

# The Billboard

NOVEMBER 13, 1943

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

## SOVIET-STYLED SHOWBIZ



AL DEXTER

His Pistol Packed Dollar Dynamite

(see page 4)

RADIO

They Want It Hot & Loud  
In Broadcasts at Sea

GENERAL NEWS

Songs From the B'way Shops  
Don't Pay Much But Live on

VAUDE

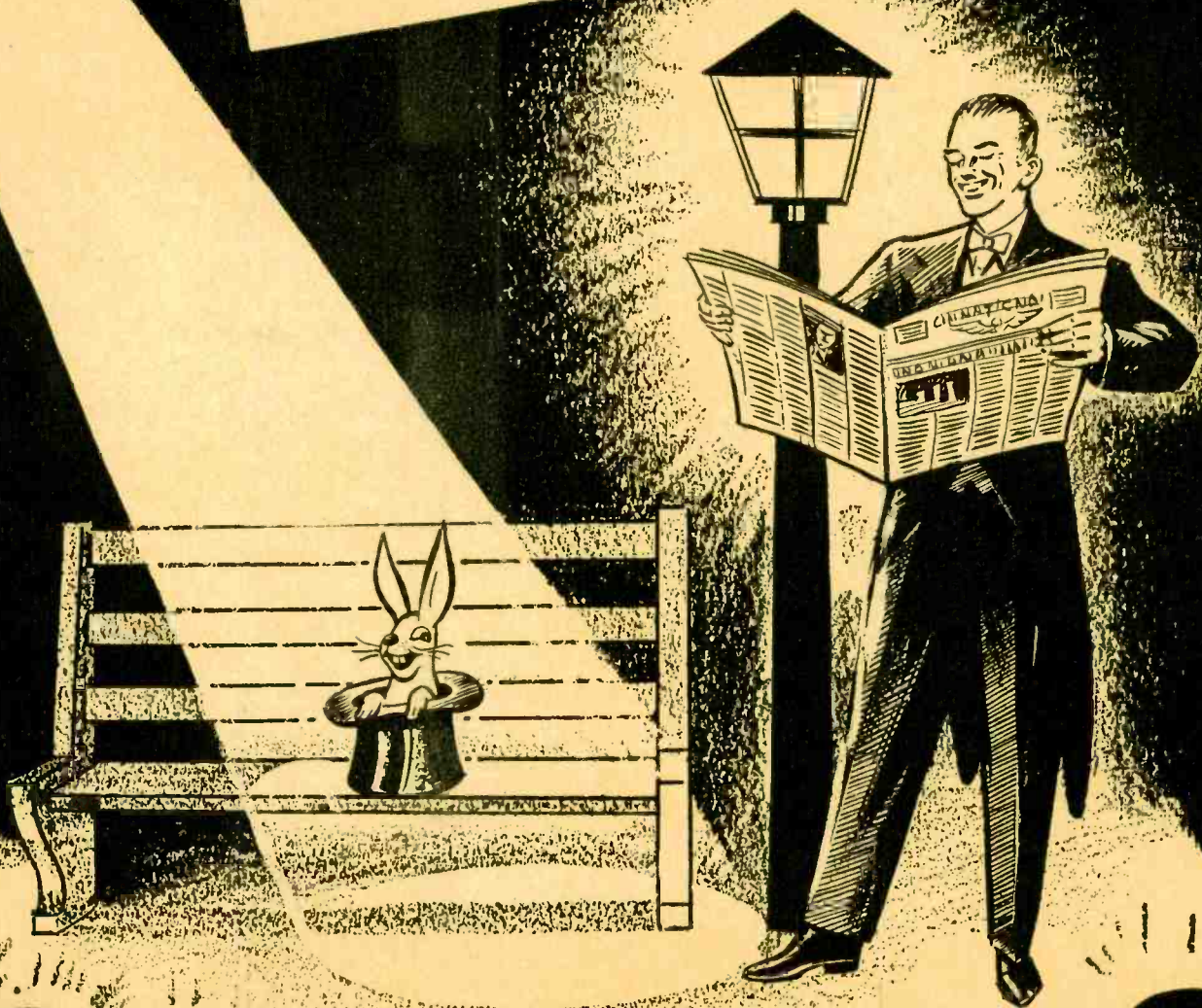
## FILM STARS ICE HOLLYWOOD



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# SOVIET-STYLED SHOWBIZ

## N.Y.'s Ballet Rakes in 183G

Weekly Average \$45,750

NEW YORK, Nov. 6.—If there is still any doubt in anyone's mind that the ballet has taken a thoro grip on the Stem, it should be washed out when the official gross returns are posted after tomorrow's final performance (7), when *Ballet Theater* completes a four-week run at the Met.

As of October 6 *The Billboard* predicted a banner take for the tulle-and-toe experts to the tune of a finale figure of \$150,000. This was based on an estimated \$40,000 weekly sale and allowed for the slough-off usual to ballet runs. However, this time the Niji gals and the tight boys have outdone themselves. Sol Hurok's grosses for first three weeks, thru October 31, summed to \$128,110, and sales for final stanza of nine performances (See N. Y. Ballet Gets 183G on page 5)

## Permanent Stock Idea for Camp Shows Overseas

NEW YORK, Nov. 6.—Official permission was granted USO-Camp Shows this week to establish permanent stock companies in Allied-occupied overseas territories, probably including those areas retaken by our forces. Civilian units of about eight Broadway actors would be augmented by servicemen in the presentation of the same type of tabloid legit shows currently touring U. S. camps under auspices of USO-CSI. Where they will be located, when the acting troupes get started and means of transportation all come under the head of "military secrets."

Idea is understood to have originated with Bert Lytell, head of USO legit units and president of Actors' Equity. New project marks the first time that USO performers have been permitted to remain in overseas spots indefinitely.

## Serious Music, Recitatives, "Desire Under the Elms" Get Play With Jive on Up-Beat

No Radioized Drama . . . the Mike's in the Footlights

NEW YORK, Nov. 6.—Russians still like their music classical. A substantial part of broadcast program schedules is devoted to serious music with plenty of folk and patriotic songs thrown in for minority language groups, of which there are over 30 within the USSR.

Serials are unknown on the air, as are plays especially written for the ether. That's because they broadcast full-length plays and operas direct from the theaters. Another entertainment form that Soviet listeners go for in a big way is straight reading. The readers give with poetry, short stories and chapters of a book. This is a fave with sight audiences as well as dialers. Thousands cram into theaters and halls just to hear their stars recite. No vaude bill is a vaude bill without a reading turn.

The only American films in Russia are

oldies, like *In Old Chicago*. According to Robert Magidoff, NBC correspondent in Russia for four and a half years, there was talk and anticipation of Walt Disney's *Bambi* just before he left. The big legit hit is still Eugene O'Neill's *Desire Under the Elms*. Magidoff, as has been reported, has collaborated with a Russian playwright on a legit, *White Angels*, which is being done by the Moscow Art Committee. He'll draw his royalties in rubles and will spend them when he returns to the job of reporting.

The USSR will be a lush field for Yank performers, plays and pix after the war. The jazz fans, and their number is growing, go for Paul Whiteman and Duke Ellington in typical hot jive club fashion. Featured on a July 4 program, broadcast on a nationwide all-Russian network, was the music of the late George Gershwin.

*Sotto Voce Swing on Steppes*

There are only a few jazz bands on the steppes. The hot stuff is still in the connoisseur and collector class. Glenn Miller is unknown, but they think of Whiteman and Ellington in the same category as Gershwin and Charles Chaplin. (But see *They Want It Hot and Loud*—radio section—giving the music tastes of Yanks at sea.)

Paul Robeson, as is no longer news, is on the Soviet version of *Hit Parade*. He's in the same class as Maestro Toscanini. They play a great number of the recordings of Yank symphonic conductors.

(See SOVIET-STYLE on page 10)

## Fly Fights NAB at Opening Of White-Wheeler Hearings; Points Finger at NBC-CBS

FCC Commissioner Has His Two Days in Court

WASHINGTON, Nov. 6.—Chairman James Lawrence Fly of the Federal Communications Commission appeared before a Senate group this week opening hearings on the White-Wheeler bill. It was his first Congressional chance to tell his side of the story.

Altho broadcasting biggies have yet to testify, it is pretty evident that Fly may have started on the way to what he is after—an incorporation of FCC regulatory powers into a good sound law.

As the long-awaited hearings opened on the measure to amend the Communications Act of 1934, two facts shaped up immediately. First, the hearing is to be no "Cox probe." The Senators mean business. Secondly, Fly isn't facing a packed court with the decision against him before the gavel falls. On the other hand, there is no pushover in the cards, as the radio industry is here in a full body and they mean to swing as much control away from the FCC chief as they can.

### Radio Execs Concentrating

Executives and public relations men of the chains have been pouring into the capital by trainloads and day and night strategy meetings are held in hotel rooms. The broadcasters get their chance to talk next week and their story will be work of some of the best brains in the industry.

Most significant development yet to come from the hearings occurred Thursday (4) during an exchange between Senator White, co-author of the bill, and Fly. The Senator said very bluntly that he would like to see FCC's regulatory powers spelled out clearly in law, and added that he thought he could sell the policy to Fly. Sensing the implication that seemed evident, Fly replied that he was sure he could be sold. Later

in the day, Senator Wheeler also told Fly that he would like to see the agency's powers defined by law.

Fly occupied the stand the first two days of the hearing. He took shot after shot at the big webs and then turned his attention to the National Association of Broadcasters.

The NAB, Fly told the committee members at the opening session, was nothing more than "a stooge" for NBC and CBS, and whenever his agency needed either of the webs, there was an immediate "cry" from NAB President Neville Miller.

One of the first things Fly did after taking the stand was to ask that his testimony on the Sanders Bill (a House bill), which ran to 244 pages of printed record, be incorporated in this hearing, as the present bill, he said, is similar to that.

Replying to a question of Senator Gurney, who wanted to know what parts of the White-Wheeler Bill he found objectionable, Fly said it would restore the radio industry back to monopolistic practices and deprive the FCC of any effective means of doing anything about it.

(See FLY FIGHTS NAB on page 29)

## Nick Schenck, Mayer Figure in Pay-Off Trial Testimony

Pre-Payment "Accidents"

NEW YORK, Nov. 6.—Further highlights on the methods of IATSE under the regime of prexy George Browne and his pal, Willie Bloff, both convicted extortioners, were shed by Nicholas Schenck, president of Loew's, in Federal Court this week. Schenck was testifying as a government witness at the trial of eight men accused of conspiracy to extort \$1,000,000 from the motion picture industry.

Asked why he submitted to the Browne-Bloff pay-off demands on the industry, Schenck said that he feared "a loss of life" as well as the ruin of his firm's business. He told of giving several days' thought as to whether he should meet the Bloff initial extortion demands in 1935 or risk destruction of his producing-exhibiting org. Finally he

(See Schenck, Mayer Figure on page 5)

Let's BOND the Hell out of 'em

THIS YEAR,  
DON'T BUY AN ANNIVERSARY  
AND HOLIDAY GREETINGS AD  
BUY AN EXTRA WAR BOND!

(See page 6 for the full story of show business's greatest wartime publication, *The Billboard's BONDBARDMENT* Number)

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## Comic Boosts Africa "Quake"—Working While Shells Fly

Editors *The Billboard*:

Our show (*Overseas Unit No. 53, The Earthquakers*) has done a fine job here (*European Theater of Operations*) and I'm proud of the whole bunch. We have worked under the worst possible conditions . . . sandstorms, temperature up to 150 degrees, and even bursting shells. We've moved every day for a month over bad roads in rough-riding cars and have done shows every day for combat troops.

We have stood in line with our mess kits for food. We've eaten cold C rations out of cans on long trips and washed and shaved out of tin helmets. All the places we played were in North Africa, so I think it's safe to talk about it now.

Ours is the only show ever to play on the island of Pantelleria in Musso's famed underground hangar, which at that time was mighty close to the war.

We have a lot more work to do over here and I don't know when we'll be home. Met Jack Benny in Benghazi, doing a wonderful job. All the boys were crazy about his show.

MYLES BELL,  
A.P.O. 787,  
Care Postmaster, N.Y.C.

Editor's Note: Myles Bell's unit got rave from Benny in his first interview after he got back from North Africa, and it was also storied by *The Billboard* when it made the Caribbean tour early last spring.

# \$500,000 "BENEFIT" SPREE

## Lodge-Frat "Buys" Soaring To New Heights as Brokers, Visiting Moguls Keep Yelling

By BOB FRANCIS

NEW YORK, Nov. 6.—With legit turnstiles clicking merrily to the clink of wartime coin and queues of buyers impatiently waiting a turn at b.o. windows, it might be supposed that the "benefit buy"—that prop of once red-ledgered producers—would be on the downbeat this season. Such, at least, was the opinion of happy ducat brokers to whom the cry "sold out for a benefit" is a thorn in the pants. However, the specs are set for a disappointment. Looks like the 1943-'44 season will wind up with more "benefit" cash on producers' books than ever.

Over and beyond the 50-odd major charity orgs, typical of which are the American Woman's Volunteer Corps, the Maternity Center, the Sunshine Fund and the Palestine Lighthouse, which make a practice of buying out a whole house at a time, there are over a thousand smaller groups which formerly needed their members for charity ticket buying via the smoker, card party and hotel dance route and have lately become acutely show-conscious. The theater as a means of fund-raising is more of a must than ever before. Legit "party" biz has averaged about \$300,000 a season in the past. This year it figures to top the half million mark.

The "benefit" season runs from about October 1 to the end of May, and over 50 performances were sold out to various charity orgs last month. What is even more to the point, according to Lenore Tobin, head of Messrs. Slubert "New York Theater Party Bureau," which handles such group sales for practically all of the top Stem playhouses, is that the lodge agents no longer haggle about discounts. They want the best and upsy with the full price. When they are certain that they can unload tickets for a first benefit of a hit up to a top of 25 clackers per ducat, they are obviously not going to gamble for the sake of a buying save unless they are pretty certain of what they are getting.

*One Touch of Venus*, for example, was sold out complete to parties on Monday and Tuesday nights thruout October at full scale house sellout figures. *Artists and Models* which bowed in yesterday

(5), has nine benefits sold, and *Lovers and Friends* (Katharine Cornell), skedded for November 29 unvelling, has another 14 already iced away—and all of them are at top price.

Previews, which have become more and more popular as a "benefit" shot, naturally come cheaper. There is considerable of a gamble attached to them, even in the case of shows getting a good advance notice from road tryouts. Also, the org buying a preview doesn't get the help of a b.o. crew and has to dispose of its ducats by direct sale. So the theater management, which is often not paying full salaries until official opening, will usually pass on a price break, generally a discount of 40 per cent.

A post-opening benefit may also get the discount nod, but it will be pro-

(See 500G "BENEFIT" on page 28)

### "Good Will" Anthony Trying Vaude "Between Sponsors"

NEW YORK, Nov. 6.—John J. Anthony, custodian of *The Good Will Hour*, whose commercial under auspices of Ironized Yeast recently expired, has solved the problem of what to do between sponsors. He starts a one-week vaude date at the Hippodrome, Baltimore, November 18, on a guarantee and percentage. The air show, now a sustainer, will continue from Baltimore or wherever he appears.

Future stage commitments are contingent upon the success of his initial engagement. Consequently, he has the added problem of making good as a vaude act.

Deal was arranged by Harry Lenatska, of the Moe Gale office, with the Eddie Sherman Agency, bookers of the Hipp.

### Gray for Cavanaugh As GM's Ork Leader

NEW YORK, Nov. 6.—Carl Gray replaces Ray Cavanaugh as conductor of General Motors' traveling show. Since June 18 Cavanaugh has batoned the show, which has played in every town where a GM war plant is located. After a short rest he will lead the pit band of a Broadway musical.

The show, with 50-plus in the cast, performs in theaters set aside for the company's employees, who see the productions cuff. Conductor and five key men are carried on the tour, and in each town 10 musicians are engaged to augment the ork.

GM plans to continue touring the layout for at least another nine months after making personnel changes in the cast and rehearsing some of the acts.

### Symp 18% Skirtish

WASHINGTON, Nov. 6.—Manpower shortage is accentuated here by fact that the National Symphony Orchestra begins its 13th season with what is believed to be more femme players than any other major U. S. symphony ork. There were seven skirt players last winter, two more were added for the summer and seven more are now on the roster, totaling 16 women out of a personnel of 90.

Of the 16, Marguerite Kuehne is the only feminine assistant concertmaster with a major symphony ork and Dorothy Ziegler is the only woman trombonist with a national known ork.

Hans Kindler is director of the NSO.

### Dover (ETO) Due in NY for Talk on Longer Offshore Stands and Added Units

NEW YORK, Nov. 6.—William Dover, administrative executive of USO-Camp Shows, Inc. (ETO Section), arrived in Hollywood 10 days ago to confer with Abe Lastfogel, CSI's prexy, who has been on the West Coast for some weeks.

Dover is skedded to reach New York about the end of next week for further confabs with CSI home office execs. The basis of the conferences is an ETO selling job to convince the home office of the advisability of lengthening offshore unit stands in the European Theater of Operations from six to nine months. A second objective is to make a bid for more units.

### Skate "Vanities" in Mil Aud. Mark; 80,000 Give 95G Take

NEW YORK, Nov. 6.—The Fanchon & Marco-directed *Skating Vanities* in 16 performances at the Milwaukee Auditorium, Milwaukee, October 20 to November 2, played to 80,000 paying customers at \$1.50 top to gross \$95,000. In addition, show played a War Bond matinee which raised \$762,000.

According to the management, *Vanities* topped the attendance record of the aud. Former mark was held by the late Max Reinhardt's *Miracle*, which in 1929 drew 50,000 people in 23 performances.

Beginning with the Memphis stand November 23, the badminton team of Ken Davidson, John Scott and Jimmy Ross will rejoin the show.

### "Ice-Capades" \$105,000

PHILADELPHIA, Nov. 6.—*Ice-Capades of 1944* in two weeks at Philadelphia Arena ended Wednesday (3), scored solidly with \$105,000 for 11 evening plus two matinee performances. Attendance was 90,000, including two free performances, with scale of \$1.14 to \$2.28 and a \$2.85 high for Saturday nights.

Opening performance October 21 was a free bond show, with a capacity 5,500 buying \$1,350,000 in bonds.

### Army Show's London And Provinces Tour

LONDON, Oct. 30.—United States Army, USO-Camp Shows, Inc., and George Black, director of the Palladium Theater, have completed arrangements for preem of Irving Berlin's *This Is the Army*. With full G.I. cast, it's skedded to play twice daily for a tri-week stop at the Palladium beginning some time in November.

A portion of seats will be free to American and Allied troops thru service canteens and clubs. Rest of the house will be open to the public at usual admission. All profits will be devoted to American, British and Allied charities, less a 10 per cent cut to the Variety Artists' Association. Chip-off is at the insistence of George Black, who is prexy of VAA.

Following its London run, the soldier show will tour for a minimum of 10 weeks spread out in two-week stands. The Bristol Hippodrome, Manchester Hippodrome, Glasgow Alhambra, Edinburg Empire and Liverpool Empire are theaters already set for a stanza each.

### Robt. Stolz to Coast For "Tomorrow" Score

NEW YORK, Nov. 6.—Robert Stolz, who recently left the Majestic Theater pit, where he batoned *The Merry Widow*, leaves for Hollywood Monday (8) to compose and conduct the score for Arnold Pressburger's *It Happened Tomorrow*, a Rene Clair production, which will feature Dick Powell, Linda Darnell and Jack Oakie. Stolz, well known here and abroad for his pit work, is not new to films. He's scored 54 filmicals, starting out with *Two Hearts in Three-Quarter Time*.

### Dorothy Lewis Icery Crowds the Calendar

NEW YORK, Nov. 6.—Dorothy Lewis ice show will continue to play the Statler hotels following its current stand at the Statler in Cleveland. Next stop will be the William Penn Hotel, Pittsburgh, December 13, after which a schedule for the Boston, Buffalo, Detroit, St. Louis and Washington links will be arranged.

The layout has been signed for its fifth return trip to the Nicollet Hotel, Minneapolis, starting June 2, 1944.

### Philly's 9 Months' Show Tax \$1,033,327; 11% Hike

PHILADELPHIA, Nov. 6.—Indicative of the boom, City Treasurer Baird announced that receipts to the city in amusement taxes for the first nine months of this year hit \$1,033,327. Represents 11.39 per cent increase over corresponding 1942 period, when receipts were \$907,700.

### Great Scott! Didn't You Know There's Only One (Count 'Em) Sinatra?

DAVENPORT, Ia., Nov. 6.—The Frank Sinatra trend may be a sign of decadence in civilization, according to District Court Judge W. W. Scott. The judge commented on the femme following of singer Sinatra as follows:

"You haven't noticed 5,000 women stepping all over themselves to welcome home any military hero, have you? There seems to be a lack among many young people for worth-while things. That lack is similar to what history tells us the trend was in the declining days of past civilizations. Having a good time seems to be the only ambition in life for a lot of young people."

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### AL DEXTER (This Week's Cover Subject)

AL DEXTER, whose "Pistol Packin' Mama" shot him into the national limelight in a few short months, has been leading a hill-billy band in the Southwest for a decade. Alho he has composed scores of songs and started recording for the Vocalion label in 1943, it wasn't till his double-barreled tune came out about five months ago that Dexter's name was heard outside of his native Texas. Dexter is equally talented as a composer, guitarist and singer. He first became interested in music at the age of 15, when he mastered the French harp, banjo and organ. He later studied guitar and mandolin. In addition to the "Pistol Packin'" ditty, some of the most popular songs he has composed are "Honky Tonk Blues," "Mother Mine," "Calico Ray" and "Broken-Hearted Blues," all of which he has recorded.

Before his now-famous record became a success, Dexter was playing for dancing several nights a week in and around Longview, Tex. He is known thruout the State for personal appearances.

Dexter's record has sold over 1,000,000 copies, and he's soon to release another one entitled "Too Late to Worry, Too Blue to Cry." He is currently on a tour which will take him east of Colorado for the first time in his life. Records for Okeh and is booked by General Amusement Corporation.



# Songs From the B'way Shops Don't Pay (Much) But Live On

"Standards That Dress Up a Catalog"

By SHIRLEY FROHLICH

NEW YORK, Nov. 6.—Music publishing fraternity and record execs alike regard the current crop of Broadway musicals (including *Oklahoma!*, *Artists and Models*, *One Touch of Venus*, *Early To Bed* and *Ziegfeld Follies*) as by and large

a lush stock-pile for those year-in, year-out standards that dress up a catalog. It's true that when a couple of tunes—*People Will Say* and *Oh! What a Beautiful Morning*—started their uphill climb on sheet music and record best-seller lists, the show-me attitude of the music trade

toward tunes from the Broadway shows became slightly unhinged.

It's still the consensus, however, that if these tunes ever hit the top of the musical sales chart, it will just be the exception that proves the rule. A bit chagrined at seeing one of the hard-and-fast rules of the trade skirting the drain-pipe, the boys have a yard and a half of what they swear are bona fide reasons why extenuating circumstances might cause a legit score to hit the jackpot this season—most of which comes under the heading of *c'est la guerre*.

Legit producers, in serving their own best interests in refusing to permit music pluggers to milk their lucrative cow dry, are also helping to keep the stuff alive long enough to make them worthwhile long-term annuities. For the tendency has been for the show managers, owning performance rights, to put the red light on unrestricted use of top show tunes in order not to kill the goose that lays those golden ASCAP credits. Producers feel they don't want the music to become hackneyed before the potential audience is exhausted. In general, they indicate that they don't mind the class niteries and vaude houses using

the material, but they would prefer not to have their musical wares peddled in every third-rate bistro and neighborhood vaudery.

## TC Tightens Up on "Okie"!

The Theater Guild, which has the most to lose thus far, has the most stringent regulations on night club and vaudefilm usage. Production numbers in costume are not permitted on any stage but the St. James, nor are star performers permitted to feature the *Okie!* numbers. Both Alan Jones (at the Capitol Theater) and Hannah Williams (at Loew's State) have felt the ax of the copyright owners. Ceryl Crawford is more lenient with the *One Touch of Venus* stuff. She would prefer that the joints steer clear of *Venus*, but doesn't object to the Stork Club or the New Yorker. Lou Walters, who ushered in *Artists and Models* this week, hasn't made up his mind what he'll do should that revue's score come a cropper. Meanwhile, the bars are down.

In no cases, however, are orchestras prohibited from using the legit numbers for dancing, and it's full speed ahead for radio, too.

As a reciprocal gesture, the music boys are unwary about citing *People Will Say* as good customer-bait for the Rodgers-Hammerstein gold mine, pointing out that lesser musicals of past seasons frequently depended on the plug tune in the score to bring them in at the box office. They recall that *Blue Room* and *The Girl Friend*, two hits of 1926, did a neat selling job that season for a show called *The Girl Friend*. Also *Cheerful Little Earful* plugged Billy Rose's *Sweet and Low* to 158 performances in 1931. Other hypos from back-year lists were *Moanin' Low*, from the first *Little Show*; *Am I Blue?*, from *On With the Show*, and *Body and Soul*, from *Three's a Crowd*. It was the performance of *I Got Rhythm*, done by Ethel Merman in her first show, that helped send the grosses way up for *Girl Crazy*. Altho George White's *Scandals* (1926) was a top-drawer revue, its four smash tunes (*Black Bottom*, *Without a Song*, *This Is My Lucky Day* and *Birth of the Blues*) helped sock it home. Ditto *Show Boat*, its score just as alive as ever today.

## Is It the Show or the Tune?

Sometimes the theory that one or more tunes in the hit class will launch a so-so musical comedy or revue into the long-run circle falls flat in the face of its producer's fond hopes. Backers of Jerome Kern's *Very Warm for May*, a lukewarm tune-and-terper, held on for a while on the strength of *All the Things You Are*, a Kern hit-parader, but the show never clicked anyway. On the other hand, *Begin the Beguine*, from *Jubilee*, and *April in Paris*, from *Walk a Little Faster*, didn't catch on in time to do a possible pitch job for their respective showcases. *Beguine*, by the way, brings up another angle. That tune was a dead pigeon until Artie Shaw did it on the Victor label.

One of the things that usually attracts music pubs to show stuff is Hollywood's proclivity for buying up anything—on Broadway that will get past the Hays office. Musicals, if they are any good at all, are practically assured a film sale, because even if the book is naughty, the title and the score are worth a movie mogul's money. With the film's release, the songs are usually as good as new. The sheets are back on the counters and the records, no matter how old, are spinning again. Recent examples are *Cabin in the Sky* and *Taking a Chance on Love*, from *Cabin in the Sky*; *Buckle Down Winssocki*, from *Best Foot Forward*, and *Embraceable You* and *I Got Rhythm*, from *Girl Crazy* (not yet released).

## Show Tunes With "Symptoms"

Music jobbers say that if any of the legit scorers land in the No. 1 spot on their best-seller lists it'll be because the 8 to 18 cents differential in the retail price of show music over other pop stuff is no longer a deciding factor in over-the-counter sales—because there's enough money to go around now. Also,

the record situation has forced the pluggers to concentrate more on other forms of exploitation such as radio, and also gave them more time to pay attention to show scores. Also pointed out that sometimes other plug tunes don't move at all, forcing pubs to concentrate on a good legiter that shows the symptoms of becoming a seller.

Interest now being focused by pubs in the parb show numbers will play in the coming stampede to cut wax bears out that the production stuff takes a back seat to the current Tin Pan Alley and picture tunes. Recorders are anxious to cut what's not while its hot and the ordinary pops are not noted for longevity.

After the *Pistol Packing' Mamas*, *Either Too Young or Too Olds* and *Later Tonights* are safely packed away in the catalog, however, the *People Will Say* and *That's Hims (Venus)* will have their innings. Heaven—and the hit tunes in a musical show—can wait because it's only in the long run that these tunes pay off. Classic example, of course, is the *Showboat* score—income from radio, albums, sheets, etc., paying dividends all around.

## N. Y. BALLET GETS 183G

(Continued from page 3)

are averaging \$6,100 each, adding up to a grand total of \$183,010, a weekly average of \$45,750. It's the biggest fall ballet season ever, and there isn't a show in town that can top it.

Hurok office announced that the company will come back in the spring with new toe productions. Featured will be a new ballet by Jerome Robbins, 25-year-old troupe member and believed to be the youngest ballet author on record. It will be titled *Fancy Free*, and concerns the bar manners of some sailors on shore leave. Leonard Bernstein, assistant conductor of New York Philharmonic and on-the-side expert in boogie-woogie, has done the musical score in a jazz idiom.

With the entrechat technique getting a welcoming nod thruout the hinterlands (*The Billboard*, November 6), and with newspapers and national magazines rallying to the cause of making the public terp-conscious (*New York World-Telegram*, November 1-2, and *Click*, December, 1943), it looks as tho the ballet-eers are hot for a top season until they return to toss Broadway another dance festival in the spring.

## SCHENCK, MAYER FIGURE

(Continued from page 3)

decided that there was nothing to do but pay.

Schenck testified that before the first payments were made to Bioff an amazing amount of accidents began to happen to Loew's theaters in New York. Stink bombs were tossed, projection booths went haywire, with pictures running backward and newsreels turning up in the middle of features. The sabotage, he said, was committed on Bioff's orders. As soon as the payments started, the accidents stopped, said Schenck.

A threat against the life of Louis B. Mayer, production chief of MGM, also figured in Schenck's testimony. He described a 1937 meeting attended by Browne, Bioff, the MGM head and himself. Bioff was angry at Mayer, Schenck said, because Bioff thought the latter had instigated a legislative investigation of West Coast studio labor conditions. Bioff told Mayer "there is no room for both of us in this world and I will be the one who is here," according to Schenck.

Asked by defense counsel, James D. C. Murray, whether he believed that Bioff would murder Mayer, Schenck said that he "couldn't think of anyone killing anyone else," but that Mayer "was terribly scared."

Albert Warner, treasurer of Warner Bros. Pictures, Inc., followed his fellow-victim of Bioff's extortion tactics to the stand. He also "pondered" before he paid, he said, but finally gave Bioff \$50,000 in 1936. The latter was back in 1937 for a like amount, he testified.

Told that Warner had thought that the first 50 grand was a full pay-off, the convicted extortioner replied "that he would have to pay and pay," said the

film exec. Warner paid another \$30,000, he said.

Replying affirmatively to a question by Murray as to whether he believed that Bioff might offer personal violence, the witness said that he also feared the financial strain of a projectionists' strike might ruin his company. Bioff, said Warner, threatened to call such a strike as a leader of the IATSE.



SERVING AGAIN

## Christmas In Wartime

will be happier for all of us if we share it

THE SALVATION ARMY WAY

SHARE YOUR CHRISTMAS through THE SALVATION ARMY ON EVERY FRONT



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Large chain catering to colored clientele has openings for several men of character and experience. Age 35-45. Will consider younger men in deferrable classifications. Address: BOX D-141, Billboard, Cincinnati 1, Ohio.

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<b>STOCK TICKETS</b> One Roll . . . . \$ 75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00 <b>ROLLS 2,000 EACH.</b> Double Coupons. Double Price. No C. O. D. Orders. Size: Single Tkt., 1X2".		"Our Whole Country, and Nothing But Our Country." Tell Us When You Want Your <b>TICKETS</b> and we will do our utmost to get them to you. <b>THE TOLEDO TICKET CO.</b> Toledo (Ticket City) 2, Ohio		<b>SPECIAL PRINTED</b> Cash with Order. Prices: 2,000 . . . . \$ 4.29 4,000 . . . . 4.83 6,000 . . . . 5.87 8,000 . . . . 6.91 10,000 . . . . 7.15 30,000 . . . . 10.45 50,000 . . . . 13.75 100,000 . . . . 22.00 500,000 . . . . 88.00 1,000,000 . . . . 170.50 Double coupons, Double prices.	
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## LET YOUR HEART DECIDE



You can cheer some lonely soldier far from home—because USO is one of 17 major war relief agencies participating in the National War Fund. Give once for all these and 9 of our local war agencies. Give generously. The need is great.

## NATIONAL WAR FUND

### DETECTIVES

TRAINING—SECRET INVESTIGATIONS—FINGERPRINTS—Easy Method—Short Time. By Former Gov't Detective—Rewards—Home Travel—Secret Code—Booklet FREE—WRITE. INTERNATIONAL DETECTIVE SYSTEM 1701-B Monroe, N. E. Washington 18, D. C.



**THIS YEAR,  
DON'T BUY AN ANNIVERSARY  
AND HOLIDAY GREETINGS AD,  
BUY AN EXTRA WAR BOND!**

★  
*Announcing*

## THE BILLBOARD'S BONDBARDMENT NUMBER

*[A crucial war year replacement for The Billboard's  
traditional Anniversary and Holiday Greetings Number]*

**E**ACH year for more than forty-five years during the Christmas-New Year Holidays The Billboard has published a special Anniversary and Holiday Greetings Number. In this number outstanding stories and articles by leading show business authorities were featured along with comprehensive reviews of the year in every branch of the show business. In this number, too, hundreds of acts, band leaders, singers, radio networks and stations and show business organizations bought advertising to congratulate The Billboard on its anniversary and to extend season's greetings to the show business at large.

★

In this crucial war year, however, The Billboard is replacing its traditional Anniversary and Holiday Greetings Number with a special BONDBARDMENT Number. This number will carry a complete SHOW BUSINESS AT WAR section which will feature articles by show business leaders and by editors of The Billboard on the great part the personalities and organizations in show business have played and are continuing to play in the drive toward victory.

★

The Billboard Bondbardment Number will not carry Anniversary and Holiday Greetings advertising!

★

The Billboard urges every show business personality, every show business organization, to spend the same or a greater amount of money than they would be spending for an advertisement in The Billboard's Anniversary and Holiday Greetings Number for an extra War Bond. Checks or money orders for the purchase of these bonds, made out to the Treasurer of the United States, will be collected by The

Billboard. The Billboard will handle the purchase of the War Bonds, and, of course, the bonds will be delivered to the original purchaser.

★

All buyers of bonds in this special Billboard BONDBARDMENT drive will have their names listed in specially designed pages in the SHOW BUSINESS AT WAR section of the BONDBARDMENT Number of The Billboard with the following legend:

★

"The show business personalities and organizations whose names appear on these pages purchased EXTRA War Bonds in amounts equal to or exceeding money they would ordinarily have spent for anniversary and holiday greetings advertisements in this issue of The Billboard.

"Checks for the Bonds have been turned over to the United States Treasury, and Bonds are now being delivered in person and by registered mail to the purchasers.

"To all these Show Business Bondbardiers The Billboard expresses sincere thanks for their good wishes on its anniversary, and for all of them The Billboard extends the season's best wishes to everyone in the great amusement industry and its allied fields."

★

The Billboard considers it a privilege to forego the thousands of dollars in revenue which it normally derives from the advertising of its good friends and clients in the traditional Anniversary and Holiday Greetings Number. There is a deeper satisfaction than that brought about by a financially successful special number in the thought that our friends and clients will say it with extra bonds this year and that the special BONDBARDMENT Number will serve as one more indication of the whole-hearted, unselfish contribution of show business to the victory effort.

*The Billboard's BONDBARDMENT NUMBER has the full approval of the War Finance Committee of the TREASURY DEPARTMENT of the UNITED STATES*

**THIS YEAR, DON'T BUY AN ANNIVERSARY AND HOLIDAY GREETINGS AD, BUY AN EXTRA WAR BOND**



# Post-War Broadcasting Emerging

## Shaw to Leave CIAA for Blue Program Post

NEW YORK, Nov. 6.—Don Shaw, director of the New York office's radio division of the Co-Ordinator of Inter-American Affairs, has resigned, effective November 15, to join the Blue Network as a program executive.

It is understood that he will have a free hand in developing programs and program material and will not come under the existing program department, which is headed by Phillips Carlin as vice-president.

Inter-net ribbing, which NBC execs gave the Blue boys at the Ritz-Carlton dinner thrown by RCA Prexy David Sarnoff, has made Ed Noble, owner of the network, conscious of the need of concentrating on programing. It's no secret in the industry that Noble has stated that Don Shaw knows as much about broadcasting as anyone.

Shaw managed Station WMCA for Noble, and before that was a radio agency exec for many years, not a few of which were spent with McCann-Erickson.

Shaw's place with the CIAA will be taken by Wilfred S. Roberts, who has been with the co-ordinator's office for about two years. Roberts has been New York director of programs and will simply add to his duties that of director of the New York office. Before joining the CIAA he was with NBC.

## Program Sales Now Integral Part of CBS Operations

### Keesley Tops New Dept.

NEW YORK, Nov. 6.—Hewing to its emphasis on programing CBS this week set up a new department, Program Sales, with Nick E. Keesley, of N. W. Ayer, as manager. PS will act as a liaison between programing and sales without stepping on taboo territory of artist bureau operation.

Keesley, in his 15 years at Ayer, has been time buyer, talent buyer, director, producer and most recently account executive. PS will be a combination idea font, program builder and program seller, with Keesley riding herd all the way.

One unusual facet of the department is that its headman is back working for the man under whom he started. Doug Coulter, new CBS v.-p. in charge of programs, was Keesley's boss at N. W. Ayer many years ago.

### Won't You Work for Me?

NEW YORK, Nov. 6.—Latest running rib on the third floor at Radio City has directors trying to sell themselves to actors. Started by John Dietz, director at CBS, and John Gibson, actor.

They're old friends and a couple of deadpan guys. Routine had Dietz trying to sell himself to Gibson with a line of patter, "I'm a good director. Won't you listen to my program. Or shall I send you a recording. C'mon, be a good fellow and work for me." Gibson naturally plays hard to get with, "Sorry I only work for experienced directors."

Snapper is that it's really no gag. Plenty of work around these days and the busiest performers are being mighty selective. New-comer directors have their troubles trying to sked the best performers.

### Turn Back the Clock

PHILADELPHIA, Nov. 6.—Indicating that the old stand-bys are the best, Parisian Tailors, men's clothing establishment, in returning to the airlines, goes back some 13 years for its format. It was then that their *Colored Kiddies' Hour* was launched, coming in on the crest of the kiddie show craze. Now sponsor revives the one-time click for its Sunday series, starting this week on WPEN and set for a 13-week term.

Confining the juve talent to the septa youngsters, program once proved the starting point for a number of present-day names, notably Nicholas Brothers and Stump and Stumpy. If program clicks plan is to have show originate from the stage of the Lincoln Theater, class colored movie temple.

## Brown Steps in as Martin Steps Out

NEW YORK, Nov. 6.—Hi Brown, hitherto exclusively a package producer, is now producing the Friday Philip Morris program on CBS. With Charles Martin stepping out of Blow the production chores batted about for a week; then Brown was called in.

In the ken of most everyone in radio this is the first time Brown has produced a show that wasn't his own package. From *Marie, the Little French Princess* to *Mr. and Mrs. North* he has always worked for himself.

## Paul Kesten Re-States CBS Position on Bias in Radio Newscasting

NEW YORK, Nov. 6.—Paul W. Kesten, CBS exec v.-p., this week re-stated the network's policy anent news at a luncheon meet of the Radio Executives' Club. The chain dissipated the fog of claim and counterclaim that has bedeviled the issue of "opinionated news," and inferentially left it up to the other networks to prove they had as good a record on this score as CBS.

Drawing on the CBS news files, Kesten presented a typical example of the CBS news policy at work. The situation was 1938 and news had been flashed that Czechoslovakia would compromise with Hitler. The CBS analyst, H. V. Kaltenborn, Kesten pointed out, presented the news and the meaning of the news without animus, prejudice, bias or the distortion of personal opinion.

### No Change in Policy

The CBS news policy, then as now, is purely one of unbiased news reporting and news analyzing; yet, continued Kesten, when CBS re-stated these policies the pot began to boil.

What Kesten didn't say, altho he indicated as much, was that the re-statement was nowhere nearly so clear and understandable to outsiders as it was to CBS. Nor did he give any reason for the delay of the network in stepping out and clarifying the issue.

In addition to the desire for unbiased news reporting and analyzing, Kesten pointed out that CBS policy is insistent upon honest news, that bias is not inevitable, that they make allowance for the human element but will not countenance deliberate and intentional bias. "To us, unbiased news is a sort of Golden Rule. We know the average man cannot live up to the Golden Rule 100 per cent—but he's got to believe in it 100

## FM, Television, International Short Wave Seen as Keys To New Showbiz Millions

### GE First to Break Silence With Plans

NEW YORK, Nov. 6.—A post-war broadcasting world, in which all local and most regional standard broadcasting stations would be replaced with frequency modulation transmitters, was pictured this week by General Electric execs. Stressing the fact that none of their post-war planning is permitted to conflict with their concentration on war production, GE, nevertheless, placed before the trade a complete plan which it believes will ease the transition period between the end of the war and normal peace.

Emphasis is placed on FM and television as two factors that will provide millions of manufacturing and showbiz man-hours employment. The jobs will result from new broadcasting stations in the FM field, GE says there'll be 500 of them where there are now 50; new television outlets, 100, where the nation now has nine, and 50 international short-wave stations, where only 15 are perking.

While the new FM, tele and short-wave stations are expected to cut into the number of standard outlets serving the public, it is not expected that more than 150 will cease to operate because of the

millions of standard broadcast receivers which will be in use for at least a generation after the war. The shift will be to stations serving big regions of the country and great 500,000-watt clear-channel giants reaching most of the nation. The local job, as visioned by engineers, will be done by FM broadcasters, connected by relay stations rather than telephone lines.

International two-way programing is also bound to be a vital factor, with most of the engineering bugs already removed. It is these bugs, mainly terrific static and fading, which have stopped the public from becoming short-wave fans. Engineers working with the signal corps have discovered how to eliminate the ear hazards. This means that talent on both sides of the oceans will have a build-up and that there's nothing to prevent showbiz becoming a profitable international operation. It means a new source of dough, too. Advertisers are expected to spend millions to sell the rest of the world U. S. products. And as soon as Europe's economy becomes stabilized, they'll be spending money to sell America on their products.

Thus there'll be three major post-war fields in which radio will be interested, and three major fields in which millions will be invested profitably—FM, television and international short wave.

The consumer market is being prepared for acceptance of these by not only the obsolescence of their present radios, GE says that about 14,000 sets are expiring each week, but by millions of dollars in advertising which is being spent to see a new deal in post-war radio. Not only are the new products being sold but new names are being brought to the public's consciousness. Many of these names, like Admiral, Howard, Garod and Miessner, are using radio to do the public relations job, while others are sticking to printed media and outdoor advertising.

Few, however, have gone as far as GE in its actual plans. Already the Schenectady organization has transferred back to its sales organization the ex-salesmen who have been working for the company in the capacity of expeditors. Already they have contract forms which call for reservation of transmitting equipment by station operators and would-be operators. No actual cash is involved, for the equipment buyer only agrees to deposit certain amounts in War Bonds and to execute, if he really desires the equipment come post-war, a contract within 90 days after the nation returns to civilian production.

The other organizations have plans but they are not ready to release them at this time for fear of negative public relations. However, it's certain that there is radio post-war planning of a solid sort that will mean something to the radio industry, to showbiz, to manufacturing and to advertising.

### Pheasants for Soldiers

MINNEAPOLIS, Nov. 6.—Thanks to radio—and to KSTP's Randy Merriman in particular—76 soldiers stationed at near-by Fort Snelling went hunting pheasants.

Merriman, who emcees *Overseas Special* over KSTP, heard the soldiers had no shells with which to do a bit of nimboding. He put an appeal on over his program, and within several days received shells from more than 1,500 listeners.

per cent or he won't come anywhere near it."

Then the network v.-p. presented samples of news treatment by CBSmen to show "... we have never asked an analyst to conceal his thoughts—we ask him only to separate factional pleading from thinking. The clearer the thinker, the easier this separation proves to be. We therefore engage as analysts people who think clearly and honestly. Our analysts came to us with the mutual understanding that their job was to clarify and illuminate the news, and not to crusade for any particular opinions that they might hold."

### Paul White Statement Repeated

The snapper of his talk came when he re-read Paul White's memorandum on this subject. For then, with the preceding remarks fresh in everyone's ears, it was clear that when White wrote, "... news analysts, who have nationwide audiences and have regular broadcasting periods in which to build loyal listeners, take advantage of their 'preferred position' and become pulpsters..." he was referring to the opinionated newscasters on each of the other networks.

The thought continued with Kesten's words about how they know that news analysts are subject to pressure; pressure from business, government and broadcasting management. "It is as natural to exert pressure as it is for a river to rise and overflow. You do not blame a river, nor do you pretend that the waters aren't there. You build a dam."

And so far as CBS is concerned, he repeated, they protect their newsmen against these pressures with the dam of "no bias."

He clearly left it up to the Blue. Mutual and NBC to prove that they also have such dams.



# THEY WANT IT HOT AND LOUD

## Allied Stations By-Pass the Mariners Who Deliver the Goods; Axis Feeds 'Em Jive

### Propaganda a la Berlin and Tokyo for Laughs

NEW YORK, Nov. 6.—Americans at sea want one thing from radio, one thing only, and that is jive. They want it loud, hot and long, and they don't care where they get it.

This goes for soldiers and sailors, as well as the merchant mariners. And the Axis radio moguls know it. They pump a plentitude of hot American pops most everytime one of their transmitters beams an English-language show.

From Berlin to Tokyo and assorted conquered country transmitters in

between come these programs with heavy-handed propaganda goo spread over them. And, according to an experienced radio and newspaperman now doing his bit as a wireless operator on a freighter who reported only what he saw and heard, our men use the propaganda for belly laughs. The Axis still haven't learned that their ideological thrusts (they spout such blatant pap as Judocrats, Bolsheviks, Warmongers) is comedy to our soldiers, sailors and seamen.

The only Nazi propaganda program aimed at Americans that comes anywhere near hitting the mark is a Berlin beamer that the listeners call *The Homesickness Program*. This features a sexy-voiced gal who talks temptingly about "trading that foxhole for the old easy chair at home with your best girl on your lap." This program is heard on many different frequencies at many different times. Obviously it's a transcribed job. It uses *Home, Sweet Home* for theme and tries to worry the American fighting men by asking, "Do you ever wonder if the guys at home are playing fair and not making passes at your sweetheart (or wife)?" This is an old routine, one that the Nazis used effectively against the Allies during the early days of the war.

"A fumbling replica of this 'Homesickness' program is beamed by Tokyo," said the wireless operator. "It's surprising how a couple of months after Berlin radio starts something new it crops up on Radio Tokyo."

### No Like BBC

The big problem, according to seamen, is the British Broadcasting Corporation. The English like our type of radio and music, yet BBC doesn't do anything much about it. While the Axis radio provides plenty of American recorded music beamed at the British Isles and has plenty of listeners, the BBC continues to air a lot of serious programs. One sailor figured BBC airs 60 per cent serious talks and 30 per cent classical music—and the music of obscure composers at that.

Americans who have been to England

say they know the English listen to the American and American-type programs. As evidence they point to the four transmitters which the BBC has turned over to the U. S. Army. For 12 hours each day the army broadcasts Yank programs for our soldiers and sailors. Since this is on a domestic frequency the English can and do listen.

Listening at sea is no cinch. The usual receiving set retransmits a signal that can be heard by the highly sensitive "ears" of the subs, so the sailors no longer tote sets. Instead special receivers are provided. These are worked by "sparks" and fed to the officers and crew and gun crew (latter on freighters) via loud-speakers. They are turned on while the men eat and usually from 6 p.m. to midnight.

(Don't try to buy one of these sets even as a gift for some sailor. They're expensive—Scott, set manufacturer from Chicago, holds the patent; cost about \$600 and every set is for a ship. New boats have them. Old tubs are being fitted with them as fast as possible.)

### Longwaves for 500 Miles

Mainland stations can be heard at sea for about 500 miles. Some few stations, thanks to wave-length quirks, come in strong beyond that. WQXR, New York, for example, can be heard for about 1,500 miles and WCKY, Cincinnati, is practically a local in the Caribbean. But generally beyond 500 miles the only reception is from U. S., British and Nazi short-wavers.

The U. S. Army-operated stations in Greenland and Iceland, which work two hours a day, are heard midway across, and finally about 500 miles from Europe the Irish and British stations come in. In between there is nothing but short wave, and since most DX programs are foreign language there is nothing much for Yank seamen. In addition, there is no telling when the American DX stations will sked hit programs. So the sparks just dial around and do their best to give the crew what they want.

BBC lays down a very sharp accurate overseas signal. Sailing South on the Atlantic you can sail out of the North American Service beam and into the South American. It's just like listening to the radio on a fast-moving train.

### Eat Up G. I. Jive

U. S. stations have a bad signal in the Mediterranean and South Pacific but do well in Caribbean and South American waters. Boys at sea ignore everything but music and a few comedy shows. Drama and soap operas are out. They eat up the army *G. I. Jive* and *Command Performance* programs; latter only if it is not hokey. They like the *Spotlight Bands* show and anything Glenn Miller does.

For comedy they want *Duffy's Tavern*, Jack Benny and Bob Hope. Nothing else counts, including Fannie Brice, Amos 'n' Andy, Charlie McCarthy, etc. Fibber McGee and Molly is a fave of at least one radio man who was never able to keep the program on the crew hook-up. He always had to dial in something else.

South of the border there is a popular program of pop tunes out of Rio de Janeiro using records of American and Brazilian orks playing Yank and Brazilian tunes. Aside from that it was disconcerting, to the one-time radio man turned sparks, to hear, over Latin American stations, programs identified as emanating, for example, from NBC, Radio City, with the local announcer coming on for a station break followed by the CBS network cue. He'd been at sea for some time and didn't know about the new operation of the networks, their Latin American affiliated stations and

Men at sea sneer at the Lucky Strike, Chesterfield and Camel cigs programs with their "Another million smokes for the men overseas." The guys wonder audibly why they never see any of the smokes.

And any time sparks brings in a program that uses any variation of the "Salute to Our Heroes" theme the crew says, "Shut off that aprcay."

the Co-Ordinator of Inter-American Affairs.

### Sunk and Sailing

The men at sea laugh at all types of Axis propaganda. A cute trick of the Nazi radio is to toll a bell when announcing ship sinkings. This is aimed at demoralizing United Nations seamen with a bell toll for each ship claimed as sunk. Typical pay-off happened on the last cruise.

Nazis hit the bell about 50 times, then started reading names of the ships. Many of those claimed as sunk were in the convoy alongside the ship hearing the program.

What the guys at sea and the men in the field don't like are the news reports. Almost everything is top-heavy with detailed war news. All they and the ones doing the fighting want to know is how things are going on each front. They want more local and Washington news. They don't want to be told they're winning in a walk when their buddies lay dead around them.

Typical of the sort of over-optimistic news reporting that annoys our fighting men is what happened in Palermo. While his boat was being dive-bombed every 40 minutes, sparks heard a U. S. newscast, re-aired via Radio Algiers, say that the harbor of Palermo was safe in Allied control, with shipping using the port without being molested . . . and all the while his boat was being Stuka'd!

The World Series had crews and radio operators buffaloed. They didn't know why they had so much trouble tuning in the first two games. Sparks was able to get the Spanish play-by-play, but the best he could do the first two days was to stumble onto a Puerto Rico outlet broadcasting an obvious recreated version. Seems a couple of U. S. Army men were listening to the Spanish and translating for their troops. No one, so it seemed, at any time bothered explaining to the service and seamen why the series was not available at first. Not until *The Billboard* correspondent elucidated did this crew know what had happened.

One other gripe, a familiar one, but this time from the feedback: Our men burn at strike news. This goes for the soldiers, sailors and merchant mariners. Which is what is notable as the merchant mariners are mostly members of the National Maritime Union and stanch union men. But even they resent hearing about strikes at home while they're moving the goods.

## Commercial Help Wanted Spots Use Sacrifice Appeal

NEW YORK, Nov. 6.—A series of 60 five-minute programs, titled *To Whom It May Concern*, designed to secure employees for war plants, has been made and released by Harry S. Goodman Radio Productions. Material used is taken from War Department files and pitches on sacrifices fighting men are making overseas. Appeal is then made for civilians to help back them up by war work.

Sponsors include Carnegie-Illinois Steel Company, U. S. Rubber Company, U. S. Aluminum Company and Bethlehem Steel.

## KYW Making Kid Pitch With Six Weekly Programs

PHILADELPHIA, Nov. 6.—KYW is making a strong bid for teen-age listeners in skedding six school shows weekly. On Thursday ayems *Junior Town Meeting of the Air* originates from various high schools, with educators and civic leaders acting as moderators. *Know Your Schools* is spotted Monday mornings.

A Wednesday period, *Our Public Schools*, is turned over to public schools, and a second show on Saturdays for a home economics program is produced by local schools and tagged *Consumer Time*. On Tuesdays a period is given over to Catholic schools for their own weekly program. Rounding out the sked, a quarter-hour period is spotted on Fridays for the U. of P. Museum for a series of historical broadcasts slanted to teenagers. William L. Galleher, KYW educational director, is in charge of all programs.

For the past year WCAU has been making a play for the adolescent trade in featuring Katharine Clark, women's news commentator, for a slanted *Today's News for Children*. Modeled along the lines of a similar program featured on BBC in London and by USSR radio, and is believed to be the only news program of its kind in this country.

WFIL is another adding to readin', 'riting' and 'rithmetic. Station spots three shows strictly for school kids on Mondays, Wednesdays and Fridays. One devoted to civilian conservation theme, another to literature and third to music. While classroom listening is optional, Skipper Dawes, WFIL school program director, claims that well over 25,000 children in primary schools are now hearing the programs.

## WMCA Sale Before FCC; Donald Flamm Still Contesting

NEW YORK, Nov. 6.—The Federal Communications Commission was asked this week to approve transfer of control of WMCA from Edward J. Noble to Nathan Straus and the Cosmopolitan Broadcasting Corporation. Decision will probably not be rendered for a week or two, as there is a sizable record to be reviewed.

Meanwhile, Donald Flamm, who sold the station to Noble in 1941 for \$850,000, stated thru his counsel, Handelman & Ives, that he intends to file objections to the transfer to Straus. His application for a stay prohibiting such transfer by Noble comes up for hearing in the appellate division November 19.

## Edwards Missed The Truth So---

SALT LAKE CITY, Nov. 6.—Station KDYL is holding a staff contest to create a sufficiently tough consequence for Ralph Edwards, emcee of *Truth or Consequences*. Promotion Manager Myron Fox is sole judge of the contest.

KDYL (NBC) and KSL (CBS) are waging vigorous local competition for listeners. In addition to many station plugs of top-notch programs, both stations are spending plenty for newspaper space. Saturday KDYL took 40-inch ads in three papers to tell the public to listen to Edwards.

That night Edwards had a contestant from Utah. "You listen to our program out there over Station KSL—good old KSL?" asked Edwards—while KDYL-ers died.

Edwards "didn't tell the truth" so Fox wants him to pay the consequence—or for the ad.





# Three-Way Pick-Up

NEW YORK, Nov. 6.—Norman Corwin audished a 12-minute dramatic spot called *Mythology of America* for use over CBS during the Philharmonic intermissions. . . . Stephen Chase in two running parts, one on *Mary Martin*, the other on *Pepper Young*. . . . *Winner Takes All*, a Bernard Schubert production waxed for audition at Blue. Format is a quiz. Show penned by Mark Goodson and Bill Todman. . . . Sandy Bickart doing a "nawsty Nazi" on *Superman*. . . . Bert West is back from the wars, honorably discharged.

Mort Friedman signed by the navy to script a series of drama skits for instruction purposes. . . . Shirley Burke is the new megger on Mutual's *Treasury Bond-Wagon*. She replaces Cecil Secrest. . . . Jerry Devine pinch-hitting for Captain Ed Byron as director on Blue's *Army Service Show*. Byron is on a tour of duty. . . . *What the People Think* audishing at the Blue. Scripted by J. N. Kane and directed by Wylie Adams, the show is a question-answer opinion routine.

Hope Emerson added to *Revlon* cast. . . . Gil Newsom, emcee on Blue's Coca-Cola's *Spotlight Bands*, has been drafted. Michael Roy will come East from Chi to join Ray Diaz's staff and take over the show. . . . Texas Jim Robertson back from his tour of the South. Resumes airing November 8 (Monday) at 8:15. . . . Joan Vietz doing a running part on *Jerry Lester Show* as Chee Chee Stevenson. . . . Earl George, who played the father on *Chick Carter*, has other plans.

Lt. Alan Prescott, formerly "the wife saver," is back from the Aleutians, where he served with the navy. Now stationed in Washington. . . . Roger Foster, free-lance spieler, paged by Uncle Sam. . . . Sylvia Marlowe, harpsichordist on Blue's *Minstrels in the Morning*, signed to play three concerts for Boston Society of Early Music. . . . Tom Knode, discharged from the army for wounds received in New Guinea, is in charge of NBC press relations in Washington. . . . John McKay and E. L. Brogdon went down from New York press to get him acquainted with routine. . . . Doris Sharpe, head of Radio Registry, is a mother.

Overhead in an NBC "closed circuit" conference: Ralph Edwards set to launch paper-salvage campaign on *Truth or Consequences*. . . . Station men visiting reps: Worth Kraemer, of WGKN, Charleston, W. Va., at Branham; Ted Enns, of Cowles Stations, Des Moines, and Kenyon Brown, of KOMA, Oklahoma City, at Free & Peters. . . . Bob White, new Blue director, has *Dick Tracy* as his first assignment. . . . Fuller, Smith & Ross taking on *Lighted Windows*, scripted by Charlie Robinson and directed by Basil Loughrane, of Transamerican. Show based on family life in wartime. . . . Eleanore (Pat) Hurley, WOR pix editor, will leave there to become flack-ing chief at WQXR on November 16. . . . Yvonne Dale, former continuity writer and program director for KHUB, Watsonville, Calif., added to continuity department of *KLX*, Oakland. . . . Jap Gude, of CBS station relations, is on jury duty. Handles his regular chores from 4 p.m. on. . . . Bobby Hookey skedded for a Mutual sustainer called *Hookey Hall*. Will fill Saturday night 10:30-11 slot.

CHICAGO, Nov. 6.—Curt Massey's bid for radio fame continues. Now heard on NBC at 5:30 p.m. Saturdays and on CBS at 12:45 p.m. Sundays, he's set to grab off a half-hour nighttime stanza on NBC. . . . Barbara (*First Nighter*) Luddy, "married" many times on the air, for the first time will appear in a *First Nighter* with her real husband, R. Ned LeFevre, chief specialist in the Coast Guard, on November 21. . . . Michael Roy, Blue announcer,

transferred to Eastern division and Wayne Griffin temporarily handling his Chi assignments. . . . Newest addition to WIND's staff of commentators is Dr. Melchoir Palyi, noted economist.

Everett Mitchell, NBC's ag director, observed the close of his 20th year in radio this week (3). He's currently heard on NBC's *Voice of the Dairy Farmer* and on *Town and Farm*. . . . WISN, Milwaukee, has given the needle to its 11 p.m.-12:05 a.m. period in the form of a new six-a-week 65-minute program known, for the time being, as *What's in a Name?* Features late news, tunes, sports, women's specialties and warfront material, all tied together by a free-running continuity handled by staff announcer Jack Raymond. . . . Muriel Bremner, leading woman on many Chi shows, is giving up all local assignments and heading for New York and her husband, a navy lieutenant wounded in the Mediterranean campaign.

The Dinning Sisters will soon give up their NBC sustaining sked due to heavy commercial and movie assignments. Replacing them are the Carol Sisters. . . . New feature of Blue *Blue Frolics*, starting Monday (8), will be *Sez You*, featuring three local newspaper personalities — Howard Vincent O'Brien, *Daily News* columnist; Herb Graffis, *Daily Times* columnist, and Patricia Daugherty, *Herald-American* woman's ed. They'll attempt to identify slang and double-talk of various professions. . . . A major railroad will soon sponsor a network show. . . . Walter H. Conway, formerly with several California stations, is new assistant ad manager of NBC, filling vacancy caused by resignation of Gilbert McClelland. . . . Herbert Lateau, recently in the air force, is new production director for NBC. . . . Charlotte Manson, radio actress, is being sought after by studio reps since her return from Hollywood.

HOLLYWOOD, Nov. 6. — Agency heads lending an ear to Mike Riley air show. . . . Don Stauffer, of Ruthrauff & Ryan, trained in from New York to give Coast shows the once-over. . . . John Swallo, NBC Western division program head, New York bound for biz confabs with net execs. Hal Bock, Coast publicity head for the chain, also makes the trip. . . . Jane Pickens heads for return engagement at Persian Room, San Francisco. . . . Dinah Shore gets the musical lead in new film, *Belle of Yukon*. . . . Tom Hargis, former producer of the Tommy Dorsey show, has joined production staff of NBC.

Sgt. Eddie Cherkose and Master Sgt. Alex Steinert, attached to the Motion Picture Unit at Culver City, have cleffed a new tune, *Guns in the Sky*. . . . Kay Kyser will shortly make his first broadcast in over a year from a Hollywood radio studio. . . . Ozzie Nelson ran into a pair of soldiers who played football when the maestro coached Lincoln High in Jersey City. . . . Jackie Cooper off for South Bend, Ind., where he begins Navy V-12 advanced course at Notre Dame. . . . Bernie Milligan off for New York for biz session with Earle Ferris.

Harold Huber, of the films, gets a guest spot on Red Ryder show. . . . Jane Wyman finally set as guest on Bob Hope show. Conflicting screen dates kept her off the show until now. . . . Janet Waldo takes over on *One Man's Family* as Irene. . . . Lum and Abner set for a spot on Kraft Music Hall. . . . Petri Wine has *Sherlock Holmes* for an additional 13 weeks. . . . Earl Carroll in from New York biz trip. . . . Akim Tamiroff will guest on Abbott and Costello show next week. . . . Bing Crosby will do *Dixie* for Lux December 13. . . . Jack Benny's radio writers are burning the midnight oil on comic's new Warner Bros. film.

# WHAT IS TELEVISION?

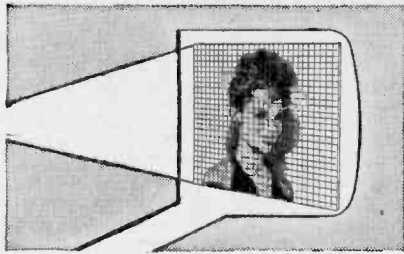
This over-simplified explanation is offered to you who soon will enjoy the full opportunities of television



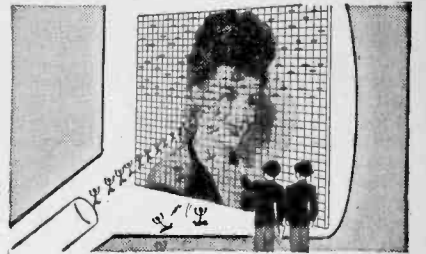
Here I am again - Little Alec Electron  
I'm the works in Television—and how!



Here Paulette Goddard\* is being televised by a camera with a vacuum tube having a flat surface of tiny particles of an unusual substance. Here we electrons are free. When light hits us, we absorb energy and jump off.



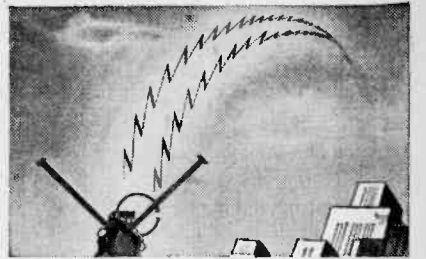
When the light of Paulette's image falls on this surface, we jump with joy, and jump right off! It's really the light that makes us leave; and the stronger the light, on each point of the image, the more of us jump from that point.



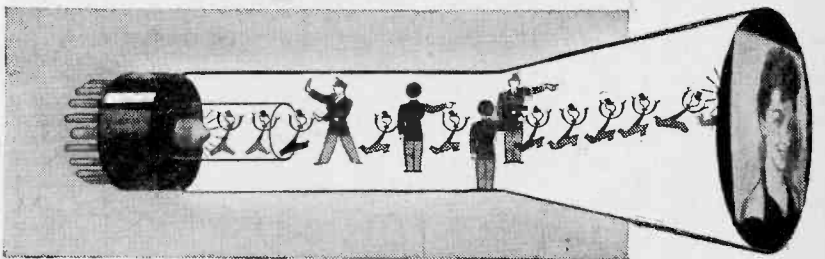
Now, this tube has a squad of electrons who check up on us. They act as a Cathode Ray beam, and with it thirty times each second they scan the whole flat surface left to right, top to bottom, as you'd read the page of a book.



They send out messages which tell just when each new "scanning" starts (scientists call it the synchronizing signal). And as they scan the picture they also send out information as to the number of us jumping from each point.



These messages, both starting signals and the number of electrons leaving each point, are sent to the television transmitter and pumped into the air. They are instantly intercepted by your antenna and sent into your receiving set.



The radio wave orders are picked up by Grid Sergeants in the Cathode Ray Tube in your receiver. This Cathode Ray Tube, heart of the television set, was commercially developed by DuMont. When these Sergeants get their signals, we electrons get ordered around. As the Sergeants respond to the radio signal they

maneuver us to scan the fluorescent screen in perfect coordination with the electron beam in the camera tube. As directed, they send the same number of us to each point of the screen in your set, as was on each point of the screen in the television camera. Hitting the screen we produce light in proportion to our number.



That's how we put pictures in your television set almost at the instant they are "scanned" in the studio. Those M.P.'s send out thirty complete ones every second. Of course, nobody's eyes work that fast, so the effect is one of continuous motion pictures—or television.

The DuMont Laboratories are awaiting peace to return to commercial television. Then the name DuMont will be foremost in both television transmitting and receiving equipment.



Precision Electronics and Television

ALLEN B. DUMONT LABORATORIES, INC., General Offices and Main Plant, 2 Main Avenue, Passaic, N. J. Television Broadcasting Studios and Station W2XWV, 515 Madison Avenue, New York, N. Y.

\* Soon to appear in Paramount's "Standing Room Only"



# Elias Presents NAB's Side Of Fight To Limit Powers Of FCC by Congress Action

Station Exec Guest of New York Four A's

NEW YORK, Nov. 6.—Contending that only Congress should have the right to regulate radio operation by laws, and not bureaucratic agencies with expansive powers, Don S. Elias, chairman of the legislative committee of NAB, drew a gloomy picture of the possibilities of FCC control of radio in his speech Friday (6) before the eastern annual meeting of the American Association of Advertising Agencies at the Waldorf-Astoria.

"It is argued, in some circles," he said, "that the FCC as now constituted can be trusted not to exercise the 'expansive powers' bestowed upon it by the United States Supreme Court (May 10, 1943). Even if we concede the full force of this contention—which I do not—the overwhelming fact remains that no commission, however angelically constituted, should be clothed with such extensive authority over the program texture of broadcasting in this republic. Liberty is never safe when it depends for its preservation upon the forbearance of those clothed with vast powers. The members of the present Communications Commission are mortals. They are subject to the mutations of life and of politics. Their successors may not possess the official restraint which some would accord to them.

"Personally," he continued, "I am not certain that even the present commission will be coy about employing the comprehensive powers which the Supreme Court has assigned to it. In recent months it has shown a lively disposition to view radio programs with a disapproving eye. Issuing from it have been speeches and statements couched in menacing language and critical of certain programing policies. On several occasions, the networks have been called upon to do their penance at Canossa because the Commission took exception to specific programs.

## Expansive Powers Dangerous

"The members of the commission are men of ability and energy. It is foolish to expect or even to hope that they will permit to rust out in disuse the new authority which has been adjudicated to them. I question neither their capacity nor their integrity, but even great ability and indisputable sincerity can be dangerous when clothed with 'expansive powers.'"

Radio, Elias maintained, by its very nature, tempts political interference with its freedom. However, the technical limitations to which radio must accommodate itself make some form of federal licensing necessary. But governmental licensing of any vehicle of information and opinion, he pointed out, is fraught with jeopardies for free speech. "The power to license can become the power to muzzle and to censor," he said.

"There is only one branch of the federal government which has within it the capacity to lift from the broadcasting industry of the nation, the threat overhanging it, and to insure that the power to license does not become, thru bureaucratic manipulation and perversion, the power to tyrannize and to throttle. That is the Congress.

## Broadcasting's Freedom From Fear

"Broadcasting will never be truly free in this country unless and until every station in this country knows that as long as it observes certain specific regulations, its license will not be in jeopardy. The broadcasting industry of this nation must have one of the four freedoms set out in the Atlantic Charter—freedom from fear—if America is to have freedom of speech."

Elias praised the program excellence,

technical progress and the essential freedom of American radio as surpassing radio anywhere in the world. For this fact, he added, chief credit goes to the advertisers and their agencies. They, rather than the stations or the federal government, have made the high caliber radio possible.

He pointed out that before the advent of air advertising, radio crawled "artistically, technically and financially." "The advertiser," he said, "is the party of the third part in American broadcasting. He liberates radio from dependence upon government or parties or sinister groups for its financial sustenance. He helps to make radio in this country what it is—a free enterprise in a free country."

## Taylor Opened Session

Opening speaker at the 4A's afternoon session, Henry J. Taylor, WJZ war commentator and correspondent, stressed the impact of returning men from the armed services on advertising and sales. "They won't bow to governmental subsistence," he said. "They are enterprising-minded and advertising-minded and sky's-the-limit-minded. They are going to be the most promising single ingredient for advertising after the war."

Matthew Woll, AFL second v.-p., foresaw increased and deeper prejudices arising

between different groups here after the war, and warned against government subsidies of press or radio.

Altho labor for years scorned advertising, Woll said, it has learned lately that it is extremely effective. To this he added a plug for the international labor press as a post-war ad medium.

Raymond Moley, last speaker of the session, said that in the past two years advertising had won a major victory over "those who've attacked and threatened it." The result is the current ad prosperity.

## Paley Gets Oriented

NEW YORK, Nov. 6.—Bill Paley, CBS prexy headed overseas for OWI, has been taking his orientation course, along with many another at the OWI training school. Paley, at the school, crawled around the floor, worked on test installations along with the rest of the class, and since he got no plush treatment most of the class didn't know him.

The instructors wondered, as they do about every new student, and one of them asked, "Say bud, who are you?"

"Oh," hesitated the CBS prez, "My name is Paley—p-a-l-e-y."

"I know that. But what do you do?"

"Why, er, I'm in radio." Luckily, one of the students who had worked for Paley took the instructor into a corner and tipped him, "Hey this is the guy who owns CBS." The instructor wasn't fazed a bit and, with a cold phiz, gave Paley a mild nudge. He finally stopped when the network headman played it for laughs instead of burning.

# Soviet-Style Broadcasting Without a Tuning Dial

(Continued from page 3)

After the war, says Magidoff, it's not inconceivable that Russian audiences will be going for pick-ups and re-airings of typical American programs. Once technical problems are licked, he figures they'll go hogwild over American long-haired musical programs. The Soviets may be listening to the Ford Symphony some Sunday soon.

For the time being at least, they have no choice of programs. In all of Russia there is not one civilian radio receiver such as we have in our homes. When the Nazis invaded the USSR the government called in every set for use by the armed forces. After the war they'll be reconditioned and returned or replaced. Only exception to private ownership of receivers are the sets used by foreign correspondents and diplomats.

Civilians listen via loud-speakers

plugged into a wall socket, a form of wired radio. There are literally millions of these loud-speakers.

## Number of Outlets Unknown

There is one nationwide network, linked more by point-to-point pick-up and rebroadcast than by telephone lines. There are transmitters in every important center. Only the government knows how many hundreds of these stations there are, and they're not giving out. Broadcasting starts at 6 in the morning and runs until midnight. There the similarity to American radio ends. Boss of this set-up is the All-Union Radio Committee, headquartered in the Moscow Radio Center and headed by a man who, until he took over three years ago, knew nothing about radio. He is Comrade Polikarpof, first name unknown, who was

# From NAB to BB to NAB

Note from the National Association of Broadcasters via the chairman of the Washington Retail Promotion Committee:

"We're embarrassed! When you attended the national premiere of *Air Force and the Retailer* at the Statler (Washington) October 12, you requested the five booklets mentioned in the presentation. The booklets had been delayed due to the pressure of war work.

"And now the printer informs us that the booklets won't be ready for another two weeks. In the meantime please accept our apologies for the delay. Thanks very much for your interest and we'll get them to you as soon as possible."

Note to NAB from *The Billboard* via the Radio Department:

"We know that you have man-power problems. We know, however, that it's ill-advised for an association to spend \$125,000 on a promotion plan and then permit more than a month to go by before the booklets which are to implement the entire idea are even ready.

"The country-wide tour of the *Retail Presentation* is taking place all this month. The selling impact is going to be lost because these five booklets aren't ready.

"Details are what make a selling pitch. Knowing that the booklets were being delayed, wasn't it possible for you to postpone the Washington introduction and the tour until everything was shipshape? Many picture and Broadway premieres are postponed because of "little" things that weren't ready.

"It's bad business to try to sell an industry (retailing) on the direct sales ability of broadcasting with a plan that fails to pieces on its own direct selling.

"Right now NAB is in the position of hunting a fatted goose with blank ammunition . . . and it's not the first time."

a successful management executive and, as such, was handed the radio assignment. The Soviets apparently follow the "capitalist" theory that a good executive is just that, no matter what the job.

Like other countries, Russians have a foreign and home service radio set-up. The domestic listener has no alternative listening privilege. And like others the war has increased the Soviet's foreign programming. This—and NBC's Magidoff should know—is as complete, exacting and thoro as anything we do here in the U. S. A.

Many of the voices heard on their foreign programs are of Russians who lived abroad and came home when the war started. The American voices, for instance, are either of Russians who lived abroad or Americans and Britons who have become Soviet citizens, hence the lack of accents.

Before the war non-Russians just didn't broadcast from the USSR. Since then the representatives of allied nations have been permitted to air. CBS, for example, has had four different reps. Magidoff has covered for NBC all the way.

Russia's foreign broadcasting works with precision timing to match our pick-ups. At home they don't have the same set-up. They transmit around the country much of the news, communiques and foreign news round-ups that appear in the daily papers. They don't tie up telegram and telephone facilities. Instead, at certain hours, they read the required material in a very slow speed and with clear pauses between syllables, and it's transcribed at the other end. There it is rushed to the presses while they're re-transmitting it to another spot.

In addition to the home loud-speaker, every club and restaurant has a loud-speaker mounted on the roof. These outdoor units are used only to air important news. In recent months these have become thrilling events due to victory announcements.

## . . . —, Ziegfeld-Styled

They're built into productions preceded by salvos of artillery fire and music and followed by folk and patriotic concerts. They are, to the Russians, an institution. No one misses them.

Radio news is important and is so presented. Between acts in theaters, and between films, the stars step out and read the important news prefacing the announcement with, "The radio has just said . . ."

There are no fireside chats in the USSR. Stalin talks on the air only once a year, usually at the review of the army on November 7, the anniversary of their revolution. Rest of the time his pronouncements are read by announcers. Even when the capital was moved to Kuibyshev, during the dark days early in the war, the famous "Stalin Message" which stiffened civilian morale was read by staffers, not by the head man.

However, Stalin's announcements do get a radio build-up. During the regular broadcast schedule there are periods when the listener gets a recap of high-light programs and when they will be heard. When there is an important victory announcement, celebration or speech coming up, the program round-up plugs it. And during the schedule there are what correspond to spot announcement plugs saying, "There will be an important announcement by Premier Stalin. Listen after 8 p.m."

When, as sometimes happens, an announcement is delayed the audience is informed and advised when to listen. In between there is music. A Stalin announcement, always identified as "The Order of the Day," is heard everywhere, recorded and rebroadcast thruout that day and all of the next. Russian radio, for the duration, is music, news and Stalin pronouncements.

## But Was It Good?

NEW YORK, Nov. 6.—Something new in the relationship between sponsor and artist has cropped up. Usually the performer is called upon to appear at all sorts of affairs—from euvres to weddings and confirmations—for the sponsor. Last week came a switch.

Jerry Cooper was partied at a local nitery in honor of his jaunt to Hollywood to make a film. His sponsor, Marvin Rudwick, ad manager of Edelbrau Beer, which bank-rolled his program on WOR, came to the party. Rudwick got up and sang a song.

**Burrelle's**  
ESTABLISHED 1888  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
BARclay 7-5371



# IDEAS MAY NOW BE SOLD ON BLUE

## AFRA Seeks U.S. Backing on Nix Of 'Sponsor' GI's

NEW YORK, Nov. 6.—American Federation of Radio Artists will consult with government or Navy Department regarding AFRA policy against the use of servicemen on commercial shows. Mrs. Emily Holt, national executive secretary, goes to Washington next week to attempt to work out a government-supported stand on future appearances of navy or army personnel on sponsored programs.

Action was brought to the fore by the recent controversy over the Bluejacket Choir, which appears on CBS's show from Great Lakes Training Station, Illinois, sponsored by Minneapolis Honeywell, and the Blue Network's *This Is Our Navy* show, sponsored by Hallmark Greeting Cards. Settlement has already been effected with CBS, a stand-by of 10 singers having been employed. Negotiations with the Blue are still going on, no attempt having been made to yank the choir off the show.

Decision of AFRA's national board to put thumbs down on uniformed appearances on commercial shows was made last year when Chesterfield cigs requested permission to do a show called *This Is the Army*. Altho the board members didn't know it at the time, an army regulation of 1916 prohibits armed personnel from competing with civilians in employment activities. (*The Billboard*, May 22.) Thus far AFRA hasn't used this argument, however. They are opposed to service talent on the ground that sponsors are taking advantage of listener's patriotic feelings toward men in the armed forces. They also feel it weakens union closed-shop structure built up over a period of years.

Since AFRA is opposed to the stand-by principle, it is understood Mrs. Holt will suggest a curtailment of further commercial shows using uniformed talent.

## WCCO Sells the Public Schools Newsroom Set-Up

MINNEAPOLIS, Nov. 6.—Max Karl, educational director for WCCO, CBS affiliate, has come up with an entry in the trick of the year sweepstakes insofar as local promotions are concerned.

To plug the station's new newsroom set-up a huge board was erected on which were placed a globe, a map, weekly news summary and pix of national and local news commentators.

Karl had blueprints made of the display, and armed with these played host, at two luncheon meetings, to high-school principals of Minneapolis and St. Paul. Miss Prudence Cutright, acting superintendent of Minneapolis public schools, and Paul Amidon, superintendent of the St. Paul school system, were present at the luncheons in both towns.

After the luncheon was over Karl propositioned the principals thus:

"Here are blueprints. Have your manual training classes build such a board. We will furnish the globe, the map, lettering for the board, photos of our commentators and a weekly news summary, sent every Monday morning to your school. It will help your audio-visual studies. Board can be erected in your library or wherever you like. How about it?"

Principals went for the idea in a big way, and to date every high school in St. Paul and all but one in Minneapolis have undertaken the project.

## Blue Net One-Man Show Build-Up for Cross

NEW YORK, Nov. 6.—Milton Cross, who has helped programs from way back, may have his own show in the near future. The Blue web is trying to sell him across the board on a 15-minute spot. Search is being made to find a suitable vehicle for the veteran speller

### Comment

*Mr. and Mrs. North* (NBC, Wednesday, 8-8:30 p.m.). Passable mystery (the writing and plotting is none too good), but the production and playing are fine. Alice Frost, as Mrs. N., does a perfect job of sounding like Jean Arthur, which is par for the character.

*Nick Carter* (WOR, Wednesday, 8:30-9 p.m.). Strictly semi-pro from start to finish. Typically paper-covered thriller stuff which was okay when you and I were kids. Today it's corny.

*Salute to Youth* (NBC, Tuesday, 7:30-8 p.m.). The Quent Reynolds sequences on this show are packed with that *Man Behind the Gun* punch. Superb drama, writing and playing.

*Big Town* (CBS, Tuesday, 8-8:30 p.m.). This has plenty of action once it gets started, but the commercials are strictly local station caliber. Good scripting and producing, but the supporting cast seems to overshadow the leads. Current Steve and Lorelei don't have the bite and drive of the originals. They're both fine performers, so maybe there are other reasons.

*Burns and Allen* (CBS, Tuesday, 9-9:30 p.m.). Jack Benny was a guest this week—and wurra, wurra good comedy, plus a neat hitch-hike jingle for Spry. L. F.

Jack Benny (NBC, Sunday 6:30-7 p.m.). Show rose from previous week's slump. Benny and company coming up with bright comedy sketch set in Latin America. Laughs were plentiful.

Charlie McCarthy (NBC, 8-8:30 p.m.). A better than usual script, peppered with good gags based on Halloween, put this show over last week as one of the best in quite a while. Show caught the fast pitch from opening whispered dialog between McCarthy and Bergen, and even the Gaxton-Moore moments were funnier than usual.

*Raymond Scott* (CBS, Thursday, 11:30-12 p.m.). Just about the best music on the air today. Pop stuff with classical overtones that affect neither listener appeal nor finer points of ether technique. His originals are especially good. Helen Young's vocals are all right but unnecessary on this show. The continuity is not up to the musical standard of the show.

## KSL Director Uses No Radio To Win Mayoralty Contest

### There Was a Reason

SALT LAKE CITY, Nov. 6.—Earl J. Glade, managing director of Station KSL (CBS) and former chairman of the National Radio Code Committee, was elected mayor of Salt Lake City in a walkover ballot this week. His opponent was Ab Jenkins, famed endurance race driver who has held the post for the past four years.

Newspaper advertising salesmen are capitalizing on the fact that Glade, 21 years with KSL and radio business, used only newspaper space. His unsuccessful opponent chiefly used radio. However, Glade is on the receiving end of commendations for his fairness in eschewing all radio time so the industry could not be accused of using political influence.

In near-by Ogden, second largest city in the State, a 31-year-old youngster, Kent Bramwell, defeated five-time Mayor Harman W. Peery, night club owner, rodeo promoter and producer.

—preferably an informal chatter show combining news and commentary.

Cross's first audition script, written by Eleanor Wonderling, is awaiting a verdict from the Blue production office.

## CIO, Chamber of Commerce Now Considering Programs Selling Philosophies

NEW YORK, Nov. 6.—This week the Blue Network indicated that it will join Mutual, the other net which is also a member of the NAB, in accepting commercials from organizations with ideas and memberships for sale. Henceforth, according to Mark Woods, Blue prexy, idea sponsors will receive the same treatment as product makers when it comes to buying time. The same rules of good taste and business practice will prevail in both cases.

First "idea" sales organization talking time with the Blue is the CIO, which is considering the Sunday evening, 10:30-11 o'clock slot for its "non-commercial" message. This was verified by word that reached *The Billboard* from Philadelphia that the CIO, in national convention there, would not use the acceptance by Mutual of the program of the Loyal Order of the Moose, which is selling memberships and which, therefore, violates the NAB code, as a hook on which to attack MBS and radio in general. The reason that CIO so decided was because of its present conferences with Blue about buying time.

### Radio Moves On

"Times have changed," pointed out Blue Prexy Wood, "and while we've always been willing to give time to anyone with a worth-while message, now we'll be glad to sell time to the CIO and other recognized organizations."

The NAB sidetracked the CIO-affiliated United Auto Workers' attempt to buy time by pointing out that time sales to any membership-soliciting organization was against the code to which networks and most stations in the country subscribe. This emphasis on the ban brought the CIO into the Blue sales and Commissioner Fly, of the FCC, to ask Prexy Wood, at the sale hearings, if he would sell time for a campaign fighting taxation without representation in Washington. Wood at that time answered, "No, but we would be willing to give time to a forum on the subject." It was this statement that pointed up his statement this week, that "times have changed."

### C. of C. Time Prospect

Another sponsored membership pitch which is being weighed by the Blue is that of the U. S. Chamber of Commerce. Program talks have taken place with

the C. of C. and will continue for the next few weeks. Naturally a sale to this organization of industrial corporations would be a neat piece of program balance, telling the world that radio, in the person of the Blue Network, can and will be a "middle of the road" advertising medium.

Admitting that the change of the Blue's stand marked a new milestone in net public service programming, an executive of a network within the framework of the NAB stressed that the acceptance of "idea" business was not the end of the problem.

He pointed out that it added at once to the aches of the chains' continuity acceptance divisions. "Now," he said, "they'll not only have to watch for out-of-the-limb pitches for products but they'll also have to make certain that liberal, conservative and "center" organizations keep to factual presentations of the ideas they have to sell. "Facts," he pointed out, "often do not go hand and hand with ideas and the winnowing process is a long, tedious, thankless one."

The liberalization of the Blue's sales policies brings to the network a management problem of sizable proportions, but as one Blue staffer put it, "you have to pay for leadership in headaches."

## WGN's Theater of The Air Goes Into Aud, a Chi First

CHICAGO, Nov. 6.—With the inauguration of broadcasts of *Theater of the Air* from Medinah Temple tonight (6), WGN becomes the first Chicago station to provide a large auditorium outside its studios for airing a popular free audience program. For years WLS has aired its *National Barn Dance* from the Eighth Street Theater, 1,200-seater, at a fixed admission charge, and occasionally free audience broadcasts have been made from the Civic Theater, seating 900. But nothing of the magnitude of the Medinah Temple has been attempted with a sustaining show.

Station has spent thousands of dollars in preparing the 4,000-seat Medinah for the broadcasts. First airing in the aud will be *The Desert Song*.

## RADIO SCRIPT WRITERS' BUREAU

NEWSWEEK BLDG.  
152 W. 42D ST.

ROOMS  
729-33

PHONE  
WI 7-0075

- GAG WRITERS
- CONTINUITY
- FACETIOUS FELLAS
- COMEDY CONSTRUCTORS
- STORY TELLERS
- PUNSTERS
- FUNSTERS
- AMATEUR SCRIPTISTS

MAIL IN A COPY OF YOUR "EFFORTS." UPON REVISION, WE MAY EVENTUALLY USE 'EM. YES, YOU'LL BE AMPLY REWARDED.

### RADIO FOLKS:

Altho many of our members, both men and women, have joined the Armed Forces, we still have an abundance of new material that has never been "aired."

NAME THE KIND OF SCRIPT YOU WANT. YOU CAN HAVE IT TOMORROW.

Dan Duffy, Mgr.



# GE Fuels Future of Video, With "Showbiz" Telecast Plugs Neat, Talent Nifty

By LOU FRANKEL

SCHENECTADY, N. Y., Nov. 6.—It was not so long ago that television was regarded as the exclusive baby of NBC and CBS. The former, thanks to the Radio Corporation of America; the latter thanks to color television.

Then came the war, and everything stopped. What with equipment and man-power problems this was regarded as more of a boon than a fault. And so for some time no one thought much about television. Then came the DuMont experimental set-up in New York, and interest once again began to burgeon.

And along with this budding came word of some amazing things about General Electric and television production. Last night, GE drew the curtain to its work. What they showed was a sock production and producer set-up.

With typical foresight, GE two years ago realized that a total pause in television production would bring the industry into the post-war period at a handicap. This peacetime would inevitably mean big, new, progressive events in every field of endeavor. This television would be in a bad spot if the best it had to offer was stale data and ideas. So GE sparked its video production unit which had been in operation since 1928.

## GE Knows How

Obviously, the unit was armed with the best technical equipment. Just as obviously, showbiz savvy was something they were going to have to gather en route. From what was unveiled tonight, GE television patent evolved a video organization that efficiently blends showbiz with technical and research savvy.

The plant is a beaut. It is roughly about 70 feet long, 40 feet wide and 20 feet high. The walls and ceiling are soundproofed. The air-conditioning units worked silently. Overhead there are 12 water-cooled mercury vapor lamps, each generating 3,000 watts of light and very, very little heat. Unlike other television studios, this plant is not a hot box.

The rest of the set-up, aside from the equipment, is familiar to anyone that has ever been in a video plant. Three cameras, mike on a long boom, sets and flats, and up on one wall the control room. Here sit the engineers and producers, with everyone, in the control room and on the floor, linked with ear-phones and speakers. The only other innovation in the GE book, is a light-man's booth high up on the wall, under the control room, wherefrom are controlled the overhead lamps moved by switches, and the portable floor floods. Latter are also water-cooled.

## Tab on Audience Reaction

GE has some 600 receivers scattered around this town, in the correct economic and education levels to provide accurate research data, and each week polls this audience for program reactions. Each listener gets, via mail, a blank which doubles as program schedule and rating card. These are mailed back after each show, and tend to keep the program builders on the correct level. This listener check undoubtedly had a lot to do with the deal whereby WRGB, that's the video outlet, co-operated with BBD&O and J. Walter Thompson in experimental commercial telecasting. Each

agency, on alternate fortnights, stages a number of test commercials for its clients. With the audience reaction check, experimenters have guidance, and apparently keep improving their productions, since audiences think nothing of sitting thru five test commercials in a half hour, and filing their criticisms.

Thus, Goodrich Rubber one week made some synthetic rubber. Another time, the American Playing Card Company staged a bridge tournament. And still another time, Wildroot Hair Tonic tried a dramatic commercial. Latter was a bit of slapstick, and pulled best reaction to date. For this show, the station made a tie-up with *The Albany Times-Union* to do a television edition of the paper. The Hearst sheet brought up a flock of the King Features Syndicate and International News Service names that appear in its pages each day. WRGB sent out its cameramen to film 16mm. coverage of paper in action, added some newsreel clips, its production savvy, and a sizable quantity of imaginery.

## A Video Milestone

What came out is to television what the jazz singer was to talkies. It's by no means perfect, but it is an important milestone. Here is the play by play.

Bob Stone, program manager of the station, introduced the event and the daily's publisher. The camera moved down at a diagonal angle and picked up the paper exec at a table. He got off some platitudes, including the prediction that television would never supplant newspapers, and the show got under way.

There was a flash via film of the managing editor scanning his paper, a close-up of the lead yarn. This was about the war, and featured a map of the current battle area in Italy. A commentator speaking from the control room, kept the pix moving, and as the map came up full, introduced Seymour Berkson, managing editor of INS, who by-lined the story, at a replica of the map in the studios. Berkson hasn't the best video personality, delivery or voice, but did give an interesting commentary and map chat of the war.

## Newsreel Sequences Click

This followed, naturally, into newsreel clips of the fighting in Italy; later the South Pacific. The map wasn't detailed enough to be as effective as it might have been, but what is important is that the newsreel clips, coming on top of the commentary, had all the punch that they had when seen last week full-size in a theater. Obviously, there was some scene setting going on behind this newsreel sequence, and it came out with a flash talk. The stylist of an Albany department store did the patter, while a model did the posing. The patterer wasn't a pro nor was her script, but it was ideal retail selling copy, with every item being described and priced. WRGB's stage experience came out with the perfect transition, from a picture in the paper to a replica in the studio. It's a routine bit in films, and worked as smooth here.

Then came flashes of three photos in the paper and film stories behind the taking of the photos. These were Red Cross blood donors, Governor Dewey and

an army transport model train used for instruction purposes. Next came the sports page, from a football picture in the newspaper to newsreel clips of football games. Here, again, the punch came thru just as it did full size.

## Names are Paramount

The best part of the show, a Robert Ripley chalk-talk and Arthur "Bugs" Baer reading and writing his column, were next, and the highlights of the show. The "Believe It Or Not" man showed a couple of curios and sketched one of his oddities, while "Bugs" discoursed on "putting the horse before the cart." Of the two, the columnist was the better, simply because he played it straight, while the crayoneer had to talk and concentrate on his work at the same time.

In place of the comic strips, the paper used Marty Lynch, a standard vaude act under the name Lynch and Zeller, a vaude pro who retired in 1935 and now works for army engineers in this part. Lynch keeps his hand in doing some club jobs and an occasional video turn in these parts. He juggled the Indian clubs and pitched a comedy patter that was top notch. The camera and scene were perfect, and so was Lynch.

## Entertainment Okay But Not Opinions

Then came the one sore spot in the show, and this was to be expected, as it had to round out the newspaper theme. It was Prof. Lewis Haney, a Heart feature, doing a stint for the financial page. He used a mythically typical family of four, earning \$40 a week, to show that what we need is government economy. Here is where television of the future will have to watch its step. Entertainment is okay, but opinionated news like this is a cinch to bring listener reaction and quite possibly a stern glance from FCC Chairman Fly.

## The "King" and "Tillie"

The classified ads, shots of the advertisement in the paper and the baby carriage and hiring of a maid, were followed by O. Sogolow and Russ Westover doing their respective cartoons. Here, again, the chalk talk and glib gab were good. And, oddly enough, there were times when the cartoonists were concentrating, when the lack of gab was not noticeable. Obviously it was the idea of seeing names at work that bridged the gap. But it was bridged without any audience antipathy.

All in all, the show ran 65 minutes and proved conclusively that imagination and ability will make television a success, just as they have the other elements of showbiz. And while it is true that the talent cost of a show such as this would be beyond the financial reach of a local advertiser, such as the newspaper on the program, still each good act was good as an act and could carry a quarter-hour show which would be within range of local advertisers. And it did prove that television can sell merchandise.

## Costello Wowed 'Em as Death Looked On

### Abbott and Costello

Reviewed Thursday, 10-10:30 p.m. Style—Comedy. Sponsor—R. J. Reynolds (for Camel). Agency—William Esty. Station—Originates KFI (Hollywood) and heard over WEAf (New York) and NBC.

Bud Abbott and Lou Costello came back Thursday (4) after a lengthy lay-off during which the rotund comic had recuperated from a serious illness—came back with a whip of a comedy show. It was A&C all the way, with fine support from Freddie Rich's ork, Lana Turner, Connie Haines vocals; Mel Blanc, Bill Gray, Elvia Allman, assorted stooges, and Ken Niles announcing.

It was lusty, robust and bellylaugh, with Costello playing it high, wide and gusty. It was something else, too. It was showbiz at its dramatic peak. For during the afternoon rehearsal, Louis Francis Costello Jr., the year-old son of the comic, drowned while at play. Costello dashed home and, even tho

artificial respiration was no help, refused offers from Hope, Benny, Durante and Rooney to substitute for him on the show. The audience didn't know what had happened until Bud Abbott closed the program with a brief tribute.

Death looked on as the clown bowed them. Lou Frankel.

## Mystery Theater

Reviewed Tuesday, 9-9:30 p.m. Style—Dramatic. Sponsor—Molle Company. Agency—Young & Rubicam, Inc. Station—WEAF (New York) and NBC.

Raymond Chandler's mystery, *The Big Sleep*, proved a wrong guess for a drama airing. Original novel is too intricate in plot structure to be presented in regular *Mystery Theater* format of a series of brief dramatic scenes. Also, scripter Ken Crossen has altered the tale, presumably to conform to radio taboos, since the killer in the novel is not Eddie Mars, the gambler, but the wacky Vivian, a nymphomaniac. In paring the plot, he has squeezed all the juice out of the thrill build-up and the result is just a so-so meller which hits the listener as tame most of the time. Jack Miller's harsh and monotonously bothersome musical score doesn't help any to get the audience in the mood. Maybe a little more explanation from Geoffrey Barnes, in the intro, would make the show a little more credible.

Cast, as a whole, did a fair job, with Matthews Crowley as Philip Marlowe, the sleuth, turning in the most convincing performance. In role of Vivian, Alice Goodkin managed to sound like a broad version of Bette Davis and, due to plot changes, never really meant anything to the story.

Dan Seymour got Molle plugs in smoothly. Frank Gill.

## "The House on Q Street"

Reviewed Thursday, 10:30-11 p.m. Style—Comedy script. Packaged by W. Colston Leigh. Sustaining over WJZ (New York) and Blue.

