

# The Billboard

*The World's Foremost  
Amusement Weekly*

AUGUST 14, 1943

25 Cents



WILLIE HOWARD

Opening August 16

CASS THEATER, DETROIT

in

Irving Caesar's "My Dear Public"

# THE LAMARRS

The ACT for THEATERS, NIGHT CLUBS,  
BALLROOMS, HOTEL ROOMS



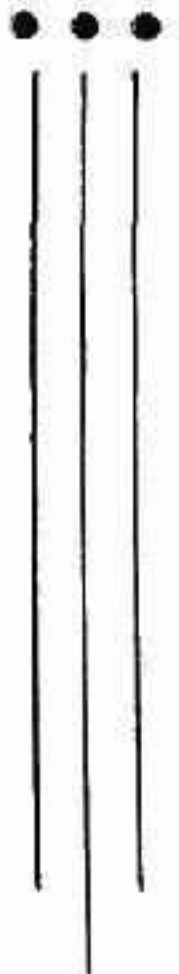
**Comedy**  
*Knockabout*  
**and**  
**Comedy**  
*Dance Stylists*

★ ★ ★ ★

**currently**

**ON**  
**EASTERN**  
**TOUR**

THANKS TO  
MATTY ROSEN  
NEW YORK



Personal Direction: **Ez Keough**

203 North Wabash Ave., Chicago, Illinois

# NEW BORSCHT BELT BY '44

## Newspaper PM No-Ad Policy Thrown Out

Amusement Dept. May Suffer

NEW YORK, Aug. 7.—The front-page catchline in color, *PM Accepts No Advertising*, is gone from that Marshall Field daily news magazine. *PM* will carry advertising starting sometime next month.

Already ad solicitors are out on the streets going after business that has been okayed as acceptable by the "management committee." What this will mean to the amusement and radio sections is not known at this time, for the advertising policy, insofar as it affects these departments, has not been determined.

There is to be no drive to sell advertising which it is felt will have any bearing on the editorial policy of the paper; in fact no advertising men have been employed, the selling being done by members of the paper's present business staff.

The decision to change the policy of the paper came almost three years to the day since its founder, Ralph McAllister Ingersoll, issued his memo to the staff in which he stated that neither he nor anyone else could predict the future and that three years from then *PM* might find it expedient to print a certain type of advertising as a public service.

It's not quite as simple as that today. Since it's impossible to increase the size of a newspaper due to newsprint restrictions, advertising means that some departments in *PM* will have to take a cut. In the past, whenever a special feature came up that required a great deal of space, it has been the amusement sections that have suffered. Radio's selected programs have been cut, and motion picture, legit and musical space has dropped to a minimum. Even the motion-picture calendar has been left out (See *PM NO-AD POLICY* on page 19)

## M. Anderson's New Script on N. Africa

LONDON, July 31.—Maxwell Anderson, whose *The Eve of St. Mark* has been playing before enthusiastic soldier audiences in London with an all-army cast, is completing a new drama based on the recent military campaign in North Africa.

Anderson, now in America, completed a tour of England and North Africa and witnessed the London production of *Eve*. So impressed was he by the production that he cabled Rusty Lane, American Red Cross club director and director of the production, asking him if he could return to America to direct his new show.

Lane has been granted a leave by the ARC and will leave for the States soon. Formerly head of the drama department at the University of Wisconsin and also a radio actor with NBC, Lane is also a veteran of the last war and hence qualified to direct productions dealing with G. I. life.

## All-Khaki "Stars and Gripes" Gets Top Rating at Newark Canteen; It Looks Like Coin

Rome Score as "Pins & Needles" Equal

NEWARK, N. J., Aug. 7.—The army's all-soldier production, *Stars and Gripes*, with its presentation at the Newark Stage Door Canteen on Tuesday, proved as adaptable and as hilarious even when given under unfavorable conditions. Having bowed formally in the well-equipped base theater at Fort Hamilton, Brooklyn, the troupe has been traveling around embarkation ports in the Second Army Corps Area and is skedded for a tour of other bases starting next week.

Outfit fills a crying need in supplying troop entertainment, since the show can go into embarkation ports and hospitals without going thru the red tape necessary for civilian entertainers. The army has already made use of them in this respect with excellent results.

According to Lieut. Col. William G. Nicklas, Special Service officer who accompanied the outfit to Newark, the success of this production will give rise to similar all-soldier shows thruout the country. All that's needed is a few talented soldiers to serve as a nucleus; and the army has plenty of talent (ask any producer or booker).

The general excellence of this production is attested by the fact that a movie version has been made, with Broadway producer Capt. Shepard Traube directing and Pfc. William Saroyan doing the adaptation. This edition will be used for entertainment of troops thruout the world.

The army will no doubt make some dough out of this show, altho it wasn't

produced as a fund-raising venture. Pvt. Harold Rome has enriched the proceedings with an excellent score of which *Love Sometimes Has to Wait* and *My Pin-Up Girl* are likely candidates for the best-selling lists. Score will be introduced on a nationwide basis over NBC Saturday (14). Leeds Music has acquired the publishing rights.

Mainstays of *Stars and Gripes* are Ace Goodrich, who in pre-khaki days was Ace Newell. His last venture was in Billy Rose's Diamond Horseshoe, where he portrayed one of Mack Sennett's bathing beauties while doubling as a risque (See "*Stars and Gripes*" on page 19)

## Lightning Kills Last Of Robinson Herd

DILLON, Mont., Aug. 7.—Pitt, last of the military herd of the John Robinson elephants, was struck by lightning and killed in an electrical storm which hit Cole Bros.' Circus here yesterday. Bolt, which struck the elephant herd on the show, also knocked down three of the pachyderms, none of which were injured, however.

Pitt was presented to Mrs. Zack Terrell last winter by Mrs. John Robinson III. Pitt was to be buried tomorrow at the Dillon Fairgrounds and there will be a marker and everything that goes with a first-class funeral, Zack Terrell, manager, said.

## Treasury Studying Plan To Ease Pay-Go Tax Burdens For Musicians and Talent

WASHINGTON, Aug. 7.—An announcement calculated to bring out broad smiles on the faces of entertainers and musicians was made by the Treasury Department this week toying with the possibility of revising tax laws to simplify administration and to reduce paper work of taxpayers. Subject is now being studied.

Showbiz taxpayers have gritted their teeth in vain at the headaches buried in the withholding tax plan. Considerable bookkeeping has been involved and in some cases tax experts have had to be consulted. Tax problem is extremely complex for show business because of sharp variations in income.

The study to be made by the Treasury will be placed at the disposal of Congress in the form of recommendations "at some future date," Treasury spokesmen said.

In its announcement, Treasury officials said that the Department has been concerned over the "increasing complexities" growing out of the various tax laws and has given considerable thought to simplifying them. Members of Congressional tax committees have also been considering the matter and have indicated a desire to see steps taken to rectify the situation. It is believed that the study and resultant recommendations will take much of the muddle out of tax laws.

John M. Maguire, a consulting expert, will conduct the study, assisted by an advisory committee. Special attention will be given to federal estate and gift taxes. Recent developments in this field have brought about a confusing situation, which hasn't been helped any by addition of income tax complications.

## Restyle Acts And Material For Refugees

Old Gab and Songs Out

By LEONARD TRAUBE

NEW YORK, Aug. 7.—By next season at the latest the borscht belt will be looking for new styles in talent. The metamorphosis will be sharp. It isn't because good acts are scarce due to great inroads by the fighting services or that the sylvan spots are tough to reach. The fact is that a flock of smalltime to big-time acts are enjoying a bonanza on the current sourcream circuits, but much of what they have to sell to week-end customers at the mountainside casinos and social halls has failed to ring the bell. Outright sight acts are excepted, their stuff being internationally intelligible, but the majority of bookings over a long period of years has been on talk and song side. That's where the change comes in.

At present refugees from Europe are almost at the peak of their invasion of the Catskill belt. At many hotels and inns in populous Ulster, Sullivan and Greene counties the registry of foreign languagers runs from 50 to 90 per cent. Some spas are stocked entirely with refs and/or their U. S. friends who are either Europeans in tradition or haven't been in the country long enough to have become "assimilated." They may talk American, good and bad, but when it comes to Americanese, they're either sunk or sinking.

Hence most of the gags and gab by emsees and comics, being dependent on at least a working knowledge of idiomatics, fall on deaf ears. And there's no such thing as a borscht bill without an m. c. or a buffoon or both. As for the (See *New Borscht Belt* on page 19)

## New Milwaukee Curfew Slaps Cafes, Hotels

MILWAUKEE, Aug. 7.—An important step toward remedying the increased juvenile delinquency problem here was made when the Milwaukee common council passed curfew law last week (26). It went into effect at midnight, August 3. Children under 16 must be off the streets and out of public places between 12 midnight and 5 a.m. daily. All under 18 years old are forbidden to loiter around hotels and rooming houses between 10 p.m. and 7 a.m., unless accompanied by parents or guardians.

Penalties for juvenile violators will be arrest. Parents of such delinquents will be subject to a fine of not less than \$10 nor more than \$100 or 30 days in jail. The same penalty would also apply to the proprietor of a place of entertainment or amusement allowing those under 16 to remain in their establishments after the curfew hour.

Heavier penalties apply to hotel and rooming house operators. They will be subjected to a fine of not less than \$50 nor more than \$200 or 60 days in jail for violating the law.

Passage was unanimous. In the meantime, after a 15-day trial of its original 10 p.m. curfew for all those under 18, the city of Eau Claire, Wis., lowered the age limit from 18 to 17, pushed up the curfew hour to 11 p.m. and wiped out all exemptions except in cases of minors who are kept out after the curfew hour by employment.

## Disks, Films, Radio For USSR Fighters

MOSCOW, July 31.—A fleet of trucks equipped with movie projectors, radios, phonographs and records as well as art exhibits and libraries now augment live entertainment for Russia's fighting forces.

The cars go into sectors of the front too hot for conventional entertainment and sometimes double as transport for performers.

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# Showbiz Fathers To Come Up For Induction After Other Sources Have Been Depleted

## Three A Classification Definite Draft Source

WASHINGTON, Aug. 7.—The draft arm of the War Man-Power Commission changed its mind again a few days after making it up and yesterday (6) announced deferment of fathers with children born prior to September 15, 1942. Hence showbiz pappies will not be called upon until other supplies have been exhausted, particularly single men and childless husbands.

WASHINGTON, Aug. 7. — War Man-Power Commissioner Paul V. McNutt this week served notice on showbiz fathers that they faced call to military service on or after October 1, but he still left unanswered a lot of questions to which entertainers will want to know the answers.

McNutt, not a talkative man, speaks constantly off-the-record at his press conferences, and quite often scolds the press if he thinks they probe too deeply into WMC affairs. Questioners seeking information about specific labor categories, such as entertainers or musicians, are likely to get the brush-off, as the commission chairman prefers to deal with the man-power problem in general.

For example, showbiz fathers know they are potential candidates for Uncle Sam's callboard after October 1, but they don't know how many fathers will be called nor how much longer they can count on being out. Will the call come as early in one place as in another, or will fathers be called in Los Angeles while New York City is still calling only childless men?

### Draft Still Local Problem

McNutt says he has always thought of the man-power matter as a local one—both for drafting and for labor purposes. It must be treated as local, he says, because conditions vary in all parts of the country, and nationwide principles can't be fairly applied. In spite of this, tho, if fathers are called in one section before they are elsewhere, there will be a terrific clamor for equalization.

A press handout, passed out at his Monday press conference, carried the news that dads would be called in October. There were four provisions to the order:

1. Fathers will be drafted only in such number as is absolutely required by a local board to meet a monthly call from the armed forces that cannot be filled

from men, other than fathers, who are not eligible for occupational deferment.

2. Fathers will be called according to their Selective Service order numbers, without distinction regarding the number or ages of their dependent children.

3. Fathers who are "key men" in agriculture or essential industry will be deferred.

4. Fathers whose induction would cause extreme hardship and privation to their families will be deferred.

### 4F Maybe Not Too 4F

McNutt also sounded a warning to those who up until now have been classified as 4-F—the physically unfit class. Local boards, he said, have been instructed to comb ranks of men who previously had been examined and deferred in 4-F as unfit for military service, and to sift out registrants who now may be qualified for duty. They were told likewise to give careful scrutiny to other deferred classifications, obtaining all other available man power before ordering fathers to report for induction.

This may carry a substantial warning to showbiz as well as other categories that marginal infirmities or those correctible may be overlooked in the next examination.

### War Contribution Considered

Also there is the question of whether or not showbiz can hold fathers because of its lack of sufficient essentiality. The decision as to reclassification of each individual father will rest with the local board, subject to appeal. The record of these registrants will be reviewed in the order of their order numbers to determine availability for military service. In making this determination the local board will give serious consideration to the contribution of the registrant to the war effort, either in industry or agriculture, and will decide whether he can be called without subjecting his family to extreme hardship and privation.

Prior to the action this week, fathers with children born before September 15, 1942, were deferred and not available for military service except for those who had transferred from essential industry or agriculture to another activity without permission of their local boards, or were (See *SHOWBIZ FATHERS* on page 29)

### Big Business

NEW YORK, Aug. 7.—Half a hundred songwriters held their sides to keep from bursting with laughter during the inquisition of Jack Robbins, "Big 3" publishing mogul, by a mere chit of a lass serving for the American Theater Wing. Members of the Wing's Music War Committee were registering with the parent body and had to supply the following information: position, experience, Social Security number, character reference and two business references. Robbins answered every question fearlessly and unequivocally, ponied up a buck for one year's membership, and was accepted.

## Labor Labors On Labor Day

### Parks and Niteries Suffer

WASHINGTON, Aug. 7.—Operators of entertainment spots who bemoan their inability to cash in on holiday biz because war workers aren't allowed holidays need expect no relief Labor Day because they face the same old story—work as usual.

Charles E. Wilson, executive vice-chairman of the War Production Board, this week called on all war plants to maintain full schedules of work on Labor Day, September 6. This means, in a few words, that Labor Day business at amusement spots—including amusement parks—will not be tops. In fact it'll be just another week-end.

The loss of full holidays this year has meant a substantial sock to operators. Beach and amusement park operators have probably suffered most from the holiday ban, but night clubs and theaters have also felt the rub. Labor Day week-end always means a big money take in most large cities because of holiday trade but the same will not be true this year.

### Spoke's 24¢ Tax Pot

SPOKANE, Aug. 7.—About \$24,400 in admission taxes was collected by the city for May and June, City Treasurer H. F. Tabb reported. New tax became effective May 1 and is collected on the basis of 1 cent on every 20 cents or fraction thereof charged for admission to theaters, dance halls, taverns, picnic grounds, amusement parks and concessions, bathing beaches, swimming pools and other amusement spots.

## Washington Tunsmith as Own Plugger — Hackie Tries 'Em Out on Fares, Chiropodists

### Not a Bad Name Either (Faust)

WASHINGTON, Aug. 7.—The new patriotic song, *Keep America Marching*, may not be on the hit parade, but it is definitely on the streets of Washington. It is plugged daily by its composer, cab driver John Howard Faust, who sings as he swings thru the capital's by-ways.

Occasionally Washington hackies are invited to a Congressional dinner or feted by prominent political personages, but never has one been singled out for such honor as has been bestowed on Faust. His song has been chosen as theme of the National Association of Chiropodists and is being sung at that body's convention now in session in Chicago.

It was while taxiing with Faust here that the executive secretary of the chiropodists became interested in the songwriter's talents. The cabbie, 48, has written other tunes over a period of 20 years, and every day tests them on his

fares. The favorite piece of Irving Berlin's most recent competitor is his rugged and hard-hitting *Allegiance*. The cabbie organ, *Taxi-Go-Round*, published the song, and Faust's buddies keep Washington orks playing it by requesting the number when they visit night spots. The melody had been in Faust's mind for years, but not until last year did he get around to setting it down. His enthusiasm for its acceptance has not subsided. He has placed some 3,000 copies in schools at his own expense, and his teen-age daughter has introduced it to her high school glee club.

The composing hackie says most of his customers like his tune plugging. He sizes them up and if they're not too formidable looking he immediately starts humming. When the fare shows interest Faust bursts into full-voiced song and another citizen is guinea-pigged for reaction and becomes a potential plugger.

## Welles Dishes Magic, Sawdust At Mercury Bow

### Hayworth in at Opener

HOLLYWOOD, Aug. 7.—Magic took on added impetus here Tuesday night when Orson Welles combined legerdemain, hot dogs and sawdust, a wild animal show, photo gallery, calliope and a circus atmosphere to open the Mercury Wonder Show for Servicemen. While show is primarily for servicemen, about 400 of the 1,600 capacity goes to civilians at \$5.50 top. Opening night top was \$11. Show is Welles thruout, but it is magic wrapped in glamour. Assisting Welles is Joseph Cotten, and on opening night, Rita Hayworth.

Welles uses numerous props and is assisted by six girls and several men, including Shorty Chirello, who handles the heavier props used in the two-hour show. Welles produces chickens, birds, pretty girls in sword-riddled boxes and shoots a canary into an electric bulb. All the stunts, including the sawing of the woman in half, are well done, and Welles smooths over any rough edges with bang-up banter. Clever comedy runs wild, with Welles making no pretense of being a "certified" magician. His goal is to entertain the 1,200 servicemen and he accomplishes it in neat style.

Miss Hayworth did a bit of "telepathy." However, the fact that Rita Hayworth is on the stage, clicks. She assists in a trunk-escape act with Joe Cotten, with the two exchanging places behind a hidden curtain, to get a good hand.

The show is staged in a 80-by-120-foot tent. Only 40 feet are required for the stage. Welles has an exceptionally good show, proceeds of which are donated to the Assistance League in addition to entertaining well over 1,000 servicemen nightly. Sam Abbott.

## Marshall Field Using Talent To Build Business

CHICAGO, Aug. 7.—Marshall Field & Company, leading department store here, has started an entertainment program to boost traffic as well as business. This is the first time on record for this store to buy talent for longer than a one-time shot. Jean Scott, director of publicity, has made an arrangement with Berle Adams, of GAC, to supply one and two acts each weekday for its sixth-floor girls wear department, staging two shows (11 and 1) during which models exhibit the latest styles in clothes. Idea started last week and is slated to continue until school reopens in September.

Yesterday (6) Jack Russell and his band, plus Robert Crum, pianist now featured at the Sherman Hotel, have been featured during a fashion show. Russell was paid for three hours work.

Acts are paid their club date salaries, and the sweet part of the idea is that the hours do not interfere with their night work. Among those used include Jack Marshall, Harry Cool, Randy Brown, Tommy Martin, Paul Winchell, Burton's Birds and others.

Success of these ventures, store executives said, will encourage the use of additional talent at more frequent intervals. For a fall opening splash (September 10), store is looking for a name band. A bid was in for Woody Herman but he was not available for that date.

### Larry Allen's NCAC Berth

SAN FRANCISCO, Aug. 7.—Larry Allen has been appointed exclusive representative here of National Concert & Artists' Corporation, operating under the name of California Concerts, Inc. Dorothy Granville is the office manager. NCAC talent formerly handled here by San Francisco Opera Association.

Henry Durst left Jack Jenny's band to become manager of Charlie Barnet. He joined him at Eastwood Gardens, Detroit.

### WILLIE HOWARD

(This Week's Cover Subject)

WILLIE HOWARD, today one of the leading figures on Broadway and in radio, attributes the start of his career to an advertisement inserted by Harry Von Tilzer, songsmith, asking for a boy soprano to sing his songs from a seat in the audience. For this, of the tender age of 14, Howard received the princely wage of \$3 per week. This was at Proctor's 125 Street Theater in New York City. His next job in show business was in the chorus of "The Belle of New York" with vaudeville his goal.

Howard's next step was to team with his two older brothers, Eugene and Sam, to form "The Messenger Boy Trio." The act eventually disbanded when Sam stepped out and Eugene and Willie continued to tour as a duo until Eugene, too, withdrew to become manager of one of the companies in which Willie was starred.

During the past few years, Willie Howard has appeared in at least 15 Broadway productions, notably for the late Flo Ziegfeld, the Shuberts, George White and other outstanding showmen. He got headline bookings on the big-time two-a-day circuits in between, with Howard's last important click Clifford Fischer's "Priorities of 1942-43."

Willie's next Broadway venture will be as top man in Irving Caesar's "My Dear Public," which is scheduled for a Labor Day opening. He has been appearing on a number of important radio spots, and more are in the offing. Howard is booked by Charles V. Yates.

Subscription Rate: One year, \$7.50.

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# NEIC Pledge Week Starts Showbiz All Out Drive On All War Effort Fronts

## Concentrated Drive Expected to Produce 100% Co-Op

NEW YORK, Aug. 7.—Next week has been designated by the National Entertainment Industry Council as Special Pledge Week. During the seven-day span, a concentrated drive will be made to secure signed cards from members of the amusement industry in which they promise to give service to war entertainment. Pledge week date was set by the Council's Co-ordinating Committee at Astor Hotel meeting on Thursday (5).

Date of the mass talent rally which will climax the drive has been advanced to August 23. Rally will be held in a Broadway theater at midnight, when pledge cards turned in by member organizations to the talent pool will be made public.

### Shock Troupes Planned

Reps of various groups have planned Flying Dutchman tactics to cover the local scene and secure the signatures of all their members. Actors' Equity, for example, will place a deputy in every theater on Monday. Stars of shows will be approached and cards signed. The rest of each cast is expected to fall in line. AEA hopes to have a majority of their members signed by Tuesday night (10).

A general all-over pledge form was finally agreed upon, and all organizations have mailed cards for signature to their members who are out of town or cannot be easily reached in person. Acceptable wording of the pledge consumed considerable time, and certain

clauses had to be modified before it obtained the approval of all affiliates. Each organization has printed its own cards, filling in the name of the union or association.

### Service Flag To Fly

At the giant rally on the 23d a service flag displaying 75,000 blue and 35 gold stars will be unfurled in a ceremony during which the flag will be blessed by Catholic, Jewish and Protestant chaplains of the army, navy and marines. Letters from servicemen on entertainment will be read to help enlist every performer in the NEIC program.

Audience will hear report of group delegated by the co-ordinating committee to go to Washington Tuesday (10) to offer the resources of NEIC to the Treasury Department in its third war loan drive. T. D. was represented by Ted R. Gamble, who is assistant to Secretary of the Treasury Morgenthau and also the national director of the Treasury Department's War Finance Division. Washington trek was taken by George Schaefer, chairman of the Motion Picture Industry's War Activities Committee; Matt Shelvey, national director AGVA; Harry Brandt, president ITOA; Frank Wilson, Negro Actors' Guild; Blanche Witherspoon, executive secretary AGMA; Walter Dennis, NAB chief of News Bureau; William Feinberg, secretary Local 802 AFM; James Reilly, League of New York Theaters; James Sauter, executive director UTWAC; Bert Lytell, president Actors' Equity; Kermit Bloomgarden, American Theater Wing, and Leonard Callahan, general counsel of SECAC.

Group was instructed at Thursday meeting to place facilities of NEIC at the disposal of the Treasury Department and ask how they can best be utilized. Purpose is that all NEIC resources be focused on making entertainment industry's participation in third bond drive a smooth-working whole.

### Radio Day, September 9

The Treasury Department has named September 9 as Radio Day. Plans are under way in projects committee of the Council for personal appearance of stars on out-of-town stations as well as net shows. NEIC feels that with the co-operation of writers, directors, performers, etc., local stations that are willing to give time to the drive, but that have no personnel for programs, will be able to reach a vast audience. These out-of-town appearances will not be confined to the first week of the drive but will continue until its end, with artists appearing on their days off.

### Bond Invasion Army

The big kickoff rally will be concerned with gathering talent to "join the bond invasion army and get behind the bomb army." "Enlistment in the Bond Invasion Army" slogan is brainchild of James Sauter. NEIC will develop it to include "join-up" booths in theater lobbies, enlistment buttons and a children's "Junior Bond Invasion Army."

A proposal to hold a parade of all enlistees on Fifth Avenue on the last Saturday night of the drive is under consideration. Bang-up wind-up is planned, with all available bands participating in the march and playing afterward for a huge mass meeting.

After the bond sale campaign, NEIC plans to throw its full forces into the National War Fund Drive starting October 1. While these activities are at white heat, additional projects will be considered, worked out and made ready for action.

NEW YORK.—Harold Wollins, who has the Judy Kayne outfit, is readying a new 14-piece orchestra to be fronted by Corky Baker. Aside from Miss Baker, band is all male, all 4F.

### Pledge for "Army of Entertainment"

Desiring to use my full efforts toward the attainment of speedy victory, I,..... hereby pledge to the President of the United States thru (name of performer's organization), my services as (type of service) for the entertainment and morale of the armed forces and for such other war activities as (name of performer's organization) may approve.

This pledge is made in accordance with our President's recent statement that "Entertainment is always a national asset; invaluable in time of peace, it is indispensable in wartime."

I hereby promise to advise (name of performer's organization), or the agencies designated by it, when my services are available; and I agree to report to (name of performer's organization) or to the designated agencies, and render my services in the above-named categories during such period upon due notice. I further pledge to give an average minimum of six weeks per year, which will consist of not less than 36 performances or 36 days work during the year or the equivalent thereof. It is understood that the conditions under which my services are rendered must be acceptable to (name of performer's organization) of which I am a member.

I understand that the United Theatrical War Activities Committee, 2 West 45th Street, New York City, MUrray Hill 2-0104, and the Hollywood Victory Committee, 415 1/2 North Beverly Drive, Hollywood, CRestview 5-1171, have been named by the talent guilds as the agencies thru which all gratis appearances must be cleared and approved; and I will make no gratis appearances for war activities without the approval of either of these committees.

(Approved) ..... (Signed).....

Name of Performer's organization (Date).....

UTWAC or Hollywood Victory Committee

(All the above organizations are members of the National Entertainment Industry Council.)

### Pop-Price Gallo Opera for Cleve

CLEVELAND, Aug. 7.—Carmen and Aida will be presented with Metropolitan and Chicago opera stars in Public Hall here August 14 and 15 by Fortune Gallo. Giacomo Bernardi is the local manager. Pop prices range from 75 cents to \$2.50, with box seats \$8. Stars include Lidia Albanese, Kurt Baum, Bruna Castagna, Alexander Kipnis, Giovanni Martinelli, Alexander Sved and Stella Roman.

Russian War Relief clothing campaign will benefit by a percentage of receipts. Former Mayor Edward Blythin is chairman and Mrs. Leona Hall secretary of local wing of RWR.

Gallo is presenting similar pop-priced opera season with the same stars at Soldier Field, Chicago.

### Asks Court for Coin on Small "Friendly Enemies"

NEW YORK, Aug. 7.—Notice of examination of United Artists' Corporation by its agent, Martin Star, on September 10 was filed in Federal Court this week by Betty Crosney as administratrix of estate of Sam Bernard in connection with her suit against Edward Small Productions, Inc., for "unlawfully" producing film version of the lighter Friendly Enemies, which Small had acquired thru bankruptcy of A. H. Woods.

Miss Crosney alleges that Small had only the piece which belonged to Woods and seeks an accounting of profits derived from filming of the play. Also asks the court to declare her right and interest in the pic.

In answering Small maintains that sale of play among other Woods assets thru bankruptcy, trustee included all rights.

### U. S. Study of Foe Copyrights To Up Bidding

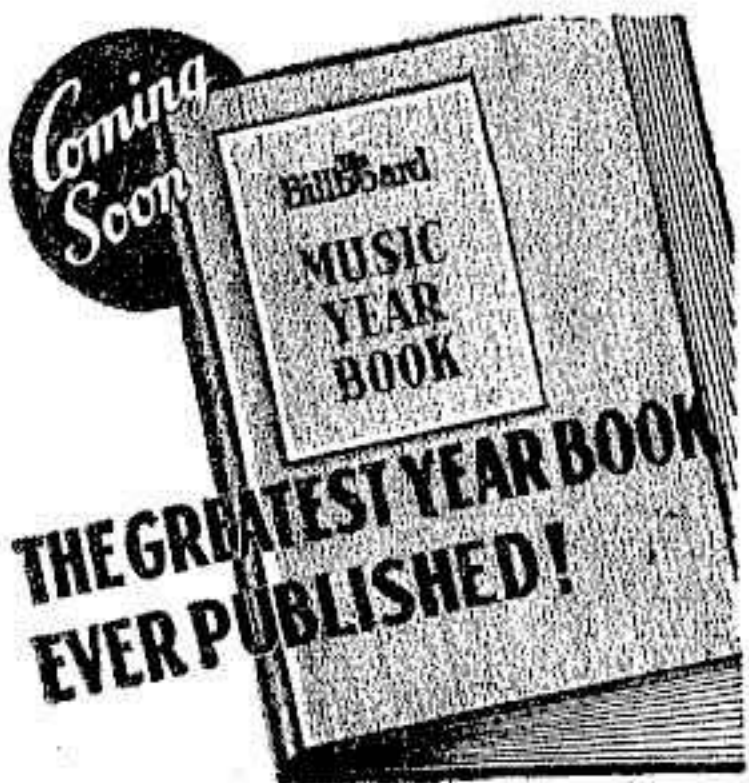
WASHINGTON, Aug. 7.—One important effect on the announced survey of enemy copyrights by the Alien Property Custodian's office, the trade believes, will be to throw open for competitive bidding on this side many scripts and compositions and other published works owned by foreign nationals. The Alien Property Custodian is now studying reports filed by American publishers who hold interests in copyrights of foreign origin, and where it is found that there was no outright sale but pubs in this country merely had the agency, such compositions may be vested, their royalties impounded and the works put on the market for reproduction in the United States.

Among the musical works being investigated is The Merry Widow, the Franz Lehár operetta at the Majestic. Royalties are paid to the Tams-Witmark Music Library, agent for the Henry W. Savage estate which controls rights to the light opera.

### Steamboat Johnson To WNEWSwingbilly

NEW YORK, Aug. 7.—WNEW has signed "Steamboat" Johnson for the station's daily Swingbilly program in replacement of Lazy Bill Wells. When Zeke Manners suddenly left the program for army five months ago, the station didn't have sufficient time to get a double, so it put a finger on Lazy Bill.

Meantime WNEW threw out a dragnet and caught Johnson, who had been associated with Zeke years ago in Los Angeles at KTMR and KMPC. Johnson moves into the show Sunday (8).



EVERYBODY'S RAVING ABOUT THE YEAR BOOK READ ALL ABOUT IT! SEE COCKTAIL COMBO SECTION

BOLTON HOTEL SYSTEM operating HOTEL OLMSTED Cleveland, Ohio Frank Walker, Mgr. ALL ROOMS WITH BATH Catering to and Offering Special Daily and Weekly Rates to the Profession.

WRITERS! TROOPERS! KINDRED MINDS! \$8.00 pays membership, year's subscription to "ARRIVAL." Beautiful certificate, membership card, many other benefits. CASH IN on work by NEW METHODS. JOIN NOW. ASSOCIATION OF AMERICAN WRITERS, 319 So. Marengo, Dept. 8, Pasadena 6, Calif. Sample "ARRIVAL," 25c. Ad rates, 3¢ word.

Advertisement for Spike Jones and His City Slickers. Includes a large graphic of a spike and the text: 'SPIKE JONES AND HIS CITY SLICKERS ARE OUT TO MEET THE PEOPLE'. Opening Riverside Theater Milwaukee, Aug. 13. THE BAND THAT PLAYS FOR FUN.

<b>STOCK TICKETS</b> One Roll ..... \$ .75 Five Rolls ..... 3.00 Ten Rolls ..... 5.00 Fifty Rolls ..... 17.00 100 Rolls ..... 30.00	Nothing Less Than Unconditional Surrender.	<b>SPECIAL PRINTED</b> Cash with Order. Prices: 2,000 ..... \$ 4.20 4,000 ..... 4.83 6,000 ..... 5.87 8,000 ..... 6.91 10,000 ..... 7.16 30,000 ..... 10.45 50,000 ..... 13.75 100,000 ..... 22.00 500,000 ..... 88.00 1,000,000 ..... 170.50 Double Coupons, Double Price.
<b>ROLLS 2,000 EACH.</b> Double Coupons, Double Price, No C. O. D. Orders. Size: Single Tkt., 1x2".	<b>TICKETS</b> The Quickest Way of Getting Tickets of Any Description is From Our Factory. Order Today. <b>THE TOLEDO TICKET COMPANY</b> Toledo 2, Ohio, Ticket City.	Roll or Machine

# THIRD BIG PIC PLUG DRIVE

## Air Campaign On RKO 'Sun' In High Gear

BOSTON, Aug. 7.—Having exploited three films via their new radio arrangements (plus usual other media), the boys at RKO are now in a position to know what they can sell via the airways—and how.

They have found that "you can't sell Rolls Royces with radio." The low-priced product is the one that will go over. First of all, it is necessary to have an attention-getter; sensational or sob stuff that will appeal to women and the kids. Costly stuff is hard to sell, but new faces, young players on the way up, and others not even heard of seem to do better. The voice of a high-priced film star somehow has the prestige watered by radio, whereas radio builds up the kids, the unknowns.

