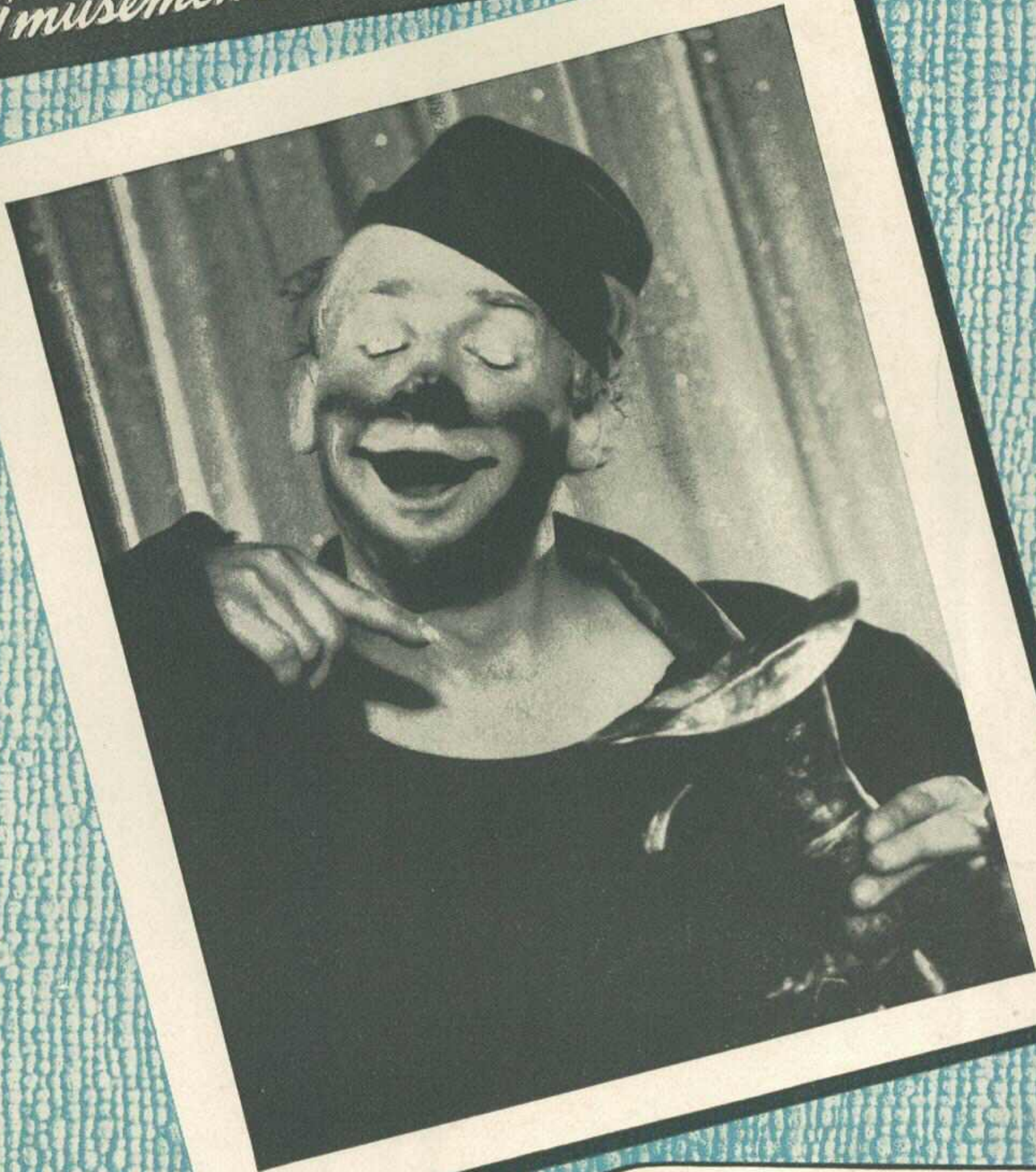


# The Billboard

*The World's Foremost  
Amusement Weekly*

SEPTEMBER 18, 1943

25 Cents



JOE JACKSON JR.

Funnyman of "Ice-Capades" of 1944

World Premiere at Madison Square Garden, New York,  
September 14.



*from the house that.....*

## **"SET THE WORLD ON FIRE"**

ON THE AIR, ON RECORDS, PIANO ROLLS AND MOTION PICTURES

- Johnny Doughboy Polka
- They're Sendin' the Judge to Jail
- Bunny's Boogie
- I Don't Stand for That Jive
- Knock Me Out With a Boogie Bar
- Make With the Bullets, Benny
- The Dancer at the Fair
- Gay Vienna
- He Knows How To Knock Me Out
- Strictly Instrumental

# **CHERIO**

*Music Publishers, Inc.*

1585 BROADWAY, N. Y. CITY

---

---

## *Rytvoc, Inc. Fall Catalog*

ON THE AIR, ON RECORDS, PIANO ROLLS AND MOTION PICTURES

- ★ More Than Ever
- ★ Let's Go, Joe
- ★ No Love Blues
- ★ Ogeechee River Lullaby
- ★ Oh, Theodora
- ★ Swing Slow, Sweet Clarinet
- ★ Poor Man's Symphony
- ★ Get in Touch With Me
- ★ Midnight Jump
- ★ Send Me Some Roses
- ★ Brother Bill
- ★ My Kind of People
- ★ A Cowboy in Khaki
- ★ Boogie Polka

*Maurie Hartmann*

**RYTVOC, Inc.**  
1585 BROADWAY, N. Y. CITY

*Deanna Bartlett*



# MANHUNT FOR ROAD LEGIT

## Public Hearings Now on War Labor Board Cases

WASHINGTON, Sept. 11.—The National War Labor Board, which has settled a number of disputes involving show business during the past six months, announced this week that public hearings on the merits of dispute cases would be heard in the future.

In many instances in the past, showbiz cases coming before the NWLB or a special panel have been given public hearings. The Petrillo hearing which opened this week was a case in point. However, some disputes involving salaries of radio technicians, radio actors and announcers, and other entertainers, have been settled by private hearings.

## Wirtz To Run Icer Pending Chorus Deal

### AGVA Seeks Jurisdiction

NEW YORK, Sept. 11.—Dispute between the chorus and producers of *Stars on Ice* at the Center Theater, which had threatened to close the show Sunday on orders of Arthur M. Wirtz, co-producer with Sonja Henie, was settled amicably Thursday (9), with agreement by both sides to talk matters over.

William H. Burke, executive director for Wirtz and Sonja Henie, is due here Monday (13) to discuss the chorus demand for a \$10 raise over their present \$50 salary. A agreement by the 47 girls to withdraw their demand, pending negotiations, Wirtz rescinded his closing notice.

Possibility exists that the powwow will also bring Wirtz and Sonja Henie both off the American Guild of Variety Artists' unfair list as AGVA officials stated that they would seek to get in touch with Burke Monday to re-enter the field to try to organize both *Stars on Ice* and the forthcoming Henie show. Unless Miss Henie conforms this time to the AGVA demands, she faces placement on the Screen Actor's Guild's unfair list when her present contract with 20th-Century Fox runs out some years hence.

## Bond "Cavalcade" Jams Philly Hall; Gives Run for \$\$

PHILADELPHIA, Sept. 11.—The Hollywood War Bond *Cavalcade of Stars*, putting on a super-duper vaudeville show, overflowed Convention Hall here Thursday (9) for the first leg in a 15-city tour, with 14,000 persons buying \$12,250,000 in War Bonds.

Back to their old vaude training went the stars to keep the bond buyers for 95 minutes, and most of them proved as effective across the foots as they are on the silver sheet. Among the dozen and a half screen stars and starlets on tap, it was riotous Betty Hutton, with her violent jitterbug singing and antics, and Mickey Rooney, with a roundelay of mad and zany impersonations plus a jam session at the drums, that had the

(See Bond "Cavalcade" on page 11)

## New Faces Tapping Managers For More Coin With Hefty Rise in Tour - Troupe Skeds

### USA's Year-Round New Year's Eve

NEW YORK, Sept. 11.—Swingshifters' jingling pockets are making every Main Stem night look like New Year's Eve. There's plenty coin to be spent and legit producers are getting their full share. With 25 theaters lighted by 14 dramas, half a dozen musicals, 4 musical revivals and a de luxe vaude show, and with even weak sisters turning in profitable grosses, legit showbiz is getting its best juicing in years.

The fancy figures don't apply to Broadway alone. Mainstreeters across the country are becoming as show-conscious as Stemmers and the production brotherhood has caught on to the fact that the road isn't as dead as they thought. There are already at least 15 troupes trekking the country, most of them extra editions of current Broadway originals, and all signs point to a substantial increase during the present season.

It ought to add up to a round-robin of handshaking and backslapping by producers and managers—if the boys ever do pat one another on the back. But there is a fly in the pie, a maggot in the fruit cake. They've got the shows

and they've got the customers, but with Uncle Sam putting bars and chevrons on the cream of the theater's talent and with a lot more from the top of the legit bottle up to their ears in one kind of war work or another, where are the actors coming from? It is a situation of which producers and managers are becoming more and more acutely conscious and, in the opinion of most showbiz leaders, one which will get much worse before it gets better.

### Producer Pays and Pays

The result is that when a producer gets ready to cast a traveling offspring of his show, he finds himself at a disadvantage. He has to take pretty much what he can get and usually pay more for it.

"That doesn't apply so much to leads," says Ben Boyar, general manager for Max Gordon, who has two touring companies of *Doughgirls* and another of *Junior Miss* on the job. "There are still names to be had, but new faces are certainly turning up for run-of-the-mill parts. We're naturally willing to take

(See *Manhunt for Road Legit* on page 25)

## Too Many Fiddles

NEW YORK, Sept. 11.—Tommy and Jimmy Dorsey are still in a clinch but it's purely fraternal affection. The last three broadcasts Jimmy did from the Hollywood Palladium, where he just closed a six-week run, had Tommy anonymously pumping away in the trombone section, with the ether fans let in on his presence only at the sign-off when, instead of going into Jimmy's theme song, the band played *I'm Getting Sentimental Over You*, with Tommy tromboning at the mike.

Tommy also lent his presence in *I Dood It*, MGM film starring Jimmy Dorsey's band. Tommy stands with his back to the camera looking at a sign plugging Jimmy's band when Red Skelton comes along and comments: "Boy, that Jimmy Dorsey has the best band in the world." A third person asks: "What about Tommy Dorsey's band?" And Skelton retorts: "Nah, too many fiddles." Tommy then shows his face, cracking: "I like Bob Hope."

Pay-off is that Tommy may have taken that fiddle gag seriously, as it is reported his fiddle section will be cut in half when he reorganizes his band.

## Troupers Move Into War Fields --WMC; Sale On?

WASHINGTON, Sept. 11.—The move to get more people into essential industry has started, War Man-Power Commission officials said this week, and already entertainers, musicians, artists and athletes are transferring from these fields into others which will guarantee them draft deferment. Just how widespread this movement to essential industry really is can't be accurately measured, and it is safe to assume that to some extent WMC is trying to sell the idea. On the other hand, it is unquestionably true that some people are losing no time leaving jobs in the non-deferrable class.

WMC is putting the matter on a patriotic basis. Instead of saying entertainers and some others in a "risky" (borderline) classification are going into essential work, the agency says that these "home-front workers" are replacing men going into service.

Musical entertainers now reporting for work at the sound of a whistle include an ork leader, a nitery singer and a vaude performer, WMC reported. The agency refused to disclose their names, saying that they are working in industrial plants.

It has been common knowledge since the last essential lists were released that many people in the entertainment business would have to either transfer or get in the army. In some fields, such as night clubs, the alternative to transferring was induction unless the entertainer was over-the-age limit. Dependency is no longer a basis for deferment.

October 1 is still the deadline in the face of Congressional threats. WMC warned that fathers would be drafted on that date unless they were in essential work.

## Vaude-Nitery Acts Get Added Pay-Go Tax Relief as Govt. Okays Important Deductions

### P. C., Fares, Scripts, Rent Included

NEW YORK, Sept. 11.—The snarl and confusion arising out of collection of withholding taxes was ended for vaude-act performers with a statement by the Commissioner of Internal Revenue that acts may make expense deductions up to 50 per cent of salary without question from the employer before the pay-go nick is applied. The ruling also allows for deductions beyond 50 per cent, provided there is approval by the employer.

The ruling, signed by Guy T. Helvering, Commissioner of Internal Revenue, became known Thursday (9) following exchange of letters between that office and Mortimer S. Rosenthal, associate

counsel of the American Guild of Variety Artists. It represents the most liberal terms yet obtained from the commissioner by any branch of show business.

The ruling, according to Rosenthal, will obviate the necessity of instituting court tests with the view of declaring performers to be independent contractors.

These deductions are allowed:

Agency commissions not to exceed 10 or 15 per cent.

Actual transportation paid by the artist to the place of engagement.

Professional material such as dialog, stories, music, wardrobe, etc., to be 15

(See *Acts Gets Relief* on page 11)

## In This Issue

Band & Vaude Grosses	17	General News	3-5	Reviews, Legit	26
Burlesque	19	General Outdoor	56-59	Night Clubs	20
Carnival	31-38	Legitimate	25-26	Orchestras	18
Circus	40-41	Letter List	49-50	Radio	10
Classified Ads	47-48	Magic	29	Vaude	19
Cocktail Combos	22-23	Merchandise-Pipes	52-55	Rinks-Skaters	30
Coin Machines	60-84	Music (Also See Records)	12-16	Roadshow Films	28
Columns:		Music-Merchandising	64-69	Routes, Acts	24
Crossroads, The	46	Music Popularity Chart	14	Bands	27
Editor's Desk, The	46	Night Clubs-Vaudeville	17-24	Carnival	51
Hard, Walter	58	Parks-Pools	42-43	Circus	51
Corral	41	Pipes for Pitchmen	55	Dramatic & Musical	51
Derbyshow News	29	Radio	6-12	Ice Shows	51
Fairs-Expositions	44-45	Record Buying Guide	66 & 68	Sponsored Events	38
Final Curtain, Births,		Repertoire	29	Vending Machines	70
Marriages	30				



## CIO & AFL "War" Shows

### Murray Union Plots 'Sleeves' For Nat'l Tour

NEW YORK, Sept. 11.—Roll Up Your Sleeves, the production-front show that started as a local affair of the Michigan CIO, will now be handled on a national scale, presented with all the trappings of a Broadway production. According to an announcement made Thursday (9) by Phillip Murray, CIO president, Kermit Bloomgarden has been engaged to serve as general manager, a capacity which he also fills for showman Herman Shumlin.

Based on a script by Leonard Keller, aircraft worker in the Cadillac-Allison plant, Detroit, and former bandleader and songwriter who originated the idea, the show will have added material by Henry Myers, Edward Eliscu and Jay Gorney, who wrote and produced *Meet the People*. Other top-notch legiters who will have been signed by the union are Phillip Loeb, who will direct; James Proctor, press agent, and Howard Bay, scenic designer.

Now sponsored by the national organization of the CIO, the show will tour the key cities of the country as the labor counterpart of *This Is the Army*, with the opening date set for November 2 in Philadelphia. Profits will pay for furthering the tour as it goes along. Following its presentation for civilians, it will be shown in army camps for soldier consumption.

Described as a musical extravaganza, it will be aimed at hiking production in factories and war plants and in bringing more people into war work by glorifying assembly liners. It is possible that some of the material used in *Lunchtime Follies* will be included, but most of the songs and sketches will be new. Among the songs already written by Keller are such titles as *Swing High Production, She's a Wow, 'Cause Our Cause Is Right* and *We'll Break Our Chains With a Double V*. Racial and religious intolerance will also be blasted in song and skit. As far as possible, however, no attempt will be made at obvious propaganda—entertainment will tell the story.

William Morris Agency has been charged with obtaining about 50 or 60 professional performers, with minor roles filled in by actual workers. George Ryerson, of the Detroit local, will act as labor co-ordinator.

Rehearsals are expected to start in about four weeks. Initial cost of the production has not yet been estimated. Union scale will be paid thruout.

### Benedict Into Coast Guard

CINCINNATI, Sept. 11.—Gardner Benedict, leader at the Beverly Hills Country Club, Newport, Ky., has enlisted in the United States Coast Guard and left last week-end for training station in St. Augustine, Fla., where he will organize a band. Clyde Trask is now leading the Beverly band.

### JOE JACKSON JR.

(This Week's Cover Subject)

JOE JACKSON JR., who is perpetuating the act made famous for 45 years by his late father, landed in show business thru a practical joke. During an engagement at Radio City Music Hall, New York, Joe Sr., decided to put his son into his own clown costume to see if the audience would know the difference. They didn't, and Joe Jr. tossed over his job as an aviation engineer to become an entertainer.

Following the pattern established by his father, Joe Jr. never speaks a line on the stage. In fact, he has not changed a single gesture in his father's act but has merely transplanted it from the stage to the ice.

Joe Jr. holds a degree from Princeton University and also a pilot's license, with 700 hours in the air to his credit.

He is now in his fourth year with the "Ice-Capades" revue, which opened September 14 at Madison Square Garden, New York. This year for the first time Joe Jr. will vary his bicycle act in tramp costume by playing the part of a king in a huge production number.

### AFL Pageant 'Way to Victory' At N. Y. Garden

NEW YORK, Sept. 11.—One of the innovations marking the forthcoming American Federation of Labor pageant at Madison Square Garden November 9, a show conceived and now being executed by the various talent and craft unions affiliated with the AFL to wind up labor's War Chest drive, will be an employers' committee of stage, screen and radio managers to work along with the employees' group. Managers have been invited to choose their own committee at a luncheon to be held at the Hotel Astor September 22, as a result of their own inquiries and "complaints" as to why they were always left out of the unions' garden shows.

Show, now called *We're on Our Way To Victory* will highlight the final weeks of the AFL's \$2,000,000 fund drive among its members, moneys to be contributed to USO and other relief organizations. To be presented as a tabloid recap of what labor as a whole has done for the war effort, the show will glorify the worker as a "production soldier." Elmer Rice and Arthur Arent are expected to work on the script, while Ella Kazan has agreed to direct. Nat Carson will design the sets. On the unions' committee are Bert Lytell, Actors' Equity; William Feinberg, Local 802, American Federation of Musicians; Morrie Seamon, Treasurers' and Ticket Sellers' Union and Solly Pernick, Stagehands Local One, James Sauter has been named as a general representative for the managers.

Among the radio, stage, screen and theater managers who have been invited to the Astor luncheon are Bob Weitman, Paramount Theater; Gus Eysell, Radio City Music Hall; Nicholas Schenck, MGM; Niles Trammel, NBC; William Paley, CBS; Mark Woods, Blue Network; Hal Horne, 20th Century-Fox; Billy Rose, Diamond Horseshoe; Lou Walters, Latin Quarter; Dave Wolpert, Hurricane; Lee Shubert, Marcus Heiman, James Reilly and Michael Todd, League of New York Theaters; Edward Johnson, Metropolitan Opera Company, Fred Waring and Nat Carson.

Altho the proceeds of the show will go to charitable organizations, its real purpose is to hypo contributions to AFL War Chest.

### Crasher Paradise; Pro Club D. C.'s Number 1 Fad Spot

#### Performers' Spotlight Club

WASHINGTON, Sept. 11.—The Spotlight Club, a unique spot operated pretty generally for show people, and not by them, would have the rope up every night—if it had a rope. Location is not open to general public and this fact alone makes it one of most-sought-after spots in town.

Entertainers in night clubs and theaters use it as spot for after-hours relaxation, and this too has made the place almost legendary. Fact that actors and singers take over the mike to amuse each other is added attraction, and management has to keep doorman posted every night to keep out crashers.

On Saturday nights after other locations close, the crowds storm the Spotlight Club but only a fraction get in. In recent weeks reputation of the club has swept over the city. Fads are easy to get started in this war-swollen city, and right now the Spotlight Club is one of the ace attractions. No competition is offered other locations, however, since the Spotlight doesn't open until all others have closed.

Since only members and entertainers have ready access to the coveted spot, it's something of a distinction among local nitery patrons to be a visitor. Regular night club operators are slightly puzzled by the dizzy rise to popularity the place has experienced, but they're not worried. There's no competitish.

### It's Out—Stokie Broke With Symp On Recording Feud

PHILADELPHIA, Sept. 11.—Real reason for Leopold Stokowski's split with the Philadelphia Orchestra several years ago finally came to light this week when Michael Myerberg, legit producer and former manager of the famed maestro, came to town to put on *Star Dust*, his newest stage venture. Differences over the maestro's recording activities were given by Myerberg as the "true story" of Stokowski's split with the symph he developed and brought to fame.

"Stokowski wanted to stay," said Myerberg. "The board of directors wanted him to stop making recordings (for Columbia) with his Youth Orchestra, but Stokowski had commitments. I argued with the board that youth recordings would help sale of Philadelphia Orchestra waxings (for Victor). I asked them to wait until the next statement was out. The directors refused, and not too politely, either."

"When the statement for the next six months came out, Philadelphia Orchestra record sales had jumped from \$17,000 to \$57,000. The board may deny all this, but I have the correspondence in my files to prove it."

### USI Pays 3 Crash Victims; Loans Each \$8,500 Also

#### Cases Against Pan-American Still Pending

NEW YORK, Sept. 11.—The executive committee of USO-Camp Shows, Incorporated, took final action at meeting of Thursday (9) in respect to financial assistance for three of the victims of the Lisbon Clipper crash of last February. A special appropriation, made to USI by parent body USO, provides for an outright payment of \$3,600 each to Jane Froman and Gypsy Markoff, still hospitalized from their injuries, and to Jeanne Lorraine, widow of Roy Rognan, who was killed in the disaster.

The payments are reimbursements for medical expenses incurred and for unemployment. Each is the maximum amount which would have been due them under terms of the accident insurance policy now provided for overseas performers.

The committee voted at the same time to lend amounts up to \$8,500 in each case to meet further medical expenses pending settlement of victim's claims against Pan American Airways. Don Ross, husband of Jane Froman, is asking \$20,000 on her behalf and Mrs. Rognan is claiming \$11,000. The amount of Miss Markoff's claim has not yet been reported. Erwin Swann, husband of Tamara, who also lost her life in the tragedy, has asked for no expenses.

The Civil Aeronautics Board announced yesterday (10) that the accident apparently had been caused by an error in judgment on the part of the pilot.

### Script Spat Parts Harris & Skirball

NEW YORK, Sept. 11.—Legit partnership of Jed Harris and movie producer Jack Skirball has been dissolved. "by mutual consent" without having sponsored a single production. Skirball has acquired Harris's interest in what was to have been their first production, *Jacobowsky and the Colonel*, for a nominal sum and will present it this season in association with the Theater Guild.

Differences between the duo are reported to have arisen over the need for a rewrite job. Harris thought that author Franz Werfel and adaptor Clifford Odets should do some overhauling on the script, but Skirball pushed for immediate production. Play has Nazi France as its locale, with Paul Lukas mentioned for the lead.

Meanwhile, Harris has other plans. With Harry M. Goetz, he is expected to do either *Till I Come Back To You*, which Nunnally Johnson is adapting from the Thomas Bell novel, or *No Haven*, a play by John Lloyd and Nina Anton, which Patricia Coleman is currently revising. Also on their schedule

The Billboard's  
1943  
MUSIC YEAR BOOK  
Will Be Part of  
Next Week's Issue

### New Favorites and Old-Timers Battle For War Bondsake

#### Howard & Baker Lead Teams

NEW YORK, Sept. 13.—The old and new showbiz pitch for the Third War Loan Drive comes to grips today at the Modern Industrial Bank at 225 West 34th Street. Bond selling technique of 1918 will be pitted against 1943, when Old-Timers and Bondadeers meet in free-for-all selling competition.

The Old-Timers' combo, whose slogan is "We did it before, and we'll do it again," is headed by hardy perennial Joe Howard and backed up with such veteran bond venders as Harry Hirshfield, Frank Fay, Bert Wheeler and Willie Howard. The streamlined Bondadeers are captained by Phil Baker, with Jerry Cooper, Jerry Lawrence, Mary Small and Lillian Leonard lined up behind him.

Battle will be held on main floor of bank with public buying direct from their favorite team. Treasury officials predict that the combined tally will run to at least \$1,000,000 worth of bonds.

Old-Timers announce that they will appear in same togs they wore back in 1918.

"Doubtless," scoffs streamlined Cap Baker, "they still have 'em. But they're going to get the answer to the \$64 question when they come up against my go-getting Bondadeers. We've got a 'secret weapon' for the campaign."

### Craig Trio Dead In PRR Wreck

NEW YORK, Sept. 11.—Known showbiz casualties in the wreck of the Pennsylvania Railroad's Congressional Limited Monday (8) outside of Philadelphia, are the Craig Trio, a femme tap and acro team, all of whom perished in the accident, and Marie M. B. McCauley, former legit actress.

The trio—Marie Merrick, 23, Lorraine Menzies, 21, and Josephine Di Pietro, 19,—had just completed an engagement at the Royal Casino, Washington, and were on their way here to fill a two-day engagement at the Yonkers Theater, Yonkers, Tuesday and Wednesday nights. Their failure to show up for the date caused an intensive search by Al Wilson, of the Eddie Smith office, who kept in close touch with PRR officials and the girls' parents in Boston. On Thursday morning, Wilson received notification from PRR officials that the girls were in the Philadelphia Morgue.

They had been in show business for three years. Miss Merrick was to marry Eddie Hayes, of Lowe, Hite and Stanley, in two weeks.

The bodies will be sent to Boston for burial.

Mrs. McCauley had toured with Mrs. Minnie Maddern Fiske and had appeared with the Provincetown Players. Her eight-year-old son, Ian, escaped with slight injuries.

### Arthur Warren Batoning

NEW YORK, Sept. 11.—Arthur Warren, out of the aircraft division of the navy, where he spent 10 months, is back in the music field. He opens an eight-week engagement at the Washington-Youree Hotel, Shreveport, La., Monday (13) with a nine-piece ork.

is Erskine Caldwell's *Georgia Boy* and a Kurt Weill-Ira Gershwin musical based on Edwin Justus Mayer's *Around the Horn*.



# Stardusters Put On Notice by Charlie Spivak

LOS ANGELES, Sept. 11.—Charlie Spivak this week revealed that his vocal group, the Stardusters, had been placed on notice and that a replacement for the group would be announced "shortly." Spivak said he felt that a smooth-running organization was most important to a band and other than that had no comment to make regarding the group. The Stardusters comprise three male singers and June Hutton and have been heavily featured with Spivak for more than a year.

## Palladium Opening a Record

Spivak's opening at the Hollywood Palladium Tuesday (5) broke all previous first-night records, 7,800 persons paying their way in. In attendance was a big party from 20th Century-Fox, where Spivak recently completed work in *Pin-Up Girl*.

Prior to moving into the Palladium, the band played a couple of dates to hefty grosses. Approximately 10,000 crowded the Pacific Square Ballroom, San Diego, for Spivak's three-day stand (3-5), with Saturday's 3,800 admissions the topper. Labor Day (6) Spivak traveled to San Bernardino to attract 1,700 there.

# NY Propmen Get WLB \$5-6 Pay Lift For 6-Day Week

NEW YORK, Sept. 11.—Increases of from \$5 to \$6 for a six-day work week have been okayed by the War Labor Board for stagehands working in New York's first-run vaudeville houses, as well as the larger neighborhood chains. All but two of the new contracts, which were submitted to the board by Stagehands' Local 1 jointly with each of the various film house operators, have already been approved, with the remaining two expected to come thru momentarily.

Contracts cover Radio City Music Hall, Paramount, Roxy, Strand and Capitol, as well as the Loew's, RKO and Skouras chains, and are retroactive to February 1, 1942. From that date an increase of \$3 has been made retroactive for one year to February 1, 1941. About 125 theaters are included, bringing pay rises to approximately 400 grips.

Another concession gained by the stagehands was a two weeks' vacation instead of the one week now in practice. What might be considered a precedent is WLB's decision that vacations, too, shall be retroactive, with the hands winning an extra week for last year.

New rates now bring head grips up from \$85.49 per week to \$90.49 in first-run houses and from \$66.60 to \$71.60 in secondary theaters.

Altho the hike covers a six-day work week, stagehands have a five-day week thruout the city, sixth day's work going to some unemployed member of the union. Latter will also gain a pro rata share of the salary boost.

# Material Protection Bureau



THE facilities of The Billboard's Material Protection Bureau may be used by any reader who wishes to establish the priority of ideas and material that do not fall within the scope of the U. S. Copyright Office in Washington. In making use of the service the following procedure must be followed:

Place a full description of the idea or material in a sealed envelope.

On the face of the envelope write your signature, your permanent address and any other information you deem necessary.

Attach the sealed packet to a letter signed by you asking that it be registered in The Billboard's Material Protection Bureau, and send them both, together with return postage, to The Billboard's Material Protection Bureau, 6th Floor, Palace Theater Building, New York City. It is important that your letter requesting registration be signed by you.

Upon receipt, the packet will be dated and filed away under your name.

The Billboard takes every reasonable precaution to safeguard packets submitted for registration, but does not assume any liability in connection with same.

# Link's Feist Pact For 5 Years More And 10% of Profits

NEW YORK, Sept. 11.—Harry Link, whose five-year contract as professional manager of Leo Feist, Inc., was renewed Wednesday (8), for five years more will now receive a 10 per cent cut in Feist profits only, instead of 5 per cent of the earnings of all three MGM pubs (Robbins, Miller and Feist) as provided for in his former pact.

Renewal of Link's contract brings to an end the off-the-record negotiations between Link and BMI. Up until the signing of the new agreement, BMI still had reason to believe that the Feist exec might be ready to make a switch.

# F. B. Bands Find Some Steady Work

NEW YORK, Sept. 11.—Frederick Bros.' orks are going in for longevity records. Gus Arnheim is at the Sherman Ballroom, San Diego, Calif., for nine months; Manny Prager at Child's Paramount Restaurant here a year; Billy Bishop at Deshler-Wallick Hotel, Columbus, O., six months; Eddie Young at Cosmopolitan Hotel, Denver, seven months; Gene Eyman at Lowry Hotel, St. Paul, a year, and Don Kaye at Claremont Inn, Berkley, Calif., seven months.

All these bands have recently signed renewal contracts and continue at the same spots.

# Dave Matthews 2d Ork for Palladium; Signed by GAC

LOS ANGELES, Sept. 11. — Dave Matthews has been readying an eight-piece band in secret and will open at the Hollywood Palladium as alternate band late in October. Band has been signed to a contract by Ralph Wonders and Dick Webster, of General Amusement Corporation.

Matthews, until recently Woody Herman's chief arranger, will feature Kay Foster, former Benny Goodman canary, and David Barbour, ex BG guitarist and husband of Peggy Lee. Matthews's arrangements smack of Duke Ellington, with the leader's tenor used on solos and his alto in ensembles.

# Rounding Up B'way Musicals for Camps and Hospitals, a NEIC Baby; League in Bond Huddle

NEW YORK, Sept. 11.—Units from all of Broadway's musical attractions are being organized to give shows at camps and hospitals in the vicinity of New York on alternate off-days. It was announced today by Bert Lytell, president of Actors' Equity, at a meeting of the National Entertainment Industry Council. Lytell held a luncheon powwow with company managers and deputies yesterday at which these representatives indicated the overwhelming desire of actors in their troupes to sign service pledges and participate in the project fostered by the NEIC.

*Blythe Spirit* company, altho not musical, was the first to respond, with Clifton Webb volunteering to do a monolog, Halla Stoddard to sing and Peggy Wood to play the piano. Performers will do solo specialties and participate in skits; they will not do tabloid versions of the plays in which they appear. Idea for this project, conceived by NEIC, was

a unit formed last year by Allan Jenkins and members of the *Something For The Boys* show. Stagehands have already given their okay for these performances. James Reilly, League of New York Theaters, reported that the emergency (See *NEIC Baby* on page 11)

# DuPree's Dances Off to Weak Start; But Has Duke for 3

PHILADELPHIA, Sept. 11.—Reese DuPree, vet dance promoter, got the new season off to only a fair start last Monday (6) at Town Hall here with a race dance. Bringing in the Carolina Cotton Pickers, Southern band, for their first Eastern stand, fact that the music makers are unknown here brought out a light crowd of 800 dancers. Mel Melvin, territorial fave, kept the music continuous. Box-office scale at 90 cents before 10 p.m. and a dollar after the deadline hour, take was a fair \$760. However, band was well received by the dancers and DuPree just about broke even on the date.

Using his Strand Ballroom here for local bands, DuPree has Duke Ellington coming up next on his promotional calendar. With three dates for the Duke, DuPree has the band in Wilmington, Del., at the Armory there September 29 for a white dance; a concert at the Academy of Music here September 30, tying in with the National Association for the Advancement of Colored People, and returns Ellington to Wilmington October 1 for a race dance at the Armory. Also bringing in Lionel Hampton for a race promotion at Town Hall here during the first week in October, with other dates on Hampton in the territory depending on his availability.

# Now Ray Robbins Fronts Foster Ork

CHICAGO, Sept. 11.—Uncle Sam keeps raiding the Chuck Foster band but so far has failed to break up the outfit. Early this month Foster passed his physical and reports to the army next week. Band was turned over to Harry Lewis, arranger, but Harry himself was drafted this week and reports later this month.

Latest move, set by GAC, which is booking the band, is to incorporate the outfit and promote Ray Robbins, singer, into the leader's spot. Outfit will be known as Chuck Foster's band under the direction of Ray Robbins and moves into the Claridge, Memphis, Friday (17) with that tag. Foster will retain a financial interest in the outfit.

# MPPA Advises Pubs On Paper Cuts

NEW YORK, Sept. 11.—Music Publishers' Protective Association this week advised its members of the following statement issued by the War Production Board, regarding paper stock:

"The likelihood of a shift in base period for estimating book publishers' paper quotas under Order L-245 from 1942 to 1943 appears extremely remote, Harry P. West, chief of the Book Publishing and Manufacturing Section, War Production Board, announced today. 'Considerable speculation on this score seems to be current among publishers, and many of them may be led to dissipate their available quotas under this order with the impression, for which there is no existing justification, that the 1942 base period may be changed to 1943,' Mr. West said."

# Four 802 Officials Getting Extra Pay, Charges Unity Men

NEW YORK, Sept. 11.—Claiming that officials of Local 802 were "receiving compensation from the union in excess of that allowed by the by-laws," two members of the New York local filed charges with the AFM against 802's executive board. Charges were preferred by Alfred Manuti and Nicholas Vitalo, members of the Unity opposition party and named Max Arons, Sam Suber, Edward Horn and Emil Balzar as those receiving additional compensation.

Defendants have been granted a 20-day extension to answer the complaint, making the deadline September 20. A spokesman for the local administration maintains that the increase in salary was granted by the executive board because the officials in question were performing duties after office hours.

Union rules provide for a \$75 salary for all officials and increases included an additional \$55 to Sam Suber, \$25 to Max Arons and \$5 each to Edward Horn and Emil Balzar.

Spokesman of the administration maintains the charge is a "political move and is not concerned with the welfare of the union."

# Hershey Reopens, Other Spots Trying

NEW YORK, Sept. 11.—Hershey Park, Hershey, Pa., which has been closed all season because of the gas shortage, opens next Saturday (18) with Bobby Sherwood. Park will operate week-ends, and management wanted to start the ball rolling week-end of September 11 but no agency here could supply the band, even tho the spot is one of the top money dates in normal times.

Other parks and outlying amusement spots which have been hard hit by the gas ban are frantically trying to find bands for the few remaining week-ends to squeeze a few drops from the citric season. Tho customers are available music isn't, the music mart being blocked.

# Jersey Spot Ruled OOB

ATLANTIC CITY, Sept. 11. — In the first action of its kind in the South Jersey resort area, the navy declared a nitery at near-by Wildwood "out of bounds." Spot hit is the Surf Club and reason given was because of "a general disturbance in the premises" reported to be of a race nature. Rendezvous was popular with the servicemen.

"Home of Showfolk"  
Rates Reasonable  
**HOTEL HAVLIN**  
CINCINNATI, O.  
Corner  
Vine St. &  
Opera Place  
Phone Main 6780

WAR CONDITIONS KEEPING YOU BUSY!  
Let us handle your Christmas Card problems. Send us your list and 10¢ per each address to cover cost of folder, regular 10¢ and 15¢ retailer; mailing and service charge. Send \$1 for beautiful 21-folder regular, 21-folder religious or 20-folder off-ette assortment. Money-back guarantee. Also name imprinted. Folders: 50 for \$1.25 or 25 for \$1.15 postpaid.  
**COPE'S SERVICE**  
Desk C-3  
11606 Sobleski St. Hamtramck, Mich.

**NOTICE!**  
AFTER SEPT. 20TH ALL TIME OPEN  
Feature Character Blackface Comic. Long experience, change often. Anything, any place—Stock, Road, Army Camps, Vaude, Musical Comedy, Clubs, Units, Schools, or what have you. Your top my lowest. Make it right. Up in all acts, produce.  
"Cornfield" Billy Williams  
Apt. 3F, 601 W. 112th St., New York 25, N. Y.  
P.S.: Consider Fast Working Straight Partner.

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Price. No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>A Careless Word — A Needless Sinking.</p> <p><b>TICKETS OF EVERY DESCRIPTION</b></p> <p>Order Now for Future Deliveries.</p> <p><b>THE TOLEDO TICKET CO.</b> Toledo 2, The Ticket City, Ohio</p>	<p><b>SPECIAL PRINTED</b> Cash with Order. Prices:</p> <table border="1"> <tr><td>2,000 . . . .</td><td>\$ 4.29</td></tr> <tr><td>4,000 . . . .</td><td>4.33</td></tr> <tr><td>6,000 . . . .</td><td>5.87</td></tr> <tr><td>8,000 . . . .</td><td>6.81</td></tr> <tr><td>10,000 . . . .</td><td>7.15</td></tr> <tr><td>30,000 . . . .</td><td>10.45</td></tr> <tr><td>50,000 . . . .</td><td>13.75</td></tr> <tr><td>100,000 . . . .</td><td>22.00</td></tr> <tr><td>500,000 . . . .</td><td>33.00</td></tr> <tr><td>1,000,000 . . . .</td><td>170.50</td></tr> </table> <p>Roll or Machine Double coupons, Double prices.</p>	2,000 . . . .	\$ 4.29	4,000 . . . .	4.33	6,000 . . . .	5.87	8,000 . . . .	6.81	10,000 . . . .	7.15	30,000 . . . .	10.45	50,000 . . . .	13.75	100,000 . . . .	22.00	500,000 . . . .	33.00	1,000,000 . . . .	170.50
2,000 . . . .	\$ 4.29																					
4,000 . . . .	4.33																					
6,000 . . . .	5.87																					
8,000 . . . .	6.81																					
10,000 . . . .	7.15																					
30,000 . . . .	10.45																					
50,000 . . . .	13.75																					
100,000 . . . .	22.00																					
500,000 . . . .	33.00																					
1,000,000 . . . .	170.50																					



# BUGS IN SUPPLEMENTARIES

## Dual-Net & Station Coverage Jammed With Jokers; Plenty Of Nothing, Survey Reveals

### Shows the Thing, Not Net or Outlet

NEW YORK, Sept. 11.—The consumer listens to programs, not networks or stations, and this very fact answers the pitch of the special pleader for supplementary coverage for broadcast shows, whether that supplementary coverage is a second network or a "second station" in any market area.

The big three among soap advertisers, Procter & Gamble, Colgate-Palmolive-Peet and Lever Brothers, have spent well over \$10,000,000 in the past few years on repeat shows on two networks and two stations in a market, only to have the Crossleys on every show dwindle the longer the programs were broadcast on more than one station in a market. Two networks delivered more listeners for one show for a sponsor than one, but the cost, according to market analysts, has been the highest per listener for a network show.

These facts have been highlighted lately by two industry developments. Number 1 was the announcement by Procter & Gamble that two of the three shows for which it has been using two networks, NBC and CBS, would be cut to one network with new shows using the second network.

Second development was the announcement by Miller McClintock, Mutual prexy, of a plan to present top night shows for advertisers with only courtesy announcements on the Mutual daytime air and the Blue net's plans to do the same thing. In this regard, it's important to realize that the Blue and Mutual idea came from one brain. Allen De Castro, who came to MBS from the Blue, and to the Blue from CBS.

### Publicity But No Plus

The second "supplementary" idea, which for the test period is a "give-away" plan, has met with plenty of publicity but no positive response as yet. Agencies are not interested because there's the 15 per cent discount on nothing is nothing. Sponsors fear fooling with a successful evening show, knowing that a daytime repeat may mean simply stealing a portion of the regular nighttime audience in favor of the daytime repeat—without product plugs. That'd be a nice way for a sponsor to give away something and receive nothing in return.

The case for a regular second commercial network or station airing of a successful show has only one theoretical factor in its favor. The repeat show costs, at most, one-third of the original. The fallacy in this is that the cost of any show averages 10 per cent of the actual broadcast, the other 90 per cent being network facilities. The saving involved, therefore, represents 62/3 per cent of the cost of the repeat broadcast.

Against this saving must be placed the fact that one show on two networks never delivers twice the audience that the show delivered on one network, even on the first broadcast. And the combined Crossleys get lower and lower the longer the shows are on the two nets or two stations.

### Advertisers' Protection

If this were the entire case it would not be as overwhelmingly against "supplementary coverage" on that score alone. It's necessary to consider several other factors. Gil Ralson, P & G radio exec, summed up a few of them recently. First, "two nets for one show places the advertiser's eggs in too few baskets." This is unwise, he pointed out, if only because at this time the draft makes talent plans so uncertain. If you lose a man on a two-network show you've

lost actually two men. Another advertiser said, "Repeats place the advertiser at the mercy of one broadcast show. No one can foresee just at which point a series will begin to go sour. Whenever it does, on a dual-network show, the advertiser finds his message isn't reaching the audience for which he's paying. Two different shows are not apt to go sour at the same time. Two shows give the radio advertiser protection that one never can."

While there's plenty negative on a two-network or two-station schedule in one market for a show, there are no facts available yet to prove that two different shows will be the answer. However, the facts will soon be coming up. Procter & Gamble has announced the replacement of two of its three two-net shows. The CBS version of *Vic and Sade* on September 20 becomes a special newscasting session (*The Billboard*, August 28) and the same net's repeat of *Pepper Young's Family* for Pedlar & Ryan will become a daytime mystery thriller written around the Earl Stanley Gardiner's *Perry Mason*, pulp detec character. The future case histories will once and for all answer any future white-haired boy who thinks up a supplementary coverage story.

### The Crossley Angle

P & G's third repeat soap opera is *Ma Perkins*, handled by B-S-H. There are no announced plans for a replacement of this cliff-hanger, but it's a foregone conclusion that as soon as *Perry Mason* gets its crime nose into the microphone (October 4), the final elimination of P & G's two-net shows will be announced.

Public explanation for the replacements is a desire on the part of the Cincy soaper to try out new types of daytime shows. Obviously no sponsor discards anything on the air that's productive. Moreover, it's expected that at least 50 per cent of the two-web audi- (See *NET, STATION BUGS* on page 8)

## WOW Barber Shop Four Top Singfest

OMAHA, Sept. 11.—WOW's announcers always thought they were silvery tongued but now they've got proof.

A WOW quartet, Lyle DeMoss, Ray Olson, Tom Chase and Thomson Moltz, never having sung before as a group, accepted a challenge and entered the Community Barber Shop Quartet contest sponsored by The Omaha World-Herald. They survived the elimination contests and went thru to the finals where they carried off top honors. Fifteen quartets competed.

## NEIC Plans New Radio Activity; Air Hospital Units

NEW YORK, Sept. 11. — Twenty-one prominent radio actors, writers and directors are expected to be set up as a group shortly by the radio projects committee of the National Entertainment Industry Council, to work under the American Theater Wing for the purpose of expanding the wing's radio activities. A small radio committee now handles the wing's *Stage Door Canteen* show, but this activity alone is felt to be inadequate. Personnel for the new group has not been announced yet.

The committee will also consider the organization of units of performers from many of radio's top shows to entertain at camps and hospitals in the vicinity of New York. These are non-broadcast shows utilizing actors, singers, etc., on their days off.

## UP 30-Year Man Heads WOW News

OMAHA, Sept. 11.—Radio news rivalry, already at a high pitch here between stations KOIL, WOW, KBON and KOWH, was given new impetus when Thomas W. Ingoldsby, oldest bureau manager of United Press in point of service, left the wire service to become city editor of WOW.

Veteran Omaha Newsman, Ingoldsby had been with United Press 30 years.

## C to C Slot Set By Monitor for Global Newscast

NEW YORK, Sept. 11.—The Christian Science Monitor will launch a regular series of world-wide news broadcasts Monday, September 20, at 6:30 p.m., over the Coast-to-Coast Mutual Network. Negotiations for the hook-up were concluded by paper and network officials this week, and the opening program will be a half-hour dedicatory show with execs participating.

Thereafter the program will be heard regularly from 6:30-6:45 p.m., Mondays thru Fridays, with three or more Monitor correspondents reporting daily over the air. The program will open and close in the paper's newsroom in Boston, with Volney Hurd, Monitor radio ed, doing an analysis and resume.

Regular reports will come from London, Moscow, Algiers, Cairo, Ankara, Washington, Aleutians, Port Moresby, Chungking, Ottawa, Latin American points, Stockholm, Lisbon, San Francisco, Berne and Sydney.

Transmission facilities of RCA, Press Wireless and A. T. & T. will be used.

The Monitor is not new to the international newscasting picture having short-waved the type of news that marks this newspaper for at least a year prior to the war.

## Pioneer-Press Cuts Radio Coverage Half

ST. PAUL, Sept. 11.—*Sunday Pioneer Press*, which had devoted nearly full page to radio news, has slashed to less than half. Edited by Richard Gilfillan, page has given up the usual pix from KSTP, WCCO, WTCN and WMIN, and has cut out chatterbox. Few radio highlights published.

*Minneapolis Sunday Tribune* radio page is out 18 months. The Cowles family, which owns *The Tribune*, also owns stations in Des Moines and the newspaper *Register-Tribune*, still is giving big space to radio.

*The Pioneer-Press* is co-owner with *The Minneapolis Times* of Station WTCN.

Cutting of newspaper radio coverage has been expected by the industry ever since KSTP and WCCO built up big news staffs which concentrated on bringing local news to the airwaves. As long as stations stuck to press association wire material they were on an even basis with the newspapers, but when they added legmen a war was expected. Actually the cut may be more due to newsprint shortage than any news war, but the trade will talk.

## Condensed Time Tables Released By Station WKRC

CINCINNATI, Sept. 11. — A selected program sked in preference to the full published listing, has been offered by Station WKRC, Mutual outlet here, to newspapers in small communities, which have found it difficult to carry full radio listings in the face of space curtailment and man-power shortage. Response to the offer has been good, with some papers carrying abbreviated listings where before they ignored station altogether. Complete skeds are still being sent to publications requesting them.

## Act Your Age, Boys

When a couple of kids stick out their tongues and go "yaah, yaah," at each other they are usually forgiven 'cause they're children and possibly don't know any better. When a couple of gals smile at each other and throw catty remarks they are also usually forgiven 'cause after all they're women. And when grown men blast each other in public the bystander sniffs and says forgivingly, "Guess they're drunk."

But when three adults simultaneously and publicly put the boot to another, and not so husky, adult then the onlooker is prone to wrinkle his nose in distress. Which is this scribe's reaction to the blasts unleashed, recently, by NBC's Trammell, CBS's Keston and Blue's Kobak at the Mutual Daytime Playhouse Plan.

Radio has thus far managed to keep its battles to itself; and when anything has come out into the open it has been pretty much of a fair match. The mud slinging and name calling that has several times highlighted the dealing of newspaper publishers has been conspicuously absent in broadcasting.

Now all of a sudden three of the four national networks hop on the fourth. And what is the fracas about? It's about an idea that one of the three originated and still intends to utilize, albeit in a different fashion. Where were NBC and CBS when the Blue announced its plan to rebroadcast evening programs in the afternoon? They were not blasting the Blue in public, that is certain.

Furthermore, by rapping Mutual's rebroadcast plan, which differs from the Blue's in that it offers the advertiser a 13-week trial on the cuff, the big boys of the business have only highlighted and added importance to Mutual's proposal. Had the triumvirate kept mum and let the Mutual plan die of its own impotence, as the report in this issue headed, "Bugs In Supplementaries" intimates will happen, had they done this then the entire matter would have been just a Mutual error.

Act your age, boys.

Lou Franckel.

The Billboard's  
1943

MUSIC YEAR BOOK

Will Be Part of  
Next Week's Issue



### Timely Topics at CBS Affiliates' Gab Sept. 15-16

NEW YORK, Sept. 11.—New commercial and sustaining skeds and question of new radio legislation will be among the top subjects on the agenda of the fall meeting of the CBS Affiliates Advisory Board, to be held September 15 and 16 at network headquarters here.

Members of the board are Franklin Doolittle, WDRG, Hartford, Conn.; I. R. Lounsbury, WKBW, Buffalo; C. T. Lucy, WRVA, Richmond, Va.; John M. Rivers, WCSC, Charleston, S. C.; Hoyt B. Wooten, WREC, Memphis; Leo Fitzpatrick, WJR, Detroit; Clyde W. Rembert, KRLD, Dallas; C. W. Myers, KOIN, Portland, Ore., and Arthur B. Church, KMBC, Kansas City, Mo.

CBS execs planning to attend are William S. Paley, prexy; Paul W. Kesten, v.-p. and general manager; Joseph R. Ream, v.-p. and secretary; Frank Stanton, v.-p.; Frank K. White, v.-p. and treasurer, and Herbert Akerberg, v.-p. in charge of station relations.

### Wreck News All Night by WOL

WASHINGTON, Sept. 11.—WOL, only local 24-hour station, teamed up with *Washington Times-Herald* Monday (6) to broadcast news thruout the night of Congressional Limited train wreck.

Newspaper set up a special department to handle personal inquiries on those definitely known to have been aboard the train and WOL made special announcements advising listeners that specific information could be obtained by telephoning the paper.

### WIP Gets Wreck on Spot

PHILADELPHIA, Sept. 11.—WIP scored a beat on local radio with its virtually on-the-spot broadcast of the train wreck of the Congressional Limited here Monday (6). News of the wreck was announced by WIP at 6:30 p.m. Station had its mobile unit on the scene at 7 to transcribe story of one of the worst train disasters in history.

With eye-witness accounts, the platters were aired at 12:30 to 1 a.m. and fed to the Mutual network. Platters were rebroadcast the next morning at 7 a.m. Mobile unit also visited local hospitals for eye-witness stories of two victims.

### Ed Fadiman's "Our Gang"

NEW YORK, Sept. 11.—Seventeen-year-old Ed Fadiman, nephew of Clifton of *Information Please*, has lined up an all-kiddie show for possible airing on Mutual. Packaged for a Kenyon & Eckhardt client and christened *Our Gang* the script is modeled on a variety show made up of original playlets sent in by writers under 19. Best skits will be produced with a \$25 War Bond for the authors. Cast features Billy Redfield, Skippy Homeir, Ray Ives and Sarah Macon.

Use of *Our Gang* tag on the air will make it the third medium to use it, the movies and comics having played around with our gang for years.

### Larceny Thy Name Is Woman

MINNEAPOLIS, Sept. 11.—"Are you having much trouble with getting batteries?" KSTP's Sam Levitan, promotion man, queried a rural visitor to the local NBC outlet station. "None whatever," she replied. "Others around me have, but I've got a system. Every time I want to use the radio I connect my set to the batteries in the telephone. The telephone company can't figure out why I always need new phone batteries—and I ain't telling 'em either."

### "Quiz Kids" on Bond Selling Tour

CHICAGO, Sept. 11.—The *Quiz Kids* program on the Blue Network will be heard from Constitution Hall, Washington, September 19, at the invitation of the U. S. Treasury Department. The kids leave early next week on a bond selling tour in behalf of the third war loan drive. First stop will be Elkhart, Ind., September 14. On September 16, 17 and 18 they will take part in reviews on the grounds of the Washington Monument, Washington, in addition to doing a personal appearance at Fort Washington.

Side trips will be made to two army camps and the Marine base at Quantico, Va., and on September 26 the kids will stage a bond show in Richmond.

### WIBW-KCKN Combo Mgt.

NEW YORK, Sept. 11.—Capper Publications, operator of WIBW, Topeka, and KCKN, Kansas City, Kan., has combined the management of both. Ben Ludy, currently the g. m. of WIBW, heads up both stations. Ellis Atterbury sticks with KCKN as local manager.

## Gilbert & Sullivan Places First in G. E. 499 Video Program 3-City Survey

### "Help Yourself" Best Tele Full Length Play

NEW YORK, Sept. 11.—WRGB, General Electric's television station in Schenectady, N. Y., has just completed a survey of 499 programs in 31 classifications telecast during the last year and a half.

Listeners picked light operas as their first choice, with news commentaries and full-length plays second and third respectively. Gilbert & Sullivan's *Pirates of Penzance* was the audience's favorite light opera, with *A Waltz Dream* and *Iolanthe* rating next in popularity.

# OWI Starts International Program Exchange Service For U.S. Foreign Stations

### Congress Gets a Special Audition

WASHINGTON, Sept. 11.—A series of 13 recordings, made at an OWI outpost in Sweden, will be offered to American radio stations beginning October 1, as the first move in the large-scale "exchange" plan of the overseas branch of OWI.

The OWI is also developing two series of programs made in America to be played over Swedish radio stations. The first series is called *Meet America*.

To launch both the series, an audition for members of Congress, the Swedish minister, and the press will be held September 17 in the auditorium of the Social Security Building in Washington.

The exchange with Sweden is just

first now being planned. Other programs will be made in various allied and neutral capitals of the world, prepared under supervision of OWI outpost representatives under the auspices of the official government radio spokesmen in those areas.

Objective of the exchange, of course, is to develop good will between the United States and the allied and neutral countries. Other programs are being planned in Australia, China, New Zealand, South Africa, Iceland and Turkey. American radio listeners will be hearing these as soon as OWI outpost representatives conclude work on the recordings. All of these series should be available within two or three months, according to OWI officials in Washington, and American radio stations may obtain them thru OWI's station relations office.

The Swedish recordings feature music by the Swedish radio orchestra; songs by Joel Berglund of the Royal Opera House in Stockholm; Sweden's special sports singer, Alf Alfer; Swedish folk music by Sven Skold, and the Student Choir from the University of Uppsala.

### Looks Like Hyde at Payna FCC Spot

WASHINGTON, Sept. 11.—Informed Washington sources were predicting this week that the vacant spot on the Federal Communications Commission would be filled shortly by Rosel Hyde, now assistant general counsel of the agency. FCC officials would make no prediction as to who would get the appointment, but reports that Hyde was under consideration were widespread.

Speculation over who would land the important commission post has been general since George Henry Payna's renomination was hastily recalled by President Roosevelt early in summer.

Hyde is a republican like Payna, and has a reputation of being a veteran government career man.

### Blue Net Minstrels Start Sept. 15 With Two Weekly; 4 Later

NEW YORK, Sept. 11.—The *Blue Network Minstrels*, featuring Sam Raskyn and Gus Van in cork, has been okayed for a weekly half-hour spot. Starting next Wednesday evening (15) the show is skedded for six weeks each Wednesday and Thursday night, after which Tuesday and Friday will be added to schedule. The time slot is still indefinite.

Scripting credits go to Sam Raskyn and Tom Langdon, directing to Ed Whitney. Supporting artists are Lulu Bates and Walter Scanlon's Sextet on the vocal end; Julian Noa, interlocutor, and Joe Rines's band.

### Air Force Show From CBS to NBC

NEW YORK, Sept. 11.—*I Sustain the Wings*, the Army Air Force show, featuring Glenn Miller's band, will move from CBS to NBC starting September 18. The program, now heard at 2 p.m., will broadcast instead at 6 p.m.

Reason for switch centers around football commitments of CBS affiliates which would have curtailed the show from reaching the entire Columbia net. NBC cleared the early-evening slot and grabbed the feature. Program will be aired from the Vanderbilt Theater, with tickets available to servicemen only.

...JDBEKK...DH...HOC...

THIS IS NOT A MILITARY SECRET!!  
 YOUR CLUE: The solution for this puzzle will be found among  
 the names of the industry's outstanding musical talent!  
 (DON'T MISS PAGES 59 THROUGH 63 IN THE 1943 MUSIC YEAR BOOK!)



# CBS Million for Consumer Ads

## All Media To Share Melon Cut As 8-Wk. Campaign Touches Each Columbia Sta. Market

### Copy Assayed in 10 Key Cities; Stations and Programs Integral Part

NEW YORK, Sept. 11.—For the first time in the history of network radio a Coast-to-Coast web will launch a national advertising campaign aimed at the listener. On September 26 CBS will unveil a comprehensive bally for its programs in every station town on the hook-up. The tub-thumping will use newspapers, card cards, posters, billboards, direct mail and radio, and will, before it concludes, cost about \$1,000,000.

Million-dollar ad budgets are nothing unusual in these days of big national advertisers but the CBS campaign will spend that amount of money within eight weeks in 129 markets. Bally is timed to break for the start of the fall season and will run, at station option, from 30 to 60 days.

Stations have a stake in the splash. Just as dealers share in nationally distributed brand campaigns, each piece of copy will carry the station name, address and product, i. e., call letters, wave-length and program name. Major emphasis will go to web commercials, *Lux Radio Theater*, Burns and Allen, Kate Smith, etc., altho net sustainers and local station shows will also get boosts.

### USA Stations Only

Station in each community in continental USA campaign does not include the CBS affiliates in Latin-continental USA (campaign does not include the CBS affiliates in Latin America) will select the media to be used. Thus stations will pick the papers, board locations and direct mail, aimed at listeners. But in every case every media available will get some part of the budget.

Thus CBS figures on a daily newspaper circulation of 12,000,000 and bus and car card circulation of 840 million. In addition CBS has transcribed about 600 recordings, of invites to listen, using net names for airing by the stations during the campaign.

All copy is prepared for display space with the actual size of each insertion being up to the station. Likewise the transportation cards will be giant size. The billboard and posters were prepared by names such as James Montgomery Flagg, Bertram Zadig, Hugo Gellert, John De Groot, Fred Chance and Gig Goodenow.

### Plus Regular Space

In addition to the comprehensive scope of the campaign as to media, copy and size, this drive in no way affects the regular advertising of the network and its affiliates. Majority of the outlets have been using paid space for some time. And obviously if campaign clicks it will be repeated next year. Even if it don't go over with a bang, and it should for its been put thru the tryout wringer—more about that later—it's obvious that the other networks will have to do some display advertising to preserve their competitive standing.

Thus it is not inconceivable that newspapers, and later possibly mags, which have been taking a beating from radio, will find in one of their toughest competitors one of their biggest customers. Other nets will try top the CBS splurge while in turn CBS will be planning an even bigger and better splash.

NBC at the moment is preparing a campaign for its M. & O. stations. These are WEA, New York; WRC, Washington; WMAQ, Chicago; WTAM, Cleveland; KPO, San Francisco, and KOA, Denver. WRC had its campaign some months ago, to counteract the bally incidental to the change of the name of the CBS

capital outlet from WJSV to WTOF. WEA figures to be next on the list, possibly along with the CBS campaign in this village.

For CBS this project is the climax of what Tom Connolly, director of web program promotion, has been doing in the past five years. Likewise it is a natural aftermath of the acquisition a year ago of Paul Hollister, expert in marketing and advertising, as CBS v.-p. in charge of sales promotion.

### Thoro Tryout

Campaign has been in the works for about six months. First kick in the drive was the bally around the renaming of the Washington outlet. Then a plan was tried out in Atlanta, Buffalo, Cincinnati, Cleveland, Oklahoma City, Seattle, San Francisco, Los Angeles and Birmingham. Then after all bugs were ironed out the network put a number of its execs on the road to visit affiliates, explain the campaign, show the tentative copy and plan each station's financial stake in the deal. For altho the chain is paying out the major part of the tab each affiliate is feeding the kitty. Tryout towns get the campaign along with the other station cities.

The campaign adds up to one typical of the pace-setting thinking of the network's execs. It's no secret that CBS has a sizable surplus and is heading for its biggest take, just as is most of the industry. Unlike former years, when

CBS sunk sizable sums in plants and studio improvements, this war year there is a shortage of equipment and material. Likewise taxes will eat into the profit. So it's smart to shoot the wag on advertising, especially when the campaign is thoro and expertly prepared.

### Overall Benefit

The bally figures to benefit everyone concerned. Obviously the network and its stations will have an enviable edge over its competitors in the drive for listeners for the new season. Likewise the affiliates will get prestige, added audience and press co-operation in each market. The same holds good for the sponsor, who gets prodigious promotion for program and product and for the agency, who has a happy client, and for talent which gets a superb build-up.

And while the entire campaign was devised primarily as a promotion for the CBS network, basically a nationally marketed product, there is no gainsaying the possibility that it may cause newspapers to conserve newsprint by cutting elsewhere than in their radio departments. After all, since the stations themselves will be placing the space, there is no doubt that where all else is equal the paper with the bigger radio page will get the bigger ad. And once the newspapers get some gravy from radio they may decide to loosen up and go along in the reasonable hope that the one-time arid radio pages may return an unexpected harvest.

### Tinney to Army?

PHILADELPHIA, Sept. 11.—Cal Tinney, homespun radio commentator, will give the go-by to radio for the duration and take a hitch in the army, according to local reports. A recent exiter from the air after tiffing with Ivey & Ellington agency, handling Phillies cigar account, Tinney was being primed for Blue Network show of his own.

Reports have it now that Tinney will confine his radio to the army, eying that branch of the armed forces if he can meet the physical requirements.

## Too Short for a Head

NEW YORK, Sept. 11.—Benny Goodman did an audience audition at NBC this week for a Ruthrauff & Ryan client. . . Sanford Bickart is one of many guys, in radio, who chases himself—but literally. He plays both Copper Barlow and Badman Clutcher on WOR's *Chick Carter* thriller series. . . Ann Marlow (she does the Rinso White e.t.'s) auditioned for a quarter-hour spot on the Blue as a vocalist. . . Jim Kane, of CBS press, off for a three-week vacash.

*Life* mag has three radio layouts in the works. One is about Amos 'n' Andy, another about *I Sustain the Wings*, the Glenn Miller AAF program that moves from CBS to NBC, and the third is a spread about radio comedians. . . Reg Stanborough, night supervisor of Blue announcers, into the army. Arthur Deakins replaced. . . WCED, 250-watter in DuBois, Pa., joins CBS October 10, as a bonus station on the basic web. . . NCAC now handling Marie Greene, vocalist on NBC's *Everything Goes*.

Johnnie Thomas, who had been doing *Armstrong Theatre of the Air* in Chicago, back in town and the *Just Plain Bill* cast. . . Charles Urquhart checked out as production manager for NBC Central Division. Arthur Jacobson, recently appointed assistant, steps up. . . Walter O'Keefe goes to Omaha for a September 22 personal appearance at the State American Legion confab. . . Leigh White, CBS Washington newscaster, headed for Harvard on a Nieman Fellowship. Don Pryor replaces.

Wynn Murray, away for a while, is headed back to the air, possibly on *Rubinoff Returns* show. . . Blue scanning announcer Mark Goodson's show titled *Strictly Personal*. It's a five-minute recorded stint pegged on the answers of celebs and citizens to a gag query. Platters would be made in the various niteries with the commercial being a spot announcement bill for mention of the club. . . Sid Cassel, currently on Mutual's *Foreign Assignment*, rehearsing in Mike Todd's legiter, *Mexican Hayride*. Fred Wahe, indie director, in from CHI and handling *The Open Door*.

Dave Grupp, houseman drummer at NBC is now a conductor. Batons for Tuesday airing of *Everything Goes*. . . Pat McGeehan replaces Truman Bradley as emcee of the Red Skelton show on Tuesday (14). . . Alan Holt, staff singer at NBC, joined the Red Cross as a field director. . . Peter Donald did a series of one-minute transcriptions for J. Katz Agency. Introduces commercials with a 30-second gag. . . Leo Mishkin joins CBS press staff on Monday (13).

Bobby Hastings goes into the air corps, which means a search for a new Jerry for *The Sea Hound* show on the Blue. . . Glenn Riggs now doing the New York commercials for Kix on *Lone Ranger*. . . Arthur Gilmore and Ben Alexander, West Coast announcers, around Radio City in navy lieutenant garb. Both stationed at Rhode Island base. . . Larry Gordon joined WAAT announcing staff. Comes from WISH, Indianapolis.

### Martineau to Yankee

HARTFORD, Conn., Sept. 11.—Frederick E. Bleber, a member of *The Hartford Times* station, WHTT, since its opening seven years ago, has succeeded L. H. Martineau as commercial manager. Martineau will join the Yankee Network sales staff in Boston and be in charge of Bridgeport, Worcester, and Providence affiliations of the network.

### NET, STATION BUGS

(Continued from page 6)

ences will be held by the same show on one net. If, however, the one net broadcast adds just one coincidental Crossley point, the sponsor and the agency will be happy because they will be holding 16 2/3 per cent of the unduplicated audience, without increasing cost.

The Mutual network, however, does not have to take the P & G, Colgate-Palmolive-Peet or Lever Brothers experiences as proof positive that supplementary networks or stations do not pay (if the same show is used.) Both C-P-P and LB have also used two-network or supplementary stations for their shows. Their histories are not current, and in several cases the ad agencies that handled the two-net or station shows are not currently handling the accounts.

### Why Colgate Didn't Renew

The Mutual network has the story in the files of station WOR. Over five years ago the Bamberger station was being sold as supplementary coverage for the New York market. To prove this point, one live 15-minute afternoon show that cost the same as two 15-minute slots was knifed in order that the sponsor might take two of his national net shows "off the line" on E. T.'s and repeat them the following day on WOR. The sponsor was Colgate-Palmolive-Peet; the live show, *Transradio's Women Make the News*; the substitutes, *Hilltop House* and one other weeper. When C-P-P checked the results of the supplementary broadcasts, it did not renew its contract.

Leaving the soap-op field, WOR records show that a cig sponsor was sold a supplementary bill of goods, when Chesterfield was sold on repeating its Glenn Miller CBS show on the station the night after it was heard live on the net. The deal thru Newell Emmett Agency was for 39 weeks, and the only reason it wasn't canceled before that was, according to one of the men who handled the show for the agency at that time, that "They wanted to earn their discount and not be short-rated."

Proctor & Gamble tried the secondary station repeat idea some five years ago, repeating their live net shows the following day on WOR. Three agencies were involved, Compton Agency, Pedlar & Ryan, and Blackett-Sample-Hummert. Three soap operas were used. The test was made for 26 weeks and not renewed, despite the good theory that New York could take at least two editions of *The Goldbergs* in one day. *Goldbergs* was one of the three shows repeated. P & G, being noted as a bulldog when it gets its teeth into an idea, came back for more and only two years ago was repeating some of its shows again on WOR.

### Economically Unsound

WOR no longer sells itself as a supplementary station. There must be a reason.

Repeat shows in any market have been proven, according to most statistically minded radio agency men, "economically unsound," there's no guesswork involved, the facts have been piling up for five years.

A General Mills exec, who prefers to be nameless, but who has been spending the cereal maker's radio advertising millions, sums up the sponsor's slant today: "Two good shows, on two good networks, are worth many times one show on all the networks in the world. Even FDR gets himself a better Crossley with two broadcasts than he does with one."



# Wax Jockeys on New Track

## Football Okay on All Twin City Stations Despite Nixing of Sale of U. of Minn. Games

Precedes and Afterthoughts Bring in the Dough

MINNEAPOLIS, Sept. 11.—Twin City radio listeners are going to get a varied dish of football broadcasts. With the University of Minnesota permitting no sale of game broadcasts, WCCO-CBS, KSTP-NBC and WTCN-Blue are confining their sales to pre-game dope and after-game review programs.

WCCO-CBS will air its football broadcasts thru Rollie Johnson, with possibility Navy will loan Yeoman Eddie Gallaher, former WCCO football-caster, to the station. The pre- and after-game periods are still up for sale, but expected to be sold before season gets under way later this month.

KSTP-NBC has sold its pre- and after-game to the Shell Oil Company for the third consecutive year. Halsey Hall will air the game and give the pre-game doping, along with Dell Franklyn, who will be in charge of the after-game review. Station will feed its programs to KROC, Rochester; KYSM, Mankato, and KFAM, St. Cloud, outlying Minnesota stations.

George Higgins and Al Gowans will be at the WTCN-Blue mike for the games, with the pre-game dope and after-game summaries sponsored by Solvatine. Joining in on the after-game program will be Dick Cullum, Minneapolis Daily Times sports editor, who will interview opposing coach. Summary of Big Ten Games will be done by Al Wold and AP scoreboard handled by Bob DeHaven and Al Gowans. Higgins will do the same summary. After-game session will be 45 minutes.

WLOL-Mutual won't air Minnesota games, but plans to confine itself to broadcasting all games carried by Mutual. E. S. Mittendorf, manager, said,

## NY Televisers To Transmit Patterns Simultaneously

NEW YORK, Sept. 11.—NBC, DuMont and CBS will soon set a date for simultaneous casting of their television identification patterns on the air on certain afternoons. Action will permit repairmen to adjust tele receivers in private homes during one visit.

Set owners have complained that now a repairman must make three separate calls to correctly repair or adjust their sets. This because the stations do not transmit at the same time.

Situation is further complicated by shortage of engineers able to service sets, with result that owners are being stuck with useless machines. Same problem confronts radio except that radio has millions of sets in use where television has only hundreds.

RCA asked that the three tele companies co-operate so dialers may have their receivers calibrated properly to all three wave lengths. Angle is that by working together now the three major televisers, in this area, will have audience prepared to judge their post-war offerings. At the moment only DuMont is doing much experimental telecasting. But others will swing into action right after the war.

## Blue's Musical Mysteries

NEW YORK, Sept. 11.—The Blue web is packaging and will peddle new evening show called *Musical Mysteries*. Eliot Whiterman sends in the script from an army camp, and direction is by staff megger Alex Leftwich. Format of the show combines music and mystery with clues in tunes.

pre-game and after-game programs are being worked out.

WMIN, indie, will broadcast St. Paul high school games, one a night, Tuesday thru Saturday, thruout season. Cook's Men's Store, St. Paul, sponsors. Marty O'Neill is at the mike.

## Pix Flacks Shoot At Radio Columns

NEW YORK, Sept. 11.—Hollywood movie companies are grabbing more and more air space to bolster their b. o., and are unleashing a blurb barrage on radio columns of newspapers and magazines. They're hitching radio news as addenda to puffs for stars and pix. This in addition to and hand-and-hand with, their paid air time, newspaper and magazine space.

Typical of a day's p. a. ammunition arriving at *The Billboard* radio desk are the following handouts:

James Cagney's guesting on *Radio Readers' Digest* program, is inserted on a page-long puff for his first indie production. Marjorie Riordan's mike date on Blue Network's *Noah Webster Speaks* is incidental to blurb on *Stage Door Canteen* film in which she appears. Frank Sinatra's pix *Higher and Higher* gets the lion's share of a story of his guest stars on *Broadway Band Box* program. Edmund Lowe's guesting on two NBC Coast-to-Coast shows is tied up with his new movie. Katina Paxinou's appearance at a Greek War Relief rally and her success in *For Whom the Bells Toll* are a lead in to her triple guesting on Chicago stations.

In addition Paramount set a two-week radio network exploitation with the *Hollywood Theater of the Air* show to serialize the film *So Proudly We Hail*.

## Full Commission Hears Noble's Application to Purchase Blue Network

### Labor Has Its Day in Court With Both CIO and AFL Entering Into Testimony

WASHINGTON, Sept. 11.—After a day-long hearing here today before six members of Federal Communications Commission, Chairman Fly ordered adjournment until September 20 of hearings on Edward J. Noble's application to purchase the Blue Network.

Action came as no surprise since large numbers of witnesses had been called and it was evident that not all could be heard in one day. When hearing resumes September 20, Noble will be on stand. He did not testify today.

Hearing today was well attended since CIO and other groups had asked to intervene, but visitors faced disappointment as session was notably lacking in controversy or sharp exchanges which normally characterize Washington hearings. Witnesses testified agreeably, and entire session moved serenely.

Only three witnesses were called for opener, Mark Wood, Blue proxy; Harold Hough, general manager KGKO, Fort Worth, Tex., chairman of planning and advisory committee of the web, and Dr. Frank C. Goodman, radio exec for Fed-

## Day of Ad Lib Platter Croesus Draws to Close; Spinners Produced Now

### WNEW Starts Unmaking Its Free and Easy Programing

NEW YORK, Sept. 11.—Record shows and platter jockeys, longtime favorite of indie station operation, seem headed for the scrapheap if program shuffle, now in progress at WNEW, local indie outlet, clicks. And at the moment after six weeks of experimentation, the new deck seems to be dealing financial flushes.

Eight years ago WNEW, then a most minor entity in the Metropolitan market, gave Martin Block, an itinerant announcer, his start. And altho Block wasn't the first record wrangler on the air he clicked commercially and started a national trend. Now the station that started the swing to recorded shows is cutting a fresh deck.

### Top Dough Station

Adding importance to move is the fact that WNEW was never in a better position as to audience or business. The station is among the first 10 in the country when it comes to revenue. Business this month is about 25 per cent ahead of the same period last year, and the latest Hooper gave the station its best audience rating to date; fifth place, right after the four web outlets over the week-end and in fourth place the rest of the week (between 8 a.m. and 6 p.m.).

Thus WNEW, having parlayed an idea and a style into a million-dollar business and a peak program popularity, has the rest of industry quietly putting on the peep to learn what's up. Actually, as station execs figure the set-up, they are making a pretty obvious play.

"We rode a winner for eight years, we're at the top, the champ. To stay the champ we've got to improve." And that's what they're trying to do.

### Record Bar Factor

Of course the record drought had some

effect upon their thinking; after all one of the top record makers last month produced one new platter where it provided 30 to 40 before the ban. In addition, competition is keener so the Bulova outlet made its move.

First they brought in Carl Erbe, a Broadway press agent, to handle publicity. Then they brought in Ted Cott, radio man with a longhair background, as program director. And Cott went to work.

Fundamentally his job was to dress up the program schedule without lousing up the successful operation. And it's Cott's formula that sounds the deathknell of the record wrangler.

The new program director, in the two months he has been in action, brought on 26 new programs. Many of them were live shows in the form of personalities, like Earl Wilson, *New York Post* columnist, who is the hottest thing in local journalistic circles. Angle here is that WNEW cannot compete with the nets on production. So they compete on personalities and features, and apparently click since every live show on the station is either sold or being bid for.

### Scripts for Platters

More important is what has been done to the record shows. For the station still uses record shows except that now they are planned, produced and promoted. Whereas the old platter program was strictly a chore of spinning records and ad libbing chatter, with the better spinners being the guys with the gift of gab, these shows now get a typical network going over. Station has three staff writers who get air credit and do continuity for each program; no more off the cuff con. Each program is timed and rehearsed before it goes on and a voice level is taken so there is proper contrast between the show and the announcer.

Same treatment goes into the make-up of the programs. No longer does the record rambler cook up a title and call his stint a show. Now there has got to be a frame for the program and these frames or plots are adapted to the station's record library. Now there has got to be continuity framed to fit the idea and the proper voice and music to fit the idea.

### Not New But Good

Here again, as with Martin Block, neither idea nor device is new. What is new is the application of the idea to the entire program structure of the station. Almost every station using records, indie as well as net affiliates, has a program with an idea. But WNEW is putting an idea, or frame as they call it, around every program and making the program, not the spieler, the important factor.

Here is the key to the WNEW transition and the reason why what this station succeeds in doing will affect all record stations, record shows and record spinners. The original appeal of the platter program was its simplicity and cheapness; all it required was a record, a turntable and a guy who could spiel ad lib. And the more following the guy got the more dough the station and the announcer reaped.

### Costs Money—But

Now with almost every station using that formula, WNEW steps ahead and fashions something that costs a little money but figures to return more. This modus operandi requires a brainy program director, some good staff writers and a couple of good producers. In return the stations can use salaried announcers instead of building record jockey per-

(See FCC HEARS NOBLE on page 11)

(See Wax Jockeys' Track on page 12)



## "Keepsakes"

Reviewed Sunday, 8:30-9 p.m. Style—Vocal. Sponsor—Carter Products, Inc. (Carter's Little Liver Pills). Agency—Ted Bates, Inc. Station—WJZ (New York) and Blue.

It's a far cry from *Inner Sanctum*, the chiller diller with the creaking door and Raymond Johnson's poison-dipped voice (now on CBS), to this new series, a package of melodic chirpings heavy on nostalgia and dripping with sentiment. But the product being peddled is the same, and hence up for proof is that there's little or no connection between program style and sponsorship objective.

It couldn't be that *Sanctum* wasn't doing its drumming job for liver pills, since the blood-curdler had this slot for a couple years; but it could be that material was running dangerously thin, and this in the face of fierce competition from *Crime Doctor* on WABC-CBS. The pattern for *Keepsakes* is strictly family—the youngles figure to avoid it religiously; but neither does this class figure to need Mr. Carter's contribution to the pharmaceutical shelf.

Duo of Dorothy Kirsten, lyric soprano, and Mack Harrell, baritone, is as sound a battery for this game as any manager could order. Each of their pitches is preceded by a poem or long-hair quotation submitted by listeners, who rate \$5 a copy for supplying the mood. The Met opera warbler drew *Alice Blue Gown* and *Beautiful Dreamer*, with Harrell, also of the Met, taking *Home On the Range* and *My Buddy*, aided by the mixed chorus in the latter. The background contingent also got its own spot down the middle, tossing off *Moonlight Bay*, and backed up the stars in the lead-out, *Make Believe*. Harry Sosnik, musical chief of Decca Records, batoned with great skill, giving off with *Missouri Waltz* for solo contribution. The commercials, well spaced, brief and grown up, are handled by John Carter. Poem precedes nicely done by Santos Ortega.

This one won't set the airwaves on fire, but it's more than acceptable because of Kirsten and Harrell, who are solid bellringers when it comes to romantic or tear-jerking numbers.

Leonard Traube.

## "Inner Sanctum"

Reviewed Sunday, 8:30-8:55. Style—Mystery Thriller. Sponsor—Colgate-Palmolive-Peet (Palmolive Shave Cream). Agency—Ted Bates, Inc. Station—WABC (New York) and CBS.

There are some commercials that put the curse on any program they touch. The Palmolive Shave Cream pitch did that to *Inner Sanctum* on its first broadcast for Colgate-Palmolive-Peet. It's one thing to have Raymond set the scene for the gore that's about to spill, but quite another to have him lead into the commercial with "Now you don't want blood on your face," etc. What it does is make the entire creaking-door session spill blood in order that the announcer may explain that you don't tear your face apart when you use the scrapeless, pull-less, marvelous concoction that saves your face as it protects your skin, etc. And taking five minutes away from what was a 30-minute show hurts also, for *Sanctum*, what with intros and commercials, is now about 15 minutes long, which is plenty short for a mood chiller.

The first new blood-letting was a tale called *Death and a Detective*, with Everett Sloane playing Stud Gilson, the sleuth, whose other self liked to see death unadorned strut. He played the part as tho he wasn't certain of the characterization, which is a surprise because Sloane seldom muffs a role. There were three deaths and the session ended with Stud wounded and in the hospital, pulling out the drain from his body at midnight so that the life stream would flow from his body.

It was very thin, without a twist in the broadcast. A homicidal maniac is okay on the air, but there are listeners who like to know why. Dual personality stuff is not in the best air tradition.

## PROGRAM REVIEWS

EWT Unless Otherwise Indicated

*Dr. J. and Mr. H.* has run itself thin thru the ages.

Hi Brown directed this as per usual with all stops pulled out.

Raymond Johnson played Raymond as if he enjoyed the fact that his listeners cut their necks when shaving and would enjoy opening each cut further. The others in the cast were adequate.

If young Mr. America cuts dad's throat some night and uses his Palmolive Shave cream as a salve, it'll be okay after he listens to this program long enough.

Joe Koehler.

## "Guess the Tune"

Reviewed Monday, 12:45-1 p.m. Style—Giveaway. Sponsor—Kurtz Bros., Bridgeport, Pa. Agency—Harry Feigenbaum, Philadelphia. Station—WIP, (Philadelphia).

With precious nylon hosiery for mademoiselle the lure, this new giveaway couldn't miss if it were a refrigerator concern over an Alaskan station. And with the product being such a staple item as spaghetti, the Kurtz Bros. can hardly miss attracting attention to the program.

Program itself puts the listener to the not-so-arduous task of identifying the titles of four familiar recorded pop songs. And if there be any doubt as to correct title, Howard Jones, handling the mike and turntable, does more than just hint. It is difficult to imagine anyone not catching on. Besides, any who need stronger hinting probably wouldn't like spaghetti anyway.

However, the catch is in the box-top. Each entry must be accompanied by a box-top of the plugged product. Facsimiles don't count. Five selected winners are announced daily. Skedded Mondays thru Fridays, it's 25 pairs of nylons in the grab bag each week, enough to make any housefrau change her favorite brand of spaghetti in favor of the gratuitous Kurtz boys.

Jones is an old hand at giveaway shots on local lanes. His cheery manner and delivery is an object lesson for all Fuller Brush salesmen, and his convincing tones are enough to make any lady of the house drop her mop and given a listen.

Stanza marks the sponsor's initial foray into radio. If the Kurtz Bros. sell enough spaghetti via nylons in this market, the giveaway offer will be expanded to other air markets.

Maurie Orodener.

## "For This We Fight"

Reviewed Saturday, 7-7:30 p.m. Style—Educational. Sustaining over WFAF (New York) and NBC.

The second series broadcast under the general title *For This We Fight* concerns itself with the domestic side of the problem of what we're fighting for. The program has learned a great deal in its first 13 weeks. It has learned how to be a "show" and how to make what it presents (ideas) acceptable listening. The broadcast opened with voices asking questions—not pleasant queries but forthright inquiries which are in the minds of a great many of those who listen and think. They're presented as a semi-montage, overlapping just a bit, but never too much to be confusing.

Following the question asking, the announcer, Ben Grauer, gives the credits, which belong to the NBC Inter-American University of the Air and the Twentieth Century Fund. Then a quick introduction of the first speaker, who in this case was, naturally, the head of the sponsoring fund, Evans Clark. Clark outlined what was being done constructively in the way of post-war planning. Then Stuart Chase expressed his philosophy of post-war thinking, summing it briefly as "Free Speech and Groceries." He focused listeners' thoughts on the problem by stating that if the post-war world were to live at the level it did directly before the conflict there would be 19,000,000 unemployed. In other words, if there's no intelligent post-war planning there'll be a depression worse than the last. Statements like this are what made this broadcast noteworthy as an opinion-forming device.

The next guest was U. S. Supreme

Court Justice Robert H. Jackson, who stressed that an informed public opinion was a must if the nation was not to lose the peace. "ePace," he said, "will not take care of itself."

The three speakers said a great deal but they said it in less than 20 minutes, leaving a goodly segment of time for the round-table session which followed. Ben Grauer presented the r. t. with questions sent in by the listeners and the authorities answered them without fear or favor. Justice Jackson, by the way, was brought to the program from Jamesstown, Va., and handled his answers as tho he were right in the New York studio.

Following the discussion there was a brief summation and an outline of what the next week's presentation was going to highlight, with pleas for the listening audience to become part of the program by asking the guest authorities the questions on their minds. The actual broadcast ended with voices again stating their fears of post-war living—questions which tied into the next Saturday's broadcast.

*For This We Fight* has now become a literate, worthwhile broadcast. Gone is the early program log-rolling. Gone is long-windedness. Gone is the holier-than-thou attitude. It's everything it wasn't at the debut.

J. K.

## "Hasten the Day"

Reviewed Sunday, 6:30-6:45 p.m. Style—Dramatic series. Sustaining on WNYC (New York).

The Office of Civilian Defense has recorded a new series of 15-minute programs designed to sell America on not only CD problems but on the many other civilian aches which are arising out of the world conflict. Instead of going in for names and speeches, *Hasten the Day* presents the simple problems of a normal family living in any small city in the U. S. A.—the Tuckers. And it does it without fanfare, without false heroics, without theatricalism. As a matter of fact, there are times when the listener feels as tho it's all taken too casually.

Rob Tucker, dad, has decided that his own business can run along without him for the duration (he has a capable partner), so he obtains a job as foreman on a production line in a war factory. This means tearing up family roots and moving. It's pretty hard on Carol Tucker, the deb-age daughter, who is a bit of a snob, but she can and does take it, until she arrives in the factory town to discover that the house that dad has located has burned down and they are to live in a three-room gas station. She's still fuming when the e. t. comes to the end of episode one.

It's a family program, at a family hour and without sock competition, except for *The Great Gildersleeve*. Pauline Gildersleeve, who scripted *The Ghost of Benjamin Sweet*, did this and it was directed by Charlie Schenck. Both have done an intelligent job. In this first episode they planted the need of shifting from unessential to essential work and sold the idea that even if it couldn't be done without some pain, it was worth while doing. This is a different approach to selling the nation on its war job. It will be interesting to see what it accomplishes.

J. K.

## Earl Wilson

Reviewed Tuesday, 7:50-8 p.m. Style—Chatter. Sustaining over WNEW (New York).

Ever since Earl Wilson succeeded to the saloon editorship of *The Post* his lusty essays on the drinking spots have been setting the town, especially the trade, on its collective seat. His column effervescence is not, however, reflected thru the ether. It may be that he's a more restrained citizen before the mike and maybe the NAB code doesn't permit him to kid himself and the industry with the salty language that he uses in the paper.

The toning down of his phraseology for the air results in a terrific loss of color. Indicative is his reference to the cafe society sarsaparilla sippers, which is anemic in comparison to the stuff he uses in his printed column.

Wilson's subject matter is inherently interesting. Like having Harry Richman's No. 1 fan, a gal in the Broadway

Rose vein, on as a guster. But the spice just doesn't come across. You wait for a wow line that never arrives. Perhaps when he learns to adapt his verbiage to radio, to revamp some of his pungent phrases so they'll crackle on the air as they do on paper—when he does that Wilson should become an ace commentator of the nocturnal haunts.

Joe Cohen.

## DuMont Television

Reviewed Tuesday, 8:30-9:30 p.m. Style—Variety. Sustaining on W2WXY (New York).

Technical difficulties almost put the kibosh on this WOR practice session at the DuMont studios. Program under direction of Ray Nelson started 15 minutes late and was sabotaged by bad luck from beginning to end. DuMont officials explained breakdowns were due to new cooling system just installed. A shift in the mechanism and a reining of the tubes had been completed shortly before show time and kinks hadn't been worked out.

Showing featured *WOR's Television College*, with camera opening on comedian in cap and gown who introduced himself as the dean of good old WTC. Part was played by Carl Mark, an agency radio man, who did some neat emceeing. His portrayal of a double-talking, absent-minded professor lent professionalism to the entire program.

First act was the Norton Sisters, the good-looking trio who have a sustainer on WOR every Saturday. Their songs indicate a good arranger hovers in the background. Each time they come on they have new and exciting material.

The "professor" next ushered in Stanley Nabinger, who sang *Song of Songs*. Nabinger has a strong voice, but obviously lacks training and/or experience. His failure to click may have been due, in part, to camera fright.

Jack Cremer, the *Handy Man* of WOR's daily program by that name, filled the number three spot with a comedy routine, purporting to be a lesson on how to make oneself a general nuisance around the house (a la Bob Benchley). A combination of bad script, poor prop arrangements, including a table so low it seemed to be a part of the floor, negated Cremer's efforts.

Lovely Lorna Byron, who made such a resounding splash when she hit the airwaves last week, was next. Her excellent song selling was overshadowed by the camera which never showed her full length. A draped satin dress seen only to her knees gave the impression of a pair of Turkish pantaloons. Close-ups, however, did her justice.

Songwriter Gerry Van Dyke came on to sing *If You Please* and one of his own compositions, *More Than a Dream*. Van Dyke has a pleasant voice, but little ability via the showwaves.

Major tech breakdown came just as Bunny Duncan and Jack Gallagher, dance team under sponsorship of Arthur Murray, were introducing their act.

After a half-hour lapse, during which time DuMont soothed the audience with music, the dancers returned to do an excellent skit demonstrating dance steps. Camera work on the pair was top flight, with the range finder following every movement. Duncan and Gallagher combine genuine talent with a wholesome exuberance.

The Norton Sisters returned to do *Pistol Packin' Mama* and *Melancholy Baby*. A mike placed too close to the piano caused the accompaniment to overshadow their singing, but the attractive group are good to watch and nobody seemed to mind . . . too much.

Incidentally, pianist Sam Medoff, who backgrounds the entire show, does a very fine job. His work is complicated by lack of a cue sheet and in most instances no rehearsals have been held, but he handles the situations well.

Lorna Byron came back to do two more songs, proving her versatility with a smooth swinging of the pop *You'll Never Know* and the semi-classical *Vienna Dreams*.

Harry Conover, the cover queen king, presented two members of the Conover corral. In an unrehearsed interview, both trainer and fillies were less than spirited. Somebody slipped or didn't take the act seriously enough to script or rehearse it. It added up to weary watchful waiting for something to happen.

The Norton Sisters capped the show with *Dark Town Strutters' Ball*. These gals are big-time plus.

Despite the aforementioned technical

**8x10 PHOTO REPRODUCTIONS**

100 8x10 (1 Subject) ..... \$9.50  
50 8x10 (1 Subject) ..... 4.00

Prices on Postcards and Other Sizes on Request.  
50% Deposit with Order, Balance C. O. D.

**PHOTO SERVICE CO.**  
145 W. 45th St. New York City



headaches, program delivered decrease in high and low spots and the promise of better shows to come. Mark's emceeing proved his method is the best yet for maintaining continuity. His clever punning and double-talk was a leveling agent, a welcome improvement over previous WOR-DuMont offerings.

Wanda Marvin.

**DuMont Television**

Reviewed Wednesday, 8:30-9:45 p.m. Style — Variety and films. Sustaining on W2WXV (New York).

Instead of usual *Television Roof* scene-setting device, this program opened cold with Dennis James making a pitch for fan mail. Then, as camera faded, James, the Adams Hats trade-mark, loomed up and was followed by Sam Taub.

The Taub guest this week was Harry Donovan, son of "Professor" Mike Donovan, who taught Teddy Roosevelt to box. Taub started off asking about his famous father and Donovan took over for a lengthy monolog spiced with names such as James Corbett, John L. Sullivan, Paddy Ryan, etc.

Next commercial was Press-On Mending Tape. They opened with a shot of the box and an offstage fem voice introduction. Commercials were shorter and better than last time out. Marian Ferrar and Lynn Russell, vaude team, appeared for the repairing device and repeated *The Loves of Nora*, presented by the duo three weeks ago on W2WXV.

Ann Karen, who has worked these programs for this sponsor since they started, did a brief talk and demonstration. Then another shot of the product label and a repeat of the out-of-view fem plugging Press-On.

Ferrar and Russell appeared again to sing a medley of Russian songs. The girls would photograph to better advantage in gowns of one color. Contrast of their light-flowered dress tops over dark skirts projected badly, tending to sever them at the bodice.

Kerby Cushing stepped out of his familiar book forum presentation role to do a narration during the showing of a Marine Corps documentary film about the Sotuh Pacific. Cushing's commentary, which ran thru the entire screening, was done in Quentin Reynolds' style. His intelligent annotation was timely good listening. For instance, when the Marines filled the tanks of their jeeps with gas in the fever-infested jungles, Cushing asked the audience if they minded skipping a Sunday pleasure drive.

Glorianne Lehr, Bert's daughter, a young lady with poise and personality, made her tele debut on this show. She scans well and projects nicely. In giving an excerpt from *Susan and God* she showed talent, altho the material was too mature for her. She also did a believable take-off on a dizzy jitterbug and her mimicry of a sophisticated aging comedienne was charming.

A melodramatic skit about women whose men are on bombing expeditions over enemy territory was competent but in questionable taste. The terror it creates in the hearts of the women who have men in action is inexcusable. The savage cruelty of its stark realism is dramatic, but a realism built on hysteria that is neither smart nor in place. Miss Lehr does not have to resort to such tear-jerking dialog to sell herself.

Sam Cuff came on to do his *Face of the War* map talk. Usually reserved for Sunday nights, the surrender of Italy prompted the extra showing. He explained the significance of the event and pointed out spots on the map where the next act of the war may take place.

Definite technical improvements in sound and sight have been made since last week. All participants on the show, with the exception of Miss Lehr and Mr. Donovan, were tele vets, and their performances showed effect of familiarity with the audio-video medium. W. M.

**Central States System Gets Roll From Ad Agency**

OMAHA, Sept. 11.—Harold Roll, formerly with the Allen-Reynolds advertising agency here, has been named director of sales promotion and merchandising for Central States System Stations KOIL, KFOR and KFAB. Roll also will supervise the system's publicity and research.

Net also has appointed Max M. Everett to be in charge of national spot sales. Everett, who will headquarter in Omaha, was sales representative for *Better Homes and Gardens* magazine for 11 years.

**The Sweets' Dick Tracy**

NEW YORK, Sept. 11.—The *Dick Tracy* serial is going commercial over New England stations of the Blue starting this week. Sponsor is the Sweets Company, handled by Duane Jones agency. Commercials over the New England stations will be tagged before and after the show by Walter Herlihy speaking from New York, while the rest of the network fills with spot announcements.

**Al Marlin To WHAS**

SPRINGFIELD, Mass., Sept. 11.—Albert W. Marlin, general manager of Radio Station WHAS, will leave that post to become program director of WHAS in Louisville, Ky., on September 15.

Marlin came to WHAS 10 years ago. At WHAS he follows Robert Kennett who has moved to CBS to head up the newly formed Program Relations Department.

**BOND "CAVALCADE"**

(Continued from page 3)

rafters of the auditorium reverberating. Kay Kyser his Music Makers provided the tuneful setting for the show, Kyser also doing yeoman service as emcee, helping leads to keep the long show running at a fairly decent pace. James Cagney, who offered up a fairish bit of his *Yankee Doodle Dandy* singing and stepping, helped out some on the introductions. Running extremely high in entertainment appeal were a trio of song stars, capped by Judy Garland, for a string of screen and Gershwin dandies, youthful and pretty Kathryn Grayson adding a classical tone with bell-ringing pipes for a brace of operatic arias, and Dick Powell, ever the perennial June 1st, on for a medley of his celluloid song hits.

Comedy department, apart from Maestro Kyser's clowning, fell entirely on Harpo Marx, who proved up to it. Still chasing the blondes, he engages in two hilarious pantomimic bits from burly stock with Muriel Goodspeed and Lucille Ball. For added measure, he scored heavily and handsomely with his harp mastery. Show could stand more comedy moments, however, and certainly more of dancing. Fred Astaire is alone in the terp register with a short, tho graceful, session of footwork that found the master too restrained and none-too-at ease in working before a live audience.

Interspersed with the variety talent is the propagandizing of Greer Garson, with a bond spiel that lays it on too thick for effectiveness; Paul Henreid, reading a letter purportedly from a Free-French army pal, and Cagney's recitation of a poem. Further slowing the proceedings is the bringing on of starlets Rosemary LaPlanche, Dorris Merriek, Dorothy Merritt, Ruth Brady and Marjorie Stewart for unearned publicity-minded bows. Troupe jumped to Boston from here, winding up the junket September 26 in Hollywood Bowl.

Maurie Orodanker.

**NEIC BABY**

(Continued from page 5)

council of the legitimate theater will meet Tuesday (14) to work out the bond matinees in legit houses. Reilly explained that this was the proper organization to handle the special matinees, and his failure to call it together before this resulted in apparent delays. Stagehands, treasurers, musicians, and managers unions indicated that their organizations were willing to go along and that their representatives on the emergency council would give their okay. Equity council has already passed on it. Matinees will probably start September 28, and continue thruout the week until each show has given an extra performance. Admission to these shows will be by War Bond purchase only.

Kenneth Thompson, Hollywood Victory Committee, sitting in with James Cagney, Screen Actors' Guild, as West Coast Representatives, announced that \$200,000,000, highest gross ever recorded for one performance, was chalked up in Boston last night by the Hollywood Caravan. Figure is expected to be topped tonight in Madison Square Garden. Thompson added that the Caravan gross will probably reach one billion dollars by the time it winds up in Chicago.

The date for the general show business rally to stimulate the pledge drive, already under way, has now been set for Tuesday, October 5, at 11:30 p.m., probably at the Winter Garden. Pledges call for six weeks services (or thirty-six performances) in the entertainment industry's various war activities projects.

**Standards and Editorializing Two Topics on NAB Radio News Comm. Waldorf Sept. 15 Meet**

**Lunch With Analysts Group on Sked**

NEW YORK, Sept. 11.—With appointments to the newly formed radio news committee of NAB completed, a two-day meeting between committee and NAB public relations group has been set for September 15-16 at the Waldorf-Astoria here.

The two committees will meet jointly September 15 and lunch with members of the Association of Radio News Analysts.

Separate sessions will be held after the luncheon with Charter Heslep, radio division, Office of Censorship, and Russel Horgin, division of information, WPB, as speakers. Other biz skedded for discussion are standards of newscasting, recognition of the medium, news personnel, handling and editorializing of news and its future.

Among those attending will be Neville Miller, NAB president; Karl Koerber, managing director KMBC, Kansas City, Mo.; William Dowdell, news editor WLW, Cincinnati; Tom Eaton, news editor WTIC, Hartford, Conn.; Rex Howell, manager KPXJ, Grand Junction, Colo.;

**ACTS GETS RELIEF**

(Continued from page 3)

per cent of the gross compensation up to \$500, 10 per cent of salary up to \$1,000, and 5 per cent over \$1,000.

Board and lodging where artist maintains a bona fide residence and performs away from the residence.

These items collectively, if totaling 50 per cent or less, are deductible without question by the employer. Over that amount, the talent buyer has the right to reject any item handed in. On any deduction beyond 50 per cent, if later found to be irregular, the employer may be held liable for the amount.

**Credit on Income Tax**

If the act feels that expenses over the half-way mark not allowed by the boss are incurred as part of the engagement, he may still claim that as a credit on his income taxes.

The commissioner, in his letter to Rosenthal, referred to Section 404.14 of Treasury decision 5277, which provides that any amount paid in advance, or reimbursements made while incurred on the business at hand, may be allowed before the 20 per cent nick is applied. Subsequently Helvering declared that, "It is the opinion of this office that an agent's commissions, amounts expended for material, dialog, music, transportation to place of engagement, and board and lodging where the individual maintains a bona fide home and performs away from such home, and other items incurred on behalf of the employer are not subject to withholding.

The commissioner bemoaned the fact that he does not have statistics available and cannot ascertain without lengthy study whether the over-all percentages, as submitted by Rosenthal, are the average expenses made in fulfillment of a contract. There is no hard and fast rule, he admitted, each case being different.

**Will Musicians Also Benefit?**

All expenses must be submitted to the employer in writing. These statements are to be kept by the employer subject to perusal by the commissioner.

The ruling goes far beyond the deductions for musicians obtained by the American Federation of Musicians, which allowed only commissions and transportation. It is believed that with liberalization of the act, these deductions may be applied to tootlers also.

Rosenthal carried on correspondence with Guy Mooney, a deputy commissioner, but issuance was held up so that Helvering himself could review the findings, and hence there could be no question by employers on its validity.

To prevent slip-ups, Rosenthal is having printed forms made up for the performer which will be available at all AGVA locals.

In addition, all agents and booking offices will get a copy of Helvering's letter.

L. Spencer Mitchell, manager WDAE, Tampa, Fla.; Paul White, CBS news broadcasts director; Bill Brooks, NBC news and special events director, and Wait Dennis, NAB news bureau chief.

**FCC HEARS NOBLE**

(Continued from page 9)

tors except to prevent libel and to keep broadcast in good taste.

Fly interrupted this point to ask if Ford Motor Company could buy time on Blue, using W. G. Cameron as commentator. Wood replied affirmatively and explained that Ford had product to sell in peacetime and good will to maintain now. Asked if American Federation of Labor could buy time, Wood replied negatively. During discussion that followed, Wood sought to explain that the Blue only sells time to "advertiser of a product" and not "advertiser of idea." In other words, people can be solicited to buy, but not to join.

Blue is not a member of NAB, Wood said, but follows many of its policies. Under cross-examination by Cotton, Wood explained how the Blue code differed from NAB. This, he said, was a difference "not in any material respect but in some cases the Blue is much broader." Asked if the code did not prohibit giving or selling of time for solicitation of union membership, Wood said the Blue did not sell time for membership solicitation or "expansion of a philosophy" but rather to sell a product.

Hough's testimony was largely a tribute to Noble. Speaking in behalf of affiliate stations, he said: "I told the boys I had had a couple of conversations with Noble and that he was a good man to take over the Blue, and also that he had some great ideas for the Blue. I told them we could place confidence in him."

During the afternoon session, an attorney interrupted proceedings to inform the commission there was a suit for injunction filed by Flamm before the New York Supreme Court. He was permitted to leave photostats of documents with the clerk for entry in record.

Commissioner Craven's query anent news commentators patently stemmed from the fracas between the Blue and Walter Winchell and Drew Pearson, both heard on the azure net earlier this year. At the time both commentators had charged they were being censored by Mark Woods. Newspapers, especially those supporting the administration, gave the incident sizable play at the time since the hub of the headache was the commentators' insistence that the Blue was censoring items not favorable to anti-administration congressmen.

Likewise Commissioner Fly's question about Ford and W. G. Cameron goes back to the days before the war when Ford sponsored the Detroit Symphony broadcasts. W. G. Cameron had a spot on the program as a spokesman for the sponsor and was the butt of persistent allegations that he spouted anti-semitism and isolationism.

**American Network Steps Into Blue Net Transfer Case**

WASHINGTON, Sept. 11. — Another new turn was taken in the sale of the Blue Network Wednesday (8) when Commissioner Case passed on to the full Federal Communications Commission the responsibility to decide whether or not the American Network Company, an organization of FM broadcasters, had a right to intervene in transfer of the web.

Complaint of the American Network centered around fact that Edward Noble, purchaser, has set up a company to be known as the American Broadcast System. American Network claims that after the transfer is completed, Noble will change the name to the American Broadcast System thus usurping right to network's name.

Understood that Noble appreciates ANC's stand and will attempt to resolve the dilemma. Discussions along this vein are in the offing.



# "Separate Peace" (?) for AFM

## WLB Hearing of AFM-ET Dispute Adjourns for Week But Talk of Deal Persists

### Diamond's Speech Spelled Settlement to Petrillo

NEW YORK, Sept. 11.—Whispers of a "separate peace" swept the room in which the AFM-ET dispute was being heard by a three-man WLB fact-finding panel, the moment Joseph A. Padway, attorney for the musicians' union, rose to his feet at the conclusion of the third day's session to ask for a week's adjournment. The preceding speeches had been made by Milton Diamond, attorney for Decca Records and World Broadcasting, and by James C. Petrillo, president of the AFM, who lauded Diamond's remarks, and the wisecracks in the room began putting two and two together.

Predictions that Decca, its transcription company, World Broadcasting, and the AFM would bob up next Friday with a workable solution to the problem and a private agreement to put it into operation, is not beyond the realm of possibility, and this was admitted by sources close to both parties. There have been many recent meetings between the two and it is believed that midway thru the panel hearings a tentative bargain was struck.

The tip-off came right after the noon-day recess when Joseph A. Padway opened the proceedings with an awkward retraction of his early-morning speech in which he had followed the line laid down by previous AFM declarations labeling the transcription companies as "stooges" for the recording and radio interests. Close observers claim that in the morning consternation had filled the faces of AFM-ers in the know, and a hurried council of war at lunch produced Padway's about-face of the afternoon.

#### "House" Bands the Clincher

The expected terms of settlement of the ET problem was implicit in Diamond's presentation of the case. The transcription companies must be considered as "networks" performing the same service of distributing entertainment, said he and the conditions that govern employment of musicians at the nets should apply to transcribers. In other words, World Broadcast is presumably ready to engage a "house" band, and from Petrillo's reaction to the implication the AFM is ready to settle on those terms.

This also seems to be the answer to the questions being asked by Max Zaritsky, the labor member of the panel, relative to "permanent employment" of musicians by ET-ers. The union's spokesman kept insisting there was no such thing, with the other side maintaining that contracts for transcription dates constituted permanent employment.

#### Regular Disks in the Deal

It was pointed out by someone vitally concerned in the consummation of such a deal that it would have to be held up, pending a meeting of the AFM's executive board, but a satisfactory settlement of the general recording problem is much more likely to be the price demanded by the union. A reliable source told *The Billboard* that a pact covering both divisions of the recording industry is the only term the AFM would accept.

It has been an open secret from the earliest days of the ban that the recording faction was split with Decca on one side, and Columbia and Victor on the other. Because of their radio ties with CBS and NBC, Columbia and Victor were powerless to act from a purely recording viewpoint. Whereas Decca is engaged in the business of producing records only and its intentions to take the necessary steps, when the moment ar-

rived, to protect its interest, was never denied.

Where a settlement between the union and Decca would leave the other companies is a tough question to solve right now. Especially because of the radio connections, and in the face of Petrillo's declaration that the 160 stations not employing musicians would be presented with an ultimatum within 60 days, Columbia and Victor may find their hands tied by parent companies.

As for the other transcription companies, they are acknowledged guinea pigs and the boys who pull the strings may decide to yank them thru some more courts and Congressional halls before turning them loose.

## WMCA Dices Quiz

NEW YORK, Sept. 11.—Money-making programs, with novel twists, such as Mutual's *Take a Card* and sundry others, have been filling airwaves from Coast to Coast. Now WMCA, local indie, has turned to the oldest way of piling up dough for members of the audience with new quiz *Shoot the Works*, which starts airing Saturday, September 18, from 9:03 to 9:30 p.m.

Emceed by Joe O'Brien, the quiz as far as possible will be couched in dice language, since the amount to be won is determined by the old crap game. Dice, half a foot square and weighing five

### Information, Please

NEW YORK, Sept. 11.—The Bard of Avon was dragged into the WLB panel hearing here of the AFM-ET dispute and it needed only an Oscar Levant crack and a Heinz commercial to complete the picture.

James C. Petrillo, straining to express his appreciation for a speech made by Milton Diamond, attorney for Decca and World Broadcasting, said: "I wish I had the words or the vocabulary to express my feelings. It's too bad I can't quote Shakespeare or any of them boids."

Whereupon Arthur S. Meyer, chairman of the panel, supplied the appropriate Shakespearean quotation: "He is a man, Take him for all in all, I shall not look upon his like again." (*Hamlet*; Act I, Scene II.)

Responded Petrillo: "That's poetry. I don't understand it."

## Robbins Offered "Get Lit Up" But Wants Network Okay

NEW YORK, Sept. 11.—*I'm Going To Get Lit Up* (*When the Lights Go Up in London*), new war song causing a public controversy in Britain, has been offered to Robbins Music by Peter Maurice, English publisher. Robbins will submit the song to networks for an okay before accepting it.

Maurice secured a release from Shapiro, Bernstein on the tune before offering it to Robbins.

pounds, will be rolled on a runway from a basket and all play sounds will be caught by a special mike.

Sponsor is local jewelry house, Herbert's Blue White Diamonds, which introduced Vallee to the airwaves.

## James ("C" Is for Card) Petrillo

NEW YORK, Sept. 11.—Jimmy Petrillo is fond of dragging in the Ringling Bros. when he tries to explain the danger of recordings to musicians' livelihoods, and he invariably puts on a three-ring show when he takes the floor. His performance at the panel hearings here this week had his boys murmuring in approval: "The boss is even better than he was in Washington."

Jimmy was good, as these quotes will testify: "I got a brother, his name is Caesar James Petrillo, mine is James Caesar Petrillo. So he gets a lot of letters telling him what a lousy labor leader he is and I get letters telling me what songs to play."

Concerning the "C for Caesar" pamphlets distributed by the NAB, a pet peeve of Petrillo's: "These boids are always crying how broke they are but they got thousands of dollars to spend on publicity painting me as a terrible Caesar. I look in some books and I find out Caesar wasn't such a bad guy after all."

#### Them Boids in the Back

Most of his ire was directed against "them boids in the back," Neville Miller, Sidney Kaye and Maurice Mermay (president, attorney and publicist respectively for NAB), who were seated behind the ET contingent. "Take Socoloff (Walter A. Socolow) away from them boids and he'll be all right. He's their lawyer—we all got lawyers, even the 95 per cent of them don't know what it's all about—but he's a young lawyer and he needs publicity. So he found out all he has to do is call me names and he gets his name in the papers."

"The first meeting we had, them boids from the NAB bought all the whisky and sandwiches. The drunker we got, the tougher we got. They should have saved their money."

#### Singing Sam on the Can

"They're crying cause Singing Sam ain't on the can (electrical transcription disk) anymore. NBC and CBC don't lose whether Singing Sam is on the can or in the flesh with live musicians, as long as he is on the air. And even the Coca-Cola took Singing Sam off the can, they still got enough money to pay for him in the flesh."

"The NAB got all kind of surveys showing our men ain't full-time musicians. According to them, a local in Ko-ko-kokus has five barbers, eight plumbers and a president."

"The whole transcription business is small 'peanuts, making a lousy \$250,000 a year. It would pay the AFM to give them that much a year to stay out of our lives."

## Sherman Band Shares Remotes With Floor Act

### Manager Plugging Pianist

CHICAGO, Sept. 11.—Ernest Byfield and Frank Bering, operators of Sherman Hotel's Panther Room, are breaking a precedent this week by permitting a floorshow act to share the air time with the name band. The unwritten law to give all of the air time to the band was ash-caned Thursday (9) when Robert Crum, featured pianist on the floor bill, was given a five-minute shot on all half-hour remotes. First leader to have his air time shared is Les Brown.

Leaders have always been adamant about retaining all their air time because part of a location job's attraction is the radio time. Besides, when personalities not with the band are permitted to share the remotes, one-night promoters and theater operators insist on their appearance with the band, leaders declare, since they are expected to produce on the stand everything heard on the airwaves.

The leaders' contracts do not guarantee exclusive air services to the band, but it has always been tacitly understood that no one else is to get at the microphone.

Byfield has been boosting Crum's keyboard talents, having given the pianist a three-month contract, renewed last week for another month, with a \$100 weekly raise. Crum is now getting \$400 a week.

Band leaders are expected to kick, but the change appears to be permanent since it is the management's wishes.

## WAX JOCKEYS' TRACK

(Continued from page 9)

sonalities that cost heavy dough and are lost to competitors. And instead of concentrating on one or a few programs that appeal to spot announcement buyers the WNEW formula builds many programs that are designed for sale as programs, not grab bags.

Naturally, WNEW isn't tampering with Martin Block's *Make Believe Ballroom*. Block is the kingpin, in money and audience, and will be kingpin for years to come. But the other platter players are being adapted to the new station policy.

Typical of the WNEW method of framing or adapting a program, as well as some of the new live shows, are the following:

*Around the World in 30 Minutes*—Instead of a routine newscast and commentary, program is now broken in five-minute segments, including a take from BBC, that fit the title.

*WNEW Alumnae Society*—Record show built around name vocalists with WNEW background.

*Lady of the Evening*—Device for airing records of gal vocalists.

*Two On the Aisle*—Frame for using record albums of show music.

*88 Keys*—Piano records.

*What's On the Other Side?*—Reverse side of best seller platters.

*Unfinished Symphonies*—Complete performance, via recordings, of theme music.

*Brains Trust*—Transcription of BBC show in the *Information, Please* vein. These platters use names known to American listeners. Cost dough to get but are good prestige.

*Music Goes to War*—Weekly half-hour, to start September 27, using Jack Lawrence ork from U. S. Maritime Service Training Station, name vocalists to introduce, via a tie-up with the Music War Council, the new war songs. Costs dough but strictly good prestige.

*Revival Series*—Another live show which returns the pop programs of the past. First is the old *Roxy Gang* with as many of the originals as are around. Coming up are *Moonbeams* and *Poet's Gold* with David Ross.



# THE NEW BAND SWINGSATION

1<sup>ST</sup> IMPORTANT  
EASTERN  
ENGAGEMENT

Frank Dailey's  
Terrace Room,  
Meadowbrook  
Opening Oct. 5



Featuring  
Vocals by  
**BOB DAVIS**  
and  
**LIZ TILTON**

# JAN GARBER

Personal Manager: **ARTHUR T. MICHAUD**  
Direction: **MUSIC CORPORATION OF AMERICA**







# Helen Forrest To Join Burton Warbling Agency

Two Baries With One Song and One Manager

NEW YORK, Sept. 11.—Billy Burton leaves for the Coast within a week to sign Helen Forrest to a management contract. Miss Forrest will remain with Harry James until work on the present MGM picture is completed and she may continue with the band a short time beyond. However, it is certain that by the first of the year she will be engaged in a whirl as a single.

Since Burton already handles Helen O'Connell and Kitty Kallen, the latter working with Jimmy Dorsey's band, still handled by Burton, the manager may find himself in the sort of predicament he is in with Dick Haymes and Bob Eberly, the male contingent of his stable of warblers.

After signing the Dorsey band and Eberly for a featured role in 20th-Fox's *Command Performance U. S. A.*, Burton found the male lead part was still open, so he promptly talked it up for Haymes. Fox agreed and now *Command* has two featured baritones who sing the same kind of songs in the same style.

Burton has it figured out so that everybody is going to be happy, but to play safe he's lining up plane reservations to North Africa.

# Hudson in Man Hunt

NEW YORK, Sept. 11.—Lieut. Dean Hudson, honorably discharged from the army, announced his intention of re-entering the band business, and Music Corporation of America was ready to book him, but after three weeks of trying, he has not been able to assemble an aggregation. Hudson is willing to settle for individual musicians or a set band.

The Billboard's  
1943  
MUSIC YEAR BOOK  
Will Be Part of  
Next Week's Issue

# Kirkeby Buys Stevens Hotel From the Army

CHICAGO, Sept. 11.—Stevens Hotel was sold by the army this week after a year's use to A. S. Kirkeby, general manager of the Kirkeby Hotel Company. Kirkeby's bid of \$5,251,000 was the top cash bid. A bid of \$5,500,000 in delayed payments made by the Illinois Institute of Technology was turned down.

Kirkeby plans to have the Stevens ready by the early part of November, including the Continental Room, which will again operate with a band policy. John Burke, manager of the Kirkeby-operated Blackstone Hotel, across the street from the Stevens, will manage the newly acquired property.

Kirkeby also runs the Drake Hotel here; the Hotel Nacional in Havana, Cuba; the Gotham in New York, and the Belleview-Biltmore, Belleair, Fla. Equipment from the Belleair hotel, now closed until the winter of 1944, will be moved here to speed the Stevens opening. A staff of 1,500 persons is being assembled to operate the world's largest hostelry.

Among the last bands to play the Stevens were Chuck Foster and Griff Williams.

Kirkeby is also using music at the Blackstone (Neil Bondshu returns September 17), Drake (Charlie Wright) and the Hotel Nacional.

# WLB To Probe Status of "Independent Contractors" After Court SS Tax Ruling

PHILADELPHIA, Sept. 11. — Whole question of the double interpretation by government agencies in deciding on "employee" or "independent contractor" status for band leaders will be gone into by the regional office of the War Labor Board when it huddles with union officials here next week. Action was decided upon after receiving complaints from hotel managers whose rooms were put into the double-A classification by the local musicians' union.

Originally, the WLB declared it was not concerned with the new wage scale classifications after the union had explained that all existing contracts expired Labor Day, and the bandsmen, as independent contractors, merely placed a higher premium on their services.

However, last week saw the Benjamin Franklin and Walton hotels losing out in the State court on the matter as to who has to pay State unemployment in-

urance tax when the hotels contended the musicians and performers were independent contractors and hence not subject to the tax measure. Court overruled such interpretation and held that the musicians and performers were employees and not independent contractors and that the hotels were liable for the State tax.

### Withholding Tax In Again

Armed with the adverse decision, the hotel men threw it into the laps of the WLB, asking how come the toolsters were mere employees when it comes to unemployment compensation but independent contractors when it comes to hiking the salary. As a result, the WLB has agreed to examine the whole situation. Further confusing the entire issue is the fact that the Internal Revenue department does not recognize the toolsters as independent contractors, and if the WLB sustains the contention of the union, it raises the question anew on the 20 per cent withholding taxes.

WLB will also act next week on the 7 per cent wage increase provided for pit musicians at the Warner theaters under a new 1943-'44 contract. Guy Scolla, union secretary, pointed out that the theater contract was a matter of negotiation, and hence, any pay increase is subject to WLB approval. As for the hotel and nitery bands, there was no contract, all having expired, and it was merely a case of the boys asking for more money for their services as independent contractors, since they and not the union negotiated for new contracts personally. He pointed out that the big name bands never hold themselves to union minimums and place varying prices on their services depending on the type of job, negotiating independently for each particular engagement.

# Harry James' Pitch For War Bonds

HOLLYWOOD, Sept. 11. — Hoping to roll up \$1,000,000 in War Bond sales for Uncle Sam, teams headed by Freddy Martin and Harry James will meet in an "official" baseball game at Recreational Park, Long Beach, Sunday (19). Admission is the purchase of a bond.

James will be on the mound for his team, with Martin in the outfield for his crew. James is using his entire crew on the team, with Martin going outside to recruit Bing Crosby, Phil Harris and Steve Merrill as players.

Umpires will be Joe DiMaggio, Red Ruffing and Harry Danning.

Thanks

To The Mills Brothers, to Jack and Dave Kapp, Bob Stevens and All the Others at Decca — and to the Hundreds of Fine Artists All Over the Country Who Had the Wisdom and Foresight to Realize That

PAPER DOLL

WAS GOING TO BECOME

THE NO. 1 SONG HIT OF 1943

And finally *thanks* to the scores of people in the Music Trade and Profession who are already beginning to congratulate us on the 50th Golden Jubilee Anniversary we are going to celebrate next winter.

and to

ERNESTO

LECUONA

"THE VICTOR HERBERT OF LATIN-AMERICA"

For Renewing an Exclusive Long Term Agreement with Us. Important Announcements Regarding His New Works and His Forthcoming Concert at Carnegie Hall on October 10th Will

Soon Be Made.

LECUONA IS GREATER THAN EVER

EDWARD B. MARKS MUSIC CORPORATION • RCA BLDG. • RADIO CITY • N. Y.



### ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

#### Original Carolina Cotton Pickers

(Reviewed at Town Hall, Philadelphia)

FOR the past dozen years the Original Carolina Cotton Pickers (no relation to McKinney's of an early day) have been confining their powerhouse tooting to the race dances below the Mason-Dixon line. Sometimes venturing into the Chicago territory, this is the first time the Cotton Pickers have hit an Eastern port. Expert in blaring for race gigs at the tobacco warehouses and armories down South, band is strictly in a race groove.

Playing with abandon and packing terrific power in their ensemble, the Cotton Pickers know none of the fine polish and finesse acquired by such contemporaries as Count Basie, Lionel Hampton, Jimmie Lunceford et others. Their music is basically solid swing in its raw stage. Boys have no truck with the hit parade tunes or standards. Books are loaded with original rock and stomp opuses with frequent dips into the large fund of race blues. Instrumentation takes in four trumpets, three trombones, five saxes and four rhythm. Leroy Hardison, leader, stays in the background among the trombones, with Wesley Jones, ballad singer, out front to give the downbeats and direction.

Outstanding are the solid drum beats laid down by Albert (Cake) Witchard, hitting the skins with all the force of a military. Piano and two of the trumpets do all the riding and riffing, with the trumpeters really iron-lipped, scrapping the ceiling with their high notes.

Innoculation to Eastern musical cultures will give the boys the commercial polish they need, for there is nothing wrong with their musicianship and swing-out qualities. However, the first time they reared their heads up North, away from their Charleston (S. C.) hub, Earl Hines raided the band for four of its members, including the piano, the two high-ceiling trumpeters and a sax, foursome making their farewell stand with the band here.

Also with the band is Dwight (Gat-smouth) Moore, male blues singer, strictly

If It's in  
**'TUNE-DEX'**  
It's An Important Tune!

#### COLORED BANDS AND ORCHESTRAS

Available for immediate engagements. Union. Well organized, 6 to 14 pieces. Buyers, Promoters, WIRE, WRITE or PHONE now.

FERGUSON BROS. AGENCY, INC.  
328 N. SENATE, INDIANAPOLIS, IND. — RILEY 5767

## AFM Asked by Coast Booker for Ruling on Millinder "Walkout"; Band Reported Reopening Savoy

### Police Department to Act on Application From Savoy

HOLLYWOOD, Sept. 11.—Lucky Millinder's "walkout," which left Reg D. Marshall, Coast booker, holding \$7,500 worth of unfulfilled contracts, has been tossed into the lap of AFM for settlement. Marshall wired Petrillo, AFM president, to ascertain Millinder's responsibility to the promoters on signed commitments and to Marshall for commissions and expenses incurred in setting Millinder's tour.

According to Marshall, Millinder notified him five hours before he was to go on the stand at Eureka, Calif., that he was leaving for New York. Scheduled tour would have taken Millinder thru Tacoma, Marshfield and Seattle, Wash.; Portland and La Grande, Ore.; Boise, Burley and Idaho Falls, Idaho; Salt Lake City and Denver. Millinder is reported set to open the Savoy Ballroom in New York September 17.

Marshall said he learned, after receiving Millinder's notice Wednesday (8), that the band leader had canceled train reservations for the tour September 3. Marshall has refunded all deposits and asked promoters to send receipted bills covering losses on advertising and expenses. It is believed that promoters will file claims with the musicians' union.

NEW YORK, Sept. 11.—Altho rumors that the Savoy Ballroom here would be reopened within the next seven days have been circulated, a check with the Police Department Bureau of Licenses revealed that the application, filed about 10 days ago with the Harlem precinct,

in the Southern style and in good shouting voice for the back-biting folk songs.

Maurie Orodénker.

#### Allen Holmes

(Reviewed at Hotel Syracuse, Syracuse, N. Y.)

NEW name to grace the stand at Hotel Syracuse Persian Terrace Room is former vocalist with Blue Barron, Allen Holmes, heading a seven-man combo that bids fair to go places from here in, for Holmes has put together an outfit that has everything for the delight of the dance crowd.

Instrumentation consists of three reeds, three rhythm and Holmes, who acts as a one-man band in himself, doubling on no less than six instruments. He proves himself, not alone an able leader in front of the band, and expert on every instrument he handles, but does the solo work as well.

Unit plays mostly medleys of both hot and sweet tempo, with semi-classics worked in at the dinner session. All sidemen are hard workers, with Ted Husted standing out at the ivories. All in all, as smooth a combination as this town has heard in many a day.

B. S. Bennett.

for the reopening of the ballroom has not yet been received at central headquarters. The Savoy was closed down last April 21.

In spite of the fact that the reopening has not yet been announced, petitions have been circulated among members of Local 802 by Ray Parker, pianist-leader of a trio currently at the Village Vanguard here, asking that the scale at the Savoy be raised to a minimum of \$55 per week. Present scale at the Savoy is \$38, compared to a \$50 price at the Rose-land and Arcadia ballrooms here.

Parker claims that over 700 signatures have already been obtained on the petitions.

## Bands Playing Under New USO Camp Date Plan

NEW YORK, Sept. 11.—The USO Band Committee started the ball rolling this week on its new plan of spotting bands into camps on their free time. Don Redmond and Van Alexander played Camp Kilmer, N. J., Wednesday and Thursday (8 and 9), respectively, and Jay McShann plays a camp in Houston tomorrow. The Camp Kilmer dates were matinees, Redmond taking the whole Zanzibar nitery show with him.

Benny Goodman fulfills his commitment for a week of gratis camp touring, starting his seven-day stint September 21. With Goodman assuming the salary load and CSI taking care of transportation costs, seven camps in five States will be visited.

Goodman's itinerary is: Camp Shanks (N. Y.), September 21; U. S. Naval Training Station (Bainbridge, Md.), 22; Indiantown Gap Military Reservation, (Indiantown Gap, Pa.), 23; Shenango Replacement Center (Greenville, Pa.), 24; Camp Sampson (Geneva, N. Y.), 26; Camp Kilmer (New Brunswick, N. J.), 27, and Fort Devens (Ayer, Mass.), 28.

## Prom Dates Begin

NEW YORK, Sept. 11.—College dance dates are being set much earlier this year so that negotiations for name orks can begin. Music Corporation of America has spotted Bobby Sherwood for the MIT Inter-Fraternal Council prom September 24. School also plans to hold its Junior-Senior Ball in October, date depending on what band can be had. Jack Teagarden plays the University of Texas Friday (17) and Texas A. and M. College Saturday (18).

### ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

#### GLENN MILLER (Victor 20-1529)

*Rhapsody in Blue*—FT. *Along the Santa Fe Trail*—FT; VC.

Cut just before the deadline set last year by Petrillo, these sides were undoubtedly relegated to the reject pot at first, knowing Glenn Miller's fetish for exactness and perfection. But with Miller in the service, his band no more, and Petrillo still in a negative mood, such sides in these days are too valuable to be gathering dust in the master files. And while there have been much more commendable interpretations of Gershwin's *Rhapsody in Blue* in both dance and concert form, fact remains that there can be no looking a gift horse in the mouth these days when a new record release is as rare as a set of new tires. The grandiose arrangement is designed to serve as a stage and showpiece for the band, employing only the familiar melody theme of the *Rhapsody* and calling upon all the sections in the ensemble to develop and build the theme. Taking it at a slow tempo, the stage is set by an elaborate introduction weaving together the themes of the various movements in the Gershwin classic. Plattermate selection also takes its cue from the folios of better music, *Along the Santa Fe Trail* taking its melody stream from Ferde Grofe's famous *Grand Canyon Suite*. As a prairie ballad, Miller makes it a fetching item without creating any undue excitement one way or the other. Taken at a moderately slow tempo, and with all the usual Miller trimmings in (See On the Records on page 65)

## Santly-Joy Denies Vogel's Rights to "Iola" in Song Suit

NEW YORK, Sept. 11.—Claiming that Remick Music is owner of all rights to the song *Iola* and that Jerry Vogel has no rights to it, Santly-Joy filed answer Wednesday (8) to Vogel's charges of infringement by Santly's song *Playmates*. Santly-Joy at the same time filed notice in New York Federal Court of the examination of Jerry Vogel September 14 in connection with the suit for copyright infringement.

Santly's answer maintains that *Playmates*, which they have been publishing since 1940, has been published with the full knowledge of Vogel and Remick Music, which was named co-defendant in Vogel's action.

In his suit, Vogel also seeks to be declared co-owner with Remick on *Iola* written by James O'Dea and Charles L. Johnson. Vogel claims to have obtained copyright from Johnson after O'Dea's daughter had assigned her rights to Remick. Vogel charges that Santly-Joy has paid Remick for use of the infringing song and that Remick has made no accounting to him.

...JDBEKK...DH...HOC...

THIS IS NOT A MILITARY SECRET!!  
YOUR CLUE: The solution for this puzzle will be found among the names of the industry's outstanding musical talent!  
(DON'T MISS PAGES 59 THROUGH 63 IN THE 1943 MUSIC YEAR BOOK!)



# Stem Grosses Continue Big; MH 125G; Roxy 90G; Strand 53G; State Harvesting 34G

**NEW YORK.**—The girls in the Broadway box offices are still overworked. Let-up after the huge Labor Day weekend hasn't been too large and grosses are still hitting lofty peaks. Only new entrants this week are the State, with the Harvest Moon show, and the Music Hall, which came in with *So Proudly We Hail*. The rest are holding on to their current displays.

Radio City Music Hall (6,200 seats; \$94,302 house average), which bowed Thursday with stage show including Frank Condos and *So Proudly We Hail* is looked upon to do a heavy \$125,000 for the initial stand. *Mr. Lucky* left Wednesday after seven weeks, the final stanza registering a tremendous \$116,000, a record take for a closing week. Layout could have lingered indefinitely, but for previous commitments. Prior to that, bill scored with four weeks of \$100,000, \$110,000 and \$120,000.

The Roxy (5,335 seats; \$50,067 house average) with the fifth week of *Heaven Can Wait* and stage bill with Iona Massey and Raye and Naldi is set to rip off around \$90,000 after hitting \$102,000 for the holiday week. Previous deals concluded with \$105,000, \$105,000, and \$112,000.

The Paramount (3,664 seats; \$55,487 house average), dealing out with the sixth stanza of Benny Goodman's ork, Jack Marshall and *Let's Face It*, should score around \$60,000, last week's take being \$68,000. Before that grosses were \$65,000, \$75,000, \$87,000 and \$90,000.

The Strand (3,327 seats; \$39,364 house

average), after knocking off \$58,000 for the second week of Abe Lyman's ork, Jerry Lester and *Watch on the Rhine*, is likely to do around \$53,000 for the third. Opener did \$60,000.

The Capitol (4,627 seats), with the fourth rubber of Horace Heidt's band and *Du Barry Was a Lady*, anticipates \$57,000 after hitting \$65,000. Preceding rounds clicked with \$64,000 and \$75,000.

Loew's State (3,327 seats; \$22,856 house average), now with the Harvest Moon Festival winners, with Ed Sullivan and first run of *Swing Shift Mazie*, is likely to hit around \$34,000. Last week with Spike Jones' ork and *First Comes Courage* went for \$32,000.

## Cab Fine in Prov.

**PROVIDENCE.**—Cab Calloway grossed \$12,500 at the Met here in his four-day engagement ended September 6. Previous week, Carlos Molina's orchestra and *Revue Americana* unit, with Armida, drew only \$6,500 for a three-day stand at the Met.

## San Fran Good 28G

**SAN FRANCISCO.**—Harry Howard's *Pin-Up Girls* unit turned in a good \$28,000 at the Golden Gate (2,850 seats) week ended Wednesday (8). Show is being held over for second week of pic, *Behind the Rising Sun*.

## Gas-Ban Easement Booms Balto Take

**BALTIMORE.**—Reflecting first week's reaction to lifting of ban on pleasure driving, Hippodrome Theater, week September 1-8, grossed exceptionally fine \$21,000, with bill headlined by Jackie Green.

Enrica and Novell, Paul Remos and His Toy Boys, and Max and His Gang rounded out bill. Pic, *The Sky's the Limit*.

## Jan Savitt, Yvette Ducky 24G in Philly

**PHILADELPHIA.**—Combination of Jan Savitt, on a home-coming trip with his band, and Yvette, making her first vocal pitch since the Clipper crash, coupled with the big Labor Day holiday business, brought a highly satisfactory \$24,000 for week ended Thursday (9) to the Earle Theater (seating capacity, 3,000; house average, \$20,000). Junket of Hollywood stars in town Thursday for a parade and War Bond show slowed down business on the last day of the run. Danny Grayson and the Three Sailors added acts, with Jerry Perkins, Elise Cooper and Buddy Welcome, out of the band, rounding out the bill. *Honeymoon Lodge* on screen.

New bill opened Friday (10), with the Ink Spots sharing the spotlight with Bobby Sherwood's band, first-timing it in this town, got off to a terrific start and should hit close to \$30,000. Lyda Sue and Johnny Woods the added acts. *Frontier Badman* on screen.

## 'Dixie' Wind-Up 45G in Chi; Ada Leonard 22G

**CHICAGO.**—Labor Day week-end has given a needed boost to the two Loop combo houses, one holding a bill a third week, and the other struggling with a poor show.

Chicago (4,000 seats; \$40,000 house average) came thru with a big \$45,000 for the third and last week, ended September 9, of Paramount's *Dixie* and the stage combination of Caddy Powell and band and Virginia Weidler, screen starlet. On Friday (10) house opened big with a two-week date of Paramount's *Let's Face It* (Bob Hope-Betty Hutton), and Ted Lewis and his unit.

Oriental (3,200 seats; \$20,000 house average) had a turkey in the Ada Leonard band unit, with Mary Beth Hughes and Bill Anson, for week ended September 9, but managed to do all right with a \$22,000 take. Credit goes to generally good business conditions and Labor Day holiday. Screen's *Gals, Inc.*, didn't help.

On Friday (10) Oriental opened okay with Russ Morgan's band unit and first run of *Someone to Remember*.

## Pearl Ork Tour Profitable

**CHICAGO.**—Ray Pearl's band grossed \$3,048 in four one-nighters in this territory, ended September 6. On September 3 a ballroom date at Swisher, Ia., brought in 385 customers who paid \$1 each. In Clintonville, Ia., September 4, band attracted \$795. Admission was 75 cents. Another \$670 was piled up in Camelsport, Wis., September 5, with the admission at \$1.25. In Monroe, Wis., September 6, the boys accounted for \$698. Admission was \$1.25.

## IN SHORT

### New York:

BARBARA BELMORE, acro dancer, held over indefinitely at the Latin Quarter.

### Chicago:

ROBERT CRUM, pianist, held over for another two months at the Sherman, new pact calling for a \$100 raise (it's now \$400 a week). He will be there thru January 13, 1944.

### Philadelphia:

HARRY WEINBERG, forced to shutter his Lexington Casino earlier in the year because of the pleasure-driving ban, is readying a new spot in the Frankford sector to be known as the Little New Yorker.

### Philadelphia:

JACKIE MILES set to usher in the new season at Jack Lynch's September 16. . . . BILLY VINE tops the fall opener at Club Ball. . . . LARRY KENT takes over the lead at Carroll's. . . . JEAN DALE AND LA VEDA MORET, formerly with the Alice Perrell Dancers, debut their own troupe at the College Inn as the Dale-Moret Dancers. . . . DUKE McHALE and Edith Brown latest locals to join an overseas USO troupe. . . . TONY PALMER, former Charlie Barnet vocalist, doing a single at the Embassy Club.

### Here and There:

GUILFOYLE AND LEE GUST into the Gay '90s, San Diego, Calif. . . . WALLY AND FLOWER HAMILTON, novelty dance team, filled a two-week date at the Hotel Seelbach, Louisville. . . . CONSOLO AND MELBA now overseas with a USO show, write that they will return October 1. . . . BUCK MORGAN, singing guitarist, has joined Eddie Burke and His Three Aces. . . . WILL WRIGHT, John Rankin, Syd Ray and Ben Klassen composed a USO show entertaining the soldiers in Australia. . . . BETTY JANE WATSON, singer, into the Neil House, Columbus, O.

DARO AND CORDA are doubling between the Teatro Lirico and the Copacabana Club, Mexico City. . . . ARREN AND BRODERICK, after vacationing all summer at their summer home on Russell Island, Algonac, Mich., last week joined Harry Howard's new

*Pin-Up Girls* unit at the Golden Gate, San Francisco. . . . SAMMY LEEDS, ork leader at the Primrose Country Club, Newport, Ky., has joined the Ruth Best office, Cincinnati, as manager of the band-bookings department. He retains his Primrose post.

### In the Armed Forces:

DAN SHERMAN, of Sherman Brothers and Tessie, now a private first class in the army, stationed in Washington.

BOB PRICE, booker, received an honorable discharge from the army. . . . FRANK TAYLOR, unit producer, in the army.

BILLY WEBER, song and dance comedian, is in the Army Air Corps.

DON ROTH, manager Blackhawk Cafe, Chicago, into the marines as a lieutenant. LT. HOWARD FEIGLEY JR., former manager of Palace, Toledo, is a pilot overseas. His father is city manager in Toledo for the Skirball Bros.

BOBB KUHEN, of Page and Kuhen, is with a special service unit at Fort George Meade, Md.

CAPT. SIDNEY PIERMONT, former booker of Loew's theaters and now in charge of entertainment overseas, tells in a letter of having as visitors recently Harry Danziger, co-owner of Luna Park, Coney Island, N. Y., who is recovering from wounds and who has been decorated with the Purple Heart and Silver Star for bravery in action; Moussey Garner, night club performer, and Chic Dent, formerly of Chic and Lee.

BUDDY HOWE (Carroll and Howe) has passed his physical and reported to Camp Grant, Rockford, Ill., September 8. . . . SGT. LEE STONE, former booker, visited Chicago on his way to Salt Lake City.

## Nitery Ops Foresee Miami Winter Boom

MIAMI, Sept. 11.—Night club operators, elated with the phenomenal run of summer biz, are looking forward for a good winter.

Letters of inquiry being received daily by the Chamber of Commerce regarding housing conditions are getting heavier and indicate that tourists may be expected in large numbers. Results of apartment and rooming facilities made recently by the Bureau of the Census are awaited.

## Follow-Up Reviews

**BISMARCK HOTEL, NEW WALNUT ROOM, CHICAGO.**—Revamped show has Robinson and Martin, musical comedy ballroom team, in their first local hotel date. There is a Continental flavor about their work and appearance which stamps them as a suitable hotel pair. They feature tap, acrobatics and ballet, with the man handling the tougher assignments. His blond partner looks well in knee-length wardrobe.

Because of the acute shortage of novelty acts, John Tio and his talking parrot hold over. Also holding over are Art Kassel and his band, featuring the vocals of Jim Featherstone, Earl Randall and Gloria Hart. S. H.

**CHEZ AMI, BUFFALO.**—Floorshow caught was quite all right, tho limited in number of acts and girls. The Harriet Smith Dancers include four gals and a fellow offering three versatile numbers. Barbara Parks, blues singer, had the customers eating out of her hand, and stayed on for many encores, obligingly giving out with plenty for the crowd. She's a personable gal.

Art Duke and Company (a fellow and girl) do a clever novelty turn, *Modeling in Clay*. Work rapidly and smoothly, with good showmanship, forming clay heads of the devil, Buffalo Bill, a circus clown and Uncle Sam. Place was jammed on night caught and attracts crowds nightly.

Tommy Flynn, emcee and band leader, still on hand and looks good for the duration with his six-piece combo. Tony Geonetti is the intermission harpist—and a veritable fixture in the place. E. M. W.

**COLONY CLUB, CHICAGO.**—Once this smart near North Side spot pulls thru the hot spell it should have easy sliding this coming fall and winter. It seats only 225, has a comfortable, restful environment and serves some of the best food in town. It caters to the spenders and should have little trouble attracting same.

Revamped bill, to remain until October 1, holds over Bee Kalmus, singer; Bill Gary, ballet-tap and character dancer, with Sammy White of *Show Boat*, and Betty Atkinson, tapper, added. Staying on, of course, are the Gloria Lee Girls (5), opening with a slow Spanish routine and winding up with a musical *Tea for*

*Two tidbit.* Girls look good and fit this nitery assignment.

Sammy White has a surprisingly good cafe act, surprisingly because one seldom thinks of White as a cafe performer. He has off-the-beaten-path material that suits his personality and he knows what to do with it. Following a couple of gags he garners heavy laughs with his impression of a Russian ballet dancer undressing and bathing to the strains of ballet music. Also, his Hitler scene in a Harlem court is clean and entertaining. Did very well.

Betty Atkinson, cute tapper, held an early spot briefly with two mediocre turns. (Since show was caught, Marion Vinay, comedy fiddler and dancer, replaced Miss Atkinson.) Miss Kalmus, local favorite, sings pops and standards to good returns, while Bill Gary continued to score with his strong ballet-tap numbers which boast originality. In his Spanish number he displays fine toe and heel work in addition to fast turns.

Henry Manning (7) plays show and dance music in passable fashion, while Don Chiesta (four men and a girl) plays the rumba sets with authentic flavor. S. H.

**PETER STUYVESANT ROOM, HOTEL STUYVESANT, BUFFALO.**—Despite the hot weather which finds Buffalo nitery talent cut to the minimum, this nitery displays a neat layout at present and biz has been quite satisfactory.

Bea Howell, who worked with Phil Spitalny in past two years, is featured. In early show she had good comedy song-talk material impersonating Greta Garbo, Barbara Stanwyck, Bea Lillie, Gypsy Rose Lee, Bette Davis, etc. In late shows she also does some satires. She's an attractive and versatile gal who puts her act across with a minimum of actual costume changes and an amazing knack of copying facial expressions and voices.

The Lou Lang Trio handles dinner and dance music and manages to please particularly with the former. Unit carries a great many light classics and show tunes, including some very old numbers, but also has rumbas, pops, waltzes, etc. Many tricky special arrangements would make this group ideal for a lounge bar where listening rather than dancing is the rule. Leader Lang handles sax and clarinet, cymbals, maraccas, while Charles (See *Follow-Up Reviews* on page 21)



# Nuts Crack Field Wide Open

## Demand for Escape Fun Has Zanies in Top Figure Slot

**Formula: Be Crazy But Outside a Nut House**

NEW YORK, Sept. 11.—Night club nut comics can virtually name their own price. The demand for funny men is so great that salaries in that field are more than double and in many cases four times as great as in the pre-war years, and as a result lads who were getting \$75 are now near the \$500 mark.

The male shortage and the public demand for escapist entertainment are the primary reasons for the wage hikes. Previously a booker could expect a semblance of a name at \$500, but today at that price is satisfied with a comparative newcomer who has made good on a few dates.

One of the most phenomenal illustrations of the price increase is that of Artie Dann, who a year ago was a long-term at the Beachcomber, Boston, at \$75 weekly. Today he is at the Mayfair in the same city and has just had his options picked up with a salary hike to \$500.

There are other comparative newcomers that have profited nearly as well. Billy Vine broke in about three years ago below \$100, but is now being peddled at \$600. Buddy Lester went from \$150 to \$600. Joey Adams teamed with Tony Canzoneri formerly sold at \$350, but now collect \$1,000. Johnny Morgan traveled from \$100 to \$400. Lenny Kent now asks \$400 and Marty Bohn is asking a similar amount.

Ops paying these scales are asking themselves: If virtual unknowns rate these prices, the salary for a name comic would be equal to the price of an ounce of radium. They're not far from the truth. Jackie Miles who climbed from \$100 two years ago, now is peddled at \$1,000; Joe E. Lewis is in the \$2,500 class; Jimmy Durante is sold at \$3,000; Henry Youngman gets around \$2,250 and it is now doubtful whether any cafe owner can afford Milton Berle.

### Thomas, Shore Top Chi Lunatics

CHICAGO, Sept. 11.—Two top examples of the zany conditions in the zany emcee field here are Danny Thomas and Willie Shore. Danny started at the 5100 Club over two years ago for \$50 a week and moved up to \$500. At the Bowery, Detroit, last month, he was given \$1,250 for a week. He moved into the La Martinique, New York, September 8 for \$750 a week for the first four weeks, with a \$250 raise should his option be lifted for another four weeks, and an extra \$250 should he be wanted for a third month.

Willie Shore has been banging around local niteries for years for coffee and cake money. Before leaving overseas for USO early this year, he earned \$750 and upon his return will demand and get \$1,000 per week.

Buddy Lester has been so successful at the Latin Quarter here that Manager Ralph Berger has been feeding him with periodic raises to keep him in the room. His next holdover figure will call for \$800 per week.

Ralph Cook's lunacies (assisted by Floyd Christy) earn him a high \$650 at Colosimo's Cafe.

### Philly Dilly Over Sillies

PHILADELPHIA, Sept. 11.—As the local after-dark spots prepare to usher in the fall season, emphasis is placed on the comedy emsees to top the floor goings-on. Demand for the funny men is so great that the asking price has jumped sky high. The six-bits comedy emsees playing the nabe circuits, are getting as high as \$150, while the hundred dollar boys have hiked their asking price to \$200 and \$250.

Local agents are grooming gals for such performance, sending the fems with a sense of humor to the back-date magazine shops to dig up material. Even the

male singers are rummaging the shops for joke books.

Town's better spots going heavy on the spending to grab off the funsters. Jack Lynch's Walton Roof, ushering in the new season Thursday (16), grabbed off Jackie Miles to head the doings. Miles reported drawing down \$1,000 per. Club Ball opened this week with Billy Vine in the top spot at a reported \$400 salary, while Frank Palumbo's tees off Monday (18) with Alan Gale to the tune of \$500 per. A local lad, \$500 check represents a new high for hometown talent.

Other comedy emsees set include Ted Blake at Swan Club, Larry Kent at Carroll's, Danny Richards at Sciolla's Cafe and Harold Farr at Hopkins Rathskeller, last-named spot planning to build a crazy show unit around Farr.

## MCA Expands Chi Theater-Cafe Dept.

CHICAGO, Sept. 11.—MCA here is expanding its theater, cafe and club date departments, adding to its staff Ray Lyte, former agent with Dave O'Malley, and Lou Diamond, local band leader, who leaves CRA Wednesday (15). Lyte will book cafes and hotels and work with Danny Graham, who will concentrate on the theaters. Diamond will book club dates and play jobbing engagements.

Expansion of these departments has been in the planning stage in this office for months. MCA has not had a club date department here since Ruth Ray left a couple of years ago. When Eddie Elkort, theater-cafe booker, went into the army, Graham succeeded him.

O'Malley will temporarily handle the Lyte duties in addition to his own.

## Lehrer To Do Col. For American Wkly.

NEW YORK, Sept. 11.—New York niteries get another national publicity outlet with inclusion of a Broadway column in *The American Weekly*, starting Monday (13), by Irving Lehrer who severs with his publicity accounts to take on the new job.

This is the second national break for cafe p.-a.'s in recent weeks. Earl Wilson, saloon editor of *The New York Post*, is now being syndicated by United Features.

At one time Lehrer handled publicity for Milton Berle, Paul Whiteman, Kay Kyser and others.

## Halifax Council Ponders Grab Of Night Spots for Homeless

HALIFAX, N. S., Sept. 11.—There is a movement within the city council of Halifax to expropriate all the local night clubs and dance halls for emergency use in providing living accommodations for people who face the winter in tumble-down shacks or tents.

It is proposed to have the city take the initiative and interest the Dominion government in a plan to take over the danceries and night spots on the ground they are occupied only at night and are of the least benefit to the community. Apartments, flats and houses are so scarce people are vainly offering from \$10 to \$50 to anybody who will get them living quarters, in addition to "name your own rent" invitations.

Members of the city council favoring

## Barbaro Airs to Badoglio

DETROIT, Sept. 11.—Frank Barbaro, proprietor of the famed Bowery Cafe, is slated to make a radio appearance. Barbaro was one of a group of Italian-Americans picked to make transcriptions for use by the OWI in short-wave broadcasts to Italy in an effort to bring about the end of the Italian campaign. Barbaro, who has operated the spot here for nine years, came to this country in 1923.

## COG-802 Ask Arb On Salary Hikes

NEW YORK, Sept. 11.—Cafe Owners' Guild together with Local 802 of the American Federation of Musicians applied to the U. S. Conciliation Service to settle a salary dispute arising over a 5 per cent increase for tooters. If the Conciliation Service fails to affect a settlement the tiff will go to the War Labor Board.

Union has asked a 5 per cent hike to bring musicians' pay up to the increases allowed under the Little Steel formula. However COG, representing local niteries ops, contends that extra pay for those doubling on instruments and shortening of the stretch between session, constitute a hidden salary lift.

In parleys with Local 802 AFM execs, COG was represented by Arthur Garfield Hays, attorney for the group, and Dave Wolper, operator of the Hurricane, who still practices law.

## St. Loo Mounds on AGVA Unfair List

ST. LOUIS, Sept. 11.—Jack Langer has shuttered the Mounds Country Club for the rest of the summer and reports that it will reopen around September 24. Spot has been placed on the AGVA unfair list by Jack Irving, AGVA's Midwest head, who claims that the Mounds pulled its floorshows last month without paying off contracted acts.

Langer has had a bad season, starting off with Club V in near-by Collinsville, Ill., which folded the middle of the summer. Mounds remained open for about a month, with the last two weeks offering dance music only.

## Johnny Greenhut Joins MCA

NEW YORK, Sept. 11.—Johnny Greenhut checked out of the Blue Network's program department Wednesday (8) to go with the Music Corporation of America, where he will work in the cafe department to fill in for Joe Sully, who is expected to go into the army shortly. He will work with Jack Bertell and Henri Gine.

## Drugstore Min. Nixed by OPA

### No Nitery Inspiration

WASHINGTON, Sept. 11.—The Stork Club, El Morocco and Cafe Zanzibar had no influence on Tom Blondo's decision to install a minimum check for customers at his drugstore soda fountain.

Blondo, proprietor of the Shoreham Pharmacy, was stoutly defending his minimum-check policy this week. Both customers and OPA were plenty sore when they heard about it.

Brushing aside suggestions that he was following the night club policy, Blondo declared that he was after chiselers who came in for a cup of coffee and stayed too long. OPA officials said the sign was strictly illegal if it was not posted April 4.

If all goes to show that anything can happen in this town.

## Gasoline Rationing Hits Havana Spots

HAVANA, Sept. 1.—Gasoline rationing is giving cafes their best play during the early hours, with a heavy exodus of patrons prior to the omnibus midnight deadline. Night club business has been spotty weekdays, but heavy patronage is on hand over the week-ends.

The new USO Club, recently opened here has Rosita Segovia, Spanish dancer, and Antonio Matas, pianist and singer, and Sonya and Romero, dance team.

The Colonial Room, now under construction in Havana and one of the largest amusement projects, is being rushed to completion. Colonial Room will have a dance floor accommodating 600.

## Springfield's Lake Club Wants Names

SPRINGFIELD, Ill., Sept. 11.—Hugo Giovagnoli and Harold Henderson, operators of the Lake Club here, deny that they are considering closing because of the upped amusement license fee. They report that they are looking for names and have instructed their Chi booker, Paul Marr, to buy \$1,000 and \$1,500-a-week attractions.

Spot has added an admission price of 50 cents nightly and will continue with the present set-up of shows and name bands. Herbie Kay is the current maestro.

## Orpheum, Omaha, Has New Manager

OMAHA, Sept. 11.—William Miskell, manager of Omaha vaude-film houses for 13 years and recently manager of the Orpheum, has been promoted to Nebraska as Western Iowa district manager for Tri-States Theater Corporation, succeeding Joseph Kinsky, who is moving to Santa Monica, Calif., to become owner and operator of the 650-seat Aero.

Miskell will be succeeded here by Ted Emerson, former manager of the Paramount. Don Shane will leave the vaude-film Sioux City (Ia.) Capitol as manager to manage the Paramount.

The Billboard's  
1943

MUSIC YEAR BOOK

Will Be Part of  
Next Week's Issue



# VAUDEVILLE REVIEWS

## Music Hall, New York

(Reviewed Thursday Evening, Sept. 9)

Music Hall openings are rare occasions these days, with new bills sustaining holdover grosses indefinitely. New display, with *So Proudly We Hail* on the screen, will probably last a long, long time. Opening day had lines extending around the corner the entire day. Critical appraisal of the film didn't hurt the b. o. either.

Stage layout, however, doesn't have the vitality of the film. A minstrel show idea is the motif and has practically the entire MH pay roll on stage doing nothing most of the time. This procedure results in a sedentary over-all effect.

The punch of the session is delivered by the Borrah Minevitch Harmonica Rascals and, of course, the never-falling Rockettes, in a single routine with an augmented line. The Rascals mouth-organ recitals coupled with their pantomime make the grade and get a strong send-off.

The bill includes brief specialties by Frank Condos, who does okay with a tap session. It wasn't a master stroke of routine to follow with Frank Brooks, who also does a tap turn. He did better because of a strong set of turns. Jack Spoons follows immediately with a meaningless bit of rattling on a washboard and spoon manipulation. Another briefie is a few minutes of gags by Molasses 'n' January (Pick and Pat), who managed to produce some chuckles. Regis Joyce acts as interlocutor.

Sets, however, are eye-filling. The Glee Club is back with this performance after a vaude tour and vacation. *Joe Cohen.*

## Chicago, Chicago

(Reviewed Friday Afternoon, Sept. 10)

Ted Lewis, like good wine, improves with age. And no cobwebs clutter up his talent-hunting brain, either, judging by his current bill which came in for two weeks to keep company with Bob Hope and Betty Hutton in Paramount's *Let's Face It*. A natural combination for business and entertainment purposes.

Show has speed, color, flash and, above all, youth. Lewis gives more time to colored talent than ever before, but the talent is good.

He should never be criticized for hanging around on the stage too long. It is his show and he belongs in it every minute. As soon as he leaves the stage the bill no longer has the Lewis trade-mark.

At this viewing he kept his customers thoroughly entertained. Whether its old stuff or new, it was all good and all received with hearty applause. His kids, in order of appearance, include Bebe Fox, Blond tapster, who is on early with a light Egyptian-flavored routine. Geraldine DuBois sings and struts to a *For Me and My Gal* medley, but her work, on a comparative basis, is a far cry from her efforts as the former partner in the Geraldine and Joe act.

Audrey Zimm, kid baton twirler, gets the build-up to *Anvil Chorus*, following a neat tap routine by Paul White, one of three colored lads in the show. A bit of patriotic song magic by Lewis precedes the expected *Me and My Shadow* inning with Lewis and Charlie (Snowball) Whittier. Charlie stays on for a series of movie celeb impressions, all blended into a Bing Crosby song carbon. Very commercial.

Paul White returns to pair up with Teddy Hale, another Negro dancer, to stop things cold with a zany dance act. The Reed Sisters (3), who occupy a place on the bandstand for intermittent vocal briefs, step up front to do well with a Cole Porter medley. Impressive harmonizing all the way.

June Edwards, terrific contortionist with a face and figure of a Powers model, was a natural in the next spot. Performs a difficult routine with the grace and ease of a top ballet dancer.

More showmanly magic by the top-hatted maestro builds the affair into

a colorful climax, as the line-up returns to participate in the peanut-tossing finale. *Sam Honigberg.*

## Earle, Philadelphia

(Reviewed Friday Evening, September 10)

Always heavy faves in this village, it's no exception this time for the return of the Four Ink Spots. Their characteristic brand of singing and jiving gets better as they go along, and even their inevitable *If I Didn't Care* is received by the mobbed house as tho they had just heard it for the first time. Sartorially correct in snow-white suits, the septia foursome scores solidly from scratch with *Put Your Arms Around Me, Honey*, and continue to build even bigger with Bill Kenny's soloing for *You'll Never Know*. Make the house jump with the jive for *Your Feet's Too Big* and crashing thru on the recall with Kenny's *I Can't Stand Losing You* and their *Care* classic.

Bobby Sherwood, new in these parts, debuts with his band here. A personable maestro, he and his band not only make an impressive appearance musically but go a long way in impressing and pleasing the pew-holders. Geared to the swing rhythms, particularly with a Dixie beat, band gets the show moving with a peppy *I Know That You Know*; applies the Dixie beats to a cornfed war ditty, *Giddap, Mule*; features the tenor sax for a more subdued *The Man I Love*, and kick out terrifically for a Dixieland, *The Elks' Parade*.

While the maestro blows the trumpet out front, he displays fine guitar pickings in joining with the regular guitarist and bass slapper for an *I Got Rhythm* clambake.

Gwen Davies, band canary, gives good voice and delivery to the bawl ballads. Held down by the unfamiliarity of *I Fell in Love With the Leader of the Band*, gal gets better and deserving response for *I Heard You Cried Last Night*.

Two added acts are in keeping with the top drawer of the headliners. Lyda Sue earns beaucoup plaudits for a breezy interpretative acro dance peppered with outstanding turns and tumbles. Makes for an eye-lash as well as a terp delight, and her four minutes on the boards are all too brief.

Johnny Woods, back from USO time, gives the show comedy relief with his hilarious impersonations and satires of the radio lights. With material that is far better than his impressions, Woods calls on the air names to help him debunk windy commercials, soap operas, kiddie scarum shows, hillbillies and news commentators. On the recall, ties in an FDR take with a well-placed War Bond plug.

Show runs for 55 minutes and at a fast pace thruout, and with the entertainment quotient at a high peak. Bow is also deserving for Bill Israel, house manager, for the timely and tastefully mounted red, white and blue draperies, enhanced by light floodings in striking fashion. *Maurie Oradenker.*

## Oriental, Chicago

(Reviewed Friday Evening, Sept. 10)

Slow moving bill, featuring Russ Morgan and band, due primarily to faulty routine and selection of too many slow tunes. Morgan's informal comedy, directed mostly at front row occupants, helps to speed the show some, but not enough.

Musically, Morgan's large band has plenty of drive. It has a three-fiddle section, in addition to the customary reed, brass and rhythm departments. The maestro helps out with his commercial trombone and sits down at the piano for a set of his own tunes.

Walter Link leaves his bass long enough to warble *Put Your Arms Around Me*, followed by Mary Osborne, pretty girl guitarist, who slows up proceedings with *You'll Never Know* and a specialty on her electric guitar. Thomas and Therese, acro balancing pair, follow with a good display of tricks. The man handles the major burden, balancing his winsome partner from his shoulder, feet and hands. Because the act is naturally slow it should have been spotted later in the show, and the rhythm tap dancing of Ruthie Barnes should have been moved into this inning. Ruthie's work looks okay, but her wardrobe is certainly dated. Her tacit number makes a nice flash.

Paul Gerrits is the best act on the bill with his scholarly lecture on table manners and always-sock roller-skating rou-

tine, interspersed with comedy bits of business.

Highlighted band numbers include a lengthy arrangement of Jerome Kern's *And Russia Is Her Name*, featuring a good violin solo but a poor vocal; *Small Fry*, with comedy effects; Morgan's own *Homespun* in which he himself reveals a fair enough voice, and the bombastic *Johnson Rag*.

On screen, *Someone To Remember*. Biz looked good end of third show opening day. *S. H.*

## State, New York

(Reviewed Friday Evening, Sept. 10)

The State's show, headed by the Harvest Moon Ball winners, is headed for comparatively big dough. House usually gets those that couldn't get in to see the amateur terp competition and cashes in on a heavy percentage of those who already saw a few of the sessions. The winners, together with Ed Sullivan, *Daily News* columnist, hang on for two weeks but surrounding acts are changed after the first stanza. Film this week is the first run of *Swing-Shift Maisie*. Okay house when caught.

Jesse Kaye has collected a prime assortment of talent to give the bill its professional touch.

Lead-off is Eva Condos, of the Condos Family (well represented on Broadway with Brother Frank at the Music Hall), in a pair of well-designed tap turns that show some of the family strain. Numbers were well executed and she walked off to a good hand.

The deuce spot has Patsy Garrett, chirper on the Fred Waring program, who had trouble getting off the stage. Sullivan's promise that she'll come back quieted the crowd. She did *You Can't Have Everything, You'll Never Know* and *They're Either Too Young or Too Old*, with her personality and pipes registering heavily.

Sammy Birch does his familiar phonopantomime, restricting himself to two numbers, a Rudy Vallee recording, with Cyril Smith in the vocal spot, and the baritone aria from *Barber of Seville*. Went over well.

Frank Gaby, with Kay Stuart and George Marin stooging, was virtually a show-stop. Patter with his foils and ventriloquy turn got the desired number of laughs.

The dance winners constitute a prize collection of amateurs. Top teams in the tango, Viennese waltz, rumba, all-around and jitterbug divisions got terrific rises out of the crowd.

Sullivan's emceeing contributed to the general smoothness of the show. *J. C.*

## National, Louisville

(Reviewed Friday Afternoon, Sept. 10)

Top-notch performance by the Stadlers, dance team, and Blue Barron's orchestra as the National slides into its second week after a successful opener.

Not a moment is allowed to drag by the Stadlers, who feature a tiptoe Cook's tour around the world and a rag-doll dance by the amazingly limber Stadler doll, who is all right from the toes up, too. Swell job and appreciated by customers.

Barron's band lacks some of the smoothness and richness noticeable over radio, but keeps audience happy with familiar stylized music.

Vocals by Dick Banks in *You'll Never Know* and *My Buddy* score early in bill, and a new addition, Buddy Madison, pleases with *Blue of Evening* and *Sunday, Monday and Always*.

Billy Allen, 17-year-old, went big with throat whistling of *Stardust* and *Tea for Two*, and whistling rendition of the *Mary Had a Little Lamb* rhyme.

Carolyn Cromwell, first girl to warble with Barron's men, is attractive and listenable in what Barron says is her first stage appearance. She followed *I Heard You Cried Last Night* and *People Will Say We're in Love* with a wow *Bombshell From Brooklyn*, which indicated much more may be heard from her in the future.

Eddie Rio got all he could out of so-so gags. Imitations were better.

The Three Pretenders, who replace the originally booked Margo and Dunn, arrived in town too late for opening show. On screen, *Here Comes Kelly*.

*George Lamason.*

## Olympia, Miami

(Reviewed Wednesday Evening, Sept. 8)

A well-balanced, enjoyable show, headlining Walter Donahue, emsee, who satis-

fied the customers with his antics and gags.

The Chords, musical novelty act, get by in good style. Pleased with their good playing.

Happy Lawson, blues singer, hits the ivories in a way to make the audience demand more. Gives out with what they like and draws a big hand.

The Martingales, adagio dancers, follow the usual routine, but prove swell dancers.

Dave Seed wows audience with his comedy, which he spills in good style. A hit.

Film, *Someone to Remember*. Dave Tyler and his house ork display great improvement. S. R. O. at show caught. *L. T. Bertiner.*

## Manfred Takes Over As Producer at Chi Chez; Evans to N. Y.

CHICAGO, Sept. 11.—Vic Manfred, former dancer (Manfred and Royal), has been named producer of the *Chez Paree* here, succeeding Fred Evans who has held that post for five years.

The switch takes place after the October show which will star Gertrude Niesen. Evans is going to New York.

Manfred is the husband of Estelle Sloan, dancer, who has played the *Chez* a couple of times. Tommy Royal, his former partner, recently succeeded the drafted Dick Barstow at the Palmer House as dance director of the Empire Room shows, but left after a brief stay.

## Scibilia Bows Out Of Ind'p't's House

INDIANAPOLIS, Sept. 11.—Sam Roberts and Nick Bolla, Chicago agents and unit producers, are now the sole owners of Keith's Theater here, having bought out the operating interest held by Anton Scibilia. Anton is in the East with a Pan-American vaude unit, *Americana*, which opened at the Hippodrome, Baltimore, last month but is scheduled to fold in Bridgeport, Conn., tomorrow (12).

Roberts says the house will continue to play vaude units Thursdays to Sundays. Only full-week show slated to come in is the Blackstone magic revue, week of November 11, set by Harry Greben, Chicago.

## Bridgeport House Plans Full Week

BRIDGEPORT, Conn., Sept. 11.—Loew-Lyric Theater, which reopened here August 27 with a week-end (Friday to Sunday) flesh policy, may go to full-week stageshows on a split-week basis in the near future, according to Loew city manager Matt Saunders.

Al Domain returns as house manager, with former vaude comic, Nat Renard, as his assistant.

## Jack Hylton Boffed For Gas Violation

LONDON, Sept. 1.—Jack Hylton, former British name band leader and now a producer agent and West End theater owner, was fined \$775 and costs and sentenced to 14 days in jail for alleged misuse of petrol. Hylton appealed and was released on bail pending a hearing.

**Acts and Girls Wanted for SOLLIE CHILDS**  
 U. S. Army Shows  
**SIX TO TWELVE WEEKS CONSECUTIVE FOR ACTS**  
 Novelty-Comedy and Musical  
 Location for Piano Players and Managers.  
 Girls and set lines can work indefinitely, making changes every six weeks.  
**SOLLIE CHILDS PRODUCTIONS**  
 Baker Hotel Mineral Wells, Texas

**ACTS, SKITS, GAGS, MINSTRELS**  
 GAMBLE'S 4 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL, ALL FOR \$2. WITMARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Skits, Stunts, CLEVER REPLIES, \$5.  
**E. L. GAMBLE, Playwright**  
 East Liverpool, O.

**PRINCESS and BABY** "A NEW BOX-OFFICE SENSATION"  
**YVONNE** "Psychic Wonders"  
 Now playing Herold's Million Dollar Pier, 4315 Roosevelt Blvd., Phila.  
 Write DOC M. IRVING, 4315 Roosevelt Blvd., Phila.



**Copacabana, New York**

Talent policy: Dance and Latin relief band; floorshows produced by Palmere Brandeaux at 8:30, 12:30 and 2. Management: Monte Proser, operator; Jack Entratter, general manager; Joe Russell, publicity. Prices: \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Monte Proser's new fall display is built along sure-fire lines, Pal Brandeaux having done an outstanding job of mounting the show and setting off the varied integers into a harmonious unit, while Bob Wright and Chet Forrest have contributed a worthy score distinguished by *There's a Long, Hard, Wonderful Winter Ahead*, which rates wider circulation.

At the same time Proser has gathered a clicko set of performers headlined by Ella Logan and the return of Perry Como.

Miss Logan, capping the show, started off with a series of ballads before hitting out with the rousing *Give My Regards to Broadway* and *Take Me Out to the Ball Game*. The crowd would have appreciated more of her comedy numbers, especially since her predecessor, Perry Como, gave the dinner crowd its fill of ballads. She's a potent entertainer and a pronounced click here.

Perry Como, with a muted-fiddle background, caught the attention of the crowd with a series of pash tunes which rated attention from the male section of the audience as well. He, too, is a selling personality and got across at this show even tho the ork's accompaniment at times trilled off, leaving him stranded.

Rest of the singing contingent includes the Barry Sisters (2), who work in well with the production numbers, sound nice and look good on the floor, wearing Lucinda Ballard creations. Larry Brooks is similarly utilized in the production numbers. Brooks previously held down a spot at La Martinique.

The dance contingent is headed by the D'Ivons, a trim duo with a smart set of ballroom routines. They account for three numbers, each of which included some good tricks and which went over nicely.

Don Liberto has his biggest moment in a flamenco routine which tapers off a rhythm tap number. Early part of this

dance has him working with the line in what is probably one of the best designed dance numbers seen in these parts for some time. Completing the terp section is Winn Seeley, in a pair of okay taps.

The Samba Sirens are well utilized in the production. They are gorgeously gowned and carry off their assignments gracefully.

Nat Brandwynne showbacks, with Frank Marti doing the relief.

Joe Cohen.

**Palmer House, Empire Room, Chicago**

Talent policy: Shows at 8:30 and 11:30; little show at 10; show and dance band. Management: E. T. Lawless, managing director; Victor Hagner, room manager and host; Merriel Abbott, producer; Albert C. Fuller, advertising manager. Prices: \$3 (\$3.50 Saturdays and Sundays); \$1 supper cover.

The new show has four male acts, blending very well with the production numbers by the Merriel Abbott Girls. Bill was milked opening night by a generous audience, but once it is trimmed down by a more normal Empire Room crowd, it should play quite successfully into winter.

The outsiders include the Borrah Minevitch Harmonica Rascals, featuring the original funny guy, Johnny Puleo; Danny O'Neil, romantic tenor; Johnny Mack, dancer, and the Oxford Boys (2), vocal impressionists. Added to these are the Four Abbotteers from the line (Carlyn Truax, Jeanne Guest, Naomi Korf and Mari Lynn), who step out with a novelty acro number, and the Griff Williams orchestra.

The girls (12) open with an interesting tap routine to Kreisler's *Leibesfreud*, featuring the alert and talented work of Mari Lynn. Danny O'Neil, youthful tenor with a voice that is soothing and appealing to the ears, stopped the show in this early spot with five romantic ballads. The lad, a medical discharge from the navy, is getting a special build-

up in the show's ads as well as from WBBM, local CBS outlet which has him under contract as a staff singer, and the combined campaign can easily make him into a name.

Johnny Mack fills a return date and scores with his effortless tap work, much on the style of Hal LeRoy. In addition to a couple of carefree routines, he drumsticks his way around the ringside and encores with a Bill Robinson carbon. The Oxford Boys, originally a trio, do just as well as a team with their sock impressions of name band theme songs and radio program characters and characteristics. One lad strums a guitar and handles the announcements, while the partner contributes most of the vocal mimicry.

The Abbott line returns to back the Four Abbotteers in a cutie labeled *What's in a Name?* The idea is to publicize the Abbott girl, but the lyrics forced on the four kids makes them look affected. Let someone else boast about them, rather than permit the kids themselves to beg for recognition.

The Minevitch Rascals close and draw heavy laughs with their theater act. It all centers around half-pint Puleo whose funny puss and still funnier mannerisms maintain the comedy at a high level. Act, of course, has to be seen to be appreciated, and those sitting behind the boys are just out of luck.

Griff Williams and his very danceable band carry on successfully, this time thru January 9 when Hildegard will move in with Ted Straeter's outfit. Williams emcees the show acceptably, altho on opening night he kept plugging the name of Merriel Abbott too frequently. Band has its own inning in the little show selling a couple of novelties and Jimmy Blair, the rotund bass slapper who gives out with a comedy tune. The best novelty is the puppet affair in which several name band leaders are represented as dolls, manipulated by Williams.

Sam Honigberg.

**La Conga, New York**

Talent policy: Dance and relief bands; floorshows at 8:30, 12:30 and 2:30. Management: Jack Harris, operator; Dorothy Kay, publicity. Prices \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Nan BlaKstone's opener here indicates that she'll be on the local cafe scene for some time. Her first-night audience fully appreciated her assortment of risque madrigals while accompanying herself at the piano and could have easily taken a few more, but Miss BlaKstone elected to retire.

Her material is clever, not offensive, as was proved by the way the femmes took to her, and capably delivered. A few asides to the audience put her on chummy terms with the crowd and it was a simple matter after that to an A-1 job of selling.

She also proved that she can stray off the subject of sex by a dramatic delivery of *Love for Sale*. This number constitutes a potent bit of writing and stood out as one of her strongest numbers of the evening.

Surrounding performers are Stuart and Lea and Cho-Cho Martinez, holding over from the previous layout; Guelis and Velina, youthful ballet team, and the Pol-Mar Girls.

The toe terpers, Guelis and Velina, are individually accomplished dancers, but have not yet learned to operate as a team. As now constituted, the male stands out like buck teeth. He is a superb dancer able to knock off a series of entrechat huit with little trouble and can do some amazing leaps. The gal is also an accomplished and graceful coryphee, but because of their choreography takes second place. They did a flamenco ballet, a sprightly hat dance and the Russian *Sailor's Dance*. Their selection of music is also good. They got frequent applause during their routines and a good hand afterward.

Routining of the show wasn't good, as Stuart and Lea followed immediately. In this case it didn't matter too much, as they do an entirely different type of terping. Their first number employs some colorful cape waving, a fox trot, and followed with a fox trot and a paso doble. They are a well-groomed pair with nice personalities and definitely rated a holdover.

Cho-Cho Martinez's Latin tunes are good femme bait. His ability to draw the senioritas into this spot stamps him as

a south-of-the-border Sinatra. He has a fine voice and excellent delivery. Current line is the Pol-Mar Girls (5), lookers but lacking in strong routines.

The non-appearance of the Servando Trio at this show made the unorthodox routining necessary, but could have made some semblance of logic had the dances and singers been separated.

Machito and Jose Curbello provide the music. J. C.

**La Martinique, New York**

Talent policy: Dance and relief band; floorshows produced by Guy Martin at 8:30, 12:30 and 2. Management: Jimmy Vernon and Dario, operators; Ed Wiener, publicity. Prices: \$2.50 weekday minimum; \$3.50 Saturdays and holidays.

Dario and Jimmy Vernon can credit themselves with another comedy find. This room which helped bring Jackie Miles to the fore as a funnyman, now has Danny Thomas, a newcomer from Chicago, who before a tough opening night Broadway audience, including most of the comics in town who came in to look at their latest competition, scored in no uncertain terms.

Thomas is a likable citizen with a pleasant manner, a clipped delivery and a fund of excellent material that is removed from orthodox channels. He had no trouble getting started despite some nervousness, with a few quickies and from that point on had smooth sailing.

His strongest bit was a Syrian chant larded with gags, each one a minor gem. He also scored with his take-off of *Chloe* and a parody of *Chattanooga Choo Choo*. His opening routine dealing with his mother-in-law problem, was also okay. Sole weakness was a Russian number, which, as he explained, is a superstition with him. He didn't do it for nine days, and during that time Kharkov was recaptured by the Nazis. So the bit stays in for the duration, which constitutes a patriotic sacrifice.

Rest of the bill similarly has its moments. Floria Vestoff's fast tap routines earned her an encore on the strength of a fast set of spins.

Adrienne, holding down the deuce, has a nice set of pipes, but displays little feeling for her numbers.

Guy Martin Girls are responsible for two routines, first of which gives them some risque lines. Second is a sprightly South American number. J. C.

**Beachcomber, Baltimore**

Talent policy: Dance and show band; floorshow at 11 and 1; 9:30, 11 and 1 week-ends. Management: Frank Hollander, managing director. Prices: Minimum \$1.50 (\$2 week-ends); drinks 70 cents and up.

Smartly styled spot reopened following extensive remodeling and redecorating. Van Kirk, brilliant wit, tops sparking revue. In addition to emceeing he is a one-man show, entertaining with his "Gay Nineties" revue and strip take-off. Goes over big.

Show opens with Two Bits of Rhythm, feminine sepiu duo who exhibit excellent tap routines. Grace Collins, attractive, Willow blonde, pleases with her modern song offerings.

Helen Lane, charming youthful blonde, has a strong musical novelty on an elec-

CURRENTLY HELD OVER AT THE FAMOUS

**Riobamba in New York**



AMERICA'S NEWEST SINGING DANCING DAZZLING COMEDienne

Walter Winchell says: "A garden of orchids to Chautse Shea's comedy ditties at Riobamba!"

**Chautse SHEA**

KING OF THE COMEDY M. C.'s

**ALAN GALE**

AFTER 4 BIG LAFF WEEKS Ended August 7

Returned a GALE of laughter on September 13 for 6 MORE WEEKS at

**FRANK PALUMBO'S THEATER-RESTAURANT PHILADELPHIA**

Under Personal Management Of

**JOLLY JOYCE**

EARLE THEATER BLDG. PHILADELPHIA, PA.



tic steel guitar, exhibiting fine musicianship and skill. Her repertoire runs from *Begin the Beguine* to *Tiger Rag*. Show closes with interpretative dances of Scotland, Ireland and France, among others, by Dawn and Russell.

Music background for show is provided by Bill Stoops and orchestra, which also obliges with inviting dance rhythms. Supplemental music is provided by the Audrey Lee Trio. John F. Ignace.

### Roxy Books Lahr

NEW YORK, Sept. 11.—Bert Lahr has been set for the Roxy starting September-October 6 to fill the spot originally scheduled for Dick Haymes, who was pulled out to fill picture commitments for 20th-Century Fox.

Layout along with Lahr will include Paul Haakon and Patricia Bowman and the Imaginators, who recently appeared at the Strand. Film will be *Claudia* and is figured to run about four weeks.

### Romm New GAC VP

NEW YORK, Sept. 11.—Harry Romm, head of the act department of General Amusement Corporation, has been elevated to a vice-presidency and gets a new deal. He is the second v.-p. to be added in recent months. Douglas Storer, head of the radio department, was handed a similar position when he connected with GAC.

### Additional Shorts

#### New York:

DE MAY, MOORE AND MACY have been trimmed to a duo, Eddie Macy having been inducted while trio were at Leon & Eddie's. . . . BEN YOST ADORABLES, femme singing sextet, replace the Debutones at the Latin Quarter. . . . DE MARLOS open in a new review at the Havana-Madrid Monday (13). . . . SAMMY BIRCH has replaced Jerry Wayne at the Park Central Hotel's Coconut Grove. . . . JOEY NASH has been added to the Iceland show.

#### Here and There:

NICK LUCAS goes to the Orpheum Theater, Omaha, September 24. . . . KAREN COOPER has been renewed for an additional eight weeks at the Latin Quarter, Chicago. . . . OSCAR LLOYD has set Garron and Bennett into the Boulevard Tavern, Elmhurst, L. I.

**McNALLY'S BULLETIN No. 16**  
**PRICE ONE DOLLAR**

For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Reviews, Radio and Dance Band, Entertainers. Contains: 16 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 38 Parodies, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First-Parts, Overtures and Finale, 41 Monobits, Blackouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 16 is only one dollar; or will send you Bulletins Nos. 10, 11, 12 and 16 for \$4.00, with money-back guarantee.

**WM. McNALLY**  
 81 East 125th Street, New York

**SCENERY**

Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment.

**SHELL SCENIC STUDIO, Columbus, O.**

**STANDARD AND NOVELTY ACTS WANTED**  
 (in fact, any good act desired!!)  
 for Night Clubs, Conventions, Banquets and Theaters. Write—Wire—Come In!

**RAY S. KNEELAND**  
 Amusement Booking Service  
 A.G.V.A. Franchised  
 416 Pearl Street BUFFALO 2, N. Y.

**WANT**

Girl dancer, to travel. Must do all kinds of dancing, including acrobatic. Must be young, good looking. Height: Not over 5 1/2 ft. Weight: Approx. 95 lbs. Send photographs. Call or write to

**JOSEPH DIAS**  
 602 Fox Theatre Bldg. Philadelphia, Penna.

**WANTED**

Strong Box Office Acts—Units doing 30 to 45 minutes with own music, advertising accessories that can work before traveler on 8 by 20 stage. We have spot, foots, borders. House doing fine business, 1000 new seats, refrigeration, 2-day stand.

**LAKEWOOD THEATRE**  
 14249 East Jefferson Detroit, Mich.

## MAGIC

By BILL SACHS

DANTE takes his magical *Sim-Sala-Bim* to Philadelphia for the first time in several years for the September 17 week. . . . ANDY FURLONG is demonstrating his magic powers at the Topper Cafe, South Merchantville, N. J. . . . ASIDE TO Virgil the Magician—received your letter last week, but lost or misplaced it. Will you please write again? . . . FLORETTA AND BOYETTE, with mental-magic, and Fred Roner, pick-pocket magician, were Labor Day attractions at Philadelphia's Woodside and Willow Grove parks, respectively. . . . JOE SCOTT, still on the alert with the navy at Lambert Field, St. Louis, posts that he participated in the all-navy Third War Bond Drive show at the Ambassador Theater in the Mound City last week. The audience bought \$232,000 in War Bonds to see the performance. . . . ROBERT PLATO, of Plato and Jewell, was recently examined for the army and rejected. The team is readying a new turn to resume soon in niteries and theaters. The magic desk would appreciate having their present address. . . . DR. FREDERICK KARR, now finding West Coast bookings much to his liking, is set for several more months in that sector, after which he returns east. Writing from Portland, Ore., under date of September 3, Dr. Karr says: "Had the pleasure of witnessing Dr. Silkini's ghost show a few days ago at the Roxy Theater, Tacoma, Wash. Silkini went over with a bang. His is a ghost show with merit. It's a burst of laughter from opening till closing." . . . MORGAN THE MAGICIAN, featuring cigarettes, played the Grand burly house, St. Louis, last week. . . . DE CLEO THE MAGICIAN, seriously injured in presenting one of his escapes some months ago, is still convalescing at his home, 118 East Eighth Street, Marysville, O., and would appreciate hearing from magic friends. . . . WALKER AND COZY are presenting their magic and illusions on fairs in Wisconsin, Indiana and Illinois with Sam Golden's Side Show on the Gold Medal Shows.

MAL B. LIPPINCOTT infos that the magicians' picnic sponsored by him in co-operation with Louisville magi and held at Fontaine Ferry Park, that city, September 1, panned out a huge success despite the fact that attendance was affected by transportation difficulties and that many of the magic lads in the territory are engaged in war work and thus were unable to lend their presence. Lippincott says he received 47 letters and two telegrams from magicians all over the country, expressing regret at not being able to attend. Guest of honor for the occasion was Mrs. R. O. Dressler, who came on from Harrisburg, Pa. Edward O. Drane, Louisville and Chicago magic dealer, cut short a business trip to Detroit to attend. He was married the day following the picnic. Those who appeared in the free public show on the park's free-act platform were Charles Bare, Tommy Davis, Don Redman, Frank Cassell 2d, and Jimmy Sanders, of Nashville. Others present from the Tennessee City were Robert Gray, Rawls Calhoun, and Bryan Burnett, who has a three-people magic unit working for the Gordon Foods Company. Louisville magi co-operated 100 per cent. Lippincott says, with their wives assisting in preparing the evening banquet. Mrs. Brinkman, park owner, attended the repast, and Manager Singhiser of Fontaine Ferry Park stood the cost of the food. Lippincott served as emcee, stage manager and ran down props for the boys. Lippincott, with his wife and daughter, closed an 11-week engagement at Fontaine Ferry Sunday (12). . . . G. RAY TERRELL, who with his wife Judy and son Jack finishes a two-weeker at Jimmy Brink's Lookout House, Covington, Ky., Tuesday (14), was a visitor

**Buried With the Dead**

CHICAGO, Sept. 11.—Essence Theaters, local film house chain, opened and closed with its Sunday vaude policy at its North Center Theater in one day. Five acts were booked, and the accompanying pic was Rudolph Valentino in *Son of the Sheik*. Kids came up to the box office to ask whether Rudolph was another act on the vaude bill. Business for the day: Are you kiddin'?

### Night Club Gets Religion

CHICAGO, Sept. 11.—The long-dark Hi Hat night club, formerly operated by the Falkenstein Bros., reopened this week as the headquarters of the New Tribes Mission. New tenant is an interdenominational organization which aspires to penetrate the back areas of Asia, Africa and South America unreached by seacoast missions. It is located almost next door to the 885 Club.

at the magic desk last Wednesday (7). He reports a busy season in niteries, after a very successful USO tour. . . . BECKMAN and Company, Montreal magickers, opened Monday (13) at Glen Park Casino, Buffalo. . . . TOM ELMORE LUCY, protean artist and globe-trotting cartoonist, represented the old guard at the recent 40th annual convention of the I.L.A. at Lakeside, O. He reports one magician in attendance—John W. Frye. . . . FAIRFAX BURGHER, actor-magician who appeared recently in Paul Small's *Laugh Time*, with Frank Fay, Bert Wheeler and Ethel Waters, has returned to his home in Hollywood, following engagements at the Lyric Theater, Salt Lake City, and Warfield Theater, San Francisco.

### FOLLOW-UP REVIEWS

(Continued from page 17)

Scheurle on novachord, does all arrangements and doubles on vocals. Ted Juveller plays bass.

Irving Shire plays the lulls at the piano and accompanies Miss Howell. He's been here for almost one year, and if popularity means anything he'll stay on. His technique is distinctive and pleasing.

Jan Martel, nice-looking young singer, has been chirping here for about seven months and works both as a single and with the bands who happen to be at the room. Her talents range from boogie woogie to ballads and sells without trouble.

Eva M. Warner.

### Political Gag Pushover

WASHINGTON, Sept. 11.—Here's a tip, with special compliments of *The Billboard*, to all members of casts of plays or vaude acts scheduled to play before Capital audiences this season!

If the show or act has a political line in it—regardless of how corny—pause five minutes for laughs before picking up the next line.

This town is politics-happy at best, but in the theater it's a disease. Any gag on these subjects is foolproof: Republicans, Democrats, New Dealers, Anti-New Dealers, Mrs. Roosevelt, Senators, Congressmen, the Supreme Court and, altho a little hoary, the WPA.

**The Billboard**

The World's Foremost Amusement Weekly

Founded in 1894 by W. H. Donaldson  
 E. W. Evans, President and Treasurer  
 R. S. Littleford Jr., Vice-President  
 W. D. Littleford, Secretary

Joseph Csida, Eastern General Manager  
 C. J. Latscha, Advertising Manager  
 B. A. Bruns, Circulation Manager

Publication Office: 25-27 Opera Place, Cincinnati 1, O. Phone: MAin 5306.

EDITORS: Claude R. Ellis, Outdoor; Leonard Traube, Indoor; Walter W. Hurd, Amusement Machine.

ASSOCIATE EDITORS: Robert Doepker, Lou Frankel, Nat Green, Elliot Grennard, Sam Honigberg, Joseph M. Koehler, William J. Sachs.

OFFICES:

New York—Joseph Csida, Manager, 1564 Broadway, New York 19, N. Y. MEdition 3-1615.

Chicago—Maynard Reuter, Manager, 155 No. Clark Street, Chicago 1, Ill. CENTral 8480.

St. Louis—F. B. Joerling, Manager, 390 Arcade Bldg., St. Louis 1, Mo. CHestnut 0443.

Hollywood—Sam Abbott, Manager, Room 218, 1509 Vine Street, Hollywood (28), Calif. HOLlywood 1866.

Philadelphia—7222 Lampport Road, Philadelphia, Pa. MADison 6895.

England—Edward Graves, Cromwell House, Fulwood Place, London, W. C. 1.

Australia—Kevin Brennan, City Tattersall's Building, 198 Pitt Street, Sydney.

ADVERTISING RATES: Fifty cents per agate line. \$7 per column inch. Full Page, \$350; Half Page, \$175; Quarter Page, \$87.50. No display advertisement measuring less than 10 lines accepted.

Member of Audit Bureau of Circulations.

CIRCULATION RATES: Twenty-five cents per single copy on all newsstands. Subscriptions: \$4 for six months, \$7.50 per year, \$12.50 for two years, \$16.50 for three years. Rates in foreign countries or to men in the Armed Forces on request.

ALLIED PRINTING  
 TRADES UNION COUNCIL  
 CINCINNATI, O. 19

**Heads or Tails?**

Simple New Method of controlled coin-flipping Exposes Gamblers' Secret. Ordinary coin falls heads or tails at your command. Complete with illustrations and rights to professional use only \$2.00 postpaid. Send for yours today.

**CARLOS MAGIC SHOP**  
 438 1/2 St. Clair TOLEDO, OHIO

A Fast-Growing Name Where Good Talent Counts

**ROLLO S. VEST**

ENTERPRISES

Booking Septa Talent Exclusively.  
 1715 S. Antoine St. Detroit 26, Mich.

SUITE 808 . . . 203 N. WABASH AV. . . CHICAGO . . . TELEPHONE DEa 9515

Flash! . . . Memo **paul marr** Theatrical Exchange

To Bee Sarche'

Will you please be sure to thank all the acts and club owners associated with me for making my first business trip to New York possible? I'm leaving Sept. 17--will be gone about two weeks. While in New York I expect to meet various theatrical artists and agents. I will be at the Astor Hotel.

*Paul Marr*



# Too Many Home Guard Units

## They Say "No" To Out-of-Town Jobs; Bookers Go Sleepless

CHICAGO, Sept. 11.—The growing flock of home guards, musicians and entertainers who will not pry themselves loose from their home town, is giving local bookers many a sleepless night. The situation has become more acute within the past year due to draft board regulations which require prospective draftees to stay in town or send many a unit member into a defense plant. Others who are free from the above restrictions refuse to desert their fireplace because of transportation problems and mounting living expenses on the road. And another very good reason for staying put is the local prosperity in the talent market. A half-decent unit can get all the work it can handle within a radius of

25 miles or so, hence the indifference to out-of-town offers. Surprising, tho, is the fact that units even turn down very attractive money offers for road jobs. The average musician filing income tax returns regularly has turned mathematician and as soon as he is offered an out-of-town date, starts figuring extra expenses and arrives at the conclusion that the net profit isn't so stimulating, after all.

Bookers with exclusive out-of-town accounts are in a difficult position, to put it mildly. They either continue to service the spot or lose it to a competitor.

Some offices find a partial solution to the dilemma: They hold open the most lucrative jobs in town, which they service exclusively, to those units willing to listen to reason when offered out-of-town jobs. But the 10 per centers openly admit that the problem, on the whole, will be in the cocktail picture at least for the duration.

## Gentlemen of Note Into Radio in 1944

ST. LOUIS, Sept. 11.—Gentlemen of Note (8) will branch out into the radio field early next year, following the completion of their two contracted jobs which include the current date at the Mark Twain Hotel here, ending November 7, and the Oliver Hotel, South Bend, Ind., which will run from November 8 to January 2. MCA, Chicago, is negotiating their radio deal.

The boys represent three former standard cocktail units. Harold Blackwelder, bass fiddle man and bass vocalist, was a member of the Bards; Paul Fay, guitarist and baritone, used to work with Billy Chandler's Benedicts, while Joe Costa, accordion-piano and tenor, was one of the Gentlemen of Rhythm.



**LARRY LUKE**  
"THE DUKE OF SONG"  
and His Piano  
Still going strong at  
**THE DOME**  
Minneapolis, Minn.

Personal Management  
**DELBRIDGE & GORRELL**  
Fox Theatre Bldg. Detroit

**AIR-LANE TRIO**  
ARLO at the Organ  
TONY LANE, Guitar Vocals  
RALPH PRINCE, Accordion  
Currently  
**JACK DEMPSEY'S**  
New York  
CONSOLIDATED RADIO ARTISTS, INC.

**WANTED IMMEDIATELY**  
Capable Musicians for small society-styled combination; Piano, Violin, Guitar, Sax, Accordion, Bass and Harp. Men, write; enclosing photo and detailed letter on your work. State salary expected. Guarantee steady, pleasant work.  
**HARL SMITH**  
Mayflower Hotel  
AKRON, OHIO

If You're Important to the  
'Cocktail' Entertainment Field  
**TUNE-DEX**  
Is Important to You!

## Casablanca Paintings Draw Attention for Minne. Spot

MINNEAPOLIS, Sept. 11.—Casablanca Cocktail Lounge here has an unusual eye-catcher in its window that's attracting considerable attention.

Opened shortly after the famous Casablanca conference in which President Roosevelt and Winston Churchill met in North Africa, the establishment has two huge oil paintings depicting the two men in conference. Another painting has FDR, General De Gaulle, Churchill and General Giraud talking to each other.

The paintings are on display in the Casablanca front windows, and many a passer-by stops to get a look-see—and wanders in to see what goes on on the inside.

**EAST:**  
AIR LINE TRIO has been inked for Dempsey's, New York, to start September 14. They will double at the Academy Theater while playing that spot. . . . CHRIS CROSS will continue at Dempsey's, having been signed for an additional six months. . . . MILTON PAGE QUARTET is bound for La Martinique, Wildwood, N. J. . . . MARION MAYE, singer, goes into Kelly's Stables. . . . THREE MAJORS are current at the Stockton, Seagirt, N. J. . . . ARDEN AND ALEXANDER are new at the Crystal Bar, Troy, N. Y. . . . TOMMY CULLEN ORK started a 20-week engagement Labor Day at the 20th Century, Philadelphia. . . . HARRY MITCHELL is new to the Music Bar, Schenectady, N. Y. . . . FOUR SHARPS signed for the Music Bar, Paterson, N. J. . . . JACK WEDELL bows at the Helene Curtis Lounge, Charleston, S. C., Tuesday (7). . . . THREE CHOCOLATES have been set for Doc's, Baltimore. . . . FRANCIS CALDWELL, piano-singer, has been signed by General Amusement Cor-

## Essential and Convenient

CHICAGO, Sept. 11.—Sid Fisher, guitarist, who with his New Yorkers (4) are appearing at Helsing's Vodvil Lounge here, was told by his draft board to take an essential job or expect an induction call. Being a family man, Fisher decided to stay around town. So he accepted a daytime job as manager of Helsing's restaurant located next door to the lounge. And that job is classified as essential. At night he carries on with his unit.

## Paramount Inks Rocco for Film At 25C Per Week

NEW YORK, Sept. 11.—Maurice Rocco, boogie-woogie pianist now at the Club Zanzibar, signed a one-picture deal with Paramount here this week, calling for \$2,500 per week. This is the top money by far given any act which originally started in the cocktail field.

Rocco will take a leave of absence from his Zanzibar job November 4 or 11 and will remain in Hollywood for several weeks.

His new Zanzibar pact has him tied to that spot to June, 1944. Rocco will be spotted in Betty Hutton's forthcoming musical *Incendiary Blonde*.

## Two More for Philly

PHILADELPHIA, Sept. 11.—Lou Berr's Clover-Leaf Bar reopens this week with the Four Kings and the Harry MacKay Trio. New musical spot booked by Eddie Suez Agency here.

Dewey Kaufman, Atlantic City operator, is planning to open a Philadelphia version of his Fort Pitt Musical Bar in Linton's Restaurant here, recently vacated, and move his Fort Pitt operations to the inland city for the fall and winter.

# OFF THE CUFF

poration. . . . HERB STEINER ORK into the Wilmington Hotel, Wilmington, N. C., for four weeks. . . . DARRELL TWINS, along with Eugene Jelenik ork, into the Baltimore, Wildwood, N. J. SHARON CLARK AND JOE MARSALA make for a new piano-vocal team debuting at the Hotel Normandie Grille, Philadelphia. . . . THREE LOOSE NUTS set for an October 8 return to Crystal Taverns, Washington. . . . CHARLOTTE AHLGREEN, organist with Count Bernivici's band, going out as a solo at the Chez Paree, Atlantic City. . . . LOUMELL MORGAN TRIO skedded for a Philadelphia bow October 7 at Mort Casway's Music Village. . . . EARL STARK'S piano and unit new at the Walnut Cafe, Camden, N. J. . . . ROY SEDRIC'S unit first time in Philadelphia, opening this week at Hank Collin's Midway Music Bar. . . . WHITIE MCKEE and His Rhythm Masters at Twin Cedar Inn, Clementon, N. J. . . . JOLLY JOYCE AGENCY, Philadelphia, spotting the cocktail units at Sam Rubin's Elks Club, Chester, Pa. . . . BARBARY COAST BOYS, closing a summer season at Martinique Cafe, Wildwood, N. J., open this week at Maxine's, New York. . . . THE JAYS new at DuMond's, Philadelphia.

BETTY KING, piano vocals, winds up a four-month run at Philadelphia's Hotel Majestic and moves to the Hotel Normandie in the same city. . . . DALE SISTERS draw another holdover at Neil Deighan's, Pennsauken, N. J. . . . WALT DIXON TRIO and the Four Gingersnaps usher in the new season at Dick McClain's Alpine Musical Bar, Philadelphia. . . . JACK LEWIS'S Three Collegians and

a Co-Ed back at Philadelphia's Swan Club. . . . THE MUSICAL M's new at the Embassy Club, Philadelphia. . . . BETTY CARPENTER new at Mort Casway's Music Village, Philadelphia. . . . ANGIE BOND TRIO at Cheateau Renualt, Atlantic City. . . . JONNY ARTHUR'S unit into the Emerson Hotel, Baltimore, Sep-

**S** stands for "special" personal representation for your unit. Write today for full details  
**MIKE SPECIAL**  
48 West 48th St. New York, N. Y.

**S** ● PIANO AND SONG —  
**DOT AND DASH**  
Two Tons of Dynamite

**S** 3 Entertaining Specialists  
**MANHATTAN-AIRES**  
Featuring Music, Singing, Comedy in Modern and Gay Nineties Style.

Tall—Tuneful—Terrific  
**MOLLY CRAFT**  
Versatile Singing Pianist

**S** 3 Blondes }  
3 Voices }  
3 Instrumentalists } **3 DALE SISTERS**

Sweetheart of  
Piano and Song  
**AUDREY THOMAS**

A Must on Your List  
**PAT TRAVERS**  
and  
**THE MEN ABOUT TOWN**

**JAY MARSHALL**  
MASTER OF CEREMONIES

**S** In Demand Everywhere  
The **OWEN SISTERS**  
The Nation's Most Popular Girl Trio

**S** **DON SEAT**  
Quintette  
4 Men and a Girl.

**S** SIX YOUTHFUL DYNAMOS  
**Jerry Montana**  
and his  
**Versatile Orchestra**

**S** King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**

**S** VELVET TONED  
**MARION MAYE**  
N. Y.'s Newest Singing Sensation!

**The Billboard's**  
**1943**  
**MUSIC YEAR BOOK**  
Will Be Part of  
Next Week's Issue



September 18. . . . KERRY NOLAN AND MARY LOVE new at the Fort Pitt, Atlantic City.

DICK ABBOTT and his unit started at the Mayfair Restaurant, Washington, September 9, following a run at the Lord Baltimore Hotel, Baltimore. It's a return date for Abbott.

ANTHONY ZANER set for Onyx Cocktail Lounge, Nutley, N. J., September 17. . . . LAMPLIGHTERS TRIO opened Saturday (11) at 500 Club, Atlantic City. . . . FRANK VICTOR QUARTET went into Rogers Corners September 12. . . . GRACE AND SCOTTY into Crystal Cocktail Lounge, Detroit. . . . FOUR SHARPS AND A FLAT opened at Colonial Inn, Paterson, N. J., Friday (10).

**MIDWEST:**

PRINCE ALBERT, leader of a colored trio, has signed a management contract with CRA, Chicago. . . . TOM MACK, formerly with Mack and Shannon, now at Fort Sheridan, Ill., in charge of an army band. . . . THE ESTROLITOS opened a run at Bar o' Music, Chicago, last week and will remain there until the trio's two males are inducted. . . . FREDDIE REED, colored pianist and vocalist, started a run at the Fort Meigs Hotel, Toledo, September 13. . . . VI AND JERRY WAGNER TRIO will follow their current date at the La Salle Hotel, Milwaukee, with a run at the Syracuse (N. Y.) Hotel beginning October 5. . . . NIK AND VERNYCE NEVEL opened at the Kilbourne Hotel, Milwaukee, September 11. . . . JUAN MAKULA (5) starts at the Radisson Hotel, Minneapolis, September 23. . . . STEVE AND DOROTHY MATHEWS, piano-accordion team, are the remnants of the Dorothy and Her Esquires Quintet which lost three men to Uncle Sam. Dorothy is reorganizing, however, and will be out with five people before long. Currently working as a team at the Laack Hotel, Plymouth, Wis. . . . ART HOGLE, leader of the Four Red Jackets, is losing his accordionist and son, Duane, to the army October 1. . . .

**PROFILES**



**AUDREY THOMAS**

Audrey Thomas, "the sweetheart of piano and song," has had extensive musical training, having studied with private teachers in Minneapolis (her home town); St. Joe, Mo., and Chicago. She was a child radio star in New York, and while in high school she was awarded a State scholarship to college but turned it down to follow her theatrical career. Her hobby of collecting records made by such old-time favorites as Nora Bayes, Will Oakland, etc., is of considerable help to her own work. Following a spell as partner with Ada Farren, she branched out on her own. Managed by Mike Special.

CARLOS KENT, organist, moved into the Raulf Hotel, Oshkosh, Wis. . . . MARIA KARSON will spend a month's vacation around Chicago starting October 9 before returning with her Musicales four-

sons into the Plains Hotel, Cheyenne, Wyo. . . . OPALITA AND GARCIA have started at the Green Mill, Chicago.

RUTH AND HER RHYTHAIRES (5) have split up, with Ruth set to join the trumpet section of Betty McGuire's all-girl band. . . . LEON ABBEY QUARTET have opened a four-week date at Lindsey's Sky Bar, Cleveland. . . . SCOTT SISTERS (2) moved into the Preview, Chicago, for a run of afternoon sessions. . . . BILL AKIN and His Continental Four open a run in Dorniden's Hollywood Bar, Rochester, Minn., September 27. . . . CABIN BOYS open at the Miami Hotel, Dayton, O., September 20 for \$400 per week.

JACK KURTZE, manager of the Frederick Bros.' cocktail department, Chicago, is leaving for New York this week to spend three-four weeks there to look over the Eastern territory. . . . CHUCK WRIGHT, piano-voice, into the Whirlway, Chicago.

JACK GOODWIN and Jean Nyland, sophisticated stories and songs at the keyboard, opened September 13 at Hotel Custer, Galesburg, Ill., for four weeks, set by Nick Porozoff Agency.

**Step Steps Out on Own**

DAYTON, O., Sept. 11.—Step Wharton, colored pianist and member of the Step

**A Dentist and His Hobby**

TERRE HAUTE, Ind., Sept. 11.—Doctor Cusick, prominent Indiana dentist, operates cocktail lounges as a hobby. He has theater bars in Indianapolis, Marion, Terre Haute and this month opened one in Evansville. While he has managers taking care of details, the Doc does his own buying, and enjoys every unit of it.

**Duo's Dual Managers**

CHICAGO, Sept. 11.—The first local instance of a small unit boasting of two managers is the colored piano-voice team of Harold Simpson and Joe Robinson. Simpson, formerly of Simpson and Raysor, is managed by Bert Gervis. Robinson is handled by Phil Shelley. The managers agreed that the two ought to do well together, and they are proving it these nights at the Club Detour here.

and Marge piano-voice team, is doing a single now, his partner having retired from the field. He has been held over at the Lord Lansdowne here at a reported \$250 per week.

**Review**

**Betty King**

(Reviewed at Hotel Normandie Grille, Philadelphia)

Betty King, attractive sepia miss, has been creating plenty of excitement in local circles with her smartly tailored piano and vocal stylings. And there's reason enough for it all. Gal is not merely a jump and jive addict but a polished performer as she gives out lyrically to the accompaniment of her own fingerings. Gives out on the ballads and rhythm ditties, with emphasis on the smarter and show tunes. Run of her selections is vast and gives out with everything in the books. Moreover, varies her tunes and tempos to make for an engaging half-hour session when on the stand.

Gal makes an impressive appearance and performance is all class. Geared mainly for the fashionable spots.

Maurie Orodener.

(Routes are for current week when no dates are given.)

**A**

Air-Lane Trio (Dempsey's) NYC, cl.  
Amazing Mr. Ballantine (Orpheum) Oakland, Calif., 16-22, t.  
Ames, Bill (Belmont Plaza) NYC, h.  
Andrews, Avis (Zanzibar) NYC, nc.  
Apollon, Dave (Biltmore) Los Angeles, h.  
Apus & Estrella (Regal) Chi, t.  
Ard, Dottie (Clover Bar) Chi, nc.  
Arren & Broderick (Orpheum) Oakland, Calif., 16-22, t.  
Atkinson, Betty (Colony) Chi, nc.

**B**

Bac, Norman, Dancers (La Conga) NYC, nc.  
Banks, Warren (Bali) Washington, until Oct. 5, nc.  
Barnes, Ruthie (Oriental) Chi, t.  
Barrett, Elaine (Swan) Phila, nc.  
Barry, Fred & Elaine (Pierre) NYC, h.  
Barry Sisters (Copacabana) NYC, nc.  
Barton & Brady (Corn Palace) Mitchell, S. D., 27-Oct. 2.  
Belmont Bros. (Ky.) Toledo, O., nc.; (Fair) Paulding 21-24.  
Belmore, Barbara (Latin Quarter) NYC, nc.  
Benson, Roy (Roosevelt) New Orleans, h.  
Berry Bros. (Zanzibar) NYC, nc.  
Bigbee, Butch (51 Club) NYC, nc.  
Blaine, Barbara (Earle) Washington, t.  
BlaKstone, Nan (La Conga) NYC, nc.  
Blanchards, The (Nicollet) Minneapolis, h.

**C**

Callahan Sisters (Hurricane) New York, nc.  
Capella & Beatrice (Park Central) NYC, h.  
Caprino Sisters (Hollenden) Cleveland, h.  
Carde, Mal (Helsing's) Chi, cl.  
Carlisle, Charlie (Bowery) Detroit, nc.  
Carmen, Lee (Phillips) Kansas City, Mo., h.  
Carpenter, Thelma (Regal) Chi, t.  
Carol, Gloria (Copacabana) Newark, N. J., nc.  
Carroll, Helen (Latin Quarter) NYC, nc.  
Chesters, Eddie (Ernie's) NYC, nc.  
Chittison, Herman, Trio (Le Ruban Bleu) NYC, nc.  
Claire, Vera (Phillips) Kansas City, Mo., h.  
Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re.  
Clements, Curly, & Rangerettes (Hippodrome) Baltimore, t.  
Colby, Marlon (Lookout House) Covington, Ky., nc.

**D**

Collins, Grace (Swan) Phila, nc.  
Coll, Phyllis (Glenn Rendezvous) Newport, Ky., nc.  
Columbus & Carroll (Plaza) NYC, h.  
Conrad, Cliff (Embassy) Brooklyn, nc.  
Cooper, Karen (Latin Quarter) Chi, nc.  
Cortez, Florez (Te Pee) Miami, nc.

**E**

Dante & Co. (Stanley) Pittsburgh, t.  
Daniel, Mary (President) Kansas City, h.  
Davis, Bus (Trouville) NYC, nc.  
Davis, Eddie (Leon & Eddie's) NYC, nc.  
Day, Dawn & Dusk (Le Ruban Bleu) NYC, nc.  
De Castro & Lucia (The Drum) Miami, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Del Rio, Diane (Kitty Davis) Miami, nc.  
DeMay, Moore & Macy (Leap & Eddie's) NYC, nc.  
Dennis & Sayers (Coronado) Worcester, Mass., h.  
Dewey Sisters (Shoreham) Washington, h; (Hipp) Pottsville, Pa., 20-23, t.  
Diaz, Servando Trio (La Conga) NYC, nc.  
D'Ivons (Copacabana) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (Swing) Rochester, N. Y., nc.  
Donegan, Dorothy (Latin Quarter) Chi, nc.  
Doyle, Eddie & Amy (Rialto) Tampa, Fla., t.  
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.  
D'Roy, Phil (Primrose) Newport, Ky., nc.  
DuBois, Geraldine (Chicago) Chi, t.  
Dulo, Ginger (Primrose) Newport, Ky., cc.  
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

**F**

Edwards, June (Chicago) Chi, t.  
Eldridge, Roy (Folles Bergere) NYC, nc.

**G**

Fiske, Dwight (Blackstone) Chi, h.  
Fitzgerald, Ella (Zanzibar) NYC, nc.  
Forbes, Marjorie (Sawdust Trail) NYC, nc.  
Fox, Bebe (Chicago) Chi, t.  
Franklin, Joe, & Pals (Fair) Waterloo, Neb., 16-18.

**H**

Galante & Leonarda (Wm. Penn) Pittsburgh, h.  
Gardner, Grant (Dog House) Reno, Nev., nc.  
Garretson, Marjorie (885 Club) Chi, nc.  
Gerrits, Paul (Oriental) Chi, t.  
Gero, Gaby (Sawdust Trail) NYC, nc.  
Gifford, Moya (Eldorado) NYC, nc.  
Glover & LaMae (Adolphus) Dallas, h.

**I**

Hallow, Bunny (Eldorado) NYC, nc.  
Hanneford, George, Family (Fair) Topeka, Kan.; (Fair) Hutchinson 19-25.  
Harlem Harry (College Inn) Kansas City, nc.

**J**

Harmonettes, The (Chicago) Chi, t.  
Harris & Shore (Chase) St. Louis, h.  
Harrison & Fisher (Latin Quarter) NYC, nc.  
Healy, Dan (Eldorado) NYC, nc.  
Healy, Mary (Riobamba) NYC, nc.  
Herbert, Jack (Touraine) Boston 6-19, h.  
Herbert, Tim (Beverly Hills) Newport, Ky., cc.  
Hermanos, Williams (Waldorf-Astoria) NYC, h.  
Hild Dancers, Dorothy (Nicollet) Minneapolis, h.  
Hildegard (Statler) Washington, h.  
Higgins, Peter (Park Plaza) St. Louis, h.  
Howard, Gene (Orpheum) Omaha, t.  
Howard's, Harry, Pin-Up Girls (Orpheum) Oakland, Calif., 16-22, t.  
Howe, Helen (Village Vanguard) NYC, nc.

**K**

Imaginers, The (Chez Paree) Chi, nc.  
Ink Spots (Earle) Phila, t.

**L**

Janis, Dean (Roosevelt) New Orleans, h.

**ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)**

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

Collins, Grace (Swan) Phila, nc.  
Coll, Phyllis (Glenn Rendezvous) Newport, Ky., nc.  
Columbus & Carroll (Plaza) NYC, h.  
Conrad, Cliff (Embassy) Brooklyn, nc.  
Cooper, Karen (Latin Quarter) Chi, nc.  
Cortez, Florez (Te Pee) Miami, nc.

Dante & Co. (Stanley) Pittsburgh, t.  
Daniel, Mary (President) Kansas City, h.  
Davis, Bus (Trouville) NYC, nc.  
Davis, Eddie (Leon & Eddie's) NYC, nc.  
Day, Dawn & Dusk (Le Ruban Bleu) NYC, nc.  
De Castro & Lucia (The Drum) Miami, nc.  
De Croff, Ann (Astor) Montreal, nc.  
Del Rio, Diane (Kitty Davis) Miami, nc.  
DeMay, Moore & Macy (Leap & Eddie's) NYC, nc.  
Dennis & Sayers (Coronado) Worcester, Mass., h.  
Dewey Sisters (Shoreham) Washington, h; (Hipp) Pottsville, Pa., 20-23, t.  
Diaz, Servando Trio (La Conga) NYC, nc.  
D'Ivons (Copacabana) NYC, nc.  
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.  
Don & Cassandra (Swing) Rochester, N. Y., nc.  
Donegan, Dorothy (Latin Quarter) Chi, nc.  
Doyle, Eddie & Amy (Rialto) Tampa, Fla., t.  
Doyle, Mary Jane (Phillips) Kansas City, Mo., h.  
D'Roy, Phil (Primrose) Newport, Ky., nc.  
DuBois, Geraldine (Chicago) Chi, t.  
Dulo, Ginger (Primrose) Newport, Ky., cc.  
Dyer-Bennett, Richard (Village Vanguard) NYC, nc.

Edwards, June (Chicago) Chi, t.  
Eldridge, Roy (Folles Bergere) NYC, nc.

Fiske, Dwight (Blackstone) Chi, h.  
Fitzgerald, Ella (Zanzibar) NYC, nc.  
Forbes, Marjorie (Sawdust Trail) NYC, nc.  
Fox, Bebe (Chicago) Chi, t.  
Franklin, Joe, & Pals (Fair) Waterloo, Neb., 16-18.

Galante & Leonarda (Wm. Penn) Pittsburgh, h.  
Gardner, Grant (Dog House) Reno, Nev., nc.  
Garretson, Marjorie (885 Club) Chi, nc.  
Gerrits, Paul (Oriental) Chi, t.  
Gero, Gaby (Sawdust Trail) NYC, nc.  
Gifford, Moya (Eldorado) NYC, nc.  
Glover & LaMae (Adolphus) Dallas, h.

Harmonettes, The (Chicago) Chi, t.  
Harris & Shore (Chase) St. Louis, h.  
Harrison & Fisher (Latin Quarter) NYC, nc.  
Healy, Dan (Eldorado) NYC, nc.  
Healy, Mary (Riobamba) NYC, nc.  
Herbert, Jack (Touraine) Boston 6-19, h.  
Herbert, Tim (Beverly Hills) Newport, Ky., cc.  
Hermanos, Williams (Waldorf-Astoria) NYC, h.  
Hild Dancers, Dorothy (Nicollet) Minneapolis, h.  
Hildegard (Statler) Washington, h.  
Higgins, Peter (Park Plaza) St. Louis, h.  
Howard, Gene (Orpheum) Omaha, t.  
Howard's, Harry, Pin-Up Girls (Orpheum) Oakland, Calif., 16-22, t.  
Howe, Helen (Village Vanguard) NYC, nc.

Imaginers, The (Chez Paree) Chi, nc.  
Ink Spots (Earle) Phila, t.

Janis, Dean (Roosevelt) New Orleans, h.

Jesse & James (Latin Quarter) NYC, nc.  
Jones, Jane (Zephyr) Kansas City, cl.

Jules & Webb (Fort Meigs) Toledo, O., h.

La Vola, Don, & Carlotta (Utah Canteen) Salt Lake City.  
Lawrence, Maureen (Alpine Village) Cleveland, nc.  
La Zellas, Aerial: Waterloo, Neb.  
Leads, Jimmy (Glenn Rendezvous) Newport, Ky., nc.  
Lee, Bob (Wivel) NYC, re.  
Lee, Barbara (Palumbo's) Phila, nc.  
Leslie & Carroll (Clover Club) Miami, nc.  
Lester, Jerry (Strand) NYC, t.  
Le Verde, Leon (3700) Cleveland, nc.  
Lewis, Ralph (Blackhawk) Chi, re.  
Lewis, Happy (3700 Club) Cleveland, nc.  
Liberto, Don (Copacabana) NYC, nc.  
Lit, Bernie (Silver Dollar) Baltimore, nc.  
Lockwells, Skating (Roxey) Atlanta 12-18, t.  
Logan, Ella (Copacabana) NYC, nc.  
Loretta & Clymas (Lookout House) Covington, Ky., nc.  
Loring, Lucille (Town Tavern) Rockford, Ill., nc.  
Louis & Cherie: Blair, Wis., 16-19; Montevideo, Minn., 20-22.  
Lucas, Nick (Subway) Peoria, Ill., nc.

**O. D. MACK**  
THEATRICAL ENTERPRISES  
609 Shubert Bldg. PHILADELPHIA, PA.  
Phones: Kingsley 9012—Jefferson 1508  
Exclusive Manager  
**HARRY McKAY TRIO**  
America's Finest Musical and Vocal Trio.  
Now at Clock Grille, 69th St., Phila., Pa.

Martinez, Chu Chu (La Conga) NYC, nc.  
Martin, Guy, Dancers (Glenn Rendezvous) Newport, Ky., nc.  
Moke & Poke (Zanzibar) NYC, nc.  
Monteros, The (El Bosque) Monterrey, Mex., nc.  
Moya, Lolita (Glen Park Casino) Buffalo, nc.  
Munro & Adams (Fruitport Pavillon) Fruitport, Mich., nc.

Nash, Mary (Drake) Chi, h.  
Neal, Ginger (Swing) Detroit, nc.  
Nevel, Nik & Bernyce (Kilbourne) Milwaukee, h.  
Noble & King (Blue Angel) NYC, nc.  
Norman Lorraine Dancers (Clover Club) Miami, nc.  
Nov-Elites (Happy Hour) Minneapolis, cl.

Oehman, Rita (Nicollet) Minneapolis, h.  
O'Dare, Dale (Mon Paree) NYC, nc.  
O'Keefe, Walter (Copley Plaza) Boston, h.  
Osborne, Mari (Regal) Chi, t.

Palmer, Lois (Lookout House) Covington, Ky., nc.  
(See ROUTES on page 24)

**POLLY JENKINS AND HER MUSICAL PLOWBOYS**  
(U. S. O. T. #20)  
For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Iilon, N. Y.

**—THAT LAUGH RIOT—**  
**MARTY BOHN**  
with Lee Bohn  
Opening October 5 for 4 weeks at  
**CLUB CHARLES, BALTIMORE**  
Write  
Wire  
Phone  
Walnut 4677  
Walnut 9451  
**JOLLY JOYCE**  
Earle Theater Bldg.  
PHILADELPHIA, PA.

Kay, Eleanor (Primrose) Newport, Ky., cc.  
Kaven, Alice (Orpheum) Omaha, t.  
Kerr, Jack (Essex House) NYC, h.  
Kirby, Elaine (Star Dust Inn) Washington, until Oct. 3, c.

Lane, Muriel (Henry Grady) Atlanta, h.  
Lane & Ward (Strand) NYC, t.



## Portland BR Mgr. Nixes J-Bugging; Sq. Dances Pulling

PORTLAND, Ore., Sept. 11.—The jitterbug, never warmly welcomed by Portland dance hall proprietors, is being treated with additional coolness since the Los Angeles zoot suit riots. Jantzen Beach has ruled jitterbugs off the floor during the more crowded nights; a sign proclaiming "No Jitterbug Dancing Tonight."

"This makes some of them sore and they want their money back," said Paul Huedepohl, manager, "but we're glad to refund them their ticket price." On other nights, when the floor is less crowded, the jitterbugs are segregated, confined to one corner of the floor.

It's a case of sound business, not aesthetics, with management. "A jitterbug couple takes up the room of five ordinary couples," said Huedepohl, placing floor space at a premium for war workers, who keep his turnstiles clicking.

In addition, the ballroom's Sunday matinee "old-timers" dances are attracting from 600 to 800 elderly square-dance hepcats each week, cutting up to old-time tunes knocked out in jig and waltz time by the 10-piece band of Ashley Cook.

## Booze Price Up in Balto.; Biz Holds

BALTIMORE, Sept. 11.—An increase in the liquor tariff has been in effect at local niteries since the hike in taxes on this commodity. As an illustration, night spots which formerly charged patrons 50 cents and up for drinks now start at 70 cents. Patrons are paying without complaint. Customers who patronize spots are making higher wages than ever before.

Patronage is greater than ever, with many top spots turning customers away, especially on week-ends.

## Tavern Bows Oct. 5

NEW YORK, Sept. 11.—Tavern-on-the-Green nitery, situated in Central Park, is set to reopen for the season October 5, with Joe Ricardel on the bandstand. Spot is currently getting a refurbishing prior to its bow. Arthur Schleiffer is the operator.

**Under New Ownership**  
**FOLLIES THEATER**  
337 S. Main St.  
Los Angeles 13, Calif.  
Performers and Chorus Girls  
Write or Wire

**WANTED**  
**Burlesque Performers**  
Specialty and Semi-Nude Dancers  
Write  
**PRESIDENT FOLLIES**  
SAN FRANCISCO E. SKOLAK, Manager

**BURLESQUE** PEOPLE & MEN  
Full Season's Work—Singing People NOW!  
WANTED—CHORUS PRODUCER.  
Contact: Milton Schuster  
127 N. Dearborn St. CHICAGO 2, ILL.

**WANTED CHORUS GIRLS**  
Can use attractive and talented Girls for chorus work. Liberal salary and extra pay for specialties. Excellent working conditions. Apply by wire, letter or in person. Jackie Richards, producing.  
ROXY THEATER, CLEVELAND, OHIO.  
We pay transportation.

**Wanted Chorus and Show Girls**  
Must be young, slender and attractive. Two shows daily. No midnights. Transportation paid. Salary \$40 net per week.  
Write or Wire GAYETY THEATER, MONTREAL.  
**ALLEN GILBERT, Producer**  
Girls in N. Y. City apply A. & B. DOW, Brill Building, 49th Street and Broadway.

## Attention, MCA

HOLLYWOOD, Sept. 11.—Mrs. Henry Miller, wife of the cocktail booker for General Amusement Corporation here, has solved her nursemaid problem. There was trouble getting a girl to stay with the two Miller children when they went out.

A 14-year-old girl curiously asked what Henry Miller did.

Mrs. Miller replied, "He's with the office that handles Frank Sinatra."

"Ooh, Ooh," was the reply. And the kid's on duty anytime she's needed.

## No D. C. Ice Warm Up Showbiz Ops

WASHINGTON, Sept. 11.—The steady call of athletes into the army is an ill wind blowing considerable good to showbiz. For example, DC nitery and theater operators are chortling over announcement made this week that in all probability the town would see no ice hockey during the winter. Elimination of hockey from schedule of attractions will do night spots and theaters no harm whatsoever, since the mayhem on ice events provided stiff competition.

There is still no definite assurance that hockey will be scratched, but Mike Uline, head of the Washington Lions, was was pretty hopeless about the situation. Too many players have gone to the army or to war jobs, he said.

Hockey, together with pro football, has been popular here and showbiz has felt the rivalry. Operators of strictly amusement spots have reason to be cheerful over the reports that hockey is skating on thin ice here.

If the season is eliminated, Uline's Arena will be used for such attractions as *Ice-Capades*, definitely scheduled for January, and scattered boxing matches.

## Sweden Has Vaude But Few Names

STOCKHOLM, July 27.—(Delayed).—While there are the usual number of big time vaude spots operating in Sweden this summer, a perusal of their programs reveals a paucity of names, either American or European. Of course, due to the war, some actual name acts too long in the country may have resorted to masquerading in new guise to avoid playing out their welcome.

A survey of all the programs of the principal spots, from April thru June, discloses only one act known to any extent in America.

The China Theater, Stockholm, opened its season in April with a copious bill of unknown acts. The May program had Barbara Randall and Frank Melino, screwball act, and Dandy Mery, trapezist, plus a diversified lot of unknown acts. June bill had George Campo, mimic of the Harry Reso type, and Gus Erpap.

Both the Tivoli and Nojesfaltet parks, in Stockholm, run circus-vaude shows and used to feature American acts on most of their pre-war bills, but this season they are offering few if any names.

Liseberg, amusement park in Gothenberg, not only presents open-air circus, but has a Cabaret Hall staging good vaude shows. Cabaret Hall opened its season in May. June program lists Niels Bjorn Ballet; Charlie and Snap, dog act; Rolfo, equilibrist; Two Rassos, cyclists; Lucy and Jack, acro dancers, and Henry Lorenzen, mimic.

## Natchez Gets Early Curfew

NATCHEZ, Miss., Sept. 11.—Under orders given by the mayor and aldermen, Chief of Police Jack Thomas has declared a 10 p.m. curfew, affecting all night spots, except Saturday nights when they will be allowed to stay open until midnight. Curfew was requested by local industries with war contracts.

## BURLESQUE NOTES

### NEW YORK

HUDSON, Union City, N. J., has reopened as a Hirst wheel spoke, with Sam Cohen again managing and Marty Noff and Harry O'Kayne assisting. Leon Van Gelder back as ork leader. Freddie O'Brien, new number producer, who was at the Roxy, Cleveland, last season, has replaced Beverly Carrington, who has moved to the Empire, Newark. Stock players are Leah Wakefield, doubling in scenes and as showgirl, and Ben Hamilton, singer, recently honorably discharged from the Naval Training Station in Newport, R. I. Stock chorines are Dot Ryan, captain; Helen Barry, Lee Brewster, Flo Garbo, Bobby Parker, Ruth Jackson, Lillian Leems, Betty Allison, Grace Diehl, Margaret Elizabeth Kennedy, Betty Dawson, Peggy Stark, Marian Lee, Ethel Norry and Bobby Wynn. . . . JACK DIAMOND and Ethel DeVoe opened at the National, Detroit, last week for a fortnight and then leave to head a Hirst Circuit show. . . . RHYTHM BROWN, dancer, left a Hirst unit to join Uncle Sam September 13 at Camp Upton.

VALERIE PARKS headed the Hudson, Union City (N. J.) Hirst Circuit opener. Co-principals are George Murray, Eddie Lloyd, Murray Briscoe, Eileen Hubert, Mary Welsh and the Great Johnson. . . . JOE ROSS, emcee, opened September 1 at the Famous Door nitery. . . . INA LORRAINE, after a vacation in Los Angeles and Spokane, returns to the circuits, having signed a Milt Schuster contract for 12 weeks. . . . RED BUTTONS, comic, has been inducted into the air corps. . . . BETTY MONTGOMERY opened last week at the Club Howard, Bridgeport, Conn. . . . LUCILLE RAND, "Girl in the Diamond Mask," launched her season in Union City, N. J., September 5. . . . MARGIE COATES, vocalist, is now at Bill Hardy's Gay Nineties. . . . ABE GORE, with *Abie's Irish Rose*, moved from Cleveland to Toronto and thence to Buffalo. UNO.

## Barrie, Colonna Hit Hub for 30G

BOSTON.—Jerry Colonna-Gracie Barrie combo hit the Hub between the eyes last week, grossing better than \$30,000 at the RKO-Boston (seats 3,000; scale, 44 to 99 cents). Take was short of sensational, tho not over the top.

Unit also included Dick Buckley and Harry King and Arlina. Pic, *Frontier Badmen*.

The kids, heaviest daytime patrons of the RKO-Boston, went off to school Wednesday (8), so the opening for Ina Ray Hutton band, Henny Youngman and Elton Britt (9) slumped badly. Guy Lombardo and band open September 16.

## Fox, Ind'plis, Starts Well

INDIANAPOLIS, Sept. 11.—Fox Theater, Sam Green, house manager, opened its regular burlesque season September 3, with first week's business stacking up highly satisfactory. Initial line-up had Irene Randall, Pat O'Hara, Zada Zorn, Chalimar, Rosita, and the Rice Brothers. Tom, Carey and Company, whip crackers, were the added feature. Stanley Montfort is back for his fourth season as stage manager and house straight; Lou Devine remains as house comic, and Lillian Drollette is back as cashier.

## ROUTES

(Continued from page 23)

Parker, Lynn (Eldorado) NYC, nc.  
Parsons, Kay (Eldorado) NYC, nc.  
Pat & Sylvia (Earle) Washington, t.  
Pendleton, Bunny (Blue Angel) NYC, nc.  
Pops & Louie (Paramount) NYC, t.  
Price, Georgie (Latin Quarter) NYC, nc.  
Princess & Willie Hawaiians (Kentucky) Toledo, O., nc.; (Ringside) Mansfield 20-25, nc.

### R

Reed Sisters, Three (Chicago) Chi, t.  
Reso, Harry (Earle) Washington, t.  
Rhythmogenic Girls (Regal) Chi, t.  
Rhythm Rockets, Four (Latin Quarter) NYC, nc.  
Richey, Jean (Earl Carroll Theater) Hollywood, re.  
Rimac, Chro (Roosevelt) New Orleans, h.  
Robinson, Bill (Glenn Rendezvous) Newport, Ky., nc.  
Roberts & White (Beverly Hills) Newport, Ky., cc.  
Robinson & Martin (Bismarck) Chi, h.  
Rocco, Maurice (Zanzibar) NYC, nc.  
Rolls, Polly (Plaza) NYC, h.  
Ross, Dorothy (George Washington) NYC, h.  
Ross Sisters (Diamond Horseshoe) NYC, nc.  
Roxettes (Earle) Washington, t.  
Russell, Bob (New Yorker) NYC, h.  
Ruton's, Eddie, Dogs (Fair) Trenton, N. J.

St. Claire Sisters & O'Day (Fair) Paw Pa, Mich.; (Fair) Adrian 22-25.  
Scott & Suzanne (Village Barn) NYC, nc.  
Sebastian, John (Cafe Society Uptown) NYC, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Shea, Chaulsie (Riobamba) NYC, nc.  
Sheridan, Nora (Blue Angel) NYC, nc.  
Silver Cyclones (Kitty Davis Airliner) Miami Beach, Fla., t, re.  
Simm, Audrey (Chicago) Chi, t.  
Snap & Snappy (Beverly Hills) Newport, Ky., cc.  
Snow, Dorothy (Gay Haven) Detroit, nc.  
Solar, Willie (Village Barn) NYC, nc.  
Spivy (Polles Bergere) NYC, nc.  
Steele, John (Eldorado) NYC, nc.  
Sue, Lyda (Earle) Phila, t.  
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.  
Sydell, Paul, & Spotty (Beverly Hills) Newport, Ky., cc.

### T

Talbot-Martin, Elizabeth (Waldorf-Astoria) NYC, h.  
Talia (Hollenden) Cleveland, h.  
Terrell, G. Ray (Lookout House) Covington, Ky., nc.  
Therjen, Henri (Roxy) Atlanta, t.  
Thomas, Danny (La Martinique) NYC, nc.  
Thomson, Arline (Clover Club) Miami, nc.  
Tlo, John (Bismarck) Chi, h.  
Tranger, Don (Fair) Bath, N. Y.  
Troy, Brown & Lee (Swan) Phila, nc.  
Tula & Mye (Leon & Eddie's) NYC, nc.  
Tung Pin Soo (885 Club) Chi, nc.

### V

Vera, Bea (Crown Room) Kansas City, cl.  
Vinay, Marion (Colony Club) Chi, nc.  
Von & Gertru (Scott's Theater) Kansas City, re.

### W

Wallace, Madelyn, Dancers (Primrose) Newport, Ky., cc.  
Waller, Pats (Greenwich Village Inn) NYC, nc.  
Warren, Annette (Carter) Cleveland, nc.  
Watson, Betty Jane (Neil House) Columbus, O., h.  
Wayne, Jinja (Chin's) Cleveland, cl.  
Wayne, Jerry (Park Central) NYC, h.  
Welch, Pepper (Regal) Chi, t.  
Wells, Maria (Green Pastures) Elmira, N. Y., nc.  
Wences, Senor (Winter Garden) NYC, t.  
White, Paul (Chicago) Chi, t.  
White, Sammy (Colony) Chi, nc.  
Whittier, Charles "Snowball" (Chicago) Chi, t.  
Wong, Jim, Troupe (Lookout House) Covington, Ky., nc.  
Wood, Kirk (Leon & Eddie's) NYC, nc.  
(See ROUTES on page 51)

## DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Able's Irish Rose (Royal Alexandra) Toronto.  
All for All (Cass) Detroit.  
Army Play by Play (Erlanger) Buffalo.  
Arsenic and Old Lace (Lyric) Richmond, Va. 14-16; (The Playhouse) Wilmington, Del. 17-18.  
Charley's Aunt (Shubert Lafayette) Detroit.  
Dark Eyes (National) Washington.  
Dough Girls (Selwyn) Chi.  
Dough Girls (Geary) San Francisco.  
Good Night Ladies (Blackstone) Chi.  
Jane Eyre (Erlanger) Chi.  
Junior Miss (Ford's) Baltimore.  
Kiss and Tell (Plymouth) Boston.  
Kiss and Tell (Harris) Chi.  
Life With Father (Colonial) Boston.  
Naked Genius (Wilbur) Boston.  
One Touch of Venus (Shubert) Boston.  
Robeson, Paul, in *Othello* (Shubert) New Haven, Conn., 18-18.  
Sons o' Fun (Forrest) Phila.  
Star Dust (Locust St.) Phila.  
Tomorrow the World (Nixon) Pittsburgh.  
Wynn, Ed, in *Big Time* (Court Square) Springfield, Mass., 15; (Central High School Aud.) Bridgeport, Conn., 16; (Bushnell Aud.) Hartford 17-18.  
You Can't Take It With You (Walnut) Phila.

## ICE SHOWS ON TOUR

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Ice-Capades of 1944 (Madison Square Garden) NYC.  
Ice Follies of 1943 (Winterland) San Francisco.  
Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila.  
Stars on Ice (Sonja Henie & Arthur Witt) (Center Theater) NYC.  
Victor's, Art. Ice Parade of 1943 (Hotel Adelphi) Dallas.



## Advance Bookings

LISHERON AND ADAMS: Shoreham Hotel, Washington, Sept. 20 (two weeks).  
DON AND SALLY JENNINGS: Blackhawk Cafe, Chicago, Oct. 1 (four weeks).  
PANCHE AND DIANE: Edgewater Beach Hotel, Chicago, Sept. 24-Oct. 7.  
RANDY BROWN: Club Royale, Detroit, Sept. 24-Oct. 7.  
DEWEY SISTERS: Hippodrome, Pottsville, Pa., Sept. 20-22; Family Theater, Scranton, Pa., 23-25; Freeley Theater, Hazleton, Pa., 27-29; Capitol Theater, Binghamton, N. Y., 30-Oct. 2; Tower Theater, Kansas City, Mo., 8 (week).



# Manhunt for Road Legit

(Continued from page 3)

them, if they read as if they can do the job. So far, we've been getting good quality."

The trend toward obtaining fresh talent figures to get stiffer on the coin end. Already the bracket of smaller salaries has been boosted from 15 to 20 per cent for the road.

There is a decided shortage of romantic-age (18-30) boys, according to Phyllis Perlman, of the George Abbott office. Abbott is currently sponsoring two *Kiss and Tell* troupes on the march and a third goes into rehearsal Monday (13). Casting difficulties crop up because the roster calls for two men in each company who are of draft age. Since it is essential to sign them for a run-of-the-play contract, office has to find four-eyers who can act.

## Break for Basement Boys

"Our office has been lucky," says Miss Perlman. "We've been getting good ones, but the kids today are certainly getting a break. A lot of them come over from Walgreen's basement. They haven't had much training but they're long on ambition and smart enough to be willing to go out on the road and learn." There will always be enough to fill the thinned ranks, she thinks, "even if our hall fills up with everybody who can't get a job in the '5 and 10' every time there's a whisper about casting."

There is a noticeable lack of talent, according to Oscar Serlin, who perennially keeps a version of *Life With Father* on the move, and that goes for women as well as men. "There are kids today with real talent and they're getting a better chance than they would have in normal times, but most of the new crop come from professional schools or elsewhere with little or no practical experience. When the boys come home and the girls come out of the munition plants a lot of them won't get by."

"The road is a tough proposition today," says Serlin. "Our payrolls have been upped 15 per cent or more, and that hardly takes care of the extra expense the kids are up against these days."

## Shubert Gimmick: Waiting

The Shubert office also has its casting troubles for road shows, according to Romaines Simeons. Tours are difficult to arrange and new faces are the order of the day. He thinks that defense

(See LEGIT MANHUNT on page 51)

# "Big Time" 43G in 2-Week Hub Against Sour Notices; "Father" 32G; "Dark Eyes" 20G Wind-Up

BOSTON, Sept. 11.—Theatrically speaking, things really look good in the Hub. Instead of slipping, as is usually the case, grosses for shows in the second week ended today were better than last. And, as it turned out, last week's estimates were a trifle conservative. The three shows which opened a week ago Monday (August 30)—Ed Wynn's *Big Time*, *Life With Father* and *Dark Eyes*—all did better than expected.

On the basis of a slow start, and not considering the two extra Sunday shows, *Big Time* was expected to draw about \$16,000 at the Shubert (1,604 seats; matinee, 55 cents to \$1.65; evenings, 55 cents to \$2.75), but when the week was counted up on Sunday night, the 11 performances grossed an actual \$20,110. A very good showing considering also the rather tepid reviews. Final week (ending Sunday, September 12) will draw better than \$23,500 for 12 performances, including a Labor Day matinee and two Sunday shows.

*Father* turned in a few hundred bucks better than the expected \$15,500 at the Colonial (1,605 seats; Wednesday matinee, 55 cents to \$1.65; Saturday matinee, 55 cents to \$2.20; Saturday evening, 55 cents to \$2.75. All other evenings, 55 cents to \$2.50), but the second week

BROADWAY RUNS			
Performances to Sept. 11, Inclusive			
	Dramatic	Opened	Perf.
Angel Street (Golden)	Dec. 5, '41	741	
Arsenic and Old Lace (Pul-ton)	Jan. 10, '41	1150	
Blithe Spirit (Morosco) (re-turn)	Sept. 6	8	
Doughgirls, The (Lyceum)	Dec. 30	301	
Harriet (Miller's) (return)	Aug. 2	49	
Jania (Playhouse)	Sept. 10	423	
Kiss and Tell (Biltmore)	Mar. 17	213	
Life With Father (Empire)	Nov. 8, '39	1590	
Murder Without Crime (Cort)	Aug. 18	31	
Skin of Our Teeth, The (Plymouth)	Nov. 18	845	
Three's a Family (Longacre)	May 5	150	
Tobacco Road (Ritz)	Sept. 4	10	
Tomorrow the World (Barry-more)	Apr. 14	170	
Two Mrs. Carrrolls, The (Booth)	Aug. 3	48	
Musical			
Blossom Time (Ambassador)	Sept. 4	11	
Early to Bed (Broadhurst)	June 17	102	
Laugh Time (Shubert)	Sept. 8	9	
Merry Widow, The (Majestic)	Aug. 4	46	
My Dear Public (46th St.)	Sept. 9	6	
Oklahoma! (St. James)	Mar. 31	194	
Rosalinda (Imperial)	Oct. 28	280	
Something for the Boys (Alvin)	Jan. 7	288	
Star and Garter (Music Box)	June 24, '42	512	
Student Prince, The (revival) (Broadway)	June 8	126	
Ziegfeld Follies (Winter Gar-den)	Apr. 1	180	

## Cohen Tune Feud On "Lights" To Go Before a Jury

NEW YORK, Sept. 11.—Alex Cohen, whose *Bright Lights* is currently in try-out at the Cass, Detroit, is still faced with possibility of changing his musical horses in midstream. His battle with songwriters Bob Emerich and Ruth Poll, whose material he threw out of the production shortly before it opened, is now scheduled to come up before a jury as a result of a hearing two weeks ago in State Supreme Court.

If the court decides that the Dramatists' Guild's failure to countersign a contract, pending disposition of a rider covering initial royalty payment of \$100, does not make the pact invalid, Cohen will be subject to the arbitration clause in the pact and will have to explain to American Arbitration Association why he discarded the material. If the AAA panel decides that he must stick to the agreement and give Emerich and Miss Poll major program credit and include at least four of their tunes in the show, he will have to make some important script revisions while the show is in its New York run. If the show is a hit (out-of-town reviews have hinted that thus far there is no indication of this con-

(See Tune Feud to Jury on page 51)

# AEA & AFRA Meet on Terms Of Possible Amalgamation; No High Mountains To Climb

## Definite Questions Confront Conferees

NEW YORK, Sept. 11.—Altho Actors' Equity has countered with a "show-me" attitude toward American Federation of Radio Artists invitation to sit down and discuss a merger with it and the American Guild of Musical Artists, there are indications that the chances are more than even that the three unions will be one in due time.

For one thing there is a feeling among anti-Equityites that AEA has passed its prime in prestige and power and might have much to gain in affiliating itself with the up-and-coming stalwart youngster, AFRA. For another, AFRA is already prepared to eliminate almost anything to which Equity would object.

Among the questions the Equity committee, appointed at this week's council meeting, are likely to ask next Tuesday (14) are: Does it mean an actual increase in dues for the majority of Equity members who, after all, work only on the stage and do not now pay multiple dues? How many and whose official heads would go on the chopping block? What would become of Equity's high surplus fund? What proportion of representation would Equity have on the executive board? Does AFRA have a concrete plan for the merger or does it expect Equity to come up with one? (Equity has no new plan at this time to supplant the unacceptable regional plan proposed five years ago wherein the union strongest in a given region would have jurisdiction over that locality.)