With a fresh, slick script by Margaret Sangster and a pleasant, not too smarty comedy note sustained by the cast thru-out, this series got off to a good start and looks like sure-fire. Show picks up pace from opening series of quick gags on shortages in Washington and holds the cadence to the sign-off. It's a neat intro and sets the mood perfectly. Has plenty to make it a commercial pipe.

Mainstay of program is a comedy dealing with the capital's lack of housing. Penniless Senator Josh and Daisy Harrington, up to their ears in debt and facing the sheriff at any moment, have the house on Q Street on their hands. Thru a college buddy of Josh's—a Chinese intelligence officer visiting Q Street—the place becomes a rooming house at high rental. Old flames of both Josh and Daisy turn up as boarders. The tale moves rapidly and coherently and much of its pep stems from the cast, a hand-picked group topped by legit names. Plans are for each program to be complete in itself, altho the theme of the house will be carried thru from week to week. Opener's characters were real and colorful enough to hold interest from week to week.

Cast as a whole does a nifty job. Jessie Royce Landis plays the fluttery Daisy, a sort of Billie Burke character, sans the Burke voice and turns in a winner. Ion McCollister as Josh, adds bright touches thru-out. At moments his voice sounds somewhat like Frank Morgan's. Celeste Holm (*Oklahoma* star), who plays Dalrymple's daughter, projects a 17-year-old realistically. Others who help materially are Cameron Andrews as David Wu, Ed Begley as the Senator and Donald Bain with his animal noises. Adelaide Klein's Rawshun commissar-ex-countess, adds good dialect comedy.

Show produced by Jack Adams, who deserves a hand, together with Director Bob Stevens. They've got something. F. G.

## Glidden Paints Across Board

NEW YORK, Nov. 6.—Glidden Paints is buying five-minute spots across the board on a nationwide basis. Sales copy plugs Glidden's cold water paints, which are not on the restricted list.

The Ralph-Jones Agency, Cincinnati, is handling the account. Paint maker formerly used a five-spot on one New England station.

Let's BOND the Hell out of 'em

THIS HOLIDAY SEASON,  
DON'T SAY IT WITH AN ANNIVERSARY  
AND GREETINGS AD, SAY IT WITH  
AN EXTRA WAR BOND!

(See page 6 for the full story of show business's greatest wartime publication, *The Billboard's BONDBARDMENT* Number)



# SARNOFF, PALEY TAKE OVER

## Nat Shilkret Owes 16G for 1936-'37 Taxes, Court Rules

WASHINGTON, Nov. 6. — Nathaniel Shilkret, film and radio musician, composer and director, lost out this week in his battle with the United States Court of Appeals, which decreed Shilkret must pay \$16,000 in back federal income taxes for 1936-1937. Decision hinged on whether Shilkret was domiciled in California instead of New York during tax years 1936-1937 and whether he could apply the so-called California property laws during those years to income derived from his services while located there.

The Court of Appeals upheld the decision of the Tax Court of the United States which ruled that Shilkret actually was domiciled in New York and was not entitled to apply the community property laws of California, under which husband and wife are permitted to file returns separately for one-half the total income received by only one of them.

The court ruled, however, that Mrs. Shilkret is entitled to a refund, amounting to something over \$2,800, of the taxes she paid on one-half of her husband's net income.

## Sponsor To Sign Mexico Symph for Weekly MBS Spin

NEW YORK, Nov. 6. — The Mexico Symphony Orchestra, which broadcasts over the below-the-border network, Radio MIL, will be sold next week to a U. S. sponsor for airing in this country. The symph, which has been a Mexican favorite under the baton of Carlos Chaves, will have an hour program, and Mutual net time is being cleared for it on Sundays, even before the signatures have been attached to the contract.

Sale was promised to Radio MIL Vice-President Rojan before he returned to Mexico last week. When it's consummated, it will mark the first time that a Latin American program will be heard commercially in the United States, altho sustaining broadcasts of Mexican programs have been regular "special events" for some time.

## NBC, Blue Tooters Still Maintaining Joint Relief Fund

NEW YORK, Nov. 6. — The NBC-Blue Musicians' Orchestra Relief Fund will continue to function, tho its members are split up between two different pay rolls. In every other respect the severance is complete, the boys of the Blue have been moved to new quarters on the eighth floor and the NBC group remains on the second floor.

For the past 10 years house men have maintained the benefit plan which pays \$50 a week up to 26 weeks and \$25 per week thereafter to ailing members. Each man weekly kicks in \$1.10 to the fund which does not include conductors, leaders or contractors, these gents being in the semi-boss category and therefore outside the pale.

## WLIB, 802 Get Together

NEW YORK, Nov. 6. — WLIB, Brooklyn, and Local 802, AFM, have decided to sit down and negotiate a new contract covering the employment of musicians. Present agreement, which has been in force for the past 12 months, expired Monday (1).

Terms and conditions are still in the conversation stage, but it is understood that a retroactive clause has been agreed upon.

### Treason

NEW YORK, Nov. 6. — Frank Sinatra's bag of vocal tricks and the precise spot they occur in his songs are so familiar to his fans, they practically swoon from memory. Gang of them witnessing the Hit Parade broadcast last Saturday were relaxing for a few seconds during the eight-bar instrumental interlude in *People Will Say We're in Love* when suddenly their sharply attuned ears caught Mark Warnow's orchestra duplicating a gliss that their Frankie boy had made his own. Without the slightest hesitation the swooners let out a unison "ahhhh-h-h-h . . ."

## Decca's "Pistol" Banned by 2 Webs

NEW YORK, Nov. 6. — Decca record of *Pistol Packin' Mama* recorded by Bing Crosby and the Andrews Sisters was cleared October 28 at the Blue network, and subsequently played on WJZ's *Ed East and Polly* show. A week later, Thursday (4) it was banned from both Blue and NBC because of the line "drinkin' beer in a cabaret" and other booze allusions. The record, not yet up for clearance at CBS, has been given the green light at Mutual.

The publisher of the hit, E. H. Morris, had a "radio" version prepared after the webs had rejected the original Al Dexter recording and lyrics.

Action of Blue and NBC will not cramp *Pistol Packin's* style, since it was born in a juke box and gets most of its airing on indie stations.

## NAB's Case Against Petrillo Believed Weakened by Govt. "Coddling" of John L. Lewis

NEW YORK, Nov. 6. — Radio bigwigs masterminding the disk fight against the AFM are said to be scrutinizing and evaluating the government's disposition of the coal miners' strike, trying to decide where it leaves them. Some observers believe that the grant of a wage increase to the miners by Harold Ickes, fuel administrator, after they were turned down by the national WLB, has dashed the hopes of the NAB, who saw a parallel between the demands of John L. Lewis and James C. Petrillo.

The statement released in the name of the steering committee of the NAB, blasting the musicians' union and the WLB panel hearing the case, was aimed at a wider audience than union and panel readers it is suspected, and was designed to provoke anti-Petrillo newspaper editorials which would put the heat on the national WLB.

On the heels of the anti-AFM newspaper stories that did appear, a telegram was dispatched to Washington by Columbia, Victor and NBC Radio Recording on Tuesday (2), asking the WLB to reserve judgment on the Decca and other recording agreements with the AFM until the case of the remaining three diskers had been concluded.

### Setbacks Set In

Two days after sending the telegram, the grant of increased wages for members of John L. Lewis's union was made public and, it is believed, radically altered the situation confronting those who opposed the direct-payment principle imposed by Petrillo's union.

But that was only one of numerous setbacks. Commenting on the telegram sent to the national WLB, Arthur S. Meyer, chairman of the panel hearing

## End of Disk Fight Imminent If Petrillo's Demands of Broadcasting Are Moderate

NEW YORK, Nov. 6. — Shouts of "We have just begun to fight" by disk attorneys, and answering cries of "And we'll finish the fight!" from AFM's attorney, dwindled into insignificance when David Sarnoff and William S. Paley, presidents of RCA and CBS respectively, stepped into the picture this week and huddled with James Petrillo privately, leaving the rival attorneys to their wrangling before the WLB panel which resumed hearings of the case here this week.

Protesting that it was merely a routine visit, radio's No. 1 execs showed up Thursday afternoon (4) for a closed session held by the panel, to which only participants were admitted. After three hours of routine wrangling the network chiefs finally suggested that they get together with Petrillo alone, without lawyers or board members, and talk things over. Yesterday the three did get together at Petrillo's office and when they came out they made the extremely significant statement that they would meet again next week to "continue discussions."

### AFM Warns of 'Great Big Club'

The continuing discussions will undoubtedly take in the radio-music situation as well as the record-music controversy, and there is every reason to believe that a solution will be found that will allow for a continued business relationship between the union and record-

ing companies and radio.

On Thursday Petrillo warned the broadcast industry, thru the diskers, that his union has "a great big club it hasn't used yet." It was generally assumed that he was referring to a general strike against radio when the contracts with the nets terminate February 1. It is generally understood that unless Columbia and Victor sign recording agreements with the federation before that date, Petrillo may swing that big club.

Aside from the threat to the broadcasting industry, the still-unsigned recording companies face trouble from their impatient performing artists. The past year has been extremely profitable for the two biggest Victor band names, Tommy Dorsey and Glenn Miller, and Columbia's top band leader, Harry James, but the others have not fared so well. What they must be thinking can be guessed at from the letter that went out to all Victor artists last week from J. W. Murray, general manager of RCA-Victor.

"... In the best interests of our artists," wrote Murray, "we are sincerely endeavoring to bring to an end the strike which has now been in effect for 14 months. . . . I want you to know our position in the matter because we realize you are most anxious to know when we shall be able to start recording again."

### Take From Disks Looms Large

Estimates made by recording execs of current and potential disk sales raised the amount of money that could find its way into the union's "employment fund" and appeared to give AFM-ers a terrific lift. Estimates that current sales on an industry-wide annual basis are at a 100 to 110 million level would mean over \$650,000 for the union if it were already collecting.

A statement from Edward Wallerstein, Columbia record chief, that 500,000,000 disks could be sold in the present market and probably more after the war, had Petrillo and his men figuring on a \$5,000,000 annual take from the industry. If these figures are even approximately reasonable, there is little likelihood that the federation will make any outrageous demands from broadcasters.

What the union locals were asking from the network stations before negotiations were halted by the national office were higher hourly and weekly scales and retroactivity to August 1 of this year. It is not believed improbable by some insiders that should Columbia and Victor sign recording agreements without much further dispute, the nets may find that the scales proposed to them a few months will stand with few alterations.

It is likely that Sarnoff and Paley will want to determine that before they sign their disk outfits with the AFM. If they get that assurance from Petrillo this coming week, the record fight is virtually over.

the case here, announced that his panel had forwarded its report on the completed recording agreements and had advised the WLB that in the opinion of the panel, no formal approval by the board is necessary because the agreements came about thru mutual consent and in no way violated the terms of the War Stabilization Program.

Meyer pointed out that the board is not concerned with the terms of the consent agreements, regardless of whether the conditions of the contract are "socially or economically undesirable," as it would be if they were technically dispute cases.

### Panel Shows Displeasure

Unpleasant aftermath resulted at the first session of panel hearings which resumed Wednesday morning (3), upon submission of a joint statement by Columbia, Victor and NBC Recording that altho "none of the employer parties present at the proceeding participated in the preparation or issuance of NAB's statement, the three diskers agreed with NAB's characterization of the direct payment principle as being "vicious." However, the diskers dissociated themselves from the remarks in the NAB release attacking the panel for mediating the previous transcription contracts.

Meyer, chairman of the panel, thought the NAB statement was "regrettable," since NBC and CBS are members of the association of broadcasters and are also connected with participants in the present case. Max Zaritsky, labor member of the panel, made it clear he strongly "resented" the NAB blast and asked that the supplementary statement made by three diskers be struck from the record. Of course, Joseph Padway, attorney

for the AFM, counter-blasted the blast, stating it was "false, unfounded and malicious," but the payoff punch was still the pay increase to the coal miners. This, in effect, renders the whole controversy academic, argue many sideliners. Only solace for the broadcasters, as they see it, rests in the hope that more congressional leaders will follow the lead of Senator Harry F. Byrd who accused the Roosevelt administration of "coddling" Lewis and demanded his prosecution as a war saboteur.

If that pitch is multiplied and intensified, it is still hoped by the opponents of Petrillo that a general anti-labor program will be set in motion that will punish the musicians as well as the coal miners.









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**PARADIDDLE JOE**

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# Musicians (Plus Families) Flood Philly for War Jobs, With Time Out for Doubling

PHILADELPHIA, Oct. 30.—More musicians, many from well-known bands, are filtering into the city than ever before, providing an abundance of sidemen for leaders. Attraction here is not so much the music work as it is the war work that is available. With the music makers treading a middle road between non-deferrable occupations and critical occupations, and the War Man-Power Commission classifying musicians as neither "essential" nor "non-essential," the war factories here are proving most attractive to AFM cardholders.

Most of the boys depositing transfer cards with the local union are well up in years and are coming into the city with wives and kids. However, most of the applications asking the union to waive transfer requirements state that the applicants want local cards to take steady musical employment.

Transfer of musicians here has been encouraged by the WMC. In an earlier

directive, the WMC stated that "while it is true that your members (musicians) are under no legal compulsion to accept war employment, labor market conditions in the Philadelphia area indicate that thousands of workers now employed in non-essential industry will need to transfer to war jobs in order to meet war production schedules in this area in the next 12 months."

War factories are more than happy to throw the gates open to the musicians. In fact, personnel managers at the plants have almost turned talent scouts in an effort to find workers who can entertain their fellow workers during the lunch hours, particularly on the late shifts. Virtually all the large plants stage home-made entertainments, and, while no large bands have invaded war work here en masse, a goodly number of cocktail combos have been able to remain intact by entering a war plant and doubling on musical jobs in the evening. Musicians get preference for the day shift jobs enabling them to take outside musical engagements in the evening. Besides, the boys who play the luncheon sessions or otherwise entertain are generally given jobs at the plants that don't tax their physical energies to an extent that they can't play in the evenings.

## 'Shoo' on Right Foot With Multiple Pix, Disk, Stage Plugs

NEW YORK, Nov. 6.—*Shoo Shoo Baby*, written by Phil Moore and published by Leeds Music, is breaking for a fast hit. Tune is slated for three films, Universal's *Three Cheers for the Boys*, Columbia's *Beautiful But Broke* and an MGM flicker as yet untitled, plus a Universal cartoon. It is also featured in the *Meet the People* revue currently holding forth on the Coast. Ditty has been waxed by the Andrews Sisters and Johnny Long for Decca and by Ella Mae Morse on the Capitol label.

It is being sung at the Capitol Theater here by Lena Horne, who is accompanied by Phil Moore, the composer. Louis Armstrong played it at Loew's State here last week, Marion Hutton does it when she opens at the Paramount, Wednesday (10), and Georgia Gibbs has it skedded when she moves into the Roxy, Thursday (11).

Georgia Gibbs gave the tune its first network airing October 23 over the Camel Caravan program and it is now being identified with her name. She'll face competition, however, when the Andrews Sisters and Ella Mae Morse waxings come

## Court Fight Looms Over Royalty Cuts From "Paper Doll"

NEW YORK, Nov. 6.—A court dispute over collection of writer's royalties is the latest development in the drama of *Paper Doll*, written in 1915 by Johnny Black. Mrs. Sally Baird Black, widow of the composer who died in 1936, is claiming three-fourths of the \$20,000 earned by the tune so far when its freak success swept it up among the top song hits of this year. Money was being held by *Doll's* publisher, E. B. Marks, for Johnny Black's father, an 84-year-old pensioner who was discovered this week living in Hamilton, O.

The composer's wife had filed a divorce suit in 1936, but Johnny Black died before the divorce proceedings were completed and Mrs. Black's attorney now maintains that the widow is the legal heir.

Altho *Paper Doll* was written 28 years ago, it remained in obscurity till last year when the Mills Brothers' waxing and the recording shortage provided the opportunity for the song to become a hit.

## Ink Spots and Ella Fitzgerald Teamed For "Cow Cow" Disk

NEW YORK, Nov. 6.—Decca is repeating the pattern of teaming recording artists on tunes that have been around for a long time, as it did with Bing Crosby and the Andrews Sisters on *Pistol Packin' Mama*, mating Ella Fitzgerald and the Ink Spots to wax *Cow Cow Boogie* Wednesday (10).

While *Cow Cow* has not been the phenomenal hit *Pistol Packin'* has, it has sold 150,000 copies on the strength of one recording (Freddie Slack and Ella Mae Morse), with very few air plugs to boost it.

## Ted Fio Rito Off On Theater Tour

NEW YORK, Nov. 6.—Ted Fio Rito has a string of theater dates lined up after his closing at the Roseland Ballroom here. Opens for a week at the Stanley Theater, Utica, N. Y., Thursday (11), following with three days at the State, Hartford, Conn. (19-22); and a week each at the RKO, Boston, starting November 25; Adams, Newark, N. J., opening December 2 and the Stanley, Pittsburgh, and Earle, Philadelphia, opening December 24 and 31, respectively.

## Woolworth's Ready to Stock Sheet Music

NEW YORK, Nov. 6.—Woolworth stores may start carrying sheet music for the first time in a score of years, on the strength of their success with folios. Chain started stocking folios about a month ago when limited shipments of records and other items restricted by wartime needs left empty spaces on counters.

Leeds Music here, one of the handful of publishers in the folio market, now has its songbooks in 600 of the 2,100 Woolworth stores, 58 new stores in the Cleveland area having been added this week. Where initial orders called for 100 folios per store, re-orders are now coming in 500 lots. So far about 75,000 songbooks have been shipped.

George Levy, general manager of Leeds for Lou Levy, spent 18 months working on the Woolworth deal. About eight months ago, he knocked off the McClellan chain with about 200 stores, which paved the way for the Woolworth transaction.

## Johnny Warrington Snubs Agency Bids; WCAU Tie Ends Jan.

PHILADELPHIA, Nov. 6.—While booking agency offers for the Johnny Warrington band have been snuffed off so far by Jimmy Tyson, band's booker and personal manager, Tyson may be more ready to listen to bids as January 1, the expiration date of Warrington's contract with Station WCAU here, draws nearer.

Tyson has been holding back because the band has been drawing between \$500 and \$750 on one-nighters in this territory in addition to its radio pay, which is believed to be as good as agency offers. The band's popularity in this territory is attested to by his Earle Theater booking here for the November 12 week. This is the second time in six years that the Earle has bought a local band, the first one being Jan Savitt, who was also working at WCAU and for whom Warrington worked as arranger.

## Handy's Condition Still Serious; Halts NAGA Testimonial

NEW YORK, Nov. 6.—W. C. Handy is reported past the critical stage, altho his condition is still serious.

Gala testimonial dinner planned for November 15 by the Negro Actors' Guild of America to celebrate Handy's 70th birthday has been called off indefinitely. Former Mayor Jimmy Walker was to act as emcee at the gathering, with Gene Buck as chairman of the evening. Others slated to attend included Woody Herman, Shep Fields, Deems Taylor, Ed Sullivan, William Morris Jr., Elmer Carter, Commissioner Paul Moss, Fannie Robinson and Alan Corelli.

DETROIT, Nov. 6.—Nat Brandwynne lost \$640 to a sneak thief who entered Brandwynne's hotel room here while he was asleep. The door had been left unlocked.

## Capitol Records Opening Its Own Publishing Firm

NEW YORK, Nov. 6.—Another recording-publishing tie will be established when Capitol Records opens its own publishing firm here with Mickey Goldsen, formerly with Leeds Music, in charge. Goldsen severed his connections with Leeds this week and trained out to the Coast to work out details with Capitol execs.

Other ties between diskers and publishers include Decca's interest in the Clarence Williams and other catalogs, Joe Davis's ownership of Beacon Records, Eli Oberstein's partnership in Fred Fisher, Inc., and the recent connection established between Cherio Music and Savoy Records.

## Frank Sinatra Faces Induction

NEW YORK, Nov. 6.—Expectations that draft quotas would threaten the current swoon-croon rage were substantiated when Frank Sinatra's local board pinned a 1-A rating on the nation's No. 1 swooner Friday (5). Sinatra had his preliminary physical examination on October 22, and will be called for his induction test in the near future.

Altho Sinatra has frequently been jocularly described as "anemic," he is understood to be in top physical condition, gymnastics and boxing being part of his routine activities. Sinatra is the father of a three-year-old child and is expecting another baby around the first of the year.

Most of the swoon-croon boys are in their early twenties and may be among the first to be wearing khaki in the new father draft which will draw many from the ranks of show business.

## AFM Okays Classic Recording License

NEW YORK, Nov. 6.—Classic Records' recording license was okayed by AFM this week, and the diskers expect to start cutting next week. Firm is now lining up bands and intends to stick to its policy of waxing only the hit tunes. With Victor and Columbia still not recording and Decca and Capitol the only firms in the pop field, Classic may become an increasingly important factor in the recording picture in the coming months.

This evidently clears up the question of Oberstein's "bootleg" disks which caused his expulsion from AFM several months ago, but still leaves the return of his union card something to be settled at a later date.

## Raymond Scott Into Capitol With Full WABC Orchestra

NEW YORK, Nov. 6.—Raymond Scott takes his full-sized WABC orchestra into the Capitol Theater here December 2 or 9.

More familiarly associated with his six-piece "quintet," his last New York stage appearance was at the Roxy when he fronted a seven-man quintet.



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(See page 6 for the full story of show business' greatest wartime publication, The Billboard's BOND BARDMENT Number)



## ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

### Cootie Williams

(Reviewed at Savoy Ballroom New York)

**C**OOTIE WILLIAMS is just about the No. 1 trumpet player in the country, and now that the draft board has classified him 4-F, there is no reason why his band shouldn't climb into the top drunks of sepien swing. Most of the outfit have been working together for the 18 months-or-so of the band's existence and have settled into a jump groove that is rocking this Harlem dancerie.

The music is built on a solid foundation of rhythm that is worked into the beat by every man on the stand. Where a year ago, the piano, bass and drums was not quite able to swing the band, today they are only part of a rhythm section which includes each of the five reeds and seven brassmen. There are a half-dozen soloists on the stand but the band's forte is ensemble playing of rhythmic riffs which lay down an organ-tone background that is a sparkling setting for the leader's trumpet virtuosity.

The band has almost everything necessary to boost it into the commercially successful class of Count Basie and Lionel Hampton. First there is Williams himself; his playing is a byword in music circles and his fronting is fun to watch. Second, there is Eddie Vinson who has built up a tremendous following with his robust alto sax work and blues singing, sold with tremendous showmanship. Third, there is the band-within-the-band, Williams, Vinson, tenor sax and three rhythm, which kicks off bounce tunes in fine style. And always there is the full band, kicking like a mule.

A top-notch gal singer would provide additional vocal color and help visually, but Williams is a tough man to please and he's not ready to add a girl until he finds one that meets his high standards. And he's done plenty all right with his band to date by sticking to his musical convictions. *Elliott Grennard.*

### Jimmy James

(Reviewed at Rainbow Ballroom, Denver)

**J**IMMY JAMES'S first venture into the West is proving highly fruitful from the standpoint of pleasing tastes and rolling up a nice b. o. at this proving spot for bands. The five brass, four reeds (pushed to five when James sits in) and three rhythm combination is constantly solid; ensemble work, which is predominate, keeps the average arrangement plenty fat.

James has plenty to offer on either sax or clarinet and when he's not busy with his instruments he sells his fronting with a nice smile. Vocals are capably handled by Betty Benson, who divides her time between ballads and novelties and knows how to work style into each, and Jimmy Conley, whose strong, deep voice is a clean-cut sell on ballads. A bit of seasoning and the lad should easily hit it off in the top bracket of his class.

Cecil Keith heads the reeds, Maurice Smith the brass. Few licks are taken individually, mainstay is the ensemble work with resulting fullness and constant danceability of tempos. Arrangements by Rip Reynolds and Bob Miketta are fine, keeping the outfit strongly commercial and still able to amply fill any style desired. Orchestral fullness is never neglected and control is constant. Overall picture is good and while the band's forte is ballrooms, it should do nicely in either club or theater work.

*Bill Welsh.*

# Mexican Hit Parade Favors North-of-the-Border Faves; Radio Station, Jukes Help

**MEXICO CITY, Nov. 6.**—Popularity of American music here is reaching an all-time high, with local residents grabbing up all waxings of new tunes by American name bands and vocalists and demanding an increasing amount of U. S. oldies and standards.

Tremendous demand has stimulated radio stations to load up with programs of disks by U. S. bands or American music dished out by local orks. Station XEQ has skedded eight periods per day, ranging from 10 minutes to an hour for recorded music, plus an hour and a quarter each week of American tunes played by a local outfit.

Station XEB plays American records from four to eight periods a day, ranging from 15 minutes to an hour, mostly given over to dance bands and singers.

Altho most night clubs here use Mexican or Cuban dance bands, one of the most popular spots is Ciro's, where an American band fronted by Everett Hoagland has been holding forth for 11 months. Hoagland moved into Ciro's last December on a three-week booking and the popularity of Yankee rhythms has held him there ever since.

Juke box slots are also filled with American waxings, *Paper Doll* and *Put Your Arms Around Me, Honey* getting the most attention. Polkas or other waxings

by Bing Crosby and the Andrews Sisters also get heavy play. Oddly enough, craze for *Pistol Packin' Mama* and Frank Sinatra has not yet reached here.

Hoagland claims he gets most requests for soft, sophisticated American tunes, *As Time Goes By*, *In the Blue of Evening*, *People Will Say We're in Love*, and *Oh, What a Beautiful Morning*, currently in demand. Mexicans have developed their tastes for north-of-the-border music to the point where even standards like *Margie* are musts in the leaders' books.

## Warner Pubs Seek Small Band Plugs With Special Scores

**NEW YORK, Nov. 6.**—Growth of small combos has led the Warner Bros. music pubs to issue a new series of dance orchestrations aimed specifically at small bands. Instrumentation is three saxes, one trumpet, one trombone and three rhythm. Up to now, dance orchestrations had been following the trend of big bands, with parts written for five brass.

First 10 tunes of the series are all oldies and standards, including *Avalon*, *Sweet Georgia Brown* and *Chinatown, My Chinatown*. This will serve to build up ASCAP credits on standards for the Warner subsidiaries as once small combos put the tunes in their books they will play them on the air.

## Lon Mooney to Miller Music As New General Manager

**NEW YORK, Nov. 6.**—Recent switch in the professional staffs of the MGM music publishing firms has Lon Mooney, former assistant to Harry Link at Feist, now general professional manager of Miller Music. George Dalin, formerly professional manager of Miller, has shifted over to replace Mooney at Feist. Mooney's new appointment came when it was decided to increase Miller's professional activities.

## D'Artega Set for Para Pic

**NEW YORK, Nov. 6.**—Paramount Pictures has lined up another band, using the D'Artega all-girl crew in *You Can't Ration Love*. Film will go into production November 15, when D'Artega completes his current run at the Orpheum Theater, Los Angeles. D'Artega and several members of his outfit will be featured in acting roles, besides playing the musical sequences.

## ORCHESTRA NOTES

Of Maestri and Men

**TOMMY DORSEY, JOE REICHMAN, AL DONAHUE, WILL OSBORNE, HAL MCINTYRE and RICHARD HIMBER** set for Coca-Cola shots week of November 8. . . . **BOBBY SHERWOOD** into the Apollo Theater, New York, December 3 for a week, followed by a month at the Flagler Gardens, Miami, starting December 13. . . . **OPAL SPENCER** is the new singer with **EDDIE DURHAM**, opening with the ork at the Savoy Ballroom, New York, November 27, when **DURHAM** replaces **COOTIE WILLIAMS**. . . . **LOU SCHROEDTER** now in his second year of an originally scheduled six-week booking at the Mayflower Hotel, Jacksonville, Fla. . . . **LIONEL HAMPTON** broke all records at Philadelphia's Town Hall October 8 and did a repeat the following night in New York's Golden Gate Ballroom, grossing over \$5,000 at the latter spot. . . . **DEL COURTNEY** moves into the Blackhawk Restaurant, Chi, November 17. . . . **CAL GILFORD** alternating with **CARMEN CAVALLARO** at the Statler Hotel, Washington. **GILFORD**, who replaced **BOB KNIGHT**, is set for an indefinite stay. . . . **SILVER STRINGS** ork, new all-girl outfit, opens November 14 at the Capitol Theater, Iilon, N. Y., first stopover on a two-week theater tour.

## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

### BING CROSBY-ANDREWS SISTERS (Decca 23277)

*Pistol Packin' Mama*—FT; V. *Victory Polka*—FT; V.

Supplications to melody to put down that revolver are going to start all over again. And with a fresh vengeance now that Bing Crosby and the Andrews Sisters have taken most of the corn out of the hillbilly classic and cut it up for a freshly broiled rhythmic dish. The first waxing by Decca since the Petrillo ban was lifted, it's a cinch to remain on the best selling lists for a long time to come. There can be no underestimating the appeal of a Bing Crosby on a platter. And with the Andrews Sisters for added merchandising and vocal appeal, this disk is bound to bring back *Pistol Packin' Mama* to the high position it held during the summer spell. While it passed the million sales mark, Columbia could never hope to fill all the orders for the Al Dexter original cutting, which has certainly been worn thru by the phono needle by this time. And no matter how many times you've already heard *Pistol Packin' Mama* you can bet your best back collar button that you'll be hearing her saga for many more weeks and even months to come. With Vic Schoen's orchestra and direction providing the in- (See ON THE RECORDS on page 67)

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## Stem Makes Strong Comeback; Fields, "O'Rourke" Big 55G; Roxy, Cap, MH in Tall Dough

NEW YORK—Vaudefilmmers bounced back after the session of bad weather, with grosses 30 per cent ahead of the comparable week of a year ago. All houses benefited by the upsurge even with holdovers. New bills, however, went into the Strand, Music Hall and State.

The Strand (2,758 seats; \$39,364 house average) opened Friday (5) with Shep Fields' ork, the Merry Macs and *Princess O'Rourke*, with \$55,000 in view. Thursday ended the five-week stay of Sammy Kaye's ork and *Thank Your Lucky Stars*, final session dipping to \$32,000 after

knocking off \$31,800, \$40,000, \$49,000 and \$56,000 in preceding stanzas. New bill is likely to go five rounds.

Radio City Music Hall (6,200 seats; \$94,403 house average), now housing *Claudia* and stagershow including Lucienne and Ashour, is heading toward \$118,000. Wednesday night ended the four-week stay of *Lassie, Come Home*, with final figure at \$98,000. Prior takes were \$94,000, \$102,000 and \$110,000.

The Roxy (5,835 seats; \$50,067 house average), going into the third rubber of Danny Kaye, Tommy Tucker's ork and *Sweet Rosie O'Grady*, is working up to \$100,000, after clicks with \$114,000 and \$116,000.

The Capitol (4,228 seats), with the third week of Duke Ellington's ork, Lena Horne and *Phantom of the Opera* continues along a high plane with \$60,000 in sight. Last week did \$68,500, while opener pulled \$87,000.

Paramount (3,664 seats; \$55,687 house average), with the fourth take of Tony Pastor's ork, the Inkspots and *True to Life* is expecting \$45,000, after knocking off \$52,000, \$52,000 and \$70,000.

Loew's State (3,327 seats; \$22,856 house average), now with Benny Fields, Jean Parker and *So Proudly We Hail*, is anticipating \$36,000, after last week's layout, with Louis Armstrong's ork and *Top Man*, pulled \$38,000.

## Hub Majestic Folds With 97C; Herman 28G; Lucas \$24,700

BOSTON.—After six weeks of fitful business, and severe talent headaches, the E. M. Loew interests have given up the dual vaude-pix policy at the Majestic (1,655 seats; 44 to 99 cents) and returned to a straight picture policy.

Gross for the final week (ended November 3) of the A. B. Marcus-staged *Varieties of 1943* was \$9,700. Unit included Tyler and Renaud, Jerry Mann and company, Rene Villion and standard acts. Pic, *Girl From Monterey*. Previous week (ended October 27) was better at \$11,000. Company featured Rex Webber, the Cappa Barri Boys, Georgie Kay, Lawrence Roberson, Latash and Lawrence. Screen feature, *Hi Ya, Sailor*.

Meanwhile the RKO-Boston (3,200 seats; 44 to 99 cents) continues to pack them in Woody Herman, his band and specialty acts, plus Paul Winchell and Marion Daniels, did a sweet \$28,000 for week ended October 27. Film was *Crime Doctor*. Clyde Lucas, the Merry Macs; Lowe, Hite and Stanley, and Lew Hoffman were okay, with \$24,700 for week ended November 3. Pic, *The Fallen Sparrow*.

## Howard Ork Tops 16G in Milwaukee

MILWAUKEE.—With a teachers' convention and parochial school holiday this week, theaters downtown did above average business. Eddy Howard and his orchestra at the Riverside topped \$16,000 for week ended November 4. (House seats 2,700. Prices, 44, 50 and 75 cents.) Pic, *You're a Lucky Fellow, Mr. Smith* (Universal).

## Glen Gray Meagre \$17,000 in Philly; Barnet Down, Too

PHILADELPHIA.—Earle Theater (seating capacity, 3,000, house average, \$20,000) hit the lowest mark this season for week ended Thursday (4), with Glen Gray's orchestra bringing in a meagre \$17,000. Carrying the billing alone, and with heavy competition from numerous theatrical attractions plus heavy rains, it was too much for the Casa Loma lads. Rufe Davis, Ruthie Barnes and Russ Miller, and Arline made for the added acts, with Eugenie Baird and Tommy Morgan, out of the band, rounding out the cast. *Young Ideas* on screen.

Fay's Theater (seating capacity, 2,200, house average, \$10,000), with Charlie Barnet's band the first ofay attraction this season, for week ended Thursday (4), also hit into heavy competition and considered it good enough with a par \$10,250. Patterson and Jackson, Bunny Briggs, Virginia Maxey and Al Killian rounded out the bill. *Always A Bridesmaid* on screen.

## Minne Theater Biz Down; Dunham Ork Hits 13½G, '43 Low

MINNEAPOLIS.—An unexpected slump has hit theaters here. At the same time night clubs and taverns were still doing capacity biz, packing in the customers as long as their liquor supplies hold out.

William Sears, manager of the Mort H. Singer Orpheum, said that last two flesh offerings at his house have fallen way off the high average set earlier in the year.

For week ended October 28 Sonny Dunham's ork, with a miserable \$13,500 gross, hit the low mark for 1943. Pic was *Young Ideas*, with Mary Astor and Herbert Marshall. Several weeks before that Connie Boswell, with Joe Venuti ork, had a hard time passing \$15,000. Jimmy Dorsey comes in December 3.

At the Alvin Theater, Harry Hirsch

## "Pistol" Author Shoots Blank in Chi, Only 22G

CHICAGO—The most disappointing draw in weeks here has been Al (*Pistol Packin' Mama*) Dexter and his cowboy unit at the Oriental Theater (3,200 seats) week ended October 4. He drew a meagre \$22,000, which looks quite bad in the face of the recent price tilt in the house which automatically boosted the week's take by \$4,000. Dexter's sole reputation to fame is the penning of the novelty, and that didn't seem enough to draw profitable biz. On the bill with him were Hi, Lo, Jack and a Dame, and screen had first showing of *Sherlock Holmes Faces Death*.

Chicago (4,000) did another big week, ended October 4, with *So Proudly We Hail* (Paramount) and presentation show featuring Jack Durant, Harry Cool, and Estelle Sloan. This time it was \$52,000, good enough to hold a third week. On Saturday (6), Danny O'Neil, Irish tenor, replaced Cool for a couple of shows, while he had his induction physical.

Oriental opened poorly Friday (5), with Jerry Wald and band, just out of the Sherman's Panther Room, and acts. On screen, Republic's *Nobody's Darling*.

## Balto Hipp 15G

BALTIMORE—A good \$15,100 was grossed by Hippodrome Theater week ended November 3, with stage bill including Buster West and Lucille Page, Paul Sytell and Spotty, Artie Dann, Lloyd and Willis, and the Hylton Sisters.

Pic, *Lady Takes A Chance*, a holdover.

## Andrews Gals 32G

SAN FRANCISCO.—Stagershow headed by Andrews Sisters grossed an excellent \$32,000 at the Golden Gate (2,850 seats) for week ended November 3.

burly house, biz this year is way off compared to a year ago when Hirsch hung up his best season. Grosses have slumped from 10 to 25 per cent.

## BURLESQUE NOTES

### NEW YORK

WILL MORRISSEY is producing shows at Oetjen's, Brooklyn, operated by Milt Sheen and Leo Tannenbaum. Spot recently featured Eddie Nelson, former burly comic. Current headlines are Billy Lorraine and Harry Donnelly, who just closed a six-year engagement at Bill Hardy's Gay Nineties; Will Ward, pianist; Pat King, singer; Cassano and Norton, instrumentalists and singers; Bill Fahey, Irish thrush, discovered by Morrissey in a local riveting plant, and Chauncey Cromwell's five-piece ork. . . . JOE DORRIS held over at the Melody Club, Jersey City. . . . ETHEL GASTON, former burly number producer and stage manager, now cashiering for Max Cohen's Cinema Circuit between the Anco and the New Amsterdam. . . . ABE GORE, still en route with *Abie's Irish Rose*, starting November 15 at the Plymouth, Boston, for a run. . . . DOTTIE EDWARDS left a defense job to return to her old love, the front line, this time for

Freddie O'Brien at the Hudson, Union City, N. J., augmented also by a new show girl, Josephine Phillips, former eat shop cashier. . . . ROSE GORDON is number producer at Jacques, Waterbury, Conn.

GAYLE PAGE, of the former team of Page and Kuhen (Bobb Kuhen is now a private with the army in New Orleans); Dimas and Anita, dance duo, and Kid Williams, novelty dancer, are newcomers in burly via the Hirst Circuit. . . . PVT. HARRY KANE, ex-burly vocalist, is entertaining British and American troops all over the British Isles with a variety show. Recently selected and cast in a M. O. I. Anglo-American film, *Welcome America*, the plot of which teaches U. S. servicemen how to act and accept British hospitality. Co-players included Bob Hope and Capt. Burgess Meredith. Expects to work soon under Maj. Edward Dowling, production head of Special Service in London. . . . BENITO BROTHERS and RITA, acro quartet, moved from the Hudson, Union City, N. J., to the Howard, Boston. . . . ROSITA ROYCE'S dad seriously ill in a Long Island hospital. UNO.

## Eying "Folies" for Arenas in SF "If"

NEW YORK, Nov. 6.—Clifford Fischer's *Folies Bergere* which is scheduled to open at the Winterland, San Francisco, latter part of this month, may tour arenas following that engagement.

Layout with a cast of about 150 people is considered too ponderous for vaude houses and consequently must look for bigger outlets. Arena Managers' Association reps will gander the outfit at its Frisco bow. AMA has long been looking for shows suitable for arenas and will sign with Fischer if show measures up.

Fischer recently signed a pact with the American Guild of Variety Artists for *Folies*. Agreement calls for a four-week employment guarantee and a scale of \$75 for principals, \$45 for chorus during the SF stay and \$85-50 when on the road.

## IN SHORT

### New York:

DALE BELMONT goes into the Versailles Wednesday (10), replacing Arline Thomson.

MAXINE BARRETT, formerly of Loper and Barrett, is coming back to the niterly circuit with a new act using two boy dancers. . . . HARRY KILBY, cafe department head of General Amusement Corporation, entrained for Florida Thursday (4). . . . ROSE MARIE has been signed to Music Corporation of America. She opens at the Statler Hotel, Detroit, November 11. . . . MARJORIE WEAVER, 20 Century-Fox contract player, is being brought East for a series of personal appearances. . . . MONTE PROSER, Copacabana operator, upon returning from the Coast, will whip together another edition of the *Copacabana Revue* for vaude presentation.

### Chicago:

ALAN GALE starts at \$600 at the Latin Quarter January 18, and moves to \$650 if held over for an extra four weeks. . . . BONNIE BAKER returns to niteries Friday (12) with a two-week date at Mickey's Show Bar, Detroit. She recently split with her personal manager, Eleanor Smith, who is now handling Don McNeil, local radio comic. . . . WILL J. HARRIS, former producer and now a booker with William Morris, and Harold Cowen, real estate manager breaking into showbiz, have opened the Professional Artists Studio to train singers and actors. . . . MORT INFIELD, veteran agent and former performer, has joined the David P. O'Malley office as theater contact man. . . . THE ALBINS and the Nelson Sisters move into the Chase, St. Louis, November 19, with Eddy Howard's band. . . . LOU COHAN has set the Ryan Twins, Jai-Letta, and Nita Dillon into the Flamingo here, and Frank Reynolds, Lynn Martin, and Parmalee and Davidson into the Chez Paree, Denver, thru the Jack Blue office.

LEON FOKINE, ballet dancer and local

dance instructor, will do a routine with Mari Lynn, of the Merriel Abbott line, in the November 18 Palmer House show.

### West Coast:

JACK COLE, the dancer, underwent a serious abdominal operation at Cedars of Lebanon Hospital, Hollywood, last week.

MARJORIE GARRETSON, piano-song single, has opened at the Trocadero, Hollywood, for four weeks.

### Here and There:

FRANCIS RENAULT, after five months in Eastern niteries, opens Wednesday (10) at the Englewood Theater, Chicago, set by Sam Roberts.

DOROTHY BLAINE goes into the Statler Hotel, Boston, December 3. . . . GAY BLADES to the Edgewater Beach Hotel November 26. . . . EL MOROCCO, Montreal, gets *Grandfather's Swing Follies* November 15 for four weeks. . . . GEORGES, of Georges and Jalna, will delay opening the Club Jalna, Washington, until priorities for redecorations can be cleared.

POLLY JENKINS'S PLOWBOYS resume for USO-Camp Shows November 7. Texas Rose rejoins the act there, having sufficiently recovered from a sinus operation.

MURIEL KRETLOW DANCERS (6) held over at the Mayfair, Boston, until February. . . . LYNN MANNION DANCERS (6) started a six-week run at the Henry Grady Hotel, Atlanta, last week.

### In the Armed Forces:

HUGO GIOVAGNOLI, co-owner of the Lake Club, Springfield, Ill., to the marines. Spot will be in the hands of his partner, Harold Henderson. . . . BUD HUGHES (Bud and His Buddies), now an air corps instructor in Arkansas, and Lieut. Matt Duffin (The Duffins) were Chicago visitors last week.

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# FILM STARS ICE HOLLYWOOD

## Cinema City Allusions Go Down the Pipe

### Script-Scissors Ills

NEW YORK, Nov. 6.—Below-average script production motifs in personal appearances of film names, which in too many cases thru the years proved embarrassing to audiences, house managements and attractions themselves, is

causing m.-p. stars making the vaude rounds to omit any mention of Hollywood. Some Hollywoodites are giving their home base the well-known frigidaire cure. That's the effect, anyway.

The so-happy-to-be-here-and-meet-my-public type of act is definitely out. The most successful

formula to date seems to be the one in which they try to register without going into past history of their cinematic careers. They feel that 100 per cent marquee billing, lavish newspaper ads and exploitation campaigns should be sufficient to give the audience the idea that they are in pictures.

In other days the star would spout about the various flickers he made or the celebs he knows and is palsy with, ad nauseam. The bad effect fauceted by this type of routine has caused the pendulum to swing the other way. The screen thesp arrived at this change of pace after learning the facts of life the hard way. The chatter items, they discovered, didn't make much of an impression on the customers. They finally had it down on them that the Hollywood columnists and fan mags can keep the public better supplied with film info than they could. Besides, any inside stories they could impart probably couldn't be told before a family audience, anyway.

### Trivia From the Typewriter

Another major reason that produced a change of pattern-patter is the scripts handed out by the major studios preparatory to a tour. The studio execs didn't miss a bet in them. In 12 closely typewritten sheets, the handouts told all about the player, the rest of the film—lot pay roll and more than a few lines of free ads telling about their films soon to be released—"be sure not to miss 'em."

This happened with many acts going into the Strand. Once the house producers got over the initial shock of the script, they usually called in a couple of writers and tried hurriedly to piece together a presentable act. In most cases the result was below par, since it's difficult to forget an already memorized piece and learn a new menu in a couple of days or so. The house staff still sweats at the memory of some name appearances; and word that a film player is to play a date there is still enough to send them into a panic.

There is the case at one of the theaters where after a two-day struggle with a screen celeb noted for his acting, the scripters finally suggested a scene from his best-known pic. He refused—"There no chance of a retake out there on the stage."

Another, after completing a film musical, took on a vaude house round. The act consisted of an explanation that he really couldn't do song and dance work. He then introduced a mediocre pair of performers who, he said, tonsiled and terped for him in that pic. He went into the wings while the stooges did the work and came back only to take the bows. Audiences gave him what he deserved.

Now it's a fact that the personalities are really learning. The most recent junkets of names indicate attempts to overcome the odor sweepstakes of their predecessors. They now go into their

### Andy Makes History

CHICAGO, Nov. 6.—Andy Albin, of the Albins, comedy dance team, needed a new set of tailor-made tails for the act, but no tailor in town would make it for him, claiming he had to bring an okay order from the War Production Board, as tailoring of dress suits have been stopped for the duration. After a long session with the local WPB, Andy finally convinced the authorities that he needed the tails for the act and not for social reasons. The WPB discovered an out for him in its Official Form L-224 and okayed him under the following classification: "Historical costumes for theatrical productions."

act without old-hat prefatory ado.

The new approach is appreciated by the paying pesholders, who like to see the filmites stand on their own. If they don't measure up to vaude standards, then at least it was a valiant try without benefit of a battery of directors, yes-men and a half-dozen retakes.

### Disowning Department

The up-and-at-'em act is recognized to be safer for the studios, too. If the performer doesn't click, then the film producers aren't involved because they haven't been mentioned. Recalls the case of two contract players who went on a tour with the then standard type of material. They fared so badly that even their own companies couldn't afford to take a chance on them after that.

With those horrible examples in mind, house producers are inclined to think that film execs won't mind too much if the tour doesn't turn out to be a traveling trailer. House chiefs have a clinching argument. They can point to the clicks of Virginia Wiedler, Carole Landis, Chick Chandler, Virginia O'Brien and Allan Jones. They successfully avoided mentioning anything connected with films. They put Hollywood on ice—and got a warmer reception. But some of their scripts could still be a whole lot better; maybe that's the next "new formula."

### Busy Marie Kuhlman

CHICAGO, Nov. 6.—Marie Kuhlman, dancer, has opened a Theatrical Production Services office, offering varied technical services for acts, from routines to costumes. In addition, she has landed a post as assistant to Vic Manfred, dance producer at the Rio Cabana, to open December 2, and will continue as a dance single.

## Chi Competish Grows; Hildy To Top 10G Show at PH in January

CHICAGO, Nov. 6.—Talent competition among the local niteries grows here, due both to the act shortage and incoming accounts. The reopening of the Stevens Hotel's Boulevard Room New Year's Eve with Duke Ellington's band and a floor attraction still to be set is pointed to hit the band-fan following of the Sherman Hotel's Panther Room and, in some measure, the trade of the nearby Palmer House. A. S. Kirkeby, operator of the Stevens, also runs the Drake's Camella House and Blackstone's Mayfair Room, both using bands and floor personalities. He has long aimed to find a suitable room that would stand a chance of competing with the popular Empire Room of the Palmer House. The spacious Boulevard Room may be it. Ever since the Palmer House has grabbed Hildegarde (long a Kirkeby act in town) with more flattering offers, he has hunted for competing names. So far, Dwight Fiske has been the next best in the Blackstone, recently shattering all attendance records.

Palmer House, looking forward to the Steven competish, has set a \$10,000 budget for its January 13 show which will be headed by Hildy. The show will include Cardini, among other acts, and

## See Carman Theater 77B Case Affecting House Employee Status of Vaude Performers

NEW YORK, Nov. 6.—A case of far-reaching importance to the ultimate status of vaude performers on the question of independent contraction will be alred in Philadelphia, when James Baxter, referee in bankruptcy, hearing the Carman Theater case, starts taking testimony on the receivers' plea to have the government return social security taxes paid by that house.

The case is considered important enough for the Bureau of Internal Revenue to send observers. Mortimer S. Rosenthal, associate counsel for the American Guild of Variety Artists, has been invited to testify at the hearing in which the social security question comes up, November 15.

Main question under consideration at this hearing will be the petition for receivers of that house to have the government refund all social security taxes. The receivers base their claim upon the Music Hall case which classified performers to be independent contractors rather than employees of the house.

The Carman Theater, operating under the receivership of Jay Emanuel, George McHugh and Norman P. Fernon, seeks recovery of taxes paid from 1936 to 1941. After 1941, house deducted the levy and held it in escrow. Since the beginning of the year, it has made no deductions whatsoever.

The decision will probably influence the Treasury Department in its ultimate disposition of the status of performers. The coin-collecting branch of the government, which is reported to be seriously considering reversing its stand that vaude and cafe acts are employees, is said to have assigned this problem to its judiciary branch. Should the judiciary rule according to current Treasury inclinations, the matter will go to social security execs and finally to the Commissioner of Internal Revenue. However, it is likely that the Treasury judiciary action will be delayed pending outcome of the Carman case.

Attorneys are inclined to believe that the Carman receivers will have a tough time trying to get back the dough under present rulings in Pennsylvania. Chief stymie is the definition of an independent contractor, as passed on by courts in that state, which holds that an indie does his work on premises other than that of the chief contractor.

Decision by the referee to return the

coin, will probably cause other houses to apply for similar rebates. This is regarded to be the chief fear of the Treasury Department and the factor that may ultimately cause them to throw in the sponge in favor of classifying acts as independent contractors.

## Shelvey Reports Liquor Situash Cut LA AGVA

NEW YORK, Nov. 6.—The liquor situation is responsible for the bad plight of the Los Angeles local of the American Guild of Variety Artists, according to Matt Shelvey, AGVA national administrator, who this week returned from a quick trip to the Coast where he dissolved the LA local administration and placed its affairs under supervision of the national office. Florine Bale will continue to be the local executive secretary, but will work under Shelvey.

Shelvey said that the liquor scarcity is causing many LA niteries to curtail talent budgets. Many spots, he reported, are forced to shutter around 10 p.m. because they run out of spirits. Most manage to obtain enough schnapps the following day to continue operations for some part of the evening.

The situation so far, is affecting the smaller spots. Big operations, such as Earl Carroll's and Florentine Gardens, Shelvey reported, have a sufficient supply to last for some time.

Under those circumstances, dues collections lagged, and local is operating at a deficit. The branch is also behind in its per capita payments to the national.

Shelvey said that the present LA administration is doing its best under the circumstances. He hopes that under the new set-up sufficient economies can be effected to pull the branch out of the hole.

## Donegan in 3G Week Film Deal

CHICAGO, Nov. 6.—Dorothy Donegan, boogie-woogie pianist who has developed into a local name, has been signed by Andrew Stone, independent film producer, for a spot in his forthcoming musical *Sensations of 1944*, which goes into production in Hollywood January 3. Deal calls for a \$3,000 a week salary. She is slated to double at the Florentine Gardens, Hollywood, while on the picture assignment. A deal for \$1,000 a week is now pending.

The Stone picture will feature a number of name bands and personalities, among them Eleanor Powell, W. C. Fields, Woody Herman, and Cab Calloway. Stone produced *Stormy Weather* for 20th Century-Fox. *Sensations* is scheduled to be released thru United Artists.

Donegan deal set by Bert Gervis, her manager, thru the Frederick Brothers office.

## Priorities Delay Jalna Club Opening

WASHINGTON, Nov. 6.—The new Jalna Club, named after his partner by Georges, of the Georges and Jalna dance team, has had its premiere pushed back a couple of weeks due to priority trouble.

Despite setbacks caused by restrictions, plans are being drawn for opening, with Baby Rose Marie already inked. Present policy indicates sky-high prices for capitol's newest niterie. Minimum has been tentatively set at \$3 on weekdays, with the rate soaring to \$5 on Saturdays and holidays.

Zanzibar, New York

Talent policy: Dance and relief bands; floorshows staged by Clarence Robinson at 8, 12:30 and 2. Music by Porter Grainger; costumes executed by Follies Costumes. Management: Joe Howard, Carl Erbe, operators; Carl Erbe and Spencer Hare, publicity; Bill Kent, booker. Prices: Minimum from \$2.50.

Second edition of the Zanzibar show seems a better entertainment buy than the first. Layout is more impressive, containing such sepia lights as Buck and Bubbles and, of course, Maurice Rocco, who during his stay here is

emerging into the top-money brackets. Added support comes from Ada Brown, Bill Bailey, Patterson and Jackson, along with Tops and Wilda, Dolores King and Pee Wee Marquette. As of opening night, only minor corrections were needed, mainly some judicious pruning to conform to orthodox time limits. It's a lot of show for a single evening's entertainment.

Rocco, a holdover, is just as potent during this display, socking away in a vertical position at the piano with devastating boogie-woogie songs and footwork. For change of pace, he did two piano selections, *Donkey Serenade* and

*Tea For Two*, both of them imaginatively and with enough commercial touch to register with the entire house.

Buck and Bubbles, in the next to closing spot, are perhaps one of the top septa teams, and bowl over the house with assured certainty. They handled their comedy and song and dance work with their accustomed smoothness and took a powerful hand at their exit.

Ada Brown similarly scored in a blues session, topping her efforts with a number called *Real Estate Papa*. She got laughs and applause for her efforts. Patterson and Jackson, ponderous hoofers fresh out of Loew's State, also got the measure of the house with their jive terp and tonsil work, while Bill Bailey, hoofing in the Bill Robinson tradition, rated a full mitt.

For added measure, Tops and Wilda, jitterbug practitioners, knocked off a fast number for good effect; Dolores King pleased with two song numbers, and Pee Wee Marquette, the midget host and entertainer, did vocals with the production numbers, and announced that the show was over.

Clarence Robinson gave the line some good routines, but gals apparently needed further practice. The femmes are nicely costumed and are elegant lookers.

Don Redman stays on as the podium occupant, while Sacarras handles the Lat in relief.

The Zanzibar continues to be the top club in New York dispensing sepia entertainment. It is now accepted as filling the void left with the shuttering of the Cotton Club. *Joe Cohen.*

Bismarck Hotel, Walnut Room, Chicago

Talent policy: Shows at 7:45, 9:45 and 11:30; dance and show band. Management: Otto Eitel, managing director; Bongi, room manager; Alan Edelson, publicity. Prices: Dinner from \$2.50; drinks from 50 cents.

Business continues big in this redecorated dining room, one of the most popular hotel spots for years. Ropes are up for dinner.

Art Kassel and his band, perennial favorites in the hotel, have filled 12 of the past 14 months on the bandstand. Their latest date winds up Thanksgiving Eve (24), followed the next night by Jimmy Joy, who has been alternating with Kassel for the past couple of years. Kassel will do a week of one-nighters, theater dates, and then possibly his first location in Eastern territory. The music is on the sweet side, as it has always been, and tailored to fit the Bismarck atmosphere.

Show consists of two acts, augmented with band specialties. New acts are Professor Slyter and DeMar and Denise, team seen here several times before.

Slyter has a definite magic novelty, working as an inebriate and executing tricks to match his character. There is almost a continuity about the turn, which is decidedly refreshing. Only setback on this particular job is that the shows are too close to each other to permit the repeat of the same novelty three times a night. Slyter has only one act here. Displays marvelous finger control in manipulating four drinks with one hand, and winds up with a novel alarm clock bit.

DeMar and Denise, veteran couple, combine, with grace, good sight tricks with real dancing. Act moves with speed, and the varied routines are pleasing to the eye. The waltz and rumba in opening set are climaxed with applause-stimulating shoulder and midriff spins.

Band specialties feature Jimmy Featherstone and Earl Randall, balladeers, and Gloria Hart, personality songstress, concentrating on novelties and rhythm tunes. *Sam Honigberg.*

Kitty Davis, Miami Beach, Florida

Talent policy: Shows at 8:30 and 11; show and dance band. Management: Kitty and Danny Davis. Prices: Dinner from \$2.50 weekdays, and \$3.50 Saturday; drinks from 75 cents.

Spot continues to draw the cream of the trade, and with patronage swollen by navy and army personnel the spot is enjoying banner biz.

Arden Cavett, emcee, handles the show nicely. Cavett is able to identify the

citations and ranks of any soldier or sailor, which makes him a champion in this field.

Cavett is the male member of the act, the Silver Cyclones, good roller skating turn. The fem is a looker. Use stooges from the audience and really take them for a ride. Well liked.

Gene Gory and Roberta open with their regular vaude specialty. Gene is a (See *Night Club Reviews* on page 27)



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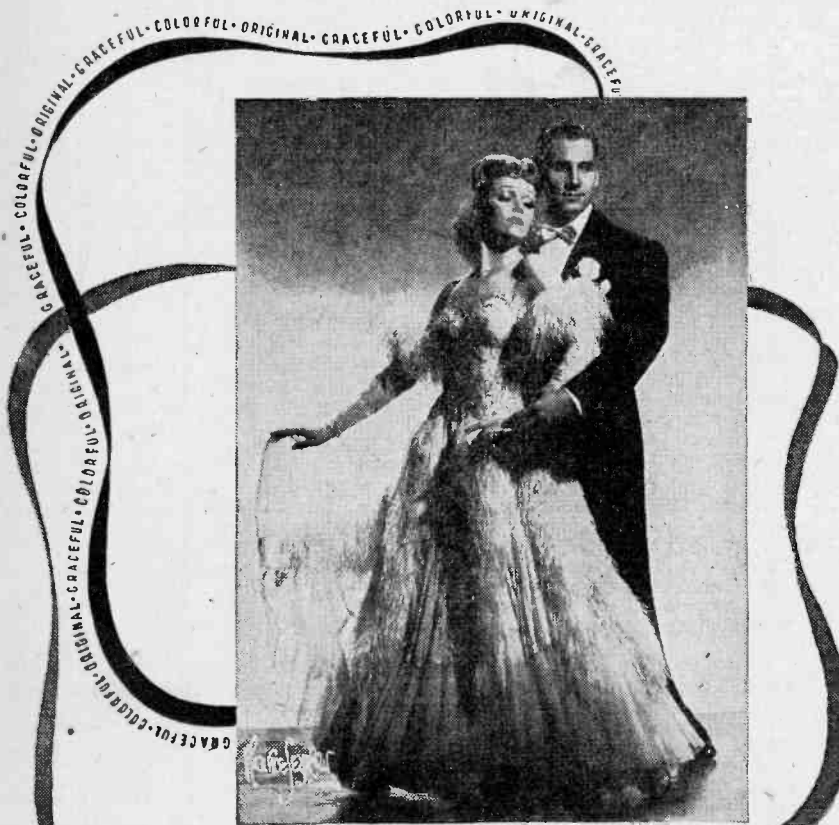
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PAUL MARTIN, N. Y. WORLD-TELEGRAM, says:—"Cannot be listed as 'double entendre'—Sharp, well written, well sung! And directly to the point! MANHATTAN WILL KNOW MISS BLAKSTONE HAS BEEN HERE!"

LEE MORTIMER, N. Y. MIRROR, says:—"A Sockerool!"

GEORGE W. CLARKE, BOSTON RECORD, says:—"Nan the incomparable . . . storm of applause soared over the room . . .!"

JOSEPH F. DINNEEN, BOSTON GLOBE, says:—"Most versatile entertainer I think I have ever seen—a curious combination of Francis Faye and Hildegard . . . brings down the house!"



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# NAN BLAKSTONE

# VAUDEVILLE REVIEWS

## Strand, New York

(Reviewed Thursday Evening, Nov. 4)  
The Strand show offers plenty variety, with the Merry Macs, Sibyl Bowan and Paul Sydell giving staunch support to RKO headliner Shep Fields. Accompanying film is *Princess O'Rourke*, a pleasant enough product which should aid in building up a comfortable house gross for the run.

The Fields outfit, with a battery of nine reeds, two pianos, guitar, bass and drum, overcomes the no-brass motif with wise use of the sax and clarinet contingent. A piece, such as *American Patrol*, which ordinarily lends itself to lusty trumpet treatment, fared well with sax development. He similarly did well with *Two o'Clock Jump*. His femme warbler, Meredith Blake, made a nice impression in a three-number session capped by *Pistol Packin' Mama*, while Paul Johnson did a colorless vocal of *Lost Chord*.

Merry Macs, sporting a new femme canary, as usual gave an excellent account of themselves. Opened with *Hip-Hip-Hooray* and wound up with *Pass the Biscuits*, *Mirandy*, and did an earned encore. The group, absent from this region for some time, has embellished its stage routines with more than the usual amount of movement, which was duly appreciated by the assemblage.

Sibyl Bowman, another reliable performer, gave a series of sock impressions, starting with a Norse diva, and going into a Bea Lillie impression of *I Went to*

a *Marvelous Party*, her Mrs. Roosevelt rib, done without drums and Boy Scout routine, and begged off.

Paul Sydell, in the lead-off position, put his dog Spotty thru some cute routines, and followed with an encore using a miniature-sized pooch. He also got a good hand.

Doorman announced an hour's wait for seats at show caught. *Joe Cohen.*

## Oriental, Chicago

(Reviewed Friday Afternoon, Nov. 5)

Jerry Wald and band carry the box-office load this week, a bit too heavy for a comparatively new outfit in this area. This is Wald's second time around, playing again after a month in the Sherman Hotel here. Could easily use a co-headliner, for business reasons.

Some four straight musical numbers feature Wald's solid clarinet playing, delving in the blues, swing and ballad departments. It is heavily arranged stuff, with Wald quite Artie Shawish in his solos.

Vocal inning has Betty Bonney, classy dressed brunette, who works a bit too hard with such pops as *They're Either Too Young and I Heard You Cried Last Night*. Former tune, incidentally, affords a swell opportunity for some comedy by-play with the band. Band comedy is sorely needed. Dick Merrick, baritone, has plenty of voice, and gives generously in *All or Nothing At All* and *Paper Doll*. Libonati Trio, first of the three out-

side acts, had plenty of trouble with the show music, and, unfortunately, showed it. While it was tough working to the poor band support, they should have covered it up. The family trio (father, brother and sister) starts xylophoning a military medley, with the two kids going into their fast tap routine to *Lady Be Good*. After *Deep in the Heart of Texas* on the instruments, kids wind up with a good j-bug routine, pop helping out with the hammers.

Jeanne Carroll (formerly of Carroll and Howe) is finding herself fast as a comedy single. Girl has to her credit a fine delivery and a likable singing voice which serves her well at the proper time. After a gag monolog, retaining most of the Carroll and Howe punch lines, she whams out a vocal impression of a James trumpet solo. Good enough to return for her comedy song medley, a clever assembly of pop song titles.

The Albins, comedy dance team, did as well as usual here with their funny dance caricatures. They display individuality, and their appearance (tall, bushy-haired male, and doll-like blonde partner) lends itself to comedy situations. Did two numbers and encored with a Boris Karloff bit in which the male sings *You'll Never Know* in Karloff mannerisms.

On screen, *Nobody's Darling* (Republic). *Sam Honigberg.*

## State, New York

(Reviewed Thursday Evening, Nov. 4)

The State offers a substantial menu this week with a combo that has all the vitamins. That ubiquitous minstrel man, Benny Fields, is back to top another State bill, and the rest of the vaude hour adds up to a well-balanced diet of chirps, terps, comedy and acros.

Fields clicks as usual with songs new and old. The oldies like *Melancholy Baby*, *I've Heard That Song Before* and *Lullaby of Broadway* have had a production face-lift and were solid as ever with the crowd. Two new ones, *On the Side of the Lord* and *Just a Plain American Boy*, both with a timely war flavor, were socko. It looks as if the Fields pipes would hold up forever. They're still good to bring him half-a-dozen call-backs.

Gaynor and Ross, standard roller-skating duo, are in opening spot. Pair offer an assortment of whirls and volplanes on a nine-foot platform that build solidly for a flash finish. Roller-acros have class and deliver it with punch.

Sharkey, the seal, is back to corral plenty laughs and a fine hand. Mark Huling's protege is just about tops among the flipped intelligentsia. Bed routine and Hitler imitation went big with the customers.

Comedy spot is in hands of vet comics, Al Shaw and Sam Lee. Duo still snags the laughs as they did in vaude's heyday. Some of the gags have grown full beards but pair haven't lost the knack of tossing 'em straight at the funnybone. Pan-to finger and hand grapple hasn't lost its laugh-punch either. It's a good act in anyone's book.

Satire terping of Ruth and Billy Ambrose also scored smartly. Couple open with conventional ballroom routine and then satirize the polka and jump to j-bugging. Ruth sells looks as well as skill and pair are hep to smart timing. They leave the customers wanting a little more.

Weakest spot on bill is p. a. of Jean Parker. Jean is as cute to look at on the stage as in the movies and is ingenuous and likeable. However, looks and personality can't put over dud material. Current scripting, using oldie twist of job-hunting gal and prop stage manager, just ain't got what it takes. Act falls on its kisser and stays there. Jean can certainly do better for herself.

House jammed at show caught. Combo, along with film, *So Proudly We Hail*, should keep it that way.

*Bob Francis.*

## Capitol, Washington

(Reviewed Thursday Afternoon, Nov. 4)

Sam Jack Kaufman and his ork rise out of pit to open the Capitol's 45-minute vaude revue. Lynn Allison, local thrush, and Bob Simmons, accompanied by the ork, warbled the hit tunes from Oklahoma: *Oh, What a Beautiful Morning*; *The Surrey With the Fringe on Top* and *People Will Say We're in Love*. Drew a heavy hand.

Art Brown, local organist, followed with his own arrangements of current and old favorites, inviting the audience (See VAUDEVILLE REVIEWS on page 26)

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# Lindy Seers Wrong on Ted Lewis Hurricane Date; Opener's 36G Proves "Oldie" Lure in Jivery

NEW YORK, Nov. 6.—The first week of Ted Lewis's engagement at the Hurricane ended with the record-breaking gross of \$36,000, which is \$650 over the former high mark held by Duke Ellington. With this unprecedented bag for Dave Wolper's spot, the dire predictions made by the Broadway mob are being retracted. They loudly expounded that Wolper was going soft by booking a corn outfit after weaning the spot to the jitterbug element thru the Ellington and Hal McIntyre bookings.

The Stern observers argued that it would be hard to attract an oldie clientele where jitterbugs ruled the tone of cash register. With Lewis, they said, it would take some time before oldies would start congregating in profitable numbers. In one respect only, were the Lindy

seers correct. Jitterbugs did stop going there, but those who were hep in the '20s came instead in unprecedented numbers. The spot has been doing capacity since the opening, Thursday, October 28, while many were turned away over the week-end. Lewis is attracting the wine buying trade and average check is higher than at any previous time.

Surprise of the first stanza was the capacity Monday night business, when Lewis's regular ork is off. However, Lewis is around and fronts the alternate crew of Dave Weinstein. Another surprise note, according to Wolper, is the revelation that 90 per cent of the biz is from New Yorkers, many of whom have been ringsiding several nights in a row.

## USO Unit in Hawaii

HONOLULU, Oct. 23.—A troupe of three men and five femmes arrived from New York under USO-Camp Shows. They are Allen Jenkins, William Lynn, Eddie Ulric, Mary Ellen Berg, Ruth Godfrey, Patricia Deering, Betty Heather and Eleanor French. The unit will fill a four-month tour of the isles.

HONOLULU, Oct. 30.—Howard E. Smith, formerly of the Howard-Paycee Dancers in the United States, is working at the Pearl Harbor Navy Yard during the all-night shift and doing shows for servicemen by day. He has spent a month rehearsing a native girl for a dance partner and appears as Lucille and Howard.

## More Girl Shows, Shorter Costumes, APO Soldiers Plead

Editor *The Billboard*:

Our most thrilling experience in show business was realized recently while on a five-month tour of the Hawaiian Islands entertaining our servicemen. Our line (the six Margaret Faber Girls) was only one of the acts in the *Mainland Follies* unit in which we traveled and included Little Jackie Heller, Lou Parker, the Victory Twins (2), and Jack Powell. The tumultuous response with which the boys have treated each performance is unheard of in this country and it will take us some time before we will get used to the perfunctory hand given line numbers in American cafes. They scream when the costumed girls prance out and it takes a full minute before the music can be heard.

There are few white girls on the islands. The boys enjoyed just talking to us as much as they applauded the shows. They want anything but hulas which they get in large doses. The shorter the costumes the better.

We would have probably joined Heller and Parker on their trip to Australia if it weren't for the loss of our wardrobe. A native bug has eaten into our costumes and they are beyond repair.

The unit has entertained about 200,000 men, playing mostly on outdoor platforms and on small recreation hall stages. In Honolulu the facilities were much better.

More shows are badly needed—particularly good girl revues—and the sooner the better. MARGARET FABER.

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(See page 6 for the full story of show business's greatest wartime publication, *The Billboard's BONDBARDMENT Number*)

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# UNIT LEADERS ARE TOLD OFF

## Sidemen in Driver Seat, and Know It; Prompt Fold-Ups

CHICAGO, Nov. 6.—Sidemen with units, taking advantage of the current shortage of musicians, are telling off their leaders in sundry ways. One way of expressing themselves is in the form of pay increases demanded at frequent intervals, with "or else I quit" warnings in case the maestro refuses to come thru.

Situation is growing worse and has prompted a number of leaders to call it quits, for the duration, at least. Joe Franks, who has had a successful comedy quartet and later a trio around here, folded up his tent at the Kentucky Lounge and will try his luck as a comedy single. He has had too much grief with his men, he explains. He refused to take orders from them, and when they started

to pick the jobs for him, he thought he had enough.

Stan Jacobson, leader of the Headliners (4), has ditched the trade tag and will continue under his own name. This is due to sidemen trouble, the boys coming and going as better jobs or interesting offers presented themselves. Now, rather than selling the same men under a trade name, he is selling himself, with his line-up an unknown quantity. He has moved into Martin's, 71st Street here, under such an arrangement.

Ken Kingsbury, leader of the Melody Makers (4), lost two men, in this case to defense plants, and folded the group. The boys wanted more dough.

Al Piersall's Three Kings of Rhythm disbanded when the leader found it impossible to hold his men long enough to do a decent job. The boys kept looking for other jobs, just as soon as they would join the outfit, to cash in on the terrific demand.

The Capelli Trio, two men and a girl, folded up in Kenosha, Wis., for similar reasons. One of the men is now working in a local defense plant.

In some cases, unit leaders have to keep future bookings secret, for the boys may decide that they don't like those jobs and will tell the leader so. If it is impossible to cancel contracts, the maestro usually has to come thru with additional money for those dates to make sure that his men will be with him.

And then they tell the case of the sideman who presented the maestro with a bill, following an out-of-town job, representing the overage of his set budget. He said that he cannot afford to spend more than his budget allows him, and the added expenses are due to the job and hence the maestro is responsible for them. P. S.—The leader paid off.

## Three Peppers Nab 1G Job in Philly

PHILADELPHIA, Nov. 6.—Three Peppers, sepiat outfit, who left town for the West Coast a year ago, are back to chalk up a new high in prices. Opened Wednesday (3) at the Swan Club at \$1,000 a week, booked by Jolly Joyce here. Last week, Peppers led the local field in drawing down \$650 a week for a doubling stint between Frank Palumbo's and the New 20th Century.

Since leaving town trio appeared in RKO's *Lady Takes a Chance* and were featured in Bill Robinson's *Born To Swing* musical. Local engagement reunites the original combo, pianist Rog Branker getting a medical discharge from the army to take his spot back with the boys.

## Don Pedro Fronts Large Band Again

CHICAGO, Nov. 6.—Don Pedro, veteran Latin leader, who for the past year has fronted a six-piece unit on local and Detroit jobs, has augmented to 12 pieces again and moved into the Morocco Restaurant here (formerly Chamales's Green Mill) for an indefinite run. The band is composed of the former Anson Weeks organization, including Marjorie Little, singer.

J. J. Levin, local unit manager, has a personal management pact with Pedro.

## Bush Quartet Inked By FB; \$750 Per Wk.

HOLLYWOOD, Nov. 6.—Eddie K. Bush, leader of a four-piece Hawaiian outfit, has signed up with Frederick Bros. Music Corporation here. He has been used in several Sonja Henie pictures and will tour with Miss Henie's annual ice show this season to furnish background music for her Hawaiian production routine.

Bush, following the Henie tour, will be submitted for cocktail work. Asking price, \$750 per week.

### Also Nab Comedy Pianist

HOLLYWOOD, Nov. 6.—Jean Wald, cocktail department head for Frederick Bros. here, has signed up Gene Rogers, comedy pianist formerly of the colored vaude team Radcliffe and Rogers, for cocktail bookings. He is currently on a theater tour with Erskine Hawkins' band in this area, collecting \$350 a week.

## Scat Man Pianist Forms Own Trio; Starts in Chi

CHICAGO, Nov. 6.—Lee Barnes, colored pianist, has left the Scat Man unit at the Capitol Lounge to form his own trio. He opened across the street at Elmer's Lounge Tuesday (2) for an indefinite run. With him are Raymond Scott, guitar, and Andrew Harris, bass.

Oliver Michaux, Pittsburgh pianist, has replaced Barnes in the Scat Man line-up.

## Gloria Foster Back With Band

CHICAGO, Nov. 6.—Gloria Foster, band vocalist formerly with Chuck Foster's band, who has singled in cocktail spots the past several months, is rehearsing with a large band here, under the direction of Harry Lewis. Group will be made up of some of the men and library of Chuck Foster's band which disbanded in St. Louis last week. Lewis, a recent medical discharge from the army, was chief arranger and manager of Foster's ork, prior to his induction. Foster is in the army.

## McConkey Adds 3 Units

KANSAS CITY, Mo., Nov. 6.—McConkey Orchestra Company here signed three additional units this week. They are the Jerry Fodor Trio, now at the Fountaineer, Parkersburg, W. Va., for an indefinite run; Ralph Howard, organist, at the Hotel Governor, Jefferson City, Mo., and Kay Hill, pianist and vocalist, at the Hotel President's Drum Room here.

## Evansville Spot Clicks

EVANSVILLE, Ind., Nov. 6.—Show Bar, newest cocktail lounge in town, recently opened by Claude Weatherby and Sam Wolf, is clicking big. Policy calls for a three-piece unit, introduced by the Tucker Sisters, and followed this week by Mike McKendrick's International Trio, colored outfit. The Tuckers moved on to Sportsmen's Club, Peoria, Ill.

Corporation. . . . GRACE AND SCOTTY into the Rose Room, Newark, N. J., November 23. . . . HARDING SISTERS (3), harmony group, have signed with Consolidated Radio Artists. . . . FREDDIE

(See Off the Cuff on page 26)

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## OFF THE CUFF

EAST:

DON SEAT QUINTET has opened at Midway, Philly. . . . SIS PAT MARR, hillbilly yodeler, opened a theater tour at the Belvedere, Utica, N. Y. . . . DARRRELL TWINS into Brown Derby, Washington. . . . VINCE MONDI, one-man band, held over at Ringside, New York. . . . BOBBY MATSON, singing pianist, has teamed up with Helen Lee at the Parkview Terrace, Springfield, Mass. . . . THE LITTLE FOUR, vocal quartet, re-inked at Bentley's, New York.

BETTY KING, piano-vocals, to Eddie Mitchell's, Philadelphia. . . . RUSSELL SUBER and His Bob Cats at Irene's, Philadelphia. . . . KOKOMO, pianist, back at Mort Casway's Music Village, Philadelphia. . . . MUSICAL JUGGLERS lo-

cate at the 41 Club, Maple Shade, N. J. . . . THREE MAJORS AND A MINOR at the College Inn Musical Bar, Philadelphia. . . . LOUMEL MORGAN TRIO remain in Philadelphia, moving into the 164 Clover Bar. . . . THREE LOOSE NUTS back this week at Philadelphia's Open Door Lounge and return December 18 to Chin's Cocktail Lounge, Cleveland. . . . MEN OF MELODY take over at the Topper Cafe, South Merchantville, N. J. . . . FRANK RITTS unit at the Alpine Tavern, Atlantic City. . . . BILLY LA PATA TRIO take over at Ways Theater Cafe, Philadelphia. . . . PAUL DEY'S unit at Gables Inn, Pleasantville, N. J. . . . HARRY LEFCOURT'S ORK, featuring Jeanne Claire, has started its third year at Rogers Corner, New York. . . . SKEETS TOLBERT, Decca recording ork, has signed with General Amusement

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A Winning Two Pair—2 Queens and 2 Jacks—who prove ideal both for dancing and dinner-supper entertainment. Instrumentation of violin, trumpet, drums and piano permits both volume and sweetness. The quartette boasts of two vocalists.

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**RENEE DARST**  
and her **SWINGETTES**

"Music of Today, Styled by Renee"

This excellent 6-piece all-girl band has helped to make girl bands highly popular throughout the land. It has the beat and there's a wealth of pleasing personality. Three vocalists and a featured brass choir.

**ELINORE STEN**  
and her adorable **SMOOTHIES**

Here's a smart 6-girl dance band that clicks without fail and quickly builds up a loyal following. An ideal supper club unit for both dance music and musical entertainment. And how Elinore turns on the personality!

**PEGGY WEBER TRIO**

Three gorgeous girls, including a leader of both beauty and charm, have proved a captivating cocktail unit. They have plenty in bewitching rhythm, vocals and personality and there's no ceiling on Peggy's delightful direction.

• **SMALL UNITS** are best for **REQUEST NUMBERS**

**VICTOR COLIN**  
and his versatile **ORCHESTRA**

Collin himself is termed an accordion virtuoso. He holds a clever, smart, dance music unit of four well-versed musicians who can make themselves captivating in any smart hotel dining room or dinner-supper room. Two vocalists in the group.

**DICK MORTON**  
and his smart set **ORCHESTRA**

It's a "lucky seven" combination that has played together for a long period, featuring the voices of Morton and Bert Mader. There's a real dance beat to this unit's music and enough entertaining features to please the exacting guest.

**MOODS IN MUSIC**  
by **MAX COOPER**  
featuring **YOLANDA**  
and her **Accordion**

This is a 4-piece, entertaining musical unit which either dinner-supper rooms or smart cocktail lounges welcome. Plenty of dance rhythm for all types of dancers, clever vocals by Cooper and excellent showmanship.

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• **BOB McCLURE**  
and his **MELODIANS**

There's plenty of dance rhythm and musical entertainment bound up in this unusually fine quartette. McClure is a real guitarist and vocalist, and a lovely girl singer also adds much to the group.

**JACK RODMAN QUARTETTE**

With piano, string bass, tenor sax and drums, this unit enjoys an instrumentation to make it highly attractive for spots demanding both dance music and entertainment. There are three men and a girl, with two of them capable vocalists.

**LARRY LYONS**  
and his **MUSICAL ACES**

Four Aces—when they're outstanding in both musical ability and entertainment—are hard to beat. The combination boasts of two excellent vocalists. Real rhythm to its dance music and an ideal instrumentation make it adaptable to either the intimate or sizable room.

**HAPPY COOK**  
and his **ORCHESTRA**

If you're looking for four musical stylists then you'll appreciate this smart, compact unit—if it's open. Three men and a girl—all musicians—team up as a highly flexible combination of piano, string bass, violin and saxophone-clarinet.

**LORELEI and LILLIAN**

Take feminine beauty, add musical talent and lovable personality, and you really have something—in this popular duo. Lorelei, "Duchess of Memory Songs," with Lillian, "Princess of Piano Capers." The pair offers three thousand beautiful songs.

• **BILL CALDWELL**

They call him the "1-Man Piano-Organ Duo" and he lives up to every bit of this praise, for he plays the piano with one hand and the Hammond organ with the other. Always good for contract extensions.

**JEANIE LEITT**

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Jeanie, a former university coed and known as the "Darling of the Big Ten," presents Boogie Woogie with a College Education. A dynamic pianist and blues vocalist, she is teamed with a beautiful singing contrast—lovely Nena Felts.



# Review

## The Stauffer Twins

(Reviewed at Music Box, Hotel Copley Square, Boston)

Formerly booked as Bob and the Twins, the Stauffer Twins, Doris and Daphne, have been operating as a strong piano-vocal duo since April. Their looks, quiet showmanship and musical appeal have kept them at the top of the bill here 11 weeks.

The better the music, pop or classical, the better they perform. Obviously they neither care for, nor do their best work on the shoddier tunes such as *Paper Doll*. But when they trade off vocals in *Night and Day* or *Please Write About Me*, or work at two pianos in *Begin the Beguine* or *Malaguena*, the customers sit up and take notice. Repertory ranges wide, from classic, old and modern, to pops, with special attention to musical comedy medleys and novelties.

Act begins slow and solid, and builds as attention getter. Voices pleasant, rhythm good, finger work fair. Addition of Solovox adds color.

Bill Riley.

## Kings & Queen Reign Again

PHILADELPHIA, Nov. 6.—Baggy Hardiman once again revives his Four Kings and a Queen combo at the Cove here. Sepia unit, after a spell on the Mutual nets, came here as the Four Kings of Jive and then carried on as the Four Kings. Virginia Wooden, original vocal "queen" with the unit, rejoined the group here. At the same time, Billy Austin, who worked as a piano-vocal single, joined up with the unit. Freddie Baker Quartet at the Cove also expanded, adding Marie Latell, nitery songbird, to augment the vocals.

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# PROFILES



## THE DALE SISTERS

Born in Fairmount, Ind., and all graduates of Fairmount High School, the Dale Sisters began their musical careers seven years ago in Indiana. Ruth and Esther Dale are twins, and Dorothea Dale is three years older.

Their parents were non-professional musicians, and their uncle, Russell Dale, was once featured flutist with Sousa's Band.

The Dale Sisters are exceptionally fine in their trio singing. The instrumentation of the group is clarinet, piano, doubling on trumpet, and tenor sax, doubling vibraharp. Managed by Mike Special.

## OFF THE CUFF

(Continued from page 24)

MASTERS is set for the Hickory House, New York, November 18. . . . ARDEN AND ALEXANDER started at the Capitol Lounge, Troy, N. Y. . . . HARRIS AND ALLEN, piano and harmonica team, are current at the Neptune Room, Washington. . . . HAVEN JOHNSON, composer of *This Is My Last Affair*, starts at the Music Bar, New York, Wednesday (10). . . . COOPER-MANN ORK (6) is new at the Main Central Hotel, Asbury Park, N. J. . . . DEWEY DAVIS is holding at the Canary Cage, Corona, N. Y.

## MIDWEST:

PAT LOMBARD, William Morris booker in Chicago, is 1-A. He has a son in the navy. . . . RUTH NELSON, former unit leader, has joined the Edgar Drake band as trumpeteer. She was originally set with the Betty McGuire all-girl outfit, but ork broke up before it got started. . . . HAL THORNTON, comedy pianist, has moved into McCarthy's, Milwaukee, Monday (8), following a 12-week run at the Skyride, Chicago. . . . DOROTHY CROWLEY, singer, has left the Al Nash Trio at the Famous Bar, Akron, to make a new unit contact in Chicago. . . . BILLY CHANDLER'S Benedicts (4) back at the Graemere Hotel, Chicago. . . . BETTY SAUNDERS, colored pianist, into The Cork, new Chicago lounge. . . . THE BILTMORE TRIO has started at the Frolics Theater Bar, Minneapolis. . . . TOASTY PAUL (6) drew a six-month

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contract at the Vine Gardens, Chicago, following his opening week. . . . ANNEBELLE HILL, colored baritone, and Jester Calhoun, ventriloquist, are introducing an act policy at the Silhouette, Chicago, where Adam Lambert's Six Brown Cats hold over. . . . THREE LOOSE SCREWS are at the Melody Casino, Chicago. . . . ETHEL RIGSBY and Her Serenaders have started a swing-shift policy (7 a.m. to noon) at Lowrence Bowl Lounge, Chicago. . . . DICK BAKER, piano-voice, into Helsing's State Street, Chicago, for four weeks.

IRVING ROTHCHILD (6) into the Tropics, San Antonio, for six weeks, to be followed with a date at the Hotel President, Kansas City, Mo. . . . MARIA KARSON, of Karson's Musicales (4), spent her annual four-week vacation in Chicago. She returned to her old stamping grounds, the Plains Hotel, Cheyenne, Wyo., where a popular feature is her fashion show held every Wednesday afternoon. . . . JACK STEPHENS, organ-piano, has been held over at the Rose Bowl, La Salle, Ill. . . . DICK MAGUINESS, piano-accordion, into the Mural Room, St. Louis. . . . GENE LEWIS TRIO has opened at the Hoffman Hotel, South Bend, Ind. . . . JACK CRAWFORD (4) has moved into the Zebra Lounge, Chicago. . . . FOUR BARONS are leaving the Midwest for a date at the Tampa Terrace, beginning November 27.

## WEST COAST:

KING COLE TRIO appear in Republic's musical, *Here Comes Elmer*, which stars Al Pearce.

## VAUDEVILLE REVIEWS

(Continued from page 22)

to join in the vocals, which it did in lusty fashion.

Three Winter Sisters opened the stage part of the revue and drew nice round of applause for their tumbling-tap act. Couple of their stunts veered from the usual, one, in which one of the sisters, standing on a table, supports the second sister on her shoulders while the second one does a back bend to the table. Very complicated and quite a feat. Another stunt equally breath-taking was a one and one-half somersault done by Dorothy Winter from a standing position.

Hector and His Pals, with Marion, turned out to be one of the better dog acts. Hector, assisted by Marion, delivers nice line of patter, while the pooches do the reverse of his commands.

Audience let loose for Patti Pickens and Bob Simmons, especially on their operatic version of *Maw, He's Making Eyes at Me*. This take-off is one of neatest bits of clowning and warbling seen around for some time.

Top billing went to Tommy Riggs, of the air, and his imaginary little girl, Betty Lou. Riggs has always been popular with Washington audiences and this time he drew his usual rounds of applause for Betty Lou's quips. A little ditty entitled *Take Your Hands Out of Your Pockets and Put Your Arms Around Me*, as sung by Riggs and his imaginary Betty Lou, proved very effective finale to the act.

Closing the revue were the Richards-Adair Dancers, with Lillian and Mary Hand, Lucille Norris and Jean Arden. Act is a mixture of interpretive and ballroom-ballet which doesn't quite come off.

Current flicker is *Young Ideas*.  
E. Stinnett.

## Paradise, Detroit

(Reviewed Friday Evening, November 5)

This sepi show is tailored to a nearly all-colored patronage, and they went for it to near-capacity on a wet opening night.

*International Sweethearts of Rhythm* is something different in a 16-piece all-girl jive band that furnishes the bulk and background of the show. The girl leader has a bouncy, rather Kyser-ish style of vivacity.

Tiny Davis, massive trumpeter, does a string of lively vocals as well. Violet Burnside has some hot jive work on the tenor sax, notably in *Body and Soul*. Pauline Praddy is featured in a long drum solo.

Evelyn McGee, soloist with the band, has a high elfin style on the Bonnie Baker style, opening with a cute *More Than You Know*. She has a clever way of using eloquent rests and a plaintiff underemphasis.

Four Cuban Diamonds, three men with barrel drums, and a girl, have an individualized version of Latin dances, done by the girl, who alternates from usual

gamut of Spanish routines, and one of the men. Act is colorful.

Jackie (Moms) Mabley has a rich-voiced style that clicks well with her audience in some witty, almost bawdy, dialog and songs. Her vocals appear to be impromptu, and she works fast, with a homely style that appeals, contrasting her outlandish costume.

Dorothy Doregan has wide variety of anatomical tricks in her approaches to the piano that kept the house pleased. She ripples out some splendid boogie, meanwhile stamping out the rhythm, usually coyly looking at audience over her shoulder, to complete a mannerism that pleased as much as her playing.

Haviland F. Reeves.

## Olympia, Miami

(Reviewed Wednesday Afternoon, Nov. 3)  
An old favorite here, Emil Boreo, headlines.

Victoria Troupe, English circus act, consisting of three fems and a man, offers a fast-moving trick bicycle and unicycle act. They also play various musical instruments. Get over nicely, altho hampered by small stage.

Jack Harney, emcee, has a pleasing lyric tenor voice. Obligated with *One Alone*, *When Irish Eyes Are Smiling*, *Say a Prayer*, *As Time Goes By* to a big hand.

Kaye Wilson and Chester Fredericks are a rapid-fire hoofing duo. Imitation of a jitterbug by Chester was a wow, and his take-off on George M. Cohan, altho brief, was good. Fredericks should stick to his dancing. His comedy is tiresome.

Emil Boreo opened slowly but his satire on *Dark Eyes* warmed up the customers, and his familiar *March of the Wooden Soldiers* and drill scored heavily. A little talk and a pathetic rendition of *Last Time I Saw Paris* paved the way for his own idea of *Oh, Johnny*, which stopped the show. Had to beg off.

Lischeron and Adams line up with any adagio ballroom team seen here in a long time, and better than a lot of them.

Pic, *Adventure in Iraq*. Biz good this show.  
L. T. Bertiner

## Music Hall, New York

(Reviewed Thursday Evening, Nov. 4)

New stage layout to go along with the screen occupant, *Claudia*, is a tasteful and fast-moving item that appears to be one of the better efforts of the Music Hall production staff.

The standout, as always is by the Rockettes, whose precision faruca is a sock number, but on this occasion the Corps de Ballet gives the line some fierce competition with a highly entertaining divertissement sketched around a sewing kit. In scissors costume Rudolf Kroehler gives out with nicely executed entrechats, while Bettina Rosay, a recent addition late of the Chicago Ballet, distinguished herself with some fine spins in an imaginative pincushion costume. Other fine turns are by Louise Fornaca, Grace Thomas, Katia Forest, Bettina Dearborn, Janice Cioffi and Gladys Godby.

Another good sequence is the reprise (See *MUSIC HALL, N. Y.*, on page 30)

## No Miami Battle; Eight Clubs Sign AGVA Contract

NEW YORK, Nov. 6.—Trouble which seemed brewing last week between AGVA and Miami club owners appears to have blown away, according to Matt Shelvey, national administrator of the org. Eight of the towns better spots, the Dempsey-Vanderbilt, Clover, Frolic, Bali, Five o'Clock, Kitty Davis's Airliner, Drum and Mayfair, have signed AGVA basic minimum contracts and, according to Shelvey, it's only a question of another week or two before the other three or four spots that are operating in the town sign up.

Lack of non-AGVA acts and suggestions of bookers and agents in New York that it would be better to get in line at this time, is supposed by club owners in New York, to have broken the solid front of the Florida Supper Club Association.

PHILADELPHIA, Nov. 6.—Alan Gale, comedy emcee, whose personal management binder under the aegis of Max Richards, New York agent, and Jolly Joyce here, expires in April, 1944, resigned this week with Joyce carrying on alone. New contract, effective next April, will continue until April, 1947. Joyce also closed a personal management deal for Frank Lester, new singer with Ted Lewis at New York's Hurricane.



NIGHT CLUB REVIEWS

(Continued from page 20)

capable violinist, a good comedian, and sells himself readily. Roberta, besides working with Gory, does two dances under a blue light, artistic and appealing. Harry and Arlyne Borden in a burlesque adagio dance, and later in an apache number are funny. They do steps and glides all their own, and work hard enough to close to a rousing hand.

Gayle Sultan, the only single on the bill, sang three songs to a nice hand, despite a bad cold. Knows how to put over a number.

Kitty Davis has two novelty skits in the present show. At the opener Arlyne Borden works the old burly changing-drinks act, with Ernest Kreidner and Harry Borden as the drunks and Gene Gory as a wooly waiter. Wowed the customers at the blackout.

In the second show Gory goes to town as an impersonator of Phil Spitalny and His All-Girl Band. Funny bit in which members of the ork took the fem parts.

Mel Mann has developed a swell ork, and the music does much to keep the show pepped up. Each show runs almost two hours. L. T. Berliner.

Casbah, New York

Talent policy: Dance and show band; floorshows at 9:30, 12:30 and 2. Management: Lewis Riley, operator; Ivan Black, publicity. Prices: Minimum \$2.50.

This Central Park South site, at long last, appears to have a permanent tenant. This room has been tastefully redecorated in the Algerian motif. Ceiling has been lowered by a spangled drape. Grills and wall decorations give spot added warmth, intimacy and color.

Main attraction aside from food and atmosphere, is Danny Yates who leads a smooth and polished society outfit with an instrumentation consisting of Yates at the fiddle, trumpet, sax, piano, bass and drums. The outfit is versatile enough to meet the demands of the clientele here, being able to hand out a fine brand of Latin dansapation in addition to the rhythms preferred by the social register. Repertoire, like many of this type, is culled from the musical comedy tunes, but Yates knows how to mix the menu to achieve variety. Yates plays a sexy fiddle in his solo moments, one that gets rapt attention from the femmes.

Other item on the bill is Odette Athos, a continental chanteuse with a throaty delivery. Manages to inject a great deal of warmth in her numbers to get a good response. Did a Latin and a French number in addition to *Speak Low*, the prize tune from *One Touch of Venus*. J. C.

Morocco Restaurant, Chicago

Talent policy: Dance band; floorshows at 8:45, 11 and 1:15. Management: Tom Chamales, operator. Prices: Saturday, minimum \$1; dinner from \$1.15.

The former Green Mill in the Loop has reopened under a new tag to avoid name conflict with a North Side cocktail lounge. It has been remodeled and the removal of the bar from the center of the room closer to a side wall improves the general appearance of the spot. Atmosphere is that of a typical American restaurant, rather than in keeping with the name.

Click of new show policy remains problematical. The enlarged Don Pedro band (12) should do well for dancers, but the small show, representing a comparatively meager budget, will fight a losing battle competing with neighboring Loop spots.

Pedro, veteran Latin leader around here, sings ballads and novelties, plays the magic fiddle, and generally makes himself useful fronting the ork. Musically, band is still in the polishing stage, and while attempting to play everything in the book, most of the stuff is still rusty. Decorative highlight is Marjorie Little, good-looking singer, who handles pops and novelties with a pleasant approach.

Show, in addition to slightly rehearsed band specialties, is headed by Grisha and Brona, exotic femme duo, who, at this showing, performed their familiar gold paint number. Routine is okay, but needs a more desirable background. Betty Atkinson, cute tapper, opens the show with a couple of stock routines, to Latin and *Tea for Two* music. Leone



ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given)

**A**  
Adair, Richard (Capitol) Washington, t.  
Albins, The (Oriental) Chi, t.  
Allen & Revel (Leon & Eddie's) NYC, nc.  
Allen Sisters (Queen Mary) NYC, nc.  
Amazing Mr. Ballantine (Majestic) Dallas 11-17, t.  
Ambrose, R. & B. (State) NYC, t.  
Andrews, Andy (Riobamba) NYC, nc.  
Artes, Don (La Conga) NYC, nc.  
Atkinson, Betty (Morocco) Chi, nc.

**B**  
Babette (634 Club) Miami Beach, Fla.  
Bailey, Bill (Zanzibar) NYC, nc.  
Balabanows, The (Paramount) Hammond, Ind., t. (National) Louisville 12-18, t.  
Baldwin & Bristol (Hofbrau) Lawrence, Mass., nc.  
Banks, Sadie (Old Rumanian) NYC, nc.  
Banks, Warren (Lincoln Inn) Savannah, Ga., until Dec. 1, nc.

