to announce the purchase of the Herb. McClellan

Company at 1347 West Washington Boulevard, Los Angeles 7, California, and we will

move from our present location at 2316 S. Union Avenue to the Washington Boulevard

address on or about June 15th. This new location will enable us to serve you better.

Our telephone will remain the same, Richmond 5527. We earnestly invite your patronage

and suggest that you PAY US A VISIT-LET'S GET BETTER ACQUAINTED. We maintain

a nice stock of CONSOLES, SLOTS, I BALL and 5 BALL GAMES and PARTS. Furthermore,

we solicit your repair business. So bring your ailing equipment to us and we will put it

in first-class condition. We guarantee our work and we know you will be happy with

PACIFIC COAST DISTRIBUTORS

WE WANT TO BUY . . .

THREE BELLS

WANT LATE ONE-BALL FREE PLAYS AND

ORIGINAL MILLS SLOTS

H. ROSENBERG CO

LET US KNOW WHAT YOU WANT TO BUY!

HI HANDS

there has been no evidence forthcoming that tends to make anyone believe that there will be any new machines for quite some time. There has been no slacking off of buying used machines, as there have been very few available for some time and the few that are available are picked up just as fast as they come inif they are in A-I condition. In fact, I bought a couple of juke boxes last week and paid a very high price for them. I know that when the new machines come out these will be worth a lot less. But I need them now, so I bought them as I don't know when I will be able to get new equipment and even six months is too long to wait if you need equipment

"Then, too, most of the good operators are pretty well entrenched. They have kept their routes up in good shape, repainting, renewing and revamping their equipment so that even if there was a rush of new equipment available all of a sudden, I doubt if the smart operators would buy before they had had some of this new equipment on trial. The equip. ment that they now have is making money and the older operators have been thru the school of 'Suckers for New Equipment,' so the new machines are going to have to prove themselves before they will buy. Of course, there will be a lot of new blood that will go for anything new and some of these will be able to buy everything that comes out and still stay in business. But the substantial operators will still be doing business at the old stand and will buy as necessity requires and will have plenty of cash reserve on hand to buy the equipment that really proves itself.

"During the past few years the smart operators have educated their locations to the fact that anyone could buy new equipment during normal times, but it took a business man to keep operating when new equipment was not being made. I don't feel that the majority of the locations are going to toss out an operator they have been doing business with for years just to do business with some untried newcomer that promises new and shiny machines. Most of the better locations feel confident that when their operator has satisfied himself that the new equipment is okay that he will take care of them. In other words, the coin operators have become business men during the last few years!"

Limited Outlets

From the broad section of the country, just east of the Rockies, two distributors give their observations of recent trade reactions as it impresses them. One distributor raises the important question of what distributors will do with the accumulation of used equipment due to trade-ins, when new machines are on the market:

"Regarding the question 'what effects have you already noticed on the sale of used machines?,' I have talked to quite a few operators. They are not anxious to buy machines that are now quoted at twice what they cost new. For example, phonographs are quoted at \$700 and \$750. They will buy hidden remote control units for \$200 to \$300 because they will get their money back before new equipment is available.

"Every operator is auxious to buy new equipment but they have the idea that they should get good prices for their used equipment in trade. I have explained to them that they have had a good four years use out of their used equipment and should not expect a very high price in trade. The distributor will have a very limited outlet for his used equipment.

"However, when the operator needs new equipment to hold a location, he will forget about the price he is to receive for the old equipment. In two months, I think the price of used equipment will be about 25 per cent lower than it is now, as everyone will be holding off buying until the new equipment comes out."

Probably a Year

"Our customers are asking for new machines, or wanting to know when they will come out. Our answer to that question is that it will be at least a year before there will be any new machines. We believe that business will return to nearly normal within the next couple of months when they find out that they are not going to be able to secure new machines for some time. If they want a machine bad enough, they will be back for used machines.

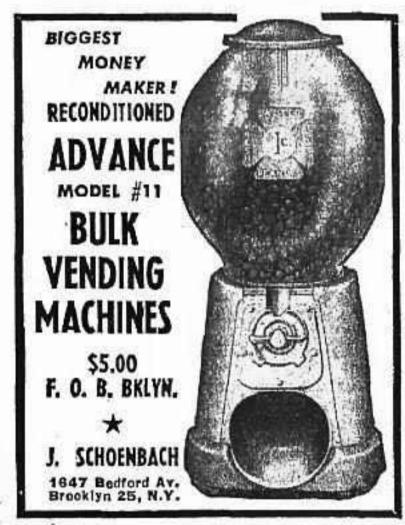
"While we do not know of what value our opinion is, the above is the way we size up the situation at this time."

> May Be Price Drop A New England distributor reports

from his territory as follows, expressing an observation on price trends:

"During the last two or three weeks, we have noticed a very definite decline in sales of merchandise on the floor. Also we are receiving numerous propositions from operators to sell us pieces of equipment and they evidently are willing to take a little less than they would a few months ago. My personal belief is that we still will not get new merchandise for quite some time and when we do get same, it will be a slow process and the quality will not be up to the same standards that the pre-war models were.

"I believe that operators will react and start buying equipment in a very short time. It seems to me that no doubt equipment will not go higher, but at the same time, it will not go down very much."



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Leatherette Photo Booth, 1 1/2 "x2" pictures Leatherette Photo Booth, 1 ½ "x2" pictures with enlarger; Photomatic, Ace Bomber, Skyfighter, Super Bomber, Kirk Night Bomber, Drive Mobile, Submarine, Batting Practice, Defender, Rapid Fire, 2 Shoot-a-Jap, 1 Shoot the Chutes, Western Baseball, Hockey, Shoot Your Way to Tokio, Air Raider, Evans H.D. Ten Strike, Panoram Peep Conversion, Mutoscope Liftograph, Hi Striker, Mutoscope Love Meter, Exhibit Vitalizer, Ramasses, Genco Hoops, Mills Flip Skill, Caille Grip, Grip Tesse, Pikes Peak, Kicker & Catcher, Electric Shocker, 2 Peep Shows, Mutoscope Carcer Pilot, Totalizer, Neon Signs, Six Guns, ABT Rifle Range, plenty Neon Signs, Six Guns, ABT Rifle Rhuge, plenty of Steel Balls.

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We have a large selection of 5-Ball Free Play Games-each with our New Game Guarantee! IT WILL PAY YOU TO GET ON OUR LIST!

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JUST OFF LOCATION

17 Silver Moons, F. P. Ea...\$119.50

10 Big Games, F. P. Ea.... 110.00 1 Jumbo Parade, F. P..... 98.50

6 Jennings Slots, 5c, F. P. Ea. 40.00 MINT VENDORS

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BUY MORE WAR BONDS

Movie Machines' Public Service

Gardiner Hosp Vets Enjoy Soundies Pix

Chi War Loan Using Them

CHICAGO, June 9-The coin machine industry once again steps forward with aid and entertainment to our wounded veterans. For the past 18 months, without any fanfare or publicity, Grant L. Sutton, an official of the Soundies Corporation of America, has been making a pilgrimage every other Tuesday to the Gardiner Hospital here.

The boys in the orthopedic wards look forward to these visits from "Pop" Sutton, for along with his heart-warming friendliness, he brings them special releases of Soundies. These films, which have been carefully chosen to please the boys, are usually comedy, Western, hillbilly pive and band subjects with lots of bathing cuties and comph-ies, and they rate the wholehearted enthusiasm with which they are greeted at each showing. Many thousands of hospitalized vets have seen these films in the past year and a half.

Has Health Value

The Panoram, being a self-contained unit which needs no adjusting, no focusing, no special screen or projector, is completely automatic and ready to go with the simple push of a button and the plug-in of electric outlet. Much research and many years of effort have been spent in perfecting this apparatus, which has proved to be among other things, an extremely valuable aid in war-plant training courses for skilled workers. The unit is also used in schools for educational purposes. Here in the hospital, it is particularly ideal because treatment can be continued while the show is going on; backs can be rubbed, temperatures taken, medications administered thru the entire program while the boys comfortably enjoy the movies from their beds or wheel chairs. Aside from the entertainment value of these shows and the boost they give to the morale of the patients definite therapeutic aid is received as unconsciously and automatically, fingers and toes that have grown stiff in casts, wiggle and thump in time to the rhythm of hot music, thereby getting much needed exercise.

The shows are a half hour long and after each showing the unit is easily moved on to another ward. The program, which starts at 1 p. m., continues until approximately 8:30, and some of the boys who are able to do so, go from one ward to another right along with the unit, seeing the films over and over again. Sutton said that these Panorams are often the very first movies seen years.

Several months ago a survey was taken in the hospital to determine the type of entertainment the boys like best. Soundies rated as the favorite, taking pearances" of stars of stage and screen.

The only complaint was that the shows weren't long enough, but Sutton Pacific, and the drama and actual batexplained that if they were longer it tle sound effects were thrilling and awewould not be possible to show them in inspiring. all the wards and therefore fewer of the boys would be able to view them.

Soundies Distributing Corporation of America received a government citation, July 14, 1944, for its part in entertaining and rehabilitating the hospitalized veterans. Grant Sutton is justly proud of the citation, but he is prouder still of the whoops and yells, the stamping and the whistling that goes on when he brings his Soundie programs to the hospital. To him, this is an indication that the boys are doing fine and so the more they whistle, the better he likes it-and don't we all!

Civilians Rate, Too

boys of the Purple Heart fraternity, news, domestic, international and local



MOVIE MACHINE PROVES GREAT help to wounded veterans. Left to right, Privates C. Bailey, W. Bailey, R. Bauer and J. K. Williams have a Soundie in one of the wards of Gardiner General Hospital, Chicago.

civilians too, are getting the benefit of special films projected on Panoram screens in Chicago. In the lobby of the city hall and county building here in the Loop, a non-coin operated Panoram has been set up and is each week equipped with special 7th War Loan

The machine is attended from 9 a. m. to 5 p. m. and shows are put on at regular intervals during the day. The machine is manually controlled by a switch and the women in attendance use their discretion in choosing screen broadcast time. Film showings are aptly tabbed "Screen Broadcasts" and each performance thus far during the War Loan drive has attracted from 100 to 200 per-

Ideal Location

It is somewhat amazing to see the rapid build-up of an audience as the speaker and screen is turned on with a boom, the gals turning the volume up high at first to attract passersby. Location of the machine is ideal, as the Chicago county and city municipal offices are located in one building comprising an entire block. Access to the building proper can be made thru four main entrances, all converging in the direct center of the building in the main floor lobby, and smack on the spot Soundie and 7th War Loan officials have located the Panoram, fenced in by a counter from which the attendants sell war bonds and stamps.

