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*The World's Foremost
Amusement Weekly*

AUGUST 21, 1943

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DRAMA CRITICS IMPROVED 16%

WMC Sets Up New 'Critical' Job Listings

Threat to Showbiz

WASHINGTON, Aug. 14.—The War Man-Power Commission this week revised its rules for induction and set up a three-point plan to hold essential workers on war jobs, to assure transfer of workers to jobs aiding the war effort, and to supply needed men to the armed forces without cutting into war production.

It was the most important shift in the army induction policy yet made and was one that will cause considerable additional worry to the amusement industry.

Briefly, most of the amusement activities are classified non-deferrable. Showbiz, long embattled in its effort to hold together in spite of extensive raiding of its ranks by the army, will find little encouragement in scanning the list of essential and non-deferrable occupations. Few showbiz activities are "essential," many are non-deferrable. (See accompanying box for new list of non-deferrable activities.)

The new program will have a major effect in deciding which fathers and which workers will be drafted first. It was common knowledge in Washington and government circles for some time that the new rules were being prepared. A press release, announcing the plan, was distributed by OWI Thursday (12) with the notation that it be held in strictest confidence by press and radio until 8 o'clock today (14).

Of interest to showdom are the steps being taken now in revising the induction policy:

1. Establishment of a list of critical occupations covering skills urgently needed in the war effort. Workers possessing such skills must get into war industry or supporting civilian activities (See WMC LISTINGS on page 5)

London: 'Moon Is Down' Gets Film Tax Ax But Free as Book, Play

John Steinbeck's *The Moon Is Down*, published as a book in London, is exempt from the purchase tax. Produced as a play at the Whitehall Theater, London, under the auspices of the Council for the Encouragement of Music and the Arts, *Moon* is exempt from the entertainment tax.

But shown as a film at the Tivoli Cinema, London, *Moon* plays full entertainment tax.

Withholding Tax Muddle on Acts Clarified by DC

NEW YORK, Aug. 14.—Confusion regarding application of withholding tax to performers which has had legal representatives of AGVA and AFM scurrying to and from Washington, has received a clarifying shot in the arm, at least insofar as outdoor attractions are concerned. Same would seem to apply in equal measure to vauders and orks who classify under head of indie contractors.

Outdoor showbiz has been badgered for definite answers to two main questions: Who withholds the 20 per cent pay-go tax and what expenses may be deducted from it? Contention of George A. Hamid, outdoor booker, has been that the owner of any act is an independent contractor and as such is solely responsible for the withholding of tax from individual employees. Further, he contends, such 20 per cent levy should be applied to net salaries of employees and contractor after reasonable deductions for expenses such as rehearsals, agents' (See Withholding Tax on page 57)

First Nighters Rang the Bell At 56% Pace, Billboard '42-'43 Survey Shows; Anderson No. 1

Retiring Burns Mantle Has Lowest Average in Ratings—Brown Fewest "No Opinion"

NEW YORK, Aug. 14.—Drama critics on the New York dailies upped their collective batting average about 16 per cent this past season in tabbing the popular success of the 1942-'43 legit output. The professional aisle-squatters hit the nail on the head at approximately a 56 per cent clip, marking the first time in four years that they've passed the 40 per cent peg. Basis for the scoring is *The Billboard's* own percentage analysis.

In the individual scoring, wherein accuracy (or inaccuracy) of each reviewer is not influenced by the lumping of various opinions, the first-nighters fared even

better. The late John Anderson (*Journal-American*) topped the crop with a accuracy score of 92 per cent. Lewis Nichols (*Times*) took the No. 2 spot with 88 per cent. Howard Barnes (*Herald-Tribune*), 85 per cent; Ward Morehouse (*Sun*), 82 per cent, and Louis Kronenberger (*PM*), 81 per cent, filled the next three places. Lowest rating fell to Burns Mantle, retiring critic of *The Times*, who drew 61 per cent, still more than half. Large portion of "No Opinion" reviews turned in by Mantle may have worked against him in this instance, since "No Opinion" votes were disqualified in tabulating the percentage of correct guesses.

Accuracy ratings are based on *The Billboard's* Critics' Review Percentages. Each show's score is judged on the number of "Yes" and "No" reviews, with "No Opinion" votes counted as half "No" and half "Yes." Thus a production that received nine "No Opinion" votes would rate 50 per cent.

To get the aggregate accuracy ratings of the drama defenders the review percentage figures of each show are tallied against the number of performances chalked up by each production. For example (See CRUX IMPROVED on page 18)

Victory World's Fair At Los Is in Works

SAN FRANCISCO, Aug. 14.—Plans for a Victory World's Fair of the United Nations to be held in Los Angeles within three years after the end of the war were announced here Thursday by the Western States Promotion Council.

The council, composed of executives representing many of the largest organizations in the West and successor to the promotion committee of the Golden Gate International Expositions here, stressed that no actual work would be started until victory is won.

Ted Huggins, a former GGIE executive, is council chairman. Buck Harris, former GGIE press representative and now with the office of the Co-Ordinator of Inter-American Affairs, is chairman of a committee to develop the plan.

4F Groaners Get Build-Up

3A Stars No Longer in Ascendancy

NEW YORK, Aug. 14.—Something new has been added to basic qualifications of aspiring male vocalists. Nowadays, thanks to the draft, the entrepreneurs don't care if you look like Valentino or sound like Crosby. All they want to know is, "Are you 4F?"

The guy with a substantial heart murmur is worth more than a guy with a grand tremolo. It's either 4F or a medical discharge. At this writing the local scene—radio, nitery, legit—has a singer with one arm, another with punctured eardrum, still another wears a truss. A fourth has an automatic 4F, thanks to an ailment that doesn't affect his voice, nor is it mentioned in publications that use the U. S. mail. In addition one band has a blind vocalist, two others have singers armed with medical discharges, one of these still sports his GI haircut.

Mark Plant, who drew a recent medical release from the navy, is slated for pix.

3A's NG

There was a time when having a family and a 3A classification was enough to interest boys who bankroll singers. But thanks to current razzle-dazzle on drafting fathers, the emphasis is on physical and not on marital disqualifications. And since it seems only a question of time until the unwed draft category is exhausted there is a preponderance of wrinkled brows among the lawyers and managers who specialize in bands and vocalists.

At the moment Jerry Wayne, Barry Woods, Perry Como, Dick Haymes and

Frank Sinatra are in the clear thanks to the wife and kids. But what happens to the lush radio, vaude and picture deals when 3A's become 1A's? Frank Sinatra grabbed \$2,500 a week at Paramount, Dick Haymes drew as much for his personal appearance at Roxy and Perry Como is currently collecting a cool thousand fish each week at the Strand.

Just as armed forces drained off men, including the then top singing names—such as Lanny Ross, Tony Martin, Rudy Vallee, Jack Leonard, Clark Dennis—and so gave the current crop of crooners a chance to thrill the gals, just so the new ranks will be decimated unless, of course, Congress gives fathers a free ride. Many (See 4-F GROANERS on page 5)

In This Issue

Burlesque	26	General News	3-5	Reviews, Legit	18
Carnival	30-37	General Outdoor	54-57	Night Clubs	20
Circus	38-39	Legitimate	17-18	Orchestras	15
Classified Ads	46-48	Letter List	48-49	Radio	11
Cocktail Combos	24-25	Magic	28	Records	15
Coin Machines	58-84	Merchandise-Pipes	50-53	Vaude	22
Columns:		Music (Also See Records)	12-16	Rinks-Skaters	44
Crossroads, The	45	Music-Merchandising	62-67	Roadshow Films	27
Editor's Desk, The	45	Music Popularity Chart	10-14	Routes, Acts	23
Hurd, Walter	58	Night Clubs-Vaudeville	19-26	Bands	16
Out in the Open	80	Parks-Pools	42-43	Carnival	55
Corral	39	Pipes for Pitchmen	53	Circus	55
Derbyshow News	28	Radio	6-11	Dramatic & Musical	54
Fairs-Expositions	40-41	Record Buying Guide	64 & 66	Ice Shows	54
Final Curtain, Births, Marriages	20	Repertoire	28	Sponsored Events	37
				Vaudeville Grosses	26
				Vending Machines	68

Why Personal Managers Carry Aspirin and Use Same Steen Times Daily

By BILL BURTON

All right, so you've got headaches in your business. But I've got the floor now, so let's talk about my headaches, huh? . . .

To most Broadway wise guys a personal manager is a gent who signs an up-and-coming kid to a long contract, then tosses the binder into a drawer marked "Do Not Open Until Artist Makes Good." Unfortunately, Broadway lived for a long time with "managers" of that type, but the breed, happily, is fast disappearing. As in any business, you can't stay in the swim forever if you prey on other people. Sooner or later the source of nourishment is going to give out.

There's another reason why the parasite type of manager is getting lost in the shuffle. And that's the emergence in the last few years of the honest, conscientious, fast-working young men who have invaded the field and brought success to their artists. There are also a number of personal reps of the old school who have really benefited their clients. Jim Peppe, who looks after Sammy Kaye, has done wonders for his boy, as has John O'Connor for Fred Waring. Among others who have proved themselves to be sincere, honest and capable are Cork O'Keefe, Tom Rockwell, Willard Alexander and Lou Levy.

Not Much To Worry About—Just a Couple Thousand Things

The first headache: You become a personal manager and select the artists you wish to represent. Easy, eh? Here's what you have to kick around in your mind before you sign the contract: Has the artist all the qualities necessary for success—extreme talent, good appearance, willingness to take direction, youth, common sense, enthusiasm, and many, many more of the same? You study the artist's reputation; you talk to people; you talk to him; you consider whether the public can support another singer (or dancer, or acrobat) of his type.

Okay, you'll handle the boy. You run into show people in Radio City, and you mention that you're thinking of handling Joe Crooner. "Him?" they give you, "say, listen, pal, I know a young kid out in Hackensack . . . got them all beat . . . terrific. . . Now there's a boy you ought to handle. . . ." You get that not once but from a dozen friends until you're tout-nutty.

And don't think you're the only one that's running into the Broadway touts. Your artist is getting the same thing on

the other side of the fence. His pals are telling him: "What do you want to sign up with that guy for? . . . I know a manager who has a terrific in with the Roxy Theater . . . 20th Century-Fox . . . Victor records . . . Loew's Staligrad . . ."

"He Gives You a Day or Two To Sign Him to Film Contract"

After you sign an artist your headaches just start. If he's a regular feller he'll give you a day or two to sign him to a film contract. If he's the impatient kind he'll have you on the phone in 20 minutes, giving you the "What's new, Bud?" routine. Then guys you tell to get lost. But fast!

When you represent a small but select group of artists you can really act as "personal" manager and do each of them some good. Mass production may be all right for manufacturing tanks, but in talent management you've got to make 'em one at a time.

When you're getting an artist started

you must spend 24 hours a day, eight days a week, with him. If he's a her you've got to make with the hairdressers, the dressmakers (on Fifth Avenue they call them something else, but I'm not paying for fancy pronunciations—my girls go to dressmakers!), the speech teachers and whatnots. You show them how to walk, how to talk, how to bow, how to brush off the muscled-inners. They've got the talent—sure—but you're the manager, and you draw upon your experience to help bring out the best that's in 'em.

Some wiseys say, "If you get a guy with plenty of talent, with common sense, good looks and the rest of it—whatinhell does he need you for? He can go places without guys like you tagging along!" I have a stock answer to that one: "If this guy is such a natural, how come he owes three months back rent when I pick him up?"

Another headache comes when you book a client into an important spot, be it night club, theater or radio show. You've got to go up and look over the layout first. How's the billing—is your girl getting buried in small type? How's the lighting—flattering? Has the spotlight guy been told what to do? Whom do we follow? Does our act help balance the bill, or do we make it top-heavy with singers? Is the spot a constructive one in the first place?

No Harm To Know Practically Everything About Showbiz

How do you know all these things? Brother, if you don't know show business from the ground up—and sideways—you

have no business being a personal manager. You're the guy the artist must come to for advice on anything from where to get a good pair of dancing slippers cheap to how to choose a good publicity agent.

That last is very important. I have never been interested in a press representative whose only object was to get his client's name in the paper, even if I meant getting him to pose for a free testimonial for a hair tonic ad. Publicity like management itself, must be smart constructive and aimed at building the attraction.

Every step in the management of an attraction must be pointed at the goal. Before signing your act to a booking ask yourself: "Are we building? Is this date going to help us?" If you are interested in the money alone you're kidding yourself. You can ruin an attraction by asking too much dough before he rates it. You may get the figure you ask for, but the house may lose money and you're thru as an attraction there in the future. The best paying dates are not always the best.

A guy who calls himself a manager and doesn't figure all these angles is taking money under false pretenses. But some pseudo-managers hinder their artists' career thru unfamiliarity with all the intricate problems of their business. They are not real managers at all—most of them simply invest some coin and then expect to sit back and clip the coupons. These birds need managers themselves.

And To Top It All the Poor Guy Must Be a Fancy Figurer

One of the most important functions of a talent manager is that of watchdog of the treasury. A good manager gets himself an honest and capable accountant, and together they should plot each artist's financial progress. I know a band manager who booked his orchestra into an out-of-town dance joint, and after the date he found that altho the spot paid off as per the contract, the band lost money on the date. That's due merely to poor bookkeeping, so let an accountant make with one-plus-one for you. You'll find it cheaper in the end.

Personally, I'm pretty cagey with the financial interests of my artists. Only one of my people who will need a benefit show at the end of the trail—myself.

Bill Burton is a personal manager—and a good one—who was once a press agent—and a good one. He handles the affairs of Jimmy Dorsey, Bob Eberly, Kitty Kallen, Helen O'Connell and Dick Haymes. BB recently opened an office in Radio City, thus furnishing the tip-off that he expects to spend more time in the Big Town in behalf of his clients. After battling around the country on all sizes, he needs and deserves a desk upon which to prop his fast-stepping gams.

Robin Hood Dell Hits New Record; 195,000 Pay Dough Pops Double Longhairs

PHILADELPHIA, Aug. 14.—Seven-week outdoor summer concert season of Robin Hood Dell, ending last Friday (6), goes down on the books as the most successful in 14-year history of symphonic and pop series presented by the Philadelphia Orchestra. Smashing all previous attendance records, in face of ban on pleasure driving and limited trolley facilities, total attendance hit 195,000, against last year's 191,000 and 1940's 150,000.

Of the 28 concert evenings, seven Thursday pops were the tops, drawing 83,000. By contrast, the eight all-symphonic orchestral concerts drew only 41,000. The "Famous Star" nights, featuring guest concert bigwigs, pulled 49,000, an average of 7,000 turnstile clicks for each of the seven concerts. And the six concerts featuring "Young American Artists" making concert debuts brought out 22,000.

The weather was also kind, canceling only four concerts, altho last-minute threats of showers kept down size of some audiences. And in spite of raise in minimum wage for 90-man orchestra, amounting to \$15,000, and fatter fees for 23 soloists and guest conductors, season left Dell management in good financial shape.

\$200,000,000 Spent by Army & Navy for Fun for U. S. & Overseas Troops

Shows Given at 1,336 Domestic Posts

WASHINGTON, Aug. 14.—The army and navy have spent about \$200,000,000 for recreational facilities, including shows, music, games and athletics. All of it went for entertainment for servicemen, according to a survey made by the Office of War Information on the educational programs of the armed forces.

Some of the facts reported in the survey are well known, while others may cause some surprise to showbiz. Amusement industry knew, in general, that the American serviceman was offered about the best in radio, stage and screen entertainment, but did it know that:

On the average, 88 radio programs a week are beamed at the U. S. armed forces in all parts of the world. Thirty-four of these are most popular shows on

major American nets. Many of the others are created by the armed services.

With the co-operation of army and navy theatrical profession, USO-Camp Shows have originated the largest theatrical enterprise in history. Since opening in May, 1941, at Camp Dix, N. J., Camp Shows have played to more than 20,000,000 servicemen in this country and to an indeterminate number overseas.

Last winter shows were given at 1,336 domestic posts, camps and stations. Seventy-two units have gone overseas.

Every post or station has at least one movie house. On May 1 the army had 924 post theaters in this country.

Almost all warships have 16mm. projectors used for training films in daytime, entertainment by night.

Canada's "Meet the Navy" To Open Next Month; Hollywood Lease - Lends Three Directors

U. S. and Britain Tours Are Maybes

TORONTO, Aug. 14.—Launching of Royal Canadian Navy's stagemusical, *Meet the Navy*, will be held at Victoria Theater here early next month. Deep in rehearsals at Hart House are a top-notch cast and technical crew numbering 135, among which is included a good representation of WRENS (Women's Naval Service).

Production shapes up as a major undertaking that is expected to rival the elaborate and colorful *Army Show* which was unveiled in the spring. Show will be staged for theatergoing public, as well as personnel of naval bases throughout the Dominion. A tour of the United States and Britain is also in the offing.

Producer of the naval revue is Capt.

J. P. Connolly, original member of Canada's famous *Dumbells* of the last war. Show also will benefit by the expert assistance of three top Hollywood directors, namely, Lou Silvers, musical director of *Lux Radio Theater*; Larry Ceballos, dance director loaned by Warner Brothers, and Paramount's Buddy De Sylva.

Talent will not be lacking in *Meet the Navy* since many former professionals have been drawn from the ranks to help put show over. Production set-up includes 18 separate scenes—exclusive of curtain-raiser and finale—each of which can operate as an entertainment unit. The purpose behind this is to split show up for several noon-hour performances in war plants during nationwide tour.

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SAMMY KAYE

(This Week's Cover Subject)

"SWING and Sway With Sammy Kaye" is known from Coast to Coast as the signal for a session with one of the most successful sweet orchestras of our times.

An engineering student and star track man at college, Kaye left Ohio University 10 years ago determined to concentrate on music after leading a successful campus band. After battling around for two years the band got its first break, a date at the Cleveland Country Club with Coast-to-Coast wires. Then came its New York debut at the Paramount Theater, and from that point on Kaye's career spiraled upward.

Kaye has become one of the country's leading bands over the airwaves with his "Sunday Serenade" program and his Old Gold commercial. His also ranks among the top outfits in the foremost theaters and hotels throughout the nation. Kaye's "So You Want To Lead a Band" stunt is one of the most successful novelties ever created by a name band leader and has been presented to enthusiastic audiences in hotels, on stage, on the air and in ballrooms.

Kaye is currently on a theater tour along the Eastern seaboard. In October he and the band headline at New York's Strand Theater for six weeks. Earlier this year they had a seven-week run at that theater.

Kaye is a Victor recording artist. He is booked by Music Corporation of America.

NEIC Elects Sauter as Nat'l Co-Ordinator; Grannis Helps; Bond Campaign First Effort

Legit Bond Matinees and Bond Nitery Pitches Set

NEW YORK, Aug. 14.—The National Entertainment Industry Council, now at work on its first major project—Third War Loan Drive, which starts next month—unanimously elected James Sauter, of United Theatrical War Activities, as its national co-ordinator at a meeting at the Hotel Astor Thursday. Sauter will serve until December 31, 1943, with no dough. Anita Grannis, editor of *Stand By*, AFRA organ, will function as his assistant. UTWAC's offices will be at disposal of the NEIC.

Altho original budget called for a \$7,800-a-year executive secretary, a similarly paid publicity director, separate quarters, and other administrative expenses totaling \$30,000 annually, NEIC's current assets do not warrant those expenditures. It was the feeling of the committee, therefore, that it should not incur expenses beyond its means.

The present financial arrangement will see them thru the remainder of year adequately. Then, once NEIC thru execution of its projects becomes a recognized and integral part of industry, NEIC representatives will have no compunction about asking for the kind of financial support it needs to carry on its work beyond the balance of the year.

NEIC Industry First Contrib

The committee designated all performances contributed in connection with National Entertainment Industry Day, the day which will launch the industry's activities on behalf of the Third Loan Drive, as first contribution under voluntary pledge plan of six weeks' services or 36 performances. Printed pledges, which were to go into circulation this week, were delayed somewhat because of a serious typographical error made by the printer. Large portion of them had to be reprinted, but should be in the hands of all talent unions today. Because of mechanical difficulties, date for the giant rally terminating the pledge drive was pushed ahead to September 13, a week after Labor Day.

One of the features of National Entertainment Industry Day, which will probably take place during the first week of the Treasury Department's bond drive, will be a War Bond admission matinee in all legit houses. Also anticipated are special guest star shows in night clubs, directing selling of bonds via radio by name talent on all network and many small independent stations thruout the country and all-star classical concerts.

The bond matinee promotion in legit houses was charged to a committee headed by Marcus Heiman, president League of New York Theaters, with James Reilly, executive secretary of the league, as associate. Others on the committee are Bert Lytell (Equity), William Feinberg (American Federation of Musicians, Local 802), Solly Pernick (Stagehands, Local 1), Morrie Seamon (Treasurers and Ticket Sellers), Arthur Richman (Dramatists' Guild) and Blanche Witherspoon (American Guild of Musical Artists).

1,000 New Pix Bond Houses

It was also announced that thru the co-operation of the war activities committee of the motion picture industry 1,000 additional independent motion picture theaters were authorized as official bond issuing agents in preparation for next month's drive.

Night club operators will be contacted by a group including Matt Shelvy (AGVA), Abe Lastfogel (USO-Camp Shows) and George Shaeffer (WACMPI). They will be asked to hold a special bond admission night with flash name acts added to the regular floorshow.

Altho NEIC is concentrating mainly on the Treasury drive during the next few weeks, other projects are also going forward. Among them is a three-act play contest with a war theme, under the supervision of the National Theater Conference. Winning plays will probably be produced by the Experimental

Theater of Equity and the Dramatists' Guild.

AFRA No-Air Tour

An AFRA-sponsored committee of radio actors, writers and directors are evolving a plan to send mobile units of soap opera favorites on a non-broadcast bond-raising tour. This group will be augmented by representatives of the National Association of Broadcasters and the musicians' union thru the aid of NEIC.

Tabloid legit tours of isolated camps; two new units of *It's Up to You*, which the Department of Agriculture sponsored, and Broadway show units to play near-by camps on off days are other projects under way.

WMC LISTING

(Continued from page 3)

by October 1 or lose further claim to Selective Service occupational deferment.

2. Selective Service local boards were instructed to give greater consideration than ever before to occupational deferment. In determining the "replaceability" of a worker the boards are instructed to consider the actual and immediate effect of his induction on vital production.

New Standards for Job to Job Shifts

3. Establishment of new standards for permitting the transfer of civilian workers from job to job. These standards are based on experience under employment stabilization plans and will be written into all such plans by October 15. They are intended to stimulate transfer from less essential to more essential war jobs, and to reduce the unnecessary shifting of workers from job to job which has pyramided turnover and interfered with vital production in many plants.

4. Extension of the list of non-deferrable activities and occupations, providing that all men of military age must transfer from such jobs or be placed first on the list for induction by local boards. This will insure that the first fathers to be drafted will be those who are contributing least to the war effort.

There are 149 occupations listed in the newly established critical list. On the revised non-deferrable list are 60 occupations and 58 activities.

Said WMC Chief Paul McNutt: "The drafting of fathers is not the only issue which we must face at this time. The necessary allocation of additional men with critical skills to war jobs and the failure of many thousands of men in critical labor shortage areas to transfer to war work have placed practical limits on our ability to fill military calls with safety to the war production program."

Urges Everyone to Read New Listings Carefully

Commenting on the manner in which the program would be put into effect, Chairman McNutt said:

"The new critical list does not displace the existing essential list of activities and occupations. Purpose of the new list is to search out particular skills and to see that they are so employed as to speed victory, whether their employment is in industry or the military services.

"The non-deferrable list is a limited list. Read it carefully, and if your activity or occupation is not on it, it does not affect you. It represents types of employment which plainly are remote from the war effort and therefore cannot compete with the armed services or war production for necessary man power.

"Each individual should wait for the local announcements telling how these plans apply to him.

"It should be noted that between essential activities and non-deferrable activities are many activities which are

16 Showbiz Groups In New WMC Draft

WASHINGTON, Aug. 14.—The War Man-Power Commission cut at the heart of showbiz this week when it changed its rules for inducting men under the Selective Service System. In its list of non-deferrable occupations the following activities were added:

Literary and actors' agents, theatrical managing agent, ticket takers, advance agents, amusement device operators, barkers, billposters, booking agents, models, manufacturers of theatrical costumes; manufacturers of amusement machines, juke boxes, pinball machines; manufacturers of musical instruments (except for armed forces); manufacturers of novelties, souvenirs, etc.; operators of amusement arcades, operators of ticket agencies, musical instrument dealers.

Already, under the former list, the following occupations were classified as non-deferrable:

Dance, music or theatrical schools or studios; night clubs; beer, wine and liquor dealers; florists, bar boys, bar cashiers, bartenders, bus boys, dance teachers, doormen and starters, lavatory attendants, night club managers and employees, ushers, waiters.

not classified. Similarly, between the lists of critical and essential occupations and the non-deferrable occupations there are many occupations which have not been singled out either as directly supporting the war effort or as being non-deferrable. Thus, lawyers and bankers, taxi drivers and many other fields are not included in any of the lists. They are still subject to the rules as they apply in the ordinary change order of call."

Asks Registry of Those With Skills

The new list of critical occupations contains skills urgently needed in war industry and supporting civilian activity. Men with those skills who are not in essential industry at present should register with their local employment offices and make themselves available to take essential jobs. If they do not agree to transfer when called, they will be subject to reclassification so that they will be available to the military forces which also need skilled men.

Selective Service Boards are instructed to deal with occupational deferments with the greatest of care so as not to impair war production or vital civilian functions. Occupational deferment for necessary men has always been based on the judgment of the local Selective Service Boards and will continue to be.

Rep. May Pushes Pappy Exemption

WASHINGTON, Aug. 14.—The confused draft situation, which has kept fathers in the entertainment business as puzzled as those in other occupations, was made even more complicated this week when Chairman Andrew J. May of the House Military Affairs Committee announced that he would introduce a bill to prohibit the drafting of fathers. The proposed bill will be introduced as soon as Congress reconvenes on September 14.

Already terrific inroads have been made by the draft on entertainment talent. The networks have lost some top talent to the army, while legit producers have been more and more receptive to new plays having predominantly feminine casts because of the difficulty of keeping male actors. A number of stage hits are pretty heavily loaded with fathers, while musicals with large male choruses are facing a bleak future unless something happens. Regular legit dramas can often substitute over-agers for characters in a highly draftable spot, but the oldsters have trouble fitting into chor-

uses. Heretofore, being a father was enough, but that safeguard will be withdrawn unless the May bill goes thru.

4-F GROANERS

(Continued from page 3)

vocalists who are not in uniform are in war plants, like Kenny Sargent, who's pushing tools in Memphis.

No Mind Draft

The boys don't particularly mind being drafted. True, they've waited many a year for the current lull times, but, they figure, so have a lot of other guys who also figure to be drafted. Nor do the managers, etc., expect to take a financial beating if their gold mines are drafted. At the rate the specie is coming in they'll have a profit by time induction papers arrive.

What is worrying managers and bookers, too, is what they're going to use for replacements, both now and after the war. Once the boys get in uniform singing becomes secondary and their voices soon take a powder. By the time they're mustered out of service, unless they get released within a few months, the once wonderful pipes are clogged.

No Laughing Matter

One manager summed it up in just about these words: "It's no laughing matter. The oldtimers, even if they're 4F's, aren't worth handling; they're shop-worn. The other 4F's will come up for periodic reclassification; that is, if I have the draft situation figured correctly, and I'm not interested in building a property that I may lose, even to Uncle Sam. The 4F's that look too healthy will wind up getting the 'white feather' routine.

"It looks like lull times for the halt, lame and maimed and I want no part of it," concluded the manager as he pointed out, "They're okay for radio where the gals can't see them. However, because of their physical appearance they're no good in theaters or pictures, which is where the big money is to be made."

"Home of Showfolk"

Rates Reasonable

HOTEL HAVLIN
CINCINNATI, O.

Corner
Vine St. &
Opera Place
Phone Main 6780

WRITERS! TROOPERS! KINDRED MINDS!

\$3.00 pays membership, year's subscription to "ARRIVAL." Beautiful certificate, membership card, many other benefits. CASH IN on work by NEW METHODS. JOIN NOW. ASSOCIATION OF AMERICAN WRITERS, 319 So. Marengo, Dept. 5, Pasadena 5, Calif. Sample "ARRIVAL," 25c. Ad rates, 3¢ word.



It's going to be a permanent reference book. Will you have a message that will receive permanent attention of the buyers you want to reach?

SEE PAGE 65

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons,
Double Price,
No C. O. D. Orders.
Size: Single Tkt., 112".

LIFE, LIBERTY AND PURSUIT OF HAPPINESS

Order Your Fall and Winter

TICKETS

IMMEDIATELY

So That There Will Be No

Disappointment

THE TOLEDO TICKET COMPANY

Toledo 2, Ohio, Ticket City.

SPECIAL PRINTED

Cash with Order. Prices:
2,000 \$ 4.25
4,000 4.83
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 85.00
1,000,000 170.50
Double Coupons, Double Price.

CHI KING KORN HEAVEN

Two Stations Deliver 10 To 14 Hours Mountain Music for Sponsors

27,000 Request Insurance Policies in Six-Week Commercial

CHICAGO, Aug. 14.—Just as Hollywood is mecca of all movie aspirants, and New York is goal of legit actors, so Chicago is the haven of the hillbilly entertainer. More coin of the realm is paid out for hillbilly entertainment in Chicago than in any other city, and the returns it brings to scores of sponsors mount into millions of dollars. Rural rhythm dished out on the air by two stations, WLS, 50,000-watt Blue Network affiliate, and WJJD, 20,000-watt independent, has proved a bonanza for sponsors of everything from vitamins to fence posts.

Year in and year out the two stations feed from 10 to 14 hours of hillbilly entertainment daily to millions of listeners, making Chicago the undisputed center of this particular type of program.

WLS 10 Daily Programs

Thruout the week Station WLS carries no less than 10 programs a day featuring the rural rondelers, and on Saturdays they have full sway from 7:30 p.m. until midnight, with the exception of an hour devoted to spotlight bands and news commentary.

WJJD begins and ends its day with rural rhythm. From 4 to 7 a.m. the *Breakfast Frolic* holds sway, Monday thru Saturday, and d. x. records of station show that the program has been heard in 38 States. For two hours in the evening, 7:30 to 9:30, the *Supper-time Frolic* is on the air, every quarter-hour sponsored by a different firm, most of them mail order concerns.

Folk tunes and hymns are featured by such artists as Sally, the Mountain Girl; Judy Lane, Uncle Henry and His Original Kentucky Mountaineers, and Curly McDonald. Most of them are genuine hillbillies, but Randy Blake, the announcer, is a native-born Chicagoan, formerly a producer for an advertising agency. Results which sponsors obtain from the *Frolic* broadcasts are sold in spite of goshawful, bombastic commercials. An insurance company using the program received over 27,000 requests for policies in a period of six weeks. In one week it received 7,193 requests from 1,445 out of the total of 3,070 counties in the United States.

Hillbillies at 3 A.M.

The WLS hillbilly day starts at 3 a.m. with *Bunkhouse Jamboree*, a recorded program. The *Smile-a-While* program, with Prairie Ramblers, Doc Hopkins, Arkie and Jennie Lou, is on from 5 to 6 a.m. Then follow quarter hours with Doc Hopkins and Prairie Ramblers, 6:30; 1-2-3 Time, with Red Foley and Saddle Pals, 7:15; Chuck Acre, 7:30; *Mountain Theater* with Prairie Ramblers, 7:45; Mac and Bob, singers, 8, and Doc Hopkins, 9:15. The *Prairie Farmer Dinnerbell Time*, 12 noon to 12:30, is livened up with an act or two, and the WLS Rangers have a half-hour program in midafternoon.

The Saturday night broadcasts are broken up into *Barn Dance Party*, *Barnyard Jamboree* and *National Barn Dance*, two hours of the last named program being sponsored by Alka-Seltzer.

These Saturday night programs use many nationally known artists, among them Lulu Belle and Scotty, Eddie Peabody, Ramblin' Red Foley, Salty Holmes, Patsy Montana, Grace Wilson, Arkie, Pat Buttram, Jimmy James, the Hoosier Hot Shots, Maple City Four, Prairie Ramblers and Hoosier Sodbusters. Many of the sponsors, such as Murphy Products Company, Groves Laboratories, Keystone

Steel and Wire Company and others have had same spots for years.

There are a few folk tunesters on other local stations, but field is practically monopolized by WJJD and WLS, which have made Chicago, as one artist expresses it, *Hillbilly Heaven*.

Skelton Set Again; "Beat the Band" Replaces Dorsey

CHICAGO, Aug. 14.—Tommy Dorsey checks off the Raleigh Cig show on September 15 to revamp his combo. Band has been severely wracked with personnel problems. Replacement will be Hildegarde *Beat the Band*, which moves from Tuesday at 10:30 to Dorsey time, Wednesday at 9:30 p.m. This in turn makes room for return of Red Skelton show, for same client, to Tuesday spot, effective September 14. It's an all-NBC set-up.

For a time it seemed that Skelton, who was and may still be draft-bait, would not return. Apparently he is in the clear for the time being.

Dorsey started with Raleigh back in 1936, has been with them right along, except for 1940, when he subbed for Bob Hope for Pepsodent, and 1941, when he aired for Tums.

Murray Back to WM Full

NEW YORK, Aug. 14.—William B. Murray, radio director of the William Morris Agency, last week resigned as consultant of the *Treasury Star Parade*. In a communication to Secretary of the Treasury Henry Morgenthau Jr., Murray explained that "death, illness and induction" had stripped the Morris agency of man power, making his return on a full-time basis necessary.

Death referred to Harry Ham, exec in the West Coast film department.

Hummert Out of B-S-H Because Blackett & Sample May Split Over Renewal of Partnership

Frank H. Move for Self-Protection Plus

NEW YORK, Aug. 14.—Resignation of Frank Hummert, effective first of the year, from Blackett-Sample-Hummert ad agency was followed this week by Hummert's explanation for his resignation. According to Mr. Hummert, Chicago's Messrs. Blackett and Sample have long been in disagreement on sundry matters, and their partnership deal ends this time next year.

Thus Hummert, whose contract with BSH ends this year, was only preparing for an anticipated split between the two owners of the agency when he organized Hummert Radio Productions. No matter what happens he is prepared for any eventuality.

Key in this situation is Air Features, a program production agency, active in servicing BSH clients and of late also servicing clients of other agencies. Stock in AF is split between James Sauter,

Sicilian Gag

NEW YORK, Aug. 14.—Peter Donald used this gag on first broadcast of his new *Guess Who* show on WOR. Talking to a sailor-contestant, Pete asked if the gob knew why the Yanks moved forward so fast in Sicily.

The reason: "The boys heard that Harry James and his band were playing a two-week stand at Loew's Messina."

Bill Thompson Tops Nat'l Barn Dance Ind. State 4H Show

WLS Skeds Air State Fairs

CHICAGO, Aug. 14.—Bill Thompson, nationally known for his portrayals of Wallace Wimple, Nick DePopulus, Old Timer and Horatio K. Boomer on the *Fibber McGee and Molly* program, will be headlined on the WLS *National Barn Dance* four and a half hour program at the Indiana State Fairgrounds at Indianapolis on September 4.

The Barn Dance, long a feature of the Indiana State Fair, will be the curtain-raiser this year for the Indiana State 4-H Club Show which replaces the State fair. On Sunday (5) morning WLS will air its *Little Brown Church* from the fairgrounds. During the three days scheduled for the 4-H Club show the WLS *Dinnerbell* program, conducted by Art Page, will be broadcast.

Glenn Snyder, WLS general manager, states that plans have been made for *State Fairs of the Air* for both Illinois and Michigan, whose State fairs have been canceled for the duration. September 13-17 are the tentative dates for the Illinois broadcasts, and September 20-24 for Michigan.

New AFRA-KSFO Contract

SAN FRANCISCO, Aug. 14.—Signing of a new contract with KSFO, providing wage boosts for staff announcers, was announced this week by Claude McCue, executive secretary of AFRA. Negotiations are also underway with KGO, KPO and KYA, McCue said.

An agreement with KQW last February, boosting the minimum pay of the announcing staff from \$50 to \$55 a week, is still awaiting War Labor Board approval.

Autry Sneaks In on Phoenix Station Corp.

PHOENIX, Ariz., Aug. 14.—Sgt. Gene Autry, pic and radio star, has emerged as prospective part owner in a radio station. Incorporation papers have been placed on file with Arizona Corporation Commission. KPHO, heretofore an independent 250-watt outlet, with no network affiliations, is the station slated to change hands.

Listed as incorporators are Autry, formerly stationed at Luke Field, army advanced training base about 20 miles northwest of Phoenix; Rex Schepp, Indianapolis, business manager of Station WIRE, owned and operated by Gene Pulliam, Indiana business man, and George E. Wood, attorney, member of one of the oldest local legal firms. The owners indicated that if approval is given by the FCC they will attempt to obtain a Blue Network line. If they are successful, it will give Phoenix three web outlets, others being KOY-CBS and KTAR-NBC.

It was a fast one for Autry, as Melvin Reese, Phoenix insurance man and past owner of the station, had previously told the film actor he was not interested in selling to him. It was not until the incorporation papers were on file that Reese knew Autry had a stake in the new outlet.

Officers of the new firm, which has taken the name Phoenix Broadcasting, Inc., are listed as Rex Schepp, president; George E. Wood, vice-president, and Gerald F. Albright, an accountant associated with Schepp, secretary-treasurer.

The price agreed upon for the sale is \$60,000. Station, built in 1941, occupies five acres of ground west of the city.

Feltis Follows Woods at Central States System

OMAHA, Aug. 14.—Judson Woods, of Lincoln, this week resigned as general manager for stations KFAB and KFOR, Lincoln, and KOIL, Omaha, to take a position with the Sales Feature Corporation of San Francisco.

Woods will be succeeded as general manager of the three stations by Hugh Feltis, Omaha, formerly sales manager of the outlets and manager of KOIL. Feltis came to the Central State System, owner of the three stations, in April from the Blue Network stations relations office in New York. Before that he was manager of KOMO-KJR, Seattle.

Woods has been with the Lincoln and Omaha stations since 1938, having come from Topeka, Kan., and until early this year was Lincoln manager of the stations.

"Blind Date" Stays

NEW YORK, Aug. 14.—*GI Blind Date*, currently on NBC as summer replacement for Maxwell House, will be retained by General Foods when the Fannie Brice-Frank Morgan show returns this fall. *GI* may be shifted to another network, possibly CBS, but show will stay on the air.

Franken From PM to ARC

NEW YORK, Aug. 14.—Jerry Franken, radio ed of the newspaper *PM* and one-time radio editor of *The Billboard*, checks out in a fortnight to join American Red Cross as assistant field director. Will take a brief orientation course, then be assigned to a military unit, and move overseas.

He is technically on leave of absence from the paper. Meanwhile, nothing has been definitely disclosed as to who will fill his spot.

FLAMM DIGS UP DEAD DOG

KLO Not Exiting From Salt Lake City, States Hatch

SALT LAKE CITY, Aug. 14.—Despite rumors that KLO, local Mutual and Intermountain net outlet, was closing its Salt Lake City studio and offices and would operate in the future only from Ogden. George Hatch, general manager of the station, stated today that the two-city operation would continue full tilt.

Rumor may have started, states Hatch, because of station plans to streamline both its Ogden and its Salt Lake City operations to conform to WMC rulings which objected to duplication of man power. In order to protect his staff it was necessary to return certain operating personnel to Ogden and let Mel Jass, manager of Salt Lake City studio who was not deferrable, out. Staying on in this city are Arthur Gaeth, Mutual commentator; Rex Vance, engineer, and Barratt Chadwick, newsman who has made a hit with local listeners. Gaeth, Vance and Chadwick are all on selective service deferred list.

Gaeth has a number of participating sponsors from Salt Lake City area and could not have operated from Ogden even if KLO studio-closing rumor were true. Chadwick, on his part, has certain contracts which keep him on the ground also.

Another factor which seems to spike the rumor is that KLO contract with Mutual calls for both Salt Lake City and Ogden coverage and states that studios must be maintained at both locations. Also KLO serves as a key station of the Intermountain system, which has no other Salt Lake City outlet, altho it does have stations in Provo (KQVO), Price (KEUB), Cedar City (KSUB) and Logan (KVNU).

George Hatch stated that new sales and program staff would be built for Salt Lake City in order to serve the area as well as Gaeth and Chadwick do now in their respective fields.

KTBC To Go Full Time

AUSTIN, Tex., Aug. 14.—Station KTBC will begin full-time broadcasts this month on its new frequency of 590 kilocycles, the exact date dependent upon completion of technical changes being made by the station's engineers.

The station now broadcasts on a daytime schedule, from 6 a.m. to local sunset, and shares the 1150 kilocycle frequency with WTAW, the Texas A&M station at College Station.

The Federal Communications Commission, in its recent order authorizing KTBC to make the shift to 590 kilocycles and full-time operation, also granted KTAW full daytime operation on 1150 kilocycles.

New "Sell New York" Pitch To Be Co-Ordinated; Individual Seven - Station Operation

One-Fifth of All Ad Space to Metropolis Campaign

NEW YORK, Aug. 14.—Seven of New York's major broadcasting stations will devote one-fifth of all their advertising copy to selling the New York market. Decision was reached late this week by representatives of the seven, WEAF, WABC, WJZ, WOR, WOV, WHN and WQXR.

This plan replaces the original "Sell New York" plan which called for advertising signed by all the stations. Research revealed that jointly signed ads would have given impression that there was really something wrong with New York as radio headquarters, when facts are that time sales are at a new high for both summer and fall.

Intention is that each station's promotional department will develop campaigns to spotlight New York. One station will

Dough Absenteeism

PHILADELPHIA, Aug. 14.—A new form of absenteeism is confronting war plants here. Checking up on women away from work, one local plant reported that gals were staying at home to listen to money-award programs on radio, particularly on days when program jackpots run high.

Pepsi-Cola Snags N. Y. All-Star Bond Baseball Broadcast

NEW YORK, Aug. 14.—The August 26 benefit ball game between all-star team, staffed with Dodgers, Yanks, Giants vs. an all-servicemen's team, will be aired by Pepsi-Cola over WHN, with Red Barber doing play-by-play. Game will come from Polo Grounds.

Possibly the most interesting part of the deal is how come Pepsi wound up with the radio rights? Game will be a War Bond benefit and Treasury Department's bond specialists wanted a program with advertisements going for \$1,000,000 per page. Because War Bond sale is government project, the Morgenthau men couldn't run program for profit, so someone to finance publication, an angel, was essential.

To sweeten deal, War Bond execs offered broadcast rights to outfit willing to underwrite the program and Pepsi-Cola was first to okay deal. Old Gold, sponsors of broadcasts of Dodger games, had chance, but nixed opportunity since they had no budget dough available. However, Old Gold okayed use of Red Barber and Connie Desmond. Because they're the only baseballcasters in town this season they went along with the deal.

P&G Tags "Baby"

NEW YORK, Aug. 14.—I Want a Baby, George Lowther daytime strip about an orphanage like the famous Cradle in Chicago, was inked by Procter & Gamble. Product not set yet. Compton the agency.

Another Star in CBS Flag

NEW YORK, Aug. 14.—Irving Hopkins, CBS stop-watch holder, reports to Camp Upton Monday (16) to worry about a new kind of timing for Hoffman. He's been at Columbia for two years, and lately has been on production for *Thanks to the Yanks* and *Cresta Blanca Carnival*.

Former WMCA Owner Starts Action To Void Two-Year-Old Station Sale to Noble

Blue Net Buyer Disclaims Allegations, Stating Suit Filed for Nuisance Value

NEW YORK, Aug. 14.—Donald Flamm, former owner of WMCA, yesterday (13) took legal action to rescind his 1941 sale of WMCA to Edward J. Noble, and at the same time placed his future in radio, and likewise that of Noble, on the block. Basis of Flamm's legal action is that he was the victim of a conspiracy between Edward Noble; Leslie Roberts, former WMCA vice-president; Don Shaw, ex-WMCA general manager, and Dempsey & Koplovitz, Washington, radio attorneys. Noble denied all charges.

If Flamm makes his allegations stick he expects to be able to nix Noble's purchase of Blue Network, currently up for FCC approval, on the basis that Noble is not a "fit person to operate a station in the public interest." Likewise, if Flamm doesn't make good his charges then it's a cinch he is a dead pigeon insofar as radio is concerned.

Flamm Part Owner WPAT

Flamm is currently the operator and part owner of WPAT, Paterson, N. J., and has an application before the FCC for approval of outright purchase of the station. He is not active in the operation of WPAT, leaving that to his brother, Sidney Flamm, and spending most of his time in the publications division of the OWI in New York.

About the same time Flamm sold the station to Noble the trade was alive with all sorts of grimy stories about how Flamm was being pressured into selling and how he was being fingered by people on his staff. Since the sale Flamm has publicly grieved about the matter and was generally regarded as being slightly biased whenever the past, present or future operations of WMCA were mentioned, which was often.

Apparently early this year Flamm decided to see what could be done and retained the law firm of Handleman & Ives to conduct an investigation. They claim to have recordings of conversations between the aforementioned alleged conspirators as well as others, as yet unnamed.

Roberts' 20-Page Affidavit

In support of his claim that he was framed and pressured Flamm offered a 20-odd page affidavit made by Leslie Evan Roberts, which is apparently a play-by-play description of the claimed skullduggery. Roberts was WMCA vice-president under Flamm, was dropped before sale to Noble, was then reinstated by the new management and released some time later.

Don Shaw, also mentioned in the affidavit, was general manager for Flamm, and stayed on after sale, he resigned some months ago. He is now an exec in the radio department of the Office of the Co-Ordinator of Inter-American Affairs.

Dempsey & Koplovitz Ex-FCC

William J. Dempsey and William C. Koplovitz, a firm of radio lawyers in Washington, were until 1941, general counsel and assistant general counsel, respectively, of the FCC. As such they participated in the FCC hearing when WMCA and Flamm were up on charges of decoding and broadcasting military information.

Noble, as most everyone knows, was at one time active in the New Deal as chairman of the Civil Aeronautics Authority and Under Secretary of Commerce.

Flamm claims he didn't want to sell the station, not for the \$850,000 that he got since he had turned down an offer of \$1,100,000 made by another party some time previous, that Roberts, Shaw

and Dempsey & Koplovitz kept urging him to sell and intimated that the station would be taken away from him if he didn't sell, that the buyer had plenty of influence in Washington, that Tommy Corcoran was his attorney, that Flamm's record at WMCA wasn't too good, that Noble made his purchase offer without looking at the books, that he got his information from Roberts and Shaw, that he (Flamm) was coerced into selling.

Noble in his affidavit denying the charges said he heard about WMCA being for sale in October, 1940, thru a E. H. Rollins & Sons Company, a brokerage firm, that he did not receive information concerning WMCA from employees of the station, that he retained Dempsey & Koplovitz in November, 1940, to purchase the station for him, that they were instructed not to disclose his name until after an agreement has been reached, that he originally offered \$750,000 without an audit of the books, that according to D. & K. Flamm wanted \$975,000, that when he increased his offer to \$850,000 it was accepted.

Noble States Flamm Said OK

The affidavit further stated that during a meeting with Flamm, to iron out details of the contract, Flamm complained he was not satisfied and "we thereupon tore up the contract and terminated negotiations. Within two hours Flamm telephoned me asking for re-establishment of the contract, assured me that the price was satisfactory to him. He then re-signed the contract."

Noble also stated that the price of \$850,000 for a station which earned \$28,000 the previous year, as reported by Flamm to the FCC, was a generous price; that there was no attempt, by himself or by anyone in his behalf, to suggest that he would attempt to take away Flamm's license; that only a month before the Flamm transactions he had supported the Republican candidate for the presidency and attracted criticism from Democratic officials for this action; "that the only value of this suit to Flamm is the hope of what I will pay to avoid delay in my Blue Network acquisition."

Both sides asked for prompt trial, sometime early next month, so it is possible the case may be heard before the FCC concludes its consideration of the papers dealing with the Blue Network transfer.

The FCC however does not expect to take official cognizance of the Flamm suit unless Flamm, acting as a taxpayer in the public interest, with reference to the Blue Network transfer, files a brief containing his allegations. But in any event many people will be hurt, many names will be soiled and much dirty linen will be dug out of the hamper in the next few weeks.

Landt Trio Minus Two

NEW YORK, Aug. 14.—Fred Feibel, whose organ has been frequently heard on the Landt Trio programs and many other CBS shows for that matter, is in the U. S. Army August 25. Just to make the Landt Trio a bit more trouble their piano accompanist for seven years left Friday (13) for a West Coast aircraft instrument job. The piano player, Curley Mahr, was draft exempt, but has been studying for an entire year to turn his fingering to actual wartime production. The Landts are looking for a new keyboard artist, and it must be a dame this time.

Help Wanted War-Born Ad Biz

Classified in Nets
Post-War Planning
Comm. Addenda

From Railroaders to Miners Air Produces New Man Power For Essential Industry

Concluding a Two-Part Trend Series

Salt Lake City

Out of Area Appeals Nixed; Spots Only Used

SALT LAKE CITY, Aug. 14.—"Help Wanted" programs, abandoned for two years, are being replaced by spot appeals. In no case in Utah are such appeals limited to firm holding war contracts. Such appeals, however, must carry the clause: "War workers must have certificate of availability."

All stations in the State have a policy of refusing time to firms outside of essential industry area. Much time has been refused for Washington, Oregon and California shipyards and aircraft plants. Stations reporting were KLO, KSL, KDYL, KUTA and KOVO.

KEUB at Price, KSUB at Cedar City and KVNU at Logan, all small independents out of essential area, have no restrictions.

Hollywood

Music Lure for Job Seekers at Airplants

HOLLYWOOD, Aug. 14.—With the local area listed in critical labor shortage category, firms, both general and those having war contracts, are using radio to get help. While most of the *Help Wanted* announcements take the form of spots, the trend is to definite programs. Lockheed is running two 15-minute programs daily over KIEV, Glendale, and Consolidated Agencies has a "Help

Wanted Classified Column" five days a week over KMPC, Beverly Hills. Latter program is offered to "essential and necessary business" only.

KIEV, Glendale, which is a beehive of airplane factories (Lockheed for its own plant and for Vega), is offering a 15-minute stint at 11:30 a.m. and again at 4:30 p.m. Program uses recorded music as sugar to get listeners to hear their message. Aircraft corporation has a booklet, entitled *How to Get a Job*, which is mailed to those requesting it. KIEV until recently was carrying spot announcements for North American Aviation. Other announcement spots include Aerotech, Western Aeronautics and Cannon Development. This station is also handling spot announcements for help for Challenge Creamery.

KMPC is out of the factory area but its "Help Wanted" field is that of defense workers. Five-minute spots until recently were used by Douglas Aircraft, North American and Lockheed-Vega. The Consolidated Agencies is sponsoring a 15-minute stint from 5:45 to 6 p.m. Monday thru Friday to get help for plants. Listed as participating sponsors on this program are Golden State Creamery and Consolidated Steel. Program takes the form of a daily newspaper "Help Wanted" column. In addition to this program station broadcasts OWI announcements urging civilians to aid in gathering crops.

KFAC reported no "Help" programs at present. Station did have a series of spot announcements for Bank of America. Series had run for several months, then discontinued.

Most of the pitches for aircraft workers are made early in the morning or late at night to catch those going to work on day shifts and those leaving swing shifts.

OWI-WMC Results
Proving Radio
Brings Out Men

Oakland

Help Wanted Appeals Build Solid Program

OAKLAND, Calif., Aug. 14.—*Job Counselor*, new program started on KLX, is heard from 5:15 to 5:30 p.m. daily except Sunday. Ten war plants and industries use it to advertise for workers.

Program's theme deals with type of jobs offered, working conditions and essentials of war work. *Counselor* personally visits each advertiser's plant, certifying conditions and opportunities offered. Listeners rely on *Counselor* if his fan mail is any indication for station testifies that it has been tremendous.

Tacoma

No Regular Programs; Spots Now and Then

TACOMA, Wash., Aug. 14.—Stations KMO and KVI do not broadcast "Help" programs. Station KTBI has no regular program but some spot announcements have been aired. "Help Wanted" commercial sponsors are not limited to firms holding war contracts but all broadcasts must comply with WMC regulations.

Spokane

Gene Miller's Phone Fills Jobs on Know Thy Neighbor

SPOKANE, Aug. 14.—KGA uses four live and three canned OWI "Help Wanted" spots daily. Gene Miller does a daily chore telephoning on the air about war jobs in her program, *Know Thy Neighbor*. She's done an especially fine job on drives for farm and seasonal workers. KHQ spots four live and four canned OWI minutes daily also. It runs job appeals in commercial institutional copy, public service broadcasts, news and Air Service Command shows. No want ads are sold for the material is considered public service and time is given free for the cause.

KFPY has Aluminum Company of America spots. Co-operates with *Part-Time Employment for Victory* campaign. Regular studio interviews use OWI live minute spots.

Blue. They are WJZ, New York; WENR, Chicago, and KGO, San Francisco.

Flamm Declares In

NEW YORK, Aug. 14.—Donald Flamm, who sold WMCA to Edward J. Noble in 1941, yesterday started legal action to regain control of the station. This may affect the FCC approval of the transfer of ownership of the Blue Network from RCA to Noble.

One of Noble's statements in re the future of WMCA stated that he would not sell to anyone who didn't have enough money over and above that required for the purchase of the station, \$1,250,000, to protect the station during the post-war re-adjustment period when frequency modulation and television will require sizable cash reserves.

Details on the Noble-Flamm fracas in adjoining columns.

NEW YORK, Aug. 7.—Program Director Paul Gould, of WLJB, Brooklyn, will coordinate publicity while Walter Kaner, publicity director, wears the khaki of the Army Signal Corps.

Denver

Molybdenum Miners and Peach Pickers Sought

DENVER, Aug. 14.—With the exception of spot announcements supplied by OWI only one organization currently is purchasing "Help Wanted" spots in Denver. This is the Colorado Peach Growers' Association. It is following its procedure of several years past by placing eight spots a day on KVOD. The spots are designed to recruit pickers for Western Colorado peach orchards. The peach harvest lasts for about two months and the use of the spots will cover the same period.

The only other Denver station which reported purchase of time by private industry within recent months to recruit employees was KFEL. The Climax Molybdenum Company placed spots on this station for one month earlier this year as part of a campaign to locate men for its mining operations.

WMC Uses OWI

All stations have consistently carried "Help Wanted" spots supplied by OWI. Regional packets sent since inception of the OWI spot plan last January 18 have almost always included some such spots. Principal users of this service have been War Man-Power Commission, Railroad Retirement Board and Civil Service Commission. WMC has concentrated on hiring copper, lead, zinc and molybdenum miners, lumber workers, food processing plant workers, and urging persons not employed in war industry to make themselves available for such work by contacting the United States Employment Service. Railroad Retirement Board has had spots in OWI packets as part of its campaign to hire all types of railroad workers. Civil Service has used the OWI spots to fill vacancies in a large variety of government jobs.

Railroad Retirement Board and Regional OWI are currently working on plans under which railroads would allocate a portion of their "Help Wanted" advertising budget to radio instead of concentrating on newspaper classified ads.

ABS Looks Like Holding Company

WASHINGTON, Aug. 14.—Edward J. Noble this week (11) applied to the Federal Communications Commission for approval of his purchase of the Blue Network. The application was filed in the name of American Broadcasting System, Inc., Noble's company which was incorporated in Delaware.

The application lists Noble as president of the American Broadcasting System, Earl Anderson as vice-president and C. Nicholas Priault as secretary-treasurer, latter duo are now president and general manager, respectively, of WMCA, New York City indie outlet which Noble owns and has on sales block. Presumably Noble plans to operate ABS as a holding company and let the Blue continue as is since the application lists no ABS posts for either Mark Woods or Edgar Kobak, prez and exec v.-p. of the Blue since its inception.

The application revealed that Noble made a \$1,000,000 cash deposit at the time of closing the Blue Network deal

with the Radio Corporation of America. He also had \$3,000,000 on demand at the Bankers Trust Company. He disclosed that if approved, by FCC he would borrow \$4,000,000 more from the Commercial National Bank & Trust Company, the Bankers Trust Company and the Central Hanover Bank & Trust Company, all of New York.

Noble Owns All ABS

Noble owns outright the new corporation's 500,000 shares of common stock with a par value of \$10 per paper. For the present the new company will issue only 400,000 shares, to Noble, of course, with the remainder possibly intended for public consumption in the future. Latter is in line with Noble's announcement last week that he intended to offer public and Blue affiliates an opportunity to participate in firm.

The FCC must pass on the transfer of ownership of three stations owned by

CUBA NO RADIO MADHOUSE

Morale & Dough WJLB Combo on Midnight Show

DETROIT, Aug. 14.—Difficult problem of designing a commercial program with a patriotic and morale-building appeal, yet not offensive to the listener, appears to have been solved by WJLB with *America Calls*. Program is on the air daily at midnight for a 90-minute session.

It is built on the style of restrained institutional advertising — much like good-will statements being used by war manufacturers in quality magazines. Sponsors on the program include all types, with plugs confined to names. No attempt to sell directly.

Program is a variety proposition, with tribute to the war workers among the listening audience as prime and constant emphasis. A lot of pop music, a little classical and a newscast are part of daily stint.

Live interviews with returned war heroes are used whenever possible, and transcriptions of interviews or dramatized stories of their exploits are on regularly.

495 of 1269 OWI Original Domestic Staff Doing Job

WASHINGTON, Aug. 14.—Congressional ire has resulted in the dismissal of 774 employees of the Office of War Information since July 1.

Congress in a petulant mood refused OWI's request for an appropriation large enough to permit operation of field offices and some other functions of the Domestic Bureau. As a result field offices were forced to close, altho many of them were performing important work for the Radio Bureau. The latter was given full amount of funds.

The largest personnel cut, it is disclosed, occurred in field offices, where 371 employees were dropped after July 1. Much of the station relations and contact work of the Radio Bureau was handled by these men.

OWI announced this week that the Domestic Bureau now has only 495 employees. These workers comprise the News Bureau, Radio Bureau, Magazine Bureau, Book Bureau and Office of Program Co-Ordination. In addition there are a few liaison bureaus staffed with only one or two people.

Some of the employees released by OWI made contacts with WPB and OPA, while others returned to private positions.

NEW YORK, Aug. 14.—Jack Shilkret, well-known radio ork leader, has been signed by Columbia Pictures to score the company's entire shorts program for the 1943-'44 season.

Air Impact Rated 15 to 1 Over Ink By Who's Who

NEW YORK, Aug. 14.—For 15 years Clifford Evans has been an active newspaperman with stints on *The World-Telegram*, *Herald-Tribune*, *Post* and *Brooklyn Eagle* to his credit. A year ago he started doing news commentaries on WLIB.

For a decade and a half he was just another guy; now with air time on a local indie he suddenly rates. Last week he got a questionnaire from *Who's Who*.

USO Sans Khaki, WXYZ Air Gesture

DETROIT, Aug. 14.—New half-hour program at local USO headquarters takes the air in a week (21) as a regular Saturday night feature over WXYZ. Program will be a remote from the USO, with the station orchestra playing for an hour and a half of dancing before and after broadcast. Vocalists from the station will fill in.

Program is steering strictly away from interviews with servicemen, which have been feature of most programs of this type. Difficulty of clearing angles involved with authorities affected is one headache that is scotched in this manner. Other angle is that the station managers figure the boys come out for a dance and good time and don't want to go thru the ordeal of an air appearance on their time off.

AFRA-AGMA Merger Set; Committees Meet to Iron Out Remaining Differences

19,000 Members Involved in Cementing

NEW YORK, Aug. 14.—American Federation of Radio Artists and the American Guild of Musical Artists have relegated their major differences to the junk pile and are getting ready to merge.

The two relatively young unions in the 4A's, motivated by membership pressure and sundry other factors, including the working problems peculiar to both memberships, have decided to pool their strength. AFRA, formed in 1937, has a national membership of 15,000, while AGMA, organized a year before, has 4,000.

There has been extensive co-operation between the two unions. As a matter of the record, AFRA was one of the sponsors of AGMA into the 4A's, and nurtured the longhair baby to manhood. There have also been a few controversial issues.

Tibbett Starts Things

Lawrence Tibbett, president of both unions, acting upon request of AGMA, asked AFRA to elect a committee to join with a similar body from AGMA in exploring the possibilities of a merger. Preliminary investigation has been completed and it is expected that the two unions will consolidate, pending approval of delegates attending AFRA's national convention slated for Chicago August 28-29.

Job of the fact-finding committee was to determine number of members in each org, intra-organizational set-ups, treasury standings and possibility of consolidating without disrupting normal routine. This work has almost reached its conclusion and a final meeting between reps of the two orgs for the purpose of making recommendations to the AFRA confab will be held Tuesday (17).

Surveys Determining Program Popularity; NBC and CBS Serve Local Nets; CIAA Buys Time

Big Listening Audience Among Non Set Owners

HAVANA, Aug. 14.—Radio in these parts, once a madhouse operation and the despair of Yank advertisers, is moving closer and closer to mainland standards. Latest move in this direction is radio program popularity survey being conducted by Mestre & Godoy, local ad agency and distribution rep for Nord-america concerns.

Survey is house-to-house recall in type and will cover the entire country asking: "What is your favorite program?" Majority of sets are in this town, with the air still clogged with 30-odd stations, but sets are no indication of listener appeal since much listening is on the "Bodega" System.

Bodegas are combination of the English pub and the New England general store's cracker-box circle. Cubans eat, drink, gab and listen to the radio in these places. And where there is no hodega there are loud-speakers in the square. Thus program popularity and size of audience have little or no relation to set ownership.

U. S. Buys Time

Local stations, just as in the U. S., have weathered the loss of business once provided by big U. S. firms, and are keeping in the the black with local ac-

counts. Taking up much of the slack is the money being spent by Uncle Sam to get choice air time for his radio programs.

Both NBC and CBS, in collaboration with the co-ordinator of inter-American affairs, feed pro-United Nations as well as straight entertainment programs into Cuba. Since local advertisers buy peak listening hours, just as do their counterparts in the U. S., the CIAA buys time at card rates. Thus it gets biggest audiences without penalizing stations, and local sponsors, who might squawk at CIAA getting prime time for free, are willing to buy next best air segments.

Cuba Listens Like U.S.A.

Cuban radio is not unlike what the listeners get back in Yankland. There are serials, based on local folklore, an abundance of new composers who keep Cuban music alive, variety shows and plenty of American music. Biggest attraction at the moment, in all fields of theatrical endeavor, is Amanda Ledesma, an Argentine movie name.

NBC, affiliated with CMQ, and CBS with RHC, feed these Cuban webs eight CIAA-blessed programs. These come by short wave and re-aired long wave. In quality and production these programs are on par with the best U. S. shows. Most of them are dramatizations altho CBS sends in a half-hour version of *The Hit Parade*, using just the 10 top tunes, that is must listening. And NBC feeds a Yank variety show, *Radio Teatro de America*, plus a Latin-staffed musical show called *Tropical Caravan* that is also local fave. Another popular broadcast is CBS's quarter-hour sports interview show.

Anti-Axis Dramas

Dramatizations are *The Mark of the Jaguar*, a modern version of *The Mark of Zorro* with anti-Axis overtones; *Toward a Better World*, *Tribute to the Heroes*, *History in Action* and dramatizations of the news.

Both CMQ and RHC, the local networks affiliated with NBC and CBS, air their programs on long and short wave simultaneously; thus servicing Spanish listeners in the Caribbean area, as well as the Cubans.

Gear Mestre, of Mestre & Godoy, is the bright young man of local radio. He spent some months in New York studying American radio and network production and operation. Since then he has bought a half interest in the CMQ web and, as aforementioned, his ad agency is surveying program popularity.

One thing that always tickles radio-minded Yanks in this town is that CBS is affiliated with RHC Cadena Azul. Translated into English, Cadena Azul means Blue Network.

A Man With Cash Waits

NEW YORK, Aug. 14.—A fairly tall, rather slender man with tanned face and grey-streaked hair stood in Lindy's at lunch time. The restaurant was crowded with hungry people waiting for a table.

Like anyone else, the fairly tall, rather slender man with the grey-streaked hair kept looking around for a table. Unlike many another habitue of Lindy's, he did not gripe or mumble or complain about being kept waiting.

Had he so desired, he might have raised his voice and been seated immediately, for he was Edward J. Noble, owner of WMCA, which is directly over Lindy's, and the man who a few days before this incident laid \$8,000,000 in cash on the line to buy the Blue Network.

There's a Limit!

DETROIT, Aug. 14.—Radio can no longer afford to be known as a young man's business in these days of help shortage, but there are limits, according to Kirk Knight, manager of WEXL at Royal Oak. Knight, like other managers, has tried frantically to get announcers, trying out about everyone with gabbing aspirations.

The other day their employment service sent over a would-be announcer, aged 63. Inquiry disclosed he was recovering from a stroke. Knight decided not to give him the all-night job he was trying to fill. Station is a one-man operation thru the small hours.

Changing Publicity Horizon

News Desk Instead of Gossip Columns Major Objectives of Net PAS

Fulton Lewis Grabs Page Two; Special Events for Publicity, Aim of Chains

NEW YORK, Aug. 14.—Press relations staffs of key stations and networks are looking to news-making programs and special controversial broadcasts to snag newspaper space to replace the radio and gossip column lineage landed before the newsprint cut indicated that all radio fan stuff was on the way out and gossip columns cut to bone (*The Billboard*, August 7).

First big break in this direction was the space landed the Fulton Lewis's blast at domestic radio branch of the OWI. Last Tuesday Scripps-Howard newspapers all over the nation and many other chain press operators gave blast streamer space. *The World-Telegram* in New York used it for eight columns on page two, unusual recognition in the p.m. papers despite the fact that the broadcast which inspired it was aired the previous night indicates that the story was a straight publicity plant for Lewis.

Sport pages are also getting their special play with figures in the sport world grabbed for mike pictures almost before they arrive in town.

All important network and big station press relations staff have had executive meetings during the past two weeks. Out of these meetings have come decisions to shoot at the city desks with special events instead of at the radio pages of newspapers. Since most indie stations' press agents are also special eventers and have for years booked special events for their space grabbing potentials, no change in their operations is necessary. However, net operations have kept these two, special events and publicity, apart. Results of recent meetings in some cases has been a special joint committee operation, and in others designation of some special events as publicity events, the latter to come under the jurisdiction of the PAS.

The days of plush jobs in publicity departments are gone. A press agent without a stunt mind is dead wood, and they're being swept out on the tide.

Note changing rear contours on press agents during the next six months. The curtailing of newsprint is going to cut down something besides the press.

PROGRAM REVIEWS

EWT Unless Otherwise Indicated

"Sneak Preview"

Reviewed Sunday, 5:30-6 p.m. Style—Different each week. Sustaining on WJZ (New York) and Blue.

Taking a leaf from the notebook of motion pictures, this series of "ideas" is the Blue net's summer showcase. The trouble with showcases, no matter under what general title the product is put in the case, is that seldom are top shows put on display. And even if an advertiser likes a showcased program he seldom buys it—unless after being displayed it receives a test net run. Exception of course is *Duffy's Tavern*, which was displayed for sale as a summer CBS promotion and has seldom been without a sponsor since.

Two *Sneak Previews* have been caught by writer, *America the Beautiful*, the first in the series and the third, which took the form of two 15-minute shows instead of a half hour. The two were called *The World in Walt's Time* and Mr. and Mrs. O'Keefe. The second, *S. P. Cohen, the Detective*, has been announced as receiving a run on the Blue, when it will no doubt be caught by *The Billboard*.

America the Beautiful, by Mort Lewis, a summer try-out favorite author, brought the listening audience to a New York night school where the principal, played by Dean Jaegger, told the story of one of his melting pot pupils and the problems which arise when a melting pot begins to boil. The boiling in this case was caused by a German refugee who still carried with him the feeling of caste that he should have left behind him in his fatherland. What happens when the class places him on trial and the problem of granting democratic freedom to an undemocratic Nazi was well told during the half hour. Material for the semi-documentary presentation was made available by the adult educational section of the New York Board of Education.

Facts alone don't make drama. Adding good acting doesn't make drama and

Dean Jaegger did a well-etched portrait, as did each of the cast. What were missing were situations and characters that weren't formula. Not even the character of the principal, who must have necessity tie such a series as this is supposed to become, together, was anything but an educator showing you thru his "English for foreigners classes."

Something scared the hell out of the humanity that there must have been in the case histories available at the B. of E. and what was aired seemed like notes from an Old-Age Investigators' Notebook.

There's more drama and fun on an average foreign language station broadcast than on *America the Beautiful*.

The World in Walt's Time, the brain child of Walter Kiernan and Walter O'Keefe is another case of an idea that must have sounded like the answer to listener's prayers. Walter K. is a well-known news gatherer and his job was to bring the news to the program. Walter O'K. was to make his contribution by cracking wise on each news item. Unfortunately, the O'Keefe humor being what it is, the audience gagged on most of the news cracks. It's still an idea but it will take a new Will Rogers, Bob Burns or at least a Cal Tinney to make it come off. The Walts proved how much bad taste can be crammed in one 15-minute broadcast.

To remove the sour news taste from the audience's mouth, the second 15 minutes was taken up by a bit of situation comedy, called *Mr. and Mrs. O'Keefe*. The audience was taken back to the farm, where Walter O'K. was having a good time "running" his farm. Chester, O'Keefe's man about a farm, had only one idea and that was to get O'K. back to the city. Walter Kiernan came into this program as a friend of the O'Ks and some of the humor that eased out of the lemon that was *The World in Walt's Time* ran onto this/one. Unfortunately it all sounded like an afterthought, which is well what it may have been, since the regularly scheduled *Sneak Preview* was supposed to have been some-

thing called "You Be the Judge."

Both the O'K. takes were directed by Alex Leftwich Jr. Joe Vitale, Frances Chaney and Maurice Wells contributed to *Mr. and Mrs. O'Keefe*. All did a good job, as did Mrs. O'K., who by the way was played by Mrs. O'K.

When a good program sneaks onto *Sneak Preview*, here's a sincere wish that we hear it. Joseph M. Koehler.

"Ladies Be Seated"

Reviewed Tuesday, 2:30-3 p.m. Style—Audience participation. Sustaining on WJZ (New York) and the Blue.

Ladies who remain seated at this show will go home empty-handed because only the facile-brained and fleet-footed have a chance to win prizes offered in games and quiz contests.

Ed East and Polly, who conduct the program, use about the same technique employed on their *Breakfast in Bedlam* each morning. For this program, however, the studio is filled with women willing to risk their necks to win a \$2 War Stamp.

Ed and Polly led the audience in a community sing of *Roll Out the Barrel* to break the ice, set the pace and create an atmosphere of informal fun. Then in rapid order games are played, questions submitted by listeners are answered by the studio group who win cash or stamps, and all the familiar gags, games, gambles and gestures are unearthed and aired.

When the quiz begins to pall and the ladies stir restlessly, envious of their brighter sisters who cop the dough with smart replies, another ring of the circus gets going with a call for a dozen nimble-fingered femmes. They flock to the mike, take off their shoes, pitch them into a box, close their eyes while the footwear is properly scrambled and on the "go" signal dive in to find their respective slippers and put them on. The first to put on their own footwear wins the prize.

While the participants of this little game tidy themselves, a brand-new frolic begins. Slips marked "unpaid gas bill," "unpaid laundry bill," etc., are drawn in turn from a hat. As each is announced, the assemblage fumbles in purses and those locating such statements sprint down the aisle. First one to the mike has the bill paid.

Other similar tests of skill and speed, interposed with jive, round out this 30 minutes of fun and frolic for the tired housewife.

Women willing to cut down on cigarettes to improve their wind and who enjoy roughhousing in public will flock to the studio, but an audience at home must find it difficult to enter into the spirit of good wholesome fun. As an audience participation the half hour is entertaining for invited guests, but the echo of gleeful squeals and running feet offers little to hold the long-distance listeners. Wanda Marvin.

"General Motors' Symphony of the Air"

Reviewed Sunday, 5-6 p.m. Style—Symphonic concert. Sponsor—General Motors Corporation. Agency—Arthur Kudner. Station—WEAF (New York) and NBC.

The National Broadcasting Company has sold its musical birthright for a mess of porridge. True, the porridge has had a million dollars in gold stirred into it, but only a small part of that million can be placed in the profit column. It doesn't justify the fact that NBC has cheapened its *NBC Symphony*, that it has permitted its billing to be topped by *General Motors' Symphony of the Air*, that for the sake of catering to a General Motors exec they scheduled, but didn't play, that beer stube special, *On the Beautiful Blue Danube*, and that for the visual audience they had placards on both sides of the symph platform that brought back the day of small-time vaude . . . only more so.

Following the worst NBC "big sponsor" tradition, the premiere opened with

talks by David Sarnoff, chairman of the board (NBC), and C. E. Wilson, president of General Motors Corporation. Sarnoff did the gracious thing and welcomed the new symph sponsor. Wilson, for his part, hoped that the symph would, under the sponsorship of G. M., reach a bigger audience, intimating that the magic name of General Motors would bring 'em in, which was an implied slap in the face for NBC if anyone wanted to take it that way.

The opening was the neat but not gaudy *Russian and Ludmilla*, by Mikhail Glinka. It was followed by the main offering of the concert, *Concerto No. 1 in B flat Minor*, by Tchaikovsky, with Alexander Brailowsky at the piano. Brailowsky, rated by many as today's top pianist, where the piano is an orchestral solo instrument, was superb in the first and third movements of the *Concerto*, but in the second, which required delicate fingering, he seemed a bit out of his field. The ovation that he received, however, was well deserved.

Next to closing was the substitute for *Danube, Perpetual Motion*, featuring the *NBC Symphony* strings. To the amazement of the visual audience the string section emulated a swing band and stood up to play. The first and second fiddles were just as upset at the maneuver as the longhairs. It just didn't come off. This was even more apparent than it might have been, since one of Brailowsky's great recordings is this identical number . . . so they have a star on the program, so they play one of his great numbers . . . without him.

As a sop to the lover of popular music who might have been listening to the foregoing three-quarters of an hour, the final number, billed as a *Free Fantasy*, was based upon Jerome Kern's *Of Man River*. Frank Black should have known better. This selection from *Show Boat* is too beloved by listeners to have bits of it cut up and used to highlight an original, no matter how fine the original. It was a poor piece of musical programming. Nine out of ten of the previous weeks' *NBC Symphony* programs were better than this "premiere." Even the great often try too hard—when the money is on the line.

The commercials, handled by Ben Grauer, were institutional, but it rubbed a little on the washboard of the ear to hear Dupont's "Better Things for Better Living Thru Chemistry" paraphrased by GM to "More and Better Things for More People." Why couldn't the genius who created "Victory Is Our Business" have produced something better than an obvious steal?

Things should be much better on future broadcasts, or much worse, depending on how far General Motors' business department directs the symphony. J. M. K.

"Jergen's Journal"

Reviewed Sunday, 9-9:15 p.m. Style—News commentary. Sponsor—Andrew Jergens Company. Agency—Lennen & Mitchell, Inc. Station—WJZ (New York) and Blue.

Each year the problem of how to replace Winchell for his four-week vacation becomes more and more difficult. W. W. naturally doesn't want to be replaced by any of his "little haters" who write columns and who owe their journalistic existence to the fact that he created the keyhole technique and developed a reading public anxious to get right behind him, at the hole. The sponsor, on the other hand, doesn't want to lose the audience that the First Scribbler of the Broadway beat has developed. In the past they've frequently been stalemated up to the very day of replacement.

This year they're trying a new formula: Three names, each handling part of the journal. Fulton Oursler does a straight news take at about half the Winchell pace. Louella Parsons gives with a Hollywood four minutes and trips over her lips several times in an attempt to reveal as many maternity statistics as possible. Robert St. John ends the Winchell pinch-hitting with a human interest sketch in typical *St. John* fash-

Sinatra Croons, Bowl Swoons

Stadia Bugaboo Dogs Frankie

HOLLYWOOD, Aug. 14.—Frank Sinatra's date tonight at the Hollywood Bowl proved that you can't make love to 15,000 people in the same place at the same time. And since the swoon king's style is ideally and exclusively suited to creating a feeling of intimacy with the individual listener his Bowl appearance—fourth in a series of long-hair engagements—he previously sang with the Cleveland Symphony Ork, the New York

lon. Trio will rate about 50 per cent of the WW Crossley.

In okaying Oursler, Winchell is paying off an old, old debt. It was Oursler who took him from *NVA News* to *The Graphic* and started him on his way to a big BR. Also, Oursler will never be a Winchell and doesn't want to be, so everyone's happy. He's better, is Oursler, when he hits a fast pace than he is on his other shows, where he has a tendency to take it easy. There's a quality in his voice that is negative when slowed down to a walk.

Louella Parsons is Louella. You like her or you don't. She was two other people when heard. Her material, gathered by news hounds on the West Coast, where her part of the program came from, was swell and got over in spite of lip trouble.

Robert St. John, who closed the program, had an unusual news interest story on the premiere broadcast (8). The story of the crash of the plane carrying army bigwigs and Eric Sevareid, of CBS, in the middle of the head-hunting district of Burma, was full of O'Henry drama. St. John knows how to handle these tales in air-story form. Naturally, he can't hope for a crash each of the three weeks that the replacement has to run. However, St. John has come thru in the past and may expect to dream up other front-page tales to paint.

The commercials were the usual Jergen's lotion and face powder spots, one of each, with the Jergen's beauty authority being called in for the final plug.

Since Winchell has to be replaced for four weeks, this is as good a way to do it as any. J. M. K.

DuMont Television

Reviewed Tuesday, 8:30-10 p.m. Style—Variety. Sustaining on W2WXY (New York).

Telephones worked overtime on this WOR-DuMont offering, which used tried-and-true video introduction of a girl telling a friend what to expect next on the program. Shirley Grayson, freelance radio actress did a competent "Mazie—wait till you see this one . . ." routine to bring on each performer.

On the bill was warbler Marian Maye whose *Embraceable You* and *Sunny Side of the Street* projected better than she did. Make-up may have been responsible, but she just wasn't veddy video in this shot.

Royal Heath, master of mathematical manipulation came on to add and subtract with spectacular speed. He used a blackboard for illustration and camera followed his movements closely, permitting the audience an excellent view of board and figures.

Harold Reilly, of the Reilly Gymnasium, described reducing methods and a pretty model followed instructions. This type of thing should be a natural for future television, either as a plug for a gym or as a public service.

The workout was followed by Jean Claire, Rogers' Corner vocalist, and accordionist. She's a youngster with a surprisingly mature voice, which reproduction deepens.

The Norton Sisters, vocal trio formerly with the McFarland Twins, Carl Hoff and Tony Pastor, sang *Put Your Arms Around Me*, *Thinking Tonight of My Blue Eyes*, *Melancholy Baby* and *Tiger Rag*. Their arrangements were exceptionally good; they photograph well. Their performance was a high spot on program.

Ventriloquist Jay Marshall and his dummy supplied needed comedy with the dummy singing and Marshall stooging. (See PROGRAM REVIEW on page 28)

Philharmonic Symphony Ork and the National Symphony in Washington, was not an unqualified success.

The take for the Southern California Symphony Association org running the Bowl, and for Sinatra was definitely on the terrific side. Capacity of this huge natural amphitheater is 22,500, but a Western Defense Command recommendation in this territory suggests that places of entertainment hold their ticket sales to 10,000. A Bowl spokesman told this reporter that the attendance had been held to 10,000 with thousands of turn-aways, but a fast check-up of the turnout on the spot indicated at least 15,000 present.

From a performance standpoint it was another story. In the first place, John Wood, emcee for the Bowl, made an entrance after the long 15-minute intermission preceding which the Los Angeles Philharmonic without Sinatra had done its half of the program. The house expected a Sinatra intro, but Wood gave out with a schedule of coming Bowl events. Wood then walked off and there was a dull lull. After a time without an introduction or fanfare of any kind Sinatra walked on. The Bowl could have done a lot better by the idol of slick chicks. With this unhappy start Sinatra went into *Dancing in the Dark*. His voice was lost in the hugeness of the Bowl. Newspaper lensmen were laying all over the footlights before him and he was obviously nervous. He finished his opener to a few definitely loyal shrieks from his devoted lassies and laughs cracks and guffaws from the rest of the house. With *It's Always You*, he fared little better—the size of the Bowl together with his quite natural nervousness was just too much for him at this point. In introducing the next number, a deviation from the pops with which he is identified, but which he did at Lewisohn in New York, Sinatra made the kind of a crack which is doing him no good. The number was *Old Man River*, and that they had undoubtedly heard others, like Paul Robeson, do it before and that he wasn't in their class. Graciousness and a proper sense of humility has always been one of Frankie's strong points and he is making a big mistake and one that may hurt him in adopting an over-confident, somewhat swaggering attitude, particularly when it comes to reference and comparisons to the Robesons, Crosbys, etc.

At the conclusion of *Old Man River*, the house was no more sold on Sinatra than they had been all evening. Next number, Cole Porter's *Night and Day*, started to warm them up and following this he exhibited a rare touch of smart showmanship. Instead of doing the programed *The Song Is You*, he did *You'll Never Know*, No. 1 on the Hit Parade, and a top tune in every rating chart, including *The Billboard's* music pop chart. This one really got them and by this time the kids who swoon at sight of Sinatra were really in the groove, and the Philharmonic's new baritone soloist began to take over. Followed with *The Song Is You* to shrieks from the dyed-in-the-wool Sinatrites and respectful applause from the rest of the house. He encored in sock fashion with *Embraceable You*, *She's Funny That Way* and *All or Nothing at All*. To the young swoonmaster's everlasting credit, let it be said that he finished a great deal stronger than he opened, and let it also be said that he was working under extremely tough circumstances.

For one thing, George Evans, Sinatra's p.a., stormed into this ballyhoo capital and really showed them a few things about the art of ballyhoo. Sinatra's arrival at Pasadena Wednesday (11) thru Evans's p.a.-ing won front-page pix and stories in every paper in town and all the papers carried follow-up stories right up to the night of the Bowl date. The sensational ballyhoo job got not only the kids but the Hollywood sophisticates over to the Bowl. Hence the 15,000 turnout. And where a tight and hep theater or Rlobamba crowd is a pushover for Sinatra, this mob of semi-longhairs and semi-sophisticates was really tough to win.

For another thing, as *The Billboard* pointed out in a news review of Sinatra's Lewisohn date, August 14 issue, his voice and style just isn't suited for these vast spots. This reviewer caught the Sultan of Swoon on his Hit Parade stint from CBS's KNX just before Sinatra was police-escorted over to the Bowl and he was more terrific than he's ever been before. He did *All or Nothing at All*, *Sunday, Monday or Always* and *I Heard You Cried Last Night* on the ciggie show and every number was solid sock. At the Bowl he didn't sound like the same singer at all.

"Fly Flits Cox"

NEW YORK, Aug. 14.—For some time now Cox committee investigation of the FCC has been riding high, wide and unhampered. By the use of star chamber sessions, leading questions, hearsay evidence, one-sided testimony and what Sam Grafton calls obscurantism the Cox Committee has bitten, kicked and gouged the FCC.

Yesterday afternoon (13) Chairman James L. Fly of FCC went to the defense of his bureau. He held a press conference at the Hotel New Yorker. After carefully explaining that he had the greatest respect for Congress and its powers of investigation, that he was not in any way casting reflections upon Congress and that he realized the impropriety of trying any case in the newspapers, he stated this mass interview was called to answer questions.

After putting everything he would say on the record and promising to document any statement within 24 hours, since he didn't have all his files with him, Mr. Fly sat back and let the assembled newspaper people fire questions at him.

For all of two hours he listened, thought and answered. In those two hours he did more to discredit the Cox Committee and its methods than the committee itself has been able to do in all the weeks of its existence. Not once did he cast an innuendo. Over and over again he quoted factually and dispassionately from the record. And everything he said was in answer to a direct question, not once did he volunteer anything that was not requested nor did he steer questioning.

Much of what he said will not be news to our readers. After all, most of us know how Cox, who had been a fairly consistent supporter of the FCC, attacked the FCC after it had forwarded to the Department of Justice evidence about Cox having accepted a \$2,500 fee for representing an applicant for a license before the FCC. (This is a violation of section 113 of the criminal code.) We also know how, after Attorney General Biddle acknowledge receipt of this evidence, Cox pressed for a committee to investigate the FCC and was appointed chairman of that committee.

FCC No Day in Cox Court

We also know that the FCC has never been afforded an opportunity to answer any of the charges made before the committee. We know that the FCC and the OWI are charged with exceeding its authority in investigating the domestic foreign language stations. We know the FCC and OWI are charged with coercing foreign language stations, with having people fired, with having others hired, with stepping on the toes of the office of censorship, the army, the navy, etc.

What many of us may not know is that in September, 1942, before a House appropriations committee, the FCC chairman told committee members that the FCC desired a full-scale investigation into the personnel and programs of foreign language stations for its regulatory and licensing purposes and as a service to the Office of War Information. The investigation would deal with the stations' efficiency in serving the public interest.

"All of this work was specifically authorized by Congress as to its character and the scope of the operations. And if the FCC has succeeded in exercising a wholesome effect upon the foreign language field then I'm happy."

Enemy Propaganda Not in Public Interest

Commissioner Fly pointed out that all stations are licensed to operate in the public interest. That many of the 170 domestic stations broadcasting foreign language programs aired programs in enemy languages. Likewise that the broadcasting of enemy propaganda is not in the public interest. Thus if enemy propaganda is not in the public interest and a station is licensed to operate in the public interest the FCC in no way is out of bounds in investigating the foreign language field, especially since Congress had specifically authorized this activity.

Of the 170 foreign language stations, most of whom are doing a whale of a constructive job—which is the reason they have been permitted to air enemy language programs during wartime—only 10 stations were scheduled for hearings.

(FCC, when it found anything unkosher, would schedule a hearing and put the station on temporary license basis. Many of the cases were never heard because the stations cleaned their own houses. In any event, of the 10 stations only two, WHOM, Jersey City, and WTEL, Philadelphia, are still operating on temporary permits.)

At no time was any member of the FCC or its staff authorized to black-jack any operator and, so far as the commissioner knows, no FCC staffer ever used that technique. No pressure methods were permitted, condoned or used.

No Licenses Lost for Programs

And in his four years at the FCC helm, Commissioner Fly pointed out, no station has lost its license for program conduct; the only revocations were for fraudulent operation and dummy ownership.

At no time has the FCC ever suggested or recommended anyone for a job, nor, so far as Mr. Fly knows, has the OWI suggested replacements in personnel.

Likewise the FCC has always had complete and thorough co-operation from and with the Office of Censorship. That much of the evidence and testimony produced by the Cox committee on this score, and others, too, is brutally one-sided. Where one memorandum or letter would make something seem like trespassing, the full file on that subject would show perfect co-ordination.

Few Things as Permanent as License

And in answer to request for comment anent the testimony produced at the Friday (13) session of the Cox committee that "a great many radio station owners live in fear and terror of the FCC," the chairman mentioned that there are few things, even in the real estate field, that are as substantial or permanent as a license for a radio station that is operated in the public interest. And for evidence thereto the questioner was referred to many stations that have been in operation for 10 or more years and the price such properties bring when they are sold.

Just as the session concluded someone asked what the prospects were of the government taking over radio. Mr. Fly pointed out that altho the President had the power to take over all facilities he has never expressed any desire or intention to do so, since any government takeover would restrict free speech. "There is simply no prospect of the government taking over radio and if ever there is, count on me to oppose it."

How Cox can honestly contend that this man and the bureau he heads operate as a domestic Gestapo is more than this writer comprehends, especially since this editor has to his credit almost a year of service with a foreign language outlet and knows firsthand many of the abuses practiced in this field. If anything, the FCC has been too easy with violators and has leaned over backwards in the interest of fair play and the protection of a station operator's interest in his business.