Barnes & Conklin (Cerutti's) NYC, nc.  
Barnes, Ruthie (Stanley) Pittsburgh, t.  
Barton & Brady (Blackhawk) Chi 8-16, c.  
Bates, Peg Leg (Capitol) NYC, t.  
Bayne Joyce (Palomar) Seattle, t; (Beacon) Vancouver, Can., 15-20, t.  
Beauty on Parade (Glenn Rendezvous) Newport, Ky., nc.  
Beck, Gertie (Gayety) Norfolk, Va., t.  
Belling, Clem, Co. (Clive) Portland, Me., 8-10 t; (Palace) Manchester, N. H., 12-14, t.

Belmont Bros. (Taft) Cincinnati 12-16, t.  
Belmore, Barbara (Latin Quarter) NYC, nc.  
Boran, Arthur (Carman) Phila 12-18, t.  
Berry Bros. (Central) Passaic, N. J., t.  
Blackstone (Keth) Indianapolis 11-17, t.  
Blakstone, Nan (Gorham) NYC, h.  
Bonney, Betty (Oriental) Chi, t.  
Bono, Marie (Jefferson) St. Louis, h.  
Bordens, The (Airliner) Miami Beach, Fla., nc.  
Borg, Inga (Colosimo's) Chi, nc.  
Bowen, Sibly (Strand) NYC, t.  
Britton, Pamela (Latin Quarter) NYC, nc.  
Brown, Ada (Zanzibar) NYC, nc.  
Buck & Bubbles (Zanzibar) NYC, nc.  
Burton's Birds (Nixon) Pittsburgh 8-20, re.  
Byron, Ray & Louise (Hurricane) NYC, nc.

**C**  
Cappiello & Mario (Village Barn) Hartford, Conn., nc.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Carroll, Don (Queen Mary) NYC, nc.  
Carroll, Jeanne (Oriental) Chi, t.  
Carter & Moreland (Regal) Chi, t.  
Caston, Bobbe (Lincoln Inn) Savannah, Ga., until Dec. 1, nc.  
Chang, Katharine Lee (Leon & Eddie's) NYC, nc.  
Chuck & Marion (Regal) Chi, t.  
Chords, The (Orpheum) Oakland, Calif., 11-17, t.

Claire, Vera (Phillips) Kansas City, Mo., h.  
Cool, Harry (Chicago) Chi, t.  
Corio, Ann (RKO-Boston) Boston, t.  
Cortez, Florez (Te Pee) Coral Gables, Fla., nc.  
Coy, Johnny (Trocadero) Hollywood, nc.  
Crespi, America (Havana-Madrid) NYC, nc.  
Cross, Criss (Versailles) NYC, nc.  
Cross & Dunn (Beverly Hills) Newport, Ky., cc.  
Curran, Vince (Club 18) NYC, nc.

**D**  
Dale, Dorothy (Colony) Chi, nc.  
Davis, Rufe (Stanley) Pittsburgh, t.  
DeCamp, Vera (Morocco) Chi, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Deep River Boys (Capitol) NYC, t.  
Del Rio, Diane (Kitty Davis) Miami, nc.  
DeMar & Denise (Bismarck) Chi, h.  
De Marco, Renee (Statler) Detroit, h.  
Dennis, Carl (National) Detroit, t.  
Dennis Sisters (Colony) Chi, nc.  
Dennis & Sayers (McVan's) Buffalo, nc.  
D'Ray, Phil (Cafe of Tomorrow) Chi, nc.  
De Vries, Sharon (Alpine Village) Cleveland, nc.

Dewey Sisters: Spokane 8-13; (Ranch & Town House) Seattle 15-27, nc.  
Dillon, Nita (Flamingo) Chi, nc.  
Dixon Tina (Palace) Cleveland, t.  
Doloret, Tina (Colosimo's) Chi, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Doyle, Eddie & Amy (Wisteria Gardens) Atlanta 1-14, re.  
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.  
Duffy, Kathryn, Dancers (Belmont Plaza) NYC, h.  
Dupree & Charlo (Earle) Phila, t.  
Durant, Jack (Chicago) Chi, t.  
Dutton Laura Dean (Drake) Chi, h.

**E**  
Edwards, Cliff (Central) Passaic, N. J., t.  
Edwards, June (Hurricane) NYC, nc.  
Ellsworth & Fairchild (Trocadero) Hollywood, nc.  
Emilee, Andre (Leon & Eddie's) NYC, nc.  
Emmy, Carlton (Riverside) Milwaukee, t.  
Evans, Bob (Beverly Hills) Newport, Ky., cc.

Ruth, a poor man's Sheila Barrett, is out of place here, and it is doubtful whether her type of material would even go in a more intimate room.

An organist, Vera De Camp, pumps intermission music.

Playing up the "restaurant" feature, spot has a good chance to get heavy lunch and dinner trade, providing food at comparatively reasonable prices.

S. H.

**F**  
Fanchon (Queen Mary) NYC, nc.  
Farrell, Jack (Tower) Kansas City, t.  
Faye, Frances (Riobamba) NYC, nc.  
Fechit, Stepin (Colosimo's) Chi, nc.  
Fennesappopin Unit (Kenmore Hotel) Albany, N. Y., h.  
Fields, Benny (State) NYC, t.  
Fiske, Dwight (Versailles) NYC, nc.  
Fletcher, Dusty (Palace) Cleveland, t.  
Floretta & Boyette (Orpheum) Omaha, t. (Tower) Kansas City 12-18, t.  
Flowerton, Consuelo (Club Mar-Jo) Detroit, nc.  
Francis & Grey (Colosimo's) Chi, nc.  
Franks, Four (Latin Quarter) Chi, cl.  
Franzell, Gregory (Henry Hudson) NYC, h.  
Froeba, Frankie (Club 18) NYC, nc.  
Fun for Your Money Unit (La Conga) NYC, nc.

**G**  
Gabrielle (El Patio) Mexico City, nc.  
Galante & Leonarda (Mayfair) Boston 8-16, nc.  
Gale, Gerri (Village Barn) NYC, nc.  
Gallus, John (Continental) Chesapeake, O., 8-20, nc.  
Garretson, Marjorie (Trocadero) Hollywood, nc.  
Gayner & Ross (State) NYC, t.  
Gilbert, Ronnie (Queen Mary) NYC, nc.  
Glass, Bill (Algiers) NYC, nc.  
Glover & La Mae (Edgewater Beach) Chi, h.  
Golden Pair (Nixon Cafe) Pittsburgh, nc.  
Gomez & Beatrice (Chez Paree) Chi, nc.  
Good & Goodie (Colosimo's) Chi, nc.  
Goodenough, Forrest (Pierre) NYC, h.  
Gory, Gene, & Roberta (Kitty Davis) Miami Beach, Fla., 8-18, nc.  
Graham Sisters (Wivel) NYC, nc.  
Gray, Tony (Casanova) Detroit, nc.  
Grisha & Brona (Morocco) Chi, nc.  
Guy, Cheryl (Lido) San Francisco, nc.

**H**  
Hal & Dolly (Primrose) Newport, Ky., cc.  
Hall, Dale (El Patio) Mexico City, nc.  
Hall, Marjorie (51 Club) NYC, nc.  
Harden, Dan (Edgewater Beach) Chi, h.  
Harding & Moss (Dixie) NYC, h.  
Harrison & Fisher (Latin Quarter) NYC, nc.  
Hart, Burneta (Jefferson) St. Louis, h.  
Hartmans, The (Statler) Detroit, h.  
Heat Waves (Swan) Phila, nc.  
Hector & Pals (Capitol) Washington, t.  
Henning, Pat (Paramount) NYC, t.  
Herbert, Jack (Edgewater Beach) Chi, h.  
Hi, Lo, Jack & the Dame (Riverside) Milwaukee, t.  
Hobby Lobby (Orpheum) Omaha, t.  
Horne, Lena (Capitol) NYC, t.  
Hoysradt, John (Mark Hopkins) San Francisco, h.  
Hyers, Frankie (51 Club) NYC, nc.

**I**  
Iberia, Sinda (El Chico) NYC, nc.  
Ink Spots (Paramount) NYC, t.

**J**  
Jai-Letta (Flamingo) Chi, nc.  
Jaxon, Great (Wisteria Gardens) Atlanta, nc.

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Jones, Homer, & Musikings (Brass Rail) Savannah Beach, Ga., cl.  
Jules & Webb (Mayflower) Akron, O., h.

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**K**  
Karson, Maria, Musicales (Plains) Cheyenne, Wyo., h.  
Kay, Dolly (Greenwich Village Inn) NYC, nc.  
Kayne Sisters (Hurricane) NYC, nc.  
Kent, Martin (Coo Rouge) NYC, nc.  
Kibbee, Guy (Earle) Phila, t.  
King, Dolores (Zanzibar) NYC, nc.  
Knight, Evelyn (Blue Angel) NYC, nc.

**L**  
Labato, Paddy (Stevens) Cleveland, c.  
Lamont, Don (Troika) Washington, nc.  
Lane, Muriel (Henry Grady) Atlanta, h.  
Lang & Lee (Grand) St. Louis 5-11 t.  
Lawlor, Terry (Belmont Plaza) NYC, h.  
Layton's Dogs (Crawford House) Boston 8-22, h.  
LaZellas, Aerial (Nite Spot) Dallas 1-14, nc.  
Lee, Bob (Wivel) NYC, re.  
Le Roy, Harry (Trouville) NYC, nc.  
Lester, Buddy (Club Bali) Phila, nc.  
Le Verde, Leon (3700) Cleveland, nc.  
Libonati Trio (Oriental) Chi, t.

Lindsey, Laverne & Betty (Hurricane) NYC, nc.  
Loring, Estelle (Village Barn) NYC, nc.  
Los Ojedos (Havana-Madrid) NYC, nc.  
Louis & Cherie (Post St.) Spokane 12-14, t; (Palomar) Seattle 15-20, t.  
Lowe, Hite & Stanley (Paramount) Toledo, O., 8-11, t.  
Lucille & Howard (USO Show) Ohau, Honolulu, T. H.  
Lucas, Nick (Roosevelt) New Orleans, h.  
Lydia & Joresco (Hollenden) Cleveland, h.  
Lynn, Glnya (Belmont Plaza) NYC, h.

**M**  
McGill, Prof. (Trocadero) Hollywood, nc.  
McIntyre Sisters (Helsing's) Chi, nc.  
Mann, Edith (Beverly Hills) Newport, Ky., cc.  
Mann, Jack (Leon & Eddie's) NYC, nc.  
Marchelle (Glenn Rendezvous) Newport, Ky., nc.  
Marina (Blackstone) Chi, h.  
Mathews, Lucille (Royale) Detroit, nc.  
Marvelettes, The (Bowery) Detroit, nc.  
Marvin Sisters (Leon & Eddie's) NYC, nc.  
Masters & Rollins (Central) Passaic, N. J., t.  
Maurice & Andrea (Supper Club) Fort Worth 8-18, nc.  
Maxellos (Iceland) NYC, nc.  
Merry Macs (Strand) NYC, t.  
Miles, Jackie (Walton) Phila, h.

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Miller, Glenn, Singers (Paramount) Toledo, O., t.  
Moke & Poke (Zanzibar) NYC, nc.  
Morgan Sisters (Old Rumanian) NYC, nc.  
Morrison, Jack (Bowery) Detroit, nc.  
Morse, Ella Mae (RKO-Boston) Boston, t.  
Morton, Elvira (Colosimo's) Chi, nc.  
Moya, Lolita (Glen Park Casino) Buffalo, nc.  
Murray, Beth (Glenn Rendezvous) Newport, Ky., nc.  
Marlyn & Martinez (Touraine) Boston, h; (Wm. Penn) Pittsburgh 15-27, h.  
Myrus (Blackstone) Chi, h.

**N**  
Nevel, Nik & Bernyce (Anderson) Anderson, Ind., h.  
Nichols, Les (Gayety) Washington, t; (Gayety) Norfolk, Va., 12-18, t.  
Niesen, Gertrude (Chez Paree) Chi, nc.  
Norelle, Della (Trocadero) Hollywood, nc.  
Norman, Nita (Club Manhattan) Detroit, nc.  
Nov-Elite Trio (Chin's) Cleveland, nc.  
Novellos, The (Iowa) Cedar Rapids, Ia., 9-11, t; (Orpheum) Sioux City 12-24, t.

**O**  
O'Dare, Dale (Mon Paree) NYC, nc.  
O'Neill, Peggy (51 Club) NYC, nc.  
O'Neal, Tom (Helsing's) Chi, nc.  
Ovettes, Great (Scruggs Dept. Store) St. Louis until Dec. 24.

**P**  
Padilla, Ramon (Havana-Madrid) NYC, nc.  
Page, Diane (Charlie's Inn) Miami Beach, Fla., nc.  
Palmer, Gladys (Regal) Chi, t.  
Parker, Del (Bowery) Detroit, nc.  
Parker, Jean (State) NYC, t.  
Patterson & Jackson (Zanzibar) NYC, nc.  
Perry, Ben (Helsing's) Chi, nc.

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Pickens & Simmons (Capitol) Washington, t.  
Pickford, Murry (Mede's Log Cabin) Revere, Mass., nc.  
Powell, Eddie (Oasis Egyptian Room) Slou City, Ia., nc.  
Price, Georgette (Latin Quarter) NYC, nc.  
Price, Walter E. & Helen (USO-Camp Show) (See ROUTES on page 57)

**Advance Bookings**

**GREAT VOLTA:** Club 100, Des Moines, Nov. 29-Dec. 12.  
**ANDREWS SISTERS:** Chicago Theater, Chicago, Jan. 17-23.  
**ART KASSEL:** National, Louisville, Dec. 3-9; Oriental, Chicago, 10-16; Riverside, Milwaukee, 17-23.  
**THE McARTHURS:** Blackhawk, Chicago, Nov. 17 (two weeks and options).  
**FAY AND GORDON:** Pierre Hotel, New York, Dec. 14.  
**CARDINI:** Palmer House, Chicago, Jan. 13.  
**LATIN QUARTER, CHICAGO:** Estelle Sloan, Nov. 19 (four weeks); Nicke Dancers, Cappy Barra Boys, Jerry Cooper, Dec. 10 (six weeks); Day, Dawn and Dusk, Jan. 21 (four weeks); Alan Gale, Jan. 18 (four weeks).  
**MARLYN AND MARTINEZ:** William Penn Hotel, Pittsburgh, Nov. 15 (two weeks).

## 'Victory' Mark-Shattering in Hub, 52G; 'Lace' Okay 15G; 'Blithe' Slow; 'Kiss' 8th Steady at 14½G

BOSTON, Nov. 6.—While the niteries have been chugging along at a slow rate for the past two weeks, most theaters in the Hub have been doing fine business.

Artists and Models, however, died in its third week at the Opera House (ended October 30), but the Army Air Forces show, *Winged Victory*, is a super-smash at the Shubert (opened November 2).

*Victory* hoped for a \$25,000 advance sale, which would have been solid, but as the curtain went up Tuesday the sale had reached a record-breaking \$45,000, in proportion, the biggest advance coin Boston has seen in years. *This Is the Army* all but sold out before the opening, as was *Victory*, had a bigger advance simply because the capacity of the Boston Opera House was 2,900 against the Shuberts' 1,604. But *Army* had the advantage of a long and successful Broadway engagement and five months' build-up before it set foot in town.

*Victory* gross can be forecast as \$52,622—absolute capacity for 15 performances.

Big disappointment as a grosser was *Artists*, which dropped from a \$29,500 opening week to a very slow \$16,400 for the third stanza at the Opera House.

Showmen figured, among other things, that the house was over-scaled, running up to \$4.40. Billy Rose is fixing that by bringing his *Carmen Jones* in Tuesday

(9) for a six-week stay at a \$2.20 top. He'll make dough.

In its third time here, *Arsenic and Old Lace* is doing a whopping trade at the Colonial.

First week ends (6) with a strong \$15,000. *The Doughgirls* booked for five weeks beginning November 15.

*Blithe Spirit* was a trifle slow in the first week of its return to the scene of its American debut, the Wilbur. First frame ended at about \$13,000, and the second and final at \$14,000. John Van Druten's three-character *The Voice of the Turtle* debuts Monday (8).

Old faithful, *Kiss and Tell*, moved into its seventh and eighth weeks at the Plymouth with familiar steadiness. Seventh stanza was \$14,600, second best week of the run, and the eighth was just a bit under at \$14,200.

*Abie's Irish Rose* arrives November 15 for an indefinite stay.

### "Patriots" May Open New York Art Center

NEW YORK, Nov. 6.—First legit attraction at New York City Art Center (formerly Mecca Temple) may be *The Patriots*. Tentative booking is the dull week before Christmas, the only period available in the touring company's schedule. Cast is headed by Walter Hampden, Cecil Humphreys (of the Broadway roster), Julie Hayden and Guy Sorel.

*Patriots* will play at \$1.65 top. Altho opening of the Art Center is scheduled for mid-December, there will probably be a special opening, prior to *Patriots*, with a musical program.

### BRIDGEPORT WAY UP

BRIDGEPORT, Conn., Nov. 6.—Legit road productions are drawing capacity houses here this season, with record bookings. *Ballet Theater*, at Klein Memorial for one performance at \$2.75 top, drew \$2,900, and *Porgy and Bess*, in for two showings on October 25-26, drew \$5,850 at same top and spot. House sold out a week ahead. *Faust*, in French, is skedded for November 11, and *Three's a Family* comes in on November 26-27.

### "Doughgirls" 5G in Des M.

DES MOINES, Nov. 6.—Shrine Auditorium opened its fall season with 3,500 attending the one-night performance of *Doughgirls* Saturday, October 30. Gross was estimated at \$5,000, with scale from 56 cents to \$2.80.

## 500G "Benefit" Spree for Legit

(Continued from page 4)  
portionately less. Theater Guild's *Innocent Voyage*, which arrives at the Belasco November 12, has a preview paid for at \$1,100. At a \$3 top the Belasco sellout figure is \$2,300. Price of a post-prem buy was tabbed at \$1,750.

However, there is no definite financial pattern to this. The Cornell show has been sold for \$3,155 a performance—the Plymouth capacity at a \$3.85 top. Twelve benefits for Ziegfeld *Follies* went at about \$4,500 each.

According to Miss Tobin the system works both ways. Occasionally a producer gets the dirty end of the stick. *Othello*, prior to its bow, was sold a bit short to several orgs. Guild is now losing money on these parties, with public lining Shubert Alley daily to buy the Moor for full cash.

While one or two managers prefer to do their own party booking at first hand with the orgs, nearly all the benefit biz is channeled thru the NYTPB. Latter in turn deals mostly with the Association of Theater Benefit Agents. This all-female group recommends and makes the play "buys" for the orgs which each member represents. This saves time for everybody and a lot of headaches.

## Out-of-Town Opening

### Shubert, Boston

(Opened November 2, 1943)

### Winged Victory

A play in two acts and 19 scenes by Moss Hart. Staged by the author. Settings by Corp. Harry Horner. Costumes by Sgt. Howard Shoup. Original music and arrangements and orchestra direction by Sgt. David Rose. Choral direction, Second Lieut. Leonard DePaur. Lighting by Sgt. Abe Feder. General production managers, First Lieuts. Irving P. Lazar and Benjamin Landis. Civilian general manager, Joseph M. Hyman. Civilian casting director, Jane Broder. Stage manager, Pvt. Jerome Whyte; assistant, Sgt. Charles Atkin. Publicity director, Sgt. Bill Doll. General press representative, Pvt. Joseph Heidt. Company manager, Sgt. Sidney Goldman. Civilian public relations consultant, Monte Proser. Chairman of civilian sponsorship committee, Gilbert Miller. Presented by the United States Army Air Forces.

### SYNOPSIS OF SCENES

#### ACT I

Scene 1—The Back Porch of the Ross Home in Mapleton, O.

Scene 2—A Barrack Street.

Scene 3—A Lecture Hall.

Scene 4—An Examination Room.

Scene 5—A Washroom.

Scene 6—An Academic Board Meeting Room.

Scene 7—A Classification Room.

Scene 8—The Entrance Gates at Classification Center.

Scene 9—A Hangar.

Scene 10—A Clearing in the Desert.

Scene 11—A Parade Ground.

#### ACT II

Scene 1—The Grill's Farmhouse in Oregon.

Scene 2—A Flying Field.

Scene 3—A Bedroom in a Barrack.

Scene 4—A Hotel Bedroom in Oakland, Calif.

Scene 5—An Island in the South Pacific.

Scene 6—A Near-by Landing Field.

Scene 7—A Fortress.

Scene 8—Winged Victory.

Before too many words have passed let's get this straight—that Moss Hart has written and the United States Army Air Corps presented the great war play of these times. A more impressive drama may be produced in succeeding generations. But today, when the war engulfs us all, *Winged Victory* is great and triumphant theater. Moss Hart could have been sentimental about what he saw at close hand during his two-month tour of air bases. He could have settled into loud cheering or patriotic flag waving. And, in a way, he would be justified, for any artist would feel deeply about watching these young airmen being taught to kill with ruthless precision. But Hart has fallen for none of the theater's shoddy tricks.

Out of the most elementary kind of

dramatic materials he has woven a play compelling in tragedy, robust in humor and alive all the way. It's gay, but never trivial or frivolous. It's hearty, and you'll laugh freely. But then it will clutch at your heart and make your insides churn with emotion.

The blase, the sophisticated, disarmed, perhaps baffled by the basic simplicity of *Winged Victory* and embarrassed by its honest emotion, may find defense in name-calling, charging that its characters and situations are stock. But if they are, Hart has illumined them with an artist's understanding and imagination.

He has taken six young men, from the time of their induction, thru training and into action in the South Pacific. They are young men out of life: An Oregon farm boy (Barry Nelson), wide-eyed with wonder, strong, dependable; a comic (Edmond O'Brien) from Brooklyn, skeptical, always alert, but groping for understanding; a drawing, colorless Texan, Rune Hultman; an out-giving, bubbling extrovert, Don Taylor, who "washes out" in training, but returns as a fine gunner; a steady young man (Dick Hogan), killed in training; finally, the sixth (Mark Daniels), friend to everyone, brilliant, marked with the qualities of leadership.

Nor has Hart failed to show the young wives, the sweethearts and the parents, the instructors and the brass hats, each in telling circumstances.

He has shown the grueling tests these potential warriors undergo, he shows barrack room camaraderie, the scene of a pilot's failure in examination, a country wedding, the terror of the young wives left behind, Christmas celebration in the South Pacific and young men's anguish when a friend is terribly wounded.

All this has been staged in the most authentic fashion by Mr. Hart, with the imaginative assistance of Cpl. Harry Horner, who has designed a magnificent production.

The absolute precision of the production, the heightened dramatic effects obtained thru the impressions of realism in Horner's sets and Sgt. Abe Feder's lighting, is literally sensational. Barring *The Miracle*, it must be the biggest dramatic show of its kind, embracing 19 swiftly moving scenes, alternating tense and stunning seriousness with that kind of honest comedy growing out of situation and character. Sgt. David Rose's original music and arrangements are superb.

As far as the cast is concerned, there are so many fine young actors, many of them appearing in brief but telling sequences, that only a few can be named. Honors go certainly to Mark Daniels, the brilliant young leader modestly portrayed, and Edmond O'Brien, Brooklyn comic, who is going to set a lot of people by the ears. The ingenuous charm Don Taylor exudes is captivating. The air forces can be proud of *Winged Victory*; the theater will lavish praise on it and the public will take it to heart. John William Riley.

NEW YORK, Nov. 6.—Rose Schogel, Russian designer of women's clothes, has entered the theatrical costume field. Recently signed with the Theatrical Costume Workers' Union, Miss Schogel has employed several former staffers of the Mme. Barbara Karinska Costume Company.

### London's Royal Court Back in Circulation

LONDON, Oct. 30.—Royal Court Theater, famous in London for nearly three quarters of a century, will relight again shortly under the banner of Jay Pomeroy. House was damaged in the 1940 blitz.

Built in 1871 the Royal Court has been the scene of many important events of the London stage. It was there that Ellen Terry made her legit bow in London and there also that Sir Seymour Hicks first met Ellaline Terris, with whom he recently celebrated a golden wedding anniversary. *The Farmer's Wife* made a record run of 1,329 performances at the old playhouse.

Pomeroy will present drama and classical concerts.

### "Father" Is Five

(Life With Him Goes On—His Hair's Red But Biz Still in Big Black)

NEW YORK, Nov. 8.—To celebrate the fifth year of the Broadway run of *Life With Father*, the producer, authors and cast played host backstage at the Empire Saturday (6) at a midnight party for friends. This is the fifth of such parties, but, due to wartime restrictions, invitations were limited this year and the usual lavish entertainment was missing.

Producer Oscar Serlin, authors Howard Lindsay, Russel Crouse and Mrs. Clarence Day, widow of the author on whose mag pieces the play was built, were on hand to greet the crowd of guests, including stage, musical, screen, radio and general and trade press personalities.



## BROADWAY OPENING

# "Artists-Models" a Lush Nitery, Vaude-Circus Spec---"Enough To Make 2 Shows"; It'll Rake in \$\$\$

### THE BROADWAY

(Opened Friday, November 5, 1943)

### ARTISTS AND MODELS

A revue in two acts conceived and staged by Lou Walters. Dialog by Lou Walters, Don Ross and Frank Luther, and directed by John Kennedy. Lyrics and music by Dan Shapiro, Milton Pascal and Phil Charig. Orchestra conducted by Max Meth. Orchestration by Hans Spialek, Ted Royal, Don Walker, Emil Gerstenberger, Charlie Cooks. Choreography by Natalie Kamarova, assisted by Lauretta Jefferson. Scenery designed by Watson Barratt. Costumes designed and executed by Kathryn Kuhn. Vocal arrangements by Buck Warnick. General manager, Thomas Bodkin. Production manager, Wally Wanger. General stage manager, Jerry Phillips. Press representatives, Richard Maney and Samuel J. Friedman. Presented by Lou Walters and Don Ross in association with E. M. Loew and Michael Redstone.

**THE CAST:** Jane Frohman, Francis Faye, Jackie Gleason, Marty May, Collette Lyons, Mary Ross and Naldi, Billy Newell, Radio Aces, Nick Long, Christiani Troupe, Carol King, Peters Sisters, Harold and Lola, Worth Sisters, Ben Yost, Don Saxon, Mayla, Mildred Law, Billie Boze, Barbara Bannister, Ben Yost Singers, Shelia Bond, Gloria LeRoy, Jeanne Blanche, Lee Lopret, Mullen Sisters, Gertrude Erdey, Betty Jane Hunt, Patsy Lou Rains, Harp Ensemble and Wally Wanger's American Beauties.

### ARTISTS AND MODELS ENSEMBLES SPECIALTY DANCERS

Shelia Bond, Jeanne Blanche, Gertrude Erdey, Lee Loprete, Betty Jane Hunt, Mullen Sisters, Patsy Lou Rains, Mary-Jo Ball.

### DANCING GIRLS

Ellen Taylor, Maureen Cunningham, Wynne Stanley, Lillian Moore, Edna Ryan, Helen Heller, Grace de Witt, Frances Gardner.

### BALLET GIRLS

Carmelita Lanza, Virginia Harriot, Jane Sproule, Patti Robbins, Irene Vernon, Nancy Newton, Didi Foret, Margret Neil, Leandra Hines, Anita Divine.

### MODELS

Iris Amber, Gail Banner, Nancy Callahan, Ruth Dexter, Lana Holmes, Jackie Jordan, Joan Myles, Velvet Knight.

### AERIAL BALLET

Chat Chilvers, Betty Hackett, Corinne Rose, Florence Walsh.

### YOST OCTET

Albert Cazentre, William Hogue, Alfred Jimenez, Arthur Laurent, Jack Leslie, Fred Peters, Jack Paddock, Torine Rella.

### BALLET BOYS

Charles Beckman, Joseph Hahn, Harold Has-kin, Slava Toumina.

There is no doubt that *Artists and Models* lives up to its name. There are 15 handsome-as-you'd want models and enough artists to make up two shows, as a glance at the cast roster will verify. The latch is off the production pocket-book. The show is lush with smartly conceived settings by Watson Barratt, and lavish with clothes confections by Kathryn Kuhn. It has some pretty tunes.

Lou Walters has skipped in nothing to turn out a lusty, opulent revue. But for the most part it hits wide of the mark. There are moments at the Broadway which drag on the ear and the laughs are painfully and widely spaced.

There is a little of everything in *Artists*. Jackie Gleason, Marty May and Billy Newell explain it early in the proceedings as a "cavalcade of show business." There is a section devoted to minstrelsy and burlesque. Concert, ballet, vaude and circus all get a play. And there is even a nod to the drayma given with a girliecue inlay. Walters has conceived some cute notions, which is possibly the chief ailment. Most of the time they are cute enough to be corny.

Gleason, May, Newell and Collette Lyons work themselves into a lather with the comic assignments, but the feeling is that you have seen them all do precisely the same sort of things before, and do them better. Collectively and individually, they click at intervals during the evening, but the laughs stem from the tonsils and not from the belly. It's a show aimed for the eye and not for the funnybone.

When Lou Walters's ammunition does hit the target, however, it lands with a solid smack. Jane Froman looks lovely as ever, even in a wheelchair, and her tragic accident has in no way impaired her delectable chanting. *Swing Low, Sweet Harriet*, and *You Are My Romance* are tunes which may find their way to

the pops list via the Froman throaty chirping, and *Let's Keep It That Way*, while strictly a patriotic orb-moistener, is sure-fire with the customers. They were loudly and definitely glad to have her back.

There are several others in the artist line-up who hit right around the bull's-eye, too. The Radio Aces came close to stopping the show with their familiar *What Does the Public Want?* routine. They found out what a theatrical wanted. It was the Radio Aces. They went over with a bang. Then there are Mary Raye and Naldi, in two better-than-ever semi-acrobatic ballroom numbers. Duo's stepping and slow-tempoed lifts are near perfection, and from this pew, at least, the pair rates just about tops at their trade. Frances Faye, husky chantress and enchantress on the black and white keys, is another sock. Backed by four femme harpists, the brand of swing La Faye wrings out of a keyboard would set a paralytic's foot to tapping.

Of course, no show is complete these days without a ballet. Natalie Kamarova has been called in to devise choreography for this one. That it isn't as good as some others currently hereabouts, is likely not entirely her fault. Something like *Artists* calls for a slant toward flesh and handsome clothes. Kamarova has done well under the circumstances. She has combined *White* with modern in a judicious blend for pop appeal. Also, the combo gets the benefit of the muscularity of young Carol King, debbing in a stem musical. Evidently three years as premiere ballerina with the St. Louis muni opera have taught her how to point a toe. She has grace, charm and a fine technique, and with a little more experience should rate with the best in the business.

There are others who merit a salute for their efforts to make *Artists* add up. Nick Long delivers some brilliant tapping, and the angular Worth Sisters offer a clever twist on the strip-tease. Don Saxon handles the juve song assignments with credit, and Billie Boze and Margaret Bannister help out nicely as femme straights.

But in sum, *Artists* turns out to be just one helluva big cabaret show. It would probably seem a lot better with a table beside your pew with couple of snifters on it.

However, it will do business. It is just the kind of magnet to draw heavy war-plant coin. It is this corner's guess that gals, gals and gals will snag enough customers onto the Broadway Theater's benches to keep the b-o. boys hopping.

Bob Francis.

### FLY FIGHTS NAB

(Continued from page 3)

Prior to establishment of FCC's regulations, he continued, NBC and CBS had "great power in the radio industry" and they now wished to return to "power." Other dangers which he saw in the bill were provisions which would enable the networks to take over program control; provisions which would permit interference of parties not having legal interest, parties who would stall and delay thru succeeding months when someone wanted to open a competitive station; and other provisions which, he declared, would be "laying an effective means for dog-in-the-manger type of operation."

### Fly Points to NBC-CBS Dough

NBC and CBS, Fly declared, were opposed to the network regulations now in effect under the Communications Act in spite of the fact that they "are making more money than ever in history."

Senator Reed asked if this was due to network regulations, and Fly replied negatively. Senator Reed then asked if this was due to current business conditions.

"It is consistent with the assumption that the network regulations offer a feasible and healthy mode of network

operation," Fly answered.

Altho the networks are crying "ruin and destruction," Fly charged, they are sold out of time on the air, and are finding so much profit that the presidents of each of the big nets have been able to go on long trips to Africa. "The office boys can operate the networks now and just drag in the money that floats over the counter," he said.

Senator Wheeler asked the FCC chairman if the large advertisers make up their own programs or if the networks made up the programs and then sold them.

"In the main," Fly replied, "the advertising agencies make up programs. In my own testimony we have given too little reference to that point. The advertising agencies have tremendous control over network broadcasts in reference to programs. They originate the shows."

"Do they hire their own commentators?" Senator Wheeler inquired.

### "Sponsors Hire Commentators"

"The practice will vary," Fly answered, "but in the main the sponsor hires the commentator. Mr. Swing made a contract with NBC making his services available to that network. Then thru a series of negotiations the Standard Oil Company asked Mr. Swing to act as commentator on their program and arrangement was made for NBC to release Swing and he appeared on Blue under sponsorship of Standard Oil."

"In other words," Senator Wheeler said, "the sponsor can use the commentator to put his own philosophy across?"

"Yes, to a great extent," Fly replied. Later in defending the FCC regulations, Fly declared that seldom in history had any set of regulations had the painstaking attention and review that these had been given. "I need not remind you," he pointed out, "that they have finally been sustained in the District Court and in the Supreme Court."

The crowded caucus room listened with considerable interest to Fly's attack on NAB. When the FCC chairman referred to Neville Miller's reaction to NBC or CBS criticism as "reflexive," Senator Tobey interrupted to ask if this was an accusation.

### Mutual and Blue Resigned NAB

"Bear in mind the consistent record," Fly said, adding that Mutual and Blue are not NAB members. He also pointed out that the smaller networks "are not in here protesting or backing this legislation."

When Fly charged that NAB had been storing up pressure to break down the regulations, Senator Tunnell interrupted to observe that "I presume the commission has its means too."

"Have the two small networks the right to join this association or have they been denied the privilege?" Senator Hawkes asked.

"Yes, they can join it," Fly replied. "Have they been members?" Hawkes continued.

"Yes," Fly said, "but have resigned."

One point made clear in the first two days' testimony was that the authors of the bill did not want the committee to confine itself to the bill before it. Senator Wheeler went to considerable lengths to make clear that the committee would consider writing specifications into the basic act governing FCC in the future. These specifications, however, may be mere restatements of FCC's present powers.

Hearing the testimony at the opening sessions were Senators Brooks (Ill.), Gurney (S. D.), Hawkes (N. J.), Moore (Okla.), Reed (Kan.), Wheeler (Mont.), White (Me.), Clark (Idaho), Tunnell (Del.), Tobey (N. H.) and Shipstead (Minn.).

## Craven for FCC Regulation at Lawyers' Meet

WASHINGTON, Nov. 6. — Legislation may be required to serve as guideposts to insure a free radio and to constitute a protection against potential abuses, T. A. M. Craven, Federal Communications Commissioner, stated here this week.

He described one potential abuse as the concentration in a single government agency the licensing power and the power to regulate the business affairs of the licensees.

Craven's speech, given before a meeting of capital lawyers, is expected to receive considerable attention from broadcasters as it indicates one line of thinking on part of government officials concerned with radio control. Commissioner Craven, generally speaking, has dissented frequently from FCC decisions.

"The present law prohibits the Federal Communications Commission from censoring programs," he said, "but a recent Supreme Court decision seems to imply that the commission has power to regulate the composition of traffic as well as to make certain rules and regulations governing the contractual and business relations of broadcast licensees."

### Suggests Type of Regulation

"This situation should be clarified by legislation which prohibits the Federal Communications Commission from regulating the composition of radio traffic or in any other way, directly or indirectly, promulgating any regulation or fixing any condition which would interfere with the right of free speech by means of radio communication."

Commissioner Craven pointed out that his suggestion for new legislation did not mean that broadcast licensees should be immune from the application of other laws of the country. Neither, he asserted, did he mean that FCC should be deprived of power to determine whether licensees are disqualified to operate radio broadcasting stations because of violations of laws not specifically within the jurisdiction of the commission.

Turning to the recent CBS news censorship controversy, Craven said that "broadcasters have been subjected to severe criticism for attempts at censorship of news commentators and for the manner in which the licensees accord access to the microphone."

### Warns of New Regulations

"This criticism has inspired action on the part of the Federal Communications Commission," he said. "For example, a recent decision of the commission prevents licensees from using their broadcast facilities as a vehicle for the dissemination of their personal views. The code which many broadcasters have adopted, governing the practice of licensees with respect to the methods of making radio facilities available for the dissemination of facts and opinions, has been severely criticised by the chairman of the Federal Communications Commission, as well as by others. Finally, the Supreme Court in a recent decision implies that the commission has the power to regulate the composition of the licensees' traffic. With such an interpretation of the present law governing communications, it is not unreasonable to expect that the Federal Communications Commission may soon proceed further into the realms of regulation of the composition of radio traffic."

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(See page 6 for the full story of show business's greatest wartime publication, *The Billboard's* BONDBARDMENT Number)

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**Chinese Filmer Urges Global Education Pix**

NEW YORK, Nov. 6.—T. Y. Lo, vice-president of the China Motion Picture Corporation, Chungking, speaking before the National Board of Review of Motion Pictures, advocated establishment of a central international organization to promote better world understanding thru the medium of the motion picture.

Lo said he should like to suggest "the production of films to promote equal education for the world—an international language, whether it be basic English or any other, to be used in these films." He said the film industry in post-war China will not be solely for entertainment, but "will furnish visual textbooks and serve the people as a library." It was not enough, he added, that "the Chinese people should know the rest of the world! the rest of the world must know China."

Other speakers included Mrs. Richard M. McClure, of the Better Films Council of Chicago; Mrs. Irene Baird, of the National Film Board of Canada; Dr. Sigmond Spaeth, president of the National Association for American Composers and Conductors, and Arthur L. Mayer, of the co-ordinating committee of the War Activities Committee of the Motion Picture Industry.

**How Films Are Helping To Win the War**

A series of visual education units, on *Optical Craftsmanship*, each consisting of a 10 to 15-minute 16mm. sound motion picture, a 35mm. film strip and a 16-page learner's manual, has just gone into production, under the joint auspices of the navy and the United States Office of Education.

Commander E. B. Oliver, of the Bureau of Ships, Navy Department, with several other officers, visited the new Bell & Howell optical plant in Chicago, to consult on the progress of the films being produced by the company, as part of this project. He saw the third of the series, *Fine Grinding*, under the cameras. General photography on two, *Finger Grinding* and *Pin-Bar Grinding*, has already been completed. Other units being made include *Pitch Buttoning and Blocking*, *Polishing and Centering and Cementing*. The films dealing with spherical surfaces will be made at the Chicago plant, those on flats and prisms will be made in New York.

Commander Oliver explained that outbreak of the war has made imperative the immediate large-scale expansion of American production of precision optics. "Optics are the 'eyes of the navy,' and you can't fight very well without eyes," he said. Every manufacturer he had approached to take on the production of naval optical devices complained of lack of skilled man power. There was, furthermore, practically no material available for the training of the new unskilled hands that had to be drawn by the thousands into the infant industry.

"In the navy itself, we are now teaching just about everything by means of 16mm. motion pictures," the commander continued. "from tying knots to swimming, so why not teach optical craftsmanship by means of such visual aids?"

The U. S. Office of Education reached the same conclusion. After consultation with the War Man-Power Commission, it was decided to add this vital new field of man-power training to the machine shop, shipbuilding, welding and other crafts in which the USOE films have rendered noteworthy aid.

**NEW AND RECENT RELEASES**  
(Running Times Are Approximate)

**A CHUMP AT OXFORD**, released by Post Pictures. Stan Laurel and Oliver Hardy in a hilarious comedy. Two lowly street cleaners wistfully wish they could go to college and become somebodies. The wish comes true—as far as getting to sedate Oxford is concerned—where the most unsedate and amazingly ridiculous adventures make them glad to be bounced out of college life. Running time, 64 minutes.

**ITALY SURRENDERS**, released by Official Films. Dramatic demonstrations follow the fall of Mussolini and when the unconditional surrender terms are accepted.

**INVASION OF EUROPE**, released by Official Films. Pictures of the Yanks in Italy, the first big step towards Berlin. Lieut. Gen. Mark Clark and his Fifth Army dig in on their beachhead for the showdown of the Mediterranean campaign.

**PLOESTI BOMBED**, released by Official Films. B-24 Liberator Bombers wing over the Rumanian oil fields. The target is sighted and its "bombs away." Tons of bombs rain on enemy oil supplies and they go up in billowing smoke.

**A CERTAIN NOBLEMAN**, released by Cathedral Films. A religious film portraying the customs and habits in the time of Jesus, especially those pertaining to the miracle of the healing of the nobleman's son. Running time, 20 minutes.

**GREAT GUY**, released by Post Pictures. Note: This picture was mentioned in the November 6 issue of *The Billboard*. Credit was incorrectly given. The release should be credited to Post Pictures.

**CUTTING IT SHORT**

By THE ROADSHOWMAN

OVERSEAS FILM handling for the army will soon be transferred from the Special Service Command to the Army Pictorial Service . . . the latest Hollywood releases are now being shown to the armed forces in North Africa, Italy and Sicily. OPERADIO MANUFACTURING COMPANY recently used a large ad in *Business Week* with a large illustration of a classroom scene where a 16mm. sound-on-film projector was in use. Text was based on electronics and declared: "The first alternating current amplifier for 16mm. sound-on-film was just as startling in its time as the electronic war-wonders of today. It gave visual education and training such impetus that it is universally used today both in our schools and for instructing our armed forces. . ."

WAR ACTIVITIES COMMITTEE foresees the possibility of a breakdown in handling of film deliveries during this winter.

DICK CUMMINS, 16mm. authority of New York, sends a handbill advertising a church film party. Titles of films shown at the party, which was very successful, included *Italy Surrenders*, *Allies Move In*, *Grantland Rice Sportlights*, *Job You Never Heard Of*, *Old-Time Silent Flicker*, *Comedy Cartoons*.

JACKSON BECK is the narrator of the official coast guard film *Task Force*, which includes actual scenes of the Allied landings in North Africa and Sicily.

**Films for War Prisoners**

The *New York Times* recently published the following as a tribute to YMCA activities in furnishing movies to allied prisoners in Germany: "The former prisoner of Koenigstein expresses to you his thanks in the name of his comrades who languish in the German prison camps. But it is also the father of the family, the soldier and the Frenchman who says from the bottom of his heart: 'Thank you.' France will never forget the efficient help and the friendly cheer which you are giving her in the dark hours thru which she is passing. You merit the gratitude of France."  
H. Giraud.

Thus Gen. Henri-Honore Giraud, himself an escaped war prisoner from the

German fortress of Koenigstein, and now the leader of all the French armies opposing the Axis, wrote recently to the War Prisoners Aid of the Young Men's Christian Association.

His letter was in appreciation of those programs of education, recreation, religion and vocational training which the organization stimulates, and implements with the necessary supplies, for captured Frenchmen, as well as for other prisoners in camps throught the world.

War Prisoners Aid of the YMCA, a participating service of the National War Fund, has headquarters at Geneva, Switzerland, and national offices at 347 Madison Avenue, New York City.

**MUSIC HALL, N. Y.**

(Continued from page 26)  
sentation of the Zieffeld Girl wherein stately beautes parading to tunes from Zieffeld shows parade around a platform rimming the ork pit while the Glee Club in the opening spot took a strong hand for a series of tunes topped by an operatic version of *Pistol Packin' Mama*.

Outside help consists of Lucienne and Ashour, the familiar apache act who did well enough to warrant two earned bows, and the Walkmirs, a perch act seen recently in *Spangles*. Latter has a male understander while a petite femme does some applause taking tricks on top. Highlight is the girl's bar spins while the men balances the poles on his head. Went over solidly.

Ork, batoned by Erno Rapee, gave out with a sprightly rendition of *Dance of the Hours*.

Lobby had a long queue of standees when caught.  
J. C.

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# The Airdomes Come and Go

By E. L. PAUL

**A** LONG about 1908 the open-air theater, to which someone with a stroke of genius gave the name airdome, sprang up like mushrooms all over the country, especially in the Middle West, changing the playing season from winter to summer, and the center of gravity of the rep business from the East to the Mississippi Valley.

For many years thereafter these airdomes furnished engagements for many repsters, as well as creating hundreds—yes, thousands more performers. Well-managed circuits came into being, such as the Crawford Circuit and the Bell-Olendorff Circuit, playing companies on a guarantee and percentage basis, the guarantee always being sufficient to take care of all overhead. For more than a decade the airdomes enjoyed great prosperity. That also was a period of heyday for rep shows.

But it, too, had a sudden ending. Like the 10-cent vaudeville in the East, the musical tab show, with chorus, blossomed into a sudden and tremendous popularity. Airdome managers fell over each other in order to book them, and, incidentally, it was to their own undoing. For some reason the musical tabs never caught on in the open-air theaters, and in a season or two the airdomes died a natural death.

This turned out to be a good thing for the repertoire companies, as it forced them under canvas, where they soon found out they could make a lot more money than they had made in the airdomes. After the first World War the number of dramatic tent shows increased by leaps and bounds. The decade following was one of unprecedented prosperity,

until the financial crash of 1929 put a crimp in it, as it did in every other line of business.

For a season or two the tent shows had pretty hard sledding, but as time went on they made a comeback, until the present World War put things in the doldrums again. And it is anybody's guess whether they will make another comeback after this war is over. Many think they will.

## Opra Car Shows

By E. F. HANNAN

**I**N THE heyday of one-night stands, the moving of the show was no small matter. Scenery and props were a big item, and Tom shows, such as Martin's, Washburn's and Stetson's, needed a lot of car space. Even the bloodhounds were a proposition, and hard to handle in regular passenger coaches.

The leased Pullmans of the Haverly, Cleveland, Rusco & Holland, Fields, Vogel, Gorton and other minstrels in the field were specially equipped, even to space above the car trucks for advertising matter. Agents made contracts with railroads for transportation of leased car and tickets for performers and other show members.

The story is told of Haverly's car being robbed in a Southern city while the troupe was showing at the opera house. Strangely, nothing but parade coats were taken, the show having to acquire an entire new outfit of parade wear. Within a week the coats appeared on the streets of the city where the robbery took place, and most of the goods were retrieved by the police.

Many one-night stand shows, such as the Lincoln J. Carter and Blaney shows, had an entire car for scenery and props alone, and the Byrne Bros. had a specially fitted car with built-in grooves for set pieces. Bennett & Moulton and various other rep shows had special cars for moving everything but performers.

## Rep Ripples

**J**EANNE LAMORE, of the former Skippy Lamore tenter, hopped from Colon, Mich., to Battle Creek, Mich., last week to visit with Mr. and Mrs. Jack Schaff, who were there with the Blackstone show . . . ESTHER FORTNER, the past summer with the Madge Kinsey Players, recently jumped to Boston to visit with her daughter, Katherine, who is playing there with the Gregg *Adrift In New York* show . . . GEORGE AND LUCILLE O'BRIEN, also of the Kinsey organization, are playing niteries in the Ohio territory . . . GEORGE AND JO ANNE COLBERT, after closing with the Kinseys, hopped to Fostoria, O., where George is with the Rogers Producing Company . . . JOEY AND MAE LA PALMER (Joseph L. and Mae L. Fabiano) are still located in Fort Worth, where Joey is engaged in the motion picture business. The La Palmers are anxious to receive the addresses of all their trouper friends who are in the armed service so that they may engage in regular correspondence with them . . . MR. AND MRS. L. VERNE SLOUT are again set for the winter in schools and colleges with their dramatic and educational presentation. They are going it alone this season, without the extra man . . . PVT. ARTHUR E. DAVID, who before his induction operated the New Southern Tent Show, spent a recent 11-day furlough at the show's winter quarters in Small, N. C. David has been stationed with the signal corps at Camp Crowder, Mo., the last eight months. While on leave, he also visited other tenters, including George Gregory, Sea-Bee Hayworth, Bob Demorest, Harry Liniger, and Ray Turner.

**C**LAUDE RADCLIFFE, who died recently in St. Paul of a heart ailment, was of the old team of Claus and Radcliffe, who for years played the major vaude houses in this country and abroad and who also trouped for a number of seasons in stock and rep. His widow and former partner in the act, Mrs. Ella Radcliffe, still resides in St. Paul, where in recent years the deceased served as announcer for Station WMIN. . . BYRON GOSH, now back in Dungannon, Va.,

## Material Protection Bureau



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after a trip to New York following the recent close of his tent-show season, reveals that he is entertaining plans for a *Gay '90s Follies*, with a cast of oldtimers, to tour under canvas next summer. On his recent jaunt to the Big Town, Gosh says he bumped into the following rep vets: Billy Asbury, Ike and Hazel Heckler, Milton Brewster, Art Clintwood, Fred Castleberry and the Webers.

**R**ALPH FARRAR, rep pianist, recently underwent a second operation in a year at Kahler Hospital, Rochester, Minn., and is now recuperating at the home of his sister, 1339 Wellington Place, Wichita, Kan. He'd appreciate a line from old friends . . . EMILE T. CONLEY, who after the recent close of the L. Verne Slout tenter took a war job in Battle Creek, Mich., has been recognized by his co-workers and is now doing emcee and putting on bits for the midnight shift entertainment. He has about 2,000 workers to work to, and says they're a swell audience . . . MR. AND MRS. JACK SCHAFF, formerly with the Skippy LaMore Tent Show for six years, are now on tour of USO camps with Blackstone the Magician . . . MARY MORRIS, leading woman with the L. Verne Slout show the past summer, joined the Blackstone unit in Battle Creek, Mich., last week . . . MAC JOHNSTONE, who recently left the Slout tenter to join the Nell and Caroline Schaffner Players in Ottumwa, Ia., is in Chicago preparing to go out with a USO unit. The Schaffner organization was forced to close recently, due to the illness of Neil Schaffner . . . "RAY'S ASSEMBLY SHOW is enjoying success in halls and schools in Okanoman County, Washington, with a three-people mystery bill, *Murder in the Seven Gables*, by E. F. Hannan . . . DOUG AND LOLA COUDEN write from Hurricane, Utah, under date of October 30: "Finish up a week here November 1, then into the Las Vegas, Nev., area. Business holding up, altho we had to do over 400 miles last week to get \$112."

## Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

**GIL DICKERSON**, now an M. P. for Uncle Sam, wants to see lines here on old walkie pals. He was a musician with the Zeke Youngblood and George L. Ruty shows.

**FRANKIE REDSTROM** pens from Clarksville, Mich., that she is observing her first anniversary as a fan of *The Billboard*, and during that time has met some of the best of the derbyshow kids, and says she likes them all.

**INQUIRIES HAVE REACHED** the desk recently on Larry Kendall, Patsy Kronis, George Smith, Edna Davis, George Walk-

# MAGIC

By BILL SACHS

**L**E PAUL, mended from a recent appendectomy, leaves Chicago this week for Miami, where he puts in a week at the Olympic Theater before joining a USO unit. . . PRINCESS TANIT IKAO, billed as "India's greatest woman fakir," who recently played her first Eastern engagement at the Towers Theater, Camden, N. J., has been set for a theater tour by the Eddie Sherman Agency, Philadelphia. . . VANTINE AND CAZAN, recently returned from an overseas jaunt with their USO-Camp Shows unit, spent two weeks' vacation in California before departing last week by bomber for another USO out-of-the-country assignment. While in New York recently, Vantine purchased a special blooming-rose effect from Herman Hanson, and traded magic with Dr. Sidney Ross. . . PADDY KRISKO, during her recent engagement in Atlanta with a USO unit headed by Billy Beard, cracked *The Atlanta Journal* as the subject of a human-interest yarn, which also carried her photo. . . L. RAYMOND COX also played Atlanta recently with a USO show. . . GREEN THE MAGICIAN, after four weeks in Saskatchewan, has moved back into the Province of Alberta, where he's set until Christmas. He'll show his wares in British Columbia January thru March. . . THE GREAT JAXON, vent, who has just concluded five weeks of theaters on the Kemp Time in the South, opened Saturday (6) at Wisteria Gardens, Atlanta. . . HENRI closed a week's stand at Club 100, Des Moines, Sunday (7) with his novelty card magic. . . THE GREAT OVETTE typewrites from Louisville: "Recently played two weeks in Columbus, O., which I split between the Alexander and Palm Gardens niteries. The town's two magic groups, the Hobby Magic Club and the Old Magic Club, turned out in a body to catch my show. Visited U. F. Grant's home there and spent several hours looking over his many original illusions. He is revising several of my books and manuscripts for publication. Met J. J. Musselman, manager of the Rialto Theater in Louisville. He has enough magic to put out three full-evening shows. Harry Blackstone is slated to play here November 18." Ovette ended his nitery season at the Club Rialto, Louisville, Sunday (7), and moved on to St. Louis, where he's set until the holidays at the Scruggs-Vandervoort-Barney department store.

**P**ERCY ABBOTT, the magic maker of Colon, Mich., has been assigned a feature spot in the Stuart Robson All-Magic Show to be held Saturday night, December 11, in New York Times Hall. Dave Lustig (LaVellma) has prepared a special script for the Colon wonder worker, and predicts a record turnout of pro and tyro magickers for the affair. . . CHARLES G. McDOWELL JR. (Carlos the Magician), who closed recently with *Glamour Girls of 1943* at Hattiesburg, Miss., donned a marine uniform November 1. . . CONNIE GERHART, former assistant to Virgil the Magician, is stationed at Camp Claiborne, La. . . BEN DOSS, magical emcee, has canceled his

(See MAGIC on page 32)

er, Viola Comeford, Eric Lawson, Evelyn King, Arnie Ray, Helen Caldwell, Jerry Clark, Bill McCoy, Bernice Pike, Billy Cain, Jackie Stiles, Joe Gruber, Mary Walker, Kenny Laux, Evelyn Thomson, Danny Boone, Joe Palooka, Lee Tyler, Jack Duval, Tarzan Orenshaw, Doris Neubert, Fran and Roy Anderson, Mary Jane Collins, Eddie (Shadow) Davis, George Harrington, Phil Rainey, Louis (Pee Wee) Ellis and Tim Hammack.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

## Paul Forgot G. D. Sweet

Sloux Falls, S. D.

Editors *The Billboard*:

I read E. L. Paul's letter relating to the history of old-time repsters. In recounting the shows that played Iowa territory, Paul failed to mention the best and most widely known rep show to play that State—Sweet's Players, owned and managed by the late George D. Sweet.

Sweet's Players was well liked and enjoyed the reputation of being the cleanest show ever to hit the road. The late Mr. Sweet showed from Coast to Coast and border to border, having been in show business 40 years prior to death in 1936. The last 25 years of this time was spent playing the same route in Northwest Iowa. There were towners who for years never went to another show, but when Sweet's Players came to town they would see every bill in the Sweet repertoire.

Paul mentions the L. D. Sweet Company, which in its early days played in Iowa as Sweet's Players No. 2 Show and also as Sweet & Trusdale. In the later years of its existence it played Montana and parts of Wyoming and South Dakota, closing in South Dakota in 1928. George D. and L. D. Sweet were brothers.

I am not writing this because George Sweet was my uncle, but because he has enjoyed the reputation he earned in his 40 years of high-class and clean entertainment. J. W. KERSLAKE.

## Barr Recalls the Old Days

Marshalltown, Iowa.

Editors *The Billboard*:

I wonder if any old troopers are still living who ever trooped back in my days as pianist and musical director. I was several seasons with the old King Perkins Company. Remember Frank G. King and his clever wife, Chic Perkins? Then there was that grand old man of rep, R. R. Henderson, of the Henderson Stock Company, and George Bubb, of *Royal Slave* and *Warning Bell* companies. And does anyone remember Mayme Gardner of the *Girl and the Tramp* company, headed by the late George L. Barton?

I remember Daddy Hardigan, who I believe did a feature role on the Doug Morgan *Jekyll and Hyde*, if I am not mistaken. I have long retired from the show world, but still have my best friend, *The Billboard*, on my desk each week, the showmen's bible, which I have read constantly since its beginning.

As a boy I played organ in the old G.A.R. Hall here for the old German Medicine Company. E. B. BARR.

# The Final Curtain

**BACHELDER**—Barton P., musician, recently at Manchester, N. H. He was a native of Kendallville, Ind.

**BERK**—Abe, 47, manager of Mercury Theater, Buffalo, in that city October 28. Surviving are his widow and son.

**BRADEN**—Beatrice Marelle, 67, retired grand opera singer, in Chicago October 31 following a long illness. She was the widow of Edward A. Braden, and toured in vaudeville with her own acts, Morelles Harmony Sextette and *A Study in Royal Blue*. Survived by her brother, Carlton B. Rice.

**BUCKLAND**—Lena, palmist, at the home of her daughter, Mrs. Naylor Harrison, at West Columbia, S. C., November 1 following a long illness. She came to this country from England 50 years ago and toured with major carnivals in this country 40 years. Her husband was a concessionaire. Survived by a son, Harry; two daughters, Mrs. Naylor Harrison and Mrs. Plato Buckland. Interment in Union City, N. J.

**COLEMAN**—Phil, 60, former opera basso, suddenly October 20 at his home in Tampa. He was born in Cincinnati and began his career there. He was awarded a gold medal for having the lowest bass voice in Europe in a contest in England in 1908. He was a navy engineer at the Tampa Shipbuilding Company at the time of his death. Survived by his widow, Mrs. Olive Coleman; two sisters, Mrs. Ella Noe and Mrs. Julia Prall, and a brother, William, Cincinnati. Services at the Blount Funeral Home, with interment in Myrtle Hill Cemetery, Tampa.

**CORNWALL**—Jennie M., 79, at Flint, Mich., November 4. She was the widow of John Cornwall, concert baritone. Interment at Flint.

**COSTELLO**—Lou Jr., one-year-old son of Mr. and Mrs. Lou Costello, drowned in the pool at the parents home, Hollywood, November 4. The father continued with his radio broadcast, his first since recovering from a lengthy illness. Fatty Ann, six, and Carroll Lou, eight years old, are the other children of the parents.

**DE GAST**—Anna, 56, wife of Henry De Gast, well-known pitcher, at her home in Chicago November 3 following a short illness.

**FREDERICK**—Vera M., 53, known as Madam Ve-Ara, magician, at Memorial Hospital, Houston, October 22 following a long illness. She formerly toured with the Frederick Vaudeville Playhouse tent show. Survived by her husband, A. B. Frederick; a daughter Maxine, aerial artist; a son, Carlyle, of the musical act, Fayne and Foster, and a foster son, Louis L. Stice, in the armed service. Interment in Brookside Memorial Park, Houston.

**HARRIS**—Charles, 41, proprietor of Harris Tavern, cocktail lounge and musical bar, Philadelphia, November 1 at

his home in that city. Surviving are his mother, two brothers and two sisters. Services November 4 in Philadelphia, with interment in Mount Sharon Cemetery there.

**HARRIS**—Emma, 87, mother of Zack Harris, active in the picture industry, in Los Angeles October 29.

**HINES**—Albert Joseph (Pickles), 41, elephant hand, killed when he fell beneath the wheels of a trolley car in Seattle November 1. He was a resident there.

**KELLEY**—Alden G., 77, Derry, N. H., theater owner, recently in that city. Funeral from St. Luke's Methodist Church, with interment in Forest Hills Cemetery, East Derry.

**KOSURE**—Helene (Helene Tobin), 46, former actress, in New York, after a six-story fall at her hotel November 3. She had appeared in *Cradle Snatchers* in the late '20s. Her husband, King Kosure, manager of the Park Plaza Hotel, St. Louis, survives.

**LAENDNER**—William, 62, member of the executive board of Local 802, American Federation of Musicians, in New York November 2, after a paralytic stroke. He had been with AFM for the past nine years, and previously played French horn for many years with the John Philip Sousa band.

**McLAIN**—Joseph, 65, prop man at RKO Studio, Hollywood, the last 15 years, in that city October 24 after a heart attack. He was formerly plant superintendent of the old Vitagraph Studios, Brooklyn.

**MANKIEWICZ**—Johanna B., 75, mother of Herman J. Mankiewicz, scenario writer, and Joe Mankiewicz, producer for 20th Century-Fox, in Hartford, Conn.

**NEWHALL**—Ellen S. (Aunt Nell) nee Green, 96, wardrobe mistress, in New York November 3. She traveled with Keith's *Living Pictures* on vaudeville circuits and made the first pair of long pants for George M. Cohan and the wardrobe for his sister, Josephine, for their first vaudeville act at the Grand Dine Museum in Boston. In later years, she was wardrobe mistress for B. F. Keith and F. F. Procter and did all the draperies for Procter's 28th Street Theater, New York. Survived by a niece. Services were held November 5 at Freeport, N. Y.

**PERKINS**—Anna Laura, 40, wife of A. H. (Lonnie) Perkins, co-owner of Monarch Midway Shows, of a heart attack at Fort Myers, Fla., November 3. Surviving are her parents, Mr. and Mrs. George Clark Gaffney, S. C.; her husband; a sister, Gene Clark, Charlotte, N. C., and a brother, Earl Clark, Baltimore. Interment in Atlanta.

**POWERS**—Eddie (Pick), 60, veteran minstrel and musician, at Saint Mary's Hospital, Huntington, W. Va., October 20. Born in Picton, Ont., he had traveled with the J. A. Coburn, John W. Vogel, "Honey-Boy" Evans, Neil O'Brien and Rossella's minstrels, and later was connected with the Lyric, Orpheum and State theaters, Huntington, W. Va. He was a member of Local 362, AFM, there. No relatives survive. Interment in Highland Cemetery, Huntington.

**ROTH**—Sanford, 52, assistant director at Metro-Goldwyn-Mayer studio, following a heart attack in his home in Hollywood November 4. He was born in Oakland, Calif., and was associated at one time with Paul Whiteman in 1915. He was in the navy in World War I. Survived by his widow, Mrs. Jean Roth, and a sister, Mrs. Saul W. Berner, of San Francisco.

**RUET**—Eugene, 33, formerly of the Monocled Ambassadors, at Avon Park, Fla., October 26 of injuries sustained in an airplane crash. He was an air corps instructor. He was known professionally as Gene Morgan and later as Cedric. His partner was identified as Ray Randall and Algie. Act toured theaters and cafes for several years. Buried in Chicago, his home, November 2.

**RYAN**—Scott, 61, owner of the Twin City Amusement Company, at his home at Bentley, Iowa, October 31 following a stroke. He was one of Iowa's oldest carnival showmen and had been in the business more than 40 years. He was a magician when a young man and later staged balloon ascensions.

**SANTO**—Jack Firpo, member of the Showmen's League of America, at Tampa October 31. Survived by his widow, Grace.

**STANTON**—Walter, 88, veteran of English music halls, in Los Angeles October 29. He was known as the creator of

*Chanticleer* in which he played the part of the giant rooster. Survived by two sons, Val and Ernie Stanton, vaude performers.

**STERN**—Roman, 55, music teacher, at his home in Mount Vernon, N. Y., November 3 of a heart attack. He studied at the Royal Academy of Music in London and was active in musical organizations of Mount Vernon. Survived by his widow and two sisters.

**TAYLOR**—Frank Wrigler (Bob), of the Midway of Mirth Shows, in Rector, Ark., November 1. Survived by his widow, Minnie. Interment in that city.

**WEAVER**—Harvey Cook, 63, veteran movie producer, at his home in Hollywood, November 4. He was born in New York and produced pictures at the old Christie studios in 1918 before erecting his own plant in Hollywood. He directed pictures in New York later and was credited with starting W. S. Van Dyke and Frank Capra on their careers. Survived by his widow, Mrs. Anna L. Weaver, and a sister, Mrs. Anne Creesy.

**WEISER**—Kassie, 47, personal manager of the Three Heat Waves, October 29 in Philadelphia after a short illness. Survived by her husband, Al Weiser, of the comedy team of Moran and Weiser, with Olsen and Johnson's *Sons o' Fun* show, and a daughter, Francine Dey, of the musical team of Penny and Francine. Services October 30 in Philadelphia, with burial there.

**WILLIAMS**—Charles (Cowboy), 59, former vaude performer, October 24 at his home in Mooreville, Conn. Survived by his widow, who toured the United States and Europe with him in the act, Williams and Lake.

**YOUMANS**—Elizabeth Mesick, 45, concert singer and writer, at her farm near Schenectady, N. Y., November 4. She studied singing with her sister, the late Sara Mesick of Carnegie Hall, New York, and made her debut as soloist with the Philadelphia Choral Society. She made concert tours with her sister and husband and had also appeared in various grand opera roles. She studied with Lilli Lehmann in Berlin and with Frederic Ponset in Paris. Survived by her husband, a daughter and two sons, one of whom is Peter Noel Youmans, 17, who has a role in *Life With Father*.

## Marriages

**ALLEN-WILSON**—Pvt. Dan V. Allen to Dianne Wilson, both formerly with Dodson's World Fair Show, at Monroe, La., October 21.

**BELFORD-RIEBE**—Staff Sgt. Vernon Belford, Little Rock, Ark., to Doris Elizabeth Riebe, St. Louis, in the Post Chapel, Scott Field, Belleville, Ill., October 23. Bride is an officer of the Missouri Show Women's Club.

**BYRNES-PEGGRIM**—George Byrnes, Chicago cafe operator, to Bobbie Peggrim, veteran burlesque producer now at the Rialto, Chicago, in that city November 1.

**GOETZ-ROUSE**—Harry M. Goetz, theatrical producer, to Catherine Rouse, non-pro, in New York November 3.

**JOY-JENNINGS**—Jimmy Joy, band leader, to Sally Jennings, formerly of the dance team, Don and Sally Jennings, in Memphis recently.

## Births

A son to Mr. and Mrs. Maxie Herman, at Passavant Hospital, Chicago, November 1. The father is a concessionaire.

A son to Corp. and Mrs. James Chapman October 15 at Research Hospital, Kansas City, Mo. Mrs. Chapman was a night club entertainer, and father was with a carnival before he entered the army.

A son, Francis Jr., to Mr. and Mrs. Francis Clancy at St. Francis Hospital, Hartford, Conn., recently. Father is on the staff of the Warner Bros. Lenox Theater there.

A daughter, Andrea, to Mr. and Mrs. A. W. Smith Jr., in Greenwich Hospital, Greenwich, Conn., October 15. Smith is Eastern sales manager of 20th Century-Fox.

A son to Corp. and Mrs. James Chapman October 15 at Research Hospital, Kansas City, Mo. Mrs. Chapman was a night club entertainer, and father was with a carnival before he entered the army.

# The Billboard

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## Divorces

Ann Corio, strip-tease star, from Emmett Callahan, theatrical agent, in Hartford, Conn., November 2.

Louise Platt Harris, stage and screen actress, from Jed Harris, theatrical producer, in Los Angeles, November 4.

## MAGIC

(Continued from page 31)

engagements to spend a few days with his wife and new daughter at Linden, Tex., before reporting for army duty.

... **MARQUIS THE MAGICIAN**—the magic editor is holding important mail for you. Please shoot in a forwarding address. ... **ALVIN R. PLOUGH**, Cincy magicker who in the past has set numerous magic and mental turns on private engagements in the Queen City, now occupies a desk adjoining the magic sanctum, having recently joined the staff of *The Billboard* in Cincinnati. ... **RAY STYLES**, son of the late Tampa, internationally known magus, is currently mixing emsee duties with magic in Detroit niteries. ... **HAROLD RAMM** has taken his bag of nifties into Club Stevadora in the Motor City. ... **JULES KALLEN** has received a medical discharge from the navy and is back in theaters with the act billed as Jules Kallen and Tita. ... **RUDY HORN**, who combines magic with a jitterbug routine, has concluded a long stand in Detroit to begin a tour for the William Morris office. ... **FAIRFAX BURGHER**, actor-magician, has a spot in the flicker, *It Happened Tomorrow*, now being made by Arnold Productions, an indie firm, at General Service Studios in Hollywood. Starred in the film, which will be released by United Artists, are Dick Powell, Jack Oakie and Linda Darnell. ... **JAMES A. W. KILLIP**, Philadelphia magic enthusiast, was a magic-desk visitor last Wednesday (3) while in Cincinnati with the Physical Fitness Clinic sponsored by the National WCTU. The unit works before military audiences at USO centers. In January, Killip resumes his visual and educational health and safety program in Philadelphia schools. ... **GEORGE (PUZZLING) PEARSON**, who toured in vaude and chautauqua many years ago, is superintendent of buildings and grounds at Yale Divinity School, New Haven, Conn.

## Sidney W. Johns

Sidney W. Johns, 66, for 22 years secretary-manager of Saskatchewan Exhibition and Commissioner of Local Trade for three years, died in Saskatoon, Sask., October 31 after a lengthy illness. He was dean of Western Canada fair executives, an international figure in fairdom and long active in civic and agricultural affairs. A native of Devonshire, England, he went to Canada in 1893 and moved to Saskatoon in 1908.

He became a director of the exhibition in 1911 and was named manager 11 years later. At the time of his death he was secretary of the Western Canada (Class A) Association of Exhibitions, a post he had held many years. He was a past president of the Canadian Association of Exhibitions and a director of the International Association of Fairs and Expositions, of which he was president in 1939. He was a member of the Showmen's League of America.

Survived by a daughter, Mrs. Kenneth Brooks, Prince Albert, Sask.; and sisters, Mrs. W. B. Lowe, Lakewood, O., and Mrs. Harry Kerswell, Kingsbridge, Devon. His wife died several years ago. Funeral rites were held in St. John Cathedral, Saskatoon, November 3.



# BARN AFTER SWEET TOURS

## Endy-Prell Go In With Best Trek on Books

**Biz rise totals 33½ per cent over last season—rides going to Miami**

CHARLESTON, S. C., Nov. 6.—Endy Bros. & Prell Combined Shows closed a highly successful 33-week season here tonight at a Victory Jubilee sponsored by the Recreation Center and United Nations War Fund on the North King Street showgrounds, an engagement that began October 26, with afternoon and night shows and special events nightly, reported Walter D. Nealand, publicity director. Business was the best in history of the shows, with thousands of sailors, soldiers and defense workers on the midway each night.

David B. Endy, general manager, declared this year has been the greatest for the Endy organization which was founded by Harry (Pop) Endy in 1908. This was the 35th annual tour. Opening in Durham, N. C., in April, dates were played in six States. The labor situation was handled admirably by the combination of the two shows, which moved on 45 semi-trailer units and with four Diesel lighting plants. At the closing stand here there were 14 shows, 16 major and (See Best for Endy-Prell on page 41)

## Hennies Has Okay Grosses in Mobile With Cut Line-Up

MOBILE, Ala., Nov. 6.—Hennies Bros. Shows featured the Greater Gulf Coast Fair here October 22-31 on a new show lot at Fulton and Hall's Mill Road and ran into a perfect weather break. Official fair attendance; that is, of those who paid 17 cents, including amusement tax, was 36,678. These figures came from the tax collector's office. At least half as many more went thru wide open spaces on the big lot that can hold two big carnivals.

Only part of the equipment was used, three shows being presented. Concessions, which were numerous, did big business. Four additional cookhouses were on the independent midway and on Sunday they sold out everything. It was the biggest day, with over 10,000 thru the gates and 5,000 going in free. Taylor's Minstrels, which left the show at Biloxi, Miss., went to the Louisiana State Fair at Shreveport. Five rides all did heavy business. Monkey Show and Freak Show were leaders. Harry Hennies was on the show during the entire time here, having come on October 21 from the Biloxi (Miss.) date, which he reported good. Show was considerably handicapped by lack of labor. Joe Baker, who left the All-American Exposition Shows at Alexander City, Ala., was a visitor.

## Art Lewis Not Connected With Him, Writes Strates

CINCINNATI, Nov. 6.—"Reports that Art Lewis will be connected with me in an executive capacity are erroneous," wrote James E. Strates, president of the James E. Strates Shows, Inc., to *The Billboard* from Anderson, S. C., under date of November 4.

At the time the recent purchase of Art Lewis Shows' equipment by Strates was announced it was said that Lewis would be with the enlarged Strates show "in an executive capacity."

"I am very proud of the fact that my dealings with Mr. Lewis were to our mutual satisfaction," Strates wrote, "but I wish to have corrected the statement that he has any connection with the show that I purchased from him or with the shows bearing my name."

## Over 600 Out At MSA Party

DETROIT, Nov. 6.—Pronounced a great success, the Halloween Party of the Michigan Showmen's Association was attended by more than 600 people.

Highlight of the evening was the presentation of the Gould cup to the member considered most outstanding for accomplishments in behalf of the organization during the past year. Jack Gallagher was the member honored, the presentation speech being made by Nat Golden and the award being made by the donor, Sam Gould. Mayor Edward Jeffries attended with a party and joined President Harry Stahl in partaking of refreshments, which went along with music, dancing and numbers by entertainers. The mayor regretted that he had not met members more often and promised to become better acquainted with the club.

Among other notables present were State Senator Martin J. Tigh, who once tramped on the old Empire Circuit, and State Representatives Joseph Kowalski and Joseph Kelley, and all were impressed with the work of the club in sending packages to soldier-showmen and with the letters of appreciation that have been received and are in the files.

## G. L. Opener Chalks Record In Tallahassee

TALLAHASSEE, Fla., Nov. 6.—Great Lakes Exposition Shows opened here last Saturday night under auspices of the American Legion Post to the biggest opening night's business of the season, reported General Manager Al Wagner and Leon Hirt, of the shows. The two-week engagement is on a new lot two blocks east of the capitol, right in the business district, the first time the location has been used for exhibition purposes.

Nine major rides and three kiddie rides were in operation on opening night, with two major and one kiddie ride not ready. Over 7,800 people passed thru the gate and the six shows, concessions and the rides did near capacity. Manager Wagner predicted one of the best engagements of the entire season, possibly exceeding that in Columbus, Ga., the record stand to date. Cookhouse, under supervision of Mrs. Al Wagner and managed by Jack Baillie, had big business, with World's Fair Oddities, Circus (See G. L. at Tallahassee on page 38)

## Crafts on Home Stretch With Record-Gross Season Chalked

OXNARD, Calif., Nov. 6.—Crafts 20 Big Shows, with good weather, have experienced an excellent run of business since leaving the Bay Cities about a month ago. San Jose and Fresno gave record grosses, reported Jack Shell. Night attendances in Tulare last week picked up steadily, with the usual jam Saturday night. Cotton picking in full swing and grape harvest being completed brought an influx of transient workers into the San Joaquin Valley and they patronized the midway heavily over week-ends.

Show is on the home stretch, with one more stand to be played, a 15-day engagement in San Diego which probably will wind up a season that will go down in the history of the show as the largest for grosses and one of the most hectic. Now, with the dim-out lifted, plans will be formulated to re-install 100 per cent neon on all attractions and towers for the 1944 season.

Roy Sheppard, ride superintendent; Frank Warren, arcade manager, and O. N.



ELSIE B. CANDREA, WAC, was graduated October 30 as a photographic laboratory technician in the Army Air Forces, from 997 WAC Training Detachment, Lowry Field, Colorado. Formerly known as Elsie Wolf, she was with the Rubin & Cherry Exposition, World of Mirth Shows and for several years managed the French Casino and Miss Victory shows with Endy Bros.' Shows.

## Smith-Henry Get Take Lift of 35%

CUMBERLAND, Md., Nov. 6.—After ending the season in Suffolk, Va., October 22, the Clyde Smith-Lew Henry Shows went into quarters here. The 24-week tour took the Smith org into Pennsylvania, where the combo with the Henry show was formed for dates in Virginia and North Carolina. With a free gate, attendance beat other seasons in the same territory and business was up over 1942 by 35 per cent, reported Bobby Kork, who returned to New York.

Combo carried 9 shows, 7 rides and 40 concessions and was transported on 12 trucks and semis. Six members were called to armed service and little labor shortage was reported. Manager George Clyde Smith remained on the lot until everything had been loaded. Lew Henry rides were shipped to Henderson, N. C. Clarence E. Seitz, mailman and *The Billboard* sales agent, will have a small crew in quarters, where rides and show equipment will be painted and overhauled.

Mr. and Mrs. Eddie Miller and Mr. and Mrs. Mike Bosco provided transport (See Smith-Henry Lift 35% on page 38)

## Buckeye State Ends 30 Weeks On Right Side

**Change of title is being talked by owners—railroad show for next year**

MALVERN, Ark., Nov. 6.—Buckeye State Shows closed the season here October 30 to only fair business. Tour ended the 30th week on the road and territory included Arkansas, Missouri, Illinois, Indiana, Michigan and Wisconsin. Distance traveled was greatest since the show's creation by the late Joe Galler nearly 20 years ago. Two State capitals and eight Sunday engagements were played; 12 nights were lost by rain. Show lost money on two engagements, broke even on three, and all the rest were winners, reported the management.

Equipment was moved to winter quarters, 1111 West Fourth Street, North Little Rock (See *Buckeye State Closes* on page 38)

## Macon Grosses Are Up for WM

MACON, Ga., Nov. 6.—Despite the loss of opening day due to bad weather, midway grosses at Georgia State Fair, October 27-November 6, for the first week topped last year's figures for six days, Max Linderman, general manager of the World of Mirth Shows, said.

Show train arrived Sunday and shows and rides were erected Monday. After a two-day layoff the fair opened Wednesday, but the extreme cold kept patrons away and that day was lost. Midway patronage has been above par, with rides favored. Warmer weather brought larger crowds than usual later in the week, (See WM MACON TAKES UP on page 34)

## Wilcox's Playland Moves After 9 Hits On W. E. Franks Loop

EASTMAN, Ga., Nov. 6.—Shan Wilcox's Playland Amusements completed the W. E. Franks circuit of Georgia fairs here Saturday and moved on to play several South Georgia spots under direction of the management. The nine weeks of fall fairs and celebrations were highly profitable, Wilcox said, and the final week at Dodge County Fair was excellent, (See *Playland Tours Again* on page 34)

## UA Pares Season After Healthy Run; Has Labor Dearth

MORRISTOWN, Tenn., Nov. 6.—United American Shows closed the season October 30 in Carthage, N. C., said General Manager R. C. McCarter, who has arrived at his home near here. He said that while the show had been scheduled for three more weeks, he and Co-Owner Bruno Zacchini, because of labor shortage, had decided to go to the barn.

Since the opening in New Jersey August 1, Manager McCarter said there had not been a losing week, and that the show closed with 6 rides, 6 shows and 28 concessions. More equipment is planned for next season.

Mr. and Mrs. Zacchini went home to Sarasota, Fla. Mr. and Mrs. McCarter and daughter are at their farm near here. Secretary Mary Pollock and her husband went to Greensboro, N. C. H. G. Mitchell, agent, went to the Dumont Shows. The McCarters will attend the NSA banquet in New York and the Chicago meetings.

## Dodson's Tilt Is Near 20% at Beaumont Fair

BEAUMONT, Tex., Nov. 6. — Engagement of Dodson's World's Fair Shows at Beaumont Victory Fair, presented October 22-30 by the Young Men's Business League, Chamber of Commerce, was one of the best of the season, with attendance about the same as last year's, reported Ted Grace of the shows.

Grosses were up 15 to 20 per cent over the preceding season. On opening day, Friday, attendance was fairly heavy. Saturday, Children's Day, drew an estimated 15,000; Sunday about 12,000. Negro Day, which last year was one of the best, was a disappointment.

Ray Cramer's Side Show and Gay Paree, managed by Cecil Hudson, were top-money winners, with Minstrels, Life Show and Posing Show running close seconds. Fly-o-Plane, managed by Charles Goss, again led rides, with Rocket and Caterpillar close seconds.

Legal Adjuster Bill Starr was forced to go to a hospital because of a nervous disorder, but was expected to rejoin in Corpus Christi. Among many visitors were S. T. Jessup, Chicago; Mr. and Mrs. Dave Lachman, D. C. (Bud) Cross and party, Harry Beach, Mr. and Mrs. Tobias McFarland; Mr. and Mrs. Cliff Dowdeny, Flint, Mich., and R. E. Haney, Kansas City, Mo.

Co-operation by the two newspapers and two radio stations was helpful in making the fair a success. Ted Grace, Musical Crawfords and Hugo Zucchini were guests of the Rotary Club Wednesday. Mr. and Mrs. Taylor and Grace were guests of the Round-Table Club Friday.

New acts included Hugo Zucchini, superhuman cannon ball, and Ethel D'Arcy, aerialist. Zucchini continues with the show but Miss D'Arcy left for winter circus work.

Orders have been placed for a new Side Show top and tops for the Posing Show and Minstrel Show, to be delivered next spring. The show was split here, the Illusion Show being closed and placed in winter quarters with several rides. New rides have been booked to replace those in quarters and the show will continue with a 6-week tour of the Texas Valley. Walter DeLenz, magician with the Side Show, closed here, as did Verne La Verne, annex attraction. The Seal Girl returned to her home in Illinois.

## League's Red Cross Fund Contributions

CHICAGO, Nov. 6.—Contributions to the amount of \$699.50 to the Red Cross fund of the Showmen's League of America were reported during the past week, bringing the total for the season so far to over \$5,000.

Contributions received were as follows: I. J. Polack, M. J. Doolan and Endy Bros.' Shows, 100 each; G. J. Nelson, \$50; G. L. Wright, \$40; Globe Poster Corporation, Maurice Hanauer, Julius Wagner, Casey Concession Company, Maurice Ohren and Leo Barrington, \$25 each; James Campbell and H. F. Thode, \$15 each; Esther Speroni, Elmer Byrnes, J. C. McCaffery, J. Kaplan, Ray Oakes, Max Hirsch and Maxie Herman, \$10 each; Manuel Weinberg, George Brooks, W. W. Davies, Charles Bohdan, John R. Hannon, A. R. Cohn, John P. Wulf, Nelman Eisman, Petey Pivor, Al Kaufman, \$5 each; miscellaneous from members of the League, \$4.50.

## Ballyhoo Bros.' Circulating Expo

A Century of Profit Show

By STARR DE BELLE

Rio Boner, Columbia,  
November 6, 1943.

Dear Editor:

This date was a mix-up from the start. This burg has been trying to cify itself for years, without success. City transportation has been its biggest problem. Knowing that the local cockfighting fraternity had the town closed to traveling amusements (there are no picture shows here), General Agent Lem Trucklow had to shoot a new angle to get a permit. After talking about streetcars for an hour, Lem handed the city fathers a contract to sign which called for the operation of a streetcar company on the burg's main streets. After all signatures had been affixed, Trucklow added "nival" after the word "car," which went unnoticed by the city hall, and the date was set. When the burg's mayor saw our show train arrive, unbilled, and was told that he had signed a permit for its appearance here all hell broke loose, and what further irked him was the fact that he had agreed to let it operate on the streets. When he read his contract again and saw the word "nival" behind the word car he knew that he was whipped. The merchants started hollering about the show blocking off the business district, which was straightened out when the mayor insisted that the entire midway be kept moving at all times. So the office took out hawker, huckster and push-cart licenses.

The work of building platforms, large enough to hold a show or a ride, and mounting them on trailers took up the first day. By Tuesday night all attractions had been mounted on portable "lots" and were ready to open. The shows were equipped with bells and fish horns to make it possible to sell them a la huckster. The insides of tops were lighted with torches and batteries while the front lights depended upon the street illumination. Because the local amusement seekers had been long denied a carnival, the throngs packed the streets.

Wednesday night the gal show topped the midway by playing at Broad and Maiden streets. That location is in the heart of the night-club and cockfighting district. News of the location spread quickly among the attractions operators and Thursday night found every show and ride fighting for the spot.

## WM MACON TAKES UP

(Continued from page 33)

each day showing an increase. Midway and all other departments were closed over Sunday, but reopened at 10 a. m. Monday to big business.

Terrell Jacobs's Wild Animal Show scored with the public and also was a favorite meeting place for visiting troupers. Early visitors included James E. Strates, Carl J. Lauther, Charles Sparks, Eddie Jackson, Harry Mack; Pvt. Marvin Rogers, former midget show operator now in the army here; Corp. Neville Bailey, formerly with Terrell Jacobs, who spent his first furlough from Pensacola, Fla., with the show; Jack Fox, Al Dean, Ben Thomas, Julien West and Walt Bronlee, all of Wallace Bros.' Circus; J. C. (Tommy) Thomas, general agent Rubin & Cherry Exposition; J. C. McCaffery; Jack Shaw, property boss for Hamid-Morton; Java Koehn and Bill Woodcock, who joined to handle elephants for the winter dates.

## PLAYLAND TOURS AGAIN

(Continued from page 33)

spite cold weather. Other exceptionally good weeks were at Butler, Cordele, Fitzgerald and Macon.

Recent additions include Kenny Etzel's Roll-o-Plane, Raymond Korhn's Glass House, and Ben Weiss's corn game. Unit now has seven rides and five shows. Closing date has not been set. Dixie Cunningham, secretary, received many gifts at a surprise birthday party. Carlton Smith's pony track grossed heavily here, as did Amos Hartzberg's Chairplane. Mrs. K. L. Taylor continues ill in her trailer. Mark Smith's Side Show topped shows. W. R. Duncan's ball game had a big week.

Show is now in 26th week and Manager Wilcox is considering wintering in Georgia, instead of returning to regular quarters in Maryville, Tenn.

Picture 80 portable rides and shows bumping, pushing and shoving to get into a small space! Several of the tow trucks were set on fire during the melee. It resulted in the world's biggest traffic jam. They were on top of sidewalks, in arcades and even jammed into store windows. The jam continued during the rest of the week because the town didn't have enough traffic cops to straighten it out. Not a show or a ride operator would give an inch.

Saturday night at 10 o'clock police whistles were blowing, nightsticks were rapping, traffic lights were blinking "stop" and "go," bally bells were ringing and fish horns were tooting. Rides were piled upon shows and shows were piled upon rides. Seeing and hearing the din and destruction of his property, Manager Pete Ballyhoo ordered the midway torn down. Two local wreckers and 50 local men with pitchforks were hired to dismantle and load the show. Even tho the last three days were lost, the midway equipment had its best banged-up week of the season.

MAJOR PRIVILEGE.

## City Rides Finish Best Season; Park Is To Be Enlarged

GREENVILLE, S. C., Nov. 6.—City Rides, owned and operated by John T. Tinsley, closed the most successful season in the history of the organization October 22. Season included 26 weeks in City Rides Park and five weeks of celebrations which are played annually by the ride unit, reported H. S. Thompson. Everything has been placed in winter quarters.

Addition of new equipment made it necessary to rent another building and to provide a workshop for the crew that will start after the holidays rebuilding and repainting. In addition to work in winter quarters, Manager Tinsley has mapped an extensive program to be carried out at the park, including grading to enlarge the spot to accommodate several new rides and attractions. A building will be provided for the park cafe and milk bar.

Personnel at closing remained practically the same and the majority signified their intentions to return in 1944. Among those wintering in Greenville are Mr. and Mrs. Harry Harrison and Raymond, Mr. and Mrs. Frank Parton, Mr. and Mrs. Charles Goodenough, Mr. and Mrs. Harold G. Hall, Ola and Rusty Meechem; Mr. and Mrs. H. S. Thompson and daughter, Myra Ann, and Mr. and Mrs. Clarence Sargee. Pat and Hank Stulken left for their winter home in Steinhatchee, Fla.

William (Blackie) Robbins, veteran corn game operator, went to Miami. O. F. Fox, concessionaire, will leave here after the holidays to spend the remainder of the winter with his daughter at Fort Myers, Fla. James Martin and James Brown will be in New York City until after the holidays, when they will return to begin work in quarters. Mrs. Mayc Tinsley, wife of Manager Tinsley, has planned a trip to California after the holidays.

## Season Is Best for Bloom

GREENVILLE, Miss., Nov. 6.—Gold Medal Shows here next week will end the best season in their history, said Owner-Manager Oscar Bloom.

MAXIE HERMAN was passing out cigars last week in honor of the arrival of a son in the Herman household. The boy has been named Russell Edwin Herman.

## WANTED

### For New Park in Tampa, Florida

Concessions of all kinds, Eating and Custard. Can use Ride Help in all departments, also Concession Agent. THIS WILL BE A PERMANENT PARK IN THE HEART OF TAMPA WITH FIFTY THOUSAND SOLDIERS TO DRAW FROM. OPENING DATE, FRIDAY, NOVEMBER 12.

ALL ADDRESS

**SAMUEL PRELL, General Manager**

CARE OF BAYVIEW HOTEL, TAMPA, FLORIDA

TO WHOM IT MAY CONCERN:

### "LOOK AT LIFE"

IS A WORKING TITLE, REPRESENTING THE PRESENTATION OF ODDITIES OR FREAKS, UNDER CANVAS IN SUMMER AND IN BUILDINGS IN WINTER. THIS TITLE AND SHOW WAS CONCEIVED, ORIGINATED AND PRESENTED FIRST IN 1935 BY

**RAY MARSH BRYDON**

IT WAS COPYRIGHTED AND REGISTERED AT THE TIME OF CONCEPTION. THE TITLE AND ALL PROPERTIES OF SAID SHOW WERE SOLD OUTRIGHT TO THE

**PARK AMUSEMENT CO., INC.** of CHICAGO, ILL.

WE WILL PROSECUTE TO THE FULLEST EXTENT OF THE LAW ANY PERSON, PERSONS OR FIRM USING THIS TITLE OR ANY OF THE SPECIAL ADVERTISING MATTER OF THIS SHOW.

**HANSEN AND HANSEN**

6914 WENTWORTH AVENUE Attorneys at Law

CHICAGO, ILL.

Corporation Counselors for the  
**PARK AMUSEMENT CO., INC.**

## ATTENTION, ATTENTION

No one has alleged rights to the Famous Zucchini Cannon Act. I will sell the secret, double or single, to anyone. If interested contact

**BRUNO ZACCHINI**

620 PROSPECT AVE., RUSTIC LODGE, SARASOTA, FLORIDA.

## WHITESIDES SHOWS Want

For Pass Christian, Miss., opening November 15, Merry-Go-Round Foreman and Ride Help. Will book or buy Octopus or Tilt-a-Whirl. Shows—Girl Show with transportation, Freak, Pit or any money-getting shows. Concessions—Fishpond, Duck Pond, Lead or Cork Gallery, Pitch-Till-You-Win, Ball Games or any Ten-Cent Concession. Wheel or Coupon Agents. Want Electrician. Good proposition to right man. Show out all winter playing Military and Defense Areas. Write or Wire Pass Christian, Miss., at once.  
A. R. "DUTCH" WHITESIDES.

## WANTED FOR CASH

3 or 4 Ride Carnival complete, or 2-Abreast Merry-Go-Round. Ferris Wheel or Tilt-a-Whirl. No junk, must be A-1 condition.

**TURNER BROS.**

201 So. 14th St., Petersburg, Ill.



# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Nov. 6.—At the meeting on November 4 President Jack Nelson presided, and at the table with him were Treasurer William Carsky, Secretary Joe Strelbich and Past President Sam J. Levy. Finance committee made a check of all accounts and securities and reported everything in order. Art Briese, who is handling the President's Party, appointed a committee consisting of Nat Green, Sunny Bernet, Harry Russell, Toby Wells, Ernie A. Young, Jack Leonard, Lew Keller, Sam Rlnella, Maxie Herman, Al Cohn, Jack Tavlin, Charles Zemater, David P. O'Malley, William Carsky, Ned Torti, George B. Flint, George Terry, Izzy Cervone, Hogan Hancock, Adolph Treusch and Nate Eagle. Date is November 27.

Additional donations to the Red Cross fund came from Henry F. Thode, Nieman Eisman, Jack Gallup and T. Dwight Pepple. Edward S. Hartman sent in \$5 for the Servicemen's Fund. Committee handling this is active and will soon be sending Christmas packages to boys in service in the States. News of the passing of Brother Sid W. Johns brought grief to his many friends. George B. Flint is recovering from a recent operation. Nat Hirsch reports a slight setback. Tom Rankine, William Coultrey and Tom Vollmer are doing as well as can be expected.

Membership drive has reached a total of 183 for the year, and the committee expects to go well over 200. Banquet and Ball Committee, which set a price of \$7.50 for the affair, is busy on arrangements. Applicants elected to membership are J. B. Hendershot, Roy G. Marr, W. Dornfield, Mike Allen, Edward M. Goldstein, Charles W. Anthony, Robert F. Keating, Max Friedman, James O. Burkett, A. E. Brumley, Dick Clemens, Walter Jennier, Nel P. Madison, Roy Patterson, Harry L. Madison, Max Sharp, Albert R. Petka, John Obelicki, Andrew Smith, Ernest G. Henderson, Thomas M. Henderson, William Kimmel, Arthur Borsvold. These are credited to Harold Paddock, Morris Lipsky, David E. Fineman, Paul Flannigan, Rube Liebman, George A. Golden, John M. Sheesley, Fizzle Brown, Emil Pallenberg Jr., Maurice Ohren, Tom Rankine, Harry Ross and A. W. Morris. Chester Barnett and Maynard L. Reuter were given the obligation, Past President Sam J. Levy officiating. Cigars were in order, as Maxie Herman celebrated arrival of a boy heir.

An independent ticket for board of governors comprises I. J. Polack, Andy Markham, J. C. (Tommy) Thomas, W. D. Bartlett, Hymie Stone, W. R. Hirsch, Harry W. Hennies and Maxie Herman. George Bischoff in town on business. New members recently in the rooms are J. B. Hendershot, Chester Barnett and Maynard L. Reuter. Other callers were Nate Eagle, A. W. Morris, Judd Goldman, Jack Andrews, Orval Harris, Harry Wheeler, Jack Pritchard, Cecil Mayers, William Meyers, William Hetlich, R. MacDowell, James Dewey, Max Friedman and Bud Lavigne. Jack Benjamin back. Dates for open house during the conventions have been set as November 22-December 4. Meeting scheduled for November 25, Thanksgiving Day, will be held November 25.

(See SLA on page 56)

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Nov. 6.—Special meeting on the night of November 3 was to receive reports and to keep things humming for the banquet November 24. Banquet Chairman Jack Rosenthal presided over the first part, relinquishing the chair to President Art Lewis upon his arrival. Chairman Rosenthal reported that ticket sales had all the earmarks of a record breaker. In absence of Chairman Dave Epstein of the year book committee, Executive Secretary Walter K. Sibley reported that the book was in the hands of the printer.

President Emeritus George A. Hamid, who took over the dais and distinguished guest chairmanship, replacing Thomas Brady, resigned, reported that Lieut. Col. Harold G. Hoffman, former governor of New Jersey, would be toastmaster and that the dais would probably be graced also by the presence of Major General Terry, Vice-Admiral H. F. Leary, Tex O'Rourke and former New York Mayor James J. Walker; Commissioner Paul Moss, representing the city, and Mayor La Guardia; Bligh Dodds, director-secretary of New York State Fair, and a number of other distinguished men friendly to show people. Chairman Rosenthal said negotiations are nearly complete for one of the most popular bands in the country. Jesse Kaye, of the Marcus Loew offices, promises that the stagemore will be a startler.

Before the banquet meeting Chairman Jack Lichter, of the eligibility committee, assisted by Fred Murray and Mack Harris, okayed these 16 applicants for membership: Lee H. Pelzman, Charles Ratnof and Lew Selis, sponsored by Harry Rosen; Al Tomaini, George R. Gray, Stelos G. Gekas, Joseph De Leo and Sydney Daniels, by James E. Strates; Lawrence Robert, by George Traver; Henry J. Sordelet, by Rocco Masucci; Frank R. Sheppard, by William Hartzman; Henry Marcus and Isadore Flreside, by Max Linderman; Jesse Ewell, by Art Lewis; Martin E. Barry and Allen Barton, by Jack Perry. Standings in the membership drive: William Hartzman, 53; Louis Rice, 44; Jack Perry, 19; Art Lewis, 17; Frank Miller, 17; Rocco Masucci, 13; Max Linderman, 11; Harry Rosen, 7; Oscar Buck, James E. Strates and Nate Weinberg, 5 each; grand total, 263.