Films thus far screened have had a terrific reaction from county and municipal employes in the building, as well as the public coming into the building on business, in addition to the many persons working in the Loop who use the building as a meeting place and by some of the boys in two or three shortcut from street to street. For example, this past week, the film on schedule was run straight thru for 271/2 minutes and was narrated thruout by a professional announcer, who ranks with the best heard on any newsreel screen top place even over the "personal ap- in any of the Loop movie houses. The film covered a series of army and navy battle and invasion operations in the

\$75,000 in Bonds Sold

Since the first day of the 7th War Loan drive, May 21, effect of the Panoram on the bond-buying public viewing these impressive films, has resulted in over-the-counter sales of bonds and stamps amounting to over \$75,000. To date the largest sale of bonds sold was the day before Decoration Day, when \$10,500 in bonds was bought by persons

Loan pitch at the end of each, which graphically depicts the war as it moves on to victory, it becomes conceivable that coin-operated movie machines Aside from this contribution to the might well project weekly reviews of the

What's New on Disking Front

NEW YORK, June 6 .- Word has just been received that Dinah Shore is angling for a music pub deal. This is the first time that a femme singer has tried to break into the publishers business on her own. Shore records for RCA-Victor, and with her radio and picture work MiconBuysMcClellan should make a strong bid.

New Disk Company

The latest recording company to enter the field, the new Orpheus label, has come forward with a disk having more than one tune on each side. So far the firm has cut two disks featuring BMI tunes with Victor King and his orchestra. Disks, however, are not aimed to interest the juke trade.

Metro To Disk Own Names

Frank Walker, recently of RCA-Victor, has been retained to supervise the new record manufacturing organization backed by Metro, MGM's talent contract has a recording restriction whereby artists doing work for that company will have to drop all renewals of present recording contracts. Recently, Tommy Dix, Johnnie Johnson and Judy Garland were affected by this ruling.

Cootie Moves

Cootie Williams, recently under contract to Majestic Records, erased his obligation because of pressing and distribution problems. Williams then signed an exclusive disking contract with Capitol Records and has already cut six sides which are due for early release.

Signature Blossoms Forth

Signature Records, under the guidance of Bob Thiel, is now being financed by a number of large business concerns in the hope of getting in on some of the big cash. Included in the deal is a large pressing plant already in operation. Signature is ready to distribute platters thru a chain of 15 major outlets. The company's new policy will take in large bands as well as small combos with which the outfit started.

Cosmopolitan's Shribman

Cosmopolitan Records has just announced that Joe Shribman will serve as director of artists and repertoire.

viewing the Panoram show of the day. in addition to those films wholly of an In viewing these films with a 7th War amusement nature. News review machines definitely would find ready patronage in places such as the lobbies of public buildings, hotels, railroad depots airports and any other logical locations which cater to the passing throngs.

Trade Expects New Interest In Home Jukes

See Boom Days Ahead

NEW YORK, June 9 .- Manufacturers and dealers expect an increased interest in home music and in musical instruments in the period following the war. A trade survey reports that the boom is likely to boost sales on radios and radiophonograph combinations to the highest point in business history.

Gasoline rationing and other factors which kept people more in their homes during the war is responsible for part of the increased interest in home musical entertainment. Even before the war home phonograph machines were increasing in popularity, and the demand is expected to be even greater after the war.

Likewise, the pre-war trend toward using music in schools, and the use of musical therapy in many cases of veteran rehabilitation will stimulate further interest in radio-phonographs.

While many of the wartime restrictions on production have already been lifted, the big question in the trade still remains: "How soon will new phonograph machines be ready for the consumer market?" Much of the phonograph industry is still engaged in fulfilling government contracts. But the boom, when it comes, is likely to last for several

Jobbing Firm in L. A.

LOS ANGELES, June 9-Pacific Coast Distributors, headed here by Len Micon, purchased the jobbing firm of Herb Mc-Clellan on Washington Boulevard and will open in the recently acquired location on or before June 15. McClellan, it was said, plans to retire from the busi-

Micon said that plans are underway to revamp the interior of the building, located adjacent to offices of the Assoclated Operators of Los Angeles County, Inc. McClellan has already suspended business, with the painters and carpenters already getting the building ready for the opening of Pacific Coast.

Pacific Coast was located on South Union, south of Washington Boulevard. Moving of the business will again group coin machine houses. In the vicinity also is Irving Bromberg and AOLAC.

Micon said that the new location, in addition to putting his firm on one of the main stems, will give him larger display space. Building also has a large repair room. Arrangements are being made by Micon for storage space in the section, which will tend to group his entire activity in this area.

Baseball Star and Promoter Purchase N. C. Distributor

RALEIGH, N. C., June 9.—Rick Ferrell, veteran Washington Senator catcher, and John Kendall, an outstanding sports' promoter in Greensboro, N. C., and other cities in this State, have purchased all equipment and the store building of Burns Music and Distributing Company at Salisbury, N. C., and will operate a new organization under the name of Melody Music Company.

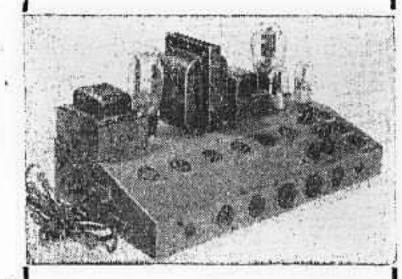
The new co-owners have been operating the phonograph supply house at Salisbury for nearly a year now and have equipment scattered over eight counties -Rowan, Davidson, Davie, Iredell, Cabarrus, Stanly, Anson and Montgomery. Their organization is one of the largest

of its type in North Carolina. The main office of the company is located on West Fisher Street, Salisbury, and branch establishments are housed in Albemarle and Statesville. There is a

(See Baseball Star on page 66)

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HUGO JOERIS

3208 Jackson St., Amarillo, Texas

Record Reviews

ADVANCE RECORD RELEASES

(Continued from page 27)

WRONGJoe Davis 7322
PLL BUY THAT DREAM......... Hal McIntyre Ork (Frank Lester and ...

JINGLE BELLS BOOGIE-WOOGIE ... Will Bradley Ork Joe Davis 7013

LIGHTNING BOOGIE....... Will Bradley OrkJoe Davis 7014

PLEASE NO SQUEEZA DA BANANA .. The Jesters and Milt Herth Trio

RED RIVER VALLEY Carson Robinson (and Frank Luther) ..

SAY IT OVER AGAIN (PARA QUE Kate Smith (Jack Miller Ork).......

MOUNTAINJoe Davis 3521

SUGAR HILL BOOGIE-WOOGIE Will Bradley Ork Joe Davis 7014

MAN IN THE MOON; BICYCLE Singln' Sam (Dell Lampe Ork).....

THE CHARM OF YOU...... Ray Noble Ork (Larry Stewart).....

TOO SWEET, TOO SWEET Muriel Gaines (Sam Manning's Sere-

UGLY WOMAN Muriel Gaines (Sam Manning's Sere-

VOCE NAO QUER......Basil Fomeen Ork......Seva W. G. 604 WALTERIANA SAMBA JAMBOREE... Basil Fomeen......Seva W. G. 602

WHAT A SWEET SURPRISE Ray Noble Ork (Larry Stewart)

WHAT YOU GONNA DO? Muriel Gaines (Sam Manning's Sere-

YOU GOT TO HAVE POWER Muriel Gaines (Sam Manning's Sere-

I'D DO IT ALL OVER AGAIN Hal McIntyre (Frank Lester and Quin-

(Continued from page 27)

COLEMAN HAWKINS QUARTET (Joe Davis)

Drifting on a Read-FT; Flyin' Hawh-FT.

It's a field day for Coleman Hawkins, giving the fans a full measure of his tenor sax artistry. Without peer when improvising moodily, Hawkins is entirely in his element when blowing it slow and soulfully for Drifting on a Reed. For his fastidious fingering of the hot tenor horn, provides plenty of riff meat in Flyin' Hawk. Piano, bass and drums, identified on label, adds up with the artist for the quartet. Couplet makes for a rare collector's item.

Sides are strictly for the hot jazz fans.

CHARLIE SPIVAK (Victor)

Santa Lucia—FT; VC.

Can't You Read Between the Lines-FT; VC. Charlie Spivak gives a thoroly commercial covering for both of these sides, de-

IF YOU DON'T WRITE, YOU'RE

I'M IN LOVE WITH THE SOUND

MOTHER, WRITE YOUR BOY A

SHE'LL BE COMIN' 'ROUND THE

THE BAND PLAYED ON; ON THE

BOWERY; MY SWEETHEART'S THE

The familiar Neapolitan folk ning. song, Santa Lucia, set at a moderate tempo, features the maestro's sweet trumpet and Jimmy Saunders' smooth singing of a new set of English lyrics fashioned by Ervin Drake. Can't You Read Between the Lines, an attractive rhythm ballad, is also taken at a moderate pace with Spivak's horn ringing out right from the edge and Irene Daye bringing out the lyrical appeal.

Popularity of "Santa Lucia" plus this new and modern setting for the folk song makes for rich phono possibilities, particularly in Italian quarters.

JO STAFFORD (Capitol) A Friend of Yours-FT; V. Sunny Side of the Street-FT; V.

With a keen sense of lyric projection. plus a plush musical background painted by Paul Weston that catches the mood of the song and the singer, Jo Stafford scores high with her vocal dreaming for this disk. A Friend of Yours, a pretty pending largely on the melodic appeal of and plaintive melody from the movie the songs to give attraction to the spin- The Great John L., provides Miss Staf-

.......................Joe Davis 3521

naders)National 8002

naders)National 8001

naders)National 8002

naders)National 8001

Publisher

Basil Fomeen Ork Seva W. G. 601

Carson Robinson (and Frank Luther) ...

ford with a marked rhythm beat, height. ened for her singing of the evergreen Sunny Side of the Street by the added rhythm harmonies of the Pied Pipers. Strings are subdued for these sides by maestro Weston, bringing up the swirling sax section and figured brasses.

The Jo Stafford fans will be satisfied with nothing less than both sides in the music

JERRY WAYNE (Joe Davis)

This Will Be a Lonesome Summer-FT; V. Sweetheart Serenade-FT; V.

There is rich romantic appeal in Jerry Wayne's baritoning for these two ballads. Makes a plaintive appeal in his singing of This Will Be a Lonesome Summer, setting the tuneful sentimental ballad in a bright tempo. While it does not hold the same melodic appeal as some of the earlier Serenades, Wayne makes the wordage count in the slow ballad tempo for Paul Denniker's Sweetheart Serenade. A small unit of strings and clarinet, directed by Van Alexander, provides adequate instrumental support.

There is plenty of phono contagion in Jerry Wayne's singing of "This Will Be a Lonesome

Summer."

BILLIE HOLIDAY (Commodore) I Cover the Waterfront-FT; V. Lover Come Back to Me-FT; V.