Gold in Them Thar Hillbillies

B'way Pubs Hungry for Corn As Rural Rhythms Skyrocket In Disk and Music Sales

ASCAP-BMI War Gave Push to Shoutin' Stuff

NEW YORK, Aug. 14.—Unprecedented success of hillbilly music is prompting Broadway music publishers to don their overalls for a whirl at the corn field. Usually low sheet music sales of hillbilly tunes have skyrocketed along with their record sales and that's the kind of mountain music pubs love to hear. So great is present demand for 'billy disks, one major wax work reports it will not issue another folk tune for several weeks until it catches up on back orders for those already released.

Hillbilly tunes are rarely published from manuscript and aren't picked up by major pubs until ditty has proved itself a money-catcher on records. Edwin H. Morris, who grabbed *Pistol Packin' Mama*, has a tune that promises to reach the all-time high established by *There's a Star-Spangled Banner Waving Somewhere*. *Banner*, published by Bob Miller, Inc., sold its millionth record several weeks ago and this week equalled the figure in sheet music. *Pistol Packin'* has already hit close to the million mark on records and pub declares it ranks second only to the firm's current plug song in sheet music sales. Other tunes which are surpassing all previous totals set by folk songs in sheet music sales are Southern's *No Letter Today* and *Rosalita* and Berlin's *San Antonio Rose*.

Okeh Leads Diskers

Art Satherly, who directs hillbilly recording for Columbia, declares that enthusiasm for mountain tunes has for the first time "gone national." Okeh label has the cream of the current corn crop with Al Dexter's waxings of *Pistol Packin' Mama* and *Rosalita* and Ted Daffan's *No Letter Today* but Satherly also reports extraordinary demand for Gene Autry's *I Hang My Head and Cry*, Kurt Massey's *Honey I'm in Love With You*, and many others.

Dave Kapp, of Decca Records, offers as an example of the new hillbilly craze the fact that waxings by Jimmie Davis, who has been recording for that label about nine years, are now selling two to three times more than normally. Same is true of Ernest Tubb, whose *There's Nothing More To Say* and *You Nearly Lose Your Mind* are particularly big sellers. Decca also says that any 'billy waxed by Bing Crosby goes like hotcakes, with *I'm Thinkin' Tonight of My Blue Eyes* the outstanding fave.

Frank Walker, of Victor, concurs in the opinion that country music has

gained nationwide foothold, but declares that his company's record sales have been held down thru sheer inability to turn out quantity of waxings demanded. Walker considers the shift of many rural dwellers to metropolitan areas for war work an important factor in spreading hillbilly popularity.

ASCAP-BMI War Helped

Folk tune publisher Bob Miller believes that the ASCAP-BMI fight, which kept most pop tunes off the air for a year, created much of the new interest. Among the many public-domain tunes heard on the air waves during that period were numerous rural standards. Miller also thinks that people in wartime feel more fundamental emotions and turn to folk music as a most down-to-earth expression. Pub maintains that all the hillbilly tunes now gaining popularity are based on age-old folk themes while the "Broadway-ized" hillbilly music is ignored by the people.

Morris Music is trying out a new wrinkle, marketing Al Dexter's hillbilly orchestration of the *Pistol Packin'* tune. Up to now no publisher has ever printed a hillbilly arrangement as mountain bands are generally recognized as ear musicians.

Armstrong Changes Singers

DES MOINES, Aug. 14.—Louis Armstrong has added two new vocalists to his band, Ann Baker taking Velma Middleton's place and Jimmy Anderson filling the singing spot formerly held by Sunny Woods. Ann Baker joined the band when it left the West Coast and Anderson took over at Salt Lake City.

Recordings Still the Crux Of All AFM Negotiations Symphonic or Otherwise

Ex-Philharmonic Fiddler Leads Unity Move

NEW YORK, Aug. 14.—Extreme care taken by Petrillo and his AFMers to isolate their free symphony concert plan from recording embargo proved of no avail when 11 symphony managements joined Marshall Field, president of the Philharmonic Symphony Society, in asking for the removal of the ban on recording symphonic music. While Field did not stipulate this as a condition for his co-operation on AFM's concert tour, he expressed a "hope," rather pointedly, that the ban would be lifted in exchange.

The flank attack launched by close to a thousand local "unity" musicians against the concert plan proved even more embarrassing to the AFM prexy. They hit at a vulnerable spot when they demanded to know why unemployed musicians were not going to be used for the concerts. Petrillo's cautious reply transformed the objection to the plan from some of his own union members into an answer to NAB's "oft-repeated statements" that there was no unemployment in the ranks of the federation.

Altho unity leaders insist their move was made on the part of unemployed musicians and was not to be interpreted

The Numbers Game

NEW YORK, Aug. 14.—After letting this department in on a preview of the name-changing act Vincent Lopez had prepared for his new baritone, in which Jerry Burton would become "Jerry Bruce" because the latter name "vibrated numerologically with success and money," what does the man with the numbers do but pull a switch at the last minute. Jerry Burton alias Jerry Bruce is now alias "Bruce Hayes."

Northwest Can Get Names, Says Jantzen Mgr.; Names 'Em

NEW YORK, Aug. 14.—Giving the answer to Louis Vogel, manager of Nataritorium Park, Spokane, who claims that name bands can't be had in the Northwest for "money or more money," P. H. Huedepohl, manager of Jantzen Beach Park, Portland, Ore., lists eight name bands who have played his spot this season and four more skedded to come in. Huedepohl claims that altho bands are refusing to make one-night jumps, "put them in for two or three weeks and the Northwest can get name bands."

Bands who have already played Jantzen Beach are Jan Garber, Del Courtney, Jack Teagarden, Louis Armstrong, Charlie Agnew, Frankie Masters and Noble Sissle, all of them playing two to three-week runs. Bands set to come in are Freddie Slack for 18 days, followed by Henry King, Stan Kenton, Joe Reichman and Louis Prima for two-week stretches in that order.

Band Booker Injured

DETROIT, Aug. 14.—Del Delbridge, orchestra leader and head of the Delbridge & Gorrell office, band booking agency, was seriously injured night of July 28 when he fell asleep as he was driving home, his car striking a safety zone post. He was reported as having a fractured nose, possible skull fracture and leg injuries.

NBC, ASCAP Pay Damages on "Iowa" Usage

Net Not One Infringement

NEW YORK, Aug. 14.—Right to list every station outlet of a network as separate infringers when using music broadcast over a chain hook-up was established when the National Broadcasting Company and ASCAP were ordered to pay \$2,180 in damages and \$250 in counsel fees to William R. Law, composer of *On Iowa*, in New York Federal Court Thursday (13) for unlawful licensing and performance of his song over the network.

Law charged that his song was infringed upon by NBC, with ASCAP as a contributing factor since society granted the network its license. He also charged ASCAP with collecting and distributing payments for use of song, but claimed that none of these payments were received by him. Court granted Law \$10 for each of the 218 times the song was performed over NBC. Judge Edward A. Conger found that the song was "wrongfully" performed on May 26, 1940, over 67 stations, and on March 18, 1942, on 85 stations, and ordered that each of these performances be regarded as separate infringements.

Copyright ownership of *On Iowa* was taken over from Law by Harold Rossiter Music. However, when Melrose Music bought an interest in the Rossiter catalog, the Iowa copyright was not in the transaction, having been reassigned to Law. The court ruled that Law was and is the sole owner of the tune since August 5, 1929.

Court ruled that infringements were committed after defendants had due notice of plaintiff's copyright. Judge Conger also granted Law a permanent injunction restraining NBC and ASCAP from performing and licensing the song.

Fine Biz in A. C. Decides Steel Pier On Full Week Dates

NEW YORK, Aug. 14.—After a cautious beginning the Steel Pier in Atlantic City has picked up steam and resumed its former system of bringing in name bands for full-week stands. The Pier started the ball rolling this week by playing Judy Kayne from Monday thru Friday (9-13), with Sammy Kaye finishing the week with the last of his six week-ends at the spot.

Will Osborne goes in for a week beginning Monday (16), Russ Morgan follows, and Bobby Sherwood is down for the Labor Day week-end, September 3 to 6. On the 4th and 5th the Guy Lombardo ork will provide an added attraction. Alex Bartha, Steel Pier's house band which has played the entire summer season, will continue as the second band.

Hamid's Pier has been sharing in the swell business A. C. has been enjoying this season. It has Jan Savitt booked for September 11 and 12, the two big days of the Beauty Pageant Week. Steel Pier is looking for a big name for the same date.

AFM, ET Hearing Before WLB Panel Set for September 6

NEW YORK, Aug. 14.—Hearings in AFM battle with transcription companies before the WLB-appointed panel have been postponed and will open here September 6 instead of Monday (16). However, one War Labor Board spokesman stated that a preliminary hearing may be held September 3.

Obie Readying a Surprise; James-Haymes Coupling

NEW YORK, Aug. 14.—Reissues of recordings by top-flight swooners made when they were merely band vocalists, proven a bonanza in the cases of Columbia's coupling of Frank Sinatra and Harry James on *All or Nothing at All* and Victor's Sinatra-Tommy Dorsey sides of *In the Blue of the Evening* and *It's Always You*, will be attempted by Ell Oberstein who plans to bring out four sides made by Dick Haymes when he sang with the Harry James band. Recorded for Oberstein's defunct U. S. Record Company, they will be reissued on his Hit label.

In addition, Hit will offer a James album of selections never released by Hit or U. S. Records for whom they were made. James cut about 24 sides in all for Oberstein during that time, only six ever having been put on the market.

Screenedom Greets Swooners

Tax Fight Over; P. M.'s, P. A.'s Not Deductible

NEW YORK, Aug. 14.—Muddle over the 20 per cent withholding tax was finally straightened out Wednesday (11) after theater representatives, agencies and AFM met the day before and agreed on allowable deductions of transportation costs, union tax, commissions up to 15 per cent and orchestral arrangements up to \$300 per week before computing band leaders' tax. Fees to personal managers, press agents and other office expenses were not included, as theater operators maintain these costs are not tied up with specific engagements.

Wednesday morning some theaters still deducted withholding tax from band leaders' gross takes, but money was refunded later that day.

It is assumed that the \$300 deductible for arrangements will not be allowed unless they are actually used in the particular stagelike show involved.

Snyder Leaves WM; Lombard New Band Office Mgr. in Chi

CHICAGO, Aug. 14.—Bill Snyder, manager of the William Morris band department here since its inception almost five years ago, left the office this week, being succeeded by Pat Lombard, location booker. Snyder says that he will spend the remainder of the summer on his farm near Indianapolis and may return into the hotel field in the fall. Snyder is a veteran hotel manager and brother of Carl, of the Book Cadillac, Detroit.

Phil Brown, WM band booker in Cleveland, came into the local office last week, after closing the Cleveland branch for the duration, moving into Lombard's post.

Bob Ehlerl will continue as one-night booker, while Tommy Smythe will also carry on as location booker.

Norfolk BF Shifts To Cafe Operation

NORFOLK, Aug. 14.—With Palomar Ballroom grosses taking a beating at the hands of the pleasure driving ban, Manager Jack Kane will inaugurate a radical policy change September 1, when he will begin operation of the spot as a cabaret with floorshows and the sale of beer and soft drinks to patrons.

One or two big days a week, occasioned by name band engagements, have not been enough to offset the other lean five or six, Kane said. When the pleasure driving taboo started, OPA inspectors cracked down on cars parked in the Palomar vicinity, and the drive had lasting effects. And dancing crowds will not turn out by streetcar and bus for any other than big name attractions.

Best line-up of name bands since the Palomar opened was set for August. Opening with Shep Fields and Jan Savitt in two-night stands early this month, the schedule also includes Jerry Wald August 10-11, and Lionel Hampton August 23-24.

Tariff remains at \$2.20 a couple, upped to \$3.30 for special attractions.

"Big 3" Royalty Pay-Off Up 39%

NEW YORK, Aug. 14.—Unprecedented grosses for the "Big 3" (Robbins, Miller and Feist) have resulted in a 39 per cent increase in royalties paid to writers for the first six months of this year despite decrease in receipts from disk firms.

Combined royalties paid to songwriters by the three firms total \$196,000 for the six-month period ending June 30, 1943, as compared with \$138,000 for the half year ending December 30, 1942.

AFM or Poetic License?

NEW YORK, Aug. 14.—The most complicated recording whodunit of the year is hinted at in the Maurice Zolotow piece on Duke Ellington in *The Saturday Evening Post*. To paint a word picture of what goes on during an Ellington record date, and at the same time work in a plug for the Hurricane where Ellington is currently working, Zolotow has Duke showing up at a recording studio after a tough night at the nitery. Just as tho there was no AFM recording ban in existence.

If it is at Victor's that the scene is supposedly staged, Leonard Joy and company have a lot of explaining to do to Jimmy Petrillo. The only other possible location is Eli Oberstein's studio in *Shangri-La*—and Hit records don't sound that good.

Krupa in H'wood Awaiting Appeal

HOLLYWOOD, Aug. 14.—Gene Krupa, attired in sports jacket and striped slacks, arrived here Tuesday (10) after 90 days in a San Francisco jail. The former drummer-maestro was attending to business affairs and meeting with personal friends here while free on \$5,000 bail pending the outcome of his felony conviction on a charge of using a minor to transport marijuana. Krupa has appealed a sentence of from one to six years in San Quentin Prison and until he is called back to San Francisco, hopes to get some rest and recreation here with his close friends, scores of whom are standing by him and attempting to uncover new evidence which would make Krupa free.

Gene's 90-day stay in jail was up August 5, and his appeal will be heard soon. The leader looked as if he had lost weight, but appeared happy and eager to greet business associates and fans who clustered about him after he arrived here from Frisco.

Midwest Territorial Band Biz Limping Along; May Collapse After October Call for Fathers

DES MOINES, Aug. 14.—Further gas rationing and induction of fathers will put a serious crimp into the territory band business which now is struggling along in Midwest with plenty of headaches. Ballroom operators in this section face a serious problem in booking bands for fall and winter season, with the territory, once a haven for one-nighters, expected to fall back on house-band deals.

In the area west of Chicago, including Western Illinois, Iowa, Minnesota, Missouri, Nebraska and South Dakota, there has been a serious reduction in the number of combos available, approximately a dozen now compared to 30 or 40 over a year ago. These territory bands are still making one-night jumps, altho in many cases they secure two or three successive dates from operators to cut down on travel. But they face the following problems:

1. ODT now issues permits for only 90 days at a time, and further gasoline rationing threatens.
2. No tire replacements, not even recaps for the commercial size tires used on the sleeper busses.
3. Salaries have gone up, with replacements demanding still higher wages. The scale now ranges in many cases from \$50 to \$80 a week.
4. Induction of fathers expected to start October 1 will leave only 4Fs or men over 38 available for work.

Bands Fewer, Prices Up

Ballroom operators in territory are experimenting first serious booking difficulties this month, altho booking has not been as easy during the first part

Coast Running Swoonstakes; Studios Sign Every Bary — And in One Case, His Brother

Only Exception Is the Biggest Band Lot of All

HOLLYWOOD, Aug. 14.—The much-publicized show business phenomenon of 1943, the battle of the crooners, moved west this week to Hollywood as Frank Sinatra started working before the klieg at RKO-Radio in *Higher and Higher*, and 20th Century-Fox executives revealed they had big plans for Sinatra's rivals, Dick Haymes and Perry Como. Haymes's contract to be featured in two flickers a year for seven straight annuums was received here, signed and sealed, almost at the identical time that Como was pacted by the same studio for two pictures at a figure said to be close to Sinatra's lucrative RKO-Radio salary.

The spotlight on the "swooners" also turned to other entries in the field, with virtually every major cinema studio frantically buying up talent to compete with RKO-Radio and 20th-Fox. Paramount, under eye of B. G. (Buddy) DeSylva, executive producer, will push its best bet, Johnnie Johnston, with even more vehemence in a move to meet the Sinatra-Haymes-Como developments. Johnston's next assignment will be the romantic lead opposite Dorothy Lamour in the technicolor musical *Rainbow Island*, the biggest "break" in Johnston's career, bringing a tasty salary increase.

Secondary Studios Scramble

Universal Studios likewise acted swiftly, setting Ray Eberle for two major musicals soon to roll at their Valley lots. Eberle, who became prominent handling vocal chores for Glenn Miller and Gene Krupa, already has made five Universal features. Studio now plans to build

him as an actor as well as a chanter.

Republic, long noted for its singing westerns, fell into line with the others and announced plans to make something of Larry Stewart, a handsome young baritone who recorded scores of sides with Ray Noble and other name orks. Stewart has a long-term contract and is being coached to strengthen his histrionic talents.

Dick Haymes's younger brother, Bob Haymes, already has a start in films and will be given even wider opportunities, according to Columbia Pictures attaches. His voice is startling in its similarity to Dick's, and, like his brother, Bob got his start with dance bands. Bob Chester and Freddy Martin are among the maestros whom he once called boss. He's also under long-term contract.

No Swooners at M-G-M

Peculiarly enough, the studio which has cornered a majority of the nation's top orchestral attractions, Metro-Goldwyn-Mayer, so far is completely out of the running in the swooners' steeplechase. Some observers point out that with Jimmy Dorsey and Tommy Dorsey, Harry James, Xavier Cugat and their bands all working currently in big-budget filmicals at Metro, Louis B. Mayer and his staff of nabobs figure they'll pull the same audience anyway. Even so, it's bruited about that Metro is keeping a wary eye open for fresh talent in the field, with a possibility that Phil Brito may turn out to be the favored one.

Thru all the flag-waving, publicity and hysteria on the part of picture studios and club fans alike, here in Hollywood the top man of them all quietly goes about his business, sneaking away from his work at Paramount and NBC one or two afternoons a week to shoot a round of golf. Bing Crosby just chuckles when you ask him about the battle of the crooners. Somewhere in the past the Groaner has heard that song before.

Dean Hudson Back In Civilian Life, Reorganizing Band

NEW YORK, Aug. 14.—Dean Hudson, one of the very first ork leaders to enter the armed service, has received a discharge from the army and is preparing to resume his band-leading career. Jerry Kennelly will again have his old job as the band's manager and MCA will book.

A number of band names, formerly in uniform but once again civvies, have returned to the band biz, attempting to pick up where they left off. Georgia Auld is currently building a big band after a couple of weeks break-in at the head of a trio playing one of the 52d Street swing spots.

Park Central Plans Name Band Line-Up Following Calloway

NEW YORK, Aug. 14.—Cab Calloway's six-week stint (ending August 25) has decided the management of the Park Central Hotel here to continue with its name band policy inaugurated with Calloway. Negotiations are now on to secure Charlie Barnet for a month following Mal Hallett's four-weeker beginning August 26. Bobby Sherwood is being mentioned as a likely follow-up after Barnet. Spot carries CBS and Mutual wires.



The Billboard Music Popularity Chart

WEEK ENDING
AUGUST 12, 1943

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
AND RUSSIA IS HER NAME	Chappell
BLUE SKIES	Berlin
COMIN' IN ON A WING AND A PRAYER	Robbins
DO YOU KNOW?	Reis-Taylor
DON'T WORRY (F)	Paramount
HEAVENLY MUSIC	Feist
IF YOU PLEASE (F)	Famous
I HAVE FAITH	Robbins
I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie
I NEVER MENTION YOUR NAME	Berlin
IN MY ARMS	Pacific
IN THE BLUE OF EVENING	Shapiro-Bernstein
IT CAN'T BE WRONG (F)	Harms
IT'S ALWAYS YOU (F)	Famous
LET'S GET LOST (F)	Paramount
NO NO NO	World
OH WHAT A BEAUTIFUL MORNING	Crawford
ON THE SANDS OF TIME	Paul-Pioneer
PAPER DOLL	Marks
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
RIGHT KIND OF LOVE	Witmark
SECRETLY	Southern
STORMY WEATHER (F)	Mills
SUNDAY, MONDAY OR ALWAYS (F)	Mayfair
TAKE IT FROM THERE (F)	Miller
THANK YOUR LUCKY STARS (F)	Remick
THERE'S NO TWO WAYS ABOUT LOVE (F)	Mills
TONIGHT I SHALL SLEEP	Allied
VIOLINS WERE PLAYING	Lincoln
WHISPERING	Miller
YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolon's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; O. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
3	1. IN THE BLUE OF THE EVENING —T. DORSEY Victor 20-1530	1	1. You'll Never Know —Haymes-S. Spinners	4	1. You'll Never Know —Frank Sinatra
1	2. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS Decca 18556	5	2. All or Nothing at All —James-Sinatra	1	2. In the Blue of the Evening —Tommy Dorsey
2	3. IT CAN'T BE WRONG —HAYMES-SONG SPINNERS Decca 18557	2	3. It Can't Be Wrong —Haymes-S. Spinners	2	3. It Can't Be Wrong —Haymes-S. Spinners
4	4. ALL OR NOTHING AT ALL —JAMES-SINATRA Columbia 35587	4	4. In the Blue of the Evening —Tommy Dorsey	3	4. You'll Never Know —Haymes-S. Spinners
7	5. YOU'LL NEVER KNOW —FRANK SINATRA Columbia 36678	3	5. Comin' In on a Wing —Song Spinners	7	5. All or Nothing at All —James-Sinatra
5	6. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553	8	6. In My Arms —Haymes-S. Spinners	5	6. Comin' In on a Wing —Song Spinners
8	7. IN MY ARMS —HAYMES-SONG SPINNERS Decca 18557	9	7. You'll Never Know —Frank Sinatra	6	7. I Heard You Cried Last Night—Harry James
6	8. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677	7	8. Paper Doll —Mills Brothers	8	8. It's Always You —Tommy Dorsey
9	9. IT'S ALWAYS YOU —TOMMY DORSEY Victor 20-1530	6	9. I Heard You Cried Last Night—Harry James	—	9. Sunday, Monday or Always—Bing Crosby
10	10. PAPER DOLL —MILLS BROTHERS Decca 18318	—	10. Warsaw Concerto —Freddie Martin	10	10. I My Arms —Haymes-S. Spinners

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamba's Hinged Music Co.; A. O. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. YOU'LL NEVER KNOW	1	1. You'll Never Know	2	1. You'll Never Know
3	2. COMIN' IN ON A WING AND A PRAYER	2	2. Comin' In on a Wing	10	2. Comin' In on a Wing
2	3. IN THE BLUE OF THE EVENING	3	3. In My Arms	3	3. Sunday, Monday or Always
4	4. IN MY ARMS	4	4. People Will Say We're in Love	1	4. In the Blue of the Evening
5	5. PEOPLE WILL SAY WE'RE IN LOVE	5	5. In the Blue of the Evening	11	5. People Will Say We're in Love
6	6. ALL OR NOTHING AT ALL	9	6. Paper Doll	—	6. Don't Get Around Much
7	7. LET'S GET LOST	8	7. Sunday, Monday or Always	14	7. Take It From There
8	8. SUNDAY, MONDAY OR ALWAYS	14	8. Put Your Arms Around Me, Honey	8	8. As Time Goes By
11	9. JOHNNY ZERO	7	9. I Heard You Cried Last Night	—	9. It Can't Be Wrong
9	10. IT CAN'T BE WRONG	12	10. All or Nothing at All	4	10. In My Arms
12	11. AS TIME GOES BY	11	11. Johnny Zero	13	11. Johnny Zero
10	12. IT'S ALWAYS YOU	12	12. It's Always You	9	12. It's Always You
13	13. PAPER DOLL	10	13. All or Nothing at All	7	13. All or Nothing at All
15	14. PUT YOUR ARMS AROUND ME, HONEY	13	14. Let's Get Lost	5	14. Taking a Chance on Love
—	15. I HEARD YOU CRIED LAST NIGHT	11	15. As Time Goes By	—	15. Let's Get Lost

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	Last This Wk. Wk.	RECORD	Label
1	1. DON'T CRY, BABY. ERSKINE HAWKINS..	Bluebird 30-0813	
2	2. YOU'LL NEVER KNOW	HAYMES-SONG SPINNERS Decca 18556	
5	3. PAPER DOLL	MILLS BROTHERS Decca 18318	
4	4. IT CAN'T BE WRONG	HAYMES-SONG SPINNERS Decca 18557	
10	5. OLD MISS JAXON..	CHARLEY BARNET Decca 18547	
3	6. DON'T GET AROUND MUCH ANYMORE	DUKE ELLINGTON Victor 26610	
—	7. BABY DON'T YOU CRY	BUDDY JOHNSON Decca 8632	
9	8. FROM TWILIGHT 'TIL DAWN	CEELE BURKE Capitol 136	
6	9. IT CAN'T BE WRONG	FOUR VACABONDS Bluebird 30-1815	
7	10. LET'S BEAT OUT SOME LOVE	BUDDY JOHNSON Decca 8647	

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

LEFT HOLDING REPUTATION

Detroit To Test Act's Employer Status in Court

DETROIT, Aug. 14.—An official test case is being prepared here to challenge the Treasury Department regulations that a night club owner must deduct the Social Security and income taxes from salaries of performers. The Metropolitan Cabaret Owners decided to challenge the existing regulations as practice here and have appropriated a fund of \$2,000 to hire a tax lawyer to fight the issue.

Test case is being prepared at the Club Casanova, operated by Lowell Bernhardt, vice-president of the MCOA, and will be fought in Federal District Court. The owners contend that they should not become tax collectors for the government and that acts are independent contractors. The test will not, however, apply to bands, considered in a different class from acts.

Casanova collected \$817.07 in taxes for performers in the last quarter alone and with the new 20 per cent withholding tax this amount is expected to reach \$13,000 a year.

Midnight Vaude Better's 1 Grand Per Balt Show

BALTIMORE, Aug. 14.—Special midnight shows for defense workers staged weekly by Hippodrome Theater, vaude-film house, are pulling attendance running up to 1,500 with the admission tariff upped to 75 cents. Regular night admissions are 60 cents, including tax. Average gross \$1,000.

House opens at 12:01 with shows starting at 1 p.m. for midnight run. Hipp is only downtown vaude-film to stage midnight vaude-film shows. Idea was launched several months ago when requests came thru from workers on shifts which end at midnight.

San Fran Clubs Boom; Plenty Work For Acts Doubling

SAN FRANCISCO, Aug. 14.—Many performers here are doubling at night spots and theaters, so great is the demand for acts. Clubs are supplying many acts which go over to the Golden Gate and Warfield.

Business is also booming for amusement operators these days. War workers, plus servicemen in town, are crowding the fun spots and spending big dough for their entertainment.

Another factor contributing to night club prosperity are the two hit shows in town, *Laugh Time* at the Curran and *The Doughgirls* at the Geary, not to mention the *Ice Follies* at Winterland. Tariff at most of the night spots is scaled from \$3.50 to \$4.50, with ropes up the rule on Saturdays and Sundays. Food is no problem as yet, altho there is some serious talk of a liquor shortage.

Hefty Ad Budget

The windfall to niteries is also reflected in increased newspaper ad lineage. Clubs are being cultivated more than ever and are going for space buying in a big way. Club revenue in the four dailies, each which runs a night club column once a week, is up 33 per cent over last year, with a 25 per cent increase in lineage. In the first six months of this year night club advertising amounted to 112,074 lines as compared to 89,126 lines for the same period last year, an increase of 22,948 lines.

JEFFERSON HOTEL, St. Louis, returns to entertainment September 3. Will use a band (Nick Stuart) and three acts.

Some Boost!

DETROIT, Aug. 14.—Three years ago, Amos Jacobs, comic, worked in the Bowery here for \$60 a week. Tonight (14) the same lad returns as the feature of the bill for \$1,250 per. His name has been changed to Danny Thomas when he moved to Chi's 5100 Club, where he has worked for nearly three years.

2 NE, 1 in Can. Go Vaude; Acts, Bands, Legit Set

NEW YORK, Aug. 14.—Al and Belle Dow Agency report new vaude policies for one Canadian and two New England theaters.

On August 23 Gayety Theater, Montreal, inaugurates a reserved seat, two-a-day policy with full-week stands. Set-up includes seven acts and line of 24.

Broadway Theater, Springfield, Mass., opens with name bands and vaude, split-week policy, while Shubert, New Haven, reverts to former routine, name bands and vaude on Sundays and legit shows weekdays. September 5 is date for both. All bookings thru Dow Agency.

AGVA-Roxy 8-Month Contract Settlement Waiting WLB OK

Samovar, Montreal Nitery, Signs Also

NEW YORK, Aug. 14.—Differences in AGVA-Roxy chorus contract, which have been in process of adjustment since last December, were finally ironed out at a meeting between Dave Fox, AGVA's local director; Mort Rosenthal, Guild attorney; and Jack Partington and Norman Steinberg, managing producer and attorney for the Roxy. Pact was signed by theater management this week.

While Guild officials refuse to divulge exact salary increases called for under new agreement pending WLB okay, they are known to be substantial. As they will be retroactive to last December 23 when negotiations were begun, there will be a substantial slice of coin due each ensemble gal. Windfall will land even on those who have left company in interim.

New pact sets rehearsal hours at 15 during week previous to new show, with limit of 10 for other weeks. Correction-time, long a sore spot with house chorus, is cut to 15 minutes after each performance on first day and 15 minutes after one performance on any succeeding day. All rehearsal or correction-time called

Plenty of Small Town Theater Dates in Midwest, But No Acts

CHICAGO, Aug. 14.—Latest headache reported by Midwest bookers is the placing of acts with bands in theaters playing shows two to three days on a spot booking basis. While more theaters are now using frequent flesh bills than in the last few years, the policy is still not weekly and acts cannot be given guarantees of several dates following one another. It remains, therefore, for the booker to buy two to three acts for each band show for a period of only two to three days. He may as well be given an assignment to supply the local restaurant with a steady supply of beef.

Spot theater bookings in small towns have mushroomed due to improved biz conditions and the availability of name bands which formerly played school dates and/or one nighters in those areas. Gas rationing makes in-town bookings more practical and agencies favor placing bands in conveniently located theaters.

Class Spots No Longer Lure Top Acts With "Prestige" Gag

CHICAGO, Aug. 14.—The war boom and talent shortage are gradually wiping off the night club map a vicious buying method employed by class niteries, particularly those in such keys as New York, Chicago and Los Angeles. For years these rooms have been getting away with the angle that acts playing them build prestige, and that the salary question for this reason should be secondary. That they have been successful in their campaign is a matter of record. Hundreds of acts have signed up for small figures, hoping those dates would boost their stock.

Today these same rooms are left holding their reputation if they insist on paying minimum salaries. Few established acts listen to such offers, regardless of the standing of the prospective spot in the eyes of the trade. It is the salary figure that rules bookings today, with the spot of comparatively secondary importance.

Too many acts have found out after several costly experiences that working a class spot—hotel or niterie—cheap will not boost the salary following that job. Most of them are now turning down repeats in these leading rooms if the offer isn't considerably more attractive than

the initial buy.

Acts first started to realize the folly of working top spots cheap when they were forced to follow such engagements with inferior jobs, if they wanted to work. The current shortage of talent has made them more independent, and they can afford to turn down a run at a fine address with a low pay envelope.

Vacation resorts have also benefited by the reputation gag. They have emphasized the fresh air and sunshine catchlines that go with the job instead of greenbacks. The fun travel restrictions have cut this particular talent outlet to a minimum this summer.

Lack of 'Fresh' Acts Stymies Unit Producers

CHICAGO, Aug. 14.—Lack of fresh acts for vaude houses will either kill or delay plans of units for the coming season. This development has been seen coming, as the bands touring theaters have used up all of the better combo house acts.

Sam Roberts and Nick Bolla have postponed their *Gay '90s* unit indefinitely. The boys had hoped to buy Yorke and King for the feature spot, as they have not toured vaude in five years, but Rose King landed a show. Buster West and Lucille Page were used for a spell last season, but team has played most of the time which the producers have been eyeing for fall and winter.

Al Borde has been planning an all-colored unit with Dorothy Donegan, the name pianist here, but nothing has materialized so far.

Liquor Curfew Law Hits Texas Clubs

AUSTIN, Tex., Aug. 14.—Curfew hours which became effective in Texas Monday (9) have hit the leading night clubs.

Sale of hard liquor in packages is prohibited between 10 p.m. and 9 a.m. of the following day. Sale of beer and wine is banned between midnight and 7 a.m. Consumption of all alcoholic beverages is banned between 12:15 a.m. and 7 a.m., except Sunday, when consumption is banned between 1:15 a.m. and 1 p.m. Package sales are prohibited all day Sunday.

While the law does not require the closing and cessation of the non-alcoholic business of licensed establishments during the prohibited hours by the very nature of restrictions imposed, night clubs, dance halls and others essentially of an entertainment character must inevitably face the necessity of closing the premises against the public as an insurance that the consumption of alcoholic beverages will not occur during the banned periods.

Taft Girl Unit to Buffalo

BUFFALO, Aug. 14.—Mary Taft, formerly of Ted and Mary Taft (he's in the army) has organized an 11-girl cafe unit which moves into the Victory Room here Monday (16). Line-up has Beth Murray, Marchelle, Virginia Stanfield, Dumas Twins and the Taft-Itians, six-girl line. Stan Zucker Agency, New York, is booking it.

This Show Has Color

NEWPORT, Ky., Aug. 14.—The new bill at the Glenn Rendezvous here which opened last night (13) features Mitzl Green, Sammy White and Randy Brown.

Chez Paree, Chicago

Talent policy: Production shows at 8:30, 11:30 and 2:30; show and dance band; rumba band. Management: Mike Fritzel and Joe Jacobson, operators; Fred Evans, producer; Bob Curley, publicity. Prices: Minimum \$3 (\$3.50 weekends); dinner from \$3; drinks from 50 cents.

Measured by pre-Pearl Harbor standards, the new show falls short of Chez caliber. In face of wartime talent shortages, the revue looks like passable entertainment. Today it is next to impossible to line up a super bill for a spot with the talent reputation the Chez has built up.

Headliner is Harry Richman, Chez byword for lo these many years, surrounded by three new-to-Chi cafe acts, Buster Shaver, Rosita Rios and Winak and Mae. Evans has whipped up new routines for the Adorables (12), costumed with taste and color by Francis Pallister, and arranged, musically, by Gene Lucas.

Revue goes overboard on singing and is in need of comedy. Winak and Mae follow the opening girl routine (a cute cowboy scene to a medley of Oklahoma tunes) and turn in a fine job of ballet-tap ballroom work with two interpretative double numbers and a single by the male to *Dark Eyes*. Team is young, smartly costumed and is up-to-date in delivery.

Rosita Rios, Latin singer, follows with a set of native numbers. Has a trained romantic soprano voice which holds its own with or without a mike, but her type of act is for the more intimate, society-type cafes. Mob at this showing was too noisy and missed much of her work which deserved more attention. She returns for the sophisticated *Can It Be*

NIGHT CLUB REVIEWS

Wrong line number to deliver the lyrics in English.

Buster Shaver repeats his theater act with Olive and George, midgets, and, in addition, presents his latest addition, Richard Brasno, George's brother, who has a pair of listenable pipes. Act is too vaudevillian for this cafe and much too long. Also, Richard follows the trio with a couple of pop tunes, an anti-climax to the act proper. Strong in a theater, turn here has to work much harder to get over, for the audience is a more critical one. Sight highlight is Shaver's waltz with the tiny and cute Olive.

Richman's entrance is greeted with a big friendly hand. He has plenty of new material which helps him, in part, to overcome the growing blemish in his voice. And, too, his trade-mark personality is still magical enough to hold an audience. Works with and without a piano, singing pops, originals, novelties and song-title satires. He even goes serious on *Russia Is Her Name*, which is the cue for the girls to come out in native outfits to lend floor atmosphere. Between shows, Richman visits tables and he knows about as many of the spenders as the headwaiter himself.

Lou Breese and band still on for show and dance music, doing a particularly good job for the acts. Lucio Garcia, Latin-American singer, fronts the intermission rumba outfit. Blossom Lee did a good job with the vocals during production numbers and dance sets, substituting for the vacationing Kay Allen. *Sam Honigberg.*

Cafe Society Downtown, New York

Talent policy: Dance and show band, floorshows at 8, 12 and 2. Management: Barney Josephson, operator; Ivan Black, publicity. Prices: Weekday minimum \$2. Saturdays and holidays \$2.50.

Barney Josephson, whose special gift is discovering talent and incubating them in his village night spot before presenting them to the snootier confines of his uptown cafe, has a collection of septia performers in his downtown place that merits watching. Josephson has done particularly well with personalities introduced in this club; witness the development of Hazel Scott, Lena Horne, Zero Mostel, Kenneth Spencer, Golden Gate Quartet and others. His attention is now focused on Ann Cornell, Pearl Primus and Mary Lou Williams.

Miss Cornell, related by blood and by song style to Ella Fitzgerald, is an extremely pretty singer with a flair for interpretation that enhances rhythm tunes and ballads. At show caught she put over a trio of tunes and an encore. She lacks the sure touches to be gained only by experience, but a lengthy stay in this spot should give her that polish.

Pearl Primus, accompanied by two conga drum players, is a lithe interpretative dancer, whose dance themes carry a touch of social significance, which is always sure-fire for this bohemian spot. She did a fine interpretation of a Calypso and a dance to phono accompaniment of *Hard Time Blues*. She scored well with both.

Closer is Mary Lou Williams at the piano with sock renditions of boogie woogie and standards. She, too, knows how to handle a number to extract the maximum applause.

Frank Newton's ork pounds out a strong enough beat to keep the dance floor filled at all times. *Joe Cohen.*

Carroll's Cafe, Philadelphia

Talent policy: Dance and show band, floorshows at 11 and 1. Management: Stanley Carroll, proprietor; Miss Jerry Kabot, manager. Prices: Food a la carte; drinks from 45 cents; \$1 minimum weekdays, \$1.50 minimum Saturdays and holidays, no cover.

A bright and engaging revue, using five diversified acts that sell well.

Running is smooth and refined with youthful Dick Leslie at the emcee controls. An engaging lad with pleasant stage presence, draws most of his laughs at the expense of the ringsiders. Gives all the turns a neat verbal setting, and for his own inning, scores best with his

song parodies that lean toward the ribald rhymes.

First on is Ronnie DeCamp, who gives out with the high kicks and spins for a delightful interpretative dance routine, Gypsy dance and modern rhythmic routine.

Pat Kane follows for a song spot that falls below par for the show. Offering very little for the eye, and with a husky voice that is heavily nasal in quality, gal gives out with the heated ditties and bawl ballads without impressing either way.

Show gets a terrific pick-me-up in Helen Lane, a blond beaut, providing a highly tuneful and striking musical novelty. The young lady caresses an electric steel guitar with all the attributes of fine musicianship and showmanship. Getting the most out of the tonal colors and harmonies of her instrument, against an orchestrated background that makes the musical showcase glisten, gal runs the gamut of musical moods and tempos from *Begin the Beguine* to *Tiger Rag*.

In the wind-up is Duke McHarris, personable septia tapper who lays a heapful of tuneful hoofing on the boards. As soon as he builds his personality, it will be fine footwork to be reckoned with.

Bernie Berle's orchestra lays down the musical backdrop for the show, and kicks in with inviting rhythms for the dancers as well. *Maurie Orodenerker.*

Hotel Last Frontier, Las Vegas, Nev.

Talent policy: Dance band and floorshows at 8:45 and 10:45 p.m. Management: W. J. Moore, executive manager; Evelyn Harris, hostess; Maxine Lewis, producer and publicity assisted by Jerry Wyckoff. Prices: Dinner, a la carte \$2 up; drinks, 40 cents up.

Spot has been hitting the high spots since it opened last October with its reputation spreading to a point where it is looked upon as a prestige date. With Las Vegas booming because of its war production, management is spending good money for shows. Acts come in for two weeks. In the nine months of operation, only one act, Ruloff, Follett and Lunard, has repeated and it is on the current bill.

New bill is topped by John Sebastian with Roger Westly, Tommy Reilly, Ruloff, Follett and Lunard, and LaVerne Hutcherson, the last named a holdover.

Reilly, pianist who offers intermission music, emsees the show smoothly, getting off to a good start following Emil Coleman and his orchestra's playing of *Ramona*. Westly is first up with the capable manipulation of his puppets to recorded music. Westly puts his mammy, long-haired pianist, concert soprano and hula dancer characters thru hectic routines. Actions are lifelike and Westly proves himself a smart puppet manipulator along with material that clicks here.

Charles Lunard of the Ruloff act does a single dance routine which is fast and smooth. Makes a nice fill-in at this point.

LaVerne Hutcherson, colored singer, stayed over from the *Major Bowes Prize-winners of 1943*. He baritone nicely *River Stay Way From My Door*, *Cabin in the Sky*, and *Ol' Man River*. Hutcherson needs no mike and smartly stands back from it, letting the true notes of a rich voice ring out. Had to beg off.

Ruloff, Follett and Lunard, comedy dancers, start off with Ruloff "directing" Coleman's ork after a build-up that he's a Continental conductor. Miss Follett, a trim miss, and Lunard start off with a serious ballroom dance routine that is good. However, comedy is their forte, and they go immediately into the knock-about stuff.

For the finish, John Sebastian takes over with his class harmonica act. A march tempo by Mozart, *Misirlou*, and an Andre Kostalanetz arrangement of *Rhapsody in Blue* bring down the house. *St. James Infirmary* as done by a gypsy violinist, a Latin-American, and a Harlem jiver hits the mark, too. A march, played on a one-inch harmonica held in the mouth is the finish with the patrons yelling for more.

Emil Coleman and his orchestra do a good job of accompanying the show and for dancing. Show runs 45 minutes and is smooth and well rounded. Charlie Kaley's band followed Coleman. Cross and Dunn came in August 6. *Sam Abbott.*

Clover, Miami

Talent policy: Floor show and ork. Shows at 8:30 and 11. Management: Tom Williams. Dinners from \$1.50, no cover.

This downtown spot gets a good draw from hotels, all within walking distance. Estelita is featured in the new show. She is a sizzling senorita who can both sing and dance.

Lloyd and Willis opened, doubling from the Olympia where they appeared. This duo can tap with any act ever seen in this locality, and combined with comedy satire, gets a big hand from the crowd. The pair should do well here.

The Kretlow Dancers have been around a long time but their change of routine and bright costumes makes for brilliant entertainment.

There is plenty of dance routine in this new show but all of a different type, and biz continues big. Tony Lopez and band carry on with their musical assignment. *L. T. Berliner.*

Montmartre, Havana

Talent policy: Dance and show band; shows at 11:30 and 1:30. Management: Mario G. Herrera, managing director; Frank, maitre d'. Prices: Dinner from \$2.50 except Saturday (\$3.50).

This spot is doing terrific business despite fear of war's effect on tourists. Still on top of the society spots, catering to money people with its fine atmosphere and balanced entertainment schedules, society dance band, plus one name act.

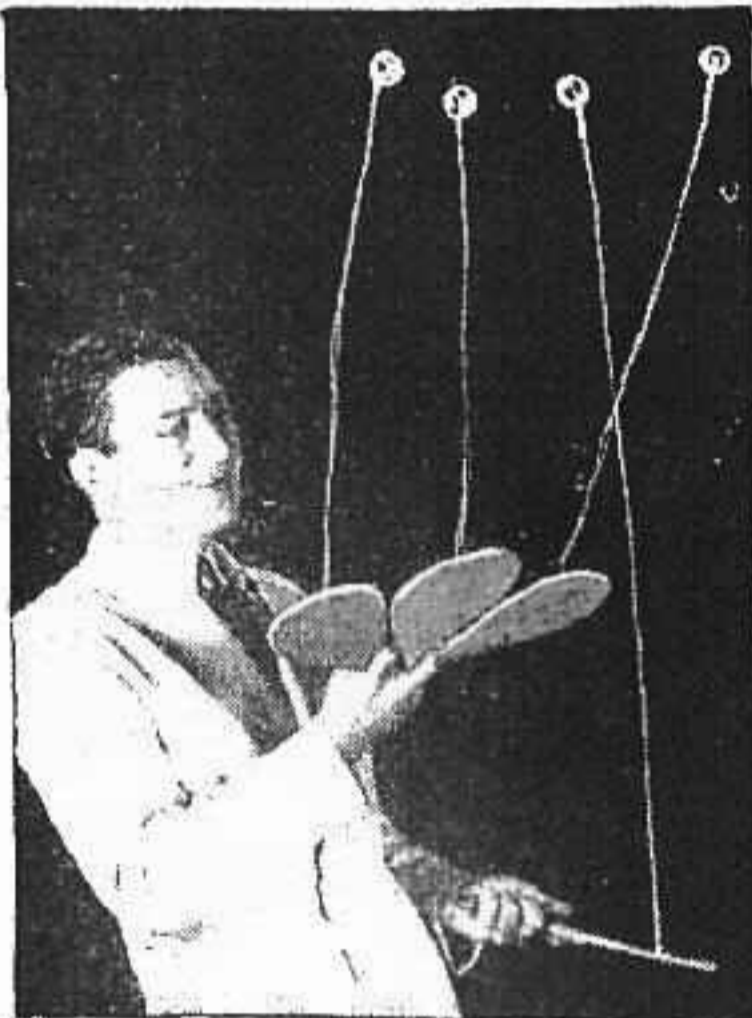
Rosita Segovia is a good-looking Spanish who does authoritative, lively flamenco and Mexican folk dances, surrounded by two girls and two boys, and aided by their own guitarist, Pego. It's a novel Spanish flash and just about right for this regal room.

Show opens with Hector del Rey, good-looking baritone. Sings standard light romanzas and semi-classics. Violeta Vasallo scores big with her acrobatic dance, replete with splits and body bends.

Sonya and Romero perform some striking poses, but not much more. As dancers, they are overly sophisticated and smart and do more statue work than dancing. Feature good assortment of daring holds and spins.

Rene Touzet and eight men, in their third engagement here, provide good show music and draw full dance floors with their enticing dance beats. The band is very listenable, especially Touzet's fine piano.

Service is fine and drinks and food excellent. *David C. Courpan.*



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FOLLOW-UP NIGHT CLUB REVIEW

BLACKSTONE HOTEL, MAYFAIR ROOM, CHICAGO—Two new acts, both standard, share the floorshow honors this month and, while no draw at the door, should keep the classy Mayfair trade well pleased. Marie Nash, musical comedy singer, strong on looks and voice, does fine with a set of pops and standards, and without the aid of a mike. At first, mike-conscious patrons have trouble "hearing" her, but once they get used to the idea (and it takes only the opening number), the change is quite refreshing.

Hermanos Williams Trio, two men and a girl, are an unusual dance and song act. Argentinian in flavor, the girl opens with a vocal samba, to the accompaniment of guitar music by the males, and the partners follow with an acrobatic tango that is smooth and impressive. Floor space for the latter routine is limited, but they make the most of it.

Ramon Ramos and band (8) carry on with the music. *Sam Honigberg.*

BISMARCK HOTEL, TAVERN, CHICAGO—One of the few local inns in which Continental atmosphere still prevails. Room has been doing a landslide biz with its current policy of a concrete ensemble, operetta singer, and dance team.

Jules and Joanne Walton are winding up a 40-week run August 19. They have developed a nice following with their fresh, vigorous dance routines, alternating between colorful Cuban sets and ballroom routines. In addition, they offer an instruction period, which has its share of laughs. Until the musicians' union ruled that acts using records must hire a union man to place the needle on the record, the team also pantomimed various personalities to the timing of their records.

Oiga Diane Dubinetz, young, blonde operatic soprano, is the new singer. She fits this room with her melodious work, concentrating on popular selections. Not too commercial on delivery, her sets

please, for forceful salesmanship is not a requisite here. *One Alone* and *Sympathy* were her two numbers, when caught.

Armand Buisseret (fiddle) and his eight-piece concert ensemble continue to furnish concert, dance and show music. Doris Wittich is the featured pianist, presenting a classical solo at each show. *S. H.*

Review of Unit "Tons O' Fun"

(Reviewed at Ambassador Theater, St. Louis)

Vaude portion of unit featuring Billy House is loosely constructed, acts coming on cold in a haphazard fashion, which puts them to a disadvantage. Couple this with poor support from a local pit ork and it is surprising that the bill pleased as much as it did. If House had used his effervescent personality to emcee the show, the bill would have moved faster.

House is his usual cherubic self, carrying besides his avoirdupois a load of old comedy material. Sells everything in a pleasant, showmanlike manner. Blackouts reminiscent of the burlesque wheel are interspersed thruout the show. Includes a courtroom scene and a crazy hotel, with the skits spiced with semi-clad girls and plenty of stooges in the audience.

The McNallie Sisters (3) really miss the boat. Girls are attractive and shapely, becomingly costumed, but their rendition of *Lady Be Good* was nondescript and inaudible. Picked *I Want a Zoot Suit* for their second number, which may have been a good choice last season but not now, particularly in the light of unfavorable publicity accorded that type of raiment.

Ted and Flo Vallett in patriotic costumes whirl batons and do acro work of the college cheer-leader type. Flashy presentation against a background of flags and *Yankee Doodle Dandy* music well received. The George Bernard Dancers follow and win the crowd with their hard work and sock comedy. Two fellows garbed fantastically as Omar the Tent Maker or reasonable facsimiles click

with their eccentric terpsichory set against a bevy of chorines. Their routines are funny and novel.

Baron Novak, billed as the world's tiniest man, charms with his clean-cut appearance and his very capable tapping, winding up his act with a unicycle ride around the stage.

On just before finale and scoring one of the biggest hits of the show are the Chords. These two fellows imitate musical instruments with their mouths to amusing and often hilarious results. Took several encores.

Finale brings entire company on stage with House in sailor garb doing a serious bit to bring down the curtain.

C. V. Wells.

Florida Minimum Nitery Artist Age Is Lowered to 18

JACKSONVILLE, Fla., Aug. 14—An amendment to the Florida liquor law, which has received no publicity was "Committee Substitute for House Bill No. 669."

Paragraph 450.23 of the law prohibits employment of persons under 21 years of age in any place where intoxicating liquors are sold. Amendment added to this paragraph reads, "However, this section shall not apply to professional entertainers between the ages of 18 and 21 years who are not in school," etc.

Sam Poor, local booker associated with Earl Newberry in the Associated Artists, Inc., was largely responsible for getting this amendment on the books during the last session of the Legislature.

Balto Burly Set

BALTIMORE, Aug. 14—Gayety, local burly house with Hirst circuit shows, will open Friday (20). Opening attractions will be announced later. The house is now undergoing a new exterior face-lifting.

Show production will be under Gus Flaig, with dance routines under direction of Dorothy Bell.

Philly Bookers Facing License Probe by State

PHILADELPHIA, Aug. 14—Inspired by complaints registered by the Entertainment Managers' Association, State Department of Labor and Industry is conducting a vigorous check on all licensed theatrical booking agents. Attention has been directed to some licensed agents here not holding to State licensing law requirements beyond paying out \$100 for the State permit. When license renewal comes due seven or eight bookers may drop out.

Most serious objection raised was against licensed agents using homes as offices. State law is specific in that agents must operate out of a regular commercial office and even includes a clause forbidding couches or beds in a booking office to hit at percenters who try to operate out of hotel bedrooms.

Check on new listing of licensed agents found that more than a half-dozen were operating out of their homes. Several gave addresses of a neighborhood nitery or taproom as place of business. State licensing law forbids setting up of an office where liquor is sold on the premises.

While no attempt was made to force revocation of such licenses, the EMA was assured that such licenses will not be renewed unless the agents meet with the full operational requirements as set forth by law.

Hal HAVILAND
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Roxy, New York

(Reviewed Wednesday Afternoon, Aug. 1)

Introductions in song by a dozen Ben Yost choristers is a novel opener for this new bill. Thereafter, acts more or less blend into one another without benefit of presentation build-up. As most of acts are top-notchers, however, system works out okay.

Maurice Rocco, sepia keyboard comet, got a fine production with a big spot on the baby grand for his stand-up boogie-woogie pyros. Unfortunately, projection didn't equal production. Rocco, up via the niteries, loses plenty in a hall as big as the Roxy. His juling up of *Bequine*, *Do Like Some Other Men Do* and *Donkey Serenade* came over strong, but his pipes are woefully weak. His last number carried over into a hot boogie trek by the Roxyettes, stepped effectively in front of a keyboard drop and with Rocco pounding out the rhythm from raised piano in background.

Jerry Colonna, back on a Broadway stage after considerable absence, wise-cracked the shelves into immediate response. Familiar chirps of *Mandalay* and *Marquita*, with Colonnarized interpolated screeches, are socko with fans. Colonna also introduced trombone solo and surprised with a real performance. Wound up with traditional *Sonny Boy* which didn't lose a thing by repetition.

Same, unfortunately, cannot be said for Veloz and Yolanda. Team rating a top spot among ballroom dance pairs of the world should not be content to terp continuous oldie material. There is nothing fresh in current routines. After a click entrance which scored dramatically, duo breezed thru waltz, tango and the old corny Mex folk dance prefaced by mike begs to audience to clap out beat. Act clicked for a good reception but top-flighters shouldn't rely on rep and past laurels. Routines need more zip and face-lifting.

Iiona Massey occupies added attraction spot. Gorgeous Iiona is as orb-filling and better vocally than recently in the *Follies*. Mike brings out Massey chirps to best advantage and she had customers sitting up with *Bing Went the Strings of My Heart*. Follow up, *Ave Maria*, with a baby spot giving that blonde hair a halo, had 'em eating out of her hand. She finished with help from the Yost singers with *Balalaika*, which made a good lead-in for Roxyettes in Russian ballet sequence.

Ballet is colorful but not up to best

VAUDEVILLE REVIEWS

Gae Foster standard. It seemed a little under-rehearsed and uncertain at show caught. Likely will improve with a few performances under its belt. It is marred also by inclusion of Jeanne Brideson and her fiddle. Latter's solo added little to the proceedings and left an awkward gap in which there was trouble in getting the lady off. However, the dancing of Pauline Koner provided an equally bright spot which struck better than a balance. Miss Koner has talent and even in a house as big as the Roxy sells herself to the back rows.

In sum, new bill is moderately pleasant and cheerful combo. Comprising enough song, dance and fun to help even well-exploited pic like *Heaven Can Wait*. E.o. heavy at 4 p.m. show.

Bob Francis.

Chicago, Chicago

(Reviewed Saturday Afternoon, Aug. 7)

Headliner this week is Bob Chester and band, offsetting remade screen tear-jerker, *The Constant Nymph*. This 15-man ork is a solid outfit, polished and balanced, with a program highlighting slick and novel arrangements and variety in numbers from ballads to bounce, but few current pops. There's loads of heat in the band, but it is deftly handled and even the solid sending is given with restraint. In short, the boys play clever music, not just commercial jive. Bob solos, handles the emcee role and the band shares the spotlight with the Three Sailors and tapstress Evelyn Farney.

The opening number is a bounce, with a trick fadeout, and is followed by Bob soloing on the sax with a revived sweet oldie, *I Love You*. Aided by the four-man reed section, Bob turns in a nifty. Pianist Paul Jordan's composition, *Foot-warmer*, gives composer and 16-year-old tenor sax man Herbie Stewart a good workout and rides for big applause.

Evelyn Farney's smooth trick taps, which she delivers with flash, to *The Donkey Serenade* and Stephen Foster medley, lead into Betty Bradley's vocals. This singer, who has voice and looks, knows how to put her songs across, sad or comic. Her opener is a winning arrangement of Kern's *And Russia Is Her Name*, with background music borrowing from Stravinsky, followed by the comedy *Do It Again*, which nets her a big hand.

Comedy highlight of the bill is the Three Sailors, still a load of fun and still bringing guffaws for their slapstick, which has been toned down slightly of late. Boys still get the laughs in bushels, especially with their roughhouse acro and burlesque tango. The band concludes with another snap bounce.

Show is scheduled for a two-week stay here and from crowds when show was caught, biz looks big.

Frank Gill.

Paramount, New York

(Reviewed Wednesday Evening, Aug. 4)

Show is limited to three name acts: Benny Goodman ork, Jack Marshall, and Condos Brothers, all of whom deliver solidly and together with the Bob Hope film, *Let's Face It*, guarantee a big money month for this Times Square showcase.

It was the New Year's Eve booking at this theater that started Goodman on his current triumphal sweep and this date proves he is still spiraling upward. He is playing his clarinet more beautifully than ever before; Jess Stacey is potent soloing with the *Honky Tonk Train Blues*; the "sextet," consisting of five men, make *Lady Be Good* delightful, and the full band plays three tunes with brilliance and eclat.

Goodman has been experimenting with singers since Peggy Lee departed, but the two singers he has settled on should be with him for keeps. Carol Kay hasn't the visual or oral style of her predecessor, but the basis for development is there. Shows a nice rhythmic swing and velvety tones in *Put Your Arms Around Me*, *Embraceable You* and *People Will Say*, the last named proving a big click.

Ray Dorey displays just about the best singing voice emanating from a baritone today. His timbre is the richest since the early days of Crosby, his tone production is qualitatively and quantitatively even in the highest and lowest registers and there is not the slightest fumbling for pitch, every note being hit right on the button. Dorey's blond looks are pleasant, and as soon as he gets more flow into his phrasing and a romantic catch in his throat, the boy will be tremendous. Sang *Sunday, Monday or Always*, *Russia Is Her Name* and *Melancholy Baby*, audience reaction indicating he's pretty big right now.

Condos Brothers' turn was short, but they really hit on all fours with their fast-stepping tap patterns. The brother who specializes in the toe-busting double taps is a killer, but everything done, singly or as a pair, drew a terrific hand.

Jack Marshall, he of the rubber face and voice, also kept his turn short, but he, too, was murder all the way. His WAC-y take-offs started the laughs coming, turning into torrents throu the *Bo-Peep* Marshall does a la Mickey Mouse. "Butchy McGurk's" experiences being inducted, with one riotously blue but cute gag, proved a bell-ringer as usual.

Lines were forming around the corner all day. Elliott Grennard.

Oriental, Chicago

(Reviewed Friday Afternoon, August 14)

Dante and his magic show took over this week. Business looks good for three reasons: (1) It is the only new stagershow in the Loop; (2) the last trip here, the same billing sold for legit prices at the Erlanger Theater, and (3) the vacationing kids go for this type of entertainment.

There is really not enough variety to warrant it the full stagershow time, being a series of one swindle after another, as Dante terms his tricks. Most of his smaller sight tricks have been seen before and they are employed in front of the curtain between full-stage illusions. Dante's sense of comedy helps, plus his appearance in tails and goutee, as well as his halo bow which, he explains, is employed to conserve energy used up running on and off the stage.

The pacing is not always as fast as it should be, and during second show opening day the pit band didn't have music set either. He employs about a dozen mixed assistants, introducing Moi-Yo Miller, exotic brunette, and George White, colored assistant who, he says, has been with the late Thurston for 30 years.

Works with silks, ropes, cards, steel rings, finger rings and presents such illusions as the *Mystery of the Air* (finale), *Lady in the Air*, *Crushing a Lady*, the hypnotized ball and the mystery in which Miss Miller escapes from a locked trunk. Audience took fairly well to all this, particularly the kids. But the mystery end of a magic show of this type is not as impressive as in the days before the movies took to ribbing the business.

Screen has second Loop run of Universal's *Mr. Big*. House almost full end of second show opening day.

Sam Honigberg.

Capitol, Washington, D. C.

(Reviewed Thursday Afternoon, Aug. 12)

Harry Langdon, vet film comic, moved into the Capitol this week, accompanied by Edith Fellows, and alto opening audience gave him a big hand the management is going to be fully appreciative of the supporting bill before the week is out. Patsy Garrett, Ray English and Ruth and Billy Ambrose pick up the show after it shows signs of sagging.

Current bill contained one sleeper that rocked the house. Evelyn Tyner, guesting on Sam Jack Kaufman's overture,

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Nitery Designer Sees Post-War Decoration Boom for Lounges

World War II Motifs Will Predominate

CHICAGO, Aug. 14.—The post-war era will bring a boom in cocktail lounges and niteries, with both going all-out for bigger, better and more elaborate decoration and enlargement to casino proportions. This is the opinion of Hanns R. Teichert, noted Chicago club and lounge designer.

Teichert believes that the cocktail lounge will come into its own in the broader sense when currently restricted decorative materials and metals are once more easy to obtain. The trend then, he believes, will be towards plastics for stages, bars, walls and drapes, with embossed copper and other metals used lavishly for decorative purposes. The present patriotic trend of red, white and blue furnishings will die out with the advent of peace, he contends, altho some historical significance of World War II will remain.

"Names," he said, "such as Casablanca, Guadalcanal, Bataan and others will have become part of our history, and I foresee such names being used as motifs around which lounges, clubs and elaborate bars will create their decoration scheme."

The Oriental style will achieve new popularity, he envisions, as the result of the North African expedition, and the style of Tunis, Bizerte and other North

African cities known to millions of Americans thru the war dispatches will become a part of the American nitery scene.

New Quintet for Detroit

DETROIT, Aug. 14.—New five-man unit was formed here, fronted by Harold White, former tenor sax man with Russ Morgan. White has been released from the navy, where he played in the Great Lakes (Ill.) Band.

Flowers Now a \$175 Bloom

DETROIT, Aug. 14.—Pat Flowers, sepipla pianist, currently in his 80th week at Baker's Bar, has risen from \$50 a week when he started to \$150, and is now getting a new boost to \$175. He is among the top musical artists in this area.

MARTIN'S ON THE PLAZA, Kansas City, continues a policy of dine and dance with a five-piece combo.

And He's No Exception

HOLLYWOOD, Aug. 14. — Paul Featherstone, held over at the Hollywood Palladium, is having his troubles—but with a silver lining.

Robin Walker, femme vocalist, left the band because of illness and was replaced by Gloria Faye. Jimmy Worley, pianist, replaced Spencer Brown, who is now doing concert work. Larry Patton, sax man, left to join Woody Herman and was replaced by Chuck Bell. Thus Featherstone lost about half of his personnel in 10 days.

Bright spot of the deal was that he got good replacements and now has a 4-F aggregation.

Quartell Organizes Three-Piece Combo

CHICAGO, Aug. 14.—Frankie Quartell, former band leader recently discharged from the army because of overage, has organized a three-piece outfit, handled locally by MCA. He concluded a fortnight at the Belden Hotel, Canton, O., and opened Tuesday in Harry Lambert's Winking Pup here for a run.

Line-up includes Quartell, fiddle; Jack Chirmilla, guitar, and Loretta Reed, singer, accordion-piano.

REVIEWS

Tucker Sisters

(Reviewed at Little Club, Chicago)

Three girls from Texas, working in Western outfits and concentrating on a variety of songs—hillbilly, pops and novelties. The kids are young and have stage presence.

Their sets have too many vocals, and a substitute of straight musical pieces would be welcomed. And, too, more caution in the selection of song introductions by the leader would do away with the monotonous "and now for our next number" phrases.

Sammie plays guitar, Ernestine strums the mandolin, while Betty slaps the bass. A frequent solo of a familiar tune on the mandolin would not only help the pacing of the sets, but would give the unit added distinction.

The girls look clean and work hard. They have had considerable experience working theaters, lounges and radio shows. S. H.

The Biltmore Girls

(Reviewed at The Dome, Sherman Hotel, Chicago)

This is a good-looking, nicely-balanced trio playing their first Chicago hotel date. The combo, formed four years ago, has two of the originals—Lucille Roscoe, accordion, and Loette Dales, guitar—still playing. Bass player Betty Ver Hook is a recent acquisition.

The unit is versatile, with some good arrangements of standard pop songs and hillbilly tunes. They also have solo, duo and trio song arrangements. *Mean to Me* and *Strip Polka* are among their top offerings, which are popular with the crowd. They are essentially a strolling combo and their style is geared to that better than to the stage, where they are now. Frank Gill.

Bill Thompson Trio With Carol Horton

(Reviewed at the Press Club, Erie, Pa.)

Trio consists of Bill Thompson, organ; Red Moran, piano, and Eddie Clearwater, drums and vibes. Carol Horton carries the brunt of the vocals. During the dinner hour they feature society rhythms mixed with light classics and spiced with strong South American music. Dance hours feature music with a lift. Novelties, instrumental and vocal taken by all members, are pleasing and entertaining.

Their library is endless and sparkles with every type of musical composition, giving them a continuous program of interest. They follow thru with a di-

versified wardrobe, appearing in summer formals, sports ensembles, matched suits to a total of five changes.

Melody is featured from the organ, but strong assists are taken on the piano and vibes. Clearwater also presents pleasing baritone on the dreamy numbers. Every number is distinctly arranged and presented with top musical finesse.

Miss Horton, topping her voice only by her appearance, presents a pleasing Boswell voice that can be understood as well as enjoyed. She also fills in with the maracas and gourds on the South American music. F. E. Bierbach.

Art Tatum Trio

(Reviewed at Swanee Inn, Hollywood)

This sepipla trio, consisting of Art Tatum, leading from his piano; Tiny Grimes, amplified guitar, and Slam Stewart, bass, is an accomplished group. Because they have performed individually and also conducted combos, together they draw heavy repeat business.

Outfit's library is heavy with hot tunes, but this is what the Swanee patrons want. Arrangements, which are more improvised than written, allow for the individual to display his special talents. They are able to inject their own styling, which makes this combo unique.

It is good music, getting good attention in what is usually a noisy cocktail lounge. Sam Abbott.

Edgar "Eggs" Royer

(Reviewed at Helsing's Show Lounge, Chicago)

Young, bespeckled Oklahoma pianist with a dead pan used for comedy effects. Off the stand he looks like a schoolmaster. On the stand he either stares blankly while pumping out slow ballads and other pretty tunes or he twitches his mouth a la Martha Raye for the *Murder, He Says* and *Strip Polka* school of tunes.

His repertoire is lengthy and includes much that is little known, but listenable. He is made to order for the more intimate cocktail lounges where noise is at a minimum and parlor entertainment is in style.

He originally did a double with singing Maxine Tappen. He can get along on his own very nicely. Sam Honigberg.

Four Blind Mice

(Reviewed at Club Detour, Chicago)

Year-old quartet of four blind men, originally from a school for the blind in Janesville, Wis. It is an unusual combo, needless to say, and one which doesn't depend on sympathy for response. As a

matter of fact, after watching their care-free work for a while, the patron forgets that the boys are blind.

Line-up includes Al Bline, pianist and leader; Walter Wyss, bass; Raymond Revor, drums, and Robert McLain, fiddle-clarinet-sax. The boys feature good harmony singing, in addition to impressive baritone balladizing from Revor, once

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Unit lends itself to good promotional, biz building campaigns. S. H.

Alice Hall Trio

(Reviewed at Town Casino, Chicago)

This three-piece trio, making its Chicago bow as a cocktail combo, has quite a few tricks up its sleeve and they go over well with the crowd. The trio consists of Alice Hall, accordionist and arranger; Rae Hall, drums and vocalist, and Arnold Santi, saxophone.

The unit specializes in swing and pops, with some specialties by Alice Hall, who makes a hit with her boogie-woogie numbers on the accordion as well as her arrangements of *Dark Eyes* and other standards and pops. Sister Rae, who sings with feeling, handles the vocals of oldies and new pops. Santi clicks on both hot and sweet tunes.

The trio is planning expansion to a foursome with a piano player in the near future. F. G.

Al Lopez

(Reviewed at Garrick Bar, Chicago)

This peppy trio alternates swing with Latin rhythms and pops and plays loud and fast as these swing shrine customers like it. Trio consists of Al Lopez, guitar; Jack Nevara, string bass, and John Tamiazzo, piano.

The unit blends nicely, with Tamiazzo's clean piano coming thru well and Lopez handling the guitar numbers with zip. The trio's Latin rhythms are good.

Appearing on this job with the unit is Sylvia Gray, singer, newcomer who has looks and good lusty pipes even if at present she is forcing her tones too much. But she has the type of voice to put over pops and swing. She has still to learn the smart showmanship to cock her numbers over. But she has definite possibilities. F. G.

Off the Cuff

EAST:

DON RENALDO QUARTET, with Gloria Mann, due back in Philadelphia August 25 at Herb Spatola's Flander's Grille. . . . **LEON ABBY QUARTET**, coming in from Gotham's Dixie Hotel, make their bow at Philly's Dumond's Bar, alternating with the new team of Terry Nolan and Mary Love.

THREE LOOSE NUTS into the Brown Derby, Washington, starting August 16. . . . **ANGIE BOND TRIO** into Irvin Wolf's 500 Cafe in Atlantic City. . . . **MARTHA DAVIS**, pianist, returns to Lou's Moravian Bar, Philly. . . . **FRANK ROBERTS** and His "Sweet and Low" Music, with Victor Wolfson's songs, take over in the new Adelphia Room at Philly's Hotel Adelphia. . . . **KERRY NOLAN AND MARY LOVE**, new team, to the Chez Paree, Atlantic City. . . . **TESS HEALY AND BILL COCKER** take over at La-Maina's in Camden, N. J. . . . **THREE HICKORY BOYS** new at Philly's Atlantic Grill. . . . **JAN KRUPA**, organist, chalks up five consecutive years at McGee's Restaurant, Atlantic City.

GEORGE AND TERRY STERLING are on their second holdover at the Hickory House, New York. . . . **LEROY GENTRY**, septa singer-pianist, is current at Fenway Hall, Cleveland. . . . **ERNIE RAY ORK** stay at the Club Royale, Savannah, Ga., until the middle of August. . . . **PHIL DARCY ORK** will stay indefinitely at Rogers' Corner, New York. . . . **HARLEM HIGHLANDERS** are new at the Aquarium, New York.

THREE ACES AND A QUEEN opened for a five-week stand at the Martinique Cafe, Wildwood, N. J. . . . **BILL HUGGINS**, guitar and songs, back at Irvin Wolf's Rendezvous, Philly. . . . **FOUR BLUES** set for the Lou's Bars circuit next season. . . . **THREE CATS AND A FIDDLE** move to Long's Musical Bar, Philly, with the Dale Sisters taking over their spot at the New 20th Century. . . . **GEORGE STERNEY** and orchestra gets the call at the Warwick Hotel's Warwick Room, Philly. . . . **CARMEN SCOTTI** is the new billing for pianist George Scotti at Mort Casway's Music Village, Philly.

MIDWEST:

Chi Pickings: **THE CHARACTERS** (3) start at Helsing's Show Lounge Monday (16), but they will have to hire an extra man to turn the records for their added pantomime specialty. Union rule. . . . **KARLEEN NELSON**, secretary to Jack Kurtze, manager of the Fred. Bros.' cocktail department, announced her engagement to Sgt. Douglas George of the U. S. Rangers. He is the son of Terry George, trombonist with the Lawrence Welk band. . . . **HAL THORNTON**, piano, into the Skyride. . . . **ALICE HALL** (3) given a six-month holdover during their first week at the Town Casino. . . . **PHIL DOOLEY** and His Funatics (4) back at the Kentucky Lounge. . . . **ANN RICHARDSON**, ORA manager, to Kansas City on biz. Irvin Rose of that office going to New York for a fortnight. . . . **JACK GARDNER**, pianist, formerly with Harry James and more recently with the Marty Marsala combo, started a run at Elmer's. Marsala is in the army, but still in a hospital. He may be discharged because of his health. . . . **JOHNNY HYNDA**, piano, into the Gayety Cocktail Lounge. . . . **AL LOPEZ** (3) held over at the Garrick Bar. . . . **TOM TERRY TRIO** started at the Evergreen Country Club.

SUE MANNING, accordionist-vocalist, now a single, filling a 40-week date at Sandy's, Indianapolis. She was formerly with the Marinos. . . . **GRACE AND SCOTTY** moved into Chin's, Cleveland. . . . **HAROLD SIMPSON**, formerly of Simpson and Raysor, colored piano team, is back in fold after a lengthy illness. Started in the Bamboo Room, Kenosha, Wis. . . . **JEAN WILLIAMS**, piano-voice,

started a run in the Merry-Go-Round of the Park Plaza, St. Louis. . . . **RUTH** and Her Rhythmaires (6) opened an engagement at the Green Mill, Loop nitery. . . . **Scott's Theater-Restaurant**, Kansas City, features Conny Connell and His Swing Maniacs, who are also heard Thursday nights over KCMO on the Butter Nut Bread program. . . . **HOWARD LEROY** (4) opened at the La-Conga, Evansville, Ind., August 4 for four weeks. Spot also will use six-girl line

during race meet. . . . **DICK MAGUINESS**, pianist, deferred by the army and continues in his 63rd week at Perkin's Playdium, East St. Louis. . . . **KENNY JAGGER**, organist at Sportsman's Club, Indianapolis, now broadcasting twice daily over WISH. . . . Another holdover for **JACK WEDELL** quartet plus a salary hike at the Kentucky Hotel, Louisville. . . . **JIMMIE PAGE**, pianist and vocalist, opened at Trocadero, St. Paul, after a six-weeker at the Rendezvous, Beloit.

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Films Follow Invading Army

CINCINNATI, Aug. 14.—American films were on the island of Sicily shortly after permanent footholds were established. Not only 16mm. product for the entertainment of troops was there, but definite plans (and possibly some prints) of 35mm. product for showing in Sicilian theaters were available.

As in Africa and in the Pacific, no doubt, the natives are viewing the films shown to troops. Stories arriving from old battlefronts tell that Arabs, Polynesians, Samoans and others would walk miles in order to view the American movies—that the films were a definite good-will agent was a well-established fact.

The matter of 35mm. product showing in Sicilian theaters will be handled by the OWI or some other OWI-dominated government agency. Rentals for the film will gradually find their way back to the producers in Hollywood, but it is stressed that the major reason for shipping these films overseas is to get the psychologically important American films on the screen.

Native exhibitors will be used insofar as is possible. Much equipment is being readied for conquered territories inasmuch as proper equipment for 35mm. sound is lacking somewhat in Sicily and other countries expected to be taken over by the Allies.

Castle Predicts Post-War Period Gains

CHICAGO, Aug. 14.—Eugene W. Castle, president of Castle Films, Inc., addressing the Midwest Photographic Manufacturers and Retail Dealers at the Blackstone Hotel, Chicago, declared that as a result of the war there has been a widespread use of 8 and 16mm. films—a factor which holds promise of much larger photographic business in the post-war period with great emphasis on these sizes of films.

His address touched upon the many thousands of sound projectors in the hands of the government which he believes may present a post-war problem. He pointed out, however, that the industry has learned to manufacture equipment more economically during the war and will have new models for the peacetime world.

He forecast simplified cameras after the war with even inexpensive models carrying built-in exposure and distance meters. New color processes, he declared, coupled with faster color film will make films more important to the average citizen.

SOUTHERN ROADSHOWMEN

Book these all-colored casts: Blood of Jesus, Spirit of Youth, Harlem Rides the Range, Bronz Buckaroo, Son of Ingagi.
Plenty of projectors and roadshowmen's needs.
IDEAL SOUTHERN 16 MM. PICTURES CO.
9536 N. E. 2nd Ave. MIAMI, FLA.
218 S. Liberty St. NEW ORLEANS, LA.
"South's Largest Library"

ZAMBOANGA

The Feature Thriller Filmed With Native Cast in the Sulu Seas
1943's Greatest 16 mm. Sound Film
ASTOR PICTURES CORP.
130 W. 46th Street New York, N. Y.

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City



NEW AND RECENT RELEASES

(Running Times Are Approximate)

VICTORY IN SICILY, released by Castle Films. A camera record of the first bold thrust against the fortress of Europe. The great armada of Yanks, British and Canadians storm the beaches of Sicily under cover of naval and air bombardment. Dive bombers are shown falling from the sky. Picture shows landing operations, with new weapons and equipment providing spectacular action.

BOMBS ROCK ITALY, released by Castle Films. Shows the devastating effect of concentrated air attack upon Italian supply and transportation centers, particularly the knock-out blow given the great Rome railroad yards. Pictures taken from Flying Fortresses show the Eternal City stretched out. Film also includes aerial views of the bombing of Genoa, Naples and Rome.

TORPEDOED, released by Swank Pictures. Pictures of the British Fleet in action, plus a love story. Stars H. B. Warner, Richard Cromwell, Robert Douglas, Noah Beery and Hazel Terry. Length—seven reels.

AXIS SMASHED IN AFRICA, released by Castle Films, Inc. Amazing last moments of the Nazis in Africa. . . . Joyous demonstrations of liberated people . . . shots of Eisenhower and Montgomery . . . and the final surrender amid frantic rout and unconditional surrender.

Five British Films To Be Released

CINCINNATI, Aug. 14.—The Film Division of the British Information Services has released to distributors in this country five short action films recently received from the Ministry of Information in London. These are *The Last Hazard*, released by RKO Radio Pictures, the story of the balloon ships which guard the channels to British ports; *Kill Or Be Killed*, released by United Artists, the story of the stalking and counter-stalking of a British and a German sniper; *Common Cause*, released by 20th Century-Fox, bringing together two pairs of men of different races who are fighting Fascism on widely dispersed fronts; *These Are the Men*, released by MGM, a blistering indictment of the Nazi leaders, Hitler, Goebbels, Goering and Hess, and *In the Drink*, released by Warner Brothers, describing the tiny inflated rubber raft by which the crew of a bomber can escape when the plane crashes into "the drink."

Free Religious Films Will Go to Chaplains

CINCINNATI, Aug. 14.—Religious films will go to chaplains in Army and Navy camps free of charge by this fall, it is anticipated by William L. Robers, executive of the Religious Film Association.

A budget of \$10,000, approved recently by the Service Men's Christian League, is expected to make available three copies of approximately 40 films to chaplains who have up to now made limited use of visual aids normally within reach of church budgets, but generally out of the question for chaplaincy religious programs.

Eighteen denominational agencies are co-operating with the film association in planning the service. The association now has a catalogue of 250 films, according to Rogers.

Chalk Film Gains in '43

CINCINNATI, Aug. 14.—Typical comments of roadshowmen are that "they're too busy to even talk of the gains they have made during 1943." Business has been good and larger crowds have responded in practically every place.

Many roadshowmen conducting regular circuits of evening performances have made tie-ups with industrial plants to show educational films during daytime hours. The great advance of technological films in the past year needs no recounting—and this type of showing has boosted the exhibitor's business. Not only are these gains remunerative, but they also enable the roadshowmen to do a great deal more for the war effort than was expected. The showing of morale-building entertainment in itself is a great service—but to enable war workers to increase their production thru training films is an even greater one.

Meanwhile developments in the film field promise an even greater future for film entertainment. Recently Charles Francis Coe, president of Eastman Kodak, predicted that unsurpassed realism would be added to the screen with the development of the "third dimension." He visualizes the transforming of the screen into a stage with depth.

Coe also declared: "Viewing the post-war era, films will serve the purpose transcendent of all others; here the quick application of oral-visual training, which has so incomparably contributed to the achievements of war, will just so bountifully contribute to the processes of peace."

Russian War Relief Picks Authentic Russ Films

NEW YORK, Aug. 14.—Russian War Relief has selected a list of 18 motion pictures which it recommends to Americans as giving particularly authentic descriptions of Russian life and of the Soviet Union's part in the war. The recommended films range from Hollywood-produced documentaries to Soviet full-length historical features and musical comedies.

Compiled for the use of Russian War Relief committees thruout the country to give their communities a background knowledge of Russia and the need for aid to the Russian people, the recommended films are all 16mm. sound films. With the exception of *Our Russian Front* which may be borrowed from the Russian War Relief public relations department, the group of films is being handled by Brandon Films, Inc., New York. *Our Russian Front* is a 38-minute documentary produced in Hollywood for Russian War Relief by Louis Milestone and Joris Ivens, from Soviet news films. The commentary is by Walter Huston.

The following films are included in the recommended list: *The Siege of Leningrad*, *One Day in Soviet Russia*, *This Is the Enemy*, *Peter the Great*, *Lenin in October*, *Chapayev*, *Shors*, *Childhood of Maxim Gorke*, *We Are From Kronstadt*, *Wings of Victory*, *In the Rear of the Enemy*, *The Mannerheim Line*, *The Great Beginning*, *Alexander Nevsky*, *Professor Mamlock*, *Tanya* and *Volga Volga*.

FREE Clip this ad and send it today for your free copy of HOW TO MAKE MONEY IN THE ROADSHOW BUSINESS

It has many important tips for both beginners and veterans of the business. Send this ad to Reprint Editor, The Billboard, 27 Opera Place, Cincinnati 1, O.

8-21-43

CUTTING IT SHORT

By THE ROADSHOWMAN

OFFICE OF COMMUNITY WAR SERVICES, acting on the observation of the War Man-Power Commission Chairman Paul V. McNutt that there is a connection between the well-being of the war production worker and the kind of recreation he has available, has embarked on a program of developing local recreation. One of their aims is the repeal of local ordinances requiring that films not be shown after certain curfew hours or on Sundays.

PRC PICTURES, having purchased a majority stock control of Official Films, Inc., 16mm. non-theatrical producing unit, report that the status of the firm's 16mm. distribution will remain as in the past. O. Henry Briggs, PRC president, stated: "The deal whereby PRC secured control of the stock of Official Films, Inc., does not alter or abrogate our present arrangement with Pictorial Films, Inc., whereby Pictorial Films acts as distributor of PRC product in the 16mm. non-theatrical field."

MONOGRAM PICTURES has released a statement that Monogram exchanges have been ordered not to book any 16mm. product to operators in competition to established theaters. W. Ray Johnston, Monogram president, said: "We have not sold our last season's, nor do we contemplate selling our future product until we can be assured of definite control of all bookings."

ROADSHOW MAN AND THEATER
16mm. Sound **BELL & HOWELL Projector**
750-1000 WATT 2" F1.8 LENS
WESTERN ELECTRIC AMPLIFIER
Complete outfit, including Auditorium Speaker and Pre-Amplifier, 100 ft. heavy rubber cable. Receptacle for monitor, turntable, mike, etc. 80-watt output, in 2 cases. Factory reconditioned. Worth \$875, SPECIAL \$650.
Nationwide Sound-Silent Film Library.
We Buy, Sell Cameras, Proj., Film, Accessories.
MOGULL'S 59 W. 48th, N. Y. 19
At Radio City, N. Y.

MAKE MONEY SHOW MOVIES IN YOUR OWN OR NEARBY COMMUNITY
Tire, gas restrictions will keep people home. We furnish everything: talking picture projector and finest pictures. Cash in on this big opportunity. Write Now!
Southern Visual, Dept. B-1, Memphis, Tenn. **1950**
EXPERIENCE NOT NECESSARY!

NEW 1944 CATALOG Now Ready

Thousands of 16mm. Sound Films. Send postcard for your copy.

SWANK MOTION PICTURES
614 No. Skinker Ray Swank St. Louis 8, Mo.

LARGEST LISTS—LOWEST PRICES
16 MM. SOUND FILMS 16 MM.
Religious—Westerns—Action and Musical
MULTIPRISES 171 Euclid Ave. Bridgeport (4) Conn.

35 MM. FEATURES
All Prints as new. One set Western Electric Semi-Portables, \$395.00. Stamp for Lists.

MINOT FILM EXCHANGE
Millbridge, Maine

FOR SALE 16mm. SOUND PROJECTORS

Religious, Musical and Western Subjects.
ZENITH 308 West 44th St. NEW YORK CITY

MORE GATE HIGHS TOPPED

Lewis Norfolk Biz Is Hypoed

Fifth week shows increases over previous results—ad programing successful

NORFOLK, Aug. 14.—Art Lewis Shows wound up their fifth consecutive week at Victory Amusement Park, 20th and Monticello avenues last Saturday to good business and fair weather, giving the organization a slight increase in receipts over the previous four weeks here. Now exhibiting on Sundays, shows are sharing in the amusement purchasing power of this over-crowded war and naval center. An accelerated program of billboard and newspaper advertising is receiving a successful response.

Owner Art Lewis has been dividing his time between the shows and his interest at near-by Ocean View Park in the absence of co-partner Jack Greenspoon, now with the Conklin Shows in Canada. Mr. and Mrs. Howard Ingram have returned to their home at Sarasota, Fla., where the former is recuperating from minor ailments. Chief Electrician Dave Sorg has returned to De Land, Fla. Jerry Jackson's Hepeats Show is topping the midway with a semi-

(See Lewis Norfolk Biz on page 33)

Krekos Grosses Spiral Upward On Coastal Trek

EUGENE, Ore., Aug. 14.—Mike Krekos, owner-manager West Coast Victory Shows, said here this week that the tour of his organization since leaving California in mid-July has been satisfactory. The Klamath Falls (Ore.) date of nine days, while not a festival nor fair stand, was comparable with other seasons and a winner. Moving from Klamath Falls to Bend in Eastern Oregon, the shows had better than a holiday week's business and grosses were a little above previous seasons.

After playing Bend, shows came into Springfield, a suburb of Eugene, where unfavorable weather was encountered, but the week's business ending August 8 was satisfactory. Moving south in Central Oregon, shows will play Roseburg and Albany before moving into Gresham, near Portland, for the annual fair and race meet.

Lakeview (Ore.) Fair and Rodeo follows Gresham.

SEATTLE, Aug. 14.—Following a tour which took him from the Mexican border (See KREKOS GATES UP on page 33)

Wind, Rain Storm Damages Southern Amuse. Equipment

HOUSTON, Aug. 14.—A wind and rain storm of hurricane velocity hit Southern Amusement Company, playing a 16-day stand on a local lot, July 27 and damaged several office-owned concessions, including the bingo tent. Blow also took the top and cresting off the recently purchased baby Merry-Go-Round, purchased recently from F. W. McDermott, of Wright Amusement Company.

Dad Benson lost two stock concessions, and almost all of the house trailers on the lot were damaged. Babe Nuckles's Ferris Wheel escaped without damage, however. Humble Road Lions' Club, sponsor, gave good co-operation. Management plans to remain in the city for about six more weeks under the various Lions' Club auspices.



SURROUNDED BY PATIENTS at Deshon Government Hospital, Butler, Pa., are members of the Paradise Revue, Mickey Mansion's Side Show and Lee Erdman's Monkey Circus, who presented a special performance at the hospital while Cetlin & Wilson Shows were playing Butler, under American Legion Post's "Smokes for Soldiers" Fund. While the original intent of the special show was to entertain armed forces convalescents, it ended with the entertainers applauding the soldiers. It dawned upon members of the shows that in front of them were the heroes of Bataan, Corregidor, Midway and North Africa and when the realization came that here were the real "headliners," the showfolk turned to the audience and applauded with the full appreciation and thankfulness for those who had already done their part in fighting for the four freedoms.

Show Jobs Listed Among Non-Deferrable Class in Proposed Fathers' Draft

WASHINGTON, Aug. 14.—The War Man-Power Commission today released announcement of a new list of non-deferrable critical occupations which will govern induction of fathers into the armed services.

Affecting carnivals, circuses and other shows and allied fields, among occupations to be in the non-deferrable class, as announced by the WMC, are:

- Advance advertising agent,
- Barker (talker).
- Billposter.
- Booking agent.
- Fortune teller, palmist, clairvoyant, mindreader, astrologer.

- Model.
- Sign painter and sign writer.
- Manufacturer of novelties, souvenirs, ornamental figures.
- Ticket taker.
- Usher.
- Managing agent.

If and when fathers are drafted beginning October 1, it was announced, those that are in these occupations will be among the first to be called.

Wording of the WMC ruling leaves no doubt as to its attitude toward these groups, as it said the occupations were to be nondeferrable, "regardless of activity in which found."

Gala Week Is Set by Hamid, Linderman on Raleigh Fair Grounds in Lieu of Annual

RALEIGH, N. C., Aug. 14.—Victory-striving North Carolinians together with thousands of soldiers encamped within the State were promised today a gala October festival week to compensate for the war-enforced loss of the State Fair here two years in a row.

A five-day six-night Autumn Festival, replete with traditional State Fair features plus patriotic wartime innovations, has been scheduled with approval of high State officials, with George A. Hamid and Max Linderman, Eastern showmen long linked with fair operations here, handling the promotion. The event will be held on the State Fair grounds.

Aimed at affording civilians and soldiers a holiday respite from the rigors of war on the home front, the daily programs will be top heavy, say the sponsors, with stand-out entertainment highlights, short on heavy educational features. The Linderman-owned World of Mirth Shows will occupy the fairgrounds midway,

while a Hamid-produced outdoor revue surrounded by an imposing array of aerial attractions is scheduled as the principal night grandstand attraction. Harness horse racing, a new wartime thrill circus and army demonstrations are among the daily matinee events planned.