The facts seem to be proven by the three films exploited heavily via radio by RKO, the only film company so far to make extensive use of the medium. *Hitler's Children* started out as a B picture of somewhat sensational qualities. It was destined for prominence only in small movie houses; in most places it might have been only a runner-up to a main feature. But Barrett McCormick and Terry Turner got hold of it and nearly revolutionized film exploitation by plugging it heavily by radio. The pic cost \$165,000 and will take \$3,000,000 before it is washed up.

*This Land Is Mine* was a quality film of a serious nature. It had famous stars (Charles Laughton, Maureen O'Hara, George Sanders), whereas *Hitler's Children* had only young players, not yet well known (Bonita Granville, Tim Holt). Based on what little evidence is available concerning the grosses *This Land* has taken around the country, it probably has not yet even paid the production costs. *Hitler's Children* has long since been in the gravy class.

### \$200,000 Promotion Nut

Now comes RKO with *Behind the Rising Sun*, a sensational film purporting to show how Japan rose to become a world terror. Since *Sun* was turned out in a hell of a rush, its cost was about \$200,000. Its promotion costs nationally probably will be about the same as *Hitler's Children*, in the near vicinity of \$200,000. A portion of that is included in the \$250,000 in radio plugging which RKO has contracted for nationally this year. What is being spent in Boston area alone (Yankee Network) is not known, but newspaper advertising here was estimated at \$3,300, the amount ordinarily spent on the advertising of any large picture.

Instead of the four one-minute spots used daily for two weeks on *Children*, they have contracted for five spots in the same period over the 21 Yankee Network stations, plus five more independents. There were also eight 15-minute promotion transcriptions used.

### War Homes Via Air in Fla.

TAMPA, Aug. 7.—War Housing Center, an agency set up here to secure housing for defense workers and families of servicemen, has found the going so tough that radio has been resorted to in an effort to promote further assistance from home owners. Series of programs aired over WFLA are titled *Homes for Victory*.

### WLIB Family Station

NEW YORK, Aug. 7.—The manpower shortage in the radio industry is playing tricks with the personnel department of WLIB, Brooklyn. Station now has a man and wife team—Andre Brummer, staff announcer, and Ruth Brummer, studio engineer.

### Union Saint

NEW YORK, Aug. 7.—Longtime religious platter show is the *Ave Maria Hour*. Program consists of dramatizations of lives of saints in Catholic history. Next week on WMCA, in this town, the story will deal with the *Life of Saint AFRA*.

In trade jargon, AFRA is simplified spelling of the American Federation of Radio Artists.

## 4 Net Station Hides From Biz

### Fall Brings Too Much of a Good Thing

DETROIT, Aug. 7.—Business has been rushing into WXYZ so strong the past ten days that re-scheduling of programs has become practically insoluble. It's so bad that the program department has nightmares, when the teletype starts, in anticipation of still another program.

Trouble seems to be that WXYZ gets a multiplicity of feeds. It gets the regular Blue Net programs, takes the overflow from the local Red outlet, gets some stuff from Mutual, and also is station of the Michigan Radio Network. All this is in addition to what the station itself sells, which right now it's trying not to.

Station officials figure that the rush to radio is a result of paper rationing for one thing, with advertisers turning to the air instead of periodicals. It just happens that this station booked all the increases at one time. Besides the regular shows that have been on vacation, and shortly due to return, there are new programs as well, and with government material still coming in a flood, and at least six overflow shows due from the Red Network, WXYZ's program-makers are stumped to find enough air time.

## S. A. Tryouts for Radio and Merchandising Plans for Post-War USA

### Young & Rubicam's Riso Starts Tour

NEW YORK, Aug. 7.—Three great names in the advertising world are looking at post-war, and present South American market right now. They are General Foods, Westinghouse and International Silver, all represented by Young & Rubicam.

Ovid Riso, head of Y. & R.'s South American radio division, starts on a survey tour of most of the Republics south of the border during week of August 23, with two purposes in view, first to ascertain the possible markets for products of these three great firms and second to see what may possibly be done to test peacetime North American plans, for radio advertising and merchandising.

There is also said to be a third reason for the survey trip which has not been announced. Argentina is repairing its trade fences in many of the other countries and the pre-war markets of Westinghouse, International Silver and General Foods in these areas will be menaced unless action is taken by the three, as individual firms of course, before the end of the global conflict.

Any trade action in the form of exporting of products made in the U. S. A. is necessarily out and so the survey, it is said, will endeavor to ascertain the feasibility of setting up manufacturing units in nations in which such action will in no way conflict with the United

## WLW "The Lion Roars" Time Holding Show for MGM Maybe Fall Net Program

### "For Free" Radio-Picture Honeymoon Almost Over

HOLLYWOOD, Aug. 7.—WLW Cincinnati program, *The Lion Roars*, is neither a departure on the part of MGM nor does it necessarily mean that Donohue & Coe, Metro agency, will be buying spot shows thruout the country. The story is simply that in order to protect a fall network plan and assure the availability of WLW for the show, MGM committed itself to a 52-week contract early this spring. When plans didn't jell as rapidly as hoped for, the agency had to fill the slot, 7:30 to 7:45. It bought Frazier Thomas, who has a local following, to give with film chatter and MGM plugs; Jimmy Wilbur and His Little Band for music and Doris Day for vocals.

MGM has gone into other territories with special shows wherever local conditions were such that a radio selling job was essential. Such shows were spotted over WGN, Chicago, and WWJ, Detroit. These had nothing to do with the national advertising policy of the Metro office, altho they were placed thru the MGM agency and were handled by it.

Howard Dietz, Metro ad-publicity chief, broke movie tradition last fall when he okayed a five-minute, across the board, Blue net show with Colonel Lemuel Stoopnagle. Show just didn't sell and finally the Colonel's neck was chopped off. Victor Borge replaced the Colonel and did a terrific job. But Borge had other commitments, including one with Uncle Sam, and the program had to be dropped.

### Appropriation Lying Around

Picture selling job of the five-minute

strip was good enough to justify a 15-minute across the board regular feature, but the brass hats who had looked upon the original purchase as spot advertising (it only cost \$9,000 a week—\$2,000 for talent and \$7,000 for time), just couldn't get together on talent or format, so the appropriation is lying around doing nothing at this time.

Agency still expects that a fully conceived brain child may be delivered to them any day by the Metro office and is prepared to build a network around the time it has sewed up on WLW.

Only other motion picture company planning a net show this fall is Republic (*The Billboard*, July 24), but they're all watching the air very closely and believe that the honeymoon will shortly be over. The "for free" side of motion picture radio promotion is on the way out.

## WOV & OWI Double Play

### Snuff Out Italian Bunk

NEW YORK, Aug. 7.—WOV gave birth the other day and the Office of War Information, Foreign Language Division, took over as godfather. In an effort to combat Fascist propaganda beamed here via short wave, the station proposed that the OWI Italian section write a daily refutation of the Fascist short-wave stuff aimed at Italian Americans.

OWI picked up the idea and now submits a daily commentary to the station under title of *Italy Today*. Station in turn delivers the report verbatim to its 500,000 Italian-speaking listeners.

Station now provides the service to WCOP, Boston; WELL, New Haven; WPEN, Philadelphia, and WGES, Chicago.

Ralph N. Weil, manager of WOV, stated that "one of the functions of foreign language radio today is to neutralize the poisonous effects of Axis propaganda."

## KDYL Throws 10 Hour Party for 50,000 Workers

SALT LAKE CITY, Aug. 7.—New intermountain records for a "studio" audience were set last week when KDYL (NBC) played to 50,000 people in a continuous ten-hour show at a "newcomers" picnic. It was a hospitable gesture to thousands of newcomers in Utah for war work. Workers from 40 States were registered.

The marathon show using all the station talent, five army bands and hundreds of amateurs in a talent quest was staged in collaboration with *The Salt Lake City Tribune-Telegram*. This is the first all-out press-radio tie-up in this section. Promotion was by Myron Fox for the station and Jack Gallivan for the newspapers with Sgt. Emerson Smith, USMC, former program director for the station, as marathon emcee.

Six army camps co-operated, delivering uniformed professional talent, including Zeke Manners, WNEW (N. Y.) hillbilly.

### Towle to NBC

NEW YORK, Aug. 7.—Lucy Towle, WMCA promotion director, checks out next week to join NBC promotion staff. She will handle the build-up of educational features.

# UAW To Fight NAB on Union Rollback ETs

## N. Y. Indies Receptive

DETROIT, Aug. 7.—Reaction of the United Automobile Workers (CIO) headquarters to the ban on their Price Rollback broadcasts by the NAB has not yet crystallized. A statement by a spokesman for the union, however, indicates that it will fight the decision.

Broadcasts supported a rollback of prices of commodities to keep down the cost of living, and were aimed at getting individuals to write their congressman or senator in behalf of the cause. The campaign used other media, including 24 sheets in this area, and was considered a keystone in the campaign of thoughtful CIO leaders to secure lower prices rather than wage increases.

Ban by NAB, on the grounds that the broadcasts, which went by transcription over an undisclosed number of stations spread thruout the country, were controversial, is resented, and the union plans to fight for the right to present them on the air.

Indications are that if this union, with its huge mass following, gets solidly behind the issue, it'll precipitate a national battle over use of air time for controversial material. With present NAB code generally stopping any broadcasts so classified, except under rigid restrictions, there is a growing pressure from many groups, including labor unions, for air time to present their causes. Many feel that the rules, devised in the interest of fairness for all sides of a controversy, have worked out to stifle air discussion. With union treasuries able to buy time today, they are ready to take up the challenge, and fight for a revision of existing code.

The immediate issue, as far as UAW series is concerned, is now slightly academic, since the union itself withdrew the broadcasts from the air about two weeks ago. As they were directed to Congress, they were no longer timely when that body adjourned, and were, in fact, started somewhat too late in the session to be very effective. Union plans, however, are to resume them, probably with up-to-date material, when or before Congress reconvenes.

## Indies Like Union Cash

NEW YORK, Aug. 7.—Once the UAW goes to bat on this issue they will, according to local opinion, probably be able to muster considerable support from operators of indie outlets who have been airing union programs, on commercial basis, for some time. At recent confab in this town between Civil Liberties Union and NAB at least one of the radio men was surprised that the NAB was dubious about airing programs sponsored by unions. Seems he had sold time to local CIO union for months and never had a squawk.

His reaction, presumably similar to other operators in his position, was "What's all the shooting for?"

## Take a Bow Dept.

NEW YORK, Aug. 7.—From *The Billboard* dated May 15: Headline of item on page 6: *GE Video Offer to Ad Agencies*. Headline of item on page 7: *BBDO Sets Up a Brain Trust To Study Tele*. From both GE and BBDO that week came vociferous complaints anent these items.

From trade press of this week and press release of Batten, Barton, Durstine & Osborn, Inc., dated August 3: *BBDO Experiments With Commercial Television*. Story went on to state that three of their clients, B. F. Goodrich, Vimms and Hamilton Watches, were scheduling monthly telecasts over the GE station in Schenectady on an experimental basis and that the shebang would be supervised by the BBDO television board.

A clean 11-week scoop.

## Air Build-Up for Bond Sales on Big Show Run in Det.

DETROIT, Aug. 7.—War Bond tie-up is getting some extraordinary cuffo air time for the Ringling-Barnum Circus. Background is a tie-up with 45 leading local merchants, each distributing a free ticket to the big top for each "extra" War Bond sold. Entire opening show has been reserved for these tickets, as well as certain seats on other shows. Similar stunt was used in New York. Circus opens 10-day stand here August 13.

Local stations have been using spots and special announcements to plug the War Bond drive, aiding their own customers, the retail merchants, to put over their drive.

WWJ went the whole way. Script writers cooked up a special dramatized 15-minute broadcast last night (6) under the title, *The Circus Comes to Town*. It looks like a press agent's dream.

## WOR Fights Symph With Shock Hours

NEW YORK, Aug. 7.—To compete with the Sunday afternoon symphonic music being offered by NBC *General Motors Symphony*, and CBS *New York Philharmonic*, bank-rolled by U. S. Rubber, Mutual is lining up a 2½-hour diet of mystery shows. Web execs figure it's no use knocking themselves out trying to top crack musical aggregations.

Instead they'll go gunning for short-hair listeners with a steady stream of thrillers. *Bulldog Drummond* starts the shocker parade at 3:30 p.m. Then at half-hour intervals will come a new Street & Smith script, *Nick Carter*, and another S&S detective show, and finally the old favorite, *The Shadow*.

Which also explains why WOR will not be airing the local pro football games.

# Blue & N.Y. Post Sold a Talent Search; Publicity For Each; Cash for Promoters

## New Slant Is That Only War Workers Compete

NEW YORK, Aug. 7.—The twain that "never meet," radio and newspaper, met again last week when *The New York Post* and Blue Network undertook the well-aged promotion of a talent quest. Performers will be culled from war plants, and stint will be titled *Swing Shift Frolics*. First of the series of four shows to be aired on succeeding Saturdays will hit the ether today (7).

In a reciprocity agreement *The Post* gives a column a day to plugging the search and the web, via air, pats *The Post* on the back. Talent will be chosen by panel of judges consisting of Jerome J. Karpf, radio director of *The Post*; Charles C. Barry, eastern program manager of Blue, and George Sheck and Lou Dahman. The latter two are the promoters who sold the promotion.

An estimated 10 performers will be presented on each show and two of each ten competing in the final round. Two winners of the finals will either be starred on a special program or will guest on the *Johnny Morgan* variety show over the Blue web.

Project has a threefold purpose: (1) to search out professional type talent in war plants; (2) to act as a good-will gimmick in familiarizing the public with war workers and their contribution to the war effort; (3) to build up troupe for one-night bookings and for a Broadway show on the style of *This Is the Army* . . . if, when, and money permitting.

Applications for auditions which started coming in Wednesday (4) num-

ber 200 to date. They break equal between male and females.

After the project is finished, talent will be booked for one-night stands in vaudeville houses nearest to the war plant where performers work.

While George Sheck and Lou Dahman say they're not being paid by either Blue or *The Post*, with exception of "expenses," they disclosed that they expect their big pay-off from their one-night stands and that possible Broadway production.

## Husing Chides Billboard--He Forgot June 22

NEW YORK, Aug. 7.—Ted Husing, CBS sports announcer, on his Tuesday program, *Quote Ted Husing*, called attention to *The Billboard's* fall issue story on "Sports Shy Saturday Due." Husing stated the report that he and Sports-caster Bill Stern were continuing to go to bat for wartime sports and were carrying the ball for the lifting of the army ban on sports was erroneous at least as far as he was concerned. He called attention to the fact that he had not been interviewed personally on the story (Jimmy Dolan, CBS sports head was) and that the sentiments attributed to him were not his.

Husing was not personally interviewed because his weekly broadcast is an editorial expression of what Husing thinks. In his first broadcast of his new show on June 22 he stated, quoting soldiers, "Keep sports going back home for we want to follow what happens with our usual interest. That's what we're fighting for and what we want to come back to." He said later in the same broadcast: "Sports will continue, not because people shun the war effort and not in defiance of edicts, but because war is a national business and sports have come thru every time they're needed."

*The Billboard* therefore requotes from its July 31 issue: "Ted Husing and Bill Stern continue to go to bat for wartime sports."

## Pills Nix Sanctum For A. K. Music

NEW YORK, Aug. 7.—That old unpredictable bugaboo of radio, sponsoritis, has developed on the *Inner Sanctum* show, sponsored on the Blue by Carter's Little Liver Pills. Sponsor has a yen for a program with old-fashioned music and is lining-up same.

Severance date has not been set, but the divorce decree is expected sometime next month. Meanwhile *Inner Sanctum* is being mulled by three clients, one of them being in the Ted Bates adshop, which now handles the Carter biz.

## Dot Thompson To Resume

NEW YORK, Aug. 7.—Dorothy Thompson returns to the air as news commentator over the Blue in mid-September under sponsorship of Trimount Clothing Company. Program will be heard Sundays, 7:15-7:30 p.m. Stint will mark firm's fourth season on the Blue and resumption of Miss Thompson's broadcasts of last spring.

## The Blue Getting Its Own Newsroom

NEW YORK, Aug. 7.—Blue Network, having used the NBC newsroom since the birth of azure web, is now building its own. Batteries of news tickers are being installed on second floor at 30 Rockefeller Plaza, and as soon as soundproofed walls and studios are completed Blue news will swing into operation. With priorities restraining delivery of material, however, Johnny Johnstone's unit doesn't expect to move until September.

Meanwhile the staff is not waiting for new quarters to expand. An even dozen newsmen have been acquired, with additions in the offing.

## KSTP Buys Full-Page Ads Telling Twin Cities About Newsroom; WCCO Stands By

MINNEAPOLIS, Aug. 7.—The radio-press war here is still in embryo stage, with newsrooms of WCCO (CBS) and KSTP (NBC) feeling their way along.

KSTP has used full-page ads in *Minneapolis Sunday Tribune* and *St. Paul Sunday Pioneer-Press* plugging its newsroom—at reported cost of \$2,200. WCCO has yet to make a big public splash on its news set-up, but is planning something.

Meanwhile, other stations are inclined to take the position, for the present at least, of "letting them bat their brains out." Several stations said the cost of such an enterprise would be prohibitive at the present time, and that they are inclined to go along with what they are now doing.

At WTCN (Blue) only attempt at local news coverage is made by Cliff Rian for his 7:45 a.m. broadcast. About an hour before program time he makes a few telephone calls around the Twin Cities to get a story or two, and devotes one-third of his 15-minute script to what he picks up that way.

## ROLL TICKETS

Printed to Your Order

Cheapest GOOD TICKET on the Market

### Keystone Ticket Co. Dept. B Shamokin, Pa. \$19.50

	<b>100,000 for</b> 10,000 .. \$8.50 20,000 .. 7.75 50,000 .. 12.50 100,000 .. 19.50
--	---

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

# RADIO FILLING WAR PLANTS

## National Survey Shows Ether a Major Detector of Personnel in Support of U. S. Man-Power Battle; Big Coin in It

### Study of 15 Cities Gives Tip-Off on Technique

NEW YORK, Aug. 7.—Labor shortage has turned out to be a cornucopia for radio. "Job finding" programs which began during depression era are now in reverse. Phenomenal growth of "help wanted" ads to aspirin personnel department headaches is proving full gravy bowl for stations.

As man-power lack has grown more acute, industry has found newspaper classified space insufficient to cope with jobs, and local indies here were among first to cash in on situation. WMOA features daily "help wanted" program at 7:45 a.m. Broadcast lists jobs covering both war and non-defense industries. Sponsors include Western Union, Twin City Shellac, Aeroil Burners and West Disinfect Company. WPAT has been doing a bang-up job of recruiting workers for Paterson plants. Started new h.-w. program early last month and after three weeks was forced to step up from a quarter hour to 45 minutes. Sponsors now number six.

WBYN, Brooklyn, carries a five-minute spot, *Behind the Want Ads*, for U. S. Employment Service, and a 15-minute stretch of the same, sponsored by *The Brooklyn Eagle*. WNEW, owned and operated by Bulova, has been carrying on for owner with daily asks for women to do precision work at Bulova plant and spots a USES announcement as well. WAAT, Jersey City, has two 15-minute periods beginning at 6:45, both a.m. and p.m. Five commercials are on and programs are building day by day.

WINS has completed a deal with Wright Aeronautical Corporation for biggest slice of h.-w. business from one sponsor. Contract calls for seven 15-minute programs daily for 13 weeks and bought to plug for personnel at Wright's Paterson plant.

The nets haven't been slow to pull up a chair, either. WEA-FNBC is still sticking to OWI spot announcements only, but WABC-CBS has American Cyanamid Company six days a week on dawn spot and solicits reputable commercials for three other established programs. Sponsors go in and out as their employment needs require. WJZ-Blue has time available only for firms having war contracts, *Breakfast in Bedlam*, *The Kibitzers* and the all-night program, *Say It With Music*, are all open for such h.-w. broadcasts. American Air Lines is on currently and promotion department is circularizing other war-plant personnels with booklet. Mutual's WOR airs five-minute "help wanted" show for Kearny (N. J.) plant of Western Electric Company. Daily morning shot is aimed at housewives, and a single on Friday and Sunday afternoons has a hook on it for the whole family.

Naturally, in communities where labor shortage has become so acute that h.-w. begs would entail mere swapping of employees from one firm to another, ad makes keep silent rather than aggravate local conditions. However, the following survey of the country seems to show the industry tracing the same general pattern which prevails in the New York area.

### Buffalo

BUFFALO, Aug. 7.—All five stations here have carried heavy industry advertising programs of the "help wanted" type, sponsored by a few of the outstanding war plants. In addition, the stations have carried general commercial

advertisers such as a well-known chain of restaurants, looking for help, and also the International Railway Company, which operates the streetcars and busses.

Besides these, the stations all carry OWI shots (one minute each) concerning both national topics (these are transcribed and sent thru from Washington) and regional (sent in finished copy form and announced by station personnel). OWI announcements cover a multitude of wartime subjects, but include quite prominently man-power and "help wanted" appeals. All stations have one to two shots daily appealing for workers, such as Industrial, Crop Corps, etc., and appeals are changed weekly. The OWI shots are not paid for.

The situation at present has changed considerably in connection with commercial sponsors, as war plants are not permitted to pirate labor, and all have to get their employees thru the United States Employment Service. This new development resulted first in the sponsors' reduction of air time, and finally complete discontinuance of appeals for male help. Only few accounts are continuing their programs and are appealing for women. Outstanding accounts in this category are IRC (bus and street-car drivers, female) and the two Chevrolet plants.

The biggest accounts were the airplane factories here, Bell Aircraft and Curtiss Airplane Division of Curtiss Wright Corporation, both of which dropped out of the advertising picture last month. Other sponsors were the Hewitt Rubber Corporation, Faultless Pants Company, Buffalo Arms Corporation, Deco Restaurant Corporation, IRC, Carborundum Company and some others.

### Boston

BOSTON, Aug. 7. — Walter Hackett, OWI radio head in this area, reports that "help wanted" spot announcements particularly have had considerable success in recruiting man power. Special success has been noted when specific trades and jobs are posted.

Hackett cited one instance in which a certain civil service job was announced as being open. Within a few days the civil services offices were flooded with applications and the latter had to request Hackett "to call off his dogs."

Regular formula has been set up for recruiting man power via radio in collaboration with War Man-Power Commission, the U. S. Employment Service, the Civil Service and OWI. Spots are spaced, and allocated to certain stations, so as to recruit help from only those areas where labor shortages are not acute. On other hand, care is taken that spots are not beamed into such areas as New Bedford and Springfield, where labor shortages are particularly severe. Thus, WBZ (which ties in with WBZA, Springfield) has no "help wanted" programs and carries very little such material except when certain specialists are wanted. Anything that goes out over WBZ is transmitted thru WBZA, too, so advertisements for help would disturb the severe labor shortage in Springfield.

In addition to special armed services recruiting drives, WEEL (CBS outlet) carries a 10-minute morning participating program (7:15-7:25) originated by Dorothea Davis and written by Jack Malloy, who also appears on it. Program is run in co-operation with WMC and the U. S. Employment Service and in-

cludes such big time sponsors as Hood Rubber, National Fireworks, Crosby Steam Gauge and Valve, Secweal firearms and uniform manufacturers. All participants are doing war work, but program is not limited to such.

At WNAC (Yankee Network) Hood Rubber runs commercial spot announcements, generally asking for specific help. But the station has no policy closing "help wanted" time to non-war industries. OWI armed services recruiting drives are carried extensively.

WCOP carries a good deal of the OWI *Your Government Needs You* sort of general man-power recruiting spots. But the classified of the air, a participating program of classified ads spotted on two daily hourly sessions (morning and afternoon) is the main "help wanted" program. As many spots as possible are carried between recordings. Recently the station had to hire five extra people to work on it, which is a gauge of its success. The program is not limited to war industries, but here again most of them are concerns like Bethlehem Steel, Fall River Shipyard, Polaroid, etc.

WHDH (Blue) carries no "help wanted" programs as such, but station uses about 85 donated spots a week for OWI drives, plus a half-hour coast guard program Mondays, a half-hour program for the Waves on Fridays, and an hour army program Saturday. The Uncle Sam series (15 minutes) is spotted five days a week.

### Hartford

HARTFORD, Conn., Aug. 7.—In survey of local radio stations in this community regarding current "help wanted" programs, both commercial and OWI, *The Billboard* has received the following answers to the question: "Are commercial sponsors limited to firms holding war contracts or general contracts?"

Richard Davis, manager of Station WNBC-Blue, said that such programs are limited to OWI requests and their policy does not allow them to accept commercial sponsors holding general contracts for this purpose. Glover Delaney, manager of station WHTT, reports the same policy, but added that they voluntarily sponsor State government requests for labor on their programs.

At Station WDRC-CBS, Program Director Haas reported that commercials are not limited only to firms holding war contracts. It is their policy, however, to volunteer services for State mobilization efforts and have recently aired several shows for this purpose.

Paul Morency, manager at Station WTIC-NBC, advised that they do not accept commercial sponsors' h.-w.'s unless they are holding war contracts. This concerns leading defense plants in this area and at present they are running several programs along this line. Station has volunteer service for non-commercial or State efforts such as mobilizing help to pick berries or apples in the Connecticut area.

### Detroit

DETROIT, Aug. 7.—Interest of radio in "help wanted" ads ranges from almost zero to determined selling of programs at different stations here, depending largely upon the special situation which

confronts each one. Size of coverage is an important factor.

Contrary to experience in other cities, where newspapers have been putting restrictions on classified advertising and, in at least one instance, discontinuing it entirely, local papers have been devoting many pages daily to "help wanted" ads. Detroit's labor situation, combined with huge expansion of industries, is probably the tightest in the country, making the comparatively slight reliance, so far, upon radio, significant.

Government-sponsored appeals for help of many types take up plenty of station time here, however, and all are co-operating to the limit. WJR uses all the plugs that come along for the coast guard, seebees, etc., appeals for the women's services, the marines, and the Michigan State Troops. At 4:25 p.m. daily this station regularly puts out an appeal for women only for cherry pickers, the Women's Land Army and others. Special appeals, usually of government origin for special classes of skills, as radio technicians, are broadcast on occasion. Government transcriptions were used in the *Rhythm Matinee*, off the air during August.

WJR management feels, however, that the regular commercial programs of this type would not suit its audience—partly because its five-stage 50,000-watt coverage would bring in an influx of new help into a hopelessly overcrowded town, and that such appeals are best left to stations with narrower coverage. Higher rates, because of this coverage, have also probably discouraged sale of time for this type of program.

WWJ has no commercial shows of this type, but carries a lot of spots and shows for the government. Regular weekly time goes to the women's branch of the marines, and another to appeals for nurses.

WXYZ is the only one of the "big three" stations to have a regular commercial show. This, sponsored by the Hudson Motor Company for its tank arsenal, is off the air at present, but an effort is being made to sell more time for such a show when opportunity occurs.

### Syracuse

SYRACUSE, N. Y., Aug. 7.—Syracuse stations doing best biz of their careers, with not even a one-spot announcement available to prospective buyers. Impossible to get time on any of four locals.

WSYR is trying to get in even a one-minute plug for begging commercial concerns. WAGE, local Blue outlet, claims best biz financially in station's three years. Is now carrying two spot one-minute announcements for "help wanted" from the Carrier Corporation and Air-Cooled Motor Corporation, both local concerns in the war effort.

WFBL, local Columbia outlet, is using two war effort programs.

### Washington

WASHINGTON, Aug. 7.—The job of recruiting labor via the networks and local stations is undertaken here but mostly on hit-or-miss sort of schedule. Several stations have regular programs, built up by sales staff representatives, where "help wanted" is the theme, while others run appeals of United States Employment Service.

WTOP, local CBS station, recently discontinued a show which had been done intermittently, calling for employees on certain tight man-power problems. The programs were run in co-operation with USES, but live announcements were used. A WTOP spokesman said there was a possibility that the program would be resumed later.

WRC, NBC outlet, reported that it had no "help wanted" program now nor had it featured one in the past. Moreover, none is contemplated.

A 15-minute spot on WMAL, Blue, is given over daily to general commercials of this type. Running from 8:45 to 9:00, it is locally sponsored and has no connection with OWI or USES. However, from 3:45 to 4:00 in the afternoon,



# AIRWAVES HUGE MAN HUNT

WMAL runs *Uncle Sam Calling*, a transcribed show, which frequently has the "help wanted" theme.

WOL, Mutual, handles the problem thru its Homemakers' Radio Club, conducted by Eleanor Howard. This concentrates more on the woman placement program, with special emphasis on getting women into part-time employment to free male workers. Occasionally the station runs USES programs upon request.

WINX, local indie, has no regular "help wanted" column, but has several such commercials from time to time thruout the day. WWDC also has a spot running, soliciting labor for local needs. Neither are OWI-sponsored.

cigar manufacturer who employs 3,000 or 4,000 women; also spot announcements spasmodically for two or three local hotels.

No regular program of any length has been run by any sponsor.

No war contract holders have sponsored any spot announced or other programs, nor have any OWI "help wanted" programs been run.

for help and recruiting pleas have been discontinued at the request of the War Man-Power Commission.

Such broadcasts were stopped because the commission did not want this area, well spotted with war plants, drained of any more man power.

Until such action was taken, there were frequent appeals for workers and recruits but none were commercially sponsored.

spotted appeal for farm workers from State extension service six times a day.

WOW carries no current "help wanted" programs. Occasionally a sponsor uses time to appeal for labor. Yeager Seed Company recently used time to appeal for corn detasslers. This is not regular procedure. Station carries three local OWI appeals daily for non-essential workers to switch to essential jobs and U. S. Employment Service emergency appeals, but there is no regular practice on this.

KOIL is not now carrying commercial "help wanted" programs, but is planning two. A sponsor is being sought for a daily job-listing program in co-operation with the Office of War Mobilization. The other will be a job clinic. The station carries 12 OWI spots daily, three being local, and U. S. Employment Service plugs on request.

There is no prohibition here against seeking "help wanted" programs, but stations have steered shy. Stations have found it troublesome, since a person might hear the program, apply for a job and not finding the working conditions to his liking lay blame on the station.

## Baltimore

BALTIMORE, Aug. 7.—All five Baltimore radio stations unanimously agree that all help wanted programs, directly or indirectly sponsored by commercial concerns which are revenue producing should be charged for their time on the air, whereas all programs termed patriotic and cleared by OWI, should have free ether waves, according to station managers and program directors.

Each station is free to use its own discretion as to worthiness of any cause which seeks free time under guise of patriotism, but not for any cause that has a decidedly commercial flavor.

Stations know commercial concerns pay well for help wanted ads in the daily press and consider it decidedly unfair to them to ask stations for free time.

Local stations state they are not limiting commercial sponsors to firms holding war contracts, but will accept commercial programs from concerns engaged in general commercial activities.

Station managers and program directors are happy over the way OWI is handling government-sponsored programs, and they are most happy to cooperate. Stations are now, and have been for some time, receiving weekly packages of programs cleared thru the OWI, which are suggested for each week.

## Memphis

MEMPHIS, Aug. 7.—Station WHBQ Saturday night at 7:30 will broadcast first of series of half-hour programs on "help wanted" which will be open to commercial firms regardless of whether or not they hold war contracts. Station has been carrying OWI "help wanted" announcements for some time as have all other Memphis stations. Manager E. A. Alburty says program is in answer to sponsor's demand.

WMC's program director, John Cleg-horn, says that all local or Red Network shows carry a war effort announcement including recruiting and OWI "help wanted," but station does not carry any general "help wanted" announcements. Frances Chamberlin, assistant manager of WMPS reports that they are using OWI transcriptions as received and that he does not know how many of them concern "help wanted." Station does not carry any general commercial "help wanted" ads.

## Omaha

OMAHA, Aug. 7.—KBON carries no commercial "help wanted" programs. It has three OWI employment plugs and one for the United States Employment Service daily. Latter daily program is sustaining, and has been on over a year. Occasionally a client may use time for labor appeal, but this is exception rather than rule.

KOWH carries no commercial "help wanted" programs. Spots three OWI employment broadcasts daily. Also carries United States Employment Service material when requested. Recently

## New Orleans

NEW ORLEANS, Aug. 7.—Few local commercial programs carry "help wanted." WSMB and WWL say they have been approached by local department stores and an airplane plant for specialist needs but have shunned queries. So far only WDSU uses occasional spot for machinists needed at Consolidated-Vultee plant now opening here. All stations say they are open to OWI any time they ask for it. Jimmy Gordon, manager of WNOE, says he has been thinking of going after some commercial business and would confine such missionary work to war contract holders. Only one large optical store here has tried to buy time on WSMB and WWL to ask for watchmakers and opticians but thus far no contract accepted.