The super-suitry chanting of Billie Holiday serves in good stead for both of these familiar ballads. With Eddie Heywood's band providing a sustained harmonic background, and the tempo set slow, Miss Billie's persuasive piping keeps you spellbound for her singing of I Cover the Waterfront. There is as much seductive charm in her chanting for Lover Come Back To Me, taking the classic at a bright tempo with the Eddie Heywood Trio, sparked by his planology, to provide the rhythmic urge-as if Miss Holiday ever requires such stimulation.

These sides are for the purists among the jazz fans, and juke box appeal limited to her host of followers. Biggest play, particularly for "Lover Come Back To Me," will come from

the race locations.

HADDA BROOKS (Modern Music) Swingin' the Boogie-FT. Just a Little Blusie-FT.

There's a heavy back-room aura to this disking by Hadda Brooks, West Coast plano boogle exponent. But the gal gives out with little smoke as she strokes the keyboard. Cuts it clean for Swingin' the Boogie, a blues boogie, but there is little imagination and less excitement in her eight-to-the-bar improvisations. Jimmy Black's alto sax, plus bass and drums, added for Just a Little Bluesic, a slow blues. The alto sax carries the spinning. but never manages to whip up any real enthusiasm for his blues blowing. The mechanical reproduction, making for muddy overtones, leaves much to be desired.

Sides might fill in at race taverns,

THE GOOD-FELLOWS (Standard) Farmer's Serenade-FT; V. Honolulu Lullaby-FT; V.

The vocal harmonies of The Good-Fellows, male quartet, sing out attractively for both of these sides. Without any frills or fancies, they bring out all the melodic and lyrical appeal of Farmer's Serenade, a gay and lively polka-styled novelty ditty. Blend their voices ever so smoothly to make it sweet harmonizing for Honolulu Lullaby, a highly tuneful South Sea serenade. Harold Grant's ork provides attractive musical support for the singers,

There's plenty of good commercial phono appeal in the singing of The Good-Fellows, with "Farmer's Serenade" a natural for the country crowds.

BASEBALL STAR

(Continued from page 65) record shop located at Salisbury and plans are underway to place a similar

store in Albemarle. Kendall is operating the organization while Ferrell is playing baseball this season. The latter is expected to move to North Carolina this fall. Kendall recently purchased a home at Salisbury.

Ferrell has been a major league catcher for years and is well known thruout the sporting world. He is a native of Guilford County.

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Modern Music Company CLEVELAND 3, OHIO 8511 Euclid Ave.

Plugs Scheduled for Near Future

(Continued from page 26)

Publisher

10 CASAS 10	1000 VW
A Stranger in Town	Love Letters
Goodbye to Dreams	Campbell-Porgie
Homesick That's All	That's Why I'm Lonely for YouKelly
Hecky Darn!	The Gang That Sang Heart of My Heart
I Ain't Got Nothin' But the Blues Burke-Van Heusen	Robbins
Idaho MoonIrving Siegel	The Last Time I Saw You
I'd Do It All Over Again. Shapiro-Bernstein	Uh-Oh!G. I. Music
I Have But One Heart Stanwood	When Paw Goes on a Bender Arcadia
I Never B'lleved in Love at Sight ('Til I Met You)	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline"
I'd Rather Be MeMorris	Again)Arrow
I'll See You TomorrowEdwards	Why Do They All Pick On Brooklyn?
I'm a Midnight Cavalier	Why Shouldn't I Dream
In My Little Red Book	Yah Ta Ta, Yah Ta Ta (Talk, Talk,
I Was Here When You Left Me Berlin	Talk)Burke-Van Heusen
Just That WayMelody Moderne	You Came Along (From Out of Nowhere)
Kissing BugTempo	Paramount
Let's Dance AgainO'Kay Little Boy (Does Your Mother Know	You Know, BabyTempo You Made Me BelieveBronx
Train Day (Does 100r Mother Know	You Naves Can Van (Van Naves Can No.)

unny Bunny Hug..... Dave Ringle the Stuff Ya Gotta Watch Campbell-Porgie Why I'm Lonely for You.....Kelly ing That Sang Heart of My Heart st Time I Saw You......Barton Now and Forever... Charles Gunther Paw Goes on a Bender.....Arcadia the Old Gang's Back on the er (Singin' "Sweet Adeline" o They All Pick On Brooklyn? a Ta, Yah Ta Ta (Talk, Talk,) Burke-Van Heusen me Along (From Out of Nowhere) now, BabyTempo ade Me Believe.....Bronx Robbins

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago I, Ill.

Jack Pierce Activities

Jack Pierce, of Bristol, Tenn., writes that he has signed Bob Hester and His Carolina Playboys of WCBT, Roanoke Rapids, N. C., and is taking them on a tour of the East. Another deal he is working on is with the Barrel of Fun program on WJHL, Johnson City, Tenn. The show, featuring Smilin' Jack, has been on the station for three years and has built up a large following. Pierce expects to take it on a tour of North Carolina and Virginia.

Pierce recently played the Arizona Wildcats at Brendel's Manor Park, Baltimore, for Happy Johnny of Station WBAL. He has Salty Holmes booked for the park for June 16.

Random Notes

Tronson's hillbilly band over WLS, is currently doing a single at the Mayfair Club, Boston.

Dave West, Western songwriter, says his song Won't You Write a Letter To Your Soldier Boy? is being used by a score of radio artists. Dave is going to take it easy this summer at The Dalles. Oregon, just fishing, but expects to return to radio in the fall.

Denver Darling has been elected to membership in ASCAP. Denver writes that he had the pleasure of spending several evenings with Gene Autry in New York recently and placed three of his songs with Gene for publication by Western Music.

Max Terhune begins a cross-country tour to the West Coast this week in Evansville, Ind. He plans to hit the Coast late in July.

Bill Boyd, of the Hopalong Cassidy

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No amateurs wanted, but will be glad to listen to Singers, Yodelers, Instrumentalists, Western and Novelty Bands. State experience, send pictures, and if available transcription. BOX D-428, The Bill-board, 25, Occas Picco Classical 4, Obloboard, 25 Opera Place, Cincinnati 1, Ohio.

pics, is being submitted for personal appearances by Dick Scott.

Dick Jones, fiddle man with Dickie Mc-Bride and His Musical Macs on KTRH, Houston, has left the outfit to enter the army.

Billy and Marie Horner write that the Nevadians have given their recordings of We'll Write the Last Page of Mein Kampf and United We March for use of the Air Corps recreation branch.

Cousin Lee, Sara Lee and all the boys, with Sammy Penn as caller, are appearing for the barn dances each Wednesday at Moose Hall, Philadelphia.

Ernest Tubb Fan Club

Newest of the fan clubs to be launched is the Ernest Tubb Fan Club, of which Norma Winton, of Moffett, Okla., is president. Tubb is one of the popular stars Dave Denney, formerly with Rube of the Grand Ole Opry, WSM. Of late he has been kept busy making personal appearances thru the South, most of them for Red Cross and War Bond benefits. His Tomorrow Never Comes and Keep My Memory in Your Heart are current favorites on the juke boxes. Two of his older songs still going strong are Try Me One More Time and Soldier's Last Letter.

Starcher Doing Transcriptions

Buddy Starcher, heard on WSVA, Harrisonburg, Va., along with his All-Star Round-Up, plans on leaving the valley early in July. He and the Round-Up, featuring Mary Ann Estes, Red Belcher, Curly Watts and "Stroupy," will be making transcriptions during July and August. They will return to the air in September. Buddy has written a number of songs, among them Faded Rose, It's Risky To Be Gone So Long and The Song of the Water Wheel.

Clements Leaves "Opry"

Zeke Clements, solist, yodeler and guitar player, has left the Grand Ole Opry and gone to the West Coast. Zeke joined up with the WSM show 15 years ago. On the Coast he will be emsee and singer at various Hollywood spots operated by Foreman Phillips.

Carter Jamborees

Slim Carter writes from New Castle, Pa., that he is running seven big jamborees this month in Youngstown and Akron, O., and several Pennsylvania spots. Carter opened his tent show late in May at Butler, Pa., carrying seven people. Group includes Jackie Osborne, yodeler; Ralph Jones, steel guitar; Merle Guerr, electric Spanish guitar; Benny Stuart, fiddler; Art Haggerty, ballad singer, and Jimmie Lostlen, blind accordionist. Al Hendershot is handling the bookings.

Tunester Tattle

Judy and Julie are back on WLS, Chicago, after a two-week vacation with home folks in West Virginia.

Bud Messned, formerly of Hagerstown, Md., is now in the army. His act, all

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker .

"TEXAS" JIM ROBERTSON (Bluebird)

Last Page of Mein Kampf-FT; V. You'll Never Be Blue in a Blue Uniform-FT; V.

"Texas" Jim Robertson strikes a military note in this needling, with his robust bass voice ringing out effectively in telling the story of these two new songs. Most timely is Jack B. Johnstone's and Will Livernash's Last Page of Mein Kampf, a marching song. It's a page that Adolph never got around writing, but rather one signed by all the Allied Nations. John Redmond's You'll Never Be Blue in a Blue Uniform is a novel musical salute to Mr. Bell Bottom, a nautical nicety that is just as gay and tuneful. Both songs are taken at a lively tempo, with a small band providing excellent musical support. Music ops will be able to make the most in specialized placement for both of these sides.

girls, continues on the air from WJEJ, Hagerstown.

Doc and Esther Embree are still at WIBW, Topeka, and Doc is editor of the station's new mag, WIBW Round-Up.

The Poe Sisters, Ruth and Nell, and Rod Brasfield, comedian, are making personal appearances with Ernest Tubb and His Texas Troubadours.

Burl Ives, folk ballad singer, has been signed for a series of movies by 20th Century-Fox. His first assignment will be the leading role in Smoky.

George Ande and Tom Mitchell, thru Nat Vincent, have placed their song I'll Carry On with Peer International. Song is being featured by Rusty Marion on KMOX, St. Louis, and Tiny and Harpo on WLW, Cincinnati.

Russ Hull has spotted O. P. Harrison's I Been Checkin' on Yo' Neckin' in his Slim and Clyde Copeland Folio, now in the making.

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ALBANY 4, N. Y.

Compressed Coffee on Market

Product Solves Brew Problem

Single unit, size of yeast cake, produces 3 cups-10 squares for 30 cents

NEW YORK, June 9.—Coffee received new impetus as a product for beveragedispensing coin-operated machines this week when compressed coffee was made available to the retail consumer for the first time.

First announcement of the plans for new types of packaged foods, including compressed coffee, came two years ago. Since then, the coffee has been processed solely for consumption by the armed services, and this is the first time retail stores have carried the product.

The coffee is made up in cellophanewrapped squares about the size of the ordinary cake of yeast. Each of these cakes is sufficient to make three cups Compressed Coffee on opposite page)

WANT TO BUY!