Arriving in Raleigh today to open downtown promotional offices for the festival week, Gaylord White, representing the Hamid-Linderman partnership, said that an eight-week statewide publicity campaign of State Fair caliber would be conducted from headquarters here.

John R. Castle in Hospital

KANSAS CITY, Mo., Aug. 14.—John R. Castle, who has been in ill health for some time, has entered the Leeds Tuberculosis Hospital, Leeds (Jackson County), Mo.

RC Strong at Chippewa Falls

Midway grosses reveal 45 per cent hike—La Crosse getaway is good

LA CROSSE, Wis., Aug. 14.—Topping all previous midway grosses at Northern Wisconsin District Fair, Chippewa Falls, by more than 45 per cent, according to the show management, Rubin & Cherry Exposition came here for the five-day La Crosse Interstate Fair dates.

The Chippewa Falls Fair, with good weather until 11 p.m., August 8, experienced fair afternoon and strong night attendance both on the midway and at the grand stand.

Among fair visitors were Harry Frost, midway superintendent of Minnesota State Fair, St. Paul; Ray Spears, assistant to Henry Lund, publicity director, and Kenneth Wright, St. Paul, official photographer of the Minnesota annual.

Despite shortage of workmen, shows were loaded and rolling at 4 p.m. August 9, arriving here at midnight, when unloading began immediately. Virtually all attractions and rides were ready to go at noon Wednesday, when children's day opened the La Crosse Interstate Fair.

Closing here Sunday midnight, the shows will move to Madison, Wis., to take part in the Labor Trades Festival, opening Wednesday and closing Sunday. From that city the organization's 60-railway cars move to the Minnesota State Fairgrounds to ready equipment for the Friday opening of that annual.

Tuscaloosa Storm Does 5G Damage to Great Lakes Expo

TUSCALOOSA, Ala., Aug. 14.—A violent electrical and wind storm August 8 inflicted an estimated \$5,000 damage on Great Lakes Exposition Shows, playing the West Ninth Street showgrounds here. Blow leveled the main entrance and marquee and ripped the Scooter top to shreds, the management said.

All show canvas and some concessions sustained minor damages in the storm. Manager Al Wagner said that repairs got under way immediately and shows will not lose any time on their play dates. Shows' initial two days at the local showgrounds resulted in exceptional business. Combo moved in from Selma, Ala., where it registered a banner engagement at the eight-day stand.

Byers Adds 2 Illinois Fairs; Mt. Carmel Date Is Successful

ST. LOUIS, Aug. 14.—Carl W. Byers, co-owner of the Byer Bros.' Combined Shows, during a visit to The Billboard office yesterday, said the shows have been awarded contracts to provide the midway attraction at Du Quoin (Ill.) Fair. Show played the Mount Carmel (Ill.) Fair this week and chalked up a splendid gross business.

Byers was also successful in securing the contract for the Williamson County Fair, Marion, Ill. It marks the first time an organized carnival played the fair in over 20 years.

Mrs. Lew Dufour Improving

KANSAS CITY, Mo., Aug. 14.—Mrs. Lew Dufour, who has been confined to her bed since early April suffering from a broken hip, is definitely on the mend and the two bone specialists who have been attending her say that in about three weeks they will have her on crutches and that in three months she should be able to walk. Copyrighted material

Ballyhoo Bros.' Circulating Expo.

A Century of Profit Show

By STARR DE BELLE

Chili Rub, Honduras.
August 14, 1943.

Dear Editor:

When the midway opened here Monday night there were four long lines in front of the pay-gate ticket boxes. The unusual thing about the people in those four lines was that none were under the age of 65. We couldn't figure out why there were no young people or children in the tip. Later the bosses learned that it was because of our newspaper advertising.

It is obvious that the aged natives here, a mixture of Spanish and Indian, still believe in fairy tales, are superstitious or do not understand press agents' copy. Our ad read: "Bringing here for a week-stand a mammoth Fountain of Youth on wheels, which will bring back childhood and lost youth to the aged, cure all ills, relieve the worry pains of lonesomeness and the tedium of daily toil. It will make the aged feel youthful as they romp thru our portable fairyland with childish glee. A never-to-be-forgotten midway of youth, light and laughter from the Land of Everlasting Child-

hood." By 9 p.m. the lot was packed and the hunt for youth was started on a big scale.

The gal-show opener packed his top with, "Makes the old feel young!" and "Where the boys will be boys and the girls will be girls," but the tip didn't find what it was looking for. The posing-show talker packed 'em in with, "Last week a gentleman walked over that front while leaning heavily upon a cane. After seeing the show, he came out running wildly, waved the cane in the air and shouted, 'Hurrah! I found a sure cure for rheumatism.'" After seeing that show the crowd still didn't get what it wanted. Finally the 4,000 midway patrons started to beef so loudly that Manager Pete Ballyhoo asked them what the trouble was. They quickly informed him that they not only wanted but demanded the much-advertised fountain of youth. He promised them that it would be ready to serve them all Tuesday night.

Tuesday morning a large hole was dug in the center of the lot. An old canvas diving-show tank was placed in it and filled with water. A pipe fountain, hooked up with the town's water line, was placed in the tank's center. Two dressing rooms were erected, one for men and one for women, and, thru a lucky connection, the boss was able to rent 1,000 bathing suits for the week.

That night the 1,000 bathing suits were rented out at a buck a throw and in less than 30 minutes the tank was jammed with lost-youth seekers. As 15 minutes in the tank was the limited time to any patron daily, the turnover amounted to about 7,000. Our dressing-room masseurs impressed upon the bathers' minds that a course of five baths, one each day until Saturday at tear-down time, was necessary to gain results.

Daily the tips returned to our fountain and each night we heard the same complaints about not feeling any younger. Manager Ballyhoo kept on squaring them by promising to send them running off of the lot like children Saturday night or to refund their money. On the last night our masseurs grabbed the bathers as fast as they came out of the magic fountain and rubbed them down with a mixture of oil of mustard, itch powder and horse liniment, a liquid monkey gland which sent them racing off of the grounds with the hops, skips and jumps of a child. MAJOR PRIVILEGE.

AMUSEMENT DEVICES
MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
Carrousels
Kiddie Auto Ride

ALLAN HERSHELL CO., Inc.
NORTH TONAWANDA, N. Y.

TENTS
New and Used
CARNIVAL and SKATING RINK
Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

CONCESSION TENTS
Our Specialty for Over 46 Years
UNITED STATES TENT & AWNING CO.
Our New Address:
2315-21 W. HURON ST., CHICAGO, ILL.

TENTS
Used, 10x18, 14x21, 20x30, 30x45.
Also New Tents. New White Side Wall—Hand or Machine Roped—7, 8, 9, and 10 Ft. High.
D. M. KERR MFG. COMPANY
1954 Grand Ave., Chicago 22, Illinois

SECOND-HAND SHOW PROPERTY FOR SALE
Hand Lord's Prayer Machine, 3 languages. Cheap.
\$10.00 Head on Sword Chair Illusion.
Genuine Shrunk Head, long hair, sewed mouth, wonderful specimen, Lady. Sell cheap.
25 Wax Specimens. Men diseases. \$5.00 up.
\$6.00 Flashy Band Suits, Cap Coat, Pants.
WEIL'S CURIOSITY SHOP
12 Strawberry St., Philadelphia, Pa.

WANTED WANTED
JONES RIDES
Playing All Celebrations
Man and wife to operate Pop Corn and Penny Pitch. Agent for Pan Game. Bingo Help, Ride Help. Can place all Concessions excepting Penny Pitch, Pop Corn, Bingo and Pan Game. \$10.00 per week. Will book Shows at 20 per cent of gross. Wire P. M. JONES, Mgr., Pierre, S. D., week of Aug. 16; Presho, S. D., week following.

Harry Craig Shows
WANT
Merry-Go-Round Foreman, Tilt Foreman, Wheelman, Agent for Grind Store, Ball Games, Penny Pitch Agent. Celebration, Lamesa, Tex., August 16-21.

CAN PLACE
Crab Joint, Candy Apples, Candy Floss, Frozen Custard. To join at once as per Billboard route. Long season.

MIGHTY SHEESLEY SHOWS

WANTED
Capable Reader to join at once for balance of season. Best fairs and celebrations. In heart of industrial center. No 10 cent tickets. Wire
NAN RANKINE
Care Happyland Shows, Northville, Mich., Fair this week.

ELECTRICIAN
Want sober and reliable Electrician. All new equipment. \$75.00 a week. Join now.
World of Pleasure Shows
River Rouge, Mich., Aug. 16-22.

N. J. STATE FAIR
Week September 12—Seven Big Days—Trenton, N. J.
Can place complete Set of Rides of any kind for this fair. WANT NOW—Roll-o-Plane, Octopus, Fly-o-Plane, Whip, Tilt-a-Whirl with own transportation to join now.
CAN PLACE SHOWS AND ATTRACTION FOR N. J. STATE FAIR
Space now on sale for legitimate Merchandise Concessions. All address
CETLIN & WILSON SHOWS, INC.
Chester, Pa., and Per Route.

JAMES E. STRATES SHOWS
Can Place for Remainder of Season
Two Shows. Furnish wagons. Help for Train, Porters and Polers. Top salaries. Octopus Foreman and Help for all Rides. Girls for Vanities, Posing Show and Hawaiian, Help for Custard and Performers and Musicians for Colored Shows. Chorus Girls. Have nine Fairs and two Outstanding Still Dates. Route as follows: Batavia Fair; Rochester; Cortland Fair, Binghamton, N. Y.; then York, Pa., Fair; Harrisburg; Bloomsburg Fair; Danville, Va., Fair; Burlington, N. C., Fair; Greenwood, S. C.; Orangeburg, S. C.; Anderson, S. C. Would like to hear from Showmen who have plans for the future. Drome Riders wanted, male or female. Wire Batavia, N. Y., this week; Rochester, next week.

FERRIS WHEEL OPERATOR!
FORTY DOLLARS WEEK
Must be sober and know wheel. Camp location. No tear-downs. Salary every week in CASH, not promises. Work all year. City square location. Also want Agents for Ball Game, Cigarette Gallery, Bumper, Pitch-Win, Penny Pitch and Counter Men for Bingo. Will buy Allan Herschell Little Beauty in good condition. Pay cash. All replies
FAIRWAY AMUSEMENT Gatesville, Texas

DODSON'S WORLD'S FAIR SHOWS
Can place for the following fairs and celebrations: Colorado State Fair, Pueblo, Colo., August 23 to 28; Southwest Fair and Rodeo, Dodge City, Kan., September 1 to 5. Amarillo, Tex., Victory Celebration, September 8 to 16. Lubbock, Tex., American Legion Celebration, September 17 to 23. New Mexico State Fair, Albuquerque, September 26 to October 3. El Paso, Tex., Victory Celebration, October 6 to 16, then several still dates to follow.
Will place Silver Streak Ride or Rocket, Fly-o-Plane, Tilt-a-Whirl or first class Chair-o-Plane. Will furnish wagons to load on. Will also place Pony Ride or any kind of a Fun House that will get money. Can use Train Help and Ride Help. (Top salary and best of treatment at all times.) Wire, don't write. If you are interested show train will leave Sioux City, Ia., for Pueblo Wednesday, August 18th. All address:
DODSON'S WORLD'S FAIR SHOWS, above route.
P.S.: Will also place first class Monkey Show with own outfit.

CAMBRIDGE, N. Y. CHATHAM, N. Y.
Aug. 31-Sept. 1 and 2 — Sept. 4 (Free Gate), 5, 6 (Labor Day) and 7
Rides—What have you?
Concessions—Wheels sold. Can place Bingo for Chatham. Cookhouse for both fairs. Ball Games, Stock Stores, all Grind Stores. Will sell exclusive Pop Corn and Candy Apples for Chatham.
Shows—Girl Show sold. Can place Side Show, Grind Shows. Helman, wire. 25%.
Want to hear from Sam Levy and Benny Herman at once. Ben Weiss, wire. Address
ROSS MANNING
Radio City Hotel, 109 W. 49th St., New York City. Circle 6-5880

"Bigger Than the State Fair"
THE ELKS' NATIONAL CONVENTION
August 22d to August 28th, Pittsburgh, Pa., Reed Street, Opposite Kennard Playground
Will book Novelities, Frozen Custard, Pop Corn, Foto Galleries, Penny Arcades, Palmistry, Ball Games or any other 10¢ Grind Stores. All percentages open. Will place two Wheels, Crab and Jukes, Hatchle-Heck, come on. The following people, come on: Homer Glinther, Curly Graham, John Cappello, John Harris, William F. Page. A wire will reserve space.
W. J. MURPHY, 2207 Wylie Ave., Pittsburgh, Pa.

HAVE FOR SALE on account of buying light plants, 1939 Chevrolet equipped with two transformers, 175 k.w., excellent rubber on truck and in good mechanical condition. Priced to sell \$1200.00 complete. This is a real buy.
PLACE capable Diesel Man who understands International Plants, Good opportunity for man who knows his business. Salary no object. Flannigan, wire me at once.
Merry-Go-Round Foreman for Three Abreast Spillman Machine. Good salary to capable operator. Ride Help who drive semi-trailers. This show loads on trucks and no gillying. Long season and winter location. Mrs. Wagner can place Cookhouse Help. Place capable Pea Pool Dealer and Percentage Dealers. Girls for Ball Games. Agents for Grind Stores and Coupon Pitch-Tilt-Win. Have complete Mitt Camp to reliable operators. Will turn over fifty per cent to operators. Mom Reynolds, wire Mrs. Wagner at once. No Concessions wanted. We operate all our own Concessions. Save your wires. Place couple of shows with own outfits. Everybody address **AL WAGNER, this week Sylacauga, Ala., next week Gadsden.**

Showmen's League of America



Sherman Hotel Chicago

Ladies' Auxiliary

Club received these applications, which will be tabled until a special meeting is held: Mrs. C. R. Knox, Buckeye State Shows; Marie L. Starr, Dodson World's Fair Shows, and Mrs. Jennie C. Gloth, World at Home Shows.

Rose Page, Edith Streibich, Edna O'Shea, Pearl McGlynn, Esther Bernet, Mabel Wright and Jeanette Wall visited many of the shows playing in and about town in the last few months.

Award books are being forwarded daily. Be sure to dispose of your book and return to secretary by September 30.

Club Activities



National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Aug. 14.—A most interesting letter was received from Brother Pfc. Harry Brennan. Another one of our soldier boys who gave us a pleasant surprise was Corp. Joseph Horan, of Longview, Tex.

Rubenstein, Sam Peterson, Henry Fein.

Letters received from Patty Conklin, Nate Abrams, Rocco Masucci, Joe Kane (Tassillo), Dave Lodge, Richard Gilsdorf, Henry Cogert, Sam E. Friedman, Simon Slovin, Al Martin, John McCormick.

Ladies' Auxiliary

Applications for membership in the auxiliary continue to come in, with Treasurer Anna Halpin leading in the number submitted.

Letters were received from Sisters Ma Kelley, Patricia Lewis, Martha Weiss, Rose Bevans, Jeanne Grey, Bess Hamid, Kate Benet, Louise (Excella) Arnold, Ethel O'Rear, Sally Rand, Minerva Travers, Ruby Kane and Tille Salomon.

Thanks . . . to the scores of replies to our announcement adv. All letters, wires and phone calls are being answered as fast as possible, but you can speed a reply or close with us more rapidly if you will state all—particularly salary expected.

PARK AMUSEMENT COMPANY, INC. OF CHICAGO, ILL. ANNOUNCE THRU ITS BOARD OF DIRECTORS. I. F. JONES President, J. J. STEVENS Treasurer, ISABELLE STEVENSON Secretary.

W. C. KAUS SHOWS Want FOR LONG SEASON OF PROVEN SOUTHERN TERRITORY AND FAIRS. SHOWS AND RIDES that don't conflict. With own transportation. Bingo Caller and Help, top salary. PC Agents that can stand prosperity.

FAIRS FAIRS FAIRS Concessions—Open; Stock Stores. No X here. Privilege \$16.50 spot. Come on. Shows, 25 per cent plus tax. We stay out until last of October, all Indiana.

GIRLS WANTED FOR GIRL REVUE STRIP—RUMBA—HULA AND ETC. Also inexperienced girls willing to learn. Must be young and attractive—\$35.00 week sure.

Pacific Coast Showmen's Assn. 623 1/2 South Grand Ave., at Wilshire Los Angeles

Ladies' Auxiliary Several members appeared on Station KHJ's Homemakers' Club Quiz Program in Hollywood. Three contestants, Nell Ziv, Ann Stewart and Helen Smith, won a \$15 prize for the club and, with the label-saving contest now on, they will receive a grand prize of \$150.

Letters were read from Lucille King, Hazel Work, Francis Godfrey, Flossie Fitzgerald; Edna Gonzales, who brought in a new member, Donna Lynn Fleming; Betty Coe, and two new members, Jean Yaglia and Eleanor C. Dayton.

President Bullock called for volunteers to help out the rest of the year, and Rose Rozard, Vivian Horton, Stella Linton, Vivian Gorman, Ann Stewart and Lucille Dolman, with Mabel Hendrickson in charge, were appointed.

Heart of America Showmen's Club Rehd Hotel Kansas City

KANSAS CITY, Mo., Aug. 14.—Several members of the Sunset Amusement Company visited last week. Norris B. Crosswell came in from Clinton, Mo., on a business trip.

Get ON the Fairs With One of Our New WALK-THRU SHOWS "THE MIRACLE OF BIRTH," "E. B. I. PUT CRIME ON THE SPOT" or "THE INVASION"

RIDE MEN WANTED For Fly-o-Plane and other Rides. Don't write or wire, come on; will place you. Texas Valley and Mexico this winter.

EXPERIENCED FERRIS WHEEL AND MERRY-GO-ROUND FOREMAN WANTED MUST JOIN AT ONCE TOP SALARIES MARKS SHOWS, Inc.

WANTED Working Acts for Side Show; office paid. Wire O. C. BUCK SHOWS Lowville, N. Y.

ROGERS AND POWELL WANTS small Cook House, Grab, Bingo, Cigarette Gallery or any Concessions working for stock; Shows of all kind with own outfits; Ride Help, Tractor Drivers.

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 14.—The personnel membership race in the association is gaining momentum, with James E. Strates Shows and Cetlin & Wilson Shows tied for first place with 100 members each and with Bright Light Exposition Shows in third place. An influx of memberships is expected from Gooding Greater Shows, headed by ACA Past President Floyd E. Gooding, and from Endy Bros.' Shows, piloted by Association Director David B. Endy within the next few days.

Altho there has been no official word at this writing in connection with the gasoline shortage and ban on pleasure driving, we have received unofficial information that the ban may be lifted by August 15.

The War Man-Power Commission having announced that beginning October 1 fathers are to be re-classified and made available for military service, there is strong likelihood that this deadline may be postponed so as to take it beyond the industry's current year's operating season. The Federal Security Agency having issued a statement suggesting to industry that preparations be undertaken for post-war readjustments, this is a subject which should be approached with considerable caution in view of present operating problems, but nevertheless is something the industry should start thinking about without delay.

Numerous orders relative to lumber are being issued by the OPA and WPB, and we suggest that the industry proceed with caution in making plans for use of this commodity. The OPA has established ceiling prices on safety equipment for control of fire and theft and matters of similar import. Under the language of the OPA release it would appear that much electrical equipment used by the industry in connection with riding devices is subject to this limitation.

A freeing of railroad transportation may be indicated, inasmuch as the ODT has ordered establishment of certain passenger lines in Tennessee to provide more adequate service for civilian employees in that area. The WPB has halted a program of construction projects in various States, and a detailed list of these highways is on file in the association office. The OPA has established

ceiling prices on all new trucks and commercial trailers manufactured subsequent to August 12, 1943. A similar price ceiling has been established on numerous specialty mixes, including ingredients of frozen custard.

LEWIS NORFOLK BIZ

(Continued from page 30)

weekly change of show under management of Doc Hartwick.

Wild Life Exhibit has been enhanced by a new front and is under the management of Mrs. Betty Hartwick, who also was recently placed in charge of the mail and *The Billboard* sales. Recent changes in the Pollys Revue have put Edgar Cole in charge of the front and producer, with Marian Ruffner, piano; Margaret Watson, Gloria Thorne, Idola Giguire and Dot Forbes, principals. Tom Poplin is lot superintendent.

Office-owned rides are under the foremanship of Charles Watson, Scooters; William Fraser, Ferris Wheels; Marvin Bradley, Ride-O; Joe Cook, Merry-Go-Round, and Edgar Daniel, Tilt-a-Whirl. E. B. Braden continues as business manager, and Mrs. Braden is ably managing her concessions. Mrs. Bertha Cohn is registering good business with her four ball games. Mrs. Thelma Bryant is carrying on with the management of the cookhouse since the induction into the services of her husband, Howard Bryant, at Camp Pannin, Tex. George and Peggy Burke have these concessions: Duckpond, cigarette gallery, pitch-till-you-win, bowling alley and fishpond.

KREKOS GATES UP

(Continued from page 30)

to the Canadian line, Art Craner, representing Mike Krekos, owner-manager of the West Coast Amusement Company, arrived here this week and said reports from all branches of the outdoor show business were highly gratifying. The Coast-wide dim-out and lighting regulations are being adhered to, especially in the Pacific Northwest, where they are particularly stringent. Army and Civilian Defense officers state they are satisfied with the co-operation that they have had from the various traveling shows.

While many shows are operating on a reduced scale, business has proved on a par or better in every location. With greatly increased military and naval activity surging toward the West Coast, Craner predicts that the coming fall and winter will witness even greater business for the amusement men.

REYNOLDS & WELLS SHOWS

CAN PLACE FOR BALANCE OF FAIR SEASON, INCLUDING:

New Ulm, Minn., Aug. 19-22; Kasson, Minn., Aug. 23-26; Preston, Minn., Aug. 27-29; Marshalltown, Iowa, Aug. 30-Sept. 3; Nebraska State Fair, Lincoln, Neb., Sept. 5-10.

One more Eli No. 5 Ferris Wheel, also all non-conflicting Rides with own transportation. No junk. A few more Shows to enlarge our Midway; must be high-class with flash. Will place well-equipped Penny Arcade with contract for next season.

We will give you a Route of Fairs in 1944 second to none. All concerned contracting now will be given preference for next year. Will place you at all of the above dates or the Nebraska State Fair.

Will sell Exclusives for the following at Lincoln: Carmel Corn, Candy Apples, Ice Cream Sandwiches, Scales and Candy Floss.

Will place all Gaming Concessions operating for 10c.

Want Ride Help in all departments. Foremen for No. 5 Eli Wheel. 25%.

Gifford Roberts wants Line and Dancing Girls for Girl Revue. Keith Chapman wants Slum and Grind Concession Agents. Sam Lieberwitz wants Call and Counter Men for Corn Game.

You Showmen who know this territory, look the above route over. All top-notch Fairs. All Fairs we have played here have had their biggest grosses in the history of their Fairs, starting July 1 at Ada, Minn.

ALL INTERESTED PARTIES CONTACT THE SHOW AS PER ABOVE ROUTE. ACT QUICK!

BYERS BROS.' COMBINED SHOWS

WANT FOR WEST FRANKFORT, ILL., DOWNTOWN, THIS WEEK, AND THE BEST OF POSITIVE PROVEN FAIRS FOR THE BALANCE OF THE SEASON, INCLUDING ANNA (ILL.) FAIR, WILLIAMSON COUNTY FAIR, MARION, ILL. (First Carnival to Play This Fair in 25 Years.) DU QUOIN, ILL., STATE FAIR AND OTHERS.

CAN PLACE MERCHANDISE CONCESSIONS OF ALL KINDS, OPERATING FOR 10c. ART MARTIN WANTS GIRLS FOR HIGH-CLASS GIRL REVUE. All Address: West Frankfort, Ill., This Week; Anna, Ill. (Fair), To Follow.

ABERDEEN POLICE FUND JUBILEE AND CELEBRATION

ABERDEEN, MD. (TEN) BIG DAYS, AUGUST 18 TO 28 INC.

Heart of town location, 15,000 workers and 40,000 soldiers. Payrolls for all. Biggest event ever held in Aberdeen under the sponsorship of the Police Department. WANT: Rides—other than Ferris Wheel, Tilt-a-Whirl, Chairplane, Kid Auto and Ponies. Shows—Shows of all kinds, low PC. Concessions—Cookhouse and Grab, Grind Stores of all kinds, no PC or grift. What have you? Custard open. Cash in on the biggest celebration ever held in the city of Aberdeen. Address all wires to

R. H. MINER, Jr.

GARDEN STATE SHOWS

Aberdeen, Md.

JOE DARPEL WANTS

HIGH-CLASS HALF AND HALF FOR ANNEX

Will pay \$100.00 per week or percentage. Long season and will play the Rio Grande Valley this fall and winter. Playing all Defense Towns and Soldier Camps. ALSO WANT GOOD LECTURER. Address:

JOE DARPEL, Care of Bill Hames Shows, Sherman, Texas, this week.

FUZZELL'S UNITED SHOWS

Now operating Fair Park, Little Rock's only amusement Park. Account of replacing with larger Rides, have the following equipment for sale:

- 1 Parker Baby Q, Merry-Go-Round, new top and sidewall.
 - 1 Jones 24 seat all steel Chairplane.
 - 1 8 car Baby Auto Ride, electric motor and good tires.
 - 1 Steam Train, engine and coaches only, \$150.00.
 - 1 Dual Loop-o-Plane, Good condition.
 - 1 Thomas Custard Machine.
 - 1 20x30 Cookhouse top, 3 20x30 tops, 1 Minstrel Show panel front complete with all new pictorials.
 - 1 Girl Show Banners, Side Show and Athletic Show Banners, \$8 each.
 - 1 32' Merry-Go-Round Top, air conditioned.
- Will buy Octopus, Rolloplane, Fun House. Will buy Rink or Shoe Skates in good condition. Want Ferris Wheel Foreman. Year round work.
- T. A. FUZZELL R #3, BOX 419, LITTLE ROCK, ARK.

★★★ HENNIES ★★★ BROS.' SHOWS

CAN PLACE FROZEN CUSTARD AT ONCE

WANTED ORGANIZED GIRL SHOW OF REAL MERIT.

FOR CHATTANOOGA FAIR, SEPTEMBER 16—10 DAYS. BIRMINGHAM, ALA., FAIR TO FOLLOW.

CAN OFFER GOOD PROPOSITION TO CAPABLE SKOOTER FOREMAN.

ALSO PLACE ONE MORE GRIND STORE.

WRITE OR WIRE

HARRY HENNIES

MANAGER

Evansville, Ind., This Week.

WANT CONCESSIONS

Pen Pool, Pan and Rat. You must have some Grind Stores to book with same. Can use Candy Floss, Jewelry, Novelties, Photo, Mitt, Bumper, String Game, Shooting Gallery, Pitch-Til-Win, Hoopla and Bowling Alley. Will book Shows at 25%. Want Ferris Wheel Foreman. Four weeks in Tenn., then Ten Georgia Fairs.

PLAYLAND AMUSEMENTS, INC.

Lake City, Tenn., Week August 16.

DICK'S PARAMOUNT SHOWS WANT

Chairplane Foreman, Merry-Go-Round Help, Semt Drivers, Truck Mechanics.

Top pay. Sure, long season. Want Kiddie Rides. Write or wire

DICK GILSDORF, Bethlehem, Pa.

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

EXPERIENCE is expensive.

JOINING Lou Davis's Look at Life Museum on Great Sutton Shows in Rochelle, Ill., was Juanita Hanson, Davis reports.

LOU DAVIS pens from Rochelle, Ill.: "Ray Garrison and Marcus Lodgson are no longer connected with my show on Great Sutton Shows.

LOVE and trust thy neighbor—but keep your loudspeakers turned up for protection.

BILLY KING has closed as secretary of Bantley's All-American Shows, and G. C. Mitchell has been placed in the office for the rest of the season.

BILL DANIELS and Veliska Radke closed recently with Crash Dunnigan's Aerial Madcaps on O. C. Buck Shows to join Holliker's Sky Follies.

THERE must be something to showmen who have their own farms to winter on.

MARIE AND SMOKEY JONES card that they joined the L. J. Heth Shows at Paris, Tenn., and are producing Marie and Her Queens of Burlesque and Paris After Midnight attractions.

LAST SEASON with Sol's Liberty Shows, Ralph Bliss is at Howe's Sylvan Beach Park, St. Louis. He says he will

merely with John Gecoma's Bright Light Exposition Shows, where he operated a concession.

"HANDWRITING on the wall" in ticket boxes reminds us a lot of the writing in depot restrooms.

JERRIE JACKSON was tendered a birthday party by members of the Art Lewis Shows while in Sandusky, O. Jerrie manages and produces the Hep Cats of 1943 attractions and he received numerous gifts.

MR. AND MRS. GEORGE T. ALLIN, parents of O. H. Allin, owner of American United Shows, celebrated their 51st wedding anniversary July 31 while shows were playing a Spokane lot.

IDEA has been advanced on the Cafe & Banner Shows that the education given to First-of-Mays should be diverted to the shows' department heads.

DURING O. C. Buck Shows' stand in Oswego, N. Y., Owner O. C. Buck purchased the sound car formerly used by the Lucky Teter Thrill Show and is having it repainted. Shows will use it as an advance car and it will be turned over to Roy F. Peugh, press agent.

FIRST a showman, then a soldier and now an author, that's Pfc. Sammy Lilli-

Hot Dogs Thawed

WASHINGTON, Aug. 14.—A blow was struck this week at that foundation-stone of circuses, carnivals, fairs and parks—the hot dog. An Office of Price Administration regulation issued ruled that manufacturers of grade AA frankfurters could up their price at wholesale by 50 cents per hundred pounds. However, the action will not snatch hot dogs from the very mouths of young show fans. OPA announced simultaneously that this would not increase the retail price. Washington is again quiet, now that this national tradition is maintained.

Denver to New York and was met by his wife and his mother, Mrs. Hody Jones, and together they celebrated his 22d birthday. Johnny is flying cargo ships between New York and Denver.

ROSTER of the Burma Slave Market, which has been working to good results on Great Lakes Exposition Shows, included Doral Deshon, owner-manager; Don Wilkerson, talker; Eddie Powell, ticket seller; Francis Russell, lecturer; Rosina, snake enchautress; Margie Flynn, annex.

WITH curbs and rationing in effect, the showman who wants something for nothing probably will be in want long before the war is over.

MRS. LEO CARRELL, of James E. Strates Shows, is in Sarasota, Fla., where she spent three days at the home of Mr. and Mrs. Sky Putnam, formerly with the Strates combo for nine seasons. The Putnams are operating a grocery store there. They recently had Dick Moore, of the Strates Shows, and Bill Jones, of bingo note, as their guests. They report that Howard Ingram, of the Art Lewis Shows, also is in the Florida city.

IN some Eastern communities the use of automobiles has decreased to such an extent that they're not missed and "shanks' mares" are ridden to the lots.

ANOTHER Texas city, Abilene, has given the okay to carnivals, banned for more than 19 years from its corporate limits with the exception of those which have played at West Texas Fairgrounds. Upon request from the local Veterans of Foreign Wars Post, Abilene's city council amended a 1924 ordinance to permit carnivals to play there provided each one is approved by the council and pays the city \$15 a day while showing. VFW will sponsor a 10-day carnival beginning August 18 with a percentage of the gross going to the vets' organization, which is sinking all its money into War Bonds for the post-war building of a clubhouse. Council's vote on the ordinance change was 3 to 1.

LINE-UP of attractions on Dodson's World's Fair Shows during the engagement at the Minneapolis Aquatennial included: Shows, Ray Kramer's World's Fair Freaks; Mrs. Ray Kramer, Illusion; Harry Suss, Daughters of Sin; Charlie Clarke, Snake; Cecil Hudson, Gay Parade and Posing Girls; George Baldwin, Minstrel; Robert and Bertha Curtis, Fat Show; Jimmy Herron, Wildlife, and Mr. and Mrs. Earl Taylor's show. Charlie Goss has the Fly-o-Plane, and Jack Pugal, Blimp Plane and two kiddie rides. Other rides and devices, office-owned, are two Ferris Wheels, Caterpillar, Octopus, Whip, Scooter, Comet and Merry-Go-Round. Concessions include: Burt Brothers,

WINNERS

1943 BIG ELI FOURTH OF JULY CONTESTS

Rank	Wheel No.	Mod.	State	Receipts
1st	No. 5	Tennessee	\$648.72
2nd	No. 5	Iowa	602.55
3rd	No. 16	Kentucky	586.00
4th	No. 5	Oklahoma	584.00
5th	No. 5	Alabama	576.98
6th	No. 5	Illinois	443.86

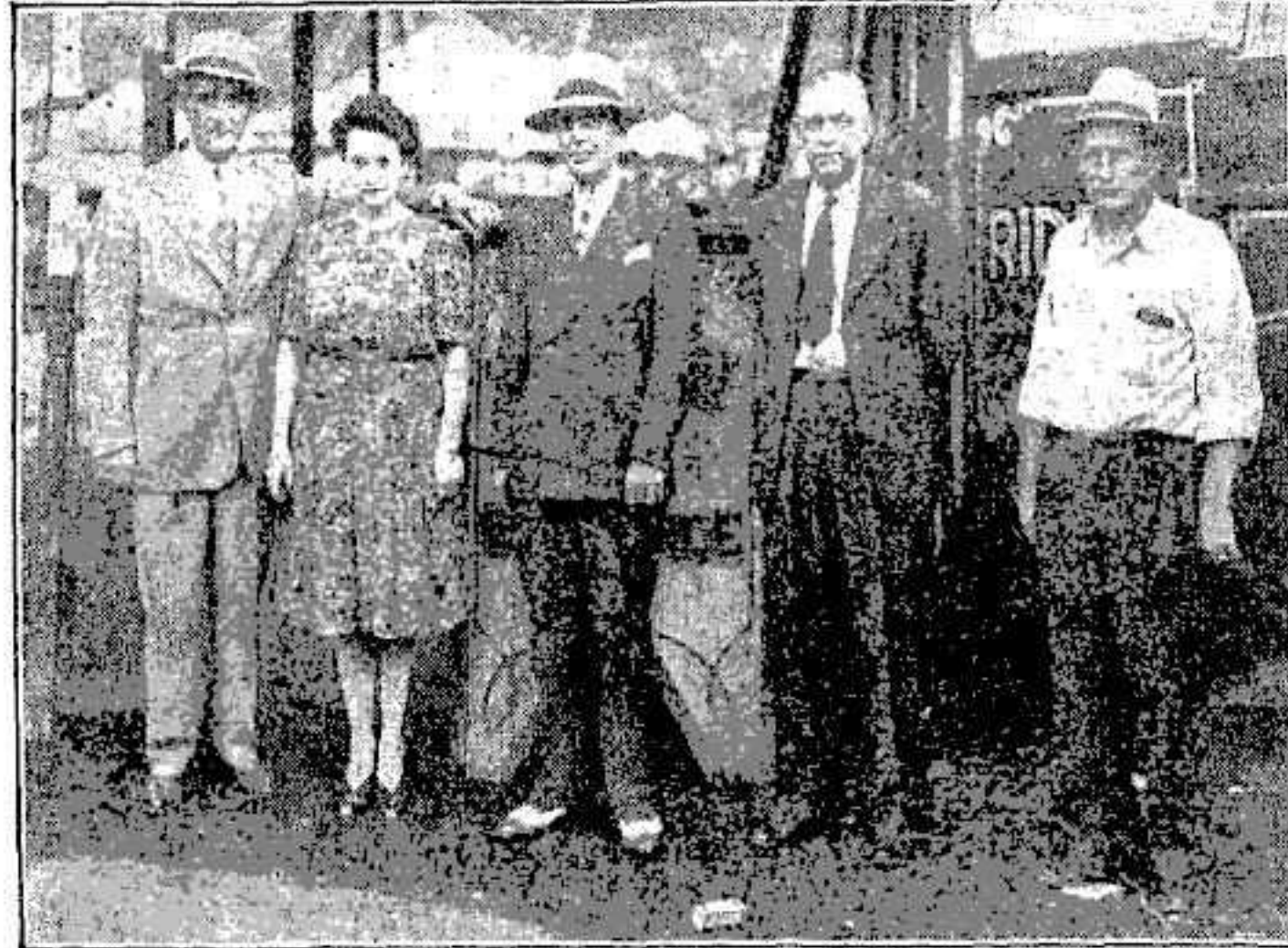
Total \$3437.09

Average per wheel for the day, \$572.85. An increase of more than \$71 per wheel over 1942. July-August BIG ELI NEWS carries a full report. Write for Copy.

ELI BRIDGE COMPANY
Builders of Dependable Products
800 Cass Avenue Jacksonville, Ill.

HARVEY GREATER SHOWS

Will Book Rides Not Conflicting. 10 Arkansas, Mississippi spots booked solid. Defense and cotton money. Charlie Cudney, contact me at once. Don's need Ride Help.
691 Missouri Ave., West Plains, Mo.



SOME OF THE STAFF MEMBERS on Scott Exposition Shows posed for this photo in front of the organization's front entrance arch during the stand in Logan, W. Va. Left to right, they are: C. D. Scott, owner-manager; Mrs. C. D. Scott, secretary-treasurer; Norman Garrett Scott, assistant manager; Bob Stewart, advance agent, and Harry Harris, lot superintendent.

again operate one of Howe's Penny Arcades this winter.

JACKPOTTING doesn't amount to much to listeners unless you have enough lettuce to back it up.

"SPENT the last six months in Paris, Tex., where my partner Pfc. Moody P. Cook is stationed in the army," pens Betty John from Arlington, Va. "Plan to return to the road next season."

JUDGE DANLY has left the road for the duration to enter the hotel business in Morehead City, N. C. He was for-

Beats Jammin'

INDICATIVE of the deep concern showfolk have for their brother showmen in the armed forces is the success of the Servicemen's War Bond Award sales, sponsored by Michigan Showmen's Association's Servicemen's Fund committee, Jack Gallagher, secretary, reports. Gallagher says it is interesting to note that the Mighty Sheesley Midway, Coleman Bros. and Hennles Bros. are the leaders in the War Bond Award Sales. Mrs. Jimmy Finn, who has charge of the sales on Coleman Bros., wrote Gallagher recently that it is easier to sell the bond coupons than jam blankets.

bridge, cornetist with the tank destroyer center band at Camp Hood, Tex. Lillibridge's book, *Hilda Alive*, just published, is an account of the life of a carnival tentman and his Side Show.

EVER meet the kind of concession agent who when asked what kind of a season he had thinks that you really want to know and he proceeds to tell you?

DUKE AND ANN DORAN, former cookhouse operators who purchased the Polly Joy restaurant, Bennington, Vt., last spring, report good business with war workers filling the till.

COLLEEN McCORMACK (Mrs. Norman Dillman) has signed as a bronze dancer with the Florida Flames on Gold Medal Shows. She is billed as Shandra, the girl from Shangri-La.

PAUL N. AMSBERRY is in Div. 18, City Hospital, St. Louis, suffering from a broken pelvis and fractured ribs sustained in a fall eight weeks ago. He reports that he will have to remain there for some time and would like to read letters from friends.

DAILY the man-power shortage is making us dig deeper into schoolrooms. Perhaps schools may agree to condense their classes until the outdoor season ends.

JOHNNY J. JONES, a flier in the U. S. Army Air Corps, stopped over in Chicago last Wednesday (4) on his way from

PENNY PITCH GAMES

Size 48x48", Price \$25.00.
Size 48x48", With 1 Jack Pot, \$35.00.
Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$12.00

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SEND FOR CATALOGUE
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Games, etc.

SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1943

Single Sheets, 8 1/2 x14, Typewritten. Per M.\$5.00
Analysts, 3-p., with Blue Cover. Each03
Analysts, 8-p., with White Cover. Each15
Forecast and Analysts, 10-p., Fancy Covers. Ea.05
Samples of the 4 Readings, Four for 25c.
No. 1, 34-Page, Gold and Silver Covers. Each35
Wall Charts, Heavy Paper, Size 28x34. Each 1.00
Gazing Crystals, Oulja Boards, etc.

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25c
PACK OF 79 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc. . . . 35c
Bigma Cards, Illustrated. Pack of 36 15c
Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25c
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x6. Contains all 12 Analyses. Very Well Written, \$4.00 per 100; Sample 10c. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
19 West Jackson Blvd. CHICAGO
Instant Delivery. Send for Wholesale Prices.

Keep 'Em Running FOR THE DURATION!

It is almost impossible to buy a Generating Set or a Rotary Converter because all of Pioneer's resources are devoted toward winning the war. Pioneer car, and will, help you keep your present equipment running for the duration. Mail your service problems to Pioneer's Customer Service Dept.

PINCOR Products
PIONEER GEN.-I. MOTOR
CHICAGO, ILLINOIS

THE SHRUNKEN JAP
SEE THE TINY SHRUNKEN BODY

A reproduction of Jap body in shrunken condition. Straight black hair, eye lashes, brows, hands, fingers, toes, etc. Weight about 7 lbs.; length over all about 3 feet. Shipped in nice basket, post paid, only \$15. Japanese imitation shrunken head about half life size, postpaid, \$8. Biggest window attractions in America. Steps all. Carnivals, museums, circuses, store shows, window attractions. Order today. If C. O. D. send one-half deposit with order.

TATE'S CURIOSITY SHOP
Safford, Arizona

HUBERT'S MUSEUM Inc.
228 W. 42d Street, New York City
Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
State salary and all details in first letter.
Open all year round.
SCHORK & SCHAFFER.

NOTICE

Have good location for Carnival or small Circus on the main highway outside of city limits of Hartford, Conn. No dimout.

R. Gloth, Sportland
354 Asylum St., Hartford, Conn.

WANTED

Ball Games, Cigarette Gallery, Duck Pond, Fish Pond, Dart Balloon. Wanted to Buy—Big Six Wheel and an extra Post for Big Six Wheel.

MIKE ZIEGLER
Milner Hotel PHILADELPHIA, PA.

duckpond, fishpond, ball game; A. Fisher's pony ride; Moe Greener, blankets; Dewitt Hudson, cookhouse; Elmer Day, corn game; Abe Paul, frozen custard; Mrs. M. G. Dodson and Mrs. Jessie Clark, peanuts and popcorn; Howard Pearcey, penny pitch, and Harold Pickett, root-beer barrel.

WHILE Bantly's All-American Shows were playing Du Bois, Pa., Mr. and Mrs. Martellaro entertained members at a combination 10th wedding anniversary and farewell party prior to Jimmy's induction into the army on July 31. Guests included Mr. and Mrs. Albert, Jackie Annie and Vicky Reid, Mr. and Mrs. Leroy Harder; Mr. and Mrs. Max Levine and daughter, Harriet; Bertram Corris, Mr. and Mrs. Pete Manzi, Mike McNamara, Carl Holzapfel, Pat Elam, Mrs. Molesky and daughter; Mr. and Mrs. Grant Pittman and their daughter and son; Mr. and Mrs. Tex Donahue, Mr. and Mrs. Charles Kelly, Tommy Pell, Mr. and Mrs. Tony Baress, Dot and Tommy Carlson, Al Palitz, Mr. and Mrs. Joe Payne, Roy Finkley, Jack Kennedy, Mrs. Paul Lane, Art Grey, Shorty Woods, Paul Johnson, Arthur Butler, Claude Smoot, Robert Vest, Ray Tarkington, John A.



EARL F. MEYER JR., son of Marion Eddy, who recently concluded his boot training at Great Lakes Naval Training Station, Great Lakes, Ill., was with F. E. Gooding Amusement Company for several seasons and prior to his induction was emcee for Ray Marsh Brydon's Congress of Oddities. Following a nine-day furlough with his mother he returned to his base to enter radio school.

Hollander, Mr. and Mrs. Fred Kuchenbach; Mr. and Mrs. Harold Stombaugh and daughter, Herma; T. B. Lasure, Mr. and Mrs. Gilbert Tracy, Freida and Fred Vann, Jack (Red) Long, Leonard Tracy, Louie Ross, Freddie Adams; Mr. and Mrs. Joe Kane and children, Joe and Ruth; Mr. and Mrs. Al Wallace, Elaine Brochey, L. C. (Bill) Owenby, Billy Knowles, Frank Shepard; Al Boxall and daughter, Doris, and G. C. Mitchell.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

HERMAN T. REYNOLDS, formerly with Alamo Exposition Shows, is a crew chief on a bombing plane stationed at Dodge City, Kan. He holds the rank of staff sergeant.

STAFF SGT. JAMES A. YORK, former carnival trouper, spent a recent 14-day furlough with his wife at his home in Marion, Ky. He also visited Cliff Lyle's park, Alexandria, La., and Playland Park, Leesville, La. York says both were getting good business.

JEAN TISDALE, daughter of the late Herbert Tisdale, is an apprentice in the WAVES and receiving her boot training at Naval Training School, Bronx, N. Y. Prior to induction she had been with her mother on Rubin & Cherry Exposition.

SGT. RUSSELL W. LEPPER writes: "Flew halfway across the country on a 15-day furlough on which I visited with Mr. and Mrs. Lloyd B. Rellini, former high act performers, and other friends in New Orleans. Then went to Quincy, Ill., where I spent several days with my folks. Returned to my base at Sawtelle, Calif., via Chicago. While in the Windy City I spent a few hours with Adele Labow who was with the Four Tip-Top Acrobatic Team. She is off the road for the duration and is teaching dancing."



MR. AND MRS. JOHN BUNTS, manager and secretary-treasurer respectively of Crystal Amusement Company, and their son, Warren William, were photographed on the lot at St. Petersburg, Fla., where the shows are playing a return five-week engagement. Located in the heart of the city, organization is playing the stand under auspices of Webb's Drug Store.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

FOR SALE

Caterpillar and 10 Car Whip, both portable rides, A-1 condition. Now operating JANTZEN BEACH PARK, PORTLAND, ORE.
 Bargain for Quick Sale.
A. S. Hamilton
 BOX 687, Vancouver, Wash.

WANTED FOR OCEANVIEW PARK

Agents for Stock Wheels and Flashers, Pan Games and Grind Stores, Griddle Men, Counter Men and Cashiers. Long season, top salary, pleasant conditions.
 Address **ART LEWIS, Oceanview Park, Norfolk, Virginia.**

EYERLY RIDE OPERATORS
 Protect your **OCTOPUS, ROLLOPLANE** and **FLY-O-PLANE**
 World's Most Popular Rides
 • Operate Slowly • Keep Well Oiled
 • Operate Carefully • Keep Nuts and Bolts Tight
EYERLY AIRCRAFT CO. Manufacturers SALEM, OREGON

WANTED — WANTED — WANTED
BIG LABOR DAY CELEBRATION
RICHMOND, VA., TWO WEEKS STARTING MONDAY, SEPT. 6th
 ONE OF THE BEST LABOR DAY SPOTS IN AMERICA
WANT—Rides of all kind. Independent Shows that can get the money. Grind Shows. Animal Show. Monkey Circus. Fun House. Must have good fronts and equipment.
WANT—All kind of legitimate Concessions.
WANT—Circus Acts, Riding Act, Elephant Act and Outstanding Wild Animal Group.
WANT—Circus Band.
WILL BOOK any Attraction that is good and can get money.
 —Write, Giving All Information—
H. E. STAHLER, Murphy Hotel, Richmond, Va.

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THE SOUTHSIDE VIRGINIA FAIR
SIX DAYS October 4 to 9 **SIX NIGHTS**
LEGITIMATE CONCESSIONS OF ALL KINDS
 Three More Outstanding Free Attractions
 Address **R. WILLARD EANES, Secretary, Southside Virginia Fair, Box 705, Petersburg, Virginia,**
 or **CETLIN & WILSON SHOWS** as per their route, who are returning for their third consecutive year on our midway.

WANT-PEPPERS ALL STATE SHOWS-WANT
 Foremen for Allan Herschell Kiddie Ride. Foremen for Smith & Smith Chairplane; top wages.
 Want a good Sound Truck Man to take care of advertising.
 Want a high-class Girl Show. Ticket Sellers. Useful Show People.
 All 10-Cent Concessions that don't conflict with Popcorn, Ball Games and Percentage are open. Wire
F. W. PEPPERS, Aug. 16, Hinton, W. Va.; Aug. 23, Richlands, Va.

WANT—RIDE FOREMEN—WANT
 Men who will take care of and operate Rides properly. ALSO RIDE HELP FOR ALL RIDES AND WORKING MEN. Top salaries paid. Playing St. Louis lots for balance of season. Can use Men who have other employment, who can work nights.
JOHN FRANCIS SHOWS
 Now showing at 22d and Franklin, St. Louis.
 Address all mail and wires: **JOHN FRANCIS, 4570 North 2d St. (Winterquarters), St. Louis, Mo.**

DUMONT SHOWS
 Want Concessions, Ball Games, Fish Pond, Duck Pond, Balloon Dart, Photo, Custard or any Legitimate Concessions. Want Shows with own equipment and transportation.
 Want Girls for Posing and Dancing Show. Want Ride Help that drive semi trailers. Fair Secretaries in Vir., No. Car. and So. Car., have a few open dates. Week of Aug. 16, Bedford, Pa.; Aug. 23, Altoona, Pa.

WILL PAY SPOT CASH FOR
MERRY-GO-ROUND
 AND TRUCKS AND SEMI TRAILERS
HOLLINGSWORTH THRILL RIDES
 1012 Oaklawn St., N. E. Grand Rapids 5, Michigan

WANTED SHOW GIRLS and DANCERS
 CAN PLACE 200 EXPERIENCED. ALSO 100 WITHOUT EXPERIENCE.
 For immediate work in all large cities. Transportation supplied—No commission charged. Good salary and working conditions. Steady engagement.
 Write, Wire or Phone **LOU MILLER** care **PHIL ROSENBERG AGENCY**
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FRUIT ICES - SHERBETS

Make Your Own with Juice Powders.

For Carnivals, Picnics and all Public Gatherings.

REFRESHING Beverage Base—STRONGER—BETTER POWDERS.

15 gal. \$1.25 — 30 gal. \$2.25 — 60 gal. \$4.00 — 6-60 gal. \$22.00

ALL DELIVERY CHARGES FULLY PREPAID.

Flavors:— True Orange, True Lemon, Cherry, Grape, Raspberry.

MAKE 85c PROFIT On Every Dollar Sold

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DEE LANG'S FAMOUS SHOWS

OFFERS THE FOLLOWING EQUIPMENT FOR SALE:

- 1—40'x40' Top with 9' wall, also center and side poles, khaki canvas, good condition.
- 1—27'x54' Top with 9' wall, green canvas, also center and side poles for same, fair condition.
- 130' front for Side Show with Electric Stringers, Switch Box and Lead, Bally and 2 ticket boxes, good condition.
- 7—8'x10' Banners for Athletic Show, good condition.
- 75' front for Jungland or Snake Show—imitation bamboo with 2 ticket boxes, electric equipment, switch box and leads.
- 2—Bass Drums in very good condition.
- 1—8'x8' Top and Frame and large Pop Corn Machine, switch box and electric fixtures, but no kettles, good condition.
- 1—Khaki Fly, very good condition, 20'x17 1/2'
- 1—Khaki Fly, very good condition, 16'x17 1/2'
- 1—Khaki Fly, very good condition, 12'x9'
- 1—Race Track, good condition.
- 3—C. Wheels, good condition.
- 1—14'x12' Top with 9' wall. Green canvas. New
- 1—Penny Pitch Concession complete. Frame 14'x14', fly khaki also board, good condition.
- 1—Carmel Corn Machine. Very good condition.
- Several kegs of nails for Nail Concession.
- 1—Chev. Tractor, with winch and 24' Big Eil Semi-Trailer. Motor A-1 condition. Rubber better than 70%.
- 1—Chev. Truck, 12' closed body, good condition.
- 5—42' high light towers, telescope type, good condition.
- 3—International Mutoscope Magic Finger Machines, A No. 1 condition.
- 1—Chuck-a-Luck Cage, very good condition
- 2—Blowers with motors for blower concession, new
- 1—Small Wheel, good condition.
- 1—Percentage Spindle, good condition.

Write or Phone: **DEE LANG**

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8600 South Broadway (Phone HUDSON 4548) St. Louis, Missouri

MARKS SHOWS, Inc.

NOW PLAYING THE BEST DEFENSE AREAS AND ARMY CENTERS IN THE SOUTH ROANOKE, VA., WEEK AUGUST 23; LYNCHBURG, VA., WEEK AUGUST 30, AND BIG LABOR DAY CELEBRATION TO FOLLOW, AND BALANCE OF SEASON TO MIDDLE OF NOVEMBER.

WANT—Shows of all kind. Fun House, Glass House, Grind Shows, Animal Show, Monkey Show or any other money-getting shows.

WANT—New Novelty Rides.

WANT—Experienced Foreman for Moon Rocket; salary no object to man who can handle this ride. New experienced Ride Help on all Rides, also Semi-Drivers; will pay top salaries. WANT—One good Canvasman.

WANT Girls for Revue and Posing Show; salary paid by office.

LEGITIMATE CONCESSIONS—No Wheels or Coupons wanted.

DUKE JEANNETTE wants Outstanding Freak and Working Acts.

WANTED—Colored Musicians and Performers. Write Doc Anderson.

Abe Cusson, get in touch with Chet Dunn. Write or wire what you have.

JOHN H. MARKS SHOWS, This Week, Bluefield, W. Va.

MATTHEW J. RILEY ENTERPRISES

WANT Electrician, Foreman for Merry-Go-Round, Chairplane; top salary, sure pay. Legitimate 10c Grind Concessions. Showing Philadelphia lots until October.

MATTHEW J. RILEY, Manager

917 Walnut Street Kingsley 0855 Philadelphia, Pa.

BUTLER, PA., AND FORD CITY FAIRS (AUGUST 30th-SEPT. 6th)

Legitimate Concessions of all kinds. Candy Apples, Custard, Grab, Cookhouse, Candy Floss, High Striker, String Game, Merchandise Wheels, Pitch-Tilt-Win or any Concession that doesn't conflict with the ones we have.

SHOWS—Will place for the balance of the season Shows with their own equipment. Want capable man for Girl and Posing Show with people. Gilbert Tracy will place a strong Freak at high salary and all winter's work. Ride Help in all departments. High salaries. Not necessary to write or wire. Just come on.

BANTLY'S ALL AMERICAN SHOWS

This Week, Niagara Falls, N. Y.; Week of August 23d, Oil City, Pa.

Direct from the Lots

Capell Bros.

Stillwater, Okla. Two weeks ended August 7. Location, fairgrounds. Auspices, Junior Chamber of Commerce. Business, good. Weather, hot.

Despite extremely hot weather, large crowds were on the midway nightly here. All members of the shows reported a profitable engagement. At the request of the committee, management remained over another four days. Manager Capell has contracted for the free fair here. Emil Schroeder, Sheriff W. Dickey, Assistant District Attorney Jean Hoyt, Police Chief Baxter co-operated. Capell returned from a booking tour and reports some good contracts for the rest of the season. Jack Delmore and Mamie Capell purchased cars here. Two trucks were added to the fleet. Jack Capell, part owner, left this week for Camp Walters, Mineral Wells, Tex., where he was inducted into the army. Happy Loter, vet showman, is visiting the Capell family. Shows' roster includes Henry (Doc) Capell, manager; Mamie Capell, secretary-treasurer; Clara Sutherland, advertising; Bob Capell, superintendent of rides; Buck Capell, master mechanic; Bill Capell, Ferris Wheel and shooting gallery; Cecil Capell, Kiddie Ride; John Saxon, Auto Ride; Joe Hanson, Glider; S. B. Gofork, ball game; Mrs. O. Francis, ball game; Frank Mitchell, ball game; Mrs. Joe Starr, ball game; Joe Starr, pea ball; Jack Delmore, six concessions; Mrs. Jack Delmore, hoop-la; Fount Dustin, slum skillo; Mrs. Dustin, juice; Donald Chaddie, penny pitch; C. L. Douthit, cane rack; Mr. and Mrs. G. Langston, guess-your-weight; Mr. and Mrs. Cecil Johnson, snow cones; Paul Murphy, popcorn; Madame Lena, palmistry booth; Jimmie Murphy and Jake Bullock, swingers; Fats Bullock, skillo; Norma Delmore and Francis Hazelton, clothespins; Leo Root, diggers; Bernie Root, grab, and the writer, roll-down and razzle dazzle.

WILLIAM M. SUTHERLAND.

Crafts 20 Big

El Cerrito, Calif. Two weeks ended August 7. Location, San Pablo Avenue circus grounds. Auspices, Cerrito City Club. Business, light. Weather, cold.

Cold weather hampered business here. While it was warm during the day, a stiff breeze came each evening and the weather was so chilly at nights most of the ride ticket cashiers had electric heaters installed in the ticket boxes. Highlight of social activities during the engagement here was the birthday party tendered Roberta Korte and Edna Kanthe at the 6 Bells night club by the girls' parents. Dinner was served, presided over by Postmaster John Ragland. Nearly every member of the shows was in attendance and the young celebrants were recipients of many gifts. New trailer homes were purchased recently by Charles (Pud) Cooper and Dick Fleming. Albert Nelson is operating four concessions, having added two since joining at Richmond, Calif. W. Lee Brandon returned to the shows and reported the route for the rest of the season is completed. He will handle the advance publicity for the two big dates coming up in Oakland soon. O. N. Crafts is back on the shows and supervising the rebuilding of the Yankee Doodle Dandles Show and Magazine Cover Girls attraction. Superintendent of the electrical department Roy Rutter designed the new entrances and stage effects and is handling details for installation of the improvements. Professor Levitch, palmist booth operator, advises Manager Roy E. Ludington that he will join soon.

JACK SHELL.

Garden State

Mahoney City, Pa. Week ended July 31. Location, West End Stadium. Auspices, West End Fire Company No. 5. Business, good. Weather, excellent.

Shows concluded their tour of the coal region dates here with the biggest week of the trek. *The Record-American* gave good co-operation and good billing job resulted in large attendance. West End Fire Company, sponsors, co-operated. Roster includes R. H. Miner, owner-manager; R. H. Miner Jr., assistant manager-general agent; W. H. Goodrich, chief electrician; Fred Smith, assistant electrician; Raymond Parker, transportation superintendent; Tony Stratton, in

charge of maintenance; Great Leon, free act; George Benko, rides; William Davis, Ferris Wheel foreman; A. Hubbard, Tilt-a-Whirl; C. Kline, superintendent; W. Gilbert, foreman. Joe Kurtz, Chair-o-Plane, T. Stratton, foreman; E. Kepple, second. W. B. Cushman, owner-operator of pony track, and Johnny Henry, Girl Show. Concessions: W. Becker, popcorn; P. Baker, candy apples; Mabel Goodrich, cat rack; Floyd Sheaks, bingo; J. Rist, palmistry; Mr. Flagler and F. Sheakes, penny pitches; Jimmy Brown, 3; N. Green, 2; Bert Davis, cigarette pitch; Mr. Langan, cigarette wheel; Grace Sheaks and Whitey Bast, milk bottles; R. Parker, cigarette gallery, and M. Johnson, palmistry.

West York, Pa. Week ended August 7. Location, King and Highland avenues. Auspices, Reliance Fire Company. Business, good. Weather, fine.

Shows moved in from Mahoney City, Pa., and opened on time Monday night. Altho predated by another show, organization chalked up an excellent engagement for the week. Large crowds jammed the midway each night and sponsors gave good support. Favorable publicity on the part of *The Gazette and Daily* and good publicity by the fire company on the radio in York, and substantial paper by the show resulted in exceptional attendance. A free gate prevailed and the free act was presented each night along with band concerts and other attractions. J. Eck joined here with his Penny Arcade, as did the Harrisons with three concessions. William Davis purchased a new trailer here and all trucks and equipment were overhauled for the fairs.

R. H. MINER JR.

WANTED

Grab Joint Help. Any one who has worked for me before, get in touch with me; Laporte, Ind., this week; Hammond, Ind., next week. Good salary, good treatment.

CARL PARSONS

Johnny J. Jones Expo.

WANTED AT ONCE

First-class Front Talker and Inside Lecturer. Long list Southern Fairs, Store Shows all winter.

CARL J. LAUTHER

Care Johnny J. Jones Expo. Laporte, Ind.

FOR SALE

15 CASES OF SHELLS MOSKEETO TRAP

Make offer for part or all. BOX D119, Care The Billboard, Cincinnati 1, Ohio

BUCKETS AND SKILLOS

Baker's Game Shop

2907 W. Warren, Detroit, Mich.

ARCADE FOR SALE

Largest and best on tour. Two 31 scrolls. All late machines. No junk. Don't write. Come and see it.

PORTER VAN AULT
STRATES SHOWS, as per route.

PLACE

Caple Superintendent of Rides, salary \$75.00 per week. Must understand all makes of Rides and able to superintend erection and capable handler of help. This is a motorized show, long season and winter location. Address **BOX D-120, care The Billboard, Cincinnati 1, O.**

WANTED

RIDES AND CONCESSIONS FOR

FALL FESTIVAL

Sept. 16-17-18 at Monroe City, Mo. **LIONS' CLUB, J. W. SMITH, Com, Ghrmn.**

Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

Minn. Aquatennial in Black; Follies Chalks Profit First Time in Four-Year History

MINNEAPOLIS, Aug. 14.—Fourth annual Minneapolis Aquatennial is expected to be in the black when auditors complete their report for presentation to the board of directors at a meeting next Tuesday. One thing is certain. For the first time, the Aqua Follies made money. Favored by good weather, show, staged by Al Sheehan, WCCO executive, chalked up an estimated \$60,000 gross. Entertainment net of \$30,000 was cracked the first few nights with near capacity houses for the 5,500 seats. Sheehan had one-half interest in the show, with one-fourth each belonging to Lyle Wright and G. I. Smith. Aquatennial is set to realize \$10,000 from the Follies which was staged independently by Sheehan and his associates. Buster Crabbe and Gloria Callen headed the water show, with Dave Barry, the Tu-

delles and Three Little Sisters starring in the stagershow. Barry was emcee.

The Follies caught the break of having every one of its performances from July 30 thru August 8, opening unmarred by rain. And wet weather came only on the final night, after two-thirds of the show had been presented. To permit war workers to take in the show, Sheehan ran a special midnight show from 1 to 3 a.m. Sunday. It played to a turnaway house.

It was estimated that 860,000 witnessed the 83d Aquatennial performances presented by the 22 scheduled events. Including tag-purchasers, there were 82,000 participants, for a grand total of 942,000. Two parades attracted 625,000. The Aquatennial was climaxed with the crowning of Patricia Carlson, 18-year-old University of Minnesota student, as queen of the lake. She succeeded Barbara Mattson at the Saturday night performance of the Follies. Dodson World's Fair Shows, off to a good start at the beginning of the run, fell off toward the end of the engagement.

50,000 Turn Out For Canton Cele; Bond Sale \$2,000

CANTON, O., Aug. 14.—With good weather, North Industry Home-Coming Celebration attracted an estimated 50,000 for the five-night event under Canton Township Volunteer Fire Department auspices. Officials said that spending showed a 50 per cent hike over last year, with the committee chalking up a profit of \$6,840. Over \$2,000 in War Bonds and Stamps were sold. Free attractions included Bishop Brothers Boxers, old-fashioned quadrille and band concerts.

On the midway were Mrs. Wade Fallon's rides; Larry Fallon's six concessions, including a bingo layout; Robert Keener's cigarette shooting gallery and penny pitch; Bert Crawford, fancy pottery; Ted Mitchel, salt water taffy; Sweeney, pitch-till-you-win; Heart, pitch-till-you-win; Larry, photos; Gratina, high striker, and Charles Hart, basketball game.

Firemen operated 10 stands and all food concessions. Others operating concessions were American Legion Post, Air Raid Wardens, Lions Club and Daughters of America. George Marlow was general chairman.

Kinsmen Carnival Sets New Mark at Saskatoon

SASKATOON, Sask., Aug. 14.—A total of 13,571 paid admissions to the week-long Kinsmen Club Carnival here, which, together with thousands of visitors from the armed forces admitted free, set a new attendance record for any local Kinsmen carnival in Saskatoon.

It was estimated receipts were up \$2,000 over last year and that profit was \$5,000.

Craner Heads Vallejo Show

VALLEJO, Calif., Aug. 14.—Arthur P. Craner has been selected to direct the Vallejo War Bond and American Women's Voluntary Services benefit show here next month. Admission will be thru the purchase of a \$100 bond, plus \$3.30, and will add funds to the AWVS Servicemen's Lounge and Free Snack Bar Fund. Show will consist of a cast provided gratis thru the Hollywood Victory Committee. Music, furnished by bands of the various branches of the armed forces, will be heard on the same program, and featured in the pit will be Jimmy Emerson's orchestra.

Camden Signs Home Expo

CAMDEN, N. J., Aug. 14.—Exposition at Home Shows have been signed to provide the midway attractions at the annual Old Home Week Celebration here, under American Legion Post auspices. Contracts were signed this week with A. K. Tjmol, committee chairman, representing the celebration officials, and L. G. King, general agent, representing the shows.

Kentville Chalks 1G Profit

KENTVILLE, N. S., Aug. 14.—A net profit of \$1,000 has been reported from the 1943 edition of the annual Apple Blossom Festival here. Half of the net has been donated to the H.M.C.S. Kentville, a minesweeper named after the town; \$100 to the H.M.C.S. Cornwallis and \$400 to naval war services of Canada.

Shorts

HOWARD E. PARKER ATTRACTIONS provided the rides for the Pow-Wow Day at Seward Park, Seattle, August 1.

PACIFIC COAST SHOWS and Buckley Concessions were the midway attractions at the recent Lake City (Wash.) Celebration.

Strong Act Line-Up Is Potent Draw at Minneapolis Picnic

MINNEAPOLIS, Aug. 14.—Annual picnic of the Southside Picnic Association at Powerhorn Park here August 4 drew large crowds according to Frank Gustafson, chairman of arrangements. Thirty-one program events were run off by the committee, with A. J. LaBerge in charge. Raney United Shows provided the rides and worked to top business. Eighteen acts were presented in the afternoon, and 13 at night.

Afternoon acts were Federated Accordion Band, Mary Lou Bossler, military tap; Mary Ann Lysne, rumba; Dick Tychsen and Frank Sattervall, swing tap; Shirle Mae Larson, vocalist; Joan Adkins, buck and wing; Nina Eisenpeter, singer; Paul Lynch, comedy acro; Therese Moran, vocal; Marjorie Findell, comedy; Mary Lysne, acro; Joela Landstrom and Patricia Nell, strut; Joan Adkins, tap; Nina Eisenpeter, novelty dance; Shirle Mae Larson, song and dance; Jean Nelson novelty band and Hayshakers quartet.

Night program: Mary Ann Lysne, baton acro; Shirle Mae Larson, song and dance; Richard Eisenpeter, comedy; Dorothy Mattimore, novelty tap; Robinson Trio, songs and dances; Nina Eisenpeter, song and rhythm tap; Joe Marvella, face contortion; Tom and Dick Erhardt, song and dance; Bob Mann, yodels; Delores Lamp, song; Ewald Double Quartet; Ruben Holmquist, vocals, and Erhardt Bros., comedy.

St. Louis

ST. LOUIS, Aug. 14.—Precedent is being broken here by Al Baysinger and John Francis shows, which for the last two weeks have been playing lots in colored sections of the city. Whereas in previous summers the local lots here, especially those in colored locations, brought the shows little business, these two shows have been doing a land-office business this season. Prior to moving to the colored spots, business for the shows was almost nil on lots located in white sections. Both show owners say there has been nothing to compare with it in their history and they plan to continue on the colored lots for the next two months. Concessionaires also are doing big business.

Morris Lipsky is in the city visiting relatives, coming in from the John H. Marks Shows, where he had operated a string of concessions to good business. He plans to operate some of the stands at Indiana State 4-H Club Fair and several Southern annuals. Hubert B. Shive, general agent, Buckeye State Shows, visited *The Billboard* en route to the South, as did Robert Kline, general agent, All-American Exposition. Both reported good business. Joe Darpel, operator of the Side Show on Bill Hames Shows, made a hurried trip here to ship the Anatomy Show he had stored in the city to Texas. He will operate it on the Hames midway. He, too, reported splendid business. Harold Barlow, who is ill at Banard Skin and Cancer Hospital here, has rallied after a serious relapse last week. He is still seriously ill, however, and physicians

say he is destined to remain at the hospital for some time.

Mrs. T. Riley Hickman and Mrs. Susie Lucas, Dallas, spent several days here this week visiting with friends while on their annual vacation jaunt in this section. Sam Gluskin, general agent, Royal American Shows, is here looking after some interests for the owners of those shows. Ernie Campbell, of Campbell Tent & Awning Company, visited *The Billboard* office Wednesday while in the city on business. Matt Dawson, of the Acme Premium Supply Corporation, returned to the city after a week's trip to Chicago and other points on a buying expedition. Myron (Mike) Shepherd, Globe Poster Corporation, left Tuesday for a week's trip to Chicago. Sunny Bernet, sales manager of the firm, is due here this week.

Dee Aldrich, who was injured here several months ago, is able to get around on crutches. Tom Blinn, former concessionaire but now operating his farm in Southern Missouri, visited *The Billboard* office on Wednesday, as did Red McCoy, concessionaire playing celebrations in this territory. John K. Maher, ride owner, playing celebrations in this vicinity, reports good business.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight card. Per set of 100 cards, tally card, calling markers, \$3.50.

All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.

LIGHT WEIGHT BINGO CARDS
Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Automatic Bingo Shaker, Real Class . . . \$12.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4x5, per 1,000. 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.25 per M. Stapled in pads of 25, Per M 1.50
Box of 25,000 Black Strip Card Markers . . . 1.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago

WANTED TO BUY

No. 5 Eli Ferris Wheel, Kiddie Auto Ride and Two Abreast Merry-Co-Round. Will pay cash.

R. D. SANDERS

619 Earl Ave., New Kensington, Pa.

CURLEY GRAHAM WANTS

Concession Agents for string of big fairs. Joe, Tommy White. Luther Church get in touch. Wire care W. U. Pittsburgh, Pa. Playing on streets Aug. 18 to 28. Grangers' Picnic, Williams Grove, Pa., follows.

WANTED

High class Free Acts and Legitimate Concessions for

MOOSE 30th ANNIVERSARY JUBILEE

On the streets of Auburn, Ind., September 28 to October 2. Shows and Rides by "World of Pleasure." Write W. C. HERSH, Gen. Chairman, 343 West 4th St., Auburn, Ind. Phone 970 J.

OLD SETTLERS' REUNION

BOWLING GREEN, INDIANA

In the Old Court House about midway between Terre Haute and Spencer on U. S. Road 46.

FRIDAY, SATURDAY—DAY AND NIGHT—SEPTEMBER 3-4

GOOD ENTERTAINMENT! MECHANICAL RIDES—SHOWS
Notice to Concession Men: This is a good spot. Order your ground early. See or write Concession Committee, Old Settlers' Reunion, Bowling Green, Ind.
Free Parking—Good Roads—Clean Park—Power and Lights
WATCH FOR BIG POSTERS FOR COMPLETE DETAILS—NO ADMISSION

WANTED CONCESSIONS

WORLD'S ONLY BOX CAR DAY

16th Annual Mammoth Celebration, Labor Day—Tracy Civic and Commerce

Association, Tracy, Minnesota.

H. H. HENLEY, Secretary.

WANTED FOR THE SECOND ANNUAL RODEO DEARBORN, MICH.
Last Year's Attendance Over 30,000
WANTED
NOVELTIES, POP CORN, PEANUTS, COTTON CANDY AND CANDY APPLES
Auspice Junior Chamber of Commerce of Dearborn, Aug. 29th, Thru Sept. 6th.
Address **BILL BUDNY**, Mgr. of Concessions
Rm. 1, Sisson Bldg., Dearborn, Mich.

WANTED! ALL CLEAN LEGITIMATE MERCHANDISE CONCESSIONS
Kiddie Rides—Glass Blowers—Horoscopes—Novelties
HARVEST FESTIVAL
Sponsored by Cleveland Press
Takes the place of the Cuyahoga County Fair
Cleveland Public Hall—Saturday, Sunday, Monday, September 4-5-6
Largest attendance in the history of the Hall
Write or wire **SAM ABRAMS**, Midway Manager
1740 East 12 St., Cleveland 14, Ohio
Telephone Prospect 7177

Athletic, Pit, Side Shows, Clean Concessions
Wanted at the
15th Annual Homecoming
Aug. 25 to 28
Roxy Harris Rides
Vounteer Firemen, Cygnet, Wood Co., Ohio

Spangles Road Tour Off

But Idea May Go Over When Big One Closes

Providence Arena, planned initial spot, called unfit—Olver to be story man

NEW YORK, Aug. 14.—Altho Ringling Bros.' Spangles Circus announced last week that the show would take to the road shortly after exiting from the Garden next Tuesday (17), there has been a change of mind and the road tour has been abandoned, at least for the time being. Idea may flare up again when the Ringling-Barnum show closes its season in November, thus making acts from the Big Show available for Spangles if and when the latter decides to tour.

It is claimed that the arena in Providence which had been scheduled for the initial date, September 11 week, has no basement to accommodate animals, but why the tentative booking was made under these conditions was not explained.

Meantime Hal Olver, who shares the press corps direction with Don McCloud, has been retained by Big Show Publicity Director Roland Butler as a story man and joins in Detroit today. McCloud will finish up the Spangles run. Death in Toledo August 8 of Ray Peacock, former AP man who became attached to the RB press department this spring, may have hastened Olver's appointment, altho it had been previously understood that Olver would have a spot with the Ringling circus after the Spangles engagement.

RB Given Top Cleveland Day

CLEVELAND, Aug. 14.—The Ringling circus broke three attendance records here during its stay of three days. Night of August 7 the show played to 15,000, called the largest crowd in the top since the circus began its road tour May 31. The SRO sign was up when the performance started at 8:15 and hundreds were turned away. Hundreds of latecomers sat on sawdust around the track.

August 8 saw the biggest single day's attendance in the years that the circus has been coming here. Engagement started August 6. Weather was perfect.

There was one sad note on the grounds, for as the show prepared to move to Toledo Ray Peacock, 35, a press representative doing advance publicity, died in Toledo.

A. M. Shows in Detroit

DETROIT, Aug. 14.—Major readjustments of show times with morning shows, almost an unheard-of thing for the Big One, were scheduled this week by the Ringling circus to meet special demands of local war workers. Two morning shows have been set, one for each side of the city. Hours are set for 10:30, with gates opening at 9:30.

Packs Opens New Offices

ST. LOUIS, Aug. 14.—The Thomas N. Packs Amusements and Sports Enterprises opened its new suite of offices in the Arcade Building here August 3. Executive staff is headed by William (Bill Nelson) Luck, chief assistant to Packs and arena director; Al (Iron Man) Perry, assistant arena director, and Jack Van Pelt, director of publicity.

SGT. WILEY B. SCOTT, solo clarinetist with circus bands in former years and now bandmaster of an infantry regimental band at Fort Benning, Ga., recently broadcast a concert from Station USO Club, Columbus, Ga., with good notices in local newspapers, reported Robert Banky.



PVT. JACK J. WIZIARDE, youngest son of Mr. and Mrs. J. O. Wiziarde, of the Wiziarde Novelty Circus, is in the Transportation Division, 100 Air Base, H. Q. A. B., Alpena, Mich. He is an all-around circus performer.

Cole's Two-Dayer Heavy at Salt Lake

SALT LAKE CITY, Aug. 14.—Cole Bros.' Circus set new marks here for circus attendance. On August 9 and 10 it played four performances to capacity in spite of two matinees under 96-degree heat, with both evening performances in the straw, and the final show up to the ring banks and a turnaway.

Swollen population, with pocket-heavy war workers, made the dates a success. A year ago the show tried a one-day stand and narrowly averted a riot with attendance, when it was necessary to do two shows at night, both in the straw and to cancel one after-show.

Show was on the fairgrounds with the physical set-up none too good, but an efficient staff of its own handled traffic almost to perfection. Streetcar and bus service was overloaded but fairly good. Weather was perfect.

Bond auction of 768 reserved seats, tying in with the American Legion and Auxiliary sponsored "August Bond Harvest," rated a plug from Steve Moloney, Legion department publicity chairman, (See Cole Pulls Capacity on page 56)

Fox To Have Circus Set-Up For Tour of Eastern Camps

NEW YORK, Aug. 14.—Eastern army camps are to have a regular circus set-up for an admission and the outfit will be on a touring basis, believed to be the first time that a circus of this kind has played khaki camps. Other circuses have played scattered dates. It's the result of weeks of huddling between Benny Fox, big-time diminutive aerialist of the high pedestal act Benny and Betty Fox, and officials of the Special Services branch of the War Department.

First date set is for August 29 at the big Aberdeen (Md.) Proving Grounds and

is for nine days. Nine-day idea will be carried out on follow-up stands, technique being to get in a pair of week-ends at approximately every other camp spot. Aberdeen date will be followed by Camp Holabird and Fort Meade, with Holabird opening September 8 to allow a gap for transport and preparation.

Twelve other camps are in the planned skein, making a total of 15 spots or 135 playing dates and, on the basis of 11 performances per spot, a total of 165 shows. The extra two shows at each (See For Circus for Camps on page 44)

Arthur Pulls Big Crowds in Seattle

BREMERTON, Wash., Aug. 14.—The week's engagement at Civic Field in Seattle, July 26-Aug. 1, for Arthur Bros.' Circus drew crowds nightly despite the counter attractions exhibiting there, the Ice Capades in the Civic Field Auditorium, the annual Horse Show at the Auditorium and the opposition circus in the county. City officials co-operated 100 per cent, while the visitors were too numerous to mention. En route the menagerie truck turned over and was delayed in arriving for the matinee performance, but all was in readiness for the night show. Friday evening after the show Mr. and Mrs. Frank Yagla en-

(See Arthur in Seattle on opp. page)

Gould's Season Excellent

KANKAKEE, Ill., Aug. 14.—Jay Gould Circus has had a remarkable season with exception of a rainy June, reports Elmer Brown, business manager. After playing 14 weeks of towns the only real factor of grief is the help shortage. For the first time in its history of 20 years the show, under management of Jay Gould, has a five-pole top with large seating capacity. Performance is presented in two rings and a platform set-up, featuring Romig and Rooney, who have a unit of several acts. The Dubells and others also are with the show. Show carries a band. Playing under auspices gives the show a nice advance ticket sale. With the show are riding devices, shows and concessions, separate from the circus.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

REST-LESS days?

WALTER L. MAIN saw the Big One in Cleveland.

FRED FRANKLIN, trap drummer, left the Beatty-Wallace circus at Indianapolis and is now on a new job in Macon, Ga.

KID LEWIS, formerly with the Big Show, and Silas Green are producing comedians with the Famous Georgia Minstrel Show.

WALTER COOK, New Albany, Ind., who trouped with Christy Bros., Lee Bros., Rice Bros. and Barnett Bros. circuses, saw Beatty-Wallace in Jeffersonville, Ind.

FIRST-OF-MAY meets only strangers.

ROBERT (WOODY) WOODS is in Edge Cliff Sanitarium, Spokane, according to

Bobbie Martelle, fellow trouper on Arthur Bros.' Circus. Woody has been on the West Coast for many years.

HESSIE HOWARD, former wardrobe mistress known as Mother Howard, 1220 Ridge Avenue, Philadelphia, will observe her 80th birthday anniversary on Labor Day.

MYRTLE AGNEW, wife of Professor Agnew, is in General Hospital, Monroe, Mich., with a stomach ailment. The Agnews were last with Cole Bros.' Circus with their petrified man exhibit.

SEASON'S road is an all-weather one—most of it rough.

AFTER making two sweeps thru Illinois the Beatty-Wallace circus is making a third and will be in Decatur, Ill.,

Show Jobs Listed In Non-Deferrable Class of Fathers

STORY from Washington on release by the War Man-Power Commission of a new list of non-deferrable critical occupations calculated to govern induction of fathers into the armed services appears in the Carnival Department of this issue.

Straws for Russell In Seattle Run; Aids Victory Bond Drive

SEATTLE, Aug. 14.—Russell Bros.' Circus pulled big crowds here during 11-day stand, July 29-August 8, playing matinee and evening performances with three straw houses first week's Saturday and Sunday. Paul Eagles said business was better than last year. Slight inclement weather didn't stop crowds. Tickets sold at \$1.10 for adults, 55 cents for children and 75 cents extra for reserved. Wild West was usual 25 cents. First week was best, with second holding up well, said Eagles. Show drew packed houses despite competition from Arthur Bros.' Circus during first four days, bringing along one of the old-time feuds which started in Portland.

The circus pulled big at Seattle's Victory Square during noon hour of August 4 with William McKay doing emcee, Jim Farley, ex-postmaster general, was on the day's program, which was ushered in with a pre-V Square downtown circus parade led by a 25-piece military band and army equipment. Program was arranged by Bill Antes, show's publicist.

Nellie Dutton's high school camel, Bagdad, was a top act. Joe Gluck, a bond salesman, posed astride Bagdad and was featured in picture in *Seattle Star*, page one. All papers co-operated in publicity. Gluck bought \$6,625 in bonds, starting the free camel rides offered to bond purchasers.

Show was presented on V Square stage and in front. Spud Redrick assisted in directing the military band at the square. Acts were Nellie Dutton and Bagdad; Si and Fannie Otis and trick mule, Abner; Cheerful Gardner and five elephants, presented by Betty Acevedo; Cy Compton and His Hollywood Ranch Revue, with Chief Sugar Brown and family of American Indians, Jack Wright and Mark Ross; Acevedo juggling troupe. Molly Pritchard Day was observed at square, with every girl whose name was Molly being given a free ticket to the circus.

New big top is expected any time. Present canvas well worn. Two new acts added to Side Show, Rubio and Rubio, rag picture artists, and movie chimp, Andy Calino, trained by Mr. and Mrs. Del Graham. George Valentino missed a few days in his flying act with slight injury suffered during some rigging work. Spud Redrick has been scoring with his orchestra, which has ranged from 12 to 15 pieces.

August 18. Will use a lot new to circuses but old to carnivals. It is closer to town than the old one.

A TRIBUTE to the circus is offered by circus fan Bert Greenwood, seaman first class, of the U. S. Naval Hospital, Oakland, Calif. He commends the Russell Bros.' Circus as one of the finest West Coast circuses.

R. W. COULS, who caught the James M. Cole Circus at Ypsilanti, Mich., visited Bud Anderson. He reports the show is framed to get by with the least amount of help possible—and still makes a nice flash. Couls will be with the advance of the new Cole & Roberts Indoor Circus this fall.

REPORT: "Many would-be showmen—just ain't."

BEATTY-WALLACE circus played Jeffersonville, Ind., August 10 to a light matinee but big business at night. Weather was hot. C. E. Duple had an all-day visit with Robert Banky, George Werner, Mike Guy and Bill Woodcock. Last (See Under the Marquee on opp. page)



**With the
Circus Fans**

By THE RINGMASTER

President CFA Secretary
FRANK H. HARTLESS W. M. BUCKINGHAM
 2930 W. Lake St. P. O. Box 4
 Chicago, Ill. Gales Ferry, Conn.
 (Conducted by WALTER HOHENADEL, Editor
 "The White Tops," care Hohenadel Printing
 Company, Rochelle, Ill.)

ROCHELLE, Ill., Aug. 14.—George H. Barlow III, recently attended *The Drunkard* at the Theater Mart, Los Angeles, and met the owner and producer, Galt Bell. In the theater are posters of the Barnum freaks as they appeared at the time of the Barnum Museum. In addition are pictures of P. T. Barnum and Jennie Lind. *The Drunkard* was first produced by Barnum in 1843.

Capt. and Mrs. Ralph O. Hoge, CFA, together with Capt. and Mrs. U. D. Powell, Capt. and Mrs. Ted Dittmars, Lieut. and Mrs. Charles Hanson and Lieut. and Mrs. Howard Gardner attended a performance of Russell Bros.' Circus in Portland, Ore., as guests of Bill Antes. During the week Hoge renewed acquaintances with Walter and Ethel Jennier. He also visited the Duttons. He took colored movies and stills in the backyard with assistance of Captain Powell, a real fan. He and Hoge are in the same army outfit. They met Jack Joyce, equestrian director.

Clyde (Duke) Patterson, CFA of Cincinnati, spent three days on the lot of the Beatty-Wallace circus in that locality and renewed acquaintances.

Members of Pete Mardo Tent, Akron, who saw Ringling-Barnum in Cleveland were Fred Work, Winnie and Tom Gregory, Ted Deppish and Murray Powers, Sterling S. (Duke) Drukenbrod accompanied Powers. Work entertained Mr. and Mrs. Fred Bradna and the Gregorlys at dinner on Friday between shows.

Dressing Room Gossip

RINGLING-BARNUM—Cleveland and terrific business, plenty of enjoyment at Euclid Beach Park, and good swimming in Lake Erie between shows. Memories of last year's menagerie fire, August 4, were brought to mind by oil spots still on the street where the elephants were bathed in oil. August 4, however, was a bright day for Dolly Jahn Copeland and Tex Copeland, now in a paratroop battalion, for this was their first wedding anniversary. Bob Martin, last year in the diving act and this year on the bars, left for Uncle Sam's service along with Bernie (Spook) Pisarski, also of the bar act. They have been replaced by Elden Day and Dude Rhodus. Orrin Davenport visited the show in Cleveland, as did Yettie Wallenda, who came from Pittsburgh. Bobbie May and Mr. and Mrs. Sprankie and son visiting the juniors, Eloise and Dude Rhodus. Poor Walter Shyretto's face is redder than a beet these days. Without knowing it he refused seats to Mrs. Robert Ringling and Mrs. Ed Kelly one day while he was ushering. He'll never live it down.

Rudolph Valentino of the show is Paul Ehrhart, new punk making good as a clown, due to the wholeheartedness of John Trippe, who acted as benefactor in refitting him with new clothes and putting him on the right track. Now he is the envy of the dressing room. Dottie Winters Ward observed a birthday in Cleveland. Frankie Saluto and Felix Adler did a broadcast and show from the factory of the General Motors Corporation at Nottingham, O.

On leave from the navy for nine days, Bill Warner visited and took part again in the bar act. Doing his top jumps, one of the supports jarred loose and fell with a regular tattoo on the writer's noggin. After a sojourn at home he will visit again in Detroit. Due to an arm injury, Sally Hobson will be replaced by Bea Mason in the dance with Modoc during second spec. The hungry look in the eyes of the audience is pitiful when Harold Conn reveals the beefsteak in his new gag.

Henry Stantz, former come-in and white-face clown, visited old friends of the dressing room in Toledo. Joining the show in recent weeks were Mitzi Sleeter and daughter, Jean. Congratulations to Nina and Shura Neaburger on their eighth wedding anniversary and to Gracie and Tuffy Genders on their 11th, both falling on the same day, August 12. Ernestine Clarke Jr. and mother have left the show for a short

while pending an appendicitis operation for Ernie. Others on the sick list are Zetta Loyal, suffering a back injury, and Helen Wolthing, with a pulled knee. Seen practicing between shows: Antoinette Concello, Eddie Ward and Dude Rhodus on the flying act; the Loyal-Repenskis riding; the bar act; Madeline Fischer on the cloud-swing; Tracy Travers on the web; Jenny Conn, acrobatics, and in the morning of August 12 the entire personnel rehearsing the production numbers for Detroit and Chicago.—DICK ANDERSON.

COLE BROS.—The show is really moving. It was proved to a lot of our folks in Lewistown, Mont., to their dismay. We got in late, so they decided they would take in a picture, including the *Glamour Five*. The picture was called *The Human Comedy*. They missed half the show and when Saturday came around the human comedy turned out to be a human tragedy financially. Greeley, Colo., our first American terra firma after coming from Australia many years ago. It was there Ethel and I joined Zack Terrell's Sells-Floto Circus. There are only a few here that were there then—Bobby DeLochte, treasurer; Mrs. Jack Biggers, wife of our trainmaster; Poodles Hanford and family; Frank (Dutch) Wise, head ticket seller; Charley and Katie Lucky; Alabama Campbell, boss hostler; Jack Biggers, trainmaster; Mitt Frank Carl, steward.

