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FEBRUARY 5, 1944

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RADIO

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GENERAL NEWS

AFRS GLOBAL AMERICANIZATION



HELEN FORREST

On Her Own . . . With a Bang
(See page 4)

TOPS IN
JAZZ PIANO



JAY McSHANN

and

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AFRS Global Americanization

Washington Rules Showbiz Not Free Of Withholding Tax

By CASKIE STINNETT

WASHINGTON, Jan. 29.—Reports published this week in a trade magazine that theatrical and other showbiz performers were exempt from provisions of the withholding tax have been branded as untrue by Treasury Department officials.

Describing the reports as inaccurate, spokesmen for the Internal Revenue Bureau declared that interim rulings waiving the provision have been given in cases of "untrue hardship." This, however, did not imply any blanket ruling and no such industry-wide ruling has been issued, officials emphasized.

Effect of the "hardship" rulings, it was explained, was simply to relieve theater owners from penalty for failure to collect withholding taxes from performers' wages in cases where hardship rulings were issued.

No blanket ruling will be issued until after the Supreme Court passes on the Hearst publication case, which is scheduled to be heard on February 10, Treasury officials indicated. The decision in this case, it is felt, will clear the atmosphere considerably and give a much sharper definition as to who is and who is not exempt from the withholding tax.

Officials defined a hardship case as chiefly hardship for the operator of a theater rather than a performer. Among letters received asking for rulings were those in which operators had contracted for an act at a specified price and the performer had objected to the withhold-

ing of sums from his wages, and in other cases where performers had threatened to break contracts unless the operator agreed to make full payment of wages.

Each case is judged on its own merits, Treasury officials explained, and there are no general rules applying in cases of hardship. Each case is studied individually, and if department officials feel (See *Showbiz Tax Sticks* on page 11)

WASHINGTON, Jan. 29.—Treasury Department officials today emphasized that the Hannegan "ruling" is purely temporary in character, that the Department has not issued any final ruling (which must await the Supreme Court's decision in the Hearst case), and that in any event performers in the legitimate, vaudeville, night club and carnival fields are not generally affected.

Army Broadcasting Selling The World as It Entertains G. I.'s on All Six Continents

Army Info Services Doing Stupendous Radio Job

By LOU FRANKEL

NEW YORK, Jan. 29.—In the lush and lusty days of the past, it was trade and the desire for virgin territories that made for empire, that carried the flag, any flag, across the world. Today, as most everyone knows, the same chore of flag carrying is being, and has been done, by radio.

So, for example, where the traders carried the flag of England around the world and the flag of the U. S. across North America, radio in the form of the British Broadcasting Corporation, girdles the globe. Thus the U. S. A. hits into South America, for one, via the air waves, the Russians sell themselves to the Balkans and Norges with radio transmitters and, of course, the Nazis have long beat their

drum, and their opposition's head, via radio.

What isn't so very well known is the thoroly efficient job of Americanization being done by the Armed Forces Radio Services. And what makes it something extra special is the fact that this Americanization of the world is unpremeditated, yet potent.

The AFRS is a section of the Army Information Branch, Morale Services Division. "It has the work of informing, orienting and educating men and women in uniforms by means of special events and entertainment. This is accomplished by maintaining a weekly schedule of radio programs which are distributed overseas." In non-official words, "this is the outfit that feeds radio programs to the armed forces overseas."

The need for this type of service is obvious. It gives the armed forces a (See *Army Broadcasting* on page 12)



Amusement Taxes Set By House & Senate Comm. Tab Clubs 30% & Theaters 20

No Exemption for Servicemen Planned

WASHINGTON, Jan. 29.—Issues vital to show business were settled, Thursday (27), when House and Senate conferees disposed of a series of differences in excise tax levies written into the two versions of the new Revenue Act.

In regard to amusement admission taxes, the Senate Finance Committee's modification of the House's flat 20 per cent levy to one cent for each five cents admission charge was agreed upon. Taxes for permanent use of box seats or boxes and upon sales of tickets outside the box-office had already been set at 20 per cent by both Upper and Lower house committees.

The House's tag of 30 per cent, however, on taxes on cabaret and nitery checks took precedence over the Senate's bid to lower the levy by a third. Distilled spirits were tabbed at \$9 per gal-

lon, champagne at 15 cents per one half pint and fermented malt liquor at \$8 per barrel. A Senate proposal to exempt servicemen from the increased cabaret and nite club tax was stricken from the measure on the ground that it would be unworkable.

The two other levies which are of extreme importance to showbiz, transportation and domestic communications, were penciled in at 15 per cent and 25 per cent, respectively.

These and other excise levies are expected to produce an additional \$1,000,000,000 in taxes in the \$2,275,000,000 revenue bill. When all differences are ironed out, the bill must be returned for approval by both houses. If the new levies are to become effective by March 1, the bill must be presented for presidential signature by February 19—the earliest date now possible.

Philly Okays Dunham Terp As Okay Sex

PHILADELPHIA, Jan. 29.—The tempest stirred up in Boston over Katherine Dunham's *Tropical Revue* finds no counterpart here in Philadelphia, where the dance revue holds forth at the Locust Street Theater. Henry Starr Richardson, chairman of the Board of Theater Control, stated that "there were some things close to the border in Miss Dunham's show, but we decided to let it ride and see whether there would be any complaints from the community."

Since the revue started its fortnight's engagement Monday (24), not a single complaint has been entered from any source. The Board of Theater Control is the censoring body set up by the mayor by appointment with the three members serving without pay or public office. Other two members include Mrs. George Gordon Meade and Sara Seltzer. While Richardson would not comment on the action of the Boston censors, he emphasized that the main object of the Board of Theater Control here "is not to do anything to hurt show business." Drama critics for the local newspapers also failed to see where the Boston censors had room for excitement, pointing out that there have been a number of other shows this season, coming here after Boston runs, that "really took sex for a ride."

Halloran Airs Mutual Series From Hospital

Second Service Command Show

NEW YORK, Jan. 29.—The first nationwide series of broadcasts from an army general hospital was inaugurated today with the initial airing of *This Is Halloran* via Station WOR and a Coast-to-Coast Mutual hook-up. The 3 to 3:30 program originates in the recreation auditorium at Halloran General Hospital, Willowbrook, Staten Island, N. Y., and will continue each Saturday at that time for at least the next 13 weeks as a Mutual sustainer, according to Major Robert C. Wilson, public relations officer, and his assistant, Lieut. Alfred A. Gentileore.

The huge medical base at Halloran is the first stop-off for convoys of wounded arriving in the 2d Service Command Area. It is here that they are checked before being sent on to military hospitals nearest to their homes. The evident aim behind the collaboration between the military and Mutual is to sound a note of hope and reassurance to those who have or may have loved ones wounded in the service. *This Is Halloran* is a cheerful program, with the big hall filled with applauding convalescents and a radio in every ward carrying its message to the shut-ins.

The format of the programs is simple, a combination of short interviews with patients from various parts of the country interspersed with numbers by the Halloran General Hospital band. Incidentally, these G. I. band boys show up as a hot aggregation. They cut hot-licks into *My Bonnie Lies Over the Ocean*, which would make stem theater rug-cutters take to the aisles. The lads are better than good.

Today's debut was directed by Allen Jason, who started the ball rolling by (See *HALLORAN SERIES* on page 11)

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Capt. Meredith Is "Busted" in London Film Aimed at U. S. GI's In ETO; 2 Sgts. Get a Break

By BEN IRWIN

LONDON, Jan. 15.—Capt. Burgess Meredith, recently of Hollywood and Broadway, removed his two silver bars and put on grease paint to do a job of major importance, playing a rookie private in a British War Office film aimed at American troops in this country and recently given its premiere in London.

Welcome to Britain is the title of the film, which portrays the various experiences and blunders that the average GI from America is likely to encounter when he hits the ETO. Meredith, playing the typical rookie, takes over a British pub, eats the entire weekly butter ration of an English family in one mouthful, tries to figure out how to pay off a London cab driver and, generally, makes about every mistake in the books.

Army officials expect that the film will do more than a dozen lectures and pamphlets to tell eager Yanks what to do and, more important, what not to do to further Anglo-American relations while they are here. Bob Hope takes over one scene when he helps a GI pay a taxi fare and begins his assistance by throwing away one of the soldier's larger coins. "That's heavy," Hope cracks, "That'll only make you lopsided."

Film is at present being shown thruout the ETO and to all arriving troops.

The first U. S. soldier-actors to appear in a British-produced film were Staff Sgts. Charles Nigrelli, of Lawrence, Mass., and Paul Grondin, of Lisbon, Me., making their debut in Denham Studios' *Henry the Fifth*.

The sergeants were on leave in London enjoying an innocent holiday from their Liberator base when a rep of Denham approached them. In less time than it takes a GI to say brussels sprouts the boys were signed up as extras in the pic, which Laurence Olivier directed. The Shakespeare stuff made it necessary for the Yanks to take off their olive drabs and get into some period costumes.

Post-War Planning

LONDON, Jan. 15.—Hottest guy in town is a one-time New York ticket hustler. He is now a Yank soldier and, unlike other G. I.'s, he doesn't spend his furloughs loafing. Nor does he try to let his passes pile up and then parlay them for one long leave. Any time he can, he grabs himself a pass and heads for this town.

And when he gets here he heads for the Irving Berlin army musical, *This Is the Army*. Not to see it, mind you, but to dig some ducats at the box office and work the walk in front of the theater hustling.

Just wants to keep his hand in. The pounds profit are extras.

"ASC Varieties" For Bond Pitch In 8 Ohio Spots

DAYTON, O., Jan. 29.—A group of soldier professionals from *This Is the Army*, headed by Sgt. Philip Truex, son of Ernest Truex, stage and screen star, will appear in *Air Service Command Varieties*, an hour-long stage presentation to be shown in eight Ohio cities as booster for the Fourth War Loan.

In the group, transferred to Air Service Command, at Patterson Field here from the West Coast, are the following members of the *This Is the Army*: Truex, Sgt. Chick Gagnon; Cpls. Robert Obereich, Howard Brooks and Tileston Perry; Pfc. Howard Montgomery, Fred Hearn, Cliff Ferre, Stanley Sirois, and Pvts. Lou Spencer, Charles Reade and Jerome Jaroslow.

The cast will be augmented by several local soldier boys, including Pvt. Paul Arnold, formerly with WLW; Sgt. Joseph Raieff, pianist, and Sgt. Vernon Ishmael, formerly vocalist with Tommy Tucker's band. The Patterson Field Flying Band will play the scores. There will be 40 entertainers in all.

Show is under the management of Capt. Joe P. Goetz, chief of Special Services branch, formerly assistant to Col. Arthur Fruedenfeld, Cincinnati RKO chief. Producer is Capt. Clay A. Rambeau, chief of the entertainment unit, Special Services, a former showman, and before entering the army assistant manager of Hotel Alms, Cincinnati. Pvt. Jaroslow is director; Cpl. Brooks, stage manager, and Cpl. Obereich, technical director.

The itinerary arranged so far is as follows: Hamilton, Paramount Theater, February 4; Dayton, NCR Auditorium, 6; Marion, 7; Cincinnati, Shubert Theater, 8; Springfield, Regent Theater, 9; Middletown, Paramount Theater, 11; Columbus, Palace Theater, 14, and Lorain, 15.

Admish Tax Take Drops for Third Quarter in '43

NEW YORK, Jan. 29.—To anyone who walks the Stem or its adjoining blocks these nights, it hardly seems possible that the crowds thinned out during the holiday season. Every day looked like a field day, with thousands of war workers and visiting firemen on edge to get their coin on the line at b.-o. shelves. However, the Internal Revenue Bureau has released its admission tax collection figures for the Third New York Internal Revenue Collections District for December, 1943, and they show that theater, etc., admission taxes were under the December, 1942, returns by nearly one-third. It's a sizable drop, but the IRB has a way of being accurate.

According to the Treasury Department report, December, 1942, tabbed \$3,186,085 in admish tax receipts. The same month in 1943 racked up \$2,164,043. On the other hand, ticket brokerage took an upswing, with a jump from \$14,983 to \$19,653. Roof garden and cabaret taxes also stepped up. December, 1942, showed receipts of \$175,120 as against \$209,346 for December, 1943. The grand comparative totals for the country were still considerably out of line with what might be expected. December, 1943, grossed \$13,048,274 as against the same month of the previous year at \$15,922,909.

Three Shows a Day Keeps RCAF Troupe From Seeing the Sea

LONDON, Jan. 22.—"Too busy to see the sea" was the way Flight Lieutenant Bob Cote described the Atlantic crossing of the RCAF troupe when it came over to tour British installations of Canadian fighter and bomber stations with its show, *Blackouts*.

From the second day out on a crowded troopship, with baggage and props inaccessible in the hold, the troupe gave three shows a day on a tiny space cleared on the mess deck.

Cote, producer of the show and in charge of the overseas trek, told how his actors had to do acro leaps to get themselves onto the stage, so thick were their audiences jammed around it. Because they couldn't get at their costumes, gals in the cast danced and sang in rehearsal slacks and the lads in Air Force blues or fatigue dress. Nobody minded, however, according to Lt. Cote, and the shipboard audiences gave them a bigger hand than any to which they have played.

Blackouts troupe includes Cpl. Nipper Benson, Leading Airwoman Georgette Gelinas and Leading Aircraftsman O. Bracci. Dance ensemble rosters Leading Airwomen Florence Shaw, Bunny Haight, Cecile Rennie and Edna Bond, Leading Aircraftsman Dick Hunter directs dance routines.

Comedy Theater here got the opening performance of *Blackouts* which registered a smash hit. Troupe have since been playing thruout the country at almost every station where RCAF personnel are to be found.

GAC After One-Nighters For Kenton in Florida

NEW YORK, Jan. 29.—General Amusement Corporation's one-night department is trying to dig up Florida promotions to keep Stan Kenton busy when the Bob Hope show transfers to Miami for three weeks starting March 7. Show prior to that one, on February 20, will emanate from Mobile, Ala.

ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Henic, Sonja, Hollywood Ice Revue (Madison Square Garden) NYC, Jan. 17-Feb. 4.
Ice-Capades of 1944 (Arena) New Haven, Conn., 4-13.
Ice Follies of 1944 (Maple Leaf Gardens) Toronto 1-5; (Forum) Montreal 7-13.
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Philadelphia.
Stars on Ice (Sonja Henic & Arthur Wirtz) (Center Theater) NYC.

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"Ice-Capades" Sets Providence Record

PROVIDENCE, Jan. 29.—*Ice-Capades* closed its 11-day run at R. I. Auditorium here Sunday night (23) during which an all-time high record in attendance was hung up for the big arena.

In 11 evening performances and 3 matinees (an extra matinee was given Saturday to accommodate crowds) attraction drew 77,930 patrons. This betters the 1943 record made by the show at the Auditorium here when, with the same number of performances, 54,556 persons were clocked thru the turnstiles. With exception of opening night, the S. R. O. sign was up for every performance, and according to Lou Pieri, Auditorium managing director, the record attendance represents 98 per cent of absolute capacity. Other 2 per cent represents several hundred orphans and newsboys passed in for early performances of engagement. Biggest attendance was Sunday matinee (16), with 5,923 in audience.

HELEN FORREST

On Her Own . . . With a Bang

WHEN it comes to chanting, Helen Forrest knows all the angles. For 10 years, except for an occasional week's vacation, she's been busy with them all—radio, clubs, recording, and miking with three of the country's top-bracket bands.

Helen got her start with WNEW right after high school graduation, and moved on to the CBS "Blue Velvet" program. Washington's Madrilon supper club got her next, and then Artie Shaw coaxed her into a contract to sing with his band. When Artie gave up his ork two years later, she joined up with Benny Goodman's crew. Two years with Goodman and two more with Harry James added up to six steady years of band business, and last December Helen decided she had had enough of it. She signed a personal management contract with Bill Burton and made her first appearance as a single at the Orpheum Theater, Los Angeles. She followed that up immediately with a guest shot on Philco's "Hall of Fame" program and a booking last month into the Roxy, New York.

Miss Forrest has just been signed to a pact by Decca, and Hollywood has its eye on her as a new screen possibility. Helen has started a brand new career.

Ice Follies Hits 30IGs in Four Philly Weeks

PHILADELPHIA, Jan. 29.—Four-week engagement of the *Ice Follies of 1944*, started Christmas night and ended last Saturday (23), chalked up a new gross and attendance high for such shows at the Philadelphia Arena. With ducats scaled to a \$2.85 top (\$3.42 on Saturdays), show hit exactly \$301,662 for 25 evening performances and 4 matinees and attracted 157,000 paid admissions. Gross represented an increase of \$27,000 over the record set last year and with two less performances than last year.

According to Pete Tyrell, Arena manager, demand for ducats so strong the last week of the run that the show could have easily stayed on for two more weeks, but *Follies* was unable to push back bookings and left here for Buffalo. During the entire run, Arena, seating 6,000, was filled 90 per cent to capacity. Show also put in two cuffs matinees, one for servicemen, the other for War Bond buyers. Next attraction at the Arena will be Col. Eskew's Rodeo and Wild West Show in April, contingent upon Tyrell's ability to sign up movieland's Roy Rogers as headliner for the Western show.

4 Million \$ Crowd Expected At Hartford Bond Show

HARTFORD, Conn., Jan. 29.—A show with a \$4,000,000 audience is scheduled for the Bushnell Memorial tonight as part of the local Fourth War Loan Drive.

On the stage will be stars of Broadway and Hollywood and Hartford's own Mark Twain Masquers. The curtain raiser is Norman Corwin's *Untitled*, starring Elsa Maxwell, Kitty Carlisle and Constance Bennett, with the Masquers in sustaining roles. The Masquers will then present *Separate Rooms*.

Admission will be scaled on War Bond purchases ranging from \$25 to \$1,000. Arrangements are under the direction of the State and City War Finance Committee, local newspapers, radio stations and all the theater men of the Greater Hartford area.

NEW YORK, Jan. 29.—Calox, the McKesson & Robbins tooth powder, is readying a program with Joe E. Brown. Titled *Stop and Go Quiz* and slated to air on the Blue. This may be a version of the old quiz show by this name or a war baby.

STOCK TICKETS
One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
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500,000 88.00
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Double coupons, Double prices.

PRESS EDITORS FINGER FM

Majority Know Little or Nothing About Staticless Full Range Broadcasting

Five Years of Promotion Mean 0

NEW YORK, Jan. 29.—The radio editors of the newspapers of the nation have yet to be sold on frequency modulation. That briefly is the only conclusion which can be reached since only 13 per cent of the editors answering the radio editors poll, conducted in the past by *The World-Telegram* (dropped by the W-T for lack of space) and by *The Billboard* this year, answered the questions relating to FM broadcasting. Not only is this small segment of the radio eds a tip-off of FM lack of editorial acceptance, but many of those who answered the questions were unsold on this type of radio transmitting.

Typical of the unsold eds was one who said "FM hasn't enough new to warrant an overnight public splurge. It was going to revolutionize radio in January, 1939. It hasn't done it yet. Has it?" Other radio eds pointed the finger at manufacturers saying that FM was designed basically to sell more radio sets.

The range of years after the war when FM would be in general use ran from "almost immediately" to five years, with the average figure being two.

Many of those who were pro-FM admitted that they didn't know what it was all about and most of these excused themselves on the basis that they hadn't the time for research. In other words FM manufacturers, broadcasters and their association with all the promotion carried on during the past five years haven't been able to explain FM to the editors.

Most of the trade feels that FM has

a vital place in the broadcasting picture. Where there is difference of opinion it's only on the timing of FM promotion at this period during the war. Station execs who have seen the radio editors poll at this stage have been amazed at the lack of savvy on Major Armstrong's invention. Because of this *The Billboard* has decided to print in this and next week's issue as many editors' comments as possible. Where the name and publication has been omitted it's at the specific request of the editor.

The comments are printed, not to put the eds on the spot, but to bring before the industry the educational job that must be done before FM can get to first (See *Press Eds Finger FM* on page 13)

FCC Faces Budget Cut of \$6,300,000

WASHINGTON, Jan. 29.—When Federal Communication Commission's annual budget comes up in the House within the next few weeks, an effort will be made to prune it from \$8,300,000 to about \$2,000,000.

In the President's budget recommendations, the sum needed by the agency to finance its operations for the next year was set at \$8,300,000. However, still smarting from criticism leveled at him because of his probe of FCC, Rep. E. E. Cox is understood to be leader of a Congressional bloc planning to trim the FCC request to about \$2,000,000 when it comes up for discussion.

Whether sufficient strength can be mustered by the bloc to cut the appropriation so severely remains to be seen. If the fund is trimmed to \$2,000,000 it is doubtful if the agency can continue its present operations.

Realism!

NEW YORK, Jan. 29. — Tony Leader, director of *Words at War* for NBC, goes in for realism and no kidding. When a life raft scene was called for by the script, Leader put four tables together and suspended a mike over them. The actors stretched out on them, delivered their lines groaning, grunting, heaving.

For his Grantland Rice sport-show, Leader searched for a midget for over a week, finally landing one. According to the director, a midget has a vocal quality which can be imitated but not be sustained for any period of time by any but a half pint.

Diamond Gets Free Ride on Service Letter Show

NEW YORK, Jan. 29.—Latest promotional deal here whereby a merchant is getting himself a free ride on an airing paid for by another source is that used by the Multi Facet diamond people on WJZ's once a week *Letter to Your Serviceman*. Other diamond free loaders are on *Million-Dollar Band* and *Keepsakes*.

Letter stanza is sponsored by the John David chain of Manhattan retail clothing shops. Multi Facet is thumbing a ride by means of a pitch whereby it gives away one of its diamonds to a guest star pin-up girl.

Show used to feature only the reading of letters by magazine writer Bert Bacharach to hypothetical servicemen. Then the Multi people, anxious to promote a new type diamond, came into the picture. They made a deal whereby a pin-up lovely receives one of their \$200 rings free when she appears on the show, broadcast each Friday at 10:30 p.m. Of course, the name Multi Facet is plugged, but good. Bacharach is still on the show, but the fem guests have their say, too.

Whether or not Multi pays complete cost of ring, no one concerned would say. Even if they do, it's still a bargain.

Downs Points To Lucky U.S. Listeners

Soviet Restrictions Described

NEW YORK, Jan. 29.—Radio listeners in America, lucky enough to receive entertainment at any hour of the day, do not realize how fortunate they are. Radio station operators here ought to thank the fates each day that they are working under so few restrictions. These are the conclusions of Bill Downs, CBS correspondent who has just returned to the United States after a year in Moscow. In the Soviet Union, said Downs, things are different. There radio is a weapon of war, and as such is under exclusive control of the government. There is no, or very little, entertainment put out each day by Radio Moscow. In fact there are no radio receivers of the type used in the United States.

As soon as the war started, said Downs, all Russian home radio receivers were confiscated (as noted in *The Billboard*, November 13, 1943). Now radio Moscow broadcasts its programs to strategically located, government owned receivers. At these points the programs are retransmitted by wire to town square amplifiers and to amplifiers in the homes of officials. This way the news, propaganda and martial airs which make up 99 per cent of Radio Moscow's daily fare for home consumption eventually reach a majority of the population.

Russian in 13 Languages

Radio Moscow, added Downs, has another important task in addition to supplying Russian citizens with the latest war news. It does a top-notch propaganda job sending out Russian doctrine in 13 languages by the use of powerful short-wave transmitters. Daily the ether is loaded with Red broadcasts aimed at America, Germany, France, the Balkans, Turkey, Africa, China and Japan.

Altho information about radio in Russia comes under the classification of military secrets and therefore is hard to verify, Downs said he had been told by people in the know that experimental FM and television programs have been aired in Moscow.

Control Continues Post-War

After the war the Russian citizen will get more entertaining fare, but radio will still be owned and controlled by the government. There will be only one radio chain—the government's. Radio receivers—and possibly television receivers—will be in every home, but the government will be the boss and any advertiser—foreign or domestic—will not stand the chance of a SS Trooper in Stalingrad.

Downs brought to the U. S. the score of Shostakovich's Eighth Symphony which is to be given a Western Hemisphere premiere on a CBS-New York Philharmonic broadcast in the near future. CBS paid \$10,000 for first broadcast rights and two non-broadcast performances of the opus by the Philharmonic.

World News Parade Upped to Half Hour

CHICAGO, Jan. 29.—Contract for expansion of the *World News Parade*, the W. A. Sheaffer Pen Company program on NBC featuring Upton Close, from 15 minutes to a half hour February 13, was placed this week by the Russel M. Seeds Company.

Added features of the expanded show have not yet been announced. Show recently made the top Hooper week-end daytime ratings and a place in *The Billboard* TCI.

NBC War Clinic Tours 5 Cities With 3-Day Meet

NEW YORK, Jan. 29.—NBC's third annual War Clinic will begin a nationwide excursion February 28, with net execs confabing on wartime problems with affiliates' reps in five cities. In each city a three-day session will be held.

Clinic will get under way in Manhattan February 28. The panel of NBC execs will include Niles Trammell, prexy; Roy C. Wiltner, v.-p. in charge of sales; Charles Hammond, director of advertising; Frank M. Russell, Washington, D. C., chief; W. Burke Miller, public service manager; William F. Brooks, director of news and special events; John McKay, press department head; O. B. Hanson, chief of engineering, and Philip I. Merryman, development engineer.

On March 6 the board will visit Atlanta; March 9, Dallas; March 13, Chicago, and March 20, Los Angeles.

In cities visited the NBC bigwigs and affiliate heads will discuss problems in FM, television, sales, public service, news and publicity.

Lundberg Full on CBS

MEXICO CITY, Jan. 29.—Dan Lundberg, CBS man here who at same time managed XEQ, has given up latter duties to give his full attention to CBS. Lundberg retains his offices at the radio station.

February to See CBS Jump Post-War Gun; Offering All Programs to Outlets for FM

Future Rate Differential Hinted

NEW YORK, Jan. 29.—CBS got on the FM band wagon last week by announcing its plan to offer all its commercial and sustaining shows to the FM stations of its affiliates without cost to station or to advertiser, beginning February 1 (*The Billboard*, January 29). The announcement came at the time net officials were meeting in New York with members of the Columbia affiliates advisory board and at the peak of the hoop-la preceding the January 26 and 27 convention of FMBI in Manhattan.

The announcement, which was made in the form of a telegram to all affiliates from Paul W. Kesten, CBS executive v.-p., gave the impression that CBS was being forced into a position it didn't like. The announcement admitted that last September net execs and affiliate reps had decided Columbia was to give its affiliates' FM station CBS programs for nix in the post-war era. But in the post-war era, not before.

The plan was originally post-war all the way. Kesten's wire said that formerly the scheme was "to take effect approximately at a time when manufacture and distribution of home receiving sets was sanctioned by the Office of Civilian Requirements or other governmental

agencies." That day is still a long way off.

"Several of our stations," continued the wire, "have recently asked for an earlier announcement of our plans and have sought assurance that they will not be forced to seek a wholly separate program service and thus compete with themselves at their own additional expense."

NBC Forces CBS Hand

In some circles this was construed to mean that CBS was making its "give-away" announcement only because it had been forced to by anxious affiliates excited by NBC's previous announcement that it was making all its shows available to its affiliates' FM stations without cost, and as yet unannounced plans of the new American network to set up a regular FM program service.

The announcement gave an indication of future trends in FM-AM relationships when it stated that "eventual rate adjustments may be necessary as coverage areas and circulation vary between AM and FM stations. This is a matter for future review after FM ownership and FM listening have shown measurable dimensions."

KSTP Airings Reach G.I.'s In Pacific

MINNEAPOLIS, Jan. 29.—If H. V. Kaltenborn couldn't "remember" the call letters of Salt Lake City's KSL which, he said, "comes in like a local" in areas down under, because it's a CBS station, he could have named KSTP, Twin Cities NBC outlet, as another "local" in the Pacific area.

Beginning at 11 p.m. daily, KSTP beams its "Overseas Special" broadcast on directional to the west on power equivalent to 133,500 watts. And boxes and boxes of mail from G. I.'s in New Guinea, Solomons, Australia, New Zealand, New Caledonia and other such spots are evidence of the program's popularity in that area.

Merriman's show is a hodgepodge of live talent, singers, pianist-organist, recordings and guests of all sorts and descriptions. Most recent program stunt was to have members of the Navy Officers' Wives' Club of the Twin Cities send messages via KSTP to their husbands in foreign ports.

Direct to Jap Camp

And the wives have mail from their husbands acknowledging the broadcast to prove their messages got across. One wife, whose husband is in a Jap prison camp, got a card from him saying he heard her voice via KSTP.

Another stunt concerned tie-in with Bulova, which carries six time announcements from 11 p.m. to program sign-off at 3 a.m. Best service letter of the month read on the program got writer a Bulova watch, with overseas winners having their gifts sent to nearest of kin to hold until writer's return to the States.

From a Twin Citian on Henderson Field, shortly after the marines landed on that Guadalcanal spot, came a letter stating "KSTP comes in stronger than Honolulu."

CIO Trains 'RAY' on Labor Not Politics

Poles Surrender on WJBK

DETROIT, Jan. 29.—Contention over the Polish language *Ray of Truth* program between WJBK and the program's sponsors, the non-profit Polish Unionists' Radio Hour Association, was resolved after several days of conferences, with the assumption of the program by the United Automobile Workers (CIO), whose top executives, including Prexy R. J. Thomas, stepped in.

Basis of the trouble, as reported in last week's issue, was station's contention that program was offensive to many of its Polish listeners and tended to disturb national unity by political and international viewpoint. Circuit Court here upheld outlet's cancellation of program.

The UAW (CIO) has taken over the program as sponsor, thus holding on to some valuable Sunday time under labor sponsorship, addressed to the huge Detroit Polish population. Nature of the show will be altered, however, with the agreement that the new sponsor will not resell any time to commercial sponsors as was formerly done, but will use it all directly.

Agreement further provides that the UAW (CIO) may use it to air their own views, but sans political and international affairs, and on war matters—only material cleared by the OWI, which will allow use of the regular AP wire stuff, of course, will be used.

Title is also to be dropped after eight weeks in favor of a name identified with the union itself, with the period of grace allowed to satisfy all parties on the change-over. Further proviso is that State Senator Stanley Nowak will no longer be associated with the program.

FINDLAY, O., Jan. 29.—Evelyn Hart, script writer at WFIN here, left this week for New York to take a position in the CBS publicity department. Before coming here, she was on the staff of *The Dayton (O.) Daily News*.

Everybody's a Prospect for Broadcasting

CHICAGO, Jan. 29.—The Loop's janitors have taken an airing once a week over Station WCFL, local labor indie outlet. Pitch is to sell themselves to the folk upstairs who have been heaping coals of fire on below-stairs heads for uncomfortable wartime living conditions. The janitors are tired of hearing tenants sing the basement blues about lack of heat, part-time hot water service, garbage disposal, etc., and want to prove to the largest number of people in the smallest period of time that the fault is Hitler's and Hirohito's, not theirs.

Choice of sales presentation is a cops and robbers show, *Whodunit?* heard each Monday night from 7:45-8 p.m. Opener aired last Monday (24), with lead roles taken by well-known Midwest radio thespians Nanette Sargent, Max Lincoln and Karl Kronke, and Chicago Flat Janitors' Union, Local No. 1, sponsor of the program, said show did a good job of selling the basement boys upstairs.

Selling spiel is woven into the plugs, and pictures janitors as the family friends who rise at 4 a.m. to make sure tenants get heat and hot water. William McPetridge, union prexy, intimated that show may be enlarged to net proportions if it clicks. He summed up the program by saying: "It's just pure entertainment, with no political implications!"

WPEN May Go to Philly Bulletin

Deal Hinges on Bulova Selling to General Rubber

PHILADELPHIA, Jan. 29.—Hottest buzz-buzz in local radio circles has *The Philadelphia Bulletin* buying the 5,000-watt WPEN in the event deal goes thru for W. O'Neill, of the General Tire & Rubber Company, to purchase the four Arde Bulova stations. Understood that O'Neill, whose rubber company owns the Yankee Network in New England, is only interested in the three Bulova stations in Boston, Hartford and New Haven, Conn., to add to the regional chain, with WPEN then being re-sold to *The Bulletin*, city's most important newspaper.

While confirmations are lacking in all quarters, reports have it that re-sale of WPEN, including the FM adjunct of the local station, is a sure thing now that the FCC has dismissed the newspaper divorce proceedings. Further reported that *The Bulletin*, for a long time anxious to get a strong seat in the radio picture, had huddled with Paul Hannon and Jack Kelly on the possibilities of buying into their 10,000-watt indie WIBG, with the prospect of getting that station upped to 50,000 watts. Understand that the WIBG deal is cold and the WPEN set-up is hot on the fire. WIBG also has a license to set up an FM station but holding off until after the war.

Bulletin Applied for FM

Bulletin several years ago applied for license to set up FM station, even going as far as setting up studios in the newspaper building. However, application never saw light because of FCC attitude on newspaper ownership of stations, and application was only recently withdrawn.

While at WPEN here it is denied that the station is up for sale, observers are inclined to believe that there is more fact than fiction to the proposed selling of Bulova's stations. Particularly pointed out is the station's sudden decision to drop all foreign-language programs at the start of the new year, with very little advance notice to the trade. It is further pointed out that asking price for any station not tainted with foreign-language business is always higher.

WMAQ Tops \$1,000,000

CHICAGO, Jan. 29.—WMAQ, NBC's key Chicago station, topped the million-dollar mark in local and spot sales during 1943, hitting that mark for the first time in the 21 years it has been in existence. At the

KFEL's Fallon Tries To Stop NAB Ryan Rush

Telegrams Go To Committee

DENVER, Jan. 29.—Theory that some members of the NAB feel the proposed nomination of J. Harold Ryan to replace Neville Miller as president of the org will be steamrollered was emphasized here today. That many influential NAB members are not satisfied with the plan to replace Miller now was proved when Gene Fallon, operator of KFEL here, made public a telegram he is sending to the NAB nominating committee, whose express part in the board of directors meeting in Chicago February 2 will be the naming of Ryan. Ryan is now chief of radio for the bureau of censorship.

Fallon, who has a strong following in NAB, is considered to be the spokesman for many indies in the organizations. His telegram, therefore, is more than just the opinion of one man; it expresses the feelings of many.

The telegram said: "Special February 2 meeting in my opinion is serious mistake. Why the rush? This meeting should be postponed until after early February district meetings because all even-numbered districts will hold director elections, which may have a definite influence on the selection of NAB president."

"You are placing district and at-large directors in an embarrassing position, as they have not yet had proper opportunity to learn the opinion of the membership."

"If special board meeting is held February 2, all district meetings should be canceled for several reasons. The most important being that if defeated, Miller and his entire staff will be subjected to embarrassment if required to attend these district meetings."

Blue & DuMont Talking Time Deal Exchange

NEW YORK, Jan. 29.—The Blue is making overtures to DuMont relative to a partnership which would give the net a television outlet. DuMont is hedging, claiming they aren't interested in letting the Blue buy in. However, Blue execs met with Allen B. DuMont yesterday (28) to try to work out a deal.

Spokesmen for the set manufacturer indicate that they're willing to listen to propositions from any broadcasters who are in the market for a transmitter. Angle on yesterday's confab is that if an agreement is reached, Blue execs, who shortly head for the Coast, can contact Paramount there. If nothing jells, the net can then look into the possibilities of other West Coast video affiliations.

Negotiations between Blue and DuMont have thus far hinged on a possible time exchange deal, not unlike the one now in operation between DuMont and WOR. WOR's engineers are taught tele controls operation by DuMont technicians, and the staff learns tele studio production under the tutelage of DuMont-experienced men. An hour a week would be given over to Blue tele studio shows, with net staffers actually producing programs and DuMont people standing by, as in the case of WOR.

The Blue, in turn, would give radio time to DuMont to do a tele selling job, aimed at both broadcasters and the public and the understanding that the net will buy its tele equipment from DuMont, Passaic, N. J., laboratories.

Such a deal would bring Paramount (one-time owner of 50 per cent of CBS stock) indirectly back into the broadcasting business since Paramount has a big slice of DuMont. It might also give DuMont a valuable in with *Time* and *Life* mags thru the Henry Luce tie-up with the Blue.

end of the first six months of '43 the station's sales were 45.9 per cent ahead of the previous year, and as the year ended, the sales represented a gain of 38.9 per cent over 1942, the station's best previous year.

Hans Jacob Hits Publicity Pot For Station WOV

NEW YORK, Jan. 29.—The ever present dilemma of the small station—how to snag public attention—continues to get tougher and tougher, what with newspaper space being steadily curtailed. A consistently resultful device by which to by-pass the hurdles is the hiring of an authoritative news commentator and have him say the right things at the right time. This has paid off at WLW, Cincinnati, and in several stations on the West Coast.

Latest publicity jack pot has been hit by WOV here thru its well-orientated newscaster, Hans Jacob. In his own uninhibited way, Jacob hewed away Tuesday (18) on the *Pravda* report of secret peace negotiations between English and German interests. Instead of debunking the report, he added kerosene to the already blazing issue by knowingly mentioning similar conferences in Madrid, Lisbon and Switzerland. Not only did Jacob state that he believed the USSR report to be true, but he pointed out that it was probably the result of quasi-official meetings of certain powerful interests representing international cartels. He termed some British financial groups "until recently pro-Nazi."

British AP here picked up highlights of the WOV broadcasts and cabled their London office. British Ministry of Information head, Brenden Bracken, immediately demanded a verbatim transcript. Same was cabled after a hurried trip thru U. S. censorship.

As a result, British newspaper readers are mulling the comments of WOV's Jacob who knows his political whereofs after a stint in Germany as foreign office interpreter 'til Hitler came to power, three years on Radio Strassburg giving anti-Nazi speeches, and considerable time with WRUL, Boston's international short-wave station.

"Under Cover" Personality Airs on WLOL

MINNEAPOLIS, Jan. 29.—Why a pre-Pearl Harbor friend of Elizabeth (Lizzie) Dilling, now under federal indictment, is filling the ether with his tripe was a matter of some reflection in radio-audience circles here.

Man in mind is C. O. Stadskev, with the title of Rev. in front of his name, who has a 15-minute airing 8:15 a.m. every Sunday titled *Truth and Liberty* (sic) over WLOL (MBS outlet here).

Stadskev "won" mention in John Roy Carlson's sensational expose, "Under Cover," as a friend of Lizzie.

Before Pearl Harbor he fouled the local air with race-hate mouthings and radio stations here had some difficulty with him and his script.

At WLOL it was said Stadskev is under 52-week contract, expiring in February, paying regular rate card schedule.

The eyebrow lifting on the "fringer" came after MBS ruled Phillies' Sam Balter off the air in what the web said was a "general clean-up of programs"—but what those in know claim is because Balter took picks on Colonel Bertie McCormick. Cecil Brown (ex-CBS) is now in the Balter spot.

Cecil Brown Steps In Phillies Hot Spot at Mutual

NEW YORK, Jan. 29.—Cecil Brown, war correspondent and radio commentator, returns to the air next week when he starts a tri-weekly series of airings, Mondays, Wednesdays and Fridays, 8-8:15 p.m. over WOR and the Mutual net. Sponsor is Phillies Cigars.

Brown has been off the ether since his resignation from CBS in protest to Paul White's ukase on commentators' expressed opinions in their airings. How he's going to handle the spot from which Sam Balter was recently ousted and from which the previous commentator quit, will be of special interest. It's sure to stir up the freedom of commentators' issue once again, that's certain.

Video Program Control Bypassed

Nets Seem Destined to Lose Air Pix Field As They Lost Broadcast Show Supremacy

Ad Agencies In There Fighting Now

By WANDA MARVIN

NEW YORK, Jan. 29.—Round two of the fight to determine ether program control is on. Both sides are sparring. Broadcasters are apparently forgetting the old one-two they received in the first round several years ago when they lost their hold on commercial radio programming to the advertising agencies. Whatever the reason, they're showing a singular lack of aggressiveness in this television frame.

Agencies, with the advantage of having landed the first telling blow, aren't boxing too smart either. So far they've concentrated on footwork—mostly extra-curricular activity by their radio department staffers.

Ad men, however, have shown a tremendous spurt of enthusiasm for tele in the last few weeks, and almost all have ambitious plans for experimental tele programming. Majority either have or are arranging for audio-video time to try out their ideas. They may nevertheless be kidding themselves. They can't expect professional results till they set up

full-time tele staffs and are willing to sink real dough into the work. Looks like they're all going thru windmill motions but grinding little wheat.

At the same time, the nets, using manpower shortage and lack of equipment replacements as excuses, have been almost entirely dormant since the outbreak of war. Only exceptions are NBC's sporadic telecasting of special events from Madison Square Garden and WOR's weekly use of the DuMont studios. The Mutual program staffers used W2XWV's studios for a series of experimental programs for a time, dropped and then resumed their tele activities recently. Net tele studios are ghostlike with most of the equipment in cold storage and only a skeleton staff handling their four-hour weekly film telecasts. They're holding onto their FCC licenses but it looks like they may be losing their showbiz grip.

Set Manufacturers' Big Stake

Set manufacturers are in there punching. Their stake is of course great. They're determined to popularize the medium now for benefit of post-war equipment sales. Both General Electric in Schenectady and DuMont here have not only developed their own staffs and produced hundreds of shows, but encouraged agencies to experiment.

Broadcasters generally appear to be completely disinterested in video programming, perhaps feeling that when the time comes they can engage agency people who are learning the hard way now. Or they may have decided that radio is profitable and don't want to nurse its potential competitor thru the crawling stages.

They're Singing It Again

By sitting back and permitting the agencies to get a tele toehold, the broadcasters are repeating their earlier mistake. They originally controlled radio programming and lost the building and production of commercial shows. They fought bitterly to regain control after it was too late. The way they are now functioning history will repeat itself.

Within the last few weeks, following closely on the upsurge in agency tele activity, both NBC and CBS have broadly hinted at plans for resuming live studio

productions. Without official announcement, NBC last week began dusting off lights and cameras in their tele studios (see *The Billboard* (22)), and will do some live shows. The extent is not definitely known, but it is generally agreed that the net's time on the air will not be less than that of either DuMont or GE.

The November 10 joint dinner-meeting of the American Television Society and the Advertising Club of New York is credited with giving ad-men the shot in the arm that resulted in a mad scramble to be on the tele bandwagon. It was at this get-together that speakers from both agencies and set manufacturing companies warned them to get into experimentation.

It's clearly evident by a look at the following agency activity that there is much enthusiasm but no business-like budgets to back the agency attack on tele programming. In some instances, clients have paid for the programs produced. For the most part, the work is done after hours by agency radio staffers willing to put in the time and energy so they'll be in on the ground floor, to use a tele cliché.

Not one of the agencies seem to realize that it requires sizable budgets and intense experimentations to lick the problem of programming and bring it up to tele technical development.

Abbott-Kimball Tele Newcomer

Abbott-Kimball's radio department went into tele production January 5 when its first show was presented at the Du-

KSTP Tops Twin City Local Program Presentations With WCCO Second--WLOL Third

Only One Local Fed to Network

MINNEAPOLIS, Jan. 29. — The Twin Cities' four network stations are feeding Northwest listeners a total of 105 locally originated live shows a week (some shows five and six days weekly).

Topping the list is KSTP-NBC with 33 a week; WCCO-CBS a close second with 31; WLOL-MBS third with 23 and WTCN-Blue fourth with 18. Footing the bills are a variation of accounts ranging from bird seed manufacturers on up to the Twin Cities' newspapers, a bank—and a funeral parlor.

Bankrolling the live shows are 69 sponsors, in addition to those taking part in 10 participating shows. WCCO's sponsor list of 27 is far ahead of the field. KSTP has 19, WTCN 12 and WLOL 11. In participating sponsors programs, KSTP's six are more than the combined total of the other three stations. WCCO has two, with WLOL and WTCN one each.

News Leads Local Programs

News sports and news analysis programs lead the field with a total of 29, 11 of which are from WCCO, eight from KSTP, six from WLOL and four from WTCN.

The 13 religious programs are confined to eight over WLOL and five from WTCN. KSTP has the greatest number of sustainers with 12; WLOL, eight; WTCN, six; WCCO, five, for a total of 31. Only one of the 105 programs listed

Heads I Play It

— Tails You Don't

NEW YORK, Jan. 29.—When Patsy Campbell and newcomer Jane Huszagh competed for a role on *The House on Q Street* they each turned in an equally good audition. Stop-watcher Bill Voss was perplexed and suggested that the two girls toss a coin.

The girls agreed to this strictly unorthodox method of auditioning and they flipped. Miss Campbell lost fairly to Miss Huszagh. In this way a radio precedent was probably established. The two-headed nickel may once again come into its own.

Mont studios. C. H. Hackett, radio head of the agency, is handling the shows which are scheduled for bi-monthly airing. It is planned to experiment with exploitation of each of the products of the agency's clients with presentations ranging from simple to elaborate shows. Hackett's entire department pitches in with time and ideas for the quarter-hour programs.

Batten, Barton, Durstine & Osborn has been in the tele swim since last August when they inaugurated a series of programs on WEBG, Schenectady. So far, they have 25 experimental shows to their credit. From 30-second spots for Hamilton Watches they've advanced to hour-length shows involving the following products: Vims, Royal Crown Cola, Blackstone Cigars, G. E. Mazda Lamps, Wildroot Hair Tonic, My-T-Fine Pudding, Community Plate Silver, and Easy Washing Machines. They have done institutional commercials for B. F. Goodrich and are working on plans for other clients such as DuPont, U. S. Steel and General Mills.

All B.B.D. & O. Radio Video Minded

The no permanent tele staff has been set up, the entire radio department, headed by John Southwell, participates in

writing scripts, securing talent, pooling ideas, costuming, set construction and art work. BBD&O is proud of some of its lengthier shows such as the recent Remington Arms hunting program. Produced just at the beginning of the hunting season it showed hunters fully equipped, featured talks by outstanding sportsmen on how ducks fly, where deer are to be found and where the best tracks will be this season. Dramatic skits demonstrated the proper way to handle a gun and a collector of antique firearms exhibited his acquisitions.

The agency has taken advantage of the GE Station's mailing list of tele set owners in the area to obtain audience reaction to their shows. They have used both double post cards and coincidental telephone surveys. Southwell believes that the most important factor to come from the agency's experiments is the knowledge that radio shows put on tele aren't acceptable; that tele technique is closer to picture making than any other medium.

Benton & Bowles on Teeterboard

Walter Craig, of Benton & Bowles, says his agency anticipates an early plunge into the tele swim and conversations between him and the DuMont station may materialize into a B&B show soon. The radio department is full of ideas and it is planned to start work on a tele branch.

Compton has a half-hour show series in the works for early February. James Manilla, formerly connected with broadcasting activities at GE, is in charge of productions and puppeteer Remo Bufano is creating string-manipulated dolls especially for the program. Alexander King is writing the script which will combine variety entertainment with plugs for Duz, the Procter & Gamble soap product.

It is planned to use Stan McGovern, political cartoonist, in the role of news commentator, sketching during his talk. First show will be aired from GE's Schenectady studios and subsequent programs from the DuMont station in New York City.

Agency hopes to try out various techniques with a number of different products in order to set up workable patterns for post-war tele commercials.

Robert Wolfe, of Kenyon & Eckhardt, indicates that the agency is tremendously interested in the new medium and plans are underway to use DuMont as their outlet. It is hoped that within the next two months a show can be readied, featuring Hudnut beauty preparations. K&E has no tele staff but will work thru their radio department.

Kirkman Soap and Chesterfield, Too

Newell-Emmett has aired one commercial over W2XWV for Kirkman Soap, and January 19 started a series of half-hour programs for Chesterfield featuring Fred Waring. As is true in most agencies, there's no tele department. Each show will be written by the agency people handling product to be exploited. It is felt that in this way the entire radio staff will become familiar with tele technique as additional clients are tele-serviced.

N-E shares the enthusiasm found among ad agency people. They firmly believe that the medium has developed to the place where a backlog of experience is becoming increasingly important. They report that clients are hard to sell on the audio-video idea and they feel that the agency's job is to convince them to get into experimentation.

The Joseph Reiss Agency has presented a show for Press-On Mending Tape for the last few months. It is planned to continue these shows with Irwin Shane's *Hobby Hall of Fame* feature and with the use of Austin O. Huhn's puppets.

Ties Tie In

Under the direction of Joseph Reiss, agency head, ambitious plans are being worked out for additional shows on W2XWV. Series of 13 bi-monthly shows for Ben Pulitzer, the manufacturer, called *Personalities on Parade* will deb in February. Shane will bring in the talent and Reiss will script the programs.

Pulitzer's dealers in the metropolitan area will be invited to the studios, and stills from tele productions will be used in a national advertising campaign.

Nationwide advertising will also be tied up with the agency's exploitation of artificial eyelashes for the Ey-Teb Company when another series is presented (See VIDEO CONTROL opposite page)



STATIONS WANT DEMOCRATIC NAB

WPB-FCC Open Door for New Equipment

WASHINGTON, Jan. 29.—War Production Board and Federal Communications Commission this week announced an agreement on handling applications for new or expanded broadcasting facilities. At the same time FCC issued a lengthy statement of policy on the same subject which in a left-handed sort of way implied that restrictions were to be eased. Official language used by the two agencies was characteristically cautious and slanted to the extreme of pessimism. For example, WPB said: "The FCC statement of policy is not to be construed as an invitation for the filing of applications but only to permit grants that will serve an outstanding public need or the national interest in the war effort."

FCC-WPB Joint Control

The procedure worked out by the two agencies provides that upon approving an application, FCC will give the applicant a conditional grant, subject to WPB approval for construction or modification of broadcasting facilities. After these conditions are satisfied—if they are given the green light by WPB—a permit will be issued by FCC.

Despite the tremendous expansion of radio production in the past two years, requirements of the armed forces in 1944 are half again as large as in 1943. This demand will allow only a minimum essential production of additional equipment for new stations or the expansion of existing stations, according to official sources, but there is plenty of leeway in defining "minimum essential production."

For Basic Equipment

The WPB efforts are directed primarily to providing existing stations with essential replacement equipment such as microphones, turntables, audio amplifiers and recording equipment. Officially the WPB says, "It is felt that before equipment is made available to new stations, existing stations should be provided with such equipment as is needed to maintain the service they have been offering in the past. WPB is ready to review any application for materials presented to it, and if special circumstances justify unusual action, WPB will be governed accordingly."

FCC's policy statement recognized the military requirements and asked stations that "all orders and practices looking toward the conservation of equipment be retained in full force and effect. It would not be in the public interest to issue and have outstanding permits for authorizations the terms of which cannot be met within a reasonable period."

However, the commission will consider the issuance of conditional grants upon applications where it is shown:

1. That a grant will serve an outstanding public need or national interest.
2. That the operation proposed is consistent with the provisions of the rules and regulations of the commission and the conditions and standards prescribed in the FCC Act.
3. That, after due consideration of the policies and orders of WPB and the facts with respect to existence or availability of necessary materials, there is reasonable prospect that the proposed operation in the vicinity in question can be provided for without substantial delay.

Swap Nix No Take

PHILADELPHIA, Jan. 29.—Daily News, stepping out of the newspaper line that was to curb time-for-space swaps because of the newsprint shortages, has pacted a second trade deal. This time with WIP, having made a similar swap earlier in the month with WPEN. WIP swap gives the Daily News sponsorship of Howard Jones's Easy Does It, daily program featuring helpful hints for homemakers. Station gets paid for the daily quarter-hour time sale in corresponding agate lines in The Daily News.

Newspapers View With Alarm

NEW YORK, Jan. 29.—Recognition of radio as an advertising medium reached a new high last fortnight, an advertisement in *Editor and Publisher*, voice of the newspaper trade, revealed. In the advertisement, former Governor James M. Cox of Ohio, owner of the Cox papers, admitted that radio will cut even further than now into the revenue of newspapers after the war. Cox agreed that perhaps some day the papers would have to rely upon classified ads for support.

The advertisement was a reprint of a letter sent to former Governor Cox by Howard Parish, of Parish & Phillips, classified advertising counselors. In the letter Parish pointed out that already radio stations are taking department store advertising away from newspapers. Since department store lineage runs as high as 65 per cent of the total retail volume in many papers, this situation was viewed with alarm.

Continuing in the same tone of alarm Parish's letter stated that in many newspaper inner circles there is the realization that a "more dangerous trend away from newspapers" will take place "when tomorrow's perfected radio-television set is available."

Then Parish's letter summed up the possible newspaper stand against radio's taking more and more advertising with these words, "Classified is your best bet. It is your exclusive feature—one which can't be hurt by radio."

Cox's agreement with Parish's ideas found expression in a note he scribbled at the bottom of the epistle. "Good advice," said Cox's note, "put it in *Editor and Publisher*."

Of course both Parish and Cox missed one point. They didn't remember that radio stations have recently been cutting into the newspaper classified ad plum by airing many sponsored help-wanted. Help-wanted used to be the exclusive property of newspaper classified ads. War changed that.

WBZ Takes Youth Stance on Junior Town Meeting

BOSTON, Jan. 29.—The Hub's WBZ, a Westinghouse NBC affiliate, is going in strong for youth activities. Three weeks ago a New England Junior Town Meeting was debuted on Saturday (8) and received plaudits of educators and civic leaders.

Now WBZ is sponsoring the organization of "Youth Broadcasting Company," a unit of the nationwide Junior Achievement, Inc. Youngsters have already applied to the parent organization for a charter and have issued stock at 50 cents a share.

As a sales organization is planned, this junior corporation will function just as its adult models. A series of weekly programs will be developed. An audition committee has been formed to determine the radio potentialities of the more than 100 youngsters who have already applied. Members of the WBBL and WBZA (Springfield) staff will act as advisers, but the kids will make their own decisions, prepare and stage their own programs.

Boston University has sponsored the Junior Town Meeting, with Dr. W. Linwood Chase, professor at B. U. School of Education, acting as supervisor and moderator for the meetings. Such formidable topics as "Should the United States Take the Lead in Guaranteeing a Peaceful Post-War World," "Can Russians and Americans Live as Good Neighbors," the global aviation set-up, and so on, have been aired with no quarter given.

VIDEO CONTROL

(Continued from opposite page)

on the DuMont station. Reiss, like his competitors, hasn't established a tele branch but has his radio people at work on the audio-video scripts.

Ruthrauff & Ryan have done a show for Lever Bros. for the last 10 weeks on the DuMont outlet. Tom Hutchinson, former tele program head for NBC, handles script and direction. Hutchinson's experimentation entails the use of a set tele show *The Face of the War*, news analysis and map talks by Sam Cuff; a variety of entertainers; turntables to exhibit the Lever products, Spry, and Lifebuoy; theme songs and unique camera tricks.

Plan Is To Continue Show Indefinitely

According to Hutchinson, the agency's plans for future tele expansion will depend on tele development itself. When the nets start operating on a live show studio basis, R&R will be interested in time. At the moment, five people in the radio department work as a tele staff

Pick-Up Sans Local Airing

MINNEAPOLIS, Jan. 29.—Because Gulf Oil Company has no Minnesota distribution, its *We the People* is not carried locally by WCCO, Twin Cities CBS affiliate.

What to do when *We* wants to interview someone from this sector, especially one like Sergt William Pfann, 21-year-old Ranger Raider back from the wars with plenty to tell was a recent Gulf ache.

WCCO was called into pic, and altho localities didn't hear program, Pfann broadcast to the nation over *We* from a WCCO studio with Ray Tenpenny doing the interviewing.

Only Minnesotans in Minnesota to hear Pfann were those in the studio. Originating stations of net programs often don't air the shows, but it's seldom that a remote is handled by an outlet not cutting in on time coin.

and will probably be the nucleus for a permanent tele department.

NY University Starts Tele Classes Again

Before the war, Hutchinson taught a class at New York University but the school dropped the course early in 1942. The resumption of the classes this spring with Hutchinson again teaching is another indication of the upsurge in tele interest.

The Charles M. Storm Company has recently engaged Ray Nelson, former director of daytime programs at WOR, as producer of their tele shows. Weekly half-hour programs will be presented at W2XWV by the agency which intends to acquaint all its clients with the new medium of product exploitation. Harry Conover will act as consultant on tele-genics.

J. Walter Thompson is not actively producing shows at the moment, but since 1935 they have made a study of tele, both here and at their London office in co-operation with British Broadcasting Corporation. During the last two years the agency has produced tele shows for their client Shell over the GE station in Schenectady. Nine of their New York radio staff has worked on programs and are keeping abreast of laboratory developments and program possibilities.

In working out a tele program Thompson draws on both their radio and motion picture departments for knowledge that can be applied to tele. During the last year they've made 50 reels of commercial films and five cartoons. All these films have been televised over either the GE station or NBC here, J. W. T. having done an outstanding commercial filming job is a step ahead of many agencies who haven't been too camera wise.

Unless the nets change their entire video stance, agencies, sponsors and even net men themselves agree that the medium is going to be just a time selling job.

Trade Desires Ass'n Control By Outlets

Willkie Top Choice

NEW YORK, Jan. 29.—Broadcasters want a more democratic trade association and a strong leader. That is the will of the majority of station operators answering *The Billboard* Broadcasting Industry Leadership Survey.

They want an executive committee elected by the stations, with each operator limited to one vote no matter how many stations he owns or controls. And ditto for the networks. They also want a strong, high-powered man preferably from within the industry.

Most of the industry is willing to go along with the present trade association and try to make the changes within its structure. A minority, a small minority, called for the scrapping of the present set-up and the formation of a new outfit.

The majority put themselves on the line and named "network domination" as the fault in the present trade organization. A flock of small station, indie and affiliate, operators are utterly disappointed in the present trade group and feel the only way they can get a voice is by setting up their own organization.

Quite a few station men, with other business experience, were brutally frank in comparing the present "radio representatives" with trade organizations in other industries; they saw radio ignoring the experiences of other trade groups and blithely and blindly proceeding on its own path without having the slightest conception of where they were going, how they were going to get there, or what they would find if they did arrive.

The vote for leadership ran the gamut, as might be expected. They voted, among others, for Merlin H. (Deke) Aylesworth, Commander Butcher, T. A. M. Craven, FCC Chairman Fly, Jim Farley, Don Francisco, Bill Lewis, Frank Russell, Mefford Runyon, Lewis Allen Weiss, Bill Shouse, Harold Ryan, Glenn Snyder, Miller McClintock, Neville Miller, Eric Johnson (chamber of commerce prez) and Wendell Willkie.

Willkie was the top choice, with Bill Lewis and Eric Johnson tied for runner-up. This, of course, does not include Neville Miller. The latter got more votes, but by no means a plurality. It must be noted that all his votes arrived within two days.

Complete returns are now being tabulated and will be announced shortly.

Local Dep't Store Bally Cancels Out A Net Commercial

DETROIT, Jan. 29.—When a sponsor is feted with a free broadcast in salute to its advertising, it's like the proverbial hound bitten by the man. J. L. Hudson Company, leading local department store, is slated for this treatment next Monday night (31), when WWJ is canceling its regular network broadcast of the *Firestone Show* to present a special salute to Hudson's *Minute Parade*.

Occasion is the tenth anniversary of what is probably the oldest consistent department store program on one station in the country. Program is aired for an hour, five mornings a week.

The station's salute to its own program will feature the WWJ Concert Orchestra, with Nino Martini, guest soloist, brought to the studio for the occasion.

PHOTO REPRODUCTIONS
 Now doing work for FRANK SINATRA, TOMMY DORSEY, HARRY JAMES, BEA WAIN, etc. Quantities as low as 5¢. Write for Price List. **100—\$6.60**
 MOSS PHOTO SERVICE, 155 W. 49, N.Y. 18

Blue Sportless Sked Building Sales Aches

NEW YORK, Jan. 29.—Blue web is hoist on the wisdom of Harry Wismer, its sportscaster. When he joined the network, he was originally in Detroit, and is well connected in the auto industry, he wrote a clause into his contract giving him the final say on anything pertaining to sports on the Blue.

Now the network, with no steady sports program, has been getting nibbles from Atlantic Refining. But because Wismer has the veto on everything the deal cannot be consummated. Atlantic has its own ideas of what it wants to do, how and when it wants to air, and won't sign any papers unless they have the final word. Thus far WOR has the New York Atlantic biz in the house.

This the Blue cannot guarantee while its pact with Wismer is in force. And it's still a valid paper.

FM Minority Yell 'Why Now?' at FMBI Greatest Meeting

NEW YORK, Jan. 29.—Rumblings of discontent from the network and indie quarters were heard behind locked doors during the annual convention of the FMBI in New York last week. The consensus of station and net operators dissent could be boiled down to one theory: Now is not the time to go all out selling FM as a wonder child. Stations are not prepared for it; they can't get equipment, tied up by the war, for new FM transmitters; they are not prepared to do a programming job. Mumbling in their beads the authors of the above premises laid at the door of radio receiver manufacturers all the hoopla which brought 600 people to the FMBI meet, at least twice the number expected.

The finger pointers who voiced their opinions before and after the meeting said the set manufacturers were trying to get things moving now so when receivers were manufactured they would reap the juicy harvest of the sale of at least 5,000,000 sets—but at once. Then, said these same sources, the manufacturing interests will concentrate on hyping television set sales, and reap another reward there—perhaps again before the industry is ready to give the public something for its money.

Pointing to the assignment of only 16 channels of the broadcast spectrum to FM, while E. K. Jett of the FCC has declared at least twice that many are needed, and to the impossibility of getting priorities to build FM transmitters or receivers now, the question was put: Why all the armwaving and interest in FM now? Why are manufacturers (RCA, for example) taking full-page advertisements in leading newspapers to blow a horn about FM?

NBC-CBS Highpressured

Conclusions voiced by this same sector were: (1) NBC and CBS were high-pressured into announcing that their affiliates' FM stations could broadcast all net sustainers and commercials free, to keep the boys in the trade quiet; regarded by this group as just a stop-gap. (2) FM should remain in the background until all FCC FM hurdles had been jumped, until problems concerning the best possible type of high-fidelity FM network transmission had been solved. AM station with FM transmitters now in operation have audiences too small to warrant increased expenditure on Frequency Modulation programming. Some day an effort to sell FM to the public would be warranted, but not now, when the audience wasn't there, and when there was little chance to build an audience because of wartime material shortages.

These lone-wolf dissenters admitted they were in the minority at the FMBI confab. They talked, so they explained, to alert the trade to the possibility of an FM mis-carriage and the need for preventing same.

DAYTIME '43 HOOPERATINGS

Based upon the programs that made the "First Daytime Fifteen" for 1943 and the "First Week-End Four" for the same year. The programs are listed in order of combined ratings. **Big Sister** was higher on a daytime average than **When a Girl Marries** and it in turn was nearer to the top more often than **Kate Smith Speaks** and so on down to **Vic & Sade** which made the "First Fifteen" only once. The week-end programs are rated the same way for the first four.

PROGRAM	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.
BIG SISTER	1	4	1	3	4	6	1	4	2	1	2	6
WHEN A GIRL MARRIES	7	3	11	6	2	5	8	1	1	3	2	4
KATE SMITH SPEAKS	10	2	3	2	1	4	3	8	12	5	1	10
ROMANCE OF HELEN TRENT	5	1	9	1	12	3	2	11	●	6	15	13
PORTIA FACES LIFE	4	8	2	7	11	1	9	2	6	2	5	2
STELLA DALLAS	6*	6	5	9	3	2	7	15	8	14	12	1
YOUNG WIDDER BROWN	2	9	4	15	14	7	15	5	5	11	9	5
MA PERKINS (CBS)	9	●	8	4	5	9	5	3	3	8	3	3
AUNT JENNY	3	15	15	14	●	●	12	13	13	7	13	●
RIGHT TO HAPPINESS	11	12	7	11	7	14	11	7	4	4	6	9
OUR GAL SUNDAY	8	5	10	8	10	8	4	6	9	9	14	8
LIFE CAN BE BEAUTIFUL	12	7	13	5	13	10	6	10	11	●	8	●
PEPPER YOUNG'S FAMILY	13	13	12	12	9	13	10	12	7	12	11	7
BACKSTAGE WIFE	●	●	●	●	15	12	13	9	14	10	7	11
LORENZO JONES	14	11	14	●	8	15	●	14	●	15	●	15
GOLDBERGS	●	●	●	10	6	●	14	●	10	●	●	●
MA PERKINS (NBC)	●	10	●	●	●	●	●	●	15	13	10	12
ROAD OF LIFE	15	●	6	●	●	11	●	●	●	●	●	●
YOUNG DOCTOR MALONE	●	●	●	13	●	●	●	●	●	●	●	●
BREAKFAST AT SARDI'S	●	●	●	●	●	●	●	●	●	●	●	14
VIC & SADE	●	14	●	●	●	●	●	●	●	●	●	●

WEEKEND DAYTIME HOOPERATINGS FOR '43

WM. L. SHIRER	1	2	3	3	1	1	—	—	—	—	—	—
THE FAMILY HOUR	2	1	1	2	3	3	3	●	3	2	3	2
WORLD NEWS PARADE	3	4	●	4	●	●	1	1	2	●	●	3
ANDRE KOSTELANETZ	●	3	2	●	2	2	2	3	1	1	4	●
THEATER OF TODAY	4	●	●	●	●	4	●	4	4	3	●	●
JOHN CHARLES THOMAS	●	●	4	●	●	●	●	●	●	●	2	1
THOSE WE LOVE	●	●	●	1	4	●	●	●	●	4	1	4

● Indicates show not rated for this period.

— Not on air during these months.

Westinghouse Not On NBC Tele Chain

Has Video Chain Plan All Its Own

PHILADELPHIA, Jan. 29.—While it had been generally supposed in the trade here that KYW would provide the local link for a television station in NBC's post-war chain, it was revealed that any television station set up by KYW would be independent of its network affiliation. KYW is a Westinghouse station, and it was disclosed that Westinghouse has designs of its own in setting up a network of television stations, altho the Westinghouse radio stations are linked with NBC.

When KYW built its new building an entire floor was set aside to house television studios. Only recently NBC applied to the FCC for permission to set up television stations in both Philadelphia and Washington. Now it is revealed that Westinghouse's post-war planning program calls for each Westinghouse radio station to have a Westinghouse television station as well. In addition to KYW here, Westinghouse Radio Stations, Inc., includes KDKA, Pittsburgh; WGL and WOWO, Fort Wayne, Ind.; WBZ, Boston, and WBZA, Springfield, Mass.

Pete Nelson Appointed

In line with the company's television plans, Lee B. Wallis, Westinghouse general manager, announced the appointment of F. P. (Pete) Nelson as manager of television and short-wave activities. Formerly with Westinghouse, Nelson spent the past two years with the OWI Overseas Branch. Stationed at company headquarters at KYW here, Nelson will direct a department being expanded as a result of television planning and development now in progress.

Not expected that Westinghouse will be ready to pop with a television net as soon as the war has ended, Walter Evans, v.-p. in charge of the radio division of Westinghouse Electric and Manufacturing Company, having declared that expansion of television will take a reasonable time after industry is free from war requirements. As a result of its war work Westinghouse has become one of the largest manufacturers in the radio and electronic field, and it was revealed that the company is considering re-entering the home radio set field after the war. Production of radio tubes is also likely to be resumed. Westinghouse stopped making home sets in 1929, and discontinued production of radio tubes a year later. While home radio sets with a Westinghouse stamp were sold to the public right up to the outbreak of war, these were made for Westinghouse by other manufacturers, company itself engaged in manufacture of broadcasting equipment for radio stations and production of certain types of special electronic tubes.

KECA Brass Ring Reached for by Blue and NBC

LOS ANGELES, Jan. 29.—Blue still has its dough in escrow for the purchase of KECA, Blue outlet and Earle C. Anthony station in this town. But the deal is not jelling mostly because NBC has entered a bid for KECA.

NBC now has KFI, also an Earle C. Anthony station, as its outlet here. And, since Anthony has to unload one of his two percolators under the recent FCC promulgated anent dual ownership, NBC figures it might just as soon own one of the outlets as let a competitor buy in the market.

Meanwhile Anthony realizes he'll have to sell but figures he'd rather have another station than the dough. So he's trying to get some action on a trade whereby the Blue gets KECA and he gets for the Blue's o. and o. KGO outlet in Frisco.

Blue is cold to the KGO trade but rather than let NBC buy KECA is trying to set-up a deal that would have Anthony taking the purchase dough of KECA and buying a station in one of the near-by towns. Which is one reason Ed Noble and Mark Woods are due in these parts next week.

Telephone Cow-Catcher

PHILADELPHIA, Jan. 29.—Traditional chainbreak technique being applied by WFIL for its telephone switchboard. Aiming to strengthen its network ties, all phone callers are now first greeted by the operator with "Blue Network, Station WFIL," instead of the bare call letters of the station used until now. Gal at the switchboard says all that is missing now is a hitch-hike spot.

Libel Suit Takes Fulton Lewis to Tune of \$4,500

Appeal To Be Filed

BOSTON, Jan. 29.—A \$100,000 libel suit, brought against Fulton Lewis by Louis G. Balsam, former regional OPA food administrator for New England, ended yesterday in a verdict against the radio commentator for \$4,500.

The suit resulted from a broadcast Lewis made from Washington on Jan. 14, 1943, in which statements were made which Balsam declared resulted in his losing his job with OPA and afterward made it difficult for him to get comparable jobs elsewhere. Counsel for Lewis announced the preparation of a motion asking for a new trial on the grounds of prejudice.

Balsam had been a professor of sociology at Clark University for two years. He later served as an Indian reservation supervisor for five years and then became dean of men of Reed College, Portland, Oregon.

In the course of the trial it was brought out that Lewis had declared over the radio that Balsam had tried in Portland to buy goods in quantity from a wholesale grocer and had been refused. That later he threatened to take the college's business away from the store if he was not allowed to buy them.

During testimony in his own behalf, Lewis said that he bore no malice. Henry M. Leen, counsel for Lewis, finished his argument to the jury stating that "The defendant spoke the truth. I urge you to send him back to Washington . . . to keep on telling the truth."

Joseph N. Welch, counsel for the defendant, charged that most of Lewis's evidence was based on hearsay and that his brief investigation of the case had not been enough.

In his charge to the jury, Judge Charles E. Wyzanski, before whom the case was tried, outlined the laws of libel and said: ". . . I think the statements did damage to the plaintiff, but that is not binding on you."

15G-Suit Charges Lifting of Ideas

MINNEAPOLIS, Jan. 29.—Dr. George Young, DBA of WDCY, and the McCord Company, Minneapolis advertising agency, today were named defendants in a \$15,000 damage suit and accounting, brought by Isadore Pulverman, radio program promoter.

Suit alleges that the defendants appropriated for their use certain ideas and entertainment formulae and plots for programs which were offered to station in 1940 which they since have used without permission or compensation.

Plaintiff alleges further that the station incorporated Pulverman's original idea of programs advertised as *Cash Call* and *Minuet Money Bag*.

HALLORAN SERIES

(Continued from page 3) introducing Maj. George Vasso Jr., the base's executive officer. Thereafter, Stan Lomax took over the emcee chore and interviewed several very modest heroes. Among these were Flight Officer Johnny Mayfield, convalescing after bringing back a bomber single-handed from an 11th raid over Germany, an achievement which brought him the DFC and Silver Star. There were also Sgt. Herbert Howell likewise cited for a solo enemy stand-off in North Africa until his battalion came back to retake the position, and Pfc. Robert Johnson cited for similar personal bravery in Italy. Cpl.