Will	Pay	the	Fol	lowing:	
				100	_

A.B.T. Challengers	\$15.00
Model F Targets (Blue)	15.00
Vest Pockets (Green)	25.00
Vest Pockets (B & G)	32.50
Vest Pockets (Chrome)	40.00
Gettlieb Grip Scales, All Parts	
Must Be There	5.00
Imps & Cubs	2.50
Home Runs	10.00

WANT PEANUT MACHINES!

AMERICAN EAGLE

(LIKE NEW) Fruit Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens or mix them and watch your increase in play. Machine then pays off quarters on overy combination. \$19.50 16 ar 5¢



NEW REVAMPS

SEND FOR LIST!!!

PEANUT MACHINES

5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser on Send for Illustrated Circular!

USED COUNTER GAMES Aces, Poker Sym., Div. Only Med. . . 5 6.95

Pikes Peaks	22.50	
Binno	12,50	
Victor Roll-a-Packs	9.95	
Liberty, 1¢ Tok. Payout, Olg. Sym.	19.50	
Sparks, 1¢ Token P.O	12.50	
Daval 21, New, Divider Model	9.95	
Lucky Strikes, 1¢ Cig. Sym	12.50	
Imps, New, 1¢ or 5¢, Clg. Sym	12.50	
Hit Hitler, Penny Back	19.50	
Cubs, 1¢, Olg, Sym,	6.90	
Civilian Darense, 1¢, New		
Slap the Japs, 1¢, New	13.50	
Marvel, 1¢ or 5¢, Token P.O., Cig.		
Roels	19.50	
Shipman Stamp Machines, Brand		
New, 1¢ & 3¢	29.50	
tion; ty w by this title the		

SLOTS & CONSOLES

2 Watling 5¢ Rolatops 89.50	
2 Watling 10¢ Rolatops 100.00	
2 Mills 25¢ Gold Chrome, Looks	
and Works Like New 349.50	
1 Mills 5¢ Gold Chrome 325.00	
1 Mills 10¢ Gold Chrome 335.00	
1 Mills 25¢ Blue Front 349.00	
1 Mills 10¢ Blue Front 325.00	
1 Jennings 5d Silver Chief 189.50	
3 Mills 1d Q.T 65.00	
2 Silver Moon, F.P 89.50	
3 Jumbo Parades, F.P 99.50	

PHONOGRAPHS

2	Wurlitzer	6001	R,	P	rí	CI	ot							\$400.00
	Wurlltzer													139.50
3	Wurlitzer	41												
1	Wurlitzer	616	L	ito	·U	þp		٠	٠	٠	٠	٠		249.50

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. Send for List of All Types of Machines!

RAKE COIN MACHINE EXCHANGE 609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

OPA Checks Stories Of Cig Black Mart

BALTIMORE, June 9.—After receiving a number of complaints that cigarettes were being sold at more-than-ceiling price just outside the main entrance to the Bethlehem-Fairfield Shipyard, the While the supply is expected to remain Office of Price Administration has been far from adequate, one large dealer estistaging an investigation at this spot.

Thus far OPA investigators have not uncovered any evidence, but plant guards tell stories of men who peddled cigarettes and San Francisco reportedly have alnear the entrance at prices up to \$30 for ready experienced an easing of the sup-

"make several hundred dollars a day. The men out here hate to pay \$2.50 for a carton of cigarettes but what really bothers them is this: Where do the peddlers get all those cigarettes?"

Peanut Market Quiet While Confectioners View Pecan Shortage

CHICAGO, June 9 .- Limited activity, with no offerings of old crop goods and only small offerings of new crop goods, might come in six weeks. is reported in the local peanut market.

Trade interest in new crop goods beyond January 1 is strong, but shellers that date. Old crop peanut shipments, from the Southern shellers, are believed to have been delayed because of the activity in preparing seed requirements.

Meanwhile, the National Confectioners' Association has been meeting at the Palmer House for a discussion of the problems facing the industry.

Local market observers reported the pecan supply situation continues critical Before the war only one important candy and is expected to remain that way with maker operated in Cuba, but the in- plugging of black market leaks, studying early November.

Cig Manufacturers Promise Increased Supply This Month

CHICAGO, June 9 .- Most cigarette manufacturers have notified dealers that they will try to deliver more cigarettes during June than they did in May. mates there will be a 15 to 18 per cent increase for dealers.

Philadelphia, Los Angeles, Fort Worth cartons. ply situation. Despite the fact that The guards reported that the peddlers cigarette manufacturers have been working at full capacity and will not be able to increase the total output, reductions in army and navy orders will provide whatever increase there may be in civilian supplies.

> Cautious observers in the trade point out that the reduction in military orders may be only temporary and orders may be enlarged again as more troops are assigned to the Pacific battlefield. Army post exchanges in this country are likewise expected to lower their demands at least temporarily.

> Most optimistic report to date came from a source which predicted substantial improvement in cigarette supplies

Fifty Cuban Firms Making seem reluctant to make offerings beyond Candy From Local Supply

CHICAGO, June 9 .- Some 50 Cuban firms are now making hard candy and other packaged candy products, and the American trade has its eyes on that would seriously affect the part the food source for the future.

their source of supply close at hand, period.

no possibility of relief until the new dustry mushroomed with most of the crop starts arriving in late October or present firms' offshoots of sugar refineries. No Relief in Candy Outlook

Before '46: Confectioners

CHICAGO, June 9.—Altho the outlook for the remainder of 1945 is gloomy, candy manufacturers expressed the hope during a Chicago conference of the National Confectioners' Association that army. But Capt. Vernon M. White, of sugar and other materials may be more the Quartermaster Depot, Chicago, told plentiful next year.

Fats and oils, corn products, chocolate, milk products, peanuts and nut meats-other materials used in candy

SURPLUS CANDY BARS

The Navy announces that it intends to turn over 11,250,000 surplus candy bars for civilian consumption. Which is good news with the sugar picture as black as it is.

manufacturing which continue to be in short supply—were likewise discussed at the day-long conference.

The trade expects that the last half of this year will see a reduction in sugar quotas from 65 to 40 per cent of the 1941 base. If this prediction is accurate, the confectioners further estimate that there will be a resultant 50 per cent cut in the civilian candy supply.

Optimistic Note

An optimistic note was added by Neal V. Diller, of the Nutrine Candy Company, Chicago. Diller, a member of the N. C. A.'s sugar committee, pointed out a number of encouraging signs. The establishment of one-man control over the procurement, transportation, pricing and distribution of sugar will, he said, help the situation. He reminded the trade members present that the House committee investigating the food shortage has adopted the 11 recommendations pertaining to sugar which the association's committee made.

One of the things which could be done to help the present candy shortage would be the introduction of substitutes in the candy bars now being shipped to the the trade that G.I. Joe isn't fooled by candy made with health foods and cereal ingredients.

"The G.I. still likes his candy gooey, chewy and sweet," said White.

Captain White's report of the conference outlined the possibility of new markets outside the United States. Concerning this possibility, White pointed out the development of a chocolate coating for candy bars which would withstand tropical heat as one step in the opening of new markets.

Buy Cuban Sugar

While the conference was in session it was announced in Washington that government officials were at that moment in Cuba to purchase the 1946 and possibly the 1947 sugar crop from that country. Experts estimated the 1945 Cuban crop at 3,923,000 short tons. Of that crop it is reported that the United States Commodity Credit Corporation purchased 3,468,000 tons. It is expected that 2,829,000 tons will be shipped to the U. S., while the remaining 639,000 tons will be sent to Canada, the United Kingdom and other European countries. Cuba will retain 455,000 tons of sugar for local consumption and for export to certain Latin American countries.

George F. Hartnett, of the Marwood Company, Chicago, told the conference that this year's peanut crop should be as big as last year and the quality should be even higher. While he said it was too early to be certain, Hartnett indicated that the incoming pecan crop would be good, and there is some likelihood that a slight price increase may be allowed on shelled pecan halves. Cali-

Packaged Dinner

NEW YORK, June 9 .- Something really new has been developed in the field of packaged food according to a recent edi-

torial report in The New York Journal of Commerce. The business journal reports that the precooked meal has arrived in fact, bringing a new competitive factor in the food marketing business.

With many new developments in packaged foods, and with the prospect of vending machines that sell many packaged food items, the pre-cooked meal idea adds something new indeed. According to the report, various kinds of foods, including meat, are cooked to a certain point, put into attractive packages and then kept in refrigerated cabinets awaiting the customer to take home and finish in short order.

Bottling Official Says Sugar Shortage May Endure Thru '46-'47

CHAPEL HILL, N. C., June 9 .- Frederick O. Bowman, secretary of the North Carolina Bottlers' Association, predicted here recently that the current sugar shortage "is now threatening to extend into 1946 and maybe 1947" unless immediate action is taken.

Unless steps are taken to plug the shortage, it will mean far more than just less sugar for soft drinks, candy, ice cream or bakery products, Bowman said. "Instead," he went on, "it would mean reduced employment in all plants using sugar in their products. And it industries are expected to play in re-Most of our sugar supply comes from employment of veterans and discharged Cuba, and manufacturers there have war workers during the reconversion

Bowman proposed as a remedy the the possibility of reducing allocations to foreign countries, and encouraging maximum plant of cane and beet crops for future use.

Pepsi-Cola Co. Profits Up

CHICAGO, June 9.-Pepsi-Cola Company and its subsidiaries report a net profit of \$1,425,000, after taxes and all charges, for the quarter ending March 31, 1945. This represents a substantial gain over last year's earnings.

Total earnings for the quarter were \$3,100,000 compared to \$2,350,000 during the same period last year.

fornia almond production, said Hartnett, is expected to be slightly higher than last year, but the cashew supply is lower than at any time since the war began.

The Chicago conference, held in the Palmer House, is one of a series of similar conferences to be held in other parts of the country in place of the Confectioners' annual conventions which have been called off in co-opertion with the Office of Defense Transportation's re-

BALL GUM SUBSTITUTE"

MARBLES-GLASS-ASST. COLORS

Barrel of 50,000, 9/16" Size\$54.50 Barrel of 40,000, 5/8" Size 52.50 Keg of 21,000, 9/16" Size 23.80 Keg of 17,000, 5/8" Size 21.05

\$13.25 Parcel Post Paid. COIN COUNTERS, Ic or 5c Cast Aluminum, \$1.25 Each, Parcel Post Paid.

CHARMS, Best Grade, 15 Gross Carton,

While They Last. Full cash with order-f.o.b. factory

TORR 2047 A - SO. 68 PHILA. 42, PA.