Sgt. George Bernert, in from Fort Leavenworth, attended the meeting and gave an interesting talk. Pvt. Joseph Amico also attended. Nominating committee will be chosen by the board of governors November 10 to nominate a full ticket. Election will be held just before opening of the annual meeting December 22. In order to vote, members must be in good standing.

### Ladies' Auxiliary

NEW YORK, Nov. 6.—At a special meeting in the clubrooms November 3 about 40 members were in attendance. The president greeted Patricia Lewis, Bertha Cohn, Ruby Kane, Jennie Bruderlein and Bess Hamid, all of whom were attending for the first time this fall. A new member, Elizabeth Buck, sister of Queenie Val Vleit, was introduced. There was a lengthy discussion on arrangements for the President's Cocktail Party to be held immediately before the annual banquet November 24. Invitations will be mailed to all members.

It was decided that, as there is to be no party for children this year, there will be an open house December 22 and members are invited to attend and bring friends. Entertainment will be arranged and refreshments will be served.

It was reported that auxiliary hostess Pearl Meyers would enter Wickersham Hospital November 7 for a serious operation. Queenie Van Vleit and Clementine Coffey reported that their husbands are ill in hospitals. A fairly large representation of the auxiliary has made reservations to attend the Chicago Showmen's League Banquet and Ladies' Auxiliary dinner to be held in early December. Nominations will be held November 10 in the clubrooms, last regular meeting until after the banquet.



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Nov. 6.—Regular meeting November 1 featured a special ovation to the Beaches and Concessionaires, starting with a short session called to order by President Edward Walsh, with Vice-President Harry Taylor and Secretary Charles W. Nelson on the rostrum. There were 158 members present.

Communications included an interesting letter from Ruth Groff, of the Groff United Shows, which contained a full book of War-Savings Stamps to be converted into a War Bond for the building fund and Miss Groff was given a hearty round of applause. A letter from Pvt. William F. Duncan, serving in Italy, told of many experiences. A letter came from Sam Abbott, of *The Billboard*, who, with his wife, is vacationing at Natchez, Miss. Sick and relief reported Charles Soderburg was in Good Samaritan Hospital, Los Angeles, with a broken arm and leg and spinal injuries after a fall from his rigging during a recent engagement. Paul Sturm is in Inglewood (Calif.) Hospital. Several members volunteered as a visitation committee.

One of the largest lists of applicants for membership was voted upon: Merlin L. Henry, John J. Cousins, Charles P. Carpenter, John A. Metzger, Pete W. Siebrand, H. S. (Doc) Gere, James G. Owens and Raymond L. Gordon. Reinstatements were from Joe A. Haworth, L. S. Useton, Patrick P. Ryan, Ted T. Sloane, Jack Morris, Herbert J. Dunn and Sydney Benedict. All were elected, Chaplain H. A. (Pop) Ludwig officiating on degree work and J. Ed Brown and his troupe of "showgobblers" giving final initiatory rites.

Committees gave favorable reports, including several "spot announcements" by Harry Fink for Joe Glacy, who later launched a big advance sale for the annual Banquet and Ball December 14 in the Gold Room of the Biltmore Hotel, Los Angeles. He announced the features and emphasized the fact that there was a limited seating capacity of only 300. His agents sold 108 tickets and many more were reserved. On the Banquet and Ball Committee with Chairman Glacy will be Ted Le Fors, William (Bill) Hobday, Harry B. Chipman, Sammy Dolman, George W. Coe and Harry Fink. It was further announced that the PCSA War Bond Show is set for November 27 at Victory Square, Los Angeles, and on the committee will be Jack Hughes, J. Ed Brown, Sylvester L. Cronin and Harry Chipman.

Some brothers absent for a long time were introduced, including Bob Mathews, who returned from an eight-week tour with his lion act. Sam Solomon took a bow and complimented the brothers on the clubrooms. Jerry Fox, World's United Shows, gave a talk. George W. Hey is now located with concessions at the beaches. George W. Coe, general agent Arthur Bros.' Circus, home for the winter, located an apartment. Johnny Branson is back home after a season in shipyards, where he had to resign because of sickness. Lee Brandon, Crafts 20 Big Shows, is back. Pat Shanley, it was announced, who has partially regained his health, is assistant manager for the winter at Ranch Las Vegas in Nevada. Meeting adjourned for the Penny Parade and award went to Teddy Texiera.

At the Beaches and Concessionaires festivities Chairman Charles W. Nelson presented a bevy of acts, opening with Betty Gordon, songster and accordionist; Parda Duo, novelty acrobatics; Billy Hughes, novel vent act, using his talking "Black Crow"; Parmalee and Davidson, two pretty girls with nice routine; Swing Shifters, comedy knockabout clowns. Charles Farmer served Dutch lunch and refreshments. It was announced that the following Monday evening would feature another vaude bill and surprises in honor of Past President Dr. Ralph E. Smith, when the Auxiliary will be invited to attend open house. Feature

(See PCSA on page 56)



# Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Nov. 6.—At the regular meeting November 1 President Harry Stahl was in the chair and these officers were present: First Vice-President Ora H. Baker, Second Vice-President Oscar Margolis, Third Vice-President Hymie Sobol, Treasurer Louis Rosenthal and Secretary Bernhard Robbins. Recently discharged after 13 months in the army, Arthur J. Frayne, in the absence of the chaplain, read the invocation.

Active for the past 26 weeks, the membership committee's latest report was eight new members and four reinstatements. In recognition of his accomplishments Mike Allen, of the committee, was presented with a gold life membership card. Chairman Mannie Brown promised that every effort would be made during the remaining weeks of the year.

Owing to increased attendance and crowding of the meeting room, it was

(See MSA on page 56)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
25 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

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Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
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Black on white, postal card thickness. Can be retained or discarded, 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
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3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50  
Box of 25,000 Black Strip Card Markers . . 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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623 1/2 S. Grand Ave. Los Angeles 14, Calif.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

NOW what?

ORA A. (Pop) BAKER, Detroit, has gone to Hot Springs for a month's stay.

SEVERAL unsigned communications have reached this desk recently. All must be signed in order to be published.

GEORGE J. GILL is recovering from pneumonia at Albuquerque, N. M., and would like to hear from friends.

GOOD tear-down-time news: "In another hour we'll be going to the train."

INFO as to whereabouts of Gungsel Floyd is sought by his brother, H. B. Floyd, Route 8, Box 661, Phoenix, Ariz., as Gungsel's wife is reported ill.

TEX CORDELL, says a report from the West Coast, leased the Joe Zotter rides and, with a free act, concessions and several attractions, is playing San Joaquin Valley towns in California.

CHARLES (SHORTY) WRIGHTSMAN, former carnival owner, who has a set of

Ga., that she has closed her most successful season in showbiz with the L. J. Heth Shows, where she produced Marie and Her Queens of Burlesque and Paris After Midnight shows.

MAY AND BILL REESE, who arrived at Tower Trailer Park, Hallandale, Fla., are making preparations for winter guests. They had a successful season and recently had a pleasant reunion with Arthur Hopper, of the Ringling show.

TROUBLE with some press agents' writing is that it doesn't matter whether the words fit or not so long as it reads well to the writer.

BILL S. (HEAVY) NURNEY, *The Billboard* agent and mallman on the Jones Greater Shows, which closed the season at Ripley, W. Va., October 9, reports that he will spend the winter with his mother in Plymouth, N. C.

MRS. ETHEL HUNTING, wife of Harry E. Hunting, ride owner and operator, sustained a broken arm while working in a war plant in Cleveland. Her husband is still in railroad engine service. They plan to return to the road in 1944.

BERT GEYER, sign and scenic painter for the past five seasons with the World of Pleasure Shows, is at Coshocton, O., where his wife has an orchestra. He will be in a department store window paint-

EDWARD C. ANDREWS, who closed with the Mark Williams Side Show in Eastman, Ga., where he did magic, fire eating and inside lecturing all season, returned to Cincinnati for a short rest before playing indoor circus and museum dates. He reported the Williams show had several weeks more in Florida before closing its season.

ROBERT M. (JOE) CROMLEY, former Octopus foreman on the Royal American Shows, reports that there are a lot of showfolks in the Seattle area, among them Jack Green, formerly with the Royal American Shows and Rubin & Cherry Exposition and now working in the Bremerton Navy Yard. Both intend to troupe next season.

HELEN SHELL, formerly Helen Campbell, Phoenix, Ariz., and now Tilt-a-Whirl ticket seller on Crafts 20 Big Shows for the past seven years, is doing her part in the war effort by writing to her son, Jimmie, who is in the submarine service, four times weekly, sending packages and buying her quota of War Bonds. Jimmie writes that his copy of *The Billboard* is passed among eager members of his crew.

SINCE the Monkey Show talker advised his listeners that the chimps in the show ate with knives and forks and had perfect table manners, our entire personnel has been watching them so as to be ready for the annual banquet.—Gate & Banner Shows.

GEORGE CAVANAUGH, Truro and Halifax, N. S., mechanical superintendent of the Lynch Exposition Shows, has an unusual off-season activity. At the Lynch winter quarters in Halifax he raises guinea pigs, rabbits and white rats and mice for experimental uses at a local medical and surgical school. He finds a ready demand for all of such animals that he can breed and raise and has increased his attention to this work. The specimens are not only selling at good prices but are benefiting mankind. In addition to providing the Halifax school he is shipping them to some outside hospitals. Junior Cavanaugh, who was working with his father on the road and at the winter base of the Lynch shows before taking a wireless operating course, is now with the Royal Air Force ferry command. Previously he was on a merchant steamer plying between Canada and England.

JOSH KITCHENS, who has the Monkey Show on the All-American Exposition, sent a clipping from Ozark, Ala., calling attention to an interesting feature titled, "Carnival!" in *The Alabama Journal* of November 3. The author, I. C. Brenner, tells of being with Pvt. Ed Berry, Fulton, Ky., on his way to Camp Blanding, Fla., when they sniffed hamburgers as they neared Macon. Only to Pvt. Berry that aroma spelled carnival. It turned out to be the World of Mirth Shows and from General Manager Max Linderman he learned that the business is more prosperous than ever, despite the ban on travel, since the field of entertainment has narrowed down and people have money to spend. He learned also that among carnival employees there are former college men—men who have a yen for adventure—and a goodly proportion of business men with a little of the gypsy in them. Serpentina, Lady Olga and Little Bettye Williams held fascination for Brenner and the visit to the show ended when Pvt. Berry reminded Brenner that he had only a 48-hour leave.

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SEE OUR AD  
 ON PAGE 44  
 PARK SECTION  
 THIS ISSUE  
**RAY MARSH BRYDON**

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$20.00 Torture Subject, Leg and Arms. Glass Case.  
 \$3.50 Genuine Ostrich Egg.  
 \$8.50 Velvet Curtain, 76x8 Ft. Green and Maroon.  
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 Best Wheel buy for the duration. Completely rebuilt and refinished. \$3,000.00 at West Newton, Pa. Also Wild Life Exhibit after Dec. 1st.  
**T. D. BERRY**



FIRST owner-manager of a carnival to report as a member of the United States Marines is Lloyd D. Serfass, for five years head of the Penn Premier Shows. He enlisted in the U. S. Marine Corps and expected to be inducted November 8. "I have purchased another large building that will house all of my equipment until the war is over," he wrote from Stroudsburg, Pa., quarters. "It is not pleasant to have to store my equipment and leave the show business, as we have about 200 people with us while I have been operating."

rides on location near Palo Alto, Calif., is reported to have been doing excellent biz all season.

WINTER advice: Don't loan a brother trouper small change. Make it big enough so that you will have the nerve to ask for it back.

CLIFF ASH pens from Alexandria, Minn., that he has been reading *The Billboard* for 25 years and is celebrating his 25th anniversary in the concession business.

SMOKEY JONES, reported recuperating from an accident which occurred while the L. J. Heth Shows were en route to Milledgeville, Ga., sustained chest injuries and several broken ribs.

JAMES M. BAKER, concessionaire, reported a fair season, having opened with Kaus Exposition Shows and later joined Moore's Modern Show with which he plans to start next season.

MINOR miracle of the past season: When managers agreed to meet their foremen on the lot at a given time—the managers were there.

BUSTER PIKE, "Ohio Fat Boy," who closed his season with the Mark Williams Side Show in Eastman, Ga., returned to his home in Washington Court House, O., for the winter.

MARIE JONES pens from Milledgeville,



PVT. K. WALTER DRUENER formerly was owner and manager of Bobby Kork's Cherie Revue on the Clyde Smith Shows. He is in service overseas, and his address is APO 79, care of Postmaster, Los Angeles.

ing pictures in oils to promote Christmas trade.

IT may seem strange, but we can't help thinking that show owners know as much about the business as do some of their concessionaires and employees.

WITH Pacific Coast dim-outs also ended, brilliant lighting will appear again on the midways next season. Crafts 20 Big Shows have already announced that all-neon tubing will be installed for next year but that present equipment must suffice for the remainder of this season.

WALTER D. NEALAND, who ended the season as publicity director for Endy Bros. & Prell Combined Shows, is finishing his 45th year in show business. After a short vacation he will handle indoor circus promotions this winter. He reports one of the best and most pleasant seasons of his career.

C. S. (CHARLIE) REED, general agent of the Great Sutton Shows, reports that he finished a most successful season. Mr. and Mrs. Reed will spend the winter in Dresden, O., except for a few trips that he will make to attend fair meetings. Mrs. Reed has been visiting her homefolks since the death of a sister, Jennie Mossman, character woman in rep shows.

BET a resident physician glories in his profession when he sees a sex-book pitchman strolling around a midway with a stethoscope hanging around his neck.—Colonel Patch.

**BIG ELI Owner, R. C. Lee, reports:**

"Gross on the season will run 60% ahead of last year. In three days gross on the wheel was \$1837, an average of better than \$612 per day."

Many of our customers report record-breaking receipts this year. BIG ELI continues to lead the field of net-profit-earning rides. Plan to own a New BIG ELI WHEEL after the war.

**ELI BRIDGE COMPANY**  
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**WANTED . . . WANTED**  
 Stock Concessions that work for dime. Can place Ride Help that drives. Out all winter in Georgia and Florida. Will pay cash for No. 5 Eli Ferris Wheel. Must be in good shape, with transportation. Write or wire all this week, Collins, Ga.  
**KEYSTONE EXPOSITION SHOWS**



## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

FIRST SGT. WILLIAM O. PERROT, former concessionaire with Beckmann & Gerety Shows, is stationed at Fort Lewis, Wash.

WILLIAM (BILLY) GEYER, formerly with the World of Pleasure Shows for four seasons, is stationed somewhere in India with a quartermasters truck regiment.

PVT. JAMES (BENNY) MALLWIN, former concession agent with the Rubin & Cherry Exposition and Beckmann & Gerety Shows, is stationed at 347th Boat Co. (Special), T. C., Fort Hamilton, N. Y.

CORP. J. E. STEBLAR, World of Fun Shows, now in the Station Hospital at Hamilton Field, Calif., is to receive a medical discharge from the army air force.

S/SGT. GENE (TUFFY) DAVIS, recently transferred from the Pacific to an air base in Florida and who visited Mark Williams on the Playland Shows in Eastman, Ga., wears an Asiatic Pacific campaign ribbon.

PVT. O. W. (BILL) FIELD, former Uniontown (Pa.) newspaperman and friend of showfolks, was promoted to corporal November 2 and named assistant to the classification officer. He is in Headquarters 3312th Service Unit, Army Specialized Training Unit, Johns Hopkins University, Baltimore.

SEAMAN Second Class J. J. Mortellaro, until August 1 with Bantly's All-American Shows, was among visitors to the St. Louis office of *The Billboard* November 2, en route to Norman, Okla., where he will take special training. His address is N. A. T. C., Norman, Okla.

PFC. JERRY HIGGINS, formerly of Chez Patee with the Clyde Smith Shows and now stationed at Alexandria, La., pencils that en route to that city he stopped at St. Louis and visited Ray Marsh Brydon's International Congress of Oddities. While there he met Slim Jim and Big Bertha, Waldo, Lord Leo and others.

PVT. JAMES J. BORDERS, former showman with the World of Mirth Shows, arrived at the Field Artillery Replacement Training Center, Fort Still, Okla., where he will receive 17 weeks of basic training, reported the public relations officer of the camp. Pvt. Borders was inducted into the army at Portland, Me., October 1, and has been attached to Battery D, 29th Battalion, 7th Training Regiment.

## Oregon Notes

By VIRGINIA KLINE

SALEM, Ore.—Mr. and Mrs. E. J. Davis, the past season with the Browning Amusement Company, have bought a home and winter quarters in Portland, Ore. On the place of several acres are plenty of fruit trees and berry bushes as well as the home and adequate space for storing their rides. Mrs. Davis says she is tired of carrying around a lot of excess baggage and wants a place to store things and Joe says he wants a home period. Joe is the roving type and that makes it sound a little like old age, altho that is one thing you never could pin on Joe.

Viola Fairly writes she has a fine apartment in Hot Springs and that while she and Noble are taking the baths she finds ample time to cook good dinners for friends and the family. Edith Bullock, president of the Los Angeles Auxiliary, who will be in Chicago for the December conventions, to attend sessions of the Chicago Auxiliary and to take in the festivities, has been a good president for the Coast Auxiliary. She

feels that it should be represented at the Chicago meetings.

Capt. Robert Patterson, now in Paola, Kan., for a visit with his father, James Patterson, is on furlough from Guadalcanal, has a new captain's title and a Distinguished Flying Cross for bravery in action. James Patterson Jr., a flying instructor in Corsicana, Tex., with his wife, will visit Paola while Robert is there, as will Milly Lou Alexander, who will go to Paola from Akron, O., with her children, Pat and Ota.

Grace and Raymond Elder, retired circus folks living on their farm at Quenemo, Kan., had a fine farm season last year and a successful sale of crops and equipment and are about to enter amusement life again. Grace has been raising good chickens and fine collies and Raymond took a turn at being postmaster. But both are showfolks at heart. Bill Smith, former secretary of the Forsythe Shows and now working for Uncle Sam in Seward, Alaska, says they get *The Billboard* there regularly, even if a little late, and that he reads it from cover to cover. Bill, an artist, takes unusual pictures and hand colors them. He says his collection cannot be sent out now but that after the war it will be released, and if the one he sent here is a sample, the pictures will be in general demand.

In Salem we are polishing up the handle of the big front door and elsewhere for a promised visit of Edythe and Patty Conklin. The visit was scheduled last year but was passed over in some way, but now word from Hot Springs came that they will stop on their way north this time. Turkey, venison, frozen strawberries and a few other items have been put out as bait, so we are hoping.

Lee Eyerly will not be able to get to Chicago this year and Jack Eyerly, who attended last year, is about to give up planning for the trip this year, due to special defense work at the factory and uncertain transportation from the West Coast via plane, as time is too valuable to spare at this time for the trip by train.

Clara and Doc Zelger, comfortably settled at the Commonwealth Hotel, Kansas City, Mo., say they will not be in Chicago this year, but as the time grows closer they may weaken.

The Chicago Auxiliary has a strong ticket for the coming year. Phoebe Carsky is up for re-election and there could not be a better choice, as she has handled the strenuous duties of the chair in masterly manner and is in position to pilot the Auxiliary thru the year with experience and good judgment. Ann Doolan made an enviable record with her book campaign last year and is an obvious choice for first vice-president. Louise Rollo for second vice-president will back up the chair with her ready willingness to help, and Viola Fairly as third vice-president will be a valuable officer in the outdoor field, as well as in the clubrooms with her boundless enthusiasm and resourcefulness. Lucille Hirsch is an ideal candidate for treasurer, as she is a business woman and can apply business methods to the job. Elsie Miller for secretary is the only possible candidate, as she has endeared herself to all members by her regular friendly letters and willingness to be of service.

## Caravans Meet for Social; New By-Laws Being Studied

CHICAGO, Nov. 6.—At a social held by Caravans October 19 Billy Lou Bunyard was hostess and there was a large attendance, and lovely prizes were awarded. At the October 26 business meeting President Pearl McGlynn presided, and with her at the table were the newly elected First Vice-President Lillian Lawrence, Treasurer Rose Page and Secretary Jean Wall. Invocation was by Chaplain Lucille Hirsch, and all remained standing to pledge allegiance to the flag. After their applications had been presented Kathryn Van and Bertha Haidi were elected to membership.

Mrs. Al Sopenner has returned from a visit with her husband, who is stationed at Camp Croft. Pearl McGlynn, J. Wall, E. Streibich and Esther Bernet spent a week-end in Milwaukee, where Sunny Bernet emceed a rodeo.

By-laws have been read and further discussion will follow before adoption. Mrs. Nate Hirsch reported her husband's condition gradually improving. Ann Sleyster and Stella Zigsworth were welcomed after a prolonged absence. Many fall activities are planned. Luncheon served was donated by Rebecca Daniels, Claire Sopenner and Pearl McGlynn. November 23 is the deadline for books on the bond award, reported Alice Kady.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 6.—Plans for the 10th annual meeting have been completed and provide for start of the sessions in the Hotel Sherman, Room 118, Monday, November 29 at 11 p.m. and continuing nightly until business is completed, subject to the action of the membership. We are pleased to acknowledge full co-operation on the part of Frank H. Kingman, secretary of the International Association of Fairs and Expositions, in connection with the planning of the meeting.

Correspondence indicates that there will be a good attendance. Letters also have come from Past President Floyd E. Gooding, President James E. Strates and Director William C. Fleming. Information is that Associate Counsel Richard R. Kaplan, Gary, Ind.; Associate Counsel Louis Herman, Toronto, and Assistant General Counsel Hyman G. Gould, of this city, will be in attendance.

Office of Civilian Defense, in co-operation with the Office of Defense Health and Welfare Services, recently issued a publication on the subject of recreation in wartime. It is significant that these agencies, which should be well versed on

public morale in wartime, point out in no uncertain terms the importance of recreation and amusement and make the pointed observation that "recreation is an essential area of freedom for the individual which must be protected. It is a continued opportunity to take part in democratic living. Adequate provision for recreation is as essential to community welfare as adequate fire protection, sanitation and education." After considerable agitation on freight rate discrimination in Congress a detailed resume of the subject was inserted in *The Congressional Record* by Senator Stewart, of Tennessee. Principal claim is that shippers in Southern areas are discriminated against in favor of shippers elsewhere, and anyone interested can obtain details from the association office.

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31st Annual

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**Virginia Greater**

Conway, S. C. Week ended October 30. Auspices, Lions' Club. Location, Barrett's Field. Weather Fair. Business, fair.

Show moved here after an excellent week in Dillon, S. C. Committee, under supervision of W. F. Medlin, chairman of Lions' Club, proved very active and provided the show with advance publicity.

Newspapers were liberal. Roy Lollar joined with rat pan game and enjoyed good business. R. C. Kratzer rejoined with frozen custard after playing the State Fair at Columbia, S. C. Manager Rocco had several truckloads of sawdust hauled to cover the lot. Joe Aarons and Homer Woods received their membership cards in the National Showmen's Association. A fishing party which started in the wee hours of the morning, including Homer Woods and Happy

Arnold, hiked to Myrtle Beach and brought back a tub of fish and some tall tales. Several matinees brought additional business. Thursday afternoon the Boy Scouts and newsboys were guests of the committee and show management. Weather was rather cool in the evenings. The policy of the shows to admit servicemen free at the front gate has drawn favorable comment. Madame Emmas, palmist, is doing good business. Bill Penny's concessions proved popular, with Happy Arnold's concessions coming in for their share. The streamlined Whip, under supervision of Chet Klinetop, topped rides, with the Ferris Wheel a close second. Sol Speight's Cotton Club Revue, with Kid Sparrow and Sidewall Smiddy, feature comedians, is popular. Visitors included Mr. and Mrs. Jake Shapiro of the Triangle Poster Company. This season has been good, considering the wartime conditions. Reported by an executive of the shows.

Mobile; Eddie and Ada Alberts, winter quarters; Leonard and Ann Dillon, Anson, Tex.; Everett Smith, Los Angeles; Carl Elwein, St. Louis; Rolla, Glenna and Loren Troutman, Terrell, Tex.; Bruce and Christine Duffy, Compton, Calif.; Charlie and Evelyn LeVine, Dayton, O.; Herman Britz, New Orleans; Edward H. Parker, Chicago; Maury and Gladys Brod, Roanoke, Ala.; Charles J. Miles, Tampa; Tony Pomporini, to be inducted into the army; Mary Davis, Anniston, Ala.; Myro Allen, Enterprise, Ala.; Carly Jones, Houston. Many of the personnel have signed under the Rosen and Levine banner for 1944.

**Convention Time Approaching!**

Outdoor Show People will soon be meeting again in Chicago for the annual outdoor conclaves, at which time many important questions and problems will be studied and discussed. This annual convention is the big event of the year. . . .

. . . and so is The Billboard's

**CHRISTMAS CONVENTION SPECIAL**  
with the  
**CAVALCADE OF FAIRS SECTION**

A full report about the convention programs, topics up for discussion, future plans as well as the past season analysis will all appear in the Christmas-Convention Number of The Billboard November 27. These interesting editorial features and other articles, along with the Cavalcade of Fairs Section, assure advertisers lasting attention for their messages. Reach every one of your prospects thru the Christmas-Convention Number or the Cavalcade Section.

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**CHARLES A. LENZ**

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO



**BUCKEYE STATE CLOSES**

(Continued from page 33)

tle Rock, Ark. Many attractions and concession people departed for their homes and spots where they will be employed during winter. Owner Michael Rosen and Sam Levine, who have definitely decided to go on rails in 1944, are discussing changing of the show title. Same staff was employed thruout the season, except Leo Arduengo and Clyde Barrick, who resigned in late August and were replaced by Robert Kobacker and Bill Allen.

Staff that opened with the show in Helena, Ark., April 3, comprised Michael Rosen and Sam Levine, owners and operators; Joe J. Fontana, manager; W. E. (Bill) Snyder, assistant manager; H. B. (Herb) Shive, general representative; Leo Arduengo, special representative; Ted Woodward, secretary-treasurer; Clyde Barrick, Diesel engineer; Bob Jones, lot superintendent. Show carried eight rides, six shows, a band and free midway feature, about 26 concessions and showed back of a 10-cent gate. After the Little Rock engagement the show was cut to four rides, three shows, band, act and 22 concessions and was scheduled to stay out until the middle of November, but after the second day of the Little Rock date rain and cold set in, and after finishing that date and playing two others it was decided by the management to close and store the remaining equipment.

Largest city played was Little Rock and smallest was Malden, Mo. Biggest week's gross was in Terre Haute, Ind.; best single day, Belvedere, Ill.; best single day's gate, Newport, Ark. Prominent show people visited in Little Rock and the near-by area, including Charles Sparks, J. W. (Patty) Conklin, Dave Picard, Art Miller, Senator Clyde E. Byrd, Raymond Higgins, Arkansas Livestock Show; Homer Finley, ride operator; Jack Mills; Frank Clancy, friend of showfolks; Irv J. Polack, Sam Ward, Pat Ford, E. G. Campbell, Cash Wiltse, Ray Marsh Brydon, Johnny Wood, Eddie Ryan, Slim Chandler and Pete Wheeler.

**Winter Destinations**

Mike and Frieda Rosen will be in quarters for a while, then will go home to Chicago and the meetings. Sam Levine will visit his parents in Des Moines and then go to the Chi meetings. Joe and Jean Fontana left two weeks before closing, she to visit her folks in Birmingham and he to the bedside of his mother, who is ill at her home in Augusta, Ga. Bill Snyder went to Hollywood to the legal department of a film studio. H. B. Shive went to the Veterans' Diagonosis Center, Hines, Ill., and will go to the conventions in Chicago. Ted and Winona Woodward went home to Springfield, he to do some hunting before the Chi meets.

Other destinations: Bill Allen, St. Louis; Carl Parks, Panama City, Fla.; Cliff and Gussie Knox, Birmingham; Bill and Fay Myers, San Antonio; Glen Senior, Harry McDaniels, winter quarters; John J. Sweeney, Gus and Mary Forester and Larry Evans, St. Louis; Paul Miller, Seattle; Frank Pernotti, winter quarters; Charles Schmidt, Galva, Ill.; George and Chappio Harris, Waco, Tex.; LeRoy Williams, Dallas; John Lewis, Terre Haute; Fred (Slim) Adkins, Alton, Ill.; Murphy Taylor, Cincinnati; Howard Williams and Luther and Amy Young, Birmingham; John Phillips, Kansas City; Robert and Classy Martina, White Earth, Minn.; Clyde Rogers, Albuquerque; Ray and Dorothy Wheeler, Nashville; John Scott and dog, Sonny, Atlanta; Sallor Katzy, Baton Rouge, La.; Harry Frak, destination unknown; C. J. McDonner, James Anderson, Peggy Thompson, Jerry Adams,

**G. L. AT TALLAHASSEE**

(Continued from page 33)

Side Show and Congorilla topping the shows in grosses.

At the opening was General Agent A. C. Bradley, who had as guests State Comptroller Col. J. M. Lee, Roy Neal, Charles E. Bradley of the Comptroller's staff, Attorney General J. Thomas Watson and party, Secretary of State Cary and members of his staff, Commissioner of Motor Vehicles Drigger and party, and Colonel Gilliam, State Highway Police. Governor Holland is expected to be present on Armistice Day to burn the mortgage on the Legion Post's home. The Legion Fall Festival and Armistice Day Celebration is for the benefit of the home fund.

**SMITH-HENRY LIFT 35%**

(Continued from page 33)

portation in their trucks and trailers to some who were heading north. Mr. and Mrs. Hiram Beal will play some independent fairs before going into winter quarters in Cleveland. Spacey Copeland's Brown Skin Models will play night clubs in Suffolk, Va. Nadja will open her Oriental Villa Revue in Sammy's Gay Nineties, New York. Chorus will include Bobbie Lee, Annie Smith, Babe Stebbins, Cora Hohlfield, Kitty Gordon, Clara Barnett and Allene Primo. Zira has been contracted for Miami clubs. Prince Omwah booked his magic and illusion show on a vaude circuit. Jackie Bost and Gene Beegle will do defense work in Pittsburgh. Betty-Johni is teaching oil painting in Washington and Paul Goodman is teaching school in Huntingdon, Pa. Congo and Albert Brown's Burma Slave Market will play clubs in New Orleans. Peggy Ewell contracted her Dance of the Pythons at the Hotel Belvedere, Baltimore. Arthur G. Kantner will manage the Hotel Grand, Lebanon, Pa.

Mary Lee and Dolores Mae Smith, Mrs. Pudie Dunn Smith went to Cleveland. Mrs. Rachel Cockran entered a Roanoke, Va., hospital. Mr. and Mrs. Jack Rockway to Griffon, Ga.; Mr. and Mrs. Petey Weigand, Joe Costabile, Sam Collier and William B. McGaw, Johnstown, Pa.; Mr. and Mrs. Gunard Olson, Mr. and Mrs. John Kerschgen, Donald Justus, Frenchie La Rose and John and Jane Cappello, Florida; Armina and George Gorman, Jessie and Eddie Miller, Duncansville, Pa.; Gus Rogakas, Scranton, Pa.; Johnny Kovach, Blairsville, Tex.; Velma Staley, Huntingdon, Pa.; Mrs. Russell Heaton and son, Islen, Pa.; Curley and Mae Shaw, Henderson, N. C.; Carl Schaffer, Roanoke, Va.; Mr. and Mrs. John Hunniford, Buffalo; Jack and Margaret Massie, Niagara Falls, N. Y.; Mr. and Mrs. E. O. Richardson, Cary, N. C.; Dixie Dugan, Springdale, Pa.; Le-Ola, Portsmouth, O.; Johnny Cool's orchestra will play clubs in New York and New Jersey. Mr. and Mrs. Lew and Mr. and Mrs. Dick Henry will spend a few months in Florida before returning to their home in Takoma Park, Md.

**Shrunken Japanese Soldier Shrunken Japanese Nurse Shrunken Japanese Heads**

See the Shrunken Body, once a mighty fighting soldier, now a shrunken midget; once a tender nurse, now a shrunken beauty. A reproduction of the Japanese body in shrunken condition, every detail true to life. Crowds flock to see them. Everyone wants to see a dead Jap. Black human hair, eye lashes, brows. Cannibals actually shrink human heads and bodies. We send lecture telling all about it. Fill your show house every night. Biggest window attractions in America. Shrunken bodies, length over all about 3 feet; wt. about 8 lbs. Shipped in nice basket, post paid, each only \$15.00. Shrunken Jap Heads about half life size, postpaid \$8. each; the three post paid only \$35.00. If C.O.D. send one-half. Order today. Address: TATE'S CURIOSITY SHOP, Safford, Arizona.

**WANT TO BUY FOR CASH**

Merry-Go-Round and Smith & Smith Chalroplane. **M. A. PRUDENT** 124 Cedar Ave. PATCHOQUE, N. Y.



### Old Mena Exits

ALEXANDRIA, La., Nov. 6.—Mena, elephant, formerly with the M. L. Clark Circus and which citizens have been trying to buy for the City Park, died at Waurika, Okla., October 25, where the Al G. Kelly and Miller Bros. Circus was showing. Mena was named by M. L. Clark after the town of Mena, Ark., almost 50 years ago. The bull was recently advertised for sale, and Milt Hinkle, local citizen, was trying to purchase it. Hinkle worked for the Clark show 35 years ago and for three years was handler of Mena. He said that she was one of the best-natured elephants he ever saw, as kind and loving as a dog.

### Dailey Show Receives Five Elephants, Zebra

NEW BOSTON, Tex., Nov. 6.—Dailey Bros. Circus, here October 29, had a good night house and light matinee. Mr. and Mrs. Art Eldridge arrived on the show with five elephants and a zebra from New York to deliver to the management. The five bulls worked by Eldridge received an ovation. Show now has 11 elephants, one zebra, two camels, two bears, den of lions, den of hyenas, a number of monkeys, 11 head of high-school and menage horses and a number of dogs and ponies.

Quite a few old-timers are here, Butch Cohen, big show ticket wagon; Tony Rossi, band leader; Kid Cummings, side-show ticket box; J. C. McCarty, Mr. and Mrs. Ollie Pope, concessionaires, and Fred Brad, who has lunch stand out in front. Doc W. (Crazy Horse) Powers was here and visited with the personnel.

### Rain Cuts Into Receipts Of Hoffman Show in Md.

ANNAPOLIS, Md., Nov. 6.—Three days of rain cut attendance at the Hoffman three-ring circus, staged on the West Annapolis Fairgrounds, for the benefit of the 200th Company Maryland Reserve Militia.

Hoffman had Richard's elephants, other animals and many performers. Buck Steele appeared in a Wild West and commando dog show. Show was under canvas, with provision for heating the tent.

Admission at grounds was 65 cents, advance ticket purchases were 55 cents.

### Animal Show for Lankford

MOULTRIE, Ga., Nov. 6.—Walter Lankford, who has had a band on various shows for a number of years, is planning a one-ring animal circus, scheduled to open here about the middle of May. Will play one-day stands. He has bought land and built additional barns in Moultrie. This season he played a few fairs. His wife is now in Sharon, Pa., visiting her mother.

### Macon Ticket Sale Ahead

MACON, Ga., Nov. 6.—Advance sale for the 10th annual Macon Shrine Circus is about 20 per cent ahead of the same time last year, J. P. Kennington, chairman, announced. The show, billed as the Shrine Victory Circus, is scheduled for the Auditorium November 15-20. Addition to bookings includes Chick Yale, clown, with barrel and table rock.

### Hot Springs Pick-Ups

HOT SPRINGS, Nov. 6.—Bernie Head, contracting press agent for the Ringling circus, is expected home here and will stay for a while before assuming duties with a legit show.

Charles Sparks, Macon, Ga., who spent a month here, left on Sunday for home. J. W. (Patty) Conklin left October 31 for Los Angeles after a sojourn at the Majestic.

Hunter Jarreau, newspaperman of Alexandria, La., well known to showmen, is here for a rest. Howard S. Moss, special representative of Cole Bros., passed thru en route to Little Rock.

George (Red) Reader, former showman, is back, having received an honorable discharge from the marines. Mr. and Mrs. Noble C. Fairly are taking the baths.

# RB TOPS IN MIAMI

## HM-Shrine Gross At Rochester, N. Y., Hits About \$36,000

ROCHESTER, N. Y., Nov. 6.—Despite four days of rain the Hamid-Morton Circus, auspices of the Shrine, presented at the Sports Arena, Edgerton Park, October 25-30, was above expectations as to business, with turnaways Friday and Saturday. Show was under personal direction of Bob Morton and should gross around \$36,000 after the final check-up. Ralph Richardson is potentate and Elmer Raithel was chairman of the committee.

Program: Clyde Beatty's Animals, directed by Captain Phillips; the Arleys, Rice-Davidson Trio, Loyal's dogs, Rooney Sisters, Gene Radow's clown band, Van Leer's horses, Laddie Lamont, Georgetti Brothers, Don Francisco, Proske's tigers, Winifred Colleano, Torelli's dogs and ponies, Ed and Jenny Rooney, Roland Tebor's seals, Al and Libby, Robinson's elephants, Flying LaMarrs, Jean Evans, Kinko; Florence, Gabby, Silvers Johnson, Jimmy Davidson, Billy Rice, Pete Roberts, clowns; Johnson with his comedy Austin; band directed by Joe Basile.

## 145,662 Count For St. Louis Show of Packs

ST. LOUIS, Nov. 6.—St. Louis Firemen's Pension Fund Thrill Circus and Wild West Rodeo at the Arena here October 22-31, produced and presented by Thomas N. Packs, played to 145,662. Sunday matinee, October 31, 16,500 were in the stands, many being turned away.

In clown alley, not previously mentioned, were Happy Kellems, Joe Lewis, Red Carter, Rube Curtis, Whitey Harris, Charles DeMelo, Robert Curtis, Sinon D. J. Collins, Joe Ambrose, Mr. and Mrs. William Bentlage, Paul Rasch, Van Wells, LaSalle Trio and Sherman Brothers. Rube Curtis and Collins worked the come-ins.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### IDLE?

SAM STEADMAN did well at Michigan fairs with his animal show and will play indoors this winter. Donohoe, clown, is performing in Toledo, O., cafes.

CARD from Herbert A. Douglas, West Chester, Pa., says that his third-floor circus room was opened November 1 to troupers and fans.

### ARE you thumbing your nose at winter?

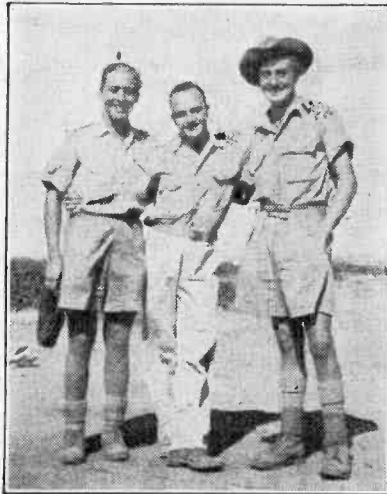
Acts booked for the Disabled Veterans' Circus, Toledo, are six acts from Lewis Bros. Circus, LaMont Trio of clowns; Uncle Hiram, rube clown; Trick Brothers, with five turns.

HERBERT WEBER, tight-wire performer, recently with Cole Bros. Circus, was discharged from the army after two days at Fort McArthur, Calif., and is now working at the Fox Studio.

GRIEF of a wartime season wasn't unbearable. All we needed was something to deaden our imaginations.

DOC CANDLER, doing Punch and clown specialties, after his engagement at the Hammond Civic Circus, went to Pennsylvania to work Toylands in department stores.

RELATIVE to article on Campbell Bros. Circus in a recent issue, W. T. Jessup, general representative of West Coast Victory Shows (carnival), informs



THREE WHITE-TOP PERFORMERS—Somewhere in North Africa. Left to right: Pat Baker, of the Mills Olympia Circus, London; William Krouse, of the Ringling show, and Jimmy Kayes, of the Mills Circus. Krouse was formerly with one of the Art Concello flying acts. Baker and Kayes were with the Mills show 10 years.

### Polack Books Cincy Shrine

CINCINNATI, Nov. 6.—Irv J. Polack, Polack Bros. Circus, who was here for several days, announced that the show would again play in the Queen City in Taft Auditorium, Shrine auspices, opening February 17 for nine days. Sam Polack will handle the promotion. Show will again play Louisville in February. Polack left on Tuesday for Chicago.

A CALLER at *The Billboard* offices, Cincinnati, November 4, was Stuart Roberts, of the Stuart Roberts bar act. He has been in the navy department at Pearl Harbor for two years and will return there next month after doing some visiting in Chicago, Detroit and other cities. Roberts' last circus engagement was with E. K. Fernandez in the Hawaiian Islands.

that he started in show business with that organization.

"REASON I never carry a cane," said a circus man, "is that should anything happen it is too easy to be identified."

JOHN E. FINNIGAN, former usher and ticket seller with the Ringling show, will leave Worcester, Mass., latter part of November for Sarasota, Fla., where he will be employed at the John and Mabel Ringling Art Museum. He attended Worcester Art Museum School.

AFTER seeing a famous trainer work a mixed group of lions and tigers, a naive remarked, "He's mighty good with 'em. I know something about animals myself. I was raised on a farm."

RUSSELL LEPPER, who was a member of the Blondin-Rellim Troupe, high wire, is a patient at Station Hospital, WLLA, SCU 1949, Sawtelle, Calif., Ward 156-1-N, Room 131. He is recovering from injuries received in an auto accident October 19 in Los Angeles.

IT is our instinct that tells us to drop a top when we get a storm warning, but a showman always reasons—it won't be bad or that it will swing around.

RECOVERING is Ceell (Red) Scott, formerly with Hagenbeck-Wallace, Robbins Bros. and Ringling-Barnum circuses, who was in Christ Hospital, Cincinnati, 55 days. He underwent operations for ap-

## First 3-Dayer Sets New Highs With Straws

Capacity at night follows big matinees—War Bond sales over \$500,000

MIAMI, Nov. 6.—The Ringling circus played a three-day stand here, November 1-3, for the first time in its history, and broke all-time attendance records. With balmy weather, the top was packed for all performances, night shows seeing customers taking to the straw. During Monday's matinee, a heavy rain deluged the outgoing audience, and it rained until 7 o'clock, but failed to dampen the enthusiasm of crowds for the night show. Allen Lester was back with the show and got some striking layouts in both papers. Roland Butler went to Tampa for final performances November 5 and 6.

George Blood, superintendent of dining department, who lives here, greeted old friends. Mr. and Mrs. Fred Bradna, after a few days in their Sarasota home, expect to come here to do some fishing.

Honor guests at Monday's two shows were crippled children, looked after by local firemen, as usual. Jack Erneman, circus committee chairman, announced War Bond sales passed the half-million mark. Crippled and wounded servicemen were provided with admission tickets by a local committee.

Lieut. Edward H. Loulens, entertainment officer of the Army Air Forces at Miami Beach, nephew of Fred Bradna and a former circus man, was on hand for all performances. Felix Adler had a reunion with Lt. Col. John M. Powers, QMCR, inactive, now a civilian employee of Training Center No. 1 at Miami Beach. Both hail from Clinton, Ia. H. W. Matlock, tailor for the show since 1911, welcomed friends. He has yet to see a complete performance.

Fred Smythe, manager of the Side Show, informed *The Billboard* correspondent here that his department had done more business this season than in 1942, despite lost matinees and only four Sunday shows. He will winter at his Philadelphia home. Prof. Wright, leader of the colored band, will leave for his home in New York after the Tampa engagement.

## Jax Delivers Hefty 2 Days to Ringlings

JACKSONVILLE, Fla., Nov. 6.—This city, heretofore a one-day stand for the Ringling circus, developed into a hefty two-day spot October 29 and 30. Weather was crisp and perfect. The four performances elicited upwards of 55,000 thru the wickets, it being necessary to seat some on straw Friday night and at the Saturday matinee.

Roland Butler said that the week, which included one-day stands at Montgomery, Ala., and Columbus, Albany and Waycross in Georgia, and the two days at Jacksonville, was the best from standpoint of attendance and weather, since leaving larger northern spots.

Return to the old-time circus motif met with complete approval of fans, both local dailies giving two-column raves.

pendicitis and hernia and had a heart attack, having been in an oxygen tent nine days.

EVIDENTLY some workmen did loaf on their jobs, but the fellow who howled the most over them not "getting with it" had a while-collar job.



# With the Circus Fans

By THE RINGMASTER  
CFA

President Secretary  
FRANK H. HARTLESS W. M. BUCKINGHAM  
2930 W. Lake St. P. O. Box 4  
Chicago Gales Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

The Alfredo Codona Tent welcomed five new members, Jack Brosseau Jr., Frank Pahlmann, Dan Dreeben, Herbert G. Morrison and B. C. Garnett, at a meeting October 20. Other members of the Tent present were: A. M. Biedenharn, Edward E. Collins, Richard Gill, Porter Loring, Walter Loughridge, John O. Meusebach, C. W. Miller, Tom Scaperlanda, Sam Steves and Lewis Kayton.

The meeting was held in the Harry Hertzberg Circus Room in the San Antonio Public Library. Tables were set at one side of the room and dinner was served from the kitchen in the library. At each plate Loring had placed a little booklet, a cut-out of an elephant drinking water out of a large wooden tub at an old pump, and a little red-headed boy pumping.

Each member present was called on to say something regarding the circus and the circus collection, and Tom Scaperlanda reviewed the incidents and events leading up to the procuring and presenting of one of the old H. B. Gentry ticket wagons to Harry Hertzberg during the 1932 Circus Fans convention in San Antonio. This wagon is in the Circus Room. Loring and Biedenharn reviewed incidents of the 1932 CFA convention. Loughridge reviewed in a general way the Hertzberg Collection, telling how he had secured many of the items and rare exhibits in the collection.

Lewis Kayton introduced the new members and told them some of the reasons why they were circus fans.

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

Circus Saints and Sinners' Club has gotten out its Year Book for 1943. It is a 100-page volume chockful of pictures of monthly luncheons, Fall Guy pictures and humorous biographical material about its members. The book was created by Reg Townsend, one of the board of governors, and he certainly gave the book a circusy appearance.

J. V. Leonard sends us a print of the

**SEE OUR AD  
ON PAGE 44  
PARK SECTION  
THIS ISSUE  
RAY MARSH BRYDON**

## TENTS

Used Labor Day Week  
8x10, 10x12, 10x16, 10x19, 12x19, 14x24,  
20x30, 20x40, 30x45, 40x60.

Also new Side Wall.

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## WANTED

Aerial Acts, Clowns, Dogs and Ponies, Liberty Act. Acts of all descriptions for winter's work. Opening Dec. 11th. Marion, Ohio. Bobby Hodgson, write or wire. Zeke Lamont, write. Address:

**PATTERSON BROS.' CIRCUS**

Care Milner Hotel MARION, OHIO

**WANT 5000 Tickets Sold WANT**  
**MOOSE BENEFIT CIRCUS AND THRILL SHOW**

Well Lighted Stadium November 22 Thru 27 Winston-Salem, N. C.

Want Circus Acts of all kinds, Hill's Elephants, Black's Bears, Riding Acts, Cat Acts, Aerial Acts, Flying Act, Dog and Pony Acts. Want Wild West and Rodeo Feature Acts, High School Horses, Liberty Act. Want two sensational High Acts. Want A-1 Director and Show Announcer. Want small Circus Band. Want Clowns and Producing Clown. Two other dates to follow. All address:

CARLOS WILSON, 424 Wachevia Bank Bldg., Winston-Salem, N. C.

# Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show .....

Kind of Show .....

Owner .....

Manager .....

Winter Quarters Address .....

.....

Office Address .....

.....

Kemp Sisters band wagon. He states that Harry (Doc) Richards was only out one season with this show and it did not carry a band wagon that year. By the way, Richards was with the James M. Cole Circus; also Bud E. Anderson. We liked the James M. Cole show. It is clean and orderly, and Jim Cole is typical circus. The picture of the wagon that Leonard sends isn't too fancy. The wheels are plain and the side of the wagon shows a lion's face from which goes out in waves along the sides of the wagon's fancy scroll work, perhaps done in gold.

Tony Conway, of New Jersey, wants to know the best way to keep one-sheets, and here is our suggestion: Keep the one-sheets rolled, as continually folding and unfolding them will make them ultimately break in the folds. Fasten the one-sheets at the top with three McGill fasteners and be sure to have the one-sheets of each show separate and together. If you don't want your McGill fasteners to show, get two-inch wide adhesive tape and put it across the top, leaving one inch on the front and one inch in the back. Of course this means that you cannot take them apart again without destroying the top and bottom one-sheets. Perhaps a Cornerite has a better way of keeping these lithographs.

Donald Marcks, of California, is seeking information about Milt Taylor, the clown. "My records go back as far as 1923," writes Don, "when he was with Golden Bros.' Wild Animal Circus. I would like to know where he was born and the date, what show he started with and what shows he was with up to 1923. Then what about the late E. A. Meincke, known professionally as E. A. LaCola? I know that he was with Russell Bros.' Circus in 1942 as a clown and that he died while with Polack Bros. in Los Angeles, but what of his life before that?"

We read an article in *The New York Times* of 1907 entitled "Is the Circus in Danger of Extinction?" Among the paragraphs that amused us were "The first street parade of the Barnum & Bailey show in Berlin mystified the spectators so completely that they went home after the procession believing that they had seen the whole show." And this, "A serious rival of the circus appeared in Buffalo Bill's Wild West when it rose to popularity between 1875 and 1900. The larger circuses then added Wild West features."

## Dressing Room Gossip

RINGLING-BARNUM.—Earle Reynolds, in charge of the skating act, celebrated his 75th birthday anniversary in Waycross, Ga., and visiting there was Lola Morales. In Jacksonville many birthdays were observed and they were little Bombito Loyal; Bill Reynolds, detective, and

"Ice Cream" Shorty. Many visitors here and they were Pvt. Salena Sampson, last year a showgirl here, now in the WAC; Jeannette May, Mrs. Harry Rittley; Col. Melvin Asp, in charge of Drew Field at Tampa; Melvin D. Hildreth, past CFA president; Al Powell, Clyde and Harriet Beatty. Halloween was observed here with a party given by all the mothers to kids on the show. The oldest kids there were Ernestine Clarke and Dorrita Konyot, but they didn't enjoy themselves half as much as the two youngest, little Curtis Genders and Bombito Loyal. The others were Jean Sleetor and Sally Marlowe, the two go-betweens.

Everyone enjoyed the trip down to Miami and immediately upon arrival a party went to the beach and returning like lobsters. They were Kay Marlan, Lois Grant, Ann Rinehardt, Edith Harrison, Laura May McKenzie, Sally Hobson, John Charlton, Cliff Chapman and the writer. Others meandering out later were Shirley Tremblay and the Clarks. Other visitors were Bobby Nelson, the families of Shirley Tremblay and Shirley Beuhner, navy son of Emmett Kelley; Harold Barnes, of the wire and Coast guard; Mrs. Gregory, and Frank La Barr, 90, (See *Dressing Room Gossip* on opp. page)

COLE BROS.—Overcoats were in evidence the last week in the Sunkist State. When the show arrived in Phoenix, Ariz., Eddie Woekener's bandstand looked like Freeman's Seldom Scoff Show at the closing stand. New addition to the Slayman All Troupe is Tony Pina, of the old Pina troupe. Mrs. Hanneford, mother of Poodles, returned in Riverside, Calif., after being in a hospital for three days with a bad cold. Altho feeling better, she is still in the cars. Event of the week was the birthday of little Munsie Antalek, who was two years old. Joe Antalek says he was glad she was not 22, as it cost him enough as it was. Coffee and cake were served between shows to performers, and after the night show additional refreshments were served, and after taking a peek at some of them Freeman is still wondering whose birthday it really was.

Louis Scott has a new assistant in his small son, Sunny. Scott is chief electrician. A couple of unsung heroes are Karl Knudson and Al Hoffman, 24-hour men with the show. Since taking Herbie Weber's place in center ring, Walter Powell is doing a grand wire-walking job. Saw him do a flip-flap and a back the other night. Six clowns left at the last stand in California: Art Larue, George Perkins, Charles Raimer, Dutch Brownis, Reni and Peggy Waddell.

Side Show Notes: Myrna Karsey had a pleasant surprise—her daughter, Martha, who was en route to San Francisco; also her nephew, Joseph Keigel, who was on a furlough. Visitors past week: Bobby Kay, Harold Hall, both over here last year; Norman Carroll, Jerry Vaughn, Mr. and Mrs. Alex Marks (Mrs. Marks was formerly Elsie Baker); Mr. and Mrs. Cy Compton and daughter, Myrtle; Harry Hammond, Everett Green, Jake Posey, Mrs. George Singleton, Al Hubbard, Art Concello, Mrs. Dick Lewis and family and Circus Fan Harold E. Voice with a new camera taking slow motion pictures of the bar act in color. Flash—The writer has just been informed that as soon as the show closes Elmer Leslie Odgen and his lifelong friend, Felix, are going big game hunting in Northern Ontario.—FREDDIE FREEMAN.

# THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

## New York Garden Results

LAST week and final results of the Championship Rodeo at Madison Square Garden, October 6 to 31: Bull Riding—Eighth day, Smoky Snyder, \$435; Hoytt Hefner, \$350; Dale Adams, \$285; Al Garrett, \$210; Bob Estes, \$135; Johnny Tubbs and Gene Rambo split sixth, \$37.50 each. Ninth day, Dale Adams, \$435; Fritz Becker, \$350; Dick Griffith, \$285; Ken Roberts, \$210; Fred Badsky, \$135; Johnny Tubbs, \$75. Finals: Ken Roberts (2,482 points), \$975; Jim Whiteman (2,209), \$810; Fritz Becker (2,198), \$640; Dale Adams (2,194), \$470; Hoytt Hefner (2,184), \$300; Fred Badsky (2,159), \$175.

Saddle Bronk Riding—Tenth day, Jerry Ambler, \$335; Ralph Collier and Claude Morris, split second and third, \$252.50 each; Louis Brooks, \$165; Bill Linderman, \$100; Ken Roberts, \$60. Eleventh day, Bill Hancock, \$335; Louis Brooks, \$280; Bill McMacken, \$225; Gene Pruett, \$165; Bill Linderman, \$100; Vic Schwarz and Johnnie Tubbs split sixth, \$30 each. Twelfth day, Louis Brooks, \$335; Vic Schwarz, \$280; Bill McMacken, \$225; Ken Roberts, \$165; George Yardley, \$100; Gene Rambo, \$60. Finals: Louis Brooks (3,895 points), \$850; Jerry Ambler (3,826), \$720; Vic Schwarz (3,813), \$570; Ken Roberts (3,795), \$420; Gerald Roberts (3,784), \$270; Eddie Curtis (3,748), \$150.

Steer Wrestling—Fifth day, Dub Phillips, \$785; Frank Van Meter, \$650; Buck Jones and Dave Campbell split third and fourth, \$442.50 each; Blackie Karman and George Hinkle split fifth and sixth, \$190 each. Sixth day, Buck Sorrells, \$785; Steve Heacock and George Yardley split second and third, \$580 each; George Hinkle, \$375; Andy Curtis, \$245; Bill Hancock and Carlos Green split sixth, \$67.50 each. Finals: Steve Heacock (68 3/5 seconds), \$1,450; Homer Pettigrew (73 3/5), \$1,200; Everett Bowman (91 1/5), \$950; Claude Morris (91 2/5), \$715; Dave Campbell (92 1/5), \$450; Howard McCrorey (93 3/5), \$250.

Calf Roping—Tenth day, Clyde Burke and Jiggs Burk split first and second, \$382.50 each; Royce Sewalt, \$270; Buck Sorrells, \$200; Weldon Young, \$130; Jim Snively, \$70. Eleventh day, Dee Burk, \$420; Jim Snively, \$345; Homer Pettigrew, \$270; Bud Spilsbury, \$200; Junior Eskew and Joe Bassett split sixth, \$100 each. Twelfth day, Toots Mansfield, \$420; Bud Spilsbury, \$345; Jim Snively, \$270; Jiggs Burk, \$200; Glen Shaw and Joe Bassett split fifth and sixth, \$100 each. Finals: Toots Mansfield (257 seconds), \$1,255; Buck Sorrells (283 2/5), \$1,000; John Bowman (342 4/5), \$830; E. Pardee (354 2/5), \$600; Hugh Bennett (359 3/5), \$380; Clyde Burke (11 calves), (232 1/5), \$230.

Bareback Bronk Riding—Eighth day, George Mills, \$230; Bob Estes, \$190; Hank Mills and Bob Burrows split third and fourth, \$132.50 each; Fess Reynolds, Dick Griffith and Ralph Collier split fifth and sixth, \$37.50 each. Ninth day, Bob Estes, \$230; Johnny Tubbs, \$190; Bill Linderman, \$150; Jimmy Schumacher, \$115; Jack Wade, \$70; Jimmy Sloan and George Mills split sixth, \$21.25 each. Finals: Bill Linderman (2,904 points), \$870; Clyde Hebert (2,853), \$720; George Mills (2,849), \$570; Bob Burrows (2,816), \$420; Hank Mills (2,801), \$270; Gene Rambo (2,787), \$152.50.

Fastest time: Calf Roping, October 22, Clyde Burke, 14 4/5 seconds; Steer Wrestling, October 17, Dick Johnson, 4 4/5 seconds; October 22, George Yardley, 4 4/5 seconds. Wild Cow Milking, October 29, Hugh Bennett, 24 4/5 seconds; October 31, Carl Sheppard, 24 4/5 seconds.

PREPARATIONS for the 1944 rodeo of Southwestern Exposition and Fat Stock Show, Fort Worth, started with the arrival there of Verne Elliott, Johnstown, Colo., who will again furnish the livestock and manage the rodeo. His wife will again serve as rodeo secretary.

## JR. ESKEW

Trick Roper with the World's Championship Rodeo at Madison Square Garden, says:

"Correction, please! Our ad in the October 30th issue might have given the impression that the Eskew Family is appearing at the Garden. However, they are guests of the Garden."

## CLYDE BROS.' CIRCUS

Can use a few more acts for winter work starting Thanksgiving.

**HOWARD W. SUEZ**

Black Hotel Oklahoma City, Okla.



# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

**B**RISTLING with wartime subjects, the program for the 53d annual meeting of the International Association of Fairs and Expositions in the Hotel Sherman, Chicago, November 29-December 1, should help fairdom get somewhere in readying for post-war days. About 30 speakers on as many subjects are carded. Reviews, outlooks, opinions, experiences and tales of accomplishment will all be built around the hectic operation of the present and the period of post-war planning that faces the fair folks as well as all others who cater to the recreational, educational and amusement needs and yens of the populace. The vistas of the future will be explored. The trials of the past as far back as 1776 are not to be neglected, it seems. The IAFE schedule promises much on paper. The round-up of talkers and titles earns IAFE Sec Frank H. Kingman another credit in the long list of 'em he has merited in a more or less thankless post. He has dished up a promising menu, observing: "May it look well after it is served."

ANOTHER change will come along the Western Canada Class A Circuit of fairs with the death of Sid W. Johns October 31. The managers of the five major exhibitions remained the same for many years. The Rettle-Richardson-Abbott-Johns-Elderkin regimes seemed as institutional as the big ag shows themselves and as conversant to outdoor purveyors in the States, who have for several decades observed the hardy annuals out on the prairies as intently each season as the mariner watches his barometer.

Retirements and resignations, including that of E. L. (Ernie) Richardson in Calgary, and deaths of Percy W. Abbott in Edmonton and now of Sid Johns broke up the years-long dynasty so familiar to showdom. Reams of press clips evidence the deep roots which Sid Johns had taken in his local scene. Among others, there were tributes from Mayor S. N. MacEachern, of Saskatoon; Chairman J. O. Hettie, racing committee of Saskatoon Exhibition; Prof. Grant MacEwan, president of the exhibition; City Commissioner Andrew Leslie; Robert Thomas, Grandora, prez of Saskatchewan Livestock Board; Robert Shannon, Glendora, pioneer farmer; Mrs. B. J. Tupman, regent of the Daughters of the Empire; President A. M. Blue, Saskatoon Branch of the Red Cross Society; President Arnold Robinson, Saskatoon Board of Trade; Percy Holland, reeve of Cory Municipality, and A. J. Trotter, chairman of Saskatoon Council of War Auxiliary Services. The Western Canada exhibitions will continue to go forward. They successfully dared grievously handicapped operation this year. There is plenty of the stock from which Sid Johns sprung to carry on.

WITH typewriter against his belt and tongue in cheek, one serviceman has filled out a "Where Are You Wintering?" blank from *The Billboard* like this: Title of Show: United States Army. Kind of Show: Military Maneuvers. Owner: John Citizen. Manager: Franklin D. Roosevelt. Winter Quarters Address: Washington, D. C., and Territorial U. S. A. Office

Address: Pvt. Al Sweeney, Headquarters, Anti-Aircraft Artillery, Fort Bliss, Tex.

POST-WAR Idea: If they're on the market after the war (and they probably will be) why not buy up some of those steel mats being used by army airport engineers to create surfaces over mud and sand from which planes can take off? These steel plates might be the answer to show owners' nightmares of mire and muck. . . . While under the head of suggestions, here're a couple from William Judkins Hewitt. Red Onion says everyone should write a book! He sees a job of revival for either J. C. McCaffery or J. Allen Darnaby, referring to that Chicago-Cook County Fair of August and September, 1922, at Roosevelt Road and Des Plaines River. . . . Coming home from this strictly mechanized army, there should be a world of mechanics ready for truck jobs—and show owners will benefit greatly from the training which the boys have received.

SO the priority-conscious members of the American Carnivals Association at the Chi annual meeting are to hear WPB Section Chief George W. McMurphy and to ask questions. If the confab runs as long as it usually does, one of the questions, along in the wee hours, is apt to be: "What time is it?" . . . J. W. (Patty) Conklin, on another of his swing-arounds, reports that all showmen he encounters report a fat season. After Hot Springs and Los Angeles his itinerary on paper included Portland, Seattle and Vancouver before appearance in Chi for the conventions. . . . Point of view: Native (watching billposter sweat under a broiling sun while covering the side of a block-long tin building)—"I'll bet you never had to do a day's work in your life!" . . . Showmen at the conventions this year won't have to tell the little white lies about how badly the season started but wound up a big winner!

# The Crossroads

By NAT GREEN  
CHICAGO

**O**H, FOR the omniscience with which some people credit us! This thought is prompted by several inquiries that have come to the Crossroads desk during the week. This one, for instance: "Can you give me the address of Mrs. Smith, who is a mentalist with a carnival?" That would be a poser for the FBI. Or this: "To settle a bet, who was world's champion bulldogger in 1929?" Just as sure as we answer that one, somebody is going to come back with the assertion that some other guy was champ, so we'll sidestep it as gracefully as possible. Any day we're expecting to get the perennial late fall question: "Where can we get some reindeer to use in a Christmas pageant?" That used to be a poser, but we finally caught up with a fellow who has some reindeer. Half a dozen times a year someone wants to get hold of some distorting mirrors, and that one, too, we've got licked. The other day the U. S. employment bureau called to inquire if we could tell 'em where they could get a dozen or so midgets to work in the Kaiser shipyards. They were under the impression that there is an association of midgets in Chicago, but if there is it's news to us. Maybe someone can enlighten us on this point.

JOHN L. LORMAN, former Chicago carnival man now located in North Hollywood, writes that he'll be back in the Windy City for the outdoor conven-

tions. . . . Lieut. George W. Mitchell, formerly with Sheesley and other shows and now an instructor in the navy at Great Lakes, Ill., renewing old acquaintances in the Sherman lobby. . . . Jake J. Disch, showman, alderman and columnist of Cudahy, Wis., is a versatile guy. We didn't know of his columning activity until we picked up a copy of *Highway 62 News*, published in Cudahy, and found Disch's by-line on a column titled *Would You Believe It?*

SOMEWHERE in North Africa William Krouse, who used to be with the Ringling show, met up with a couple of kinkers from the Mills Olympia Circus of London, Pat Baker and Jimmy Kayes, distant relatives of the Clarks and the Hannefords. "They are with an English RAF entertainment unit," Krouse writes. "I saw their show and it was darned good." . . . James Dewey, who closed recently as agent of the Mills Bros.' Circus, is in Chicago and expects to stage some promotions during the winter. . . . Show Folks, Inc., staged a benefit dance last week which will add a neat sum to the fund of the Ann Lynch Home, operated by the organization for the benefit of aged and disabled troupers. . . . Irv J. Polack, owner, and T. Dwight Pepple, agent of Polack Bros.' Circus, in Chi readying for their Eastern trek. . . . Does that inane "L. S.-M. F. T." spiel on the Luck Strike air show sell any Luckies or cause listeners to turn

the dial? . . . Eddie Johnson, former cirkie now with RKO, had the pleasant job last week of escorting 18-year-old Ruth Clifton, originator of the Moline (Ill.) youth movement, to Chicago and seeing her safely off for Hollywood, where she will be technical adviser in the filming of RKO's *Are These Our Children?* . . . Stanley Dawson, erstwhile circus man, now with a USO show, in Chicago for a brief stay between stands.

THE autobiography of Dr. Max Thorek, *A Surgeon's World*, has been on the market only a short time, but it is attracting a lot of attention. *Chi Trib* gave it a good sendoff last week, but best of the reviews we have seen is that of Stanley Walker in *The New York Herald-Tribune*. "Most of it is fascinating stuff," says Walker. "Like so many eminent men of medicine, Dr. Thorek has long been recognized among his friends and colleagues as a gregarious, many-sided gentleman with a fine gift of gab and no overweening passion for complete anonymity. He is anything but the dour sawbones. . . . The doctor's story is diverting and, in the main, unusually frank. Worth reading."

M. H. BARNES, head of Barnes-Carruthers, back from Shreveport, very well satisfied with results of his show there, which did exceptionally well in spite of inclement weather. . . . Joe Goodman, formerly of the Goodman Wonder Shows, in town ahead of a USO camp show unit. . . . James M. Cole's season's route sheet shows that the circus covered 4,355 miles in six States.

## DRESSING ROOM GOSSIP

(Continued from opposite page)

former contortionist. Also visiting was Eck Erdlitz, wife, daughter Mary, and husband, Sam Growell. Trixie, dog owned by Charlie Bell, died at Miami. Without much ceremony, but with plenty of sorrow, she was buried between two wagons on the lot. Johnny Tripp stuck it out to the end. During all the heat in Miami he had two charcoal buckets burning continually in front of his trunk. At closing day in Tampa, two birthdays were observed, those of Lois Grant and Vicki Muralli, of the skating act.

Plans of personnel for the winter: Going into Sarasota for work and vacation are the Wallendas, Victoria and Torrence, the Aservas-Konyots, Dr. Ostermaier and son Albert, the Wolthings, Lopez Trio, the Naittos, Charlie Bell, Lou Jacobs, Chesty Mortier, John and Jean Carson, Margaret Graham, June and Mary Jane deYoung, Joyce Fay, Ray Marlowe family, Addie Corsi; Tuffy, Gracie and Curtis Geners, Madeline Fischer, Shirley Tremblay, Shirley Beauhner, Mitzy Sleeter and daughter, Jean; Loyal-Repenkis, Bobby and Mack Steele, Vander Barrette, Valerie and Angela Antalek, Elizabeth and Ernestine Clarke, Pat Valdo, Connie Clausen, Antoinette Concello, Fred and Ella Bradna, Mr. and Mrs. Earle Reynolds, Bob Kerr, John Charlton and Tex Elmund. To other parts of Florida—Paul and Elsie Jung, Toby Tyler, Paul Harumpo, Howard Marco, Paul Wenzel, Curt Starke, Harry Klima, Carl Stephens, Jerry Hill, Patty Warfield, Vivian Clare and husband.

Up Chicago way, Johnny Tripp and

Vicki Muralli. Returning to New York were Dutch Lully, Jack LeClaire, Willie Moser, Alicia Borbus, Edith Bowen and husband, Georgia Drake, Bea Mason, Sally Hobson and maybe to her home in England. To Indiana: Kay Marlan, Ann Rinehardt, Lois Grant, Burt Ritche and Thelma Cooper. Off to winter dates: Massimiliano Truzzi, Emmett Kelley, Joe Siegrist, Montes de Ocas, Harry Rittley, Paul Jerome, the Shyrettos, Harold and Jerry Conn, Felix Adler, Frankie Saluto and Harry Dann. And to other places on the map: Doty and Eddie Ward, Elden Day, Beebe Siegrist, Gordon Orton, Al Dalhgren, Paul Earhardt, Homer Goddard, Chick Thompson, Jerry Bangs, Arthur Burson, Louis Naggy, Clayton Chase, Chuck Frederick, Harry and John Nelson, Edith Harrison, Doris O'Conner, Eloise Sprankle Rhodus, Dolly Jahn Copeland, Margaret Garner, Laura May McKenzie, Lalage and husband Wolfe, Arthur Springer, Eddie and Beebe Allen, Merle Evans and Charlotte Maxwell and husband.—DICK ANDERSON.

## BEST FOR ENDY-PRELL

(Continued from page 33)

2 miniature rides and two free acts. David Endy said that the partnership arrangement for the first year has been gratifying and that an expansion program was in the making.

Executive staff, with one exception, remained intact. The personnel: David B. and Ralph M. Endy and Samuel E. Prell, co-owners; David B. Endy, general manager; Ralph M. Endy, concession manager; Samuel E. Prell, director general; Louis A. Rice, business manager;

Charles M. Powell, general agent; Vernon A. Korhn, secretary and treasurer; Milton Paer, concession secretary; William J. Tucker, superintendent and lot man; Walter D. Nealand, publicity director; James Zabriskie, Diesel superintendent; Whitey Hewitt, chief electrician; Jack Ormsbee, superintendent of gates; Sam Murphy, superintendent rides; Howard E. Stahler, contracting agent and promoter; Hazel Zabriskie, front gate ticket box.

## Heavy Rise in Biz

Business was 33½ per cent better than last year's, Manager Endy said, adding that after the closing he and Ralph Endy would place six of their rides in Miami for the winter. They plan to attend the Chicago and New York gatherings after a short vacation at their homes in Miami.

Gertrude Miller's *Chez Paree Revue* got top money here. Charleston newspapers praised the shows. Station WTMA used spot announcements and a half hour feature broadcast during the engagement. The show equipment will be placed in the respective winter quarters to be renovated. Service men and women were guests of the management November 3, and patients from Starke General Hospital were entertained by show talent. Visitors included State Senator Oliver T. Wallace, who was active on the committee; Ted and Mrs. Diedrick, also on the committee; Dr. Bud Cowan, formerly owner of Frost King, canine movie star; C. E. (Doc) Barfield, ride owner; Allan Elliot, police commissioner and member of the Exchange Club of Augusta, Ga.; Kay Welss, girl-show operator; Tom and

Jannette Terrill, promoters, and Fred (Red) Hitt, city editor of *The Evening Post*.

## Departures Are Made

Some showfolks' destinations were: David and Ralph Endy, Louis A. Rice, Ernie Buzzela, Vernon A. Korhn, Milton Paer, George Korestas, Harry Edwards, Jack Ressel, Norman Littlefield and their families, James and Hazel Zabriskie, "Mom" MacDonough, Mr. and Mrs. Whitey Hewitt, Bob and Mrs. Holmes, Jimmy Connors and family, Harry Weiss, Ralph Justice, Harry (Speedy) Bauer and Maurice Garber and others to Miami.

Charles M. Powell, general agent, Albany, N. Y.; Mr. and Mrs. Matt Crown and family and Mr. and Mrs. Charles Guttermuth, Brunswick, Ga.; Mr. and Mrs. Joe Lux, Bridgeport, Conn.; Jerry Gerard and Roger Hornsby, Philadelphia; Howard E. Stahler, Charleston, W. Va., for an indoor promotion; Carl Lee, Burlington, N. C., and Abe Wolf, Washington, D. C.

Sam Murphy, Frank Robinson, Herman Smith and Frank Sexton go to Key West, Fla., to handle rides. Stacey Knott, Ferris Wheel foreman, returns to Fayetteville, N. C., for a vacation. Cash and Gertie Miller will spend winter months in Richmond, Va. Harry Stephan goes to Union City, N. J.; Earl Lewis to Harrisburg, Pa., and Ben Sheak and family return to Miami. Mr. and Mrs. Bob McLure to Miami; Mr. and Mrs. Dannie Newman, Pittsburgh; Emmanuel and Vittorio Zacchini, cannon act, with the show all season, to Tampa. Samuel Prell and sons, Joe and Abe, will go to Newark, N. J., for a vacation.

# IAFE TACKLES POST-WAR

## Card for Chi Huddle Lists Future Hard Nuts To Crack And Reviews of Hectic '43

BROCKTON, Mass., Nov. 6.—Post-war planning and the Food-for-Freedom theme have prominent places on the program of the annual meetings of the International Association of Fairs and Expositions and the Association of County and District Fairs in the Hotel Sherman, Chicago, November 29-December 1. Secretary Frank H. Kingman, IAFE, and secretary-manager of the Brockton Fair, has completed a draft of the program.

On the afternoon of November 29 the ACDF will hear a *Review of 1943-Outlook for 1944* by secretaries of State associations of fairs. Secretary Harry B. Kelley, Hillsdale Fair, and secretary of Michigan Association of Fairs, will talk on *Dividing It Sixteen Ways*. *Ohio Fairs Compete for Honors* will be the subject of Mrs. Don A. Detrick, Bellefontaine, executive secretary of Ohio Fair Managers' Association. A. W. Kalbus, Wisconsin State Fair, Milwaukee, will speak on *Wisconsin's Five Principles*. Secretary-Manager William V. Ward, Illinois State Fair, Springfield, has for his topic *What I Learned at 50 Fairs*. Open discussion will precede resolutions and election of officers to succeed President E. W. Williams, secretary of Delaware County Fair, Manchester, Ia.; Vice-President J. M. Dean, secretary of Mississippi Association of Fairs, Jackson, and Mrs. Detrick, secretary.

### Nash in Annual Address

IAFE President Charles A. Nash, general manager of Eastern States Exposition, Springfield, Mass., will preside and deliver the annual address at the main opening session in the Bal Tabarin of the Sherman at 10 a.m. on November 30. Reports of the classification committee will be made by Chairman Nash; board of appeals by Chairman Henry W. Beaudoin, secretary-manager of Mid-South Fair, Memphis; auditing committee, Chairman Emery Boucher, secretary of the Exposition Provinciale, Quebec; reception committee, Chairman Samuel S. Lewis, president-manager of York (Pa.) Inter-State Fair; board of directors, Secretary Kingman; government relations committee, Chairman

Nash. Nominating committee will be named at this session.

*Post-War Planning for Livestock Shows* will be discussed at the afternoon session, opening at 1:45 o'clock, by Ellis McFarland, Chicago, secretary of the National Society of Livestock Record Associations, and William S. Moscrip, Lake (See IAFE Post-War Topics on opp. page)

## Nebraska Loop Makes Operation Pledge for '44

WEST POINT, Neb., Nov. 6.—Continued operation of all county fairs in Nebraska in 1944 was urged by members of Greater Northeast Nebraska Fair Circuit at the annual meeting here. Officials of fairs in Burt, Cuming, Dodge, Saunders, Thurston, Washington and Wayne Counties were unanimous in pledging support to agriculture and in asserting that fairs provide necessary recreation.

C. Y. Thompson, Cuming County farmer and president of Nebraska Farm Bureau Federation, pointed out the advantages of bringing together buyers and sellers of livestock.

President Emil Gosc, Scribner, was in charge of the meeting. New officers elected are Rollie W. Ley, Wayne, president; C. G. Marshall, Arlington, vice-president; Albert H. Miller, Blair, secretary-treasurer. It was voted to hold the 1944 meeting in Arlington, Neb.

## Racing Fund Up for Fairs

SALEM, N. H., Nov. 6.—Rockingham race track has announced new high figures in the daily take on betting. Income to the State for the first five weeks of the current meet will net about \$645,000. This probably means that the sum to be distributed among the six fairs will be more than last year's \$40,000.

## Saskatoon Mourns Sid Johns, Genial Soul Honored by His King

SASKATOON, Sask., Nov. 6.—This city and residents in many parts of Canada and the States mourned the death of Sidney W. Johns October 31 after a long illness. A leader in many agricultural, fair and civic projects for many years, a number of Western Canadian exhibitions revolved around policies which he had initiated. A citizen of Saskatoon for 35 years, he took an active part in development of the small city to a thriving commercial center.

In 1911 he was elected to the board of directors of Saskatoon Exhibition and served as chairman of attractions and concessions. Eleven years later, after the death of C. D. Fisher, he was appointed manager. The exhibition continued to grow, grounds were beautified and new buildings were built. As secretary-manager, he perpetuated the slogan, "Bigger and Better Than Ever," for Saskatoon Exhibition.

He had been president and director of the Canadian Association of Exhibitions, which he headed in 1939; president of the Canadian Association of Exhibitions, and at the time of his death was secretary of Western Canada Association of Exhibitions; campaign manager of Saskatoon branch, Canadian Red Cross Society; vice-president of Saskatoon Council for War Auxillary Services,



SIDNEY W. JOHNS, dean of Canadian agricultural showmen, who died October 31, had been secretary of Saskatoon (Sask.) Exhibition since 1922. He had long been secretary of Western Canada (Class A) Association of Exhibitions and was a past president of the Canadian Association of Exhibitions and of the International Association of Fairs and Expositions. He had traveled extensively and had visited most of the larger fairs in the States. Details in the Final Curtain.

## Orangeburg Till Is Fullest Since Org Began in '11

ORANGEBURG, S. C., Nov. 6.—Orangeburg County Fair here October 25-30 was up over the 1942 annual in all departments and leaves the association in the best financial condition since its organization in 1911, said Secretary J. M. Hughes.

Attendance was larger than that of last year on Monday, Tuesday, Wednesday and Saturday. Grandstand receipts were considerably larger and George A. Hamid's *Victory Revue* and acts were (See Orangeburg Profits on opp. page)

## La. State Goes Over Big With Youth Stressed

Food production purpose brings unqualified success, Hirsch's verdict

SHREVEPORT, La., Nov. 6.—The 37th annual Louisiana State Fair and Junior Livestock Show here October 23-November 1, altho streamlined because of war conditions, had one of the largest attendances and greatest money spending in history of the annual, officials said. Secretary-Manager W. R. Hirsch, elated over attendance and public interest manifested, said plans for a more pretentious fair in 1944 have been started.

Closing day, Negro Day, was highlighted by a football game between colored teams of Wiley College and Xavier College, New Orleans, and brought 35,000 colored patrons thru the gates. Ideal weather during the run resulted in thousands of out-of-town visitors.

### High Prices for Champs

Emphasis was placed on the Junior Livestock Show, food preservation and agriculture, with competition open only to farm boys and girls of all ages. Four-H Clubs and Future Farmers groups were in the majority. Boys and girls had over 900 fowls on display and the Livestock Show was an eye opener. Grand champion baby beef steer, a 1,035-pound Angus, was sold for 40 cents per pound, highest price paid at the auction for beef cattle, netting \$414 besides his prize money to Harlan Ebert, Madison Parish, owner of the steer. Reserve champion, a 950-pound Angus steer, raised by Joe Bailey Smith Jr., Richland Parish, brought 27 cents per pound.

In the food conservation department there were 1,100 articles on display. The Cotton-Goes-to-War, Meat-Goes-to- (See La. State Goes Big on opp. page)

## New Mobile Site Is Crashers' Pie, But Biz Is Brisk

MOBILE, Ala., Nov. 6.—Greater Gulf Coast Fair here October 22-31 had paid attendance of 36,678, according to figures of the tax collector's office. Admission was 17 cents, including amusement tax. However, it is estimated that at least half as many more went thru open spaces on the new lot at Fulton and Hall's Mill Road.

Exhibits were skeletonized due to scarcity of products to display under wartime conditions here. Weather was excellent.

Hennies Bros.' Shows had part of their equipment on the midway, three shows being presented. Show concessions, which were numerous, reported good business. There were four cookhouses on the indie midway and on Sunday all sold out everything in the way of eatables. This was the "big" day, with 10,000 paid thru the gates and at least 5,000 more going in on the cuff.

## Two-Day Meeting for Iowa

DES MOINES, Nov. 6.—Fair Managers' Association of Iowa will hold a two-day annual convention here December 6 and 7, it was announced by Harry Rodman, Winterset, president of the association. Last year the convention was curtailed to one day, but directors, meeting in Des Moines, have decided to hold the usual two-day sessions this year to allow time for a full program. State Agricultural Society will hold its annual meeting December 8, when officers of the State Fair board will be named. Annual banquet will be held on the night of December 7.



HORACE L. BURI, manager of the county-owned Jefferson County (Wis.) Fair, who has been sworn into the army and will leave for Fort Sheridan, Ill., November 20. He was granted a leave of absence for the duration and Gordon W. Matters, Jefferson, who has been assistant manager of the 93-year-old annual, was named to succeed him. Fair dates for 1944 have been set.



## Macon Gates Promise Gain Of Over 10%

MACON, Ga., Nov. 6.—Results of the first week's operations of Georgia State Fair, October 27-November 6, were termed "highly satisfactory" by E. Ross Jordan, general manager. First day, Wednesday, was lost due to extremely cold weather, but the next day, Children's Day, proved to be one of the best in recent years.

Gate showed an increase on the last two days of opening week. Manager Jordan expressed the opinion that totals would show an increase of "better than 10 per cent."

War theme predominates and biggest single feature is a huge army air show presented by Warner Robins Air Depot, largest air depot in the Southeast, located near here. A special top, 90 by 200 feet, shelters many of the army displays, including all types of airplane engines, airplane ordnance and armament, signal corps equipment, supply and repair equipment. Camouflage and medical units have large displays outside.

For first time a system of two fences is being used. Automobile parking tickets are collected at outer gates and patrons pass thru turnstiles at inner gates. This has eliminated former traffic congestion.

## AROUND THE GROUNDS

CENTRAL CITY, Ia.—Charles Towers was elected president of Linn County Fair Association; L. A. Falcon, vice-president; M. C. Lewis, secretary; K. F. McNiel, treasurer.

MARLBORO, Md.—The 1943 Southern Maryland Fair will be held here on three days, reported William C. Brooks, secretary of Southern Maryland Agricultural Fair Association.

JEFFERSON, Wis.—The county operating committee of the county-owned Jefferson County Fair here has set dates for 1944 and announced that speed purses for the two-day meeting this fall would be increased to \$400 for each event. Horace L. Burl, who has been manager, will enter the army November 20 and he will be succeeded by Gordon W. Matters, Jefferson, who has been assistant manager.

TOPSFIELD, Mass.—Essex Agricultural Society October 27 elected Edward Wigglesworth, president; James R. Reynolds, S. M. Merrill, Harlan P. Kelsey, vice-presidents; Ralph Gaskell, Danvers, secretary. Secretary Gaskell, re-elected, outlined hopes for 1944. Fair was canceled this year. A proposal was made that the fair adopt pari-mutuel racing and it was taken under advisement by the board of trustees.

APPLETON, Minn.—Swift County Fair Association on October 28 elected Paul Waldon, president; Lester Evans, vice-president; A. O. Krebs, treasurer; J. G. Anderson, secretary; Oscar Lindahl, E. W. Pederson, A. J. Marquardt, directors for three years. Directors holding over are G. L. Haugland, George Bryan, George Clapp, A. T. Forsberg, Edmund Anderson, all of Appleton, and Lieut.-Col. R. P. Millier, in service overseas. Fair showed a good balance this year, with the largest attendance on record. Fair board has been purchasing War Bonds. Grandstand show was furnished by Barnes-Carruthers and Art B. Thomas Shows were on the midway.

## LA. STATE GOES BIG

(Continued from opposite page)

War and the captive war materials exhibits were magnets for visitors. Exhibit of sweet potato dehydration, which also showed destruction of the sweet-potato weevil and diseases which affect the plant proved of unusual interest.

### Revue Big Draw

Barnes-Carruthers grandstand revue, *Let Freedom Ring*, drew the largest crowds for such an attraction since the inception of the fair, an increase of 15 per cent in attendance and receipts over 1942. Cervone's band, a big favorite here; George Hanneford and Company,



## Meetings of Assns. of Fairs

International Association of Fairs and Exhibitions, November 29-December 1, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Middle-West Fair Circuit, November 29, Hotel Sherman, Chicago. Ethel Murray Simonds, president, Muskogee, Okla.

Kansas Fairs Association, January 11 and 12, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 12 and 13, Deshler-Wallick Hotel, Columbus. Mrs. Don A. De-trick, secretary, Bellefontaine.

Western Canada Association of Exhibitions (Class A), January 17-19, Royal Alexandra Hotel, Winnipeg, Man.

Massachusetts Agricultural Fairs Association, January 19 and 20, Hotel Weldon, Greenfield. A. W. Lombard, secretary, 24 State House, Boston.

Michigan Association of Fairs, January 18-20 (tentative), Fort Shelby Hotel, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 24 and 25, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton.

Nebraska Association of Fair Managers, January 25 and 26, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

West Virginia Association of Fairs, dates to be set in February. J. O. Knapp, secretary, Morgantown.

Association of Tennessee Fairs, February 1 and 2, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Ontario Association of Agricultural Societies, February 9-12 (tentative), King Edward Hotel, Toronto. J. A. Carroll, secretary, Toronto.

Wisconsin Association of Fairs, February 22-24 (tentative), Hotel Schroeder, Milwaukee. James F. Malone, secretary, Beaver Dam.

AS INQUIRIES are being made, secretaries of associations of fairs should send in their dates.

the Four Franks, Pallenberg's Bears, Hilson's Dogs; Carl Edwin, comedy jockey; Bo-Bo Barnett and Company and La Professional, traps, came in for unstinted praise.

On the Gladway attractions of the Beckmann & Gerety Shows did business of 15 per cent in excess of that of 1942, altho there were fewer shows than last season. The same number of rides were presented. Gay Old New Orleans, Motordrome and Monkey Shows did heavy business during closing days along with the rides.

Concessionaires, who reported big business, practically sold out on closing day. With war exhibits, War Bond booths and branches of armed service taking a prominent part, there was a military atmosphere thruout the grounds. The fair this year was given mainly for the promotion of increased interest in livestock, food preservation and agriculture, and it is expected that gratifying results will accrue.

### Hirsch Is Gratified

"A tremendous success as to purpose of its operation, such as education to farm youth and laying stress on food production," said Manager Hirsch. "War atmosphere prevailed, with planes and other exhibits from neighboring camps and fields, and with every branch of service represented, even to the branch called 'WAGS,' along with the Treasury Department's captive war exhibit that has been making a tour of the nation. A most interesting exhibit was that of V-Letter or Victory Mail, making its first showing in the South at this year's fair, and it came in for its share of interest from spectators who were shown every process of handling, photographing and distribution."

When asked as to how the free gate and parking had turned out, Manager Hirsch said that this had been tried for the first time in the history of the fair, partly because of lack of man power. Women ticket takers were drafted for Gladway attractions, the Catholic Daughters taking over this task efficiently. He added that the free gate and parking might be continued in the future.

"Two of the highlights," he said, "were Rube Liebman's War Bond drive among showmen, concessionaires and

free act people and his annual party and entertainment at the Shrine Crippled Children's Hospital, some score of grandstand acts going out there and putting on two hours of real entertainment for the little people of that institution. Rube jumped from the West Coast to be present again at the Shreveport Fair. *Let Freedom Ring*, the big grandstand spectacle, said to have been the best ever by press and public, and presented by Barnes-Carruthers, with Mike H. Barnes on hand to handle the show, played to an increase in gross business over last year's. The Gladway, occupied by the Beckmann & Gerety Shows, proved that B. S. Gerety did a wonderful job of gathering a group of worthwhile shows and rides that brought an increase in gross business to the extent of 25 per cent over that of last year. It would have mounted higher had it not been for rain on the first Saturday night about 10 o'clock, a cold wave hitting at 7 p.m. on Sunday and a cloudburst on closing night of Colored Day about 9 o'clock."

## ORANGEBURG PROFITS

(Continued from opposite page)

well received, Secretary Hughes reported. Gross of the James E. Strates Shows on the midway was reported as being greatly over the 1942 figures. Exhibits were all creditable and the fair was pronounced a complete success by its officials.

Operating officers are J. W. Smoak, president; J. M. Hughes, secretary-manager; W. A. Schiffler, treasurer; M. K. Jeffords, manager of midway and concessions.

## LAFE POST-WAR TOPICS

(Continued from opposite page)

Elmo, Minn., president of the Holstein-Friesian Association of America. Herbert H. McElroy, secretary-manager of Central Canada Exhibition, Ottawa, will talk on *The Wartime Operation of Canadian Fairs, Fairs and Their Relationship to the National Food Problem* will be discussed by Howard Leonard, Springfield, director of Illinois Department of Agriculture. Harold J. Homan, Rockford, Ill., will speak on *The Youth Day Program*. He is director of Youth Day programs at Wisconsin and Illinois State fairs. Secretary J. J. Isaacson, Omaha, has for his subject *Ak-Sar-Ben's Buddy Plan*.

### Bombers of 4-H Clubs

Ralph T. Hemphill, secretary-manager of Oklahoma State Fair, Oklahoma City, is down for a talk on *Oklahoma's 4-H Clubs Buy Bombers*. *Grand Champion Dairyman Showman* will be discussed by Robert W. Bosse, Waukesha, Wisconsin State Fair 1943 Junior Fair. J. W. Whitehouse, Lexington, Ky., National chairman of the 4-H Club extension committee, has for a topic, *4-H Clubs and Fairs Work Together*. E. Paul Jones, chief of the Farm Section, Office of Public Relations, American Red Cross, Washington, and former publicity director of the State Fair of Texas, Dallas, will talk on *Red Cross Exhibits*. *Victory Lane—The Story of Biddy, the Hen*, is the subject assigned to Howard King, Wisconsin Department of Agriculture, Madison. Vice-President McElroy will preside at the 10 a.m. session on December 1 in the Bal Tabarin. Speakers and their subjects: Archie L. Putnam, secretary-

manager of Northern Wisconsin District Fair, *Chippewa Falls Opens the Season*; G. B. Boyd, Ozark Empire District Fair, Springfield, Mo., *An Art Show in Action*; Samuel S. Mitchell, secretary-manager of Kansas State Fair, Hutchinson, *A Cattle Show Hall of Champions*; Frank H. Means, secretary-manager, Colorado State Fair, Pueblo, *Our Second Experience With a Night Club*; Russell Frost, Wisconsin Department of Agriculture, Madison, *Wisconsin's Dairy King Contest*; Ralph T. Hemphill, *Our Swing Shift Grandstand Show*; George A. Hamid, George A. Hamid, Inc., New York, and New Jersey State Fair, Trenton, *Our Feature Exhibits*; Secretary-Manager Maurice W. Jencks, Kansas Free Fair, Topeka, *War Period Booms, 1776 to 1943*.

### On Military Exhibits

Closing session on the afternoon of December 1 at 1:45, with President Nash presiding, will have these subjects and speakers: *Military Exhibits and Shows*, William T. Marriott, manager of Wisconsin State Fair; Rex B. Magee, secretary-manager, Mississippi Free State Fair, Jackson; *Operating a Fair in Wartime*, Secretary Raymond A. Lee, Minnesota State Fair, St. Paul; *Servicemen's Party and Ball*, A. W. Kalbus, Wisconsin State Fair; *An Art Exhibit by Soldiers*, Maurice W. Jencks, Kansas Free Fair, Topeka; *The City of Salt Lake—His Fair Grounds*, Sheldon R. Brewster, secretary-manager, Utah State Fair, Salt Lake City; *The Farm Machinery Situation*, R. S. Williams, Chicago, supervisor of sales promotion, International Harvester Company; *The Mid-West Fair Circuit*, Maurice W. Jencks, Kansas Free Fair. Election of officers will follow report of the resolutions committee.

Thanks for the Swell Season!



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World's Highest Aerial Act

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## ACTS, ATTENTION 1944 Fairs

WANT first-class ACTS of all descriptions. SENSATIONAL—Family Acts doing two or more, Trios, Doubles, Singles. Can use new ACTS in this territory. Send photos—full details.

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# THE Cavalcade of Fairs

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MONDAY, NOV. 15

Don't miss this important Annual Fair Book. Fair men all over the country as well as show people, exhibitors, bookers, etc., will soon be reading it. Advertise and gain attention from those who count!

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The Billboard Pub. Co., 25 Opera Place, Cincinnati 1, O.

# SEE BOOM IN DIM-OUT LIFT

## Coastal Ops Elated With Newest Order

Expect to recoup losses incurred by lighting handicap—A. C. Celebrates

ATLANTIC CITY, Nov. 6.—Boardwalk crowds at one-minute after midnight Monday (1) watched in awe as every advertising sign, lighting fixture and store window suddenly burst into brilliance. The seashore resort celebrated the lifting of the dim-out regulations with a 15-minute display of full illumination. After the brief show, lights were toned down. The dim-out all but put the wooden way into total eclipse for 19 months.

Frank P. Gravatt, president of the Atlantic City Amusement Men's Association and operator of Steel Pier, was one of the first to express elation over the abolishment of the dim-out regulations. "This is great news for Atlantic City," (See Boom in Dim-Out Lift on opp. page)

## Panama City Spot Gets Going Nov. 20

PANAMA CITY, Fla., Nov. 6.—With basic operational functions well under way, Playland Park here will definitely open November 20 as originally planned, according to Al Wagner, president of Park Amusements, Inc., operator of the new fun spot. Construction work is well under way on the massive entrance, and construction of the 3,500-seat amphitheater will soon get under way and is expected to be completed in time for the opening.

Present plans call for 14 major rides, four kiddie rides, a Funhouse, Monkey Villa, pony track, Penny Arcade, skating rink, a dance pavilion and other attractions, making Playland one of the outstanding amusement and recreation centers in this State.

Playland will feature free attractions on a weekly change basis. The executive staff, which will also be announced soon, will include a number of veteran outdoor showmen. Wagner has retained as his associate Al C. Bradley, who this season has been the general representative of Wagner's Great Lakes Exposition Shows, which terminates a 44-week road tour in Tallahassee, Fla., November 13.

## Gerst Joins Philly Agency

PHILADELPHIA, Nov. 6.—Bill Gerst, for many years manager of Hunt's Ocean Pier, Wildwood, N. J., and director of publicity and advertising for the Hunt's Amusement Enterprises at Southern New Jersey resorts, has left the William C. Hunt organization to join the theatrical agency of C. Richard Ingram here as head of the new talent and act department.

## Detroit Eastwood Sets Brydon Unit For 1944 Season

ST. LOUIS, Nov. 6.—Ray Marsh Brydon, general representative of the Park Amusement Company, Chicago, returned here this week after a hurried trip to Detroit, where he contracted with officials of Eastwood Park to open his No. 2 "International Congress of Oddities" there April 14, 1944, for the season.

Eastwood's spacious ballroom will be used to house the Brydon attraction, and the Eastwood operators in conjunction with Brydon plan to begin work early next spring on revamping the building and building a new and elaborate front.