'The Woman From Nowhere'

Reviewed Sunday, 5:45-6 p.m. Style—Drama. Sponsor—Welch Grapejuice Co. Agency—H. W. Kastor & Sons Advertising Co., Inc. Station—WABC (New York) and CBS (Originates KNX, Los Angeles).

Naturally, it is impossible to tab the future of a serial drama on the basis of an opening stanza. Welch's new 15-minute Sunday seg, co-starring Irene Rich and Bill Johnstone, premed to do little more than intro the principals and set the stage. *The Woman From Nowhere*, scripter Louis M. Schofield's yarn about a femme amnesia victim who is worried about her past, suggests little novelty over previous air melos, but the notion is one which offers the author plenty of latitude for trimmings. Who can tell what's going to crop up out of a lady's past—which she can't recall?

From the introduction a listener gathered that a great deal was about to catch up with Eve Hathaway, femme editor of a woman's mag, who won't marry the man she's in love with because she can't remember. Of course, she doesn't let the young man, who is also a successful scribe, know her reason. But there is a certain Dr. Rudolph Brenner, a psychoanalyst, who has tagged her secret and relays that and any other info to the listening audience between scenes. It seems as tho the doctor, played by Gerry Mohr with a great deal of dignity and a slight Austrian accent, wants to cure the gal. But she doesn't have much faith in science. Anyway, it was evident that the good doctor smells a clue and a lot of strange things are likely to come out of that blank the *Lady From Nowhere* drew for herself five years ago. It looks like plenty of skullduggery and suffering is in store for Irene Rich and Bill Johnstone, who, of course, is the boy friend. An emotional appetizer for Sunday night supper. That's about what the opening quarter-hour of the opus promised.

There seems no good reason why Miss Rich's latest ether vehicle should not bid for equal popularity with her previous grape juice epics. From the scene or two between them which was caught, the Rich-Johnstone team-up is an excellent idea. Johnstone keeps the novelist boy friend light and plays with a restraint good for listener pull. The Rich fans will find her appeal in no way lessened in her new role. Gordon Hughes's direction is sound and well paced. Production-wise the program fits smoothly in the serial melo groove.

Commercial is held to a minimum and aimed to plug use of sponsor's product, Grapelade, for use in home jellies and jams and as a substitute during butter shortage. Grapejuice mention is played down as being hard to get during wartime. *Bob Francis.*

Wilkes Conway, who used to be a club singer before he became a fixture of the hospital's X-ray department and band, contributed a good vocal of *Donkey's Serenade* and also *O, What a Beautiful Morning* by smacking a teaspoon against his teeth. The first show went off with a bang and everybody got a fine hand.

It would appear that in *This Is Halloran* the army and Mutual have a smart idea. If the weekly half hour holds, to the quality unveiled today, it will become a popular Saturday afternoon feature. *Bob Francis.*

SHOWBIZ TAX STICKS

(Continued from page 3) a genuine hardship exists, an interim ruling is granted.

Interim rulings would continue to be the government's method of handling inequities and hardships until after certain issues have been resolved by the Supreme Court decision, officials said. Asked if a blanket ruling, or any such action specifically designating a group to be exempt from the provision, was being contemplated at the moment, officials replied negatively.

No action will be taken officially by the Treasury in denying the reports circulated in the trade periodical, but officials acknowledged they knew of the article and described it as inaccurate. Publication of the untrue reports will inevitably result in a flood of queries from vaude, radio and legit performers and theater owners and producers, officials said, but they would do what they could in each instance to correct the false impression.

DuMont-WOR Television

Reviewed Tuesday, 8:15-9:15 p.m. Style—Variety. Sustaining on W2XWV (New York).

After three tries on the DuMont station, WOR has not yet approached the program caliber achieved by agency groups who share the production burden on the station's Wednesday night shows. Format remains unchanged; the *WOR Television Party* idea continues with no improvement in presentation or talent.

From Producer Keith Thompson, of WOR's program department, to Emcee Edward Brainard and student singers and actresses, it's a tyro tele troupe. WOR technicians manning cameras, lights and controls still have to master basic tele fundamentals.

Direction is slipshod. Occasionally a figure streaks across the screen between the audience and the show's participants. Brainard is unable to hold either the watcher's attention or his flutterby crew together.

Program design might be made to function with imaginative scripting, a more experienced, personable emcee and entertainers of some professional proficiency, aided by technicians able to follow the blueprint of a producer conversant with the medium's abc's.

One glaring example of the show's lack of tele-tech is Brainard's reading of a newscast. Rank amateurs know that television's first don't is reading. It just won't work as it does in radio. The error is repeated by others in the cast who evidently refuse to believe that this radio routine is a tele inexcusable. Unfortunate attempt to show cast's reaction to war news resulted in garbled, indistinguishable chatter.

Tonight's program (25) introduced commercial product mention by the simple and ineffectual device of playing a parlor game. Blindfolded girls stepped gingerly between Coca-Cola bottles spaced at intervals on the floor. A carton of Chesterfields served as prize for the winner; no plugs were inserted; merely the smoke's name.

The WOR group might very well whip up some visual entertainment by carefully studying and sidestepping mistakes made by others in the tele field and by experimenting with new ideas. Now while the medium's program development is still adolescent, it is only by tedious trial and error that a workable entertainment formula will evolve.

Wanda Marvin.

How To Go Politely Nuts

WASHINGTON, Jan. 29.—When the toss of a coin sent NBC commentator Robert McCormick to Honolulu aboard the Mars as representative of the four major nets, he had five hours' notice in which to accomplish these things:

1. Clearance from the Office of Naval Intelligence.
2. Obtain priority and ticket for only air flight which would get him from Washington to West Coast in time for Mars' departure.
3. Iron out passport needs with State Department.
4. Pick up wire recorder and learn to operate.
5. Obtain a flight priority for recorder, required because of additional weight.
6. Prepare list of contacts.
7. Agree with other nets on type of coverage.
8. Receive signed release from draft board permitting him to leave the country.
9. Arrange cancellation of commercials, salary, etc.
10. Order personal affairs. (Will, power of attorney, etc.)
11. Farewell to family.
12. Get a haircut.

McCormick was picked for the trip at noon and had only the aforementioned five hours to get set before shoving off. The tossed coin selective system was used to determine which network would put their man aboard the Mars, since the navy would allow only one representative from each news medium to make the trip.

Army Broadcasting Selling The World as It Entertains G. I.'s on All Six Continents

Army Info Services Doing Stupendous Radio Job

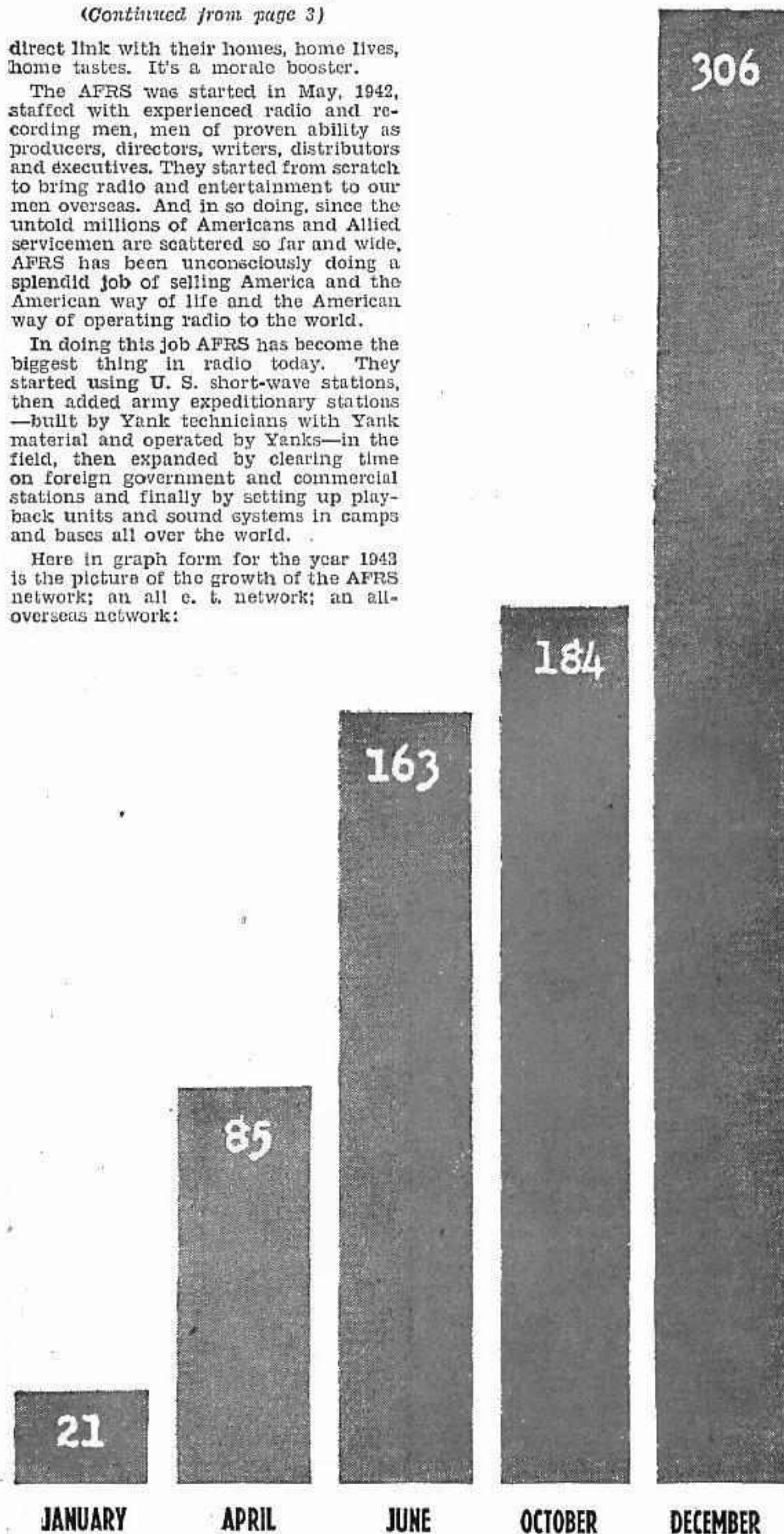
(Continued from page 3)

direct link with their homes, home lives, home tastes. It's a morale booster.

The AFRS was started in May, 1942, staffed with experienced radio and recording men, men of proven ability as producers, directors, writers, distributors and executives. They started from scratch to bring radio and entertainment to our men overseas. And in so doing, since the untold millions of Americans and Allied servicemen are scattered so far and wide, AFRS has been unconsciously doing a splendid job of selling America and the American way of life and the American way of operating radio to the world.

In doing this job AFRS has become the biggest thing in radio today. They started using U. S. short-wave stations, then added army expeditionary stations—built by Yank technicians with Yank material and operated by Yanks—in the field, then expanded by clearing time on foreign government and commercial stations and finally by setting up playback units and sound systems in camps and bases all over the world.

Here in graph form for the year 1943 is the picture of the growth of the AFRS network; an all e. t. network; an all-overseas network:



GROWTH OF AFRS OUTLETS DURING 1943. These include only foreign government and commercial stations, sound-system outlets, army expeditionary stations.

These figures grow from day to day and do not include the U. S. short-wave transmitters which beam live programs overseas where they are often re-aired. Nor do they include the transports, hospital ships and naval vessels which feed programs via playbacks.

Programming so sizable and sprawling a network was a problem that had never before been attempted. One headache was how to figure what the servicemen, almost all male and almost all under 30, wanted. The AFRS execs, with the co-operation and collaboration of performer and talent unions and all phases of radio and advertising, started by

taking the cream of programs on the four networks.

They figured that as American radio is the best and as the network commercials are the best of American radio they'd not be far off by giving the servicemen the most popular network programs. For obvious reasons the commercials were deleted and the continuity edited. Biggest chore was going over the comedy scripts.

It is not unusual to have to make anywhere from 35 to 50 cuts in a laugh show—topical gags, for one, which would be unfunny several months later. These are replaced by dubbed-in ma-

terial or straight music, with the tunes being provided by the same ork that was originally on the program. Thus the smooth flow of the show is not affected.

With the de-commercialized network shows airing AFRS then asked the men overseas what they wanted to hear. From these suggestions came a flock of custom-built programs by AFRS. In addition, AFRS built a number of programs designed to fit in with military needs and training. Thus the army uses AFRS programs to continually caution men in the field about booby traps, about sexual hygiene, about the many everyday things which keep an army on the road to victory.

Two-Thirds Regular Net Shows

Right now the AFRS program set-up uses about 60 network programs each week. This adds up to 28 hours or about two-thirds of their programming. The AFRS-built programs total 46 entertainment programs using 14 hours and about 100 of the military training shows.

The average cost per quarter-hour unit of program for 1943 was \$65.48. This sum was split, with talent getting 1.3 per cent; studio charges ran 7.7 per cent; music, 25 per cent, and technical, 65 per cent. This year these figures are being materially reduced. AFRS is now using a post band instead of a studio combo, and similar savings are in effect for raw stock, etc.

AFRS Fills in the Gap

As is shown on the chart giving the breakdown of the AFRS program schedule the AFRS-built shows are designed to answer the boys' requests for things they don't get on the plugless programs. There should be a thought or two here for the network and local station pro-

Rosy Tele Future Painted by RCA, GE For U. S. and Mexico

NEW YORK, Jan. 29.—Friday (28) *The Daily News* carried a full-page RCA television ad and *The Sun* and *World-Telegram* the same spread. Pitch is that New Yorkers now have seven nights a week of tele programs and that the Philadelphia, Schenectady, Chicago and Los Angeles areas are also tele-serviced.

In the layout competitive tele companies' schedules are listed—DuMont, CBS and Philco. That's new. Copy promises great tele expansions and advancements after the war when millions of "lowest possible cost" receivers will be made available to the public.

GE's tele-selling campaign is reaching southward, too. In Mexico City GE of Mexico is running half-page ads in local dailies, pointing out the progress of tele just before Pearl Harbor and predicting tremendous post-war tele strides. Company offers a booklet explaining tele to all interested readers of the ads. Mexico City hopes to be ahead of the Yanks on video, and that may happen yet.

New Jersey Net?

TRENTON, N. J., Jan. 29.—Representative Elmer H. Wene, of Vineland, N. J., moves a step closer in the realization of a New Jersey-State regional network in gaining control of WTTM here. Congressman Wene purchased 43 1/2 shares of stock in the station held by A. Harry Zoog, former station manager, for \$6,468.75. Zoog recently left the station, opening up his own advertising agency.

Wene is president of the Trent Broadcasting Corporation, operating WTTM here; is the owner of WSNJ in Bridgeton, N. J., and also holds a minority interest in WJPG, Atlantic City.

Ewing to Thompson

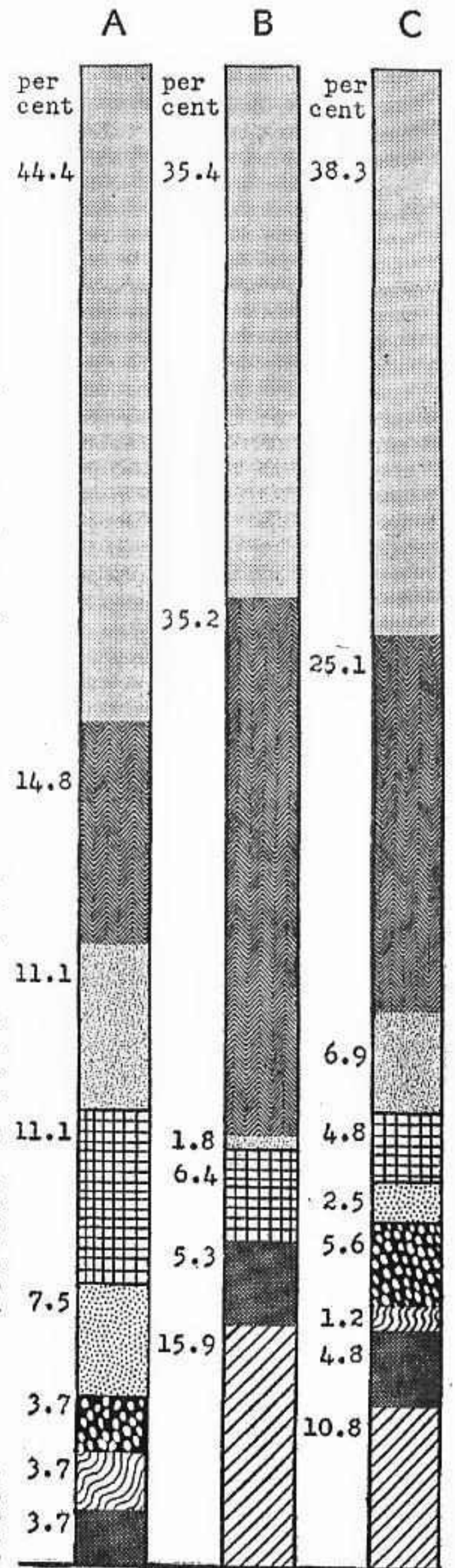
WASHINGTON, Jan. 29.—Elaine Ewing, vet OWI radio bureau official, has left the agency on a three-month leave of absence to work on the Owen-Illinois show for the J. Walter Thompson ad agency.

Miss Ewing is assistant director of station relations for OWI. During her leave she is working in Washington with John Heiney, of J. Walter Thompson, on the CBS program.

gram managers, for if the men overseas want more hillbilly music maybe the networks at home should give their audiences more cowpoke music.

BREAKDOWN OF AFRS PROGRAM SCHEDULE

A—AFRS-built programs
B—Network programs sans commercials
C—Combination



- Popular Music
- Comedy-Variety
- Drama
- Hillbilly
- Sacred Music
- Classical Music
- Sports
- Quizzes
- Light Concert Music

AFRS programs in the past have not realized their full possibilities, as there was such a steady movement of servicemen and a constant struggle on the part of AFRS to provide programs for the troops. Now, however, things are steadying and plans have been per-

ected that will enable AFPS to develop listening habits among all audiences. Now programs, live and transcribed, short-waved from the U. S. and locally aired overseas, are being broadcast on a regular consistent sked as far as possible.

Thus a soldier or sailor will know that program X, for example, is always 8 p.m., and no matter where he is stationed it's always available at that time. In addition, AFPS is getting out monthly program listings for the troops and use by army publications.

As part of its operations the AFPS has set up a flock of stations all over the world. These pick up short-wave programs and re-air and also broadcast the AFPS transcriptions. In addition they have swapped programs for time with foreign stations all over the world. (See Army Broadcasting on page 19)

PRESS EDS FINGER FM

(Continued from page 6)

base. If you fail to pass the editors you never reach the public.

The editors say:

"Will by indirection improve studio performances because slovenly jobs will be heard."

Bill Clebsch, The News-Sentinel, Knoxville 10, Tenn.

"I am not well enough informed to say. I should think only full-time radio editors would have time to inform themselves about such matters. Radio editors who also are drama and movie editors have little time for research."

Marie Cochran Hartough, Toledo Times, Toledo, Ohio.

"Will increase audiences of the good popular orchestras and will popularize the shorter classics."

Don Short, Journal-American, New York, N. Y.

"Believe FM should increase listener field because of better reception. Will naturally increase number of those to listen to musical programs. Will allow better sound effects."

Lillard McGee, The Commercial Appeal, Memphis, Tenn.

"I believe it will make for more competition, cutting somewhat into the monopoly now held by the major chains."

Dan Albrecht, The Daily Truth, Elkhart, Ind.

"It will mean great revamping of the industry in re-equipping broadcasting and receiving instruments."

(Mrs.) Flora Baer, Niles Times, Niles, Ohio.

"It will help greatly in building up public appreciation for better type of music."

Rocky Clark, Bridgeport Post, Bridgeport 2, Conn.

"Increase employment, thru large number of stations necessary to cover any great area."

William L. Doudna, Wisconsin State Journal, Madison, Wis.

"It will improve reception of symphonic music and opera."

Helen Waters, L. I. Daily Advocate, Brooklyn 27, N. Y.

"It will be the channel for television; public acceptance of something new like television is going to be a lot faster than for FM, which, while it does offer quality sound, hasn't enough new to warrant an overnight public spurge. Recall that FM was first introduced in January, 1939; it was going to revolutionize radio. It hasn't yet, has it?"

"From a layman's viewpoint, FM's popularity likely will be attributable chiefly to the possibility of clearer reception, making for better reproduction."

Edward H. Wallace, The Evening Sun, Hanover, Pa.

"By gaining better listeners."

Schmidt, The Saginaw News, Saginaw, Mich.

"It should demonstrate the lis-

tener appeal of good music minus shouted advertisements."

Dorothy C. McKnight, Chicago Tribune, Chicago, Ill.

"Cause more stations to spring up and create more competition for established broadcasters."

Mary Little, Register and Tribune, Des Moines, Ia.

"Not much, just added stations to tune FM. Has the same trouble—interference."

"Radio Jake," Syndicate Column, (600 papers), 15730 Westbrook, Detroit 23, Mich.

"Eventually, I think GT stations will supplant AM stations, altho this will take some years. I also believe FM automatic stations may at some future date take over the carrier work now being done by wire from key network stations to affiliated stations."

Robert S. Stephan, Plain Dealer, Cleveland, Ohio.

"Even in summer there is no radio interference on the West Coast, so nobody is much excited about it here."

"Possibly gradually make for appreciation of fidelity broadcasting by more listeners."

"Only as a new interest created by the manufacturer to stimulate sales, after the duration. Advertising now in progress to keep interest alive."

Charles H. Kopeland, Silver Spring Post, Silver Spring, Md.

"Make it vastly more popular."

"It should create more stations and consequent competition, with the net effects for the listener of better fare. Heaven knows, much local-station fare offers room for decided improvement."

Nadine Subotnik, The Gazette, Cedar Rapids, Ia.

"FM will bring radio its greatest localization."

Leo Miller, Herald, Bridgeport, Conn.

"It will introduce 'free' radio to the world."

Bob J. Burandt, Seattle Post-Intelligencer, P. O. Box 1909, Seattle 11, Wash.

"It will eliminate standard broadcasting except in rural areas to be covered by high powered AM stations by providing perfect metropolitan reception in each city of the country."

"Sorry—this is over my head." Jeanne Yount, Oregon Journal.

"Make a radio a must hear thing in every home—we'll practically live by radio."

Jerry Heckert, Topeka State Journal, Topeka, Kan.

"There will be a greater number of stations (tho many of them only relay stations) than now exist."

Evelyn L. Keller, Sharon Herald, Sharon, Pa.

"Do not feel competent to voice any opinion on this subject."

Violet Zaehau Tiffany, The Springfield Union, Springfield 9, Mass.

"It will make it more enjoyable for it will eliminate much noise station interference."

Ina Wickham, Democrat Co., Davenport, Ia.

"Too early to hazard prediction."

E. Christy Erk, Republican-American, Waterbury, Conn.

"My knowledge of frequency modulation is hardly sufficient to enable me to answer this question with any degree of authority."

Joe Creason, The Courier-Journal, Louisville, Ky.

Four-Way Pick-Up

NEW YORK, Jan. 29.—Name stars are new gimmick on Hi Brown's Green Valley, just inked by Emerson Radio with Fred Fradkin's ork. . . . Chick Vincent auditioning a Charlie Chan cliff-hanger thru Ruthrauff & Ryan for Bauer & Black. Waiting for air time, should go on CBS net, Ed Begley skedded for lead. . . . Modern Screen sponsoring new transcribed series about screen stars on NBC web, Bert Woods directing, Evelyn Streich making debut as radio scripter. . . . Dave Tuttle replacing Sandy Stronach as stop-watcher on Mollie show. . . . Bob White, who produces Dead Line Dramas free-lance, with dropping of Dick Tracy, leaves Blue staff.

Perry Lafferty, ex-CBS producer, and Herb Riklos, scribe, both at same army base in Spokane, have written a music-comedy around radio juver, called "Off We Go." . . . Betty Shea takes over part of Tom Riley's chores when he leaves Pedlar, Ryan & Luske for Wm. Esty. . . . "Life" mag to do spread on "Inner Sanctum" billing Laird Cregar. . . . Gertrude Warner temporarily replacing Judith Evelyn until permanent "Mrs. Miniver" can be found for show of same name. La Evelyn has a "legit" excuse for bowing out, her lead in stem's "Angel Street" combined with "Mrs. M." on air proved too taxing, physically.

Mary Small pkge thru Phillips H. Lord auditioned by Blue for D. L. Clark Candy Company. . . . Cliff Edwards audition okayed, price high for sustainer. For sale or maybe nix. . . . Valerie Parker, marriage consultant program record cut for Blue. . . . Jerry McGill will continue in same spot for Big Town which moves to Pedlar, Ryan & Luske March 1 from Ruthrauff & Ryan. . . . Harold Huber, of pix fame, being eyed as result of performance on Salute To Youth N. Y. bow-out. . . . Horace Braham doing The Insider in Arthur Hale's WOR slot. . . . On Stage Everybody emcee, John Olson, auditioned Rumpus Room, own one-man show for Blue five a weeker.

CHICAGO, Jan. 29.—WBBM and The Daily Times have teamed up with the Treasury Department for a gigantic Cavalcade of Stars show to be staged Friday (4) at the Eight Street Theater to stimulate the War Bond drive. Four name bands, top-ranking stars appearing in Chicago's night clubs and theaters, and a contingent of picture stars will appear in the show. . . . Gil Jones, originally one of the Three Romans, is back as baritone of the trio, having received his medical discharge. He replaces Curley Bradley, now emceeing the Farm and Home Hour on NBC. . . . All commercials on Terry and the Pirates thrown out for three days last week. Time was devoted to the Boy Scouts' bond drive. . . . John Barclay, veteran radio actor, has joined the WGN production staff. . . . Marilou Neumayer, of the Blue's Captain Midnight series, has completed the ground school training offered by the Civil Aeronautics Administration and hopes to solo by spring. . . . Frank Chizzini, manager NBC recording division, attending business conferences in New York. . . . Robert St. John, commentator now on a lecture tour of the Midwest, will premiere his News of the World program from Chicago over NBC Monday (31).

Rye Billsbury, young Chicago actor who is coming into prominence as a leading man on radio, will bear watching. At present he has five running parts. He's in "Ma Perkins," "Today's Children," "Captain Midnight" and "Backstage Wife." He also does two transcribed shows, "The Adventures of Omar" and "The Songs of Omar," as

well as doing frequent one shots on various net programs.

Durwood Kirby is pinch-hitting as emcee on the Blue's Breakfast Club show while Don McNeill and wife are vacationing in Florida. Don left for Florida Friday (28) and on Saturday (29) acted as emcee at the President's Birthday Ball at Jacksonville. . . . The J. Walter Thompson agency threw a press luncheon last Monday (24) in its campaign to change the format of Sinatra publicity. . . . NBC is realigning its office space to provide more convenient co-ordination of nighttime broadcasting activities. . . . Charles Garland, WBBM sales manager, is Republican candidate for Congress.

HOLLYWOOD, Jan. 29.—Charles Tazwell has inked pact with Young & Rubicam to do adaptations for the new Walter Pidgeon show which hits the air Feb. 6 over CBS. Initial drama will be Awful Truth, featuring Irene Dunne. . . . Lud Gluskin winds up his 10th year as musical director for CBS here. . . . Gus Schilling guesting on Hedda Hopper's Hollywood Showcase. . . . Caryl Coleman joins the Blue here as assistant to Leo Tyson, program manager. . . . Bing Crosby and Frank Sinatra are going to team up on a Command Performance show which will be waxed and shipped overseas to the servicemen. Show will not be heard in the U. S.

Mrs. Alber M. Hart, daughter of Lewis Allen Weiss, vice-proxy of Don Lee-Mutual, graduates as a full-fledged nurse's aide. . . . Jo Mallett signing up with the Margaret Ettinger radio publicity staff. . . . Lurene Tuttle made her 5,000th air appearance on last week's "Blondie" show. . . . Jim Sloan, former N. Y. agency producer, takes over new job on KNX staff. . . . Bob Haymes getting a good spot in the new Edward G. Robinson film. . . . Ginny Simms back in town after her warbling venture with the San Francisco Symphony. . . . Jimmy Cash, vocalist on the Burns and Allen show, has just clefled a new tune, "You're a Swell Gal." . . . Alexis Smith getting to be a regular on the Benny show. Two appearances in three weeks. . . . Kay Kysce starts his seventh year on NBC Feb. 2. . . . Dorothy Dirks, of the Warwick & Legler agency, marries Bill Doemling of the Croucho Marx show. . . . Frank Morgan training out for Denver to pick up several head of prize cattle for his ranch at Hemet. . . . Edgar Bergen finishing his role in the Charles R. Rogers film, "Song of the Open Road."

MEXICO CITY, Jan. 15.—Stations have just given musicians a 20 to 25 per cent pay hike. Luis De Lano is Mex's most prolific radio writer. In three years he wrote 5,000 sketches and directed 3,000 programs for XEQ-XEW. Teddy Musquiz, XEOY, and Rosa Maria, CMQ, headed for Havana for radio dates. Maria Luisa Carbajal, soprano, back on XEW after a tour of the provinces. Linda Reynow, folk singer, signed by XEQ. Consuelo Velazquez headed for Colombia, S. A., for radio bookings. Jesus Monge back from the U. S., and is now featured on XEW. Los Kikaros (Mario Caballero and Chato Meza), singing comics, in from Havana, have resumed local bookings. Myrta Silva, Puerto Rican singing comedienne, featured on A. B. Marcus stagershow here.

XEW announces 1,000,000 persons attended its studio shows last year. Presaging growth of radio in Mexico, Ministry of Communications granted licenses to 16 new announcers and handed out permits to four newscasters. Mexico's oldest radio program is the weekly half hour for hams at XEW. Ipana-Sal Hepatica originating and still sponsoring. It has run for eight consecutive years. Harry Flannery, CBS, Los Angeles, in town for a month. Miguelito Valdes is working stage, night clubs and movies in addition to radio. Tito Guizar being eyed by local stations for some chirping.

Disk Jockey To Spin His Own

Dick Gilbert Setting Himself Up in Recording Business; Has Everything But a Name

NEW YORK, Jan. 29.—Disk jockeys like Martin Block and Alan Courtney (of WNEW and WOV respectively) have been quick to see the possibilities in publishing music as a sideline, but Dick Gilbert, of WHN, is the first to go a step further and go into the record business.

Gilbert has set two recording dates at the WOR recording studios for February 7 and 11, arranged for WOR to press 50,000 platters of each title, and Nat Cohen's Modern Music Sales to handle the distribution of the disks for which Gilbert as yet has no name.

The venture will be financed entirely by the platter gabber, who reports that he has turned down partnership offers up to \$100,000 from music publishers. Among the publishers who put in bids for a piece of the new company is one who has previously announced his intentions of going into record manufacturing immediately after the war.

Jockey a Promoter

Jockey who has popularized the technique of singing along with disks as they are being aired via turntables will do his warbling directly on wax, accompanied by 12 musicians culled from the best known of the Latin American orchestras. Tunes selected for the first session are *Marushka*, *Amor*, *Take It Easy* and *Besame Mucho*. Second date will also be devoted to tunes in the Latin groove.

Marushka, nee *Vos Zokt Eer*, was originally intended as another *Bei Mir Bist Du Schoen* but didn't mean a thing until it was published in South America with the Russian-sounding title. It was recorded in S. A. by three Latin bands, and Gilbert has been plugging them on his programs. Favorable reaction to the tune led him to the decision to record the song in English, and the rest of his plans developed from that beginning.

Gilbert has tried other undertakings, in the past year having run seven big dance promotions in this city. He played Duke Ellington at one dance and lost \$1,500 when the promotion ran into an all-day snowstorm; broke even on two Xavier Cugat dances, the last time using the full organization, including the choir; dropped \$250 playing Erskine Hawkins and Ella Fitzgerald on another

Cowboy Tops 'Voice' In Crooner Contest

PHILADELPHIA, Jan. 29.—After being the champ for 13 weeks, Frank Sinatra, whose disks pulled more votes each week in the nightly *Battle of Crooners* platters show on WIBG, finally was knocked out of the competition. And making it all the more a bitter pill for such a voice to swallow is the fact that the swoon-kid was floored by none less than a cowboy singer. Each week, the glamour-crooner came out on top over such competition as Bing Crosby, Vaughn Monroe, Dick Haymes, Bob Eberly, Perry Como—yes, even Dinah Shore and Kate Smith. But it remained for Gent Autry to wield the knockout blow.

Much to everybody's surprise, Autry polled 9,365 votes against 9,234 for Sinatra. Station built up its following on the pop and swing platters, which makes Autry's show of popularity even stranger. So much so, that WIBG promptly scheduled a new platter show, *Hillbilly Hits*, devoted to the spinning of cowboy platters. *Battle of Crooners*, sponsored nightly by Irv Sachs, local auto dealer. Swoon fans now flooding the station with mail demanding a return "match" for their idol. Meanwhile, it's the voice coming from Autry's platters being matched by Barry Wood this week.

rainy evening, and finally balanced the books with a Latin music jamboree that featured Miguelito Valdez, Dioso Costello, Bobby Capo, the Machito orchestra and others.

Opportunities for plugging his own disks are apparent, and if Gilbert clicks with his idea he will likely be followed by other radio personalities who make their living from spinning records.

Petrillo, Broadcast Biggies DID Meet and 'The Boss' DID Promise Peace; Now Official

NEW YORK, Jan. 29.—Mystery surrounding the phantom meetings between James Petrillo, AFM president, and officials of the major networks has finally been solved. They met no less than five times, according to Petrillo himself, and they discussed peace terms, confirmed Thursday (27) by Petrillo's telegrams to the New York, Chicago and Los Angeles locals authorizing them to negotiate new contracts with the network-affiliated stations in their cities.

Locals will determine their own terms for radio contracts, since all locals operate "autonomously" even tho it was a telegram last September from Petrillo that cut off negotiations already in progress between 802 and the stations here, and other telegram which flashed the green light to go ahead.

The "boss's" admission that he had been holding meetings with broadcasters must have come as a surprise and somewhat of a shock to his loyal lieutenants in the national office here who consistently professed ignorance of any such meetings. In fact, one of his right-hand men was so indignant at the "rumors" he offered to bet \$1,000 at attractive odds that reports of any meetings were malicious "lies" because "the

AFM Holds Immediate FM Net Future; Petrillo Calls Union Meet After NBC Pitch

Four Net Plans May Be Whistling in Dark

NEW YORK, Jan. 29.—All the talk about the four nets' willingness to feed both commercial and sustaining live standard (AM) programs to the FM outlets of their affiliate stations will come to nothing unless the local stations involved can be cleared by the musicians' union.

The great majority of the stations involved do not employ live music and therefore have no contracts with the AFM locals. Network contracts with the musicians' unions specify or infer that the nets will not feed programs to stations which are not contracted. Attempts in the past by nets to do so have resulted in strikes being called by Prexy Petrillo.

One net, at least, is taking steps to clarify the situation. NBC attempted to explain its side of the picture to members of the executive board of Local

War Labor Board Record Decision Waits on Panel

WASHINGTON, Jan. 29.—National War Labor Board here announced yesterday that it would withhold action on new contracts signed between AFM and seven recording and transcription firms, including Decca Records, until the three-man panel appointed by WLB to study the disk dispute hands in its report.

Arthur S. Meyer, chairman of the panel, stated last week that the report would be in the hands of the national board within two weeks.

boss" doesn't participate in any discussions without his henchmen's knowledge and support.

New York's Terms Known

The New York local will probably repeat the terms it offered six months ago in August. At the time 802 asked that pay increases be paid retroactive to August 1, altho the contract would not have expired until February 1. It is not known whether the local will stick to that demand.

Scale proposed then would have upped single commercial dates from \$12 an hour to \$20, broken down into 15-minute periods. First quarter hour would pay \$12, with a \$3 jump for every additional 15 minutes.

Weekly scale would have been changed, \$125 price for four-hours-work-in-eight per day being replaced by \$150 scale for five hours' work within an eight-hour day.

Philadelphia local signed new contracts with all web outlets in that city, and altho no national network shows emanate from the Quaker City at present, the pact was recognized as a straw in the wind.

Glenn Miller Tops WIBG Band Poll

PHILADELPHIA, Jan. 29.—Capt. Glenn Miller is the Philadelphia band choice despite the fact that his band exists only on the records. Miller placed first in the Danceland Poll conducted annually by Doug Arthur on his *Danceland* platter shows on WIBG. Arthur is the only local disk jockey conducting band popularity contests.

The voting, during the first two weeks in January, saw Miller, in topping the heap, leading last year's winner, Harry James, by over 5,000 votes. He polled 14,223 to James's 9,024. The surprise of the voting was Charlie Spivak, who climbed from practically nowhere in previous years' listings to the No. 5 spot with 2,342 votes. Tommy Dorsey ran third with 7,976 votes and brother Jimmy fourth with 4,339 counts. Benny Goodman dropped to sixth, followed by Kay Kyser, Woody Herman, Artie Shaw and Sammy Kaye.

Duke Ellington was 11, the highest he has ever rated in the standing in the five years of voting. Total number of ballots cast was 52,941.

"Mairzy" Is Hottest Seller in Song Mart

NEW YORK, Jan. 29.—*Mairzy Doats*, Miller Music's novelty ditty, has been making history since its publication less than 30 days ago. Sheet music sales have hit 250,000 and daily orders average about 30,000, without any recordings having reached the market.

Song was written two years ago and was offered to everybody.

Another Tin Pan Alley version of the nursery jingle has also been kicking around publishing houses. Known as *Kiddley Divey*, tune was penned by Irving Drake, brother of Milton Drake, one of the collaborators on the current hit.

Waxings have been made by Al Trace (Hit) and Merry Macs (Decca), but have been slow in reaching the market. Doug Arthur, disk jockey on station WIBG, Philadelphia, managed to nab 100 copies of the Al Trace version and offered them as an inducement to War Bond buyers. In less than 25 minutes, 124 pledges had been accepted, totaling \$9,225 in bonds.

NEW YORK, Jan. 29.—General Mills, will sponsor *Grand Central Station* thru McCann-Erickson agency.

settlement of the problem, he wired the local Thursday (27) instructing the 802 delegates to be prepared to discuss FM at the AFM international executive board meeting to be held in Chicago, February 7.

Up to the present time, it has not been possible for a network to feed FM stations live music generally. It is still impossible unless the station has a contract with the local musicians' union and maintains a minimum number of musicians on its staff. Only exceptions are stations such as WNYC's FM outlet where a specific deal has been made with the AFM.

With NBC and CBS anxious to feed programs to their local affiliates that have FM outlets, the problem is whether Local 802, here, and the AFM will permit the AM networks to transmit programs to their FM outlets unless the FM stations have contracts.

Both nets believe, it is understood, that as long as a minimum number of men are maintained by the networks and the AM parent stations and no additional income accrues from programs being aired on both FM and AM, permission should be forthcoming for such interchangeability without payment of additional compensation to musicians.

Union officials, on the other hand, hold that okaying the feeding of net programs to musically non-union stations sets a dangerous precedent.

DuPree Touting Nat Towles as Next Sepia Name

PHILADELPHIA, Jan. 29.—Reese DuPree, pioneer dance promoter, has lined up Nat Towles' band for his annual spring list of race proms below the Mason-Dixon line. Will pick up the band in Philadelphia around May 1, with the string of one-niters extending into Florida to run for four weeks. Until then, DuPree is spotting the sepia names here, bringing in the Sweethearts of Rhythm for a February 11 prom at his Strand Ballroom and Jimmie Lunceford at Town Hall on March 2. And for the topper, has Towles battling it out with Lionel Hampton's band on February 4 at Town Hall.

Until DuPree's Southern tour gets under way, Towles will take out Marva (Mrs. Joe) Louis for a string of ballroom and theater dates. Mrs. Louis makes her professional bow at Town Hall here on February 1 with Buddy Johnson's band, and then joins Towles on February 11 in Richmond, Va. Billy Shaw, of William Morris Agency, stringing the one-niters, and Harry Romm, of GAC, lining up the theater dates.

While a heavy fave in the West for many years, Towles shapes up as the hottest thing to hit this Quaker City since Lionel Hampton. At his initial appearance at Strand Ballroom here earlier this month, Towles, entirely unknown, drew a mere 100 dancers. DuPree brought him back last Friday (21), and with tickets at 99 cents and \$1.10, drew almost 600 race dancers. Enthusiasm for the band so high here that DuPree decided to bring Towles back for his February 4 promotion with Hampton's band. With Hampton a terrific draw here and Towles fast-moving in popularity circles, makes for a real "cutting" contest, the first this town has seen in many a moon. Moreover, the pitting of Towles against Hampton for a double-barrel drawing card on February 4 is seen as a move on part of DuPree to cut into the Mrs. Louis debut with Johnson's band earlier in the week, that dance being promoted by a private club.

ASCAP Sues Des Moines Club for Music Used Without License

DES MOINES, Jan. 29.—ASCAP this week filed suit in Federal Court here against the operators of the Chesterfield Club of Des Moines charging that the club used ASCAP copyrighted music without a license.

ASCAP asks that the club be required to pay damages of \$250 each for the use and performance last December 9 of four numbers, *I'll See You in My Dreams*, *Sweet Sue*, *Blue Skies* and *White Christmas*.

The petition points out that under copyright laws unlicensed individuals or organizations are barred from using copyrighted music for profit.

Leonard H. Severson, ASCAP's field representative here, reported that there are only five unlicensed places in Des Moines.

ACTS-ATTRACTIONS WANTED

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1537 N. Vine St. Hollywood 28, Calif.

RECORD DEALERS

Radio is your record plugger! Your customers listen to the Radio... tell them about your records with local air time.

For the latest news in Radio see our Radio Section.

Court Plays Legal Roll

NEW YORK, Jan. 29.—U. S. Court of Customs and Patent Appeals had to choose between the esthetic and the material when it judged the case of Thorens, Inc., firm which imported a toilet paper holder that plays *Whistle While You Work* as the paper unwinds. Thorens requested that its device be taxed as a music box at 20 per cent or as a machine at 27 1/2 per cent, rather than as a toilet paper holder at 33 1/3 per cent. Court slapped down a 33 1/3 per cent tax, on the grounds that the device is useful only in the bathroom, and then "only when there is occasion to operate the roll."

Artie Shaw Rumored About to Get Navy Medical Discharge

NEW YORK, Jan. 29.—Altho there has been no official confirmation, it is widely reported that Artie Shaw is slated for a medical discharge from the navy shortly. It is also rumored that the band he led in the Pacific area will be taken over by Sam Donahue.

Band is currently stationed at Lido Beach, L. I., while Shaw is stationed in San Francisco.

McIntyre to Canada

NEW YORK, Jan. 29.—Hal McIntyre is skedded to play a string of one-nighters in Canada from February 18 thru 24, four of them in Ontario and one each in Toronto and Montreal. Prior to that, McIntyre will play theater dates and a few one-nighters in the Midwest.

E. B. Marks's 2d Book

NEW YORK, Jan. 29.—Edward B. Marks, whose music publishing firm celebrates its 50th anniversary in February, will have the occasion commemorated by the publication of his new book, *They All Had Glamour*. Marks's book, which is being published by Julian Messner, Inc., deals with the leading personalities of the theater during the past hundred years.

Ten years ago, the 40th anniversary of Marks Music, Viking Press published another of E. B. Marks's books, *They All Sang*.

3 Prom Dates for Hallett

NEW YORK, Jan. 29.—College prom season continues brisk, Mal Hallett having secured three dates in February for his one-night tour thru the South that month. Hallett plays the University of South Carolina, Charleston, February 13; Clemson College, same state, February 19, and Virginia Polytech Institute, Blacksburg, Feb. 25 and 26.

Ted Fio Rito Pays \$1,160 to Benny the Bum for Something The Leader "Et"—or Something

PHILADELPHIA, Jan. 29.—Maybe it wasn't something he et, but Benny the Bum says it was and it cost Ted Fio Rito \$1,160. Whatever it was, it was bought at the nitery operated by Benjamin H. (Benny the Bum) Fogelman during the four days Fio Rito played the Earle Theater here several weeks ago.

Fio Rito, it was charged at a hearing before a city magistrate, paid with four checks drawn on a Beverly Hills (Calif.) bank, which promptly returned them with the notation: "Not sufficient funds." Said Benny before the magistrate in asking for a warrant for Fio Rito's arrest: "The checks he gave me bounced around like the notes from his band." The bill, he said, was for food and drink consumed by the maestro and a few friends. A warrant was issued for the band leader and Philadelphia police wired Cleveland authorities, where Fio Rito was fulfilling an engagement,

L. Hampton Keynote Record Date Lands Right in the Middle of Decca Contract

Bernay Left With Masters

NEW YORK, Jan. 29.—Keynote Records, formerly devoted to foreign and American folk records, took a flier at recording jazz and got into a mess on its first recording session of four blues tunes waxed by the "Lionel Hampton Sextet," with Dinah Washington singing.

Eric Bernay, owner of Keynote, arranged for the session after being solicited by Leonard Feather, Hampton's press agent, who proposed a waxing date for some of his blues compositions sung by Miss Washington and a sextet from the Hampton band.

Midnight session was set at the WOR recording studios during the week Hampton played the Apollo Theater here, and, to Bernay's surprise, Hampton himself showed up, offering to play the date and have it billed as the "Lionel Hampton Sextet." After assurances from Hampton and his wife, Gladys, that the leader was not committed to any other recording company, altho a Decca contract awaited his signature, Bernay ordered labels made bearing Hampton's name.

Joe Glaser, who was on the Coast at the time, returned three days later and made his presence known quickly when he phoned Bernay to tell him that Hampton was signed to a Decca pact and Bernay could not release the four sides Hampton had cut for him.

At the moment it is not clear to anyone concerned whether Hampton signed the Decca contract after recording for Bernay or prior to it. Bernay is willing to sell the masters to Decca for the money he put into the date. Decca, however, states that if Hampton's contract was already signed at the time the session was held, it will sue to prevent release of the sides; otherwise Keynote is welcome to issue them.

Keynote has already released a couple

100 Disks Included In Navy "B" Kit

WASHINGTON, Jan. 29.—A well-rounded set of phonograph records makes up the navy's "B" kit which is sent to navy establishments out of the country. The kit, which contains 100 records, may be ordered by commanding officers as a unit, or individual records may be obtained.

The 100-record kit includes 10 religious selections, consisting of transcriptions by organ, voice and chorus; 10 patriotic selections; 30 classical records, consisting of symphonies, concertos and selections from the most popular opera, and 50 current hit tunes recorded by top-name orchestras.

of jazz disks cut by the Lester Young Quartet. Tunes are *Sometimes I'm Happy*, *Afternoon of a Basie-ite*; *Just You, Just Me* and *I Never Knew*. Teddy Wilson, Coleman Hawkins and Roy Eldridge are some of the musicians the diskster has lined up for future dates.

"Doll" Royalties In Legal Tangle

NEW YORK, Jan. 29.—Some psychiatrists might find good material for research in the fact that three widows have turned up to claim writer's royalties on the song in which Composer Johnny Black expressed a preference for a *Paper Doll*.

E. B. Marks Music, publisher of the tune, is holding in escrow the thousands of dollars royalties accumulated from the sale of 1,000,000 copies of sheet music and 1,300,000 records, until the court wades thru the claims filed by the widows and rules on their validity.

In the meantime, Harry S. Wonnell, administrator of Johnny Black's estate, filed suit against Marks for an accounting of royalties on *Paper Doll* in New York Federal Court, Wednesday (26).

Martel Adds Singer

NEW YORK, Jan. 29.—Paul Martel has a new vocalist, Arlene Johnson, as a result of a recording session arranged by Herman Lubinsky, who brought the two together to wax for his Savoy label. Miss Johnson is a non-pro who came to Lubinsky's attention thru home disks she had made, which prompted him to sign her to a recording contract. Miss Johnson and Martel cut *Midnight Jump* and *Boogie Woogie Hotel* for Savoy.

Diskster also signed Shorty Allen's five-piece jazz band and the three-piece Piccadilly Pipers to accompany Bonnie Davis.

Roy Stevens Unveils Band

NEW YORK, Jan. 29.—Roy Stevens, long a familiar name on 52nd Street where he led a five-piece swing crew at the Famous Door and more recently was part of the Coleman Hawkins' outfit at Kelly's Stable, will debut a new eight-piece swing band at the Tip Top Club, Long Island, N. Y., February 11.



GRACIE FIELDS

USES IT! Most "big names" use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

TUNE-DEX

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MARUSCHKA

(MA-RÖÖSH-KA)

COLORED BANDS AND ORCHESTRAS

Available for immediate engagements. Union. Well organized, 8 to 14 pieces. Buyers, Promoters. WIRE, WRITE or PHONE now. FERGUSON BROS. AGENCY, INC. 328 N. SENATE, INDIANAPOLIS, IND. - RILEY 5767

3 "NUMBER ONES"

FROM LEEDS' OWN POPULARITY CHART

The new Number One Ballad, by the writer of "ALL OR NOTHING AT ALL"

#1 **MY HEART ISN'T IN IT**
by JACK LAWRENCE

The Number One Novelty Sensation!

#1 **SHOO-SHOO BABY**
by PHIL MOORE

The Juke's Number One Nickel Grabber!
THE INK SPOTS and ELLA FITZGERALD
recording together for the first time on
DECCA Records!

#1 **COW-COW BOOGIE**
Also recorded by ELLA MAE MORSE on CAPITOL

LEEDS MUSIC CORPORATION
LOU LEVY, President
RKO BUILDING • RADIO CITY • NEW YORK

GEO. SCHOTTLER - New York
AL FRIEDMAN - Chicago
HAPPY GODAY - Hollywood

Det. Lafayette Theater Music Case Goes Into Next Round; 500G-Suit Names Petrillo

NEW YORK, Jan. 29.—James C. Petrillo, AFM prexy, and Jacob Rosenberg and John S. Ferentz, presidents of the New York and Detroit AFM locals respectively, were three of five defendants named in a \$500,000 suit filed in Supreme Court here yesterday by David T. Nederlander, stockholder of Lafayette Dramatic Productions, Inc., operators of the Lafayette Theater, Detroit.

Nederlander charged that the theater was coerced, under threat of strike, into hiring union musicians against its will. According to his complaint the theater specializes in dramatic productions not requiring music. On September 1, 1943, the complaint states, Local 5, Detroit AFM, notified the theater that it would call a strike and have the house picketed unless union musicians were hired.

When the union carried thru its threat, Nederlander claims, he obtained a court order restraining them. He charges that the union then entered into a "conspiracy" to "force" him to abandon court action. Nederlander contends that union officials sought the aid of the United Booking Office, which provides the theater's shows, to force the house

to yield to its demands. According to the complaint the booking office, which is named as one of the five defendants, notified the theater that it would no longer handle its booking unless union requests were granted. Nederlander claims this action was taken when the union threatened to call a strike in all theaters serviced by United Booking Office unless it co-operated. Lafayette Dramatic Productions, Inc., fifth defendant named, was included because, according to Nederlander, the corporation refused to bring suit itself.

802 Cuts Hours, Upping Scales on Clubbing Dates

NEW YORK, Jan. 29.—Last week Local 802, AFM here, reduced afternoon single engagement sessions from four to three hours, and now contemplates upping the scale on both A and B miscellaneous jobs.

New ruling effective February 15, brings the New York local's afternoon schedule in line with those in effect for several years in San Francisco, Detroit and other large cities.

Tho the cut results in approximately 25 per cent wage increase, the local will soon announce an actual scale raise. Price will probably be an additional \$1 on \$14 class "A" jobs and \$2 on \$10 "B" engagements.

Growing scarcity of musicians and rising cost of living are cited by 802 officials as reasons for the scale increase, which does not require War Labor Board ratification.

802 Plans Soldier Vote

NEW YORK, Jan. 29.—Altho Congress is still undecided about the soldier vote, Local 802, AFM, is working out a plan that will permit its members to vote in the coming local election. Every musician in uniform is assured of having his say in the elections which take place next December. Attorneys for the local are investigating the legal angles and will draw up an absentee ballot.



PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

TITLE	PUBLISHER
A Lovely Way To Spend an Evening (F)	Crawford
Besame Mucho	Southern
By the River of the Roses	Shapiro-Bernstein
Can't You Do a Friend a Favor (M)	Harms, Inc.
Don't Sweetheart Me	Advance
Don't Worry, Mom	Ford
For the First Time	Shapiro-Bernstein
Have I Stayed Away Too Long?	Famous
Holiday for Strings	Bregman-Vocco-Conn
How Sweet You Are (F)	Remick
I Couldn't Sleep a Wink Last Night (F)	T. B. Harms
I Love You (M)	Chappell
I Wish I Could Hide Inside This Letter	Shapiro-Bernstein
Is My Baby Blue Tonight?	Broadway
I've Had This Feeling Before (F)	Santly-Joy
Journey to a Star (F)	Triangle
Little Did I Know	Lincoln
Mairzy Doats and Doxy Doats	Miller
My Heart Tells Me (F)	Bregman-Vocco-Conn
My Ideal	Paramount
My Shining Hour (F)	Morris
No Love, No Nothin' (F)	Triangle
Oh, What a Beautiful Morning (M)	Crawford
Old Acquaintance (F)	Witmark
People Will Say We're in Love (M)	Crawford
Shoo-Shoo Baby (F)	Leeds
Silhouettes	Marchant
So Goodnight (F)	BMI
Speak Low (M)	Chappell
Star Eyes (F)	Feist
Suddenly It's Spring (F)	Famous
The Same Little Words	Paull-Pioneer
When They Ask About You	Berlin

Lucky Strike HIT PARADE

CBS, Saturday, January 29, 9-9:45 p.m.

TITLE	PUBLISHER
My Heart Tells Me	Bregman-Vocco-Conn
Shoo-Shoo Baby	Leeds
People Will Say We're in Love	Crawford
No Love, No Nothin'	Triangle
O, What a Beautiful Morning	Crawford
Paper Doll	Marks
I Couldn't Sleep a Wink Last Night	T. B. Harms
My Ideal	Paramount
For the First Time	Shapiro-Bernstein

And the Following Extras:

- Margie
- Love Is Sweeping the Country
- There's Something About a Soldier
- Song of the Vagabonds

ALL-TIME HIT PARADE

NBC, Friday, January 28, 8:30-9 p.m.

TITLE	PUBLISHER
Sing	Lutz
Red Sails in the Sunset	Shapiro-Bernstein
Somebody Loves Me	T. B. Harms
Just One of Those Things	Robbins
How Ya Gonna Keep 'Em Down on the Farm	Von Tilzer
My Heart Tells Me	Bregman-Vocco-Conn
Blow, Gabriel, Blow	Mills
Rangers' Song	Feist
Caissons Go Rolling Along	Shapiro-Bernstein

Music Popularity Chart Week Ending Jan. 27, 1944

BEST SELLING SHEET MUSIC

This compilation is based upon weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See Part 3 for sources.)

NATIONAL

POSITION	Last Wk.	This Wk.	Title	Composer
8		1	Mairzy Doats	Miller
1		2	My Heart Tells Me	Bregman-Vocco-Conn
2		3	Shoo-Shoo Baby	Leeds
4		4	Oh, What a Beautiful Morning	Crawford
5		5	No Love, No Nothin'	Triangle
6		6	My Ideal	Paramount
9		7	Besame Mucho	Southern
3		8	Paper Doll	Marks
7		9	For the First Time	Shapiro-Bernstein
10		10	People Will Say We're in Love	Crawford
14		11	I Couldn't Sleep a Wink Last Night	Harms
11		12	My Shining Hour	Morris
—		13	Star Eyes	Feist
12		14	Victory Polka	Chappell
13		15	Speak Low	Chappell

SECTIONAL

EAST COAST

POSITION	Last Wk.	This Wk.	Title
9		1	Mairzy Doats
1		2	My Heart Tells Me
2		3	Shoo-Shoo Baby
3		4	Besame Mucho
7		5	No Love, No Nothin'
11		6	I Couldn't Sleep a Wink Last Night
4		7	For the First Time
8		8	Oh, What a Beautiful Morning
6		9	Paper Doll
12		10	People Will Say We're in Love
14		11	Speak Low
—		12	Star Eyes
5		13	My Ideal
10		14	My Shining Hour
13		15	Victory Polka

SOUTH

POSITION	Last Wk.	This Wk.	Title
1		1	My Heart Tells Me
2		2	Shoo-Shoo Baby
4		3	Oh, What a Beautiful Morning
9		4	People Will Say We're in Love
6		5	My Ideal
5		6	No Love, No Nothin'
3		7	Paper Doll
—		8	Mairzy Doats
10		9	Speak Low
—		10	Besame Mucho
8		11	For the First Time
13		12	My Shining Hour
11		13	Pistol Packin' Mama
7		14	Victory Polka
14		15	Say a Prayer for the Boys

MIDWEST

POSITION	Last Wk.	This Wk.	Title
9		1	Mairzy Doats
8		2	Oh, What a Beautiful Morning
1		3	My Heart Tells Me
5		4	My Ideal
7		5	No Love, No Nothin'
12		6	People Will Say We're in Love
2		7	Shoo-Shoo Baby
3		8	Besame Mucho
—		9	Don't Believe Everything You Dream
6		10	Paper Doll
4		11	For the First Time
10		12	My Shining Hour
13		13	Victory Polka
—		14	Pistol Packin' Mama
15		15	Little Did I Know

WEST COAST

POSITION	Last Wk.	This Wk.	Title
7		1	Mairzy Doats
2		2	Shoo-Shoo Baby
—		3	Besame Mucho
1		4	My Heart Tells Me
6		5	No Love, No Nothin'
3		6	Paper Doll
15		7	My Ideal
14		8	I Couldn't Sleep a Wink Last Night
8		9	People Will Say We're in Love
—		10	Star Eyes
9		11	For the First Time
—		12	The Music Stopped
—		13	Do Nothin' Till You Hear From Me
11		14	Victory Polka
—		15	My Shining Hour

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See Part 3 for sources.)

POSITION	Last Wk.	This Wk.	Title	Artist	Label
1		1	Do Nothin' Till You Hear From Me	Duke Ellington	Victor 20-1547
7		2	Ration Blues	Louis Jordan	Decca 8654
3		3	Shoo-Shoo Baby	Ella Mae Morse	Capitol 143
4		4	Sweet Slumber	Lucky Millinder	Decca 18569
6		5	It Must Be Jelly	Glenn Miller	Victor 20-1546
2		6	Don't Cry Baby	Erskine Hawkins	Bluebird 30-0813
5		7	G I Jive	Johnny Mercer	Capitol 141
8		8	Cherry	Erskine Hawkins	Bluebird 30-0819
—		9	All For You	King Cole Trio	Capitol 139
—		10	Cherry	Harry James	Columbia 36683

An Exciting Recording!

THE INK SPOTS



DECCA No. 18583

Don't Believe Everything You Dream

Lyric by HAROLD ADAMSON Music by JIMMY McHUGH

ROBBINS MUSIC CORPORATION

Victor Records presents

DUKE ELLINGTON'S

Own Recording of

DO NOTHIN' TILL YOU HEAR FROM ME

Music by DUKE ELLINGTON Words by BOB RUSSELL



VICTOR No. 20-1547

Watch for the LENA HORNE Recording on BLUEBIRD

ROBBINS MUSIC CORPORATION



TWO HOT NEW ONES BY
DUKE ELLINGTON
 AND HIS FAMOUS ORCHESTRA
 "Main Stem" "Johnny Come Lately"
 ORDER VICTOR 20-1556 AND START A NEW PAGE
 IN YOUR BANK BOOK!

TUNE IN: RCA's great show, "What's New?"
 A sparkling hour of music, laughs, news,
 drama, science. Saturday nights,
 7 to 8, EWT, Blue Network.

To help us make new Victor and
 Bluebird Records for you, sell
 your old ones to your
 distributor.

THE TUNES THAT
 NAB THE NICKELS ARE ON
**VICTOR AND BLUEBIRD
 RECORDS!**

BUY
 WAR BONDS
 EVERY
 PAYDAY



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See sources in Part 3.)

NATIONAL

POSITION	Last Wk.	This Wk.	Record	Label	Sales
1	1	1	My Heart Tells Me	Glen Gray Decca	18567
5	2	2	Besame Mucho	Jimmy Dorsey Decca	18574
3	3	3	Paper Doll	Mills Brothers Decca	18318
2	4	4	Shoo-Shoo Baby	Andrews Sisters Decca	18572
4	5	5	Star Eyes	Jimmy Dorsey Decca	18571
6	6	6	Shoo-Shoo Baby	Ella Mae Morse Capitol	143
9	7	7	My Shining Hour	Glen Gray Decca	18567
—	8	8	No Love, No Nothin'	Ella Mae Morse Capitol	143
—	9	9	My Ideal	Jimmy Dorsey Decca	18574
—	10	10	Do Nothin' Till You Hear From Me	Duke Ellington Victor	20-1547

SECTIONAL

EAST		SOUTH	
POSITION	Last Wk.	POSITION	Last Wk.
1	1	1	1
3	2	3	2
2	3	2	3
4	4	—	4
5	5	6	5
—	6	—	6
—	7	—	7
6	8	—	8
—	9	—	9
—	10	—	10
MIDWEST		WEST COAST	
1	1	6	1
4	2	—	2
3	3	—	3
—	4	10	4
5	5	2	5
8	6	—	6
—	7	7	7
6	8	3	8
2	9	1	9
—	10	5	10

MOST PLAYED JUKE BOX FOLK RECORDS

(Hillbilly, Race, Cowboy Songs, Spirituals)

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last Wk.	This Wk.	Record	Label	Sales
1	1	1	Pistol Packin' Mama	Al Dexter Okeh	6708
—	—	—	Bing Crosby-Andrews Sisters Decca	23277
—	—	—	Freddie "Schnickelfritz" Fisher Decca	4425
—	2	2	Try Me One More Time	Ernest Tubb Decca	6093
3	3	3	No Letter Today	Ted Daffan Okeh	6706
6	4	4	Born To Lose	Ted Daffan Okeh	6706
—	5	5	Sweet Slumber	Lucky Millinder Decca	18569
—	6	6	Don't Cry, Baby	Erskine Hawkins Bluebird	30-0813
5	7	7	Rosalita	Al Dexter Okeh	6708
2	8	8	Ration Blues	Louis Jordan Decca	8654

Music Popularity Chart Week Ending Jan. 27, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from the distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks song has been in Going Strong.

(In Order of Popularity)	
SHOO-SHOO BABY	Andrews Sisters (Vic Schoen Ork). Decca 18572
<small>(5th week)</small>	Ella Mae Morse (Dick Waller Ork). Capitol 143
	Jan Garber (Liz Tilton)..... Hit 7069
MY HEART TELLS ME	Glen Gray (Eugenie Baird)..... Decca 18567
<small>(7th week)</small>	Jan Garber (Bob Davis & Quintet).. Hit 7070
BESAME MUCHO	Jimmy Dorsey (Bob Eberly and Kitty Kallen)
<small>(2d week)</small> Decca 18574
	Abe Lyman (Rose Blane)..... Hit 7072
THEY'RE EITHER TOO YOUNG	Jimmy Dorsey (Kitty Kallen).... Decca 18571
OR TOO OLD	Jan Garber (Liz Tilton)..... Hit 7069
<small>(6th week)</small>	Hildegard (Harry Sosnik Ork).. Decca 23291
STAR EYES	Jimmy Dorsey (Bob Eberly and Kitty
<small>(2d week)</small>	Kallen)..... Decca 18571
PAPER DOLL	Mills Bros..... Decca 18318
<small>(22d week)</small>	
MY IDEAL	Jimmy Dorsey (Bob Eberly).... Decca 185474
<small>(3d week)</small>	Billy Butterfield (Margaret Whiting).Capitol 134
	Maxine Sullivan..... Decca 18555
CHERRY	Harry James..... Columbia 36683
<small>(2d week)</small>	Erskine Hawkins..... Bluebird 30-0819
VICTORY POLKA	Bing Crosby-Andrews Sisters (Vic Schoen
<small>(10th week)</small>	Ork)..... Decca 23277
PISTOL PACKIN' MAMA	Al Dexter (Al Dexter)..... Okeh 6708
<small>(28th week)</small>	Bing Crosby-Andrews Sisters (Vic Schoen
	Ork)..... Decca 23277
	Freddie "Schnickelfritz" Fisher... Decca 4425

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

(In Order of Popularity)	
MY SHINING HOUR	Glen Gray (Eugenie Baird)..... Decca 18567
IT MUST BE JELLY	Glenn Miller (Modernaires)... Victor 20-1546
NO LOVE, NO NOTHIN'	Ella Mae Morse (Dick Walters Ork). Capitol 143
	Johnny Long (Paffi Dugan)..... Decca 4427
HOW SWEET YOU ARE	Kay Armen (Balladiers)..... Decca 18566
	Jo Stafford (Paul Weston Ork)... Capitol 142

Territorial Favorites

WHEN THEY ASK ABOUT YOU Jimmy Dorsey..... Decca 18582
<small>(St. Louis)</small>
DO NOTHIN' TILL YOU HEAR Woody Herman..... Decca 18578
FROM ME Duke Ellington..... Victor 20-1547
<small>(Detroit)</small>
CLEANIN' MY RIFLE Lawrence Welk..... Decca 4428
<small>(Buffalo)</small>
TRY ME ONE MORE TIME Ernest Tubb..... Decca 6093
<small>(Tulsa)</small>

Army Broadcasting Selling The World as It Entertains G. I.'s on All Six Continents

Army Info Services Doing Stupendous Radio Job

(Continued from page 13)
They have also set up low-powered transmitters which do their own broadcasting.

Blanket Camps

These are designed to provide blanket coverage of troops in near-by camps. Each such transmitter is started with a musical library of 400 transcriptions, gets 50 fresh e. t.'s a month, does its own live programing and, in addition, plays the AFPS e. t. programs. In some areas these stations are linked by telephone lines and operate as complete networks in the full Yank sense of the term. There are 19 such stations linked in Alaska and 25 outlets so hooked up in England.

They follow the troops closely and move up and into action pronto. Thus six hours after the occupation of Kiska the AFPS station was in operation. And six days after the capture of Naples they were on the air.

Providing transmission and reception equipment for their stations and listeners was one helluva problem. If anything, it was easier to get sending than receiving material. For a time they were able to buy receiving sets from manufacturers; they had 14,000 built before they had to go into the open market. Then they stripped the retailers' shelves. And finally they had to go dig up parts and assembly lines with which to fabricate the sets.

Nevertheless they did provide receivers. And at the same time they developed a 50-watt transmitter that is packed into and transported in five suitcases. This is complete even unto a music and program library.

The production problem on the transcriptions alone was quite a headache. When AFPS asked about e. t. facilities the industry thought they were crazy. Yet in the last year AFPS produced and distributed 215,770 16-inch transcriptions. The only e. t. schedule was:

—and travels by air. On the inside cover of each carton is a slip showing the contents, title of each record, length of air time, and number of times each program should be broadcast. When it's aired is up to the local camp.

Each carton contains a shipping schedule, labels for re-addressing, stickum paper for resealing, shipping information, publicity material for camp bulletin boards, spot announcements, packet of needles and a flock of comic supplements in color. These latter are used for filler, obtained gratis from newspapers all over the country which ship AFPS their returns, and are snapped up by the servicemen.

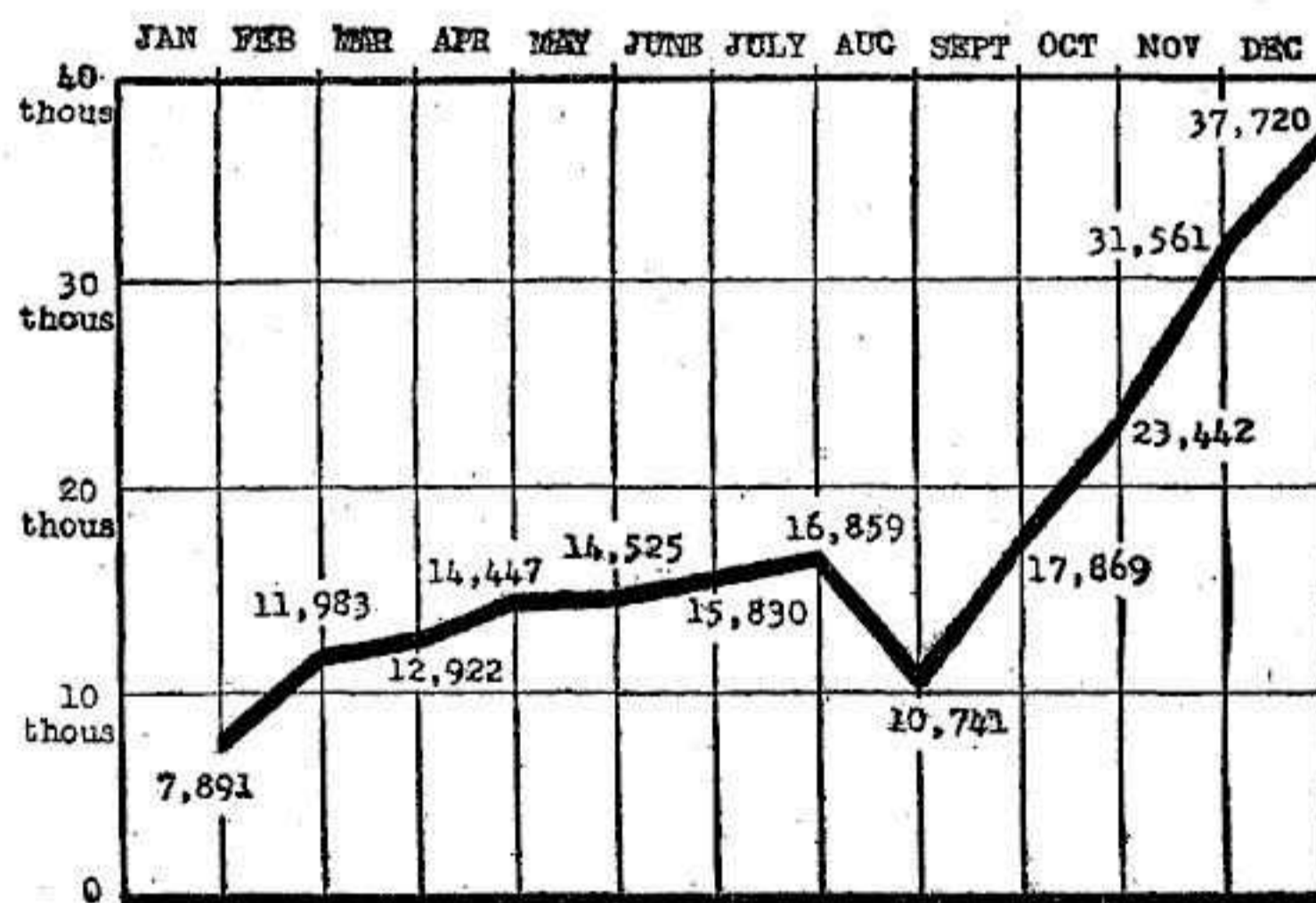
After being read they are repacked in the carton and go along to the next post. And after each unit has completed its circuit it is sent to a hospital, hospital ship, troopship or naval vessel where it is used until replaced or scrapped.