Among the answers AFRA is prepared to give are: No Equity member (whose dues are currently \$18 annually) who works in only one field (legit) would be compelled to pay more than an amount agreed upon by Equity itself. Members working in various fields, however, would be issued cards good in all fields at a higher rate, but probably less than what they now pay under the exchange system. (One-half rate for each union other than the parent organization.)

## All Orgs Understaffed

Since all organizations are now seriously understaffed, the AFRA committee will explain, there need be no fear of any official's head being guillotined. All moneys now held by each union would be re-allocated to them. Representation would be apportioned in a manner voted upon and agreed to by each of the incoming groups.

One thing AFRA is weak on is a con-

crete plan for the amalgamation. Altho Equity has indicated that it expects AFRA to have some kind of a blueprint ready for Tuesday's session, the radio union has taken the view that it

(See AEA, AFRA MEET on page 51)

## Guild's Balto Six

BALTIMORE, Sept. 11.—Remodeled Ford's Theater will get six plays under Theater Guild banner, three from T. G. Sheff and other trio outside produced. Pretty much set are *Uncle Harry*, *The Patriots*, *Blithe Spirit* and *Oklahoma!* About 2,000 subscriptions already inked for this season are being carried over from last year due to forced closing of Ford's last January.

BALTIMORE, Sept. 11.—Closed eight months for improvements ordered by the city, Ford's relighted Monday (6) with capacity for Boris Karloff's *Arsenic and Old Lace*. Second attraction will be *Junior Miss* on Monday (13) for a two-weeker.

Ford revamps include elimination of boxes, new stairway, new cubicle dressing rooms, stage re-arrangements and new facade.

## New Haven's Six

NEW HAVEN, Conn., Sept. 11.—Shubert Theater Managing Director Leonard B. Sang has lined up six attractions for next two months, including Boston company of *Kiss and Tell*, which opened Labor Day. The others are Theater Guild's *Othello*, with Paul Robeson; Eva Le Gallienne in *Uncle Harry*; *One Touch of Venus*, musical; *Life With Father* and road company of *Oklahoma!*

## Hopkins-Burton 40G "Feathers in a Gale"

NEW YORK, Sept. 11.—Arthur Hopkins and Martin Burton have purchased *Feathers in a Gale*, a play by Pauline Jameson and Reginald Lawton, with a November production planned. They are reported to have assembled \$40,000 from sources high up in the Broadway register to launch the play.

Hopkins himself will direct.

# Out-of-Town Opening

## Locust Street Theater, Philadelphia

(Two weeks, beginning September 7)

### Star Dust

A new comedy by Walter Kern. Produced and staged by Michael Myerberg. Settings by Frederick Fox. Costumes by Grace Huston. Choreography by Charles Weidman.

PRINCIPALS: Rose King, Emil Boreo, Chick Chandler, Gloria Hallward, William McGuire, Gloria Saunders, Edmon Ryan, Dwight Marfield, George Ives, Halldis Prince, Yvonne Johnston, Pamela Rivers, Susan Douglas, Joanne Tree, Milton Burke, Jimmy Elliott, Jerry Sylvan, Eleanor Gordon, John Gould and Stanley Weede.

Michael Myerberg, who hit the jackpot last season with his production of *The Skin of Our Teeth*, sizes up a couple lemons on the theatrical rollator with *Star Dust*, new comedy by Walter Kern, of the drama department of Catholic University. Curtain raises itself on a fantastic crop of crackpots devoted to the arts of thespis and Samuel Goldwyn. And in boring themselves with their beings over three stanzas, it is not half as much as they bore the onlookers.

Premise of the play holds some promise, but in its running, doesn't even hold water. It revolves itself around the fetish of a purported sexy movie-siren who is hell bent on making her public think of her as a virgin. At times she dips into the esoteric and mystic with all the sanctity of a saint. And in the next breath, bleats out with all the blasphemy that characterizes a harlot.

There is never any telling whether or not this movie moll has any prior claims to keep company with that virtually extinct specie vulgarly known as virgin. Or maybe she just chanced to be subjected to a Salvation Army meeting and her conscience keeps hurting to the quick; so much so that she is obsessed with the idea that her producer must junk his *Madame Bovary* script and cast her as St. Chrysostella, doer of such good deeds among the early Christians. Not because it will afford her an opportunity to display any latent talent for the histrionic arts, but merely to make her dear public forget Lorelei and Sadie Thompson celluloiding and think of her only in the endearing terms of virginity.

This mad quest for vestal purity takes the screen siren to an esthetic academy devoted to the dramatic arts—over-run by abstract, moon-struck, transcendental. (See Out-of-Town Opening on page 51)



# Philly's Baptismal Summer Legit, On Continuous Basis, Drew Big \$220,000; 2 Shubert Houses 133G

PHILADELPHIA, Sept. 11.—The first regular summer season of Philly legit found two houses in operation with business at peak levels. Unprecedented activity during the dog days brought approximately \$220,400 into the till from Memorial Day to last Saturday (4). In addition to Bucks County Playhouse, graduated from cowbarn stage to mid-town ballroom of Bellevue-Stratford Hotel, the stretch saw full-fledged attractions shuttling between the Locust Street and Forrest theaters, Shubert houses.

Theron Bamberger's Bucks Playhouse ran 11 weeks with a stock troupe and rotating guest names weekly. Grossed a fat \$87,100 for 11 attractions. Shubert houses, operated by Nathan and Barney Abrahams and Harry Mulhern for the hot months, brought in five attractions between May 30 and August 14 to the sweet tune of \$133,300.

Summer bell-ringer was Elisabeth Bergner in *The Two Mrs. Carrills*, grab-bring off a terrific \$44,000 for three July weeks at \$2.28 top. Bucks County troupe hit high mark for first August week, with \$9,200 for Maria Ouspenskaya in *Romantic Young Lady*. Save for the opening June 18 week with Haila Stoddard in *Philadelphia Story*, when \$5,800 for eight days ran into the red, Bucks County ran into heavy money for the following 10 weeks. Jumped up to \$9,000 June 28 week with Constance Bennett in *Without Love*.

Other Bucks County attractions included: Phillip Loeb and Teddy Hart in *Room Service*, \$7,000; Iika Chase in *Biography*, \$8,800; Pauline Lord in *The Late Christopher Bean*, \$7,200; Elissa

Landi in *Theater*, \$8,200; Kitty Carlisle and Wilbur Evans in *Tonight or Never*, \$8,200; Ruth Chatterton in *Caprice*, \$8,000; Gloria Swanson in *Let Us Be Gay*, \$8,000, and Glenda Farrell in *Brief Moments*, \$7,700.

At a \$2.28 top all season, Bucks added matinees on Wednesdays and Saturdays. Richard Skinner served as manager.

At the Shubert houses, season got under way with two weeks of *The Play's the Thing*, starring Lionel Atwell, bringing in a fair \$13,500 to Locust Street at \$1.50 top. Revival of *The Vagabond King* at the Forrest (10 days) brought in a sock \$30,300 at \$2.85 top. Locust rehit June 21 with Sylvia Sidney and Luther Adler in a revival of *Jane Eyre*, moving to air-conditioned Forrest for the second and third weeks, and hitting a high \$25,700 for entire run. Following the Elisabeth Bergner smash, the Forrest wound up with *Eve of St. Mark* on August 2, hitting \$19,800 at a \$2.28 top for two sock weeks. Could have held up a third week, but house had to prepare to receive *Sons o' Fun*, which ushered in the regular 1943-'44 season on Labor Day.

The only cowbarn operating in this area was Jasper Deeter's Hedgerow Theater at Moylan-Rose Valley, Fridays and Saturdays, only because of the gas ban. Only two little theaters were active, the Germantown Theater Guild on Fridays and Saturdays and Neighborhood Players on Wednesdays and Saturdays. Previous summer had a half dozen or more little theaters in full swing, but cast deficiency because of draft and war work has all but killed off the little theater movement in Philly.

# BROADWAY OPENINGS

46TH STREET

Beginning Thursday, September 9, 1943

## MY DEAR PUBLIC

A revusical story in two acts and 11 scenes by Irving Caesar and Charles Gattesfeld, with songs by Irving Caesar, Sam Lerner and Gerald Marks. Book directed by Edgar MacGregor. Orchestra directed by Harry Levant. Settings designed by Albert Johnson, built by Studio Alliance, Vail Scenic Construction Company and Barney Turner, and painted by Kaj Velden and Studio Alliance. Lighting by Al Alloy. Dances directed by Felicia Sorel. Henry Le Tang, assistant dance director. Costumes designed by Lucinda Ballard, executed by Brooks Costume Company, Mahieu and Karinska, and Lange. John Lefler, company manager. Edward Mendelsohn, stage manager. Ruth Mitchell, assistant stage manager. John Peter Toohy, press representative. Presented by Irving Caesar.

Walters .....David Burns  
Tapps .....Georgie Tapps  
Jean .....Nanette Fabray  
Daphne Drew .....Ethel Shuffa  
Barney Short .....Willie Howard  
Renee .....Renee Russell  
Louise .....Loise Fiske  
Mitzl .....Mitzl Perry  
Byron Burns .....Eric Brotherson  
Lulu .....Sherle North  
Gordon .....Gordon Gifford  
Playwright .....William Nunn  
Cus Wagner .....Jesse White  
Kelly .....Al Kelly  
Rose Brown .....Rose Brown  
Announcer .....Dave Hamilton  
Ruth .....Janice Wallace  
Edith .....Edith Laumer

GIRLS: Renee Russell, Marilyn Johnson, Zynaid Spencer, Ann Middleton, Betty Burns, Virginia Stevens, Janice Wallace, Joan Sommers, Mitzl Perry, Edith Laumer, Louise Fiske, Marjorie Gaye, Betty Lighton, Jean Cooke, Dorothy Thomas, Billie Ferguson, Robin Marlowe, Vivian Newell, Dorothy Hyatt, Lorene Gray, Ginger Lynne.

BOYS: Jack Lyons, Richard Andre, Paul Vincent, Ernie Di Cennaro, Larry Evers, William Hunter, William Lundy.

ACT I—Scene 1: Backstage. Scene 2: Inside Barney Short's Office. Scene 3: Private Room in the Crystal Hill Hospital. Scene 4: Backstage. Scene 5: Private Room in the Crystal Hill Hospital. Scene 6: Backstage. ACT II—Scene 1: La Guardia Field. Scene 2: Barney Short's Office. Scene 3: Backstage. Scene 4: Jean's Dressing Room. Scene 5: Finale.

After a year and a half of patching, face-lifting and new casting, Irving Caesar's trick-tagged opus at last hits the stem. Several nice things can be said about it. It boasts a line of good-looking gals, pretty costumes, a catchy tune or two, some ingeniously pleasing principals and, of course, Willie Howard. They all work like billy-o but they can't outsmart the book.

Doubtless, Caesar and Charles Gattesfeld started out with a cute idea—the trials of a zipper manufacturer who gets crowned with an angels' halo to back a musical show he doesn't want. Maybe the patches have been put on wrong. Maybe the color has run. This pew suspects the original goods was too thin to stand patching in the first place. In other words, the boys should have thrown the original book away and begun all over again. *My Dear Public* suffers from excessive doctoring. The patient won't live.

If the wasted effort proves anything, it is that Willie Howard is still one of our great comics. If you like him enough, you may even be able to take the amiable dullness of his current background. He is in there swinging with both hands from curtain to curtain, and some of the time makes the business seem a lot better than it is. He plays about everything from an unwilling Jewish backer to a Scottish porter. In between, he sandwiches a bit of Spanish and Russian nonsense.

It is Howard's ad libbing and clowning, much of which is strictly off the arm and has nothing to do with the plot, which keeps the pot even simmering. When you are advised that a top spot is reached with the ancient "strawberries-and-cream" revolt routine, done this time in Scotch dialect, the rest can be easily rated. Funniest opening night line was his aside crack: "If Gene was up here and we could get a couple of gals, we could do *Rigoletto*."

For the rest, Dave Burns struggles manfully to make something of the comedy spots that are left over. Nanette Fabray is as easy to look at as ever, and carries on an over-lengthy love interest with Eric Brotherson. They have the most tuneful number of the show together, *Our Private Love Song*, which has a chance for popularity. They are an ingratiating pair and give things a lift. Burns and Sherle North, a young newcomer to Broadway musicals, also put over a happy bit with *My Spies Tell Me*. Georgie Tapps contributes one or two of his well-mannered dance routines,

and Ethel Shuffa, after an absence of 13 years from Stem musicals, does the best she can with a routine assignment. Single opening night show stop was dusky Rose Brown, ex-Katisha of Mike Todd's late *Hot Mikado*. Her torrid ballad, *Color Line*, took the first-nighters by storm.

Aside from one colorful production number, a gypsy ballet done to Enesco's *Roumanian Rhapsody No. 1*, Felicia Sorel's dance direction is singularly uninspired. Edward MacGregor has done what he can with the staging, but the best direction can't relieve long stretches of book tedium. *Public* is dull, and that's all there is to it. **Bob Francis.**

## AMBASSADOR

Beginning Saturday, September 4, 1943

## BLOSSOM TIME

Operetta with music from the melodies of Franz Schubert and H. Berte, adapted and augmented by Sigmund Romberg. Book and lyrics adapted by Dorothy Donnelly from the original of A. M. Willner and H. Reichert. Directed by J. J. Shubert. Conductor, Pierre de Reeder. Sets by Watson Baratt. Costumes by Stage Costumes, Inc. Choreography by Carthay. Forrest Crossman, company manager. Publicity director, C. P. Greneker, Associate, Howard Newman. Walter Johnson, stage director. Dave Morton, stage manager. Presented by Messrs. Shubert.

Franz Schubert.....Alexander Gray  
Christian Kranz.....Doug Leavitt  
Baron Schober.....Roy Cropper  
Scharntoff.....Robert Chisholm  
Mitzl.....Barbara Scully  
Fritzi.....Adelaide Bishop  
Kiltzi.....Lorraine Manners  
Bellabrana.....Helene Arthur  
Flower Girl.....Helen Thompson  
Mrs. Kranz.....Zella Russell  
Maid, Greta.....Jacqueline Susann  
Maid, Rosie.....Helena LeBerthon  
Mrs. Coburg.....Pamela Dow  
Vogel.....Roy Barnes  
Von Schwindt.....George Mitchell  
Kuppelweiser.....Nord Cornell  
Novotny.....Harry K. Morton  
Domeyer.....Walter Johnson  
Erkman.....George Beach  
Blinder.....John O'Neill  
Waitress.....Alicia Drake  
Waiver.....Walter Johnson  
Prima Ballerina.....Monna Montes  
FLOWER GIRLS and BRIDESMAIDS: Gloria Sterling, Marcella Markham, Edith Vincent, Jay Flower and V. Stowe.

BALLET GIRLS: Jacqueline Jacoby, Aura Vainio, Virginia Meyer, Mary Grey, Frances Spelz, Greta Borjosen, Lola Balsar.

ACT I—Domeyer's Restaurant in the Prater in Vienna, 1825. A May Afternoon. ACT II—Drawing Room in the House of Kranz, Three Months Later. ACT III—Franz Schubert's Lodgings, Two Months Later.

Taking advantage of the current vogue for musicals, old and new, on Broadway, the Shuberts have revived this hardy perennial of the road, and the revival is a pretty shoddy production, in need of polishing.

Watson Baratt's sets are adequate but unexciting. A good cleaning and pressing job would do wonders for the costumes, especially the men's, which have that slept-in look. At brief intervals thruout the score, the pit ork gets independent moments, regardless of the faultless beat of Pierre de Reeder's baton. Despite these defects, the crowd seemed satisfied, encoring their favorite numbers. They also found the strained and corny comedy amusing.

Musically, the show hinges on Barbara Scully, taken from *The Student Prince* cast to play her old role of Mitzl. Her's is the standout performance. She is pretty and vivacious and has plenty of what it takes in voice. Alexander Gray, as Franz Schubert, does what he can to make the composer more than just the dope who doesn't get the girl, but succeeds only in making him pathetic. Vocally he carries out his assignment competently, despite a tendency to flat when reaching for the high notes. Helene Arthur, as Bellabrana, chirps satisfactorily but mugs her way thru the acting chore. Roy Cropper, as Baron Schober, has a hand in most of the top tunes and delivers despite a noticeable tax on his pipes. Robert Chisholm does a smooth job as Scharntoff.

The comedy burden is borne by veteran Doug Leavitt, who unleashes his whole bag of tricks to get laughs, even stretching to a few topical ration gags. His comedy sidekick, Harry K. Morton, who left this reviewer cold, has followers who thought his hoary burly spitting routine with Leavitt a riot.

The ballet a la Degas, with Monna Montes, skedded for Act I, was dropped when the dancer sprained her ankle before opening night, but the six-girl routine in Act II was left in. This could well have been dropped, too, as it adds nothing to the show. **Frank Gill.**



### Legit Review Percentages and Critics' Quotes

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

**"Blossom Time"—39%**  
**YES:** Coleman (*Mirror*), Chapman (*News*).  
**NO OPINION:** Waldorf (*Post*), Barnes (*Herald-Tribune*), Garland (*Journal-American*).  
**NO:** Nichols (*Times*), Morehouse (*Sun*), Rascoe (*World-Telegram*), Kronenberger (*PM*).  
 "One of the season's happiest events."—Coleman.  
 "Worse than you feared."—Kronenberger.  
 "Some wonderful songs are handled rather adequately . . . nothing else to demand your attention."—Barnes.  
 "The operetta and Broadway no longer are marching side by side."—Nichols.  
 "There is definitely a mass audience for *Blossom Time*. . . Carelessly put together."—Morehouse.  
 "One operetta to whose charms I am, and always have been, almost completely anesthetic. But what am I against so many?"—Rascoe.  
 "Neither the best nor the worst of the metropolitan resuscitations."—Garland.  
 "Money in the bank for the producers."—Chapman.  
 "A routine revival of an old favorite got up for the Broadway war boom trade at a top price of \$2.75."—Waldorf.

**"Laugh Time"—94%**  
**YES:** Chapman, Coleman, Garland, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.  
**NO OPINION:** Barnes.  
**NO:** None.  
 "If the two-a-day is dead we didn't wreck our ribs howling at *Laugh Time* in the Shubert last night."—Coleman.  
 "As a matter of truth telling, it's excellent."—Garland.

"Bert Wheeler, Frank Fay and I had a fine time."—Chapman.  
 "But it's Fay's show and he makes it a good one."—Kronenberger.  
 "Definitely a hit on the basis of its first performance."—Morehouse.  
 "That curiously lively corpse, vaudeville, is up and around again making theater-going a satisfaction once more."—Nichols.  
 "About as good a vaudeville bill as you ever saw, no matter how old you are."—Rascoe.  
 "We were laughing most of the time."—Waldorf.  
 "Quite as good as any show that ever had to cope with the limitations of a night club dance floor."—Barnes.

**"My Dear Public"—0%**  
**YES:** None.  
**NO OPINION:** None.  
**NO:** Barnes, Coleman, Chapman, Garland, Kronenberger, Morehouse, Nichols, Rascoe, Waldorf.  
 "There were far too many dreary passages for this reviewer."—Barnes.  
 "Howard labors heroically with a mountain of script and brings forth a mousy musical comedy."—Coleman.  
 "Thanks to the infinite comfort of a faltering memory, I cannot remember a worse musical comedy than last night's *My Dear Public*."—Chapman.  
 "I understand that the Drama Critics' Circle is giving a booby prize for the season of 1943-'44. May I offer *My Dear Public* as my contender?"—Garland.  
 "Relentlessly undiverting."—Kronenberger.  
 "Routine and unexciting."—Morehouse.  
 "Willie Howard deserves much better treatment than *My Dear Public* gives him."—Nichols.  
 "My pained and reluctant verdict on *My Dear Public* must be thumbs down."—Rascoe.  
 "Except for two or three specialties it struck us as tedious."—Waldorf.

### The Billboard's 1943 MUSIC YEAR BOOK

Will Be Part of Next Week's Issue



(Routes are for current week when no dates are given.)

**A**  
Abbott, Dick (Mayfair) Washington, re.  
Agnew, Charlie (Rainbow Randeau) Salt Lake City 1-18, nc.  
Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.  
Alexander, Van (Roseland) NYC, b.  
Allan, Bob (Arcadia Grill) Canton, O., nc.  
Allen, Bob (Roosevelt) New Orleans, h.  
Allen, Red (Garrick Stagebar) Chi, nc.  
Allen, Larry (Point Concord Inn) Havre de Grace, Md., h.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Butler's Tap Room) NYC, nc.  
Arnheim, Gus (Sherman's) San Diego, Calif., re.  
Arturo, Arturo (Park Central) NYC, h.  
Ayers, Mitchell (Aragon) Ocean Park, Calif., b.

**B**  
Baker, Don (Algers) NYC, cb.  
Banks, Billy (Fair Park Casino) Greensboro, N. C., nc.  
Bar, Vic (Olympic) Seattle, h.  
Barnet, Charlie (Apollo) NYC, 10-16, t.  
Barron, Blue (National) Louisville 10-16 t.  
Bartal, Jeno (Lexington) NYC, h.  
Basie, Count (Regal) Chi, t.  
Bastie, Joe (Fair) Trenton, N. J.; (Fair) Allentown, Pa., 20-25.  
Bates, Angie (Danlers) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Benson, Ray (Broadmoor) Colorado Springs, Colo., h.  
Bergere, Maximilian (La Martinique) NYC, nc.  
Bert, Betty (Roof Garden) Leesville, La., b.  
Betancourt, Louis (Park Central) NYC, h.  
Bishop, Billy (Deshler-Wallick) Columbus, O., h.  
Bondshu, Neil (Blackstone) Chi, h.  
Bondshu, Neil (Chase) St. Louis, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bothle, Russ (Agnes) Chi, b.  
Bratcher, Washie (Washington) Washington, h.  
Bresse, Lou (Chez Paree) Chi, nc.  
Brennan, Morrey (Broadwater Beach) Biloxi, Miss., h.  
Brown, Charles (Andy's) Lorain, O., nc.  
Brown, Les (Sherman) Chi, h.  
Bruch, Les (Glenn Rendezvous) Newport, Ky., nc.  
Burns, Mel (Cadet Club) Camden, S. C., nc.  
Busse, Henry (Palace) San Francisco, h.

**C**  
Cabin Boys (Ohio) Youngstown, O., h.  
Calloway, Cab (Adams) Newark, N. J., 16-23, t.  
Campiglia, Jimmie (Castle) Ventura, Calif., nc.  
Camden, Eddie (Casanova) Detroit, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlton, Russ (Eagles) Fall River, Mass., b.  
Carolina Cotton Pickers: Washington, 17.  
Carter, Benny (Terrace) Hermosa Beach, Calif., b.  
Chalman, Christine: Zanesville, O., 17; Cincinnati 18-19; Springfield 20.  
Chavez (Riobamba) NYC, nc.  
Cisne, Dick (Rice) Houston, h.  
Claridge, Gay (Wil-Shore) Chi, b.  
Cordohan, Cornelius (Casino Russe) NYC, nc.  
Coleman, Emil (Mocambo) Hollywood, nc.  
Conn, Irving (Queen Mary) NYC, re.  
Connell, Conny (Landry) Hattiesburg, Miss., nc.  
Cornish, Frankle (Alpine Terrace) Alfred, N. Y., b.  
Courtney, Del (Madrid) Louisville, b.  
Craig, Francis (Hermitage) Nashville, h.  
Crane, Lee (Edison) NYC, h.  
Cummins, Bernie (Blue Moon) Wichita, Kan., b.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Village Barn) NYC, nc.

**D**  
D'Amico, Nick (Statler) Detroit, h.  
D'Arcy, Phil (Rogers' Corner) NYC, nc.  
Davidson, Cue (Utah) Salt Lake City, h.  
Deikman, Harry (Colonial) Hagerstown, Md., h.  
Dinorah (Greenwich Village Inn) NYC, nc.  
Dixie Debs (Hi-Hat) Tampa, Fla., nc.  
Doherty, Charles (Hi-Hat) Tampa, Fla., nc.  
Donahue, Al (Terrace Room) Newark, N. J., nc.  
Dorsey, Jimmy (Golden Gate) San Francisco 16-22, t.  
Drake, Edgar (Club Royale) Detroit, nc.  
Dunham, Sonny (Tune Town) St. Louis, b.

**E**  
Eddy, Ted (Iceland) NYC, nc.  
Eldridge, Roy (Folles Bergere) NYC, nc.  
Ellington, Duke (Hurricane) NYC, nc.

**F**  
Finch, Freddie (Mary's Place) Kansas City, Mo., nc.  
Flo Rito, Ted (Topper) Cincinnati 18-19, b.  
Fisher, Freddie (Radio Room) Hollywood (Calif.) Recreation Center.  
Fisher, Mark (5100 Club) Chi, nc.  
Flindt, Emil (Big Pavilion) Saugatuck, Mich., b.  
Foster, Chuck (Troc) Evansville, Ind., 15, nc; (Claridge) Memphis 17-25, h.  
Fox, Roy (Riobamba) NYC, nc.  
Franklin, Buddy (Aragon) Chi, b.  
Fraser, Harry (Aloha) Brooklyn, nc.  
Fuller George (Little Tavern) Macon, Ga., nc.

**G**  
Gasparre, Dick (Monte Carlo) NYC, nc.  
Glass, Bill (Mon Paree) NYC, nc.  
Goldfield, Goldie (Show Boat) Jacksonville, Fla.  
Goodman, Benny (Paramount) NYC, t.  
Gorner, Michel (Commodore) NYC, h.  
Graham, Sammy (Hunt's Villa) Macon, Ga., nc.  
Grant, Bob (Statler) Washington, h.  
Grant, Rosalie (Essex House) NYC, h.  
Grassick Bill (Darling) Wilmington, Del., h.  
Gray Glenn (Pennsylvania) NYC, h.  
Gray, Zola (Frank Palumbo's) Phila, nc.  
Grey, Chauncey (El Morocco) NYC, re.

**H**  
Hallett, Mal (Park Central) NYC, h.  
Hamilton, George (Cleveland) Cleveland, h.  
Harris, Rupert (Plantation) Nashville, nc.

## ORCHESTRA ROUTES

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

Hawkins, Coleman (Kelly's Stable) NYC, nc.  
Heath, Andy (Fliteh's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Heidt, Horace (Capitol) NYC, t.  
Herbeck, Ray (Riverside) Milwaukee, t; (Oriental) Chi 17-23, t.  
Herman, Woody (Palace) Youngstown, O., t; (Paramount) Toledo 17-19, t.  
Himber, Dick (Flagler Gardens) Miami, nc.  
Hoctor, Gene (Lookout House) Covington, Ky., nc.  
Hoff, Buddy (Fay's Southern Grill) Macon, Ga., re.  
Horton, Aub (Bamboo Room) Balboa Beach, Calif., nc.  
Horton, Harry (Wivel) NYC, re.  
Howeth, Eddie (Morehead Villa) Morehead City, N. C., h.  
Huff, Buddy (Fay's) Macon, Ga., nc.

**I**  
Ink Spots (Copacabana) NYC, nc.  
International Sweethearts of Rhythm: Louisville 17; Gary, Ind., 18; Chicago 19; Rockford 20; Des Moines 21.

**J**  
James, Jimmy (Rainbow) Denver, b.  
Jenny, Jack (Roosevelt) Washington, h.  
Johnson, King (Sheraton) NYC, h.  
Johnson, Wally (Patio) Cincinnati, nc.  
Johnson's, Blaine, Four Shades of Blue (Famous Bar) Akron, nc.  
Jones, Spike (State) Hartford, Conn., 13-15, t; (Palace) Cleveland 17-23, t.  
Jordan, Louis (Swing) Hollywood, nc.  
Joy, Jimmy (Peabody) Memphis, h.

**K**  
Kassell, Art (Bismarck) Chi, h.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kendis, Sonny (Copley Plaza) Boston, h.  
Kent, Peter (New Yorker) NYC, h.  
King, Henry (Mark Hopkins) San Francisco, h.  
Klinney, Ray (Book-Cadillac) Detroit, h.  
Kolax, King: Charleston, S. C., 17; Asheville, N. C., 19; Greenville S. C., 20; Spartanburg 21.  
Kora Kobblers (Rogers Corner) NYC, nc.

**L**  
Lande, Jules (Ambassador) NYC, h.  
Landre, Johnnie (Esquire) Norfolk, Va., nc.  
Lang, Lou (Belvedere) NYC, h.  
Leeds, Sammy (Primrose) Newport, Ky., cc.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leonard, George (Chanticleer) Madison, Wis., nc.  
Leonard, Harlan (Alabama) Hollywood, nc.  
LeRoy, Howard (Hofbrau Theater) Lawrence, Mass., re.  
Lewis, Ted (Chicago) Chi, t.  
Light, Enoch (Providence-Biltmore) Providence, h.  
Lombardo, Guy (Capitol) Washington, t; (RKO-Boston) Boston 16-22, t.  
Long, Johnny (New Yorker) NYC, h.  
Lopez, Vincent (Taft) NYC, h.  
Lucas, Clyde (Frolics) Miami 13-21, b.  
Lyman, Abe (Strand) NYC, t.

**M**  
McCune, Bill (Palm Beach) Detroit, nc.  
McGrane, Don (Latin Quarter) NYC, nc.  
McGrew, Bob (Kansas City Club) Kansas City, Mo.  
McIntire, Lam (Lexington) NYC, h.

McShann, Jay: Wichita Falls, Tex., 18; Fort Worth 19, a; (Palace Park) Shreveport, La., 20; Texarkana Ark., 21, a.  
Madriguera, Eric (Folles Bergere) NYC, nc.  
Maun, Milt (19th Hole) NYC, nc.  
Manzanera, Jose (La Salle) Chi, h.  
Martel, Gus (Club Royale) Detroit, nc.  
Martel, Paul (Arcadia) NYC, b.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Freddy (Ambassador) Los Angeles, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Martin, Paul (Trianon) Southgate, Calif., b.  
Martini, Ben (Club 51) NYC, nc.  
Mason, Del (Athletic Park) Richmond, Ind., b.  
Masters, Frankie (Biltmore) Los Angeles, h.  
Maya, Don (Cashah) NYC, nc.  
Melba, Stanley (Pierre) NYC, h.  
Messner, Johnny (McAlpin) NYC, h.  
Millinder, Lucky (Casa Manana) Culver City, Calif., nc.  
Miller, Freddy (St. Regis) NYC, h.  
Morales, Noro (Edison) NYC, h.  
Morand, Jose (Astor) NYC, h.  
Morgan, Loumell (Chin's Victory Room) Cleveland, nc.  
Morgan, Russ (Oriental) Chi, t.  
Morris, George (Armando's) NYC, nc.  
Munro, Dave (Utah) Salt Lake City, h.

**N**  
Nagel, Harold (Carlton) Washington, h.  
Newton, Charlie (Gables Inn) Pleasantville, N. J., nc.  
Newton, Frank (Cafe Society Downtown) NYC, nc.  
Nicholas, Don (Venice) Phila, c.  
Noel, Henri (Latin Quarter) NYC, nc.  
Norman, Lee (Tony Pastor's) NYC, nc.

**O**  
O'Hare, Husk (Cambridge) Chi, h.  
Oliver, Eddie (Edgewater Beach) Chi, h.  
Osborne, Will (Roosevelt) New Orleans, h.

**P**  
Pafumv, Joe (Belmont Plaza) NYC, h.  
Panchito (Versailles) NYC, nc.  
Pastor, Tony (Flagler Gardens) Miami, re.  
Paul, Frankie (President) Kansas City, h.  
Paulson, Art (New Yorker) NYC, h.  
Pepito (Havana-Madrid) NYC, nc.  
Perry, Ron (St. Moritz) NYC, h.  
Petti, Emil (Ambassador East) Chi, h.  
Perretta, Joe (Radisson) Minneapolis, h.  
Powell, Teddy (Orpheum) Omaha, t.  
Prager, Manny (Child's) NYC, c.  
Pripps, Eddie (Latin Quarter) Chi, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**R**  
Ravazza, Carl (Blackhawk) Chi, nc.  
Read, Kemp (Ann's Kitchen) Newport, R. I., nc.  
Redman, Don (Zanzibar) NYC, nc.  
Reisman, Leo (Waldorf-Astoria) NYC, h.  
Resh, Benny (Bowery) Detroit, nc.  
Roberts, Dave, Trio (Copacabana) Newark, N. J., nc.  
Rodman, Jack, Quartet (Holmes) Hattiesburg, Miss., nc.  
Rogers, Eddie (Del Rio) Washington, nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Rotgers, Ralph (Monte Carlo) NYC, nc.  
Ruhl, Warney (Hollywood) Kalamazoo, Mich., nc.  
Runyan, Jack (Moonlight Terrace) Russells Point, O., p.  
Russell, Snookum: St. Joseph, Mo., 15.

**S**  
Sandier, Harold (Rogers' Corner) NYC, nc.  
Saunders, Hal (Belmont-Plaza) NYC, h.

Schreiber, Carl (Avalon) Chi, b.  
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
Seiger, Rudy (Fairmont) San Francisco, h.  
Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherwood, Bobby (Earle) Phila, t.  
Siry, Larry (Stork Club) NYC, nc.  
Smith, Stuff (Three Deuces) Chi, nc.  
Socassas (La Martinique) NYC, nc.  
South, Eddie (Capitol Lounge) Chi, nc.  
Spear, George (New Pelham Heath Inn) Pelham, N. Y., nc.  
Spivak, Charlie (Palladium) Hollywood, b.  
Stanley, Stan (Delavan Gardens) Delavan, Wis., nc.  
Stevenson, Bobby (Casanova) Detroit, nc.  
Stewart, Rex (Cotton Club) Hollywood, nc.  
Stone, Eddie (St. Anthony) San Antonio, h.  
Strand, Manny (Earl Carroll Theater) Hollywood, re.  
Straeter, Ted (Statler) Washington, h.  
Strigle, Earl (Fontaine) Omaha, h.  
Stuart, Nick (Jefferson) St. Louis, h.  
Sykes, Curt (Trianon) Seattle, b.

**T**  
Tatum, Art (Three Deuces) NYC, nc.  
Teagarden, Jack (Majestic) Dallas, t.  
Terry, Bob (St. Regis) NYC, h.  
Torres, Ramon (El Chico) NYC, nc.  
Towne, George (Palm Beach) Detroit, nc.  
Trace, Al (Dixie) NYC, h.  
Travers, Vin (Diamond Horseshoe) NYC, re.  
Tucker, Tommy (Astor) NYC, h.

**V**  
Valleau, Boyd (Jubilee) Oshawa, Ont., Can., b.  
Van, Garwood (Troadero) Hollywood, nc.  
Venuti, Joe (Circle) Indianapolis, t.  
Victor, Frank (Dixie) NYC, h.

**W**  
Walton, Louis (Victory Amuse-U) Macon, Ga., nc.  
Walzer, Oscar (Fifth Ave.) NYC, h.  
Wald, Jerry (Roxy) NYC, 15-28, t.  
Wasson, Hal (Gormly's Dinner Club) Lake Charles, La., nc.  
Watkins, Sammy (Hollenden) Cleveland, h.  
Welk, Lawrence (Trianon) Chi, h.  
White, Bob (Happy Hour) Minneapolis, nc.  
Williams, Gladys (Cotton) Macon, Ga., nc.  
Williams, Griff (Palmer House) Chi, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Dick (Coo Rouge) NYC, nc.  
Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
Wingert, Doug (Sycamore Grill) Buffalo, re.  
Winton, Barry (Essex House) NYC, h.  
Wright, Charles (Drake) Chi, h.

**Y**  
Young, Eddie (Cosmo) Denver, h.

## ORCHESTRA NOTES

Of Maestri and Men

**JAN GARBER, RICHARD HIMBER, WILL OSBORNE, TONY PASTOR, BOB ALLEN and INA RAY HUTTON** are the bands set for Coca-Cola shots the week of September 13. . . . When **VAUGHN MONROE** steps into the Paramount Theater, New York, September 15, he introduces his femme vocalist, **PHILLIS LYNNE**, in her first appearance in the East. . . . **CHUBBY JACKSON**, bass man with **CHARLIE BARNET**, has joined **WOODY HERMAN**. Another **BARNET** pupil with **HERMAN** is **CLIFF LEE-MAN**, drummer. . . . **HENRY (TOPEKA) DURST**, former manager for **JACK JENNEY** and **FLETCHER HENDERSON**, now serves in that capacity for **BARNET**. . . . **JOE SANDERS** picks up a two-day guest date at the Trianon, Chicago, September 25-26. . . . **JAN GARBER** starts a four-weeker at Frank Dailey's Terrace Room, Newark, N. J., September 24 to introduce his new swing band to the East. . . . **GENE GIFFORD**, former chief arranger for **Glen Gray** and **His Casa Loma** boys, has joined **Bob Strong's** band in a similar capacity. . . . **JOSE CURBELO**, Latin maestro, just signed to a new four-month contract at La Conga, New York. . . . **TOMMY TUCKER** and **BOBBY SHERWOOD** set for a week each at the Shubert Theater, New Haven, opening September 12 and 19 respectively. . . . **CAROL KING** doing vocals for **HENRI NOEL** at the Latin Quarter, New York. . . . **EDDIE ASHMAN** takes the bandstand at the Village Barn, New York, September 14. . . . **KING JOHNSON** reopens the Sheraton Hotel, New York, September 21. . . . **JOHNNY MAS-SARO** moves into the Belvedere Hotel, New York, for the rest of the year after closing four week at the Roger Smith Hotel, Holyoke, Mass.

## Raeburn Opens Cincy Topper

**CINCINNATI**, Sept. 11.—Topper Ballroom in Music Hall opens its season tonight (11), beating by a month the usual fall opening time. Charles W. Bauer Jr. is again in charge. Last season the Topper's closing date was six weeks later than usual. First band on Bauer's string of autumn attractions is **Boyd Raeburn's** (11-12). Following week-end Topper presents **Ted Flo-Rito**. **Ray Herbeck** is due in September 25-26, and **Al Donahue** October 2-3.

## ADVANCE BOOKINGS

**BOB ALLEN**: Frolics Club, Miami, Sept. 20-Oct. 4.  
**MITCHELL AYERS**: Aragon Ballroom, Ocean Park, Calif., Sept. 1 (4 weeks).  
**BILL BARDO**: Orpheum Theater, Omaha, Sept. 24 (week).  
**CAB CALLOWAY**: Plymouth Theater, Worcester, Mass., Sept. 13-15; Adams Theater, Newark, N. J., 16-22.  
**JIMMY DORSEY**: Golden Gate Theater, San Francisco, Calif., Sept. 16 (week); T. & D. Theater, Oakland, Calif., 16 (week).  
**SONNY DUNHAM**: Tunetown Ballroom, St. Louis, Mo., Sept. 14 (3 weeks).  
**CHUCK FOSTER**: Lakeview Park, Jackson, Tenn., 16; Claridge Hotel, Memphis, 17 (4 weeks).  
**WOODY HERMAN**: Palace theaters, Akron and Youngstown, O., Sept. 10 (week); Paramount Theater, Toledo, 17-19; Palace Theater, Columbus, O., 21-23; Palace Theater, Cleveland, 24 (week).  
**DICK HIMBER**: Flagler Gardens, Miami, Fla., Sept. 15 (3 weeks).  
**JACK JENNY**: Hotel Roosevelt, Washington, Sept. 7 (3 weeks).  
**SPIKE JONES**: Palace Theater, Cleveland, 17 (week); National Theater, Louisville, 24 (week).  
**CLYDE LUCAS**: Frolics Club, Miami, Sept. 1 (3 weeks); Camp Gordon, Ga., 24-25.

**JAY McSHANN**: Rose Room, Wichita, Kan., Sept. 25; Auditorium, Kansas City, Mo., 26.  
**NORO MORALES**: Edison Hotel, New York, Sept. 7 (2 weeks).  
**JOE VENUTI**: Orpheum Theater, Indianapolis, Sept. 24 (week).  
**JERRY WALD**: Roxy Theater, New York, 15 (2 weeks).  
**BOB WHITE**: Happy Hour Cafe, Minneapolis, Sept. 15 (6 weeks).  
**INA RAY HUTTON**: Auditorium, Rochester, N. Y., Sept. 17; Coca-Cola Show, Batavia, N. Y., 18; Palace Theater, Canton, O., 19-22; Palace Theater, Akron, 24-27; Palace Theater, Youngstown, O., 28-30; National Theater, Louisville, Oct. 1-7.  
**TINY HILL**: Burlington, Ia., Sept. 17; Chicago, 18; Hammond, Ind., 19; Sandwich, Ia., 21; Capitol Theater, Madison, Wis., 22-23; Clinton, Ia., 24; Electric Park, Waterloo, Ia., 25; Dubuque, Ia., 26; Clintonville, Ia., 28; Cambelsport, Ia., 29.  
**JIMMY JAMES**: Rainbow Ballroom, Denver, Sept. 10 (8 weeks).  
**ADA LEONARD**: Schroeder Hotel, Milwaukee, Sept. 14 (2 weeks).  
**EDDIE YOUNG**: Cosmopolitan Hotel, Denver, Sept. 17 (indef.).  
**BLUE BARRON**: National Theater, Louisville, Sept. 10 (week); Stanley Theater, Pittsburgh, 17 (week).

## PHOTO REPRODUCTIONS

Now doing work for **FRANK SINATRA, HARRY JAMES, CONNOR ROSWELL, TOMMY DORSEY**, etc. Quantities as low as 5c. Write for Price List. **100—\$6.60**  
**8x10 50—\$4.13**  
**MOSS PHOTO SERVICE, 155W.48, N.Y.C.**



# Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Communications to 25 Opera Place, Cincinnati 1, O.

## School Year Start Brings New Thoughts On Use of Films

CINCINNATI, Sept. 11.—With the beginning of the new school year a fertile field reopens for roadshowmen in school showings. Always a good profitable group of dates, the value of films for school showings becomes greater than ever before because of wartime changes.

Reports from distributors and exhibitors alike confirm the expectation of a greater season than ever before. Demand for film and film showings already arranged are said to be stronger than ever before.

The greater emphasis on training films, occasioned by their use in industry and by the armed forces, has brought from educators their enthusiastic comments regarding the use of films. Some roadshowmen are co-operating with school authorities in testing the value of school films.

Perhaps the greatest emphasis is being placed on the use of films to combat the wartime problem of juvenile delinquency. School auditoriums, municipal rooms and other spots are being opened for use by roadshowmen for the showing of entertainment films as well as training and war information pictures.

Distributors, of course, hail the beginning of the school season as it means the resumption of a business that means thousands of orders for films to be used before school groups.

## American Films in Occupied Europe

Bosley Crowther, writing in *The New York Times*, tells of the role that American films have assumed in countries occupied by American forces. Following are some of his observations:

"A great many things are happening in this turbulent world today about which the masses of people are only dimly, if even at all, aware. Campaigns of war are being laid out, political destinies are being shaped and imperious pins are being prodded into maps by all sorts of folks. So a man need not feel he's missed the big news if perchance he is not too well informed as to the limited job which American movies have been doing to 'sell' us abroad . . .

"Now the mists of obscurity are slowly beginning to part—at least in the European theaters—and a look-see has been permitted us at some of the special screen material which is being sent overseas."

After explaining that the function of the Office of War Information is to see that the proper impression of us over here is got across to the people in occupied and in Allied countries, Mr. Crowther observes that it is possible to size up what is being done with films overseas.

"The Overseas Bureau (of the OWI) is concerned with the psychological reactions of foreign audiences to our films, and its main task is to send such pictures—and only such pictures—abroad as will stimulate a healthy admiration and respect for America and its ideals," he declares. "In the first place, it indicates which pictures produced by our studios may and may not be exported to areas newly occupied. It judges such films as factors in psychological warfare, and holds back the ones which might do harm to the impression of us our officers wish to give. North Africa and Sicily are the areas for which it has functioned to date, but others should come along any day now. The

American films which go in are hand-picked.

"Then the Overseas Bureau has the purely advisory job of suggesting the sort of screen material that should go to Allied and neutral lands. It has no authority to dictate, but whatever it suggests usually goes—or, rather, whatever it frowns upon usually stays here at home. The authority to pass films for export is with the Office of Censorship. And the Overseas Bureau has other functions of a more or less technical sort."

Then, outlining and explaining some of the OWI product being sent abroad, Crowther concludes with this observation: "Noticeable in all these films is their lack of passion and punch. They narrate their stories simply and in a straight reportorial style. Nobody harangues or lectures; there are no fives and kettle-drums—and this . . . is by very careful design. The psychological method of the American is to lay things factually on the line.

"Of course, it is yet too early to perceive the effectiveness of the OWI's films in the areas to which they have been sent. And it is clearly difficult for a person on this side to judge their special worth. But, at least, it is plain that our pictures are being studiously applied to the uses of peace and understanding by apparently responsible hands."

## CUTTING IT SHORT

By THE ROADSHOWMAN

THE Russell C. Roshon organization opened their fifteenth office September 6 in Cincinnati in the Keith Theater Building. Other new offices opened recently were in San Francisco, Boston, Denver and New Orleans.

THE FASTEST practical motion picture camera, designed to photograph the split second action of a high-speed war machine, has been developed by the Bell Telephone Laboratories and is being manufactured by the Western Electric Company for work on secret war projects. The camera, named Fastax, is driven by motors at the speed of 8,000 frames per second, at exposure periods of thirty-three millionths of a second. It uses 8 and 16mm film and is adaptable to black and white as well as color photography.

OFFICE of Civilian Requirements has set up an agency to aid film exhibitors secure needed equipment and materials. It will still be necessary, however, for all applications for materials other than projection equipment to pass thru the theater's equipment service division of the WPB.

**NEW AND RECENT RELEASES**  
 (Running Times Are Approximate)

**SWEETHEART OF THE NAVY**, released by Post Pictures. Eric Linden and Cecilia Parker in a musical comedy drama portraying the romance of a girl and a gob. Running time, 64 minutes.

**PAN-AMERICANA**, released by Brandon Films. A study of American relations, stressing the nature of the economic products and the means of communication, this film emphasizes also the need of good neighborly relations. Running time, 10 minutes.

## General Marshall Commends Value Of Films to Army

WASHINGTON, Sept. 11.—The gift of 16mm. films from the film industry to the armed forces, for free showing to men in uniform overseas, received a permanent niche in the history of this war in the release of the biennial report from Gen. George C. Marshall to the Secretary of War.

The report, prepared by the army chief of staff "summarizes the important events affecting the United States Army between July 1, 1941, and June 30, 1943."

Under the heading of "Organized Leisure Time Activities," General Marshall states: "In the past year the number of theaters of the Army Motion Picture Service operating under the Special Service Division, has been doubled over the previous year. The average daily attendance in 1943 was 573,756, as compared with 260,000 in 1942. Each week at least three feature pictures, the gift of the American motion picture industry, are distributed among overseas stations, these pictures being released simultaneously with the release of similar programs in the United States."

**BELL & HOWELL**  
**16mm. Sound Projector**  
 750-1000 Watt 2" F1.6 Lens  
 Western Electric Amplifier, \$6.50  
 complete outfit, worth \$875, only

**IDEAL FOR ROADSHOWMAN & THEATER**  
 Auditorium Speaker. • Pre-Amplifier.  
 Turntable. • 100 Ft. Heavy Rubber Cable.  
 Mike. • 30 Watt Output. • Receptacle  
 for Monitor. • 2 Cases. • Factory re-  
 conditioned 100% perfect!  
 Nationwide Sound-Silent Film Library.  
 We buy, sell Cameras, Proj., Film, Accessories.  
 59 W. 48th, N. Y. 19  
**MOGULL'S** At Radio City, N. Y.

**MAKE MONEY**  
**SHOW MOVIES**  
 IN YOUR OWN OR NEARBY COMMUNITY

Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!  
 Southern Visual, Dept. B-1, Memphis, Tenn. \$19.50

**EXPERIENCE NOT NECESSARY**

Your 16mm. Film Library can get  
**CARY GRANT** in  
 "The Amazing Adventure"  
**ED. G. ROBINSON** in  
 "Thunder in the City"

only features in 16mm. sound with these two great stars from  
**Astor Pictures Corp.**  
 130 W. 46th St. NEW YORK, N. Y.

**16 MM. SOUND FILMS FROM \$4.00 UP**  
 Largest Lists—Lowest Prices.  
 We Exchange 8-16MM. Films—Sound & Silent.  
**MULTIPRISES**  
 P. O. Box 1125, Waterbury, Conn.  
 171 Euclid Ave., Bridgeport, Conn.  
 We Buy 16MM. Sound Projectors.

**FREE** Clip this ad and send it today for your free copy of **HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS**

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

9-18-43

**\*\*\*EXTRA!**  
 New "I. C. S. 1943 Roadshowman's Special" Now Ready!  
 Write Today for Your Copy!

**INSTITUTIONAL CINEMA SERVICE, INC.**  
 1560 Broadway New York, N. Y.

**SOUTHERN ROADSHOWMEN**

Book these all-colored casts: Blood of Jesus, Spirit of Youth, Harlem Rides the Range, Bronz Buckaroo, Son of Ingagi.  
 Plenty of projectors and roadshowmen's needs.

**IDEAL SOUTHERN 16 MM. PICTURES CO.**  
 9536 N. E. 2nd Ave. MIAMI, FLA.  
 2819 Bell St. NEW ORLEANS, LA.  
 "South's Largest Library"

**16 MM. RELIGIOUS SUBJECTS 35 MM.**  
 Westerns, Actions, Selected Shorts.  
 Wanted: 16MM. Sound Projectors.

**OTTO MARBACH, 630 Ninth Ave., N. Y. City**

**NEW 1944 CATALOG**  
 Now Ready

Thousands of 16mm. Sound Films. Send postcard for your copy.

**SWANK MOTION PICTURES**  
 614 No. Skinker Ray Swank St. Louis 5, Mo.

**SILENT 35 MM. FILMS WANTED**

State what you have. Give title, condition and quantity in first letter.

**SIMPSON FILMS**  
 West Alexandria, Ohio

**FOR SALE 16mm. SOUND PROJECTORS**  
 Religious, Musical and Western Subjects.

**ZENITH** 308 West 44th St. NEW YORK CITY

**FOR SALE**  
 16MM. SOS Talking Picture Machine, 750 Lamp, Heavy Duty Amp. Picture in sound, "Crown of Thorns," also three Shorts. Screen and other extras. All for \$200. Cost over \$600. Half cash, balance C. O. D.

**PALACE PHOTO SUPPLY**  
 AUSTIN, TEXAS

## Enemy Patents Aid American Filmmakers

CINCINNATI, Sept. 11.—Promises of better pictures, in methods of technical production, are contained in the news that film-makers are engaged in investigating the enemy-owned patents which have been thrown open to use by U. S. industry. This is possible under the Presidential decree allowing the United States Alien Property Custodian to release such patents under a low licensing fee to anyone for a period of 17 years, the life of the patent.

Hollywood production men, investigating the patents, declare that many patents owned by Germans, and not used heretofore because of exorbitant royalty demands, will thus be made available. They point out that research by Hollywood into better production devices has often been abandoned because of the possibility of infringing on the enemy's patents. Now, research can proceed without the need to worry about such possible infringement.

It has been said that the field of color, long stymied in some phases of research, can now be pursued. Authoritative sources declare that it is possible that within a few years after the unconditional surrender of the enemy, that all films will be in color. There are said to be over three thousand patents on the list of available enemy processes and equipment which are of vital concern to the film industry.

Leo T. Crowley, Alien Property Custodian, administers the disposition of the enemy patented equipment, processes and formulas.



## Jack Brooks Stock Winds Up Fat Tour

SABULA, Ia., Sept. 11.—Jack Brooks Stock Company closed its season here August 29 after touring since June 5 over its established territory in Illinois and Wisconsin. Show got away to a late start this season, due to the difficulty in securing people, but once organized the cast remained intact thruout the run. The management described the season as "very good."

Following the closing, Lynne Townsend, leading woman, left for Carlsbad, N. M., to join her husband, Pfc. Al S. Pitcaithley, former repster, stationed there with the army.

King and Hazel Felton hit out for Des Moines to prepare to play a string of Midwestern niteries dates with their magic. Turner and Norine Deppenbrink joined J. C. Bisbee's Comedians in Tennessee; Hubert Nevins, leading man, entered the army and Dick Lauderbach jumped to Spearfish, S. D., to join Joseph Meurer's *Black Hills Passion Play*. Roy and Peggy Lewis hopped to Chicago to arrange bookings for the Lewis Players, who will again play schools and colleges this fall and winter.

Jack and Maude Brooks will spend the winter, as usual, at their home here.

## J. B. Hurl Pays Tribute To the Late Bill Strauss

Cranston, R. I.

Editors *The Billboard*:

In a recent issue only a few lines marked the Final Curtain of Will H. Strauss, the light comedy star of the Whiteside-Strauss Company and a graduate of the Emma Bunting days. I spent several seasons with Bill, and in after years, while in vaude and elsewhere, I would look back and realize that Bill's attempts in repertoire were nothing if not honest and ambitious.

Such plays as *The Dairy Farm*, *St. Elmo*, *Dr. Jekyll and Mr. Hyde* (with Campbell Stratton in the title role) and *The Parish Priest* were some of the bills he carried in repertoire. Surely the old-timers will remember Bill Strauss and his beloved wife, Bessie.

As for Bill, the curtain is down and the play is over, but to many of us he will always rate a curtain call in memory.

His former juvenile man,  
J. BERNARD HURL.

## School Shows

By E. F. HANNAN

SCHOOL shows are mostly the result of lack of show facilities in the smaller places. Having found the local opry halls in the hands of flicker interests, the astute showman of the sticks takes his bill of goods into schools. Few school systems, no matter how small, are without assembly halls. Here the local prom is danced off, and here the parent-teachers air their kicks to the townsfolk. The amateur shows and yearly graduation exercises come off here, and of late much of the war effort activities center around the school assembly hall.

The tariff of the visiting show must be low; the show must be clean, novel rather than heavy, and spirited rather than lagging. A good hypnotist, provided he can make proper local contacts, stands well to wow the youngsters, and while Shakespeare, except in character impersonation style, gets a cold reception, a fast-moving comedy or farce goes over nicely. The main idea is to make the youngsters feel that you've got something that will take the sting out of drudging class work. Single performers and hardly more than three people can garner enough at this branch of show business to make it worth while, but more and more school authorities are learning that there is much of life to be found in shows by traveling troupes.

So school shows are on the increase, which is some sign of a returning of the road in small towns.

## WANT QUICK

Useful, dependable Man to take care of, rebuild and handle new tent outfit. Compact and easy to handle. Also drive truck. One and two night stands. State lowest salary. Also want good Working Man to handle the Electrical Work; also good Blackface Comics to produce concerts. No collect wires.

## ROE NERO

Care Radio Station WBBB Burlington, N. O.

# Soldier Repster Scores Writer Who Says Biz Is on the Skids

"Somewhere in Canada," Editor, *The Billboard*:

"Burlesque looks due to fade into memory along with minstrel shows, REP AND TENT SHOWS (the caps are mine) and marathon dances." (*The Billboard*, p. 3, August 7, 1943.) How do you like that?

As a loyal repster, one who not only has faith in that branch of show business, but looks upon the field as a source of livelihood after being mustered out of the army, I protest!

Apparently *The Billboard* isn't letting its right hand know what its left is doing. Its Repertoire-Tent Shows Department is full each week of news of a surprising number of managers and performers who are still able to operate despite war conditions. Repertoire has been badly hit by war restrictions—perhaps more than most amusement branches. Employment of performers in wartime industry and transportation restrictions have taken their toll. The writer of the article in the August 7 issue evidently overlooked this fact as the cause of the temporary partial eclipse of repertoire as an industry. The consensus of managers is that the business is there—but big—if you can get to it. The fact that any rep shows are out at all this season is a tribute to the fortitude of repertoire performers and managers. They are keeping alive a field of endeavor to which many of us will be more than happy to return after the present crisis is over.

Theatrical history proves that you can't keep repertoire down. You have to be a trouper to stay in it. It has its ups and downs. Not so long ago rep was big business. Then came the depression and the talkies. Repertoire drew in its belt, changed its style, speeded up, geared itself to a new public taste, cut its admission price. Like the chameleon, repertoire adapted itself to new conditions—and lived. Some other showbiz branches couldn't—or wouldn't—change their spots. The result was plain for all to see.

Soldiers are probably the most restless audience in the world, tho at the same

time the most appreciative. Yet they go head over heels for a good repertoire bill! Such bills as *The Spider's Web*, *Toby and the Nazi Spies*, *Shanghai Goldie* and even *Uncle Tom's Cabin*, to mention only a few, have all earned good response when presented at army posts by the writer.

It's too bad that repertoire people don't have egos to match their courage. If they did, there'd be precious little of this defeatist talk about the death of rep. Some are reluctant even to send in a note to *The Billboard*, their own trade paper, to let others in their line know what they are doing, what conditions they are encountering, and how they're solving the economic and technical problems imposed upon them. Highly individualistic, they apparently prefer to make their way alone. Perhaps this trait is what saved repertoire during the depression. Perhaps the lone-wolf policy is the best one for the economic structure of repertoire.

But we do need a clearing-house for ideas! And *The Billboard* is that clearing-house. Possibly thru it we could launch a campaign to tell the public at large about our business and thus put an end to prematurely nostalgic newspaper and magazine articles, which hurt our field by bemoaning the death of the popular-priced stage. At any rate, repertoire is not yet quite ready to be put in the same category with minstrelsy, pantomimes or any other bygone amusement form; nor will it be for some time to come!

ALAN MOORE (Pfc. H. F. Smith).

## Carl's Tenter Back in Texas

DODD CITY, Tex., Sept. 11.—Carl's Tent Show is back in Texas after several satisfactory dates in Oklahoma. Owner-Manager Carl Bedenbender plans to enlarge the show a little later in the season to play halls and schools. Show is presenting *The Paper Hanger* and other bills by E. F. Hannan.

# DERBYSHOW NEWS

OLIVE THOMPSON cards from New York seeking to ascertain whether Ruthie Booth was merely a moniker used by Ruth Carrol Willis when contesting or whether the names are those of two different contestants. She also seeks info on Martin's new contest and asks what has become of Pauline Bord, Margie Allen, Eddie Snyder, Clovis Wears, Walter Garrafsky, Paul Roscoe, Don King, Ryan Blos, Joe Rice, Peg Collins, Jack Murphy, Chuck Payne, Peggy Jackson, Helen Tyne, Alan and Ruth Smith and Madeline Sillett.

DAVE WHITE pencils from St. Paul that he has just returned to the States from Canada, where he was with Patty Conklin's Side Show, and that he is now operating a guess-your-age layout at State fairs and doing well. Dave tells that Cap and Phil Mathieu will also return to the States soon and that he recently spotted Bill Farrell and Sol Jordan in St. Paul. Says he also visited recently with Bob Nelson, an ex-walker now working niteries. White would like to see lines here from Doris Graham, Fay Moran, Mickey Mayo and George W. Pughe.

PVT. JOHN D. HARRISON letters from New Orleans, where he is stationed with the army, that Jack and Joan Duval are proud parents of a boy born August 22. Jack is wearing army khaki these days. Harrison tells that New Orleans is a mecca for former contestants and lists among those glimmed recently in the Crescent City as Jack Glenn, Joe, Jennie and Mary Rock, Eddie Leonard, King and Ora Brady and the Branches.

INQUIRIES HAVE REACHED the desk recently on Eddie and Toni McBride, Billy Gay, Bernice Pike, Frankie and Alice Donato, Warren Jewell, Ann Mason, Johnny Hughes, Teddy La Marr, Red Howell, Patsy Watson, Harry Hudson, Dorothy Bell, Harry Haywood, Tony Gross, Al Smith, Bill McCoy, Tex Hall, Maxie Capp, Chuck Peyton, Hughie Hendrixson, Patsy Paterson, Harry Hamby, Opal Fer-

tig, Louie Meredith, Viola Comerford, Bill Stein, Lennie Paige, Irving Friedberg, Dick Edwards, George, Carl and Bessie Harrington, Charlie Taurso, Joe and Mary Rock, Ja Ja and Hal Lath, Larry Holmes, Babs Fath, Jimmie Scott, Jimmie Coughlin, Johnny Maker, Alice Barker, Earl Clark, Eddie Anderson, Billie and Doris Donavan, Hall Brown, Duke Hall, Vic Puree, Al Baker Jr., Mugsy Hurley and Frances and Benny Morris. Write in, kids, and let your friends know where you are and what you're doing.

BILLIE AND BILLY CORK are in the Deep South, where the latter is building tankers for the navy at Alabama Shipyards, Fairhope, Ala. Billy is a foreman on the graveyard shift, while Mrs. Billie devotes her time to the twins. The Corks want lines to appear here from any of the old gang.

BILL TODD, now in New York, asks what's doing with Mickey Hogan, Johnny Lae, Skippy Williams, Eric Levy, Doug Mills, Gordon Haning, Tom Charles, Raymond Wray, Elmer DuPree, Lucille Delmar, the Sebastian sisters, Bozo Gillardi, Wiggles Royce, Pat Patterson, Alice Simms, Jack Sala, Cliff Real, Whitey and Margaret Helm and Velma Lane.

ARTHUR (SLIPPERY) JACKSON, former contestant in Baltimore shows, is signed to a MGM contract and will appear in the pic *See Here Private Hargrove*.

## Hayworth Looks for Prosperous Fall Run

PINK HILL, N. C., Sept. 11.—"SeaBee" Hayworth, in stock here with his tent show for nearly six months now, says the fall outlook is exceedingly bright, what with tobacco bringing a good average price, and cotton looking up, too. He has noted a considerable improvement in business since Labor Day, he says.

Joe Hayworth, son of "SeaBee" and Marion Hayworth, left the show last week to return to Edwards Military Institute for his second year there.

## Rep Ripples

CARL PARK, at the close of the L. Verne Siout Tent Show season September 25, will spend several weeks at his home in Springfield, Mo., before returning to Chicago for the winter. . . . CORP. HOWARD B. McNALLY, who trouped for a number of years with his parents' under-canvas tent and vaude show, is now recreation director of his regiment at Camp Swift, Tex. Just before entering the service, Corporal McNally was projectionist at an Ohio amusement park. . . . PVT. JOHN WILLIS WALTERS, who boasts a host of friends in repdom, is spending a 15-day furlough from Camp Breckinridge, Ky., with his mother in Columbus, O. His outfit recently completed two months of maneuvers in Tennessee. . . . MORRIS NELSON, well known in rep and tab circles, is working Columbus, O., niteries as singer and emcee. . . . HABERKORN AND DENTON, black and tan act, are enjoying a vacation before beginning their fall season in niteries. Denton is resting in Lancaster, O., and Haberkorn is visiting his father in Chatsworth, Ill. . . . JUDITH ANN BALFOUR, daughter of Mr. and Mrs. Val Balfour, of Val's Players, this week enters Stanbrook Hall School for Girls at Kenwood Park, Cedar Rapids, Ia. . . . BUD DE LORME, formerly accordionist with Val's Radio Players, is now on desert maneuvers with the army in California.

PFC. RALPH BLACKWELL, still in India with the army, has been transferred to special service, in charge of entertainment and recreation, due to a leg injury sustained recently which has put him in the non-combatant class. V-mailing under date of August 17, Blackwell says: "I met an old rep trouper over here, Johnny Finch, formerly for many years with Billroy's Comedians. He and I may be in a stagershow in the near future, if we can ever get our heads together. We will do a double, in addition to our own single specialties. He's the first old trouper I've met since I've been in the army and the first guy who speaks my lingo. Johnny has been doing some shows at a club in one of India's biggest cities. I sure would like to have a vent dummy over here. I sent for mine a month before I left the States, but never received it. So, here I am, 150,000 miles

(See REP RIPPLES on page 30)

## WANT QUICK

Musician and Performer for Minstrel Show. All winter's work in theater. Wire

FRANK TEZZANO or RAMBLER POPE  
All-American Show, Grenada, Miss.

## WANTED

Stock location for organized company, plenty sure-fire shows, long or tab version, plenty specialties singing and dancing. Callina, Ohio week of September 13; Greenville, Ohio, September 20.  
MADGE KINSEY PLAYERS

## COLORED PERFORMERS AND MUSICIANS FOR MEDICINE SHOW

Comedians, Musicians all instruments, Dancers, Singers, Girls for line; also Specialty Teams. Top salary and you get it here. Under big top first of October and all winter's work in Florida. Join at once and get set for the winter. State all first letter.

DAVID S. BELL, Owner FARGO FOLLIES

"Largest Free Show on Earth"

HOME OFFICE: 118 E. ROGERS ST., VALDOSTA, GA.

P.S.: Wanted—75 or 80x150 Bailing Tent for Number 2 Show.



**ALTREE**—Jack, 48, manager of theaters in Brockton, Mass., September 3 in Saranac, N. Y.

**ATHERTON**—Dec, 49, former band leader and pianist, September 1 at his home in Beatrice, Neb. Survived by his widow and a son, Lieut. Harold Atherton.

**AUEN**—Ray, cookhouse employee for many years with Ringling Bros., March 19 after a hospitalization of several months. During Madison Square Garden and Boston Garden engagements in recent years Auen was office man for the Ringling press and radio department.

**BELLIN**—Jacob G., 58, owner of Palace Theater, Bethlehem, Pa., September 1 in St. Luke's Hospital there following a heart attack. He previously operated the Bijou and Pastime theaters in Bethlehem and before that engaged in theatrical enterprises in Reading, Pa. Surviving are his widow, two daughters, three brothers and a sister. Services September 2 in Bethlehem, with burial there.

**BELL**—Albert Thomas, 74, a director of the Atlantic City Beauty Pageant and for 18 years chairman of the resort's hotel men's convention committee, September 3 following a heart attack in his office in the Chalfonte-Haddon Hall, Atlantic City. A brother survives.

**BLISS**—Irvin, musician, September 2 in Utica, Mich. He was a band leader in the Spanish-American War and subsequently played in Lansing, Detroit and Saginaw (Mich.) bands. Survived by his widow and two children. Interment in White Chapel Cemetery, Detroit.

**BLYPHE**—Frank, 40, actor, in a Swansea (Wales) hospital, August 20, after a brief illness. He was in partnership with Murray Ashford in *Wise Folly* Concert Party (tabloid show).

**BROWN**—James Everett, 41, brother of Mrs. Goldie Langley, concessionaire, at his home in Tulsa, Okla., August 6.

**CARTER**—Lieut. Kenneth B., former announcer on WNAC, Boston, in an airplane crash near Muroc, Calif., recently.

**COLBORN**—Grace, drama critic, author and play translator, in Wilmington, Del., September 8, of pneumonia. She spent many years in Germany as a theatrical agent and translated into English scores of plays by German and Scandinavian authors. Her best known translation was that of Ferenc Molnar's *The Guardsman*, produced by the Theater Guild in New York. Survived by a brother.

**CURRIE**—Arthur J. Jr., employee of the Eastown Theater, Detroit, killed instantly September 6 when struck by wild bullets shot in a police-bandit gun battle.

**DECKER**—Al, wire jewelry worker, in Peoria, Ill., August 11. Survived by his widow, Ann. Burial in Peoria.

**DI PIETRO**—Josephine, 19, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited train wreck, September 6. Further details in general section of this issue.

**FELT**—Fred D., 61, former manager of a chain of motion picture theaters, September 1 of a heart attack while vacationing in Atlantic City. With his

# The Final Curtain

brother, Eugene, he built the Aldine Theater, Philadelphia, and also operated theaters in Pittsburgh and Wilmington, Del. Survivors are his wife, Jennie; three daughters, and four sons, Cecil, Michael, Morris and Max, who operate theaters in Philadelphia. Funeral September 3 in Philadelphia.

**GRIMES**—David, 54, vice-president of Philco Radio & Television Corporation, Philadelphia, September 4 in a plane crash in Northern Ireland. Besides his wife, Cecyl, he also leaves two sons.

**GUTTMAN**—Oskar, 53, music director of the Spanish and Portuguese Synagogue, New York, in that city September 8. A composer and conductor, he was also music director of the Oranienburger Strasse Temple in Berlin for 10 years and was the founder and conductor of the Shearith Israel Choral Group, which gave its first performance three months ago. At the time of death, he was compiling traditional melodies of the Spanish and Portuguese Synagogue. Survived by his widow, Paula Joseph Guttman, voice teacher and pianist, and a son, Alfred, composer and arranger.

**HOLBERT**—Mrs. E. L. (Madame Maxine), with Dunn's Congress of Oddities the past two seasons and wife of Rajah Hobert, August 31 in Springfield, Mo. She and her husband recently closed their engagement with Byers Bros. Combined Shows. Survived by her husband. Interment in Wewauke, Okla.

**HUTCHISON**—Edward D., head of Fraternal Producing Company, Columbus, O.,

train wreck, September 6. Further details in general section of this issue.

**MEYER**—Jack, violinist with Raymond Paige on *Stage Door Canteen* and Mark Warnow on *Lucky Strike Hit Parade* radio programs, of a heart ailment September 8 in New York.

**MOLINO**—Lelio M., 61, Italian-born opera singer and organist, in St. Louis September 1. Molino was formerly assistant director of the New York Metropolitan Opera and was one of the early directors of the St. Louis Municipal Opera. He had also been affiliated with the St. Louis Italian Grand Opera Company.

**NEWMAN**—Joseph B., 75, vaude comedian, in Denver August 31 following a long illness. In the early 1900s he toured the Par West with his Joseph Newman Company, and many of the songs offered by the troupe were of his composition. During World War I he entertained in army camps in this country and overseas. Surviving is his sister, Mary. Funeral September 3 from Immaculate Conception Cathedral, Denver, with interment in Mount Olivet Cemetery there.

**OLIVER**—Thomas, 76, veteran outdoor showman, in Essex Convalescent Home, Defiance, O., recently of a heart ailment. He spent his life in show business and as a contortionist and acrobat trouped with various circuses, including Ringling Bros. For a time he operated his own show, Oliver Family Shows, and also appeared in vaude. Survived by a son, Jerome; three daughters, Mrs. Irene Butsch, Mary and Agnes, and a sister,

## FRANK CRUMIT

Frank Crumit, 54, radio performer and vaudeville and musical comedy star, in New York September 7 of a heart attack. He and his wife, Julia Sanderson, were known as the "Singing Sweethearts of the Air" and were appearing on two commercial programs over CBS at the time of his death. They were among the first to present the quiz-type program on the radio, and originated the *Battle of the Sexes* on CBS in 1930.

Crumit had been in show business since 1910. He introduced thousands of songs, including many of his own, among them *A Gay Caballero*, *Abdul Ameer* and *Down On A Bamboo Isle*.

He met his wife in 1922 when they were both appearing in the stage production, *Tangerine*. They were married in 1927. In 1935, he became head of the Lambs Clubhouse Theater. Among his better-known stage appearances were *Queen High* and *No No Nanette*.

Services were held at the Lambs Clubhouse, New York. John Golden and Sam Forrest delivered eulogies. Hymns were sung by male members of Fred Waring's Glee Club. Burial September 9 in Hillcrest Park Cemetery, Springfield, Mass.

and Cleveland, and formerly circus concessionaire and publicity agent, at his home in Cleveland September 6. Burial in Cleveland September 8.

**JOHNSON**—Blanche, 53, composer and music publisher, at her ranch at Scotland, S. D., September 1. She was a publisher in Chicago and Denver and published 82 of her own compositions, including her best known, *While The World Sleeps On*.

**KERN**—Mrs. Henry, 69, veteran circus musician and wife of Bandleader Henry Kern, in St. Petersburg, Fla., recently. She played the tuba in the bands led by her husband on Downie Bros., Walter L. Main, Gentry Bros., Sam B. Dill, and Frank A. Robbins circuses. Survived by her husband, four sisters and two brothers.

**LIVELY**—Hiram Millard, 84, member of the first board of directors of the State Fair of Texas, at a Corpus Christi (Tex.) hospital August 31. Surviving are his widow and a brother.

**MCGINNIS**—Walter B. (Mack), 63, manager of Beech Bend Amusement Park, Bowling Green, Ky., in City Hospital there September 1 of ptomaine poisoning. Previous to joining his uncle, the late Will Helm Brashear, in the management of Beech Bend, McGinnis had been with various circuses and carnivals. Survived by his widow, Minnie; an adopted son, Clarence, and an adopted daughter, Dolline Owens. Services September 3 at Christ Episcopal Church, Bowling Green, with cremation and interment in Chillicothe, Mo.

**MACAULEY**—Francis Marlon Berry, 42, actress and magazine writer, in Pennsylvania Railroad Congressional Limited train wreck, September 6. Further details in general section of this issue.

**MENZIES**—Lorraine, 20, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited train wreck, September 6. Further details in general section of this issue.

**MERRICK**—Marie D., 23, of the Craig Trio, tap and acrobatic team, in Pennsylvania Railroad Congressional Limited,

Mrs. Carrie Fowler. Services at St. Mary's Catholic Church, Defiance, with burial in Riverside Cemetery there.

**O'LOCHLIN**—James Peter, 59, general manager of 20th Century-Fox Films of Canada, recently after a brief illness in Montreal General Hospital. He had been with 20th Century the past 16 years.

**POWELL**—Sam J., 86, veteran actor and theater manager, in London August 15. For 15 years he was manager of the late Madame Patti's private theater at Swansea, Wales, and played accompaniments for her on her first London concert.

**REITHE**—Aloise D., 53, pioneer motion picture actor and director, September 5 in Los Angeles. He appeared in and directed silent films and at time of death was working as location manager.

In Loving Memory of My Dear Husband  
**BARNEY SISSON**  
Who Passed Away Sept. 18, 1942.  
"Gone But Not Forgotten."  
**MAE SISSON**

**SEXTON**—Edna, 45, dramatic actress, September 4 at a Chicago hospital of a cerebral hemorrhage. Burial in Hornell, N. Y. Survived by a daughter, Betty, and a son, Jack Jr., of KMOX, St. Louis.

**SMITH**—Dorothy (Mom Schofield), 42, formerly with girl shows on various carnivals, in Mill City, Ore., July 7. Survived by her husband, Ernest L.; a son, Clayton Schofield; her mother and a brother. Burial July 7 in Stayton, Ore.

**STANMORE**—Frank (Francis Henry Pink), 66, actor, in a sanatorium in Gravesend, England, August 15. He began his career with the late Sir Herbert Tree. Recently he played character roles in British films.

**STOKELY**—Edith Keeley, 81, pianist and composer of music for children, at the home of her daughter in Scarsdale, N. Y., September 7. Surviving are her husband, four sons and a daughter.

**THOMPSON**—Loy F., 40, owner of New

Bern and Mooresville (N. C.) theaters, September 1 in Morganton, N. C.

**WALKER**—Carl J., 55, Northwest district manager for Warners Theaters, in Beverly Hills, Calif., September 6. He was right-hand man to Alexander Pantages with whom he was associated for almost 25 years.

**WELLER**—Bernard, 74, editor of *The Stage*, English professional weekly, for 53 years and an expert on stage copyrights, company and libel law, in London, August 21. He had been president of the Critic's Circle since 1926 and was an executive member of many theatrical charities.

**WEST**—Tom H., 56, English showman and carnival operator, at Nottingham Hospital, Nottingham, England, August 14.

**WINSLOW**—Clifford Neal, trick unicyclist, in University Hospital, Iowa City, Ia., September 4 of a stroke. Survived by his widow, a son, Ben, and a daughter, Leatrice, all members of the Cycling Winslows troupe. Burial in Waterloo, Ia., September 8.

## Marriages

**CASPAR-RAY**—Harry Caspar, nonpro, to Sunny Ray, night club dancer, September 8 in Philadelphia.

**HUNT-REILLY**—John Joseph Hunt to Bessie Marie Reilly recently in Bridgeport, Conn. Bride is operator of the Bessie Marie Reilly Dance Studio of that city.

**METZGER-GORDON**—William Metzger to Ella Gordon, dancer with the Jeanettes, September 1 in Baltimore.

**NOLAN-LOVE**—Kerry Nolan, pianist, to Mary Love, singer, August 26 in Bethlehem, Pa.

**WELLES-HAYWORTH**—Orson Welles, radio and screen actor and producer, to Rita Hayworth, motion picture star, in Santa Monica, Calif., September 7.

## Births

A son, Robert Donald, to Mr. and Mrs. Bev Dean August 28 in Chicago. Father is a producer at Station WLS there.

A son to Mr. and Mrs. Paul Castello August 28 in Jewish Hospital, Philadelphia. Father is district manager for Warner Bros. in that city.

A daughter, Edith Patricia, to Mr. and Mrs. William E. Smith August 29 in St. Luke's Children's Medical Center, Philadelphia. Father is publicity director for the Robin Hood Dell and the Philadelphia Opera Company, that city.

A daughter, Phyllis Harleen, to Mr. and Mrs. Philip Kraft. Father is a well-known pitcher.

A daughter, Linda Joy, to Mr. and Mrs. Ben Lerner in Brooklyn Women's Hospital September 2. Father is assistant to Lou Walters, producer of *Artists and Models* and operator of the Latin Quarter, New York.

A son, Barry Jay, to Mr. and Mrs. Cass Franklin August 27 in Bronx Maternity Hospital, New York. Father is a night club singer.

A daughter to Mr. and Mrs. Bert Lahr in Santa Monica, Calif., September 2. Father is the stage and screen comedian.

A son to Mr. and Mrs. Robert M. Guilbert August 26 at Augustana Hospital, Chicago. Father is continuity acceptance editor of NBC Central Division.

## REP RIPPLES

(Continued from page 29)

away from a doll—wooden or otherwise."

... **GEORGE J. SANDERSON**, former repster, is readying a one-man school show to open soon in the vicinity of Valparaiso, Ind. ... **W. W. SAUNDERS**, now playing fairs in Mississippi with his *Lisle Ebony Revue*, plans to take the unit into Florida this winter on three-day stands. Saunders has had colored tent shows in Texas, Alabama and Mississippi in the past. He was also one-time agent for the Silas Green Show. ... **VAL'S RADIO PLAYERS**, of WEBC, Duluth, Minn., who made a personal appearance recently at the St. Louis County Fair, Proctor, Minn., appeared last week at the Two Harbors (Minn.) Fair. ... **MR. AND MRS. A. H. JAMESON** are readying their school show in Boston to play the same Eastern stands as last season. ... **S. R. REA**, of London, Ont., is anxious to learn the roster of the Patrons Stock Company which toured the Middle West back in 1907. Our records do not reveal the roster of that old troupe. Perhaps one of our readers can help him out.

## James Francis Murphy

James Francis Murphy, pioneer carnival owner and manager and ride operator, died in Lebanon, Tenn., September 8. He had been ailing for some time but recently had been on the road each summer, the last few winters having been spent in Florida. More than 40 years in outdoor show business, he started with the William Layton Exposition Shows, which were founded in 1895. He organized the J. F. Murphy Shows (gilly) in 1917 after dissolving partnership with Morris Miller and put the show on rails in 1919. Much of his equipment was lost in a fire in Norfolk, Va., January 4, 1923. After a period as general manager of the J. F. Murphy Producing Company he was in executive posts with various shows, his most recent having been as manager of a unit of the F. E. Gooding Amusement Company. For several seasons since then he and Mrs. Murphy have operated rides and concessions with carnivals. Since the early '30s he served as midway censor of York (Pa.) Inter-State Fair. He was a member of the Showmen's League of America and associate treasurer of the American Carnivals Association. For a time he and Mrs. Murphy operated retail stores in Piqua, O., and he is survived by his widow. Funeral services at Crons Funeral Home, Piqua, September 11.



# RECEIPTS HIT FLOOD STAGE

## Krekos Gresham Grosses in 30% Hike; Tour Big

GRESHAM, Ore., Sept. 11.—Mike Kreko's West Coast Victory Shows, midway attraction at Multnomah County Fair here, August 23-29, for the 10th consecutive year, rang up a 30 per cent increase in business over last year's engagement for the same period. Midway included 20 rides, 8 shows and about 50 concessions. Good weather prevailed.

Holgar Christopherson, chief deputy from the sheriff's office, was host to W. T. Jessup and members of the personnel at his home. Cal Lipes played the spot with his shows and did well. Following the engagement, he entrained for Tillamook, where he joined the M. E. Arthur Shows.

Verne Williams, advertising car manager of Cole Bros. Circus, visited. Anna John Budd, Side Show operator, reported big business, as did Ted and Ming Tol Right, Girl Revue operators. Visitors included Don Kneass and B. Anderson, Station KGW, Portland; Mr. and Mrs. Earl Douglas, Douglas Greater Shows; Mr. and Mrs. Red Patrick; Leo Spitzbart, secretary, Oregon State Fair; Mr. and Mrs. Joe Zotter and Art Craner.

GRESHAM, Ore., Sept. 11.—Before leaving for his office in San Francisco following the close of his shows' stand as midway attraction at Multnomah County Fair here, owner Mike Krekos said that business this year has been highly satisfactory, giving his organization a record-breaking season. He added that the shows will remain in the Northwest until returning to quarters in Oakland, Calif., about October 15.

Among the things that will occupy Kreko's attention in California will be the wartime regulation of the traveling shows and permit matters with the army and dim-out rules of the OCD. Some of these regulations have been particularly stringent in Oregon, where they are somewhat in variance with regulations in California. Krekos will endeavor to bring about a standardization of all such (See KREKOS TOUR UP on page 33)

## Ellman Buys West's Equipment; Plans Enlarged '44 Combo

CHERRYVALE, Kan., Sept. 11.—In a deal closed here Wednesday, Charles Ellman, of the Ellman Shows, purchased W. E. West's Motorized Shows, Johnny Davis announced. Included in the purchase were several rides, eight shows and trucks and trailers. Some of the equipment has been shipped to Milwaukee to augment Ellman's line-up.

Following shows' engagement as midway attraction at Dodge County Fair, Beaver Dam, Wis., truck drivers will be sent here to begin moving the rest of the equipment to quarters.

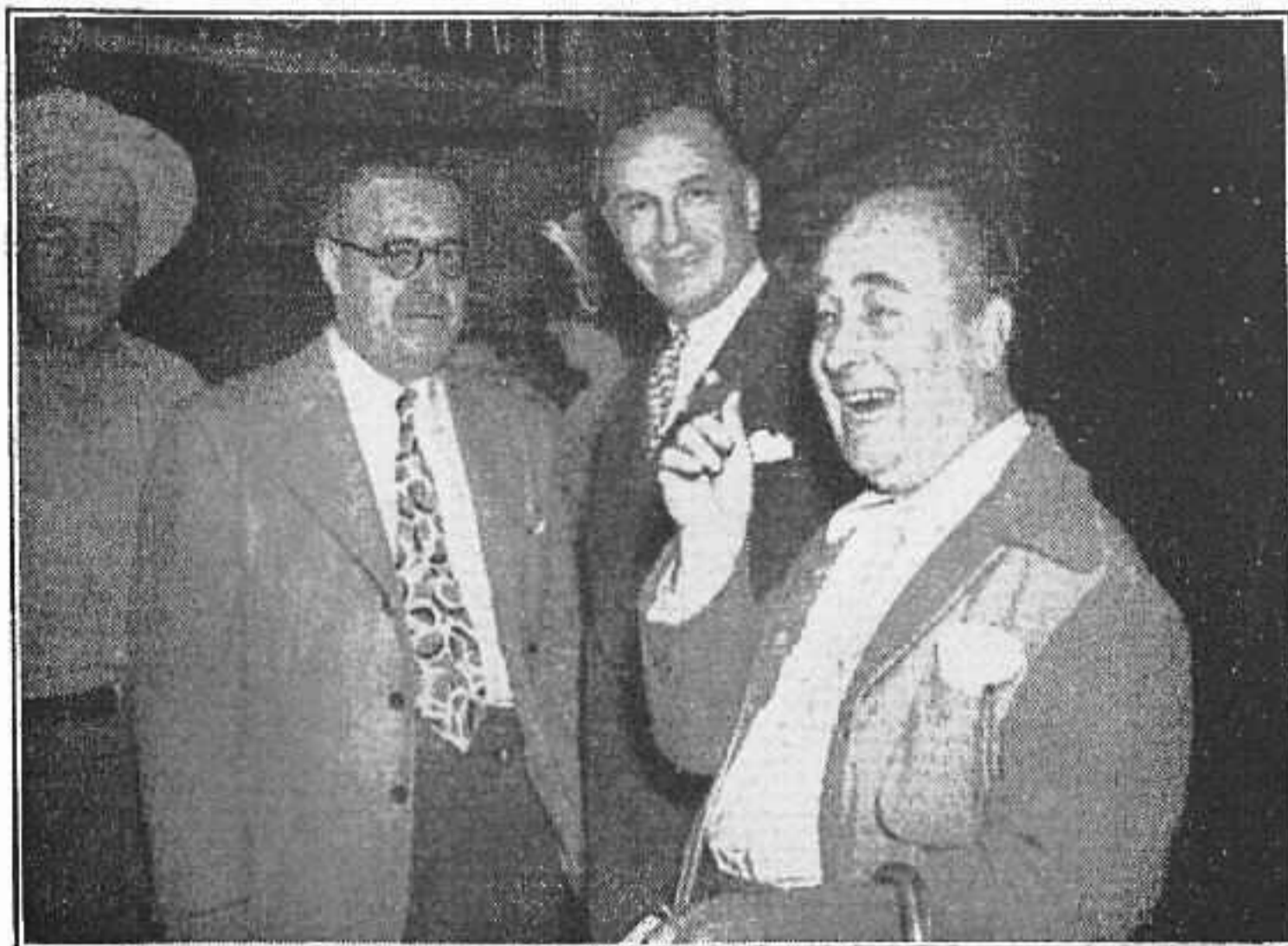
Purchase of the West combo is in line with Ellman's expansion plans for 1944, when he hopes to open with a greatly enlarged organization. Davis is here closing final details of the purchase and expects to return to Milwaukee with the departure of the last truck.

## Wilcox To Play Ga. Stands for Frank

MACON, Ga., Sept. 11.—W. E. Franks said this week that he has contracted with Shan Wilcox, owner Playland Amusements, to fulfill the list of 10 Georgia fairs and celebrations, contracts held by Franks, starting in Cedartown this week.

The Wilcox combo has 6 rides, 4 shows and about 25 concessions, Franks said. Show also has a 60-k.-w. electric generating plant.

Franks said the rush of opening his shows on a new permanent location here would keep him from going on the road.



MEMBERS OF THE SHOWMEN'S LEAGUE OF AMERICA have been putting a lot of time on the membership drive this year. Here are some of the boys relaxing for a moment on Hennies Bros.' Shows lot during a drive visit. Left to right: Tom Sharkey; Ez Keough, booking agent; Jack Nelson, president of the League, and Sunny Bernet.

## Byers Grabs Best Single-Day Gate at Du Quoin; Endy-Prell Strong Pull in Fayetteville

ST. LOUIS, Sept. 11.—Carl Byers, co-owner and operator of Byers Bros.' Shows, during a visit to *The Billboard* office here this week, said that the shows scored the largest single day's gross business in their history at Du Quoin (Ill.) Fair Labor Day. He said that about 50,000 turned out for the fair that day and all shows, rides and concessions played to near-capacity business.

Byers said the shows moved to Du Quoin after winding up a highly successful stand as midway attraction at Williamson County Fair, Marion, Ill. He said the fair board there, consisting of Fred Hawkins, president; Ray Miller, secretary; J. Turner, treasurer; Ole Norris and Aud Moore, gave good co-operation.

FAYETTEVILLE, N. C., Sept. 11.—Endy Bros. & Prell's World's Fair Shows Combined, playing the Person Street show-grounds here under the Independent Light Infantry Company auspices, registered a click week's stand, with Saturday night attendance totaling 9,200 paid. Matinee, sponsored by a local dairy, was a winner, altho weather was extremely hot, Walter D. Nealand said.

Shows broke in a new lot, which was secured by Charles M. Powell, general agent. Lot Superintendent William J. Tucker did well on the location job. A ditch had to be filled in, wooden bridges built, 12 trees cut down and a bulldozer and crew worked three days prior to shows' opening. Result proved worth all the trouble as big crowds were on hand all week.

During a benefit performance for the United Nations War Fund Wednesday night a surprise blackout stopped everything for an hour, but the crowd remained until after midnight. Four pay-days in succession at near-by Fort Bragg put plenty of money in circulation during the week. As usual, *The Evening Observer* devoted plenty of space and art to the shows. Joan Endy, who has been spending the summer visiting her parents, Mr. and Mrs. David B. Endy, entered the Notre Dame Academy at Southern Pines, N. C., Saturday.

H. E. Stahler joined the executive staff here as promoter and will be in charge of the fair at Lumberton, N. C. H. E. Harrington visited during the week, as did (See ENDY-PRELL PULLS on page 33)

## Strates Presents Ambulance To Army at Binghamton Stand

BINGHAMTON, N. Y., Sept. 11.—With 10,000 witnessing impressive ceremonies on the midway, James E. Strates Shows, Wednesday night, presented the government with an army ambulance purchased by the personnel with receipts from a series of shows given in the Varieties Top each Wednesday night during the current tour. Secretary Abe Rubens, emcee, made the presentation on behalf of the showfolk, with Maj. Reynolds K. Townsend, of the army, accepting the ambulance for the government.

Hugh Heffern, corporation counsel of Binghamton, made the presentation speech, which was roundly acclaimed by those in attendance. Major Townsend, in his acceptance talk, praised the efforts of outdoor showfolk and their contributions to the cause of victory. He also congratulated Manager James E. Strates on his organization's patriotism. Presentation was made in front of the Leo

Carello Hollywood Monkey Revue and was followed by short addresses by James E. Strates, Mayor Fancher Hopkins, Police Chief Michael Hanifan; William Spellacy, public works commissioner, and Cy Cushman, of the local Elks, under whose auspices the shows are playing the city playgrounds.

Also on the platform were Ben Cohen; Harold L. Stanton, representing the Elks, and Sol Solburg, who also spoke briefly. Mrs. Jean Dellabate headed the women's committee whose untiring efforts played a large role in making the presentation possible. With her on the platform were Bess Kingsley, Gertie Barr, Mrs. Abe Rubens, Mrs. Sol Solburg, Helen Lorenz, Pearl Davis, Mrs. Earl Truax, Dottie Carrell, Mrs. J. C. Weer, Frances Fournier, Mrs. Kiki Dolan, Ann Yotas, Mrs. Clyde Davis Mrs. Joe Sciotino and Mildred Westphal.

Both local papers donated much space and art to the presentation ceremonies.

## Weather Sends RC Minn. Gate Below '42 Mark

**\$106,000 gross only \$14,000 away from all-time top figure despite inclemency**

ST. PAUL, Sept. 11.—Despite poor weather which reduced attendance by 150,000 under that of a year ago Rubin & Cherry Exposition came within \$14,000 of topping the all-time record gross receipt mark for the midway at the annual Minnesota State Fair, August 28-September 6. Gross this year, said Carl J. Sedlmayr, was \$106,000. All-time high of \$120,000 was set by Royal American Shows in 1942. While attendance was off, spending was extremely heavy, in some instances 20 to 30 per cent ahead of a year ago. But bad weather Tuesday night, Saturday, Sunday and Monday played havoc with prospects and caused considerable midway damage to keep the gross figure down. Had Sunday and Labor Day weather been good, Sedlmayr said he felt last year's record would have been cracked.

"If we had caught a break in the weather," he said, "we would have established a figure few fairs could equal for a 10-day run. Our record of 1942 would have fallen like a house of sticks. Considering the fact that general fair attendance was only 436,277—150,000 under that of a year ago—we feel good about coming within \$14,000 of the record."

From opening day on, when midway (See RC MINN. GATE on page 33)

## Holiday Winner For Marks; '43 Trek Is Up 10%

RICHMOND, Va., Sept. 11.—Attracting one of the best Labor Day crowds in their history, John H. Marks Shows got away to a formidable start as they opened their two-week engagement on the West Broad Street circus grounds here Monday. Crowds trekked to the lot early that day and remained until after midnight, with all rides, shows and concessions getting near-capacity play.

Manager John H. Marks stated that the opening day business represented the best single day showing for the organization in Richmond, and independent operators and concessionaires were also enthusiastic about the business done. Marks also said that altho his shows had only half as many pay attractions for the first 16 weeks of the season as com- (See Marks Holiday Big on page 33)

## League Packages To Servicemen Are Appreciated

CHICAGO, Sept. 11.—Package committee of the Showmen's League of America is receiving many letters of appreciation from the boys in the service for the packages that are being sent out each month. These packages are sent not only to members in service in the United States but also to the boys who have gone overseas.

The package committee aims to include in each package articles that will be useful to the recipients. The June and July package consisted of neckties, handkerchiefs and underwear, and many letters were received from the boys complimenting the committee on its selections. Package for August consisted entirely of "goodies" which the boys are always glad to receive.



# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Sept. 11.—Only a month remains before the opening of the fall and winter meetings. Dues and applications are coming in nicely. A visit to Rubin & Cherry Exposition by Secretary Joe Streibich netted applications of Bob Hardy and Louis Weiss, with Sam Gordon and Stix Westmoreland sponsoring them. He also obtained applications of Harry Wilson and Floyd Matter, of Bloom's Gold Medal Shows. Messrs. C. J. Sedlmayr and Sam Solomon, with the aid of Sam Gordon, plan a War Bond award with proceeds going to the Cemetery and Servicemen's Fund. Ralph Clawson lettered that Mighty Sheesley Midway will be doing something to help in the Red Cross Drive.

Jack Ruback sent in a check for \$100 for the Red Cross Drive. Al Sopenar is stationed at Camp Croft, S. C. Earl Tauber visited and says he was rejected from service. Sad news of the death of Brother J. F. Murphy was received this week. Charles Sparks visited the rooms. Nat Hirsh is now confined at the Illinois Research Hospital. His condition is serious. Sam Feinberg and Tom Rankine are still confined at Alexian Brothers' Hospital. Paul Delaney visited. John Miller, of Pacific Coast Showmen's Association, also called at the rooms. Mr. and Mrs. Mike Wright, Mr. and Mrs. Ed Wall, secretary and Mrs. Joe Streibich, Alice Streibich Cady and Jean Lacerro visited Gold Medal Shows at Ekhnorn, Ind.

Standing in the membership drive follows: Sam J. Levy, 2; E. Lawrence Phillips, 4; Jack Nelson, 5; John W. Gallagan, 6; Donald O'Brien, 1; John Restricker, 1; Harry Ross, 3; Sam Gordon, 4; H. B. Shive, 3; Harry P. Fisher, 1; Louis Henry, 1; John Gecoma, 2; H. P. Wheeler, 1; G. L. Wright, 2; John Lempart, 1; Lee Sloan, (See SLA on opposite page)

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Sept. 11.—Eligibility committee meets September 15 to consider over 60 new applications. Lou Rice sent in 28. Beginning October 1 entrance to the clubrooms will be possible only by presenting a 1944 paid-up membership card. Nineteen members, who had been in the armed forces, have been honorably discharged for various reasons, the latest being Joseph Horan. Sailor Frank King is the only club member on the sick list and recuperating at Naval Hospital, St. Albans, N. Y. Louis Siegel returned from the Dumont Shows. President Emeritus George A. Hamid and Vice-President Jack Wilson are making arrangements to present a big Benefit Jamboree September 16 at the New Jersey State Fair, Trenton. Sam Solomon is handling the jamboree at Mineola Fair September 15. Endy Bros.-Prell's World's Fair, O. C. Buck Shows, Art Lewis and World of Mirth shows have signified their intention of putting on jamborees.

William Hartzman, Cetlin & Wilson Shows, still leads in the membership drive. Louis Rice, of the Endy-Prell combo, has taken second place from Art Lewis, who is now third. Following members line up in this order: Jack Perry, Frank Miller, Oscar Buck and Jimmy Davenport. Recent visitors included Saul Weintraub, William Judkins Hewitt, Charles Rubenstein, Bibbs Malang, Jack Alfred, Julius Roth, Red (See NSA on opposite page)



## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Sept. 11.—Altho no regular meeting was held the board of governors met, with Past Presidents Joe Glacy and J. Edward Brown, Brothers H. O. Ludwig, John T. Backman, Ted Le Fors, George Lauerman, Eddie Tait and Secretary Charles W. Nelson on hand. Proposed plan of raising the initiation and reinstatement fees to \$25 was discussed, all committees reported favorable progress. Treasurer Tait was instructed to purchase a mail box, to be placed at the main entrance to the building.

The Showmen's Day receipts were swelled considerably with the receipt of a check from employees of Douglas Greater Shows totaling \$81. Owner-Manager Earl O. Douglas added \$100. A vote of thanks was extended to Brother Douglas and his employees.

Life membership cards were ordered to be prepared from the regular 1944 issue and mailed to Brothers Nate Miller, Frank Zambreno and Lewis (Cash) Rogers. The metal issue will be discontinued for the duration, it was announced.

Reinstatements of Irv J. Polack, and application for Fred Zipkin were read and approved by the board.

### Ladies' Auxiliary

Mrs. Dorothy Cronin entertained club members at her home in San Marino, Calif., September 1, with Mabel Brown and Ruby Kirkendall assisting. A buffet luncheon was served in the patio and guests included Mary Taylor, Betty Lipes, Marie Tait, Peggy Rasmussen, Tillie Palmateer, Jenny Rawlings, Mrs. Louise Dunn, Eliza Nelson Barry, Margaret Welch, Mora Bagby, Stella Linton, Esther Carley, Mother Minnie Fisher, Edith Bullock, Vivian Gorman, Gertrude Mathews, Estelle Hanscom, Peggy Mitchell, Marie Morris, Peggy Forstall, Rachel Anselmi, Mabel Brown, Helen Smith and Bertie Youden.

Wilma White, Blossom Robinson and Lucille Zimmerman, who had purchased tickets, were unable to be present. Bank award went to Peggy Rasmussen, and door prize to Esther Carley. Bingo was played during the afternoon and the last game was won by Mary Taylor, who received an attractive gift. Summer parties are given for the benefit of the sick and relief fund.



## Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Sept. 11.—Regular meeting was held Monday night with President Stahl in the chair. Attendance was large, and Brother Harry Schreiber sent in several applications from Mighty Sheesley midway. Show held a bingo party for the benefit of the club's Servicemen's Fund. Mrs. James Finn, of Coleman Bros.' Shows, lettered. She is disposing of several bonds for the Service Fund. Brother Gallagher read several letters from the boys in the armed service, and Brother Herb Pence is selling War Bonds daily at Eastwood Park. Corp. Louis Stone, Pfc. Al Kamm and Pvt. Mike Balog made brief talks. House committee is spending several hundred dollars in enlarging the clubrooms and adding new furniture. Brother Pop Baker has returned from a business trip. Brother Manny Brown, of World of Pleasure Shows, is sending in applications for membership regularly. Brother Louis Wish returned from Chicago where he was called because of the illness of his mother. Brother Red Sobel is back in the city after playing several Michigan fairs.



## Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., Sept. 11.—Dave Drake and family arrived last week from the Johnny J. Jones Exposition Shows and the Drake Sisters are booked for a three-week engagement at the Jungle Club, local nitery. Roger Haney is in the city on business. Mr. and Mrs. Johnny Beam, of Johnny J. Jones Exposition, returned to the city. Mr. and Mrs. Jack Moon and Mae McNeese are vacationing in Minnesota. George and Hattie Hawk plan to play a string of fairs with their concessions. Hymie Schreiber has returned from an Eastern buying trip.

O. C. Marsh has been elected to membership. John Castle, who recently entered Leeds Hospital, is reported improving. Ruth Spallo came in from the Rubin and Cherry Exposition. Eddie Liggitt is rapidly recovering from his recent illness. Fred Flood, who recently underwent an operation on his eyes, has returned to the hospital for another operation. Treasurer Altshuler states that more members have taken advantage of obtaining their 1944 dues cards than in any previous season.

### Dutch Radcliffe Whiteside 10 FAIRS WANTS 10 FAIRS

Roll Down Agents, Wheel Man for beautiful framed Toy Wheel and Pet Shop, Pan Game Operator, Help for Bingo and General Concession Help. This show has ten bona fide fairs. Only two Wheels and two Grind Stores on this show. I will be out with a show all winter. Route to those interested. Charleston, Mississippi, Fair this week. A. R. WHITESIDE, in care of Wallace Bros. Shows. Fairs from now on.

### WANTED

Capable and Sober

### PRESS AGENT

Must know radio exploitation. All winter's work in St. Louis. Wire, stating salary expected.

### RAY MARSH BRYDON

Suite 1906, Lennox Hotel, St. Louis, Mo.

### WANTED

Bingo and Grab for 4 best fairs in Mississippi thru the delta cotton. Any Show or Concessions, come on. Carthage, Miss., Leak Co. Fair, week Sept. 13; Moorhead, Sunflower Co., following.

### Rogers and Powell

### FOR SALE

One 20x120 Side Show Top, complete with Side Wall. Top has had excellent care and is in fair condition. A bargain at \$135.00.

### MARKS SHOWS, INC.

BOX 771 RICHMOND, VIRGINIA

### WANTS—GEO. ATKIN—WANTS

Lady Agents for Penny Pitches, Pan Game; also Agents for legitimate Wheels and Help for same. Showing in Columbia lots until Oct. 9th, then 5 fairs; first fair Oct. 11. Drunks and chasers need not apply. Write or wire.

GEO. ATKIN, Davis Hotel, Columbia, S. C.

### BINGO AVAILABLE

Large 120-seat Bingo available after Sept. 16th. Want to connect with show that has good spots for balance of the season. Wire best proposition and route.

### W. O. KING

Care Allegan, Mich., Fair

### WANTED TO BUY

CANDY FLOSS MACHINE. NO JUNK.

### DICK TAYLOR

Playground Shows DALLAS, GA.

### MIDWAY OF MIRTH SHOWS

Want Foreman for #5 Ell, also few more Concessions. Can use Agents for Ball Games and Slum Stores.

STEELE, MO., THIS WEEK

### JOE E. KAUS WANTS

Ride Help for Chairplane, Whip, Wheel, Dodgem. Skating Rink Instructor, Concession and Ball Game Agents. Wire or write

JOE E. KAUS, Goldsboro, N. C.

### WANT

Rolloplane and Scooter or any good Ride capable of getting money. Fun House wanted, also Man to Handle Posing Show. Want Trainmaster, Polers and Train Help. Frank Zorda wants Side Show People. Want Minstrel Show People and Band. Playing all big Southern Fairs. Columbus, Miss.; Laurel, Miss.; Dothan, Ala.; Ozark, Ala.; eight others to follow. Show open till Thanksgiving.

WANT Free Acts. Alcodos and other Acts, got in touch with the Dothan, Ala., Fair Assn.

CONCESSIONS all open. Morris Lipshey wants Bingo Caller and Agents. Address all mail

FRANK WEST

### ALL AMERICAN EXPOSITION SHOW

Grenada, Miss.

### WANTED! WANTED! WANTED!

### ALAMO EXPOSITION SHOWS

FOR STATE FAIR OF NEW MEXICO AT ALBUQUERQUE, STARTING SEPT. 26TH, ENDING OCTOBER 3RD, AND BALANCE OF THE 1943 SEASON. SHOW WILL STAY OUT UNTIL DECEMBER. HAVE GOOD ROUTE THRU NEW MEXICO AND TEXAS.

WANT HIGH POLE OR AERIAL ACT. WILL BOOK ANY SHOWS OR RIDES THAT DO NOT CONFLICT. BILL WILLIAMS WANTS HELP FOR MONKEY SHOW. WANT WRESTLERS AND BOXERS FOR ATHLETIC SHOW. WILL BOOK FUN HOUSE OR PIT SHOW. CAN PLACE MERCHANDISE CONCESSIONS OF ALL KINDS. WANT A-1 RELIABLE MAN FOR TILT-A-WHIRL.

Address: Clovis, N. Mex., Sept. 13-21; then Albuquerque, N. Mex., State Fair.

### WANTED

### UNITED AMERICAN SHOWS

Have Fronts and Tops for Girl Show, Posing Show and Sideshow. Want Manager, Girls and Wardrobe. Want Electrician, Mechanic, Ride Help and Semi Drivers. Don't wire, come on. Concessions of all kinds, including small Cookhouse, Popcorn and Candy Apples; all other Concessions contact Buck Denby. We have our own Merry-Go-Round, Octopus, Roll-o-Plane and Chairplane. Will book Ferris Wheel with or without transportation, good proposition. Want Help—Bingo, Ball Game Agents, Grind Store Agents and one capable Wheel Agent. No drunks. Address: Culpeper, Va., Fair this week and per route. R. C. McCARTER, Manager, P.S.: Can use General Agent who knows the South.

### CAN PLACE

Legitimate Concessions of all kinds, Ride Help who drive Semi Trailers, Agents for Ball Games. Good opening for Shows with own outfits. Man to operate Kiddie Rides, \$35 week; long season and winter location. Place capable Milt Readers; capable Secretary, must understand all forms taxation. Grind Store Agents, contact Whitey Weiss.

### AL WAGNER

Tallassee, Ala., this week; Columbus, Ga., next week.



**Smith's Pan-American Train  
Good Draw in Salt Lake City**

SALT LAKE CITY, Sept. 11.—Canceling its scheduled date in Provo, Utah, because of the polo epidemic there, C. C. Smith's Pan-American Whale Show moved in here and opened to surprisingly good business in an off-location.

Booked for only two days because of the inability to obtain a good track spot and expected to be more of a layover than a play date, the show drew top business the two days and held over a part of the third day to take up the time killed in Provo.

Unit show did a big three days in Ogden with all conditions favorable. Newspaper, radio and poster billing here was better than usual for this type of attraction.

**Lewiston Preps Museum for  
Downtown Detroit Location**

DETROIT, Sept. 11.—Harry Lewiston, who is operating the Side Show at Eastwood Park here, is mapping plans to open a downtown museum about September 15 to run thru the winter. Lewiston had a museum last year at the same location, 520 Woodward Avenue, and expects business to exceed even the high marks set in 1942.

Lewiston's current layout occupies the World's Fair Ballroom at the park. Large crowds can be accommodated and attendance on the season thus far has exceeded expectations.

**KREKOS TOUR UP**

(Continued from page 31)  
rules and regulations for all the eight Western States under the Western Defense Command.

Art Craner, secretary to Krekos, also left for California and after taking care of routine matters in San Francisco and Sacramento will again visit Los Angeles, Southern California and the Southwest.

**RC MINN. GTE**

(Continued from page 31)  
gross bettered by \$2,000 the 1942 opening day figure, business was heavy.

Many ticket-sellers reported youngsters waving paper money in denominations running to \$5 and \$10 and paid their way into the numerous side shows and rides. Concessionaires said their stands were being kept busy with a steady flow of trade. Rose's Midget Show and Pete Kortez Side Show seemed to be the special point of interest for midway patrons. Every ride reported big business.

Jack Dadswell, publicity man, garnered considerable space in the Twin Cities' five newspapers and much time on the various radio stations which operated from the grounds during fair week.

**ENDY-PRELL PULLS**

(Continued from page 31)  
Rusty Williams, well-known tent showman. Pony Bud joined with his Pony Ride for the rest of the season. Louis A. Rice, business manager, entertained many friends and city and county officials. Mayor J. Scott MacPeyden and Judge Glenn Cobb were nightly visitors.

**MARKS HOLIDAY BIG**

(Continued from page 31)  
pared with the same period in 1942 and, despite the labor shortage, his midway gross to date is running about 10 per cent better than last year.

Shows were up and ready for the crowds Monday noon and midway was augmented by several pieces of equipment which had been left in the shows' winter quarters during the summer. Top money up and down the line has been chalked up by Duke Jeannette's Side Show and Doc and Evelyn Anderson's Club Chocolate Revue. Chez Paree Revue had been registering some big counts for the last eight weeks. Marks said that all rides have been operating to big business thru the season.

**SLA**  
(Continued from opposite page)

1; Nate Hirsch, 1; Chas. Zemater, 2; Jack Hawthorn, 4; L. J. Benner, 1; John T. Smart, 1; Ed Sopenar, 1; W. L. Humphreys, 4; Al Rossman, 1; Lou Leonard, 2; L. C. Reynolds, 1; Ralph Pacini, 1; Paul Delaney, 1; Charles T. Goss, 1; Jack Klein, 1; M. Ohren, 1; Harry Stahl, 1; Rube Liebman, 1; George Golden, 6; Fred Kressmann, 3; M. D. Westmoreland, 1; William Carsky, 1; Oscar Bloom, 2; Nell Webb, 1; Maxie Herman, 1; Harold Livingston, 2, and William W. Davies, 1.

**Ladies' Auxiliary**

Club received the applications of Mrs. Floyd Matter and Blanche Heth. They will be held for ballot at the first meeting in October. Members regret hearing of the severe illness of Lucille Hirsch's husband, Nate. Past President Ida Chase is recuperating after an illness, as is Mattie Crosby. Mrs. Henry Belden has recovered from a cold. President Phoebe Carsky visited Rubin & Cherry Exposition last week. Mae Sopenar, Lillian Woods and Leah M. Brumleve celebrated birthdays this month. Dues for 1944 are due and payable now. Please forward yours. Club would also like to have all award books in by October 1.

Letters were received this week from Nan Rankine, Happyland Shows; Jessie Vogt, Sally Rand, Ruth Murphy, Grace Goss, Jeanton Renton, Elizabeth Yearout, Ann Roth, Mrs. Henry Belden and Mrs. Ida Chase.

Bessie Simon has been spending a vacation at the House of David, Benton Harbor, Mich. Past President Frances Keller spent a month vacationing in Philadelphia. Past President Mrs. Edward Hock is busy with the Edward Hock Shows, playing local spots. Past President Edith Streibich returned from Delavan Lake, Wis. Meeting will resume on the first Thursday in October.

**NSA**

(Continued from opposite page)  
Faber, Charles Davenport, William Harrington, Harry Levine, Charles Lawrence and Harry Mirsky.

Letters were received from Pvt. William Powell, Irving Sherman, Leon Reisler, Morris Lauer, Leo Brenner, Jack Seyfried, Louis Glass, Harry Nelson, Lawrence Sager, Arthur Fisher, Ted Stillman, K. F. (Brownie) Smith, Past President Max Linderman, Gerald Snellens, David B. Endy, Langdon T. Christian Jr., Ben Braunstein, Jack Wilson, Myer Rappaport, Isador Rubenstein and Jacob Reiben. Banquet committee, of which Joseph McKee and Jack Rosenthal are co-chairmen, will hold a meeting September 20 to arrange details for the affair.

**Ladies' Auxiliary**

Sister Mimi Sussman is going after the coveted life membership, and this week sent in five more applications. They were for Blanche O'Brien, Elsie Mellor, Germain Claburri, Mildred Nazarechuk and Ethel Harms, all of Cettin & Wilson Shows. Sister Margaret Lux, in helping to maintain the membership, is sponsoring Jean Libby and Mrs. Minnie Libby, of Endy Bros.-Prell's World's Fair Shows Combined, while Sister Evelyn Buck sponsored the membership of Mary Brown, of O. C. Buck Shows.

Treasurer Anna Halpin has 23 members to her credit, having sent in the applications of Mrs. Betty Faber and Esther Murray, of Palsades Amusement Park. Chairman Edna Lasures visited a few days ago and brought in a pocketful of money for the auxiliary. This time she had dues from members and a filled penny bag of her own. She also turned in her autographed napkin for the Sunshine Cloth and \$25.

Sister Madge Bloch has recovered from a recent illness. Sister Rose Bevans visited the club while en route with her husband to Fort Devans, Mass. Sister Queenie Van Vleit, of B & V Shows, sent in a penny bag and Sister Patricia Lewis sent in 51 books of tickets for the War Bond award. The first winter meeting will be held September 22.

**NOW OPEN**

**INTERNATIONAL CONGRESS OF ODDITIES**

Under the Management of and Operated by  
**PARK AMUSEMENT CO., INC.**

BROADWAY AT WASHINGTON

ST. LOUIS, MO.

**FOR THE ENTIRE WINTER  
CAN PLACE**

Tattooer with real flash, Glass Blower, Jewelry Engraver. Eddie and Marion, wira or come on (good proposition for you). Need clean-cut Ticket Seller and capable Inside Man. Pete Staunton, come on. Capt. Lewis, be here by Saturday, Sept. 18. Will place Ralph, Elephant Skin Man; Frank Lentini, Sis Cook, Frank Graf, Christine, Era Latour. Good Magician, strong on pitch. De Lenz, come on. Want three more young, attractive Girls for Electric Chair, Spidora and Blade Box. Top salaries paid. All winter's work. We never close—52 weeks a year. Our 28th winter season.

THE OLDEST AND MOST FAVORABLY ESTABLISHED MUSEUM ON EARTH.

All Reply to RAY MARSH BRYDON, Gen. Rep.

SUITE 1906, HOTEL LENNOX

ST. LOUIS, MO.

**WALLACE BROS.' SHOWS**

Can place 10c Concessions of all kinds. Want Foreman for Merry-Go-Round; Albert Wilson, Jimmie Bidwell, come on; Musicians and Performers. Talker for Minstrel Shows, all winter's work. Ross (Dad) Crawford, wire James Reed. Help on Tilt and Ferris Wheel. Concession Agents, can place you. We play 10 of Mississippi's best fairs, including Mississippi Negro State Fair at Jackson. Can use Octopus or Kiddie Rides at these fairs. Billie Macon, William Wallace, Lee (Echo) Ramey, contact us.

WALLACE BROS.' SHOWS, Charleston, Miss.

**BEN WEISS WANTS**

**BINGO HELP**

This Week, York, Pa.; Next Week, Allentown, Pa.  
Work All Winter.

**AMERICAN LEGION FALL FESTIVAL**

Ann Arbor, Mich., Sept. 21-25, as the Ann Arbor Fair was canceled.

This will be the first Celebration or Carnival to be in Ann Arbor this year.

WANTED—Independent Shows and Concessions of all kinds for this date and the Kalamazoo, Mich., Free Fair, which follows Ann Arbor. Address:

**W. G. WADE SHOWS**

PORT CLINTON, OHIO, THIS WEEK

**LAWRENCE GREATER SHOWS**

**WANT AT ONCE**

Lot Man, Billposter, Ride and Show Help. Must drive Semis. All Concessions open.

Address Wilson, N. C., this week; Williamston, N. C., next week.

**Groves Greater Shows**

WANT for Luling, La., Sept. 13-19, and West Wego, La., Sept. 21-25, and other spots in defense area. Out all winter. Legitimate Concessions, Agents for Penny Pitch, Pop Corn and Snow Balls. Bobbie Sickels, holding location for you. Bill Kirschman, answer. Want Chairplane Operator, \$30.00 per week. Write or wire ED GROVES as per route.

**SUNFLOWER STATE SHOWS WANT**

For ten weeks in West Texas cotton towns, starting Oct. 1st. Have good stationary location after Dec. 1st. Want to join on wire Foreman on Loop and Mixup, any Show with own outfit. Will book any Ride except Wheel, Loop, Mixup. Few Concessions open, Pop Corn, Bingo, Cork Gallery, Scales. Eli Wheel for sale. Wire

C. A. COREE, SYLVAN GROVE, KANS.

**RALPH R. MILLER**

Will place capable Ride Foreman, \$50 week. All winter's work. Must report immediately. Place Concessions for Donaldsonville, Covington and Franklinton Fairs, starting September 27. Al Murphy wants Concession Help, all winter's work. Report to Baton Rouge immediately. Now showing East Blvd. All wires Baton Rouge, La.

**WANTED TO BUY**

**ONE LATE OCTOPUS RIDE**

Must be in good condition. No junk wanted. Al Wescott, please answer this ad. Will also consider buying Tractor and Trailer for same.

**THOMPSON BROTHERS**

2906 4th Avenue,

Altoona, Pennsylvania

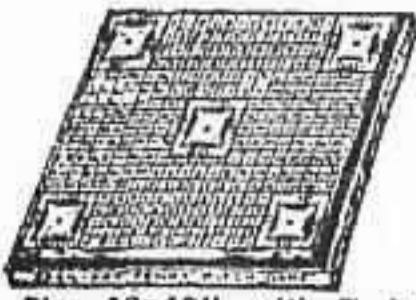
**Penn Premier Shows**

SEPTEMBER 20-25, FIREMEN'S FAIR, COLUMBIA, PA.

Can place Cook House, Photo, Scales, Novelties, Pitch-Till-U-Win, Hoopla, Wheels and any other Concessions. Want Shows not conflicting; will furnish tops. Want 10-in-1 or Walk-Thru. Can place Octopus, Spitfire or Flyoplane for balance of season.

Address all wires or mail to LLOYD SERFASS, Gen. Del., Middletown, Pa. Southern Fair Secretaries, we have a few open weeks.





**PENNY PITCH GAMES**

Size 46x46", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$12.00

**BINGO GAMES**

75-Player Complete \$5.00  
100-Player Complete 7.00

1/3 Deposit on All Orders.  
SEND FOR CATALOGUE  
Full of New Games, Blankets, Dolls, Games, etc.

**SLACK MFG. CO.**

124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
Analysis, 3-p., with Blue Cover. Each .03  
Analysis, 8-p., with White Cover. Each .15  
Forecast and Analysis, 10-p., Fancy Covers. Ea. .05  
Samples of the 4 Readings, Four for 25c.  
No. 1, 34-Page, Gold and Silver Covers. Each .35  
Wall Charts, Heavy Paper, Size 28x34. Each 1.00  
Gazing Crystals, Oilja Boards, etc.

**NEW DREAM BOOK**

120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.  
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p. Well Bound .25c  
PACK OF 79 EGYPTIAN F. T. CARDS.  
Answers All Questions, Lucky Numbers, etc. .35c  
Signa Cards, Illustrated, Pack of 36 .15c  
Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00  
MENTAL TELEPATHY, Booklet, 21 P. .25c  
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.  
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**

19 West Jackson Blvd. CHICAGO  
Instant Delivery. Send for Wholesale Prices.

**HUBERT'S MUSEUM Inc.**

228 W. 42d Street, New York City  
Open 1 P.M. Daily  
WANT NOVELTY ACTS OF MERIT.  
State salary and all details in first letter.  
Open all year round.  
SCHORK & SCHAFFER.

**STAR AMUSEMENT CO. WANTS**

Shows with something in them, Flat Rides with own transportation, Concessions that go for 10c and throw stock. No graft. Opening for Corn Game (Bingo), Wrestlers and Boxers for best framed Athletic Show on the road. England, Ark., Sept. 18-27, 2 Saturdays; Hermitage, Ark., Fair, week Sept. 29; Hamburg, Ark., Fair, week Oct. 7; other good spots in the cotton to follow. Address: KID BURNS, Marvell, Ark., care Star Amusement Co., until Sept. 15th; then England, Ark.