SPECIAL
50 1¢ Snacks Nut, Reconditioned\$12.50
EG 42 A R.T. CHALLENGERS 27.50
50 14-54 Nut Venders, Clean 6.95
10 14 FLIP SKILLS 39.50
5 1¢ ROYAL SCALES 39.50
WANT TO BUY - 5¢ Snacks, 5¢ Advance
Chrome, 5¢ Hot Peanut, Northwestern Deluxes
CAMEO VENDING, 432 W. 42nd, N. Y. 18

PAGE BOOST FOR CIG VENDERS

Business Paper Reports on Rome of measuring the constraint a uniform product. Because he is not

First post-war vender will be improved model of wellknown Crusader machine

CHICAGO, June 9.—The entire vending machine industry was seen basking in the sunlight of a full page of publicity given to the Rowe Manufacturing Company, and its personable president, Robert C. Greene, in the June 1 issue of Tide magazine. This magazine, devoted to the advertising and sales promotion fields, has in past years given many favorable mentions to firms or divisions of the coin machine industry.

Technically the full page of publicity is an attractive layout and no doubt will be used by the Rowe firm for reproduction and distribution as publicity for the firm's business. A picture of Greene, one of the most personable leaders in the trade, graces the upper half of the page. In the lower left corner of the page is a reproduction of one of the new advertisements prepared by the firm for scheduling in 12 trade journals, according to the publicity report.

Sketches Business History

Long a leader in the meetings and conventions of the vending machine trade, the article gives a brief sketch of the business history of Greene. Accord-ing to the report, "20 years ago Robert C. Greene, now president of Rowe Manufacturing Company and Rowe Cigarette Service Company, Inc., was a young man with a yen, wanted to make a million overnight. He went broke twice before he was 26; first in a Chicago sugar gamble, then in the Florida realty crash of 1926. Accordingly a year later when Greene tied up with William H. Rowe (now retired), inventor of the automatio cigarette vending machine, he had learned to make money slower and stick longer."

firm itself says that it at first was a local iced coffee when the beverage supply operation in California, that the business quickly grew to nationwide proportions. The manufacturing enterprise continued in California and operations were set up in New York according to the report. But, since this proved unfeasible, in 1931 the partners moved their plant to its present site in New Jersey and started a decade of steady expansion. In 1940 the Rowe firm began using in its advertising the tagline, "World's leading manufacturers of automatic merchandising equipment,"

switched over to war work in 1941 and came as a result of responses from the added a factory at Clifton, N. J., and traveling public which was asked what has since been devoted 100 per cent to it would like to see in the way of imthe manufacture of incendiary cluster provement in post-war traveling comfort. bombs for the army.

Ready for Reconversion

The Tide article makes some statements about the future plans of the Rowe firm. According to the report, the firm has scheduled an advertising campaign which started in April in 12 trade journals. When new machines can be made the firm plans a big national program of publicity and advertising. Among other plans, according to the article, the firm will make a special appeal to war veterans to enter the vending machine business. The firm is said to be ready for reconversion on short notice when its war orders are finished and that it has already pre-sold for cash every machine the company can make the first six months after production starts. The firm will ration new machines to its former late '20s that finally led to strong oppocustomers. Plans have been made to produce machines on a full quota basis for former customers but this has now been reduced to 25 per cent of former machines were threatened with a napurchases.

The release states that the first postwar model of the firm's cigarette vender ing that the public and legislatures "fail will be an improved version of the 1940 Crusader cigarette vending machine. The types of coin-operated machines, lump company is said to have new designs on vending equipment and gaming devices file and plans also for candy and gum under one quasi-disreputable head." The machines.

business, and he stated that the propor- coin-operated clerks on the other."

COMPRESSED COFFEE

(Continued from opposite page)

of coffee. This eliminates the necessity of measuring the coffee, and provides for

Because he is not yet prepared to handle any large amount of additional trade at this time, the manufacturer of the compressed coffee prefers to remain anonymous. But the process by which the product is derived has been released, The coffee is first roasted and ground, much as it would be for ordinary consumption. Then it is compressed at a temperature of 45 degrees below zero in an atmosphere of carbon dioxide to prevent oxidation.

keep its fresh flavor and aroma for long periods of time. The coffee now being sold is packaged in a heat-sealed, moisture-proof cellophane wrapper which likewise aids in holding the flavor.

Compressed coffee may be brewed in any one of the standard ways. The quantity of water added to the cake will determine whether the finished cup of coffee is strong or weak. The New York Times testing kitchen, which experimented with the compressed coffee, reports that it has a "good aroma and flavor."

Ten squares, which will provide 30 cups of coffee, weigh one-half pound and sell in the retail market for 30 cents. New York stores are now encouraging their customers to purchase the coffee for shipment to military personnel overseas. reasonable wage.

Promote Iced Coffee

An extensive advertising campaign by the Pan-American Coffee Bureau and the National Coffee Association will get underway soon to promote iced coffee for the summer. Coffee men look forward to increased business this summer season because the supply of carbonated beverages will be one-third less than last year, and there will be 2,000,000,000 fewer pints of beer available.

If the advertising campaign is successful, the coffee trade will keep coffee consumption up to its normal sales without experiencing the summer slump which usually accompanies warmer weather, The trade also believes that people who drink iced coffee now because of the The sketch of the history of the Rowe carbonated beverage shortage will drink returns to normal. This would provide the coffee vending machine operators with a ready-established consumer trade.

While no extensive program is needed to convince people of the merits of coffee obtained from coin-operated vending machines, the proposed advertising campaign will serve to strengthen an already growing interest.

This week the New York Central Railroad announced that it was considering adding food, beverage and candy dispensing machines to its post-war coaches. According to the story the firm The original proposal for such a move

> tion of cigarettes sold thru machines increased steadily thru recent years until the war, and in 1940 machines were selling about 18 per cent of all cigarettes sold in the U.S. Greene stated that the vending machine trade is planning to enter new fields, and machines would essentially be selling dehydrated and frozen foods.

Recalls Long Controversy

The story as published in the advertising magazine mentions two subjects of long controversy in the coin machine industry. The article refers to vending machines as "automatic clerks." It was reference to vending machines as automatic stores and automatic clerks in the sition from a powerful labor group to the spread of vending machines. But for the coming of the big depression, vending tional labor crusade.

The article also quotes Greene as sayto differentiate clearly among various article further states that one aim of the According to the report, Greene shares company in the future will be "to point the general optimism of the vending ma- up the difference between pinball and chine trade about the future for the gambling games on the one hand and the

Survey Shows Earning Rate Of Businesses

Small Firms Do Well

WASHINGTON, June 9.—A Department Coffee compressed in this manner will of Commerce study, based on Internal Revenue Bureau figures, shows that in several industry groups the small firms were superior in earning power to the large and medium size plants. In each of the instances cited, the small firm maintained a high level of production. The study covered the period 1939 to 1941.

> Service industries, wholesale trade, textiles, leather, paper and nonferrous metals were among the lines of business in which small firms exceeded the larger corporations in earning power.

> One important conclusion revealed by the study is that a high production level must be maintained before the smallest firms in most industries can yield investment returns after paying the owner a

> According to the survey, any increase in business activity improves the earnings of small corporations relatively to the higher income of larger firms.

Imports of Foreign Candy Increases as Sugar Supply Falls

CHICAGO, June 9 .- In the face of steadily shortening sugar supplies for the American food processing industries, imports of foreign-made candy are increasing by leaps and bounds, Philip P. Gott, president of the National Confectioners' Association, revealed here today. Simultaneously Gott commended the United States Department of Commerce for again making available important industry statistics which had been withheld during the war in Europe.

"Cuba's shipments of candy to the United States, as just made known by the department, totaled 626,000 pounds in 1941, 31,643,000 pounds in 1944, or a 4,950 per cent increase, and 17,220,000 pounds in the first quarter of 1945, at the rate of almost 11,000 per cent increase over 1941," Gott said.

"Argentina's shipments to our country

View Refrigerated Candy Showcases

CAMBRIDGE, Mass., June 9.-An approach to the use of coin-operated candy cabinets was furnished recently by Ray C. Fuller, general sales manager of the Daggett Chocolate Company here.

Fuller believes that the refrigerated candy showcase will be indispensable in the post-war merchandising program of the candy industry. Already thousands of orders have been taken for specially built refrigerated cabinets. 'It is estimated that as many as 100,000 cabinets will be installed in retail candy stores thruout the nation after the war.

It is easy to adapt coin machine mechanism to the refrigerated cabinets and there has been some progress along this

With everyone in the candy industry determined to maintain candy volume at a profit all the year around, some jobbers have already undertaken to refrigerate their warehouses and trucks. Coinoperated refrigerated candy cabinets may be the next development.

Sugar Distribution Up Over Last Year Despite Shortage

WASHINGTON, June 9.—Latest figures from the Department of Agriculture show that, despite the sugar shortage and the impending cut in quotas, more sugar was distributed during the first three months of 1945 than in the same period in 1944.

Sugar distribution of 1,641,704 tons was made for consumption in continental United States during the first quarter of this year as compared to 1,510,016 tons during the same quarter of 1944.

leaped from 4,000 pounds in 1941 to 3.511,000 pounds in 1944, an increase of 87,675 per cent, and 1,157,000 in January-March, 1945, or at the rate of 115,600 per cent advance over 1941. Mexican candy also was pouring into the United States until an embargo cut shipments from 10,423,000 pounds in 1943 to 3,557,000 in 1944 and 470,000 in the opening quarter of 1945. Canada's candy exports to the United States, altho smaller than those from Cuba and Argentina, increased in similar proportions, from 42,000 pounds in 1941 to 612,000 in 1944 and 235,000 in January-March."

"As foreign-made candy invades the American market in steadily increasing quantities, War Food Administration information reveals that granulated, cube and tablet sugar bought in January-April of this year, for lend-lease, territorial emergency and other purposes, totaled 133,579,950 pounds, including 48,913,950 pounds in April alone," Gott



Major 41 .. 59.50 Four Roses . 59.50

School Days. 59.50

Sport Parade 49.50 Bombardier, 125.00

Strip Tease, Revamp, New 250.00

Flat Top, Revamp, New 250.00

SLOT MACHINES & CONSOLES

2 25c Brown Front, C.H., K.A., D.P., Orig. Scr. # over 400,000 Write

25c War Eagle Clitter Gold\$225.00

10c Pace Comet Write

5c Cherry Bell, 3/10 P.O.,

5c Columbia Cig. Rl.

1c Caille

1940 Lucky Lucre, Like New. .

umbo Parade, F.P.