## Indianapolis

INDIANAPOLIS, Aug. 7.—WIBC carries OWI "help wanted" programs only. WISH carries OWI "help wanted" programs only. They have no commercials yet but "if and when" they will be aired with no restrictions. WIRE carries OWI "help wanted" programs plus gratis announcements supplied by U. S. Employment Service. No commercials yet or policy on them if they come. WFBI carries sponsored "help wanted" programs as well as OWI releases on same subject. Will not limit future commercials to firms holding war contracts.

## Austin

AUSTIN, Tex., Aug. 7.—Both stations here, KNOW and KTBC, are airing "help wanted" programs for the war effort. Requests are funneled thru OWI, according to station officials.

These commercial announcements are given gratis, but from time to time war industries seeking employees have paid for "help wanted" commercials.

"We are giving free time to OWI requests and to some civil service job announcements that have not been cleared thru OWI," Pat Adelman, KNOW program director said. "Also from time to time we have put on paid announcements for war industries such as Kaiser Shipbuilding Corporation and Dow Chemical Company."

KTBC has been following about the same policy, reported Manager Harfield Weedon, with most of the requests for free time, coming thru the OWI. Station has been carrying some paid stuff for Kaiser, Lockheed and other war industries.

## Milwaukee

MILWAUKEE, Aug. 7.—All local radio stations (WTMJ, WEMP, WISN) carry programs and spot announcements seeking persons interested in employment.

Altho the stations make no specifications as to whether the sponsor be a firm holding a war contract or one engaged in civilian service, most requests for "help wanted" programs have come from war plants because they are the most desperately in need of help. Commercial programs of this nature vary from five minutes to half an hour.

Spot announcements are contracted for in lots of 100 or more and then drawn on. Three a day are used generally unless there is a need for an exceptionally big push, when 10 a day are used. This usually occurs over week-ends.

## Fort Worth

FORT WORTH, Aug. 7.—The three radio stations here have not been presenting "help wanted" programs but if they had been, there would have probably been no objection to commercial sponsorship by concerns with or without war contracts, according to officials.

However, it was stated by Ed Lalley, radio program director for WBAP and KGKO, that even OWI approved requests

## Jacksonville

JACKSONVILLE, Fla., Aug. 7.—The only station which has handled any "help wanted" broadcasts is WPDQ. These were only spot announcements for a couple of weeks at a time for a local

## Three Bidders in Running For Ownership of WMCA; Asking Price Is \$1,250,000

Owner Noble Radio Poor But Not Rushing Sale

NEW YORK, Aug. 7.—Edward J. Noble, who last week signed to buy Blue Network for \$8,000,000, as a result of which he put WMCA on the block, has received more than a score of bids for the New York indie. Most of these are strictly feelers, several from people and firms in showbiz.

However, Noble expects to close deal for the station within the next fortnight. At the moment three individuals Noble described as "People who know as much about radio as I did when I bought WMCA," have inside track. New owner is expected to be one of this trio.

Purchase price will probably be in the neighborhood of \$1,250,000. Noble paid \$940,000 gross for the station in January of 1942, and has invested \$100,000 in the operation. Since then, altho the outlet has operated at a profit, he has ploughed the earnings back in the station. Thus it is anticipated the FCC will okay a sale at about the aforementioned \$1,250,000.

Altho Noble, as he put it, is "radio poor at the moment," the man that laid

\$8,000,000 in cash on the line for the Blue web is in no hurry to dispose of WMCA. He is determined that his successor shall have the same idea of operating in the public interest as he, Noble, displayed during his WMCA tenure. If it comes to a showdown between selling at a profit or breaking even by selling to someone he thinks will make a better operator, Noble told *The Billboard* he would deal with the latter.

Meanwhile, until the FCC okayes the Blue deal, Noble is standing pat. He has no associates in the network deal, altho James H. McGraw Jr., prez of the McGraw-Hill Publishing Company, teamed with him during the opening bids. These started at \$6,000,000. Apparently McGraw was not prepared to stand the gaff of the final purchase price.

Eventually Noble expects to make stock in the Blue Network available to both the public and affiliated stations. Only network stock available to the public is CBS. Mutual stock is held by member stations and NBC paper belongs to Radio Corporation of America.

## A Dark Horse Enters The FCC Free-for-All

NEW YORK, Aug. 7.—*Collier's*, in an editorial in its issue dated August 14, on the stands yesterday, has injected itself into the Congressional investigation of the FCC with an editorial blast on James L. Fly, chairman of the commission. Titled "Mr. Fly, Mr. Cox . . . and Congress."

The radio industry, which has a solid stake in the hearings being conducted by the Cox committee, is wondering how and where *Collier's* comes into the picture, since it has no broadcasting affiliations and is not an opinion mag in the pure sense.

The editorial says of Commissioner Fly: "He has long been a demagogic little hater of business . . . cut Mr. Fly down to his proper size. We know of no greater single blessing that could come to American radio at this time. Since radio is a tremendous influence in American life, we'd all share in that

blessing."

Big business has a tremendous stake in radio and has thus far kept its hands clean of the Cox-Fly controversy. *Collier's* seems to want to drag it in and bring pressure on Congress to re-regulate the FCC. It may be starting something that it and its advertisers may have something to say about when, as and if.

## 12th District NAB Meet

MINNEAPOLIS, Aug. 7.—Meeting of the 12th district National Association of Broadcasters conducted here Wednesday (4), with Ed Hyak, of Albert Lea, president, at the rostrum. Group was guest of Al Sheehan, WCCO production manager, at Aqua Folles, which he produced and directed as part of Minneapolis Aquatennial program.

# Programs Major Interest of Net Affiliates; CBS Appoints Bill Lewis, Traveling Show Chief

## Corwin and MacDougall on Coast With New Ideas

NEW YORK, Aug. 9.—For some time CBS has been aware of a change in the attitude of its affiliates toward programming. Where home office visitors were once greeted with gab anent local sales, surveys and field intensity maps, they now find the station operators talking programs. They write, too, for where a new network sustainer was usually ignored it now occasions a stream of assorted and valuable criticism.

To capitalize on this interest CBS has for some time mulled the advisability of assigning one of its execs to travel about the country confabing with stations. Last week they nabbed the man they wanted for the job. Today (Monday) CBS will announce that Bill Lewis, ex-CBS v.p. in charge of programs and most recently Chief of the OWI Radio Bureau, has accepted a special 12-month assignment.

He will make a nationwide survey of programming. As part of his stint he will travel about and gab with stations and the public. He will pay particular interest to local and regional programs.

Latter is currently one of CBS's biggest problems. With the growth of West Coast as population industry center, usual Coast-to-Coast program service, due to the four-hour differential, has not kept pace with the improvement in network programming. When the network closes down, the West Coast web is still operating, with full commercial schedule. Thus the current CBS experiments with late-hour live programs in place of usual after 11 p.m. dance music is washed out at the Coast by the time difference. In addition, the Coast has its own ideas of programs.

To fill this gap CBS is now pumping repeat broadcasts of two sustainers, *Man Behind the Gun* and *Suspense*, to the West. Last program originates in Hollywood at 6 p.m. to hit the East Coast at 10 p.m. With the repeat, *Suspense* will get a Coast audience.

In addition West Coast production and scripting staff is being augmented. At the moment two experts, Norman Corwin and Randal MacDougall, are in Hollywood working on new shows for the Coast as well as the national web.

Bill Lewis last week took himself out

of consideration as a candidate for the NAB presidency. With Lewis resigning before he was elected, the NAB board of directors, which convened in Chicago to mull the dropping of Neville Miller, set up a nominating committee to select candidates eligible to follow Miller, whose contract runs out in 11 months. With his 12-month assignment from CBS, it is not improbable that Lewis, who was

### Cattle Tale

ST. PAUL, Aug. 7.—Every morning for three solid weeks Harry Van Lear, KSTP local news man, dialed a South St. Paul number, asking for news. And every morning a bewildered female voice told him she knew nothing that would make a radio story.

Then Van Lear, wondering why thing were so quiet in the stockyard center, investigated. Imagine his dismay when he discovered he had been dialing LaSalle 6041 instead of LaSalle 6401—the police department number.

slated to join Ruthrauff & Ryan and nixed the bid to stand-by for the NAB chore, may finish his assignment before the year is up and be available for the NAB presidency.

# Hummerts To Quit BSH To Shed General Ad-Agency Aches; Showbiz Yen Gets Frank, Anne

## Always a Contract Employee So Out Is Simple at Year's End

NEW YORK, Aug. 7.—Frank Hummert, v.p. of Blackett-Sample-Hummert and proxy of Air Features, Inc., bombshelled his associates yesterday (6) with the announcement that he was checking out of BSH come the end of the year. He will continue in the radio production biz, but is dropping Air Features tag for Hummert Radio Productions.

Move is interpreted by co-workers as achieving Hummert's longtime and often-voiced yen to shed the problems of an advertising agency—he has been in charge of BSH office in New York—to confine his activities to showbiz; in this instance production of radio programs.

The Hummerts' deal (Mrs. Anne Hummert is also a v.p. of the New York office and concentrated on daytime serials while husband, Frank, specializes in musical shows) with BSH was on a straight contract basis. Since he was not a BSH partner, he had a free hand to check out whenever he decided not to renew his contract. Hence end of the year resignation date.

For several weeks prior to this announcement the trade had been rife with rumors that BSH was in the process of splitting into separate entities in New York and Chicago. It's possible Frank Hummert was endeavoring to buy the New York office for his own operation and decided to check out when the deal failed to jell. It is known that at least

one of the Chicago v.p.'s was considering checking out of that unit and affiliating with Hummert. In any event, under BSH modus operandi the offices functioned practically as individuals, even unto each office doing its own radio production.

Another angle considered around the trade was that Hummert, who was not a partner in BSH, Hill Black and J. G. Sample are the only two, was saddled with the hefty taxes incumbent with his Air Features, Inc., operation. (AFI cleared all radio productions for the New York office.) As an unincorporated biz, the latter figures to sidestep the double tax rap that comes with corporation operation.

Presumably BSH will assign another exec to head the New York office and it's quite possible the agency may continue to do business with Hummert Radio Productions just as it does now with Air Features.

Frank Hummert originally came from St. Louis, where he was a newspaper reporter. He joined Lord & Thomas (now Foote, Cone & Belding) in Chicago, where he got to know Hill Blackett. In 1927 he joined Blackett & Sample as a copy man, entered the firm name in 1928 and the following year came to New York. Air Features, Inc., was organized by Hummert in 1936.

# Chartoc Vice Logan At WBBM; Logan in OWI Exit Quickie

CHICAGO, Aug. 7.—Shep Chartoc, since January head of the WBBM-CBS Central Division publicity department, has been made director of public affairs and will have charge of publicity, special events and education. In latter two he succeeds Charles E. (Chuck) Logan, who resigned for OWI.

With the elevation of Chartoc, Florence Warner, recently of publicity, has been made educational director. Rachel Ann Bottorff, formerly assistant religious editor of *The Chicago Tribune* and recently with UP Radio, is Chartoc's special events assistant. The publicity staff now includes Beatrice Ferbend, Ed Erenberg and Elizabeth Jones.

Chartoc started his career on Broadway, handled legit publicity for some time, and later was with the Tom Fitzdale office.

NEW YORK, Aug. 7.—Chuck Logan, who quit WBBM to go to Egypt for the OWI, this week completed what he called "The quickest round trip to Cairo on record." Fed up with the OWI red tape razzle-dazzle, Logan checked out of the bureau and headed for his Chicago home.

# Mail Pouch Shares Counter-Spy With 7 Other Sponsors

NEW YORK, Aug. 7.—*Counter-Spy*, Blue Net show sponsored by Mail Pouch Tobacco Company over WJZ and 69 Blue affiliates, has seven other sponsors in sections of the country not covered by Mail Pouch.

While smoke-firm net has the largest coverage, *Spy's* other sponsors run the gamut from a brewing company to a trade union. Sponsors include American Brewing Company over WDSU, New Orleans, and WKAT, Miami; Lyman Agencies, Ltd., CFCF, Montreal; Brotherhood of Ship Carpenters and Joiners, WJHP, Jacksonville; Crews Beggs Dry Good Company, KGHF, Pueblo, Colo.; Metzger Brothers, WMOB, Mobile, Ala.; Wellens Department Store, KALB, Alexandria, La., and Gulf States Utilities Company, KPDM, Beaumont, Tex.

# WWJ's Gov't Plea Program Called Victory Matinee

DETROIT, Aug. 7.—A new wrinkle in efficient handling of government messages is being worked out by WWJ, with *Victory Matinee* starting next Wednesday (11) for a half hour at 1:30 p.m.

Show is tailored to meet the deluge of governmental material, appeals for different types of help, special educational material, and whatnot that has become a bigger headache to many station managers with the changes in the OWI, which had in the past routed them with maximum efficiency.

WWJ will use a 16-piece station orchestra, figuring that the musical show with the big band will get more attention from the average listener than a straight interview program.

Idea is to split each broadcast between three government agencies, picking those that are non-competitive, so that appeals for WAVES and WACS won't air in the same half hour, for instance. Specially-scripted short dramas will be used where the material can be whipped into dramatic shape. Three-minute interviews are skedded in other instances. By a preponderance of music, the program is designed to carry a high entertainment value and make the propaganda pill go down more acceptably to the listeners.

**HERE IT IS AGAIN**  
This time on Schaefer Revue with Al Roth.  
NBC—Wed., Aug. 11—7:30 P.M.  
**Bullfrogs and Marines**  
ASSOCIATED MUSIC PUBLISHERS

THANKS BILLBOARD AWARD COMMITTEE  
RADIO STATION  
**CFGFP**  
1,000 WATTS  
Grand Prairie, Alta., Canada

Our "contribution to community life" is a personalized service for listeners! National sponsors as well as local merchants renew contracts annually indicating confidence in this station serving the famous Peace River Country, Northern British Columbia and the Alaska Highway.

**Bubelles**  
ESTABLISHED 1898  
PRESS CLIPPING BUREAU, Inc.  
World-Telegram Building  
125 Barclay St., New York, N. Y.  
Barclay 7-8971

# Columbia's Head Hunter Goes—Who Will Follow?

NEW YORK, Aug. 7.—CBS's official headsman has resigned. Edward Klauber, for more than 12 years the right-hand man of Prexy Bill Paley, has left the Columbia net due, according to his letter requesting retirement, to illness.

It had been Klauber's lot during most of the 12 years he had been with the net to be the man upon whom the job of cutting off official heads has fallen. During this period there have been six major house cleanings, starting in 1932, when the original men who headed the chain's creative departments were swept out.

There hasn't been any major distribution of pink slips for the past year or so, for CBS now functions on an individual responsibility basis. A department head either does a job or goes. This avoids, state CBS execs, deadwood which would require a major house cleaning.

Klauber has been relatively inactive for the past year and his retirement does not come as a surprise. As a matter of fact, it was understood that the retirement bonus plan, which was established for key CBS officials about a year ago, was created in part to take care of Klauber and one or two other CBS top men who weren't paid a fortune during their first few years of CBS service.

That's the reason why K. didn't resign, but instead requested retirement. The difference between resignation and retirement at CBS, at least in the case of Klauber, is enough to live on for the rest of the natural span of a top exec's life.

No new chairman of the executive committee was appointed at the board of directors' meeting which retired Mr. Klauber, nor was his position on the board of directors filled at the session. No one knows, therefore, who the new ax man will be. It's expected that the position will remain unfilled until this fall when a special b. of d. will be held.

Heads rest easy at CBS—for the time being, at least.

## News of Marines on KSTP

MINNEAPOLIS, Aug. 7.—Listen to *Your Leathernecks*, a five-minute broadcast aired by Staff Sgt. Don Braman, of Minneapolis marine recruiting station, took to airways today. Braman, a newspaper reporter in private life, presents news of Minnesota leathernecks on the world's battlefronts. Show being offered to KSTP Northwest network and will be built up to 10 or 15-minute spot if anticipated response from friends and relatives of marines develops.

# PROGRAM REVIEWS

EWT Unless Otherwise Indicated

## "Battle Stations"

Reviewed Thursday, 8:30-9 p.m. Style—Dramatic narration, Sustaining on WEAF (New York) and NBC.

A powerful job of telling how we're beating the Axis on the seas *Battle Stations* nevertheless suffers from an ailment, namely it sounds like a sequel to CBS's *They Shall Live Forever*. This was series that kept our chins up in the dark months after Pearl Harbor. *BS* has, at least on the first of the four shows, a crack cast, good scripting, top musical backgrounds and transitions and expert direction, even downright fine direction, with two glaring exceptions.

In a couple of sequences Barry Kreuger did the annotating. His voice is distinctive, at least to these ears, and it was impossible not to think of *They Shall Live Forever* for which show he did the commentating. This was something the director should have caught. Another bad spot was the use of the word "illustration" to punch up the dramatic sequence to follow. *Forever* used this exact technique and again someone, in this case Joseph Mansfield, director, should have caught it.

Culled from the newspapers, official announcements and unofficial statements, *BS* tells the story of how we fought against the U-Boat menace, how we slowly learned to lick the torpedos and how we finally got the upper hand. The production technique was anything but static—you were carried from shore to shipyard to ship to sea to U-Boat to Kiel to navy headquarters, etc. and etc. One of the better stunts was the use of a translator talking over a Nazi background. You heard their guttural gab and along with it the literal explanation of what they were saying.

At times the program had the powerful punch of the recent Warner movie, *Action On the North Atlantic*; other times it was as pungent as Cecil Brown's *Suez to Singapore*. But over all lay the superb and damn near perfect *Live Forever*; if only NBC hadn't done this when the comparison cannot be avoided.

Nevertheless Charles Gusman did a good script, Leo Kumpinsky clefted a crackling score which Joseph Stopak batoned expertly, Joseph Mansfield did, with the aforementioned exceptions, a grand production chore, and the acting was just what you expect from so expert a crew as Raymond Edward Johnson, he did the running commentary; Stephen Schnabel, his usual fine performance as a Nazi; Barry Kreuger, Barry Hopkins, Staat Cotsworth, Joseph DeSantis, Chester Stratton, E. A. Krumschmidt, Thomas Goetz, Bernard Lenrow, Lon Clark and Richard Keith. *Lou Frankel.*

## "You Tell 'Em Club"

Reviewed Friday, 9:30-10 p.m. Style—Audience participation. Sustaining on WOR (New York) and MBS.

Originally titled *Let Your Hair Down*, this program is designed to relieve the inhibitions of listeners. Briefly, if there's something the listeners want to spout, be it criticism or comment, this is their forum. The announced theme is "the party where anything goes."

Only nothing went. The title, changed at the last moment, in the interest of originality, to *You Tell 'Em Club*, might well have been *You Tell 'Em Kid, I Stutter*; that's what the show did. Program had all the verve and bounce of a broken bladder and the originality of a hack politician.

There was the pants salesman who squawked about coming home to find his wife in slacks; the dame who always vol-

## They're Alive!

NEW YORK, Aug. 7.—When television comes of age Mr. Citizen will be able to lamp the chicks he's mooning over on magazine covers. . . . If Harry Conover's long-bet pays off. Conover, a model's agent, has opened a school for photogenic models, where they're trained in announcing and demonstrating, in anticipation of animated advertising to be used by television sponsors.

unteers for the quiz shows but never gets called—so they gave her a *Truth & Consequence* routine for which WOR should pay royalty to Ralph Edwards. There was a guy who writes letters to radio sponsors; a concert singer with a yen to sing swing; a Stage Door Canteen hostess spouting sweetly about the SDC; and a gent with an idea about streamlining the handling of tickets in traffic court. The latter was the one sound thing on the show.

Eleanor Wells, frau of Billy K. Wells, takes the rap for the idea and script; Roger Bower produced the show and will probably ask the station for funds to erect a silo. WOR-Mutual should hide its head for such unadulterated and unappetizing corn. *L. F.*

## Gabber Martyn Back

NEW YORK, Aug. 7.—Gilbert Martyn, Blue staff announcer, returned this week after a three-and-a-half-month absence, during which time he underwent a major abdominal operation at Mercy Hospital, Denver.

Martyn will rest until August 16, when he returns to action on the new quarter-hour Kellogg Company program plugging Gro-Pup food.

Plans for resumption of web's announcers' school are indefinite, depending on Martyn's complete recovery.

## "Passport for Adams" With Robert Young, First New West Coast Corwin Show

NBC's "Studio One" Being Auditioned Also

NEW YORK, Aug. 7.—First of two new programs by Norman Corwin which CBS has been building on the West Coast will debut Tuesday (17). Titled *Passport for Adams* show will be a weekly half-hour at 10 p.m. (EWT) with Robert Young playing the part of a small-town Yank newspaperman covering the Allied and Neutral Nations as a foreign correspondent for a national news service.

Corwin wrote the first script and will produce and direct the series. Randal

MacDougall, who dropped the *Men Behind the Gun* writing chore for this job, will script succeeding programs. Show, starting as a sustainer, is a hot item for Coast sponsors, hence Corwin did first script.

The other Corwin production is tentatively titled *Studio One* and has already been auditioned. Show will be a medley by Corwin, i. e., he will do whatever he pleases. Perhaps an original, or an oldie, or drama or music, etc.

## Cox Probe of FCC in N.Y. Gets Going --- But Mostly Nowhere

NEW YORK, Aug. 7.—The announced purpose of the Cox Congressional hearings in this area, to prove that the Federal Communications Commission has virtually ruined foreign language broadcasters, hasn't come off.

Two station operators testified during the first week of the hearings held in Federal Court Building here. They were Gene Dyer, of Chicago's WGES, WSOB and WAIT, and Joe Lang, of WHOM. In both cases the testimony developed that certain announcers were dropped from the station's pay rolls because the FCC intimated that they were pro-Fascist, and that the stations' licenses, which were placed in the category of "temporary" shortly after the United States entered the war, might not be renewed. No official action along these lines was established during the first week's hearings, at which Rep. Edward Hart of New Jersey and Rep. Richard B. Wigglesworth presided. Ringmaster for the proceedings is, of course, the committee's general counsel Eugene Garey.

Station gripes naturally are tied up with the fact that in most cases announcers in the foreign language field control the business on their programs and when they're dropped the business goes with them.

A great part of the committee's time was concerned with the case of one Stefano Luotto and his broadcasts over both WGES and WHOM. Luotto's big-

gest single sponsor was the La Rosa Macaroni. His dismissal by WGES is claimed by Dyer to have brought about cancellation of the La Rosa contract, which netted the station between \$15,000 and \$20,000 per year.

What Luotto brought to WHOM was not placed in the records by Lang, but he did state that he had checked with the office of censorship on Luotto, only to be told that his employment by the station "would not mitigate against the nation's war effort."

Shortly after Luotto was added to WHOM's staff, Lang claimed that Alan Fenner, of New York office of FCC, put the finger on him and pointed out to Lang that Luotto was a member of a recognized Fascist organization. Thereafter Mr. Luotto was ex-WHOM.

Testimony was all directed at proving that FCC and OWI, both without the necessary authority, were acting as man-power censors at foreign language outlets. Testimony is also said to be planned to prove that this man-power censorship was extended to place men with communistic leanings at stations, but this was not covered during the first week.

Week's hearings have placed on the record the facts that several men with Fascist or Nazi leanings were discharged by stations following FCC frowns, but here again nothing official was established.

## Cal Tinney, Ex-Bayuk-Mutual, Set for Blue Net Sustainer; Claim Ivey's Alibi False

Campbell Soup Watches New Formula

PHILADELPHIA, Aug. 7.—Cal Tinney, who last week chucked his Mutual program for Bayuk Cigars, Inc., after a salary tiff with Ivey & Ellington Agency, will return to the air on the Blue Network. New program starts as a sustainer but it is understood that Campbell's Soup is interested in new set-up.

Built entirely around Tinney, who will serve as emcee, show will feature a down-to-earth interview with a national figure or personality. Reported that Wendell Willkie has promised to be Tinney's first guest. Proposed program, which has already been plattered, includes a band and vocalist.

Sam Balter took over the news spot held by Tinney, program continuing to originate from WIP. Tinney quit the Bayuk stanza when, he claimed, Neal D. Ivey, of the agency, tried to pull a fastie on a pay increase, retroactive to May 1, after the War Stabilization Board ruled him an independent contractor. According to Tinney, agency claimed that the WSB ruled that the pay increase could not be retroactive. Tinney said that he checked with the WSB himself and claims they never handed down such

a ruling. Then he had it out, hot and heavy, with Ivey, who has refused to make any comments on Tinney's charges.

The Bayuk air show has been a hotbed for some time and trade was surprised to see Sam Balter coming back on the show. Last year Balter went a couple of fast rounds with the agency, principally over originating the show in Philadelphia since Balter wanted to work out of California. Balter handed in his notice several times and finally left.

## 2 Chicago Stations Share Pigskin Coin

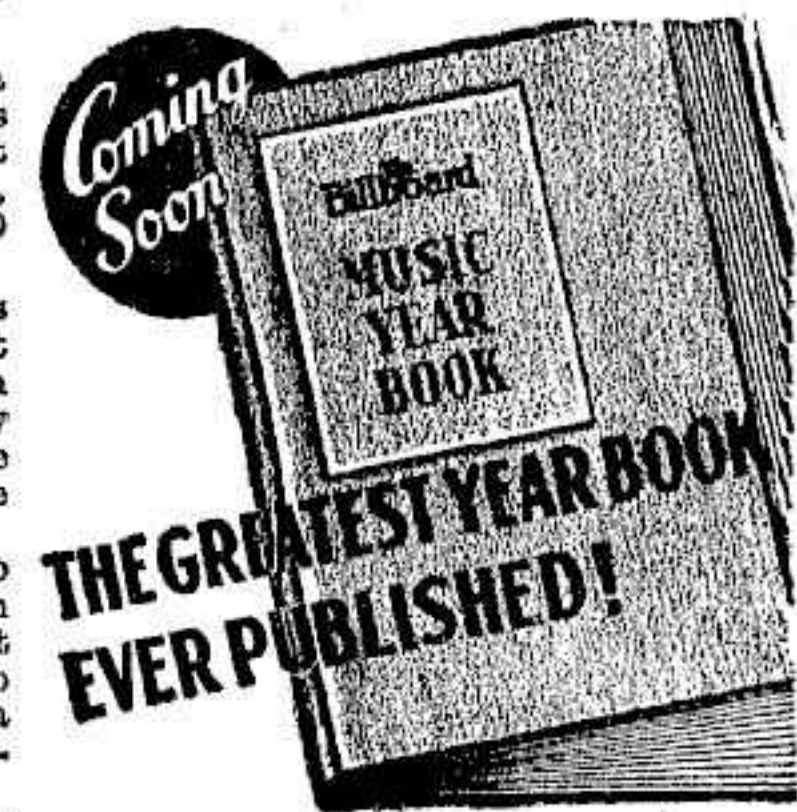
CHICAGO, Aug. 7.—Football coin will be dished out to two Chicago stations this fall, and a third station will carry the games without a sponsor. Station WBBM secured a contract Thursday (5) from Consolidated Royal Chemical Company, Chicago, as sponsor of the 10-week series, starting September 25 with the Notre Dame-Pittsburgh game. Company bought time for Krank's Shave Cream and Zymole Trokeys. John Harrington will announce the games. Sale was made by Edward Furman, of the WBBM sales staff. Agency is Arthur Meyerhoff & Company.

WGN also will carry broadcasts of the games for a sponsor to be announced soon. WMAQ will carry the Notre Dame-Pittsburgh game and any other of the network football broadcasts that have sufficient local interest. When games carried by the network are not of particular local interest, WMAQ will carry games from the Chicago area.

## Dabney SS Mgr. of WBBM; Connor Joins as Prod.

CHICAGO, Aug. 7.—Charles Dabney, formerly sales merchandise manager for Montgomery Ward mail order department, has been made sales service manager of WBBM. Succeeds Rolph Warner, who left to begin training as an army aviation cadet.

Mitchell Connor, formerly newscaster under Clifton Utley for *The Chicago Sun*, has joined WBBM as a producer, following his honorable discharge from the army. Before coming to Chicago Connor was announcer, producer and writer for WMIN, Minneapolis.



EVERYBODY'S RAVING ABOUT THE YEAR BOOK READ ALL ABOUT IT! SEE COCKTAIL COMBO SECTION

# PUBS SEEK TRI-CITY PLUG

## Move Contact Men In on NY-Chi-LA Ether Axis For Concentrated Airings

NEW YORK, Aug. 7.—Changing their ideas on the subject of song exploitation for the umpteenth time since radio came along to complicate their lives, music publishers are once more concentrating their efforts on three broadcasting pubs of the country, New York, Chicago and Los Angeles. Currently, there appears to be unanimous opinion on the subject. Say the sages, if you can't make a song from these three cities, you might as well forget the song.

With the song business hitting new heights in the face of the ban on recordings, pubs are beginning to tab the broadcasters once more as the only sure-fire hit-makers. The trade is remembering that the one super plug given *Wing and a Prayer* by Eddie Cantor, its first, produced calls for about 50,000 copies of the song and cinched its success. It is also pointing to the single-handed job Frank Loesser did on his song, *In My Arms*, making it overnight by landing 48 air plugs from the Coast.

Consequently, pubs are closing branch offices that previously spotted the countryside. Philadelphia is the outstanding example; within the past year plugging

fraternity there has dwindled from six or more to zero. Contact men have similarly been withdrawn from cities like Seattle, Denver, Atlanta and San Francisco.

Some firms still retain staffs in various way-stations, but these men have to ride the range, covering territory that frequently embraces a couple of States. Then, too, when used as roving reps, the contact men double as salesmen, particularly for those firms with standard and folio catalogs.

## Robbins Active in Music War Comm.; Will Print Songs

NEW YORK, Aug. 7.—Entrance of publisher Jack Robbins into the activities of the American Theater Wing's Music War Committee has served as a shot in the arm for the committee. Robbins, who will serve on the exploitation subcommittee, but has declined the chairmanship, offered to print up the song choices of the committee and two ditties have been selected for reproduction. This will immediately facilitate the job of exploitation, something that has proved a stumbling block since the committee's formation.

Two songs to be printed had previously been selected for regular performance on the Treasury Department's aid show. *The Bond Wagon*, written by Bob Russell and Charles Hathaway, will be used as the show's theme song. The other, *Swing That Quota*, by Buck Ram, Teddy Hale and Lou Dahlman, is a jump tune that may enjoy more extended performances. Songs will be printed in name of the Music War Committee, publication rights resting with the songwriters.

Robbins is trying to draw other important publishers into the War Committee, while Chairman Oscar Hammerstein 2d is working on other double-a tunesters.

## Benny Carter Still Jumping on Coast; Hasn't Had Day Off

HOLLYWOOD, Aug. 7.—Because Benny Carter's band hyped receipts at his two other spots, the Casa Manana and the Cotton Club, Joe Zucca moved the Carter aggregation to the Terrace Club, Hermosa Beach, Wednesday (4). Since arriving in California last November the band hasn't had off a day.

Rex Stewart's new small outfit replaced Carter's gang at the Cotton Club, deal being set by Zucca with General Amusement Corporation, which books Carter.

# Rosenbaum Goodbye Blast

## AFM-Broadcasting ET Fair Solution Open Letter Plea

PHILADELPHIA, Aug. 7.—Samuel R. Rosenbaum, WFIL proxy and the stormy petrel of the radio industry, left Wednesday (4) to accept a commission as lieutenant colonel in AGMOT. Before leaving he took one last shot at the National Association of Broadcasters and the industry for failing to settle the recording impasse with AFM. For his parting message before withdrawing "into the anonymity of an army uniform," Rosenbaum let go with both barrels.

Urging that the solution to the entire problem lies in getting Congress to amend the copyright laws so that the recording artist is recognized as having performing rights, Rosenbaum warned that unless the radio industry gets together with the AFM to attain that goal, the recording companies will get the jump on them.

"The manufacturers and the union will get together without you. They will get Congress to grant performing copyright," predicted Rosenbaum. "Every recording engagement from then on will require the performer to assign his copy-

right to the record-publisher. The publisher will collect the royalty and give the union a small fixed fee per record. You will pay more royalty than you now have any idea of, and you will pay it whether you employ live musicians or not. The public is not interested, as long as it gets its records. The juke-box (which Rosenbaum stated brings that industry an annual gross revenue between \$150,000,000 and \$250,000,000) will escape scot-free and you broadcasters will foot the bill. Instead of being used for the good of music by creating more opportunities for the young people of our country to make a living as musicians, the money will add to manufacturers' profits. If you let it go like that, all well and good. We all have friends among the manufacturers, too."