**LIBERTY UNITED SHOWS WANT NOW**

and Possibly All Winter  
Park Location. No Gate, Grift or Gyps.  
Ride Help for Wheel, Tilt, Merry-Go-Round and Mixup. Will book Fun House, Rocket, Spitfire, Fly-o-Plane. Save rubber, gas, oil and buy more War Bonds. All replies: BOX 778, CHARLESTON, SO. CAR.

**AGENTS WANTED**

For Ten Fairs  
Fish Pond, Photos, Ball Game, Bumpers, Pitch-Till-You-Win, Country Store, Dart Balloons.  
**C. V. COX**  
Central Amusements Whitakers, N. C.

**Sunset Amusement Co. WANTS**

Legitimate and Slum Concessions, also Shows with own equipment, for Carthage, Ill., Home Coming, Sept. 20 to 25; Moberly, Mo., Bulleseta, Sept. 27 to Oct. 2. Address: HENRY, ILL., THIS WEEK

**Midway Confab**

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**MANY more weeks?**

M. R. Sevy cards from Aspinwall, Pa., that he has entered Veterans' Hospital there for a limited stay.

TEDDY AND LILLIAN WELLS are with the Gay New Orleans Show on Johnny J. Jones Exposition.

ZONIA POWELL is featuring her snake dance on Lou Davis's Look at Life Museum on Great Sutton Shows.

HAVE you started worrying about winter yet?

PENNY KALK joined Lou Davis's Side Show on Great Sutton Shows as cashier and annex attraction at Rosiclare, Ill.

JOSEPH REFELD, known to showfolk as Jimmy Russell, has returned from Africa and is working in the shipyards at Brunswick, Ga.

OAKLAND (Calif.) City Attorney F. Bert Fernhoff has been instructed by city council to draft a new ordinance regulating license fees for carnivals.



PHOTO GALLERY OPERATOR with Buckeye State and Goodman Wonder Shows prior to his enlistment, Robert H. Parry holds the rank of private, first class, with the U. S. Marine Corps. He joined the corps in Brownsville, Tex., December 8, 1940, and currently is doing overseas duty.

NEWS SCOOP: From an old-timer we learn that the early-day whirling Dervishes learned their profession by taking tickets on Merry-Go-Rounds.

I. F. (PETE) JONES, first assistant to Ray Marsh Brydon, is in St. Louis making arrangements for the opening of the International Congress of Oddities there September 18.

LOUIS T. RILEY, owner-manager of Dixie Belle Shows, who entered Mayo Clinic, Rochester, Minn., September 3, is under treatment at St. Mary's Hospital there. He would like to read letters from friends.

RECENT additions to concession row on Capell Bros.' Shows include George Procter, Mr. and Mrs. Ginther, Joe Melkrantz, J. W. and Louise Peck, Jack Camp, Webb Ganotte, Mr. and Mrs. Loudon, J. Campbell, L. W. (Curly) Brown and I. E. Holden.

HAD a number of visiting showmen on our lot last week, who spent their time behind the shows and rides instead of in front of 'em.— Gate & Banner Shows.

JESSE J. AND HAZEL REIS have retired to their home in Yarmouth, Me., for the duration after 25 years on the road with various carnivals. Jesse for many years was in the offices of major shows, while Hazel was among the first of the women Motordrome riders.

MADAM ZELDA, Side Show operator on Buckeye State Shows, sustained a broken arm while the organization was playing Centralia, Ill. Injury kept her off the midway for a week, but she is

now back handling her regular duties, Mrs. F. S. McGarry reports.

STILL WORKING in a war plant at St. Louis are Roba and Gladys Collins. They report that several carnivals have played the Mound City this season to good turns. Roba says a new magic club, of which he is secretary, has been formed there.

"THIS is a musical business," advised a workman. "When you join in the spring the bands play 'Hail! Hail! The Gang's All Here.' When it's time to leave the bands play 'Home, Sweet Home' to blow you off."

MAJOR FOX is still working the front on Mark Williams's Side Show. Following a successful summer with John Quinn's World of Pleasure Shows, the unit has joined Bunting Shows for fairs in Peotone, Mazon and Sandwich, Ill. Captain Andrews and Mary O'Del are still with it, as is Alex-Andra, annex attraction.

RONNIE KING and Roderick La Dousier, concessionaires, will conclude their 1943 tour at Gadsden, Ala., November 3. La Dousier will attend business college in West Virginia, while King will go to his peanut ranch in Arkansas. They recently visited Mr. and Mrs. Sam Golden and Kitty Kelly, who have the Side Show on Gold Medal Shows, at North Judson (Ind.) Fair. While there King spotted Bob Hoffman, a former concession agent.



CORP. JOE ILES, stationed at Indian town Gap, Pa., has been in armed service 19 months. He is the son of Tom Iles, Gibsonton, Fla., who has been trainmaster and concessionaire on numerous carnivals. Corporal Iles is the husband of Peggy (Parsons) Iles. They had the frozen custard concession on Hennies Bros.' Shows a number of seasons. Mrs. Iles is in Grand Prairie, Tex.

ONE in every town: The local who tells of being in the top seat of a Ferris Wheel when the motor went haywire and he had to stay up there all night, waiting for the motor to be repaired.

WHILE playing Nashville, Ill., members of Midway of Mirth Shows tendered George Colby a farewell party prior to his induction into the armed forces. Refreshments were served and dancing and a mock wedding made up the entertainment program. Leading the grand march were Bob Taylor and Minnie Moore. Frank La Vall presented Colby a gift on behalf of his fellow troupers.

RICHMOND (Va.) ordinance requiring that all mechanical riding devices at carnivals and circuses be thoroly inspected before they are permitted to operate in the city was applied for the first time last week, when the John H. Marks Shows filed a certificate with Marke H. Finke, chief clerk of the Richmond Department of Public Safety, testifying that all of its equipment has been inspected by a competent inspector and will file a notarized statement of inspection on each day of the shows' stay in the city.

STORY most often told by foremen is the

**Wartime Necessity**

HALIFAX, N. S., Sept. 11.—City council promptly approved an application from Lynch Greater Shows to play the Commons here recently, with one council member lauding carnivals in general and the Lynch combo in particular when he pointed out that "carnival entertainment is a necessity in wartime." Several council members pointed out that carnivals are stimulating public morale by providing needed amusement in a time of great stress. They said that a carnival is a heavy spender and the notion held by some that it absorbs everything and spends nothing is wholly wrong.

one about the First-of-May who erected a Merry-Go-Round centrepole upside down, which forced patrons to ride with their heads hanging down.

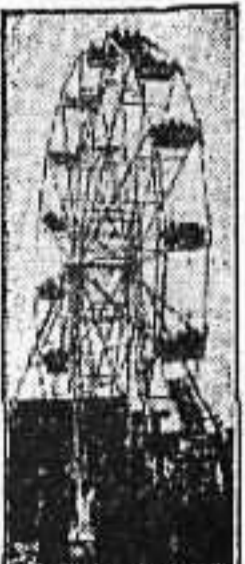
PLAYTIME AMUSEMENT midway news notes: Shows were said to be the first to play this spot in about five years and big crowds turned out all week for the engagement which ended August 28. Because of the labor shortage local men were hired to help set up. Fly-o-Plane truck broke down and did not arrive until 1 p.m. Monday, losing that day's matinee business. Rides obtained good play all week, and concessions garnered their share of business. Friday night was lost to rain and inclement weather hampered Saturday night's activities. War Bond sale totaled \$2,700 here, with the personnel being heavy buyers.

CRYSTAL AMUSEMENT'S St. Petersburg (Fla.) notes by Arthur B. Craver. Shows are still going over big here and Labor Day was a big one. Stand marks shows' second appearance here this year, the first visit being a four-week stand, after which shows played a four-week engagement in Orlando, Fla., with business good for all. Combo appearing here in the heart of the city under a local drugstore's auspices. Charles Stanko, who had been ride superintendent for a number of years, visited here. He is in the army now. Joe Davis visited with Bill Bunts, who is also in the army. Mr. and Mrs. W. J. Bunts visited their daughter and son, Altmay and Bill, in Miami.

LIBERTY UNITED SHOWS notes from Charleston, S. C., by J. G. Thompson, secretary. Shows worked to good business and weather at the week's stand ended August 28, under South Carolina State Guard auspices. Clay Mantley joined from Buffalo with five rides. Bob Alexander left on a business trip. Loraine

**Our Thanks-**

To all Ride Owners who placed orders with us this year. The last new BIG ELI WHEEL is sold and will be shipped to the State of Michigan for Park Location early in 1944. We will continue to serve you as best we can for the remainder of the duration. Offering you BIG ELI Service with a smile. KEEP ON BUYING WAR BONDS—LET'S SHORTEN THIS WAR ALL POSSIBLE.



**ELI BRIDGE COMPANY**  
800 Case Avenue Jacksonville, Illinois

**HARRY CRAIG SHOWS WANT**

Ride Men, top money if you are capable. Want legitimate Concessions. Man to take charge of Monkey Show. Seymour, Tex., 13 to 18; Childress, soldier payday, 20 to 25. All West Texas cotton towns. Long season. Ball Game Agents and Penny Pitch Agents.  
P.S.: Bill Gooch wants Wheel and Grind Store Agents.  
**HARRY CRAIG.**

**WANTED**

RIDE HELP, CONCESSIONS and SHOWS.

**MOUND CITY SHOWS**  
Salem, Mo., this week.



and Lill's Girls Show is topping shows, while L. Heith's bingo and grab stands are clicking. Roy and Grace Mallory concessions are doing well. Ben Tosh keeps the lot and panel fronts in good shape.

**GREAT SUTTON SHOWS'** notes from Roselare, Ill., by Lou Davis: Combo opened here Labor Day to big crowds, but spending was off. Second day's grosses and attendance were good, however. Hutchinson Kiddie Rides, Merry-Go-Round and Airplanes led rides, with Look at Life Museum and the Tony Cortez Girl Show best among shows. Jackson's cookhouse still gets its share of business. Mr. and Mrs. Red Graham joined, Red as Tilt-a-Whirl foreman. Mrs. Graham is the front-gate ticket seller. Whitey and Jew Schwartz are doing well with several stands. Penny Kaik and Penny Kelly are sporting new wardrobes. Zonia Powell is still with the Side Show. C. W. Eyster, manager of the Look at Life Museum, left for St. Louis, Mo., to make arrangements to bring the writer's show to St. Louis. Bill Norwood celebrated his birthday here.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

**JACK N. CAPELL**, co-owner of Capell Bros. Shows, is with a parachute battalion at Fort Benning, Ga.

**LEONARD FREDRICK**, former second man on Fred Henry's Ferris Wheel for three years, is with an airborne division at Camp Mackall, N. C.

**CONCESSION** operator with Johnny J. Jones Exposition, Dodson's World's Fair, Goodman Wonder and Cetlin & Wilson shows prior to his induction, James L. Smith is a private in the army and stationed at Fort Knox, Ky.

**SIDE SHOW** operator with carnivals and with Tivoli Exposition and Byers Bros. shows prior to his induction, Eslin Jean Mercer has been promoted to the rank of staff sergeant with the special service section at Randolph Field, Tex.

**FORMERLY** with Hennies Bros. and Beckmann & Gerety shows, Sgt. Elton Edwards, of Fort Monmouth, N. J., is in Washington with a war show demonstrating new equipment used in the army. Exhibit's run in Washington is slated for about 30 days, Mrs. Edwards reports.

**TENTS—BANNERS**  
12x14, New; 10x15.6, Like New.  
Both 4-Way Center Joints.  
Charles Driver — Bernie Mendelson.  
**O. Henry Tent & Awning Co.**  
4862 North Clark St. CHICAGO 40, ILL.

**B. & H. AMUSEMENT CO.**  
**WANTS**  
Capable Ferris Wheel Operator, top salary. Out all winter. Fairs until first week in December. All Stock Concessions, twenty-five per week. P. O. and Penny Pitches sold.  
Address: Lamar, S. C.

**SINGLE LOOP AND TRUCK FOR SALE**  
\$800. Both can be seen in operation next week at Carthage, Illinois. Following week Moberly, Mo.  
**K. H. GARMAN**  
Sunset Amusement Co.

**LOOK AT LIFE MUSEUM WANTS**  
Working Acts, Bally Girls, Half & Half, Front Man.  
**LOU DAVIS**  
Great Sutton Shows CHARLESTON, MO.  
P.S.: Those joining now guaranteed all winter's work.

# Direct from the Lots

## Alamo Expo

Lubbock, Tex. Fourteen days ended September 4. Auspices, Veterans' Foreign Wars Post. Business, big.

Breaking in new location at Lubbock Ball Park, shows set some new records with near-capacity business nightly. On the trip from Pecos, Tex., the office trailer was destroyed in a highway accident. Tilt-a-Whirl trailer also overturned damaging the loading platforms and seats. Joe Rosen has enlarged his pet shop. Joe Furgeson, well-known Athletic Show wrestler, arrived to take charge of that attraction. Joe Murphy continues to click with his three Girl Shows. Bill Williams is receiving some good publicity breaks with Jerry, trained chimp, at his downtown appearances. Lewie Ringold, general representative, has been reouting the shows because of the polio epidemic in the State. Mrs. Jack Ruback is away on a vacation. Albert Wright has returned from El Paso, Tex., where he has been receiving treatment for his eyes. Chief Rain in Face, formerly with J. T. Hutchens Side Show, is in charge of painting the shows. Slim Russell is in charge of the sound trucks. Only three days have been lost this year and Manager Jack Ruback claims that the season so far has been the best in his history. New office trailer will be used on arrival at Odessa, Tex.  
**TED CUSTER.**

## Mad Cody Fleming

Bainbridge, Ga. Week ended September 4. Location, downtown. Auspices, American Legion Post. Business, good. Weather, hot.

Bainbridge proved a winner for the shows, and rides and concessions chalked up neat results. Because of the labor shortage here only three rides, 19 concessions and several shows were set up. Owner Mad Cody Fleming has recovered from a recent illness. Besides Cody, staff includes Dave Davidson, general agent; Jack McCarty, electrician; John W. Davis, ride foreman, and Mrs. Dave Davidson, *The Billboard* sales agent and in charge of the mail. Reported by an executive of the shows.

## Anderson-Strader

Norton, Kan. Week ended September 4. Location, 4-H Club Free Fairgrounds. Business, poor. Weather, fair.

Shows arrived early Sunday and were supposed to be located on the streets, but at the last minute location was changed to the regular fairgrounds. Everything was up and ready to operate Monday, but opening day was billed for Tuesday and nobody turned out for the opener. Wednesday marked the lowest attendance of the season. This is the first spot that the people would not ride the rides nor play any of the concessions. Altho business was bad for the shows, the grandstand was free and it drew big crowds daily. Sale of War Bonds totaled \$88,000.  
**TOMMY MOONEY.**

## Great Sutton

Lawrenceville, Ill. Week ended September 4. Business, fair. Weather, good.

Shows moved in here and opened to one of the worst crowds of the season. Officials said they came in too close on the heels of Rogers Greater Shows. Tony Cortez's Gay Girls made several additions to the line-up. The writer's Look at Life Museum continues to obtain good play. Wednesday night was lost to rain. Clyde W. Eyster is manager of the Side Show. Bobby Kork, of George Clyde Smith Shows, lettered, and Bobby Burns and partner closed here.  
**LOU DAVIS.**

## Byers Bros.

Marion, Ill. Week ended September 4. Location, Williamson County Fairgrounds. Business, excellent. Weather, ideal.

Williamson County Fair here gave shows the best week's gross in their history. Everything was in readiness for a Sunday afternoon opening when 18,000 visited the grounds. Association heretofore had used independent rides and shows for its midway. All reported

satisfactory grosses. Much credit was given Co-Owner Carl Byers and Cotton Ellis for the midway's good appearance. Tilt-a-Whirl topped rides, and Major Little led shows. All concessions worked to satisfactory results. Harry and Pete Madison added a custard machine to their string of concessions.  
**R. E. (BOBBIE) JACOBS.**

## War-Time Trend Is Less Restrictive

WASHINGTON, Sept. 11.—The 44 State legislatures, meeting in regular session this year, devoted considerable attention to the need for maximum efficiency of wartime highway transportation.

Liberalization of laws restricting motor vehicle sizes and weights were approved in Delaware, Minnesota, Missouri, Nebraska, New Hampshire, New Mexico and North Carolina.

Several States moved to meet the shortage of drivers by lowering legal age limits for licenses, and servicemen were granted some consideration in easing or extensions of drivers' license requirements in California, Iowa, Kansas, Michigan, New Hampshire, New Mexico, New York, North Carolina, Oregon and Texas.

Constitutional amendments to require expenditure of special motor vehicle taxes for highway purposes only were submitted to the voters by the legislatures of Maine and Washington. Similar amendments were initially approved in New York and Pennsylvania but must be passed on again by the next legislatures before appearing on the ballot.

Under authorization of its 1943 legislature, Delaware has eliminated the necessity for displaying front registration plates on motor vehicles.

## Voids Maryland-County Tax

BALTIMORE, Sept. 11.—An Arundel County trailer-tax law enacted by the (See Maryland Voids Tax on page 39)

**WHEELS OF ALL KINDS**  
Tickets—Paddles—Laydowns  
Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.**  
Still Available  
**EVANS' BIG PUSH**  
Write for Catalog  
**H. C. EVANS & CO.**  
1520-28 W. Adams St., Chicago 7

**TENTS**  
New and Used  
**CARNIVAL and SKATING RINK**  
Write for Prices  
**E. G. CAMPBELL TENT & AWNING CO.**  
100 CENTRAL AVE. ALTON, ILL.

**CARNIVAL TENTS CONCESSION TENTS**  
We have Canvas released by the government that needs no priority. Send in your inquiry today.  
**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron St. CHICAGO, ILL.

**WANT**  
Ride Help for Tilt-a-Whirl, Ferris Wheel, Octopus and Roll-a-Plane. No tear downs or moving. All winter's work. Good salary. Pay your own wires.  
**J. W. LAUGHLIN**  
Care Playland Park HOUSTON, TEX.

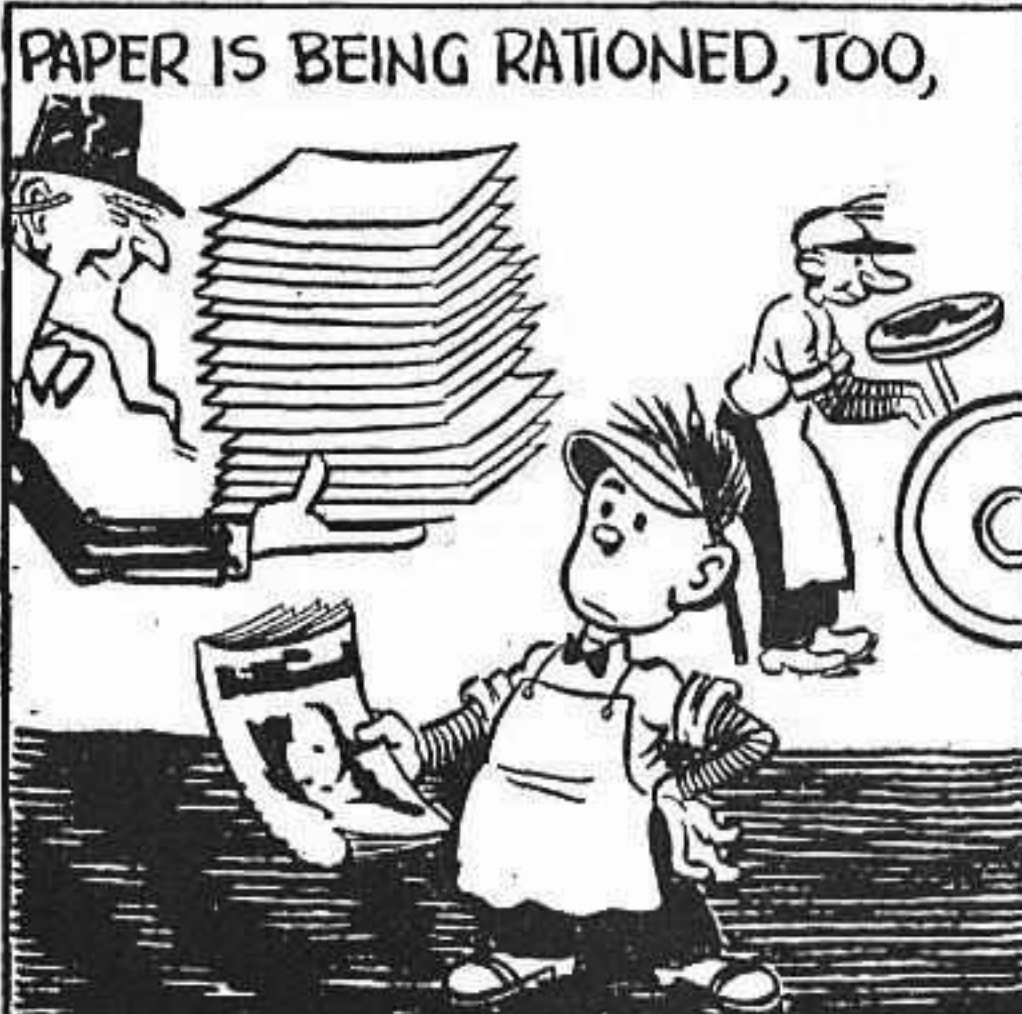
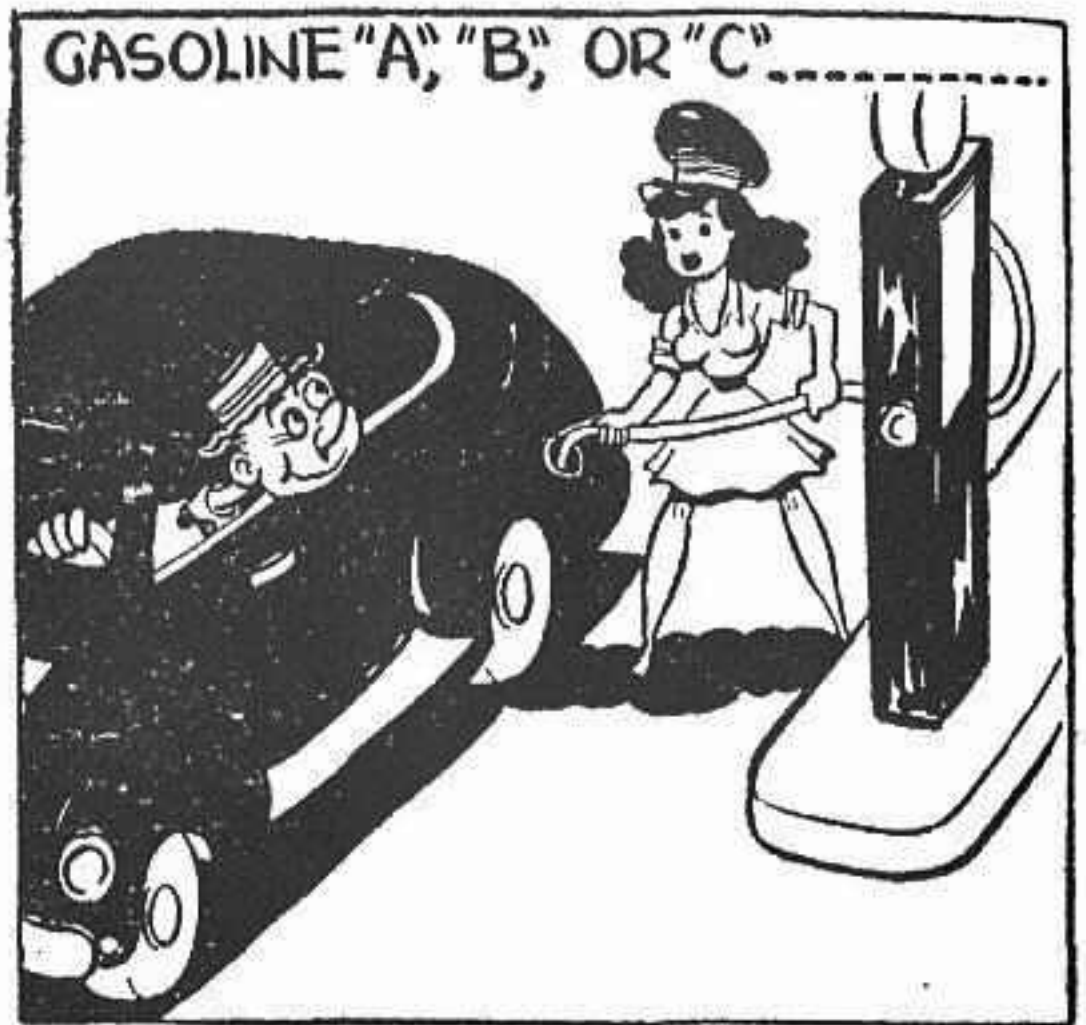
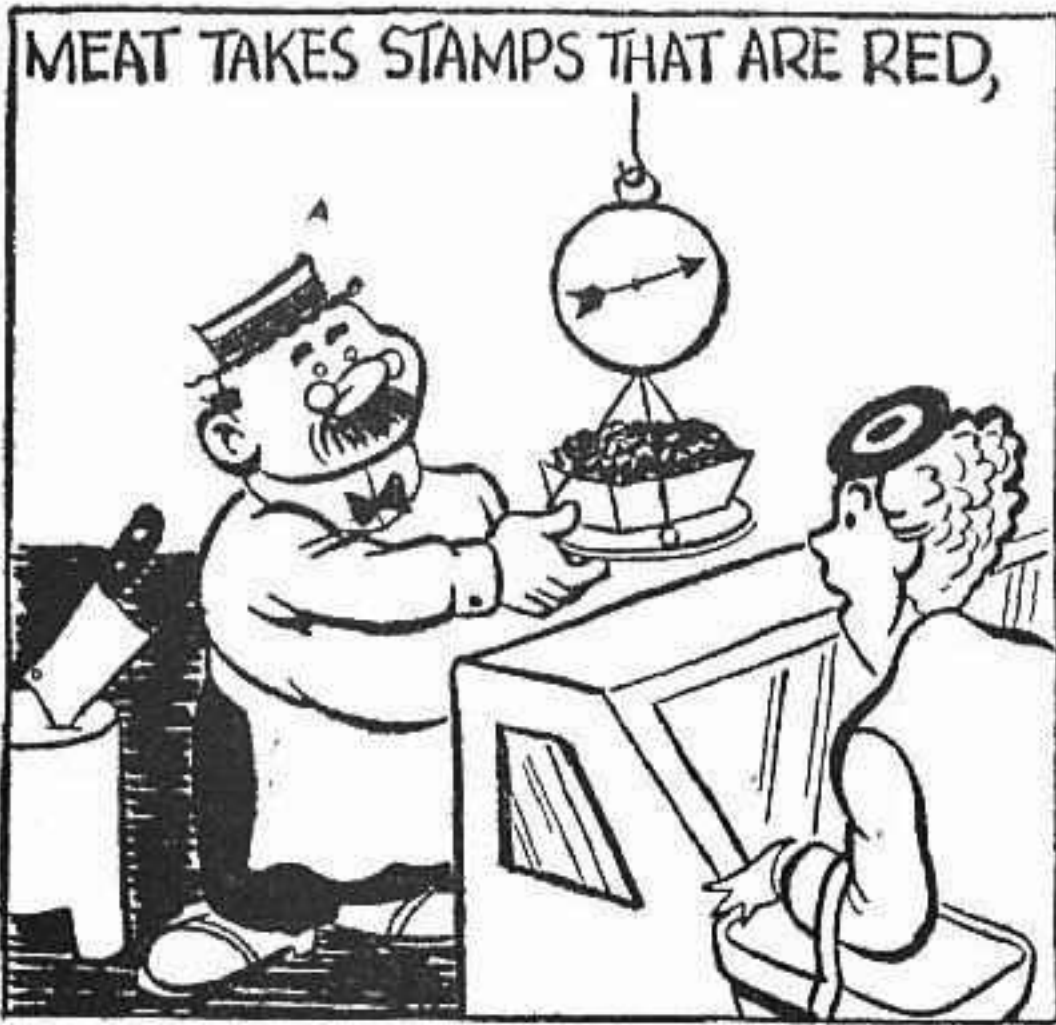
**EYERLY RIDE OPERATORS**  
Protect your **OCTOPUS, ROLLOPLANE** and **FLY-O-PLANE**  
World's Most Popular Rides  
● Operate Slowly ● Keep Well Oiled  
● Operate Carefully ● Keep Nuts and Bolts Tight  
**EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON**

**Central Amusement Co.**  
**WANTS**  
For Windsor, N. C., Fair, September 20-25 and balance of fair season to November 1; all short jumps. We have arrangements made for all winter at an Army Camp, starting November 1. Want Ride Help, top salary. Want Shows, especially Girl, Animal, Minstrel. Want Penny Arcade, Diggers, Stock Concessions, Penny Pitch. This is good concession territory. All address **SHERMAN HUSTED, Mgr., Central Amusement Co., Whitakers, N. C.,** this week; Windsor, September 20-25.

**Bullock Amusement Co.**  
**WANTS**  
Pit Show. All Concessions open except Ball Game, Penny Pitch, Popcorn, Hoop-La. Will book Bingo. \$40.00 or 20 per cent of gross. Open Mountain City, Tenn., September 10. **J. S. BULLOCK, Mountain City, Tenn.,** this week; week of Sept. 20, Red Springs, N. C.; week Sept. 27, Rowland, N. C.; McCall and Bennettsville, S. C., to follow.

**DICK'S PARAMOUNT SHOWS**  
13TH TO 18TH, COATESVILLE, PA.  
Want Ferris Wheel Foreman, Chairplane Foreman, top salaries. Also Ride Help and Semi Drivers. Shows—Funhouse and Shows that do not conflict. Concessions—Bingo, Arcade, Grind Stores, Concession Agents, Candy Apples, Popcorn, Ball Games. Write or wire **DICK GILSDORF.**





## ORDER THE BILLBOARD IN ADVANCE

War restrictions definitely limit the print order on ALL magazines. Because more copies are needed for The Billboard subscribers, fewer copies are available for newsstands due to paper limitations. Some magazines have been forced off the newsstands entirely. The Billboard does NOT expect to go off the newsstands. You are, however, urged to PLACE A STANDING ORDER for your copy of The Billboard whether you prefer to buy it on subscription, from a news dealer or agent. Help avoid waste of unsold copies on newsstands. PLACE A STANDING ORDER with your news dealer whenever possible or buy The Billboard on subscription.

**The Billboard RATION STAMP**

★ PERMITS SUBSCRIPTION DELIVERY OF THE NEXT **10 ISSUES** ★

★ COUPON WITH THIS STAMP MUST BE MAILED IN 10 DAYS ★

★ SAVES YOU \$1.50 ★

# The Billboard RATION STAMP

ENTITLES YOU TO 10 BIG ISSUES FOR ONLY **\$1.00**

**THE BILLBOARD**  
25 Opera Place, Cincinnati 1, Ohio

Here's my dollar. Please "protect" Me on ten copies. Mail Direct

I pay for four — get six FREE  
And save \$1.50 for VICTORY.

**REGULAR RATES:**

One Year **\$7.50**

Single Copy **25c**

**THIS COUPON SAVES YOU \$1.50**

**IF USED IN 10 DAYS**

Name \_\_\_\_\_ New \_\_\_\_\_

Address \_\_\_\_\_ Extend \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Occupation \_\_\_\_\_

PERMANENT ADDRESS ONLY

**GOOD FOR 10 DAYS ONLY**

You Pay for 4 — You Get 6 More FREE  
Only 10 Cents a Copy Via DIRECT Mail





## Agricultural Situation

Condensed Data From July Summary by U. S. Department of Agriculture, Washington, D. C.

WITH wartime food requirements rapidly increasing here and abroad, the outlook for this year's agricultural production in the United States is of interest thruout the world. Fortunately, weather in recent weeks has been more favorable than in the spring, and the production outlook is brighter than on June 1. At that time, crop prospects were somewhat less promising than in any of the last three years, chiefly because of wet weather in the Central and Northeastern States and dry weather in parts of the Great Plains. Improvement in weather is allowing farmers to go ahead with their work, altho replanting and cultivation have been late in many areas. The 50 million bushels of wheat authorized by Congress on June 14 for sale as feed wheat had been sold by the end of the month, running the total sold by Commodity Credit Corporation for this purpose during the 1942-43 feeding year to 275 million bushels. To help obtain corn required for industrial purposes, War Food Administration on June 25 announced it

was requisitioning corn stocks in 96 Midwestern terminal elevators. The supply thus obtained will be allocated among processors of corn.

### FEED: PROSPECTS

Prospects for feed grain production are less favorable than at this time last year, because of floods, excessive rainfall, and cool weather, particularly in the Corn Belt. Corn yields will be less than the very high average of last year. The barley supply for the 1943-44 feeding year, including indicated production and the June 1 carry-over, will be 6 per cent less than for 1942-43. The oats supply, including carry-over on July 1, will be 10 per cent off. Altogether, the 1943-44 feed grain supply, as indicated on June 1, will be about 135 million tons, including wheat and rye available for feed. The indicated total is 12 per cent less than the 1942-43 supply, altho 12 per cent above the 1937-41 average. At the same time, it is expected that the number of grain-consuming animals on farms will be 5 to 10 per cent larger next January than last and 28 per cent above the 1938-42 average. The feed grain supply in the coming season, therefore, will be smaller in relation to number of animals than in any of the last 5 years. Recognizing the importance of this aspect of the feed outlook, the Department of Agriculture already has called attention of livestock producers to need for conserving feed supplies.

Marketings of corn are light, despite recent action of the Commodity Credit Corporation in calling loans on old corn and that of the 1942 crop. On May 31, when the loans were called, the Corporation had sold nearly all corn obtained in settlement of its loans to producers. To help bring needed corn to market, it called loans on the 50 million bushels of corn from the 1938-41 crop under loan and on the 50 million bushels of 1942 corn under loan. Deadlines for payments were set at June 30 and July 15, respectively. Lightness of marketing reflects the tendency of Corn Belt farmers to hold corn for feeding, in response to favorable price ratios. Receipts of corn at primary markets, at around 3 1/2 million bushels weekly, have been inadequate for processors, who need about 20 to 25 million bushels monthly. Commercial stocks from the middle of May to mid-June had been reduced from 31 million to 16 million bushels.

Sales of feed wheat have been large

this spring, and indications are that the last 50 million bushels authorized for sale were disposed of during June.

Central market prices for corn and byproduct feeds are holding at the ceilings. Feed mixers and livestock producers are taking all current production of oil meal and cake as it becomes available. Oil-meal production probably will be about 45 per cent larger in April-September than in the comparable period last year.

### DAIRY PRODUCTION: OUTLOOK

Dairymen, particularly those outside of the Corn Belt, faced protein feed shortages of varying degrees of severity during June, but better than average pasture conditions prevented abnormal reductions in milk production. Pasture conditions during the late spring and early summer were nearly 10 points above the 1932-41 average for the period. Milk production during the late spring and early summer, altho still slightly below that for the same period of 1942, was 4 to 5 per cent above the 1935-39 average for the period.

Canned milk (condensed and evaporated) and soft cheeses were added to the rationing lists on June 2. An order was issued also requiring manufacturers to set aside 75 per cent of their monthly production of both roller and spray process dried skim milk during June and July for Government purchase.

### LIVESTOCK

Roll-back in retail price ceilings of meats, averaging about 3 cents per pound, became effective in late June and early July. The reductions were equivalent to about 2 cents per pound on dressed carcasses and from 95 cents to \$1.30 per hundred pounds of live weight, depending on species. The necessary reductions in processors' margins, the Office of Price Administration announced, are to be made up by subsidy payments by the Government to slaughterers and are not intended to cause a reduction in prices to livestock producers.

The subsidy went into effect on June 7, with payments to be made on the Defense Supplies Corporation, subsidiary of Reconstruction Finance Corporation. Any establishment that slaughters as much as 4,000 pounds of live weight per month is eligible for the subsidy. To prevent inventory losses resulting from the roll-back, the ceiling prices were reduced as follows: On fresh and frozen meat, prices were cut at the packer level on June 14, at wholesale on June 19, and at retail on June 21. Reductions on cured and processed pork and beef were required June 28 at the slaughter level and on July 6 at wholesale and retail.

Several recent developments in the wartime livestock and meat program are important. Beginning in May, local slaughterers and butchers are required to make monthly slaughter reports to regional offices of the Food Distribution Administration, and wholesale slaughterers must make weekly reports to the War Meat Board. These reports are essential in enabling accurate day-to-day estimates of the national meat supply.

Instructions have been issued to meat inspectors and graders to assist in enforcing regulations as to pork cutting and trimming, with view to increasing lard yields and reducing the amount of fat left on meat cuts. Limitations also have been placed on the inventories of meat packers, restricting their cold-storage holdings of beef for civilian delivery to one-third their average weekly civilian quota and their stocks of pork to four times the average quota.

An order has been issued to federally inspected packers to set aside 45 per cent of their steer and heifer beef that meets Army specifications, for use by the Army. This set-aside amounts to a little less than 30 per cent of the federally inspected beef and about 20 per cent of total beef produced from all slaughter. As a further step in the meat program, State and area meat-marketing supervisors and County War Meat Committees have been set up to help in the local administration of regulations for livestock and meats.

Cattle and lamb prices declined sharply when the roll-back on retail ceilings of fresh meats went into effect, but recovered later, partly because of a reduction in marketings. Hog prices are now only a little above the support prices, their decline since April having relieved the squeeze upon slaughterers' processing margins. Slaughter supplies of hogs have gained since April, permitting increased purchases of pork and lard for Lend-lease shipments. Cattle slaughter, smaller than a year earlier, has made it difficult for the armed forces to obtain adequate beef supplies. In-

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Sept. 11.—Having been advised by Secretary Frank H. Kingman, International Association of Fairs and Expositions, that last year it was voted to hold the next annual meeting, its 53d, in the Hotel Sherman, Chicago, November 29-December 1, 1943, and inasmuch as our by-laws provide that we shall meet at the same time and place as the IAFE, we are making plans to hold our 10th annual meeting at the Sherman November 29-December 2.

Secretary Kingman is contacting the directors of the IAFE regarding plans for the meeting. The general impression is that a meeting will be held, even tho attendance might be smaller than usual. From the correspondence being received at this office, our membership appears to be anxious to hold our usual meeting, since in these days of abnormal operations there are many unusual problems to discuss and our annual meeting will definitely contribute largely to public morale in the operation of the industry next year.

Visitation plans call for a visit to the O. C. Buck Exposition Shows at Bath (N. Y.) Fair during the week of September 13 and a final visit to the World of Mirth Shows at Allentown (Pa.) Fair during the week of September 20.

The ban on so-called pleasure driving having been lifted in the Eastern shortage area, from information received at this office it is evident that the OPA will not restore such a ban in the future, so long as OPA continues to adhere to its present policies. Lifting of the ban has made no change in gallonage value of gasoline ration coupons.

indications are, however, that cattle slaughter will pick up later in the year.

### PRICES: OUTLOOK

From here on, Government price controls, commodity rationing, and taxation policies will exert a fuller effect upon retail food prices and consumers' costs of living than has been possible to date. Specific dollar-and-cents ceilings on prices, rationing, subsidies to processors, and wartime policies relating to wages and public fiscal action are designed to create better balance between supplies of goods and services and the amount of consumer purchasing power. Although the general price level may continue to edge upward, the restrictive influences will be strong.

Subsidized roll-back of retail prices on butter, fresh meats, and cured and processed pork products, which already have gone into effect, are expected to be followed with roll-back of prices on coffee and vegetables. Reductions authorized thus far probably will affect about one-fourth of the urban worker's food budget. The intended reduction in retail prices on these items would save consumers more than 2 per cent on their food bills and nearly 1 per cent on all living costs. Retail food prices have been rising rapidly during the war. Food by itself accounted for about 70 per cent of the total increase in urban workers' living cost in the 6 months up to April. Costs for items other than foods have risen less than 3 per cent since May 1942, when governmental controls were extended to nearly all non-food items.

### FARM LABOR: EMPLOYMENT

Farm employment increased seasonally into June, with 11,659,000 workers reported employed on farms June 1. There were about 2 per cent fewer workers on farms than on June 1, 1942, and 5 per cent fewer than the 1937-41 June average of 12,204,000. Wage rates, 37 per cent higher than in June 1942, were the highest on record. Average rates, 1910-14 equals 100, stood at an index of 251, compared with 239 on April 1 and with 183 a year earlier.

Nearly all of the decrease in employment from 1942 came from a decline of 6 per cent in number of hired workers. Number of hired farm workers on June 1 was estimated at 2,697,000, compared with 2,880,000 a year earlier and with the total 1937-41 June average of 2,975,000. Total employment in June was lower than in June last year in all regions except the East South Central and Pacific Coast States. An increase in number of family workers more than offset a decline in number of hired workers in the East South Central States. The number of both family workers and hired workers increased on the Pacific Coast.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
25 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
LIGHT WEIGHT BINGO CARDS  
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Automatic Bingo Shaker. Real Class ... \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 ... 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M ... 1.50  
Box of 25,000 Black Strip Card Markers ... 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. Jackson Blvd., Chicago

# GREAT HAGERSTOWN FAIR

HAGERSTOWN, MD., WEEK SEPT. 20TH

WANT—Fly-o-Plane or any other ride not conflicting to join immediately for the balance of our fair circuit ending Thanksgiving Week in North Carolina.

WANT—Two Girls for Posing Show. Must be young and attractive.

WANT—On account of enlarging this Show for Fairs can place a few Carnival Skilled Workingmen in all departments. Top salaries paid by the OFFICE.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS AND EATING AND DRINKING STANDS AT ALL FAIRS

# STAUNTON FAIR

Staunton, Va., Week Sept. 27th, With the Southside, Va., Fair, Petersburg, Va., to Follow.

The Largest Army Hospital in America Now Located at Staunton, Va. Staunton, Va., Is Now a BOOM City.

All address this week

## CETLIN & WILSON SHOWS, INC.

New Jersey State Fair, Trenton, N. J.



# Ballyhoo Bros.' Circulating Expo.

## A Century of Profit Show

By STARR DE BELLE

Freebuster, Costa Rica,  
September 11, 1943.

Dear Editor:

Everything is done on the co-operative plan in this country. While hunting for a committee here General Agent Lem Trucklow learned that there were 10 which would front for anything, but only on a co-operative plan. They had an agreement among themselves never to sponsor a show alone and always to sign up as combined auspices. Due to the

number of committees represented, which no single office could hold, a meeting was called in a park to iron out all details. After much argument we were booked under sponsorship of a Negro banana plantation, the Spanish Coffee Growers' Association, the Native Silver Miners' Club, the Indian Indigo Producers' Fund, several sheep ranches and a few vanilla cultivators. It was a free-for-all auspices, nothing exclusive nor snobbish.

The matter of percentages held up the meeting for some time because each committee wanted 10 per cent of the shows' gross, which would leave the office holding the bag. Being a fair and square man, Trucklow offered to work 50-50 after the show had deducted its nut, the combined auspices to cut up their ends any way they liked.

Wearing long ribbons, on which were printed "Ticket Taker," 2,000 committeemen arrived on the lot on Monday. When the ticket cans were being passed out the first free-for-all started because there was an average of 50 men to a can. After the smoke had cleared we were 1,000 ticket takers short and the average had dropped to 25 men to a can. That night the 1,000 remaining ticket takers tried to crowd into the office for a statement. After that free-for-all was over we were another 500 committeemen short, with an average of 12 to a can. The report sheet showed a gross of \$2,000, which our treasurer said would pay the newspaper advertising bill.

Tuesday night the 500 ticket snatchers were augmented by another 100, who had been released from a hospital. When the

ticket-can passing out was started the free-for-all committee again got into action and when it was over the count showed 400 left and an average of 10 men to a can. Biz picked up that night, with a \$3,000 gross, which our secretary said would cover the billposting bill. Wednesday night Pete Bally said the combined auspices needed a head committeeman and that they should elect one. When that battle was over our free-for-all committee numbered 200, with an average of five men to a ticket can. The midway grossed \$4,000 that night, which paid the hauling bill. It rained the show out on Thursday and everything was quiet on the front. On Friday the midway grossed \$5,000, which, according to our treasurer, paid the railroad move. Then our free-for-all committee started a row over who had made the agreement for 50-50 after the show had gotten its nut. When that had been settled we had 40 ticket takers,

with an average of one to a can. Saturday afternoon the 40 arrived at the office wagon to check up. Our treasurer informed them that they still had a chance to make some dough, provided the night's gross was over \$6,000, which would pay the help, gas, oil, license, lot and other incidental expenses too numerous to mention, but that should it fall below that figure, he expected the combined auspices to make up the difference. That night our free-for-all auspices was down to none, with an average of none to a ticket can. What saps they were! We grossed \$6,010 and, had they showed up, their bit would have been \$5 to cut up among them. MAJOR PRIVILEGE.

BORGER, Tex.—T. J. Tidwell Shows have been booked for an 11-day stand here, beginning September 8, Jack Edwards, general agent, announces. He said business in Oklahoma was good.

**WANTED TO BUY FOR CASH**  
Used Rink Roller Skates and Parts. Write us immediately.  
**JOHNNY JONES, JR.**  
132 Seventh Street PITTSBURGH, PA.

**WILSON FAMOUS SHOWS WANT**  
A few more stock Concessions and Shows with own equipment for Hancock County Fair, Bowen, Ill., Sept. 30th-Oct. 1-2nd.  
Will pay cash for good used Scooter Rides.  
ADDRESS — ASTORIA, ILL.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
\$15.00 Skeleton Board Illusion with Instructions.  
\$75.00 Genuine Shrunken Lady's Head. Sewed mouth.  
\$10.00 Genuine Eskimo Dog Hide. Fine condition.  
Khaki Show Tent, 10x20 ft. Sidewall, no poles.  
New condition. Cheap.  
Flags on streamers, also American Flags. Cheap.  
**WEIL'S CURIOSITY SHOP**  
12 Strawberry Street Philadelphia, Pa.

**FOR SALE**

1 Allan Herschell 3 Abreast 36 Horse	40 ft. Merry-Go-Round	\$3,200.00
1 Allan Herschell 2 Abreast Little Beauty Merry-Go-Round		2,650.00
1 1937 Tilt-A-Whirl		3,250.00
1 1940 Moon Rocket		7,900.00
1 24 Seat Smith & Smith Chair-Plane, Single Row		650.00
1 Eyerly Aircraft Single Loop-O-Plane		675.00

These Rides are all in good condition and operating now. Complete with Fences, Ticket Boxes, Motors, etc. Terms are cash. Please do not answer unless you are interested and have the money.

**MILLER AMUSEMENT ENTERPRISES**  
LA GRANGE, ILL.

**WANTED SHOWS**  
Funhouse, Colored Show and Band with their own outfit. Frozen Custard, Bingo, Penny Arcade. Can place Merchandise Wheels and Grind Stores. Good Ride Men Help in all departments that can drive trucks. Join now. Everybody wire in what you have or want. Can place Electrician and Sign Painter. Our Shows are booked up until Christmas with a circuit of bona fide agricultural fairs and celebrations.

**THE EXPOSITION AT HOME SHOWS**  
At Page County Fair, September 13 to 16; Woodland, North Carolina, week of September 20; Selma, North Carolina, week of October 4th. All replies to ROX GATTO, Manager, Page County Fair, Luray, Va.

**PAUL M. FARRIS**  
**SNAPP GREATER SHOWS WANT**  
10-Cent Stum Store Agents (no stew bums), Fish Pond, Basketball, Coca-Cola, Pea Ball and Hoopla open or will frame any joint that does not conflict. You don't need to know the complete score, we will teach you if willing to work.  
Southern Fairs and Celebrations until Xmas.  
Madison, Ill., Celebration this week; then as per route.

**★ INSURANCE ★**  
**CHARLES A. LENZ**  
"THE SHOWMAN'S INSURANCE MAN"  
A1338 INSURANCE EXCHANGE CHICAGO



**Sponsored Events**  
Veteran, Lodge and Other Organization Festivities  
Conducted by ROBERT R. DOEPKER  
(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**Hamid, Linderman Switch Gala Week Site From Raleigh Plant To Fairgrounds in Charlotte**  
CHARLOTTE, N. C., Sept. 11.—By-passed in 1942, this amusement-hungry metropolis of the Carolinas has again been linked with the chain of Eastern Seaboard cities which annually see the brand of outdoor attractions served up at America's major fairs and expositions.

In a surprise shift of operations, George A. Hamid and Max Linderman determined to make the million-dollar Southern States Fair plant here the setting for the Gala October Festival week originally planned for the State Fairgrounds in Raleigh, but abandoned when it became impossible to work out adequate bus transportation facilities.

With the entertainment at their command, the strong Veterans of Foreign Wars organization as sponsor and a promotional budget of State Fair caliber, the two Eastern showmen have already touched off a drive to give Charlotte and the 1,300,000 residents within its 40-mile trade area a celebration which they say will rival any outdoor event ever held in North Carolina.

The five-day, six-night festival will be staged so as to enable Linderman to present his World of Mirth Shows on the midway and Hamid his Victory Revue and other grandstand features as highlights. On hand to launch the publicity campaign is Gaylord White, veteran press

agent, who said he would be joined soon by others of the Hamid-Linderman forces to be assigned to exploitation. Seventeen counties in North and South Carolina will be blanketed with newspaper, radio and outdoor advertising.

"Heavy emphasis," said White, "is being placed on the advance sale of tickets, this phase of the promotion being handled by the Ladies' Auxiliary of the veterans' organization." No fair has been held here since 1941, when the third annual Southern States Fair marked close of the fair for the duration.

**Macon's Shriners**  
**Readying Plans for '43 Victory Circus**

MACON Ga., Sept. 11.—Plans are being made for the 10th annual Macon Shrine Circus, to be held in Macon Auditorium, with the event being billed as a Victory Circus.

As usual the Patrol of Al Sihah Temple will handle all the details of the circus, including bookings and promotions. Circus committee is headed by J. P. Kennington, captain of the patrol; he is assisted by Brooks Geoghegan, who has served in an executive capacity for many Shrine shows here; Frank B. Steger, Boyce Miller, Gorlis Edwards, Ira Kaplan and Charles McCord.

**Soldier Field Show Is Poor, But Gets Dough**

CHICAGO, Sept. 11.—Rodeo and thrill show presented at Soldier Field last Sunday and Monday under Veterans of Foreign Wars auspices, was a financial success, drawing attendance of over 80,000 in four performances.

Rain during the Sunday night performance drenched the crowd but fortunately came too late to prevent holding the show. Weather turned cool Monday night, cutting down attendance.

Show was poorly presented, the action being slow and draggy. The vastness of Soldier Field also militated against its proper presentation, much of the action being lost to a large part of the audience.

**York Granger Picnic Clicks**

YORK, Pa., Sept. 11.—The 71th annual Great Grangers' Picnic, presented for six days and nights ending Labor Day, offered an array of rides, shows, exhibits and amusements at Williams Grove Park near here. Vaudeville shows and circus acts were presented in the park's Mount Vernon Theater, and headline attractions included Barton's Society Circus. Dare-Devil Bruffy topped the list of free acts presented.

**Hartford Aids War Relief**

WEST HARTFORD, Conn., Sept. 11.—Several thousand turned out for the West Hartford County Fair at Hall High School grounds September 6, sponsored by 58 local organizations. Proceeds went to the War Relief Fund. Event featured a War Gardens Harvest Show, International Dance Festival, and auction of vegetables at the outdoor produce market. Rides, shows and concessions made up the midway.

ONE OF THE attractions at Cleveland's Harvest Festival was Dick Dillon's Mechanical Defenseless City, which attracted a crowd estimated at 25,000. Originally built in Europe, the Mechanical City was brought to America and exhibited at A Century of Progress, Chicago. Dillon, of East Liverpool, O., purchased it recently and rehabilitated it. Unit is scheduled for several fair engagements.

**WANTED**  
Carnival or Shows for any convenient near future date.  
**COVINGTON V.F.W.**  
Address: B. H. LOWE, Adj.  
Post 2776, V.F.W., Box 15, Covington, Ga.



# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## Sefferino Bows Big; Fans Get Unskedded Labor Day Session

CINCINNATI, Sept. 11. — Capacity throngs that attended the week-end re-opening of the Sefferino Roller-drome here September 4 and 5 impressed C. V. (Cap) Sefferino, brother of President William F. (Bill) Sefferino, with the probability that the season will be the largest in the rink's eight years of operation.

So eager were Queen City roller fans to resume skating that over 300 put in appearances at the rink on Labor Day, requiring the management to open for an unscheduled session. The rink's schedule calls for nightly sessions except on Mondays.

Melba Maringer, who presides at the organ, is offering a special musical program including wartime skate marches and popular tunes. According to the management, Sefferino Figure Skating Club and Roller-drome Club will begin their regular assemblies later this month.

TWO OLYMPICS, thrill skaters, appeared on Labor Day week-end at Hunt's Ocean Pier, Wildwood, N. J., booked by Harry Biben.

## Accordion Tunes Soothe Patrons in Blackout Periods

COLORADO SPRINGS, Colo., Sept. 11. —Accordion-playing Manager Ernie Borgman, of Pikes Peak Skateland, 109 Cascade Avenue, has found a new use for his ability on the squeeze box. Where once he wrung out ditties at the request of cocktail lounge patrons, when he worked with cocktail lounge units a few years ago, he now finds his accordion serves in good stead to keep patrons at Skateland entertained during blackout and dim-out periods.

According to manager Borgman, a bunch of youngsters on skates on a darkened rink makes for a hazardous situation. Organ music would only entice the few ever-present "smarties" to continue to skate and endanger themselves and others, whereas accordion-rendered popular numbers induce group singing and sooth any jittery patrons.

Following good summer business Skateland was closed for a two-week period to permit redecorating and repairs, and reopened August 27. During the short closing Borgman attended the professionals' school in Denver and obtained services of Frank Porter and Helen Theisen, who will conduct classes in conjunction with Pikes Peak Roller Club sessions, the first of which was held September 3.

Besides Skateland's established patronage among youngsters of Colorado Springs, Borgman reports that heavy attendance is drawn from two army camps in the vicinity.

## Celeron Holds Drive Ban Loss to 25% by Exploits

JAMESTOWN, N. Y., Sept. 11. —Notwithstanding the effect the Eastern pleasure driving ban had on patronage of Celeron Park Rink, the unceasing efforts of Manager O. Zimmer in waging a continuous promotional campaign has resulted in the rink's retention of over 75 per cent of its business.

Zimmer's latest effort is a tie-up with a local photo studio. Deal involves distribution of photo coupons for the studio by the rink and in return the studio furnishes gratis photos of local skaters in exhibition poses. The management arranges for display of these photos in local department stores.

Wednesday evening sessions, formerly the mid-week low period, have been turned into a boomer thru distribution of free ladies' tickets to week-end patrons good for the following Wednesday "Sweetheart Night." Audine Dahlberg continues to hold forth at Celeron's Hammond organ.

ETHEL AND ARDEN, the Silver Cyclones, skating act, presenting "Big Thrills on Little Wheels," are playing their eighth week at the Kitty Davis Airliner, Miami Beach.

FOREST PARK RINK, Hanover, Pa., will remain in operation during the fall and winter. Sessions are scheduled on Wednesdays, Saturdays and Sunday afternoons and evenings.

## MARYLAND VOIDS TAX

(Continued from page 35)  
1943 Legislature has been declared unconstitutional by the Circuit Court for the county. The court declared the \$30 annual license fee on trailers was only a revenue-raising measure under the taxing powers of the State without the purpose of supporting regulation and that the statute failed to meet the test of uniformity and equality. The ruling in this case will no doubt have the effect of making null and void the trailer-tax law enacted by the same Legislature for three Maryland counties unless an appeal is carried to the Maryland Court of Appeals, and this seems unlikely.

## English Spots Welcome Yanks

By CYRIL BEASTALL

CHESTERFIELD, England. — Among the American armed forces stationed in England are many skating enthusiasts. The more zealous followers of the roller sport soon find their way to rinks here and are greeted with the friendly attitude extended to all who hail from the "Land of the Yanks," as they are affectionately termed.

While travel is greatly restricted, I recently packed my bag, complete with Richardson skates, and took my way to the home of Austen Armstrong, joint operator of Birch Park Skating Place, Manchester, which is one of the most flourishing roller-dromes that operates in England today outside of London. Austen Armstrong is assisted in its management by his mother and brother, Harrison, British professional roller dance champion since 1939.

I spent four days with these operators, who are friends of long standing, and skated six full sessions at Birch Park, with the express purpose of meeting American and colonial servicemen. Among recent visitors to this spot were: E. Webb, Vancouver, B. C.; Douglas Denel, Montreal; H. Turner, Salt Lake City; S. Walker, H. Judges, Toronto; Stewart Fraser, J. H. Matthews, St. Stephen, N. B.; Sergeant Skinner, Cavendish Lodge, Devonshire, Bermuda; G. P. Heneky, Kelchacan, Alaska; F. W. Barlow, Mesa, Ariz.; G. O. Matthew, Santa Monica, Calif.; Arthur W. Hammond, Mount Sterling, Ky.; John E. Crawford, Flint, Mich.; James G. Linn, Fairmont, W. Va.; Hubert L. Welsh, Marshall, Ill.; Howard E. Wilson, May, Okla.; E. Gilmore Jr., Pomeroy, O.; George H. Pingel, Lapeer, Mich.; Adolf Salent, Lorain, O.; Roy Petuck, New York; E. H. Barton, Brownsboro, Tex.; John P. Hamner, Dayton, O.; R. E. McCoy, Battle Creek, Mich.; Dave Daverson, San Francisco; Carl H. Golliner, Los Angeles; Alfred C. Arnold, Emmett, Mich.; G. Hammond, Upokengaro, N. Z.; Jerry O'Cauna, San Jose, Calif.; Carl H. Mollker, Los Angeles; Paul R. Kastner, Tiffin, O.; W. J. McKnight, Chicago; Leroy Moyer, Pottstown, Pa., and Paul A. Wilkinson, Tiffin, O.

Some of the American skaters whom I personally met in the short time at my disposal were Mart Gunther, Camden, N. J., who skates at Watsontown (N. J.) Roller-drome and Gloucester (N. J.) Roller-arena; Russell Le Roy Jones and Joe

Martin, East Palestine, O., who skate at Idora Park Rink, Youngstown, O., Winland Auditorium, East Liverpool, O., and some of the Cleveland spots; Larry A. Martin, Houston, Tex., who spoke of rinks in San Antonio and Galveston and wondered if they had renamed Tokyo Rink in the latter city; Anthony J. Feltrap (with three decorations on view), from St. Louis and a speed skating enthusiast who gave Crystal Rink there as his home rink, with Arena a close second choice; Talbot Summitt, Anderson, Ind., who told me all about Ernie Eyer's rink and George Pierce's big new spot there; Willis Greenlee, Statesville, N. C.; Russell Arenz, known to his intimates at Carlin's Park Rink, Baltimore, where he was an instructor, as "Rollo, the Problem Boy of Cap Bushby," who is a great guy, according to Arenz; and Jack Nilsen, Brooklyn, a fine skater who arrived at Manchester with a letter of introduction and who demonstrated the *Iceland Tango* to skaters at Birch Park.

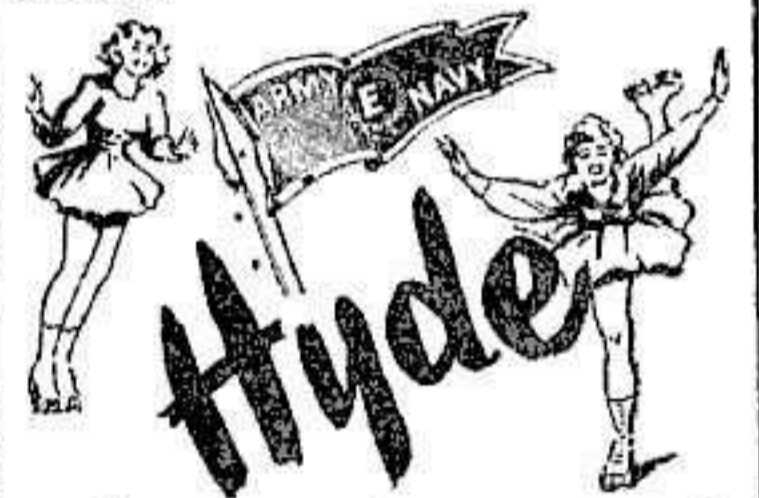
THEA McDONALD, office manager of RSROA headquarters, Detroit, is back from her vacation in Western Michigan.

## LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today. PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

## TURN YOUR "SCRAP" INTO \$\$\$

Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



**HYDE ATHLETIC SHOE CO.**  
Manufacturers of those famous "Big Little" Figure Skating Outfits  
CAMBRIDGE, MASS.

**The First Best Skate**

**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
**The Best Skate Today**

**WANTED USED RINK SKATES**

HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

**MAGES SPORTS STORES**  
4019 W. North Ave. CHICAGO, ILL.

**FIBER WHEELS**

- PRICED LOWER
- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTFEARS—BY TEST
- WON'T MAR OR MARK

**Plastic Products Corp.**  
(Roller Skate Wheel Division)  
867 So. 42nd Street OMAHA, NEBR.

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanes the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

**ATTENTION RINK OPERATORS**

We have in stock Rubbers, King Pins, Cones, all types of Wood and Fibre Wheels, Toe and Heel Straps. Special sale on high-grade steel Balls, \$2.00 per M; over 10,000, \$1.75 per M. Over night delivery. Let us send you our price list.

**JACK ADAMS**  
N. Y. DIST. CHICAGO ROLLER SKATES  
1471 Boston Road Bronx, New York 60

**WANTED**

Experienced Rink Organist (Hammond). State of Michigan, near city of Detroit.

**BOX D-126**  
The Billboard CINCINNATI 1, O.

THE NAME "CHICAGO" TRADE MARK REG. U.S. PAT. OFF.

For Health's Sake

**ROLLER SKATE**

WILL LIVE LONG AFTER HITLER'S DEAD AND GONE

**"Roller-Rhythms"**

Latest Releases . . . For Skate Dancing & All Skating

★ Popular Hit Tunes—Ready for Your Skaters

Here's a real investment for you—NEVER BEFORE so many fine tunes ON BOTH SIDES OF EACH RECORD

Send Your Order by Return Mail—Limited Quantity of These Records.

Record	No.	Met.	Tempo	May Be Used for
1 "I JUST KISSED YOUR PICTURE GOODNIGHT" O	1122	108	4/4	Fox Trot (All Skate) . . . ●
"AS TIME GOES BY" O	1123	108	4/4	Fox Trot (All Skate) . . . ●
2 "WHY DON'T YOU DO RIGHT?" O	1124	108	4/4	Fox Trot (All Skate) . . . ●
"COULD IT BE YOU?" O	1125	108	4/4	Fox Trot (All Skate) . . . ●
3 "PENELOPE" O	1126	112	4/4	Fox Trot (All Skate) . . . ●
"EACH TIME I PUFF ON MY CIGARETTE" O	1127	112	4/4	Fox Trot (All Skate) . . . ●
4 "ALICE BLUE GOWN" (In My Sweet Little) X	1128	92	3/4	Waltz (Style A) . . . ●
"TILL WE MEET AGAIN" O	1129	92	3/4	Waltz (Style A) . . . ●
5 "MERRY WIDOW WALTZ" OO	1094	108	3/4	Waltz (Style B) or AllSkate ★
"OVER THE WAVES" OO	1085	108	3/4	Waltz (Style B) or AllSkate ★
6 "CIRI BIRI BIN" X	1112	120	3/4	Waltz (Drop 3 Cont'l) or (All Skate) . . . ★
"BLUE DANUBE" X	1113	120	3/4	Waltz (Drop 3 Cont'l) or (All Skate) . . . ★

X Novachord O Organ OO Novachord and Organ ● Ascop ★ Non-Ascop  
"R-O-L-L-E-R - R-Y-T-H-M-S" ARE UNCONDITIONALLY GUARANTEED!  
All Six, \$5.50; 3 \$3.30. Postage Extra.  
Minimum Sale 3 Records. Prices include Federal Excise Tax.  
Write for Our Complete List of "Roller-Rhythms."

**"BOB" KITTINGER, 64 E. Jackson Blvd., Chicago**



# Heavy Houses Mark Routes

## Switch Made By Ringling in Milw. Pays Off

State Fair Park location pulls stronger than former site on lake front

MILWAUKEE, Sept. 11.—This city was especially receptive to the Ringling circus on September 5-7, with attendances of 28,400, 25,000 and 22,000 respectively.

This year for the first time the show was situated on the State Fairgrounds, West Allis, instead of the usual lake front location. Circus officials attributed the change to "certain conditions pertaining to the moving of the show by rail" but city officials felt that the circus management wished to evade certain city license fees which are not levied in West Allis.

Whatever the reason, the public seemed to favor the move, as last year's attendance for a two-day run was 20,000 and 18,000. Milwaukeeans are in the habit of traveling to State Fair Park for amusements, not only for the State Fair, but because of the midway in the park which is in operation throughout the summer. Weather was unusually cool. Side-Show business was reported better than last year's.

Milwaukee is considered unusual in that downtown ticket sales account for a greater proportion of reserves than in almost any other city. For Sunday alone more than 3,000 seats were reserved by downtown purchasers.

The Wisconsin Legislature had adopted a resolution welcoming the Ringling circus to Wisconsin for its 60th year. Next stop beyond Milwaukee was Madison, the capital. Under direction of Ben Barkin, of the local office of war revenue, 1,710 seats (288 per performance) were given free to purchasers of \$1,000 War Bonds who, in turn, gave the tickets to orphans, veterans' and servicemen's organizations. In other cities seats have been graded so that denomination of a bond would determine desirability of a seat. Here, all seats were sold for \$1,000 each. On Monday Charlie Bell, clown, and Frank Saludo and Clayton Chase, midget clowns, appeared at the Red Cross and each donated a pint of blood.

## Fisher Has Good Season

BATCHTOWN, Ill., Sept. 11.—The Fisher Bros.' Circus has so far enjoyed a prosperous season. It opened first week in May in Onondaga, Mich., working thru that State to the Straits of Mackinaw then into the Upper Peninsula, where business was fine, capacity houses nearly every night. Fisher has added two trucks to the equipment owing to enlarging the show. James E. Carter has the Side Show and band, the Kid Show having done nice business. Show expects to run till middle of October. Band consists of Florence Carter, cornet; Jimmie Carter, tuba; Frank Fisher, cornet; James E. Carter, baritone and trombone; Dick Christensen, drums. Georgia Narda is working ring stock. Show will play Illinois, Indiana and close in Michigan. Reported by James E. Carter.

## Polack Booked for Ft. Worth

FORT WORTH, Sept. 11.—Contracts have been closed with Moslah Shrine Temple here for Polack Bros.' Circus, dates being October 15-24. Show will be presented in Will Rogers Coliseum and promotion will be under direction of Mickey Blue. Circus will jump from Denver to this city and then to Little Rock. Show is playing its second engagement in San Diego for two weeks, auspices of Al Bahr Shrine Temple.

## Russell Breaks Sour in SLC

SALT LAKE CITY, Sept. 11.—Russell Bros.' Circus, here on August 30-September 1, ran into bad breaks, altho the verdict of Paul Eagles was, "Quite satisfactory." After 21 successive days of temperatures of 90 degrees or more, opening day saw a maximum of 64 and a minimum of 41, the coolest August day in 69 years, according to the weather bureau, and the same frigidty continued. The show hit town in the midst of a polio epidemic, with the State health director urging keeping kiddies home, which the public did. In an internal clash between white and colored workmen on opening day five were hospitalized.

## Tower, Blackpool, Doing Capacity Biz

LONDON, Sept. 4.—Britain's premier annual circus, the Tower, Blackpool, is again playing to capacity business. Circus will run thruout the summer at Blackpool, with the closing date, not yet fixed, being some time in October. Once again the show is headed by the Carroll Brothers, Italian musical clowns, who were interned in 1940 and afterward released as "friendly" enemy aliens. They are in their third successive season here and were released from George Black's London Palladium show to fill this engagement. Novelty for a circus arena is Victor Barna and Alec Brook, table tennis champions. Supporting are Zola and Mattie, humpsti-bumpsti novelty; Cawalini's dogs; Rassana, girl aerialist; Yungtse, Chinese acrobatic troupe; Bertram Mills's Liberty horses; Felix and his tigers and lions; Mills's elephants, trained by Gindl; Coco and Company; clown ensemble, and a water finale.

A rare occurrence in British circuses is local sanction to give performances on Sundays granted to Reco Bros.' Empire Circus at North and South Shields, Sunderland and Newcastle, North of England industrial towns. The show, which is playing dates under the "Holidays at Home" scheme, is giving two performances daily. Profits on Sunday shows are donated to local charities.

## Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### FALL news.

VISITING the Ringling circus in Chicago were Mr. and Mrs. Laurence T. Larson.

AFTER closing with Mills Bros.' advance, L. H. Jones is now night clerk at the Francis Hotel, Ashland, O.

IN a War Bond sale at Newburgh, N. Y., Charles Hunt Jr., of Hunt Bros.' Circus, bought a \$6,000 bond.

AN early-day sin: Serving a floater in a glass of ado.

BOB EUGENE Troupe, reporting the best summer season in years, will again play Hamid-Morton Circus dates following fair bookings.

ARTHUR BORELLA, who was principal speaker and entertainer at an Optimist Club special ladies' day meeting at the Rice Hotel, Houston, August 26, did 40 minutes in a business suit.

J. C. (CHUBBY) GUILFOYLE, wild animal trainer, is in Headlee Hospital, Odessa, Tex., where he underwent an operation August 31. Will be pleased to hear from friends.

OUR new ball-bearing sleepers for workmen permit our boys to get eight hours of rest in four.—Silver Mascot Circus.

RED DAVIS and Carl Annon, Philippi, W. Va., caught the Beers-Barnes Circus

## Arthur Stands Good; Hood River Wreck

ST. HELENS, Ore., Sept. 11.—Despite intermittent rain the one-day stand in Seaside, Ore., gave Arthur Bros.' Circus packed houses. The one-day stand at Tillamook was under quarantine for infantile paralysis and biz was only fair. Hillsboro, in the rain, gave show packed house at night and fair matinee. One day at Camas, Wash., brought out large attendance, as did one-day stand at White Salmon, Wash. A packed house at Hood River, Ore. Leaving that city the office trailer and dog and monkey truck were wrecked. The office fixtures and personal effects of Mr. and Mrs. Martin E. Arthur were strewn for half a block stopping traffic for eight hours. Loss is estimated to run high. Four performing dogs were killed.

The one-day stand at The Dalles brought forth packed house at night and fair matinee attendance despite long run from Dayton, Wash., where biz was fair. Mr. and Mrs. Arthur returned from three-week visit to Kansas City and other cities, where Martin bought two truckloads of animals for menagerie. First truck arrived at Hillsboro, having two llamas, kangaroo, elephant and sacred cow. Mr. and Mrs. Patrick Berry left for Kansas City to drive one of the trucks loaded with animals to the Coast. Glenn Henry bought a living trailer at Seaside, Ore. Laura Anderson entertained circus folk at Heathman Hotel, Portland, during the Camas showing. Mr. and Mrs. Frank Yagla entertained in honor of Mr. and Mrs. Jack Christensen, of the West Coast Victory Shows, exhibiting at the Gresham Fair. Mr. and Mrs. Art Anderson visited friends on the West Coast Shows at Gresham. George Conkling gave a cocktail party at a nitery in Seaside.

## Beatty-Wallace Biz Good

LITTLE ROCK, Sept. 11.—With few exceptions the Beatty-Wallace Circus has done big business. It was necessary to cancel Coffeyville and Parsons, Kan., due to infantile paralysis. They were replaced by Fort Scott, Kan., and Nevada, Mo. At Joplin, Mo., there was capacity matinee and night turnaway; in fact, all Missouri towns were good. Show's third swing thru Illinois also was good.

at Buckhannon, W. Va., September 1. No matinee due to late arrival; packed night house. Show has nearly all new canvas, Davis reported.

A. H. HUTCHISON and Mr. and Mrs. W. W. Witman saw the James M. Cole Circus at Duncannon, Pa., August 31. Witman, a former trouper owning a show, now has a filling station and restaurant four miles from Harrisburg.

ELMER A. KEMP, Trenton, N. J., who visited the James M. Cole Circus at Duncannon, Pa., August 31, reports good performance and business, and renewing acquaintances with Doc Richards, and Doc Oyler, former side showman, who also visited.

"ALL some circus men know," opined a lad who loafed all day on lots, "is: 'Scram! Take a walk!' or 'Get me a bucket of water.'"

WHILE visiting his brother in Duke Hospital, Durham, N. C., J. Hanson ran across Happy Belisle, old-time minstrel and circus drummer, who is a patient (See Under the Marquee on page 46)

## Sunbrock Show for Montreal

MONTREAL, Sept. 11.—Larry Sunbrock's Wild West Rodeo and Hollywood Thrill Show has been booked for the Forum here for October 2-11, according to Tommy Gorman, general manager of the arena, site of the Hamid-Morton Circus earlier this year.

## Sawdust Ring

—By FRANK (DOC) STUART—

OKLAHOMA CITY.—Of all human faculties probably memories are most fickle. Some memories are a delight to recall, while others are a nightmare, and on this glorious day with the mercury standing at a mere 106 degrees my memory carries me back to the day of yesteryear when the heat became nearly unbearable on a circus lot.

I recall playing El Centro, Calif., as press agent of the Sells-Floto Circus. The thermometer registered 118 degrees on the ground level outside the big top. Inside Tom Nelson, of the famous Flying Nelsons, had a thermometer strapped to his rigging near the peak of the tent and there the mercury registered 129 degrees. I also recall talking to a native of that fine little city and I complained of the heat. He gave me this answer:

"You circus folks might just as well git used to heat, because if you keep on putting up your tents on Sunday, you're sure goin' straight to hell." That night during the railroad move to the next stand a flat car jumped the track and tied us up so that we lost the following matinee. The remark of the El Centro citizen made me think . . . in fact, I became jumpy and I immediately retired to car No. 42 to see if my pint of bourbon remained intact. It was. But after an hour I was not. Now, I do not mean to imply that I was a drinking man during those days. I was not, but train wrecks and heat can cause a complete reversal of one's habits.

### He Hired a Boy

As I reminisce, my thoughts go back to "the good old days when circus folks was circus folks." Now, no implication is meant that circus folks of today are not equally as good, but when one speaks to the old-timer of the big top one may run into an argument, so we had better let sleeping dogs lie. Again my memory recalls my advent in the circus in the early 1900 period. I was a young sprout, with some little experience as a newspaper reporter for a small daily news publication in Wisconsin.

One day Al Campbell, of Campbell Bros.' Great Consolidated Shows, dropped into the newsroom in quest of a press agent and he regaled the staff with stirring stories of the circus. He did not need to regale me because the lure of the circus had been in my blood for many years and I promptly assured the gentleman that he need look no farther. I was The Man.

That night I found myself aboard the No. 1 advertising car of the Campbell shows, and what an advertising car it (See SAWDUST RING on page 58)

## Cole Third in Portland; Gross Estimated at \$10,000

PORTLAND, Ore., Sept. 11.—Cole Bros.' Circus had an uphill fight to gross an estimated \$10,000 on a four-day stand here September 2-5, combing a field well worked over by two earlier shows, Arthur Bros. and Russell Bros.

Weather was favorable and newspaper co-operation was good. Side Show biz held up a little better than fair. A War Bond section in the stands drew some play, nothing outstanding. A downtown performance Saturday (4) at the War Bond Victory Center drew a plug in the press.

## Urquharts Visiting Jacobs

CHICAGO, Sept. 11.—Charles Urquhart and his wife joined the Terrell and Dolly Jacobs troupe on the World of Mirth Shows Friday for a three-week stay. Urquhart resigned last week as production manager of the NBC Central Division after he had been classified 1-A and enlisted in the army. He will be inducted September 29. Meanwhile he and his wife, both ardent circus fans and friends of the Jacobses, will work on the Jacobs's animal show, Urquhart as talker and Mrs. Urquhart as ticket taker.





# With the Circus Fans

By THE RINGMASTER

President FRANK H. HARTLESS 2930 W. Lake St. Chicago  
 Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn.  
 (Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

ROCHELLE, Ill., Sept. 11.—In recent weeks two well-known people of Madison, Wis., have joined our association, Mrs. Hazel B. Otto, private secretary for Fred R. Zimmerman, secretary of state, and Lisle W. Schroeder, assistant secretary of state.

Corp. Bill Brinley, of Meriden, Conn., with the armed forces at Denver, had a pleasant visit on the Cole show there. He was on hand at the runs when the train pulled in on Sunday and secured some shots of the unloading, after which he moved to the lot, which was close by, to watch the setting up. He also caught the show at Salt Lake City.

Joe Minchin, Paterson, N. J., a member who travels many miles each season to catch circuses, saw the Big One in Chicago, moving on to other stands, Milwaukee, Madison, Wis., and Indianapolis, then back to his headquarters.

Two members who recently joined were Mr. and Mrs. James H. Northridge, Auburn, Mass. Northridge heads a well-known furniture company bearing his name in Worcester.

Flight Surgeon Paul C. Tracy, a new member of the CFA, has been transferred to the Naval Medical Center, Washington.

Mr. and Mrs. W. H. Hohenadel, Rochelle, attended the Big One in Chicago on evening of August 28. The writer after attending the session of the Atwell Luncheon Club, spent remainder of the afternoon visiting friends in the backyard. On Sunday evening they had dinner with Mr. and Mrs. Frank Hartless, who were unable to attend the circus due to Hartless being under doctor's care for several weeks. His health is improved to the extent that he was able to make a business trip to Maine, leaving Chicago September 4.

## Dressing Room Gossip

RINGLING-BARNUM—Something new has been added to the dressing room, a barbershop sextet. Not a day goes by without a rendition of *Sweet Adeline* as "only they can sing it." Singers are Paul Jerome, Paul Jung, Dutch Lully, Shura Neuberger, Louey Naggy, Gordy Orton and Limon E. Gilder. Riot of the week was the interpretation by Paul Jerome of "Dangerous Dan the Drew." John A. Haviland, Chicago, was on the lot during the engagement and invited Toby Tyler and the writer for breakfast and a review of his circus collection. Bert Wilson also was around shooting pictures continually and renewing friendships. Earl Shipley, former clown, also visited daily. Leaving the show is Dude Rhodus, Concello trapeze star, for Uncle Sam's navy, and observing her birthday this week is Madeline Fischer.

In Milwaukee "Slim" Pearson, former billposter, was on the lot with other visitors too numerous to mention. Aiding in a Red Cross benefit show in Milwaukee were Clayton (Chitlens) Chase, Frankie Saluto and Charlie Bell and Trixe. Winners of the soft-ball game the other day was the truck department, the wardrobe department being the losers. The one fear of Merle (Toscanini) Evans is Judge Willie Moser's rubber hose. The other day, accompanied by the "Anvil Chorus," he got it on the tail end, but because of the weakness of the blow all favors of

"aye" were for Chesty Mortier as the new Judge. Then the blows fell more heavily on "Toscanini" and Chesty as well. Moser still reigns as judge, with his rubber hose, of course.

In Madison, Wis., the show observed the 60th anniversary of the Ringling Brothers. The contention of the wardrobe department is terrific, what with the huge hoops of the finale costumes breaking now and then, the enormous Latin American hat of John Neilson drooping at the rim every time it gets cool and the assistance required on Chuck Frederick, alias "New Boy," for all of his numbericks. So we salute Margaret Graham, Hughie Burgoon and their aids Jim Mortity, Jean Carson and Edith Boven. Lost and Found Department—Lost one dog named Heinze from the ring stock. It is missed from opening spec and the firehouse gag.

Visiting in Madison and Milwaukee, besides those mentioned, were Sverre O. Braathen, Joe Minchin; Frank Freidman, of St. Paul; Sumner Peterson, Minneapolis; Mr. and Mrs. Clarence Karhill, and Mr. and Mrs. Roy Henderson Jr., White-water, Wis.; Mr. and Mrs. W. J. Jackman, Mr. and Mrs. Robert Zimmerman, Hazel Otto and Lyle Schroeder, all of Madison. —DICK ANDERSON.

COLE BROS.—Harry McFarlan should get a new whistle; he sounds like a Chicago policeman. Joe Masker is now doubling in the privilege car as night chef. Lana, the Great Byron, did a Custer's Last Stand in Seattle. Jimmy Reiffenach took a nasty buster in Seattle and will be out of the program a few days. Grace Hanneford, wife of Poodles, also took a fall and is out. If this keeps up we will soon be out of riders. Report from Holyoke, Mass., is that Eileen Larey, who underwent an operation on a shoulder, is coming along fine. I like the new headgear that Jack Burslem wears these days. Nice floorshows in Club 54 and 55. I miss the first two shows but usually catch the late supper show; never a dull moment. J. D. Newman was on the lot in Seattle. Dick Scatterday is giving Ernie White a work-out these days. I saw 27 banners hanging in the big top in Portland. Addition to program, the Giffords, roly-poly act and head balancing traps. Poodles Hanneford returned to the riding act in Portland after being out of act with three broken ribs. Mrs. Freeman and the writer played host to two boys from the Canadian Air Force who came from Vancouver to spend the day with us.

Other visitors, Ross N. Ogilvie, midget, visiting Alva Evans, midget clown; Jimmy Woods, who spent the day visiting Poodles, the family and yours truly; Capt. Ralph O. Hoge, CFA of Chicago, visiting the Antaleks, and speaking of the Antaleks, Munsie, daughter of Joe and Malanie Antalek, will soon outshine Paul Neilson on the trampoline the way she is going; Robert Americo, Dr. Reid, from Lebanon, Ore. Letters from Dick Lewis; Ruffy Hoffman, formerly a clown, over here now in the armed forces; H. R. Mueller, G. Wyllie Overly. A big day for Karyl De Mott; he had a flock of visitors, all relations. Mrs. Sines made it a perfect day for Karyl by giving him a birthday party at her house. Had a swell letter from Dr. H. H. Conley. Sorry I don't have time to answer the many letters I receive every day from folks in this country and overseas. Unsung heroes, Mrs. Harry McFarlan, Mrs. Charles Luckey, Harry Ellis, Waxy Dykes; Bill Zastrow, assistant to Charley Luckey, boss mechanic.

Side Show News—Birthdays of the week, Hopple, the Frog Boy, and what a day he had! It was proved how popular Hopple was by the gifts he received from the bunch. Slim Jones also had a birthday. Bamboola, the Fire Easter, is the official shoe shine boy. The rummy game is going great guns. George Forman is trying to take the honors from Mickey O'Brien. It is hard to know who is the winner in the minstrel rummy game, as they go south with it, but G man Myrna Karsey will find out sooner or later. Frances O'Connor, armless wonder, joined recently. Sick list, Ginger Benson, Elinor Calavalo, Marion Cornell. Myrna Karsey had as visitors Lieut. Harry Levine, and Mr. and Mrs. Brooks, of the *Claudia* company. Joe Haworth has solved the mystery of the red prop box. —FREDDIE FREEMAN.

FARMINGTON, Mich., Sept. 11.—W. F. White, Biddeford, Me., is a new member of CHS, who specializes in miniature animals and Side-Show attractions which were featured in the Barnum Museum. Bill Green, CHS of Washington, Kan., sent out warnings of a polio epidemic in his State to all shows coming that way in recent weeks.

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

PRIZES totaling \$5,000 will be offered at the rodeo to be held at Corsicana, Tex., as part of a Food-for-Victory Exposition. W. E. McKinney is manager; J. N. Edens Sr., secretary, and George Wilderspin, arena director.

ROBERT G. DILLARD, promoter of the Texas Championship Rodeo, sponsored by Corsicana Livestock and Agriculture Show, says \$2,500 has been posted in cash awards plus entrance fees. George Wilderspin, Fort Worth, again is arena director.

FIFTH ANNUAL Springfield Championship Rodeo combined with John A. Guthrie's Stampede and Congress of Oklahoma Plains Indians, a feature of the seventh annual Ozark Empire District Fair, Springfield, Mo., played to over 25,000 at five performances, setting up new records there. Rodeo was produced by Oklahoma Ranchers' Shows, of which Guthrie is managing director. Frank Autry was arena director; Paul Bond, arena secretary; Charley Broadnax and Buck Goodspeed, judges; pick-up men, Jess Goodspeed and Eddie Curtis. Specialties included Vivian White and Pauline Nesbitt, bronk and trick riders; Norma Schultz Ward, trick rider and roper; Charley Schultz's bucking Ford; Hoytt Hefner, bullfighter; Chief Lone Eagle, and Guthrie's Congress of Indians. Gene Autry's famous Flying A Ranch bucking horses were used. Prize money was \$2,300 plus all entry fees, a total of nearly \$3,000.

Results: Bareback Bronk Riding—First go-round, Paul Bond and Ernie Barnett split first and second; Hoytt Hefner, Milt Moe. Second go-round, Paul Bond and Ernie Barnett split first and second; Johnnie Bugg, Bruce Emerson. Third go-round, Paul Gould; Paul Bond and Ernie Barnett split second and third. Calf Roping—First go-round, Jess Goodspeed, Buck Goodspeed, Clem McSpadden, Jonas Dunson. Second go-round, Clyde Brown, Jess Goodspeed, Clyde Burke, Clem McSpadden. Third go-round, Jess Goodspeed, Clem McSpadden, Clyde Burke, Buck Goodspeed. Fourth go-round, Jess Goodspeed, Buck Goodspeed, Clyde Brown, Clem McSpadden. Fifth go-round, Clyde Brown, Jess Goodspeed, Jonas Dunson, Frank Autry. Finals, Jess Goodspeed, Clyde Burke, Clyde Brown, Buck Goodspeed.

Saddle Bronk Riding—First go-round, Eddie Curtis, Earl Wofford, Paul Gould; Ernie Barnett and Claude Morris split fourth. Second go-round, Milt Moe and Orville Stanton split first and second; Earl Wofford, Paul Gould. Third go-round, Milt Moe and Eddie Curtis split first and second; Paul Gould, Andy Curtis. Fourth go-round, Paul Gould, Eddie Curtis, Milt Moe; Orville Stanton and Ernie Barnett split fourth. Fifth go-round, Eddie Curtis, Paul Gould; Orville Stanton, Ernie Barnett and Earl Wofford split third and fourth. Finals, Eddie Curtis, Paul Gould, Orville Stanton; Ernie Barnett and Earl Wofford split fourth.

Steer Wrestling—First go-round, Eddie Curtis, George Hinkle, Earl Wofford, Poley Ducett. Second go-round, George Hinkle, Earl Wofford, Charles Broadnax, Claude Morris. Third go-round, Ernest Buffington, George Hinkle, Earl Wofford, Charles Broadnax. Finals, George Hinkle,

Earl Wofford, Andy Curtis, Eddie Curtis.

Bull Riding—First go-round, Ernie Barnett, Marvin Shoulders, Bruce Emerson, Dale Adams. Second go-round, Dale Adams, Marvin Shoulders, S. A. York, Jack Couch. Third go-round, Paul Gould, Dale Adams, Orville Stanton, Jack Couch. Fourth go-round, Ernie Barnett; S. A. York and Jack Couch split second and third; Dale Adams. Finals, Dale Adams, Ernie Barnett, Jack Couch, Paul Gould.

On completion of the show Guthrie was retained by fair association with his Indians and trick and fancy riders as a feature attraction of the remaining grandstand shows. Before leaving Springfield contracts were made with Guthrie and his associates to produce the 1944 rodeo and stampede. Contestant line-up included Norma Shultz, Vivian White, Pauline Nesbitt, John A. Guthrie, Paul Bond, S. A. York, Jack Couch, Amon Short, Buck and Jess Goodspeed, Clyde Brown, Frank and Mel Autry, Marvin Shoulders, Jonas Dunson, Herb Dahl, Lewis Tiger, Milt Moe, Johnnie Bugg, George Hinkle, Earl Wofford, Ernie Barnett, Paul Gould, Poley Ducett, Slick Ware, Dale Adams, Charles Broadnax, Ed and Andy Curtis, Jack Collier, Bruce Emerson, Claude Morris, Orville Stanton, Smokey Ballard, Carlos Burns, Clyde Weir, Clyde Burke, Clem McSpadden, Hoytt Hefner and Ernest Buffington.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

RAY GOODY, wire walker, formerly with Wallace Bros.' Circus, now in service in Alaska, has been transferred from the Signal Corps to Special Services. He made his first appearance as an entertainer a few weeks ago and comment on his act was made in an Alaskan newspaper. His was the first wire act to appear in that country, it was said.

PVT. EUGENE RANDOW JR., who has been in the army a year, is a former member of the comedy acrobatic trio, Aunt Jemima and Her Pancakes. His address is A. P. O. No. 695, care Postmaster, New York City. His father, Eugene Randow, is a clown.

LIEUT. FLOYD O. FISH, formerly Floyd Potter of the Peerless Potters, casting act, pens: "Last 18 months booked solid with U. S. Army; longest contract I ever worked; now overseas." His address is A. P. O. No. 832, care Postmaster, New Orleans, La.

## 10TH ANNUAL SHRINE CIRCUS

MACON, GA.  
 Wants outstanding Novelty Acts, Nov. 15 to 20. Write, giving all details, including lowest salary. Address: SHRINE MOSQUE, Macon, Ga.

## SELLO BROS.' CIRCUS WANTS

Agent, Boss Canvasman, Useful People all departments. Show will be out until Christmas.  
 Address Elkton, Md., Sept. 13-14; Aberdeen, 15-16; Bel Air, 17; Essex, 18.

## Good's 1943 Ringling-Barnum Circus Views

Extra clear, post card size views of performance, parade, "speas," Court's animal acts, elephant acts, Repenakis, Evans band, backyard scenes, closeups of open caged cages and "LIBERTY" Bandwagon, etc. Send 20¢ for sample and list of 60 interesting subjects. ROBERT D. GOOD, 1609 Turner Street, Allentown, Pa.

## WILL BUY FOR CASH

Two Baggage Cars or Stock Cars that can be used for winter transport of Elephants, Camels and Horses. Must be in good condition and not require too much repair, or will consider leasing for the winter. Also want three 38 to 40 foot Ring Mats. Circus Acts that want from six to eight weeks' work, contact me now. Trained Wild Animal Act, Teeter Board or Acrobatic, Flying Act, Riding Act, Novelty to feature, Producing Clown who has props and can handle alley and produce. Do not need Acts with stock. Write—don't wire—and give your mail time to be forwarded to me en route.

JACK KNIGHT P. O. Box 539, La Grange, Texas  
 Reliable Promoters who can handle advance promotion our way, write.  
 E. R. ZIMMERMAN, 294 East Moler St., Columbus, O.

## POLACK BROS.' CIRCUS WANTS

RIGGING MEN, PROPERTY MEN; ALSO TRUCK DRIVERS  
 Top Salary, Year Round Work.

Contact IRV J. POLACK

Glacier Garden, San Diego, Calif., Until Sept. 17th; Then Liberty Hall, El Paso, Texas.



# HOLIDAY OFF; SEASON ROSY

## Cincy's Coney Racks Up 16% Hike Over '42

CINCINNATI, Sept. 11.—Coney Island, Cincinnati's only amusement park and one of the finest in the nation, on Labor Day put the finish to another walloping season, with gross business showing a 16 per cent increase over last year, which was one of the lushest in Coney's history.

Labor Day, the season's finale, fell below last year's figures, due to heavy rains which spread over the entire day. The Labor Day week-end, however, ran only slightly below that of last year, while the final week's business was on par with that of last season, altho not comparable to the average week during the season.

The *Victory Sky Revue* and Fireworks Carnival, which opened August 27 and ran thru Labor Day, was a life-saver and a shot in the arm, so to speak, at a time when business was slumping generally. The double feature injected new life into the get-away session. Acts were the Peaches Sky Revue, the Flying Wards and the Paroff Trio, and the fireworks were presented by Arthur Rozzi.

Business on the Steamer Island Queen, which carries park patrons from the Cincinnati harbor to Coney located 10 miles up the Ohio River, received a tremendous increase in play this season, paid admissions and refreshment grosses running more than 50 per cent over last year. "With our automobile business off about one-third from other seasons," said Edward L. Schott, Coney president and general manager, "we were extremely fortunate in having our boat this season." Bus traffic to the park also showed a heavy increase.

Favored by ideal swim weather all season, Coney's Sunlite Pool exceeded last year's gross by some 25 per cent. Moonlite Gardens, the park's spacious ballroom didn't fare so well, dropping off more than 15 per cent from last season. Coney management considered it a remarkably good showing at that, considering that a large percentage of its male patrons are in the service. Inability to obtain such topnotch one-nighter band attractions as the Dorseys, Glenn Miller, Kay Kyser and the like, also hurt the season's dance grosses.

## Gas-Ban Easement A Boon to Savin's Holiday Business

NEW HAVEN, Conn., Sept. 11.—Reflecting the pent-up desires of amusement seekers in this section, as a result of the easing of the gas ban, patronage at Savin Rock over the Labor Day week-end was entirely out of proportion to early season business.

Sunday's (5) crowd, estimated at 100,000, began its parade to the park early, and brought the season's first serious traffic jam. Monday (6) attendance, altho just half of the previous day's figure, made for a fitting wind-up of the holiday. The drop in attendance on Labor Day indicated that the war workers in the area gave ear to the government's request to maintain work schedules. Manager Fred Levere stated that the amount of business done over the week-end was far in excess of his anticipations.

All concessions either broke records or came so close to doing so that the difference was negligible. Most of the food concessionaires ran out of eats.

Dim-out restrictions were observed to the letter, but did nothing to dampen the holiday spirit, as the pleasure seekers accepted it as part of their joyous jamboree. B. L. (Benny) Beckwith, superintendent of rides, credited ideal weather, and a free-spending, thrill-seeking public with keeping the 20-odd rides operating at capacity.



A. T. MILLER, in his third season as events director for Carlin's Park, Baltimore, has had an exceptionally successful period this year, especially in promotion of big-scale "days". A new high mark has been set for number and quality of major outings and the proportion of them that will be repeated at Carlin's next season. He has a rich background in education, sales promotion and journalism.

## Celeron Under '42 Mark But Week-Ends Big

JAMESTOWN, N. Y., Sept. 11.—Celeron Park's season, which ended Labor Day, fell below last year's mark, with skating rink and ballroom business down 25 per cent of last year's volume. General Manager Al C. Beck announced that despite wartime conditions, heavy business was attracted on holidays and week-ends. City bus transportation was supplied on a 15-minute schedule to give war workers an opportunity for recreation.

Scooters and Ferris Wheels attracted the top ride business, and the Penny Arcade topped all other attractions. Celeron was operated this year under the new ownership of Harry Illions. Plans are being considered to change the layout to standard midway form for 1944.

Pier Ballroom, operating six nights a week, closing Mondays, reported 75 per cent of last year's business. Manager Howard Holmes announced that Saturday night crowds were capacity all season. No special promotion was used, but steady radio and newspaper advertising was followed thruout the season. Ballroom has been using MCA combinations, averaging about six pieces. Mike George and his orchestra finished the regular park season. The Pier will continue operations this winter and will book in name bands for one-night stands in addition to territorial orks.

Manager Beck announced that plans are under way to develop the park's bathing facilities to include beach development, bathhouse construction and a cottage building program.

## Pontchartrain Hits New High

NEW ORLEANS, Sept. 11.—With closing set for September 12, Pontchartrain Beach has enjoyed its best season in its history, with a full program of special events and entertainment and an unusually long and hot period combining to increase patronage at the resort.

Manager Harry Batt reported heavy attendance of servicemen thruout the season started just after Easter. All rides did a good business, while receipts (See *Pontchartrain's High* on page 58)

## Edgewater Hustles Stamps

DETROIT, Sept. 11.—Edgewater Park is getting credit for selling 40,000 extra War Stamps thru *The Detroit Times* newsboys. Edgewater was host to several thousand newspaper carriers who each sold the stamps to get there. Regular weekly sales thru the boys were boosted from 144,000 to 185,330—in the 10-cent denomination—for the week, as the boys put on an extra big effort to make the park event.

## Weather, Riots Fail To Stifle Eastwood Season

DETROIT, Sept. 11.—Business at Eastwood Park East Detroit, has been running around 30 per cent ahead of 1942, despite a ragged start due to bad weather. Eastwood is the largest park in Detroit area. The 30 per cent increase in gross take to date promises to give Eastwood its biggest season in its history. Park is slated to remain open until October 1.

Most severe loss of business arose as a result of the race riots in June 21, which closed the park for about a week.

Much of the increase in business can be attributed to the fact that streetcars run into the park and bus lines go by the grounds on two sides. The parking lot has shown a notable drop from 1942, despite the pick-up of business.

The biggest business increase has gone to concessions and games, with rides not showing up quite as well. All ride prices were increased a nickel this year.

Pool business shows the highest increase—40 per cent. Eastwood Gardens, with a name-band policy, reports a large increase, altho bands were not quite as strong in name value as in previous years, solely because of the scarcity of top band talent. Eastwood Gardens ends the season September 16. Picnics have been relatively fewer this year, but some large events were scheduled and drew good crowds. These were from the larger factories, chiefly sponsored by the unions.

Principal new attraction, added the middle of the season, was the Silver Streak, which has quickly become a popular ride here. Plans for 1944 include installation of two new flat rides, not yet selected. The swim pool will also be remodeled, and new play equipment for (See *EASTWOOD DANDY* on page 58)

## Des M. Riverview Tops 1942 by 50%

DES MOINES, Sept. 11.—New Riverview Park closed its season Labor Day with the best records in the history of the resort and a 50 per cent increase in business over last year.

Manager Robert Reichardt reported patronage exceptionally good this year, with patrons spending more per capita. The huge picnic crowds of former years were not sought this year because of the regular heavy attendance, and little promotion was used on such sponsored events.

The Bug Ride showed the best percentage increase in business over last year, with a 100 per cent jump, while the Coaster enjoyed an 80 per cent increase in grosses. The newly constructed Blackout Funhouse also hung up heavy grosses.

Reichardt reported that the ballroom, using a local band, showed an 80 per cent jump over 1942. Dansant featured a military dance on Monday nights at which members of the armed services were admitted free.

Riverview again featured motorboat races during the season, with the attraction dragging in heavy crowds every time. Three free acts were used during the season, including a balloon ascension by the Flying Allens.

## Belmont Gross 26% Over '42; Gate a Record

MONTREAL, Sept. 11.—Belmont Park wound up another record-breaking season Labor Day, well ahead of last year in all phases of operation. An all-time attendance mark was chalked up, totaling 600,300 paid admissions. This was augmented by more than 100,000 members of the armed services admitted without charge.

The heaviest seasonal rainfall reported since 1922 marred business somewhat, especially, several week-ends. However, adverse weather conditions did not stop Belmont from going over the top. According to General Manager Rex D. Billings, an over-all business increase of 26 per cent over 1942 was registered during the 16 weeks of operation.

All rides and concessions came thru well in the black. Enlarged ballroom, which featured Stan Wood and orchestra thruout the season, also enjoyed peak biz. Peckay Ringens's free attraction closed Belmont for the third consecutive year, and helped to pack in an unprecedented final-day crowd of 12,872.

Picnic bookings this year by far outstripped the 1942 mark, numbering 252 (compared with only three in 1935). Virtually every war industry in this area held one or more outings at Belmont. The park management also inaugurated a policy whereby a reduction of 40 per cent in the price on all attractions was allowed for military personnel.

The labor draft, affecting non-essential trade in Canada, hit the local amusement spot to some extent, but the depleted staff only redoubled its efforts to pull thru the season successfully.

Plans for the 1944 season, Manager Billings indicated, call for numerous changes, including new tie-ups with ride operators. Billings, as usual, will head south about November 1, after everything is battened down for the winter at Belmont.

## AC Holiday Biz Worst in Years

ATLANTIC CITY, Sept. 11.—Second Labor Day of the war turned out to be a quiet affair for Atlantic City and nearby Southern New Jersey seashore resorts. While amusement and business interests prepared to receive a crowd of at least 300,000, last season's turnout, the crowd this year hardly approximated 135,000. It was the poorest Labor Day business in years in this area.

It was pointed out that the 135,000 was more than 50,000 below the average number of visitors reported on most week-end since July 24, and only 10,000 above the previous week-end (August 28-29)—the last before Labor Day and traditionally the "worst" at all shore resorts.

Piers, theaters and Boardwalk amuse- (See *AC HOLIDAY POOR* on page 58)

## Ocean City Sets Labor Day Mark

OCEAN CITY, Md., Sept. 11.—Ocean City, Maryland's principal beach resort, enjoyed its best Labor Day week-end in the resort's history when an estimated 45,000 persons jammed the fun spot. It was the largest crowd of the season and comparable with best holiday periods of other years.

The lifting of the pleasure-driving ban was credited for the extraordinary play. Hotels, amusements and concessions did a flourishing business, as the visiting war workers spent freely.



## Long Beach Lures With Prosperity, Post-War Planning

LONG BEACH, Calif., Sept. 11.—Recent sale of the Virginia Park bowling center for \$80,000 and the making of post-war plans for the amusement area here is attracting the biggies in the business. Latest arrival here to operate is Elmer Velare, who now has four master rides and several games. Velare has joined the list of large operators, including Frank Zambrino, who with Nate Miller operates two giant Scooters and other rides, and H. A. (Pop) Ludwig, general manager of Virginia Park amusement zone. Virginia Park has the Scooter, Giant Crane, Flying Scooter, Sky Fighter ride, boats and other rides, some of which were moved here from the World's Fair.

Local area is being considered by other large amusement area operators as a possible location for reason that large sums of money are in circulation here. While it's no Chamber of Commerce talk, payrolls have increased along with the influx of residents. Many of these industries are within the city limits, while others are in outlying towns. At Wilmington are located California Ship and Consolidated Ship, Bethlehem Steel and Douglas Aircraft, and also near by are the Santa Ana Air Base and Naval base. In addition to the defense workers, many servicemen are located in the area.

Operators who are considering locating here are eyeing the deal from a futuristic angle. Post-war plans are focused on this section, with the aircraft industry set to make long strides once material is available for normal transportation methods.

Virginia Park has had remarkable business during 1943, with the takes to this point equalling those of all of 1942. Last year the receipts at the park exceeded 1941 by approximately 27 per cent.

## Shelby Belvedere Granted Charter

RALEIGH, N. C., Sept. 11.—Belvedere Park, Shelby, N. C., has just been granted a charter of incorporation from Secretary of State Eure to establish and equip a recreational park. The authorized capital stock is 1,000 shares, no par value; subscribed stock, seven shares.

The principals include Lloyd Lutz, Ben E. Hendrick, H. H. Noel, T. E. Motlow and others, all of Shelby.

## Heroism Nets Publicity

DETROIT, Sept. 11.—Fred W. Pearce Jr., son of Fred W. Pearce, manager of Walled Lake Park and former NAAPPB president, received national publicity last week when he rescued a woman who fell or jumped off a Staten Island (N. Y.) ferry. Pearce, now a machinist's mate, first class, in the coast guard, was in a cutter patrolling the waters around New York when he saw the woman fall. He was formerly a life guard at his father's parks.

## Pt. Arthur Pier Sticks for Fall

PORT ARTHUR, Tex., Sept. 11.—Fred McFalls, manager of Port Arthur's Million-Dollar Pleasure Pier, said this week that the Pier will operate thru the fall months despite the shortage of personnel.

"The help situation has been extremely bad, but we have managed to get thru the summer and take care of the crowds, which on some occasions were the heaviest in history," McFalls said.

The Pier manager admitted, too, that he was not as dependable as he might have been this summer because of the excellent sport fishing in Lake Sabine. "I had to fight myself to stay on the job because any afternoon we could run out into the lake and pick up 50 to 60 speckled trout," McFalls said.

Dick Cisne and orchestra have been drawing good crowds at Pier Ballroom the last four weeks. Chan Chandler's band opens September 13.

## Writ Granted in Ocean View Case

RICHMOND, Va., Sept. 11.—State Supreme Court of Appeals this week granted a writ of error to Eleanor Cooper and others in their suit against Art Louis and Jack L. Greenspoon.

The Coopers, who trade as Ocean View Enterprises, brought suit in the court of Law and Chancery in Norfolk, Va., to cancel a lease on certain property at Ocean View Park which they had rented to Lewis and Greenspoon. They contended that the tenants were operating

## Shean Runs With Weather; Sponsors Dorm for Soldiers

VIRGINIA BEACH, Va., Sept. 11.—Seaside Park here will remain open for the entire month of September and possibly longer, depending upon the weather, Manager Frank D. Shean reported this week. "The outlook for September business is very encouraging," said Shean, "and I feel certain that with the recent lifting of the gasoline restrictions we can look for many extra visitors who have been waiting for the opportunity to take a well-deserved week-end of relaxation and recreation."

Labor Day week-end brought good business to Seaside Park. Glen Williams' ork played for dancing in the resort's MacArthur Ballroom Saturday and Sunday nights (4-5) and drew well.

The long search for much-needed, inexpensive accommodations for servicemen here was ended last week with the opening of a dormitory accommodating 49 servicemen at 19th Street and Arctic Avenue. The dormitory idea was sponsored by Manager Shean, and his initiative and co-operative spirit was lauded in a first-page story in *The Virginia Beach News* of September 3.

gambling devices and violating blackout regulations, but only the gambling allegation was concerned in the appeal to the Supreme Court.

The lower court dismissed the petition of the plaintiffs and refused to break the lease, which is to operate thru the season of 1947. This refusal was based upon the theory that both parties to the lease were equally at fault, as the landlord received as rent 20 per cent of the earnings of the concessions operated by Lewis and Greenspoon.

## Balto's Gwynn Oak Rolling Smoothly

BALTIMORE, Sept. 11.—Gwynn Oak, one of Baltimore's leading amusement parks, has enjoyed an exceptionally fine season to date, registering a considerable gain over last year. More than 250 picnics had been booked up until September and a number of others are skedded before the closing of the season in another month or so, depending upon the weather.

Featured at Gwynn Oak the last few weeks has been the Great Knoll, aerial performer. Rudy Killian and his orchestra have been furnishing the dance music.

## WANTED

RIDE OPERATOR and ALL-AROUND MAN, DRAFT EXEMPT, FOR YEAR-AROUND JOB. START IMMEDIATELY.

## EDGEWATER PARK

23500 W. SEVEN MILE RD. DETROIT, MICHIGAN

## ANIMALS-FOR SALE!

LIONS • TIGERS • LEOPARDS • WATER BUFFALO • DEER • CHIMPANZEE • TROPICAL BIRDS. 200—MONKEYS, ALL SPECIES—200. CAN BE BOUGHT INDIVIDUALLY OR COLLECTIVELY. ALL ANIMALS IN PERFECT HEALTH. WRITE, WIRE OR CAN BE SEEN AT THE ZOO.

SUMMIT BEACH, Akron, O.

## ROCKY GLEN PARK

Midway between Scranton and Wilkes-Barre

Will buy or place on percentage basis FLYING SCOOTER, or any other ride which does not conflict with present set-up. Just Completed Greatest Season in Park's History.

BENJ. STERLING, JR.—Owner-Manager

Rocky Glen Park, Scranton, Pennsylvania

## ATTENTION—PARK MANAGERS! HERE ARE READABLE FACTS

DURING THE PRESENT PARK SEASON, OR IN 105 DAYS, MAY 19 TO AUG. 31, AT RIVERVIEW PARK, CHICAGO, WITH THE HOTTEST, WETTEST SUMMER IN 70 YEARS, WITH 48 DAYS OVER 80 DEGREES—PLUS 21 DAYS OVER 90 DEGREES, AND 295 DEGREES HEAT OVER AVERAGE; WITH 33 DAYS OF RAIN AND 2.95 INCHES OF EXCESS RAIN OVER AVERAGE, THE ASTOUNDING GROSS OF OVER \$60,000.00, WITH BETTER THAN 300,000 PAID ADMISSIONS, WAS DONE BY THE SUPER SIDESHOW.

## "INTERNATIONAL CONGRESS OF ODDITIES" AT RIVERVIEW PARK, CHICAGO, ILL.

RAY MARSH BRYDON, Gen. Agt., invites correspondence from Park Managers desiring one of our Top Gross Units for Next Season. Reply to me: Care Suite 1906, Hotel Lennox, St. Louis, Mo.

## FIRST \$800.00 TAKES FERRIS WHEEL

Complete With Motor

Also many Diggers and Arcade Machines. Complete Park—Chair Plane, Tavern, Concessions, Gallery, Road Side Lunch Room. Go the year round. First \$5,000.00 takes all, including land contract. 14 acres of picnic grounds, on river near Detroit.

## STANTON WELSH

ST. CLAIR SHORES, MICH.

PHONE: ROSEVILLE 0048.

## WANT TO BOOK THE FOLLOWING RIDES FOR NEXT SEASON IN MARYLAND'S MILLION-DOLLAR PARK

Rocket or Silver Streak, Tilt-a-Whirl, Octopus and other modern Rides. Ship now and store Rides at park for the winter. 1943 Season—best in 35 years. 1944 Season—will be better.

## BAY SHORE PARK

24 KNICKERBOCKER BLDG.

BALTIMORE, MD.

## Coney Island, N. Y.

By UNO

Season of 1943 will go down in Coney's history as one of the most prosperous for all ops. Record is due in a great measure to the weatherman's generosity in furnishing an all-time high in sunshine with very little precipitation. Another valuable assist toward swelling of receipts came from the tremendous visitation of men in uniform who came here to enjoy their furloughs and all the amusements the Island affords. And the second year of dim-out tended to increase rather than diminish attendance.

Monday of the Mardi Gras (September 13) will feature Frolics and National War Fund Night, including a parade of the United Nations with marchers in costume of their native lands. Wednesday's pageant comprises the N. Y. Nautical Brigade, Blue Guards and U. S. Military Brigade. Iceberg A. C. members were among the groups on Thursday night and Friday brought Veterans' Night, headed by American Legion of Kings County and Veterans of Foreign Wars. Mayor La Guardia and Police Commissioner Valentine were among the city officials on the reviewing stand at Feltman's on opening night.

George Mann, general manager of Thunderbolt ride, entertained his son, Harold, here on a furlough from Waco, Tex., where he was recently commissioned in the air force. Another son, Fred, is also with the army as a staff sergeant in the arm corps in the Pacific. . . . Tirza's Wine Bath show was recently reinforced with a Soundee machine to keep the customers entertained between shows. . . . Charles Drake, second year as ticket seller for Tilyou and Kramer's Jitterbug, will help in repair work at Steeplechase during the winter. . . . Joe Jacobs, honorably discharged

from the army, is back at Seskin's African Dodger in Luna. . . . Jean Durgran, Mary Noel, Flora Flarigan, Sidney Gwaltney and Lily Mayne comprise a new set of dancers and bally girls at Rosen's. . . . George Sweeney returned to the Bowery Bar, together with George Larkin, his co-mixer, and George Purrey, Paddy Shea's barboy, just discharged from the army. . . . Ed Delaney, business manager of the Entertaining Walters' Union, made his usual summer's inspection tour last week.

Mr. and Mrs. Ajax, of World Circus Side Show, celebrated their 24th wedding anniversary September 4. . . . Bob Carter, talker, doubling at Rosen's out front and in behalf the combo freak-girlie show. . . . Fred Sindel's Stable offered an entire new set of entertainers over the last two weeks. They included Lucille Donor, singer; Doris Pellittier, Gay Nineties warbler, and Kathleen Kennedy, Carmen DeMario and Helen Marshall, other canaries. All assisted by Ronald Hayworth and Otto Maurer, alternating pianists, and Johnny Dann, drums. . . . Betty Montgomery, dancer, moved from Rosen's to the Club Howard, Bridgeport, Conn. . . . Steve Ryan, former Gilsey House bar expert, is now Sgt. Stephen E. Ryan, with the air force at Columbia, S. C. . . . Jerry Mongell back at Nelson's giggle game on the Bowery after two years on the road. . . . Lou Levy, Coney-born athletic instructor, resigned from a Sea Gate lifeguard job to become a partner of Joe Fallon in the wrestling and boxing shows out of town. . . . Jeanne Gordon, of the corporation operating Motor Speedway on Surf, is blessed with a mechanic's knowledge of every inch of the ride.



# Weather Stalls Minn., Ind.

## St. Paul Spending Is Heavy Despite Drop in Attendance

Torrential rains, cold hamper Indianapolis State 4-H Club Show—premium list totals 9G, with exhibitors from 72 counties on hand

ST. PAUL, Sept. 11.—What started out to be a record year in spending at the 84th annual Minnesota State Fair, August 28-September 6, proved to be the annual's first loser in nearly a decade because of the bad weather breaks. Attendance was 150,000 under that of a year ago and nearly half the all-time record established in 1941, said Secretary Raymond A. Lee. He said the fair's operating loss this year would be nominal, but was unable to set the figure until revenue from all sources can be checked and expenses computed. An unofficial figure on the loss was set at under \$10,000.

A. H. Dathe, fair president, said that the accumulated surplus gathered up from previous years would insure payment of all bills for the 1943 fair. Total attendance for the 10-day run this year was 436,277, as compared with 588,554 in 1942 and the 1941 record of 762,000. Attendance was slashed because of poor weather Sunday night and Labor Day when heavy rains and winds forced fair-  
(See St. Paul Spending on opposite page)

INDIANAPOLIS, Sept. 11.—Torrential rains on Labor Day and a cold snap that followed kept attendance and business at an unexpected low level at Indiana State Fair 4-H Club Show, a bobtailed version of the Indiana State Fair, September 4-11. There is no way to compare this show with the regular State annuals, which were discontinued last year because the Army Air Force took over most of the fairgrounds for use as a storage depot. It was decided to hold the 4-H Club Show this year and to try to expand it into a small-scale replica of the regular fair in order to keep the State annual from being completely forgotten by the public.

As a result, the show was held on a 20-acre corner of the regular fairgrounds. In use was the Coliseum, where some exhibits were housed; the light harness horse barn and a large tent. Premium list totals \$9,000, and there were about 2,000 exhibitors from 72 of the State's 92 counties here.

Paid attendance picture has been  
(See IND. 4-H SHOW on page 58)



LEONARD HAAG, secretary of Dearborn County Fair, Lawrenceburg, Ind., directed this year's annual to a successful conclusion on August 28, with the final day garnering the largest crowd in the fair's history. He has held the secretarial post since his first connection with the annual in 1929 and is credited with having worked up one of the best fairs of its class in the Midwest. Attendance, built around a patriotic theme, was on a par with other years, but because of increased expenses in all departments, profits were not expected to be as large as in some previous years.

## Davenport Plant Sold; To Become Amuse. Center

DAVENPORT, Ia., Sept. 11.—Under competitive bidding the Mississippi Valley Fairgrounds were sold to Roy L. Fisher for \$43,500 and will be turned into a year-round amusement park and remain available for fair exhibitions. District Judge W. R. Maines approved the sale by the Liquidation Corporation and the Union Bank and Trust Company, receivership owners of the fairground property.

Arthur D. Peirce, representing a group of Davenport citizens, raised his original bid of \$42,500 to \$43,000 prior to the hearing held in district court, but Fisher topped that figure by \$500 and was declared the purchaser. Fisher had opposed the sale to Peirce on the grounds the price offered was not adequate. The Peirce group had also announced plans to operate an amusement park.

Fisher said he was representing a second group of business men, headed by Robert L. McMann, Davenport, who plan to renovate the property and convert it into an amusement park. Tentative plans for the center include a race track, roller skating rink, dance hall, swimming pools and picnic grounds.

He said the fairgrounds will remain intact and will be available for the annual Mississippi Valley fair.

## Cortland's Gate In 20% Increase; Midway Popular

CORTLAND, N. Y., Sept. 11.—With good weather, 105th annual Cortland County Fair wound up its week's run here September 4, with receipts about 20 per cent higher than for the same period in 1942, Harry Tanner, secretary, announced. Fair was believed to be the first to operate in this sector following the lifting of the pleasure driving ban and the change-over was reflected in the good business done, officials said.

James E. Strates Shows proved popular as the midway attraction, and owner Strates said the week was far ahead of last year here. Only Monday night's opening was poor, with attendance held down by rain and a blackout. Strates used 11 shows and 10 rides.

Col. Jim Eskew's JE Ranch Rodeo was the grandstand attraction, with the George A. Hamid office tossing in four acts to bolster the show. Business was big on four of the six nights, the ranch show getting the best play it has had so far on the season. Everyone on the grounds made money this year, topping last season's returns, officials said, and the fair group did a neat job on publicity and promotion.

## Kingman Canvasses Directors of IAFE On Annual Chi Meet

BROCKTON, Mass., Sept. 11.—Directors of the International Association of Fairs and Expositions are being contacted regarding plans for an annual meeting in the Hotel Sherman, Chicago, this year by IAFE Secretary Frank H. Kingman, secretary-manager of Brockton Fair.

There is said to be plenty of sentiment for holding the meeting but that some directors believe it should be as brief as possible, perhaps held to two days.

At the 52d annual meeting in Chicago last December it was voted tentatively to hold a 1943 meeting in the Chicago hotel on November 29-December 1.

## Salt Lake City Run Satisfactory; Pueblo Receipts in New High

SALT LAKE CITY, Sept. 11.—After remaining closed last year, because of the war, Utah State Fair reopened this year under direction of Secretary-Manager Sheldon R. Brewster September 4 for an eight-day run. Produced under trying conditions, and while not the greatest fair ever held in the State, annual was a personal triumph for Brewster. Despite the almost impossible conditions, fair was a good one and gained a notable achievement in proving to the State and the counties, which followed suit last year by cancelling, that the people and exhibitors want a fair.

Over two-thirds of the fairgrounds have been requisitioned by the army, leaving only the Coliseum, the grandstand and a few horse and cattle barns to the fair board. So Brewster used the whole of Salt Lake City as his fairgrounds. He housed his county and horticultural exhibits in the Coliseum, his livestock

in the remaining barns and under canvas, his midway and grandstand show at the grandstand. He took the city ball park for a dog show, a local downtown hall for his music contests, two department stores for the art and needle-work displays, space in a large hotel for the 4-H Club and PFA exhibits, and issued a round-robin ticket good for them all.

Ducat was good for admittance to the grandstand show, booked by C. W. Nelson, as well as the exhibits. In other years a special grandstand ticket was necessary in addition to the grounds admission. Exhibits were only about 10 per cent off, with the quality of exhibits as high as ever. Livestock exhibits were below expectations, however. Premiums, however, were about average.