AFPS furnishes 2,500 broadcast hours a week. Each month 37,000-odd e.t.'s are aired over 57 American expeditionary stations, over 134 foreign government or commercial stations, over 115 sound systems and over uncounted p.-a. hook-ups of transports and hospitals. AFPS programs are heard in 47 countries, and as radio knows no barriers, it is having a profound effect on civilian listening in those countries.

Meals Wait for Bing

In New Zealand, Madagascar, England and many, many other places, listeners let their meals cool rather than miss Fred Waring or Bing Crosby, the Boston Symphony or The Hit Parade, Command Performance or G. I. Jive.

There are many stories about AFPS. One of the best hinges on the fact that AFPS produces for the navy as well as the army and uses talent from all the armed services. One performer, now an officer in the navy, was noted in civilian life for ranting and raving about the



THE DROP BETWEEN AUGUST AND SEPTEMBER was caused by an explosion at the plant which produced its raw stock.

And this figure does not include 82,500 12-inch platters which were produced and distributed before the present transcription facilities were organized.

Typical of the savvy and efficiency behind AFPS operations is the organization of "circuits" to facilitate distribution without sacrificing speed and coverage. Wherever possible the low-powered American expeditionary stations are set up in circuits. Then complete program units are shipped to these circuits from the U. S. A.

Each unit contains a full week's supply or 42 hours of programs. Each carton is marked RADIO TRANSCRIPTIONS FOR TROOPS. U. S. GOVERNMENT PROPERTY. MUST GO THRU. URGENT

ineptness of his writers. This particular incident is supposed to have happened in the studio.

The writer, who had worked for the performer in pre-war times, was only a yeoman and as such strictly a nobody as far as rank was concerned. The performer, an officer, went into a tirade about his script. He concluded with "a fine writer you are. Thank God we're in the navy. In civilian life all I could do was bawl you out. But here such work as this, imagine ending a sentence with a preposition, is a violation of orders and rank insubordination."

To which the writer is supposed to have replied: "Yes, sir. It is rank insubordination. Up with which you should not have to put."

E. B. Marks Loses 2 Appeals On Song Suits Vs. Jerry Vogel, Vogel Loses 1 Against Marks

NEW YORK, Jan. 29.—Jerry Vogel's appeal from judgment of the district court here in a copyright infringement suit over *The Bird on Nellie's Hat*, brought against Vogel by E. B. Marks Music, was turned down in the Circuit Court of Appeals this week. Court awarded Marks 50 per cent of Vogel's profits on the song, and ordered the other 50 per cent held in escrow.

Song was originally composed by Arthur Lamb, music later being added by Alfred Solman without Lamb's co-operation. Both assigned their rights to Joseph W. Stern & Company, who copyrighted it in 1906. Lamb died before expiration of the copyright term and never made an effort to renew. In 1933, Solman filed as renewal owner, naming himself as composer of the music and Lamb as co-author. In 1936, Solman assigned the song to Marks.

In 1940, Cecil Lamb, claiming to be Arthur Lamb's brother, assigned rights to Vogel. Vogel argued that Solman was not the owner of the whole legal title. Circuit court modified the lower court's decision, awarding Marks its own actual damages, a share of statutory damages and a share of Vogel's profits, and affirmed the decision as modified.

NEW YORK, Jan. 29.—E. B. Marks lost two appeals in suits brought against

Jerry Vogel, when the U. S. Circuit Court of Appeals affirmed previous rulings handed down in Federal Court here. Both suits charged copyright infringement, on the songs *I Wonder Who's Kissing Her Now* and *December and May*, and both complaints were dismissed.

December and May, penned by E. B. Marks in 1893, was sold to Harding Music, which engaged William Lorraine to compose music, and published the tune. In 1920, before original copyright term expired, Marks secured renewal rights and assigned the song to E. B. Marks Music. Lorraine assigned his rights to Vogel in 1940. Court held that the song was the joint work of Marks and Lorraine, that when Marks secured the renewal rights, the legal title which he acquired was held in trust for Lorraine, and therefore Lorraine's assignee (Vogel) could not be prevented from exploiting the rights.

I Wonder Who's Kissing Her Now, penned by Joe Howard, Will M. Hough and Frank Adams, was originally assigned to Harris Music, and authors subsequently applied for renewal rights, Howard's share being assigned to Marks and co-authors' rights being assigned to Vogel. Court declared that "even a stronger situation for the defendant" than *December and May*.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters.

Nat Towles

(Reviewed at Strand Ballroom, Philadelphia)

COMING out of the West, where the band has been a heavy fave for many years in the barnstorming circuits, Nat Towles invades the East for the first time with a band and a brand of rhythms that is bound to bring the maestro the national fame he deserves. With proper handling and the grace of good breaks, Towles should land in the top drawer handily.

Apart from the striking and exciting musical arrangements scored by a large staff for the band, what impresses most is the clean playing and clearly defined attacks of the various sections. The five saxes provide full sweep and swell with tonal depth added by the choir of three mated trombones. And cutting thru it all, biting hard and ringing true, are three trumpets. Not only is there excellent cohesion among the various instrumental sections, but each individual section represents a closely knit unit.

The rotund and genial Nat out front has command of the situation at all times. Makes 'em bring forth terrific power when called for, and at the same time has the boys achieving a striking sweet blend. Thru it all is a thoroly rhythmic and contagious beat brought forward by piano, bass and drums. It's teamwork rarely displayed by a septa band that makes this Towles troupe click so handsomely.

Tempering the heavy ensemble work are solo flashes that go a long way in raising the musical temperature. Outstanding in that respect is the alto sax blues phraseology professed by Albert Martin and the powerhouse bugling of Otis Paul. And for the part he plays in providing a righteous lift to the band, a gracious nod is rated by Curtis Counce for the manner in which he picks the notes on his string bass and makes 'em bounce.

Talents of the Towles band also extend to the wide and varied selections offered up, the band being equally at home with a popular ballad of the moment as they are with a low-down old-time blues or fiery stomp, and hits a wide mark in any commercial sphere.

For the vocal interludes, Joe Timmins impresses with his full and lyrical baritone pipes. Lad is very much at home with the romantic and torch ballads. However, Timmins is only filling in for Bobby Allen, who is rejoining the band, and whose vocal range is said to reach out to the blues and rhythm opuses as

Boyd Raeburn

(Reviewed at the Band Box, Chicago)

HERE is a band that deserves to hit the jackpot, altho it is still hitting the kitty for small change. Despite draft board and talent raiding by other name bands offering more money, Raeburn has built a fine band and a terrific following among Chicago dancers. The Band Box is a former Loop cafeteria transformed into a night spot with plenty of acoustic problems and a down-stairs entrance but Raeburn has packed the place for months with some of the best dance music in town.

With the help of special arrangements from Russ Fisher, first saxman, and Floyd Bean, one of the better piano men, Boyd has built an exceptional library of stocks, specials and pop tunes. The band has a good beat, the ensemble phrasing is in good taste, and the soloists spark both the band and the dancers with their improvisations.

Vocals are handled by Sharon Leslie and Ted Travers. The band consists of seven brass; five saxes, including Raeburn on tenor, and four rhythm.

Carl Cons.

Billie Rogers

(Reviewed at the Preview, Chicago)

BILLIE ROGERS, formerly Woody Herman's featured trumpeter and vocalist steps out with her new all-male sextet and hits a mark in solid jive and swingology that merits attention.

The gal, a smart looking brunette, is a master salesman in dishing out torrid melodies and captures the audience with her distinctive playing. A pair of good pipes, personality and showmanship help her capture and hold attention of the audience.

The unit, only organized since the first of the year, consists of five men, including two saxes, piano, bass and drums. Smartly attired, group works hard and dishes out music in a smooth, fast tempo that appeals to any type of crowd. Men form a musical backing for Miss Rogers, who gives out on every number. Library consists of pops, especially arranged for jivesters, interspersed with standard request numbers.

Jack Baker.

well. Band takes on Marva (Mrs. Joe) Louis as fem dewor and ditty slinger for a tour of theater and dance dates.

Maurie Orodneker.



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

WHEN THEY ASK ABOUT YOU Sonny Dunham Hit 7073
Jimmy Dorsey Decca 18582

Here is a torch song written in the blues idiom, which nevertheless has enough popular appeal to put it in the solid commercial class. It ranks among the songs most played on the air, and there should be plenty of coins forthcoming for both the Dorsey and Dunham versions.

I'LL BE AROUND Sonny Dunham Hit 7073
Mills Brothers Decca 18318
Cab Calloway Okeh 6717

Publishers of this ballad decided to make it their plug tune when operators tried turning over the Mills Brothers' waxing of "Paper Doll," and phono fans seemed to like the idea. The Decca version has been drawing steadily for many weeks now, and the new offering by Sonny Dunham, plus the rendition by Cab Calloway, should build the tune up even further. Straight ballad form is unusual from the pen of Alex Wilder, who is known for his mood pieces like "So Peaceful in the Country."

NO LOVE, NO NOTHIN' Judy Garland Decca 18584
Ella Mae Morse Capitol 143
Jan Garber Hit 7070
Johnny Long Decca 4427

Three waxings of this tune are already on the market and have started to whirl in a promising fashion. New addition is the Judy Garland version, which should do a lot to spur the tune's popularity. Particularly because it's Miss Garland who renders the forchy number on the screen in "The Gang's All Here," film which is currently making the rounds of local houses.

POPULAR RECORD RELEASES

(From January 27 thru February 3)

*ASTERISK DENOTES WHICH RELEASES, IN THE OPINION OF THE BILLBOARD'S REVIEWER, ARE THE BEST RELEASED LAST WEEK. NO ATTEMPT HAS BEEN MADE TO COMPARE THEM WITH RECORDS OF PROVEN POPULARITY. THEY ARE COMPARED ONLY TO OTHER RECORDS RELEASED LAST WEEK.

Besame Mucho Phil Hanna (Harry Sosluk Ork) Decca 4432

Hard-Hearted Woman Big Bill and His Chicago Five Columbia 6651

I'm Gonna Move to the Outskirts of Town Big Bill and His Chicago Five Columbia 6651

In a Friendly Little Harbor Enric Madriguera (Bob Lido) Hit 7076

Journey to a Star Judy Garland (Georgie Soll Ork) Decca 18584

My Heart Tells Me Phil Hanna (Harry Sosluk Ork) Decca 4432

No Love, No Nothin' Judy Garland (Georgie Soll Ork) Decca 18584

Poinciana Enric Madriguera (Bob Lido) Hit 7076

Sittin' Home Waitin' for You Charlie Barnet & Ork Decca 18585

Strollin' Charlie Barnet & Ork Decca 18585

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Record Shop; Charles E. Wells Music Co. Des Moines: Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Westwood, Calif.: Music Shop.

Music Popularity Chart Week Ending Jan. 27, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

JIMMY DORSEY (Decca)

"When They Ask About You"—FT; VC. "My First Love"—FT; VC.

Again, this newest Jimmy Dorsey doubling takes the cream from the top of the song heap with brace of ballads that loom extremely big. And with such waxing to heighten the stimulation, the appeal for both the sides and the songs should fairly skyrocket. Of immediate interest is Sam H. Stept's "When They Ask About You," already riding in radio circles and the kind of melody and lyric that hits are made of. Moreover, side shows off Kitty Kallen, who recently left the band, to best advantage on the waxes. Imparts a blues kick to her warbling, and with the band itself in a righteous rhythmic groove, the blend is socko for all its spinning. Taking it at a bright and moderate tempo, with a unison brass riff as the needle gets going around, Miss Kitty takes the verse real low-down to start it off. Band lays it on like MacDuff for a four-bar release that gets la Kallen in torch trim for the chorus. Ensemble picks up the last half of another chorus with Miss Kitty coming in on the tag to take it out. Ruth Lowe, who first attracted wide attention, and reams of human-interest space, with her "I'll Never Smile Again," pops up again with "My First Love," in which Mack David had a hand in fashioning. A pash ballad, it is paced in a slower tempo for the vocal talents of Bob Eberly. The maestro's alto sax phrasology paces the last half of a second stanza with Eberly returning for the tag line to polish off the side.

Immediate attention is commanded by "When They Ask About Love," particularly since Kitty Kallen carries the lyrical expressions. And if "My First Love" shows any signs of longevity, this Jimmy Dorsey double will serve double duty for the phono ops.

FREDDIE SLACK (Capitol)

"Silver Wings in the Moonlight"—FT; VC. "Furlough Fling"—FT.

A heavy ballad fave in Britain, Capitol scores a scoop in being the first to pop up with a plattering of "Silver Wings in the Moonlight." Just how much this attractive war ballad will mean on these shores remains to be seen. But the fact remains that Freddie Slack, subordinating his Steinwaying in favor of the side's singer, has fashioned a truly attractive frame for the song. Margaret Whiting, doing a guest sing with the Slack syncopators, carries the entire side. With the band providing a rich harmonic background for the slow ballad, Miss Whiting sings verse and chorus. It's a song of prayer for the safe return of the boy piloting a plane, and Miss Whiting gives just the right sympathetic voice to the song to bring it much appealment. "Furlough Fling" is an instrumental jump dish, taken at a traffic-stopping tempo, and giving the boys in the band a chance to show off their particular talents. Sparked by Slack's own piano pounding, side features the clarinet of Barney Bigard, heard for the first time on wax away from Duke Ellington's band, along with a scorchy slide trombonist.

An overseas ballad, there is no reason why "Silver Wings in the Moonlight" shouldn't duplicate its success on these shores. As such, Freddy Slack's side should find a ready spot in all the juke boxes.

(See Pop. Record Reviews on page 60)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

TEX RITTER (Capitol)

"Have I Stayed Away Too Long?"—FT; V. "There's a Gold Star in Her Window"—FT; V.

Frank Loesser, who gave Tin Pan Alley one of its biggest hillbilly hits in "Jingle, Jangle, Jingle," is a cinch to assume responsibility for another prairie fire in this plaintive "Have I Stayed Away Too Long?" In any event, the ditty is that contagious, being a real down-to-earth love ballad packing all the melodic and lyrical appeal as well as charm of a "You Are My Sunshine." And it will surprise none if this new ditty builds as strong as "Sunshine." Apart from the song material, the record returns the ever-popular Tex Ritter and His Texans. With a string band providing adequate accompaniment for his outdoor-flavored baritone, Ritter takes the tune at a bright tempo, with excellent electric guitar and accordion support as he sings the opening chorus. Accordion and fiddles pick it up at the bridge of a second chorus with Ritter returning for the last half of the serenade to polish off the side. "There's a Gold Star in Her Window" should also find a wide mark of appeal, altho such appeal is strictly for the folk song fans. Both words and music are folksy and strike home, with Ritter's baritone range singing it as simply as the song itself.

(See Folk Record Reviews on page 60)

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Kicharus Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Company, Chicago.


NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES: Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Wur-litzer's. Idaho Falls, Ida.: Chesbro Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry Co. Pittsburgh: Volkwein Brothers, Inc. San Francisco: Pacific Coast Music Jobbers. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

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Kids Hypo Take; Long Term Bills Pinch in Spotty Week

NEW YORK.—The Stem pulled out of the slough somewhat but takes on the whole were spotty. They should have been good, for the week saw the kids out of their classroom for promotions and graduations. But holdover bills at three houses put a crimp in the general gross picture. On the other hand, theaters playing new shows did very well, indeed.

The Paramount (3,664 seats; \$62,575 house average), going into its second week with Johnny Long ork, Hazel Scott, Gil Lamb, Allen Kent and *Miracle of Morgan's Creek*, jumped more than 100 per cent from its previous week with a sensational \$96,000 as against \$42,000 when the bill premed.

The Roxy (5,835 seats; \$79,612 house average), in its first full week with Jack Duran, Hal Le Roy, Maurice Rocco, Lower Basin Street ork with Paul Laval and Milton Cross, Little Sisters, and *The Lodger*, soared to a hefty \$100,000 from the fair \$65,000 of last week.

Radio City Music Hall (6,200 seats; \$101,141 house average), going into seventh week with Alf Loyal, Adriana and Charley, and *Madame Curie*, just about held its own with \$102,000, just what it grossed last week. This was down from \$119,000, \$116,000 and \$110,000 in previous weeks.

The Capitol (4,627 seats; \$59,010 house average), moving into the sixth week with Lou Holtz, Katherine Grayson, Rags Ragland, Nancy Walker, Richard Himber ork, June Allyson, Maureen Cannon and Fay and Gordon and *Guy Named Joe*, slid down to \$60,000 from \$70,000 last week and \$75,000, \$110,000 and \$72,000.

The Strand (2,758 seats; \$42,092 house average), with Charlie Barnet ork, Ella Mae Morse; Low, Hite and Stanley, and

Bunny Briggs, and *Destination Tokio*, holding over for the fifth week dropped to \$50,000 from last week's \$57,000, and the \$65,000 and \$77,000 for the previous weeks.

Loew's State (3,327 seats; \$28,036 house average) opened Thursday with Tom Howard and George Shelton, Harriet Hoctor, Louis Jordan and ork, Gloria Blake, Neal Stanley and Marti, Three Edwards Brothers and the Three Hearts, and *Suting Fener*. Pulled a neat \$34,000 for the week, splitting it between the above-named bill and the earlier one of Earl Carroll's *Vanities*, Three Sailors and *I Dood It*.

302G in 1943 For Mpls. Vaude

MINNEAPOLIS, Jan. 29.—Vaudefilm shows definitely paid off in Minneapolis during 1943. With 15 shows attracting \$302,000 to the b. o., only trouble seen was the tough task in obtaining appearance dates.

Mort H. Singer's Orpheum Theater, where the vaude shows played, could have used again as many engagements as they played last year and come out way on top for 1943. But transportation was the big headache, and William Sears, house manager, was happy to get what he did get.

The year saw a new all-time house record established when Tommy Dorsey hit \$29,500, only to have Horace Heidt come back two weeks later to draw \$28,000. Both figures were better than

Spitalny's Record Hub Week Hits 34G at RKO

BOSTON, Jan. 29.—In his only theater appearance this season outside New York Phil Spitalny (and His Musical Girls) sprinted a record week (ended January 26) at the RKO-Boston and raced past the mark set during the holiday week by Lou Walters' *Latin Quarter Revue*. The latter did \$34,000, with higher prices for special performances, but Spitalny really hit the top with a sizzling \$35,000.

The usual bevy of beauties were on hand with Spitalny: Evelyn, the fiddler; Francine, Kathryn, Viola, the Clawson Triplets and the All-American Glee Club. Screen feature was *Spider Woman*, a Sherlock Holmes whodunit.

Jimmy Dorsey followed January 27 opening to fair blz, with Peg Leg Bates and Coley Worth and Marcia in the unit and *Sting a Jingle* for a flicker. Shep Fields and boys, Helen Forrest, the Borrah Minevitch Rascals, Dixie Dunbar and *The Heat's On* on the screen open February 3.

Chi 52G; Bill Held Over; Sock 27G at Oriental

CHICAGO.—Both local vaude-pic houses had exceptionally good shows last week, and grosses were correspondingly high. Same should go for this week if favorable weather continues. A James Cagney picture, *Johnny Come Lately*, and the combo of Griff Williams, Gertrude Niesen and Henny Youngman put the Chicago (4,000 seats) over to a sweet gross of around 52G. Bill has been held over intact, and should be good for \$47,000.

At the Oriental (3,200 seats), *Latin Quarter Revue* and pic, *Casanova in Burlesque*, furnished a standout show that went beyond the management's expectations, winding up with \$27,000. Bill (Bojangles) Robinson heads this week's stage bill, which also has Ralph (Cookie) Cook, a local night club favorite. Picture is *Swing Out the Blues*, with Dick Haymes. Started off big and should do better than \$25,000.

Al Dexter Shoots Neat 17G in Omaha

OMAHA.—Al Dexter and his troupe, with Jack Woodford's band, pistol-packed 'em in at the Orpheum Theater here week ended January 28, grossing \$17,000.

Also on the bill were Violet Carlson, comedienne, making her first appearance in her native Omaha, and Hector and His Pals. Screen had *Footlight Glamour*. George Olson's band and revue opened January 28.

Buffalo Relights To 24G With Gray

BUFFALO.—After many weeks of darkness She's Buffalo Theater (seating capacity, 3,500; house average for straight pix, \$14,500) relighted last week with Glen Gray and his ork, grossing a pleasing \$24,000.

Acts included Ames and Arno, Ladd Lyon and Anita Boyer, while band spotlighted Bob Anthony and Helen Barrett. Next big attraction on tap will be Jimmy Dorsey week of February 18.

BURLESQUE NOTES

NEW YORK:

MARGIE HART was one of the celebs in huge show the Treasury Department staged January 30 at the Audubon as part of the Fourth War Loan Drive. . . . AL RIO, comic, temporarily incapacitated as the result of an accident on stage at the Hudson, Union City, January 18. . . . SAMMY SMITH relieving until Rio recovers. . . . LOIS (BUDDIE) SCOTT, former burly producer, now an ordnance worker in Rock Island, Ill. . . . CHARLES H. ALLEN has booked Manny King and Jean Carter and Tommy (Bozo) Snyder and Lee Royce for overseas USO units. . . . FRANK BRYAN took his Casino (Boston) cast and chorus to Camp Myles Standish, Taunton, Mass., January 9 and 16. Principals included Vicki Welles, Steve Mills, Tom Carr, Jerry Murphy, Jimmie Pinto, Lola Martin, Harry Trembly and Marian Farrell.

ROSITA ROYCE, now in Hollywood, mourning the loss of her dentist dad, Dr. C. M. Corrington. . . . FRED FAIRE, now Fred Fairberg, putting on shows

for his company at Camp Lee, Va., wants scenes and gags from former co-comics. . . . JEAN DAVIS has quit making ammunition in a war plant to return to the show-girl line at the Hudson, Union City, N. J. . . . JIMMY (RUSTY) MATHEWS and Nan Rae (Mrs. Mathews) are at the Mission Theater, Sacramento. Others in the cast are Tille Griffin, Jean Faye, Helen and Bonnie Lee, Bert (Slats) Berry and Ray Kolb, with Dottie Shannon producing. . . . AL (PUGIE) WEINER, last season at the Gayety, Cincinnati, is now at the Empire, Newark. . . . EDDIE GOODMAN, former manager of the Republic when it played burly, has recovered from a facial cut sustained in a war plant and is now managing the Broad Street pic theater in Newark, N. J. . . . PATRICIA JOYCE left the Hirst Circuit January 22 for a rest in Miami Beach, Fla. **UNO.**

FROM ALL AROUND:

STANLEY MONIFORT and Lou DeVine, of the Fox, Indianapolis, have co-authored two new burly scenes, *Dress-makers* and *The American War Husband*. Tried out recently at the Fox, the boys claim they proved very successful. . . . WALLY (TEX) METZ, formerly associated with Jay C. Mason's *Fashion Flirts* and the late Frank (Rags) Murphy, has been called back to army duties and is now 42027761, Co. D., 19 Bn., 3d Regt., I.R.T.C., Fort McClellan, Ala.

Heidt's previous all-timer of \$25,000. Ted Lewis's \$26,000 was third placer.

Low figure for the year was Sonny Dunham \$13,500. Biggest disappointment was Connie Boswell's \$15,000, tho she worked her head off. Joe Venuti's ork didn't do her any good. Andrews Sisters' \$19,000 in their own home town wasn't anything to shout to the house-tops either.

Big surprises were Chico Marx's \$19,500 for his first time in; Blue Barron's \$20,000 and Ozzie Nelson-Harriet Hilliard's \$23,000.

MAGIC

By BILL SACHS

EDDIE COCHRAN, now in his eighth month with a USO unit somewhere in England, writes under date of January 14: "We are on a new show, *Flying High*. The other night we had George Raft, the movie star, as guest artist. Tommy Martin is with a USO unit over here, and Prince Mendes is showing his wares with *This Is the Army*. We also have a few American amateurs over here. I recently met Sgt. Fred DeMuth. He's the son of DeMuth, the magic manufacturer. . . . WE RECENTLY CREDITED Gayle Page and Company with giving a creditable magic performance as added attraction with the burly company at the Gayety, Cincinnati. Our spy got the names boxed up. It should have read Joan Joyce and Company. They present an unusually slick box escape. . . . LOS ANGELES Society of Magicians, at its meeting January 22, installed the following officers for the ensuing year: Arthur E. Diederich, president; O. Nelah, vice-president; David E. Swift, secretary, and A. Appell, sergeant at arms. . . . SOCIETY OF DETROIT MAGICIANS will hold its installation of officers and annual show at Hotel Webster Hall, Detroit, February 12. . . . JOYCE'S MAGIC and Punch Show is clicking 'em off handily in the Manchester (N. H.) sector, playing schools and auspice dates. . . . JACK HERBERT has just concluded a two-weeker at the Lake Club, Springfield, Ill. . . . MIACO is displaying his magical wares at Philadelphia's Club Bali, marking the first time in many years that a mystery man has graced the floorshow offerings at that spot. . . . PAUL STEFFIN, magician now stationed with the army at Fort Logan, Colo., recently entertained the patients at Spivak (Colo.) Sanatorium, where he bumped into Art Lind, showman, who since entering the rest home has taken up magic as a hobby. After the show the pair cut up jackpots over a dish of ice cream. . . . CORP. TOMMY WOO, stationed for three months in Springfield, Ill., has been shifted to the following address: 39567229, 555th Service Squadron, Venice Army Air Base, Hut 18, Venice, Fla. Woo, who made the West Coast his stamping grounds before entering the army, is with a Chinese unit taking technical training in airplane work and repair. He keeps his magic (See **MAGIC** on page 26)

How To Fill Bills Today—14 Weeks in 13 Months

NEW YORK, Jan. 29.—Indicative of the name talent shortage is the fact that Marion Hutton is scheduled to play 14 weeks on Broadway in 13 months if present plans jell.

Beginning late last November Miss Hutton played six weeks at the Paramount. On February 3 she opens at Loew's State. Then some time in May or June she goes into the Capitol for three weeks and next December she returns to the Paramount for a month. This means that for a 13-month period, starting November, 1943, her Broadway vaude appearances will approximate 14 weeks.

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WITHHOLDING STILL EFFECTIVE

"Temporary" But Interesting

January 19, 1944.

NEW YORK, Jan. 29.—Here is the official text of the Hannegan "ruling" on withholding tax. Only the name of the film company and the official to whom it was addressed has been edited out.

Dear _____:

Reference is made to a request for a ruling as to the status, for purposes of the federal employment taxes and the withholding provisions of the Current Tax Payment Act of 1943, of variety actors and musicians, including such individuals engaged under the so-called "Form B" contract, performing services for such corporations in connection with theaters operated by them. Reference is also made to a conference held December 29, 1943, in the office of the Chief Counsel for the Bureau, at which you were in attendance, wherein a discussion took place relative to the immediate and urgent problems involved in the employment by the corporations of variety entertainers and musicians.

Upon the basis of the information available in this matter and as you were advised during the conference held December 29, 1943, the bureau is unable, at this time, to rule conclusively on the status of variety entertainers and musicians for the purposes of the federal employment taxes and the withholding provisions of the Current Tax Payment Act of 1943. However, the corporations may for the present consider variety actors and musicians, except such as are engaged and perform services pursuant to the provisions of a Form B contract, to be independent contractors and therefore not employees of such corporations. This determination is limited in its application to relationships between such individuals and the corporations and will prevail until the final ruling of the bureau is promulgated.

With respect to the performance of services by entertainers and musicians under the terms of a Form B contract, the pertinent provisions of which have not been altered or modified, the bureau holds that the relationship of employer and employee, within the meaning and intent of the Federal employment taxes and the Current Tax Payment Act of 1943 and the regulations promulgated thereunder, is established between the parties by such instrument.

Very truly yours,

(Signed) ROBERT E. HANNEGAN,
Commissioner.

Only Four Chains Exempted In 'Hannegan Ruling' Which Points 'Form B' Still Tapped

No General Ruling Before Supreme Court 'Hearst Case' Decision

NEW YORK, Jan. 29.—The legal confusion caused by a "ruling" handed down by former Commissioner of Internal Revenue Robert E. Hannegan which permits four vaudefilm chains to cease deducting the 20 per cent withholding tax is beginning to lift.

As the situation stands today four national theater chains have stopped withholding tax for all performers other than those coming in under a "Form B" contract. (The "Form B" is one originated by the American Federation of Musicians which obliges all members of a band to be classed as employees and hence to be subject to Social Security and income-tax deductions. Performers working in a unit headed by a band and hired under "Form B" as part of the band unit come in under it.)

The four chains no longer withholding taxes are the Warner Brothers, Paramount, RKO and Loew's. Warners and Paramount stopped withholding on the date the "ruling" was issued, January 19. The other two are now issuing stop-orders retroactive to that date.

Skouras Follow Chains Lead

That other chains will follow suit is indicated by the decision of the Skouras Theater outfit to issue a stop-order, too, within the next week, even tho it was outside the original application for relief and tho it has received no directive permitting it to cease collecting the 20 per cent tax.

Here is the story of the Hannegan "ruling." Several months ago, Warners, RKO, Paramount and Loew's held consultations looking toward relief from the

obligation to collect. Discussions were then held with the Treasury Department, but this body was unable to issue a relief ruling at the time.

Thru the Warner office in Washington, continuous contact was maintained with the Treasury Department until it was ready to act. On December 29, 1943, representatives of the four chains gathered in D. C. to hear the department's decision. On January 19, ex-Commissioner of Internal Revenue Robert E. Hannegan issued identical letters to the four companies permitting them to cease deducting 20 per cent tax on all performers except those covered by "Form B." To obtain this relief the four firms had made specific application citing specific circumstances.

Last week, Hannegan resigned his Internal Revenue position to replace Frank C. Walker as chairman of the Democratic National Committee.

Ruling Not All Inclusive

Meanwhile a New York theatrical trade paper in reporting the "ruling" incorrectly implied that the long-controversial question of the status of performers (employee versus independent contractor) had been settled. Theatrical lawyers and operators immediately assumed that they, too, were covered by the Hannegan "ruling."

The best-informed legal opinion now holds that (1) the Hannegan "ruling" applies only to those four companies who asked for it; (2) other theater owners may apply for the same kind of ruling but will be forced to cite their specific circumstances and the specific conditions under which they engage acts; (3) those theater owners who choose to stop withholding taxes on the ground that they are no different than the big four will definitely be putting themselves out on a limb if they do not first obtain a ruling on their specific cases, but they will have a strong legal defense in the four-chain decision should the Treasury Department crack down; (4) performers working in unit or "package shows" are not exempted from paying the withholding tax even if they should happen to work in the houses of the four companies; (5) there has been no final definite answer to the question of whether an act is an employee or an individual contractor.

Definition of the performer's status may come as the result of the Hearst case, which comes up before the Supreme Court February 10. This case was put before the Supreme Court by the Social Security Board which holds that newsboys selling papers on the streets are, in fact, employees of the publishers. Since the Social Security Board is expected to bring forward the strongest proof in its possession of the meaning of the term "employee," it is believed that the court's subsequent decision will finally define who is and who is not an employee for tax purposes. In general, employers tend to classify those paying Social Security taxes as being subject to withholding taxes, too.

Hooper Preems as Looey

NEW YORK, Jan. 29.—The first member of a vaude dance team to crack the officer ranks of the U. S. Army is Chester Tomer, according to Dan Boone, who handled him before he joined up. Tomer has just gotten his gold bars at OCS in Texas. He was known professionally as Towne, of Towne and Knott.

AGVA Reps Will Need Month for New Org Deals

NEW YORK, Jan. 29.—Agent interest in the AGVA-ARA contract has developed to the point where it now will take a month instead of the previously planned 10 days for Matt Shelvey, national administrator of the American Guild of Variety Artists, and Mortimer S. Rosenthal, associate counsel, to contact all the percenters during their February swing around the key cities. The Shelvey-Rosenthal tour has been set ahead to the middle of the month.

During the week past, digests and explanatory letters covering the AGVA deal with the Artists' Representatives Association were sent to 22 AGVA locals, branches and sub-branches around the country. AGVA officials in the key cities were instructed to discuss and explain the AGVA-ARA contract to agents and agent-organizations, in order to prepare the ground for Shelvey and Rosenthal. When the pair visit a given city they will arrange appointments on specific days at definite hours for further confabs.

Phila. EMA Seeks Terms

NEW YORK, Jan. 29.—A delegation from the Entertainment Managers' Association of Philadelphia visit the national office of the American Guild of Variety Artists next week to discuss the AGVA-Artists' Representatives Association contract, with the possibility of arranging a similar EMA-AGVA deal.

Squaring the Circulation

PHILADELPHIA, Jan. 29.—Joey Faye, comic with the *Fun for Your Money* revue at the Walton Roof, the other day put the following ad in the papers:

"Young man who gets paid Saturday and is broke by Wednesday, would like to exchange small loans with man who gets paid Wednesday and is broke by Saturday.—Contact Joe E. Faye, Walton Hotel."

Florida Clubs Buy Permits For Extra Show Time

MIAMI BEACH, Jan. 29.—Kitty Davis has plunked down an additional \$2,000 for a night club license which grants the Airliner an extra hour to remain open to sell food and put on a show. This does not affect the liquor curfew.

New schedule of shows is 8 and 12, with an additional show at 1 a.m. Saturdays. Beachcomber has taken out the same license, and show hours will be 8:30 and 12, with a 1 a.m. show on Saturdays. Monte Carlo and other beach clubs are expected to get in line.

Panther Room Tests Continuous Dancing

CHICAGO, Jan. 29.—Panther Room, Hotel Sherman, is testing a new policy of continuous dancing, with the opening of Glen Gray there. Eugene Sedric comes in as a relief band, with group built around many of Fats Waller's former handsmen.

Room, which is the leading swing spot in town, has followed act show policy, but switch now gives the younger set plenty of jive. Tentative deal has been closed for Billie Rogers and her all-male sextet to go in with Jimmy Dorsey March 3, or March 31 with Teddy Powell.

Frederick to Hollywood

CHICAGO, Jan. 29.—L. A. Frederick, president of Frederick Bros., left for the West Coast last week to take charge of his firm's Hollywood office. He will concentrate on the FB motion picture department.

Carl Snyder, v.-p., will be in charge of the Chicago office.

Brooklyn Nitery Blacklisted

NEW YORK, Jan. 29.—Club Ball, Brooklyn, was placed on the unfair list by local AGVA Thursday (27) for refusing to sign a basic agreement. Agents have been notified and all performers will be called out Monday (31). Owners and operators of the Ball are Messrs. Jupiter, Neilly and Tardo.

FRED E. COCKRELL is somewhere in England with a Special Service outfit. His address is ASN 36827273, A.P.O. 633, S. S. Co., care Postmaster, New York City.

El Chico, New York

Talent policy: Dance band and floorshows at 8:30, 12 and 2. Owner-operator: Benito Collada; manager, D. Ray; host, Norris; publicity, Sidney Ascher. Prices: \$2.50-\$3 minimums.

New show kicked off in this village Latin-atmosphere spot last Tuesday (25) stacks up as an okay night club offering. Pilar Gomez opens bill with a Castilian item delivered in fair style to a fair response, and returns later for a better Carmen-type number combining Latin-style taps, better received.

Sarita Herrera, vivacious little warbler, takes second spot and puts across a couple of snappy Spanish tunes. Gal has good pipes and knows how to use them, but impression is weakened by standing behind mike which is too tall for her. However, adds up to a strong item on the whole, and returns for encore.

Dorita and Valero, flamencoists, rap out a couple of okay items, but on returning later do a couple of really winning love dances in which the man sings. Customers liked it a lot.

Rolando, Mex mimic, chose a panto baseball player routine for show caught, and it proved a little too obscure for most tastes, altho drawing a few laughs. Followed with same item in slow motion and shows himself a highly skillful pantomimist. With more suitable material, should do well here.

The El Chico band (6) plays for the show and dancing and is okay on both scores. House half full when caught. P. R.

Rio Cabana, Chicago

Talent policy: Dance and relief bands; floorshows at 9, 12, 2. Management: Chuck Jacobson. Production, Selma Marlowe; Tim Gayle, publicity. Prices: Minimum, \$2.50 weekdays; \$3.50 week-ends and holidays.

Chuck Jacobson can be proud of this show, as it sparkles with comedy, orb-filling gals, songs and smart dancing. Audience reaction was terrific. Show opened with a smart production number, featuring the Rio Cabana Girls, eight beauties, in a rumba routine that glittered with gayly colored costumes. Their smoothness, charm and grace set the pace for the show which clicked from the opening to the closing number.

Jackie Green, a holdover from the last show, emcees, introducing Blair and Dean, ballroom team, in their first Chicago appearance. Gal, a striking brunette attired in a pink evening gown, and her partner, tailored in a gray Eton suit, held the audience with their smart routines, especially the waltz numbers. Did two encores.

Dolly Dawn, singer, followed and sold her vocals easily to a big hand. Did *Star-dust*, *Paper Doll*, *Melancholy Baby*, with *Strip Polka* taking the spotlight. Gal is a good-looking red-head but spoils her beauty with too much eye-shading and heavy lashes. Has plenty of personality and her delivery is showmanship plus. Jackie Green comes back with his clever imitations of Harry Richman, Georgie Jessel, Eddie Cantor and "Schnozzle"

NIGHT CLUB REVIEWS

Minnesota Terrace, Minneapolis

Talent policy: Production shows 8:30 and 12. Dance and show band. Management: Neil Messick, Sally Delaney, publicity: James Hickman, room manager. Prices: Dinners from \$2; drinks from 60 cents.

"It's corny but it's good." That best describes the *Gay '90s Revue* current at the Hotel Nicollet room and attracting top biz.

The lovely room has been given the atmosphere of the '90s, even to swinging doors. One-sheets of that era well displayed for mood.

Show is built around the Three Gray Blades, a fun-loving trio decked out in period attire. Performance gets under way with Perry Martin's ork (11). The ork has caught on in a big way and has broken all records for continued engagement here. Started in the room last July. Selma Marlowe Dancers, six shapely gals, do a *Floradora* number, with Martin warbling *Tell Me Pretty Maiden*, and whirling in an easy routine with the girls. Costuming is lovely.

Crawford and Caskey, man-femme terpsteters, do several period turns that border on the slapstick but are well handled. Team winds up with version of the conga as it might have been done in 1890, to good hand.

The Blades are an interesting, hard-working trio who keep the show going at top pitch in their corny manner. They sing, dance and clown and make eyes at the audience. Repertoire includes oldies like *Old Mill Stream* and *Man on the Flying Trapeze*. Team is a show-stopper.

Only modern touch is finale, with Marlowe girls doing a military number to the tunes made famous by army, navy and marines. Jack Weinberg.

Durante, Green, who works hard in every specialty number, is a natural for this spot. His interpretations are outstanding, and he seems to have unlimited material. Audience reaction was good, boy being called out for one encore after another.

The hit of the show is Georgie Tapps. This nedjinsky of the taps amazed the crowd with his lighting speed and intricate steps. From his vast repertoire he did variations of the rumba and Argentina, imitation of an old-time tapster, and a special number danced to the tune of *St. Louis Blues*. Every number show-stopped. While his whirls, spins and fast stepping drew the hands, his waltz-tap routine highlighted his versatility.

Two other production numbers space the acts, with routines being changed for each show. Opening show included a smart fan routine, with girls attired in gay phosphorescent costumes. *March Militaire* is a good flash number and supplies the military touch to the show.

Eddie Fens and orchestra, including two saxes, bass, drums, trumpet and piano, is featured band and plays the show, with Jack Rodrigos and his five-piece unit handling the relief. Jack Baker.

Iridium Room, New York

Talent policy: Dance band and mid-night show. Management: Pierre Bultinck. Maitre: John Kroll. Publicity: Timmie Richards. Prices: \$1.50-\$2.50 minimums.

They're keeping a handsome package on ice at this smart hotel room—Marjery Fielding's *Midnight Ice Show* (second edition)—a bright, colorful and show-manlike presentation of skating skill and agility ideally fitted to this St. Regis room.

The pace of the show makes it seem even briefer than it really is, as Carol Lynne and her co-star Rudy Richards, Michael Gold and the four skating line girls move gracefully thru a series of solo, duet and group numbers culminating in a gay offering to a medley of French-Canadian folk songs.

Opener, adroitly woven around an 18th century music box, serves to intro Richards, Gold and the girls, who glide off to permit Miss Lynne to solo in a skating version of Pavlova's *Swan Dance*. The star reveals her smooth and graceful symmetry as she translates the dance onto blades, and culls applause plentifully.

Following a slick sophisticated line number, Richards swings into his version of Ravel's *Bolero* which nets the hands. Miss Lynne and Gold succeed him in some very adept skating to a medley of Kreisler tunes, with Ward getting his innings as a solo blaster, and doing handsomely.

Show is well backed by Freddy Miller's band, and Theodora Brooks at the organ. Frank Gill.

400 Restaurant, New York

Talent policy: Dance bands and floorshows at 7:30 and 11:30. Owner-operators: Nat and Joe Moss. Manager: Nat Moss. Maitre: Karl. Publicity: Ernest Brooks. Prices: \$2.75 top, dinner.

Known for many years as the Cafe Loyale, this place was rechristened and opened as a night club on Thursday (27), under the aegis of the Moss brothers, well-known club operators. The room, redecorated, is handsome enough, but the initial bill was anything but auspicious.

Opening night troubles assailed Giorya Cole, good-looking warbler, making her debut here. Mike broke down in the middle of her first song and gal had to wait while crowd cooled off to start over. Her ease and presence under tribulation brought her an encouraging hand, but performance netted so-so response. Singer has passable voice, and with further work may develop into an attraction.

Jimmy Dale, emcee from K. C., does tolerably well on intros and considerably better in the voice department. Has good pipes but suffers from Sinatra-itis and needs New York polish in his delivery and styling. Drew good hands for what he did, returning to encore.

Jean LeRue, up from Washington, is a singer of the schmaltz school who goes over well with the customers who like that sort of thing, and place had many. Repertoire runs to Latin stuff, and delivery is smooth. Earned encore.

Lao and Mancita, unbilled Cuban dancers, are best thing in the show. Youthful, fresh-looking terpsteters make most other Latin hoofing acts look pallid. Kids dance the McCoy native stuff, do it simply and with artistry, and draw enthusiastic applause. Only off-note in their turn is the boy's stunt of putting a glass of water on his head while he taps. This adds nothing to routine and should be dropped.

Carlos Molina's rumba ork (12) is disappointing in this, its first New York appearance. For its size it produces nothing notable in dance stuff, and at the show provides discouraging accompaniment. Charlie Baum's band (12) alternates. Paul Ross.

Leon & Eddie's, New York

Talent policy: Dance and show bands; floorshows at 8, 10, 12 and 2:30. Management: Leon Enkin and Eddie Davis; Louis Katz, maitre d'hotel; Dorothy Gulman, publicity. Prices: \$2.50 and \$3.50 minimums.

With comedian Eddie Davis at the helm, the new show at this famed 52d Street spot swings into action with color, pace and versatility. It is a long but lively succession of acts encompassing all the facets of the cabaret show, with Davis as the star vocal and gagster comic to top things off.

Opening with the Ruthie Lane girls (12), lookers, in their *Wintertime Revue* number, seques into acro-dancer June Wilson, who contorts with agility, followed by Martha King, a lush thrush who can do things with those pipes. Her offerings, *Say a Prayer for the Boys Over There* and two pop Victor Herbert ditties, go over with sock appeal and bring recalls.

Novelty act on this new bill is Lazara and Costellanos who, with the Ruthie Lane line, perform a flash and colorful Cuban barefoot dance that has plenty to keep the customers interested and gets a big hand.

A nimble femme juggler, billed as Miss Hilda, follows and turns out some of the regular oldies and a few new tricks slickly, closing with the lighted torch routine that nets plenty of applause.

Emcee-chirper Paul Allen contributes a medley of pop songs and two tenor favorites—*The Donkey Serenade* and *Return to Sorrento*—and does well by his vocal chore. Lola and Andre, a man and four girl dancers, contribute a Latin touch with smooth sambas and a conga, with a tango duet closer. Stripper Sherry Britton, who culls the whistles, follows with a graceful disrobing act and bows off to let the show focus on the star Eddie Davis. His *Cleopatra Saw Sinatra* starts the act off to a nice bright pace, and the flag-waver medley closes it with a bang. Frank Gill.

Havana-Madrid, New York

Talent policy: Show and dance bands. Floorshows at 8, 12 and 2. Management: Angel Lopez, proprietor. Publicity: Ed Weiner. Prices: \$1.50 to 10 p.m.; \$2.50 after 10 p.m.; \$3.50 minimum Saturdays and holidays.

Angel Lopez has cleared decks for a new midwinter show that is a nice balance of Latin chant and terp. The terping is topside of the bill, in the hands, or rather the feet, of Alberto Torres and group. The set-up has one drawback. There is a complete lack of comedy, and in a show of such length its absence becomes over-apparent.

In all fairness, however, it must be (See HAVANA-MADRID on page 26)

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Philly Agents Talk Deal With AGVA

NEW YORK, Jan. 29.—Delegation from the Variety Bookers' Association of Philadelphia was here Thursday (27) for consultation with the national office of the American Guild of Variety Artists, looking toward an AGVA-VBA deal similar to that signed last month between AGVA and the Artists' Representatives Association of New York.

David F. Kalner, attorney, was spokesman for the VBA group. The organization now has 12 members, but expects to gain new adherents if a deal is arranged. Matt Shelvey, national administrator of AGVA, reported general agreement on all terms and said there would be further discussions in February when he and Mortimer S. Rosenthal, associate counsel of AGVA, go to Philadelphia during their tour of booking centers.

The Entertainment Managers' Association, other Philly agent body, did not figure in Thursday's conference.

But Who Can Afford It?

NEW YORK, Jan. 29.—These days when you call up Sherman Billingsley's swankery on 53d Street you don't get just a simple "Stork Club, good evening." With newspaper ad space being cut down the Stork phone operator is working overtime with a snappy, "We have private dining rooms. Stork Club, good evening."

One-Cent Tax Bite Killed in L. A.

LOS ANGELES, Jan. 29.—Proposal to install a 1-cent tax on all amusement tickets sold in the city was killed this week by a vote of 11 to 2 in the city council. Advanced by Councilman D. F. McCloskey, revenue committee chairman, the levy was to raise money to finance a sewer improvement program.

Opposition to the proposal was led by Councilman Lloyd Davies. He argued that the theater industry was already paying adequate taxes thru the regular business license tax.

Monroe Fat in Balto

BALTIMORE.—Vaughn Monroe, his orchestra and revue, at the Hippodrome Theater week ended January 26, grossed an excellent \$18,700. Pic, *The Falcon and the Co-Eds*.

Four A's Applauds AGVA

NEW YORK, Jan. 29.—The International Board of the Four A's yesterday (28) approved the recent contract signed by the American Guild of Variety Artists and the Artists' Representatives Association and issued a vote of thanks to AGVA for negotiating an agreement which will serve as a yardstick.

MARILYN ARDEN opens at the Esquire Room, Montreal. . . ROLLET AND DOROTHEA at the Edgewater Beach Hotel, Chicago.

AGVA Takes Stand Withholding Tax Still Deductable

NEW YORK, Jan. 29.—The American Guild of Variety Artists is taking the position that the obligation of theater operators to withhold 20 per cent of performers salaries is not altered by the Internal Revenue "ruling" issued to four vaudeville chains.

According to Mortimer S. Rosenthal, associate counsel of the national AGVA office, AGVA's position is based on (1) the fact that there has been no blanket ruling from the Treasury Department relieving owners of this obligation, and (2) the fact that the full meaning of the new "ruling" is not clear, and that so far it is restricted to four chains on the basis of specific applications made by them for relief.

As interpreted by Rosenthal, this situation means that the status quo remains—that is, for such performers as are truly employees owners will have to continue deducting 20 per cent after allowing the artists to take up to 50 per cent exemptions.

All in a Day's Work

NEW YORK, Jan. 29.—Harry Moss, of MCA, became an unintentional unit booker this week to straighten out a booking tangle.

Shep Fields is skedded to play the Broadway Theater, Springfield, Mass., February 27, with three other acts. However, he is booked for the Washington Armory, Schenectady, N. Y., the night before—and this will bring him into Springfield too late for rehearsal with the other acts.

So Moss set about whipping together a "unit" which will play at the Armory, then go to the Broadway, thus avoiding rehearsal next day. Al Dow is finding the other performers.



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VAUDEVILLE REVIEWS

Olympia, Miami

(Reviewed Wednesday Afternoon, Jan. 26)

Show is good, but once more the headliner fails to click.

Robert Sisters and Frances White, hoofers, open. The novelty of the act is the large drumlike platform on which they dance.

Rolly Rolls, pianist, proved a riot, stopping the show with some Gershwin melodies played on a tiny concertina. Had to beg off.

Gypsy Markoff, headliner, might have done much better with a better choice of songs. Has good contralto voice but just got by at the opener.

Paul West, emcee, registered with his tenor voice and proved sure-fire with Lexing, his partner. West is the straight and very tall; in contrast, Lexing puts over plenty of whacky comedy to a big hand. Well liked.

Ullaine Mulloy, aerialist from the Ringling circus, closed with a swell ring and trap routine, doing 41 twists on the trap to heavy applause.

Pic, *Gangway for Tomorrow*. Biz good. L. T. Berliner.

State, New York

(Reviewed Thursday Afternoon, Jan. 27)

The State has snapped out of the doldrums of the past weeks and has concocted a nifty new bill that sends the customers out glowing with satisfaction.

Edwards Brothers, trio of young acrobats, ante with a neat routine of tumbling and balancing delivered in showmanly style. Especially effective is a balancing bit using four chairs set on soda-pop bottles. Team walked off to a good mitt.

Followed by Gloria Blake, a blonde looker with a sweet, clear voice which she employs in quasi-operatic style. Warbler's repertoire ranges between semi-classicals and pops, all of which she projects with plenty of savvy. Last number, *Sugar Blues*, interesting combination of voice juggling and blues-singing, and drew sustained applause.

Neal Stanley and Marti take over with a fast routine of clik imitations, and sell themselves to strong applause. Some of their gag material could stand bolstering, but act on the whole is good.

Harriet Hoctor and the Three Hearts combine for a well-balanced ballet and tap segment. Miss Hoctor intros with a classical item hyped by flashy footwork, and ends the act with a cowgirl number in which she breaks out some of the more difficult ballet terps. Spectators sent her off with a good hand. Between-times the Three Hearts unleash a variegated string of tap numbers, including hoofery on and around chairs. Gals occasionally fall into careless footwork but generally prove to be a turn rating a good reception.

Howard and Shelton on next to closing with their standard rib-tickling routine of mutual heckling. Drew plenty of laughs and a strong hand.

Louis Jordan's little band (5) make a swell closer. Jordan socks across five grand vocals and displays a strong comedy sense in a Bert Williams number. Band men uncork nifty instrumentation that has some of the pewholders jumping, and whole act finishes to a strong reception.

House comfortably full when caught. *Swing Fever* world-premiered. Paul Ross.

Sunday Terps Now Kosher In Springfield

SPRINGFIELD, MASS., Jan. 29. — Because the long standing ban on dancing during Sunday stagershow has been relaxed by the local department of public safety, the Broadway Theater is set to offer dancing acts in its Sunday shows, according to Gerry Germaine, manager.

The department now does not object to tap and acrobatic dancing "as long as it is kept clean." By that interpretation, bumping, grinding and other contortions common to burlesque are out. Attempts to use them will result in suspension of Sunday shows permits, it is generally believed.

For years, vaude patrons have been unable to understand why dancers in person could not do the same kind of dance that would be shown a few minutes later in an accompanying film. The emasculation of dance steps from the routines of noted acrobatic dancers has resulted in some curious spectacles, as featured performers carefully walked between somersaults. The ban was imposed some time ago to prevent burlesque on Sunday.

In Short

New York:

JACKIE RICHARDS into the army January 28 . . . and JACK EDWARDS, act booker with Frederick Bros., starts his jaunt with the navy the same day. . . . CHARLIE BARNET and ork open at the Apollo February 11. . . . GAY '90s unit current at the Orpheum, Brooklyn. . . . BERNARD BURKE getting a sun tan in Florida. . . . SHIRLEY SHAININ on the road to recovery. . . . ROBERTO DE VASCONCELLOS, horse-man, who has been playing vaude dates, is opening a riding academy in Westbury, L. I., and will train horses for showbiz. MARY JANE, Willie and Mary Lou are at the Village Barn.

Chicago:

BETTY McGUIRE and her all-girl ork have been booked in for the Happy Hour, Minneapolis. . . . ANN PARKER, singer, is making her first Chicago appearance at the Rio Cabana. . . . SOL FEOLA, singer, now appearing at the Brown Derby. . . . ETHEL WATERS featured as guest of honor at the new Cabin in the Sky spot. . . . COOK AND BROWN, dancers, have been inked in at the Rhumboogie. . . THE HARTNELLS and Kurtis Marlonettes will close a 10-week engagement at the Blackhawk February 8. . . THE CHARACTERS are now appearing at Helsing's Downtown Lounge. MARJORIE WARD, dancer, in Hollywood with manager, Bert Gervis, for screen test at RKO; arrangements made while she was at Latin Quarter, Chicago. . . . PHIL SHELLEY, booker, back from New York.

Here and There:

NICK LUCAS and Stepin Fetchit inked for the Continental Club, Springfield, Ill. . . . MARY ELLEN DANIELS and Jo Ann Baylor are at the Northland Hotel, Green Bay, Wis. . . . DEL MAR AND RONITA, Dwight Gordon, Jack Davis, Archalle, and Marvinne Boone at Monaco's, Cleveland. . . . DOROTHY BYTON'S line of girls at Larson's Club, Detroit. . . . NEAL MACK and Terry Shannon booked in for a fourth return at the Eugene Hotel, Monroe, Wis. . . . FREDDY REED, pianist, booked for a return at Forest Park Hotel, St. Louis. MIMI LYNNE, stripper, has returned to the Cat and Fiddle, Cincinnati, for a limited stand. JERRY WALD ork into the Stanley, Pittsburgh, February 11. . . . JOHNNY LONG'S band plays the same house February 25. . . . WOODY HERMAN gets the Metropolitan, Providence, March 24.

MAGIC

(Continued from page 22) hands by giving his soldier confreres an occasional show.

DANTE THE MAGICIAN, after a successful swing of major Canadian spots with a full-evening presentation, is back in vaude with a condensed version of his *Sim Sala Bim* magical extravaganza. His usual vaude stint runs an hour, but last week at the RKO-Albee, Cincinnati, his turn was trimmed to 35

minutes, which was okay with Dante, what with he and most of the members of his troupe plagued with the flu. The Old Master made his usual profound impression upon visiting magi, even with his curtailed turn, and the local newspaper fraternity was liberal in its writings on the show, harping adversely only on his slow pacing (a trait developed on his extended tours of foreign countries) and his lengthy chatter preceding most of his illusions. A thing we noticed is that Dante makes no play toward the kiddie trade, a mistake which is apt to show at the box office. His tricks, solid all the way, are presented by Dante in his usual flawless manner, a joy to behold by anyone even a least bit interested in the ancient art. Equipment and costuming are flashy, neat and clean, adding much to the offering. This week the Dante show is in Memphis, with New Orleans slated to follow. From then Dante moves westward toward his ranch near Hollywood, where he again threatens to settle for a long rest. . . . LORING AND KATHRYNE CAMPBELL are set until May in Minnesota, the Dakotas and Ontario for the Lecture Course Bureau of the University of Minnesota, their ninth tour for that office. Kathryne is completely mended from the major operation which she underwent last December. . . . LIEUT. LEE ALLEN ESTES, Safety First Magician of the Kentucky State Highway Patrol, postals from his Lexington (Ky.) headquarters following a visit to the Dante show in Cincy one day last week: "Regardless what others say, Dante is a swell fellow. Talked with him for an hour and he autographed five photos for me and made me a present of his 1935 Year Book. After the show we made a round of the niteries, winding up at the Cat and Fiddle, where Dante mounted the stage and did a trick for the crowd. Who said he is high-hat?"

HAVANA-MADRID

(Continued from page 24) recorded that Torres and his three assistants, señoritas Fe Torres, Leonora Fernandez and Mercedes Saez, plus a half dozen cuties give out with an assortment of heel-clicking routines that keep the H-M customers whooping it up with "Ole's." The title of the new revue, *El Bolero*, stems from a torrid production number stepped by Torres troupe to Ravel's famous rhythm. Opener features a *Carmen* travesty, with the gals rigged as bulls, matadores and picadores. Peeta Small chants the *Toreador Song* for a whirlwind wind-up. As a group and in solos and duos they registered strongly with the table squatters. Peeta Small's mike efforts also well received. Chucho Martinez, Mex swooner who is the bill's added attraction, came in for plenty of call-backs. Apologized for jitters at show caught, but nothing of the sort was apparent in his vocalizing, and a new tango as well as *My Heart Tells Me*, in English, drew plenty of applause. Jose Curbelo and his rumbas supply the hot rhythms for the show as well as a brand to lure the customers onto the floor. Cojito and His Havana-Madrid ork fill in on relief. Bob Francis.

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Million Dollar, Los Angeles

(Reviewed Wednesday Afternoon, Jan. 26)

With the Paramount and Orpheum theaters on straight movie policies, the Million Dollar is now the only downtown theater with a stagershow. It may increase its budget for shows now that it has an open field. Current bill in for a week; others, split weeks.

Charlie Crafts and orchestra (9) open the show with a slow-tempoed number, with Crafts taking over emcee duties. Band does a satisfactory job of playing the show, and Crafts' emceeing is on the good side.

Motter Brothers turn in a neat brand of balancing. With the two alternating as understander, act moves smoothly, and hand-to-hand stuff is good.

Emily Darrow and Company, the "company" being a bull pup dressed in pants and shoes, gets off to a slow start. Miss Darrow warbles something about joining the WACS after working in a 5-and-10. Heckling and poking fun at the pooch is good for laughs. Other than this, act offers little.

Crafts warbles *Besame Mucho*, with his Spanish handling indicating that his association with Mexico has been only a visit to the races in Caliente. Follows with a baritoneing of *You Didn't Want Me When You Had Me* in a faster tempo.

Headlining was Stuart Hamblen and His Lucky Stars, five other cowboy musicians, who give out on dribble-dabble and some woeful Western music. Wesley Tuttle, guitarist, turns in good strumming along with top yodeling. Cliff Stonehand, buxom bass player, clowns for a few laughs. *The Good Old-Fashioned Hoedown* is the type of music done. Hamblen emsees and tells all about his KFVB sponsors and his wife, Susie. A feature (so Hamblen said) was the appearance of his two daughters, Susan and Obie Jane, the first doing a dance a la Carmen Miranda and the second piping *Shortening Bread*. Turns are very satisfactory. Stars end with *Der Fuehrer's Face*, with Stonehand giving the bird. Hamblen tells too much about Hamblen, but the audience eats it up.

Pix, *Headin' for God's Country* and *Tiger Fangs*. Sam Abbott.

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ADRIAN ROLLINI TRIO, Jimmy Orti, Three Loose Nuts and George Chatterton at Chin's Cleveland. . . . **FRANCES MADDUX**, Jeffrie Gill and Evan Price current at the Zephyr, Kansas City.

Floorshow Spots on Skids In Detroit as Lounges Boom

DETROIT, Jan. 29.—The vogue for cocktail lounges and show bars, which had much of its early rise in this city, is proving a boomerang by providing serious competition for the bigger spots. Result is a steady drop in business at the regular night spots with floorshows which may close some of them.

Two major spots, Mickey's Show Bar and the Corktown Tavern, are dropping floorshows this week, and the Club Alicia is using only a small band and emcee. Other nitery owners, like Eddy Shepherd of the Club Stevadora, who also is president of the Metropolitan Cabaret Owners' Association, are about ready to drop their shows, too.

Used Big Names

Some of these spots have gone all out in the past on buying talent, including top names. The Corktown has a record of years of big shows, with Ethel Shutta in a week ago, for instance, and has long furnished the chief opposition to the famed Bowery. Mickey's has been using names like Bonnie Baker.

Direct cause of the decision to cut out shows is a drop in business, particularly the middle of November, that is estimated at 45 per cent lower than grosses of a year ago—and this despite the general boom trend in entertainment in Detroit.

Operators have other causes of grief—liquor shortages, frozen liquor prices, shortage of help and increased costs of both labor and supplies, plus rationing for the spots specializing in food. They tend, however, to feel that floorshows must go first, thereby reducing overhead.

The trade appears to be shifting strongly toward the show bars and lounges, which are still generally increasing in popularity and doing A-1 business. Angle appears to be that the customers believe they are getting entertainment gratis in these spots, altho it may be limited to the cocktail combo, and pos-

sibly a single or team, with the talent producing in the style of a show. The customers accordingly begrudge spending the door or minimum charge at the regular night club.

History Turns About

It is a mild case of history reversing itself. About three or four years ago nitery owners finally succeeded, thru a long campaign, in convincing the Detroit public that they should pay for entertainment, in the form of a door charge, after free admission had long been the rule here. This enabled the spots to pay more for shows, and acts and booking agencies alike benefited. Today, with a growing scarcity of acts, the spots that have built the salaries they could pay upon the basis of a door charge, are finding their trade drifting to the show bars.

Philly Spots Adding Combos

PHILADELPHIA, Jan. 29.—Realizing that the cocktail combos have built up large followings among the after-dark trade, night clubs and restaurants here are now showing more than casual interest in booking in such units to augment the regular band and show.

Latest to bring in the combos for the first time are the Shangri-La, junking a relief band in favor of Baggy Hardiman's Four Kings and a Queen; and Carroll's Cafe, dropping a lull pianist for the Lenny Peyton Trio. Both are midtown spots.

Away from Stem, Frankie Palumbo's, College Inn and Swan Club have been buying cocktail combos regularly.

Gnoa Italian Restaurant in North Philadelphia is the first of the regular eateries to add the musical bar flavor with the Hawaiian Tropical Trio.

Off the Cuff

EAST:

TOMMY PURCELL into the Carleton Terrace, L. I. . . . **TOMMY CULLEN** got his uniform February 1. . . . **FRANK O'CONNELL** extended for six months at the Rose Room, Newark. . . . **ROBERTA HOLLYWOOD** opened at the Copacabana Lounge. . . . **CHARLIE GREEN**, of CRA, exhibiting his hounds at a meet in Macon, Ga. . . . **JIMMIE AND LUCILE MALONEY** go into the Annapolis, Baltimore. . . . **CHARLES VICTOR** set for Helene Curtis's, Charleston. . . . **GRACE AND SCOTTY** will go into the Onyx, Nutley, N. J. . . . **PLINK, PLANK AND PLUNK** trio have signed with CRA and are set to cut 10 sides for Decca. . . . **BILLY ARNOLD** into the Neptune Room, Washington.

BRUCE NORMAN opens at the One Fifth Avenue. . . . **MARION INCLAN** current at the Weylin Bar. . . . **LEROY GENTRY** booked into Dubonnet Club, Newark, at \$250 a week, reportedly.

MIDWEST:

PAUL BARBARIN band (5) opened at the Lakeside, Decatur, Ill. . . . **HELEN MAYFAIR**, pianist-singer, now appearing at the Hollywood Lounge, Chicago. . . . **SAM BARI**, baritone song-man, and His Men of Rhythm, inked in at Chicagoan Hotel Tropics. . . . **GLADYS PALMER**, (See ON THE CUFF on opposite page)

Legionnaire Will Sign Juve Tipplers

MINNEAPOLIS, Jan. 29.—Toughest job of the year goes to L. E. (Scoop) Lohmann, attorney and former State commander of the American Legion.

Lohmann is the new manager of the Minneapolis Service Bureau, Inc., set up by night club and tavern owners to protect themselves against the scourge of minors buying drinks in their establishments.

His is the job of publicizing the new bureau, seeing that it operates strictly in accordance to law. In addition—something for which he should start buying plenty of aspirin—he will have the task of setting up an identification bureau for youths 21-26 to help them gain legal admittance to the clubs.

Couple Syracuse Spots Re-Light

SYRACUSE, Jan. 29.—The Greenwich Village has reopened, using Bob Mander-son at the ivories. Room with intimate atmosphere is getting some play, after being shuttered most of winter because of fire law regulations.

The Clover Club, another Syracuse nitery, was given a new lease on life in past two weeks, with State liquor authorities once more issuing the spot a license after having revoked it three months ago for gambling and selling-after-hours violations. Spot is using local three-piece cocktail unit to test how biz holds up, before going in for flesh shows. It is still under the direction of the Pearlmans.

Class Spot in Talent Market

NEW YORK, Jan. 29.—The Weylin Bar, carriage trade cocktail spot on the East Side, is going in for extensive face lifting. A stage will be built, and a bigger budget will be available for singles, doubles and an occasional trio. Henry Herrman is booking.

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ACTS·UNITS·ATTRACTIONS ROUTES

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

A
Aarons & Broderick (Albee) Cincinnati, t; (Paramount) Toledo 4-7, t.
Abbott, Pat (Glass Hat) NYC, nc.

B
Bancroft, Penny (Village Barn) NYC, nc.
Baker, Zig & Viv (Neil House) Columbus, O., h.

C
Cabin Boys (Cadinal) West Allis, Wis., nc.
Callahan Sisters (Rio Cabana) Chi, nc.

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Bob & Beverly (Albee) Cincinnati, t.
Bois, Ise (Ruban Bleu) NYC, nc.
Boone, Marvin (Patio) Cincinnati, nc.

C
Carr, Billy (Vine Gardens) Chi, nc.
Carroll, Earl, Vanities (State) NYC, t.
Cassano, Cassel (Hickory House) NYC, re.

D
Daniels, Mary Ellen (Northland) Green Bay, Wis., h.
Davis, Jack (Patio) Cincinnati, nc.
Dawn, Dolly (Rio Cabana) Chi, nc.

E
Easterbrook & Farrar (Preview) Chi, cl.
Edwards Sisters (Stanley) Pittsburgh, t.

F
Fanchon (Louise's Monte Carlo) NYC, cl.
Fassler, Fred (Gay Continental) NYC, nc.
Pay & Gordon (Capitol) NYC, t.

G
Galante & Leonarda (Capitol) Washington, t; (Statler) Detroit 4-March 2, h.
Gallus, John (Belmont Plaza) NYC, 25-Feb. 2, h.

H
Henke, Mel (Elmer's) Chi, cl.
Herbert, Jack (Kentucky) Louisville 1-10, h.
Herrera, Sarita (El Chico) NYC, nc.

I
Ink Spots, Four (Palace) Cleveland, t.

J
Jagger, Kenny (Sportsman) Indianapolis, nc.
Jaxon Great (McVan's) Buffalo, nc.

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K
Kanhua Family (Schroeder) Milwaukee, h.
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.

L
LaMarr, Barbara (Glenn Rendezvous) Newport, Ky., nc.
Lamb, Gil (Paramount) NYC, t.
Lane, Lenny (Gay Continental) NYC, nc.

M
Mack, Neal (Eugene) Monroe, Wis., h.
Maddux, Frances (Bellerive) Kansas City, Mo., h.

Mildred & Maurice (Leon & Eddie's) NYC, nc.
Mills, Eddie (Lookout House) Covington, Ky., nc.
Modernaires, Glenn Miller (Commodore)

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NYC, h.
Moke & Pcke (Palace) Cleveland, t.
Molina, Rita (Trouville) NYC, c.

N
Neal, Stanley & Marti (Capitol) Washington, t.
Nichols, Les (Folly) Kansas City, Mo., t; (Fox) Indianapolis 4-10, t.

O
O'Brien, Eileen (Glenn Rendezvous) Newport, Ky., nc.
O'Neill, Peggy (51 Club) NYC, nc.

P
Pago, Joe & Nona (Empire) Sydney, Australia, until March 19, t.
Parker, Ann (Rio Cabana) Chi, nc.

R
Regland, Rags (Capitol) NYC, t.
Rapps & Tapps (Capitol) Portland, Ore., t; (Clover) Portland 7-19, nc.

S
Samuels, Three (Earle) Washington, t.
Savo, Jimmy (Cafe Society Uptown) NYC, nc.
Schiller, Duke (Clover) Salt Lake City, nc.

T
Talia (Bismarck) Chi, h.
Tapps, George (Rio Cabana) Chi, nc.

Henri
THERRIEN
Currently LATIN QUARTER, New York

Terrell, G. Ray (Shoreham) Washington, h.
Thomas, Dick (Village Barn) NYC, nc.

V
Van Damme, Art (Movie Box) Minneapolis, cl.
Vestoff, Floria (Glass Hat) NYC, nc.

W
Walker, Nancy (Capitol) NYC, t.
Walker, Ray (Mayfair) Miami, nc.
Walter, Cy (Trouville) NYC, c.

X
Xmas, The (Florentine Gardens) Hollywood, nc.
Wilson, June (Leon & Eddie's) NYC, nc.

Y
Youngman, Henry (Chicago) Chi, t.

OFF THE CUFF

(Continued from opposite page)
pianist-singer, booked in at the Streets of Paris, Los Angeles. . . RABY CUMMINGS at the Monte Christo, Chicago. . . CHARLIE CHANEY, pianist, left for New York for a USO overseas assignment. . . ROSEMARY WAYNE, Bert Gervis's "Gal Friday," has been assigned to write a medley for Buddy Lester.

MUSIC MASTERS (3) at the House of Royalty, Chicago. . . ESATABROOK AND FARRAR at Martin's Lounge, Chicago. . . BERT NOLAN, inked in at the 5100 Club, Chicago. . . ROY GORDON, two girls and a boy, have opened at the Silver Frolics, Chicago. . . HAL RUSSELL, colored singer, opens February 14 at the East Town, Milwaukee. DWIGHT GORDEN, Archalee and Delmar and Renita held over at Monaco's, Cleveland. . . CHARLES AND LEE, set for Bomber Room, Warrior Hotel, Sioux City, Ia.

REVIEWS
Bill Gooden

(Reviewed at Eddie Marx's Show Bar, Detroit)
Gooden, septa pianist, formerly with a band, has been doing a solo piano stint for some time in the Midwest, and has acquired an enviable reputation here in recent months thru a string of stands in the better cocktail lounges.

He is a master of boogie-woogie, and has an entertaining style that also appeals to many who are not devotees. His opening is in an almost classical style, but he gets down to earth quickly with his more typical and lively stuff. His touch is a rippling staccato most of the time, and he uses a series of loose-jointed or eccentric approaches to his instrument that are an essential part of his showmanship.

About half his numbers are vocals, many done as he turns from the piano to the audience. Gesticulations and grimaces make his work further individual. Haviland F. Reeves.

The Counts and the Countess
(Reviewed at Eddie Marx's Show Bar, Detroit)

This septa unit has been playing together about two years, mostly in the East, and is currently en route to the West Coast. It's all percussion—Alma Smith at the piano; Johnny Faire, guitar, and Curtis Walker, bass.

Their style has class, and they clearly work best in class spots. Rhythm is about perfect, and they show in a number like Wood Choppers' Ball what "all-percussion" means at its best.