At the close of the 1943 season at Riverview Park, Chicago, the International Congress of Oddities was given a contract to return there in 1944 for the third consecutive season. Brydon also is negotiating with two other amusement parks to present one of his modern freak shows next season.

Business has been excellent for the International Congress of Oddities Museum in St. Louis, where the show is now in its eighth week. Another Park Amusement Company unit opens today in Little Rock, Ark., while a third opens in Indianapolis November 13.

## Would Fly Vacationers

VINELAND, N. J., Nov. 6.—Vineland Flying Service, local airfield, has asked the Civil Aeronautics Board in Washington for permission to fly vacationers from Vineland and Philadelphia to New Jersey resorts in the summer and to Florida in the winter. With an eye on post-war travel, Nicholas Tuso Jr., president of the company, figures that air travel will be much in demand from the metropolitan centers to the Jersey and Florida resorts.

## All U. S., Canadian Ops Get Bid To Attend NAAPPB Meet

CHICAGO, Nov. 6.—Board of directors of the National Association of Amusement Parks, Pools and Beaches this week extended an invitation to all owners, managers and concessionaires of amusement parks, piers, pools and beaches of the United States and Canada, whether they hold membership in the NAAPPB or not, to attend the organization's Silver Jubilee Convention at Hotel Sherman here November 30 thru December 2.

"The purposes of the convention, as laid down by our predecessors," read the invitation, "are, primarily: (1) To coordinate the activities of our great industry so that we may best serve our great country in winning the war; (2) to safeguard our industry in these times of stress, and (3) to help individual operators in the solution of the countless problems which confront us during

## Cincy Coney Off American Recreational On Dancing But Pool Sets Mark

By R. S. UZZELL

### Officers, Directors Re-Elected

CINCINNATI, Nov. 6.—The wartime man shortage was reflected in a falling off in dancing at Coney Island here last summer, but the mammoth swim pool enjoyed the biggest business in its history. These were among the facts presented by Edward L. Schott, president and general manager of Coney, at the annual meeting of stockholders Monday (1). "While girls generally would not go dancing without escorts, they did not feel that way about swimming," Schott said.

Schott's report indicated that business at Coney this year set one of the highest records in the history of the resort. Attendance at the automobile gate was off about 100,000, he stated, due principally to gas rationing. However, increased business on the steamer Island Queen largely offset this loss. The steamer enjoyed the biggest business in its history, as did the various rides. Coney's restaurant business was regarded as highly successful, with the deficit in this department the smallest in the park's history.

At the Monday meeting the stockholders re-elected the following directors: E. W. Edwards, John Friedlander, M. E. Lyons, Robert McClure, Charles Sawyer, Edward L. Schott, John Towle, Ralph G. Wachs and Fred E. Wesselmann.

The board, at its reorganization meeting, re-elected Schott, president and general manager; Wesselmann, vice-president and chairman of the board, and Wachs, secretary-treasurer.

The convention plans show the kind of co-operation for which long and arduous effort and unstinted time has been spent. It takes a great emergency to make brothers of us all. Our very able president, Leonard B. Schloss, has pulled the stroke oar in obtaining an outstanding speaker of national importance for our assembly at Chicago. Thus we will learn the route we can safely travel before we start on our 1944 journey. It's going to be an opportunity and a privilege to sit at the feet of the faculty and learn. There is no reason why you should play hooky. Come and help the faculty run the school of instruction. The officers and program committee want and deserve the support of every member. Mark the dates on your calendar now.

The November issue of *Reader's Digest* carries an article on "New England Orgy." Don't be frightened—it's a feast. Never before has the Rhode Island Clam Bake and Chowder been so thoroughly and ably treated. Crescent Park, Providence, comes in for a just treatment of its up-excelled product. The bake is an art acquired from the Indians and so perfected by constant practice that it's an inheritance. Bill Crowell, dean of bake masters, has baked for 5,000 dinners on a Sunday. At a summer meeting of New England park men Bill did his stuff as only a master can. This writer sat between Herbert F. O'Mally and George P. Smith Jr., and more than once did we catch them letting out their belts. To read the article brings back the tang of the sea and the clams. Clam bake master is now a recognized profession and protected by trade secrets handed down from generation to generation. Thus a park man plays to local custom and habits, and obtains a wide following. (See AREA on opposite page)

## Attendance Off 50% At Detroit Midget; Gas Ration Blamed

DETROIT, Nov. 6.—Recent closing of Midget City, miniature amusement park located just inside the city limits on the road to Chicago, revealed a drop in attendance of 50 per cent from 1942—10,000 this year compared to 20,000 in 1942. This was the second successive year the spot had shown a drop, from 26,500 in 1941, the record high.

Drop is attributed directly to gasoline rationing, which heavily reduced pleasure driving in this area all summer. Midget City has been generally advertised for highway travelers, with highway signs a long ways off.

Only major change in policy this year was an increase in admission from 10 to 15 cents, so that about half of the drop in patronage was offset by the higher admission. On the other hand the increase may also have contributed toward the drop in patronage in itself.

## PARK AMUSEMENT CO., INC.

PROUDLY ANNOUNCES THE CONTRACTING OF EASTWOOD PARK DETROIT, MICH.

For the

## INTERNATIONAL CONGRESS OF ODDITIES

OPENING APRIL 14, 1944

AND THAT WE ARE RE-ENGAGED FOR OUR 3RD YEAR AT RIVERVIEW PARK CHICAGO, ILL.

ACTS, ODDITIES AND CAPABLE PEOPLE, CONTACT OUR GENERAL REPRESENTATIVE

RAY MARSH BRYDON

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## WANTED FOR

### OCEAN VIEW PARK

Experienced Scooter Car Operator able to repair Scooter Cars this winter and operate next summer. State age, salary and references. Write ALBERT MILLER, Ocean View Park, Norfolk, Va.

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Rides for season 1944. Regardless of condition, kind or make. Write, give full particulars.

G and C Amusements

BOX D-149, The Billboard, Cincinnati 1, O.

In addition to the display, the resort will distribute the history of the Boardwalk in its newest pamphlet relating its history, entitled *There Was a Guy Named Jake*, the Boardwalk being the brainchild of one Jake Klein back in the '80s. A new Atlantic City pictorial folder showing winter scenes in color and containing current rates of 50 major hotels will also be distributed.

"We have been missing a good bet in not catering to the travel agents in the past," said Commissioner Joseph Altman, director of the city's publicity and advertising. "With boat and air travel at a stand-still, many agencies are looking for tie-ups for resorts near to metropolitan centers."



# Rinks and Skaters

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

## Hollands Re-Opening Wood in Cleveland At Bridgeport After Arena's Sales Post; Ohio Spots Continue

BRIDGEPORT, Conn., Nov. 6.—Holland's Skateland here is scheduled to re-open for roller skating November 13. The rink was damaged by fire in June when an electrical storm caused a short circuit and burned the building to the extent of \$35,000 damage.

Patrons have been anxiously awaiting the reopening, as they have been without a rink for many months. Skateland has been rebuilt and greatly enlarged to make it one of the finest, if not the finest and most beautiful rink in Connecticut. A new Swanson miricle maple floor was especially designed for it.

The rink is owned and operated by Ruth and Bill Holland, outstanding dance and figure skaters, and all classes will be under their supervision. George Underhill will again be at the console of the Hammond organ and Solovox.

JOHN F. O'NEILL, owner of Beebe Roller Rink, has closed the rink at Astoria, L. I., N. Y., and subleased it to a war plant for government production for the duration. O'Neill will retain his membership and activity in the RSROA.

CLEVELAND, Nov. 6.—Merrell A. Wood has been appointed director of sales promotion for the Arena here.

Much of his work will be in promotion of attractions and stimulation of ticket sales in large industrial blocks for the Cleveland Barons, ice hockey team now in first place in the American League.

He will retain his interest in the Wood-Dillon Company, operators of Winland Auditorium, East Liverpool, O., and Geauga Skateland, Geauga Lake Park, near-by Cleveland summer resort. Mrs. Wood will represent her husband at the East Liverpool roller rink where James R. Dillon, Wood's partner, is located.

### U. S. Consul Enthusist

ST. JOHN, N. B., Nov. 6.—G. C. Fuller, recently appointed United States consul here, heads a skating family, being an exponent of roller and ice fancy skating. The consul and his wife have won medals for proficiency in figure and dance skating at Winnipeg, Man.; Kingston, Ont., and Niagara Falls, Ont. Fuller also was consul in those cities before being transferred to St. John and a director of an amateur skating club in Winnipeg. He has been stationed in Canada 16 years as U. S. consul. He plans to organize a skating club here.

### Philly Building Is Sold

PHILADELPHIA, Nov. 6.—Albert M. Greenfield & Company, realty firm, last week sold the three-story Adelphia Roller Rink in the West Philadelphia section to Edward F. Watts for the Diversified Realty Corporation. One of the first rinks in operation here and one of the largest in the city, the Adelphia rink property is assessed at \$52,500. Purchase price was not disclosed.

### Axell Piloting Edgewater

DETROIT, Nov. 6.—Gilbert Axell has been named manager of Edgewater Park Rink here, which has been taken over by the park management after having been leased for several seasons by Orville Godfrey. Axell was associated with Godfrey nine years.

### Godfrey Remodels Arcadia

DETROIT, Nov. 6.—Arcadia Rink here is being remodeled by Manager Orville Godfrey with a red, white and blue color scheme. Lounges are being revamped, and additional facilities provided for patrons in the rink dining room, which seats about 300. Glass brick is being used in modernistic effects.

CAROLA, solo-skating act, is appearing at Mickey's Show Bar, north end Detroit spot.

MIKE JACOBS is sponsoring prize fights Monday nights only in St. Nicholas Arena, New York. Skating continues other days and nights.

OFFICERS of the Jolly Bachelors' Club, Capitol Arena, Trenton, N. J., are: President, Jesse Wilcox; vice-president, John McGuire; treasurer, Dave Gardener.

FRED (BRIGHT STAR) MURREE, Pawnee Indian pioneer skater, wrote from Philadelphia that when he observed his 83d birthday anniversary October 7 during an engagement in Arena Gardens Rink, Detroit, he was presented with a silver medal by the Arena Gardens Roller Skating Club. He is in good health and expects to cavort on the little wheels "for a few more years yet."

FRED A. MARTIN, general manager of Arena Gardens Rink, Detroit, and secretary of the Roller Rink Operators' Association of the United States, is back from his first vacation in seven years, spent in New York City and Arizona. Thea McDonald, office manager of the RSROA, has joined the "lunch-bucket brigade," toting her lunch to the office daily because of difficulties with rationed foods in Detroit restaurants.

## Eyers Taking Over Anderson Property

ANDERSON, Ind., Nov. 6.—Mr. and Mrs. Ernie R. Eyer have purchased the Anderson Roller Rink here, formerly owned and operated by Mrs. George W. Pierce.

They are not newcomers in the business, having operated Eyer's Rink, near Anderson, which will be closed to permit the Eyers full time to manage their newly acquired rink. They have a host of friends throught the country and good wishes have been coming in to them in their new enterprise.

### BOOM IN DIM-OUT LIFT

(Continued from opposite page)

Gravatt said, "and should have an excellent effect on general business conditions, especially for Boardwalk merchants and amusement operators." Gravatt's Steel Pier is operating week-ends during the off-season months.

Theater men were uniformly enthusiastic over the change, several suggesting that it might off-set the loss of patronage caused by the removal of the Atlantic City basic training center that brought tens of thousands of soldiers here.

Edward J. O'Keefe, secretary-treasurer of the amusement men's association, called the relaxation "a splendid thing for Atlantic City." He said it would mean increased business for everyone, and added, "there isn't a doubt but what the dim-out had a harmful effect."

### S. F. Still Cautious

SAN FRANCISCO, Nov. 6.—With the lifting of light curbs invoked on the Pacific Coast August 5, 1942, Playland-at-the-Beach, only a stone's throw from the surf here, has again switched to full brilliancy. Blackout precautions, however, are still in effect. Board walls, which shielded the few midway lights allowed to remain on during the dim-out era, are to remain in position.

Local fun area had the toughest dim-out problem in town to lick because of its closeness to waters where enemy submarines were known to have been operating. Military security officers found that a 94 per cent reduction in general lighting had been effected by the Playland management less than 48 hours after the dim-out provisions had been announced.

### Editorial Hails Lift

JACKSON, Miss., Nov. 6.—The Clarion-Ledger editorially hailed the lifting of the dim-out regulations on the Mississippi Gulf Coast resort area, declaring, "Our own Gulf Coast cities and resorts welcome and benefit from this order lifting the dim-out regulations, and we rejoice with them."

The editorial: "British and American air and naval forces may not have won the Battle of the Atlantic to the extent of banishing all Axis submarines from that ocean, and our forces have not destroyed all the Japanese submarines in the Pacific, but Washington reports official evidence that we have made all our coastal waters safe."

"This evidence is in the form of an official announcement made jointly by the war and navy departments, of Office of Civilian Defense and the War Production Board, upon recommendation of an army-navy committee, that dim-outs will

be abolished November 1 on the Atlantic, Pacific and Gulf of Mexico coasts.

"That is welcome news to all citizens as proof of the success of the campaign against the Axis U-boats which little more than a year ago infested our coastal waters and were sinking ships within sight of our ports. But it is especially welcome to citizens and business men of coastal cities and resorts in which dim-outs have been enforced many months to eliminate the coastal glare which silhouetted ships off shore and made them easy targets for torpedoes. The dim-outs have been a necessary nuisance to residents of these coast cities, and a handicap to operators of many businesses."

### Balto Has "Brown-Out"

BALTIMORE, Nov. 6.—The 15-mile wide strip along the coast from the Delaware to the Virginia line again may show lights, and resort and amusement park ops in the area are elated with the latest order. The abolishment of the dim-out will benefit Somerset, Worcester and Wicomico counties, where the dim-out has been in effect since May, 1942.

The dim-out, however, will be succeeded by a "brown-out," a voluntary semi dim-out to conserve fuel needed to generate electric power. A warning that unless the public co-operates in this curtailment mandatory regulations of night lighting will be necessary, was issued by federal fuel and transportation officials.

### AREA

(Continued from opposite page)

ing that creates far-reaching good will. May John Clair's stature never grow less. Amusement parks are not washed up. They are coming thru war days in good style and will reach for greater heights once the war is over. We shall build greater parks and of material not even dreamed of when we had the big slump. It will be cheaper, more durable and adaptable to a more beautiful and artistic design. Colors can be molded into the material of its composition that will give us shades and hues never before seen in amusement park construction.

More beautiful surroundings in every day life are to be a demand of the new day, and we must satisfy that want. The two or three-color scheme of parks will go the way of sailing vessels, trailing skirts and whiskers. Old Rip got out of the procession by sleeping 20 years. In these days of swift tempo two years will do the trick. Think now in terms of the new day or you will get pushed off the road.

### WHITE LEATHER GOING!!!

We're almost out of white leather now. We've sounded the "last call" for weeks.

Better order your BETTY LYTLE Shoes now for your Christmas demand before it's too late.

We're still cutting down plates and mounting them on Hyde Shoes. Write today!

**Hyde**  
HYDE ATHLETIC SHOE COMPANY  
Manufacturers of those famous "Betty Lytle" Figure Skating Outfits  
CAMBRIDGE, MASSACHUSETTS



The First Best Skate

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
The Best Skate Today

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**FIBER WHEELS**

- PRICED LOWER
- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTWEARS—BY TEST
- WON'T MAR OR MARK

**Plastic Products Corp.**  
Successors to Ak-Bar-Ben Skates Equip. Co.  
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**No. 321 DUSTLESS FLOOR DRESSING**

Cleanes the air, provides a snug grip with less come wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

**Wanted To Buy or Lease**

Roller Rink and Equipment. Would consider Manager's Position. Guaranteed salary and commission. Best of references.

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**110 PAIRS CHICAGO ROLLER SKATES**

Multiple Record Changer, 35-50 Watt Amplifier, South Bend Electro Voice Microphone, two 18 Watt Cinada Graphic Speakers.

**A. G. ROBSON**  
808 W. 8th Street PITTSBURG, KAN.

**Ladies' and Men's Shoe-Skates**

Trade Mark "VELVET-TREAD" on every tongue

Prize Winners Demand This Quality Outfit Serviceable and Classy

Genuine "CHICAGO" TRADE MARK REG. U.S. PAT. OFF.

Shoe-Skates Are the Best in the Long Run. Ask Your Rink Manager.



No. 886

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4427 W. LAKE ST. CHICAGO, ILL.

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AGENTS & DISTRIBUTORS

AGENTS-DISTRIBUTORS — \$120.00 PROFIT, one gross (Vita-Brand) "Laxtone." Write for details. VITA PRODUCTS, 211 N. Jefferson Ave., St. Louis 3, Mo.

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. MISSION, 2328 West Pico, Los Angeles 6, Calif.

EVERY DEFENSE WORKER WILL BUY MY Genuine Leather Clip Holder to hold identification badges. Sample 15c. GAMEISER, 3065 Brighton 13th St., Brooklyn 24, N. Y.

GLAMOUR GIRL PICTURES — LATEST, BEST; postcard size. Also Cartoons, Miniatures, etc. Big quarter-pound assortment, \$1.00 prepaid. LEADALL CO., 126-B Lexington, New York.

GLORIOUS GIRL "PINUPS" — 160 SUBJECTS in color, \$11.00 thousand. Artists Models, \$7.20 thousand. C. O. D.'s 1/3 deposit. Samples, \$1.00. JAS. REED, Dept. B-31, Hollis, N. Y.

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y.

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LATEST PICTURES — GORGEOUS GIRL Subjects. Elaborate backgrounds. Special white available, 50 different, assorted sizes, \$1.00. NOVAK, 2039 E. 21st, Oakland 6, Calif.

SALESMEN - SALESWOMEN — 6c (COST TO you) article sells on sight to workers everywhere for 25c; \$6.00 to \$10.00 day easy. Send 25c coin for sample and full details. BRUMBLEY PRODUCTS, Dept. N. 1026 Champa, Denver, Colo.

SEND ONE DOLLAR FOR SAMPLE DOZEN Kleervue Spectacle Cleaner. Sells like hot cakes at 25c. Postoffice Box Two, San Benito, Tex.

SNAPPY, THRILLING — CUBAN, MEXICAN Pictures, Books, Booklets. Miscellaneous. Samples, lists, 50c. JORDAN, 135-P Brighton St., Boston, Mass.

VENETIAN ART HORSESHOE AND HEART, etc. Shaped frames, religious and patriotic subjects. Interchangeable. Sample and circular, 25c. CASA PRODUCTS, 231 E. 24 St., New York City, N. Y.

WATCHES, COSTUME JEWELRY — POPULAR priced line. Terrific demand. Big profits. NEW YORK ARTICLE CO., 336 Marcy Ave., Brooklyn, N. Y.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York.

"WHO IS HITLER?" — NEW, HOT COMIC Card in printed envelopes; fast 10c seller; 3 samples, 25c coin; 25 for \$1.00; 100, \$3.00; 500, \$10.00; 1,000, \$17.50. All cards are shipped prepaid. Order today! HASKELL D. BOYER, P. O. Box 1486, Fort Worth, Tex.

YES SIR! THE FUNNIEST THING YOU EVER read. Last Will and Testament of Adolph Hitler (copyright 1942). 2 colors with seal; 8 1/2x11; 6 samples, 25c. Trial offer, 35, \$1.00; 100, \$2.00 postpaid. JAY JAY COMPANY, 1603 Surf Ave., Brooklyn 24, N. Y.

BUSINESS OPPORTUNITIES

ATTRACTIVE SIGNS, SHOWCARDS, PROFESSIONALLY lettered with aid of Speedway Lettering Patterns. Modern styles, many sizes. Sample alphabet, 10c. DISPLAY LETTERS CO., Box 28B, Brooklyn 9, N. Y.

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati.

START A MONEY MAKING BUSINESS — Small capital required. Details sent sealed for dlme. Write now. EASTWOOD, P. O. Box 623, Parkersburg, W. Va.

MEN, WOMEN — INTERESTING MAIL ORDER Business, can be started in your own home on small capital. National Mail Order Monthly, 3 issues, 25c, with supply circulars that buys you 50% of retail prices. Free! Morris Folio of Business Opportunities operated entirely by mail. Contains one \$2.00 worth of formulae source of supplies Money Earning Plans with year's subscription at \$1.00. HMECO, 327 Reed St., Philadelphia.

STOCK YARDS — SUPPLY BUSINESS SECOND only to Jack Knife Ben; \$10,000.00 and stock invoice. Make investment every ninety days. BOX C-112, Billboard, Cincinnati 1, O.

UP TO \$5,000.00 YEARLY WITH TEN ACRES, independence; Florida or California winter vacation. Plans, \$1.00. "TENACRES," Box 2268-B, Hollywood, Calif.

WANTED TO RENT OR LEASE — LARGE Skating Rink Building; have equipment, or will buy equipment. STAGNER, Box 1002, Ponca City, Okla.

WILL TAKE OVER SMALL TOWN PICTURE Theater, New England or Jersey; or will rent Hall. Mention equipment, rental. HARRY LEVY, Billboard, 1564 Broadway, New York 19.

INSTRUCTIONS BOOKS & CARTOONS

INFORMATION — HOW TO LOCATE MOST any article made in the United States (dime coin). RAKES SPECIALTY SERVICE, (B), 2053 W. 35th St., Chicago 9, Ill.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis.

PERSONALS

FREE DRUG LIST — MEDICAL SPECIALTIES for men, women. DRUGGIST B. ROBINS, 24 S. Hamlin, Chicago, Ill.

LYRICIST LOOKS FOR COLLABORATING Composer writing ballads, blues and boogie-woogie. Address BOB RILEY, 54 Linden Blvd., Brooklyn, N. Y.

MISCELLANEOUS

NAMEPLATE TAPE — 500 LBS., 2 LBS. PER roll and up at \$3.00 per pound. 50 rolls BX Cable, 14-3 Wire, 250' each. Make best offer. BOX 510, Billboard, 1564 Broadway, New York 19.

PRINTING

ALL KINDS JOB PRINTING, COMIC NOVELTIES. Big sample packet, 25 cents. Military, Personal Stationery. DICKOVER PRINTING, 5233 Cleveland, Kansas City 4, Mo.

ALL KINDS OF PRINTING — 100 8 1/2x11 Letter Heads and 100 6 3/4 Envelopes, \$1.00; 250 of each, \$2.25; 500 of each, \$4.00; 1,000 Letter Heads or 1,000 Envelopes, \$3.50 per 1,000. Military and Personal Stationery, Business Forms. TAYLOR PRINTING COMPANY, 1823 Franklin Ave., St. Louis 6, Mo.

BETTER PRINTING — 250 8 1/2x11 LETTER-heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond. 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

21 CHRISTMAS CARDS WITH NAME PRINTED for only \$1.10, postage paid; 50 for \$1.10. GILBERT CHESER, 3146 Warren Blvd., Chicago 12, Ill.

\$1.00 POSTPAID — 100 8 1/2x11 BOND LETTER-heads; 100 6 3/4 Whitewove Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Pa.

1,000 2 3/4"x3 3/4" GUMMED SHIPPING LABELS printed, your copy, \$1.95 prepaid. Red or blue. PRINT-RITE LABEL PRESS, 20 Spruce, Asheville, N. C.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

ALL KINDS RECONDITIONED 5c SELECTIVE Candy Machines, 1c Peanut Vendors, Floor Stands. Free list. ADAIR, Box 166, Oak Park, Ill.

A-1 CIGARETTE AND CANDY VENDING MACHINES—All makes and models, lowest prices, from operators being drafted. Unneeded Parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago.

ARCADE — BALLY RACER, \$90.00; EXHIBIT Auto Racer, \$100.00; Casino Golf, \$30.00; Daval Bumper Bowling, \$35.00. Want Sky Fighter, Bally Defender, Drive Mobile, Evans Super Bomber. H. E. LOEBSACK, 322 E. Douglas, Wichita, Kan.

AT ONCE — WANTED STONER UNIVENDORS, National or other 5c Selective Candy Bar Vending Machines. FARAM, 1518 Hollywood Ave., Chicago, Ill.

CLOSING OUT — COLUMBUS MODEL "B", like new, \$2.50; slugproof and closed-when-empty wall type 5c Bar Vendors, capacity 78 bars, \$2.00; In-A-Bag Vendors, \$2.00 each; Razor Blade Vendors, 10c, capacity 20 packages, \$1.50; Penny Scales, \$17.50. NORTH-SIDE SALES CO., Indianola, Iowa.

FOR SALE — GOOD FIVE BALLS AND ONE Ball Tables. Want to buy two Powerpacks, 19-P-62 for Thorobred. Write SCOTT NOVELTY CO., Austin, Tex.

FOR SALE — COUNTER GAMES: 2 ACES, \$2.50 each; 5 American Eagles, \$7.50 each; 3 Cubs, \$2.50 each; 2 Deuces Wild, \$2.50 each; 5 King Rows, \$5.00 each; 1 Liberty, \$7.50; 2 Skill Draws, \$3.00 each; 1 Seven Grand, \$7.50. Pinballs: 1 Big Town, \$15.00; 1 Flicker, \$25.00; 1 Bandwagon, \$22.50; 1 Bowling Alley, \$10.00; 1 Flagship, \$10.00; 1 Big Chief, \$22.00; 1 Four Roses, \$30.00; 1 Speedway, \$15.00; 1 Attention, \$20.00; 2 All American, \$25.00 each; 1 Skyline, \$22.50; 1 Dude Ranch, \$20.00; 1 Paradise, \$22.50; 1 Metro, \$22.50; 1 Repeater, \$25.00; 1 Fleet, \$15.00; 1 Cadillac, \$10.00. COSBY AMUSEMENT CO., 123-25 S. "J" ST., Lake Worth, Fla.

FOR SALE — SEEBURG ENVOY, E. S., perfect condition. Price \$295.00. VAUGHAN, 3810 Clark St., Chicago, Ill.

FOR SALE — BUCKLEY WALL BOXES, LOOK good, \$12.50; Seeburg Pipe Organ Speakers, remote control, look like new, \$45.00. McDANIEL-SUGGETT MUSIC CO., Operators only, Enid, Okla.

FOR SALE — WATLING, JENNINGS, PACE and Caille Slot Mechanisms; have been damaged; 1,000 to 1,500 lbs., \$15.00 per hundred. Must take all. SOUTHWEST COIN MACHINE, 706 Carroll, Fort Worth, Tex.

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HIGHEST CASH PRICES FOR MILLS 1c BLUE Fronts, War Eagles, Roman Heads, 25c Mills Golf Ball Vendors; also Mills Square Bells and Flashers. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

KIRK GUESSER SCALE, \$98.50; AMERICAN, \$32.50; Watling, \$42.50; all for \$165.00; 2 Advance Shockers, \$6.00; 3 Penny Back Gumball Pistols, Hitler setup, 25¢ Gum, \$15.00; 5 Challenger, Jap setup, \$30.00 (will gross three times more than regular Challengers); Locks, Registers. Will trade 1c Amusement Machines for Gumball Vendors. 1/3 cash. BOYER VENDING CO., 408 John, Champaign, Ill.

PENNY ARCADE CONSISTING OF 47 MACHINES, Top, Sidewall and Front, \$1,000.00. WIMPY, Box 265, Red Bud, Ill.

PHOTOMATIC WANTED FOR CASH — ONE TO ten good machines. Please describe fully. McGUIRE, 313 N. Santa Ana, Bellflower, Calif.

WANT VENDING CANDY, PELLET GUM — State amount, age and price. Want Oomph Lung Tester. LEE PARKER, Box 141, Alexandria, La.

LAST CALL GET QUICK RESULTS!—BIG PROFITS! AT LOW COST Use a Classified Advertisement in the CHRISTMAS SPECIAL COPY MUST BE IN OUR HANDS BY Wednesday NOV. 17 4:30 p.m. Prepare your copy below and mail today 10c a Word—Minimum \$2.00—CASH WITH COPY Blind Ads 25c Extra To Cover Cost of Postage BE SURE TO INCLUDE NAME AND ADDRESS IN WORD COUNT Use this convenient order form The Billboard Pub. Co., 25 Opera Place, Cincinnati 1, O. Insert following classified ad under classification. I enclose remittance in full in amount of. From. Address. City and State. 11-13-43



"SPECIAL" — 35 1c SILVER KINGS, \$4.95; 2 Scooters, \$7.50; 25 Snack Stands, \$1.50. All Unedapak Cigarette Parts. Wanted: Candy, Cigarette Machines, Counter Games. CAMEO VENDING 432 W. 42d, New York.

SPECIALIZING REBUILDING SLOT MACHINES; Converting 2-5 or 3-5 Payout. Wanted: Mills Escalator Slots and Parts; also Goosenecks. COLEMAN NOVELTY, Rockford, Ill.

WANT TO BUY — WURLITZER 700, 800, 750, 850, 950; Drive Mobiles, Ace Bomber, Wind Jammer, Peek Show, Kirk Night Bomber, Super Bomber; all arcade equipment. Keeney Super Bells, Bally One Ball Free Play Games and late 5 Ball Games. ROY MCGINNIS CO., 2011 Maryland Ave., Baltimore, Md. no13

WANT TO BUY USED ARCADE MACHINES, all types in fair condition. BERNARD PALUGI, 2534 Grand River, Detroit 1, Mich.

WANTED — PHOTOMATICS, EITHER OLD OR late models. Will take some in any condition to be used for replacement parts. Will pay top dollar. Also want Metal or Cardboard Photo Frames. Advise airmail special delivery, quantity, best price. Also want Bally King Pins. Will pay \$170.00 each crated. LEMKE COIN MACHINE, 31 W. Vernor, Detroit 1, Mich. no13x

WANTED — ABBOTT COIN COUNTER MODEL, 2 or 2x, five coin. Also Photomatic, late or early model, good condition with all parts present. TENNESSEE AUTOMATIC MUSIC CO., 805 E. Vine Ave., Knoxville, Tenn. no13

WANTED — MILLS SCALES, BIG DIAL model. "Your Exact Weight" style. BABE LEVY, 2830 10th Court South, Birmingham, Ala. no27

WANTED TO BUY — SINGLE OR DOUBLE Safe Stands. BOX C-110, Billboard, Cincinnati 1, O.

WANTED — KEENEY ANTI AIRCRAFT, BLACK or brown, any amount. Advise quantity and price. GILLES CANDY CO., 608 Main St., Osage, Iowa. de4

WANTED — USED 30 WIRE CABLE, MODEL 100 Wall Boxes, Model 500 and 600 Wurlitzers. Quote price in letter. FRANK SACER, Ahmeek, Mich.

WANTED — BALL GUM, UP TO ONE HUNDRED cases. State quantity and price. BOX C-114, The Billboard, Cincinnati 1, O.

WE BUY, SELL AND TRADE COIN OPERATED Phonographs and Machines of every type. MIAMI DISTRIBUTING CO., 212-14 E. Eighth St., Cincinnati 2, O. Phones Main 1314-1315. de4x

WE WILL PAY HIGHEST CASH PRICES FOR 1939 Rock-Ola Standards and Deluxes and 1940 Rock-Ola Masters and Supers, any quantity. Write, wire or phone BIRMINGHAM VENDING CO., 2117 Third Ave., N., Phone 3-5183, Birmingham 3, Ala. tfnx

25 SHIPMAN 5c-10c POSTAGE STAMP, USED 30 days, \$25.00 each. Want Scales, Card Venders. AUSTIN, 3234 Sterling, Alameda, Calif.

**FOR SALE SECOND-HAND GOODS**

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All-Electric French-Fry Poppers. Ten Burch Machines cheap. CARMEL CORN EQUIPMENT, 120 S. Halsted, Chicago 6. no13

ALL KINDS ALL-ELECTRIC POPCORN POPPERS, Burch, Star, Peerless; Peanut Roasters, Caramcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indianapolis, Iowa. no13x

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**FOR SALE—SECOND-HAND SHOW PROPERTY**

A NEW AND TIMELY DART GAME CONCESSION, "Smack the Axis." Supply limited, going fast. Send for illustrated circular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

"BARGAINS" — WESTERNS, COMEDIES, Roadshows. Also rent circuit rates. Projectors for sale. Buy Silents. LONE STAR FILM COMPANY, Dallas, Tex.

CANVAS — VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit 26, Mich. no20x

FOR QUICK SALE — COMPLETE BOUTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. no13x

TENTS—12x12 TO 40x200, ALL PUSH POLE. Complete List, \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. no20x

TENTS — SKATING RINK, SHOW AND CONCESSION, all khaki, new and slightly used. Tarpaulins. CAMPBELL TENT & AWNING CO., Springfield, Ill. de4

TWO WURLITZER BAND ORGANS — ONE #125, one #150, both complete. Used slightly. Make best cash offer for both. MAGES, 4019 W. North Ave., Chicago, Ill.

6 DUCK PIN ALLEYS COMPLETE WITH PIN Setters, Polisher, Sanding Machine; factory built, priced to sell. F. SHAFER, Odon, Ind.

16MM. SILENT NAVAL ACADEMY SUBJECT; Comedies, Westerns, Cartoons. New 100-Ft. subjects, \$20.00 dozen. PHILIP PROVENZA, 1118 Hull St., Baltimore, Md.

**PHOTO SUPPLIES DEVELOPING-PRINTING**

CASH FOR YOUR PHOTO EQUIPMENT—WHAT have you? Give details. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. no27

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. no27x

DIRECT POSITIVE ROLLS CUT ANY WIDTH, \$3.00 roll. Perfect cut guaranteed. Send or write HENDERSON, 149 W. 20th St., Indianapolis 2, Ind.

DIREX-B PAPER — HAVE 30 ROLLS 2 1/2 INCH at \$15.00 per roll. Also 10 rolls 4 inch at \$18.50 per roll. 1/2 deposit with order. GERBER & GLASS, 914 Diversey Blvd., Chicago 14, Ill. t.f.n.

DIREX POSITIVE PAPER — ALL 1944 DATING. 50 rolls 1 1/2"x250" at \$11.00 per roll; 1 1/2"x500" at \$20.00 per roll; 5 gross 3 1/4"x4 1/4" at \$6.00 per gross. Wire deposit on all or part. BOX 509, Billboard, 1564 Broadway, New York 19.

EASEL PHOTO MOUNTS, ALL SIZES — WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors. Frames, Easels for 1 1/2x2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT CO., Box 287, Saint George, N. Y. de4x

EASTMAN DIRECT POSITIVE PAPER AT REGULAR Eastman list prices. Offer and stock limited to operators who will qualify. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. de4x

EASTMAN DIRECT POSITIVE — 30 ROLLS 1 1/2"x250, \$8.00, and 20 rolls, 2 1/2"x250, \$12.00. Also 2 complete Booths with Cameras, Lenses. PHOTO SHOP, 1402 Winchester Ave., Ashland, Ky.

EASTMAN DIRECT POSITIVE PAPER — ALL 1944 dating. 50 rolls 1 1/2"x250" at \$15.00 per roll; 10 rolls 1 1/2"x1,000" at \$60.00 per roll; 10 rolls 2" at \$18.00 per roll; 50 rolls 2 1/2" at \$20.00 per roll; 50 rolls 3 1/2" at \$23.00 per roll; 5 gross 3 1/4"x4 1/4" at \$9.00 per gross; 20 gross 4x6 at \$10.00 per gross. Wire deposit on part or all. BOX 508, Billboard, 1564 Broadway, New York 19.

EASTMAN D.P.P. — 50 ROLLS 1 1/2", \$12.00 roll; 25 rolls 2 1/2", \$17.00; 20 rolls 3", \$22.00. Half deposit. R. GRECCO, 858 DeKalb Ave., Brooklyn, N. Y.

EASTMAN DIRECT POSITIVE PAPER—4 gross 4x6, \$10.00 per gross. Expires December, 1943. 1/3 deposit. BOX 492, Billboard, 1564 Broadway, New York 19.

FOR SALE — 20 ROLLS OF 1 1/2"x250 D.P.P., fresh dating; 10 rolls of Name Plate Tape from 2 1/2 pounds up. Highest offer takes. SPORTLAND, 354 Asylum St., Hartford 3, Conn.

FOR SALE — EASTMAN D.P.P. — 1 1/2"x250, \$13.00 per roll; 2 1/2"x250, \$18.00; 3 1/2"x250, \$23.50; 5x7 Enlarging Paper, \$19.00; all 1944 dating. Wire deposit. BOX C-105, The Billboard, Cincinnati 1, O.

HAVE TEN ROLLS EACH EASTMAN 1 1/2", 2", 2 1/2", 3", 5x7 cut sheets, late dating, reasonable. LANKSTON STUDIO, 1276 Lafayette Ave., Terre Haute, Ind. no20

HAVE 5 ROLLS 1 1/2" EASTMAN DIRECT POSITIVE Paper, '44 dating; 5 rolls 1 1/2" and 8 rolls 3" Modern Direct Positive Paper, \$125.00 for all. Wire 1/2 deposit. JACK MARENO, 155 E. Main St., Coatesville, Pa.

JUST ORIGINATED NEW LEATHERETTE Folder for 1 1/2x2. Holds 3 pictures. Wonderful flash. Also new: Velvet Folder with Service Star. Holds 2 pictures for 2 1/2x3 1/2 or 3x4. Fast seller or money back. Also Leatherette Folder, not paper, for 3 1/2x5 and 5x7. Holds 2 pictures. All samples sent, 50c in stamps. GAMEISER, 146 Park Row, New York 7.

STANDUP GLASS FRAMES FOR 5x7 ARMY Series in beautiful colors, \$31.50 1/2 gross. Darkroom Aprons, \$1.50; No. 2 Foto Flood Replacements, \$10.00 dozen; No. 1, \$8.00 per dozen; Glass Magnifying Picture Holders, \$29.00 1/2 gross. U. S. PHOTO SUPPLY, 344 Frazier, Chattanooga, Tenn.

WANT TWO SIZE DIRECT POSITIVE MACHINE, one size postcard complete, ready to take pictures. Write, wire EARL'S PHOTO STUDIO, Barstow, Calif. no20

WANTED! — EASTMAN'S DIRECT POSITIVE Paper, 1 1/2x250. State price and expiration date. HUGH C. BOWEN, 752 5th Ave., San Diego, Calif. no13

WANTED IMMEDIATELY — 100 ROLLS EASTMAN Direct Positive Paper, 2 1/2x250; 1944 dating, at \$15.00 per roll. Write or wire DANNY BRAMER, 501 N. 18th St., Phoenix, Ariz.

WILL PAY \$15.00 FOR 1 1/2 INCH; \$25.00 for 3 1/4 inch Eastman Direct Positive Paper, 1944 dating. Unlimited amount. Must be in unopened original boxes. BROADWAY AMUSEMENT CENTER CO., 405 West Broadway, San Diego, Calif. no20x

WILL BUY ANY QUANTITY OF 1 1/2, 2 1/2, 3, 3 1/4 inch Eastman D.P.P. BOX NY-48, Billboard, 1564 Broadway, New York 19.

50 ROLLS 1 1/2"x250 FT. EASTMAN D.P.P., EXPIRES 1944. Make offer; don't ask prices. BOX NY-52, Billboard, 1564 Broadway, New York 19.

**ACTS, SONGS & PARODIES**

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-BB., 245 W. 34th, New York 1. del8x

**MUSICAL INSTRUMENTS, ACCESSORIES**

DEAGAN "IMPERIAL" MARIMBA, LEEDY Chromatic Chimes, Leedy Pedal Tymps, Bells, all like new. Also eight beautiful Argentine Costumes. JAMES JEROME, General Delivery, Cincinnati, O.

FOR SALE — DOUBLE B GOLD PLATED Holton Sousaphone with carrying case and Sampson stand. Excellent condition. Cash sale only. WILLIAM HUGHES, 1034 Hurt Bldg., Atlanta, Ga.

**COSTUMES, UNIFORMS, WARDROBES**

ASSORTED BUNDLES, \$1.00; COSTUMES, \$1.00 up. Fans, Hulas, Hindoo, Evening Gowns, Wraps, Furs. Bargains. CONLEY, 310 W. 47th, New York.

BEAUTIFUL RUMBAS, STRIPEASE, TUXEDO Full Dress Suits, Magicians' Iverness, Cellophane Hulas, Jeweled Indian Costumes, Gowns, Orchestra Coats. WALLACE, 2416 N. Halsted, Chicago.

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. del1x

**SCENERY AND BANNERS**

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. no13

SCENERY, CYCLORAMAS, DRAW CURTAINS, Dye Drops, Operating Equipment—New and used at lowest price. SCHELL SCENIC STUDIO, Columbus, O. x

**MAGICAL APPARATUS**

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. del8x

ANSWER QUESTIONS, CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistant). Self contained, use anywhere, \$1.00. MAGICAL ENTERPRISES, Roseville, Mich. no27

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. no27

CONTROLLED COIN-FLIPPING — ORDINARY coin falls heads or tails at your command. Illustrated instructions and trick lists, \$2.00. CARLOS MAGIC SHOP, 438 1/2 St. Clair, Toledo, Ohio. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. de4x

QUALITY MAGIC SINCE 1907 — 3 NEW catalogs available, 25c each. Book catalog and lists free. THAYER'S STUDIO OF MAGIC, P. O. Box 1785, Wilshire-Labrea Station, Los Angeles 36, Calif. no20x

YOUR SEARCH ENDS! — LARGEST LINE Catalogs shipped F.O.B. express. Send \$2.00. Oriental Occultism, Psychology, Easy Money, Private Money Making Formulas, Oriental Secrets, Magic. 25-75% larger, cheaper than others. Catalog costs deductible thereafter. Nothing free. TRANSCIENCE, Box 37, Chicago.

**ANIMALS, BIRDS, REPTILES**

PET MONKEYS (IDEAL GIFT) — BUY NOW so you have your Monkey ready for Christmas and New Year holidays. Young Black Spider Monkeys, tame, with collar, \$35.00 TONY CAVAZOS, Laredo, Tex. no13x

"QUEENIE" THE TRAINED COW, DOING clever high school act. Ideal for night clubs or outdoors. Works easy. RALPH KIRK, Deshler, Neb.

WANTED — PIGEONS, DOVES, PHEASANTS, Bantams, Pups, Kittens, Rabbits, Guinea Pigs, Monkeys, Parrots, Wild Animals, Crows, Owls, Hawks. DETROIT PET SHOP, 2129 Sixth, Detroit, Mich.

**HELP WANTED**

MAN OR WOMAN — DIRECT POSITIVE EXPERIENCE, supervise photo machines, several States. Good pay, steady. Give all details, include photo. Write BOX C-106, Billboard, Cincinnati 1, O. no20

NIGHT CLUB ENTERTAINERS — CAN USE good Dance or Novelty Acts. Minimum two weeks. Right acts can stay indefinitely. Fine club, good clientele, courteous treatment. Best city in South. Airmail all details to THE STORK CLUB, P. O. Box 2572, Houston, Tex.

MIDGETS OR DWARFS WILLING TO LEARN little athletics for act. Good opportunity. Write details. BOX 515, Billboard, 1564 Broadway, New York 19.

MUSICIANS WANTED ON ALL INSTRUMENTS. Also Front Man and Complete Bands. Air mail details to VSA, Box 1299, Omaha, Neb. del1x

MUSICIANS WANTED — PERMANENT location thruout duration, six nights weekly; salary \$40.00. Large instrumentation, library of specials. Must be good reader, sober and dependable. State age, experience, draft classification and phone number in first letter. BOX C-115, care The Billboard, Cincinnati 1, Ohio. no20

PIANIST — JOIN IMMEDIATELY. DANCE combo, club; 6 nights, 30 hours, \$55.00 net. Wire BOBBY JONES, Savoy Hotel, Texarkana, Ark.

THIRD TENOR DOUBLING VIOLIN — MUST read well, play in tune and be dependable. Violin important. All hotel locations, a good opening for a good man. Wire, phone. BUD WAPLES, Hotel Ansley, Atlanta, Ga. no20

WANT DANCE MUSICIANS FOR LOCATION — State draft rating. HARRY COLLINS, Grand Island, Neb. no27

WANTED — HILLBILLY ACTS FOR SATURDAY night personal appearances. Send complete information to RADIO STATION WFMD, Frederick, Md.

WANTED — MUSICIANS PLAYING SAXOPHONES, Trumpets to locate here. Day job guaranteed; play week-ends with good orchestra. Textile workers preferred. Write CHARLIE PRICE, Box 1386, Danville, Va.

WANTED — RAY GUN MECHANIC FOR small route. Can build up. Salary and commission. 313 N. Royal S., Mobile, Ala.

**WANTED TO BUY**

A-1 CIGARETTE AND CANDY VENDING Machines wanted. MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. de25x

PORTABLE STEEL BUILDING — SIZE 50 FT. by 100 ft., or larger, with or without floor. J. T. GALE, 1000 High St., Portsmouth, Va. no13

PORTABLE SKATING RINK FLOOR — MAPLE. State lowest cash price and particulars. JOHNSON'S RINK, Box 806, Eustis, Fla.

PORTABLE SKATING RINK BUILDING AND Skating Equipment. Cash for right price. BOX C-111, The Billboard, Cincinnati 1, O.

WANT — JUMPER OR TRACK MERRY-GO-Round, Ferris Wheel, Kid Rides. Write SHARPE, 900 E. Fourth St., Long Beach, Calif. no27

WANTED — MILLS WEIGHING SCALES. BIG dial models. "Your Exact Weight." State exact condition and quote lowest cash price. BABE LEVY, 2830 10th Court South, Birmingham 5, Ala. no13

WANTED — WINCHESTER RIFLES, MODEL 62, 61, 74. VERNON STEWART, 106 1/2 High St., Portsmouth, Va. no13

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WANTED — DEVILS BOWLING ALLEY COMPLETE. P. O. BOX 291, Kennett, Mo.

WANTED — POPCORN, ANY QUANTITY. Send samples and prices. Only best grades considered. GRAND THEATRE, Lenoir City, Tenn.

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**AT LIBERTY AGENTS AND MANAGERS**

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Skate Dancing Teacher available after January 1. Seven years' experience teaching bronze, silver and gold international dances. Have RSROA rink manager's certificate. Will consider going anywhere if price is right. Address BOX C-109, care The Billboard, Cincinnati 1, O. no20

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Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

A-1 Advance Agent, Business and Company Manager. Booker, Publicity, etc. For high class name attractions only.

AT LIBERTY BANDS AND ORCHESTRAS

SMALL ORCHESTRA — GOOD FOR DANCING and floor show, want hotel or cafe job in Florida.

TRIO — FEATURING "DINNER MUSIC," NO swing; using Piano, Solovox, Violin, Sax, Cello, Vibraharp.

Four or Five Piece Orchestra — Capable, seasoned men, draft exempt. Two years present location.

High Class Society Band — Five to seven pieces, available for steady dance location.

Very Fine 5 Piece Orchestra and Girl Vocalist available December 1. Experienced, professional.

7 Piece Union Dixieland Band — One night engagements in Chicago vicinity and 100 mile radius.

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PSYCHOMETRY MIND READER WITH WONDER Trained Small Birds to deliver special message wants location; department store, club, etc.

Gagwriter, Idea Man — Writing Patter, Comedy, Parodies, Band Novelties. Low rates. Desiring connection with legitimate entertainer.

Trained, Experienced Dancer wishes position teaching children, adults the art of grace, stage and tap dancing.

AT LIBERTY M. P. OPERATORS

OPERATOR — DESIRES CHANGE; 15 YEARS with present employer. Married, have two sons, age 15 and 13.

AT LIBERTY MUSICIANS

AT LIBERTY — BASS

Fiddle Man. Read or fake; 15 years' experience. 4-F classification. Write ARTHUR F. HAMPTON, 518 S. Pacific St., Cape Girardeau, Mo.

LEAD TENOR — OR SECTION

tion; read and transpose anything. Excellent tone and phrasing. Experience covers hotel, radio, theatres and clubs; also concert and dance in large or small combinations.

TENOR SAX, DRUMMER —

Both 4-F. Available immediately. Consider all offers. Write full details. MUSICIANS, Care General Delivery, Wichita, Kan.

AT LIBERTY — ALTO SAX AND CLARINET

doubling flute; make fine, 3d Alto man. Semi name experience, age 22, discharged from army. Minimum \$65.00. Can join immediately.

BASS PLAYER — WIDELY EXPERIENCED

hotel, radio, theater, night clubs. Age 39, union, neat, reliable. Photo on request. Desire change. Location preferred. Available in November. Only top salaries considered.

DRUMMER — EXPERIENCED ALL LINES. Draft exempt. Fine equipment. Write or wire BOB SOMMERFIELD, Somers, Iowa.

ORGANIST WITH HAMMOND PORTABLE organ available now for shows or any events, with or without organ. Experienced in all types of music.

TENOR, ALTO CLARINET — 4-F, EXPERIENCED, reliable and sober. Must be a good deal. Write or wire MUSICIAN, 1720 S. Parkway, Memphis, Tenn.

TENOR ALTO SAX DOUBLING FLUTE AND Clarinet. Read, fake, takeoff. Reliable, sober, union, married, age 22. Just discharged from army.

VIOLINIST, DOUBLING CELLO, SAX—EXPERIENCED all lines. Draft exempt, union. Wife experienced Pianist, Organist. Have Solovox, Vibraharp. Address WM. KESHNER, 504 Perry St., Vincennes, Ind.

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THE XMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOV. 27. CLASSIFIED FORMS CLOSE IN CINCINNATI NOV. 17. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

Sweet and Swing — Dance arrangements to fit your individual style. If interested write and give me all particulars concerning instrumentation, etc.

Tenor, Double Clarinet — 4-F, union, married. Read, fake, takeoff. State all in first. Musician, 87 Harris St., N. W., Atlanta, Ga.

Tenor Sax, Clarinet — 4-F. Read, jam, tone, etc. Neat appearance. Location only; absolutely no one nighters. State all facts. Lee Ulbrich, 3005 Maine, Kansas City, Mo.

Trombone — General Business. Fair Band, Shrine and outdoor circus, tent rep, musical revue. Doubles for ork. Troupers. Write for particulars. Box C-200, Billboard, Cincinnati 1, O.

AT LIBERTY PARKS AND FAIRS

Charles La Croix — Original Trapeze Act. Available for indoor and outdoor events. Attractive equipment. Platform required for outdoor. Address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne 4, Ind.

Hulburd's Performing Bears — Two well trained Bears. Real novelty for fairs, indoor circuses, theaters, Christmas department stores. Go anywhere. Address North East Post Office, Nashville 7, Tenn.

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PIANIST — AGE 23, 4-F, UNION. READ, fake, transpose. Plenty commercial piano experience. Eastern or Florida location only, RUSS LANG, 329 Stockton St., Perth Amboy, N. J.

THE XMAS SPECIAL ISSUE OF THE BILLBOARD WILL BE DATED NOV. 27. CLASSIFIED FORMS CLOSE IN CINCINNATI NOV. 17. INCREASED CIRCULATION — NO ADVANCE IN RATES. MARK YOUR COPY "CLASSIFIED" AND SEND IT IN EARLY.

Orchestra Pianist — Years experience; also trio and accompanying. Plays popular music but not swing. Good sight reader. Long engagement only. Write or wire Marjorie Herr, 2787 Cedar Grove Court, Huntington, W. Va.

AT LIBERTY VAUDEVILLE ARTISTS

COMEDIAN AT LIBERTY — YEARS EXPERIENCE in burlesque, vaudeville, night clubs and radio. Do Singing, Talking, Vaudeville Acts. Have lots surefire material. Can produce. Write BOX C-103, The Billboard, Cincinnati 1, Ohio.

WANT POSITION AS BONE RATTLER. WRITE or wire C. PACKWOOD, Rocker Hotel, 1st Ave., Seattle, Wash.

Attention — The Famous London Punch and Judy Show. Indoor circus, Xmas parties, museums, theatres. Have elaborate Punch setup. Ticket if far. Doc Candler, Billboard, Cincinnati 1, O.

Dixie Dandy Circus — Large Baboon, Rhesus Monkey, five Dogs. Fast routine outstanding tricks, best of props, harness and wardrobe. Presented by man and woman. Twenty minutes or two ten-minute acts. Bud Hawkins, 3830 Drakewood Drive, Cincinnati, O.

Entertainer for shows, radio, halls, theatre, rep, med. vaudeville shows, night clubs. I play the Guitar, Sing hillbilly and popular songs. I do singles, work in acts, bits and sales. Prefer picture-vaude show, night club, week to two week stands. Draft exempt. Howard Bell, 439 Randolph St., Eufaula, Ala.

High Class Musical Show, together with Orchestra, desires stock location, theatre or club. Go anywhere but prefer Florida. E. L. Holt, General Delivery, Coral Gables, Fla.

Pamahaska's Act Beautiful — White Australian Cockatoos, Military Macaws, also Dog-Pony-Monkey Circus. This is the only and original Prof. Pamahaska himself. Permanent headquarters, Manager Geo. E. Roberts, 3504 N. 8th St., Philadelphia 40, Pa. Telephone Sagmore 5336.

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Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- BRANTLEY, Ernib P. Bruno, Louis BRYANT, G. Hodges. Bryant, Mrs. Vesta BREMER, Geo. P. Bryan, Mrs. W. L. Breneman, Eugene L. Buchanan, Thos. Buckholz, Otto Buckner, S. S. Buffington, Joe Bullard, Travis Arthur BULLARD, Travis Arthur Bullock, R. T. Bullock, Wyatt H. Bunting, Earl H. BURGESS, Earl Glenn BURKE, Herbert Ninnce Burke, James Burley, Harold Burns, Doc J. A. Burrell, Jerry BUSH, Robt. Wm. Bush, W. A. Butler, Eddie Byers, June Byrnes, Frank A. Cady, Herman L. Caldwell, J. E. CALDWELL, Sammie Lee Caldwell, Ward C. CALLES, Robt. W. Callaghan, Chas. CAMERON, Isaac Cameron, Mrs. R. W. Campbell, Ellis U. Campbell, W. E. Candler, Doc Cannarisse, Miss Bobby CANTWELL, Chas. Caper, Don Carey, Al Carey, Dan Carey, T. J. Carlson, Lee Carl CARLYLE, John R. Carlyle, Ronnie Carozza, Martin CARPER, Chas. Rupert Carr, Jenevieve Carroll, Doris Carry, Tommy Carver, B. T. CARTER, William Herbert Carter, Dolores Carver, Ella Carver, Kay Carver, W. C. Carwell, Chas. Lee Casey, Mrs. Mildred CASEY, Paul Allen Casillas, Casimiro Cast, Maurice CATEY, Earl W. Chalmers, Edw. Rosco Chan & Major Chapman, Marjo Roy K. Chandler, Ray Charnes, Walter Chase, Mrs. Frank CHASE, Frank Edw. Christiani Family Cieich, Geo. Clair, Dona Claire, Wm. Clare, Jimmie Clark, Mrs. Betty CLARK, Harvey Chas. Clark, Irvie Clark, Mrs. J. J. Clark, Paul F. CLARK, Thos. Franklin Clark, Wm. E. Clark, Helen Clary, Carl Claud, Leo Frenchy Claxton, Leon Cleek, Ernest D. Clifford, Miss Tony Clovis, Evelyn Cohen, Chas. (Bingo) Cohen, Harry C. Cogswell, Alvina Coker, Wm. Warren Cole, Mrs. Walter Coleman, Bob Collins, Carrie Collins, R. E. COLLINS, Willie Comer, Garland

- CONN, Ralph Louis Conna, Ray (Connor) CONNOR, Frank John Conway, Jack Cooke, Welby COOPER, John Woods Cooper, Mickey COOPER, Robt. Byron Cooper, Thelma Copelin, Carl W. Corey, Lodema Costa, Donald F. Costello, Larry Jan Costello's Lion Act Costler, Horace Coughlin, John Coulton, Harry (Peanuts) Courtney, Albert Cowan, W. D. (Tiny) Cox, James O. COX, John Wm. Cox, Robt. F. CRAIG, James Craig, Josephine CRAWFORD, Calvin E. Crawford, Eugene C. Crawford, Lillian Crawford, Norman F. CREECH, Titus Cross, Dixie GROW, Y. C. Harris Crowley, G. C. Crumpler, John CUNNINGHAM, Frank Robt. L. CWYER, Walter Jos. D'Ono, Elvera DACQUEL, Jimmie DAIL, Edw. Dale, Geo. or Ben Dales, Mickey DALY JR., Wm. B. DAMON, Ernest DANIEL, Norman L. Daro Devil Circus Davies, W. W. Davis, Dorothy Davis, Harry Davis, Jackie Levine Davis, James Wm. Davis, Richard L. Davis, Sunny (Miss) Dawson, Vic Dawson, Clifford Atley Daynell, Wm. DeKohl Troupe DeMitchell, O. DeVoyne, W. H. Dean, Dixie Lee Dean, Irene Dean, Russell S. Decker, Mrs. Al Delbosque, Clara Delmar, The Belmont, Frenchy Del Rio, Trinidad DEMETRO, Archie Demetro, Mrs. Mary Frank Demetro, Steve Denby, Mrs. B. Dennis, Frank Dennis, Russell Denimore, Gordon K. Denton, Johnny J. Denton, Oliver G. DENTON, Robt. Diaz, Pete DICKENS, Edw. Dickens, Raleigh DILLARD, Wm. Edw. Dillin, Ellwood Dixie, Geo. Dixon, Curley Dixon, Earl L. Dixon, Randolph Doerring, Herbert Wm. Domonkas, Nick Donahue, Kevin Mike Donnelly, Sgt. Russell Donohue, Joyce Dorner, Mrs. Louise Dorothea, Lady Douglas, Ivan S. Doyle, Pat DOWD, James Dowdy, James Downe, Homer Howard Downing, Robt. Drake, Erwin W. Drew, Marian Driscoll, J. Edw. Druckemiller, Ervin Leroy Dufault, Roland E. Duffy, J. F. Dugan, D. Dugan, J. H. Dugan, John L. Dugan, Robt. Enoch Dulin, Jules V. Dunlap, C. F. Dunn, Chester A. Dunn, Jeff DUNN, Samuel Tannell Durant, Wilfred T. Duval, Zonia DWINAL, Chas. Dwyer, Miss K. O. Eagleson, G. S. Earl, Mrs. Jack Earle, Geo. Wesley Early, Joe Easto, Howard EBARDT, Norman Albert Edgar, H. O. EDMONDS, Orville B. EIDSON, Otis Wilford Elam, Madam Elbridge, Earl Joe Elliot, Cowboy Elliott, Kathryn Juanita Ellman, Mark Ely, Steve Ema, Lady EMERSON, Geo. Raymond Engel, Thos. ENGLAND, Harold Lee Engle, Chas. Y. Engleking, Herb English, Mrs. Babe Ephraim, Nicholas Ervin, Peggy Etzel, John EVANS, Ralph Willard Everidge, Wylly F. Ersted, Beni A. FAULCONER, Granville D. Fedrow, Paul Peek, E. H. Peek, Harry FELLMAN, Jos. A. Fenstermaker, Robt. W. Ferguson, Alex Ferguson, Al Fetty, Chas. C. Fetyko, Frank FINN, Jos. Leo Finnell, Carrie Fish, James E. Fisher, Geo. FITZGERALD, Edw. R. FITZGERALD, Kenneth B. FIZZELL, Francis A. Flannigan, James Flannigan, Paul D. Fleming, Pearl Flood, James Edw. Foon, J. W. FORCE, Harold Willis Fornataro, Geo. J. Forrest, Charlie (Arny) Forrest, Gladys Foss, Ray & Ethel FOSTER, Jack Mitchell Foster, Vic J. Fowler, Carl J. Francis, Geo. Francisco, Don FRANK, Edw. FRANK, Geo. Franks, Tennis Frantz, Mrs. G. J. Frazier, Owen FRIDERICKS, Alexander T. FREE, Wm. Byrd FREEMAN, Morris Friedenheim, Morris Friedenmann, Frank C. Friedrichson, Fred Frost, Mrs. L. D. FULKNER, Robt. Wm.

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.





# Merchandise Trends . . .

By CAROLINE ASPRAY

CHICAGO, Nov. 6.—The Military Suppliers' Association of America is protesting the War Department's order that on January 1 independent dealers must stop selling army uniform insignia, gold braid and buttons. About 400 selected civilian outlets and the Army Exchange Service may continue operations after the first of the year, the War Department has ruled. The action was taken to conserve metals and to prevent insignia from falling into the hands of imposters. The association claims the ruling will disenfranchise 7,600 members of the insignia industry, some of whom have been in the field since before the Revolution.

TRADE AND INVENTORIES.—An Office of Civilian Requirements official last week gave the business world a new puzzle to play with when he forecast that tho there may be some easing on hard goods early next year, there would be a tightening up on soft goods. Considering the vast amounts of textiles and leather goods already supplied to the military forces and with the present safer shipping situation, such a prediction is a little inexplicable. Maybe the man-power shortage is back of the statement. Judging from retail trade volume (12 per cent over last year for the week of October 23) rapidly depleting inventories and little but "ersatz" lines to replace them, it won't be long before the retailers' theme song is "That's All There Is, There Ain't No More." One of the reasons, of course, for store buyers' reluctance to stock up on substitute items is the fear of finding themselves with a big inventory of wartime merchandise which might clutter up shelves when the public knows pre-war stuff is on the way back again. A regional sales volume account by the Federal Reserve Board for the month of September showed that various war centers continue an ebbing tide of sales; Detroit dropped 16 per cent under last year.

ELASTICS BACK.—WPB recently lifted restrictions on the manufacture of elastic thread and fabric from synthetic rubber and then okayed the use of elastic fabric in girdles, suspenders, men's hosiery tops, etc. Limitations on the amount of such stretchy goods won't be completely relaxed, tho, until production is well under way. The synthetic rubber used in the elastic fabrics is DuPont's Neoprene, which has an elasticity of 700 per cent as against natural rubber's 800 to 900 per cent. Rumored biggest obstacle to overcome is the odor of the synthetic, but demand for the goods will probably be great enough to overcome shoppers' objections. Officials caution against over-optimism since most of production will go for military needs, and rubber and thread producers may be handicapped by lack of necessary machinery and man power. Meanwhile Houdry Laboratories chemists announced they had a new process for making synthetic rubber taking minutes instead hours which is ready for commercial development. OPA's rubber products section says that agency will hold down the price of synthetics to the same levels of items using natural rubber.

HIDES TIED UP.—Supply of hides for tanning in 1943 may fall as low as 23,000,000 against over 28,000,000 last year. Hopes that shipments from Argentina would relieve the growing shortage here are fading, since consumers below the equator are paying from 1 to 1½ cents a pound above ceilings in the States. Biggest buyer of Argentine hides is the British Purchasing Commission, which is supposedly stocking up for shipment to the Dominions. U. S. military and lend-lease requirements are swallowing major portion of available hides here.

WATCH FRAUDS.—Scarcity of new goods is creating a demand for all kinds of used articles from automobiles to watches. In fact, the National Better Business Bureau put out a warning that thousands of second-hand watches are being sold as new and that servicemen and women are among the racket's principal victims.

METAL BY THE YEAR.—WPB announced last week that smaller manufacturers will be able to get their allotments of steel, copper and aluminum on an annual instead of a quarterly basis and can deal directly with WPB's field offices instead of Washington. Tons of bitterly resented paper work will be eliminated under the new system, and officials say small manufacturers will be able to get their requests approved or denied within 24 hours. Allotment requests will still be subject to official restrictions and limitations on materials.

HANDBAGS.—Reports from the New York handbag trade are that many new firms have started in business the last few weeks and that manufacturers are getting materials they need. These new

## War Baby Grows From Pin-Up Pics

CHICAGO, Nov. 6.—If the coin machine industry was a depression baby, the pin-up-girl business can be chalked up as a war baby. Johnny Doughboy's yen for pin-ups is making a substantial industry out of cheesecake art, and American pulchritude being what it is, the trade in photographs of the nation's beauties of stage and screen is a thriving one.

Thanks to the unknown genius who put Dorothy Lamour into a sarong and the two of them in jungle settings, firms that deal in pin-up girls are selling faster than they can stock. Dorothy made her screen debut in 1936, and by '37 she was pinned up in Europeans' compounds in Shanghai during the upsets there in July. Since then Hayworth, Leslie Falkenburg, Dietrich and the rest of the movie queens are gracing soldiers' tents and sailors' bunks all over the world. It's not just the enlisted men either who go for the gals; one dealer in New York says his customers range from lieutenant colonels to buck privates.

The magazine *Esquire's* tangle with postal authorities has brought the whole subject of pin-up girls into the public limelight recently. Some sour-minded puritans claim such pictures damage our fighting men's morals, but when the army sanctions cheesecake in its publications for the overseas forces, it looks as if the pin-ups are good for the boys' morale. A professor of psychiatry on the staff of a midwestern university says the soldiers are reacting normally when they find in the pin-up girls a consolation for the absence of women in their rough, tough uncomfortable lives. It's a little bit of home, too, to look up at the same pretty face and form the boys saw when they held hands with the best girl in the very last row of the movies back home.

firms are getting good breaks from fabric suppliers. With handbags always good for gifts, premiums, prizes, etc., this is good news for the specialty merchandise field, especially with holiday shopping on the upgrade and stocks the opposite.

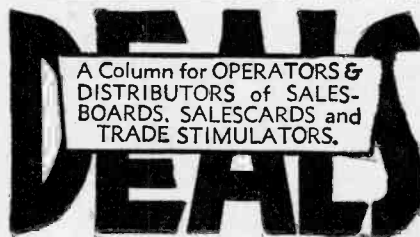
MISCELLANY.—Christmas catalogs put out by Sears, Roebuck & Company and Montgomery Ward & Company are definitely short on toys; Sears' book features glass, pottery, books and Mexican novelty jewelry for gift items. . . . A pottery firm says its 1944 program is to continue quota allocations to regular customers and give special attention to those who didn't come out so good in 1943 quotas.

## Tax Bill Stalls

WASHINGTON, Nov. 6.—The House Ways and Means Committee did not make its schedule this week in getting the new tax bill ready for introduction by midweek as it had planned. After announcing a number of proposed excise taxes at the end of last week, it began making changes again this week, and some of the changes affected specialty merchandise.

For example, the proposed tax on jewelry was to be raised to 20 per cent. A tax of 25 per cent was proposed on furs. Last week the committee had decided on the tax for 16 of the 26 items to be considered. The Appropriations Committee this week stole the news spotlight from the ways and means group.

House leaders are still predicting that the new tax bill, when ready, will be rushed thru the House, possibly in three or four days. The Senate Finance Committee and the Senate itself is expected to take much more time.



By BEN SMITH

### WAR EFFORT ON THE HOME FRONT:

Bassons Dummy Products, manufacturers of the nationally famous Hitler Pin Cushion plus a line of "Hex-The-Axis" novelty items, has converted its plant to war production and, at present, is busily engaged in producing bulletproof fuel cell tank forms.

The U. S. Rubber Company, manufacturers of bulletproof tanks for Uncle Sam's fighting planes, did not find the tank forms they had been using satisfactory and approached Bassons with their problem. At first, the set of requirements laid down by the U. S. Rubber Company for Bassons, which the latter had to meet in order to produce a tank form that would come up to snuff, were seemingly impossible. However, after many months of fervent experimentation Bassons finally delivered the goods by creating a fuel cell tank form made of their own patented material known as Basco Lite-Stone. This material has the smoothest and hardest surface of its kind on the market; it is, it is claimed, at least 50 per cent lighter than any product which had been in use formerly; and has a breakout time that is hours faster than any previously used.

Bassons is typical of the novelty concerns engaged in producing novelties for this market for years that converted their facilities to further the war effort in a vital capacity.

The doing such a splendid job for Uncle Sam, Bassons is not completely divorced from domestic production. A new novelty product which the firm has been working on for some time is about ready to be introduced and an announcement should be issued on this shortly.

Looks like Jerry Gottlieb has another couple of winners in the Kutie Kat and the Kutie Bow-Wow. Both are 26 inches high, fluffy stuffed for cuddly softness and the pair have consumer appeal plus. Should go well as a Christmas giveaway.

### HAPPY LANDING.

### Mex. Bingo for Charity

MEXICO CITY, Nov. 6.—There are no regular bingo parlors in Mexico—but there is plenty of bingo played. The bingo games are usually staged on Saturday nights in leading hotels for the benefit of the American or Mexican Red Cross.

# OPA Plans to Lift Controls On Luxuries

## Proposed retail pricing regulation would exempt articles from ceilings

WASHINGTON, Nov. 6.—The proposed new retail pricing regulation OPA is working on with a group of representatives retailers would take luxury and semi-luxury articles out from under all price control restrictions. Such items are named Group III articles in the order now under consideration. Group I would consist of essential items to be priced with dollars-and-cents ceilings on a lower-than-usual mark-up. It was thought at first that about 125 basic items, specified as to construction and quality, would make up Group I, but the consumer goods division of OPA now indicates there may be more than that number.

Group II is expected to cover the largest amount of consumer goods. It would consist of cost-of-living items in the lower-to-medium price ranges, and would definitely not cover luxury or semi-luxury merchandise. The mark-up for such goods would not be more than the total store mark-up in a pre-war base period, probably 1939 or 1940. The mark-up would vary with different stores and types of merchandise.

The idea back of this new pricing regulation, in addition to the primary purpose of preventing inflation, is to permit stores to compensate for their losses in one department by gain in another; that is, revenue lost in household appliances, stoves, furniture, etc., can be made up by sales of luxury or semi-luxury items.

Manufacturing and merchandising problems remain to be thrashed out by OPA before the proposed new system can be put into effect. OPA officials admit that a good many of the proposals making up this new system wouldn't work at all without co-operation from the War Production Board. However, WPB has already taken action to increase production of low-end goods in several lines and in some cases has set specifications for production. It can be expected that the WPB will extend such action when it is found to be needed.

Success of a dollar-and-cents price ceiling depends to a great extent upon a guarantee of minimum quality for the items as well as sufficient production. If government regulations already set up by OPA and WPB can be made to carry over as standards for a new price control plan, the proposals may be put into effect sooner than if a complete overhaul is found to be necessary.

One objection to such a grouping of civilian goods as proposed by OPA is the consequent over-production of Group III, or luxury articles. The agencies would probably find it necessary to prevent manufacturers from outbidding one another for labor and materials. Previously suggestions to exempt luxury and semi-luxury items from ceiling-price regulations have been countered with the objection that such exemption would channel man power and materials into production of the less essential goods. Some officials in the war agencies believe, however, that this difficulty could be avoided if the price control were lifted at retail levels only.

### Gift Show Mgr. Resigns

LOS ANGELES, Nov. 6.—Frank M. McNiff has resigned his position as domestic trade commissioner and manager of the California Gift and Art Show of the Los Angeles Chamber of Commerce. On November 1 he joined Herbert H. Horn, jobber and sales agent, as sales manager. According to Horn, whose firm wholesales dinnerware, glassware, gift and artware, and appliances, the position was created especially for McNiff as part of the firm's expansion movement.

As yet no one has been appointed by the chamber of commerce to take McNiff's place, and Harold Wright, manager of the domestic trade department, will act temporarily as manager of the gift show. Mary Braune, of the department, will continue as secretary of the affair.



**FAST PROFITS—FAST SELLING**  
**Beautiful LITTLE GIRL DOLLS**



Meet Florence the little girl that has won the largest following in all promotional premium history. Comes in three sizes—28 inches high, \$1.75 ea.; 22 inches high, \$1.35 ea.; 18 inches high, \$1.10 ea. Large picture hats made of rayon chenille in contrasting colors with mask face & painted & roly-polly eyes.

**Write for three color booklet**  
 25% Deposit With All Orders.

**JERRY GOTTLIEB**  
 303 Fourth Ave., New York City

**LUMINOUS BLACKOUT FLOWERS**  
**THAT GLOW IN THE DARK**

Large Gardenia with Bud. Doz.	\$3.00
Triple Gardenia. Doz.	3.00
Small Gardenia with Bud. Doz.	2.50
Small Gardenia. Doz.	2.25
Carnation (Red and White). Doz.	2.50
Rose with Comb. (Red and White) 3.00	
Triple Daisy. Doz.	2.75
Butterfly. Doz.	2.25
Card. Acetate Hair Bow with Comb. (Red, Yellow, Green and Purple Ribbons). Doz.	3.50

**SEND \$2.00 FOR ONE OF EACH OF THE NINE FLOWERS LISTED ABOVE**

**HALE NOVELTY CO.**  
 2661 E. 13th Street  
 Brooklyn 29, N. Y.

**NUDIE!**



A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessionaires. Retail for \$2.50. (The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$12.00 for one dozen assorted Nudies, or \$3.00 for three. One Sample \$1.25.)

**EXCELLENT OFFER FOR JOBBERS.**  
**AMERICAN ART PRODUCTS**  
 2067 Broadway New York, N. Y.  
 (Were you ever in Paris? Yes, this is it!)

**NOVELTY PANTS**



**PRINT ANY NAME OF CAMP OR CITY**  
**VERY LATEST NOVELTY GOING LIKE WILDFIRE**

Made of extra fine quality rayon in assorted colors with lace edges. **FAST 50¢ retailer.** Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. **PREPAID TO YOUR CITY.**

**MILT WILLIAMS NOVELTY CO.**  
 1033-1035 Mission St., San Francisco 3, Calif.

**FURS**  
 COATS — JACKETS

Quality — Price — Style

Latest 1944 Styles. Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**

Write for Large Illustrated Catalog. Free.

**M. SEIDEL & SON**  
 243 W. 30th St. N. Y. C.

**Popular Items**

**Hummel Statues**

Leo Kaul Importing Agency has exact reproductions of the original colors and the facial expressions of the famous Hummel statues, those appealing little boy and girl figurines which are so perfect for gifts. Each figurine comes with a neat little printed card with an easel back, stating the name of the statue, which can be used in a show window or on a display table, and given to customers with a purchase. Another popular item is a round crystal paperweight which can hold a picture of your favorite serviceman or servicewoman. The paperweight is 3½ inches in diameter, and has a suede bottom to protect the fine finish of desks and tables.

**For Make Believe Soldiers**

The solid wood commando machine gun put out by Illinois Merchandise Mart is already in big demand. Christmas day is going to be noisier than usual this year when the youngsters start playing soldier with this realistic gun that can be set on a tripod or used like a tommy gun. The toy weighs 1¼ pounds, is regulation olive drab in color, has

**MATCH KING LIGHTERS**  
**WHILE THEY LAST!**



B18J—Attractive metal case Match King Lighters. Reliable and serviceable—and in tremendous demand. **\$8.00** Per Dozen

Similar to Illustration.

**Gold Plated Military Brooches, \$2.85 Dozen; \$30.00 Gross.**



22 K. gold plate on plastic. Illustrated actual size. Available in Army, Navy and Air Corps. Limited stock available.  
 B36J537—Per Doz. \$2.85. Per Gr. \$30.00.

**JOSEPH HAGN CO.**  
 Wholesalers Since 1911  
 223 W. Madison St., Chicago 6

**OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES**

Specials—1500s—7 Colors  
 Specials—1500s—10 Colors  
 Specials—3000s—7 Colors  
 Specials—5 Ups—6 Ups—7 Ups to Pad.  
 Black and Red Markers  
 Admission Tickets (Rolls)  
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We still have **BINGO CAGES** on hand. Inquire today!



**WRITE FOR CATALOG!**  
**MORRIS MANDELL**  
 131 West 14th St. NEW YORK, N. Y.

**FAST PROFITS WITH THESE PEYTON MONEY MAKERS**

**LATHER LEAVES**

**IMAGINE: A BAR OF SOAP IN A LEAF OF PAPER** **\$7.20 GROSS**

**NEW SENSATION SELLS ON SIGHT**

**DEMONSTRATORS:** This is tops for demonstrating. Cobs of lather for washing or shaving from a single paper leaf. A winner that the demonstrator can parlay into real money. No one likes to carry a messy bar of soap. **Result: Big Sales.**

Designed for the service man . . . and the civilian worker as well. Ideal for all outings.

Attractively packaged, 24 scented leaves to the packet. Packets and boxes available with illustrations of soldier, sailor, aviator or nurse. 12 packets to the box—12 boxes to the carton (144 ten-cent packets). Sells for 10c per packet.

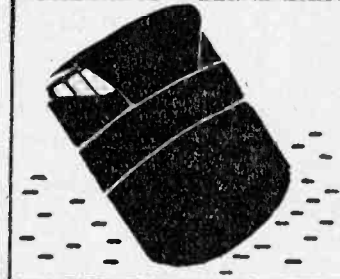


**SAMPLE BOX OF 12 \$1.00 PACKETS . . .**

**Genuine Leather CIGARETTE CASES**

If you know a good thing you'll grab up these cases fast. Genuine leather with tuck-in flap. In big demand. You can make real money at our low prices. Write or wire today.

**PER DOZEN . . . . . \$1.80**  
**PER GROSS . . . . . \$18.00**



**Genuine CALFSKIN Pass Case BILLFOLDS**

Limited Supply



**DELUXE VALUE**

Beautiful Billfolds  
**GOATSKIN—\$7.20 per doz.**  
**CALFSKIN—\$10.20 per doz.**

Each billfold equipped with 4 celluloid pass leaves. Closes with metal snap fastener. Place for identification in front—extra side pocket at other end. Spacious compartment in back for folding money, checks and valuable papers. Good Calfskin Billfolds in this style have been retailing at \$2.50. Worth more under present conditions with quality Pass Case Billfolds so scarce. Rush your order for a dozen or more today. Sample on request.  
 Goatskin, \$1.00; Calfskin, \$1.50.

**Genuine Leather IDENTIFICATION TAG**



With Nickel-Plated Key Chain and Clasp. In big demand and will be difficult to secure when these are gone. Marvellous 15-cent seller.

**GROSS \$9.60 — THOUSAND \$65**  
**Half Gross, Sample Lot, \$5.00**

**PETER PEYTON**

405½ WASHINGTON STREET  
 25% Deposit With Order,  
 Balance C. O. D., F. O. B. Factory.

WAUKEGAN, ILLINOIS  
 We Prepay Shipping Charges  
 On All Cash in Full Orders.

**PEARL PLATES for Wire Workers**

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8518—70 Ligne Leaf.

Blue Ocean	\$12.00 Gross
Iridescent Fresh Water	9.00 "
Orchid Fresh Water	9.00 "

5 gross lots of assorted designs, 5% discount  
 Terms: ½ Deposit, Balance C. O. D.  
 F.O.B. Brooklyn, N. Y.

**Order Today!**

Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for cementing. **WE ALSO SUPPLY WIRE FOR WIRE WORKERS—WRITE FOR DETAILS!**

**JOBBERS! WRITE FOR SPECIAL DEAL!**  
**SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES**  
**MURRAY SIMON**  
 109 SOUTH FIFTH ST., BROOKLYN 11, N. Y.  
 PHONE: EVERGREEN 8-6690



**8518**

**MILITARY INSIGNIA JEWELRY**

If you haven't seen our exquisite line of Military Insignia Jewelry write for catalog today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold Plated Sterling Silver Insignias.

**WALLETS \$8.00 DOZEN**

All Leather—4 Windows  
**Border Novelty Co.**  
 405 Woodward Avenue  
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**SHOOT THE PANTS OFF THE JAPANAZI**

**SELL TO STORES! NEW Line of 'Morale Building' Novelties.**

Can be sold to every cigar, drug, stationery and novelty store. Large profits! **BE OUR JOBBER!** Sell and deliver to stores. Small capital required.

Rush 50¢ (refundable) for 5 different samples and jobber's money-making offer.

**D. ROBBINS & CO. NEWSWEEK BLDG. NEW YORK CITY**

**America's Fastest Selling Christmas Toy!** *Immediate Delivery*



Here is the most timely—the fastest selling toy that's hit this country in many a year. More than 200,000 have been manufactured and sold during the past few months. Now, through a fortunate purchase, we have just 25,000 of these **TRIPLE THREAT COMMANDO** Machine Guns at a real bargain. Don't confuse this with cheap guns now being offered. It's made of solid wood—built like a battle ship and makes a noise like a Flight of Bombers.

Here's a toy that every boy from 8 to 18 wants more than anything now being offered on the market. They come individually packed in a colorful container. Don't miss out on this one—it's the real McCoy. Write or wire your order at once so that you won't be disappointed. One doz. \$1.50 each. Six doz. \$1.35 each. Twelve doz. \$1.25 each. 25% deposit required. Balance F. O. B. Chicago. Weight 1 1/4 lbs. each.

**Regular \$2.50 Seller**  
**Your Price as Low as**  
**\$1.25 each**

- Tripod easily removed.
- Can be used as a Tommy Gun.
- Has front and rear peep sights.
- Tripod permits Gun to swing in any direction.
- Made of wood—painted regulation olive drab.
- 28" long and 14" high, mounted.

ILLINOIS MERCHANDISE MART, Dept. AL 500 N. Dearborn St. CHICAGO 10, ILL.

front and rear peep sights, and is 28 inches long, 14 inches high when mounted on the tripod.

**"Ex" Items**

Some new Christmas novelties have been put out by Favorite Manufacturing Company, which should be tops as holiday gifts for business men and career girls. Four items, all designed for the office, but so handy the household could make good use of them, too, are the Autodex, a telephone index; the Aquadex, a new development in moisteners; the Dipodex, a jewel-bright ebony ink well, and the Rolodex, an ebony roller moistener.

**Shaving Prizes**

A blade sharpener that takes only ten seconds to condition a razor blade like new, is in great demand by servicemen and civilians. What's more, Blade Master, Incorporated, who offer this sought-after item, say that a 400 per cent increase in manufacturing facilities makes it possible for them to ship immediately upon receipt of order.

**Silver Jewelry**

One of the most attractive lines of handmade Mexican silver jewelry is advertised by Imperial Gem Syndicate, Ltd. Bracelets, clips, earrings and pins all of beautifully worked silver will be wonderful Christmas sellers. The firm advertises immediate delivery, but the quality of this costume jewelry will make it disappear from stock so fast that early orders are advised.

**They Glow in the Dark**

**LUMINOUS RELIGIOUS FIGURES**

101 DIFFERENT SUBJECTS— ALL SIZES

**ORDER NOW FOR CHRISTMAS!**

- Holy Family. Doz. .... \$7.50
- Assorted Altars. Doz. .... 6.50
- Assorted 8" Saints. Doz. .... 6.50
- Assorted 5" Saints. Doz. .... 3.60
- Statue of Nativity, 4 1/2" x 3 1/4". Doz. .... 6.50
- Statue of Sitting Madonna and Child, 6" x 3 1/4". Doz. .... 6.50
- Large Crucifix, 9". Doz. .... 6.50
- Ass't 8" Saints in Shrine. Doz. 8.50

SEND \$2.00 FOR SAMPLE ASSORTMENT OF THREE 5" FIGURES AND YOUR CHOICE OF ANY OTHER TWO FIGURES.

WE CAN'T GUARANTEE LAST MINUTE DELIVERY! ORDER NOW! 1/3 DEPOSIT, BALANCE C. O. D., F. O. B. NEW YORK.

**NITE GLOW PROD. CO.**

105 W. 47th St., New York 19, N. Y. Phone: MEdallion 3-5794.

**LARGEST 10c PACKAGE OUT!**

**MacARTHUR CANDY and TOY**

Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2" x 5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

One case, 100 boxes (sample order) . . . . . \$7.25

5 case lots . . . . . 7.00 per case

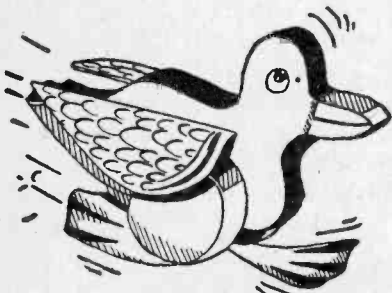
1/3 Dep., Bal. Sight Draft Bill of Lading Attached. F. O. B. Brooklyn, New York

**JOBBERS, GET SPECIAL DEAL!**

**PIONEER SPECIALTY COMPANY**  
38 CROSBY AVENUE, BROOKLYN 7, N. Y.



Phone: Applegate 7-2640



**Waddle the DUCK**

**THE NEW TOY SENSATION**  
**More Fun Than a Circus**

He flops . . . he waddles . . . he's foolish but he's fun! Parade him about on his leash! Your dignity disappears, and your family goes into gales of laughter, for he's the most fun-infectious toy in years.

Better Get Two. So Your Youngster Will Have One  
**SEND \$1.00 FOR SAMPLE AND JOBBER'S PRICE**  
**HURRY BEFORE SUPPLY IS EXHAUSTED**

**WADDLE DUCK MFG. CO. 3382 22nd ST., SAN FRANCISCO, CALIF.**

**WOOD JEWELRY**  
**Genuine Cedar**

Many New Hand-Painted and Original Designs for Your Display

Send \$10 for Sample Assortment  
**GUARANTEED PROMPT DELIVERY**

**ROYAL PRODUCTS**

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**WOOD JEWELRY**

Lapel Gadgets • Pendants • Pins • Photo Locketts • Gold Wire Mother-Hearts

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- Plastic Balls
- Plastic Markers
- Midgets 1—3000
- News 1—3000
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- Regular Specials

Write or Wire for Catalog

**JOHN A. ROBERTS & CO.**

Formerly N. M. BANK & CO.  
235 Halsey St. Newark, N. J.

**WAXED FLOWERS**

- No. 8—Large Georgine. \$40.00 per 1000; \$4.25 per 100.
  - No. 7—Large Dahlia. \$50.00 per 1000; \$5.25 per 100.
  - No. 17—Large Rose. \$40.00 per 1000; \$4.25 per 100.
- MOUNTAIN LAUREL**  
50 Lb. Carton, \$10.00;  
25 Lb. Carton, \$6.00;  
Send for New Price List of all Flowers, Follages, Wreaths, Materials for Xmas Corsages and Fast Selling Holiday Items.

**FRANK GALLO**

Importer & Manufacturer  
1429 LOCUST ST. ST. LOUIS, MO.



- B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each . . . \$4.10
- B. B. 101—3 Diamond Wedding to match. Each . . . . . 4.50
- Sizes 5 to 7

**ROHDE-SPENCER CO.**

223-225 W. Madison St. CHICAGO 6

**Theft Proof KEY LOCKING Gas Caps**



\$2.50 Retailer  
**CLOSE-OUT**  
**79c** EA.

With Two Keys

No More When These Are Gone

**IN BIG DEMAND BECAUSE OF GAS RATIONING!**

Genuine Monarch Key Locking Gas Caps. Stainless. Two sizes to fit all cars. Guaranteed quality. Regular \$2.50 seller. Special close-out price 79c each in lots of 50. Smaller quantities 89c each. Boxed with 2 Keys. Terms: Check with order or C. O. D. Hurry while supply lasts.

**CARTER SALES COMPANY—Dept. B**  
Elston & Wolcott Aves. CHICAGO 14, ILL.

**LEADING SELLERS IN FUR COATS!**

**LOWEST JACKETS PRICES CAPES • SCARFS**  
**ALL GENUINE FURS!**  
Our new 1943-1944 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for **FREE NEW GIANT CATALOG!** Satisfaction guaranteed or money refunded. Same day deliveries.  
**H.M.J. FUR CO.**  
150-B West 28th St., N. Y. C.



**PICTURE POSTCARD**



Here we are with a good 5¢ multi-color picture postcard for counters: "Them Good Old Days—Waiting for a Live One."  
Quantity Order Price 1½c Each.  
1,000 for \$15.00.

Sample Order—100 for \$2.00.  
We also make a plaster plaque 13 by 18 inches in multi-color detail.

Sells for \$2.75, F. O. B. Chicago.  
Printed multi-color card in 11 by 17 size, mounted on cardboard, 10¢.

Also available in 7x9 size, framed, 50¢.  
We also have a complete line of Feather Bird Pictures. These are ideally suited for use by Bazaars, Buncoes and Fairs.

Sample Feather Bird Picture (7x9) .....50c  
Regular Feather Bird Picture (8x11) .....\$1.00

Importers and Jobbers of Mexican Feather Bird Pictures, Novelties, Sensational "Four Men Waiting for a Live One" Cards and Plaques.  
**EMIL J. KRIMSKY** 2255 S. Central Park CHICAGO 23, ILL.

**Glass Put to New Uses in Wartime**

WASHINGTON, Nov. 6.—New uses for glass on the home-front, in army camps, and on battlefields are described in an article published in the War Production Board's *News to Use* which is circulated among the retail trade. Explaining to what extent glass has replaced metal as material for durable items, the article says that the American housewife is really cooking with glass these days.

Housewives are finding, too, that glass cooking utensils are more convenient, as they are sanitary, easily cleaned, and transparent. Housewives who double as war workers like them especially because food can be heated and served in the same dish, thus saving time in serving and in dishwashing. Glass cooking pots were on the market, of course, long before Pearl Harbor, but when cast-iron kitchen utensils were reduced from 200 to 12 kinds, and metal for production just halved, women turned to glass and found they really liked it. New glass items for the kitchen are ring molds, roasters, platters, percolators, and jiggers. Some knife sharpeners are made of glass, and an acid and heat-resistant glass strong enough to withstand blows, is proving an excellent material for table tops and cabinet bases.

The army is using a super-tough glass for dishes and mugs in the camps. The navy uses fiber-glass insulation in thousands of electrical motors. Airplanes and battleships are equipped with glass radio insulators. On the actual fighting fronts, blood plasma is filtered thru glass wool, and a new lighter-than-water glass which doesn't crack when struck by a bullet is used in life rafts and belts. Basic materials for glassmaking (sand,

**CANDIES**

**ESPECIALLY PACKED FOR SALESBOARD OPERATORS**  
QUALITY MERCHANDISE

**Pan-American Candies**

98½% Pure Cane Sugar  
10 Different Flavors

Packed in Colorful 8-Ounce Jars  
With Sealed Tops.

Per Dozen Jars \$4.80  
F. O. B. Chicago

Packed 24 Jars to a Case.  
Minimum Order—10 Cases.

**Florida Fruit Cakes**

85% Fruit and Nuts  
Delicious Beyond Description

3½ lb. ROUND CAKES  
OR  
1 lb. LOAF CAKES

**\$1.00 Per Lb.**

F. O. B. Florida  
Minimum Order—100 Pounds.

**Jordan Type Almonds**

Candied Almonds in  
Various Colors and Flavors

A Toothsome Quality Item That  
Will Attract Attention and Satisfy  
Your Patrons.

Per Dozen Jars \$7.50  
F. O. B. Chicago

Minimum Order—10 Cases.

**Orange Blossom Honey**

"In the Orange Jar"

In colorful and attractive jars shaped and colored like oranges. Contain 1 pound of delicious orange blossom honey. Each jar in a separate container. Packed 24 to a case—Approx. weight 50 lbs.

Per Case of 24 Jars \$18.00  
F. O. B. Florida

Minimum Order—2 Cases.

\*\*\*\*\*

**CONSOLIDATED SALES**

BOX F

PITTSBURG, KANSAS

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10c sellers. Send 25c for sample cards and folder.

**XMAS CARDS**

Now ready. Many new numbers. Catalog on request.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco 3, Calif.

**SPECIALS**

FOR THIS WEEK ONLY

U. S. GLASS INTERMEDIATES

Ash Trays, Gro. ....\$3.75  
Tea or Coffee Cups, Gro. .... 4.50  
9 Oz. Tumblers, Crystal Clear, Gro. .... 4.00  
4 7/8" Kitchen Bowls, Gro. .... 4.10  
4 1/2" Nappies, Gro. .... 4.00

SLUM USERS, write for new lists of American Slum, Jap Slum, and China Novelities.

**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**ARMY NAVY**

**SOMETHING NEW MILITARY SEA SHELL BROOCH**

FOR GIFT SHOPS, MILITARY STORES, POST EXCHANGE, SOUVENIR SHOPS, BEACHES, NOVELTY SHOPS. A FAST SELLER.

1 Dozen Brooches .....\$ 1.80  
1 Gross Brooches ..... 20.00  
1 Dozen Boxes ..... .45  
Samples, Each ..... .25

F.O.B. Miami, Florida.  
50% Deposit With Order.  
**W. R. RENAUD**  
454 N. E. 79th Street  
MIAMI, FLORIDA

**MARINES AIR CORPS**

**NOVELTY PILLOWS**

Print Any Name of Camp or City

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

**MILT WILLIAMS NOVELTY CO.**  
1033-1035 Mission St., San Francisco 3, Calif.

**HERE'S A BARGAIN FOR YOU!**

**Duo-Edge KNIFE** Slicing Paring

Special CLOSE OUT

only While Supply **25c** Lasts

Imported Hardwood Handle  
Tempered Steel Blade  
Serrate Edge for Slicing

Furnace hardened and taper ground. Extra Sharp! Overall length 8". Ideal for fruits, vegetables, rolls, sandwiches, etc. Pre-war stock. Only 400 left. No more when these are gone. A bargain at \$3.00 a dozen. Rush your order. 25% deposit, bal. C.O.D.

**ILLINOIS MERCHANDISE MART**  
500 N. Dearborn St., Dept. KA. CHICAGO, ILL.

**IMMEDIATE SHIPMENT**

Candy  
Stuffed Toys  
Salesboards  
Radios—Watches  
Merchandise

**C. G. MORGAN**  
479 5th Ave. Troy, N. Y.  
Motto: "No Got Try To Get"

**BIG CIRCUS**

**AMONEYGETTER**

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.80. LOTS OF 14—\$3.45 EA.

**SPORS CO., 1143 Lamont, Le Center, Minn.**

**IT'S A HIT!**

**IDEAL CHRISTMAS GIFT**

Immediate Shipments

Practical Gift for every Baseball Fan. Made of opalescent white glass, sized like a regulation Baseball! Useful as a Coin Bank and decorative Paperweight. Attractively decorated in two styles: New York Yankees, autographed by Favorite Players. And St. Louis Cardinals with Cardinal Bird decorations. In red. Packed in special individual red, white and blue cartons. Order your Christmas supply of **BASEBALL BANKS** today; be sure to specify the quantity wanted of each style. Immediate delivery. \$8.00 Per Doz. \$43.20 Six Doz. Cartons.

25 per cent down, balance C. O. D.,  
F. O. B. Asbury Park, N. J.

**BASEBALL BANK**

**YANKEE PRODUCTS CO.** Department BB  
ASBURY PARK, N. J.

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0-2-4-7-15-17 Jewels. Also Pocket Watches. Waterproof 4 & 7 Jewels with and without sweep hand. Immediate Delivery.

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MU. 2-9883—MU. 2-9461.

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**BUY DIRECT FROM MFG.**

The largest assortment of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed!

**YOUNG & YOUNG**  
208 W. 27th St., N. Y. 1, N. Y.

Headquarters for

**ARMY SUPPLIES**

Send for Our Free Circular.  
**Flamingo Trading Co.**  
9. S. W. First Street MIAMI, FLA.

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

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Tel.: Wb. 3546-3547-3548

**PIN-UP GIRLS**

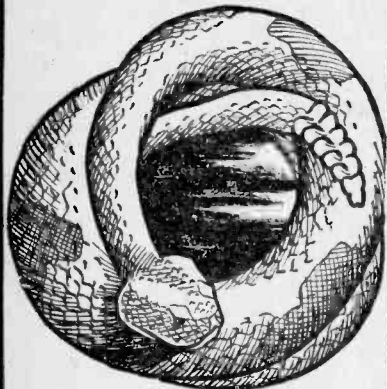
Novelty Stores—Gift Shops—Mustiers  
Pin-Up Girls Pictures are the story, on Radio, Screen and Stage. Newspapers have stories every day about Pin-Ups. We have attractively packaged sets that are real sellers. Will be big Xmas item.