Nicest kids on the show, the Plunkett kids, and I mean all of them. Kay Burslem has been a happy girl. She has had her sister, Adeline, and baby daughter with her. Kay and Adeline are daughters of Charles Clarke, of the Clarkonians. P. M. Silloway was with us three days visiting friends on the show and taking pictures. Other visitors: Lloyd Black, former clown here; Sid Smith; Harold Ward, son of the late Eddie Ward and now in the armed forces; Mr. and Mrs. Clark, from the Slebrand Shows; Loretta LaPearl; Basil James, jockey. Past week was a big one for Joe Masker, catcher for Harold Voise. He had a big time on his birthday. Mrs. Joe Haworth returned after visiting her home. Notice Bill Kellogg, legal department, is still as sprightly as ever. Miss Stout, daughter of Frank Stout, a recent visitor. Jimmie Reiffenach left recently for induction into the armed forces. I have just received a telegram to the effect that he has been rejected on account of high blood pressure.

Side Show—Recent birthday was that of Charles Roarke, of Punch and Judy fame. We are pleased to see the return of Mrs. Joe Haworth, who left for home to be with her daughter Betty, who was to undergo an operation, but it was decided unnecessary. The red, white and blue painted poles and new flags make the show look flashy. The cigarette club for the boys in the armed forces was well received and Myrna Karsey does the collecting. Glen and Hoppie, the Frog Boy, are making new gadgets. Gus Schwab is showing a new cane, as he lost his old one in Denver.

By this time Eileen Lacey, who underwent an operation for a dislocated shoulder in West Side Hospital, New York City, should be at her home, 11 Quirk Avenue, Holyoke, Mass. She would like to hear from friends. **FREDDIE FREEMAN.**

ARTHUR IN SEATTLE

(Continued from opposite page)

tained showfolk in honor of Virginia Kline, who arrived in Seattle from her home in Salem with the Sheriff's Posse committee, who were exhibiting their drill team and horses at the horse show. Two performances were given at the Liberty House for the bond drive with various acts from the circus being presented, and performances were also given at the Naval and Army hospitals during the week.

Conchita Escalante has completed five new costumes. William Newton returned from a week's visit to Los Angeles, greatly improved in health. Tiny Temple is back after a week's absence when she made the front pages of the Seattle papers, photographed in a hospital bed after a horse rolled over her during her act. J. Summer and Marie LeDouz joined the Side Show.

UNDER THE MARQUEE

(Continued from opposite page)

named, a member of CHS, has a fine collection of old circus newspaper ads.

K. W. LEMMON is off the road for the first time in 15 years and he and his wife are working in war plants in Hillsdale, Mich. He is playing with the city

band as well as a dance orchestra. He is utilizing his mechanical talents in rebuilding his farm home. Lemmon caught the J. M. Cole Circus in Hillsdale and chatted with Bud Anderson.

FROM Alfred J. Meyer, Long Branch, N. J.: "Having attended a matinee of Spangles in Madison Square Garden, will say it is a most colorful presentation of exquisite beauty, timed to perfection in a most pleasing atmosphere. Whoever arranged the perfect illumination spotlighting the individual acts did themselves proud. I never saw such a perfect presentation of colorful lights in their respective places."

SOME managers have as much trouble in avoiding the playing of favorites as do baseball umpires.

WHILE playing a two-week engagement in Gwynn Oak Park, Baltimore, Ernie Wiswell and his Dizzie Lizzie pub on a show for the boys at Aberdeen (Md.) Proving Grounds. An army truck picked up Lizzie and returned the cavorting car in time for the night show in the park. Sergeant Martin, ordnance, was in charge of the program, which included Betty and Benny Fox from Carlin's Park, Baltimore.

WHEN Spangles closed in New York August 17, Roy Barrett, clown, who was there for the run, planned to open the next day with a unit in Ohio, playing that State, Pennsylvania and New York for seven weeks. Will then go to Chicago to get set for opening in St. Louis at the Six, Baer and Fuller Store for the holiday season in toyland. He was at the store last year and prior to that at the Famous-Barr Store, St. Louis, for 10 seasons.

EARLY-DAY arguments relative to horse-and-motor transportation have been revived with a vengeance.

RINGLING Side Show notes: Leo Ryan, boy magician, joined in Wilmington, Del., and, altho new to the circus, presents a creditable performance. Maria Elena Rivera and sister, Estella, rejoined the Brazilian Troubadours in New Haven, Conn., and have pepped up the act. Thomas Ayala, guitarist, and Al Sconza, cornetist, also joined the act. Patricia (Mrs. Speedy Smith), sword swallower, has been on the sick list, but is expected back shortly. Molay, juggler, rejoined in Allentown, Pa. Daisy and Tiny Doll are now taking a leading part in the big show spec. Lieutenant Helby, Josephine's husband, visited from a southern camp in Baltimore, they spending a week together. Sgt. Robert Runyan visited his wife, Daisy Doll. Gibbs Sisters and father visited in Springfield from their home in Holyoke, Mass. Betty Green (Koo-Koo, bird girl), retired, visited in Springfield. Alicia Blanco, rumba dancer, is conducting a class in Spanish over week-ends. George Escallera was on the sick list several days. Carmencita Del Rio and Isabella Rubio left in Trenton for a night club engagement in Maspeth, L. I. George Johnson, besides his duties as ticket seller, has been appointed bicycle traffic officer. Major Mite is fast becoming the world's fattest midget and is referred to as the miniature Stanley Dawson. Business good and everybody happy.—CHUCK GAMMON.

THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

ROSEMARY, Alta., held its first stamper recently. Winners were: Saddle Bronk Riding, Ike Sunstrom, Art Galarneau, Bill Christianson. Bareback Bronk Riding, Arnold Montgomery, Ike Sunstrom, Bill Mandeville. Cow Milking, Jean Norton, Tom Peake, Verl Lybbert.

OVER \$25,000 worth of War Bonds was sold at the rodeo in Snyder, Tex., J. C. Dorward, president Scurry County Rodeo Association, reports. Governor Coke Stevenson led the grand entry. Phillips Williams won the calf roping contest, and Lanham Riley the cow belling event. Grady Blue took the cutting horse event. Carolyn Cox won the cowgirl sponsor contest.

WINNERS at the second annual stampede at Three Hills, Alta., were: Saddle Bronk Riding, Jiggs Boice, I. Kramer, Tunney Graves, Best Bucking Horse, Mike Abramenko. Wild Steer Riding, J. Kramer, Tunney Graves, Jock McKay. Bareback Bronk Riding, I. Kramer, W. Graves, Jock McKay. Chuckwagon Race, Jim Ross, Eli Weisenberger.

Show was managed by D. Peters, with G. Cram as secretary.

RESULTS of the two-day rodeo at Swift Current, Sask., were: Finals—Saddle Bronk Riding, Johnny Tubbs, Urban Doan, Carl Olson, Wally Lindstrom. Bareback Bronk Riding, Urban Doan, Johnny Tubbs, George Eaton. Steer Riding, Johnny Tubbs, Carl Olson, Bud Hogue. Calf Roping, Slim Gates, Pete Jahinke, Ben Jahinke, Frank Eppie. Saddle, first day, Johnny Tubbs, Urban Doan, Art Brown, Carl Olson. Steer Decorating, Bob Johnson, George Spence, Larry Reaney, Carl Olson. Calf Roping, Oral Zumwalt, Al Galarneau, Pete Ferrin, Slim Gates. Bareback, Urban Doan, Wally Lindstrom, Lloyd Trotter. Steer Riding, Carl Olson, Johnny Tubbs, George Eaton, Bud Hogue. Wild Horse Race, Wally Lindstrom and George Spence, tied. Wild Cow Milking, Ty Pagan, John Minor, Alf Campbell.

Second day—Saddle, Johnny Tubbs, Bud Cressman, Urban Doan, Ted Glazier, Wally Lindstrom. Steer Decorating, Gerald Myers, Carl Olson, Larry Reaney, Calf Roping, Slim Gates, Alf Campbell.
 (See CORRAL on page 56)

**WANT TO HEAR FROM FIRST-CLASS
RODEO COMPANY
FOR VERNON PARISH FAIR
WEEK OF OCTOBER 4TH
Will Play on Percentage.
Over 50,000 Soldiers Here at Camp Polk,
Write or Wire:
MGR. PLAYLAND PARK, LEESVILLE, LA.**

**WANTED
CIRCUS ACTS
for
ARABIA TEMPLE
SHRINE CIRCUS
9 Days—November 6 to 14 Incl.
Write to
JOHN L. ANDREW, Manager,
Coliseum, Houston, Texas**

**CIRCUS TRAP DRUMMER
Meals, Berth and Salary. Join on
wire. Also Trombone and Carinet.
MILLS BROS.' CIRCUS
As Per Route in The Billboard.**

**HOLLAND CLASSICAL
CIRCUS
CAN USE Principle Bareback Rider
and High School Rider. Send par-
ticulars and photographs to
HOLLAND CLASSICAL CIRCUS
Briarcliff Manor, N. Y.
Phone: Briarcliff 1536**

**JAMES M. COLE CIRCUS
WILL BUY
Gentle Elephant, one that does good single
act. Prefer Elephant that will work. Write
or wire Salem, O., Aug. 18; Lisbon, 19; New
Brighton, Pa., 20; Ambridge, 21; Jeanette,
23; Greensburg 24.**

**AT LIBERTY
SAM DOCK
With five Animal Acts. Riding Monk does
somersaults. Trick and Pickout Pony, Trick and
High Jumping Mule, Two Goat Act, good Trick
Monkey. Also two men that work on canvas;
one does a good Impalement Act.
Address: Glen Burnie, Md.**

Boards Plug War-Tuned Menus

Topeka Strikes Militaristic Note at Streamlined Annual; Production Methods Stressed

TOPEKA, Kan., Aug. 14.—Preparations are under way to receive the largest Hereford Cattle Show in its history when the gates open for the 63d annual Kansas Free Fair here. This year's fair will run seven days, and Maurice W. Jencks, manager, said he has been astonished at the unusual interest and enthusiasm of everyone connected with and participating in the 1943 annual. Less than a week after the premium books were mailed a record number of entries in the various departments had been received, with the flood of entries continuing its rapid pace this week.

Annual will be streamlined to the war effort and will be designed to play an important part in the relief of food shortage thru a stimulated interest in Victory Garden products. Special en-

couragement will be offered the 22,000 4-H Club boys and girls in Kansas to bring fruits, grain and livestock of Kansas farms for 4-H Club exhibits that will stimulate better production methods on the Midwest's farms.

Afternoon performances during the week will be given over to running and (See TOPEKA THEME on opposite page)

Yorkton Annual In Record Count

YORKTON, Sask., Aug. 14.—All attendance records were broken at this year's three-day Yorkton Agricultural Exhibition when paid admissions totaled 15,662. The 1942 figure was 13,937. Grandstand admissions were 6,032 for the afternoon performances and 9,639 at night, with the total for the second night, 6,337, topping all previous grandstand records. Closest figure was in 1935 when 5,810 paid to see a rodeo in front of the grandstand.

In the livestock section, horse entries were comparable with last year, while cattle entries were off slightly. Hog exhibit was said to be the largest and best ever seen here. Farm boys' and girls' camps were well attended.

E. J. Casey Shows on the midway played to good business, and George Hamilton's Grandstand Revue was well received.

A feature of the fair was a two-day harness race meet with more than 30 entries.



AL W. SWEENEY, well known on the fair circuits for his auto racing activities, reported to Camp Grant, Ill., August 18 for service in the U. S. Army. Sweeney was co-partner with Gaylord White in National Speedways, auto racing organization.

Brockton Bows to Wartime Obstacles

BROCKTON, Mass., Aug. 14.—A war casualty, Brockton Fair bowed to conditions which, in the opinion of directors, combine to make it unfeasible to hold the annual scheduled for September, as mentioned in *The Billboard* last week. The decision was made on August 4 at (See Brockton Bows on opposite page)

Miss. Adds Meat Exhibit to Extensive War Display Menu

JACKSON, Miss., Aug. 14.—Having lined up its war displays along with a cotton exhibit, management of the 1942 Mississippi-Goes-To-War Free State Fair, this week, completed arrangements to augment its already strong program with a national "Meat Goes to War" exhibit.

Anti-aircraft and anti-tank shells are in the educational display to visualize the war need of fat conservation. The display, part of which has been used as an educational program for 2½ years with the U. S. Army, is being sent by the National Livestock and Meat Board in connection with the American Polled Hereford Show and Sale during the fair. Arrangements for the presentation were made by Rex B. Magee, fair manager, thru Director M. O. Gulien, Chicago.

Other national exhibits at the fair will be martial. "Cotton Goes to War" will be dramatized in conjunction with the U. S. Army Quartermaster Corps. Mississippi Ordnance Plant will present ordnance indoor and outdoor displays. The

Army Air Forces, Navy and Marine Corps will have representations. Agricultural displays are featuring a "Feed a Fighter" theme.

Mississippi editors and State's members of Congress will be guests of the fair on "Press and Congressional Day," Magee said. Both the press and the federal lawmakers from the State will be interested in the war series of exhibits. The Congressional party, which will include Senators and Congressmen, will be conducted at the "Cotton Goes to War" exhibit by a representative of the Army Quartermaster Corps.

In addition to the educational displays, Rubin & Cherry Exposition on the midway and the grandstand night shows, fair has booked the National Polled Hereford Show and Sale for six days. B. O. Gammon, national secretary, of Des Moines, Ia., reported that he expects the entries to total 400 head of the nation's choice registered animals before the books close.

Barrington Mulls Operation; Carroll To Use Transmobiles?

SPRINGFIELD, Mass., Aug. 14.—Plans are being forwarded for the 1943 edition of Great Barrington Fair, with pari-mutuel racing scheduled for a six-day period, Harry Storin, press agent, said today.

Edward J. Carroll, owner-manager, definitely wants to run, Storin said, and the fair will show as usual if the State grants the racing license and the transportation problem can be ironed out. Granting of the permit is a pure formality, as the fair has complied with all rules and filed its petition some time back. Approval is expected momentarily, Storin said.

While Storin said that no definite plans had been made, it appeared more than likely that Carroll will use the fleet of transmobiles with which he rescued his Riverside Park in Agawam from darkness.

Even if the driving ban should have been canceled, as appears likely, the transmobiles could still assist the already overloaded public transportation system, it was pointed out. The grounds are located only five minutes from the center of Great Barrington and are easily accessible to a number of other towns in the Berkshires.

Oklahoma Fixes Operation Plans

MUSKOGEE, Okla., Aug. 14.—Oklahoma Free State Fair, held here annually, will go ahead this year as scheduled, Mrs. Ethel Murray Simonds, secretary-treasurer, announced last week. Mrs. Simonds said that 4-H Clubs, Future Farmers of America and other exhibitors have already applied for premium lists.

Mrs. Simonds said that no Office of Defense Transportation opposition to the fair has been encountered thus far, as was the case last year when it was said a strain would be placed on war-burdened motor equipment.

Elmira Puts Stress On Ag., Livestock; Talent Line-Up Set

ELMIRA, N. Y., Aug. 14.—Putting its emphasis on agricultural, horticultural and livestock exhibits, Chemung County Fair is going ahead with plans for this year's annual, H. Ward Kinley, general secretary, reported. A strong entertainment program is scheduled, and grandstand attractions, provided by George A. Hamid, will include Prof. George Keller's Wild Animal Unit, Will Morris and Bobby, Skating Earls, La Stellas, Winter Sisters, Loyal's Dogs and Joe Bastie's Band.

Night show will feature the Victory Revue with the Roxettes and Lee Barton as emcee. Henry Cogert, who acted as emcee here for many years, is handling the publicity this year. Race committee reports it has lined up an outstanding list of pacers and trotters, and Coleman Bros.' Shows have been signed for the midway.

Ozaukee County Run Clicks; War Stamp, Bond Sale Tops 57G

CEDARBURG, Wis., Aug. 14.—With an estimated attendance of 35,000 for the four-day run, second annual Ozaukee County Free Fair wound up on the right side of the ledger, with President Ray Gierach reporting that the net profits would be about the same as last year. Show and grandstand receipts were somewhat higher than last year, but Gierach said labor and other items were much higher than in 1942 with the result that expenses would be greater.

Cutting into the total grandstand revenue also was the fact that rain on Saturday afternoon kept attendance down. Shows and entertainment features were on a par with last year, and Snapp Greater Shows, on the midway, reported increased patronage over 1942. Highlighting the annual was the impressive War Bond sales figure set up on the grounds.

Exceeding its quota over fourfold, the Bond rally sales totaled \$57,282 as compared with last year's \$13,900. (See OZAUKEE RUN on page 43)

MWCA Urges Bond Drives at State, County Annuals

CHICAGO, Aug. 14.—Following acceptance of its plan of presenting special musical programs to stimulate the sale of War Bonds and Stamps at State and county fairs by Wisconsin State Fair, Milwaukee, the Music War Council of America here is urging fair officials throughout the country to follow the example of the Wisconsin board. Recognizing the benefits that would accrue to the war savings campaign thru musical promotion of War Bond purchases by the farm population of the country, a group not easily reached by the field workers (See MWCA Bond Drive on page 56)

Northampton Votes Continuance; Hikes Exhibition Awards

NORTHAMPTON, Mass., Aug. 14.—The 125th annual Three-County Fair, augmented by running horse races and pari-mutuel betting, was assured this year when the association directors voted unanimously August 9 to carry on despite wartime difficulties. Expressing optimism, the directors, who have sanctioned numerous improvements to buildings and grounds to accommodate a record attendance as a result of the first running horse race meet in the history of Hampshire County, wasted little time voting to go ahead.

Fair will be held for six days, and dates for the annual and the race meet have been approved by State officials. Because of the added days in this year's fair and the increased cost of labor, feed and various other items, the directors also unanimously voted to increase premiums in all exhibition classes. The amount of the increases was left to the discretion of the committees in charge of the several departments.

Committees named to take charge of the various phases are: Exhibition hall, Mrs. Leroy Sabon, Mrs. Seymour Parker and Allen S. Leland; grounds, Josiah W. Parsons Jr., Robert Bieber and Henry Snyder; dairy cattle, Osborne West, Joseph W. Sena and Donald Stiles; horse and oxen drawing, W. Briceland Nash, Myron Clapp, Silas Snow and James S. Bardwell; 4-H and junior exhibits, Donald Stiles and Benton P. Cummings.

Tampa Post-War Plans Discussed; Strieder Re-Elected

TAMPA, Aug. 14.—Directors of Florida State Fair and Gasparilla Carnival Association, held their annual meeting last week to discuss post-war operational plans. Members heard a report on the care of the fair properties, now under lease to the army, by P. T. Strieder, general manager, who reported that army officials have been careful and considerate with the buildings and are protecting expensive display sets so counties and commercial exhibitors will have no difficulty in resuming exhibits after the war.

Strieder also said that assurances have been given by Maj. James E. Thorpe Jr. and Capt. Harold E. Bridge, in charge of the Plant Field base, which now occupies the grounds, that the army will not damage fair property.

At the annual election, Carl D. Brorein was re-elected president; E. P. Talliaferro was elected treasurer to replace the late H. T. Lykes, with Howard P. Macfarlane replacing Talliaferro. Strieder was re-elected general manager.

TOPEKA THEME

(Continued from opposite page)

harness races in front of the grandstand. Outstanding added features will include performances by United States armed forces from Fort Riley. Not only will the infantry and heavy armored equipment participate, but a horse show of 40 horses will also be presented. Barnes-Carruthers will stage the big night show, while Rubin & Cherry Exposition will be on the midway.

A collection of captured Japanese, German and Italian war material will be one of the big features. Included in the col-

lection will be a 26-ton German tank and an Italian long-range gun measuring 28 feet 10 inches. Equipment will be shown from all the fighting fronts and will be sent to the fair in the interests of the September War Bond drive. United States Treasury Department has made arrangements with the fair for the attraction to be housed in a building formerly used for other purposes, and admission will be by purchase of War Bonds only. Navy and Marine Corps exhibits likewise will be featured. A display of airplane engines, propellers and plane parts is planned, and arrangements are under way to have a Flying Fortress placed on machinery field during the week.

The Red Cross has taken a large portion of the Women's Building and will demonstrate what is being done in its field by having workers in uniform stationed in a smartly decorated booth enlarged to 30 by 40 feet to accommodate the big group. A silk American flag will hold the spotlight of the center of the booth with a Red Cross flag flying beneath it. Girls and women in Civilian Defense uniforms will occupy an adjoining booth in the building and will take part in the daily activities.

Strange coincidence of four nationally known artists being assigned to the United States Army Winter General Hospital here for recovery from wounds received in overseas duty will provide an unusual exhibit for the Art Department. All four will display their pictures in the Art Department, where they will be given space without charge and will be permitted to offer their work for sale. Fair Association is going all-out in the war effort, and before concession space was placed on sale all government agencies were offered free space in buildings and on the fairgrounds, Jencks revealed.

was pointed out that hundreds of boys and girls in 4-H Club work are now engaged in Foods-for-Victory production, that farmers are too busy and too short of help to groom stock and crops and that industrial and commercial exhibitors could not possibly arrange for exhibits. The Foods Building and Industrial Building have already been leased for use in the war effort, which alone

would prevent customary displays. Brockton Fair has had 69 years of almost continuous existence. Thru good years and bad it has released an annual average of \$1,000,000 into local circulation, and since the last war over \$5,000,000 has been disbursed in premiums, improvements and other expenditures. More than \$300,000 has been spent in the past 15 years to advertise the fair.

WANTED FOR NORTHERN ILLINOIS' GREATEST COUNTY FAIR
Mazon, Illinois, September 3-6.
Shows and Concessions of all kinds.
W. F. CARTER, Secretary.

WANTED SHOWS, RIDES, CONCESSIONS OR CARNIVAL COMPANY For 3 County Fairs Circuit
Paris, Ill., August 15-20
Cayuga, Ind., August 21-25
Terre Haute, Ind., August 28-September 2
Will book carnival or independent rides, shows and concessions. Contact Charles Brown, care Vigo County Agricultural Agent's Office, Terre Haute, Ind.; Art Hale, Paris, Ill.; V. N. Asbury, Newport, Ind.; or J. E. Beardsley, Cayuga, Ind.

WANTED
Some Independent Rides, Shows and Concessions. At Central Penna., leading Free Night Fair one month earlier this year.
AUGUST 26 TO 28
P. O. S. of A. PARK
ORIENTAL (JUNIATA CO.), PA.
Write or wire
WALLACE HOCKENBROCH, Sec.
Mt. Pleasant Mills

WANTED For WEST HARTFORD COUNTRY FAIR
LABOR DAY, SEPT. 6
Rides and Concessions
Write or wire
J. W. FELDMAN,
Town Hall
West Hartford, Conn.

WANT CARNIVAL
For any week during September or October.
S. FRANK ROSSER, President
PAGE COUNTY FAIR
Luray, Va.

WANTED—A CARNIVAL
Shows, Rides and Concessions for
LYNCHBURG AGRICULTURAL FAIR
Shrader Field, beginning week September 8
Apply to L. H. SHRADER, Sec., Lynchburg, Va.

SWITZERLAND COUNTY FREE FAIR ASSOCIATION
Fairview, Ind., Sept. 23-24-25.
Exhibits and Amusements, Day and Night.
SECRETARY LE ROY ROSE
R. #1, Bennington, Ind.

BROCKTON BOWS

(Continued from opposite page)

the fairgrounds where the exposition has been staged annually with only one interruption since its founding in 1874. No single factor, such as the influenza epidemic which prompted cancellation of the 1918 fair a week before gates were to be opened, was responsible.

President Harold F. Morse, Brockton Agricultural Society, said that among what directors regarded as chief factors against a 1943 fair were shortage of man power required to assure even skeletonized operations, general collapse of the Eastern circuit of fairs so important to Brockton's successful operation, severe transportation difficulties, dim-out restrictions and the knowledge that to hold a fair this year would necessitate a lowering of the fair's usual high standards.

Directors voted to resume operations in 1944 or as quickly as improving conditions permit. President Morse explained that from 300 to 400 men and women would be needed under the minimum requirements of the abbreviated fair labor schedule, while other help required by concessionaires, carnival, exhibitors and others would multiply that figure several times. A sampling of concessionaires and exhibitors regarding the labor outlook had drawn a dismal picture from many who annually visit the fair, said Frank H. Kingman, secretary, who added that a large percentage of these did not think it would be possible for them to be on hand this year. World of Mirth Shows had been contracted for the midway.

With bus service cut 40 per cent and regular railroad schedules timed wrong to handle fair-bound traffic, it appeared that an even larger proportion of fair visitors than usual would be forced to rely upon automobiles for transportation. Under the gasoline and rubber emergency, this likelihood was advanced as a major cause for cancellation. It

NOTICE ALABAMA STATE FAIR

DATE CHANGED FROM WEEK SEPTEMBER 27-OCTOBER 2 TO OCTOBER 4-9 INCLUSIVE.

Change of date made to insure top attractions
BARNES AND CARRUTHERS No. 1 GRAND STAND SHOW
HENNIES BROS.' CARNIVAL
Concessioners contact
NAT. D. RODGERS, Gen. Mgr.
Birmingham, Ala.

Can use Billposter with car or light truck for 5 or 6 weeks.
Wire.

OWEN CO. FREE FAIR

ON THE PUBLIC SQUARE
SPENCER, IND., WEEK SEPTEMBER 13, 15, 16, 17, 18
Want Shows and Concessions. No Girl Shows. Corn Game for sale.
Write P. M. RUMBLE, Petersburg, Ind.; Olney, Ill., week Aug. 30 to Sept. 4.

BLOOMSBURG FAIR

Will Positively Be Held, Disregard All Rumors to the Contrary
SEPTEMBER 27 TO OCTOBER 2 (DAY AND NIGHT)
Three big special days—Tuesday, Friday, Saturday. Children's Days—Tuesday, Friday—60,000 free tickets. All contracts have been made including outstanding Revue and Acts. Shows and Rides, James E. Strates.
Choice space available for legitimate Concessions. Write at once.
CARL FLECKENSTINE, Supt. Concessions, Bloomsburg, Pa.

FOREST PARK FREE FAIR

HANOVER, PA., SEPTEMBER 7, TO 12 INCL.
WANTED—Free Acts, Concessions, Shows. Only 18 miles from York, Pa., and we run the week before York Fair.
A. F. KARST, Secretary.

Selden—THE STRATOSPHERE MAN—



TOWERING HEIGHT SUGGESTS NAME by Bob Beech

A NAME MADE FAMOUS BECAUSE OF ACT'S REAL THRILL VALUE!
It didn't just happen that Selden became the most outstanding Grandstand-Free Act Attraction. The act had to have thrill, suspense and entertainment value—real, solid box-office qualities that set it apart from all others. That is why he gets featured billings and makes headline news stories. Book Selden for your show. Write for details today.
PERMANENT ADDRESS
CARE THE BILLBOARD, CINCINNATI 1, O.
OR REPRESENTATIVE
BARNES-CARRUTHERS, CHICAGO, ILL.
COPYRIGHT 1943 BY THE STRATOSPHERE MAN, INC.
Selden THE STRATOSPHERE MAN
WORLD'S HIGHEST AERIAL ACT

AC PEAK; HOTELS TO U. S.

Hostelries Are In Rehabilitation Project of Army

Week-end tops 200,000 for first time this season—ghost inns specter laid

ATLANTIC CITY, Aug. 14.—For the first time this year Atlantic City entertained a crowd that topped 200,000 mark on the past week-end, August 7 and 8. Majority arrived by train and bus, but thousands came by auto as enforcement of the pleasure-driving ban was relaxed thruout South Jersey. The crowd was about 25,000 larger than on the previous Sunday, when a new 1943 peak was reached. Boom business was reported by Boardwalk and amusement centers.

The specter of "ghost hotels" along the Boardwalk during the fall and winter season appears to have been killed. Mayor Thomas D. Taggart, returning from Washington, disclosed that the War Department is considering a program that will make this city headquarters for the Army Air Force rehabilitation system.

This would involve placing as many as 10,000 men here and use of some of the larger hotels, return of which to civilian management had earlier been announced. The centers here would supply rest and relaxation to air and ground crews after they have completed maximum combat service. Men would go from here to less strenuous assignments. Hotels reportedly marked for such use are the Ambassador, Chelsea, Ritz-Carlton, Traymore and Dennis.

Houston Playland Operates

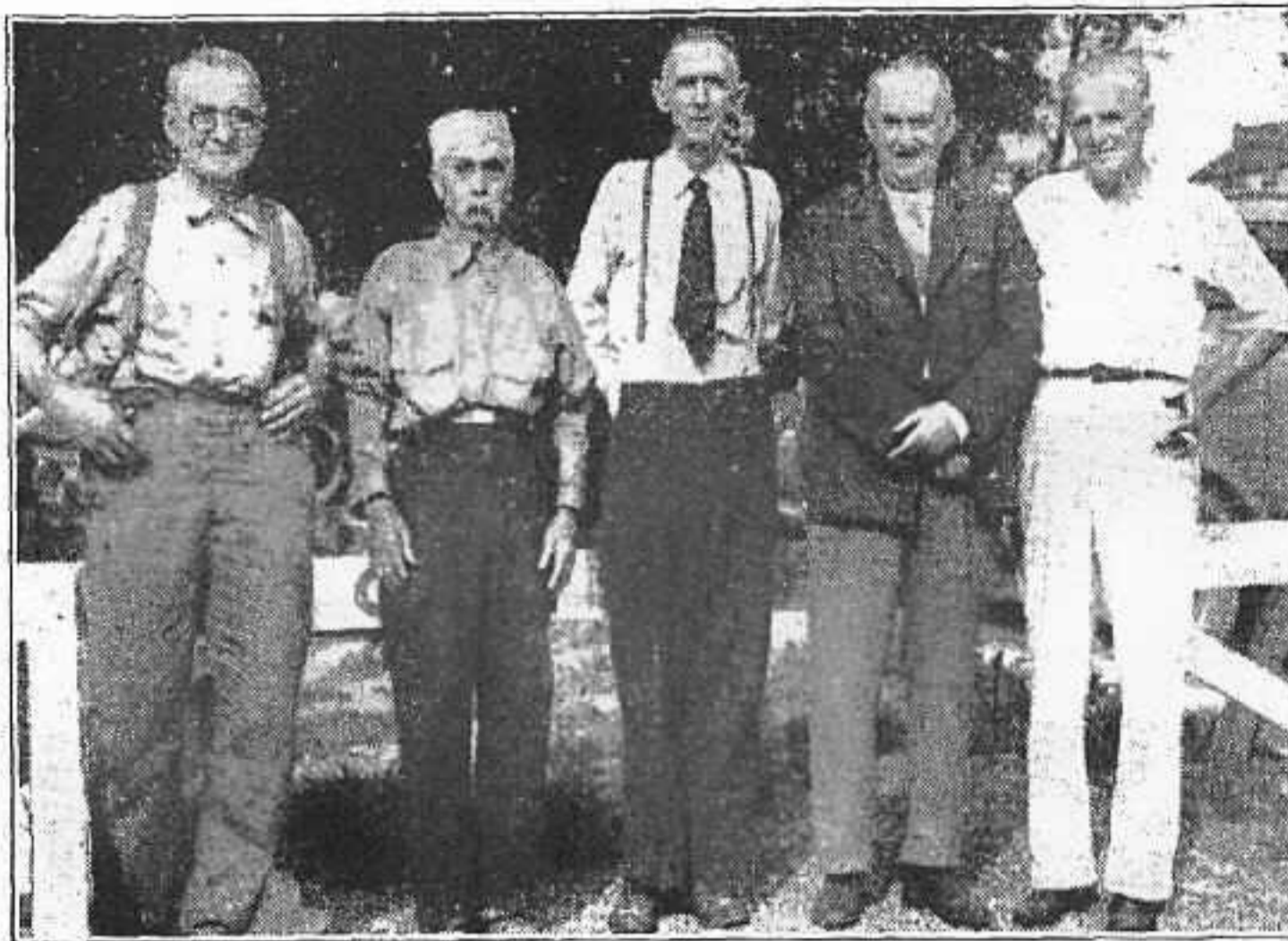
HOUSTON, Aug. 14.—Denying reports in the area that all pleasure spots had been affected by the hurricane of late July, Manager Sam M. Fox, Playland Park, the 20-acre resort that sustained serious damage in the storm, reported that enough rides and concessions were open to continue the season while renovation work goes on. He said the only severe loss was destruction of the large Roller Coaster. "We are bringing in for the rest of the season two new rides, Spitfire and Whirlawheel, bringing our rides to 11 in addition to 20 concession games. The Ferris Wheel has been inspected and found undamaged," he said. He thinks the Coaster will be rebuilt in about a month by a crew brought from the East.

THE GREAT SIGFRIED, ski jumper, not on the road this season, now manager and trainer of Gundar Haegg, Sweden's phenomenal distance runner, was in Cincinnati August 7 and was a caller at offices of *The Billboard*. That night in Withrow High School Stadium Haegg smashed the American outdoor record for the two-mile run by 2 and 3/10 seconds. He was timed officially at 8:51.3. Race was sponsored by the local Fire Fighters' Association. Sigfried is with the War Department, but is on leave of absence.

CINCINNATI. — Danny Burke, well-known weight-guesser, is in his sixth season at Coney Island here. He will reopen the flower and novelty shop in the Hotel Gibson here after the park season.

Show Jobs Listed In Non-Deferrable Class of Fathers

STORY from Washington on release by the War Man-Power Commission of a new list of non-deferrable critical occupations calculated to govern induction of fathers into the armed services appears in the Carnival Department of this issue.



REX HOWE, manager of Sylvan Beach Park, St. Louis, and for many years an operator of carnival cookhouses, carries on with five old-timers, all of whom have been in outdoor show business since they were in their teens. Left to right, his "boys," whose ages total 361 years, are: Jack Dillon, 84, night watchman; Lewis Defrees, 78, superintendent of grounds; Jack Hickey, 72, gateman; C. Nat Morgan, 66, secretary and treasurer, and Jay Hamilton, 61, purchasing agent.

Wildwood Declares War on Kid Vandals

WILDWOOD, N. J., Aug. 14.—Preparations of vandalism at concession stands and other amusement features here will be heavily fined or will receive jail terms. A 16-year-old from Vineland, N. J., was fined \$25 last week after Harold Gorman filed complaint that the boy had removed rubber balls from his concession. It has been a practice of many youths to take them or throw them away.

Other concessionaires have complained about gangs of youths grabbing merchandise off stands or throwing objects at stands and breaking items. Theaters recently have suffered considerable damage. Door handles of the Casino Theater were pulled off twice in a month, and damage also resulted at Hunt's Ocean Pier.

In some cases where damage resulted operators complain that substitute parts cannot be obtained. All citizens have been urged to co-operate in checking juvenile delinquency. Officials, including magistrates and judges, have declared they will deal with violators harshly. S. B. Ramagosi has placed a 24-hour police guard at Casino Arcade Park.

PHILADELPHIA. — Three lion cubs have been added to Philadelphia Baby Pet Zoo. Bamboo, giant gorilla, observes his 17th birthday this month. He arrived in 1927 at the age of one year.

Rockaway Has Lots Of Old-Time Lure

ROCKAWAY BEACH, L. I., N. Y., Aug. 14.—Altho a relatively small percentage of the number of amusement places of former years exists here, the spot does not lack its old-time flavor.

Playland Park, big enterprise under the guidance of A. Joseph Geist, owner, is in complete operation. Within its full square block it now embraces about one-third of all the town's amusements. Servicemen are in abundance, and operators, lampooning the theory that they are not heavy spenders, welcome them.

Around Seaside cabarets and bars are seeing boom times. Inability to get as much stock as they could use probably prevents the making of a lot of small fortunes. Venders who in previous years peddled wares in abundant numbers along the beaches have virtually disappeared because of difficulty in obtaining merchandise.

New York City Park Commissioner Robert Moses in urging OPA officials to ease restrictions against driving to beaches has Rockaway in mind largely, for thousands of visitors to this resort are autoists.

M. Kraus, who converted the old Rockaway Beach Bank into what is now the Plaza Baths, is doing well with the venture. Together with Steeplechase Baths, the pavilion does the bulk of the local business.

Coney Island, N. Y.

By UNO

Coney Carnival Company is dicker with the War Department for one or more of the large prizes captured, to exhibit in conjunction with the mardi Gras and to stimulate a War Bond drive. Floats will stress patriotism. Officers re-elected were Isadore Kraus, president; James Kyrimes, vice-president; Charles J. Kean, second vice-president; Daniel Schmeidler, treasurer, and William Nicholson, secretary. Committee includes, for the floats, Alfred Feltman, George V. Kister and George C. Tilyou; for the armed forces, C. J. Kean, George Stang and John Droge; prizes, I. H. Klein; decorations, Moe J. Silberman; parades, Allan F. Kramer; finance, James Kyrimes, and baby parade, William A. Miller.

Jacob P. Reiber, prexy of the Boardwalk Amusement Company, operating personally owned and rented games and other concessions on entire Bowery block between West 12th and Jones Walk, is

himself constantly on the job. It is a pure fun block, covering 18 games. Outstanding are the Skee Balls, Skee Rolls and Ruby Rabbit. There are also the Star game, baseball and penny pitch. Ruby Rubenstein has the Rabbit; Fred Canfield, baseball; Al Feinstein, 5-Star; Leo Starbar and Tom Zanig, penny games; Nick Caruso and Isaac Banjo hold down the corners, the former with a restaurant and latter with a bar. Moe Berger and Ann Lupo assist Feinstein.

Miscellaneous. Johnny McLaughlin has his own pony track at Surf and West 8th with John Sullivan as stableman. . . . Walter C. Reed, former midget show talker, now ticket seller at Sky Dive. . . . Tom Baker operates a pony track, his second season, at Surf and West 8th. . . . Ameen Abbott is enjoying his 18th year as ticket seller at (See Coney Island, N. Y., on opp. page)

Sylvan Licks Curb Bugaboos To Get Winner

ST. LOUIS, Aug. 14.—With only a few more weeks to go, Rex Howe, manager of Sylvan Beach Park here, said that notwithstanding gas rationing and transportation obstacles the spot to date has had an excellent season and should come to the finish line a big winner. Every Sunday has passed all expectations of owners as to crowds and spending. Beach is sponsoring a "beautiful leg" contest, covering five weeks, with the finals September 3, and it is proving a business builder.

Howe has successfully coped with labor problems, his long experience in outdoor amusement business coming in handy. He brought in some old-time showmen who combined with local school students which he also employed enable him to operate efficiently.

Roster comprises: Rex Howe, manager; Mrs. Louise Howe, superintendent of concessions; Nick DeFleice, manager of restaurant; Joseph Esperes, Ralph Dargan, bar; Frances Woolsey, wardrobe; Laura Perkinson, Maud Moore, LaVerno Fromm, Eleise Hensinger, Dorles Young, check and locker rooms; Perry Perkinson, Bob Tinker, lifeguards; Charles Fields, Barney Jones, porters; Jack Dillon, night watchman; Jack Hickey, pool gate; Lewis Defrees, superintendent of grounds; Jay Hamilton, purchasing agent; Hazel Moore, first-aid room; C. Nat Morgan, secretary and treasurer; Mrs. Nick DeFleice, hostess in dance pavillon, and Ralph Bliss, advertising manager.

Beno, Fit Once More, Joins Merchant Marine

LOS ANGELES, Aug. 14.—Beno Beno, retired aerialist and for the past two years custodian of clubroom of the Pacific Coast Showmen's Association here, signed with the merchant marine as chief steward and left for a port from which he will sail. Beno, who was injured when he fell from his traps at Playland, Rye, N. Y., in 1939, was at the time of his enlistment with Harry Hargrave at Venice Pier.

Beno came to the West Coast about two and a half years ago after recuperating in a New York hospital from fractured vertebrae sustained in his fall. During his first months as custodian at PCSA he wore a 14-pound brace, which was discarded about 18 months ago, and he is now in perfect health. Not content with buying War Bonds and serving as a member of OCD, Beno declared that he was enlisting so that he could "do something for my country." He visited the local offices of *The Billboard* Monday and left a few hours later.

BALTIMORE.—Because a sister ferry boat carried a majority of pleasure seekers, the fuel oil panel of the Baltimore War Price and Rationing Board has turned down an application of Tolchester Lines, Inc., for 250,000 gallons of fuel oil for operation of the bay ferry, the Bear Mountain, for the next three months. Company officers said they would appeal the decision to the regional OPA office. Tolchester Lines carry pleasure seekers as well as essential travelers and freight to Tolchester Beach, one of Maryland's summer spots. The company hold rations over 162,500 gallons of fuel oil for the Frances Scott Key, bay boat operating on the Tolchester run. In refusing oil for the Bear Mountain, the board held that the Francis Scott Key was adequate for necessary transportation across the bay.

OCEAN CITY, N. J.—Because of a shortage of man power and other wartime factors, the 33d annual Ocean City Baby Parade will not be staged on the Boardwalk this year, said Publicity Director Norman V. Sargent. City officials at first were inclined to have the parade if expenses could be kept down.

American Recreational Equipment Association

By R. S. UZZELL

MONTREAL.—J. Eugene Pearce, brother of our genial Fred, who has joined the park men in the Great Beyond, since leaving Revere Beach a few years ago had managed Walled Lake Park, near Detroit, for Fred. He had spent a lifetime in amusement business. The two boys helped their parents run a grocery and produce store until they accumulated enough to buy a boat, which they operated on Conneaut Lake, Pa. Upon selling the boat they found themselves with enough to build an Old Mill. When they had a \$600 Sunday, Fred tells us they had to sit up at night after closing to recount the money.

Pearces Specialized

They joined T. M. Harton Company in a Coaster for Revere Beach. From this they launched out and for a time were very much in the moving picture game. They soon specialized. Gene took the movies and Fred went into Coaster operation with his abounding energy. When Gene was sated on picture houses he and Fred took all permanent rides on Dallas State Fairgrounds, building, among other rides, a large Coaster. Gene gave all of his time to Dallas until they closed out their interests. Then he moved to Springfield, where he took over the Coaster at Riverside Park, Agawam, Mass., which had been running since 1915. He sold it just before the old park went under for an eight-year sleep.

While operating this Coaster in its last days he built a Fun House at White City, Worcester, Mass., which burned after about two years of operation. There was no insurance. Before this fire Gene had taken over one of John J. Hurley's Merry-Go-Round buildings at Revere Beach for an additional Fun House. This was just before the big slam in 1929. He had agreed to one of those high-rental contracts which prevailed at the time. By renting each front corner for other concessions, he could have gotten by but for the depression, which changed the whole complexion of Revere. Your author first met Gene many years ago when Gene ran a picture house in New Orleans.

They operated largely under name of Josiah Pearce & Company, their father's concern, until after his death, when the picture and Coaster business was divided. There is a sister in Cleveland. The sympathy of our entire industry goes to Fred, the sister and Gene's widow.

Stock's Experiments Valuable

John Stock had a wide experience with carnivals and in amusement parks. We first met him with the Con T. Kennedy Shows. He traveled with other shows at intervals. At one time he was mechanical superintendent at Steeplechase, Coney Island, N. Y.

It was his Gadabout ride that made him well known. He took it to Chicago when we were still meeting at the old Auditorium Hotel. It created a stir because of the Dodgem, the Shimmy Auto by Dr. De Waltoff and Pinto's three-wheel car that the boys called the Ford. Stock's car had four controls and weighed about 1,000 pounds. It had a pneumatic bumper which easily collapsed, resisting that weight and the momentum of the car with four passengers. The four controls worked at cross purposes and gave poor satisfaction. The Lusse brothers made the car for him. They learned its weaknesses and were led to produce their friction and direct-drive car which revolutionized the drive-it-yourself cars. John sold his patent to the Dodgem Corporation and traveled for it as a salesman. Oddly enough, the space at Coney Island on which he tried out his Gadabout ultimately became a 40-car Skooter ride and is still operated as such.

50 Years in Field

At Ponty's Paradise Park, which later became part of the famous Playland at Rye, N. Y., he tried out an electric ride known as the Race-a-Way. It never quite made the grade. Stock spent 50 years of his 76 in amusement business. He brought the writer and H. J. Traver the well-educated horse, King Pharaoh, which was second only to the noted Jim Key. There are two or three good coin machines to Stock's credit.

He was a charter member of our manufacturers' association, which later became

the AREA. He attended all of our early meetings and was generous in their support. He was a natural-born mechanic but lacked the business experience to put his inventions on the market. The money he made as a mechanic he spent experimenting on his mechanical dreams. It is a very great pity that he did not have accessible in his earlier life the accumulated wisdom and experiences of inventors that our American Museum of Public Recreation now affords. His life was worth while and left us some valuable experiments.

The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office The Billboard)

Kay's Okay

Kay Kyser has done something for which the entire amusement profesh should feel mighty proud. He recently donated a swim pool to the navy hospital in Oakland, Calif. He put on a show, the entire proceeds going to the project. Plunge will help greatly in the rehabilitation program.

When Kyser served as head of the radio division for one of the government's war programs (traveling across the country at his own expense) he got himself a load of publicity but of the wrong kind. It will be remembered that his superiors asked for a special deferment on the grounds that he was more useful to his government in the work he was doing than he would be at the battle front. But how poor Kay was roasted and called names, etc! Of course, the request (which wasn't Kay's in the first place) was denied. Subsequently he was called for induction but failed to pass the medical exam.

And now that the army doesn't want him after all, he is doing all he can to help the war effort on the home front. And this latest pool donation was a grand gesture. But did the newspapers play it up? Not that I have noticed.

Indoor Pools Season

With Labor Day 'round the corner and the fall season for indoor plunges soon to get under way, I'd like to offer some words of advice to ops. Don't sit back and wait till it's too late to grab summer swimmers. Majority who go swimming outdoors during summer cease their aquatic day after Labor Day and unless some attempt is made to have them continue they'll be lost as patrons till next Decoration Day. You've got to give them the taste of indoor swimming and have them get the habit while they're still swim-conscious. That's why this department has always urged indoor aquadromes to put on gala reopenings or fall inaugural ceremonies right after Labor Day or even a week before Labor Day. In that way there is more of a chance of enticing summer swimmers to try their strokes indoors.

Men and Mentions

Sid Panzer, former swim editor of *The New York Daily Mirror* and who was in charge of the paper's Swim Club a few years, starts working at Uncle's Camp Upton branch this week, and where he'll go after that only Uncle Sammy knows.

Clementon (N. J.) Lake pool got reams of publicity for 10 days by housing the national junior races.

Pontchartrain Beach, New Orleans, broke an AP wirephoto on the winner of its Venida League "Beautiful Legs" contest. Betcha over 1,000 papers used the pix, with full credit to the beach. Gar Moore is praise agent for Manager Harry J. Batt.

Peggy Diehl, formerly of Billy Rose's Aquacade and "Mrs. America of 1942," who is giving exhibitions around New Jersey way, appeared in Union City (N. J.) pool last week.

Harry Pincus, formerly with Cascades twin tanks, New York, and now with the Army Air Corps as a civilian accountant-executive, who was shifted to Albany, N. Y., last week on government biz, got an opportunity to look over Albany pools and beaches.

NORFOLK, Va.—Warner Hotel, Virginia Beach, has been taken over by the army for use of civilian personnel. Stanley Smith, manager of the hotel and Princess Anne Club will remain as manager.

Atlantic City

By MAURIE ORODENKER

Warner Theater on the Boardwalk has been leased for the Miss America Beauty Pageant Labor Day week. Four events are scheduled at the theater. The winning beauty will take in a three-month War Bond selling tour, hitting 50 cities from Coast to Coast, tour to be sponsored by an advertiser with whom contracts are being negotiated.

With an eye to building post-season business, Mall Dodson, resort publicity chief, will promote the first annual National Clam-Opening Contest on September 18 and 19, first prize of \$1,000 to go for the best bivalve valet. He has also worked out a four-page weekly bulletin publicizing the resort's entertainment, fishing and other attractions.

Hilda Karullius, four feet tall and weighing 30 pounds, is presenting a wire act in the Royal Midget Circus on Hamid's Million-Dollar Pier. With larger crowds attracted to piers as the season goes into its last weeks, bigger attractions are being booked. Hamid's Pier has booked dance orchestras of Johnny Long and Mal Hallett, and Steel Pier has signed bands of Guy Lombardo and Bobby Sherwood. Ethel Phillips, dance instructor, has added a ballroom studio to attractions on Hamid's Pier.

With the Zoos

MILWAUKEE.—July attendance at Washington Park Zoo was more than 250,000, compared to 167,150 in July, 1942. War restrictions on travel, addition of Karonga, the rhino, and two new hippos to the animals on exhibit, the birth of two lion cubs this spring and the recent birth of twin Nilgai antelope fawns were credited by Zoo officials for much increased popularity.

BALTIMORE.—After an eight-hour delay because of its size and inability to get thru a door, a polar bear named Charlie the Strangler was finally delivered at Baltimore Zoo in Druid Hill Park. Charlie weighs 1,500 pounds. A smaller polar bear, weighing 850 pounds and named Topsy, was delivered eight hours earlier. Charlie and Topsy were sent to the zoo here from Milwaukee by their owner for safekeeping.

CHICAGO.—Jack, head man of the herd of giraffes at Brookfield Zoo since he was brought here from East Africa in 1934, is dead of enteritis. Jack, who was 18 feet high, was considered one of the finest of his species in the United States. Since his advent at Brookfield he had become the father of five colts, one of which was sent to a Los Angeles zoo recently and another to Memphis Zoo. There are three female giraffes in the zoo. Minnie expects a colt in September, and Sadie a colt in January. The third female is named Isidoro. Jack's skin will be sent to the Field Museum.

OAKLAND, Calif.—Continued financial support of Alameda County Zoological Society by Oakland city council has been asked by Howard O. Welte, president of the trustees, who appeared to answer complaints that the zoo was mismanaged and constituted a public nuisance. Since 1936 the city has annually appropriated \$5,000 for maintenance of animals turned over to the society from the old Oakland Municipal Zoo. Explanation of the society's administration, said Welte, was offered to allay an asserted growing coldness toward the zoo by the city park department.

HOUSTON.—Two new ideas in zoo operation for these parts were announced by C. C. (Pat) Fleming, park-recreation department director, after his return from an inspection of zoos in San Antonio and New Braunfels, Tex. Into effect at once in Hermann Park Zoo goes Fleming's plan for encouragement of feeding of small animals by zoo patrons with moving of concessions near to zoo grounds to encourage sale of small packages of fruits, nuts and grains to the public. Taking over these concessions

by the zoo means an increase in revenue. The city has been netting \$4,000 a year from concession rentals, Fleming said, and he reported that he had found San Antonio getting \$20,000 a year for lumping its concessions on a two-year basis.

CONEY ISLAND, N. Y.

(Continued from opposite page)

Comet ride. Is about the oldest ducat vender and horse handicapper on the Island. Was the first mike talker for Allan Kramer and was with Sam Gumpertz and the Eden Musee when that wax show moved to Coney from Manhattan back in 1912. . . . Joseph Frances Burns, former talker, is new manager of Lesser's Tunnel of Love. . . . Dolly Joyce, electric girl at Rosen's, owns a menagerie of pets, including Snookie and Baby, dogs; Chiko, monkey, and Snickelpuss, a cat. . . . Dave Rapp, still on the Virginia Reel, celebrating his 36th year as ticket seller on Coney. . . . Albert-Alberta, World Circus Side Show, said he was born in Bordeaux, France, 47 years ago and brought up in Asia Minor, Turkey. Speaks, besides a dialect English, fluent Greek taught him by his parents. Has been in the U. S. 32 years. . . . Zenda, mentalist, also in this freakery, back after two-day battle with a cold. . . . Gladys Toris and Lydia Cruz, new ballet girls at Tirza's. . . . Bowery ops keep on complaining about sad condition of roadway fronting their premises and private property owners keep on ignoring their walls and wocs.

Luna Park. Joe Gangler, circus operator, has big plans for next season. All of which, if carried out, will be a revelation and show up the rest of the park, unless boss Miller gets busy and carries on with Joe and his proposed betterments. New at the circus are Tex Wilson, giant talker from Prescott, Ariz., and rodeos; Bill Sherry, another cowboy, and Armando Fago, giant, well-rounded ticket taker. . . . Mollie Miller returned to office duties, having obtained a leave from her government job. . . . Rose Fidelity back to the reopened and newly illuminated Hel-n'-Back. . . . Tina Ray, nee Frances Izzo, is starred in Dump-the-Lady. . . . Drakes Cakes had three banner days August 5, 6 and 7, its 11th annual Luna turnout with a record of over 10,000 kiddies enjoying the festivities donated by the pastry people. . . . Cashier Abe Fishbein leaves for Hollywood after the season to take over a steward's job in a big nitery. . . . Dragon's Gorge and Chutes rides upped prices on week-ends from 20 to 25 cents.

Riley's nitery near Sea Gate invaded by burglars after closing time and cash from till and even steaks from ice box were stolen. . . . Doctor Singh, mental telepathist; Prof. Frank Pasha's new illusion of a Chinese guillotine, and Juanita Robinson, from the Vanguard, Greenwich Village, are additions to the Mammoth Freak show where presides Irving (Paddy) Gold as talker. . . . Eddie Robinson promoted from assistant manager at Fascination to manager of Poker Roll, both operated by Sidney Kahn.

OZAUKEE RUN

(Continued from page 40)

pared with \$12,000 last year. Total sale on opening night was \$22,000, and an active committee in the Bond booths pushed sales, along with a large list of prizes that were awarded purchasers who held lucky tickets. Bonds also were given away daily to the highest purchasers.

Starting off the opening night's sale was a parade in which Cedarburg High School and Grafton bands, the Grafton Boy Scout Bugle Corps and St. Mary's Boy Scout Corps, of Port Washington, participated. While the exhibits were not as large as was anticipated, fair officials said there appeared to be more interest in every department.

For the first time in the history of the fair exhibitors received their premium checks the closing day. Heretofore exhibitors had to wait until late in January, and the practice of issuing the checks on the closing day of the fair was expected to increase exhibitor interest next year.

FOR SALE—AUTO SPEEDWAY

In new condition. Eight cars, new Lawson Motors. Can be seen Belmont Park, Montreal, Que. Complete plant \$1,500.00. Write, wire or see in person.

HARRY A. ILLIONS

Above Park

Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

Classes Up Season At Arcadia in Chi

CHICAGO, Aug. 14.—A figure-skating club and free skate dance classes are among features which are giving Arcadia Gardens the best hot-weather season it has enjoyed since it was established here five years ago.

Arcadia Figure-Skating Club numbers among its members Tommy De Cicco, former State pair and novice men's figure champion, and LaVerne Beutlich, last year's runner-up in the State ladies' figure-skating test, and has a large membership. Jean Larson, club secretary, reports. Fred Wickman, pro, is in charge of the club's special sessions and also doubles as instructor in the free skate dance classes held each Tuesday, Wednesday and Thursday nights.

Resorters Are Passed Up For Locals at Mich. Spot

LAKEPORT, Mich., Aug. 14.—State Park Rink in this resort section of Michigan's "thumb" in the vicinity of Lake Huron State Park was reopened in July after having remained closed all winter because of difficulty in securing fuel oil for heating.

The rink, which normally operates the year round, is in its 10th season under management of Mr. and Mrs. Harvey Johnson. Facing curtailment in pleasure travel, the Johnsons have altered their earlier policy of catering to the numerous vacationist patrons of former years from Detroit and other large centers who specialized in dance skating to a marked degree. The demand by local skaters for straight skating is being supplied almost to the exclusion of dance skating. Johnson has found that school parties are a big factor in offsetting lack of vacationists.

Whether the rink will resume year-round operation or be again forced to close with the advent of cold weather will depend upon the fuel situation.

LAST CALL FOR WHITE LEATHER

March 16th the Government prohibited the tanning of white leather. Fortunately, due to production schedules, we have an excellent reserve. Because we anticipated this condition we are able to meet your needs today. PROVIDED you place your fall and Christmas orders today. Don't gamble! Don't delay!

TURN YOUR "SCRAP" INTO \$\$\$

Put your old broken and cracked plates to work. We will weld them, cut them down and mount them on Hyde Shoes. This service has saved Rink Operators thousands of dollars.



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HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
"Big Leds" Figure Skating Outfits
CAMBRIDGE, MASS.

Early Closing Help To Erie 12th Street

ERIE, Pa., Aug. 14.—Policy of early closings (10:30 p.m.) at 12th Street Roller Rink, in the heart of Erie's business district, has proved a business booster. Parents allowing youngsters out for an evening's skating are assured the young skaters will be home at an early hour, thus partially combating current problems in juvenile delinquency.

The early closing was inaugurated to assist the city's public transit service avoid jams during war-plant shift changes. In this respect it has proved satisfactory. During summer the rink is operating only three evenings a week, Friday, Saturday and Sunday, with matinees on Sunday. Business is reported good.

Court Kills Gayety Suit

CALGARY, Alta., Aug. 14.—The story of damage resulting when wet cinders were placed under the floor of Gayety Rink here, was told in a Supreme Court judgment recently handed down. Earl V. Harstrom, carpenter, brought suit for \$448.30, allegedly owed him for construction of the interior of the rink, while James R. Hammill, owner, counter-claimed for \$1,900 damages, alleging poor workmanship. Both claims were dismissed. Three weeks after the floor was laid on top of wet cinders it began to warp and curl, the court was told. The judge ruled that the defendant (Hammill) put the wet cinders between the sleepers with the full knowledge of the danger, and the plaintiff (Harstrom) had laid the floor with the same knowledge.

Milam, in Wheeling Spot; Is Hit by Latest Curfew

WHEELING, W. Va., Aug. 14.—Cecil Milam, owner of Wheeling and Washington (Pa.) rinks and whose nearby portable was recently demolished by a flash flood, faces new woes to impede his operation in the form of a city curfew ordinance.

The curfew requires that juveniles of 15 years of age or under must be off the streets by 10:15 p.m. To date only one youthful skater on his way home from the rink has been picked up by the Wheeling police. Early enforcement of the law indicates that rink attendance may suffer by 25 per cent.

Vancouver Muni Under Way

VANCOUVER, Wash., Aug. 14.—Having failed to receive any bids from contractors for construction of a concrete roller rink in Esther Short Park, city of Vancouver will go ahead with plans, using crews from its park department, according to Mayor John A. Hogg, who said that work would start immediately. Failure to receive any bids is believed due to the large amount of construction made necessary by the war work projects in this area.

KAY RYAN, tapping on skates, has been added to the revue at Erin's Isle Cafe, Atlantic City.

ORVILLE GODFREY reports summer business is resulting in near-capacity crowds in Arcadia Rink, Detroit. He is dividing his time between Arcadia and the remodeling of Madison Gardens Rink into a ballroom.

Temper Curfew Laws With Common Sense

WITHIN the last few weeks two incidents have occurred, one in Spokane, Wash., and the other in Wheeling, W. Va., which tend to show how poorly administered curfew laws can defeat the very purpose which they are meant to accomplish.

In Spokane several homeward bound juvenile skaters were brought into a police station and forced to spend the night there. In Wheeling a somewhat similar case occurred when a young boy was brought into Police Court for having failed to be off that city's streets by 10:15 p.m. He was hurrying home from a session of rink skating.

Curfew laws, now being hurriedly enacted or belatedly rediscovered as being already in existence by large and small municipalities, are primarily aimed at reducing juvenile delinquency, youthful crime and a boisterous attitude generally evident on the part of the nation's youth due to suspension of normal parental control resulting from drafting of fathers and employment of mothers in war work.

Possibly no field has been affected as much as amusements from activities of the teen-age miscreants and also from an unintelligent application of the curfew "cure." Failure by authorities to consider that places of amusement depend largely upon youthful patronage and at the same time provide youth with worth-while recreation that defeats mischief, lewdness and crime will only aggravate the situation.

Haphazard prosecution of teen-age skaters belatedly homeward bound is particularly pointless. The entire youth problem now facing the country is one of supplying girls and boys with outlets for pent-up energies. Roller skating definitely does this and at the same time provides a mode of exercise that develops muscles and produces grace and poise in children at the "awkward age." After skating for two or three hours energies have been so spent that there is no desire to engage in activities counter to the good of society.

A curfew law which merely provides that juveniles must be off public thoroughfares at a certain hour will not produce the answer to juvenile problems of any degree. Improper behavior can and does occur at any and every hour. It is not confined to that period when a city is enveloped in darkness. Any teen-age girl or boy seeking to reach a definite proper destination should be permitted to proceed unmolested by municipal authorities. Every effort should be made to further develop available facilities that now provide such worth-while recreation as roller skating.

JEAN RICHEY'S roller-skating act, at Earl Carroll's Theater Restaurant, Los Angeles, since last December, is being held over five more months.

FOX CIRCUS FOR CAMPS

(Continued from page 38)

stand will be matinees on Saturday and Sunday.

Novel wrinkle is the admission, with a scale of 50 cents, \$1 and \$2, everyone in the camp being "eligible" to attend, including civilians within the grounds, but top price for uniformed men is the half-buck fee. In fact, the half-buck is also the minimum. Fox, who is down as managing director, producer and superintendent, says it will be a one-ringer under a top 100 by 200 with a capacity of about 4,000. Performance is budgeted at about \$5,000 per stand with about 15 acts.

Original Fox hook-up was made thru Major George D. Stuart, Ordnance Department, Third Service Command, Special Services Branch, Baltimore. Major Stuart, chief of the Personnel Division of Special Services, has furnished a laudatory letter recommending the show, which is called the U. S. Cavalcade of Thrills Circus, to commandants of other cantonments in the Atlantic Coast area. There is a percentage deal with Special Services.

Circus proper is to be augmented with carnival attractions, including rides. Frank Wirth booking office is furnishing the acts, with bond scheduled to be posted late this week by Fox. The free act outside the tent will be the Fox Troupe, billed as "The Dance of Death." Benny and Betty Fox recently completed a tour of free performances at army reservations, playing about 90 spots

on the cuff, which may account for the apparent ease with which the hook-up was made with Special Services. Team operates on a small platform high in the ether, and put in a season at the New York World's Fair in 1940.

Company will comprise about 80 people who will be fed at the camps, with space set aside for troupe trailers. Mrs. Benny Fox is listed as secretary-treasurer, with Betty Fox doing publicity. Oscar Canestrelli, of the Canestrelli Troupe, which also includes La Tosca, bounding rope act, is in charge of canvas and Eddie Shaw is the head rigger. Jack Ely is superintendent of the rides and concession set-ups, later to include ball game, age and weight guessing and the like, plus refreshments. Gambling stores are tabooed. Most of the transportation will be via trucks owned by individual acts and troupes, with other overland stock recruited where necessary.

There is said to be an arrangement whereby parts needed as replacements and repairs for the riding devices and the circus equipment will get immediate and automatic priority. Also a gasoline clearance wrinkle.

Fox was conferring with booker Frank Wirth most of the week to set the acts and work out production and sequencing. If the 15 dates are set, or even fewer, the show will run into cold weather, an indication that indoor facilities for the late stands will have to be arranged.

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HIGHEST CASH PRICES PAID FOR YOUR OLD SKATES, REGARDLESS OF CONDITION. WRITE OR WIRE COLLECT TODAY, STATING QUANTITY, MAKE, CONDITION & PRICE WANTED.

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- IMMEDIATE SHIPMENT
- OVER AN INCH WIDE
- OUTWEARS—BY TEST
- WON'T MAR OR MARK

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ATTENTION RINK OPERATORS

We have in stock Rubbers, King Pins, Cones, all types of Wood and Fibre Wheels, Toe and Heel Straps. Special sale on high-grade steel Balls, \$2.00 per M; over 10,000, \$1.75 per M. Over night delivery. Let us send you our price list.

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FOR HEALTH'S SAKE ROLLER SKATE FOR VICTORY BUY WAR BONDS WHEN IT'S OVER—OVER THERE IT WILL STILL BE

"CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

IF THERE is a pachydermic Valhalla they are all there now. Last of the Robinson Military Elephants, nostalgic landmarks of eras of the circus, grandstand shows, vaudeville, kiddie rides and what not, passed out the hard (or was it easy?) way when struck by lightning while with Cole Bros.' Circus in Dillon, Mont., on August 6. Pitt was the last. Of the ponderous foursome Tillie was first to go—at Terrace Park a number of years ago. Clara, Tony and Pitt carried on, altho the old flag-waving cannon-firing Red Cross number witnessed by untold thousands from coast to coast was cut. The trio worked at fairs and expositions and on midways until Pitt, left alone last winter, was presented to Mrs. Zack Terrell in Louisville quarters by Mrs. John Robinson III, of Cincinnati. Upon the death of Dan (Curly) Noonan, who trained them more years than many young-old men in the business care to remember, the bulls were taken over by George Thompson, who had been Curly's assistant. Some day, for the record, we're going to take time out to jot down their origins, approximate ages and dates of their demises.

IN CHIDING the Milwaukee baseball club for putting its team up at a Minneapolis hotel when it is playing in St. Paul W. Blaine Patton, sports editor of *The Indianapolis Star*, makes a queer crack about the circus. In the issue of August 10 he wrote, in part: "When the Milwaukee team plays at St. Paul, where it draws its revenue from the home crowds there, instead of spending some of its money in the

same city it goes back across the river each day to be quartered in Minneapolis. That is similar to a traveling circus bringing its own hay for the animals and food for the performers—nothing spent and all the money taken away." Now that would be all right, as he did not actually say that circuses carry their own fodder, except that his next line, "However, that is why a circus has to pay a high license fee," leads the reader to believe that circuses DO bring their own food and feed. We had thought that even the natives of Timbuktu knew that circuses always have had contracting agents ahead who buy supplies with lavish hand in each town played. He can ask the thousands of merchants who have been favored with such business. He should have for his yearly bit a teeny weeny percentage of the cash put out each season for commissaries of the big tops!

DOING all right in Detroit are E. C. (Clay) and Mrs. (Lillian) May. Clay is having an okay season with F. L. Flack and his rides on the lots, which are practically surrounded by dough. Lillian has gone defense worker; is an inspector in a war plant. . . . Eddie Vaughan caught the Big One in Bridgeport, Conn., on his way from Boston to New York. He went from Dallas, where he is a big shot in Texas Elkdom, to the national convention in Boston. Reappointed publicity chairman of the State Elks' association, he made an official trip to Gainesville last week. . . . Sensational Marion, gal high poler, handed out a punch line to Kenneth Nichols when he interviewed her for his "Town Crier" pillar in *The*

Akron Beacon Journal in Summit Beach Park. Here's how he tells it: "She isn't scared about falling any more. There's a neat bit of philosophy to cover that. 'I can only fall once,' as she always says." . . . Frank B. Hubin, the Atlantic City showman, tells that Editor John H. Biddle, of *The Huntingdon (Pa.) News*, advertised for back issues of *The News* containing the story of the Walter L. Main Circus wreck in 1893 and was lucky enough to cop three copies.

WHEN Frank (Doc) Stuart and the missus, Nancy, fly from Oklahoma City to Chi on August 22 it'll be a double-header—business trip and annual visit to the Ringling show. Doc evidently expects to maul the typewriter upon his return home, as he threatens to take back "4—Trains of Double-Length Railroad Cars—4, loaded with truths, stake-and-chain and, I hope, readable pieces." . . . W. M. (Billy) Gear, erstwhile outdoor agent, has sprung his own printery in Centreville, Miss. . . . It's been a remarkable season, except for a rainy June, for the Jay Gould Circus, chirps Business Manager Elmer Brown from Kankakee, Ill., only real grief factor being shortage of help. . . . Pretty soon we can use the abbreviation, s. of h., and everybody will know what is meant. . . . Doc R. Garfield confesses that he's still playing around with real estate in Miami, and says Tom Scully, finer'n fuzz, is handling the front of two excursion boats at Bayfront Park there. . . . If there were any more reasons to be added to the exhaustive list as to why the '43 Brockton Fair couldn't be held the directors probably would have thought of 'em, too. . . . What has become of the ruralite who boasted: "I've driv stobs for ev'ry outfit that comes here. One show thought so much of my work they invited me to go over to the next town to driv stobs for 'em there?"

The Crossroads

By NAT GREEN
CHICAGO

RANDOM NOTES: Max Lavine, publisher, radio man and fair sec, of Superior, Wis., stopped off briefly in Chi on his way to Dallas and other Southern points. "We'll have a fair next year," said Max. . . . Doc Waddell, circus preacher, now spreading sunshine and cheer via letters to the boys, will celebrate his 80th birthday August 26. He now makes his home in Columbus, O. . . . Kenneth Blake, high diver, who is out of the game for the duration, is helping turn out boats for Uncle Sam's navy down at the Calumet shipyard, where he's working as an electrician. His wife, Viola, holds down a welding job. . . . Bob and Leona Parker back in town after spending a week-end as guests of Mike Wright at Lake Lawn, Delevan, Wis. We haven't learned who took who in the golf games. . . . S. L. Cronin back to the West Coast after a visit here and in Hartford City, Ind. . . . Harry Bert, of the Ringling crew, arrived in town early last week. . . . The Great LeRoy, high-wire artist, in from the Southwest, where he found the gas situation sort of tough. . . . Pete Kortez left for Canada a few days ago to ready his show for the Fair for Britain in Toronto. Pete has engaged Jack Johnson, former heavyweight champ, as a feature attraction.

THE Lockheed-Vega *Aircraftsman* for August gives Mabel Stark a nice send-off. For some time Mabel has been working at Lockheed's and evidently is

doing a good job. Says the *Aircraftsman*: "Besides her capable hands, so strong that in her work on tank panels Miss Stark bucks her own rivets, this woman brings to Lockheed valuable training in first-aid, which she has been quick to put at the emergency squads' disposal. She has been mauled many times in the cage, torn from head to foot, has been in fearful train wrecks where fire and the escape of wild animals created terror and confusion. Her worst accident, however, occurred at Galveston, Tex., when a seashell from the tank floor flew up and hit her in the eye, slightly impairing her eyesight. For this reason Miss Stark has to wear glasses at her riveting work and they "bother her to death."

WE were certain there were parachute jumps before 1896, the year Patrick Alexander, a Scot, made what was heralded as the "first parachute drop of all time," but we hesitated to admit we could remember back that far. Now Harry W. Cole writes from Detroit: "In balloon ascensions in the '70s and early '80s the balloonist came down with his balloon. Coup's Circus started out in 1882 with a balloon ascension as a free exhibition, but the balloonist did not descend in a parachute. A news item of that day states that on July 4, 1887, on the fairgrounds in Quincy, Ill., Prof. Thomas S. Baldwin leaped from a balloon at a height of one mile with a parachute about 18 feet in diameter, made of cords and silk, and, while he struck the ground with some force, he

was uninjured. Baldwin, a native of Quincy, was about 26 years old and a former newspaperman who had studied ballooning and athletics for years. He made a similar leap in California at a height of 1,000 feet. New Hathaway broke his leg in a parachute jump at Columbus, O., April 26, 1888, in the free exhibition of Freeman & Miller's Circus. Where did he get his parachute idea from? That seems to establish America's priority on parachute jumps.

WHAT has become of the rep operators who were so numerous some 15 years ago? Many of them have doped out a new field for their endeavors and seem to be doing all right. They are playing school houses, using one, two and three people instead of the larger companies of the old days. They have found an angle that puts them in the educational class, which enables them to side-step many financial difficulties. As an example, a two-people appears at a school in a dramatic sketch. In connection with the presentation, one member of the team gives a lecture on the drama or perhaps on makeup. This makes the act educational. Simple—and effective.

JACK DUFFIELD departed for Camp Grant Saturday (14). Al Sweeney followed Wednesday (18). . . . Note to editor: Clint Finney would like for you to throw away that uncomplimentary cut of him you've had in the morgue. He's sending you a new photo that does him justice. Clint reports that he had a very pleasant season at Celoron Park, Jamestown, N. Y., and is loud in his praises of Harry Illions, his boss. . . . Bev Kelley in town and has started his radio work for the RB Chi engagement. Bev will have a circus story in an early issue of *The Saturday Evening Post*.

Out in the Open

By LEONARD TRAUBE
NEW YORK

BENNY FOX, the little man with the big ideas, whose "Dance-of-Death" high pedestal act grew from a mere promotion stunt around the hayseed circuits to the biggest of the bigtime, including a season's stay at the second edition of the late New York World's Fair, now has in his bag what looks like the greatest adventure of his career. And, strangely enough, the enterprise in question includes his act only in a secondary way. Fox has just put over a deal whereby he presents "The U. S. Cavalcade of Thrills Circus" at army camps with the blessing of the Special Services Branch of the War Department. Included in the package is a carnival set-up surrounding the one-ring circus, plus the Fox attraction as a free act. The price scale is 50 cents, \$1 and \$2, some of the best acts in the East are carded for the swing around the army reservations, and the deal is on percentage with Special Services. The Cavalcade Circus gets going on August 29 at Aberdeen Proving Grounds, Md. With the theatrical fields, including vaude, legit and motion pictures, doing hefty jobs to entertain the khaki-clad boys domestically as well as overseas the Fox frolic seems to be the first big try by outdoor showdom to get in on soldier entertainments by bringing morale right to the front door of servicemen. To be sure, Fox is no pure philanthropist without motive, but neither are the captains of war industries who are coining plenty of dough from Uncle Sam's orders even at the prices set by Uncle himself. Benny Fox can always bring up the point that he took his act around to scores of army camps, having only recently completed a tour of the cantonment circuits without a penny in salary. Little Benny is not a

circus impresario, which may arouse some curiosity in the minds of dyed-in-the-wool circusers as to the fate of the great adventure. The answer seems to be, at least to this column, that if sawdust experts can produce flops, the foxy Mister Fox is at least entitled to prove that he can do no worse.

ONE Joe Evans favors this column with the following wire from Hartford, Conn.: "Why not break down and admit that 'Never-a-Dull-Moment' Sunbrock is the greatest promoter and ballyhoo man in the East in a hundred years? Without fellows like Sunbrock to gamble and stick their chin out, where would show business be today? Sunbrock is the greatest living showman today and is back in the chips with a hit show at Springfield (Mass.) and Hartford." We don't know this Joe Evans, but he's a pretty good ballyhoo man himself. P. T. Barnum died 52 years ago, so the Great Larry's self-appointed three-sheeter is off base by 48 years because Barnum was "the greatest promoter and ballyhoo man in the East" right up until the time his heart stopped ticking. And if the stormy redhead is "back in the chips," his New York creditors will be thrilled by that interesting disclosure. As for where showbiz would be without plungers with elongated chins, we don't know exactly where it is WITH the lantern-jawed boys in action. The chances are show business would still be in there pitching. If anything, the bad boys set the field back—maybe by the hundred years this Evans gent picks out of the air in his reach for the symbolic superlative. They don't come any more daring or resourceful than the Scandinavian Sun-

brock and if the nonpareil promoter is getting back on his feet following the big New York fiasco with Big Top Circus, we'd say it's the greatest example of recovery we've ever come across. Beyond that we're not breaking down and admitting anything.

RINGLING BROS.' Spangles checks out of the Garden this week (17) and passes into history without bothering about the announced tour for the time being. It didn't make any money, of course, but probably didn't lose in fancy figures, and the big feature was the fact that it ran for two months in a hot city . . . and in an arena that's always been a summertime turkey . . . against the fiercest amusement competition on the face of the earth . . . giving a performance worth while in every particular . . . a tribute to the imagination of Robert Ringling & Company . . . and the funny part is that in its tail-end weeks there were some plenty heavy houses, filled with customers coming in on two-for-one ticket promotion, a scheme which should have been on tap from the start. . . . The real inside on the exit, despite what you may hear, is what your favorite show trade weekly said weeks ago . . . that the circus had to make way for boxing. At any rate, it is known that Garden Boss Ned Irish told the circus management it had until mid-August and after that it must evacuate.

VETERAN shooting gallery operator Bob Kirshman, out of the hospital after a bad heart attack, is running a few concessions in Edgemere, I. I. . . . Corp. Joe Rosenberger (Rose) is in town on furlough from the army air base at Salt Lake City. Lil' Joe, once attached to the office of the National Showmen's Association, is quite a hustler, being a columnist of the camp's *Bomb-Bay Messenger* and charged with heavy responsibilities on the administrative side of the base's activities.

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REAL LIVE MEXICAN JUMPING BEANS - World's greatest curiosity. 20 beans; 25c; 10, 85c; 500, \$2.00; 1,000, \$3.00. Playing Charts, 10c a dozen. J. J. FRANK, 525BB Palm St., Rockford, Ill.

SELL MEXICAN JUMPING BEANS - \$3.00 PER 1,000. 10 Free Playing Charts. Information free. Write, SMALL, 3625 Greshaw, Chicago 24, Ill.

WE PAY YOU \$5.00 FOR SELLING TEN \$1.00 Boxes, 50 beautiful assorted name imprinted Christmas Cards. Sell for \$1.00. You make 50c. Free samples. CHEERFUL CARD CO., 28 White Plains, N. Y.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOLD B. PUBLISHERS, 1133 Broadway, New York.

SALESMEN WANTED

STERLING SILVER COSTUME JEWELRY - Pins, Earrings, \$15.00 dozen. Rhine Stone Costume Jewelry. Samples mailed C. O. D. COSTUME JEWELERS, 864 Broadway, New York.

BUSINESS OPPORTUNITIES

CHIPPED PORCELAIN EASILY REPAIRED WITH Porcelene. Jar \$1.50 postpaid. Makes four \$3.00 repairs. No experience needed. MIDWEST, 192 N. Clark, Chicago, Ill. Agents wanted.

GET VALUABLE TIPS ON THE ROADSHOW Film Business - Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati.

MOTION PICTURE THEATRE - INDUSTRIAL section Parkersburg, W. Va. Attractive lease to parties with projectors and sound equipment. Write E. H. McPHERSON, Parkersburg, W. Va.

PRIME YOUR POST-WAR DOLLAR NOW! - Patent for sale. Plastics compound dispenser, delivers uniformly, continuously. T. PASANEN, Franklin Mine 5, Mich.

START A HOME BUSINESS IN SPARE TIME - Make extra money. Experience not essential. Literature, stamp. GOFFLOT SERVICE, Alhambra, Calif.

INSTRUCTIONS BOOKS & CARTOONS

PLAY HIT SONGS SWING-PIANO STYLE! Send dime for sample arrangements, home-study folder. CHRISTENSEN STUDIOS, 70 Kimball Hall, Chicago 4, Ill.

YOU CAN EASILY ENTERTAIN ANY AUDIENCE with our Trick Drawings and Rag Pictures. Catalog 10c. BALDA ART SERVICE, Oshkosh, Wis.

PERSONALS

ELLSWORTH EARL BENBOW OR ANYONE knowing his present whereabouts, please communicate with ETHEL HURST, 315 W. 7th St., Cincinnati, O.

MAKE COLORFUL PLASTIC JEWELRY FOR gifts, resale. Free particulars. Small starting outfit, \$1.00 (refundable). T. C. HUGHES, 218 Sidell, Danville, Ill.

MISCELLANEOUS

MONOGRAM OR NAME GOLD STAMPED ON 50 matchpacks, \$1.00 postpaid. SHEPHERD SERVICE, 3085 Rincon, San Francisco, Calif.

PRINTING

BETTER PRINTING - 250 8 1/2 x 11 LETTER-heads, 250 Envelopes, \$2.25; 500 each, \$4.00. Hammermill Bond. 500 Business Cards, \$1.50. All postpaid. STUMPPRINT, South Whitley, Ind.

DRAWINGS AND CUTS MADE TO ORDER - 500 Letterheads or Envelopes Printed, \$1.85. Military Stationery. LEE CRESSMAN, Washington, N. J.

WINDOW CARDS - 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2 x 11 BOND LETTERHEADS AND 100 6 3/4 Whitewave Envelopes, neatly printed, postpaid. Satisfaction guaranteed. MERO PRODUCTS, Box 344, Punxsutawney, Pa.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column.

A COMPLETE STOCK OF REBUILT 5c SELEC-tive Candy Bar Machines. Bargains! Also 1c Peanut Venders. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

AMPLE CANDY - FOR ARMED FORCES SOLD through vending machines. Bargain Selective Candy Machines, 54 bar capacity, \$30.00; 72 capacity, \$32.50, and 108 capacity, \$37.50. Deposit required. KLOTZ SALES, 156 Edgewood Ave., Atlanta, Ga.

ARGENTINE, \$25.00; FLICKER, \$17.50; MAS-cot, \$15.00; Bally Shoot the Bull, \$50.00; Mills Slot, 25c play, Gooseneck, \$60.00; Rock-Ola Windsor, Monarch, \$110.00. H. M. HOP-KINS, Box 35, Marlinton, W. Va.

AT ONCE - WANTED STONER UNIVENDORS, Rowe or other 5c Selective Candy Bar Vending Machines. FARAM, 1518 Hollywood Ave., Chicago, Ill.

ATTENTION, TEXAS OPERATORS - FOR SALE with Texas State tax paid, following 5-Ball Tables: Big Parades, Victory, Seven-Up, Sport Pages, Sea Hawks, Champs, All Americans, Texans, Umps and free play one ball Record Times. Also thirty Wire Cable. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

BARGAINS - BALLY SUN RAY CONSOLE, clean, \$100.00; Pikes Peaks, late, \$15.00; Grotchen Zoom, needs repairing, \$10.00; 1c Peck Shows, nearly new, \$17.50; Edwards Grip Tester, \$4.00; Eveready 4-Column Vender, \$3.00. T. F. DEAL, 1117 Morton, Great Bend, Kan.

CLOSE OUT! - GRIPPERS, HANSEN 3-WAY, \$7.50; Reel Gripper, \$7.50; Rock-Ola Ray Gun, less rifle, \$29.50; Scooter, similar to Kicker Catcher, \$10.50; Converter 100 D.C., 110 A.C., vibrator type, 325 watt, \$19.50. All A-1. Terms: Cash with order. ACE MUSIC CO., Waukon, Iowa.

FOR SALE - TWO EVANS WHEELS, ONE twisted peg, one camel back; first \$35.00 takes both. G. MOODY, Fergus Falls, Minn.

GOLD CHROME HAND LOAD, NICKEL PLAY, brand new, knee action, drill proof, \$600.00 or best offer. Do not send deposit as seller will contact buyer. 3-5 Payout. BOX C-46, Billboard, Cincinnati 1, O.

FOR SALE - 3 SUPERIOR 5c RACE HORSE Slots and 2 stands. A-1 mechanically, good cabinets, \$85.00 each. 1 Flat top Console, contains 1 5c, 2 25c old mechanisms; 3 separate handles, 2-4 payout, beautiful new beige enameled cabinet, \$350.00. SQUARE DEAL NOVELTY CO., Manteno, Ill.

FOR SALE - MILLS DEWEYS, \$70.00; Jen-nings Gooseneck, \$45.00; Vest Pocket, blue-gold, \$57.50; View-O-Scope, with stand, like new, \$25.00; Brite Spot, Rotation, Punch, Majors, Buckaroo, \$12.50 each; Home Run, 1940, plastic bumpers, \$30.00; Powerhouse, \$25.00; Play Ball, \$27.50; Duplex, \$42.50. WICKWARY AMUSEMENT CO., Pittsburg.

FOR SALE - ONE MILLS FOUR BELLS, SERIAL No. 2404, ash trays perfect condition, \$800.00; two Mills Brown Front Bells, 10c play, serial numbers 439443 and 440441, club handles, \$200.00 each; four Mills Blue Front Bells, 25c play, serials all over 412000, club handle knee action levers, \$300.00 each; one Mills Gooseneck Bell, 25c play, serial No. 253670, perfect condition, \$27.50; one Watling 25c play Rol-O-Top Bell, serial No. 86447, price, \$197.50; three Pace Comet Bells, 10 play, perfect condition, \$147.50 each; brand new Mills Q.T. Bell, 1c play, serial No. 22311, price, \$75.00; five Baby Grand Counter Payout Bells, 5c play, \$125.00 for the lot; nine Mills Safe Stands, \$50.00 complete deal; two Mills Three Bells, perfect shape, \$900.00 each; one Mills Four Bells, serial No. 1448, ash trays, price, \$750.00, perfect condition; two Bally Hi-Hands, \$132.50 each; one Mills Dewey, 25c play, \$135.00; one Jennings Pick-Em, \$35.00; one Rotary Merchandiser, \$150.00; three Mills Blue Front Bells, 10c play, \$215.00 each, serials over 400000, club handle knee action levers; two Mills Blue Front Bells, 5c play, serials over 400000, club handle knee action levers, \$195.00 each; one Pace Comet Bell, 5c play, perfect condition, \$80.00; one Jennings Four Star Chief, 25c play, \$165.00; one Jennings Four Star Chief, 5c play, \$125.00; one used Mills Q.T. Bell, 1c play, \$60.00, perfect condition; three Chicago Metal Double Safes, new, \$75.00 each; one Diebold Triple Turn Table Safe, like new, \$350.00; two Mills Safe Stands, refinished, \$15.00 each; one new Chicago Metal Safe Stand, \$17.00; one Chicago Coin Hockey Game, almost new \$199.50; three Pace 5c Play Saras-togas, good condition, \$99.50 each, or three for \$290.00. One-third deposit with all orders. Phone number: 36124. Home: 34378. PAL-MANTIER SALES CO., 1108 12th St., N. E., Canton, O.

FOR SALE - TWO 5c AND TWO 10c MILLS Gold Chromes, 3-5, serials above 470,000, used one week, \$1,500.00. Can also supply the same in Silver Chromes. Will ship subject to inspection. WILLARD M. WHITE, 2937 Mt. Vernon Ave., Fort Worth 3, Tex.

FOR SALE - BLACK PACES RACES, BLUE Fronts, 1941 Derby, F.P., 5c and 10c Q.T. slots. All A-1 shape. COLBERT COIN MA-CHINE CO., Nebraska City, Neb.

FOR SALE, ACT QUICK - 2 24 RECORD Model "A" Wurlitzers. In appearance and operation almost like new because used only in summer resort hotels in Northern Michigan approximately 3 months per year. Price \$139.00 each, F.O.B. Cheboygan, Mich. The last we have for sale. Call or wire E. E. PAULLY & CO., Frigidaire Sales & Service, Cheboygan, Mich.

MARBLE HEADQUARTERS OF THE WORLD - See TORR advertisement this issue on the Merchandise-Vending Machine page.

MILLS BLUE FRONT, PACE COMET, 50c MA-chines; Silver Chrome Cabinets complete, re-quest quotations; Roll-Em, \$124.50; Gallop-ing Dominoes, \$69.50. COLEMAN NOVELTY, Rockford, Ill.

MILLS SLOTS - FACTORY REBUILT, RE-finished and repainted like new at current prices. Like new Mills Vest Pockets, brand new, complete coin chutes for Vest Pockets. 5c, 10c, 25c Mills factory rebuilt Blue Fronts, Brown Fronts, Mystery Bonus Bells and War Eagles. 50c Watling Rolo-Top and 50c Gooseneck. Large stock new Mills Slot Parts of every description. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

MILLS 50c WAR EAGLE MECHANISMS, PRAC-tically new, \$350.00. One-third with order. V. LOVEJOY, 112 N. Center St., Reno, Nev.

MUTOSCOPE LIFTER, \$189.50; THIGHOGRAPH, \$159.50; Exhibit Motor Racer, Bally Racer, \$89.50; Chicom Hockey, \$179.50; Color Eyes Machine, \$39.50; Exhibit Lightup Card, \$25.00; Rock-Ola Loboy Scale, \$30.00; Stars, \$29.50; Flicker, Dude Ranch, \$25.00; Skyline, \$20.00; Gottlieb Triple Grip, stand, \$15.00. GLASS, 4043 Agnes, Kansas City 4, Mo.

POISON HITLER, \$15.00; POISON JAP, \$27.00; both for \$38.00; 10 Iron Concrete Base Stands, \$2.25; 10 Challengers, Jap set-up, \$30.00. These machines will gross 3 to 5 times as much as regular Challengers, especially near army camps. Five tax-free Marvels, \$12.50; Flippers Bat-a-Penny and many other games, \$3.00; Lefty Luey, Baseball setup for Chicken Sam complete, \$15.00; cost \$45.00; Gottlieb Single Grip, \$5.00; 2 Victor Home-Runs, \$25.00; Gum, \$16.50. 1/2 cash. BOYER VENDING CO., 408 John, Champaign, Ill.