## Claims Union Has Just Complaint

Declaring that the radio industry must recognize the fact that the musicians have a just complaint against the commercial use for profit of record played, made and sold "for home use only" and that the performer has a right of protection which should be given recognition, Rosenbaum proposed that the broadcasters pull together with the AFM. "Let us propose to union," urged Rosenbaum, "that we will join it in urging Congress to extend the right of

## Coca-Cola Spotlight Band Parade

(Week of August 9)

Monday, Aug. 9.....Freddy Martin  
Tuesday, Aug. 10.....Les Brown  
Wednesday, Aug. 11..Bobby Sherwood  
Thursday, Aug. 12.....Jerry Wald  
Friday, Aug. 13.....Joe Sanders  
Saturday, Aug. 14.....Will Osborne

## Sale of Blue To Clear Up Music Muddle

NEW YORK, Aug. 7.—Sale of the Blue Network, which will divorce it completely from the National Broadcasting Company set-up, will finally clear up the muddled band picture at NBC.

Up to now AFM's agreement with NBC called for 130 musicians, with 65 men technically employed at each of its nets. However, the union allowed co-mingling of the musicians at both nets because NBC claimed it could not keep up its symphony work in any other way.

However, when the NBC Symphony was sold for a commercial sponsored by General Motors, Local 802 opened negotiations to halt interchange of musicians between the Red and Blue. Union maintains that since the symphony now has commercial backing, NBC has no further need for co-mingling and must employ at least 65 men at each net.

Sale of the Blue is expected to settle the dispute once and for all. If FCC's decision okaying the transfer comes down before February 1, when AFM's contracts with all networks expire, both the Red and the Blue will have to maintain a 65-man staff under the terms of their present contract.

## Basie for Roxy

NEW YORK, Aug. 7.—Count Basie has been signed for the Roxy for a date shortly after January 1. Basie, whose last local theater date was at the Strand, is the first septa band ever to play the Roxy. Deal was made by the William Morris Agency.

## Showdown on AFM-ET Fight Expected Soon

### WSAY Asks for Injunction

NEW YORK, Aug. 7.—Altho the War Labor Board denied their request to order AFM to "terminate its strike," transcription and radio circles are emanating good cheer and confidence that l'affaire Petrillo is reaching its terminal point with WLB's appointment of a three-man panel to weigh the case.

Transcription firms are ready and waiting for the first hearing, which is expected on August 16, with witnesses and counsel as directed by the panel.

Three-man panel consists of Arthur Meyer, chairman of the New York State Mediation Board, chairman and public member; Max Zaritsky, president of the United Hatters, Cap and Millinery Workers, AFL, and Henry S. Woodbridge, assistant to the president of the American Optical Company.

NEW YORK, Aug. 7.—James C. Petrillo and Leonard Campbell, president of the Rochester AFM local, were served Wednesday (11) in a case brought by Station WSAY, Rochester outlet of the Mutual Network.

Suit, filed in Rochester with the State Supreme Court, demands a motion for injunction to restrain AFM from bringing pressure against Mutual for servicing the Rochester station.

Dispute arose between WSAY and AFM when the union asked the station to take on a five-man staff. AFM forced Mutual to stop feeding music to the Rochester affiliate pending settlement of the union's demands.

## Blue Mulling Swing Show by Roger Kaye

NEW YORK, Aug. 7.—Blue Network has been toying with an idea for a program with a jazz motif, possibly as competitor for CBS's *Jazz Laboratory*, and tried out something along those lines before a studio audience July 26. Roger Kaye, Egyptian-born swingophile, now in the Blue's production department, brought in seven 52d Street jamsters for a session called *Jazz Impromptu*, for which Kaye was listed as writer, producer-director, emcee and bandleader-arranger.

Bash which put Roy Eldridge, Joe (Flip) Phillips, Nat Jaffe and Al Casey into action, was deemed too "rough" by network officials and will be tried again with house bandsmen plus one guest soloist.

## Decca Finds Ban Pays Dividends

NEW YORK, Aug. 7.—Recording companies' assertion that they are making more money than ever despite Petrillo's recording ban was confirmed by statement from Decca Records, Inc., which showed \$48,565 increase in profit over last year.

Statement covered the first six months of 1943 and showed a net profit of \$428,348, which compares with \$379,783 for the same period in 1942.

## Charlie Spivak Into Palladium Sept. 7

LOS ANGELES, Aug. 7. — Charlie Spivak is set to open September 7 at the Hollywood Palladium, his first location job on the Coast, following Jimmy Dorsey. For the last six weeks the trumpeter and his musicians have been making a picture, *Put-Up Girl*, at 20th Century-Fox studios, in which Betty Grable is starred.

## "Big 3" Reports Biggest 7 Months Since Forming

NEW YORK, Aug. 7.—Jack Robbins, head of the Big Three, MGM pubs consisting of Robbins, Feist and Miller, reports that the first seven months of this year, ended on July 31, were the biggest in the history of the combine.

Gross income for the three firms was \$1,185,000, with \$737,000 coming from sheet music sales, \$150,000 from ASCAP (first two quarterly payments) and the rest from mechanical, synchronization and other rights.

Particularly significant was the part standards played in the gross return, accounting for \$357,000 of the total sheet music sales and more than justifying Robbins' concentration on the educational and folio divisions of his catalogs.

Breakdown of weekly sheet music sales of Robbins, Feist and Miller shows a ratio of 4-1½-1 respectively.

In spite of the fact that return from mechanical rights is about one-half off for all publishers, all the major companies and particularly those with standard catalogs are reporting surprisingly heavy grosses.

## AFM Free Concert Plan Gets Up Steam

NEW YORK, Aug. 7.—Arrangements for the first series of free concerts sponsored by AFM call for 115 free appearances rather than the 570 previously announced. This will entail an outlay of \$250,000 and the union is ready to put up another quarter of a million dollars for an equal number of dates if the first series works out well.

First concert will be held at Hyde Park, New York, and will be presented by the New York Philharmonic-Symphony Orchestra. A total of 23 orks will play the 115 concerts scheduled.

Plans for concert tours were worked out at meetings of officials of most AFM locals held in Chicago Monday (2) and in New York Wednesday (4).

MINNEAPOLIS, Aug. 7.—Minneapolis Orchestral Association management professed ignorance of James Petrillo's announced plan to present small-town concerts by the leading symphony orks of the country, among them Minneapolis ork. Local group, thru Ben S. Woodworth, association treasurer, said it had received no communication from the office of AFM Prexy Petrillo.

"We're in the dark as to the details of Petrillo's offer," said Woodworth, "but I am sure the management and executive committee will be glad to consider any plan that is consistent with the best interests of music and the Minneapolis Symphony Orchestra."

### Troubadour

NEW YORK, Aug. 7.—Band vocalists scanning a small card on which is typed the lyrics of the song they are chirping into the microphone is a common enough sight. The unusual is the sight of Al Hibbler, new baritone with Duke Ellington, reading his lyrics with his fingertips. Hibbler is blind and the words of his songs are typed in Braille.

## Detroiters Burned By Jan Savitt's Nix On Service Playdate

DETROIT, Aug. 7.—Localities were plenty burned up at Jan Savitt who refused to play for servicemen at the nearby Grosse Isle Naval Base during his week stand at Eastwood Gardens here. Park management at Eastwood, where Savitt just closed, was also incensed at the Savitt refusal.

The incident was taken up by Anthony Weitzel, newspaper columnist, who referred to Savitt anonymously as a name band leader, but Savitt came out in the local press with a statement disclosing his identity to the public and giving as reason for not playing at the Base, the loss of four bandmen to the army.

While the statement was not crystal clear, the inference taken here was that Savitt meant he had lost the men during his week here. However, a check by *The Billboard* with authoritative sources brought out the statement that Savitt had opened and closed the Detroit week without changing a man.

SPOKANE, Aug. 7.—"Every band I hire must agree to play one hour a week for soldiers at the army Baxter general hospital in Spokane," Louis Vogel, Natorium park and pavilion manager, announced this week. "The boys at Baxter have been thru hell, and they deserve something."

Frankie Masters, first to heed Vogel's edict, went him one better. In addition to a program at Baxter, the band went to Farragut Naval Training Base and played for their "Spotlite" show. No one is expected to complain about Vogel's demand.

## Luckies Kinder to Sinatra's Throat Than Open-Air Stadium --But Fans Swoon From Memory

Harlem Riot Blamed for Low Gate of 7,000

By ELLIOTT GRENNARD

NEW YORK, Aug. 7.—Frank (Loverboy) Sinatra is better off at the Paramount than at Lewisohn Stadium. His b.o. is more potent in the theater, his voice sounds better, the kids with little to spend can get closer to their idol, and the band behind him is sure to have a better beat than the Philharmonic.

A 7,000 attendance figure for the Stadium isn't good for a name like Beethoven and is plain lousy for Sinatra. Rioting the day before in Harlem is said to have hurt the attendance, with mothers fearfully locking their little darlings in at home. Those that escaped made their presence known with vociferous swooning.

This "swoon" is not a sigh but a shriek that punctuates Sinatra's ballad at prescribed passages; perhaps only once per chorus, sometimes twice, but when "Loverboy" croons "I got a baby . . . ca-ra-zy for me . . ." the fans catch the cue and give.

Tuesday night they were swooning from memory. They have his recordings down cold and when his more subtle gurglings failed to reach the 25-cent section—even with the aid of the powerful amplifying system—the kids ignored the lapses and dreamt the rest.

### Some Debit, Mostly Credit

The harsh truth of it is Sinatra's vocal equipment is no match for the demands of a huge open-air bowl. While the gallery heard hardly anything, those up front heard too much; meaning a fuzzy overtone when Sinatra sang full-voiced and an almost constant sharpness of pitch due to his forcing the tones.

Definitely on the credit side was a crystal clear articulation of lyrics with every syllable distinct; an informal stance that included the characteristic clutching of the mike for the intimate suggestion, arms akimbo for the forthright statement, and a complete lack of phoni-

ness. Sinatra made it clear he was not there selling a blind package.

Popular songs, as Sinatra stated at one point, are his best weapon, and when he gave out with *Old Man River*, he acknowledged that it was offered as an appeasing gesture to the sacrosanct atmosphere of the concert hall. As a result, he elicited hysterical swoons or amused laughter, depending on the age and musical taste of

(See LUCKIES KINDER on page 17)

## Dead Weight Cut Seen in Dorsey Ork Notice Move

HOLLYWOOD, Aug. 7.—Altho he vigorously denied any intention of breaking up his band and said he preferred not to make any statements relative to his action, Tommy Dorsey yesterday placed his entire orchestra on notice. The action came as a spectacular surprise to members of the Dorsey aggregation all of whom have been active for several weeks on a picture at Metro-Goldwyn-Mayer. On top of film work, the band has four more weeks to go under its contract with Raleigh Cigarettes on the NBC-Raleigh program, as well as numerous one-night stands and army camp appearances. Nor would Leonard Vannerson, Tommy's manager, issue a statement on the affair. But persons close to the Sentimental Gentleman said it was merely his way of getting rid of "dead weight" in the band's personnel. Virtually everyone will be hired again shortly, it was said. Members of the brass section have not performed up to Dorsey's requirement, and Tommy is also said to be cutting down his string section from 12 to 6. Vocalists Skip Nelson and Betty Brewer will not be affected, it was reported.

Tommy's action created a lot of fantastic conjecture along Vine Street, however, and some observers said the trombone sliding Irishman had "big things" in mind possibly having to do with government service.

## Henry Jerome Into Lincoln

NEW YORK, Aug. 7.—Marie Kramer's difficulty in finding name bands to play her Hotel Lincoln here at the price she wants to pay has resulted in a break for Henry Jerome, who goes into the spot Tuesday (10).

Jerome just completed a month's run at Mrs. Kramer's Hotel Roosevelt in Washington. Before that, Jerome built up a local reputation with air time during his 10-month engagement at the New Pelham Heath Inn here.

## Walton Goldman's Pluggers Claim \$2,900 in Wages; Men Lose \$1,300 in Loans

Pub Faces Indictment on Larceny Charge

NEW YORK, Aug. 7.—Walton Goldman, whose firm folded a couple of weeks ago with a terrific crash, faces indictment for larceny on charges brought in the name of four contactmen employed by the defunct publishing house. Four men are stuck with \$1,300 of Goldman's worthless personal checks issued to cover money Goldman had borrowed from them. In addition, wage claims totaling \$2,900 owed to 14 songmen have been filed against the firm by the Music Publishers' Contact Employees' Union.

Joseph R. Brodsky, attorney for the contactmen's union, placed larceny charges with the district attorney of New York County and was promised speedy presentation before the grand jury by the head of the indictment bureau.

Rubber corporation checks were issued under the names of Walton Goldman, Inc., and Carmichael Music totaling \$1,030.40, and officers of both firms are liable to arrest and conviction on charges of misdemeanor. Wage claims for which no checks were issued add up to another \$1,876.

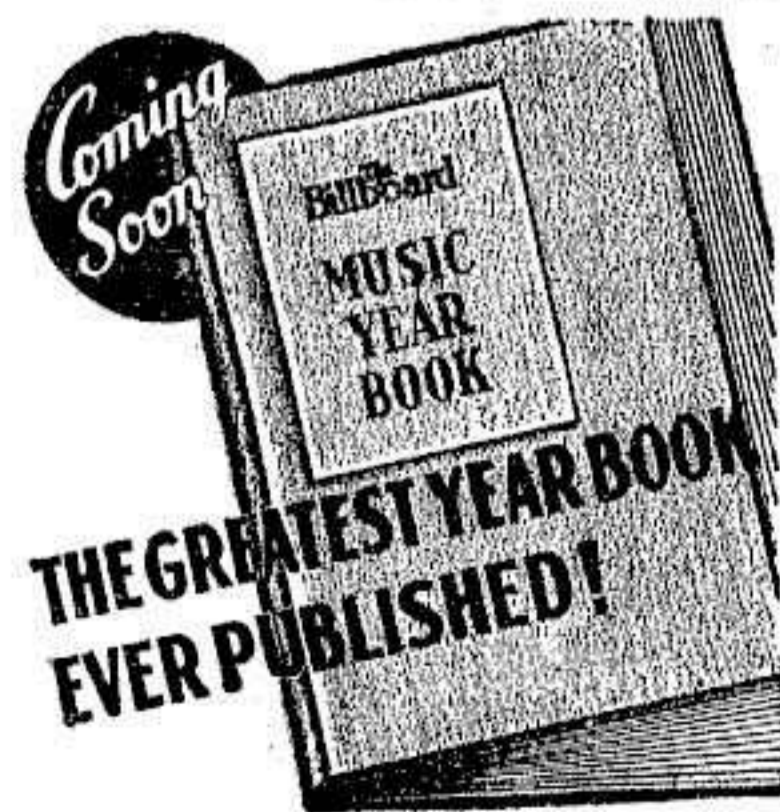
Brodsky, John O'Connor and other union officials are determined to push this case to the limit for future protection despite the fact that those members whose checks bounced violated union rules by failing to report the irregularities at once. However, Goldman had conditioned employees to bouncing checks by issuing them, without money to cover, from the first week on. When

contactmen jumped him for their money he told them it was a mistake, to put the checks thru again. The second time the money was always there and songmen became so accustomed to this practice that when the final crack-up came they were holding the bag for plenty.

One problem which the union attorney faces is that of jurisdiction, as all checks were drawn on California banks, and Goldman is now on the Coast. Bernard Miller, of Miller & Miller, who formerly acted as Goldman's attorney, claims he has not heard from Goldman since the firm shut down, but he understands that Goldman made an assignment for the benefit of creditors on the Coast.

Those contactmen who received rubber checks from the firm are Fred Dempsey, Paul Colby, Jack Richmond, Mack Green, Al Jacobs and Harry Merme. Those who have money coming to them but received no checks are Max Lutz, Dave Bernie, Herb Reiss, Al Jacobs, F. Saunders, Dempsey, Green, Haldeman, Cassell and Hume. Identity of the four men who lent Goldman the \$1,300 on which the indictment charge is based is being protected, as is the name of another former employee stuck for \$800 for which he received no notes of any kind.

This is not the total amount of debts left by the publisher. It is understood that about \$700 additional is owed to office help, aside from many thousands of dollars owed for song royalties, printing, etc.



EVERYBODY'S RAVING ABOUT THE YEAR BOOK READ ALL ABOUT IT! SEE COCKTAIL COMBO SECTION

### As Time Went By

PHILADELPHIA, Aug. 7.—Scrap record drive here disclosed that the Columbia label missed up on a rich source of disk sales in overlooking the fact that it had a recording of *As Time Goes By* all the time. With Victor having Rudy Vallee's early cutting, and Jack Renard's Brunswick side sold to Decca with all the other such masters several years back, trade figured that Columbia was caught short because of the untimely Petrillo record ban.

However, local record dealers report that their scrap heaps have turned up a Columbia black label of *As Time Goes By*, much to their surprise. Song was recorded by the Columbians, obviously a house band, with an unbilled singer for the vocal refrain. Number of the side is 2536-D; factory serial number is 51778; and label indicates that the side was electrically processed. Moreover, dealers report that from a musical standpoint, this overlooked Columbia side is far better than the Rudy Vallee and Jack Renard re-issues.



# The Billboard Music Popularity Chart

WEEK ENDING  
AUGUST 5, 1943

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard.

Title	Publisher
ALL OR NOTHING AT ALL	Leeds
AND RUSSIA IS HER NAME	Chappell
ARMY AIR CORPS	Fischer
COMIN' IN ON A WING AND A PRAYER	Robbins
DON'T GET AROUND MUCH ANYMORE	Robbins
DON'T WORRY (F)	Paramount
DO YOU KNOW?	Reis-Taylor
FORTUNE FOR A PENNY	Shapiro-Bernstein
HEAVENLY MUSIC	Felst
IF YOU PLEASE (F)	Famous
I HEARD YOU CRIED LAST NIGHT	Campbell-Loft-Porgie
I NEVER MENTION YOUR NAME	Berlin
IN MY ARMS	Pacific
IN THE BLUE OF THE EVENING	Shapiro-Bernstein
IT CAN'T BE WRONG (F)	Harms
IT'S ALWAYS YOU (F)	Famous
JOHNNY ZERO	Santly-Joy
LET'S GET LOST (F)	Paramount
NO NO NO	World
PEOPLE WILL SAY WE'RE IN LOVE (M)	Crawford
PUT YOUR ARMS AROUND ME HONEY (F)	Broadway
SECRETLY	Southern
SEMPER PARATUS	Fox
SUNDAY, MONDAY OR ALWAYS (F)	Mayfair
TAKE IT FROM THERE (F)	Miller
THERE'LL SOON BE A RAINBOW	Santly-Joy
THINGS THAT MEAN SO MUCH TO ME	BMI
VIOLINS WERE PLAYING	Lincoln
WHISPERING	Miller
YOU'LL NEVER KNOW (F)	Bregman, Vocco & Conn

## NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. While two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Dreilbelbis Music Co. Chicago: Hudson-Ross; Sears-Roebuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Jacksonville, Fla.: Butler Record Shop. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. Newark, N. J.: Record Shop. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Thelm; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. YOU'LL NEVER KNOW —HAYMES-SONG SPINNERS Decca 18556	1	1. You'll Never Know —Haymes-S. Spinners	3	1. In the Blue of the Evening —Tommy Dorsey
2	2. IT CAN'T BE WRONG —HAYMES-SONG SPINNERS Decca 18557	3	2. It Can't Be Wrong —Haymes-S. Spinners	2	2. It Can't Be Wrong —Haymes-S. Spinners
3	3. IN THE BLUE OF THE EVENING —TOMMY DORSEY Victor 20-1530	2	3. Comin' In on a Wing —Song Spinners	1	3. You'll Never Know —Haymes-S. Spinners
4	4. ALL OR NOTHING AT ALL —JAMES-SINATRA Columbia 35587	5	4. In the Blue of the Evening —Tommy Dorsey	4	4. You'll Never Know —Frank Sinatra
5	5. COMIN' IN ON A WING AND A PRAYER —SONG SPINNERS Decca 18553	4	5. All or Nothing at All —James-Sinatra	6	5. Comin' In on a Wing —Song Spinners
8	6. I HEARD YOU CRIED LAST NIGHT —HARRY JAMES Columbia 36677	—	6. I Heard You Cried Last Night—Harry James	10	6. I Heard You Cried Last Night—Harry James
6	7. YOU'LL NEVER KNOW —FRANK SINATRA Columbia 36678	7	7. Paper Doll —Mills Brothers	5	7. All or Nothing at All —James-Sinatra
—	8. IN MY ARMS —HAYMES-SONG SPINNERS Decca 18557	—	8. In My Arms —Haymes-S. Spinners	8	8. It's Always You —Tommy Dorsey
7	9. IT'S ALWAYS YOU —TOMMY DORSEY Victor 20-1530	1	9. You'll Never Know —Frank Sinatra	7	9. Boogie Woogie —Tommy Dorsey
—	10. PAPER DOLL —MILLS BROTHERS Decca 18318	6	10. Johnny Zero —Song Spinners	9	10. In My Arms —Haymes-S. Spinners
			<b>MIDWEST</b>		<b>WEST COAST</b>
		2	1. You'll Never Know —Haymes-S. Spinners	1	1. You'll Never Know —Frank Sinatra
		1	2. It Can't Be Wrong —Haymes-S. Spinners	2	2. It Can't Be Wrong —Haymes-S. Spinners
		3	3. In the Blue of the Evening —Tommy Dorsey	4	3. In the Blue of the Evening —Tommy Dorsey
		4	4. All or Nothing at All —James-Sinatra	3	4. All or Nothing at All —James-Sinatra
		9	5. I Heard You Cried Last Night—Harry James	6	5. Comin' In on a Wing —Song Spinners
		10	6. In My Arms —Haymes-S. Spinners	5	6. I Heard You Cried —Harry James
		7	7. Comin' In on a Wing —Song Spinners	1	7. You'll Never Know —Haymes-S. Spinners
		5	8. You'll Never Know —Frank Sinatra	10	8. In My Arms —Haymes-S. Spinners
		6	9. It's Always You —Tommy Dorsey	7	9. It's Always You —T. Dorsey
		8	10. Pistol Packin' Mama —Al Dexter	—	10. Paper Doll —Mills Brothers

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. YOU'LL NEVER KNOW	1	1. You'll Never Know	3	1. In the Blue of the Evening
4	2. IN THE BLUE OF THE EVENING	2	2. Comin' In on a Wing	1	2. You'll Never Know
2	3. COMIN' IN ON A WING AND A PRAYER	3	3. In My Arms	11	3. Sunday, Monday or Always
3	4. IN MY ARMS	4	4. In the Blue of the Evening	6	4. In My Arms
7	5. PEOPLE WILL SAY WE'RE IN LOVE	11	5. Sunday, Monday or Always	10	5. Let's Get Lost
9	6. ALL OR NOTHING AT ALL	9	6. People Will Say We're in Love	8	6. It Can't Be Wrong
6	7. LET'S GET LOST	5	7. All or Nothing at All	—	7. Taking a Chance on Love
12	8. SUNDAY, MONDAY OR ALWAYS	8	8. Put Your Arms Around Me, Honey	4	8. Cow Cow Boogie
8	9. IT CAN'T BE WRONG	—	9. Paper Doll	4	9. All or Nothing at All
10	10. IT'S ALWAYS YOU	10	10. Let's Get Lost	2	10. Comin' In on a Wing
5	11. JOHNNY ZERO	7	11. It's Always You	9	11. People Will Say We're in Love
11	12. AS TIME GOES BY	6	12. Johnny Zero	15	12. If You Please
—	13. PAPER DOLL	12	13. As Time Goes By	7	13. Johnny Zero
15	14. DON'T GET AROUND MUCH ANYMORE	—	14. I Heard You Cried Last Night	5	14. As Time Goes By
—	15. PUT YOUR ARMS AROUND ME, HONEY	—	15. Close To You	—	15. You Rhyme With Everything
			<b>MIDWEST</b>		<b>WEST COAST</b>
		1	1. You'll Never Know	5	1. People Will Say We're in Love
		2	2. Comin' In on a Wing	3	2. In the Blue of the Evening
		3	3. In My Arms	1	3. You'll Never Know
		4	4. In the Blue of the Evening	4	4. Let's Get Lost
		9	5. People Will Say We're in Love	4	5. In My Arms
		13	6. All or Nothing at All	2	6. Comin' In on a Wing
		7	7. It Can't Be Wrong	9	7. All or Nothing at All
		5	8. Johnny Zero	12	8. It's Always You
		10	9. Sunday, Monday or Always	—	9. Put Your Arms Around Me, Honey
		8	10. Don't Get Around Much Anymore	10	10. It Can't Be Wrong
		6	11. Let's Get Lost	15	11. You Rhyme With Everything
		—	12. Pistol Packin' Mama	—	12. Sunday, Monday or Always
		12	13. Wait for Me, Mary	7	13. As Time Goes By
		11	14. I Never Mention Your Name	—	14. I Can't Stand Losing You
		—	15. Right Kind of Love	—	15. I Heard You Cried Last Night

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luze Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York; Richards Music Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Company, Wright Music Company, Chicago, and G. & R. Company, Record Shop, Newark, N. J.

POSITION	Last This Wk. Wk.	Title	Artist	Label
2	1.	DON'T CRY, BABY	ERSKINE HAWKINS	Bluebird 30-0813
1	2.	YOU'LL NEVER KNOW	HAYMES-SONG SPINNERS	Decca 18556
4	3.	DON'T GET AROUND MUCH ANYMORE	DUKE ELLINGTON	Victor 26610
5	4.	IT CAN'T BE WRONG	HAYMES-SONG SPINNERS	Decca 18557
7	5.	PAPER DOLL	MILLS BROTHERS	Decca 18318
3	6.	IT CAN'T BE WRONG	FOUR VAGABONDS	Bluebird 30-1815
6	7.	LET'S BEAT OUT SOME LOVE	BUDDY JOHNSON	Decca 8647
—	8.	GET ME ON YOUR MIND	JAY McSHANN	Decca 4418
9	9.	FROM TWILIGHT 'TIL DAWN	CEELE BURKE	Capitol 136
8	10.	OLD MISS JAXON	CHARLEY BARNET	Decca 18547

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.

*BERNIE WAYNE and BEN RALEIGH* listened to the heart of America and heard a song...

# "THE THINGS THAT MEAN SO MUCH TO ME"

*They're just little things — but you know how big the little things are...*

The drug store on the corner, the school house further down,  
The little church on Main Street in a little sleepy town,  
The baseball games in summer, Election Day in fall,  
The kids around the juke-box almost any time at all.....

Stopping the car for hot dogs and drinks in paper cups,  
Having so much excitement when the neighbor's dog has pups  
Reading the Sunday funnies — Dick Tracy's downs and ups.  
*(Oh, how big the little things are!)*

Those friendly get-togethers with folks I know and love,  
The smiling face of someone I'm forever dreaming of —  
When I come back I want to see  
**THE THINGS THAT MEAN SO MUCH TO ME.**

Wayne and Raleigh who wrote "YOU WALK BY" have turned out, in "THE THINGS THAT MEAN SO MUCH TO ME", a song as warm and simple as the very things it tells about. Musically, as well as lyrically, it's as moving and human as the heartbeat of America that inspired it.



★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Did you hear  
**GINNY SIMMS'**  
*swell performance of*  
**"THE THINGS THAT MEAN SO MUCH TO ME"**  
*on the*  
**PHILIP MORRIS SHOW?**

She sang it as though she felt as we do about  
**A GREAT SONG**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## BROADCAST MUSIC INC.

*Hollywood*  
EDDIE JANIS

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JIMMIE CAIRNS

## ON THE RECORDS

Reviews of the latest record releases. Paragraphs in heavy type are designed for operators of automatic phonographs. Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

**DUKE ELLINGTON (Victor 20-1528)**  
A Slip of the Lip—FT; VC. Sentimental Lady—FT.

Recalling his earlier *Sophisticated Lady* creation, Duke Ellington presents here a worthy companion in what he calls *Sentimental Lady*. While it took the record company a long time before it came around to printing up this wax impression, it is expected that it won't take nearly as long for a lyricist to set an appropriate set of words to this haunting and mood-inspiring melody. A single listen will never suffice. The beauty in the exposition of the theme is the sort that requires attentive listening to catch the full appreciation. It is the kind of melody that sinks in, with a strain here and there beginning to haunt you. If a lyricist comes thru with a set of words that blends with the melody, *Sentimental Lady* should build as big as her *Sophisticated* sister. Moreover, the side as is, affords an excellent example of the alto sax artistry of Johnny Hodges, who gets deserved billing on the label. Taken at a slow tempo to allow Hodges fullest expression, and with the Duke setting the stage alone with a paraphrased introductory passage, Hodges carries the opening chorus on his own. His phrasing and improvisation of the theme approximate downright purring and will go down in record history as a classic chorus. The effect is further heightened by the organ-like qualities of the background laid down by the subdued brasses. Muted trumpet, scraping the ceiling with his high notes, picks it up at the bridge for another chorus. Gives Hodges an opportunity to catch his breath again as he picks it up for the last half of the stanza to carry out the side. Plattermate is an innocuous jump ditty, *A Slip of the Lip*, with composers Mercer Ellington and Luther Henderson Jr. getting (See ON THE RECORDS on page 67)

# Hal McIntyre, First U. S. Ork To Hit Maritime Provinces in Four Years, Scores Big Success

Expected To Pave Way for More Name Band Tours

ST. JOHN, N. B., Aug. 7.—The highly favorable reception given Hal McIntyre orchestra on its first tour of the maritime provinces (first for any U. S. ork during the past four years) is expected to pave the way for similar tours by other high ranking U. S. dance bands.

The tour of the McIntyre outfit opened July 26 at St. John, with a concert of 90 minutes in the local high school auditorium, for which 1,200 persons paid \$1 per ducat. Immediately following the concert the band moved to the Admiral Beatty Hotel ballroom, about a quarter mile from the high school, for three and one-half hours of dance music, 260 couples paying \$5 per pair. Both concert and dance were under the auspices of the Junior Board of Trade.

McIntyre's next stop was Truro, N. S., on the 27th and then to Halifax for a

four-day stay (28-31). The auspices there were the Navy League and used the League's Forum, originally a skating and hockey rink for men at the base. Two admission prices prevailed for the Halifax four-day booking; \$1 for privates and non-coms in the U. S. and Canadian armed forces, \$1.50 for civilians and commissioned officers. Capacity at the Forum is 2,000, all the ice space having been boarded for dancing, providing the largest dance floor in the maritime provinces. Civilians are only occasionally eligible to the Forum for dancing but they were admitted all four nights of the McIntyre stay, attendance opening night hitting 1,600.

The McIntyre crew, with Al Nobel and Paula Kelly subbing for Helen Ward who was ill, played Kentville, N. S., August 2 and Chatham, N. B., August 3, bringing a mighty successful tour to a close.

## Romberg Urges SPA-ers To Sign New ASCAP Pact

NEW YORK, Aug. 7.—All members of SPA "who are also members of ASCAP" were urged to signature the 15-year extension agreement proposed by the ASCAP board promptly in a letter sent out by Sigmund Romberg, SPA president, speaking for himself and E. Claude Mills, general manager.

In response to "the volume of inquiries received" from SPA members, Romberg's letter declared that "Mr. Mills and myself, after careful study of all factors involved, unhesitatingly and urgently recommend to each and every one of our members who is also a member of ASCAP that he promptly execute both copies of the Extension Agreement and return to ASCAP. It is of paramount importance to the welfare of songwriters that ASCAP promptly receive this assurance of unanimous writer-support for the extended period."

## Musikers Turn Farm Hands

DETROIT, Aug. 7.—Musicians in this territory have gained fame in the past year for the way they have doubled on war jobs, but it remained for some of the top musicians of the country to come here and become farmers in their off moments.

Occasion is famed annual series of concerts at the National Music Camp at Interlochen, Mich., whose broadcasts were abruptly halted last year by edict of AFM chief Petrillo. Interlochen happens to be in the heart of Michigan's famed cherry belt, which is badly in need of workers.

So the guest artists, plus their students, are pitching in to help pick cherries for the duration of the crop. Among the famed cherry pickers are Percy Grainger, Ferde Grofe, Guy Fraser Harrison and Gustave Langenus.

## ROSENBLUM BLAST

(Continued from page 12)

eration. What is wrong with that?" On such basis, Rosenbaum feels that a fund of possibly \$10,000,000 a year could be set up without any undue injustice to anybody, "and make possible ordinary justice to the organized musicians without whose services the music industries would, of course, not exist."

As for the handling of the fund, Rosenbaum recommends that it be spent on a pro-rata basis in the parts of the country from which it is collected, and that it be spent in connection with the educational system of the country so that it would not become unfair competition to the commercial music industries which created it. Such funds, he said, would open up possibilities for the development of the art of music in this country, such as have never been experienced in the history of music.

## Rosenbaum Says Goodbye

With the promise to "cease to trouble

you for the duration," Rosenbaum warned the radio industry to take heed of his words of warning and give constructive thought to the plans and proposals set forth in his open letter. However, he was none too optimistic, stating: "I view with complete good-nature the prospect that now you will soon hold another lot of (NAB) district meetings and unanimously approve resolutions which ignore my suggestions and indorse your association."