Attendance, which was not expected to be record-breaking under the conditions,  
(See Salt Lake Run on opposite page)

## Patriotic Themes, Act Menus Lift Counts in Central Ohio

COLUMBUS, O., Sept. 11.—County and district fairs in the Central Ohio sector have been setting up their best gross and attendance figures in a number of years, it was revealed here this week. Fair men in the section attribute the hikes to the fact that they are getting a portion of the huge crowds which formerly turned out for this city's Ohio State Fair, grounds of which are now being used by the government for a storage depot. Legislature's policy of extending funds for extensive 4-H Club activities at all Ohio annuals this year has had excellent effect, the fair men point out.

Various patriotic activities, including War Bond booths, blood donor exhibits, and recruiting booths for the armed forces including the navy, army, Marine Corps, WAC, WAVES and SPARS, have proved exceptionally popular. Franklin County Fair, Hilliards, registered a marked increase in all exhibit depart-

ments, while the horse show and harness races were the best in a number of years.

### Concession Biz' Up

Concessionaires making the fairs, pointed out that the annual at Plain City was one of the best in their history. Here harness racing and radio shows were the grandstand features and the stock exhibits broke prevailing records. Madison County Fair, London, proved a red one for the F. E. Gooding Amusement Company. Annual opened with a patriotic meeting, and a local boy, Pvt. Bill Kelly, of the marine corps, exhibited a captured Japanese flag. Immediately following the patriotic activities, concessions and rides opened and played to exceptionally solid receipts.

Grandstand show featured WLW's Boone County Jamboree on two nights, and attractions, provided by the Gus  
(See Ohio Counts Up on opposite page)

## Neb. Bows Big With Surprise Two-Day Takes

LINCOLN, Neb., Sept. 11.—Despite a special check-up of autoists by Office of Price Administration agents, Nebraska State Fair got under way here September 5 with a surprise 12,000 gate count. Initial day's draw was followed with an attendance of 35,000 on Labor Day. Secretary E. J. Mille expressed satisfaction with the turn-outs and said he had expected much lighter crowds in view of wartime restrictions on travel.

Even a near-tornado on opening day failed to dampen patrons' enthusiasm, he said. Storm struck in mid-afternoon and for an hour all concessions, rides, shows and exhibit buildings were closed. Rain mired the midway and several concession stands were blown down.

Mille said that if early week horse racing results were an indication, the fair would be in a position to top last year's \$3,900 War Bond purchase. Annual receives 10 per cent of the parimutuel take. Concession manager J. C. Calder said yesterday that concessions  
(See Neb. Bows Big on opposite page)

## Neillsville Good; Bond Sale Nets 7G

NEILLSVILLE, Wis., Sept. 11.—Highlighted by a War Bond sale, which netted an estimated \$7,000, 71st annual Clark County Fair came to a successful close here August 23. Ideal weather prevailed for the four-day fair and attendance was fair, with Sunday being the best day. Livestock exhibits were large, but because of the late season the agricultural displays were under last year.

The local War Bond board, with the aid of officers from Camp McCoy, Wis., co-operated in the bond sale. Dyer's Greater Shows, midway attraction, worked to good results.

Grandstand attractions, all of which proved popular, included Lew Rosenthal's Revue, with Clyde Snyder as emcee; The LeClairs, jugglers and acrobats; Page and Jewitt, unicycles and comedy; The Echos, juggling; Ken Spencer and his Wooden Boy; Earl Wright's Wonder Dogs, and Ella Carver, high act.



## Auglaize Registers 25% Hike Over '42 With Victory Theme

WAPAKONETA, O., Sept. 11.—Auglaize County Fair, featuring a "Food Will Win the War" theme, registered one of the most successful runs in its history here, August 29-September 3. Harry Kahn, secretary, said that altho revenue from all sources had not been checked and expenses computed, officials estimated total receipts over 25 per cent better than last year, which set an all-time high.

Features on the six-day program included food demonstrations in the grandstand on two days, which drew well. Victory Garden contest in the center field on the grounds had 21 participants. War Bonds were given as prizes in the junior and senior divisions.

Entertainment features included WLW On Parade, 4-H Club Style Revue, Cavalcade of Stars, Historical Pageant, Lima Westinghouse Band and Chorus, Band Concert, WLW Boone County Jamboree, All-Star Colored Revue, Henry Lueders' Victory Revue and Fireworks display.

Horse racing was presented on three days and \$300 in War Bonds were given away on the final day. A special \$25 War Bond award also was made on that day. Visitors included James G. Stewart, mayor of Cincinnati; Rube Bressler, Ad Thatcher, Edward J. Hummel, Secretary of State; Don Ebricht, State Treasurer; John T. Brown, Ohio's Director of Agriculture; B. P. Sandles, manager Ohio State Junior Fair; Congressman Robert Jones, A. G. Kruse, John J. Bennett and N. E. Stuckey, president Ohio Fairs Managers Association.

Army, navy, Civilian Defense Corps, WACs and Red Cross Units had booths on the grounds.

## Wisconsin Notes

MILWAUKEE, Sept. 11.—For the first time in the last eight years, the Legislature did not come thru with its usual appropriation of \$23,500 for the operation of the fair. Thus, the annual was entirely self supporting, and officials claim that it was unnecessary to touch the revolving fund held in reserve by the committee. Prize money amounted to over \$50,000 and no outside sources were solicited.

Fair officials included William T. Marriott, chief of fairs and manager of the State Fair; A. W. Kalbus, associate manager; Milton H. Button, director, State Department of Agriculture; Russell E. Frost, director, Junior State Fair, and Dorothy S. Brahm, office manager. Among the out-of-State visiting notables were Raymond Lee, secretary, Minnesota State Fair, St. Paul; M. W. Jenks, manager, Kansas Free Fair, Topeka, and William V. (Jake) Ward, manager, Illinois State Fair, Springfield.

### New Junior Policy

Entries this year in the cattle, horses and hogs divisions increased over last year, while those in the sheep division showed a decrease. A new policy was adopted in the Junior Fair building this year. Instead of erecting competitive booths for each type of display, this year the 4-H Club boys and girls adopted the central theme of "Youth Produces, Shares, Serves in the War Effort" and built around it cornu copiae spilling canned foods, homegrown vegetables, homemade clothing, homemade utensils, and other items peculiar to the junior division.

### Days Designated

Each day of the fair was titled and dedicated to a different theme. Opening day, Military and American Legion Day, admitted all servicemen and women and veterans free. Sunday, Wisconsin and Victory Workers' Day, saw a sellout of 14,000 seats at the harness races. Pat Whalen served as judge and Ralph Davis as starter. Harness racing was presented Tuesday and Wednesday, but it was rained out Thursday. Average attendance on the weekdays was 6,000.

Monday, War Bond Day, featured Joe Greer's Rodeo, booked thru the Barnes-Carruthers office, at which attendance totaled 8,000. Tuesday, Civilian Defense Day, Pioneer and Children's Day, admitted all children free who brought one-half pound copper, three pounds paper, or two pounds of steel or iron. Topping one heap of scrap at the south gate was a German helmet of World War I vintage.

Wednesday, Governor's and State Day, included an address by Gov. Walter S. Goodland and the coronation of Wisconsin's King of Production, William A. Sayre, Jefferson. Patriotic title was awarded this year in place of Wisconsin Dairy Queen. Acting Mayor John L. Bohn addressed the crowd on Egg and Poultry Day, Thursday, which was also called Milwaukee Day as all city departments were closed to permit city employees to attend. Youth and Press Day featured a youth pageant built around the Four Freedoms.

## Orchids to Chemung

ELMIRA, N. Y., Sept. 11.—C. C. Camenga, deputy manager of the Agricultural Division of the Treasury Department's War Finance Department, recently complimented the Chemung County Fair Association on its plan to promote the sale of War Bonds and Stamps during the annual run here August 22-29. An excerpt from the letter follows: "Your association is to be congratulated for the fine way in which it is planning to promote the sale of War Bonds and Stamps at the fair. I am sure that each promotion you mention will be most successful. If every fair association in the State would co-operate as whole-heartedly as the Chemung County Agricultural Society, the result would be a definite increase in the sale of War Bonds and Stamps to the rural people."

Altho crowds on the State Fair-owned midway this year were smaller than in previous years, large spending tended to increase total receipts. Night grandstand show titled *Let Freedom Ring* was presented by these Barnes-Carruthers acts; the Canestrelly Troupe with Mlle. La Tosca; Charm Singers, Pallenberg's Educated Bears, Mell Hall, George Hanneford Family, Wenhel Troupe, Jansley, Four Franks, Berosini Troupe, and the Cervone band. *Festival of Light*, a fireworks display by Thearle-Duffield Fireworks Company, topped off the night shows.

Exploitation on the fair included a huge amount of 24, 8 and 2 sheets, and 15,000 window cards. Three spot announcements per day were aired over WTMJ, WISN and WEMP each. WISN, WLS and WHA broadcasted from the grounds.

## Plymouth Board Completes 1943 Entertainment Menu

PLYMOUTH, N. H., Sept. 11.—Highlighting its agricultural exhibits, Plymouth Fair board this week completed plans for the 1943 annual, Harry A. Merrill, president, said, entertainment features will include a Salute to Victory Revue, comprising Will Hill's Elephants and Wilbur's Circus, Aerial Madcaps, Flying LeMars, France and Lapell, and Ralph Reno.

The Hampton Beach concert band is an added daily feature. Bill Elliott, WEEL radio star, and Art Snow, comedian, also will be on hand. This year the fair will extend its usual racing feature from two to three days.

## Champ Pullers at Troy, O.

BELLEFONTAINE, O., Sept. 11.—Secretary Ray Hennesey reported from headquarters here that the Horse-Pulling Association of Ohio, Inc., will stage its ninth annual world's championship horse-pulling contests for light and heavyweight draft teams on Troy (O.) Fairgrounds on the afternoon of October 3, with \$500 in prize money and trophies. Cash prizes for horsemanship will also be given. It is expected that from 60 to 70 draft teams will participate. This championship, one of Ohio's yearly events, has drawn many thousands of people.

## OHIO COUNTS UP

(Continued from opposite page)

Sun Booking Agency, on the other two nights. Talent included Watkin's pony and dogs, Count Bill DeArno, juggler; Seymour and Letta Lobo, The Comedy Four and Great Zoro. Gus Sun, remarking on the success of the annuals, said, "We have had years with more fairs, but never such business." Champaign County Fair, Urbana, was a repetition of what showmen have been experiencing thus far.

### Plan for '44

Fairs already are planning for next season, recalling the words of Ohio Fair Managers Association's honorary president, former Gov. Myers Y. Cooper, at the association's spring meeting when he

said, "Let's just go ahead and not worry about gas rationing and wait until things happen that may never happen." It seems that has been the experience of county fairs in Central Ohio. The farmers come a bit later, but still take time off for the fair. From this year's experience, the fair boards are armed with facts for any argument anent discontinuance this winter. A big selling point is the great opportunity of boosting recruiting for all branches of the service. There is much competition along these lines and one service endeavors to outdo the rest. When the grandstand is packed the speeches and appeals make for one of the best patriotic outlets that could be worked up.

## NEB. BOWS BIG

(Continued from opposite page)

on the midway equalled fully 80 per cent of those setting up stands in 1942.

While the Mercantile Building on the grounds has been leased to the army and cannot be used for carnival purposes, Calder said the concessionaires are doubling up in the remainder of the space provided for them. Calder said that business thruout the fair should prove big, since plenty of spending was done in the early days of the fair.

## ST. PAUL SPENDING

(Continued from opposite page)

goers to remain at home. Grandstand show Sunday night was canceled, while the grandstand attractions Tuesday night and Labor Day afternoon and night were considered as good as canceled because of the poor attendance brought on by the bad weather.

### Victory Revue Draws

On days when good weather prevailed the night grandstand show, *On To Victory*, pulled near-capacity of 25,000. Lee said that had the weather been good, annual might have wound up with a profit in excess of \$100,000. Operating on a greatly reduced budget of \$300,000, the fair experienced exceedingly heavy spending on the part of almost every patron who went thru the "everybody-pays" 35-cent gate.

War workers, who had come to the fair following their various shifts at the plant, were among the heaviest spenders, with visitors from the rural areas well up among those who spent freely. However, the war workers, in the main, held off until the bad days to visit the annual.

### Attendance Chart

A day-by-day comparative attendance record includes:

	1943	1942	1941
Saturday .....	36,764	38,490	58,863
Sunday .....	76,412	75,003	69,408
Monday .....	45,429	56,465	56,230
Tuesday .....	32,713	29,733	56,517
Wednesday ...	40,848	63,741	83,944
Thursday .....	40,629	61,739	74,700
Friday .....	31,741	48,982	83,996
Saturday .....	34,745	55,716	71,314
Sunday .....	61,807	84,416	103,609
Labor Day ...	35,139	64,299	100,665

President Dathe said that this year's fair, operating for the first time without its livestock and horse shows, eliminated because the government took over the buildings for conversion into an airplane propeller plant, was a huge success as a wartime annual. He said it dramatized the war effort of both home and fighting front, and staged scores of demonstrations and exhibits helpful to the war effort. Educational exhibits featuring new methods and processes proved unusually popular.

### Military Represented

Military service branches presented fair-goers with an outstanding exhibit. Among the big features were the encampment on the grounds of the 710th Military Police battalion, the K-9 section of 36 dogs in training for overseas duty, the battalion's maneuvers with tanks, scout cars and other equipment. Treasury Department's war trophies show was operated by a committee in charge of

the sales of War Bonds and Stamps. It was among the most popular at the fair. WACs, WAVES, SPARS, Red Cross, Army nurses, Navy, Seabees, Marines, Coast Guard and army units painted vivid pictures of a world at war at their individual exhibits. Military's closing feature was the swearing in of a contingent of WAC officers as regular army personnel Labor Day afternoon. A swearing-in ceremony for WAVE recruits was postponed because of the weather.

On the midway Rubin & Cherry Exposition came within striking distance of the 1941 all-time record gross of \$120,000 when it hit \$106,000.

## SALT LAKE CITY RUN

(Continued from opposite page)

was "more than satisfactory," Brewster said. To add to the well-solved problems of space the fair faced the problem of a local polio epidemic and the cancellation of the profitable Children's Day.

Monte Young Shows again provided the midway, featuring 11 rides and 5 shows. Thearle-Duffield Fireworks Company provided the fireworks attraction, *Raid on Tokyo* and *Attack on Midway*, with Charley Nelson, of Los Angeles, providing 22 acts for the grandstand show. Weather was clear and warm for the grandstand matinees but cool for the night shows. Advance local billing and ballyhoo was good, with State billing and local advance publicity fair.

PUEBLO, Colo., Sept. 11.—Colorado State Fair here, August 23-27, fell just a little short of its all-time attendance record, officials said this week. Receipts for the six-day run established a new high mark, however. Feature attraction was Sally Rand.

I'm going up and take a look at the clouds.



**Selden THE STRATOSPHERE MAN**  
World's Highest Aerial Act!

Presenting the only 35 ft. swaying handstand atop a high pole—thrill and suspense that stuns crowds at every show. Some time open for a few late dates. Wire or write today.

Permanent Address:  
Care The Billboard, Cincinnati 1, O., or  
Rep. Barnes-Carruthers, Chicago, Ill.

## UPPER YORK COUNTY

### FALL AUCTION AND FAIR

DILLSBURG, PA.

October 6th to 10th, 1943

Want Shows, Rides and Concessions. Write or wire Secretary.

YANCE W. HAAR, Dillsburg, Pa.

## CONCESSION WANTED

TO PLAY

### WEST LIMESTONE AGRICULTURAL FAIR

Athens, Ala., Sept. 23-24-25. Booked Independent. Wire answer to W. A. OWENS, Athens, Ala.

## SWITZERLAND COUNTY FAIR

Fairview, Ind., Sept. 23-24-25. Can use Photo Gallery, Bingo, Digger, Pitch-Till-You-Win, Fish Pond, Color Game, Basket Ball Game, Skill Ball, Shooting Gallery, Bird Cage, Nail Driving, Hoop-La, Novelties, Curt Gallery, Jewelry, Duck Pond, String Game. Concessions all flat rate. LEROY ROSE, Sec.

## MERIDIAN VICTORY FAIR

and

## DAIRY SHOW

OCTOBER 12-13-14-15-16

NOW BOOKING CONCESSIONS. WANT GRANDSTAND ATTRACTIONS. C. A. ABBOTT, Gen. Mgr., P. O. Box 427, Meridian, Miss. Phone 483.



# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

THERE'LL be some changes made, it is likely, in the Chi '43 outdoor meetings in the Hotel Sherman. Best guess is that a current canvass of IAFE directors will disclose that they favor a shorter huddle, maybe for two days. The ACA has set dates of November 29-December 2 in the Sherman. To streamline its sessions, one proposal is that the annual reports be printed for distribution and their reading dispensed with. NAAPPB biggies will begin observance of its 25th anniversary, the convention to run concurrent with those of the other orgs and perhaps longer, and the AREA to gather early in the week. Carnival and park men are reported greatly desirous of discussions on post-war prospects and of exchange of experiences met during this season. Morale value of the fairs, parks and shows no longer carrying even a vestige of doubt, no one need seek justification for the Chi meetings, leaders point out. Travel travail and prevailing inconveniences are said to have chilled some members in more remote localities. The Sherman has always done more than well in caring for the delegations. The entire Chi hotel-room picture, so far as the public is concerned, is expected to be brightened soon by the availability of several thousand rooms turned back from usage by Uncle Sam.

† † †

DEATH of J. F. Murphy marked the passing of another midway stalwart. He was of the old school and yet of the new. He saw the carnival conceived,

saw it withstand the test of time, saw it besmirched and glorified. He died in the harness. Not precisely a holler-than-thou critic, he nevertheless had fixed and brave ideas as to creditable and sensible operation. He was drafted a number of years ago to censor the midway of York (Pa.) Inter-State Fair and its sponsors annually gave him the palm for having removed an onus that had galled them for many a season. As far back as March 17, 1923, he wrote in *The Billboard*, in part: "The carnival will live forever, but those who survive and reap the reward justly due them will be those who by experience have found that there is only one way—TO GIVE VALUE RECEIVED."

† † †

"CAUGHT the Benny Fox Star-Spangled Circus here last Sunday afternoon," penned Sgt. Henry L. Sholly, former Wilmington (Del.) correspondent for *The Billboard*, September 7 from Aberdeen (Md.) Proving Grounds. "Frank Wirth told me a couple of the acts had to leave to fulfill previously made fair commitments. He said the show had done excellent business. Performance was grade A, with some of circusdom's topnotch talent, and when caught the show moved along at a good pace. The show is to open September 8 at Holabird, Md. Favorable reaction of servicemen who saw the show here is a good omen for its future success."

† † †

"WILL ration books," queries Joe Blow, "replace

mileage books at the Chi meetings?" . . . Frank D. (Doc) Shean got some praiseworthy notices around Norfolk. As g. m. of Seaside Park, Virginia Beach, he backed the opening of a desperately needed dorm for servicemen at the Beach. . . . Joe Mercedes, who used to be a top mentalist on the cirks, still has plenty of showmanship. As exec director of the Wisconsin Tourist Bureau, he issued a 10th anniversary publication that is a darb. Reports the org passed up 50 grand worth of biz this season because of limited space. . . . When Frank (Doc) and Nancy Stuart made their annual pilgrimage from Oklahoma City to Chi for the Ringling show Doc ran smack into an American Legion convention. "I helped 'em whoop it up until the wife thought it better to change my plans," he confides. "A remarkable lady! She tactfully suggested that I confine myself to the circus and the circus only."

† † †

JOT down polio as an added starter in hazards of weather and war curbs for some fairs and midways. . . . Original "Be-Kind-to-Our-Employees" boss was encountered many years ago in a jerk burg down yonder. A carnival troupe, in to play the local fair and sans a cookhouse, swamped the town's small and sole eatery at breakfast time and the over-worked cash register sounded like prolonged Canterbury chimes. At noon the troupers again ganged up on the joint, only to find it sloughed and the proprietor lolling under a near-by shade tree. "Certainly, I'm closed up," he complained. "That rush this mawnin' done wore my help all out! Ya think I wanta lose my waitin' gal and my cook?" . . . When a First-of-May has learned the difference between being mighty clever and not knowing it all—he has practically become a trouper.

# The Crossroads

By NAT GREEN  
CHICAGO

IN THE MAIL: From Walt D. Nealand, the old war-horse from the East, comes a newsy letter from Elizabeth City, N. J. He's with the Endy Shows and says biz is wonderful. "This is one of the best seasons in the 46 years I have been in this business," he writes. Walt makes some cryptic references to the Celtic in Mrs. Sherman's tavern annex, Kickapoo joy juice and other terms unknown to this innocent and unsophisticated scribbler, and linking up therewith the names of several unregenerate characters whom we shall not mention (for fear of reprisals). Walt is looking forward to meeting all the boys at the convention in Chi.

Ray Dean, erstwhile circus announcer, breaks a long silence with a letter from the U. S. Naval Construction Center at Camp Peary, Williamsburg, Va. Now a chief boatswain's mate in the navy, Ray is at present taking a three weeks' course in the chief petty officers' school at Camp Peary.

Alex Swidler, former booking agent on Randolph Street, is in a tuberculosis sanitarium at Duarte, Calif. "I miss the boys on Randolph Street," he writes. "Am still here, fighting and doing just as I'm told by the doctors. Am in bed, but hope to be out soon."

It's not such good news that comes from Lew Dufour, from K. C. Lew writes that his wife, Ada, who already has undergone a couple of operations, had another on September 2 and probably will have to remain in Menorah Hospital for another three

months. Lew, who has been on the road with his picture, has returned to K. C. to be with his wife.

† † †

BOOKS by medics or surgeons are traditionally dull. But there are exceptions, and a notable one is *A Surgeon's World*, autobiography of Dr. Max Thorek, chief surgeon of the American Hospital and internationally known for his work in surgery. We have just had the pleasure of looking over the manuscript of the book, which will be published this fall, and it is intensely interesting. Instead of the stilted, scientific phrasing that might be expected from a great surgeon, Dr. Thorek's style is smooth and entertaining.

Dr. Thorek is in many ways a remarkable character. A man of intense ambition, he fought his way from poverty and obscurity to the top of the surgical profession, an accomplishment which would satisfy most men; but not Dr. Thorek. A lover of music, he became an accomplished violinist. Later he became interested in photography and with characteristic vigor he set about to master it. His artistic work in this field has won international acclaim. A story is told that after some of his work had been exhibited and had won awards, some of his friends could not believe he could have become so proficient in photography in a comparatively short time, and they believed he must have some expert doing his photographic work. So they challenged him to photograph a subject, develop, print and finish the photograph

all in the presence of the disbelievers. He accepted the challenge. On the street he found a disreputable looking bum, took him to the studio, photographed him, went to work on the film and when he had finished proudly showed a work of art that won the admiration of his critics. There was no longer any doubts as to the doctor's ability.

*A Surgeon's World* tells the story of Dr. Thorek from his childhood in Hungary to the present time. His early impressions (both his father and mother were of the medical profession); his student days in Budapest; the first meeting with "Fim," who later became his wife; the Jewish riots, and the flight to America. He relates his early struggles in Chicago, his experiences at the University of Chicago, and his gradual climb in the surgical world; the establishment of the American Hospital, which brought interesting contacts with the people of the show world. He gives many case histories, some sad, some humorous, but all intensely interesting. In these few lines we can not hope to convey more than a sketchy idea of the book's contents and charm, but we are sure you will find the volume well worth reading.

† † †

TALK about the breaks! Eddie Minetti broke a leg while doing his act at Madison, Wis.; Guy Beach, operator now working in a defense plant, had a table drop on his foot and is in a hospital; Harry Rogers, revue producer, is hobbling around with a cane, and Smiley Daley is recovering from an accident that put him on crutches. . . . Marge Bruce and Ann Tilson are back from Toronto with pleasant memories of the Pair for Britain and praises for the hospitality of Patty and Frank Conklin and Nell Webb, of the Conklin Shows. . . . Plans for a big fete in Chi's Loop to celebrate the opening of the State Street subway on October 17 are being made.

## UNDER THE MARQUEE

(Continued from page 40)

there, having an injured knee. Letters will be appreciated. Hanson is employed in a shipyard at Wilmington, N. C.

GEORGE HUBLER, who is at the San Antonio Aviation Cadet Center, pens that Jules Jacot, who had animal acts on circuses, is at St. Louis Zoo. The zoo bought a dozen lions, tigers and leopards from Gay's Farm on the Coast for him. He is working an interesting five-lion turn.

CHARLES A. (CHUCK) O'CONNOR, veteran showman, was a visitor on the Cole show in Portland, Ore., four days. Reports a wonderful show and meeting a grand lot of showfolks. Chuck says that Dan and Marie Mears came in from their ranch in Sherwood, Ore., and visited the show twice. Dan brought some fruit for the boys.

DID you ever notice how some actors ignore a down-at-the-heel performer when he joins out and, after he shows them up during his first performance, how they bow to him?

J. C. PATTERSON and wife, L. F. Stoltz and June Russell paid several visits to Flint (Mich.) Park week of August 23, where Louise Atterbury's circus unit was the free attraction. Patterson's circus was in Flint August 6 and 7 under Catholic auspices; attendance 12,000. C. L. (Jack) Raum and his Victory Attractions furnished a fast-moving two-hour show. Patterson's staff: Mrs. Mable Patterson, secretary-treasurer; L. F.

Stoltz, Bob Beck, J. C. Beverage, promotions.

WITH high temperatures Beatty-Wallace Circus, in Joplin, Mo., August 31, did a full matinee and closed the ticket wagon at 7 p.m., patrons being to the ring curbs. After the night performance Paul F. Van Pool, CFA, had Julian West, Mrs. Tom Mix and Mr. and Mrs. Swede Johnson at his cabin in the hills south of the city. Warren Cogilzer, president of Merle E. Evans Tent No. 27, attended the Ringling circus in Chicago, visiting Evans and making plans for a winter meeting of the Tent on the third Saturday in December.

IN every town we meet an old-timer who claims that he tramped with Barnum over half a century ago, but when asked what department he worked in, he always replies, "I helped to set up the Merry-Go-Round."

WHEN the James M. Cole Circus was in West Chester, Pa., several visitors were on hand—Frank A. McGurk, CFA, Camden, N. J.; William Moll, CFA, Norristown, Pa.; Alfred Meyer, Long Branch, N. J.; J. R. Conway, Philadelphia, and Herbert Douglas, West Chester. Last named showed his collection of pictures of the Bud Anderson and Seal Bros.' circuses to Bud Anderson. Douglas also saw the show at Ephrata, Pa., it being necessary to give two night performances. He caught the Hunt Circus at Bridgeton, N. J., Labor Day, show having two straws. Bluch Landolf, employed at a war plant there, was a "guest star" at the night show.

WILD LIFE Exhibit closed a 10-day stand at Durham, N. C., August 31 and moved to Henderson, N. C., for a four-day engagement. According to Rex M. Ingham, manager, business there was very good. Bird unit, being built under direction of John Williams, circus owner, is nearing completion and will open September 11. Thirty cages of birds will comprise this unit. Visitors at Durham included Harry Baugh, former circus exec now with Washington Duke Hotel in an official capacity; John Williams Sr. and John Williams Jr., who have a complete circus built in quarters in Durham, ready to hit the road after the war; William M. Perkins, former carnival trouper. Location in Durham was in the Snow Building near Five Points.

ON account of changing our cookhouse into a cafeteria the train was stopped while en route to Red Light, Ind., to discharge an adagio team that entertained during the dinner hour.—Tableau & Chariot Circus.

NOTES from Bette Leonard, Wichita, Kan.: The Lerches visited James M. Cole Circus at Fremont, O., and Beers-Barnes at Bellevue, O., and entertained Freda and Ted La Velda at their home. Bill Ketrow also played Bellevue with his hill-billy show. Mr. and Mrs. Ray Guyer and daughter, Maxine, visited at home of Fred and Bette Leonard en route east. Bobby Zenero visited Kelly-Miller Circus at Millbank, S. D. He is a former contortionist, having been with many big tops. William Woodcock, in charge of Beatty-Wallace elephants, visited Bob Parkinson in Decatur, Ill. Hunt's Circus recently bought

an elephant, zebra and two llamas from a zoo in Georgetown, Mass.

RINGLING Side Show notes: Patricia (Mrs. Speedy Smith), sword swallower, terminated her engagement in Detroit due to illness and left for home in Lexington, Ky. Leonard and Virginia Karsh visited in Detroit and met many old friends. Would like to pay a compliment to Arthur Wright's minstrel band—as fine a bunch of boys as ever graced a minstrel stage. Here's the line-up: Arthur Wright, leader and cornet; William Matthews, first clarinet and sax; Louis Ford, second clarinet and sax; Clarence Williams, Harry K. Franklin, solo trumpets; William E. Fields, first trumpet; Rufus S. Wiggs, first melophone; Martin Russell, second melophone and sax; Ed Carr, first trombone; Homer C. Griffin, second trombone; William Thomas, baritone; Harrison R. Hall, bass; Herman Higgs, singer and emcee; Claude Dickerson, Billy Freeman, comedians; Horace Hopkins, dancer; J. C. Woodards, accordionist. A nice engagement in Chicago and plenty of visitors, including John Miller, on vacation from Los Angeles; Hi-Ki Adams, of Penny Arcade fame, and Darlene Wagner. Alielo Blanco, featured dancer with the Brazilian Troubadours, was hospitalized at Chicago Memorial Hospital for an appendectomy; coming along fine.—CHUCK GAMMON.

WE were forced to suspend 10 of our workmen for 10 days for failing to address each other as "Mister." Courtesy must be maintained on this circus at all times.—Ford Axio Annie's Wild West Show.



CLASSIFIED RATE 10c a Word

Minimum \$2 Cash With Copy Forms Close in Cincinnati (25 Opera Place, Cincinnati 1, O.) Thursday for Following Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

AGENTS & DISTRIBUTORS

AGENT - SELL MAGNIFIER (WITH 2" powerful lens). Dozen attractively packaged, \$3.50; 50c for sample. MARK SPECIALTY, 89 Westminster Rd., Rochester, N. Y. se18

AGENTS - HOTTEST MONEY-MAKER OF THE year. Sales everywhere. Profits big. Literature free. SAMUEL SATTERFIELD, 173 Broome Street, Newark 3, N. J.

AGENTS - SELL \$1.00 PACKAGE VITAMINS for 75c; dozen, \$2.40; gross, \$24.00. Sample, 25c. postpaid. VERIBEST PRODUCTS, 4256 Easton, St. Louis, Mo. x

ASTRO LIT. DISTRIBS - SUPERIOR COPY written for general monthly forecasts for '44 and '45 at low price. Stencils optional. Write to J. P. KAYNE, care Billboard, Cincinnati 1, O.

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. oc9

LATEST PICTURES - GORGEOUS GIRL SUBJECTS. Elaborate backgrounds. Special white available, 50 different, assorted sizes, \$1.00. NOVAK, 2039 E. 21st, Oakland 6, Calif. se25

MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller. Big profits; 65 races, \$4.00; quantity prices. Sample free. BARKLEY, 1316 Arch, Philadelphia 7, Pa. se25x

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. se25x

SALESMEN WANTED

IT'S A NATURAL! YOU CAN'T MISS! SELL large life size color display "Fighting Uncle Sam"; every store, theater, etc.; patriotic, timely. Wt., 4 lbs.; wire \$3.50 for sample; sells \$5.00. CENTRAL SHOW PRINTING CO., Mason City, Ia. oc2x

FORMULAS & PLANS

WASH YOUR CORNS AWAY - FORMULA, 25c. PIERCE, 111 So. Summit St., Dayton 7, O.

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

NOVELTY ITEM FOR HOUSEHOLD USE - Very salable especially in war period. Want someone to manufacture on royalty. BOX C-66, Billboard, Cincinnati 1.

SUMMER BALLROOM - HOME OF NAME bands, sale, lease account illness. 100x130, tables for 600. OWNER, Ocean Beach Pier, Clarklake, Mich.

INSTRUCTIONS BOOKS & CARTOONS

HOW I'VE MADE \$60.00 UPWARD WEEKLY with my Advertising Plans is interesting to anyone who wants to do the same. Get them. No canvassing. Stamp, please. SHEPARD, Advertising, Lebanon, N. H.

WANT RADIO JOB? SEND 20c FOR "AUDITION Tips" and new radio song copy. DON TEETERS, 203 Madison Ave., Toledo, O.

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis. oc2x

PRINTING

A BETTER BUY - 100 BOND LETTERHEADS, 100 Whitewove Envelopes, 100 Business Cards, \$1.75. THE DEMON PRESS, Box 111-B, Roseville, Mich. se25x

BETTER PRINTING - 250 8 1/2 x 11 LETTERHEADS, 250 Envelopes, \$2.25; 500 each, \$4.00, Hammermill Bond, 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind. x

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

\$1.00 POSTPAID - 100 8 1/2 x 11 BOND LETTERHEADS, 100 6 3/4 Whitewove Envelopes, neatly printed. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Penna. se18

1,000 RAISED LETTER BUSINESS CARDS, \$2.95, postage paid. Write copy plainly. MAIL ORDER PRESS, 417 So. Dearborn St., Chicago, Ill.

1,000 2 3/4 "x 3 3/4" GUMMED SHIPPING LABELS printed, your copy, \$1.95 prepaid. Red or Blue. PRINT-RITE LABEL PRESS, 39 Banks, Asheville, N. C.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES - All makes and models, lowest prices, from operators being drafted. Unneeded parts in stock. What have you to sell? MACK POSTEL, 6750 N. Ashland, Chicago. no6

EXHIBIT KNOCKOUTS, \$89.50; SKY BLAZERS, \$42.50; Snappy, \$34.50; Jungle, \$39.50; Big Chief, \$19.50; Stratoliner, \$19.50. Special - One Mills Hand-Filled Jack Pot, over 460,000 serial, 5c play, like new, \$175.00. DUDLEY SALES CO., 303 Seventh St., Rockford, Ill.

FIFTEEN BLUE AND GOLD VEST POCKETS, good condition, \$45.00 each. HERMAN LAVINE, Box 25, Oil City, La.

FOR SALE - ACT QUICK. 4 TOM THUMB Weight and Fortune Scales, with 8 extra Fortune Telling Tapes; manufacturer, Watling. Practically like brand new. Used only summer months in Northern Michigan resort territory. Price only \$69.00 each. Wire or write. E. E. PAULLY & CO., Frigidaire Dealer, Cheboygan, Mich.

FOR SALE - LATEST MODEL J. P. GALLOPING Dominoes and Keeney Two-Way Super 5c/25c. Reasonable. JOHN M. STUART, Paris, Ky.

FOR SALE - MILLS 5c, 10c, 25c BLUE FRONTS, Brown Fronts, War Eagles, Bonus Bells; also Mills like new Blue and Gold Vest Pocket Bells, 1,400 feet 30 Cable Wire. New Shipman Stamp Machines. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

FOR SALE - 5 BALL FREE PLAY PIN BALLS: Vacations, \$10; Wildfires, \$20; Brite Spots, \$12.50; Keeney Pastime 1938 Console, \$40; Arlington Automatic 1 Ball (glass cracked), \$12.50. 1/3 deposit. H. McDONNELL, Slidell, La.

MILLS PUNCHING BAG, \$110.00; KNOCK-out Fighter, \$100.00; High Dial Ten Pins, \$50.00; Wurlitzer 61, \$50.00; Penny Phonos, \$25.00; 616, \$60.00; Hurdle Hop, \$45.00; Scientific Poker, \$50.00. EVERSCHOR, 276 S. High, Columbus, O.

ONE EXHIBIT BOWLING ALLEY, NO COIL for Automatic Ball Lifter, otherwise in good order, \$25.00; One Bally Shoot the Bull, new gun stock, excellent condition, \$39.50; One Bally Shoot the Bull converted to Jap, no gun barrel, otherwise in good order, \$20.00; One Bally Rapid Fire, this machine is extra clean, but I have not been able to secure gun stock or barrel, anyone having these parts will get good buy in this machine for \$75.00; Five Bally Alleys in fair condition, all parts complete and in good appearance, \$17.50. One-half deposit, balance C. O. D. Above machines are well crated. KINLAW AMUSEMENT COMPANY, P. O. Box 627, Fayetteville, N. C. x

"SPECIAL" - MARBLES, 20,000 TO CASE, \$38.50; 50 Snack Nut, \$150.00 for lot; 10 Stewart McGuire Nut, \$3.00; 25 No. 630 National Cigarette, \$22.50. Wanted - Challenger Guns, Phonographs. CAMEO VENDING, 432 West 42d, New York.

TEN 1941 LIGHT CABINET EVANS JACK POT Machines, all in perfect condition, \$450.00 each. Send 1/3 with order. COPELAND WHOLESALE CO., 1303 Carondelet St., New Orleans, La. se25x

WANT TO BUY - WHAT HAVE YOU? WANT to sell. What do you need? Coin machines of every description. X. L. SALES CO., 959 Hope St., Providence, R. I. se25x

WILL PAY HIGHEST CASH PRICE FOR MILLS 1c Slots, Mills Square Bells, Mills Free Play Mint Venders. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex. x

WURLITZER #331 BAR BOXES, \$19.50; #332, \$16.00; #350 Wireless Speaker, \$32.50; 306 Music Transmitter, \$14.50. Request list. COLEMAN NOVELTY, Rockford, Ill.

1 BALLY RAPID FIRE, \$200.00; 1 SHOOT THE Chutes, "No Base," \$100.00; 1 Shoot the Chutes, "Complete," \$115.00; 1 Exhibit Drop Picture, \$10.00; 1 Shocking Machine, \$8.00; 1 Fire and Smoke, \$16.50; 1 Challenger, \$18.50; 2 Home Run Gum Machine, \$10.00 each; 1 Film-o-Scope, \$22.50; 2 Rolls 2 1/2 x 250, 1 Roll 1 1/2 x 25, modern Direct Positive, \$25.00 for the lot. 1/3 deposit, balance C. O. D. LEO LANE, c/o Union Bus Co., Morganfield, Ky. x

2 MILLS 5c COUNTER MINT VENDER, LIKE new, N.J.; 1 Mills 25c Future Bell, like new, J.P.; 1 Watling Brownie, J.P., 5c; 1 Mills Silver Chief, 5c; others. HEFFLER, Box 35, Duncannon, Pa. x

2 BALLY SANTA ANITA, \$200 EACH; 1 Keeney Fortune, like new, \$325; 1 Bally Preakness, \$15; 1 Mills 1939 1-2-3, \$25. MULLINIX AMUSEMENT COMPANY, 1514-16 Bull Street, Savannah, Ga. se18x

5 JUMBO PARADES FREE PLAY, \$79.50 EACH; 4 Mills 1-2-3 Free Play, \$30.00 each; 2 Gold Cups Free Play, \$35.00 each; 2 Evans Ten Strikes Low Dial, \$30.00 each; 1 Bally Alley, \$27.50; 2 Chicken Sam Guns, Jap Changeovers, \$92.50 each; 2 Wurlitzer 4-12, factory rebuilt cabinets, \$49.50 each. ORVILLE WHITE DISTRIBUTING CO., 215 S. Washington St., Hutchinson, Kan. x

7 COLUMN AND 9 COLUMN DUGRENIER Cigarette Machines, factory reconditioned and refinished like new; operating on all coin combinations. Send for list. X. L. SALES CO., 959 Hope St., Providence, R. I. se25

10 POSTAGE STAMP MACHINES, NEVER USED. Will prepay freight anywhere. Only \$29.50 each. (Shipman double-column models.) J. R. CARROLL, 910 Excelsior Ave., Hopkins, Minn.

10 JENNINGS RED HEADS COUNTER MODELS, High Serials, Fruit Reels, Free Play, excellent condition, \$100.00 each; \$900.00 for lot. 2 Jennings Cig-a-Rolas, convertible from 15c per pack play to straight 5c play. These used very little and best of condition, \$100.00 each, \$180.00 for both. One Seeburg "Convict" Rifle Gun, in good condition, \$100.00; 1 Hawthorne Payout Table, good to fair condition, \$50.00; 1 Gold Cup Free-Play Table, good condition, \$65.00; 2 Flicker Free-Play Tables, same as new, \$35.00 each; 1 Landslide Free-Play Table, price \$35.00; 2 Mills 1-2-3 Free-Play Tables, excellent condition, \$75.00 each. 1/3 deposit, references, Dun & Bradstreet. DUGGAN MUSIC CO., Mount Dora, Fla. se25x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtainable. Will buy for cash, fifty All Electric French-Fry Poppers. Ten Burch Machines cheap. Caramel Corn Equipment. 120 S. Halsted 6, Chicago. se18

ALL KINDS ALL-ELECTRIC POPCORN POP-pers, Burch, Star, Peerless; Peanut Roasters, Caramelcorn Equipment, Burners, Tanks, lowest prices. NORTHSIDE SALES CO., Indianapolis, Iowa. no13x

BARBECUE ROASTER, \$20.00; LOT EVANS Games, \$5.00-\$10.00; Popcorn Brick Grinder and Press, \$10.00; \$65.00 Toaster, \$15.00. CRAIGGS, 85 Greenleaf, Quincy, Mass.

CANVAS - VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE CO., 609 W. Jefferson, Detroit, Mich. se25x

FOR SALE - SEVERAL POP CORN MACHINES. All electric floor models, perfect condition. NEWMAN POP CORN CO., 43 E. Main, Norwalk, O.

HIGH STRIKER - EXCELLENT CONDITION, now operating, \$150.00. Entering Service. M. CUTRIGHT, General Delivery, Houston, Tex.

PORTABLE RINK - 40x120, COMPLETE, about 150 Pairs Skates, about half New Rollers. Now open in ideal location. Other business reason for selling. A bargain for cash. BISHOP AMUSEMENT, Box 41, Bowling Green, Ky.

FOR SALE - SECOND-HAND SHOW PROPERTY

AMMUNITION FOR SALE - .22 CALIBER long rifle, 50 cases on hand, \$200.00 per case of 10,000 shots. Wire deposit. FAIR-GROUNDS, 306 E. Baltimore St., Baltimore, Md. se18

CLINT DRAPER, WIDELY KNOWN PRODUCER of Elks Minstrels, will sell entire equipment. Beautiful Scenery, All-Wool Broad-Cloth and Satin Suits to costume large city show, packed in steel bound Taylor Trunks. Address KATE DRAPER, Lebanon, Mo.

FLYOPLANE FOR SALE, COMPLETE, USED 2 seasons in park, for cash, \$10,000.00. Write LOUIS SCARCELL, 1924 S. E. 50th St., Portland, Ore.

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash Ave., Chicago. se18x

FOR SALE - BABY ELI FERRIS WHEEL, IN good condition, \$500.00; Two 15 K-W Transformers, 1,200-2,400 to 120-240 Type H 60 Cycles, price \$100.00 each. Rebuilds. HAPPY HOME AMUSEMENT CENTER, INC., South Beach, Staten Island, New York City.

FOR SALE - TWENTY X SEVENTY TENT COMPLETE, Two Ventriloquist Figures, Headless Girl (Mirror) Illusion, Marionette Show. Complete act. Set of large Punch Figures, Truck Tires and Tubes. Stamp for reply. RAY BRISON, Essex, Md.

FOR SALE - PHILADELPHIA TOBOGGAN, Merry-Co-Round cheap. Want Monkey Drome. DARO ANDERSON, Gen. Del., Geauga Lake, O.

IRON JAW, THREE PEOPLE RIGGING; ALSO Wardrobe Serpentine included; Swinging Ladders; all excellent condition. VARCOE, 803 West Bridge, Grand Rapids, Mich.

SELL CHEAP - BUELL'S WORLD WAR SHOW No. 2. Complete with large Canvas Banners, Blow-Ups, Framed Portraits, 20 Stereoscope Boxes, etc., with set-up directions. First \$60 takes it. Use in fairs, side shows or stores. BOARDWALK AMUSEMENTS, 1020 Boardwalk, Ocean City, N. J. x

TENTS - 12x12 TO 40x200, ALL PUSH POLE. Complete List, \$1.00. Hand roped, good as new, rented couple weeks. Sidewalk, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y. no20x

TWO PONY CHARIOTS, WITH COVERS, HAR-ness for Eight Ponies, Eight Plumes, Two Roman Robes, in excellent condition, every-thing matched. S. I. PAUTLER, Waterloo, Ill.

USED 40x80 TENT, KHAKI, 7 FT. WALL, Clean, No Patches, \$413.00. Some others, what do you need? SIGMUND BROS., Keokuk, Ia. oc2

32 FOOT COCOA RING MAT - GOOD CONDI-tion, suitable indoors and theater. JAMES J. HAMITER, P. O. Box 1882, Dallas, Tex.

14x16 ANCHOR CONCESSION TENT AND Frame, new this season, fine condition; 12 foot Electric Fishpond, Motor and Fish, fine condition, a big buy, \$150.00; 2 Factory Built Country Stores, used 2 weeks, \$40.00. HARRY G. WILLIAMS, Gen. Del., Columbia, S. C.

PHOTO SUPPLIES DEVELOPING-PRINTING

A NEW BRAND OF DIRECT POSITIVE PAPER is made in all standard sizes. Send for in-formation and wholesale price list. MODERN PHOTO SUPPLY COMPANY, 2732 Third Street, Santa Monica, Calif. oc9x

EASEL PHOTO MOUNTS, ALL SIZES - WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2 x 2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT, Box 287, Saint George, N. Y. oc2x

DIME PHOTO OUTFITS CHEAP - ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. se25x

D. P. P. PAPER - 1 1/2 inch, \$15.00; 2 inch, \$20.00; 3 inch, \$30.00. Eastman, Direx, June, 1944. Deposit with order, balance C. O. D. RICHARD ROBINSON, 2450 Overlook, Cleve-land, O. se18x

EASTMAN DIRECT POSITIVE PAPER, 1944 Dating, 20 Rolls, 3 1/2 inch, \$33.00 each; also other sizes. EDDIE ANDERSON, General Delivery, Dothan, Ala.

EASTMAN DIRECT POSITIVE PAPER - 1 1/2", \$20.00 each; 2 1/2", \$25.00; 3", \$30.00. Any quantity. Ship same day order received. BOX NY-48, Billboard, 1564 Broadway, New York 19.

EASTMAN D.P.P. - SIZE 1 1/2 x 250 FT., \$15.00; 2 1/2", \$20.00; 3", \$25.00. Any quantity. 50% with order. BOX C-182, Billboard, Cin-cinnati, O.

FIVE ROLLS EASTMAN DIRECT POSITIVE Paper, 2 1/2 inch, 1944 dating, \$15.00 per roll. BOX C-67, Billboard, Cincinnati 1.

FOR SALE - 10 ROLLS EASTMAN DIRECT POSI-tive paper, 2 1/2 x 250 ft.; 10 rolls two inch, 8 rolls 1 1/2 inch, 9 gross 5x7, one gross 8x10. All Eastman 1944 dating. Do not ask for the price - make an offer. Wire or write to J. T. McLamb, 1624 South St., Philadelphia 46, Pa. se25x

FOR SALE - EASTMAN D. P. P. 50 ROLLS 1 1/2", \$20.00; 2 1/2" rolls, \$22.00 each; 1944 dating. Wire, write, send deposit. FRANK BONOMO, 25 Park St., Brooklyn 6, N. Y. oc2x

JUST ORIGINATED NEW FOLDER FOR 1 1/2 x 2. Holds 3 pictures. Wonderful flash. Free sample to my patrons. Also new Velvet Ser-vice Folder with Removable Star. Holds 2 pic-tures for 2 1/2 x 3 1/2 or 3 x 4. Fast seller or money back. Also small Leatherette Folders. All samples for 25c. Will have 2 more new num-bers shortly. GAMEISER, 3065 Brighton 13th St., Brooklyn, N. Y. x

LEATHERETTE FINISH FOLDERS, PATRIOTIC and regular designs. Prices per 100. For 1 1/2 x 2 photos, \$1.50; for 2x3, \$1.75; for 3x4 and 3x5, \$2.25; others. Patriotic flat mounts for 1 1/2 x 2, 50c. MILLER SUPPLIES, 1535 Franklin Ave., St. Louis, Mo.

MUST SELL - 10 ROLLS EASTMAN D. P. 5x250 at \$35.00; 6 Rolls D. P. 1 1/2 x 250 at \$11.00; all dated 1944. MORRIS RUBENSTEIN 25 W. 2d St., Greensburg, Pa.

PHOTO MOUNTS - 1 1/2 "x 2", 100 FOR \$2.00; 500 for \$6.00; 1,000 for \$10.00. UNITED PHOTO SUPPLY SERVICE, Gatesville, Tex. no6



PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

WANTED—SMILE-A-MINUTE CAMERA AND Booth complete, takes 2 inch and 4 inch pictures. Must be in good condition. Also can use extra lens for 2 inch and 4 inch pictures. Also want 2 inch and 4 inch Eastman Direct Positive Paper—give dating. S&W COIN MACHINE EXCHANGE, 2416 Grand River, Detroit 1, Mich. se25x

WANTED—ONE DOUBLE OR THREE SIZE Hassan Direct Positive Machine. Also an extra Camera for Double Machine. All must be in good working condition. State all details. Write C. R. WOLF, 101 South Main St., Burlington, N. C.

WE PAY THE HIGHEST PRICES FOR EASTMAN Direct Positive Paper. Any size, quantity. State expiration, etc. BOX NY-48, Billboard, 1564 Broadway, New York 19.

WILL TRADE ONLY—WE HAVE 1 1/4, 1 3/4, 2 1/4-inch Eastman Direct Positive and 2 1/2-inch Drex B. Will trade for 3 1/2, 3 1/2 and 4-inch Eastman Direct Positive. GERBER & GLASS, 914 Diversey, Chicago, Ill. tfn

ACTS, SONGS & PARODIES

CAN YOU WRITE THE MUSIC? I HAVE THE Lyrics. All letters answered. STEPHEN M. CRANE, 225 So. Lexington Ave., White Plains, N. Y.

"DON'T BE FLIRTING WHILE I'M GONE," licensed through Broadcast Music, Inc., on the air at your request. Jobbers wanted. J. H. PITTMAN JR., Lyons, Ga.

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. se18x

NITE CLUB COLLECTION, \$3.00; 350 ARMY-Navy Gags, Jokes, \$3.00; 32 Bits, \$3.00. E. L. GAMBLE, Playwright, East Liverpool, O. oc2

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORDIONS, \$69.50. BUY AND SELL ALL makes, new and used. 60% discount. Large stock. Request catalog. METRO, 42 N. Albany, Chicago. oc2

COSTUMES, UNIFORMS, WARDROBES

A-1 CHORUS OR STRIP PANTIES, \$1.00; NET Brassieres, 75c; Rhinestoned Net Brassieres, \$1.50; Rhinestoned G-Strings, \$15.00. Cash. C. O. D. PAUL'S, 302 West 51st St., New York.

ATTRACTIVE EVENING GOWNS, CHORUS Sets. Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. GUTTENBERG, 9 W. 18th St., New York City. se25x

MAGICIAN'S IVENESS, RED VELVET CURTAINS, big Gold Cyke, Cellophane Hulas, Striptease, Rhinestone Costumes, Orchestra Coats, Chorus Sets. WALLACE, 2416 N. Halsted, Chicago.

MEN'S SUITS, \$4.00 UP; DRESSES, 25c; COATS, \$1.50 up. Uniforms and Hats. Write for circular. J. BRENNER, 1568 Fulton St., Brooklyn, N. Y. x

SEVERAL SHOE TRUNKS IN GOOD CONDITION, containing trays and wardrobe compartment. J. HEILBRUNN & SONS, 119 Mill St., Rochester 4, N. Y.

SCENERY AND BANNERS

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. se18x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. se18x

ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. se25

EARN MONEY. ANSWER UNSPOKEN QUESTIONS. Call Unknown Names, Birthdates, Articles. Professional Mindreading Course, \$1. MAGICAL ENTERPRISES, Box 111B, Roseville, Mich. oc2x

ESCAPE ACT, HANDCUFFS, LEGIRONS, Shackles, Barcuff, Pillory with Cabinet and Shipping Case. Price, Fifty Dollars. WILLIAM NORTH, Turners Falls, Mass.

FREE! — TWO PROFESSIONAL ILLUSIONS, (Apparatus!), one rubber, one metal, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

HEADS OR TAILS? CONTROLLED COIN-flipping trick exposes gamblers' secret, causes ordinary coin to fall heads or tails at your command. Simple method, fully illustrated, with full rights for professional use. Postpaid, \$2.00. CARLOS MAGIC, 438 1/2 St. Clair, Toledo, O. se25x

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively. Sure-fire method. Guaranteed. Complete Practical Course, \$5.00. (Information, stamp.) Airmail. EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. se18

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stock. (Pitchmen's Headquarters). ARLANE, 4462-B Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

AFRICAN LEOPARD, \$100.00; LLAMA, \$200.00; Emu, \$200.00; Sooty Pacas, \$20.00; Wildcat, \$25.00; Blue Fox, \$25.00; Hamsters, \$1.00; Parakeets, \$5.00 pair; Boa Constrictors, \$4.00 per foot; Black Raccoons, \$10.00; Descended Skunks, \$7.50; Badgers, \$17.50; Tree Porcupines, \$25.00. CHASE WILD ANIMAL FARM, Egypt, Mass. se18x

TAME BLACK SPIDER MONKEYS, \$35.00; Tame Baby Snookum Bears, special for pets, \$15.00; Martas (Honey Bears), tame, \$30.00; tame Mexican Donkeys for children to ride on, \$25.00; two for \$45.00. Tame Armadillos, \$2.50; Pair, \$4.50. Chipmunks (Whistling Squirrels), \$2.00; Pair, \$3.50. Ocelot, Tiger Cat, \$30.00; Tame Lion, 6 months old, \$100.00. GENERAL MERCANTILE CO., Laredo, Tex. x

HELP WANTED

A-1 MODERN DANCE MUSICIANS (GIRLS and men) wanted for immediate and future replacements. Location work. Rush complete information including age, date available, draft status, local number, experience, present and permanent address, telephones, photo, salary expected. CONSOLIDATED ORCHESTRA SERVICE, 519 3rd, Macon, Ga. se18

ACCORDION DOUBLING PIANO OR PIANIST with double for name cocktail quartette, voice preferred. Location; salary \$100.00 per week less taxes. Write, wire, or phone BOB ROBERTS, Hotel Statler, St. Louis, Mo.

FIRST CLASS GIRL MUSICIANS—ALL INSTRUMENTS. Send photo and experience record. BOX C-65, The Billboard, Cincinnati 1, O.

FIRST ALTO SAX WANTED—Must be draft deferred, capable of coaching band and leading section, to work as assistant director, large instrumentation and fine library. Give age, phone number. Other musicians invited to write. BOX C-63, care Billboard, Cincinnati 1, O. se25

MIDGETS OR DWARFS THAT DO LITTLE athletics to learn established act. Good opportunity. Write details. BOX NY-39, Billboard, 1564 Broadway, New York. se25

MUSICIANS WANTED — ALL INSTRUMENTS. Intact sections or complete bands also needed. Airmail all details to VSA, Box 1299, Omaha, Neb. se18x

MUSICIANS WANTED — ALL WORK LOCATION. Top salaries for right men. Must have good references. Contact JOE CAPPO, 1008 Pine, Orange, Tex. oc2

MUSICIAN WANTED—TRUMPET, TROMBONE and Clarinet. Good pay till December. Join at once, wire. VINCENT BELLOMO, Scott Expo. Shows, Asheville, N. C., Sept. 13-18.

PIANIST OR ACCORDIONIST — FOR WELL known Cocktail Unit, three men and girl vocalist under contract Frederick Brothers' Music Corporation. Organized four years. Steady engagements working only finest hotels and lounges. Currently eleventh week at Minneapolis' smartest lounge. Salary to start, \$65.00 weekly plus transportation. Write or wire immediately. ORCHESTRA LEADER, Suite 1011, Hotel Sheridan, Minneapolis, Minn.

SEMI-NAME HOTEL BAND NEEDS GOOD SECOND Tenor and Trumpet. Must read well, fake, play in tune and be dependable. Hotel location, good deal for right men. Wire, phone BUD WAPLES, Ansley Hotel, Atlanta, Ga.

WANTED — EXPERIENCED TALKER FOR Front of Grind Burlesque and Vaudeville Theatre. State experience, height and age. Good salary, long season. GEORGE YOUNG, 404 Ninth, Chester Bldg., Cleveland, O.

WANTED—MAN WITH PORTABLE, ALL-Talking Movie Camera to join radio show. Cash or percentage guarantee. Write, KID SMITH, W. B. O. C., Box 944, Salisbury, Md.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines wanted, MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. oc30x

CANDY FLOSS MACHINE—NEW OR USED, state price, make, condition. J. K. PARTIN, 7835 N. E. 2d Ave., Miami, Fla.

HAMMOND ORGAN, LATE MODEL, GIVE FULL information in first letter and lowest cash price. ELMER A. KEMP, Box 21, Trenton, N. J.

I WANT TO BUY 25 No. 2 Photo Flash Bulbs for my own use. EDWARD KRAUS, Box 563, Hays, Kan.

SMALL THEATRE WANTED OR THEATRE business. One fully equipped in operation. Small town preferred. Lease or buy. LAWRENCE J. FIERST, Youngstown, Penna.

WANT BULK VENDING MACHINE CANDY Ball Gum. State price and amount you can ship. LEON J. OSIER, 4426 E. Pacific, Spokane, Wash.

WANT TO BUY—AUTOMATIC CARBONATOR and Refrigerator Drink Cup Machines. Write MR. HARRY ARANDISH, 47 Pitt St., New York City.

WANTED—KIDDIE RIDES OF ALL VARIETY, small Merry-Go-Round, Auto Rides, etc. D. & M. AMUSEMENT CO., 1906 Main St., Columbia, S. C.

WANTED — CARROUSEL, FERRIS WHEEL, Whip in New England. JAMES FARRINGTON, Canton, Me. x

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. JUSTICE JOBBERS, Box 150, Chicago. se25x

WILL BUY ELI WHEEL, 32 FT. MERRY-GO-Round, 16-Seat Chair-o-Plane, 10-Car Auto Ride. No junk. State all. BOX 36, Rochester, Minn.

At Liberty Advertisements
5¢ a Word (First Line Large Light Capitals)
2¢ a Word (First Line Small Light Capitals)
1¢ a Word (Entire Ad Small Light Type)
Figure Total of Words at One Rate Only
MINIMUM 25¢ CASH WITH COPY

NOTICE
Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.
Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AT LIBERTY AGENTS AND MANAGERS
At Liberty—Agent. Handle any kind attraction. Coast to Coast. Tom Alton, Princess Hotel, 339 S. Clark St., Chicago, Ill.

AT LIBERTY BANDS AND ORCHESTRAS
SIX PIECE ORCHESTRA
Available on 2 weeks' notice. Write TED FLORY, 846 So. Loomis, Chicago. se18

Colonial Club Orchestra (5)—Versatile high-class modern union musicians, for hotels, cafes, night clubs, etc. Band enjoys big reputation, years of experience, plenty of flash style and showmanship combined with ability makes for an outstanding attraction in the field of smaller units. A recognized title, well costumed, complete library (play all requests), electric fronts, etc. Band has M. C. and features attractive girl pianist-vocalist along with feature singing drummer. Can cut any floor show as well as argument same. Previous engagements include the Parnons Raquet Club in Palm Springs, Calif., and other West Coast top spots; also 12 weeks at Plumer Club, Cheyenne, Wyo. This is a class band for a class spot only. Consideration given to reliable agents. Jack Blue, of Denver, write. Others write, stating all. George Rearick, 808 Penn Ave., Colton, Calif.
Experienced Instrumental String Trio — For radio, theatre, shows of all kind; cocktail lounge and night club. Sing and play Hillbilly, Hawaiian and popular songs. Read and fake. Go anywhere. Male, union, draft exempt. Howard Bell, 489 Randolph St., Bufala, Ala. se18
Girl Orchestra together with complete Show, Singing, dancing, musical comedy revue, available for steady location; only high-class. Esther L. Holt, General Delivery, Coral Gables, Florida. oc3

AT LIBERTY COLORED PEOPLE
Bill Holliday — America's Finest Colored Ventriloquist, presenting Joe-Joe, the Dummy, a surprise a minute. The vent act that's different. Also have fine Punch and Judy Show, a smart act. I dress in tails and have 8x10 pictures. Bookers, take notice. Also do M.C. and sing. Bill Holliday, 89 Orange St., Albany, N. Y. se18

AT LIBERTY DRAMATIC ARTISTS

AL LIBERTY—DRAMATIC ARTIST, CHARACTERS or Juvenile. Age 23, 5 ft. 11. Five years' experience. NEIL BURDICK, 904 So. 17th St., Temple, Tex. oc2

Gen. Bus. Man—4-F. Experience, wardrobe, ability, musical specialties, double Sax and Marimba. State best offer. Address: Actor-Musician, 907 Ave. O, Lubbock, Texas.

AT LIBERTY MISCELLANEOUS

PHONE SALESMAN AT LIBERTY AFTER LABOR Day. BOX 468, Billboard, 1564 Broadway, New York. se18

Gagwriter, Idea Man — Specializing in Burd Novel, Lies, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. Don Frankel, 3023B, Dickens, Chicago 47, Ill.

AT LIBERTY MUSICIANS

ALTO SAX AND CLARINET Man, Fine Section Man, Take-Off Sax, Section Clarinet. Union, draft exempt. Wire immediately. RICH HENRY, 1017 Niagara Ave., Grand Rapids, Mich.

AT LIBERTY—ALTO SAX and Clarinet. Lead or 3d, also Jam. 4-F classification. BART JOHNSON, Dunlap Hotel, Jacksonville, Ill. se18

DRUMMER — SWING VI-braharp, Xylophonist; all styles. Solid Drums. Read on all instruments. Young, sober, reliable. Army discharge. California preferred; consider all offers. CARL DEAN, 1316 Broadway, Kansas City, Mo.

RINK ORGANIST — NON-union, no draft. East only. ORGANIST, 197 Division St., Pittston, Pa. se18

AT LIBERTY—TRUMPET MAN AND TENOR Man doubling Alto and Clarinet. Both 4F. Play any style. Ride and go. Ages 24 and 27. Go anywhere. Prefer 4 to 5 piece combos. Plenty experience. State all. Write c/o MUSICIANS, Heavy O'Connor, 216 E. Page Avenue, Malvern, Ark.

DRUMMER VIBRAHARP — EXPERIENCED all lines. Just completed 2-year engagement at South's largest radio station. Have and play modern drums. Union, reliable. State your highest. SAM CANTRELL, 624 Walnut Ave., Charlotte, N. C. se18

EXPERIENCED GIRL DRUMMER AT LIBERTY—Location work only. Union. RITA SENARD, 101 Cherry St., Punxsutawney, Pa. se18

EXPERIENCED DRUMMER — JOIN IMMEDIATELY. Draft exempt. Any proposition considered, dance or shows. Washington, D. C., Southern territory preferred. New equipment, plenty rhythm, reliable. TOM WRENN, 52 Walnut, Asheville, N. C.

EXPERT HAMMOND ORGAN SOLOIST AND Orchestra Pianist. Experienced cocktail lounge and accompanist. Salary must be top. Legit and modern. Write MUSICIAN, 2011 Pillsbury Ave., Minneapolis, Minn. se18

GIRL DRUMMER — EXPERIENCED IN ANY type of music. Ambitious; have references. Write to ANNE GORDON, 2614 Pacific Ave., Atlantic City, N. J. se25

GIRL DRUMMER AND PIANO—READ, FAKE and transpose. Cut all shows. Union. Steady location. State all in first. BOX C-64, care The Billboard, Cincinnati 1, O. oc2

LADY DRUMMER—UNION. THOROUGHLY experienced Theatre, Dance, Clubs. BESS VANCE, Osceola, Neb.

PIANO LEADER AND FINE DRUMMER — Doubling Vibraphone and Marimba. Play shows, fine dance. Available two weeks. Write or wire ORCHESTRA LEADER, General Delivery, Rome, N. Y. se25

STRING BASS — GOOD EXPERIENCE LARGE bands. Married, draft exempt, age thirty. WARD RAWLINGS, 1112 Benton, Kansas City, Mo., Phone BE 2178.

TENOR—EXPERIENCED, GOOD TONE. ALSO play Alto and do Novelty Work. Send full details first correspondence. MUSICIAN, 355 Edith Ave., Memphis, Tenn. se25

VIOLINIST, DOUBLING CELLO, SAX — Experienced all lines. Draft exempt, union. Wife experienced Pianist, Organist. Have Solovox, Vibraharp. Address WM. KESHNER, 504 Perry St., Vincennes, Ind. se18

Alto Sax—Double Marimbas if wanted. 4-F classification. Read, Transpose, Fake. Sober, experienced, reliable. Address Musician, 907 Ave. O, Lubbock, Tex.

At Liberty—A-1 Trap Drummer playing for night club and vaudeville act. Six years' experience. Please state salary in your letter. Must be steady place. Mr. Joe Delaney, 4 Charlotte St., Plattsburg, N. Y. oc2

Bass Man—String doubling Brass. Modern, age 32, single, 4-F. Fourteen years' experience all lines of music. Nice equipment; read, fake, jam. Please write complete details in first letter. Available immediately. Rob Beatty, Montclair Hotel, Utica, N. Y. se18

Drummer—Age 29, draft rating 4-F, experienced, union. Will go anywhere. What am I offered? Write or wire Jerry Coopman, Nicolet Theatre, West De Pere, Wis.



Dixieland Drummer, currently with leading name micky, desires change, and small wonder! Best of references, photo, audition if possible. Join two weeks. Minimum \$75.00. Box C-62. Billboard, Cincinnati 1. oc2

AT LIBERTY PARKS AND FAIRS

HIGH FIRE DIVE ACT — Price and particulars address CAPT. EARL McDONALD, Billboard, Cincinnati 1. oc2

SENSATIONAL HIGH Tight Wire Act, featuring Elephant Stunt with fireworks, now available for fairs, street events, etc. RITA & DUNN, Billboard, Cincinnati, O. se18

SENSATIONAL HIGH Trapeze Act available for Southern fairs, celebrations, etc. For open time, details and price contact JERRY D. MARTIN, The Billboard, Cincinnati, O. se28

FOUR HIGH CLASS ACTS — THE WORLD'S Best Wire Act, real Comedy, Tramp juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. BINK'S CIRCUS ATTRACTIONS, Route 1, Cudahy, Wis. oc2

GREAT CALVERT — ON THE HIGH WIRE. GREAT CALVERT, 164 Averill Ave., Rochester, N. Y. se25

JAMES COGSWELL — STILTWALKER CLOWN Cop, Uncle Sam. For description and prices write 1433 Rose St., Lincoln, Neb. se18

THE "GREAT" KELLY—NOW BOOKING FOR '43. Riding a regular bicycle flaming with fireworks down narrow chute thru house of solid flames, crashing solid or glass walls. Jumping over two automobiles using American flag and V for fireworks for grand finale. Write MIKE KELLY, Goshen, Ind., U. S. A.

WILD LIFE EXHIBIT—RARE BIRDS AND Small Wild Animals from all parts of the world. Walk-Thru Exhibit. W. D. SHEDDEN, Hotel St. Regis, St. Louis, Mo. se25

Attention! The Famous London Punch & Judy, also double Clown. Circus, indoor celebrations, theaters. Have elaborate Punch set-up and neat wardrobe. Ticket if far. Doc Candler, Billboard, Cincinnati 1. oc2

Charles La Croix (In Person)—Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address Charles La Croix, 1304 S. Anthony Blvd., Fort Wayne 4, Ind.

E. R. Gray Attractions—Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. se18

Guthrie, Fred and Marie—Four different Free Attractions. Dancing Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable, 220 W. 9th St., Cincinnati, O. oc9

AT LIBERTY PIANO PLAYERS

VAUDEVILLE OR COCKTAIL LOUNGE Pianist. CARL WHYTE, General Delivery, Sioux City, Iowa.

Piano Man—4-F, age 33. Band or cocktail lounge. Must have ticket. Vernon Korb, Fairwater, Wis.

AT LIBERTY SINGERS

SINGER—CLEAN, YOUNG

Man, age 21, Class 4-F. Semi-name or name band only. Radio and stage experience. F. A., 180 East Exchange, Akron, Ohio.

WHITE MALE, 39, DRAFT exempt. Sing, amcee, AL BOURNE, Apt. 14-A, 5120 South Harper Avenue, Chicago 15, Ill.

AT LIBERTY VAUDEVILLE ARTISTS

AT LIBERTY—COMIC. MANY YEARS' EXPERIENCE. Burlesque, Night Clubs, Vaudeville and Dramatic. Do unlimited number of Specialties. Good Singing Voice. Do Comedy Numbers and Straight Ballads. Have a lot of sure-fire material. Can stage and produce. Also a few years' radio experience in writing and producing. Have lots of scripts and bits. Sober and reliable. Draft exempt. Write BOX C-61, The Billboard, Cincinnati 1, O. se18

High-class Unit Show composed of singing, dancing, musical comedy revue, together with orchestra, available for steady location. Esther L. Holt, General Delivery, Coral Gables, Fla. oc9

Young Experienced Male String Duo—For radio, theater, school, meal, rep, picture vaude, dramatic. Prefer pay shows, orchestra, nite club, also week and two-week stands. Sing and play popular Hawaiian and Hillbilly Songs. Electric Steel and Spanish Guitars. Read and Play. Do doubles, singles, fill ins, bits, acts. Work sales and tickets. Go anywhere. Union, draft exempt. Eddie Shaw, Gen. Del., Atlanta, Ga. se18

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place Cincinnati 1, Ohio

Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

Graves, Mae, 10c Martin, M. B., 6c Hodge, W. A., 6c Thomas, Ben, 10c Isenberg, A., 25c

ABBOTT, Willard Abbott, David Ackley, Wm. Sylvain Adams, John Henry Adams, Sanford Adams, Carl Adkins, Buster Albert, Mrs. Ada Aldrich, Leonard Alexander, Art Alexander, Mrs. Izzie

ALFORD, Elmer Allen, Barney Allen, Charles S. Allen, Eleanor Allen, Henry S. Allen, Jos. Francis Allen, Mrs. Ruby J. Allison, Arthur Anderson, Beryl Clay Anderson, Frank Carl Anderson, John Andes, Mrs. Beatrice Andes, Gene Andeano, Frank ANDREWS, Jos. August ANGELL, Jos. Boyd ANGUS, Clark Robt. Anthony, Robt. Armstrong, Amor Armstrong, Dick ARNETT, James Edw.

Arnold, Happy Arnold, Jack Arnett, John K. Arnte, Billy Art Jr., Duke Ash, Carrie Asher, Chas. Ashley, Thos. L. ASHMORE, Wilmer Rhea Atlas, Preston

AYCOCK JR., Douglas Ayers, Mrs. Viola Avery, Jos. R. Ayers, Ruth Becker, Mrs. Ruth Bahnsen, Wm. Baker, Bert Wm. Baker, Louis Baldwin, Julia BALDWIN, Ruel Milton Ballard, Jack (U. S. Camp Show) Barbee, Norma BARBER, Otis Geo. Barbouret, Cora BARBOURE, Oley B. Bard, Giles Hess BARDUS, James J. Barfield, Dave & Lewis Barfield, Emmett Barfield, Mrs. Helen Barrie, Anthony Baritone, Mrs. Pearl Barlow, Wm. & Margaret BARMAN, Leslie W. Barrett, Ernest C. Barrett, Mary L. Barrow, Gladys Rhodes

BARROW, Victor Barry, George Barsch, Stanley Bartholomew, Mrs. H. W. Bartley, Frank A. BARTON, Lewis Albert Bassett, Harry Robt. Bates, Mrs. Sarah M. Bauer, Doris BAUGHNS, Robt. Allen Baxter, J. A. BAYLOR, Walter Baysinger, Spot Beattie, Fred (Clown) Beatty, Sam Beckwith, Benj. E. Beckwith, B. L. BEDE, Ardeth Bedox, Dorian T. Bedwell, Roy BEEGLE, Eugene Wm. BEENE, Elbert M. Behem, Wilma Behow, Ray Bell, Madam Beloit, Whitey Belmont, Florence Bender, Mrs. Ruth Benjamin, Harry Bennett, Ed BENNING, Malcolm Jack Bentley, Harry Thomas Benton, James Howard Bonway, Pete Berman, Joe Bernard, Arthur Bernard, Jos. Maury BERNSTEIN, Morris A. BERQUIST, Reynolds Geo. Berry, Daywood Berry, Moton Bickett, James Hubert Big Bam BILLINGSLEY, DeWitt T. Bistany, Violet S. Bixler, Walter F. Black, Bernard Harlow Blackwell, Carl Blanchard, Dennis (Col.) Blanchard, Mildred E. BLANKENSHIP, Walter Blanton, J. W. Blondin-Rollin BODY, Jerry BOISONEAU, Chas. B. Bolt, J. F. Bookman, Edith Boots & Saddles Boswell, Myrna BOSWELL, Wm. Thos. Boudreau, John Bowen, Howard G. Bowen, Mrs. Zeda Bowers, Emerson BOYD, Chas. R. Boyer, John R. Bozeman, Mrs. Mary Bradley, Alonzo BRADLEY, Geo. Samuel

BRADLEY, Earl R. Bradley, Mr. Jess Brady, Paul J. Bragg, Kelly Elbert Brandon, Joe Cephus Brannon, Pat BRANTLEY, Ernie P BRASHEARS, Clyde Aron Brasfield, L. L. "Boob" Brasto, Olive BREACH, Howard Brecker, Clem Breece, Del BREMER, Geo. P. Brewer, Roy Briggs, John Chester BRITT, Winfield L. Britton, Clyde War Broad, Wm. Broadway, Mishek R. Broadwick, Mrs. Tiny Brodie, Wm. Neil BRODSKY, Isidore BRONGATA, Tony Joseph Brooker, Charles E. Brooks, Alfred (Few) Brooks, Arthur A. BROOKS, Chas. Russell Brooks, Clifford Henry BROOKS, Dee Brooks, Melissa Brown Jr., Bill Brown, Chas. L. (King Fish) Brown, Edna Brown, Elmer Brown, Mrs. Elsie Brown, H. C. BROWN, Harry Neel Brown, Kenneth P. H. Brown, Mrs. Myron Brown, W. B. Brown, W. S. Brown, Wendell S. Brown, Wm. Cecil & Hazel BROWNE, Derwood A. Bruer, Eddie BRUNELLE, Jos. E.

Brunk, W. H. Bryan, Julie Bryant, G. Hodges Bucholz, Fred Buck, Buddy Buck, Mrs. Evelyn Buckelen, T. G. Buckholz, Louise BUCKLES, Leslie Buckley, Mrs. Madge BULLARD, Travis Arthur BURGESS, Earl Glenn Burke, Frank James Burke, Mrs. Lester Burney, Ludie Leon BURNS, John A. (Corp.) Burns, Mrs. Pat Burns, Ralph R. Burress, Mrs. Anthony BUSH, Robt. Wm. Butters, Mrs. Mayme Butts, E. W. Byers, Patricia C. & V. Amusa. Co. CAHILL, Joseph Leo Caffrey, Joe Cain, Wm. Holland CALES, Calvin Franklin CALES, Robt. W. California Rose CAMERON, Isaac McKenley Cameron, Van Camp, Lual Richard CANNON, Wm. T. Cantwell, Chas. John

Cheranne, Mrs. James Cicich, Geo. Cins, Albert I. Clark, Billie Clark, Fenley Clark, Irvie CLARK, Thos. Franklin Claude, Leo Clemmons, Louis Clingsmith, M. W. Cochran, Robt. S. Cochrane, Fred Coe, Mrs. Eddie Coffey, Joe Coffey Jr., Leonard W. Cogswell, Alvina Mae Cohen, Bertha Colbert, Geo. & Jo Coleman, Bob Coleman, Max Collier, Jack Collins, Billie J. (Big) COLLINS, Willie Colvin, Leo Comfort, Ted Conlon, Chas. GONN, Ralph Louis Connelley, Sally CONNOR, Frank John

Cook, Welby Coopage, Bert Cooper, Jimmie Cooper, Noah Cooper, Quey COOPER, Robert Byron Cooper, Virginia V. COPELAND, Edgar Lee CORNELL, Albert T. Costa, Zeko COSTELLO, James Jos. Costello, Larry Jan Costley, Horace Cotton, Mr. (Bingo) Coty, Fred Coven, Newman N. Coven, Sam COWELL, Arthur B. COX, John Wm. CRAIG, James Craig, Jerrold Kingsley Cravalho, Mrs. Eleanor

DANIEL, Norman L. Daniels, John Phillip DANIELS, Raymond Davenport, Chas. DAVENPORT, Thos. Franklin Davenport, Willie David, Jack C. Davis, Mrs. A. R. Davis, Dorothy Davis, Everette Jessie Davis, Jim DAVIS, Oscar Wm. Davis, Robt. W. Davis, Theodore DAVIS, Walter D. Dawson, Clifford DeArno, Billy DEBOW, James Hugh DeCoste, Romaine A. DeGlopper, Earl

Dobson, Chuck Domonka, Nick Donabue, Tiny Donato, Frank Dooley, Milton Lee Dorner, Mrs. Louisa Doston, Steve Dougherty, Bunny Dougherty, Mrs. S. T. Dorer, Gene DOW, Bennie DOWD, James Downe, Homer Howard DREESE, Harry Winston Drouin, Pvt. Wm. DuChaine, Helen Duffy, John F. Duffy, Roy T. Dunavan, James Dunn, Jeff Durant, Wilfred T. Dyer, Geo. Dyppey, Grayce Earle, Jimmie E. EBARDT, Norman Albert

Edwards, G. A. Edwards, Heyman D. Edwards, Karn Edwards, Thos. Ehler, Henry L. EIDSON, Otis Eldridge, Earl Joe ELDRIDGE, Willie Lee Elias, Mrs. N. K. Elliott, Sunshine Ellis, Buster ELLIS, Chas. Ellis, Mrs. F. F. Ellis, Mack Ellman, Mrs. M. Embree, Mrs. Geo. EMEKSON, Geo. Raymond Emweiler, Albert H. ENGLE, Chas. Y. Erdell, Russell D. Erickson, Eric Ervin, Kenneth & Alma Evans, Ed & Britt Evans, Wando Ercridge, Wyly Ervinton, Cap Eysted, Benj. A.

Farrington, Roy PAULCONER, Granville D. Fay & Gordon Faye, Jack Feldman, Harry FELLMAN, Jos. Aloysius FELTON, Verlin Geo. Fenstermaker, Robert W. Ferguson, Reginald Ferguson, S. A. Ferguson, Stephen Allen Ferguson, Merlo Ferich, G. M. Field, Edw. L. Fisher, Jake FISHER, Thos. Cass Fisk, Harry E. FITCH, John Clifton Fitzgerald, James Edw. R. FITZGERALD, Kenneth B. Fitzpatrick, G. T. Fitzsimmons, Geo. & Helen FIZZELL, Francis Anthony Flanders, Edwin Fleming, Clyde Floyde, Mrs. John FORCE, Harold Willis Fornataro, Geo. J. Forrest, Leonard L. Foraythe, Fred M. POSTER, Jack Mitchell Foster, Victor J. Francis, Roy O. Frank, Geo. J. Frank, Tony J. Franke, Jos. A. FRANKHOUSER, Glen F. Frazer, Harry Frederick, August B. Fredette, Arthur FREE, Wm. Byrd FREEMAN, Morris French, G. D. FRENCH, Wm. FULKNER, Robt. Wm. Fuller, C. (Tex) Fuller, Laurel Keith Gabby, Jos. Gabby, Thos. GABLE, Jos. Chas. Gaines, Robert Gallagher, Mrs. Hazel Galliber, James P. Gardner, Ed M. Gardner, Orville Garen, W. R. GARLAND, Albert C. Garman, William GARRETT, Leonard Clarence Gasca, Leopold GATES, Jack Wesley Gattell, Lad GAUGHN, H. H. Gaynor, Mrs. Minnie Gelfman, Max, Minstrels Gelmores, Tommy Gentry, Bob George, II. GEORGE, Joe George, Sunny Gerrard, Jesse (Vocalist) Gery, Billy GERITZ, Karl Gunther, Homer Gipson, Gilbert G. Gladden, Robt. L. Gleason, E. L. Gleason, Thos. Glenn, Frank Globe, Henry & Marie Glover, Thos. Natus Golden State Shows Goldhammer, F.

Golden, Geo. (Whitey) Goldings, Froze Products Goldstein, Irving GOLADAY, Eugene Russell Goodman, Geo. (Bingo) Gordon, Buster Gorton, Eleanor N. GOTCHER, Chas. Rowe Gould, Blackie Grabbs, Louie Grady, Jack Granean, Ann GRANT, Clard GRANT, Louis Gramman, Saul GRAYES, ROY Gratiot, Merle J. Gray Jr., Alfred E. Green, A. L. Green, Mrs. Charlotte GREEN, Gilbert Green Jr., W. F. Greene, Bruce Marlon GRIBBLE, Ralph Vernon Griffen, James M. Griffith, Arnold J. Griffith, A. J. Guyer, Ray Guyot, Robt. M. Gwinn, Calvin (Cowboy) Hackett, Mrs. E. J. Haines, Bernard J. Hall, Al K. Hall, Mrs. J. C. Hall, John C. Hall, Jake & Ruby HALLDIN, Tago F. Hamblin, Nelson M. Hamel, Earl A. B. Hamilton, Mrs. Bessie Hampton, Clyde Cecil Hammous, John E. Hancock, Wm. Robt. HANDE, Chas. Arthur HANEY, James Samuel Hangsterfer, Allan Hausford, Chester Dalton HANSON, Arthur HAPGOOD, Earl A. HACHELRODE, Harold F. Harden, Geo. Eugene Herden, W. T. Hardin, Speedy Hardiman, Mrs. Emily Hardy Jr., Bob Hare, Betty Harmon, Wm. H. HARN, Daniel H. HARNER, Chester Carl Harris, James E. Harris Jr., Everett Harris, Helen Harris, Pocketbook Harris, Robt. HARRIS, Walter Raven Harrison, Sibney B. Hart, Geo. Perry Hart, Margaret Hart, Roy Osco Hartman, Henry HARTLEY, Walter Eiting Hasler, Mrs. Dale Hasani, Tom Hauck, Emmanuel Haven, Dick Haven, Geraldine Hawkins, Eskine HAYES, John Wm. HAYES, Ray Bernard Haynes, James Irving, Mrs. Martin Isley, W. P. HENSON, EARL EUGENIE Jablousky, Frances Jacks, W. E. JACKSON, Herbert

Henderson, Bill M. Henderson, J. C. (Cortus) Henderson, Thomas Hendricks, James W. Hendricks, T. C. Hendrickson, Gludys Inez Hendrix, C. W. Hendrix, Mrs. Lula Bell Henery, Miss Billie Henley, Mrs. Irene HENNESSY, Frank Wm. Hennies, Mrs. Rosa Henry, Arthur HENRY, Clifford Paul Henry, H. J. Blackie Herbert, Dorothy Herman, Eddie Herman, Mrs. Eddie Herman, Lella I. Hess Rand Show Hickley, Maurice Hickman, Thurman Hicks, Ralph Hicks, Wm. & Rose Hilkman, Alfred G. Hill, H. P. (Punk) Hill, Mrs. Thelma HIXON, Edward James Hour, Geo. Hodges, C. D. Hodge, Clifford M. Hoy, Sid Hoff, Rudy Hoffman, Pauline Holden, Edw. Holts, C. J. Holm, Rosella May Holston, Mrs. Reulsh Long HOOPER, Harry Jas. Hooper, Warren HOOPER, Wilbur W. Horn, James H. HORN, John Taylor HORN, Larry Thos. Horton, Wentworth Houser, Mrs. Cicelia Houston, Bill Oscar Howell, Ed. Howell, Morton F. Howell, Arthur A. HOWELL, Edgar Jack Howerton, Edward T. Howerton, Ira C. Howerton, Marion R. Hubbard, Paul Hudson, Mrs. Mary Hudspeth, Amelia F. HUGH, Wm. Oscar Hughes, Claude Randall Hughes, Mrs. M. D. Hughes, Lymis Hull, Chuck Hume, Prof. HUNKLER, Paul Earl HUNT, Gilbert Earl Hunt, James H. HUNT, Joe Hunt, Walter F. Hunter, Chas. Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert

Hunter, Mrs. Mae HUNTER, Ray Eckford Hunting, Charlie R. HUSTON, Chas. Elmer HUTCHENS, Wm. E. HUTTER, Albert Imperial Novelty Co. INGHAM, Walter F. Ingram Jr., Shelby IRBY, Geo. Home Ireland, Val Irish, Harry (Shows) Irving, Mrs. Martin Isley, W. P. HUGHENIS DeWitt Jacks, W. E. JACKSON, Herbert



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

CARD, John Henry Carey, Al CAREY, Jos. E. Carey, R. E. CAREY, T. J. Carey, Thos. P. Carroll, Pattie Carroll, Dave Carry, Tommy Carter, Mark C. CARTER, William Herbert Caswell, Chas. Lee Carwin, Helen CASE, Vernon Dale CASEY, James R. CASEY, Paul Allen Casillas, Casimiro CASPER, John Cator, Earl Wm. Catherwood, Sam Chalken, Lula Chalkias, W. M. Chandler, Ray CHASE, Frank Edw. Chase, LaVerne Cooke, Welby Coopage, Bert Cooper, Jimmie Cooper, Noah Cooper, Quey COOPER, Robert Byron Cooper, Virginia V. COPELAND, Edgar Lee CORNELL, Albert T. Costa, Zeko COSTELLO, James Jos. Costello, Larry Jan Costley, Horace Cotton, Mr. (Bingo) Coty, Fred Coven, Newman N. Coven, Sam COWELL, Arthur B. COX, John Wm. CRAIG, James Craig, Jerrold Kingsley Cravalho, Mrs. Eleanor

Notice, Selective Service Men! The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

Cheranne, Mrs. James Cicich, Geo. Cins, Albert I. Clark, Billie Clark, Fenley Clark, Irvie CLARK, Thos. Franklin Claude, Leo Clemmons, Louis Clingsmith, M. W. Cochran, Robt. S. Cochrane, Fred Coe, Mrs. Eddie Coffey, Joe Coffey Jr., Leonard W. Cogswell, Alvina Mae Cohen, Bertha Colbert, Geo. & Jo Coleman, Bob Coleman, Max Collier, Jack Collins, Billie J. (Big) COLLINS, Willie Colvin, Leo Comfort, Ted Conlon, Chas. GONN, Ralph Louis Connelley, Sally CONNOR, Frank John

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.



- JACKSON, Edw. Frank  
 Jackson, Mrs. R. M. (Jeanne)  
 JACKSON, Robt. Vernon  
 JACOBS, Earl Frederick  
 Jacobs, Jules E.  
 Jacobson, Donna M.  
 James, Mrs. Helen  
 Jeffrey, Wm. H.  
 Jennings, Lorraine  
 Jensen, Eric  
 Johns, Vince  
 Jimenez, Julio  
 JOHN, Effrin N.  
 JOHN, Gus  
 Johns, Levi  
 Johnson, Gloria  
 Johnson, Judith  
 JOHNSON, Louis John  
 Johnson, R. S.  
 JOHNSON, Roby  
 JOHNSON, Roland  
 Johnson, Carl Edw.  
 Johnson, Ruthford  
 Johnson, Roy Thos.  
 Johnson, Toby  
 JOHNSON, Wm. Earl  
 Johnston, Cross M.  
 JOHNSON, Jerrel Foist  
 Johnstone, Anna  
 Jones, Arthur C.  
 Jones, Ben R.  
 JONES, Eugene A.  
 JONES, Fred  
 Jones, Miss Jean  
 JONES, LeRoy  
 Jones, Leeland  
 Jones, Lewis  
 JONES, Thos.  
 Jones, Thos. Edw.  
 Jones, W. D.  
 Kalbauch, Wm. David  
 Kane, Eleda  
 Kane, Val R.  
 Karas, Andrew  
 KARI, Matti Alfred  
 Karn, Clifford  
 Karnes, Kathleen  
 KARNES, Walter  
 KATYUCIL, John  
 Kauffman, Martin  
 Kaufman, Mary I.  
 Kay, Lucy  
 KAYNE, Don  
 Kearnes, Jack  
 Keaser, N. L.  
 Keating, Robert  
 Keller, Harry  
 Kelly, Joe  
 Kelly, James M.  
 Kemp, Mrs. Marjorie  
 Kemp, Robert Paul  
 Kennedy, Don Earl  
 KENNEDY, James A.  
 Kennedy Jr., Leroy  
 Kennedy, Tom  
 KENNON, Carson Wheeler  
 Kent, Al  
 KENTON, Howard  
 Kevley, Jesse R.  
 Kerwin, Pat  
 Ketting, Earl  
 Ketting, Mrs. Florence  
 Key, M. J.  
 Keys, Robert E.  
 Keystone Show  
 Kid, Melvin  
 King, Dian Fountain  
 King, Earl Skeet  
 King, Floyd  
 KING, Harold Frank  
 KING, Henry Thadus  
 KING, Ward Earle  
 King, Hester Louise  
 Kirkham, Leo  
 Klein, John F.  
 Klineop, Chester  
 KNAPP, James F.  
 Knox, C. R.  
 Kohn, Manny  
 Koztyko, Mary  
 KRAUSE, Roy M.  
 Kramer, Stan  
 Kramer, Will  
 KREBS, Philip Jacob  
 Kress, Rose  
 Krow, Willie H.  
 Kussman, Elmer  
 Ky, Miss B.  
 LaChappelle, Mrs. Robert  
 LaLonde, Lawrence  
 LaMarr, Frenchio  
 LaPage, Paul  
 LaRue, Frenchio  
 Lack, Bob  
 LABAW, Jas. Wm.  
 LAGRONE, Roscoe  
 Lahn, Theresa  
 Lane, A. A.  
 Lane, George  
 LANE, Lacy Louis  
 Langford, Walter  
 Lantz, John W.  
 Larkin, Ruby & Jackie  
 LAUGHLIN, Elmer Eugene  
 Laughlin, J. W.  
 Lawson, Everett L.  
 Lawson, Marshall  
 Lawson, Clarence M.  
 Lawson, Willie  
 LeRoy, J. F.  
 Leader, L. M.  
 Leahy, Charles B.  
 Lear, Alva  
 Lechner, Eugene V.  
 LEDBETTER, Geo. Edwin  
 Lee, Coy  
 Lee, Lucilla  
 Lee, Paul  
 Lee, Powder River  
 Leftner, Joe  
 Leibman, Rupo
- Leo, Ivan  
 Lepore, Mattio  
 Leslie, Bert  
 LEWIS, Donald Vernon  
 Lewis, I. J.  
 Lewis, Jimmie  
 Lewis, Kid  
 Lewis, Nate & Ruth  
 LEWIS, Robert Jones  
 LEWIS, Wm. Carlita  
 LEWIS, Wm. Clarence  
 Lily, Willis E.  
 Lindsay, Earl  
 Lindsey, Ray  
 Lindsey, Tom  
 LINERACK, Clarence A.  
 Ling, Irving H.  
 LITTLE, James Robert  
 Littleton, Carl  
 Livingston, Mrs. Earl  
 LOCKHART, Wm. F.  
 Long, Frank S.  
 LONG, John Wm.  
 Long, Leon  
 Long, Leona  
 Long, Louis  
 LOPEZ, Jas. Bud  
 LORD, Jack Delbert  
 Lorenz, Mrs. Ethel  
 Lorrow, Bert  
 LOUSULL, Harry Arthur  
 LOVITT, Manley Eligh  
 Lowe, Garland  
 LUKEN, Harry Russell  
 LUNDGREN, Howard M.  
 Lyons, Edwin  
 MacDonald, Bronson C.  
 McAskill, Mrs. A. W.  
 McBRIDE, John Jos.  
 McCARROLL, Jos. T.  
 McCAHEM, Frank Oliver  
 McCall, H. L.  
 McCall Show  
 McCallahan, Buck  
 McCALLUM, Claud E.  
 McClung, Bobby  
 McComb, Ernest  
 McCool, J. Arthur  
 McCord, Claud Thomas  
 McCoy, Jas. Terrance  
 McCoy, John  
 MCCREADY, Claude M.  
 McCune, Elmer  
 McDonald, Corp. Jack D.  
 McDonald, Mrs. R. L.  
 McDONNELL, Raymond  
 McDruan, Wm.  
 McFadden, Max & Mabel  
 McFarland, Tohe D.  
 McGill, Mrs. L. J.  
 MCGIRE, Richmond  
 MCGLIN, Jos. Vernon  
 MCGOWAN, FRANK JOS.  
 MCGUIRE, Peter D.  
 McIntosh, Wm. G.  
 McIntyre, Fred  
 MCKESSON, John Reis  
 McKnight, O. H.  
 McLELLAN, Lester Geo.  
 McLemora, Thomas Clifton  
 McNally, Harry  
 McNEECE, Louis Rowen  
 McNeley, Nora  
 McPeak, R. E.  
 McPeak, J. C.  
 McROBERTS, Robt. Chas.  
 McSpadden, J. R.  
 Mack, Doc  
 Mack, F. Mack  
 Mackay, W. G.  
 Mackey, Mrs. Laura  
 Mackey, Mrs. R. E.  
 MACK, Jr., John  
 Mader, Philip  
 Madigan, Katherine  
 Mago, Paul  
 Mahler Jr., Joe  
 Mahyeski, Walter  
 Mallery, Richard  
 Malone, John W.  
 Malone, Paul W. & Elsie  
 Malmborg, Walter  
 MALPIN, Sam  
 Mangus, Mary Alice  
 Manning, Oscar  
 Mammel, John E.  
 Mapote, Patrick A.  
 Marco, Walter  
 MARRION, Sidney Ray  
 Markbury, Jinnie R.  
 Marlowe, Don  
 MARSHALL, Sam  
 MARTEL, Camille Joseph  
 Martell, Mrs. Georgia  
 Martener, H. R.  
 MARTIN, Carolyn  
 Martin, Daniel D.  
 Martin, E. B.  
 Martin, George  
 Martin, Jean  
 MARTIN, Malcolm C.  
 Martin, Mickey B.  
 Martin, Poy  
 Martin, Robt. Neal  
 Marvello, Ann  
 Mascoe, Fred
- MASON, Avis Burtie  
 Massing, Lawrence  
 MATHER, Wesley W.  
 MATHIS, Casey James  
 Matthews, Jimmy C.  
 Mathews, Robert P.  
 Matthews, Steve  
 Maurice Jr., Royce L.  
 Maxwell, Mrs. Inez  
 Maxwell, Tommie  
 May, Ethel  
 Mayer, Mrs. Vickie  
 MEADOWS, Clarence Dewey  
 Meadows, Fates  
 Meek, Mrs. Rosalie  
 Meeker, George  
 MEEKLING, Chas. Karl  
 Melville, Bert  
 Mercier, Bobby  
 Mercey, Frank F.  
 Merkle, Fred  
 Meserve, Wm. E.  
 Motts, Andrew J.  
 MICKLE, Julius V.  
 Mierke, Raymond Lewis  
 Miller, Al  
 Miller, Chris H.  
 MILLER, Colvin L.  
 Miller, Dave  
 Miller, Mrs. Dorothy  
 Miller, Ephram  
 Miller, Fred & Azile  
 Miller, F. W.  
 Miller, J. A.  
 Miller, James J.  
 MILLER, Leo Albert  
 Miller, Nancy  
 Miller, Orson A.  
 Miller, Red  
 Miller, S.  
 MILLS, Cebrou Blair  
 MITCHELL, Alfred E.  
 MITCHELL, Dye  
 Mitchell, G. L.  
 Mitchell, George  
 Mitchell, Joe  
 Mitchell, Lawrence  
 Mitchell, Miller F.  
 Mitchell, Taboo  
 Mitchell, Ted  
 MITCHELL, Wm. C.  
 Mitchley, Geo. & Bens  
 MOBLEY, Billy  
 Moeller, James  
 MONAHAN, Harry L.  
 Moneyham, Thomas  
 MONROE, Geo. Elmer  
 Montgomery, Harry  
 Montillo, Estela  
 Mooney, Angello J.  
 Moore, George  
 Moore, Gladys  
 MOORE, Jas. Eugene  
 Moore, Marita  
 Moore, Virginia Stone  
 Moore, Mrs. Marion  
 Moore, Walter F.  
 Morales, Pedro  
 Morgan, Bud  
 Morgau, J. H.  
 Morgan, James N.  
 Morris, Mrs. Billie B.  
 Morris, Harry  
 Morris, J. Raymond  
 MORRISON, A. W.  
 MORRISON, Ben (Carnival)  
 Morrison, Kitty  
 Morroletti, Rocco  
 MORSE, John Sawyer  
 Morton, Lon O.  
 MOSHER, William  
 Mott, Edward Lee  
 Moyle, E.  
 Mulkens, George  
 Muller, George W.  
 Mullins, Mrs. Jack  
 Murphy, A. H.  
 MURPHY, Edward Benedict  
 Murphy, Jack Patrick  
 MURPHY, John Wm.  
 MURR, James E.  
 Murray, Eddie J. Duo  
 Murray, James R.  
 Murray, John L.  
 Murray, Robert E.  
 Musali, Margaret  
 Musante, Earl A.  
 Naldrett, Stanley  
 NAPOLION, Lewis  
 Nash, James  
 Nash, Lawrence R.  
 NAUGLE, Marie  
 Rankin, Russell  
 Ray, Aubrey  
 Ray, Claire  
 Ray, Ernest  
 RAY, Joey  
 Ray, Tony  
 Ray, Vicky  
 Ray, Yogi  
 Reagan, G. W.  
 Recco, Mrs. Flora  
 Recco, Mildred  
 Recco, Mrs. Vera  
 Reed, Miss Billie  
 REED, John Wesley  
 Reed, R. W.  
 Reed, Ross  
 REESE, ELMER CALVIN  
 Reese, Mrs. Surrilda A.  
 Reese, Mrs. W. K.  
 Reeve, Leon  
 Reeves, Daisy  
 Reeves, James  
 Reid, PeeWee  
 Reihl, Fred  
 REIK, Raymond T.  
 Reilly, Mrs. Thos.  
 Rennie, Craig Robert
- O'BRIEN, Julius  
 O'Dana, Walter  
 O'Day, Grover  
 O'Donnell, James  
 O'Malley, L. M.  
 O'NEAL, David E.  
 O'NEILL, Kenneth R.  
 O'Reilly, Howard B.  
 O'Steen, Jas. Leo  
 OCEAN, Michael  
 Olsby, F. N.  
 Oglander, John  
 Oliver, Clarence  
 Ondrick, George J.  
 Ormsby, Helen  
 Orme, Herbert  
 Overstreet, Robert L.  
 OWEN, Charles Wesley  
 Owens, Frank  
 Own, George  
 OXFORD, George E.  
 Oyle, Gerald  
 Packer, Eta M.  
 Paige, Betty  
 PAIGE, George  
 Painter, Wm. Leroy  
 Pabner, Henry J.  
 PALMERINO, Chas. J.  
 PARK, GEORGE  
 Parker, Bill  
 PARKER, Sherwin Jas.  
 Parks, Lowell  
 Parsons, Josiah  
 Patchet, P. D.  
 PATMAN, Earl Newton  
 PATRICK, Theodore  
 Patridge, Wilbert B.  
 Paul, Joanne  
 Paulert, Albert  
 Paulus, Paul  
 Pearl, Earl  
 Peck, Louise  
 Pellerin, Nelson  
 Pelley, Whitely  
 Pelham, Meyer  
 Pendl, Joe  
 PENDLETON, Floyd W.  
 Penny, James E.  
 PENNY, John Albert  
 PERKINS, Frank Dickie  
 Perrotta, James  
 Perry, Frank Wily  
 PERRY, Leonard  
 Perry, Roy  
 Petak, Violette  
 Peters Jr., Wm. Robert  
 Peterson, Dawn  
 Peterson, Guy E.  
 PETRIE, Roy Allen  
 Peyton, Peter  
 Phelps, F. W.  
 Philbert, Eddie  
 PHILBRICK, Marshall L.  
 Phillips, E. B.  
 Phillips, Jimmie Donald  
 Phillips, Ramona  
 Phillips, Robert  
 Phoenix, Capt. Speedy  
 PHOENIX, Clarence B.  
 Piatot, Alexander  
 PIERCE, Carl Edmund  
 PINCKLEY, Robert Dale  
 Pinkerman, Anna L.  
 Pippin, Merlin  
 Plummer, Curley  
 Pocolin, Nello  
 POLITTE, Leo  
 Pollack, Robert L.  
 Pope, Carl V.  
 POPOVICH, Charles  
 Porel, Jaka  
 POUNDERS, Andrew  
 PRATHER, Lawrence Wm.  
 Pratt, Mrs. Bill  
 Pratt, Bill G.  
 PRESTON, Jas. Thomas  
 Proper, Fred  
 Purvey, Lewis  
 PURVES, Russell Kingsley  
 Putney, Elmer O.  
 Quick, Buck  
 Ragulis, Jos. Kaiser  
 Radford, Strut  
 RAGLAND, Phillips Thos.  
 Randall, Frank H.  
 Raub, Margaret Marie  
 Rankin, Russell  
 Ray, Aubrey  
 Ray, Claire  
 Ray, Ernest  
 RAY, Joey  
 Ray, Tony  
 Ray, Vicky  
 Ray, Yogi  
 Reagan, G. W.  
 Recco, Mrs. Flora  
 Recco, Mildred  
 Recco, Mrs. Vera  
 Reed, Miss Billie  
 REED, John Wesley  
 Reed, R. W.  
 Reed, Ross  
 REESE, ELMER CALVIN  
 Reese, Mrs. Surrilda A.  
 Reese, Mrs. W. K.  
 Reeve, Leon  
 Reeves, Daisy  
 Reeves, James  
 Reid, PeeWee  
 Reihl, Fred  
 REIK, Raymond T.  
 Reilly, Mrs. Thos.  
 Rennie, Craig Robert
- Reesler, W. H.  
 Reynolds, Myra  
 Rhodes, Genevieve R.  
 Rice, Al  
 Rice, Evelyn  
 Rice, J. V.  
 RICHARDSON, Cal Eugene  
 Richardson, Norma Joan  
 Richey, Eliah  
 Richter, Royden E.  
 Riley, Mrs. JoAnn  
 Riley, Sgt. Pat A.  
 RILEY, Wm. Allen  
 Rinehart, Mrs. Bye  
 Rinehart, James Clarence  
 Rinchart, Ollie  
 Ritchie, John  
 Robbins, Dave  
 Robinson, Perry  
 Roberts, Arthur J.  
 ROBERTS, Earl Thomas  
 Roberts, J. H.  
 ROBERTS, Sara  
 ROBERTSON JR., Barton B.  
 Robertson, Kenneth  
 Robertson, Richard Chas.  
 Robinson, Carl Spot  
 ROBINSON, Carmel  
 Robinson, Carson  
 ROBINSON, Fred D.  
 Robinson, H. M.  
 Robinson, Henry  
 Robinson, Pauline  
 Robinson, Ralph  
 Robinson, Richard C.  
 ROBINSON, Robert Maximillion  
 Rochelle & Beebe  
 ROCK, Randall  
 RODEN, Thos. Russell  
 Rogers, Donna  
 Rogers, JoAnn  
 ROGERS, Robt. E.  
 ROGERS, Roy E.  
 Rogers, Whitely  
 Rollos, International  
 RONK, Harry Theodore  
 Ronkaside, Mrs. Victor  
 Rook, Jessie Maud  
 ROSE, Jacob A.  
 ROSE, Wesley  
 Rosen, Herb  
 Rosenthal, Dave  
 Roy, Carey J.  
 Ruch, Wm. Edward  
 RUEL, Milton B.  
 RUSCH, August Harman  
 Russell, Louise  
 RYAN, Patrick  
 Saller, Otis  
 SALTZER, Albert  
 Sanderlin, Joe H.  
 Sanders, Geo.  
 Sanders, Mrs. Mildred  
 Sanders, Ray  
 Savage, Burton  
 Savage, Marie  
 Schaff, Jack care  
 Schaffer, Chas.  
 Schaffer, Clarence  
 Scheiman, Wm.  
 Schilder, D. S.  
 SCHMIDT, Daniel H.  
 Schonberger, Caud S.  
 Schropshire, Yvette  
 Schultz, Mrs. Frances  
 Schuster, Julious B.  
 Schwacha, Chas.  
 Schweitzer, Frank G.  
 SCOFFIELD, Clifford Marion  
 Scott, Mrs. R. M.  
 Scott, Mrs. Giles  
 Scott, Robert V.  
 Seibert, Carl  
 Seligser, Frank  
 Self, Frank  
 Sellers, George F.  
 Sellers, Jackie  
 Sexton, Marie  
 Shaffer, William  
 Sham, Nick  
 Shamsak, Nick  
 Shamoun, James D.  
 Sheets, Harlio  
 Shell, Mrs. Louise  
 SHEPHERD, Willie B.  
 Sherman, G. B.  
 Sherman, Joe  
 SHINE, Ish  
 SHOEMAKER, Jos. Marion  
 Shore, Jack  
 Shore, Mrs. Peggy  
 SHUFFIT, Raymond  
 Sickels, Willard  
 Siebrand, Hilco  
 Slegrist, Chas.  
 Silver, Tony  
 Simmons, Faye  
 Simmons, Joanne  
 Simon, Charlie  
 SIMPSON, Charles E.  
 Smit, Marjorie  
 Singer, Al  
 Singer's Midgets  
 Skind, Sydney  
 Sister, Louis  
 SKEHAM, Jas. Joa.  
 Skre, Edgar  
 SKRWANTE, Claude  
 Slate, G. B.  
 Slated, Dick  
 SLOAN, Midge  
 Slocumb, Mary E.  
 Slover, A. L.  
 Smart, Frank  
 Smidt, Emil & Evelyn  
 Smiletta, Faye  
 Smith's Gr. Show  
 Smith, Allen  
 Smith, Andrew E.  
 Smith, Chas. C.  
 Smith, Charles R.  
 Smith, Chas. Thomas  
 Smith, Doll  
 Smith, Delva Layman  
 Smith, Doc Bert  
 Smith, Dorothy  
 Smith, Frank Carl  
 Smith, George  
 Smith, Howard B.  
 SMITH, Hugh McGeever  
 Smith, Irene  
 SMITH, James Marvin  
 SMITH, Jas. Frank  
 Smith, Mrs. Marion  
 Smith, Tom Heavy  
 SMITH, Tom Lee  
 SMITHLY, John Jos.  
 Snell, J. C.  
 Snyder, Dawson Everett  
 Snyder, John  
 Sonitz, Carl  
 Soper, Robert  
 Soret, Mollie  
 Sowers, Maynard N.  
 Spallo, Mrs. Ruth  
 Sparks, M. E.  
 SPARAC, Barney Bee  
 Spee, Nathan Ray  
 Spives, Johnnie  
 Spuhr, Gus  
 Spot, Jack  
 Spring, Tony  
 St. Clair, Harvey  
 Stack, Richard  
 Stacy, Woodrow  
 Stabler, Howard E.  
 STAIR, C. H.  
 Stanford, James  
 STANLEY, Frank  
 STANSBERRY, Mead Robt.  
 Staples, Thos. Earl  
 Starr, W. B.  
 Stearns, Mrs. H.  
 Steddum, Perry V.  
 Steele, Ed  
 Steele, Mrs. J. E.  
 Steffen, J. E.  
 Stein, Sam  
 Steinbarger, Frank  
 Stephenson, Robert  
 Sterling, Bill  
 STERLING, John Wm.  
 Stern, Jack  
 Stevens, Jack  
 Stevens, Vic  
 STEWART, Theodore John  
 Stirk, Mrs. Cleo  
 STILLWELL, Norman Richard  
 Stofel, Al  
 Stone, Geneva  
 Strassburg, Ed  
 Stratton, Gloria Ann  
 Strouble, A. J.  
 Stroud, Chas. Toby  
 Struble, O. P.  
 Styles, Talmadge Randolph  
 Sucey, Chas. E.  
 Suggen, Roy  
 Sullivan, J. P.  
 Summers, J. S.  
 SUMMERS, Wm. Calvin  
 SUMNER, Keith Maynard  
 Sutherland, Joseph E.  
 Sutherland, Tex  
 Sulton, Archie  
 Sutton, Bob  
 Swain, Mrs. Daisy A.  
 SWEIGANT, Kenneth  
 Swink, Herbert  
 SYMPT, Paul  
 Szokowsky, Stanley  
 Taggart, Geo.  
 Talbot, Geo. Burl  
 Tan, George  
 Tan, Gus  
 Tamora, Olga  
 Tate, Leona  
 Tawton, Esq. Robert  
 TAYLOR, A. J.  
 Taylor, George O.  
 TAYLOR, Herman  
 Taylor, Howard Ray  
 Taylor, Jack M. E.  
 TAYLOR, Major Lee  
 Taylor Novelty Co., Raymond  
 Teylor, Mrs. Pauline R.  
 Tearno, Tony  
 Teazell, Robert  
 Tease, Ben  
 Teixeira, Mrs. Mabel  
 Tenney, Harry  
 Tenyson, G. A.  
 THARPE, Raymond W.  
 TERRY, Ervin  
 THARPE, Willie Franklin  
 THERRELL, Otis Wayne  
 Thomas Dog & Parrot Show  
 Thomas, Jack H.  
 THOMAS, Troy Alexander  
 Thomas, Van Cecil  
 Thomas, Wendie  
 Thomas, Woodrow  
 THOMPSON, Francis Ingulf  
 THOMPSON, Jas. Culver  
 Thompson, R. G.  
 Thompson, Ray  
 Thompson, Wm. (Horse Trainer)  
 THOMPSON, David Daniel  
 Thralls, Chas. E.  
 Timberlake, Bernice  
 Tinsley, John
- TIMBERLAKE, Forrest  
 Tipton, Frank  
 TITTON, Fred James  
 Tiener, Mrs. Bertha  
 Tiner, Frank  
 TODD, Jas. Franklin  
 Tolbert, John L.  
 Toroa, Vicki  
 Townsend, Lester E.  
 Traugoth, Dave  
 Travers, George  
 Treadwell, James C.  
 TRIMMER, Paul Ed  
 Triplett, Mrs. Cassie  
 Tripp, Jean  
 Trotter, Patrick  
 TROUTMAN, Benj. Rolly  
 TRUSTEE, Lou Lord  
 Tryon, Fleta  
 Tullias, Thomas  
 Tullis, Mrs. Ray  
 Turban, Max  
 Turner, Georgina M.  
 Turner, Joe  
 Turner, Mrs. Vargel  
 Turner, Wm. Geo  
 Ulie, Mrs. Dott  
 UNDERHILL, Andrew Daniel  
 UNDERWOOD, Ralph Neal  
 Underwood, Teddy  
 Vagne, Milo  
 Valdare, Jim  
 Valentine, Geo. Dewey  
 Vallego, Tony  
 VAN CAMP, Arthur John  
 Van Heest, Gilbert  
 Van Sickle, Roy J.  
 Van Wert, Mrs. Pearl  
 Vanganess, Kenelm O.  
 VARECKA, John Jos.  
 Varnell, Chick  
 Varnell, Pat  
 Varner, Ray E.  
 Vasseles, Marenos  
 VAUGHN, Edgar Hatfield  
 VAUGHN, Hamp Sylvester  
 Villenaria, Joseph  
 Waddell, Peggy  
 WAGGENER, Robt. Franklin  
 Wagner, Darlene  
 Wagner, Jack  
 Wagner, Harry L.  
 Wagner, M. E.  
 WAGRAN, Geo. Frank  
 WALKER, George Loranzo  
 Walker, Stella  
 Wallace, C. B.  
 Wallace, Catherine  
 Wallace, Chas. B.  
 Wallace, James A.  
 Walsh, Mrs. Carol  
 Walsh, O. E.  
 Walters, Dorothy  
 Walters, Guy  
 Walton, Boots  
 Ward, Miss Billie  
 WARD, Clyde C.  
 Ward, Mrs. Julienne  
 WARD, Kenneth Wade  
 Ward, R. A.  
 WARD, Robert Henry  
 Ward, Wado  
 Ware, G. E.  
 Warriner, Bobbie  
 Washburn, Geo.  
 Washington, B. J.  
 Wasserman, Sol  
 WASSO, Bob  
 WATSON, David  
 Watson, Tommie  
 Weaver, Gerald O.  
 Webb, Mrs. Kathryn  
 Webb, Mrs. Wm.  
 Webb, Mrs. R. L.  
 WEBER, Frederick
- WEBSTER, James G.  
 Weer, Ethel  
 Weinke, August Ernst  
 Weinmann, Geo. Lawrence  
 Weiss, Mrs. Martha  
 Wells, Mrs. Babe  
 WELLS, Jon Samuel  
 Wells, William  
 Westbrook, Harry E.  
 Weston, Georgia  
 Weyls, Ed  
 Wheeler, Eddie  
 Wheeler, Harold  
 Whelpley, Darrell  
 Whisnant, Joan  
 White Eagle, Chief  
 White, James M.  
 Whitehead, Mrs. Romona  
 Wigans Troupe  
 WILCOX, Jerome B.  
 Williams, Paul E.  
 WILKE, Thomas Joseph  
 Wilkinson, Bill  
 WILKERSON, George  
 Wilkinson, Frank R.  
 Williams, Clyde Doyle  
 WILLIAMS, Daniel Allen  
 Williams, Dewey  
 WILLIAMS, Gerald Gordon  
 Williams, J. A.  
 Williams, J. T.  
 Williams, Mrs. Jeanne  
 Williams, L. E.  
 Williams, Mrs. Louise  
 Williams, Musical May  
 Williams, Slim  
 Williams, Wilbert A.  
 Williamson, Helen Rae  
 Willa Jr., Geo. Burl  
 Wilno, The Great  
 Wilson Jr., Alex  
 Wilson, Dotty  
 Wilson, Geo. P.  
 Wilson, Gilbert  
 Wilson, Henry L.  
 WINDSOR, Willard E.  
 Winning, Chas. Jas.  
 Winslow, Diane  
 Winslow, Jack  
 Winslow, Pvt. S. A.  
 Winters, Harry  
 Winter, Jacob G.  
 WINTERHALTER, William  
 Winters, G. L.  
 Winters, Margo  
 With, Fred  
 Wolf, N. G.  
 Wolford, Brock  
 Wood, Lyman  
 Woodall, James A.  
 Woodard, Hissio  
 Woods, Johnny  
 WOZNEY, Mrs. John  
 WOZNY, Jos. Marian  
 Wright, A. E.  
 Wright, Gerard  
 Wright, Joan  
 Willkotte, B. A.  
 Yale, Chick  
 YANKISH, Tony  
 Yates, Junior  
 YOUNG, Oscar Luther  
 Yee, Richard Geo.  
 YOST, Arthur M.  
 Young, John A.  
 Young, Mary Ann  
 Youngblood, Zeke  
 YOUNGQUIST, Lawrence C.  
 Zacchini, Bruno  
 Zecek, Bobby  
 Zecek, Ernest  
 Zee, Charles  
 Zerm, Mrs. Billie  
 Zuppano, August  
 Zupano, August
- WEBSTER, James G.  
 Harris, Joseph  
 Hart, William F. S.  
 Henderson, Blanche  
 Hermus  
 HOLDEN, Luther  
 Howe, Charlie  
 Irby, Mrs. J. H.  
 Jester & Perdue Amusement Co.  
 Jordan, Harold  
 Kelly, Jack  
 Kelly, Scarlet  
 Klug, L. D.  
 Kingsley, Patricia  
 Kraft, Charles  
 Kraff, Hermit  
 LaBonte, Veronica  
 Lady Stella  
 Lamatreux, Ralph  
 Lamberton, Charlotte  
 Lamont, Ida  
 Landre, Johnnie  
 Lasky, Lottie Leo  
 LeMar, Elaine  
 Lee, June  
 Lee, Victor  
 Leger, Arnaldeen C.  
 Lesa & Poppy  
 Lessig, Jack & Kitty  
 Levine, Gertrude  
 Lopez, Irene A.  
 Maguero, Henriette  
 Manning, Rosa  
 Mann, Paul  
 Matison, Harry  
 Mereson, Elaine  
 Mitchell, Wanda  
 Mode, Jean  
 Newcomb, Keen  
 Navarro, Monte  
 Nister, Frank  
 O'Brien, Walter J.  
 O'Rourke, Texas  
 Orla, Nina  
 Orlova, Gay  
 Palmer, Connie  
 Parea, Pat  
 Parlington, Dorothy  
 Peacock, Stan  
 Petrie, Roy Allen  
 Phane, Theo  
 Polonsky, H. W.  
 Rabold, Rajah  
 Ray, Claire  
 Rays, Diane  
 Redmond, Mary  
 Repo, Joseph C.  
 Reverdy, Mrs. R. E.  
 Richard, Ruby  
 Richards, Nellie  
 Ring, Ruby  
 Rivkin, Joseph  
 Robinson, Peggy  
 Rosenber, Ben  
 Russell, Frank  
 Schneck, Hazel  
 Shapiro, Harry  
 Shores, Peggy  
 Sicular, Arthur  
 Slater, Ralph  
 Smith, Emily  
 Smith, Freddie  
 Sommerville, Ethel  
 Sportell, Dolores  
 Sunbrook, Larry  
 TAYLOR, William J.  
 Terry, Robert Lawrence  
 Toth, Kay  
 Toy, Noel  
 Three Whirlwinds  
 Trail, Howard  
 Valdo, Robert  
 Ventnor, Lester C.  
 Vintalgro, Michael B.  
 Vlado Bros.  
 Wauder, Frank  
 Welles, Vickie  
 Wood, Gloria  
 Yancey, Geo. B.  
 Young, Mr. R. A.  
 Winge, Alpha  
 YONKO, Walter  
 Zeelsdorf, Dolly  
 Zorita  
 Zucker, Stan
- Rainora, Bonnie  
 PETRIE, Roy Allen  
 Phane, Theo  
 Polonsky, H. W.  
 Rabold, Rajah  
 Ray, Claire  
 Rays, Diane  
 Redmond, Mary  
 Repo, Joseph C.  
 Reverdy, Mrs. R. E.  
 Richard, Ruby  
 Richards, Nellie  
 Ring, Ruby  
 Rivkin, Joseph  
 Robinson, Peggy  
 Rosenber, Ben  
 Russell, Frank  
 Schneck, Hazel  
 Shapiro, Harry  
 Shores, Peggy  
 Sicular, Arthur  
 Slater, Ralph  
 Smith, Emily  
 Smith, Freddie  
 Sommerville, Ethel  
 Sportell, Dolores  
 Sunbrook, Larry  
 TAYLOR, William J.  
 Terry, Robert Lawrence  
 Toth, Kay  
 Toy, Noel  
 Three Whirlwinds  
 Trail, Howard  
 Valdo, Robert  
 Ventnor, Lester C.  
 Vintalgro, Michael B.  
 Vlado Bros.  
 Wauder, Frank  
 Welles, Vickie  
 Wood, Gloria  
 Yancey, Geo. B.  
 Young, Mr. R. A.  
 Winge, Alpha  
 YONKO, Walter  
 Zeelsdorf, Dolly  
 Zorita  
 Zucker, Stan

MAIL ON HAND AT  
**CHICAGO OFFICE**  
 12th Floor Ashland Bldg.  
 155 No. Clark St.  
 Chicago 1, Ill.