SEEBURG BOXES, 5-10-25c, \$40.00; 30 WIRE Boxes, \$7.50; Wurlitzer Counter Music Ma-chines, \$60.00. STEPHAN BROTHERS, P. O. 101, Chester, Pa.

SELL OR TRADE - 3 LUCKY LUCRE, LATE heads, 5c-25c combination: 1 Lucky Lucre, late head, 5c; 1 Baker's Pacer, 5c, factory re-conditioned, almost new, serial over 8000; 1 Seeburg jailbird with base; 1 Keeney Anti-Aircraft, brown cabinet. Make highest cash offer, or will trade for Mills Chrome Slots or Buckley Trackodds. F. B. DUNCAN, Box 163, Niceville, Fla.

TEN PANORAMS - GOOD CONDITION com-plete with new reels and re-winder. What is your offer? JOHN SPRINGTHORPE, Mount Airy, N. C.

WANT TO BUY - LATEST 5 BALL TABLES. Santa Fe, Arizona, Grand Canyon, etc. Will buy twenty. Quote best price. Write SCOTT NOVELTY, 213 Congress, Austin, Tex.

WANTED - ONE OR TWO MILLS 3 BELLS, perfect condition, priced reasonable. State serials; or will trade Mills 4 Bells for your 3 Bells even basis. Also have two Mills Blue Fronts to trade, 5c. LOU GRANITE, Chippewa Falls, Wis.

WANTED - 1938 SEEBURGS. WILL PAY \$135.00 for Regal, \$125.00 for Gem. State condition. ACE MUSIC CO., Waukon, Iowa.

WANTED - ADAPTERS, BUCKLEY, FOR Rock-Ola 20 Imperials. State price and condition. SYDAH VENDING CO., 159 S. College St., Akron, O.

WILL PAY HIGHEST CASH PRICES FOR LATE Mills 25-Cent Gold Ball Venders, or any other type of good clean coin operated machine. C. R. SNYDER, 4116 Live Oak St., Dallas, Tex.

WILL PAY CASH FOR GOOD MACHINE - Please describe fully. McGUIRE, 313 Santa Ana, Bellflower, Calif.

5 MILLS CHROME BELLS, 5c PLAY, SLIGHTLY used, crated, \$225.00 each. 25% deposit. THE JOHN M. STUART CO., Paris, Ky.

25c MILLS S.J. BLUE FRONTS, 411819, USED three months, then stored, \$210.00; 10c Mills S.J. Blue Front, 408000, \$150.00. ROY WOODEN, 1012 N. Sixth St., Kansas City, Kan.

200 PEANUT MACHINES - NORTHWESTERN 33 and Columbus Model M; porcelain, vice grip locks, like new, \$4.00 each. FLETCHER NOVELTY CO., Chariton, Iowa.

FOR SALE SECOND-HAND GOODS

ADVANCE ALL ELECTRIC CHROME POPCORN Machine, floor model A 34, wattage 1120 A.C., serial 3019, \$200.00. Butterkist All Elec-tric Popcorn Machine, same size, \$175.00. 1/2 deposit. E. GRIMME, Durango, Iowa.

ALL AVAILABLE MAKES POPPERS. LARGEST selection of Mechanical Machines obtain-able. Will buy for cash, Fifty All Electric French-Fry Poppers. Ten Burch Machines cheap. Caramel Corn Equipment. 120 S. Halsted 6, Chicago.

ALL KINDS ALL-ELECTRIC POPCORN POP-pers - Burch, Star, Kingery, Peanut Roasters, Caramel Corn Equipment, Burners, Tanks. NORTHSIDE SALES CO., Indianapolis, Iowa.

FANS - 20 INCH BLADE, 30 INCH HEIGHT, \$40.00; 24 inch blade, 7.6 feet, \$80.00; Cell-ing Fans, 36 inch, 2 speeds, \$40.00; Ceiling 54 inch, one speed, \$30.00. All fans rebuilt A.C., 110 volts, 60 cycles. 200 1/2 H.P. Re-pulsion Induction, 110-220 volts, 60 cycles, late type rebuilt, \$18.00 each. Reference: Dunn and Bradstreet. C & H ELECTRIC, 436 W. Juneau Ave., Milwaukee 3, Wis.

FOR SALE - FIVE KIRK HORSCOPE SCALES, model 80, good condition, crated, \$65.00 each. Check with order, F. O. B. location. GRAHAM, 903 Merchandise Mart, Chicago.

FOR SALE - 12 PINTO MIDGET GAS AUTO Cars with Briggs & Stratton latest motor. Used one season and half. Rubber like new. Write to J. SAVAGE, 86 Peck Ave., West Haven, Conn.

HAMMOND ORGAN - B MODEL, A20 Speaker, excellent condition. State best offer. DON STRICKLAND, 506 W. 10th St., Mankato, Minn.

ONE LOUD SPEAKER COMPLETE WITH TRANS-former. No junk dealer. GUENTHER PUB-lic WAREHOUSES, 822 Buena Vista St., San Antonio, Tex.

FOR SALE-SECOND-HAND SHOW PROPERTY

AMMUNITION FOR SALE - .22 CALIBER long rifle, 50 cases on hand, \$200.00 per case of 10,000 shots. Wire deposit. FAIR-GROUNDS, 306 E. Baltimore St., Baltimore, Md.

CANVAS - VARIOUS WIDTHS AND WEIGHTS. Tarpaulins, Waterproof Covers, 9x12 ft., \$8.95; 12x14 ft., \$12.95; 15x20 ft., \$21.95. Imitation Leather, Paints, Enamels and many other items. MICHIGAN SALVAGE, 609 W. Jefferson, Detroit, Mich.

CATERPILLAR AND 10 CAR WHIP - BOTH portable rides, A-1 condition. Now operat-ing Jantzen Beach Park, Portland, Ore. Bargain for quick sale. A. S. HAMILTON, Box 687, Vancouver, Wash.

DEGAN 3 OCTAVE UNIFONE AND CASE - Cable to attach keyboard to piano. Volume control, two batteries. Fine instrument for band, excellent condition. Price \$200.00. B. W. BENNAR, Colonial Inn Club, Hutchinson, Kan.

FOR SALE - SPILLMAN MERRY-GO-ROUND, new top and side wall. Good condition. BOX 56, Ansell, Mo.

KIDDIE RIDE OR CONCESSION TENT - 1 1/2" galvanized tubular frames, 8 ft. sidewalls, 25 ft. diameter. Heavy khaki used inside and looks like new. We are under roof and not needed. Best offer or will exchange for Amusement Machines in good condition. BING-HAM'S BOARDWALK AMUSEMENTS, 10th and Boardwalk, Ocean City, N. J.

RIDES AND SHOW PROPERTY - MERRY-CO-Round, Ferris Wheel, Dodgem, Octopus, Tilt-a-Whirl, Mix-Up, Seaplane, five Kiddie Rides (no auto rides). Transformer Cable, Light Tower, Housecar, Trucks, Semi-Trailers. Small complete Park for sale. Write me about buying or selling anything in outdoor show business. Write, wire; don't phone. ROY GRAY, Agent, 2022 N. Main, Houston, Tex.

"SMACK THE AXIS" - SENSATIONAL NEW Dart Game Concession. Send stamp for illustrated circular. FRANK WELCH, 735 E. Main St., Rochester, N. Y.

TENTS - ANY SIZE. COMPLETE LIST, \$1.00. Hand roped, good as new. Rented couple weeks. Sidewall, Poles, Stakes, Pullers, Sledges, etc. Describe fully. Send stamp. SMITH TENTS, Auburn, N. Y.

PHOTO SUPPLIES DEVELOPING-PRINTING

A NEW BRAND OF DIRECT POSITIVE PAPER— Uses standard chemicals for developing, bleaching, clearing and re-developing, and is finished in fast processing time: 1 1/2 x 2 1/2 at \$5.85; 2 x 2 1/2 at \$7.55; 2 1/2 x 2 1/2 at \$9.20; 3 x 2 1/2 at \$10.85; 3 1/4 x 2 1/2 at \$11.75, and 4 x 2 1/2 at \$14.20. It will pay you to be acquainted with this new source of supply, just to play safe. Free information will be sent by return mail at your request. Shipments are generally made within ten days after we receive your order. All C. O. D. orders require one-half deposit. MODERN PHOTO SUPPLY COMPANY, 2732 Third St., Santa Monica, Calif. au28x

EASEL PHOTO MOUNTS — ALL SIZES WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic, Heart Mirrors, Frames, Easels for 1 1/2 x 2. Everything for direct positive operator. Prompt shipments. CAPITOL EQUIPMENT, Box 287, Saint George, N. Y. au28

EASTMAN DIRECT POSITIVE PAPER — ALL 1944 dating. New packages. 50 rolls 1 1/2", \$20.00 each; 50 rolls 2", \$21.00 each; 50 rolls 2 1/2", \$22.00 each; 50 rolls 3", \$25.00 each; 20 rolls 4", \$37.00 each; 20 gross 4x5, \$10.00 gross; 20 gross 4x6, \$12.00 gross; 10 gross 5x7, \$19.00 gross. Order part or all. Wire deposit. BOX NY-42, Billboard, 1564 Broadway, New York 19.

EASTMAN DIRECT POSITIVE PAPER — 1944 dating; 1 1/4-1 3/4-2 1/4-2 1/2-3 and 3 1/4 inch rolls. Make offer for any or all of lot. GERBER & GLASS, 914 Diversey, Chicago. tfn

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. CAMERA CO., 111 E. 35th St., Chicago, Ill. au28x

FOR SALE — 5 ROLLS 4 1/2", \$200.00; 10 gross 5x7, \$200.00; Eastman Direct Positive Paper. Good dating. Send deposit. BOX 45, Sta. A, Brooklyn, N. Y. au28

FOR SALE — FLASH BULBS. 100 #1; 100 General Electric #22. Make best offer. BOX 457, care The Billboard, 1564 Broadway, New York 19, N. Y.

FOR SALE — FEW ROLLS DIRECT POSITIVE Paper, Super Speed, 1 1/2 inch, \$7.50; 2 1/2, \$12.50. Dating 1944. PEE WEE WRIGHT, 516 Planter, Bainbridge, Ga.

FOR SALE — ENLARGER, SMILE-A-MINUTE make with bulbs and slides. Wolenstack F 75 lens with automatic shutter, 125 ft. roll of good fresh 5 inch Direct Positive Enlarging Paper; \$50.00 takes all. LEON TOONE, Box 3, Pennsville, N. J. x

FOR SALE — 10 ROLLS 2 1/2", 250 FEET, JUNE, '44 dating Eastman Direct Positive Paper. Make offer. PENNY PALACE, 620 Kansas Ave., Topeka, Kan.

HAVE ONE AND ONE-HALF INCH BY TWO hundred fifty foot rolls E. D. P., any quantity. Good dating, \$25.00 roll. BOX C-182, Billboard, Cincinnati, O.

NEW VELVET FINISH SERVICE FOLDER WITH removable star holders, one or two pictures, for 2 1/2 x 3 1/2 or 3x4. Wonderful flash. Fast seller or money back. Also small Leatherette Folders, 25c for samples and prices. GAMEISER, 3065 Brighton, 13th St., Brooklyn, N. Y. au28x

PHOTO MOUNTS — 1 1/2 x 2, \$3.00 PER 100; 2x3, \$4.00 per 100; 3x4, \$5.00 per 100; 3x5, \$6.00 per 100; 4x6, \$8.00 per 100; 5x7, \$10.00 per 100; 8x10, \$15.00 per 100. Bank draft only. No C. O. D. \$3.00 worth of samples for \$1.00. UNITED PHOTO SERVICE, Gatesville, Tex. se4x

PHOTO MOUNTS FOR DIRECT STUDIOS — ALL sizes in stock. Special sizes made to your order. Send \$1.00 for \$3.00 worth of salable samples. UNITED PHOTO SERVICE, Gatesville, Tex. oc9

WANTED — DIRECT POSITIVE PHOTO MACHINE, 1 1/2 x 2 1/2 films; prefer F. 3.5 lens. VERNON STEWART SHOOTING GALLERY, Portsmouth, Va. au28

WANTED — LENS AND SHUTTER; 4, 4 1/4, OR 4 1/2 inch focal length. F 1.9, F 2.9 or F 3.5. Write G. E. McDEVITT PHOTO SHOP, 106 N. Main, Roswell, N. M.

WANTED — FOUR AND A HALF INCH FOCUS Lens (or 5 inch), mounted in Ibsor or Ilex self cocking shutter speed from one, with image reversal prism. A. J. BOUSE, 722 Military Drive, Coeur D'Alene, Idaho. se11

WE PAY YOUR HIGHEST PRICES FOR EASTMAN Direct Positive Paper. Any size, any quantity. State expiration. Cash waiting. Distance no barrier. PEERLESS VENDING MACHINE COMPANY, 220 W. 42d St., New York City. Wisconsin 7-8610.

WILL PAY CASH FOR DIRECT POSITIVE EASTMAN Paper. Give size and dating. Also 5x7" Direct Positive Enlarging Paper. Need Glass Frames. Give size. S&W COIN MACHINE EXCHANGE, 2416 Grand River Ave., Detroit, Mich. au28

ACTS, SONGS & PARODIES

MUSIC PRINTED, \$7.00 UP; SONGS RECORDED, \$2.50. Melodies, \$6.00; Piano Arrangements, special offers. (Stamp.) URAB-B.B., 245 W. 34th, New York 1. se18x

MUSICAL INSTRUMENTS, ACCESSORIES

ACCORIONS, \$69.50 — BUY AND SELL ALL makes, new, used. 60% discount; large stock. Request catalog. METRO, 42 N. Albany, Chicago. au28x

HAMMOND ORGAN SPEAKERS, LIKE NEW; once DX-20, one B-40, with tubes, \$265.00 each, F. O. B. Indianapolis. ORGANIST, General Delivery, Indianapolis, Ind.

COSTUMES, UNIFORMS, WARDROBES

ATTRACTIVE EVENING GOWNS, CHORUS Sets, Various Band Orchestra Coats, Stage Costumes, lowest prices. Accessories, etc. CONLEY, 308 W. 47th, New York.

CHORUS COSTUME CLEARANCE—ONE DOLLAR, perfect condition; principals, three dollars. Men's wardrobe. GUTTENBERG, 9 W. 18th St., New York City. au21x

CHORUS COSTUMES — SLIGHTLY USED, short and long, all colors, two dollars each. FOLLIES COSTUMES, 209 W. 48th St., New York. se11x

CHORUS PANTIES, 75c; NET BRAS, 60c; G-Strings, 50c; White, Flesh or Black. Net Bras, Rhinestone Centers, \$1.50; Lace Pants, \$1.00; Rhinestone goods made to order. Free folder. Cards ignored. C. GUYETTE, 346 W. 45th, N.Y.C. x

VELVET CURTAIN (16x27), \$20.00; BLUE Sateen (15x26), \$15.00; Silver Cyke (17x38), \$40.00. Cellophane Hulas, Orchestra Coats. WALLACE, 2416 N. Halsted, Chicago.

SCENERY AND BANNERS

A-1 CIRCUS AND CARNIVAL BANNERS — MANUEL'S STUDIOS, 3544 N. Halsted St., Chicago. Willing to go to your winterquarters.

BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels. Positively no disappointments. NIEMAN STUDIOS, 1236 S. Halsted St., Chicago, Ill. au28x

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write NELSON ENTERPRISES, 336 S. High St., Columbus, O. se18x

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc., 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa. au28

COMPLETE STOCK MAGIC-NOVELTY SHOP — Must sacrifice, drafted. Best immediate cash offer. Send stamp for inventory list. 306-N, Fifteenth, Philadelphia.

FREE! — TWO PROFESSIONAL TRICKS (Apparatus!), one metal, one rubber, worth \$1.00, with new illustrated catalog, 25c. TRIXIE'S, 2404-N, Fifteenth, Philadelphia. x

GIANT FUN PACKAGE — 48 TRICKS, JOKES, Novelties, \$1.00 postpaid. Real bargain! Going in army, must sell out. 306-N Fifteenth, Philadelphia. x

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively. Sure-fire method. Guaranteed. Complete Practical Course, \$5.00. (Information, stamp.) Airmail. EASTERN, Box 1373, Raleigh, N. C. x

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y. se18

SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS, \$1.00. Fast sellers! Wholesale catalog, 10c. Large stock. (Pitchmen's Headquarters). ARLANE, 4462-B Germantown, Philadelphia. x

ANIMALS, BIRDS, REPTILES

A FEW LARGE RHESUS MONKEYS, TWO large Male Lion-Slaying Baboons, one rare Black Wolf, one Tame Puma, one tiny Sicilian Monkey, Baby Coat-i-Mundis, Horned Owls and Mexican Jumping Beans. SNAKE KING, BROWNSVILLE, Tex. au21x

ALLIGATORS, SNAKE DENS, \$15.00; CHAMELEONS, wholesale prices. ROSS ALLEN, Ocala, Fla. au21x

MEXICAN BEAUTIFUL TAME DONKEYS (Burras), special for children to ride on. From 6 months to one year old, \$25.00. GENERAL MERCANTILE CO., Laredo, Tex.

SEAL ACT FOR SALE — COMPLETE, READY to work. One young animal. Good money-maker. 233 FLOYD AVE., Sarasota, Fla.

SNOOKUM BEAR (COATIMUNDIS)—SPECIAL for make a pet, semi tame, \$15.00. Very tame, \$25.00. Tame Armadillos, \$2.50; Black or Orange Squirrels, \$5.00. GENERAL MERCANTILE CO., Laredo, Tex.

PLENTY SNAKES, ALLIGATORS, ARMADILLOS, Horned Toads, Dragons, Boas, Gila Monsters, Rats, Rabbits, Prairie Dogs, Parakeets, Raccoons, Grey Foxes, Peafowl, Woodchucks, Swans, Squirrels, Odorless Skunks, Opossums, White Doves, Giant Mexican Horned Toads, Mexican Beaded Lizards, Golden Hamsters, Ducks, White-crested Black Polish Chickens, Pheasants, Mink, Racing Terrapins, Giant Rhesus Monkeys, Marmosettes, Indian Leopards, Coatimundis, two thousand Guinea Pigs. Thirty years' experience shipping snakes and animals. Wire OTTO MARTIN LOCKE, New Braunfels, Tex. se11x

HELP WANTED

FIRST AND SECOND VIOLINISTS FOR SOCIETY Band — Good salary, steady locations. Air mail complete details to BAND LEADER, Milner Hotel, Louisville, Ky.

MUSICIANS WANTED FOR ROAD BAND — State draft rating. HARRY COLLINS, Grand Island, Neb. au21

MUSICIANS WANTED — ALL INSTRUMENTS. Intact sections or complete bands also needed. Airmail all details to VSA, Box 1299, Omaha, Neb. se18x

MUSICIANS FOR REPLACEMENTS — HOTEL style tenor band. Permanent location. Top money to good men. EDDY DUNSMOOR, Heidelberg Hotel, Jackson, Miss. se11

RADIO JOBS OPEN FOR SINGERS, ANNOUNCERS. Send 10c for copy of audition tips. DON TEETERS, 803 Madison Ave., Toledo, O.

STRING BASS MAN WANTED — PERMANENT location, steady job guaranteed thruout duration. Fine large instrumentation with big time library of specials. Building band for post-war upper brackets. Six nights, salary thirty-five dollars weekly plus transportation. State all, age, experience, draft classification and phone number. All other musicians invited to write. ORCHESTRA LEADER, Box 2011, Wichita 1, Kan. au28x

TENOR SAX AND BASS — MUST HAVE SMALL band experience, read, fake. Location, six month contract. LEADER, Watrous Hotel, Sarasota, Fla.

WANTED — TENOR, ALTO SAX AND TRUMPET for 14 piece band. Other musicians, write. Salary, fifty dollars per week. Write or wire TINY LITTLE, Worthington, Minn. au28x

WILD WEST HANDS — ROPE SPINNERS, Riders, Whips and Clowns. Quick, honest, sober beginners considered. All winter's work. State all in first. Bob Jones, come on. CLEVE LA RUE, 4364 Reading Rd., Cincinnati 29, O.

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Musical Teams, Trios — Four to Eleven Piece Orchestras, available for steady locations. High class. State best salary. E. L. Holt, General Delivery, Coral Gables, Fla. se11

AT LIBERTY MAGICIANS

AT LIBERTY — HIGH CLASS MAGICIAN. Up to hour and half show. Long experience in schools, churches, clubs, etc. Age 35, single, neat appearance, sober, well educated. Recent honorable discharge from army. Salary must be attractive. Write all details and your best offer. C. E. KEYSTONE, Springboro, O.

AT LIBERTY MISCELLANEOUS

GAG WRITER WOULD like to team up with Cartoonist or Radio Comic. FRANCIS C. MERSON, P. O. Box 572, Bridgeport, Conn.

WANTED TO BUY

BASEBALLS — SMALL SIZE BOUNDER OR Worth, with covers only; several gross Rubber Moulds for making plaster. SESSAMEN, Drexel Hill, Pa.

ORIGINAL GOOSENECK TYPE HEADLESS GIRL Illusion. Must be first class, priced right. BOX C-47, Billboard, Cincinnati 1, O.

SMALL LADY — NO EXPERIENCE NECESSARY. Not over 110 pounds. Must be 30 years or over to work in standard act. BOX 561, The Billboard, Ashland Bldg., Chicago. au28

SINGLE, 4-F SAXOPHONE, TRUMPET, Trombone, Piano. Excellent opportunity for good men. Talent more important than experience. Semi-name styled band. No short termers looking for quick money. Leader years experience. Complete details will save extra correspondence. Consideration given all answers. BOX ST. L-17, Billboard, St. Louis 1, Mo.

TENT — SUITABLE FOR 37-FT. SPILLMAN Three Abreast Merry-Go-Round. SHUMAN AMUSEMENT CO., Sandusky, O.

WANT CIGARETTE AND CANDY VENDING Machines—Any quantity. MAC POSTEL, 6750 N. Ashland Ave., Chicago, Ill. au21

WANTED — ALL KINDS POPCORN MACHINES, Peanut Roasters, Coin Operated Vending Machines, Stamp Vendors, Arcade Equipment. NORTHSIDE SALES CO., Indianola, Iowa. au21x

WANTED TO BUY — PORTABLE ROLLER RINK Floor; also used Skates. Write ART MILLER, Walnut Ridge, Ark.

WANTED TO BUY — WHIP CARS AND Scooter Cars. For sale: Frolic Ride, 2 Park 50 Ft. Merry-Go-Rounds. A. KARST, Forest Park, Hanover, Pa.

WANTED TO BUY — ICE SHAVER. MUST be in good condition, priced reasonable (Echols or Mills preferred). State full particulars, including ex., office, examination and shipping terms first letter. Address W. E. WONNER, 607 N. Star St., Hutchinson, Kan. x

WANTED — HAMMOND ORGAN. STATE full details in first letter. JIMMIE MACK, 975 N. State St., Marion, O.

WANTED TO BUY — PORTABLE ROLLER Skating Rink. HERBERT BRAUCHLA, Warren, Ind. x

WANTED — COIN COUNTING MACHINES for pennies. BOX C-50, Billboard, Cincinnati, Ohio.

WE PAY YOU WELL FOR "ANYTHING" YOU wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. JUSTICE JOBBERS, Box 150, Chicago. au28x

At Liberty September 18 — Honest, dependable man for business manager, secretary, treasurer, personnel manager. Experienced executive. Age 35, height six feet, weight 150. Good appearance. Draft classification 4-F. Honest, sober, reliable. Can double stage playing bits and parts. Consider anything paying good salary. Jerry Eller, 805 Curtis St., Albany 6, Calif. au28

Gagwriter, Idea Man — Specializing in Band Novelties, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. Don Frankel, 36233, Dickens, Chicago 47, Ill.

Gagwriter — Experienced. Will do comedy for reliable, honest, established radio, stage or night club acts. John Donnelly, 147 Meserole Ave., Brooklyn 22, N. Y. au28

AT LIBERTY MUSICIANS

BASS MAN WITH GOOD experience, 4-F and available now. Prefer large bands. ROBERT ESTABROOKS, Wilson Club Hotel, 1124 Wilson Ave., Chicago, Ill. au21

DRUMMER — THREE years' name band experience. What am I offered? LE ROY LEBENS, Shakopee, Minn. au21

HAMMOND ORGANIST and Pianist available August 20. Juilliard graduate. BOX 455, care The Billboard, 1564 Broadway, New York 19.

SAXMAN AT LIBERTY — Alto, Tenor and Clarinet. Also arranges. 1st or 3d, prefer 3d. No fake. Name experience. 4-F. union, sober, reliable. CHARLES MITCHELSON, St. Nicholas Hotel, Springfield, Ill. au21

TENOR SAX AND CLARINET — Big tone, ride and go. Desire a change. Minimum \$60.00. Address BILL THEODORE, care Paramount Club, Albany, Ga.

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Wood, Mrs. Paul Woods, John J. Woods, Johnny Woods, L. S. WOOLARD, Robt. Lee WOZNY, Jos. Wright, Dan Wright, Jerry Wrisik, Mrs. Donald Wullkotte, B. A. Wysong, O. T. Yee, Richard Geo. Yellow-Roan, Leroy YOST, Arthur M. Yokely, Jack Young, Albert Young, John A. YOUNG, Skillman Youngblood, Zeke YOUNGQUIST, Lawrence C. Zacchini, Bruno Zacchini, Hugo Zem, Billie Zschille, Fred	Weber, James C. Weber, Mrs. James WELCH, Thos. F. Wells, Albert Wells, Fred J. WELLS, Joe Wells, Ruth Lee WENDT, Chas. West, George S. West, Rita Jean Western, S. J. Western, J. W. Weston, Georgia Weyls, Ed WHALEN, Edward Wheaton, Chas. WHEELER, Eddie White, Baby WHITE, Edw. Whitmore, W. Wicks, Robt. F. Wilcox, Coot WILCOX, Jerome Wilds, R. T. Wilhamer, Paul E. Wilkinson, Frank Willard, Frank D. Williams, C. D. Williams, Chas. WILLIAMS, Daniel Williams, Mrs. Williams, Donnie Mae Williams, J. F. Williams, J. T. Williams, Jack Williams, L. B. 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Notice, Selective Service Men!
The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

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1564 Broadway, New York 19, N. Y.

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Bede, Capt. Harry
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Berry, Mimi
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Black, Henry
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Merchandise

PRIZES · NOVELTIES · PREMIUMS · SPECIALTIES

Address Merchandise Dept., The Billboard, 155 N. Clark St., Chicago 1, Ill.

Merchandise Trends . . .

CHICAGO, Aug. 14.—That the pay-as-you-go tax did not dent retail trade too seriously is shown by July figures now coming thru. C. F. Hughes in The New York Times August 8 reported department store business for the month of July was 3 per cent under the average of the first seven months of 1943; it was still 12 per cent above last year's volume. The decline of 3 per cent could be explained by merchandise shortages, too, rather than a decrease in public spending money. Women's apparel stores reported a gain of 26 per cent over a year ago as against an 11 per cent gain for department stores.

GIFTS FOR SOLDIERS.—Small, practical gifts to "wear, taste and use" still lead as favorites with men and women in all branches of the services, according to a recent survey. Wrist watches, pen and pencil sets, stationery, cigarettes and slippers top the list for both sex. Most of these are within the weight requirements of eight ounces for overseas mailing.

KANSAS CITY GIFT SHOW.—Probably the last gift show scheduled in this area for the duration was well attended with more than 700 retailers registered. Varieties and metal items were practically eliminated, along with lamps, but pottery, glass and china items were most prominent. Pictures and military gift items counted for the biggest sales. Volume in practically everything offered exceeded previous records. Unless government authorities are convinced that such gift shows reduce the strain on transportation, the show probably will not be repeated until after the war.

NEW ELECTRIC APPLIANCE.—Regardless of restrictions and priorities, a new electric appliance recently put on the market has skyrocketed so fast that the company is already months behind on orders. The big demand is for the Electrestem baby bottle-warmer, sterilizer and food-warmer, constructed without the use of critical materials, which is practical not only during the bottle-feeding period but later when the child's diet includes prepared baby foods. The bottle-warmer features a new system, with water replacing the heating wire, and the connection fits any standard appliance cord.

RATION CURRENCY.—OPA announced August 9 that effective the first of next year glass or plastic tokens will replace the small denomination ration stamps. Altho ration coupons in larger denominations will still be issued, the tokens, red for meats and blue for processed foods, will come in two values, five points and one point. The five-point token will be the size of a quarter and the one-pointers about the size of a nickel. It is probable the "small change" tokens will have no expiration date. The new system may make new designs in ration book holders necessary.

RECONDITIONED APPLIANCES.—Consolidated Edison Company of New York is pushing a drive whereby dealers are offering to buy old used electrical appliances from the public for war stamps. The appliances thus brought out of hiding will be reconditioned and offered for sale by the dealers. It's still too early to judge the success of the campaign, which was promoted after a survey to determine whether people would be willing to buy reconditioned items.

NYLON FOR CIVILIANS?—Nylon hose may be on the way back, according to *The Wall Street Journal* last week, but don't tell your wife yet! There's talk that more nylon capacity than is really needed was tied up for parachute making, and if the quota is cut pre-war hosiery may be another army "gift" to civilians. If there's anything to this report the feminine contingent on Christmas shopping lists is a cinch.

POST-WAR LIGHTING.—A fluorescent lighting company has announced a new development for civilian consumption after the war. Cold cathode fluorescent lighting, it is claimed, will become the popular means of illumination because of its new features such as instantaneous starting, long life, low operating cost and full range of colors. If production for civilians is once started this could indicate a near-revolution in the lamp industry.

THAT 20 PER CENT DROP.—A high WPB official recently predicted that civilian merchandise would fall at least 20 (See *Merchandise Trends on page 52*)

School Girl Invades Play Shoe Industry

AUSTIN, Tex., Aug. 14.—If a Texas high school girl can make money out of an idea, it ought to appeal to enterprising but priority-hit novelty manufacturers and merchandisers.

The idea concerns the making of colorful, non-rationed sandals out of non-critical materials. The clever Texas lass is Dortha Faye Walker, of the Meadow View addition of Houston, whose handiwork stems back to her days as a 4-H club girl.

"After shoe rationing came into effect," Dortha explains, "I decided that I would make the family some shoes. Here's how I did it. With a small coping saw I cut out some soles from the ends of apple boxes. I cut the sole across the front and tacked on a piece of leather so that the sole would break when a step was made. Then I added two strips at the back of the shoe to come up the side of the heel, and put a piece of tie cord in this. Crossed straps over the front of the sandal were made of colored cloth, trimmed with rickrack braid. Next I gave the wood a coat of linseed oil and two coats of varnish. Soon after the first pairs were made some of the girls and women in the community wanted some, so my father got a number of pairs cut out for me at a lumber yard and I made some to sell."

The high school miss is now receiving

DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALESBOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

OUT OF THE MAIL BAG.

E. S., of Freeport, Ill., writes: "You can, if you are so inclined, give me some very helpful information regarding the quickest and most profitable method of selling salesboards. Briefly, the writer is 42 years of age and a victim of 'office nerves.' Twenty years of office work finally caught up with me and now I must simply get away from it and do out-of-doors work."

"I have an Oldsmobile sedan and a few hundred dollars capital and can get a 'C' Gas Book. I do want to get into something for myself, preferably in the salesboard or merchandise vending machine business. However, limited capital, plus difficulty in obtaining candy, gum and peanuts, rather puts a clamp on vending machine prospects for the present."

"What I would appreciate your telling me is just this: (1) Where in downtown Chicago can I go to see various salesboard deals all set up and ready for a one-shot sale to cigar stores, retailers, taverns, etc? (2) Does the Craftsman Sales Company (mentioned in your article in the July 31 issue of *The Billboard*) have a loop office? (3) Are there salesboard deals displayed by anyone in the Merchandise Mart? (4) Is it possible to sell one-shot deals and make a net profit of as much as \$2 or \$3 per deal?"

"I would like to come into Chicago next week and be able to actually see the deals I may decide to handle. Naturally, I would like to save time by limiting my calls to as few spots as I can, providing there are centralized displays of this type of business."

"Any hints, tips or helpful information you can offer will be truly appreciated."

E. S. was advised to drop into our Chicago office to receive answers to questions 1, 2 and 3. The answer to question No. 4 is most definitely yes. Not only is it possible to make \$2 or \$3 profit on a one-shot but many times that. However, the operator who works a one-shot must have gumption enough to let the law of averages work for him. On this type of deal it is possible for the player to hit the award on the first or second play. But if plenty of cards are placed the law of averages will swing the percentage in the operator's favor.

A copy of *Salesboard A, B, C's* has gone out to E. S. and is available to anyone else interested.

HAPPY LANDING.

Dark Dresses Call For Glitter Jewelry

OMAHA, Neb., Aug. 14.—Severity of women's dresses due to government restrictions on material and labor seems to be creating a demand for "glitter" jewelry and genuine precious stones. Platinum, diamonds, emeralds, rubies, sapphires and topaz are still available and are being made up in sets of bracelets, clips and earrings as well as individual pieces. Pearls are in vogue again for earrings, rings and necklaces, and the demand is good for cultured and artificial pearls.

Also in great demand are all kinds of sentimental rings, lockets and bracelets that carry the insignia of the different branches of the armed forces.

small orders from shoe stores.

"Perhaps I will have to go into the shoe business yet," says Dortha.

Chi Gift Show Brings Buyers

China, glass, wood and some leather make up for lack of metal and rubber

CHICAGO, Aug. 14.—The August Gift Show at the Merchandise Mart illustrates that giftwares, china, glass and pottery items have lost their seasonal character and now make up a large part of steady year-round sales. Retail store buyers from Mississippi Valley thronged into the Mart during the past two weeks, bringing reports that prosperous farmers and war plant workers are buying heavily. Buyers did their best to replenish stocks bought months ago in quantities thought sufficient for the Christmas trade, but their inventories are now low, months ahead of their expectations.

Specialty merchandise of metal, rubber and some woods were conspicuous only by their absence, with the majority of shelves stocked with china, glass, pottery and paperboard items. A few exhibitors had desk sets, wastebaskets, scrapbooks, etc. in fine leather. The label "Made in Mexico" was especially prominent and, judging by the displays at the market, the traditional Sleeping Mexican and cactus designs are not so popular. Stuffed toys, ranging from Norwegian skating dolls to Eskimo dogs, were among the good-looking pieces from below the Rio Grande. The new novelties from Mexico were designed and made chiefly by talented refugees from Europe's oppressions who are organized in handicraft factories in various parts of Mexico and who are executing for the United States markets the new and different gift items shown at the August offering.

The lack of lamps, which have always counted for heavy sales, is due to the government order July 15 stopping manufacture, but Mexico has provided a few hand-decorated porcelain lamp bases and hand-decorated parchment shades. A large-scale production schedule is promised on these, but wise buyers are not counting too heavily on such promises. He's content to be happy with the stocks he can get now.

John C. Goodall, general manager of the Merchandise Mart, reported that attendance was heavy the first day of the show, August 2, but dropped off to about half the previous attendance records from about the second day on. The drop can be traced to the fact that Chicago buyers took advantage of being on the spot and visited the showrooms during the two weeks before the out-of-town buyers came in. Another reason for the decrease in attendance is the day-in-and-day-out character of buying in recent months. With restrictions on so many other types of merchandise these days, the public is spending money on accessory household items and giftwares, and this necessitates more frequent buying trips for small stores. Many of the retail store buyers state that they will probably shop the Chicago market five or more times a year instead of the usual semi-annual visits. Larger store buyers are also shopping longer, and altho the merchants dislike the extra time, travel and expense of these extra trips, they state it's the only way they can be sure they will continue to have goods to sell.

Some wholesale firms are finding it necessary to allot goods to old customers on a quota basis, and new accounts are not always welcomed. Cash in advance and gilt-edged standings in Dun & Bradstreet usually help to dispel the slight frostiness toward new accounts.

Delivery dates on merchandise range from a couple of weeks to six months. The average is probably around three to four months. A great portion of the (Gift Show Brings Buyers on page 52)

STOP

Worrying about MERCHANDISE for FAIRS

WE HAVE IT, here are just a few of hundreds of items

Wigwarm Blankets, Indian Designs. Ea.	\$2.00
Beacon Blankets, Cellophane Boxed. Ea.	2.00
Jumbo Bears, 36 Inches. Ea.	3.00
Extra Large Scotty Fur Dogs. Ea.	3.25
Chenille Dolls, 30 In. Ea.	1.50
Jumbo China, Poland Fur Bears. Ea.	6.00
3-Pc. Lucite Dresser Sets, Silk Lined Box. Set.	3.90

Write for complete price list

JERRY GOTTLIEB
303 Fourth Ave., New York City

IN STOCK
READY FOR IMMEDIATE DELIVERY

BALL GAME & NOVELTY ITEMS

1918X—Bats, Silver	Gr.	\$11.50
1951X—Heavy Maple Canes	Doz.	3.00
5805X—Base Balls (Hard)	Doz.	2.50
1658—Tails with Sayings	Per 100	4.50
1670—Tails, Medium	Per 100	9.00
1676—Tails, Large Size	Per 100	13.50
1698—Hat Bands	Per 100	1.75
1699—Comic Feathers	Per 100	.95
2763—Large Comic Buttons, 2½ Inch	Per 100	5.25

CORN GAME SPECIALS

6860—Lamps	Each	\$1.50
6864—Lamps	Each	1.85

Write for 1943 stock list

CONTINENTAL
Distributing Company
822 N. 3rd Street, Milwaukee, Wis.

SPECIALS
FOR THIS WEEK ONLY

U. S. GLASS INTERMEDIATES

Ash Trays. Gro.	\$4.00
4 ½" Kitchen Bowls. Gro.	3.90
4 ½" Nappies. Gro.	4.25
Salt & Pepper Shakers. Gro.	4.75

AMERICAN MADE SLUM

Jr. Air Raid Warden Bands. Per 100	\$1.25
Catalin Charms. Gro.	1.00
W. M. Rings, Ass't. Gro.	1.00
27" Shoe Laces, Blk. Gro.75
Plaster Slum, 10 Styles. Gro.	1.25

IMPORTED SLUM

4110—Glass Straw Sippers. Gro.	\$1.25
4118—Glass Stirrers. Gro.	1.45
6607—2 Dolls in Box. Gross Boxes	1.50
8778—Bamboo Whistle. Gro.60
8451—Cigarette Whistles. Gro.90
8308—Poly Poly Pictures. Gro.50
8170—Celluloid Teeth. Gro.75
7318—Water Flowers, Paper. Gro.85
9248—Toy Picture Book. Gro.50

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

NOVELTY PANTS

Remember Pearl Harbor, Ogden, Utah

PRINT ANY NAME OF CAMP OR CITY

VERY LATEST NOVELTY GOING LIKE WILDFIRE

Made of extra fine quality rayon in assorted colors with lace edges. FAST 50¢ retailer. Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% required on all orders, balance O. O. D. PREPAID TO YOUR CITY.

MILT WILLIAMS NOVELTY CO.
1033-1035 Mission St. San Francisco, Calif.

5,000 ITEMS
AT FACTORY PRICES

Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

BLAKE SUPPLY CO.
219 E. Markham St. LITTLE ROCK, ARK.
P.S.: Will buy anything, please write us.

Popular Items

Panoramic World

Maps have become very popular during the war and will continue as good sellers for a long time afterward. George F. Cram Company, a well-known map maker, has placed on the market a new map of the world called the Panoramic World Map, 52 by 40 inches. The makers say it is the handsomest and most readable map that can be obtained anywhere at the price. The map also contains an index which gives pertinent information about the different countries of the world. Miniature flags are offered with the map as a very pleasing specialty.

Wallet for War Bonds

Ration book holders have long been a popular specialty and more recently wallets for War Bonds have been in big demand. Wilson-Jones Company is marketing an improved wallet, which will be a special favorite. It opens like a bill-fold, has two pockets and a reinforced back. It is conveniently sized to place in a desk drawer or safety deposit box and will hold 50 bonds. The cover is of leather-grained brown paper stock. A record card is included to make the specialty complete.

Coast-to-Coast Promotion

A powder jar bearing the trade name Puff-Gard has been placed on the market by Gluv-Gard Manufacturing Company. The jar has a plastic guard in the cover to keep the puff out of the powder, a feature that will be pleasing to all customers. The makers say it is one of the fastest selling gift items they have placed on the market in recent months. The item is patented.

Many Features in Lucite

Lucite is being used to make many attractive wartime jewelry pieces and sales are increasing rapidly. Lucite initial pins were an attractive item at the Gift Show in Chicago last week. Elzac, Inc., is offering handwrought initial pins that are sure to be a popular for months. The pins are large enough to please the ladies and are being shown in New York as well as in Chicago at the present time.

OVER 1000 JOBBERS

SELL OUR BINGO SUPPLIES

We still have **BINGO CAGES** on hand. Inquire today!

Write for Catalog!
MORRIS MANDELL
131 W. 14th St., New York, N. Y.



NUDIE!

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, SALESBOARDS, OPERATORS and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A stand-out for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.00 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.

EXCELLENT OFFER FOR JOBBERS.
AMERICAN ART PRODUCTS
2067 Broadway New York, N. Y.
(Were you ever in Paris? Yes, this is it!)

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal. \$6.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
407 S. Dearborn St. CHICAGO, ILLINOIS
Tel.: Web, 3540-8547-3548

WATCH PROFITS

BRAND NEW—THIN MODELS

DEPENDABLE

Latest Designs in Beautiful Case and Dial.

Wonderful values.

IN DOZ. LOTS, \$8.85
SAMPLE PRICE, \$9.85

MILITARY WATCH

We reserve the right to limit quantity and when our present stock is sold to refund your deposit.

25% deposit with order, balance C. O. D., F. O. B. Chicago

CHICAGO WATCHHOUSE 1035 W. LAKE STREET CHICAGO, ILL.
SPECIALIZING IN WATCHES TO THE PREMIUM TRADE



MILITARY INSIGNIA JEWELRY

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.

No. 430—Snail Shell Double Love Birds with Blue or Khaki Genuine Ocean Mother of Pearl Heart and Gold Plated Sterling Silver Insignia. Individually packed in velvet lined boxes. \$9.00 PER DOZEN.

Terms: ½ Dep., Bal. C.O.D., F.O.B. N. Y. Order Today!

We also have separate gold plated sterling silver insignias, including the "Seabee" insignia, for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

JOBBERS! WRITE FOR SPECIAL DEAL!

Send for Catalog of Complete Line! Send \$1.00 for sample of item shown in ad!

MURRAY SIMON No. 430
109 SOUTH FIFTH STREET BROOKLYN, N. Y.



BEAUTIFUL HONOR ROLL

EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT

A wonderful 4 color certificate with all branches of the services illustrated. Size 14x11 inches. Frame is simulated leather finish and glassette. Fitted with both easel back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever. Each roll comes in a heavy mailing envelope. Send 75¢ for sample (prepaid).

\$4.50 Doz. Retail at Easily

MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOW TOPS

Pillow Tops for the Army, Navy, Marines, Coast Guards or WAACs at \$5.75, \$8.00 and \$6.50 per dozen. Send for samples. Made up for any Fort or Camp.

Glass Dog Chains, \$18.00. Shoulder Patches, all divisions, 100—\$10.00. Penwants, 8x24, name of any army camp or reservation, 100—\$12.00. Pennants, 12x30, name of any army camp or reservation, 100—\$16.00. Army Postal Cards, comics or camp views, 100—\$8.00. Embroidered Handkerchiefs for the Army, Navy and Air Force, with inscriptions, for mothers, etc., at \$2.75 per dozen. Hand-made Wooden Compacts at \$18.00 per dozen. Hand-made Wooden Cigarette Cases at \$24.00 per dozen. All kinds of Army and Navy Military Supplies and Souvenirs. Send for price list.

25% DEPOSIT WITH ORDER.

WORLD ADV. NOVELTY CO.
122 E. 25TH STREET, NEW YORK 10, N. Y. PHONE: GRAMERCY 5-2174.



PLASTIC Military JEWELRY

THAT WILL SELL ON SIGHT

Mother

- Three layers of red, white and blue plastic.
- Names and Insignia Gold Plated on Sterling Silver.
- Beautifully individually gift boxed.
- For Mother, Sister, Sweetheart and Wife.

IMMEDIATE DELIVERY

\$9.00 dozen

25% deposit with order, Bal. C. O. D., ORDER BY NUMBER #103 or #109

FALK NOVELTY CO.
8146-193 St. Jamaica, L. I., N. Y.




LEE'S SENSATIONAL BARGAINS

TIMELY ITEMS - FAST SELLERS

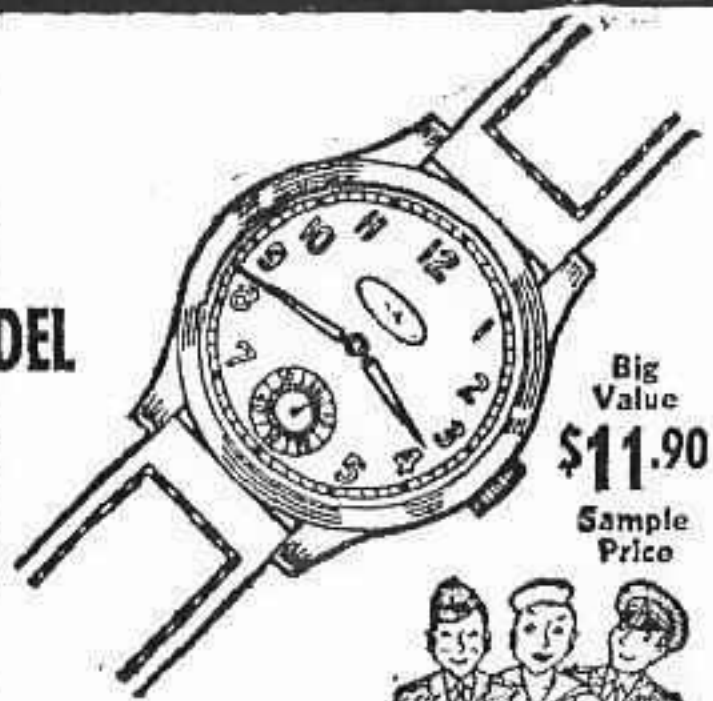
MILITARY WATCHES

BRAND NEW—THIN MODEL

Wonderful value in this good looking, sturdy watch that sells on sight. Has accurate movement—thin model—beautiful dial. Case will stand hard wear. Recommended for all service men. A real profit maker.

IN DOZ. LOTS \$10.95 EA.

Attractively boxed. Assorted designs and models.



Big Value
\$11.90
Sample Price

BRAND NEW



EVER-READY MECHANICAL PENCILS

Attractively Mounted on Handsome Easel-Back Counter Display Card—12 Pencils to the Card.

Here's a "pencil buy" that offers wonderful value. They're good-looking in mottled grey tone with black tip. Well made with repelling and expelling action. Has vest clip, lead chamber eraser capped.

WHILE THEY LAST—\$3.25 PER DOZ.—\$36.00 PER GR.

Each Card mounted with 12 Pencils for fast sales action.



EVER-READY RAZOR EDGE POCKET KNIVES

Display Card Mounted—12 Knives to the Card
A FAST ACTION 50¢ RETAILER

The most unique Pocket Knife on the market. Has razor-edge steel blade. Made to hang on key chain if desired. Pocket size for convenient carrying. Light weight. Has colorful blade holder.

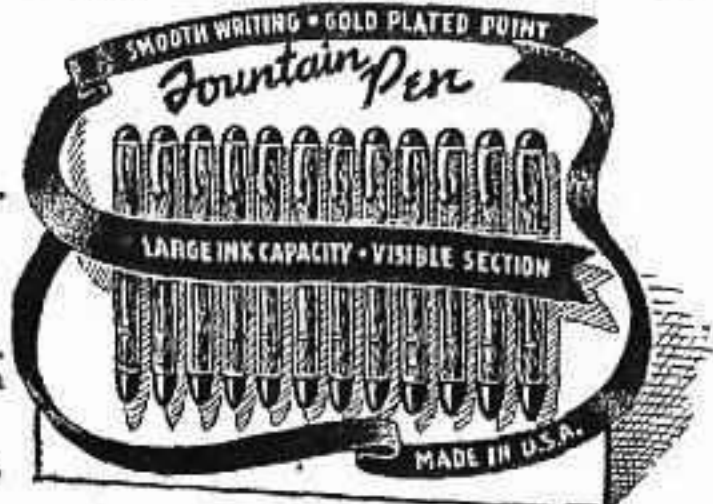
\$3.00 PER DOZ. — \$33.00 PER GROSS

Order heavy! Your order shipped display card mounted—12 Knives to the card in assorted colors.

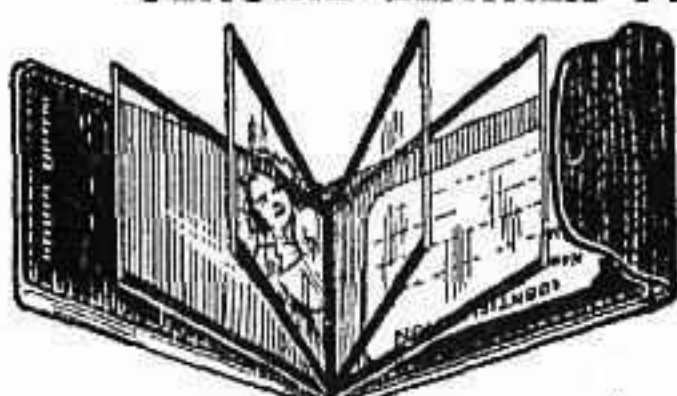
SMOOTH WRITING—SELF FILLING—FOUNTAIN PENS

Mounted on colored Easel-Back Counter Display cards, 12 Pens to a card. Comes in many beautiful colors. Has vest clip.

\$7.90 Per Doz. \$87.50 Gr.



GENUINE LEATHER PASS CASE BILLFOLD



A real beauty in appearance—a sure-fire sight seller. Similar to billfold nationally advertised at \$1.98. Has liberal bill space and 9 windows, celluloid protected. Has holding snap for convenient pocket carrying. Meet big demand for a smart, durable Billfold.

\$6.95 PER DOZ.
\$78.00 PER GROSS

ORDER NOW—25% Deposit With Order

Mail your order for any or all of the above items for prompt delivery. Enclose 25% deposit with your order—balance C. O. D., F. O. B. Chicago. Shipping charges paid if you send full amount with order.

LEE INDUSTRIES, 187 N. LaSALLE ST., CHICAGO, ILL.

MERCHANDISE TRENDS

(Continued from page 50)

per cent during the remaining part of 1943. This will be due to the plans for greatly increased war production as military activities increase. The retail trade was quick to reply, however, and leading merchants in the East doubted the drop will be as much as 20 per cent. In many lines of merchandise there are still ample supplies and the public has plenty of money to buy anything it can get, leaders in the retail field say.

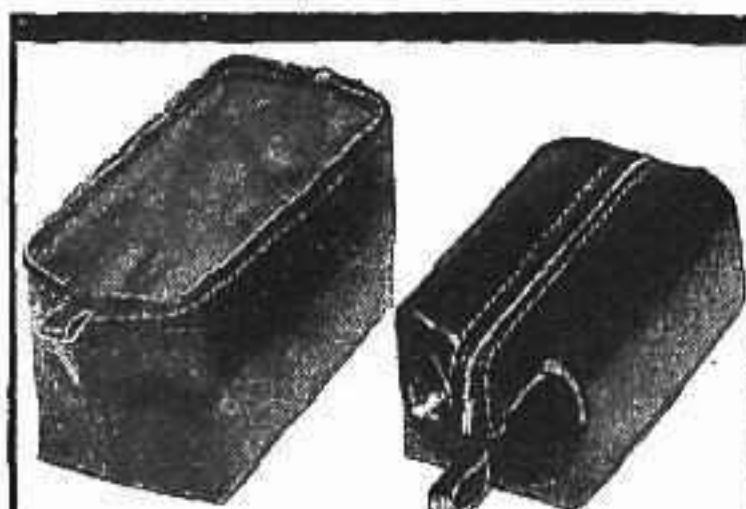
CACTUS FOR BRUSHES.—Manufacturers of brushes and government agents have been looking far and wide for a substitute for Chinese hog bristles since that source was cut off by the war. Mexican cactus fiber now promises to bring the needed relief. One big American manufacturing firm is already processing the cactus fiber for use in making brushes. Brushes have been tried out and found quite durable since the fibers are very tough. The cactus fibers also are said to have a fine texture.

GIFT SHOW BRINGS BUYERS

(Continued from page 50)

August buying were initial orders for spring sales.

In spite of a somewhat tight situation among china, glass, pottery and gift-wares due to labor shortages, there was a surprising variety of merchandise still available. Glass, wood and even some leather are still to be had, with only such critical items as metals and rubber impossible to get these days.



ZIPPER TRAVEL KITS

IN BIG DEMAND

#B17L170—Black treated imitation leather Zip Kit, 9" long, 4 3/4" wide, 3 1/2" tall, assorted waterproof linings, sample postpaid \$1.50, per dozen \$15.00.

#B17L140—Similar to above but of waterproof khaki material, folds flat when not in use, sample postpaid \$1.25, per dozen \$12.50.

#B17L159—Guaranteed top grain leather, brown color only, 8 1/2" long, 5" wide, 4 1/2" high, waterproof lining, sample postpaid \$3.65, per dozen \$39.00.

#B17L164—Large size Kit of genuine leather, light tan color only, 10 1/4" long, 6" wide, 4" tall, waterproof lining, sample postpaid \$4.55.

#B17L146—Large size, russet color Kit, 10" long, 6" wide, 4" tall, waterproof lining, sample postpaid \$6.65.

JOSEPH HAGN CO.

Wholesalers Since 1911

223 W. Madison Street, Chicago 6

BIG GIVE-AWAY SPECIALS

- Billfolds (Individually Boxed), Per Gross \$18.00
- Leatherette Cigarette Paks, Per Gross..... 10.80
- American Made Slum, Per Gross..... 1.25
- Long Key Chains (Indiv. Boxed), Per Doz. 4.00
- Latex Covered Baseballs, Per Doz..... 2.00
- Double Hearts, for Engraving, Per Gross. 14.40

WIRE ORDERS AND DEPOSIT

Write for Patriotic Jewelry Catalog

Schreiber Merchandise Co.

1001 Broadway, Kansas City, Mo.

KEY CHAINS only 2c each



We're closing out our entire supply of these popular gilt-finished, metal key chains. Price only \$20 per 1,000. Complete with self-locking clasp. Overall length 4 1/4 inches. Limited supply will go fast, so rush your order today. Send 25¢ deposit with your order, balance C. O. D., plus freight.

ILLINOIS MERCHANDISE MART

Dept. AA, 500 N. Dearborn St., Chicago, Ill.

WOOD JEWELRY

Lapel Badges • Pendants • Pins • Photo Locketts • Gold Wire Mother-Hearts

Send \$10.00 For Sample Assortment

Or Write for No. 43 New Catalogue

Charles Demee
WOOD PRODUCTS
PHONE 4116E WALNUT ST. LOCUST 3913 MILWAUKEE, WIS.

MILITARY MERCHANDISE

All Styles of Novelty Pins and Gadgets
WING PIN

#M303—Heavy sterling silver wing and Propeller pin. Actual size as pictured.
\$6.75 Per Dozen

WRITE TO

ALPHA-CRAFT, INC
303 5th Ave., New York, N. Y.

SPECIALS

	Per Doz.	Per Gro.
Med. Straw Man and Horse	\$2.25	
Bamboo Med. Canes	1.00	\$11.50
Assorted Imp. Slum		.90
U. S. Glass Cups, Saucers, Sherbets, etc.		4.80
U. S. Asst. Metal Ash Trays		4.80
Asst. Plastic Thimbles		1.50
Imported Straw Hats		5.00
Leis (Med.)		3.75
Leis (Large)		6.75
R., W. & B. Tissue Shakers		6.00
BATONS	1.15	12.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.

New—Popular GLOWING STAR SERVICE FLAG

It glows at night. Retail for \$1.00. Large size 6"x9".
\$5.00 per doz.

(one star)
SAMPLE \$1.00

Cash with order. Large order, doz. or more, 25% Deposit—Balance C. O. D.

LINCOLN SPECIALTY SALES
370 W. Jackson Blvd. CHICAGO, ILL.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

M & M CARD CO.
1033-1035 Mission St., San Francisco, Calif.

BIG CIRCUS

MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.00. LOTS OF 14—\$3.45 EA.

SPORS CO., 843 Lamont, Le Center, Minn.

BINGO SUPPLIES

Specials—1500s—7 Colors
Specials—3000s—7 Colors
Specials—5 Ups—6 Ups—7 Ups to Pad
Black and Red Markers
Admission Tickets (Rolls)
Attendance Prize Coupons

Write or Wire for Catalog

N. M. BANK & COMPANY
235 Halsey St. Newark, N. J.

NEW ITEMS

For Scales, Guessers, Ball Games, Novelty Men. Victory "V." \$11.50 per gross. 2 samples 26¢ mail stamps. Leis for give-away, \$2.50 gross.

UNGER SUPPLY CO.
587 Harrison St. CHICAGO 7, ILL.



\$10.00

B. B. 100—10K Yellow Gold Ring, set with fine Diamond, Each \$4.10
B. B. 101—3 Diamond Wedding to match, Each 4.50
Sizes 5 to 7

ROHDE-SPENCER CO.
223-225 W. Madison St. CHICAGO 6

Industry Promises Simplified Cameras

CHICAGO, Aug. 14.—Among the new developments promised for the post-war market are simplified cameras, with some of the inexpensive models having built-in exposure and distance meters. Cheaper film for both still and movie cameras is likely, and new color processes that include faster color film and a wider use of color paper prints are almost definite, according to Eugene W. Castle, president of Castle Films, Inc., in an address before the Midwest Photographic Manufacturers and Retail Dealers at the Blackstone Hotel here last week.

This promise of a much larger photographic business in the post-war period comes as a result of the widespread use of 16mm. and 8mm. films for educational purposes at the present time. During the war the photographic industry has learned to manufacture equipment more cheaply and will have new models for a peacetime world. The new methods of production will largely offset the disposal problem which will be presented by the tens of thousands of sound projectors now in the hands of the government, according to Castle.

PIPES FOR PITCHMEN by BILL BAKER

Communications to
25 Opera Place, Cincinnati 1, Ohio

EDDIE GILLESPIE . . . blew into Cincinnati last week toting that swell piece of luggage he acquired while in Honolulu, and cut up jackies with Bill Baker. Eddie, who has been getting the geedus in Detroit, opened in the Queen City at Nisner's five and dimer with polish.

PROFITS GROW from satisfying customers; not fooling them.

SGT. MORRIS BLUESTEIN . . . scaleman before he donned Uncle Sam's khakies, cards from Perrin Field, Sherman, Tex., that he would like to read pipes from his old pals.

RAY HERBERS . . . shoots from Cleveland that his wife, the one and only Madaline Bagan, is keeping the natives there spellbound with her health lectures and that he is kept busy running to the post office picking up stock. Ray believes that if present business holds the firm supplying Madaline's tonic will have to put on a night shift just to keep her orders rolling.

BE THANKFUL for the fools. But for them the rest of us could not succeed.

"RED BAILEY . . . is still holding down a Ninth Street lot here with flukem," inks Ray Herbers from Cleveland, and adds that Harold Woods is making big passouts with oil, while Mike Sullivan, king of jackpotters, is doing okay with corn punk.

T. D. (SENATOR) ROCKWELL . . . pipes from Portland, Ore., that he has at last reached the Coast and may forsake the tripe and keister for a welder's arc-torch at the shipyards there.

PITCHMEN ARE forever students. They learn from everyone they meet.

CHIEF WHITE CLOUD . . . of med note, was recently spotted working Elkins, W. Va. Other pitcheroos working the town were Jimmy McCoy and Fats Teter.

GEORGE A. SAUERWEIN . . . med man, letters from his home in Texarkana, Tex., that Shorty Treadway, offering soap to the natives in that section, is getting plenty of long green. George pens: "I have even been challenged to a pitching duel, with no holds barred, by Shorty. As oil and water don't mix, I feel highly honored at being singled out for this distinction. I know I would be considerably handicapped to begin with, as far as this genius is concerned, and the battle would be so uneven that I would be beaten before I started. I do not know upon what meat this Caesar

(Shorty) has eaten. After hearing his challenge, the only thing I can think to do is to get a ham bone, if I can find one, and try to raise myself up to this soap king's size." Sauerwein adds that everything's jake. Every pitch is a sellout and he hopes the gravy train is never ditched again.

A CAPACITY for hard work is requisite in pitching.

WOODY WILLIAMS'S . . . tent show is clicking in Shenandoah Valley, according to word from Jack Stover, Col. C. A. Maitland, former sheetie, is with the show doing blackface and is billed as Blue Jay. Also on the roster are Buddy Williams, rube comedy; Curly King, violin and vocals; Dale West, vocals; Lucky Evans, vocals, and Happy Jack Williams. Maitland and Williams are handling the show. Tent and equipment are new.

PITCHING IS A STAIRWAY; all on it are going up or down.

IRENE ROTH . . . continues to dish out astrology in New York.

BERT DAILEY . . . pencils from Atlanta that he is passing out coupons to good takes. Bert tells that Hot Shot Austin and Doc Billy Sanders, breeders of jumbo frogs at Layrall, La., were recently in Atlanta, joining up with Phil Bobcock, Red Hall, George Gadona,

MILITARY ACCESSORIES

BUY THEM WHILE THEY LAST!

- #132B Sewing Kit, Army or Navy Insignia \$3.75 Doz.
- #133B Sewing Kit, Leatherette ... 4.75 Doz.
- #120B Shoe and Cleaning Kit, Fitted Bag, Water Repellent ... 9.00 Doz.
- #126B Fitted Apron, Every Tollar Necessity Included 22.50 Doz.
- #134B Money Belt 4.50 Doz.
- #144B Furlough Bag 22.00 Doz.
- #140B Unfitted Duffin Kit 3.75 Doz.

A NEW CREATION
Two-Tone Sterling Silver Prop and Wing, Safety catch. Individually boxed.
#475/P—Per Doz. \$7.50

LIBERTY PRODUCTS
277 BROADWAY (Dept. 821) N. Y. C.

Here's a winner

CANDY ASSORTMENT

WE CAN DELIVER JOBBERS—OPERATORS

SEND FOR ILLUSTRATED CIRCULAR AND PRICE LIST NOW

FALL CHOCOLATE LINE

Ready Soon

WE SPECIALIZE IN

FANCY BOX CANDIES, GIFT PACKAGES, NOVELTY CHESTS, GLASS BOXES, ETC.

GOLDWYN CO.

SINCE 1931
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Headquarters for

ARMY SUPPLIES

Send for Our Free Circular,
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NEW Quick PROFIT LINE

added to FAMOUS "STORE-ROUTE" PLAN

Layman's VITAMINS sell 7 for 10¢! Actually $\frac{1}{2}$ to $\frac{1}{4}$ lower than most others! Potency guaranteed! This selling sensation of the year now added to our Nationally Advertised Line—including over 200 products. Let us start you making BIG money in permanent wholesale business of your own.

Big Cash Pay Daily!
Show retailers how to DOUBLE profits! Prospects everywhere—stores, service stations, restaurants, pool rooms, post exchanges, beauty shops, etc. No car or experience needed. Free book gives amazing facts on how to make steady, sure income. Write today!

WORLD'S PRODUCTS CO.
Dept. 8-H Spencer, Indiana

Layman's VITAMINS 7 FOR 10¢

DEALERS—ATTENTION!!!

Latest Wartime Novelty Has 10,000,000 Prospective Customers!

"BIG HEARTED" SOLDIER or SAILOR
Lapel Pins, Over 2½" Long—AND THE HEART GLOWS IN THE DARK!

Six coats of a LUMINOUS PLASTIC that's WASHABLE and will last for years. Each pin in attractive gift box on cotton batting.
Send \$1.00 for Sample of Each Postpaid, or \$5.50 Per Dozen.
KEITH-BURNS & CO.
82 W. Washington, Chicago 2, Ill.

Best Quality

Mexican Jumping Beans

1943 Crop. Lively Jumpers, 100 for \$1.00; 500 for \$3.00; 1,000 for \$5.00. Samples, 25c.

J. R. BEFFEL, P. O. Box 37, Ottawa, Ill.

MONEY BELTS FOR SALE

2000 all genuine leather. 2 pockets with snap fasteners, boxed. \$2.00 retail value—our price only 65¢ each. Also 150,000 Read 5 In. Key Chains—2¢ each in quantity, P.O.B. Chicago.

CHARMS & CAIN
407 So. Dearborn St. CHICAGO 6, ILL.

No. 3213K—SEVENTEEN PIECE LUNCHEON SET

Of Unusual Value

Consisting of 4 Cups, 4 Saucers, 4 eight-inch Salad Plates, 1 eleven and a half inch Salver, Every piece (except the cups) goldstamped with the same design in 22-karat gold. Cups have a goldstamped rim. Boxed individually.

\$18.75 Per Doz. Sets
Seventeen pieces to each set.
Can be sold at a splendid markup.

Send for our complete set K of illustrated price lists, showing hundreds of numbers retailing from 25 cents to \$15.00 at good profits.



LEO KAUL IMPORTING AGENCY, Inc.
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Covering All Items Still Available **NOW READY**

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.

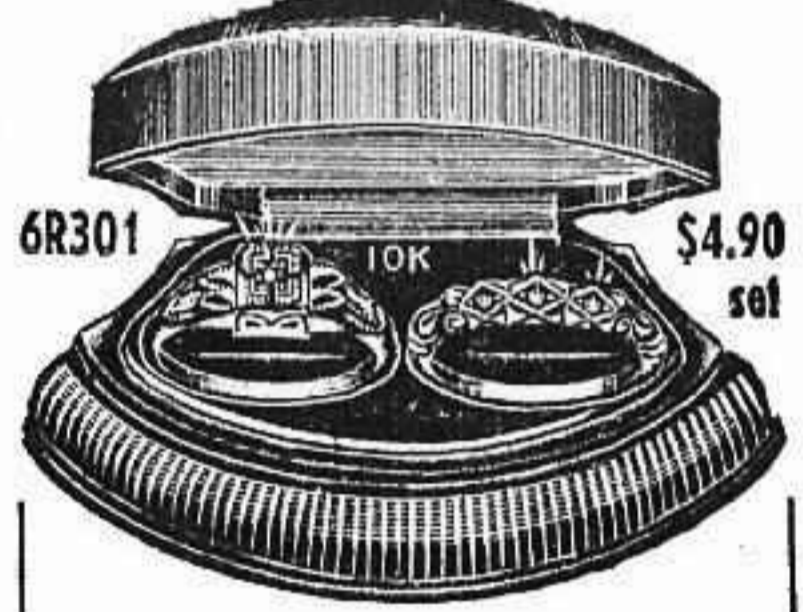
IMPORTANT To obtain the proper listings, be sure and state in detail your business and type of goods you are interested in.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

MIDWEST WEEKLY SPECIALS

Gold plated insignia pins, 1 inch size, all branches, 12 on card printed, "Price 50c," gross \$12.00
Beautiful flocced rayon silk handkerchiefs, army, mother, sister, etc., gross \$9.50.
Service frat pins, all branches, very specially priced, dozen \$5.00.
Give us a list of the items you are using and we will quote you our new low prices. **WE HAVE NO CATALOGS OR CIRCULARS.** Send 25¢ with all C. O. D. orders.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.



6R301 10K \$4.90 set

DIAMOND RING SETS

10K Gold Mountings

- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
- 6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 5.65
- 6R305—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 6.40

Each Set in Beautiful Plastic Gift Box.
For additional Diamond Rings **WRITE** for illustrated Leaflet.

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FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

AFTER VICTORY

OAK-HYTEX TOY BALLOONS

WE'LL BE SELLING YOU

The OAK RUBBER Co.
RAVENNA, OHIO

BLACKOUT FLOWERS AND RELIGIOUS FIGURES

---THAT GLOW IN THE DARK---

NITE GLOW PROD. CO. 105 W. 47th St. N. Y. C.

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Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

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BUY WAR BONDS FOR VICTORY

GET ABOARD, Live Crew Managers and Salesmen. Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Tank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢. **SERVICE MEN'S MAGAZINE**, 169 Duane St., New York 19, N. Y.

MAKE Extra MONEY FAST

Sell ILLUSTRATED COMIC BOOKLETS for adults (vest pocket size) and other novelties. 10 different sample booklets sent for 50c or 25 assorted for \$1 or 100 assorted for \$2. Shipped prepaid. Wholesale novelty price list sent with order only. No C. O. D. orders. Send Cash, Stamps or Money Order.
GRAYKO, Dept. 18 Box 520, G. P. O., New York.

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Will Feature the Following Lists:

- FAIRS
COMING EVENTS
DOG SHOWS
FRONTIER CONTESTS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

Billboard Circulation Dept. 25 Opera Place Cincinnati, Ohio

Events for Two Weeks

- August 16-21
ILL.—Clayton, Old Settlers' Picnic, 19-20. Hamilton, Fall Festival, 18-20. Momenca, Gladiola Festival, 18-21. Springfield, K. of C. Barbecue, 17-18. IND.—Kokomo, Old Settlers' Celebration, 19-21. MO.—Bucklin, Home-Coming, 19-21. N. C.—Newton, Soldiers' Reunion, 15-21. O.—Minerva, Home-Coming, 16-21. Sola, Firemen's Street Fair, 16-21. Valley City, Victory Home-Coming, 21-22. OKLA.—Woodward, Elks' Rodeo, 20-22. S. D.—Phillip, Rodeo, 16-17. TEX.—Waco, Baylor Bear Club Rodeo, 17-21. WIS.—Scandinavia, Free Fair, 20-22. August 23-28
COLO.—Pueblo, State Fair Rodeo, 23-27. ILL.—Bigsville, Home-Coming, 26-27. IA.—Creston, Horse Show, 24-25. KAN.—Leoti, Old Settlers' Picnic & Fair, 23-24. MASS.—Framingham Center, Dog Show, 29. Hamilton, Dog Show, 28. O.—Cygnet, Home-Coming, 23-28. Frazeyburg, Home-Coming, 25-28. OKLA.—Vinita, Rodeo, 27-29. S. D.—Redfield, Stock & Grain Days, 25-26. WIS.—Madison, Shrine Circus, 26-29.

ROUTES

- (Continued from page 23) Gleason, Jackie (Club 18) NYC, nc. Gomez & Beatrice (Copacabana) NYC, nc. Gomez, Pilar (El Chico) NYC, nc. Gordon's, Al, Dogs (Palace) Cleveland, t. Gould & Adams (Dempsey's) NYC, re. Green, Mitzi (Glenn Rendezvous) Newport, Ky., nc. Haines, Connie (Strand) NYC, t. Hamilton, Janice (New Yorker) NYC, nc. Harrell, Bozo & Bobby (Dude Ranch) Atlantic City. Harris & Shore (Orpheum) Minneapolis, t. Harrison & Fisher (Latin Quarter) NYC, nc. Harrington, Pat (51 Club) NYC, nc. Hart, Margie (Palace) Cleveland, t. Harwal (La Conga) NYC, nc. Hayes, Grace (Riobamba) NYC, nc. Hazard, Hap, & Mary (Camp Gruber) Muskogee, Okla., 18-19; (Camp Crowder) Joplin, Mo., 20-24. Herbert, Jack (Edgewater Beach) Chi, h. Herbert, Tim (Buffalo) Buffalo, t. Herman, Tim (Beverly Hills) Newport, Ky., cc. Hilda, Irene (Casbah) NYC, nc. Hildegard (Copley-Plaza) Boston, h. Hillard, Harriet (Orpheum) Minneapolis, t. Hixler, Harriet (Beverly Hills) Newport, Ky., cc. Hoffman Sisters (Clover) Salt Lake City, nc. Howard, John (Slapsie Maxie's) Hollywood, nc. Howard's Pin Up Girls (Palace) Cleveland, t. Hudson & Sharon (Latin Quarter) Chi, nc. Hughes, Mary Beth (RKO-Boston) Boston, t. Hume, Elayne (Monte Carlo Beach) NYC, nc. Hyers, Frankie (51 Club) NYC, nc.

- I Ink Spots (Copacabana) NYC, nc. J Jacks, Don (Crown Lodge) Chi, cl. Jacqueline (Trouville) NYC, nc. Jaffee, Nat (Kelly's Stable) NYC, nc. Jagger, Kenny (Sportsman's Club) Indianapolis. Jennings, Don & Sally (Baker) Dallas, h. Johnston, Jane (Village Barn) NYC, nc. Jones, Jane (Bellerive) Kansas City, Mo., h. Jules & Webb (Fort Meigs) Toledo, O., h. K Kalmus, Bee (Colony) Chi, nc. Kaly, Chandra (Trocadero) Hollywood, nc. Kay, Beatrice (Golden Gate) San Francisco, t. Keller, Dorothy (Buffalo) Buffalo, t. Kelso, Joe (Patio) Cincinnati, nc. Kent, Lenny (La Conga) NYC, nc. King, Betty (Majestic) Phila., nc. King, Martha (Village Barn) NYC, nc. Knoll, Great (Park) Baltimore 16-28. Kruger, Jerri (Brown Derby) Chi, nc.

- L LaBato, Paddy (Stevens) Cleveland, nc. La Franconi, Terry (Roosevelt) New Orleans, h. Lamont, Don (Shangri-La) Boston, nc. Lane, Barbara (Kelly's Stable) NYC, nc. Lane, Muriel (Henry Grady) Atlanta, h. Lang, Judy (Beacon) NYC, h. Langdon & Fellows (Capitol) Washington, t. LaVarre, Paul, & Bros. (Orpheum) Minneapolis, t. La Vols, Don, & Carlotta (Utah Canteen) Salt Lake City. Lawson, Mary Jane (New Yorker) NYC, nc. La Zellas, Aerial (Fair) Aitkin, Minn., 17-19; (Fair) Eagle Grove, Ia., 21-26. Lee, Bob (Wivel) NYC, re. Le Gon, Jeni (Blue Angel) NYC, nc. Lemmon, Lenore (Troc) NYC, nc. Lessy, Benny (Slapsie Maxie's) Hollywood, nc. Lester, Buddy (Latin Quarter) Chi, nc. Leticia (Hurricane) NYC, nc. Le Verde, Leon (3700) Cleveland, nc. Lewis, Ralph (Blackhawk) Chi, re. Locke, Marle (Stratoliner) Chi, nc. Loose Nuls (Majestic) Phila., nc. Loring, Lucille (Town Tavern) Rockford, Ill., nc. Louis & Cherie (Fair) Osage, Ia., 20-22; (Fair) Oakland, Neb., 23-24. Louise, Phyllis (Tic Toc) Milwaukee, nc. Low, Hite & Stanley (Palace) Cleveland, t. Lucas, Nick (Lyric) Salt Lake City 18-24, t. Luke, Larry (The Dome) Minneapolis, nc. Lyon, Ladd (Earle) Washington, t.

- M McKay, Connie (Leon & Eddie's) NYC, nc. Mack, Bobette (Cabash) NYC, nc. Maline, Luba (State) NYC, t. Mann, June (Alpine Village) Cleveland, nc. Manners, Judy (Tic Toc) Milwaukee, nc. Marlowe, Don (Slapsie Maxie's) Hollywood, nc. Marshall, Jack (Paramount) NYC, t. Martin, Guy, Dancers (Glenn Rendezvous) Newport, Ky., nc. Martinez, Chu-Chu (La Conga) NYC, nc. Masten, Kay (Jimmy Kelly's) NYC, nc. Matthews, Lucille (Harlequin) NYC, nc. Maxwell, The (Leon & Eddie's) NYC, nc. Merry Macs (Golden Gate) San Francisco, t. Mignon (Belmont Plaza) NYC, h. Miller, Elaine (Coq Rouge) NYC, nc. Miller, Glenn, Singers (Buffalo) Buffalo, t. Miller, Freddie, Quartet (Rogers Corner) NYC, cl. Moke & Poke (Zanzibar) NYC, nc. Molino, Rita (Trouville) NYC, c. Monteros, The (Tivoli) Juarez, Mex., c. Monti, Mickey (Cabash) NYC, nc. Moore, Patti (Slapsie Maxie's) Hollywood, nc. Morales, Maria (Belmont Plaza) NYC, nc. Moya, Lolita (Glen Park Casino) Buffalo, nc. Murtah Sisters (Folies Bergere) NYC, nc. Myrus (Pierre) NYC, h.

- N Nash, Marie (Blackstone) Chi, h. Neval, Nik & Bernyce (Five o'Clock) Mantowoc, Wis., nc. Nilsson Sisters (Riverside) Milwaukee, t. Nov-Elites (Happy Hour) Minneapolis, cl. O O'Dare, Dale (Mon Parer) NYC, nc. O'Keefe, Walter (Riobamba) NYC, nc. Oxford Boys (Beverly Hills) Newport, Ky., cc. P Page & Nona (Tivoli) Sydney, N. S. W., Australia, until Sept. 10, t. Pat & Penny (Shore) Cape May, N. J., nc. Perry, Barbara (Trocadero) Hollywood, nc. Pickford, Murry (Orts El Tropico Room) Boston, nc. Pickert, Rollo & Verna (Palace) Columbus, O., t. Price, Georgie (Latin Quarter) NYC, nc. Princess Ohio (Beverly Hills) Newport, Ky., cc. Prober, Harvey (Brown Jug) Utica, N. Y., cl. Proff, Clarence, Trio (Kelly's Stable) NYC, nc. Pryor, Ruth (Bismarck) Chi, h.

- R Rabold, Rajah (Belmont Plaza) NYC, h. Radio Aces (Hurricane) NYC, nc. Raft, Tommy (Brown Derby) Chi, nc. Reed, Freddie (Miami) Dayton, O., h. Reilly, Betty (Charley Foy's) Hollywood, nc. Revuers, The (Trocadero) Hollywood, nc. Reynolds & Donegan Skaters (Ringling Circus) Detroit; Chi 24-Sept. 4. Rhythm Rockets, Four (Latin Quarter) NYC, nc. Richey, Jean (Earl Carroll Theater) Hollywood, re. Richman, Harry (Chez Parer) Chi, nc. Rifles, Swigin' (Caverns) Washington, until Aug. 27, re. Rio, Joe (Wisteria Gardens) Atlanta 11-24, nc. Rio, Mildred (Melody) Newark, N. J., nc. Rios, Rosita (Chez Parer) Chi, nc. Robbins, June (Copley Plaza) Boston, h. Robertos, The (Plaza) NYC, h. Roberts & White (Roosevelt) New Orleans, h. Robinson, Al (Village Barn) NYC, nc. Rocco, Maurice (Zanzibar) NYC, nc. Rogers, Billie (Sherman) Chi, h. Rosario & Antonio (Havana-Madrid) NYC, nc. Rosenbloom, "Slapsie" Maxie (Riobamba) NYC, nc. Rubimoff (Circle) Indianapolis, t.

- S Sailors, Three (Chicago) Chi, t. St. Claire Sisters & O'Day (Fair) Bloomington, Ill.; (Fair) West Union, Ia., 24-28. Scott, Hazel (Cafe Society Uptown) NYC, nc. Scott & Suzanne (Village Barn) NYC, nc. Sellers, Preston, Trio (Indiana) Fort Wayne, Ind., h. Sharon, Nita (Esquire) Norfolk, Va., nc. Shaver, Buster, with Olive & George (Chez Parer) Chi, nc. Sherman, Nora (Blue Angel) NYC, nc. Sherman, Hal (Palace) Cleveland, t. Skyliners (Dunphy's) Newark, N. J., cl. Smith & Dale (Folies Bergere) NYC, nc. Smith, Ted (Kitty Davis) Miami, nc. Snap & Snappy (Beverly Hills) Newport, Ky., cc. Snow, Dorothy (Manhattan) Detroit, nc. Solar, Willie (Village Barn) NYC, nc. Sons of South (Orpheum) Minneapolis, t. Spencer, Kenneth (Cafe Society Uptown) NYC, nc. Stewart, Larry (Palace) Cleveland, t. Stoooges, Three (RKO-Boston) Boston, t. Stuart & Lea (La Conga) NYC, nc. Sue, Lyda (Earle) Washington, t. Suen, Asta (Village Barn) NYC, nc. Sullivan, Lee (New Yorker) NYC, h. Summer, Helen (Ivanhoe) Chi, re. Suns, Three (Piccadilly) NYC, h. Sutherland & Stanley (Latin Quarter) Boston, nc. Sydell, Paul, & Spotty (Beverly Hills) Newport, Ky., cc.

- T Tatem, Art, Trio (Three Deuces) NYC, nc. Therrion, Henri (Latin Quarter) Fall River, Mass., nc. Tio, John (Bismarck) Chi, h. Tomaek, Sid (Slapsie Maxie's) Hollywood, nc. Toppers, Three (Swing) Detroit, until Aug. 23, nc. Travis, Jimmie (Playhouse) Akron, nc. Tyner, Evelyn (Capitol) Washington, t. Tyrill & Jull (New Ocean House) Swampscott, Mass., h.

- V Vinay, Marlon (Tic Toc) Milwaukee, nc. Vincent, Romo (Circle) Indianapolis, t.

- W Wallace Puppets (Roosevelt) New Orleans, h. Ward, Marjorie (Royale Club) Detroit, nc. Ware, Leonard, Trio (Blue Angel) NYC, nc. Warren, Annette (Carter) Cleveland, nc. Wayne, Jinja (Chin's) Cleveland, cl. Wayne, Shirley (State) NYC, t. Wences, Senor (Winter Garden) NYC, t. Westley, Roger (Fortune) Reno, Nev., nc. Whaling, Bobby & Yvette (Latin Quarter) NYC, nc. White, Danny (Glenn Rendezvous) Newport, Ky., nc.

- White's, George, Scandals (Lookout House) Covington, Ky., nc. White, Sammy (100 Club) Des Moines, nc. Wilkens & Wilkens (Latin Quarter) NYC, nc. Williams Trio, Hermanos (Blackstone) Chi, h. Winhill, Cliff (Tic Toc) Milwaukee, nc. Winchell, Paul (Blackhawk) Chi, c. Winik & Mae (Chez Parer) Chi, nc. Wyse, Ross (Alpine Village) Cleveland, nc.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

- Able's Irish Rose (Nixon) Pittsburgh. Brent, Tommy, in Separate Rooms (Milford) Milford, Pa. Claudia (Auditorium) Stockton, Calif., 18; (Aud.) Portland, Ore., 20-21. Dough Girls (Selwyn) Chi. Dough Girls (Geary) San Francisco. Good Night Ladies (Blackstone) Chi. Jane Eyre (Erlanger) Chi. Junior Miss (National) Washington. Kiss and Tell (Harris) Chi. Laugh Time (Biltmore) Los Angeles. My Dear Public (Cass) Detroit. Shark Was a Boojum (Shubert) Boston. You Can't Take It With You (Wilbur) Boston.

ICE SHOWS ON TOUR

- Carnival on Ice (Netherland Plaza Hotel) Cincinnati. Ice Follies of 1943 (Winterland) San Francisco. Lamb-Yocum Ice Parade (Ben Franklin Hotel) Phila. Lewis, Dorothy (Nicollet Hotel) Minneapolis. McGowan & Mack (Palace Hotel) San Francisco. Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC. Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo; Lubbock, Tex. Allen, Fred; Syracuse, N. Y. Anderson-Strader; McCook, Neb. B. & H.; Dillon, S. O. Budger State; (Fair) Northwood, Ia., 16-18; Fairbault, Minn., 19-22. Baker United; Kokomo, Ind. Bantdy's All-American; Niagara Falls, N. Y.; Oil City, Pa., 23-28. Barkoot Bros.; Toledo, O., 16-22. Baysinger, Al; (Newstead & Easton) St. Louis, Mo., 16-29. Beate's Rides; Lexington, Miss. Bee's Old Reliable; Campbellsville, Ky.; Greensburg 23-28. Bistany's; Daytona Beach, Fla.; St. Augustine 23-28. Bright Lights Expo.; Scalp Level, Pa.; (Fair) Houtzdale 23-28. Buck, Oscar G.; Lowville, N. Y. Buckeye Expo.; Dawson Springs, Ky. Buckeye State; Springfield, Ill.; (Fair) Fairfield 23-28. Buffalo; Canton, N. Y. Bunting; (Fair) Cambridge, Ill., 17-20; (Fair) Princeton 23-27. Burdick's; Temple, Tex. Byers Bros.; West Frankfort, Ill.; (Fair) Anna 23-28. Capell Bros.; (Fair) Columbus, Kan.; Vinita, Okla., 24-27. Cellin & Wilson; Chester, Pa. Christian, George W.; Clayton, Ill., 18-21; Glasford 25-28. Coleman Bros.; (Fair) Middletown, N. Y.; (Fair) Elmira 23-28. Colley, J. J.; Elk City, Okla. Collins, Wm. T.; Farmington, Minn., 20-22; Worthington 23-25; Jackson 26-30. Conklin; (Fair) Toronto, Ont., Can., 16-28. Crafts; Vallejo, Calif. Craig, Harry; Lamesa, Tex. Crescent Am. Co.; Sanford, N. C., 16-29. Cumberland Valley; (Fair) Tracy City, Tenn.; Tullahoma 23-29. Cunningham Expo.; Steubenville, O.; Bellare 23-28. Curl, W. S.; Silvertown, O. Denton, Johnny J.; Harrisville, Tenn. Dick's Paramount; Bethlehem, Pa. Dobson's United; Hopkiss, Minn., 19-22. Dodson's World's Fair; Pueblo, Colo., 23-28; Dodge City, Kan., 30-Sept. 5. Dumont; Bedford, Pa.; Altoona 23-28. Dyer's Greater; (Fair) Neillsville, Wis., 19-22; (Fair) Mauston 23-26. Eddie's Expo.; New Bethlehem, Pa. Elite Expo.; (Fair) Deshler, Neb., 17-20; (Fair) Ahlens, Kan., 23-28. Endy Bros. & Prell's Combined; Goldsboro, N. C.; Elizabeth City 23-30. Fay's Silver Derby; Palatine, Ill.; (Fair) Elizabeth 23-27. Fleming, Mad Cody; Valdosta, Ga. Francis, John; (22d & Franklin) St. Louis, Mo. Franks; Macon, Ga. Funland Am. Park; Clarksville, Tenn. Garden State; Aberdeen, Md., 16-28. Gay Way; Columbus, Ga. Gentsch & Sparks; Hattiesburg, Miss. Geren's United; Salem, Ind.; Austin 24-Sept. 2. Gold Medal; (Fair) Wausau, Wis., 16-18. Golden West; (Fair) Saint Charles, Minn., 19-23; (Fair) Zumbrota 26-29. Grady, Kellie; Flat Creek, Ala. Great Lakes Expo.; Sylacauga, Ala.; Gadsden 23-28. Great Sutton; Pontiac, Ill. Groves Greater; Larose, La. Gruber Famous; Philadelphia, Pa. Happy Attrs.; Scio, O.; Frazeyburg 25-28. Happyland; (Fair) Northville, Mich.; (Fair) Caro 24-28. Heller's Acme; Newark, N. J., 16-28. Hennies Bros.; Evansville, Ind. Henry, Lew; Front Royal, Va. Heth, L. J.; (Fair) Carthage, Tenn.; (Fair) Alexandria 23-28. Hine, H. L.; Spooner, Wis.; Grantsburg 23-28.

George Holliness, Deaffy Johnson, Dewey Oveans, Steppin' Stopecks and Himmie Chase. Hot Shot related that Walter Story, pond manager, neglected to replace a screen after draining the frog-breeding ponds and that 10,000 jumbo frogs lammed to parts unknown; a \$7,000 loss to the company. George Holliness has signed as the new manager of the ponds. Despite adverbs, Austin and Sanders are making a success of their frog-raising business.

THE STRONG among pitchers can always afford to be gentle. Only the weak are intent on "giving as good as they get."