## Predicts WLB No Case Decision

Rosenbaum further predicted that the War Labor Board will wash its hands of "this whole dispute when it gets the facts.

"It has plenty of real work to keep production moving for munitions and food that really fight for victory," said Rosenbaum, "without lending itself to an effort of the music industries to perpetuate the commercial pirating of records made and sold for home use only."

Moreover, he predicted that Congress itself will give the recording situation no attention unless the music industries and the union agree on a program and get together on a law which will be satisfactory to both.

"Forget about Petrillo," continued Rosenbaum. "He is merely an instrument in an economic conflict which must be resolved with justice and vision. Some of you, and particularly our national association, still believe in Santa Claus, and are waiting for the War Labor Board to make a ruling for the transcribers that will force the musicians to accept re-employment by the record-makers. I am not speaking as a lawyer, but you all know how specious is the plea that the war will be made longer if advertisers cannot send you musical jingles on platters. You know perfectly well it is a matter of revenue, not patriotism or war service. Certainly we serve the war effort. So do plenty of others. That is no reason to expect to continue to get something for nothing when we are in business for profit."

Rosenbaum first bolted against the NAB's handling of the recording impasse at a district meeting in Philadelphia last October, when he predicted that the "slam-bang attack on Petrillo" would not succeed. And last January, after the Senate hearings, he addressed another open letter to the industry pointing out that it will take legislation to solve the problem.

Because of Rosenbaum's close association with Petrillo, having been called in before by the AFM to settle the studio band situation, his "parting message" now is seen as a trial-balloon representing by large the views of the AFM in handling the record situation. It is also quite likely that Petrillo was fully aware of Rosenbaum's drafting of this final letter.

ROY MAXON, trombonist with Paul Whiteman's orchestra for 10 years and now heading his own crew, has spent six and a half months at Gormly's Dinner Club, Lake Charles, La.

## ON THE STAND

Reviews of orchestras playing hotels, night club and ballroom locations and one-nighters.

### Vincent Lopez

(Reviewed at Hotel Taft, New York)

VINCENT LOPEZ has been at this stand two and a half years and judging from business the night caught, bids fair to duplicate his old records of six years at the Pennsylvania and eight at the St. Regis. Playing only two sessions a day, lunch and dinner, the Taft is a sweet location for the pianola man. He's thru at 9:30 every night, free to play private parties, which have been coming in at the rate of three and four a week, and occasionally he gets a couple of weeks off for a one-night tour of the Eastern Seaboard.

The nature of the spot and the hour demands of the band the complete repertoire of dinner music; ballads, rumbas and semi-classics in tempo. This portion of the program is undistinguished, tho completely adequate for the needs. However, as the hour lengthens the boys rip off a couple of hot ones that are smacks and pleasantly surprising. Arrangements are those in the most modern idiom and are pumped out with relish by some of the fine swing men on the stand.

Sunny Skylar has checked out for a single career, and Jerry Bruce, nee Burton, has taken over. While Bruce's singing style is not too dissimilar from the many other baritones in the field, he has a deep resonant voice mighty easy on the ears. And besides, Bruce is the only swooner extant with a G. I. haircut. You can love him for that alone.

It is said of Karole Singer that she hasn't stopped jiggling for a moment in the two years she has been with Lopez. The girl is a non-stop dervish. She makes with the face, hands and shoulders—unfortunately she doesn't make enough with the voice. And if her movements suggest predecessor Betty Hutton, her voice lacks the wonderful flexibility of Miss Hutton's. Notwithstanding, she puts on quite a show and when she karoles *Going Back to Whur I Come From*, dancers stop what they're doing to huddle around the podium.

Lopez himself is a much more positive personality than he was in the days of yore. He's alert, smiling and animated. Sits down at the Steinway frequently for a chorus of a pop or standard and makes it look good. Lopez says he owes his new personality to his faith in numbers; numbers are renewing their old faith in him. Elliott Grennard.

## WLB Okays Upped Union Scales at 3 Detroit Stations

DETROIT, Aug. 7.—Raises in pay averaging about \$265 per man in back wages were approved Monday (2) by the regional War Labor Board for musicians at Detroit's three major stations—WWJ, WJR and WXYZ. This confirmed an agreement, previously reported, between the stations and the Detroit Federation of Musicians.

Raises range from \$7 to \$15 per week and are retroactive to November 12, 1942. New scales include: Musical directors, \$95; contractors, \$95; subleaders, \$85, and side men, \$75. Feature of the new contract is the two weeks' vacation with pay.

If You're Important to the 'Cocktail' Entertainment Field  
**TUNE-DEX**  
Is Important to You!

### COLORED BANDS AND ORCHESTRAS

Available for immediate engagement. Union. Well organized 6, 8, 10, 12 or 14 pieces. WIRE, write or telephone immediately Riley 5787.

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ROY MAXON AND HIS NATIONALLY KNOWN ORCHESTRA



Open time after September 3rd. Featuring beautiful DANA PHELPS, vocalist. This outstanding seven-piece nationally known orchestra that gives more volume and style than a name orchestra of fourteen men. Hotel, club and theatre managers, contact this office for your opening date. Upon request photographs and recordings may be secured.

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PLAY GUITAR LIKE THE COWBOYS DO...  
Just out—very latest guaranteed, simple, easy method. Play cowboy songs the Western way in a few minutes by ear. Surprises and amuse your friends. Do in big demand at parties, camps, public entertainments, on the radio, etc. 12 Complete Lessons. SEND NO MONEY.  
\*Pay postman only \$1.00 plus postage, or send \$1.00 and get EXTRA \$0.25 all postage. (Canada, \$1.25 money order only.) Nothing else to buy. Positive money back guarantee. Rush order today.  
WESTERN RANGER STUDIOS, Dept. 167, Hutchinson, Kans.

### "YOU ALL"

The New War Song Now featured by Mort S. Silver and His Famous Band, Band Sets and Regular Copies Ready.

E. J. STINER  
73 SIBLEY STREET DETROIT 1, MICH.



(Routes are for current week when no dates are given.)

ORCHESTRA ROUTES



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—road-house; re—restaurant; t—theater.

A

Akin's, Bill, Continental Four (Frolics Stage Lounge) Minneapolis.

B

Babbitt, Stewart (Hilton) Long Beach, Calif., h.

C

Cabin Boys (Edward) Middletown, N. Y., h.

D

D'Amico, Nick (Statler) Detroit, h.

E

Eddy, Ted (Iceland) NYC, nc.

F

Faulkner, Norm (Band Box) Chi, nc.

G

Garber, Jan (Lakeside) Denver, 13-26, p.

H

Hamilton, George (Cleveland) Cleveland, h.

K

Kassell, Art (Bismarck) Chi, h.

L

Labrie, Lloyd (Darling) Wilmington, Del., h.

M

McCune, Bill (Palomar) Norfolk, Va., h.

N

Nelson, Ozzie (Chicago) Chi, t.

P

Pafumy, Joe (Belmont Plaza) NYC, h.

R

Raeburn, Boyd (Bandbox) Chi, cl.

Rey, Alvino (Aragon) Ocean Park, Calif., b.

Salone, Jerry (Alicia) Detroit, nc.

Terry, Bob (St. Regis) NYC, h.

Vail, Tubby (Flamingo) Chi, nc.

Wald, Jerry (Pallades) Fort Lee, N. J., 14-15, p;

Walsh, Oscar (Fifth Ave.) NYC, h.

Young, Eddie (Cosmo) Denver, h.

LUCKIES KINDER

(Continued from page 13)

the individual auditor, but not an iota of hostility.

For them-as-likes-it, he gave plenty; a total of 10 songs in all, including his and everyone else's faves, Night and Day, Embraceable You, You'll Never Know and Ste's Funny That Way.

Hollywood's Tone Poems

Max Steiner, vet of the RKO, Selznick and Warner Bros.' lots, conducted the Philharmonic in a program of film scores composed by Alfred Newman, Victor Young and mostly himself.

Max Steiner, to put it crassly, ain't much shucks as a conductor. He waved and sawed with his arms and generally knocked himself out. To little avail. The Philharmonic boys responded with well-behaved indifference.

As symphonic pieces, movie scores are just not there. What provides admirable counterpoint to celluloidal words and action, emerges as thin pallid stuff when deprived of the acting accompaniments.

Steiner got a nice hand from the crowd, especially when it learned from Sinatra that the man with the stick had written It Can't Be Wrong.

ADVANCE BOOKINGS

MITCHELL AYERS: Universal Studios, Hollywood, Aug. 11 (4 weeks).

TOMMY REYNOLDS: Roosevelt Hotel, Washington, Aug. 10 (3 weeks).





# MORE DOUGH ON REPEATS

## Quick Contracts Insure Act Supply, But Bookers Kicking At Hefty Salary Increases

### Forces Smaller Vauders To Pay More

NEW YORK, Aug. 7.—Theater bookers to insure a steady supply of performers are signing talent for repeat engagements even before their contract at the theater has expired. By this method vauders are able to build up a stock company of their own talent and have a reservoir of top-notch acts.

First to recognize the importance of building up a backlog was the Paramount booking office under the regime of Harry Kalchheim, who issued contracts for repeat engagements as soon as audience reception was indicated. This process soon tied up most of the desirable bands at bottom prices. The procedure is now being repeated in other houses.

The Roxy in the past gave verbal promises but now is issuing iron-bound contracts with approximate dates. Ray English, who winds up an engagement there Wednesday (11), has been signed for two repeats at a salary increase. Jimmy Dorsey was similarly given a repeat during his engagement there.

The Strand, who also issued a verbal and informal contracts previously, is also tying up acts and bands for future use, as is the State and the Capitol.

However, bookers fear that this method of acquiring acts and bands is bound to react unfavorably in a short while, as prices for talent zoom immediately afterward.

When a \$500 act is signed for a repeat, he is usually awarded an increase to about \$750. Immediately afterward his agents start peddling him at the higher price. By the time the repeat engagement comes around the salary may have jumped to \$1,000 and the booker who bought him at the \$750 scale may be congratulating himself for scooping the act when the wage was low enough to get him for \$750. With a little more thinking, he might find that he was the reason for the act's stipend jumping to that height.

This procedure has been instrumental in raising salaries all along the line. Other acts, pointing to salary rises of other performers force higher scales and then the original act whose salary was raised points to the other performer, whom he feels to be inferior, getting big salary boosts while his own salary remains stationary.

Bookers are worried about this trend, despite the fact that vaude business remains colossal, and houses are paying off the mortgages with the wartime profits. The inflationary trend is harmful, they say, because post-war prices are apt to be affected. An act that has built up a monetary stock pile after the war can hold out for higher scales, they claim, and until returning acts catch up with the times, they will have to continue to pay big salaries even though business may have taken a drop.

They also point out that while the de-luxe vauders can pay the present salaries, smaller houses suffer since they can't afford to shell out that kind of coin. Booking smaller houses, they say, is getting to be a problem. But, they point out, package band shows are providing the solution there since most of them are willing to go in on a percentage deal.

New York houses, caught by fierce competition for attractions, by necessity have had to shell out the most dough for acts. Scale here is higher than anywhere else. So if an act manipulates his out-of-town salary to the Gotham level, he points out that he's worth more in New York than elsewhere and in many instances forces an increase for a date here. The inflationary process then starts all over again.

So far performers being inked for repeat engagements include Ray English, Carmen Amaya for the Roxy; Low, Hite

and Stanley for the State, and the Earle, Washington, and Tim Herbert, Paramount. Jack Marshall, current at the Paramount, is playing on an old contract. That house has several other comics tied up similarly.

CHICAGO, Aug. 7.—The acute talent shortage is forcing a number of niteries as well as theaters in the Midwest to book performers stock-company style. While this has been true of bands in theaters for some time, more and more acts are finding themselves repeating the same theaters at periodic intervals.

Charles Hogan, leading indie booker here, has a permanent understanding with the acts playing the Oriental here and the Elverside in Milwaukee that they are to give him the first opportunity to buy them again for repeat dates. Whenever it is possible, repeat dates are set even before the act ends its current engagement. Not only the shortage, but also the competition of other theaters as well as night clubs forces bookers to employ this measure.

Tweet Hogan, spotting the talent in the Helmsing chain, draws up repeat agreements with all suitable acts playing Helmsing's Vodvil Lounge before leaving the spot. Because of the limited number of acts able to play the small stage there, he is eager to tie up the same people, assuring himself of future shows.

Spots such as Chez Paree and Palmer House are fast becoming stock jobs for many acts. Chez, of course, is an annual stopping-off place for Harry Richman, Sophie Tucker, Joe E. Lewis and Paul Draper, among others, while the Palmer House has Hildegarde, the Hartmanns, and other leading acts, all tied up.

## Draft of Dads Hits Nitery Personnel

DES MOINES, Ia., Aug. 7.—Drafting of fathers working in night clubs and taverns is being felt in Des Moines, with local draft boards taking those who failed to transfer to essential industries.

Among those drafted was Alphonse Bisignano, operator of Babe's Restaurant, downtown spot. Bisignano is the father of four children. He previously had been notified to transfer to essential work or face induction.

## 85G Refused for Riobamba; Spot Not for Sale; Folies Deal Off

NEW YORK, Aug. 7.—The Riobamba management denied that spot is being put up for sale, citing that an \$85,000 offer from Mickey Redstone, operator of the Mayfair Club, Boston, had been refused. Reports that Kitty Davis of the Kitty Davis Airliner, Miami, was negotiating for the spot were vehemently denied. A management spokesman called the report a publicity stunt for Mrs. Davis.

The Riobamba in the meantime is changing its show Thursday (12) with Walter O'Keefe making a return visit to share top billing with Grace Hayes, who for many years operated the Grace Hayes Lodge in Los Angeles. Dixie Roberts, currently in Ziegfeld Folies, and Gloria Blake will probably complete the show.

Negotiations for the sale of the Folies Bergere have apparently been broken off.

## Omaha Ops Turn Censors To Check Femme Garb

OMAHA, Aug. 7.—Omaha nitery operators now have something else to worry about—to see that the lady patrons wear enough clothes.

City Welfare Inspector Thomas Knapp has issued a new set of regulations to the operators in which he disapproves of feminine patrons wearing only midriffs, silk lounging slacks and bib slacks. He said he will discontinue dancing and floorshow rights where co-operation isn't forthcoming.

Knapp gave the following definitions of the taboo modes of dress in a letter to the operators:

Midriff—A get-up where the stomach shows thru between a brassiere and a pair of pants.

Silk lounging slacks—Thin things that belong in a bedroom only.

Bib slacks—Nothing but trousers with a bib hitched up the front, nothing underneath and nothing behind.

## AGVA Completes Deal With Harry Howard; 30 Show Limit Set

NEW YORK, Aug. 7.—Harry Howard, producer of *Bombshells of 1943*, late Friday signed a minimum basic agreement with the American Guild of Variety Artists. Prior to the pact, AGVA threatened to put Howard on the unfair list and pull the acts from the show. Margie Hart and Hal Sherman already promised that the moment Howard was communicated by AGVA they would pull out of the unit. Miss Hart had already notified her agent (Frederick Brothers) and Howard that she wouldn't play under those conditions. Get-together with AGVA followed.

Pact calls for an \$85 minimum for principals and \$50 for chorus, with a 30-show weekly limit. All shows over that amount must be paid for pro rata. Chorus and acts getting less than \$250 must have sleepers provided for them. Performers also get a guarantee of eight weeks' work out of 10.

## Jerry Lester to Strand

NEW YORK, Aug. 7.—Jerry Lester has been set for five weeks at the Strand, starting August 27, with Abe Lyman's *ork. Lane and Ward* will be on the same bill. Layout may be extended to more than five weeks if the Bette Davis film is assigned for that period.

## Teagarden for Texas

DALLAS, Aug. 7.—Charlie Freeman, of the Interstate Circuit, has set the Jack Teagarden band and show unit for four weeks in Texas territory. Mitzi Mayfair will be co-featured, in addition to three acts. Tour starts August 19.

Ralph Berger, operator of the Latin Quarter, Chicago, attempted to acquire the club after Clifford Fischer bowed out of the venture. However, with the change of regime and show, business has improved to the extent where Arthur Lesser, now operating the venture, feels that the club will be put eventually on a paying basis.

Wille Howard, brought in to start the new policy, is generally credited with the business upturn. He was replaced Friday by Smith and Dale.

In the meantime the Copacabana is preparing its fall show scheduled for a September 9 unveiling, with Ella Logan as headliner. Rest of the cast has not yet been selected.

The Versailles is also shopping around for a show to bow in October.

## Eleanor Powell To Roxy at 75C; Haymes 25C

### Bill Likely To Exceed 20G

NEW YORK, Aug. 7.—Eleanor Powell has been set for the Roxy at \$7,500 for a September appearance. Addition of Miss Powell to the bill will give this house one of its most expensive stage layouts since the spot took the rubber band off its bank roll. Bill also has Dick Haymes at \$2,500, and with surrounding talent not yet set, layout is likely to go around \$20,000.

Deal for both Miss Powell and Haymes was set by the William Morris Agency.

Miss Powell's salary is one of the highest paid by the Roxy. Only performer to get more at this house was Grace Moore, who went in for a reported \$8,000.

## "Skating Vanities" To Bow in Cleveland

NEW YORK, Aug. 7.—Second edition of *Skating Vanities*, currently in rehearsal following completion of a sequence in *Pin-Up Girl* for 20th Century-Fox, will bow in Cleveland week of September 2.

Outfit follows with Chicago, Buffalo, Columbus, Milwaukee, Louisville, Memphis, New Orleans, and will hit Chattanooga December 14.

The show will continue in New York, Boston, Cincinnati, Pittsburgh, Philadelphia, Montreal, Providence, Fort Worth, Houston, Dallas, Atlanta, Birmingham, Kansas City, Oklahoma City and Minneapolis. Dates in these towns have not yet been set.

Fanchon & Marco is again doing the production.

## AGVA-Roxy Pact Near

NEW YORK, Aug. 7.—Contract between the Roxy Theater and the American Guild of Variety Artists is expected to be signed next week. Only point in question is the matter of correction time. AGVA asks that the chorus shall stay no more than 15 minutes daily to polish up routines.

All other points of the contract covering working conditions for chorus have been settled.

## Gary Quits Beverly Hills Post

NEWPORT, Ky., Aug. 7.—Sam A. Gary, manager of Beverly Hills Country Club, near here, for the last 2½ years, said today that he had resigned that position effective immediately.

Gary, widely known in hotel circles, came to Beverly from Columbus, O., where he was manager of the Neal House. He said he plans to return to the hotel business after a brief vacation.

## Philly Earle To Go Dark for Two Weeks

PHILADELPHIA, Aug. 7.—Warners' Earle Theater, only downtown film-flesh house, will go dark for two weeks after the last show August 12, lighting up again August 27. Temporary shuttering is to enable house to be refurbished and redecorated for the new season. Marked the first time house has ever been dark.

## Doll Up Bridgeport House

BRIDGEPORT, Conn., Aug. 7.—Strand Theater here, oldest house in town operated by Strand Amusement Company, is being renovated, both interior and exterior, including the erection of a new marquee. House is managed by Phil (Roxy) Oliver, vaude comic.

EARL AND JOSEPHINE LEACH are in their 10th week of an indefinite stand at the Club Continental, Chesapeake, O.

Night Club Reviews

Minne Aqua Follies Splashing Success; Crabbe, Barry Mop Up

If ever there was any doubt that the Aqua Follies, top-flight attraction of the annual Minneapolis Aquatennial, belonged in the uppermost bracket of water shows, this year's offering certainly dispels it.

The production is being staged in the amphitheater built in Theodore Wirth Lake here. Instead of going out of town for a water ballet, Sheehan turned the task of building such a ballet from home-town talent over to Helen Starr of the University of Minnesota.

The two-hour show is previewed by a bond sale appeal to the audience, with Pvt. Paul Allen, who until his entry into the army was a singer, handling the appeal.

on special requests from bond buyers. Show gets under way with national anthem sung by Penny Perry, with accompaniment by Water Follies orchestra directed by Verne Rooney.

Sixteen-girl line, dressed as defense workers, open to the tune of Rosie the Riveter. Girls are the pick of Minneapolis dancers and do splendidly.

Sensational high-diving exhibitions are presented by Cornelia Gilleson, Arlita Smith, Dorothea Williamson, Charlie Diehl, Larry Griswold and 15-year-old Whitey Haft.

Buster Crabbe, co-starred with Gloria Callen, takes to the pool for his first appearance, and while Barry talks, Crabbe presents his Evolution of Swimming. In this number he shows the various swimming strokes from the time of the first dog paddle to the present American crawl.

The dancing line and the Aquabelles, all garbed in swim suits, come out for a double number, with the dancers retiring, as the Belles take to the water for rhythm swimming.

Three Little Sisters, acro trio, come on for some fast turns that are well received. The gals are very comely and well liked.

Gloria Callen, national backstroke champion, makes her bow with some sprightly turns in the water. The gal has looks and class and made an instantaneous hit. Bill Lewin turns the pool into an uproar with his comedy.

Salute to Brazil features the line, Paul Allen singing Siboney, Penny Perry warbling Brazil and the Tudelles, ballroom terpsiters. The man-femme team offer a fast South American novelty, with the femme leading the entire line in a conga. Applause big.

Barry, who has appeared here before, brings on his comic mimicry, which the audience takes to in a hurry. Begins with Edward G. Robinson and Humphrey Bogart and goes to Fred Allen, Joseph Stalin, Wendell Willkie, Major Bowes and Donald Duck. Barry is the best emcee any of the Aqua Follies have had—and there have been big names on hand in the past.

Crabbe and Miss Callen take the pool for precision swimming and remove all doubts these two are top-flight in their specialties.

Third production number of the evening, Tales of Vienna Woods, is the Viennese waltz in dance and swimming. The line, gaily costumed, open with a slow waltz version, followed by The Tudelles in the Viennese waltz. Next the Aquabelles enter the pool for waltzy rhythm that amazes the audience.

Clowning galore, billed as the "Diving

Maniacs," features Larry Griswold and Bill Lewin, with Cid Canale, Charlie Diehl, Ed Jones and Whitey Hart.

Finale is in typical patriotic manner, with the entire cast participating in Yankee Doodle Dandy. Dance line is garbed in Uncle Sam costumes. Color guards from army, navy, coast guard, marines and maritime service get uproarious applause. Paul Allen sings When the Lights Go On Again as the pool is darkened, with the Aquabelles swimming with battery lights on their arms, hands and heads.

Colony Club, Chicago

Talent policy: Shows and dancing; shows at 9 p.m., 12 and 2:30 a.m. Proprietors: Mickey Becker and Jack Snyder; booker, George M. Luckie. Prices: No cover, no minimum.

This once swank night spot, on the fringe of the Gold Coast, has been dark 18 months. Now redecorated in modernistic style, and under new management, the new club seats around 300 at capacity. Shows are scheduled to change every four weeks.

Opening show, heavy on dancing, headlines Bee Kalmus and Jimmy Costello, who doubles as emcee. Henry Manning's six-piece band plays for the show and alternates for dancing with Don Chiesta's rumba four.

The Gloria Lee five-girl line opens with a bright dance number, followed by Adrina Otero, Spanish dancer, who colors her offering with comedy panto and puts it over. The La Morris, dance team, whose top lifts and spins are handicapped by the low stage ceiling, offer little novelty in their run-of-the-mine numbers.

Bee Kalmus, as always, puts over her songs with verve. Her repertoire is varied, and ranges from torches and flag-wavers to specially arranged George M. Cohan medley and her Cavalcade of Stars, a tribute to the top-flight names who played the old Colony Club.

The show-stopper in this bill is young Bill Gary, ballet tapster in the style of Paul Draper. Gary's skill and grace, combined with flash showmanship put over some long-haired moments in nitery style. He has adapted Spanish steps to popular audiences and gets recalls for them.

Costello, in his own act has plenty of material, but somehow, doesn't quite sell it for what its worth. His piano antics, which end up in a jam session with the band, get the hand, but his patter, which is fresh, somehow misses. He also does his impersonations which are standard hand-clap teasers. As emcee he does a very routine job.

The Gloria Lee girls close the show with their colorful springtime number. Manning plays a steady show.

Frank Gill.

Hotel Netherland Plaza, Restaurant Continentale, Cincinnati

Talent policy: Dance and floorshows at 8 and 12:30. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Maurice, headwaiter; Toni Lamare, sommelier. Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

Since June, 1942, this smart chamber has been luring bonanza business with intimate ice revues set by W. Carl Snyder, of the Frederick Bros.' office, and produced by Donn Arden. Only lull came some six weeks ago, when the room darkened for a week to permit repairs to the tank and a bit of refurbishing. With the reopening, we had our ardor for ice shows dampened. The new vehicle offered nothing new; it suffered greatly from too much sameness. To us it looked as tho the icers were finally petering out here. But what happened? For the second show of the new season, Producer Arden came up with the finest steel-blade festival this room has seen since it first began playing ice revues four years ago.

The new offering which opened July 27 highlights on the talent end Joan Hyldoft, Gordon Leary, Bissell and Farley, the Six Dainty De-Icers, four Maga-

zine Cover Girls, and Dan Hardin, emcee. The skate talent is pretty much average for this spot, but what makes the show a corker is its well-chosen assortment of old Ziegfeld Follies tunes, a supply of really brilliant wardrobe and an excellent producing touch by Donn Arden which weaves the whole thing into something extremely easy to watch.

Joan Hyldoft, wholesome blond looker, (See Night Club Reviews on page 22)

The Deceptive Humorist



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# TALENT SURPLUS ON COAST

## Film Dough Lures Top Orks, Acts West To Give Bookers Easy Life; Get Big Choice

### Pulls Attractions Away From East

HOLLYWOOD, Aug. 7.—West Coast vauders are getting terrific talent breaks now that hordes of bands and films are moving to the Coast for film dates.

Theaters around Los Angeles, San Francisco, Oakland, San Diego and other Coast spots have been able to book top attractions far in advance with talent heading for the Coast to do picture work.

Among the bands heading westward are Vaughn Monroe for a job in *Meet the People*, Jimmy Dorsey, Xavier Cugat, Tommy Dorsey, Guy Lombardo, Bob Crosby, Horace Heidt, Freddie Martin and Johnny Long.

With that line-up of bands Coast theaters are not lacking in attractions, in fact several have been unable to buy some top orks because of previous bookings.

In addition, two orks, Kay Kyser and Harry James, have film jobs lined up for them, but these outfits are reluctant to do any theater work, preferring the easier life that accompanies film and radio work.

Coast houses are similarly able to get performer attractions such as Andrews Sisters, who have been working steadily at Universal, filling out with theater dates when their pic schedule permits. Having completed a tour in the East, they have returned to these parts and have signed for theater appearances starting September.

In addition the Glenn Miller singers, set for a Universal film; Martha Raye,

Dooley Wilson and Gil Lamb are out in this area to do pictures and will most likely do some theater work afterward.

The cushy studio salaries, attracting the bands and acts, have done much to alleviate the talent shortage here and have enabled the vauders to get those topnotchers at deals considerably lower than what Eastern houses are paying.

Hotels, night clubs and ballrooms are also getting a better talent-buying break because of the talent concentration here.

Local bookers expect that they will be able to maintain the present quality of vaude bills here as long as the studios keep on paying big dough for attractions. Eastern bookers, they gloat, would give their eye-teeth to be in the position of talent buyers in these parts.

## Casino Ban Ousts Mounds Show Talent

ST. LOUIS, Aug. 7.—Ban on gambling has forced Mounds Country Club near here to pull its floorshows. Operator Jack Langer, who recently closed his Club V in East St. Louis, Ill., and moved into the long-dark air-conditioned Mounds, says he will continue to keep the dining room open and use a dance band.

The canceled two-week show included Estelle Sloan, Maurice and Mayea, and the Caprino Sisters. Jack Irving, AGVA head in Chicago, said he will demand payment to those acts for the time lost due to the cancellation.

## NIGHT CLUB REVIEWS

(Continued from page 21)

never appeared to better advantage here. Employing her usual finished routines, and attired in fetching wardrobe, she went aces in two sessions. Gordon Leary, seen here in the past, wins favor with his smooth work punctuated by fancy spins and whirls. His sour-puss facial expression works against him, however.

Bissell and Farley, handsome boy-gal team, impress firmly with their skate work, especially when they turn on the adagio nifties. They show best in their *Clair de Lune* interpretation. The Six Dainty De-Icers, nicely garbed and smooth running, are still a valuable asset. Not so much can be said, however, for the four Magazine Cover Girls. They're lookers, all right, but they're dubs on the blades and offer little in the way of entertainment.

One of the finest jobs is turned in by Dan Hardin, singing emcee, who tenors the show's many tunes, and in fine fashion, to wrap the whole thing up in swell continuity. He makes a worthy successor to Ronnie Mansfield, WLW tenor, who held down the same icer post, closing a year's engagement in June.

Much credit to the show's fine running must also go to Burt Farber's excellent band crew, in its second year here. The boys know the score on the show chores and bat out a dance strain

that's ideally adapted to a room of this type. Business continues phenomenal. Bill Sachs.

## Bal Tabarin, San Francisco

Talent policy: Dance and show band; floorshows at 9 p.m. and 12:10 a.m. Management: Tom Gerun and Frank Martinelli. Dinners from \$3; drinks from 60 cents.

New show is in for seven weeks. With the acute shortage in name attractions, talent-buyer Tom Gerun was forced into a new revue minus the usual potent drawing headliner. However, the show does not suffer from lack of it, a good solid bill with plenty of variety.

Line-up has Lester Cole and Debs (a return engagement); Ray Parker and Porthole; Anthony, Allyn and Hodge, and the Helene Hughes line. Bruce Holden furnishes the vocals for production numbers. Line numbers open and close the show, and as usual are sockeroo. Routines are novel, and wardrobing is done on a lavish scale.

Following the opener by the line, Anthony, Allyn and Hodge, two males and a femme, in a straight ballroom number which at half time switches into comedy. Make good appearance and dish out good tricks which earn them a solid hand.

Ray Parker on next with his trick dummy, Porthole. This amazing novelty had the customers bewildered. Dummy is apparently operated by remote control, facial features and hands moving without the usual button-pressing. Parker further amazes with a mind-reading routine in which the dummy acts as a yogi. Dummy guesses numbers on dollar bills, items from purses and wallets, etc. Parker uses a few gags which get laughs.

Cole and Debs followed. Act now has five girls instead of six. Open with *Showboat* medley and then a brace of well-chosen faves. This room goes for good singing, and act had no trouble getting over easy. Girls carried traveling bags which opened into individual staircases. Cleverly done.

Show runs about 45 minutes and moves at a nice pace. Dance and show music handled well by Maddy Madsen and his house crew. Edward Murphy.

## Jack Lynch's Walton Roof, Philadelphia

Talent policy: Dance and show band, rumba band, floor shows at 8:30 and 1. Management: Jack Lynch, proprietor-manager; George Sanson, maitre d'; Moe Adler, captain; William Morris Agency, booker. Prices: Drinks from 60 cents; dinners from \$1.50; no minimum, no cover.

For the summer diversion Lynch has provided a bright and breezy revue that packs all the entertaining qualities of music, song and dance, with a refreshing interlude of magic by Paul Rossini. And it is his sleight-of-hand antics that highlights the goings-on. Tempering his uncanny and clever artifices with a pleasant and sometimes humorous running line of patter, Rossini wins 'em over from scratch in making objects disappear from his little black bag. Leaves 'em awe-inspired as he knifes a pack of cards to pick out the pre-selected ones, and even more so with his ringing the brass rings while his hands are tied. Polishes off with arresting card and cigar manipulations and scores solidly all the way.

April Ames, pert and pretty tapstress, makes a most favorable impression in her first local stand. Shapely and expert at the tuneful tapping, Miss Ames delights no end with her interpretative rhythm and rumba-conga routines. Spotted first, turn would be even more effective in later running.

Still another high mark in the doings is scored by Nell Fontaine, tall and youthful baritone, who also handles the emcee chores with skill. Possessing rich and robust pipes, also rich in romantic qualities, Fontaine finds much favor showered on his efforts. Sings the musical comedy favorites, which are tailored to his style, voice and delivery. Ballroomatics are turned in by Castaine

and Barry, seen here before to better advantage. Lack imagination in their waltz, fox-trot and rumba routines, depending too much on the music for the variety, with heavy repetition of their tricks for each of the three turns. Moreover, go about their dancing in listless fashion, making for diminished returns from ringsiders.

More vocal pleasure is provided by blond Lorene Rhoda, of portly proportions. Enjoying a good voice particularly suited for the ballads, it helps to make up for lack of poise and personality in the selling. Change of pace in song selections would also help.

Eddie DeLuca's orchestra still on tap for the expert show support and pleasant dance incentives, with Earl Denny's combo providing harp-styled Latin and Continental tunes for the dancing pleasure. Maurie Orodener.