All three sing, slowing down to a blues ballad style on occasion, and make up a stageful of animation. Showmanship and appearance, aided by a varied wardrobe, help too. Haviland F. Reeves.

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Small Specs Singing Blues As Markup Ceiling Takes Gilt Off the Broadway Boom

**Situation Different in Loop, Hub and Philly,
But Everywhere the Solid Profit's in Extras**

NEW YORK, Jan. 29. — The Main Stem's phenomenal wartime legit boom is proving no bonanza for the smaller theater ticket agencies. Only the larger specs, with volume, are picking up profits from peddling pasteboards to hits. The little men are finding out that there isn't a living today in selling legit seats.

Main reason is that New York State law limiting markups to 75 cents per ducat is not sufficient to give them profit after they have forked over the tax to Uncle Sam. Only the fact that these smaller brokers are majoring in selling tickets for sports events, operas, concerts, etc., has kept them from filling out form 77B.

Unlike specs in other centers, New York's peddlers are under the gun if they violate the 75-cent maximum. Commissioner Paul Moss is cracking the whip on gouging and recently disbarred six agencies proved guilty of violation of the ordinance. By the end of last year, black market ticket selling—an expression that makes ticket brokers boil—had reached serious proportions, with pews for such hits as *Oklahoma!*, *One Touch of Venus*, etc., going for as high as \$20 apiece. Moss called a meeting of managers and theater owners, laid down the law, and then brought all specs, big and little, to his office and read the riot act to them before dishing out 1944 licenses. This was when the six violators got it in the neck.

Competition is high in the ducat-peddling business. With 32 brokers stacked against 32 shows, seat allotments for the smaller firms are spread out thin. With the top take six bits, the smaller men are in a quandary and are looking around to figure out ways and means to amend the situation.

Amalgamation Hinted

There are murmurs here and there that indies might consider amalgamation and an appeal in mind to OPA to do something about revising the ceiling on markups, with the increased cost of living as pitch. Such an idea has been mooted by some specs, altho it is still in the very early talking stage. One fly in this ointment for peddler's wounds is that OPA has no control over such a matter. The six-bit limit was set by the Legislature in Albany and only an amendment or alteration of the existing law could help. What chances there are of this no one knows as yet.

Commissioner Moss, queried by *The Billboard* on this point replied: "There is very heavy competition in the ticket brokerage business today. Everyone knows that. There are far more brokers than there are legit houses and with only, say, half-a-dozen hit shows to be sold, each operator can get only so many seats. This, when added to the fact that there are a number of unlicensed brokers black marketing tickets in hotels and elsewhere, makes it very difficult for the small broker, who cannot pile up a large volume of business. Possibly amalgamation might help. I don't know. All I know is that I, personally, will always be glad to help ticket agencies operating under the law to keep alive, but the law is the law and has to stand as it is."

Meanwhile the smaller ops are turning an honest penny marketing all kinds of ducats. They've found, for example, that there's gravy—albeit thin—in hockey. It isn't so long ago that the puck sport pasteboards were ignored by the specs, who gave them to their help for working Sundays and holidays. Today those tickets are dough. The same goes for opera, concert, ballet and other longhair events. They're keeping the wolf from the agency portals—at least as far away as he is.

Philly's Choo-Choo Deals

Nearest parallel to New York's situa-

tion is in Philadelphia, where the half a dozen peddlers would literally starve if they had to depend solely on legit, even tho currently there's a drama boom. Somehow they always manage to have tickets, however, even when the legit house b. o.'s show empty shelves. The public Philly finds are willing to pay more than the 75-cent hike sans squeal. But, in general, specs in Philly have stuck strictly to the letter of the law and no complaints have been heard about gouging. Of course, with them, legit is definitely a sideline. As with New York, sports events, operas, concerts, etc., bring in the volume business. Some have even moved into the train reservation field, only to find it sown with headaches. The Better Business Bureau has charged specs with black marketing choo-choo seats, especially for the Florida run. Agencies reply is that it's a tip.

In Chicago the field is reversed. Specs in the Loop are unfettered by mark-up ceilings from either State or city ordinance. The harvest is on. Usual hyp is \$1.10 a ducat on most shows, whether the price be \$1.65 or \$3.30. When a smash hit comes in the tab rises abruptly. Take, for instance, the case of *Oklahoma!* which is doing a land-office business. At the b. o. all main floor seats have been sold out weeks in advance. Mail orders are being taken for as far off as April. But the specs have seats a few days in advance for those who are willing to pay—but plenty. Prices quoted this week for the \$3.85 pews for the Gull show are: \$6.60, \$7.10 and \$8.80. Other choice seats are in the hands of unlicensed sellers who are getting as high as \$12 apiece.

Monopoly Stymies Hub Indies

Boston has another situation. With the solo big outfit, Herrick, Inc., having a strangle hold on ducats, indies have to hang on by their teeth. This agency—allegedly Shubert-owned, tho this has never been proven—has a clause in most Hub house contracts by which it gets first choice of seats and can grab all it wants. These ducats are then doled out to the indies at 25 cents a shot, usually from 6-10 tickets to a spec. If all these are sold and the peddler wishes more, he continues to fork over a quarter apiece. Between the Herrick touch and Uncle Sam's legal cut, the indies make practically nothing out of their legit business. Herrick has a \$1.10 premium, but this is within the law since, like Chicago, the Hub has no ceiling and so long as the Treasury gets required percentage in taxes, the agency can charge what it wants. In spite of all this Boston's indies aren't singing the blues. All they say is that if they could get all the tickets they need, with or without the 25-cent gouge, they'd do all right.

Consensus, both here and elsewhere, is that alleged black marketing is just the 1944 name for an age-old procedure. General feeling is that if theatergoers want tickets badly enough, they should divvy up within reason above b.-o. tab. But, while some specs are singing the blues, others more enterprising are branching out into extra sidelines. One agency has gone into the employment bureau business, while another has added such a femme necessity as perfume to the merchandise. Possibilities of this trend are legion, with eventual picture revealing ticket peddlers as masters of sales emporiums where you can pick up even a mink coat while waiting to get your pew pasteboards.

"Spirit" Omaha S. O.

OMAHA, Jan. 29.—John C. Willson's production *Blithe Spirit*, by Noel Coward, played to a \$3,700 sellout here Wednesday (26) at the downtown Omaha Theater. Cast included Clifton Webb, Peggy Wood, Mildred Natwick and Halla Stoddard. Tickets scaled \$2.85 to 83 cents.

OUT-OF-TOWN OPENING

THE HOUSE IN PARIS

(Opened Monday, January 24, 1944)

PLYMOUTH THEATER, BOSTON

A play derived by E. Mawby Green and Edward Allen Fellbert from a novel by Elizabeth Bowen. Staged by William Harris Jr. Production and costumes by Stewart Chaney. Company manager, Joseph Roth. Press representatives, Charles Washburn, Maurice Turet. Stage manager, Nicholas Saunders. Presented by H. Clay Blaney.

Naomi Fisher.....Cavada Humphrey
Henrietta.....Pauline Robinson
Leopold.....Alastair Kyle
Madame Fisher.....Ludmilla Pitoeff
Marietta.....Velma Royton
First American Girl.....Penelope Sachs
Second American Girl...Barbara Brooks
Max Ebhart.....Youl Bryner
Karen Michaelis.....Barbara Kent
Ray Forrester.....Isham Constable

The House in Paris evidences an honest effort to make an intense and subtle play from a novel wherein mood, atmosphere, warped characters and a tortuous plot are the anatomy of interest rather than clear and logical development of plot and character. But in transferring Elizabeth Bowen's novel to the stage E. Mawby Green and Edward Allen Fellbert have stumbled over nearly every obstacle that can beset a dramatist—or two dramatists for that matter.

It is never quite clear just what is going on in Madame Fisher's *House in Paris* between the years of 1908 and 1915. Apparently Madame Fisher is possessed of a consuming and driving ambition which she cannot apply to herself but which finds its outlet in the forced-draft conversion to someone else. A young bank clerk comes to her for guidance and remains many years to become her puppet. Her ambition finds itself in the unyielding steering of his career. She cares little for her own gentle daughter and drives the young bank clerk, Max, into a love affair with one of her pupils, a young English girl, who produces an illegitimate son. The latter part of the play is taken up with the lad's relationships with the various people of Madame Fisher's establishment and with his mother.

The flood of colorless words forces the play quickly into enervating dullness, while the confusions of character development, the turgid story and the complete lack of a sense of theater on the authors' part spell a swift and merciful end for a bad play.

Ludmilla Pitoeff, advertised as a distinguished French actress, has little opportunity to prove herself as Madame Fisher. But her sometimes-too-expansive gestures and her facial aspects are mightily expressive. Alastair Kyle brings a precocious poise and sureness to the role of the young boy. Youl Bryner is rather colorless in a pallid role. Cavada Humphrey, Pauline Robinson and Barbara Kent are competent. Stewart Chaney's imaginative and highly styled settings are much too good for the show.

Bill Riley.

Hub Rosalinda Hot At 24Gs

BOSTON, Jan. 29.—Monday (24) the Hub had four openings which made the old-timers think the halcyon days of 1920 were with us again. *Rosalinda* bowed in at the Shubert for a first week of almost sellout business. *Decision* began a two-week tryout at the Wilbur with middling notices, and then announced that it would go directly to Broadway without playing the second stanza. Business was poor here and at the Plymouth where *The House in Paris* received a bad calldown from the reviewers. The Messrs. Shuberts' Gilbert and Sullivan opened at the Opera House and has been doing very nicely.

The take for the first week of *Rosalinda* at the Shubert was hot at \$24,000. Booked for four weeks and will probably stay six, with David Wolper's *Follow the Girls* due in March.

A repertory of Gilbert and Sullivan (under the guidance of R. H. Burnside)

Mpls. Wants More Legit, 5 Book 50Gs

MINNEAPOLIS, Jan. 29.—Lyceum Theater here wound up its legit season here until next April with a strong \$8,006 for three performances of San Carlo opera (21-22).

Aida, first performance, drew \$2,699. *Faust*, for matinee, attracted \$2,227, while closer, *La Traviata*, grossed top figure of \$3,079. Prices were scaled from \$2.20 to 55 cents.

Leo Murray, house manager, leaves this week for Chicago in an effort to wangle some plays for the Lyceum, which is enjoying its best season in years. Five shows in less than a month drew over \$50,000, and Murray has an excellent argument against waiting until April for the next production to hit town. *Blithe Spirit* is the April booking.

Negro Legit Set For Philly With "Born to Swing"

PHILADELPHIA, Jan. 29.—Lincoln Theater, skadded for an early reopening by the Morris Wax chain, operating a circuit of Negro movie houses here, will blossom forth as a legit temple dedicated to sepla presentations. House, opened last fall after many years of darkness, failed on a straight picture policy, and with the shuttering of Fay's Theater, which featured sepla band names, figures the revived interest in legit makes such a policy all the more attractive.

Show set to re-light the house is the premiere of *Born to Swing*, being produced by Irving C. Miller. Andy Razaf penning the lyrics, with Donald Heywood doing the music. Steve Miller, vet stage technician, also having a hand in setting up the show which aims to hit Broadway after an initial local run. Miller currently casting names for the show. Pointing to the success of a sepla playhouse in New York, it is figured war-booming Philadelphia can easily support one as well. Charley McClane hopes to be able to light up the house with *Born to Swing* late in February.

"Turtle" Take 60,000 Dimes for Polio

WASHINGTON, Jan. 29.—Altho President Roosevelt did not attend, there were enough customers crowding into the National Theater Sunday night for the command performance of *The Voice of the Turtle* to swell the b.-o. take to \$6,000.

All of the receipts went to the District of Columbia's contribution to the infantile paralysis fund.

White House aides apologized for the President's inability to attend the performance, explaining that an illness had kept the Executive confined to the White House for several days. Among those from the official family who did attend were Mrs. Eleanor Roosevelt, Lieut. Col. and Mrs. James Roosevelt and Mrs. John Roosevelt.

The White House group went backstage after the performance to visit Margaret Sullivan, Elliot Nugent and Audrey Christie, members of the cast.

In peacetime, members of the cast of the command performance play are invited to the White House to meet the President, but this year the practice was canceled.

Local drama scribes, who took occasion of the command performance to review *The Voice of the Turtle*, unanimously praised the show.

produced a warm business at the Opera House. First stanza, including a Sunday performance, will top \$15,000. One week to go.

House in Paris was a poor \$9,500 at the Plymouth, while *Decision* did about the same at the Wilbur. Theater Guild debuts *Jacobowsky and the Colonel* at the Plymouth Monday (31).

BROADWAY OPENINGS

MEXICAN HAYRIDE

(Opened Friday, January 28, 1944)

WINTER GARDEN

A musical comedy by Herbert and Dorothy Fields. Staged and lighted by Hassard Short. Music and lyrics by Cole Porter.

Songs: Sing To Me, Guitar; The Good Will Movement, Carlotta, What a Crazy Way To Spend a Sunday, Abracadabra.

Probable hits: I Love You, Count Your Blessings, There Must Be Someone for Me.

- Lombo Campos George Givot
Mrs. Augustus Adamson Jean Cleveland
Eadie Johnson Edith Meiser
Augustus Jr. Eric Roberts

Fields, only scratches the surface of the laugh possibilities in the story of Joe Bascom, fugitive from the FBI in five States, who is hiding out in Mexico during the week devoted to a good-neighbor publicity stunt between U. S. and Mexico.

The humor as provided in the book by Herbert and Dorothy Fields is pretty thin. It takes even such a master comic as Bobby Clark some time before he can get the pew-sitters holding their sides.

The serious terps are well taken care of in the expert hands (and feet) of Paul Haakon, who does several numbers, notably the concluding bullfight dance which socks over.

The cast is large. An attempt has been made to give topical color to the Mexican scenes by brief appearances of noted individuals.

WALLFLOWER

(Beginning Wednesday, January 26, 1944)

CORT THEATER

A comedy by Mary Orr and Reginald Denham. Staged by Reginald Denham. Setting by Samuel Love.

- Jessamine Linnet Kathryn Givney
Brigitte Vilma Kurer
Mrs. Hennicut Ann Dere
Andrew Linnet Walter N. Greaza
Joy Linnet Sunnie O'Dea
Jackie Linnet Mary Rolfe
Bruce James McMahon
Chet Michael King

Wallflower debuts Meyer Davis as a solo producer. It likewise intros Reginald Denham, previously identified exclusively with murder-and-thrill drama, as a co-author with Mary Orr of a belly-laugh riot.

Nearly anybody can take a crack at unraveling the weave of a farce comedy. There are some ragged edges in Wallflower, scenes which seem unnecessarily long for building up subsequent didoes.



BROADWAY SHOWLOG

Performances Thru January 29

Dramas

Table with columns: Title, Opened, Perfs. Includes Angel Street, Arsenic and Old Lace, Doughgirls, Duke in Darkness, Harriet, Janie, Kiss and Tell, Life With Father, Lovers and Friends, Othello, Over 21, Ramshackle Inn, Storm Operation, Suds in Your Eye, Three's a Family, Tomorrow the World, Two Mrs. Carrolls.

Table with columns: Title, Dates, Perfs. Includes Voice of the Turtle, Wallflower, Winged Victory, Carmen Jones, Connecticut Yankee, A., Early to Bed, Jackpot, Mexican Hayride, Oklahoma!, One Touch of Venus, Ziegfeld Follies, Cherry Orchard, Merry Widow, Our Town.

good farce comedies reach—to build for a laugh-smash last act.

There is nothing particularly novel in the Orr-Denham yarn about the ugly-duckling sister and the one who gets all the dates. Everybody knows from the beginning that the socially-backward girl is going to be in there for a nose-out finish.

Wallflower is no show for grandma or the kiddies. The humor is robust and the situations rabelaisian. Added to this, it is played by a cast who are expert at twisting three meanings into a double entendre crack.

Davis hasn't stunted on the production. Samuel Love's single set of a suburban cellar rumpus-room is slickly executed.

about. It is hard to see how it could be face-washed for the films without being strangled by the wash-rag. Nor is it likely to be air-waved into the parlor.

Bob Francis.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Able's Irish Rose (Shubert) New Haven, Conn.
Able's Irish Rose (Belasco) Los Angeles.
Aldrich Family (American) St. Louis.
Arsenic and Old Lace (Auditorium) Memphis, Tenn., 2; (Ryman Aud.) Nashville 3; (Temple) Birmingham, Ala., 5.

QUARTERS HUM FOR TOURS

Strates Preps Enlarged Org

MULLINS, S. C., Jan. 29.—At quarters of the James E. Strates Shows here Dick O'Brien, assistant manager, reported that signed contracts had come from Leonard Duncan, Harlem Swingsters, who will have his *Harlem Revue* on the shows next season, with Tex Forrester again in charge of the front. Show is now in Texas playing one and two-night stands. President Strates has also contracted with E. Scheofoer, manager of the Rhein-holt *Polites*, to present the unit in the Vanities Show for the coming season.

In quarters now are F. Percy Morency, new secretary; James Yotas, Mike Olsen, Nick Bozinas, Laurens Kimes, B. Floenor, Slim Taylor, Ed Washburn, Eddie Meehan, Johnny Shotzburger, LeRoy Nelson, C. J. Alden, Eugene Osborne, (See *Strates to Enlarge* on page 35)

Endys Take Third Week at Shriners' Doings in Miami

MIAMI, Jan. 29.—Having broken all attendance records at the third annual Mahi Shrine Fair here, Endy Bros.' Shows are scheduled to furnish the midway for a third week. Last Sunday there were 12,000 paid admissions, with heavy grosses for all rides and shows. Moon Rocket had the best day since it has been on the shows, the management said.

Saturday and Sunday afternoons have brought out natural matinees, with locals vying with tourists. Thursday brought out 4,000 children at a matinee after school hours. First four nights (See *ENDY MIAMI DOINGS* on page 35)

Page Plans To Take Out More Equip't; Extends Holdings

JOHNSON CITY, Tenn., Jan. 29.—With advent of moderate weather, Roy Fann, general superintendent, received orders to start readying equipment of the J. J. Page Shows for the 1944 trek. Some work was done last fall when the shows arrived in quarters here, but a lot remains unfinished. First job was to paint the six buildings that comprise the quarters property, and shrubbery and small trees were set out, said R. E. Savage.

Plans call for several new fronts; new ticket boxes are scheduled and all equipment will be refurbished. Rolling stock (See *PAGE IS READYING* on page 35)

Garden State Skeds Bow Late in April

PHILLIPSBURG, N. J., Jan. 29.—Plans for early opening and an extended '44 tour are in the making for the Garden State Shows, reported R. H. Miner Jr., assistant manager, who was to attend the Pennsylvania fairs' meeting and then go on a booking tour. Opening date set for April 29, with work in winter quarters, New Holland, Pa., to start about April 1.

Several employees and concessionaires were signed upon the completion of his business trip to New York. E. N. Char- (See *Garden State Preps* on page 35)

Lohmar Signs Fairs

CHICAGO, Jan. 29.—Robert L. Lohmar, general agent of the Cavalcade of Amusements, who returned here from a Western trip during which he attended some fair meetings, reported he had signed a number of contracts, among them being for fairs in Minot, N. D.; Great Falls and Billings, Mont.; Lincoln, Neb., and Hutchinson, Kan.

Alamo's Personnel Reach Quarters for Reopening in Austin

SAN ANTONIO, Jan. 29.—With equipment overhauled and some loaded for the season's opening March 4 in Austin, members of Alamo Exposition Shows look forward to another good season. Louis (Blackie) Ringgold, general representative, has the route about complete. Much needed equipment has been purchased by Owner-Manager Jack Ruback and he said the show leaving quarters here will be the largest ever operated by the management.

Mr. and Mrs. Clyde Davis, Kansas City, Mo., and Mr. and Mrs. Eddie Boothman arrived and will operate several attractions. Speedy Woods, with the Motor-drome, will feature fighting lions. Mr. and Mrs. M. O. Williams have their concessions here, and Blackie McPeet is building new ones. Hypo Denecke and his crew are repairing and repainting his concessions. Joe Rosen continues to get good business at Brazos and Laredo with his unit of rides. Ted Custer, who left for Houston Stock Show with his concessions, will join the show in Austin. Billy Miller purchased a ball game for his wife.

Mrs. Helen James gave Charlie Kinsley, Signal Corps, and Dorothy Dale, Waterloo, Ia., recently married, a wedding luncheon at the Showmen's Club here. Jerry, trained chimp, of Hollywood Circus, operated by Mr. and Mrs. Bill Williams, will be presented this season at War Bond and smokes for soldiers' drives in cities played. Albert Wright is expected daily from the West Coast. Mr. (See *Alamo Reopening Set* on page 35)

Bantly Biz Robust; Contracts in Kick

SAVANNAH, Ga., Jan. 29.—Bantly's All-American Shows' contracts for Mount Airy (N. C.) Fair; Golden Belt Fair, Henderson, N. C.; Lancaster County (S. C.) Fair; Elberton (Ga.) Agricultural Exposition, Athens (Ga.) Agricultural and Merchants' Fair and Gainesville (Ga.) Agricultural Fair were announced here by Herman Bantly, who said the show had been doing big business since its reorganization in Williamsport, Pa., last September with record grosses.

Show is now playing here to top crowds, with many showfolks visiting. Construction has been under direction of Harry Faith. Grant Pittman has been given charge of the Ride-O, and Francis Donahue has been made foreman of the Roll-o-Plane. Jack Brochey, who returned to the show, is foreman of the Octopus. Paul Johnson and crew have (See *BANTLY BIZ HOLDS* on page 35)



BEN BENO, retired aerialist, and former Pacific Coast Showmen's Association custodian, now with the Army Transport Service, recently returned from a trip around the world with the ATS. He was in Los Angeles for a brief visit before taking off on another tour.

R&W Inks Fairs; WT Crews Stepping

ST. LOUIS, Jan. 29.—L. C. (Curly) Reynolds, co-owner with H. (Izzy) Wells of the World of Today Shows and Reynolds & Wells Shows, signed contracts at the recent Minnesota fairs meeting in St. Paul for the Reynolds & Wells Shows to furnish the midway at fairs in Ada, Hallock, Fosston, Thief River Falls, New Ulm, Austin, Kasson and Preston, Minn., and Marshalltown, Ia.

At winter quarters of the World of Today Shows in Muskogee, Okla., crews are repainting rides and remodeling shows. Johnnie Beam is in charge of quarters, with Bob McAdoo in charge of the paint crew. Wilson and Hirlinger are framing large Penny Arcades for both shows. Louis Instrom, billposter, is ready. Red Gunn is putting his cookhouse in shape, and Sam Lieberwitz is rebuilding the corn game. Noble C. Fairly, general agent, is on a booking trip and H. N. (Foots) Reeves is expected to arrive soon to take charge of revamping concessions. General Manager and Mrs. Reynolds have had visits with Dr. and Mrs. Simonds, of Oklahoma Free State Fair. There are cookhouse and clubrooms in quarters on the fairgrounds for the crew, and downtown a popular spot for members of the shows is Phil Little's Terrace Gardens Recreation Center.

Ballyhoo Bros.' Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Garbage Valley, S. C.
January 29, 1944.

Dear Editor:

Trying to pacify a bunch of people wintering with a show is a problem which the wisest haven't been able to solve. Because Agent Lem Trucklow returned with a pocket full of Florida fair contracts and put them on display in the cookhouse (with the dates and rates covered with tape) our people seem to think we shouldn't stall along in quarters. The bosses have been wishing for a snowstorm to hit, believing it would chill the feet of our early-opening clique. If we told 'em point blank that we had two more weeks to kill they would blow to some other show's quarters where the feed and tobacco pay is bigger. Furthermore, most troupers are willing to stay with any show that has prospects of giving them half a season before the others open.

Every show has its disgruntled. They are usually squared by letting them eat at the first table before the thinning

of the soup, stew and coffee is started. We have a dozen such people and the first table bunch feel their importance. While away Lem Trucklow sends back phony wires asking for the jobs of our worst agitators. Pete Ballyhoo, being an artist at playing the "drop," loses the wires where the disorganizers can find them. That helps to keep 'em in line. The other day the entire crew marched to the office and demanded that the show go out without any further delay. Jake Ballyhoo squared them with: "You are real troupers at heart. I will have a pleasant surprise for you in a few days." (That "in a few days" has long been a usual carnival arrangement with many.)

Yesterday a baggage car was shunted in on our storage tracks. When they saw a Merry-Go-Round, a ball game and a race horse unloaded, the gang started to cheer and the stuff was a convincer that fair time was near. Then they started betting on how soon the (See *BALLYHOO BROS.* on page 35)

Conklin Sees No Imminent 1944 Changes Readies for Victory

HAMILTON, Ont., Jan. 29.—No adverse changes in the outdoor situation are seen by President J. W. (Patty) Conklin, of the Conklin Shows, who told at winter quarters here of some long-range calculations and post-war planning on the part of the show management. It is expected that announcements will be made of some long-term contracts for midway attractions at exhibitions, similar to the 10-year pact which has been entered into between Quebec Exposition Provinciale and the Conklins. (Fairs-Expositions Department in this issue.)

Following visits to government departments in Ottawa and Montreal, President Conklin said that at present no changes in operation from those of 1943 are apparent. "Our operations this year again will be limited, of course," he said. "Our show will go out in only 12 cars.

"However, I am much in hope that, with the wonderful progress being made in the Atlantic and changing conditions in Europe, the war will be over soon and the situation will improve so that we may be able to move a considerably larger show than that for which we have contracted.

"We are working a crew of about 20 men and doing much work, so that if conditions do improve, we will be equipped to give the exhibitions that we have contracted just as good a show or better than that we had in 1941-'42."

New United Liberty Readies in Quarters In Bloomington, Ill.

BLOOMINGTON, Ill., Jan. 29.—Organization of the United Liberty Shows, owned and managed by Ken Murray and to play in the Midwest, was announced here by Loren Clarke, press agent. Murray, former dance band leader and booking agent, last season operated rides and concessions with other shows.

At winter quarters here a crew is rebuilding and repainting equipment. Opening is set for Bloomington May 1. Contracts were signed at the recent Illinois fairs meeting in Springfield for fairs and celebrations in Olney, Oblong, Industry, Rushville and Mount Sterling. It is planned to play fairs and celebrations after July 1 and to close November 1 in the South.

Hughey Equipment Is Sold to Chi Men

CHICAGO, Jan. 29.—Robert Hughey reported here that he had sold all equipment of Hughey's Greater Shows to William C. Zippman and Frank McDermott, Chicago, in a cash deal. He said he understood it was the intention of the buyers to remove the equipment from storage in Humboldt, Tenn., to Chicago to be reconditioned and to play Chicago lots.

Zippman, who formerly operated a trucking business here, transported Hughey's rides for several years after he came to Chicago to play lots 25 years ago. Zippman also operated rides here for several years. Hughey, who has owned and operated rides continuously for 28 years, organizing his own show in 1920, said he was considering several propositions in and out of the show business, and might operate a few concessions next season.

JIMMY CHANOS SHOWS WANT

Bingo, Cook House, any Stock Concession, Photo Gallery, Pitch-Till-U-Win, Fish Pond, Dart Joint, Ball Games. We do not want any Percentage. Want Ride Help. Will open last of April in Muncie, Ind. Address:

JIMMY CHANOS
Williams Trailer Camp
229 N. E. 70th Street MIAMI, FLA.

WANTED GIRLS

For Bank Roll. Good pay, short hours, all-winter work. Wanted to buy equipment for Girl in Gold Fish Bowl. Wire

LEO SUGGS
Box 431 Norfolk, Virginia

WANTED MUSEUM ACTS

JOHN HOWARD
711 Church
Nashville, Tenn.

WANT SECOND MEN

FOR ROLL-O-PLANE AND AUTO SCOOTER.
HARRY BEACH
Park Amusement Co. Alexandria, La.

WANT FERRIS WHEEL

Will book for season of 24 weeks, opening near Huntington, W. Va., in April. Openings for Stock Concessions. Book Roll-o-Plane and Tilt-a-Whirl. **HOWARD POTTER**, Buffalo Shows, Zone 14, Buffalo, N. Y.

WANTED

2 experienced Men who know how to handle Performing Monkeys and put them thru their performances. Opening Feb. 12th. Address:
EARL CHAMBERS
Care Greater United Shows Laredo, Texas

B. & H. Amusement Co.

Opening Feb. 5th in Eutawville, S. C. Wants immediately Chair-o-Plane Foreman. Top salary. Also Minstrel Show Performers and Musicians. Wire or come on, Johnnie Hobbs.
ELINOR McCUNE, Sec., Sumter, S. C.

LONE STAR SHOWS

Now Booking Season 1944
SHOWS—RIDES—CONCESSIONS
Opening March 27, Indianapolis, Ind. Address All Mail
1552 CLARA AVE., LOUISVILLE, KY.

MECHANICS, CANVASMEN

WANTED
For Arcade With Big Railroad Carnival. Sober, Draft Exempt Preferred.
BOX D-173, The Billboard, Cincinnati 1, O.

MOORE'S MODERN SHOWS

Booking Shows and Concessions now. No flates. Will book Rolloplane and Octopus. Want Ride Help. Have late model Single Loop-o-Plane for sale with 6 H.P. motor, stored in Missouri. BOX 925, Aransas Pass, Texas, until Feb. 15th; then Parma, Mo., winter quarters. **JACK B. MOORE**.

WANTED

Man To Take Complete Charge of and Manage
GLASS HOUSE
Open 1944 season (Washington's Birthday Celebration), Feb. 12 to 28, Laredo, Texas; then booked with Dodson's World's Fair Shows. Address:
CHAS. T. GOSS, LAREDO, TEXAS.

FOR SALE

One (1) International Light Plant with switchboard and controls. 40 K.W. A.C. current. Operates on distillate or kerosene. Mounted on 10-wheel Chevrolet truck, driven 15,000 miles. \$3000.00 cash. Also one (1) 20 K.W. Plant, D.C. current, excellent condition throughout, \$300.00.
F. R. HETH SHOWS
P. O. Box 778 Charleston, S. C.

Club Activities

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Jan. 29.—Past President Edward A. Hock presided January 27 with Treasurer M. J. Doolan and Secretary Joe Streiblich. Membership applications of W. S. Meyers, E. Bloutses, John U. Lefebvre, John E. Lampton, Walter L. Beachler, Earl E. Davis, Richard Marshall, F. W. Holtzman, James N. Morgan and Robert Shaw, credited to F. E. Gooding, John W. Gallagan, Mendel Lemesh, Louis Weiss and E. C. Drumm, were approved.

Members are grieving the loss of member Tom Rankine, who passed away January 23. Sick list includes John Hays, victim of an auto accident; William Coultry, Tom Vollmer and Jack Pritchard. Nate Hirsch expects to enter a hospital for further treatment. Cemetery committee completed arrangements for purchase of an addition to the southwest section of Showmen's Rest. Tablet will be in place by Memorial Day. Servicemen's committee sent out January parcels to members in service

A donation of \$100 from Maurice R. Franks went to the cemetery fund. Pete Andrich in for a call, and Louis Greene, Joe Eule and Al Kamm in from Fort Sheridan. Cliff Wilson left for his Florida home. Irving Zolun off for Florida. Board of governors reinstated the rule that clubrooms must be closed during hours of burial of a member in Chicago.

Ladies' Auxiliary

The 26th birthday dinner party on the night of January 20 in the Bamboo Room, Sherman Hotel, was attended by Phoebe Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. George Rollo, second vice-president; Mrs. Nate Hirsch, treasurer; Mrs. Robert H. Miller, secretary; Edith Streiblich, Mrs. Edward

(See SLA on page 56)



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Jan. 29.—First Vice-President Clay J. Weber presided January 21 with Secretary G. O. McGinnis and Treasurer Harry Alshuler. Walter Calvin and Ivan John Christian were elected to membership. Secretary read a letter from President C. F. (Doc) Zeiger and letters of thanks from Clyde and Bertha Leggette and Mrs. Fred Tousley.

It was voted to increase the purchase of War Bonds to \$1,500. Ellis White, chairman of the entertainment committee, announced it would serve luncheon at the next meeting, members of the Ladies' Auxiliary to be guests. Sale of War Bonds brought good results. After the funeral of Eddie Leggette, his brother, Clyde, returned to Louisiana, and his sister, Bertha, to Dallas. Chester and Ruth Ann Levin left January 17 on a month's buying and sightseeing trip. Fred Tousley reported on the sick list. Keith and Peggy Chapman and George and Skeet McAllen are in Hot Springs.

Banquet and Ball and Silver Jubilee committees plan to make next Christmas to New Year's events highlights of the club's 25 years of activities. Chairman of the membership drive calls this an all-out year for new members.

Ladies' Auxiliary

First Vice-President Myrtle Duncan presided January 21, with 23 members present. Correspondence was read from Clara Zeiger, Pacific Coast and National Showmen's Association auxiliaries, and American Red Cross thanking the club for its donation. Door prize, donated by Ruby Velare, went to Ruth Martone and was presented to Myrtle Duncan. Mrs. Bird Brainerd gave a short talk on her trip to California. Membership application of Vatas Engesser was approved. A committee from the men's club extended an invitation to a party January 28.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Jan. 29.—At the board of governors' meeting January 26 Secretary Joseph McKee had the gavel and on the dais were Chaplain Fred C. Murray, Assistant Treasurer Harry Rosen, Counselor Max Hofmann, Dr. Jacob Cohen and an honored guest, Bill Carsky, Chicago. In final reports on the President's Birthday Ball tonight in the clubrooms Chairman J. J. Carr and his committee said the ticket sale would assure a substantial sum. It was decided unanimously by the 20 governors present to wait for a more representative gathering of officers before acting on a number of questions of prime interest. Most of the officers have been attending fair meetings.

Ross Manning, chairman of the house committee, who is sprucing up the the rooms, has created a nook with overstuffed chairs, center table, floor lamps and a fireplace. A couple more members entered the armed forces, Leonard Traube, of *The Billboard*, going to the Naval Training School, Sampson, N. Y., and Granville Buck, Oscar C. Buck Shows, also entering at Sampson. Letters have come from Lieut. George A. Hamid Jr., Pvt. Bill Powell, both in the South Pacific, and H. P. Brennan, in the British Isles. Jerry Gottlieb made another substantial presentation of fruits to Halloran Hospital thru the chairman of the veterans' committee, Jack Lichter.

Recent visitors included Mr. and Mrs. Slegler; Mr. and Mrs. Dietz, Middletown, N. J.; Leo Singer, the midgeteer; Harry Kaye; Ex-President Art Lewis and his father; Ex-Treasurer Jack Greenspoon and Sam Prell, who was in town to see a doctor; Richard Gilsdorf; Harry Labreque and Norman Marshall, Trenton; Murray Goldberg, on his way to Miami, and Sailor John Frank King. Joe Goodman left for Florida to assume management of USO shows. Old-timers grieved over the passing of the veteran showman, Tom Rankine, and A. W. Millard, outstanding show-front painter.

Ladies' Auxiliary

At the first social affair held by the new officers on the night of January 26 in the clubrooms about 40 were present.
(See NSA on page 56)



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Jan. 29.—Assisting President Harry Stahl at the meeting January 24 were Past Presidents Harry Ross and Leo Lipka. President Stahl named Edward Ford and Arthur J. Frayne chairmen and appointed these committee chairmen: Entertainment, Jack Dickstein; house, I. Sobel; membership, Ora A. Baker; press, Arthur J. Frayne; sick and relief, Herb Pence; servicemen, Jack Gallagher; Arthur J. Frayne, co-chairman.

Upon recommendation of the directors it was voted unanimously to purchase an additional \$1,500 in War Bonds during the current drive. This increases club holdings to \$5,000, in addition to several thousand dollars in War Bonds held in escrow for returning servicemen.

Reporting for retiring chairman Manly Brown, membership committee, who has undergone a successful operation in Grace Hospital, Marshall Ferguson said that in 1943 there were 228 new members enrolled, exceeding the promised quota by 28. For the servicemen's committee Arthur J. Frayne said that First Lieut. Robert Cohn, who enlisted as a private in 1941, has been decorated with the air medal. Stationed in the South Pacific, he is intelligence officer for a bombardment squadron. Ben Morrison, chairman of the by-laws committee, reported that in three meetings the committee has found only minor changes necessary in the constitution.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Jan. 29.—Meeting January 24 was highlighted by announcement that the club will sponsor a War Bond Drive and by presentation of several acts for entertainment. Open house was held after the business meeting, the Ladies' Auxiliary serving a buffet supper. On the rostrum were Ted LeFors, president; H. A. (Pop) Ludwig, first vice-president; Everett W. Coe, second vice-president; Hunter G. Farmer, third vice-president; Eddie Tait, treasurer, and Charles W. Nelson, secretary.

President LeFors announced that William Hobday had been named secretary to succeed Nelson, whose resignation becomes effective January 31. Joe Krug, who officiated at the Christmas dinner, was named custodian of the lion's head fund, used to pay the expenses of the December 25 event.

Joe Glacy, named chairman of the War Bond Drive, briefly outlined the plan to members who are being urged to purchase War Bonds thru the club. To get the ball rolling it was stated that PCSA had come forth with \$5,000 to be used for bonds. Before the meeting was concluded more sales, including Roy Ludington, \$5,000; John (Spot) Ragland, \$500, and Charles Walpert, \$500, were announced. Auxiliary will be asked to join the drive.

During the open house, under direction of Harry Chipman, chairman of the entertainment committee, more than an hour's show was given. Visitors included L. Clay, U. S. Navy; Corp. Roland C. Rick and Sgt. Frank Platten Jr.; Sam Gould, a director of Michigan Showmen's Association, and Mrs. Gould and Dick Elwell.

Ladies' Auxiliary

Meeting January 24 was brief because of the party planned for Clara Zeiger, past president, and the men's club. Francis Dunn was reported ill and Mrs. Zeiger sent regrets that, due to illness, she would be unable to attend the party in her honor. Bank night award went to Rose Fisher, and door prizes going to Birtie Metzger and Jenny Rowlins, were donated by Betty Coe and Helen O'Brien. There were 73 members present. In the

(See PCSA on page 56)

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WANT SHOWS OF ALL DESCRIPTIONS. Will furnish 20x30 new Side Show and Banners to capable Operators. WANT HELP FOR RIDES: Baby Q Merry, Twin Wheels, Octopus, Tilt, Roll-o-Plane, WILL BOOK OR BUY Rocket, 12-Car Ride-o, Spitfire, Dipsy Doodle or Flying Scooter.
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Shows and Concessions. Exclusive Cookhouse. Ride Foreman and Help wanted.
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Want Several Grind Stores and Wheels.
Grabo Henderson, write
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ENDY MIAMI DOINGS

(Continued from page 33)

of each week 100 soldiers who have seen action on war fronts and are now resting in re-distribution centers here have been guests of Ralph and Dave Endy and Mahi Shrine.

Visitors included Oscar C. Buck, John M. Sheesley, Mr. and Mrs. Bill Block, Matthew J. Riley, Mr. and Mrs. Charles Gerard, Waggy Prince, Mike Wright, Max Levy, Redy Brady, Rex D. Billings, Bill Naylor, Mr. and Mrs. Max Gould, Morris Lipskey, Charles Mantley, C. E. Barfield, and Mayor and Mrs. Claude Lord, Pottsville, Pa.

Dave Endy left for Northern fair meetings and Ralph Endy assumed charge of the shows. At a special midnight bingo game Friday for benefit of the Miami Showmen's Association, attended by more than 100 show people and visitors, \$325 was realized.

Endy Bros. will provide rides and other equipment for two church fairs opening February 14, Sts. Peter and Paul Roman Catholic Church in the southwest section and St. Mary's parish in the northeast part of town.

STRATES TO ENLARGE

(Continued from page 33)

L. J. (Casey) Mathis, Luther Kelley, Walter Bradford, Lewis Stone, Fred MacGrue, Charles Deevring and Lester Chase.

Jean Harrison has the pie car functioning for the crew. As 10 cars are to be added to the train, eight of them flats, 26 wagons are being built and several new wagon fronts, O'Brien said. Harlem Revue front is being rebuilt, and a new front is being designed for the Vanities Show. Al Tomalni, who will have a new front for his Illusion Show, plans to enlarge his side show and will be in about February 1. Earl Truax, who has his Rocket Ride set up adjoining quarters, is overhauling it. Another tobacco warehouse, secured by O'Brien, is being used by the paint crew. Keith Buckingham, in charge of the Elmira, N. Y., office, attends to purchasing material that cannot be secured here.

Ben Braunstein, director of public relations, reported that John W. Wilson and Issy Cetlin, who attended the South Carolina and North Carolina fairs meetings, made contracts to play the Sumter,

Florence and Greenwood fairs in South Carolina and Wilson County Fair and Durham County Fair in North Carolina. Tour will include New Jersey State Fair, Trenton; Great Hagerstown (Md.) Interstate Fair and Southside Virginia Fair, Petersburg. Bill Cowan, business manager; Bill Hartzman, secretary; Al Dorso and Braunstein also attended the Carolina meetings. Dorso who has operated the cookhouse and bingo on the shows, was inducted into the army January 21.

Late report from Manager Strates stated that contracts had been signed for South Carolina fairs in Anderson and Orangeburg.

PAGE IS READYING

(Continued from page 33)

will get a general going over. Red Metcalfe is supervising electrical equipment, and Lee Crane has about completed his work on canvas. Jack King, who reports animals in condition, has started working them out. Besides two more shows and one ride, the management intends again to take the Motordrome and Loop on the road.

Mr. and Mrs. Roy Carey are still touring the South with two concessions, the Llewellyns are in Florida, as is Eddie Brenner, and all have reported they will be in soon to overhaul their paraphernalia. Sam Housner, assistant to Owner Page, who leased a restaurant downtown here, has Recco Aleo as manager and he will also handle Housner's cookhouse on the show this year.

Owner Page, who bought equipment of another transportation company here, has added it to his established cab company which he purchased last year, with Chris Jernigan, former special agent of the show for many years, handling the managerial reins. Mrs. R. E. Savage, show secretary, who has returned from a vacation on the West Coast, on the return trip made stops in Los Angeles, Noblesville, Ind., and Louisville, where she visited Dot and Fank Earle. The Earles motored to Johnson City and she accompanied them back. Opening date is set for the middle of April in downtown Johnson City.

ALAMO REOPENING SET

(Continued from page 33)

and Mrs. Jack Turner have received special paper to be used ahead. Blackie Tarkington and Lefty Block will be hosts to the personnel at a pre-opening banquet March 1. Rosemary Ruback, Martha Rogers and Sophie Mullins returned from Denver, where they visited the Stock Show. Brownie Bishop, of arcade note, visited at quarters while showing in this vicinity. Show's Red Cross and smokes-for-the-boys activities will be under supervision of Bennie and Bobby Hyman. Mrs. Roland Smith continues her Red Cross work here.

BANTLY BIZ HOLDS

(Continued from page 33)

repainted the dual Ferris Wheels. Chester Horner, foreman; Charles Cathcart and Bill Coyne have rewired the Merry-Go-Round. James Cunningham, scenic artist, is repainting rides. Eddie Hollinger, secretary, is expected to return to Reynoldsville, Pa., from Florida.

Manager Bantly plans to reopen the entire show earlier than usual this year. L. C. (Ted) Miller is on a fair booking trip in the North.

BALLYHOO BROS.

(Continued from page 33)

train would be loaded. The spirit of opening put everyone in such a happy mood that the second table diners forgot to beef. The spirit also hit the bosses strong enough to raise everybody's pay another sack of tobacco per week.

Understand that I am not knocking, but when Drawhead Sisters traded shows with Ballyhoo Bros. the bosses got a terrible pile of junk. No doubt you remember wagon No. 20, which the girls' press agent mentioned as breaking down in the middle of town every week. You wouldn't think it was the same wagon now. It has been completely repainted and is glistening with circus red. Our modernistic painter decorated and re-lettered the wagon's sides until it resembles the inside of a cigar box lid. That's what we call class and flash. And if we can find the only wagon pole with which the show came in, other wagons will be moved into the paint shop for decorating. There has been some talk about painting the show fronts, but as the bosses said: "No one will see them

until after they buy a ticket to get onto the lot."

It won't be long now before we load out. Just heard the bosses tell their trainmaster to hunt up some grain doors and start redecking the flats, and our hostler has put the race horse on hard feed. There goes the dinner gong and I'll have to close. I don't want to miss the first table. MAJOR PRIVILEGE.

GARDEN STATE PREPS

(Continued from page 33)

boneau, managing a hotel during the winter, will be in charge of office-owned concessions and will operate one. Raymond Parker, employed in the Elks' Club, Lambertville, N. J., has been engaged as electrician. Matthew Roberts, wintering in Slatington, Pa., will be in charge of the front entrance. Pete Baker, Barnesville, Pa., has contracted for popcorn and candy apples. Edward Kurtz, recently returned from the South and now in Allentown, Pa., will have the photo booth.

A new front, designed by R. H. Miner Jr., will be constructed on two of the shows' 30-foot trailers. All tractors have been placed for overhauling. Orders have been placed for canvas modernistic crestringes for Auto Ride, new cars and platforms for Tilt-a-Whirl and parts for Chairplane and Octopus.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.
LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M.
Box of 25,000 Black Strip Card Markers . . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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 Require \$300.00 cash deposit, returnable end of
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Midway Confab

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GETTIN' extravagant?

JOHNNY CARUSO is no longer connected with Playland, Anniston, Ala., reports Lum Jones, manager.

PVT. RICHARD (DICK) BURNS, 71st Depot Repair Sq. (Rome, N. Y.) Air Base, spent several days recently at the Hotel Senator, Philadelphia.

RICHARD LORRAIN, talker on the Cetlin & Wilson Shows' *Paradise Revue*, is working in Philadelphia for a packing plant.

G. E. CONRAD, former carnival man now part owner of *The Capital*, Bismarck (N. D.) newspaper, was a business visitor in Chicago last week.

PERCY SINK, R. & S. Amusements, released from a Richmond (Va.) hospital, where he underwent an operation, returned to winter quarters, Wilmington, N. C.

WALTER HOLIDAY, on a fishing trip in Florida, will again have the frozen custard on the Marks Shows, his 15th season there.

FLAVOR of speech: A tipsy inside lecturer blowing his breath in the tip's faces.



PVT. H. J. BODE (Hal Compton), 39213684, 4th Platoon, Btry. B, 52d AA, RT Bn., Camp Callan, San Diego 14, Calif., is former talker on A. J. Budd's Freaks on Parade with Bantly's All-American Shows, West Coast Shows, American United Shows and others.

MRS. ETHEL MILLER has joined her husband, Bert Miller, who has taken up duties in Marks Shows' winter quarters, Richmond, Va.

H. M. KILPATRICK, wintering in Gastonia, N. C., will again be in charge of advance billing for Dodson's World's Fair Shows.

AFTER two months in Hot Springs, Mr. and Mrs. Edward Malbin left for St. Louis to get concessions ready for the season.

PALLBEARERS at the funeral of Thomas Rankine in Chicago January 26 were Edward A. Hock, Louis Leonard, Pete Wheeler, Al Kaufman, A. R. Cohn and Charles Belden.

AT the Milner Hotel, Philadelphia, Herbert Dixon and George Ingram are readying their concessions. John J. Kelley is framing popcorn, candy apples and peanut concessions in Philly.

MR. AND MRS. CLIF WILSON returned to Miami after attending the funeral of his stepfather in Denver. They spent several days in Chicago on their way home.

SOME bosses work off their ill tempers by picking on the guy that they know will take it.

DAVID LATLIP, former carnival operator of Charleston, W. Va., is a patient in Pinecrest Sanatorium, Beckley, W. Va., reports Frank B. Hildebrand from Charleston.

EDITH THOMPSON is playing night clubs in Toronto with her magic act. Her sister, Mrs. Jeanette Meadows and son, Buster, are wintering in Linden, N. J.

MR. AND MRS. TROY SCRUGGS, who attended the Detroit fairs meeting, left for a trip south. Scruggs has had twin Ferris Wheels on the World of Pleasure Shows for the past three years, cards C. Brown from Detroit.

SOL GELLIS, of Bill Cowan's concessions on the Cetlin & Wilson Shows, arrived in Philadelphia from Miami on a buying trip for four new 18-foot concessions to be built in quarters in Petersburg, Va.

PVT. THEODORE C. WARD, Co. M, 2d Ord. Lsg. Reg., Aberdeen (Md.) Proving Grounds, formerly headwaiter in the Al Dorso cookhouse on Cetlin & Wilson Shows, visited Mrs. Ward and her family in Philadelphia.

BEN BRAUNSTEIN, director of public relations of the Cetlin & Wilson Shows, who is in Miami for three weeks to handle publicity for Sally Rand at the Hurricane Club, visited clubrooms of the new Miami Showmen's Association.

SOME concessionaires have a way of groaning on collection day that describes the week's business without words.

MRS. FRANK W. PEPPERS, Peppers All-State Shows, who is in California on a two-month vacation, will return to Selma (Ala.) quarters in time for open-



LEFT TO RIGHT are Sgt. Zygmunt Adameyk, formerly with Hennies Bros.' Shows, Rubin & Cherry Exposition and Dodson's World's Fair Shows; Corp. John Kow; Mrs. Adameyk, who has been with the same shows as her husband, and S/Sgt. Jim Hardy, of Rubin & Cherry Exposition and Dodson's World's Fair Shows. The men are stationed with the anti-aircraft artillery at Fort Bliss, Texas.

Manager Peppers has been on a booking and buying trip.

MRS. HELEN KING, formerly Madam Zyeeda, of the King mental act, who has been convalescing in Hot Springs after an operation in Passavant Hospital, Chicago, in December, is to motor to California with friends.

ROY E. ROGERS, former Ferris Wheel operator, now in the merchant marine, is in the steward department as second cook and baker. He was in World War I and has made several foreign trips. His address is M. V. Cape San Antonio, Lykes Bros., S/S Co., c/o Postmaster, New Orleans, La.

MRS. PEGGY BISCOW, who entertained in her home at Miami Beach with a dinner in honor of Dolly Young and Kay Weiss, who are spending the winter

Pioneers

HICKTOWN is a place where salesmen for local merchants arrive on the lot at 6 a.m. to sell their wares to grab-stand and cookhouse operators and trailer-ites and do their business without wasting daylight.—John Cutem-big.

there, had as her other guests Katherine Noritt, June Weiner, Ruth Schreiber, Marian Hamilton, Sally Brown and Babe Pissarol.

THOMAS AND RICHARD COLEMAN, Coleman Bros.' Shows, returned to quarters in Middletown, Conn., from a business trip thru New England and New York. Show will open early in April and among fairs booked are those of Greenfield, Mass.; Rochester, N. H.; Schaghticoke and Middletown, N. Y., and Stafford Springs, Conn.

TROUPING gives polish: Road Map Johnson is so highly educated in the jargon that when he talks all evening you can't find out what he's talking about.

FRANK M. SUTTON Sr., manager of the Great Sutton Shows, has returned to winter quarters in Osceola, Ark., where a crew has been working for the past month. On his last trip he purchased 13 trucks, while previously he had purchased an entrance arch, five shows and three light towers from Sam Solomon. Six rides are reported already in A-1 shape.

HAROLD BARLOW, owner of Big City Shows, returned to his home in East St. Louis, Ill., January 26 after a successful operation for cancer. He reports that, according to physicians, he is on the road to rapid recovery. While in the hospital he received many flowers and messages from friends. He plans to open his winter quarters next week, preparatory to again taking out a large show.

C. W. AND MARIE CABLE, owners of concessions and sound trucks, have been rehabilitating equipment in their winter quarters, Monroe, La. Pat and Dot Wilson are agents and Alfred Trapp is truck driver. Leo Marshfield and Charles Davis arrived in quarters with their families to repair and repaint their concessions. A small unit will be taken out until March before starting the '44 season.

ARTHUR P. CRANER, Coast amusement man, last week attended the special session of the California Legislature in Sacramento called by Gov. Earl Warren to consider emergency legislation. Craner, for a number of years an official of the State Senate, is acting in an advisory capacity to a group of lawmakers as to urgency of any special legislation on penal and other matters included in the call.

OL' SAM, fairgrounds rest room attendant, reports from his Alabama home that he is spending the winter working at his old trade, doing inside plumbing.

ATTENTION: Ride Men!!

Be sure to read **BIG ELI NEWS** for January-February. Just off the press. Contains News, Editorial and up-to-date information of interest to ride owners and operators.

Many ride operators now in the armed services read **BIG ELI NEWS** regularly. A Postal Card request will bring you a copy—Free.

ELI BRIDGE COMPANY
 Opp. Wabash Station
 Jacksonville, Illinois

MATTHEW J. RILEY ENTERPRISES

WANT SHOWS: Ten-in-One, Snakes, Girl or any Show of merit. **WANT RIDES** that do not conflict. **WANT Merry-Go-Round** and Chairplane Help, Electrician that can handle lot. **WANT CONCESSIONS** of all kinds. Penny Arcade. Open early in April, playing Eastern territory.

MATTHEW J. (Squire) RILEY
 P. O. Box 3302 MIAMI, FLA.

DAVE DAVIDSON, general agent of the Mad Cody Fleming Shows, wintering in Hickox, Ga., reported he had returned after attending the Atlanta fair meeting, where he signed contracts for two fairs. A crew is working on the rides and new fronts under John W. Davis, superintendent, in winter quarters. Mad Cody Fleming is busy between the show and his poultry ranch in Hickox, Ga. While in North Carolina Davidson bought a Merry-Go-Round organ from L. C. McHenry, Crescent Amusement Company.

J. R. EDWARDS SHOWS were awarded these Ohio fairs at the Columbus meeting: Berea, Tiffin, Wapakoneta, Burton, Medina, Wooster, Dover and Lodi. A. P. Phillips, Cleveland, has booked his popcorn and Walter Pearce two ball games. Sgt. William (Bill) Bame, who recently sustained broken legs in an automobile accident while driving a station wagon at army camp at Boseman, Mont., wrote that he hoped to be with the show next season. William (Bill) Schloer visited Wooster (O.) winter quarters. Bert Williams, in charge of repairs, has started repainting.

REPORTING strong sentiment among those wintering there for the formation of a showmen's club, Edward K. Johnson, contracting agent of the Cetlin & Wilson Shows, scribes that in a short period on a recent evening he saw in Philadelphia eateries and hotel lobbies Richard Gilsdorf, owner, Dick's Paramount Shows; Sylvester A. Kerr, general agent; Frank and George Ingram, Herbert Dixon, John J. Kelley, J. A. Somers, Joseph Deleo, Sidney Daniels, Jimmie O'Conner, Albert Del Fiore, Roccie and

Julius Murphy, Mike Ziegler, Lew Kane and Harry Kleban.

WITH good weather, the Arcade Shows had excellent business while playing under auspices of the American Legion Post on a downtown lot in Pearsall, Tex. Robert Warlick, arcade mechanic, who was called to the armed forces, is stationed in San Diego, Calif. Mr. and Mrs. Ranney and B. Davenport joined with four concessions and Mr. and Mrs. Blackie Emswaller joined with two. B. McCannless reports good business with popcorn and candy apples and Lucille Sellers with penny pitch. Kitty Kelly joined with the Nude and Dude Ranch. Mr. and Mrs. Brownie Bishop visited the Showmen's Club in San Antonio.

NOTES from Dan Cotney, Virginia Greater Shows' winter quarters, Suffolk, Va.: During recent inclement weather the crew remained in buildings, sorting and arranging equipment. Five more semi-trailers that Manager Rocco Masucci purchased this winter will be shipped into quarters soon. Leo Matino is chef in the dining hall and Ike Matino, of the midget troupe, remains checker champion. Tom Ellis Jr., recently discharged from the army, will be added to the roster. Jake Shapiro, Triangle Show Print, of Pittsburgh, was a recent visitor. Mr. and Mrs. Homer Woods arrived with their concessions and staff which includes William H. Thomson, father of Mrs. Woods. Manager Masucci was host at a spaghetti supper for the crew. He and Jake Shapiro; Bill Murray, general agent, and Art Lewis were guests at a supper party at the home of Charles Lewis, Ocean View, Va.

NOTES from Arma, Kan., from Don Foltz, *The Billboard* agent of Elite Exposition Shows: Owner-Manager Charles Rotolo and John Ellis were guests recently at an attempted fishing party given by Dutch Lash. After trying to break thru six inches of ice covering their favorite fishing hole, they returned to await milder weather. Carl and June Harlan and Carl Jr. spent a week-end in Arma, to where they plan to move after February 1. Sgt. Melvin Bolster, former Tilt-a-Whirl foreman of the show, is married and at present stationed at Battle Creek, Mich. Red and Marie Bunk made a business call January 23. He is employed at an officers' mess in Topeka, Kan. Chief La Ferrer returned from a visit with relatives in Pawnee, Okla. Jim Horton visited at Hutchinson, Kan., with Bill Clark recently. George and Jennie Boady and Jackie Lash are on the sick list. Charles Rotolo has purchased a large brick apartment building in Pittsburg, Kan. In winter quarters at Arma, Kiddie Ride has been rebuilt and repainted and the Girl Show is to have a new top, front and lighting fixtures.

ATTENTION: ALL SHOWMEN

The World of Mirth Shows will play the following fairs during the coming season:

Skowhegan (Me.) Fair; Maine State Fair, Lewiston, Me.; Champlain Valley Fair, Burlington, Vt.; Rutland, Vt., State Fair; Brockton, Mass.; Allentown, Pa.; Va. State Fair, new grounds (pending); Winston-Salem, N. C.; Rocky Mount, N. C.; Greensboro, N. C., Fair; Southern States Exposition, Charlotfe, N. C.; Columbia, S. C., State Fair; State Fair, Macon, Ga.; Augusta, Ga., Fair; others pending.

WANT to hear from all Ridemen, including all those experienced on Waltzer; Neon Man and Helper; Tower Men and Foreman; good Canvas Man; Boss Painter, Helpers who can handle show work, including spray gun.

Winter Quarters Now Open and Men Already at Work.

All Foremen Can Report Now With Good Salaries and No Brass.

Blackie Edwards wants to hear from: LAYMONT MORGAN, VALERIAN BORIS, CLARENCE ST. CLAIRE, PETE LOFTIS, FRED LOFTIS and THEODORE OHAM. All these men please contact Blackie direct, care World of Mirth Shows Winter Quarters, Richmond, Va.

All Others Address Communications Immediately To

MAX LINDERMAN, 10 Rockefeller Plaza, New York, N. Y.

P.S.: Would Like To Hear From ERNEST CHANDLER.

DEE LANG'S FAMOUS SHOWS

Can Place for New Downs Amusement Park, St. Louis, for the 1944 Season Opening in March

Ride Men for the following Rides: Merry-Go-Round, Ferris Wheels, Caterpillar, Chair-o-Plane, Skooter, Loop-o-Plane, Kiddie Auto and Kiddie Air-o-Plane Ride. Remember, no set-ups or tear-downs to worry about extra help for. Lloyd Statler and all other Ride Men who have worked for me, write. William (Steve) Steventon, also write.

Can place Operators for 10-Cent Slum Concessions. All Concessions had a nice business in 1943 season and will be much larger this season, as we now have contracted 40 picnics.

All address DEE LANG, 101 North Broadway, St. Louis, Mo.

B. & V. SHOWS

OPENING EARLY IN APRIL

NOW CONTRACTING FOR SEASON OF 1944

Want Bingo, Custard, Penny Arcade and Cookhouse or Grab Joint. Concessions all open. Can place all Legitimate Grind Stores. Want Shows with or without outfits. Prefer Girl, Posing, Side Show, Anamill, Fun House. Want to book or lease Octopus and Tilt-A-Whirl for bona fide ride territory. Also Kiddie Rides. Want Foremen for Rides; also Billposter and Free Act. J. VAN VLIET, General Manager, 5 Westminster Pl., Garfield, N. J.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

A Life Time Opportunity
 For Amusement Resort—Bathing Pavilion, Restaurant, Dancing, 100 acres where river meets Gulf. Sand beach, paved boulevard to property at Country Club. Terms. Also Lithia Spring, 200,000 gallons per hour. Warm swim pool, also Gulf bathing; almost half mile Gulf front; Highway 19. Trailer park, cottages, beach resort, \$100,000. Terms. Also Gulf front Home, 500 ft. on water, cyprus lined, enclosed sun porch, steel windows, 41 foot open porch, clear view window, tile bath, electrically equipped, beautifully furnished, 3-car garage, 3 rooms and bath above, \$17,000. Terms. Also water front Lots and Plots.
HARRY W. DAVIS, Owner
 Tarpon Springs, Fla.

World of Pleasure Shows
 Now booking for 1944
 SHOWS — CONCESSIONS
 Ride Help, write us now.
JOHN QUINN, Mgr.
 100 Davenport Detroit 1, Mich.

GREAT SUTTON SHOWS
 NOW BOOKING
 SHOWS, RIDES AND CONCESSIONS.
 WHAT HAVE YOU?
 P. O. BOX 304 OSCEOLA, ARK.

WANTED
 A Kiddie Boat Ride or Kiddie Merry-Go-Round.
 Write
Abner C. Rosenzweig
 20744 Grand Ave. East Detroit, Michigan

FOR SALE
 1000 Costumes for any Girl Show. 500 Ft. 12-Ft. White Sidewalk, Steel Poles, Steel Stakes, Wooden Jacks, 5 sets Plat Scenery Set House, Electric Wiring with hanging sockets, Theatrical Trunks, Footlight Boxes, Portable Stages, Spotlight, Standard Wheel Base, Canvas Meshings.
CHAS. C. LUDWIG, Carroll, Iowa.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FORMERLY with Royal American Shows and Rubin & Cherry Exposition, S/Sgt. Patrick A. Riley, 34549047 can be addressed c/o Postmaster, APO 13048-A, New York City.

PVT. G. J. (JERRY) HIGGINS reported that George West, of West & Higgins, who is doing USO engagements and headed toward the Coast, visited him recently. Higgins is at Training Section AAAB, Alexandria, La.

JEAN TISDALE, daughter of the late Herbert Tisdale, who received the rating of storekeeper, third class, at Milledgeville, Ga., in November, is stationed at United States Naval Training Station, Barracks B1A, Sampson, N. Y.

SGT. FRED BOCKELMAN, formerly with the Johnny J. Jones Exposition, who spent a 10-day furlough visiting friends in St. Louis, including Floyd Hesse, Mrs. George W. Davis and others of the International Association of Showmen, left January 24 for Kecoughtan, Va., where he is stationed in Ship's Complement.

HAVE EXCELLENT LOCATION FOR FERRIS WHEEL & ONE OTHER RIDE
 For season 1944 in one of Ohio's best parks. Free gate and bus line to entrance of park. Only reliable parties wanted. For particulars write
AMUSEMENT INDUSTRIES, P. O. Box No. 2, Dayton 1, Ohio.

EYERLY RIDE OPERATORS
 Protect your OCTOPUS, ROLLOPLANE and FLY-O-PLANE
 World's Most Popular Rides
 • Operate Slowly • Keep Well Oiled
 • Operate Carefully • Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

1944 PROMISES TO BE A RECORD SEASON! ARE YOU PREPARED FOR IT?

ORDER THAT NEW TENT TODAY
ANCHOR SUPPLY CO., Evansville, Ind.

★ INSURANCE ★
CHARLES A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"
 A1338 INSURANCE EXCHANGE CHICAGO

CETLIN & WILSON SHOWS, INC.

"The World On Parade"

Our 1943 Season Was Spectacular With Record Breaking Grosses. Our 1944 Fair Route Already Contracted.

The Fair Route That Will Eclipse All Others

Winter Quarters Now Open. We Will Welcome Inquiries From Workingmen in All Departments.

Will Book Show and Rides That Don't Conflict With What We Have. Want Girls for the Famous Paradise Revue.

All Address

CETLIN & WILSON SHOWS, INC.

P. O. Box 787

Petersburg, Va.

MARKS SHOWS

Winter Quarters now open. Two miles west of Richmond on Route 60, Midlothian Turnpike. Show opening early in April, playing best Defense Areas.

Can place Shows of merit. We have complete outfits. Want Manager for Girl Revue. Want Rocket Foreman and other Ride Foremen and Workingmen. Will book legitimate Concessions except percentage. Have opening for Photo Gallery. Address

JOHN H. MARKS, Manager, Box 771, Richmond, Va.

AL BAYSINGER SHOWS

POPLAR BLUFF, MO.

OPENING MARCH 30

Wants to book Rocket, Spitfire and Chair-o-Plane with transportation. Good proposition for Monkey Circus, Snake Show, Illusion, Animal or any good Grind Shows with or without outfits. Must be good, as we are playing real territory and all money spots (Clyde Howie, Mark Williams and Mose Smith, contact us at once). Penny Arcade, Diggers, Scales, Engraving and Novelties still open, as well as a few 10-Cent Concessions (sorry—no Flats, boys). Want Foremen for Tilt and #5 Ell Wheel, Second Men on all Rides, extra Men to handle gate front, light towers and fence. Barney Lamb can use Ride Men and a few more Concession Agents for Stock Concessions. Winter quarters now open; plenty of space if you want to move in. Come on in or contact.

AL BAYSINGER, POPLAR BLUFF, MO.

GRUBERG'S WORLD FAMOUS SHOWS

Open Early in April, Playing Philadelphia City Lots.

Will buy 2-Abreast Merry-Go-Round for cash, no junk. WANT Concessions—Legitimate Grind Stores only. Will sell exclusive Grab, Pop Corn, Candy Apples, Peanuts, Cotton Candy, Waffles, Bowling Alley, Fish Pond, one Roll Down or any other kind of legitimate Grind Stores. Concessions do big business on Philadelphia lots. Want Concession Agents for Ball Games, Penny Pitch; Winnie Wright, got in touch with me. Ride Help of all kinds; top salary; no drunkards. Write

MAX GRUBERG, P. O. Box 101, Philadelphia, Pa.

Freaks—Sideshow Acts—Talkers

SALARY NO OBJECT TO OUTSTANDING ATTRACTION Also Ticket Sellers—Useful People in General Wanted for Summer Season, 1944.

About 20 Weeks' Work—One Spot—No Jumps—Pleasant Surroundings. Real Chance for Live-Wire Magician or Mental Act With Pitching Experience. Would Like To Hear From James Thompson. WRITE OR PHONE

DAVID ROSEN, 3768 Surf Avenue, Coney Island 24, N. Y. Esplanade 2-2178

JOHN F. REID WILLIAM G. DUMAS



PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 14, MICH.
PHONE — PL 7924

"CONCESSIONAIRES' PARADISE"

Many spots booked in ("THE ARSENAL OF DEMOCRACY") VICINITY OF DETROIT. WANTED—A FEW LEGITIMATE CONCESSIONS. WHAT HAVE YOU? WE CAN PLACE AGENTS FOR BALL GAMES, SCALES, AGE AND NUMEROUS OTHER GRIND STORES.

Sponsored Events

Veteran, Lodge and Other Organization Festivities

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Minneapolis Shows Are To Plug Victory Production, Aviation

MINNEAPOLIS, Jan. 29.—Production-for-Victory Show in Minneapolis Auditorium, January 22-27, was under sponsorship of Minneapolis Aquatennial Association in co-operation with Hennepin County War Finance Committee, Minneapolis Defense Council and the Red Cross. Show displayed captured Nazi and Jap fighting equipment. Food products, including varieties of rations manufactured in Minneapolis were shown and more than 30 firms were allotted space.

Judge Paul S. Carroll, chairman of production for the Victory Committee, appointed Tom Hastings, 1944 Aquatennial general chairman, as show chairman, with Gerald S. Moore as vice-chairman. Admission was free.

Donald E. Anderson has been appointed new chairman of Minneapolis Aquatennial membership committee by Tom Hastings, general chairman. Festival this year will be woven about a theme to promote War Bond sales, recruiting and physical fitness.

First of an annual series of aviation expositions planned to do for the airplane what early automobile shows did for the auto will be staged in the Municipal Auditorium late in March. Aviation industry will use the show as a model for similar expositions in other parts of the country as a step toward making aviation an outstanding feature of post-war civilization. Show here is to be known as Northwest Aviation Exposition, sponsored by Greater Twin City Chapter, National Aeronautical Association. Management will be under George R. Matchan, local chapter secretary, with Tom Moore, president of Minneapolis Civic and Commerce Association, chairman of arrangements.

Pioneer Days Fete Direction Has Split

OGDEN, Utah, Jan. 29.—Pioneer Days Celebration here became center of a political battle when City Commissioner William D. Wood Jr. was named "over-all director" by the city commission, which sponsors the event. He was opposed for the job, which is without remuneration, by Mayor Kent S. Bramwell, a member of the three-man commission.

Commissioner Wood will direct the rodeo, the pay-gate feature, and the pageant has been turned over to Mayor Bramwell.

McKee Books Celebration

ST. LOUIS, Jan. 29.—John McKee, owner of the John McKee Shows, here while en route to winter quarters, Fisk, Mo., said he had been awarded a contract for the annual spring celebration in Dexter, Mo. Show will open in Gideon, Mo., April 1, for eight days. Crew is working on new lighting effects in red, white and blue. Rides and rolling equipment are being overhauled. Harrington Hall, show secretary, who has recovered from an illness, is at quarters daily. Recent visitors included Roy Lee, Roy Lee Shows, and Bob Heth, Al Baysinger Shows.

West Coast Signs Events

SAN FRANCISCO, Jan. 29.—Buckaroo Days Fourth of July Celebration, Klamath Falls, Ore.; Lakeview (Ore.) Rodeo and Fair and Multnomah County Fair, Gresham, Ore., have been contracted for the West Coast Victory Shows of Mike Krekos by General Agent W. T. Jessup.

Smuckler To Play Benefits

MOBILE, Ala., Jan. 29.—Alabama Amusement Company in '44 will again operate rides and concessions at benefits for various organizations, said Berney Smuckler, general manager. Season opens early in April in Mobile, and some surrounding spots may be played. Mrs. Marie Smuckler, who purchased the Hartwell place, a country home on Mobile Bay, expects to use it as an amusement center during the year, catering to parties and for entertainment of orphans and underprivileged children. Abba Shrine Temple, Mobile, has presented Smuckler with a life membership for his work last spring for the Shrine in promoting a carnival date in Prichard, Ala., the lodge having netted \$1,000. George Besak, superintendent of the amusement company, went to Charlerol, Pa., because of serious illness of his father.

CONTRACT for the midway at Hillsdale (Mich.) Fourth of July Celebration has been awarded to John Quinn, owner-manager World of Pleasure Shows.

MORRIS HANNUM CARNIVAL UNIT

Opening Near Philadelphia Early in April

Want Monkey Show and Fun House—Thompson, write. Will buy Transformer Truck with two fiftys. Want Workingman to put up office Concession. Tops. Want Man right away to rebuild small Merry-Go-Round. Second Men for Wheel, Chairplane and Roll-o-Plane. Curley Ingram, send your address.

MORRIS HANNUM

232 E. Union St. Bethlehem, Penna.

Coleman Bros.' Show

OPENING EARLY IN APRIL

Want Shows—Midget, Monkey, Ice, Penny Arcade, Revues, Man to manage Motor Drome, Riders for same; have first-class Drome. Any new or novel Shows—will furnish complete outfits for all Shows. A few Concessions still open. Want Foremen for all Rides. Long season, good wages. Help in all departments, Semi-Drivers, Fairs start August 1st.