WALTER BARRY . . . blasts from Springfield, Mass.: "What has become of my old partner, Tom Kennedy? Barry tells that he has been working Boston for nearly two years with glass cutters and knife sharpeners and that he is now finishing the war plants there to okay business. He continues: "Jack Rendy is here with eyeglass cleaner; Tommy Bowers, Chinese lilies; Eddie Lousa, sox; George Lin, juicers, and Tommy Sexton, sheet. All are getting ready scratch." Barry is preping for the Gorham (Maine) Fair, which, he says, should be a honey as it is only a few miles from the South Portland shipyards.

FRED X. WILLIAMS . . . shoots from Dayton, O., that he visited the lot when Clyde Beatty-Wallace Bros.' Circus played Cincinnati recently. He cup up jackles with his old friend, Sid Murray, chef on the show, and finagled a free meal, complete from soup thru roast chicken to dessert. Fred says there isn't a better circus cookhouse on the road.

MONEY IS SO HARD to keep it's downright astonishing that pitchmen are so foolish as to work for the stuff.

"OPENED A COUNTRY STORE . . . with the Happyland Shows," inks Eddie Diebold, who says he will continue with the shows for the fairs. He also plans to frame a root-beer stand. Eddie tells: "I had coffee with Eddie Gillespie recently and we cut up a few jackpots." Diebold wants pipes from Jim Billups, Mark Jarret and Doc Livingston.

PROFESSOR ELLSWORTH . . . is offering horoscopes to good business at California shops, while old Jim Robinson is on the Coast working gummy or "gahoo," as he calls it, and getting the kale, inks Jim Hausmann.

Engraving Jewelry STILL AVAILABLE Immediate Shipment - Order Now From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now. MILITARY JEWELRY Send open order for your needs—give some details. STATE YOUR BUSINESS. HARRY PAKULA & CO. 5 N. Wabash Ave. Chicago 2, Ill.

FOR SALE

One 50-KW DC 110-Volt Light Plant, E. B. Kelly make. Address

LOU RILEY

Dumont Shows, Bedford, Pa.

ATTENTION! ATTENTION! ATTENTION!!!

Am booking at once any type of ride and legitimate concessions. No wheel or gambling devices. Have twelve good weeks of work inside army reservations. All bookings are definitely inside army reservations.

Booking next to **BETTY and BENNY FOX**
U. S. Cavalcade of Thrill Circus

Opening date August 28

Write, wire, phone at once, JACK ELY care Lake Court Apartments, Brooks Lane and Linden Ave., Apt. 3, Baltimore, Md. Phone Madison 8724, Office hours 10 a.m. to 4 p.m.

FOR SALE—AMMUNITION

150,000 ROUNDS
WINCHESTER LEADER
.22 LONG RIFLE

Will sell all or part. Make offer.

Penny Arcade Co.

326 St. Paul Pl. Baltimore, Md.

RICHIE MARASCO

WANTS NAIL AGENTS, ALSO BUCKET AGENTS

Have Good String of Fairs Booked

Address: Care ALAMO EXPOSITION SHOWS, Lubbock, Tex., this week, then per route.

RIDES—CONCESSIONS

Wanted for the Best Money Spot Celebration in the Middle-West

3—BIG DAYS AND NIGHTS—3

SEPTEMBER 4-5-6

ANNUAL HOME-COMING, TEUTOPOLIS, ILL.

Celebration takes place in the heart of the city on Highway #40

Free Acts Already Booked by Joe Smith
Address: CHARLES THOELE, Sec. Home-Coming Committee, Teutopolis, Ill.

WANTED

Slum Skillo, Coupon Agents for Carthage, Tenn., Fair, Outside Help for Wheel, come on.

RED WILSON

Care HETH SHOWS, Carthage, Tenn.

CARNIVAL WANTED

Complete Carnival or Rides for Monticello Co. A. & M. Fair, California, Mo., Aug. 31-Sept. 4.

L. C. FRANCIS

California, Mo. (Phone: 6912)

ANNUAL FIREMEN'S FAIR AND LABOR DAY CELEBRATION

Irwin, Pa., Aug. 30-Sept. 6 Incl. Fireworks—Parades—Free Acts. Contact

Beam's Attractions

for space. Write or wire M. A. BEAM, Rockwood this week.

CIVILIAN DEFENSE FUND RAISING CELEBRATION

JEANNETTE, PA., AUG. 23-28

Want Show (can furnish tops), Concessions and Flat Rides. Write or wire

Beam's Attractions

Rockwood, Pa., this week

HAZEL AND BOB KELLEY

Contact me at once. Western Union, St. Stephens, S. C. Important.

E. A. MURRAY

CHATHAM AMUS. CO.

WANTS—GEO. ATKIN—WANTS

Lady Agents Penny Pitches. Also Pan Game and Stock Wheel Agents. Will buy Chairplane and Ferris Wheel for cash. Address Davis Hotel Apt., 1712 Sumter St., Columbia, S. C.

SECOND MEN WANTED

FOR ALL RIDES

SUNSET AMUSEMENT CO.

Decorah, Ia., this week; Monticello, next.

Hoosier Am. Co.: Flora, Ind., 17-20; (Fair) Cayuga 21-25.
Howard Bros.: Hilliards, O.; Athens 23-28.
Hyalite Midway: Beatrice, Neb.
Jones Greater: Buckhannon, W. Va.; (Fair) Marlinton 23-28.
Jones, Johnny J., Expo.: La Porte, Ind.; Hammond 23-28.
Kaus Expo.: Aberdeen, N. C.
Lake State: Bad Axe, Mich., 19-20.
Lawrence Greater: (Fair) Kutztown, Pa.
Lewis, Art: (20th & Monticello Ave.) Norfolk, Va.
Liberty United: Charleston, S. C.
McKee, John: Ste. Genevieve, Mo.
McMahon: (Legion Celebration) Blair, Neb.; (Fair) Oakland 23-27.
Magie Empire: Hot Springs, Ark.; Forayce 23-28.
Marks: Bluefield, W. Va.; Roanoke, Va., 23-28.
Midwest: (Fair) Tremont, Utah; (Fair) Blackfoot, Idaho, 23-28.
Midway of Mirth: Sparta, Ill.
Moore's Modern: Roodhouse, Ill.; Carrollton 24-29.
Mound City: (Fair) Mexico, Mo.; Elsberry 23-28.
Page, J. J.: (Fair) London, Ky.
Pan-American: Anderson, Ind.
Park Am. Co.: Alexandria, La.
Parker Liberty: Opelousas, La.
Penn Premier: Allquippa, Pa.
Pepper's All-State: Hinton, W. Va.; Richlands, Va., 23-28.
Pike Am.: Willow Springs, Mo.
Playland Am.: Lake City, Tenn.
Reading: (Fair) Murfreesboro, Tenn.; (Fair) Gallatin 23-28.
Reid, King: (Fair) Afton, N. Y.
Rogers Greater: (Fair) Vienna, Ill.; (Fair) Bridgeport 23-27.
Royal Expn.: Daytona Beach, Fla.
Rubin & Cherry Expo.: Madison, Wis.
Scott Expo.: (Fair) Clintwood, Va.; (Fair) Kingsport, Tenn., 23-28.
Shocsley Midway: Muskegon, Mich.
Skerbeck: Republic, Mich.
Smith, George Clyde: (Fair) Dayton, Pa.; Johnstown 23-28.
Snapp Greater: (Fair) Manitowoc, Wis.; (Fair) De Pere 23-29.
Stebler, J. G.: (Assembly & Devine) Columbia, S. C.
Stephens Shows & Cedar Valley Rides: Martensdale, Ia., 17-18; (Fair) What Cheer 21-24.
Strates, James E.: Batavia, N. Y.; Rochester 23-28.
Sunflower State: (Fair) Dighton, Kan.
Sunset Am. Co.: (Fair) Decorah, Ia.; (Fair) Monticello 23-28.
Tidwell, T. J.: Anadarko, Okla.
Tivoli Expo.: Independence, Ia.
Virginia Greater: Martinsburg, W. Va.; Strasburg, Va., 23-28.
Wade, W. G.: Ionia, Mich.; Sandusky 23-28.
Wallace Bros.: Mayfield, Ky.
Ward, John R.: (Fair) Carmi, Ill.; (Fair) Greenup 23-28.
West Coast Victory: (Fair) Gresham, Ore., 23-29.
Wilson's: Lewistown, Ill.
Wolfe Am.: W. Greenville, S. C.; Toccoa, Ga., 23-28.
World of Mirth: New London, Conn.
World of Pleasure: River Rouge, Mich., 16-18.
World of Today: Springfield, Mo., 16-22.

CIRCUS

Arthur Bros.: Lewiston, Idaho, 20-21.
Beatty, Clyde-Wallace Bros.: Terre Haute, Ind., 17; Mattoon, Ill., 18; Decatur 18; Springfield 20; Jacksonville 21.
Cole, James M.: New Philadelphia, O., 17; Salem 18; Lisbon 19; New Brighton, Pa., 20; Ambridge 21; Jeanette 23; Greensburg 24.
Gould, Jay: Kankakee, Ill., 17-20; Wilmette 23-24; Madison, Wis., 26-29.
Kelly, Al G., & Miller Bros.: Avon, S. D., 17; Mitchell 18; Huron 19; Redfield 20; Aberdeen 21-22.
Mills Bros.: Shelby, O., 17; Crestline 18; Mansfield 19; Millersburg 20; Newcomers-town 21; Mount Vernon 23; Mount Gilead 24; Marysville 25; Mechanicsburg 26; Xenia 27; Washington O. H., 28.
Polack Bros.: (Orpheum Theater) Los Angeles, Calif., 28-31.
Ringling Bros. and Barnum & Bailey: Detroit, Mich., 16-22; Chicago, Ill., 24-Sept. 4.
Russell Bros.: Pendleton, Ore., 17; La Grande 18; Baker 19; Weiser, Idaho, 20; Boise 21.

MISCELLANEOUS

DeCleo, Harry: Marysville, O., 16-21.
Green, John C.: Falher, Alta., Can., 18-19; Girouxville 20; Nampa 21; Peace River City 23-24; Grimshaw 25.
Harlan, Doc & Maxine: Newark, O., 16-21.
Lippincott, May B.: (Fontaine Ferry Park) Louisville 16-Sept. 4.
Long, Leon, with Winstead's Minstrels: Lumberton, N. C., 16-21.
Lucy, Thos. Eimore: University City, Mo., 16-20; St. Louis 25-27.
Millo (Cedar Point) Sandusky, O.
Ricton's Dogs: Huntsville, Ala., 16-21.
Renfro Valley: Napoleon, O., 18; Bryan 19; Adrian, Mich., 20; Hillsdale 21; Coldwater 22; Sturgis 23; Three Rivers 24; Dowagiac 25.

ADDITIONAL ROUTES

(Too Late for Classification)

Burke & Gordon: Winchester Ind., 16-21.
Felton, King: Monroe, Wis., 16-21.
Clover & LaMae (Broadmoor Hotel) Colorado Springs, Colo.
Jaxon, Great (Playhouse) Peoria, Ill., 16-19; (Grand Ridge Club) Grand Rapids, Mich., 21.
Lang & Lee (Fair) Wadena, Minn., 16-18.
Romas, Flying (Fair) Middletown, N. Y., 16-21.
Ross, Jay (Club Moonlight) Chicago.
Simpson, Carl & Faith (Orpheum) Omaha.
Wilkins, Charlie & Tommy (Century Club) Lynn, Mass., 16-20; (Hof Brau) Lawrence 22-28.



★ INSURANCE ★
CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

A1338 INSURANCE EXCHANGE

CHICAGO

ENDY BROS. AND PRELL SHOWS

COMBINED

Can place Ferris Wheel Foreman, Octopus Foreman. Top salaries. Girl or Boy Rider for Motordrome. Girls for newly framed Posing Show. Best salaries in show business. Come on.

Completely organized Minstrel Show with Band and ready to open for our Southern Fairs.

Good opening for Penny Arcade. Legitimate Concessions open, also a few choice Wheels. Want to hear from good Promoter. Want Semi Drivers, Canvasmen. Goldsboro, N. C., this week; New Bern, Fayetteville, Elizabeth City, N. C.; Lynchburg, Va., Fair, and more to follow until Miami, December 1.

FAIRS

FAIRS

Wanted for following W. Va. Fairs: Marlinton, week August 23; Webster Springs, week August 30; Sutton, week September 6; Clay, week September 13. Want Fat Show, Monkey Show or any worth-while Grind Show. Rides: Can place Rides except Merry-Go-Round, Wheel, Octopus and Chairplane. Want Pony Ride. Want legitimate Concessions of all kinds. Address

JONES GREATER SHOWS

Buckhannon, W. Va.

WANT

WANT

WANT

RICHMOND COUNTY AGR. FAIR ASSOCIATION'S MIDSUMMER FALL FESTIVAL

HAMLET, N. C., WEEK AUG. 30, DOWNTOWN LOCATION, FREE GATE, ARMY PAY DAY
Want to book Octopus, Tilt, Ride-O, Speedway, Shows with own outfits, Motordrome, Funhouse, Class House, Snakes, Monkey, Fat Girl, Colored Performers and Musicians for Minstrel Show. New outfit. Concessions—Country Store, Scales, Age, Darts, Penny Arcade, Hoopla, Novelties. No PC open. Tom Hale wants Bingo and Pan Joint Help. Best route, Southern fairs, closing November 1, Walterboro, S. C., Fair. Want to hear from Al Wallace, Tracey Gilbert, Speedy Merrill, Dolly Dimples. Will pay cash for 8 car Octopus, No. 12 Wheel.

L. C. McHenry, Mgr., Crescent Amusement Co.

Sanford, N. C., this week and next, then Hamlet. P.S.—Want Foreman for single Loop. Will book Kiddie Rides.

WORLD OF PLEASURE SHOWS

W Merchandise Concessions for following fairs and celebrations: Greenville, Mich., Free Fair (Aug. 26-28); Marno Fair (Aug. 31-Sept. 3); Belding Labor Day (Sept. 4-6);
A Midland Free Fair and Dow Celebration Combined (Sept. 9-12); Auburn, Ind., Street Fair (Sept. 28-Oct. 2). Can place Ride Help and Semi Drivers. Electrician that understands transformers, salary no object. All address River Rouge, Mich.
T (Aug. 16-22).

Wanted Concessions and Shows

For County Fair, Cayuga, Indiana, August 21-25; day and night. No exclusive except Bingo. No Flat Stores. Wire first and come on.

HOOSIER AMUSEMENT CO.

This Week, Flora, Indiana

WOLFE AMUSEMENTS

ALL THIS WEEK, WEST GREENVILLE, S. C.; TOCCOA, GA., NEXT WEEK—BIG SOLDIER CAMP
Can place Wheel Foreman, salary \$40.00. Also Chairplane Foreman. Can place following Concessions: Fish Pond, Bowling Alley, Ball Games, American Palmistry and any Legitimate Concessions. We play all uptown locations. Can place Bingo. Art Hansen, Spot Abessanger, Marrion Spillers, get in touch with me.

Virginia Greater Shows

STRASBURG, VA., AUGUST 23 TO 28

Want one Griddle Man and Cook at once, one American Palmistry, High Striker, Penny Arcade, Fun House or War Show. Will buy Octopus or Chairplane, Tilt-a-Whirl and Tractors and Trailers. This week Martinsburg, W. Va.

COLE PULLS CAPACITY

(Continued from page 38)

for the circus and for the Penney Company, local tie-up. Circus also drew a complimentary editorial from *The Salt Lake Tribune*, one of the few ever given to a traveling entertainment unit. Billing was heavy.

Night Capacity in Helena

HELENA, Mont., Aug. 14.—Cole Bros.' Circus was crowded to capacity night of August 6. Not for many years has a circus played here that drew such a large crowd. Weather conditions were favorable thruout the day and evening, altho a slight thundershower occurred just after the show began.

chief hindrances being in the lack of efficient experienced man power in setting up and tearing down. As a matter of fact, every performer, even including the stars, always stands by to help get the show ready for 8 o'clock matinees and to get it off the lots as promptly as possible.

At its Montana stands the circus has done unprecedented business. Billings turned in capacity houses for matinee and evening on a Sunday. Lewistown, home of the writer, with population of 6,000, on a rainy day and the show not arriving until noon, gave a straw house at the 4 o'clock matinee and almost capacity at night. Great Falls had straw houses both matinee and evening; Helena, capacity at both performances; at Butte, an overflow for matinee, and Noyelles Burkhardt had to order two evening shows, both to capacity.

MWCA BOND DRIVE

(Continued from page 40)

of the Treasury's War Savings staff, the council selected Wisconsin State Fair to serve as a model for other fairs to emulate.

Ray S. Erlanson, MWCA Bond Sales Committee chairman, and Howard C. Fischer, administrative secretary of the council, arranged a meeting between Wisconsin fair officials and the State War Savings Staff from which evolved a plan to set aside one day of the Wisconsin annual as War Bond Rally Day. Rally will feature a special grandstand show, highlighting musical entertainment, the appearance of war heroes and other attractions which will be free to the purchasers of War Bonds. Grandstand tickets will be issued to all who purchase bonds on the fairgrounds or at specified issuing agencies in downtown Milwaukee.

Another feature of the War Bond Rally will be the auctioning of a calf to the highest bidder in War Bonds, with musical celebrities participating in the auctioning. MWCA officials point out that these and other modes of promoting the sale of War Bonds and Stamps at State and county fairs have the full endorsement of the Treasury Department. Council officials said that interested individuals may write the Music War Council at 20 East Jackson Boulevard, Chicago 4, Ill., for additional information and suggestions as to how to use music in this type of war service activity.

Since hundreds of thousands of farmers congregate each year at State and county fairs, the council is seeking the co-operation of fair secretaries and man-

agers in a program designed to bring the War Bond drive to the attention of fair crowds.

CORRAL

(Continued from page 39)

Duffy Crabtree, Ben Jahnke, Bareback, Urban Doan, Johnny Tubbs, George Eaton, Steer Riding, Johnny Tubbs, Stewart Millie, Carl Olson, Harold Johnson. Wild Horse Race, Larry Reaney, Roy Funk and Urban Doan tied. Wild Cow Milking, John Minor, Frank Eppie, Pete Perrin. Judges were Lorne Thompson and Albert Galerneau; timekeepers, Jack Hartness and Lloyd Myers; Don Perrin, rodeo manager; Tiny Toews, field judge, and Ralph Desbrisay, chairman.

Cole Getting Over the Road
By P. M. SILLOWAY, CFA

LEWISTOWN, Mont., Aug. 14.—Zack Terrell's countenance is carrying a broad smile these days while broadcasting the fact that while some other fellows are sitting on lots for week stands Cole Bros.' Circus is moving normally nearly every day and going places all the time. One of the secrets of it is that he is selling bonds everywhere in advance of the show. He advertises the slogan, "Help Us Sell U. S. War Bonds," and gives a reserved-seat ticket to every purchaser of a bond of any size. In this way the show gives away 192 long tickets for each of the two daily performances; and the show is thus selling bonds on an average of \$50,000 a day.

Result is that the show has practically no handicaps in transportation, the

LETTER LIST

(Continued from page 49)

Jackson, Andrew
King, Rudy
Kinney, Al
Korytko, Martin
Krapp, Ernest
Lane, Jack & Love Birds
Lane, Lois
LaVon, Edna M.
LeChair, Rio Rita
Lee, Miller
Lee, Ollie B.
Lewis, Ed
Lill, Ralph
Lopez, Irene A.
McAllister, Gertrude
McCoy, James
McCOY, Edward
McCOY, Wm.
McDonald, H. C.
McHugh, Philip
McNamura, Daniel
Madison's Budget
Man of Destiny
Mansfield, Audrey B.
Marsh, Marjorie
Martin, Mitz
Meinert, Fred
Moren, Chas.
Masterson, John
Matto, Frank
Murphy, Hermoin
Palitz, Sam
Payne, Alyn
Payne, Jack
Pollitt, John
Polonsky, H. W.
PRATT, Julius
Prevost, Frank
PRIDEMORE, Charles W.
Ray, Diane
Rich, Pat
Riddle, Virginia
Rieck, Johnnie
Romano, Tony
Ross, Joe
Ryan, John A.
Seeborg, Harold
Shaw, Mary
Skace, Lon
Standingdeer, Willie
STEWART, James
Stoker, Bill
Sugden, Roy J.
Sullivan, Verna
Tapps, George
Teed, Ross
Temple, Robert R.
Tennyson, Florence
Thiele, John
Thorne, Jerry
Travis, William
Treat, Robert
Trupiano, Rocco
Valdo, Robert
Victoria Troupe
Vine, Billy
Wakin, Fredrick
Walter, Mrs. M.
Wayne, Ginger
Weston, Harry
Wilde, Marie
Williams, Whitey
Wood, Glorie
Yangar, J. B.

Halstead, James
Hardman, Harold T.
Harter, L. H.
HOLT JR., Theodore
HORTON, Frank
Johnson, "AB"
Johnson, Mrs. George C.
Johnston, Mrs. Stanley
JONES, Edward
Jordan, Jessie
Jayce, Patricia
King, Harry
Kilra, Johnnie
Kohout Jr., Mr. Joseph
Kryl, Bohumir
Lana, Janet
LeVelo, Pat
Lee, June
Lee, Junie
KORTACK, John
McDonald, Dale
McGHEE, Horace
McGuik, John
Marshall, Regis
Meyer, Helen
Mignon, Miss
MARTIN, Lawrence
Minogue, Mr. Wm.
Mohamed, Ahmed Ben
Moore, Don
Moriarty & Dell
Mulvey, Helen
Nathanson, Tina
NICHOLSON, Clyde
Reed, James
Reese, Rilla
RAMSEY, Mr. Howard
Rose, Mike
Roseberry, Willard
Ross, Morton J.
RYAN, Marion E.
SELLERS, William
SINGING Southern
SNYDER, Tommy
Spinks, H. G.
TRUEBLOOD, Marvin
Velare, Elmer
Welles, Vickie
YOUNT, Wade
ZIER, Wm.
Goodman, Geo. A. & Al Dors
Gotch, Jack
Griffith, A. J.
Haley, H. D.
HALEY, Vernon J.
Hamond, Bob
Dorothy
HARRIS, Ralph
Hartley, William
Hartz, Ben A.
Henderson, John
HERGERT, Joseph
Hill, Thelma
Hogan, Wm. J.
Hood, Hollis F.
HOWARD, Floyd
Hughes Greater
Jett, Blackie
Kreus, H. R.
KOSTENBADER, Robert Dale
KUPIEC, Albert
Lay, Geo. F.
Leared, Raymond
Legon Jr., Walter
McClanahan, W. H.
Malinowski, Walter
Marsh, Jerry B.
Mitchell, Shurkey
MONTGOMERY, Paul
Morgan, John R.
NELSON, George
O'Neil, Pat
Owens, Patsy
PARKER, James
Pasterson, Eddie
Pike, Bill
Poteet, Edgar Knox
Riardon, James
Riley, Matthew J.
Roberts, Gifford
Romig, Carl A.
ROSE, Wesley
SCOTT, Dan
Senior, Wm. C.
Stark, Miles
Stark, Miles Hunter
Stephenson, Ralph
Striegel, Red
Struble, Mrs. Mary
Swain, Robt.
Taylor, Mary
Tubbs, Mrs. Frank
WALKER, George
WARMOUTH, Alfred Thomas
WARNOCK, James
Washburn, Nelson
Wells, Earl
Wilson, Mrs. Anna
Wilson, Harry E.
Wood, Edw.
Woods, Roy
Wray, Ross
Zacchini Bros.
Zeltman, Edward
Zimmer, Florence

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Blaine, Gordon
Britz, Herman
Cochrane, John
Cole, Paul E.
Davis, O. D.
Duffy, Bruce J.
Grant, Everette
Gosley, Harold
Thomas, 3c
Jacobs, Mrs. J. K.
Kelly, Edward
Keyes, Stanley
Laird, Carl
Larsen, Andrew A.
LeBlanc, Conrad C.
McCoy's Tent
Picture Show
Thomas, Jessie

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Benesch, Frank
Brown, Miss Vivi
Bulson, Wm. H.
Burnett, Jack
(Sonny)
Byrnes, Julia
Carter, Jean
Cassidy, Wayne
Chidester
Cohen, Mrs. Sam
Costa, Donald
Cryon, Flossie
Dagmar, Bert
Deane, Dixie Leo
Dee, Paul
Duncan, Vivian
Fidler, Bev.
Fidler, Ben
Fitzpatrick, Fred
George Jr., Harold
Gibbons, B. J.

Ainsworth, Bob
ALLEN, Ireland
ALEXANDER, Charles
Cavity Cruco
Arehb, Veron
ARRINGTON, Robert Dean
Backenstoe, Willard
Bedore, Philip
Bell, Oliver Ar
Boudreau, Peter A.
Boullion, Frenchie
Brenner, Leo
Brown, Fritzie
Buley, Jerry
BYNUM, James
Cohen, Ada
Carsky, Albert
Carter, Miss Noel
Clark, Irvin J.
Collins, Abe
Corbett, Wm.
ORENSHAW, Charley
Crosby, Bryant
Cross, B. Q.
Cudney, Charley
Davis, Mrs. Jackie
DeVoe, Jack
Donahue, John A.
Dry, Harry M.
Elam, Edgar J.
Freeland, Guy
Gallion, Lorana
Goldstein, Sam
WALKER, George
WARMOUTH, Alfred Thomas
WARNOCK, James
Warner, Howard
Washburn, Nelson
Wells, Earl
Wilson, Mrs. Anna
Wilson, Harry E.
Wood, Edw.
Woods, Roy
Wray, Ross
Zacchini Bros.
Zeltman, Edward
Zimmer, Florence

MINEOLA FAIR
MINEOLA, LONG ISLAND
5 BIG DAYS—September 14 to 18 Incl.—5 BIG NIGHTS
WANT SHOWS: Monkey, Illusion, Circus. Dr. Bible, Max Gould, John Claburry, write or wire.
WANT CONCESSIONS: Penny Arcade, Custard, Shooting Gallery, Duck Pond, Ball Games, Popcorn and what have you. Wire or write for space to
I. T. SHOWS, INC.
2686 VALENTINE AVENUE BRONX, NEW YORK
Fordham 4-3630; I. Trebish, Bus. Mgr.; Phil Isser, Gen. Mgr.
"THE BIGGEST FAIR IN THE EAST"

WANTED—CROWN POINT, INDIANA, FAIR
AUGUST 24-25-26-27-28-29
OCTOPUS, ROLLOPLANE, TILT-A-WHIRL, FLY-O-PLANE, PONY TRACK
Also can use several good Shows and Penny Arcade. No Girls or Geeks. Crown Point greatest Fair in Middle West. Located in center of large industrial area where pay days are tremendous. Address inquiries:
F. E. GOODING AMUSEMENT COMPANY
1300 NORTON AVENUE COLUMBUS, OHIO

SIX BIG DAYS — SIX BIG NITES
TUSCOLA COUNTY FAIR
CARO, MICH., AUGUST 23 TO 25
WANTS SHOWS OF ALL KINDS, EATING STANDS AND LEGITIMATE GAME CONCESSIONS
GOOD LOCATIONS AVAILABLE ON PAVED MIDWAY
Address: CARL MANTEY, Secretary, Caro, Mich.

WANTED
Octopus Foreman and Second Men on all Rides. Also Foremen on all Rides. Want Acts for Side Show and Minstrel Show. Manager wanted Monkey Show, Fun House, Glass House, Posing Show or any Show of merit. Fairs start in three weeks. Trainmaster wanted and Polers. Address all mail
FRANK WEST, ALL AMERICAN EXPOSITION SHOWS
Quincy, Illinois, This Week; Alton, Illinois, Week August 23.

WANTED AUGUST 27-28-29
For
K. C. CELEBRATION
on the Streets of SENECA, ILL.—ILLINOIS' SHIPYARD BOOMTOWN
Ball Games, Fishpond, High Striker, Scales, other Concessions. Also Shows and any Rides that don't conflict. Catering Concessions. Wire or phone GEORGE TERRY, Croydon Hotel, Chicago, Ill. Phone: Delaware 6700.

BULLOCK AMUSEMENT CO. WANTS
Ferris Wheel Operator and other experienced Ride Help.
Permanent location. No tear-down. Address
J. S. BULLOCK, Box 144, Lawyers Road, Charlotte, N. C.

Gentsch & Sparks Shows
Want Ride Help in all departments, Cook House Help. Concessions that work for 10c. Wanted to book Diggers, Bingo and Frozen Custard, Jewelry Store. Can use a few good agents for cream of Mississippi Delta Fairs. Week of Sept. 1 Itta Bena, followed by Belzoni, Rosedale, Indianola, Cleveland, Vicksburg, Natchez, Columbia, Picayune; out all winter near soldier camps. Wire or write to Hattiesburg, Miss. **GENTSCH & SPARKS SHOWS.**

KAUS EXPOSITION SHOWS WANT
Few legitimate Concessions still open. Want experienced Tilt Foreman. Top salary with bonus. Also other Ride Help in all departments. Chas. Joy Gramlich wants Dancing Girls. Positively top salaries. Art Hansen wants Concession Agents. Want to buy for cash a good factory-built Two Abreast Merry-Go-Round. Leo Henry, let me hear from you. Will buy super Rolloplane in good condition, also a Peerless Hand Popcorn Kettle and Burners. This week, Aberdeen, N. C. All address A. J. KAUS, Manager.

Fair for Britain Takes Bow To 46,196 Paid; Conklin Is Ready for Doubled Figures

TORONTO, Aug. 14.—High civic interest marked formal opening today of the second annual Fair for Britain on Riverdale Park grounds under auspices of Toronto District Business Men's Council for the benefit of *The Evening Telegram's* Fund for British War Victims. Director J. W. (Patty) Conklin reported opening paid attendance of 46,196, with over 8,000 witnessing the rodeo. He still stood by his first prediction that total attendance up to the closing on August 28 would reach about 700,000 as against 347,000 paid last year. For Children's Day next Monday a gate of 100,000 is expected. An augmented radio hook-up is a major part of arrangements. The lord mayor and an array of officialdom were out for the formal '43 bow, and newspapers spread themselves on reports and descriptions of the big fair-date promotion, which was conceived by Director Conklin last year after the Canadian National Exhibition had been suspended for the duration. The Conklin Shows, feature of the ONE Frolexland, which was in charge of Director Conklin for five years, again form the nucleus of

an area of 21 acres assigned to amusements.

Showmen Map Plans To Meet New Gas Reduction Set-Up

CINCINNATI, Aug. 16.—Outdoor show business accepted the new reduction in gas coupons by one gallon which went into effect this morning at 12:01 with mixed feelings. Preliminary surveys of the Midwestern sector indicated that there was no concerted rush by showfolk to buy gasoline before the coupons were devalued from four to three gallons, altho scattered reports showed some extra purchasing. Consensus, however, is that most carnival managements will arrange programs for gas conservation so that the cut will not be too seriously felt on the industry. States affected by the curtailment include Illinois, Iowa, Nebraska, Wisconsin, Minnesota, North and South Dakota, Ohio, Kentucky, Tennessee, Indiana, Michigan, Missouri, Oklahoma and Kansas in the Midwest, and Alabama, Mississippi, Louisiana, Arkansas, Texas and New Mexico in the Southwest. At Washington there was criticism of the delay in lifting the pleasure-driving ban in the East, and reports indicated that the New England States are not going to be satisfied with any delay in abolishing the pleasure-driving ban.

RW Gets Nebraska Midway Contract; Tour Big Winner

AUSTIN, Minn., Aug. 14.—Reynolds & Wells, playing Mower County Fair here, has been contracted to provide the midway attractions at Nebraska State Fair, Lincoln. L. C. Reynolds, manager, said today. Reynolds said the shows have confined their engagements this season to fair dates and added that the shows are chalking up one of the most successful tours in their history. He reported that the shows have not played a losing engagement thus far and said the best of the organization's annuals are yet to come.

League Membership Drive Going Well

CHICAGO, Aug. 14.—Current membership drive of the Showmen's League of America, personally supervised by President Jack Nelson, is reported to be making excellent progress. The theme of the drive, "Every member get a member," has struck a responsive chord and as a result many new applications for membership are being turned in. President Nelson, accompanied by Secretary Joseph L. Streibich, G. L. (Mike) Wright, Sunny Bernet, Louis Leonard and others, recently visited the Hennies Bros.' Shows lot and came away with a gratifying number of applications. Secretary Streibich and Mike Wright have visited a number of shows in Illinois and Wisconsin during the last few weeks with gratifying results.

supplied are not "established" or highly organized theatrical circuits. They are "temporary" and therefore cannot set up a bookkeeping system to keep tax-tabs on indie contractors.

Reply of Timothy C. Mooney, Deputy Commissioner, Treasury Department (August 6), appears to sustain in full Hamid's contention and sets a basis for the outdoor field:

"Section 404.14 of Treasury decision, 5277, approved June 28, 1943, provides that amounts paid in advance, or reimbursements made, to employees specifically for traveling or bona fide ordinary and necessary expenses incurred or reasonably expected to be incurred in the business of the employer are not subject to withholding. Any reasonable segregation from the wages paid will be acceptable. . . . However, if an individual is held to be an independent contractor, the compensation paid to him is not subject to the withholding provisions of the 1943 act. . . . The determination of whether an individual is an employee or an independent contractor for income and Victory Tax purposes is governed by the status of the individual for federal income tax purposes."

As far as his office is concerned, says Hamid, it will be governed by this ruling. Booker regards owner of act as indie contractor and will withhold no tax on any act or attraction.

ST. LOUIS, Aug. 14.—Hollywood Freak Museum has been playing to good business at the former Hollywood Theater since opening August 5. Show is managed by Joe Sorenson, with the girl show annex under the direction of Mildred Russell.

WANTED
Ride Men in all departments. Also two good Canvas Men and Musicians for Minstrel Show. Eight big fairs to follow, then winter season of ten weeks. Top salaries and best of accommodations. Come on or wire.
Bert Minor, General Supt.
JOHNNY J. JONES EXPOSITION
La Porte, Ind., this week; Hammond, Indianapolis, to follow.

WANTED
Trumpet Player, Sax and Girls for Colored Revue. Also first class Comedian. Berth furnished on train. Show will be out all winter. All address
George Baldwin
DODSON'S WORLD'S FAIR SHOWS
Pueblo, Colo., Aug. 23 to 28; Dodge City, Kan., Aug. 30 to Sept. 5.

WANTED TO BUY
Factory built Kiddie Auto Ride. Wire
BODART'S RIDES
This week Medford, Wis., next week Gillett, Wis.

WANT
3 RIDES, SHOWS and GAMES
for SOUTH SAGINAW'S 2nd HOME COMING
SEPT. 5—FREE GATE
Contact Jay L. Calkins, 2317 Dandorfer St., Saginaw, Mich. Phone 34021 or 33696.

WANT
Experienced Tilt-a-Whirl Foreman; top salary, long season. Loads on two Semis. Other Ride Help, come on.
Wallace Brothers' Shows
Mayfield, Ky., week August 16-21.

AT LIBERTY
Week ending August 21, Capable Legal Adjuster. Apply
P. J. FINNERTY
Berkshire Hotel, Reading, Pa.

WANTED
Shows and Concessions, also Bingo at
WAYNE COUNTY FAIR
Sept. 14-17, Honesdale, Pa.
R. W. GAMMEL, Secy.

WANT
Sound Truck, all short jumps. Wire, write to permanent address, 4501 Madison Street, Riverdale, Md., giving full information.
BARNEY TASSELL UNIT SHOWS

Want for **Reading's Shows** Want for 9 Fairs 9 Fairs
Want Photo, Ball Games, Grab Joints, Bowling Alley, Lead Gallery and other Stock Concessions for his Murfreesboro, Tenn., Colored Mid-State Fair this week, Gallatin, Tenn., Colored Fair; Columbia, Tenn., Mid-State (White Fair) to follow, 7 day fair. Address **W. J. WILLIAMS, Mgr.**, Murfreesboro, Tenn.

MIDWAY OF MIRTH SHOWS
WANT TO BOOK
Merchandise Concessions, Shows with own outfits, Ferris Wheel Foreman.
This week, Sparta, Ill.

AT LIBERTY
Tilt-a-Whirl, Octopus and Eli Wheel after Sept. 12. Will book with Show that has a good Southern route. Will book separately if necessary.

BODART'S RIDES
This week Medford, Wis., next week Gillett, Wis.

WANT
for Assembly and Devine Street—Want Rides: Merry-Go-Round, Octopus, Whip, Kiddie Rides, Shows with own transportation. Concessions: Photos, Fish Pond, Shooting Gallery, any Stock Concessions. Sell Thompson, come on. Bert Britt, get in touch with me, Astor Phillips, wire me. **J. G. STEBLAR**, Gen. Mgr., Box 621, Columbia, S. C.

FIREMEN'S 56th ANNIVERSARY FAIR AND BAZAAR
Wednesday, Aug. 23, and all fairs to follow. Place Rides not competing with Octopus, Rolloplane, Ferris Wheel, Chairplane and Kiddie Airplane Swings. Shows of all kinds. Bingo open. M. E. Bridges not here anymore. Benny Herman wants Concessions and Agents, Ride Help, Chairplane Foreman, Help on all Rides. Fish and Duck Pond open. Reed McDonald, wire me at once. Show playing Scalp Level, Pa., this week. Write or wire **JOHN GECOMA, Mgr.**
BRIGHT LIGHTS EXPOSITION SHOWS
Capitol Hotel, Johnstown, Pa.

John R. Ward Shows Want
Ride Man, \$50.00 week as bonus; first class Foreman for Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Rolloplane and Spitfire. Second Man, \$30.00 a week and bonus. Stay out all winter. Wire me or come on. Want Colored Performers, Musicians, Piano Player for high class Minstrel Show. Want Manager for Monkey Circus, Girl Show, Snake Show. Will furnish outfit for capable Shows. Place a few more Concessions for long string of fairs. Carni, Ill., Fair this week; Greenup, Ill., Fair next week, then Princeton, Ind., Fair and Labor Day Celebration, followed by Southern fairs, including Blytheville, Ark.

MIAMI COUNTY FAIR
CONVERSE, IND., AUGUST 24-28. WE HOLD THE EXCLUSIVE MIDWAY CONTRACT FOR THE ABOVE FAIR
WANT Legitimate Stock Concessions of all kinds—Cork Gallery, Pitch-Tilt-U-Win, Dart Games, Fish Pond, String Game, Jewelry, Guess-Your-Age, Candy Floss and Apples, Pop Corn and Carmel Corn. WANT—Have openings for one or two Cook Houses or large Grabs. WANT—Independent Shows of merit, Monkey, Illusion, Snake, Fat. Can use good Girl Show that will work decent. Can use all of above for balance of season, including Akron, Ind., Fair, and you can join for balance of this week at Kokomo on wire. WANT—Ferris Wheel Foreman for No. 6 Eli who can drive semi.
BAKER UNITED SHOWS
Kokomo, Ind., this week.

WANTED
Ferris Wheel and Merry-Go-Round Foreman to join at once. Long season in park. No tear-downs. Will book Tilt, Octopus, Rolloplane. Concessions wanted—Fish Pond, Bowling Alley, Cigarette Gallery, Photos, Custard. This is best location in South. If interested in making real money, will pay you to look this park over. Shows of merit, contact. Concession Agents for Grind Stores and Girls for Penny Pitches and Hoopla wanted. Also Man to take over Cigarette Gallery.
COLUMBIA AMUSEMENT PARK
S. B. WEINTROUB, Mgr., Columbia, S. C.

90th OGLE CO. FAIR
DAY AND NIGHT — OREGON, ILL. — SEPTEMBER 4-5-6
FREE ACTS
Can use one of two acts for Sept. 5 and 6. Write to **E. D. LANDERS, Secy.**, Oregon, Ill.
CONCESSIONS
Place for a few more Concessions. Must comply with all Ill. Laws. Concessions, write to **GEO. A. CHASM, Supt.**, Oregon, Ill.

WANTED
Independent Shows of all kinds, Penny Arcade, Frozen Custard, Fun Shows, Monkey Circus, any other attraction with net frame-up. Will book or buy outright Chairplane, Tilt-a-Whirl or any Rides that don't conflict. Want Concessions, Ball Games, High Striker, Fish Pond, Grind Stores of all kind. Will book a Glass House, Fun on the Farm or what have you. Want a capable Man who can put up and tear down Grab Joint. Want a good Exclusive Secretary at once, good Ride Man, Help in all departments that can drive trucks. Join now. Everybody wire in what you have, as our shows are heading south into defense territory. Week of August 16, Legion Old Home, Westville, N. J.
EXPOSITION AT HOME SHOWS
ROY GATTO, Manager.



Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago 1, Ill.

Association Work—4

AVOID BOYCOTTS

The Federal Trade Commission has recently been active again in checking on the activities of certain trade associations and has issued strict orders to at least two associations not in the coin machine industry.

This seems to be a recurrent evil in the trade association field and hence caution on the subject of boycotts must be published at regular intervals if coin machine associations are to maintain high standards to protect the reputation of the industry.

More than one association within the coin machine trade has been called in question by the FTC in the past, and it is probable that investigations will be made again in the future. Fortunately for the industry as a whole, those associations questioned by the FTC were given a good report. There were many rumors at the time about the tactics being used by associations which were contrary to accepted rules of fair trade practice. That a number of associations had a hearing and were not proved guilty should be an encouragement to the industry to keep its association work clean.

It is not enough for coin machine associations to have a fair reputation alone. In order to build up the general reputation of the industry, its associations must set standards equal to the highest in trade association work.

Reports circulate from time to time that some operators' association is making use of boycott tactics to accomplish some set purpose. It should be kept in mind that the rules of fair trade forbid associations to indulge in any organized practices which attempt to control prices or the free flow of business in general. The organized boycott is one of the worst methods known by which an association may attempt to control business.

Fair trade rules forbid associations from even issuing bulletins that attempt to control prices or to attempt to set prices in any way. The FTC is very zealous in watching the activities of organizations that may attempt to control prices or sales in any way.

If it should come to the knowledge of the FTC that some operators' association is indulging in boycott practices, the trade could not only expect severe action against the particular association but there would probably follow a general investigation of association activities within the industry.

The temptations for operators' associations to indulge in boycott practices are many, of course. The trade has certain evils resulting from competition that have been prevalent for years. Every association is likely to get members, or officials, who think the quickest way to get results is to try a boycott. Boycotting in any form merely piles up evils for a later day and jeopardizes the reputation of all association work. Those associations that expect to keep a clean record should be the most bitter opponents of those organizations that may show signs of indulging in boycotts in any form.

The affiliation of some associations with unions in the large cities has increased the temptation to boycotts, and in more than one instance both the association and the union have been haled into court. Some of the court hearings have revealed facts that do not reflect credit on the associations within the industry.

Organized labor has certain legal rights to strike, picket and use other forms of coercion which do not belong to the trade association. Hence it is important that trade associations in such situations give much consideration to keeping within the standards set up by fair trade practice.

Boycotts are usually used to control sales, or prices, or to coerce locations. The evils that frequently arise to demand control are serious enough without introducing a worse evil in the form of illegal boycotts. There is nothing that will convert associations into racket groups any faster than indulging in boycott tactics.

If association work in the coin machine industry is to succeed in the future, the entire trade must be on guard against unfair practices that creep into certain associations.

FIRST CEILING RELEASE

OPA Issues Question and Answer Press Release August 4; Has No Direct Coin Machine Info

The first release by the Office of Price Administration on applications of the price ceiling order, MPR 429, was in the form of a question-and-answer report on questions that had come from retailers handling used consumer goods. The release was issued August 4.

The first release contained nothing directly relating to the coin machine industry. But the trade may be interested in studying some of the general ideas contained in the release, since it may indicate the trend of interpretations to follow.

MPR 429 will take effect September 1. The used coin machine market is included along with 14 other lines of used goods. The most reliable information available to date is that coin machine distributors will be classed as retailers for purposes of applying the order to the sale of used coin machines. An interesting point in the following release is that sales of one dealer (retailer) to another are not affected by the regulation.

For general information the first release on MPR 429 is reprinted as follows: The Office of Price Administration today supplied answers to questions asked by retailers regarding their operations under the recently issued Used Consumers' Durable Goods Regulation, Maximum Price Regulation No. 429:

1. Q. I sell completely reconditioned and renovated goods only. Are these covered by the regulation?

A. Yes. All reconditioned, renovated and rebuilt goods covered by MPR 429 are considered used merchandise. The term used goods also means second-hand goods and goods marked "as is."

2. Q. I have accepted the return of a living room suite from a customer who had this suite in her home for 10 days. Is this suite considered used goods?

A. If you gave her a refund of the full selling price of the suite, it may be considered new and not second-hand merchandise. The practice in some new-goods stores is to accept returns of furniture, such as living room suites, which have been in the hands of the consumer for a short time on trial. If, however, you do not return the full amount of the purchase price to the customer, you must price the returned suite as used goods.

3. Q. Are all commodities covered by this regulation?

A. No. Many kinds are not. For example, no textile merchandise nor apparel are governed by it. Other sorts of consumers' durable goods are not covered by it because they are under control of other regulations. This is explained in Section 2 of the regulation. For example, used household mechanical refrigerators are covered by MPR 139, Used Typewriters by MPR 182, Used Vacuum Cleaners by MPR 294, Used Washing Machines by MPR 372, Used Bedsprings by MPR 380. You should keep in touch with your local OPA office for information regarding future regulations covering used consumer goods on which specific regulations may be issued. In addition there are other commodities not put under MPR 429, which still remain under the General Maximum Price Regulation. These include pianos and domestic gas cooking stoves. The great majority of used consumer durable goods are, however, governed by MPR 429. The regulation specifies 15 broad categories of merchandise. For instance, all kinds of furniture made from any kind of material to be used for any purpose are included in this regulation. Refer to the regulation for the complete list of commodities covered.

Displaying Signs

4. Q. I note that as a retailer I am required to display in my place of business a sign regarding my ceiling prices. Where can I get such a sign?

A. About August 10 you will be able to secure these signs from your local or regional OPA office. They will be distributed as part of the retailers' bulletin,

which will be issued at that time.

5. Q. How many of these signs do I have to put in my place of business?

A. That depends on the size of your store, and the number of entrances it has. The requirement is that this sign be permanently and clearly visible to all customers. You will have to use your own judgment as to the number of signs properly needed.

6. Q. I run a retail store selling used goods. However, my principal competitors are professional auctioneers, who continually sell used goods. Are their prices controlled by this regulation?

A. All auctioneers are covered by this regulation. The only auction sales excluded are those in which an individual householder hires an auctioneer to sell goods for the householder's account. Since auctioneers sell a considerable amount of second-hand goods, OPA felt it only fair to the regular retail trade to include commercial auction sales in the regulation.

7. Q. I notice that the effective date of the regulation is September 1, 1943. However, now that I know about the regulation, I plan to start tagging and pricing my merchandise at once so that I will not have to do the whole tagging job in a hurry at the last moment. Can I sell merchandise tagged before September 1 at the prices arrived at under this regulation?

A. Yes, you are permitted to sell any used goods covered by this regulation as soon as they are priced and tagged in accordance with it, even tho you choose to sell before the effective date of September 1, 1943.

8. Q. Are sales by one dealer to another affected by the regulation?

A. No. Such sales are generally considered sales at wholesale and are excluded from the regulation. However, when a retailer purchases goods and sells them to the consumer, such sales to consumers are covered by the regulation. It therefore is advisable for a retailer so doing to make sure that prices at which he buys are low enough to permit his reselling to the consumer at a reasonable markup and within the ceiling allowed by the regulation.

Setting Prices

9. Q. Before issuance of this regulation I used to price my goods by comparing the used goods I now have with used goods I had in March, 1942. That was pretty hard to do. How do I now arrive at my used goods prices?

A. You first find a new article which is the same or similar to the used article you are pricing, either for sale in your store or in the same shopping area. You then are permitted to take three-quarters of this selling price of the new article providing the used article is in "good" condition, or one-third of the selling price of the new article if the used article is not in "good" condition. Refer to MPR 429 for a definition of "good condition."

10. Q. What if I cannot find a new article in my own store, or in my shopping area, which is the same or similar to the used article I want to price?

A. Rule 5 of Section 6 in the regulation permits you to price by finding the retail price of the new article when it last was on sale in your community. Rule 5, however, should not be used under any other circumstances.

11. Q. Some of my competitors handling used goods in their retail stores periodically rent apartments, outfit them with used goods from their store stocks, and then sell those goods thru advertisements in classified sections of local newspapers. Do retailers selling in that way qualify as householders and thus become exempt from MPR 429?

A. No, they are not exempt. What you describe is commonly known as a "stuffed flat." Section 4 of the regulation specifically provides that dealers making a regular business of selling used goods from their stores out of residences are governed by the regulation.

Class II Goods

12. Q. I want to sell a Class II used goods article, and want to make sure that the customer has necessary reconditioning and renovating done by me instead of elsewhere. Can I require the customer to do this?

A. You cannot require the customer to have the article reconditioned in your store as a condition of sale. All goods offered in your store must be sold unconditionally, at a price no higher than that stated on the tag.

13. Q. A customer bought a Class II article from me and asked me to have it rebuilt for her. What if the total amount of the original sale, plus the charge for reconditioning give me a price above what I would get if I sold the article as merchandise belonging to Class I?

A. You are not permitted to charge above the price you would get if the article were sold as belonging to Class I.

14. Q. My competitors charge 10 per cent for credit on used goods. I always have sold used goods at the same price on either credit or cash basis. May I now charge 10 per cent in case I grant credit?

A. No. You may make an extra charge for credit only if you customarily did so during March, 1942.

15. Q. I started in business after March, 1942, and have charged extra for credit extension during the period I have been in business. May I now make a separate charge for credit even tho I was not in business during March, 1942?

A. Yes: If you were not engaged in business in March, 1942, you may charge extra for credit, but that additional charge must not exceed the charge made by your closest competitor.

16. Q. During March, 1942, I charged my used-goods customers 5 per cent for credit. I now would like to raise this charge to 7 per cent, which is what my competitors are charging. May I do so?

A. No. You are not permitted to charge more than the amount you did in March, 1942.

17. Q. Does the regulation require that articles must have price tags on them?

A. Yes, all except those selling for less than \$2, must be shown bearing a tag.

18. Q. I do not like to put the selling price in dollars and cents on a price tag, but prefer to mark it in code. May I do so?

A. You are allowed to mark the selling price in code, but the tag also must include the selling price in dollars and cents. In addition, the tag must specify the class to which the article belongs—that is, Class I or Class II.

No Records

19. Q. Do I have to keep any record under this regulation?

A. No.

20. Q. Do I have to make any reports under this regulation?

A. No, you are not required to file any reports with OPA.

21. Q. I sell used goods covered by this regulation on which the manufacturer supplied a list price. However, most of the time I sold this new merchandise be-

low list price. In pricing used goods of the same sort as those I have on hand, may I now use the selling price shown on the manufacturer's list price?

A. No. You have not followed the manufacturer's suggested re-sale list prices in the past; consequently they are not now your retail selling prices for new goods. The regulation specifically states that you may not use the list price of a new article if its list price was not the price at which you re-sold the article. Section 6 requires that you ascertain the actual selling price of the new article.

22. Q. I wish to sell a desk in which one of the drawers is missing. May I consider this desk in Class I?

Poor Condition

A. No. Class I consists of articles of which no part necessary to make the article fully useful is missing.

23. Q. I want to sell a kitchen cabinet on which one of the doors is missing. May I put this article in Class I?

A. No, for the same reason as the desk example above given. This article must be considered in Class II and be priced at one-third of its selling price when new.

24. Q. I wish to sell a 9 by 12 foot rug in which there is a hole 6 by 6 inches. Also in the rug there are four faded spots about 4 by 5 inches. May I consider this rug in Class I?

A. No, it belongs in Class II. A Class I article must be in good working condition so that it may be used by the customer for the purpose intended without further repair. Its appearance must be good and it must be clean. In the case of floor covering, the merchandise must be substantially free from burns, tears, cuts, stains, frayed edges and faded spots. As a Class II article, the rug you describe should be sold at one-third of the selling price when new.

25. Q. I have in stock a used article covered by this regulation, but cannot find anything which is the same or similar either in my own store or within my shopping area. In addition, I cannot find a retail selling price when the article last was sold in my community. What should I do?

A. Under Section 6, Rule 6, if you cannot find the retail selling price when new, you may apply to the nearest District Office of OPA, which will advise you how to determine the price.

26. Q. I notice that this regulation covers all kinds of bedding, including mattresses, pillows, studio couches, sofa-beds, boxsprings and pads, but does not include non-upholstered metal coil or flat bedsprings. Why are these bedsprings excluded?

A. Used metal coil and flat bedsprings already are under Maximum Price Regulation. (See First Ceiling Release on page 60)

WANTED
PENNY ARCADE MECHANIC
Part time on arcade machines. Will pay Top Salary.
Will pay \$170 per Case for .22 Short Ammunition
PLAYLAND AMUSEMENT
239 W. 125th St., New York, N. Y.

RED, WHITE AND BLUE TICKET DEALS

2040 RWB TICKET DEAL
SPECIAL OFFER

DOZEN LOTS	\$36.00	IN DOZEN LOTS ONLY	GROSS LOTS	\$400.00	IN GROSS LOTS ONLY
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LESS THAN DOZEN, \$3.50 EACH.
Can Make Immediate Shipments. Conditions Being So Unusual We Still Will Not Be Undersold.

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

REAL VALUES

ALL EQUIPMENT RECONDITIONED AUTOMATICS

- MILLS**
- Blue Fronts, D. J. P., 5c. . . \$145.00
 - Blue Fronts, D. J. P., 5c, Gold Award . . . 145.00
 - Brown Fronts, 5c, over 400 M . . 195.00
 - Brown Fronts, 10c, over 400 M . . 225.00
 - Bonus Gold Front, 5c, over 400 M 325.00
 - Bonus Alum, 5c, over 400 M . . 265.00
 - Futurity, 5c 95.00
 - Futurity, 10c 135.00
 - Roman Head, 5c, 3/5 Payout, Gold Award 110.00
 - Vest Pocket, Green, 5c 39.50
 - Vest Pocket, Green, 5c Meter . . 49.50
 - Vest Pocket, Blue & Gold, 5c, Meter 54.50
 - Q. T. Gold Crackle, 5c 95.00

- JENNINGS**
- Chief—One Star, 5c. \$ 95.00
 - Chief—Four Star, 5c. 125.00
 - Silver Chief, 5c. 165.00
 - Silver Chief, 10c. 195.00
 - Victory Chief, 5c. 195.00
 - Jennings Reserve 5c Mint Vendor, 3/5 Payout 85.00

- PAGE**
- Comet, 5c \$65.00
 - Comet, 10c 70.00
 - Comet, 25c 75.00

COLUMBIA BELL 85.00

- SAFES**
- Single \$39.50
 - Single Revolveround 50.00
 - Double (Combination or Lock) . . 59.50

SLOT STANDS—Adjustable 4.50

- CONSOLES**
- Keeney Super Bell \$245.00
 - Bally High Hand 149.50
 - Jennings Silver Moon, F. P. . . 135.00
 - Baker's Pacers—Daily Double . . 245.00

LARGE STOCK PIN GAMES

SEND FOR LIST

New England Operators: If you have equipment to sell, contact us first. We pay top prices. 1/3 Deposit Required With Order

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET BOSTON, MASS.

Liberty 9480
NEW ENGLAND'S OLDEST AND LARGEST DISTRIBUTORS

EASTERN FLASHES

By BEN SMITH and BOB SEIDEL

Music Convention

Hundreds of music men gathered at the Hotel New Yorker August 8 to 11 to attend the National Association of Music Merchants Convention to discuss trade problems, new products and other subjects of interest to the music field. Convention included an exhibit hall. Prominent among the exhibitors were the record companies, including RCA-Victor, Columbia, Decca, Musicraft, Capitol and Harmonia. Basic theme was the importance of music in a nation at war and the even greater role music will play when the war is won.

Addition

Congratulations are once more in order for Sam Sacks, Acme Sales Company. On July 30 at the Israel Zion Hospital, Brooklyn, Mrs. Sarah Sacks presented Sam with his second son. New arrival is Eugene Barry, and proud papa is looking ahead to the day when Eugene will join him and his first son, William, on the fishing trips, which they enjoy so much.

Weather Report

Weather in New Jersey has been so torrid that most of the boys have been looking for relief. Dave (Royal) Stern is in the mountains. Phil (Bell) Mason is hunting a cool spot. Herman (Runyon) Perrin is hitting the trails in search of business. George Ponsler is away, too, destination unknown.

Success Story

Dave Lowy is making a success of his new business, if having merchandise is any sign of it. He'll have to bust thru a wall if things keep on piling up the way they have.

Short Talks

Mighty quiet around the Economy Supply Company. Bessie (Boss) Berman is on a much-needed vacation. . . . Charlie Katz is back on Tenth Avenue after plowing around the country. It won't be long before Charlie will be shoving off again. . . . Ruth Schreir, Dave Stern's able secretary, is pinch-hitting for Dave while he is vacationing. . . . George Ponsler has opened his biggest arcade in Virginia. . . . Irv Morris, formerly with George Ponsler, has moved bag and baggage to Philly. He is now with Joe Ash, Active Amusement Machine Company. . . . Max and Mike Munves beamed with joy when Sybl Weinstein, their right arm, came back on the job. No sooner did Sybl return than Max left for his vacation.

Lonesome

Lieut. Earl Winters is getting kinda lonesome way out in the wide open spaces of Wyoming where he is now stationed. So he wrote Al Blendow, International Microscope Corporation, sending thru a request for Muto glamour girl cards to be used as pin-ups in his Wyoming quarters. For those who would like to write Earl his address is Headquarters 3rd Quartermaster, Fort F. Warren, Wyo.

Insurance Deal Set

Group public liability and fire insurance plan initiated by Al Blendow, president of the Arcade Owners' Association, is all set and ready for the arcade owners of the nation. John L. Campbell &

- | | |
|------------------------------------|-------------------------------------|
| 1 Merchantman Crane . . . \$ 39.50 | 2 Astrology Scales \$ 79.50 |
| 1 Ace Bomber 339.50 | 1 Sky Fighter 339.50 |
| 2 Chicken Sams 99.50 | 1 Target Skill 24.50 |
| 1 Foot Ease 69.50 | 1 Challenger 22.50 |

CONSOLES — SLOTS — 5 BALLS

- | | | |
|--|------------------------------|------------------------------|
| 1 1c Watling G.N.D.I.P. . . . \$ 49.50 | 2 Zig Zag \$ 39.50 | 2 Jungles \$ 41.50 |
| Gum V. Slot 49.50 | 2 Twin 6 34.50 | 1 Argentine 41.50 |
| 1 Super Bell 199.50 | 1 Big Show 21.50 | 1 A.B.C. Bowler . . 34.50 |
| 1 Mills 1-2-3 27.50 | 1 Summer Time . . . 21.50 | 1 Jolly 18.50 |
| 1 Bowlaway 36.50 | 2 School Days 31.50 | 1 Star Attraction . . 34.50 |
| 1 Sport Parade 29.50 | 1 Four Roses 31.50 | 1 Sporty 18.50 |
| 1 Capt. Kidd 39.50 | 1 Ten Spot 41.50 | 2 Champs 34.50 |
| 1 Duplex 39.50 | 2 7 Up 32.50 | 1 Short Stop 21.50 |

1/3 Deposit, Balance C. O. D.

VICTORY VENDING, 3500 CHESTNUT AVE., BALTIMORE, MD.

Heat Resistant Chocolate Bar . . .

JERSEY CITY, N. J., Aug. 14.—The Jersey City Quartermaster Depot and the chocolate industry, after a great deal of experimentation, have developed a chocolate bar that will remain solid up to 120 degrees Fahrenheit. Announcement of the successful end to a quest which had been going on for many months was made by the Quartermaster this week.

This is considered an important development as the average chocolate usually melted at 85 degrees and proved a nuisance to the troops in hot climates.

The new chocolate bar is substantially the same as the old in taste and weighs two ounces. It is produced of chocolate, sugar, skim milk powder, cocoa fat, oat flour, artificial flavoring and Vitamin B.

Company has agreed to underwrite this insurance, and Al intends to tie-in this plan with a AOA membership drive starting September 1. All members of the AOA will be eligible to participate in the group deal.

British Plan For Locations

Senate committee reports that U. S. might try plan to help small stores

WASHINGTON, Aug. 14.—The subject of little business was revived again last week when the Senate Small Business Committee made public a six-point program which the British government is using to aid retail locations in England. The committee offers the program as a possible help to locations in the United States.

The plan was set forth in a report on the effect of the war on British retail trade.

High points of the British plan:

1. Guarantee of fixed quotas of scarce goods to small retailers to minimize the chances that they will be squeezed out of business.
2. Formation of retail buying pools to assist retailers in cutting distribution costs.
3. Legislative procedures whereby concerns may obtain adjustments in leases and mortgages.
4. A government-compiled register designed to provide post-war priority rights to retailers compelled to go out of business during the war but anxious to resume in peacetime.
5. Requisitioning of part of the premises of larger shops and chain stores for government and military storage space, thereby reducing the business of larger retailers relative to small units.
6. Sharp curtailment in personnel engaged in retail distribution, with exceptions or deferments of key workers allowed only to prevent closing of a business. This tends to favor the little distributor.

The report stressed legislative devices for financial relief of small businessmen.

Independent Retail Store Sales Continue To Rise

WASHINGTON, Aug. 14.—Sales of independent retail stores continued to rise during June, with increases of 23 per cent over those of the corresponding month last year and 4 per cent over the preceding month.

Based on reports from 14,989 retailers in 34 States, the survey, conducted by the Department of Commerce, showed apparel stores leading, with an increase in sales of 43 per cent over last year. Eating and drinking places reported an increase of 34 per cent; drugstores, 26 per cent, and filling stations, 7 per cent.

FIRST CEILING RELEASE

(Continued from page 59)

lation No. 380, which states specific dollars-and-cents prices for them.

27. Q. I never heretofore have given sales slips for used goods to my customers. Am I required to do so now?

A. You are only required to give a re-

Cleveland Paper Changes Its Mind

CLEVELAND, Aug. 14.—There is a decided contrast in the editorial position which *The Cleveland News* takes at different times. *The News* was very active in its campaign against licensed pinball games when the city had a creditable license ordinance. At that time it was ready to praise any and all city officials who would openly oppose pinball games even tho they were licensed by the city. Later, *The News* ran editorials on juvenile delinquency, the effect of which was to reflect discredit on juke boxes. The newspaper was not careful to draw the distinction that it was the location and not the music machine itself that really caused the trouble.

But more recently *The News* has changed and has begun criticizing the police department. In its July 6 issue, the principal editorial had the following caption, "Clean Up Police Department Now." It recited a long story of how the department had conducted investigations into law enforcement, and the newspaper found that nothing came of these investigations. It is an alarming story, the newspaper said.

ceipt when the customer requests it in case you have not customarily given receipts. If your custom has been to give them, however, you must now continue it.

- 2 Mills 1-2-3 38 Free Play \$ 36.00
 - 4 Mills 1-2-3 40 Free Play 85.00
 - 1 Bally Gold Star One Ball Free Play . 35.00
 - 2 Evans Jungle Camp Free Play . . 65.00
 - 10 Watling Big Game Clock Dial on Back 75.00
 - 4 Watling Big Game Clock Dial in Top Free Play 75.00
 - 2 Jennings Totalizers Free Play . . . 95.00
 - 1 Evans Jockey Club 7 Coin Head Cash Pay Out 85.00
 - 1 Evans Ten Strike Low Dial, Like New 60.00
 - 1 Wurlitzer Skee Ball Model 514 A . . 215.00
 - 2 Rock-Ola Ceiling Speakers, New . . . 60.00
- 1/3 Deposit Required With All Orders

GENERAL SALES CO.

1706 South Calhoun St., Ft. Wayne, Ind.

FOR SALE JENNINGS CHROME DOLLAR SLOT

Practically new. Highest offer takes it.

DICK GRAVES

Boise, Idaho.

MILLS FOUR BELLS

- Good Condition \$595.00
- Mills 50¢ Blue Front 412,000 ser. . . 395.00
- Silver Chiefs 5¢ Play 125.00
- A. C. Bells 5¢ seven slots 125.00
- Relatops 5¢ play 49.50
- Cherry Bell 3-10 pay 10¢ play 175.00
- Nickle Brown front 175.00
- Double Safes 49.50
- Single Safes 29.50
- Mills Blue Front 5¢ 125.00

KY. GUM CO.

1/4 Deposit
Valley Station, Ky.

PETITION TO O.P.A. . . .

The following is a suggested form for petition to the Office of Price Administration, asking that the coin machine industry be exempted from the terms of MPR-429, which would classify used coin machines under ceiling prices designed for used consumer goods very dissimilar to coin machines.

MPR-429 will take effect September 1. The time is short and petitions should be rushed to Washington. Petitions may be submitted by individual firms or organizations.

MAIL THIS 

CUT HERE

CUT HERE

To PRENTISS M. BROWN, Administrator
Office of Price Administration
Washington, D. C.

I (we), the undersigned, a member (s) of the coin-operated machine industry, hereby petition you that the buying and selling of used coin-operated machines be fully exempt from the terms and regulations of MPR-429, Certain Used Consumer Durable Goods, and from ceiling price regulations in general. I (we) make this earnest plea upon the basis of the following considerations:

1. Used coin-operated machines bear no real similarity to used consumer goods of any kind and are not sold direct to the consuming public. The application of terms and regulations which are meant to control the prices of used consumer goods is confusing to the coin machine industry and will work many hardships.

2. The objective of the coin machine industry in time of war is to keep as many machines as possible in operation for as long a time as possible. Coin machines in operation pay much revenue to federal, State and city governments, and hence the more machines in use the more tax revenue will be paid to support the war effort.

High prices on used coin machines tend to keep many more of them in operation and repair, just as high prices in the used-car market tend to keep more cars in good repair.

3. Prices of used coin machines have no real relation to the problem of inflation. The price of goods and amusement vended to the public is permanently fixed by the size of coins and is also regulated by MPR-165.

The price of used machines has no relation to the price paid by the consuming public.

The coin machine industry is strongly in favor of definite controls against inflation but honestly feels that the price of its used machines has no relation to this problem.

4. The war emergency creates many problems unique to the coin machine industry. Shifts in population, changes in local taxation, industry and economics cause the special conditions which make the buying and selling of used coin machines a very necessary and frequent transaction. Price ceilings will greatly increase the difficulties which these rapidly changing conditions produce and hence greatly handicap the activities of the industry.

5. Reference may be made to coin machine trade conditions in England, now actively in the war much longer than the United States. The British government has not placed any price ceilings on used coin machines in England, and machines as much as 10 years old are now selling for more than the original manufacturer's price.

The result has been to keep many more machines in repair and operation than otherwise would have happened. These machines are available to provide entertainment and service to the public and to the millions of men in the armed services. To exempt used coin machines from price control will produce the same results in the United States.

Signed _____
Firm _____
Address _____
Date _____

MUSIC MERCHANDISING

AFM-ET CLASH AUGUST 16

Petrillo Called Before Panel Of WLB in Transcription Ban

Author of juke box grab plan sends another letter to radio industry

CHICAGO, Aug. 14.—The Petrillo record ban came back into the spotlight last week when the War Labor Board announced that a panel of three men would hold hearings on the dispute between the transcription firms and James C. Petrillo. The WLB broke precedent in announcing that the meetings would be open to the public and the press. Heretofore board meetings have been thrown open to the public, but committee or panel sessions were definitely for members only. The three-party panel began hearings in New York on August 16.

Predictions are that the hearings will last a week but that it may be two months or so before the board hands down a final decision. It is estimated that that much time will be required to review the mass of material which will have to be studied. No mention has been made that the WLB committee will use any of the testimony and findings of Senator Clark's investigating committee which tried to bring Petrillo and the recording industry to some agreement a few months ago. Final decision in the present attempts at arbitration will probably be made by the War Labor Board, altho it is reported that if the panel of three members so chooses it may recommend at any time that musicians return to work before a final decision is given.

The three members of the committee chosen by the WLB to preside at the hearings in New York this week are all experienced in mediation. Arthur Meyer is chairman of the New York State Mediation Board and vice-chairman of the Regional War Labor Board in New York. Max Zaritsky is president of the AFL union, the United Hatter, Cap, and Millinery Workers and has served as a labor representative on other labor board committees. Henry S. Woodbridge is assistant to the president of the American Optical Company, former assistant publisher of *The Boston Transcript* and has had extensive experience as an industry representative at the War Labor Board.

With the announcement of this new inquiry into the dispute between Petrillo and the electrical transcription industry, the press of the nation resumed its comments in editorials and news columns of the Petrillo situation.

Symphony Request

In the midst of speculations aroused by action of the WLB, a letter to Petrillo from the Philharmonic-Symphony Society's chairman of the board of directors, Marshall Field, was made public. Field requested the president of the AFM to lift immediately the ban on recording of symphonic music because the society "desires, in fact requires" royalties from recordings in order to continue. Field charged that recordings of symphonic music would contribute more to the maintenance of civilian and military morale than even the concert tours of symphony orchestras which Petrillo recently announced would be sponsored and paid for by his union.

Meanwhile *The New York Times* continues its series of expressions of opinions on how to remedy the record situation. The music department of *The Times* has taken an unfavorable attitude on the record ban as it affects juke boxes, and on August 8, the paper published the letters of three men, all of them members of the classical music world, who argue that big revenue should be collected for the use of popular rec-

ords. As representatives of the classical field, it seems that these letter writers have no clear knowledge of the popular record field and the earnings and operation of juke boxes.

As a last gesture before taking his commission as a lieutenant colonel in AMGOT, Samuel R. Rosenbaum, president of Radio Station WFIL, Philadelphia, sent a letter to the broadcasting industry suggesting that they come to immediate terms with Petrillo. Rosenbaum is well known to the juke box trade as the author of one of the grab plans. Last January he proposed a 4 per cent gross take of juke box earnings to establish an unemployment fund for members of the American Federation of Musicians. Apparently Rosenbaum is prompted to make these pleas for a settlement of the record dispute because of his strong personal friendship for Petrillo.

The radio industry continued to express opposition to Rosenbaum's plans and pointed out the glaring inconsistencies of his statements. One of the arguments of broadcasters is that it is an economic fallacy for them to assume obligations to persons whose services the radio industry does not use, either directly or indirectly. Another argument is that there is no proof that electrical transcriptions have interfered with employment of musicians, but that on the contrary radio has been responsible for more employed musicians at higher wages.

Rosenbaum's letter is reprinted as follows:

Broadcasters Doubtful

Before withdrawing tomorrow into the anonymity of army uniform I send you a parting message on the subject of the recording situation.

Last October I wrote to all of you to say that I did not believe the slambang attack on Petrillo would succeed. It did not.

Last January, after the Senate hearings, I wrote to all of you again. I pointed out that while it would take legislation to solve the problem, the legislation you would get would be the opposite of what you were asking for.

Now I write once more to urge you to review the position. Congress will be fully occupied with war and post-war matters, besides which the recording of music will seem to it like a trifle. I predict Congress will give it no attention unless the music industries and the union agree on a program and get together on a law which will be satisfactory to both.

Some of you, and particularly our National Association, still believe in Santa Claus, and are waiting for the War Labor Board to make a ruling for the transcribers that will force the musicians to accept re-employment by the record-makers. I am not speaking as a lawyer, but you all know how specious is the plea that the war will be made longer if advertisers cannot send you musical jingles on platters. You know perfectly well it is a matter of revenue, not patriotism or war service. Certainly we serve the war effort. So do plenty of others. That is no reason to expect to continue to get something for nothing when we are in business for profit.

WLB Prediction

It is my prediction the War Labor Board will wash its hands of this whole dispute when it gets the facts. It has plenty of real work to keep production moving for munitions and food that really fight for victory, without lending itself to an effort of the music industries to perpetuate the commercial pirating of records made and sold for home use only.

Meanwhile no new records are being

Oregon Juke Tax

PORTLAND, Ore., Aug. 14.—Three judges of the Circuit Court here ruled August 6 that the recently enacted State tax of \$10 per year on juke boxes is invalid and unconstitutional, thus granting operators a permanent injunction against the collection of the tax. The juke box was part of the general State license bill on coin machines, and it is understood the court invalidated only the section taxing juke boxes.

The judges said the act which taxes the "poor man's dinner music" specifically exempts identical phonographs without the coin slot feature as well as coin devices which vend merchandise or services, hence they held the law was discriminatory.

published and none will be until all of us get together. Therefore I feel it not amiss to leave a constructive thought with you. It is largely a repetition of what I recommended last January, but maybe I was too early then. Maybe it is still too early. Very often a disease has to get a lot worse before it begins to get better. That is up to you.

I know I am addressing an audience that has no sympathy with the whole idea of the right of copyright. I believe a majority of you, by number, are convinced, for instance, that the fees collected by ASCAP for composers and publishers are a form of tribute that is collected but not earned. Therefore it is not surprising if you resist the further extension of the right of copyright which affords the only possible solution to this recording impasse.

Urges Performer Rights

Yet I now depose, suggest and urge that the performer should have a right of protection similar to that which the law already gives the composer and his publisher. In fact, in some jurisdictions (See *AFM-ET Clash Aug. 16 on opp. page*)

RCA Finds Out Why Songs Are Popular

One of the most interesting questions discussed among juke box operators is the "why" of the popularity of certain records and songs. Music operators discuss this question as much as members of the music industry at large.

Vance C. Woodcox, regional director of the RCA research department in the Chicago branch, recently made public his views on the reasons for the popularity of certain songs. He expressed his views when giving an interview to the press on new products which RCA may have to offer to the public when the war is over. He said that research workers for RCA have been able to work out definite methods for deciding why certain songs will be popular and where they will be popular. He said the reasons can be worked out by accurate scientific tests.

A popular record generally is in good demand for 25 weeks, with the most concentrated demand occurring within five weeks. Fifty per cent of this demand frequently goes unsatisfied because records are not available at the right time and in the right place. A correct anticipation of this demand would mean that records will be distributed better; hence, more cheaply. On the other hand, it will serve as an index to the manufacturer and will preclude the wasteful practice of overproduction of certain types of records.

"We may yet see the day," Woodcox says, "when we will be able to tell Milwaukee, or St. Paul, just how many records they must stock rather than having them tell us. They will be satisfied that we, on the basis of our scientific findings, can do a better job of it than they can."

The research laboratory's work goes beyond the field of distribution. It includes such things as the study of new products.

Oklahoma Puzzles About Enforcing Invalid Beer Ban

OKLAHOMA CITY, Aug. 14.—The Oklahoma tax commission recently took under advisement the question of revoking beer license permits of 10 Oklahoma county dealers who violated the beer regulatory law.

The beer dealers were cited to appear for permitting dancing where beer is sold in violation of the law. It was pointed out some of them continued to allow dancing even after the citations. The commission may revoke some of these licenses, altho a test case is pending before the Criminal Court of Appeals to determine legality of the law.

The Supreme Court was asked recently to rule on legality of the 3.2 beer law, a statute which has never received a clear-cut ruling in the Appellate Court.

Paul L. Myrick, Payne County judge, brought the action, charging that the beer law enacted in 1933 is in conflict with the State constitutional provision which bans the sale of any intoxicating liquor and mentions beer specifically. Myrick introduced five witnesses who declared they had become intoxicated on 3.2 beer alone. The appeal grew out of a District Court order directing Myrick to renew an annual beer license to a dealer in Payne County.

A test of the beer law was instituted in Seminole County of Allen G. Nichols, State senator, and appealed to the Supreme Court on a jurisdictional question. The case was dismissed when it became moot.

G. I. Says Give Us Oldies, Branch Hits

To the Editor: Old tunes continue to be favorites among soldiers in the absence of a "war song" for World War II.

Records of current popularity don't go over any too hot with the G. I.'s, one reason being that radios are scarce in the barracks of enlisted men. They also just don't "get to town" often enough to build up tastes for new hits, by and large.

Manufacturers of disks would do well to revive old favorites like *My Wild Irish Rose*, *Let Me Call You Sweetheart*, *Wabash Cannonball* and similar numbers.

Also, if army branch songs for the infantry, air forces, field artillery, etc. could be recorded they would be coin grabbers, as men in the various branches of the service will invariably play the song of that branch if it is listed on coin machines.

Of the current hits that infiltrate into army camps *Johanny Zero*, by the Song Spinners, is a top number, with *Don't Get Around Much Any More*, by Duke Ellington, running a close second. Other disks soldiers like in the current category are *Comin' In on a Wing and a Prayer*, by the Four Vagabonds, and Frank Sinatra's *You'll Never Know*.

Music machines in the Pk's at camps are usually busy, but many of the numbers are forced on the boys who play them "just to have music." A listing of old stand-bys would certainly pull more nickels than the hits among present-day civilians.

Pvt. John H. Baer,
Fort Bragg, N. C.

"Soft Pedal" Order Hits Tavern Music

BALTIMORE, Aug. 14.—Enforcement of the Baltimore Board of Liquor License Commissioners order to soft pedal loud music emanating from music boxes in taverns and restaurants which are not

(See *TAVERN MUSIC* on page 65)

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

THE subject of war songs is still being trod and con'd in songwriter conclaves, publishing offices and newsprint. By now it is presumed that everybody knows "why" a war song, but "what" is a war song still remains a puzzle. Publishers, singers, band leaders and public alike were annoyed by the early rash of patriotics and the very label became poison. However, the fact is gradually being accepted that there are many different categories of war songs, and the best of each have proven well-liked from the public viewpoint and financially successful from the professionals' angle.

... Certainly juke box ops will testify that *The White Cliffs of Dover* paid off on all accounts, as did *When the Lights Go on Again*, even tho they were at the other end of the scale from *Praise the Lord* and the more recent *Johnny Zero. Comin' In on a Wing and a Prayer* is a war song and so is *Rosie the Riveter*. . . . Folks are inclined to forget that beside *Cover There*, songs remembered as the best of the last world war are such strange companion pieces as *There's a Long, Long Trail A'Winding*; *My Buddy*, *Keep the Home Fires Burning*, *K-k-k-katy* and *Mademoiselle From Armentieres*. . . . Our boys landed in Australia singing *We're Off to Visit the Wizard of Oz*, they spent their time training in North Ireland reeling off *Jingle, Jangle, Jingle*, and beat the hide of Rommel in Tunisia humming *Roll Out the Barrel*. . . . The most intelligent step yet taken by the song-writing industry itself was to form a Music War Committee. The committee meets once a week, discusses its common problem and takes steps to solve it. Its members have written, on order, songs for the *Lunch Time Follies*, various branches of the armed services, the Treasury Department and other orgs directly concerned in the war effort.

Territorial Favorites

BUFFALO:

Sunday, Monday or Always. Bing Crosby.

Week after week Record Buying Guide reports reach this office with the info that ops say: "Any Crosby title on the strip makes money in this location; doesn't matter how old the song is." So one doesn't have to be a mastermind to realize that a new Crosby recording is going to be gobbled up. The calendar ditty was tabbed the favorite of Des Moines a couple of weeks back, with a Sinatra recording. The race between the king and the pretender to the throne is on.

LOS ANGELES:

Blue Rain. Glenn Miller.

The song with the moist but colorful title is from the combined pens of Jimmy Van Heusen, composer of the melody favored in Buffalo (item above), and lyricist Johnny Mercer, whose wordage rates in the Hollywood studios are among the highest. Recorded by no less than Glenn Miller, it forms a most attractive marriage. Victor's most recent release of a Miller item is sure to find a responsive listening public.

CHICAGO:

Warsaw Concerto. Freddy Martin.

If this becomes a repeat performance of another *Concerto* done previously by Martin, it will be one for the books. Because this particular longhair is living, it took Victor one year to get the go-ahead with this in-tempo arrangement of the music composed for the film *Suicide Squadron*. So far the Windy City is alone in its choice. As soon as the other cities register their approval we'll report on it.

Note

For a listing of songs played most often over the radio for the week ended Thursday, August 12, see the Music Popularity Chart in the Music Department.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best sellers under Harlem Hit Parade.

AFM-ET CLASH AUG. 16

(Continued from opposite page)

the performer's copyright is recognized at common law. Such is the law as declared by the Supreme Court of my own State of Pennsylvania, so it cannot be so shocking, and you might as well start to get used to the idea.

In fact, I venture another prediction, that sooner or later Congress will grant the performer that copyright by statute. It will come because it is right and just that it should. How much better that it should be done promptly, by agreement between the performers and the employers, and that there be an understanding based on mutual respect and protection.

I shall not weary you by repeating all the arguments I presented in my letters of last October and last January. But I shall sum them up. I said (1) the musicians have a just complaint against the commercial use for profit of records played, made and sold "for home use only"; (2) the performer has a right of protection which should be given recognition.

Juke Box Industry

These arguments I implemented by some facts. The juke box industry collects an annual gross which I was then informed was \$150,000,000 per annum, but which I am told now is nearer to \$250,000,000. This business is built entirely on records, mostly second-hand, without employing a single live musician.

True, radio stations use records, and there are said to be 400 stations that employ no live musicians. They will have to pay a performing royalty somehow before they are thru, and my plan will show the way.

On the other hand, I asked that it should not be overlooked that the gross of the motion picture industry is many times the gross of even the juke-box industry, and it should be included in any over-all computation of the sources of royalty.

It is my conviction that the musicians have no just complaint against the record-publishers and manufacturers or against the transcribers, or against that segment of the radio industry which employs live musicians in accordance with the 1937 Plan of Settlement. The complaint against the other commercial users of music for profit is, however, in my opinion, justified.

Union has declined to accept any

more engagements to play for recordings. We have said to Union, in effect: "What do you want?" Union says: "Nothing. We just don't want to record because we want to protect live performers."

Proposes an Accord

Therefore I propose that the commercial music industries get together with the union on the following program:

It seems to me it is up to the industries to propose a method by which live performers will be given protection and members of Federation will again play for recording.

Here, I believe, it is:

Let us propose to union that we will join with it in urging Congress to extend the right of copyright to cover the performer, provided union will agree that right will be exercised in a manner that will create new employment instead of merely enriching those who already have employment.

You ask how this can be done. This is how:

Practically every professional performer is a member of the American Federation of Musicians. Let us recognize that fact. We then ask the federation to make it a condition of its membership that every member must assign to the federation his performing copyright under this new law. We shall now ask the federation to set up a machinery for administering the new copyright which is in accord with public conscience and the better interest of all music and musicians.

Such machinery, for instance, could be a board of trustees named by federation but including a representative of the public and a representative of the industries. This board would disburse the royalty fund collected and use it for live employment of federation members, after certain deductions. The deductions would be: First, the cost of administration of the fund; second, a fair share of the royalty to the performers who create it. Any employer who employs live musicians would receive credit against his royalty obligation.

Favors Disk Royalties

In other words, any commercial user of records for profit would have to pay the federation fund a fixed royalty for such use, based on his gross revenue derived from the use of records, against which he would be entitled to credit for any money he spent for live musicians.

Let us suppose a royalty of 3 per cent were agreed. A radio station which derives \$10,000 per annum gross revenue by the use of records would be obligated either to pay the fund \$300 per annum or spend that much for services of members of its local of the federation. What is wrong with that?

On this basis, an annual fund of large

amount, possibly ten millions of dollars, would be produced from the start, without any undue hardship to anybody, and make possibly ordinary justice to the organized musicians without whose services the music industries would, of course, not exist.

As to the expenditure of the fund, I recommended that it be spent pro rata in the different parts of the country from which it is collected, and that it be spent in connection with the educational system of the country, so that it would work no unfair competition with the commercial music industries, which create it.

It does not require much imagination to see that this opens up possibilities for the development of the art of music in this country, such as has never been experienced in the history of music.

This is my plan and proposal, I leave it with you and recommend that you study it calmly, without the high temperature that is so far evident in all of your public statements.

"Forget About Petrillo"

Forget about Petrillo. He is merely an instrument in an economic conflict which must be resolved with justice and vision.

I view with complete good nature the prospect that now you will soon hold another lot of district meetings and unanimously approve resolutions which ignore my suggestion and indorse your association.

If you do, then I want you to know what will happen next. Here is a final prediction: The manufacturers and the union will get together without you. They will get Congress to grant performing copyright. Every recording engagement from then on will require the performer to assign his copyright to the record-publisher. The publisher will collect the royalty and give the union a small fixed fee per record. You will pay more royalty than you now have any idea of, and you will pay it whether you employ live musicians or not. The public is not interested, as long as it gets its records. The juke box will escape scot-free and you broadcasters will foot the bill. Instead of being used for the good of music by creating more opportunities for the young people of our country to make a living as musicians, the money will add to manufacturers' profits. If you let it go like that, all well and good. We all have friends among the manufacturers too.

Now this transmitter will sign off and cease to trouble you for the duration. I love you all, those who disagree with me, who are many, and those few who tell me indulgently they believe I am right. Whatever happens, I know broadcasters will continue to serve the public interest. They will have to.

USED PHONO NEEDLES RE-CONDITIONED

Send your worn Phonograph Needles to us. They will be RE-SHARPENED PERFECTLY and GUARANTEED. You save almost 2/3 on your needle cost.

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10-50.....12½c per needle
Over 50.....10c per needle

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A Precision Service

FOR SALE

Late Model Maestro Wired Music Unit. 15 stations complete. 21-volt signal system. All cabinets in excellent condition. Looks, works and sounds like new. Bank reference.

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BOX D-117

Care The Billboard, Cincinnati 1, O.

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WURLITZER PARTS

412 Amplifier With Tubes	\$13.50
412 Speakers	6.50
616 Amplifier With Tubes	16.50
616 Speaker	9.50
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Record Trays, All Machines	.30
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10c & 25c Coin Chutes	1.00
Volume Control	2.25
Tone Arm 412616 (comp.)	10.50
Rotary Converters	11.00
5c, 10c, 25c Coin Chutes Assembly (comp.)	8.50
Front Door, 412, 616	.75
PM Speaker, 12"	7.50
16 MF Condensers	1.85
100 Carbon Resistors	3.00
Flash Light Batteries	.15

Slug Proof Coin Mechanism, 5c, 10c and 25c 616 \$ 7.50

Magazine Switch Box 2.00

ROCK-OLA PARTS

Drive Motor	\$12.50
Turntable Motor	11.00
Mica Switch (all colors)	1.25
Mica Pick-Ups	3.50
Amplifier With Tubes	10.00
Speakers	7.00
5c, 10c, 25c Coin Mechanism 12-16	
Records	4.00
Motor Belts	.50
Main Cut-Off	1.25
Selector (comp.)	2.00

Many other parts not listed are available. We also have various Mills parts. Send us your requirements! Deposit required with all orders.

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WANTED--PHONOGRAPHS

SEEBURGS—Regals, Royals, Classics, Vogues or Hi Tones.
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MONTGOMERY, ALABAMA

MUSIC IN THE NEWS

FAR-OFF NOTE.—Some of the shorter war items sound almost as unbelievable as a press-agent's story, but overriding our suspicion, we'll relay this one, which appeared in *The Austin Statesman*.

Latest additions to the boogie woogie set are a group of South Pacific lizards.

Every afternoon (it says) outside a barracks in the jungle, the lizards gather to listen to jive from a phonograph fashioned by Marine Corp. Marshal J. Daly, of Waco, Tex.

The audience usually consists of from 6 to 20 lizards, who range in size from three inches to a foot in length. They sit entranced, with the larger reptiles in the best seats, until the concert is finished. When the concerts end, they scatter to wherever lizards scatter to.

Reports are that the lizards haven't learned to jive—yet—but the marines are watching them for the first sign of jiggin' feet. Corporal Daly let the concert go one day—and found six of his little chums in his bed that night. Since then, understandably, he hasn't missed a performance.

RELIEF!—If you've ever been annoyed by a radio blaster in your neighborhood, you should be interested in a story which appeared in *The Chicago Daily News*.

After the war a new type of radio speaker, designed by a Chicago sound engineer to eliminate blast and boom, is to appear on the market.

Called a column speaker, the new device was created by William Hutter, sound engineer for the Rock-Ola Manufacturing Company. The new device is easy to install and moderate in cost.