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## Miami, Syracuse, Spots Add Shows

MIAMI, Aug. 7.—Jimmy Cornick, who operates Jimmy's On the Trail, one of Miami's veteran spots, returned to entertainment after trying for three months without a floorshow. Show opened Tuesday (3) includes Buddy and Judy Allen, dancers; Diana Del Rio, singer, and Jackie Mignac, dancer. Earl Leslie and band provide the music. Biz has picked up since the change.

SYRACUSE, N. Y., Aug. 7.—Club Candee is back to flesh shows, using a five-gal line, dance team and song thrush, all booked thru Al Norton Office out of Rochester, N. Y. Band on stand for both show and dancing is Johnny Mills's local six-man combine.

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# VAUDEVILLE REVIEWS

## Oriental, Chicago

(Reviewed Friday Afternoon, August 6)

Commercial bill featuring Spike Jones and His City Slickers, Dolly Dawn, plus two acts. Opening show had Miss Dawn doubling as mistress of ceremonies for the first half, which was a mistake, since it takes away from the entrance in her own act. Ray Lang, the pit maestro, could have handled the brief assignment with little damage to the show.

The Claire Sisters, three youthful kids freshly wardrobe in brief costumes, open the show nicely with five tap and afro routines, most of the work to the lively accompaniment of Harlemaesque music. While lightweight in structure, the numbers are okay for an early spot.

Carr Brothers follow with the comedy and straight hand balancing, working in sailor outfits. In the comedy half of the act, their music leaves them stranded in a couple of bits. Return for two sock legit tricks, which warm up a fine hand.

Dolly Dawn, here in February, made an equally successful impression with her hep set of tunes, delivered with loads of personality and a very listenable voice. Girl has a lot of salesmanship and appeal. Starts with *Murder*, then a ballad, *You'll Never Know*, and has a great build-up for *Strip Polka*, done for the benefit of a front-row serviceman. Tune is old, but rates a repeat because of the way she handles it. Next brings up a soldier for an earful of *You Made Me Love You* and winds up big with *Coming In On a Wing*. (At first show, the soldier happened to be Buddy Robbins, son of the music publishing Jack Robbins.)

Spike Jones's comedy band handles the second half, entertaining for some 30 minutes. While plenty of comedy props are used, the boys look clean—which is a welcome change from baggy-trousered corn units. Spike has several strong characters made to order for nonsense music, among them Red Ingle (the Ted Weems veteran), Del Porter (good on voice and comedy), Carl Grayson and Luther Roundtree. Out of place for this type of act are straight girl singers, in this case the Nilson Twins, a couple of blues-singing blondes, who slow up the proceedings.

The boys draw plenty of healthy laughs with clap-happy versions of pops, standards, novelties and even the classical *Liberstrum*. Jones is a slick leader, handling most of the novelty instruments. Audience ate it up, including the inevitable curtain-puller, *Der Fuehrer's*

Face. (Neat gag: Jones has a guest occupying a chair on the bandstand reading a paper during the performance. At opening show it was Irv Kupcinet, *Times* columnist, who read guess what.)

On screen, Edgar Buchanan and Claire Trevor in *Good Luck, Mr. Yates*. Biz looked good end of first show.

Sam Honigberg.

## State, New York

(Reviewed Thursday Evening, Aug. 5)

The State with the current show is likely to have one of the best weeks in its history. In fact, business is terrific enough to have the entire layout with the exception of Al Gordon and Mary Beth Hughes, who had previous commitments, stay over another week. Primary cause of the windfall is the first run of *Above Suspicion*, but stage bill capped by Miss Hughes made a strong contribution to the box office. At showing viewed, there was a 30-minute wait for seats, which is unusual for the State especially in the midst of an intense heat wave.

Show is given fast pace by Happy Felton, who has a good collection of gags and who knows how to put over a song. In addition he gives his colleagues a good send-off with his intros.

Felton duetted with Shirley Wayne, with whom he appeared in *Holzopoppin*, getting good response with a few gags and a phono pantomime of a Bing Crosby-Mary Martin recording. Miss Wayne when left to her own resources put over a few hot fiddle selections for a good hand.

Miss Hughes wearing a gown that accentuated her sexy torso was visually delightful and vocally okay. She did passably with *Don't Get Around Much Any More* and *It's Always You*.

Opening spot is held by Carole and Sherod, terp twain, backed by a good musical score and who knock off a pair of pretty but unexciting tap routines.

Al Gordon, on next, gets a strong reaction with his dog act, while Grace and Nicco get their desired quota of chuckles with a set of comedy ballroom terps.

Hi, Lo, Jack and the Dame, vocal group on the Fred Allen program now on a summer vacation, took the measure of the house with a quartet of tunes including an encore.

As a finale Felton gets audience participation with a War-Stamp selling song in which he brings out the entire cast to contribute a stanza. After that he accompanies Miss Hughes to the lobby for a session at the selling booth.

Joe Cohen.

## Orpheum, Minneapolis

(Reviewed Friday Evening, August 6)

The first stageshow in weeks here has Blue Barron's ork headlining the bill. Barron, no newcomer to this territory, has put together a first-rate versatile combo that keeps the show moving at fast tempo. Ork has two pianos, drums, bass fiddle, three sax, guitar, two trombones, two trumpets and a big horn. Signature *Sometimes I'm Happy* opens, with ork going into *Johnny Zero*. Four Blue Notes do a solo, with huge Tiny Wolf, bass fiddler, handling antics. Well done. *Coming in on a Wing* and a *Prayer* by the ork, with Dick Mack vocalizing, gets a big hand.

Christine Forsyth is six feet of tap

dancer who uses her size to good advantage. Mert Curtis, tenor, vocals *You'll Never Know* to ork rendition of the number, and he encored with *My Buddy*, ably assisted by ork as a glee club. Most sensational act on the strictly top-rate bill was the whistling of 17-year-old Billy Allen, ork guitarist. He offered *Star Dust* and *Tea for Two*, and when customers wouldn't let him off, came back with *Mary Had a Little Lamb*, a show-stopper. Buddy Madison, new pianist, made his stage debut with the bass vocal on *The Blue of the Evening*. Has a first-rate voice, but needs a bit more self-assurance. His encore was *Night and Day*.

Paul Sydel and Spotty, a dog act with dog doing intricate acrobatics, is good entertainment. Hound has perfect control of muscles, and Sydel doesn't do so badly either. He uses three dogs in act.

Barron for first time has a girl canary in lovely, titian-haired Carolyn Cromwell. Her offerings, *As Time Goes By*, *Embraceable You* and *Bombshell From Brooklyn* get strong reception. She's a looker and should go places. Carroll and Howe, man-femme comedy team, keep up running fire of patter, with girl on giving end, for change. She does a comedy song number in good voice and the two wind up in a fast jitterbug dance to a near show-stop. Bary vocalist, Fran Scott, out of the band, does swell job on *All or Nothing at All*, *Don't Get Around Much Anymore*, with Four Blue Notes and canary joining on latter. Bull fiddler Tiny Wolf winds it up with a parody on *I-A in the Army* and *Got My Fingers Crossed*, going into a fast tap dance for a fellow about 300 pounds. Barron's music is on the sweet side, with horns, altho predominant, not blasting too loudly. Pix was Mr. Big. Lower floor full at first night show.

Jack Weinberg.

# CAPPELLA AND PATRICIA

dance team, do two solid numbers, stand-out being the old Mexico routine in which PATRICIA EXHIBITS FINE SKILL. Team's work is featured by SENSATIONAL LIFTS AND SPINS, and girl's WARDROBE GIVES THE ACT FLASH. Colorful Team WITH PLENTY OF ZEST AND ZIP."

Billboard.

ORCHIDS by WALTER WINCHELL to Cappella and Patricia for their marvelous dancing.

Cappella and Patricia, ONE OF THE BEST DANCE TEAMS ever to play this spot. Their STRICTLY CLASS AND BALLROOMOLOGY is underscored with gracefulness and intelligence. Do FOUR OR FIVE NUMBERS each show, all DIFFERENTLY EXECUTED, and their flash FINISHES ARE SOCKO with Cappella twirling her around like an adagio dervish over the top of his head with ONE HAND."

VARIETY, Cohen.

**NOW---STRAND, N. Y.**  
for 5 WEEKS  
THANKS TO CHAS. YATES

## ACTS — ACTS — ACTS NOTICE

### NAT D. RODGERS

Can use Novelty-Comedy and Musical Acts, good Girl Singers; also lines of four and five girls for units playing the Army Camps in Mississippi and Louisiana. Write or wire

**Nat D. Rodgers**

Tutwiler Hotel, Birmingham, Ala.

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GAMBLE'S 4 BIG BOOKS OF PARODIES, COMEDY MATERIAL AND MINSTREL MATERIAL, ALL FOR \$2. WITMARK COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Skits, Stunts, CLEVER REPLIES, \$5. E. L. GAMBLE, Playwright East Liverpool, O.

UNFORTUNATELY PREVIOUS COMMITMENTS MAKE IT IMPOSSIBLE FOR ME TO ACCEPT A SECOND WEEK AT LOEW'S STATE, N. Y.

NEVERTHELESS, MANY THANKS TO MARVIN SCHENCK AND JESSE KAYE FOR THEIR KIND OFFER

# AL GORDON

Going to the dogs

BOOKED SOLID THROUGH 1943-1944 SEASON

## PALACE THEATRE

CLEVELAND  
AUGUST 13

Personal Manager ★ HATTIE ALTHOFF, C. R. A., LTD.

# THANKS

KITTY AND DANNY DAVIS  
For 15 enjoyable weeks at  
KITTY DAVIS' Airliner

I Will Be Back With You for a Return Engagement Jan. 1, 1944.

# RENEE VILLON

"Darling of the Dance"

AVAILABLE SEPT. 1

Personal Management  
BEN SHANIN-JOHN SINGER  
701 7th Ave. N. Y. C.



★ Aug. 4—OLYMPIA, Miami  
★ Aug. 12—STATE, Baltimore

## THANKS HARRY ANGER

Booked for a two week return engagement at Earle, Washington

# LOW, HITE AND STANLEY

"EXTREMES IN FUN"

JUST CONCLUDED  
LOEW'S STATE, N. Y.

Week August 5  
HIPPODROME  
Baltimore, Md.  
Week August 13  
PALACE THEATRE  
Cleveland, O.  
CHICAGO THEATRE  
Chicago  
Week August 20

Personal Direction:  
EDDIE SMITH

# BUILD THEIR OWN NAMES

## Schwartz - Greenfield Combine Ready To Operate Again in Chi

CHICAGO, Aug. 7.—The operating combination of Milt Schwartz and Al Greenfield, pioneers in the cocktail field here, is set to go again after a year of comparative inactivity due to a tangle with the local license authorities. The boys, over a year ago, were forced to fold the Rumba Casino, Brass Rail, Capitol Lounge and Hollywood Show Lounge, after losing their liquor licenses for a

year on a charge of selling bitters to minors.

Schwartz and Greenfield expect to start off with the Brass Rail and reopen the others one by one, including the Rumba Casino as a night club in the fall. Reason for the slow comeback is lack of help.

Schwartz is already tying up units for the Brass Rail and expects to move Boyd Raeburn and band from the Band Box, five spot which the boys have been running, to the Casino. Schwartz has a personal management contract with Raeburn. Outfit expects to add a fiddle section when ready to move.

The S & G lounges were top cocktail talent accounts in the Midwest, using both names and unknowns. Louis Jordan originally started his climb at the Capitol. The Mills Brothers have worked there, too, for a spell.

Reopening of these spots will literally dot the Randolph-State-Dearborn streets area with spots using entertainment. Now active are the Riviera, Garrick Lounge, Helsing's State Street, Elmer's, and Martin's new Preview (latter pulled the units out temporarily, awaiting its entertainment license).

## Names Lift Grosses In Philly Lounges

PHILADELPHIA, Aug. 7.—Frank Palumbo's The Cove, finding big names making mounting grosses, is lining up all available names for the new season. Has played Dooley Wilson and Fats Waller this past season, but policy now calls for a continuous parade of names. Has Frances Kaye set to start off the new season next month with the Mills Brothers figured to follow. Both attractions reported at \$1,250 a week. In addition to the headliner, The Cove also uses three supporting units to keep the entertainment continuous on both floors.

Also eyeing the new season, Frank Palumbo's new 20th Century, also a mid-town musical lounge, gets an entire new physical face. Room is being entirely redecorated and refurbished with mirrored walls being put in. Spot keeps two units on tap.

## Jack Smith Into Lounges

NEW YORK, Aug. 7.—Whispering Jack Smith, currently on a Blue Network sustainer, will be submitted as a cocktail act following the completion of his radio run, according to Mike Special, Smith's personal manager. Smith will be backed by a femme vocal group and will be peddled for around \$750.

## Acute Shortage Forces Ops To Promote Their Own; Pays Off

MINNEAPOLIS, Aug. 7.—New trend among cocktail lounge operators, with assistance from booking offices, is to develop their own names. With the chances of securing established name units on a consistent basis something less than nil, owners find it practical to buy an unknown and build him up. Such build-up spots are mushrooming all over the Midwest, and the policy not only affords agencies to unload unknown talent, but gives such units a real opportunity of turning into a name if they have the goods.

The owner finds it a cheap investment to advertise the unit and build the promotion with each succeeding holdover. As a rule, the spot protects itself with a long-term contract, since the result of

### It Got Tiresome

CHICAGO, Aug. 7.—Dorothy Day's Hollywood Trio left Colosimo's Cafe here after a run of seven years. Unit signed with Consolidated Radio Artists and is finally ready for the road.

## Resort Lounges Reopen as Drive Ban Is Relaxed

NEW YORK, Aug. 7.—Relaxing of the pleasure drive ban in the East will cause reopening of shuttered lounges and return to normal entertainment budgets in those spots which curtailed entertainment when the ban went into effect.

While the ban has not officially ended, a degree of pleasure driving has already returned in many sections of the East. OPA enforcement officers are allowing cars with A stickers to pass unmolested.

Even this concession has caused an upswing of patronage in resorts, suburban spots and roadhouses.

Immediate effect was the reopening of the Esquire, Schenectady. The room, booked by Danny Hollywood, of the General Amusement Corporation, started using talent as soon as cars began filtering by with some degree of regularity.

Atlantic City spots were especially benefited. Since cars are not being stopped the resort city had a record breaking week-end. Lounges all over the town took a terrific amount of coin. Bulk of the overflow business comes from Philadelphia, where lounges were unaffected by the exodus as blue laws there forbid liquor sales on Sundays.

Bookers here have started to solicit outlying spots again, and report that most are ready to install units again.

### Women Flock to Aid Jones' Thimble Search

OMAHA, Aug. 7.—Spike Jones, City Slickers maestro, long will have a warm spot in his heart for Omaha's housewives.

Jones, whose trade-mark is his strumming of the washboards while his band capers, posted a newspaper appeal that his harpsichord was threatened with becoming a war casualty unless sewers dug into their baskets to provide him with thimbles to continue strumming. For each thimble, donor would get an autographed picture.

The Slickers maestro probably will continue in business for some time. Take on the appeal was over 300 thimbles. One gal brought in 75.



**Maria Karson's Musicales**  
and her own  
**HAMMOND ORGAN SOLOVOX**  
★ Clamorous all-girl unit featuring Vocals, Violin, Piano, Marimba and Drums.  
★ Held Over Till Aug. 4  
**PLAINS HOTEL**  
Cheyenne, Wyo.  
★ Pers. Mgt.: Dick Stevens  
M. C. A.—Chicago



**LARRY LUKE**  
"THE DUKE OF SONG"  
and His Piano  
Now Playing  
**THE DOME**  
Minneapolis, Minn.  
Thanks to Frederick Bros. for arranging this engagement.  
Personal Management  
**DEBRIDGE & GORRELL**  
Fox Theatre Bldg. Detroit



**PAT FLOWERS**  
Strictly Out of the World, Back to Boogie.  
Piano & Song Artist.  
80th Week  
**BAKER'S BAR, DETROIT.**  
Booking Arranged by  
**DEBRIDGE & GORRELL**  
Fox Theatre Bldg., Detroit.  
Personal Management  
William Morris Agency.



**FREDDIE REED**  
A Sensation at the Piano.  
And His Sophisticated Songs.  
Currently  
**MIAMI HOTEL**  
Dayton, Ohio  
Mgt.  
Music Corp. of Amer.

**DON JACKS** and his **MUSICAL WAVES**  
A stage show and dance orchestra all in one.  
3rd Repeat Engagement  
**CROWN LOUNGE, Chicago.**  
Mgt. General Amuse. Corp.

**S** stands for "special" personal representation for your unit. Write today for full details  
**MIKE SPECIAL**  
48 West 48th St. New York, N. Y.

**S** In Demand Everywhere  
**The OWEN SISTERS**  
The Nation's Most Popular Girl Trio

**S** **DON SEAT**  
Quintette  
4 Men and a Girl.

**S** **SIX YOUTHFUL DYNAMOS**  
**Jerry Montana**  
and his  
**Versatile Orchestra**

**S** King of the Organ  
**Bill Thompson Trio**  
and  
**Carol Horton**

**S** Singing Ton of Dynamite  
**"JO-JO"**

**S** 3 Entertaining Specialists  
**MANHATTAN-AIRES**  
Featuring Music, Singing, Comedy in Modern and Gay Nineties Style.

**S** The Tuneful and Terrific  
**MOLLY CRAFT**  
Versatile Singing Pianist

**S** 3 Blondes }  
3 Voices } **3 DALE SISTERS**  
3 Instrumentalists }

**S** Sweetheart of  
Piano and Song  
**AUDREY THOMAS**

**S** A Must on Your List  
**PAT TRAVERS**  
and  
**THE MEN ABOUT TOWN**

**S** **SID PRUSSIN**  
and his Big Little Orchestra  
Now in His 3rd Consecutive Year at  
Billy Rose's Diamond Horseshoe, N. Y. C.

**S** **JAY MARSHALL**  
VENTRILOQUIST  
NOW: U. S. O. CAMP SHOWS



### Philly Offices Frame New Units

PHILADELPHIA, Aug. 7.—With the demand greater than the supply for cocktail units, local bookers are busy developing new combos and singles for the field. Jolly Joyce Agency has taken Eddie Sheppard out of the band at the Cadillac Tavern for the build-up as an Imperial Hammond organ virtuoso. Owning his own instrument, Sheppard made his bow in the cocktail field Monday (2) at the Music Bar, Norristown, Pa., for a four-week stand. In addition, Joyce office has re-organized Jack Lewis's Three Collegians, adding a co-ed to the unit in Jerri Marcelle. Opened this week for a fortnight at the Open Door Lounge here.

Four Kings of Jive now become the Four Kings, switching managerial auspices from the Joyce office to the Eddie Suez Agency. Under new billing, opened this week at Dick McClain's Alpine Music Bar here. Same spot also serving as break-in stand for Nick Bennett's Three Hickory Boys, new unit managed by the Bob Bennett Agency.

### Little Jack Little Overseas for USO

NEW YORK, Aug. 7.—Overseas branch of the USO sees a growing demand for units in foreign ports to entertain our armed forces. Because they can entertain on their own, and accompany acts as well, units are the most practical acts available for such service.

Little Jack Little recently dropped his four-piece band to do a single. He left for North Africa recently and expects to be out of this country for several months. Another unit contracted by the overseas division are the Dollodians (3), currently at the Schroeder Hotel, Milwaukee.

## PROFILES



**SID PRUSSIN**

Sid Prussin is virtually a permanent fixture at Billy Rose's Diamond Horseshoe with two and a half years occupancy on the podium as the relief band. His six-piece crew, paced by Prussin's sax and clarinet, originally came to the Horseshoe on a four-week contract after having competed with 32 small orks for the job.

Prussin was at one time musical director of Station WMCA and has played under the batons of Meyer Davis, Henry King, Nat Brandwynne and Joe Reichman.

Mike Special is Prussin's personal manager.

### Kenosha Spot Opens

KENOSHA, Wis., Aug. 7.—Robert's Cocktail Lounge had its grand opening here July 28, with Robert and Ellen Girard in the receiving line. The new streamlined rendezvous features Sid Schapps, recently at Russell's Cocktail Lounge in Chicago's loop.

## OFF THE CUFF

#### EAST:

PAT AND PENNY, harmony team, started at the Shore Club, Cape May, N. J. Wednesday (4) . . . DAVE ROBERTS TRIO, current at the Copacabana, Newark, N. J., is scheduled to get a Mutual wire. . . . LOLA COSTELLO TRIO is being held at the De Sota Hotel, Savannah Beach, Ga., until September 9. . . . PONSELLE, accordionist, set for a long term at the White Roe Lake Inn, Livingston Manor, N. Y. . . . LOUISE DORSEY is new at Bradley's, Wildwood. . . . ALLEN HARRIS, current at the Esquire, Schenectady, has been signed to General Amusement Corporation. . . . CRISS CROSS has been given another renewal at Jack Dempsey's, New York. . . . BOBBY MARTIN goes into the Forrest Tavern, Staten Island, N. Y., August 16. . . . TRUDIE SACHS started at the Villa Penza, Asbury Park, N. J. . . . ANGIE BOND TRIO signed for the Enduro, Brooklyn, Monday (9). . . . SINCLAIR RIVERS, manager of the Helene Curtis Lounge, Charleston, S. C., has assumed personal management of Jack Spano and Florence Gale, current at those spots. Bookings will be by Consolidated Radio Artists. . . . JOE MAR-

SALA moves his ork into the Chanticleer, Baltimore, August 31. . . . FREDDIE MASTERS into Pat and Don's, Newark, August 13. . . . SKYLINERS set for Pat Dunphy's, Newark. . . . PETE JOHNSON AND ALBERT AMMONS, boogie-woogie pianists formerly at Cafe Society Downtown, New York, who are now at the Forest Park Hotel, St. Louis, will remain there until September 1, when they will go to the Coast for a picture.

#### MIDWEST:

WALTER FULLER orchestra (4) have been signed to a six-month holdover at Tony's Subway Cafe, Peoria, Ill. . . . It's a return run for MIKE MCKENDRICK and His International Trio at The Maples, Peru, Ill. . . . PRESTON SELLERS TRIO held over Indiana Hotel, Fort Wayne and wife EDNA SELLERS TRIO held over Palladium, Green Bay. . . . EVERETT HALL and His Topnotchers opened at the Stage Lounge, Chi. . . . GLENN BROOKS moves from the Green to the Red Room at Plankinton Arcade, Milwaukee. . . . MARIE LOCKE into the Stratoliner, Chi. . . . ALICE HALL TRIO moved into Chi's Town Casino from Battle Creek.

#### FROM ALL AROUND:

INK WAS HARDLY DRY on Maria Karson's pact extending her Plains Hotel stay in Cheyenne, Wyo., until September 7, when a third extension came thru, this time until October 12, which will round out six months for her Musicals there.

BILL JOY (six men and a girl) has been inducted and at present is stationed at Gulfport Field, Miss. Band has

If You're Important to  
The Music Business  
**TUNE-DEX**  
Is Important to You!

"The Show World's  
Favorite Pianist"

**Lew Marcus**

• featured •

**New CLOVER BAR  
CHICAGO**

Just Concluded Seven Years at the  
**CROYDON HOTEL, Chicago**



## WILLIAM MORRIS AGENCY WHO'S WHO OF BIG Little ATTRACTIONS COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

THE No. 1 TRIO OF  
THE NATION  
**ADRIAN ROLLINI  
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THE ORIGINAL DECCA  
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**THE CATS AND  
THE FIDDLE**  
One of America's Greatest Sepia  
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**MEADE LUX LEWIS**  
KING OF THE  
BOOGIE-WOOGIE  
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**JULIETTE  
AND  
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Music, Songs and Dances  
From Old Mexico

4 Boys and An Idea  
**HAL LEAMING**  
Quartette

Vocalists • Instrumentalists

DANCE MUSIC AS  
SMOOTH AS SILK  
**JOHNNY BLACK**  
and his  
ORCHESTRA

Laughs, Laughs  
and More Laughs!  
**TWO BEE'S  
AND A JAY**  
3 boys featuring  
Bass, Piano, Guitar, Vocals

Sensational • Different  
**DON GOMEZ**  
and his  
Organ, Piano and Solovox

Redheaded Rhythm and Songs  
**CYNTHIA NOLES**  
and her  
PIANO

"Tatum is a genius!"  
... Paul Whiteman  
**ART TATUM  
TRIO**

Piano — Bass — Guitar

Manhattan Merry-makers  
**SID FISHER**  
and his  
**NEW YORKERS**  
4 Madcaps of Music

The Man With the  
Funny Horn!  
**SNUB MOSELY**  
and His Orchestra  
On Decca Records

Songs for Sophisticates  
**JINJA WAYNE**  
Personality Personified in Song!  
Piano and Solovox

Queen of the Clarinet  
**ANN Du PONT**  
A Sensational Combination  
featuring  
Clarinet, Piano, Bass, Guitar

Decca • Victor • Bluebird  
**SIDNEY BECHET**  
and his  
New Orleans  
"Feet-Warmers"

They're All Aces!  
**THE  
FOUR SPACES**  
Danceable • Vocals  
Entertainment

Ten Fingers of  
Piano Dynamite!  
**JEAN HAMILTON**  
Outstanding Boogie-Woogie  
Piano Star

Electrified Music!  
**ANDY PADOVA'S  
STREAMLINERS**  
4 Boys presenting  
Rhythms in Color

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# Cocktail Units Approve Buyers' Section Plans For Music Year Book

Advance reservations assure greater participation of acts than last year when a total of 93 combos advertised

With more than four weeks to go before deadlines, scores of cocktail units have already reserved space in their section of The Billboard Music Year Book. Last year 93 units benefited from the circulation of the Band Year Book, predecessor of the new Music Year Book, and there is no doubt whatever that many more will be represented in the greatly enlarged 1943 edition.

Last year the field was just beginning to gather momentum, and the trade press was just beginning to give it recognition. Buyers of units were not in the habit of looking to The Billboard or any other

paper for news and information about their talent problems.

The Billboard 1942 Band Year Book was just the stimulant needed to bridge the gap between buyers and units. Complete distribution of that Year Book plus constant aggressive promotion thereafter established The Billboard as a market place for cocktail combinations.

This year with even more elaborate editorial and distribution plans The Billboard Music Year Book will be of still greater service to buyers and advertisers alike. Hundreds of combo buyers' names and addresses have been compiled by The Billboard's circulation department during the past year. Everyone of these buyers will receive complimentary copies. Valuable lists, facts and scores of advertisements will make these buyers hold onto their copies and refer to them again and again thruout the fall of 1943 and well into '44.

## SMITH, SINATRA, WAIN USED BIG SPACE IN 1942 YEAR BOOK

Last year Kate Smith paid the songsters with one of the most impressive advertising spreads ever in the Year Book. In any publication, the two-page two-color spread of the Statue of Liberty with the headline "Symbol of Liberty" and two more pages, in two colors, followed this opening message, "Symbol of Liberty, Kate Smith, First Lady of the Nation." Trade Leader to an entire Nation. The advertisement was extremely favorable and wanted to another independent (more were needed) that it was one of the most attractive advertisements in the Year Book.

Frank Sinatra, the Andrews Sisters, and many other top vocalists were all represented with interest-compelling messages. This year, with such names as Dick Haymes, Perry Como, Phil Brito, Billy Usher and others competing for vocal honors in the Crosby sweepstakes and with many new up-and-comers among the femmes, the section of the Year Book carrying vocalist messages will really be an outstanding one.

special edition, a direct-mail circulation promotion campaign to all people in all phases of the music business is being launched.

The Billboard is, and has been for many years, the only all-inclusive show business trade paper with a circulation checked and guaranteed by the Audit Bureau of Circulations. The Billboard's execs are confident that the ABC report on the Music Year Book will surpass that of any previous edition.

This vast circulation will be supplemented by special distribution of personalized leather-bound copies to key people in and affiliated with the music business. (See story elsewhere on this page.)

Advertisers are already reserving larger space in The Billboard 1943 Music Year Book than they have ever used anywhere before to cash in on this tremendous group of important readers.

ADVERTISEMENT

## Publishers Hail First Exclusive Music Year Book

Notwithstanding the fact that the publisher and his songwriters are really the foundation of the music business with its far-reaching effects on practically every phase of the show business, no one has ever brought out a Year Book exclusively for the music industry. The Billboard Music Year Book, the only one of its kind, is the only one of its kind, but good. It is good by devoting a complete section of the Year Book to the music publishing segment of the music business. That publisher's place with this development is being made. Four publishers have already indicated their enthusiasm for the annual by reserving two-page advertising spreads in the Year Book. The top publisher in the music business is planning to be represented by a large, impressive spread. This advertising spread is the part of the publisher's business and the solid editor's confidence that the music publishers' section of the Year Book, the industry will really have a complete picture of the publishing business in 1943.

## Music Annual To Enjoy Bigger Circulation Than Any Year Book in Any Biz

Most aggressive advertising and promotion campaign in history of trade papers

The circulation of The Billboard 1943 Music Year Book will be anywhere from 70,000 to 100,000 copies. The 70,000 minimum figure is guaranteed by the most intensive sales promotion and advertising campaign ever put behind any yearbook in any industry.

Not only will ads appear in all departments of The Billboard itself, all thru the months leading up to the publication of the Year Book, but other magazines reaching news dealers and people affiliated with the music business will carry advertisements ballyhooing the coming Music Year Book.

In addition to the largest magazine advertising campaign ever put behind a

been taken over by Joy's pianist-arranger and now is known as Ken Videto, his piano and ork. Opened July 26 at Southern Manner, Phoenix City, Ala.

JACK DAY and His Serenaders opened for four weeks at the Hotel Northland, Green Bay, Wis. . . . RABY CUMMINGS and His Men of Note (4) into the Silver Congo, La Salle, Ill. . . . AL WHYTE, piano, getting a build-up at Eddie Marx's Show Bar, Detroit. . . . TWO MUSICAL

M's booked into the Latin Quarter, Boston. . . . LARRY LUKE, piano, opened at the Dome, Minneapolis. . . . COUNTS AND THE COUNTESS start at the 115 Club, Grand Forks, N. D., August 20. . . . BILL GOODEN, colored pianist, returned to the Vogue Lounge, Detroit. . . . MARY ANN FOLEY, piano, into the same spot. . . . HAL DRAPER AND AL TOBIN, song and piano team, opened at the Wyoming Show, Bar Detroit.

## ACTS-UNITS-ATTRACTIONS ROUTES (For Orchestra Routes, See Music Department)

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater.

(Routes are for current week when no dates are given.)

Adams, Joey (Leon & Eddie's) NYC, nc. Ames, Bill (Belmont Plaza) NYC, h. Ames, Honey (Louise's Monte Carlo) NYC, nc. Ammons & Johnson (Forest) St. Louis, p. Andrews, Avis (Zanzibar) NYC, nc. Arden, Kay (Neptune Room) Washington, nc. Argentine Duo (Fair) Oswego, N. Y. Arnold, Jay (Chez Paree) Chi, nc.

Bac, Norman, Dancers (La Conga) NYC, nc. Bailey, Bill (Walton) Phila., h. Baldwin & Bristol (Riverview Beach) Pennsylvania, N. J., p. Banks, Alfred (Pig Pen) New Orleans, nc. Banks, Warren (Bali) Washington, nc. Beal & Jefferies (Circle) Hollywood, cl. Belmore, Barbara (Latin Quarter) NYC, nc. Bergen, Jerry (Riobamba) NYC, nc. Berry Bros. (Zanzibar) NYC, nc. Blackstone, Nan (Tommy Joy's) Utica, N. Y., nc.

## ★ THE ANGIE BOND TRIO ★

AMERICA'S FINEST Girl Instrumental-Vocal Act. Pers. Repr. Allan Rupert, Consolidated Radio Artists, R. O. A. Bldg., N. Y. C.

Blanche, Jeanne (Chicago) Chi, t. Boag, Wally (Blue Angel) NYC, nc. Boeck, Al (Circle Bar) St. Louis, nc. Bows, Major, Revue (Palace) Superior, Wis., 10-12, t. Bradley, Betty (Chicago) Chi, t. Brandow, Jerry & Jane (Latin Quarter) Chi, nc. Brisson, Carl (Versailles) NYC, nc. Britton, Pamela (Latin Quarter) NYC, nc. Brother, Mitchell (Versailles) NYC, nc. Brown, Dolores (Onyx Club) NYC, nc. Brown, Pete (Savoy) Boston, cl. Brown, Ralph (Kelly's Stables) NYC, nc. Brown, Randy (Royale Club) Detroit, nc. Brown, Walter & Jean (Colony Club) Chi, nc. Buck & Bubbles (Lookout House) Covington, Ky., nc. Buckley, Dick (Strand) NYC, t. Buckwalter, Junior, Marimba Queens (Hamid's Pier) Atlantic City. Burke, Johnny (RKO-Boston) Boston, t. Burnette, Smiley (Earle) Phila., t.