Office Hours—  
 9:30 A.M. to 6:00 P.M.  
 Monday to FRIDAY  
 (Not open on Saturdays or  
 Holidays)

Adaire, Arlette  
 Agnew, Prof. A. H.  
 Aschey, Mr. & Mrs. Frank  
 Averill, Wm. G.  
 Barker, Tommy  
 Barnett, Chester  
 "Bo Bo"  
 Renner, Lawrence J.  
 Beard, A. J.  
 Benner, Larry  
 Berry, Frank  
 Bradshaw, Beattie  
 Charles  
 Broadwell, D. M.  
 Broadwell, Mrs. D. M.  
 Brown, Mrs. Cecil  
 Brown, Elmer  
 Bulson, Wm. H.  
 Byrnes, Julia  
 Cannon, Jerry  
 Carter, Jean  
 Cassidy, Wayne  
 Claxton, Leon  
 Cravat, Nick  
 Francis  
 Cross, Harriet  
 Cryon, Plossie  
 Cubitt, Ethel  
 Dagnan, Bert  
 Edmonds, Cleo  
 DIAMOND, Pvt. Roy O.  
 Fiddler, Bev.  
 Gailer, Frederic  
 Gordon  
 George, H.  
 George Jr., Harold  
 Gibbons, E. J.  
 Grauman, Saul  
 Haas, Israel  
 Hall, Mrs. Cleo  
 Hamilton, Leo  
 Harrison, Robert L.  
 Henry, Hester J.  
 HERMAN, Fred  
 Hill, Wm. H.  
 HOLT JR., Theodore  
 HORTON, Frank James  
 Houck, Miss Doris  
 Jackson, Jack  
 James, Benny  
 Jarlin, Louis Albert  
 Jean, Madama  
 JONES, Edward Francis  
 Jones, Little Johnny  
 Jordan, Jessie  
 Kelton, Jack & Betty  
 Kervin, Harvey  
 Kiffel, John J.  
 Klippel, John J.  
 Lee, June  
 LUNDB, Russell  
 Lynn, Shorty  
 Deane, Jeryl  
 Deane, Linda  
 Dell, Myrna  
 Denison, Helene  
 Di Sano, J.  
 Diavolo, Alfo  
 Diaz, Don Luis  
 Dorne, Mary  
 Downey, Beverly  
 Duke, H. J.  
 Duplisis, Raymond  
 Duplis, Mr.  
 Durrel, Ruth  
 DuVall, Zonia  
 Erens, Edward  
 Erwin, Bob  
 Farnsworth, Dudley & Betty  
 FARRELL, John J.  
 Fellows, Midge  
 Fried, Carl  
 Garcia, Louie  
 Gary, Peter  
 Gary, Billy  
 Gervasi, Rosolino R.  
 Good, Margo  
 Grauman, Saul  
 Greenberg, o/o Greens  
 Grossman, Marie  
 Guy, Bobbie  
 Haja, Eric  
 Halpin, Anna

MAIL ON HAND AT  
**NEW YORK OFFICE**  
 1564 Broadway, New York 19, N. Y.

Office Hours—  
 9:30 A.M. to 6:00 P.M.  
 Monday to FRIDAY  
 (Not open on Saturdays or  
 Holidays)

Albert, Louis  
 Alveraz, Arnaldo  
 Ames, April  
 Ames, Crystal  
 Anderson, Gloria  
 Anderson, Katha  
 Arden, Anita  
 Averill, Billy  
 Baker, Lorraine  
 Ballard, Mr. & Mrs. Marlin B.  
 Barry, Martin E.  
 Barton, Virginia  
 Berry, Marion  
 Bonnell, Nadine  
 Boyde, Topsy  
 Briggs, Robert E.  
 Brown, Lauretta  
 Bryan, Julie  
 Burke, Mrs. James  
 Bella  
 Cavell, Rudolph  
 Chapman, L. J.  
 Collins, Rosa  
 Curley, Jack  
 Curtin, Edward M.  
 DeLees, Dawn  
 DePhil, Chas.  
 DeVita, Grace  
 DeVuno, Penny  
 Dahl, Edith Rogers  
 Davenport, Blanche  
 Taylor  
 Davidson, Harold E.  
 Deane, Jeryl  
 Deane, Linda  
 Dell, Myrna  
 Denison, Helene  
 Di Sano, J.  
 Diavolo, Alfo  
 Diaz, Don Luis  
 Dorne, Mary  
 Downey, Beverly  
 Duke, H. J.  
 Duplisis, Raymond  
 Duplis, Mr.  
 Durrel, Ruth  
 DuVall, Zonia  
 Erens, Edward  
 Erwin, Bob  
 Farnsworth, Dudley & Betty  
 FARRELL, John J.  
 Fellows, Midge  
 Fried, Carl  
 Garcia, Louie  
 Gary, Peter  
 Gary, Billy  
 Gervasi, Rosolino R.  
 Good, Margo  
 Grauman, Saul  
 Greenberg, o/o Greens  
 Grossman, Marie  
 Guy, Bobbie  
 Haja, Eric  
 Halpin, Anna

MAIL ON HAND AT  
**ST. LOUIS OFFICE**  
 390 Arcade Bldg.  
 St. Louis 1, Mo.

Parcel Post  
 Addington, Mrs. D. 8c  
 Armstrong, L. C. 8c  
 Buley, Jerry 8c  
 Campbell, Henry 8c  
 Cochrane, John 8c  
 Cole, Paul E. 8c  
 Crowell, Adolph K. 8c  
 Darlington, C. W. 3c  
 Dickerson, Harry G. 3c  
 Duffy, Bruce J. 8c  
 Grant, Everette 8c  
 Gosley, Harold 8c  
 Thomas, 8c



ROUTES

(Continued from page 24)

- Woods, Johnny (Earle) Phila., L.
Wyoming Duo (Rayolt) Buffalo, Wyo.
Y
Yost's, Ben, Vikings (Beverly Hills) Newport, Ky., etc.
Young, George (Harlequin) NYC, N.C.
Z
Zimney, Al (Swan) Phila., Pa.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Clovis, N. M.
All American Expo.: Grenada, Miss.
E. & H.: La Mar, S. C.
Baker United: Danville, Ind., 15-18.
Bartley's All-American: (Fair) Lock Haven, Pa.
Berkout Bros.: North Baltimore, O.; Toledo 21-27.
Bartone: Mount Victory, O.
Baysinger, Al: Poplar Bluff, Mo.; East Prairie, Mo., 20-25.
Badart's Rides: Wabeno, Wis.
Bright Lights Expo.: McClure, Pa., 16-18.
Buck, O. C.: Beth, N. Y.
Buckeye Expo.: Humbolt, Tenn.
Buckeye State: Sikeston, Mo.
Bulleck Am. Co.: Mountain City, Tenn.; Red Springs, N. C., 20-25.
Bunting: (Fall Festival) Mendota, Ill.
Burdick's: Temple, Tex.
Byres Bros.: Sikeston, Mo.
Capell Bros.: Stillwater, Okla.
Carl: Dood City, Tex.
Central Am. Co.: Whitakers, N. C.; Windsor, N. C., 20-25.
Cecil & Wilson: (State Fair) Trenton, N. J.
Chanos, Jimmie: Troy, Ohio.
Chatham Am. Co.: Pamlico, S. C.
Coleman Bros.: (Fair) Greenfield, Mass., 13-16; Rochester, N. H., 20-25.
Colley, J. J.: Chjekasha, Okla.
Conklin: (Fair) Lindsay, Ont., Can.; (Fair) Belleville 20-22.
Crafts 20 Big: Richmond, Calif., 13-20.
Cralk, Harry: Seymour, Tex.; Childress 20-25.
Crescent Am. Co.: Chadbourn, N. C.; Kinstree 20-27.
Cumberland Valley: (Fair) Woodbury, Tenn.
Curl, W. S.: Cambridge City, Ind.
Daley Bros.: Hamilton, Mo.
Dick's Paramount: Coatesville, Pa.
Dillon's Joyland: Oakland, Calif., 14-25.
Dudson's World's Fair: Lubbock, Tex.
Dumont: Harrisonburg, Va.
Dyer's: (Fair) Fairmont, Ill.
Elite Expo.: Manhattan, Kan.
Eltman: (Fair) Beaver Dam, Wis., 16-19.
Empire Am. Co.: Killeen, Tex.
Endy Bros. & Prell's Combined: (Fair) Lynchburg, Va.; (Fair) Lumberton, N. C., 20-25.
Expo. at Home: (Fair) Luray, Va.; Woodland, N. C., 20-25.
Fay's Silver Derby: Carpentersville, Ill.
Fleming, Mad Cody: Americus, Ga.; Montezuma 20-25.
Florida Expo.: Denmark, S. C., 18-25.
Franks: Macon, Ga.
Funland Am. Park: Clarksville, Tenn.
Garden State: (Fair) Northampton, Pa.
Gay Way: Columbus, Ga.
Gentsch-Sparks: Rosedale, Miss.; Cleveland 20-25.
Geren's United: (Fair) Rising Sun, Ind.
Gold Medal: Kentland, Ind.
Golden West: Rushford, Minn., 15-17.
Grady, Kellie: Haleyville, Ala.
Great Lakes Expo.: Tallassee, Ala.; Columbus, Ga., 20-25.
Great Sutton: Charleston, Mo.
Greater United: Corsicana, Tex.
Groves Greater: Luling, La., 13-19; West Wego 21-25.
Gruberg Famous: Philadelphia, Pa.
Happyland: (Fair) Allegan, Mich.
Harvey Greater: Marked Tree, Ark.; Caraway 20-25.
Hennies Bros.: Chattanooga, Tenn.
Heth, L. J.: (Fair) Scottsboro, Ala.; (Fair) Madison, Ga., 20-25.
Howard Bros.: (Fair) Upper Sandusky, O.; (Fair) Bellefontaine 20-25.
Hyalite Midway: Purcell, Okla.
Jones Greater: Clay, W. Va.
Jones, Johnny J., Expo.: (Fair) Huntsville, Ala.; (Fair) Atlanta, Ga., 24-Oct. 3.
Kaus Expo.: (Fair) Roxboro, N. C.; (Fair) Sanford 20-25.
Kaus, W. O.: (Fair) Martinsville, Va.
Kay Am. Co.: Milford, Del.
Lake State: Grand Leece, Mich.
Land-o-Pines: Hiram, Me.
Lawrence Greater: Wilson, N. C.; Williams-ton 20-25.
Lewis, Art: (20th & Monticello) Norfolk, Va.
Liberty United: Charleston, S. C.
McKee: Clarkston, Mo.
Magic Empire: Rison, Ark.
Marks: (Broad St.) Richmond, Va.
Mid-Way of Mirth: Steele, Mo., 13-19; Rector, Ark., 20-25.
Mid-West: (Fair) Brigham City, Utah, 16-18.
Miller, Ralph R.: East Blvd., Baton Rouge, La.
Missouri Am. Co.: Bernie, Mo.
Moore's Modern: Parma, Mo.
Mound City: Salem, Mo.
Omar's: Cherry Valley, Ark.
Page, J. J.: Rome, Ga.
Pan-American: Anderson, Ind.
Park Am. Co.: Alexandria, La.
Parker: Cottonport, La.
Penn Premier: Middletown, Pa.; Columbia 20-25.
Peppers All-State: Chilhowie, Va.
Pike Am. Co.: Ellington, Mo.
Playland Am. Co.: Dallas, Ga.; Austell 20-25.
Reading's: Centerville, Tenn.
Reading's: (Fair) Centerville, Tenn.; (Fair) Linden 20-25.
Rogers Greater: (Fair) Shawneetown, Ill.; (Fair) Trenton, Tenn., 20-25.
Rogers & Powell: Carthage, Miss.; Moorhead 20-25.
Rubin & Cherry: Topeka, Kan.
Scott Expo. No. 1: Clinton, Tenn.
Scott Expo. No. 2: Asheville, N. C.
Shesley Midway: Louisville, Ky., 13-19.
Slebrand: Las Vegas, Nev.
Skerbeck's: Escanaba, Mich.

- Smith, George Clyde: (Fair) Pa., 16-18.
Snapp Greater: Madison, Ill.
Sparks, J. F.: (Fair) Cullman, Ala.; (Fair) Jasper 20-25.
Star Am. Co.: Marvell, Ark., 13-15; England, Ark., 18-27.
Stebbar's Greater: (Senate & Heldt Sts.) Columbia, S. C., 13-25.
Stephen's: Queen City, Mo., 16-18; Charlton, Ia., 23-25.
Strates, James D.: (Fair) York, Pa.
Sunflower State: Sylvan Grove, Kansas.
Sunset Am. Co.: (Fair) Henry, Ill.; (Fair) Carthage 20-25.
Texas: (Fiesta) Alice, Tex.
Tidwell, T. J.: Borger, Tex.
Tivoli Expo.: Lebanon, Mo.
Toms Am. Co.: Headland, Ala.
United American: Culpeper, Va.
Virginia Greater: Smithfield, N. C.; Dunn 20-25.
Wade, W. G.: Port Clinton, O.; Ann Arbor, Mich., 21-25.
Wade, W. G., No. 2 Unit: Coldwater, Mich.
Wallace Bros.: Charleston, Miss.
Ward, John R.: Mount Vernon, Ill.; (Fair) Blytheville, Ark., 20-25.
West Coast Victory: Grants Pass, Ore.; Medford 20-24.
William's, Rusty: Castalla, N. C.
Wilson's Famous: Astoria, Ill.
World of Mirth: Lewiston, Me.
World of Pleasure: Ypsilanti, Mich., 15-25.
World of Today: Wichita, Kan.

CIRCUS

- Arthur Bros.: Crescent City, Calif., 14; Eureka 15-16.
Cole, James M.: Laurel, Del., 14; Berlin, Md., 15; Snow Hill 16; Pocomoke City 17; Crisfield 18.
Gould, Jay: Dwight, Ill., 13-14; Wilmington, Ill., 15-18.
Mills Bros.: Peru, Ind., 14; Logansport 15; Monticello 16; Delphi 17; Fowler 18; Gilman, Ill., 20; Farmer City 21; Monticello 22; Villa Grove, 23; Sullivan 24; Shelbyville 25.
Polack Bros.: (Ice Arena) San Diego, Calif., 13-16; (City Auditorium) El Paso, Tex., 20-26.
Ringling Bros. and Barnum & Bailey: Marion, Ind., 14; Fort Wayne 15; Lima, O., 16; Marion 17; Mansfield 18; Canton 20; Akron 21-23; Youngstown 24-25.
Russell Bros.: Pueblo, Colo., 14-15; Walsenburg 16; Trinidad 17; Raton, N. M., 18.
Sello Bros.: Elkton, Md., 14; Aberdeen 15-16; Bel Air 17; Essex 18.

MISCELLANEOUS

- Couden, Doug & Lola: School Assemblies, Price, Utah.
Davis, Lou, Museum: Charleston, Mo., 13-18.
Green J. C.: Hythe, Alta. Can., 15-16; Grande Prairie 17-25.
Kinsey Madge, Players: Celina, O., 13-18; Greenville 20-25.
Lippincott, Mai B. (Fair) Mount Vernon, Ill., 16-18; Columbia, Mo., 20-25.
Long, Leon Smithfield, N. C., 15-16; Clinton, N. C., 17-18.
Lucy, Thos. Elmore: Anniston, Mo., 15; Chaffee 18; Cape Girardeau 19.
Renfro Valley: Martinsville, Ind., 15; Greencastle 16; Brazil 17; Terre Haute 18-19; Sullivan 20; Linton 21.
Rickett's Dogs: Huntsville, Ala., 13-18.
Schaffner Players: New Sharon, Ia., 13-18.
Virell: Medford, Ore., 16-17; Corvallis 22; Monmouth 23; Forest Grove 24; Newberg 25.
Winsteads Minstrel: Smithfield, N. C., 15-16; Clinton, N. C., 17-18.

ADDITIONAL ROUTES

(Too Late for Classification)

- Brown Family Rides: Cochran, Ga.
Burton's Birds (Walton Roof) Philadelphia 16-30.
D'Ray, Phil & Co. (Primrose Country Club) Newport, Ky., 13-18.
Flying Romas (Fair) Bath, N. Y., 13-18.
Grassick, Bill (Hotel Darling) Wilmington, Del.
Jules & Webb (Hotel Oliver) South Bend, Ind.
King, Bob (5 o'Clock Club) Manitowoc, Wis.
Lang & Lee: Bird Island, Minn., 14-16.
Layton's Dogs (Silver Rail Club) Utica, N. Y., 13-20.
Lester & Irmajean (Hilo Club) Battle Creek, Mich.
Rickett's Dogs: Athens, Ala.
Rock & Dean (Top Hat Club) Bay City, Mich.

TUNE FEUD TO JURY

(Continued from page 25)

tingency), he may be loathe to change a successful formula.
Final opening date for Lights has been set for Thursday (16) at the Forrest. Originally skedded to bow in on earlier dates, it has been having first-act trouble.
Joseph Kipness, clothing manufacturer, makes bow as producer with unveiling of Lights. Kipness become associated with Cohen as a general partner in current as well as future productions. At the moment he's negotiating with Jimmy Durante for the comedian's appearance in a new musical.

AEA, AFRA MEET

(Continued from page 25)

would be presumptuous on its part to come to Equity with a plan worked out without the latter's assistance.
AFRA's invitation to Equity came this week close upon the heels of one-union resolution voted at its recent Chicago convention. It marked the third convention going on record as favoring "one big union," so it was thought high time

to do something about it. Equity was approached first because it had originally relinquished its jurisdiction in the radio field and it was felt that the invitation in reality would be merely an offer to "rejoin" with the legit union. So far Screen Actors' Guild and American Guild of Variety Artists, two other major groups in the Four A's, have not been asked, since AFRA feels it would be easier to start with a nucleus of the three unions and admit others later.

Paul Dullzell, executive secretary of Equity, has already stated his union's position in regard to the merger. He said it would do "whatever is best for its members."

OUT-OF-TOWN OPENING

(Continued from page 25)

abstruse and plenty screwball students—like as not, all fugitives from a Freudian sex impulse. But even in such mad surroundings the movie miss can't sell her thesis of virginity. And creating madness out of bedlam, her movie-producer boy friend sees her singed soul for the first time in a saintly painting of his star by one of saner of the pseudo-Stanislavski students at the academy. Sure he's going to star his complexed sweetie as a saint instead of as Madame Bovary. He has been getting religion, too. A saint she wants to be before the cameras, and a saint she will now be. The producer has caught up on his history and found out that the devout virgin first spent two years in a brothel.

There is plenty of room for comedy as this esoteric movie lady gets embroiled with these fluffy dramatic students, particularly when they crab her symbolic stage act in the portrayal of a vestal virgin. But the staging and acting are all too juvenile for regular stage expense. Moreover, the writing fails to build up comedy punches, depending on a succession of puns, too many of them puny, to keep the story moving. As a result the play is almost entirely devoid of any motivating force and too much like reading lines out of a back-dated issue of College Humor.

Gloria Hallward, a terrific looker, turns on all her appeal as the rebellious movie star, and gives good performance to a part that fits more the stage temperament of a Tallulah Bankhead. Emil Boreo milks some laughs in his role as the director of the dramatic school and his efforts to out-Stanislavski Stanislavski. When the school kids crab Miss Hallward's act, it's a natural spot for Boreo to join in with his Parade of the Wooden Soldiers. But the playwright missed up on that opportunity, as on all the others presenting itself in his opus. Rose King, noted vaudevillian remembered as the femme half of the York and King team, gives outstanding import to her small part as the movie star's companion and confidant. But again, her talents as a two-fisted gal are wasted by the juvenile script.

All the others in the large cast give good accounts of themselves, but can hardly be blamed for the weak portrayals cut out for them. Producer Myerberg figures on tempting Broadway after its fortnight break-in here. But in its present state it can hardly hope to get further than Paoli Junction. For if this lampoon at a sexy screen siren is Star Dust, this reviewer wants to dream his own.
Maurie Orodnenker.

LEGIT MANHUNT

(Continued from page 25)

work plays a large part in affecting the present talent shortage.

"There is no objection to the employment of unknowns and new faces," says Simmons, "provided they are worth while. Anyway, the Shuberts have been able to get what they want right along—by waiting. Majority of new applicants for Shubert jobs come with some experience in summer stock with pay asks up about 25 per cent.

Disagreeing sharply, a spokesman for Equity declares that there is always a sufficient number of actors available. The particular ones wanted by the producers, however, are not always on tap. "There are plenty of actors to fill all parts, if the managers could only see them. The real trouble is that a producer who visualizes a certain man in a certain part won't give the chance to another."

More \$ But What's Left

As far as the road season is concerned, Equity doesn't know what to expect. Both the government and the railroads are in favor of touring legit, but no one

can foretell what travel conditions will be and transportation problems are certainly not likely to improve. As to salaries, it is pointed out that the raise to the \$57.50 road minimum of last spring represents a 15 per cent increase. It is reasonable to suppose that there will be further coin advance, in the spokesman's opinion, but expenses will keep pace, so that "real" salaries will not change very much.

Managers, it is admitted, have had to experiment with actors and will probably have to do more. They may sit back and wait until they get what they want. The top cream has been currently skimmed and if they want to move fast, they'll have to dig deeper into the bottle. Producers and managers, both the stand-patters and the liberals, must be content to give the lesser-known boys and gals a chance. Most of them can do a good job, if they get the opportunity.

Supplementing this idea is the Friday afternoon talent matinees at Genius Club, begun yesterday (10) by veteran agent Chamberlain Brown. Brown's notion, which he put into effect last year to some telling results, is to present unknown youngsters in audition for prospective producers as a build-up for future needs.

Still another novel idea has been evolved, this one by the Theater Guild for the road edition of Oklahoma! The smash musical being a huge package to move under present transportation conditions, the thought was to send a man out to major cities to establish local talent pools which could be drawn upon for chorus and lesser roles. It was found, however, that Oklahoma! calls for background and skill which would probably be beyond the reach of the average local aspirant and for the present the plan is in abeyance. The Guild believes, however, that a similar set-up can be worked out and is still toying with the idea.

Voice in the Wilderness

Most emphatic of all on the subject is Dick Maney, cynic of Shubert Alley and drummer for Arsenic and Old Lace and Skin of Our Teeth, among others. Queried in his hideout at the Empire Theater, Mr. Maney agrees with no one.

"Shortage!" snorts Mr. Maney. "There is no shortage of bad actors. There is a shortage of good actors and just plain actors. Where does the new crop come from? Probably they creep out from under piers. However, I might point out that Arsenic was a road sellout. Skin will play the same towns and undoubtedly be the same."

No matter how you take it, the conclusion is certain that producers and managers are alive to the fact that in spite of transportation problems and hiked expenses the green light is on for the road. There are a lot of Main Streets that look like a perpetual New Year's Eve.

Talent may become scarcer, the salaries higher. Managers may be forced to turn more and more to new faces for the lower bracket roles. However, it may also well be that out of the scores of youngsters who are finally getting a chance, will emerge some of the names of tomorrow. The 1943-44 road figures to be a youngsters' Bank Night.

Film Receipts Aid Health Campaign

ST. JOHN, N. B., Sept. 11.—Started as an experiment some months ago, the Junior Board of Trade of this city is increasing its use of films. Arrangements have been made with the Canadian National Film Board for a new series of 10 films dealing with wartime subjects.

The plan, originally limited to St. John, has been broadened to cover a rural circuit. There has also been a greater variety of kinds of films used. Specialized subjects, exclusively for the ladies, are included in each program.

Programs last about an hour and a half featuring such films as World in Action and Canada Carries On, both produced by the Dominion Film Board.

Shows are presented in halls owned and occupied by organizations co-sponsoring the films. The Junior Board of Trade is also promoting tours by U. S. dance bands. The organization is also sponsoring campaigns for public health, chiefly in fighting venereal diseases. Profits from the films showings are being used for this purpose.



# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

## Merchandise Trends . . .

CHICAGO, Sept. 11.—Since the beginning of World War II, four years ago, currency in circulation has risen 160 per cent, a report by the Federal Reserve System disclosed last week. Actual dollars-and-cents increase is \$11,430,000,000. On September 1, money in circulation stood at an all-time record high of \$18,571,000,000. The last week in August showed a sharp gain, the second biggest rise in recent years in fact. Bank officials believe that the year's high in circulation is approaching, if it has not already been reached, and some experts foretell a drop when the Third War Loan Drive really gets under way.

**CIVILIAN GOODS SURVEY.**—The Office of Civilian Requirements has been making a quiet survey in recent weeks to determine actual needs of the home front in consumer goods. Ever since the War Production Board set up the OCR, manufacturers, jobbers, retailers and consumers have flooded the agency with requests for more production of this or that commodity, and in order to gather reliable data, OCR decided to conduct its own survey. According to reports from Washington, every type of home furnishings is included in the list of consumer goods essentially needed. Whether or not production of such goods will be authorized by the government is not known, but prospects aren't too cheerful. War Man-Power Commissioner Paul V. McNutt has announced that any increase in general production for civilian needs may be doomed to a short life because of the man-power shortage. An ironic tag to McNutt's forecast is the report of one prominent manufacturer whose extensive research into absenteeism and its causes has brought him to the conclusion that an answer to the problem of absenteeism lies in the four-day week for his employees.

**ANOTHER SUBSTITUTE.**—Last week we brightly noted that government restrictions of usage of cork had been eased, and now we have to report that a substitute for cork has been found in peanut hulls, up to now considered a waste material. The Georgia Experiment Station, which announced the new development, said that the cork substitute had successfully come thru testing processes which included boiling water, turpentine, citric acid, vinegar and oils.

**SOLDERED GLASS.**—New glassware products promise big things for the post-war merchandise field. Corning Glass Works has discovered a new process, called "Hermetic Metallizing on Glass," which, in short, means that glass may be soldered to glass or to metal. The metallizing, which needs to cover only the area to be soldered, is described as becoming "part of the glass itself. Parts can be soldered to it by ordinary soldering iron, soft air-gas flame, or induction heating."

**MORE CANVAS.**—The Office of the Quartermaster General has asked the WPB to release one-ounce canvas duck to the trade for the making of civilian products since military demands for this product have decreased. Specifically, WPB has been asked to modify the terms of Order M-91 under which all cotton duck was frozen in January, 1942. In addition, the QM department is arranging to have the WPB release a machine here and there in order that those manufacturers who are completing army contracts may gradually return to production for civilian consumer use. No action has as yet been taken by WPB to assure civilian production of canvas goods. WPB officials have announced only that the subject is under discussion.

**NON-RATIONED NOW.**—OPA announced August 30 that kits containing unassembled leather moccasins of the type used in handicraft activities may be sold ration-free provided that they were made up and shipped from the factory before August 31. The action, which does not cover finished outdoor leather moccasins, was designed to prevent waste of leather and to conserve shoes. The kits are being released for the benefit of Boy Scouts and handicraft groups.

**WATCH PRICES.**—The maximum import price regulation recently ordered by OPA and reported on this page last week permits assemblers of watches with imported movements to make limited additions to their maximum prices to com-

## Christmas Gifts For the Services

Results of survey conducted by the Servicemen's Service, Inc., of the Navy League.

(1) Cigarettes; (2) regulation socks; (3) regulation wrist watch; (4) stationery, writing equipment; (5) shoe shine kit; (6) wallets, pocket letter cases; (7) slippers, moccasins, etc.; (8) Pen and pencil sets; (9) regulation shirts; (10) portable radios; (11) underwear; (12) handkerchiefs; (13) pipes, tobacco, cigars; (14) candy; (15) identification bracelets; (16) hair brush, clothes brush; (17) sewing kits; (18) furlough bag; (19) regulation gloves; (20) books, magazine subscriptions; (21) pocket albums; (22) sunglasses; (23) regulation ties; (24) phonograph records; (25) boxed foods, crackers, etc.; (26) games, cards; (27) flashlights; (28) shaving aprons; (29) camera and films; (30) hangers; (31) cap covers for the rain; (32) brass polishing equipment; (33) money belt; (34) regulation scarf; (35) religious medals; (36) manicure case, combs; (37) Bibles; (38) regulation caps; (39) alarm clocks; (40) bathrobes.

## U. S. Stocks Peril Outlets

Post-war markets endangered by government-owned merchandise

NEW YORK, Sept. 11.—Merchandisers have already expressed vital interest in the vast amounts of specialty items which will remain in government stockpiles at the war's end. Retailers who remember the period following the last war when the government dumped on the market its stores of surplus goods suitable for civilian consumption, are wondering if the same method of distribution will be followed when World War II is finished. In 1919 government stocks were auctioned, and the distributors who bought materials were able to dispose of them to thousands of newly established small stores at prices way below the costs of retailers who had no "in" on army and navy goods.

The disposition of these huge stocks of government-owned merchandise when the war is over has received serious consideration in a study of trade diversion recently completed by Arthur L. Garniss, executive director of the New York Council on Trade Diversion, Inc. In this study of a billion-dollar post-war distribution program, Garniss warned that unless orderly distribution of Uncle Sam's stockpile is firmly established, "chaos may result."

The subject of trade diversion will figure more and more prominently in the news as the Allied forces draw nearer to victory, and studies of consumer goods distribution must include the merchandise the government will have on hand for release thru civilian channels. The variety of items now handled in army post exchanges and navy ship's stores is so great and the quantities so inestimable that unless a definite program of equitable distribution is decided upon while there is still time to work out a fair working plan, manufacturers, distributors and retailers all over the country may suffer greater hardships after the peace than shortages and restrictions have presented during the course of the war itself.

"The highest degree of intelligence," stated Garniss, "will be required of all those in distribution to convince government of the dangers of letting such vast quantities of material pass thru other than established channels. Unless an orderly distribution is established, chaos may result."

Either more government legislation or intelligent planning by manufacturers and retailers will be necessary to insure a system of favorable trade diversion, Garniss said. Conferences should be started now, he stated, by those agencies best suited to speak for their respective groups.

The five types of distribution activities "believed to be destructive to the existing economy" were cited by Mr. Garniss as follows:

The manufacturer or wholesaler who knowingly misuses his legitimate function to compete in consumer sales with the retail store.

The manufacturer who sells his products to another employer for resale to that employer's employees.

The manufacturer or other employer who sells to his employees products other than his own (except safety devices).

The manufacturer or other employer who operates a company store, except where normal outside facilities are not available.

The manufacturer or other employer who subsidizes, directly or indirectly, retail store facilities conducted on his premises by his employees.

## Mex. Novelties Sell Big—in Mexico City

MEXICO CITY, Sept. 11.—Mexican art trinkets are going like wildfire. With an extra 8,000 American tourists in town, the novelties are being sold at a faster rate than a year ago.

Store dealers report sales heavy and the number of street merchants has grown. Silver items are the heaviest sellers, with tooled leather, pottery, blown glass, and needlework following. Mexican-made serapes, rugs and baskets are steady sellers.

## Head of Deal Firm Says Demand Exceeds Capacity

CHICAGO, Sept. 11.—Ernest (Ernie) Marley, head of the Midwest Novelty Sales Company, Ottumwa, Ia., was in Chicago on business recently. Marley has had many years of experience in the coin machine business and plans an expanded distributing organization as soon as the war is over.

The Midwest Novelty Sales Company conducts a business of making and selling merchandise deals. Marley reported that the demand for these deals is now exceeding the capacity of the firm and that they are busy all the time developing new deals that correspond with available merchandise. He makes frequent trips to Chicago to keep in close contact with the merchandise market and says that by keeping in touch with the Chicago market his firm is able to buy odd lots of merchandise, even in small quantities, and in that way they keep deals ready for their customers ahead of many other firms in the field. Marley travels extensively over the entire Eastern half of the country and is always glad to hear from his former friends in the trade. He is very optimistic about the merchandise deal future after the war.

pensate for increases in costs, effective September 2. A recent estimate of watch imports gives the number of Swiss units being shipped to this country as over 6,500,000. Reports last week circulated that employees of three major United States watchmakers are raising a protection fund to petition Congress to stop the volume of Swiss watches and movements being imported in order to safeguard the jobs of American watchmakers.

## DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

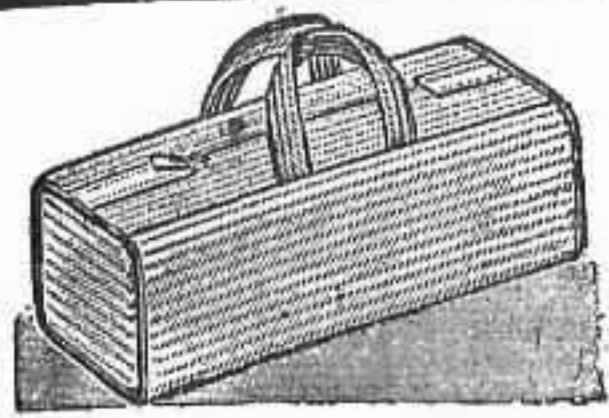
By BEN SMITH

Deals distributors are missing a good bet when they neglect to keep their names before the operator as much as possible. Operators are always on the lookout for new promotions, and it is both wise and profitable to let them in when you have something they can use. From time to time letters reach our desk asking for sources of supply for small salescards, either blank or printed, and for names of firms which have complete deals available . . . a good indication that firms in a position to supply these needs are not getting the fact across. There is no better way to do such than thru the advertising columns of *The Billboard*. Because we believe this information is extremely valuable to our readers we have a standing offer to add to our sources of supply list the names of firms that can supply the operator with either cards, boards or complete deals. This offer costs the firms nothing and the list is available free for the asking to operators.

Play on inexpensive fur garments should be greater than ever this year, judging from reports received by manufacturers. In fact, tho the fur coat wearing season is still a ways off, commitments already received by manufacturers indicate that sales on coats, jackets and chubbies will be extremely heavy.

The reasons for this continued boom are obvious. In all probability there will be no shortage of furs. Imported skins on hand and available domestic skins should provide a stock pile which will be more than ample to meet all demands. With so many other possible salesboard giveaways frozen by priorities, operators who have never placed a fur deal before will be working one before (See *DEALS* on page 54)





**Zipper Furlough Bag**

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.

No. B24R75—Sample Postpaid, **\$16.85**  
\$1.75. Per Doz. ....  
**JOSEPH HAGN CO.**  
Wholesalers Since 1911  
223 W. Madison Street, Chicago 6

**Popular Items**

**Household Help**

In these days of "make it do or do without," practical busy housewives are finding a new kit put out by Cadle Chemical Products, Inc., a godsend. The five-in-one household kit contains a jeweler's rouge cloth for cleaning and polishing, a chemically treated dry silver and metal polishing cloth; a large size chemically treated furniture and dust cloth; and two shoe polishing cloths, one for black and one for brown shoes. The five items are packed in a gay oilcloth pouch. The firm furnishes advertising mats free with orders and says the kits are already meeting with big success.

**New Costume Jewelry**

A new line of Victory Jewelry is ready for immediate delivery by R. M. Jordan & Company. The non-priority pin and earring sets are inspired by the peoples of the United Nations. Chinese and Russian motifs especially are vividly portrayed in this costume jewelry, some of which are set with sparkling stones. The firm says the pieces are chip and crack resistant and appeal to every woman who sees them.

**Four Items**

Lee Industries has recently placed on the market a quartet of fast-selling items. Their Lee-Brite shoe shine kit,

**LUMINOUS BLACKOUT FLOWERS**

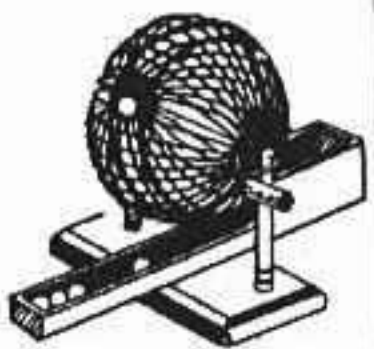
THAT GLOW IN THE DARK

WRITE FOR FREE PRICE LIST  
SEND \$1.00 FOR SAMPLES

**ROBERT D. HALE**  
2661 E. 13th St.  
Brooklyn 29, N. Y.

**OVER 1000 JOBBERS**

SELL OUR BINGO SUPPLIES



We still have BINGO CAGES on hand. Inquire today!

Write for Catalog!  
**MORRIS MANDELL**  
131 W. 14th St., New York, N. Y.

**NUDIE!**



A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARD OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blue! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.  
**AMERICAN ART PRODUCTS**  
2067 Broadway New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)

**MIRROR SERVING TRAY**



Size 16 3/4 x 10 1/2

Chrome frame, walnut and plastic handles. Attractive, practical and useful—and at a price so low you can't afford to pass 'em up.

BB102—Price, \$15.00 Per Doz.  
Sample, \$1.45.

Beautiful American Flag, made of century cloth, size 3x5, complete with two metal eyelets.

BB103—Price, \$10.80 Per Doz.  
Sample, \$1.00.

**ROHDE-SPENCER CO.**  
223-225 W. Madison St. CHICAGO 6

**SPECIALS**

- FOR THIS WEEK ONLY  
**GLASS INTERMEDIATES**
- Blue Grass Ash Trays, Gro. .... \$3.75
  - "Chinex" Glass Cups, Gro. .... 4.50
  - 9 Oz. Tumblers, Crystal Clear, Gro. .... 4.00
  - "Chinex" Dinner Plates, 9 3/4", Gro. .... 10.00
  - Ash Trays, Gro. .... 4.00
  - 4 3/4" Kitchen Bowls, Gro. .... 4.10
  - 4 1/2" Nappies, Gro. .... 4.50
- AMERICAN MADE SLUM**
- Jr. Air Raid Warden Bands, Per 100 ... \$1.25
  - Catalin Charms, Gro. .... 1.00
  - W. M. Rings, Asst. Gro. .... 1.00
  - 27" Shoe Laces, Bk. Gro. .... .75
  - Plaster Slum, 10 Styles, Gro. .... 1.25
  - Hat Bands, Asst. Colors, Hundred ... 2.00
  - 2 1/4" Comic Buttons, Per Hundred ... 4.00
  - Comic Mirrors, 2"x3", Gro. .... 4.00
  - Tattoo Transfers, Gro. .... .85
- IMPORTED SLUM**
- R., W., B. Paper Horns, Gro. .... \$1.20
  - Miniature Charm Knives, Gro. .... 1.00
  - Large Metal Whistles, Gro. .... 1.00
  - Tin YoYo Top, Gro. .... 1.10
  - Charms, Plastic, Asst. Gro. .... 1.20
  - 8451—Cigarette Whistles, Gro. .... .90
  - 9308—Roly Poly Pictures, Gro. .... .60
  - 8170—Celluloid Teeth, Gro. .... .75
  - 7319—Water Flowers, Paper, Gro. .... .85

**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders



**NOVELTY PANTS**

Remember Pearl Harbor Ogden, Utah  
PRINT ANY NAME OF CAMP OR CITY  
VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance C. O. D. PREPAID TO YOUR CITY.

**MILT WILLIAMS NOVELTY CO.**

1033-1035 Mission St. San Francisco, Calif.



**FURS OF DISTINCTION COATS**

JACKETS—CHUBBIES  
LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors.

**LOWEST FACTORY PRICES**

Send TODAY for our New Illustrated Catalog and Price List. It's FREE.  
**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

**CHARMS & CAIN**

407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel.: Wab. 8848-8847-8848

NEW, SENSATIONAL HITS, INSTANT SELLERS EVERYWHERE

**FREE DRINKS ON THE HOUSE**

**ON THE DAY HITLER IS HANGED**

Size 6"x9"  
Processed in 2 Colors  
Made on Strong Durable Presswood  
**\$1.80 Per Doz.**  
**\$21.00 Per Gross**  
We Pay Shipping Charges on Gross Orders.  
**ORDER TODAY!**  
These New Novelties Will Prove To Be Fast, Volume Sellers.

**WE WILL BE CLOSED**

**ON THE DAY HITLER IS HANGED**

**EXTRA \*\*\* EXTRA**  
**VICTORY MORNING PAPER**  
Hunsome's Widow told Hitler on his Deathbed that Laval was Assassinated at Hirohito's Funeral!!!!

**SELLING BIGGER THAN EVER!!**

**VICTORY MORNING PAPER**  
Copyright 1942 by Randolph Novelty Co.

PACKED TWO DOZEN ROLLS TO A BOX  
DISPLAY CARTON IN EACH BOX OF TWO DOZEN  
**\$1.12 1/2 PER DOZ. (\$2.25 per Box of 2 Doz.)**

**FREE DISPLAY WITH EVERY ORDER**

**1000 LAUGHS in the VICTORY MORNING PAPER**

AMERICA'S FASTEST SELLING NOVELTY. EVERYONE WHO TESTED THIS ITEM HAS REORDERED.

**SEND FOR YOUR SAMPLE ORDER NOW!**

FREE DISPLAY HOLDER AND COUNTER CARDS WITH EVERY ORDER

TERMS: CASH WITH ORDER OR DEPOSIT ON C. O. D.

**RANDOLPH NOVELTY COMPANY**

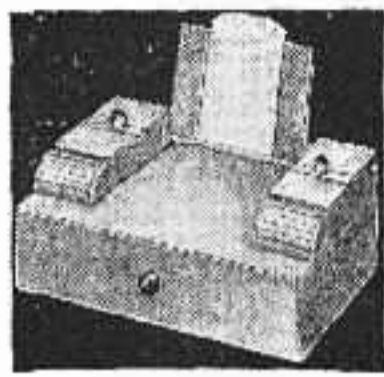
3757 N. RACINE

CHICAGO 13, ILL.

Send for Catalog

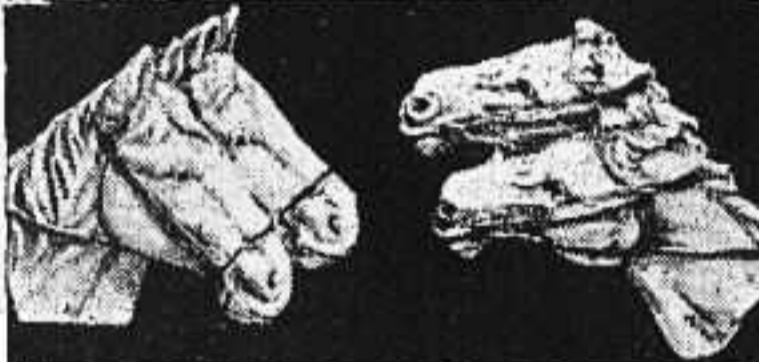


**NO. 3996K SWIVEL MIRROR VANITY CHEST**



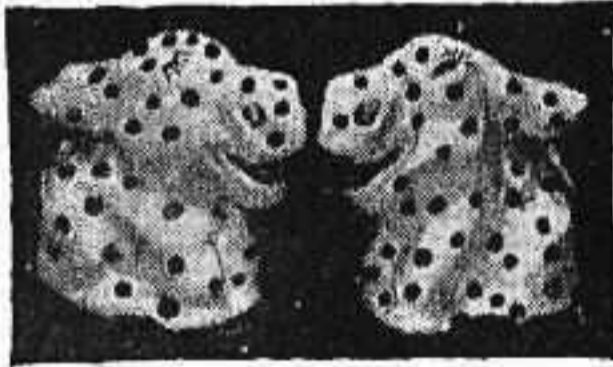
10 in. long, 6 3/4 in. wide, 4 1/2 in. high, 8 inches to top of mirror. Two small compartments, 1 1/2 x 3 1/4 inches, 1 1/4 inches deep; one large drawer, 9x6 1/4 inches, 2 inches deep. All white mirrors, with blue mirror trimmings, a gorgeous looking article, \$24.00 per doz, boxed individually, 1/2 doz, smallest quantity sold. Weight 42 lbs. to the doz.

**NO. 3947K HORSEHEAD PLAQUES**  
In high relief



About 3x4 inches, made of terra cotta composition, ivory finish, shaded brown, relief 1 1/4 inch deep, \$5.40 per doz, pairs; in 3 doz, lots, \$4.80 per doz, pairs. Packed 1/2 doz, pairs in box. One box smallest quantity sold.

**NO. 3815K SALT & PEPPER POLKA-DOTTED LAUGHING MULES**



Made of moulding composition, 2 1/4 inches high. Very comical, and the polka dots, in red, green and blue on different ones, harmonize the humor of the facial expressions. \$4.00 per doz, pairs. In 6 doz, lots, \$3.60; but these 6 doz, can be assorted among about 50 different styles (1/2 doz, per number). Weight 2 lbs. to doz, pairs.

**NO. 3557K CRYSTAL PAPERWEIGHT WITH AMERICAN FLAG**



3 3/4 in. in diameter, 1 1/4 in. high, with suede bottoms, boxed individually, \$3.80 per doz. 1/2 doz, in package. Weight 8 lbs. to doz.

**NO. 3828K PORCELAIN BLUEBIRD WALL PLAQUES**



4x3 1/2 in. in three different shadings of blue, with fol. inscription on back.

"Wherever wall there hangs this token May family ties remain unbroken."

\$5.40 per box of 3 doz, pieces, \$19.80 per gross. Weight 8 1/2 lbs. per box.

We carry a large line of GIFT GOODS retailing from 25 cents to \$15.00 AT HANDSOME PROFITS. Complete set K of illustrated price lists mailed to any reseller on application. NO C. O. D. SHIPMENTS WITHOUT A 25% DEPOSIT. For the duration, no orders filled for less than \$15.00.

**LEO KAUL** IMPORTING AGENCY, Inc.

115-119K South Market Street  
Chicago 6, Ill.

consisting of a lamb's wool polish dauber and polishing brush, waterproof wax shoe polish, polishing cloth, and a pair of shoe laces, is packed in a ready-to-mail red, white, and blue box. A novelty mechanical pencil complete with corkscrew and bottle opener comes in display cards of 12 pencils each. Lee's ration book holders, in assorted colors and attractively stamped in gold with a patriotic design, are timely items, and the four-pocket billfold which looks like leather and can be had in assorted colors is an attractive low-priced number.

**New Photo Frame**

A new and attractive photograph frame is offered by Edward Sales who say the item sells on sight. Especially appealing to servicemen and their families and friends, this photo frame holds two snapshots, or one picture and a Service Star. The Service Star panel is free with each frame. Folding like a billfold for pocket or handbag, the frame encased in a softly padded washable leatherette cover.

**DEALS**

(Continued from page 52)

the year is out. Add to these those operators who have placed fur deals in the past and who will continue to play along with these proven money-makers, and you have one of the answers to why the fur-coat people are so optimistic.

Another reason for the high expectations for a big season is the large new army of potential fur-garment purchasers created by the extra money in circulation in the war-plant areas. Thousands of individuals who never possessed a fur coat before will be sporting one this winter. And operators will play an important role in making these coats available to them.

HAPPY LANDING.

**BINGO SUPPLIES**

Specials—1500s—7 Colors  
Specials—3000s—7 Colors  
Specials—5 Ups—6 Ups—7 Ups to Pad  
Black and Red Markers  
Admission Tickets (Rolls)  
Attendance Prize Coupons

Write or Wire for Catalog

**N. M. BANK & COMPANY**  
235 Halsey St. Newark, N. J.

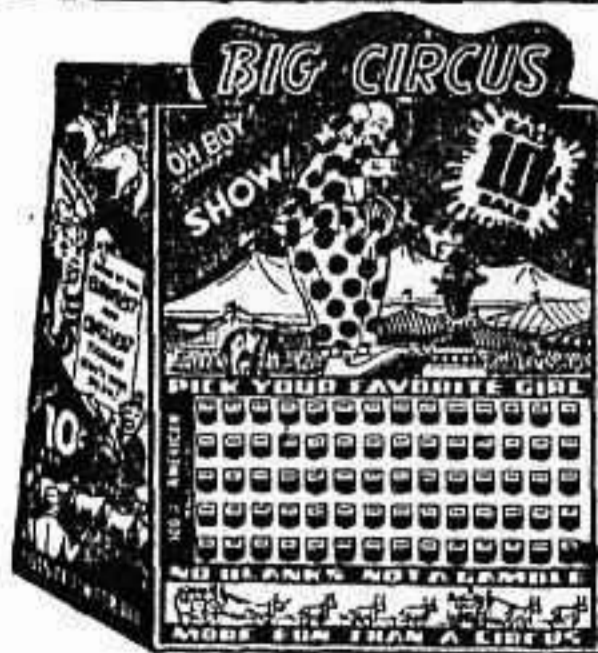
**Midwest Weekly Specials**

SPECIAL SAMPLE DEAL OFFER!

40 pieces Insignia Jewelry, retail value more than \$30.00, \$13.50. Price list for reorders sent with each sample line. Many fast selling military items at close-out prices.

Rayon Insignia Handkerchiefs, army or air, Gross \$9.50.

**Midwest Merchandise Co.**  
1010 Broadway KANSAS CITY, MO.



**A MONEY GETTER**

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 843 Lamont, Lo Center, Minn.

**LARGEST 10c PACKAGE OUT!**  
**MacARTHUR CANDY and TOY**



Here it is! The General Douglas MacArthur 10c package of confections and novelty. It's the largest package out today—3 1/2"x5 1/2"—beautifully done up in red, white, blue and gold. All confections in the box are individually wrapped and novelties are assorted to the case. Mail, Wire, Phone Your Order NOW! Immediate delivery.

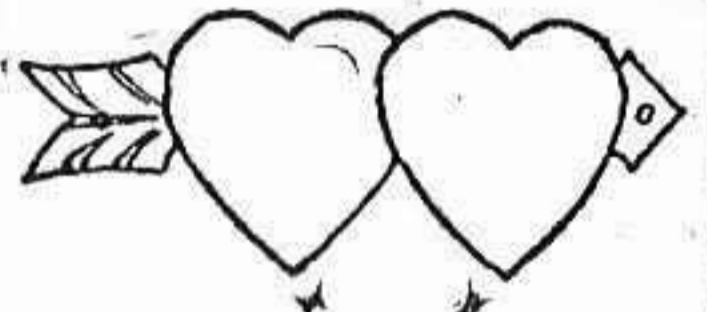
One case, 100 boxes (sample order).....\$7.25  
5 case lots ..... 7.00 per case  
1/3 Dep., Bal. Sight Draft Bill of Lading  
Attached. F. O. B. Brooklyn, New York

**JOBBER, GET SPECIAL DEAL!**  
**PIONEER SPECIALTY COMPANY**  
38 CROSBY AVENUE, BROOKLYN, N. Y.

Phone: Applegate 7-2640

**PEARL PLATES for Wire Workers**

We have just received new consignments of Fresh Water Shells and can make immediate and unlimited deliveries. Pictured is No. 8520—70 ligne Double Heart & Arrow.  
Blue Ocean .....\$16.40 Gross  
Iridescent Fresh Water ..... 12.00 "  
Orchid Fresh Water ..... 12.00 "  
5 gross lots of assorted designs, 5% discount  
Terms: 1/3 Deposit, Balance C. O. D.  
F.O.B. Brooklyn, N. Y.



8520

**Order Today!** **MILITARY INSIGNIA JEWELRY**  
Send \$1.50 for sample card of 15 different Gold Plated Sterling Silver Insignias for Gold Plated Sterling Silver Insignias for today! A complete assortment of genuine Ocean Mother of Pearl pieces with Gold WIRE WORKERS—WRITE FOR DETAILS! Plated Sterling Silver Insignias.  
**JOBBER! WRITE FOR SPECIAL DEAL!**

SEND FOR CATALOG OF COMPLETE LINE OF PEARL PLATES  
**MURRAY SIMON** 109 SOUTH FIFTH ST., BROOKLYN 11, N. Y.  
PHONE: EVERGREEN 8-6690

**New Military Cigarette Lighter**

ASSORTED INSIGNIA  
UNITED STATES ARMY, NAVY, MARINES & AIR CORPS  
ATTRACTIVE FAST SELLERS

The only one on the market.  
ASSORTMENT OF 12 ON A CARD  
1000 H. Board, 3¢ Sales, Takes In .....\$30.00  
Pay Out in Cigarettes ..... 6.00  
Gross Profit .....\$24.00  
Cost Per Deal—\$7.50.  
In Lots of 12 Deals or More—\$6.95 Each.  
1/3 Deposit With Order, Balance C. O. D.  
A handy sure-fire Lighter. Ideal gift for the boys and girls in service. Imitation ivory. THE LIGHT THAT NEVER FAILS.

**LAKE ERIE SPECIALTY CO.**  
818 Hippodrome Bldg. CLEVELAND, OHIO



**BEEHLER "DRESSED TOYS" SELL ON SIGHT!**

... because we've taken them out of the category of "stuffed toys" by dressing them up with ribbons and bows that put the "oom" in "oomph." All items are delivered with assorted colored ribbons.

Cuddly Bear, 23 1/2 inches high...\$3.90 Each  
Aviator Bear, 21 1/2 inches high... 3.10 Each  
Elephant, 19 1/2 inches high .... 2.25 Each  
**PLUS THESE FAST SELLING NUMBERS:**  
Running Panda ...\$1.25 Each Running Dog ...\$1.10 Each  
Running Elephant. 1.25 Each Cuddly Monkey .. 2.10 Each  
Running Cat .... 1.25 Each Chenille Doll .... 1.10 Each  
Running Bear .... 1.25 Each Lamb ..... 1.25 Each  
Ragmuffin Doll .....60c Each

**ORDER NOW! IMMEDIATE DELIVERY!**  
1/2 Cash With Order, Balance C.O.D., F.O.B. N. Y.  
**BEEHLER ARTS, 254 W. 47th St., New York 19, N. Y.**



CUDDLY BEAR



**JOBBER WANTED!**

For **HEEL HITLER**

New "ANIMATED" ACTION COMIC CARD. Greatest Laugh Novelty Ever Originated! Folks will buy them by the dozen to mail to service men. We also have FOUR other FAST SELLING 5¢ to 25¢ NOVELTIES. If you can sell to stores Rush 50¢ (Refundable) for Complete Sample Line and JOBBER'S MONEY-MAKING DEAL.

**D. ROBBINS & CO., Newsweek Building, New York City**

**INTRODUCTORY LISTINGS** Covering All Items **NOW READY**

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

**IMPORTANT** To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.  
**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.



### STERLING SILVER SERVICE PINS

1019—Army Insignia	1021—U. S. Navy Insignia
1020—Marine Insignia	1025—Air Insignia

1019 \$6.75 DOZEN 1025  
\$81.00 GROSS  
One Star Only  
No order shipped less than one dozen  
Cash or Money Order Must Accompany Order Unless Rated. No C. O. D.'s.

**ALPHA-CRAFT, INC.**  
303 5th Ave., New York, N. Y.

### Bingo Remains Best Bet for Supplying Milk for Britain

ST. JOHN, N. B., Sept. 11.—Bingo is playing a leading role in supplying milk for British children and their mothers, with the emphasis on those affected by the bombing raids on England, Wales and Scotland. This worthy charity has been sponsored by the Kinsmen Clubs of Canada, a service organization composed of young business and professional men. These individual clubs have taken it on themselves to collect funds for the Milk-for-Britain objective and bingo has been their best bet.

The Kinsmen Clubs have been holding bingo parties and drawing large crowds. All the proceeds, after paying for merchandise prizes, are for the milk fund. At Amherst, N. S., the Kinsmen have been unusually successful with weekly bingo socials. These are held in a centrally located building used wholly for bingo parties, practically every week night, under the auspices of different groups. Seating capacity of the hall has been insufficient to cope with the demand.

Supplying milk for British children and mothers is not just a temporary affair. The distribution will be kept up until the need is over, which will not be until some time after the close of the war.

### WOOD JEWELRY

Lapel Gadjets • Pendants • Pins • Photo Locketts • Gold Wire Mother Hearts

Send \$10.00 For Sample Assortment  
Or Write for No. 43 New Catalogue  
Charles Demee  
WOOD PRODUCTS  
PHONE 116 E. WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

### BALL GAMES!

7270 Aluminum Milk Bottles	\$1.40 Ea.
5805 Base Balls (Worth)	2.50 Doz.
302 Hawaiian Leis	3.75 Gr.
350 Hawaiian Leis	3.50 Gr.
1698 Hat Bands	1.75 Per 100
1965 Silver Batons	10.00 Gr.
1923 R., W., B. Batons	14.00 Gr.
1951 Maple Canes	3.00 Doz.
2768 2 1/2" Comic Buttons	4.50 Per 100
1958 R., W., B. Canes	3.25 Per 100

### Glass and Slum Users

3914 Bottle S. & P. Shakers	\$3.25 Gr.
3882 Whiskey Glasses	3.00 Gr.
2900 American Made Plaster	1.50 Gr.
2136 Clay Pipes (Imp.)	.90 Gr.
2123 White Statues (Imp.)	1.50 Gr.
2798 Lapel Pins	9.50 M
2708 Flag Bow Pins	1.35 Gr.

### CONTINENTAL Distributing Co.

822 North Third Street  
Milwaukee 3, Wis.

Headquarters for

### ARMY SUPPLIES

Send for Our Free Circular.  
**Flamingo Trading Co.**  
8, S. W. First Street MIAMI, FLA.

### PINS & NEEDLES

Bobby Pins  
Safety Pins  
Straight Pins

No Prices Quoted Unless You State Quantity Wanted.

**STAR PRODUCTS, Dept. 12, Buffalo 13, N. Y.**

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
1033-1035 Mission St., San Francisco, Calif.

SERVICE RINGS \$24.00 Doz.  
Heavy Sterling, Army or Navy

SERVICE BANNERS \$15.00 Gross  
18 Different Designs

1/3 deposit with order. Satisfaction guaranteed.

**BORDER NOVELTY CO.**  
405 Woodward Ave. DETROIT, MICH.

MAKE Extra MONEY FAST

Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50¢ or 25¢ assorted for \$1 or 100¢ assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order.

**GRAYKO, Dept. 49, Box 520, G. P. O., New York.**

### DIRECT POSITIVE PHOTO EQUIPMENT

and Supplies of all kinds for sale. Complete Booths, Enlargers, Frames of all kinds, Visualizers, Direct Positive Paper. Write for lists and prices. We buy anything on Direct Positive Equipment. Send full details and your lowest cash price.

**PALACE PHOTO SUPPLY**  
AUSTIN, TEXAS

# BINGO

SUPPLIES—CARDS—PLASTIC MARKERS

Write for Bulletin.

**AMUSEMENT INDUSTRIES, Box 2, DAYTON, OHIO**

Hearts—Hearts—Hearts—Hearts—Hearts

## Jewelry Workers, Attention

### Lucite Locket Hearts

with Sterling Silver Chain and Sterling Silver and Gold Military Insignias (not decals)

Lucite supply is limited, so we are offering these fast-selling items on a FIRST COME, FIRST SERVED basis.

• • • • •

We also manufacture a complete line of REDWOOD and CEDAR Novelty Jewelry, such as Dogs, Birds, Cats and other Animals—painted or plain. All suitable for engraving. Also

### DOUBLE HEARTS AND ARROW LOCKET HEARTS

Beautifully Beveled Both Sides

• • • • •

### REDWOOD LOG WITH PERFUME

Here's a fast seller. Log is genuine California Redwood and 4 by 3 inches. Perfume is of high quality. A marvelous Christmas gift.

**\$9 per dozen—Item sells for \$1.59 each**

• • • • •

Before we inserted this ad we tested, tried and have proven that these items will sell 10 to 1 faster than any other item in the jewelry line. We unconditionally guarantee these items to satisfy or your money will be returned. That's how sure we are of our merchandise.

Send \$10 for complete sample assortment.

Write for low prices on locket hearts and other items that will bring you fast money.

### OCEAN PARK WOODEN JEWELRY MART

218 Marine St. Ocean Park, Calif.

Hearts—Hearts—Hearts—Hearts—Hearts

America's Fastest Selling Novelty Sensation!  
EXCELLENT PREMIUM ITEM AND PUNCHBOARD PRIZE

### Flippy

Military Strip Tease CIGARETTE CASE

You ain't seen nuthin' 'till you "flip the cover"

\$8.00  
A Dozen. 25% With Order, Balance C. O. D. Sample \$1.50.

Made of Sparkling Plastic! A Floor Show With Every Smoke. Supply Limited. Going Fast! Order While You Can Get Them!

**FLIPPY, 3620 Mdse. Mart, Dept. B Chicago**

### ATTENTION, RETAILERS AND JOBBERS

IT'S NEW!  
**GAS RASHUN GAME**

"IT'S DIFFERENT"

Sample, 69c; 2 for \$1.25  
Parcel Post Prepaid  
Write, Wire, Phone

**NEW ARTS SALES CO.**  
DEPT. 6, BLOOMFIELD, IOWA

### LEIS

\$3.00 PER GROSS

Water proof, they will not crush. Victory "V," a new item, \$11.50 per gross.

**UNGER SUPPLY CO.**  
567 W. Harrison St. Chicago, Ill.

### MILITARY ACCESSORIES

BUY THEM WHILE THEY LAST!

#132B Sewing Kit, Army or Navy Insignia	\$8.75 Doz.
#120B Shoe and Cleaning Kit, Fitted Bag, Water Repellent	9.00 Doz.
#134B Money Belt	4.50 Doz.
#144B Furlough Bag	22.50 Doz.
#140B Unfitted Duffin Kit	3.75 Doz.

A NEW CREATION

Two-Tone Sterling Silver Prop and Wing. Safety catch. Individually boxed.

#475/P—Per Doz. \$7.50

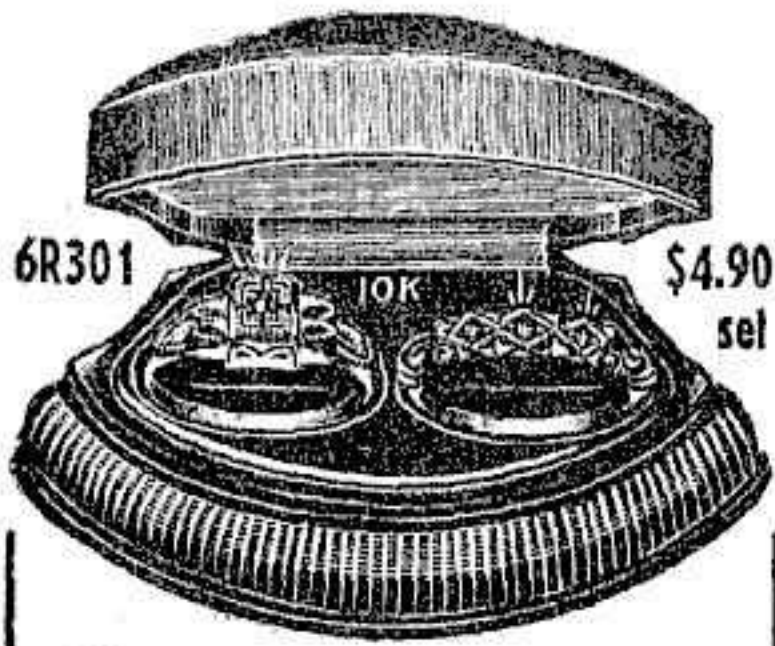
Complete line of Military Insignia Jewelry, Rings, Identification Bracelets, Pillow Tops, Service Banners, Kits, Furlough Bags, Money Belts, etc. etc. Big FREE catalog. Samples \$10 and \$20. 1/3 Dep. With Order, Balance C. O. D.

**LIBERTY PRODUCTS**  
277 BROADWAY (Dept. 911) N. Y. C.

**FAST SELLING JEWELRY**  
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!  
Send \$10.00 or \$20.00 for Samples.

**MAJESTIC BEAD & NOV. CO.**  
307 Fifth Avenue NEW YORK 16, N. Y.





**DIAMOND RING SETS**

10K Gold Mountings

- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set \$4.90
- 6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set 6.65
- 6R305—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . .Set 6.40

Each Set in Beautiful Plastic Gift Box. For additional Diamond Rings WRITE for Illustrated Leaflet.

**BIELER-LEVINE**

37 South Wabash CHICAGO 8

# PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati 1, Ohio

**DICK RICTON . . .**  
"Barnum of the sticks," pencils from Huntsville, Ala., that Mattie and he are getting big coin with their school show, playing the defense areas of the Deep South. Both report A-1 health and see nice prospects ahead.

**SIGNED PIPES** are the only ones published. If you're shooting straight stuff you'll want credit and will get it.

**DOC GOLDEN WEST GRAHAM . . .**  
cards from Phoenix, Ariz., that he will winter there, having booked for the third consecutive season the drug store location he previously worked. Doc inks that he got plenty of long green during his two-month sojourn on the Pike in Long Beach, Calif.

**LOU DANS . . .**  
who laid aside tripe and keister to go out with the Great Sutton Shows this year, bulletins that he spotted several pitchmen ganging up on a lot in Illinois territory and all complaining that spots were hard to get. Lou asks, "Why bunch them up, boys?"

**LET'S HEAR HOW** those at the fairs are making out. Early reports should be an index of things to come.

**ED MURRAY . . .**  
is reported getting big takes with rad at Goldblatt's basement on State Street, Chicago.

**STANLEY NALDRETT . . .**  
and Al (Pop) Adams teamed for the Nebraska State Fair at Lincoln last week and will continue to work fairs together.

**CHIEF RED FEATHER . . .**  
and Chief Sleepy Fox are getting the geedus with med in St. Louis.

**IN THEIR CLIMB** to fame few pitcheroos find it but one flight up.

**A NEW FIELD . . .**  
of operation for pitchmen and concession men operating in the Ohio territory is promised in a new venture being instituted by H. E. Harden, Xenia (O.) business man, and George W. Blackburn, Xenia showman, who for many years operated his own tent shows as well as his own units over the old Gus Sun and Joe Spiegelberg tab circuits. Their new idea is in the form of a community auction to be held each Friday on a 12-acre tract near Xenia, with all people in the territory having anything to sell, new or used, invited to bring in their merchandise for auction. According to Harden and Blackburn, entertainment will be offered between sales, and booths are being erected for concessionaires. Anything and everything will be auctioned, including farm produce and the like, with the seller being charged 10 per cent for the service. The venture, which gets under way September 17, is being heralded by liberal newspaper advertising and spot radio announcements.

**OFTEN WHEN** a pitchman starts to rest on his laurels he suddenly discovers they are but poison ivy.

**EDDIE LEONARD . . .**  
is doing well with vitamins in a New York department store.

**LESTER KANE . . .**  
is passing out foamy cold ones at the bar he is tending in Detroit. Most of the pitcheroos working Detroit find the spot handy to cut up jackies.

**ONLY A FEW MEN** in pitchdom wake up to find themselves famous. What usually happens is that they dream they're famous, then wake up.

**CHIEF BLACK HAWK . . .**  
has stored his tripe and keister and is doing scenic work for the Southwest Hotels System.

**CHARLIE SANTOS . . .**  
wigwags from Pasadena, Calif., that he is working sheet on the West Coast.

**JEFF FARMER . . .**  
postals from his Richmond, Va., headquarters: "Am butchering on the trains now, and make short and sweet pitches to a tip that can't walk off. It works, too. Tatoo is booming in Richmond. Joe Gaines still holds out on Broad Street and Joe Butler is in Jukeland on Main Street. Biz always good at both spots."

**PITCHDOM WILL FORGIVE** you for being blue, sometimes forgive you for being green, but never forgive you for being yellow.

**JACK (BOTTLES) STOVER . . .**  
has returned to name collecting in the Blue Ridge Mountain section of Virginia after a seashore vacation accompanied by his wife. Jack pens that he met Wil. Ham (Kid) Dietrich in Washington, where the latter was getting the coin.

**J. F. KLEIN . . .**  
has enlisted in the navy and is now John Francis Klein (A. S.), Co. 1220, Great Lakes Training Station, Ill. Says he'd like to hear from the gang.

**THE LONGER YOU** gaze at a difficulty the bigger it looks. Tackle it at first sight and it's easily licked.

**JACK (BOTTLES) STOVER . . .**  
scribbles from Marshall, Va., under date of August 18: "The boys are getting set for a red one Friday and Saturday nights when No. 4 Fire Department stages its annual lawn party. Col. O. A. Matland, Woody and Buddy Williams, and Curly King and His Hillbillies will have their tent opry there. P.c. will be handled by the Shifflett brothers, Fred and Blacky, assisted by Willie (Ticklebitches) Dorman, Barrel Rodeffer, Ray Neff, Jimmie Curry and Charley Humphrey." Stover was headed for Harrisonburg, Va.

**EILEEN ROGERS . . .**  
a trifle hot under the necklace, shoots a typewritten epistle from San Francisco on behalf, she says, of the concessionaires out there who felt slighted in not being asked to share in the honor of purchasing a floral wreath for Ambrose Peterson, vet pitchman who passed on there recently. Dating her complaint August 20, Miss Rogers writes: "Many of us here at Crystal Palace Market wish to express our regret that we were not allowed to contribute toward a wreath for Ambrose Peterson when he shuffled off last week. Pete had the instinct to pitch. In his latter days he derived a vicarious kick out of watching others work at his chosen profession. Well, we all know that if Peter had been making the collection he would have been thoughtful enough to let everyone share in the thrill of doing his part."

**MRS. JAMES HALE . . .**  
veteran trouper and pitchwoman, "59 years young and still going strong," is in the fourth year with her novelty jewelry stand on Ryan Street, Lake Charles, La., with little chance that she will leave there soon. "They throw a fit and buy me out if I even mention leaving town," writes Mrs. Hale. "My only drawback this summer has been illness, but I've beaten it and am much better now. I have purchased a new house trailer for me and my dogs. I sell four or five litters of pups a year and thus make the dogs pay their keep. I enjoy getting *The Billboard* each week, as it keeps me on the jump to keep my stock replenished and up to date. Mr. Lowther, who put the piece in the Lake Charles paper a year ago for me, has passed on. His big building stands empty. It's a swell lo-

**Next Issue LIST NUMBER**

Will Feature the Following Lists:

- FAIRS
- COMING EVENTS
- DOG SHOWS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

**The Billboard**  
Circulation Dept.  
25 Opera Place  
Cincinnati, Ohio

cation, right in the heart of the business section, and I'd like to see some hustling showman take it over."

**DON'T LEAVE IT UP** to the next fellow to overcome your blunders. Don't make them and everybody will be much happier.

**JIM HAUSMANN . . .**  
is reported getting the shekels with foot powder and corn punk in West Coast stores.

**"RUSTY RUSSELS'S DEATH (?) . . .**  
must have been another one of those mistakes," T. D. (Senator) Rockwell blasts from the West Coast, and backs up his claim with a letter from the Eugene chief of police that states that neither his office or that of the coroner's has a record of such a death. "Let's not bury any live pitcheroos," says Rockwell.

**THOMAS P. McMAHON . . .**  
bulletins from Seattle: "This is my first pipe in several years. I am operating a crane in the shipyards here, but am able to take a little time off and make a few pitches with Social Security plates. That item still gets the coin, but material is difficult to come by." McMahon adds that Billy (Goat) Robison is now working in Alaska.

**MANY OF THE LADS** of pitchdom are now in the armed service. They depend on your pipes appearing here to keep themselves informed. Keep the old writin' stick moving.

**Pitchdom Five Years Ago**

**M. JOHNSON** was working a safety campaign in Kansas territory. . . . Leon Long was getting good biz with his med show in Virginia and Kentucky towns. Show's roster included Gaines and

**Engraving Jewelry STILL AVAILABLE**

Immediate Shipment — Order Now

From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.

**MILITARY JEWELRY**

Send open order for your needs—give some details.

STATE YOUR BUSINESS.

**HARRY PAKULA & CO.**

5 N. Wabash Ave. Chicago 2, Ill.

**CHEWING GUM SORRY!**

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS AND SAVING STAMPS.

**AMERICAN CHEWING PRODUCTS CORP.**  
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

**PITCHMEN**

And Concession Men. Brand new idea; year-round proposition. Virgin territory and huge crowds to work to. Handle your own merchandise. Costs you only 10%.

**H. & B. SALES CO.**

State Route 42  
Columbus Pike, one mile N. E. Xenia, O.



**AFTER VICTORY**



WE'LL BE SEEING YOU

The **OAK RUBBER Co.**  
RAVENNA, OHIO

**BLACKOUT FLOWERS AND RELIGIOUS FIGURES**  
---THAT GLOW IN THE DARK---  
**NITE GLOW PROD. CO.** 105 W. 47th St. N. Y. O.

**ZIRCONS**  
GENUINE DIAMOND 3 for \$3.75  
GUT Blue or White Zircou Stones.  
We Mount our Zircons in your Jewelry at a cost of from \$2 to \$5 per stone.  
**B. LOWE** Box 311 ST. LOUIS, MO.

**"730 SHAVES FROM 1 BLADE"**  
**AMAZING NEW BLADE SHARPENER**  
New sharpener for all makes of double-edge razor blades performs miracles! "Not necessary to change blades," writes one user. Another says, "Have used 1 blade over 730 times." **RAZOROLL** really sharpens blades because it strokes on leather. Gives keen, smooth shaving edges. No guesswork. Blade held at correct angle and proper pressure—automatically. Just turn crank to sharpen blade. No gears. Well made. Handsome compact—sturdy. Weighs few ounces. Will last years. Makes ideal gift.  
**SEND NO MONEY!** Write today. Pay postman postage. Use **RAZOROLL** for 5 days and if you're not delighted with smooth, velvet shaves you get, return **RAZOROLL** and we'll return your dollar. Hurry—order today.  
**RAZOROLL, 620 N. Michigan, Dept. 879, Chicago, Ill.**

**MEDICINE MEN**  
Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacologists  
137 E. Spring St. Columbus, Ohio  
**BUY WAR BONDS FOR VICTORY**

**GET ABOARD, Live Crew Managers and Salesmen.** Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE, 169 Duane St., New York 13, N. Y.**

**FAMOUS ELECTRIC ENGRAVING PENCIL**  
Favorite of 5 and 10's, pitchmen, libraries, industries. Great money maker for you wherever crowds appear. "So easy to handle, does such beautiful work." Sold on 5-day approval, guaranteed one year. "Just with a twist of the wrist," engraves fine, medium or big lettering in gold, silver, colors on almost any material. We originated the practical electric pencil in 1931. Our pencils are used in stores of Kresge, Kress, Grant, Newberry, Murphy, Green, Woolworth (St. Louis district, 200 stores) and thousands of others. Famous professional model No. 3, switch on 7-foot safety asbestos insulated resistance cord with exclusive aluminum heat dissipater assuring safe, comfortable, profitable continuous use all day long. \$7.25, including 6 rolls, 1 inch by 400 inches, superior first quality gold foil. **Postpaid Cash with Order.** No. 2, precisely same as above, but with 5-foot cord, without switch, \$6.25. Extra rolls gold, silver, black, blue, white, red, green, etc. 6 rolls, \$2.50; 12 rolls, \$4.80 postpaid. **Cash with order. ORDER NOW BEFORE TOO LATE.**  
**R. E. STAFFORD** 2434 N. MERIDIAN ST. INDIANAPOLIS 8, IND.



Gaines; L. Skinner, pianist, and Chief Eagle Eye, specialties and Indian herbs. Ben Moorehouse, after a successful engagement in Cincinnati, was getting poor takes in Northern Michigan resort towns. Dan Crabb had a swell weekend in Fargo, N. D. Stanley Naldrett, juicer worker, was getting big bills in St. Paul. Alvia and Lowell Peters were finding East Coast spots consistently bad, as Philly, Atlantic City, Wildwood and Cape May failed to produce the lucre. Dick Ricton, "Barnum of the sticks," playing the mountainous territory of North Georgia, jammed 'em in at Mountain City, Clayton, Lakemont, Helen and Tallulah Falls. Walter DeMosse, veteran bet man, was getting fair takes in Indiana territory. Nat K. Morris, of peeler and kitchen gadget fame, was going to town on the Asbury Park (N. J.) Boardwalk. Son Lester was assisting. Herbert Johnston and Eddie St. Mathews, marking time in Chicago awaiting the August fairs, found the Loop closed and pitchmen singing the blues. Getting fair takes at the Minot (N. D.) Fair were Johnnie Voght, Tony Tracy, Fido Kerr and Skipper Watson. Among the pitch contingent working Asbury Park, N. J., were Joe Hess, pens; Tex Dabney and wife, perfume and pens; Betty Vehling and daughter, handwriting analysis; Dot Taylor and son, mentalists; Marie Barton, perfume, and Mrs. Joe Hess, jewelry. Chief White Eagle was offering med on the Venice (Calif.) Ocean Park Boardwalk to good results. Darwin the Magician had switched from night clubs to a med show and was playing Pennsylvania. Curley Fredericks was telling it to the inhabitants of Minneapolis. Dutch and Merle Varga were getting the geedus in. That's all.

**Candor's Panhandle**

By E. F. HANNAN

IN THE early '90s, the Panhandle of Oklahoma was a sparsely settled and lawless section. The Dalton gang and other outlaws were riding wild and raising ructions. Later the government opened up much of this region it had taken over from the Indians for white settlement. There was a rush by claimers from adjoining States and from the East.

Doc George Candor was in Dallas at the time, having practiced medicine at various places and also operated med shows. Candor got much of his med knowledge from a good teacher, a doctor named Bell, dean of a college in Dallas.

Candor hooked up a fine set-up of wagons and horses and moved toward the Panhandle, stopping on the way to give entertainment and make med sales. He called the trick the Panhandle Show. Besides being a capable med man, Candor could do a real job of extracting teeth, and he combined the two to good advantage. Starting with five people, he was down to three when they got to where the rush for land was about to take place. Everything was flourishing until one night, while the outfit was in camp near what is now Guymon, Okla., Candor was bitten by a rattlesnake while sleeping in his wagon. Altho he immediately sought treatment it was to no avail and he died within a few days. The show stayed on for a while in that section, and finally closed in Boise City near the Colorado line.

It was thought that Candor came from Atlanta, but no relatives were ever located. Not even Dr. Bell, in whose

classes he had received instructions in medicine, knew where Candor came from. Doc Candor was another of the old-timers who knew their stuff and blazed a path for the med men that were to come after him.

**Events for Two Weeks**

- September 13-18  
 CONN.—Darien, Dog Show, 19.  
 IND.—Indianapolis, Dog Show, 19.  
 Vevay, Home-Coming, 13-18.  
 MAINE—Hiram, Old Home Week & Fair, 11-18.  
 MO.—Marshall, Livestock Show, 18.  
 Monroe City, Fall Festival, 16-18.  
 N. D.—Richardson, Harvest Festival, 17-18.  
 O.—North Baltimore, Mexican Fiesta, 14-18.  
 OKLA.—Chickasha, Rodeo, 16-18.  
 ORE.—Pendleton, Round-Up, 17-18.  
 PA.—McClure, Bean Soup Celebration, 17-18.  
 TEX.—Corsicana, Rodeo, 14-18.  
 UTAH—Cedar City, Livestock Show, 17-18.
- September 20-25  
 COLO.—Denver, Dog Show, 24-25.  
 IDAHO—Cottonwood, Stock Show, 24-25.  
 IND.—Muncie, Dog Show, 25.  
 N. Y.—Westbury, L. I. Dog Show, 26.  
 O.—Bucyrus, Corn Show, Sept. 23-25.

**Salt Lake County Gets Record Draw**

MURRAY, Utah, Sept. 11.—All attendance records were broken and for the third consecutive year Salt Lake County Fair, here, August 25-28, topped previous marks in entries, exhibits and attendance. A free fair, it was estimated that 60,000 attended the four-day annual, with about 10 per cent of them being the military. Previous mark, established in 1942, was 54,000.

Monte Young's Rides and Shows provided the midway with 11 rides and shows and 12 concessions, largest in the history of the fair. Board opened a new 13-acre addition, including a grandstand and half-mile race track. Grandstand events included five running races nightly. Western Horse Show, horse-pulling contest and an amateur rodeo. E. O. Brothers was manager, B. A. Reynolds, concession manager, and Bill Ketchum, arena director.

**Fire Damages Gallatin Plant**

GALLATIN, Tenn., Sept. 11.—Fire destroyed the grandstand and caretakers' house on Sumner County Fairgrounds here August 30. Rufus Horton, president, said the loss was partially covered by insurance. Annual is believed to be one of America's oldest Negro fairs. Edward V. Anthony is secretary.

**CAYUGA, Ind.—Lewis Bros. Circus**

provided the grandstand attractions the first two days of Vermillion County Fair here. Boyle Woolfolk agency set the circus, which was well received under direction of Paul Lewis. Acts included military pony drill, Costello Sisters; Dorothy Herbet and Jeannie Davis, menage horses; Mae Lewis and Bonzo, Bob Atterbury, Arzet Ellis, Johnnie Farthing and Sergeant Pork.

**Waterloo Congress Sub Draws 40,000**

WATERLOO, Ia., Sept. 11.—Iowa's three-day 4-H Club show, replacement for annual Waterloo Dairy Cattle Congress here, attracted about 40,000 despite wartime bans on travel. Best attendance was 20,000 September 5, with 8,000 on the opening day, Saturday, and 12,000 on Labor Day.

E. S. Estel, secretary-manager of the Cattle Congress and director of the Iowa 4-H Club show, joined with other officials and exhibitors in terming the exposition one of the outstanding youth events of the year in the Midwest and "a valuable wartime successor to the Dairy Cattle Congress."

Officials said the show was not only valuable from an educational standpoint, but served to encourage greater farm effort and production. Grandstand acts were popular. They included Greer's Liberty horses, Four Sidneys, Nick Cravat, the Workmans, Demetri and the Car-dovas.

**Alabama Plans Treasury Dept. War Booty Display**

BIRMINGHAM, Sept. 11.—Manager Nat D. Rodgers, of Alabama State Fair, said this week that the Treasury Department plans to send down eight cars of captured war booty as a special exhibit for the annual, expecting trophies to aid in sales of War Bonds and Stamps at the fair.

Exhibit will first go to Oklahoma State Fair. An honor guard will accompany the exhibit.

**Laurel Premiums Total 5G**

LAUREL, Miss., Sept. 11.—With \$5,000 in premiums and prizes, annual South Mississippi Fair is set, with entries setting a new high mark. All-American Exposition will be on the midway.

**AROUND THE GROUNDS**

TRENTON, N. J.—September 1 was the closing date for the entries in the Reading Futurities, which will be run on the new mile track at New Jersey State Fair this year. Trotters and pacers will be on the program for five days.

MIAMI.—There may be a Dade County Fair this fall if present plans of the Chamber of Commerce develop. Location and dates are still unfixed, but promoters believe such a fair would do much to emphasize the importance of Florida as a cattle raising community and producer.

JONESBORO, Ark.—With Charles Stuck elected as chairman for 1943, Craighead County Livestock and Poultry Show Association announced record-breaking award money for this year's annual. Premiums were divided as follows: \$500 for open classes; \$125 for 4-H and FFA exhibits; \$125 for mare and colt show, and \$105 for poultry, or a total of \$1,035 for stock and poultry exhibits. W. R. Melton is secretary.

DISHMAN, Wash. — Spokane County Fair will be held here as scheduled, it was announced this week by President S. J. Pengelly. Formerly the Spokane Valley Fair, the association broadened its activities this year because the Deer Park Rodeo and Cheney Fair were canceled last year. Evergreen Shows have been awarded the midway contract. 4-H Club, agricultural, livestock and industrial exhibits are billed. A horse show, a new feature, will be presented one day.

WABASHA, Minn.—Four-H Club exhibits at Wabasha County Fair here, August 19-21, totaled 600, a 50 per cent increase over previous years. County Agent Oscar Nelson announced at conclusion of the annual. Fair's final day attendance figure was set at 3,000, also a record.

WELLINGTON, O.—Opening day of Lorain County Fair here attracted an estimated 15,000, setting a new initial-day attendance mark. C. L. Hill, secretary, said. William Murray Sr., father of the fair's president, was seriously injured in

an accident before a packed grandstand Wednesday afternoon. He was taken to Allen Hospital, Oberlin, O.

CLARKSVILLE, Ark.—Johnson County Livestock and Dairy Show Association voted this week to hold its annual as scheduled. County Judge Virgil Kolb, president of the association, predicted a record-breaking event.

HENDERSON, Tex.—Date for holding of the first Beef Cattle show in history of Rusk County has been set, Maxie Wilson, chairman of the Stock Show committee of Rusk County Chamber of Commerce, announces. Future Farmers of America and 4-H Clubs will sponsor exhibits. Association will also hold an annual boys' calf show starting in spring 1944, Wilson said.

HUNTSVILLE, Ala.—Annual Madison County Fair and Tennessee Valley Exposition has been set. D. C. Finney, general manager, announced. Finney said that the government is encouraging holding of the annual event and has promised exhibits. A Horse Show will be conducted every afternoon. Emphasis will be placed on educational exhibits.

EL DORADO, Ark.—Visitors to the 1943 Union County Fair will view exhibits in three new buildings which are nearing completion despite war setbacks, President Jim Griffith announces. Latest building to be started and to be ready in time is the livestock arena which brings total structures on new grounds to eight. Annual will mark the first time in fair's history that tents will not be used.

**WANTED**

All kinds Legitimate Concessions and Rides—FREE ACTS  
**STRUTHER'S FALL FESTIVAL**  
 WEEK OCT. 4 TO 9 INCL.

War Industries Booming. Address  
 NEAL HARPER, 215 Bridge Street,  
 Struthers, O.

**WANTED**

**DROME TRICK RIDER**

Join on Wire.  
**BOB PERRY**  
 Rubin & Cherry Shows  
 Kansas State Fair, Hutchinson, Kan.

**Clyde Beatty-Wallace Bros.' Circus WANTS**

Circus Trap Drummer. I furnish Drums. Also Soudaphone. Join on wire. Long season. Wire as per route. **MIKE GUY, Band Leader.**

**Danville, Ind., American Legion Celebration**

On the Streets, September 15-18.  
 Want legitimate Stock Concessions not conflicting. Want Merry-Go-Round Foreman and other Rides Help.

**BAKER UNITED SHOWS**

DANVILLE, IND.

**Mid-Way of Mirth Shows**

Want sober, dependable Eli Foreman that can drive semi. Stock Concessions, Corn Game, Steele, Mo., this week; Rector, Ark., week of Sept. 20th; Piggott, Ark., Fair, Sept. 28th week.

**WANTED**

Clowns and Performers. Bill Emery, Supt. of Menagerie, wants Cage Men and Elephant Men; also Grooms, for fairs and winter dates.

**TERRELL JACOBS CIRCUS**

World of Mirth Shows Allentown, Pa.

**FOR SALE**

No. 10 Eli Ferris Wheel, A-No. 1 shape. Stored in Abilene, Kansas. Price \$2000.00 cash.

**W. A. LANDES**

Abilene, Kan.

**LETTER LIST**

(Continued from page 50)

Jacobs, Mrs. J. K., 3c  
 Smith, Albert, 3c  
 Thomas, Jessie, 6c  
 Jones, Thomas, 3c  
 Walker, Geo. E., 3c  
 Kelly, Edward, 9c  
 Whiteside, A. R., 3c  
 Keyer, Stanley, 6c  
 Young, Raymond, A. 3c  
 Larsen, Andrew A., 3c

Ackley, James W. 3c  
 Adams, Minnie C. 3c  
 ADAMS, William James 3c  
 Allard, Roxie 3c  
 Allen, Bill 3c  
 Anderson, Bud E. 3c  
 Armstrong, Dick 3c  
 Bahnan, William & Elizabeth 3c  
 Bales, Pat 3c  
 Bedore, Philip 3c  
 Benham, Dick 3c  
 Boydston, Mrs. 3c  
 Blakely, John 3c  
 Brown, Fritzie 3c  
 Bryon, Miss Julie 3c  
 Buley, Jerry 3c  
 BYNUM, James 3c  
 Candeo, Louis 3c  
 Carl, Frank (Mitt) 3c  
 Carter, Miss Noel 3c  
 Carter, W. M. 3c

Goldstein, Sam 3c  
 Goodman, Geo. A. 3c  
 Al Dorso 3c  
 Goteb, Jack 3c  
 Haddad, Khalil 3c  
 HALEY, Vernon J. 3c  
 Hammond, Bob 3c  
 Dorothy 3c  
 Hartley, William 3c  
 Hansen, Al. C. Co. 3c  
 Harbaugh, Chas. C. 3c  
 Havens, Mrs. 3c  
 Charles 3c  
 Howard, Johnie 3c  
 Heinize, Earl 3c  
 Hood, Hollis F. 3c  
 HOWARD, Floyd 3c  
 Thomas 3c  
 Hubbsman, Bob 3c  
 Hughley Greater 3c  
 Shows 3c  
 Jenkins, Howard 3c  
 Johnson, Lloyd G. 3c  
 Justice, John P. 3c  
 Kalen, James B. 3c  
 Kingston, Ola 3c  
 KOSTENBADER, Robert Dale 3c  
 Kuhn, Miss 3c  
 Shirley 3c  
 Lay, Geo. F. 3c  
 LaRue, Miss Mickey 3c  
 LE BLANC, Conrad Charles 3c  
 Learned, Ray 3c  
 Lewis, James 3c  
 Litts, G. F. 3c  
 Livingston, Louise 3c  
 Lucas, Earl 3c

Lucas, Mrs. Earl 3c  
 Luray, Lady 3c  
 Lynn, John 3c  
 McCoy, Miss Madeline 3c  
 Marcus, Maggie Lou 3c  
 Marino, Joseph R. 3c  
 Martin, Joe 3c  
 MERRICK, Narciss 3c  
 Miller, Clifford 3c  
 Mearl 3c  
 Miller, Mrs. Mae 3c  
 Minshall, Everett 3c  
 MONTGOMERY, Paul 3c  
 Moors, Rox 3c  
 Morgan, John R. 3c  
 Mullins, Ted 3c  
 (Moon) 3c  
 Neal, James 3c  
 Neil, Mrs. James 3c  
 Neil, Jimmie 3c  
 NELSON, George Oscar 3c  
 O'Neil, Mrs. James 3c  
 Ormsby, Miss Helen 3c  
 PARKER, James Lemuel 3c

Riardon, James 3c  
 Roberts, Bill 3c  
 Roberts, Gifford 3c  
 Roberts, Johnie 3c  
 Robinson, Miss Betty 3c  
 ROSE, Wesley 3c  
 Rudford, Miss Dora 3c  
 SCOTT, Dan Herbert 3c  
 Scott, Mrs. H. T. 3c  
 Senior, Wm. C. 3c  
 Sherrard, Bob 3c  
 Sherwood, D. D. 3c  
 Skene, L. G. 3c  
 (Ronecrusher) 3c  
 STANLEY, Sam 3c  
 Stephenson, Ralph 3c  
 Strak, Leslie C. 3c  
 Struble, Mrs. Mary 3c  
 Swanner, R. L. 3c  
 Swas, Walter L. 3c  
 Sweeney, John J. 3c  
 Taylor, Miss Mary 3c  
 Tyree, Mrs. Marcella 3c  
 Tyree, Tom 3c  
 Ward, Vernon 3c  
 WARMOUTH, Alfred Thomas 3c  
 WARNOCK, James Melroy 3c  
 Welles, Miss Vickie 3c  
 Wells, Loreta 3c  
 WINS, Mrs. Billie 3c  
 Wood, Edw. 3c  
 Worthy, Glenn P. 3c  
 Zucchini Bros. 3c



## THE SHOW WITHOUT A HEADACHE

## GREATER UNITED SHOWS

Can place NOW and for COMING Season: OCTOPUS, ROLLOPLANES, MONKEY SHOW, FUN HOUSE. Mr. and Mrs. Robt. Ward, Bob Work and Chas. Goss, write.

Show booked until Christmas at Army Towns.

EARLY OPEN'NG FEBRUARY 12 AT LAREDO, TEX.  
10-DAY WASHINGTON BIRTHDAY CELEBRATION

WANT capable Tilt-a-Whirl Help. Tex Crawford, it will be advisable to let me hear from you.

## SOMETHING TO THINK ABOUT—

Every person connected with this show has had a most prosperous season. Business has increased 62 per cent above past previous years—endorsed everywhere—no rackets—just a money-making organization operated along legitimate business lines.

FOR SALE—DUO LOOPLANES, \$1,000.00.

WRITE  
OR WIRE

J. GEORGE LOOS

CORSICANA  
TEXAS

## WANTED SHOWS AND CONCESSIONS

For the following Fairs; no exclusives; will book or buy one more Ride with transportation: American Legion Celebration, Dallas, Ga., week of September 13; American Legion Fall Festival, Austell, Ga., week September 20; Middle Georgia Colored Fair, Macon, week September 27; Taylor County Fair, Butler, Ga., week October 4; Lions' Club Fall Festival, Cordele, Ga., week October 11; Ben Hill County Fair, Fitzgerald, Ga., week October 18; Dodge County Fair, Eastman, Ga., week October 25; Wilcox County Fair, Rochelle, Ga., week November 1; American Legion Armistice Celebration, Ocilla, Ga., week November 8; four others pending. Out until Christmas. Want first-class Electrician.

SHAN WILCOX, Mgr., PLAYLAND AMUSEMENTS, INC.

## CANDY BUTCHERS

WANTED FOR  
RINGLING BROS.-BARNUM & BAILEY CIRCUS

Contact Concession Department. Marion, Ind., 14; Ft. Wayne, Ind., 15; Lima, Ohio, 16; Marion, Ohio, 17; Mansfield, Ohio, 18; Canton, Ohio, 20; Akron, Ohio, 21-23.

## AL BAYSINGER SHOWS

ORGANIZING FOR TOUR IN COTTON TERRITORY

CONCESSIONS ALL OPEN, INCLUDING DIGGERS AND PENNY ARCADE. WANT GRIND SHOWS AND GIRL SHOWS, WITH OR WITHOUT OWN OUTFITS. WANT TILT-A-WHIRL FOREMAN AND RIDE MEN THAT DRIVE SEMIS.

## HAVE FOR SALE

28-Seat Jones Chair-o-Plane, Loop-o-Plane, Auto Ride and Miniature Train. \$1000.00 takes all. Also several Show Tents, Fronts and Trucks at a bargain.

All Address: AL BAYSINGER, Poplar Bluff, Mo., this week; to be followed by East Prairie Street Celebration, Wardell Fair and others in Southeast Missouri.

## FLORIDA EXPOSITION SHOWS WANT

Sober, reliable Foreman for New Merry-Go-Round, Ferris Wheel and Chair-o-plane, also Second Man for same; other Ride Help. Good proposition for Man capable of Managing Small Show. Concessions all open. No gate or Flat Joints. Write or wire quick

EARL R. JOHNSON, Denmark, S. C., September 18 to 25.

## GENTSCH AND SPARKS SHOWS WANT

To book Tilt-a-Whirl, Octopus, Roll-o-Plane, one or all. Want capable Ride Help. Good salaries and out all winter. Walter Moore and Bobby Sickels, wire or come on. Want Concessions that work for 10 cents, Diggers and Bingo. Gilbert Scott, wire. Now playing the cream of Mississippi, Rosedale, Miss., Sept. 13th to 18th; Cleveland, Miss., Sept. 20th to 25th; followed by Indianola, Vicksburg, Natchez. Direct all telegrams and mail to GENTSCH & SPARKS SHOWS as dates given above.

## IND. 4-H SHOW

(Continued from page 44)

slightly disappointing, mainly because of the distribution of 20,000 free tickets to 4-H Club members who could use them on September 6, 7 or 8, the dates of their show. On the latter date, when the news of the surrender of Italy was made, the fair managers decided to discontinue the gate for September 9, 10 and 11 in celebration of the event. Paid attendance by days follows: September 5, 6,609; September 6 (Labor Day), 4,957; September 7, 4,892, and September 8, 4,765.

The Barnes-Carruthers Show, *Allies Victorious*, a musical revue headlining Ben Dova, was presented nightly in the Coliseum. Attendance here was disappointing. WLS Barn Dance, presented in the Coliseum Saturday night, attracted over 8,000 for a gross of \$4,832.37. Coliseum seats 14,000. A special attraction Thursday night was the appearance of Lt. Rudy Vallee and his Coast Guard concert band here with a War Bond Show, at which the Indiana State Fair board announced that it was purchasing a \$100,000 War Bond.

About 30 concessions were in operation in addition to the Johnny J. Jones Exposition on the midway. Fair officials were optimistic over their chances to "break even" on the fair, since the expenses probably run no more than \$20,000, as compared to the \$295,000 which it cost to put on one of the regular State Fairs.

## SAWDUST RING

(Continued from page 40)

was! It was originally built as a horse car by the Arms Palace Horse Car Company and had seen many years of service as such, and had been leased to the Campbell brothers for \$30 per month. That night it rained and I needed no one to inform me that my rolling home had been the domicile of many horsies. There was an odor of the livery stable about it and that aroma is quite unlike that of perfume Streets of Paris.

## Boy Lost His Job

But, speaking of perfumes, a car just passed my office door which evidently had tough opposition from a skunk. As the odor de skunk wafts thru my door my memory switches to another episode and a circus manager friend of mine. We were playing a small town in Wyoming in which I happened to meet a trapper who had a "fixed skunk." I told the circus manager and introduced him to the trapper. A deal was made and the fixed skunk was installed in a menagerie cage. That skunk wasn't fixed, but the menagerie was, and I lost my job.

The Campbell advertising car No. 1 had everything. My first night aboard found me the berth mate of the car manager. Probably it would be better to say that I was the bunk mate, as the berth was a hinge bunk which let down on the top of a paper (poster) locker and our domicile was a purported stateroom in one end of the car. At the other end was the paste room, with its steam boiler and leaky steam flues, and between the two was a row of paper lockers on each side of the car and ten hinged bunks for our 20 tough, hard-fighting bill posters, each with a heart of gold under his shirt, also several carried brass knuckles in their pockets.

We not only slept but we ate aboard that car and, as one can imagine, it may at times have had a rather disagreeable odor; in fact, I have never smelled an odor quite like it. It was a combination of aroma equine, human sweat, poorly cooked food, steam, sour paste and printing ink. But it was our home on railroad wheels and we loved it! One day a commercial drummer came aboard just when the perfume was at its best and he said, "I saw your circus performance. It smelled, too."

## Moral: Don't Wear a Cane

Literally, when I say that car had everything, it did. We even had bedbugs aboard, the man-eating variety. The car manager said that red precipitate powder would run the hell out of the bugs. He lied. They thrived on it and when not thriving on the red precipitate powder they thrived on the car manager, the 20 tough bill posters and me. But then we were circus men of yesteryear and certainly would not let the only mistake which nature ever made get the best of us.

One simply had to be versatile, not only with a paste brush, but with photographers' sticks, water bucket, broom and both fists. I seldom used my fists, if ever. But in lieu thereof I did carry a cane as far as Minot, N. D. There I made a mistake and smacked the wrong

"towner" on the noggin and, as nearly as I can recall, he smacked me right back with my own cane and the car manager smacked me into a doctor's office. There we had quite a time; in fact, the good doctor nearly smacked both of us into jail because we had no money to settle for his services. However, two passes to the Campbell Bros.' Great Consolidated Shows' performance appeased the croaker.

The reason we were flat broke is simply answered. The Campbell treasurer always had a weekly lapse of memory and writers' cramp when it came to sending money to either one of the advertising cars. Do not misunderstand me, but most circus treasurers were afflicted with this same malady and the treasurer in this case was none other than good old Ed Campbell. His brother, Uncle Al Campbell, said that Ed's trouble could be traced to a heritable cause and I guess it could, because Uncle Al suffered occasionally from this same disease. This was characteristic of many managers in the good old days and, being the son of a medical doctor and having attended a Midwestern university medical school for a short time, I might diagnose this disease as "Circusitis Tightsis."

## PONTCHARTRAIN'S HIGH

(Continued from page 42)

at the Beach Terrace restaurant on the midway were unusually heavy. Labor Day week-end found beach jammed all three days. Special events of closing week was the Lindy Hop contest, Wednesday thru Friday, with \$250 in cash awards and stage and nitery offers to winners, and annual Firemen's Outing on final day. Final act on walk was Marie Duval, high-pole act, and Caldare, cycling clown. Batt kept up double nightly feature thruout season for second year.

## AC HOLIDAY POOR

(Continued from page 42)

ment centers all reported only half the business volume they expected, and all expressed disappointment over the meager crowds. Apart from the unsettled weather that kept thousands from coming here, the shortage of gasoline despite the lifting of the ban on pleasure driving, and the decision of virtually every war plant in the Philadelphia area to maintain full production on Labor Day, were the main reasons ascribed for the poor week-end experienced.

Similar business experiences were reported by the amusement interests and Boardwalk concessionaires in Wildwood. Crowd estimated at less than 70,000 was the smallest holiday turnout in the history of the sister resort.

Altho customers were lacking, gala holiday bills were arranged by amusement places. Hamid's Million-Dollar Pier had Sally Rand, the Red Norva and Johnny Long orchestras, Mildred Bailey, Henny Youngman, Eddy Morgan's orchestra, Junior Buckwalter and His Marimba Queens, Dolly Dawn, Arnaud Brothers, Ray Masino's orchestra and the Royal Midget Circus and Band.

At Steel Pier the orchestras of Guy Lombardo, Bobby Sherwood and Alex Bartha held forth in Marine Ballroom. The stage bill in Music Hall headlined Smiley Burnette, Patsy Garrett, Phil Brito, along with Roy Smeck, Jane Slater, Rex Owen, Bobby Bernard, Neal Stanley, Ralph and Mary Carnevale, Jane Fraser and the Roberts Sisters. The Modern Minstrels included a Ben Yost sextet, Dick Dana, Jack Mann, Bob Ferguson and Ed Kaplan.

Steel Pier also offered a large circus and thrill show at the ocean-end and Ocean Stadium, featuring "Sharkey," talking seal; the Victory Girl, aerial act; Clem Billing's juggling dog act; the Dodsons's trained monkeys; the Erwingos, aerialists, and other circus acts.

## EASTWOOD DANDY

(Continued from page 42)

younger children installed on the beach. Most important change for 1944 will be the conversion of the picnic grove into a huge beer garden accommodating around 2,000 persons. Free acts will be booked into the garden. Name of Coconut Grove has been selected. Business in the small outdoor beer garden this season was tremendous. Another major change for 1944 will be remodeling of the Show Boat (Funhouse) and installation of a Magic Carpet and other attractions. New at the park this year were two shows. Both have done so well that a permanent show policy has been adopted for the park. Harry Lewiston's Freak Show was installed in the World's Fair



Ballroom, a spacious and attractive layout. The show, running at 55 cents admission for adults, is reported to have drawn around 80,000 patrons during the season.

Ice Show, operated by Archie Gayer and Jack La Rue, has drawn, to date, about 50,000 patrons at 30 cents admission.

Roster of key posts at Eastwood for the season was as follows: Henry Wagner, managing director; Max Kerner, secretary-treasurer; Harry Stahl, manager; Jack La Rue, public relations director; Walter Numar, electrician; Earl Buckle, carpenter; Al Davis, painter; William Graham, gardener, and James Repp, chief of police.

Eastwood Gardens: Frank Kaye, manager. Showboat: Ed Hagen, manager; William Jagger, assistant; Amos Stevenson, clown. Skating rink: Norman Zizie, manager; Zygmund Ross, organist.

Concessionaires: Frankie Hamilton, blankets; Herb Pence, groceries; Eddie Carton, radio; John Carrigan, dogs; Jack Gallagher and Bessie Gallagher, pan games (2); Hassan, palmistry; Doc Cooney, scales; Troy Nichols, candy; Jan Hartwell, rabbit game; Vic Parr, candy; Louis Wish, 8 grind stores; Sam Kutzen, 12 refreshment-stands, and Ben Moss, 2 corn games.

Rides are operated by the Eastwood Coaster Company, with Charles Rosenzweig taking over direction with the death of the veteran Rllai McLain early in July. Staff includes George McAllister, superintendent; Bernard C. Brown and Meyer H. Magdall, assistants; Erastus Payne, Coaster; Charles A. Byford, Coaster assistant; Loraine Hansen, chief cashier; Mildred Dugan, assistant cashier; John R. Gadbury, Bug; Zakarias Szucs, Whip; Joseph C. Huptman, Pretzel; William O. Cordulues, Merry-Go-Round; Paul O'Hara, Loop; William McCracken, Kiddieland; Steve Wolfe, Rocket; George A. Dickson, Bubble Bounce; Dan J. Balo, Silver Streak; Robert G. Argo, Ferris Wheel, and Leo J. Black, Dodgem.

Ice Show: Archie Gayer and Jack La Rue, operators; Larry De Carrado, inside talker; Johnny Meyers, outside spieler.

Freak Show: Harry and Rose Lewiston, proprietors; Julie Allen, auditor; Earl Meyer, Harold Hendrich and Iola Gross, ticket sellers; Red Ostrander, maintenance.

### Ideal Monticello, Ind., Enjoys Fat Season Play

MONTICELLO, Ind., Sept. 11. — T. E. Spackman, president of the companies operating Ideal Beach Resort on Shafer Lake here, reports a highly satisfactory season, despite the fact that the nearest large town is 30 miles away. Cottage and hotel business set a new high all around the lake, Spackman says, which helped boost the evening crowds at Ideal Beach in spite of gas rationing. Dick Mill's orchestra played nightly and Sunday afternoons at the ballroom.

The regular end-of-season slump failed to materialize, Spackman reports, with the concession and rink business also holding up strong. Reason for end-of-season strength was believed to be due to fact that everyone was apparently trying to get in a vacation, altho short, before the close of the season.

Because of the gas shortage, the speed-boats and Fairy Queen pleasure boat were laid up all season. All other concessions operated, however. N. D. Wiley handled the bowling alleys, bicycles and shuffleboard, and Fred Rothrock managed the rink.

The season closed Labor Day. The rink, however, will continue running Sunday nights until cold weather.

### Price Again Donates Pool For "Balto Sun" Swim Meet

BALTIMORE, Sept. 11.—Approximately 400 of the South Atlantic swimming district's mermaids and mermen participated in *The Baltimore Evening Sun's* 21st annual swim meet staged recently at Lakewood Pool thru the generosity of Arthur B. Price, pool owner. Price also owns Gwynn Oak Park, amusement center, arcade, and the Aurora Theater here. This was the second year Price has granted use of Lakewood Pool for the swimming meet.

Last year, Price came to the rescue when the public swim pools remained closed for lack of funds and lifeguards. Prior to last year, *The Sun's* sponsored meet had been staged in Druid Hill Park (public) swimming pool.

Incidentally, the meet was won by teams representing the Lakewood Pool, repeating their success of last year. Arthur B. Price Jr., is manager of Lakewood.

### Park Briefs

NEW ORLEANS.—A landmark, buildings which were once part of Stock's Amusement Park on City Park Avenue, is being razed to make space for one of the city's largest apartment houses as a war emergency housing structure. Stock's for many years was a mecca for pleasure seekers, abandoned shortly after the end of World War I, altho a Ferris Wheel, Wildcat, Merry-Go-Round, Whip and a few concessions continued to operate several years longer, after which city condemned the old structures.

HANOVER, Pa.—Annual Free Fair sponsored by Forest Park here opened Labor Day and continued thru Sunday night (12). Garden State Shows were featured on the midway, with the Great Leon as the free act. Over 100 concessions, rides, shows and acts made up the Free Fair, a park promotion, with free admission to the grounds.

### With the Zoos

CINCINNATI.—Board of Park Commissioners will ask for \$5,000, as part of \$1,250,000 for post-war improvement of the zoo, to defray expenses of developing a basic plan, John K. Rose, commission secretary, has announced. A new sewer; an amphitheater for performances of Susie, the gorilla; jumping kangaroos, chimpanzees and other groups of trained animals are among proposed improvements.

NEW YORK.—Alice, 57-year-old Indian elephant, queen of the Bronx Zoo, was destroyed last week after being found helpless in her stall with rheumatism. She had been suffering with the ailment for some time.

MILWAUKEE.—A pair of kangaroos sent here from Seattle Zoo are the first specimens of their kind in Washington Park Zoo in about eight years. Two zebras went from here for the kangaroos, valued at \$700.

# GREAT BARRINGTON FAIR

SIX BIG DAYS AND NIGHTS

Largest and Greatest Fair in Massachusetts

September 20th to 25th inclusive

Can place any complete set of Rides and Shows or Single Rides or Shows of any kind for this great fair. Space now on sale all Concessions and Games.

Six Days' Licensed Running Races With Pari-Mutuel Betting. Get in now on a record-making fair. Address EDWARD J. CARROLL, Great Barrington, Massachusetts.

## J. F. SPARKS' SHOWS

WANT - - - - - WANT  
FOR THE BEST ROUTE OF FALL DATES IN THE SOUTH

Walker County Fair, Jasper, Alabama, Sept. 20-25, with Anniston, downtown Gadsden, Sylacauga, and the big ones, JACKSON COUNTY FAIR, Marianna, Fla.; BAY COUNTY FAIR, Panama City, Fla., and Appalachicola, Fla., to follow.

WANT legitimate Concessions of all kinds to join at Jasper. Will book one major and one Kiddie Ride. J. F. Murphy, contact again. WANT Shows with own outfits. Fat Girl, Mechanical City, any good Grind Show. WANT Ride Men for Tilt, Octopus and other Rides. Positively must be sober and drive semis. WANT Trumpet, Trombone and other Musicians for Minstrel. Can also place Blues Singer. All replies:

J. F. SPARKS, Cullman, Alabama, this week.

## WANT

Ride Help, Truck Drivers.

Shows and Concessions, come on.

Shawneetown, Ill., Fair, this week; Trenton, Tenn., Fair, next week.

## ROGERS GREATER SHOWS

## SCOTT'S EXPOSITION SHOWS

WANT Musicians and Performers for Colored Minstrels. Foreman for Chairplane. Ride Help that drives semis. Top salary. Legitimate Concessions. Grind Shows.

Long Season of Fairs.

Asheville (N. C.) Fair, This Week; Dalton (Ga.) Fair, Next Week.

## JOHN R. WARD SHOWS

WANT for Mississippi County Fair, Blytheville, Ark., week of October 20, and other Southern Fairs. Show out all winter. Shows, Performers, Girls and Musicians for Minstrel Show, Office Secretary. Musical Act and Tattoo Artist for Side Show. Want Canvasman, use electric machine, repair tops. Can place Concessions. Want Foremen for Tilt-a-Whirl, Roll-o-Plane and Octopus. Ride Help for all Rides. Truck Drivers. MOUNT VERNON (ILL.) FAIR this week.

## CRESCENT AMUSEMENT CO. WANTS

HIGH FREE ACT for Kingstree, S. C., Fair, week Sept. 27th. RIDE HELP—Foreman for 3-Abreast Merry-Go-Round, Foreman for Chairplane, will pay top salaries. Will book or buy Octopus, Spitfire, Fly-o-Plane, Kiddie Auto Rides. Concessions—Scales, Age, Photos, Agents for Penny Pitches. Tom Hale wants Bingo and Pan Joint Help. Shows with own outfits. Colored Performers and Musicians for Plant Show, or will book organized Minstrel Show, percentage with guarantee. 6 Southern Fairs, starting Kingstree, S. C., week Sept. 27th. Address: L. C. McHENRY, Mgr., Chadburn, N. C., this week.

## BRIGHT LIGHTS EXPOSITION SHOWS

Firemen's Fair, Lewistown, Pa., Week Sept. 20th; Then South.

Want Concessions of all kinds, Bingo open; also Dealers. Shows of all kinds, Girl Show. Furnish complete outfits. High Free Act for balance of season.

Write or Wire JOHN CECOMA, Mgr., McClure, Pa., this week.

P.S.: Ride Help on Octopus and Rolloplane.

## BAR PERFORMERS WANTED

Straight or Comedy. Opening Boston Garden Sept. 25th for Hamid-Morton. Fall and spring dates and all next season. Address:

**BOB EUGENE**

R.F.D. #1, North Adams, Mass.

## WANTED TO BUY

Platform Show mounted on truck, with or without inside attraction. Cash and quick sale. Also 4 or 6 small Trained Dog Act, or single Dogs and small Ringtail Monkey doing few tricks. Give full description in first letter. Don't misrepresent.

**AL HATCH**

Care Fairgrounds, Garthage, Ohio, this week; care Fairgrounds, Hamilton, Ohio, Sept. 20 to Oct. 2.

## AMERICAN LEGION FALL FESTIVAL

Newark, Delaware, week Sept. 20. Want Concessions of all kinds. Can place three Wheels. Ralph Corey, wire. Want Legal Adjuster; Patty Finnerty, wire. Elkton and Silver Springs, Maryland, to follow. All address:

**STANLEY ROBERTS**

Waldwick, New Jersey, this week.

## Jimmie Chanos Show

New Bremen, O., Fall Festival Sept. 22-23-24-25.

Sponsored by the New Bremen Woodmen of the World.

Want legitimate Concessions, Caramel Corn, Fish Pond, Ball Games, Hoopla, Photo Gallery or any Stock Concession. Versailles to follow on street.

This week, Troy, O.





# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

*Association Work—7*

## LOCAL MEETINGS

An organization is usually judged by the success of its meetings. If it holds meetings regularly and they are well attended, the organization is said to be a success. If its meetings are infrequent or the programs poorly planned and attendance is small, we say the organization cannot be much of a success.

Organizations of all kinds have always had difficulty in maintaining regular meetings and having them well attended. It is nothing new to say that one of the biggest problems in association work in the coin machine industry is that of making the local meetings a success. A few associations have been able to have regular meetings and to make them helpful to members over periods of some years, but the big majority of organizations manage to have but few meetings after organizing and then attendance begins to drop rapidly.

In order to make the local meetings of trade associations a success, it is necessary first of all to have a leader experienced in organization work and in conducting meetings, or a good program committee may handle the special work and leave the president or chairman free to attend to the other important duties which fall upon him.

It is a well-known fact that the coin machine industry does not have many men who are experienced in organization work and in conducting meetings. For this reason whatever is done to advance association work in the industry will call for the training and educating of men to preside at meetings and also to act as the official head of the organization. The industry itself lacks facilities for training association leaders and perhaps will never be organized well enough to have regional or national conventions where association workers will get special instructions on how to run city and State associations. There is a kind of school for trade association executives conducted each year near Chicago, but few coin machine associations have the financial means to send their workers to such a school. The United States Department of Commerce has been doing very creditable work for a number of years in publishing articles, bulletins and news reports on association work which could be used by the coin machine trade.

There is one other possibility for securing trained leaders to head coin machine associations. It is well known that in the membership of the trade there are men who have had experience in fraternal orders or who have held offices in civic organizations or who may have had experience in the American Legion or some other organization. The men who are now leading in trade association work in the industry are in most cases men who have had previous experience in some organization as mentioned above. Operators are very wise when choosing officers to select men who have had organizational experience outside the industry.

It is also a matter of history now that some of the city and State associations in the trade have been operating successfully for years, and they have trained officers and committee workers who are now as efficient as leaders in any other line of business. The problem is that there are not many of these associations that have kept going over a number of years.

It is natural that organizations in the large cities have a decided advantage over operators in smaller cities and towns. It is much easier to maintain an organization and to hold meetings in centers where there are many operators.

There are usually three things an operator will expect from a meeting he attends. Being in business he will naturally expect to get some information that will be helpful in his work. Operators are human and they usually like some kind of entertainment. They are still more human and also like to participate in meetings, altho the majority of operators are not speakers and hesitate to have their say in local meetings. But association leaders can keep these things in mind and really plan for meetings. It is true in all organizations that the only way to have successful meetings is to plan them very carefully. In most cases this will depend upon the president or leader of the association. Sometimes a good program committee can be put to work, but in most cases committees shirk their duty and usually one person who has had experience in planning meetings will do the job best.

If associations are to be successful they must plan on making their regular meetings a success.



# PRICE CEILING DIGEST

## Trade Begins Adjustments to New Price Situation; Awaits Interpretations on Some Rules

The sale of used, rebuilt and reconditioned coin machines was placed under price ceiling regulations effective September 1 under an order by the Office of Price Administration known as MPR-429. This order is now "law for the industry" governing the sale of used machines. It is important that the industry carefully observe the regulations and offer full co-operation to OPA in carrying them out.

The trades' applications for exemption and some applications are still pending, but until exemptions or adjustments are made, the full provisions of MPR-429 are in effect. No other price ceiling orders govern the sale of used, rebuilt and reconditioned coin machines.

For the information of the trade we are publishing a digest of MPR-429. The digest is not an official release but is our editorial analysis based on the best information available. It is expected that OPA will make interpretations and further releases on the order relating to the sale of used coin machines.

1. Until a ruling or interpretation is issued by OPA, it is understood that coin machine distributors are classed as retailers under the terms of MPR-429. The operator would apparently be the consumer under the terms of the order. It is expected that the first interpretation issued by OPA will clarify these definitions.

2. Used coin machines are classified into two groups by the order. Class I includes all used machines that are clean, in good working order and have no part missing. Class II includes all other used machines. If a used machine does not belong in Class I, then it is in Class II. Ceiling prices for used and rebuilt machines in Class I are 75 per cent of the original manufacturer's price. Ceiling prices for used and rebuilt machines in Class II are 33 1/3 per cent of the original manufacturer's price. Specific instructions are given in the order for calculating ceiling prices on used and rebuilt machines.

3. Sales of used and rebuilt machines may be made at a price lower than the ceiling price without question.

4. There may be certain exceptions to these ceiling prices, but no definite information is available until interpretations are issued by OPA.

5. Provisions are made for determining price ceilings on merchandise that any firm did not handle at the time the new machines were placed on the market.

6. Specific warnings are given against certain practices that may be used in order to evade the ceiling prices. These warnings are listed in the order.

7. The order prescribes regulations governing charges for credit, deliveries and other special services. Before making extra charges for such services, study the order carefully.

8. The order requires that a ceiling price notice be posted when machines are displayed for sale. The order itself contains suggested copy, or local OPA offices will assist in making this poster.

9. The order requires that a tag or label must be placed on every used machine offered for sale, giving the selling price and also the ceiling price.