THOS. J. COLEMAN

508 Main Street Middletown, Conn.

Wanted To Buy

Octopus and Flying Skooter, also Kiddie Rides.

Must be in A-1 Condition

LeSourdsville Lake, Inc.

RR No. 1 Middletown, Ohio

WANT FOR BEATY'S RIDES

Opening March 15th, in Lexington, Miss., Playing All Mississippi Towns. Picture Machine, Pop Corn, Fish Pond, Shooting Gallery, Ball Game, Agents for Penny Pitch. Want Foreman for Merry-Go-Round, Chairplane and Ferris Wheel; \$40.00 a week. Address all mail to MRS. O. J. BEATY, Box 478, Lexington, Miss.

BINGO HELP WANTED

Bud Mason, Glenn Blanchard, got in touch with me. Write to

PAUL BOTWIN

104 Mulberry St., Columbia, S. C.

3rd Annual FOUR LAKES AQUATENNIAL—MADISON, WISCONSIN

7 Days — June 28-29-30, July 1-2-3-4

Sponsored by Zor Shrine Temple, Four Lakes Club, Veterans of Foreign Wars.

Want Rides, Acts, Shows and Concessions. Midwest Boat Races, July 2-4.

Write D. M. LEICHT, Chairman, 2225 Oakridge Ave., Madison, Wis.

Dee Lang Adds American Recreational Equipment Association Rides, Games At St. L. Spot

ST. LOUIS, Jan. 29.—Dee Lang, owner of Dee Lang's Famous Shows, will again operate his rides and concessions the coming season at the New Downs Park here, where he operated so successfully in 1943. He is adding several rides, making a total of 11, and is also extending his string of concessions to 20.

Charles DeLargy is general manager of the park, with Lang manager of the midway. Forty school and industrial picnics have already been booked for the coming season, which will open in March. Free attractions and orchestras will be booked thruout the season.

New Downs is adjacent to Jefferson Barracks and draws heavily from the soldiers stationed there.

Freon Ban Holds Until August 31

CHICAGO, Jan. 29.—Restrictions on the use of F-12 gas (freon), a hydrocarbon widely used in refrigeration and air-conditioning systems, will be continued until August 31 of this year, it is announced by the WPB this week. Originally the restrictions on the use of the gas were scheduled to be lifted March 31.

Among the types of businesses and services prohibited from acquiring or using any new freon are amusement parks, ballrooms, auditoriums, studios of all kinds, concert halls, theaters, night clubs and skating rinks.

The gas is being conserved for use in air-conditioning and refrigeration systems of naval vessels; for the new aerosol insecticide "bomba," and for other essential war and production uses.

Wildwood Seeks WPB Okay For Repairs to Boardwalk

WILDWOOD, N. J., Jan. 29.—Permission is being sought from the War Production Board for release of steel and lumber for the repair of the Boardwalk damaged by the recent \$1,000,000 fire, according to the resort's director of public improvement.

North Wildwood is considering prohibiting buildings from being erected on the ocean side of the Boardwalk. A row of stores were destroyed in the recent fire and efforts are being made to have the owners build on the East side, with the land to be given to the resort, so that the West side of the 'Walk will be uniform with that of Wildwood, with no commercial establishments.

With the Zoos

DALLAS.—A trade of three baboons and \$200 for a male zebra will be effected soon with the San Antonio Zoo, Park Director L. B. Houston said last week. The trade will give the local zoo a pair of zebras.

CINCINNATI.—A giraffe, standing five feet tall and weighing 110 pounds, was born at the Cincinnati Zoo January 22 to Mr. High Pockets and Buttons. New-comer has been named Redwood. Birth of two sets of cubs, one to the Russian and the other to the Syrian bears, was also announced last week.

WANTS WANTS
CRYSTAL CITY PARK
 Will buy Kid Auto Ride in A-1 shape. Also Dodgem Cars and Organ for Merry-Go-Round. Address:
C. E. MEEKER, Mgr.
 P. O. Box 1297 Tulsa, Oklahoma

VICTORY PARK
 Will book 3 more major Rides, Fun House, Skating Rink, etc. All Concessions open; no grift. No gate.
 P. O. BOX 778, Charleston, S. C.

American Recreational Equipment Association

By R. S. UZZELL

Our president, William Rabkin, head of International Mutoscope Corporation, recently took the writer thru his large plant occupying all five floors of a large building in Long Island City, N. Y. The 300 employees are engaged in war work, and it was revealing to see the large number of women doing bench mechanic work and accurately operating precision machines. Bill says their work is satisfactory and they stick to their jobs. His voluminous office work is done by just about every known mechanical office appliance. He is working on a mass-production basis and producing splendid results for the war effort. His highly trained technical staff can be turned to amusement machine production as soon as firing ceases. Our president has come thru and is willing to devote some of his time to us, which is generous of him and will be appreciated by our membership.

Leaders in the industry are alert to the many new materials and appliances which will be ushered in with the new day not far distant. Coaster cars will be stronger yet lighter than ever before, enabling us to build a lighter and less expensive structure to carry them. The carnival men particularly will welcome any reduction in weight and bulk of devices when assured of even more safety than heretofore. Some of us can remember when a 15 horse-power motor weighed over 1,000 pounds. Soon we shall have one that will not exceed 150 pounds in weight. Our members who have added to their production machinery and tools will do much more of their work under their own roofs.

The foreign field is beginning to take on a new interest. Foreign business was

never better for our industry than following the last World War. We were told that they were going to be too poor to buy, but they did buy. After the war we had rail-freight allocations but could more easily obtain steamship space.

Of no small importance is our patent protection in the foreign field. Only a few are informed on how best to handle our foreign patents. All of us can unite in a force that will secure us the protection we deserve.

How is your writer going to know what you are doing or planning unless you tell him? He cannot visit at the factory of each one of you at frequent intervals as he should like so much to do. Tell us what is doing or is in contemplation at your plants. In times of peace we know some of your doings by your advertising, but with war contracts you are too busy to advertise.

Gov't, Biz Execs To Be Heard at N. E. Convention

BOSTON, Jan. 29.—Secretary Fred L. Markey, Ioka Building, Exeter, N. H., is in charge of the reservations for the 17th annual convention of the New England section, NAAPPB, which will be held at the Parker House here March 22.

Altho round-table meetings will be held Tuesday night, March 21, the convention will not officially open until Wednesday morning. The annual luncheon will be held at noon in the Hawthorne Room. Governor Leverett Saltonstall is scheduled to address the group. He made a pronounced hit with the members last year when he endorsed the good work of the association in its efforts to provide wholesome outdoor recreation for war workers and servicemen. President Edward J. Carroll and Program Chairman Henry Bowen are lining up an array of government and business executives for appearances.

National President Leonard B. Schloss and Secretary Al Hodge also have been invited to the convention. Publicity for the convention is being handled by Harry Storin.

6G Fire Destroys Flint Park Bldg.

FLINT, Mich., Jan. 29.—The building housing the bingo game at Flint Park, together with all equipment, was destroyed by fire Monday night (24), with a loss estimated at \$6,000, partially covered by insurance.

Plans for reopening within a week were being made by the Kerner brothers, operators of the game, which has been going strong all winter in the park. Orders for new equipment were placed Tuesday with Baker's Game Shop, Detroit, and bingo is to be installed in another heated park building.

Ciney Coney's Island Queen Preps for Moonlight Cruises

CINCINNATI, Jan. 29.—Edward L. Schott, president and general manager of Coney Island Company here, announced this week that the firm's steamer Island Queen will begin its annual spring season of moonlight dance excursions April 8, with nightly boat rides thereafter until May 7, when the Queen leaves on its spring series of cruises down the Ohio River prior to the opening of the season at Coney Island park late in May.

Moonlight bookings with local organizations and industrial firms are on par with other seasons, Schott says. He is at present scouting for a band to put in the season on the Queen.

A. C. Seeks More \$ For Post-War Work

ATLANTIC CITY, Jan. 29.—Maintaining that the fund sought is much lower than appropriated for similar work elsewhere, the resort's Chamber of Commerce has been urged to support efforts to have the city commission appropriate \$10,000 to meet the costs of post-war planning. The resort's budget provides an appropriation of only \$3,500 for that purpose.

It was pointed out that private citizens had already spent over \$6,000 in conducting surveys and preparing exhibits in connection with the planning projects. Plans made to improve the resort already call for 60 separate projects to cost an estimated \$124,175,000. Up to the present time neither the city nor county has contributed in any way to the expense of the work that has been done by private citizens and civic groups in formulating a post-war plan for the resort.

Local members of State Legislature declared that they will introduce a bill to appropriate \$250,000 from the State Highway Fund for beach protection and the prevention of beach erosion in Atlantic City. It is pointed out that Atlantic City faces a serious problem by reason of beach erosion, and one that requires immediate attention. Under the proposed measure the resort would contribute one-fourth of the expense.

Beach erosion is also a pressing problem for the other resorts in Southern New Jersey. It is pointed out that since 1920 there has been a staggering loss in tax valuations of ocean-front municipalities in the State because of the failure to aid the beaches. Public insistence upon a complete and systematic beach protection program will pay rich dividends, local members of State Legislature declared.

Cardboard Cartridges for Ops

CINCINNATI, Jan. 29.—Articles of incorporation were filed Thursday (27) in Columbus, O., for the Charlton Products, Inc., a new firm formed here recently to manufacture cardboard cartridges for training purposes and for use of shooting gallery operators at amusement parks, carnivals and similar outdoor attractions. Charlton Wilder is president of the new company; Charlton Wallace Jr., vice-president, and Mrs. Bart Hawley, secretary-treasurer. Company has a capital of 250 no-par shares.

Rabkin Selects AREA Committees

NEW YORK, Jan. 29.—William Rabkin, president of the American Recreational Equipment Association and head of International Mutoscope Corporation, this week announced his appointments of AREA committees to function for the ensuing year. They are as follows:

Finance: Clarence Gerhart, Lee Sullivan, and M. W. Sellner, chairman. Membership: C. J. Latcha, Raymond Lusse, and Ben O. Roodhouse, chairman. Program: Fred L. Markey, George Cramer, and Wallace St. C. Jones, chairman. Exhibit Room: Herbert Schneck, W. F. Mangels, and Alvin Blsch, chairman. Nominating: Ben O. Roodhouse, Fred L. Markey, J. V. Eyerly, and W. J. Wondler, chairman. Insurance: George Lauerman, and J. L. Campbell, chairman.

Additional executive committee members are R. E. Chambers, Fred L. Markey and M. W. Sellner.

New officers of the AREA are William Rabkin, president; Ben O. Roodhouse, first vice-president; J. V. Eyerly, second vice-president; W. F. Mangels, treasurer, and R. S. Uzzell, executive secretary.

FINE AMUSEMENT PARK SITE FOR SALE
 4 miles north of center of Columbus, O. 60 acres. Only other park 18 miles out of city. Water, gas, electric and sewerage available. Address:
W. E. BELKNAP
 390 W. 7th Ave. COLUMBUS, O.
 Phone: UN 8135

Wanted To Buy
 Octopus and Flying Skooter, also Kiddie Rides.
 Must be in A-1 Condition.
LeSourdsville Lake, Inc.
 RR No. 1 Middletown, Ohio

PRETZEL RIDE
 Will place for 1944 season in Park or Shore Resort. Can fit to any style building of approximate minimum 2000 sq. ft. of floor space. Also have another Major Ride and Kiddie Ride for placement in combination or singly.
BERT DERBY
 Lake Ariel Park Lake Ariel, Pa.

FOR SALE
 Aerial Joy Ride, Feltman Guns and Gallery, Tumble Bug and Dodgem Boat. Excellent condition. BOX 562, The Billboard, 1664 Broadway, New York 19, N. Y.

Community interest and patronage can be increased to your Boxoffice advantage through daily inexpensive Spot Announcements via your local stations!
PARK OPERATORS
 Radio advertising means Extra attendance! Smart showmen use Radio to sell their show! For the latest news in Radio see our Radio Section.

FOR SALE—AMUSEMENT PARK
 Located 12 miles from Milwaukee on beautiful lake. Equipped with Roller Coaster and 5 other Rides. Also complete Bath House, Dance Hall, Concessions, Dining Room.
 Sacrifice due to death of owner.
 Address: MUSKEGO BEACH, Muskego, Wisconsin.

INDOORS HOLDS UPSWING

Davenport's Grand Rapids Date Terrific

GRAND RAPIDS, Mich., Jan. 29.—Saladin Shrine Circus, produced by Orrin Davenport, had its biggest business in history this week. *Grand Rapids Free Press*, in commenting on show, says in part: "Packed to capacity, and everyone enjoying a great show." First matinee was capacity, 4,500, with 500 people turned away. First night house was capacity, and fire department granted permission for double rows of chairs in the aisles. Over a thousand were turned away. At Tuesday matinee over 1,500 were turned away, and Tuesday night Potentate Jacob Zweedick reported that an estimated 2,500 persons were turned away. Reserved seats were sold out for week. Downtown ticket sale was closed Tuesday, as no more seats were available, except extra chairs in the aisle sections. Staff for Davenport: Col. Harry Thomas, announcer and equestrian director; Izzy Cervone, band leader, and Charles Jones, in charge of props.

Davenport was honored by Shriners (See *Big Davenport Date* on page 55)

Worcester Grotto Advance Sale Big

WORCESTER, Mass., Jan. 29.—The annual Grotto Charity Circus, under banner of J. C. Harlackner, opened here Monday in Municipal Auditorium. Advance ticket sale was big. Show runs thru Sunday.

Show, booked by Al Martin, has following line-up: Power's elephants; Torelli's Dog and Pony Circus; Con Colleano, wire walker; Victoria Troupe, comedy bicycle act; Pallenberg's Bears; Ralph Reno, tramp bicyclist; Monte De Oca, trampoline; the Albanis; Ben Yost Sextet; the Yacopis, teeterboard; Renee and Jim, revolving ladders; circus band directed by Joe Basile; Hip Raymond and Herb Taylor, clowns.

Old-fashioned country fair is operated in basement of the building, with dairy exhibits, animal and poultry shows. Massachusetts Agricultural Society is co-operating in displays and operation of the fair.

Committee for Grotto was again headed by Emil Rousseau.

Walters, LaVelda Ready to Monroe

BUNKER, Mo., Jan. 29.—Monroe Bros.' Circus is being framed here, show to be owned and managed by Herb Walters, for many years operator of dramatic shows, and Ted LaVelda. It will be transported on six trucks, in addition to cars, trailers and vehicles owned by individuals. Big top will be a 50-foot round end, with two 30-foot middles and one 20, making it 50 by 130. Program will be presented on a stage and in one ring. There will be 350 reserves, 300 blues; side show 40 by 80, with an 80-foot banner line.

Cage animals will be exhibited in side show in addition to five platform acts. Show has callope and program will be played with a public-address system, using band records. A 3,500-watt light plant will furnish lights. Show will open near here April 15. Helen Walters will have charge of office, and Freda LaVelda will manage Kid Show in addition to presenting her impalement act inside.

Cleaning Out Granger

GRANGER, Ia., Jan. 29.—The last of the sidetracks of Fred Buchanan's circuses, which wintered here, have been removed and laid for military service at Camp Dodge near by. Buchanan had his headquarters here for years.



PVT. JOHN RISCO, high-wire walker, is tractor driver in the Field Artillery, heavy-gun section, at Fort Bragg, N. C. Besides having his own act, the Sensational Risikos, he had been with Blondin-Rellim and Billetti troupes, and prior to induction was with the American Eagles two years, clowning on the high wire.

Polack Biz Fair In Hammond, Ind.

HAMMOND, Ind., Jan. 29.—Second 1944 stand of Polack Bros.' Circus, held this week at the Civic Center, will close tonight with only fair business to its credit. Show opened last Saturday (22) and up to Thursday the attendance had ranged from 1,500 to 2,000 people a night, with matinees light. Auditorium seats about 4,500. Attendance was expected to pick up materially the last two nights.

Show presented is an excellent one. Among the acts are Mel Hall, unicycle; Walter Jenner and his seal; Flying Valentinos; Emil Pallenberg Jr. and his bears; Hubert Castle, wire walker; Gregoresco; Harry Proboess, swaying pole; Felix Morales, head slide; Aerialita (Mrs. Walter Jenner); Phil and Bonnie, belt perch and balancing; Carlos Carreon and his horse, General Grant; the Black Horse Troupe, two elephants, three Liberty horses, and clowns, Chester (Bo Bo) Barnett, Eugene Randow, Albert White, Horace Laird, Frank Prevost, Dennis Stevens, Jack Klippel and Ed Raymond.

Polack's Columbus Dates

COLUMBUS, O., Jan. 29.—Polack Bros.' Circus will be at the Columbus Auditorium March 15-21, auspices of Achbar Grotto. It will be the second annual. Promotion is under direction of J. M. O'Donnell, who has promoted rodeos and indoor circuses in Midwestern States for himself.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

BORESOME quarters routine.

FLYING VALENTINOS are with Polack Bros.' Circus for the season.

HANDLING advance promotion for the Grotto Circus, Cleveland, is Bob Stevens.

RINGLING concessionaire Charlie Allen, bitten by a dog, is recovering in Miami.

WARDROBE man Frank Cruse, many years with Charles Sparks, is at Moore's Shipyards, Oakland, Calif., as electrician.

EARLY-DAY press agent wrote: "Acres of tents, housing courts of happiness."

DANIEL SILBERSTEIN and wife, who was an equestrienne with Hagenbeck-Wallace Circus, are in vaudeville.

English Shows Defy Handicaps

30 operators determine to carry on — acts scarce — transport difficult

CHICAGO, Jan. 29.—The war may dim the circus in England, but it cannot extinguish it. For a time it looked as if the circus would be a war casualty in England, as many of the famous operators sold their equipment, unable to contend with the many handicaps. But 30 of the smaller circus owners determined to fight on. They have survived all difficulties and are preparing to go on the road for the fifth year of the war, according to *The London Express*, which made a survey of the field. "They will perform in church halls, in theaters, even in barns and Nissen huts when they give special shows for the troops," says *The Express*.

"Transport, feeding, the blackout and lack of performers are our greatest problems," R. S. Goddard, a circus owner, told *The Express*. "Often it takes us 36 hours to travel 70 miles. We usually go (See *English Shows Troupe* on page 44)

Millses Return From Trip

ASHLAND, O., Jan. 29.—Jack and Jake Mills, Mills Bros.' Circus, have returned to quarters after a scouting trip. Charles Brady has nearly all of the grandstand in shape and is now building a larger general admission section. Pat and Patsy O'Brien have been working out Big Burma, elephant. Johnny Wall has been recuperating in a hotel here from a broken ankle sustained last October. However, he has been somewhat active. Stock has left for Cleveland to play engagements. Recent visitors were Ray Dean, Al Beck, Bob Stevens and Nate Eagles.

Increasing Advance

COLUMBUS, O., Jan. 29.—James Dewey, now in his third year as general agent of Mills Bros.' Circus, will go to quarters at Ashland, O., and from there to Cleveland for a conference with Jack Mills, owner. It is planned to augment the advance staff with at least three additions. The Allen Family, Joe Borcardo and Stanley Wilson arrived in quarters. While in Cleveland Dewey will visit the Rodeo and Thrill Circus with Jack Mills, as well as the Grotto Circus, which follows.

Hubbard to Manage Side Show

CINCINNATI, Jan. 29.—Paul Hubbard, magician of this city, will have the Side Show on the Al G. Kelly-Miller Bros.' Circus. In addition to managing he will present several acts. His wife will also be in the Kid Show.

Capacity Crowds At Montgomery; Gross \$25,000

MONTGOMERY, Ala., Jan. 29.—Thomas Buchanan, of Wallace Bros.' Circus, who handled the indoor circus for the police department here last week, said he was thrilled with the response of citizens in building up of the police benefit fund. The department has had various entertainment programs, but this circus initiated establishing the pension and emergency fund for the police officers.

Hartwell Hatton, editor of *The Montgomery Advertiser*, gave the project wide publicity, with a cartoon by Spang opening day. The matinee opened with light attendance, but each performance brought more people, and latter part of week the show played to capacity crowds. Show grossed about \$25,000.

Advance program sale exceeded all expectations of both the department and Buchanan. General W. P. Screws, director of public safety, gave his per- (See *Montgomery Capacity* on opp. page)

Siegrist Club To Hold Fifth Banquet and Ball

CANTON, O., Jan. 29.—Executive board of the Charles Siegrist Showmen's Club met January 23 in Hotel Belden here and mapped plans for the Fifth Anniversary Banquet and Ball which will be held in the Vogue Room of the hotel March 26. The affair will get under way in the afternoon with a reception, followed by a turkey dinner at 6, a vaude show, circus movies and will conclude with the grand ball.

The club will be five years old next April. Charles Siegrist is keeping in shape working in a local war plant. Rosalie and Billy Siegrist are making their home with the latter's mother, Edythe Siegrist. Jack McNulty, former manager of the Belden, vice-president of the club, and wife are at the John Ringling Hotel, Miami. He is enjoying six months' leave of absence from his hotel managerial duties.

Duke Drukenbrod, club's executive board chairman, is still ailing but is much improved from his recent operation. John Drabble, club treasurer; Louis Leichtamer, Lester Rodgers, Jimmy Rice, Larry Fallon, A. D. Michele, J. R. Edwards, club members, attended the Ohio Fair Managers' Association meeting in Columbus. Bill Stewart has been named to fill a vacancy on the executive board. Sgt. Jack Klein, son of Mr. and Mrs. C. A. Klein, is now stationed at Orlando, Fla. L. T. Schirack is a new member. Reported by Rex McConnell, secretary.

Olvera Awarded \$50,000

LOS ANGELES, Jan. 29.—America Olvera, former trapeze performer, was awarded \$10,000 four years ago in her suit against the Al G. Barnes Amusement Company and Ringling Bros. and Barnum & Bailey Combined Shows. Circuses appealed and won a new trial. The second jury awarded her \$50,000. Both juries in Federal Judge Campbell E. Beaumont's court heard details of how Miss Olvera has used crutches since she fell from a high trapeze in Anthony, Kan., September 12, 1937. Second trial was ordered because of a technicality in the pleadings. While not definite, it was indicated that the award would be appealed.

Henry's Join Clyde Bros.

ARDMORE, Okla., Jan. 29.—Art and Marie Henry joined Clyde Bros.' Circus in Norman, Okla. George Hanneford Jr., stationed at Fort Riley, Kan., with the 29th Cavalry, visited his family during the Blackwell (Okla.) engagement. He worked in the act during the last performance. Hanneford Troupe left for Grand Rapids, Mich., to play the Shrine date. Visitors at Blackwell were the Barnards and Lunds, Wichita, Kan. Leo Blondin, at Oklahoma City Zoo, visited at Norman.



With the Circus Fans

By THE RINGMASTER

President
FRANK H. HARTLESS
2930 W. Lake St.
Chicago

Secretary
W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.

(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohensadel Printing
Company, Rochelle, Ill.)

National Secretary Walter M. Buckingham said in a recent letter from New York: "While at Music Hall in Radio City, saw Alf Loyal's dogs, and Adrian and Charlie, both former circus acts. The picture, *As Thousands Cheer*, has nice circus scenes in it. We contacted Justus Schlotzbauer and had dinner with him. Schlotzbauer is in the service, being on the army newspaper, *Yank*."

Lieut. Paul Tracy, CFA, Chicago, caught Polack Bros.' Circus at Flint, Mich.

The annual meeting of Hubert Castle Tent, CFA, was held at the home of George L. Fisher, New Hartford, N. Y., January 12. Mrs. Fisher and Mrs. Souter served dinner, especially prepared for Fisher's birthday. The following officers were elected: Waldo Griffith, general manager; Fisher, secretary; Howard L.

Adams, publicity director; Wilbur Tinney, elephant keeper; Bruce Souter, historian. Circus relics were shown, among them a new elephant bull hook and the flag from the Cole show cookhouse. Next meeting will be February 16 in Utica, N. Y.

Bluch Landolf Tent, Hartford, Conn., met at a country club there January 22 and had the fair sex as guests. Dining room had circus atmosphere, bills hanging from walls and there was circus music recordings. Program was opened by Frank B. T. Viering, acting as equestrian director. W. F. (Bill) Day, president of the Tent, talked on his experiences in the backyard, and W. H. (Bill) Judd, showed colored circus movies. Others present were Robert J. Bertini, Norman E. Bigelow, Robert S. Brown, Gil Conlins, Mr. and Mrs. Carlos S. Holcomb, James B. Hoyer, Mr. and Mrs. W. H. Judd and daughter, Mrs. Lawrence B. Gray; Gus Manke, Dr. Henry Martin, W. L. Montague, Lawrence V. Nordgren, Mr. and Mrs. Jeffery O. Phelps and Mrs. Viering.

Three Join CHS

FARMINGTON, Mich., Jan. 29.—New members of CHS are Willard Gehrenbeck, St. Cloud, Minn.; Edward P. Holt, Allentown, Pa., and Sgt. Clarence Pfeiffer, Johnstown, Pa. Last named, formerly secretary of the CMBOA, is with the Army Air Corps, Clovis, N. M.

Wilhelm Hagenbeck, brother of the famous Carl, is said to have been the first to train polar bears for circus exhibition. He is also said to have been the first to present a full-grown lion riding on back of a horse in the ring.

Allan Livingstone, former circus man, who has served 25 years of a life sentence following conviction on a very thin circumstantial evidence, has been granted a pardon and will be released at an early date. Doc Waddell has been a stanch worker in Livingstone's behalf.

Many photos and considerable circus information was obtained by the writer, Don P. Smith, during recent visits with friends of the show world in Ohio. Herbie Head, Detroit, has returned home after spending two weeks at the Terrell Jacobs quarters, Peru, Ind.

Buffalo Bill and Dr. Carver's Rocky Mountain and Prairie Exhibition listed the following as parade line-up in 1884, which was second year of their existence: Buffalo Bill on horse and carrying American flag, followed by cowboy band; Major Frank North, Captain A. H. Bogardus, Major Gordon W. Lillie, Major Burke; Buck Taylor, chief cowboy; Johnny Baker, cowboy kid; Seth Hathaway, Denver stagecoach driver, and over 200 Indians. The show played in Hartford, Conn., July 30 and 31, and was followed September 10, by Texas Charlie Indian Village and Far West Shows.

Melvin D. Hildreth, CFA, presented the CHS with a souvenir letterhead of the Ricketts Circus.

MONTGOMERY CAPACITY

(Continued from opposite page)
sonal attention to many phases of the program, and the women's organizations assisted in advance ticket sale, with Chapter 10 of the Eastern Star selling the most tickets.

Headliners were the Loyal-Repensky Troupe, presenting 12 of the numbers. Adolph Delbosq introduced Pate, his new dancing stallion. Zeffa made her first appearance since receiving injuries last season with the Ringling circus. Will H. Hill presented his elephants and dog and pony act. Lee Houston offered his dog act. Simon D. J. Collins, the "official greeter," went over okay.

Cecil Mackey's local band furnished the music, with Bill Helms directing. Bill Tumber emceed. Sgt. Cecil Boger, of the department, really went to town getting in newspaper articles. Baron Richard Novak was the concert attraction. He was part of the Bond Drive program at Gunter Field Saturday. Hill's elephants were the big attraction at the public square opening day of the drive and were also presented at Gunter Field Saturday.

A number of showfolk living here or who visited during the preliminary arrangements came in—Joe Fontana, of the J. F. Sparks Shows; John D. Sheesley, in with his "iron lung"; Eddie Lippman, who left for Pensacola, Fla., and Lizzie Penn. Last named is at Maxwell Field.

MELVIN D. HILDRETH, Washington attorney and former CFA president, is back from a trip to Dakota where he visited his father who was ill.

Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Letters keep piling in correcting E. W. Adams' statements. But with Gordon Potter's spanking comes some interesting paragraphs. Here they are:

Adams says: "The parade equipment of the Adkins & Terrell shows burned, etc." I think this might be a good opportunity to correct the generally mistaken idea that all their parade wagons were lost. As a matter of fact, eight parade wagons were not touched by the fire. These included the big Lion bandwagon, the Columbia wagon, Asia, America, France, Russia, the small red air calliope wagon and the wagon of the old steam calliope. But this last was in bad shape and most of the carvings had been removed and were lost in the fire.

Three of the above mentioned wagons have been taken away from Rochester, Ind. The Columbia wagon is still with Cole Bros. The works of the steam calliope were put in the American wagon and no one seems to be able to find out where it is at present. The old steam calliope wagon has also left Rochester and is in the East. But the other five wagons are still under the wagon shed at Rochester but vandals have removed much of the carving. The big Lion bandwagon, the small air calliope wagon and France are no longer on wheels, but Asia and Russia still have wheels.

It might be of interest to some to mention that there are six parade wagons at the Peru winter quarters. They include the big Three Graces bandwagon, the Lion and Snake wagon, the Lion and Gladiator wagon, the Elephant tableaux, the small Hagenbeck Lion tab., and the small air calliope wagon.

I am more interested in the wagons than any other thing around a circus and like lists of parade line-ups, the loading order of the flatcars, wagon lists and so on. I have a one-inch scale model of the Ringling-Barnum show as it was some 10 years ago before they started to modernize the show with a lot of trucks, rubber tires, etc. But my model is still far from being complete. At present it includes three flatcars, one large tent and several small ones, 33 cages, some 40 odd baggage wagons, a half dozen parade wagons; also 64 head of baggage stock, 48 elephants, many cage animals, some props, rigging and other odd items. Also all seats, rings and stages for the big top.

Parties for Showfolk

WICHITA, Kan., Jan. 29.—Farewell parties were held for the Rudynoffs and Hannefords, who left here for Grand Rapids, Mich., to start winter dates. Fred and the writer, Bette Leonard, entertained them, as did E. E. LeBros, horse fancier; Dr. E. L. Cooper and Mr. and Mrs. Al Bernard. The Rudynoffs made a hurried trip to Cassville, Wis., where they received naturalization papers. Dutch Orton leaves after the St. Paul engagement for induction into the army. Lee Hinkley, with Brydon's Museum, visited with the Leonards.

THE DEAROS (Corinne and Bert), who have been playing theater dates around Chicago, appeared in Seymour and Bedford, Ind., and then opened at Grand Rapids (Mich.) Shrine Circus for Orrin Davenport. They will also play Cleveland, St. Paul, and Lansing (Mich.) shows for Davenport.

CASH prizes of \$23,275 will be dangling within reach of about 200 rodeo contestants during the indoor rodeo in Fort Worth March 10-19. Premiums include \$14,000 offered by the stock show management and an estimated \$9,275 in entrance fees. Prizes are: Bareback bronk riding, \$2,925; calf roping, \$7,500; saddle bronk riding, \$3,960; steer wrestling, \$4,000, and Brahma bull riding, \$4,290. Rodeo will be in the new Will Rogers Memorial Coliseum.

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1560 Broadway N. Y. C.

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"A FLIRTATION IN THE CLOUDS"

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Orrin Davenport

Permanent Address: Adel, Iowa

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FOR THE FRANK WIRTH CIRCUS to be held the week of February 19th to 26th at the Jamaica Armory, 168th Street, Jamaica, L. I.

Apply to A. HYMES
104 Thafford Avenue, Brooklyn, N. Y.

WE WANT TO BUY

Elephants, Horses and Ponies already broke to work; Young Working Dogs; Chow Dogs, green or broke; Rigging for High Acts.

Lewis Bros.' Circus
JACKSON, MICHIGAN

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2 Capable of Producing
FRATERNAL ORDER OF POLICE DANCE
More Police and Firemen deals to follow.

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RODEO OPERATORS

Round up your customers with local Radio advertising. Daily Radio Spot Announcements will fill those empty seats! Develop interest in your show with daily Radio Announcements! Radio gets results! For the latest news in Radio see our Radio Section.

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Well Broken.
Wire for Price.

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Now and Used Concession, 6x6, 6x8, 8x10, 8x12, 10x10, 10x12, 10x18, Larger Tents, 14x21, 14x24, 20x30, 20x40, 30x45, 40x60. Sidewall 7 to 10 ft. high.

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ACTS WANTED

Suitable for Indoor Circuses and Fairs.

ERNIE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

GIRL WANTED

EXPERIENCED AERIALIST FOR HIGH ACT
State Tricks, Weight, Height,
Top Salary if You Qualify.

LEO HAMILTON

CIRCUS PARK, BLOOMINGTON, ILL.

CLYDE BROS.' CIRCUS WANTS

Pony Drill With Riding Monks and Dogs.
Doss and Clark, write or wire

HOWARD W. SUESZ

Black Hotel, Oklahoma City, Okla.

WANTED GENERAL AGENT

With Some Promotional Experience,
S. L. CRONIN

2619 Oak Knoll Ave. San Marino 9, Cal.

FOR 1944 MISSOURI AUTO LICENSES C. J. BABKA

1726A IOWA AVE. ST. LOUIS 4, MO.
Representative Missouri State License Bureau.
For all information pertaining to purchase of Missouri Auto, Truck and Trailer Tags for 1944. Chas. T. Goss now with Dodson's World's Fair Shows.

WANTED

Outdoor Circus or Rodeo any Friday and Saturday (two shows daily for two days) after March 1st. This event sponsored by Chamber of Commerce and Lions Club.

Write full particulars to L. B. DEAN, Secretary

EAST ALABAMA FAIR ASSOCIATION
ALEXANDER CITY, ALABAMA

WANTED

Meets See Added Starters

Va. To Co-Op With Midways On Short Hops Dates Are To Fit In

RICHMOND, Va., Jan. 29.—No dates were set at the 27th annual meeting of Virginia Association of Fairs here, due to efforts on the part of members to cooperate with carnivals in routing fairs for the shortest possible jumps. At the sessions in the Hotel John Marshall January 24 and 25 it was announced that, while sales of War Bonds last year were successful at fairs, even greater emphasis will be placed on this in 1944.

Increased interest in harness racing was predicted by Roger Duncan, executive vice-president United States Trotting Association, who addressed the opening session Monday. On *Post-War Planning for Fairs* George A. Hamld declared that the public is in for sensational thrillers which will make old-time thrills seem tame by comparison. Col. Charles E. Ward, treasurer of (Va. Co-Ops on Dates on opposite page)

Annals' Force Lauded in N. C. Quiz by Linderman

RALEIGH, N. C., Jan. 29.—Importance of fairs in stimulating agriculture and industry and their value as home-front morale builders was emphasized at the annual meeting of North Carolina Association of Agricultural Fairs in the Sir Walter Hotel here January 21. Session was well attended by people allied with outdoor show business.

One of the principal speakers, Sherwood Brockwell, State fire marshal, praised fairs for their entertainment and educational features and declared the "continuance of fairs is an important part of the American way of life for which our boys are fighting." His talk won a rising vote of thanks.

Officers re-elected unanimously are Hobart Brantley, Spring Hope, president; H. B. Gaskill, Selma; M. M. Williams, Monroe, vice-presidents; Dr. A. H. Fleming, (See N. C. Lauds Annals on page 53)

Ga. Ops Scan Wartime Field

ATLANTA, Jan. 29.—Wartime fairs and their opportunities was a leading topic at the 31st annual meeting of Georgia Association of Agricultural Fairs here January 20 in the Piedmont Hotel, President Mike Benton, also head of Southeastern Fair here, declaring it one of the best sessions in years.

Addresses and forum discussions covered 4-H Club activities, Future Farmers' participation, livestock production, poultry exhibits, radio and outdoor advertising, newspaper publicity, Fourth War Loan Drive and military exhibits and enlistments. Among speakers were John P. Frasch, poultry director, Southeastern Fair; W. A. Sutton, State 4-H Club leader, Athens; Tap Bennett, livestock director, Southeastern Fair; T. G. Walters, State supervisor of agricultural education, Atlanta; Maurice Coleman, Atlanta; T. P. McAteer, Bernie Shapiro; (See Ga. Ops Scan Field on page 53)

MORGANTOWN, W. Va.—Secretary J. O. Knapp, West Virginia Association of Fairs, and also director of State agricultural extension work, said here that travel conditions were such that it did not seem advisable to hold an annual meeting of the fairs association this year.



J. EMERY BOUCHER, secretary of Quebec Exposition Provinciale, who has furthered the long-range program mapped for that growing annual by contracting the Conklin Shows for a period of 10 years. Exclusive midway and concession privileges, except dining halls, have been given. He has been with the fair management since 1921, first as accountant and assistant secretary, and was named secretary in a re-organization in 1933.

B'ham Plant Changes Hands

BIRMINGHAM, Jan. 29.—The Wofford interests in the Alabama State Fair and Exhibits Association, which controls the property, have been sold to Joseph R. McDavid, C. H. (Hop) Chichester and R. H. McIntosh for \$125,000.

There are 117 acres, including the 11,000-capacity stadium built at a cost (See New B'Ham Control on page 53)

Quebec and Conklins Further Post-War Planning by 10-Year Contract for Midway Offerings

QUEBEC, Jan. 29.—As a result of post-war planning and constructive programming by managements of the Conklin Shows and the fair, a contract has been signed giving exclusive midway and concession privileges, with exception of dining halls, to the Conklin Shows by the Exposition Provinciale here for a period of 10 years. It is said that other long-term contracts between exhibitions and the Conklin Shows are in the making.

Exhibition Secretary J. Emery Boucher and J. W. (Patty) Conklin, president of the shows, declared the contract would be mutually beneficial. President Conklin said: "We consider the contract one of the best that our concern ever has made, and it is extremely fair in every respect to our show and to the exhibition. Such contracts permit a showman

Purses Upped For Big Harness Racing Season

CHICAGO, Jan. 29.—Harness horsemen are looking to a big year with trotter and pacers at county and district fairs. Many fairs have increased purses and the number of fairs that will have racing this year has materially increased.

In Ohio 82 fairs, six more than in 1943, will hold harness races, said Mrs. Don A. Detrick, Bellefontaine, executive secretary of Ohio Fair Managers' Association. Grand Circuit, trotting and pacing's major league, has arranged a 14-week schedule, opening with three weeks of racing at Orchard Beach, Me. Two new tracks have been added to the Grand Circuit, Du Quoin, Ill., and Trenton, N. J. Joe Neville, Delaware (O.) County Fair, said he was going ahead with plans to hold a \$10,000 event for three-year-old pacers. The \$40,000 Hambletonian three-year-old trot will be held August 9 at the Good Time track at (Harness Purses Upped on opposite page)

Eastern Iowa Ready For 100% Operation

INDEPENDENCE, Ia., Jan. 29.—Eastern Iowa Fair Managers, representing 23 county and district fairs, who met in the Hotel Gedney here January 21, discussed 1944 plans and reported that all fairs in the group would operate this year.

L. B. Cunningham, secretary of Iowa State Fair, Des Moines, a guest, spoke interestingly on county and district fair prospects next season. Majority present also reported that they had carnivals signed and that some had free attractions contracted.

Election of officers to carry on '44 work of the oldest district association in Iowa resulted: W. J. (Bill) Campbell, Jesup, president; C. C. (Chuck) Nichols, Cresco, vice-president; B. O. (Brady) Gates, Independence, secretary-treasurer.

MAFA Shows Kid Interest; Majors Dated Planning Is Pushed

GREENFIELD, Mass., Jan. 29.—Members of the Massachusetts Agricultural Fairs' Association, in annual meeting in the Hotel Weldon here January 19 and 20, pledged their all to furthering the war effort and renewed offers of their resources for a speedy victory, reported Secretary A. W. Lombard, Boston. It was brought out that in 1943 there were 103 fairs and similar shows held in the State, with attendance of 239,749 and 55,916 agricultural exhibits.

Of payments made by the State, half of the checks went to boys and girls. They did not represent in money half of the premiums paid but they did indicate the youthful interest in fairs. The State commissioner of agriculture was requested to apply for an allotment of (See Mafa Kids' Interest on page 55)

More Revivals Set for Pennsy

READING, Pa., Jan. 29.—Enthusiasm for the '44 season and announcements of resumption of numerous fairs not held last year marked the 32d annual meeting of Pennsylvania State Association of County Fairs in the Berkshire Hotel here January 26 and 27. Attendance of delegates was large.

The 1945 annual meeting, it was voted, will be held in Harrisburg the last week in January. President William Brice Jr., Bedford; vice-presidents Harry B. Correll, Bloomsburg; Edward H. Scholl, Allentown; R. J. Ferguson, Butler, and Secretary-Treasurer Charles W. Swoyer, Reading, were re-elected.

A lengthy speaking program on timely topics took up most of the day on Thursday. Interesting motion pictures, *Baptism of Fire*, were shown thru arrangement with the U. S. Treasury Department. Servicemen, who were introduced, told of experiences in the war zones. John Stanley Giles, Reading, was toastmaster at a big banquet Thursday night. More details in the next issue.

N. D. Has Top 10-Year Turnout

MINOT, N. D., Jan. 29.—Attendance was largest in 10 years at the annual meeting of North Dakota Association of Fairs in the Leland Parker Hotel here January 21, with North Dakota State Fair board as hosts. Among resolutions adopted was one instructing the legislative committee to present a pari-mutuel bill at the next session of the Legislature.

Session was opened by President Jack Currie, Cando. Mayor Sandberg gave the address of welcome, and A. D. Scott, (See Big Turnout in N. D. on page 53)

Malcom With Young

CHICAGO, Jan. 29.—Ernie Young, who recently opened his own office here, has engaged Dave Malcom, well-known in the booking field, to sell acts.

FRED COOPER, known as Crash Donovan, motorcycle stunt rider, is stationed in Canada, serving with the RAF as an aero engine mechanic. He appeared at fairs in England and did most of his stunting for George Formby in his films. Just before the war he was operating a self-contained motorcycle rodeo side show, doing a 15-minute show with three riders.

Now's Time for New Ohio State Site, Urges Ag Director Brown

COLUMBUS, O., Jan. 29.—Ohio will have new State Fair grounds if plans of State Director of Agriculture John T. Brown to have Gov. John Bricker ask legislative approval result in purchase of 800 to 1,000 acres near this city. Director Brown believes the project should be started soon while the annual fair is in abeyance.

The 91st annual State Fair in 1941 was the last held before the present fairgrounds, 150 acres of Northeast Columbus, were leased by the Air Service Command, mainly for a storage depot, until a year after unconditional surrender by the Axis. Brown expressed belief that because the government had made nu- (New Ohio State Site on opposite page)

"As Usual" --- Cornhuskers

Neb. Okays '44 Annuals

LINCOLN, Neb., Jan. 29.—Resolutions approving the holding of county fairs in 1944 were adopted by Nebraska Association of Fair Managers, in annual meeting with the State Board of Agriculture, in the Hotel Cornhusker here January 25 and 26. Members adopted an informal slogan, "County Fairs as Usual in 1944" and brought out the fact that fairs are morale boosters to a people tired of war. An increase of \$4,203 in premiums for the 1944 State Fair here was unanimously approved by the association. Increase is to apply in all livestock classes, bees and honey class and poultry and pigeons.

E. S. Schiefelbein, Wahoo, was re-elected president of the managers. Other officers named are J. C. Conover, Bridgeport, vice-president; Chet G. Marshall, Arlington, secretary-treasurer, re-elected.

A report by State Fair Board Secretary E. J. Mille showed a balance on hand January 1 of \$31,510. He reported total receipts in 1943 were \$150,419. The board also has \$21,000 in War Bonds. He said the board had rented 11 buildings on the grounds to the war department for storage at a cost of \$1,499 a month. Contract states the buildings are to be vacated by June 30, 1944.

Edwin Schultz, Elgin, was elected president of the State board to succeed J. S. Golder, Oakland; A. A. Russell, Geneva; E. Preston Bailey, Carleton, vice-presidents; E. J. Mille, Loretto, secretary; G. C. Huefle, Eustis, treasurer. Mille and Huefle succeed themselves.

Re-elected to the board of managers were Roy W. Johnson, Sumner; D. W. Osborn, Pawnee City; William Steyer, Florence. New member is Emanuel Sinner, Culbertson. Elected to membership on the State board were L. C. Chaplin, Lincoln; E. S. Schiefelbein, Wahoo; D. W. Osborn, Pawnee City; Arthur L. Weeth, Gretna; Chet G. Marshall, Arlington; J. S. Golder, Oakland; Louis M.



Meetings of Assns. of Fairs

New York State Association of County Agricultural Societies, February 8, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Ontario Association of Agricultural Societies, February 9-11, King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Western Fairs' Association, February 16 and 17, Santa Barbara, Calif. Tevis Paine, secretary, Ontario, Calif.

Wisconsin Association of Fairs, February 22-24, Hotel Schroeder, Milwaukee. James P. Malone, secretary, Beaver Dam.

Association of Utah Fairs, March, 1944 (tentative), Newhouse Hotel, Salt Lake City. Sheldon R. Brewster, secretary, Salt Lake City.

Jeppesen, Hubbard; Edwin Schultz, Elgin; W. E. Cannady, Madrid; G. C. Huefle, Eustis; A. W. Melville, Broken Bow; Roy W. Johnson, Sumner; Allan B. Atkins, Bayard.

Asked whether there would be a State Fair in 1944, President Schultz replied that the board was "going ahead on the assumption that there would be a State Fair," but that contracts will bear a clause releasing the board in the event a contrary decision is made.

HARNESS PURSES UPPED

(Continued from opposite page)

Goshen, N. Y., Al Saunders, secretary, announced.

Nine weeks of trotting and pacing are scheduled for the former Northern Illinois Trotting and Pacing Association, which has been renamed the Illinois Valley Circuit. This includes the fairs in Mount Sterling, Cambridge, Princeton, Morrison, Aledo, Oregon, Sandwich, Henry and Mendota. R. H. Monier, Sparland, is president and C. R. Brady, Sandwich, is secretary. All of the circuit's fairs have increased purses from \$300 to \$400 each.

H. M. (Doc) Parshall, Urbana, O., one of the best known harness racing men in the country, predicts a boom in harness racing after the war. "Things look better than they have in years," he declared. "I expect racing to be more popular than ever in the next two or three years." He has signed to start at four of Ohio's top flight meets.

NEW OHIO STATE SITE

(Continued from opposite page)

merous changes on the grounds and had agreed to return them in much the same condition as they were received, it might be at least two years after hostilities cease before the 92d fair could be held on the old site.

He indicated that the government, or private interests, might consider purchasing the present grounds for considerably more than enough to buy a better site about five or six miles from Columbus, which would provide adequate room for expansion, including a landing field for airplanes. The director said he had been approached by interests from nearby Grove City, where Beulah Park race track is located, to acquire land there. He asserted, however, that a committee should be named to select the most suitable site and indicated that he planned to ask Governor Bricker to request legislative approval.

Brown said it was virtually impossible to expand the present grounds and that traffic congestion could be eliminated by moving outside the city. He recalled that the 1941 Legislature appropriated \$350,000 for a new junior fair building which, however, was not constructed, and expressed belief that peacetime Legislatures would be willing to allocate funds to equip a new State fairgrounds.

DES MOINES.—Irving H. Grossman, Gus Sun representative here, reported signing 21 fairs at the recent Minnesota fairs' meeting in St. Paul. Bookings include *Hail To Victory* revue for the Southern Minnesota Circuit, Hibbing, New Ulm, Appleton, Pipertown, Caledonia, Jackson, Hutchinson and Redwood Falls, Minn.; Northwood and Waukon, Ia., and Ladysmith, Wis. Among fairs booked for Hoaglan's Hippodrome are Kasson, Preston, Roseau, Sauk Center, Zumbrota and Glenwood, Minn., and Cresco and Mason City, Ia.

10G Tilt for Minn. Is Shown by Audit

ST. PAUL, Jan. 29.—A gain of nearly \$10,000 was recorded by the Minnesota State Fair here for 1943 as compared to 1942, Richard Golling, State public examiner, has reported. Increase of \$9,820.14 was made despite curtailment of last year's program. Audit of the State Agricultural Society's annual showed a loss in 1943 of only \$759.02 as compared to the 1942 deficit of \$10,579.16.

Fair income decreased \$128,554.31 in 1943 because of a falling off in paid admissions, elimination of the horse show, and reduction in revenue from space and stand rentals, according to the report. Society's income, other than from the fair, increased \$41,734.46 over 1942 and was attributable to rental of facilities for storage and manufacture of war products. Operating expenses of the fair for 1943 decreased \$103,229.76, of which \$64,706.71 represented reductions in premiums.

VA. CO-OPS ON DATES

(Continued from opposite page)

Roanoke Fair, city annuals as morale builders, and new methods of handling War Bond sales at fairs were discussed. Ollie Tucker, American Red Cross, asked for continued co-operation of fairs in sponsoring Red Cross exhibits. Dr. A. H. Fleming, secretary of North Carolina Association of Agricultural Fairs, spoke on *The Fairs' Place in the Sun*. Tribute was paid to the late Charles A. Somma, former president of the association, and the late Harry Dunkel, former agent of Cetlin & Wilson Shows.

These officers were elected: President, T. B. McCaleb, Covington; vice-presidents, R. Willard Eanes, Petersburg; W. L. Tabscott, Lewisburg, W. Va.; W. W. Wilkins, South Boston; Col. Charles E. Ward, Roanoke; secretary-treasurer, Charles B. Ralston, Staunton.

At the banquet on the roof garden Monday night guest speaker was Remmie L. Arnold, past president of the Circus Saints and Sinners' Club of America. George A. Hamid was emcee for the en-

tertainment, including these acts: Smoky, of Smoky and Poky radio note; Moreno, magician; Solomon and Jenkins, Starlettes, Scotty Martin, Mease Sisters, and Everett Bauman, Virginia's Tree-Top Tenor. Music was by Gordon E. Smith's orchestra.

Among attractionists and others registered were Graves H. Perry; Secretary Max Cohen, American Carnivals Association; James E. Strates, William C. Fleming, Strates Shows; Jack L. Greenspoon, Greenspoon Concessions; Mr. and Mrs. Frank Bergen, Wallace A. Cobb, Mrs. H. A. Kuper, John D. Chandler, Margaret W. Cobb, Mr. and Mrs. C. B. Kidder, Earl B. Purdie, Max Linderman, World of Mirth Shows.

Mr. and Mrs. John H. Marks, Mr. and Mrs. Joe Brown, Mr. and Mrs. Jack Byrne, H. W. Jones, Mr. and Mrs. Willie Lewis, Mark H. Fink, Marks Shows, Mr. and Mrs. B. Shapiro, Stanley Novelty Company; Jake Shapiro, Triangle Poster Print of Pittsburgh; Mr. and Mrs. Edward E. Cooper, Dick's Paramount Shows; Bertha McDaniels, Ralph G. Lockett, Johnny J. Jones Exposition; Mrs. Herman Bantly, L. C. (Ted) Miller, Bantly's All-American Shows; Rocco Masucci, William C. Murray, Virginia Greater Shows; Frances Miller, Mr. and Mrs. Carl J. Lauther, Mrs. Irene Dupont.

Edward K. Johnson, William Cowan, William Hartzman, I. Cetlin, Jack W. Wilson, Cetlin & Wilson Shows; Henry S. Roeller, Roeller's Amplifying Service; Marie Kaus, Mr. and Mrs. Russ Owens, Jack Perry, W. C. Kaus Shows; J. C. Weer, R. O. McCarter, Cash Wiltse, J. C. Weer Shows; H. E. Stahler, Endy Bros.' Shows; F. M. Bissihumer; George A. Hamid, George A. Hamid, Inc.; John Gecoma, Hattie Doland, Bright Lights Exposition Shows; Sam Lawrence, Tommy Carson, Lawrence Greater Shows; Thomas Boswell, Mr. and Mrs. Syl Boswell, Boswell's Amusements; Ralph and Mollie Decker, Joseph J. Kirkwood Shows; William R. Hicks; Art Lewis, Art Lewis Enterprises; Mr. and Mrs. James M. Raftery, R & S Amusements.

WEBSTER CITY, Ia.—Secretary L. L. Lyle, Hamilton County Fair, announced a streamlined, wartime fair for 1944. Last year only a one-day 4-H show was held.

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RSROA Convention And Champs Meet In Detroit May 8-13

DETROIT, Jan. 29.—The national convention and championships of the RSROA will be held at Arena Gardens, Detroit May 8 to 13 inclusive, according to RSROA leaders, Secretary Fred A. Martin announced to *The Billboard* Monday (22).

Final selection of dates has been awaited by local rinks and skaters, in as much as the dates of most State meets have been held in abeyance, pending announcements of the nationals, for which the State events are, in effect, preliminaries.

Start State Meets

Start of the State championships will be the week of February 14 when the Washington State championships are held, in four rinks: Southgate Roller-drome, Seattle; King Roller Rink, Tacoma; Redondo Rink, Redondo, and Skateland, Everett.

New Night Saves Fuel

HARTFORD, Conn., Jan. 29.—Bill Rose and Sid Conn, managers of the Conrose Skating Rink here, rearranged the schedule for midnight sessions in the interest of fuel conservation. Midnight meets will be held Wednesday only, in place of the Tuesday and Thursday sessions held previously.

Set Dates for Paralysis Fund

DETROIT, Jan. 29.—The major RSROA skating revue for the benefit of the Infantile Paralysis Fund at Madison Gardens February 16, will be the climax of shows being staged in rinks all over the country for the benefit of the same fund. Sanctions by the RSROA for this purpose were granted to Detroit Figure Skating Club, Arena Gardens, Detroit, January 31; Arcadia Figure Skating Club, Armory Rink, Chicago, February 7; Lincoln Roller Skating Club, Lincoln, Neb., January 28; Roller-ade Figure Skating Club, Roller-ade, Cleveland, January 19; Redondo Roller Skating Club, Redondo Rink, Redondo, Wash., February 1; Arena Roller Club, Arena Rink, St. Louis, February 2; Oaks Park Roller Skating Club, Oaks Park Rink, Portland, Ore., January 26, with a repeat of the show for the same fund at Camp Adair, February 5, and Southeast Roller Skating Club, Southeast Rink, Salt Lake City, January 30.

Silver Apple Party Aids Mile of Dimes

HARTFORD, Conn., Jan. 29.—The Hartford Skating Palace held its first annual "Silver Apple" party January 21, and the well-publicized affair brought a capacity crowd of skaters. The chief feature on the program was the distribution of eating apples to all skaters, each apple containing a silver coin, including new style pennies, dimes, quarters, halves and silver dollars. The management reported that \$50 was distributed in this fashion and the recipients were urged to share their good fortune with the Mile of Dimes booth stationed at the Hartford Skating Palace or in the Hartford downtown area.

ROLLERCADE FIGURE Skating Club, Cleveland, held a benefit show for the USO, January 9. Sanction was awarded by the RSROA, which has also granted sanction for the Berthelina Figure Skating Club, USO benefit, Ogden, Utah, January 17.

Dutch Tar To Start Rinks For Hollanders

NEW YORK, Jan. 29.—The chance visit of Lieut. Max Wortell, engineer, Dutch Merchant Marine, to St. Nicholas Arena here, may mean the introduction of roller skating to Holland. His experience is told in a letter to *America On Wheels*:

"Since being a foreigner and rather a greenhorn in roller skating, I'd like to give you my impression of this sport which I took up a few weeks ago. By the way, I am a Hollander and I talk Dutch as well as double Dutch. However, I won't use the latter in this article.

No Rinks in Holland

"Roller skating is practically unknown in my country. We haven't even one rink over there, but we do a lot of ice skating because we have so many dykes with water between. Remember? I have been several times in the States and never thought about roller skating, but this time, on Thanksgiving Day, while I was ice skating, somebody gave me the idea to try rollers, and there of course, was the St. Nicholas Arena.

"I had no idea what I was going to see, but that very night I walked in and, oh boy, it looked like ice skating and they were even dancing on wheels. I thought, 'this is it.' However, when I got on the wheels I could hardly go. To my surprise out of a warm corner came the saving angel in the form of an instructress, namely the pretty Miss Georgia Jolley, and thanks to her, I am doing better now.

Buys Own Skates

"After that day I just loved roller skating and the next day I bought my own skates. It took me only two and one half hours to get the coupon, but it was worth it and I see now why skating is so popular. It is a healthy sport. You folks outside the rink that happen to read this, go to it, especially lonesome foreigners.

"I have come to this conclusion, whenever I get back to Amsterdam, I shall bring roller skating with me."

WHITE HORSE ROLLER RINK, Watsontown, N. J., has added Saturday and Sunday matinee sessions to take care of increased patronage. The rink is open nightly except on Mondays.

CASINO ARENA, Asbury Park, N. J., is co-operating with the fuel-saving drive and postponed its special midnight party from January 22 to April 12, when warm weather is anticipated.

AMERICA ON WHEELS rinks are set for their traditional Saint Valentine party, which this year is skedded for February 16, according to William Schmitz, general manager.

THE MOUNT VERNON (N. Y.) Arena dance and figure skating club will hold a special party February 7 to raise funds to send champions to the forthcoming State and national amateur championship meets.

ARSA TESTS were passed by Henry Weber, Mildred Roberts, Madeline Scanlon and Clare Mahneke, bronze dancers; Ruth Plotkin and Tillie Klein, dance and figures, and Robert Wilmarth, junior bar, at the St. Nicholas Arena, New York, recently.

CORP. WILLIAM L. MARTIN, of the Detroit Figure Skating Club, who was a member of the senior pairs' champion for 1943, has been granted special leave by army authorities to participate in the RSROA revue for the Infantile Paralysis Fund at Madison Gardens, February 16. He has been stationed at Fort George G. Meade, Md.

BROADWAY SKATING Palace, Joliet, Ill., reported capacity attendance for its special show January 21, when J. C. Stanley, floor manager, and Delores Kezerle presented trick, fancy and spinning numbers in new red, white and blue rhinestone trimmed costumes. Other acts were Clarence Hassie and Don McCann, comedy; Lillian Shields, fancy numbers; Lillian Love and Stanley in the 14 Step. Next show skedded February 13, with Dolores Today at the organ console.

ENGLISH SHOWS TROUPE

(Continued from page 40)
by rail and often spend hours on a siding."

Goddard says before the war he could get a clown for from five to six pounds a week, but now they want 15 to 20 pounds. Few English circuses carry an elephant now, he says. Some have a baby elephant, which is not too difficult to transport and does not eat too much. Its food costs about two pounds a week. Ponies and horses are the chief performing animals. They cost about 25 shillings a week for a pony and 30 shillings for a horse. Lions and tigers are barred in London and many provincial towns because of blitz dangers.

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16mm. Moguls Huddle To Boost Effectiveness of War Info Pix

WASHINGTON, Jan. 29.—A program to bring together those who produce, release, distribute and use 16mm. war films to achieve maximum results was mapped last week by representatives of national civil organizations in a two-day joint conference with members of the National 16mm. Motion Picture Advisory and Policy Committee of the Office of War Information and others interested in intensifying war film use.

In addition to the Bureau of Motion Pictures of OWI, the advisory committee, regional war film co-ordinators and distributors, those who took part in the series of discussions included representatives of municipal libraries, State universities, visual education departments of public schools, State education boards, State war councils, film producers, Kiwanis, National Association of Manufacturers, British Information Office, Co-Ordinator of Inter-American Affairs, United Nations Information Office and the National Film Board of Canada.

Keynote of the conference was sounded by G. R. Reagen, chief of the Non-Theatrical Division of OWI's film bureau, when in addressing a joint session of film co-ordinators and distributors with the advisory committee group, he declared that in distributing war films, "We've come a long way but still haven't come far enough."

"We want to intensify our efforts," he told the group, "and get more films shown."

One of the chief difficulties facing greater distribution, it developed from discussion of distribution problems, was insufficient number of some prints. In the case of *Desert Victory*, for example, 100 prints were available to fill demands for 200 prints. Where the number of available prints of a film is less than 400, it was pointed out, selectivity of use should be watched and the available prints should be shown where they would do the most good. The discussion revealed the representatives of the various groups as favoring the exhibition of cadet recruiting films in senior high schools,

the use of war plant films in areas where industrial workers could see them, and other films where they could reach the audience intended.

Existing methods of distribution were sharply criticized by one representative who challenged the "indifference" shown war films by many film people.

"This is a war effort, not a hobby," he declared. "These films can do a much better job and there are still a lot of people who ought to see them."

"There are too many distributors who list war films half-heartedly and put them in a fancy catalog and then forget them. There should be a consistent effort to get these films out and get them shown."

One suggestion advanced for increasing distribution of the films was to make prints available to such groups as the American Platform Guild for use by professional lecturers.

During the first day of the conference OWI film officials announced their 16mm. releases for February. They are *Pincers on Japan*, *Magic Bullets*, *Dutch Tradition* and *Sicily—Key to Victory*. January releases were announced as *Cadet Classification*, *Desert Victory*, *Handle With Care* and *New Soldiers Are Tough*.

Among those reporting on film services and problems being met in the production and distribution of war films during the conference were Joe Well, motion picture editor, American Red Cross; J. R. Williams, head of the Non-Theatrical Division of British Information Services, and Neville Gardiner, Washington film officer of the same agency; R. C. Maroney, director of distribution, and Oscar Sams, head of 16mm. distribution, both of the Co-Ordinator of Inter-American Affairs; Wesley Greene, director of distribution, and Hazen Sise, film officer, both of the National Film Board of Canada; D. A. Dance, chief, motion picture section, U. S. Public Health Service; Lieut. Douglas George in charge of the Industrial Incentives Division, Navy Department; R. W. Coyne, field director, War Finance Division, Treasury Department; George J. Janeczek, director of films, United Nations Information Office; C. A. Lindstrom, motion picture service, U. S. Department of Agriculture, and Lieut. R. W. White, and Major John Hubbell, War Department.

Col. Frank Capra and Col. K. B. Lawton, both of Army Pictorial Service, addressed members of the conference at a luncheon meeting on the second day. The luncheon was followed by a round-table discussion on State and local problems, led by Milton M. Enzer, State War Council, Albany, N. Y.; Mrs. Camilla Best, War Film Co-Ordination, New Orleans; Edward F. Wheeler, chief of the film section, Connecticut War Council, Hartford, and R. Russell Munn, director of adult education, Cleveland Public Library.

A special showing of films of the National Film Board of Canada was held for the delegates Wednesday evening in the National Archives Auditorium, when the following films were shown: *Vitamin Wise*, *The Gates of Italy*, *Handle With Care*; *What, No Beef?*; *A Man and His Job*, *Our Northern Neighbor* and *Speed the Victory*.

Among other subjects discussed were the need for more realistic war films, closer co-ordination of the government in film matters, complete mobilization of 16mm. sound projectors, encouragement of public libraries and community war forums, co-operation in the Fourth War Loan Drive and re-examination of the service charge.

Sadlers Ready New Rep Layout

SWEETWATER, Tex., Jan. 29.—Billie and Harley Sadler, inactive in showbiz since the death of their only daughter, Gloria, several months ago, are resuming with their rep show to play three-day and week stands in their established Texas territory.

On the day his daughter was removed to the hospital, Sadler sold all his tent-show equipment, including trucks, to Jam-Up and Honey, of the Grand Ole Opry Company, of Station WSM, Nashville. He has recently purchased some of the equipment of the Madden-Stillian Players, of Lake City, Ia., and some trucks and other equipment from Mrs. J. Doug Morgan, of Jacksonville, Tex.

The new show is being built at the Sadler winter quarters here. Special scenery and electrical effects will be carried, Sadler reports.

Rep Ripples

HANK GIVENS, former pianist and performer with a half-dozen Midwestern rep and musical shows, is now managing editor of *The Wichita (Kan.) Beacon*. He contributes the following two paragraphs. . . . MARVIN BYBEE, former operator of Bybee Stock Company, playing mostly Kansas towns, is secretary of the Chamber of Commerce at Larned, Kan. . . . WALLACE BRUCE, who formerly operated his Wallace Bruce Players thru Kansas, Oklahoma, Nebraska and South Dakota, is managing the Fox Theater, Lyons, Kan. . . . ETHEL REGAN, character actress on both the old North shows, with Harley Sadler and in stock on the West Coast, has retired temporarily and is in Wichita, Kan., recovering from an operation. . . . MR. AND MRS. HANK BRUNK, who operated Brunk's Comedians in the South and Middle West for a decade, are both working at Boeing's in Wichita, building super bombers. . . . MR. AND MRS. KING McDONALD, last on Aulger Bros.' *Adrift in New York*, have settled in Wichita, where McDonald is working at Boeing's and directing the Little Theater group. Mrs. McDonald is society editor for *The Wichita Eagle*. . . . GLADYS MURDOCK, former piano player and rep actress, is married and residing in St. Louis. . . . Guy and Constance Kaufman, of the Kaufman Players, are operating the Little Theater at Holton, Kan. . . . FRANK CHIDDIX, pianist and performer thru the Midwest for years, is in the army, and recently produced an all-soldier show at Camp Walters, Tex., which he celebrated by marrying a Red Cross worker following the performance. . . . MRS. POP SHERMAN, widow of the playwright, actor and rep-show owner, is retired at Larned, Kan. . . . S. W. NICKERSON, formerly with the J. Doug Morgan Show, is managing a movie house at McPherson, Kan. . . . VIRGINIA CULLEN, former ingenue with the North shows, is managing the Cozy Theater, Topeka, Kan. . . . FRED STEIN, former general business actor with various Midwestern reps, is man-

aging an electrical concern in Kansas City, Mo.

BARNEY WOLFE, who a couple of generations ago operated a stock company thru the Midwest, and later joined the North Bros' Stock Company until it folded, then joined the Ted North Players, is a guest at the Masonic Home, Wichita, Kan. With 61 years on the stage, without engaging in any other work, Wolfe had more consecutive years on the rep stage than any other like actor. He is 78 years old. . . . ARTHUR KELLY, old-time character comedian, is working for the gas company in Kansas City, Mo. . . . FOY WITHERSPOON, former leading man thru the Southwest, is still at it as master of ceremonies at a Milwaukee club. . . . BLOYCE WRIGHT, former juve, is with WKY, Oklahoma City. . . . E. J. McOWEN, former rep-show operator, has the Majestic Billiard Parlor, Topeka, Kan. His two daughters, who formed a crackerjack dance team, are married and retired from the stage. They are residing in Chicago. . . . VERBA CROSS, former leading woman with the Nat Cross and other reps, is residing in Milwaukee. . . . HELEN DUVOYLE, who headed her own company for many years and who played leads on scores of Midwestern shows, is in business at Sioux Falls, S. D. . . . TED NORTH, former operator of Ted North Players, is managing the Fox-Isis Theater, Kansas City, Mo. His wife, known professionally as Marie Peters, has given up her Hollywood home and joined Ted Sr. in Kansas City last week.

ROY AND EVA KINKLE, featured for years on Midwestern reps with their musical act, are now retired from the game and residing in Milwaukee, where Roy is employed in the post office. Eva operates a rooming house and, in order to make a full day of it, is also an alr-raid warden, a War Bond salesman, a rationing clerk, an aid at the USO and very active in the American Legion. The Kinkles occasionally dig out their music and gags and entertain at parties around the town. Sunday of last week (23) they entertained Mr. and Mrs. L. Verne Slout, who are in that area with their school drama unit. Last week-end (29) the Slouts visited the Town Hall Players at Green Bay, Wis., a prosperous radio, play and dance organization which has been going merrily along on its prosperous course for years. . . . ALBERT AND MAE DOSS, who had the Doss & Mae Show in halls and under canvas for years, have a food concession in an Anniston (Ala.) war plant. . . . DON TEBTERS, of Toledo, former repster and now a singing entertainer, has sold one of his new songs, *You'll Always Be My Sweetheart*, to the Savoy Record Company, Newark, N. J. . . . PEARL'S ENTERTAINERS, colored unit with Pa and Ma and juvenile Dan Pearl, are doing nicely in halls and schools in the Columbus (Miss.) area. They are using the bill, *Born in Dixie*, by E. F. Hannan.

AT LIBERTY FOR SUMMER CHARACTER AND GEN. BUS. TEAM

Specialties. All Essentials. JACK PARSONS, 3809 Olive St., St. Louis 8, Mo.

HARLEY SADLER NEW STAGE SHOW

Opening latter part of March or early April

Wants Young Leading Man, Light Comedian, Young Heavy Man, Leading Woman Ingenue. State all in answering; late photos if possible. Mention if you double Orchestra or Specialties. Prefer those who have not played West Texas. Vaudeville Features Wanted: Radio and Hillbilly Artists, Accordionist, Harmonica Player, Singers, Musicians. Lew Childre, Eddie Arnold, Slim Andrews, Wiley and Gene, write. Working Boys: Scotty Brown, Johnny Ryan, Emmett Crabb, Wayne (Windy) Douglas. Please write.

Write, Don't Wire. Address: HARLEY SADLER, P. O. Box 846, Sweetwater, Texas. "For More Than 25 Years the Most Successful Repertoire Show in America."

WANTED AT ONCE

Colored Performers and Musicians for Medicine Show. Rehearsals start Monday, Feb. 28th. Dancing Girls for Line and Specialty Acts. Enlarging show, openings for all. Top salaries—good treatment. You get your money here. Write at once, tell all you can and will do.

DAVID S. BELL, Owner, FARGO FOLLIES Home Office: 116 E. ROGERS ST., VALDOSTA, GA. P.S.: Want 5 to 15 K.W. A.C. Light Plant.

ANFA War Bulletin Out Soon

NEW YORK, Jan. 29.—President W. K. Hedwig announces that the ANFA War Activities Bulletin, which will contain articles from prominent army, navy and United Nations government officials, is now in the hands of Thomas Brandon for final editing and will be published soon. The bulletin will recount the contribution of the 16mm. industry to the war effort.

AMPRO SOUND PROJECTOR
Model N.B. 16MM. in Blimp Case. Used only a few times by us and is the same as new, with extra Tubes, Bulbs, extra Speaker and Lead Wires, Screen, 5 Reel Feature, 2 Reel Comedy and Shorts for complete Show, large Auditorium Outfit. Nothing else to buy. Price \$500.00.
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35MM. NEWSREEL CAMERA
DeVry 100' Film Capacity (Daylight loading). Hand and Spring Drive 2" F3.5 Lens. Complete outfit ready for use, like new. Reg \$150. . . . With F1.9 Lens, \$45. Additional Leather Carrying Case, \$10 Extra.
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FILM—Huge Stock 100 Ft., Including Developing, \$3.25.
MOGULL'S FILM & CAMERA EXCH., INC.
"The House of 1001 Buys" (Est. 1915)
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MAKE MONEY IN MOVIES
SHOW MOVIES IN YOUR OWN COMMUNITY
Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!
Southern Visual, Dept. B-1, Memphis, Tenn. **\$19.50 STARTS YOU**
EXPERIENCE NOT NECESSARY

16 MM. RELIGIOUS SUBJECTS 35 MM.
Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

WANTED 16mm. SOUND AND SILENT PROJECTORS
Highest Prices Paid
ZENITH 308 West 44th St. NEW YORK CITY

FURNITURE BOWS TO NOVELTIES

Variety Goods Take Over Chicago Show

Manufacturers display specialty merchandise to keep furniture retailers going thru war years

CHICAGO, Jan. 29.—Displays at the Furniture Show in Chicago last week made buyers who thronged the American Furniture and Merchandise Marts feel as if they'd blundered into the giftware or variety stores' exhibits. Instead of the vast amounts of upholstered pieces, dining and bedroom suites they'd hoped

to find, retail store owners and buyers found arrays of glassware, book ends, dishes, wastebaskets and toys presented by manufacturers to help their customers last thru the war years with a sales organization and clientele.