Californians, Two (Marty Bohn's) Wildwood, N. J., nc. Capella & Patricia (Strand) NYC, t. Carlisle, Charlie (Bowery) Detroit, nc. Carmen, Lee (Phillips) Kansas City, Mo., h. Carole & Sherod (State) NYC, t. Carroll, Fay (Lookout House) Covington, Ky., nc. Carroll & Howe (Orpheum) Minneapolis, t. Carr Bros. (Oriental) Chi, t. Carver, Zeb (Village Barn) NYC, nc. Caston, Bobbe (Plantation) St. Louis, until Aug. 28, nc. Cerney Twins (Walton) Phila., h. Chaney, Charlie (Brown Derby) Chi, nc. Chocolates, Three (Biltmore) Wildwood, N. J., cl.

Chords, The (Ambassador) St. Louis 9-11, t; (Keith) Indianapolis 12-15, t; (Indiana) Terre Haute 17-18, t. Cina & Cortez (Capitol) Washington, t. Claire, Phyllis (Leon & Eddie's) NYC, nc. Claire Sisters, Three (Oriental) Chi, t. Claire, Vera (Phillips) Kansas City, Mo., h. Claudet, Marguerite (Hofbrau Theater) Lawrence, Mass., re. Claytons, The (RKO-Boston) Boston, t. Como, Perry (Strand) NYC, t. Condos Bros. (Paramount) NYC, t. Congaroes (Leon & Eddie's) NYC, nc. Conrad, Cliff (Embassy) Brooklyn, nc. Conte, Henrietta (Traymore) Newark, N. J., nc. Cornell, Ann (Cafe Society Downtown) NYC, nc. Cortez, Florez (Te Pee) Miami, nc. Costello, Jimmy (Colony) Chi, nc. Crum, Robert (Sherman) Chi, h. Curran, Vince (Club 18) NYC, nc.

D'Arcy Girls (Fair for Britain) Toronto 19-28. Dale, Marcia (Baker) Dallas, h. Daniels & Danice (Bouche's Villa Venice) Wheeling, Ill., nc. Darrell Twins (Embassy) Phila., nc. Dawn, Dolly (Oriental) Chi, t. Daye, Henry (Neptune Room) Washington, nc. Debutones (Latin Quarter) NYC, nc. Debonettes (Roosevelt) New Orleans, h. De Croff, Ann (Astor) Montreal, nc. Del Rio, Diane (Kitty Davis) Miami, nc. DeMarco, Boots (College Inn) Phila., nc. De Vries, Sharon (Kitty Davis) Miami, nc. De Wood, Lorraine (Riobamba) NYC, nc. Diaz, Servando Trio (La Conga) NYC, nc.

Di Flavio, Don (Plaza) New York, h. Dombey, Ken (Puritas Springs Park Rink) Cleveland, p. Donahue, Walter (Capitol) Washington, t. Donegan, Dorothy (Latin Quarter) Chi, nc. Dorito & Valero (El Chico) NYC, nc. Dot & Dash (Dempsey's) NYC, cl. Doyle, Eddie & Amy (Clover) Fort Worth, Tex., 8-21, nc. Doyle, Mary Jane (Phillips) Kansas City, Mo., h. D'Rey, Phil (Primrose) Newport, Ky., nc. Dubinetz, Olga Diane (Bismarck Tavern) Chicago, re. Duffy, Kathryn, Dancers (Touraine) Boston, h.

Edmunds, Freddy, Trio (Colonial) Hagerstown, Md., h.

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Farney, Evelyn (Chicago) Chi, t. Felton, Happy (State) NYC, t. Fields, Marsha (Sawdust Trail) NYC, nc. Fields, Sidney (Riobamba) NYC, nc. Fisher, Sid (Vodvil Lounge) Chi, cl. Fitzgerald, Ella (Zanzibar) NYC, nc. Foley, Mary Ann (Sky Bar) Cleveland, cl. Fontaine, Niel (Walton) Phila., h. Forsythes, The (Freddie's) Cleveland, c. (See ROUTES on page 32)

## Advance Bookings

CLIFF WINEHILL: Roxy Theater, Atlanta, Aug. 27, week.

JOHN HOYSRADT: Mark Hopkins Hotel, San Francisco, Oct. 19, four weeks.

JACKIE GREEN: Latin Quarter, Chicago, Aug. 22, two weeks and options.

JUNE ROBBINS: Copley Plaza Hotel, Boston, Aug. 18, four weeks.

DANNY THOMAS: La Martinique, New York, Sept. 8, indefinite.

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# State Surprises Stem With 48G; Holds "Suspicion" - Hughes; MH Big 100G; Strand, Roxy Prosper

NEW YORK.—Business is extraordinarily heavy at all vaudeurs despite heat and holdovers. The Strand, Music Hall and Roxy are holding up extremely well, while the State pulled the biggest surprise by getting an opening day's business strong enough to hold over the entire layout for another week, an unusual procedure for the State.

The Paramount (3,664 seats; \$55,487 house average) opened with Benny Goodman's ork, Jack Marshall and *Let's Face It*, and is anticipating a cheery \$75,000 or better. Last week, the sixth of Mitch Ayres, Andrews Sisters, and *Dixie* held up well with \$44,000. Prior takes were \$50,000, \$60,000, \$66,000, \$72,000 and \$65,000.

The Strand (2,758 seats; \$39,364 house average) going into the third chapter of Carmen Cavallero's band, Perry Como and Connie Haines along with *The Constant Nymph*, is expected to pull around \$45,000 after hitting an opulent \$49,200 in its second stanza. Opener went for \$56,300.

The Capitol (4,627 seats) in the seventh inning of Phil Spitalny's band and *Stage Door Canteen* is anticipating \$45,000 following fine grosses of \$52,000,

\$60,000, \$68,000, \$74,000, \$84,000 and \$70,000. Bill holds an eighth week and will be followed by Horace Heidt.

The Roxy (5,835 seats; \$50,067 house average) with the third and final session of Connie Boswell, Ray English, Bobby Sherwood's ork and *Stormy Weather* is working up to a strong \$68,000 following a terrific \$85,000. Opener was clocked at \$98,000. Russ Morgan opened with the layout, but was unable to hold over for the third stanza because of a date at the Earle, Philadelphia. Ilona Massey and *Heaven Can Wait* open Wednesday (11).

The Music Hall (6,200 seats; \$94,302 house average) with the third leg of *Mr. Lucky* and stage bill headed by the Don Cossack Chorus, is looking forward to a sprightly \$100,000. Last week drew \$110,000 while opener tagged \$120,000.

Loew's State (3,327 seats; \$22,856 house average) opened Thursday with Mary Beth Hughes, Happy Felton; Hi, Lo, Jack and the Dame, and the first run of *Above Suspicion*, and is heading toward a sensational \$48,000, which, while not a record, is one of the strongest weeks in the history of the house. Entire layout with exception of Miss Hughes and Algeron stay another week.

# Stooges Pile Hefty 24G at Phila Earle

PHILADELPHIA.—In spite of heavy competition from the near-by seashore points, parks and pools, business held up big at the Earle Theater (seating capacity, 3,000; house average, \$18,000) with the Three Stooges, heavy local faves, credited as the major draw, piled up a hefty \$24,000 for the week ended Thursday (5). Dick Rogers, first-timing it here, made for the band attraction, with added support in Cliff Edwards and June Preisser. *Follies Girl* on screen.

New bill opened Friday (6), marking the last show of the season (house shuttering for a few weeks for refurbishings during a lull in bookings), got off to a good start. With Russ Morgan's band as the headliner, and sharing that spot with Henny Youngman, house figures on hitting close to the same figure again. Added support in the screen's Smiley Burnette, with Harry King and Arlina rounding out the bill. Screen show is *Melody Parade*.

# Hipp's Anni 22G

BALTIMORE.—Hippodrome Theater grossed an exceptionally fine \$22,400 week ended August 4, with special 12th Anniversary bill headlined by Smiley Burnette, cowboy comedian, and Victor Borge, comedian pianist. Extra added Jimmy Scribner, the Johnson Family. Also on the bill were the Three Winter Sisters, and Grace and Nikko. Pic, *What's Buzzin', Cousin?* New bill is headlined by Bonnie Baker.

# Monroe Smart 26G

SAN FRANCISCO.—Vaughn Monroe and a strong supporting show grossed a smart \$26,000 at the Golden Gate (2,850 seats) for week ended August 4. Pic was *The Falcon in Danger*.

# Courtney Ork Milwaukee Hit

MILWAUKEE.—Del Courtney and his band unit rolled up a big \$19,000 at the Riverside Theater for week ended August 5. Show had strong support from *Background to Danger* on screen. Carroll and Howe and Christine Forsythe appeared on the same bill.

# 13G for Spike Jones in KC

KANSAS CITY, Mo.—Spike Jones and His City Slickers comedy band rolled up a neat \$13,000 at the Tower Theater for week ended August 5. A couple of outside acts rounded out the bill. On screen, *Get Going*.

Corp. Tommy Brice is recovering from an operation at Station Hospital 501, Newport News, Va.

# Jones \$21,000 Sock in Omaha

OMAHA.—Lindley "Spike" Jones and His City Slickers opened their first stage tour auspiciously here, grossing \$21,000 for a week's stay at the Orpheum Theater.

It was Jones all the way, tho the film, *Young and Willing*, was passable but weak. The Slickers threatened early to knock off the house top of \$26,000 set by Tommy Dorsey, but a hot Sunday night, that sent patrons to parks, cut into the take.

# Orpheum Neat 20G

LOS ANGELES.—Combating the hot weather and exodus to the beaches and mountain resorts, a stagershow, headed by Jimmie Lunceford and his orchestra turned in a very neat \$20,000 at the Orpheum (2,200) here. On the bill with Lunceford were Miller Brothers and Lols, Rose Murphy, and Dusty Fletcher. Pic, *Here Comes Kelly*. Orpheum top is 75 cents.

# Lionel Hampton Hit in Chi by Recent Out-of-Town Harlem "Incidents," 19½G; Mr. and Mrs. Ozzie Nelson Socko 54G

CHICAGO.—Recent race riot in Detroit and the more recent Harlem "incident" in New York are blamed for the irregular box office barometer at the Oriental (3,200 seats; \$20,000 house average) for week ended August 5, when Lionel Hampton and his band unit were featured. Biz was slow until Wednesday, but the closing two days helped the gross to a fair enough \$19,500. Figure is disappointing, however, in face of the big biz Hampton has been doing in other cities. Trade was predominantly colored. Because of this response, management is trying to cancel Jimmy Lunceford, booked in for November 13 week. Colored acts will be used (Mills Brothers come in end of this month), but house will lay off all-Negro shows. *Air Raid Wardens* was the accompanying pic on the Hampton bill.

On Friday (6) the Oriental had a good opening with Spike Jones and His City Slickers, comedy band making its stage debut in town, plus Dolly Dawn, singer playing a return date. On screen, first run of *Good Luck, Mr. Yates*.

Chicago (4,000 seats; \$40,000 house average) had a hefty \$54,000 week, ended August 5, with Ozzie Nelson and band and Harriet Hilliard. Biz held up fine all week. Coming in on a \$45,000 split figure deal, Ozzie pulled out with a neat take. The preceding week, incidentally,

# BURLESQUE NOTES

NEW YORK: BETTY MONTGOMERY, dancer, held over at Rosen's girls revue, Coney Island. . . . DOLLY McLAUGHLIN staying on at Tirza's Wine Bath show, at the same resort. . . . HOWARD, Boston; Gayety, Baltimore, and Gayety, Washington, recoper for the season August 13. . . . CAROLE LORD, laid up with the whooping cough, slated for a legit play thru the booking office of Chamberlain and Lyman Brown. . . . HELEN RUSSELL closed last week at the Casino, Toronto. . . . BELLE SLOANE hitting a continuous engagement record as emcee and comedienne in Paul Lester's show at the 19th Hole, Greenwich Village. This is her fifth season. . . . MEYER HAMBURG preparing for a second visit of the stork next month. . . . GEORGIA SOTHERN took over Gypsy Rose Lee's role in *Star and Garter* August 4. . . . ANN CORIO to do a pre-Broadway army camp tour of *Sleep It Off* at her own expense in order to let the boys in uniform see the play before it even reaches the boards and will then come with it to town. . . . SYD KRAMER, talker, closes next week at Tom McKee's Aqua Gals show in Luna Park, Coney Island, to return to the Howard, Boston. . . . AL LEROY, straight man, finished a tour with an army camp show for the USO, to vacation at his home in Westchester, N. Y. UNO.

# Chances Slim for Coast-To-Coast Burly Circuit

CHICAGO, Aug. 7.—Midwest Circuit officials here stated that there is no possibility of a Coast-to-Coast burly booking affiliation, linking the Hirst, Midwest and Dalton circuits in Los Angeles.

It is explained that the West Coast salaries do not come up to the local and Eastern figures and that the traveling difficulties would make it almost impossible to route shows.

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a split week in theaters, plus a Coca-Cola show, netted the leader a terrific \$14,000. The pic with the Nelson date here was *First Comes Courage* with Merle Oberon.

Chicago had a fair opening Friday (6) with *The Constant Nymph* (Charles Boyer-Joan Fontaine) and Bob Chester and band. Bill is in for two weeks.

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# Roadshow Films

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### Davis Cites Films As Morale Aid

NEW YORK, Aug. 7.—Elmer Davis, speaking before the newly formed National Entertainment Industry Council in New York, declared that there has been a perceptible letdown of morale on the home front and that it was up to the entertainment industry to contribute to the restoration of proper thought. He analyzed the letdown as being due to the fact that many people believe that "the war is in the bag."

Of particular concern to Davis was the film program which was cut by the action of Congress in eliminating much of the necessary funds for the program. It now appears that the film industry will carry on to a great extent in matching OWI's original program.

Davis warned that the recent progress of our armed forces while good, does not constitute final victory. Victory, he said, would not be ours until "the Allied armies are in Berlin and Tokyo."

He declared: "I don't know the answer to all these questions—I simply put the question before you. . . . First it is the business of providing entertainment which will give the people the necessary relaxation which will enable them to work harder. . . . and secondly, to carry messages as the entertainment industries have been carrying them very copiously from the government to the people about the war effort and the specific things the people have to do to make the war machine work."

### ANFA Contacting WAC to Arrange 16mm. Film Releases

NEW YORK, Aug. 7.—Upon the suggestion of Harry Post, of Post Pictures Corporation, the Allied Non-Theatrical Film Association, Inc., is currently contacting the War Activities Committee to determine upon what basis its war information films can be made available in 16mm. for exhibition under the sponsorship of the association.

This move was made because the WAC has taken over in great part the defunct OWI program for the production of 52 short subjects giving information on the war program.

Harold Baumstone and Harry Post are serving as a committee to contact WAC.

### New WPB Division On Entertainment Need

WASHINGTON, Aug. 7.—The newly formed Office of Civilian Requirements, operating under the WPB, will have an amusements and recreation section. Duties and powers of the division have not been clearly defined, but a WPB spokesman said: "The job of the new amusements branch would be to represent the exhibitors in any request necessary to insure the supply of an essential amount of recreational service for civilians, war workers and others."

George W. McMurphey, one-time theater exhibitor, will temporarily head the OCR amusement section. It was said that the new agency will go into the field of operating practices only where such action is necessary to secure an adequate supply of service for a particular community.

It is assumed that the OCR will definitely be interested in rural showings as well as in established theaters.

### Roshon Opening Five New Branches

PITTSBURGH, Aug. 7.—With the increasing demand for 16mm. sound film entertainment thruout the country, the Russell C. Roshon organization has opened its 11th and 12th branch exchanges in the Pacific Building, San Francisco, and the Little Building, Boston.

Three additional offices will be added to the chain by September 1 in the Denver Theater Building, Denver; the Pere Marquette Building, New Orleans, and the Keith Theater Building, Cincinnati. Other offices are in Pittsburgh, New York, Philadelphia, Chicago, Atlanta, Minneapolis, St. Louis, Kansas City (Mo.), Memphis and Dallas.

### CUTTING IT SHORT

By THE ROADSHOWMAN

IRVING MACK, Filmack Trailer Company of Chicago, is augmenting his advertising staff, his newest addition being B. W. Denison as advertising manager. Denison formerly directed the amusement department of *The Herald & Examiner* and later of *The Chicago Daily News*.

MEMBERS of the Theater Equipment Dealers' Protective Association, convening at Chicago's Bismarck Hotel September 18 and 19, have been invited by W. C. DeVry, president of the DeVry Corporation, to a preview of DeVry's new war-born 35mm. projector. DeVry will hold open house on September 18 at its Chicago plant. Transportation will be provided to and from the plant.

### Bus Line Film to Show in Russia

CINCINNATI, Aug. 7.—This *Amazing America*, the technicolor motion picture produced by the Greyhound Lines in 1940 to promote bus travel, is now serving a new and important purpose in advancing the country's international relations.

The Office of War Information, at the request of the State Department, has obtained prints of the film for distribution in Russia. Initial showings are planned for the American Embassy in Moscow, but unlike the films once presented by German counselor officials, the picture will show the scenic wonders of America rather than the ruthless invasion of neutral countries.

Its title revised to *North America by Bus*, the film has already been shown to more than a million persons in South America under the sponsorship of the Office of the Co-Ordinator of Inter-American Affairs. These showings are still continuing before audiences of several thousand daily to foster the "Good-Neighbor" policy.

This *Amazing America* is a commercial film that features a scenic tour of the United States in its plot. The places visited on the screen include Hollywood and Southern California, San Francisco and the bay bridges, California's Redwood Highway, Yellowstone National Park, the Minnesota lake country, the Dutch colony at Holland, Mich.; Niagara Falls, New York City, Boston and historic New England, the Natural Bridge of Virginia, the Great Smoky Mountains, Florida beaches, New Orleans and the Mississippi, Texas and the Alamo and the Grand Canyon.

Since its production three years ago the film has been viewed by audiences totaling 7,000,000 persons in this country.

### Selective Service Clarifies Exhibitor's Status

WASHINGTON, Aug. 7.—At a recent meeting in Washington, officials of the War Man-Power Commission and the National Selective Service System made clear to War Activities Committee representatives that exhibitors and employees deferred on legitimate grounds need not switch to war plants in order to retain their present classification.

Reaffirmation of this important fact was sought because of the actions of several draft boards around the country, who had instructed deferred film employees to get jobs in war plants or lose their status.

"The men we met with declared officially that there is no basis for this type of ruling on the part of any board," S. H. Fabian, WAC rep, declared. "If a movie man is deferred because of physical disability, dependency or being over-age, it does not affect his status in the least if he keeps his present job."

Fabian also declared that it was not the intent of the Theaters Division to secure deferment for any employee "if the facts do not warrant it."

In cases where a legitimately deferred exhibitor or employee is told to change his job by his board, it is advisable that the War Activities Committee be notified immediately. The WAC will then communicate the facts to specified individuals in the Selective Service System, who have promised prompt action.

### Association Hopes to Continue N. Y. Previews

NEW YORK, Aug. 7.—Arrangements made by the Allied Non-Theatrical Film Association for the showing of OWI films at the Museum of Science and Industry in New York were upset with the discontinuance of the OWI as a producing unit. It has been arranged, however, that these previews continue under a slightly different set-up, according to ANFA's George Cole.

The first preview of war information shorts drew a crowd of 976 persons.

### NEW AND RECENT RELEASES

(Running Times Are Approximate)

**CHANDU ON THE MAGIC ISLAND**, released by Post Pictures Corporation. The great magician learns of perils that beset the heroine, goes to her rescue on a mysterious island and saves the princess. Stars Bela Lugosi, Maria Alba and Clara Young. Running time, 69 minutes.

**STAR REPORTER**, released by Swank Films. An idealistic newspaper owner uses his paper as an instrument of public good altho it puts him at odds with the father of the girl he loves. Stars Warren Hull and Marsha Hunt. Length, 7 reels.

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### By Gosh Southern Tour Successful; Bonds for Awards

FORT BLACKMORE, Va., Aug. 7.—By Gosh Tent Show, playing a string of one-night stands in Tennessee, West Virginia and Virginia, has played 84 dates under canvas so far this season without missing a scheduled performance. Radio acts from local stations are featured along with the talking pictures *This Is the Enemy*, *At the Front With General McArthur* and *The World at War*.

Show carries two tents, one 120 by 40 feet, and the other 60 by 30. Weather conditions and the size of the community determine which top is used. Gosh has developed a new stunt, the Victory Award, whereby War Bonds and Stamps are given to the audience.

"The SRO sign has gone up so frequently this season," says Gosh, "that patrons now arrive on the lot two hours before a performance." Gosh says he is booked solid for the rest of the season.

### Talent Dearth Closes Hila Morgan Show

HOUSTON, Aug. 7.—The Hila Morgan Company closed a lengthy run here July 10 when dearth of talent for recasting became evident, Monte E. Stuckey said. Miss Morgan said that she has been finding it increasingly difficult to get talent suitable to retain the standard of the show's reputation for quality entertainment. She expressed doubt over reopening the show later in the year.

### N. C. Dates Big for Winstead Minstrels

WILMINGTON, N. C., Aug. 7.—E. S. Winstead's Mighty Minstrels, under management of David Seanes, played a return date here this week to good business. Show had a capacity crowd of 1,700 paid admissions Monday and turned away over 500 patrons, C. E. McPherson, general agent, said. Unit is using an eight-girl line and has also added several musicians. "Stands at Lawrenceburg and Bladen-

burg, N. C., were red ones despite inclement weather," McPherson said. From here the show moves into Fairmont, N. C., for a week's stand.

### Rep Ripples

KARL CARTWRIGHT, with Southland Tent Show, comes thru with some favorable comment about the E. F. Hannan piece on Club Jugglers that appeared in a recent issue. He recalls the Great Akley, who was with the Royal Stock Company in 1912 and who is Cartwright's nomination to the juggler's hall of fame. . . . RALPH AND LANYA YOUNG pen that their last show in Cleveland was *Boss of the Circle L* and their next, skedded to open August 13, will be *Sap From Texas*. . . . GEORGE HUNTER, for years with Raynor Lake and Bert Smith, is in the navy at Honolulu, George B. Hill, who is entertaining the boys stationed in the Island, reports. . . . JOE ROTH has been booked for a six-month jaunt with USO-Camp Shows. He is now playing his third week in the Norfolk area. Joe writes: "We are meeting with great success in all the camps. Our unit consists of Marcia Rice, singer; Joan Rexer, dancer; Frank Davis, emcee; Al Small, accordion player, and myself offering pantomime comedy. The soldiers and sailors show such appreciation of our efforts that it is a pleasure to entertain them." . . . BLACKBURN'S BLACKBIRDS, a Negro trick, is finishing seven weeks of club dates and will soon take to the tent for a string of Alabama and Mississippi fairs and celebrations. Line-up will include W. W. Blackburn and four others. E. F. Hannan's bill, *South Fore the War*, will be used, he reports. . . . B. G. WARREN'S variety unit is readying for a September 1 opening in Utica, N. Y., and has gone into rehearsal. Warren says they will feature an eight-girl line with Mrs. Warren as the principal lead and Robert Warren as the comedy lead.

who in the past has trouped with the Augler Bros., Jack Brooks and other reps, is playing piano on a matinee shift at the Frolies in downtown Minneapolis with Ethel Warner, vocalist. Miss Warner later broadcasts from KSTP, from 11 p.m. to 2 a.m., on the *Overseas Special* program, of which she is singing star. . . . HAPPY KELLUMS, in Chicago to line-up with one of the Barnes & Carruthers revues for the fairs, was a visitor last week at Al Tint's smoke shop. The two trouped together on John W. Vogel's Big City Minstrels. Tint refers to Kellums as the Alum Kid, and says he could put more alum in a guy's wash-up bucket—a pound at a time—so that it'd take one man three days to get all the corks off. . . . L. VERNE SLOUT, having finally succeeded in rounding up a boss canvasman who gets things done, the Slout Show's biz has taken a spurt, reports Emile T. Conley, leading man, who says *Uncle Tom* pulled a capacity tent in Greenville, Mich., Wednesday night of last week (28). "Mac Johnston's dancing and Guy Stanley's magic get big hands," typewrites Conley, "and Cousin Cecil, 220-pound 19-year-old canvas hand who strums a mean 'geetar,' stops the show. I've been doing a little fishing; got 17 nice ones last Sunday, the biggest one a two-and-a-half-pound black bass that put up a good fight. A letter from Eddie Derringer in Honolulu says he is living the life of Riley and getting fatter every day." The Slout Show is in Grand Haven, Mich., this week. . . . DAN BODINE, novelty entertainer, recently concluded a long and successful school season at Pittsfield, Ill. . . . ALFRED BANKS, formerly with Wolcott's Rabbit Foot Show, posts from New Orleans that he will launch a traveling picture outfit under canvas around September 1.

### SHOWBIZ FATHERS

(Continued from page 4)  
engaged in nondeferable activity or occupation.

#### Showbiz Fathers Elected

It is thought here that fathers in show business will have very little chance of keeping out of service after October 1, unless thru the "hardship" provision and it is believed such a recourse will be largely one of delaying induction.

Local boards will work gradually into the task of reconsidering the classification of fathers as the needs are ascertained. As of July 1, 1943, there were 6,559,000 registrants in Class 3-A, the classification for men with children born prior to September 15, 1942, and are not otherwise deferable. Class 3-A will not be abolished, McNutt said, and men will be reclassified out of it only as needed to meet the demands upon a local board for men for military service.

## DERBYSHOW NEWS

(Communications to BILL SACHS, Cincinnati Office)

LEE GABLE, widow of Jimmy Gable, pens she is very thankful to the friends of her late husband who supplied this column with the particulars of his death.

LOUISE DU BOIS, former walkie, is working in Fairbanks, Alaska, on a war project. Louise would like to see lines here from former pals.

BUS STEWART inks from St. Louis: "I have been out of the walkies for about four years, but am still doing song-writing. My latest effort is *Old St. Louis Town*." Bus asks for news of his old walkie pals.

INQUIRIES REACHED the desk last week on Stan West, Mazine Lang, Clyde Hamby, Bill Willis, Ruth Carrol, Louis Meridith, Viola Comerford, Elmer Du-Free, Lucille Delmar, Johnnie Reed, Jennie Busch, Hughie Hendrixson, Patsy Patterson, Sammy Kirby, Opal Fertig, Hobo Hobaugh, Harry Hamby, Eileen Thayer, Roy Meyers, Millie Bungers, Jack

Berquist, Marge Strom, Dick Layer, Irving Friedberg, Lennie Paige, Dick Edwards, Carly Kent, Edna Green, Clyde Wood, Grace Baysden, Bob Turner, Lillian Bowling, George Walker, Carol Defea, Kenny Laux, Evelyn Thompson, Bobby Allen, Rosalie Lynn, Jack Davis, Ruth Boyd, Itsy Bacrach, Jean Smith, Tim Hammack, Mae Eason, Schnozzle Carr and Eleanor Johnson.

NORMA GRIFFITH pens from Los Angeles that she is working for the Pearl Assurance Company there. She would like to see lines here from Betty Carpenter, Pat Gallagher, Edith Darnell, Harriet Blurton and Adele Ballis. She says to write her in care of *The Billboard*, Cincinnati.

JACK (SHINE) MURRAY is convalescing at Camp Tyson, Tenn., from injuries received in action in North Africa. He writes he is resting and ready for another go in the big show. "I'm bucking for first prize, and after all the endurance contests I've been in I should be able to take it," Jack says.

WEDDING BELLS are in the offing for Ann Schley, former contestant, and William (Junior) O'Malley, usher at Chicago's Coliseum, according to Jean Prokop. "The kids are hoping for a Chicago contest to get under way soon so that they may be married on the floor," inks Jean. "They would like to see lines in the column on Tom Jarvis, Harry and Clyde Hamby, Joe McMillan, Moon Mullins, Bill Bailey, Ernie Caffey, Don Reid and Flo Lundgren.

## MAGIC

By BILL SACHS

RAYMOND SCHEETZ is working westward thru Texas for the Kline Management of Dallas. He will visit late in August, returning to the Southwest early in September to resume on a long string of bookings. . . . DR. ZINBAD, mentalist, opened July 30 at the Victory Theater, Bayonne, N. J., set by Theodor Megaarden Jr. He follows with the Interboro houses in Brooklyn. Florence Murphy is chief assistant. . . . MYSTERIOUS LAWRENCE has been playing clubs and theaters in Indiana, billed as Showboat Reggie, "the Joe Cook of the River." He has added a new Punch and Judy outfit to his turn and has a string of kiddie shows in the offing. . . . DOC ARTHUR MAROUS, the "Mad Magician," closed a limited engagement at Glenn Rendezvous, Newport, Ky., July 29. He moved in there the previous Friday on short notice, replacing the Two Chords. . . . LOU FOLDS, magician-juggler, made his Eastern bow last week at Frank Palumbo's Cafe, Philadelphia. He was brought into the territory by the Eddie Suez Agency, Philly. . . . GREEN THE MAGICIAN lost his four trained Java Doves in Edmondton, Alta., last week, when they suffocated in his parked truck, due to the extreme heat. He purchased the birds in St. Louis 26 years ago and he used them in a number of his tricks.

### SOCIETY OF DETROIT MAGICIANS

Gave a show at Detroit Yacht Club last week, with Charles Pasternacki, Arthur J. Whelpley, Al Caroselli, Walter H. Domzalski, Dr. Zina Bennett, William (Silent) Smith, Rev. Tibor Toth, Al Zink and Dr. John Buell making up the magic menu. . . . JIMAE is headlining the new show at Club 509, Detroit. . . . MYSTIC CRAIG, who closed a successful engagement at the Roxy Theater, Atlanta, recently, is in New York forming connections with USO-Camp Shows for overseas work. . . . TOMMY TUCKER, six-card trick expert, appeared with one of the USO-Camp Shows playing Fort McPherson, Ga., recently. With another such unit entertaining the boys at Fort McPherson was Ming, Chinese Magician. . . . BILL SALISBURY'S magic was the feature act in a floorshow staged by the Railroad Club, Atlanta. . . . BOB NELSON, publicity director, Magic Hobby Club of Ohio, has mailed members bids to that org's annual fish fry and stag party at Nelson's cottage, Buckeye Lake, O., August 14. Afternoon show will be emceed by Norman Cummings. . . .

PRINCESS YVONNE, mentalist with E. Doc Irving's Magic Show at Hamid's Million-Dollar Pier, Atlantic City, will resume her tour for the USO Camp Shows after the close of the resort season. . . . NORMA, fem mystician, takes over the lead spot in the new revue featured at Eabette's, Atlantic City supper club. . . . DR. HARLAN TARBELL, magician and mentalist, presented his "Eyeless Vision" routine at Wisconsin Union Theater, Madison, Wis., August 7 to click turns.

### CLOUDS OF SMOKE

and Many Other Amusing, Mystifying Tricks From Finger-Tips and Empty Hand  
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of holding your audience spellbound with your professional skill. It's tricky, it's entertaining, it's sensational. All you need is my Mystic Paste that liquefies into action. Absolutely no dangerous chemicals used.  
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**WANT**  
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## League's Red Cross Fund Contributions

CHICAGO, Aug. 7.—Contributions to the Red Cross fund of the Showmen's League of America since last report includes the following:

Scott Exposition Shows.....	\$100.00
M. W. Sellner.....	5.00
Frank D. Shean.....	25.00
Ed Schofield.....	5.00
Jess Jordan.....	5.00
Earl H. Bunting.....	10.00
Noble C. Fairly.....	5.00
Miscellaneous contributions from members of the S. L. A.	22.00
<b>Total.....</b>	<b>\$177.00</b>

## Curl's Tour Beats Other Years; Preps For Fall Date Jaunt

LONDON, O., Aug. 7.—Management of W. S. Curl Shows, playing a week's stand here, reported that the 1943 tour is proving one of the best in the history of the shows. Organization has been laying plans for its trek of fall dates and Capt. Billy Sells joined recently for the rest of the season with his lion act. Shows are working to a free gate.

Pat Hardman, ride foreman, has been doing a neat job of getting rides ready for Monday night openings. Don Wagner, electrician, is in his 12th season here. Mr. and Mrs. Kent came on with their snow balls and cotton candy, and Mr. and Mrs. Ike Chapman have their bingo and cigarette stand operating to good returns.

Line-up also includes Leo Berryhill, Penny Arcade, pan stand, ball game and cigarette shooting gallery; John Moore, Loop-o-Plane, color stand and pea pool; Pete Miller, palmistry booth and scales; Ira Hardin, grab stand; Vic Hardin, popcorn; Harry Hixon, jewelry; Harry Lewis, ball game, blower and bucket stand; Bob Miller, jingle board and ball game; Thomas Edwards, watch-in; Charlie Edwards, bumper game; Bertha Edwards, penny pitch.