10. The order requires that sales slips or receipts be given only if the firm customarily gives such receipts.

11. Petitions for special rulings or amendments may be made by any firm governed by the order.

12. Regional OPA offices may upon application fix dollars-and-cents ceiling prices for firms in a particular territory. Regional OPA offices may grant permission to any person or firm subject to MPR-429 to charge a higher price for used or rebuilt machines to meet serious local shortages, increased costs for labor and materials, etc. Until such permission is granted, the ceiling

to the consuming public are controlled by MPR-165 which establishes March, 1942, prices as the ceiling for such services.

### Lists of Ceiling Prices

In order to comply with MPR-429, it is advisable for distributors to obtain lists of the original manufacturers' prices on coin machines. A number of manufacturers are already making these lists available for distribution. *The Billboard* also offers its very complete services in this respect.

Inquiries have been received as to whether a firm can use March, 1942, prices on used coin machines as the ceiling price instead of the determined ceiling prices under MPR-429. The trade is warned against such a practice at the present time. MPR-429 is the only regulation governing ceiling prices on sales of used and rebuilt machines, and until OPA modifies or changes that regulation, distributors cannot use March, 1942, prices.

Furthermore, March, 1942, prices are governed by General Price Regulation Order No. 1. That order specifically provides that the highest price charged by each individual firm in March, 1942, would be the ceiling price for that firm. One distributor could not use as his ceiling price the highest price charged by some other firm; a distributor in one city could not use as his ceiling price the highest price of a distributor in another city, etc. All firms must comply with MPR-429 and disregard any other ceiling price until OPA officially notifies the trade that changes are to be made.

price prescribed by the order is in effect.  
13. Parts, auxiliary equipment and supplies are not mentioned in MPR-429.  
14. It is understood that repair services, commissions to locations and prices,

## Public Interest Best Served By Clean Machines in Working Order; Prices of No Concern

The Office of Price Administration has the vitally important job of protecting the interests of the consuming public by preventing inflation in every possible way. The coin machine industry, in asking for exemption from price ceilings on used and rebuilt machines as provided in Order MPR-429, wishes to co-operate fully in protecting the public interest but believes that the sales of used and rebuilt machines can be exempted from MPR-429 and all price ceiling control without affecting the public interest in any way. The following points express the public interest in the coin machine industry during the war emergency.

### I. The Public Interest

The objective during the war emergency is to keep as many coin machines as possible in good repair and in operation to provide the services which such machines render the public. High prices on coin machines enable the industry to render its greatest services to the public, and low prices create conditions which seriously interfere with the efficiency of the industry as a whole.

1. The Federal Government and at least 17 States and more than 300 cities and towns now tax coin machines of various kinds and derive good revenue therefrom. The greater the number of machines kept in good repair and operation, the greater the revenue will be derived by federal, State and city governments. This is a vital point in the public interest.

The history of the trade here and in England has shown that unless prices are permitted to rise to the highest practical level, machines will not be kept in good repair and in operation under the adverse conditions arising from the war emergency.

2. All types of coin machines are valuable to the thousands of retail establishments in which they are placed. On the majority of coin machines the retail establishments get 50 per cent of the gross earnings. This income is very helpful to small establishments during the war emergency when such establish-

ments face many serious difficulties.

The public interest will be promoted by giving small establishments the aid of as many coin machines as possible for the duration.

3. The consuming public is protected in patronizing coin machines by the regulations of MPR-165 which established price ceilings for the price of amusement, merchandise, and other services rendered by coin machines. The public is further protected against price increases in patronizing coin machines by the inexorable law of the size of coins themselves. Coin chutes are made to handle certain size coins, and it is extremely difficult to change the retail prices charged to the public.

This is the only direct interest which the consuming public has in prices charged by the coin machine industry. Coin machines are never sold to the consuming public, and there is no real relation between industry prices on used machines and the interests of the

consuming public. The regulations provided in MPR-165 can be fully maintained without placing new price ceilings on the sales of used and rebuilt machines within the industry itself.

### In Good Repair

4. The public interest is advanced by keeping coin machines in good repair and operating as efficiently as possible. High prices encourage the industry to keep all its machines in good repair, clean, and operating as long as possible.

A good example of this is seen in the high prices paid for used cars. Because of these unusually high prices, a greater number of cars have been kept in working condition than would have been possible if prices had been controlled months ago.

5. The public interest will be advanced by keeping the coin machine industry in the hands of qualified and experienced business men. When prices are kept at a low level, encouragement is given to fly-by-night operators who enter the business and then leave a lot of dirty machines in small stores in ill repair. This has been one of the evils the public and the industry has faced thru many years. When prices are at a high level, this is discouraged.

6. The public interest will be promoted when the industry is able to promptly shift its machines and make proper replacements when economic and industrial changes demand such shifts. High prices for used machines enable the industry to make such changes promptly when industrial and economic changes demand such a course. This is an important factor which is not readily apparent to the public.

These points cover all the factors in which the public is directly interested in the services rendered to it by the coin machine industry. In all these phases the interests of the public will be promoted when a high price level on used coin machines is maintained by the industry itself. Price controls as proposed under MPR-429 would greatly reduce the efficiency of the industry in keeping its machines in good condition during the war emergency.

### II. The Industry Problem

The coin machine industry is often a misunderstood industry. It is a highly specialized business, having its own peculiar problems. A careful study of these problems would make it apparent how price ceilings on the sales of used machines would add to the confusion and difficulties which the industry already faces.

1. There are important reasons for the big traffic in used machines. This traffic in used machines is not due entirely to the desire of the trade to make big profits. In normal times there is a big traffic in used machines because of changing tax conditions, economic changes which cause shifts in retail establishments, changes in the labor supply, and changes in the public demand for different types of services. New inventions and developments take (See PUBLIC INTEREST on page 69)

## RED, WHITE AND BLUE TICKET DEALS

2040 R. W. B.—PROFIT \$30.00 PER DEAL.

Beware of Imitations. Our Tickets Are Individually Machine Sewed—Trips Counted—Backed Up by a Legitimate Mfr. of 25 Years' Experience—Made by Americans.

DOZEN \$36.00 IN DOZEN GROSS \$400.00 IN GROSS  
LOTS LOTS ONLY LOTS ONLY

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

## ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

*Wm Rabkin*

INTERNATIONAL MUTOSCOPE CORPORATION

44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

BACK THE ATTACK, BUY BONDS



# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**PLASTICS MAKERS SEEK EQUIPMENT.**—The Thermoplastic Processors Industry Advisory Committee has informed the War Production Board that production of thermoplastic war goods may suffer unless additional equipment

is made available to molders, it has been learned.

Manufacturers of thermoplastic products told the WPB at a recent meeting that while some producers are suffering from a lack of machinery, others apparently had a surplus, and equipment is standing idle. A more equal distribution of this machinery was urged on the WPB. The machinery was idle in many instances, it was pointed out, because of the lack of molding powder for civilian uses. It was urged that facilities be set up to clear machinery and permit its sale or lease to manufacturers in need of it.

**IMPROVED POST-WAR GADGETS.**—A greatly improved standard of living after the war as a result of innumerable different gadgets and improvements in almost every line of manufacture are envisioned by a group of prophets who usually approach any change in the American way of life with caution.

What the practical men of science and industry predict for the post-war period is presented in a booklet entitled *Testimony to the Future*, just published by the National Association of Manufacturers.

Dr. A. R. Olpin, director of the Research Foundation of Ohio State University, who prepared the booklet, warned, however, that to get peacetime industry under way rapidly, models perfected before the war must be the first ones produced, and afterward the results of new research will be added as rapidly as possible.

**POST-WAR CARS.**—Lessons learned in war production will result in radically different passenger automobiles some time in the post-war period, but heads of the motor car industry agree that innovations will have to be introduced gradually over a period of years.

Some fanciful pictures of post-war cars have been drawn as a result of the industry's many miracles in putting arms production on a high volume output level in a short time. The industry over the past three decades, however, has found that buyer reaction to any radical design changes has always been to wait and see whether it works.

So, because automobiles are made to be sold, the industry long ago adopted the policy of introducing design changes slowly.

## Shifts in Population Shown in Govt. Study

WASHINGTON, Sept. 11.—The coin machine industry keeps a watchful eye on population shifts because where people go, coin machines follow. Indications of post-war distribution of population were given last week in a lengthy report by the National Resources Planning Board called "Industrial Location and National Resources." The study repeated what many experts have already stated about post-war employment; i. e., that major readjustments between population and industry will be required after the war if employment is to be maintained, but the Board's report emphasized that the government must accept the responsibility of seeing to it that adjustments to peacetime conditions are carried out to employ the millions of demobilized men and workers released from present war production plants. Special attention must be given, according to this study, to the establishment of new industries based on the resources of underdeveloped sections of the country.

The Board, killed by Congress which refused appropriations except those necessary to wind up its affairs by Aug. 31, announced it would publish later an additional study proposing ways in which some of the post-war industrial readjustment may be achieved.

This forthcoming volume, it was said at NRPB, may be released in September. The various studies were undertaken before Congress stopped its funds and the one released August 26 was submitted to President Roosevelt last February 17.

On that date the Board told the President:

"Representing the first comprehensive analysis of the subject to be made in this country, these studies are primarily concerned with a review of the various factors which influence plant location decisions and which therefore are shaping the geographic pattern of American industry.

"The American economy is and always has been an expanding economy, and each decade has brought with it significant changes in the geographic pattern of industry. But never before have

these changes been so rapid as since the beginning of the defense period.

### Huge Investment

"By the end of 1943 the expansion of our manufacturing facilities for war production purposes will total approximately \$18,000,000,000, more than \$15,000,000,000 of this investment representing Federal funds.

"Through this tremendous investment we have not only vastly increased the nation's manufacturing plant, but we have brought about important changes in the geographic pattern of manufacturing.

"The consequence of these changes will have a permanent influence on the growth and development of the nation. Because of these great changes both private industry and local, state, and Federal agencies of Government have become increasingly aware of the necessity of giving careful thought to plant location decisions. This report has been prepared to meet the growing need for objective analysis of locational problems."

Such detailed analysis was promised in the next study. The present study is intended to provide industrial executive and public officials with a basis for evaluating the locational distribution of industry and for measuring likely changes in this pattern.

During the war, the report said, the location of manufacturing facilities has often been governed by strategic considerations such as speed of output and safety from enemy attack. Many plants have thus been located in areas which manufacturers would not normally have chosen for their operation.

"Consequently," the report added "major readjustments between population and industry will be required after the war if a high degree of employment is to be achieved on a peacetime basis."

## News of Buffalo Trade Figures Serving in Army

BUFFALO, Sept. 11.—Robert G. Miller formerly with Iroquois Amusement Company here, is a sergeant after seven months in the army. He attributes his quick rise in rank to having been graduated from a prominent military academy.

Sanford Kulick became 18 and left for service practically at once. He's the son of Ben Kulick, Mills Amusement Company, prominent operating firm.

### CLEVELAND COIN OFFERS:

- 5 S.U. Bean the Japs, each.....\$110.00
- 5 New Bean the Japs, each..... 125.00
- 3 New Supreme Guns, each..... 330.00
- 1 Shoot the Chutes..... 105.00
- 1 Shoot the Bull..... 125.00
- 3 Keoney Submarines, each..... 210.00
- 3 Texas Leaguers, each..... 45.00
- 5 Western Baseballs, each..... 95.00
- 2 H.D. Ten Strikes, each..... 65.00
- 2 L.D. Ten Strikes, each..... 50.00
- 1 Skeeballette..... 85.00
- 2 Jennings Barrel Rolls, each..... 125.00
- 1 Ex. Color of Eyes Card Vendor... 65.00
- 1 Ex. Color of Hair Card Vendor... 65.00
- 3 New "MUTOSCOPE GLAMOUR GIRL" Card Vendors and Cards, each..... 60.00
- 1 Map of the Hand Card Vendor... 40.00
- 3 Radio Fortune Card Vendors, each 25.00
- 10 Floor Model Drop Picture Machines each..... 40.00
- 5 Chester Pollard Golf Machines, each 85.00
- 1 Poker and Joker..... 119.50
- 3 Deluxe Buckley Diggers, each..... 75.00
- 5 Electro Hoists, each..... 50.00
- 1 Vibrator..... 75.00
- 1 5c Kirk Horoscope Scale..... 125.00
- 1 Solar Horoscope..... 125.00
- 3 Genco Playballs, each..... 140.00
- 1 Grootchen Skill Jump..... 59.50
- 1 Gatzler 3-Way Strength Tester..... 125.00
- 4 Mills Punching Bags, each..... 165.00
- 3 Panerams, each..... 325.00
- 2 Exhibit Aviation Strikes, each... 125.00
- 5 Caille Lo Boy 1c Scales, each..... 40.00
- 1 Watling Tom Thumb Scale..... 85.00
- 1 Kill the Japs..... 30.00
- Three-Way Grippers..... 17.00
- Holly Grippers..... 20.00

20 U SELECT IT 54 Capacity 5c Candy Bar Vendors, each.....\$ 35.00

1 Set of FOUR UNITS 10c COMPLETELY AUTOMATIC COIN OPERATED PAGE 45 FT. DUCK PIN ALLEYS, IN EXCELLENT SHAPE, SLIGHTLY USED, ALREADY ORATED FOR SHIPMENT, COMPLETE.....\$1,200.00

WRITE OR WIRE US YOUR REQUIREMENTS IN SLOTS AND CONSOLES  
1/2 Deposit with ALL orders, Balance C. O. D.

**CLEVELAND COIN MACHINE EXCHANGE**  
2021 PROSPECT AVE., CLEVELAND 15, O.  
PHONE: PRospect 6316-7

### BUY FROM THE OLD RELIABLE

## MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE., FIVE BALL FREE PLAY

- Victory.....\$89.50
- Major '41..... 39.50
- Score Champ..... 29.50
- Monicker..... 89.50
- Star Attraction... 49.50
- Doughboy..... 25.00
- Flicker..... 35.00
- Gold Star..... 32.50

- Jungle.....\$ 55.00
- Double Play..... 49.50
- Bandwagon..... 27.50
- Progress..... 27.50
- Double Feature... 32.50
- Crossline..... 29.50

ONE BALL  
Derby Time, cash or check P.O. ....\$65.00  
Arrowhead, free play 25.50

### SLOTS

- 2 5c War Eagles, 3-5 P.O., rebuilt, like new.....\$169.50
- 1 5c Melon Bell, 3-5 P.O..... 169.50
- 1 5c Mills Slugproof, 3-5 P.O..... 139.50
- 1 5c Cherry Ball, 3-10 P.O..... 175.00
- 3 10c Brown Fronts, 3-5 P.O., rebuilt 200.00
- 1 1c Glittered Q.T. (new)..... 69.50
- 1 25c Roman Head, rebuilt, 3-5 P.O. 195.00

1/2 Deposit — Balance C. O. D.

CLEVELAND, OHIO

- Hawthorne, cash or check P. O. ....\$59.50
- Victory, cash P.O. .... 32.50
- Grandstand..... 67.00
- ARCADE EQUIPMENT
- Western De Luxe...\$ 90.00
- Genco Playball... 139.50
- Midget Roll
- Skeeball..... 95.00
- Bally Bull..... 95.00

## NAME YOUR PRICE!

HOW MUCH DO YOU WANT FOR YOUR ROUTE? WE WILL PAY SPOT CASH, ANY REASONABLE AMOUNT, FOR ANY GOOD ROUTE ON OR OFF LOCATION ANYWHERE IN THE COUNTRY. PHONE, WIRE OR WRITE US TODAY!

WE WILL ALSO BUY ANY AMOUNT OF ANY OF THE FOLLOWING EQUIPMENT AT TOP CASH PRICES:  
PHONOGRAPHS (ALL MAKES AND MODELS) • ARCADE MACHINES • CONSOLES  
FREE PLAY AND PAYOUTS • PIN GAMES • SLOTS.

Tell us what you have and how much you want for it... we'll make a deal!  
**GLOBE COIN MACHINE COMPANY, INC.**  
411 BROAD STREET, ELIZABETH, N. J. ELIZ. 2-6488.

## WLB Reserves Decision . . .

NEW YORK, Sept. 11.—The special panel appointed by the War Labor Board held hearings on the Petrillo recording ban for three days during the past week, beginning September 7. When the hearings closed the WLB panel announced it would reserve its decision for the time being. Six transcription companies were present at the hearing and the fight between Petrillo and the transcription companies was the only subject taken up during the sessions.

Petrillo attracted attention by his speech the first afternoon. Newspapers reported that he was especially active in thumping the desk and shouting his statements. On the second day of the hearings the committee undertook to get down to facts about actual unemployment of musicians. Spokesman for the transcription firms said that about one third of the AFM musicians were employed in their profession and that the remainder had good jobs in other fields. Petrillo said that altho the 13-month recording ban had cost his members about \$7,000,000, the ban would continue.

Newspapers did not report any mention of juke boxes during the discussions. One radio paper, however, mentioned juke boxes in its report on the meetings.

## No Change in Status . . .

WASHINGTON, Sept. 11.—Official reports by the Office of Price Administration made Friday (10) indicated there was no change in the price ceiling regulation, MPR-429, covering the sale of used, rebuilt and reconditioned coin machines. Conferences with representatives of the coin machine trade were held during the past week but there were no new developments. Unofficial reports indicate that OPA officials may plan an educational program for the coin machine trade. Such a program would be to convince the trade of advantages of operating under MPR-429. OPA had not completed plans for announcing an industry advisory committee at press time.



# EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

## Harbinger

An announcement is going out to arcade owners informing them that the next meeting of the Arcade Owners' Association will take place October 14. It's another way of saying that the summer season has about come to a close. Arcade men have enjoyed a particularly good season this year . . . the best in many, with 5-cent play heavier than ever before. . . . When the boys get together again they should be in the proper frame of mind to do some real constructive work to protect and further the interests of the arcade business. . . . Al Blendow, AOA president, and Herman Brothers, AOA counsel, have mapped an interesting program for the first meeting and a large attendance is expected. Among the subjects which will be discussed will be the planned group insurance deal with a good possibility that final approval will be given the plan that evening.

## Killed in Action

Jayson Smith, 26, a 2d lieutenant and pilot in the United States Air Corps and

# Declare Tax Unconstitutional

MONTGOMERY, Ala., Sept. 11.—An act of the 1943 Alabama Legislature raising the juke box license from \$8 to \$25 annually was declared unconstitutional August 24 by Attorney General William N. McQueen.

McQueen held that the act was a revenue measure, and under the State constitution such acts must originate in the House of Representatives, whereas the bill in question was introduced in the Senate by Senator Vincent Kilborn, Mobile.

An opinion on constitutionality of the act was asked by License Commissioner E. B. Henry, of Jefferson County.

son of Mr. and Mrs. Morris S. Schmer, was killed in action last month. Jayson had participated in several aerial combats over Germany and for his exploits had received the air medal. Besides his parents he left his wife, Margaret, and a sister, Florence.

## Short Stay

Lou Cantor, Louis H. Cantor Company, is back at the home stand but only for a week or so. He has returned from an extensive trip which took him as far as the West Coast, where he spent two pleasant weeks as the guest of E. C. McNell, National Cigarette Machine West Coast representative. Lou will soon return to National's plant in St. Louis, where he will probably remain for the duration doing his bit helping National's war production efforts. Roslyn Nelson will continue to hold the fort at the New York office.

## New Tires or Butter

Seems like old times to see Roy Torr promoting the sale of Ball Gum again. Now it shouldn't be surprising to see where we will be getting new tires or butter next. Roy, who has been distributing vending machines and supplies for more than 17 years, is looking forward to a real boom in the vending field when the war is won.

## Of This and That

Jack Seidler, Unceda Vending, is contemplating enlarging his quarters to take care of his growing business. . . . Irv Morris, Active Amusement Machines Company, was in New York for several days on business and is back again to Philly. . . . Nat Rake, Rake, Philadelphia, is on a combined business and vacation trip. His dad, Joseph Rake, is combining jobs while he's away. . . . Since our all-out action against the Japs, play on Chicken Sam conversions has steadily increased, according to reports from operators received by Mike Munves.

## Vacation

Max Levine, Scientific Machine Corporation, has finally taken a vacation and is at the Laurel Country Club with his wife, Sylvia. With his plant completely converted to war work, Max has been busy doing a vital job, but all work and no play makes Max a dull boy and he decided to relax for a while so that he could pick up again at full strength. His partner, Fred Hailparn, has now passed the stage where he finds it necessary to celebrate his twin daughters' weekly birthdays. . . . the twins, Debbie and Harriet, will be two years old September 25. Proud poppa is preparing to make that a gala event.

## Philadelphia Notes

Eddie Richter, music and pinball operator, became a grandpop t'other day. His daughter presented him with a grandson. . . . Gladys Scherdt, of the music machine clan, and storekeeper Sidney Silber, of the Navy Recruiting Office, are reported in tune for the wedding bells. . . . Leo Vending Company, at nearby Chester, Pa., reports a brisk business in phono rentals for private parties. . . . Louis J. Schwartz locks the doors of his amusement machine arcade at Woodside Park next week after a highly successful summer. He plans on opening a second arcade at the park next year. In the meantime he will devote his energies to his two arcades in the city.

## Loud Speaker Has Many Uses, Electricians Learn

ATLANTIC CITY, Sept. 11.—Robert Smith and Stanley Samuels, electricians at Steel Pier, have found that the loud-speaker on the Boardwalk front has more uses than merely announcing shows and entertaining the public. The other day

# Baltimore Issues 5,731 Cig Licenses In 9-Month Period

BALTIMORE, Sept. 11.—Since Baltimore makes no distinction in the licensing fees of cigarette sellers, no figures are available as to the number of cigarette vendors licensed here.

During the period October, 1942, to June, 1943, the total number of cigarette licenses taken out was 5,731, for which the licensees paid a total of \$149,006. This, however, represented only a nine-month period, the time being shortened in order to begin the new fiscal year, which will run from June to May. Using the monthly number licensed during the nine-month period, it would indicate that some 616 cigarette licenses are taken out monthly and for the three additional months, to make the calendar year comparable with the previous fiscal year, a total of 1,878 cigarette licenses would have been issued, for an additional \$50,048, making the estimated total for the calendar year October, 1942, to September, 1943, 7,579 licenses for a total amount of \$199,054.

This indicates there has been a steady increase in the number of cigarette licenses issued each successive year for the past three years. While not definitely stated, it is believed the gains are largely due to the increase in cigarette vending machine licenses issued. This is based on the large number of cigarette vendors installed in war plants and other establishments engaged in essential work. This development is expected to continue for the duration, at least.

during the daily parade of coast guards on the Walk they put on a record of the *Coast Guards' March* and stepped it up louder than usual. The officer in command, seeing his opportunity, immediately put his men thru a long drill to their own music. Since then it is a regular occurrence to use the pier loud-speakers for the playing of recorded military music.

But the pay-off came this week when the Coast Guard Band came along the Boardwalk playing away. As the band passed the pier, instead of playing a record of military music, the pier electricians put on one of those applause recordings.

# SLOT

## BARGAINS

Rebuilt and Refinished

- 1-5c MILLS WOLF HEAD, 2/4 Payout . . . . . \$ 49.50
- 1-10c MILLS SKYSCRAPER, 2/4 Payout . . . . . 74.50
- 1-25c MILLS WAR EAGLE, 2/4 Payout . . . . . 109.50
- 1-5c MILLS EXTRAORDINARY, 3/5 Payout . . . . . 99.50
- 1-10c MILLS EXTRAORDINARY, 3/5 Payout . . . . . 124.50
- 1-10c MILLS BLUE FRONT, Very Clean, 416789 . . . . . 199.50
- 1-10c MILLS MELON BELL, Very Clean, 439243 . . . . . 199.50
- 2-5c MILLS BLUE FRONTS, New Crackle . . . . . 159.50
- 1-50c MILLS ROMAN HEAD, Beautiful Piece . . . . . 350.00
- 1-5c MILLS Q. T. BLUE FRONT. . . . . 65.00
- 1-5c MILLS Q. T. BROWN FRONT . . . . . 50.00
- 1-5c JENNINGS FOUR STAR CHIEF . . . . . 99.50
- 1 MILLS FLASHER . . . . . 50.00
- 1 MILLS 1-2-3, Very Late F.P. . . . . 60.00

## SPECIAL LOT

- 4-5c MILLS BLUE FRONTS, Original, Very Late, Drill Proof, Knee Action, Club Handles . . . \$189.50
- 3-10c MILLS BLUE FRONTS, Original, Very Late, Drill Proof, Knee Action, Club Handles . . . 224.50
- 3-25c MILLS BLUE FRONTS, Original, Very Late, Drill Proof, Knee Action, Club Handles . . . 249.50
- 2 MILLS PANORAMS, Late With Wipers . . . . . 300.00
- 4 PACES RACERS, Very Clean and Late Brown and Gold Cabinet . . . . . 139.50

One-Third Certified Deposit.

Checks Accepted From Reputable Concerns.

## VENDORS CRAFT

31 Broad Street PROVIDENCE, R. I.  
Phone: PL. 6505

## MAKE YOUR OWN TERMS ON THESE!

DeLuxe Tex. Leaguers, \$29; Model F Targets, \$9; older type Slot Machines, \$5; Monicker, Venus, Bolaway, Mystang, \$59; Argentine, Sea Hawk, Twin Six, Legionnaire, Capt. Kidd, Four Diamonds, High Stepper, Gun Club, Sky Blazer, Belle Hop, New Champ, \$39; Star Attract, Champ, Horseshoe, Hi Hat, Pan American, Velvet, Majors, Super Chubby, Ten Spot, Target Skill, \$29; Silver Skates, Pursuit, \$19; Chevron, Clipper, Conquest, Big Show, Lotsoakoe, \$9. PASTIME AMUSEMENT, 100 Boltin, Dayton 3, Ohio. RA 4681—RA 6357.

## MECHANICS AND ROUTE MEN

**WANTED** Experienced Route Man, will pay good salary. Also three first-class all around Mechanics on Phonographs and Slot Machines, \$75.00 per week.  
**CONSOLIDATED AMUSEMENTS**  
135 West Second South Salt Lake City, Utah

## NOTICE TO USERS OF 6SC7 AND 5Z3 TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 6U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

## HERMITAGE MUSIC CO.

416 A Broad Nashville, Tenn.

## WANTED TO BUY

New or good used Ace Stapling Machines. Write details. Stock up now at these low prices.  
**JAR-O-DO 1990's**  
\$36.00 A DOZEN; \$395.00 A GROSS  
Clipped 5 in a group if desired at 60c a pack additional. Write us for prices on standard staples; we can take care of you.

## F. R. W. B. SPECIALTIES

1420 WASHINGTON ST. P. O. BOX 72 MANITOWOC, WIS.

# WANT MECHANIC

Draft exempt, able to take care of Photomaton and small Arcade. Salary \$80.00 per week and free lodging. Age no object. Virginia Coast Arcade.  
BOX C-127, The Billboard, Cincinnati 1, O.

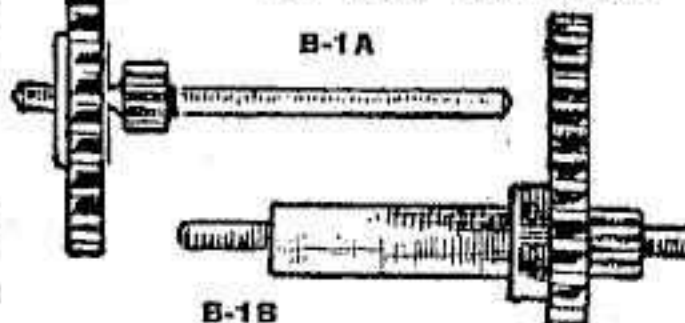
## IT WILL PAY YOU TO KEEP 'EM PLAYING FOR THE DURATION

We have parts for "what's ailing" in your machines.

—WRITE US TODAY—

## GEARS

For Bally Spin Motors



B-1A Reduc. Gear—\$1.70 ea.  
B-1B Reduc. Gear—\$2.20 ea.

## SERVICE KIT

Over 500 pieces for all contact repairs . . . . . \$7.50 Ea.

## SPRING KIT

Over 200 assorted and important springs . . . . . \$2.25 Ea.

## GLASS CARTRIDGE FUSES

WE HAVE THEM — WRITE WHAT DO YOU NEED?

WE CARRY A COMPLETE LINE OF MAZDA BULBS—ORDER SOME NOW

\* All Prices Slightly Higher in Canada.

## CANADIAN DISTRIBUTOR

REGENT VENDING SALES  
778 Bank Street  
Ottawa, Ontario, Canada

## JUST OUT

Make Your Old Slots NEW with "Marco" Slot Springs. Write for Prices.

## HARRY MARCUS CO.

816 W. ERIE ST., CHICAGO, ILL.

## ARCADE AND MUSIC

LIKE NEW

- 5 '39 Rock-Ola DeLuxes, Ea. . . . . \$200.00
- 4 Seeburg 20 Reo. Concert Grands, Ea. . . . . 200.00
- 5 New Rock-Ola Commandos, Ea. . . . . 300.00
- 4 Rock-Ola Monarchs, Ea. . . . . 150.00
- 4 Bally Rapid Fires, Ea. . . . . 225.00
- 4 Bally Bulls, Ea. . . . . 125.00
- 1 Seeburg Hi-Tone 6800, R.C. . . . . 450.00
- 4 Chicken Sams, Ea. . . . . 125.00
- 1 Keeney Super Bell, Two Way, 5c-5c 400.00

Also All Types of Radio Tubes at List Prices. All Types of Machines Wanted.

Bally Bulls wanted, pay \$50.00 Each.

## TURCOL & SONS

1008 Union St. WILMINGTON, DEL.



# MUSIC MERCHANDISING

## Music Boxes Lead Coin Machine Field Despite Handicaps

BALTIMORE, Sept. 11.—Highlighting coin machine operation in Baltimore has been music box activities, with reported collections good and showing gains in virtually all instances. This despite the difficulties experienced in getting enough records.

Taverns are reported to be the best music box spots and operators say that in spite of the difficulties experienced in tavern operation because of beer shortages their collections are holding up well.

Many music box operators state they find it necessary to buy favorite tunes at retail record shops, paying full price, thus making cost of operation much more than it would be otherwise. Operators resent having to pay full retail prices for recordings, but there is nothing they can do about it if distributors are unable to supply their demands.

### Limited by Factory Shipments

It is pointed out by operators that distributors will not sell them large numbers of records as formerly. They are limited to one or a half-dozen at most, depending upon factory shipments. Distributors are doing this because they want to effect an equitable distribution of available records. Retail record shops are getting larger allotments than are the operators.

By making retail purchases operators are managing to get a fairly good supply of records. In normal times, distributors sold operators on the same basis as they did retailers. This still holds, the only difference being that distributors do not have enough records to accommodate operators.

One reason distributors are said to favor retailers is that they are turning in more scrap than are most operators. This is due to the fact that retailers cater to the public and they insist on getting scrap before selling a new record, whereas operators have no retail customers and must wait until a record is broken, worn out or entirely in disfavor before it becomes scrap to them. In getting new disks operators are forced to bring in scrap records, otherwise they are out of luck.

## Officer Expresses Thanks for Disks; Great Morale Aid

CLEVELAND, Sept. 11.—The following letter was received by Jack Cohen, of the J. C. Music Company. Because we feel it is of interest to the trade, we are reprinting it in full.

"Somewhere in New Guinea,"

July 28, 1943.

Mr. Jack Cohen  
Cleveland, Ohio  
Dear Sir:

I was fortunate enough to run into Lieut. Erna Meyers, N. C., and she gave me about 40 of the records that you gave her—and boy, do the fellows enjoy listening to them. I don't think that there is any branch of service where records are appreciated any more than the air corps.

It's a darn shame that Petrillo won't get in line; he's in the same boat with Lewis. After this mess is cleared up I think it will then be the time to start in on his type.

If you could send my men—I have two squadrons about—sorry I can't tell you—some records they will do a "helluva" lot of good for the morale of the men. We have been over here a long time. The rain is messing up the stationery as our tent kinda leaks.

I think I will write a letter to Elmer Davis giving our opinion about Czar Petrillo!

For the records, many thanks,  
LIEUT. JAMES R. QUEEN.

P. S.—Our boys are doing okay. Things are going very much our way.—J. R. Q.

## The Billboard's 1943 MUSIC YEAR BOOK Will Be Part of Next Week's Issue

## Music Operators' Business Manager Turns Songwriter

PHILADELPHIA, Sept. 11.—After exploiting phonograph record music, particularly in the "Hit Tune of the Month" promotion of the local music machine operators' association, Jack Cade, association business manager, has turned songwriter. While going over plans for the current Hit Tune campaign for *I'm Thinking Tonight of My Blue Eyes* with Bobby Mellin, professional manager of Southern Music Company, publishers of the song, Cade chanced upon an old music manuscript gathering dust in his desk. The secret was out. Cade once tried his hand at writing a song.

Mellin insisted upon taking the manuscript back to New York with him. Oddly enough, the music publishers were greatly impressed with the song's quality. So much so, that they have assigned one of their staff writers to fashion new lyrics to Cade's composition. When an appropriate set of lyrics are selected, Mellin advised, Cade's melody will be published by the firm.

## Pennsylvania Firm Finds Big Demand For Renting Jukes

CHESTER, Pa., Sept. 11.—The increasing demand for music machines to private individuals on a rental basis was noted in the weekly "Business and Industry Review" in *The Chester Times* September 4. The Leco Vending Company here, stated the newspaper story, has devoted a major share of its business to the enlivening of local parties thru the furnishing of record machines.

"These modern machines, which Leco has available in any size, are provided with a complete stock of records, from classical to the latest jive, as per the renter's own personal selection," stated the review. "The entire service is offered on a flat rental basis.

"As a means toward guaranteeing enjoyment, Leco's machines have proven to have no peer. They have the advantage in that couples can enjoy just the type of music they prefer, without having to satisfy themselves with what happens to be on the radio at the time.

"Leco delivers and calls for their machines. However, due to the tremendous increase in demand for them, the management urgently advises its clients to make their arrangements early, in order that disappointments may be avoided. Leco Vending Company operates many other types of coin-operated devices thruout the area. They have been accepted as local leaders in the field since their establishment several years ago."

## MUSIC IN THE NEWS

**NO CO-OPERATION.**—Lack of harmony between the army and the War Production Board is keeping many a soldier from whiling away an idle moment with a harmonica, *The Wall Street Journal* says. The army asked an Eastern manufacturer to make 1,000,000 of the mouth organs, who said brass reeds would be necessary to prevent corrosion in tropical areas. The WPB told him he'd get in trouble if he used this scarce metal for such purposes. Army representatives suggested he go ahead, they'd keep him out of trouble. But the company isn't making the harmonicas.

**SONGWRITER.**—Frank Crumit, stage and radio star who died last week, was never much of a football player, but he wrote a song, *The Buckeye Battlecry*, that will endure as long as Ohio State University has a football team. You can add that to the list of things we didn't know until now, but this information appears in *The Chicago Daily News*.

Crumit never went to Ohio State and never intended to write a marching song for the Buckeyes. He attended Ohio University, a smaller and older school at Athens, in the southeastern part of the State, where he played on the line. About 20 years ago he set out to write a song for his alma mater. It so happened that Crumit's brother-in-law, George (Red) Trautman, was assistant director of athletics at Ohio State, and the Buckeyes were seeking a new song to go along with their new stadium. So Trautman persuaded Frank to write an Ohio State song. *The Buckeye Battlecry* was the result and it quickly won a place among football's immortal songs, along with Notre Dame's *Victory March*, *On Wisconsin*, and Michigan's *Victors*. For years Crumit arranged his stage or radio engagements so that he could attend the Ohio-Michigan game and hear his song played by the band he liked best.

**MRS. ROOSEVELT SERENADED.**—PM reports that when Mrs. Franklin D. Roosevelt visited an Australian hospital for children she heard 13-year-old Brian Deane, an infantile paralysis victim, play

*The Star-Spangled Banner* on his harmonica.

Their conversation—Mrs. R.: "Brian, that's grand. That's very, very fine."

Brian: "I learned it over the radio some months ago. When I heard America's first lady was coming to visit I practiced hard all afternoon."

**MORE ABOUT WAR MUSIC.**—You may have tired of hearing about the lack of hit war songs, but it is one of the most frequently mentioned musical items in the news.

*The Pittsburgh Press* ran an article recently which pretty thoroly covered everything which has been said or written on the subject. *The Press's* article, however, did say that the American Theater Wing, thru its music war council, is trying to guide professional songwriters toward the kind of ditties needed for the present war and to arrange for the proper presentation of the best efforts to the public.

If anyone tries to write an all-inclusive war song he'll wind up with nothing but a group of place names, it is said, since Americans are fighting all over the globe.

The radio hasn't helped matters any either. *Over There*, the hit of World War I, was played frequently, but it wasn't dinned into the public's collective ear 24 hours a day. *Praise the Lord and Pass the Ammunition* was a good catchy war song, but it was played into oblivion months ago. *Comin' in On a Wing and a Prayer*, currently popular, is undoubtedly destined for the same fate.

*The Press* writer suggests that it might be a good thing if everyone just dropped this business of trying to do something about war songs. They've got the boys pressing, and in Tin Pan Alley that's not good: They like to work up their own individual fevers, and now and then they hit.

**MUSICAL MARINE.**—Even if the army and WPB can't get together on the subject of harmonicas for soldiers, the men may still have music. From "Somewhere in the South Pacific" an item relayed to *The Chicago Tribune* says the marines

## Musical Mexico

MEXICO CITY, Sept. 11.—This town is a hot music spot, and is known as the City of Parades. Hardly a day goes by but what a couple or three bands or drum corps file up and down the streets. The streetman with his guitar and the old-fashioned hand-organ are familiar sights to tourists. In the better spots one finds a piano player or juke box.

There is a record shop on every important street and the sales are enormous. Most of the record purchasers lean to long-haired stuff, while the juke box customers like jive.

## Music Boxes Gain in Balto.

BALTIMORE, Sept. 11.—One hundred and sixty more music boxes were licensed in Baltimore during the fiscal year of 1942, running from October, 1941 to September, 1942, than were licensed during the fiscal year of 1941. It is to be noted that fiscal licensing year for music boxes in Baltimore has been changed, so that from now on the fiscal year will extend from June to May.

During the fiscal year of October, 1940, to September, 1941, a total of 2,667 music boxes were licensed in Baltimore. For this the licensees paid a total of \$42,005. A reduced licensing fee passed at the 1941 session of the Maryland Legislature was not applicable, for all music boxes in operation at the time the reduced fee became effective already had their licenses. The reduced fees became effective in June, 1941.

A gain of 160 music boxes licensed was noted for the fiscal year of October, 1941, to September, 1942, when the total was 2,827. The licensees paid a total of \$28,270.00, as the new reduced rate, \$10.00 per machine, was in force.

During the fiscal year from October, 1942, to June, 1943, a total of 2,473 music boxes were licensed, for which the licensees paid a total of \$24,750.

The results during the years following reduction of the license fee indicates there is a definite tendency to increase the number of music boxes in operation in Baltimore.

## Juke Box Operator Fined In Dallas Anti-Noise Drive

DALLAS, Sept. 11.—A juke box was included among the victims of a recent city drive against noise.

Noise-hating Dallas residents brought 10 cases charging violation of the city's anti-noise ordinance to Corporation Court last week, including one charging a person with operating a noisy fan, but only two fines of \$10 each were assessed and six of the cases were dismissed.

A fine of \$10 was assessed against a resident for maintaining a flock of noisy chickens and ducks. Another \$10 fine was assessed for operating a loud music box.

Among the cases dismissed were charges involving a loud radio, crowing rooster, barking dogs and goats.

One case involving a barking dog and another involving a noisy fan were rescheduled for later hearing.

Like melody whether they are in or near a fight—and they don't care if they have to supply it themselves. Portable radios with short-wave attachments are general favorites with the enlisted personnel. But when radios are taboo, marines supply their own music. One Chicago marine is an accordionist who lugs along his own "squeeze box." He's been "messing around" with the accordion for six years and is in great demand among his music-hungry mates.

**GERTIE'S HISTORY.**—A lot of words have been printed about *Gertie From Bizerte*, but, as far as we can learn, *The Austin (Tex.) American Statesman* is (See **MUSIC IN THE NEWS** on page 69)



# ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

(Continued from page 16)

the introduction and chorus endings, the sax section starts off the side for a half stanza. Ray Eberle takes over to sing the lyric of the wide-open spaces to carry out the side.

While both of these sides are a far cry from the musical masterpieces identified with Glenn Miller, fact remains that his legion of fans are still loyal to their uniformed maestro. As such, any new Miller side is bound to hold a generous quota of nickel-appeal, even if for a mere single spin. "Rhapsody in Blue" is the face-up side with the mated side not to be neglected.

**FRANK SINATRA (Columbia 36682)**  
*People Will Say We're in Love*—FT; V. *Oh, What a Beautiful Mornin'*—W; V.

More than usual interest must be manifest in any waxed music from the score of Broadway's hit musical, *Oklahoma*. With *People Will Say We're in Love* already among the song leaders in radio plugs and sheet music sales, the disk marts face an eager market for any waxed version of this highly original and smartly tailored love ballad by Richard Rodgers and Oscar Hammerstein II. Especially with Frank Sinatra to express the lyrical charm of the song and its beautiful music. Entirely vocal (the Hit label previously offered up an instrumental by Hal Goodman's band), a mixed choir providing the accompaniment, this is one of the most pleasurable of all the vocal sides cut by the swoon kid. In a slow setting, and taking full liberty with the tempo, Sinatra carries the lyrical phrases in fullest expression for a chorus and a half. Plattermate is a lulling waltz lullaby from the same show score, *Oh, What a Beautiful Mornin'*. In the fast waltz tempo, and with all the vocal lights on bright, Sinatra handles both verse and chorus of this repetitious and strictly show melody.

Music machines are in order to reap a harvest in "People Will Say We're in Love." In ordinary times, the market would be overwhelming, with a dozen or more versions of this hit show tune. With Frank Sinatra lending his voice to the presentation, side is of double-sock value to the operators.

**DERYCK SAMPSON (Bacon 7004)**  
*Homeless on the Range*—FT. *Canal Street Boogie-Woogie*—FT.

A steady and increasing market always attending releases of the eight-to-the-bar recordings, Joe Davis's Beacon label has a real find in the piano-boogie gymnastics of the unknown Deryck Sampson, said to be a youngster of 17. Earlier the label introduced the Steinway whiz on two 12-inch sides. This issue brings the mighty Sampson on the 10-inch disks and in style that is bound to create a deepening wave of enthusiasm among the boogie-woogie fans. The kid has a left hand that hits true at the keys, and blending with the flourishes of his right hand makes for real

piano excitement in the boogie-woogie groove. Both are the compositions of Emporia (Lefty) Scott, and bringing the eight-to-the-bar stuff down to real commercial levels is his *Homeless on the Range*. It is an adaption of the fingered bass to the familiar *Home on the Range*, interspersed with a chorus of *Home, Sweet Home*. In a lively tempo, Sampson knuckles the keyboard in a manner that tends to excitement. *Canal Street Boogie-Woogie*, at a moderate tempo, is in the low-down Basin Street groove more closely identified with the eight-to-the-bar characters.

Here is a real novel dish that should stack up the coins at locations where the jive and jump fans clutter around the music box. The boogie-woogie music always to their liking, the youngsters will find their fill in "Homeless on the Range." Teaser title also helps in getting attention and the phono sticker should indicate that it is boogie-woogie piano music.

**FLETCHER HENDERSON (Savoy 500)**  
*Sugar Foot Stomp*—FT. *Blue Rhythm*—FT.

There being more emphasis today on the 12 jazz hot classics of the earlier decades than ever before, and interest continually focused on the early days of jazz in the re-issues of the major recording companies, particularly in Decca's creation of the Brunswick Collectors' Series, the Savoy Record Company scores a clean scoop in bagging a master of Fletcher Henderson's band of old. And in both *Sugar Foot Stomp* and *Blue Rhythm*, the Savoy label does no bragging when it identifies the sides as "An All-Star Hot Jazz Classic." The jazz student is already versed in the fact that the Fletcher Henderson band of the '20s represented one of the finest swing bands in musical history. And in the spinning of these sides the span of years is only a figment because the playing is in the accepted tradition of today. Nothing dated in the Henderson style, which set the pace that Benny Goodman followed and so many others soon took up. The band playing these sides is that which Henderson held together when he was at the helm in hot jazz circles, including such outstanders as Rex Stewart on trumpet, J. C. Higginbottom and Claude (Wiggy) Jones on trombone, John Kirby on bass, Robert Procope on alto sax (and in a class of his own), Coleman Hawkins on tenor sax. Both selections are swing standards and both played at a lively tempo that really kicks off and swings. And apart from the finely knitted ensemble passages the solo flashes make it a must-addition to any collector's corner of hot jazz. *Sugar Foot Stomp* harbors the instrumental sorcery of Higginbottom, Stewart and the Hawk, while Procope's alto provide the solo flashes for *Blue Rhythm*.

Instead of getting old with the years, these revivals of the famous Fletcher Henderson band become all the more desired as the years go by. There's still plenty of lift to the sides to please any phono fan today, and at locations where the college kids and musicians congregate, it's a safe bet that the needle will wear thru both of the sides in short order.

**FIVE RED CAPS (Beacon 115)**  
*I'm the One*—FT; V. *Tuscaloosa*—FT; V.

This instrumental-vocal troupe, tagged the Five Red Caps, with piano, bass and guitar providing rhythmic support to the singing, make an engaging bow on the Beacon label with their outgivings in the Harlem jump and jive tradition. Particularly so for Irene Higginbotham's *Tuscaloosa*, a counterpart for the more familiar *Chattanooga Choo-Choo* of recent date. And the appeal of this musical send-off for the Alabam' burg is just as potent. Going heavy on the jump beats, the Red Caps harmonize effectively for the opening stanza embellishing the crowing of a rooster to indicate that the choo-choo arrives in Tuscaloosa in the early morning. A second chorus is whipped up as effectively by one of the lads singing in scat style with the nimble fingers of the pianist on the piano on the releases and the guitar picking away at the bridge passage. The fivesome get together for the rhythm harmonies to make for a third stanza, following up with riff singing for a half chorus to carry out the side. More subdued in tempo and temperament is the *I'm the One* rhythm ballad on the mated side. Solo male voice, against a background of sustained harmonies by the other four Red Caps, and with the rhythm section adding a lift to the beats, sings the opening chorus in straightforward fashion. Second stanza features the ramblings in rhythm by the pianist; with a third chorus calling back the solo singer to carry out the side. The Five Red Caps pack plenty of life in their

playing and singing, such as can very readily keep the phonos lit, particularly for their jump and jive "Tuscaloosa" side. The ditty harbors the contagion of a "Chattanooga Choo Choo" and definitely rates a whirl in the music boxes.

**BONNIE DAVIS (Savoy 110)**  
*I Don't Stand for That Jive*—FT; V. *No Love Blues*—FT; V.

Having attracted wide attention to herself and this new label with her *Don't Spot Now*, little Bonnie Davis gets the top billing over the Bunny Banks Trio of piano, guitar and bass. A unit that typifies the playing and singing at the musical bars and cocktail lounges, Miss Davis and the Banks Trio are excellent exponents of the Harlem brand of jive music and song. This is exemplified expertly for Bill Campbell's *I Don't Stand for That Jive*, a lively 16-bar ditty with a wide variety of lyrics, most of them on the salty side. One of the boys in the trio helps out in the singing of some of the verses, and the vocalizing is interspersed with a guitar and bass chorus. The jump style is miscast, however, for the Gershwin-DeLange blues torch, *No Love Blues*. Moreover, the demands of the lyric are too heavy for Miss Baker's capacities, called upon to handle two choruses in a medium tempo, with guitar and piano splitting the starting half of the second stanza.

Apart from the race locations, where the appeal runs higher, the general run of youngsters will find more than passing interest in the phono play for "I Don't Stand For That Jive," particularly since it is no trying task to dig the lyrics.

**BING CROSBY (Decca 18561)**  
*Sunday, Monday or Always*—FT; V. *If You Please*—FT; V.

A month or more late in getting to the reviewer's turntable, these two all-vocal sides by Bing Crosby, accompanied by the mixed voices of the Ken Darby Singers, have already forged to the top in record sales. Both ballads from his *Dixie* flicker, the record was a natural and proved it in a mighty hurry. This late mention, beyond control of reviewer, is made merely for the record.

If there is a phono op that hasn't taken advantage of this doublet as yet, he must be deeper in slumber than someone at the Decca factory finally shipping the number to this reviewer's desk.

**BENNY GOODMAN (Brunswick Album No. 1007)**  
*Chicago Jazz Classics*—Eight Sides.

Continuing its re-issue of the old Brunswick and Vocalion jazz classics for its Brunswick Collectors' Series of albums devoted to 12 jazz hot, Decca has packaged eight cherished sides by Benny Goodman and his boys. Originally made in 1928 and 1929, when Sir Benjamin was still in his teens, the youngsters with him include such familiar giants of jazz as Glenn Miller, Jimmy McPartland, Wingy Manone, Bud Freeman and Joe

Sullivan, among others. While identified with the licorice stick only in this day, these sessions had B. G. giving out as well with his alto sax, baritone sax and even a lick or two on the trumpet. The sides exemplify the Chicago school of jazz that dates back to the early '20s when the white boys started first to carry on the hot jazz tradition set by the Negro bands in New Orleans. Some of the "boys" on these dates with B. G. were members of the Austin Blue Friars, student jazz band at Chicago's Austin High School. The school kids adopted the Friars' tag from the popular Friars' Society Orchestra, later winning wider fame as the New Orleans Rhythm Kings, Negro jazz addicts. In the solo improvisations no attempt is made at technical proficiency on the part of either Benny or his boys. Instead, the lads attempt to develop a hot phrase to improvise a melody with the urge coming from a driving rhythm. Even the ensembles are improvised, with cornet carrying the lead and the others faking the harmony behind. Among the selected sides are *Wolverine Blues* and *Muskrat Ramble*, swing standards, and the album also includes the famous *Shirt Tail Stomp*, wherein the group gives out in a real corn groove. Other sides include *A Jazz Holiday*, *After Awhile*, *Room 1411*, *Jungle Blues* and *Blue*, the last named the Tin Pan Alley hit ditty of that day.

## St. John, N. B.

ST. JOHN, N. B., Sept. 11.—A. F. Vigneux, Vigneux Bros., operators and distributors of phonos thru the Canadian provinces, has reported success in disposing of 21 reconditioned Wurlitzer phonographs. The reconditioning had been by Vigneux Bros. at their service shop.

Assemblies of coin machines have been introduced at Canadian race tracks during present meets lasting from one to four days and limited to harness racing. The machines are grouped in both outside and indoor locations. Phonos, shooting games, pinballs, venders and also slots and bells, where allowed, are placed at the tracks.

Generally speaking, there is no interference with coin machines operation in Newfoundland, and the demand all over the vast island has grown far beyond the supply available. Phonos, pinballs, shooting games, slots, bells and venders are all doing record business.

Servicemen patronizing the coin machines are wearing uniforms of almost all the United Nations. Newfoundland is in the midst of the greatest economic boom in its history.

# WURLITZER—ROCK-OLA

## USED PARTS—A-1 CONDITION

### WURLITZER PARTS

412 Amplifier with Tubes	\$13.50
412 Speakers	5.50
616 Amplifier with Tubes	17.00
616 Speaker	9.50
Coin Chute Assembly (Comp.), 412-616	7.50
Motors	15.00
Main Gear	6.00
Motor Drive Assembly (Comp.)	5.00
Record Trays	.30
Junction Boxes	2.00
5c Coin Chutes, 412-616	3.50
10c & 25c Coin Chutes, 412-616	1.00
Volume Control	2.25
Tone Arms, 412-616 (Comp.)	8.50
Rotary Converters	12.50
Coin Chute Guards, 412-616	.75
Cash Boxes	.75
16 MF Condensers	1.85
Box of 100 Carbon Resistors (Ass't)	3.00
Magazine Switch Boxes	2.00

### ROCK-OLA PARTS

Drive Motor	\$14.00
Turntable Motor	11.00
Micro Switches (all colors)	1.25
Micro Pick-Ups	3.50
Amplifier With Tubes	10.00
Speakers	5.50
Record Trays	.30
5c-10c-25c Coin Chute Assembly, 12-16	4.00
Main Cut-Off	1.00
Selector (Comp.), 12-16	2.00

### MILLS PARTS

Crystal Pick-Ups	\$ 4.50
Complete Coin Mechanism	10.50
Fustats	.20
Micro Switches	2.50
Selector Keys	.75

DEPOSIT WITH ALL ORDERS

**ALBENA SALES CO.** 587 10th AVE., N. Y. C. LONGACRE 5-8334

## FOR SALE

Used Records, in excellent condition, like new. Hillbilly, Polkas, Waltzes, Popular. \$14.95 Per Hundred. 50% Deposit With Order.

### MILLS MUSIC SERVICE

503 PITTSBURGH STREET

SPRINGDALE, PENNA.

## USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

### NEEDLES RE-SHARPENED

1-10.....15c per needle  
 10-50.....12 1/2c per needle  
 Over 50.....10c per needle

## Re-Sharp Needle Service

P. O. Box 770 Fort Dodge, Iowa  
 A Precision Service

## MUSIC ROUTE FOR SALE

"Have three very profitable Music Routes located West of Rockies: 43, 97, 310 pieces each. Will accept 25% down payment and balance in 12 months. This route will stand investigation. People interested in operating only, answer this ad.

## Wolf Sales Company, Inc.

1932 Broadway, Denver, Colorado



Take a Tip from Phineas Fitts  
 He gets rich by using his wits  
 His machine keeps on playing  
 And paying and **PAYING**  
 With Victor and.....

**Bluebird Hits!**



- RHAPSODY IN BLUE**  
Glenn Miller.... 20-1529
- IT'S ALWAYS YOU**  
Tommy Dorsey.... 20-1530
- GOODBYE, SUE**  
Perry Como.... 20-1538
- A SLIP OF THE LIP**  
Duke Ellington.... 20-1528
- ALL OR NOTHING AT ALL**  
Freddy Martin.... 20-1537

**TUNE IN!**

RCA's great show,  
 "What's New?"  
 A sparkling hour  
 of music, laughs,  
 news, science,  
 drama. Saturdays,  
 7 to 8 p.m., EWT,  
 Blue Network.

To help us make  
 new Victor and  
 Bluebird Records  
 for you, sell your  
 old ones to your  
 distributor.

- DON'T CRY, BABY**  
Erskine Hawkins.... 30-0813
- LET'S GET LOST**  
Vaughn Monroe.... 20-1524
- BLUE RAIN**  
Glenn Miller.... 20-1536
- YOUR SOCKS DON'T MATCH**  
"Fats" Waller.... 30-0814
- WARSAW CONCERTO**  
Freddy Martin.... 20-1535

**THE TUNES THAT  
 NAB THE NICKELS ARE ON  
 VICTOR AND BLUEBIRD  
 RECORDS!**

BUY  
 WAR BONDS  
 EVERY  
 PAYDAY

**TALENT and TUNES  
 ON MUSIC MACHINES**

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

**A**LTHO the War Labor Board panel hearing in New York last week was supposed to be concerned with the electrical transcription companies' dispute with the American Federation of Musicians, the general recording ban occupied everybody's attention probably because the AFM spokesmen never let it be forgotten. See the Music Department in this issue for complete details. . . . Dick Carter, former music editor of *The Billboard* and previous author of this column, is in the Army Air Corps, stationed in the Hawaiian Islands. He dropped in to see a local juke box operator and found him absorbed in Talent and Tunes and a study of the Record Buying Guide. It brought Dick right back to the old job. . . . Reports from our correspondents are the source for the information that hillbilly disks are so popular that a great many Negro locations are carrying the rural rhythms and even songs like *Comin' In On a Wing and a Prayer* are being plugged as 'billies. Jack Robbins, publisher of the tune which is also acknowledged to be a "war" song, refers to it as a Salvation Army ditty. Call it what you will, the sheet music sales of *Wing* have reached 550,000. . . . Operators should keep their eyes peeled for filmicals playing their territory. Many of them feature songs written years ago and of which there are many choice recordings. The picture *Stormy Weather* is an example. There are probably 50 different recordings of the title song and two others included in the film, *I Can't Give You Anything But Love* and *Ain't Misbehaving*. . . . The Phonograph Merchants' Association of Cleveland, O., has selected *I'm Thinking Tonight of My Blue Eyes* as the "hit tune" for September.

**Territorial Favorites**

**DENVER:**

**People Will Say We're in Love.**  
 Peter Piper.

The stage musical *Oklahoma* is the origination point for this lovely melody and a second company is already formed for touring. Any city it touches in its travels is sure to make the song one of its favorites. Columbia Records has just released a version by Frank Sinatra but Hit has had its copy out for quite a while, done by the Peter Piper Orchestra.

**DETROIT:**

**Pushing Sand.** Kay Kyser.

The professor of the *Kollege of Musical Knowledge* assigned some extra-curricular homework when he set his students to *Pushing Sand*. It's a rhythm number with a jive chorus. Imagine, not a word is intelligible, and a "kollege" boy, too. At any rate, the wordless tune is extremely popular in Detroit and it may be that the busy war workers have no time or taste for words.

**DALLAS:**

**Star Dust.** Tommy Dorsey.

When new tunes are scarce, old ones are dug up. And when old ones are dusted off, you can bet that the Hoagy Carmichael classic is going to be among those present. It ever a pop song qualified as a standard, *Star Dust* is it. Beautiful melody! Lovely words! It is sure to remind every girl in the room of her first date, dancing in the arms of that great big wonderful man. She's probably forgotten the guy's name, but she'll never forget the song.

**Note**

For a listing of songs played most often over the radio for the week ended (See Talent and Tunes on page 69)

**RECORD BUYING**



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

**GOING STRONG**

- ALL OR NOTHING AT ALL** (12th week) HARRY JAMES (Frank Sinatra) ..... Columbia 35587  
 JIMMY DORSEY (Bob Eberly) ..... Decca 2580  
 FREDDY MARTIN (Clyde Rogers)..... Victor 20-1537
- YOU'LL NEVER KNOW**.. (10th week) DICK HAYMES (Song Spinners) ..... Decca 18556  
 FRANK SINATRA (Chorus)..... Columbia 36678  
 WILLIE KELLY ..... Hit 7046
- IN THE BLUE OF THE EVENING** ..... (9th week) TOMMY DORSEY (Frank Sinatra) ..Victor 20-1530
- PISTOL PACKIN' MAMA**.. (8th week) AL DEXTER (Al Dexter) ..... Okeh 6708
- IT'S ALWAYS YOU** ..... (6th week) TOMMY DORSEY (Frank Sinatra) .... Victor 20-1530  
 BING CROSBY ..... Decca 3636  
 BENNY GOODMAN (Helen Forrest)... Columbia 36680
- IN MY ARMS**..... (5th week) DICK HAYMES (Song Spinners)..... Decca 18557
- I HEARD YOU CRIED** HARRY JAMES (Helen Forrest) ..... Columbia 36677  
**LAST NIGHT** ..... (4th week) DICK HAYMES (Song Spinners) ..... Decca 18558
- SUNDAY, MONDAY OR ALWAYS** ..... (3d week) BING CROSBY ..... Decca 18561  
 FRANK SINATRA ..... Columbia 36679
- PAPER DOLL** ..... (2d week) MILLS BROTHERS ..... Decca 18318

Names in parentheses indicate vocalists.



# MOVIE MACHINE REVIEWS

## Program 1132

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 6.

In *Old Shanty Town* is presented by JOHNNIE LONG AND HIS ORCHESTRA. Bandstand background. The entire orchestra joins forces for the chorus. (Soundies.)

Lovely LINA ROMAY is featured in *It Can't Be Wrong*, which has been on the list of most popular songs for so many weeks. Her voice is well suited to the song. Terrace background. Miss Romay and a good-looking unidentified young man do a short rumba for good measure. (Soundies.)

SUSAN MILLER, DAN HOCTOR and LORRAINE PAGE'S ORCHESTRA are featured in *Pete the Piper*. Everyone, including a six-girl line, is dressed in Scotch costumes. HOCTOR gets more music from a bagpipe than seems possible. (Globe Reissue.)

*Paradise Isles* is a restful reel with LANI MCINTYRE and his orchestra. Four native girls dance. The orchestra provides the vocals. Should be welcomed by those who are tired of jive and hillbilly stuff. (Soundies.)

ART DIXON sings in *We'll Rest at the End of the Trail*. Campfire background. Musical accompaniment is furnished by a five-piece orchestra. Cowboy costuming. (Soundies.)

*Java Jive* is a pleasantly wacky item based on the refrain, "I love coffee, I love tea." Features AL DONOHUE and his orchestra and a girl singer (unbilled). The orchestra assists on the vocals. Donohue plays a counter-boy and the girl is a customer. (Soundies.)

JOY HODGES, who has a way with a song, stars in *The Same Old Story*. Excellent orchestration by Rudolf Friml Jr. Bandstand background, flashing into a history of love thru the ages—caveman to a couple of hepcats. (Globe Reissue.)

*Linda Brown* features THE MUSICAL MADCAPS, who are appropriately named, since they all but tear apart the scenery before their number is finished. A hot number, with the Madcaps both

singing and playing several instruments. Eccentric costuming. (Soundies.)

## Program 1133

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, September 13.

THE SONG SPINNERS, CEIL NIELSON, JACK BAKER and company appear in the sensationally popular *Pistol Packin' Mama*. The scene is a frontier cafe, with the actors in old-fashioned costumes. Should be highly successful, what with the following the Song Spinners have as a result of their records and the current craze for the tune. (Soundies.)

Yodeler ROSALIE ALLEN and an unidentified man sing *Chime Bells*. The girl bids her sailor-love goodbye and promises to think of him whenever the bells chime. Fades to show the sailor at sea, then back to the girl. (Minoco.)

Number 10 *Lullaby Lane* was popular a few years ago, and this reissue is an appealing version of the song. It concerns the boy and girl who were out walking and, getting caught in the rain, sought shelter in the house at Number 10. MARLYN STUART, a pretty blonde, is featured. (Minoco Reissue.)

JIMMY DORSEY, his band, and vocalist HELEN O'CONNELL appear in *Man That's Groovy*. Bandstand background. Some nice solo work by Dorsey. (Soundies.)

*La Conga Se Fue* is something different in the way of a reel. Six native dancers—three men and three women—billed as RAMON ROS AND HIS DANCERS—dance in what appears to be an authentic primitive style. Jungle background. (Techniprocess.)

ART DIXON sings *The Last Round-Up*, the well-known Western number, pleasingly. Ranch background. Dixon, who has a pleasant voice, looks a lot more at home in this sort of reel than some singers. (Soundies.)

Women's well-known passion for changing their husbands is played up in *Exactly Like You*, starring JOY HODGES. She marries, and when she

(See Movie Machine Review on page 69)

# BING CROSBY

Sings the hits from his Paramount picture "Dixie"

SUNDAY, ALWAYS

MONDAY OR

and IF YOU PLEASE

on DECCA record No. 18561

with the Ken Darby Singers List Price, 50c\*



Bing Crosby as he appears in Paramount's "Dixie"

ORDER NOW FROM YOUR REGULAR DECCA BRANCH



## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### COMING UP

I NEVER MENTION YOUR NAME ..... JACK LEONARD (Ray Bloch's Orch)... Okeh 6715  
DICK HAYMES (Song Spinners) ..... Decca 18558  
ALLEN MILLER ..... Hit 7048

Last week this tune barely managed to hold down its third place position and it landed there simply because there were no other songs around to offer competition. In one short week, however, it skyrocketed to top place, pushing all the songs which previously were many lengths ahead down a notch.

NO LETTER TODAY..... TED DAFFAN (Chuck Keeshan and Leon Seago) ..... Okeh 6706

Altho to all outward appearances this ditty holds the same position it did last week, that's not exactly the case. Seven days ago *Wait For Me, Mary* was way ahead of it and the *Name* tune that now holds the No. 1 spot was way behind. Now Jack Leonard and Dick Haymes managed to crowd out Ted Daffan, who in turn shot past *Mary*. They're all in there singing, tho, and it's a close race all around.

WAIT FOR ME, MARY... DICK HAYMES (Song Spinners) ..... Decca 18556  
WILLIE KELLY ..... Hit 7049

*Mary* seems to have lost her bearings in the re-shuffling that took place this week and here she is back where she started. The tune that replaced it also bears Dick Haymes' name on the title strip, however, so no matter which way you look at it that boy is on top. *Mary's* popularity hasn't waned as much as might be assumed from the drop, it's just that other songs gained a lot of strength.

IF YOU PLEASE ..... BING CROSBY ..... Decca 18561  
FRANK SINATRA (Chorus) ..... Columbia 36679

Both versions of this tune back up the waxing of the already-strong ballad from the film *Dixie, Sunday, Monday or Always*. Here, too, Bing's appearance in the picture gives him the jump on Sinatra. This tune is a new entry on the Guide and with the public all *Dixie*-bound it should follow its mate up the ladder.

# Brunswick

Collectors' Series Records Now in Demand at Active Locations

- 80008 Pinetop's Boogie Woogie
- 80001 Pinetop's Blues
- 80001 Rockin' in Rhythm
- 80005 Twelfth Street Rag
- 80005 The Sheik of Araby
- 80007 Shim-Me-Sha-Wabble
- 80007 Tea for Two
- 80010 I Want To Be Happy
- 80010 La Cumparsita
- 80013 Farolito de Mi Barrio
- 80013 Shino On, Harvest Moon
- 80015 Heebie Jeebies
- 80015 Minnie the Moocher
- 80016 Kickin' the Gong Around
- 80016 St. Louis Blues
- 80017 Bugle Call Rag
- 80017 You Rascal You
- 80018 Some of These Days
- 80018 St. James Infirmary
- 80030 Nobody's Sweetheart
- 80030 Blue
- 80030 Shirt Tail Stomp

List, 75c each\*

\*Prices do not include Federal, State or Local Taxes.

Order now from your regular Decca Branch

DECCA DISTRIBUTING CORPORATION  
EXCLUSIVE DISTRIBUTORS



# AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

## New on WJJD Frolic

The *Breakfast Frolic*, aired six days a week, 4 to 7 a.m., on Station WJJD, Chicago, will be augmented this week when three hillbilly artists known thru-out the Midwest join the cast. They are Yodeling (Skeeter) Shepherd, formerly of WMBD, Peoria, and other Illinois stations, and who plays guitar, bass and harmonica; Wilma Lee and Stormy Cooper, husband and wife harmonizers, from WIBC, Indianapolis. The Coopers play fiddle and guitar.

## Hollywood Notes

Jimmy Wakely is featured in a singing role in Columbia Pictures' *Round-up for Victory*. Film is now in preparation at Columbia's ranch at Burbank, Calif., and will be released under a different title. Also featured in the pic are the Tennessee Ramblers. Wakely is set for another Columbia film musical, *Cowboy Canteen*, which will have in the cast the Mills Bros., Bob Wills and his Texas Playboys, and Tex Ritter. Wakely's latest picture to be completed was *Under Western Skies*. He plans a nation-wide personal appearance tour to begin December 15, two weeks after the release of one of the pictures.

Pappy Cheshire of KMOX, St. Louis, was a recent arrival in Hollywood. He has a part in Republic's coming film yet untitled but designated as *Hillbilly Special*.

Freddy Rose of Acuff & Rose, publishing firm known for the fact that last year they had 13 hillbilly hit tunes, has

arrived on the West Coast. Firm published *Be Honest With Me, Tears on My Pillow, Tweedle O' Twill, and Pins and Needles*, numbers which have appeared on every hillbilly program.

Judy Canova, who has concluded her contract with Republic Studios, will start work on a new picture, *Louisiana Hayride*, for Columbia some time in October.

## Eastern Activities

Lifting of the ban on pleasure driving

gave the parks in the Pennsylvania-Maryland territory a chance to get in the tail-end of the summer season for the presentation of western and cowboy performers. Happy Johnny Brendel reopened his Brendel's Manor Park on September 6 with the Cats and a Fiddle. Located outside of Baltimore, the park will operate on Sundays as long as weather allows. And for September 19, Brendel is bringing in the Hoosier Hot Shots for their first eastern appearance this year. The Hot Shots are jumping directly from Hollywood, where they are engaged in picture work, to make the date. Booked in by the Jolly Joyce Agency, Philadelphia.

A melange of western units was presented at Valley View Park, Hallam, Pa., on September 5, returning the folk performers upon the lifting of the pleasure driving ban. Bill, topped by Jim and Jane and the Western Vagabonds, featuring Texas Lill, included Shorty Fincher and the Prairie Pals with Nemo and featuring Rawhide, and the yodeling and singing of the Carolina Sweethearts.

Authentic folk dances and old-fashioned music were featured at Pumpernickle Bill's annual Apple Schnitzer

party on Labor Day week-end at Dorney Park, Allentown, Pa. The annual event always brings out a host of the hillbilly bands in eastern Pennsylvania.

Totem Ranch, roadhouse outside of Philadelphia at Maple Shade, N. J., plans on capitalizing on the increased interest in folk music and dancing in the east. The night club has scheduled square dancing for the new season on Saturday and Sunday evenings, bringing in the Night Riders, a western unit, for the music.

## Ford Rush Back on Job

Ford Rush, whose wholesome and cheering songs have been missing the last few weeks from *Grand Ole Opry* on WSM-NBC, is now thoroly recovered from a recent operation and is back on the job. Ford admits he felt pretty low for a while after the surgeons finished with him. Visitors to the hospital where Ford was confined, however, say that when they went there to cheer him up they found that it was Ford who did the cheering. The singer was formerly in vaude and at the hospital he had a gag for every occasion, which he used on doctors and nurses alike.

## Looking for Corn!

Minnie Pearl, who sings and recites humorously every Saturday night on *Grand Ole Opry*, recently made a personal appearance in a small town in the Kentucky Blue Grass. After the show, when she left the stage for her improvised dressing room, she found eight good-sized pigs there, excitedly rooting among her scattered belongings. "Some smart aleck once told me that he thought my singing was 'corny,'" Minnie Pearl said. "If I'd thought those pigs were insinuating anything I would sure have mighty quick saved some of the stamps in my ration book."

## Folk Tunes Record Reviews

**THE SONS OF DIXIE**  
(Bluebird 33-0507)  
*I'm Always Dreaming of You*—FT; VC.  
*Don't Ever Go Wrong*—FT; VC.

For its monthly release of a folk song platter, Victor comes up with two spry and toe-tapping Western tunes by Ralph Smith and played in lively dance style by the Sons of the South, comprising piano, guitar, violin and singers. *I'm Always Dreaming of You* is the typical cowboy love song, while *Don't Ever Go Wrong* is the ardent supplication of the cowboy for his sweetheart to stay as sweet as an angel. All the individual members of the troupe take turns with both tunes, a vocal following each instrumental interlude. While both the musicianship and vocalizing is nothing to occupy the attention, the Sons kick out with a nice dance beat, for which purposes the sides are better adapted.

**KINGS OF HARMONY QUARTET**  
(King Solomon 1000)  
*Shame How They Done Our Lord*—V.  
*Is There Anybody Here?*—V.

The Savoy Record Company, Newark, N. J., one of the newer labels cropping up since the Petrillo ban was imposed on recordings, gives indication for the first time that it is going to enter the field of folk songs. Apart from its own Savoy label for the popular fare, the record company has brought forward a new King Solomon label for the folk songs. Its initial issue offers the Kings of Harmony Quartet, a Negro male foursome, for the spiritual singing. As with all such spiritual quartets, the singing is unaccompanied, the voices achieving a rhythmic blend in their free and natural harmonies, more pronounced here in *Shame How They Done Our Lord*. Both selections are traditional Negro spirituals and the quartet, displaying fine voices and blend, sing out in the accepted spiritual tradition.

## Location Comment

From many parts of the country come reports of ops to the effect that hillbilly tunes are in great demand and the call for them continues. In most of the 25 cities reporting this week *Pistol Packin' Mama* and *No Letter Today* continue to hold top spot, with no sign of waning popularity. In 13 cities they are the only two tunes mentioned. In all, only eight tunes are being called for in balance of the towns. Latest entrant is *Modern Cannonball*, mentioned in the Des Moines report as a likely hit. Operators are unable to get a supply of the platter in large quantities. Knoxville ops say hillbillies are in

# RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

Not many new releases this week, but two of the tunes made available have the benefit of plugging in current films. Bluebird offers Spike Jones's waxing of *Hatcha-Cornia*, which is played by the City Slickers in Warner's *Thank Your Lucky Stars*. Decca brought out *Put Your Arms Around Me, Honey*, featured in 20th-Fox's *Coney Island*, waxed by Clayton McMichen's hillbilly band. Tune has already gained favor on the strength of the Dick Kuhn waxing. Decca also has two all-vocal sides done by the Sportsmen with a couple of timely titles—*What Do You Do in the Infantry?* and *Ke-Toky-i-o*. Beacon has readied a ballad with an appropriate theme, *When We're All Back Together Again*, sung by Carl Landt.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

**PEOPLE WILL SAY WE'RE IN LOVE** ..... FRANK SINATRA (With Chorus).... Columbia 36682

This smash hit from the Broadway musical click, *Oklahoma*, is already riding high in radio and sheet music circles. And now that a Frank Sinatra interpretation of the hit love ballad comes up on wax, music operators can be sure of a bountiful crop of coins attending the side's spinning. Ever the romanticist, the temper of the song is tailored for Sinatra's talents. And the background provided by the mixed chorus for the first time adds real luster to one of his all-singing sides. The only other available recording is an instrumental by Hal Goodman on the Hit label.

**RHAPSODY IN BLUE** .... GLENN MILLER ..... Victor 20-1529

This pre-ban issue of the gorgeous theme song of Gershwin's immortal *Rhapsody in Blue* serves as an instrumental show-case for the Glenn Miller band up to the time the maestro checked in his baton for a uniform. In spite of the many different record versions of the *Rhapsody*, a Glenn Miller impression is certain to find a great deal of interest among the phono fans still faithful to their favorite band leader. Miller has enhanced the haunting melody with a grandiose arrangement, one that is certain to cast a real musical spell on the phono fans that will be translated in terms of nickel-pieces attending the side. Plattermate is an open-air ballad, *Along the Santa Fe Trail*, an attractive ballad based on Ferde Grofe's famous *Grand Canyon Suite*. Moreover, the side affords Ray Eberle's singing of the wide open spaces.

**HOMELESS ON THE RANGE** ..... DERYCK SAMPSON ..... Beacon 7004

For the boogie-woogie fans, and every juke-box kid has either been innoculated to the eight-to-the-stuff already or is ready and willing, the piano flashes of Deryck Sampson are sure-fire to create real excitement. The youngster kicks out with such keyboard antics in true fashion. And with the gulf of such fans widening, music operators should find Deryck a mighty Sampson when it comes to catching the coins. Moreover, the teaser title is an attention-getter, particularly if note is made on the phono sticker that it is a boogie-woogie piano offering. Opus itself is the familiar *Home On the Range*, with a dash of *Home, Sweet Home* set in the eight-to-the-bar groove.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**DEALERS OPERATORS!**

**PATIENCE!**  
My Lord  
Rome Wasn't Built in a Day—  
All Orders Shipped as They Are Received.

**1 BONNIE DAVIS'S**  
(The Don't Stop Now Girl)  
Double Decker Recording of  
"I DON'T STAND FOR THAT JIVE"  
"NO LOVE BLUES"  
No. 110

**2 "JOHNNY DOUGHBOY POLKA"**  
"GAY VIENNA"  
No. 510

All Star Hot Jazz Series  
"SUGAR-FOOT STOMP"  
"BLUE RHYTHM"

**3** By FLETCHER HENDERSON  
featuring COLEMAN HAWKINS,  
J. C. Higginbottom,  
John Kirby, Rex Stewart,  
Edgar Sampson and others.  
No. 500

SEND FOR OUR RELEASE CARD

**SAVOY RECORD CO.**  
58 MARKET ST.  
NEWARK, N. J.



overwhelming demand. Major Negro op reports that Negro locations are going for them as never before, when they are tuneful and prettily worded, not just doleful. If a comment from record sale spots is worth anything, they are moaning that it's next to impossible to get hillbilly supplies.

**Popularity Nationwide**

Baltimore: PPM and No Letter Today continue as outstanding hillbilly tunes. The duo has had a remarkable popularity run at music box spots. Ops 1, 2 and 3, PPM going strong. Op 2, No Letter Today going strong. Op 1, No Letter gaining popularity.

Salt Lake City: PPM still tops at all locations, but Rosalita by Okeh and Dexter is very strong and coming fast. Mama is tapering off slightly. Autry's You'll Be Sorry gets good play. Ted Daffan has two clicks in the local boxes, with Born to Lose maintaining even play and losing nothing in last two weeks. No Letter is unspectacular, but a solid nickel-grabber. Home in San Antone (Bob Wills) is just beginning to show here.

Buffalo: PPM and No Letter are doing simply terrific and ops are knocking themselves out to get hold of more of these disks. Rosalita is going big, too. Ops 1 and 2, PPM going strong. Ops 1, 2 and 3, No Letter gaining in popularity. Op 2, Rosalita gaining popularity.

New Orleans: PPM and No Letter running neck and neck and seem yet to show their peak. I Hung My Head and Cried (Autry) seems to show rejuvenation. Home in San Antone (Wills and Texas Cowboys) coming up. Op 1, PPM gaining popularity. Op 2, PPM going strong. Op 3, No Letter gaining popularity.

Richmond: PPM and No Letter appear in nearly every location. Ops 1 and 3, PPM going strong. Op 1, No Letter gaining. Op 2, PPM gaining.

San Francisco: Ops 2 and 3, PPM going strong. Op 2, Home in San Antone gaining.

Spokane: Some of the current play on hillbilly stuff is scored by Gene Autry with You'll Be Sorry and What's Going to Happen to Me? and with Dexter's Rosalita. Ops 1 and 3, PPM going strong. Op 2, No Letter going strong. Op 3, No Letter gaining; Rosalita going strong.

Bridgeport: PPM leading, with Home in San Antone a close second. Also going well are No Letter, Born to Lose and Rosalita.

Cincinnati: Hillbilly spots give Al Dexter recording of Rosalita the call over same artist's rendition of PPM. Comin' in On a Wing and a Prayer doing a fade-out. Ops 1, 2 and 3, PPM going strong. Op 1, Rosalita and Born to Lose going strong.

Des Moines: Modern Cannonball seems like a hit here. Ops 1 and 2, PPM going strong. Op 1, No Letter going strong; Modern Cannonball gaining. Ops 1 and 3, Home in San Antone gaining.

Denver: One company reports Home in San Antone (Wills) best hillbilly. The other two report PPM (Dexter) next best. Erie: Ops 1 and 3, PPM going strong. Op 2, PPM gaining.

Fort Worth: Old hillbilly tunes when dragged out are played heavily at taverns. Op 2, PPM going strong. Op 3, PPM gaining; No Letter going strong.

Memphis: Call for hillbillies going up in all locations. Ops 1 and 3, PPM going strong. Op 2, PPM gaining. Op 3, Home in San Antone going strong.

Milwaukee: Op 2, PPM going strong. Op 3, No Letter gaining.

Dallas: Magic Music Company's top hillbilly this week is Put Your Arms Around Me, Honey by the Pine Ridge Boys. Ops 2 and 3, PPM going strong. Op 1, PPM gaining.

Nashville: No Letter (Daffan) top hillbilly number. PPM fired a blank here.

New York: Hillbillies still strong, with PPM and No Letter in the lead. Ops complain can't get records.

Philadelphia: Ops 1, 2 and 3, PPM going strong. Op 3, No Letter gaining.

St. Louis: Hillbillies enjoying a revival in many spots in this section. Op 3, PPM going strong; Born to Lose going strong.

Little Rock: No Letter (Daffan), going strong.

Minneapolis: PPM and No Letter going strong, says ops 1, 2 and 3.

**MUSIC IN THE NEWS**

(Continued from page 64)

the first paper to tell the story of how she was created.

She was discovered, strangely enough, at Camp Lee, Va., as a morning-after orphan in the mind of Pvt. William L. Rus-

sell. This was last November, when Bizerte was much in the news. Russell admits he had had rather a bad night and to ease the pain he began to compose a limerick. Actually, he created Dirty Gertie.

He sent it in to Yank, the soldier newspaper, where it appeared with other assorted doggerel in a column called "The Poets Cornered." In due time it was picked up by the North African edition of Stars and Stripes. There it caught the eye of Serg. Paul Reif, who wrote the music for Isle of Capri and other song hits. Reif set Russell's chorus to music and the song hit of North Africa was born.

It remained only for Serg. Jack Goldstein to write a few verses, for the song to be incorporated into a soldier show, and for Josephine Baker, entertaining the soldiers in North Africa, to start plugging it over a North African radio station.

Meantime Russell had won an assignment to officers' training school and was stationed in Camp Edwards, Mass. He had gone to the trouble to take out a copyright on his chorus gal, but otherwise he had forgotten her till he happened to notice a line in a dispatch from North Africa that Dirty Gertie was being sung by the soldiers there. Russell can't sing or even whistle a tune, so he thought it a bit strange that his words were being sung.

But all this time a letter from composer Reif to lyricist Russell had been chasing around the country from one army camp to another. It finally was delivered to Camp Edwards, Mass., and much to Russell's surprise, he found that Reif had given Russell authority to sign contracts for publication of the song in the U. S. Russell is now at Walter Reid Hospital, Washington, but as soon as the doctors let him out he's heading for New York to see what can be done about it.

Russell is now a lieutenant and is a little surprised at his sudden fame. He wrote some verses when he was in Cornell and later did a little humor for a magazine. But it didn't pay out like Gertie is going to. All Russell has to say about his success is that "Mother isn't very proud of Gertie." But the army thinks she's wonderful and she'll probably go down in history.

Army Times has printed the air and will distribute the words as part of the army's song hit parade program.

Most of the verses to Gertie, like most of the verses to Mademoiselle From Armentiers, can't be printed. But a few of the scrubbed-up and more quotable verses will appear in the published song version, including:

Dirty Gertie from Bizerte,  
Says she's twenty, tho she's thirty.  
She's the gal whose name is spoken  
From Algiers back to Hoboken.  
You don't have to have three guesses,  
We all know where her address is:  
It's that famous G. I. shirtie,  
Dirtie Gertie from Bizerte.

**PUBLIC INTEREST**

(Continued from page 61)

place within the industry with great rapidity also, and these new developments give rise to an immense traffic in used machines. The industry itself has always been accustomed to an immense traffic in used machines at high prices. During the war emergency the causes which underlie the used machine trade have been greatly speeded up. Economic shifts are more rapid; retail situations change faster; industrial shifts are of greater consequence; repair parts are much harder to get, and the labor supply is a greater problem than ever.

All of these conditions make the used machine trade important to the maintenance of the industry. All of these changes greatly increase the costs of doing business; and, hence, the necessity of maintaining prices on used and rebuilt machines at high levels.

2. Important and rapid changes in the personnel of the industry have also taken place, and this is one of the big reasons underlying the trade in used machines of all kinds. In normal times there was a turnover in the operator personnel of about 70 per cent every three years. This meant the placing of used machines on the market or else they remained in stores in disrepair and unsanitary condition. Because of a well organized used machine trade at high prices, the industry absorbed old machines, rebuilt them, and put them back into service again. The war emergency has speeded up this turnover in industry personnel. Many operators have entered the services or are employed in industrial plants. Because of the highly organized

used machine market, their machines were quickly repaired and put into service again, and retail establishments were saved from having useless machines on hand. The labor supply has also been greatly curtailed in keeping with the trend in all lines of civilian business. This problem has greatly increased the cost of keeping machines in repair and of shifting them to various parts of the country as local conditions change rapidly.

**Hard to Apply**

3. The industry itself finds any regulations to control prices on used and rebuilt machines very confusing. Coin machines definitely are not consumer goods and have nothing in common with consumer goods, either used or new. The organization of the industry is not along the lines of consumer industries. There are no definite standards for classification of the trade according to distributors, or wholesalers, retailers and consumers. Firms commonly called distributors both buy and sell and use or operate coin machines in a majority of the cases. The operators or owners of coin machines are compelled by rapidly changing conditions to buy and sell coin machines frequently; hence they perform some of the functions of dealers or distributors. Many newspapers refer to them as distributors. Men of long experience in the industry are unable to draw up definitions or outline plans which would simplify this situation by applying price control within the industry.

These difficult problems peculiar to the coin machine industry itself have no relation to the public in any way as consumers; hence, the price ceiling control on used and rebuilt machines greatly increases the difficulties of the industry during the war emergency and promises no real help to the public in its fight against inflation.

4. The industry accepts as its chief responsibility the duty of keeping its machines in as good repair as possible until new machines and parts can be made again. If prices are controlled at levels prescribed by MPR-429 it will greatly discourage the present highly organized activity of the industry in reclaiming every old machine possible and putting it into good repair and keeping it in service as long as possible. The industry feels that this highly organized activity of reclaiming and repairing old machines is not only profitable to the industry itself but makes possible to the public the greatest service as outlined in Section I of this article.

5. The public and outside observers have many misconceptions about the big money made by members of the coin machine industry because of high prices prevailing within the trade. The trade in used and rebuilt machines widely distributes its profits because distributors and operators buy and sell machines due to changing local conditions and hence all are affected sooner or later. The industry also distributes 50 per cent of the gross earnings of most of its machines to retail establishments which greatly need these extra earnings during the war emergency.

Many details could be given about the peculiar problems of the coin machine industry and the trade in used and rebuilt machines. A careful investigation

**Detroit**

DETROIT, Sept. 11.—Tony Scalici, operating under the name of the East Side Enterprises, is spending the summer out of town, coming in about once a week to check on operations.

Max Lipin, of Allied Music Sales Company, is back from a week of vacationing at Frankfort, Mich., after taking in the New York Music Show.

Aaron Lipin, who is managing the Allied Music & Sales Company in his brother's absence, reports a sizable demand for the new march records.

Viola Devroy, of the record department of Modern Music Company, is sorry vacations are so short—hers is just over.

Otto C. Witte, who recently formed the Automatic Coldrink Dispensing Company, reports good business in industrial locations in which the company specializes. Ginger ale and root beer are the principal soft drinks being used in the machines at present.

of all these problems will show that a high level of prices must be maintained in order to keep as many machines as possible in service until new machines and parts can be manufactured again. MPR-429 sets up a price level below the original manufacturer's price, and the history of the trade in this country and in England has already shown that a higher price level than the original cost is necessary if the trade is to keep its services going at a high rate of efficiency until the war is over. Each passing day increases the difficulties of the industry, and price levels would naturally rise to that point where profit returns on the machines would stop further increases. Nothing in this trend toward higher prices relates to the consuming public in any way but is strictly confined to the narrow limits of the industry itself. Retail establishments are not even concerned in the prices which members of the industry pay for used machines. They are chiefly interested in the industry's keeping its machines in good repair and promptly changing them as conditions change.

**MOVIE MACHINE REVIEW**

(Continued from page 66)

finishes remodeling her husband he looks like another person. Amusing. (Minoco Reissue.)

Wham, a jivy little reel, presents the FOUR GINGERSNAPS, three girls and a man. Bandstand background. Six chorus girls appear briefly. The 'Snaps sing smoothly. (Soundies.)

**TALENT AND TUNES**

(Continued from page 67)

Thursday, September 9, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best sellers under Harlem Hit Parade.

For

INTERNATIONAL

OR

FOREIGN

RECORDS IN ANY LANGUAGE

IT'S

V I C T O R

"V" SERIES

Ask your local jobber for complete catalogues in the various languages . . . or write—

STANDARD PHONO CO.

163 WEST 23<sup>RD</sup> STREET, NEW YORK 11, N. Y.



# Music in War Plants Okayed

Government agencies find music boosts workers' morale; may boost production

WASHINGTON, Sept. 11.—The use of music as a weapon of war production is to receive the official blessing of government agencies as the result of an official survey that has been completed which purports to show that music in war plants has proved a powerful stimulus to worker morale and has contributed substantially in the achievement of increased production.

The survey, covering 100 plants, indicated that management which has experimented with this device is over- (See Music in War Plants on opp. page)

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

## Confectioners Plan Research

Want to develop greater variety of uses for farm products

NEW ORLEANS, Sept. 11.—A conference on research experiments to increase the amount of farm products utilized by confectioners was held here by Phillip P. Gott, president of the National Confectioners' Association, Chicago; Dr. H. S. Payne, assistant director of the Southern Regional Research Laboratory, and members of the New Orleans Candy Club.

A co-operative project has been developed by the National Confectioners' Association and the Department of Agriculture, thru the bureau of agricultural and industrial chemistry, to develop a greater variety of uses for farm products by confectionery interests, Gott stated.

The conference with Dr. Payne, who will direct the experiments, was to formulate details. Included in experiments will be practically all farm products with proper bases, such as rice, flour, potatoes, soybeans, cottonseed and peanut flour and oil and sweet potatoes. The NCA will furnish a candymaker and the ingredients for the experiments and the Southern Regional Research Laboratory will furnish the chemical and technical assistance.

Gott commented on the probable effect abroad in a post-war market of

the distribution of candy to soldiers, which is given widespread circulation, and foresaw a much wider market when peace comes.

"In 1942," he said, "candy manufacturers purchased nearly 200,000,000 pounds of shelled peanuts at a cost of over \$30,000,000. Based on the use of peanuts during the first half of 1943, candy manufacturers this year probably will purchase 250,000,000 pounds at a cost of more than \$30,000,000. Peanuts rank as the fourth most important ingredient in making candy.

"Availability of sugar and chocolate has been increased to the candymakers. What we need now is new sources of confections and materials for them."

## Civilian Soft Drink Supply Estimated at 11½ Billion Bottles

NEW YORK, Sept. 11.—Supplies of soft drinks for civilian consumption this year will probably total about 11,500,000,000 bottles, as compared with 16,000,000 bottles in the pre-war year of 1941, it has been announced by the American Bottlers of Carbonated Beverages, a national association of the soft drink industry.

Altho the United States armed forces are consuming soft drinks at the rate of more than 2,000,000,000 bottles annually, the civilian supply of the beverages is not reduced materially by this demand, it was pointed out. Bottlers are receiving extra allotments of both sugar and bottle caps for shipments made to the service branches, but sugar and gasoline rationing and other wartime measures account for the restrictions on civilian supplies, the group explained.

# Up Prices on Cheaper Cigs

OPA allows increase on "economy" brands to offset tobacco costs

WASHINGTON, Sept. 11.—The Office of Price Administration has granted an increase for what is designated as the "economy" brands of cigarettes—Marvels, Twenty Grands and the like. The new price schedule has gone into effect.

Announcement to the effect that an increase from one-half cent, to 1 cent a pack in the maximum retail prices of the economy brands was authorized to meet increased manufacturing costs, principally the costs of the tobaccos used. The government agency added that the increase does not extend to the more expensive standard, or popular brands.

OPA finds after study, it is stated, that cost increases for the economy brands will cause them to face an actual loss in 1943 operations, and a great loss in 1944, unless they are permitted to reflect increased manufacturing costs in their selling prices. These brands, it is noted, represent about 10 per cent of all cigarettes sold in the United States.

The manufacturers of the standard brands have likewise incurred the increased costs referred to, but it is explained that these manufacturers—those making the popular brands—"have been able to absorb substantial portions of their increased costs thru increased volume of sales," and OPA concluded: "It is evident that net profits for the year 1943, measured in terms of dollars, still will be greater than those of a base period reflecting normal conditions in the popular brands industry."

## Woodley Elected President Of National Peanut Council

ATLANTA, Sept. 11.—W. P. Woodley, vice-president of the Columbian Peanut Company, Norfolk, Va., was elected president of the National Peanut Council, Inc., at the annual meeting of the board of directors here. He succeeds Joel Moore, of Atlanta, district manager of the Southern Cotton Oil Company.

Other officers elected were J. D. Sargeant, Tolar, Tex., manager of the Southwestern Peanut Growers' Association, first vice-president; B. I. Bostwick, of the Arlington Peanut Company, Arlington, Ga., second vice-president, and Modane Marchbanks, Atlanta, re-elected executive secretary.



**VICTOR'S TOPPER**  
Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mds. (800 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only... \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

**MARBLES**  
PERFECT 5/8 SIZE, GLASS ASSORTED COLORS, 20,000 to a Case.  
**\$39.50 per case**  
LIMITED SUPPLY.  
Full Cash With Order.

**VICTOR'S FAMOUS MODEL V**  
Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only... \$8.50 Each. (Porcelain Finish \$1.00 additional.)

**EXTRA SPECIAL**  
25 New MODEL V and  
**400 POUNDS 5/8 BALL GUM**  
56,000 Balls of Gum.  
ALL FOR \$365.00. FULL CASH WITH ORDER. Limited Number of Deals Available.

**TORR 2047 A-SO. 68 PHILA., PA.**

# VENDER SUPPLY NOTES

**FIRST MILLION.**—Florida's 3-cent-a-package cigarette tax, which became effective July 6, has produced its first million dollars of revenue. The first month's receipts exceeded \$700,000 as stamps were bought for stocks on hand. Since then the revenue has come in at a rate of \$350,000, indicating the tax will exceed original estimates of \$3,500,000 annually.

**RAISINS.**—There will be even more raisins this year than Washington's most optimistic food planners had hoped. Experts estimate that the crop of raisin grapes, now being harvested, will hit a new record high of 1,575,000 tons. By the time the grapes are dried out, it will mean 394,000 tons of them. The government's announced goal was 325,000 tons. Only unusually early rains or lack of labor in drying yards could prevent reaching this goal.

The government is the sole buyer of all raisins, paying from \$155 to \$165 a ton, according to variety. Last year the average was around \$110 a ton; two years ago it was \$60. Civilians won't have to worry about skyrocketing prices for raisins reaching their grocery shelves,

however; the government will subsidize them.

The prospective raisin production this year of close to 400,000 tons will almost double the 210,000 which is considered normal. Of this normal total, 150,000 tons were consumed in the United States and the balance went to the United Kingdom and to Scandinavian countries. The 1943 goal of 325,000 tons is designed not only to take care of the armed forces and lend-lease demands, but to provide civilians with their accustomed 150,000 tons. Any excess presumably will mean that much more for the people at home.

**TOBACCO PRICES.**—After thoro study of the request made at an industry meeting last month for an increase in the maximum price of the 1943 crop of flue-cured tobacco, the OPA has announced that no increases can be granted. This means that the over-all maximum weighted average purchase price will remain 41 cents a pound.

OPA points out that this price, the highest to growers in many years, more than meets the requirements set by Congress in the amended emergency price control act of 1942 as to returns to growers when ceilings are established for agricultural commodities.

Meanwhile, in Maryland, tobacco prices are on a rampage. That State's special variety of leaf, which is practically flavorless, but is mixed in cigarettes to make them burn better, has no price ceiling. So farmers are reported asking a flat 16 cents a pound for all grades from the best to the worst. Struck hard by drought this year, next year's crop may be even sorrier.

**SOFT DRINK TAXES DECLINE.**—According to the State revenue commissioner of Georgia, the tax on soft drink slrup returned \$24,012 in the last fiscal year, compared with \$26,642 for the previous year.

## AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!

# Northwestern

835 E. Armstrong St., Morris, Ill.

**CIGARETTE AND CANDY MACHINES**

	Uneda Rebuilt	Reg. Rebuilt
U-Need-a-Paks, Model 500, 15 Cols.	\$135.00	\$122.50
U-Need-a-Paks, 1940 Model E, 8 Cols., Square Mirror	60.00	45.00
U-Need-a-Paks, 1940 Model E, 6 Cols., Square Mirror	40.00	32.00
Nationals, 7-50	74.00	
Nationals, 9-30	65.00	
Nationals, 6-30		22.00
DuGreniers, "W," 8 Cols.	62.50	50.00
<b>CANDY MACHINES</b>		
U-Need-a-Paks, 5 Cols.	\$ 65.00	\$ 50.00
Nationals, 6 Cols.	75.00	60.00
Nationals, 8 Cols.	102.50	

Immediate Shipment Upon Receipt of 1/3 Deposit, Balance C. O. D.  
ALSO COMPLETE STOCK OF U-NEED-A-PAK PARTS  
UNEDA VENDING SERVICE, 195 AVE. O, BROOKLYN 4, N. Y.

**CIGARETTE AND CANDY VENDING MACHINES**

COMPLETELY REBUILT READY FOR LOCATION

DuGrenier Candyman	\$35.00
DuGrenier Model "8"	\$31.50
National 6-26, No Stand	\$19.50
National 9-30, 9-50 and Nat. Candy Mchs. also available.	

Subject to prior sale.  
1/3 Deposit, Bal. on Delivery.  
Write for descriptive list.  
Eastern Representative  
**NATIONAL VENDORS, INC.**

**LOUIS H. CANTOR COMPANY**  
240 WEST 54TH ST., NEW YORK CITY



# ARCADE NEWS

## Shore Arcade Best in Years

**Bay Shore Amuse. Park, near Baltimore, reports 50 p. c. gain over '42**

BALTIMORE, Sept. 11.—Arcade operation at Bay Shore Amusement Park, 15 miles east of Baltimore has proven very successful during the current season, according to William H. Webb, general manager of the park. The season has proven to be one of the best in the last five years.

The arcade operation has registered a gain of better than 50 per cent over the previous season. The arcade contains 200 coin machines, ranging from counter units to the big target guns. Gasoline rationing and the ban on pleasure driving, which was in force until the first of September, was reflected in the attendance. Crowds were not quite as large, but this was offset by the fact that patrons had more money and spent it in a fairly free manner, which made it possible for the arcade to register the substantial gain in collections. Streetcar service is the only means of reaching the park, other than by automobile. While for the first two weeks' operation of the park this season, streetcar service was inadequate, the transit company increased the service which helped materially in bringing out much larger crowds.

### Many New Residents in Area

It is estimated that 250,000 persons reside in the new residential area around the park, and these people found it possible to reach the park with ease.

The arcade was operated this season directly by the park management. Additional arcade business is looked for during the remaining days of the season. Plan is to close about the middle of September, but the weather will be a guiding factor, and operation may continue for an extended period.

## Arcades Will Remain Open

**Two New Jersey resort locations consider winter-long operation as business booms**

ATLANTIC CITY, Sept. 11.—Originally figuring on only summer operations, the arcades here and at neighboring Wildwood are remaining open despite traditional Labor Day closings. The arcades, enjoying good business all summer, are joining with all the other amusement and business enterprises at the resorts and remaining open to take advantage of what is expected to be a prosperous

post-season period. Many arcade operators are prepared to remain open thru October, and if warranted, will operate the winter long.

Lifting of the ban on pleasure driving and the availability of better train and bus facilities now that the summer rush is over are expected to make it more attractive for visitors. Moreover, since the war plants and businesses at the inland cities are staggering vacation schedules and splitting regular two-week vacations into two single weeks, it is expected that the resorts will attract many vacationers during the fall and winter.

Since the arcades have been playing such a prominent part in providing entertainment for visitors, the appeal of the coin-operated machines is certain to be as strong during the fall and winter as it has been this summer. Moreover, appeal of indoor amusements is even stronger in cooler weather.

A further factor that may lead to year-round operation of the arcades is the fact that a large military population will be housed at both resorts. Altho Atlantic City has been evacuated as a training base for the army air force, the resort will become a rehabilitation center for the AAF. At Wildwood, thousands of sailors and coast guardsmen are stationed permanently. Since concessionaires at both resorts enjoyed big business during the pre-season weeks, when the military dominated, even better business is anticipated by arcade operators during the post-season months.

Both Atlantic City and Wildwood have taken definite steps in exploiting the advantages of a September or October vacation at the seashore, advertising in newspapers and on the radio in all nearby metropolitan centers. With all forces joined to extend the regular season, arcade operators are sure to come in for their share of the business.

## Former Usherettes Seek Employment As Arcade Helpers

PHILADELPHIA, Sept. 11.—Placing employees of amusement arcades on the nondeferable list by the War-Manpower Commission has resulted in the almost overnight appearance of female employees at local arcades. Arcade operators have had little trouble finding girls to take positions, drawing many of the women who had previously taken jobs as usherettes in the movie houses.

Putting the fem attendants in uniform has added plenty of eye appeal to the arcades, attracting as much attention almost as the machines themselves. Moreover, operators report that they encounter no trouble in holding on to their new women employees. Girls say that the work is pleasant and the pay is as good. Working conditions at the arcades are excellent and the girls feel that they have a better future ahead than ushering at a movie house.

### Mayor Orders Changes In Operation of Arcade

SPRINGFIELD, Mass., Sept. 11.—The owner of a downtown arcade here has been notified that his license would be renewed subject to certain conditions in addition to those contained in the license.

Among the conditions specified by Acting Mayor J. A. Anderson were: That no person under 18 years of age be permitted to enter; that amusements offered be satisfactory to the chief of police, and that the store front be altered to comply and blend with the adjoining properties, such alterations to be completed on or before October 1. Work of altering the exterior of the store was begun the day the acting mayor delivered the conditions.

"If properly operated, the amusement center is a legitimate business for furnishing entertainment for servicemen in this city," Anderson said.

## Holiday Jams Resort Spots

**Week-end crowd estimated at 45,000 fills arcades at famous resort**

OCEAN CITY, Md., Sept. 11.—Arcades at this summer resort spot chalked up the best business of the season over the Labor Day week-end, as an estimated 45,000 persons jammed the place over the three days.

This is due to the lifting of the ban on pleasure driving—for by far the majority of visitors came by automobile. The cars jammed the streets, alleys and parking lots.

Money appeared to be no object; a good time was of paramount interest.

Arcade operators appeared well satisfied with their takes over the week-end

holiday, which was termed much better than during the Memorial Day and Fourth of July holiday periods. At that time the pleasure-driving ban had not been lifted, nor did as favorable weather prevail.

### MUSIC IN WAR PLANTS

(Continued from opposite page)

whelmingly of the opinion that music improves morale of employees while fully half of the companies consulted were equally convinced that it increased output.

Evidence gathered in the survey, it is emphasized, points to the fact that the principal value of music in relation to efficiency is not in speeding up the worker to greater effort but rather in relaxing unnecessary tensions and creating a pleasant atmosphere for work.

Seventy-six of the 100 plants surveyed use p.-a. systems, either broadcasting from the plant or subscribing to an outside service. The other 24 plants have either live bands, orchestras and choruses composed of workers, or they secure outside talent for lunch hour programs.

The survey shows that 50 per cent of the p.-a. installations in the 76 plants were made after July, 1942, which indicates that this is a recent development in the American industrial scene.

## "NAME-IN-HEADLINES PRESS"

A Real Money Maker for Penny Arcades. (Hard to Get) "Names-in-Headlines" Press, complete, ready to print Headlines on Front Page of Newspaper, including printing cabinet, type, tray, form, ink brayer, ready to operate. Anyone can set type and print papers in 3 minutes. Actual cost about 1c each—Brings 25c a copy. It's a "Gold Mine" for Arcades and Concessions.

**\$300<sup>00</sup>**

Complete with 3-color NEON SIGN, 16 in. wide by 9 ft. 4 in. long, wording 25c YOUR OWN NAME IN HEADLINES 25c

### ARCADE BARGAIN SPECIALS:

- 2 Strength Testers and Lifter Comb. .... \$ 75.00 Ea.
- 25 Evans and Rockola Bowling Alleys ..... 40.00 Ea.
- 25 Seeburg Jap Converted Ch. Sams ..... 139.50 Ea.
- 1 Gypsy Palmist Light Up, Floor Model ..... 100.00
- 6 Mutoscope 3 Column Metal Card Vendors ..... 35.00 Ea.
- 1 Love Meter—1 Advice Single Women ..... 25.00 Ea.
- 1 What My Friends Call Me ..... 25.00 Ea.
- 1 What Should I Be Ashamed Of? ..... 25.00 Ea.

1/3 Cash, Balance C. O. D.

## B. & B. NOVELTY CO.

621 WEST MAIN ST.

LOUISVILLE, KY.

## A GREAT 3-SECTION CARD VENDOR for all MUTOSCOPE novelty cards



DISPLAYS AVAILABLE

for 29 Different Sets of Cards, including the new, exclusive

### HOT-CHA GIRLS

Beautiful 8-Color Reproductions of EARL MORAN'S Famous Paintings 64 Different Subjects

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls, or use any other Mutoscope cards you wish. (Adjustable to sell 1, 2 or 3 cards for one coin.)

**SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!**  
ONLY A FEW LEFT!  
3000 CARDS FREE BRING IN \$75.  
VENDOR COSTS ONLY \$60.  
1/3 Deposit, Balance C. O. D.

**SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.**

**INTERNATIONAL MUTOSCOPE CORPORATION**  
WM. RABKIN, Pres.  
Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.  
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK

... Better Order NOW Any Supplies You Need:

- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
- MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.
- PUNCHING BAGS AND ACCESSORIES.

● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

## ARCADE MACHINES

Wanted for CASH

Will Pay Good Prices for All Types of Machines.

Especially Gun Machines and Photomats or Photomatics. Must be in good working condition. Interested in buying complete Arcade Equipment.

### COOPER'S

641 Church St., Norfolk, Va.



BACK THE ATTACK WITH WAR BONDS!

# MONARCH CLOSEOUTS!

1-BALL AUTOMATIC PAYOUT TABLES		
Mills Spinning Reels \$125.00	Bally Grand Natl. JP \$115.00	Mills Clobber .....\$ 35.00
Mills 1-2-3, Bally	Gottlieb Daily Races. 35.00	Three Up ..... 35.00
P.O. Unit ..... 89.50	Keeney Winning Ticket 150.00	Bally Gold Medal, J.P. 65.00
Bally Hawthorne, JP 65.00	Bally Hi-leah ..... 35.00	Gottlieb Multiple Races 45.00
Bally Thistle-down, J.P. 75.00	Bally Preakness ..... 35.00	Bally Stables ..... 35.00
COMBINATION FREE PLAY AND PAYOUT CONSOLES		
Bally Hi Hand ... \$150.00	Pace '41 Saratoga ... \$180.00	Mills Factory Reb.
Keeney Super Bell .. 220.00	Bally Club Bell ..... 220.00	Jumbo Parade ... \$165.00
FREE PLAY CONSOLES		
Jennings Silver Moon, 5¢ ..... \$115.00	Bally Big Top ..... \$ 95.00	
Jennings Bobtail, 5¢ ..... 115.00	Waiting Big Game ..... 65.00	
Mills Jumbo, Brown ..... 75.00	Jennings Fasttime ..... 50.00	
Evans Junglo Camp ..... 75.00	Mills Jumbo, Blue ..... 95.00	
AUTOMATIC PAYOUT CONSOLES		
Jennings Liberty Bell \$ 30.00	Bally Ray's Track ... \$125.00	Pace Saratoga, Rails \$120.00
Mills Jumbo, Brown . 85.00	Exhibit Tanforan . . 30.00	Callie Roulette, 25¢ . 250.00
Keeney Triple Entry. 135.00	Groetchen Sugar King 35.00	Jennings Good Luck . 45.00
Evans '40 Dominos. 150.00	Keeney '38 Tracktime 125.00	Bally Bells, 5¢ & 25¢ 95.00
Mills Owl, 5-Ball Free Play, Fact. Reb. .... \$ 75.00		
Exh. Rotary Merchandiser, Chrome Glow Type ..... 175.00		
Mills Dewey Slot Machine, 7-Coin Recd. Good Condition ..... 125.00		
Western 7-Flashers, 1-Ball, 6-Coin Multiple, Free Play ..... 95.00		
FOR IMMEDIATE SHIPMENT—WIDE VARIETY MILLS AND JENNINGS NEW AND FACTORY REBUILT SLOTS, 5¢-10¢-25¢-50¢.		
New Cabinets for 4 Bells ..... \$39.50	Backboard Glass for Jockey Club ..... \$12.50	
One Set of Five Glasses for 4 Bell ..... 20.00	Backboard Glass for Longacre ..... 9.25	
Top Glass for Jumbo Cash, Fr. or An. .... 7.50	Backboard Glass for Pimlico ..... 9.25	
Top Glass for Jennings Silver Moon ..... 7.50	Backboard Glass for Sport Event ..... 9.25	
Top Glass for Mills Square Ball ..... 14.50	Backboard Glass for Jumbo Cash ..... 4.50	
Top Glass for Jennings Bobtail ..... 7.50	Backboard Glass for '41 Derby ..... 9.25	
Top Glass for Jumbo Free Play ..... 5.50	New Cabinet for Jumbo Cash ..... 27.50	
NEW MILLS SAFE STAND, ORIGINAL CARTONS, LIMITED QUANTITY 20.50		

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

### 10 P.M. Curfew Passed By Officials of Natchez

NATCHEZ, Miss., Sept. 11.—Taverns in the town, beer parlors and night clubs must close at 10 p.m. except on Saturday nights when they will be permitted to operate until midnight.

A directive has been given Chief of Police Jack Thomas by the board of mayor and aldermen to enforce the 10 o'clock curfew.

Action was taken by the city fathers when representatives of local industries, which have government contracts for goods needed in the war effort, petitioned the municipal council to put restrictions on "jooking." It was stated that employees were staying out at all hours, thereby impairing efficiency.

It is stated that when the Adams County Board of Supervisors meets in regular session a similar directive imposing the 10 o'clock curfew for suburban night clubs outside the city limits will be requested.

Just what action, if any, to discourage late hours at Louisiana night clubs, conveniently accessible by the Natchez bridge across the Mississippi River, and which are very popular with Natchez "jookers," has not been disclosed.

### Sam Lerner, Philadelphia, Returns To Operating Fold

PHILADELPHIA, Sept. 11.—Sam Lerner, who closed down his Stanley Music & Amusement Company last year purportedly for the duration, has returned to the operating field. He has revived his Stanley firm and for a starter is operating pinball machines only. Ed Lerner, his brother, is handling the route. This

past summer Lerner operated the Stanley Arcade on the Wildwood (N. J.) Boardwalk. A pioneer operator, Lerner's decision to return to the fold was influenced by the brighter business prospect enjoyed by machine operators here.

## DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

01A .....\$ .75	48 .....\$2.00
1A5GT ..... .95	50 ..... 1.00
1B5-25B ..... 1.20	55 ..... .50
1H4G ..... .95	56 ..... .75
1N5 ..... 1.25	57 ..... .75
1Q5 ..... 1.25	58 ..... .80
1R5 ..... 1.25	59 ..... .65
1LE3 ..... 2.25	75 ..... .55
1R5 ..... 1.25	76 ..... .80
1T4 ..... 1.25	77 ..... .85
1T5 ..... 1.25	78 ..... .85
1V ..... 1.10	79 ..... 1.50
1Q5GT ..... 1.25	80 ..... .70
2A5 ..... 1.40	81 ..... 1.75
2A6 ..... .95	83 ..... 1.20
305 ..... 1.25	85 ..... .70
2A7 ..... .75	89 ..... .65
354 ..... 1.25	6K8GT ..... 1.15
5T4 ..... 1.10	6K8, Metal ..... .95
5U4G ..... .95	6L6G ..... 1.75
5V4 ..... 1.50	6L6, Metal ..... 1.40
5W4GT ..... .95	6N7 ..... 1.45
5Y3GT ..... .69	6SD7, Improved ..... 1.00
5Y4G ..... .75	6SK7 ..... 1.00
6A3 ..... 1.75	6SJ7GT ..... .95
6A4 ..... 1.50	6R7G ..... 1.10
6AC7-1852 ..... 1.50	6SF5GT ..... .95
6A8 ..... 1.60	6SH7, Improved ..... 1.00
6AG7, Television ..... 1.25	6SJ7 ..... 1.00
6AD7GT ..... .95	6SK7GT ..... .95
6ABG ..... 1.30	6SR7 ..... .95
6AEBGT ..... 1.20	6V6GT ..... .95
6C5GT ..... .95	12A6 ..... .90
6E5 ..... 1.25	12F5GT ..... .95
6F5GT ..... .90	12K8 ..... 1.10
6G5 ..... 1.10	Substitute for 12K7 ..... 1.00
6F6G ..... .85	12SF5GT ..... 1.00
6F6GT ..... 1.25	12SJ7GT ..... 1.00
6F7 ..... 1.60	12SK7GT ..... 1.00
6F8G ..... 1.25	12T3 ..... 1.45
6G8 ..... 1.75	12SR7, Same ..... 1.25
6H6 ..... .95	A-12SQ7 ..... 1.25
6J5, Metal ..... 1.15	(Super Sensitive Repl. for 12SQ7)
6J5G ..... .85	25Z5 ..... .80
6K7GT ..... .95	25Z6 ..... 1.30
6L7 ..... 1.50	25L6G ..... 1.60
6S07GT ..... 1.35	Please include your L265 limitation order!
27 ..... .85	CONDENSERS
30 ..... .95	8-8, 2 1/2" Can, ..... 35¢
31 ..... .75	450 V ..... 49¢
32 ..... 1.25	8-10, 2 1/2" Can, ..... 49¢
34 ..... 1.15	450V, Tubular Filter ..... 29¢
36 ..... 1.25	100 Assorted Carbon Resistors, 1/2 & 1 Watt ..... \$1.75
38 ..... .75	25 or 44, Panel Lamps, Mazda, 10 for 65¢
42 ..... .75	The above is only a partial list. Please send us a list of your requirements.
43 ..... 1.05	NO ORDERS FOR LESS THAN \$5.00 ACCEPTED. 50% DEPOSIT ON C. O. D. ORDERS. ALL TUBES GUARANTEED.
45 ..... .75	
46 ..... .50	

## RADIO TRADING CO.

58 MARKET ST. NEWARK 1, N. J.

## RED, WHITE AND BLUE JAR DEALS

AT SPECIAL PRICES

1800s-1850s ..... \$27.50 Per Doz.
1930s ..... 30.00 Per Doz.
2040s ..... 33.00 Per Doz.
1950s-2050s, Five Folds ..... 33.00 Per Doz.
Five Tickets Folded and Sealed Together for Easier Handling.

### TIP STYLE COMBINATION TICKETS

2520s With Jackpot Card.. \$44.00	Doz.
1440s ..... 22.00	
1836 Special Combination... 27.50	
Makes Profit of \$25.80 Per Deal	

2160 Lucky Clover Tickets.. \$32.50  
\$38.00 Gross Profit on Each Deal

All tickets standard make by well-known rollable manufacturers. 10% discount on orders over \$100.00. 1/3 certified deposit with orders, balance C. O. D.

## UNION MERCHANDISE CO.

315 E. Illinois St., Evansville, Ind.

### SUBJECT TO PRIOR SALE

Perfect in Appearance—Marvelous Mechanically. Sport King, P.O., Used Very Little ... \$375.00
Santa Anita, P.O., Real Good Condition 250.00
Ten Pins, Rockola and Evans, L.D. ... 30.00
Poker-Jokers, Used Very Little ..... 75.00
Exhibit Vitalizer, Latest Model ..... 79.50
Keeney Texas Leaguers, DeLuxe Model, Light Up ..... 55.00
A.B.T. Challengers ..... 22.50
A.B.T. Model "F" ..... 22.50
THREE-WAY GRIPPERS ..... 15.50
Advance Electric Shockers ..... 5.50
Terms: 1/3 With Order, Balance C. O. D., F. O. B. Washington, D. C.
<b>MARLIN AMUSEMENT COMPANY</b> 1855 Randolph St., N. W., Washington 11, D.C. Phone: TAYLOR 4183.

### SPECIAL—SHOOT TO TOKIO WITH THE NEW SUPREME GUN—\$330.00

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
Rockola World Series ..... \$ 84.50	Radio Love Messages, Pair ..... \$25.00
K. O. Fighter ..... 165.00	Pikes Peaks ..... 19.50
Bally Bull Gun, Reconditioned ..... 89.50	ABT Challengers & Model F ..... 22.50
Bally Rapid Fires, A-1 ..... 229.50	Jenn. Roll in the Barrel ..... 129.50
Chicago Coin Hockeys, Perfect ..... 224.50	Mercury, Cigarette Token ..... 12.50
Exhibit Streamline Digger ..... 89.50	Deluxe Texas Leaguers ..... 44.50
Radio Rifle and Film ..... 89.50	New 1¢ Bulldog Coin Chutes ..... 2.75
Gottlieb 3-Way Gridders ..... 17.50	Used F.P. #500 5¢ Chutes ..... 2.00
Shoot the Chutes ..... 139.50	Photo Cells, Seeburg-Bally ..... 3.50
Hi-Dial Evans Ten Strikes ..... 69.50	1-Ball Escalator Bolts ..... 1.00
Kicker and Catchers ..... 19.50	Keeney Anti-Aircraft Screens ..... 9.50
WE REPAIR BALLY 1-BALL AND 5-BALL MOTORS, OPEN TYPE, \$5.00; SEALED, \$12.50	
PIN GAMES	
HOME RUN OF '40 \$27.50	Sport Parade ..... \$39.50
Wild Fire ..... 39.50	Air Circus ..... 114.50
Big Chief ..... 39.50	Horoscope ..... 47.50
All American ..... 34.50	Monloker ..... 84.50
Broadcast ..... 37.50	Band Wagon ..... 34.50
Paradise ..... 42.50	Majors of '41 ..... 49.50
Dudo Ranch ..... 34.50	Sky Line ..... 29.50
Sea Hawk ..... \$42.50	Twin Six ..... 64.50
Knockout ..... 109.50	Topic ..... 84.50
Sky Blazer ..... 69.50	Short Stop ..... 25.00
New Action ..... 145.00	

WANTED—EXH. DO RE MI, SUN BEAMS, WEST WINDS AND DOUBLE PLAYS  
ONE-HALF WITH ORDER, BALANCE C. O. D.  
EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago 47, Ill.

## CHROME COIN COMPANY

**NOW REBUILDING**

Mills and Pace Slots Into a One Cherry

**3-5 VICTORY MODELS**

PAYOUT ON FIRST CHERRY

All Machines Finish to GLITTER GOLD

ALL CHROME or to Original Finish as Specified.

ALL PARTS INSTALLED IN MACHINES ARE BRAND NEW

We also rebuild machines to pay out any Denominations you wish. For price or further information, write, wire or phone

Phone Sheridan 5992

SHERIDAN 5992

SEND ALL MACHINES TO

## CHROME COIN COMPANY

CUDAHY, WISCONSIN

We specialize in rebuilding slot machines to one-cherry payout.