(Mr. Hutter also designed the recently marketed "Tonedart" permanent needles, which, under actual tests, were proved to be capable of 2,500 to 2,750 excellent performances, with as many as 260 plays on one record.)

"Diffusion of sound" is the principle on which the speaker functions, Hutter explains. The volume is no louder when one is close to the speaker than when the listener is across a large room. There is absolutely no blast.

Bass tones are separated from treble tones with the new device. The higher tones are carried to the top of the speaker, while the deeper tones come thru the base.

"The music is spattered down from the ceiling, just like rain," Hutter explains. "The volume is thrown evenly all about the room. And the human voice, which comes from the floor in present speakers, is lifted to its natural level in this speaker."

WAR MUSIC—AGAIN! Week in and week out newspapers and magazines publish articles on war songs—why there are no outstanding ones during this war, contests with temptingly large cash prizes to stimulate production of such songs, etc.

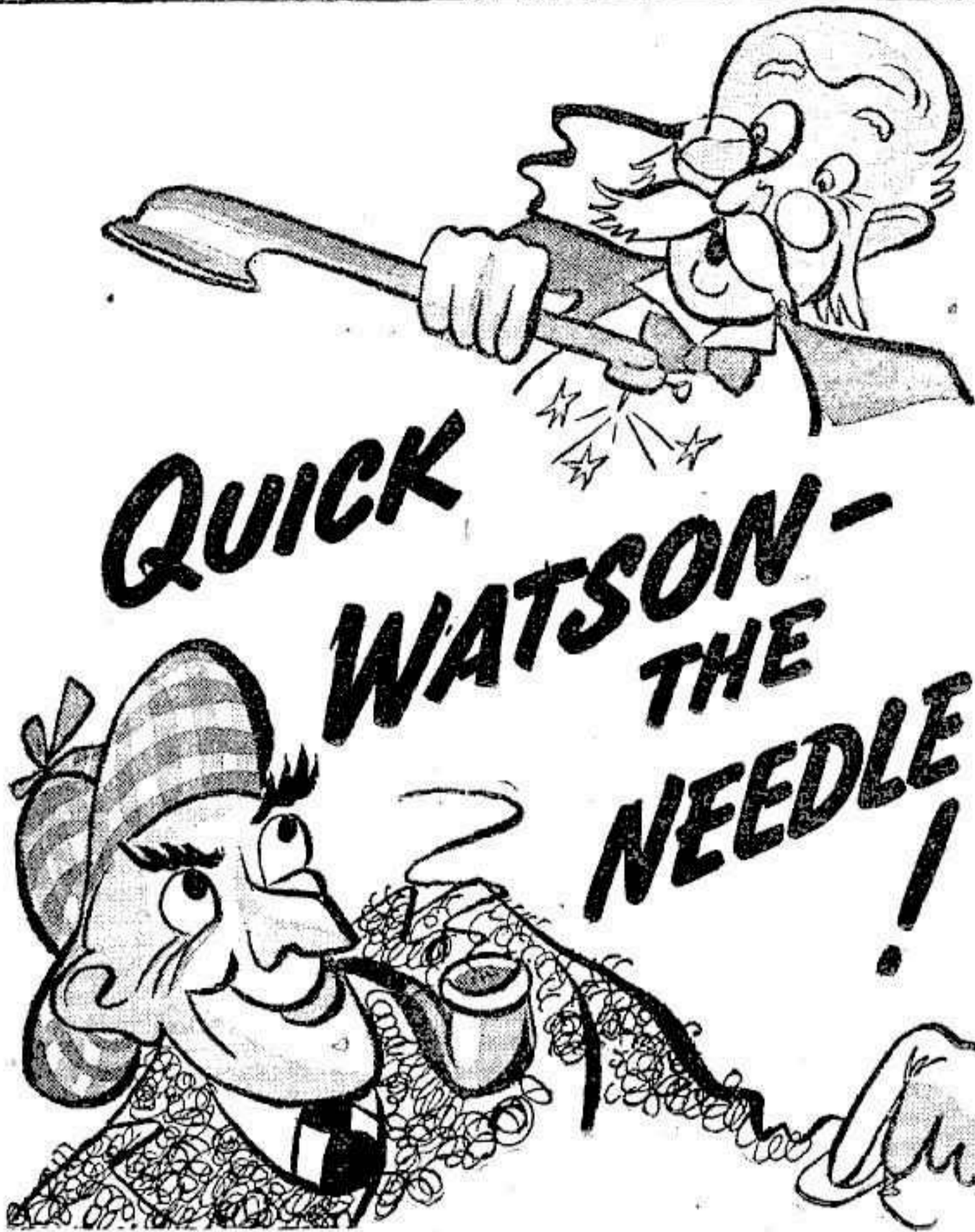
Joe Bookman, in a recent article in *Collier's*, did a first-class job on the sillier war songs, the type which make Tokyo rhyme with smokio and jokio.

Tin Pan Alley, says Bookman, beat the automobile industry to all-out conversion by several months. Within 10 minutes after the first flash from Pearl Harbor, one industrious tunesmith was beating his brains out over a new number and the following day the song was published.

Main trouble with too many war songs, Bookman thinks, is that they are so synthetically forced and phony that no one would sing them. Altho some of the songs have been heavily plugged, sensible people simply refuse to repeat such childish drivel as is contained in a number called *I'm Uncle Sammie's Soldier Now*, in which the singer tells his sweetheart not to fear because he'll bring her home a Japanese as a souvenir.

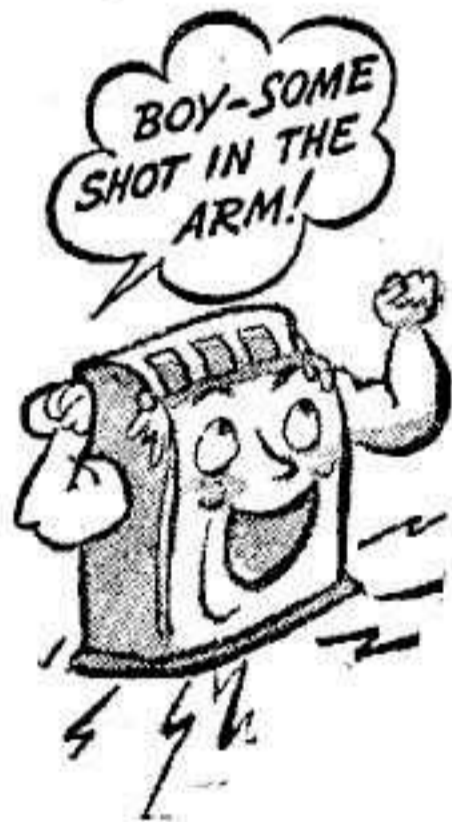
The war songs of early 1942 were written in the spirit of two small boys hurling threats at each other—*We Did It Before and We Can Do It Again* being representative of the type. This was slightly asinine when the enemy forces were winning most of the early battles in the Pacific area.

The next trend was what Bookman calls the Venus-for-Victory school of



VICTOR and BLUEBIRD hits!

1. IN THE BLUE OF EVENING
Tommy Dorsey (20-1530)
2. ALL OR NOTHING AT ALL
Freddy Martin (20-1537)
3. COMIN' IN ON A WING AND A PRAYER
The Four Vagabonds (30-0815)
4. A SLIP OF THE LIP (Can Sink a Ship)
Duke Ellington (20-1528)
5. IT CAN'T BE WRONG
The Four Vagabonds (30-0815)
6. LET'S GET LOST
Vaughn Monroe (20-1524)
7. GOODBYE, SUE
Perry Como (20-1538)
8. BLUE RAIN
Glenn Miller (20-1536)
9. WARSAW CONCERTO
Freddy Martin (20-1535)
10. YOUR SOCKS DON'T MATCH
"Fats" Waller (30-0814)



To help us make new Victor and Bluebird Records for you, sell your old ones to your distributor.

TUNE IN! RCA's full-hour radio show, "What's New?"—the latest in music, news, comedy, science, drama. Saturday nights, 7 to 8, EWT, Blue Network. Starts September 4th.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!

BUY WAR BONDS EVERY PAYDAY

RECORD BUYING

Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

IN MY ARMS.....	DICK HAYMES (Song Spinners).....	Decca 18557
Surprise moves by other tunes kept this one down for a couple of weeks, but now the Haymes waxing pulled a fast one and swept from third place straight over the top with a terrific show of strength.		
COMIN' IN ON A WING AND A PRAYER.....	SONG SPINNERS.....	Decca 18558
(10th week)	GOLDEN GATE QUARTET.....	Okeh 6713
	FOUR VAGABONDS.....	Bluebird 30-0815
	WILLIE KELLY.....	Hit 7046
IT CAN'T BE WRONG...	DICK HAYMES (Song Spinners)...	Decca 18557
(9th week)	ALLEN MILLER.....	Hit 7045
	FOUR VAGABONDS.....	Bluebird 30-0815
	ROSS LEONARD.....	Savoy 108
ALL OR NOTHING AT ALL.	HARRY JAMES (Frank Sinatra).....	Columbia 35587
(8th week)	JIMMY DORSEY (Bob Eberly).....	Decca 2580
	FREDDY MARTIN (Clyde Rogers).....	Victor 20-1537
JOHNNY ZERO.....	SONG SPINNERS.....	Decca 18553
(7th week)	JOHNNY JONES.....	Hit 7050
YOU'LL NEVER KNOW..	DICK HAYMES (Song Spinners).....	Decca 18556
(6th week)	FRANK SINATRA (Chorus).....	Columbia 36678
	WILLIE KELLY.....	Hit 7046
IN THE BLUE OF THE EVENING.....	TOMMY DORSEY (Frank Sinatra) ..	Victor 20-1530
(5th week)		
PISTOL PACKIN' MAMA..	AL DEXTER (Al Dexter).....	Okeh 6708
(4th week)		
IT'S ALWAYS YOU.....	TOMMY DORSEY (Frank Sinatra) ..	Victor 20-1530
(2nd week)	BING CROSBY.....	Decca 3636

Names in parentheses indicate vocalists.

songwriting, in which the stereotyped sex ballad was disguised by military camouflage. One little prize in this group was called *On the Shoulder of a Soldier Let Me Rest My Head Tonight.*

Many war songs are so infantile that they'd be harmless if it weren't for the fact that, by debasing profound issues they help to create a "moronic ideology," Bookman thinks. A bad song, like bad money, may drive the good out of circulation.

There are a number of reasons why there isn't likely to be a truly rousing popular song, Bookman points out. Among these are the fact that all music publishers have a permanently closed door against newcomers.

Another factor is that popular songs are ground out by the same clique of writers, producing an annual quota of six tunes each, good or bad, and mostly indifferent. Like any group of creative workers forced to turn out a definite amount of work regardless of whether the inspiration is there, the writers gradually tend to rely on a formula and a convenient repertoire of stock words and phrases. This is one reason why every popular tune sounds more or less like every other popular tune.

Still another reason is the intimacy of the Tin Pan Alley circle and ASCAP, to which most songwriters and publishers belong. The unwitting effect of ASCAP, Bookman claims, is to put a premium on staidness and to suppress new writers.

For Tin Pan Alley's salvation, an infusion of new blood is needed, this writer says. Music writers must open their doors to amateurs. To prevent possible losses because of plagiarism, he suggests a standard release form which every newcomer would have to sign before submitting a song; the release to absolve the publisher of legal responsibility in the event he later published a roughly similar song.

FIXER-UPPER.—Being the non-practical type, we have always greatly admired those who can devise gadgets or improve on existing conveniences. Our nomination for the transitory hall of fame, therefore, goes to a West Philadelphia radio repairman, whose accomplishments are chronicled in *The Philadelphia Evening Bulletin.*

The gentleman likes to enjoy the stars while driving at night. Since it wasn't practical to take the roof off his car, he

Painted the roof blue, sketched in silver stars, and as an added bit of whimsy rigged up an indirect lighting system to illuminate his private heaven.

His car was uncomfortable during warm weather, so he added air-conditioning by means of a bucket, a hunk of ice and a length of hose. This was later improved upon by substituting an insulated box for the bucket.

Most people would have been content with an air-conditioned, indirectly lighted bit of heaven, but the Philadelphian was still dissatisfied. He didn't have music, and he's very fond of music. (See how these things get into a column called "Music in the News?") He could have had a car radio, of course, but the repairman loves polkas and there's no guarantee that the radio will always—or even ever—play polkas.

So in the glove compartment of his car he fixed up an automatic record-player, which plays 10 records without stopping—all polkas.

If Rube Goldberg ever runs out of ideas for his inventions, he'd better hire this fixer-upper as a collaborator!

TAVERN MUSIC

(Continued from page 62)
air-conditioned is having an unfavorable result on collections at these spots.

The local board of commissioners last year issued an order to have establishments using music boxes shut off music at midnight unless they could keep windows closed, because neighbors had complained they were unable to get any sleep. The police department was authorized to carry out the order.

During the hot summer months, when non-air-conditioned establishments find it necessary to leave their windows open, people in the neighborhood find it impossible to go to sleep.

While many operators have their machines in air-conditioned locations, which are not affected by the order, a goodly number of other locations are not so fortunate, and these spots must now turn off their music boxes, resulting in reduced collections.

It is pointed out by operators that many spots do not get into the full swing of business until midnight, especially those spots which cater to war workers who end their shift about midnight.

MUSIC BIZ ENTHUSIASM MOUNTS AS BILLBOARD YEAR BOOK PLANS EXPAND

Advertisers Making Big Plans

Plans for the amusement industry's greatest year book rapidly gathered momentum last week as editorial writers and layout men were swamped with completed assignments. Inspired by the enthusiastic support of music, radio, picture and band buyer execs, editors rushed to expand and elaborate on previous plans. Special magazine layout men have been engaged, scores of photographs gathered, and assignment after assignment was turned back to the writers and list compilers with requests for more detailed and complete information.

Scheduled for publication this fall, *The Billboard Music Year Book* will be the first year book published exclusively for the music industry. The '43 edition is an outgrowth of *The Billboard's Band Year Book* published in 1942 and the *Talent and Tunes on Music Machines Supplement*, which appeared annually for three years beginning in 1939. This year the music annual will cover the entire music business. There will be seven complete sections, each devoted to a separate phase of activity or section of the music business. Permanency of value, both in feature articles and lists, is the keynote of the Year Book's editorial structure. The lead-off section will carry feature articles on music's place in the war effort, its contribution to the all-important good neighbor policy, important trend stories on the recent boom in "Bings," the ever-growing cocktail combos and small band field, the amazingly consistent clickability of the hillbilly musickers and many others. Also featured in the lead-off section, as they will be in all other sections of the Year Book, will be important and accessible reference lists.

Section 2 of the Year Book will be devoted to music on radio. Special attention will be given to the top musical show leaders and singers. A review of important lists carried in this section will be line-up of top shows now available throughout the country.

Music in Film. Bands, singers and music generally have skyrocketed in importance in recent years as far as the picture business goes, and Section 3 of the Year Book will accordingly be devoted to feature articles and lists on bands, singers and music in film.

Music on Recording. The sorely beset record business comes in for its share of the spotlight in the fourth section of the Year Book. This section is one of the most elaborate in the entire annual. The up-to-the-minute story of the Petrillo ban and its effect on the record business is discussed in an authoritative, unbiased and thorough article. The race to meet scrap quotas, the fight to maintain production in the face of serious shellac restrictions and man-power shortages are all covered in other stories in this section. And the all-important job being done by manufacturers, distributors, operators and the servicemen in maintaining America's 400,000 juke box network is detailed. Eleven lists will be carried in this record section of the Year Book and they will prove of all-year value to retailers, operators, and as a matter of fact, everyone and anyone interested in the record business.

Bands on the Road. The personal appearance fields are all exhaustively treated in the fifth section of the Year Book. Special articles and features on hotels, theaters, night clubs, colleges, ballrooms, one-biters, even parks and fairs, tell the story of the problems facing the music business in these p. a. fields and what the industry's leaders are doing to cope with these problems. Here again a line-up of essential lists will be offered to the Year Book reader.

Music in Television. That phase of the show business which is now tied up into knots thru its expansion to such new war weapons as radar and other ordnance range and detection equipment comes under treatment in the sixth section of the Year Book. Television will be the dominant factor in an other phases of the show business. Section 6 of the Year Book features stories and lists of the new industry's relation to the music biz.

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ADVERTISING COLUMNS TO REPRESENT EVERY PHASE OF MUSIC BIZ

It will take at least 32 color pages and 50 black and white pages to accommodate advertisements scheduled for *The Billboard Music Year Book*. Reservations ranging from quarter pages to six-page spreads have been made and production of plates and artwork started.

Every phase of the huge music industry will be represented with advertising. Bands, singers, music publishers, band instrument manufacturers, television companies, management offices, record manufacturers, juke box manufacturers, and scores of cocktail combos are all represented in the long list of advertisers.

Mass circulation plans plus controlled free distribution of copies to select lists of executives (in some cases furnished by advertisers themselves) make the issue without a doubt the best advertising buy ever offered to firms in the music industry. As one advertiser put it, "*The Billboard* has obviously recognized every advertising problem faced by firms selling to the music industry and has designed this Year Book's circulation accordingly."

GUIDE—PART ONE

According to *The Billboard* representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.

COMING UP

- I HEARD YOU CRIED HARRY JAMES (*Helen Forrest*) Columbia 36677
- LAST NIGHT DICK HAYMES (*Song Spinners*) Decca 18558

Altho it was flirting with the idea of making the jump to *Going Strong*, this ballad played coy and retained the position it held last week. While *In My Arms* passed it by, *I Heard You Cried* still gives every indication that it will follow in the footsteps of the other "heard" tune—*Heard That Song Before*—waxed by James, and that one was minus the extra punch of a Dick Haymes recording.

- SUNDAY, MONDAY OR BING CROSBY Decca 18561
- ALWAYS FRANK SINATRA Columbia 36679

Stemming from the Paramount picture, *Dixie*, this tune makes its debut on the *Guide* with a bang. Neither waxing has been out more than a couple of weeks. Crosby's version is way out front, but Bing had the advantage of putting the song across on the screen. A waxing of the tune came out on the Hit label some time back, but the two newer entries seemingly pushed it into the background.

- NO LETTER TODAY..... TED DAFFAN (*Chuck Keeshan and Leon Seago*) Okeh 6706

Breaking its precedent of making a strong showing every other week only, this hillbilly ditty is back for its second consecutive appearance, and this time it's up a notch. With the demand for hillbillies intensifying daily, there's every reason to believe that this one will continue to climb now that it knocked down the first obstacle.

- PAPER DOLL..... MILLS BROTHERS Decca 18318

Two weeks ago this Mills Brothers waxing took a sudden and surprising leap from nowhere to the top of the list. Last week it lost a lot of strength and bowed out altogether. Now it's back, but this time is starting with a more modest approach and may find the slow but steady method the sounder one in the long run.

Double-meaning records are purposely omitted from this column.

The Billboard Music Year Book will be the music industry's first year book published exclusively for the music industry. The '43 edition is an outgrowth of *The Billboard's Band Year Book* published in 1942 and the *Talent and Tunes on Music Machines Supplement*, which appeared annually for three years beginning in 1939. This year the music annual will cover the entire music business. There will be seven complete sections, each devoted to a separate phase of activity or section of the music business. Permanency of value, both in feature articles and lists, is the keynote of the Year Book's editorial structure. The lead-off section will carry feature articles on music's place in the war effort, its contribution to the all-important good neighbor policy, important trend stories on the recent boom in "Bings," the ever-growing cocktail combos and small band field, the amazingly consistent clickability of the hillbilly musickers and many others. Also featured in the lead-off section, as they will be in all other sections of the Year Book, will be important and accessible reference lists.

Section 2 of the Year Book will be devoted to music on radio. Special attention will be given to the top musical show leaders and singers. A review of important lists carried in this section will be line-up of top shows now available throughout the country.

Music in Film. Bands, singers and music generally have skyrocketed in importance in recent years as far as the picture business goes, and Section 3 of the Year Book will accordingly be devoted to feature articles and lists on bands, singers and music in film.

Music on Recording. The sorely beset record business comes in for its share of the spotlight in the fourth section of the Year Book. This section is one of the most elaborate in the entire annual. The up-to-the-minute story of the Petrillo ban and its effect on the record business is discussed in an authoritative, unbiased and thorough article. The race to meet scrap quotas, the fight to maintain production in the face of serious shellac restrictions and man-power shortages are all covered in other stories in this section. And the all-important job being done by manufacturers, distributors, operators and the servicemen in maintaining America's 400,000 juke box network is detailed. Eleven lists will be carried in this record section of the Year Book and they will prove of all-year value to retailers, operators, and as a matter of fact, everyone and anyone interested in the record business.

Bands on the Road. The personal appearance fields are all exhaustively treated in the fifth section of the Year Book. Special articles and features on hotels, theaters, night clubs, colleges, ballrooms, one-biters, even parks and fairs, tell the story of the problems facing the music business in these p. a. fields and what the industry's leaders are doing to cope with these problems. Here again a line-up of essential lists will be offered to the Year Book reader.

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AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

Boyd On Bond Tour

Bill Boyd, frequently called Bill (Radio) Boyd and Bill (Cowboy Rambler) Boyd to distinguish him from the other Boyds of stage and screen, is making a repeat tour of the West Coast as a Western Minute Man for the Treasury Department. Returning after having toured the greater part of the country for 18 months, this cowboy is larding plenty of dollars in War Bond and Stamp sales. Currently touring with his *Tumbleweed Trail*, musical saga of the West, Bill holds a Western Talent Contest on the stage, the winner receiving a personally autographed guitar of the type Boyd uses on radio and in pictures, on his Bluebird recordings and on the stage. The stunt is creating plenty of interest and materially boosts bond and stamp sales.

Hay Completes Pic

George Dewey Hay, Solemn Old Judge of WSM's *Grand Ole Opry* and veteran emcee who started the popular folk music program nearly 18 years ago, has just completed work on a motion picture for Republic in Hollywood. The film, *Hoosier Holiday*, is scheduled for early fall release.

Folk Tunes Okay in Phila

Philadelphia, which once turned its thumbs down on the folk tunes and Western type of entertainment, now finds its citizens becoming avid outdoor entertainment fans. Success of folk records in the music machines setting the pace, other avenues of entertainment are fast turning to the folk tune form. Warners' Earle Theater, only downtown vaudeville house, presented a standard Western act for the very first time in Smiley Burnette for the week ended August 12. And the Club Ball, one of the town's class nteries, is the first gay spot to inaugurate nightly barn dances featured between floorshows, with Val Irving, emcee at the spot, calling the numbers.

Folk Tunes in Movieland

Roughly speaking, the whole Los Angeles area is generally referred to as "Movieland," an incorrect designation but sufficiently accurate for our purpose. The cosmopolitan population of the area is a natural for folk tunes, especially those of American origin. In L. A., Long Beach, Venice and adjacent territory folk records are right up the music machine operators' alley. The ops contend that folk tune records last longer and can be returned to the machine from time to time. There are spots in L. A. that have as many as 20 out of 24 folk tune records. Ratio of 16 out of 24 is common.

Tunester Tattle

The Cowgirl Swingsters, Jeanna, Doris and Ruby, individual entertainers at rodeos and on small Western radio stations, who banded together to play fairs and celebrations, are making a hit with their Western, folk tunes and modern songs.

Recent reawakening of interest in themes Western has added new popularity to old-time dancing and increased the crowds at Texas Slim's Rancho in Milwaukee, where Tex and his buckaroos whoop up some good old-fashioned corn on Saturday and Sunday nights, to the delight of the square dancers.

Tom Endicott, who operates the Dude Ranch, only Western-styled night club on the Boardwalk in Atlantic City, estimates that he has entertained over a million servicemen at his spot during the past year. Soldiers, sailors, marines and coast guardsmen all mingle together in the gloom-chasing atmosphere of the Dude Ranch, which features folk tunes and modern music along with Western acts.

Eddie Dean, cowboy singer on the Judy Canova show on CBS, is the inspiration of a new song authored by Alma Sioux Scarberry, novelist, now doing publicity in the CBS network press department in Hollywood. Titled *I'll Lasso a Rainbow for You*, the song tells the story of a cowboy turned aviator.

One-Man Musical Org.

Comedy star of more than 50 Western pictures, composer of more than 200 songs, author of two songbooks, a musical wizard who can play 52 instruments, star of the screen, stage and radio. These are a few of the highlights from the versatile career of Smiley (Frog) Burnette, Western star who made his first Philadelphia appearance at the Earle Theater recently. Altho he has appeared in virtually all the groves and parks in Eastern Pennsylvania, this was his first stand in the large city itself.

Composer of such tunes as *Mama Don't Like Music*, *There's Nothing Like Work and Riding Down the Canyon*, Smiley, who showed at Philadelphia to be a one-man musical organization, selected the songs he featured in his Republic musical Westerns for compilation in the two published songbooks which bear his name. Smiley told Philadelphians that by the time he was 15 he could play 26 instruments. He learned to play the accordion while making a train trip from Chicago to Champaign, Ill., where he lived. The amazing part of Smiley's virtuosity is that he plays entirely by ear and can't read a note of music.

Location Comment

Folk tunes are doing all right in Salt Lake City, according to a correspondent, who writes: "Your comment on Salt Lake not liking folk tunes is not quite right. Salt Lake City had three or four weeks of bad hillbilly play, but we discovered *Star-Spangled Banner* here weeks before it ever appeared on the Guide. We were one of the first on *No Letter Today*; were the only ones on *New San Antonio Rose*, and now *Pistol Packin' Mamma* is an outstanding sensation, far above the disk's real worth."

Los Angeles favorites as reported by

operators are *I Heard I Made You Cry* (Aury), *You'll Be Sorry* (Aury), *No Letter Today* (Daffan), *Rosalita* (Al Dexter) and *Pistol Packin' Mamma* (Dexter).

In Cincinnati operator No. 1 reports *Pistol Packin' Mamma* and *Rosalita* going strong, while operator No. 2 lists *No Letter Today*, *Born to Lose* and *Pistol Packin' Mamma* as losing ground. Three Aury numbers are the top tunes in Bridgeport, Conn. They are *I Wonder If You Feel the Way I Do?*, *We've Come a Long Way Together* and *I Hang My Head and Cry*. *Home in San Antonio* also is going strong and *Pistol Packin' Mamma* is gaining in popularity.

Pistol Packin' Mamma is reported going strong in Detroit, Buffalo, San Francisco, Spokane, St. Louis, Memphis, Milwaukee, New York, Philadelphia and Minneapolis, while in Dallas and in Erie, Pa., it's listed as gaining in popularity. Baltimore report "*Pistol Packin' Mamma* and *No Letter Today* continue to be most popular tunes and are in constant demand. Difficulty in getting enough of these tunes."

Here are the ops' choices on other numbers:

Milwaukee: *No Letter Today* (Daffan), going strong and gaining in popularity; *There's a Star-Spangled Banner Waving Somewhere* (Britt), gaining popularity.

Fort Worth: *Pistol Packin' Mamma* (Dexter) takes hillbilly lead; *No Letter Today* (Daffan), still getting good play.

Memphis: *Rosalita* (Dexter), going strong; *No Letter Today* (Daffan), gaining popularity.

Minneapolis: *No Letter Today* (Daffan), gaining popularity.

New York: Hillbillies still going strong; can't get enough records; *No Letter Today*, going strong.

Buffalo: *Rosalita* (Dexter), gaining in popularity and going strong.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, information from Music Publishers on the relative importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

NOTE

Decca issued four sides this week, with Don Pablo playing *The Mercury Waltz* and *Estrellita* and Louis Jordan offering *That'll Just 'Bout Knock Me Out* and *Five Guys Named Moe*. First disk might get a few spins in a location where the older folk turn out, and Jordan's waxing is keyed for consumption in race areas. Columbia pushed forward its Benny Goodman release to August 18 and *Mission to Moscow* and *It's Always You* shouldn't take long to start the nickels rolling in. At the same time, diskers will make available two sides by Jack Leonard on the Okeh label. Tunes are the increasingly popular *I Never Mention Your Name* and *We'll Meet Again*.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

I HEARD YOU CRIED LAST NIGHT

ALLEN MILLER (Vocal Refrain) Hit 7053

While this impression of the increasingly popular torch ballad cannot hope to match the entry of Harry James, whose side is starting to climb in phono circles, or the all-vocal interpretation of Dick Haymes, fact remains that there are not enough records to go around today for everybody. And where the more-desired versions are not available, this Allen Miller recording helps fill the gap for the phono ops until the real thing comes along. Plattermate is *Nevada*, a lilting ballad with a geographical setting that should attract attention in that State on the strength of the title alone.

YOU'RE THE SUNSHINE OF MY HEART

GRIFF WILLIAMS (Vocal Refrain) Hit 7052

With Tin Pan Alley concentrating on song revivals because of the dearth in new record releases, the Hit label does some reviving on its own in bringing up a smooth and polished dance version of this oldie love song. The Williams rhythms rich in appeal for both listening and dancing, and with good voice for the lyrical expressions, the side may hold new meaning for the phono fans today. Song was originally recorded some years ago by Dick Jurgens on the Okeh label, mating it with his *Elmer's Tune* song click.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

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ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs.

By M. H. ORODENKER

(Continued from page 15)

geography songs, this one tries hard to live down the fact that Reno is within its borders and points up the fact that true love can blossom and bloom in Nevada.

GRIFF WILLIAMS (Hit 7052)

Yum-Yum—FT; VC. You're the Sunshine of My Heart—FT; VC.

The emphasis these days on song revivals, the Hit label does some reviving of its own in this Griff Williams release. Apart from the tune content of the sides, both faces find some thoroly enjoyable smooth dance music that follows the smart supper room lines.

second stanza. The tenor sax picks it up for the last half of another chorus with the band ensemble joining in to carry it out. Origin of the song goes back a few years, recalling that it was the mated side for Dick Jurgen's well-received Okeh waxing of Elmer's Tune.

If it's good and easy dance music the phono fans want, these Griff Williams sides stack up strong, particularly his "You're the Sunshine of My Heart."

BELLE BAKER (Gala 1006 and 1007)

Mad About the Boy—FT; V. Atlas—FT; V. My Yiddishe Momme—V. Eli Eli—V.

Originally reserved for an exclusive and select clientele of record buyers with cosmopolitan tastes, these intimate recordings by Belle Baker and other Broadway stage stars are now being given wider distribution by Favorite Manufacturing Company.

bone obligatos by Muni Zudekoff showcase her warm singing of Yiddishe Momme, while organ and orchestra add a solemn note to her Eli Eli lament. Other two sides shows Miss Baker as the songlady better known in nitery circles today for her blend of torch ballads and double-entendre ditties.

Sides are restricted to parlor listening, their intimacy not designed for effective phono play.

WILLIE HOWARD (Gala 1000, 1001)

French Taught in a Hurry—Part 1 and Part 2. Moscow Art Players—V. Tyrone Shapiro—V.

As the Belle Baker sides, appeal of Willie Howard's waxed impressions of his mad comedy songs and bits will hit a high mark with fans. They are all his better-known characterizations, and with the comic winning fame all over again in this day, the material will sound fresh to many.

the accompanying orchestra for the two sides. Again, these sides are meant mostly for the intimate confines of home listening and not for the music boxes.

KORNIEENKO ENSEMBLE

(Kismet 101, 102 and 103)

Kohanochka—Polka. Karapet—Two-Step. Korsetka—V. Moonlight Serenade—V. Gurbet—V. Gazel—V.

Favorite Manufacturing Company offers up still another record label, Kismet, for the presentation of the authentic rhythms and melodies of the European and Slavic countries. Capturing the spirit and charm of these colorful and native folk songs and dances with their intricate rhythms and expressive instruments is Dimitri Kornienko, an NBC studio artist who has lived for many years in those countries and is schooled in their music.

Phono operators servicing the locations international in character will find all of these sides profitable for the particular foreign-language groups.

PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINS

MGM Releases

MGM's next block of releases will include three films offering tie-up possibilities. Pix are I Dood It, Girl Crazy and Best Foot Forward.

Girl Crazy is a Judy Garland starrer and features the orchestra of Tommy Dorsey playing an all-George Gershwin score. Since the plot is incidental and the flicker caters mainly to music fans, operators will have a good chance to revive waxings of the Gershwin tunes during local playdates.

Pic tunes available on records include I Got Rhythm done by Jimmy Dorsey (Decca), Merry Macs (Decca) and the Metronome All-Star Leaders (Columbia); Embraceable You waxed by Bob Crosby (Decca), Tommy Dorsey (Victor), Teddy Wilson (Columbia), Jimmy Dorsey (Decca), Eddy Duchin (Columbia), Hazel Scott (Decca) and Henry Levine (Victor); and But Not for Me recorded by Harry James (Columbia) and Teddy Wilson (Columbia).

Altho tunes from the Harry James pic Best Foot Forward have already been listed in this column, a brief summary shows Two o'Clock Jump available by James (Columbia) and Muggsy Spanier (Decca); Buckle Down Winsokie by Benny Goodman (Columbia), Fred Waring (Decca), Russ Morgan (Decca) and Art Jarrett (Victor), and Shady Lady Bird by Benny Goodman (Columbia) and Nancy Walker (Bluebird).

Vocal Point

With the ban on instrumental recordings, the three major diskers, Victor,

Columbia and Decca, jumped on the baritone bandwagon and started turning out all-vocal waxings with Perry Como, Frank Sinatra and Dick Haymes respectively. Petrillo clamped down on these, too, but in the meantime several of the current hit tunes were released as all-vocals. In the Music Department of this issue there is a story under the head Screenland Greets Swooners, which points out that the major film companies have taken their place in the battle of baritones, with Sinatra working on RKO-Radio's Higher and Higher and both Dick Haymes and Perry Como signed by 20th Century-Fox.

Other film studios, anxious to cash in on the crooner craze, are planning build-ups for more singing stars, and ops can use all this publicity to their advantage. Paramount, which has the oldest standby, Bing Crosby, is also working with Johnnie Johnston, Capitol recording artist. Universal has Ray Eberle, whose voice was heard on disks with Glenn Miller and Gene Krupa. Bob Haymes, who sang with Bob Chester and Freddy Martin, has been signed by Columbia.

More studios will no doubt follow suit, and operators should watch this column for specific information on flickers in which vocalists will be featured and suggestions for waxings that can be slipped onto machines during local runs.



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WILL PAY TOP PRICES

Can use all makes—vocals, instrumentals, classical or boogy-woogy—with or without jackets. Tell us how many you have, type, age and condition. We'll make a spot cash offer that will more than repay you for your trouble.

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Advertisement for Savoy Record Co. featuring 'The Johnny Doughboy Polka'. Includes text 'Marching To Victory Over ANY Other NICKEL TUNES MAKING TUNES', 'THE JOHNNY DOUGHBOY POLKA', 'GAY VIENNA', and 'SAVOY RECORD CO. 58 Market Street, Newark, N. J.' Also features an illustration of three men in a polka dance.

P. Lorillard Co. to Launch \$25,000,000 Financing Plan

NEW YORK, Aug. 14.—P. Lorillard Company has announced that it is conducting negotiations with Lehman Bros. and Smith, Barney & Company for a financing program to raise approximately \$25,000,000.

It is expected the financing will take (See FINANCING PLAN on opposite page)



VICTOR'S TOPPER

Tops in Modern Design. Vends everything. Capacity 5 lbs. bulk mtdse. (500 to 1000 balls of gum.) When ordering Toppers for ball gum please specify. Standard Finish Topper only . . . \$7.95 Each. (Porcelain Finish \$1.00 additional.) Terms: 1/3 cash, balance C. O. D. (or send full amount and save C. O. D. charges).

VICTOR VENDING CORP. 5711 W. GRAND AVENUE, CHICAGO



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

Co-Operate on Candy Survey

Government agency and candy assn. start extensive research into food value of candy

CHICAGO, Aug. 14.—An extensive cooperative research program into the nutritive values of candy has been launched by the Department of Agriculture and the National Confectioners' Association, according to Philip P. Gott, president of the confectioners' group.

"The agreement between our organization and the government department has already been signed by NCA," Gott said at association headquarters here, "and the signature of the other co-operator is expected within the next two weeks."

The project, it was explained, is an outgrowth of a special research meeting held last February after members of the National Confectioners' Association research committee met with Dr. Russell Wilder, head of the civilian requirements branch of the Food Distribution Administration; Dr. W. H. Sebrell, deputy assistant administrator of the nutrition division of the Office of Community War Services; Dr. Robert S. Goodhart, of the nutrition division of the Office of Community War Services; Dr. Frank L. Gunderson, National Research Council, and C. S. Ladd, of OPA's food standards division.

Research Aims

At this special session it was suggested that a research project on candy be established in the Department of Agriculture for the purpose of conducting experimental work in the nutritive content of candy.

The work, it was said, will be carried on under the immediate supervision of Dr. H. S. Paine, chief of the Agricultural Chemical Research Division of the Bureau of Agricultural and Industry Chemistry of the Agricultural Research Administration.

Dr. Paine has been connected with the Department of Agriculture for the past 25 years and in the '20s had supervision over a similar candy research project. Dr. W. H. Skinner, chief of the bureau, will have general supervision over the current experimental work.

The agreement calls for the services of a candymaker who will work in conjunction with Dr. Paine. Thus far, no definite appointment for this position has been made.

Overall Industry Drive

The research project is a part of the over-all campaign which the confectionery industry has been sponsoring since the outbreak of war to establish the industry's goods as a recognized food product.

Highlighting this drive is a Coast-to-Coast radio broadcast program, Washington Reports on Rationing, which has presented outstanding speakers to the radio audience. This program, sponsored by the Council on Candy as Food in the War Effort, was recently renewed for a third 13-week period beginning August 15.

Theodore Stempfel, well known in confectionery circles, has been named chairman of the industry steering committee which is backing the national program of the industry war council.—(From The Journal of Commerce, New York.)

Workers Eat More Candy

Baltimore vending machine firm finds workers' appetite for candy grows

BALTIMORE, Aug. 14.—Baltimore war plant workers are large consumers of candy, according to Bernard W. Scheuer, of the Vendomat Company, Baltimore. Scheuer, also president of the Maryland Automatic Merchandising Association, said candy vending has come to be such an important operation that he has centered all his activities in this field. The Vendomat Company started years ago on a modest scale and has grown steadily to rank now as one of the largest candy-vending organizations.

At first the concern operated its business as a combined soft-drink beverage dispensing and candy, nut and gum vending business.

Formerly a crew of several servicemen and mechanics was found sufficient to take care of all servicing. Gradually the demand for candy grew bigger and the company now employs a crew of 35 men.

The plants served employ many thousands of men and women and satisfying their "sweet tooth" is a man-size job. Virtually all plants operate on a 24-hour schedule. For this reason Vendomat has found it necessary to provide a 24-hour vending service.

Well Equipped

For a time Vendomat felt the shortage of servicemen and mechanics, but fortunately at the moment it is well equipped to render complete service.

The supply of candy is good, Scheuer stated, altho larger supplies would be welcome. While Vendomat is allocated a substantial quota of candy because of its war plant operation, the supply does not come up to demand.

Since the ODT request to conserve on gasoline and tires, Vendomat found it expedient to install stock storage departments for its candy in the war plants. Deliveries are made at permitted periods and the storage rooms in the plants filled or as fully stocked as possible.

Shipments Good

Scheuer said he has been receiving good shipments all thru the summer season on chocolate bar goods. He said the heat has not affected the chocolate goods due to the steady turnover. The candy moves out practically as fast as it is received from manufacturers.

The increase in cocoa allotments is certain to have a decidedly favorable effect in bringing about larger candy bar allotments by chocolate house manufacturers. The 10 per cent increase should go far toward bring about better ship-

Men in Services Consume Twice as Much Soft Drinks

WASHINGTON, Aug. 14.—Personnel of the army, navy and other service branches consumed more than 1,000,000,000 bottles of soft drinks during the first seven months of this year, the American Bottlers of Carbonated Beverages announced recently.

The average member of the armed services is drinking more than twice as many of the bottled beverages as he did in civilian life, the association said. Heavy shipments of soft drinks to army and navy posts are not restricted by war-time conservation measures, according to the report, because special allotments of sugar and crowns are permitted by War Production Board and OPA orders for carbonated beverages supplied to training camps.

Provides Relaxation

Even the most remote army posts are requisitioning soft drinks as a means of providing relaxation for the men in service and to relieve fatigue during rest periods, the statement said, adding that thousands of gallons of these beverages are being sent in concentrated form to Africa, Australia and other foreign zones where U. S. troops are stationed.

Civilian consumption of soft drinks in this country has been reduced about 30 per cent since the outbreak of war owing to conservation measures, including sugar rationing, the report stated.

1942 Candy Sales Set New Record; 23 Per Cent Increase

WASHINGTON, Aug. 14.—Manufacturers' sales of candy for 1942 approached the half-billion dollar mark to set an all-time record, the Department of Commerce reports.

Production was slightly below that for 1941, due to rationing and material shortages, but dollar volume of sales, estimated at \$490,000,000, was 23 per cent higher than in 1941. The 1942 production was sufficient to provide an average of approximately 19 pounds per capita for a population of 183,000,000.

The average value of the candy produced in 1942 was 18.1 cents per pound, an increase of 2.8 cents per pound from the 15.3 cent average in 1941, according to the department.

The industry's outstanding customer was the government. Sales of 223,662,000 pounds at an aggregate value of \$42,755,000 were reported by 122 companies. Sales were made to the quartermaster corps, post exchanges, ship service stores and other purchasing agencies.

ments to all distributors of chocolate goods.

MARBLES

PERFECT 5/8 SIZE, GLASS ASSORTED COLORS. 20,000 to a Case. \$39.50 per case LIMITED SUPPLY. Full Cash With Order.

SALTED PEANUTS

22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

VICTOR'S FAMOUS MODEL V

Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only . . . \$8.50 Each. (Porcelain Finish \$1.00 additional.)

Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



TORR 2047A-50. 68 PHILA., PA.

MARBLES

5/8 & 3/4 sizes. Assorted colors. 12c per 100. As substitute for BALL GUM

PENNY KING CO.

2880 W. Liberty Ave., Pittsburgh 16, Pa.

ARCADE

- 7 Shoot the Chutes \$119.50
2 Chicken Sams conv. to 119.50
1 Chicken Sam conv. to 119.50
1 Hitler 119.50
1 Rayolite conv. to Jap 90.00
3 Rayolites 84.50
2 Chicken Sams 110.00
1 Genco Play Ball 148.50
8 Pike's Peaks 17.50
2 Kicker & Catchers (New) 29.50
8 Model F. Tar. get 27.50
3 Challengers 27.50
1 Keeney Texas Leaguer 35.00
1 Viewscope 1c 25.00
1 Viewscope 5c 25.00
3 Vitalizers (Robt.) 79.50

- 10 Bingos \$12.50
10 Criss Cross 10.00
PINS
Bandwagon \$29.50
Clover 69.50
Duplex 32.50
Gold Star 29.50
Gun Club 52.50
Hi-Dive 50.00
Jungle 49.50
Legionaire 35.00
Majors '41 35.00
Monicker 89.50
Spot Pool 44.50
Slap the Japs 39.50
Star Attraction 32.50
Stratoliner 29.50
Towers 89.50
Victory 89.50
Wildfire 32.50
Zig Zag 36.00
Sink the Japs 39.50
Hit the Japs 39.50
VENDORS
Shipman 1c & 3c Stamp Vendors, Like New \$25.00
U-Need-a-Pack 5c col. selective candy Vendors with stands 49.50

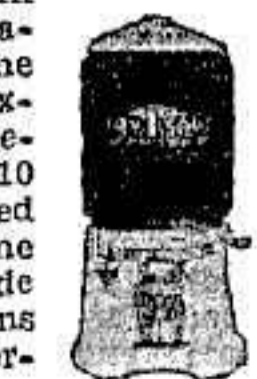
VENDER SUPPLY NOTES

VITAMINS A REALITY.—An editorial in The Journal of Commerce, New York, August 7 suggests that candy is already being fortified with vitamins which greatly increase its food value. The editorial was based on the recent research program being conducted jointly by the National Confectioners' Association and the U. S. Department of Agriculture. For about two years the vending machine department of The Billboard has been giving lots of publicity to the prospect that vitamins would eventually be used in candy and that such a fact would become the greatest advertising point in the history of the candy trade. The financial newspaper mentioned above now says that it is already a reality that

vitamins are being used in candy. In medical circles it is well known that vitamins will be much cheaper after the war. The very popular and rather expensive B complex vitamins are now being manufactured at a cost of about 10 cents per pound in England and supplied to all the armed forces overseas. Imagine what it will mean to the candy trade after the war to be able to buy vitamins at such low cost—and what an advertising slant such a fact will provide.

ALLOT MORE SUGAR.—Price Administrator Prentiss Brown recently disclosed that a 10 per cent increase in sugar rationing for commercial users would mean an increase for candy and soft (See Venders Supply Notes on opp. page)

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!

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RAKE 2014 Market Street PHILADELPHIA, PA.

Editorial Bears Out Suggestions On Candy Future

For many months the vending machine department of *The Billboard* has been featuring every bit of scientific information which indicated that vitamins may eventually be a big selling point in candy bars. Some of the reports we published we considered rather far-fetched at the time. The following editorial, published in *The New York Journal of Commerce* August 7, suggests that the "fortification of candy with vitamin concentrates" is already a reality:

Recent technological improvements in confectionery formulae, particularly the fortification of candy with vitamin concentrates, have centered increasing attention on the food value of such products. This development, coupled with the fact that usual ingredients in confectionery products, including dairy products and sugar, are naturally high in vitamin and energy content, has given impetus to a national education campaign by the Council on Candy as Food in the War Effort to broaden consumer acceptance of the food value of the industry's products.

Fostered by steadily widening demand from the armed forces and workers in vital war industries, confectionery volume has been steadily widening since the outbreak of hostilities. Sales for the past year, estimated by the Bureau of Foreign and Domestic Commerce of the Department of Commerce at 2,519,000,000 pounds, set a new all-time high of \$490,000,000 in dollar valuation of the industry's production.

Current Reports

For the current year industry reports indicate capacity operations in all divisions of the confectionery field, within the limitations of existing regulations on the use of raw materials. Steadily expanding consumption of candy by the armed forces, supplementing the already considerable quantities included in regulation ration issues, plus a record war plant demand, has made for frequent and protracted shortages of many types of confections on the civilian market.

Conditions brought about by the war have further extended the already close relationships between the confectionery manufacturing industry and grocery distributors. Insofar as available supplies have permitted, many grocery distributing organizations which did not market candy products to any extent in the pre-war era have added such lines to offset declining volume brought about by shortages of other food and grocery products.

Hence the current educational campaign by leading candy interests to develop more widespread public appreciation of the food value of the industry's products is a timely one from both a merchandising and nutritional standpoint. Manufacturing confectioners are thus building solidly for a post-war market which promises an important growth for this division of the food processing industry.

Producers Vote to Keep Tobacco Marketing Quotas

WASHINGTON, Aug. 14.—Flue-cured tobacco producers in the referendum held recently voted to keep marketing quotas in effect during the three marketing years 1944-46, according to unofficial returns announced by the War Food Administration. The referendum was held in the producing areas of Alabama, Florida, Georgia, South Carolina, North Carolina and Virginia.

Preliminary but incomplete returns show that 114,342 producers, or 88 per cent of those voting in the six States, favored quotas for the three-year period; 3,909 or 3 per cent voted for one-year quotas, while 11,640 or 9 per cent opposed quotas. In 1940, when growers voted on quotas for the three years 1941-43, official returns showed that 86.1 per cent favored quotas for a three-year period. To be effective quotas must be approved by two-thirds of the growers voting.

This year's referendum followed the signing by the President on July 7 of a joint resolution by Congress providing for the proclamation of quotas for the 1944-45 marketing year, the same as for this year, with similar provisions for adjustments as have prevailed in the past.

Mileage Cuts Blamed for Shortage of Soft Drinks

WASHINGTON, Aug. 14.—Insufficient supplies of soft drinks in certain resort areas and in some outlying communities are the direct result of conservation measures put into effect by the carbonated beverage industry to save truck and tire mileage and to reduce gasoline consumption, John J. Riley, secretary of the American Bottlers of Carbonated Beverages, declares.

A recent survey indicated that the nation's soft drink bottlers have reduced their delivery mileage by 47 per cent, with a still greater saving in the Eastern gasoline shortage area, he said. Total production of soft drinks has been reduced less than 20 per cent since the outbreak of war, notwithstanding restrictions on materials, since carbonated beverages are generally regarded as an important food item.

Heavy shipments of soft drinks to army and navy camps also are a contributing factor to the temporary shortage in some places, the statement explained, inasmuch as all orders from branches of the services are filled as completely as possible.

FINANCING PLAN

(Continued from opposite page)
the form of about \$20,000,000 of debentures, with approximately \$5,000,000 to be raised thru an offering of common stock by way of subscription warrants to common stockholders.

The proceeds will be applied toward retirement of the debenture 7s, due October 1, 1944, which are outstanding in the amount of \$5,300,300, and toward repayment of bank loans, which at the end of 1942 amounted to \$20,000,000.

Registration statement with respect to the new securities is being prepared and is expected to be filed with the Securities and Exchange Commission in September.

VENDERS SUPPLY NOTES

(Continued from opposite page)
drink manufacturers. He suggested that the present move might be a forerunner of a general lifting of sugar rationing for all consumers. Brown made the statement when he was passing thru Detroit recently.

CANDY TRENDS.—The U. S. Department of Commerce report on candy early in August suggested that the trend in candy trade now is toward specialization. The big increase in 1942 was in fancy package goods and certain types of bar goods. There was an increase also in items for the dime stores. Specialty bars increased about 16 per cent in volume in 1942. Chocolate-covered candy bars showed a decline of 5 per cent. Penny bars, at one time the most important candy bar goods, showed a decline of 21 per cent. Most of the candy produced in 1942 consisted of chocolate bars, and Uncle Sam was the outstanding customer.

RAW MATERIALS.—It was recently reported by the U. S. Department of Commerce that the use of raw materials in the manufacture of candy showed a general decline of about 5 per cent in volume during 1942. The average cost of materials increased about 1 cent a pound during the year. The decrease in materials consisted chiefly of sugar, cocoa beans and certain nuts.

X-RAYING CANDY.—A new type of X-ray recently placed on the market for inspecting industrial products is now being introduced to the candy trade for detecting any foreign substances in candy. The new X-ray device is known as the Phillips Searchway Machine. It is a newly developed electrical device and is adapted for use in any kind of plant, may be operated on 110-volt current and is so practical that any inexperienced help may use the machine. Safety to the operator is assured by a rayproof, shock-proof cabinet.

PEANUT MILLING UP 42 PER CENT.—A total of 1,563,953,000 pounds of farmers' stock peanuts were milled in the 1942-'43 season thru June 30, Department of Agriculture statistics reveal. This represents an increase of about 66 per cent above the 941,241,000 pounds milled last season. Farmers' stock peanuts cleaned and shelled are reported at 1,236,401,000 pounds. The total crushed was about double last year, being 327,552,000 pounds compared with 161,008,000. Peanuts held at mills and in storage totaled 186,484,000 pounds. Indicated disappearance of edible grade shelled goods during October, 1942, to June period totaled 637,155,000 pounds. Stocks stood at 125,841,000 pounds and 70,281,000 pounds a year earlier.

ICE CREAM.—The prevailing temporary adjustment provisions applying to manufacture of ice cream or ice-cream mix who have been forced under regu-

ARCADE NEWS

Arcade To Reopen Under New License

SPRINGFIELD, Mass., Aug. 14.—The Penny Arcade which was formerly operated for several months in space on the first floor of the Campion Building here will soon reopen. The place is being fitted up for the opening, which will come soon, with Harold Kaplan of this city as the new proprietor.

A license to operate has been issued by Acting Mayor J. Albin Anderson Jr. after receiving a report from the police which was favorable to the qualifications of the new management for conducting such a place.

This arcade, together with one on Main Street near Fort Street, was licensed by Mayor Roger L. Putnam. The one near Fort Street has operated without closing,

but the one in the Campion Building did not fare as well. The Campion Building arcade is fitted up for business, the chief work to be done being to redecorate the place.

Music Firm Expands To Operate Modern Arcade

BALTIMORE, Aug. 14.—Merit Music Service has expanded its operating activities to include an arcade in Curtis Bay, in the steadily growing war-plant area. Merit is one of this area's progressive music box operators, and also handles a varied line of coin machines, pin-balls and cigarette venders.

This is the second expansion move for this firm. Several months ago it took over the building at 620 North Eutaw Street, next door to its main building at 622, to be used for a service shop.

lations to change the butterfat content of their products are extended by the OPA until September 23. By that date, the OPA says, it either will revoke, continue or extend the relief granted in the temporary provisions (Amendment 2 to Supplementary Regulation 14A to G. M. P. R. and Amendment 31 to Maximum Price Regulation 280), effective July 24, T. C. S. 634.

EARNINGS PROSPECTS.—Improved shipping situation points to the possibility that soft drink and confectionery manufacturers may be able to obtain larger supplies of important ingredients such as sugar and cocoa. Volumes so far, however, have been maintained at satisfactory levels by quota-free sales to the armed forces, while curtailed selling expenses have offset reduced business in the civilian field. Easier availability of supplies would permit a sharp expansion in volume to meet pent-up civilian demand without incurring any unusual selling expenses, with obvious benefits to the earnings of most companies.

OIL SITUATION.—Michigan mint growers, faced with a greatly curtailed crop, have appealed to the Office of Price Administration for higher ceilings. Growers are asking that the ceiling on peppermint oil be raised from \$5 to \$7.50 per

pound and on spearmint oil from \$3 to \$5 per pound. This year's crop is estimated at 40 per cent of normal.

New York dealers have been refusing orders for several months because of the low ceiling prices on these oils.

California lemon oil remains scarce, with virtually all available lots moving out to complete Lease-Lend orders and to meet requirements of the regular consuming trade.

News of the big Allied gains in Sicily were especially interesting to the trade since prior to the war substantial amounts of orange and lemon oils were imported here from the island.

FOR SALE AMUSEMENT ARCADE

Established 2 Years
Earning \$15,000 a Year Net
Contains Approximately \$8,000 Worth of
Equipment
FOR SALE FOR \$15,000 ON TERMS OR
\$13,000 CASH
Communicate with

MAX BROWN

258-60 North Broad St., Philadelphia, Pa.

A GREAT 3-SECTION CARD VENDOR for all MUTOSCOPE novelty cards



Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls, or use any other Mutoscope cards you wish. (Adjustable to sell 1, 2 or 3 cards for one coin.)

DISPLAYS AVAILABLE

for 29 Different Sets of Cards, including the new, exclusive

HOT-CHA GIRLS

Beautiful 8-Color Reproductions of

EARL MORAN'S Famous Paintings 64

Different Subjects

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!

ONLY A FEW LEFT!

3000 CARDS FREE BRING IN \$75.

VENDOR COSTS ONLY \$60.

$\frac{1}{2}$ Deposit, Balance C. O. D.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.

Penny Arcade Headquarters Since 1895.

Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY 1, NEW YORK

... Better Order NOW Any Supplies You Need:

● GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.

● MUTOSCOPE REELS, STEREOSCOPIC VIEWS, VIEW-A-SCOPE FILMS, ETC.

● PUNCHING BAGS AND ACCESSORIES.

● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

**A LIMITED SUPPLY
of A-1 Condition--One Ball Free Play
Games**

Ready for immediate delivery

Blue Grass \$170.50	Mills '39
Club Trophy 395.00	1-2-3 ... \$39.50
Dark Horse 165.50	Mills '40
Derby of '41 385.00	1-2-3 ... 59.50
Long Ace. 495.00	Record Time 165.50
	Thorbred .495.00

Terms: 1/3 Money Order, Bal. Sight Draft.

**SOUTHERN
AUTOMATIC MUSIC CO.**
542 South Second St., LOUISVILLE, KY.

FOR IMMEDIATE SALE

BATTING PRACTICE	\$ 99.50
RAPID FIRE	209.50
SARATOGA (Comb. F.P. & P.O.)	149.50
KEENEY SUBMARINE	209.50
WEST POCKET, Blue & Gold	59.50
SUPER BELL	249.50
SUPER BELL (NEW)	312.50
SKEEBALLETTE (LATE)	69.50
JENN. CIGAROLA, Model XXV.	139.50
JENN. CIGAROLA, Model V.	89.50

All Machines Thoroughly Reconditioned and Guaranteed.

**Standard Automatic
Amusement Company**
2217 Fifth Ave. PITTSBURGH 19, PA.

**120 COMB. TIP TICKETS
WITH SEAL CARD**

12 Sets \$2.75; Gross Sets \$30.00;
Sample Set 30¢.

Lowest Prices on Binges, etc. Write
Satisfaction Guaranteed or Money Refunded.

WE BUY--SELL--TRADE
COIN MACHINES OF ALL KINDS.

V. P. Distributing Co.

2334-36 OLIVE ST. ST. LOUIS, MO.



Industry Mentions Magazines -- Newspapers -- Radio

Another Letter From a Soldier

The Milwaukee Journal on July 27 printed the following letter from a soldier stationed in North Africa, who gives more than a few reasons why the boys want to come home quickly when it's all over. The letter emphasizes that to our soldiers, the American way of life means coke machines and juke boxes, music, hamburgers and ice cream.

To The Journal: American soldiers now fighting overseas must be allowed to return to the United States immediately after the armistice. These boys by then will have done more than their share in winning the war and should not be kept intact as occupational troops in the conquered countries.

Being a soldier in the States and a soldier over here in Africa is a great difference. While our outfit was training in Georgia, none of us realized how lucky we were then.

Now across the seas, all we have are memories of those training days and of home. We miss mostly the little things that you folks at home think are unimportant—such as music, cold beer, cokes, hot hamburgers, candy or a glass of malted milk. And, most of all, the girl friend.

A soldier on pass here finds himself in a strange city whose people speak three languages—French, Spanish and Arabic. The beer is weak, the ice cream is poor, the candy does not exist. There are no coke machines or juke boxes. In desperation the soldier has to flee to the Red Cross, a little bit of America in a strange land.

In all post-war discussions there is not a hint as to what will happen to us fellows when it's all over. We know full well that we signed up for the duration and six months. But we don't want to spend those six months over here.

I haven't been home since I entered the service nine months ago. And I'll go home only when the war is won. You can see why I'm anxious to see the folks again. My case is typical.

Immediately after the peace, large numbers of soldiers in the States must be shipped overseas as occupational troops to relieve the boys who fought the battles. This force could consist of 18-19-year-olds just drafted.

ROBERT JOE B.

Somewhere in North Africa.

Slot Machines for Telegrams

That's the title of an editorial from the Jacksonville, Fla., Times-Union of July 25, which discusses plans of Western Union for revolutionizing the telegraph industry. The new system known as "telex" operates by high frequency radio on light beams, and officials say that complete signed letters may be sent over machines which will be found wherever public telephone booths are set up. Of course, none of these plans can be carried out until the war is over, and even then it is expected that the change-over from the present system will require about 10 years, but it's nice to dream about.

Incidentally, here's a perfect example of the tendency to call any coin-operated device a "slot machine." The way things are going now, any machine that makes with the music for a nickel is a juke box, and all the rest are slots. What the industry needs is a short euphonious name for vending machines that will click with the public.

New Capitalists

Over 20,000 high school kids drawing vacation-time pay checks are going to present their parents and the city of Chicago with a new wartime problem, according to *The Chicago Sunday Times* of August 1. *The Times* devoted a full-page feature story to these new easy spenders, saying that come school time in September, it won't be easy to keep them in the juke-box money they're used to and which the family budgets are not. It was reported that bowling alleys, theaters, shooting galleries and arcades give due credit these days to the high school generation as a source of revenue as constant, if more modest, than that coming from the armed forces. The article stated that an official of the Juvenile Protective Association suspects the "nickel" machines are the largest threats to ideas of youthful thrift, but the whole story was almost unique in that it did not cast any aspersions at all upon coin-operated machines as contributing factors to juvenile delinquency.

Two pictures of coin-operated machines illustrated the newspaper story. One showed a boy playing a pinball machine and the other caught a youngster taking a picture of himself in a photograph booth.

Juke Box Blues

An Associated Press story with a Los Angeles dateline appeared in *The Chicago Daily News* on July 24, wherein Jack Gutshall, a California operator, put the sad plight of the juke box operators before the public. Five reasons why the industry is making no more money than before the war, in spite of booming business, were given by Gutshall, who said that a good third of the weekly earnings of the boxes had to go for upkeep alone. The record supply situation, lack of shellac for good records, short life of needles on wartime records, lack of equipment, and taxes are listed to show what operators are up against. Gutshall said that operators would like to charge a dime for the playing of a record, but most of the machines can't

Apologies

In the August 7 column we noted a juke box mention in Hoenigsen's syndicated comic strip, "Our Bill," which was all right, but we gave the source of the cartoon as the Chicago Sunday Tribune, which was all wrong. "Our Bill" does his Chicago cavorting in the Sunday Sun every week and a right enlivening feature he is, too.

be changed to dime operation without new materials, so that's out.

In line with our present preoccupation about names for machines, it's interesting to note that this California operator prefers the term "coin-operated musical machines," but he's getting used to "juke boxes," because most people don't know them by any other name.

Cartoons in the News

Two doughboys relaxing in a foxhole just behind the front lines were discussing post-war Americana. One said, "After the war I look for great improvements in everything. . . I wonder what the slot machine of tomorrow will be like." (*A Chicago Times, Inc.*, syndicated feature caught in *The Daily Oklahoman*, June 27.)

Hatto's "They'll Do It Every Time" feature in *The Chicago Herald-American* of August 3 poked fun at an office dictator breaking in a new set of store teeth. The steno looked befuddled and the office cut-up chorled that she'd "have to do that letter on a juke box . . . you can't play that sonata on a Remington."

The Baltimore Sun on July 13 printed a group of sketches to illustrate a story on "Boomtown," where arcades, shooting galleries, military supply stores and pinball emporiums do what they can to relieve the tedium of army life for the boys stationed at Fort George G. Meade. One of the sketches shows two soldiers playing a digger with one of them griping, "Maybe the combat engineers could blast sumpin' from that claw machine." Another picture shows a pin-up girl surrounded by some semi-wolves who know, alas, that "the only gals you'll find here are the ones on the movies of the super juke boxes."

Readers Write

But not to us, darn it. They pen protests to newspapers and we get 'em secondhand. Last column we led a cheer for Maurie Korengold, who replied to an anti-pinball fanatic in *The Chicago Daily News*, and now we have an answer to Korengold's letter to report. On July 22 "B.B." invited Chicago police to investigate the pinball situation there and told our industry man his humor was of the corrosive type. The fact a coin machine man has any sense of humor at all these days is cause for celebration if the public but knew it.

And in *The Chicago Sun* last month one Frank J. Ford mimicked the Southern sourpuss we quoted some issues ago and railed about his vast and vain search for a "jukeless" meal. He called the juke box a "detrant to gastronomic enjoyment," especially when it gave out with a touching little plea to "lay that pistol down." We gather that the protester is apt to pick up that pistol any day now in his efforts to encounter a jukeless meal. We're not psychic, but we'll give any odds that the man is a relic of the pre-radio period, and a bachelor to boot. It's the generation that did its homework to the accompaniment of jazz, swing and jive, news commentators, plugs for headache and digestive pills, and radio plays that turns to music whenever and wherever it can. The yen for a musical background to almost any activity is more than a whim to these young people—it's a deeply-ingrained habit and one which won't be bent or broken by war and its problems.

CLEVELAND COIN'S TRADING POST

5 New Bean the Japs, Each	\$125.00	2 Exhibit Rotary Claws, Each	\$150.00
3 New Supreme Guns, Each	330.00	2 Exhibit Rotaries, Each	175.00
1 Snap the Jap	165.00	3 Deluxe Buckley Diggers, Each	75.00
1 Shoot the Chutes	165.00	3 Electro Hoists, Each	50.00
1 Shoot the Bull	125.00	1 Exhibit Iron Claw	50.00
2 Anti Aircrafts, Each	65.00	1 Vibrator	75.00
3 Keene Submarines, Each	225.00	1 Exhibit Foot Ease Machine	95.00
1 Late Model Sky Fighter	325.00	1 1/2 Kirk Horoscope Scale	125.00
1 Two Gun Open Season	150.00	2 Planatellus, Each	100.00
1 Two Gun Pac Basketball	85.00	1 Solar Horoscope	125.00
3 Texas Leaguers, Each	45.00	3 Game Playballs, Each	145.00
5 Batting Practices, Each	125.00	6 Pomerinos, with Legs, Each	125.00
5 Western Baseballs, Each	95.00	1 Groetchen Skill Jump	59.50
4 H.D. Ten Strikes, Each	65.00	1 Gatzler S-Way Strength Tester	125.00
4 L.D. Ten Strikes, Each	50.00	4 Mills Punching Bags, Each	165.00
1 Skeeballotte	85.00	2 Exhibit Aviation Strikes, Each	150.00
1 Jennings Barrel Roll	125.00	3 Panorams, Each	325.00
1 Ski Ball	85.00	2 Photographs, Each	750.00
1 Exhibit Bicycle	125.00	10 Caille Lo Boy 1¢ Scales, Each	40.00
1 Exhibit Color of Eyes, Card Vendor	65.00	1 Watling Fortune Telling Scale	85.00
1 Exhibit Color of Hair, Card Vendor	65.00	COUNTER MACHINES	
3 New Microscope "GLAMOUR GIRL" Card Vendor and Cards, Each	60.00	Kicker and Catchers	\$ 20.00
10 Exhibit Rebuilt Card Vendors, Lite Up, Each	40.00	Skill Shots	20.00
1 Map of the Hand Card Vendor	40.00	Target Skills	20.00
3 Radio Fortune Card Vendors, Each	25.00	Pikes Peaks	20.00
10 Floor Model Drop Picture Machines, Ea.	40.00	Zooms	20.00
5 Chester Pollard Golf Machines, Each	85.00	Advance Shockers	15.00
1 Poker and Joker	129.50	Blue Bonnets	15.00
		Kill the Japs	30.00
		Three Way Grippers	18.00

1 Set of Four Units 10¢ Completely Automatic Coin Operated PACE 45-Foot Duck Pin Alleys, In Excellent Shape and Condition, Slightly Used, Already Crated for Shipment, Complete. \$1200.00

1/2 CERTIFIED DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVE., CLEVELAND 15, OHIO
PHONE: PROSpect 6316-7.

SALESBOARDS JACK POT CHARLEY

30 Hole Setup—25c, THICK, Profit \$50
Lots of 100 or more . . . \$1.75 each
50 or more . . . 1.85 each
25 or more . . . 1.95 each
Sample . . . 2.25

400-hole Thick Win-a-Buck

5c Per Sale, Profit \$7
Lots of 100 or more . . . 75c each
Smaller quantities . . . 85c each
One-Third Deposit With Order
WRITE FOR PRICE LIST
References DUN AND BRAD

DIVERSO PRODUCTS CO.

617 N. 2nd St., Milwaukee 3, Wisconsin



TICKETS JAR DEALS

2160 RED-WHITE-BLUE

5c LABELS — 10c LABELS
Large and Small Payouts

\$42.00 Per Doz. — \$475.00 per gross
Solds to opts. and jobbers only. Write-wire at once for exclusive arrangements.

F & G SALES CO.

430 North Michigan Avenue
Chicago

THIS WEEK'S SPECIAL

25¢ JACKPOT CHARLEY BOARDS
1000 Holes—Thick Boards
WHILE THEY LAST, Ea. \$2.19

Terms 1/3 with order, Bal. C. O. D.

HY-G AMUSEMENT CO.

1415 So. Washington Ave., Minneapolis, Minn.

Los Angeles Trade Marks Time While Watching Various Trends

LOS ANGELES, Aug. 14.—Coin machine operators and jobbers here are waiting to see the outcome of the new tax hearing to be held in Washington any day now.

With the tax situation hitting at this time and along with the second payment on income taxes, business was not the best in this section during June.

Outstanding during the month was the "zoot suit rioting" with the soldiers, sailors and marines, with civilians moving into some sections to take over.

Formed Boys' Club

AOLAC is directly responsible for the business remaining out of the headlines for reason that four years ago the association was instrumental in securing the formation of a boys' club known as the Garvey Acres Boys' Club.

boys in the section in question these hardships. AOLAC worked with the club in its programs with the result that many boys were given a much-needed recreational schedule.

Delinquency among boys has increased 26 per cent and among girls 54 per cent. To eliminate further "zoot suit" trouble, local agencies are expanding their recreational programs.

Also during June the AOLAC and other coin machine organizations received a favorable decision on the San Diego free-play case.

Jobbers have found no let-up in the man-power question with servicemen being hard to get and with the hiring of these men growing increasingly difficult.

The gasoline situation is not as bad as it was anticipated it would be. Rationing boards are soon to issue new A books and only recently a new classification found many operators who had been operating with B books securing C ratings.

Not Many Machines

In the equipment line jobbers are finding none too great a supply of machines. Firms fortunate in getting machines have sold them outright before they could even be placed on the sales floor.

Scrap Required

Record distributors serving the music machine field have been requiring scrap when buying new records. It is reported that the retail field is lax on this point.

Omaha Wholesaler Expands Business

OMAHA, Aug. 14.—H. Z. Zorinsky, of Omaha, one of Nebraska's largest coin machine wholesalers, has branched out to include the wholesale tobacco, candy, pipes and novelties business.

He plans to remove partition walls between the two buildings. The new venture is in addition to his pinball, slot and cigarette machine routes which he is also extending.

Zorinsky and his former partner, Moe Venger, also in the wholesale tobacco business here, have split and Venger has taken over their former joint owner-

ship of the Paxton Hotel arcade while Zorinsky has kept the distributorship business.

"We our doing our best to supply parts and equipment to our customers," Zorinsky said, "and still lay a good foundation for post-war business."

MONARCH—Home of Blue Ribbon VALUES!

Table listing various coin machine models and their prices, including 'Mills Three Bells', 'Mills Jumbo', 'Bally Rays Track', etc.

WE REPAIR BALLY OPEN TYPE MOTORS, \$5.00. WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO

MARKEPP VALUES

Table listing 'MARKEPP VALUES' for various slot machines like '5c BONUS BELL', '10c BONUS BELL', '5c MILLS CLUB BELLS', etc.

Table listing 'PHONOGRAPHS' including 'Wurlitzer 61 with stands', 'Seaburg REGAL', 'Seaburg MAYFAIR', etc.

THE MARKEPP CO. 8908 Carnegie Ave., Cleveland, O. (15)

Table listing 'SCALES' including 'Mills Modern', 'Watling "500" Fortune', 'Rock-Ola, Latest, Like New', etc.

BABE LEVY

2830 10th Court So., B6, Birmingham 5, Ala.

REAL BARGAINS

FREE PLAY GAMES

Table listing 'FREE PLAY GAMES' such as 'Blue Grass', 'Longacres', 'Skylark', etc.

MISCELLANEOUS

Table listing 'MISCELLANEOUS' items like 'Thirty Brand-New Seven Column Uneed-a-Pak Cigarette Venders', etc.

WANTED:

All types Arcade Equipment, Slot Machines, Exhibit's Do-Re-Mis, Sunbeams, Double Plays and West Winds.

Will pay cash or trade any of above equipment. Our equipment is guaranteed to please you. Rush order with one-third deposit. Above offered subject to prior sale.

AUTOMATIC SALES COMPANY

111 THIRD AVE., NORTH

NASHVILLE 3, TENNESSEE

BUY FROM THE OLD RELIABLE

MODERN AUTOMATIC EXCHANGE, INC.

2618 CARNEGIE AVE., CLEVELAND, OHIO

Table listing various slot machines and their prices under 'MODERN AUTOMATIC EXCHANGE, INC.', including '2 5c War Eagles', '5c Play (Like New)', etc.

CENTRAL OHIO QUALITY BUYS

Buy Now! Prices on Coin-Operated Equipment Are Skyrocketing. Our Equipment Is Fully Reconditioned, Fully Guaranteed or Money Back, Ready for Location. We Pack and Crate Our Games So That You Receive Them in First-Class Condition.

"There Is No Substitute for Quality"

CONSOLES

- JUMBO PARADES, Blue & Red Cabinet, Latest... \$119.50
JUMBO PARADES, Late Serials, Late Heads... 99.50
HIGH HANDS, Comb. F. P., Late Serials... 139.50



Woolf Solomon

LATE PANORAMS \$299.50

- SLOTS: 50 BLUE FRONTS, Over 400,000... \$199.50
SLOTS: 50 SILVER CHIEF, 3-5 P. O.... \$199.50
SLOTS: 100 BLUE FRONTS, Over 400,000... 235.00
SLOTS: 50 VICTORY CHIEF, 1 Cherry P. O.... 259.50

CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

LATE MARKET REPORTS

(Continued From Last Week)

Baltimore

Most Operators Elect To Pay Higher Console Tax

BALTIMORE, Aug. 14. — Several national developments affected the coin machine industry during July.

Baltimore continues to enjoy its boom period, which was born when the national war program came into full bloom two years ago. It brought large-scale war plant operations, bolting the city's population to almost a million and a quarter.

Despite problems and difficulties facing coin machine operation, Baltimore men have managed during the past month to maintain operations at a high level.

Tax Figures Not Available

Just how many coin machine operators have withdrawn or pulled in consoles and other free play games because of the new federal excise tax effective July 1 and how many are keeping them in operation could not be ascertained as no information on this was available at the Baltimore district, Collector of Internal Revenue, because of the 30 days' grace allotted operators.

Minneapolis

General Business Report Indicates Trade Gain

MINNEAPOLIS, Aug. 14.—Minneapolis business activity is continuing its upward swing, with general conditions showing signs of breaking all records.

Minneapolis Federal Reserve Bank in its monthly report indicated farm cash income last month was at a level about 30 per cent above 1942. Northwest bank deposits expanded to a new high, while loans and discounts declined 16 per cent since January 1.

Manufacturing production was about comparable with the preceding month, although much greater than a year ago. Department store sales for the third successive month made gains over the corresponding month in 1942.

The Minneapolis Civic and Commerce Association has issued its semi-annual report on the city's business activity and shows how war has stimulated most lines of business in Minneapolis. The period covered is January 1 to June 30.

Electric power consumption was 10.7 per cent greater than the same period a year ago, while gas consumption was 13.4 per cent higher. Telephone use increased by 5.7 per cent. Bank clearings were 20.6

It is understood that most of the comparatively few operators who have pulled in machines have done so, not entirely because of the increase in levy, but because of help shortage.

The ceilings on used machines, which becomes effective September 1, has resulted in active selling, with distributors and operators apparently endeavoring to make the best buys and at the same time best sales.

Resorts Crowded

The OPA easement on pleasure travel, permitting motorists to go on vacations to seashore or resort places on their A rations, has been a decidedly welcome development.

Music box operations continue to be bright. While record shortages are a dark shadow crossing the music box field, all operators state they are managing to get enough disks to meet the requirements of customers.

Folk tune disks are especially in favor, due to the fact that thousands of new war workers in Baltimore war plants come from rural sections of neighboring States.

Soft drink dispensing operations continue to run high, with the business divided between bottle vending units and bulk venders. Operators of these are managing to keep their units in steady operation despite servicing and delivering difficulties and shortages on the beverages.

Cigarette Vending Exceptionally Good

Cigarette vending operations have been exceptionally good at war plants and on non-war spots. Ample supply of cigarettes has been a help to operators.

The same is true in the case of candy vending machine operations, with operators taking care of war plants reporting good collections and good supplies of candy.

One of the main problems all operators are faced with, regardless of the type of operation and the type of merchandise vended, is shortage of help, with more and more men being steadily inducted into the armed forces.

FOR SALE—ARCADE EQUIPMENT

- Keeney Texas League... \$ 35.00
Small Electric Piano (Work Perfect)... 50.00
8 Microscopes (Counter Model with Reels and Signs)... 35.00
Keeney Anti-Aircraft (Brown)... 55.00
Keeney Anti-Aircraft (Black)... 50.00

- Bally Beauty... \$ 15.00
New Champs... 45.00
Armada... 22.50
Hi-Stepper... 27.50
Paradise... 27.50
Triumph... 15.00
Vogue... 15.00
Horoscope... 35.00
Scop... 11.00
Super-Six... 15.00

BOGLE ATTRACTIONS

4 E. MAIN CHANUTE, KANSAS

TIP TICKETS 120 To Book

5 printed as one—25c per book. Dealers' discount in quantity, 20 per cent. Cash with order or certified check.
RED, WHITE & BLUE SPECIALTY CO.
Yorktown, Ind.
Write about our new Pasted Ticket.

- Mills Jumbo Parade F. P., Brown Cabinet with skillball attachment... \$80.00
Mills Jumbo Parade F. P., Red & Blue Cabinet with skillball attachment... \$95.00

A. ABEL
133 Coote St., Waterbury, Conn.

CLEARANCE

- SLOTS: 25c Mills Blue Front Single Jack, O. H., Serial 395037... \$225.00
25c Mills Blue Front Double Jack, Serial 358076... 210.00
25c Mills Blue Front Double Jack, Serial 350058... 210.00

- CONSOLES: Keeney Super Bells Conv., Like New 5c... \$225.00
Keeney Super Bells Conv., Like New, 25c... 240.00
Keeney Kentucky Club, 5c... 125.00

NEW ENGLAND EXHIBIT COMPANY

Tel. Dev. 9381. 1285 Washington St., Boston, Mass.

MACHINES READY FOR LOCATION

- SLOTS: Mills Rebuilt Brown Fronts, 5c... \$105.00
Mills Rebuilt Brown Fronts, 10c... 215.00
Mills Rebuilt Brown Fronts, 25c... 235.00

UNION VENDING CO.

6 East Lafayette Ave., Baltimore 2, Maryland

- Mills 4 Balls... \$850.00
Baker's Pacers... 219.50
Wurlitzer 816... 60.00
Evans Tommy Gun... 99.50

BELMONT VENDING CO.

700 MAIN STREET BRIDGEPORT, OHIO

BIG SCOOP BUY NOW

E Z PICKIN' 50 HOLE JACKPOT Takes in @ 5c... \$120.00 Average Profit... 43.00

1260-BINGO—Stitched Takes in @ 5c - \$63.00. Profit - \$23.00 \$1.45 Per Bag

120-TIP TICKETS—Stitched 1 or 10 Seal Card \$32.50 Per Gr.

1/2 Deposit Must Accompany All Orders. Balance C. O. D. — F. O. B. Chicago.

RUSH ORDERS NOW Koplo Sales & Supply Co. 5000 N. Kimball Ave., Chicago 25, Ill.

per cent better and deposits 46.5 per cent higher. Building permits were 6.1 per cent more, with valuation 32 per cent greater.

This general business upturn was followed very closely in the coin machine industry. Music machines still available sold at new record paces during the month, with accessories getting a bigger play than ever, distributors report.

Specific Reports

Pin tables sold well, while vending machine equipment still around got a tremendous play during the past month. The record situation was still a bad one, with many of the music men bringing out their older tunes from stock to put into their phonos.

A number of jobbers were working secretly at their shops on which they call "conversions." The nature of this work is being kept highly secret and few want to discuss it.

Collections are holding up exceptionally well, with the tag-end of the month finding the Aquatennial festival drawing many thousands into the city.

Arcade play is very good, the operators report. Servicemen are playing these spots in great number.

The number of machines recalled from locations because of the federal tax is not yet known. Jobbers reported that operators were planning to take out of operation only that equipment which was not paying off any too well.

Candy venders still report difficulty in obtaining supplies for their machines. Cigarette machines, however, are constantly well stocked and getting strong play, especially in war plants where they have been placed.

The few Coca-Cola dispensers around town seem to be fairly well stocked and during the recent hot spell got considerable attention.

Spokane

Hot Weather Cuts Play, Especially on Pinball

SPOKANE, Aug. 14.—Hot weather has caused more pinball money to go for beer than machines, local operators report. Play fell off heavily in July, as compared with record-breaking receipts during the preceding three months.

Music box operators were threatened with business loss this month when an Idaho operator set up several movie machines around in the business district. The 10-cent play machines didn't meet with too heavy patronage, however, as business for the juke boxes is still going strong.

Most of the candy vending machines, both penny and bar types, are off the counters for the duration.

CARL TRIPPE Price Plus Guaranteed Satisfaction

IDEAL'S AUGUST SPECIALS



NEW REBUILTS—5-BALL FREE PLAY GAMES ACTION (STARS) \$149.50 ALL OUT (CROSSLINE) 127.50 ARIZONA (SUNBEAM) 175.00 BOMBARDIER (FORMATION) 127.50 DESTROYER (CADILLAC) 127.50 EAGLE SQUADRON (BIG TOWN) 127.50

A-1 RECONDITIONED FIVE BALL FREE PLAY PIN GAMES A.B.C. Bowler \$39.50 Action 119.50 Argentinio 52.50 Arrow Head (1 Ball) 17.50 Battle (Rebuilt) 75.00 Big Chief 29.50 Big Parade 109.50 Bolaway 52.50 Bombardier 89.50 Boom Town 22.50 Commander (Rebuilt) 75.00 Champ 39.50 Crossline 22.50 Defense 95.00 Dive Bomber 49.50 Dixie 19.50 Doughboy 19.50 Duplex 42.50 Eagle Squadron 82.50 Five-Ten-Twenty 109.50 Four Roses 39.50

EXTRA SPECIALS IN 5 BALL FREE PLAY GAMES Gold Star \$45.00 Seven Up \$47.50 Strat-o-Liner \$42.50

These have been newly refinished and repainted, and legs and rails sanded.

SLOT MACHINES

Brand New Mills Q. T.'s, Late Model 1c \$88.50 Mills Dragon or Lion Head 5c \$42.50 Mills Golden Ball 5c \$79.50

BARGAINS ON NEW POPCORN MACHINES 10 BRAND NEW POPMATIC POPCORN MACHINES Completely Automatic (In Original Boxes) \$89.50 Each. Lots of 5 \$79.50 Each. Entire Lot (10) \$69.50 Each.

WE WANT TO BUY FOR CASH AND WILL PAY THE FOLLOWING PRICES FOR: Do Ro Mi \$40.00 Sun Beam \$40.00 Grootchen Metal Type \$40.00 Double Play 40.00 West Wind 40.00 Tags, Per 1000 \$50.00

WE WILL TAKE IN TRADE ON THE ABOVE OR BUY FOR CASH MILLS 10c & 25c BLUE FRONTS, MILLS AND WATLING LOBOY SCALES, WURLITZER 500, 600 AND 800.

IDEAL NOVELTY CO. Phone: Franklin 5544 2823 Locust St., St. Louis, Missouri

DON'T MISS THIS!

7 Col. DuGrenier Cigarette Mchs. \$27.50 Slug Proof, F. Matches Bases and Mirrors, 15c and 20c Vending...

ARCADE Ten Strike L. D. \$47.50 Drop Picture Machines 1c 15.00 Skee Balleto 55.00 Exhibit Bicycle (Like New) 90.00

AUTOMATICS Mills 1-2-3 \$55.00 Keeney Pot Shot 1 Ball 75.00

MUSIC Twin 12-Packard Adaptors, Cabinets \$60.00 Rock-Ola 20 Record & Adaptor 95.00

MONEY CARDS and Merchandise Cards Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus 1-23 thru 1-99 cards with or without Seals at the tops.

ATTENTION ILLINOIS OPERATORS

1 Turf King \$500.00 2 Jockey Clubs 475.00 2 Paces Twin Reels, 5c-10c 400.00

P. & H. Distributing Co. 220-222 N. Fifth St., Springfield, Ill.

FOR SALE 1 Three Bells 2 Mills Four Bells 2 Seeburg Colonel E6 & R. C. \$300.00 1 Seeburg Classic R. C. 250.00 1 Seeburg Speak Organ Wireless 29.50 5 1c ABT Model F, like new 20.00 5 ABT Stands 2.00 4 Mills QT Folding Stands 2.00 10 Folding Slot Stands 2.50

ROY FOSTER 2206 So. Minnesota Ave., Sioux Falls, S. D.

FOR SALE Jennings 5c Victory Chief, Serial No. 150981 \$210.00 Jennings 10c Victory Chief, Serial No. 161270 220.00 Jennings 25c Victory Chief, Serial No. 151234 250.00

FOR SALE 15 Panorams with \$500 worth of equipment. Make me an offer. WILLIAM LAWRENCE 823 Bell Bldg. MONTGOMERY, ALA.

Buy "BELLS" From BELL ANY QUANTITY IMMEDIATE DELIVERY

12 5c EMERALD CHROME HANDLOAD (Like New), Over 455,000... \$375.00 Each 15 25c EMERALD CHROME HANDLOAD (Like New), Over 460,000... 475.00 Each 2 25c JENNINGS GOLDFAROLLA (Brand New), Original Cases... 359.00 Each

15 GALLOPING DOMINOES (New), In Original Cases, Jackpot Model... \$500.00 Each 6 MILLS FOUR BELLS (Like New) 695.00 Each 9 KEENEY TRIPLE ENTRY 159.50 Each 4 KEENEY SUPER TRACK TIME 325.00 Each 20 HIGH HAND 189.50 Each

NOTE NEW BELL COIN MACHINE EXCHANGE NEW ADDRESS 411 North Broad Street Elizabeth, N. J. ELizabeth 2-6484 ADDRESS

WILL BUY ANY QUANTITY

1c Mills Blue Front Slots 1c Mills Yellow Front Slots Wire or write us your best quotation in first letter. COIN MACHINE DISTRIBUTING COMPANY 5746 Baum Blvd. Pittsburgh, Pa. Hiland 7000

RED, WHITE AND BLUE TICKET DEALS

AVAILABLE IN REASONABLE QUANTITIES JOBBERS—OPERATORS—DEALERS Write for Quantity Prices and Information Concerning Deliveries. GELLMAN BROS., 119 No. 4th St., Minneapolis, Minn.

HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
CHICAGO 7, ILL.

DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

1A5GT	.95	77	.85
1A7G	1.50	78	.85
1B5-26S	1.20	79	1.50
1H4G	.95	80	.70
1N5	1.25	81	1.75
1R6	1.25	83	1.20
1S5	1.25	85	.70
1T4	1.25	89	.65
1T6	1.25	88	.85
2A3	1.75	6K8GT	1.15
105GT	1.25	6K8-Metal	.95
3Q5	1.25	6L6G	1.75
3S4	1.25	6L6-Metal	1.40
6T4	1.10	6N7	1.45
6U4G	.95	6S7GT	.85
6W4GT	.95	6SF5G	.80
6Y3GT	.89	6SK7GT	.95
6Y4G	.75	6SR7	.85
6Z3	1.05	6V6GT	.85
6AC7-1892	1.50	12A6	.90
6AG7-Television	1.25	12F5GT	.95
6AD7GT	.95	12BF5GT	1.00
6AE5GT	1.20	12SJ7GT	1.00
6CS5GT	.95	12SK7GT	1.00
6FSGT	.90	12SQ7GT	1.00
6F8G	.85	12SR7	1.25
6F8GT	1.25	(Super Sensitive Repl.	
6F8G	1.25	for 12SQ7)	
6H6	.95	25Z5	.90
6J5G	.85	27	.85
6K7GT	.95	30	.95
6L7	1.50	31	.75
48	2.00	32	1.25
50	1.00	34	1.15
55	.50	38	.75
56	.75	41	.75
57	.75	42	.75
58	.90	45	.75
59	.85	46	.50
75	.65	47	1.10

*55 or 44, Panel Lamps, Mazda, 10 for .65
The above is only a partial list. Please send us a list of your requirements. NO ORDERS FOR LESS THAN \$5.00 ACCEPTED. 50% DEPOSIT ON C. O. D. ORDERS. ALL TUBES GUARANTEED.

RADIO TRADING CO.

58 MARKET ST. NEWARK 1, N. J.

FOR IMMEDIATE DELIVERY
SHOOT YOUR WAY TO TOKYO, New and in Original Crate \$345.00
4 Sky Fighters, Late Models, Reconditioned and Repainted, Each 380.00
Muto, Drive-Mobile, Reconditioned and Repainted 350.00
Exhibit Striking Clock 95.00
Bally Defenders 310.00
Radio Rifle Film, Will Gross \$84.00.
Per Roll 4.50
6 Dunningcolor Glamour Girl, 8 1/2 Dimension View Machines (New), Each 35.00
(Will refund money if not satisfied.)
All Prices F. O. B. Los Angeles.