Set #1 has 12 pictures, 7x9 inches.  
Set #2 has 9 pictures, 5x7 inches.  
Set #3 has 5 pictures, 4x5 inches.

Best work of most prominent artists, nothing sordid or offensive. Samples of all THREE items with wholesale price list, postpaid \$1.00.

**KANT NOVELTY COMPANY**  
323 Third Ave., Dept. BP, Pittsburgh 22, Pa.

**!!! SELLING BIG !!!  
RATTLESNAKE ASH TRAY**



4 Inch Diameter. Another Sure Hit Item. Repeat Sales Are Terrific Cannot Be Distinguished From a Real Rattler Even by an Expert. Novelty Stores, Gift Stores and Fair Workers Report Wonderful Sales. Priced \$3.25 Dozen—\$37.50 Gross.

**BABY RATTLER** \$1.50 Dozen \$16.50 Gross

A Sure-Fire Repeat Seller! Genuine Reproduction of a Real Prairie Rattlesnake. 2 Inch Diameter. Wonderful Joke and Novelty Item. Packed One Dozen on Display Card.

**SPECIAL CLOSE OUT!  
MILITARY PILLOW TOPS**

All Regular \$9.00 Doz. Pillow Tops—Now \$6.00 Dozen.  
Army — Navy — Air Corps — Marine — Coast Guard.

**STUART NOVELTY CO.**

166 E. Jefferson Ave., Detroit 26, Mich.

soda, ash, lime, borax, and feldspar) are for the most part available in quantities to guarantee enough glass for both battle and home fronts.

So much publicity has been given to the thousands of uses for plastics which the war developed, that glass has been almost a forgotten item in the public's eye. When fighting ceases and production can go back to civilian items again, the public will find itself accustomed to using glass for utensils it never used before.

The WPB's article on wartime uses of glass makes it easy to understand the predicament the U. S. Glass Company is bucking these days. The firm is facing curtailment of production because it can't find shipping cartons to package all of the glass items being turned out at its Tiffin, O., plant. In an effort to obtain cartons, the company has appealed to residents of the town to turn in all cartons, paper from corrugated boxes, or heavy brown wrapping paper which it will exchange for new cartons from paper manufacturers.

**PIPES  
FOR PITCHMEN by BILL BAKER**

Communications to  
25 Opera Place, Cincinnati 1, Ohio

**KID CARRIGAN** . . . heading for Texas, pipes that he glimpsed a lot of pitchmen in Detroit, where Doc Phillips had a couple of workers on the Randolph lot.

**THERE'S NO BOUNDARY LINE** for Pitchdom.

**COUNT GOLDEN** . . . just out of the army, infos from Syracuse that he is managing Harry Fraker's No. 2 Unit of the wild life show and that the take was bad in that city, with Elmira, Corning and Binghamton, N. Y., all okay. An albino deer is the bally that brings them in. There are no sheeties on the show, which has four concessions. Harry Zimmerman has inksticks; Santo Falls and wife getting the long green with

furs; Russ Frakes has pokes, and Slim Wolfe, with pearls. Harry Fraker is with the No. 1 show.

**CUTTING JACKPOTS** requires no priorities.

**JEFF FARMER** . . . wonders why the knights of pitchdom are passing up Richmond, Va., where soldiers and sailors come in on weekends to spend. Geedus is plentiful, and Joe Butler and "Frisco Joe" Gardner are reported getting it with their tattoo outfits.

**I. W. HIGHTOWER** . . . pipes from Atlanta to give pitchmen the info on a good spot in that city. It's a parking lot on Forsyth Street near Marietta Street, which he says may be had for \$1 per day. Reader is \$12 a year, payable \$3 quarterly. He wonders if anybody thought of the poor pitchmen left out in the rain with no stock when stores in Marietta, Ga., are beefing about not getting enough merchandise and cannot operate without it.

**DON'T ARGUE** unless its about something sensible.

**HARRY MAIERS** . . . extends the glad hand to any of the boys passing thru Birmingham, where he will be until Christmas. Harry, who reports biz very good, says Morris Kahntroff is working Buffalo, and Irish Owens is in New Orleans. Doc Gardner and Doc Snyder are getting the geedus with med in Birmingham, says Maiers.

**AL SEARS** . . . pens from Newark, N. J., that he is making paydays at shipyards after a good season on the fairs with sheet. He infos that the pitch boys and girls meet at Rosie's Cozy Corner, Newark, where lots of jackpots are sliced up. Jack Goldbaum

**MEDICINE MEN**

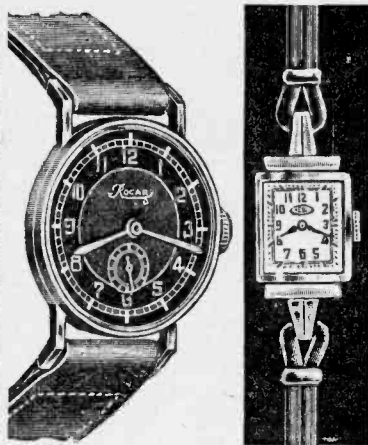
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. Columbus, Ohio  
**BUY WAR BONDS FOR VICTORY**

**CLOSEOUTS MILITARY JEWELRY—ENGRAVING—JEWELRY AND CARNIVAL SUPPLIES**

- Double Hearts for Engraving . . . . . \$14.40 Gr.
  - 6 Dz. Asst. Engraving Items, \$3.00 Dz. (No Less Sold) . . . . . 6.00 Dz.
  - Sterling Silver Signet Rings . . . . . 18.00 Dz.
  - Heavy Men's Sterling Silver Rings . . . . . 15.00 Dz.
  - Heavy Nicked Ind. Bracelets—Army . . . . . 18.00 Dz.
  - 24K Gold Finished Ind. Bracelets—Army, Navy, Eng, Art. . . . . 48.00 Dz.
  - Men's Sterling Silver Ind. Bracelets, Plain . . . . . 7.00 Ea.
  - Men's Extra Heavy Ind. Sterling Bracelets . . . . . 8.00 Dz.
  - Nicked Ind. Bracelets, Plain . . . . . 27.00 Dz.
  - Rosaries, Bxd. . . . . 30.00 Dz.
  - Gold Plated Large Crucifix in Satin Lined Box . . . . . 15.00 Dz.
  - Gold Finished Lockets—Army . . . . . 19.00 Gr.
  - Rayon Service Banners, 1 Star to 6 Star . . . . . 2.00 Ea.
  - Fun Shops, 54 Carded 10¢ Items, Cig. Loads, etc. . . . . 24.00 Gr.
  - Baseballs, Latex Covered . . . . . 4.00 Dz.
  - Plastic Cig. Paks, Hold Pack of Cigarettes . . . . . 10.80 Gr.
  - Leathette Cig. Paks, Hold Pack of Cigarettes . . . . . 18.00 Gr.
  - Ind. Boxed Billfolds, Good Giveaway Item . . . . .
- Wire Deposit and Orders While Stock Is Complete Immediately.

**SCHREIBER MDSE. CO.** 1001-3 BROADWAY KANSAS CITY 6, MO.

**WATCH VALUES**



#1288 #1909

**#1288—PIN LEVER WATCHES**

Round or Rectangular

- 1-Jewel . . . . . Ea. \$7.25
- 2-Jewel . . . . . Ea. \$7.75
- 4-Jewel . . . . . Ea. \$9.25

**#1909—4-JEWEL MEDA**

5/4 and 6 by 8 Ligne

Each . . . . . \$9.25

**TUCKER-LOWENTHAL**

5 So. Wabash, Chicago 3, Ill.

**BARGAIN FINDS**

**MILITARY INSIGNIA JEWELRY PINS**, 14 kt. Gold finish. For all branches of the service. Close-out. At least \$14.40 Gross Value. Special . . . . . 10 GROSS \$55.00

**AMERICAN FLAG SETS**. Lustrous rayon broadcloth. Complete with Eagle, Staffless Hanger. Individually boxed. 2 sizes. Exceptional value. **DOZ. SETS COMPLETE \$7.20, 9.60**

**SHAVING & DENTAL CREAM**. Excellent quality in lithographed tube. 2 large sizes. Prices to move quantity . . . . . 10 GROSS \$55.00, **72.00**

25% Deposit With All Orders. 27 YEARS OF VALUE GIVING. 192 Page Catalog FREE With All Orders.

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Our Only Mailing Address . . . . . OF NEW YORK INC.  
901 BROADWAY, New York, N. Y.  
WORLD'S LOWEST PRICED WHOLESALERS

**NEW—IMPROVED—BEAUTIFUL  
Mirrored CEDAR CHEST**

Packed With **CANDY**

Beautifully carved Cedar Chests with scenic painting on cover—attractively designed mirror—plastic grip—sturdily built.

**IT STRIKES THE EYE!  
5 CHESTS WITH CANDY**

in connection with 1000 H. Board. Takes in . . . . . \$50.00  
Pays in Cig. . . . . 6.00

Gross Profit . . . . . \$44.00  
**YOUR COST PER DEAL \$17.25.**

10 Deals or More, \$16.75 Per Deal.  
1/3 Deposit, Balance C. O. D.

**DON'T DELAY! ORDER NOW!**

**LAKE ERIE SPECIALTY CO.**

816 Hippodrome Bldg. Cleveland 14, O.  
There's more appeal with a Lesco Deal!

**America's Fastest Selling Novelty Sensation!  
EXCELLENT PREMIUM ITEM AND SALESBOARD PRIZE**



**FLIPPY** Military Strip Tease CIGARETTE CASE  
You ain't seen nuthin' 'til you "flip the cover"  
Made of Sparkling Plastic! A Floor Show With Every Smoke.  
Supply Limited. Going Fast! Order While You Can Get Them!

**FLIPPY, 3620 Mdse. Mart, Dept. B-1 Chicago**

**INTRODUCTORY LISTINGS** Covering All Items Still Available **NOW READY**  
IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.  
**IMPORTANT** To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

**1-day Service** **ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.

**IN STOCK FOR IMMEDIATE SHIPMENT**

Red, White & Blue Canes; Batons, Leis, American made Horns, Paper and Felt Hats, Hat Bands, Comic Buttons, assid. med. weight Parade Canes, Blow Outs, Slum, large Statuary. Send us a list of your requirements—we have no catalog or circulars, but will gladly answer and quote on all inquiries.

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

**Wooden Wall Plaques  
With Humorous Texts**



- #3866
- #4054—12x18 inches, \$7.20 per doz. Can be had with three different texts.
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For full details see our set K of illustrated price lists, which will be mailed to any re-seller on application.

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**LEO KAUL** IMPORTING AGENCY, Inc.

**CEDARWOOD JEWELRY**

Send \$10 for Sample Assortment. IMMEDIATE DELIVERY.

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Phone: FAirfax 4987

**PREMIUM AND SALESBOARD TRADE  
SPECIAL  
LARGE SCOTTY DOG**

Black & Brown  
20" plush first quality. Immediate delivery. \$30 doz. F.O.B. N. Y. 25% deposit on all orders. No catalogue.

**WORLD TRADING**  
37 W. 23rd St. NEW YORK, N. Y.

**MAKE Extra Money FAST** Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50¢ or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order. GRAYKO, Dept. 111, Box 520, G. P. O., New York.

**BINGO**

SUPPLIES—CARDS—PLASTIC MARKERS  
Write for Bulletin  
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO



was glimmed pitching inksticks at Kresge's there, and Mrs. Goldbaum, with cedar and lucite jewelry, in Bamberg's. Phylis is working perfume. Joe Ponti is pitching sharpeners at a powder plant.

**FRIENDS ARE MADE** with a courteous opening.

**FRED X. WILLIAMS** . . . is getting the geedus in Mobile, Ala. He was at the dog show there, when Mr. and Mrs. A. J. Campbell breezed in, stopping to reminisce of the good old days when they were with the white tops. They recalled getting the mazuma with the old Buffalo Bill Wild West, Miller Bros.' 101 and others, including Pagles Circus in South Africa. Pitchmen will be welcome at their trailer camp at Chichton, Ala., a suburb of Mobile. Mr. Campbell recently bought a large tract of land at Ponta Gorda, Fla., and oil was found only a few miles away. Mrs. Campbell is raising prize-winning dogs with two of her English Bulls winning two first blue ribbons and the Pomeranians getting equal honors at the Mobile Dog Show.

**MILADY'S CORSAGE**, always a fast money-getter for fall and holiday seasons, will be hyped this season by the patriotic motif.

**JIM BARBEE** . . . who answers to Uncle Manzy with his Tennessee Hillbillies, pipes from Los Angeles the troupe, including Tenn. Hank, Smoky and the Shadrack Brothers, will open with Sternberger's platform med show December 1.

**JACK BOTTLES STOVER** . . . down in the Blue Ridge Mountain town of Orange, Va., sends along the info that all the knights of the leaf and keister are in high gear and getting set for the Christmas bank roll. Predictions for a bigger holiday season than ever before are made by Colonel A. Mattland and William (Pat) Malone, in Stover's pipe.

**MOST PITCHMEN** are good citizens, shoot on the square and will cut War Bond coupons when the white flag goes up in Germany and Japan.

**PVT. CHARLIE HUDSON** . . . pitches from an army camp in Texas asking for lines from the gang still working. He was pitching med with the Ozark Med Company, Nashville, when inducted six months ago, and infos that all the boys who were with him are in the army. Ed Raggett, the boss, infos that the army is taking his old heads, making it difficult to operate. Charlie's wife, Irene, is with Dr. and Mrs. Tom Smith in Hot Springs, where the latter are in the theater biz. "I worked torso in a drug-store window in Birmingham at the time of my induction," Pvt. Hudson pipes, "and thought I knew something about anatomy, but since being in the medics here the past six months I can see that after all I knew only the pitch. Before Uncle Sam got me I was Toby Johnson." He asks for pipes from Jack (Snow Ball) Beard, Bob and Pat Dexter, Himie Schandor, Tom Dean, Joe Abbott, Hathaway, Kinchloe, Floyd Williams, J. D. Lance, Phil Bresson, George Ward, Walter McInroe, Lloyd Long, Coy D. Hammock, Red Mainard and Hubert Patten.

**HOW TO BECOME A FAILURE** is not a difficult process if you are indifferent to your promises and obligations.

**JAY ROSS** . . . of the old Crystal pitchman, lines from Indianapolis that he is at the Mutual

Theater there and is always ready to cut up jackpots with pitchmen passing thru. He infos that Harry Dempsey is working vitamins, and Mr. and Mrs. Lewis have scopes in Murphy's there.

**ARE YOU KEEPING** your profession dignified? Good pitchmen are the ones who are reaping the rewards with good merchandise.

**Old-Timers Generous**  
By E. F. HANNAN

**NO ONE** has ever bothered much to write of the good deeds of old-timers of med and pitchdom, but they were numerous enough. There is the story of Doc Harry Fowler, who staked the famous short-story writer, O. Henry, from time to time. The writer would show up around Fowler's pitch wherever it happened to be in New York, and Doc was always good for a grubstake. Fowler grew up in Atlanta, and O. Henry came from that section.

Then there was George (Flip) McAuley, ace jewelry worker in the old days in Boston. The number of variety performers that Flip staked to a stomach full at the Royal Cafe in that city would total quite a number. Then the story that Billy Lincoln use to tell about how Freddy Murphy, mackintosh salesman, staked what was left of Lincoln's Minstrel Show to get back to Boston from

White River, Vt. And the story that Tom Galvin, clever dancer, would relate about Syd Hill, one-time med show owner, how Tom was always sure of getting his clog shoes out of hock by handing the pawn ticket to Hill. And the story of the minstrel star, Billy Emerson, dropping around to Deacon White's lodgings on Hollis Street when most other places were closed to him. There was a strong fraternal bond between pitchmen, med showmen and performers in the old days.

**Events for Two Weeks**

- November 8-13**  
ALA.—Uniontown. Turkey Day, 11.  
CALIF.—Oakland. Military Parade, 11.  
MASS.—Boston. Dog Show, 12-13.  
Boston. Rodeo, 4-11.  
N. Y.—New York. Dog Show, 14.  
New York. Nat'l. Hotel Expo., 8-11.  
PA.—Harrisburg. Dog Show, 13.  
TEX.—Houston. Shrine Circus, 6-14.  
UTAH—Ogden. Livestock Show, 7-10.
- November 15-20**  
GA.—Atlanta. Shrine Circus, 15-20.  
Macon. Shrine Circus, 15-20.  
KAN.—Wichita. Shrine Circus, 14-21.  
N. J.—Camden. Dog Show, 21.  
PA.—Philadelphia. Dog Show, 20.  
S. D.—Humboldt. Turkey Day, 21.

**FAMOUS ELECTRIC ENGRAVING PENCIL**

Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors on almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kresge, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 stores) and thousands of others. Famous professional model No. 3, switch on 7-foot safety asbestos insulated resistance cord with exclusive aluminum heat dissipater assuring safe, comfortable, profitable, continuous use all day long. \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil. Postpaid Cash with Order. No. 2, precisely same as above, but with 5-foot cord, without switch, \$6.25. Extra rolls gold, silver, black, blue, white, red, green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. Cash with order. **ORDER NOW BEFORE TOO LATE.**

**R. E. STAFFORD**  
2434 N. MERIDIAN ST.  
INDIANAPOLIS 8, IND.



**6R301** **10K** **\$4.90** set

**DIAMOND RING SETS**  
10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set \$4.90  
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set 6.40  
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . .Set 8.65

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**BIELER-LEVINE**  
37 South Wabash CHICAGO 8

**AFTER VICTORY**

**OAK-HYTEX TOY BALLOONS**

**WE'LL BE SELLING YOU**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**LAST CALL**  
for Advertising Copy

**Of Great Importance to Merchandise Manufacturers and Jobbers!**

**CHRISTMAS MERCHANDISE ISSUE**

Every merchandise buyer is face-to-face with the same problem this year—obtaining sufficient quantities of merchandise for the Christmas buying splurge. Reader attention has soared to a new all-time high for Billboard advertisers. The Christmas Special Merchandise Number, dated November 27, will be the big catalog-type issue for these buyers. They are waiting for it now! Don't miss it—advertise your complete line and get immediate results.

**FORMS GO TO PRESS WEDNESDAY, NOV. 17**

**Mail Your Advertising Copy Now**

**The Billboard Publishing Company**  
25 Opera Place Cincinnati 1, Ohio

**Engraving Jewelry STILL AVAILABLE**  
Immediate Shipment — Order Now

From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.

**MILITARY JEWELRY**  
Send open order for your needs—give some details.

STATE YOUR BUSINESS.

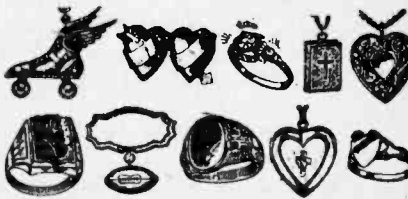
**HARRY PAKULA & CO.**  
5 N. Wabash Ave. Chicago 2, Ill.

**PAPERMEN**

Plenty money in the cotton states this year, and entire South is open; collections greater than in past ten years. When ready to come, write either

**JIMMIE KELLY**  
South Land Annex Bldg. Dallas, Texas

**J. L. Rogers**  
Insurance Bldg. Raleigh, N. C.



**FAST SELLING JEWELRY**  
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!  
Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.

**CHewing GUM SORRY!**

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

**PAPER MEN**

Well-known papers for every State in the U. S. A. Different State combinations, but all attractive. Best and lowest price, up-to-date War Maps, and small turn in. Write or wire

**ED HUFF**  
5411 Gurley DALLAS 10, TEXAS

**ZIRCONS** 3 FOR \$2.75

Genuine White Diamond Cut . . . . . \$1.25 Per Card.  
Blue Zircons . . . . . \$1.25 Per Card.

**ZIRCON RINGS** SOLID GOLD \$4 to \$10 EACH  
Ladies or Gents

**B. LOWE, BOX 311, ST. LOUIS, MO.**

**GET ABOARD**, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York 13, N. Y.

**CREW MANAGERS, SHEET-WRITERS**, with EXCELLENT REFERENCES ONLY, to promote **THE AMERICAN CITIZEN** Established 1930

169 Duane St., New York 13, N. Y.  
Sponsored by Service Men's Magazine established 1916. Specializing post war REHABILITATION LEGISLATION. Supporting Congressman Patman's Bill and other legislation behalf of service men and their dependents. Samples free 20 per cent turn in.

# Independents Name Candidates for SLA Board of Governors

CHICAGO, Nov. 6.—Thirteen additional candidates for board of governors of the Showmen's League of America were named this week by an independent group. Petition for an independent ticket was filed Thursday night at the regular meeting of the League. It was signed by 25 members. Those nominated were Irv J. Polack, Andy Markham, J. C. (Tommy) Thomas, W. D. Bartlett, Hymie Stone, W. R. Hirsch, Harry W. Hennies, Maxie Herman, Ralph Clawson, John L. Lorman, Cliff Wilson, Andy Kasin and Eddie Murphy.

At the meeting of the board of governors a wire from B. S. Gerety was read, asking that his name be removed from the ticket as he would be unable to serve if elected second vice-president. His resignation from the ticket was accepted, and the board chose Mel Dodson to fill the spot. A vacancy then was declared on the board of governors ticket, and B. S. Gerety was named as candidate.

## SLA

(Continued from page 35) ber 26. Final notices of dues have been mailed to all delinquents. On December 1 the auditor will check off all whose dues are unpaid for 1943.

### Ladies' Auxiliary

At the regular meeting October 21 in the Sherman Hotel these officers presided: Mrs. William Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. Ida Chase, second vice-president pro tem; Mrs. Tom Rankine, third vice-president pro tem; Mrs. Sam Gluskin, treasurer, and Mrs. Lew Keller, secretary pro tem. Nominating committee presented this ticket for the ensuing year: Mrs. William Carsky, president; Mrs. Michael Doolan, first vice-president; Mrs. George Rollo, second vice-president; Mrs. Noble C. Fairly, third vice-president; Mrs. Nate Hirsch, treasurer; Mrs. Robert H. Miller, secretary. Board of governors: Mrs. Mattie Crosby, Mrs. Alice Hill, Mrs. Clara Harker, Mrs. Rose Page, Mrs. Pearl McGlynn, Mrs. Mike Rosen, Mrs. Al Wagner, Mrs. Charles T. Goss, Mrs. Clara Zeiger, Mrs. Virginia Kline, Mrs. Anna M. Roth, Mrs. Edith Bullock, Mrs. Oscar Bloom, Mrs. Judith Solomon, Mrs. George A. Hamid. Nominating committee comprised Mrs. Edward A. Hock, Mrs. Robert Seery, Mrs. Lew Keller, Mrs. Jeanette Wall, Mrs. Rose H. Page, Mrs. Alice Hill and Mrs. L. M. Brumleve.

Applications from the following were tabled for two weeks: Bertha M. Grubs, Juanita Hunter, Louise Chavanne. Application of Madeline E. Ragan will be presented at the next meeting. Members were grieved to learn of the deaths of Edith Bullock's father, who passed away

in Utah, and of Secretary Elsie Miller's mother, who passed away in Chicago October 18. Past Presidents Mrs. Keller and Mrs. Hock, and Mrs. Max Thorek, Viola Fairly, Mrs. Edythe Conklin and Mrs. Doolan are spending a month in Hot Springs, Ark.

The auxiliary donated \$100 to the Red Cross last week, and 50 dozen doughnuts were sent to the Servicemen's Center. On the sick list are Past President Cleora Helmer and Marge Kelly's husband, Jeanette Wall, in a streetcar accident last week, is recovering.

One of the largest socials was that held by Hostesses Mrs. Keller and Mrs. Doolan October 28 in the hotel. Beautiful prizes were awarded and evening's attendance netted the auxiliary a tidy sum. The secretary is holding Vivian Miller's and Dorothy Flannigan's 1944 dues cards. New by-laws are being formulated by a committee comprising Mrs. Brumleve, Mrs. Rankine, Mrs. Hock, Mrs. Doolan, Mrs. Henry Belden, Mrs. Keller, and Elsie Miller, secretary.

## PCSA

(Continued from page 35) nights are drawing a decided increase in attendance.

### Ladies' Auxiliary

Nina Rogers, past president, presided at the November 1 meeting, when there was a large attendance and she received a sheaf of birthday cards. Letters were read from Ann Stewart, Peggy Steinberg, the Thorson family, an announcement of the birth of John Charles Thomas, son of Mae Thomas, a member, and a card from Leta Johns, who was operated on and is improving. A bride was introduced, Mrs. Larry (Bozo) Valli, formerly Bess Jones, married at Santa Barbara, Calif., October 5.

Bank night award went to Olga Ceste, present for the first time since spring. Door prize, donated by Pauline Burduss, was won by Elsie Sucher. An invitation to members to attend the open house in honor of Dr. Smith, of the Pacific Coast Showmen's Association, November 8 was read. Maxine Ellison gave a donation to sick and relief.

Mother Minnie Fisher introduced her new member, Mrs. Shelby, and Lucille Dolman introduced her new member, Barbara Solomon. Topsy Gooding, Frances Dunn, Bea Stein, Mae Stewart, Lee Sturm and Marie LeDuc spoke. Dot Cronin brought some articles for the bazaar, as did Conseulo Blakeman. Almerita Foster was reported visiting her aunt, Mrs. Wrightsman. Rose Rozard, chairman, announced December 8 as the date of the rummage sale. Jack Hughes, from the men's club, announced that November 27 would be PCSA Day at Victory House, Pershing Square, and wanted all who could to volunteer for entertainment. Nina Rogers was refreshments hostess.

## MSA

(Continued from page 35) unanimously voted to enlarge the club-rooms by leasing an adjoining hall.

Among carnival owners at the Halloween Party were Mr. and Mrs. Roscoe Wade, Joyland Shows; Mrs. John Quinn, World of Pleasure Shows, and Glenn Wade, Wade Shows. Owner Al Wagner, Great Lakes Exposition Shows, wired regrets at not being able to attend.

Mayor Edward Jeffries and party, including State Senator Martin J. Tigh and State Representatives Kelley, Kowalski and O'Brien, led the list of honored guests. Brothers and soldier-showmen Pfc. Al Kamm, stationed at River Rouge Park; Corp. Michael Balog, from Camp McCoy, Wis., and Sgt. Mike Scott, who came from Fort Sheridan, Ill., were present.

Mr. and Mrs. Abe Mandell, who delayed a trip to Miami to attend the party, left this week, as did Max (Red) Shapiro, who plans to join "Pop" Baker at Hot Springs. Mannie Brown has opened his toy section in a department store. Joe Bennett left for Toronto to visit relatives. Mac McMullen has been signed as head electrician of the new Howard Hughes downtown theater, opening here soon.

# International Showmen's Association

Maryland Hotel St. Louis

ST. LOUIS, Nov. 6.—Dee Lang, former president, wielded the gavel at the meet-

ing November 4, which was well attended. With him at the table were Secretary Francis L. Deane and Treasurer Leo Lang. Don D. Sherwood, elected to membership, was introduced. Sidney Belmont, booking agent of this city, admitted as a member at the previous meeting, made a short talk. Lunch and refreshments were served after the business session. The secretary reported that dues are coming in well.

# Missouri Show Women's Club

Maryland Hotel St. Louis

ST. LOUIS, Nov. 6.—Fall meetings opened November 4 with a number of new members, as the entire membership has put considerable effort into the drive. Letters were received from several out-of-town members who expect to attend a few meetings on their way to and from the Chicago meetings. Word was received of the wedding of Doris Elizabeth Riebe and Staff Sergeant Vernon Belford, October 23 in the Post Chapel, Scott Field, Belleville, Ill. She is sergeant at arms and members of the board of governors of the club and daughter of Kathleen Riebe Gawle, past president and press correspondent of the club. All members still holding boards are requested to send them in.

## LETTER LIST

(Continued from page 49)

Attell, Abe  
Aundree, Ruth  
Beck, Mrs. D.  
Beck, Barbara  
BeGan, Harry  
Bourban & Bane  
Brennan, Miss E.  
Brown, Winifred  
Burdette, W. G.  
Burgher, Tony  
Caranzio, Guida  
Carlos, Chas.  
Carlson Sisters  
Carlyle Sisters  
CARTER, Robert  
Cedar, A. B.  
Champagne, Roland  
Chandler, Douglas  
Christiani Family  
Clauser, George  
Cohn, Ben  
Colasanti, Sam  
Crane, Nina  
Crawford, Margaret  
Dahl, Edith Rogers  
Dale, Lillian  
Dearing, Lynn  
Decker, Jean  
Demarest, Barbara  
Demetro, Tom  
Donegan, Millie  
Doris, Joe  
Douglas, Dorothy  
Duke, H. J.  
Edins, Rodney  
Eden Sisters  
Etting, Curly  
Farnsworth, Dudley  
Einerling, Alexander  
Finnerty, John  
Franks, V.  
Frazer, Jane  
Fried, Jack  
Garbo, Florence  
Garver, Maynard  
Giglio, Mike  
Gilkey, Ethel  
Graus, Leonard  
Graves, Mr. E.  
Greno, Eddie  
Hall, Mel  
Hanlon, Stuart  
Hanna, Jack  
Hanf, Martin Louis  
Harrison, H.  
Hart, Mary  
Hayward, Aurora  
Heller Shows, Harry  
Henson, Helen  
Himmell, Sid  
Horton, Bertha C.  
Hubane, A. L.  
Illions, Harry A.  
Jagger, Jimmy  
Jahn, Francis C.  
Jefcott, Thomas  
Jester & Perdue  
Amuse. Co.  
Jewell, Alice  
Joy, Charles  
Catherine or Irene  
Kasnowitz, Louis D.  
Knoles, Whitey  
Kruger, Jerri  
LaLave, Eddie  
LaMarr, Ethel  
LaPage, Paul  
Lacerne, Marcella  
Lady Stella  
Lane, H. J.  
Lang, Jack  
Laurell, Bert  
Lee, Laura  
Leroy, Gloria  
Lester, Anita  
Lindsey, Fred  
Ashbell  
Logan, Diane  
Mack, Robert  
Maquire, Wm. A.  
Mahood, Mary  
Manners, Jayne  
Marks, John H.  
MARKS, Steve  
Mitchell  
Marsh, Majorie  
Martin, Alice  
Mignac, Jacqueline  
Miller, Mrs. J.  
Morgan, Helen  
Morin, Paul  
Murphy, Lorraine  
Najah, Gene  
Neca, Tony  
Norton, Richard J.  
O'Brien, Virginia  
O'Brien, William  
Orton, Myron  
Paree, Pat  
Phalon, Beverly  
Phillips, Conrad  
Princess Red Wing  
Rayburn, Mitchell  
Regas, Belle  
Richman, Dan  
Rieck, Johnnie  
Rinkin, Joe  
Rogers, Jessica  
Sangar, Dr.  
Saylor, Oliver  
SCHENKMAN, Julius  
Shean, Frank D.  
Simon, Mrs. G.  
Smith, Dalma A.  
Suzanne & Christine  
Taylor, Don  
Thaw, Evelyn Nesbit  
Tunkins, Tommy  
Wade, Franklin  
Waite, Kenneth  
Wayne, Mitzi  
Weiss, Sylvia  
White, Arthur C.  
Wolter, Carlo  
Wray, Lucille  
Zera, Jos.

Duffy, Mrs. Fern  
Dusk, Naomi  
Edwards, G. A.  
Ernst, Mary  
Evans, Frank G.  
Feak, Stephen A.  
Flanagan, Bates  
Flying LeForms, The  
Frances, Dorothy  
Fraziers, Jack  
Fritz, Mrs. Lillie  
Gallagan, John  
Gamble, Edward  
Gardner, William  
George Jr., Harold  
Greenup, Doria  
Gruber, Harry  
Hall, Otis  
Helton, Percy  
Hodges, Merle Alta  
Hoggard, Roy H.  
HOLT JR., Theodore  
HORTON, Frank  
James  
Jennier, Walter  
Johnson, Jack  
(ex-heavy Champ)  
JONES, Edward  
Francis  
Jones, Roy B.  
Kadell, Mrs. Al  
Kamaka, Miss  
Dossie  
Kelton, Jack & Betty  
Kepler, Harry  
Klavick, Carl  
Koonz, Carl R.  
Krall, Mrs. Jack  
(Bonnie Mae)  
Langdon, Al  
LaToy, Harry  
Lee, Jeanette  
Lewis, Lucille  
Violet  
Lewis, Peggie  
Littlefield & Wells, Mrs.  
Logan, Janice  
McCabe, Vinson  
"Red"  
Mabry, Robert E.  
Mantell, Janet  
Meyers Jr., Earl  
Mohamed, Ahmed Ben  
Nathan, Richard  
Nelson, Vivian  
Nichols, Les  
NICHOLSON, Clyde Archie  
O'Shay, Johnnie  
Palmer, Albert B.  
Parks, Barbara  
Porter, Roland D.  
PHUYN, Samuel R.  
Radford, Ronald A.  
RALPHEY, Mr. Howard Raymond  
Rau, Claire  
Reasy, Billa  
Russell, Ralph  
Scatterday, R. O.  
Schauffer, Tex  
Scrogan, Lowry  
SELLERS, William Harry  
Signor, Sig  
SIMS, Leonard Marvin  
Steffen, J. E.  
Stevens, John Cecil  
Tassone, John  
Teeter, Jeanne  
Tennyson, Dave  
Three Swifts  
Varnadore, Varnie  
Venon, Fred  
(Filipino)  
Orchestra)  
Wassan, Hinda  
Weiss, Otto J.  
Williams, Dave  
Winnie, Dave  
Johnston, T. F.  
Jones, Jean  
Jones, Robert,  
Jones, Thomas,  
Kerns, James  
Ketring, Peggy  
Parsons  
Kiger, Leo  
King, Ruth (Sisk)  
Knapp, Mrs. G. W.  
Knapp, Idill  
Knight, O. J.  
KOSTENBADER, Robert Dale  
Kuhn, Shirley  
Larsen, Andrew A.  
Lee, Chas.  
Legon Jr., Walter  
Liebheit, Charles  
Linder, Ora  
Littler, James L.  
Llewellyn, John G.  
McCoy, Fred  
McCoy, Madeline  
McCoy, M. P.  
McNallie Sisters  
McSpadden, J. R.  
Marquardt, Hugo  
Martin, Mrs. Hazel  
Laird  
Mason, Thos. C.  
Melbin, Eddie  
MERRICK, Narcis  
Miller, Billie  
Miller, Loretta  
MONTGOMERY, Paul  
Moylan, Roger F.  
Murphy, Tim  
Myers, Lucky Lee  
Nation, Roy  
Nelson, Pete  
Nichols, Jim (Pug)  
Norwald, John  
Offner, Roy J. or Fern M.  
PARKER, James Lemuel  
Patterson, Pat A. (The Shadow)  
Pettis, Irene  
Rains, Ed  
Raye, J. L.  
Reeder, Cleve  
Reed, Johnny  
Reiner, Fred  
Ristine, Louis L.  
Robert, A. Jack  
Robert, Louisa  
ROBERTS, Maxwell Aldria  
Romig, Carl A.  
ROSE, Wesley  
Rowland, Dian  
Russell, R. M.  
Schmidt, Charles  
SCOTT, Dan Herbert  
SHORES, Edgar Ray  
Smith, Albert  
Smith, Violet T.  
Smoyer, Lee Roy  
Snoddy, William E.  
STANLEY, Sam  
Starkey, John W.  
Stern, Al  
Sturdivant, Walter  
Templeton, Terry  
Troutman, B. R.  
Tyree, O. H.  
Verner, Edward  
Vinton, Victoria  
WARNOUTH, Alfred Thomas  
WARNOCK, James Melroy  
WHITE, Leonard De Witt  
Williams, Bubble & Ramona  
WILLIAMS, Herbert  
WILSON, William Max  
Wippel, Rosina  
Worl & Worl (Lady Knife Throwers)  
Wyer, Miss A.  
Young, Johnny (Red)  
Young, Oscar,  
Zacchini Bros. Shows

## ALL OPS INVITED

(Continued from page 44)

tory may be even more difficult than those thru which we have passed. For this reason the 1943 convention will concern itself not only with current problems but also those which may arise in the future.

"We are gratified to announce that George W. McMurphy, Chief of the Amusement and Recreation Section, Service Trades Division of WPB, has accepted our invitation to attend the convention in order to become more familiar with our industry and our material requirements in the hope of helping us to solve our problems. The new revenue bill, which promises a substantial boost in admission taxes, requires our concerted effort. The problems of today and tomorrow are too multitudinous for solution by individuals. We all need the added strength and inspiration which we gain thru contact and association with the keenest minds in our industry.

"The annual gathering promises to be the most significant in the history of our industry. All leading manufacturers will be in attendance to help us in the solution of our maintenance and repair problems. Three banner program sessions packed with subjects vital to all amusement men will be staged as Victory Clinics. There will be no formal papers or speeches, and all program sessions will be packed with discussions of these timely and vital topics by scores of operators."

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Bulson, Wm. H.  
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Chidester, William  
Cohee, Rex Gail  
COURNOYER, Paul B.  
Darcy, Sheila  
Dawn, Alice  
Del Rio, Diana

Adkisson, Gordon  
Ainsworth, Bob  
Alexander, T. S.  
Allen, Fred  
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Chapman, Keith  
Chevalier, William  
Clark, Barnum  
Clark, Pop  
Coddling, Victor  
Conger & Santo Players  
Cole, Paul E.  
Crouch, Glen  
CROUCH, Glen Daley, Jack  
Davidson, James Edward  
DeVora, Chester A.  
Dowling, Doris  
Edwards, Estella  
Ellis, Madame Rosa  
Elmarte, Don M.  
Evertson, Mrs. Emma  
Farrell, Eleanor  
Ferguson, William  
Fiandt, Jesse R.  
Foley, Ed Mike  
Garner, Raymond W.  
Goodmer, Archie C.  
Gosley, Harold Thomas  
Gould, Jay E.  
HALEY, Vernon J.  
Hamlin, Eva  
Hannes, Arnold  
Hanasaki, Frank S.  
HARRIS, Ralph L.  
Hartley, C. W.  
Hawkins, E. H.  
Hickman, Ray  
Hilton, James  
Howard, John  
Huffman, Robert  
JoAnne, Madame  
Johnston, Lloyd G.

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Capable Secretary, must understand all forms taxation. Eddie Hollinger, wife if at liberty.  
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Tallahassee, Fla., Until November 13; then Panama City, Fla., permanently.

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To join on wire, reliable Ride Help that Drives, small Animal Show and clean-cut Pit Show, small Cookhouse or Grab, also Popcorn Stand wanted; also want Painter and Builder. This show out all winter. Address, this week, Lakeland, Ga.

**WILL BUY**  
Octopus Ride. Trailer included if possible, or any other worth-while Show Equipment.  
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There has been a death—get in touch with me at once.  
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My address is now  
700 Winchester Ave., ASHLAND, KY.



# Virginia Greater To Suffolk Quarters After Winning Trek

MARION, S. C., Nov. 6.—Tour of the Virginia Greater Shows ended here this week after good business at this last spot, location being on the main street. The committee of the Lions' Club gave plenty of co-operation and newspapers were generous with space. Show successfully weathered war conditions and lack of help. Few Monday nights were lost and then only thru inclement weather.

Route under the piloting of William C. (Bill) Murray, who has been with the show three years since its organization, was in Maryland, West Virginia, Virginia and North and South Carolina. It winds up on the winning side, concessionaires and show operators reporting a profitable season. Saturday night the band played the show's theme song, *Carry Me Back to Old Virginia*. Working staff will be practically the same for next season and several will be in winter quarters on Tidewater Fairgrounds, Suffolk, Va., which Manager Rocco Masucci has leased. He intends to start a skeleton crew on repainting rides and building new show fronts after the first of the year. Several dates played this year have already been contracted for next year. Show carried 5 rides, 6 shows and 35 concessions, and Manager Rocco will add two more rides and shows.

General Agent Murray, contracted for next year, will remain in Suffolk. Manager and Sarah Masucci, who are at their home in Orange, N. J., will attend meetings in New York and Chicago. After the first of the year Manager Rocco will return to quarters. Arthur Gibson, master mechanic and chief electrician, will be back next season; also Raleigh Gibson, superintendent of rides. They will return to their home at Charlottesville, Va., till after the first of the year. Manager Rocco has ordered six more 32-foot semi-trailer trucks. Dan Codney, Arthur (Dummy) Rivers, Bill Penny, Jimmy Monroe, Willie Singleton, Happy Arnold, Gus Spafer and others will be on the staff in quarters. Mr. and Mrs. Homer Woods, accompanied by cousin and Smoky Joe, who will return to Baltimore, will be back next year. They had five concessions this season. Bill Penny and daughter, Alice, will be back with their four concessions.

Joe Aarons will return to Philadelphia. Joe Conley will head for Miami. Tom and Viola Vitall, with their penny pitch, will play a few dates before returning to New Jersey. Mr. and Mrs. Curtin, who will go to Florida, will return next year. Louis Augustino will play with his wild animal show a few dates in Georgia before shipping equipment to quarters. Kay Augustino will play Georgia dates with her concessions, as will Happy Arnold and family. Mike and Mrs. Belderer and sister, with popcorn and candy apples, will play some dates before going in. Jack Fineman and Louis Weinstien, who will ship their bingo to quarters, will come out next year with a new bingo outfit. Sol Speight and his Cotton Club Revue troupe and new 30-passenger bus, will play school houses and colored theaters in Virginia and the Carolinas.

Chet Klinetop, Whip foreman, and Mrs. Klinetop, penny pitch operator, will return to their home in Freeport, O. After first of the year they will return to Suffolk, where he will be attached to quarters. Mr. and Mrs. R. C. Kratzer and daughter, Barbara, with frozen custard, will return to Allentown, Pa. Meldel's Penny Arcade will jump to Florida. Madame Emma O'Brien, with American palmistry, will make a few more dates. Roy Lollar, with rat pan game, will return to Burlington, N. C. Recent visitors included Jack Wilson and E. K. Johnson, Cetlin & Wilson Shows, and Jack Huffine and Doc Fields, Fairmont, N. C. During the engagement here a party composed of Rocco Masucci, Homer Woods, Joe Conley, H. Curtin and Arthur Gibson visited the Cetlin & Wilson Shows at the Florence Fair.

## ROUTES

(Continued from page 27)

Galveston, Tex., 12-13; Dallas 20. Princess Chio (Chateau) Rochester, N. Y., nc. Princess & Willie Hawaiians (Riviera) Columbus, O., nc.

### R

Radcliffe & Jenkins (Palace) Cleveland, t. Radio Ramblers (Colony) Chi, nc. Ray, Jimmie (400 Club) St. Louis, nc. Rave & Pedro (Orpheum) Los Angeles 10-16, t.

Real, Petti & Lester (Ray Ott) Niagara Falls, N. Y., 8-20, nc. Reed Sisters (Hurricane) NYC, nc. Reyes, Raul & Eva (Bowery) Detroit, nc. Rhythm Rockets, Four (Latin Quarter) NYC, nc. Rice, Andy, Jr. (Primrose) Newport, Ky., cc. Rice, Sid (Old Roumanian) NYC, nc. Richey, Jean (Earl Carroll Theater) Hollywood, re. Riggs, Tommy (Capitol) Washington, t. Ring, Ruby (Latin Quarter) Chi, nc. Ritter, Eileen (Earle) Washington, t. Rivera, Marta (Cobra) NYC, nc. Robbins, Gayle (Belmont Plaza) NYC, h. Roberta & Alicia (Leon & Eddie's) NYC, nc. Robinson, Marion (Kelly's Stables) NYC, nc. Rocco, Maurice (Zanzibar) NYC, nc. Rock & Dean (Christopher Columbus) Altoona, Pa., nc. Rohmer, Billy (Cobra) NYC, nc. Rolls, Rolly (Earle) Washington, t. Ross, Jay (Mutual) Indianapolis 8-20, t. Ruth, Leone (Morocco) Chi, nc. Ruiz, Maclovia (Havana-Madrid) NYC, nc. Ryan Twins (Flamingo) Chi, nc.

### S

St. Clair, Sylvie (Paris Qui Chante) NYC, nc. Saro, Juan Rose (El Chico) NYC, nc. Savoy, Harry, & Co. (Riverside) Milwaukee, t. Scott, Hazel (Cafe Society Uptown) NYC, nc. Sedley, Roy (Club 18) NYC, nc. Semon, Primrose (Red Mill) NYC, nc. Shaw & Lee (State) NYC, t. Shaw, Sandra (51 Club) NYC, nc. Shell, Marian (Matliner) Des Moines, nc. Silver Cyclones (Kitty Davis Airliner) Miami Beach, Fla., nc. Slater, Jane (Riverside) Milwaukee, t. Smith, Betty Jane (Earle) Washington, t. Sophisticated Ladies (Bowery) Detroit, nc. Stanfield, Virginia (Glenn Rendezvous) Newport, Ky., nc. Stephanie & Carol (Hollenden) Cleveland, h. Stewart, Charles (RKO-Boston) Boston, t. Stewart, Phyllis (Cafe Society Downtown) NYC, nc. Slyter, Prof. (Bismarck) Chi, h. Sullivan, Jerry (Bismarck) Chi, h. Sumner, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h.

### T

Taft, Titians (Glenn Rendezvous) Newport, Ky., nc. Tanya (Glenn Rendezvous) Newport, Ky., nc. Tarters, Pat (Queen Mary) NYC, nc. Terrell, G. Ray (Bowery) Detroit, nc. Thornton, Hal (McCarthy's) Milwaukee, cl. Toppers (Enduro) Brooklyn, cl. Tops & Wilda (Zanzibar) NYC, nc. Torres, Alfredo, Dancers (Riobamba) NYC, nc. Toy & Wing (Paramount) NYC, t. Tudell, Julio & Jean (Bismarck) Chi, h.

### V

Van Hill & Walker (Jeff's) Miami nc. Vestoff, Floria (Greenwich Village Inn) NYC, nc.

### W

Wahl, Walter Dare (Earle) Washington, t. Warner & Valerie (New Kenmore) Albany, N. Y., h. Warren, Annette (Carter) Cleveland, nc. Washington, Dinah (Famous Door) NYC, nc. Weeks, Martha (Glenn Rendezvous) Newport, Ky., nc. Welch, Roberta (Penthouse) NYC, nc. West, Buster, & Lucille Page (Earle) Phila t. White Bros. (Idle Hour) Charleston, S. C., nc. White & Hale (Hurricane) NYC, nc. Williams, Bob, & Red Dust (RKO-Boston) Boston, t. Williams, Pearl (Primrose) Newport, Ky., cc. Willis, Frances (RKO-Boston) Boston, t. Wilson, Marcellus (Zombie) Detroit, nc. Wilson & Steele (Cerutti's) NYC, nc. Winter Sisters, Three (Capitol) Washington, t. Wodle & Betty (Colony) Chi, nc. Wood, Barry (Greenwich Village Inn) NYC, nc.

### Y

Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., cc.

### Z

Zorita (Cobra) NYC, nc.

## ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas. Ice-Capades of 1944 (Gardens) Pittsburgh 5-25. Ice Follies of 1944 (Arena) Chi 5-20. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Davidson) Milwaukee. Abie's Irish Rose (Virginia) Wheeling, W. Va., 8-10; (Embassy) Johnstown, Pa., 11-12. Army Play By Play (English) Indianapolis 8-10; (Memorial Aud.) Louisville 13. Arsenic and Old Lace (Colonial) Boston. Barrymore, Ethel, in Corn Is Green (Studebaker) Chi. Blithe Spirit (Bushnell Aud.) Hartford, Conn., 9-10; (Shubert) New Haven 11-13. Blossom Time (Royal Alexandra) Toronto. Carmen Jones (Boston O. H.) Boston. Connecticut Yankee (Forrest) Phila. Cornell, Katharine, in Lovers and Friends (Cass) Detroit. Dante (Erlanger) Buffalo. Dark Eyes (American) St. Louis. Dough Girls (Nixon) Pittsburgh. Dough Girls (Robinson Aud.) Little Rock, Ark., 11; (Auditorium) Memphis 12-13. Gilbert & Sullivan Operas (His Majesty's) Montreal. Good Night Ladies (Blackstone) Chi. Junior Miss (Temple) Saginaw, Mich., 10; (Michigan) Lansing 11; (Keith) Grand Rapids 12-13. Jane Eyre (Geary) San Francisco. Kiss and Tell (Curran) San Francisco.

Kiss and Tell (Harris) Chi. Kiss and Tell (Plymouth) Boston. Lie with Father (Cox) Cincinnati. Little Women (Shubert Lafayette) Detroit. Oklahoma (Hanna) Cleveland. Patriots, The (Walnut) Phila. Porgy and Bess (Karlton) Williamsport, Pa., 10; (State) Harrisburg 11; (War Memorial Aud.) Trenton, N. J., 12-13. Sons o' Fun (National) Washington. Student Prince (Hartman) Columbus, O., 8-10; (English) Indianapolis 11-13. Sullavan, Margaret, in The Voice of the Turtle (Wilbur) Boston. Three's A Family (Playhouse) Wilmington, Del., 11-13. Tobacco Road (Locust St.) Phila. Tomorrow the World (Selwyn) Chi. Uncle Harry (Ford) Baltimore. Winged Victory (Air Force Show) (Shubert) Boston. Without Love (Erlanger) Chi.

## CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

All-American Expo.: Bainbridge, Ga. B. & H.: (Fair) Bowman, S. C. Bistany Greater: Gainesville, Fla. Brown Family Rides: Ludowici, Ga. Burke, Harry: Baton Rouge, La. Central Am. Co.: Camp Sutton, Monroe, N. C. Chatham Am. Co.: Varnville, S. C. Colley, J. J.: New Boston, Texas. Crafts 20 Big: (26th & Main Sts.) San Diego, Calif., 13-27. Crescent Am. Co.: Bamberg, S. C. Dummont: Camden, S. C. Dyer's Greater: (Fair) Grenada, Miss. Exposition at Home: Monroe, N. C. Fay's Silver Derby: Grantville, Ga. Gentsch & Sparks: Centerville, Miss. Gold Medal: Greenville, Miss.; season ends. Great Lakes Expo.: Tallahassee, Fla. Great Sutton: Blytheville, Ark.; season ends. Greater United: Laredo, Tex., 10-21. Hames, Bill: Gainesville, Tex., 8-14. Hennies Bros.: Pensacola Fla. Herrmann, A. J., Am. Co.: Laplace, La., 8-14. Kay Am. Co.: Onelda, Ark.; Helena 15-20. Keystone Expo.: Collins, Ga. Lawrence Greater: Fayetteville, N. C. Liberty United: Charleston, S. C. Magic Empire: Eudora, Ark. Mighty Monarch: Fort Myers, Fla.; Bradenton 15-20. Park Am. Co.: Alexandria, La. Pepper's All-State: Selma, Ala. Playland Am.: Thomasville, Ga. R. & S. Am.: Warsaw, N. C. Royal Expo.: Lakeland, Ga. Rogers & Powell: (Fair) Liberty, Miss. Scott, C. D.: Atlanta, Ga. Sparks, J. F.: (Fair) Apalachicola, Fla.; Birmingham, Ala., 15-27. Star Am. Co.: Crossett, Ark. Steblar's Greater: (Assembly St.) Columbia, S. C. Strates, James E.: Sumter, S. C. Texas: Harlingen, Tex., 11-29. Tidwell, T. J.: Sweetwater, Tex. United Expo.: Leesville, La. West Coast Am. Co.: Emeryville, Calif., 8-11. Whitesides, A. R.: Pass Christian, Miss. World of Mirth: Augusta, Ga.

## CIRCUS

Cole Bros.: Beaumont, Tex., 9; Alexandria, La., 10-11; Monroe 12; Jackson, Miss., 13. Hamid-Morton: Atlanta, Ga., 15-22. Polack Bros.: (Shrine Auditorium) Des Moines, Ia., 10-16; Peoria, Ill., 18-28.

## MISCELLANEOUS

Birch: Manhattan, Kan., 10; Ottawa 11; (Teachers' College) Emporia 12; Clay Center 15; Abilene 16; Salina 17; Concordia 18; Russell 19. Campbell, Loring: Lehi, Utah, 10; Provo 11; Price 12; Ogden 15-16; Brigham City 17; Logan 18; Richmond 19. Couden, Doug & Lola: School Assemblies, North Las Vegas, Nev. Green, John C.: Huendin, Alta., Can., 10-11. Hubbard, Paul: Public schools, Cincinnati O., until Nov. 26. Ricton's Dogs: Athens, Ala., 8-13. Russell, Slim: Hondo, Tex., 8-13; San Antonio 14-27. Slout Theater Workshop: New Brighton, Pa., 10; Middlebourne, W. Va., 12. Turtle, Wm. C.: Seattle, Wash., 8-13; playing night clubs. Virgil, Great: Reno, Nev., 10-11.

## ADDITIONAL ROUTES (Too Late for Classification)

Drake, Robert & Little Jeane (Klub Hawaii) Albany, N. Y. Nelson, Clyde, & Munro & Adams (Majestic) Minneapolis 12-18. Romas, Flying (Shrine Circus) Houston, Tex., 9-14.

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# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

*Association Work—13*

## PRESSURE GROUPS

In the field of association work any organization that engages in racket methods or unethical practices not only hurts its own membership but brings disrepute upon organized trade groups in all lines of business. Organizations in business and industry have a common cause in keeping the general reputation of trade associations clean in the eyes of the public.

If association work within the coin machine industry is to be encouraged, it must be with the understanding that all organizations have due regard for the general reputation of the industry and of the various trade groups within the industry. It is common knowledge that the coin machine trade has had associations within its ranks that really hurt the industry. The same can be said of many other industries, but that should not deter the rank and file of the coin machine trade from trying to keep its association work well within the standard of ethics generally observed in the trade association field.

In recent years the nation has heard more and more about an evil influence in politics which is commonly described as the work of pressure groups. These pressure groups range all the way from labor organizations to trade associations. Some of the outstanding trade organizations in the country have come to be known as pressure groups, a fact which tends to bring the whole cause of association work up for questioning as to its methods and practices. In Congress these pressure groups are often referred to as "blocs" and the whole nation knows by now how much power these blocs can wield for extremely selfish purposes. The work of these pressure groups is certain to bring about a reform wave in time to drive them out of business and trade associations are likely to be included in the drive.

Trade association workers should keep this in mind and try to avoid any methods that may appear to be questionable or in the nature of high-pressure work. The anger of the people will inevitably rebel against such practices and the organizations accused of such things. The great danger is that truly rep-

utable organizations may have to suffer along with the guilty. For that reason all association workers should oppose in common the work of those organizations that do not observe trade ethics.

Since all organizations in the coin machine industry have a comparatively small membership, it is not likely that any such groups will ever be called pressure groups. It is the rightful work of every trade organization to defend its own selfish interests, but there are well-known standards by which this may be done. Most coin machine associations are following the example of trade groups in other industries and for that reason organized work has been a credit to the trade. But it only requires one or a few unethical groups to give the whole cause a bad reputation.

Pressure groups may also operate within a local association. Such groups are usually known as cliques and every man who has had experience in organized groups knows what small cliques can do to upset the good that an association might otherwise do.

Whenever association work is considered, the possibility of selfish cliques must also be considered. They do just as much harm in the local work as pressure groups do in the life of the nation. All leaders must be prepared to openly condemn cliques when they begin to show their selfish plans. If association officials dare not oppose inside cliques in their organization, they may sometimes invite a speaker from another trade or group who will condemn the evils of cliques in general terms, as if he did not know that trouble existed in the association. This may serve to stir up the general membership to put the damper on small cliques.

It is assumed that if small groups get together to form selfish cliques, small groups of men may also get together to oppose them or to push thru a good program. In fact, many associations consist actually of only a small group that has united to do the best it can for the good of the business or trade in the community. When association work is encouraged, it often means encouraging these small groups.



## Here in CHICAGO

### Highest Production Honors

Grand Ballroom at Hotel Sherman has a colorful coin machine history; yet, no coin machine conclave of past years ever added a more colorful page than was recorded Saturday night, October 30, when Lion Manufacturing Corporation received the Army-Navy "E" Flag. Hundreds of coinmen and their wives, accustomed to big moments in Grand Ballroom, were held spellbound by the dramatic significance of this occasion, by the sheer impressiveness of the "E" Award ceremony, and by the unprecedented lavishness of the stagershow which followed.

S.R.O. was evident even before the ceremonies began promptly at 7:30. Seating arrangements had been provided for 2,100 inside the ballroom, yet there was an overflow on the mezzanine and in the lobby of Hotel Sherman of those who were unable to see the show. Guests of Lion and its subsidiary, Bally Manufacturing Company, included almost complete representation of Chicago manufacturers, distributors and operators, as well as those from out of town who were able to make travel arrangements and obtain hotel reservations.

But Grand Ballroom with all its splendor and hospitality does not tell all of the story. Bally suites in the hotel and the gay Chez Paree have to be counted in reckoning the full-scale celebration generated when the army and navy conferred its highest production honors upon the "Bally" plant.

### Pocketful of Gum

Something new has been added to operating headaches. Recently a man was observed inserting penny after penny into a gum machine at an elevated station in Chicago. He deposited perhaps 40 cents in the machine and carried away a pocketful of chewing gum. Checking later with the operating company, it was learned that the practice was becoming more and more frequent. Gum is not always available at regular candy counters so some folks simply get a roll of 50 pennies and look for a vending machine that has been recently serviced. Of course, this means that the usual schedule for servicing will be several days too late and the machine remains empty.

The operating firm has trouble getting chewing gum, too. In fact, the

## Bill Next Week

WASHINGTON, Nov. 6. — The House Ways and Means Committee failed to make its schedule this week which called for completion of the new tax bill. Today it was announced that the bill should be ready during the coming week.

The committee considered 16 of the 26 items on its excise tax list. No report had been made concerning the coin machine amendment. The vending machine trade was heartened when the committee again declined to increase taxes on soft drinks, candy and gum. As the House Committee did not make its schedule, the prospect increases that a new tax bill may not be passed this year. The Senate is expected to take much longer time than the House in passing a tax bill.

number of machines on the elevated system has been reduced to half the normal amount for this reason. When gum machines are removed the number of scales must also be reduced, since the operators find that certain scales do not pay when not placed directly beside a gum vending machine.

### Speaking of Pin-Up Girls

Mr. and Mrs. Sam May from San Antonio, might still be in Chicago, following their trip here to have a look at that new "E" flag at the "Bally" plant if little Miss Dolly Marie didn't have such a hold on their hearts. They hurried back Wednesday (November 3) to make sure she was all right, and seemed a bit impatient at delays caused by tire repairs. Dolly Jr. is four years old and goes to Childhood School in San Antonio. Is there another pin-up girl to match this little darling?



### Milkman to Coinman

Evidence of continuing business activity at Monarch Coin Machine Company is reflected by out-of-town visitors at their display rooms. Roy Bazelon has played host to Bob Hoffman of Quincy, Ill.; Dave Simon of New York; Joe Frank of Nashville; Hymie Zorinsky of Omaha, Neb.; Babe Koren of Peoria, Ill.; Al Mel-

# News Highlights Nov. 1-6

WASHINGTON.—The House Ways and Means Committee was busy during the week on tax proposals to go into the new federal tax bill. Changes in the House proposals were being reported almost daily. For a final report, see story elsewhere in this issue.

CHICAGO.—An unusual court case was heard here recently when the proprietor of a beauty parlor sued a hotel, charging that the pinball game in the lobby made so much noise it disturbed her customers.

LITTLE ROCK, ARK.—The State reported coin machine revenue for October totaled \$744. The coin machine revenue for October one year ago was \$780. Returns from coin machines have shown slight decreases for several months in succession.

SAN FRANCISCO.—The State is now paying about \$90,000,000 a year in old-age pensions. This is a very interesting subject in California where the Townsend movement gained such headway. Proposals have been made in the past to tax coin machines to support old-age pensions.

JACKSON, Miss.—State tax reports show that a total of \$215,830 in early fees was collected on 2,203 coin machines operated in the State.

WASHINGTON.—Federal tax rates for September show that a total of \$197,429 was collected on phonograph records as compared with \$127,256 for the same month last year. This shows some increase in the supply of phonograph records.

GRAND RAPIDS, MICH.—A suit claiming royalties was recently filed by the estate of an inventor against Automatic Musical Instrument Company. The brief claims that 25,000 juke boxes were made by the firm on which royalties of \$5 per year had not been paid.

CHICAGO.—A new grand jury was organized and began its sessions here this week. No new reports were made on the so-called juke box murder case.

MINNEAPOLIS.—Distributors here report that they are able to sell all equipment they can get in stock. Operators report that earnings are holding up remarkably well. Juke box patronage still leads in the trade here. The biggest headache for the local trade is the lack of mechanics and servicemen.

MEMPHIS.—The juke box trade here is awaiting with interest a verdict in the court case contesting the city ordinance regulating the number of machines in locations.

lott of Rockford, and Abe Katz of Youngstown, O. The last mentioned is a new operator in the Youngstown area, who, like many other coinmen, found that locations on his milk delivery route welcomed amusement machines. Monarch supplied complete equipment for Katz's entree into the operating ranks.

### Arcade Business Booming

Many factors account for the stampede to amusement arcades by men who can find enough equipment to open new coin fun spots, but collections like \$35 in one day from one ray gun ought to be reason enough. Sam Winsberg, of Chicago Novelty Company, reports this high mark in earnings from one of their converted models when installed in a new arcade on Chicago's Southside. The arcade is another Wilhelm spot and is located in the colored district.

## Schindler to Manage Free State Distrib Co

BALTIMORE, Nov. 6.—Sidney Schindler, who has had several years' experience in the music machine field, has been named manager for the Free State Distributing Company by Lou Hinden, founder of the business.

As a result, Hinden will concentrate on contacting operators and owners of locations. Hinden, who came to Baltimore from Camden, N. J., had been identified with distributing activities for a number of years.

In addition to carrying a stock of music boxes, pinballs and other coin machines, Hinden has established a record department thru which he markets a large volume of records.

# George Moloney Dies After Operation

CHICAGO, Nov. 6.—The industry suffered a grievous loss by the death of George D. Moloney, 36, vice-president and general manager of



GEORGE D. MOLONEY

Lion Manufacturing Corporation and Bally Manufacturing Company, who died early Thursday morning, November 4, at Wesley Memorial Hospital, Chicago. The cause of his death was post-operative pneumonia following a serious abdominal operation.

Mr. Moloney's death is particularly tragic coming at a time when he should have been wearing the laurels of official recognition for his part in the war effort. Because of his illness, which attacked him on the eve of the ceremony by which Lion Manufacturing Corporation was awarded the Army-Navy "E" Award, Mr. Moloney was unable to attend an event which in large part was a personal tribute to him. Chiefly to him belongs credit for the rapid conversion of the Lion plant from civilian to war production.

Mr. Moloney leaves a wife, Mrs. Celia Moloney, a daughter, Shelia. Other Chicago members of his family are his brother, Raymond T. Moloney, president of Lion Manufacturing Corporation; his sister, Helen K. Moloney, and brothers, Daniel J. and Earl F. Moloney. A brother, Harold Moloney, and sister, Mrs. Alice Murphy, reside in Cleveland.

Helen K. Moloney, and brothers, Daniel J. and Earl F. Moloney. A brother, Harold Moloney, and sister, Mrs. Alice Murphy, reside in Cleveland.

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# MARKET REPORTS

## Shortages Become More Dominant Factor on Coin Machine Fronts

Report beer shortage in many sections reducing patronage in locations — cigarette and tube shortages make news — record ban still a problem to juke box trade — ceiling prices serve to freeze sales of used machines

A majority of the market reports for October began to emphasize beer shortages as a big influence on the patronage of coin machines. For some months certain areas, particularly Texas and the Southwest, had been mentioning beer shortage as a factor in the public patronage of machines. The reports for October covered many other areas, indicating that the beer and liquor shortages may be a dominant factor in the operating business for the remainder of the war.

General reports have been accumulating for some time indicating that liquor and beer may be rationed on a national scale. The effects of beer and liquor shortages on locations is well understood by operators. Owners of liquor locations have been doing everything possible for many months to solve the problem, but the shortages seem to increase all the time; added to labor shortage and other problems, locations are really threatened with serious curtailment of their business. Added to the problem of shortages is the spread of the curfew laws in many parts of the United States for the past several months. The effect of these curfew laws has been to decrease the number of hours during which locations are open to the public. This

has not seriously cut down the earnings of coin machines in such locations, but now that shortages of supplies seriously curtail the business in these locations, the curfew laws turn out to be more serious than ever.

The most encouraging news in the amusement machine field during October were reports of success in the arcade field during the summer and the rapidity with which indoor arcades in the cities showed increases in patronage. It now seems definite that arcades will prove one of the most successful ventures in the coin machine field for the duration.

During the summer season arcades in the resort areas and summer spots have been successful for a number of years. It is only in recent years that indoor arcades have shown a definite upward trend, and that trend has continued long enough now to show that indoor arcades are becoming a permanent amusement feature for the entertainment of the public in practically all cities. There are enough outstanding examples of successful arcades in cities now to guide the trade in future expansion in this field. Some of these arcades are so successful as to be almost unbelievable. Recent reports do not show an excessive trend toward the opening of new arcades. The expansion is very normal at the present time, which is a good sign for the future of the business. Chief reason for the slow trend in opening new arcades is the great difficulty in getting machines.

Present owners report that it is nearly impossible to get new arcade machines. That means for the duration that arcade owners will have difficulty in getting equipment. It may be expected that a number of established operators will bring in their machines off their routes and open arcades. This would have the advantage of cutting down the use of cars for servicing routes and would concentrate operations. Reports for some time have emphasized the fact that large operators are cutting down their routes even to such an extent that one man can now service the entire route. It will be only natural for many of these operators to centralize most of their machines in an arcade and thus complete the process of cutting down routes.

### Watch Ceiling Effects

The effect of price ceilings on the coin machine trade was being closely watched during October. Even OPA officials were watching the developments and were anxious to see just what would happen as the industry adjusted itself to ceiling prices.

While no official bulletin of interpretations on the ceiling price order was issued in October, OPA officials did make some announcement in a telegraphic report to questions. OPA officials also submitted lists of names for industry advisory committees to the Department of Justice for certification. No announcement was made during October of the final approval of these advisory committees. It was understood that three committees would be appointed to represent manufacturers, distributors and operators respectively.

The prospect that the coin machine trade might be finally exempted from ceiling prices was increased during the month when at least two other minor lines of business were exempted. The fact that Chester Bowles held the definite policy of exempting unimportant industries from price control was also encouraging. However, unofficial reports indicated that no definite decisions would be made until industry committees were appointed and had met with OPA officials to discuss trade problems.

Reports from the trade itself indicated that the chief effect of the price ceilings order was the freezing of sales more than the freezing of prices. It is probable that sales of used machines were cut by as much as 50 per cent all over the nation. This curtailment of sales had already set in in August before the price ceiling order went into effect September 1 because of the increased federal tax on coin machines. The coin machine order merely served to increase this stoppage of sales altogether.

A few reports at the end of October suggested that sales of used machines had begun to pick up slightly by the end of the month. It is expected in the trade that there will be a general increase in sales for the next few months. However, it will be on a small scale. Price ceilings caused operators to decide to keep their machines instead of selling them on the open market. The effect of price ceilings was to curtail the profit they could make on machine sales, and many operators had decided that they should keep on hand machines for spare parts in the future. It became increasingly evident in October that repair parts would be a more serious problem than ever and that old machines should be stored and kept for salvage of parts.

While confusion still prevailed in the trade about price ceilings, most members of the industry felt that some sort of control of prices would continue in force for the duration and that they might as well accept the situation and reduce the sales program. The fact that most distributors today also operate machines had its effects on the situation, and a number of reports in October emphasized the fact that distributors would expand their operating of machines rather than try to sell machines under the price ceiling program.

Some areas reported that they

hardly realized any effects from price ceilings, and, in fact, hardly knew such ceilings existed. There were no reports of a black market in used machines to cause any alarm.

### New Tax Program

The House Ways and Means Committee was busy during October in considering a new tax bill. The Treasury Department had asked for big increases in excise taxes, but reports at the end of October showed that the committee had not at that time proposed any increases on coin machines. Reliable reports suggested there was hardly any danger of proposals to increase the federal tax on coin machines. The House committee was still at work on the tax bill the first week in November, however, and was making a few changes in the bill which it expected to introduce in the House by November 5.

Public hearings were granted the representatives of the coin machine trade on two days during the month. Representatives of the Arcade Owners' Association were given a short hearing, and they made recommendations that arcades be given a blanket tax of \$250 to \$300 per year and that seasonal arcades be taxed on a pro rata basis. No reports were made later as to whether the committee considered this proposal.

Later the committee gave a more extended hearing to representatives of the amusement machines industry under the leadership of the Associated Operators of Los Angeles County, Inc. (Calif.). An entirely new amendment was proposed to cover the federal tax on coin machines. In other words, the section on taxes for the coin machine trade would be entirely rewritten in amended form. Amendments proposed aimed chiefly at setting up a definite classification of pinball games to be taxed at \$25 per year. This action was intended really to cover free play games, however they might be operated. Amusement machines were to remain at \$10 per year. A section proposed that counter machines be taxed at \$10 per year. Gaming devices would remain at \$100, and juke boxes at \$10 per year. The amendment also proposed that the tax be assessed on the owner of the machines rather than on the merchant. Some opposition to this last proposal was expressed by the trade.

Political predictions by the end of October continued to say that the chances were about 50-50 that no new tax bill would be passed in 1943 and that Congress might recess by December 1. In any case, the tax bill would have to be passed by the House and go thru the longer Senate procedure within two months.

### More Tube Problems

Reports from the juke box trade began to emphasize tube shortages. This has been a problem for many months and is really a national problem now. Government agencies have been trying for some time to increase the supply of tubes for

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(5c Comb.)	89.50
FREE PLAY CONSOLES	79.50
BIG GAME	89.50
BIG TOP	89.50
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civilian use, but it may be some months yet before the actual increase in supply is noticeable. When several thousand tubes were recently released by the government for civilian use, they were all grabbed by one firm in one sale which indicates how serious the tube situation is. Home radio sets by the millions are said to be out of use.

The teen-age club movement became a big subject again in October. This idea started some months ago, and then seemed to decline, but in October it assumed much greater proportions than ever and big newspapers were beginning to sponsor the idea. City-wide campaigns were started in such cities as Detroit, Cleveland, Pittsburgh, Chicago and many smaller cities. In these centers, the mayors and many civic organizations were leading in the movement, and there were possibilities of a national organization to sponsor teen-age clubs.

The teen-age club movement is proving to be one of the most favorable publicity ideas for the juke box trade in many a year. In the majority of these clubs, one or more juke boxes are used to furnish music for the dancing. Teen-age clubs prefer juke box music, and in a number of cases, the juke box trade contributed machines and records for use in the clubs. As an indication of how important the movement is, plans were made for 130 clubs in Detroit. A number were opened in Chicago.

Since juvenile delinquency will be a national problem for the dura-

tion it is expected that the movement will receive increasing support and that many large newspapers will sponsor the idea. The suggestion was made in The Billboard recently that the juke box industry support the present movement and form its own program or organization to continue teen-age clubs as a permanent civic idea for the industry.

Reports on record supplies continued in about the same groove for the month of October. There was increasing emphasis on the use of hillbilly tunes, and they are proving quite popular with the public.

The Petrillo record ban was in the limelight thruout the month. Operators were encouraged when the manufacturers of Decca records signed an agreement with Petrillo whereby members of the union could make recordings for Decca. There was a general feeling that this would be the beginning of the end to the record ban. However, October passed by without any real effects from the settlement of the ban. It developed that shortages of labor and materials was curtailing the supply of records as much as anything, and government reports indicated that there was not much prospect of getting shellac from India to help in the situation. Most of the smaller record manufacturers lined up to sign the agreement following Decca, but Victor and Columbia record manufacturers were still holding out at the end of the month and refusing to sign an agreement unless the fees could be paid direct to the musicians rather than to the union treasury.

Later contracts being signed made some changes in the original Decca contract, among them being one providing for a no-strike clause and that fees on recordings would go to a public relations fund rather than the unemployment fund. A committee of two was to be appointed also by the War Labor Board to represent the public as an advisory committee.

Sessions of the War Labor Board panel were still being held in the first week in November for considering negotiations between Victor and Columbia and Petrillo.

**Cigarette Alarms**

Reports from the vending machine trade continued along the same lines in October with the difference that new nut crops brought a slight ray of hope to operators of peanut vendors and other machines selling nuts. Operators of penny vending machines were also greatly encouraged by the decision that the coinage of copper pennies would be resumed January 1. The steel pennies, however, would remain in circulation. Increasing supplies of sugar also brought some slight hope to the candy industry, but official information indicated that the vending trade would not get much increase in candy supplies because most of the production was designated for the armed forces. A much greater demand for candy was reported by the armed forces.

The biggest news in the vending machine field during October was the report of cigarette shortages. The Billboard received its first report from operators in September that there were local shortages of cigarettes. In October it became national news. There was the usual confusion about cigarette shortages, some denying that there was any shortage and others insisting that the cigarette supply was greatly upset by increased demands for the troops overseas. Even government agencies said there was no real shortage. However, cigarette manufacturers definitely started to ration their supplies to distributors in October, and this meant that distributors would in turn ration supplies to retailers and vending machine operators. The situation had not

gone far enough in October to get any definite reports from cigarette operators other than that they are really disturbed by reports being circulated.

The Internal Revenue Bureau reported that collections in taxes on coin machines totaled \$986,550 in September as compared with \$468,078 in September a year ago. Thus the collections in September this year were about double that of one year ago. However, the collections in September dropped decisively under the collections for July and August of this year. The increased tax rate on gaming devices is still

the big factor in federal revenue collections from the coin machine trade.

**Bridgeport, Conn.**

**General Business Index About Equal to Year Ago**

BRIDGEPORT, Conn., Nov. 6.—September sales of independent Connecticut retailers advanced 8 per cent from August levels, but were approximately the same as in September, 1942, according to reports issued this week. For the first nine (See MARKET REPORTS on page 70)

Flicker . . . . . \$22.50	Skee-Ball-Elte \$50.00
Boontown . . . . . 27.50	Seven Up . . . . . 34.50
Metro . . . . . 27.50	Four Roses . . . . . 29.50
Big Chief . . . . . 24.50	Brute Spot . . . . . 17.50
Mystic . . . . . 19.50	Landslide . . . . . 22.50
Silver Skates . . . . . 25.00	Sport Parade . . . . . 27.50
Attention . . . . . 24.50	Bandwagon . . . . . 22.50
Broadcast . . . . . 28.50	Stratoliner . . . . . 29.50
Mascot . . . . . 14.50	Sara Suzy . . . . . 18.50
All American . . . . . 34.50	Limelight . . . . . 12.50
Dixie . . . . . 20.00	Leader . . . . . 29.50
Dude Ranch . . . . . 24.50	Anti Aircraft . . . . . 55.00
Crossline . . . . . 24.50	

1/2 Deposit With Order.

**Cataract Amusement Co.**

2512 Highland Avenue  
Niagara Falls, N. Y.

**LET YOUR HEART DECIDE**



Torpedoed! In need of care and comfort. You can help—through United Seamen's Service, one of the 17 major agencies of the National War Fund. Give once for these and 9 of our local war agencies. Give generously...Now.

**NATIONAL WAR FUND**

Now Available

**DIRECT FROM HOLLYWOOD!**

**25 New Subjects**

**Released Weekly for**

PANORAM AND ALL OTHER 16MM. MACHINES

**PEEK MACHINE FILMS**

**FOR SALE OR LEASE**

\$5 Per Subject. | \$7.50 Per Week for Reel of  
Outright Sale. | 8 Different Subjects.  
Min. Rental 3 Weeks.

ALL PRICES F. O. B. HOLLYWOOD

**Quality Pictures Company**

5634 Santa Monica Blvd.

Hollywood 38, Calif.

WAIT TILL YOU SEE—

**WORLD SERIES '43**

(A FASCINATING CONVERSION FOR SEVEN-UP)

YOU WON'T BELIEVE YOUR OWN EYES. Player wins on BATTING AVERAGE, HOME RUNS, HITS and THREE other ways.

With this NEW 1.2 COLOR BASEBALL SCORE GLASS and complete set of NEW TWO-TONE, ILLUSTRATED BUMPER CAPS, you can convert your old games into a sparkling new 1943 creation.

Truly a Great Conversion for a Great Game. RUSH YOU ORDER TODAY.

Also Shipping—**BOMBARDIER** for Victory, **BOMB THE AXIS RATS** for Star Attraction. **SLAP THE JAPS** for Knock-Out, Ten Spot, Seven-Up, Stratoliner and Gold Star. Shipments made same day order is received.

**VICTORY GAMES, 2140-44 Southport Avenue, Chicago 14, Illinois**

Telephones: DIVERSEY 5680-5681.

Eastern Distributor: **LEADER SALES CO., 131 N. Fifth Street, Reading, Penn.**

Costs \$9.50 and 5  
You Only 9 Minutes  
Time  
F. O. B. Chicago, Ill.  
Cash With Order

**WANT TO BUY COMPLETE ROUTE**

Will pay up to \$20,000 spot cash for any route or complete operation of Phonographs and Pin Games located in WESTERN OR CENTRAL NEW YORK. Before you sell, write, wire or phone us and get our price.

WILL PAY \$35.00 EACH FOR STARS; \$45.00 EACH FOR DOUBLE PLAYS, SUN BEAMS, DO-RE-MI'S, WEST WINDS.

**AMERICAN COIN MACHINE CO.**

557 CLINTON AVE., N., ROCHESTER 5, N. Y.

PHONE: MAIN 2507.

**MUST SELL**

Well established good paying route of phonographs, pin ball and amusement games in growing northeastern Indiana city. Will sacrifice for \$10,000. Write BOX D-150, care of The Billboard, Cincinnati 1, O., for details.

**SALESBOARDS ★ IMMEDIATE DELIVERY**

JAR DEALS—MERCHANDISE DEALS  
LARGE SELECTION—LOWEST PRICES

Free Circular

**DIVERSO PRODUCTS COMPANY**

617 N. 2d Street

Milwaukee 3, Wisconsin

# Week Brings Record Issue Closer to Final Settlement

## But May Help To Set Stage for National Drive Against Labor

NEW YORK, Nov. 6.—The War Labor Board panel began its hearings of the transcription and record dispute November 3 and some new angles were injected into the long record ban case. It developed that Petrillo is holding the threat of a general strike against radio as a club to compel the Columbia and Victor record firms to sign an agreement. The present contract with radio expires January 31, and there have been some indications that Petrillo might call a general strike at any time, altho outsiders have predicted that nothing will happen until the contract expires.

That the threat of a radio strike is a powerful club was shown by the fact that the heads of Columbia and Victor got together with Petrillo and the panel to discuss matters in a closed session, rather than let attorneys continue arguing the case. Later the record executives met with Petrillo alone at his office. To wave the club a little, Petrillo told the press Thursday (4) that he might urge government operation of radio networks if the dispute were continued too long. Columbia and Victor had sent a telegram to WLB asking that judgment on the case be reserved on Decca and other recording agreements until the case of the major record firms had been concluded, and this telegram was read in the panel hearings this week as an item displeasing to the panel members.

### Labor Issues

The major record firms also asked to be admitted to the panel hearing this week as friends of the court, a petition that was strongly opposed by AFM counsel. However, the major recorders did enter the hearings officially, and there are some predictions that a settlement may be reached during the coming week. Columbia and Victor are now vitally concerned about the prospect that Petrillo may ask for higher pay for union musicians in the radio field.

The prospect of higher pay for the radio field again highlighted the labor issue, in the background since the music ban started. The recent WLB decision, giving miners an increase in pay, is said to be an encouragement to Petrillo to call the radio strike, and that it also indicates that WLB would decide favorably to Petrillo. The increase in pay to miners has also served to arouse anew the anti-labor members of Congress, and if Petrillo should also call his strike it would add fuel to this smoldering fire. The gubernatorial elections this week were said to indicate a growing attitude of antagonism toward labor. The whole history of the Petrillo record ban is considered by many politicians as certain to come up again when the public gets its say on the clubs used by labor leaders during the war.

### Record Supplies

The subject of record supplies was dis-

## RCA-Victor Tells Artists Firm Plans To Fight to Finish

CAMDEN, N. J., Nov. 6.—A fight to the finish between RCA-Victor and the American Federation of Musicians is indicated in the record company's recent notice to its staff of recording artists that its fight against James Petrillo and the union will be carried to the War Labor Board in hearings beginning Wednesday (3).

RCA General Manager J. W. Murray said in letters to singers and orchestra leaders that the company has no objection to an agreement with the union in which RCA-Victor would provide for the welfare of musicians who worked for the company, but it would not give money directly to the union for the benefit of unemployed musicians.

A complicating factor in the situation, Murray said, was the action of one recording firm in signing an agreement containing clauses objectionable to other companies.

discussed in the panel hearings when it was said that production this year would run to 100 to 110 million disks. It was also estimated that 500,000,000 records could be sold now if they could be made. Petrillo approved the contract with Classic this week, and the firm expects to start cutting next week. The huge production figures in prospect interested Petrillo because of the fees it would turn into the union treasury. Record makers called attention to their side of the situation in which it was pointed out that the musicians who made a currently popular record only got \$400, but that the big sales of the record would have paid \$3,419 in fees into the union treasury if the contract with Petrillo had been in effect.

## Crosby Version of PPM Is Sellout in Baltimore

BALTIMORE, Nov. 6.—All available recordings of the new Decca release of *Pistol Packin' Mama* and *Victory Polka* by Bing Crosby and the Andrew Sisters with Vic Schoen and his orchestra have been sold out here. Additional shipments are being eagerly awaited.

This release had been talked about for weeks and substantial orders were placed with the distributing organization in Washington. The number shipped into this territory fell far short of the orders on hand. All operators placed orders for it, and while some received fairly good shipments, others did not fare so well. The allocation was based on their volume of business.

Previous Crosby and Andrew Sisters' platters have proven big hits and operators expect these two tunes to result in heavy collections.

## Music Man Gets Lesson in Mailing Gifts to Soldiers

MINNEAPOLIS, Nov. 6.—There are more ways than one to skin a cat, H. H. Greenstein, head of Hy-G Amusement Company, has learned.

Recently Greenstein received a request from his former mechanic, Wally Zellmer, now a soldier in New Zealand. Wally wanted a number of records sent to him for his outfit's juke box.

Greenstein readily obtained the recordings, packed them for shipment and took them to the post office to be sent on their way. Postal regulations said the parcel was too large to conform to army package sizes. He could, however, send them to a marine or sailor. Limitation on the size of their packages was larger.

Then Greenstein realized he had a cousin with the "leathernecks" serving in New Zealand. He readdressed the package to his relative and sent along a letter asking the cousin to forward the package to Zellmer.

## Seek 30,000 Nickels

DALLAS, Nov. 6.—Thirty thousand nickels are going from Dallas juke boxes to the War Chest if operators of the coin phonographs have their way.

At a conference Tuesday (8), juke box operators set their goal at \$1,500 on Juke Box War Chest Day, November 8, when all receipts from the machines will go to the chest in co-operation with the operators of establishments where the record-playing machines are located. Last year the boxes hoarded \$1,000, one day's receipts for the chest fund.

The committee in charge of arrangements is headed by A. C. Hughes and composed of Earl E. Reynolds, George Prock, Raymond Williams and Frank W. Wood.

## MUSIC IN THE NEWS

By MARGARET S. WELLS

**CARTOON-COLUMNISTS' AWAKENING.**—The syndicated cartoon-columnists apparently are beginning to realize that their public is interested in music and musicians. At least within a three-day period we found two items about music makers.

John Hix, in his column, "Strange As It Seems," appearing in *The Memphis Commercial-Appeal*, has a drawing of the Ink Spots and this copy:

"Altho the Ink Spots is one of America's finest quartets, none of them has a voice which can be technically defined. Billy Kenny is neither contralto nor soprano—Deac Watson and Charley Fuqua sing soprano, tenor and bass parts—Hoppy Jones is classified as a bass, yet never sings. He talks his song verses!"

In Feg Murray's column, "Seelin' Stars," appearing in *The Miami Herald*, Paul Whiteman is shown as he appeared in 1930 when he made the movie, *King of Jazz*. Now 75 pounds lighter he has to wear padded clothing in order to portray himself in *Rhapsody in Blue*, Murray reports. He also says that all of Whiteman's bank checks have the first eight notes of the theme of Gershwin's *Rhapsody in Blue* printed on them—a pretty thought, if it isn't just a press agent's dream.

**EDITORIAL.**—Someone on the staff of *The Charlotte (N. C.) Observer* must have had a bad night, because he turned a jaundiced eye (and typewriter) on America's currently most popular song and turned out the following withering editorial:

The raging hit song in America is called *Pistol Packin' Mama*.

Everywhere it is being sung, whistled, played on jazz records and especially by the jazz bands which revel in coarse, salacious stuff of this low mixture.

The author of *Pistol Packin' Mama* hardly understands his luck.

Al Dexter, who wrote it, is from Texas—where else could such a monstrosity in music originate?—and he is set to collect \$250,000 as a result of having struck the appetite of the nation just right with

this syncopatic abortion.

"It's just a case," he says, "of a fellow dreaming for 14 years and nothing happens. Then one night he has a nightmare and it makes him a fortune."

He at least and obviously has good sense.

Appropriate comment to make as to its wild reception by the tastes of America is that if this is the most popular and thrilling song that can be born out of the crisis of war, one may well wonder if we have a country that is worth saving or a civilization of culture that is worth defending with the blood and lives of millions of the best and finest manhood of the land!

**IDOL.**—The hysteria which Frank Sinatra is capable of arousing in some of his listeners is nothing new, apparently. Just 100 years ago—in 1843—Ole Bull, noted Norwegian violinist, came to the United States to play a series of concerts, *Time* reports in a review of a new book about the violinist.

*The New York Herald's* critic gushed: "This extraordinary being—this Ole Bull—will produce an excitement thruout the republic unlike anything that ever took place in our day. He is young—unmarried (actually he had a wife and four children in Norway)—tall and elegantly formed—as beautiful as the Apollo . . ."

**RECOGNITION.**—Benjamin Goodman, band leader, has been elected to the faculty of the Juilliard School of Music, according to *The New York Times*. He will conduct classes in discussion and criticism of the inter-relationship of swing and standard music, with the accent on the clarinet, whenever his engagements in New York permit.

In addition to conducting his own popular band, Goodman has appeared as clarinet soloist with 10 of the country's major symphonic orchestras.

**GOOD WORK.**—What a group of determined women—with the help of assorted fighting men and a labor union—can accomplish is related in a story appearing in *The Christian Science Monitor*. (See *MUSIC IN THE NEWS* on page 67)

## Mexico Likes U. S. Music

### Crosby, Andrews Sisters, name bands popular on jukes, records and radio

MEXICO CITY, Nov. 6. — American music was never more popular in Mexico than it is right now. With 50,000 Americans in Mexico City, strains of U. S. music can be heard in larger doses than ever before on radio, juke boxes and records.

*Pistol Packin' Mama* and Frank Sinatra tunes haven't broken any records, for the simple reason that it takes a bit longer for the hit tunes to get to the Republic. Right now, hot favorites are anything by Bing Crosby, the Andrews Sisters, and any big-time American band.

Radio Station XEQ has eight periods a day for American records, mixing swing, blues and fox trots. Periods range from 10 minutes to an hour. On Sundays, Orchestra Riestra plays U. S. tunes from 4 p.m. to 5:15 p.m.

Radio Station XEB plays U. S. records from four to eight periods a day, ranging from 15 minutes to an hour. While many of the periods are devoted to dance bands and crooners, several periods a week are devoted to special records. Jesse Crawford's organ records are played on Sundays and Mondays, Victor Herbert periods are Sunday, Monday and Saturday, and Andre Kostelanetz has his turn on Mondays, Fridays and Saturdays. There's a chamber music session (station orchestra) for 15 minutes every Saturday night, and it's a hot favorite.

Other radio stations report playing plenty of American stuff.

### American Band a Hit

Most night clubs have Mexican or Cuban dance bands, but one of the most popular is an American band, Everett Hoaglund's, at Ciro's. Hoaglund brought his band to open the night spot in December, scheduled for a three weeks' stay, and has never left. Hoaglund attributes the popularity of his band to his playing of many American tunes.

"We give them plenty of Mexican music, but we also give out with the American stuff in large doses," Hoaglund said.

"Many people have the idea that Mexicans want music with lots of noise. I find they are very conservative in their musical tastes and we give them soft, quiet, sophisticated American melodies.

"Favorites right now are *As Time Goes By*, *In the Blue of Evening*, *People Will Say We're in Love*, *Oh, What a Beautiful Mornin'* and *Oklahoma*."

"They like the oldies, and we always have requests for *Margy* and tunes of that type."

"Mexican music is used for all waltzes."

The juke tunes vary, and those hitting the bull's-eye right now are *Paper Doll*, *Put Your Arms Around Me*, *Honey* and any polka, plus anything the Andrew Sisters, Bing Crosby and U. S. orchestras dish out.

Record sales are bigger than ever, with American crooners, bands and long-haired tunes equally popular.

## Dan Brennan to Manage Balto. Simplex Company

BALTIMORE, Nov. 6.—Dan Brennan has been named manager of the Baltimore Simplex Company, distributors for Wurlitzer music machines. Brennan has been associated with Simplex for more than a dozen years, serving as territorial representative, with headquarters at Chicago. He traveled over a wide territory for Wurlitzer but this is his first contact with the Baltimore area.

The Baltimore Simplex Company is located at 510 St. Paul Street, offices for Wurlitzer machine distribution for the past several years. In addition to its distributing office, the concern has a four-story plant in the rear.

Harry Wilcox of Simplex's engineering department, is spending two weeks at the local offices. Following his stay in Baltimore, Wilcox will go to Mexico where he will remain for an indefinite period.



# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By GLADYS CHASINS

VICTOR last week sent a message to all recording artists under contract to that label, explaining that it is "ready and anxious" to start recording again, but "the union has remained adamant in demands which we cannot accept." It is questionable whether the letter will appease the large number of bands whose waxings have not been coming out for many months. Victor has been releasing Tommy Dorsey and Glenn Miller sides, but the semi-names are still waiting impatiently. Charlie Spivak, for instance, switched from Columbia to Victor during the ban to get a better deal, but now Columbia won't press any of his sides and Victor hasn't started to cut any. . . . Hearings between AFM and Victor and Columbia are still being held before the WLB panel. See the Music Department for results of the hearings. . . . Decision of a major publisher to issue a special series of dance orchestrations for small combos is another indication of how these small outfits are increasingly in demand. Many of them are led by renowned names in the jazz world, like Louis Jordan, Wingy Manone, Teddy Wilson, Eddie Heywood, Roy Eldridge, Red Allen and others. These combos have in the past months found many new spots opened to them, and their recordings have been much more in demand. Billed as cocktail combos, they've moved into some of the big niteries in New

York, Hollywood and Chicago. Among Capitol's first post-ban releases were two sides by the King Cole Trio, and Decca has been releasing a stream of waxings by these outfits on its Brunswick label.

### Territorial Favorites

#### CLEVELAND:

**Victory Polka. Bing Crosby and Andrews Sisters.**

Operators all over the country grabbed up the Bing Crosby-Andrews Sisters' version of *Pistol Packin' Mama* as soon as it was made available, and it is now running close on the heels of the Al Dexter waxing in most areas. In Cleveland, however, ops seem to have given the reverse side of the *Mama* ditty first chance, and altho Al Dexter gets all the credit for his hillbilly tune in that city, *Victory Polka*, which is among the most played tunes on the air, has shot up among the top faves.

#### PHILADELPHIA:

**Sophisticated Lady. Duke Ellington.**

Ellington's recent concert in Philly may have stimulated interest in this old waxing by the Duke. Or it may be that here, as in other cities, Ellington tunes are just getting more attention on coin machines. At any rate, the folks in Philadelphia have slipped in enough coins to bring this waxing way out in front.

#### DETROIT:

**I Dug a Ditch. Willie Kelly.**

Here's another instance where the Hit label got the jump on other diskers and brought out the only available waxing of this heavily air-plugged pic tune. The *Ditch* ditty stems from MGM's new musical *Thousands Cheer* and has become increasingly popular in recent weeks as the film opened in more cities. This is the only city where the tune started moving on coin machines, but ops will probably hear many calls for it as the picture makes the rounds.

#### Note

For a listing of songs played most often over the radio for the week ended Thursday, October 28, see the Music Popularity Chart in the Music Department. Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the seplan best sellers under Harlem Hit Parade.

### Cleveland Phono Men to Promote Polka Hit Tunes

CLEVELAND, Nov. 6. — With polkas gaining in popularity, the Cleveland Phonograph Merchants' Association has decided to feature a polka each month in the juke boxes. In the No. 1 strip in the boxes, "Your Favorite Polka Hit Tune of the Month" will be featured, and operators will change the tune each month. This innovation will begin in November. Regular "Hit Tune" of the month will continue to be featured.



CONGRATULATES WORKERS. R. C. Rolfing, president of the Rudolph Wurlitzer Company, speaks to employees at recent Army-Navy "E" flag ceremonies.



AT THE MIKE. Carl E. Johnson, vice-president and general manager of the North Tonawanda division of Wurlitzer, thanks employees for their part in winning the Army-Navy "E" flag.

### Fort Worth

FORT WORTH, Nov. 6.—Ernest Walker has opened a downtown arcade and reports that business has started off well. Many soldiers patronize the place. Some are stationed at camps near here and others stop for an hour or two between trains. This gives Fort Worth three downtown arcades, all enjoying heavy play. The others are owned by Lloyd McFalls and the Panther Distributing Company.

The Fox Company, wholesale distributors of candies and tobacco, has been bought by the Nelms Wholesale Company, of Dallas, which will operate it at its present location.

Places where coin phonograph machines are located have never been seriously inconvenienced by a record shortage. They commend the quality of records received, not only now, but for months past. One operator said jokingly that only one record is needed now—*Pistol Packin' Mama*, because it's the one that's getting most of the play.

### Detroit

DETROIT, Nov. 6.—William Palmer and Max Marston, of Brilliant Music Company, have returned from a trip thru Ohio territory, and report very good business thruout their route.

Mrs. Neil Holland, wife of the business agent of the United Coin Machine Workers' Union, is in the hospital recovering from an appendectomy.

Max Lipin, of Allied Music & Sales Company, is highly enthusiastic over the possibilities of the new novelty record, *Hitler's Funeral March*.

Aaron Lipin, Allied Music Sales Company, reports sales very good, with a shortage of materials, the only real problem.

Stephen Nester, president of the Duo-Tone Needle Company, and A. J. Beck, sales manager, were visitors at the Allied office last week in a trip thru the territory.

Max Lipin is back from a buying trip to New York and Chicago.

Brilliant Music Company has bought out the entire route of the L & W Music Company, operated by Saborris Walton, one of the city's long-established colored operators, and is reconditioning the route for resale operators. Walton is going into the real estate business.

Max Marston, of Brilliant Music Company, is on a business trip thru Indiana.

Pfc. Phil Guastella flew in from the West Coast for a 10-day leave, visiting J & J Novelty Company, where he was formerly a collector in the music machine department.