3 Buckley Twin Twelve Music Systems in Steel Cabinets ..... \$89.50	5 Two Wire 5, 10 and 25 Cent Slot Wurlitzer Wall Boxes ..... \$29.50
1 Model 24 Buckley System in Steel Cabinet ..... 99.50	3 New 5, 10 and 25 Cent Wurlitzer Wall Boxes ..... 39.50
1 Buckley Twenty Record Rockola System ..... 89.50	3 New 5 Wire Wurlitzer Wall Boxes ..... 29.50
5 Wurlitzer 30 Wire Wall Boxes ..... 19.50	50 Buckley Model 24 Wall Boxes .. 19.50

All the above equipment, with the exception of items marked New, are slightly used but in perfect condition.  
One-third certified deposit with order, balance C. O. D.

## WHITEHEAD MUSIC CO.

106 NORTH 2d STREET WILMINGTON, N. C.  
REFERENCE: Any Bank in Wilmington, N. C.

### MUST CUT DOWN ON ROUTES

HAVE APPROXIMATELY 250 7 COL. STEWART-McGUIRE MODEL 5'S  
ALSO ABOUT 300 6 & 8 COL. ROWE IMPERIALS  
All in A-1 Operating Condition.

WHAT WILL YOU OFFER  
IN LOTS OF 10 OR MORE, F. O. B. ST. LOUIS, PLUS \$1.00 PER MACHINE FOR PACKING?

P.S.: If you wish the Shift Container for the Stewart-McGuire Model 5's, which will hold 350 Packs, add \$10.00 to each machine. These can be easily installed in about 30 minutes.

**AUTOMATIC CIGARETTE SALES CO.**  
2208 LOCUST ST. ST. LOUIS, MO.



## March, 1942, Prices on Arcade Equipment

SKILL	
World Series	\$ 95.00
Bally Alley	49.50
Ten Strike	49.50
Batting Practice	110.00
Western Baseball	75.00
Skeeball	69.50
Hurdle Hop	50.00

TWO PLAY GAMES	
Bally Basket	\$ 85.00
Hockey	69.50
Tennis	79.50
Bally Racer	110.00
Skill Derby	125.00
Football Soccer, 1¢	120.00
Golf, 1¢	100.00
Peo Basketball, 1¢	75.00
Bike Race Around the World	150.00
K.O. Fighters, 5¢	160.00

GUNS	
Chicken Sam, Jap Conversion	\$145.00
Parachute	135.00
Bally Ball	99.50
Rapid Fire	210.00

ATHLETIC MACHINES	
High Striker, 1¢	\$125.00
Champion Bag, 1¢	135.00
Globe Ball Grip, 1¢	110.00
Grandfather Clock, 1¢	125.00
Mills Punching Bag, 1¢	135.00
Striking Clock, 1¢	110.00
Lighthouse Grip, 1¢	110.00
Mills Lifter, 1¢, 3 Ft. High	40.00
Mills Lifter, 1¢, 6 Ft. High	55.00
Rosenfeld 3-Way Lift, 1¢	65.00

FORTUNE MACHINES	
Chinese Novelty, 1¢	\$ 85.00
Esmeralda Predictions, 1¢	265.00
Grandmother (Automaton), 5¢	275.00
Exhibit Love Meter, 1¢	29.50
Happy Home, 1¢ (Giant Size)	60.00
Happy Home, 1¢ (Counter Mod.)	25.00
Mystic Wheel for Men or Women	50.00

CARD VENDER	
Model D Card Vender, 1¢ (on Stands)	\$ 32.50
World Series Card Venders, 2¢	29.50
Twelve Slot Horoscope, 1¢	50.00
Palmtree	40.00

PICTURE MACHINES	
Mills Drop Picture, 1¢	\$ 35.00
Rosenfeld Drop Picture, 1¢	39.50
Mutoscope Moving Picture, 1¢	45.00

1/2 Certified Deposit With Order, Balance Sight Draft.

**BELL** COIN MACHINE EXCHANGE  
411 North Broad Street  
ELIZABETH, N. J.  
Elizabeth 2-6486

## Retail Liquor Store Licenses Show Drop

WASHINGTON, Sept. 11.—Retail liquor establishments have declined in number by 12,000 under those in business a year ago, and 32,000 less than the spots which catered to the thirst of a nation during the peak post-repeal year of 1936-'37, according to a report issued by the Treasury Department here.

For the fiscal year ended June 30 there were 227,248 retail liquor dealers' occupational stamps sold at \$27.50 each. Last year's tax sales were 239,506, while the 1936-'37 all-time high was 359,546. The number of liquor establishments in business today, even tho under post-repeal high marks, is still way ahead of the pre-prohibition year of 1914, when 213,583 licensed retailers were in business. California, with 27,882 stamp purchasers, has the largest list of liquor spots. New York is second with 23,072 and Illinois third with 20,451.

Beer retailers fell off in number, too, with the occupational stamps sold at \$22 each, declining to 121,100, a drop of 20,227 from the preceding year and 109,222 fewer than in 1933-'34. New York's beer stamp sales, 21,719, leads; Minnesota is second with 9,055 and California third with 6,732.

## Anti-Pinball Mayor Didn't Stop Crime!

LOS ANGELES, Sept. 11.—Mayor Fletcher Bowron, who conceived the great plan of stopping crime and vice in a big city by banning pinball games, is

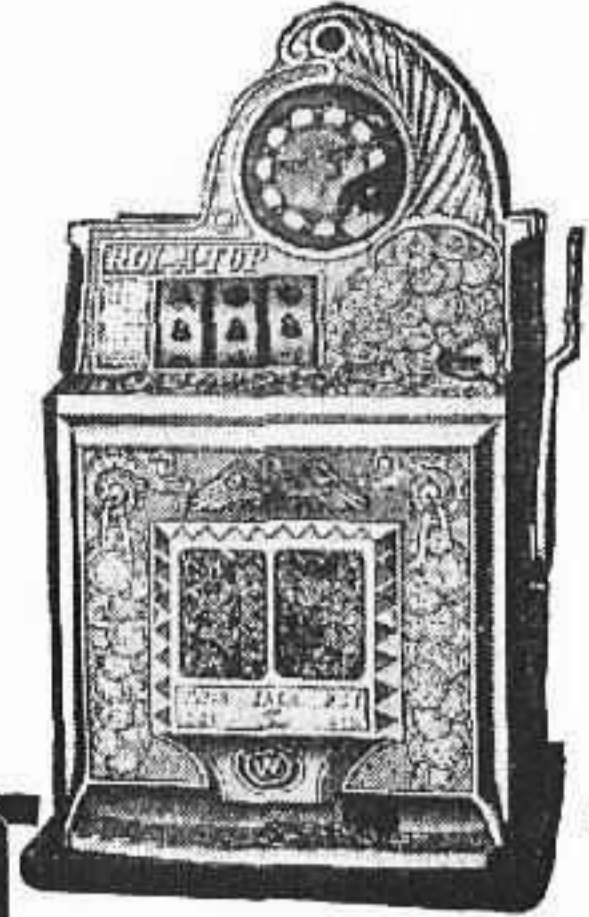
## Fed Tax Halves R. I. Machines

PROVIDENCE, R. I., Sept. 11.—The new doubled federal tax on coin machines has halved the number of locations in Rhode Island, according to figures released by the Bureau of Internal Revenue. As of July 1 104 Rhode Island establishments paid taxes on 150 machines on location in but 12 cities and towns.

Last year levies were paid by 227 organizations or individuals on 323 machines in 19 cities and towns. Internal Revenue officials said that increasing the tax from \$50 to \$100 undoubtedly had much to do with the sharp drop in the number of machines on which taxes were paid.

having more troubles. This time it seems it is a disagreement between the mayor and the district attorney for the city. The district attorney now charges that there are reports of widespread gambling and other vice in the city and he thinks the mayor is to blame for these bad conditions.

Newspaper stories of the present unfavorable situation have mentioned the names of men who opposed the mayor in his former crusade against pinball games when he assured the voters that if licensed pinballs were driven from the city, it would take its place as one of the cleanest cities in the United States. Since that time there have been many reports of increasing crime and vice conditions of all kinds.



We have a few more Rebuilt ROLL-A-TOPS left

We can still repair your machines and make them look like new

**WATLING MFG. CO.**  
4640-4660 W. Fulton St.  
CHICAGO, ILL.

Est. 1888—Tel.: COLUMBUS 2770, Cable address "WATLINGITE," Chicago.

## GUARANTEED MONEY MAKING BUYS

### SLOTS

5¢ Brown Fronts	\$210.00
10¢ Brown Fronts	235.00
25¢ Brown Fronts	325.00
25¢ Blue Fronts	230.00
5¢ Emerald Chrome Hand Load	335.00
25¢ Emerald Chrome Hand Load	365.00
5¢ Original Chrome	310.00
5¢ Gold Chrome	335.00
25¢ Gold Chrome	365.00
5¢ War Eagle 3-5 Payout	135.00
10¢ War Eagle 3-5 Payout	155.00
Double Slot Safe	99.50
Single Slot Safe	39.50
5¢ Blue Fronts QT	75.00
Blue and Gold Vest Pocket	55.00
5¢ Watling Goose-neck, excellent condition	55.00
5¢ Watling Relatop	89.50

### CONSOLES

Mills 4 Balls	\$825.00
Keeney Triple Entry	159.50
Bally Highhand	159.50
Jungle Camp	49.50
Jennings Good Luck (better than slots)	79.50
Exhibit Long Champs	34.50
Bally Club House	59.50
Multiple Races	49.50
Dark Horse	39.50
1/2 Certified Deposit With Order Balance Sight Draft	

**GLOBE** COIN MACHINE CO., INC.  
411 Broad Street ELIZABETH, N. J.  
Eliz. 2-6486.

## WANTED

## SOBER MECHANIC

For music and marble table repairs. Must be over 38 or draft exempt. No floats. Prefer family man seeking permanent position. Give references and past experience in first letter. Salary \$60.00 guarantee and commission. Car furnished.

**Shreveport Novelty Co.**

Route 4, Box 11A Shreveport, La.

## PHONOGRAPHS WURLITZER COUNTER MODEL NO. 61—\$75.00

WITH CONSOLE BASE, \$10.00 Extra. 1/3 Deposit With Order, Balance C. O. D. SEND FOR OUR LATEST PRICE LIST.

**W. B. NOVELTY CO., INC.**  
1808 Washington Blvd. St. Louis, Mo.

WRITE  
WIRE  
PHONE  
VISIT

# MILLS

for coin machine information

VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

## ANOTHER AMAZING CONVERSION BOMB THE AXIS RATS

(For STAR ATTRACTION)

A SURE-FIRE MONEY MAKER for that dead location.

Costs you **\$9.50** only Cash with Order F. O. B. Chicago

Only five minutes required to make this STARTLING CHANGE-OVER. No skilled labor or tools necessary. Conversion consists of AN ENTIRELY NEW BACK-RACK GLASS with a NEW and FASCINATING SCORING PRINCIPLE. NEW GIANT SIZE BUMPER CAPS with ILLUMINATED FACES of the AXIS RATS, plus NEW INSTRUCTION and SCORE CARDS. Nothing extra to buy.

### STILL GOING STRONG—

SMACK THE JAPS..... FOR..... TEN SPOT  
KNOCK OUT THE JAPS..... FOR..... KNOCK-OUT  
SLAP THE JAPS..... FOR..... STRATOLINER  
SINK THE JAPS..... FOR..... SEVEN-UP  
HIT THE JAPS..... FOR..... GOLD STAR

Shipments made same day order is received.

WRITE-WIRE OR PHONE FOR YOURS TODAY

**VICTORY GAMES** 2140-44 Southport Ave. Chicago 14, Illinois

Telephone: DIVersey 5680-5681

Eastern Distributor LEADER SALES CO., 131 N. 5th St., Reading, Penn.

## 2 WIRE CABLE \$12.00 PER 1000 FEET

Used on army maneuvers, in good condition. Specs: 18 gauge weatherproof twisted—7 strands—4 steel—3 copper, all tinned. Spooled on 2,000-ft. reels, 1 reel minimum. 1/3 with order, balance C. O. D.

**WELLS ELECTRIC CO.** 4521 Diversey, Chicago, Ill.

## COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panorams and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50

Reel of 8 Subjects, Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panorams.) 1/3 Deposit With Order, Balance C. O. D.

1667 N. McCADDEN PL. PHONOFILM HOLLYWOOD, CALIF.

THE TRADE DEMANDED MORE!  
WE'VE MADE A NEW BATCH!  
MOST SENSATIONAL

## CHICKEN SAM CONVERSION

EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of HARDWOOD COMPOSITION — NOT PLASTER. A real money-maker!

Jap figure and legs colorful action background; "T R A P THE JAP" streamer; all ready for instant changeover. Figure Only \$9.50



**MIKE MUNVES CORP.**  
520 WEST 43rd STREET NEW YORK

Buy

## WAR BONDS!

**SOUTHERN AUTOMATIC MUSIC CO.**

540-42 S. 2nd St., Louisville, Ky.  
531 N. Capital Ave., Indianapolis, Ind.  
312 W. Seventh St., Cincinnati, Ohio  
425 Broad St., Nashville, Tenn.



**CENTRAL OHIO QUALITY BUYS**

"There Is No Substitute for Quality"  
**MISCELLANEOUS QUALITY COIN OPERATED EQUIPMENT**

- 14 PANORAMS, Late Serials, Auto. Wipers.....\$299.50
- 1 ROCK-OLA 39 Standard, New Marblglo..... 189.50
- 1 ROCK-OLA 40 Counter, Stand & Speaker..... 129.50
- 1 WURLITZER 850, Like New..... Write
- 3 ROWE ROYALS, 6 Column..... 69.50
- 2 ROCK-OLA SPECTRAVOXES, With Playmasters..... 235.00
- 45 ROWE ROYALS, 8 Columns, All Colors..... 79.50
- 5 ROWE ROYALS, 10 Columns, 1st Class..... 99.50
- 12 DuGRENIER CHAMPIONS, 11 Col., King Size..... 119.50
- 2 ROWE PRESIDENTS, 10 Column, King Size..... 119.50
- 35 NATIONAL 9-30's, 9 Column, A-1..... 79.50
- 2 UNEEDA PAKS, 1940, 15 Columns..... 85.00
- 2 UNEEDA PAKS, 1939, 12 Column..... 72.50
- 25 JUMBO PARADES, Late Heads, C. P..... 99.50
- 10 JUMBO PARADES, Free Play, A-1..... 89.50
- 2 BOBTAILS, C. P., First Class..... 99.50
- 2 BOBTAIL TOTALIZERS, Free Play..... 99.50
- 5c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 10c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 25c BLUE FRONTS, Over 400,000, C. H., Knees.... Write
- 5c BROWN FRONTS, Rebuilds, Orig., C. H., Knees.. 225.00
- 5c JENNINGS CLUB CONSOLE CHIEFS, A-1..... 189.50
- 5c JENNINGS SILVER CHIEFS..... 179.50
- 10c JENNINGS SILVER CLUB CHIEF..... 199.50
- 2 SINGLE SAFES, 2 Doors, Clean..... 49.50
- 3 JENNINGS CIGAROLLAS XV, Like New..... 109.50
- 1 KEENEY SUBMARINE GUN, Like New..... 199.50
- 1 KEENEY SUPERBELL, Comb. F. P., Like New..... 249.50



Wolf Solomon

**WE HANDLE ONLY TOP GRADE COIN OPERATED EQUIPMENT. ALL EQUIPMENT RECONDITIONED AND REFINISHED, READY FOR LOCATION. CRATED SAFELY SO THAT YOU GET IT IN A-1 SHAPE. "BUY WITH CONFIDENCE!"**

FOR SALE: PARTS FOR MILLS SLOTS; 5¢ SLIDES, 3-5 P.O.; 5¢ and 10¢ ESCALATORS, JACKPOTS, ROCKER ARMS, CLOCKS, CHECKS FOR JUMBOS and FOUR BELLS, PARTS and GLASSES FOR FOUR BELLS and OTHER PARTS TOO NUMEROUS TO MENTION.

SPOT POOL .....	\$ 49.50	PIN BALL MACHINES	HOME RUN '42 .....	\$ 69.50
SHOWBOAT .....	49.50	KNOCK OUT .....	ALL AMERICAN .....	37.50
BROADCAST .....	32.50	DUDE RANOH .....	DOUBLE PLAY .....	52.50
VICTORY .....	32.50	BIG PARADES .....	SNAPPY .....	49.50
KEEP-EM-FLYING .....	149.50	SPORT PARADE .....	SPARKY .....	37.50
CROSSLINE .....	32.50	GOTT, LIBERTY .....	DIXIE .....	27.50
BOLOWAY .....	59.50	GOTT, 5-10-20's .....	REPEATER .....	39.50
BANDWAGON .....	29.50	CAPT. KIDD .....	STRATOLINER .....	35.00
		SEVEN-UP .....		

1/2 CERTIFIED DEPOSIT WITH ORDER.

**CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**WANTED TO BUY FOR CASH!**

<b>PHONOGRAPHS</b>	<b>5-BALL FREE PLAY GAMES</b>
ROCK-OLA SUPERS, MASTERS STANDARDS DELUXES	SUNBEAM WEST WIND DO RE MI DOUBLE PLAY
WURLITZER 500 600 — 750E 800 — 850	

Send us your list for quick action! WE PAY HIGHEST PRICES!

Flicker .....	\$27.50	Broadcast .....	\$37.50	ABC Bowler .....	\$47.50
Pan American .....	32.50	Bombardier .....	37.50	Champ .....	47.50
All American .....	34.50	Silver Skates .....	37.50	Majors '41 .....	47.50
Sport Parade .....	37.50	Belle Hop .....	40.00	Texas Mustang .....	57.50
Stratoliner .....	37.50	Miami Beach .....	47.50	Capt. Kidd .....	57.50
Zig Zag .....	37.50	Hi Hat .....	47.50	Jungle .....	57.50
Big Chief .....	37.50	Terpede .....	47.50	Knockout .....	89.50
7 Up .....	37.50	Sen Hawk .....	47.50	Gobs .....	95.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**BACK THE ATTACK WITH WAR BONDS!**

**NATIONAL COIN MACHINE EXCHANGE**  
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

- MILLS GOLD CHROME BELLS, 5c-10c-25c
- MILLS BLUE FRONTS
- MILLS CHERRY BELLS
- MILLS THREE BELLS
- MILLS BROWN FRONTS
- MILLS VEST POCKETS
- BUCKLEY TRACK ODDS

NEW COMBINATION CASH AND FREE PLAY MILLS JUMBO PARADES  
 NEW COMBINATION CASH AND FREE PLAY KEENEY SUPER BELLS  
 JENNINGS SILVER MOONS, FREE PLAY  
 JENNINGS SILVER MOONS, CASH PAY  
 NUMEROUS OTHER SLOTS AND CONSOLES

TELL US WHAT YOU NEED

**JONES SALES COMPANY**

1330-32 TRADE AVE. HICKORY, N. C. Tel. 107  
 31-33-35 MOORE ST. BRISTOL, VA.-TENN. Tel. 1654

**—FOR SALE—**

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

**L-C SALES CO.**

855 Pearl St., P. O. Box 2988 Beaumont, Texas

**Ont. Council To Test Law**

Two months' trial arranged to prove machines are for amusement only

TORONTO, Sept. 11.—A two-month test of the Cornwall (Ont.) by-law governing the operation of pin-ball machines has been decided upon by the City Council of Oshawa, Ont.

The Cornwall by-law authorizes a municipal council to revoke or refuse a tobacco license to a merchant operating a pin-ball machine. Its legality has been upheld in court.

The action was taken after A. W. S. Greer appeared before the council on behalf of several merchants, urging that the machines at present in stores be given a fair chance to operate. Greer claimed that the machines were placed in the stores for amusement purposes only and that the clients for whom he was appearing would not violate any laws or by-laws in so far as the operation of the machines were concerned.

Questioned by Mayor W. H. Gifford as to whether the machines had been placed in the stores for amusement or gambling motives, Greer stated that it was for the former entirely.

"These machines can be carried on in a perfectly legitimate manner. All that my clients are asking is that they be given an opportunity of proving their claim that the machines will be operated for amusement only," he added.

In granting a two-month trial of the machines, the council made a proviso that at the end of that period the police department will be asked to furnish a report as to the manner in which the machines have been operated.

"At Sunnyside in Toronto there is a huge pavilion with nothing but these amusement devices in it. There is absolutely no pay-off. I know of no person who has been paid off in Oshawa during the past two months," Greer claimed, adding that control of the machines in the city was now under the supervision of perfectly legitimate business and not a gambling organization.

Mayor Gifford stated that his only opposition to the operation of the machines was in so far as juvenile delinquency was concerned.

**OLIVE'S SPECIALS FOR THIS WEEK**

SLOTS

- WAR EAGLE, 3-5 Pay, 5¢ .....\$115.00
- BLUE FRONT, 10¢ ..... 190.00
- BLUE FRONT, 25¢ ..... 280.00
- CHERRY BELL, 3-10 Pay, 10¢ ..... 195.00
- 1 BALL FREE PLAY
- LONGACRE .....\$485.00
- BLUE GRASS ..... 175.00
- THOROBRED ..... 485.00
- VICTORIOUS 1943 ..... 167.50
- 1-2-3, 1940 ..... 85.00
- FIVE & TEN (Factory Rebuilt) .. Write

WRITE FOR OUR COMPLETE PRICE LIST.  
 Terms: 1/3 Deposit, Balance C. O. D.

**OLIVE NOVELTY CO.**  
 2625 LUCAS AVE. ST. LOUIS, MO.  
 (Phone: Franklin 8620)

**X. L. LEADS AGAIN BELOW CEILING PRICES**

Every Machine Refinished and Reconditioned.

MILLS

- 1 Melon Bell, 5¢, C.H., 3/5 P.O. ....\$165.00
- 1 Melon Bell, 10¢, C.H., 3/5 P.O. ... 185.00
- 2 Extraordinary, 5¢, C.H., 3/5 P.O. ... 90.00
- 2 Cherry Bells, 5¢, C.H., 3/5 P.O. ... 165.00
- 2 Blue Fronts, 5¢, C.H., 3/5 P.O. ... 135.00
- 1 War Eagle, 25¢, C.H., 3/5 P.O. ... 175.00
- 3 Q.T., 5¢, Blue Light Cab. .... 60.00
- 1 Counter King, 1¢-5¢-10¢-25¢ ..... 37.50
- 5 Vest Pockets, B&G, No Meters .... 45.00
- 1 Dial, Free Play, 5¢ ..... 45.00

FACE COMETS

- 5 Comets, Blue .....\$ 79.50

7-SLOT CAILLE

- 5 Caille, 5¢ .....\$ 95.00

JENNINGS

- 1 Super Chief Chrome, 10¢, 3/5 P.O. \$225.00
- 1 Silver Chief, 5¢, 3/5 P.O. .... 125.00
- 1 4 Star Chief, 10¢, 3/5 P.O. .... 145.00
- 1 1 Star Chief, 5¢, 3/5 P.O. .... 90.00

WATLING

- 2 5¢ Play 2/4 P.O., D.J.P. ....\$ 37.50

GROETCHEN

- 2 Conv. Columbia Late Model, D.J.P., 3/5 P.O. ....\$ 75.00

1/3 Deposit Must Accompany All Orders, Balance C. O. D.

**X. L. SALES CO.**  
 959 HOPE ST. PROVIDENCE 6, R. I.  
 Tel.: Plantations 0316.  
 WRITE, PHONE OR WIRE.

**PIN GAME PARTS**

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941

OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

**WHAT DO YOU NEED!**

**WANTED**  
 Pin Games and Slots for CASH. State Quantity, Price and Condition.

Don't Junk That Game!!  
 We Have the Part You Need.  
**WRITE—WIRE—TELEPHONE**  
**WINNER SALES CO.**  
 3400 Armitage Ave. CHICAGO, ILL.  
 Telephone: Belmont 5400

**RECONDITIONED GUARANTEED**

- Bally Convoy .....
- Bally Rapid Fire.....
- Chicago Coin Hockey.....
- Mills 5c BLUE FRONTS, Completely rebuilt, club handles..... 175
- Mills 5c Jumbo Parade C.P..... 85
- Bally 5c Royal Draw G.P..... 75
- American Eagles, Exray, Marvel 1c Machines..... 10
- Seaburg Small Electric Piano, Fine condition, with music rolls..... 175
- Rolls for Seaburg Xylophone Piano..... 7

Will Trade or Buy Bally Hi Hands, Mills Jumbo Parade Free Play, dime and half dollar Mills Slots.

**KENYON COMPANY**  
 108 HIGH AVENUE CANTON, O.

<b>WURLITZERS</b>	Jockey Club \$150.00
616 .....	Mills Four Bells (4-5¢) .....
61 .....	25¢ Baker's .....
24 .....	Pacers .....
600 .....	Exh. Races .....
500 .....	Keeney Track .....
750 .....	Time .....
750E .....	Skill Time .....
950 .....	Ray's Track .....
	Big Games .....
<b>CONSOLES</b>	F.P. ....
Domnette .....	P.O. ....
Jumbo Parade, .....	
Convertible, 275.00 .....	

Will Trade for Arcade Equipment.

**O'BRIEN MUSIC CO.**  
 89 Thames Street NEWPORT, R. I.

**The Famous, Patented Chicago "ACE" Lock insures "UTMOST Security!"**



Only the Ace ROUND Key Opens It  
 Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

**CHICAGO LOCK CO.**  
 2024 N. Racine Ave., Dept. 68, CHICAGO

**FOR SALE! AMMUNITION**  
 20 CASES OF .22 LONG RIFLE  
 MAKE BEST OFFER ON ALL OR PART  
 Box 469, Care The Billboard  
 1564 Broadway, N. Y. 19, N. Y.

**JAR DEALS AND TICKETS**

- 1836 .....
- 2280 .....
- 2520 .....

TIP BOOKS OF ALL KINDS. ALSO RED, WHITE and BLUE JAR DEALS. 1/3 Deposit With Order, Balance C. O. D.

**Ace Novelty Co.**  
 638 Hoyt Ave. MUNCIE, INDIANA  
 Ph. 2-8713



### New Curfew Law Raises Problems For Texas Spots

AUSTIN, Tex., Sept. 11.—Texas' new liquor curfew law, affecting beer taverns and package stores, became effective August 10, but at this time it is too early to determine to what extent the new measure will reduce coin machine revenue.

A few days before effective date of the measure, which the 48th Texas legislature passed last spring, State Administrator Bert Ford circularized district and county attorneys, county judges, city judges and peace officers generally with notices of the provisions of the curfew law, which forbids beer sales from 12 midnight to 7 a.m. on weekdays, and from 1 a.m. to 1 p.m. on Sundays. Before effective date of the law, all-day, all-night and Sunday sale of beer had been permitted. Sale of hard liquor is prohibited weekdays between 10 p.m. and 9 a.m. and all day Sunday.

Beer sale provisions of the act allow a 15 minute consumption period after the sale deadline. In other words, a bottle of beer bought just before midnight, for example, must be drunk before 12:15 a.m.

In his circular, Administrator Ford declared that the provision regarding drinking hours had been construed to mean drinking in any public place, not just in a licensed tavern.

"It seems quite apparent," Ford said, "that while the law does not require the closing of doors and cessation of non-alcoholic business during prohibited hours, night clubs, dance halls and other places of an essentially amusement type must inevitably face the necessity of closing the premises to the public as insurance that drinking will not take place.

"It is inconceivable that a night club could control the activities of its patrons in this respect, if remaining open during prohibited hours to ordinary patronage."

Ford said strict application of the law will be enforced, and that dealing with the consumers will be essentially a job for local police officers, while the State liquor control board officers will direct their attention to suspension and revocation of licenses of places that violate the curfew law.

## FOR SALE Arcade Equipment

- 2 Baffling Practices.....\$100.00
- 2 Skee Bowleffes ..... 60.00
- 5 Texas Leaguers ..... 45.00
- 2 Play Ball, like new..... 225.00
- 3 Shoot the Japs..... 175.00
- 2 Shoot the Chufes..... 175.00

## 1-Ball Games

- 3 1-2-3's, Payouts .....\$ 60.00
- 2 1-2-3's, Free Play..... 75.00
- 3 Owls, Free Play..... 75.00
- 2 Pace Makers, Bally ..... 125.00
- 1 Winning Ticket ..... 125.00
- 5 Preakness ..... 55.00
- 2 Fair Grounds..... 125.00
- 5 College Foot Balls..... 45.00
- 3 Fleet Woods ..... 125.00
- 2 Multiple Races..... 125.00
- 2 Paddocks ..... 40.00
- 4 Arlingtonons ..... 45.00

## 250 Slots

DIFFERENT SIZES, LIKE NEW.  
Write for Prices

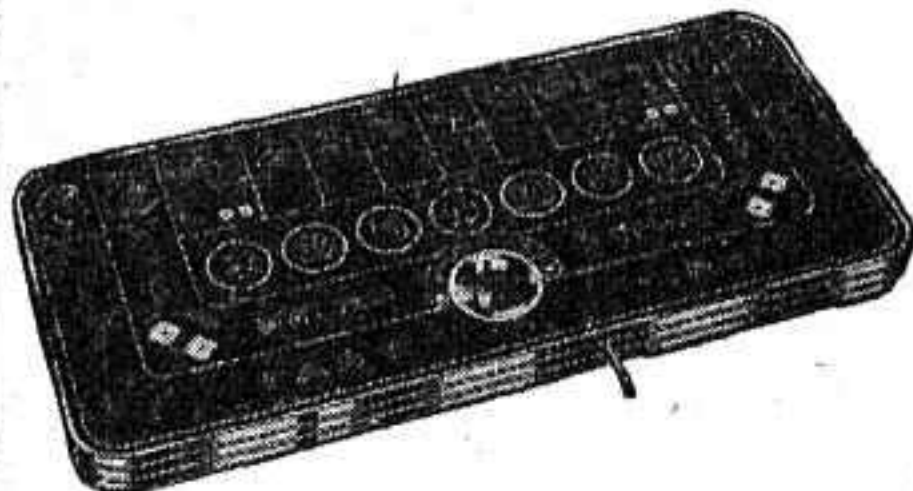
## A. P. SAUVE CO.

3002-4 GRAND RIVER AVE.  
DETROIT 1, MICH.

## JAR DEAL TICKETS

- 1836 Count
  - 2280 Count with 50 Seal Card
  - 120 Comb. Tips with Card Bunched in Fives
- WRITE FOR PRICES
- 1/3 Deposit, Balance C.O.D. Supply Limited.
- AUTOMATIC AMUSEMENT COMPANY**  
633 Mass. Avenue INDIANAPOLIS, IND.

### WHILE THEY LAST!



## AFRICAN GOLF

The IDEAL  
COUNTER GAME  
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

Write for Free descriptive folder in full color

**H. C. EVANS & CO.,**

1520-1530 W. ADAMS STREET  
CHICAGO 7, ILL.

## CAPITOL COIN FOR CAPITAL VALUES

We have just purchased a lot of over 200 Five Ball Free Play Games. This equipment has been in storage since April, 1942, and is in exceptionally fine shape. The following games have been cleaned and checked and are ready for immediate shipment. REMEMBER—THESE MACHINES HAVE HAD AT LEAST ONE YEAR AND A HALF LESS PLAY THAN THE AVERAGE GAME ON THE MARKET TODAY!

- |                              |                               |                             |
|------------------------------|-------------------------------|-----------------------------|
| 3 Southpaw .....\$49.50      | 1 Stratolliner .....\$34.50   | 2 Twin Six .....\$42.50     |
| 4 Gun Club ..... 49.50       | 2 Cadillac ..... 17.50        | 2 Big Chief ..... 27.50     |
| 2 Capt. Kidd ..... 49.50     | 1 Super Chubbie ..... 37.50   | 1 Zig Zag ..... 39.50       |
| 3 Ten Spot ..... 34.50       | 2 Roxy ..... 17.50            | 2 Wow ..... 27.50           |
| 2 Blondie ..... 16.50        | 1 Lucky ..... 17.50           | 2 Shortstop ..... 22.50     |
| 2 Major of '41 ..... 39.50   | 3 Sky Ray ..... 37.50         | 2 Showboat ..... 42.50      |
| 2 Pylon ..... 24.50          | 3 Home Run of '42 ..... 74.50 | 1 Fox Hunt ..... 29.50      |
| 1 Formation ..... 24.50      | 1 Knockout ..... 109.50       | 1 Metro ..... 34.50         |
| 6 Sport Parade ..... 34.50   | 2 Polo ..... 24.50            | 1 Target Skill ..... 27.50  |
| 4 Victory ..... 79.50        | 2 Hi Hat ..... 37.50          | 1 Bandwagon ..... 27.50     |
| 3 Gen. Defense ..... 89.50   | 2 Ump ..... 34.50             | 1 League Leader ..... 27.50 |
| 1 All American ..... 27.50   | 1 Spot Pool ..... 49.50       | 1 Champs ..... 37.50        |
| 1 Merry-Go-Round ..... 22.50 | 1 Bally Play Ball ..... 29.50 | 2 Sea Hawk ..... 32.50      |

- ARCADE, MUSIC AND SLOTS**
- 1 Wurlitzer 81 .....\$145.00
  - 1 Rockola Counter Model with Spkr. & Stand 100.00
  - 2 Wurlitzer 412 ..... 49.50
  - 1 Mills Blue Front Q.T., 1c Play ..... 49.50
  - 9 Mills V.P., Green, 5c Play ..... 32.50
- SPECIAL**
- 4 Watling Rola-Top, 3-5
  - 1 Watling Rola-Top, 2-4
  - 1 Watling Rola-Top, 2-5c Play
  - Others 5c Play.
- \$500.00 for Lot of 6 Machines.

## CAPITOL COIN MACHINE EXCHANGE

1738 14TH ST., N. W., WASHINGTON 9, D. C. TEL.: COLUMBIA 1330.

## ARCADE MACHINES AND SUPPLIES

ALL MACHINES FACTORY REBUILT—MOST ARE BEAUTIFULLY REPAINTED  
BETTER THAN NEW! WE STILL HAVE THE MOST EXTENSIVE SELECTION  
OF ARCADE EQUIPMENT AVAILABLE. GOING FAST! ANY PART  
FOR ANY PIN GAME OR PENNY ARCADE MACHINE!

- |  |   |
|--|---|
| Exhibit Postal Card Vendor (New), Streamlined Light Up, Floor Size, Each .....\$ 45.00   | Exhibit Astrology (12 Slots) .....\$ 55.00  |
| Super Grip Mounted on Floor Cabinet and Beautiful Signs ..... 55.00  | Exhibit Color of Eyes (12 Slots) ..... 55.00  |
| Doraldina (Grandmother) with Life-Size Figure, Large Floor Size Machine, Beautifully Repainted, Wax Figure, Retouched Expertly, Locks New ..... 350.00 | Exhibit Color of Hair (12 Slots) ..... 55.00  |
| Gottlieb Moving Target on Beautiful Floor Cabinet ..... 50.00  | Exhibit Floor Size Card Vendors ..... 25.00   |
| Groetchen Skill Jump, New Model with Stand ..... 65.00   | Exhibit Horoscope (12 Slots) ..... 55.00  |
| Gutter Automatic Bowling Alley (Pin Game Size) ..... 35.00   | Exhibit Kismometer ..... 225.00   |
| Scientific Baseball (Upright) ..... 110.00   | Exhibit Love Meters, Each ..... 25.00   |
| Goofy Golf, Roll Down, High Score, Beautiful Back, Light Up, 6'x2' ..... 109.00  | Exhibit Mystic Eye ..... 225.00   |
| Educated Dog, Roovers (Animated Figure) Fortune Teller ..... 110.00  | Exhibit Palm Card Vendors ..... 60.00   |
| Chicken Sam converted to Battle Royal \$125.00   | Exhibit Radiogram ..... 225.00  |
| Radio Rifles ..... 75.00   | Exhibit Ramases ..... 200.00  |
| Keeney's Submarine ..... 190.00  | Benedict's 12 Slots Horoscope ..... 95.00   |
| Sky Pilot ..... 165.00   | Gypsy Palmist (Palm Reader), Fl. Size ..... 100.00  |
| Evans Tommy Gun ..... 150.00   | Happy Home ..... 45.00  |
| Supreme (To Tokyo) Gun ..... 300.00  | Human Analyst ..... 115.00  |
| Blue Blazer ..... 75.00  | Little Wizard Fortune Teller ..... 15.00  |
| ABT Late Model Pistol Machine ..... 25.00  | Love Letter (Vends Paper Fortunes) ..... 75.00  |
| Light House Grip, very attractive ..... 125.00   | Mystic Mirror Fortune Teller ..... 95.00  |
| Exhibit Aviation Hi-Striker ..... 150.00   | Pianatellus—Fortune Teller ..... 100.00   |
| Exhibit Bicycle Trainer ..... 115.00   | Rockola Talkie Horoscope ..... 185.00   |
| Exhibit Chinning Rings ..... 175.00  | Spinning Wheels of Fate (Fl. Model) ..... 32.50   |
| Exhibit Foot Easo Vitalizer ..... 75.00  | Teller Vico-Graph Fortune ..... 95.00   |
| Exhibit Grandfather's Clock Grip ..... 125.00  | Kirk Astrology Scale ..... 85.00  |
| Exhibit Hi-Ball (Att. Repainted) ..... 89.50   | Watling Low Model ..... 85.00   |
| Exhibit K.O. Puncher ..... 150.00  | Small Ideal Scale ..... 35.00   |
| Exhibit Over the Fence ..... 85.00   | Aero Basketball ..... 65.00   |
| Exhibit Punching Bag Trainer ..... 225.00  | Baffle Basketball ..... 45.00   |
| Exhibit Star Striker ..... 125.00  | Rockola World Series ..... 85.00  |
| Exhibit Striking Clock Grip ..... 125.00   | Western Baseball, Deluxe ..... 125.00   |
| Vi-Ader Foot Vitalizer, all metal ..... 95.00  | Western Baseball, 1939 ..... 79.50  |
| Barnhart Dial Striker ..... 125.00   | Atlas Baseball ..... 75.00  |
| Combination Grip & Lift ..... 85.00  | Evans Ten Strike ..... 49.50  |
| Electric Shocker, floor size cabinet ..... 85.00   | Evans Skeeball ..... 95.00  |
| Knockout Fighters (2 Players) ..... 165.00   | Rockola Ten Pins ..... 49.50  |
| Lifter ..... 60.00   | Exhibit Bowling Alley ..... 85.00   |
| Mills Large Size Floor Size Elec. Shocker ..... 150.00   | Genco Play Balls ..... 149.50   |
| Mills Punching Bag ..... 150.00  | Scientific Skee Jump ..... 85.00  |
| Red Top Lift ..... 85.00   | Genco Rola Base ..... 79.50   |
| Rosenfeld Grip & Lift, Large Dial ..... 95.00  | Western Sweepstakes, Floor Cabinet ..... 65.00  |
| Rosenfeld Grip & Lift, Lite Up Tower ..... 95.00   | Casino Golf ..... 45.00   |
| Seeburg Hockey ..... 75.00   | Chester Pollard Golf ..... 85.00  |
| Blowball ..... 85.00   | Chester Pollard Football ..... 90.00  |
| Mutoscope Hurdle Hop ..... 45.00   | Chester Pollard Racer (2 Players) ..... 150.00  |
| Mutoscope Windmill Grip ..... 125.00   | Kuo Ball—Billiards in Pin Ball Form. Played with a Billiard Stick Instead of a Plunger. A Fascinating Competitive Game. A Big Money Maker. Legal Everywhere. Each .....\$ 50.00 |
| Mutoscope Thlograph ..... 165.00   |   |
| Groetchen Skill Jump ..... 37.50   |   |
| Rotaries (Exhibit) ..... 169.50  |   |
| Seeburg Sportsman, Vends Prizes for Skill ..... 95.00  |   |
| Kuo Ball, used ..... 30.00   |   |
| Stoner's Derby (1 or 2 Players) ..... 95.00  |   |
| Aeromatic Basketball ..... 65.00   |   |

### COUNTER GAMES

- |                                  |                                |                                     |
|----------------------------------|--------------------------------|-------------------------------------|
| A.B.T. Target Skill .....\$15.00 | Kicker & Catcher .....\$19.50  | Skillarette .....\$15.00            |
| Cross Cross or Bingo ..... 9.00  | Kill the Jap ..... 25.00       | Skillarette, New ..... 25.00        |
| Electric Shocker, New, 29.50     | Kill the Jap, New ..... 32.50  | Snacks—3 Columns ..... 12.50        |
| Electric Shocker, Used 12.50     | Pikes Peak ..... 12.50         | Spitfire ..... 12.50                |
| Flipper ..... 9.00               | Pingo (Like Hoops) ..... 15.00 | Texas Leaguer, Keeney's ..... 35.00 |
| Flip Skill ..... 32.50           | Poison the Rat, New 25.00      | Tid Bit ..... 12.50                 |
| Holly Grip ..... 12.50           | Poison the Rat, Used. 17.50    | Totalizer ..... 25.00               |
| Home Run ..... 15.00             | Scouter ..... 12.50            | U. S. Stamp Mach. .... 25.00        |
| Hula Hula, New ..... 10.00       |                                | Victory ..... 9.00                  |

- A. B. T. Coin Chutes .....\$2.95
- 7 Wire Cable, Foot ..... 25¢
- Rubber Rings, Dozen ..... 25¢
- MOVING PICTURE MACHINES, THE BACKBONE OF THE PENNY ARCADE**
- Mutoscopes, Complete with Reels and Signs .....\$ 45.00
  - Drop Pictures, Caille, etc. (Stereoscopic), with Views ..... 40.00
  - Peek Show .....\$29.50
  - Select-o-Views (New) .....\$39.50
  - Advance Movie Shows ..... 24.50
  - Photomatic, Late Model, write for price — Photomaton, thoroughly overhauled .....\$1,250.00

40 Different Exhibit Cards, Also Grandmother Love Letters, Palm Reader, Mystic Pen Cards. Any Card for Any Machine at Factory Prices. F. O. B. New York. Money Order or Certified Check. 1/3 Deposit, Balance C. O. D. FREE—Complete Machine or Supplies Price List.

## MIKE MUNVES \* The Arcade King

520 WEST 43RD ST. (Tel. Bryant 9-6677) NEW YORK CITY

### PHONOGRAPHS

- ROCKOLA Supers .....\$250.00
- ROCKOLA Masters (Rockalite) ..... 225.00
- (Above with Rockola Adapters installed, \$25.00 Extra)
- SEEBURG Model Q, 20 Record ..... 99.50
- SEEBURG 12 Record ..... 39.50
- WURLITZER 616s ..... 79.50
- MILLS Thrones ..... 137.50

### WALL BOXES AND ACCESSORIES

- WURLITZER Model 120 .....\$32.50
- WURLITZER Model 125 ..... 37.50
- WURLITZER Model 111 ..... 43.50
- SEEBURG Bar-o-Matics ..... 39.50
- SEEBURG 30 Wire Selectromatics ..... 5.00
- ROCKOLA for '40 and '41 Models
- Bar Boxes ..... 5.00
- Wall Boxes (Dial a Tune) ..... 17.50
- ROCKOLA Adapters for '40 and '41 Models, Each ..... 25.00
- WURLITZER 304 Stepper ..... 17.50

### CONSOLES

- Dark Horse .....\$49.50
- Mills Compulsory Skill ..... 49.50
- Saratoga (with Skill Field) ..... 69.50
- Skill Time ..... 69.50
- Mills 1-2-3, Free Play ..... 27.50

### ARCADE EQUIPMENT

- Exhibit Rotary Merchandiser .....\$179.50
- Seeburg Chicken Sam ..... 109.50

### SLOT MACHINES

- Caille, 5c .....\$20.00
- Mills 5c F. O. K. .... 25.00
- Watling 1c Twin Jack Pot ..... 25.00
- Watling 5c Treasury ..... 69.50

Terms: 1/3 Deposit, Balance C. O. D.

## Miami Distributing Co.

212-14 E. EIGHTH ST., CINCINNATI, OHIO

### WANTED FOR CASH

SEEBURG'S "CHICKEN SAM'S"

\$75.00

"JAIL-BIRDS"

\$75.00

We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10.00 less without bases. Ship C. O. D. or Sight Draft. Write us description and quantity before shipping.

**CHICAGO NOVELTY CO., INC.** 1348 NEWPORT AVE. CHICAGO, ILL.



★★ OPERATORS, ATTENTION ★★

WE HAVE ---

PACKED AND CRATED FOR  
IMMEDIATE DELIVERY  
ALL LIKE BRAND NEW

20 WAR ADMIRALS

25 RACE KINGS

20 SPORTSMEN 1 & 5-Ball  
Free Play  
(Playing Action Same as Longacres)

1-Ball  
Multiple  
Payouts

Write for Further Information and Price

SULLIVAN-NOLAN ADV. CO. PHONE DELAWARE  
527-29 West Chicago Ave., Chicago 10, Ill. 5619-5620

Lottery Plans Help  
Fight Absenteeism

NEW YORK.—The Wall Street Journal, August 2, featured a front page article describing how the gambling instinct is being catered to in war plants in order to stop absenteeism and to step up arms production. In a rather lengthy description of what plants in various states are doing to boost production.

The Journal mentions that the lottery scheme of rewarding workers who are not absent and who have not been late has caught on in a big way in the Boston area.

The regional office of the WLB must approve any plans before they can be used by war plants, and the board reports that it is receiving from six to eight applications a week for the privilege of using lottery schemes. Several Chicago firms have War Bond lotteries in operation. Altho the U. S. Treasury refuses to give its approval of them, it makes no effort to stop them.

The size of the lotteries, The Journal reports, ranges all the way from \$25 a week on up to that of the Consolidated Vultee plant at San Diego which has monthly drawings for \$10,000 among its workers who have not been absent. First prize is \$1,000. The contests have been under way since last February, and the company reports that it has been helpful in boosting production.

Machines Ready for  
Immediate Delivery

- 3 Mills 25¢ Orig. Chromes, 2-5, #463202, 462913, 465590
- 6 Mills 25¢ Gold Chromes, 2-5
- 1 Mills 50¢ Gold Chromo
- 1 Mills 50¢ Gooseneck, J.P.
- 2 Jennings 50¢ Chiefs
- 1 Mills 25¢ Club Console
- 1 Mills 10¢ Club Console
- 7 Mills 25¢ Brown Fronts, C. H. Knee Action
- 10 Mills 25¢ Blue Fronts, C. H. Knee Action
- 1 Mills 10¢ Brown Front, C. H. Knee Action
- 2 Mills 10¢ Blue Fronts, C. H. Knee Action
- 8 Mills 5¢ War Eagles, 3-5
- 5 Mills 25¢ War Eagles, 3-5
- 7 Mills Blue & Gold 5¢ Vest Pockets
- 8 Mills Four Bells, Serials Over 2,000
- 2 Mills Three Bells

Program Strips in 5,000 Lots, \$2.65 M.  
WRITE FOR PRICES. WE HAVE A LARGE STOCK OF ALL KINDS OF COIN OPERATED MACHINES.  
WE CARRY A COMPLETE LINE OF MILLS PARTS  
Terms: 1/3 Certified Deposit, Bal. C.O.D.  
**STERLING NOVELTY CO.**  
669-671 S. Broadway, Lexington 20, Ky.

ACME  
VALUES

Parts for Mills Slots

- REEL STRIPS (SET).....\$ 1.05
- JACK POT GLASS..... 1.25
- ESCALATOR GLASS..... .75
- REEL GLASS..... .50
- ESCALATOR SPRINGS..... .35
- MAIN OPERATING SPRING..... .40
- HANDLE SPRING..... .35
- CLOCK SPRINGS..... .35
- FINGER SPRINGS..... .15
- SLIDE SPRINGS..... .30
- AWARD CARDS, 3/5..... .25
- ESCALATORS, 25c..... 22.50
- CLOCKS (BRASS GEARS)..... 11.50
- CLUB HANDLES..... 10.00
- WOOD CABINETS (NEW)..... 12.50  
(For blue or yellow fronts)
- JACK POTS..... 10.00
- MECHANISM BASES..... 4.50

Mills Slots

- BLUE FRONTS, 5c, C. H.....\$184.50
- BROWN FRONTS, 5c, C. H..... 219.50
- GOLD CHROMES, 2/5 (Over 485,000 Serial)..... WRITE

The above slots are completely refinished and refurbished, the prices quoted include labor, parts and material used.

- EXTRAORDINARYS, 10c.....\$ 67.50
- JUMBO PARADES, P. O..... 79.50
- KEENEY SUPER BELLS, 5c..... 184.50

REFURBISHING DEPT.

We will refinish, repaint and rebuild your Blue Front or War Eagle (glitter gold your War Eagle), replace minor missing parts, install new springs, award cards, reel strips, etc. Make it a S. J. Like new when we return it to you. Major parts, such as clocks, escalators, slides, etc., additional. 7 Days' service. Slides, parts and rebuilding cash with order, equipment 50% cash, balance S. D. or C. O. D.

ACME AMUSEMENT  
COMPANY

2418 FAIRMOUNT DALLAS 4, TEXAS  
Day Phone C-3938 Nite L-9771

RED, WHITE AND BLUE TICKET DEALS

1930 RWB JAR DEAL  
Full Size Craft Tickets Most Popular Ticket All Tickets Thoroughly Mixed  
Dozen \$36.00 LESS THAN DOZEN \$3.50 EACH Gross Lots \$400.00  
Immediate Delivery. 25% Deposit With Order.

NATIONAL MERCHANDISE CO. 1216 Walnut St. Cincinnati, Ohio

SPECIALS

- EXHIBIT ROTARY MERCHANDISER, Claw Type (Novelty Candy Vendor).....\$149.50
- HI HAND..... 154.50
- NEW GOTTLIEB 5c & 10c..... 159.50
- GROETCHEN COLUMBIA, C.A..... 82.50

WANTED 100,000  
USED RECORDS

WE PAY HIGHEST PRICES !

With or without jackets. Can use all makes—vocals, instrumentals, classical or boogie-woogie. Give us an idea as to how many you've got, type and condition. We'll make you a spot cash offer that will more than pay you for your trouble.

WRITE, WIRE OR PHONE  
ROL'S RECORD STORE  
311 S. Wabash Ave., Chicago, Ill.

RADIO TUBES

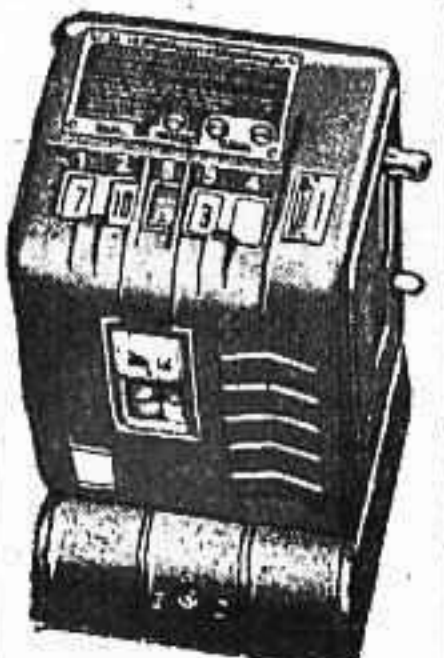
At List Prices					
6J5 41	6X5	12SR7 7F7	5Y4		
6F5 42	6V6 12SQ7 3Q5	25Z5			
6K5 30	6Y6 6SK7 105	35Z5			
6K6 32	78 805 6Q7	35L6			
6K8 75	79 808 12Q7	50L6			
6F8 76	77 8L6 12Q8	25Z0			
6F6 56	6B5 6R7 6A4	25Z4			
80 57	6B8 6N7 6A6	5Z4			
5Z8 58	65C7 6J7 5U4	38			
2A3 47	68Q7 65J7 5X4	31			
45	65A7	37			
43					

Sign Consumer Certificate.  
Bally Bulls Guns. Each.....\$100.00  
Keeneey 2-Way Super Bell, 5¢ Play, Like New..... 400.00  
1 Seeburg 8800 Hi-Tone, Like New... 500.00

TURCOL & SONS

1008 Union St. WILMINGTON, DEL.

Final Closeout!  
1c CUB CIGARET } \$7.75 Each



CASE OF 4 .....\$30.00

PARTS

MILLS JACK POT GLASSES \$1.25

- Jenn. J. P. Glass...\$1.25
- Wall, J. P. Glass... 1.25
- Mills Escalator Glass... .75
- Mills Reel Glass... .50
- Title Strips, 2000... .50
- Curved Ten Strike Glasses..... 2.50
- Main Gear for Chicken Sam Motor..... 2.50
- Chicken Sam 3000-Ohm Variable Resistors.. 1.25
- Toggle Switches for Chicken Sam..... 2.00
- Chicken Sam Gun Stock (Only)..... 12.50
- Photo-Cells for Ray Guns.....\$2.50

2051 TUBE \$2.55 Ea.

ARCADE MACHINES

- Chi Coin Hockey...\$229.50
- Batting Practice... 129.50
- Bally Bull's Eye... 129.50
- Tom Mix Gun..... 78.50
- Bang-a-Deer..... 124.50
- Kirk Quesser Scale... 124.50

CONSOLES

- Jenn. Golarola, Latest Model, Like New...\$139.50
- Jenn. Golarola, Model V 79.50
- Jenn. Golarola XXV 169.50
- Silver Moon, F.P.... 99.50
- Bally Royal Draw, P.O. 89.50
- Silver Moon, P.O.... 129.50
- Keeneey Triple Entry... 129.50
- Pace Reels, 5¢, P.O., Chrome Railing... 132.50
- Pace Saratoga, Comb, F.P. & P.O., Chrome Rail 169.50
- Super Ball..... 239.50

Please Send Check in Full for Orders Under \$10.00.  
1/3 Deposit on Orders Over \$10.00.  
PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL.  
TERMS: 1/3 Deposit, Balance C. O. D.

Atlas NOVELTY CO. 2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



SACRIFICE

JENNINGS TELEPHONE MUSIC COMPLETE OPERATING SETUP

3 Units, 15 turntables each  
30 Floor Models  
110 Telephone Wall Boxes  
17 Speakers  
Record Racks — Head Sets — Extra Parts  
3,000 late records  
EQUIPMENT WILL INVENTORY \$21,336.00  
WILL TAKE \$12,750 CASH  
Or will make equitable trade with responsible party  
**VICTOR MUSIC CO.**  
1713 ELM ST. DALLAS, TEXAS

FOR SALE!  
PHOTOMATON

Perfect Condition—25c Slot.  
MAKE YOUR BEST OFFER  
PEERLESS VENDING MACHINE CO.  
220 W. 42nd Street New York City  
Wisconsin 7-8610



**WE HAVE A VERY LARGE STOCK OF SALES-BOARDS FOR IMMEDIATE DELIVERY**

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
  - 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
  - 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
  - 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
  - 1000 Hole J.P. Charley, 25c, 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
  - 1200 Hole Charley, 25c. Take-in is \$300.00. Definite payout \$232.00. Definite profit \$68.00. Price \$2.87 each.
  - 2000 Hole Charley Board, 25c. Take-in is \$500.00. Definite payout \$400.00. Definite profit \$100.00. Price \$4.89 each.
- 1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

**RE-CONDITIONED**

**as Good as New Cabinet, Railing and Legs Refinished in Attractive Color**  
 Lite-A-Line—The ever popular table. A 10-ball game that is faster than any 5-ball game. 3 coin chutes. 3 profits from 1 table. Electric Flash Number Boards. Spectacular Score Drome. Skill-Luck gets permanent play. Three incomes instead of one. Accepted at once by better locations everywhere. Nothing can compete with:

**LITE-A-LINE**

Lite-A-Lines are on the same locations since the day they were introduced. \$89.50 each, 1/3 deposit with all orders.

**A. N. S. CO.**

312 CARROLL ST., ELMIRA, N. Y.



Takes 1 to 3 Nickels at the Same Time

**OHIO SPECIALTY CO. SELLING OUT!**

ALL SURPLUS STOCK

READ

We are over stocked . . . We must sell out all our surplus stock of Games and Phonographs regardless of present market prices . . . Ohio Specialty Co. has cut its prices to the bone for quick disposal . . . Notice our prices—read every item—it will pay you to buy these games at these ridiculous low prices. The parts are actually worth more than price we are selling these games for.

**SALE STARTS TODAY. ACT QUICK!**

ARGENTINE . . . . . \$32.45	ON DECK . . . . . \$17.95
BIG CHIEF . . . . . 19.45	PAN AMERICAN . . . . . 29.45
BANDWAGON . . . . . 18.45	PUNCH . . . . . 9.95
BIG TIME . . . . . 23.95	PLAY BALL . . . . . 24.45
BAKER'S ENTRY . . . . . 13.45	RATS (Ref. Zig Zag) . . . . . 59.45
BROADCAST . . . . . 27.45	RED HOT . . . . . 9.95
BELLE HOP . . . . . 34.45	SALUTE . . . . . 19.45
BAKER'S TARGET SKILL . . . . . 24.45	SCORE CHAMP . . . . . 18.45
COMMANDER (Ref. Fleet) . . . . . 69.45	SEVEN UP . . . . . 32.45
CHAMPS . . . . . 32.45	SILVER SKATES . . . . . 24.45
CAPT. KIDD . . . . . 39.95	SINK-THE-JAP (Ref. Seven Up) . . . . . 49.45
DEFENSE . . . . . 74.95	SLAP-THE-JAP (Ref. Stratoliner) . . . . . 49.45
FALLING SUN (Ref. 10 Spot) . . . . . 49.45	SLUGGER . . . . . 34.45
FLEET . . . . . 13.45	SPARKY . . . . . 22.45
FOUR DIAMONDS . . . . . 32.45	SPORT PARADE . . . . . 24.45
FOUR ROSES . . . . . 24.45	SUPER CHUBBIE . . . . . 27.45
FOX HUNT . . . . . 21.45	TRAILWAYS . . . . . 24.45
GLAMOUR . . . . . 17.45	TURF CHAMP . . . . . 44.45
HI-HAT . . . . . 39.45	TWIN SIX . . . . . 27.45
HI-STEPPER . . . . . 18.45	UMPHS . . . . . 14.45
GOTTLIEB HOROSCOPE . . . . . 39.45	VELVET . . . . . 34.45
LIBERTY (Ref. Flicker) . . . . . 59.45	VICTORY . . . . . 69.45
LIMELIGHT . . . . . 13.45	WILD FIRE . . . . . 24.45
MASCOT . . . . . 9.95	ZIG ZAG . . . . . 34.45
MAJORS, 41 . . . . . 27.45	
MIAMI BEACH . . . . . 34.45	
MYSTIC . . . . . 24.45	

**SPECIAL!** ● Gott. Skee-ballette . \$44.95  
 ● Bally Alley . . . . . 39.45

**LOOK AT THESE PRICES!**

KEENEY'S WALL BOXES (25 Or More) . . . . . \$2.95	
KEENEY'S WALL BOXES (Converted to 30 Wire) . . . . . 4.95	
SEEBURG MODEL B . . . . . \$ 44.45	WURL. 61 COUNTER MODEL . . . . . 74.95
ROCKOLA '39 DE LUXE . . . . . 164.95	ROCKOLA '39 STANDARD . . . . . 149.95
WURLITZER T-12 . . . . . 74.95	SEEBURG MAYFAIR . . . . . 199.95
SEEBURG VOGUE . . . . . \$219.45	

**COUNTER GAMES REDUCED!**

POISON THE RAT (Like New) . . . . . \$24.45	KILL THE JAP (Like New) . . . . . \$24.45
TICKETTES . . . . . 2.95	PUNCHETTE . . . . . 2.95
IOU . . . . . 3.95	SWEET SALLY . . . . . 3.95
CIG-A-REEL . . . . . 4.95	FLIPPER . . . . . 3.95

NEW MATCH BOX VENDER . . . . . \$12.45

TERMS: DEPOSIT REQUIRED ● BALANCE CASH ON DELIVERY

**29 W. COURT ST., CIN'TI, O.**

**WHIRLAWAY!!! WHIRLAWAY**

ALL TIME TOP MONEY MAKER

SEND IN YOUR

BLUE GRASS, DARK HORSE, SPORT SPECIAL AND SPORT EVENT

WE WILL REBUILD THEM INTO "WHIRLAWAY," BEAUTIFUL NEW ONE BALL CONSOLE.

This machine has been re-designed by engineers who have had years of experience with operators' problems in the coin machine field, difficulties which the manufacturer does not foresee but which the operator in the past has had to overcome. Ship us your game today.

**ROY MCGINNIS COMPANY**

2011 MARYLAND AVE. BALTIMORE, MD.

**SALESBOARDS**

ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00 . . . . . \$ .85
  - 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. . . . . 2.75
  - 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. . . . . 3.10
  - 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 . . . . . 2.50
  - 1200 HOLES VICTORY BELL, SPEC. THICK "C." 5c, AVERAGE PROFIT \$38.57 PROT. . . . . 3.60
  - 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 . . . . . 3.25
  - 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. . . . . 2.50
  - 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . . . . 3.00
  - 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. . . . . 1.00
- LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.
- MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA**

**SLOTS WANTED**

\$10,000 worth of

**BROWN FRONTS  
 BLUE FRONTS**

SERIAL NUMBERS OVER 400,000

ALSO

**WURLITZER SKEE BALL  
 MACHINES**

ANY QUANTITY — WILL PAY \$75.00-\$100.00  
 BOX D-125

The Billboard,

Cincinnati 1, Ohio

**BELL BETTER GAMES**

Bally Gold Cup . . . . . \$39.50	Mills Spin. Reels . . . . . \$85.00	Bally Ray's Track . . . . . \$75.00
Mills Owl . . . . . 69.50	Keeneey Win. Ticket . . . . . 85.00	Mills Jumbo Parade, FP . . . . . 85.00
Bally Hawthorne . . . . . 74.50	Jennings Bobtail, E.P. . . . . 75.00	ABT Red, Wh., Bl., '40 . . . . . 19.50
Bally Sport Page . . . . . 49.50	Bally Parley . . . . . 65.00	ABT Challenger . . . . . 22.50
Mills 1-2-3, '39 . . . . . 39.50	Jumbo Parade, P.O. . . . . 85.00	ABT Model F Tgt. . . . . 19.50

**FIVE BALL FREE PLAYS**

ABC Bowler . . . . . \$35.00	Four Roses . . . . . \$44.50	School Days . . . . . \$39.50	Sport Parade . . . . . \$39.50
Belle Hop . . . . . 40.00	Hi Hat . . . . . 44.50	Sea Hawk . . . . . 44.50	Spot a Card . . . . . 69.50
Bandwagon . . . . . 30.00	Hi Stepper . . . . . 25.00	Seven Up . . . . . 34.50	Spot Pool . . . . . 59.50
Champ . . . . . 45.00	Horoscope . . . . . 47.50	Show Boat . . . . . 59.50	Stars . . . . . 39.50
Crossline . . . . . 27.50	Jungle . . . . . 52.50	Silver Skates . . . . . 34.50	Stratoliner . . . . . 39.50
Crystal . . . . . 24.50	Legionnaire . . . . . 39.50	Sky Ray . . . . . 35.00	Ten Spot . . . . . 39.50
Duet . . . . . 44.50	Majors, '41 . . . . . 49.50	Slugger . . . . . 44.50	Texas Mustang . . . . . 59.50
Five & Ten . . . . . 85.00	Metro . . . . . 34.50	Snappy . . . . . 49.50	Trailway . . . . . 29.50
Flicker . . . . . 32.50	Mystic . . . . . 24.50	South Paw . . . . . 57.50	Zig Zag . . . . . 44.50
4 Diamonds . . . . . 30.00	Play Ball . . . . . 39.50	Speed Ball . . . . . 30.00	Zombie . . . . . 34.50

WHEN ORDERING, GIVE FIRST AND SECOND CHOICE

**BELL PRODUCTS CO.**

2000 N. OAKLEY

CHICAGO, ILL.

**BUY A DEFENSE BOND FIRST**

Then **KNOCK-OUT THE JAPS**

Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATOLINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON-LOCATION. ORDER YOURS TODAY.

**VICTORY GAMES**

2144 SOUTHPORT AVE.  
 CHICAGO 14, ILLINOIS

Eastern Distributor **LEADER SALES CO., 131 N. 5th Street, Reading, Pennsylvania**

**Your Total Cost \$9.50 Per Set**

Cash with Order. F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

**ALL GAMES CAREFULLY CHECKED AND PACKED**

Complete Buckley System, 5 Boxes & Rock-Ola Imperial 20 . . . . . \$179.50	Wallomatic, 24 button reduced to 20, plastic shells cracked but serviceable . . . . . \$18.50	Show Boat . . . . . \$39.00
Wallomatic WJ5Z, 24 butt. reduced to 20, new metal covers, all good condition . . . . . 24.50	Horoscope . . . . . 39.00	Speed Ball . . . . . 32.00
	Gun Club . . . . . 45.00	Spot Pool . . . . . 49.00
	Parault . . . . . 34.50	Towers . . . . . 69.50
		Twin Six . . . . . 39.50
		Snappy . . . . . 41.00
		Wild Fire . . . . . 32.50

All Our Games and Phonographs are carefully checked and packed. "Buy With Confidence." NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)



# Announcing BRAZIL

CONVERTED FROM  
(DO-RE-MI)

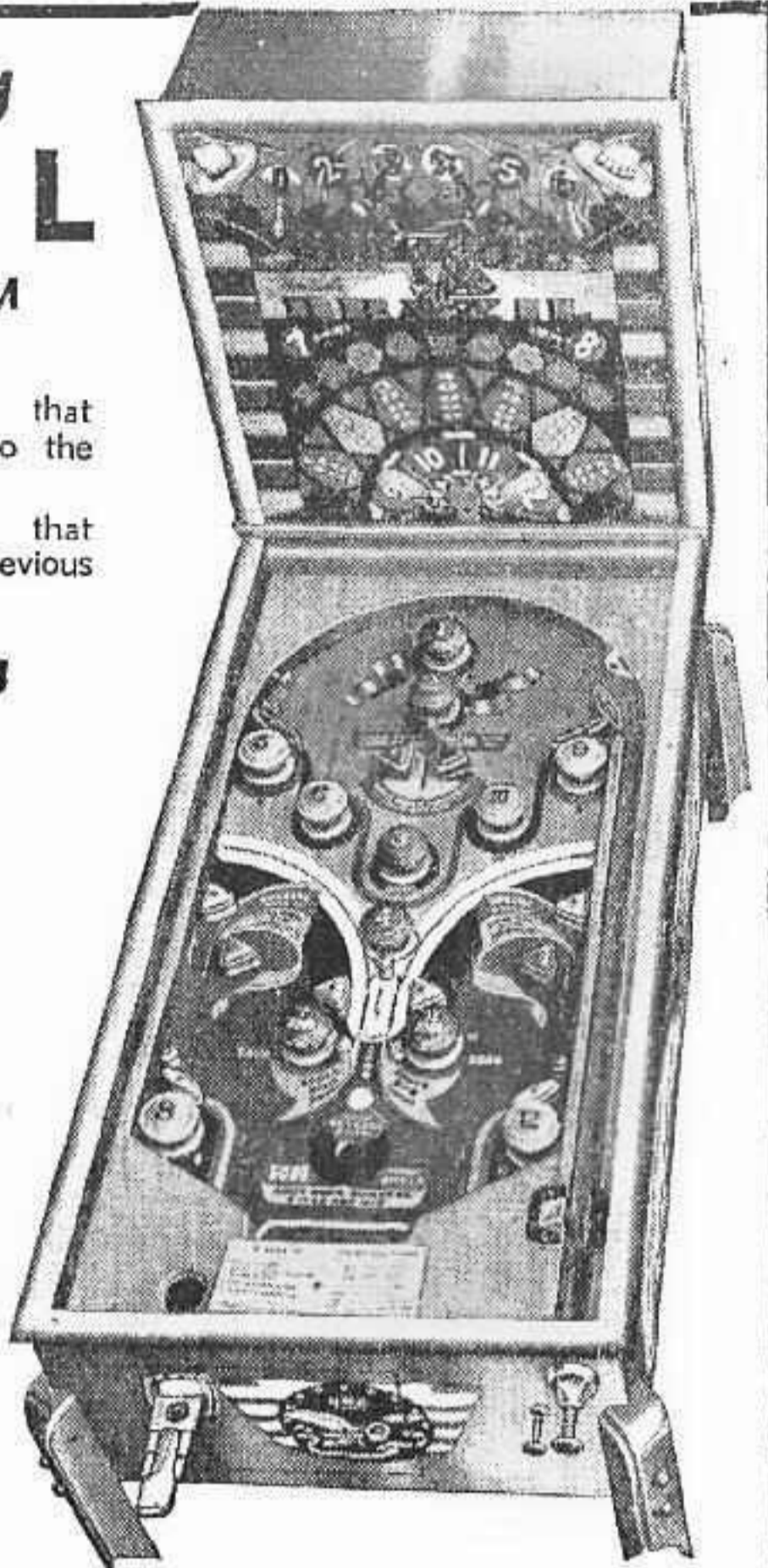
With Return Ball feature that creates last ball suspense to the Nth degree.

Location reports indicate that BRAZIL is out-earning all previous United conversions.

Also Revamping

- ★ MIDWAY  
from (ZOMBIE)
- ★ ARIZONA  
from (SUN BEAM)
- ★ GRAND CANYON  
from (DOUBLE PLAY)
- ★ SANTE FE  
(from WEST WIND)

IF YOU HAVE ANY OF THE ABOVE GAMES WHICH YOU DO NOT WANT CONVERTED, QUOTE US YOUR PRICES.



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

**United MANUFACTURING COMPANY**  
6123-25 N. WESTERN AVENUE CHICAGO

## Minneapolis Police Find Curfew Law Cuts Delinquency

MINNEAPOLIS, Sept. 11.—Lieut. Magni Palm, head of the juvenile boys' division of the Minneapolis police department, and Lieut. Blanche Jones, head of the women's bureau of the department, are smiling brightly these days.

Their drive against juvenile delinquency thru invoking of the age-old curfew law is beginning to bear fruit.

The ordinance on the city's statute books makes the parent responsible for any child under 16 found out after 9 p.m., unescorted.

Already there have been nearly a dozen parents who have been hauled into police court where the maximum penalty of \$10 fine has been imposed in each instance.

The police court judges who have heard the curfew cases have all expressed their approval of the Palm-Jones program to fight delinquency.

"It's the only patriotic thing to do," said Judge Earl J. Lyons. "To win on the war front, we must be ready on the home front. And the growing rate of juvenile delinquency at home is not a happy thought for our fighting men to be mulling over in their minds."

Judge D. E. LaBelle echoed Judge Lyons' thoughts on the problem, declaring in his opinion the place for any child under 16 years of age after 9 p.m. is "at home and in bed."

Lieutenants Palm and Jones reported that the curfew drive has resulted in numerous calls from parents who say their children voluntarily return to their homes, if they have been out, in an effort to spare the folks the humiliation of being brought into court.

Said one mother: "I never before realized how serious this was. My daughter, who is 12, impressed me with its gravity."

# HARLICH

A NAME  
TO  
REMEMBER  
NOW  
MORE THAN  
EVER FOR  
SOUND  
PROFIT  
MAKING  
SALESBOARDS

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO 7, ILL.

## SIMON SALES

WANT TO BUY!

- KIRK AIR DEFENSE
- KIRK NIGHT BOMBERS
- BAKER SKY PILOTS

- BALLY SKY BATTLES
- BALLY CONVOYS
- KEENEY DELUXE TEXAS LEAGUERS (1c COIN CHUTE)

Also any other Arcade and Amusement Machines in good condition. Write, phone or wire our . . .

MAIN OFFICE: 152 W. 42nd STREET, NEW YORK 18, N. Y.  
Phone Pennsylvania 6-9495

## PIN GAMES—CLEAN—GUARANTEED

No sales talk needed to sell these games!! Our equipment and prices speak for themselves.

ABC Bowler.....\$29.50	Five & Ten .....\$100.00	Spot Pool .....\$46.50
Attention ..... 29.00	Flicker ..... 24.50	Scoreline ..... 23.50
Battle (Rev.) ..... 78.50	Jeep (Rev.) ..... 114.50	Star Attraction ..... 32.50
Broadcast ..... 29.50	Landslide ..... 22.50	Stars ..... 45.00
Bordertown ..... 19.50	Majors, '41 ..... 37.00	Topic ..... 75.00
Champ ..... 37.50	Punch ..... 19.50	Victory ..... 70.00
Crossline ..... 19.50	Repeater ..... 27.50	Wildfire ..... 27.00
Clover ..... 67.50	Silver Skates..... 26.50	1-2-3 1939 Model.. 35.00
	Slugger ..... 37.50	

All Our Games Are Ready for Operation. Terms: 1/3 Deposit, Balance C. O. D.

**GLOBE GAMES COMPANY** 1228 WALNUT STREET CINCINNATI, OHIO

## WANTED

ROUTES  
OF PHONOGRAPH OR CIGARETTE  
MACHINES IN THE EAST

No Route Too Big or Too Small

WRITE ONLY, giving full particulars first letter. Please do not phone or call in person.

**JACK FITZGIBBONS** 453 W. 47th St. New York, N. Y.

Not Connected With Any Other Firm.

## WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

**BAKER NOVELTY CO.**  
1700 W. Washington, Chicago 12  
(Phone MONroe 7911)

There is no substitute  
for Quality  
Quality Products Will  
Last for the Duration  
**D. GOTTLIEB & CO.**  
CHICAGO

## WHILE THEY LAST 120 COMBINATION TIP TICKETS

WITH SEAL CARD  
\$25.50 PER GROSS SETS. SAMPLE SET 30c.  
These Tickets were purchased when Price was low, and we pass the saving on to the first orders while our supply lasts. Guaranteed Perfect Tickets.

LOWEST PRICES ON BINGO TICKETS  
Write  
**V. P. Distributing Co.**  
2334-36 OLIVE ST. ST. LOUIS, MO.

Over 75,000  
Now Giving  
Trouble-Free  
Service!

**IMP**  
\$7.70

WHILE  
THEY  
LAST!  
Regular  
Price  
\$12.50.

1/3 deposit  
with order.



**GERBER & GLASS**  
914 DIVERSEY, CHICAGO, ILL.

## WANT TO BUY MILLS CASH JUMBOS PACES RACES

KEENEY'S 1938 TRACK TIMES  
BALLY ROLL-EMS

State Quantity you have, Serial Numbers, Condition, and Cash Price Wanted.

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

## YOUR CHOICE!

You can buy, lease or operate on a percentage basis an established business of 12 Bowling Alleys in a defense town in Connecticut. Please see . . .

**ABRAHAM REISS**  
17 E. 42nd St., N.Y.C. Room 684. Mu-2-8412.

Mills 1-2-3, Latest Model (1 Ball F.P.)	\$ 70.00
Mills 1-2-3, 1938 Model (1 Ball F.P.)	45.00
Mills Dewey Slot Machine, 6 Coin Head with Jack Pot	125.00
Bally Ray's Track	100.00
50 Slots, Running Order. Each	20.00

**R. E. HERSHNER**  
IBERIA, OHIO



# Plan Now for Reconversion

Manufacturers warned to consider plants' peacetime activities before war ends

WASHINGTON, Sept. 11.—Manufacturers now enjoying army and navy war contracts are advised to start giving thought now to reconversion of their plants to peacetime activities, according to the Business Executive Publications here.

According to this publication, the number of contracts already terminated exceeded in dollar totals all terminations following World War I.

Navy contracts already ended are about 1,500. The army terminations total 5,500.

The outlook for the future, according to the publication, is this:

Uncompleted army contracts to date total \$75,000,000,000. In 1918, \$7,434,000,000 of \$11,000,000,000 worth of contracts were canceled at war's end.

Following the end of the first World War the navy canceled relatively few of its contracts. Due to the large ordnance orders already let, an entirely different experience is expected at the conclusion of the present fracas.

With a record of having terminated some 31 per cent of its orders for new shipping after the last war, the Merchant Marine can be expected to call a halt on the building of many Liberty and Victory ships once this struggle is completed.

With all war contracts outstanding as of June 30 approximating \$102,000,000,000, experience of 1918 cancellations indicates at least \$68,000,000,000 in contracts will terminate at the conclusion of this war.

If Germany falls before the Japs do, army contracts may be expected to be hit hardest—and first. Navy and aircraft orders will remain in force.

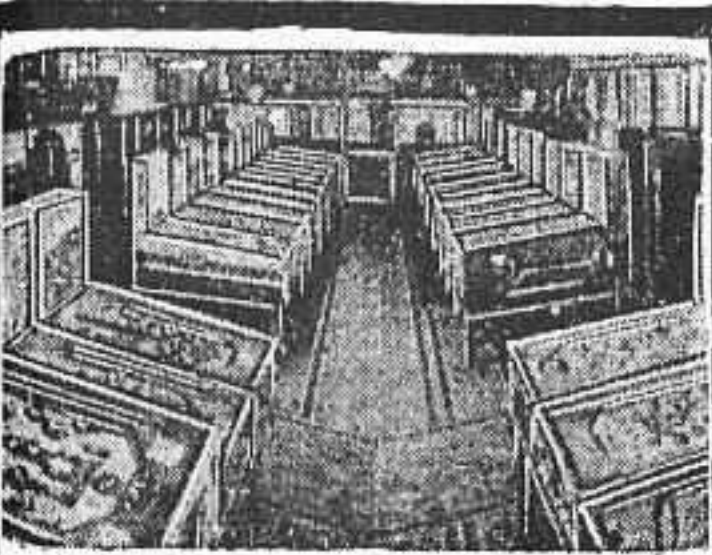
With these facts before them, manufacturers are being urged now to start thinking of what to do with their new machines, their raw materials. Reconversion programs should, at least, be put on paper, so that when the war does end, some sort of a plan will be available for the manufacturer to swing into immediately.

## Mpls. Reports Drop in Parking Meter Revenue

MINNEAPOLIS, Sept. 11.—Parking meter revenue for the first seven months of 1943 dropped \$9,167.06, Oscar J. Turner, Minneapolis city comptroller reported. Revenue totaled \$85,308.36. Turner attributed the heavy decrease to gasoline and tire rationing, which has taken many vehicles off the street.

## 1944 Cuban Sugar Crop Sold To U. S.; Details Lacking

HAVANA, Sept. 11.—The Cuban commission reached an agreement with the Commodity Credit Corporation representatives for the sale of Cuban 1944 sugar crop but full details of the transaction are not known yet. It is understood that the deal is practically the same as for the 1943 crop sale agreement.



## GOOD GAMES!! GOOD BUYS!!!

ALL MACHINES IN GOOD SHAPE, RIGHT OFF LOCATION—EVERY ONE COMPLETELY CHECKED, CLEANED—AND READY TO MAKE YOU MONEY!

- ONE-BALLS**
- 1 Winning Ticket ..... \$110.00
  - 2 Grand Nationals, Each ..... 75.00
  - 1 Sport Page ..... 40.00
  - 1 Mills 1-2-3 ..... 50.00
  - 1 Pacemaker ..... 90.00
  - 9 Eureka's, Each ..... 35.00
  - 1 Gold Cup ..... 45.00
  - 2 Turf Champs, Each ..... 45.00
  - 1 Ascott Derby ..... 29.50
  - 1 Bull Belmont ..... 20.00
  - 2 Turf Champs, made over to free play with lite-up backboard, Each ..... 75.00

- ARCADE EQUIPMENT**
- Western Baseball ..... \$74.50
  - Rock-Ola Ten Pins ..... 34.50
  - Bally Alley ..... 34.50
  - Gooly Golf ..... 99.50
  - Exhibit Duck Ray Rifle, aluminum pedal stand ..... 64.50

- FIVE-BALL FREE PLAY PIN GAMES**
- \$14.50**
- 3 Double Feature
  - 2 Triumph
  - 2 Vacation
  - 1 On Deck
  - 1 Playmate
  - 1 Punch
  - 2 Lucky Strike
  - 1 Chevron
  - 2 Yacht Club
  - 1 Cadillac
  - 2 Brito Spot
  - 1 Nippy

- \$24.50**
- 1 Doughboy
  - 2 Big Show
  - 1 Formation
  - 1 All American
  - 1 Stratoliner
  - 1 Band Wagon
  - 1 Dixie
  - 1 Paradise
  - 1 Cross Line
  - 1 Score-a-Line

- \$19.50**
- 3 Rotation
  - 1 Rink
  - 1 Short Stop
  - 1 Commander
  - 1 Mascot
  - 1 All Babl
  - 1 Holdover
  - 1 Speed Demon
  - 2 Gottlieb Bowling
  - 1 Drum Major
  - 1 Jolly
  - 1 Mr. Chips
  - 1 Big Town
  - 1 Powerhouse
  - 1 Roxy
  - 1 Blondie
  - 1 Landslide
  - 1 Leader

- \$29.50**
- 1 Big Chief
  - 1 Silver Skates
  - 1 Sport Parade
  - 1 Broadcast
  - 1 Keen-a-Ball
  - 1 Gold Star

- \$59.50**
- 2 Show Boats
  - 1 Towers
- CIGARETTE MACHINES**  
Resprayed—Like New!
- 8 U-Need-a-Pak, Model E, 8 Col., 2 King Size, Each ..... \$35.00
  - 2 U-Need-a-Pak, Model E, 4 Col., Each ..... 19.50
  - 6 National, 6-30 Model, 6 Col., Each ..... 30.00
  - 4 DuGrenier, Model "W," 7 Col., Ea. ..... 60.00
  - 2 DuGrenier, Model "H," 9 Col., Ea. ..... 75.00

- MISCELLANEOUS**
- 1 U-Need-a-Pak Gum and Life Saver Machine, 9 Col. .... \$24.50
  - 3 Postage Stamp Machines, Sells 4 1¢ or 2 2¢ for 5¢, mfd. by Kone Klutch, Each ..... 8.00
  - Tubular Coin Wrappers, 5¢ denomination, Per 1,000 ..... .60
  - Elliott Tickets, for ticket machines, 2 hole, Box of 20,000 ..... 5.00

Terms: 1/3 Deposit With All Orders, Balance Shipped C. O. D. or Sight Draft.

**JERSEY SPECIALTY CO.**  
Route 23, At Passaic River Bridge, Singac, N. J.  
All Phones: Little Falls 4-0784 Singac, N. J.

## WE HAVE ON HAND

Used MILLS Chromes, Brown and Blue Fronts, and Q. T.'s; JENNINGS, PACE and WATLING SLOTS in 1c, 5c, 10c and 25c Play. Also CONSOLES and other Coin Operated Machines of every type. Write us what you are interested in.

**SICKING, INC.** 1401 Central Parkway, Cincinnati, O.  
927 East Broadway, Louisville, Ky.  
We are Wholesalers and Sell for Resale

## ACCLAIMED—FROM COAST TO COAST!

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!! AVAILABLE TO RELIABLE OPERATORS

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

**THE GEORGE PONSER CO.**  
763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

# SALESBOARDS

10% DISCOUNT ON ALL ORDERS OVER \$100

25c-CHARLEY BOARD-25c

1000 HOLE THICK DEFINITE PROFIT \$50.00. FEATURES ORIGINAL PROTECTED CHARLEY BOARD TICKETS.

\$2.50 EACH



Superior Products Best Sellers

NAME	HOLES	MAXIMUM PROFIT	NET PRICE
2¢ CIGARETTE BOARD	1000	\$12.00	\$1.50
5¢ Got Lucky	400 Thick	11.73	2.50
J-10¢ IT AIN'T HAY	440 Extra Thick	23.00	3.50
5¢ On the Fence	864 Thick	31.90	3.80
J-25¢ FAT PICKENS	600 Extra Thick	32.00	3.90
5¢ Lucky Punch	1000 Thick	23.05	3.35
J-25¢ QUICK JACK	210 Extra Thick	33.50	2.90
5¢ Big Catch	1000 Thick	30.00	3.40
J-25¢ BIG LEADER	300 Extra Thick	34.96	3.70
5¢ Saddle Up	1000 Thick	25.95	3.80
25¢ V NOTE	484 Extra Thick	41.00	3.10
5¢ Easy Money	1500	31.50	4.20
J-5¢ COME RIGHT UP	1050 Extra Thick	30.10	4.50

**SPECIAL** 5¢ 1000 Hole Boomity Boom, 5¢ 800 Hole Hotel Bedlam, 5¢ 1600 Hole Silver Vender, 5¢ 1664 Hole Laconga, 10¢ 480 Hole Little Deuce, 25¢ 1050 Hole Big Ben. Thick and extra thick boards. **\$23.50 FOR ALL**

J-10¢ BEST OF ALL	600 Extra Thick	33.88	4.20
5¢ Rough Riders	1080 Thick	30.90	4.40
J-25¢ PLAY TO WIN	500 Extra Thick	49.20	3.90
5¢ Trading Post	1200 Extra Thick	27.92	4.20
J-5¢ KING OF BELLS	1000 Extra Thick	27.60	4.40
5¢ Gobs of Dough	1200 Extra Thick	34.75	4.50
J-25¢ THE QUETER	600 Extra Thick	54.50	4.70
5¢ Little Slugger	1200 Extra Thick	34.40	4.40
J-25¢ QUARTER JUMBO	600 Extra Thick	68.00	4.90
5¢ Eyes of the Fleet	1248 Extra Thick	34.40	4.50
J-10¢ LITTLE BEN	1050 Extra Thick	41.00	4.60
5¢ Not Results	1260 Extra Thick	36.95	4.80
5¢ DEAL ME IN	1280 Thick	38.75	4.60
5¢ Not Bad	1280 Extra Thick	40.25	4.80
J-25¢ O.T.	600 Extra Thick	68.00	4.90
5¢ Flowing Gold	1280 Thick	34.86	4.40

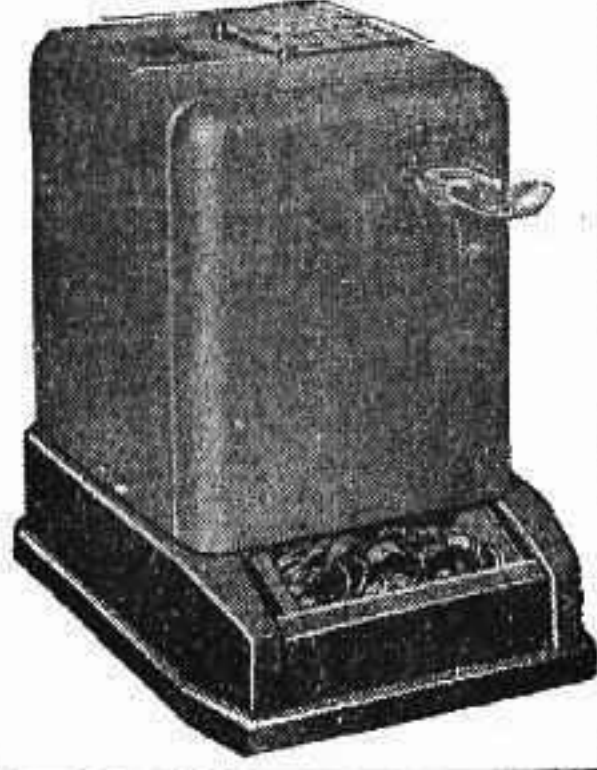
**SPECIAL** 5¢ 1000 Hole King of Bells, 5¢ 1050 Hole Sugar and Spice, 5¢ 1080 Hole Sweet Sue, 5¢ 1500 Hole Take-It-Easy, 5¢ 1000 Hole Good Pickins, 25¢ 120 Hole Swift Action. Thick and extra thick boards. **\$23.50 FOR ALL**

5¢ Caught in the Draft	1280 Thick	33.80	4.40
25¢ FAST PLAY	1000 Extra Thick	98.00	5.90
5¢ Side Pocket	1280 Extra Thick	37.25	4.60
J-5¢ BIG LIBERTY	1000 Extra Thick	27.12	4.30
5¢ Easy to Get	1650 Thick	39.35	4.20
J-10¢ LUCKY DIMER	600 Thick	31.00	4.10
5¢ T Formation	1664 Extra Thick	48.95	5.50
25¢ JACKPOT CHARLEY	1000 Extra Thick	56.89	3.70
5¢ Big Barn Dance	1680 Thick	49.60	5.50
5¢ GOLD PRINCE	2400 Thick	54.20	5.75
5¢ What's Stewing	840 Extra Thick	25.00	3.60
25¢ COCOANUTS	1664 Extra Thick	140.00	7.20
5¢ Sure Winner	1000 Thick	24.50	3.95
5¢ FORWARD PASS	1280 Thick	38.00	4.60
5¢ Pennant Winner	1680 Thick	44.00	5.80

\*"J"—Jumbo Hole Board. Terms: 1/3 Deposit, Balance C. O. D.

**SHERIDAN SALES CO.** 4126 Sheridan Rd. Chicago 13, Ill.

# NOW! A JACKPOT FOR YOUR VEST POCKET BELL



Without a JACKPOT your Vest Pocket is as old fashioned as a horse and buggy. Bring your machine up-to-date

- DOUBLE TRIPLE . . . QUADRUPLE . . . your Vest Pocket Receipts.

- Simple
- Positive
- Foolproof
- Mechanically Perfect
- Finish, Blue and Gold
- Dumps Automatically
- Heavy Shatterproof Glass
- Hand Loaded
- Extra Heavy Cabinet
- Registers All Jackpots Paid

Can be attached to any Vest Pocket Bell in 20 minutes. Will pay for itself the first week.

Write for descriptive circular and operators' quantity prices or contact your Jobber, he has them in stock for immediate delivery.

**VALLEY SPECIALTY CO., INC.**  
Builders of Winners for Operators for 18 Years  
1061 JOSEPH AVENUE ROCHESTER 5, N. Y.

## WILL BUY ANY QUANTITY

1c Mills Blue Fronts. Mills Golf Ball Vendors—10c or 25c Play. Saratoga—Comb. War Eagle. Any Mills Slot with Escalator. Wire or write us your best quotation in first letter.

**COIN MACHINE DISTRIBUTING COMPANY**  
5746 BAUM BLVD. Hilland 7000  
PITTSBURGH, PA.



**SIGN THIS**

**CONSUMER'S CERTIFICATE**

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date \_\_\_\_\_ Signature \_\_\_\_\_

**SEND WITH ORDER**

If you find it necessary to REPLACE any TUBES in your coin-operated Machines, Phonographs, Ray-Guns, etc., we have on hand more than 50 numbers of hard-to-find TUBES at the following list prices only:

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/255	2.00	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
...	1.35	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H4G.	1.05	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
1H5G.	1.35	6C5G.	1.05	6SC7.	1.35	....	1.10	43...	1.10
2A3..	2.00	6C6..	1.05	6SF5GT		12SQ7GT		45...	.85
1Q5GT	1.65	6D6..	1.00	....	1.00	....	1.10	47...	1.15
2051	2.60	6F5G.	1.15	6SJ7GT	1.15	24A..	.90	56...	.85
5U4G.	1.05	6F6G.	.95	6SK7.	1.05	25L6GT		57...	.95
5V4G.	1.65	6F8G.	1.35	6SQ7G7		....	1.15	58...	.95
5W4G	1.05	6H6GT	1.15	....	1.15	25Z5.	1.10	75...	.90
5Y3G..	.75	6J5..	.95	....	1.15	26...	.75	76...	.95
5Y4G	.80	6J7..	1.35	6SR7.	1.05	27...	.70	77...	.95
5Z3..	1.15	6J7G.	1.15	6V6G.	1.35	30...	1.05	78...	.90
6A4..	1.65	6K7G.	1.15	6V6GT	1.15	31...	1.05	79...	1.65
6A6..	1.65	6K8GT	1.35	6X5GT	1.05	32...	1.35	80...	.75
6A7..	1.00	6L6G.	2.00	6Z4/84		35Z5GT		83...	1.35
		6L7..	1.65	....	1.10	....	.85		

Every Order Subject to Prior Sale

A \$19.80 Kit of Necessary Ray Gun Parts Absolutely FREE With Every Order of a Jap Machine

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**  
RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

**WE RE-BUILD—** Your old run down "CHICKEN SAMs" and  
**RE-CONDITION—** "JAIL-BIRDS" and convert them into  
**RE-FINISH—** "SHOOT THE JAP" Ray Guns.  
For **\$59.50** F. O. B. Chicago

We pride ourselves in turning out the most thorough and neat Ray-Gun Conversion in the U. S. A. Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped. WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges. Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.  
**"SEEBURG RAY GUNS ARE A LASTING INVESTMENT."**

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.

**RADIO TUBES for the COIN MACHINE BUSINESS**

Sign and Return Certificate With Your Order

**SUPPLIERS CERTIFICATE**

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature \_\_\_\_\_ Date \_\_\_\_\_

1B5 \$1.45	6D6 \$1.05	6K7 \$1.15	6Y6 \$1.55	38 \$1.15
1N5 1.65	6A8 1.35	6K8 1.35	7B5 1.35	41 .90
2A3 2.00	6B5 2.00	6K7M 1.35	7B6 1.35	42 .90
2A4G write	6B8G 1.35	6K7G 1.15	7F7 1.65	45 1.20
3Q5 1.65	6B8M 2.00	6L6 2.00	12SF5 1.05	47 1.15
5X4 1.15	6C6 1.05	6L7G 1.60	12SJ7 1.15	56 .85
5U4G 1.05	6D8 1.65	6L7M 1.85	25B6 1.90	58 .95
5V4G 2.15	6F6G .95	6R7 1.15	25N6 2.30	75 .90
5Y3 1.00	6F6M 1.25	6S7 1.65	25Z5 1.10	76 .95
5Z3 1.60	6F8 1.35	6SC7 1.85	25Z6 1.35	77 .95
6A4 1.65	6H6G 1.15	6SQ7 1.15	24 .95	78 .95
6A6 1.65	6J5 1.20	6V6M 1.35	30 1.45	80 .95
6A7 1.15	6J7 1.35	6V6G 1.15	35L6 1.45	83 1.35
	6K6 1.15	6X5 1.05	35Z5 1.25	70L7 2.85
			37 .90	2051 3.50

18 Inch Lumiline Bulbs....\$1.35 #55 Bulbs, Box of 10...\$0.65 box  
#51 Bulbs, box of 10......65 #63 Bulbs can be used instead of #81, box of 10. .75  
Special Polish for Phonographs.....\$3.00 Gal.

No Order Shipped Under \$5.00 - 1/2 Deposit Must Accompany Order.

**RUNYON SALES CO.** 123 Runyon St., Newark, N. J.

**WE ARE READY TO PAY UP TO \$60,000 SPOT CASH**

FOR YOUR ROUTE ON OR OFF LOCATION

WILL ALSO BUY AND PAY TOP PRICES FOR  
Rockola—Commando, 1940 Super Masters, 1939 Deluxe, Standards.  
Mills—Throne of Music, Empress.  
Wurlitzers—24, 500, 600 Rotaries, 600 Keyboard, 700, 750, 750E, 800, 850, 950.  
Seeburg—8200 RC, 8800, Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfair, Plaza, Rexes, Cadet.  
Arcade Equipment—Skyfighters, Ace Bombers, Night Bombers, Drivemobile, Sky Pilot, Defender, Rapid Fires, Convoys, Air Raiders, Tommy Gun, Super Bomber, Photomatics. Also Consoles, 5 Ball Free Play Games and other types of coin-operated equipment.  
**"YOU CAN ALWAYS DEPEND ON JOE ASH ALL-WAYS!"**

WRITE OR WIRE TODAY! DON'T DELAY!  
**ACTIVE AMUSEMENT MACHINES CO.**  
900 N. Franklin St., Philadelphia 23, Pa.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction  
**WANT TO BUY—1 OR 100—FOR CASH**

WURLITZER 412, 616, 24, 500, 600, 700, 750, 800, 850, 950 AND ROCKOLA STANDARD DELUXE PHONOGRAPHS  
ROCKOLA SLANT-TYPE BAR BOXES THAT READ FROM THE FRONT. Give us all Details in first letter, such as Type, Model, Rock Bottom Prices, and Quantity you have.

**SPECIAL BARGAIN FOR SALE FOR QUICK CLOSE-OUT**  
10 BRAND NEW POPMATIC POPCORN MACHINES, IN ORIGINAL CARTONS. EACH \$89.50 (Singles). LOTS OF 5, \$79.50 EACH. ENTIRE LOT, \$69.50 EACH.

Terms: 1/3 Deposit with Orders, Balance C. O. D.  
**IDEAL NOVELTY CO.** Phone: Franklin 8544  
2823 Locust St., St. Louis, Missouri

**WANTED FOR SALE FOR SALE**  
**NEEDED IMMEDIATELY** All Machines Completely Reconditioned. Write for Prices  
**TOP PRICES PAID**  
Late Slot, 25¢, 50¢ & \$1.00  
Late Bally One-Ball Machines  
Mills 3 & 4, Bell  
Keeney 3 & 4 Way Super Bells  
Eastman Direct Positive Paper  
Late Phonos  
Photomatic Frames  
Arcade Machines  
Mutoscope Voice-o-Graph  
Kirk Night Bomber  
Test Pilot  
Stamp Vendors  
Bally Defender  
Plotura Machine  
1 50¢ Original Chrome  
1 5¢ Emerald Chrome, H.L.  
1 10¢ Copper Chrome  
6 5¢ Original Chrome  
1 5¢ Bonus  
4 10¢ Bonus, Like New  
3 25¢ Bonus, Like New  
5 5¢ Brown Fronts  
1 10¢ Brown Fronts  
1 5¢ Cherry Bell  
5 5¢ Blue Fronts  
1 10¢ Blue Front  
1 10¢ Roman Head  
2 5¢ Roman Heads  
3 5¢ War Eagles  
2 10¢ War Eagles  
1 5¢ Dial  
5 5¢ V.P.  
3 5¢ Lion Heads  
2 5¢ Melon Bell  
7 5¢ Front Vendors, D.J.  
4 5¢ Slide Vendors  
1 1¢ Double J. P.  
1 1¢ Skyscraper  
3 5¢ Arrow  
5 5¢ Rock-Ola Fronts  
**JENNINGS**  
3 50¢ Chiefs  
2 5¢ Chiefs  
1 5¢ Silver Moon  
2 1¢ 3 Jack Duke  
1 Triplex, 5-10-25¢  
2 5¢ Duchesses  
**PACE & WATLING**  
2 5¢ Pace Cometta, B.F.  
2 5¢ Slug Eg., Lato  
5 5¢ Double Jack Pot  
2 5¢ Rola Tops  
1 25¢ Rola Top  
1 5¢ Blue Seal  
500 Other Machines Not Listed

**STEWART NOVELTY COMPANY**  
139 EAST SECOND SOUTH (PHONE 3-5055) SALT LAKE CITY, UTAH



**LOS ANGELES SEE BILL HAPPEL BADGER'S BARGAINS MILWAUKEE SEE CARL HAPPEL**

VICTORY MODEL RAY-O-LITE GUNS, LATEST CHICKEN SAM CHANGE-OVER, AXIS RATS, NEW FIGURES, NEW SCENERY, Reconditioned & Refinished Like New **WRITE**

KEENEY'S ANTI-AIRCRAFT GUNS, LATEST CONVERSION "KILL THE JAP," RECONDITIONED AND REFINISHED RED, WHITE AND BLUE **WRITE**

GENCO PLAY BALL, LATE LITE-UP MODEL, REBUILT AND REFINISHED APPEARANCE AND CONDITION LIKE NEW **WRITE**

15 ROCK-OLA SPECTRAVOX WITH PLAYMASTER—COMPLETELY REBUILT AND REFINISHED. LOOK LIKE NEW MACHINES. SOLD ON SIX MONTH GUARANTEE. **WRITE**

25 MILLS PANORAM SOUNDIES—COMPLETELY REBUILT AND REFINISHED. GUARANTEED GOOD AS NEW. SOUND FILMS IN STOCK **WRITE**

20 WURLITZER MODEL 616—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. SOLD ON MONEY-BACK GUARANTEE **WRITE**

5 SEEBURG REGAL—COMPLETELY REBUILT AND REFINISHED IN NEW DE LUXE MARBLGLO. GUARANTEED PERFECT. **WRITE**

ROCK-OLA STANDARD — COMPLETELY REBUILT AND REFINISHED. NEW DE LUXE ROCK-O-LITE. GUARANTEED GOOD AS NEW **WRITE**

BUCKLEY WALL BOXES, Late Chrome, Illuminated, Good as New **WRITE**

PACKARD PLA-MOR BOXES, All Rebuffed and Refinished, Look Like New **WRITE**

**SPECIAL** BRAND NEW MILLS FOUR BELL CABINETS \$39.50  
Modernize Your Old Mills Four Bells by Placing in New Cabinets. Re-establish Top Earning at Reasonable Cost With These New Mills Cabinets. Only a limited supply available.

**WANTED—USED MACHINES—HIGHEST CASH PRICE PAID**

ROCK-OLA Commando, new or used. WURLITZER 800, 700, 500, 600, 616. SEEBURG Colonel, Major, Envoy, Classic, Vogue, Regal, Gem. ARCADE MACHINES: Sky Fighter, Night Bomber, Super Bomber, Ace Bomber, Rapid Fire, Air Raider, Sky Battle, Chicken Sams, Torpedo.

Send List of Machines you have to sell and let us quote prices we will pay for your machines. Send List to either office by airmail.

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.  
**BADGER SALES COMPANY** 1612 WEST PICO BLVD. LOS ANGELES 15, CALIF.  
**BADGER NOVELTY COMPANY** 2546 NORTH 30TH STREET MILWAUKEE 10, WISCONSIN

**BARGAIN IN SCALES**

50 Watling Guesser Scales, Absolutely Perfect, Used Short Time on Inside Locations Only. Cannot Be Told From New. Color: Blue, Trimmed in White. \$125.00 Each; \$120.00 Each in Lots of 10; \$115.00 Each If All Are Taken.

One-Third Certified Deposit Must Accompany Order

**W. E. EASTBURN**

Care Camp Exchange — Camp Shelby, Miss. Telephone: Ext. Main 596

**ARCADE EQUIPMENT**

- |                                  |                                  |
|----------------------------------|----------------------------------|
| 9 Chicken Sams .....\$100.00 Ea. | 3 Air Raiders .....\$225.00 Ea.  |
| 1 Western Baseball ... 60.00 "   | 1 Genco Play Ball .... 125.00 "  |
| 1 Sky Fighter ..... 320.00 "     | 1 Defender ..... 250.00 "        |
| 2 Sc. Batting Practice. 90.00 "  | Buckley Steel Cabinets.. 10.00 " |

**WANTED KEENEY ANTI-AIRCRAFTS**

Black or Brown. In Any Condition, Any Amount.

Write giving full particulars in first letter, including price and quantity.

**SUPREME ENTERPRISES**

557 ROGERS AVENUE BROOKLYN, N. Y.

**CASH PAID FOR WURLITZER SKEE BALLS AND BANK ROLLS**

State Model. Can Also Use Wurlitzer Skee Ball Parts.

**S & W COIN MACHINE EXCHANGE**

2418 GRAND RIVER AVE. DETROIT 1, MICH.



*Make Your GRUBSTAKE Now!*

Every dollar you put into War Bonds now makes it possible to bring your business up-to-date when victory is won. You lend your money to the government when it needs it today... and the government will have the money available for you later when you will need it. Buy all the War Bonds you can!

FOR THE DURATION A 100% WAR PLANT!

**CHICAGO COIN Machine Company**

1725 WEST DIVERSEY BOULEVARD • CHICAGO

*When the Story can be Told...The important part Chicago Coin played in producing one of the most secret, vital war mechanisms will be a thrilling chapter in coin machine history.*

**Get Them While They Are Still Available**

Brand New Mills 5-10-25-50c Brown Fronts. Also 5-10-25c Mills Gold Chromes and Copper Chromes. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new. Also Rebuilds and Floor Samples and Slightly Used in all kinds of Slot Machines, Consoles, One Balls, Dominos and Track Times. Write us for prices on all machines.

**MOSELEY VENDING MACHINE EX., INC.**

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512, Night 5-5328



# JENNINGS'

← Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT  
37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

**NEW!! IMPROVED!!**

**PIN BALL BUMPER STEM REPAIR SLEEVES**

"WORTH THEIR WEIGHT IN GOLD"



**EASIER AND QUICKER TO APPLY**

STOP WASTING MAN HOURS AND MONEY. END SERVICE CALLS AND BURNT COIL TROUBLE RESULTING FROM STEM WEAR. MAIL \$2.75 FOR PKG. OF 25 FIRST-CLASS MAIL OR PIN BUSINESS CARD TO THIS AD FOR C. O. D. MONEY-BACK GUARANTEE. GET ON OUR PREFERRED LIST. BE FIRST IN YOUR TERRITORY WITH NEW EQUIPMENT.

**GENERAL COIN MACHINE SUPPLY CO.**

840 MICHIGAN AVE., BUFFALO 8, N. Y. Established 1890.





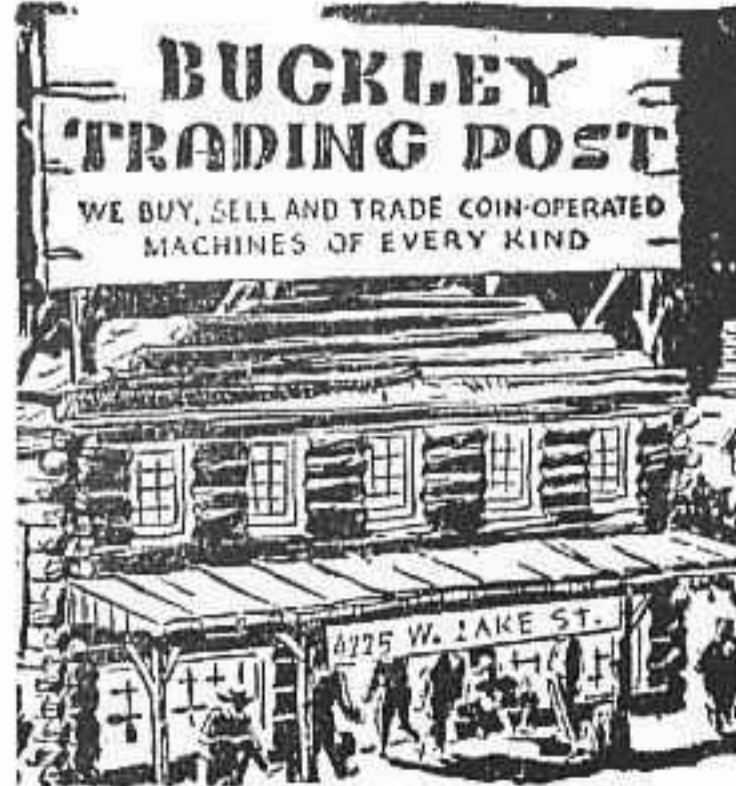
# Who's Afraid of Hirohito?

"My big brother's out there in the Pacific—and he and his buddies are plenty tough. So who's afraid of Hirohito?"

Safe in America, far from the fury of war, a schoolboy's faith in America's might is boundless. His fighting brother is probably not so cocky. Fighting men know that their fate depends, not on their courage alone, but on the strength which they must receive from the folks at home—safe in America, far from the fury of war.

Buy War Bonds. Buy the Bonds you owe your family as a nest-egg. Then dig down again and buy Bonds until you feel you can face the fighters who are now returning, sick and broken, from the far frontiers of American freedom.

**Bally**  
 MANUFACTURING COMPANY  
 2640 BELMONT AVENUE, CHICAGO



**ALWAYS**  
 Consult the  
**Trading Post When  
 You Want To Buy  
 or When You Want  
 To Sell**

## SPECIALS—FOR SALE

Supreme Gun—Shoot Your Way to Tokio. No Arcade Complete Without It.

### COMPLETE MUSIC SYSTEM EQUIPMENT WALL BOXES—ADAPTERS—SUPPLIES

- Buckley Boxes—New . . . . . \$35.00
- Buckley Boxes—Rebuilt . . . . . 25.00
- Wurlitzer Box Model 100 . . . . . 25.00
- Wurlitzer Box Model 310 . . . . . 25.00
- Keeney Wall Boxes . . . . . 5.50

### THE BUCKLEY BOX



### BUCKLEY DIGGERS

- REBUILT TREASURE ISLAND . . . . . \$ 55.00
- REBUILT DE LUXE . . . . . 100.00

### BRAND NEW PACE CONSOLES

- |                                |                            |
|--------------------------------|----------------------------|
| Saratoga Sr. . . . . \$260.00  | Reels Jr. . . . . \$250.00 |
| Saratoga Jr. . . . . 250.00    | Reels Sr. . . . . 260.00   |
| Reels Sr. Conv. . . . . 290.00 |                            |

### SUPPLIES

- |                                    |   |
|------------------------------------|---|
| Perforated Program Strips. . . . . | Buckley Long Life Needle . . . . . \$0.35 |
| Per M. Sheets . . . . . \$3.50     | Buckley 275A Bulbs . . . . . .12          |
- All Prices Subject to Prior Sale. Terms—Cash With Order.

### WE BUY—WE SELL

Send for Complete List—Send Your List of Machines for Sale

**BUCKLEY TRADING POST**  
 4225 W. LAKE ST. CHICAGO, ILLS. Ph: Van Buren 6636

# SUPERIOR

*An Order from  
 the War  
 Production  
 Board!*

LIST E—ARTICLES AND CLASSES OF ARTICLES IN THE MANUFACTURE OF WHICH PULP, PAPER OR PAPERBOARD MAY NOT BE USED

- Aprons
- Ash trays
- Bakers' decorative specialties, such as:
  - (a) Pie collars and rings
  - (b) Cake circles
  - (c) Cake laces
  - (d) Casserole collars
- Bird cage specialties, such as:
  - (a) Bird cage bottoms
  - (b) Bird cage covers and hoods
  - (c) Bird cage food holders
- Bouquet holders for displays, corsages, etc.
- Chop holders
- Collar and necktie bags and envelopes
- Combs
- Dusters and dusting paper
- Finger bowl liners
- Handkerchief and hosery bands
- Handkerchief, hosery and utility cases
- Hanger protectors

(3) From and after August 1, 1943 no converter shall put into process any quantity of pulp, paper or paperboard for the manufacture or assembly of any converted product named on List E of this order, except that pulp, paper and paperboard in the converters possession or in transit to the converter on August 1, 1943, expressly acquired for the manufacture of any converted product named on List E of this order, may be put into process provided all manufacturing or assembling operations are completed by October 31, 1943, at which time all production activities in connection with converted products named on List E shall cease.

- (j) Flowers and flower specialties
- (k) Pestoons
- (l) Fireworks (except such items manufactured pursuant to duly authenticated orders from the Armed Forces)
- (m) Bouquets
- (n) Skewers
- Punch boards, pullboards and similar articles
- Shirt protectors and envelopes
- Shirt bands (wider than 2")
- Shirt boards
- Shirt displays
- Window drapes

Superior Products wish to apologize to their many Salesboard Operators for the apparent slow deliveries experienced recently.

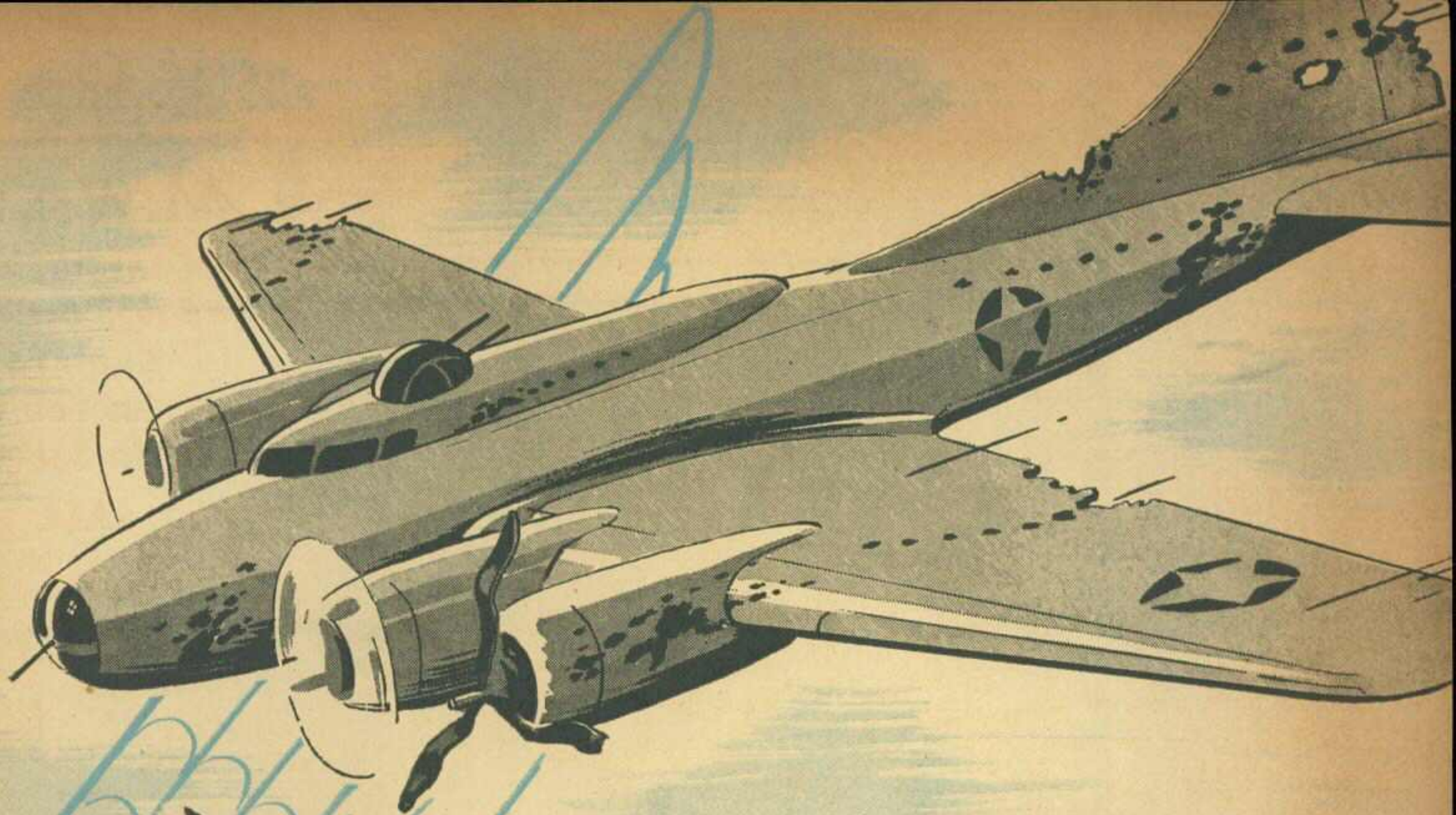
We also wish to thank these Operators for their many orders received and consequently protecting themselves against the inevitable UNCERTAINTY to continue to manufacture Salesboards.

This UNCERTAINTY has also compelled us to protect ourselves to the point where we are converting a part of our factory into the manufacture of juvenile furniture and toys.

Deliveries from now on will depend on how quickly transportation can deliver the merchandise to you.

**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO

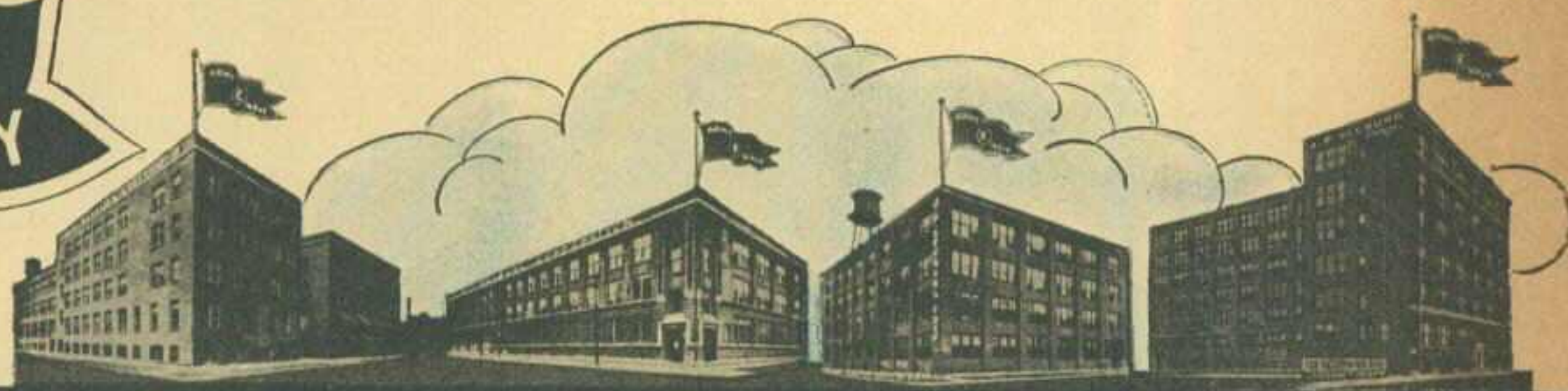




"ON A WING  
AND A PRAYER"...

...yes a prayer for all of us at home..as well as for themselves. A prayer that we at the home front back them with all that it takes to whip the Nipzi, Natzi fanatics...planes, guns, ammunition. They know it takes money and they're depending on us to furnish it...all that a successful war effort requires. Answer the prayers of our brave men...don't let them down. Buy War Bonds today!

*The American Way is for all to say . . . "TAKE MORE THAN 10% EVERY PAYDAY"*



Awarded to the J. P. Seeburg Corporation for Outstanding Production of War Materials in each of its Four Plants.

Makers of fine Musical Instruments Since 1902...

*Seeburg*

J. P. SEEBURG CORPORATION \* CHICAGO, ILLINOIS



AIR CRAFT RADAR \* AIR CRAFT CONTROLS \* TANK COMMUNICATION EQUIPMENT \* AVIATION TRAINING DEVICES \* AIR CRAFT GUN TURRET EQUIPMENT \* AIR CRAFT TRANSMITTER EQUIPMENT



**BACK ME UP...** *Buy War Bonds*



**Best way to invest funds for  
Post - War Purchase of  
Wurlitzer Phonographs**

Buy War Bonds as a patriotic duty to help Uncle Sam keep your troops supplied with what it takes to win this war.

Build a fund of sound interest-bearing War Bonds as all good Americans are—then, after the war, use it to buy new Wurlitzer Phonographs that will modernize your business—that will pay your exceptional post-war profits—that will establish you as a Wurlitzer Music Merchant in a position of even greater leadership than you ever enjoyed before. The Rudolph Wurlitzer Company, North Tonawanda, New York.

THE NAME THAT MEANS MUSIC TO MILLIONS

**WURLITZER** IS WORKING FOR Uncle Sam

● FOR WURLITZER PARTS AND SERVICE SEE A WURLITZER DISTRIBUTOR