5c Pace Comet Write

Ser. # over 400,000, Original. Write

'38 Track Time 115.00

Keeney Kentucky Club...... 89.50

ARCADE EQUIPMENT

Skee-Ball-Ette\$ 79.50

Western Baseball Deluxe..... 115.00

Bally Rapid Fire 168.50

Seeburg Conv. Jap 120.00

Chicago Coin Hockey 215.00 Keeney Submarine Cun 150.00

Scientific Batting Practice 105.00

Scientific X-Ray Pkr. 125.00

Bumper Bowling 69.50

Tail Gunner 125.00

Anti Aircraft Brown Cabinet .. 59.50

PHONOGRAPHS

3 Rockola Bar Boxes, #1526, 5-10-25c\$ 49.50

Wurlitzer 61 with Stand 149.50

Mills Do-Re-Mi 100.00

Wurlitzer 950 Write

Singing Tower-40 Selec. Hi Boy 395.00

11 Seeburg WS1Z's 12.50

2 Wurl. Victory Models, Rotary 495.00 4 Panorams, A-1 Condition . 349.50

WANT TO BUY

Phonographs-All Makes and Models. Send

Us Your List of Coin-Operated Machines.

All machines cleaned and checked. Prices

(Established 1928)

4310 Carnegie Ave., Cleveland 3, 0.

Slot Machine Operators

ATTENTION!!!

IF YOU ARE IN THE MARKET FOR THE FINEST A-1 ORIGINAL MILLS BLUE FRONTS, BROWN FRONTS, CHROMES, IN 5-10-25 CENTS PLAY, ALSO MILLS CLUB BELLS IN SETS OF

5-10-25 CENTS PLAY, AND JENNINGS, WATLING AND PACE SLOTS IN 5-10-25 CENTS PLAY, PAY US A VISIT AND CONVINCE YOURSELF. OUR MOTTO IS QUALITY.

ODDS AND ENDS SALE

MILLS GLITTER GOLD Q. T.'s, Factory

Baum Distributing Co.

(Phone: Grand 7498)

QUICK CLOSEOUT

MUSIC

2 Rockola Counter (with stands and

45.00

ST. LOUIS, MO.

1 Western De Luxe Baseball Mills Futurity Castings, Set of 3.

Telephone: Henderson 1043

include parts, repairs, packing charges.

Like New 450.00

5 Singing Towers, Late Model,

39.50

Write

98.00

MARKEPP VALUES Florida Situation Remains F-WANT TO Champ ... \$55.00 5-10-20 ... Write Legionnaire, 79.50 4 Diamonds 52.50 Landslide ..\$42.50 , Status Quo; Wisconsin Bill! Sink the Jap 62.50 Santa Fe. . 189.50 Marines at Reported Stalled in House Gold Star . 39.50 | Play 139.50 Marvel Baseball, Revamp, New \$179.50 Streamlines Park Streamliner, Revamp, New 250.00

Alabama Legislature Agitated by Bone Dry Proposal

CHICAGO, June 9.—The Florida Leg- by passing a general law putting the islature performed some fast action on coin machine bills before it adjourned June 1. A special session of the Legislature was called at once by the governor but since a special session can only consider legislation on the subject or problem for which it is called, the possibility of new coin machine bills was excluded,

The legal situation of the coin machine trade in Florida is left status quo until the Legislature meets again insofar as statutes are concerned. But the appeals of the State administration to the Legislature to pass unfavorable coin machine bills leaves no doubt that the trade will have to face from now on the adverse actions of the administration.

Since the Legislature adjourned, recent reports from the Florida trade say that a generally unfavorable situation seems to exist. The trade cannot be optimistic because it faces adverse reactions from the State administration. The trade had hoped for the passage of a bill that would settle the legality of free-play pinball in the State, but this bill was lost in the general reactions in the Senate and the House.

The political situation is indicated by the fact that the State administration has consistently supported the strong legal approval to gambling on racing, including dog races, by sponsoring license proposals for racing.

With the Florida Legislature adjourned, the spotlight turned again to Wisconsin. The most recent report available says that the Legislature has shown a strong inclination to not support the governor and let the anti-slot machine bill die without coming to a vote. This week, the Legislature was hastening to wind up its business and adjourn on scheduled

Take No Stand

The Anti-Slot Machine Bill proposed by the State administration lost strong support when a convention of the Association of District Attorneys in the State refused to go on record as supporting the anti-slot bill. The sponsors of the bill had hoped that the district attorneys would at least give public approval to the bill because some district attorneys in the State were noted for their crusading against coin machines generally. But the District Attorneys' organization stated that the problem was one for the Legislature and not for them to express an opinion.

Late this week the Wisconsin Legislature was seriously considering a bill to change the Milwaukee curfew hour from 2 a. m. to 1 a. m. The Senate has already put this bill on its calendar, probably coming up for a vote June 12 or 13, The curfew question in Milwaukee has at one time or another involved coin machines in various ways.

Because Milwaukee has a zoning ordinance with different curfew hours in residential and business zones, the playing of juke box music in the business zone until 2 a. m. at one time recently became a subject of considerable public agitation. Now the Legislature is about to settle the Milwaukee curfew problem

ONE BALL

MISCELLANEOUS

 Play Pool
 \$150.00

 Rapid Fire
 175.00

 Seeburg Guns
 99.50

CONSOLES-CASH PAYOUT

Baker's Pacers, 25¢, Daily Dble, \$375.00 Liberty Bell, Si. Top 55.00 Liberty Bell, Flat Top 40.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

Multiple Racers

MONEY. BACK GUAR AMEE

curfew at 1 a. m. for taverns. Other legislative reports received dur-

ing the week include the following:

Other Reports

ALABAMA. A bill to amend the present cigarette tax law appeared in the House, May 30. The fight over a bone dry constitutional amendment is said to be a very hot issue in the Senate. A committee reported favorably on a House bill to tax soft drinks.

CONNECTICUT. The Senate has a bill which proposes to prohibit music, dancing and other entertainment in liquor locations where music might disturb the neighborhood. Legislature adjourned June 6; no coin machine bills passed.

FLORIDA. The Legislature adjourned June 1 without passing any coin machine bills. The bill to tax soft drinks died in committee. The State cigarette tax was increased by 1-cent; taxes on beer and liquor were also increased.

GEORGIA. The first special session adjourned June 1 without passing any bills of any kind.

MASSACHUSETTS. The Senate passed a House bill which provides for regulation of pay toilets.

TEXAS. The Legislature adjourned June 5 and the three coin machine bills, mostly unfavorable, were lost.

WISCONSIN. A resume of reports on the Legislature is given in the introductory part of this story, above.

NOW READY

50c BELLS \$1.00 BELLS

PROMPT SHIPMENT

Reasonable Prices

SPECIAL--

14 LATE COIN HEAD \$00.00 JUMBO PARADE CASH PAYOUT

WE BUY, SELL OR TRADE

PACE MANFG. CO.

2909 INDIANA AVE. CHICAGO 16, ILLINOIS

FOR SALE

Tip Cards, 120 Series, 5 to Bundle, 1 Seal JP, 8 Consolations, \$20.00 Per Gross; 50 Gross or More, \$18.00 Per Gross. 25% deposit with order.

CHAPMAN & SMITH

560 Poplar St., Macon, Ga.

FOR SALE

JENNINGS BEVERAGE VENDER, Serial #1327. 10¢ play. Green and white porcelain. Vends any size bottle. Condition like new.

IDEAL NOVELTY CO. ST. LOUIS, MO. 2823 Locust St.

BALLY ATTENTIONS. Ea...\$50.00 BALLY MASCOTS. Ea..... 35.00 MILLS OWLS. Ea..... 50.00

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3 5¢ Keeney Super Bells, FP or CP. Ea. S	315.00
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P-12 or 412 Wurlitzer. Each\$125.00 1 Exhibit's Races, 7 Slot, 5¢ Play ... 75.00

11 One Ball and 1 Five Ball Payouts, old, been stored for some time, but good condition, \$25.00 Ea.; or lot .. 250.00 (No Crating)

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LONG ISLAND CITY 1, NEW YORK 44-01 ELEVENTH STREET ANOTHER WEEK NEARER VICTORY

Wm. Rabkin, President 1945-OUR SOTH YEAR OF SERVICE-

Salt Lake Opens New Arcades

SALT LAKE CITY, June 9.—Two new arcades opened for business for a season of 13 weeks or more with the reopening of Black Rock Beach and Sunset Beach

on the Great Salt Lake.

Each of the beaches maintains an arcade-the Game Room at Black Rock Beach and the Playhouse at Sunset. Warinspired target games still are predominant in the arcades, with all of the usual stand-bys including Ski-Ball, pin games and novelties. There are no shooting galleries or mug grabbers. Both have jukes spotted among the concessions at the beaches.

Despite the opening of the beach arcades, the two downtown locations in Salt Lake City, the Playdium and the Playmor, operated by the Stewart Novelty Company, will continue thruout the summer. The beach arcades are operated with leased equipment.

Salt Lake City juke operators will find a decrease in receipts in taverns or other city locations, but will be compensated since they also own locations in suburban beach and mountain spots.

Rain Cuts Arcade Biz Down 25 Per Cent at Eastern Fun Parks

NEW YORK, June 9 .- Whether it's weather or not-arcade operators at the various Eastern amusement parks from the Boardwalk at Coney Island to the Palisades Amusement Park-are suffering, in no uncertain terms, from the financial beating caused by the severe inclement weather.

Coney Island ops and arcades at Belmar, N. J., are taking a licking to the tune of a 25 per cent dip in business as compared to the same time last year. Revenue at Palisades has slipped some-

what but not as badly.

If, however, the weatherman can guarantee clear skies and a higher temperature, seaside ops anticipate a proverbial jackpot. On Decoration Day, not too hot and not too chilly, New York's principal outdoor resorts did a whale of a business-but the rains came and most of the business went. Right weather will bring back the crowds, and in spite of the 25 per cent differential, the season's young and it will be a terrific year.

Sonderleiter Pulls Frank Buck Stunt

DES MOINES, June 9.—Kenneth Sonderleiter, owner of a coin machine arcade and a zoo at Des Moines, made the news columns when called upon to assist in recapturing a 1,200-pound polar bear which broke loose from its cage inside a railroad baggage car while en route from New York to Salt Lake City.

The Des Moines coin machine man was called upon by the Railway Express Agency to go to Boone, Ia., and assist in caging the huge animal because of previous volunteer work he had done in

Des Moines with animals.

The bear had become hungry and broke loose from its cage and devoured some prize rabbits, eggs and fruit cakes. When Sonderleiter arrived it had grown tired and lay down to sleep. Efforts to awake the animal and chase it into another cage failed so finally Sonderleiter built a new cage around the animal while it slept.

Horace Bluford, Virginia Op, Is Hospital Patient

VIRGINIA BEACH, Va., June 9.-Horace Bluford, veteran coin machine operator, is in Sarah Lee Hospital, where his physician states he may have to undergo a major operation. Bluford's condition has been described as serious.

Bluford, an operator and State-wide distributor for Automatic Photo machines, had been ill this winter. After he had recovered he was advised by his physician to take a trip. Before he could, he was suddenly taken ill again. Bluford is also associated with Frank D. Shean in the operation of Casino Park here.