Firms which once displayed electric appliances such as waffle irons, stoves and toasters, filled their shelves with dustpans, toy guns, cookbooks and even handdusters. A well-known firm handling such merchandise featured a glass coffee maker, and a large manufacturer and distributor of stoves had nothing but a conglomeration of small items to tide him and his customers thru the duration.

Attendance figures were not released for this show, but packed hotel rooms, buyers who commuted from Gary, Ind., and Milwaukee, and the number of passes given out indicate that the number compared favorably with the all-time record of the January, 1941, show when 13,153 buyers were registered. Apparently buyers came in to get what promises of sometime deliveries they could and to pry out of manufacturers a better quota of goods for 1944 selling. The government ruling that, effective January 15, manufacturers may use steel again in the making of upholstered furniture broke in the middle of the (See FURNITURE BOWS on page 50)

Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Jan. 29.—Surprising sell-outs during the holiday season indicate that a puzzle craze may be on the verge of sweeping the country, tho the paper shortage may retard or even block its arrival. Chances are by the time folks finish making out income tax forms and wrestling with the family budget, the comic strips will provide all the brain teasers they want.

1944 SALES.—Retail volume seems to be slowly recovering from the slump of the first weeks in January, with trade holding a small margin of increase over last year's figures. However, the War Bond Drive is expected to be reflected in level or slightly declining sales volume. If the tax bill with its heavy excise rates is passed in time to put the excises into effect by March 1, a rush to buy taxable merchandise before the deadline may overcome the influence of War Bond purchases on retail trade.

DELAY NEW PRICE PLAN.—OPA executives handling retail distribution met unofficially with retailers last week to discuss the proposed new pricing regulation, but no statement on the meeting was available. It was reported that the proposal to regulate prices according to individual store mark-ups has not been dropped, altho the OPA meeting with the Retail Council, which was to have taken place some time in January, has been postponed because of differences of opinion as to the form and contents of the regulation.

CLOSE SHAVE.—WPB's much-heralded order lifting quotas on razor blade production is another example of reconversion problems. The public took the easing of restrictions as a forerunner of more civilian production, but manufacturers found that the order was misleading, since the industry wasn't allotted any more steel for the first quarter of 1944 to make the blades than it has had for quite some time. Officials said the second quarter may bring them more material, but no definite promises were given. Razor blade firms get extra steel for their military and lend-lease orders, but say they can use a good deal more for the civilian market. Steady employment and women in war plants are making American men more shave-conscious than ever. Meanwhile makers of tin, aluminum and other metal products are

finding that regardless of the more comfortable raw material situation they are not apt to get permission to convert any part of plant facilities to civilian goods. Availability of man power and shipping cartons are factors which govern reconversion as well as the behind-the-scenes battles between big and small companies to get first chance at the pent-up demands of the American public. Manufacturers who now chafe under the reins of government control will be thoroly calloused by the time allocation of material and production are completely lifted. WPB Vice-Chairman Arthur Whiteside declared that government allotment plans should be continued for three years after the war in Europe ends. A report that WPB is planning to allow small shops in three industrial areas (See Merchandise Trend on page 50)



This Horse-Shoe Ring, hand made, hand engraved, inlaid with simulated pearl, is a **KNOCKOUT!** Shoe and shank of everlasting Monel Metal.

GUARANTEED 20 YEARS
\$24.00 DOZ. SAMPLE \$2.50 PREPAID
GEO. WHALEN
210 S. Weber St. Colorado Springs 11, Colo.

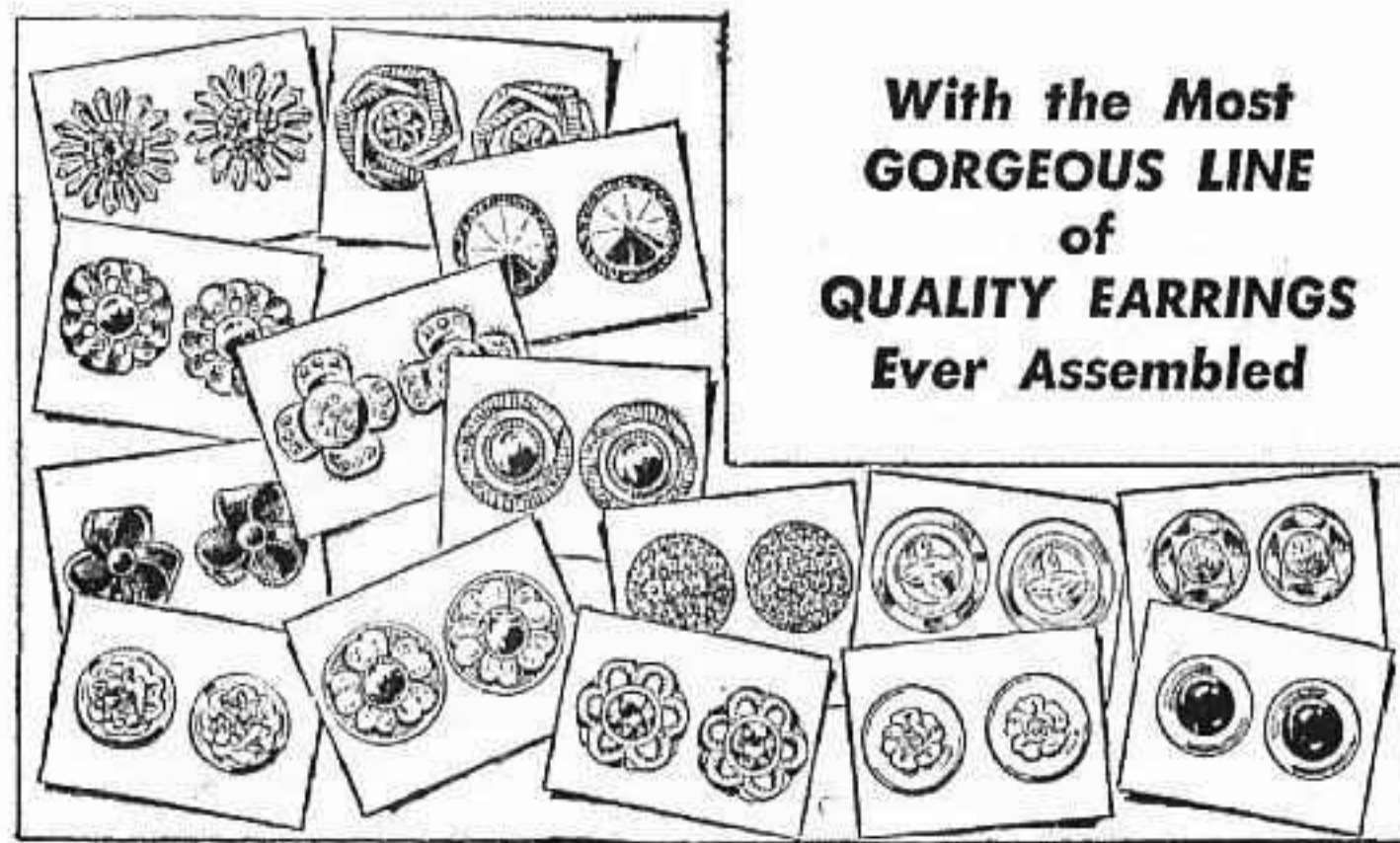
Tourists Boom Mexican Novelty Sales in 1943

MEXICO CITY, Jan. 29.—Novelty sales zoomed sky high in Mexico City for 1943, in one of biggest tourist seasons in history.

Silver sales were up from 50 to 100 per cent and had mines in near-by Taxco and Pachuca working overtime to meet the demand. Owners of silver shops said greatest demands were for flat silverware, pins, cigarette cases and rings.

Pottery, blankets, baskets and leather goods, all native made, sold heavily. Wood-carved novelties also hit a new high.

"LEE" SCORES AGAIN



With the Most
GORGEOUS LINE
of
QUALITY EARRINGS
Ever Assembled

Each Pair Individually Carded
Beautiful Assortment of Designs, Colors and Sizes
FAST RETAILERS AT \$1.50 TO \$2.50 PER PAIR

With present-day styles demanding EARRINGS—for every well-dressed woman and miss—you'll clean up with our gorgeous quality EARRINGS. A truly eye-catching array of lustrous colors in the smartest and latest design creations. A truly sensational offering—with each pair attractively carded.

SENSATIONAL BARGAIN OFFER WHILE STOCK LASTS

\$3.60 PER DOZ. PAIRS \$36.00 PER GROSS PAIRS

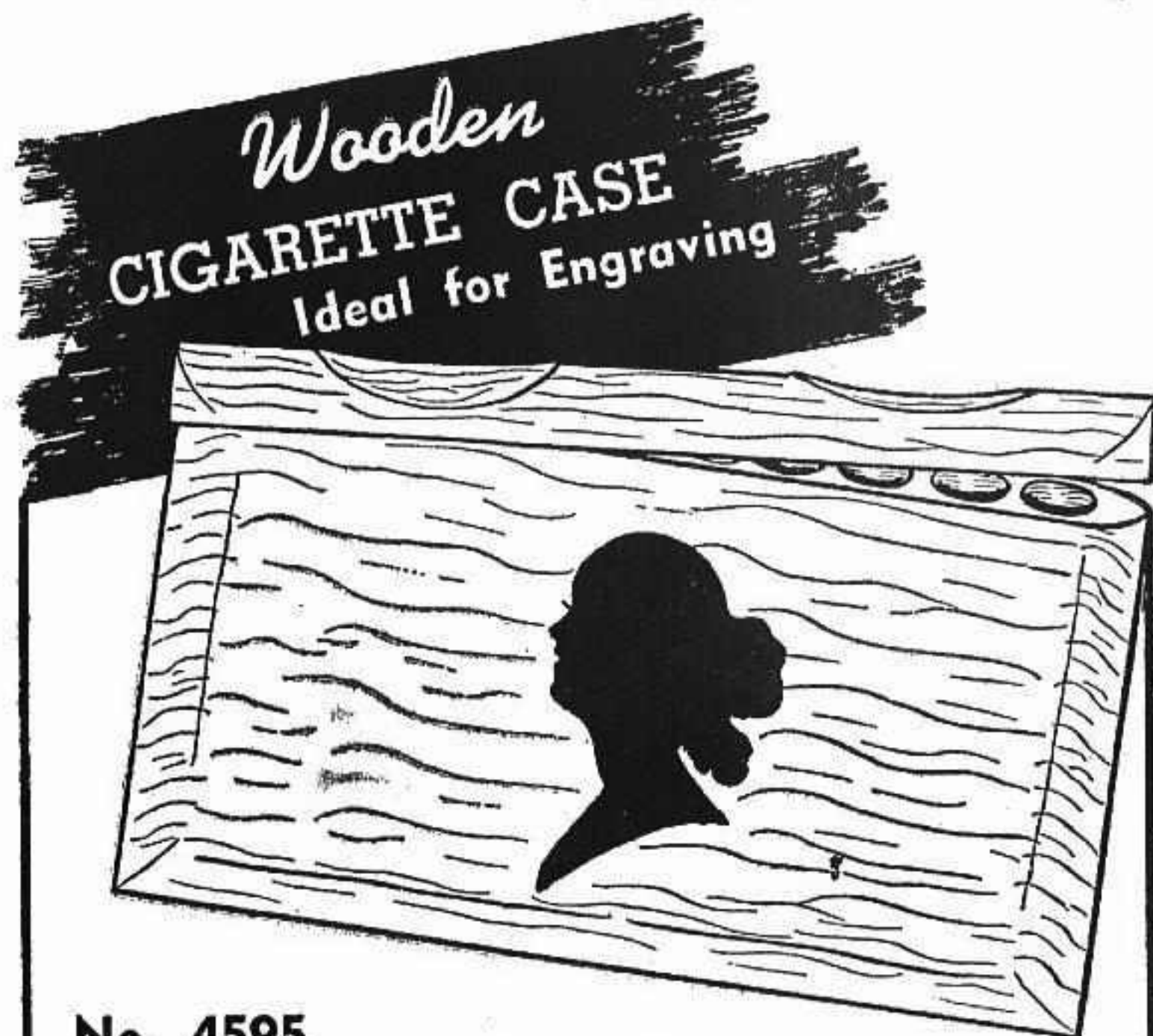
ORDER NOW—25% DEPOSIT WITH ORDER

Take quick advantage of this opportunity to stock up on EARRINGS. Order now—enclose 25% deposit with order—balance C. O. D., F. O. B. Chicago. Ask for our new free merchandise folder—hot off the press—packed with a wide assortment of fast selling bargains.

FREE
New Bargain
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LEE INDUSTRIES

236 N. Clark Street, Dept. B2-5, Chicago 1, Ill.



No. 4595
\$6.00
Dozen

Wooden Cigarette case with attractive assorted patterns mounted on front. Swing type top. Holds "10" Cigarettes. Ideal for engraving or woodburning. Volume seller!

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RATTLESNAKE ASH TRAY**



4 Inch Diameter. Another Sure Hit Item. Repeat Sales Are Terrific! Cannot Be Distinguished From a Real Rattler Even by an Expert. Novelty Stores, Gift Stores and Fair Workers Report Wonderful Sales.
PRICED \$3.25 DOZ.—\$37.50 GR.
STUART NOVELTY CO.
166 E. Jefferson Ave., Detroit 26, Mich.

**Luminous
BLACKOUT
FLOWERS
THAT GLOW IN THE DARK**

New York's finest and largest selection of Luminous Flowers. Each one shines in two colors and is guaranteed to glow all night. We create, manufacture and wholesale these beautiful Gardenias, Orchids, Roses, Daisies, Carnations, Butterflies, Gardenia Acetate Hair Bows and many more. Send \$2.00 for samples of 10 different flowers, price list and display directions. Don't delay—write today.
HALE NOVELTY CO.
2661 East 13th St. Brooklyn 29, N. Y.

NUDIE!

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2.50. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$12.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.25.
EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

BINGO SUPPLIES

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DOUBLE EDGE
Guaranteed First Quality—Surgical Edge Steel.

\$7.95 Per 1000
Packed 5 Blades in Package—20 Packages in Carton.
Immediate Delivery.
SEND \$1.00 FOR SAMPLE BOX—100 BLADES—PREPAID.

To Avoid Disappointment Send Your Order Today. 25% Deposit With Order.
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**Popular
Items**

Tropical Jewelry

Design and quality of workmanship of the jewelry made of sea shells, plastics and ocean pearl by the Tropical Importing Company, Miami, uphold the company's claim that their line of earrings, necklaces, leis, hair ornaments, pins, sprays, etc., is really outstanding. With public interest in the tropics at a peak now, the various sample assortments offered by the firm for a limited time only are worth canny dealers' careful consideration. Prompt handling of orders makes this source attractive.

Unusual Items

Unusual because they're not easy to find these days are some merchandise items offered by Lee Industries, Chicago. Among the assortment are electric table lighters complete with cord and plug and some good-looking dependable all-metal match cigarette lighters. Imported fountain pens are another stand-out buy. The firm also has genuine leather billfolds, earrings, wrist watch bands, key chains and other fast-selling items.

New Pull-Toy

Hollywood Specialty Company, Los Angeles, has a cute new pull-toy dog that wags his tail and wiggles as he "walks." Made of wood in assorted color combinations, "Waggles" floppy black oilcloth ears drag, as his jointed body, colored with a non-poisonous vegetable dye, wags by.

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EASTER RABBIT FOLDER

You'll Find It Very Profitable
IT'S FREE

JERRY GOTTLIEB
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NOVELTY PANTS

PRINT ANY NAME OF CAMP OR CITY
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. **FAST 50¢ retailer.** Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. **PREPAID TO YOUR CITY.**

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1033-1035 Mission St., San Francisco 3, Calif.

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Novelty Stores—Gift Shops—Hustlers
We have attractively packaged sets that are real sellers and good values.

Set #1 has 12 Pictures, 7x9 Inches
Set #2 has 9 Pictures, 5x7 Inches
Set #3 has 5 Pictures, 4x5 Inches

Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Pals, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and **THREE** complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

KANT NOVELTY COMPANY
323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

Last Will and Testament of **ADOLPH HITLER**.
Copyright 1942. Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller. Big profit. 100, \$2.00; 500, \$7.50. 6 Samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.
TRIAL ORDERS, 35 COPIES, \$1.00.
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MAGNIFICENT LINE OF WOODEN SALT AND PEPPERS

ENTIRELY DIFFERENT FROM ANYTHING ON THE MARKET
Made of black walnut, magnolia, birchwood, gumwood, mahogany and cedar, in some numbers two or three different woods being employed, and colored beautifully.
\$4.20 Per Doz. PAIRS
1/2 Dozen Pairs of a Number Smallest Quantity Sold.

#3726K—2 1/8 Inches High **RED** and **WHITE SMOKESTACKS** Are the Salt and Peppers.

#3798K—TWIN BEDS, 1 5/8 Inches High.

#3932K—DUTCH SLEDS, 3 1/4 Inches Long.

#3896K—DAVENPORT and CHAIR, 1 3/4 Inches High.

#3897K—DUTCH CRADLES on Rockers, 1 3/4 Inches High.

#3797K—DOGHOUSE, 2 1/2 Inches High.

WE HAVE A TREMENDOUS ASSORTMENT OF SALT & PEPPERS FROM \$2.40 PER DOZ. UP, ALL ILLUSTRATED ON OUR SET K PRICE LISTS. NO C. O. D. ORDERS WITHOUT A 25% DEPOSIT.

LEO KAUL IMPORTING AGENCY, Inc.
115-119 K South Market St. Chicago 6, Ill.

IDENTIFICATION BRACELETS!

No. 502—Heavy Sterling Silver Identification Bracelet. Curb chain links .070 stock. Heavy Center Plaque .075 stock. Highly polished! **\$5.00 EACH.**

No. 501—Same Style with Curb Chain Links .060 Stock and Center Plaque .060 Stock. **\$4.25 EACH.**

No. 503—Same Style with Curb Chain Links .095 Stock and Center Plaque .090 Stock. **\$7.50 EACH.**

We believe these are some of the heaviest bracelets on the market!

1/3 deposit, bal. C. O. D., F. O. B. N. Y.—SEND FOR CATALOG.
RATED JOBBERS! WRITE FOR SPECIAL DEAL!
MURRAY SIMON 109 South 5th Street Brooklyn, N. Y.

WE WILL HAVE A COMPLETE NEW PREMIUM CATALOG FOR 1944
READY ABOUT MAY 1
In the meantime send us a list of your requirements and we will answer at once. Thank you.
(We Buy Used Cork Guns, Metal Milk Bottles—Pay Top Prices.)

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

INTRODUCTORY LISTINGS Covering All Items **NOW READY**
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.
To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

1-day Service **ACME PREMIUM SUPPLY CORP.**
3333 LINDELL BLVD., ST. LOUIS 3, MO.

ATTENTION!
 Concessionaires, Park, Carnival, Ball Game and
 Scale Operators—We Can Now Supply You With

"SWAGGER

Painted in
 various
 colors



Price
\$10.50
 per gross
 (packed one
 gross to
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STICKS"

Place your orders now as our factory will not be able to supply the demand when season opens.

All orders filled as we receive them. No order accepted for less than 5 Gross.

Terms: 25% deposit with orders, balance C. O. D., shipped direct from our factory.

BROWN CONCESSION CO.

155 NORTH CLARK ST.

CHICAGO, ILL.

HEAVY STERLING SILVER IDENTIFICATION BRACELETS



\$4.25
 EACH
 Per Dozen \$48

- CURB CHAIN LINKS
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- HEAVY CENTER PLAQUE
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- HIGH POLISH FINISH
-

TUCKER-LOWENTHAL

5 SOUTH WABASH
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1944 TREND CREATOR!

Here's one of the best numbers in our line of "1944 Trend Creators." You can't appreciate the profit producing possibilities of this particular locket without seeing it. Got started with our new line NOW!

#812—Circular Gold Plated Locket, Genuine Ocean Mother of Pearl Top with Insignia and Wire Work Feb \$12.00 Doz.

Item is shown in actual size. Order now! Immediate delivery guaranteed! Send for catalog of complete line!

1/3 Deposit, Balance C. O. D.,
 F. O. B. New York.

SEND \$1.00 FOR SAMPLE!

TREND CREATORS 1265 BROADWAY
 NEW YORK, N. Y.



FOR REAL PROFITS SPECIAL
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10K—Yellow Gold Mounting, Neatly Engraved, Set With Genuine Diamond, Similar to Illustration. 25% Deposit Required With All C. O. D. Orders.

LEVIN BROS. TERRE HAUTE, INDIANA

NOTES from SUPPLY HOUSES

Shuts Up Shop

SPOKANE, Jan. 29.—Tip Top Products of Spokane, Inc., pitchmen's specialty house at W305 Main, was closed last week and combined with the Tip Top Products Company of Seattle. L. M. Rickles, Spokane manager, joined the Seattle staff. The Spokane store had been in operation for more than 15 years and closed because of inability to secure supplies.

New Location

CHICAGO, Jan. 29.—Lee Industries, manufacturers and wholesalers of fast-selling merchandise items, announce the removal of their general office from 187 N. LaSalle Street, Chicago, to 236 North Clark Street. The LaSalle Street location will be used solely for manufacturing purposes. At the new address, housing general offices and display rooms, is a wide line of attractive merchandise.

D. Robbins & Company, originators of "Heel Hitler," an animated greeting card with a clever surprise effect when heel is lifted, report sales on this item still going strong.

FURNITURE BOWS

(Continued from page 48)

show but turned out to be small comfort since it will take wire manufacturers a good 90 days to get into any production at all.

Previous rumors that appliance manufacturers would have post-war models to display turned out to be just rumors. Firm representatives were on hand to get acquainted with dealers and buyers, the number of which interested in appliances indicates that there will be new retail outlets after the war. Furniture stores that never carried such lines are definitely going for them in a big way.

Merchandise Prospects Good

The fact that retail stores can't replace their inventories of large pieces for some time to come gives promise of even better business for the novelty and specialty merchandise trade. Taxes and War Bonds aren't sufficiently draining the public's purchasing power, and the extra earnings that would have gone toward a new rug, stove or washing machine are being divided between savings accounts and semi-luxury items that American families went without during the '30s. And like the woman who buys a new hat to cheer herself up, plenty of people are finding a little consolation and fun in a novelty gadget or trinket that blots out casualty lists and loneliness for a while.

Following the lead of other associations and conventions the National Retail Furniture Association adopted a resolution to petition the House banking and currency committee to deal with the problem of government surpluses. The resolution asked for Congressional action which would place disposal in the hands of the Treasury or a special division "in order to insure orderly and co-ordinated disposition."

Officials of the Merchandise and American Furniture Marts announced that the midsummer furniture and home furnishings markets would be held from June 1 to 10, an earlier date than usual, because of the political conventions to be held in Chicago this summer.

MERCHANDISE TRENDS

(Continued from page 48)

to make some civilian goods is encouraging optimists, but since the plan lacks final approval and is opposed by the armed forces, it will probably be months yet before the green light flashes.

NO DISHPAN HANDS.—Hand lotion may turn out to be a war casualty yet. Seventy-five per cent of working women who answered a questionnaire put out by a West Coast personnel conference say they plan to remain in industry come peacetime; 10 per cent of the girls want to set up their own businesses. This seems a bigger proportion than other surveys discovered. Even if the figures are exaggerated it's a sign that labor-saving appliances and gadgets of all kinds are in for a bigger boom than ever. Anything to eliminate household drudg-

VALENTINES COMICS
 Here they are—funny laugh provokers that children and grown-ups enjoy sending. Cleverly illustrated with a "knock-out" verse. Large assortment of titles in each gross.

Asst. No.	Per Gr.
1—6x9 In.	40¢
3495—8x9 In.	45¢
3750—6x9 In.	45¢
2—8x11 In.	80¢
3510—8x11 In.	85¢

And here are the popular fancy Valentines with envelopes for mailing. Retail 2 for 1¢.

Asst. No.	Per Gr.	Asst. No.	Per Gr.
9402	\$.45	7903	\$.45
328045	940345
		Retail 1¢ Each	
Asst. No.	Per Gr.	Asst. No.	Per Gr.
7919	\$.80	9420	\$1.00
791880	7837	1.00
941190		

Asst. No.	Per 100	Asst. No.	Per 100
7766	\$1.50	7767	\$1.50
		Retail 5¢ Each	
Asst. No.	Per 100	Asst. No.	Doz.
9440	\$2.00	7781	\$.40
7970	3.00		

Asst. No.	Doz.	Asst. No.	Doz.
7981	\$.65	7982	\$.65

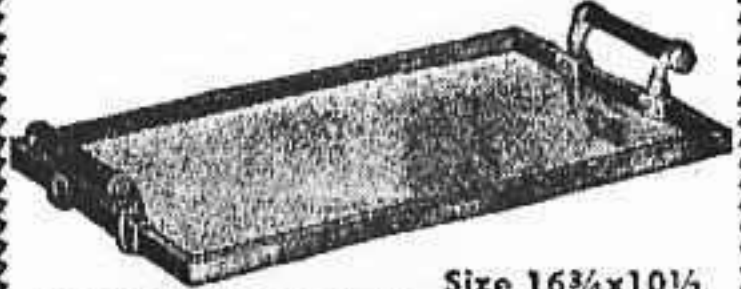
We Can Furnish a Circular Covering Our Complete Line of Valentines.

We have listed only a few of our many numbers. Write for complete list of Valentines, St. Patrick's Novelties, Spring Toys and Gift Articles. 25% deposit with all C. O. D. Orders. Prices do not include postage.

KIPP BROS.

117-119 So. Meridian St. Indianapolis 4, Ind.

MIRROR SERVING TRAY



Size 16 3/4 x 10 1/2
 Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up. Sample \$1.45.

BB102—Price, \$15.00 Per Doz.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET
 CHICAGO 6, ILLINOIS

LUMINOUS RELIGIOUS FIGURES & FLOWERS

By Nite Glow
 Send \$2.00 for samples of our regular line of EITHER Flowers OR Figures.

NITE GLOW PROD. CO.

105 W. 47th St., N. Y. C.
 ME 3-5794

OUR NEW JEWELRY LINE IS READY!

Beautiful Styles—Matchless Colors!
 Complete line of gorgeous Sea-Shell Ocean Pearl, Fishscale, Plastic, etc. (Necklaces, Earrings, Brooches, Lels, Hair Ornaments, Sprays, priced at \$2.75 Dozen to \$48.00 Dozen.) Send for a \$25.00, \$50.00 or \$100.00 assortment of best selling numbers. Money-Back Guarantee. The larger the assortment ordered the greater the variety. Terms: F. O. B. Miami, Fla. 1/3 cash with order, balance C. O. D. SPECIAL DISCOUNTS TO BONA FIDE JOBBERS. We prepay all orders where full remittance accompanies order.
TROPICAL IMPORTING COMPANY
 "America's Foremost Tropical Jewelry and Novelty House"
 5851 N. W. 17th Ave. Miami 38, Florida

BINGO

SUPPLIES—CARDS—PLASTIC MARKERS
 Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

ery and get the housewife out of the kitchen and laundry should find large markets.

WOOD JEWELRY

Lapel Badges • Pendants • Pins • Photo Lockets • Gold Wire Mother-Hearts

Send **\$10.00** For Sample Assortment

Or Write for No. 43 New Catalogue

Charles Demec

WOOD PRODUCTS
PHONE 5118 E. WALNUT ST.
LOCUST 3913 MILWAUKEE, WIS.

DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

It's none too soon to begin lining up merchandise for your spring promotions. The old man winter still has a good lease on life, weeks have a way of slipping by and the new season will be on you before you realize it, unless adequate preparations are made. So don't get yourself in the position where, instead of cashing in immediately with an appropriate deal, you'll be singing the blues because you're not ready.

Fur garments are still going strong, according to local distributors, and signs point to sales holding up thru February and March.

The serpentine shaped wood chest with fruit cake offered by Decatur Industries looks like a natural for a quick turnover. Re-use container combinations have always gone well on a card or board, and the Decatur giveaway should fall in line with the others. Cake weighs three pounds and is filled with assorted fruits and nuts.

We often wonder what makes a certain type of operator tick. You know the yokel we mean. He'll walk into a location and find a card placed by a

competitor, but instead of making a graceful exit, he will start knocking the deal in order to substitute his own. Why he can't leave well enough alone we'll never know. All this operator really accomplishes is to leave himself wide open for a severe headache and the possibility of the spot drying up all together. There are enough locations available to satisfy everyone, and the man who isn't afraid to do a little hustling should have no trouble getting cards placed without stepping on another operator's toes in the process.

HAPPY LANDING.

GLOWS LIKE A STAR

LUMINOUS FLOWERS AND STATUES

BIG REDUCTION

For a Limited Time Only.
6" Assorted Religious Figures and Shrines, \$4.75 Doz.
5" Assorted Religious Figures, \$2.90 Doz.
Assorted Novelties and Animals, \$1.90 Doz.
All in Dozen Lots Only.

If you are interested in big volume business, here is your chance.

Large Luminous Gardenias in Two Glowing Colors, With Separate Buds **\$36.00 Gro.**
Small Luminous Gardenias **\$24.00 Gro.**
Hairbows in 20 Different Colors, With Glowing Gardenias ... **\$24.00 Gro.**

FINEST QUALITY SILK ORCHID, IN NATURAL COLOR, OR IN BLUE, COUNTRY-WIDE ADVERTISED, \$46.00 GROSS.

Preference given to big jobbers and dealers.

STAR-GLOW MANUFACTURING CO.

1183 Sixth Avenue
New York City 19, N. Y.
Phone BRyant 9-0219

HEEL HITLER

Greatest Laugh Novelty Ever Originated!

It's a colorful greeting card with SURPRISE ANIMATED ACTION when you lift the heel. Each card is individually packed in a humorously illustrated envelope. A 10¢ retailer. Jobber's Price, \$20.00 per 1000. Sample 100, \$3.00 Prepaid. Remit full amount with order. No C. O. D.

D. ROBBINS & CO. Newsweek Bldg. NEW YORK CITY

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco 8, Calif.

Get Set for Valentine's Day

IMMEDIATE SHIPMENTS ON

DOUBLE HEART and ARROW BROOCH HEART

Special \$1.40 Doz.

Aromatic Cedar Novelty. Painted and Unpainted Hearts and Animals. Send \$10 for Special Assortment. Our usual guarantee—if dissatisfied return mdse. in good order and your money will be refunded. We Have Plenty of Merchandise.

Ocean Park Wooden Jewelry Mart

P. O. Box 611 Ocean Park, Calif.

Easy-to-sell **QUALITY BILLFOLDS** of Genuine Leather

COMPARE with \$2.50 SELLERS!

Genuine **\$7.20** per doz. Goatskin
Genuine **\$10.20** per doz. Calfskin

Goatskin Sample..\$1.00 Calfskin Sample..\$1.50

These handsome billfolds are equipped with four celluloid pass leaves; glassed-in identification pocket; extra side pocket; full length, spacious compartment for paper money and valuable papers.

Peter Peyton

25% Deposit with Order. Balance C.O.D.—F.O.B. Factory
We Prepay Shipping Charges on all Cash-In-Full Orders

DEPT. B-25
405 1/2 Washington St. . . . Waukegan, Ill.

ARMY AND NAVY SUPPLIES

Pennants for every occasion. Army or Navy Emblem with name of any Fort, Army Reservation or Ship. 9x24, 100, \$12.00. 12x30, 100, \$16.00. CHEVRONS, all ratings, from 7¢ each and up. Beautiful HONOR ROLL for Soldier, Sailor, Marine or WAAC. \$4.50 dozen.

MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOWTOPS
Pillow Tops for the Army, Navy, Marines, Coast Guard, Air Corps or WAAC at \$5.75, \$6.00 and \$6.50 per dozen. Send for samples. Made up for any Fort or Camp.

Pennants, 9x24 and 12x30, \$12.00 and \$16.00 per hundred. Made up for any fort or camp. A BIG FLASH—Lace-like Handkerchiefs at \$1.50 per dozen. For all branches of the service. With inscription for mother, sister, sweetheart, friend and wife. Embroidered Handkerchiefs at \$2.75 per dozen, made up for the Army, Navy and Air Corps. With inscription for mother, sister, friend and wife. A FOUR PIECE SCARF SET, with the Army and the Navy coat of arms embroidered. \$12.00 per dozen. A GOOD NUMBER. A NEAT HAND MADE WOODEN COMPACT at \$12.00 per dozen. Also HAND MADE WOODEN CIGARETTE CASE at \$18.00 per dozen. BEST SELLING STONE PINS AND EARRINGS. BLACKOUT FLOWERS AND RELIGIOUS STATUES. ALL KINDS OF ARMY AND NAVY MILITARY SUPPLIES AND SOUVENIRS. 25% DEPOSIT WITH ORDER. SEND FOR PRICE LIST.

WORLD ADV. NOVELTY CO.
122 E. 25TH STREET NEW YORK 10, N. Y. Phone: Gramercy 5-2174.

BIG-VALUE SPECIALS

TOKEN WED. RINGS for prizes, games and giveaways! Lead rings with a raised design. Order today.

B124D528—TOKEN WEDDING RINGS. Sold Per Gross Only. PER GROSS \$1.25.

KEY BRACELET. Timely and handy! Colored plastic bracelets with metal-bead key chains.

B241K17—PER DOZEN \$ 1.45
KEYCHAIN BRACELETS, Per Gross 15.00

HUNTING KNIVES WITH FINE LEATHER SHEATHS

Has 7" blade and metal guard. In heavy demand by servicemen and sportsmen. Limited quantity. No. B5—Each **\$3.95**

JOSEPH HAGN CO.
Wholesale Distributors Since 1911
223 W. Madison CHICAGO 6, ILL.

CEDAR CHESTS

New Model, Oval Top, With Mirror Inside Lid. Packed With 1 Pound Box of Mixed Chocolates. \$2.35 Each in Dozen Lots. \$2.25 Each in 1/2 Gross Lots or Over. Sample Order, \$2.50.

MIRRORED VANITY CHESTS

New!! Packed With 1 Pound Box of Mixed Chocolates—\$2.95 Each; With Stationery, \$2.65 Each.

Write for Prices on Empty Chests. All Prices Net F. O. B. Detroit. Send 25¢ With Order.

NOVELTY CHEST & SALES CO.
3750 Rochester St., Detroit 6, Mich.

HAM CANDY CO.

907 So. Alamo
San Antonio, Texas

Importer and Distributor of Mexican Bobby Pins, Candy and Gum

Samples and prices on request

HAND BOOKS

On Sports, Tricks, Magic, Self-Taught Languages, Fortune-Telling, Judo, Chess, Checkers, etc.

Hundreds of different titles
Write for Complete List No. 10.

PADELL BOOK & MAGAZINE CO.
830 Broadway
New York 3, N. Y.

IMMEDIATE DELIVERY GUARANTEED!

WE ARE UNUSUALLY WELL STOCKED AND ABLE TO SERVICE YOU IN ANY QUANTITY WITHOUT DELAY.



SWEETHEART Diamond Ring Sets

10-K. Gold Mounting

S-100 1-Diamond Engagement Ring, 3-Diamond Wedding Ring **\$4.50**
S-200 3-Diamond Engagement Ring, 3-Diamond Wedding Ring **6.00**
S-300 3-Diamond Engagement Ring, 5-Diamond Wedding Ring **8.25**

Beautiful Box, specially designed for the above Sets, can be furnished upon request for an additional charge of 40¢ per set.

D400—3-Diamond Dinner Ring, selected crystal Diamonds ... **\$5.25**

SUPER JEWELRY MFG. CO.
45 Astor Pl. New York 3, N. Y.

!! SPECIAL !!

CIGARETTE LOADS

Price \$3.25 Gross

Cross Lots Only. Packed 12 Loads to an Envelope.

STUART NOVELTY CO.
166 E. Jefferson Ave., Detroit 26, Mich.

IT'S A KNOCK-OUT!

This handsome Horse-Shoe Ring, hand made, hand engraved, is a KNOCKOUT! Shoe and Shank of everlasting Monel Metal is GUARANTEED 20 YEARS. Inlaid with simulated pearl. Price only \$24.00 per dozen. Sample \$2.20, excise tax included. Jobbers—write for full details.

UNITED JEWELRY CO.
BOX 388 WHEELING, W. VA.

CLOSING OUT

OVER 3000 DIFFERENT ITEMS

EARRINGS—\$4.95 Gross Pair—SPECIAL Fountain Pens and Sets, Dolls, Compacts, Comb, Brush and Mirror Sets, Military Brush Sets, Pocket Knives, Bread Knives, Cheap Hosiery, Billfolds, Popular Jewelry, all kinds Combs, Soap Boxes, Tooth Brushes, Pearl Necklaces, etc., etc.

INTERNATIONAL MFG. & DIST. CO.
887 Broadway New York 3, N. Y.

some of the three-deck tenements that kept him nicely in his later years.

Another was Arthur Lemay, who had privileges at Nashua, Concord and Rochester (N. H.) fairs, as well as other spots. Lemay also doted on cleanliness and this also was so much to his favor that one day a man walked up to Arthur's stand and bought a drink. After finishing it and looking around, he reached over and shook hands with Lemay. "I want to congratulate you," the stranger said. "If ever you think of going into a more potent drink business, come and see me." He handed Arthur his card, which read "Frank Jones." Jones was owner of Frank Jones Brewery, and a power in New Hampshire business and politics. When Arthur closed his business on the advent of prohibition he liquidated for over \$100,000, real and personal property. It all came thru the man that pushed the card to him because he liked his juice set-up.

any new stunts tried. Members not holding fairs were asked to give reasons.

Afternoon session had these addresses: *War and the Outdoor Show World*, Robert L. Lohmar, agent Cavalcade of Amusements; *Fairs From a 4-H Club Boy's Point of View*, Curtis Churness, Berthold; *A Look at Future Fairs*, Halvor Halvorson, Minot; *Special Activities as Drawing Cards*, H. L. Finke, Minot; *Problems Confronting Fairs in 1944*, Franklin Page, Hamilton; *Difficulties Anticipated in Re-Establishing Fairs*, leaders Edward W. Vancura, G. A. Ottinger. Open forum, a popular feature, was lead by Franklin Page and Dick Forkner, Langdon.

G. A. Ottinger, Jamestown, was elected president; Edward W. Vancura, Fessenden, secretary; directors, Jack Currie, Cando; Franklin Page, Hamilton; H. L. Finke, Minot, and the president and secretary.

Among attractionists and supply representatives registered were Robert L. Lohmar, Cavalcade of Amusements; Curtis L. Bockus, Dodson's World's Fair Shows; W. T. Collins, Collins Shows; Barnes-Carruthers, Fred H. Kressmann, Ernest (Rube) Liebman; Williams & Lee, Mrs. Gladys Lee; Northwestern Amusement Company, Jules Miller; Staive Attractions Company, Ed Staive; Shark Amusement Company, Bill Ehr; Regalia Manufacturing Company, Bill Lindermann, and others.

W. T. Collins contracted Flaxton, Bottineau, Cavalier, Hamilton, Fessenden and Jamestown. Cavalcade of Amusements contracted North Dakota State Fair, Minot.

Entertainment with cats Friday night was unique, inasmuch as "actors" were secretaries and agents, appearing with units of eight girls, dressed as cowboyes, pistol-packing mamas, military group, polo and paper-doll numbers from Minot Business Institute. Indian number of Judge Gronna and Helen Snyder drew special comment. A "coronation service" was held.

Those in a beef-trust number, dressed in Mother Hubbards, bustles and hats, were Bob Lohmar, Fred Kressmann, Rube Liebman, Curtis L. Bockus; President Stearns, Wells County Fair; President John Ryan, Cavalier County Fair; Secretary Doc Ottinger, Jamestown Fair; President Jack Currie, Towner County Fair, and E. E. Hill, Eastern Montana Fair. "Floradoras," dressed in short skirts, white sweaters and plumed hats, were Secretary Vancura, Wells County Fair; Secretary Mont Bacon, Towner County Fair; Secretary Dick Forkner, Cavalier County Fair; Franklin Page, Pembina County Fair, and H. L. Dusenberry, Rosebud County (Montana) Fair.

N. C. LAUDS ANNUALS

(Continued from page 42)
ing, Lousburg, secretary-treasurer. Directors continued in office are Walter C. Denmark, Goldsboro; C. M. Hight, Henderson; Clyde Skidmore, Albemarle; W. H. Dunn, Wilson; W. M. Oliver, Reidsville. John Robinson, Hickory, was elected to fill a vacancy.

A few dates were announced. Dr. J. S. Dorton, manager, said he had no announcement to make at present on the State Fair here, suspended for the last two years. Other speakers included Max Linderman, general manager of the World of Mirth Shows; Roy H. Williamson, city commissioner of public works, who welcomed the meet; H. B. Gaskill, Selma, who responded; Walter C. Denmark, Goldsboro; Hobart Brantley, Spring Hope, whose presidential address emphasized the need for fairs to put more emphasis on agricultural and industrial exhibits; John W. Wilson, co-owner of the Cetlin & Wilson Shows; George A. Hamid, who urged that fairs begin now to lay plans for future development, and Norman Y. Chambliss, co-operator with Hamid of Rocky Mount and Greensboro fairs.

Stumped by Linderman
A resolution, adopted unanimously, pledged fairs to continue co-operation "to the fullest" with State and federal agencies in furthering the war effort and in other progressive endeavors. Dr. Dorton, Oliver and Robinson presented it. Manager Linderman stumped the secretaries by asking any who has suspended his fair to tell what, if anything, the suspension had contributed to the war effort and what the suspension had gained for the community. The query was put at morning and afternoon sessions, but no one arose to attempt to answer it. Carl Goerch was emcee at the banquet. Lieut. Gov. R. L. Harris was speaker. Showmen were presented by Walter Denmark.

NEW B'HAM CONTROL

(Continued from page 42)
of about \$270,000, one of the largest swimming pools in the country and three large exhibit buildings. Property was offered by the Wofford estate to the city of Birmingham in September and finally rejected.

Plans for operating Alabama State Fair and the association are being made by the purchasers, who said they would continue to operate on a non-profit basis and that they were working toward making the State fair an all-out civic enterprise, with addition of a number of educational features and livestock exhibits. Directors and president will be named later.

GA. OPS SCAN FIELD

(Continued from page 42)
Col. Lambdin Kay, Georgia publicity director, Fourth War Loan Drive, Atlanta.

Benton President Again

Mike Benton was re-elected president and E. Ross Jordan, Macon, secretary-treasurer. Other officers are Ben Winslow, Manchester; I. V. Hulme, Elberton, vice-presidents; directors, L. C. Summers, Conyers, chairman; Evan L. Kelly, Madison; R. T. Ragan, Eastman; O. P. Dawson, Summerville; Gordon Chapman, Sandersville; Felix Jenkins, Columbus; Lee Trimble, Macon. The 1945 annual meeting will be held in Atlanta January 11.

Among attractionists and others registered were Morris Lipsky, Johnny J.

Jones Exposition; L. J. Heth, Robert Perry, H. T. Reeves, L. J. Heth Shows; Joe J. Fontana, J. P. Sparks Shows; Mad Cody Fleming, Dave Davidson, Mad Cody Fleming Shows; Thomas J. Cooper, J. J. Jones Shows; Frank Lewis, All-American Shows; H. Q. Smith, Playland Shows; Mr. and Mrs. C. D. Scott, C. D. Scott Shows; F. A. Conway, United Fireworks Company; Charles A. Lenz, Lloyds of London; Mr. and Mrs. Bernie Shapiro, Southern Poster Printing Company; J. A. Franklin, Fair Publishing House; George D. Kitzinger; Frances Halley, Georgia Press Association; Lieutenant Beasley, WAC recruiting; Lieut. Ann Fortune, marine recruiting; Louise Lunsford, WAVES recruiting; J. M. Edge, Lakewood concessionaire, Atlanta.

Honor Guests at Banquet

Floorshow at the banquet comprised Swing Boys' Trio; Lew Childre, of radio; Kathryn Brackett, military toe tap; Harry Morrill, impersonations; Barbara Cook, vocalist; Dixie Jitterbugs; Jimmy Youmans, pianist; Marguerite Michael, tap; Oglethorpe University Singers; Pvt. Marvin C. Lorig, mimic; Marguerite and Kathryn, double tap; ensemble finale. There were invited guests representing fairs, city and county government; press, radio and clubs. Honor guests were State Commissioner of Agriculture Tom Linder; Stephen Skyrn, executive vice-president, Atlanta Convention Bureau; Jackson P. Dick, past department commander, American Legion; Maj. D. J. Duval, special infantry officer, Robbins Field.

Events for Two Weeks

- January 31-February 5
ILL.—Chicago. Gift Show, 31-Feb. 10.
Chicago. Merchandise Fair, 31-Feb. 4.
MD.—Baltimore. Dog Show, 5-6.
MICH.—E. Lansing. Farmers' Week, 1-3.
MINN.—Crookston. Winter Show, 31-Feb. 4.

February 7-12
ILL.—Chicago. Gift Show, 7-10.
N. Y.—New York. Dog Show, 11-13.
O.—Cleveland. Grotto Circus, 10-26.
TENN.—Memphis. Shrine Circus, 11-17.
TEX.—Houston. Stock Show-Rodeo, 4-13.

BIG TURNOUT IN N. D.

(Continued from page 42)
Fargo, responded. During roll call by Secretary G. A. Ottinger, Jamestown, each secretary was requested to tell briefly the kind of fair his board had held, weather conditions, attendance and

CHAIRS
Many Styles
PROMPT SHIPMENT
We Can Still Ship, But Don't Delay.
ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 5 Corner 26th St.

PROMOTERS
Radio Spot Announcements connect you with customers.
Blow your own horn. If you've got something to sell let people know about it... and local Radio is one of the best ways to tell 'em! Have you noticed how many more advertisers... large and small... are turning to Radio? Radio gets results!
For the latest news in Radio see our Radio Section.

WANTED TO BUY .22 SHORT AMMUNITION .22 BLANKS
Will Buy Any Amount You Have
PLAYLAND AMUSEMENT
CHARLES RUBENSTEIN
239 W. 125th St. New York, N. Y.
Tel.: Mo. 2-7755

ROBBINS BROS.' BIG 3 RING CIRCUS
Opening Early in March in Florida
Wants Big Show Performers, one more Feature Act, Side Show People, Guy Smuck can place you and troupe. Musicians all instruments, Callopo Player. Contracting Agent with Car, Billers, Press Agent, Lusting Candy Butchers, Lunch Stand open. Side Show Boss Canvasman, Mechanic for truck. Opening for good Pit Show. Will buy few more Semis and Star Back Seats, Side Show Ganners if good condition. Jason and Rip Van Winkle, write. Address mail: C. C. SMITH, Mgr.; FRANK KETROW, Gen. Agt., 113 Moss Ave., Jackson, Miss.

WANT WANT
JAMES E. STRATES SHOWS, INC.
Can place at once—useful help for winterquarter work
Can place for season 1944 Pony Ride, Unborn Show and Wild Life. Will furnish wagons for same. Will book any good clean Show that does not conflict and furnish equipment and wagons for same. Have complete Posing Show, want someone capable of putting on a clean attraction. Want for 1944 Ferris Wheel Foreman and Second Men, Ride Help, Tractor and Caterpillar Drivers, Ass't Electricians, Tower Men, Train Crew, Train Porters and useful people in all departments. Will book any Ride that does not conflict and furnish wagons for same. **JAMES E. STRATES, Winterquarters, Mullins, S. C.**

BOWEN'S JOYLAND SHOWS
Open February 19. All people contracted, get in touch with us at once.
Will buy for cash Roll-o-Plane, 10-Car Kiddie Auto Ride (must be in good condition); Transformers, 50 or 75 K.W., convertible. Can use good sober Ride Help... no doubling up on Rides; top wages. Will book few more Concessions, especially Strip Photos—can furnish plenty paper.
WANT WANT
Five Tattoo Artists for the best location in San Diego. Shops fully equipped. Ready to work.
HUGH BOWEN 752 5th Avenue San Diego, Calif.

ZACCHINI SHOWS
NOW BOOKING FOR 1944 SEASON
OPENING MARCH 15TH
SECRETARY—Preferably man or married woman; must mean business. WILL BOOK, BUY or LEASE #5 ELLI with or without transportation—other Rides not conflicting. CONCESSIONS—Legitimate only, NO P. C., Penny Arcade, Fun House. (Good proposition for GRAB; "Rabbit" Reed, contact). BINGO, P. Sheats, note. AMERICAN PALMIST ONLY, Pat Burke, contact "Mitch." Stock Stores that work for 10 cents. SHOWS—Can furnish complete SIDE SHOW, 30x30 Top and Equipment (A. J. Budd, note); complete GIRL SHOW, Top for Illusion or Grind Show (Jimmie Cunningham, contact). Ride Help that drives, top salaries, good treatment. NOTICE: FREE ACT WANTED. What have you to offer? **ZACCHINI SHOWS, G. C. "Mitch" Mitchell, Gen. Agt.; Bruno Zacchini, Gen. Mgr. Wire care Western Union or write 620 Prospect Ave., Rustic Lodge, Sarasota, Fla.**

PRUDENT'S AMUSEMENT SHOWS
WANT FOREMEN and Second Men for Merry-Go-Round, Ferris Wheel, Ride-O and Chairplane. Top salary. All ride men who have written before, write again. Good proposition for Concession Agents. Want good Free Act. Twenty-two weeks' work starting May 1st.
Want Concessions: Duck Pond, Cork Gallery, Pitch-Tilt-You-Win, String Joint, Hoop-La, Dart Joint, Bumper, American Palmistry, Pop-Corn, Photo Gallery, High Striker or what have you! **NO GRIFT.** Exceptionally good proposition for a Grind Show.
FOR SALE: Beautiful Stationary Lead Gallery, like new. Worth \$1,500.00. Will sell for \$850.00.
M. A. PRUDENT, Gen. Mgr. Patchogue, New York
124 Cedar Avenue

WANTED MAGIC EMPIRE SHOWS WANTED
Can place Foreman for Merry-Go-Round, Wheel, Tilt, Mix-Up. Also Ride Help all departments. Will book any Thrill or Flat Ride—Reply now. Will book Shows with or without equipment. Excellent propositions in proven territory. Nothing too big to handle. Enlarging show.
OPENING EARLY IN APRIL IN ARKANSAS
CONCESSION PEOPLE, ATTENTION—Can place Corn Game Help, Slum Stereo Workers, sober man on Fish Pond, real flash; Grind Store Men, Penny Pitch Workers. Those who have worked before, answer. Big season ahead. Truck Mechanic for concession trucks, working Men who can drive trucks. Stock Man, useful people all lines. Will book small Cookhouse, Scales, Oustard, Jewelry, Etc.
Ride Show People Reply to A. SPHEERIS, Gen. Mgr., P. O. Box 372, Hot Springs, Ark.
Concession People Reply to **ROY GOLDSTONE, Concession Mgr., 2500 Central Ave., Hot Springs, Ark.**

GEREN'S UNITED SHOWS
Opening April 29th at Seymour, Ind. Want Concessions—Flashy Bingo, other Concessions open. All inquiries will be answered. Want Man and Wife for office-owned Cook House. I will furnish everything, split 50-50. Shows with own outfits. Give me committee money 15 per cent, I will furnish lights and insurance free. Use your own tickets, pay your own tax. Ride Help: Al Hood and those with me before, contact. Will start work at quarters, Courtland, Ind., March 1st. Want Electrician. All replies: **W. R. GEREN, Paris, Ky.**

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Cincinnati 1, Ohio

Parcel Post

- O'Rourke, Helen, So
ABBOTT, Willard
Acuff Grand Ole Opry Show
ADAMS, Dick
ADAMS, Geo.
ADAMS, Ray N.
ADAMS, Richard
Adkins, Buster
AINSWORTH, Robt. Lee
AFKINS, Leo L.
Albert, Elmer Jos.
ALDORF, James
Alexander, Gordon
Alexander, Sam
Alexandria, Wm.
All, Ben
Allen, Mrs. Barney
Allen, Gene (Miss)
Allen, R. E.
Allen, Tommy
ALLISON, Arthur
Ames, Geo. L.
ANDERSON, Elmer Richard
Anderson, Frank
Anderson, Harry J.
Anderson, Jack
Anderson, James
Anderson, Preston
Anderson, Mrs.
Anderson, Timmy C.
Andreano, Frank
Andres, Mrs.
Andrews, Paul
Anstett, Mrs. Nell
Arbogast, Geo.
Arhogen, Geo. C.
Armstrong, Dick
Arnold, Happy
Askins, Cliff
Astry, Steve
AYCOCK, Douglas
Baccamazzi, Michael
BAKER, Carl
Baker, Robt. Leo
Baldwin, Wm.
Bard, Robt.
Barbar, Stanley
Barley, Don
Bard, Gles Hess
Barfield, Carl
Barlow, Wm.
BARMAN, Leslie W.
Barnes, James C.
BARNES, Wm.
BARNETT, Beni
Barf, Mrs. Gertrude
Barry, Herman
Bashford, Monroe
Baxter, J. A.
Beams, T. R.
Beck, Donald
Bedwell, L. B.
Behem, Wilma
Bell, Marvin
Bellomo, Vincent
Belmont, Avery
BEMENT, Conley
Benson, Dr. O. N.
Bergin, Carl
Bergman, L. H.
Bernard, Arthur
Berryhill United Shows
Berthall, Bob
Bickford, Marion
Biddle, Wm. Jos.
Biggs, Geo.
Bill-Joy Shows
BINDER, Herman
Bishop, Edw.
Bixler, Elsie
Blackburn, R.
Blanchard, Dennis
BLEDSOE, Robt.
Blenseth, Frank
Bligh, Francis J.
Blom, Robt.
Boaz, Howard Lee
BOZSONEAU, Chas. B.
Boft, J. P.
Boone, Robt.
Borge, Victor
BOSWELL, Wm.
Bowen, Raymond
Bowling, Jos. H.
Bowman, John T.
Boyce, Walter
BOYD, Chas. R.
BOYD, Elder
BOYER, Eugene
Bozeman, Mrs.
Bozeman, Wm.
BRADLEY, Earl R.
Brady, Red
Braier, Franklin J.
Branch, Herbert
BRANDON, Joe
Brannon, Maclean
Brasseau & Manning
Braunfield, Joe
BREMER, James
Breaux, Theo.
Brooks, Melissa
Brown, Barney
Brown, Bernard
Brown, Kenneth P.
Brown, Red
Brown, Robt. O.
Brown, Wm. B.
Brown, Wesley
BROWN, Darwood A.

- Davis, Frank
Davis, Les
Davis, Mary
Dawn, Lill
Dawson, Clifford
Atley
Day, Elbert
DeLaRosa Twins
DeMace, Auriela
Del Rio Midgett
Dearduff, Roy
Desro, Bert
Delahunt, Lena II
Delaney, Sam
Delawater, Mrs.
Delanz, Walter
Delmont, Frenchy
DEMETRO, Archie
DEMETRO, Walter
Dickerson, Joe
DICKERSON, Verne Wm.
Dickman, Bob
Dixon, Curley
Dixon, Dixie
Docon, Earl
Doering, Herbert
Doran, Chas. T.
Dorsey, Geo. F.
Doss, Frank
Doss, James
Douglas, Jack
Douglas, John A.
DOWELL, Clarence E.
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Downey, Harry
Drake, Bernard
Druckmiller, Ervin
Druley, Jimmy
Duncan, Frank
Duggan, Thos.
Dunlap, T. E.
Dunn, Betty Ann
Dunn, Chet
Dwyer, Edw. F.
Dyer, A. H.
Eakins, R.
Earle, Jack
Easlin, Albert C.
EBARDT, Norman
Eckfeldt, Chas.
Eddy, Eddie
Edgar, A. B.
Edwards, Hayman
Edwards, Jimmy
Ehret, Gwen
EIDSON, Otis
Eldridge, Lt. Robt.
ELLIS, Buster E.
Ellis, Wm.
Emswiler, Robt.
Engerer, Capt.
ENGLAND, Harold Lee
Ephraim, Miller
EVANS, Ralph
Evans, Carole Jean
Evans, Lacey
EYSTED, Beni
Fabian, Al
Fagan, Herbert
FAIROLOTH, James Robt.
Fallon, Margo C.
Fanning, Steve W.
Fanning, Mrs. Vera
Farrell, Felicia
FAULCONER, Granville D.
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Fenstermaker, Robt.
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Ferguson, Wm. C.
Fiber, Roxie
Fielding, Harry
Fields, Todd
FINE, Wm. Henry
FINN, Joe Leo
Fisher, Tobe
Fisher, Freddie
Fitzgerald, James
Fitzsimmons, G.
FOSTER, Jack
Foster, R. B.
FOSTER, R. K.
FOX, Bennie
FOX, Otha Lee
Fox, Thos. J. & Pearl
Fox, Walter
FRANK, George
FRANK, Tennis
Frankie, Jos. A.
FRANKS, Edw.
Fraser, Wm. V.
Frazier, Harry
Frederick, James B.
Frederick, J. J.
FREE, Wm. Byrd
FREEMAN, Morris
French, Eugene
Friesel, Arthur G.
FULKNER, Robt.
Fuller, C.
Fullmer, Howard
Gardner, Ed M.
GARDNER, Orville
GARLAND, Albert O.
Garlotte, James A.
Gaskin, Frank
GEE, Robt. Henry
Genier, Dounde



Letter List

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen! The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Gerrett, Lethaniel
Gilbert, E.
GILHAM, James
Gillette, Stewart
GILLEY, Albert
GILLESPIE, Girtus
Givens, V. R.
Gladden, Robt. L.
Gloyd, Mrs. Geo.
Goldhammer, A.
Gooley, Harold
Gordon, Buster
Gordon, John R.
Gosnell, Earl
Gotch, Leo
Graham, Ruth
Graham, Sue
GRANT, Clard
Grant, Harry
Granville, Harry
Gratuit, M. J.
Graves, John & Cleo
GRAVES, ROY
Gray, Jean Daglish
Green, Edger
Green, Ralph E.
Greenfield, Sam
Greer, Jack P.
Gross, Charles
Guinn, John Coburn
Gunter, Geo.
GWARA, Felix P.
Hack, John
Hagelgans, Wm.
Hale, Tige (Orch)
Hale, W. W.
Hall, David
Hall, Robert
Halligan, James
Hammer, Peder A.
Hammond, Wm.
Hancock, Wm.
Haney, John
Hanna, Claude M.
Haugstetter, Allan
Hauden, Geo.
Harms, Geo.
Harpalas, Mrs. L.
Harrington, Sam
Harris, Arthur
Harrison, Hubert
Harrison, Jos. Edw.
Harrison, Morris H.
Harrison, Robt. & Carrie
Hart, Roy Osro
HART, Wayne
Hartman, Henry
Hartley, Wm.
Hartz, Ben A.
Hatfield, Howard P.
Hauck, Emanuel & Vera
Hawkins, Billy
Hawn, Walter
HAYES, Kay
Haynes, James
Heath, Eddie
HECK, WM.
Heeley, Arny A.
Heffener, Mrs.
HEGGINS, Pat
HEINZ, Earl
Henderson, Daniel
Henderson, John
Henderson, Tommy
HENDRIX, Eugene Webb
Hendrix, Weldon
Henley, Albert
HENNESSY, Frank Wm.
Herbert, Paul
Herdle, Mrs. Wm.
Herman, Eddie
Herman, Howard
Heron, James & Marion
Hides, Una
Higsmith, Roma
Hill, Mary Baker
HILL, Wilbur Jos.
Hillman, C. L.
HIXON, Edw.
Hobbs, W. E.
Hoffman, Arthur
Hogan, H. G.
Holland, Jean
Holmes, Leonard C.
HOLT, Theodore
Holzner, Frederick
HOPPER, Jos.
Horbett, Peter T.
HORN, John
Horrell, Shackles
Houston, Woodrow
HOWARD, James
HOWARD, Geo. W.
Hubard, Paul
Hudson, Frank
Hudson, Maxine
Hudspeth, Fred W.

- Osborn, Mrs. Evelyn
Osborne, Geo.
Oswald, Austin
Owen, Arthur
Owings, John
Owings, Sam E.
Own, George
Oxford, Harvey M.
Page, L. C.
Pangy, Edith
PAIGE, Geo. Wm.
Painter, Wm.
Palitz, Sam
Palmer, Leo
Palmer, Wm.
PARDEE, Eugene
Pardo, Ben
PALMERINO, Chas. J.
Parker, Bill
Parker, Mae
Paroin, Charles
Parson, Carl
PATMAN, Earl
Patterson, Corrine
Paukert, Albert
PELTIER, Fred
Pentz, Frank C.
Perkins, Ollie
Perrotta, James
PERRY, Leonard
Peterson, H. R.
Peterson, Thure
PETRIE, Roy Allen
Phillips, Robert
Piatot, Alexander
Pike, Wm. D.
PINCKLEY, Robert Dale
Pinfold, John T.
Pinkston, Aines
Platt, John
Pockery, Mike
Polo, Ed
Pools, Theodore
Poracki, Jos.
Porel, Jake
Porter, Edw. J.
POUNDERS, Andrew
POWELL, Wm.
Powers, Lou
PRESTON, Jas.
Prevost, Walter
Price, Carl
Probus, Wm. Rouse
Prokop, Edw.
Proper, Mrs. Betty
Prose, Captain
Pyno, R. S.
Rae, Ginger
Ragaisis, Jon.
RAGLAND, Phillips Thos.
Randall, Frank & Dorothy
Ratcliff, Richard T.
Ray, Val
Ray, Winford
Redrick, Spud
Reed, Albert
Reed, D. M.
Reed, Fred & Darinda
Reed, Harriet
Reed, John
Reese, Eimer
Reeves, Hugh N. & Mary
REEVES, Jas.
REID, Albert
Reid, Whitey
Reimy, Archie
Reynolds, W. E.
Rhue, John Wayne
RICHARDS, James R.
RICHARDSON, Cal Eugene
Richardson, Melvino
Rick, Julie Henry
Rifkin, Sidney
RILEY, Mark
Riley, Wm. Allen
Rillo, Leo Arthur
Rimeo, Edward
Rinehart, Ollio
Riser, George
Rivers, Robt. L.
Roach, J. S.
Robb, Mrs. Dolores
Robbins, C. J. H.
Robbin, Francis
ROBERTSON JR., Burton B.
Robertson, Jim
Robinson, Evelyn
ROBINSON, Fred D.
Robinson, Jack
ROBINSON, Ralph
Robinson, James
Robinson, Julius
Robinson, Frank
Rochester, Lewis
Rochester, Samuel
ROCK, Randall
RODEN, Thos.
Roden, Wilhar
Rogers, Marvin S.
Rogers, Otey
Rollo, International
ROGERS, Robt. E.
Rooney, Hermine
Roosevelt, Davis
ROSE, Wesley
ROWE, Manley
Royale, George
ROYALL, Robt.
RUEL, Milton B.
RUMBLEY, Walter E.

MAFA KIDS' INTEREST

(Continued from page 42)

State prize money for the biennium beginning next July 1 of \$24,000 a year.

President Willard A. Pease, Chester, secretary of Middlefield Fair, presided. Secretary-Treasurer Lombard said the outstanding work of the association during 1943 had been preparation and distribution to secretaries of all fairs of the planning committee's report.

12 Past Presidents

President Pease reported on the New England Council's second war conference, in Boston November 18 and 19. Secretary Frank H. Kingman, International Association of Fairs and Expositions, Brockton, reported on the annual IAFE meeting in Chicago.

President Pease, in his address, recommended that the fairs give careful attention to agricultural departments, do everything possible to co-operate with farmers and other exhibitors, that work of the planning committee be continued with more study of post-war problems and urged that support of all fairs be given to the association.

Louis A. Webster, acting State commissioner of agriculture, told of the marked increase in food production in Massachusetts during the last two years and said that, in his opinion, more food would be produced in 1944.

Europe would not be as great as some breeders believed. S. W. Hand, district supervisor for the International Harvester Company, said there would be practically nothing to exhibit in 1944 and that when the war was over and new equipment was ready, fairs probably would have to revise some of their plans to exhibit farm machinery if they expected co-operation of the industry.

George A. Hamid, speaking on attractions, now and then, declared that after the war was over he felt that booking houses would meet the challenge and that everything possible in the way of attractions would be made available to fairs.

Paul W. Foster, Great Barrington, president and secretary of Barrington Fair Association and commissioner of administration and finance for Massachusetts, was elected MAFA president; Horace C. Kenne, Marshfield, first vice-president; William H. Dickinson, Hatfield, second vice-president; Leon J. Kelso, Chester, third vice-president; executive committee, Willard A. Pease, Chester; Whitman B. Wells, Greenfield; Ralph H. Gaskill, Topsfield; Warren V. Bodurtha, Blandford; Leon A. Stevens, Cummington; Frank H. Kingman, Brockton; Ernest H. Sparrell, Norwell; Fred B. Dole, Shelburne; Charles A. Nash, Springfield; secretary-treasurer, A. W. Lombard, Boston, of the State department of agriculture.

200 at Banquet

At the banquet, attended by 200, President Pease was toastmaster. Among speakers were Harvey G. Turner, master of the State Grange; Louis A. Webster, acting commissioner of agriculture; Rev. John Nichol Mark, pastor of the First Parish Unitarian Church, Arlington. Among acts, furnished thru courtesy of Al Martin and George A. Hamid, were Bordini, escape artist; Georgia May, WBZ Girl; Watts and Newman; the Fantanos, and Ralph Reno.

More fairs were represented than in 1943. Rutland, Essex Junction, Barton

and Tunbridge, all in Vermont, sent delegations, and Plymouth, Pittsfield and Keene, in New Hampshire were represented. Twelve major fairs in Massachusetts sent delegates and many smaller fairs were represented.

Morning session, January 20, included report of the planning committee by Charles A. Nash; report on operations of Greenfield Fair by Fred B. Dole, president; State aid and statistics by Secretary Lombard, report on Northampton Fair by John Banner and suggestions on premium list revision by Earle S. Carpenter, Massachusetts State College. A resolution commended Mrs. Annetts T. Herr, Massachusetts State College, for leadership in home demonstration work during the past 17 years.

Al Martin contracted acts at Great Barrington Fair; Northampton Fair, operated by Eli Lagasse, and Plymouth (N. H.) Fair. At the Maine meeting in Brunswick Martin signed with Fryeburg to present grandstand attractions.

BIG DAVENPORT DATE

(Continued from page 40)

and Circus Fans with a cocktail party and dinner at the residence of Mr. and Mrs. B. F. Clarke and a toast was given to the 11 years of his promotion here.

The Program

Program follows in order: Tournament; Donahue and LaSalle, table drops; Dolly Jacobs wild animal act; Aerial Ortons, swaying pole; clowns; Rudy Rudynoff Jr., Liberty horses; Bert Dearo, ground act; Hanneford Duo, balancing; boxing horses, John Smith, trainer; clowns; Mickey King, aerialist; Cole Bros. Circus ponies; the Iwanos, comedy bars; jitterbug horse, Silver Cloud; Bert Dearo and Antaleks, trapeze, Corinne Dearo, web; Happy Harrison's dogs and ponies; clowns; Maximo, wire; Roland Tiebor's seals; Jim Wong Troupe, acrobats; Rudynoff Family, menage; the Sidneys, bicycle; George Hanneford comedy riding number; elephants, Jean Allen; the Antaleks, high perch; Liberty horses, John Smith, trainer; clowns, crazy number; Flying Romas.

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SHOWS Want Man for Glass House or will sell same and book on Show. Want Man to handle Metadrome, or will sell and book on Show. Want Minstrel Show People and Girl Show People. Good proposition for Pit Show, also other Shows with own outfits.

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Williams, Nathaniel
WILLIAMS, Robert
WILLIAMS, Vine
WILLIAMS, John
Willie, Ivan M.
Willis, Tom
Wills, Bill
Wills Jr., Geo. Burl
Wilson, Buddy
Wilson, Geo. P.
WILSON, Harry
Wilson, Mrs. Peat
WILSON, Robt.
Wilson, William
Wintchell, Robt.
Winniman, Sully
Winters, Sally
Witsche, Dennie
Wong, Richard
Woodall, Jas. A.
Woodflew, Edw.
WOODRUM, Chester
Woodrome, Calvin
Workman, Dot & Dave
Wright, Jerry
Wylie, Jack N.
Yancey, Charles
YANNULITTIS, Michael
Yeater, Peat
Yee, Richard Geo.
YONKO, Douvion
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YOUNG, Max
YOUNGQUIST, Bryon
Lawrence Calvin
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Battel, Smiles
Beverlirma
Barth, Ben
BEECHEL,
Matthew F.
BOSTWICK, Edw.
Jefferson
Brown, Vivi
Budd, Frank G.
BUTT, Milton
Carson, Mr. & Mrs.
Tommy
Carter, Jean
Clewley, Carroll E.
Clifford, Addie
Clifford, Mrs. A.
Cornell, Wes
Crans, Mrs. Earle
Crawford, Margie
Cryson, Flossie
Davenport, Charles
Davis, Harriet
Decker, Harry
DePhil, Charles & Henrietta
Duke, H. J.
DuPuy, A.
Durals, The
Erwin, Capt. Mac
Evens, Edward
Fenwick, Charles
Fineman, David
Fried, Calvin
Garver, W. M.
Gerich, Val
Giglio, Mike
Goodwalt, Sidney
Grumm, Kaye
Guin, Alec
Haber, J. F.
Harris, Joseph
Harrison, H.
Hayden, David C.
Hayden, Miss Ole
Hebron, Mr. J.
Hebron, Lillian
Hewitt, Warren E.
Hoar, George
Frisbeo
Horner, Silvester
Charles
Howard, K. W.
Hudspeth, Dr. C.
H.
Huston, Peggy Ann
Jeffcott, Thomas F.
Johnstone,
Charlotte
Jones, Billy
Jones, Roy F.
Keegan, Thomas
Kelsey, Billy
Keywood, Stewart
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J.
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LaFrance, Juste
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Lavelle, Syd

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Britton, Beverly
Browns, Lynette
HOLT JR.,
Theodore
Knoll, Mr. & Mrs. Jack
LaBounty, Paul
Lembeke, Frank R.
Midos, Michael
Perrygast, Toni
Perry, Joe
NICHOLSON,
Clrde Archie
Robertson, Maj.
Geo. S.
SELLEERS, William
Harry
Simons, Harry
Murphy
SIMS, Leonard
Marvin
STANFIELD,
Melford Herbert
Washburn, Akbar
Washburn, Evelyn
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YOUNT, Wade
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Allen, Charles
Anderson, Gloria
Bell, Marvin
Bing, Berneice
Burns, William J.
Burto, L.
Buzella, E.
Davis, N. E.
Dell, Donnagene G.
DeRossa, Frank
DelRosa, Louis
Dickerson, Harry
Dillon, L. L.