William Nathanson
2738 Cincinnati St. LOS ANGELES 83, CALIF.

Federal Tax Summary . . .

CHICAGO, Aug. 14.—Reports of the federal revenue derived from coin machines assume increasing interest as time goes on. In a recent press release it was reported that the total revenue collected from coin machines in the second fiscal year, July 1, 1942-June 30, 1943, was \$10,487,187. The report contrasts this with the first fiscal year, for which the total was \$6,484,999. This shows a difference of \$4,002,188 in favor of the second fiscal year.

These figures are very misleading because the tax was in effect only nine months of the first fiscal year, as compared with 12 months for the second fiscal year. When the average monthly rate is taken for the two fiscal periods, the average monthly collections for the first fiscal year were \$720,555 and for the second fiscal year \$873,933. This would show the average monthly collections in the second fiscal year to be about \$153,378 more than the monthly average for the first fiscal year. If the monthly average for the two periods are taken into consideration the real gain in revenue collections for the second fiscal year would be about \$1,840,536. It should be kept in mind also that in November of the second fiscal year the federal tax was extended to large numbers of additional types of machines, which were not taxed during the first fiscal year.

In other words, it will require the passing of another fiscal year, without any changes in the federal tax law, before it is possible to make real comparisons. It is already known, of course, that the high federal tax on counter games and free-play pinball is driving great numbers of these machines out of business.

Trade Association Unit . . .

WASHINGTON, Aug. 14.—The Commerce Department recently announced the creation of a trade association unit in the Bureau of Foreign and Domestic Commerce. It will keep in touch with the 2,000 trade associations of national or regional scope and the 7,000 State and local associations, a large number of which have been in regular contact with the Commerce Department.

Chief of the new unit, which will require no new expenditure or staff, will be C. J. Judkins, trade association consultant to the Committee for Economic Development and member of the post-war preparation committees of the American Trade Association Executives and of the Federal Bar Association.

WANTED FOR CASH

MILLS BLUE FRONT, 5-10-25c, ORIGINAL SINGLE & DOUBLE JACKPOT.
MILLS BROWN FRONTS, 5-10-25c. MILLS CHROME BELL, 5-10-25c.
STATE QUANTITY, SERIAL NUMBER, CONDITION AND APPEARANCE.

Bally Fairmount, One-Ball Payout . . . \$850.00	
Bally Jockey Club, Payout . . .	500.00
Bally Sport King, Payout . . .	375.00
Jumbo Parade, Payout . . .	98.00
Grand National Payout . . .	89.50

ONE BALLS

Mills Spinning Reels, Payout . . .	\$ 99.50
Grand Stand Payout . . .	89.50
Jennings Good Luck Console, Payout . . .	39.50
Bally '41 Derby, Free Play . . .	385.00
Keeney Tracktime, '38, P. O. Console . . .	130.00

Bally Club Trophy, Free Play . . .	\$375.00
Bally Dark Horse . . .	185.00
Bally Record Time . . .	175.00
Jenn. Silver Moon Totalizer, F. P.	109.00
1 Keeney Kentucky Club Console . . .	98.00

PHONOGRAPHS

Wurlitzer 750-E	\$475.00	Wurlitzer 71, Counter Model, Stand . . .	\$125.00
Wurlitzer 600, Piano Keybd. . . .	200.00	Wurlitzer 61, Counter Model	72.50
Wurlitzer 600, Rotary Dial	190.00	Mills Empress	189.50

IMMEDIATE SHIPMENT FACTORY REBUILT 5-BALL FREE PLAY GAMES

United Midway	\$175.00	Exhibit 2d Front	\$150.00	Gottlieb 5 & 10	\$175.00
United Arizona	175.00	Gottlieb Liberty	175.00	Exhibit Action	145.00

ARCADE MACHINES

Hammer Striker	\$100.00	Foot-Ease	\$ 79.50
Sky Fighter	395.00	Western Golfmore	75.00
Set of 3 Great Whatsis, Latest Model	125.00	Skill Jump	89.00
Electric Shocker	10.00	Tom Mix Radio Rifle	65.00
Bally Defender	295.00	Rock-Ola Ten Pin, Hi Dial	65.00
Test Pilot	239.50	Casino Golf	50.00
Bally Rapid Fire	225.00	Exhibit Card Vendor	39.50
Keeney Air Raider	225.00	Texas Leaguers	39.50
Zoom	12.50	View-a-Scopes	29.50
Keeney Submarine	205.00	50 ABT Challengers	22.50
Lova Meter	189.50	50 ABT Model F, Latest Model	22.50
Fist Striker	179.50	Kicker & Catcher	22.50
Slap the Jap, Rebuilt New	169.50	Pikes Peak	19.50
Jenn. Roll in Barrel	139.50	50 Gottlieb Triple Grips, Long Base, Lato Model	18.50
Shoot the Chutes	139.50	2 NEW DOUBLE COMPLETE RECORDING UNITS FOR CUTTING RECORDS, WITH AMPLIFIER	225.00
25 WATLING NUMBER 500 FORTUNE TELLING SCALES with Mirror, Latest Model	125.00	1 NEW SINGLE RECORDING UNIT, Complete	145.00
25 WATLING GUESSER SCALES, Latest Model	125.00	Chester Pollard Football	75.00
Battling Practice	115.00	Knockout Fighter	95.00
Skee-Ball-Etto	85.00		
Set of 3 Penny Lova Meters and Base	135.00		

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

COIN MACHINE MOVIES

16MM. SOUND FILM for use in Panoramas and other makes of Coin Operated Machines or any ordinary 16MM. Sound Projector.

FOR SALE—\$32.50 TO \$39.50
Reel of 8 Subjects. Just Enough "Spice and Oomph" to Bring in the Dimes. (Specify if for use in Panoram.) 1/3 Deposit With Order, Balance O. O. D.

1667 N. McCADDEN PL. **PHONOFILM** HOLLYWOOD, CALIF.

WHILE THEY LAST!

A. B. T. Challenger	\$ 27.50
Rotary Merchandiser	229.50
Keeney Submarine	199.50
Brand New Electric Shockers (In 5-Foot Cabinets)	59.50
World Series	89.50
Texas Leaguers, Do Luxe	49.50
View-a-Scopes	29.50
Skill Jumps	52.50
Vitalizer	79.50
Radio Rifles	69.50
1 Shoot the Chutes	129.50
Jennings Lo-Boy Scale	69.50
2 Exh. Card Machines	36.00
Square Bells	99.50
Hi-Score Rock-a-Ball, 7 Ft. (Uncrated)	79.50

Jennings 25c Golf Ball Venders \$89.50

IMPS, Brand New	\$7.70
WINGS, Brand New	9.90
YANKEES, Brand New	9.90
MERCURY	11.50
LIBERTY	11.50

1/3 Deposit With Order.

GERBER & GLASS

914 DIVERSEY BLVD. CHICAGO

There is no substitute for Quality

Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

WANT TO BUY BALLY ROLL-EMS

State Quantity You Have, Condition and Cash Price Wanted.

WE BUY, SELL AND EXCHANGE

3147 Locust St. ST. LOUIS, MO. Mc CALL NOVELTY CO.

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivemobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomatons.

MIKE MUNVES

520 W. 43rd St. NEW YORK
Bryant 9-6677

25c MILLS SLOTS

25c Mills Blue Fronts C. H.	\$295.00
25c Mills Brown Fronts C. H.	325.00
25c Mills Bonus Bells C. H.	365.00
25c Mills Club Bells C. H.	450.00

Also large stock 5c and 10c Mills Slots. All machines guaranteed like new. We also rebuild and repair Mills Slots.

C. R. (CHARLEY) SNYDER
4116 Live Oak St. Phone T.7-9725
DALLAS, TEX.

FOR SALE

1 Complete Packard Outfit—consisting of 5 Pin-More Remote Boxes, 1 Twin Steel Cabinet, 2 P-12's, 1 400 Speaker, Cable, 1 Adapter. Never been used. Shipped to Reading Novelty Co., Reading, Pa., without deposit. Is still at Universal. Never taken up. Total charges \$219.93. If interested wire for release. **V. C. KELLEY JR.**, 20 E. 9th, Chattanooga, Tenn. 6-7280.

West Coast News Notes

By SAM ABBOTT

416 West Eighth Street, Los Angeles 14, Calif. Phone VAndike 8493.

LOS ANGELES, Aug. 14.—Trading on West Pico, Washington and Venice boulevards leveled off during the week with the jobbers taking a position that they will await the outcome of the price celling order. Jobbers that have been scouting for equipment to keep their sales rolling have dropped these efforts to a minimum. However, despite the wait-and-see attitude, the jobbers are continuing their efforts to keep their fingers on equipment. There have been various interpretations of the order and the interpretations have only added to the confusion of those in the local field.

Operators from the standpoint of buying equipment have come under the spell of the price celling order. They, too, are in watchful waiting. In this field, however, the order has in no way affected takes from locations. Money is plentiful in the region and the operators are doing good business. Music machine operators are finding that records are coming on the market in spurts, with the result that when batches are released the idea is to push them while available. Fact that a good line-up of bands is now playing the territory is adding to the music machine angle.

There have been no new developments on the tax situation. The Associated Operators of Los Angeles County, Inc., are continuing to gather information to be presented before the Ways and Means Committee when the hearing is announced in Washington. The delay has its good points in that it will enable the representatives, Curley Robinson, managing director, and Arthur Mohr, legal adviser, more time in which to assemble their facts and figures. A good representation will be on hand in Washington and the delegates hope to make the committee sympathetic of the coin machine

operator's problems. Weird stories of money-making qualities have come out of some sections, but these do not apply to the coin machine field in this vicinity. No stories have been noted from this area.

Mohr Honored

Mac Mohr, popular West Pico jobber, passed another milestone during the week and many friends visited him on Thursday to extend congratulations. . . . William Hoppel Jr., manager of the Badger Sales Company, has been doing the social life of Hollywood lately. Some of his out-of-town friends were in town and Hoppel saw no better way to entertain them than to show them the sights. It was like the father taking the son to the circus, but nevertheless, the visitors got a look-see. . . . Fred Gaunt and wife, Bennie, are now housekeeping in their comfy apartment on Crenshaw. They plan another trip to Twenty-nine Palms and to friends in the Palm Springs area. . . . Las Vegas is a beehive of activity, with Nat Mack being kept on the hop to keep track of his activities. . . . William Shorey, Inland Amusement Company, San Bernardino, was in the city on one of his frequent business trips. . . . Harry Rawlings is keeping on the hop with his many activities, of which club work at the Pacific Coast Showmen's Association is a big item. . . . Elmer Hanscom, of the Frook & Meyer Combined Shows, and a well-known coin machine man on Pico, picked up equipment to take care of replacements and expansion of his operations. . . . Jack Gutshall, Jack Gutshall Distributing Company, soon to make another fishing jaunt. Jack has good luck and his friends are glad when he takes off with fishing tackle under his arm. . . . No more news on Mollie Simons's proposed vacation trip to Chicago. . . . Irving Bromberg braves the hot weather to keep up with the fighting activity in this section.

SPECIAL—5c-10c-25c MILLS HAND LOAD, THE SET \$865.00—SPECIAL
SPECIAL—5c-10c-25c—Four Star Jenn. Chief, the Set, \$475.00—SPECIAL

SPECIAL—NEW SUPREME GUN, \$330.00—SPECIAL

ARCADE EQUIPMENT		GUNS & MISCELLANEOUS	
Ex. Rotary Pusher	\$209.50	Keeney Submarine	\$179.50
Bally Bull Gun	89.50	Aco Bomber	365.00
Bally Rapid Fire	239.50	Whizz Ball & Sweet Sixteen	7.50
Bally Defender, A-1	295.00	Pikes Peaks	19.50
Chicago Coin Hockey	224.00	ABT Guns, Late Models	22.50
Exhibit Streamline Digger	89.50	Loop-o-Ball	69.50
Radio Rifle & Film	89.50	Advance Shocker	19.50
Gott. 3-Way Grippers	17.50	Mercury, Cigarette Reels	13.50
Shoot the Chutes	139.50	Back Glass for Bally 1-Balls	6.00
Ex. Card Vendor, Floor Model	34.50	Keeney Anti-Air Screens, New	8.50
Mills World Horoscope	69.50	Contact, Point & Pivot Kit	7.50
Ten Strike, Evans	65.00	New 1 1/2 Bulldog Coin Chutes	2.75
Hoot Man Golf	74.50	Rectifiers, #24, 28, 32, for Genco	5.00
Western Oomph	39.50	Used 5 1/2 500 F.P. Coin Chutes	2.00
Battling Practice, Late Model	115.00	Collection Books, Per 100	3.00
Mills Punching Bag	124.50	5-Col. Stewart-McGuire Cig.	49.50
Anti-Aircraft	69.50	3-Wire Zip Cord, Per Foot10
Set Ex. Wheels of Love & Stand	159.50	Photo Cells, Seeburg & Bally	3.50
Keeney Air Ralder	249.50	Shielded Cable, Per Foot10
Kicker and Catcher	19.50	Bally Defender, Photo Cells	4.50
Evans Tommy Gun	169.50	3/8" Steel Balls for Texas Leaguers &	4.00

GRAND CANYON, \$175.00--NEW 5-10-20, \$149.50--ARIZONA, \$175.00

SECOND FRONT AND ACTION, \$145.00 -- NEW MIDWAY, \$175.00

WE REPAIR BALLY 1-BALL AND 5-BALL OPEN MOTORS, \$5.00--SEALED, \$12.50

SLOTS	ONE BALLS	CONSOLES	
5c Jenn. Silver Moon Chief	\$280.00	4-Way Super Bell	\$895.00
10c Jenn. Silver Chief Club	295.00	2 Pimlico	455.00
10c Jennings Dixie Belle	185.00	Bally Sport Special	165.00
5c Blue Fronts	159.50	25¢ 4-Star Chief	195.00
5c Jenn. Chief 4 Star	139.50	5c Silver Chief	169.50
5c Gosenek, 3-5 P.O., C.H.	275.00	Keeney Fortune	395.00
High Hand Combination	144.50	Keeney Sky Lark	295.00
Jenn. Silver Moon, F.P.	144.50	Club Trophy	365.00
Latest Jenn. Golfaria	129.50	Ker-lucky, Cash Payout	395.00
5c Green Vest Pockets	39.50	Sport King, Cash Payout	345.00
Sun Ray, Floor Sample	194.50	5c Blue & Gold Vest Pocket	49.50
1 Watling Big Game, F.P.	79.50	Santa Anita	245.00
10 Jenn. Bobtails, F.P.	119.50	Record Time	179.50
Twin Super Bell, 5 & 5	395.00	2 Four Bells	695.00

WILD FIRE	SPORT PARADE	SEA HAWK	
Wild Fire	\$39.50	Sea Hawk	\$44.50
Big Chief	39.50	Twin Six	54.50
All American	34.50	Knock-Out	109.50
Broadcast	37.50	Topo	84.50
Dixie	29.50	Sky Blazer	69.50
Play Ball	39.50	Genco Victory	84.50
Velvet	39.50	Action, Like New	119.50

WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT. EXHIBIT SUNBEAMS, WEST WINDS, DOUBLE PLAY, DO-RE-MI.

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ALL GAMES CLEAN AND READY FOR LOCATION

EACH	EACH	EACH	
8 All American	\$24.50	3 Horoscope	\$37.50
1 Argentine	42.50	4 Home Run of '42	49.50
4 Attention	25.00	3 Jeep	105.00
2 Band Wagon	22.50	2 Jungle	45.00
1 Big Parade	89.50	2 Knock Out	89.50
1 Big Show	15.00	2 Keep Em Flying	132.50
2 Big Time	27.50	2 Landslide	22.50
1 Blonde	22.50	3 Legionnaire	40.00
3 Boloway	45.00	1 Liberty	135.00
2 Bosco	49.50	1 Limelight	15.00
1 Bowler	37.50	2 Menicker	72.50
1 Brite Spot	15.00	2 Mustang	60.00
4 Broadcast	25.00	4 Major of '41	37.50
2 Captain Kidd	42.50	3 Metro	25.00
1 Champ	37.50	1 Miami Beach	37.50
5 Crossline	22.50	1 Mystic	25.00
2 Defense Genco	89.50	2 Midway	135.00
1 Do Re Mi	42.50	6 New Champ	47.50
1 Drum Major	20.00	6 1, 2, 3 Free Play	45.50
1 Dude Ranch	20.00	1 Pan American	30.00
3 Five & Ten	105.00	4 Paradise	32.50
2 Fleet	15.00	1 Power House	22.50
1 Follies of '40	15.00	1 Repeater	27.50
2 Flicker	27.50	2 School Days	32.50
2 Four Aces	110.00	1 Score Line	24.50
2 Four Diamonds	30.00	5 Seven Up	32.50
1 Glamour	15.00	1 South Paw	39.50
1 Golds	90.00	2 Show Boat	37.50
1 Gobb Star	25.00	1 Silver Skates	30.00
3 Hi Dive	45.00	1 Silver Spray	42.50
1 Sink the Jap	\$42.50	1 Skee Jump	20.00
1 Sky Ray	40.00	3 Spottem	16.00
1 Speed Demon	25.00	1 Star Attraction	32.50
1 Sluggo	37.50	4 Snappy of '41	42.50
1 Sport Parade	25.00	2 Speed Ball	32.50
2 Spot Pool	42.50	5 Sport Parade	25.00
1 Three Score	24.00	1 Super Charge	20.00
1 Super Charge	20.00	1 Trailways	27.50
1 Torpedo Patrol	42.50	2 Twin Six	32.50
1 Topo	80.00	2 Velvet	22.50
1 Variety	15.00	2 Vague	15.00
2 Venus	52.50	1 West Wind	44.50
3 Victory	74.50	2 White Sails	15.00
1 Vique	15.00	2 Wild Fire	27.50
1 Vantage	15.00	1 Yacht Club	20.00
1 Vank	35.00	3 Zig Zag	39.50
1 Zomblo	35.00		

1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

SICKING CO., INDIANAPOLIS, IND.

927 FT. WAYNE AVE.

PINBALL SPECIALS FOR THIS MONTH ONLY

\$17.50 Ea.	(1) Trailways	(4) Big Time	(1) Lead Off
(2) Dixie	(1) Super Charger	(1) Boom Town	(1) League Leader
(2) Glamour	\$22.50 Ea.	(3) Broadcast	(4) One, Two, Three
(1) Red, White, Blue	(3) All American	(7) Cross Line	(5) Silver Skates
(4) Sara Suzy	(3) Anabel	(7) Defense, Baker	(1) Wow
\$27.50 Ea.	(4) Pan, American	(10) Sport Parade	(4) School Days
(5) Flicker	(5) Play Ball	(3) Gold Star	(5) Sea Hawk
(1) Landslide	(1) Repeater	\$32.50 Ea.	(1) Silver Spray
	(7) Sky Ray	(8) Majors '41	(4) Wild Fire
			(1) Fire-in-One

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EDWARD STEELE, Manager
 2124 Fifth Avenue Atlantic 0662 Pittsburgh, Pa.
 All prices subject to prior orders
 TERMS—1/3 Deposit, Balance C. O. D.

NEW MILLS THREE BELL CONSOLE

Was purchased by private party for his recreation room. His plan did not work out and the machine has been consigned to us for disposal.

THIS IS THE STANDARD 3 WAY CONSOLE IN SILVER, BRONZE AND GOLD CABINET. IT'S NEW—NEVER BEEN USED.

Party must realize \$1200, and it must be sold at once. You have our assurance it is perfect in every detail. Will ship for examination to responsible party. Wire order or write immediately.

O. D. JENNINGS & CO., 4309 W. LAKE STREET, CHICAGO, ILL.
Contact us on any coin machine subject

SPECIALS!

- EVANS BANGTAILS, '41, JACKPOT \$395.00
- EVANS DOMINOES, '41, JACKPOT 375.00
- EXHIBIT ROTARY MERCHANDISER, Claw Type (Novelty Candy Vendor) 149.50
- VEST POCKET, GREEN 49.50
- VEST POCKET, BLUE & GOLD 64.50



REBUILT BELLS

- 50¢ Wat. Rolatop \$399.50
- 5¢ Wat. Rolatop 79.50
- 5¢ Jenn. Silver Club 175.00
- 5¢ Q.T. Blue 109.50
- 5¢ Jenn. 4 Star Chief 125.00
- 5¢ Jenn. Silver Chief 195.00
- 5¢ Jenn. Silver Moon Chief 224.50
- Groetchen Columbia, Cig. Reels, Late Model, G.A. 89.50

CONSOLES

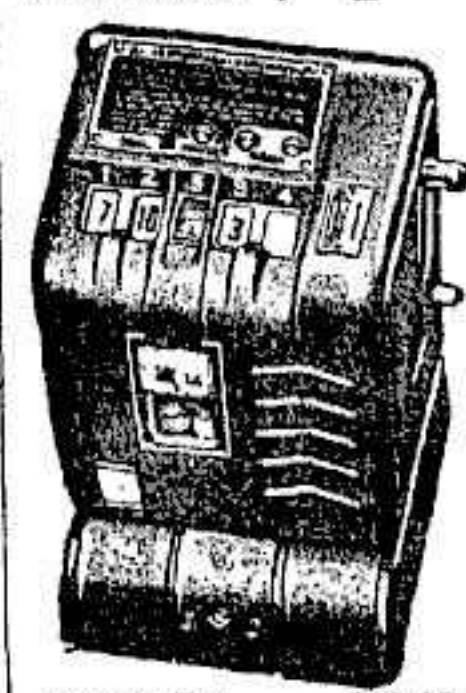
- Watl. Big Game, P.O. \$139.50
- Jenn. Golfaria, Latest Model, Like New 139.50
- Jenn. Cigarola, Model V 79.50
- Jenn. Cigarola XXV 169.50
- Mills Jumbo, P.O. 114.50
- Hi-Hand 149.50
- Bally Royal Draw, P.O. 89.50
- Silver Moon, P.O. 129.50
- Keeney Triple Entry 129.50
- Pace Reels, 5¢, P.O., Chrome Railing 132.50
- Pace Saratoga, Comb. F.P. & P.O., Chroma Rail 169.50
- Super Bell 239.50

2051 TUBE \$2.55 Ea.

1-BALL GAMES

- Bally Longshot, P.O. \$344.50
- Mills Spinning Reels, P.O. 125.00
- Santa Anita, P.O. 229.50
- Jockey Club P. O. 450.00

Final Closeout!
1c CUB } \$7.75
CIG. REELS }



CASE OF 4 \$30.00

ARCADE MACHINES

- Chi Coin Hockey \$229.50
- Battling Practice 129.50
- World Series 99.50
- Baker Lino-a-Line 99.50
- Evans Ten Strike, L.S. 89.50
- Texas Leaguer 54.50
- Kicker & Catcher 24.50
- Pikes Peak 19.50
- Tom Mix Gun 79.50
- Band-a-Deer 124.50
- Casino Golf 39.50
- Kirk Quetter Scale 124.50

PARTS

- | Mills Jack Pot Glasses | Price |
|---|--------|
| Jenn. J. P. Glass | \$1.25 |
| Watl. J. P. Glass | 1.25 |
| Mills Escalator Glass | .75 |
| Mills Reel Glass | .50 |
| Title Strips, 2000 | .50 |
| Curved Ten Strike Glasses | 2.50 |
| Main Gear for Chicken Sam Motor | 2.50 |
| Chicken Sam 3000-Ohm Variable Resistors | 1.25 |
| Toggle Switches for Chicken Sam | 2.00 |
| Chicken Sam Gun Stock (Only) | 12.50 |

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 ASSOC. ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT
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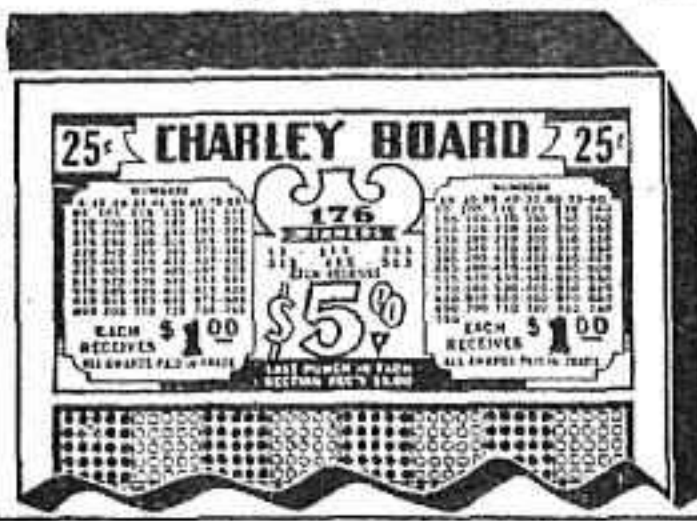
SALESBOARDS

SUPERIOR PRODUCTS BEST SELLERS

25c-Charley Board-25c

1000 Hole Thick. Def. Profit
\$50.00. Feature Orig. Protected
Charley Board Tickets.

\$2.75 EACH



NAME	HOLES	MAXIMUM PROFIT	NET PRICE
25c CIGARETTE BOARD.....1000		\$12.00	\$1.50
5c Get Lucky.....400 Thick		11.73	2.50
5c Bomblity-Boom.....1000 Extra Thick		23.00	4.20
5c HOTEL BEDLAM.....800 Extra Thick		24.80	3.80
5c On the Fence.....884 Thick		31.90	4.40
5c KING OF BELLS.....1000 Extra Thick		27.60	4.75
5c Lucky Punch.....1000 Thick		23.05	3.65
5c BIG LIBERTY.....1000 Extra Thick		27.12	4.95
5c Big Catch.....1000 Thick		30.00	3.85
5c Saddle Up.....1000 Thick		25.95	4.00
5c Riding the Rails.....1000 Thick		26.80	4.00
5c We'll Win It.....1000 Thick		28.20	4.75
5c GOOD PICKINS.....1000 Thick		25.85	4.45
5c Sugar and Spice.....1050 Thick		32.00	4.85
5c Easy Money.....1500		31.50	4.75
5c COME RIGHT UP.....1050 Extra Thick		30.10	4.95
5c SWEET SUE.....1080 Thick		26.40	4.20
5c Rough Riders.....1080 Thick		30.80	4.95
5c Trading Post.....1200 Extra Thick		27.92	4.75
5c Gobs of Dough.....1200 Extra Thick		34.75	5.40
5c Make Room.....1200 Thick		34.00	4.20
5c Little Slugger.....1200 Extra Thick		34.00	4.95
5c Eyes of the Fleet.....1248 Extra Thick		34.40	4.95
5c Take-It-Easy.....1500		27.50	4.40
5c Net Results.....1280 Extra Thick		36.85	5.40
5c Deal Me In.....1280 Thick		36.75	5.20
5c Not Bad.....1280 Extra Thick		40.25	5.20
5c Flowing Gold.....1280 Thick		34.86	4.95
5c Caught in the Draft.....1280 Thick		33.80	4.95
5c Side Pocket.....1280 Extra Thick		37.25	5.40
5c Silver Vendor.....1600 Thick		38.20	5.35
5c Easy to Get.....1650 Thick		39.35	5.35
5c T Formation.....1684 Extra Thick		48.95	6.40
5c Big Barn Dance.....1690 Thick		49.80	6.25
5c Gold Prince.....2400 Thick		54.20	6.85
5c LACONGA.....1684 Extra Thick		44.00	6.50
5c What's Stewing.....840 Extra Thick		25.00	4.40
5c FORWARD PASS.....1280 Thick		38.00	5.25
5c Sure Winner.....1000 Thick		24.50	3.95
5c Pennant Winner.....1680 Thick		44.00	6.05
J-10c IT AIN'T HAY.....440 Extra Thick		23.00	3.80
J-10c Little Deuce.....480 Extra Thick		20.00	2.45
J-10c BEST OF ALL.....600 Extra Thick		33.88	4.95
J-10c LITTLE BEN.....1050 Extra Thick		41.00	5.30
J-10c Lucky Dimer.....600 Thick		31.00	4.30
J-25c Fat Pickens.....600 Extra Thick		32.00	4.75
J-25c SWIFT ACTION.....120 Extra Thick		22.00	3.05
J-25c QUICK JACK.....210 Extra Thick		33.50	3.40
J-25c BIG LEADER.....300 Extra Thick		34.96	4.20
J-25c LITTLE MARVEL.....400 Extra Thick		35.55	4.95
J-25c V Note.....484 Extra Thick		41.00	3.10
J-25c PLAY TO WIN.....500 Extra Thick		49.20	5.20
J-25c THE QUETER.....600 Extra Thick		54.50	6.10
J-25c QUARTER JUMBO.....600 Extra Thick		68.00	6.90
J-25c Q.T.....600 Extra Thick		68.00	6.90
J-25c EXTRA PAYOFF.....640 Extra Thick		54.20	6.05
J-25c Fast Play.....1000 Extra Thick		98.00	6.80
J-25c Lotta Charley (JKPT).....1000 Thick		57.03	4.20
J-25c Jackpot Charley.....1000 Extra Thick		58.99	4.20
J-25c BIG BEN.....1050 Extra Thick		105.00	6.20
J-25c Fleeta.....1650 Extra Thick		140.00	8.20
J-25c Oceanuts.....1664 Extra Thick		140.00	8.20

*"J"—Jumbo Hole Boards
ALL PRICES ARE NET
Terms: 1/3 Deposit With All Orders, Balance C. O. D., Chicago.
SHERIDAN SALES CO. 4126 Sheridan Rd.
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WE PAY HIGHEST PRICES
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TOP PRICES PAID
Late Slots, 25c, 50c and \$1
Late Bally One-Ball Machines
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Microscope Voice-O-Graph
Eastman Direct Positive Paper
Late Phonos
Kirk Night Bomber
Test Pilot
Money Counter
Arcade Machines
Photo Matic Frames
Stamp Venders
Picture Machine
Bally Defender

FOR SALE
ONE BALL PAYOUTS
Turf King.....\$585.00
Jeckey Club.....540.00
Kentucky.....440.00
Santa Anita.....185.00
Bally Pace Maker.....80.00
2 " Grand Stand.....80.00
" " Thistle Down.....75.00
" " Fair Grounds.....30.00
" " Fleetwood.....25.00
" " Presknass.....25.00
" " Golden Wheel.....19.50
" " Carom.....18.50
" " Hialeah.....18.00
Got. Derby Day.....20.00
Got. Daily Races.....15.00
Western Mardi Gras.....45.00
Keeney Fortune.....395.00
" " Velvet Replay.....30.00
" " Winning Ticket.....110.00
Pot Shot.....75.00
500 other machines not listed

FOR SALE
FREE PLAY
Pimlico.....\$495.00
Club Trophy.....440.00
Gold Cup.....25.00
41 Derby.....440.00
Blue Grass.....240.00
CONSOLES
Keeney Triple Entry.....\$175.00
" " Track Time, R.....75.00
" " H.....75.00
" " Dark Horse.....75.00
Mills Jumbos, New.....175.00
" " Deweys.....95.00
Evans Lucky Lucrs.....200.00
" " Gal. Dom. Late.....165.00
" " Head.....95.00
Jann. Bobst/ Totalizer.....95.00
" " Liberty Bell.....35.00
" " Flashing Through.....35.00
Calle Deweys.....95.00

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133 East Second South SALT LAKE CITY, UTAH (Phone 3-5055)

FOR SALE
Flying Champs.....\$155.00
Santa Anita.....250.00
Seabiscuit.....200.00
Fortune, Like New.....375.00
Sport Page.....55.00
Hey Day.....45.00
Turf King.....550.00

Fairmount, Brand New.....\$850.00
Keeney Super Bells, 5c, Now.....299.50
Bally Club Bell, 5c, Now.....299.50
Big Top, New.....89.50
1/2 Deposit, Balance C. O. D.
224 1/2 W. Lincoln Ave.,
Fergus Falls, Minn.

Scientific Batting Prac-
tice.....\$119.50
Sparky, Like New.....35.00
Pylon, Like New.....30.00
Roxy, Like New.....30.00
Kicker & Catcher.....22.50
ABT Targets.....22.50
Rapid Fire.....225.00

G. MOODY

NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

METAL "VITAMIN."—A rare and little known metal, indium, is being put to work as a "vitamin" to strengthen other metals for war work. Altho soft itself, this material, used in minute quantities with copper, silver, zinc, gold or tin toughens these non-ferrous metals, helping them to resist friction, corrosion and fatigue. Bombers using indium-alloy plating on their engine bearings can increase their loads and take off more quickly because the engines don't have to be warmed up so long. A maker of marine Diesel engines reports that indium-treated bearings wear longer under more adverse conditions than any other.

Indium is highly versatile and will take a lustrous finish for such decorative civilian products as costume jewelry. It was used in the brightwork trim of several hundred of the last 1942 cars to roll off the production line. It is one of the few metals still unrestricted by wartime regulations and pinch-hits for chromium.

MACHINE TOOL SURVEY.—It is reported that machine tools made since 1940 for war plans are beginning to come back on the market to compete with machines now being manufactured. This situation is a preview of what is expected to happen on a vastly greater scale after the war. In some cases the machine tools have been made available as a result of contract cancellations for war products made with machine tools. Others reflect over-buying by plants or branches of the government that may have misfigured their needs.

Unlike most other war products, most types of machine tools can be adapted with minor adjustments for a number of different kinds of work. They can be used for producing various kinds of war products and can easily be used in making peacetime goods.

Another reason for the decline is that most war plants are about tooled up. Equipment coming back on the market is hastening the drop in production. As a result of these developments, only five or six of the 220 types of machine tools made are now considered "critical" equipment.

WOOD PULP.—Wood pulp manufacture during the first half of 1943 was 17 per cent under the same period for 1942 and inventories on June 30 were 25 per cent below a year ago, the War Production Board reports. To avoid closing paper mills, the board said it was necessary to allocate wood pulp supplies available for August.

To stimulate wood pulp production, the board and newspapers are co-operating in a campaign to increase production for war. Pulp wood is the raw material for making smokeless powder, rayon for parachutes and a wide variety of containers for shipping ammunition, food, blood plasma and other supplies, as well as print paper.

Newspaper editors, extension or State foresters, county agents, mill representatives and wood procurement men will be asked to serve on some 1,500 committees, which will be organized in local communities to further the campaign.

NEW LINES PLANNED.—Stockholders of the General Electric Company have been asked to "turn consumer" and give advice on post-war electrical appliances. Accompanying a recent dividend was an illustrated questionnaire seeking reaction to ideas of engineers and designers.

Among the suggestions was a round refrigerator with revolving instead of sliding shelves; a refrigerator with a large frozen-food compartment, and frozen-food and quick-freeze cabinets. Other suggestions were an automatic clothes washer which fills itself, pre-soaks clothes, washes, rinses, spin-dries, empties and shuts itself off, and an electric range with a high oven.

PLASTICS HANDBOOK.—A comprehensive reference work on plastics, entitled *Handbook of Plastics*, has just been published by Herbert R. Simonds and the late Carleton Ellis, assisted by Capt. M. H. Bigelow. The book has been in preparation since 1940. Designed to provide a complete reference work on all branches of the plastic industry in one volume, the book is divided into nine major sections, each dealing with important phases of the industry, including its technical aspects.

Complete tables on the properties of the various plastics materials are included, as are the test methods for determining physical properties of the molded piece.

Of interest to those contemplating the use of plastics are the tables showing the products on which plastics have been used successfully, giving a first, second and third choice in the selection of plastic material for each application.

WAR PRODUCTION.—Sixty per cent of all small manufacturing plants are engaged in war production and 40 per cent of their combined output represents war material, according to a Department of Commerce estimate based on a survey of approximately 62,000 companies employing from 1 to 125 persons.

OLIVE'S SPECIALS FOR THIS WEEK

FREE PLAY

A.B.C. Bowler.....	\$30.00
Big Parade.....	95.00
Broadcast.....	27.50
Champ (New Style).....	49.50
Duplex.....	37.50
Four Diamonds.....	32.50
Glamour.....	18.00
Hi Hat.....	37.50
Jeep.....	115.00
Merry-Go-Round.....	20.00
Monicker.....	69.50
On Deck.....	18.00
Pen American.....	32.50
Play Ball.....	25.00
Sea Hawk.....	30.00
Sky Blazer.....	50.00
Snappy.....	47.50
Sparky.....	27.50
Sport Parade.....	27.50
Spot Pool.....	42.50
Ten Spot.....	32.50
Victory.....	69.50
Wild Fire.....	27.50
Yanks.....	79.50
Five and Ten.....	115.00
Flicker.....	27.50

ONE BALL FREE PLAY

Big Prize.....	\$50.00
One-Two-Three, '40.....	85.00
Record Time.....	150.00
Sport Special.....	140.00
Victorious '43.....	167.50

CONSOLES

Longchamps.....	\$25.00
Jumbo Parade, F.P.....	67.50
Fasttime.....	62.50
Liberty Bell.....	25.00
Track Time 1937 Red Head.....	27.50

SLOTS

Mills Wolf Head, 2-4 Payout, 5c, S-391078.....	\$50.00
Vest Pocket Bell, No J.P.....	37.50

MISCELLANEOUS

Wurlitzer 61.....	\$ 75.00
Mills Throne.....	135.00

WRITE FOR OUR COMPLETE PRICE LIST.
Terms: 1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.
2826 LUCAS AVE. ST. LOUIS, MO.
(Phone: Franklin 8620)

ARCADE EQUIPMENT

6 Microscope Skyfighters.....	\$350.00
4 Microscope Drive Mobiles.....	350.00
3 Bally Rapid Fires.....	185.00
3 Evans Ten Strikes.....	60.00
3 Scientific Batting Practice.....	100.00
4 Gottlieb Skeo-Balette.....	35.00
4 Rock-Ola Ten Pins.....	40.00
4 Pikes Peak.....	15.00
2 Mills Flip Skill.....	15.00
3 Texas Leaguers (Late Model).....	35.00
1 Skill Shot.....	15.00

ONE BALL PAYOUT

20 Pacemakers.....	\$80.00
5 Grandstands.....	85.00
1 Spinning Reel.....	80.00
2 Sport Pages.....	45.00
6 Bally Stables.....	25.00
5 Bally Preakness.....	15.00
3 Across the Board.....	20.00
10 Bally Fair Grounds.....	15.00
20 Mills Blue & Gold Vest Pockets 1c.....	33.00

All machines reconditioned, ready to operate.
1/3 cash with order, balance C. O. D.

DIEDRICK SUPPLY CO.
123 Walnut St. Chaska, Minn.

JAR DEAL TICKETS

1836 Count.....	WRITE FOR PRICES
2280 Count with 50 Seal Card.....	FOR PRICES
2520 Count with 50 Seal Card.....	FOR PRICES

1/3 Deposit, Balance C.O.D. Supply Limited.
AUTOMATIC AMUSEMENT COMPANY
633 Mass. Avenue INDIANAPOLIS, IND.

Machines Ready for Immediate Delivery

WAR EAGLES, GOLD CHROMED

Rebuilt Mechanisms, and All Qualities of a New Machine, 2-5, One Cherry Pay-Out, Knee Action, C. H.

5c	\$185.00
10c	205.00
25c	235.00

- 1 MILLS 50c GOLD CHROME...\$595.00
- 1 MILLS 50c GOOSENECK J. P. 169.50
- 2 JENNINGS 50c CHIEFS...395.00
- 2 MILLS 25c CHROMES, 2-5... 349.50
- 1 MILLS 25c CHERRY BELL, 285.00
- 1 MILLS 25c CLUB BELL, 435.00
- 4 MILLS 25c BROWN FRONTS, 275.00
- 3 MILLS 10c BROWN FRONTS, 237.50
- 3 MILLS 5c BROWN FRONTS, 199.50
- 3 MILLS 25c BLUE FRONTS, 245.00
- 2 MILLS 10c BLUE FRONTS, 225.00
- 3 MILLS 5c BLUE FRONTS, 189.50
- 1 MILLS 5c WAR EAGLES, 3-5 99.50
- 2 MILLS 25c WAR EAGLES, 3-5 165.00
- 6 MILLS 4 BELLS, \$795.00
- 2 MILLS 3 BELLS 950.00
- 2 BUCKLEY SEVEN BELLS, 295.00

12 JENNINGS CIGA ROLLAS, Model XXV, Automatic Change Maker \$149.50

- 3 SEEBURG REGALS... 189.50
- 1 SEEBURG VOGUE, Wireless.. 285.00
- 1 SEEBURG COLONEL, Wireless 375.00
- 1 SEEBURG ENVOY, Wireless E.S. 375.00
- 4 WURLITZER 61 C. MODEL.. 89.50
- 6 WURLITZER 616..... 69.50
- 1 MILLS EMPRESS, Like New.. 245.00
- 1 MILLS THRONE OF MUSIC.. 169.50
- 2 ROCK-OLA '39 DELUXE... 195.00
- 2 JAP CONV. CHICKEN SAMS... 149.50
- 3 M MILCO 25c CHECKS ... 18.50 M.
- 3 M MILCO 5c CHECKS ... 13.50 M.
- 2500 BRASS SOLID CHECKS. 16.50 M.

WE CARRY A COMPLETE LINE OF MILLS PARTS

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

The department also reported that one-third of the companies interviewed said they could at least double their present output. All told, 71 per cent said they could step-up production, but more than 60 per cent reported that they are confronted with man power and material shortages.

RECORD EMPLOYMENT. — Employment in May reached an all-time high of 62,400,000, according to the division of industrial economics of the National Industrial Conference Board. Nearly 1,200,000 additional persons found employment on farms, while further additions to the armed forces offset losses in industrial employment and brought the net gain during the month to slightly less than 1,400,000, the board reported.

Fully 7,000,000 more were at work or in uniform than in May, 1942. Of this increase during the past year, at least four-fifths resulted from the expansion of the armed forces. The May level of employment exceeded by more than 6,500,000 the total number of persons normally comprising the nation's labor force in peacetime.

TRUCKING DIFFICULTIES. — Latest group to complain about difficulties brought on by wartime conditions is the trucking industry. Despite efforts to maintain an efficient system of operations, the industry claims it is so plagued by shortages of equipment, man power, fuel, tires and a growing network of federal and State rules and regulations that without relief from these conditions a breakdown in the motor transportation field is a foregone conclusion.

An industry representative said that man power is probably the biggest headache. Although the industry has been declared essential, loss of competent drivers and skilled mechanical help to the armed forces has been severe.

The equipment problem is giving operators concern, with the 1943 production schedule set at 7,500 heavy trucks, 9,200 trailers and 2,100 third axles. Two years ago production exceeded 1,000,000 vehicles.

A recent study of the industry showed a need for the coming year of a minimum of 128,167 vehicles, and while the Office of Defense Transportation has recommended to the War Production Board an output of 97,125 pieces of trucking equipment, the industry is of the opinion that even this figure will be cut.

Altho the July allocation of tires for trucks was about 414,000, the highest since the war, this is still below the normal replacement figures, it was said. As a general rule, 6,000,000 tires are annually replaced by truck operators.

The real danger in the rubber picture is said to be the necessity of making fewer tires carry an increasingly larger load. In 1938-'40 the industry was using 500,000 tires per month, while today it is transporting nearly three times the volume of freight carried during that period on a reduced number of tires.

Get Them While They Are Still Available

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

ORIGINAL CHROME, 5c, Like New \$375.00	CALILE CONSOLE, 10c.....\$ 95.00
ORIGINAL BROWN FRONT, Rebuilt Like New, 5c 250.00	COLUMBIA BELL, GA 52.50
MILLS MELON, 5c, #425020 to 435000 225.00	MILLS CHROME, 10c, #449113 to #468132 355.00
MILLS CHERRY, 5c, #418887 to #457267 225.00	MILLS BLUE FRONT, 10c, #44200 200.00
MILLS BLUE FRONT, 5c, #378100 to 452997 225.00	MILLS MELON, 25c, #430697 350.00
MILLS WAR EAGLE, 5c, Reg. 2-4 Payout, #362581 99.50	MILLS BLUE FRONT, 25c, #360857, Like New 325.00
MILLS LION HEAD, 5c, #369701 150.00	MILLS 25c GOOSENECK, #219841 200.00
MILLS 5c FUTURETY, #381556 125.00	MILLS GOLD CHROME, 50c, Like New 750.00
MILLS 5c FRONT VENDER 89.50	PAGE CONSOLE, 5c, #RF43147M 150.00
WATLING ROLATOP, 5c, Baseball Reels, #87983-88718 50.00	PAGE CONSOLE, 10c, #RF48688M 180.00
JENNINGS CENTURY, 5c, #116793 99.50	PAGE CONSOLE, 25c, RF48088M 225.00
WATLING TWIN JP, 1c, #L63891 30.00	PAGE CONSOLE, 5 & 25c Comb. 275.00
	COLUMBIA BELL, Ch. Sep. 75.00
	WAR EAGLE, 5c, 3-5 P.O., Like New 195.00
	COPPER CHROMES, 5c, Like New 400.00
	BALLY LONG ACRE 500.00

ONE-BALLS, REBUILT

'41 DERBY, F.P. 450.00	FORTUNE, Cash, Like New 350.00
BLUE GRASS, F.P. 195.00	CONTEST, F.P., Floor Sample 149.50
CLUB TROPHY, F.P. 450.00	PRAEKNESS, Cash 20.00
KENTUCKY, Cash 450.00	SPINNING REEL, Cash 80.00
SANTA ANITA, Cash 250.00	MILLS 1-2-3, Cash 65.00

SPECIALS, BRAND NEW AND REBUILT

SUPER TRACK TIME, #7200 Up 325.00	SUPER BELL 5c Mint Vender, Brand New 289.50
PASTIME 225.00	SUPER BELL, 5c Play, Brand New 299.50
KENTUCKY CLUB 150.00	SUPER BELL, 25c Play, Brand New 325.00
SUPER BELL, 5c 225.00	Jumbo Parade, Cash Pay, Brand New 169.50
SUPER BELL MINT VENDER, 5c 235.00	JUMBO PARADE, Convertible, Mint Vender, Floor Sample 169.50
SUPER BELL TWIN, 5-5c 350.00	Mills Gold Chrome 50c, factory rebuilt 700.00
GALLOPING DOMINO, Cash, Dark Cab., J.P., Factory Rebuilt 225.00	Mills Brown Fronts 50c, brand new 850.00
GALLOPING DOMINO, Ch. Sep., Dark Cab., Factory Rebuilt 235.00	Mills Blue Fronts 50c, factory rebuilt 500.00
GALLOPING DOMINO, Cash, Light Cab., Like New, Jackpot 375.00	Mills Four Bells, original style head straight four nickle, brand new 750.00
GALLOPING DOMINO, Ch. Sep., Light Cab., Jackpot, Like New 385.00	Mills Four Bells, four nickle original style head, new cabinet, slightly used 700.00
GALLOPING DOMINO, 25c, Dark Cab., Factory Rebuilt 250.00	Mills Four Bells original style head, three nickle, one quarter 775.00
BANG TAIL 150.00	Mills Three Bells, nickle, dime, quarter, Serials 927-937-1000, guaranteed perfect 850.00
MILLS JUMBO PARADE, F.P., 5c 99.50	GLASS FOR JACKPOT SLOT MACHINES, Each \$1.25; LOTS OF TEN, Each \$1.10.
BALLY HIGH HAND 135.00	
JUMBO PARADE, Free Play, 5c, Convertible Mint Vender, Brand New 179.50	

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order, Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective August 21, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

00 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328



JENNINGS'

Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT
37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

- 1 Galloping Dominoes, 38 perfect... \$ 69.50
- Bally Defenders (Like New)..... 325.00
- New Brown Fronts, 5c..... 395.00
- 1 Evans Ten Striker..... 49.50

- Chrome Bells 2-5, Like New.....\$325.00
- Blue Fronts (Clean), 5c..... 139.50
- Blue Fronts (Clean), 10c..... 149.50
- War Eagles, 10c (clean)..... 129.50

BINGHAMTON AMUSEMENT CO.

190 Main St. 4-1700 Binghamton, N. Y.

FOR SALE

20 Jennings in a Bag Nut Machines, each.....\$10.00
5 Columbus Nut Vendors (Three machines on each stand), each..... 15.00
25,000 used Records, Hillbillies, Blues, Popular and Polkas at.....10c each
1/3 Deposit, Balance C. O. D.

MILLS MUSIC SERVICE

503 Pittsburgh Street, Springdale, Pa. Phone Springdale 340

WE WILL BUY

New and used records, Seeburg Phonographs and Wall Boxes, Standard and De Luxe Rock-Olas, Super Bells, Super Track Time; Paces Reels, combination; late Pin Games. Send list, stating condition and price wanted

FOR SALE: Bally Club Bells, 5c; Multiple Coin, F. P. P. O., like new, \$239.50; Mills Owl, used ten days, \$89.50.

TERMS: 1/3 Certified Deposit, Balance C. O. D.

THOMPSON MUSIC CO., 1623 RANKIN AVENUE, PITTSBURGH 12, PA.

OUTSTANDING BUYS IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition. Every one of these Machines is in operative condition or else is in operation at the present time. If you need Machines do not hesitate to purchase these, as they are really a steal at the prices quoted below. We are cutting down the extent of our operations and for that reason are offering them at these very low prices.

- 7 Col. STEWART-McGUIRE, MODEL "S" (15c and 20c operation) \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each. Double Shift Container, holding 325 Packs, \$10.00 Extra.
 - 8 Col. U-NEED-A-PAKS \$20.00 Each in Lots of 10. Single Machines, \$25.00 Each.
 - 6 Col. ROWE IMPERIALS \$22.50 Each in Lots of 10. Single Machines, \$25.00 Each.
 - 8 Col. ROWE IMPERIALS \$27.50 Each in Lots of 10. Single Machines, \$30.00 Each.
 - 9-30 NATIONALS \$45.00 Each in Lots of 10. Single Machines \$50.00 Each.
- 1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.
- AUTOMATIC CIGARETTE SALES CO.**
- 2208 LOCUST ST. ST. LOUIS, MO.

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have.

BAKER NOVELTY CO.

1700 W. Washington, Chicago 12 (Phone MONroe 7911)

- 2 West Wind, \$80.00; 2 Towers, \$55.00; 2 Victory, \$80.00; 2 Spot Pool, \$50.00; 1 Hi Hat, \$40.00; 1 Gold Star, \$30.00; 1 7-Up, \$40.00; 1 High Dive, \$45.00; 2 ABO Bowler, \$37.50.
- All machines perfect in appearance and mechanically. 1/3 deposit, balance C. O. D.

HARRY T. WARD

874 22d Ave., North, St. Petersburg, Fla.

WILL TRADE

Mills Blue Front and Jennings, both ten and twenty-five slot machines for No.'s 500, 600, 800, 850 Wurlitzers and De Luxe and Super thirty-nine and forty Rock-Olas. Write

RITZ AMUSEMENT CO.

1078 Kings Ave., Jacksonville, Fla.

NOTICE TO USERS OF 6SC7 AND 5Z3 TUBES

6SC7 are next to impossible to secure. We have an adapter to make the changeover to 7F7 that requires no change in your amplifier. All that you have to do is plug your 7F7 in adapter and then plug adapter in your amplifier and you are ready to go. We also have an adapter for the changeover from 5Z3 to 5U4G that works same way, no worry, anyone can make the change. Carry these in your service kit as standard equipment. Price \$3.00 each lots of six. One-third cash deposit, balance C. O. D.

HERMITAGE MUSIC CO.

418 A Broad Nashville, Tenn.

SALESBOARDS AVAILABLE

NOW--AS ALWAYS GARDNER & CO.

IS PREPARED TO FILL YOUR BOARD REQUIREMENTS AS LONG AS IT HAS BOARDS IN STOCK

A LARGE SELECTION IS STILL AVAILABLE

- JACKPOT MONEY BOARDS
- DEFINITE PROFIT BOARDS
- TIP BOARDS
- CIGARETTE BOARDS
- PLAIN BOARDS

ORDER NOW! FIRST COME—FIRST SERVED!

SEND FOR OUR NEW CATALOG LIST NO. 438 GIVING DETAILED DESCRIPTION OF ALL BOARDS IN STOCK.

GARDNER & CO.

2309 ARCHER AVE.

CHICAGO, ILL.

Exports Exceed 4 Billion, Double '42, In First 5 Months

WASHINGTON, Aug. 14.—Total United States exports for the first five months of 1943 amounted to \$4,485,000,000, an increase of 58 per cent over the \$2,841,000,000 total reported for the corresponding period of 1942, while general imports rose 4 per cent from \$1,205,000,000 in the first months of 1942 to \$1,249,000,000 in the like period of this year, according to the Bureau of the Census, Department of Commerce.

May exports of \$1,069,000,000 represent an increase of 11 per cent from the \$963,000,000 exported to April, an increase of 100 per cent over the May, 1942, figure of \$536,000,000, and a 229 per cent increase above the 1936-1940 average imports for the month of May. Export totals for 1942 and 1943 exclude shipments to the armed forces abroad but include Lend-Lease goods shipped to the United Nations.

General imports increased 9 per cent from the April figure of \$258,000,000 to a total of \$281,000,000 for May, 1943. Imports during May, 1943, were 47 per cent above the \$191,000,000 reported for May, 1942, and 35 per cent above the 1936-1940 average imports for the month of May.

Imports for consumption during May, 1943, amounted to \$285,000,000, 7 per cent above the April figure of \$267,000,000 and 48 per cent above the \$192,000,000 total reported for May, 1942.

The monthly volume of imports were variable during 1942 and no consistent trend developed. Since January of this year a distinct upward tendency has been apparent, general imports increasing

from \$228,000,000 in January to \$281,000,000 in May.

Exports have evidenced an increasing trend since 1941, which has been greatly accelerated since March of this year, with May exports exceeding \$1,000,000,000.



SEE United's
GRAND CANYON
ARIZONA
SUN VALLEY
SANTA FE
At All Leading Distributors
United MANUFACTURING CO.
6123 N. Western Ave., Chicago, Ill.

BARGAINS FOR THIS WEEK

1—50 Pace Club	\$165.00
1—50 Pace Comet	67.50
3—50 Calie	44.50
1—25c Calie	54.50
1—5-10-25c Jennings Club Slot Mach.	
Floor Sample	325.00
1—Bally Big Top	79.50
6—Mills Jumbo Free Play	74.50
1—25c Rollett With Stand	99.50
1—50 Rollett	69.50
1—1 Ball, Automatic Pay Table, Winning Ticket	99.50
1—Bally Roll-Em	129.50

WALKER AMUSEMENT CO.
144 Barnard St., Savannah, Ga.

WANTED TO BUY COMPLETE ROUTE OF PHONOGRAPHS, PIN GAMES AND ARCADE EQUIPMENT



Al Sebring

FOR SALE

ONE BALLS	CONSOLES
5 Long Acres 3 Club Trophies 5 Thoroughbreds 3 '41 Derbies	4 Jockey Clubs 7 Pimlicos 3 Skylarks 2 Sport Pages 5 Jenn. Bobtails 4 Jumbo Parades 3 Ray's Tracks 2 Keeney Superball 1 Parlay 2 Sugar Kings 5 Hi-Hands 2 Bally Rollems

REFURBISHED LIKE-NEW GAMES
• For Immediate Delivery •

War Admiral	Midway	Race King	Gofflieb, 5 & 10
-------------	--------	-----------	------------------

Write, Wire or Phone for Complete List and Prices

BELL PRODUCTS CO.

2000 N. OAKLEY

CHICAGO, ILL.

SMACK THE JAPS

Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATO-LINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON LOCATION. ORDER YOURS TODAY.

VICTORY GAMES 2144 SOUTHPORT AVE. CHICAGO, ILLINOIS

Eastern Distributor

LEADER SALES CO.

131 N. 5th Street, Reading, Pennsylvania

Your Total Cost \$9.50 Per Set

Cash with Order. F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

WHILE THEY LAST!

Evans' MARBLE PUSH

Greatest Counter Money Maker You Ever Saw!
An Ideal Substitute for Slot Machines
NO TAX! LOW COST!
WRITE!



Matching colored marbles determine winners.

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO

HURRY--REAL BARGAINS--HURRY

4 Mills 5¢ Q.T. Giltter Gold (New)	\$125.50	1 Mills Roman Head Gooseneck	\$49.50
2 Mills 5¢ Q.T. Giltter Gold, Fl. Sample	100.00	1 Mills Wolf Head, 5¢	49.50
5 Mills 5¢ Q.T., Blue	69.50	1 Watling 10¢ Gooseneck	45.00
3 Mills 10¢ Q.T., Blue	72.50	3 Mills V.P. Blue Gold Meter	44.50
4 Mills Cherry Bells, 5¢, A-1 Condition	165.00	2 Mills V.P. Green	40.50
4 Mills Brown Fronts, Rebt Like New	172.50	25 Steel Folding Slot Stands	4.95
1 Mills 25¢ Roman Head Escalator	149.50	5 Double Steel Safes	95.00
1 Mills 25¢ Extraordinary	149.50	5 Single Steel Slot Safes	65.00
1 Mills 10¢ Roman Head Escalator	105.50	5 New Mills Q.T. Safe Stands	14.95
10 Mills 5¢ War Eagles, Rebt. Refin.	99.50	1 Cattle 7-Way Highboy Slot; plays colors, with Jack pot	175.00
5 Mills 10¢ War Eagles, Rebt., Refin.	109.50		

Keeney Aircraft, Brown Cabinet \$59.50
Genco 9-Ft. Bowling Alley 49.50
Calle Renny Scale 29.50

5 BALL FREE PLAY PIN BALL GAMES

Majors 41	\$ 39.50	Slap Japs	\$ 49.50	Victory	\$ 74.50
Spot Pool	54.50	Supercharger	24.50	High Hat	44.50
Doughboy	27.50	Boomtown	29.50	Jungle	49.50
Doughboy, P.B.	37.50	League Leader	22.50	Stratolliner	39.50
Speedway	22.50	4-5-6	22.50	Conquest	18.50
Jeep	129.50	Gun Club	49.50	Pickem	16.50
Action	119.50	Zig Zag	69.50	Cowboy	16.50
Midway	125.00	Landlide	29.50	Crossline	24.50
Fleet	24.50	Entry	39.50	Big Six	16.50
Speed Demon	22.50	Barrage	29.50	RED, WHITE, BLUE	22.50
Bigtown	29.50	Home Run, '40	39.50	Thriller	22.50
High Dive	49.50	Flicker	29.50	Velvet	39.50
Formation	24.50	Short Stop	22.50	Bosco	69.50
Skyblazer	69.50	Crystal	29.50	Big Parade	119.50
Showboat	24.50	Big League	24.50	Sport Parade	34.50
Playball	29.50	O Boy	16.50	Star Attraction	69.50
Target Skill	49.50	Roxy	16.50	Hold Over	22.50
Scorechomp	29.50	Bally Beauty	22.50	5-10-20	124.50
Silver Skates	29.50	Knockout	109.50	Arizona	169.50
Air Circus	137.50			Grand Canyon	169.50

SHIP YOUR SLOT MACHINES TO US FOR COMPLETE OVERHAUL—SLOT PARTS
1/2 Deposit, Balance C. O. D. Shipments Under \$25.00 Cash With Order.

BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

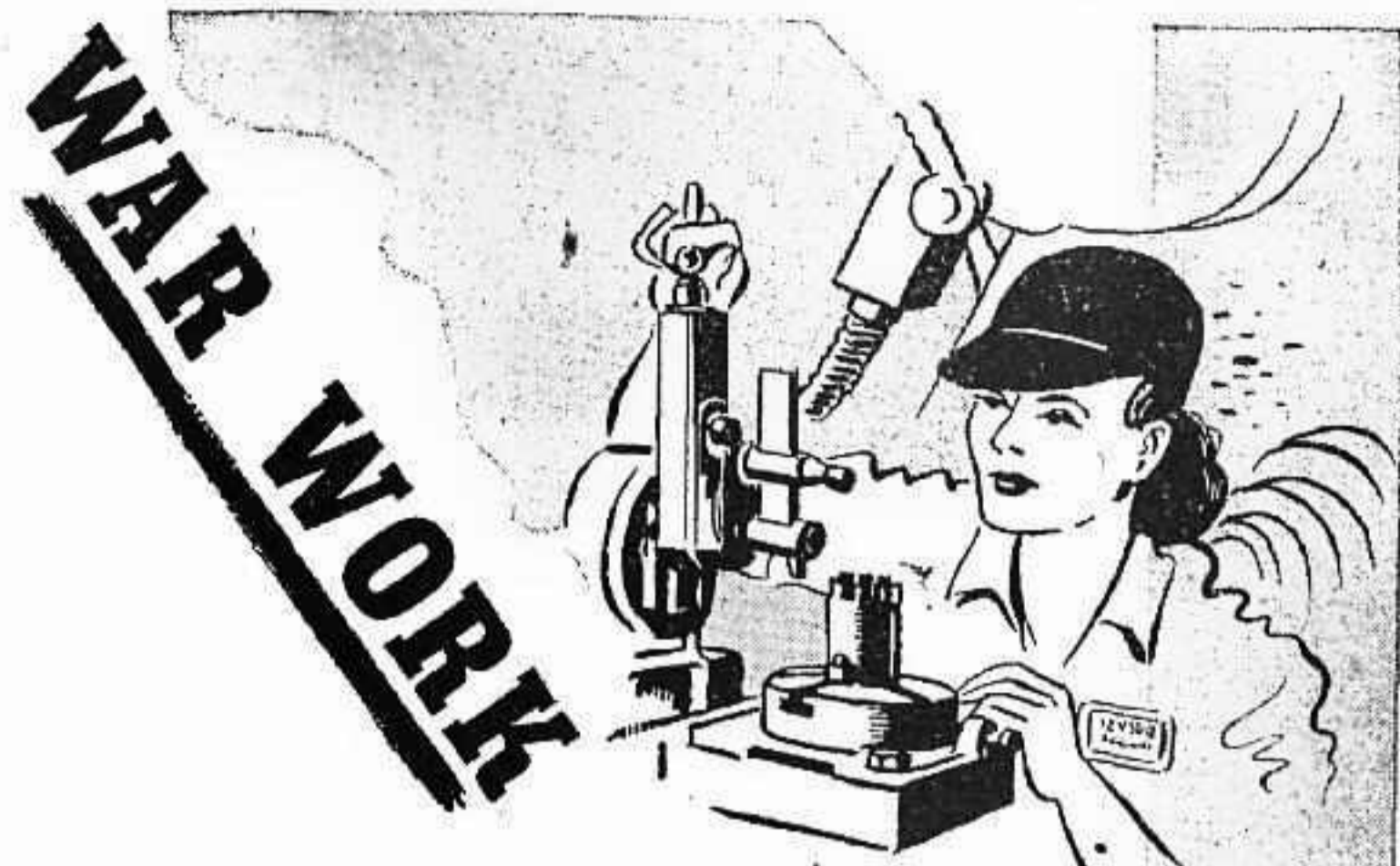
ALL GAMES CAREFULLY CHECKED AND PACKED

2 Keeney Submarine	\$184.50	Wallomatic WJ5Z, 24 button reduced to 20, new metal covers, all good condition	\$24.50	Victory	584.50
1 Ten Strike (low dial)	39.50	Wallomatic 24 button reduced to 20, plastic shells cracked but serviceable	18.50	Towers	69.50
1 Bally Rapid Fire	199.50	Illumitone Speaker	37.50	Snappy	39.00
1 Rockola Master (Walnut)	219.50	All Our Games and Phonographs are carefully checked and packed. "Buy With Confidence."		Show Boat	39.00
2 Mills Throne Music	149.50	NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, MERRICK, N. Y. (Freeport 8320.)		Horoscope	39.00
Seeburg Baromatic	39.50			Wild Fire	32.50
Seeburg Wallomatic	29.50			Spot Pool	49.00

★RECONDITIONED MACHINES—GUARANTEED★

Table listing various amusement machines and their prices, categorized into Slots, Phonographs, Consoles, and Miscellaneous.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, OHIO 927 EAST BROADWAY, LOUISVILLE, KY.



IS ONLY PART OF OUR JOB... AND YOURS!

Sure we at Chicago Coin are devoting our efforts 100% to producing vital war mechanisms—but we consider that only part of our war effort. We're all buying all the war bonds we can. Our government needs every penny everyone can spare. A war job isn't enough—we must lend our money too!

WHEN THE STORY CAN BE TOLD... you'll be amazed to learn that we produced one of the most delicate vital war items.

FOR THE DURATION... A 100% WAR PLANT CHICAGO COIN Machine Company 1725 WEST DIVERSEY BOULEVARD - CHICAGO

OPERATORS, ATTENTION! COMPARE There is a BIG DIFFERENCE between work by FACTORY REPRESENTATIVES and SERVICE MEN'S WORK Write Us NOW for information regarding the refurbishing and rebuilding of your old— BALLY 1-BALL FREE PLAY *BLUE GRASS *SPORT SPECIAL *DARK HORSE *SPORT EVENT SULLIVAN-NOLAN ADV. CO. DELAWARE PHONE, 527-29 West Chicago Ave. Chicago, Ill. 5619-5620

FREE PLAY GAMES—WHILE THEY LAST ABC Bowler... \$29.50 Lucky Strike... \$15.00 Sentry (Rev.)... \$78.50 All American... 19.50 Majors '41... 42.50 Stars... 45.00 Bally Beauty... 19.50 Punch... 19.50 Topic... 75.00 Battle (Rev.)... 78.50 Paradise... 29.50 Victory... 87.50 Broadcast... 34.50 Red Hot... 15.00 Wildfire... 35.00 Bordertown... 19.50 Repeater... 27.50 1-2-3 1939 Model... 35.00 Crossline... 19.50 Silver Skates... 26.50 ONE BALL FREE PLAY Clover... 67.50 Sevon Up... 34.50 Bally Longacres, F. P. \$495.00 Flicker... 24.50 Spot Pool... 46.50 Bally Thorobred, F. P. 495.00 Cold Star... 34.50 Sports Parade... 28.50 Gold Star... 34.50 Scoreline... 23.50 Landslide... 22.50 Stratoliner... 34.50 All Our Games Are Ready for Operation. Terms: 1/3 Deposit, Balance C. O. D.

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I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Date Signature

SEND WITH ORDER

HARD-TO-FIND RADIO TUBES

Table listing various radio tubes (e.g., 6A7, 6B5, 6N7GT) and their net prices.

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"SHOOT THE JAP" RAY-O-LITE GUNS

\$179.50 1/3 Deposit, Balance C. O. D. \$179.50

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start.

WE RE-BUILD—RE-CONDITION—RE-FINISH— Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For \$59.50 F. O. B. Chicago

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Above price includes re-conditioning of the Amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is hand-painted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

WE WANT YOUR BUSINESS and naturally our charges for any replacement of missing or defective parts of a mechanical and electrical nature will be at nominal charges.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

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We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

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Runyon RADIO TUBE Bargains

Sign and return Certificate with your order.

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I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature

Date

IB5 \$1.35	6B5 \$2.00	6J7 \$1.35	6Y6 \$1.55	41 \$.90
2A3 2.00	6B6 1.00	6K6 1.15	12SF5 1.05	45 .85
2051 write	6B8G 1.35	6K7 1.15	12SJ7 1.15	47 1.15
2A4G write	6B8M 2.00	6L6 2.00	25B6 1.90	56 .85
5A4G 1.05	6C5 1.05	6L7C 1.60	25N6 2.30	58 .95
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5V4G 1.65	6D8 1.65	6R7 1.15	25Z6 1.35	76 .95
5Y3 .75	6F6G .95	6S7 1.65	30 1.05	77 .95
5Z3 1.15	6F6M 1.25	6SC7 write	35L6 write	78 .95
6A4 1.65	6F8 1.35	6SQ7 1.15	35Z5 write	80 .75
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18 Inch Lumiline Bulbs.....\$1.35 | \$55 Bulbs, Box of 10.....\$0.95 box
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 Special Polish for Phonographs.....\$3.00 Gal.

DON'T FORGET TO SEND YOUR SIGNED CERTIFICATE. 1/3 deposit with order.

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MILLS FOUR BELLS Brand New Cabinets Genuine Factory Rebuilt Serials Around 2200 \$795.00	KEENEY SUPER BELLS 4-Way Rebuilt and Refinished Like New. All Late Serials. \$795.00
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Mills Four Bells (Late Heads) 4-50... Write	Mills Four Bells (Late Heads) 3-50
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Mills Jumbos (Late, Like New) P. O... 159.50	Bally Club Bells (Like New) \$249.50
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Mills Q. T. Giltter Gold... 109.50	Mills Blue Fronts, 5c-10c-25c-50c, All
Mills O. T. (Late, Refinished) 89.50	Rebuilt and Refinished Like Now... Write
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 GUARANTEED LIKE NEW
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1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT.	3.10
1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20	2.50
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1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT.	2.50
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We invite comparison—and then you'll agree too—
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 (and sworn affidavits by hundreds of our customers prove it)

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Write for New Price List Today!

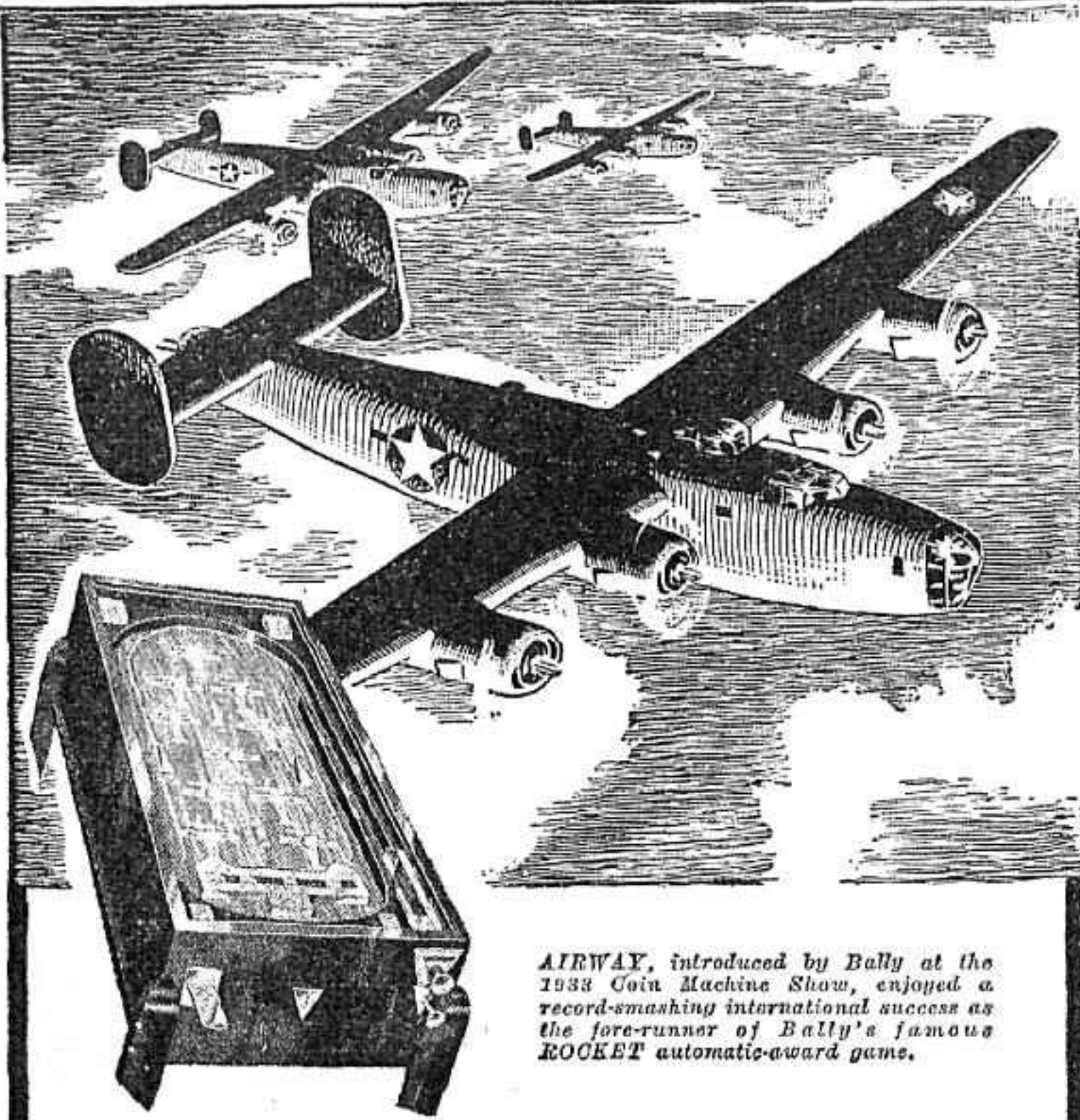
I take pleasure in announcing to the trade that **Irv Morris**
 is now connected with me. **JOE ASH**

Active Amusement Machine Co.
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2 Mills Blue Fronts, 5c play, over 422,000. Each	\$179.50	2 Wurlitzer 61. Each	\$ 69.50
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1 Mills Q. T., Blue Front, 1c play	49.50	1 Wurlitzer 81	145.00
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		1 Keeney Anti-Aircraft	59.50

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CAPITOL COIN MACHINE EXCHANGE
 1738 14th St., N. W. Tel. Columbia 1330 Washington 9, D. C.



AIRWAY, introduced by Bally at the 1933 Coin Machine Show, enjoyed a record-smashing international success as the fore-runner of Bally's famous ROCKET automatic-award game.

Bally

BUILT "AIRWAY" IN '33 AND BUILDS AIRCRAFT EQUIPMENT IN '43

Remember AIRWAY? And the excitement AIRWAY created at the 1933 Show? The brilliant novelty of AIRWAY ball-traps? The sensational AIRWAY totalizer? The spectacular success of AIRWAY on location?

Today the Bally organization, which created and built AIRWAY, is building aircraft equipment for America's fighting flyers . . . equipment which contributes to the deadly efficiency of American battle-planes and speeds the day of victory.

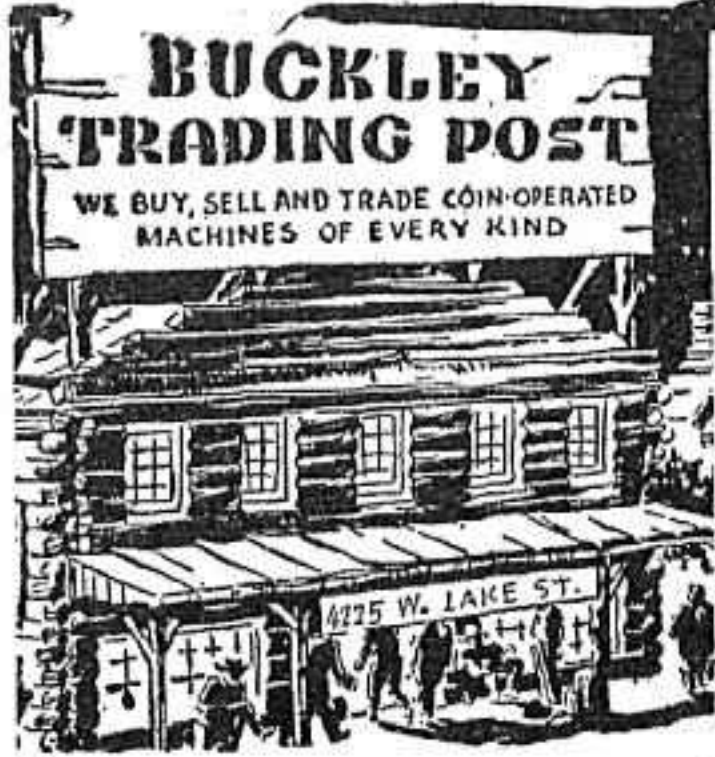
You, too, can speed the day of victory and hasten America's return to peace and prosperity . . . to the AIRWAYS, BUMPERS and BALLYHOOS of the future. Buy War Bonds today, tomorrow, every day—10 per cent plus!

Operators and distributors who want early information on Bally's post-war equipment . . . games that will bring back the boom days of Ballyhoo and Bumper . . . vending machines that will open vast new opportunities . . . are urged to place their name on a special mailing list now being compiled for Bally's Post-War Flash No. 1.

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You Want To Buy
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SPECIALS—FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio.
Introductory Price, \$330.00.

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- Buckley Boxes—Rebuilt 25.00
- Wurlitzer Box Model 100 25.00
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THE BUCKLEY BOX



BUCKLEY DIGGERS

- REBUILT TREASURE ISLAND \$ 55.00
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Mills 3 Bells Write	Brand New Pace Saratoga Jr. \$250.00
Mills 4 Bells \$735.00	Brand New Pace Reels Sr., Conv. 290.00
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Keeney 1941 Skill Time 110.00	Brand New Pace Reels Sr. 280.50
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Watling Big Game, F.P. 75.00	Mills Jumbo, F.P. 77.50
Jennings Fast Time, F.P. 80.00	Mills Jumbo Payout 97.50
Jennings Silver Moon, F.P. 110.00	Mills Jumbo, Combination 175.00
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Brand New Mills 1-2-3, Cash P.O., In Original Crates \$95.00	Brand New Jumbo Parades, F.P., In Original Crates \$142.50
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Bally Rapid Fire 195.00	Pikes Peak 17.50
Bally Shoot the Bull 105.00	Muto, Sky Fighter 350.00
Shoot the Chutes 125.00	Evans Ten Strike (Hi-Dial) 75.00
Keeney Submarine 190.00	

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MILLS	MILLS
5¢ Blue Fronts, Refin. & Recon. \$180.00	10¢ Futurity, Recon. & Refin. \$140.00
10¢ Blue Fronts, Refin. & Recon. 205.00	5¢ Front Vender, Refin. & Recon. 55.00
25¢ Blue Fronts, Refin. & Recon. 230.00	25¢ Front Vender, Refin. & Recon. 90.00
5¢ Extraordinary J.P. Bells, Recon. 170.00	5¢ Melon Bell, Refin. & Recon. 175.00
10¢ Extraordinary J.P. Bells, Recon. 195.00	10¢ Melon Bell, Refin. & Recon. 200.00
25¢ Extraordinary J.P. Bells, Recon. 220.00	25¢ Melon Bell, Refin. & Recon. 225.00
5¢ Roman Heads, 3-5 P.O., Recon. & Refin. 165.00	5¢ Bonus Bell 225.00
10¢ Roman Heads, 3-5 P.O., Recon. & Refin. 190.00	5¢ Hand Load, Black 195.00
25¢ Roman Heads, 3-5 P.O., Recon. & Refin. 215.00	10¢ Hand Load, Black 220.00
50¢ Roman Heads, 3-5 P.O., Recon. & Refin. 400.00	25¢ Hand Load, Black 240.00
5¢ War Eagle, 3-5, Refin. & Recon. 160.00	25¢ Emerald Hand Load 475.00
5¢ Futurity, Recon. & Refin. 125.00	5¢ Original Chrome 310.00
	25¢ Original Chrome, 1 C.P.O. 450.00
JENNINGS	5¢ Brown Front 200.00
5¢ Victory Chief, Orig. Fact. Recon. \$285.00	10¢ Brown Front 225.00
5¢ 4-Star Chiefs 170.00	25¢ Brown Front 255.00
25¢ 4-Star Chiefs 220.00	
Waiting—Pace—Calle—Write for Prices.	MILLS VEST POCKET BELLS
	1¢ Blue & Gold \$ 45.00
	5¢ Blue & Gold 65.00
	5¢ Chrome 75.00
	5¢ Silver & Blue 50.00
	MILLS Q. T.
	1¢ \$49.50 5¢ \$90.00 10¢ \$100.00

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850	Write	41 Counter Write	Commandos	\$265.00
800	Write	616 \$ 87.50	40, Rockolite	210.00
750	Write	SEEBURG	DeLuxe 39	
750E	Write	High Tone, 8800 Re-	Masters, Walnut or	
780 (Colonial)	Write	mote Control . . \$460.00	Marble	225.00
700	Write	High Tone, Regular 435.00	Monarch	135.00
600	Write	Colonel, E.S. Write	Windsor, 20 Records 140.00	
600 Keyboard	Write	Envoy, E.S. Write	MILLS	
500	Write	Majors Write	Empress	\$189.50
500A Keyboard	Write	Commander Write	Throne of Music	160.00
71 Counter	Write	Classic, Slug Rejector Write		

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Buckley Zephyr Cabinet—	Packard Large Wall Cabinet.. \$75.00
New \$ 11.25	Buckley Floor Speaker Cabinet
Charm Tone Tower 122.50	with Speaker & Buckley Box. 135.00
Playmaster With Spectrovox Cabinet 240.00	

SUPPLIES

Perforated Program Strips.	Buckley Long Life Needle. . . . \$0.35
Per M. Sheets \$3.50	Buckley 275A Bulbs12

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All Prices Subject to Prior Sale. Terms—Cash With Order.

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Every little bit helps!



Photo Courtesy American Red Cross

...And those "little bits" become tremendous accumulations when all of Uncle Sam's relations "pitch in." VICTORY is a full time job that demands the energies and money of every man, woman and child in the United States. Give yourself this VICTORY quiz! Are you working hard every single day? Are you investing every dollar above your actual living costs in U.S. War Bonds? Are you devoting your "spare" time to American Red Cross Activity? How long is it since you gave your last blood donation? Possibly you cannot score 100 on the aforementioned quiz... but you can help...and every little bit will help to a speedier Allied Victory



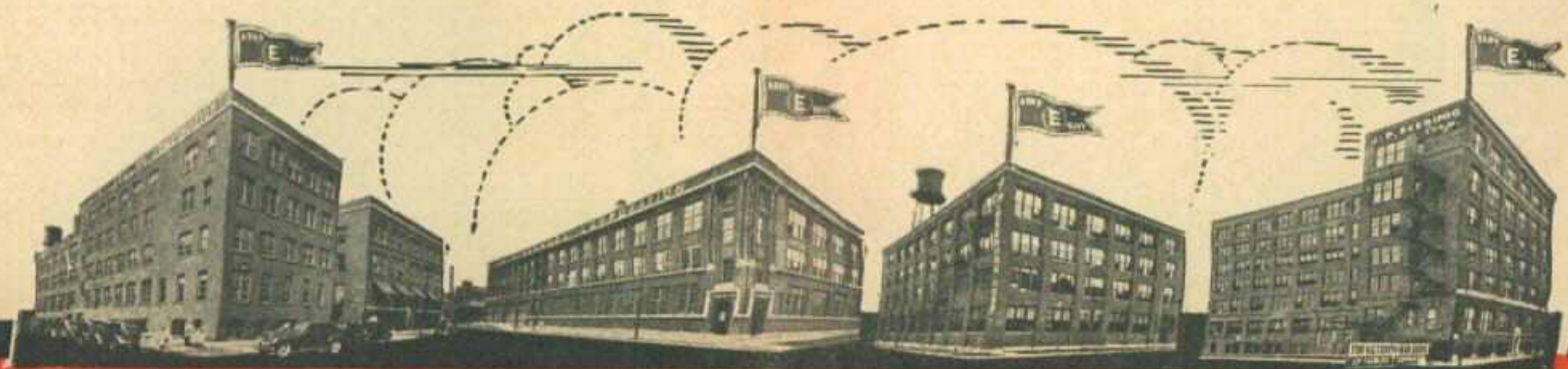
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Seeburg

Makers of Fine
Musical Instruments
Since 1902 . . .

J. P. SEEBURG CORPORATION * CHICAGO, ILLINOIS



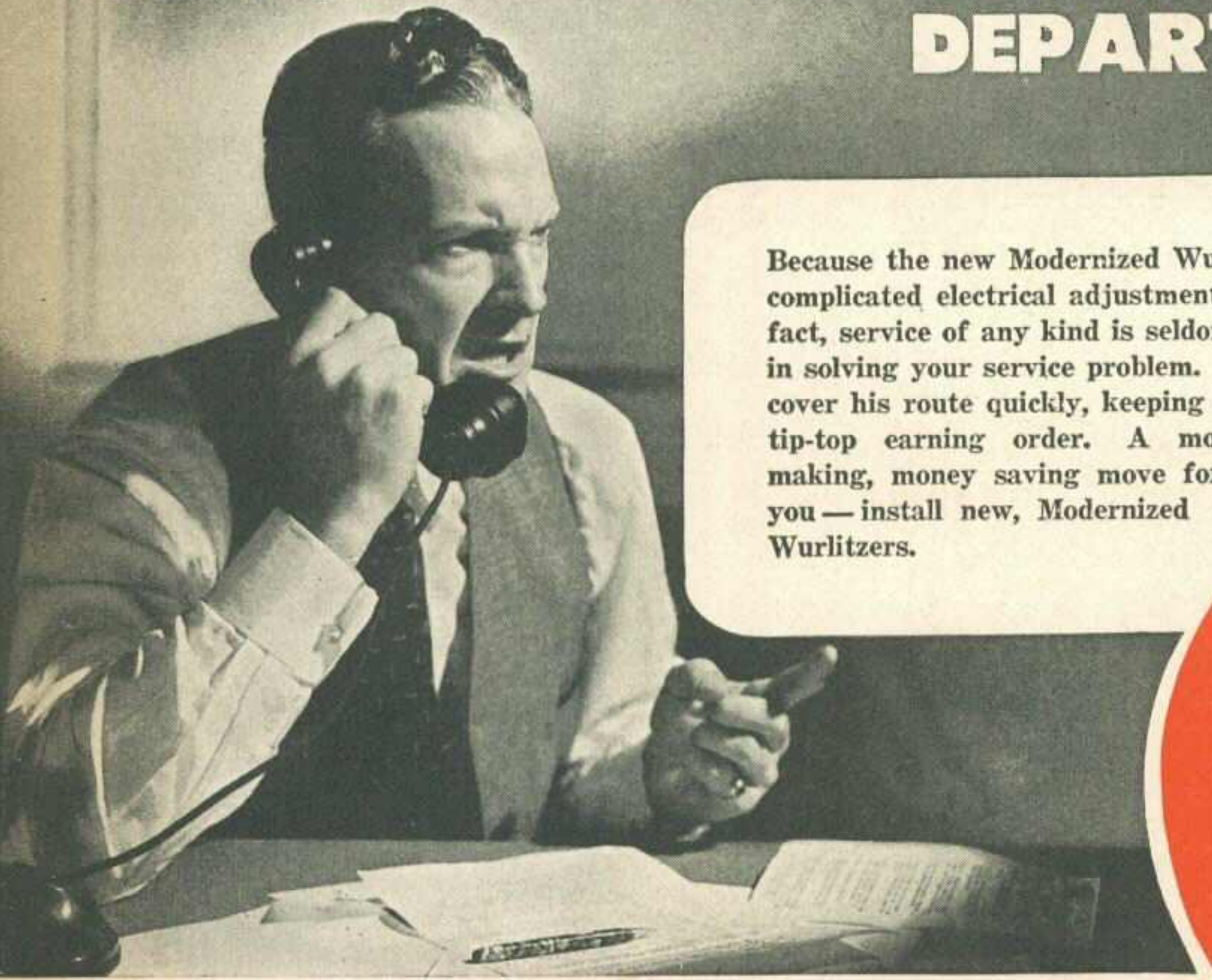
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When it comes to tone



People who get around to a lot of locations — who hear a lot of phonographs will tell you — none of them can match the new, Modernized Wurlitzer when it comes to tone. It's one of the big reasons why, wherever installed, this brilliant instrument gets almost continuous play — produces almost incredible profits. If you want to step up your earnings, step into your Wurlitzer Distributors and hear the phonograph that will do it — the new Modernized Wurlitzer.

TAKE THE HEAT OFF YOUR SERVICE DEPARTMENT, TOO



Because the new Modernized Wurlitzer has mechanical selectors, no complicated electrical adjustments are necessary in servicing it. In fact, service of any kind is seldom required. Think what this means in solving your service problem. A relatively inexperienced man can cover his route quickly, keeping every new Modernized Wurlitzer in tip-top earning order. A money making, money saving move for you — install new, Modernized Wurlitzers.



The New Modernized
WURLITZER

THE NAME THAT MEANS MUSIC TO MILLIONS

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