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CAMES THAT ARE PROVEN WINNERS ON ALL LOCATIONS.

> PARATROOPS rebuilt from POWERHOUSE TORPEDO PATROL rebuilt from FORMATION PRODUCTION rebuilt from BLONDIE BOMBARDIER rebuilt from FOLLIES SHANGRILA rebuilt from MR. CHIPS EAGLE SQUADRON rebuilt from BIG LEAGUE EAGLE SQUADRON rebuilt from BIG TOWN

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Liberty Bell, 5¢, Fruit	
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4 VENDRINK COCA-COLA, COM-PLETELY OVERHAULED. EA. \$495.00

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3 P12 Wurlitzer	\$119.50
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1 81 Counter Wurlitzer	
1 Victory 616 Wurlitzer	450.00
Victory 24 Wurlitzer	475.00
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3 Mills Thrones	
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CONSOLES

	69.50
2 Keeney Super Bells, 5¢ Comb 2	75.00
1 Mills Jumbo Parade, Br, F.P	65.00
1 Watling Big Game, F.P	70.00
1 Contest (1 Ball) 1	10.00
2 Long Acres (Complete As Is) 3	75.00
Write, wire or phone. These machines in condition excepting where noted.	boog r

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> Call MAin 3024

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1 Seeburg Regal, Like New	1 Wurlitzer 600R
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Full Line of Plastics for Music and Pins

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The new, magic selvent for cleaning coin mechanisms quickly and offectively. Trial Gallon - - - 85c

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CHERRY BELLS BLUE FRONTS 5c-10c-25c PLAY Thoroughly Reconditioned — Factory Refinished Order Now for Immediate Delivery!

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	Score Cards for Batting Practice.Ea. S Wurlitzer Star Wheels	1.00	Handles for Mills Slots, 6 for\$ 1.00 Pkg. Silver Points, Asstd 1.25	i.
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10 Bowl-a-Bomb, Skee Slightly Used. Ea	5 145
1 Automatic Photom	aton in A-1
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Keeney Air	Sky Fighter . 275
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1881 Coney Island Ave., Brooklyn, N. Y. 810 5th St., Miami Beach, Fla.

Ability To Observe Manpower To Hasten Reconversion, Too

is to depend greatly on the ability to obtain materials to produce machines formerly manufactured; ability to reconvert war-producing tools and machinery; ability to train personnel promptly, and the ability to absorb released veterans and war workers into the industry production ranks.

The skill of management in training and absorbing sufficient numbers of employees to produce rapidly enough, machines to answer trade demands, seems to be an all important factor in the immediate post-war plans of many manufacturers, distributors and operators who are once again getting the wheels rolling. Some trade members have questioned whether or not they would be able to get enough workers immediately. The answer was given this past week in a statement by WPB Chairman Krug, who stated: "War demands will turn loose 4,800,000 workers and fighters in the next six months, but fewer persons will be seeking jobs at the end of that time than three months from now."

Plenty Workers Soon

In June, July and August the labor market will be flooded with 2,900,000 war workers released from plants thruout the country and it can be seen that many of these skilled production workers will readily be available to the coin machine industry.

During these months of war work personnel release about 800,000 will remain jobless, according to Krug, but this might be attributed to the fact that the layoffs are coming in the summer months and many of these workers who have been keeping working hours ranging from 50 to 60 hours a week during the past four years will feel they have a vacation coming. It also has to be considered that many of these released workers are women and have no intention of going back into regular employment. It is assumed by Krug that those who do wish to go back to work immediately will find little time off on their hands between jobs. Many will find jobs

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Keep 'Em	Oklahoma .\$185.00
Flying\$112.50	Victory 75.00
Big Parade .109.50	Defense 75.00
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C. I. Joe (Jungle) 64.50	Captain Kidd 74.50
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Send for our listing of available records for immediate shipment. 150,000 records in stock. Over 70 different labels! Shipments made to every State in the U.S. A. the same day as orders are received. Don Leary,

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WASHINGTON, June 9 .- The return to in plants of civilian pointed manufacpeacetime production in the coin ma- turers, construction and housing trades, chine industry as in any other industry and in the service and distribution fields.

Millions for Service

The service and distribution fields, as announced last week in The Billboard, contemplate employing 7,000,000 persons, representing 42 per cent of "full employment," according to Larence J. Fenlon, chairman of the national employment committee of the American Legion.

As of May 12, Krug reported, the 1945 munitions program had been slashed by \$7,000,000,000, leaving it at \$55,000,000,-000. This report, however, did not include the latest army air forces cutback, figured at about \$3,50,000,000 on an aunual basis.

Except for combat and motor vehicles and communications and electronic equipment April production in all major munitions categories fell below the March output. In dollars, April production amounted to \$4,812,000,000 compared with \$4,993,000,000 in March.

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2	Wur. 42/24 Vic\$475.00
1	Wur. 950, looks good. 700.00
15	Wur. 5-10-25 Boxes 22.50
3	Seeburg Bar-o-Matie 42.50
1	Rock-Ola Spectravox,
	Complete 'Playmaster'. 400.00
2	Secburgs 8800 625.00
2	Jap Ray Guns, good con. 100.00
2	Batting Practice 90.00
2	Sky-Fighters 250.00
10	Packard Boxes 30.00
	Play Pools 125.00
	30w. Wur. Boxes 12.50
2	1-2-3 Mills—'39 40.00
2	Wur. 850, good con 750.00
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PIN GAMES--NEW CONVERSIONS 2 Oklahomas\$249.50 1 Idaho 249.50 Strip Tease 225.00 Spot-Cha 195.00 Paratroops 179.50 Bombardier 179.50 Eagle Squadron 179.50 Kismet (Delivery in 4 Weeks) 209.50

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3 Duplex 89.50	Ump 39.50
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ABC Bowler 65.00	Big Chief 55.00
'41 Major 65.00	'42 Home Run 75.00

CONSOLES

2 Bally Club Bells, Combination. Ea\$250.00)
1 HI Hands, Combination 165.00)
1 Silver Moon, F.P 115.00)
3 Bob Talls, F.P. Ea 115.00)
5 Jumbo, F.P. Ea 105.00	
3 Kentucky Clubs. Ea 110.00	
4 1938 Track Times. Ea 125.00	
3 Pages Races, With a Lot of Extra	
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15¢ Boulah Park 110.00	3
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10	Daval	Bumpe	Bowll	ng	Make	Us a	n Off	ot
2	10¢ B	lood Pre	ssuro M	tachla	es. E	a	125.0	0
2	8 Ft.	X-Ray	Pokers.	Ea.			125.0	0
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CONSOLES—PAY TABLES Jockey Club\$475.00 Jumbo Parade, Late Steel Box Stands for Kentucky 375.00 Hoad, Refinished ...\$150.00 Mills \$ 15.00 Long Shot 350.00 Mills Double Cabinet Silver Moon, Auto. Pay. 135.00 Stands Santa Anita 250.00 85.00 Silver Moon, Free Play. 125.00 Raco King 200.00 Saratoga, Auto. Pay. 85.00 Royal Draw 100.00 Lucky Lucre, Late Head 275.00 Revolve-Around Single Bobtail, Auto. Pay. . . 135.00 Stand 65.00 War Eagle Gold Giltter Revolve-Around Double Castings 125.00 19.50 New Q.T. Box Stands. Paces Reels-Ralls 135.00

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Debate Future Life of OPA

Coin machine industry is reported as an interested bystander in big battle

WASHINGTON, June 9 .- Debate on the question of extending the Office of Price Administration and its control over prices for another year continued in Congress this week. Earlier the Senate Banking Committee had reported a recommendation that the price control plan be continued for another year. Back of the scenes is a bitter political fight representing various groups and business Interests over the nation.

Consumer groups generally are supporting the extension of OPA and have important representation here, while manufacturing and other business interests are either opposing extension of OPA or asking for many modifications.

One unexpected development was the general approval of extension of OPA by the lumber industry. At a meeting in Chicago some days ago, lumber interests explained their belief that OPA should be extended, altho it had worked many hardships on the lumber business in general. The lumber industry had expressed such open criticism of OPA price control for many months that the industry had been expected to oppose the extension of OPA. Leaders in the lumber trade said that they feared serious consequences and upsetting the entire industry if the price controls were removed entirely and all at once. It is understood the coin machine manufacturing industry is interested in lumber prices and lumber supplies because they will need quantities of lumber in order to build cabinets for new machines.

Coin Industry Stands By

The coin machine industry is understood to be simply an interested bystander in the big national fight over OPA extension here.

According to OPA records, there are IT'S HOT! two price control orders that relate definitely to the coin machine trade. One is MPR-429 which controls the price on used equipment as a part of the general consumer goods industry. It is understood that members of the coin machine trade feel their business should not have been included among consumer goods industries because they do not sell the machines direct to the consuming public.

Another control order relating to coin machines is MPR-165, an order which places a ceiling on prices charged to the public for various kinds of services. This order mentions vending and other coin machines and apparently places a ceiling on the prices charged for goods or amusement sold thru coin-operated devices. Only one charge of violations of this order against coin machines has been reported to OPA. This happened in Philadelphia and related to rental price charged for juke boxes at private parties.

Court Upholds OPA

While Congress is debating the OPA extension problem, the U.S. Supreme Court was also very active recently in relation to OPA. Generally, the high court upheld OPA and its price control in practically every field. Some of the decisions were considered very important and will be far-reaching in upholding the power of OPA to regulate prices generally.

It is understood that manufacturers of coin machines will be deeply interested in the subject of getting prices set on new equipment when they can begin manufacturing new machines. The present OPA policy requires that manufacturers who begin to produce post-war products must get a special price set on new products manufactured. Some industries have been able to get as much as a 25 per cent general increase on new post-war products as compared with 1942 prices. Some coin machine manufacturers have expressed the view that the industry probably may be able to obtain a similar ruling. General price increases have been approved for other industries





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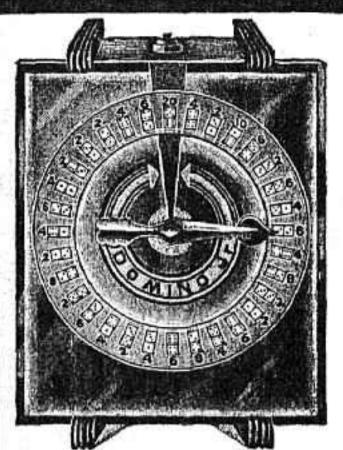
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Teen Agers Friend---Greater NY Fund To Need More Do-Re-Mi

NEW YORK, June 9 .- The juvenile delinquency problem which has plagued youth workers thruout the country and which has been ably solved in many cities thru contributions of coin machine firms, who have given freely of their time and equipment to keep these youngsters out of trouble, is still a major problem on the sidewalks of New York.