Warrant Officer Stanley Robins, former serviceman for J & J Novelty Company, came in from his camp in Connecticut for a brief furlough.

John Dobranich, head of the Zora Recording Studio, which produces foreign records for coin machine use, reports a serious shortage of this type of disks.

Max Schubb, veteran Detroit operator-jobber, is now living in Kalamazoo, Mich.

**USED PHONO NEEDLES RE-CONDITIONED**

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

**NEEDLES RE-SHARPENED**

1-10	.....	15c per needle
10-50	.....	12 1/2c per needle
Over 50	.....	10c per needle

**Re-Sharp Needle Service**

P. O. Box 770      Fort Dodge, Iowa

*A Precision Service*

**Want To Buy PHONOGRAPHS**

Seeburgs—Wurlitzers—Rockolas. Give us your price, thorough description of condition of mechanism and cabinet first letter.

**HERMITAGE MUSIC CO.**

416-A Broad      NASHVILLE 3, TENN.

**FOR SALE (2) Automatic Hostess Wired Music Units**

Including 2 Switchboards equipped with remote control panel, 20 Turntables, 20 machines, 8 Wall Boxes, 10 Speakers. OWNER GOING IN THE ARMY. MUST SELL IMMEDIATELY.

**BOX D-151**

Care The Billboard      Cincinnati, O.

**WE PAY \$100.00**

F. O. B. Miami, Fla. for 71 or 81 Wurlitzer Counter Models without stands, any quantity.

**BILL FREY, INC.**

P. O. BOX 4141      MIAMI, FLA.

**WANTED**

First-class Phonograph Mechanics. Must understand Wurlitzer Phonographs and Remote Control. Salary \$75.00 per week.

**WOLF SALES CO., INC.**

1932-34 Broadway      DENVER, COL.

*Why the big swing*

**to MIRACLE POINT Extra Long Life:**

The metal in Miracle Point is a scientific alloy specially developed to last longer. You profit more using Miracle Points. Order from your record jobber or buy direct.

**M. A. GERETT CORPORATION**

722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN

**WANTED FOR CASH**

**Wurlitzer Phonographs**

500-500A .....\$240.00 | 600-600A Keyboard..\$215.00

Must be in good shape mechanically.

**VICTOR MUSIC CO.**

726 N. ERVAY ST.      DALLAS, TEXAS

**PHONOGRAPH ROUTE FOR SALE**

3 Wurlitzer 950 Models, Each ...\$625.00	4 1939 Rockola Standards
10 #125 Wurlitzer Wall Boxes ... Write	1 1940 Rockola De Luxe
3 Steppers	2 1940 Rockola Standards
3 Rockola Commandos	1 Spectrovox

All Running on Paying Locations Now.

**FLOYD E. PRUDEN**

ALTUS, OKLA.      Phone 842 or 758



**THE HITS THAT  
WIN THE MONEY...  
FOR COIN MACHINE OPERATORS**

**Victor and Bluebird Hits!**

- PUT YOUR ARMS AROUND ME, HONEY  
Pine Ridge Boys (8-8940)
- IN THE BLUE OF EVENING . . . Tommy Dorsey (20-1530)
- HOTCHA CORNIA . . . . . Spike Jones (30-0818)
- DON'T CRY, BABY . . . . . Erskine Hawkins (30-0813)
- RHAPSODY IN BLUE . . . . . Glenn Miller (20-1529)
- ALL OR NOTHING AT ALL . . . Freddy Martin (20-1537)
- YOU TOOK MY LOVE . . . . . Tommy Dorsey (20-1539)
- SENTIMENTAL LADY . . . . . Duke Ellington (20-1528)
- WARSAW CONCERTO . . . . . Freddy Martin (20-1535)
- POINCIANA . . . . . David Rose (27888)
- GOODBYE, SUE . . . . . Perry Como (20-1538)

TUNE IN: RCA's great show, "What's New?"  
A sparkling hour of music, laughs, news,  
drama, science. Saturday nights,  
7 to 8, EWT, Blue Network.

To help us make new Victor and  
Bluebird Records for you, sell  
your old ones to your  
distributor.

**THE TUNES THAT  
NAB THE NICKELS ARE ON  
VICTOR AND BLUEBIRD  
RECORDS!**

BUY  
WAR BONDS  
EVERY  
PAYDAY

**MOVIE MACHINE REVIEWS**

**Program 1139**

Assembled and released by Soundies  
Distributing Corporation of America, Inc.  
Release date October 25.

TONI LANE, a peppy brunette, sings  
Navy Yard, which concerns a girl who al-  
ways stayed home alone until she got a  
job at the navy yard. (Soundies.)

Anvil Chorus stars AL DONAHUE and  
his orchestra in a swiny version of the  
well-known tune. Bandstand background.  
Short solos by several orchestra members.  
(Soundies.)

EDDIE PEABODY, "king of the banjo,"  
stars in *Banjomania*. He plays *Oh, Su-  
sannah!* and *St. Louis Blues* in his fa-  
miliar style. (W. F. C. Productions re-  
issue.)

*Chicken Reel* presents the GODFREY  
DANCERS, an eccentric male trio, and  
THE RHYTHMAIRES. After a short visit  
by the Godfreys the entire cast does a  
modernized Virginia reel. (Soundies.)

CARIDAD GARCIA, an attractive  
brunette, sings *Tabu*, popular Latin-  
American tune. Patlo setting, with the  
singer beautifully costumed. (Soundies.)

*Chop Chop* is an all-dance reel with  
the WINNIE HOEVLER DANCERS (five  
girls) and IRIS KARYL. Costuming is  
of Chinese inspiration. (Soundies.)

*The Continental*, one of the numerous  
hits in the movie, *The Gay Divorcee*, is  
sung effectively by CONNIE HAINES.  
Dancing by three unidentified couples.  
Music score background is attractive.  
(R. C. M. reissue.)

THE CHANTICLEERS, male quartet,  
and TOMMY THOMPSON, dancer, star in  
*Jumpin' Jack From Hackensack*. Song  
is about a j-bug from across the river.  
Night club background. (Soundies.)

**Program 1140**

Assembled and released by Soundies  
Distributing Corporation of America, Inc.  
Release date November 1.

LARRY CLINTON and his orchestra  
give *Semper Fidelis* both swing and mar-  
tial treatments. Bandstand background.  
(Soundies.)

*Shoeing the Mare*, famous Cuban  
dance, is performed by VARIOS and  
VIDA, with HERBERT CURBELO'S OR-

CHESTRA furnishing the music. Bound  
to appeal to those who like Latin-  
American music and dancing. (Soundies.)

*The Kerry Dance* is sung by KAY LOR-  
RAINE, torchy singer, with MERLE PITT  
and HIS FIVE SHADES OF BLUE. Some  
dancing, both jig and j-bug. (Minoco re-  
issue.)

The EMERSON MOUNTAINEERS sing  
and play the old hillbilly favorite, *You  
Are My Sunshine*. Most of the vocalizing  
is done by the femme member of the  
group, with the men coming in on the  
chorus. (Soundies.)

*Tiger Rag* is played by WALTER LIB-  
ERACE. MILDRED HUGHES and CE-  
CILIA NIELSEN are also billed, but their  
sole contribution is to look decorative.  
(Soundies.)

The SONG SPINNERS sing *Love's  
Gonna Be Rationed*. The point system of  
rationing is deftly ribbed. Five points  
for holding hands, etc. (Soundies.)

*Take Me*, the old-timer, is sung by  
KITTY KALLEN and LARRY CARR.  
Boudoir setting. (R. C. M. reissue.)

*Foolin' Around* is an all-dance subject.  
Featured are HARRIS and HUNT,  
MABEL LEE and the HARLEM HONEYS.  
(Soundies.)

**Program 1141**

Assembled and released by Soundies  
Distributing Corporation of America, Inc.  
Release date November 8.

*Dance of Shame* stars FAITH BACON  
and a large square of black chiffon. The  
dance is a restrained series of "interpre-  
tive" contortions despite its title. (R.  
C. M.)

*O-oooh Georgie* is sung by EDNA HAR-  
RIS, whose style faintly resembles that of  
Bonnie Baker. Bandstand background.  
(Soundies.)

RONNIE KEMPER and THE SPORTS-  
MEN sing *Knit One, Purl Two*. Scene is  
a knitting class, with several girls work-  
ing on sweaters for their soldiers. (R. C.  
M. reissue.)

The GODFREY DANCERS are the stars  
of *Hawaiian Holiday*. Dressed in grass  
skirts, this six-girl group performs  
against a beach background. (Soundies.)

*A Whole Bunch of Something* is played  
(See *Movie Machine Review* on page 67)

**RECORD BUYING**

Special reports received from The Billboard representatives last week  
show the records listed below are currently receiving the most play on auto-  
matic phonographs thruout the nation. These reports stem from all the  
country's leading operating centers and are averaged together. Thus only  
records that are distributed nationally will show up in the guide.

**GOING STRONG**

- OH, WHAT A BEAUTIFUL BING CROSBY . . . . . Decca 18564
- MORNING . . . . . FRANK SINATRA . . . . . Columbia 36682
- After starting in fourth place two weeks ago and last week just managing  
to make the No. 1 spot, this tune cleared the final hurdle with plenty of  
leeway. It's still the Crosby version that accounts for a large majority of  
the coins.
- PISTOL PACKIN' MAMA.. AL DEXTER (Al Dexter) . . . . . Okeh 6708
- (16th week) BING CROSBY-ANDREWS SISTERS  
(Vic Schoen Ork) . . . . . Decca 23277
- I HEARD YOU CRIED HARRY JAMES (Helen Forrest) . . . . . Columbia 36677
- LAST NIGHT . . . . . DICK HAYMES (Song Spinners) . . . . . Decca 18558
- (12th week)
- SUNDAY, MONDAY OR BING CROSBY . . . . . Decca 18561
- ALWAYS . . . . . FRANK SINATRA . . . . . Columbia 36679
- (11th week)
- PAPER DOLL . . . . . MILLS BROTHERS . . . . . Decca 18318
- (10th week)
- PEOPLE WILL SAY WE'RE FRANK SINATRA . . . . . Columbia 36682
- IN LOVE . . . . . BING CROSBY . . . . . Decca 18564
- (5th week)
- IF YOU PLEASE . . . . . BING CROSBY . . . . . Decca 18561
- (4th week) FRANK SINATRA . . . . . Columbia 36679
- PUT YOUR ARMS DICK KUHN . . . . . Decca 4337
- AROUND ME, HONEY... DICK HAYMES (Song Spinners) . . . . . Decca 18558
- (3d week) CLAYTON McMICHEN . . . . . Decca 6091

Names in parentheses indicate vocalists.





# PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

## Platters and Pix

It has been generally felt that limited record production would cause diskers to favor pic tunes once they got under way, and aside from the *Pistol Packin' Mama* craze this has been the case with the companies that have gotten started so far. Capitol brought out *The Old Music Master* from *True to Life* (Paramount) among its first releases, and now Decca has made available four new sides, all film tunes. Three of the four tunes are among the most-played on the air and should be top coin collectors in juke boxes if tie-ups are worked out to give them an initial send-off. The fourth, *Cuddle Up a Little Closer* waxed by Kay Armen, is another oldie revived in 20th Century-Fox's *Coney Island*, and if ops draw attention to it, may turn into another *Put Your Arms Around Me, Honey*.

Other tunes are *Later Tonight*, also waxed by Kay Armen, from 20th Century-Fox flicker *Wintertime* (and when using display material on *Wintertime*, remember to point up Woody Herman's appearance on the screen). Also *My Heart Tells Me* from *Sweet Rosie O'Grady* and *My Shining Hour* from RKO-Radio's *The Sky's the Limit* (which features the Freddie Slack ork). Glen Gray has waxed the last two tunes listed. All these films are currently in national release, so ops should check immediately on local playdates and slip these waxings into slots.

## Rogers Pix

Roy Rogers' rodeo appearance and the big build-up he has been getting from Republic thru newspaper advertising and radio plugs all add up to more nickels for his waxings. Currently in release is *Man From Music Mountain*

and soon to be issued is *Hands Across the Border*. Ops should check on local playdates of these films and, in light of the current demand for hillbillies, should slip a few Rogers waxings onto machines.

Also in conjunction with playdates of the *Music Mountain* flicker, Rogers sings *I'm Thinking Tonight of My Blue Eyes* which has been recorded by Bing Crosby (Decca), Lawrence Welk (Decca) and Dick Todd (Bluebird). Crosby's waxing has been cropping up on reports from various cities ever since hillbillies came into the national limelight, and pic plugging should give it an added lift.

## "FWTBT"

Striking a novel note, Decca is recording the entire score of Paramount's much publicized *For Whom the Bell Tolls*. Pic has not yet started a popular-price run, but it is being shown in many cities thruout the country and is attracting a lot of attention. Sides may be sold on the strength of the film's popularity. Ops may remember that *I Can't Be Wrong* was brought out of obscurity from the background music in *Now Voyager*.

## News Notes

Twentieth Century-Fox reissuing two old films with songs featured in them, *In Old Chicago* and *Banjo On My Knee*. . . . Title of Kay Kyser flicker for MGM changed from *Right About Face* to *Swing Fever*. . . . Marlon Bell, singer, signed to MGM contract. . . . Deanna Durbin to sing Irving Berlin's *Always* in Universal's *Christmas Holiday*. Waxings available by Benny Goodman (Bluebird), Glen Gray (Decca) and Al Goodman (Columbia). . . . Alice Faye added to 20th-Fox's *Four Jills and a Jeep*. Cast already includes Betty Grable, Dick Haymes and Carmen Miranda.

# GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



## COMING UP

**BLUE RAIN** . . . . . GLENN MILLER (Ray Eberle) . . . . . Victor 20-1536  
 BEA WAIN . . . . . Bluebird 30-0816

The dearth of new releases in recent weeks has kept many tunes on machines which normally would have been crowded out, and their relative weakness is reflected in the wide difference between those songs in *Going Strong* and in *Coming Up*. This ballad is getting the heaviest play of all the hangers-on, but its showing is far from sensational.

**I NEVER MENTION YOUR NAME** . . . . . JACK LEONARD (Ray Bloch's Orch) . . . . . Okeh 6715  
 . . . . . DICK HAYMES (Song Spinners) . . . . . Decca 18558  
 . . . . . ALLEN MILLER . . . . . Hit 7048

It would seem that this tune made quite a jump, moving up from fourth place to second. But actually it isn't much stronger this week than last. The grouping of all four tunes in this bracket both weeks was very close and, as pointed out above, none of them are drawing a very heavy number of plays.

**NO LETTER TODAY** . . . . . TED DAFFAN (Chuck Keeshan and Leon Seago) . . . . . Okeh 6706

We've said about all there is to say concerning Ted Daffan and his empty mailbox in the course of the many weeks that he's been shifting from second place to third and up and down again. This week he moved down a notch again, but by now he's become a pretty permanent fixture, sure to crop up in one of the spots, and sure to draw a steady stream of coins.

**VICTORY POLKA** . . . . . BING CROSBY-ANDREWS SISTERS  
 (Vic Schoen Ork) . . . . . Decca 23277

Altho this ditty holds the lowest position, it also holds the greatest promise of better things to come. All the other tunes have been around for many weeks, but this one is a new entry, the mate to the now famous *Pistol Packin' Mama*, and in just a couple of weeks it has managed to gain a foothold over a widespread area. Another point in its favor is the fact that it ranks among the most played tunes on the airwaves.

Double-meaning records are purposely omitted from this column.

# BING CROSBY



NOW you can bring into your location . . . the voice and personality that made recording history on this group of early records.



**Brunswick**  
 Collector's Series Records

- 80043 Out of Nowhere  
If You Should Ever Need Me
- 80044 Just One More Chance  
Now That You're Gone
- 80045 I Found a Million Dollar Baby  
I'm Through With Love
- 80046 Goodnight, Sweetheart  
Too Late

List 75c each

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ORDER NOW FROM YOUR NEAREST

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 EXCLUSIVE DISTRIBUTORS

# AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

## More Massey Waxings

With Curt Massey's recording of his own tune, *The Honey Song*, having topped the half-million mark in the six months since it was released by Columbia, it looks like a lot of waxing is ahead for the baritone. Massey now heads two network shows, NBC on Saturdays and CBS on Sundays, the two being aired over 120 Coast-to-Coast outlets. Both song series feature romantic ballads.

## "Click" To Picture Acuff

Photographer Dave Robbins, free lancer on assignment from *Click* magazine, spent several days in Nashville filming a picture story of Station WSM's Grand Ole Opry. He spent a week-end in the hill country of Tennessee with folk minstrel Roy Acuff and His Smoky Mountain Boys getting rural color and background, and on Saturday night he photographed the Prince Albert show at the Ryman Auditorium in Nashville. The cameraman tied his picture story with Acuff's boom for governor, which had boss Ed Crump, of Memphis, and other old-line politicians plenty worried.

## Location Comment

Again this week there's a noticeable increase in the number of songs reported by ops in 25 cities, a total of 16 numbers getting mention. PPM and *No Letter Today* continue in the lead, but *Born To Lose* gets mention from only two cities, St. Louis and Salt Lake City. In many spots PPM seems to have reached its peak and is holding on only because there are few other available tunes. The Dexter recording is out in front, but Bing Crosby's platter is gaining, and in Memphis a PPM recording by Hank Hill is coming up.

## "Arms" Disk Climbing

Most widely mentioned disk, aside from PPM, is *Put Your Arms Around Me, Honey*, which in 16 cities is reported either going strong or gaining. The Dick Kuhn recording of the number is mentioned by ops of 10 cities; Dick Haymes platter in seven, and the Bee Kay recording in one—Milwaukee.

Cleveland: The scarcity of records makes hillbillies very popular again. One hillbilly disk gaining in popularity is *I'm Thinking Tonight of My Blue Eyes*. Ops 1, 2 and 3, PPM going strong. Op 2, *Put Your Arms Around Me, Honey* going strong.

Denver: PPM playing as well as any of the dance tunes. *Put Your Arms Around*

*Me, Honey* going strong, according to Op 3; gaining according to Op 1.

Des Moines: Checking on hillbillies, ops say can't get any here. There is a big demand for such disks. *Rosalita* getting heavy play with PPM. Op 1, PPM (Dexter), *Rosalita* (Dexter), and *Put Your Arms Around Me, Honey* going strong. Op 2, PPM going strong.

Detroit: Ops 1, 2 and 3, PPM going strong. Op 3, *Put Your Arms Around Me, Honey* (Kuhn) going strong.

## Want More Releases

Chicago: Ops are complaining bitterly about lack of new releases, especially by Victor, and scarcity of hit tunes. Claim that aside from numbers from *Oklahoma* and *Dixie*, which are hard to get, they haven't had anything new in too long. Say PPM would long since have been out of the running if there were any-

thing to take its place. Ops 1, 2 and 3, PPM (Dexter) going strong. Op 1, *Put Your Arms Around Me, Honey*, going strong. Op 3, *Put Your Arms Around Me, Honey* gaining; *Honey Song* (Massey) gaining.

Baltimore: In the hillbilly field PPM still holds top place altho some ops report it's losing ground, but still strong enough to be the favorite. *No Letter Today* likewise continues to hold second place. In both instances ops report there's nothing to take their place. Ops 1, 2 and 3, PPM going strong; *No Letter* gaining.

Bridgeport: PPM still going strong hereabouts but has undoubtedly reached its peak. *Rosalita* (Dexter) gaining steadily, with *No Letter* (Daffan) in third place. *I Hung My Head and Cried* (Autry) steadily picking up. Ops 1 and 3, PPM going strong.

## Dexter's "PPM" Preferred

The Bing Crosby-Andrews Sisters recording of PPM has made its appearance in a number of cities. In some the ops report that the Dexter recording continues as the favorite, listeners preferring Dexter's hillbilly style.

Memphis: Some ops report that many people say they prefer Al Dexter's PPM to Bing Crosby's because the latter "just doesn't sound right." Ops 1, 2 and 3 PPM (Dexter) going strong. Op 1, *Put Your Arms Around Me, Honey* (Kuhn) going strong; PPM (Hank Hill) gaining. Op 2, PPM (Crosby) and *Don't*

*Let Your Sweet Love Die* (Roy Hall) gaining.

Buffalo: PPM still the outstanding disk among hillbillies and plenty potent. New Decca version by Bing Crosby and the Andrews Sisters giving this one new life, tho some customers prefer the hillbilly style of Dexter. Ops 1, 2 and 3, PPM, both Dexter and Crosby disks going strong; *No Letter Today* (Daffan) gaining.

Cincinnati: Going strong here are PPM (Dexter) and *I Hung My Head and Cried* (Autry).

Dallas: *Put Your Arms Around Me, Honey*, by Dick Kuhn, is getting a big play each week. Dick Haymes recording has reached a few spots and is getting a big play also. Ops 1, 2 and 3, *No Letter* (Daffan) gaining. Ops 1 and 2, PPM (Dexter) going strong. Ops 2 and 3, Dick Kuhn's *Arms* gaining. Op 3, Dick Haymes *Arms* gaining.

## Hillbillies Big in Milwaukee

Milwaukee: Indicating the increasing popularity of hillbilly themes, several new corn programs have appeared on local radio stations. Latest is the Texas Rangers playing at 10:30 nightly over WTMJ. *Pistol Packin' Papa* is coming up slowly. Op 1, *Put Your Arms Around Me, Honey* (Bee Kay) gaining. Op 2, PPM, *Rosalita* (Dexter) and *No Letter Today* (Daffan) going strong; *Pistol Packin' Papa* (Autry) and *When I'm Gone You'll Soon Forget* (Autry) gaining. Op 3, *Honey Song* (Andrews Sisters) gaining.

New Orleans: PPM has undoubtedly reached its zenith and some ops are forecasting a quick drop soon. *No Letter Today* is showing signs of recuperation. *I Hung My Head and Cried* (Autry) and Al Dexter's *Rosalita* doing well. Ops 1, 2 and 3, PPM going strong. Op 1, *Put Your Arms Around Me, Honey* (Dick Haymes and Song Spinners) gaining. Op 2, *No Letter* (Daffan) gaining.

Nashville: *No Letter Today* (Daffan) having ups and downs. PPM still getting huge play at all spots. *Put Your Arms Around Me, Honey* catching on. Ops 1, 2 and 3, PPM going strong.

Erie: Little optimism on most top releases. *Don't Ever Go Wrong* (Sons of Dixie) doing top work. PPM way up. Ops 1, 2 and 3, PPM going strong (bigger and bigger according to Op 1). *Put Your Arms Around Me, Honey* (Kuhn) going strong according to Op 3; gaining according to Op 2.

Fort Worth: Ops report PPM going forward after slipping back last week. Two came near putting the hillbilly *Needles and Pins in My Heart* on their second list. Ops 1, 2 and 3, PPM going strong. Op 3, *No Letter Today* (Daffan) going strong.

Los Angeles: PPM (Dexter) going strong according to all three ops.

Louisville: PPM (Dexter) going strong according to Op 3; gaining according to Op 1. Op 3, *Put Your Arms Around Me, Honey* (Haymes) gaining.

## "PPM" Comes Back Strong

Salt Lake City: PPM is right back in the groove and way in front of all hillbillies with all ops. Was on the skids for three weeks. Responded to recent radio plugs. *Born To Lose* close behind. Autry's *You'll Be Sorry* giving way to his *I Hung My Head and Cried*. Ops 1, 2 and 3 PPM going strong. Op 2, *Put Your Arms Around Me, Honey* (Haymes and Song Spinners) gaining.

Philadelphia: *Put Your Arms Around Me, Honey* going strong according to Ops 1 and 2. Op 1, *I'm Thinking Tonight of My Blue Eyes* (Crosby) gaining. Op 3, *Put Your Arms Around Me, Honey* (Haymes) gaining.

Miami: PPM going strong according to Op 3. Ops 1 and 3, *Put Your Arms Around Me, Honey*, gaining.

Minneapolis: PPM still shooting 'em dead and up among first four on the hit parade. *No Letter Today* second best hillbilly tune in town but still far from being top number in the boxes, altho drawing its share of nickels. Ops 1, 2 and 3, PPM going strong; *Put Your Arms Around Me, Honey* (Kuhn) and *No Letter Today* (Daffan) gaining.

Richmond: It's phenomenal, but just a few days after appearance of the Crosby PPM it's going strong with all ops contacted. Several ops report they have two copies of it on several machines. *Oklahoma* numbers getting stronger and stronger, with ops predicting they will become as standard as *In the Mood* and *Tuzedo*. Ops 1, 2 and 3, PPM, both Dexter and Crosby, going strong. Op 2, *No Letter* (Daffan) going strong. Op 3, *No Letter* (Daffan), *Rosalita* (Dexter) and *Put Your Arms Around Me, Honey* (Haymes) gaining.

San Francisco: Op 1, *No Letter* (See American Folk Tunes on opp. page)

# RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators



## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

## NOTE

It's still Decca that's putting out the bulk of new waxings, with an occasional release from Columbia, but ops may expect greater output from Capitol and perhaps from some of the smaller diskers who cropped up when AFM started to issue recording licenses. In the meantime Decca this week offers the Freddie (Schnickelfritz) Fisher novelty arrangement of *Pistol Packin' Mama* backed by *Wilberforce, Get Off That Horse*. Columbia made available *Canteen Girl*, a polka, and *Honeysuckle Waltz* done by John Brugnoli. Regis released two sides which might go over in race locations, *Alcazar Jump* waxed by the Ambassadors and *Isn't It Hard To Love Another Woman's Man* done by Albino Jones and the Ambassadors.

Mills Brothers' recording of *I'll Be Around*, reverse side of *Paper Doll*, is starting to spin in several cities, as is Tommy Dorsey's latest release, *You Took My Love*.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

PISTOL PACKIN' MAMA. BING CROSBY-ANDREWS SISTERS  
(Vic Schoen's Ork) ..... Decca 23277

Any thought that this hillbilly classic has seen its better days must be now dismissed. In fact, there are still many better days ahead for his *Mama*. She gets young all over again how that Bing Crosby, complimented by the Andrews Sisters, has taken the corn out of the classic and dish it up as a bright rhythmic dish. And with such star billing on the label, the disk is sure to create an avalanche of coins. And there can be no overlooking the phono potentialities of the mated side that gives Bing and the Andrews gals giving out gay and lively for a post-war *Victory Polka*, a parade patter when the boys come marching home.

MY HEART TELLS ME ... GLEN GRAY (Eugenie Baird) ..... Decca 18567

A particularly pretty love ballad from Betty Grable's *Sweet Rosie O'Grady* movie, this single available disk of the song is sure to pack the phonos with nickel pieces. Plattermate also offers up a picture ballad of timely import in *My Shining Hour*, a lush ballad from Fred Astaire's *The Sky's the Limit* movie.

MAMA, PUT YOUR BRITCHES ON ..... 5 RED CAPS ..... Beacon 117

This instrumental and vocal jump and jive group give out with a particularly bright novelty that should stack up extremely strong in the phono set. It's the Harlem school of swing these boys give out, and one that will find wide appeal and enthusiasm in every type of location. Moreover, the ditty is up to the minute in theme as well as content, the spicy title referring to the need for mama to put on her victory clothes and rush off to her job at a defense factory.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

Blame it on The Billboard . . .

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POLLY JENKINS



## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 17)

strumental accompaniment, ever with a zing, Bing and the girls lay it down in a bright and breezy tempo. Save for a dixieland band interlude, it's their singing all the way, sticking to the original lyrics with the Andrews gals adding a special patter to bridge the onslaught. And while there is no mistaking the corn in the ditty, at least there are no kernels popping all over the disk. The vocal combination carries on for the mated side in Jule Styne's and Samuel Cahn's post-war *Victory Polka*. In a lively fox-trot polka rhythm, Bing and the sisters sing it all the way. Ditty deals with a victory parade when the boys come marching home, and again the polka flavor is eschewed in favor of the more peppery and modern rhythms in their singing.

This is a dream platter for the phono ops, with the combination of Bing Crosby and the Andrews Sisters a cinch to keep the coins a-comin' for a long time to come and start a fresh wave of windings for "Pistol Packin' Mama." Moreover, their "Victory Polka" side also packs plenty of phono appeal.

### 5 RED CAPS (Beacon 117)

*Mama, Put Your Britches On*—FT; V. *Don't Fool With Me*—FT; V.

For some real inviting jump stomping and singing these instrumental and vocal 5 Red Caps really kick out with the righteously brand of Harlem jive that should attract a wide circle of attention to the unit. Moreover, they make both of these Irene Higginbotham ditties equally inviting with their tempo de jump antics. On the sock side is *Mama, Put Your Britches On*, with the lyrical spice going no further than the title itself. Instead, it's a timely and tasty ditty with the title referring to the lady putting on her victory clothes to get to her job at the defense factory in time. A solid and sustained background supports a solo voice for the opening stanza. The Red Caps riff a second chorus, with the piano fingerings on the releases and the guitarist picking away at the bridge bars. All the male voices blend in rhythmic harmonies for the third lap to carry out the side. Spinning gets under way neatly with a bit of hep-Harlem dialog. Flipover finds a jump setting for an attractive *Don't Fool With Me* ballad that follows the blues pattern. Sounding the admonition for the benefit of a two-timing mama, a single voice carries the opening chorus. Piano, bass and vibes split a second stanza and the voices again join in rhythmic harmony to riff a third out-chorus to the attending boogie beats of the piano pounder. Plenty of life and lilt to both of the sides and disk stacks up as one of the better efforts forthcoming on Joe Davis's Beacon label.

Appeal for these sides goes much further than merely the race locations, for the jump fans at all types of locations will find genuine delight in the 5 Red Caps, particularly for the "Mama, Put Your Britches On" side.

### GLEN GRAY (Decca 18567)

*My Heart Tells Me*—FT; VC. *My Shining Hour*—FT; VC.

Two of the more important picture ballads of the moment are backed for this biscuit by the Casa Loma lads. And all that mars the disk from becoming a perfect pairing is the mediocracy of the band canary, Eugenie Baird, who is called upon to carry both sides. Fortunately, the band back-up makes up for much of her unsympathetic reading of the lyrics and the listless qualities of her pipes. To better returns is her stilted singing for Harry Warren's and Mack Gordon's *My Heart Tells Me*, a particularly tuneful ballad that Betty Grable gives out for in her *Sweet Rosie O'Grady* movie. Taken at a moderately slow tempo, Miss Baird carries the opening chorus. Solo alto sax gets a second stanza under way with the full band joining in to complete half a chorus, and Miss Baird picks up the last half of the verses to complete the side. Entirely beyond her capabilities, as evidenced on these sides, is *My Shining Hour* from Fred Astaire's *The Sky's the Limit* flicker. One of those lush lullabies by Harold Arlen and Johnny Mercer, calling for full lyrical expression, Miss Baird also finds

her voice very much restricted for the range required by this gorgeous melody. Taking it at a moderately slow tempo, Miss Baird carries the opening chorus. The brass choir, creating organ effects, get a second chorus under way, with Miss Baird picking it up at the bridge to sing it out.

The only available recordings of these two important picture ballads, this disk is of particular importance to the music operators, especially since both songs are beginning to get a major play on the airwaves.

### KAY ARMEN and THE BALLADIERS (Decca 18568)

*Cuddle Up a Little Closer, Lovey Mine*—FT; V. *Later Tonight*—FT; V.

Duplicating the successes of the swoon singers, the Decca label sets the spotlight on a fem lyric slinger for an all-vocal dish in Kay Armen. And while it's not a voice that will make the masculines go droopy eyes in Charles Boyer's best bedroom manner, her's is a pair of pipes that makes you sit up and give a listen. It's all singing with a highly attractive vocal back-drop laid down by the mixed voices of the Balladiers. Moreover, the song material is of more than passing interest. *Later Tonight*, Nacio Herb Brown's and Leo Robin's lush love ballad, is from the current *Wintertime* movie, and *Cuddle Up a Little Closer, Lovey Mine* is the song rage of an earlier year that was brought forward again in the *Coney Island* movie. *Later Tonight* is taken at a moderately slow tempo, with Miss Armen giving full voice to the opening chorus against a bank of sustained harmonies laid down by the Balladiers. The accompanying voices get a second chorus under way, with Miss Armen returning at the bridge to finish out the side. The same tempo is maintained for the *Cuddle Up* side, with Miss Armen singing the opening stanza, the Balladiers out in front for the second stretch and the featured voice returning for the third chorus to carry out the side.

Now that the all-vocal records have broken the ice in the music boxes, there is no reason why this disk shouldn't attract a bumper crop of coins. Particularly since it affords the only available waxing of "Later Tonight," which is already attracting wide radio attention.

### HARRY JAMES (Hit 7065)

*A Million Years Ago*—FT; VC. *Carnival of Venice*—FT.

Again figuring on cashing in on the popularity of Dick Haymes, the Hit label has re-issued one of his oldie sides when he was serving his vocal apprenticeship with Harry James's band. Of course, the name of Harry James on a record label is not to be snuffed at either. But since comparisons in this particular case would be so odious, suffice that it will be difficult to get the fans to accept *A Million Years Ago* as their Dick Haymes and/or Harry James. This one-time ballad familiar is taken at a moderate tempo, with Haymes handling the opening stanza. Second stanza is split between the band brasses and tenor sax, with Haymes picking up the wordage at the bridge of another chorus to complete the side. The Harry James trumpet is reserved for the plattermate, his identifying *Carnival of Venice*, with the maestro tootling the triple-tongue flourishes in classical style to start and then dipping into the familiar swing groove.

While the Dick Haymes's singing is not convincing in the manner he is recognized by the fans today, phono ops may still find some attraction in the side by putting face up for Harry James's ever-popular interpretation of "Carnival of Venice."

### HENRI RENE (Standard T-2101)

*Tap the Barrel Dry*—FT; VC. *Deuces Wild*—FT.

Henri Rene and his musette accordion orchestra, long identified as the leading exponent of the polka platters, step out here with two tuneful and lively spins of the International rhythms. *Deuces Wild* is a gay and breezy dance polka. *Tap the Barrel Dry*, of the *Roll Out the Barrel* variety, has Jimmy Blair and a male vocal trio out of the band giving lusty voice to the lyrics.

The polka platters always of particular interest to the music box operators, particularly when Henri Rene is the music maker, this couplet holds more than general appeal in putting forth a tap and tavern classic in "Tap the Barrel Dry."

### ALBINO JONES (Regis 106)

*Ain't It Hard?*—FT; VC. *Alcazar Jump*—FT.

Still another new record label comes forth, this one from the Regis Record Company in Newark, N. J. And if the initial batch is a true indication of

things to come, the label will specialize in race and spiritual sides. This couplet introduces a satisfactory crew of jump experts in Albino Jones's small band, sporting a toe-tapping brand of rhythms for the moderately paced *Alcazar Jump*. A riff ditty based on a blues theme, the small band gets the side under way with unison riffing for the opening chorus, the trumpet taking off on the bridge. Tenor sax fondles the figures for a second stanza. Ensemble sock chorus, with piano pounding out the bridge bars, carries a third chorus to complete the side. *Ain't It Hard?* is the typical race blues of the black-snake biting variety, with an unbilled blues shouting gal giving out vocally all the way. A slow blues, the gal's husky shoutings tell how hard it is to love another woman's man.

Phono appeal for these sides is reserved chiefly for the race locations, for which use both sides should prove attractive.

### POPULAR ALBUMS

*Russian Master Singers—Vol. 1.* (Standard T-510). Russian choral singing in a-cappella fashion for a set of eight Russian folk songs makes for a new package introducing a group of mixed voices resolved as the Russian Master Singers under the direction of T. Zarkevich. The bitter-sweet qualities of the Romany songs are all offered up with arrangements etched in orthodox and mill-run fashion, with no attempt to bring out vocal nuances and shadings to make for listening pleasantries. Nothing beyond the mere singing of the notes, in all, leaving much to be desired for this type of song. Selections are familiar for the most part, titles taking in *Two Guitars, In the Dark Room, Drinking Songs, Tree on a Hill, Bandura, Cossack's Farewell, Volga Boatman, Happy Heart.*

## St. John, N. B.

ST. JOHNS, N. B., Nov. 6.—When plastics are available for coin machine arcades, the fronts and displays that can be produced, will provide a sure pull for patronage, according to Percy McCullough, of Halifax, N. S., who specializes in beautifying coin machine premises. The plastics will harmonize with the color lighting for very ornate effects, in the opinion of McCullough, who has provided the fronts and illumination, exterior and interior, for all the arcades in the Halifax district.

S. C. Mintz, of Mintz Brothers, Halifax, operating as Eastern Novelty Company, distributors of all types of coin machines and coin machine merchandise and prizes, is now in the army.

Frank Hanlon, of Halifax, veteran coin machine distributor and operator, is now devoting all his attention to business at his Halifax office. During the summer and early fall, he was with the Lynch Exposition Shows, on tour of the Atlantic provinces.

An old established hardware firm which has added distribution of coin machines in a special department is that of Crowell Brothers, Halifax, offering juke boxes to operators thru the Atlantic provinces, and particularly thru Nova Scotia.

## AMERICAN FOLK TUNES

(Continued from opposite page)

(Daffan) going strong. Ops 2 and 3, PPM (Dexter) going strong.

St. Louis: Hillbilly numbers going over big. *Miss Molly* (Bob Wills) and *When My Blue Moon Turns to Gold Again* (Wiley Walker and Gene Sullivan) going big. Op 1, PPM (Dexter), *Born to Lose* (Daffan) and *No Letter Today* (Daffan) going strong. Op 3, *Put Your Arms Around Me, Honey* (Kuhn) going strong.

## MUSIC IN THE NEWS

(Continued from page 62)

The chaplain of a naval hospital in the Seattle area started the whole thing by remarking to a group of navy mothers that it would help a lot to have an organ, and the women volunteered to raise the funds to buy one.

A chairman was named, but it was found then that the navy would not allow an appeal for funds thru the press, and that even if the money were raised, no organ was available. The chairman fortunately ignored the latter bit of information and searched until she found an organ that could be bought for \$2,000. Before two months had passed the organ was bought, paid for, installed and dedicated.

Several interesting episodes occurred while the money was being raised. A navy mother told her husband about the effort to raise funds, and he told his fellow workers at a shipyard, with the result that \$250 was collected. A call to other navy mothers in the State brought a quick response. The hoisting engineers of Local 302 contributed \$1,099.16.

Enough money was left over after the organ was paid for to buy a microphone cabinet for the organ and a microphone system to carry the music to the men in the wards.

The organ is used for many things; as preludes to motion pictures, for church services, in recitals and for a noon-day request program, which is the high point of inspiration and comfort to the patients.

The men's choices for the latter programs are varied; they may be sentimental, classic, sacred or nostalgic. Choices may be *All the Things You Are, It's Always You, Indian Love Call, Home on the Range*, or something by Beethoven, Bach, Tschaiikovsky, Liszt, Schubert or Gounod.

## MOVIE MACHINE REVIEW

(Continued from page 64)

by JIMMY DORSEY'S orchestra, with vocals by HELEN O'CONNELL and BOB EBERLEY. Song concerns a gimmie-gal who wants diamonds, furs, etc., or nothing. (Soundies.)

*Babalu*. Is a Latin-American tune, played by HERBERT CURBELO'S orchestra. Vocals by an orchestra member and an all-too-short piano solo. (Soundies.)

The YANKEE DOODLERS sing *Yankee Doodle Polka*. Starts out with a mixed chorus singing, then switches to individual guests at a night club telling their troubles to the singing bartender. (Minoco reissue.)

*Stepping Along* stars EVELYN KEYS, who sings and dances, and the SEPIA STEPPERS, a chorus of six girls. Night club background. (Soundies.)

"TUNES THAT NEVER GROW OLD"

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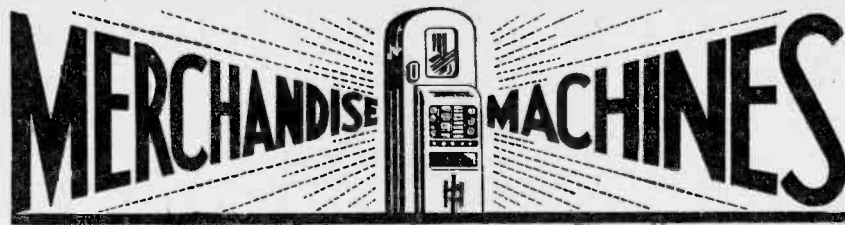
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5711 W. GRAND AVENUE, CHICAGO



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

**Berlo Vending Co. Executive Assists In Charity Drives**

PHILADELPHIA, Nov. 6.—Jack Beresin, head of Berlo Vending Company, is again taking time out from his candy vending business to give his efforts and time to charitable enterprises, which has always showered good will on his company and the industry as a whole. The Philadelphia Variety Club, comprising showfolk, named Beresin chairman of the Heart Fund, a charity drive with \$15,000 set as the goal. Opening the drive last week, to provide funds for the club to carry on its infantile paralysis work, Beresin raised \$4,000 as a starter.

In addition, he is serving on the committee collecting old clothes for the Russian War Relief Society. In particular, Beresin is getting the movie houses, where the Berlo machines are located, to place receptacles in the lobbies to collect old clothes to be sent to our fighting Allies.

Leo B. Beresin, secretary-treasurer of the Berlo Vending Company, is also playing a prominent part in local fraternal circles. He was elected finance officer of the Variety Club's American Legion Post, No. 713. Formal installation ceremonies were held yesterday (5) at the Bellevue-Stratford Hotel here.

**Tax Calendar**

- ALABAMA: Dec. 10—Tobacco use tax and reports due. Dec. 20—Sales tax reports and payments due.
- ARKANSAS: Dec. 10—Wholesalers' and salesmen's cigarette report due.
- COLORADO: Dec. 14—Sales tax reports and payment due. Use tax reports and payment due.
- CONNECTICUT: Dec. 10—Cigarette reports due.
- DELAWARE: Dec. 15—Resident wholesale dealers' monthly cigarette tax report due.
- GEORGIA: Dec. 10—Tobacco wholesale dealers' reports due.
- ILLINOIS: Dec. 15—Cigarette tax returns due. Sales tax reports and payment due.
- IOWA: Dec. 10—Reports of vendors of cigarettes, cigarette papers, etc., due.
- KANSAS: Dec. 20—Sales tax reports and payment due.
- KENTUCKY: Dec. 10—Cigarette tax reports due.
- LOUISIANA: Dec. 1—Wholesalers' tobacco reports due. Dec. 15—Wholesalers' and retailers' tobacco reports due. Dec. 20—New Orleans sales and use taxes and reports due. Use tax and reports due. War emergency sales tax and reports due.
- MASSACHUSETTS: Dec. 15—Cigarette distributors' tax report and payment due.
- MICHIGAN: Dec. 15—Sales tax reports and payment due. Use taxes and reports due.
- MISSISSIPPI: Dec. 15—Manufacturers', distributors' and wholesalers' tobacco reports due. Sales tax and reports due. Use tax and reports due.
- MISSOURI: Dec. 15—Retail sales tax and reports due.
- NEW MEXICO: Dec. 25—Use or compensating taxes and reports due.
- NORTH CAROLINA: Dec. 15—Sales tax and reports due. Use tax and reports due.
- OHIO: Dec. 15—Cigarette use taxes and reports due.
- OKLAHOMA: Dec. 15—Sales tax and reports due. Dec. 20—Use taxes and reports due.
- RHODE ISLAND: Dec. 10—Tobacco products reports due.
- TENNESSEE: Dec. 10—Cigarette distributors' reports due.
- WEST VIRGINIA: Dec. 15—Sales tax and reports due.
- WISCONSIN: Dec. 10—Tobacco products tax returns due.
- WYOMING: Dec. 15—Sales tax and reports due. Use taxes and reports due.

**Richmond Begins Cigarette Quotas**

RICHMOND, Va., Nov. 6.—Cigarettes and cigars now are being rationed in Richmond. Not as yet to the consumer perhaps, but by the manufacturer to the wholesaler, the wholesaler to the salesman and the salesman to the retailer.

While there has been no official rationing, many retailers in Richmond and other cities are already out of one or more brands of cigarettes, and in some sections cigarettes are limited to a pack to a customer.

One of Richmond's largest tobacco wholesale concerns reported that it is entirely out of one popular brand of cigarettes, and another wholesale company said its supply of two popular brands has been exhausted.

Cigars have been rationed to the retailer here for several months. City salesmen are given an allotment of cigars each week. They in turn use their discretion in distributing them to regular customers and are under instructions not to give any retailer more than one box of any particular brand each week, the head of one wholesale company said.

One of the largest cigarette manufacturing companies in the country notified all wholesalers this week that it will not accept any increased orders from its regular customers and no orders whatever from new customers.

**Suspend Order on Allocation and Use Of Edible Peanuts**

WASHINGTON, Nov. 6.—The WFA has suspended indefinitely the provisions of FDO-78, relating to the allocation and use of peanuts and peanut butters.

This action, following the temporary suspension of the order announced on October 1 deferring quota provisions of the order until November 1, is taken to help industrial users of peanuts utilize to the maximum the 700,000 tons of peanuts allocated for edible purposes.

FDA officials stated that consideration is being given to the revocation of FDO-78 and the issuance of a superseding order. This new order would require monthly reports from industrial users of peanuts, and, if they became necessary, provide for establishment of quotas. Monthly reports would furnish needed statistics upon which quotas on the consumption of peanuts by different types of users could be equitably established.

**AT YOUR SERVICE!**



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!



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**Ready for Location**

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- DuGrenier Model "S" . . . . . 38.50
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10 New MODEL V and 28,000 BALLS OF

**5/8 BALL GUM**

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Full Cash With Order, F. O. B. Factory, Limited Number of Deals.

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PHILA., PA.

**The Peanut Situation**

To prices quoted must be added freight, shelling, shrinkage in cooking, salting and one-half cent a pound profit for the salter.

RICHMOND, Va., Nov. 6.—Harvesting of the peanut crop in the Virginia-Carolina area was retarded by rains this week. It is unlikely that picking in the section can be resumed before next week. A few new crop farmers' stock peanuts moved to the mills during the past week at CCC prices. This movement, however, was not sufficiently heavy to permit full-time operation of plants.

Harvesting is getting actively under way in North Texas and Oklahoma. Reports from this section continue to indicate poor yields and below average quality. In the Southeast movement of peanuts from the farms to storages and mills continues active. The volume of sales of farmers' stock peanuts has been rather light. The general confectionery trade has been buying some peanuts, but peanut butter manufacturers are still awaiting issuance of final details on the peanut butter subsidy program.

The provisions of Food Distribution Order No. 78, relating to the allocation and use of peanuts and peanut butter, has been suspended indefinitely by the War Food Administration. This action, following the temporary suspension of the order on October 1 deferring quota provisions of the order until November 1, is taken to help industrial users of peanuts utilize to the maximum the 700,000 tons of peanuts allocated for edible purposes.

FDA officials stated that consideration is being given to the revocation of Order No. 78 and the issuance of a superseding order. This new order would require monthly reports from industrial users of peanuts and, if necessary, provides for the establishment of quotas. The monthly reports would furnish needed statistics upon which quotas on the consumption of peanuts by different types of users could be equitably established.

The action already taken and the order now under consideration are in accordance with recommendations of the Peanut Food Industry Advisory Committee, which met in Washington, October 12. It is anticipated that this action will aid in moving shelled and cleaned peanuts from the producing areas.

**Study Post-War Methods Of Merchandising Candy**

BALTIMORE, Nov. 6.—That candy distribution is due to undergo marked changes in the post-war period is the belief of the candy industry here. Reconstruction of the distribution set-up is certain. Two classes of distributors will emerge, one of which will provide effective distribution of all quality candies and one whose principal aim will be sales regardless of merit of the goods and without thought to distribution.

Manufacturers have taken note of the developments that occurred since the war began, and are scheduling their distributing plans accordingly.

Recognizing that changes in candy distribution are coming, the Maryland Wholesale Confectioners' Association has appointed a committee which will study the post-war distribution problem.

The following jobbers' committee was named by Henry W. Looch, president of the organization: Bernard Baumiller, manager, Lucy-Crescent Candy Company; J. Roger Ozmon, of Allen, Son & Company, and secretary of the jobbers' group; Edward Holen of Holen Bros. and treasurer of the organization; I. F. Kartman, president, Lord Baltimore Candy & Tobacco Company; Ralph J. Klotzbaugh, president, United Candy Company; Leroy Lipman, head of Lipman & Rose, and Frank Rosenberg, of the Rosenberg Candy & Tobacco Company.

**Cigarette Machines Completely Rebuilt and Refinished 7 Col.—Model S DUGRENIER \$31.50**

These machines have been refinished and completely rebuilt by service mechanics of New York and are as good as new. They will give years of trouble free service. 1/3 deposit with order, balance C.O.D., F.O.B. New York. Mention whether 15¢ or 20¢ operation is wanted.

**HERALD VENDING CORP.**  
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# VENDER SUPPLY NOTES

**NUT CEILINGS.**—All edible tree nuts have been brought under price control. It is expected that the ceiling prices will bring savings of at least 10 cents a pound to consumers and ease the "squeeze" on confectioners and other food processors.

The new regulation was drawn up after consultation with representatives of the industry and contains certain general provisions applying to all sales of edible tree nuts, as well as certain special provisions applying only to certain sales or to certain kinds of nuts.

Under this regulation primary distributors are divided into two classes. Prior to April 28, 1942, primary distributors of nuts were generally nut importers who also handled domestic nuts. These distributors are allowed prices which reflect their normal mark-up. Others classing themselves as primary distributors will be allowed only their supplier's maximum price, plus incoming freight. The distinction was considered necessary in order to minimize as far as possible speculative and inflationary practices in the trade and to reduce the possibility of pyramiding mark-ups.

Walnuts, almonds, filberts and pecans are the most important varieties affected by the order. Peanuts are already under price control.

The retail sales price was ordered frozen, effective November 3, at the price charged by each dealer during the October 25-30 period. The freeze will last 60 days, while OPA prepares a permanent price order at lower levels.

**PLAN MORE SUGAR PRODUCTION.**—A new program to intensify sugar production in Mexico provides for an increase in the national sugar reserve from 40,000 to 60,000 metric tons, according to a recent Department of Commerce announcement. The reserve level will be fixed at 80,000 tons as soon as domestic production will permit or whenever necessary to insure adequate control of the domestic sugar market. The export prohibition on sirups and other sugar products will be continued until the new reserves can be built up, it was reported. Exceptions will be made where it can be proved that the sugar products for export were manufactured from sugar specifically imported for that purpose.

**EARNINGS REPORTS.**—Hershey Chocolate Corporation and subsidiary in a report for the quarter ended September

30, subject to annual audit and year-end adjustments, show a net profit of \$1,477,797 after charges and a provision of \$1,974,627 for federal income and excess profits taxes. The above net is equal after dividend requirements on the participating preference stock, to \$1.69 a share on the 685,749 shares of common stock.

This compares with a net profit of \$1,248,937 or \$1.36 a common share for the like quarter of 1942, when federal taxes totaled \$1,582,625, and with a net profit of \$941,088 or 91 cents a common share for the June quarter of this year, when federal taxes amounted to \$1,154,539.

The report states that the results of renegotiation of government contracts should have no material effect upon the net earnings.

The Coca-Cola Company report for the first nine months of this year shows a net profit of \$18,087,047 after reserve of \$23,400,000 for taxes. The profit was equivalent to \$4.52 a common share and compared with \$17,067,231, or \$4.26 a share, earned in the corresponding period of 1942.

For the third quarter ended with September the company showed a net profit of \$6,678,555, or \$1.67 a share, against \$7,282,869, or \$1.82 a share, for the second quarter this year and \$6,033,844, or \$1.51 a share, for the third quarter of 1942.

Directors declared a year-end dividend of \$1 a share in addition to the regular quarterly of 75 cents on the common stock. These payments will bring 1943 dividends to \$4 a share, the same as in 1942.

National Candy Company and subsidiary report for the quarter ended September 30 an estimated net profit of \$273,807 after federal taxes, equal after preferred dividend requirements to \$1.25 a share on the 192,815 shares of common stock.

This compares with net profit of \$375,213 or \$1.76 a common share for the September quarter of 1942, and \$322,352 or \$1.49 a share for the quarter ended June 30, 1943.

For nine months ended September 30 last, net profit was \$899,842 or \$4.14 a common share, comparing with \$961,292 or \$4.45 a common share for the first nine months of 1942.

Income and excess profits taxes for the nine-month period of 1943 are calculated at the rates provided by existing law, no effect being given to the right for post-war refund.

**CUT SOFT DRINK SUPPLY.**—The recent WPB order restricting the use of grape juice will further reduce the civilian supply of soft drinks containing fruit juices, according to trade figures. The supply of orange and lemon juices for soft drinks has been curtailed previously, and due to such restrictions and sugar rationing the production of soft drinks for civilian consumption is at 80 per cent of normal.

**GLYCERIN.**—Supplies of glycerin are now sufficiently favorable to lead dealers to predict a further curb on restrictions governing the use of this important chemical.

It is estimated that production of glycerin from domestic sources will amount to 165,000,000 pounds, with estimated imports amounting to 10,000,000 pounds, some 35,000,000 pounds more in all than earlier estimates.

Glycerin consumption under allocation has been running at between 10,000,000 to 12,000,000 pounds a month. Shipments of glycerin have arrived recently from Canada and the Argentine.

**OILS.**—Demand for some of the major oils continues to be seriously affected by limited supplies. Certain imitation oils, especially those in the spice group, are enjoying a fair sale. No natural mace or nutmeg oils are available on spot demand, and while the supply of clove is rapidly dwindling it is hoped fresh lots may arrive shortly.

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### SLOTS AND SLOT SAFES

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10c Brown Front	235.00
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5c Bonus Bell	325.00
5c Cherry Bell	200.00
25c Pace Window, JP	79.50
5c War Eagle	99.50
5-10-25 Jenn. Triplex	145.00

Jenn. XXV Model Cigarola	99.50
Jenn. Golf-a-Rolla	150.00
Jenn. 4 Star Chief	129.50
5c Original Chrome	325.00

10c War Eagle, 3-5 Payout	135.00
5c Watling Goose Neck	55.00
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Mills Floor Model Dpwey, J.P.	150.00
Double Slot Safe	99.50

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Mills 4 Bells	\$525.00
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Bally Club House	34.50
Multiple Races	55.00
Dark Horse	39.50

### TWO PLAY GAMES

Bally Basket	\$ 90.00
Hockey	69.50
Bally Racer	99.50
Skill Derby	129.50
Chester Pollard Football	99.50
Bike Race Around the World	149.50
K. O. Fighters, 5c	154.50
Chester Pollard Golf	69.50

### WALL BOXES

Wurlitzer #100	\$ 17.50
5c-10c-25c Wallomatics	49.50
5c Wallomatics	32.50

Seeburg 1939 Wallomatics	7.50
Seeburg Playboys	19.50

Wurlitzer Model 120 Wallboxes, 5c	30.00
Wurlitzer Model #125, 5-10-25c Wallboxes	30.00

Wurlitzer Model #320, 5c	24.50
Wurlitzer Model #330, Barbox	14.50

### MUSIC

Seeburg Cadet, ES	\$310.00
Seeburg Commander, ESRC	375.00
Seeburg Crown, ESRC	245.00
Wurlitzer 500	265.00
Wurlitzer 616	89.50
Wurlitzer 716	89.50
Wurlitzer 616, Light-Up	79.50
Wurlitzer 412, Remodeled	62.50
Wurlitzer 412	54.50
Wurlitzer 61, Counter	89.50
Wurlitzer 24	145.00

### SPEAKERS AND ACCESSORIES

Seeburg Wireless Speakorgan	\$29.50
P.M. Speakers	10.00
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Wurlitzer #304 Impulse Stepper	22.50
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United Grand Canyon	185.00	Exhibit Action	175.00	Gott. Five & Ten	185.00
United Streamliner	205.00	United Santa Fe	195.00	Stage Door Canteen	195.00
1-BALL AUTOMATIC PAYOUT TABLES					
Bally Fast Track	\$225.00	Bally Kentucky	\$395.00	Bally Pacemaker	\$135.00
Mills Spinning Reels	125.00	Gottlieb Daily Races	35.00	Three Up	35.00
Mills 1-2-3, Bally	89.50	Keeney Winning Ticket	150.00	Bally Gold Medal, J.P.	85.00
P.O. Unit	89.50	Bally Hialeah	35.00	Gottlieb Multiple Races	45.00
Mills 1-2-3, Fr. or	59.50	Bally Preskness	35.00	Bally Stables	35.00
Animal Reels	59.50	COMBINATION FREE PLAY AND PAYOUT CONSOLES			
Bally HI Hand	\$150.00	Pace '41 Saratoga	\$160.00	Mills Jumbo Parade	\$185.00
Bally Club Bell, Fac. Reb.	255.00	Bally Club Bell	220.00	Keeney Super Bell, 25c	325.00
FREE PLAY CONSOLES					
Jenn. Silver Moon, 10c	\$150.00	Bally Big Top	\$ 95.00		
Jennings Bobtail, 5c	125.00	Watling Big Game	65.00		
Mills Jumbo, Brown	75.00	Mills Jumbo Parade, Blue	110.00		
Evans Jungle Camp	75.00	Jenn. Silver Moon, 25c	150.00		
AUTOMATIC PAYOUT CONSOLES					
Baker Pacer, Fac.	\$325.00	Evans Royal Lucre, 5-Coin Head	\$350.00	Exhibit Tanforan	\$ 30.00
Jenn. Silver Moon	150.00	Mills Dewey, 5-Coin Head	145.00	Groetchen Sugar King	85.00
Bally Royal Draw	115.00	Mills Jumbo, Latest	125.00	Keeney '38 Tractmobile	125.00
Paces Reels, '41, Rails	145.00	Keeney Triple Entry	135.00	Pace Saratoga, Rails	120.00
Watl. Big Game, 10c	150.00	Evans '40 Dominoes	150.00	Callie Roulette, 25c	350.00
Paces '40 Reels, 5c	110.00	Jenn. Rzy's Track	125.00	Jenn. Bobtail	150.00
Jenn. Derby Day	40.00	Mills Jumbo, Brwn. Cab.	99.50	Jennings Good Luck	45.00
Watl. '41 Big Game	150.00	MILLS OWL, 5-BALL FREE PLAY, FACT. REB.			
Mills Owl, 5-Ball Free Play, Fact. Reb. \$ 75.00					
Exh. Rotary Merchandiser, Chrome Claw Type	175.00				
Exh. Merchantmen Diggers	95.00				
Johnson Farebox Coin Counter for 1c, 5c, 10c, 25c	225.00				
Mills 1-2-3, F.P., Animal or Fruit Reels	\$45.00	Mills New 4 Bell Cabinets			
Mills New 4 Bell Cabinets	150.00	Seeburg Commander Phonograph			
Seeburg Commander Phonograph	150.00	Marbl-Glo, Remote Control Electric Selector			
Rock-Ola Imperial 20 Phonograph, Ill. Sides & Grills, 20 Rec.	395.00	Rock-Ola Counter Model Phonograph, Complete with Stand and Speaker			
Rock-Ola Counter Model Phonograph, Complete with Stand and Speaker	150.00	Seeburg Regal, 20 Rec., Perfect Mechanically, Beautiful Appearing			
Seeburg Regal, 20 Rec., Perfect Mechanically, Beautiful Appearing	225.00	A.M.I. Tone Columns, Floor Models, 2-Wire, Brand New			
A.M.I. Tone Columns, Floor Models, 2-Wire, Brand New	74.50				

### FOR IMMEDIATE SHIPMENT — VARIETY MILLS AND JENNINGS FACTORY REBUILT SLOTS 5c-10c-25c-50c

Chicken Sam Jan, outstanding respay Job	\$175.00	Pikes Peak	\$ 19.50	Drivemobile	\$425.00
Seeburg Parachute	160.00	Scien. Baseball, 1 for 5c	155.00	Ex. Speed Bike	250.00
Bally Torpedo	\$295.00	Ex. Flst Striker	195.00	Batting Practice	135.00
Ten Strike, High Dial	95.00	Bally Rapid Fire	265.00	Bally Defender	425.00
Gottlieb Triple Grip	25.00	Keeney Submarine	250.00	Baker Sky Pilot	395.00
Kicker & Catcher	27.50	West. Baseball Deluxe	129.50	West. Super Strength	75.00
Mutoscope Photomatic, Perfect Condition	1275.00	Gott. Skee Ball Ette.	95.00	Test Pilot	345.00

**IN STOCK FOR IMMEDIATE DELIVERY:**  
Mills 3 Bells, 4 Bells—4 Nickel, 3 Nickel and 25c; Jumbo Parade; Keeney Single Super Bell, 5c or 25c; Twin Super Bell, 5c & 5c or 5c & 25c; 4-Way Super Bell, 4-5c, 3-5c & 25c; Paces Reels, 5c, also 10c & 25c Combination; Baker Pacer, Daily Double Jackpot; Evans Lucky Lucre; Evans Royal Lucre; Bnn. Silver Moon; Pace Saratoga, F.P. & P.O.; Bally Roll 'Em; Club Bell; High Hand; Evans '41 Bangtails, J.P.; Evans '41 Dominoe, J.P., and many others.  
**WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.**  
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

## WANTED TO BUY

Blue Grass Dark Horse Sport Special  
State Quantity, Condition and Price in First Letter

## FOR SALE

Jumbo Parade, F.P.	\$85.00	Long Ace	Write	Keeney Submarine	\$275.00
Jenn. Bobtails, F.P.	95.00	Bally Hawthorne	\$69.50	Gott. 5 and 10	135.00
Bally Ray's Track	75.00	Rapid Fire	\$224.50	West Wind	59.50
Mills 1-2-3, P.O., '39	45.00	West. B.B. DeLuxe	\$110.00	HI Dive	55.00
Jockey Club	Write	A.B.T. Targets	19.50	HI Hat	45.00
Sport King	Write				

And Many Others. Write for Complete List and Prices.

## BELL PRODUCTS CO.

2000 N. OAKLEY CHICAGO, ILL.

## SCAVENGERS FOR MILLS JUMBOS

### GUARANTEED REBUILT

Much stronger than when new. \$5.00 EACH with your old or broken Scavenger. IN LOTS OF 10—\$4.00 EA. with Scavengers. Terms: 1/3 Deposit and Old Scavengers.

WE WANT TO BUY ANY OLD OR BROKEN SCAVENGERS. Tell us how many you have and price expected.

### LYNES MANUFACTURING CO.

2642 Cecella St., St. Louis County 17, Mo.

## CASH WAITING

Will Pay Following Prices F.O.B. Your City:  
\$110.00 FOR WURLITZER 24s.  
\$110.00 FOR SANTA ANITAS.  
\$ 90.00 FOR BLUEFRONTS.  
\$ 4.00 FOR AMERICAN EAGLES.  
\$300.00 FOR SUPER BELLS, 5/25.  
With Wire Deposit.

### ROBT. NICHOLS

948 Laguna St. SAN FRANCISCO, CALIF.

## RED, WHITE AND BLUE JAR TICKETS TIP BOOKS

Plenty of Them—Prompt Shipment.

BARNES NOVELTY CO. New Paris, Ohio

## WANTED

First-class Mechanic for Pin Tables, Consoles, Phonographs and Remotes. Must know his stuff and be draft exempt. \$75.00 a week to start. Good living conditions. Write or wire

### E. & R. SALES CO.

813 College, N. E. Grand Rapids, Mich.

FOR GUARANTEED **BAKERS PACERS** PACES RACES and SERVICE **BAKER NOVELTY COMPANY** 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS

## WANTED

## RAY GUN LAMPS

Any Quantity

### GEM NOVELTY CO.

664 Howard Street SAN FRANCISCO, CAL.

**ARCADE EQUIPMENT**

2 World Series, Each	\$ 95.00	8 Floor Mod. Drop Picture Machines, Ea.	\$ 45.00
2 Western Baseballs, Each	95.00	1 Poker and Joker, Floor Model	119.50
3 Batting Practices, Each	125.00	1 Skill Jump with Stand	59.00
3 Texas Leaguers, Each	45.00	1 Test Pilot	200.00
1 Shoot the Chutes	165.00	8 Bean the Japs, Each	75.00
3 Snap the Japs, Each	165.00	4 Buckley Deluxe Diggers, Each	75.00
5 New Tokio Guns, Each	330.00	6 Assorted Diggers and Electro Hoists, Ea.	50.00
2 Keeney Submarines, Each	225.00	3 Rotary Claws, Each	160.00
1 Jennings Barrel Roll	125.00	1 Mills Test Your Strength	125.00
2 Ten Strikes, L.D., Each	50.00	1 Gatter Floor Mod. 3-Way Strength Tester	125.00
2 Skeeballetes, Each	85.00	1 Casino Golf	35.00
1 Hurdle Hop	65.00	8 Chester Pollard Golf Machines, Each	85.00
1 Two Gun Open Season	165.00	1 Man of the Hand Card Vendor	45.00
1 Panoram	325.00	1 Wizard Future with Film	35.00
1 Watling Tom Thumb Scale	85.00	3 Radio Love Message Card Vendors, Set	85.00
1 Deluxe Toledo Lo Boy Scale	75.00	1 Floor Model "Your Destiny"	125.00
4 Mills Punching Bags, Each	165.00	1 Floor Model Vitalizer	75.00
2 Exhibit Striker Punching Bags, Each	165.00	1 Exhibit Vitalizer	85.00
5 S.U. Marble Glo'd Exhibit Type Lite-Up Card Vendors with Bases, Each	35.00	3 Pikes Peaks, Each	20.00
5 Older Type Exhibit Card Vendors, No Lite-Up, Each	25.00	4 Model "F" A.B.T. Guns, Each	18.00
1 Color of Eyes, Card Vendor	65.00	2 Advance Shockers, Each	15.00
1 Color of Hair, Card Vendor	65.00	8 Gottlieb Three-Way Grippers, Each	17.00
1 3 Oracle Fortune Teller, Set	85.00	6 Home Run 1 1/2 Guns, Each	15.00
2 Chicago Coin Hockey	225.00	8 Shoot the Japs 1 1/2 Guns, Each	20.00
		2 Super Grippers, Each	50.00
		2 Batter Ups, Each	110.00

**CONSOLES**

1 Pace Saratoga Sr. with Rails	\$125.00	1 Paces Races	\$ 85.00
2 Four Bells, Serials Over 2400	WRITE	4 Beulah Parks, Each	85.00
1 25¢ Bally Club Bell	275.00	6 Cigarollas XV Models, Each	75.00
1 5¢ Bally Club Bell, 25 Cycle	200.00	1 5¢ Sugar King	65.00

**MUSIC**

3 16 Record Wurlitzers, Each	\$95.00	1 Seeburg Classic with Keeney Adapter and 2 Wall Boxes	\$265.00
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**PIN GAMES**

Factory Rebuilt Genco Games that CAN'T be told from new: PARATROOPS, BOMBARDIER, PRODUCTION. **\$139.50 each**. SHANGRI LA, EAGLE SQUADRON, TORPEDO PATROL.

WE TAKE TRADES. TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**

2021 PROSPECT AVE., CLEVELAND 15, OHIO. PHONE PROSPECT 6316-7.

**MARKET REPORTS**

(Continued from page 61)

months of 1943, the dollar volume was 2 per cent under that for the corresponding period of 1942, based on reports of 474 stores, exclusive of department stores.

Department stores fared somewhat better than other retail establishments, gaining 24 per cent over August, and showing a volume 2 per cent better than September, 1942. The nine-month period of business was 2 per cent better than in 1942.

Restaurants, cafeterias and lunchrooms topped the list with sales up 25 per cent this September over September, 1942. Other non-durable goods trades showed the following increases: Fuel and ice dealers, 18 per cent; liquor stores, 10 per cent; drinking places, 7 per cent; drug-stores, 6 per cent, and women's ready-to-wear stores, 5 per cent. Dry goods and general merchandise stores showed a slight increase. Food and general stores were almost unchanged from September, 1942, while both filling stations and men's clothing stores dropped off 4 per cent, and shoe stores fell off 13 per cent.

In durable goods lines, motor vehicle dealers reported sales increases of 18 per cent, and jewelry stores, 9 per cent. Furniture stores virtually showed no changes, and hardware stores declined 4 per cent. Lumber and building materials dealers experienced a drop of 5 per cent.

The September, 1943 volume, compared with September, 1942, by cities, is as follows: Bridgeport, down 7 per cent to \$513,837; Hartford, down 3 per cent to \$628,868; New Haven up 11 per cent to \$581,327; New Britain, down 8 per cent to \$104,562; Waterbury, down 3 per cent to \$276,934.

pointed out that one play still costs 5 cents to the patrons regardless of the cost of the machine to the operator. The same source feels that a board of trade for the industry should be set up so that better buying and selling conditions can result in the post-war period.

Another opinion on the price ceiling is that it affects mostly the distributors who have no equipment on location. Locally there are but one or two such instances. Most jobbers now operate to stay in business. The ceiling set-up is causing more direct trade between operators.

Wholesaling is almost a thing of the past; even dealers have to pay retail prices to get machines and parts. The only way for them to make any profit and cover expenses of help, etc., is to make that profit on another item such as time and labor involved in installations, etc.

Outlook for the winter season is quite good despite the many obstacles.

**Dallas**

**October Collections Top September by 25 Per Cent**

DALLAS, Nov. 6.—An upswing in all lines of fall business brought an excellent October business for coin machine men in Dallas. Operators report advances in collections that were at least 25 per cent above September. Marketing of heavy fall crops and a busy football season helped to increase all coin machine business.

While the price ceilings slowed down the sale of used equipment there still remains a very active market for anything rebuilt or usable in slots, tables and arcade equipment. Phonograph dealers are hard pressed to find enough equipment. By resorting to high-class jobs of rebuilding and the sale of some new machines, dealers did a much larger October business than they did in September.

Heavy spending by military and navy personnel and the continued increase in war pay rolls kept arcade business at an all-time high. Arcade owners are solving the labor shortage by the use of women. Cigarette and candy vendors registered an increased business. The beer shortage has been relieved by cooler weather, but many taverns and clubs still report shortages. Restaurant and cafe owners are still troubled with the labor shortage which promises to get worse. Some relief is expected by the removal this week of Dallas from the No. 1 critical labor

**Buffalo**

**Coinmen Hang On Despite Obstacles; Outlook Fair**

BUFFALO, Nov. 6.—Generally speaking, October failed to increase coin machine business as in other years. Some operators reported their business "fair" and "not bad," while others admitted collections were a little "off." Bad weather during the month was blamed by some, while the drafting of more married men and even some fathers has probably had some effect. While the younger set (mostly soldiers, sailors, etc.) is really interested in juke boxes and gives music a big play, the individual spending isn't big.

It is becoming increasingly difficult to do business, and expenses have gone up right along. There is the problem of service, with practically no man power available for this. The record shortage is still very acute despite the Decca settlement, which promises better supplies in the future. Spare parts are getting scarcer, and machines are beginning to need more and more repairs. Despite these and other headaches, all coinmen are hanging on.

Music remains the outstanding item here. Games and vendors are noticeably reduced in number compared with a year or two ago. This is due to shortage of equipment, gas, service personnel, items to be vended, as well as increased taxation, which in some instances makes further operation unprofitable. On the record front there is little news; operators make the oldies do, and the patrons are agreeable in most instances. Slower and less jumpy music is definitely a trend, according to one operator, who finds success with the Wayne King type waltzes and the like. Waltzes and old-time numbers row go everywhere, while Latin music is finding good response in more sophisticated locations.

Teen-age clubs are being established here, mostly thru churches and other religious organizations. Not much publicity is being given this, and the trade is not well acquainted with the idea. The churches and other sponsors are now buying juke boxes outright, and one operator has supplied several old ones.

The used machine price ceiling is creating much discussion. Some members of the trade are inclined to be very quiet on the subject, feeling that the less said the better for the cause, which is being fought for by higher-ups in the industry. One opinion has it that used coin machines shouldn't be in same category with other products covered by this ceiling, as the price of a machine doesn't affect the general public. It is

**ARCADE EQUIPMENT AND OTHER MACHINES**

7 Exhibit Card Vendors, Lite-Up Top, Like New, Ea.	\$ 35.00	1 Mills Lion's Head, Refinished, 5¢ Pl.	\$ 50.00
75,000 Exhibit Cards for Above, 500 to Pkg. For Entire Lot—Per M.	3.25	1 Mills Skyscraper, Refinished, 5¢ Pl.	80.00
1 Exhibit Kiss-o-Meter, Like New, in Original Crate	175.00	1 Watling Gold Seal, Refinished, 5¢ Pl.	45.00
1 Exhibit Foot Ease, Latest Mod., Like New, Original Crate	75.00	1 Jennings, Operates Good, Refinished, 5¢ Play	35.00
1 Seeburg Shoot the Chutes, Ex. Cond.	100.00	2 Pace Bantam, Refinished, 5¢ Pl. Ea.	50.00
1 Bally Alley, Good Condition	25.00	1 Jennings Chief, 1¢ Play, 3-5 Payout, Like New	75.00
1 Advance Electric Shocker	15.00	1 Pace Bantam, Refinished, 1¢ Play	35.00
4 Baker Kicker & Catcher, Like New, Ea.	15.00	3 Jennings Little Duke, 1¢ Play, As Is—For Lot	35.00
4 A.B.T. Mod. "F" Targets, Blue Cab. Ea.	19.00	1 Mills Vest Pocket, Refinished, 5¢ Play	30.00
2 A.B.T. Challengers, Ea.	17.50	3 Clocks for Mills Late Models, Like New, Ea.	15.00
6 Metal Stands for A.B.T. Guns, Ea.	2.50		
1 Kirk Horseshoe Scale, Low Model		<b>WURLITZER PHONOGRAPHS</b>	
2 Sets Tickets, Perfect	85.00	1 Model 950, Just Like New	\$575.00
Beautiful Neon Signs for Arcade or Sportland Outside Signs and Window Signs—Write for Description and Price.		2 Model 71, with Metal Stands, Ea.	130.00
Prices F. O. B. Sioux City, Ia. Terms: 1/3 Deposit With Order, Balance C. O. D.		5 Model 616's, Ea.	60.00
		2 Model 412's, Ea.	60.00
		2 Metal Stands, Only for Mod. 71, Ea.	15.00
		1 Mod. #331 Wurlitzer Bar Box, Like New	35.00
		1 Mod. #304 Wurlitzer Stepper	17.50

**HARDEN SUPPLY CO.** 802 W. 7th, SIOUX CITY, IOWA

**GLAMOUR GIRL-2 FOR 5¢-CARD VENDOR ACCURATE—SIMPLE—STURDY CONSTRUCTION**

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE SEND FOR COMPLETE LIBRARY



(Counter Model Only)

Whichever 3 Series of Mutoscope Cards you choose to sell through this Vendor, simply insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesmen" Mutoscopes ever sold! ONLY A FEW LEFT!

Deal No. 1—1 Vendor, with 1,000 each All-American Girl, Glorified Glamour Girl and Yankee Doodle Girl Cards. Vendor cost only \$60! 3,000 Cards FREE bring in \$75 selling at 2 for 5¢.

1/3 Deposit, Balance C. O. D., F. O. B. Long Island City, N. Y. SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

**INTERNATIONAL MUTOSCOPE CORPORATION**

WM. RABKIN, Pres. Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment. 44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, ETC., ETC.

● STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

SEND FOR CATALOGUE AND PRICES

**PIN-UP GIRLS**

12 saucy, snappy, full-colored reproductions—securely bound in a folder ready for mailing, yet easily detachable for framing or PIN-UP. The year's hottest number. \$4.00 per doz. 10% discount in gross lots. 1/3 With Order, Balance C. O. D.

**Mills Sales Co., Ltd.**

1640 18th Street Oakland 7, Calif.

**FOR SALE!**

NAMEPLATE TAPE, 500 Lbs., 2 Lbs. Per Roll and Up. \$3.00 Per Lb. 50 Rolls BX Cable, 14-3 Wire, 250' Length. Make Best Offer. BOX No. 516, Care The Billboard, 1564 Broadway, New York 19, N. Y.

**FOR SALE!**

**PENNY ARCADE OR EQUIPMENT** in SPRINGFIELD, MASS. Very Successful!

Apply PEERLESS VENDING MACHINE CO. 220 W. 42nd St. N. Y. C. Wisconsin 7-8610

**FOR GUARANTEED**

**PACE EQUIPMENT** BAKER NOVELTY COMPANY 1700 WASHINGTON BLVD. CHICAGO 12, ILLINOIS



shortage area by the War Labor Board. Shortage of records is still the number one headache of music operators. The use of oldies is increasing. Hillbilly and folk tunes are hitting a new high.

## Denver, Colo.

### Operators Face Reduced Volume; Blame Shortages

DENVER, Nov. 6.—Music machine operators are complaining at present about the beer famine. Inability of local taverns to get enough beer to satisfy their needs has caused a drop in their customers with a resultant bad effect on music machine earnings. Most taverns in the Denver area now close one day a week.

Shifting of military establishments hereabouts to the seven-day week has tended to distribute coin machine collections more evenly throughout the week. Soldiers now study seven days at the various air force schools near Denver and then have one day off. The result is that soldier patronage is good any day of the week. For instance, one music machine firm reports that Monday and Tuesday, October 25 and 26, were its two biggest days of the month.

Placing of price ceilings on used machines by OPA apparently has had little effect in this area. Of course sales were halted completely for a few days while ceilings were being determined, but since then sales have dropped only a small amount. Most firms report lack of merchandise makes it impossible for the ceilings to affect their sales to any great extent.

Vending machine operators continue to refuse new locations, being content to service machines now installed. All report they could use much more merchandise than they now get. However, one operator said he received his largest weekly shipment of candy and nuts to date during the last week of October.

## Des Moines

### Tavern Locations in Iowa Hard Hit by Beer Shortage

DES MOINES, Nov. 6.—Coin machine operators in Iowa reported that shortage of beer in the State has started to cut heavily into juke box and pinball machine receipts, with establishments closing outright or forced to close early.

The beer shortage thruout the State is more marked because of the transportation difficulties and many taverns and beer-dispensing establishments have already folded for the duration.

In Des Moines the beer shortage is beginning to be felt with some tavern operators forced to close their doors early. Operators claim, however, that a voluntary rationing program will ease the situation shortly.

The beer situation is closely allied with coin machines because virtually every tavern in the State has an electric phonograph and many have pinballs and other coin machines in operation.

Operators reported the beverage drought seriously affected receipts during October, altho spots able to get by without closing turned in heavy juke box receipts.

Another factor contributing to a drop in receipts is the reduction in the number of WACS stationed at Des Moines. The present number is far below the peak of 12,000 earlier in the year and operators reported this a contributing factor.

The ceiling on used machines has failed to create any disturbance in the market, largely because little equipment was moved during the month.

Arcades in Des Moines continued to report good receipts, altho a downtown location reported the loss in WAC trade was felt somewhat.

## Detroit

### Detroit Music Operators Establish One-Man Routes

DETROIT, Nov. 6.—After several weeks of stagnation, largely caused by uncertainty over the ultimate rulings on ceiling prices, the used coin machine market has resumed a slight volume of activity, and jobbers are hopeful about prospects for increased turnover.

The market is stabilized, partly by the realization that some regulation will be applied for some time to come and partly from the common knowledge of the established operators and others in the industry that a runaway market would mean quick profits but a sudden end to profits for everyone. Despite the existence of a large demand for machines, there is far from being a true seller's market here. Prices of machines have started to slump. In the case of one important game the price dropped 40 per cent, altho the demand is still great. The reduction was necessary to bring prices in line nationally.

Collections on music machines remain good. Total gross is declining, however, as operators are curtailing their routes in order to bring them down to one-man size. The big operators, too, are doing this in some cases and are satisfied with the combination of smaller grosses and fewer headaches.

Up-State the help shortage is reported generally desperate. Some individual defense towns have drastic local shortages, while others have been largely drained of man power by towns with war plants. Above a line roughly 75 miles north of Detroit, operators are practically closing down despite normally good wintertime business, with possible plans to reopen for the 1944 resort season only.

## Fort Worth

### Machine Earnings Strong; No Games for Sale in Area

FORT WORTH, Nov. 6.—Coin machine business, which reached a new peak in this section of Texas several months ago, is holding its own, according to the distributors.

"Business continues strong," said Jack Maloney, owner of the Panther Distributing Company, which has just changed its name from the Panther Novelty Company. "We are getting enough mechanics to keep the machines in good repair."

"The reduced number of service trips

per week is working out fine. It saves man power, tires and gasoline. We are receiving no complaints from our customers."

According to Maloney, taxation has taken only a few penny machines out of circulation. Other machines are operating at a profit.

Maloney does not believe the price ceiling on used machines will have much effect in this section of the country. Here's the reason he gave:

"A man who has machines does not want to sell them so there are not any to buy."

If the market really got good and trading became brisk it would be difficult to enforce price ceilings, in the opinion of Leslie J. Frankrich, of the Frankrich Distributing Company, "The price ceiling just wasn't needed, in my opinion," Frankrich said.

Operators say the midnight closing of many establishments, caused by the new curfew law on beer sales, now is being observed by cafes, taverns and other night spots without a grumble. The early closing has brought earlier shows to the night clubs. It has shifted much business to the afternoon when help is comparatively plentiful.

## Miami

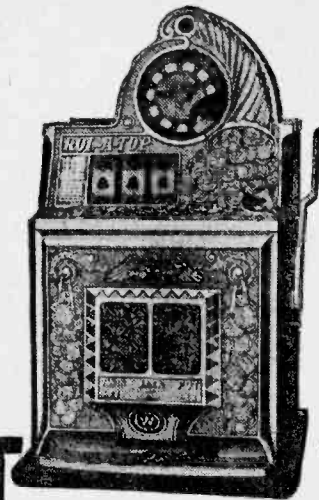
### Miami Expects Big Tourist Season; Game Volume High

MIAMI, Nov. 6.—Rationing of cigarettes by wholesalers has caused considerable comment. Local distributors found this necessary, owing to the run on certain brands by several retailers. Limit is the same quantity sold before shortages were reported in the papers.

Some cigarette machines show a falling off in patronage, in some spots as much as 50 per cent. No cause is found for this sudden change.

Play on coin machines continues good, due to the cushion of biz from the soldiers and sailors in this area. Servicemen are the best customers at this time.

There has been much publicity in the Miami newspapers unfavorable to slots,



**WE CAN REBUILD YOUR OLD MACHINES AND MAKE THEM LOOK LIKE NEW**

Get your machines rebuilt now and have them ready for the holiday play.

**WATLING MFG. CO.**

4640-4660 W. Fulton St. CHICAGO, ILL.

Est. 1889—Tel.: COLUMBUS 2770. Cable address "WATLINGITE," Chicago.

## SCAVENGERS

FOR MILLS JUMBOS AND 4 BELLS

New type of part, UCM-505—not rebuilt. Guaranteed stronger than the original. \$4.00 each—no replacements needed.

**Mills Sales Co., Ltd.**

1640 18th Street Oakland 7, Calif.

**HAPPY DAYS ARE HERE!**

Sing your way to larger takes with Gardner distinctive play-appeal Jockey Money Boards. They're definite money-nabbers that mean faster sales and maximum profits. And we've got 'em NOW—Mr. 5 x 5 or anything you want.

**MR. 5 X 5—A PROFIT TUNE YOU'LL LIKE**

... at a profit of \$35.62 on a 1200 hole, 5c board. Thick slot symbols.

Order No. 1200—Mr. 5 x 5

**GARDNER & CO.**  
2309 ARCHER • CHICAGO

**FOR SALE**

SEEBURG REXES with Remote Control and Wall Box	\$110.00
24 RECORD WURLITZER for Remote Control	80.00
Remodeled 16 RECORD WURLITZER with Remote Control and Wall Box	75.00
UNEEED-A-PAK CIGARETTE MACHINES	15.00

**LEE MANDEL**  
2944 W. 28th BROOKLYN 24, N. Y.

**WANTED TO BUY**

CHICAGO COIN HOCKEY  
KEENEY SUPER BELLS  
EXHIBIT STARS

Write or Wire Quantity and Best Prices.

**ATLAS NOVELTY CO.**  
2200 N. Western Ave., CHICAGO 47, ILL.

## Reaching More of the Important Readers in the Coin Machine Field

### The Billboard

TODAY'S fast changing events and conditions have made Coin Machine Operators and Jobbers more regular readers of The Billboard, and because of its more accurate reporting of developments, more and more are depending upon it for guidance.

The Billboard's vast network of reporters and representatives scattered about the country assures the best possible news coverage. Weekly issuance enables readers to keep abreast and take immediate advantage of the latest turn of events.

For permanent advertising results advertise in The Billboard regularly—keep your name alive, sell the machines you no longer need, list the ones you want to buy and familiarize the trade with your services. Be sure the big annual Christmas Special carries your advertisement.

## LAST CALL

For Advertising Copy

## CHRISTMAS SPECIAL

NOVEMBER 27

Many special editorial features and articles will provide extra reader interest.

Wider distribution will give your message greater attention from prospects in all parts of the country.

**FORMS GO TO PRESS WEDNESDAY NOV. 17**

## Mail Your Advertising Copy NOW

**The Billboard Publishing Company**

25 Opera Place

Cincinnati 1, Ohio

**ARCADE SPECIAL: NAME IN HEADLINES OUTFIT, INCLUDING A NEW NINE FT. NEON SIGN. THIS MACHINE USED A SHORT TIME AND HAS A QUANTITY OF BLANK PAPERS INCLUDED. PRICE, INCLUDING THE \$175.00 NEON SIGN, IS ONLY \$425.00. ACT QUICK!**

**ARCADE EQUIPMENT—GUNS—MISCELLANEOUS**

Bally Bull Gun	\$ 89.50	A.B.T. Model F	\$ 22.50
Bally Rapid Fire	229.50	Card Vender, Floor Size	24.50
Keeney Anti-Aircraft, Brown	79.50	Mercury, Cig. Reels	12.50
Keeney Submarine	174.50	Mills Skill Flip	54.50
Muto. Ace Bomber	429.50	1939 Western Baseball	94.50
Exhibit Streamline Digger	89.50	Battling Practice, Late Model	129.50
Western Super Grip	50.00	Exhibit Racer	125.00
Gottlieb 3-Way Gripper	17.50	Mutoscope Metal 2 for 5¢ Card Venders	39.50
Gottlieb Single Gripper	8.50	Anti-Aircraft Screens (New)	9.50
Shoot the Chutes	135.00	Exhibit Rotary, Pusher	209.50
Hi-Dial Ten Strike	65.00		

**WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50**

**SLOTS — CONSOLES — ONE BALLS**

Cash P.O. Watl. Big Game, New	\$150.00	5¢ Bonus Bell, #459,000	\$285.00
Cash P.O. Watl. Big Game, Fac. Reb.	130.00	50¢ Mills, 3/5 Payout	250.00
Gal. Dominos, Late Head	149.50	5¢ Silver Moon Chief	225.00
Jenn. F.P. Bobtail	89.50	10¢ Dixie Bell	49.00
Bally Sun Ray	179.50	5¢ Blue Front	150.00
Super Bell, 5¢ & 5¢, Cash P.O.	365.00	5¢ 4 Star Chief	109.50
Big Game, Cash Payout	119.50	25¢ 4 Star Chief	185.00
Baker Pacer, 30 to 1, D.D.	319.50	Jenn. Golf Ball	109.50
Club Trophy	345.00	Record Times	175.00
Keeney Fortune	350.00	Bally Fleetwood	39.50
Keeney Skylark	249.50	Columbia Cig. Reels	49.50
		10 Col. S/M Cigarette Mach.	39.50

**PIN GAMES**

Gun Club	\$69.50
Duplex	47.50
Speed Ball	49.50
Spot-a-Card	69.50
Texas Mustang	69.50
Sea Hawk	47.50
Convention	24.50
Spot Pool	57.50
Fox Hunt	35.00
Silver Skates	39.50
Silver Spray	52.50
Big Show	24.50
Band Wagon	39.50
Zig Zag	54.50
Broadcast	39.50
School Days	39.50
Boloway	64.50
Grand Canyon, New	175.00

**PIN GAMES**

Four Roses	\$ 49.50
Venus	64.50
Action, A-1	119.50
Metro Beach	39.50
Miami Beach	49.50
New Champs	54.50
Star Attraction	52.50
Exh. Air Circus	109.50
Home Run	27.50
Wild Fire	39.50
Sport Parade	39.50
Belle Hop	54.50
Big Chief	42.50
Stratoliner	39.50
All American	39.50
Champs	47.50
Horoscope	47.50
Ten Spot	49.50

**PIN GAMES**

Hi-Hat	\$ 49.50
Drum Major	24.50
Dixie	34.50
Legionaire	49.00
Cadillac	24.50
Oh Johnny	24.50
Dude Ranch	34.50
Snappy	49.50
Hi-Dive	54.50
Majors, '41	49.50
Showboat	49.50
Flicker	39.50
Four Diamonds	49.50
Action, New	145.00
Captain Kidd	59.50
Four Aces	109.50
Bosco	69.50
Play Ball	42.50

**WE WILL PAY \$40.00 EACH FOR EXH. SUN BEAMS, STARS, DO-RE-MI, WEST WIND AND DOUBLE PLAY.**

**ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D.**

**EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill.**

**PHONE: HUMBOLDT 6288**

and a series of articles may be continued. It is supposed to be an expose of how a slot works, but as long as machines are licensed, it is expected little harm will be done.

Dog and horse racing will soon open, and already plenty of followers of the sport are arriving. Retail trade is on the upgrade once more and should run ahead of last season's holiday volume.

Great efforts are being made by the chamber of commerce both here and in Miami Beach to encourage tourists to come from the North. Most letters of inquiry express fear of lack of accommodations. There is plenty of hotel space to be filled, but apartments are scarce.

**Minneapolis**

**Music Leads; Shortages Of Mechanics, Supplies**

MINNEAPOLIS, Nov. 6.—General business conditions continue to be good in this area, with the coin machine industry coming in for its share of the prosperity.

Minneapolis Federal Reserve Bank, in its monthly report, cited three barometers as indicating trade and spending were both up. Farm cash incomes increased by 30 per cent over the same month a year ago; freight carloadings showed a slight jump over the previous month, while bank deposits of \$1,274,000,000 were \$38,000,000 better than the previous month and \$373,000,000 ahead of the same month in 1942.

Coin machine operators report their collections were holding up remarkably. Music machines were continuing to get the biggest play. The record situation is still a tough nut for the operators to crack, but they are making the very best of it.

Distributors report they are selling almost all the machines they can get. Music machines, consoles, pinballs, all are moving, with accessories for these devices getting a heavy play.

Biggest headache for the industry is man power. Practically every mechanic in the field has deserted the industry, either for a military uniform or a war job. Some jobbers and operators have worked out arrangements with a few mechanics to come in and spend two or three hours of work after the war job day is over.

Candy operators report encountering considerable difficulty in obtaining products for their machines. Cigarette operators can get merchandise, with the exception of one brand, in quantity.

**Richmond, Va.**

**Operators Welcome End of Coast Dim-Out Restriction**

RICHMOND, Va., Nov. 6.—General business conditions remain at a high level with operators along Virginia's coast jubilant over the removal of the dim-out restrictions last Monday.

Sales of all types of machines are still brisk here with distributors, particularly music men, seldom having a machine take up floor space in their showrooms more than a day at a time. Maynor Distributing Company, Wurlitzer agent, reported making a purchase of 31 used machines and selling them before they were brought in off locations. Other operators, in an effort at expansion, have been buying machines as far as 2,000 miles away from Richmond. While this policy has been prevalent in the pinball line for some time, these are the first reports of going such a distance to purchase music machines.

Cigarette operators are becoming somewhat alarmed at the uncertainty of obtaining adequate supplies. Widely varying reports have been appearing in the local dailies regarding the predicted shortage of cigarettes. Contradictory articles have appeared side by side in the same paper. Government officials who might give out some reliable news are also at loggerheads.

The effect Richmond's new curfew ordinance will have on locations, particularly arcades, is awaited with speculation. Some locations are heartily in favor of the new ordinance which will clear the streets of juveniles and thereby eliminate the possibility of owners running afoul of the law by selling beer and wine to minors. Other locations, however, are pessimistic and look to a large drop in business.

The phonograph record situation has

**FILL IN YOUR BID**

**DISTRIBUTORS, OPERATORS AND ARCADE PEOPLE**

A Time-Saving, Convenient Way To Order Equipment You Need:

- 1 EXHIBIT GRANDFATHER'S CLOCK
- 1 EXHIBIT HI STRIKER
- 1 EXHIBIT PULL TIGER TAIL
- 7 EXHIBIT 1c PHOTOSCOPES
- 3 EXHIBIT 5c PHOTOSCOPES
- 1 VITALIZER
- 2 ANTI AIRCRAFT GUNS
- 1 MAGIC ROLL, GENCO
- 2 SHOCKING MACHINES
- 1 TEXAS LEAGUER
- 1 ROTARY MACHINE, PUSHER TYPE
- 1 CRYSTAL GAZER FORTUNE CARDS
- 2 MERCHANTMEN, CLAW TYPE
- 1 12 MONTHS' ASTROLOGY CARD MACHINE
- 1 TRAVELING CRANE DIGGER
- 50 LBS. SLUM FOR ABOVE DIGGERS
- 1 BALLY ALLEY
- 1 SKEEBALLETTE
- 6 A.B.T. GUNS
- 4 PIKES PEAK
- 1 HOLLY GRIP MACHINE
- 3 KICKER AND CATCHERS
- 1 1c PEEK SHOW
- 1 5c PEEK SHOW
- 1 RAY'S TRACK
- 1 HOROSCOPE, 2c SLOT
- 1 BIG CHIEF, 2c SLOT
- 1 CADILLAC, 2c SLOT
- 1 ONE-TWO-THREE 1939 FREE GAMES
- 1 KEEP 'EM FLYING
- 1 VICTORY CONV. BOMBARDIER
- 1 KNOCKOUT CONV. KNOCKOUT THE JAPS
- 1 FIVE-TEN-TWENTY
- 1 WEST WIND
- 1 TEXAS MUSTANG
- 1 BIG PARADE
- 1 NEW CHAMP

Fill in amount you will pay for above equipment and place in envelope. Mail to

**Columbia Amusement Co.**

930 Bank St. CINCINNATI 12, OHIO

**Red, White and Blue**

**JAR DEALS**

**The Original JAR O' DO-UNIVERSALS**

Machine folded. "The best and most popular Ticket—machine counted."

2100's

Takes in	\$105.00
Pays Out	72.00
Gross Profit	33.00

No. 6064	Each
Single Lots	\$ 3.25
Dozen Lots	3.00
100 Lots	2.75

Stapled Tickets, 85c Per Bag—Extra.

**CONTINENTAL**

**Distributing Co.**

822 North Third Street Milwaukee 3, Wis.

**A-1 GUARANTEED SLOTS MILLS**

1 Melon Bell, 5c, C.H., 3/5 P.O.	\$169.50
1 Melon Bell, 10c, C.H., 3/5 P.O.	189.50
1 Gold Award, 5c, C.H., 3/5 P.O.	95.00
1 Gold Award, 10c, C.H., 3/5 P.O.	110.00
1 Gold Award, 25c, C.H., 3/5 P.O.	125.00
2 Front Venders, 5c, 2/4 P.O.	49.50
3 Blue Fronts, 25c, C.H., 3/5 P.O.	175.00
20 Vest Pockets B-G, 5c	45.00
1 Goose-neck, 10c, 2/4 P.O.	35.00
1 Jennings Chrome Super Chief, S.P., (Used Three Weeks), 10c	195.00
1 4 Star Chief, 10c	110.00
1 4 Star Chief, 5c	95.00
6 Caille 7-Way Slots, 5c Play	69.50
7 Pace Comets, Blue, 5c Play	59.50
1 Columbia Conv. Blue	65.00

DU GRENIER Cigarette Machines Reconditioned—Send for List.