- Raff, Max
RUSSELL, Lewis
Shapiro, Mrs. E.
Shepard, Harriet
Schuster, Julius
Scott, Dorothy
Sberwood, Don
Smith, Eddie
SMITH, Herbert
SMITH Jr., Ira
Spencer, Frances
Spitzer, Harry
Sullivan, Sgt. Fred
R.
Thomas, Eugenia
Thompson, Walter
Vannoy, G.
Walter, Clarence
Ward, Shorby
Webber, Evangelina
Weinberg, Jack
Weinstein, Louis
Whalen, George F.
WHITREE, Victor
J.
Wolfe, Abe
Wright, Jeanette
Young, Jess

- Dorsey, June
Elimarte, Don M.
EUBANKS, John
Madison
Fleener, Robert
Leslie
Frye, James G.
GALLAGAN, John
HARRIS, Ralph L.
HICE, Ellsworth
Luke
Howard, Floyd T.
Huddleston, J. C.
Jackson, Eddie
Janssen, Oscar
Kelley, William T.
Knapp, Mrs. Idell
Kreus, Frank H.
Krusse, Henry
(Dutch)
LaFlornes, Everette
(Living)
Lantz, Johnnie
Llewellyn, John
Lucas, Earl Cecil
McLane, C. E.
Meyers, Earl
MILLER, Charles
James
MONTGOMERY, Paul

- Mitro, S.
PARKER, John
Lemuel
Patrick, T. W.
Powell, Henry
Phillip
ROBERTS,
Maxwell Aldria
Selzer, Louis
Sberwood, C. G.
Smith, Jimmie
Smith, Will & Della
STANLEY, Sam
Stark, Leslie O.
Stecke, Harry E.
Stilwell, Cecil G.
Strahle, John E.
Tate, Ralph J.
Tyrc, O. H.
Wilson, Roy O.
Thomas, Harry
Thoreson, Norman
E.
Tabbs, Otha E.
Warner, Howard
Carlton
Washburn, Nelson
J.
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Post-War Planning—4

BACK TO NORMAL

It is not the province of an editorial to suggest how individual manufacturers may return to the production of civilian goods when conditions permit. The subject of conversion of war plants to civilian production, however, is much in the public print at the present time, and it has a direct interest to all members of the coin machine industry.

Because such a large percentage of American industry has been converted to war production as the "arsenal of democracy," the problem of returning these plants to civilian production and also shifting employees is one of the biggest jobs that has faced American business next to total war production itself. Everybody recognizes that planning will be necessary to convert industry to a peacetime basis and that even with the best of plans there will still be immense difficulties.

Leaders in business and government have for some time been at work on plans which are intended to smooth the way as much as possible for reconversion. There are many differences of opinion as to how the work can be done, and political and selfish interests have already shown their hands. Since every individual will be vitally affected by the way the job is done, it is important that there be general agreement first of all to support any good plan that may be finally adopted.

Since the government itself led in converting business to war production, it is natural that the government should lead in reconversion plans. Government agencies are now manned fully by men who have been regarded as leaders in business, and following their leadership is simply following business leadership.

It is well understood that when actual reconversion begins, it may be a signal for selfish interests of all kinds to begin pulling political wires to gain whatever advantage is possible. Minor industries may lose out to big business when such wire pulling begins.

It is known, however, that leaders in the coin machine trade are alert to every opportunity, and they will be on their toes. It is well to remember that the coin machine industry gained advantages in con-

verting to war production because it showed a real spirit of co-operation. A true spirit of co-operation may gain advantages when the time comes to convert to civilian production.

The trade should be grateful also because government agencies were very considerate of the coin machine industry at the beginning of the war. It is a matter of record that the manufacturing industry was not ordered to turn to war production as early as other more important industries. Coin machine factories have done a marvelous job in producing war goods, which is a tribute to their management, and this experience can be counted on to guide in returning to production of coin machines.

It is now known that important government agencies are also giving the coin machine industry favorable consideration in allotting materials when conversion begins. It seems that the only way to return to civilian production is for government agencies to allot materials according to a graduated plan of reconversion.

It may turn out that classing the coin machine trade among durable consumer goods industries by the OPA will be a great help when plans are completed for definite return to civilian business.

The big question in everybody's mind is how soon conversion can be made on a large scale. Conversion in some plants is already under way, and plans are made to increase the rate of return to civilian production gradually. The fortunes of war will also have much to do in determining the speed of conversion of plants.

It has been predicted that the outcome of the war may make it possible to gradually change American industry back to a peacetime basis. The outcome of the war may yet create serious emergencies in materials available for civilian production. All these things indicate how big a job it is.

The coin machine industry should stay in the fight to win the war as soon as possible, assured that it can convert to peacetime production as fast as any other business.

Scales Rival Small Motors In Scope of Industrial Use

Wartime need doubles output of all kinds of weighing machines—uses include counting of ration stamps, calculating pay rolls, balancing of propeller blades

NEW YORK, Jan. 29.—In a special article which featured the importance and versatility of weighing machines of all kinds, the *Wall Street Journal* listed Peerless Weighing & Vending Machine Company as one of the leading scale makers. This firm specializes in coin-operated person weighing scales. The Toledo Scale Company was credited with producing 45,000 variations of its basic models, coin-operated, among which are person weighing scales.

According to the article, the weighing of pork chops in butcher shops gives only a hint of the complicated tasks assigned to modern-day weighing machines. Today, it was pointed out by Raymond Sledz, of Cleveland, author of the article, products of the scale makers range from machines to measure the enormous loads on locomotive axles, to laboratory apparatus which records in hundred-millionths of an ounce.

Between these extremes are such little known weighers as those which help calculate pay rolls, production and inventories. Others "count" ration stamps, measure the amount of brine injected into hams, weigh and sort bullet cores, estimate an airplane engine's horsepower and fuel consumption, and determine the balance of propeller blades to a hair's weight.

Rivals Electric Motors

The varieties of standard and special-purpose weighing machines run into the thousands, and place the scale second only to the small electric motor in its widespread industrial use.

Perhaps the best known type is that used in retail stores. These scales, familiar to every housewife, not only weigh the meat and groceries she purchases, but instantly compute their prices. Some scales have as many as 60 price variations, and the cylindrical charts contain more than 95,000 figures.

Aircraft manufacturers use hundreds of different models of scales. Special connecting rod scales have been developed for standardizing weights of articulated rods of radial engines or connecting rods of other types. There are combination testing scales to check compression and tension of a variety of springs. Scales are used to balance subassemblies and even the completed plane and for drawing up loading charts for the big planes ferrying freight.

The Ethyl Corporation has a battery of scales which measure accurately by weight the fuel consumption of engines, and when used with a revolution counter and chronometer tell how far and how fast a plane would fly with a given quantity of any type of gasoline. Another battery "weighs" the torque of an engine and with a dynamometer shows the horsepower developed by plane motors under various load conditions and with different types of fuel.

Counting by hand is a laborious process. While counting by weight is not new, its accuracy and speed have resulted in a continually wider range of applications. Counting scales are used for issuing predetermined numbers of parts or pieces that range from 62,000 to the pound to those handled in ton lots. Counting scales speed inventory

taking and give accurate count figures against which books can be checked.

Count Ration Stamps

An example of the time and labor saving features of counting scales is a small desk type developed to check ration stamps. Manually a person can count 1,500 stamps an hour. By using this device the number is increased to 600,000 and greater accuracy is obtained. The OPA recently purchased 112 of these machines to equip its regional offices. Using these scales, more than 67 million stamps can be counted hourly. To do this by hand in the same period of time would require 44,800 clerks.

Application of scales by munitions makers has made possible the extreme accuracy of aerial bombardment and artillery fire. Without strict control over weight of bombs, projectiles and their charges, the effectiveness of the bomb-sight or the intricate range finders and fire control devices in use today would be greatly impaired.

For this reason, whole batteries of scales are electrically interlocked thru a control panel to check automatically the "batching" of ingredients going into the making of explosives. A flip of a switch starts the mixing operation and ingredients are added at the right time and in the exact amounts needed. If, for any reason, an operation is delayed or a hopper becomes empty the process stops and a light on the control panel shows the operator the point at which the trouble occurred.

Batching scales are used in many industries. They automatically proportion the ingredients going into bread, glass, cosmetics, concrete, tooth paste and a wide variety of other products. They eliminate chance of human error and insure uniformity.

Versatile Printing Scales

Printed weight recorders at the Talon, Inc., plant, Meadville, Pa., are used on the average of 1,700 times a day. From the record cards the company is able to secure all information necessary to compute pay rolls, production records and in addition keep a perpetual inventory.

Railway engines are rated according to the weight on the drivers. Bridges, roadway structures and track are built for these ratings. The proper distribution of the locomotive's weight on its wheels and axles is a fundamental requirement if the engine is to deliver the tractive effort for which it was designed without costly damage to the equipment or derailment and damage to the track and to the structures.

The scale industry currently is suffering from shortages of metals and critical materials which promise to cut



BALLY BREAKS GROUND for new addition to factory. Extending across the entire width of the present building, the new Bally building will add 25,000 square feet to productive floor space.

1943's gross business substantially below the estimated \$25,000,000 to \$30,000,000 achieved in 1942.

But the impact of the war had already boomed sales from an estimated \$12,000,000 to \$15,000,000 in 1939 and the many new uses developed during the conflict promise to hold the business above the pre-war levels. Authorities in the industry believe an average peacetime year in the future may run in the neighborhood of \$20,000,000.

Thousands of Models

Weighing machines are produced in enormous variety. Fairbanks, Morse & Company, for example, manufacture 2,000 types of standard scales, not to mention special machines which make up 35 per cent of their business. The Toledo Scale Company has over 45,000 variations of its basic models.

Other important scale makers include Torsion Balance Company, The Kron Company, John Chatillon & Sons, Peer-

less Weighing & Vending Machine Company, Dayton Scales Company, Detecto Scales Company, National Scale Company, U. S. Slicing Machine Company, Howe Scale Company and Buffalo Scale Company.

Philadelphia

PHILADELPHIA, Jan. 29.—John L. Bell, veteran amusement machine operator, is already looking forward to next Christmas. He and Mrs. Bell will celebrate their 25th wedding anniversary on December 25, 1944.

Congratulations of the trade are being extended to Harry Stern, partner in the Major Amusement Company, on the announcement this week of his betrothal to Libby Goldstein. Harry, who is the brother of Sam Stern, head of Keystone Vending Company, whispers that the wedding bells will ring out June 4.

Program Under Way . . .

CHICAGO, Jan. 29.—The temporary committee engaged in enlisting the coin machine industry to sponsor a national program for writing to soldiers made big progress here this week. These busy workers reported at the end of the week that the trade in Chicago had rallied to the program with gusto and that a lot of necessary groundwork had already been laid. The committee plans to push this program vigorously and expects to have the industry enlisted entirely within three months.

One of the first jobs was to enlist the Chicago trade as the center of the nation and also to establish program headquarters here. The organization to sponsor the campaign was incorporated as a non-profit organization under the laws of Illinois this week and will be known as the National Coin Machine Association. Temporary headquarters have been established at Suite 1300, 1 North La Salle Street, Chicago. The incorporation of the sponsoring group as a non-profit association was an important step, because it means that members of the trade who contribute to the campaign can deduct such gifts from their income tax just as donations to Red Cross and other charitable groups are deductible. The committee also made important steps in securing a prominent man outside the industry to head the organization and also toward establishing permanent offices for the group. The co-operation of big advertising agencies in placing the cartoon posters was also assured. Advertising agencies in Chicago and New York have promised full co-operation. A Chicago printer also promised valuable help in printing the stickers and posters in large quantities.

The campaign as outlined in *The Billboard* last week includes the placing of millions of posters with the slogan "Write To Him" in busses and other forms of public transportation over the country and also to place a smaller duplicate of the cartoon on every coin machine in the country. Gifts to the organization will be used to defray necessary expenses in distributing these cards and stickers and also in publicizing the campaign.

The co-operation of the trade is being sought in placing the stickers locally. A number of associations have already promised full co-operation in their local territory. Sponsoring the program to write letters to men in the services promises to be one of the biggest undertakings the industry has ever made. The men who have undertaken the work to enlist the trade as a temporary committee are an energetic group and are all well known to the industry. Their devotion to the cause assures the success of the program. Army officials in Chicago have promised full co-operation and will help in publicizing the drive. The co-operation of army and navy officials in Washington is also assured and will be announced later. Details of the progress of the campaign will be reported from week to week.

ORIGINAL RED, WHITE AND BLUE JAR-O'-DO

2100 Tickets. \$33.00 Definite Profit.

\$2.90 Per Set Less Than Gross
\$2.75 Per Set in Gross Lots

JOHN GLASSPIEGEL CO. 534 N. WATER ST.
MILWAUKEE 2, WIS.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER — BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1896.
Manufacturers of Photometric and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

CIVILIAN GOODS OUTLOOK. — The prospect of civilian goods in abundant quantities is slim, since the Office of Civilian Requirements is expecting a long war rather than speedy victory in 1944, according to Henry A. Dinegar, durable goods and products director of OCR.

"Bets that the war with Germany will be over in a few months are not being made in the OCR," Dinegar said, adding that that agency's policy is now based on the assumption of a "long all-out conflict."

The civilian requirements planners do not favor the ersatz or so-called "Victory" models of civilian goods, preferring standard quality even tho the quantity may be restricted.

"It is the official policy of the War Production Board not to permit widespread resumption of civilian production at the present time," Dinegar said. "No important steps should be taken in this line until the success of the big invasion is assured. Industrialists may take this as a basic premise of policy."

"Nor will the end of the European war be the signal for unlimited output of consumer goods, either durable or soft. The metal requirements for war will ease with Germany's defeat, but until the Pacific war ends the requirement level will remain high."

PLASTICS COMPETITION. — Because of the trade's interest in plastics we are reprinting in full the following editorial from *The New York Journal of Commerce*:

The post-war period will witness not only keen competition between plastics and light metals, but also greatly intensified rivalry between the various plastic materials.

In the first place, a number of newer plastics will compete with those that were firmly established before the war. Several existing plastic materials, also, will be reinforced with other inorganic materials to provide greater strength with low weight. For example, glass manufacturers are now reinforcing low compression plastics with glass fibers to produce a moldable material of great strength in relation to its weight.

Competition with respect to price will be particularly keen among plastics after the war. Extensive productive capacity for the manufacture of styrene has been developed to provide vast amounts of this material for synthetic rubber manufacture. It is probable that at least a large part of the styrene capacity now required for rubber production will be used to make plastics when the war is over. These styrene plants make possible the production of polystyrene plastics at far lower cost than ever before. Polystyrene plastic materials now sell at about 30 cents a pound, and at least one major producer has set a price of 15 cents a pound as a goal for the post-war period.

Whenever one important plastic is reduced in price, manufacturers of competing materials must follow suit or see their competitive position adversely affected. If the price of polystyrene plastics is brought down to the extent indicated, for example, manufacturers of phenolics, one of the oldest and most durable of the plastic materials, would have to readjust their prices downward or see their competitive position impaired.

The relative position of plastic materials will be affected also by changes in molding methods. Polystyrene plastics lend themselves to high speed, automatic fabrication methods because they can be extruded as well as molded. Phenolics, on the other hand, are usually molded by compression, a slower procedure. Producers of phenolic plastic materials are working on the problem and hope to perfect lower cost fabrication methods by the time the war is over.

Like most young industries, the plastics industry is highly dynamic. Manufacturers who use plastic materials have a wide and growing variety of materials to choose from, each with characteristics of its own and varying as to cost. Thru close collaboration between plastics producers and fabricators, materials that are

most suitable as to quality and price can be chosen for particular purposes, assuring a very rapid expansion of the market for these materials in the post-war era.

ASK PULPWOOD ACTION. — The American Paper and Pulp Association has called for still more man power to cut pulpwood, declaring the alternative is "a catastrophic shortage of paper."

"Required domestic paper and paperboard production for 1944 is between 16,000,000 and 17,000,000 tons," the association said, "and a shortage of some 3,000,000 tons for the year is inevitable unless a broad program of remedial measures is inaugurated."

The association found supplies of pulpwood were about 15 per cent down and apparently sufficient for only 13,000,000 to 14,000,000 tons of paper and paperboard.

WIDE FIELD. — Unbreakable phonograph records are just one of many possible uses of vinyl resin plastics after the war, J. R. Price, chemical engineer of Carbide & Carbon Chemical Corporation, told a recent meeting of stylists and buyers from department stores and retail outlets.

So many ways of using these plastics will be devised thru research and design that any predictions made today "will be out of date before plastics have completed their share of the war job," Price said.

After the war the reservoir of research experience on vinylite plastics can be drawn on to provide many new and improved products for industry and the home, he said. In addition to unbreakable phonograph records, these include venetian blinds, new molded ornaments and lighting fixtures. The very small start made in consumer uses before the war gives a basis on which scores of post-war products can be made, he declared.

NO PLYWOOD SHORTAGE. — One material of which there is no shortage for war needs is plywood. The president of the United States Plywood Corporation said recently that the plywood industry is able to take care of war requirements with only part of its production.

"Thus more commercial plywood should be released as it can be done without interfering with the war effort," he said. "Should restrictions on hardwood plywood use be released, however, demand would greatly exceed supply for a considerable period of time," he estimated.

Apology to Pinball

Reproduced below is the apology and explanatory statement by A. H. Daggett, president of National Battery Company, regarding the publication of the article "Bill Brown Takes a Crack at the Pinball Racket" in one of the firm's house organs, *Gould Battery News*. The article and letter of protest by James T. Mangan appeared in a recent issue of *The Billboard*.

NATIONAL BATTERY COMPANY
Executive Offices
St. Paul

January 24, 1944.

Mr. James T. Mangan,
Director of Advertising
and War Promotions,
Mills Industries, Inc.,
4100 Fullerton Avenue,
Chicago 39, Ill.
Dear Sir:

Your letter of January 7, addressed to the president of the Gould Storage Battery Corporation, Depew, N. Y., has been forwarded to me, and I wish to assure you that I can readily appreciate your feelings toward that article and that it is not the purpose of the Gould Storage Battery Corporation or the National Battery Company to carry on any crusade thru our trade publications.

I believe it was most unbecoming and ill taste to publish an article of this sort and freely extend my apologies.

For your information I might add that this article was prepared by the people who print the magazine for us, and the thoughts contained were not even originated by anyone connected with our company. Presumably it seemed humorous at the time rather than considering it from a crusade standpoint, altho as previously stated I heartily disapprove of such warped humor, if you care to call it that, and have taken the necessary steps hoping to divert any re-occurrence.

I am certainly glad you wrote the letter rather than to feel as you do and say nothing about it.

Very truly yours,
(Signed) A. H. DAGGETT, President.

February Tax Calendar

ALABAMA: 10.—Tobacco wholesalers and jobbers report due. Tobacco use tax and reports due. (20) Sales tax reports and payment due.

ARKANSAS: 10.—Cigarette salesmen's and wholesalers' reports due.

COLORADO: 10.—Sales tax reports and payment due. Use tax reports and payment due.

CONNECTICUT: 10.—Cigarette distributors' monthly inventory reports due.

FLORIDA: 10.—Agents' cigarette tax reports for preceding month due.

GEORGIA: 10.—Tobacco wholesale dealers' reports due.

ILLINOIS: 15.—Cigarette tax returns due. Sales tax reports and payments due.

IOWA: 10.—Cigarette vendors' reports due.

KANSAS: 15.—Compensating tax reports and payment due. (20) Sales tax reports and payment due.

KENTUCKY: 10.—Cigarette tax reports due.

LOUISIANA: 1.—Wholesalers' tobacco reports due. (15) Wholesalers' and retailers' tobacco tax returns due. (20) New Orleans sales and use tax and reports due. State sales and use tax returns and payments due.

MASSACHUSETTS: 15.—Cigarette distributors' taxes and reports due.

MICHIGAN: 15.—Sales tax reports and payment due. Use tax reports and payment due.

MISSISSIPPI: 15.—Manufacturers', distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax reports and payment due.

MISSOURI: 15.—Retail sales tax reports and payment due. (28) Soft drinks tax reports and payment due.

NEW MEXICO: 25.—Use or compensating taxes and reports due.

NORTH CAROLINA: 15.—Sales tax reports and payment due. Use tax reports and payment due.

NORTH DAKOTA: 1.—Cigarette distributors' report due.

OHIO: 15.—Cigarette use taxes and reports due.

OKLAHOMA: 15.—Sales taxes and reports due. (20) Use tax reports and payment due. Sales tax payment due.

RHODE ISLAND: 10.—Tobacco products tax reports due.

SOUTH CAROLINA: 1.—Last day to file billiards license tax.

TENNESSEE: 10.—Cigarette distributors' reports due.

WEST VIRGINIA: 15.—Sales taxes and reports due.

WISCONSIN: 10.—Tobacco products tax returns due.

WYOMING: 15.—Sales taxes and reports due. Use taxes and reports due.

MARKEPP VALUES

PHONOGRAPHS

3 Rockola MONARCHS	\$159.50
1 Rockola PREMIER	Write
1 Wurlitzer 500	289.50
1 Seeburg CLASSIC	295.00
1 Seeburg CASINO, Wireless RC	239.50
1 Seeburg ROYAL in Luxury	Write
Lite-Up Cab.	Write
Seeburg WALLOMATICS, Wireless	39.50
Seeburg 5-10-25 BAROMATICS, Wireless	49.50
Wurlitzer or Rockola Motors	17.50
Wurlitzer 412 Amplifiers	12.50
Wurlitzer Tone Arms	8.50

SLOTS

2 25c MILLS BROWN FRONTS, Rebuilt, New Crackle Finish	\$319.50
1 5c MILLS BROWN FRONT	219.50
4 25c MILLS BLUE FRONTS, Rebuilt, New Crackle Finish	289.50
4 5c WATLING ROLATOPS, 3/5	79.50
2 5c CHROME VEST POCKETS	54.50
2 5c BLUE & GOLD VEST POCKETS, Metered	52.50
1 5c BLUE & GOLD VEST POCKET	49.50
2 5c Grotchen COLUMBIAS, Fruit	79.50

ARCADE EQUIPMENT

Chicoin ALL STAR HOCKEYS	\$209.50
Keeney SUBMARINE GUN	199.50
Keeney ANTI-AIRCRAFT GUN, Light Cab.	79.50
TEN PINS	49.50
TOM MIX RIFLES	59.50

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PENNY PHONETTE SYSTEM, consisting of 13 Wall Boxes, Power Supply and Adapter, brand new—\$75.00 for entire system.	
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WURLITZER WALL BOXES, MODEL 125	35.00
WURLITZER WALL BOXES, MODEL 310	25.00
WURLITZER BAR BOXES, MODEL 331	19.50
WURLITZER BAR BOXES, MODEL 111	35.00
SEEBURG SELECTOMATICS	7.50
SEEBURG WALLOMATICS (Early Model)	15.00
SEEBURG BAROMATICS (3 Wire, Brand New)	42.50
BUCKLEY WALL BOXES	8.00
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SPECIAL SEEBURG RAY-O-LITE GUNS, complete with base, equipped with Hiller and Jay Units, newly painted. (Extra 2051 Tube and Gun Lamp given Free with each Gun.) \$185.00
Terms: 1/3 Deposit, Balance C. O. D.

W. B. NOVELTY CO., INC.
1803 Washington Blvd. St. Louis, Mo.

FOR SALE

Like New 5c Mills Blue Fronts.....\$148.50
10c Mills Blue Fronts..... 179.50
Wanted: Mills and Jennings Low Boy, Scales. What Have You?

GENERAL NOVELTY COMPANY

521 N. 16th St., Milwaukee 3, Wisconsin

PINBALL MECHANIC

DESIRES PERMANENT POSITION ON PERCENTAGE OR SALARY BASIS. THOROUGHLY EXPERIENCED, EXCELLENT REFERENCES. ONE BALL PAYOUT PREFERRED.
BOX D-178, The Billboard, Cincinnati 1, O.

FOR SALE!

Sacrificing Immediately 100 Lbs.

NAMEPLATE TAPE

Used in Roovers Nameplate Machine. Communicate at once!

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FOR GUARANTEED MILLS EQUIPMENT

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

POP. RECORD REVIEWS

(Continued from page 21)

CAB CALLOWAY (Okeh)

"I'll Be Around"—FT; VC. "Virginia, Georgia and Caroline"—FT; VC.

Altho Alec Wilder's *I'll Be Around* has been around for some time, this excellent ballad has never attained the heights deserving it. And the fact that it is the mated side to the smash-selling *Paper Doll* disk by the Mills Brothers, with all indications that this mated side may yet build into hitdom on the strength of the association, there is good enough reason for the waxwork to re-issue Cab Calloway's recording at this time. Moreover, the treatment is by far the best ever accorded a ballad by the hi-de-ho monarch. Subduing his vocal acrobatics, Calloway gives smooth and sympathetic song to the ballad, ably supported by the finely blended vocal harmonies of the Caballers to make for a first-rate rendition all around. Also carrying over is the *Virginia, Georgia and Caroline* ditty, which originally mated Calloway's *I'll Be Around* disk. In contrast to the slow and soft ballad

mood, this side steps up both tempo and rhythm, with Cab and the Caballers cutting thru acceptable vocal harmonies without creating any undue excitement. Ditty itself makes little impression now as then.

Some music operators are already turning the Mills Brothers' "Paper Doll" classic over and finding a generous flow of coins for their "I'll Be Around." And now that Cab Calloway's excellent interpretation has come around, this ballad of earlier vintage is sure to attract even wider attention among the fans. Moreover, Calloway's entry goes a long way in satisfying such fans.

DENVER DARLING (Decca)

"Rosalita"—FT; V. "When Mussolini Laid His Pistol Down"—FT; V.

It's always dusting off the welcome mat when Denver Darling is on deck again on the disks with his Texas Cowbands. Particularly with such song material as offered up in these mated sides. Al Dexter's *Rosalita*, which shared the *Pistol Packin' Mama* sensation, has already attained the popularity heights. And with Denver Darling's side now, should help this serenade to the rancho

lady retain those heights in popular appeal. Darling handles the ditty at a lively tempo, singing in true Western style to the accompaniment of his capable string band. Plattermate is even more striking, being a take-off on PPM. And certainly a topical and timely take-off. While this ditty, by Roy Starkey and Sid Nathan, can hardly hope to strike the popular fancy hit by PPM, it's a natural as a hillbilly novelty and should curve a comfortable niche for itself in handy fashion and in short order.

SONNY DUNHAM (Hit)

"I'll Be Around"—FT; VC. "When They Ask About You"—FT; VC. "Holiday for Strings"—FT. "Don't Worry, Mom"—FT; VC.

A most welcome addition to the wax circles is this grand aggregation getting getting its downbeats from Sonny Dunham. It's not the first time that this trumpet-trombone playing maestro has brought a band to the records, disk for Decca when he first stepped out of the Casa Loma camp for a combo of his own. But this time, the Dunham band means something in the ork whirl. And on the strength of its showing on these four sides, should count for even more in building an even wider following among the fans. Band has that rhythmic punch so potent for the youngsters, and at the same time pledges devotion to the melodic line that brings wider appeal. And for added measure, Dunham enjoys the advantage in presentation of excellent boy and girl voices for the stronger song selling. Band itself displays its fine orchestral teamwork in a bright arrangement for Dave Rose's *Holiday for Strings*. Staccato notings of muted brasses and clarinets go al ong way in making up for the lack of pizzicato fiddles identified with this instrumental opus. And even in keeping to a strict fast tempo, full sweep of the ensemble helps to bring out the rich melody that characterizes the middle portion of the composition. Mated side, *Don't Worry, Mom*, is another one of those overly-gushing soldier ballads. This one of the soldier boy writing a letter home, theme hardly the thing one seeks out to sing unless the spot calls for a tear-provoker. Nonetheless, Don Darcy turns in a fine performance in singing this sob story with Dunham playing his trumpet on the starting and the trombone choir carrying the last half of the out-chorus before the singer returns to take out the side. Darcy enjoys a more favorable inning in his singing of the currently popular *When They Ask About You* for which Dunham fashions a bright rhythmic setting. The maestro blows blue on his trumpet to get a second chorus under way, joined by the trumpet section for complete a half stanza with Darcy taking over again to polish off the side. Equally impressive vocally is Dorothy Clare for Alec Wilder's *I'll Be Around* on the mated side. Also given a bright rhythmic setting, Miss Clare carries the opening chorus with the maestro, this time on trombone, getting a second stanza under way. Miss Clare picks it up again at the bridge to complete the side.

Popular fancy being showered on "Holiday

Automatic Device Saves Time, Talk—Aids War

MEMPHIS, Jan. 29.—Something new in automatic devices is the gadget invented by Arthur H. Brown, who operates an office supplies store here. It eliminates employees, saves his and customers' time—and helps the war effort. Says Brown:

"There is such a scarcity of civilian goods, due to the war, that there are thousands of articles we cannot stock. I invented a contraption out of an old talking machine and have it screwed to the top of my door.

"As the customer opens the door he automatically starts the machine, and it sings out, 'I'm sorry, but we don't have it.' That saves three girl clerks that we used to have in our store. They have been released for war jobs."

for Strings," Sonny Dunham's interpretation in the strict dance tempo is a natural for coin-catching along the phono networks. And for his second pairing, "When They Ask About You" should easily find favor among the fans as the face-up side.

FOLK RECORD REVIEWS

(Continued from page 21)

JOHNNY LONG (Decca)

"In a Friendly Little Harbor"—FT; VC. "I've Had This Feeling Before"—FT; VC.

The smooth dance rhythms dispensed by Johnny Long are applied to good advantage for these two new ballads. Particularly for Sam H. Stept's *I've Had This Feeling Before*, which is making a strong bid for hit circles and certainly rates in such company. And with Gene Williams's singing, the lyric gets most capable expression. Taking it at a moderately paced tempo, and with a bright harmonic background provided by the band, Williams makes a strong impression in selling the opening chorus. Trumpet and clarinet share the start of a second stanza with Williams called back for the last half of the chorus to polish off the side in high singing order. *In a Friendly Little Harbor*, by Eddie Sella and Sol Marcus, who had a prominent hand in writing *I Don't Want To Set the World on Fire*, have fashioned here a nostalgic ballad. Richer in melodic than in lyrical content, band starts it off smoothly and expertly in a slower tempo with muted brasses for the opening half of the chorus, saxes on the bridge and the entire ensemble for the last half. Williams sings the second chorus to complete the side, doing well within the limits of the lyric.

"I've Had This Feeling Before" building strong in popularity circles, adding to its screen association, Johnny Long's entry is most opportune for immediate phono use. And with the strong vocal appeal added to the side, it should enjoy a continuous spin.

ED HEATH'S GUARANTEED SPECIALS

All equipment guaranteed to satisfy, but with confidence, positively no junk.

Dixie's Fastest Growing Sales Co.

2 Keeney Air Raiders @	\$224.50	1 25c Mills Extraordinary, Reconditioned, Repainted, 2-4 Pay	\$134.50
2 Rock-Ola Supers @	299.50	4 5c Mills Blue Fronts, Reconditioned & Repainted @	134.50
2 Wurlitzer 616's, Lite-Up Grilles ...	99.50	2 5c Mills Futuritys, Reconditioned & Repainted @	124.50
2 Keeney Superbells Comb. @	209.50	2 5c War Eagles, 2-4 Pay, Clean @ ..	64.50
1 5c Caille Club Console, 3-5 Pay, D.J.P.	99.50	1 5c Mills Original Front Vender, D.J.P., Escalator, 2-4 Pay	49.50
1 5c Jennings Club Console Chief ...	174.50	1 10c Watling Treasury, 2-4 Pay	49.50
1 5c Buckloy Colors, Late Track Odds, P.O. Unif	119.50	1 5c Pace Blue Front Comet, Mystery Pay, Clean	67.50
1 5c Watling Roll-a-Top Vender, 3-5 Pay	69.50	2 5c Genuine Mills Knee Action, 3-5 Pay Mechanisms, Complete with Reels and Escalators, Ready for Your Cabinets @	84.50
1 5c Watling Treasury Vender, 3-5 Pay	49.50	1 25c Grotchen Columbia, D.J.P., 3-5 Pay, Fruit Reels	74.50
1 5c Mills Blue Q.T., Extra Clean ...	69.50		
2 5c Mills Clitter Gold Q.T.'s, Like New @	114.50		
1 5c Jennings One Star Chief	69.50		
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SERVICEMEN WILL ENJOY playing shuffleboard on this special layout presented to USO lounge at Scranton, Pa., by Benjamin Sterling Jr., of that city. Sterling is third from the right. John Van Wie, USO chairman, is at extreme left.

Technical Topics

Non-Reflecting Glass Tops Might Find Use on Games

CHICAGO, Jan. 29.—De luxe table games of the future may be equipped with non-reflecting glass tops as a result of the development of a new chemical. In the past, reflections of lights and sun have been found disturbing to many players of games.

"Ordinary glass transmits about 92 per cent of light," says *Popular Mechanics*, "the remaining 8 per cent being lost thru surface reflections. Much of this 'lost' light is saved by the use of a surfacing treatment, whose chemical composition and method of application are now secret because of their military applications. The technique permits the making of large areas of glass and other light-reflecting materials non-reflecting. In post-war applications auto accidents could be lessened by surfacing windshields to reduce light reflections that blind the driver. Spectacle lenses would become less conspicuous; show windows and cases would display their contents without distracting reflections; pictures, framed or unframed, would show to better advantage; camera lenses would produce better pictures if treated. Even the glare from the faces of clocks and watches could be reduced."

Hooded Projectors Enable Movies in Broad Daylight

CHICAGO, Jan. 29.—No longer do movies have to be shown in darkened rooms or in locations where poor ventilation results from covering windows. Clear pictures in daylight, with the windows of the location wide open for ventilation, if desired, are now possible with the use of a special daytime projection screen. A hooded projection is a principal feature of the new daylight projection screen. Combination movie-music machines may be able to benefit from this development.

Tools Easily Accessible In New Portable Kit

CHICAGO, Jan. 29.—An "Inside-Out" tool kit, suggested by employees of the Murray Corporation of Detroit, may serve to speed up future work of coin machine servicemen and mechanics. The "Inside-Out" portable tool kit makes tools always visible and within easy reach. The tools are held by removable clips inserted in perforations.

Film Travels 70 Miles Per Hour in New Speed Camera

CHICAGO, Jan. 29.—Something new in

high-speed projection of movie film has been developed by the Bell Telephone Laboratories. The film in this special camera is said to turn at a speed of 70 miles per hour, exposing 8,000 frames a second. The Western Electric Company manufactures this camera which has mechanical parts that move at lightning speed. It has a continuous film drive, and exposure of the frames is accomplished by a revolving prism acting as an optical compensator. The projection speed can be slowed down to only three miles an hour, making this equipment versatile in a wide range of uses.

Post-War Airliners To Offer Quick Trips to Europe.

CHICAGO, Jan. 29.—In the post-war period coin machine men who visit European business capitals may be passengers on 130-ton "Queen Marys" of the skies. Construction of huge airliners which accommodate 150 passengers, cruise at 250 miles an hour and offer trans-oceanic fares for about \$200 a person, have been authorized by the British Ministry of Aircraft Production. The huge post-war airliners are expected to be revolutionary in structure, motor power and shape.

Chemical Causes Soft Wood To Become Metal Substitute

NEW YORK, Jan. 29.—A new process, developed by E. I. DuPont de Nemours Company, consists of a new impregnating treatment which makes soft woods as hard as plastic. Resin-forming chemicals are said to re-act with the wood cellulose to change the properties of soft wood. Wood, so treated, will not warp or swell and is so hard that it may substitute for steel in certain machinery parts.

Kettering Evaluates Progress In World of Science

CHICAGO, Jan. 29.—Blueprints for Tomorrow by Charles F. Kettering, vice-president General Motors Corporation and chairman National Inventors' Council, appears in the January issue of *Popular Mechanics* magazine. This interesting evaluation of scientific progress, past, current and future, is recommended reading for members of the coin machine industry. Here are a few of the statements made by Mr. Kettering:

"When you take the wishing out of most post-war planning there isn't very much left.

"The current war is changing our thinking a little, but it hasn't changed human nature.

"Invention is 99.99 per cent failure. If we want more inventors we will teach people to fail intelligently.

"Research is a straight case of cut and try—and I think we have oversold it as being something that can pull things out of a hat.

"We are only getting about 5 per cent thermal efficiency out of the cars we drive around. We have 95 per cent left to work on.

"Getting ideas cannot be run on a mass production basis."



A "BALLY" PRODUCT recently pictured on the front cover of "Popular Science" magazine is this Oxygen Regulator manufactured for the Army Air Forces.

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2040 RWB TICKET Banded in 5's

DOZ. \$32.00 SAMPLE \$3.00 GROSS \$360.00

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Write for Your Parts and Tube Requirements! We Have or Can Get What You Need!

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Chicken Sam, Jap Conv. \$149.50
Texas Leaguer 49.50
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Skeeballotta 79.50

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Brand New Daval X-Ray (Visible Token Pay) Cig. Reels, 5¢ \$14.95
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EXTRA SPECIAL—28
Groetch. Klix, only \$5.95 Ea.

Mills Square Bells. \$129.50
Jumbo P.O., brwn head 89.50
Wall. Big Game, P.O. 129.50
Pace Saratoga, Skill-field 129.50
Pace Reels (Chrome Rail) 129.50
Jenn. Bebballs, F.P. 119.50

CONSOLES
Jenn. Silver Moon, F.P. \$119.50
Jenn. Fasttime, P.O. 84.50
K'ny. '38 Tracktime. 129.50
Bally Royal Draw (Cash & Ticket) 119.50

Mills Flasher (Fr. or An. Symbols) \$159.50
Jenn. 1¢ Good Luck. 29.50
PLASTIC BUMPER FREE PLAYS
Baker Entry \$37.50
Baker Target Skill. 37.50
Exh. Leader 54.50

BLUE FRONTS — BROWN FRONTS — WAR EAGLES — WRITE
Blue & Gold Vest Pocket, Late Serial \$54.50
Mills Vest Pocket (Grey) 39.50

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DESTROYER \$ 89.50
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GOLD CUP, F. P. \$ 49.50

JAP CONVERTED CHICKEN SAM GUNS \$139.50
BALLY RAPID-FIRE GUNS \$209.50
SEEBURG RAYOLITE DUCK GUNS \$ 89.50
KEENEY SUBMARINE GUNS \$159.50
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SENSATIONAL NEW GUN \$325.00
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MIDGET \$239.50
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Mills 1¢ Q.T. Giltter Gold, Original, Same as New 59.50
Mills 5¢ Red Front, 3/5 Pay Out, Late Serials 119.50
Mills 5¢ Blue Front, S.J., 390,000 Serials 149.50
Mills 5¢ Blue Front, Rebuilt, Knee Action, Club Handle 179.50
Mills 10¢ Blue Front, Rebuilt, Knee Action, Club Handle 199.50
Mills Original Chrome Bell, 5¢ Play, Very Clean 289.00
Mills 10¢ War Eagles, Factory Rebuilt, Knee Action, Club Handle, Crackle Paint, 3/5 Pay Out 189.50
Mills 25¢ Blue Front, Knee Action, Club Handle, Very Clean Write
Mills 5¢ Jumbo Cash Payout, Blue and Red Cabinets, Extra Good 99.50
Mills Four Bells, Guaranteed Mechanically Clean, Outside Appearance Very Good, Machine Above Average Write
Mills Three Bells, Late Serial Number, Outside Appearance Very Shabby Write
Evans Galloping Dominos, '40, Outside Appearance Shabby \$275.00
Jennings Silver Moon with Free Play Indicator on Back, Mechanically Clean, Outside Appearance Extra Good 109.50
Bally Club Bell, Free Play Combination, Used, Very Clean 289.50
Jennings Chief, 10¢ Play 185.00
Columbus Interchangeable, 5-10-25, A-1 Condition, Outside Appearance Very Good 59.50
Watling's 5¢ Rola-Top 99.50
Penny Counter Machines, Write Us What You Need.
Mills Panorams, Mechanically A-1 Condition, Like New \$359.50
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AWAIT JUKE LICENSE POLICY

Pending Cases To Decide Industry's Future Plans

Legal precedent in making—Oklahoma decision was favorable—Petrillo verdict expected any day—Chicago license a signal to other cities

CHICAGO, Jan. 29.—When operators of juke boxes filed the plea for injunction to prevent the city of Chicago from collecting the recently enacted tax on machines, it formed one more case in a group of six or more test cases which are now pending and which are considered very important to the industry. The tax on juke boxes by the city council was considered very excessive, and the worst part of it was that it seemed to be a signal for other cities to enact a similar tax. The plea in the Chicago case is to test the constitutionality of the city tax. Attorneys for operators say that the tax is discriminatory and that it is so high the average earnings on the older juke boxes today are not much more than the annual tax. Many small operators say that most of their machines would have to be withdrawn.

Operators of juke boxes and games won two important test cases on the Oregon State tax a few months ago, and then the State appealed both cases. The Oregon Supreme Court now has the appeal before it and has combined both cases into one. The question in Oregon involves the constitutionality of the tax law. The lower courts decided that the tax was discriminatory.

Test Licensing Power

The Supreme Court of Tennessee recently heard testimony from the State and also from operators in an appeal that came up from lower courts in Memphis. The case is to test the Memphis tax on juke boxes which was passed some months ago and gives the police department extensive powers in regulating the juke box trade. Operators in Memphis contended that the city was using the law to discriminate against small operators. The case is considered an important one, and includes the usual arguments against city licenses. The tax itself was not considered so excessive, but the regulations included in the city ordinance were considered extreme. The judges of the Supreme Court showed considerable interest in the case, and reports indicate that they may hand down an early decision. Some reports said that the decision would probably be made before February 5. If the decision should be in favor of operators, it would probably go far in setting a precedent against city taxes on the juke box trade.

The trade has one decision of importance in its favor. An Oklahoma Court of Appeals decided last year in favor of operators in an appeal against the State tax on juke boxes which assessed a percentage of the earnings. At the time it was known as the Oklahoma juke box grab plan. It came at a time when a number of organizations were trying to grab part of the earnings of juke boxes by collecting fees for various reasons. One of the most publicized movements was that of the American Federation of Musicians under the leadership of James C. Petrillo.

The victory of operators of Oklahoma was at least considered a precedent idea.

Await Petrillo Decision

These are all test cases involving questions of taxation passed in 1943. The industry is also awaiting the report of the War Labor Board Panel which heard the testimony of parties concerned in the Petrillo record ban. Predictions have been made that this report would be handed down by February 1, while other reports say that it may be several days yet before the panel reports to the War Labor Board itself. Some predictions claim that the report of the panel would be favorable to the demands of Petrillo and the AFM. Due to the importance of this dispute, the decision will have consequences equal to a high court test case.

While all of these legal situations have recently been in the news, at the same time there are two or three cases involving juke boxes, which are like sleeping dogs, in courts in the East. Two test (See Juke License Policy on page 67)

Coin Machines, Records, Yield Lower Revenue

WASHINGTON, Jan. 29.—Coin-operated devices and phonograph records were two sources of revenue which registered substantial tax losses to the government in 1943, it was revealed by the Bureau of Internal Revenue this week.

Total receipts of Internal Revenue Bureau in the last half of 1943 soared \$9,553,000,000 to \$17,573,000,000 from \$8,020,000,000 in the corresponding 1942 period, the Treasury Department announced today. More than \$9,000,000,000 of the increase in receipts was attributed to income and excess profits taxes.

In the six months individuals contributed \$4,952,000,000 as income taxes, against \$1,389,743,000 in the comparable 1942 period, in addition to \$2,890,268,000 withheld at source of income in the latest period.

Excess profits recovered amounted to \$3,420,953,000, a gain of \$1,912,652,000, and further increases were noted in excise collections on sales of jewelry, furs, cosmetics and other toilet preparations, while substantial tax losses were noted in sales of business machines, refrigerators, coin-operated devices, admissions, gasoline, phonograph records, rubber articles, domestic distilled spirits, cigarette and cigar floor taxes, and use of motor vehicles.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By WANDA MARVIN

Columbia and Victor, the two companies which have held off signing with the American Federation of Musicians, are anxiously awaiting final decision on the recording ban which is expected in two weeks. Arthur S. Meyer, chairman of the War Labor Board-appointed panel studying the dispute, says the national WLB will have the panel's report by the end of this week. . . . Classic Records has purchased General Sound Studio, New York, which will be used for a new firm named Transcriptions, Inc. A 40-piece orchestra can be accommodated in the studio, which will also be used by Classic for dishing sessions. . . . New recording combo is Helen Forrest and Dick Haymes, who start their duo-disking this week for Decca. Miss Forrest, now at the Roxy Theater, New York, goes into the RKO Theater, Boston, in two weeks. Roxy management tried to keep the singer beyond her contract, but RKO, Boston, nixed holdover. . . . Teddy Powell orchestra temporarily disbanded till February 15. Goes into Meadowbrook Club, St. Louis, March 1, and later to Sherman Hotel, Chicago, for four-week stint. . . . Bob Wills and His Texas Playboys outgrossed Harry James, Benny Goodman, both Dor-

BOND SONG—Theme song for the current War Loan Drive—*We Need More Women To Do It*—was written by "a brunette dynamo" who sells life insurance, Betty Walker writes in her column, "No Man's Land," in *The Chicago Times*.

The composer is Sally Rabin Langert, and this is her first song. Altho she has written poetry for about 10 years, she had never tried to write a song, and describes this one as "an accident."

Mrs. Langert was inspired by a speech in which President Roosevelt declared, "To win this war we must use our woman power as well as our man power." As she reflected on these words, the idea suddenly hit her, "We need more women to do it."

After she got the theme of the song, the words, she says, "just wrote themselves." The tune was more troublesome, however; altho she had always sung for pleasure she had never attempted to write music.

At lunch one day a rousing, militant tune that seemed to fit the words exactly flashed thru her mind. But when she got home and tried to remember the tune, she couldn't do so.

About a week later, tho, just as she was starting for her office, the tune unexpectedly came back to her. She dashed for the piano, picked out the tune a note at a time, and set it on paper. Next she had it professionally orchestrated, then donated it to Chicago War Bond saleswomen.

ROME RADIO BANS AMERICAN MUSIC—One of the many things the Italian Fascists don't like about Americans is their music, which the Italians say is "discordant" and "for snobs." We could mention a few things Americans don't like about the I. P., but this is a column about music, so we'll put away our soap box for the present.

John Lardner, in *The Cleveland Plain Dealer*, writes that the Fascist republican government, having completed its first official blood purge, declared thru Radio Rome:

"A firm stop has been put to Americanized and Negroid syncopated music by the minister of public culture. From now on compositions of this type may

not be played over the radio or otherwise. Our country, the cradle of music, must not and should not tolerate such discordant music for the benefit of a few snobs."

Lardner says he doubts that the public which listens to Radio Rome will notice any difference; for the last few months Rome has been diluting its music in the ratio of about two and a half bars to 10,000 words of propaganda. At this rate, he points out, it will take the rest of the year to get thru one fugue by Brahms or one act of a Verdi opera by installments.

American music has never been particularly popular in Italy, and altho musicians in Naples and Capri mix in an occasional *Beer Barrel Polka* or *Good Night, Sweetheart*, for the most part they cling to *Funiculi Funicula*, *Santa Lucia* and *O Sole Mio*, Lardner reports.

CROON-SWOON DUEL—"The musical battle of the century between old guard swing fans and the bobby socks brigade" will take place February 1, according to *The Chicago Herald-American*. In other words, Bing (The Crooner) Crosby and Frank (The Voice) Sinatra have been signed to appear on the same radio program.

The program will be broadcast, but don't pull up your chairs yet, folks; it's a "command performance" and will be short waved only, for the benefit of armed forces at the various fighting fronts.

HERE WE GO AGAIN!—About once every three or four months someone sounds off on the classics vs. jazz, five or boogie woogie (take your choice). Then for several days the newspapers are full of conflicting opinions, nothing is settled, and the whole subject is dropped until some other musician seemingly has a desire to see his name—and views—in print.

Artur Rodzinski, conductor of the New York Philharmonic Symphony Orchestra, is the latest follower of the classics to step on the toes of the boogie brigade, and he reaped the usual quota of indignant answers.

The Chicago Daily News printed an article on the front page that Dr. Rodzinski termed boogie woogie "one of the greatest causes of juvenile delinquency today," declaring the five type of music leads to a "war degeneracy."

The King of Swoon tersely responded, "Nuts."

The New York Times leaped into the fray with comment from assorted musicians, ranging from Leopold Stokowski's remark that, "Modern American music—boogie woogie, five and swing—will in time be absorbed into American art music," to Benny Goodman's declaration that "The longhairs who turn up their noses at boogie woogie are as limited as the jazz musicians who snub the classics."

Despite the paper shortage, *The Chicago Times* found the conflict exciting (See *Music in the News* on opp. page)

Advance Date for Philly Operators' Annual Banquet

PHILADELPHIA, Jan. 29.—In order to make possible wider participation in its sixth annual banquet, the Music Machine Operators' Association has moved ahead its affair by one week. Originally scheduled for the last Sunday in February, the banquet will be held instead February 20 at the Club Ball, the same place originally chosen.

Jack Cade, business manager of the association, stated that the advanced date will not only make it possible for many more persons associated with the industry to attend, but will also make it possible for the entertainment and banquet committees to arrange a number of surprise features.

Interest in the affair is running high, said Cade, with advance reservations indicating that the banquet will be a sell-out.

Platters and Pix

Orders for Columbia's platters *I Couldn't Sleep for a Wink Last Night* and *A Lovely Way to Spend an Evening*, sung by Frank Sinatra in RKO's *Higher and Higher* and on records, have hit 1,500,000 in the few weeks the record has been out. Songs may top the previous all-time record holder, Gene Austin's recording of *My Blue Heaven*. . . . Bob Chester's ork (See *Talent and Tunes* on page 67)

AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Tunester Tattle

What Dave A. Hoffman claims is the first veterans' song has made its appearance. Hoffman, writing from veterans' barracks at Bay Pines, Fla., says he, Bob Keates and Dave Goldberg have written a tune titled *Veteran*, which has brought enthusiastic letters from various veterans' organizations.

Al and Hank, the Dakota Ramblers, of KSTP, St. Paul, dropped in on the folks of the National Barn Dance at WLS, Chicago, Saturday night (29) and took part in the Mountain Party that was in progress.

Mel Butler and Shep Sessions have written *What Good Is the Man With the Stick?*, a song about a mountaineer, who, when he first saw an orchestra, wanted to know what the man with the stick was for.

A popular Southland group of entertainers is the Country Cousins, a family of three—Grady Cole, Hazel Cole and son, Jackie. Their program originates from WGST, Atlanta. The Country Cousins, together with Riley Puckett, Gid Tanner and the Blue Ridge Mountain Boys, stage four shows every Sunday at the Joy Theater, Atlanta.

Hank Penny, formerly of Atlanta and a popular personality in the South, is now emceeing on the Boone County Jamboree show at WLW, Cincinnati.

When *I Learn to Fly*, a new song by Bill Boyd and Claud J. Nash, is being given a nice play on the radio by the Cowboy Ramblers.

In spite of a three-and-a-half-inch snowfall the hillbilly jamboree, staged under auspices of the Army Mothers' Club in the Shreveport, La., municipal auditorium January 16, played to packed houses at two shows. In the line-up were Bill Boyd, Bob Shelton, the Sunshine Boys, Dixie Blue Boys, Jack Davis, Helen Newby, Duncan Brothers, Radio Dot and Smoky, Harmie Smith, Bill Nettles, Lattier's Mountaineers, and Hunter Huff Jr.

Eastern Notes

Fleetwood Jack and His Nevada Ranch Gang made such a hit recently at the Honey Brook Theater and Community Center at Honey Brook, Pa., that they were engaged for return engagements in Honey Brook, one for the fire department banquet January 7 and the other January 8 at the Community Center.

Spike Jones, whose slipshod City Slicker seven already looks more like a salvage drive than a musical aggregation, has added another instrument to his collection, according to Herb Hendler,

recording executive of RCA-Victor in Camden, N. J. After the City Slickers made a personal appearance at the California shipyards, Hendler reports, the boys were presented with a musical anvil made up by some of the welders and personally autographed by them. The City Slickers, Hendler added, assembled in serious conference in Hollywood last week to count their money and divvy the holiday take. The Bluebird recording madcaps played so many jobs during the Christmas-New Year season that they couldn't even keep track of which were free benefits and which were paid jobs until the checks came thru. The swag was split and the musicians went home, dragging their anvils, cowbells and fish-horns behind them.

Patsy Montana, singing cowgirl of the National Barn Dance, made her eastern debut on January 15 at the War Memorial Building in Trenton, N. J., in connection with an all-star radio cowboy show staged by Bob Patrick and His Harmony Rangers. The show was broadcast by WTTM in Trenton, sponsored by the Sun Shipbuilding and Drydock Corporation of Chester, Pa.

'Taint Corn, Says Bradley

"Cowboy music isn't corn. It's the only truly American folk music we have," maintains Curley Bradley, emcee and featured vocalist on the Blue Network's *National Farm and Home Hour*. Bradley asserts that it isn't correct to regard mountain hillbilly music as the folk music of our country. Such songs, he says, are just variations of tunes imported to America. Neither is the Negro spiritual characteristic of our folk music, he contends. It is mood music—a native song chant of the race. The Folk Tunes editor cannot wholly agree with Bradley. While it is quite true that many of the mountain tunes undoubtedly have stemmed from tunes imported from the "old country," they have, thru many generations of Americans, taken on a distinctly American form and meaning and are truly representative of the sturdy mountaineer stock that has played an important part in shaping the destiny of the nation. Cowboy music, much newer, also has played an important role in our history. We regard both mountain and cowboy tunes as an integral part of American folk music.

Location Comment

It's the same old dozen or so tunes on the boxes this week, with only one new mention. Cincinnati ops report that *Loud Mouth* (Modern Mountaineers) is doing well in the hillbilly field. This is the first time this title has appeared. Cincinnati also likes *Try Me One More Time* (Ernest Tubbs).

In New Orleans *I'm Thinking Tonight of My Blue Eyes* (Gene Autry) is suddenly reviving. Autry is doing well, too, with *I Hung My Head and Cried*. PPM and *No Letter Today* definitely on the way out, but Dexter remains in many machines with *Rosalita*.

New York: *Born to Lose* and *No Letter Today* still getting some play but are on the downward trend. PPM getting a little play. *When My Blue Moon Turns to Gold Again* (Wiley Walker) is being played.

Baltimore: PPM continues the top hillbilly tune. Ops complain that no hillbilly tune has been released as yet to take its place. Since no others are available, ops are using *No Letter Today* and *Born to Lose* to take care of hillbilly calls. PPM still a strong favorite.

Still Tops in Salt Lake City

Salt Lake City: The Decca disk on PPM still tops the folk tunes for all three ops, with Okeh's Al Dexter recording of *Rosalita* second. Nothing else is threatening.

Bridgeport, Conn.: Local faves are *I Think of You* (Roy Rogers), *I Sold My Saddle for an Old Guitar* (Roy Rogers), *The Honey Song* (Louise Massey, and

New San Antonio Rose (Bob Wills). PPM slipped considerably but still hanging on. Erie, Pa.: PPM fair. *Rosalita* fair; good in spots.

Fort Worth: Altho not rated among the first, hillbilly music is getting a good play, say ops. Even *No Letter Today* still is pulling hard.

Omaha: *They Took the Stars Out of Heaven* (Floyd Tillman) and PPM lead the hillbillies. *Rosalita* (Al Dexter) is a popular location number.

Richmond, Va.: *They Took the Stars Out of Heaven* is the top hillbilly, according to all ops.

Operators, Servicemen To Discuss Union Contracts

DETROIT, Jan. 29.—The union contracts between coin machine operators and their service staffs, reported in *The Billboard* three weeks ago, will be presented for general discussion of operators at a general membership meeting Tuesday (1). Action of the executive board of the United Music Operators of Michigan last week was confined chiefly to discussion of the situation, which will be passed upon by the entire membership.

MUSIC IN THE NEWS

(Continued from opposite page)

enough to devote two columns to an editorial called "Boogie-Woogie and the Flag." In part it said, "We think all three of these protagonists (Stokowski, Rodzinski and Sinatra) are out of the groove. We don't see how boogie woogie can be blamed for 'war degeneracy' for we had boogie woogie with us a long time before the war, and there was 'war degeneracy' a long time before boogie woogie.

"As for Maestro Stokowski, we think he must have been talking about two other fellows entirely, or just waiting for a downbeat. We like his interest in American folk music, but we cannot concede that boogie woogie is American folk music.

"When we think of American folk music, we think of songs like *Turkey in the Straw*, *Yankee Doodle*, *Pop Goes the Weasel*, *The Dying Cowboy* and *Swing*

Low, Sweet Chariot. We might also include pieces like *Alexander's Ragtime Band* and *Gershwin's Rhapsody in Blue*.

"But are *Pistol Packin' Mama* or *Beat Me, Daddy, Eight to the Bar* to be considered American folk music, even if crooned (or whatever it is) by Frank Sinatra? And is the rhythm of boogie woogie, which to us is undefinable, truly American just because Americans who frequent places like the Club 21 go for it? We think not.

"We think that true American folk music is necessarily more expressive of the deeper feelings and aspirations of the American people—all the people—than *Pistol Packin' Mama* can ever be.

"If boogie woogie is to be defended (and we are not saying), let it be on its own merits, without appeals to the American flag. Let's leave such appeals to the politicians."

Round 3 coming up (we're afraid)!

NOT ALL ROSES.—You've probably seen movies in which a marine band, in colorful dress uniforms, played flashing instruments before a cheering crowd. That's a very pretty picture—but life in a Southwest Pacific marine band isn't like that at all. Authority for this statement is Leon Brusloff, former Washington orchestra leader, now a major in the marines.

Now on leave, Brusloff told a *Washington Post* reporter that he and other marines in the Pacific packed away their musical instruments before entering the combat area and substituted shovels and guns. On New Britain they had the task of guarding and policing the command post.

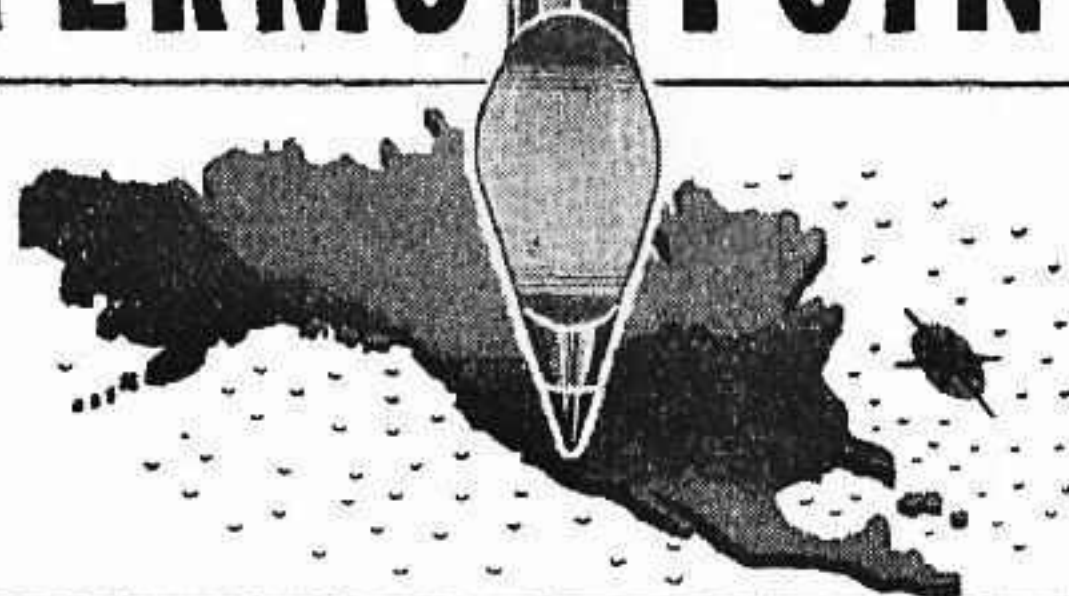
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'39 and '40 Rockolas; Wurlitzer 500, 600, 700, 800, 750, 850; Seeburg 8800, 8200, 9800, 7850. Give year model and condition to

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WANTED TO BUY FOR CASH SEEBURG CLASSICS

Envoys or any '39, '40 or '41 Seeburg Models. We have 20 Mills Empress or Thrones, 40 Models to sell or trade for Seeburgs. We also have for sale or trade 2 Wurlitzers 750E, 1 Colonial, 2 Victory Models 2600's. Write, giving full information first letter.

SAKER MUSIC COMPANY

236 SOUTH ST., S. W.

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WARREN, OHIO

HIGHEST CASH PRICES

FOR YOUR

Wurlitzer 616s, 500s, 600s, 700, 750, 750E, 780E, 800, 850, 950; Rockola Standard, Deluxe Master Supers; Seeburg Royal, Crown, Gems, Classic, Envoys, Regals, 8200, 8800, 9800; Mills Empress and Thrones.

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USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

NEEDLES RE-SHARPENED

1-10.....15c per needle
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Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa
A Precision Service

WANTED Cash Waiting

Any quantity new or used Negro Blues, Sepia or Quartets. Advise quantity available and best price.

FRANCO NOVELTY COMPANY

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VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk nutcase. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify.

Standard Finish Topper only . . . \$7.95 Each.
(Porcelain Finish, \$1.00 additional.)

Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP.
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MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Court Jury Denies Damages To OPA in Mars Candy Case

OPA suffers setback—now suing makers of Baby Ruth bars

KANSAS CITY, Mo., Jan. 29.—A federal jury here denied OPA's \$1,230,000 damage claim against Mars, Inc., candy bar manufacturers.

This decision in favor of Mars gave OPA lawyers an unexpected setback. Only last month the U. S. Supreme Court refused to consider Mars' appeal against the U. S. Circuit Court injunction which prohibited the company from reducing the weight of its bars below March, 1942, standards. OPA officials are reported to have considered the Supreme Court decision an assurance that they would obtain a favorable decision in the collection of damages.

The claim for \$1,230,000 was based on OPA regulations permitting recovery of three times the amount of overcharges made by Mars during the period of violation. The violation of OPA regulations

was found in unauthorized (by OPA) reduction of weight of candy bars without corresponding reduction of price.

The jury's decision is said to be particularly annoying to OPA lawyers since it was based on a special master—findings that OPA had considered favorable to its claims. Anti-OPA sentiment prevailing in the area from which veniremen were drawn were also blamed.

The next step for OPA would be to request a new trial.

A suit similar to the Mars litigation is being brought by OPA against the Curtiss Candy Company, makers of Baby Ruth bars.

November Tobacco Tax Collections Up Almost \$15,000,000

WASHINGTON, Jan. 29.—November, 1943, tax collections on tobacco and tobacco products by the Bureau of Internal Revenue rose almost \$15,000,000 over the same month in 1942. The 1943 total was \$93,057,924.00, compared with 1942's \$78,607,484.49.

November tax collections on small cigarettes amounted to \$85,135,209.98, compared with \$71,565,475.59 collected in November, 1942. Taxes collected on large cigarettes amounted to \$7,318.22, compared with \$2,491.11 collected in November, 1942.

Large cigar taxes yielded \$2,615,018.56, compared with \$2,251,643.34 the previous year. Small cigar tax collections last November totaled \$7,738.31, compared with \$6,587.03 collected the previous year.

Tennessee Tobacco Tax Receipts Increase in 1943

NASHVILLE, Jan. 29.—Altho the State of Tennessee collected more revenue from tobacco taxes in 1943 than in 1942, other taxes, notably on gasoline, declined.

Collections for 1943 totaled \$23,565,732, a decline of \$544,124 from the previous year. Tobacco taxes totaled \$2,726,106 for 1943, as compared with \$2,289,080 for 1942. Gross receipts taxes increased \$165,556.

Sees Big Beverage Boom—If Nickel Price Is Retained

BOSTON, Jan. 29.—If soft drink manufacturers retain their traditional 5-cents-a-bottle price, a record-breaking sales volume appears inevitable after the war, John J. Riley, secretary of the American Bottlers of Carbonated Beverages, told members of the Eastern Soda Water Bottlers' Association at a recent meeting. Experience has shown that an increase of even one cent in the price of beverages means a lower total sales volume, he said.

A permanently increased demand for soft drinks is anticipated from the nation's factories, which have recognized the value of providing refreshments to workers as a means of relieving fatigue and thus increasing war production, he pointed out. "It is safe to say that the number of plants providing soft drinks for workers is twice as great as before the war, indicating an increase of perhaps 1,000,000,000 bottles annually distributed thru this source," he declared.

Budget Estimate Foresees Drop in Cigarettes, Beer

WASHINGTON, Jan. 29.—The government expects fewer cigarettes and beer but more whisky, rum and brandy to be available to the American people in the coming months.

The budget bureau's estimate of anticipated treasury receipts in the 12 months, beginning July 1, says taxes on cigarettes are expected to produce only \$875,500,000, compared with \$904,000,000 this year, because tax-free shipments to the armed forces overseas likely will result in a supply below the civilian demand. This confirms the commerce department's recent report that the outlook is for short supplies of cigarette tobaccos.

Because of a higher rate of imports, excise taxes on distilled spirits should bring in \$906,000,000, compared with \$897,000,000 in the present fiscal year, the estimate says. Because of tax-free shipments overseas, beer and ale taxes are expected to drop from \$509,900,000 to \$502,900,000.



MAKE MONEY WITH A ROUTE OF NUT VENDORS

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL
Just received 300 factory reconditioned Mod. 33 Nut Vendors.

GET STARTED DEALS
5 Model 33 30 Lbs. Peanuts
\$32.25
Sample . . \$5.50
5 or More, \$5.25 Each.



QUICK ACTION OFFER
Factory Reconditioned
1c STANDARDS

Vends All Nuts, Confections, Etc.
Globe Holds 6 Lbs.
5 or More **\$5.75**
SAMPLE \$6.00

SILVER KINGS

A proven money-maker, low price—less parts. Vends everything: nuts, candy, toys, etc. Hammerlock finish.

Introductory Offer
5 Silver Kings and 30 Lbs. Salted Peanuts or Candy Peanut Hearts.
\$44.00
Sample \$7.95.
10 or More \$7.50 Ea.
(Porcelain Finish \$1.00 Extra)

MODEL V

The last word in vending perfection. Vends all types of bulk misc., including Ball Gum.

Introductory Offer
5 Model V and 30 Lbs. of Peanuts or Candy Peanut Hearts.
\$49.10
Sample \$8.50 Each.

1/3 deposit required with order, balance C.O.D. Large selection of New and Used Vendors in stock. Send for complete list of New and Used Machines.
Rush Your Order.

RAKE COIN MACHINE EXCHANGE
2014 Market Street
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AT YOUR SERVICE!

Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate vendors you're missing a lot by not reading The Northwesterner. It's free!

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835 E. Armstrong St., Morris, Ill.

NORTHWESTERN SALES and SERVICE
Machines — Parts — Reconditioning.
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FOR SALE
15 ROTARY MERCHANDISERS
In Good Condition, \$200.00 Each.
SPORTLAND
25 TREMONT ST. BOSTON, MASS.

FOR SALE

EXCELLENT CIGAROLLA ROUTE

Machines all licensed. Doing wonderful business in Big Army Camp Town.

This Route will stand your closest investigation.
BOX D-176

The Billboard Cincinnati 1, O.

HURRAH! A CHANCE TO GET 5/8 BALL GUM



10 VICTOR-TORR B.G. MACHINES AND 28,000 BALLS OF 5/8 GUM ALL FOR \$155.00

Enough Gum To Pay for the Deal. Full Cash With Order. F.O.B. Factory.

TORR 2047A-50. 68 PHILA., PA.

CIGARETTE AND CANDY VENDING MACHINES

Ready for Location

National 9-30	\$67.50
National 8-30	22.50
Natl. 6-26 (No Stand)	19.50
DuGrenier Model "S"	38.50
DuGrenier "Candyman"	37.50
Late Nat. Cig. & Candy Mchs.	also available.

Subject To Prior Sale.
1/3 Dep., Bal. on Delivery.
Write for Descriptive List.

Eastern Representative
NATIONAL VENDORS, INC.
All prices quoted are colling prices or lower.

LOUIS H. CANTOR COMPANY
250 WEST 54TH ST., NEW YORK CITY

VENDER SUPPLY NOTES

SOFT DRINK, CANDY EARNINGS.—In a column called "Production and Profit Trends," *The Wall Street Journal* recently printed the following survey, based on Dow-Jones reports:

Soft drink and candy industry earnings were steady to higher in 1943 despite wartime curtailment of commodities used by the industry and restrictions in transportation and the use of crowns and bottles.

Several factors contributed to this favorable showing made by the industry last year. One of the most important was the increased volume of business done with military post exchanges on which the companies were permitted by the government to use an unrestricted amount of sugar, crowns and other ingredients. Also, in the latter part of the year the government allowed the companies an increased quota of sugar for manufacturing products for civilian use. In the case of the soft-drink industry particularly, it is evident that war imposed curtailments, especially in transportation, have brought about increased gross profits margins because business is being done at smaller units costs.

Pepsi-Cola Company.—Indications are that 1943 showed net profit moderately above the \$6,274,776, or \$3.30 a share on the common in 1942. For the first nine months last year net results just about approximated those reported for the corresponding period of 1942, while in the final quarter of 1943 the company had the benefit of the higher quota of sugar.

Canada Dry Ginger Ale, Inc.—Sales in October and November, 1943, ran ahead of the corresponding period of 1942, and indications are net for the quarter ended December 31, 1943 (first in the company's fiscal year), exceeded the \$551,889, or 90 cents a share, reported for the quarter ended December 31, 1942. Sales for the

last fiscal year set a record at \$30,336,127, against \$23,670,823 in the preceding year, while net was \$2.34 a share against \$2.56.

Coca-Cola Company.—Indications are that net profit for 1943 was somewhat in excess of the \$23,267,446, or \$5.37 a share in 1942.

William Wrigley Jr. Company.—It is estimated that net profit for 1943 was approximately \$3.40 a share, against \$3.32 a share in 1942. In light of the easier sugar situation Wrigley should be able to maintain its present high rate of sales well thru this year.

American Chicle Company.—Net profit for 1943, it is indicated, was somewhat higher than the \$2,844,551, or \$6.75 a share in 1942. Sales for last year were moderately under preceding year, reflecting the policy of company to conserve its stocks of materials. The improvement (See *Vender Supply Notes* on page 67)

Tobacco Growers Fight for Higher Prices for Crops

LANCASTER, Pa., Jan. 29.—Approximately 350 tobacco growers in this Eastern Pennsylvania district jammed the Farm Bureau Auditorium last week and in a spirited session, unanimously voted to continue their fight for a higher ceiling price on their 1943 tobacco crop. They decided to send a delegation to Washington to co-operate with growers from the Southern States, Connecticut and Wisconsin, in an effort to rally Senatorial support in their fight for higher ceilings on tobacco, and directed officers of the Lancaster County Growers' Association to file a new and additional protest with the OPA against the present ceiling prices for Pennsylvania seed-leaf.

The group also approved the circulation of a petition calling upon tobacco growers here to agree to cut their tobacco acreage "drastically up to 50 per cent" this year unless they receive at least 25 cents for wrappers, a reasonable amount for fillers and 15 cents thru for the present crop. Moreover, they directed officers of their association to invite the highest ranking officers of the tobacco division of the OPA to come to Lancaster "and bring others with them" and meet farmers face-to-face to explain the present ceiling prices.