Many coin machine firms have done their part to combat youth problems in New York, as well as in other cities, but it seems that these contributions and co-operation are not sufficient to hold the war provoked tide of increased juvenile delinquency.

The Greater New York Fund, which annually combats youth problems by providing recreational centers and other time-consuming pursuits for Manhattan youth, must obtain \$22,500,000 in contributions to maintain its high standard of youth recreation. The fund is asking business concerns and employee groups for \$4,500,000 as their fair share.

There are 119 local recreation centers. settlement and neighborhood houses that the Greater New York Fund helps support, where the youth's energies are expended and directed into productive channels. The service that these settlement houses give the city's youth are only a part of the assistance that the 408 local hospitals, health and welfare agencies participating in the fund offer.

The war has brought special problems to the ten-age boy and girl with parents employed in war plants. Home life has been disrupted and older brothers and sisters are in the service. War tension takes its toll in the youths' nerves and makes these youngsters restive and eager for a more active share in the war. Without proper guidance they sometimes get into difficulties.

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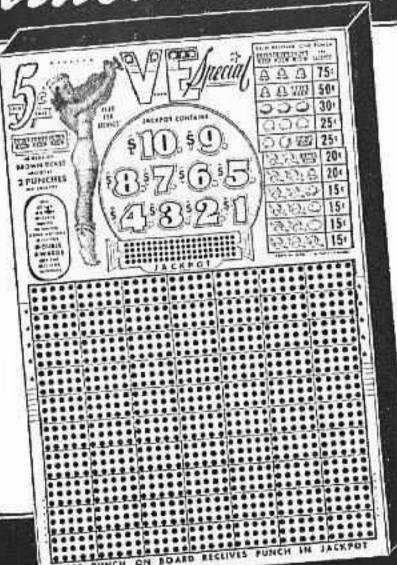
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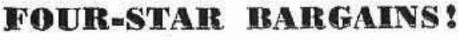
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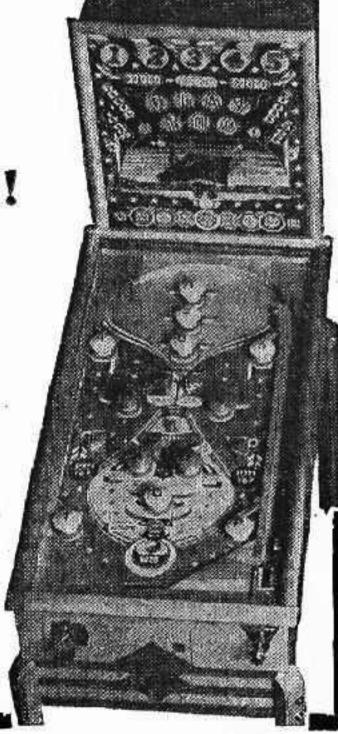
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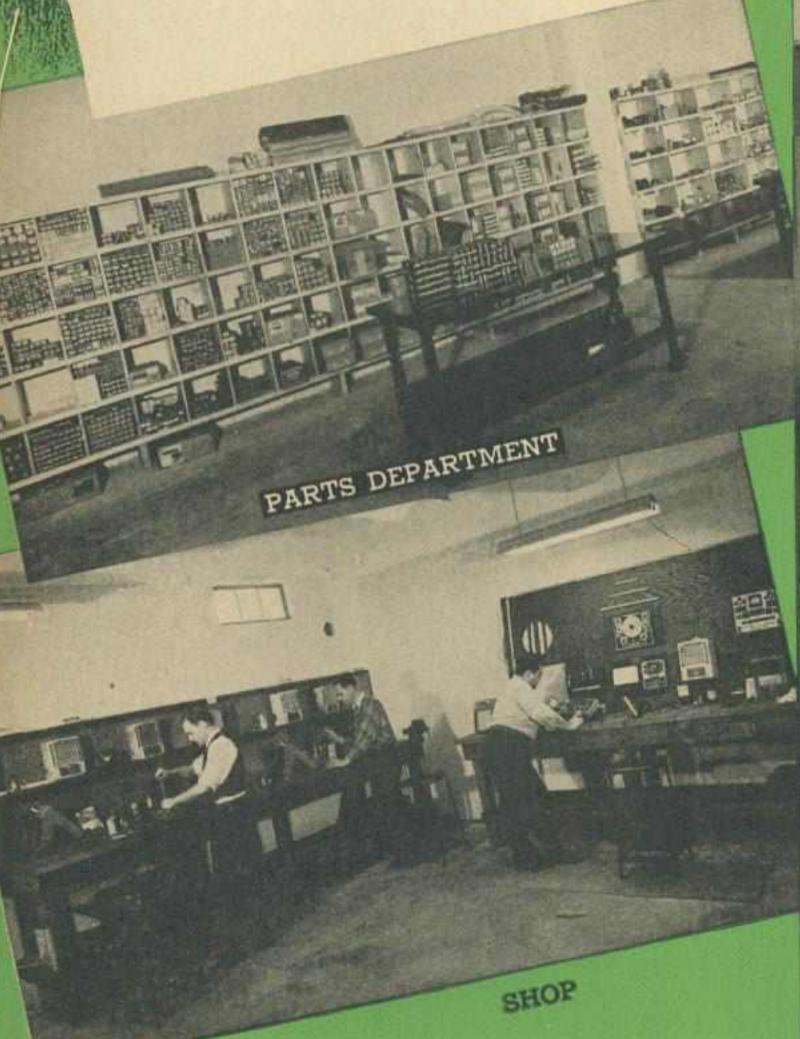
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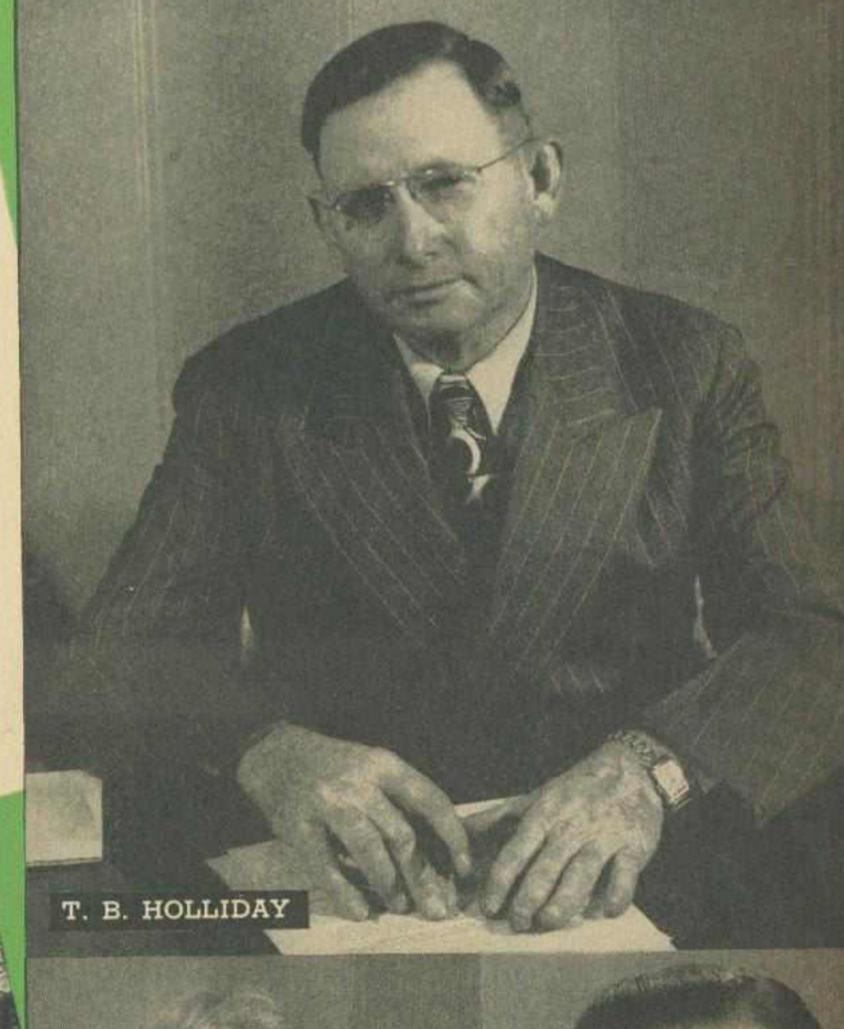
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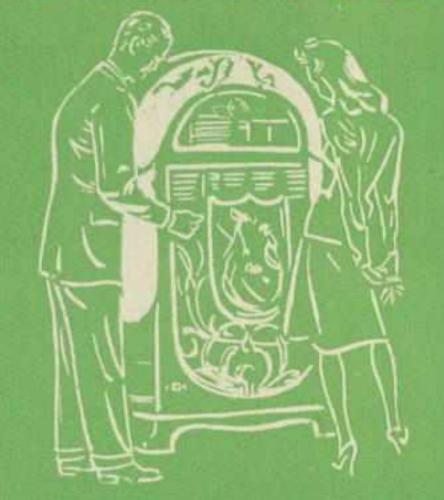
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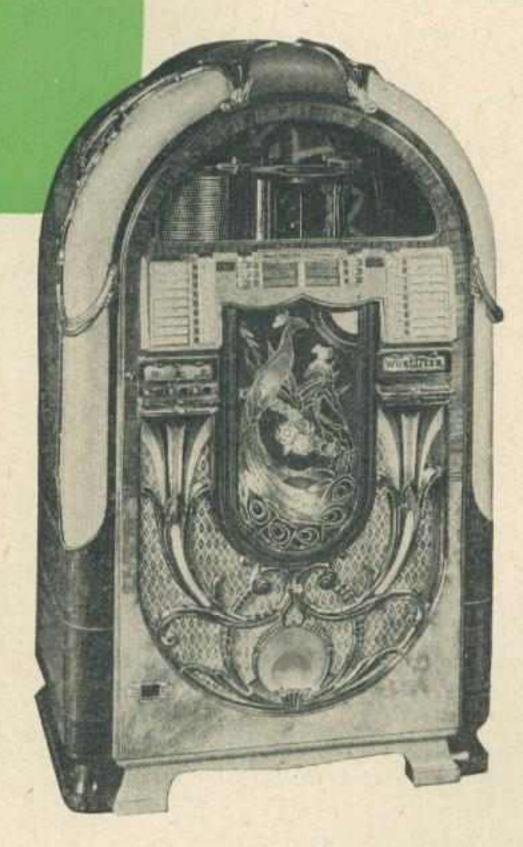
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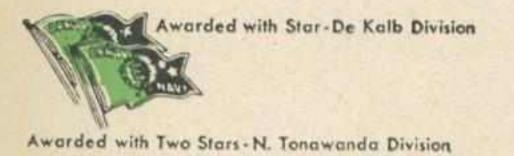


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