1/3 Deposit Must Accompany All Orders.

**X. L. SALES CO.**

959 Hope St. PROVIDENCE 6, R. I.

Tel.: Plantations 0316.

WRITE, PHONE OR WIRE.

**HIGHEST PRICES**

Paid for

- 6 SELECTIVE MUTOSCOPES
- SUPER BOMBERS
- NIGHT BOMBERS
- DRIVE-MOBILE
- AIR RAIDERS

and Other Good Arcade Equipment.

**WOODWARD AMUSEMENT CO.**

2828 Woodward Ave. DETROIT 1, MICH.

**SUPERIOR**

**A COMET IN ACTION!**

**SUPERIOR**

An average payout board with plenty of zip and speedy action. Has a Jackpot average (6) at \$1.24 and a "Comet Pot" of 24 holes with an average of \$5.83. Any two winning tickets of 50c each, can be redeemed for one punch in "Jackpot" (not both). Takes in 1200 holes at 5c per sale - - \$60.00. Average payout \$28.52. Total average profit \$31.48.

**SUPERIOR PRODUCTS**

14 NORTH PEORIA STREET CHICAGO

**WANT TO BUY**

Wurlitzer Phonographs, All Models, 412, 616, 500, 600, 700, 750.

Seeburg Rex, Gems, Classic, Vogue, Hi-Tone.

Rock-Ola Standard, Deluxe, Master, Super.

Mills Empress.

State Price & Condition of Equipment Cash Waiting

**FOR SALE**

Wurlitzer 780E, 750E Write

Seeburg Hi-Tone Write

Wurlitzer Victory Model, New Cab. \$395.00

Seeburg Wall-o-Matic Wireless Boxes, Each 29.50

4 Rock-Ola Dial-a-Tune Boxes, Each 29.50

4 Rock-Ola Dial-a-Tune Bar Boxes, Ea. 29.50

1/3 Dep., Bal. C. O. D., F. O. B. N. Y.

**DAVE LOWY** 594 10th Avenue, New York City. Longacre 5-9495

"Let's Trade Together, Even If It's Ideas"

**FOR SALE**

**ONE A. B. T. SHOOTING GALLERY**

6 Gun Complete—\$2,500.00.

**PLAYLAND**

413-415 Ninth St., N. W. Phone NA 2679 Washington, D. C.



eased somewhat. Al Dexter's recording of *Pistol Packin' Mama* has been shoved completely off the boxes by Bing Crosby's waxing of the same tune, according to operators making reports to *The Billboard* two days after the record was released. The numbers from *Oklahoma* are maintaining their popularity and the regular run of hillbillies are still near the top of the list.

The tube shortage has music operators a bit worried, altho satisfactory adapters have found their way to market and enable substitutions in most cases. However, many of the boys are wary of some

of the wildcat parts being offered and are turning them down without trial. Candy and nut venders seem better stocked, for some reason, than in quite some time. Where these new supplies are coming from seems to be uncertain, but all and sundry seem willing to accept the merchandise offered by jobbers without inquiring too closely into the "hows" and "wheres."

### Salt Lake City

#### Ceiling Hits Machine Sales; Operator Earnings Down

SALT LAKE CITY, Nov. 6.—Lack of beer continues to haunt juke box, pin game and vender operators in this territory, with the condition magnified in Ogden, most of which is serviced by local operators. They just can't get enough to stay open seven or even six days a week. As a consequence these lucrative locations are off in receipts in direct percentage to their inability to get beer. All coin machines are affected by this condition.

Ogden is hit worst. Streamlining of a number of war plant installations by the War Man-Power Commission; tightening up of regulations due to the defeat at the primaries of the tavern-owner mayor of Ogden, Harman Peery, and lack of beer have curved receipts back to the low summer level of three months ago.

These conditions, except that of the beer shortage, are temporary. There is no relief in sight yet in either Salt Lake City or Ogden in beer supplies. A determined battle is being waged for the brewers by Harold Leonard, president of the Utah Tavern Owners' Association, so that tremendous increases in population in the State will be considered in brewery quotas set by OPA.

Imposition of a price ceiling on second-hand machines has taken a fearful cut at the distributing business, according to R. F. Vogt, probably the largest distributor in the State. There is an inclination upon the part of operators to hang on to old machines, he declared, and receipts of machines have fallen almost to the vanishing point. The operators feel that somehow or somewhere, with the shortage on, they will be able to obtain more from the machines than the ceiling price of the distributor will stand. They are also fearful they may find themselves without replacements, and many who have consistently turned over their old stock for new leaders are just hanging on.

This inability to obtain secondhand machines, according to Vogt, has cut the gross business of his firm by 40 per cent and shows indications of becoming worse before getting better. The ceiling has not affected sales, as the firm's quotations were within the present figures.

Receipts in locations other than taverns is exceptionally high for all coin machines, with the juke doing a thriving business. Earnings in taverns (for the time they are open) and on all other locations are 50 per cent above two years ago.

Candy venders find supplies dwindling, with the manufacturers turning available sugar into the Christmas candy trade, but expect some relief late in November. Bars are still mighty hard to get.

### Tallahassee, Fla.

#### Servicemen Boost Coin Machine Earnings Here

TALLAHASSEE, Fla., Nov. 6.—Tallahassee business took a sharp swing upward during September and October, as army posts brought in new soldiers. Cafes and night spots are crowded daily by soldiers, and operators report another "boom era" in the offing. Eating places are forced to rearrange their closing hours because of the demand for food and entertainment. Some choose a day during the week to close entirely while others close promptly at 11 p.m. or 12 midnight. Those which remain open serve literally thousands of soldiers and civilians.

The threat of Col. Walter Gaines, of near-by Dale Mabry Field, to place "parts of or all of Tallahassee" out of bounds for soldiers will, if carried out, affect coin machine earnings. He has given the city six weeks in which to clean up the town. As this is written only three weeks remain.

**"We didn't think anything could out-earn our . . . . table, but your 'ALL AMERICAN DERBY' with the 'HOLD OVER MULTIPLE FEATURE' is the greatest money-maker we ever operated."—"C. J."**

You, too, will be saying

## "ALL AMERICAN DERBY"

is the greatest one ball, multiple pay-out you ever operated. Its fast action, thrilling suspense, coupled with an EXTRA CONSOLATION PURSE AWARD and the SENSATIONAL "HOLD OVER MULTIPLE" feature, makes "ALL AMERICAN DERBY" THE GAME OF TOMORROW, NOW!

"ALL AMERICAN DERBY" is rebuilt, refurbished, remade from a famous Bally one ball multiple into today's most beautiful and greatest money-maker. Put "ALL AMERICAN DERBY" in competition with anything on the market. Nothing can beat its tremendous money-getting power!

Production is limited. Cash in quick by writing, wiring or phoning today!

## ILLINOIS NOVELTY COMPANY

4335 Armitage Avenue

Chicago 39, Ill.

Albany 0945

### READY FOR LOCATION

#### PINS—F. P. AND CLEAN

Duplex	\$42.50
Four Diamonds	40.00
Fox Hunt	27.50
Gun Club	46.50
Hi Haf	44.50
Seven Up	39.50
Spot Pool	49.50
Texas Mustang	57.50

Many Other Games

#### SLOTS AND CONSOLES

Paces Races, 5c, Black Cab	\$ 79.50
Paces Races, 5c, Brown Cab	129.50
Mills 5c Vest Pockets, Gr.	34.50
Mills 5c Vest Pockets, B & G	54.50
Jackpot Attachment for V. P.	19.50
Caille Cadet, 5c	59.50
5c Melon Bells, #435,000	185.00
Jennings Fast Time, F. P.	79.50
Bally Skill Field, C. P.	79.50
Triple Entry	139.50

#### ARCADE

Mills Punching Bags	\$119.50
9 Ft. Target Roll	69.50
Height Measuring Machine	39.50
Chester Pollard Derby	99.50
Chester Pollard Trickle Ball	99.50
Western Baseball, '39	59.50
Mystic Mirror	69.50
Mutoscope Hockey	69.50
Liftograph, Raise the Devil, Ball Grip, Lighthouse, Barnard Striker, K. O. Fighter, Mills Horoscope, Skill Derby and MANY OTHERS.	

Special—Twin Sixteen Buckley System with 9 Ill. Wall Boxes. \$275.00

Special—Mills Empress. \$199.50

1/3 Deposit, Balance C. O. D. or S. D.

### NEW YORK SUPPLY CO.

585 10th Ave. NEW YORK, N. Y.

### SPECIALS

THIS WEEK ONLY

100 BUCKLEY BOXES	\$29.50 Each
95 BUCKLEY BOXES	\$19.50 Each

We will supply cable with these boxes. Write for price list.

50% Cash, Balance C. O. D.

### RUNYON SALES CO.

123 Runyon Street NEWARK, N. J.

### WILL PAY CASH

#### FOR SEEBURG MODELS

REX, ROYAL, GEM, REGAL, CONCERT GRAND, CROWN, VOGUE, CLASSIC, CASINO, MAYFAIR AND PLAZA PHONOGRAPHS. State Price expected and Quantity you have in your answer.

### W. B. NOVELTY CO., INC.

1903 Washington Blvd. St. Louis, Mo.

#### CONSOLES

1 Galloping Dominos (J.P.)	\$164.50
3 Galloping Dominos	54.50
1 Skill Time	84.50
2 Track Time (R.H.)	84.50
2 Track Time (C.H.)	74.50
1 Kentucky Club	84.50
2 Royal Flush	54.50
1 Liberty Bell	34.50
2 Chuck a Lette	34.50
2 Favorite	34.50
1 Silver Bell	34.50

50c Jennings Chief Console, 3/5 P.O., Mechanically and Cabinet Like New \$450.00

1 25c Keeney R.H. Track Time, Like New, Perfect  
Buckley Boxes, 20's & 24's, Like New  
Wurlitzer 30 Wire Wall Boxes \$10.00 | Seeburg 30 Wire Boxes 12.50  
Wurlitzer 2 Wire Wall Boxes, New in Original Boxes 37.50  
200 Spring Bumper Pin Games. Make an Offer for What You Need, We Probably Have Them. Real Low Prices in Lots of Ten or More.

## REX AMUSEMENT CO.

606-608 SO. SALINA ST. PHONES 2-3692, 2-5076 SYRACUSE, N. Y.

#### ARCADE

2 Bating Practice	\$109.50
3 Keeney A.A. Guns	69.50
1 Keeney Targette	54.50
2 Skeeballette	54.50
2 Ten Strike	44.50
2 Ten Pins	44.50
1 Western Baseball	79.50
1 Kirk Night Bomber	395.00

#### ONE BALLS

2 Grand Nationals	\$ 94.50
1 Spinning Reel	84.50
2 Gold Cup	59.50
1 Owl	54.50
1 Five-in-One	34.50

### EACH STAR REPRESENTS AN ATLAS MAN IN SERVICE

#### EQUIPMENT

NEW 4 BELL \$27.50 CABINET

Exhibit Rotary Merchandiser, Claw Type, Nov. Candy Vend.	\$149.50
Groetchen Columbia, G.A.	82.50
Keeney Submarine	229.50
Bating Practice	129.50
Jenn. Golfarola, Latest Model, Like New	139.50
Jenn. Cigarola, Mod. V	79.50
Jenn. Cigarola XXV	169.50
Jenn. Bobtail, F.P.	99.50
Silver Moon, P.O.	129.50
Keeney Super Bell	239.50
Hi Hand	154.50
Pace Reels, 54, P.O., Chrome Railing	132.50
Pace Saratoga, Comb. F.P. & P.O., Chrome Rail	169.50

Write for Complete List.

#### PARTS

2051 TUBE \$2.55 Ea.

Mills, Jenn. & Watl. J.P. Glass	\$1.25
Mills Escalator Glass	.75
Pin Game Locks	.75
Pin Game Clock	1.75
Western Kicker Coil	6.00
ABT Coin Sildes (Only)	1.50
ABT Coin Chutes, F.P. & Reg.	3.75
Curved Ten Strike Glasses	2.50
Exh. Bicycle Gear	10.00
Main Gear for Chicken Sam Motor	2.50

Backboard glasses, motors, rectifiers, coils, fuses, award cards, reel strips, balls for Keeney Sub., rebound rubbers, amplifier and radio tubes. Write

#### —FOR ALL MAKES OF COIN-OPERATED EQUIPMENT

Write for Complete List.

Jackpot for Mills Vest Pocket	\$19.50
Chicken Sam Gun Stock (Only)	12.50
Wurlitzer & Seeburg Casters (4)	1.50
Tone Dart Needles	.50
Complete Stock of Miniature Bulbs	Write
Phono Condensers, 8-12-16-20-30, M.F.D. 450 W.V.	Write
Fibre Contact Divider for relay on 3 and 4 Bells and other equipmt.	25c
3-Wire Cable, Rodent Treated. Ft.	.10
Toggle Switches for Chicken Sam	2.50
5-Wire Cable, Heavy Rubber Cover. Ft.	.25
Photo-Cells for Ray Gun	3.50

Please Send Check in Full for Orders Under \$10.00. 1/3 Deposit on Orders Over \$10.00.

PLEASE ADDRESS MAIL TO CHICAGO 47, ILL.

## Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.

ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



**NEW LOW PRICES  
WE HAVE A VERY LARGE STOCK OF SALES-  
BOARDS FOR IMMEDIATE DELIVERY**

400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. New low price \$1.48 each.  
400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. New low price \$1.48 each.  
500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. New low price \$1.21 each.  
1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. New low price \$1.48 each.  
1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.  
1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. New Low Price \$2.03 each.  
2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. New Low Price \$3.73 each.  
1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.  
Lots of 5c Jackpot Numbers at new low prices.

**Items From British  
Coin Machine News**

A third grandchild for Arthur Burrows of London, is reported by *The World's Fair*, in its issue October 9. A son was born to his daughter, Louise (Mrs. Withnail). When Mr. Burrows visited this country some years ago he was accompanied by two older daughters. At that time, Louise was quite young and remained at home to attend school. She celebrated her 21st birthday recently. Weddings, births and birthdays in the Burrows family are usually observed by festivities in which members of the British coin machine industry participate.

The same issue of *The World's Fair* mentions recent recommendations by official committees, that all arcade premises be inspected by uniformed police, both civil and military. The paper commented on this action as being evidence that "antis" are still vigilant in wanting to impose further control over amusement arcades or "fun fairs" as they are known in England.

A letter from Dick Scott of the Scott Supply Company, London, was published in *The World's Fair*. Among other things, Mr. Scott stated: "I was interested to gather from a recent issue of *The Billboard*, that the American operators are not unduly perturbed about the present high prices of amusement machines. They look upon it as a blessing in disguise, as it puts a curb on the activities of what one might call the 'fly-by-night' operator—the man who rushes into the business for a quick profit and out again, and who obtains his locations by undercutting the established operator. The experienced man takes a long view of his investment and does not mind paying a high price for a machine, provided he is assured of long and satisfactory service. There are plenty of machines still in operation and doing as well as they ever did—machines that have been on location for six, seven, or even 20 years."

**RE-CONDITIONED**

Takes 1 to 3 Nickels at the Same Time

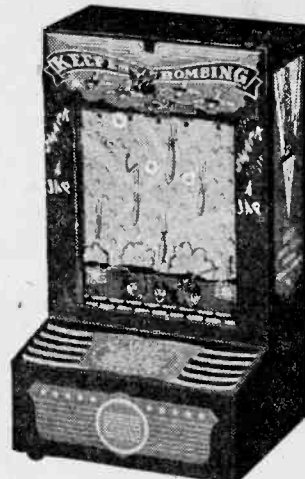
**as Good as New  
Cabinet, Railing and Legs  
Refinished in Attractive Color**  
Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.



**KEEP 'EM BOMBING  
PATRIOTIC!  
TAX FREE!!  
FAST ACTION!!!**

Operate this highly profitable counter game and help beat the Axis. Awards paid in Defense Stamps. Owner pledges to put his profits in Defense Stamps and Bonds. Takes from 1 to 25 pennies every play.

ONLY \$22.75 EACH

Also hundreds of new and reconditioned machines in stock at unusually low prices. Write for Big FREE Bargain List just out!

**J.E. Cobb Distributing Co.**

512-14-16-18 S. 2nd St., Louisville, Ky.  
Kentucky's Oldest Distributor  
—Est. 1915

**WANTED FOR CASH  
SEEBURG'S "CHICKEN SAM'S"  
"JAIL-BIRDS"**

\$90.00

\$90.00

Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$15.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**Chicago Novelty Company, Inc.**

1348 Newport Avenue

Chicago, Ill.

**WE CAN FURNISH FOR IMMEDIATE DELIVERY**

Rebuilt Mills Gold Chromes, Bonus Bells, Blue Fronts, Q. T.'s, Vest Pockets, Pace Comets, Jennings Silver Moon Chiefs, Four Star Chiefs in 1c, 5c, 10c and 25c play. We also have a full line of One Ball and Five Ball Tables. We carry a complete stock of Reel Strips, Jackpot Glasses and all types of Springs for Mills Machines. Write and tell us what you are interested in.

**WANTED TO BUY FOR CASH**

ALL TYPES OF SLOTS. WRITE AND TELL US WHAT YOU HAVE.

**SOUTHWEST AMUSEMENT COMPANY**

1712 FIELD STREET

DALLAS, TEXAS

WE ARE WHOLESALE AND SELL FOR RESALE

5¢ Watling Slot, Like New	\$ 60.00	Mills 50¢ Roman Head, Good Condition	\$350.00
Mills 10¢ Bonus, Like New	295.00	Rapid Fire	\$175.00
Mills 10¢ Original Chrome	295.00	"Victorious 1943"	\$199.50
5¢ Futurity Bell	115.00	New Revamp by Westerhaus	
Jennings Cigarola	60.00	Invasion	\$165.00
5¢ Green Q.T.	60.00	COUNTER GAMES	
10¢ Green Q.T.	60.00	Target Skill with A.B.C. Gun	\$ 15.00
Mills 4 Bells, Serial 1400	595.00		

**WESTERHAUS AMUSEMENT CO.**

3726 KESSEN AVE.

CHEVIOT, OHIO

\*\*\*\*\*  
Buy  
**WAR BONDS!**  
\*\*\*\*\*  
SOUTHERN  
AUTOMATIC MUSIC CO.  
540-42 S. 2nd St., Louisville, Ky.  
531 N. Capital Ave., Indianapolis, Ind.  
312 W. Seventh St., Cincinnati, Ohio  
425 Broad St., Nashville, Tenn.  
\*\*\*\*\*

**LAMPS, 50c  
BOX OF TEN**

Just received 10,000 Radio Panel Lamps suitable for Pin Games and many other purposes. Matchless Brand: No. 47, No. 46, No. 55—10 in a box, 50c per box of 10.

CHICAGO NOVELTY CO., Inc.  
1348 Newport Ave. CHICAGO, ILL.

**ABT  
RIFLE RANGE  
6 GUN**

Complete in Every Detail—Perfect in Every Respect!

**Make Offer!**

BOX #571, The Billboard  
155 N. Clark St. CHICAGO 1, ILL.

**OUTSTANDING BUYS  
IN CIGARETTE VENDING MACHINES**

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "8" (15¢ and 20¢ Operation) With Double Shift Container, holding 325 Packs. \$30.00 Each in Lots of 10. Single Machines, \$35.00 Each. With Standard Container. \$20.00 Each in Lots of 10. Single Machines \$25.00 Each. 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. 8 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each. 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each. 9-30 NATIONALS \$45.00 Each in Lots of 10. Single Machines \$50.00 Each.

1/8 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

**AUTOMATIC  
CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.

**FOR SALE**

Brand-new Mills F.O.K. Mint Front Venders. 1/3 deposit with order, balance C. O. D. Phone, write or wire

**B. W. NOVELTY CO.**

140 West Court St. CINCINNATI, OHIO  
Phone: MAin 0119

**WANTED TO BUY**

Exhibit LEADER — STAR DO-RE-MI — WEST WIND DOUBLE PLAY — SUNBEAM

Quote Quantity Available and Best Price.  
**MONARCH COIN MACH. CO.**  
1545 N. Fairfield, CHICAGO 22, ILL.

**FOR SALE**

- 1 Genco 1942 Play Ball \$145.50
- 1 Radio Rifle 69.50
- 1 Spark Plug Counter Game, P.O. 15.00
- 1 Paces Races (Black) 62.50
- 1 Black Jack "21" 5.00

**MICAL'S AMUSEMENT SERVICE**  
27 Stroud Street WILMINGTON 21, DEL.

**IMMEDIATE DELIVERY**  
**5 BALLY KING PINS \$209.50 EACH**  
Bally's Greatest Bowling Game  
Reference: National Bank of Detroit, Mack-St. Jean Branch.  
**CARLO DI LIBERTO**  
13911 ALMA DETROIT 5, MICH.

**HIGHEST CASH PRICES  
FOR  
USED SLOTS & CONSOLES  
BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS



### BARGAINS

NOTE: These machines are on hand, we don't have to go out and buy them. All are in excellent mechanical shape. The amplifiers, PE cells and gun lamps are good in the Ray Guns.

- ARCADE**
- 2 Mutoscope Driven Models, Each \$310.00
  - 1 Chicago Coin Hockey 210.00
  - 1 Genco Play Ball 195.00
  - 1 Seeburg Hockey, 2 Players, One 5¢ Coin Slot 65.00
  - 1 Grotchen Mountain Climber 155.00
  - 1 Bally Alley 17.50
  - 1 Gottlieb Skee-Ball-Elite 55.00
  - 1 Evans Ten Strike 30.00
  - 1 Rock-Ola World's Series 75.00
  - 1 Exhibit "Scientific Bag Punching," Large Floor Model 175.00
  - 2 A.B.T. Cigarettes, Streamlined Heads, Each With Metal Frame Stand, Each 27.50
  - 2 A.B.T. Model F, Late Model, Each With Metal Frame Stand, Each 27.50
  - 1 Extra Metal Frame Stand for A.B.T. Target Guns 3.00
  - 1 Totalizer 20.00
  - 1 Kicker & Catcher, With Wooden Base 25.00
  - 1 Grotchen Skill Jump, With Base, Floor Model 45.00
  - 1 Mills Flip Skill 27.50
  - 1 Mutoscope View-a-Scope, With 3 New Films 40.00
  - 1 Mutoscope Moving Picture, 1/4 Play, With Metal Frame Stand 45.00
  - 1 Exhibit's Have-a-Look—"In the Sultan's Harem" 40.00
  - 1 Dunningcolor Corp. Picture Machine, 5¢ Play, "Glamour Girls," a Real Money-Getter 30.00
  - 1 Exhibit Hi-Ball, With Base 87.50
  - 1 Exhibit Flip Surfer, With Base 100.00
  - 1 Exhibit Kiss-a-Meet, With Base 265.00
  - 1 Exhibit Magic Heart—"Your Love Rating," With Base 285.00
  - 2 Mutoscope Peek Show, Factory Reconditioned, New Film, Each 25.00
- CARD VENDING MACHINES**
- 5 Exhibit Lite-Up Card Vendors, Floor Models, 2 1/4 Slots Each, as Follows:
  - 1 Artists Models \$25.00
  - 1 Fascinating Figures (Have 38,000 Cards on Hand for the Above 2 Machines @ \$3.80 per M) 25.00
  - 1 Army & Navy (Have 6000 Cards on Hand for the Above Machine @ \$3.80 per M) 25.00
  - 1 Loony Lyrics (Have 7000 Cards on Hand for the Above Machine @ \$3.80 per M) 25.00
  - 1 License Bureau (Have 7000 Cards on Hand for the Above Machine @ \$3.80 per M) 25.00
- NOTE: Will not Sell Machines Unless Cards Are Taken Also.
- GUNS**
- 3 Bally Rapid Fires, With Base, Each \$225.00
  - 1 Bally Defender, Short Range Model 300.00
  - 2 Bally "Shoot the Bull," With Bases, Ea. 90.00
  - 1 Seeburg Ray-o-Lite Gun, Converted to "Farmer's Daughter" 75.00
  - 1 Keeney Anti-Aircraft, Brown Cabinet 65.00
  - 3 Seeburg Guns, Converted by Chicago Novelty Co. to "Shoot the Japs," With Bases, Just Like New, Each 160.00
  - 2 Mutoscope Skyfighters, Each 325.00
  - 2 Mutoscope Ace Bombers, Each 375.00
  - 1 Evans Super Bomber 495.00
  - 1 Keeney Submarine, Perfect Condition 160.00
- MUSIC**
- 1 Wurlitzer 600 Rotary \$250.00
  - 1 Wurlitzer 600 Keyboard 285.00
  - 9 Wurlitzer Model 160 Auxillary Speakers, NEW, Each 21.00
- PINBALLS**
- 2 Anabel, Each \$15.00
  - 1 Keep Em Flying 97.50
  - 2 Topes, Each 80.00
  - 2 Air Circus, Each 115.00
  - 1 Four Aces 90.00
- SCALES**
- 24 Watling Guesser Scales, Latest Model, Perfect Condition, Used Short While on Inside Locations Only. Color: Blue & White. Each \$125.00
- CONSOLES**
- 10 Jennings Ciga Rolas, Straight 5¢ Play, Tip-Top Condition, Cabinets Excellent, Each \$60.00
- TUBES**
- |         |       |   |       |
|---------|-------|---|-------|
| 1B5/255 | \$.05 | 7F7                                     | \$.08 |
| 3ABGT   | 1.20  | 26                                      | .75   |
| 354     | .80   | 34                                      | .65   |
| 6A7     | .50   | 56                                      | .40   |
| 6C6     | .50   | 59                                      | .80   |
| 6F7     | .80   | 77                                      | .50   |
| 6J5QT   | .45   | 85                                      | .45   |
| 6N7G    | .80   | 89                                      | .50   |
| 6Q7G    | .45   | Adapters for Using 7F7 in Place of 6SC7 | 1.00  |
| 6Y6G    | .80   |   |       |
- One-Third CERTIFIED Deposit MUST Accompany All Orders.

### W. E. EASTBURN

Care Camp Exchange, CAMP SHELBY, MISS. Telephone: Extension Main 586

### PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941  
OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

### WHAT DO YOU NEED?

**WANTED**  
Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!  
We Have the Part You Need.  
WRITE—WIRE—TELEPHONE

### WINNER SALES CO.

3400 Armitage Ave. CHICAGO, ILL.  
Telephone: Belmont 5400

## Richmond Council Passes 11 O'clock Curfew Ordinance

RICHMOND, Va., Nov. 6.—Richmond's curfew ordinance goes into effect this week, as the measure passed the Board of Aldermen by a vote of 10 to 2 and was signed by Mayor Gordon B. Ambler.

Under the ordinance, any child under the age of 16 found on the streets after 11 p.m., unescorted by an adult, may be questioned by police officers. The child may be taken to the home of his parents or guardian, and if they are found not to be responsible persons the police officer may then turn the child over to the City Juvenile Bureau for questioning.

The parents or guardians of the minor may be summoned to court and subjected to a fine of from \$5 to \$25, and the operator of any public place in which the minor is found loitering is subject to the same fine.

Altho Alderman George B. Snead made a 50-minute speech against the measure and was joined in voting against it by Alderman J. Vernon Rice, the measure was passed after a nine-page opinion by the city attorney on the legality of the curfew was read to the aldermen.

City Attorney Edwards said it is a generally accepted principle of law that the State, acting thru local units of government, is the common guardian of children.

If city council is of the opinion that the abnormal conditions brought on by the war have broken down the barriers to juvenile delinquency and menace the morals and welfare of the community it may adopt a curfew ordinance, the city attorney held.

## MONEY SALESBOARDS

5c Easy Aces—520 Hole Thick—Slot Symbol. Profit \$13.00. Net price \$2.75 each.

10c Smoker's Bucks—450 Jumbo Hole Thick Slot Symbol. Profit \$16.00. Net price \$3.75 each.

25c Texas Charley—1200 Hole Over Size. Profit \$102.00. Price \$6.75 each.

5c Color Babies — 1,000 Hole Over Size. Profit \$19.25. Net price \$3.50 each.

Terms: 1/3 Deposit, Bal. C. O. D.  
Write

### L & L SALES CO.

Box 324, Chippewa Falls, Wis.

### WANTED

## WURLITZER 616's

Any Quantity. State Lowest Price and Condition.

### ACME SALES CO.

414 W. 45th St. New York 19, N. Y.

### SLOTS

- 2 5¢ Mills Blue Fronts, Knee Action... @ \$169.50
  - 3 5¢ Mills Goosenecks, Single Jackpot, 2-4 Pay... @ 69.50
  - 1 1¢ Mills Giltter Gold, Brand New, in Original Crate... 79.50
  - 1 25¢ Mills 2-4 Pay, No J.P.... 50.00
- These games are in perfect condition. They have never been abused. They also have been refinished. 1/3 Down With Order.

### S. & P. NOVELTY CO.

175 Washington St. BARRE, VERMONT

- 2 Wurlitzer 616, Remodeled, A-1 Condition... \$75.00 Each
  - 2 Seeburg Shoot-the-Chutes, Complete But Need Repairs—As Is... 50.00 Each
- Terms: 1/2 Deposit, Balance C. O. D.

## Cataract Amusement Co.

2512 Highland Avenue Niagara Falls, N. Y.

## CENTRAL OHIO QUALITY BUYS

"There is No Substitute for Quality"

- 15 BALLY CLUB BELLS, Comb. F. P., Like New... \$229.50
- 2 BALLY CLUB BELLS, Comb. F. P., Brand New... 299.50
- 5 BALLY HIGH HANDS, Comb. F. P., Late Serials... 149.50
- 35 JUMBO PARADES, C. P., Late Heads... 99.50
- 15 JUMBO PARADES, F. P., Blue and Red Cab... 99.50
- 30 SILVER MOON TOTALIZERS, F. P., Like New... 109.50
- 10 BOBTAIL TOTALIZERS, F. P., Like New... 109.50
- 10 WATLING BIG GAMES, C. P., Fruit or Animal... 109.50
- 10 WATLING BIG GAMES, F. P., A-1... 99.50
- 2 TWO WAY SUPERBELLS, 5c-5c, C. P., Like New... 399.50
- 5 5c SUPERBELLS, Comb. F. P., Like New... 249.50
- 2 CHARLI HORSES, C. P., 5c-5c Number Reels... 149.50
- 3 JENNINGS CIGAROLLAS XV, 5c or 15c... 109.50
- 10 MILLS 3-BELLS, Like Brand New... WRITE
- 2 MILLS 4-BELLS, Late Serials... WRITE
- 1 4-WAY SUPERBELL, 5c, 5c, 5c, 25c, Like New... WRITE



Woolf Solomon

### MUSIC SPECIALS

5 BRAND NEW BUCKLEY 32 SELECTION WALL BOXES, ADAPTER AND 175 FT. OF NEW B8 WIRE CABLE. ALL \$225.00

USED KEENEY WALL BOXES 24 SELECTION. \$5.00 EA.

2 TWIN 12 WURLITZER KITCHEN CABINETS COMPLETE WITH ADAPTER. \$75.00 EA.

1 ROCKOLA 1940 COUNTER MODEL, STAND AND SPEAKER ALL FOR \$129.50

10 STRIKES, LOW DIAL. \$39.50 EA. BUY WITH CONFIDENCE.

- SLOTS**
- 5c BLUE FRONTS, Rebuilt, Knees, C. H.... \$169.50
  - 10c BLUE FRONTS, Rebuilt, Knees, C. H.... 199.50
  - 10c CHERRY BELLS, 3/5 P. O., Knees, C. H.... 275.00
  - 25c CHERRY BELLS, 3/5 P. O., Knees, C. H.... 315.00
  - 50c CHERRY BELLS, 3/5 P. O., Knees, C. H.... 475.00
  - 5/10/25c GOLD CHROMES, 2/5 P. O., Brand New... WRITE
  - 5c JENNINGS CLUB CONSOLE CHIEFS, Like New... 205.00
  - 10c JENNINGS CLUB CONSOLE CHIEFS, Like New... 249.50
  - 25c JENNINGS CLUB CONSOLE CHIEFS, Like New... 299.50
  - 5c COLUMBIAS, Cig. Reels, Rear Pay, A-1... 52.50
  - 5c COLUMBIA, Like New, Club Model, 3/5 P. O.... 119.15
  - 1c MILLS Q. T. BLUE FRONTS... 49.50
  - 10c MELON BELLS, Late, Knees, C. H.... 275.00
  - 25c MELON BELLS, Late, Knees, C. H.... 300.00
- CIGARETTE VENDORS**
- 40 ROWE ROYALS, 8 Col., All Colors... \$79.50
  - 5 ROWE ROYALS, 10 Col., A-1... 99.50
  - 5 ROWE ROYALS, 6 Col., A-1... 69.50
  - 5 DU GRENIER CHAMPIONS, 11 Col., King Size... 119.50
  - 5 UNEEDA PAKS, Latest Model, 15 Col., King Size... 119.50
  - 2 UNEEDA PAKS, 15 Col., 1940, King Size... 85.00
  - 2 UNEEDA PAKS, 12 Col., 1939... 72.50

- PIN BALL FREE PLAYS**
- GOBS... \$109.50
  - SOUTH PAW... 49.50
  - SCHOOL DAYS... 45.00
  - SKYLINE... 29.50
  - 1940 1-2-3... 88.50
  - LEGIONNAIRE... 49.50
  - MYSTIC... 32.50
  - SEA HAWK... \$42.50
  - SPARKY... 37.50
  - SUN BEAM... 55.00
  - TEN SPOT... 49.50
  - VICTORY... 89.50
  - SPORT PARADE... 49.50
  - WILDFIRE... 45.00
  - HOROSCOPE... \$42.50
  - CROSSLINE... 32.50
  - SNAPPY... 49.50
  - REPEATER... 39.50
  - LANDSLIDE... 29.50
  - FOUR ROSES... 35.00
  - POLO... 22.50

## CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**CABLE TRIPPE** Price Plus Guaranteed Satisfaction

**Want To Buy for Cash**  
WE WILL PAY FOR STARS—\$40.00 EACH  
FOR DOUBLE PLAYS, DO-RE-ME'S, SUN BEAMS, WEST WINDS, \$45.00 EACH.  
FOR WURLITZER MODEL 24 PHONOGRAPHS, \$110.00 EACH.  
ALSO ANY OTHER WURLITZER AND ROCKOLA PHONOGRAPHS THAT YOU MAY HAVE TO OFFER. (Give us your rock-bottom prices and all details in first letter.)

FOR SALE—PHONOGRAPH MEN, ATTENTION—FOR SALE.  
1400 NEW METAL TITLE STRIP HOLDERS FOR WURLITZER PHONOGRAPHS.  
WILL SELL ALL OR HALF AT 5¢ EACH.

Phone: Franklin 5544  
2823 Locust St.,  
St. Louis, Missouri

**IDEAL NOVELTY CO.**

## IF YOU WANT TO SELL OR TRADE

Send us your list with lowest cash prices wanted

## IF YOU WANT TO BUY

We have Wurlitzer, Rockola, Seeburg, Mills Phonographs, Wall Boxes, Steppers, Adapters, Speakers and Parts.

ALSO SLOTS, CONSOLES, ARCADE EQUIPMENT, 1 AND 5 BALL PIN GAMES

Write—Wire—Phone

**MIAMI DISTRIBUTING CO.** 212-14 East Eighth Street, Cincinnati 2, Ohio  
Phone MAin 1314-1315

## COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.

**FALL SPECIALS**

**ONE BALLS**

Just Off Location—In Excellent Condition!

Club Trophy	\$340.00
'41 Derby	350.00
Fortune	335.00
Skylark	285.00
Thistle-down	65.00
Fleetwood	29.50
Fairgrounds	29.50
Preakness	29.50
Gold Cup	49.50

**COUNTER GAMES**

Cubs, 1¢ & 5¢	\$ 4.95
Aces, 5¢	4.95
Liberty, 1¢	6.95
American Eagles (Used), 1¢	6.95
Daval 21 (New)	6.50
Lucky Smokes (New)	8.95

**SLOTS**

<b>WATLING</b>	
Roll-a-Top, 3-5, 5¢	\$ 79.50
Watling Hand Load, Like New, 5¢	129.50
<b>COLUMBIA</b> Convertible, Late Style Cigarette Reels	74.50
<b>CAILLE</b> Commander or Playboy (Exceptionally Clean), 5¢	74.50
10¢	79.50
<b>PAGE</b>	
5¢ Comet	69.50
10¢ Comet	84.50
<b>PAGE DELUXE SLUG-PROOF</b>	
5¢	114.50
10¢	124.50
<b>PAGE ROCKETS</b>	
5¢	119.50
10¢	129.50

Write for our attractive prices on late Slots, Blue Fronts, Brown Fronts, Copper Chromes, Silver Chromes. Also 3 Bells and 4 Bells.

**CONSOLES**

Overhauled, Checked and Cleaned

Jennings 4-Coin Mult., Brand New	\$ 69.50
Used	39.50
Jennings Liberty Bell, Flat Top	17.50
Slant Top	27.50
Derby Day, Flat Top	17.50
Slant Top	27.50
Jennings Fast Time, F.P.	59.50
Keeney Red Seven Coin Head	69.50
Track Time	79.50
Keeney Kentucky Club	29.50
Exhibit Tanforan	29.50
Bally Ray's Track, Serial over 4300	94.50
Bally Long Champ (Large)	39.50
Bally Solitaire Flicker	39.50
Stoner's Zippers	34.50
Bally "The Favorite," 8-Coin Head	39.50
Sugar King, P.O. (Floor Sample)	69.50
Jennings Good Luck	29.50

We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin-operated equipment.

1/3 Deposit — Balance C. O. D.  
State Distributor for Seeburg  
Phonographs and Accessories

**BACK THE ATTACK WITH WAR BONDS!**  
Please address mail to Milwaukee 8, Wis.

**Milwaukee**  
**COIN MACHINE CO.**  
3130 W. Lisbon Ave., Milwaukee, Wis.

**OLIVE'S SPECIALS FOR THIS WEEK**

**1 BALL FREE PLAYS**

CLUB TROPHY	\$350.00
SPORTS SPECIAL	150.00
DARK HORSE	175.00

**CONSOLES**

1938 TRACKTIME	\$135.00
BAKER'S PACERS (Daily Double, Serial 6990)	300.00

**SPECIAL**

5¢ COIN SLIDES FOR A.B.T. COIN CHUTES . . . . .90¢ Each

WE WANT TO BUY 200 FIVE BALL FREE PLAY PIN GAMES.

Send Us Your List and Prices.  
Terms: 1/3 Deposit, Balance C. O. D.

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8620)

Over 75,000 Now Giving Trouble-Free Service!

**IMP**  
**\$7.70**

WHILE THEY LAST!  
Regular Price \$12.50.

1/3 deposit with order.

**GERBER & GLASS**  
914 DIVERSEY, CHICAGO, ILL.



**IN MEMORIAM**

The entire Monarch organization joins the industry in extending deepest sympathy to the family of George Moloney in their hour of tragic sorrow.

In the sudden and untimely death of George Moloney, vice-president of Bally Manufacturing Company, the loss to immediate loved ones is most severe. And to all who knew and loved him the loss is overwhelming and permanent.

Yet—the family's loss of a devoted husband, father, brother—the industry's loss of a respected leader and fellow-worker—our loss of a beloved friend—must be tempered by the love, ideals and inspiration that will live on forever in our hearts.

Losing George Moloney is most difficult to bear. Never to have known him would be a loss indeed.

**The Monarch Coin Machine Co.**

**CHROME COIN COMPANY**

**CONVERTING! REBUILDING! REFINISHING!**

**MILLS ALL One Cherry or Late Two Cherry Payout**  
**PAGE MODELS TRY THESE PAYOUTS FOR GREATER PROFITS**

! OUR !

**3-5 One Cherry**  
Victory Pay-Out Models

**2-5 Original**  
Factory One Cherry Pay-Out

**3-5 Original**  
Factory Late Two Cherry Pay-Out

Any machines can be had with glitter gold chromed finish. All machines are equipped with club handles and all parts installed are brand new. All our work is guaranteed!

**TERMS:** Ship all machines to us prepaid; we ship them back C. O. D.

For further information, write, wire or phone **SHERIDAN 8400**  
We specialize in rebuilding Slot Machines to One Cherry Payout.

**CHROME COIN COMPANY**

CUDAHY, WISCONSIN

**WILL BUY ANY QUANTITY**

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

**COIN MACHINE DISTRIBUTING COMPANY**

5746 BAUM BLVD. HILAND 7000 PITTSBURGH, PA.

**3 MECHANICS WANTED**

Experienced Pin Ball and Automatic Phonograph Mechanics to work in Northwestern Pennsylvania. Car furnished. Give references.  
BOX D-148, The Billboard, Cincinnati 1, Ohio

**MILLS 5c, 10c, 25c and 50c SLOTS FOR IMMEDIATE DELIVERY**

Gold Chromes	Four Bells
Original Chromes	Three Bells
Brown Fronts	Club Consoles
Blue Fronts	Vest Pockets
War Eagles	Jumbo Parades
Gold Q.T.	Super Bells
Blue Front Q.T.	

**ALSO HAVE**  
JENNINGS SLOT MACHINES  
PAGE SLOT MACHINES  
JENNINGS CIG-A-ROLLAS XXV

**PHONOGRAPHS**

SEEBURG COLONEL
SEEBURG COMMANDER
WURLITZER 618
WURLITZER 412
WURLITZER ROLAWAYS
SEEBURG ROLAWAYS
ROCK-OLA ROLAWAYS

PACKARD, SEEBURG, BUCKLEY, ROCK-OLA & KEENEY WALLBOXES.

Program Strips in 5,000 Lots, \$2.65 M.

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.  
"WE ARE WHOLESALERS AND SELL FOR RESALE."

**WILL PAY CASH!!**

FOR

**WURLITZER SKEE BALLS**

ALSO 616's AND OTHER WURLITZER MUSIC BOXES

MOTOSCOPE PUNCHING BAGS

**S & W COIN MACHINE EXCHANGE**

2416 Grand River Ave. Detroit 1, Mich.

There is no substitute

for Quality

Quality Products Will Last for the Duration

**D. GOTTLIEB & CO. CHICAGO**

**CONSOLES**

Mills Four Bells	\$625.00
Keeney Twin Bell, Conv.	398.00
Keeney Super Bell, Conv.	249.00
Bally Club Bell, Conv.	249.00
Mills Jumbo, F.P.	89.00
Paces Races, Brown C.P.	189.00
Paces Races, Black C.P.	89.00
Jennings Good Luck	49.00
Jennings Long Champ	39.00
Jennings Totalizer, Conv.	179.00

**ONE BALL**

Thorbred, F.P. with Base . . . . . \$495.00

**SLOT MACHINES**

Write for Long List.

**HARRY HOKE**

520 Minnesota Ave., N. E. Washington, D. C.

**FOR GUARANTEED**

**JENNINGS EQUIPMENT**

**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

**JAR DEAL TICKETS AND SALES BOARDS**

Write for Prices.

**AUTOMATIC AMUSEMENT CO.**

633 Mass. Ave. INDIANAPOLIS 4, IND.



**MARKEPP VALUES**

**PHONOGRAPHS**

- 6 Wurlitzer 500s .....\$269.50
- 10 Wurlitzer 800s ..... 249.50
- 4 Wurlitzer 61 Counter ..... 74.50
- 10 Wurlitzer 41 Counter ..... 99.50
- 7 Wurlitzer Twin 12s, in Steel
- Cab., with Buckley Adapters .. 69.50
- 2 Rockola '40 SUPERS ..... 279.50
- 1 Seeburg ROYAL, Mblegio ..... 129.50
- 1 Seeburg CROWN ..... 249.50
- 10 WALLOMATICS (24s) ..... 34.50
- 25 5-10-25 BAROMATICS ..... 42.50

**ARCADE EQUIPMENT**

- ROCKOLA WORLD SERIES ...\$ 84.50
- Chicoin ALL STAR HOCKEYS .. 209.50
- Seeburg JAILBIRD ..... 119.50
- BATTING PRACTICE ..... 107.50
- TEN STRIKE, H.D. .... 59.50
- TEN STRIKE, L.D. .... 49.50
- KICKER & CATCHERS, 14' .... 19.50
- ZOOM, 14' ..... 17.50
- PACE LOW BOY SCALES ..... 39.50

**SLOTS**

- 25¢ BLUE FRONT, 445298, C.H., Drill Proof ..... Write
- 5¢ BLUE FRONT, 424559 ..... Write
- 25¢ MILLS EXTRAORDINARY, Like New ..... \$199.50
- Single Safe, Single Door ..... 22.50
- Single Safe, Double Door ..... 39.50
- Double Safe, Double Door Chi-Metal 79.50
- Double Safe, Mellink, Late ..... 59.50
- Half Certified Deposit With Order.

**WANTED FOR CASH**

Wurlitzer 618, 24, 500, 600, 700; Rockola Standard, Master, Deluxe Super; Seeburg Regal, Royal, Plaza, Mayfair, Vogue, Classic, Crown, PHONOFILM, Wurlitzer Skeeballs.

**WE ARE WHOLESALE ONLY**

**THE MARKEPP CO.**

3908 Carnegie Ave. Cleveland 15, O.  
Henderson 1043

**Tex. Coinmen In Association**

**Operators, distributors hold organization meeting in Dallas—elect Reynolds president**

DALLAS, Nov. 6.—Coin machine men of Texas took a new lease on life as an organized industry when more than 50 operators and distributors met at the Jefferson Hotel last week and formed a new State organization for the Texas coin machine trade.

The new State association, as yet unnamed, elected Earl E. Reynolds president. An executive committee, appointed by the new president, composed of Arthur Hughes, Murray Gotlieb, Raymond Williams, Collis Irby and George Prock, is completing the State organization and appointing active vice-presidents, an executive board and a secretary.

Texas coin machine men have been without a State association since 1937, when the former Texas Coin Men's Association, of which Reynolds was president, ceased its active organization work.

Stressing the necessity of co-operation by all members of the coin machine industry, speakers at the meeting pointed out the urgent need of a State association. The many new problems created by the war and the task of planning for post-war rebuilding of the coin machine industry were urged as reasons for perfecting the new group.

Announcement of the new officials and executive board will be made by Reynolds as soon as the committee in charge has completed its work.

**Protect Your Games With "Slipons"**

The new all-silver bumper repair sleeves that are being acclaimed 'vital' by every pin game operator.

Order a Pack Today—Only \$2.75

"Slipon" means Protection"

**ACTIVE AMUSEMENT MACHINES CO.**

900 N. Franklin Street  
Philadelphia 23, Pa.

**The Famous, Patented Chicago "ACE" Lock insures**

**"UTMOST Security!"**



**Only the Ace ROUND Key Opens It**

Note patented 7-pin Tumbler construction. Only the properly notched "ACE" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

**CHICAGO LOCK CO.**

2024 N. Racine Ave., Dept. 68, CHICAGO

**SPECIALS IN RECONDITIONED EQUIPMENT**

- 3 TEN STRIKES (High Back) ..... Each \$60.00
  - 3 TEN STRIKES (Low Back) ..... 45.00
  - 3 BALLY ALLEYS ..... 25.00
  - 5 ROLL THE BARRELS ..... 75.00
  - 2 MILLS LIFTERS FOR A PENNY ..... 25.00
  - 3 BATTING PRACTICE ..... 120.00
  - HOLLY GRIPPERS ..... 8.00
  - GOTTLIEB GRIPPERS ..... 14.50
  - GOOFY GOLF ..... 70.00
  - AIR RAIDER (Black Cabinet) ..... 50.00
  - CHICKEN SAMS, Converted to Japs ..... 140.00
- Write for special low prices on Pace's Races (Black and Brown Cabinets), Keeney Fast Time, Roller Bumpers, Hockey, Western Baseball, Vest Pocket Bells and Slot Machines. Also Automatic Phonographs of all makes (specify kind wanted) and a large number of Pin Ball Games.

Terms: 1/3 Deposit, Balance C. O. D.

**PORT JERVIS DISTRIBUTING CO.**

72 East Main St. PORT JERVIS, N. Y.

**IF YOU WANT TO BUY OR SELL ARCADES**

SEE **MIKE MUNVES**

520 W. 43rd St., New York  
Large Assortment of Arcade Machines on Hand. Write for Complete List. Your Order for 1 or 100 Machines Receives the Same Prompt Service!

**MAKE US AN OFFER**

- 13 Bells, Excellent Condition
- 1 Jumbo Parade, F.P., Clean
- 1 Mills Golf Ball Vender, Excellent
- 5 Q.T. Bells, 14 Play, New
- 1 Q.T. Bells, 54 Play, Like New
- 1 Mills World's Fair Slot, 54, Good
- 1 618 Wurlitzer
- 1 618 Wurlitzer Adapter, 4 Boxes, Guaranteed
- 1 P12 Wurlitzer Adapter, 2 Boxes, Guaranteed
- VICTORY RED-WHITE-BLUE TICKETS, 2198 Size, Unbanded, Bands Furnished.
- Per Doz, \$20.00. Per Gross \$200.00.
- Banded, 5's, \$30.00 Per Dozen.

**Mid-State Specialties**

OSHKOSH, WISCONSIN

**Baker Novelty LINE-A-LINE**

Floor Sample ..... \$89.50

**Evans' PLAY BALL**

Reconditioned ..... \$229.50

Like New ..... \$229.50

**GERBER & GLASS**

914 Diversey CHICAGO 14, ILL.

**FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

**GOING STRONG**

**BRAZIL**

CONVERTED FROM (DO-RE-MI)

With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

★ **MIDWAY**  
from (ZOMBIE)

★ **ARIZONA**  
from (SUN BEAM)

★ **GRAND CANYON**  
from (DOUBLE PLAY)

★ **SANTA FE**  
from (WEST WIND)

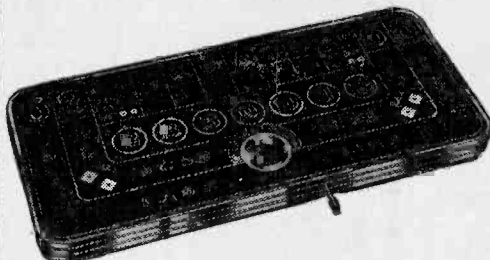
IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

**United MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

**WHILE THEY LAST!**



**AFRICAN GOLF**

The IDEAL COUNTER GAME

NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

1520-1530 W. ADAMS STREET CHICAGO 7, ILL.

**SPECIAL! CLOSE OUT SALE! RED, WHITE AND BLUE TICKET DEALS**

2040 (Single). Profit \$30.00 Per Deal.

**DON'T DELAY! ORDER NOW! WHILE THEY LAST ONLY \$250.00 PER GROSS**

Less Than Gross Lots, \$2.25 Per Deal. 1/3 Deposit With Order, Balance C. O. D. or Sight Draft.

**OLIVE NOVELTY CO.** 2625 LUCAS AVE., ST. LOUIS, MO. TELEPHONE FRanklin 3620

**AMERICAN CHARMS**

\$8.00 Per 10 Gross Box.

- Sample Gross PP, \$1.00.
- WURLITZER SKEEBALL ALLEY
- ZOOM
- VICTOR HOME RUN
- KOUNTER KING
- TRACK REELS

MAKE OFFER

**EASTERN AUTOMATIC CO.** 350 MULBERRY ST., NEWARK, N. J.

### Now Converting

Blue Grass, Dark Horse,  
Sport Special, Sport Event

Into

# SPORTSMAN

TRIED! TESTED! PROVEN!

Similar in player appeal to  
Longacre and Thoroughbred

Here is the Service we give:

1. We create and design a new play board for your games—colorful, original, spectacular.
2. We replace the old 17x23 Inch back-board and glass with a new backboard cabinet and glass, size 23x23.
3. All mechanical parts are thoroughly checked—adding parts where necessary for mechanical perfection.
4. Cabinets are redesigned in their entirety—new, smart, colorful.
5. New moldings—new legs—to make of the finished product a game of real beauty.



Also Converting  
**WAR ADMIRAL**

(Similar in player  
appeal to Jockey Club)

From

**GRAND STAND,  
GRAND NATIONAL,  
PACEMAKER.**

Operators may obtain price  
quotations from their distrib-  
utors or by writing us direct.

## BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

### WANTED TO BUY FOR CASH!

#### PHONOGRAPHS

ROCK-OLA  
SUPERS, MASTERS  
STANDARDS  
DELUXES

WURLITZER  
500  
600 — 750E  
800 — 850

#### 5-BALL FREE PLAY

STARS  
SUNBEAM  
WEST WIND  
DO RE MI  
DOUBLE PLAY

Send us your list for quick action! WE PAY HIGHEST PRICES!

#### FACTORY REBUILT 5-BALL FREE PLAY GAMES

United Midway ... \$175.00	Exhibit Action ... \$175.00	Gottlieb Stage Door
United Arizona ... 175.00	Gottlieb 5 & 10 ... 165.00	Canteen ... \$185.00

#### 5-BALL FREE PLAY GAMES

Jeep ... \$115.00	Broadcast ... \$37.50	Spot o Card ... \$47.50
Flicker ... 27.50	Bombardier ... 37.50	ABC Bowler ... 47.50
Pan American ... 32.50	Silver Skates ... 37.50	Belle Hop ... 47.50
All American ... 34.50	Snappy ... 39.50	Champ ... 47.50
Sport Parade ... 37.50	Legionnaire ... 42.50	Majors of '41 ... 47.50
Stratoliner ... 37.50	Miami Beach ... 47.50	Texas Mustang ... 57.50
Zig Zag ... 37.50	Hi Hat ... 47.50	Capt. Kidd ... 57.50
Big Chief ... 37.50	Torpedo ... 47.50	Jungle ... 57.50
Sluggo ... 37.50	Sea Hawk ... 47.50	Gobs ... 95.00

#### ARCADE EQUIPMENT

Bally Rapid Fire ... \$225.00	1939 West. Baseball \$ 94.50	Rock-Ola 10 Pin, Low
Keeney Submarine ... 220.00	Tom Mix Rad. Rifle. 85.00	Dial ... \$42.50
Slap the Jap, Reb. ... 139.00	Ev. 10 Strike, Hi-Dial 65.00	Pikes Peak ... 19.50
Shoot the Chutes ... 139.00	Evans 10 Strike, Low	Gott. Triple Grip ... 18.50
Batting Practice ... 115.00	Dial ... 42.50	Skill Shot ... 12.50
		Zoom ... 12.50

#### CONSOLES

Bally Hi Hand ... \$195.00	K'ney Kentucky Club \$115.00	Mill Jum. Parade,
Keeney '38 TrackTime 125.00	Jenn. Good Luck, 5c. 35.00	F.P., Brown ... \$75.00
Evans Gallop, Domino 100.00		Mills Spin. Reels, PO. 97.50

#### PHONOGRAPHS

Imp. 20, Ill. Grille ... \$98.00	Wurl. 616, Ill. Slides & Grille, Pack'd Kybd. \$98.00	Wurl. Counter Model 61 ... \$75.00
----------------------------------	---	------------------------------------

100 Assorted Cigarette Counter Games \$7.50 | Curved Glass for Evans Ten Strike ... \$2.75  
1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

BACK THE ATTACK WITH WAR BONDS!

## NATIONAL COIN MACHINE EXCHANGE

1411-3 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

## SALESBOARDS

ALL ORDERS SHIPPED SAME DAY RECEIVED

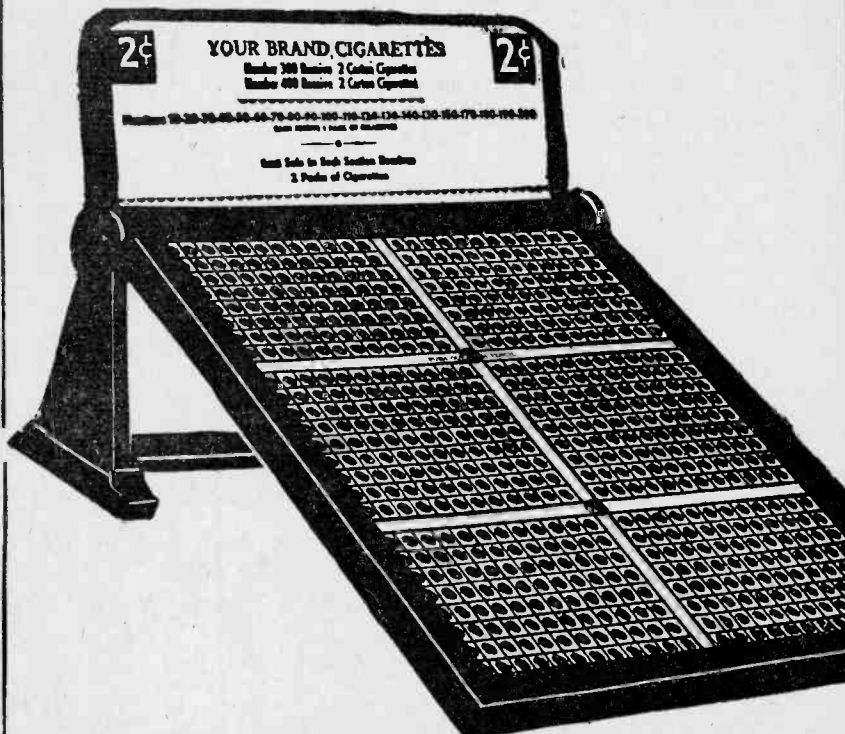
400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00	..... \$ .85
850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT.	..... 2.75
1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT.	..... 3.10
1200 HOLES TEN BIG PINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20	..... 2.50
1200 HOLES VICTORY BELL, SPEC. THICK "C." 5c, AVERAGE PROFIT \$38.57 PROT.	..... 3.60
1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75	..... 3.25
1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT.	..... 2.50
1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT.	..... 3.00
1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG.	..... 1.00

LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

## NOW IT'S HERE

THE BOARD YOU CAN USE OVER AND OVER



THE FIRST SENSATIONALLY NEW IDEA IN SALESBOARDS IN TWENTY YEARS  
A 600 punch card you can renew. The card is inserted in an attractively colored wood frame. When one board has been run off remove the used board. Insert a new one and—PRESTO—a New Deal.  
**EYE APPEALING! INTRIGUING!**

### TOBACCO JOBBERS

The Display Illustrated Above Takes in	..... \$12.00
Pays Out 36 Packs	..... 5.40
Net Profit	..... \$ 6.60

Cigarette awards can be changed to any payout. You can feature any brand of cigars or tobacco.

### CANDY JOBBERS

Here is the finest silent salesman available for merchandising bars or boxed goods. Brand Names can be featured prominently on face of card. A DEFINITE ASSET TO ANY COUNTER.

### PREMIUM OPERATOR

Cards can be made up for any premium and plenty of space for your advertisement and pictures of your items. AND AT A PRICE TO CUT DOWN YOUR DEAL COST.

### THE PRICE???

PERMANENT DISPLAY STANDS	..... \$2.50 Each
In Lots of 25 or More	..... 1.95 Each
600 Push Boards in Dozen Lots	..... .60 Each
Gross Lots	..... .50 Each

TEST A FEW AND BE CONVINCED

### JAR DEALS

CHAIN STITCHED TICKETS—MONEY-BACK GUARANTEE.

1930 Red, White & Blues	..... \$25.00 a Dozen; \$225.00 a Gross
1836 Combination Tickets	..... 25.00 a Dozen; 225.00 a Gross
1440 Combination Tickets	..... 25.00 a Dozen; 200.00 a Gross
1000 Numeral Tickets	..... 15.00 a Dozen; 90.00 a Hundred

Numbers run consecutively from 1 to 1000. Tickets loose in a bag.

COMPLETE LINE OF MONEY BOARDS. WRITE US FOR PRICES.  
25% Deposit With Order, Balance C. O. D.

## FRIEDMAN-KLEIN SALES CO.

217 WEST NINTH STREET

KANSAS CITY 6, MISSOURI

## ATTENTION, OPERATORS!

### WANT TO TRADE:

Brand New Wurlitzer 950 Phonographs in Crates  
Brand New Jockey Clubs in Crates

Brand New Turf Kings in Crates	Used Santa Anita
Used Jockey Clubs	Used Bally Rapid Fire Gun
Used Longshot	Used Mutoscope Sky Fighter

— FOR —

Wurlitzer 600's	Seeburg Envoys	Rockola Supers
Wurlitzer 500's	Seeburg Vogues	Rockola Deluxes
Seeburg Classics	Rockola Masters	Rockola Standards

## ACME NOVELTY CO.

1124 HENNEPIN AVE.

MINNEAPOLIS 3, MINN.



# RADIO TUBES for the COIN MACHINE TRADE

All Prices Net as Shown in This Ad

## SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

We have GUN LAMPS for Chicken Sam, Parachutes, Rapid Fires, etc. Write for Price.

1B5 \$1.45	6B5 \$2.00	CK7G \$1.15	7B6 \$1.35	47 \$1.15
IN5 1.65	6B8G 1.35	6L6 1.90	7F7 1.65	56 .85
2A3 2.00	6B8M 2.00	6L7G 1.60	12SK7CT	58 .95
2A4G write	6C6 1.05	6L7M 1.85		59 1.10
3Q5 1.65	6D8 1.65	6R7 1.15	12SQ7CT	75 .90
5X4 1.15	6F6G .95	6S7 1.65		76 .95
5U4G 1.05	6F6M 1.25	6S7 1.85	24	77 .95
5Y3 1.00	6F8 1.25	6SQ7 1.15	30	78 .95
5Z3 1.60	6H6G 1.15	6V6M 1.35	37	80 .95
6A4 1.65	6J5 1.20	6V6G 1.15	38	83 1.35
6A6 1.65	6J7 1.35	6X5 1.05	41	70L7 2.85
6A7 1.15	6K6 1.15	6Y6 1.55	42	2051 2.60
6D6 1.05	6K7 1.15	7B5 1.35	45	117Z6 2.35
6A8 1.35	6K8 1.35			
	6K7M 1.35			

1503 Bulbs for air raiders and shoot your way to Tokio, 35c each.  
 18 Inch Lumiline Bulbs....\$0.95 \$55 Bulbs, Box of 10...\$0.65 box  
 12 Inch Lumiline Bulbs.... .85 \$63 Bulbs can be used  
 #51 Bulbs, box of 10..... .65 instead of \$81, box of 10. .75  
 Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

**RUNYON SALES CO.** 123 Runyon St., Newark, N. J.

# SIMON SALES

## FOR SALE

Photomats .....\$1000.00 Each  
 Direx Positive Paper, 1944 Dating.  
 1 1/2"x500" .....\$17.50 Per Roll  
 Nameplate Tape .....Write for Price  
 250 ABT 2c Coin Chutes, (Brand New) ..... Write

## WANT TO BUY

.22 SHORTS  
 6" STEEL RECORDING DISCS  
 CHILCO BULBS  
 COIN COUNTERS  
 COIN CHANGERS

WRITE, PHONE, WIRE 152 W. 42nd STREET, NEW YORK 18, N. Y.  
 OUR MAIN OFFICE Phone Pennsylvania 6-9495

## WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

PRACTICALLY NEW 5c Blue and Gold Mills Vest Pocket Bells.....\$54.50

**SICKING, INC.** 1401 Central Parkway, Cincinnati, O.  
 927 East Broadway, Louisville, Ky.

## WANTED TO BUY, One or a Hundred—CASH WAITING

Wurlitzer Phonographs, Models 24-24A-500-600-600K-700-750-800-850; also Models 71 and 81. Mills Thrones, Mills Empresses, Rock-Ola Commandos. Give serial numbers, complete description first letter. We mean business.

**BILL FREY, INC.** P. O. BOX 4141, MIAMI 25, FLORIDA

# \$100

## CASH PAID FOR WURLITZER SKEE BALLS

WITH FREE PLAY—ANY QUANTITY

**JOY NOVELTY CO.**

8642 LINWOOD AVE. DETROIT, MICH.

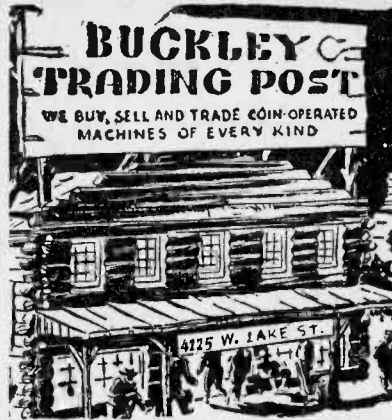
## NOTICE TO USERS OF 6SC7, 5Z3 AND 2A4G TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way. Price \$3.00 each lots of six. 2A4G changeover adapter to 2051 for your Seeburg Guns or Remote Music Equipment. Price \$6.50 each. Absolutely no worry, anyone can make the changes. Carry these in your service kit as standard equipment. One-third cash, balance C. O. D.

**HERMITAGE MUSIC CO.**

416 A BROAD

NASHVILLE, TENN.



## THE TRADING POST BUYS THE TRADING POST SELLS

No Arcade Complete Without

**SUPREME GUN—SHOOT YOUR WAY TO TOKIO**  
 PRICE .....\$330.00

## Wanted To Buy—Cash Waiting

PHONOGRAPHS		CONSOLES	
Seeburg Classics	Wurlitzer 24	Keeney Super Bells	Mills Three Bells
Seeburg Envoy	Rockola Monarchs	Keeney '38 Track	Mills Four Bells
Seeburg Regal	Rockola Standards	Time	Pace Reels—Combination
Wurlitzer 500	Rockola DeLuxes	Keeney '38 Skill	
Wurlitzer 600		Time	

SLOT MACHINES  
 Mills Jennings Watlings  
 Mills Vest Pocket Bells

## ARCADE MACHINES—FOR SALE

Genco 1942 Play Ball .....\$165.00	Evans Skee Ball .....\$ 77.50
Mountain Climber ..... 169.50	Test Pilot ..... 250.00
Chicken Sam ..... 104.50	Western Baseball ..... 115.00
Chicken Sam—with Conversion ... 158.50	Keeney Submarine ..... 190.00
Bally Shoot the Bull ..... 105.00	Ray-o-Lite Guns ..... 99.50
Bally Rapid Fire ..... 167.00	Rockola Talkie Horoscope ..... 275.00

## CONSOLES—FOR SALE

Jumbo Parade, F.P. ....\$ 87.50	Watling Big Game .....\$ 75.00
Jumbo Parade, Combination ..... 160.00	Bally Hi-Hand ..... 145.00
Keeney Kentucky Club ..... 90.00	Stanco Bell—Single ..... 125.00
Jennings Fast Time, F.P. .... 80.00	Bally Roll-Em ..... 175.00

## ONE BALL PIN GAMES

Mills Owl .....\$ 75.00	Challenger .....\$195.00	Thistledown .....\$ 75.00
Bally Hawthorne ... 89.50	Victorious Turf Champ 184.50	Keeney Skylark .... 165.00
Bally Blue Grass ... 178.00	Bally Sport Special . 165.00	Keeney Contest .... 135.00
Mills 1-2-3, F.P. ... 82.50	Bally Victory ..... 95.00	

## BUCKLEY DIGGERS

REBUILT TREASURE ISLAND .....\$55.00 | REBUILT DE LUXE .....\$100.00

## SUPPLIES

Perforated Program Strips. Buckley Long Life Needle .....\$0.35  
 Per M. Sheets .....\$3.50 Buckley 275A Bulbs ..... .12

All Prices Subject to Prior Sale. Terms—Cash With Order.



WRITE  
 WIRE  
 PHONE  
 VISIT

# MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

**MILLS NOVELTY COMPANY** 4100 Fullerton Ave., Chicago, Ill.

## READY FOR DELIVERY

MILLS GOLD CHROME BELLS, 5c, 10c, 25c	MILLS THREE BELLS
MILLS CHERRY BELLS	MILLS VEST POCKETS
MILLS BROWN FRONTS	NEW BUCKLEY TRACK ODDS, DAILY
MILLS BLUE FRONTS	DOUBLE MODEL
MILLS BONUS BELLS	JENNINGS SILVER MOONS, CASH PAY

## JONES SALES COMPANY

Tel. 1654

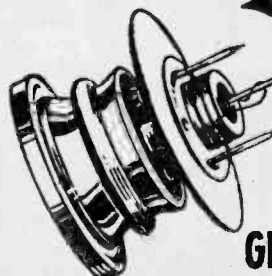
31-33-35 MOORE ST., BRISTOL, VA.-TENN.  
 We Wholesale and Sell for Resale.

## Your Attention, Please! PIN BALL BUMPER STEM REPAIR SLEEVES

Out at an Angle for Instant Application

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD" THOUSANDS IN USE!

BECAUSE THEY END BUMPER TROUBLE!



Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or MAIL \$2.75 FOR EACH PACKAGE OF 25 Money Back Guarantee. Deal for Distributors.

**GENERAL COIN MACHINE SUPPLY CO.**

840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

LOS ANGELES SEE BILL HAPPEL **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

**'NEW ROCKOLA COMMANDOS'**

NEW MACHINES IN FACTORY-SEALED CASES

**SPECIAL** PANORAM CONVERTED TO PEEK \$395.00  
SHOWS REBUILT AND REFINISHED. GOOD SPICE AND OOMPH FILMS IN STOCK, FOR SALE OR RENTAL.

**SPECIAL** MILLS PANORAM SOUNDIES \$350.00  
COMPLETELY RECONDITIONED AND REFINISHED, PERFECT CONDITION. LARGE STOCK OF SNAPPY SOUND FILMS IN STOCK.

12 ROCK-OLA SPECTRAVOX WITH PLAYMASTER — COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW \$299.50  
MACHINES. SOLD ON SIX MONTH GUARANTEE

**RECONDITIONED CONSOLES AND SLOTS**

- |  |   |
|--|---|
| Keeney Super Bells (Comb.) . . . . . \$244.50              | New Mills Four Bell Cabinets . . . . . \$ 39.50       |
| Evans Lucky Lucre (Late '41 Model), 5-25¢ . . . . . 395.00 | Baker Racers (Late Daily Doubles) . . . . . 295.00    |
| Evans Domino (Late '41 J.P. Model) . . . . . 395.00        | Pace's Racer, 25¢ (Late Brown Model) 395.00           |
| Evans Lucky Star (Late '41 Model) . . . . . 189.50         | Bally Club Bells (Late Serials) . . . . . 225.00      |
| Evans Lucky Lucre, 5-5¢ . . . . . 249.50                   | Bally Roll 'Em (Refinished Like New) . . . . . 189.50 |
| Pace '41 Saratoga (Comb), F.P., P.O. 159.50                | Bally Sun Ray (Free Play Model) . . . . . 149.50      |
| Pace Reels Jr. (Late '41 Models), P.O. 149.50              | Bally Hi-Hand (Refinished), F.P. & P.O. 129.50        |
| Pace Saratoga Jr. (Late '41 Models), P.O. 129.50           | Mills Jumbos, Late Comb., F.P. & P.O. 189.50          |
| Pace Saratoga Sr. (Skill Field '41), P.O. 129.50           | Mills Jumbos, Late (Like New), P.O. 159.50            |
|  | Mills Jumbos, Late (Free Play) . . . . . 124.50       |
|  | Mills Jumbos, Free Play (Refinished) . . . . . 89.50  |

**ALSO IN STOCK FOR IMMEDIATE DELIVERY**

NEW MILLS GOLD CHROMES, NEW MILLS CLUB BELLS, MILLS BLUE FRONTS, MILLS 3 BELLS, MILLS 4 BELLS, KEENEY 4-WAY SUPER BELLS, KEENEY 2-WAY SUPER BELLS. Write for Prices on All Coin Machine Equipment Not Listed.

**RECONDITIONED ARCADE EQUIPMENT**

- |  |  |
|--|--|
| Supreme Shoot Your Way to Tokyo . . . \$330.00                           | Genco Playball (Late Lite-Up) . . . . \$189.50   |
| Chicago Coin Hockey . . . . . 225.00                                     | Keeney's Submarine . . . . . 225.00  |
| Seeburg Shoot the Chutes, New, Modernized Rock-o-Lite . . . . . 179.50   | Seeburg Chicken Sams, Modernized New Axis Rais, New Rock-o-Lite . . . . . 179.50             |
| Exhibit K.O. Pull-Up Puncher . . . . . 169.50                            | Exhibit Rotary Merchandisers . . . . . 179.50  |
| Mutoscope Grip-o-Graph . . . . . 189.50                                  | Kirk's Blow Ball (Modernized Jap) . . . . . 89.50  |
| Exhibit Punching Bag Trainer . . . . . 249.50                            | Poo Basket Ball (Floor Model) . . . . . 89.50  |
| Exhibit Chinning Rings . . . . . 195.00                                  | Keeney Anti-Aircraft, Modernized in Red, White, Blue . . . . . 79.50                         |
| Groetchen Mountain Climber . . . . . 149.50                              | Exhibit Foot Ease Vitalizer . . . . . 79.50  |
| Callie Push or Hug . . . . . 89.50                                       | Exhibit Magic Eye (Modernized) . . . . . 89.50   |
| Callie Push or Grip . . . . . 89.50                                      | Jennings Barrel Roll . . . . . 169.50  |
| Western DeLuxe Baseball, All Modernized New Rock-o-Lite . . . . . 129.50 | Exhibit Cock-Eyed Circus (Each) . . . . . 59.50  |
| Exhibit Striking Clock . . . . . 89.50                                   | Exhibit Love Nest (Each) . . . . . 59.50   |
| Bally Basket (Refinished) . . . . . 89.50                                | Exhibit's All Late Model, Like New Love Meters, Wheels of Love, Wise Owls, Ea. . . . . 49.50 |
| Love Teller (Floor Model), Refinished. 149.50                            | Exhibit Tiger Pull . . . . . 89.50   |
| Uncle Sam Grip . . . . . 39.50   | Electric Chair (Refinished) . . . . . 129.50   |
| Groetchen Pike's Peak . . . . . 49.50                                    | Gottlieb 3-Way Gripper . . . . . 19.50   |
| Mills Flip Skill . . . . . 49.50   | Exhibit Late Model Card Venders . . . . . 29.50  |
| Casino Golf . . . . . 49.50  | Groetchen Zooms . . . . . 24.50  |
| Kicker and Catcher . . . . . 19.50                                       |  |

**WANTED—USED MACHINES—HIGHEST CASH PRICE PAID**

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY**  
1612 WEST 1100 BLVD.  
LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**  
2648 NORTH 30TH STREET  
MILWAUKEE 10, WISCONSIN

**WHIRLAWAY!!! WHIRLAWAY**

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

**ROY MCGINNIS COMPANY**

2011 MARYLAND AVE.

BALTIMORE, MD.

**FREE PLAY GAMES CAREFULLY CHECKED AND PACKED**

- |   |                                 |                              |
|---|---------------------------------|------------------------------|
| Kicker & Catcher (Like New) . . . . . \$22.50 | Super Chubbie . . . . . \$40.00 | Wild Fire . . . . . \$32.50  |
| All American . . . . . 39.50                  | Spot Pool . . . . . 49.00       | Majors, 1941 . . . . . 44.50 |
| ABC Bowler . . . . . 45.00                    | Twin Six . . . . . 39.50        | Pursuit . . . . . 34.50      |
| Horscope . . . . . 39.00                      | Sports Parade . . . . . 38.50   | Spottem . . . . . 17.50      |
| Show Boat . . . . . 39.00                     | Ten Spot . . . . . 29.00        | Variety . . . . . 17.50      |
| Snappy . . . . . 39.00                        | Silver Skates . . . . . 39.50   | Scoop . . . . . 17.50        |
| Spot a Card . . . . . 59.50                   | Towers . . . . . 69.50          | Lot o' Fun . . . . . 14.50   |
- All Pin Games have been stored in a good dry place and are packed in "New Cartons." When any of our equipment comes to you it looks nice and operates perfectly. "Ready for Location" — "Buy With Confidence." Send for Complete List. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, N. Y. Tel.: Freeport 8320.

**MECHANICS SERVICE**

EDWARD STEELE, Manager

2124 FIFTH AVENUE ATLANTIC 0662 PITTSBURGH 19, PA.

VALUES ——— SATISFACTION ——— PROMPT ATTENTION!  
BUYING ——— SELLING ——— TRADING!

Also All Parts! Phone, Wire or Write Us for Prices and Information

**PIN BALL VALUES**

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|---|---|---------------------------------|
| A.B.C. Bowler . . . . . \$ 45.00            | Four Roses . . . . . \$ 34.50           | Red, White, Blue . . . \$ 24.50 |
| Action (Used) . . . . . 109.50              | Glamour . . . . . 19.50                 | Repeater . . . . . 29.50        |
| Air Circus . . . . . 119.50                 | Gold Star . . . . . 29.50               | Sara Suzy . . . . . 24.50       |
| All American . . . . . 29.50                | Hi Har . . . . . 44.50                  | Sea Hawk . . . . . 34.50        |
| Anabel . . . . . 29.50                      | Home Run, '41 . . . . . 44.50           | Seven Up . . . . . 37.50        |
| Band Wagon . . . . . 29.50                  | Jeep (Used) . . . . . 109.50            | Silver Skates . . . . . 24.50   |
| Barrage . . . . . 24.50                     | Jolly (Plastic Bumpers) . . . . . 19.50 | Silver Spray . . . . . 34.50    |
| Big Time . . . . . 24.50                    | Jungle . . . . . 57.50                  | Sky Ray . . . . . 29.50         |
| Bolaway . . . . . 59.50                     | Knockout . . . . . 104.50               | Slugger . . . . . 44.50         |
| Boom Town . . . . . 29.50                   | Landslide . . . . . 29.50               | South Paw . . . . . 52.50       |
| Broadcast . . . . . 29.50                   | League Leader . . . . . 22.50           | Sparky . . . . . 29.50          |
| Clover . . . . . 69.50                      | Line Up . . . . . 24.50                 | Speedway . . . . . 19.50        |
| Cross Line . . . . . 24.50                  | Majors, '41 . . . . . 39.50             | Sport Parade . . . . . 34.50    |
| Chubbie, Super . . . . . 39.50              | Metro . . . . . 29.50                   | Sporty . . . . . 19.50          |
| Defense, Baker . . . . . 29.50              | Monicker . . . . . 84.50                | Stratoliner . . . . . 39.50     |
| Dixie . . . . . 19.50                       | Oh, Johnny . . . . . 24.50              | Super Charger . . . . . 19.50   |
| Double Feature . . . . . 24.50              | One, Two, Three . . . . . 29.50         | Topic . . . . . 99.50           |
| Dude Ranch . . . . . 29.50                  | Pan American . . . . . 29.50            | Towers . . . . . 59.50          |
| Five in One . . . . . 29.50                 | Paradise . . . . . 34.50                | Trailways . . . . . 24.50       |
| Five, Ten, Twenty . . . . . 129.50          | Pep . . . . . 24.50                     | Twin Six . . . . . 49.50        |
| Flicker . . . . . 27.50                     | Play Ball . . . . . 29.50               | Wild Fire . . . . . 39.50       |
| Formation (Plastic Bumpers) . . . . . 29.50 | Pursuit . . . . . 27.50                 | Wow . . . . . 24.50             |
| Four Diamonds . . . . . 39.50               |   | Zombie . . . . . 42.50          |

Jap Conversions for the Above Games—\$7.50 Additional.

**NAME SECOND CHOICE OF GAME.**

**CONSOLES**

- |  |                                  |
|--|----------------------------------|
| Jungle Camp . . . . . \$ 75.00                             | Jockey Club . . . . . \$ 49.50   |
| 5c Jenn. Cigarola . . . . . 99.50                          | Liberty Bell . . . . . 25.00     |
| Jenn. Cigarola, XV Model . . . . . 129.50                  | Super Bells . . . . . 249.50     |
| Bally High Hand . . . . . 149.50                           | Pace Reels, Comb. . . . . 210.00 |
| Bally Club Bell . . . . . 249.50                           | Silver Moon, F.P. . . . . 125.00 |
| Jumbo Parades, Blue Cabinet, Fruit Symbols . . . . . 89.50 | Silver Moon, Comb. 139.50        |
|  | Bally Big Top . . . . . 99.50    |
|  | Buckley Track Odd. 225.00        |

**FACTORY-REVAMPED PIN GAMES**

Action . . . . . \$139.50

**ARCADE EQUIPMENT**

- |  |  |
|--|--|
| Scientific Baffing Practice . . . . . \$ 90.00 | Wurlitzer C.M. 61 . . . . . \$ 65.00       |
| Ten Strikes, Hi Dial . . . . . 50.00           | Rockola Wall Boxes, Ea. . . . . 20.00      |
| Ten Strikes, Low Dial . . . . . 40.00          | Rockola Counter Model . . . . . 109.50     |
| Seeburg Gun, Converted . . . . . 124.50        | Wurlitzer C.M. 71 & Stand . . . . . 130.00 |
| Merchantmen Diggers . . . . . 40.00            |  |

Parts and Top Class for Pace's Reels.

All Prices Subject To Prior Orders.

TERMS: 1/3 Deposit, Balance C. O. D.

**WANTED**

**KEENEY ANTI-AIRCRAFTS**

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.

**MOTOR SPECIAL**

Send us your burned out Wurlitzer, Seeburg, Rockola or Mills Phonograph Motors and we will repair same for you within 10 days for only \$8.00.

**SUPREME ENTERPRISES** 557 ROGERS AVE. BROOKLYN, N. Y.

**1-A or A-1 . . .**

This is not our draft classification, but the condition of our PANORAMS we offer for sale. Each machine thoroughly overhauled and securely crated for long distance shipping. Late serials. Price \$350 F. O. B. Time payment plan to responsible parties.

763 South 18th St. **GEORGE PONSER CO.** Newark, N. J.



**JENNINGS'**

← *Symbol of Service*

CONTACT US ON ANY COIN MACHINE SUBJECT  
37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

**—FOR SALE—**

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

**L-C SALES CO.**

855 Pearl St., P. O. Box 2988

Beaumont, Texas



# UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS

FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

A BROKEN or MENDED plastic in your phono invites abuse and may lead to trouble. Don't give the customer an opportunity to see "How Strong" the mended plastic is . . . A broken phono or a missing cash box entailing a loss in labor or money is almost certain. FOR LESS SERVICE CALLS AND GREATER EARNING POWER KEEP YOUR PHONOS LOOKING "NEW" BY USING ACME'S UNBREAKABLE PLASTICS.

WE MOLD THE FOLLOWING UNBREAKABLE PLASTICS.  
Determine "Right" or "Left" As You Face the Phono

Model 24, Top Corners (Red) . . . \$ 1.50 Ea.	UNBREAKABLE PLASTICS For Rock-Ola	"DELUXE" "MASTER"	"STANDARD" "SUPER"
Model 24, Lower Sides (Red) . . . 5.00 Ea.			
Model 61, Top Corners . . . . . 4.25 Ea.			
Model 600, Top Corners . . . . . 4.25 Ea.			
Model 500, Top Corners (Red Only) 6.75 Ea.			
Model 750, Top Corners . . . . . 17.50 Ea.	Top Corners . . . . . \$17.50 Ea.		
Model 750, Lower Sides . . . . . 17.50 Ea.	Lower Sides . . . . . 17.50 Ea.		
Model 850, Top Corners . . . . . 19.50 Ea.	Top Door Plastics . . . . . 9.50 Ea.		
Model 850, Lower Sides . . . . . 17.50 Ea.	Top Door Plastic for "Master" . . . 5.00 Ea.		
Model 950, Lower Sides . . . . . 15.00 Ea.	The above available in SOLID Red, Green or Yellow.		

SEEBURG HI-TONE, Model 8800 and Model 8200, Bottom Corner, Side  
Plastics (Solid Red or Solid Green) . . . . . \$22.00 Each  
Guaranteed Unbreakable!

WE HAVE THE FOLLOWING SHEET PLASTIC AVAILABLE  
(Size 20"x50" — 1000 Sq. In.)

- 40 Gauge Yellow Plastic (Thickness of a New Dime) @ 2c Per Sq. In.
- 60 Gauge Green Plastic (Thickness of a New Half Dollar) @ 3c Per Sq. In.
- 60 Gauge Red Plastic (Thickness of a New Half Dollar) @ 3c Per Sq. In.
- 80 Gauge Red Plastic (Thickness of a New Silver Dollar) @ 4c Per Sq. In.

SHEETS CUT TO DESIRED SIZE—10% DISCOUNT ON COMPLETE SHEETS

20% DISCOUNT on SHEETS & UNBREAKABLE PLASTICS ON ORDERS OF \$125. or more

We Have a Limited Amount of "Original" Wurlitzer Plastics Other Than "Unbreakable Plastics" Listed Above. Write for Complete List. Sorry, No Discounts on Original Plastics.

IF YOU DON'T SEE WHAT YOU WANT—ASK FOR IT!  
WE MAY HAVE IT IN STOCK!

## ACME SALES CO.

414 W. 45th ST.  
NEW YORK 19, N.Y.  
CIRCLE 6-7740

### SENSATIONAL "CONVERSION" CREATIONS BY VICTORY GAMES

Proven Testimonials Where These Change-Overs Have Doubled Incomes.  
Ready for Delivery. Trial Order Will Convince You.

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|---------------------------------------|--|
| Knock-Out-the-Japs . . . . . Knockout | Slap-the-Japs . . . . . Stratoliner      |
| Smack-the-Japs . . . . . Ten Spot     | Bomb-the-Axis-Rats . . . Star Attraction |
| Sink-the-Japs . . . . . Seven-Up      | Bombardier . . . . . Victory             |
| Hit-the-Japs . . . . . Gold Star      | World Series '43 . . . . . Seven-Up      |
- \$9.50 Cash With Order, F.O.B. Reading, Penna.

Each conversion consists of a newly designed multi-colored backboard glass; new style oversized illuminated bumper caps in color; also new instruction and score cards.

WRITE, WIRE OR PHONE FOR DISTRIBUTOR'S SET-UP  
EASTERN FACTORY DISTRIBUTOR

LEW LONDON, LEADER SALES COMPANY 131-133 No. 5th St.  
Reading, Penna.  
Phones: 4-3131 & 4-3132 Night Phone 6077

### WANTED . . . 500 PHONOGRAPHS

WURLITZER PHONOGRAPHS 600, 750, 750E OR LATER MODELS

Will pay highest cash price or will trade you brand new Slot Machines for your complete route.

Write at once, giving models, price and guaranteed condition.

## MOSELEY VENDING MACHINE EX., INC.

80 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

### GUN STOCKS BRAND NEW \$12.50 EACH

A very fine stock which can be used on practically all of Seeburg Guns. Change-overs from your old Gun Stocks can be made in about 20 Minutes.

- Toggle Switch Assembly . . . . . \$2.50
- Photo Electric Cells (#CE-23) . . . . . \$2.50
- (Can be used on "CHICKEN SAMs," "JAP," "CHUTES," "RAPID FIRES" and other Ray Guns)

Photo Electric Cells for Bally "Defender" Ray Guns—Best Quality—  
Perfect Cells (#CE-20) . . . . . \$2.95

## Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

## IMPORTANT

Consumer's or Supplier's Certificates must accompany all orders in accordance with the terms of WPB. Order #L-265.

### HARD TO FIND RADIO TUBES

Safety-First. Guard yourself against Loss of Income on account of idle machines; put in a supply of Tubes you use regularly in your equipment. "HARD-TO-FIND" Tubes for your Phonographs, Ray Guns and Panorams is our Specialty.

With scarcities of critical Radio Tubes developing everywhere, we have become an "EMERGENCY PROCUREMENT AGENCY" for many of the finest operators and jobbers throughout the country. We are trained to locate sources of supply—to purchase—to speed deliveries of vital Tubes that you may need for your machines. All Tube orders accepted subject to prior sale.

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	12SQ7GT		43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
2051	2.60	6D6..	1.00	6SK7.	1.05	24A..	.90	47...	1.15
5U4G.	1.05	6F5G.	1.15	6S17GT	1.15	25L6GT		56...	.85
5V4G.	1.65	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5W4G	1.05	6F8G.	1.35	6SQ7GT		25Z5.	1.10	58...	.95
5Y3G..	.75	6H6GT	1.15	6SR7.	1.05	26...	.75	75...	.90
5Y4G	.80	6J5..	.95	6SR7.	1.05	27...	.70	76...	.95
5Z3..	1.15	6J7..	1.35	6V6G.	1.35	30...	1.05	77...	.95
6A4..	1.65	6J7G.	1.15	6V6GT	1.15	31...	1.05	78...	.90
6A6..	1.65	6K7G.	1.15	6X5GT	1.05	32...	1.35	79...	1.65
6A7..	1.00	6K8GT	1.35	6Y5GT	1.05	35Z5GT		80...	.75
		6L6G.	2.00	6Z4/84		83...	1.35		
		6L7..	1.65	6Z4/84	1.10				

Every Order Subject to Prior Sale

\* NO ORDERS FILLED OUTSIDE U. S. \*

### SIGN THIS

"SUPPLIER'S CERTIFICATE"  
I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order (or invoice) under the provision of Limitation Order L-265, with the terms of which I am familiar.

Date

Signature

SEND WITH ORDER

FREE To Create New Customers FREE  
20 GUN LAMPS With Every Jap Machine  
"SHOOT THE JAP" RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

WE RE-BUILD— Your old run down "CHICKEN SAMs" and  
RE-CONDITION— "JAIL-BIRDS" and convert them into  
RE-FINISH— "SHOOT THE JAP" Ray Guns.  
For \$59.50 F. O. B. Chicago

## Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.



# Bally

## OPEN HOUSE

AT THE  
HOUSE ON THE ROOF, SHERMAN HOTEL  
NOVEMBER 16, 17

**OPERATORS! DISTRIBUTORS!  
COME UP AND MEET YOUR OLD FRIENDS!**

GOVERNMENT REGULATIONS do not permit us to invite you to visit the Bally plant, which is now engaged 100 per cent in the manufacture of war-material. However, if you are in Chicago on November 16 or 17, please come up and see us in the "Sherman Penthouse," where we shall hold open house from 7 p.m. each evening. Many of your old friends will be there. Bally Manufacturing Company.





“And every month your  
Father, sister and I add  
to our savings with  
War Bonds - And help  
to bring Victory a  
little closer at the  
same time — ”



**Yes, bring Victory nearer  
by backing the  
Fighting Front with  
your Fightin' Dollars!**

**BUY U. S. WAR BONDS!**



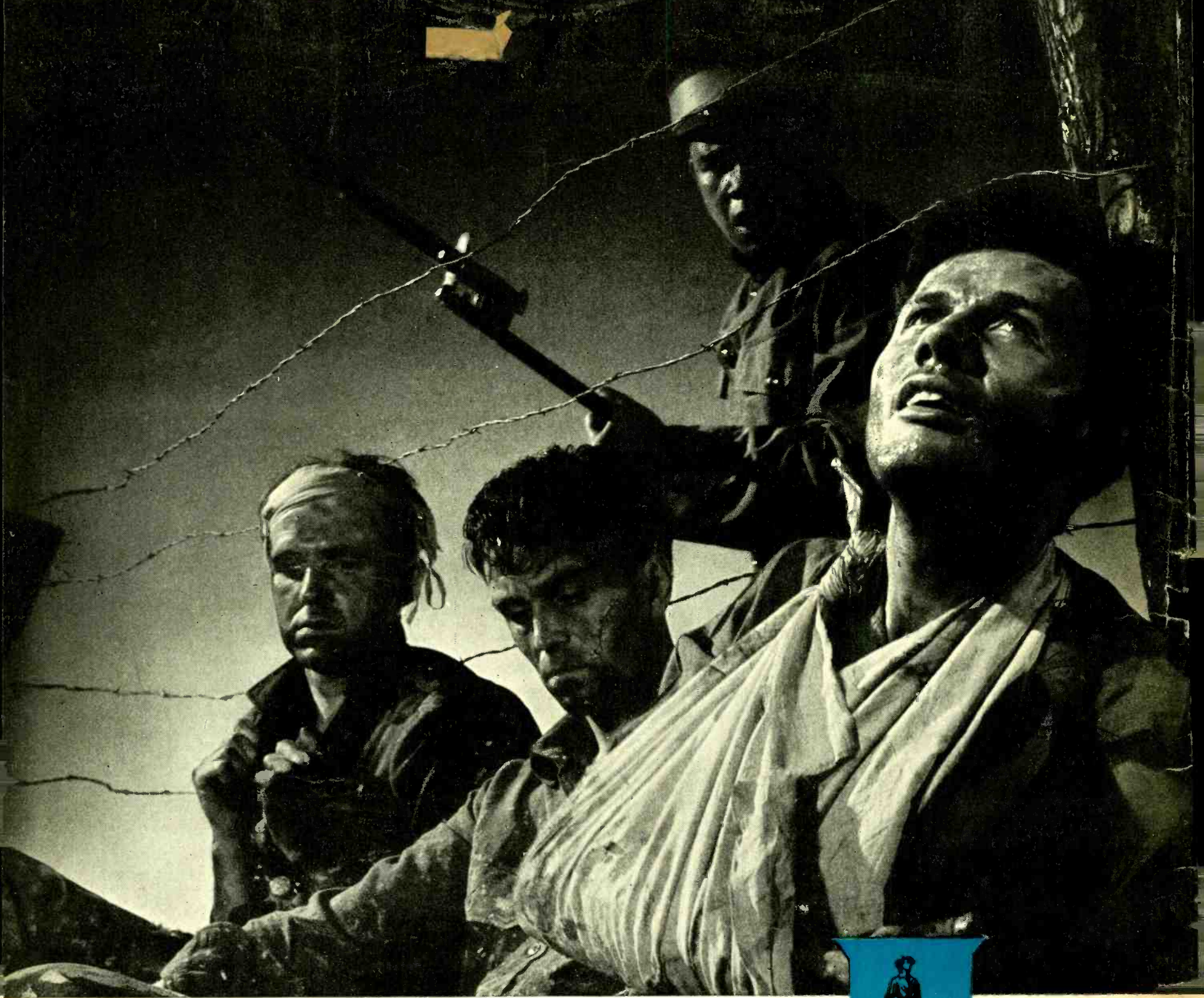
AWARDED TO THE J. P. SEEBURG CORPORATION  
FOR OUTSTANDING PRODUCTION OF WAR  
MATERIALS IN EACH OF ITS FOUR PLANTS

*Seeburg*  
FINE MUSICAL INSTRUMENTS SINCE 1902

J. P. SEEBURG CORPORATION • CHICAGO, ILLINOIS



**NOT A PRETTY PICTURE . . .  
IS IT ?**



**DO SOMETHING ABOUT IT**  
*Buy War Bonds*

Too many red-blooded American soldiers are rotting in Jap and Nazi prison camps now. Ever wonder what they think about all those monotonous hours? You can bet it's about home. No one will welcome victory any more than they.

You can make that victory come sooner for them. Buy War Bonds . . . and MORE War Bonds . . . and then some more AGAIN. Millions of Yanks are paying the price of that victory with their lives.

You can help pay the price too by loaning your dollars toward the greatest cause on earth . . . FREEDOM FOR DECENT PEOPLE. The Rudolph Wurlitzer Company, North Tonawanda, N. Y. "The Name That Means Music To Millions."



**WURLITZER**  
**IS WORKING FOR**  
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