Association speakers meanwhile told the tobacco growers to "sit tight and freeze your crop, or until you receive at least 25 cents. If you sell at 21 cents you are licked and never will get more as long as there is an OPA."

Samuel S. Bard, president of the association, also urged the Washington delegation to discuss plans for the launching of a United States Tobacco Growers' Association with the representatives of other States. He said the OPA charged the tobacco growers with causing a chaotic condition in Lancaster County. "If there is any chaos," Bard said, "it must be in the minds of the buyers. As far as I know there isn't any chaos here. What it amounts to is that interests with a lot of money are trying to buy the property of other people at a price fixed by persons who have no interest in the matter. If that is chaos, I guess we have it here."

Berlo Reports 110 Theater Locations

BALTIMORE, Jan. 29.—The Berlo Vending Company, operating ABC candy venders, now has vending machines in more than 110 theaters in this area, in some of which more than one machine is located, according to Harry Goldberg, manager of the Baltimore division.

Heavy attendance at movies has brought about greatly increased consumption of candy. Goldberg reports that altho more chocolate bars have been available since the liberalized allotments of chocolate and sugar, the demand still far exceeds the supply of candy.

Collections have reflected the increased consumption of candy, with indications that they will continue to improve.

ARCADE NEWS

Arcade Owner Locks Pinball Cash Boxes To Halt Losses

BALTIMORE, Jan. 29.—A locked cash box installed in each pinball machine by Harry Sherman, head of Playland Amusement Company arcade, a few years back, proved to be a wise precaution. With the installation of these locked

units, the possibility of losing any of the receipts has been eliminated.

With this device, attendants are not able to lift up the top of the machine and extract pennies. Only an official of the concern has access to the cash boxes in the machines.

Sherman said he got the idea one day while eating lunch and gave it considerable thought when he discovered that some of the collections from machines showed discrepancies. Being of a mechanical bent, Sherman, designed the cash box and lock combination himself. It has worked very satisfactorily.

Sherman's Playland arcade is considered one of the most successful in Baltimore's "block" section.

After an illness of more than a year, Sherman is now able to spend part of each day at his arcade. He hopes to visit Warm Springs, Ga., to hasten his complete recovery.

N. B. Distributor, Arcade Man, Suffers Fire Losses

ST. JOHNS, N. B., Jan. 29.—Fire, which gutted two adjoining three-story brick buildings in the center of the city, completely destroyed an arcade and its equipment and fixtures on the street floor of one building. The building was owned by Jack Jones, who was also owner of the arcade which he had established at that location about two years ago. Jones had left St. John two weeks before the fire to spend the balance of the winter in the South. Jones not only used the building for his arcade but as a base for distribution of all types of coin machines thru the Atlantic Provinces. A number of machines were destroyed and damaged. A service shop was maintained at the rear of the arcade.

Jones operates another arcade in Maple Leaf Gardens, a bowling and billiards center, 50 yards from the burned building. He is a partner in Currie & Jones, operators of two arcades in Halifax and one in Dartmouth, N. S.

A building which had been leased to Currie & Jones, Halifax, N. S., for a sportsland arcade last December, has been sold by the previous owner, but the arcade will not be affected until the close of the war. In charge of the arcade is M. Beazley, of Toronto, who operated an arcade at the annual Toronto exhibition.

The Dartmouth sportsland replaced one of the oldest variety stores in the Hal-

Arcade Man Joins Army

WICHITA, Kan., Jan. 29.—Jerry Rice, who with his father, A. N. Rice, is at present operating three Penny Arcades here, will join the U. S. armed forces February 10, reporting to Fort Leavenworth, Kan. Before entering the Penny Arcade and coin machine business four years ago, he was a carnival concessionaire. Immediately following victory, he plans on going into the coin machine distributing business on a large scale.

fax-Dartmouth district. About 40 machines have been installed in the erstwhile mercantile space. Business has been good, with both civilians and servicemen participating. Dartmouth is in the midst of an industrial boom because of war conditions. Efforts to re-establish another arcade have been unsuccessful because of scarcity of quarters.

ARCADE MACHINES

With Proven Stability

- | | | |
|--|--------|---------|
| 2 Caille Bros. Floor Grippers | Each | \$75.00 |
| 7 Mutoscope Model D. L. Picture Machines with Reels and Signs | 20.00 | |
| 15 Mills & Caille Drop Picture Machines with Pictures and Signs | 15.00 | |
| 3 Little Wizard Fortune Tellers, Set of 3, Each Different | 60.00 | |
| 7 Exhibit Card Vendors, Wood Model E. | 10.00 | |
| 7000 Exhibit Future Partner Cards, About Half Each | 15.00 | |
| 1 Ampre Model N. B. 16M.M. Sound Projector in Blimp Case, Like New, with Extra Tubes, Bulbs, Wire, Screen and Film for Complete Show | 500.00 | |
- Each Machine Refinished as Original and Perfect Mechanically.

DeVaul's Amusements

NEDROW, N. Y.

WANTED

2 CASES OR MORE .22 SHORTS OR C. B. CAPS. STATE PRICE.

N. SALIH

283 Market St., Newark 5, N. J.

FOR SALE

10 Drop Pictures With 2 Sets Views. 8 Small, 2 Large Mutoscopes With 2 Sets Reels. Good Condition, \$20.00 Each, F. O. B.

N. SALIH

283 Market St., Newark 5, N. J.

ALL YEAR ROUND ARCADE MECHANIC WANTED

SOBER—\$75.00 PER WEEK.

WERTH, INC.

695 Washington Street BOSTON, MASS.

\$900 - PHOTOMATIC - \$900 EA.

- 2 PHOTOMATICS, PWF 10 & PMD 5.
- 4 SKY FIGHTERS, Refinished . . . \$300.00 Ea.
- 4 AIR RAIDERS 190.00 Ea.
- 1 KEENEY SUBMARINE 200.00
- 2 JAP CONV. CHICKEN SAM 110.00

SPORTLAND BOWLING ALLEY, INC. 14 W. Bay Street JACKSONVILLE, FLA.

GLAMOUR GIRL-2 FOR 5c-CARD VENDOR ACCURATE-SIMPLE-STURDY CONSTRUCTION

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE

SEND FOR COMPLETE LIBRARY



(Counter Model Only)

Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y. SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres. Penny Arcade Headquarters Since 1885. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

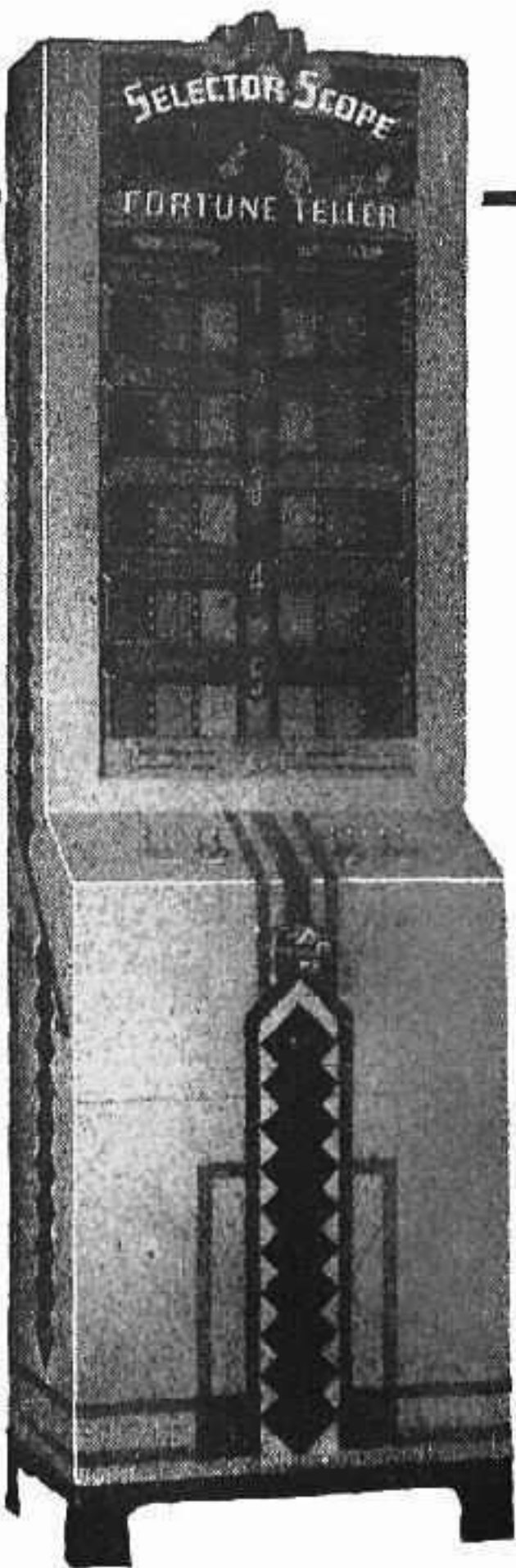
Better Order NOW Any Supplies You Need:

- GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.

- STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

- PUNCHING BAGS AND ACCESSORIES.

SEND FOR CATALOGUE AND PRICES



SELECTOR SCOPE FORTUNE TELLER

(Designed by Harry Williams)

Gives Old Dame Fortune a New Lease on Life!

Here's that grand old Money-Making Appeal all ready with a honey of a new act and decked out in flashy new costume from top to toe!

Just look at this different action and you'll want SELECTOR SCOPE for the star attraction in your Arcade! Five questions for men and five for women are shown in lights on the brilliantly colored panel. Player selects question by pressing corresponding button for men or women. When coin is inserted lights flicker up and down, accompanied by mystic rapping sound effects, before answer is revealed in lights! Popular questions get the play—answers are new, unusual! Great fun for players—and what a come-on for watchers!

The perfect Arcade Machine... enclosed Cash Box with individual key—animated lighting effects adjustable to up and down or side to side action—simple mechanism—sturdy, handsome cabinet. AVAILABLE in 1c or 5c PLAY. Dimensions: 7 ft. high, 16" deep, 25" wide. Crated weight, 226 lbs.

Operator's Price **\$375.00**

1/3 Deposit, Balance C. O. D. IMMEDIATE DELIVERY!

Exclusive National Distributor

MONARCH Coin Machine Co.

1545 N. Fairfield Ave., CHICAGO 22

FOR GUARANTEED JENNINGS EQUIPMENT BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

MECHANIC WANTED

Must have had Arcade experience. Good salary for right man.

SPORTLAND

2140 Jefferson Ave. Newport News, Va.

In The Billboard Ten Years Ago

Los Angeles operators were elated when voters of that city, by a vote of four to one, killed the proposed ordinance to regulate pin and marble games along with tango games. The proposed measure would have licensed 100 tango parlors in the county and would have given the board of supervisors permission to tax games as high as \$100 a year per game.

Irving Sommer, who had been associated with larger operations of coin machines throught the States of Massachusetts, Connecticut, New York and Pennsylvania, accepted the general salesmanship of Modern Vending Company of New York City.

Fred C. McClellan and I. M. Glasser, of the Pacific Amusement Manufacturing Company of Los Angeles, announced that a branch factory would be opened in Chicago for the production of their new game called "Contact." The Los Angeles plant was unable to meet demands for this popular game, even tho the plant operated night and day.

The Billboard, ten years ago this week, mentioned Paul Gerber as having successfully introduced the game-room idea in the Sherman Hotel, Chicago. Gerber stated that the dea had been so successful that it quickly spread to the East and resulted in a large number of Sportlands.

The Billboard called 1933 an organization year for jobbers, distributors and manufacturers. The NRA code stimulated organization, among manufacturers and had its reactions on distributors' circles. The year 1932 was remembered as an important organization year for operators.

Giant pin games were popular in 1933, getting a lot of publicity in newspapers and producing attractive profits in all locations suitable for the over-size game tables. Sportlands were good locations for giant pin games as were hotel lobbies, etc.

The campaign to license slot machines, sponsored by O. D. Jennings & Company, seemed likely to succeed. The plan which would have gaming devices considered in a separate category from other coin operated equipment, was designed to produce heavy revenues for the government, States and cities. Mills Novelty Company was opposed to licensing coin machines in any shape, manner or form.

McCALL'S SPECIAL SALE
All Equipment is Thoroughly A-1 Reconditioned Before Shipping.

CONSOLES	
45 Baker's Pacers, D.D.	Each \$295.00
10 Pace's Races, Brown Cabinet	185.00
25 Mills Jumbo, P.O.	95.00
35 Keeney's Track Times, 1938	125.00
10 Bally Roll-Em, P.O.	189.50
FREE PLAY CONSOLES	
10 Mills Jumbo, F.P.	72.50
20 Jennings Silver Moon, F.P.	95.00
ONE BALLS	
Race Kings, P.O.	\$325.00
Bally Grand Stands, P.O.	75.00
1943 VICTORIOUS, COMB.	189.50
PIMLICO, F.P.	395.00
DARK HORSE, F.P.	175.00
SLOT MACHINES	
12 Mills Brown Fronts, Club Handle	\$225.00
10 Mills Vest Pockets	49.00

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
2147 Locust St. ST. LOUIS, MO. McCALL NOVELTY CO.

WANT
.22 Shorts or Longs
AMMUNITION
Any Amount—Will Pay
Highest Prices
IMMEDIATE CASH!
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK, N. Y.
Wisconsin 7-8610

FIRST BUY WAR BONDS ALL OUT FOR VICTORY

**ST. PAUL
DES MOINES
BUFFALO
PHILADELPHIA**

Four Offices To Serve You **BETTER**

Mr. Operator:
All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready to Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

CONSOLES		PHONOGRAPHS	
Keeney Super Bell, Conv.	\$245.00	Model 61 Wurlitzer	\$ 75.00
Keeney '38 Skill Time	85.00	Model 41 Wurlitzer	90.00
Keeney Triple Entry	145.00	Model 71 Wurlitzer	150.00
Keeney Red Head		Twin 12 Rockola Steel Cab. Adaptor, 4	250.00
Track Time	59.50	Wall Boxes	350.00
Bally Roll Em	135.00	Twin 12 Wurlitzer Steel Cab. Adaptor, 9	350.00
Bally Big Top, F.P.	125.00	Wall Boxes	12.50
Bally Royal Draw	75.00	Buckley Wall Boxes	19.50
Bally Royal Flush	39.50	Seeburg Selectomatics	49.50
Evans Lucky Lucre, '41	325.00	Seeburg Baro-Matics, 5-10-25	25.00
Evans Lucky Lucre, Walnut	190.00	Rockola Speakers	37.50
Western Race Meet	95.00	Seeburg Organ Speaker	22.50
Exh. Long Champ Sr.	45.00	Seeburg R. O. Music Trans.	22.50
Exh. Long Champ Jr.	50.00	Seeburg R. O. Receiver & Transmitter	22.50
Exh. Races & Silver Bell	35.00	Seeburg Playboy	30.00
Baker's Marathon	150.00	Rockola Commando	Write
Paces Races, J.P.	245.00	ONE BALLS	
Paces Races, Ser. Over 5000	195.00	Sullivan-Nolan Challenger	\$225.00
Paces Pay Day	105.00	Sullivan-Nolan Race King	225.00
Paces Saratoga—Pace Reels	85.00	Bally Gold Medal	60.00
Buckley Seven Bells, A.C.	325.00	Mills Owl, F.P.	65.00
Mills Jumbo Parade, Comb.	155.00	Mills '30 1-2-3, F.P.	45.00
Mills Jumbo Parade, P.O.	129.50	Track Record, F.P.	84.50
Jenn. Totalizer, F.P.	135.00	Keeney Sky Lark, Conv.	224.50
Jenn. Silver Moon, P.O.	125.00	ARCADE	
Jenn. Bob Tail, P.O.	125.00	A.B.T. Target, 1¢	\$ 18.50
Jenn. Multiple Races	59.50	Bally Rapid Fire	195.00
Jenn. Fast Time, F.P.	75.00	Bally King Pin	175.00
Mills Three Bells	Write	Love Mate, Card Venders	30.00
Mills Four Bells	Write	Ten Strike	50.00
SLOTS		Buckley Diggers	45.00
Bally Reliance Dice	\$ 50.00	Submarine	225.00
Bally Bell, 5 & 5	90.00		

Mayflower Distributing Co.

2218 UNIVERSITY AVE. ST. PAUL, MINNESOTA
When ordering kindly include the customary one-third deposit.
1420 Locust Ave. DES MOINES, IOWA | 1427 N. Broad St. PHILADELPHIA, PA. | 350 Delaware Ave. BUFFALO, N. Y.

WRITE WIRE PHONE VISIT

MILLS
for coin machine information
VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

SALESBOARDS
OUR PRICES GREATLY REDUCED
Write For Our Catalog Before Stocking Up,
You Will Save Money
A. N. S. CO. 312 Carroll St., Elmira, N. Y.

ACME VALUES FOR RESALE

MILLS SLOTS

- All Are Refinished, Club Handles, No Phony Rebuilds, Guaranteed.
- WAR EAGLES, 5c, 2/4, SJ.....\$109.50
 - WAR EAGLES, 5c, 3/5, SJ..... 179.50
 - WAR EAGLES, 10c, 3/5, SJ.... 199.50
 - WAR EAGLES, 25c, 3/5, SJ.... 274.50
 - WAR EAGLES, 50c, 3/5, SJ.... 549.50
- (All War Eagles Are 20 Stop, Refinished Giltter Gold.)
- BLUE FRONTS, 5c, 3/5, CH..... 199.50
 - BLUE FRONTS, 10c, 3/5, CH.... 219.50
 - BLUE FRONTS, 25c, 3/5, CH.... 299.50
- (All Blue Fronts Factory Refinished, S.J.)
- BONUS, 25c.....\$325.00
 - EXTRAORDINARYS, 5c..... 189.50
 - EXTRAORDINARYS, 25c..... 249.50
 - ROMANHEAD, 5c, 3/5, GA..... 145.00
 - QT's, 5c, Green..... 89.50
 - VEST POCKETS, 5c, B&G..... 49.50

PARTS FOR MILLS SLOTS

- CLUB HANDLES.....\$ 5.75
- REEL STRIPS (Set of 3)..... 1.00
- JACK POT GLASS..... 1.00
- ESCALATOR GLASS..... .50
- REEL GLASS (Set of 3)..... 1.00
- Escalator Springs..... .30
- SIDEARM SPRINGS..... 1.00
- MAIN OPERATING SPRINGS..... .40
- HANDLE SPRINGS..... .40
- CLOCK SPRINGS..... .40
- SLIDE SPRINGS..... .30
- FINGER SPRINGS..... .15
- AWARD CARDS, 3/5..... .25
- SLIDES, 5c, 3/5 Sets..... 25.00
- SLIDES, 10c, 3/5 Sets..... 29.50
- SLIDES, 5c, 2/5 (NEW), complete with 3 Chrome Discs & Reel Strips. Per Deal..... 32.50
- TIN REELS (Set of 3)..... 5.00
- WOOD CABINETS (NEW)..... 14.50
- LOWER BLUE FRONT CASTINGS... 10.50
- WAR EAGLE CASTING (Set of 3 Pieces), Refinished Giltter Gold. 37.50

If You Are Looking for Mills Parts, Write Us.

CLOSE OUTS

- 3 VICTORY F. P. CONSOLES, 5c. Ea.\$ 84.50
(This is Last Console Made by Mills, Exactly Like Jumbo, Used Only 3 Weeks.)
- 1 PHOTOMATIC.....\$900.00
(Very Late Serial.)
- 15 WATLING BIG GAMES, FP.... 67.50
(Perfect—Latest Model)
- 1 EVANS TOMMY GUN..... 169.50
- 1 JUMBO PARADE, FP..... 82.50
- 1 PACE ALL-STAR COMET, 3/5, 10c 74.50
- 1 MUTOSCOPE SKY-FIGHTER..... 345.00
- 2 TEXAS MUSTANG 5 BALLS. Each 57.50
- 1 ARGENTINE, 5 BALL..... 52.50
- 7 MILLS SLOT STANDS. Each.... 12.50
- 6 TARGET SKILLS. Each..... 14.50
- 1 EXHIBIT BULL'S-EYE..... 72.50
(Perfect—Refinished.)

All Quotations F. O. B. Dallas, Texas. Parts Orders Full Cash; Equipment, 50% With Order, Balance C. O. D.

WE ARE WHOLESALE AND SELL FOR RESALE ONLY

ACME AMUSEMENT CO.

(Frank O'Brien, Sole Owner, Formerly Dist. Mgr. for Mills and Jennings.)

2418 Fairmont St., Dallas 4, Texas
Phone Central 3938

Migrant Workers Leaving West Coast War Plants

SAN FRANCISCO, Jan. 29.—Because of a notion prevalent in other parts of the country that the war is about over, migratory workers are leaving this area of critical labor shortages in greater numbers than replacements are arriving, War Man-Power Commission officials say.

"The imposition of man-power ceilings and accompanying regulations have failed to create, in this area at least, a 'labor pool' which officials had hoped would result," it was said.

The migratory workers get letters from home, back in the East, Middle West and South telling them that the war is about over and advising them to go back and get that job or piece of land now, it was said. In a two-month period the net loss of migratory workers in a 10-county area including and adjacent to San Francisco Bay was 2,073.

Mike Munves In New Quarters

NEW YORK, Jan. 29.—Mike Munves, one of the oldest coin machine distributors in the nation and popularly known as the "Arcade King" because of his specializing in arcade equipment, is now set in his new quarters at 510-514 West 34th Street after a removal job which lasted a month. New Munves home occupies a complete building, two stories plus basement, with 21,000 square feet of space over-all, and when decorating is completed Mike is convinced it will be one of the show coin spots in town.

In addition to providing ample room for spacious offices, showrooms, shipping departments, warehousing, repair shop, etc., new Munves home will have on display a completely equipped arcade where machines of every description will be shown in their proper perspective. This move was made in line with Mike Munves' post-war plans.

OLIVE'S SPECIALS THIS WEEK CONSOLES

BAKER'S PACES (Daily Double)
Serials 6818-6933-7841 Each \$275.00
1938 TRACKTIME..... Each 125.00
BONUS BELL, 5c..... Each 250.00

TICKET DEALS

ONLY 6 CROSS OF RED, WHITE AND BLUE ON HAND.
Rush Your Orders.
\$250.00 Per Cross, or \$2.25 Each Deal in Less Than Gross Lots.

WE WANT TO BUY SEVEN UPS AND SLUGGERS

Terms: 1/3 Dep. With Orders, Bal. C.O.D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

CIGARETTE MACHINES

All In A-1 Operating Condition
7-COL. STEWART-McGUIRE, MODEL "8"
(15¢ Operation Only)
\$13.00 Each in Lots of 10
(Plus \$2.00 Each for Packing)
Single Machines \$15.00, plus \$2.00 for Packing.

(15¢ and 20¢ Operation)
\$16.00 Each in Lots of 10
(Plus \$2.00 Each for Packing)
Single Machines \$18.00, Plus \$2.00 for Packing.
On the above, with Double Shift Container, to be installed by you, add \$10.00 for Each Machine.

6-COL. ROWE IMPERIALS,
\$20.00 Each in Lots of 10,
Single Machines \$22.50 Each.

8-COL. ROWE IMPERIALS,
\$25.00 Each in Lots of 10,
Single Machines \$27.50 Each.

1/3 Deposit, Money Order or Cashier's Check.
Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO.

2208 LOCUST ST. ST. LOUIS, MO.

HIGHEST CASH PRICES FOR USED SLOTS & CONSOLES

BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

HERE IT IS—MR. ARCADE OWNER!

The Most Fascinating of All Arcade Machines

'Cupid's Wheel'

Because It's Got "PLAYER APPEAL"

It's powerful—It's different—It's got "player action"—It's the arcade machine that every arcade owner has always wanted.

- Simple to understand
- Simple to operate
- Lightning fast
- Animated lighting action
- Absolutely troubleproof
- Factory constructed
- Sturdy handsome cabinet
- 6'1" high—24" wide
- Available 1c or 5c play

BRAND NEW—NOT A CHANGEVER

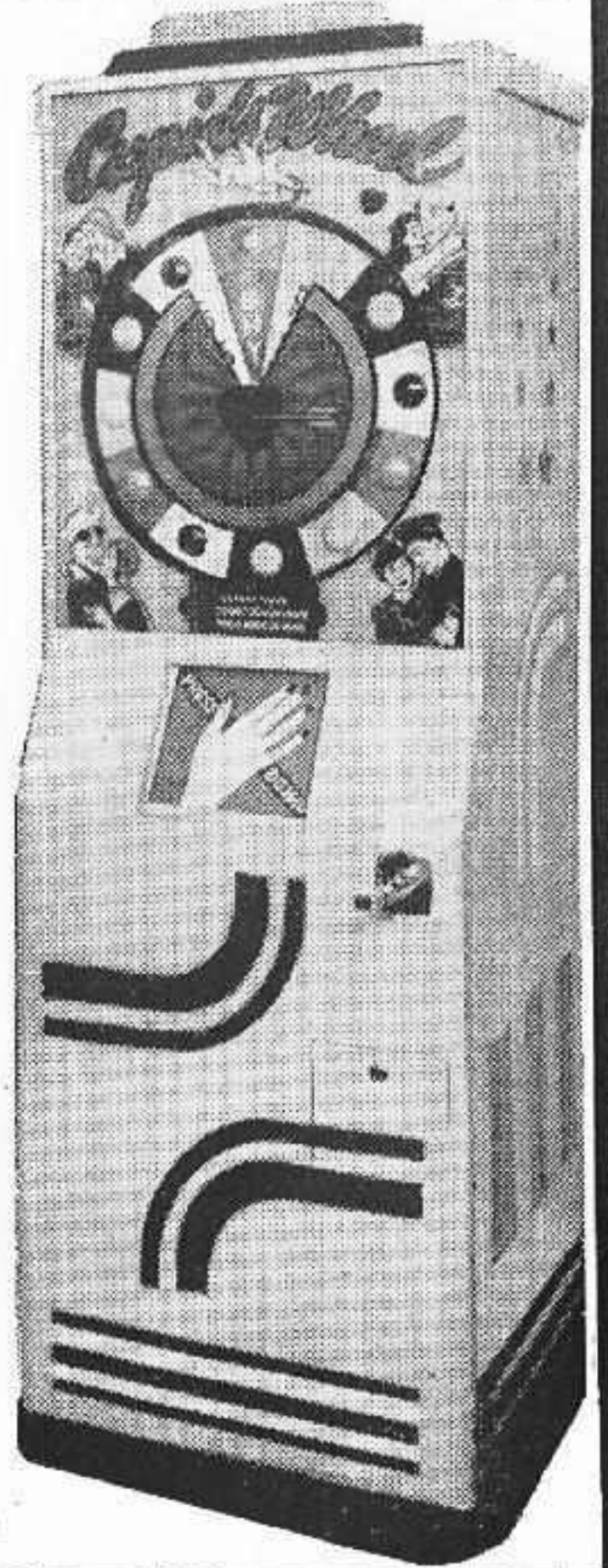
275 Arcade Owners will thank us for allowing them the privilege and opportunity to purchase

"CUPID'S WHEEL"

The most fascinating and fastest money snatcher of all arcade games.

"Do You Want To Be One of Them?"

IMMEDIATE DELIVERY. \$295.00
ORDER NOW. Balance C. O. D.



"You Can Always Depend on Joe Ash All-Ways"

ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

WHIRLAWAY!!! WHIRLAWAY

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

ROY MCGINNIS COMPANY

2011 MARYLAND AVE.

BALTIMORE, MD.

CLOSEOUT!

GENUINE A.B.T. PELLETS FOR GUNS

(Guaranteed)

\$1.75 per 1000 in 25,000 Lots Only

GENUINE KEENEY SUBMARINE PELLETS

\$32.50 per 1,000—\$4.00 per 100

STEEL PELLETS FOR CHALLENGER

TEXAS LEAGUE

\$5.00 per 100—\$40.00 per 1,000

TERMS: 1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.

ECONOMY SUPPLY COMPANY

615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

READY FOR LOCATION—IN A-1 CONDITION!

- 1 Rock-Ola Commando.....\$575.00
- 1 Sky Fighter, Reconditioned.....\$365.00
- 2 Rock-Ola Imperials 20s, Each.... 115.00
- 1 Seeburg Parachute Gun, Repainted 139.50
- 1 Seeburg 8800 RCES..... 525.00
- 1 Drivemobile..... 365.00
- 1 Seeburg Colonel RCES..... 370.00
- 2 Watling Tom Thumb Scales, Each. 59.50
- 1 Seeburg 8800 ES..... 465.00
- 1 Western Baseball Deluxe, F.P..... 110.00
- 3 Seeburg Casinos, Each..... 200.00
- 1 Western Baseball, '39..... 79.50
- 1 Seeburg Gem..... 200.00
- 1 Rock-Ola World Series..... 79.50
- 2 Wurlitzer 600 Keyboards, Each... 285.00
- 2 Rapid Fires, Each..... 215.00
- 1 Wurlitzer 41 Counter Model 1940. 99.50
- 1 Genco Play Ball, Late Model..... 159.50
- 2 Wurlitzer 750, Each..... 535.00
- 1 Texas Leaguer, Jr. Deluxe..... 44.50
- 1 Shoot Your Way To Tokyo, Like New..... 345.00
- 1 A.B.T. Challenger..... 27.50

1/3 deposit, balance C. O. D., F. O. B. New York.

Wholesale Only

DAVE LOWY

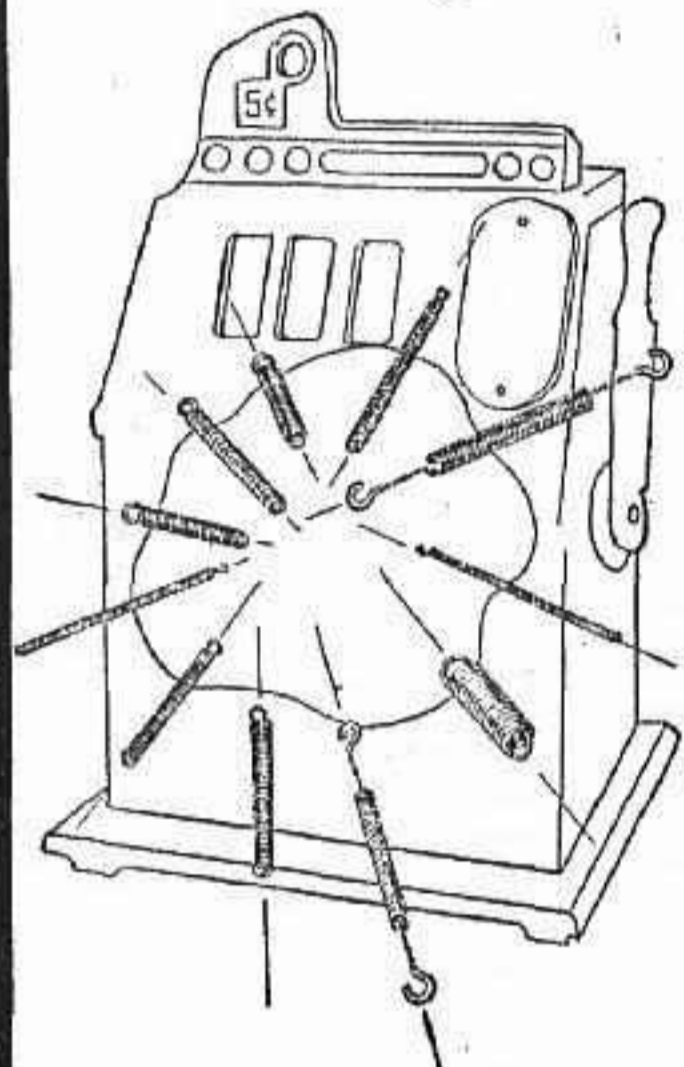
594 10th Avenue, New York City. Longacre 5-9495

"Let's Trade Together, Even If It's Ideas"

STANCOR PACKS

Brand New — Limited Supply
 #U — 203 } **\$17.50**
 #U — 500 } EACH
 #U — 510 }
NO MORE AVAILABLE when these are gone.

DON'T JUNK OLD CLUNKS
Bring 'Em Back To Life Again



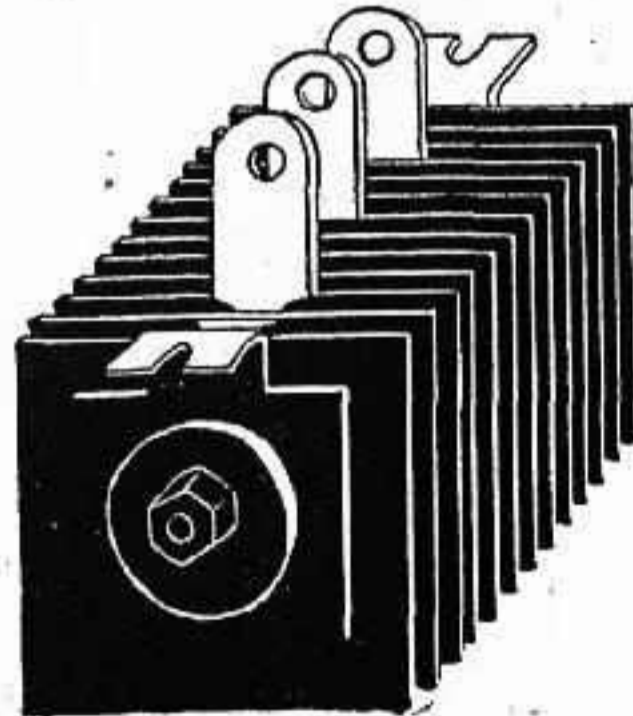
SLOT SPRING KIT
\$9.75 ea.

Prices Slightly Higher in Canada
 With all the springs you need to make that OLD SLOT MACHINE operate like new. 55 high grade quality springs made of the finest music wire, 3 EXTRA SPRINGS of all the important ones. You will get in this kit—clock springs, slide springs, escalator springs, main operating springs and finger springs. Also included are TWO handle spring assemblies with adjustment screw attachment.

IF YOU DON'T SEE, WRITE
 WE STILL CARRY THE MOST COMPLETE STOCK OF COIN MACHINE PARTS.

SEND US YOUR WORN OUT RECTIFIERS

We will rebuild, clean and make as serviceable as new ones.



\$2.50 EACH

F. O. B. Chicago

Detach all rectifiers from the transformers before shipping.

HARRY MARCUS CO.

816 W. ERIE ST., CHICAGO, ILL.

Cowgirl Route To Cover 3 Counties

STEPHENVILLE, Tex., Jan. 29.—The Jones Coin Machine Company here has completed arrangements for the purchase of an extensive machine route owned by Oasis Novelty Company. The machines are located throught three counties, Erath, Comanche and Palo Pinto.

At the same time the Jones firm, of which "Cowgirl Jimmie" is a partner, has reduced its operations in Brownwood, Tex. They will continue to operate one arcade there, however.

The Harper Music Company, of Brownwood, is now said to be one of the largest operators in this section of Texas, having recently purchased the large music routes formerly owned by Clarence Cleer.

According to Jimmie Jones, business is good in this section, chief complaint being the inferior material being used in new phono records. As a result, she says the "oldies" are still the best bets.

Acme Sales In New Quarters

NEW YORK, Jan. 29.—Acme Sales, a firm which has built up a nationwide business on phonograph remodeling and phono plastics replacement parts, is now established in new and larger quarters at 505 West 42d Street, New York City.

New home has specially wood paneled offices, showroom, shipping, remodeling, spraying and moulding departments on street floor and large basement for warehousing of equipment and parts. Sam Sachs reports he plans to add to his present line of products and needed additional space to fulfill these plans.

Over 75,000 Now Giving Trouble-Free Service!

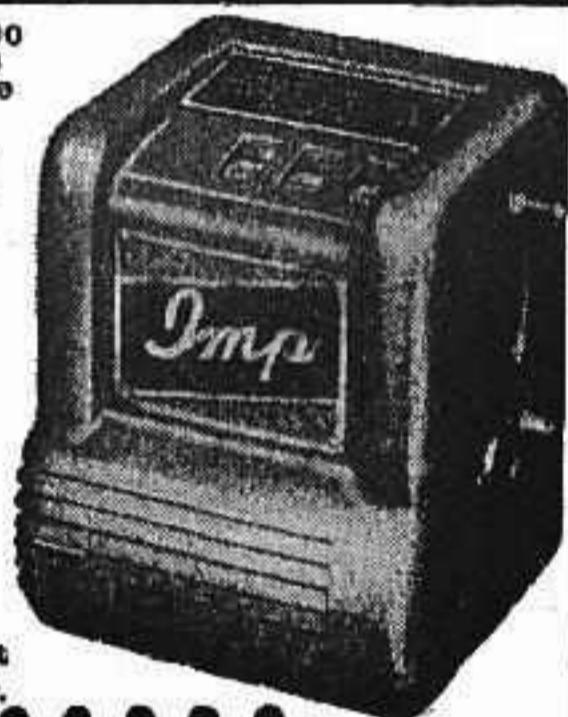
IMP

\$9.90

WHILE THEY LAST!

Regular Price \$12.50.

1/3 deposit with order.



Brand New

WINGS \$11.50 Ea.

YANKEES \$11.50 Ea.

LIBERTY BELLS \$11.50 Ea.

MERCURY \$9.90 Ea.

CENT-A-SMOKE—

CHAMPION—

Used \$14.90

1/3 Deposit With Order.

GERBER & GLASS

814 DIVERSEY, CHICAGO 14, ILL.

There is no substitute for Quality
 Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
 CHICAGO

WANT TO BUY

Will Pay These Prices F. O. B. Your City.
 \$115.00 for Wurlitzer 24's
 50.00 for Wurlitzer 616, 61, 41, 71, 716's
 200.00 for Wurlitzer 500, 600's
 495.00 for Wurlitzer 850, 950's
 20.00 for Packard Boxes
 .20 Per Ft. for 30 Wire Cable
 100.00 for Mills Blue Fronts
 20.00 for Duplexes & Belle Hops
 40.00 for Chrome Vest Pockets
 .06 Each for Used Records
L. DAYTON
 345 Fulton Street SAN FRANCISCO, CALIF.

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 20 MILLS PANORAMS, like new.....\$325.00
 - 5 PANORAMS, CONVERSIONS PEEK SHOW..... 395.00
 - 5 BALLY HIGH HANDS, Comb., late serials..... 149.50
 - 12 JUMBO PARADES, C. P., A-1 condition..... 99.50
 - 10 JUMBO PARADES, F. P., A-1 condition..... 89.50
 - 5 SILVER MOON TOTALIZERS, F. P., like new..... 109.50
 - 2 BOBTAIL TOTALIZERS, F. P., like new..... 109.50
 - 2 BALLY BIG TOPS, F. P., animal reels..... 89.50
 - 5 WATLING BIG GAMES, C. P., A-1..... 109.50
 - 5 SUPERBELLS, comb., F. P., like new..... 249.50
 - 1 4-WAY SUPERBELL, 5c-5c-5c-25c, like new..... WRITE
 - 10 KEENEY TRIPLE ENTRIES, A-1..... 129.50
 - 1 KENTUCKY CLUB..... 89.50
 - 1 JENNINGS FAST TIME, F. P..... 89.50
- SLOTS**
- 5c BLUE FRONTS, rebuilt, knees, C. H.....\$179.50
 - 10c BLUE FRONTS, rebuilt, knees, C. H..... 199.50
 - 25c BLUE FRONTS, new crackle, knees, C. H..... 275.00
 - 5c BROWN FRONTS, 3/10 P. O., knees, C. H..... 249.50
 - 10c CHERRY BELLS, 3/5 P. O., knees, C. H..... 275.00
 - 25c CHERRY BELLS, 3/5 P. O., knees, C. H..... 299.50
 - 200 CLUB HANDLES, NEW. Ea..... 5.00
 - 5c-10c WAR EAGLES, 3/5, knees, C. H..... 139.50
 - 5c-10c JENNINGS CLUB CONSOLE CHIEFS, set..... 500.00
 - 5c & 10c ORIGINAL CHROME, like new..... WRITE
 - 10c BROWN FRONTS, 3/5 P. O., C. H., knees..... 249.50
 - 5c GLITTER Q-T..... 115.00
 - 1c O. T.'s BLUE FRONTS..... 49.50
 - 5c JENNINGS GRANDSTANDS, cig. reels, check P. O... 29.50



Wolf Goldman

CHICAGO COIN HOCKEYS \$209.50

2 SEEBURG VOGUES. WRITE.

1 WURLITZER 61 Counter Model. A-1. \$85.00.

- CIGARETTE VENDORS**
- 40 ROWE ROYALS, 8 Col.\$ 79.50
 - 5 9-30 NATIONALS 79.50
 - 2 DU GRENIER Champions 11 Col. 119.50
 - 1 UNEEDA PAK, 12 Col., 1939 .. 72.50
- PIN BALLS**
- A.B.C. BOWLER ...\$49.50
 - BELLE HOP 54.50
 - DIXIE 32.50
 - 5-10-20 129.50
 - GUN CLUB 59.50
 - HOME RUN '42 79.50
 - HOROSCOPE 49.50
 - HI-HAT 59.50
 - OWL, Free Play 99.50
 - 1-2-3, 1940 85.00
- 3 UNEEDA PAKS, Latest Model, 15 Col. King Size\$119.50**
 2 UNEEDA PAKS, 15 Col., 1940 82.50
 1 DU GRENIER STREAMLINES, 9 Col. 79.50
- SCHOOL DAYS\$39.50**
 STAR ATTRACTION 52.50
 STRATOLINER 39.50
 SPORT PARADE 45.00
 SPARKY 39.50
 SNAPPY 49.50
 TRAILWAYS 39.50
 VELVET 39.50
 WOW 32.50
 WILD FIRE 39.50

CENTRAL OHIO COIN MACHINE EXCHANGE
 514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

Games that get the play

- GRAND CANYON ..** Converted from DOUBLE PLAY
- SANTA FE ..** Converted from WEST WIND
- BRAZIL ..** Converted from DO - RE - MI
- ARIZONA ..** Converted from SUN BEAM
- MIDWAY ..** Converted from Z O M B I E

A few games available without requiring older models

- INCREASED EARNINGS
- TROUBLE-FREE OPERATION
- LASTING POPULARITY

SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

United MANUFACTURING COMPANY
 6123-25 N. WESTERN AVENUE CHICAGO

ORIGINAL GUN LAMPS

FOR SEEBURG AND BALLY RAY GUNS
 Guaranteed! **95c Each** Limited Quantity!

WRITE, PHONE, WIRE YOUR ORDER!

1/3 Deposit, Balance C. O. D.

SIMON SALES

152 W. 42nd St., New York 18, N. Y.
 Phone: Pennsylvania 6-9495

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. **PHONOFILM** HOLLYWOOD, CALIF.

RADIO TUBES

FOR THE
COIN MACHINE
TRADE

All prices net as shown in this ad

1B5 \$1.45	6A8 \$1.35	6L6 \$1.90	6V6G \$1.15	47 \$1.15
1H5 1.60	6B5 2.00	6N7 1.55	6X5 1.05	56 .85
1N5 1.65	6B8G 1.35	6R7 1.15	6Y6 1.55	58 .95
2A3 2.00	6B8M 2.00	6S7 1.65	7B5 1.35	75 .90
2A4G write	6C6 1.05	6SC7 1.85	7B6 1.35	76 .95
3Q5 1.65	6D8 1.65	6SL7 (Re-	7F7 1.65	77 .95
5X4 1.15	6F8 1.25	places 6SC7)	12Z3 1.45	78 .95
5U4G 1.05	6H6G 1.15	—No change	24 .95	80 .95
5Y3 1.00	6J5 1.20	in Socket—	30 1.45	83 1.35
5Z3 1.60	6J7 1.35	Reverse #1	37 .90	70L7 2.85
6A4 1.65	6K6 1.15	& #3 Wires	38 1.15	2051 2.60
6A6 1.65	6K7 1.15	\$1.75	41 .90	25Z5 1.25
6A7 1.15	6K8 1.35		42 .90	25Z6 1.35
6D6 1.05	6K7G 1.15	6SQ7 1.15	45 1.20	117Z6 2.35

SPECIAL! 7½ WATT BULBS, CASE OF 120..... \$10.75
 "Chicken Sam," "Japs," "Chutes," A-1 Quality Ray Gun Lamps, Ea.. \$1.50
 Photo Cells for "Sams," "Japs," "Chutes," Etc. (#CE-23), Each... 2.50

1 CASE 18" LUMILINE BULBS (24).....\$22.80
 1 CASE 12" LUMILINE BULBS (24).....\$20.40

SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

SIGNATURE: DATE:

NO ORDER SHIPPED UNDER \$5.00—½ DEPOSIT MUST ACCOMPANY ORDER

RUNYON SALES CO. 123 W. RUNYON STREET
NEWARK, N. J.

ORIGINAL WURLITZER PLASTICS

Original Model 750—Top Corners	\$8.75 Each
Original Model 750—Bottom Corners	8.75 Each
Original Model 850—Top Corners	9.50 Each
Original Model 850—Lower Corners	8.75 Each
Original Model 950—Lower Sides	9.75 Each

Original Plastics for Seeburg Hi-Tone, Model 8800-8200,
 Lower Sides (Solid Red or Green)\$13.50 Each
 Specify "Left" or "Right" (Facing Phonograph)

SHEET PLASTIC (PLIABLE)

60 Gauge, Red, Yellow, Green (Thickness of a New Half Dollar)
 (Sheets 20"x50")\$18.00 Per Sheet, \$10.00 Per Half Sheet
 80 Gauge, Red, Yellow, Green (Thickness of a New Silver Dollar)
 (Sheets 20"x50")\$25.00 Per Sheet, \$14.00 Per Half Sheet

WE REFUSE TO BE UNDERSOLD

PLASTIC REPLACEMENTS AT LOWEST PRICES FOR WURLITZERS,
 ROCK-OLAS AND SEEBURGS

LET US KNOW YOUR REQUIREMENTS

Terms: 1/3 remittance with order—full remittance with
 order will save you C. O. D. charges.

Reference: Clinton Trust Co., 330 W. 42nd St., New York.

DURAL PLASTIC CO., 1451 Broadway, N. Y. 18, N. Y.

CONVERTING—REBUILDING—REFINISHING

MILLS 1c, 5c, 10c Escalator Slots Conv. to 25c Play—3/5 P. O.
 MILLS 1c, 5c Escalator Slots Conv. to 10c Play—3/5 Payout.
 MILLS 5c, 10c, 25c Escalator Slots Changed 2/4 to 3/5 P. O.
 MILLS 1c Vest Pockets Converted to 5c Play
 MILLS 1c Q. T.'s Converted to 5c Play

Mechanism Entirely Overhauled and Cleaned; Castings Repainted or Gold Glittered.
 On Escalator Slots we also install full Drill Proof Sides in Cabinets, Knee Action Levers,
 Club Handles and New Reward Cards.

We Repair and Refinish Any Make of Slot.
 We Have Complete Sets of Mills 25c 3-5 Payout Slides.

ALL WORK GUARANTEED. WRITE FOR PRICE LIST.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, O.



JENNINGS'

← Symbol of Service

CONTACT US ON ANY
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37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

NOW *Converting*

GRAND STAND-GRAND NATIONAL
PACEMAKER *Into...*

ROCKINGHAM

OUR NEW
ONE BALL PAYOUT SIMILAR IN
PLAYER APPEAL TO FAIRMONT

1. New Playboard—Colorful, Spectacular.
2. New Larger Backboard and Class.
3. Cabinet Newly and Beautifully Redesigned.
4. Handsomely Decorated Base.
5. Mechanical Parts Thoroughly Checked and Replaced Where Necessary.

ALSO CONVERTING

Sports Special, Sport Event, Blue
Grass and Dark Horse

to SPORTSMAN

Similar in play appeal to

LONG ACRE

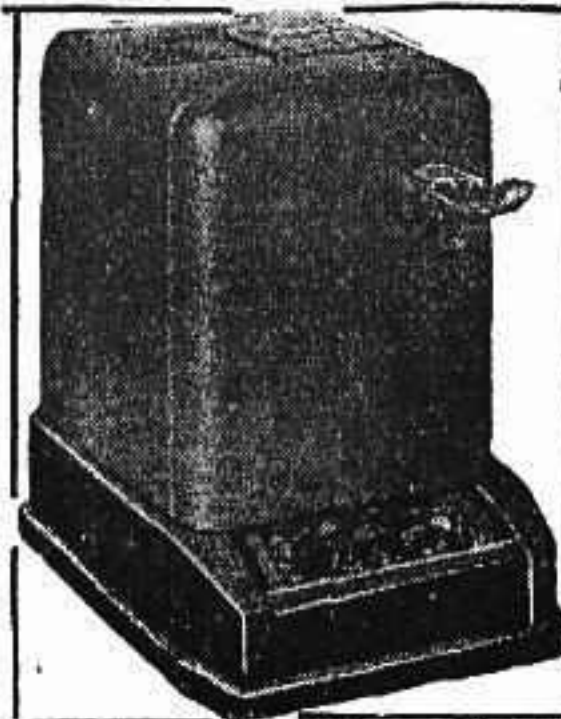
See your distributor for
prices and delivery



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2646 W. NORTH AVE.

CHICAGO, ILL.



MILLS VEST POCKET BELL

5c Play Only

Complete With Automatic
JACK POT

Pays Out Automatically Just Like a
Big Slot.

Rebuilt Machines From
\$50.00 to \$75.00.

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VALLEY SPECIALTY CO., INC.

1061 Joseph Ave., Rochester 5, N. Y.

—FOR SALE—

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List,
stating your requirements.

L-C SALES CO.

855 Pearl St., P. O. Box 2988

Beaumont, Texas

Your Attention, Please!

PIN BALL BUMPER STEM REPAIR SLEEVES

Put at an Angle for
Instant Application

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"
THOUSANDS IN USE!

BECAUSE
THEY END BUMPER
TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most
coil burnage and out-of-order calls. Give new life to your tired
games for the duration. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or
MAIL \$2.75 FOR EACH PACKAGE OF 25
Money Back Guarantee. Deal for Distributors.

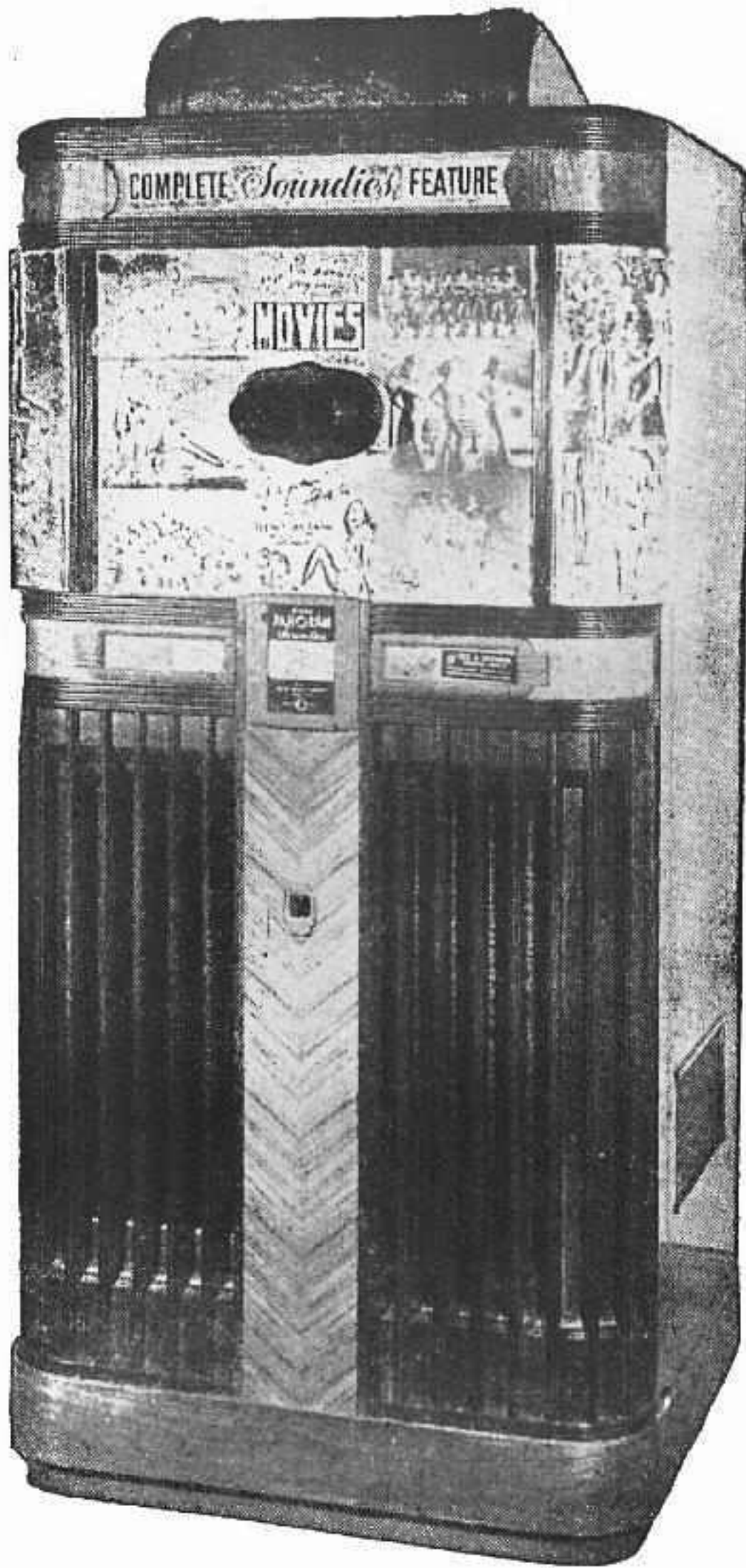
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840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930



SOLO-VUE

Complete PANORAM MACHINE Conversion
Photographic Display Front Beautifully Hand Colored!



for
APPEAL! PLAY! PROFITS!

By this conversion . . . only the person who inserts the coin can see the picture . . . everyone present can hear the music. There is an abundant supply of a wide variety of films!

PRICE ONLY
\$495.00

1/3 Deposit, Balance C. O. D. or Sight Draft.

Effective February 10th the price of Solo-Vue will be \$545.00.

WRITE FOR DETAILS OR VISIT OUR DISPLAY ROOM FOR DEMONSTRATION

GEORGE PONSER COMPANY

763 SOUTH 18TH STREET

NEWARK, N. J.

ORIGINAL JAR-O'-DO ORIGINAL JAR-O'-DO

WISE MAN SAY:
UNIVERSAL'S ORIGINAL JAR-O'-DO
RED, WHITE, BLUE
"BIG CHARLEY"

MEAN—BIGGER SALES—BETTER PROFITS!!

TICKETS
STAPLED
5 TO A
BUNDLE

SELLS
FOR
\$1.00
PER
BUNDLE!



IT'S NEW—
IT'S
SENSA-
TIONALLY
DIFFERENT
REAPING
REPEATS
WHEREVER
SHOWN!

ACTUAL PAYOUT ON ORIGINAL JAR-O'-DO
RED, WHITE, BLUE, "BIG CHARLEY."

Stapled 5 to a Bundle	420 Bundles to a Bag
60 Tickets in Red Shield Ending in 0 Each Receive	\$ 2.00
6 Tickets in White Shield Ending in 55 Each Receive	20.00
6 Tickets in Blue Shield Ending in 11 Each Receive	5.00
6 Tickets in Blue Shield Ending in 22 Each Receive	5.00
6 Tickets in Blue Shield Ending in 33 Each Receive	5.00
6 Tickets in Blue Shield Ending in 44 Each Receive	5.00

Takes in 2100 Tickets at 5 for \$1.00	\$420.00
Pays Out (Actual)	360.00
Profit (Actual)	\$ 60.00

Can also be had with 2170 Tickets, making a profit of \$74.00

! NOTICE !

DO NOT TAKE SUBSTITUTES. OUR TICKETS ARE MACHINE FOLDED, WITH TAPE AND MACHINE COUNTED; NO SEWING WHATEVER ON OUR TICKETS. DO NOT BE MISLED. IF YOUR JOBBER CAN'T SUPPLY YOU WITH THE ORIGINAL JAR-O'-DO TICKETS, WRITE DIRECT TO US.

WRITE FOR QUANTITY PRICES!
"THE INDUSTRY'S FASTEST GROWING FACTORY"

UNIVERSAL MANUFACTURING CO.

405 E. 8TH ST. KANSAS CITY, MO.
"WE MANUFACTURE ONLY"

ORIGINAL JAR-O'-DO ORIGINAL JAR-O'-DO

WANTED . . . WURLITZER 750, 750E

WILL PAY HIGHEST CASH PRICES

WRITE US FOR OUR PRICES ON ALL KIND OF NEW SLOTS AND PIN GAMES AND USED PHONOGRAPHS.

NOTICE

Shatterproof Jackpot Glass for Slot Machines, Per Dozen \$13.50. FULL CASH WITH ORDER.

MOSELEY VENDING MACHINE EXCHANGE, INC.

80 Broad Street, Richmond, Virginia. Day Phone 3-4511; Night 5-5328

SALESBOARDS PRE-INVENTORY SALE 33 1/3 OFF

Our Victory Boards are the sensation of today—efficient, economical, with a new concept. A trial order will convince you. Order today. Our stock is limited.

Name	Sales	Per Sale	Takes In	Maximum Profit	Price Each
Victory Cigarette Boards	432	2c	\$ 8.64	\$ 4.04	66c
Victory Dollar Game	432	5c	21.60	8.60	77c
Victory Jackpot Charley Jr.	462	5c	21.60	9.70	\$1.25
Jackpot Jim	1000	5c	50.00	20.50	2.55
Jackpot John	1000	10c	100.00	33.00	2.93
Victory Jackpot Charleys	432	25c	108.00	36.00	1.35
Jackpot Charley (Thin)	1000	25c	250.00	56.00	2.35
Jackpot Charley (Thick)	1000	25c	250.00	56.00	2.93

Regular Push Cards—Any Following Sizes: 20-25-30-35-40-50-120 or 150 Hole, \$3.50 per 100. Terms: Minimum Order \$25.00. One-Third With Order, Balance C. O. D.

TEXAS WHOLESALE NOVELTY HOUSE
P. O. BOX 4186 DALLAS, TEXAS

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

MILLS PANORAMS SOUNDIES

CONVERTED TO

NEW HOLLYWOOD PEEK SHOWS

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. WRITE FOR PRICES.

GOOD SPICY PEEK SHOW FILMS IN STOCK FOR SALE OR RENTAL.

RECONDITIONED CONSOLES

Mills Four Bells, Late New Head	Write	Keeney Super Bells, 4-Ways	Write
Mills Four Bells, 3-5¢, 1-25¢	Write	Baker Pacers (Late Daily Doubles)	\$295.00
Mills Four Bells (New Cabinets)	\$695.00	Pace's Racers, 25¢ (Late Brown Model)	295.00
Evans Lucky Lucre, 3-5¢, 2-25¢	395.00	Bally Club Bells (Late Serials)	249.50
Evans Lucky Lucre, 5-5¢	249.50	Keeney Super Bells, 2-Way 5-5	395.00
Mills Jumbos, Late Comb. (Like New)	189.50	Keeney Super Bells (Comb.)	249.50
Mills Jumbos, Late P.O. (Like New)	159.50	Pace Saratoga Sr., 10¢ Play	189.50
Mills Jumbos, Late F.P. (Like New)	124.50	Pace Reels Jr. (Late '41 Models)	149.50
Mills Three Bells	Write	Pace Saratoga Jr. (Late '41 Models)	149.50

ALSO IN STOCK FOR IMMEDIATE DELIVERY

NEW MILLS GOLD CHROME, 5c, 10c, 25c, 50c; MILLS ORIGINAL CHROME, 5c, 10c, 25c, 50c; NEW JENNINGS CHIEFS, 5c, 10c, 25c, 50c; NEW VICTORY CHIEFS, 5c, 10c, 25c, 50c; NEW SILVER CHIEFS, 5c, 10c, 25c, 50c; MILLS BLUE FRONTS, 5c, 10c, 25c; WURLITZER, SEEBURG, ROCK-OLA AND MILLS PHONOGRAPHS. Write or Phone for Prices on All Coin Machines Not Listed.

RECONDITIONED ARCADE EQUIPMENT

Calite Push or Hug	\$ 89.50	Exhibit Rotary Merchandisers	\$179.50
Calite Push or Grip	89.50	Keeney Anti-Aircraft, Modernized in Red, White, Blue	79.50
Western DeLuxe Baseball, All Modernized New Rock-o-Lite	129.50	Exhibit Maglo Eye (Modernized)	89.50
Bally Basket (Refinished)	89.50	Jennings Barrel Roll	189.50
Uncle Sam Grip	89.50	Exhibit Tiger Pull	89.50
Grootchen Pikes Peak	19.50	Gottlieb 3-Way Gripper	19.50
Mills Flip Skill	49.50	Exhibit Late Model Card Venders	29.50
Casino Golf	49.50	Owl Dial Lifter	59.50
Exhibit Hi-Ball	79.50	Evans Play Ball	225.00
Tall Gunner (New)	325.00	Bally Rapid Fire	225.00
New Midget Skoo Ball	239.50	Evans Tommy Gun (Late Model)	249.50
Radio Rifle with Roll Film	89.50	National O.K. Fighter	159.50
Scientific Baseball	129.50	New Selectoscope	375.00
Scientific Batting Practice	129.50	Bally Torpedo	225.00
Genco Playball (Late Lite-Up)	189.50	Exhibit Kiss-o-Meter	249.50
Keeney's Submarine	225.00		

BUCKLEY WALL BOXES, \$19.50
Late Chrome, Illuminated, 24-Record, Good as New ...

PACKARD PLA-MOR \$32.50
BOXES, All Rebuffed and Re-finished. Look Like New ...

WANTED-USED MACHINES-HIGHEST CASH PRICE PAID

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance O. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
1812 WEST PICO BLVD.
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BADGER NOVELTY COMPANY
2548 NORTH 30TH STREET
MILWAUKEE 10, WISCONSIN

WILL BUY FOR CASH!

PHOTOMATICS, PHOTOMATONS, PANORAMS, IDEAL CARD VENDORS OR ANY OTHER ARCADE MACHINES
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Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT-\$79.50

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD, MERRICK, L. I., N. Y.

ADAPTORS CHANGE-OVER, 2A4G TO 2051

FOR SEEBURG RAY GUNS

\$1.50 (EACH)

INSTRUCTIONS FOR REPLACING 2A4G WITH 2051 ON SEEBURG RAY-O-LITE GUNS.

1. Remove 2A4G From Socket.
2. Plug Adaptor Into 2A4G Socket.
3. Plug 2051 Into Adaptor.
4. Remove 3B Tube and Slip 1 Wire on Each Filament Prong.
5. Plug in 3B Tube and the Machine is Ready for Operation.

SIMPLIFIED INSTRUCTIONS

One Wire on Each Tube Prong That Fits on Each Side of Raised Mark on 3B Tube Socket.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago 13, Illinois

Our Expert Service Department

RE-BUILDS — RE-CONDITIONS — RE-FINISHES — REPAIRS —

Your old run-down "CHICKEN SAMS" and "JAIL-BIRDS" and converts them into "SHOOT THE JAP" Ray Guns. Cabinets are completely repaired and Amplifiers overhauled and reconditioned.

FOR **\$59.50** F. O. B. Chicago

Over 100 Different Numbers in

RADIO TUBES!

That's right over 100 different radio tube numbers available and coming in every day. Substitutions are necessary, but here are some of those critical tubes you've been looking for. Keep supplied daily. Join our list of preferred customers and write today. Radio tubes for Ray Guns, Phonographs and all types of coin-operated machines.

All Numbers Are Subject To Prior Sale!

NET PRICES

0Z4	\$1.65	78	\$.90	125Q7	\$1.00
1Q5GT	1.65	6K7G	1.15	125Q7GT	1.10
2A3	2.00	6N7/GT	1.65	24A	.90
3Q5GT	1.65	6Q7/GT	.90	25L6GT	1.15
5Y3/GT	.75	6SK7	1.05	26	.75
6A7	1.00	6SQ7	1.05	27	.70
6A8	1.35	6SQ7GT	1.15	35/51	1.00
6C5	1.15	6V6GT	1.15	37	.90
6D6	1.00	6Z4/84	1.10	42	.90
6F6	1.15	7A8	1.35	43	1.10
6H6/GT	1.15	7B7	1.35	50L6GT	1.10
6J5	.95	7F7	1.65	56	.85
6J5GT	.95	83	1.35	57	.95
76	.95	84/6Z4	1.10	117Z6/GT	1.65
77	.95	12SK7GT	1.10		

We Have Many Other Tube Numbers! Every order subject to prior sale.

WPB LIMITATION ORDER No. L265 makes "Supplier's Certificate" mandatory with each order.

ALL SHIPMENTS EXPRESS C. O. D. DO NOT SEND CHECK OR MONEY ORDER.
ONLY MAIL ORDER BUSINESS ACCEPTED!

SIGN THIS

"SUPPLIER'S CERTIFICATE"
I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order (or invoice) under the provision of Limitation Order L-265, with the terms of which I am familiar.

Date

Signature

SEND WITH ORDER

GUN LAMPS (SAME AS PREVIOUS ISSUE)

TOGGLE SWITCHES (SAME AS PREVIOUS ISSUE)

PHOTO ELECTRIC CELLS (SAME AS BEFORE)

GUN CABLES \$2.75 EACH

Five-Wire Standard 8-Ft. Length, Rubber-Covered, Good Quality.

\$100.00

WANTED FOR CASH
SEEBURG'S "CHICKEN SAMS"
"JAIL-BIRDS"

\$100.00

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

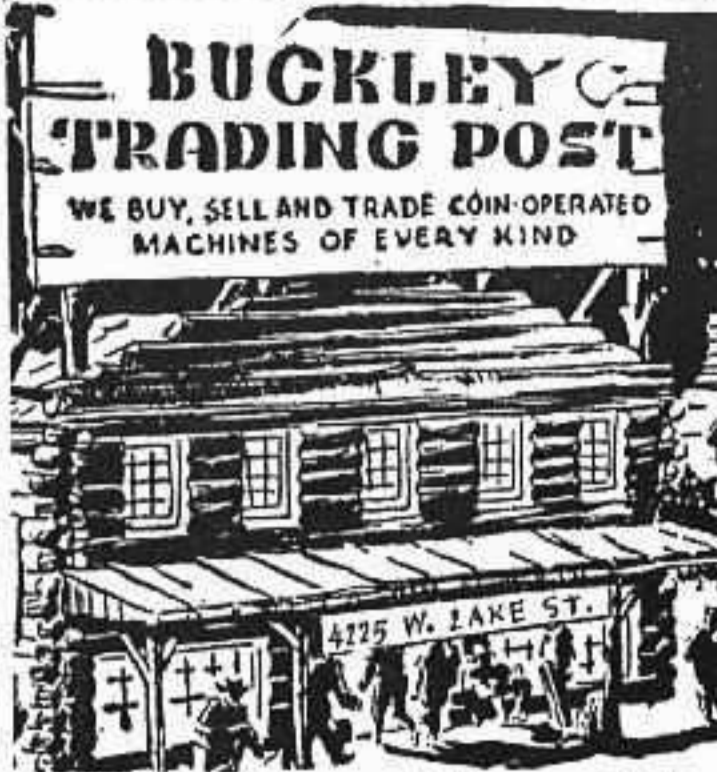


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OF FAMOUS *Bally*
GAMES AND VENDERS**

Production at the "Bally" plant is one hundred per cent for Uncle Sam. Night and day, seven days a week, the "Bally" organization is building battle equipment for the Army and the Navy, proving that the skill developed in peace-time design and construction of coin-operated games and venders is a valuable asset to America in time of war.

Plans of the "Bally" organization call for quick production of new games and venders immediately after victory... and for exploitation of the marvelous new electronic principles developed by war-time technology. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making equipment.

Lion Manufacturing Corporation, manufacturers of "Bally" games and venders, distributed by Bally Manufacturing Company, 2640 Belmont Avenue, Chicago, 18, Illinois.



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BUYS
THE TRADING POST
SELLS**

No Arcade Complete
Without
**SUPREME GUN—SHOOT YOUR
WAY TO TOKIO**
PRICE\$330.00

SPECIAL—We specialize in MILLS PARTS . . . Have in stock for immediate delivery limited Quantity Large Clock Gear . . . Write for prices.

Wanted To Buy—Cash Waiting			
PHONOGRAPHS		CONSOLES	
Seeburg Classics	Wurlitzer 24	Keeney Super Bells	Mills Three Bells
Seeburg Envoy	Rockola Monarchs	Keeney '38 Track	Mills Four Bells
Seeburg Regal	Rockola Standards	Time	Pace Reels—Combination
Wurlitzer 500	Rockola DeLuxes	Keeney '38 Skill	
Wurlitzer 600		Time	
SLOT MACHINES		ARCADE MACHINES	
Mills	Jennings	Watlings	
Mills Vest Pocket Bells			Send Your List

CONSOLES—FOR SALE	
Jumbo Parade, F.P.	\$ 87.50
Jumbo Parade, P.O.	115.00
Jumbo Parade, Combination	160.00
Keeney Kentucky Club	90.00
Jennings Fast Time, F.P.	80.00
Jennings Bob Tail	108.00
Paces Reels Jr.	\$165.00
Paces Saratoga Comb.	165.00
Bally Hi-Hand	145.00
Stanco Bell—Single	125.00
Bally Roll-Em	175.00

ONE BALL PIN GAMES			
Mills Owl	\$ 75.00	Challenger	\$195.00
Bally Hawthorne	89.50	Victorious Turf Champ	184.50
Bally Blue Grass	175.00	Bally Sport Special	165.00
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REBUILT TREASURE ISLAND	\$55.00
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Mills—Jennings—Watling—Caille. Tell us your requirements.	

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PISTOL TOTIN' MAMA


IT'S SUPER IN ACTION—COLORFUL and DIE CUT—

SCALAR-OR PRODDOR

TAKES IN 1216 HOLES AT 5¢ **\$60⁸⁰**
AVERAGE PAYOUT **\$30¹⁰**
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14 NORTH PEORIA STREET
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Get that feeling of patriotic self-satisfaction in knowing that you, too, are helping to blast the Axis! War is a grim business that requires tons of money every hour on the clock. All Americans must "pitch in" with every single dime they can possibly afford. When "our kids" are in the foxholes are hurling grenades at the enemy . . . buy an extra War Bond . . . and say "With My Compliments, Too, Adolph and Tojo!"

**INVEST IN WAR BONDS
and INVEST IN VICTORY!**



AWARDED TO THE J. P. SEEBURG CORPORATION
FOR OUTSTANDING PRODUCTION OF WAR
MATERIALS IN EACH OF ITS FOUR PLANTS

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FINE MUSICAL INSTRUMENTS SINCE 1902

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PUT YOUR DOLLARS

"On Guard," too



Every dollar invested in War Bonds enters "military service" and goes on guard against the march of Axis aggression. If you can't take up arms for your country, you CAN put uniforms on your dollars and send them into the fight by investing them in Bonds. This week—next week—every week, until the day of Victory, invest your surplus earnings in your country—the world's best investment. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. "A Name That Means Music to Millions."



Awarded to the North Tonawanda Division

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...Is working for Uncle Sam