Mrs. Cedora Edwards is recovering from a heart attack. Al Miller closed here to join another show, and John Proctor came on with his big snake. Side Show is doing well, as is the Minstrel Show. Doc Edwards, general agent, reports he has the organization booked solid in Ohio and Indiana. Lawrence Brown is transportation superintendent.

## World of Pleasure Is Click at Stand In Lansing, Mich.

LANSING, Mich., Aug. 7.—World of Pleasure Shows chalked up a winner at their week's engagement here, Roy Marks reports. Shows and rides obtained one of their best week's stands on the season so far, while concessions came in for a good share of the play. Floyd Mellon's Cafe continues popular. Joe Caffery, Octopus foreman, left for St. Louis and Bob Newton joined to take charge of the Merry-Go-Round.

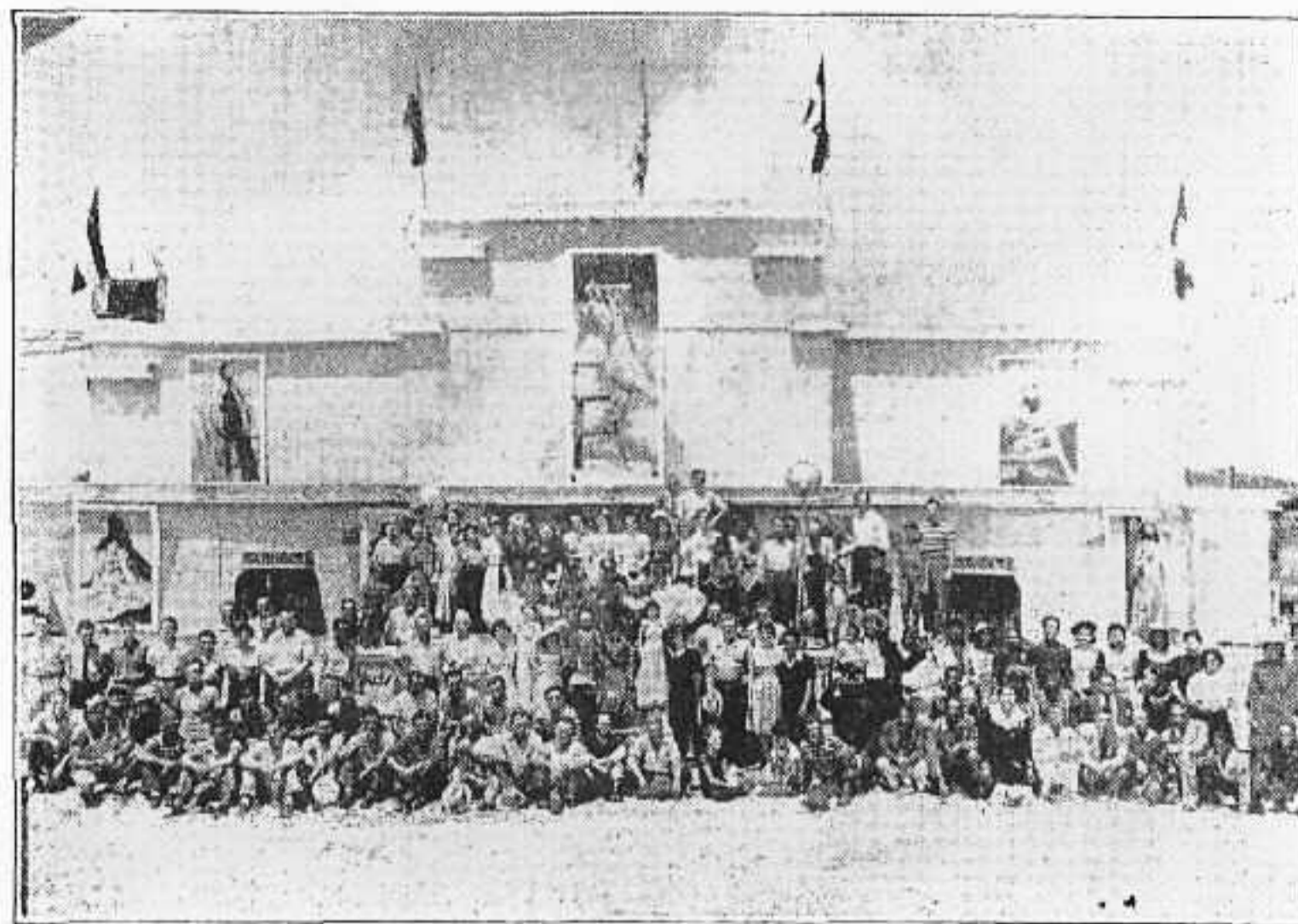
Mrs. Troy Scruggs and son joined and will remain with the shows until school reopens. Silver Streak ride has been placed in Flint Park for several weeks. Jack Van Buren has the Tilt-a-Whirl painted.

Ben Sawyer, of Saginaw (Mich.) Fair, visited for several days and Roy Marks visited acquaintances on the Mighty Sheesley Midway. George Schemburg's photo gallery came on here and worked to good results. Bill Postlewaite was on the sick list for several days.

## Sheesley to Mayo Clinic

CHICAGO, Aug. 7.—Capt. John M. Sheesley, general manager of the Mighty Sheesley Midway, passed thru town the other day on his way to the Mayo Clinic in Rochester, Minn. He has not been in the best of health recently and, after getting the supervisory services of Ralph J. Clawson for the show, he decided upon a physical check-up.

# Hyped Gate Pace Holding Up



READY FOR THEIR FAIR TOUR, which begins at Chippewa Falls, Wis., these performers and workmen provide the entertainment end of the Rubin & Cherry Exposition. Ride and workmen are ranged across the front in the photo, while at the extreme left are Bob and Marion Perry's Motordrome performers. On the steps (center) are Mrs. Ike Rose and her midgets, while on the bally platform are Laura Manos and members of her French Casino. On the bally (right) are the Lorow Brothers' Side Show members, while in front of the right-side ticket box are Mrs. Margaret Dodson's Monkey Circus personnel and Moe Eberstein and his staff. Members of the Minstrel Show are shown at the right. Photo was taken in front of the French Casino attraction.

## Dodson's Solid At Minneapolis

Initial days' midway crowds send combo away to strong start at Aquatennial

MINNEAPOLIS, Aug. 7.—Daily attendance estimated at between 6,000 to 8,000 on Saturday and Sunday shoved Dodson's World's Fair Shows off to a big start at their nine-day stand on the Parade Grounds here as part of the Minneapolis Aquatennial week program. Shows actually opened July 30, but because advertising had billed opening day for Saturday, turnout wasn't so heavy. Monday night saw 3,500 on the lot, with a 15-cent pay gate prevailing. Thus far the weather has been good and Melvin G. Dodson, owner-manager, looks forward to the Aquatennial engagement being one of the best dates of the season.

Because of illness, Ted Grace, press agent, was unable to contact local press with the result there was no advance copy or pix. A story on the trials and tribulations of carnivals this season got two-column play on an early feature page of *The Daily Times*, however.

The 40-car railroad show came into Minneapolis after some bad luck in several Wisconsin towns. At Eau Claire, a rain and windstorm, July 26, demolished the front entrance and damaged Harry Suss's Life Show, Cecil Hudson's Posing Show and Charlie Clark's Snake Show. Ray Kramer's Side Show went unaffected, said Grace, because every husky in sight was pressed into service to hold the huge tent down.

Among visitors were William Wolf, Wolf Greater Shows, and Melvin Dodson Jr., gunner's mate, second class, who visited his dad.

For the first two days Ray Kramer's Side Show topped midway business, with Sunday night's gross set at \$150. Harry Suss's Daughters of Sin was a close second, with Cecil Hudson's Posing Show next in line. During the run, Mac McCaskill joined the Illusion Show. Also joining were Moe Greener, blankets, and Harold Pickett, root-beer barrel.

Line-up of personnel, with exception of ride foremen, at the Aquatennial follows: Melvin G. Dodson, owner-manager; Carl Hansen, secretary; George Golden, superintendent of concessions; Red Gamble, lot superintendent; Ed Brewer, special agent; Curtis Backus, general (See Gate Pace Holding Up on page 57)

## Kearney Gives A-S Satisfactory Gate

KEARNEY, Neb., Aug. 7.—With hot weather, Anderson-Strader Shows wound up their stand at a downtown location, under fire department auspices, to fair business, the management reported. Station KFGW gave good co-operation, with Manager Charles A. Lewis directing a 25-minute broadcast and interviewing John T. Hutchens, Side Show impresario.

Mike (Red) Ryan, Athletic Show director, fought a 10-round exhibition with the heavyweight champion of Nebraska during the engagement. R. J. Calkins joined with his Baby Show, and Claude Rusher came on in Grand Island, Neb., to work for Tommy Mooney, *The Billboard* sales agent and mailman.

Jockey Jones is back with it again and working his Pet Shop to fair business. Rainy Luty is doing a good job on the outside. Paul Towne, owner of Silver State Shows, visited for a few days and was the guest of Owner-Manager M. A. Strader. Towne has his rides booked in a park in Indianola, Neb. He plans to return to the road early next month and is set to play Colorado, New Mexico and Texas fairs.

Pvt. Otis Glover, former Merry-Go-Round foreman, is stationed with Company A, Fort Knox, Ky. He was inducted last year, and has seen service as a ride foreman with various other shows before joining the Anderson-Strader Shows last year. Whitey Nelson came on here to assume chief electrician's chores.

## Caravans New Org Of Chi Show Women

CHICAGO, Aug. 7.—Chicago outdoor show women have organized a new club known as Caravans. Club had its inception early this year and now has about 50 members. Founded with the hope that as it grows it will become a factor in charitable works among unfortunate in the profession, the club has made considerable progress.

Pearl McGlynn is vice-president of the club; Jennette Wall is secretary, and Rose Page is treasurer. No meetings are being held during August because of hot weather, but they will be resumed in September.

## Clinton Stand Okay For Moore's Modern

CLINTON, Ill., Aug. 7.—Moore's Modern Shows concluded a week's return engagement tonight, under police department auspices, to good weather and business. Charles T. Womack said sponsors co-operated in making the return stand successful.

Manager Jack B. Moore and wife, Irene, visited Byer Bros.' Shows in Rantoul, Ill. Harvey Moore is visiting friends in Seymour, Ind. Womack, who entertained numerous friends during the week, reported good business for his popcorn stand.

## Bantly Strong Draw at Pennsy Dates; Buck Beats Weather in Auburn; Fire Guts Bingo Tent

JOHNSONBURG, Pa., Aug. 7.—Bantly's All-American Shows, playing a week's engagement here under auspices of Central Hose Company No. 1, chalked up one of the best stands of the season so far. Management said Monday's opening drew 2,300 paid admissions, while Tuesday gave the shows an attendance of 1,100 despite a thunder and electric storm which hit the midway at 9 p.m. Wednesday, with over 3,500 children on hand, gave the shows their best Kiddies' Matinee on the season so far. Attendance and grosses the rest of the week held up well and shows pulled out in the black, the management said.

During the Du Bois (Pa.) engagement,

## Martone Kaycee Biz Good; Books Fiesta

KANSAS CITY, Mo., Aug. 7.—Toney Martone's Heart of America Shows, which continue to play local spots to good results, are booked to play the fourth Annual Fiesta, under auspices of Holy Rosary Church for 11 days.

Recent visitors included John H. Castle and Hymie Schrieber. Buck Ray, who has a string of concessions, has added an elaborate basketball game to his line-up. Martone states that business has been exceptionally good.

## Lou Johnson Joins Bowen's Exec Staff

LOS ANGELES, Aug. 7.—Lou W. Johnson, executive secretary of Pacific Coast Showmen's Association for the last four years, has joined the Hugh O. Bowen Joyland Shows as secretary-treasurer. With the addition of Johnson, shows' executive staff includes Bowen, owner; Ed J. Harris, manager; Mrs. Nell Bowen, auditor, and Richard (Dick) Kanthe, superintendent.

Bowen is readying his shows for an opening near here. Contemplated route will include all the well-known 40-mile spots. Shows carry 6 rides, 3 shows and a number of concessions.

Mr. and Mrs. Jimmy Martellaro entertained members of the shows at a combination 10th wedding anniversary and farewell party, prior to Jimmy's induction into the army on July 31. Over 150 showfolk attended, and Mrs. Martellaro cut a huge cake presented to her by her husband. Refreshments and lunch were served in Al Boxall's large bingo stand, with Mrs. Max Levine and the Martellaros doing the serving.

Entertainment program, arranged by Tom Pell, Al Boxall and the Martellaros, featured Mr. and Mrs. Joe Payne, Pell, Victoria Reid, Mrs. Bantly, Dot Carlson and Max Levine. Unable to attend were (See Bantly Dates Good on page 57)





CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Alamo Expo.: Pecos, Tex.
- All-American Expo.: Kewanee, Ill.
- Allen, Fred: Syracuse, N. Y., 9-22.
- Anderson-Srader: North Platte, Neb.
- B. & H.: Camden, S. C.
- B. & V.: Larksville, Pa.
- Badger State: Waukon, Ia., 9-13; (Fair) Northwood 15-18.
- Baker United: Delphi, Ind., 11-14.
- Bantley's All-American: Buffalo, N. Y.; Niagara Falls 16-21.
- Barkoot Bros.: Toledo, O.; Sylvania 16-21.
- Beam's Attrs.: Blairsville, Pa.
- Beatty's Rides: Lexington, Miss.
- Bee's Old Reliable: (Fair) Brodhead, Ky.; Campbellsville 16-21.
- Bistany, Leo: Daytona Beach, Fla., 9-21.
- Bodart's Rides: Merrill, Wis.
- Bright Lights: Phillipsburg, Pa.
- Brown Family Rides: Douglas, Ga.
- Buck, O. C.: Gouverneur, N. Y.
- Buckeye Expo.: Princeton, Ky.
- Buckeye State: Bloomington, Ill.; Springfield 16-21.
- Buffalo: Ogdensburg, N. Y.
- Bunting: (Fair) Aleo, Ill., 10-13; (Fair) Cambridge 16-21.
- Burdick's: Temple, Tex.
- Byers Bros.: (Fair) Mount Carmel, Ill.
- Casey, E. J.: (Fair) North Battleford, Sask., Can., 9-11; (Fair) Prince Albert 12-14.
- Cellin & Wilson: Carlisle, Pa.
- Chanos, Jimmie: Rockford, O.
- Christian, George W.: Bushnell, Ill.
- Coleman Bros.: Monticello, N. Y.
- Colley, J. J.: Clinton, Okla.
- Conklin: (Fair) Toronto, Ont., Can., 13-26.
- Crafts: Vallejo, Calif., 9-22.
- Craig, Harry: Pyote, Tex.
- Cumberland Valley: Tullahoma, Tenn.; (Fair) Tracy City 16-21.
- Cunningham's Expo.: Lore City, O.
- Curl, W. S.: Union City, Ind.
- Denton, Johnny J.: Lebanon, Tenn.
- Dick's Paramount: Bethlehem, Pa.
- Dobson's United: Sauk Centre, Minn., 12-15; Hopkins 19-22.
- Dodson's World's Fair: Sioux City, Ia., 19-21; Pueblo, Colo., 24-Sept. 4.
- Dumont: McKees Rocks, Pa.
- Eddie's Expo.: Petrolia, Pa.; New Bethlehem 16-21.
- Edwards, J. R.: East Mansfield, O.
- Elite Expo.: (Fair) Missouri Valley, Ia.; (Fair) Desher, Neb., 16-21.
- Endy Bros. & Frel's Combined: Rocky Mount, N. C.
- Expo. at Home: Conshohocken, Pa.
- Fay's Silver Derby: Rockton, Ill.
- Fleming, Mad Cody: Valdosta, Ga.
- Franks: Macon, Ga.
- Funland Am. Park: Clarksville, Tenn.
- Garden State: Brunswick, Md.
- Gay Way: Columbus, Ga.
- Gerens United: Jasonville, Ind.; Salem 18-21.
- Gold Medal: Wisconsin Rapids, Wis., 10-12; (Fair) Wausau 14-18.
- Golden West: Belview, Minn., 9-11; (Fair) Le Center 13-15; (Fair) Saint Charles 19-22.
- Grady, Kelle: Jasper, Ala.
- Great Lakes Expo.: Tuscaloosa, Ala.; Sylacauga 16-21.
- Great Sutton: Rochelle, Ill.
- Greater United: Wichita Falls, Tex.
- Gruberg Famous: Philadelphia, Pa.
- Happy Attrs.: Mount Vernon, O.; Seio 16-21.
- Happyland: Wayne, Mich.; (Fair) Northville 17-22.
- Heller's Acme: Garfield, N. J.; Newark 16-28.
- Hennies Bros.: Evansville, Ind.
- Henry, Lew: Front Royal, Va.
- Heth, L. J.: Paris, Tenn.; Carthage 16-21.
- Hoosier Am. Co.: Brazil, Ind.; Flora 16-21.
- Howard Bros.: Pickett, O.; Hilliards 16-21.
- Hyalite Midway: Falls City, Neb.
- Jones Greater: Clarksburg, W. Va.; Buckhannon 16-21.
- Jones, Johnny J., Expo.: Fort Wayne, Ind.
- Lake State: Ashley, Mich., 9-11; Pottersville 13-14; Bad Axe 19-20.
- Lawrence Greater: Coatesville, Pa.; (Fair) Kutztown 16-21.
- Lewis, Art: (30th & Monticello Ave.) Norfolk, Va.
- Liberty United: Charleston, S. C.
- McKee, John: Leadwood, Mo.
- McMahon: (Fair) Fremont, Neb., 11-13; (Legion Celebration) Blair 14-21.
- Marks: Welch, W. Va.
- Midway Amusements: Tappahannock, Va.
- Midwest: Grace, Idaho.
- Moore's Modern: Findlay, Ill.; Roodhouse 16-22.
- Mound City: Lincoln, Ill.; (Fair) Mexico, Mo., 16-21.
- Omars Greater: Marked Tree, Ark.
- Page, J. J.: Lexington, Ky.; (Fair) London 16-21.
- Pan-American: Anderson, Ind.
- Park Am. Co.: Alexandria, La.
- Penn Premier: Rochester, Pa.
- Pepper's All-State: Mount Hope, W. Va.; Hinton 16-21.
- Pike Am.: Diggins, Mo.
- Playland Am.: Jellico, Tenn.; Lake City 16-21.
- Plaza Expo.: Hillsboro, O.
- Reading: Nashville, Tenn.; (Fair) Murfreesboro 16-21.
- Reld, King: Oneonta, N. Y.; (Fair) Aiton 17-21.
- Reynolds & Wells: Austin, Minn.
- Rogers Bros.: (Fair) Park Rapids, Minn., 10-12; (Fair) Motley 13-15.
- Rogers Greater: (Fair) Marshall, Ill.; (Fair) Vienna 16-21.
- Royal Expo.: Daytona Beach, Fla., 9-21.
- Rubin & Cherry Expo.: La Crosse, Wis.
- Scott Expo.: Switchback, W. Va.
- Sheesley Midway: Bay City, Mich.
- Siebrand Bros.: Pocatello, Idaho.
- Skerbeck's: Munising, Mich.
- Smith, George Clyde: Tyrone, Pa.; (Fair) Dayton 16-21.
- Snapp Greater: Menomonee, Wis.; (Fair) Manitowoc 16-21.
- Southern State: Venice, Fla.
- Sparks, J. P.: Morgantown, W. Va.
- Stebler, J. G.: Greater West Columbia, S. C.
- Stephens: Murray, Ia., 12-13.
- Sunflower State: Scott City, Kan.; (Fair) Dighton 16-21.
- Sunset Am. Co.: (Fair) Keosauqua, Ia.; (Fair) Decorah 16-21.
- Strates, James E.: Utica, N. Y.; Batavia 16-21.
- Tivoli Expo.: Knoxville, Ia.
- Tower Am.: Spartanburg, S. C.
- Virginia Greater: Martinsburg, W. Va., 11-21.
- Wade, W. G.: (Fair) Mason, Mich.; Tonia 16-21.
- Wallace Bros.: Morganfield, Ky.; Mayfield 16-21.
- Ward, John R.: Mount Vernon, Ill.; Carmi 16-21.
- Wilson's: Lewistown, Ill., 11-21.
- Wolfe Am. Co.: Spartanburg, S. C.
- World of Birth: Camden, N. J.
- World of Pleasure: River Rouge, Mich., 9-18.
- World of Today: Sedalia, Mo.

CIRCUS

- Arthur Bros.: Spokane, Wash., 9-14.
- Beatty, Clyde-Wallace Bros.: Jeffersonville, Ind., 10; Jasper 11; Evansville 12-13; Vincennes 14; Terre Haute 15.
- Cole, James M.: Lancaster, O., 10; New Lexington 11; McConnellsville 12; Caldwell 13; Cambridge 14; Coshocton 16; New Philadelphia 17; Salem 18.
- Gould, Jay: Goshen, Ind., 9-14; Kankakee, Ill., 17-20.
- Kelly, Al G., & Miller Bros.: Superior, Neb., 10; Aurora 11; York 12; David City 13; Norfolk 14-15.
- Mills Bros.: Mount Clemens, Mich., 10; Plymouth 11; Milan 12; Ferrysburg, O., 13; Port Clinton 14; Willard 16; Shelby 17; Crestline 18; Mansfield 19; Millersburg 20; Newcomerstown 21.
- Polack Bros.: (Municipal Aud.) Long Beach, Calif., 9-14.
- Ringling Bros. and Barnum & Bailey: Toledo, O., 10-12; Detroit, Mich., 13-22.
- Russell Bros.: Ellensburg, Wash., 10; Yakima 11-12; Sunnyside 13; Pasco 14; Walla Walla 15-16; Pendleton, Ore., 17; La Grande 18; Baker 19; Weiser, Idaho, 20; Boise 21.

N. J. STATE FAIR

Week September 12—Seven Big Days—Trenton, N. J.

Can place complete Set of Rides of any kind for this fair. WANT NOW—Roll-o-Plane, Octopus, Fly-o-Plane, Whip, Tilt-a-Whirl with own transportation to join now.

CAN PLACE SHOWS AND ATTRACTION FOR N. J. STATE FAIR

Space now on sale for legitimate Merchandise Concessions. All address

CETLIN & WILSON SHOWS, INC.

Carlisle, Pa., and Per Route.

VIRGINIA GREATER SHOWS

Strassburg, Va., August 23 to 28; Bowling Green, August 30 to September 4; Suffolk, Va., September 6 to 11; then North and South Carolina.

WANT Fun House, Froxen Custard, Penny Arcade, High Striker. Want Side Show Acts for Louie Augustino. Jack Miller and Lou Weinstein wants two Counter Men for Bingo. Want to buy Chairplane or Octopus at once. This week, Martinsburg, W. Va.

WANTED FOR

DEARBORN COUNTY FAIR

LAWRENCEBURG, IND., AUGUST 23-28 INCL.

Shows with good entertainment. Can use good Girl Show that operates decently. Also have opening for Penny Arcade and legitimate Concessions. Independent Midway, Gooding Rides booked. Address inquiries

GEORGE KOETKEMEYER, Superintendent Concessions, Lawrenceburg, Ind.

WANTED

Octopus Foreman and Second Men on all Rides. Want Acts for Side Show and Minstrel Show, Manager wanted Monkey Show, Fun House, Glass House, Posing Show or any Show of merit. Fairs start in three weeks. Trainmaster wanted and Polers. Answer all mail.

FRANK WEST, ALL AMERICAN EXPOSITION SHOWS

Kekamee, Illinois

BADGER STATE SHOWS

WANT FOR IOWA AND MINN. FAIRS

Shows that don't conflict. Concessions working for a dime. Cigarette Gallery, Pitch-Till-You-Win, Photos and String Game. Fair Secretaries and Celebration Committees in Minnesota, Iowa and Missouri, I have open dates after Sept. 7.

J. VOMBERG, Waukon, Iowa, till 13; Northwood, Fair, 15-18.

DIXIE BELLE SHOWS WANT

For the balance of the season: Balloon Darts, Watch-La, Cane Rack, Bowling Alley, Clothes Pin Pitch, Cat Rack Ball Game, Mouse Game, Coca Cola Bottle Ball Game, Under and Over Seven, or beat-the-dealer, or any legitimate Concession. No grift at any price wanted. No exclusives here, but do not overload midway. Wonderful opening for small Cookhouse or Grab. We are playing the defense area of Southern Indiana, near Evansville, and getting plenty of money. French Lick Free Fair, August 24th to 28th; then Fairs and Celebrations until October 10th. Fort Branch, Indiana, this week. Don't write, wire. LOUIS T. RILEY, Owner and Manager.

Lake State Shows Want

For Pottersville, Mich., Homecoming, August 13-14; Bad Axe, Mich., 4-H Fair, August 19-20; Croswell, Mich., Fair, August 31-September 3, and big Labor Day Celebration, Farwell, Mich., starting September 7. Stock Concessions of all kinds. Also Girl Revue and other Shows. J. McDonner, answer at once. Want Bingo for Farwell. Write, wire or come on as per route above.

SCALP LEVEL PENNSYLVANIA FIREMEN'S CELEBRATION

All next week. Can place Shows, Rides and Concessions not conflicting. Place Chairplane Foreman, Girl Show. Will furnish complete outfit. Playing all Fairs and Celebrations till the last week of November. Write or wire

BRIGHT LIGHTS EXPOSITION SHOWS

PHILIPSBURG, PENN., THIS WEEK.

CAPELL BROS.' WANT

Fairs—Celebrations, Columbus, Kans. Next week, Soldier-Sailor Reunion and Free Fair, biggest in the State, Aug. 16 to 21, Oswego, Kans.; 24 to 27, Vinita, Okla.; week Sept. 1st, Will Rogers Rodeo and Fair Celebration, Stillwater, Okla.; Free Fair follows. All still dates under strong auspices and as usual uptown. Will place all Concessions. Shows with own outfits. Contact me. Have eight rides, plenty help. Can always place capable people. All Address: H. N. CAPELL, COLUMBUS, KANS.

WASHINGTON COUNTY FREE FAIR

AUGUST 19-19-20-21, SALEM, IND.

WANT Cookhouse, Mouse Game. All Stock Concessions open. No X except Bingo, Snow, Corn. SHOWS—Will book any Show at 25% plus tax. RALPH STAFFORD no longer connected with this show. All replies:

GEREN'S UNITED SHOWS

JASONVILLE, IND., AUG. 10-15.

FIDLER UNITED SHOWS

WANT FOREMEN AND RIDE HELP—WANT for Octopus and Ferris Wheel. Top Salary. All cash. ALSO WANT LEGITIMATE CONCESSIONS OF ALL KINDS. Address IRVING PARK BLVD. & HARLEM AVE., CHICAGO, ILL., THIS WEEK.

BUNTING SHOWS WANT

For following Fairs, all in Illinois: Cambridge, August 17 to 20; Princeton, August 23 to 27; Peotone, August 30 to Sept. 1; Mazon, Sept. 3 to 6; Sandwich, Sept. 8 to 10; Mendota Fall Festival, on the streets, Sept. 15 to 18. Shows: Monkey Show, Funhouse or any clean Grind Show with own outfit. Concessions: Can place legitimate Merchandise Concessions of all kinds. Ride Men: Can place experienced Ride Men on Ferris Wheel, Octopus. Top salary in cash every week. Address: ALEDO, ILL., THIS WEEK.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**FAIRS blossoming.**

**GYPSY LYNN**, formerly with the Burma Slave Market on Great Lakes Exposition Shows, is with Jack Monroe's Side Show.

**VIOLA T. SMITH**, widely known in side-show circles, has recovered from a fractured arm sustained last January 6, and is planning to return to the road.

**AMOS YOUNGBLOOD**, of Ring Bros.' Mechanical Shows, will not return to the road this year. He is in Alaska doing construction work on the Alcan Highway.

**LOTS** of things "that don't pay"—often satisfy bill collectors.

**AL BLUMENTHAL** has contracted his Rolloplane, Ferris Wheel, Chairplane and Kiddie Auto ride at the Elks' National Convention, Pittsburgh, W. J. Murphy reports from the Smoky City.

**CONCESSIONAIRE** on Geren's United Shows, Mrs. Ray S. Van Noy, is ill at her home, 533 1/2 Nash Street, Columbus, Ind., and would like to read letters from friends.

**PAUL LANE**, of Bantly's All-American Shows, has about recovered from his recent illness. He says he received many

**RAE TERRILL**, en route to California, pens from Portland, Ore.: "I'm no longer connected with Frankie Shafer's Museum on American United Shows and am en route to Oakland to open my own store museum."

**DANNIE LaROUECH**, for many years cookhouse operator on some of the larger carnivals, is still operating his restaurant in New Orleans and reports good business.

**PERHAPS** it's true that "the things you don't know won't hurt you"—but we would still like to know where the show is booked for next week before Saturday night.

**WITH** Rubin & Cherry Exposition for the last 12 years, J. D. and Maxine Powell are off the road for the duration. Maxine is working at the Jewel Box night club, while J. D. is with the General Electric Supply Corporation, Tampa.

**FOLLOWING** a good tour with Clyde Beatty-Wallace Bros.' Circus, Mr. and Mrs. R. T. Wilder have booked their concessions with the J. R. Edwards Shows. They plan to remain with the organization until the start of its tour of Ohio fairs.

**AFTER AN ABSENCE** of several weeks from the Fearless Gregg Cannon Act to



**MEMBERS OF THE W. W. WORKMAN TENT**, Circus Saints and Sinners Club of America were guests of Dave and Ralph Endy and Samuel E. Prell, co-owners of Endy Bros.-Prell's World's Fair Shows Combined at the annual jamboree held August 3 during shows' 10-day stand on West Broad Street circus grounds. About 85 tent members and State, county and city officials attended the jamboree which got under way with a banquet at 7 p.m., followed by a tour of the midway and a midnight show in the Chez Paree Follies. Among those in the photo are Congressman Dave Saterfield, Senator John Wickard, Judge Ben Tucker, State Attorney Haddon, Joseph Kass, Tent President James Mann, Jack Lyons, and William T. Homber, secretary. A. D. (Ham) Watson was ringmaster and emcee, and Joe Kass handled the culinary department.

wires and letters from friends wishing him good luck and a speedy recovery.

**MANAGERS** shouldn't try to kid themselves too much. Both they and their equipment are a year older than they were last year—and both show it.

**IRIS STEWART**, formerly with the Motordrome on Rubin & Cherry Exposition and Dodson's World's Fair Shows, is in Oglethorpe Infirmary, Macon, Ga., and would like to read letters from friends.

hold his seniority in a Flint (Mich.) war plant, Capt. Lucky Jacobs, human cannon ball, has returned to the act to finish out the season on All-American Exposition.

**F. PERCY MORENCY**, widely known former carnival executive who now has a cafe in Dallas, reports that he has been elected a member of Dallas Lodge No. 71, B. P. O. Elks, having demitted from Port Huron (Mich.) Lodge No. 343, of which he had been a member since 1917.

**OUR LADY MT. CARMEL CHURCH GROUNDS, OLIVER ST., NEWARK, N. J., TWO WEEKS AUGUST 16 TO 28. TOTOWA BORO, PATERSON, N. J., CITY LINE, AUGUST 30 TO SEPTEMBER 4.**

Want Ferris Wheel and Chair-o-Plane Foreman. Want Custard, Diggers, any Concession that works for 10 cents. Will book Kiddie Rides or Merry-Go-Round. Want Shows. This week, Garfield, N. J.

**HELLERS ACME SHOWS**

**WANTED**  
Tilt-a-Whirl and Octopus. Can place three more Shows. Can place Merchandise Concessions of all kinds. Wanted—Ride Help for all Rides. Week of August 10th, Manhattan Boulevard, Toledo, Ohio; Sylvania, Ohio, Firemen's Carnival, week of August 16th. Address:

**BARKOOT BROS.' SHOW**  
463 1/2 Fourth St., Toledo, Ohio. Phone: Taylor 1888.

**PENNY PITCH GAMES**  
Size 40x48", Price \$25.00.  
Size 48x48", With 1 Jack Pot, \$35.00.  
Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price ..... \$12.00

**BINGO GAMES**  
75-Player Complete ..... \$5.00  
100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SEND FOR CATALOGUE**  
Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Cans, etc.

**SLACK MFG. CO.**  
124-126 W. Lake St. CHICAGO, ILL.

## ASTRO FORECASTS AND ANALYSES

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Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00  
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Samples of the 4 Readings, Four for 25¢.  
No. 1, 34-Page, Gold and Silver Covers. Each .35  
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Gazing Crystals, Oulja Boards, etc.

**NEW DREAM BOOK**  
120 Pages, 2 Sets Numbers, Clearing and Policy.  
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION.** 24-p., Well Bound ..... 25¢

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Answers All Questions, Lucky Numbers, etc. . . 35¢  
Signa Cards, Illustrated, Pack of 36 ..... 15¢  
Graphology Charts, 9x17. Sam. 5¢, per 1000 \$6.00

**MENTAL TELEPATHY.** Booklet, 21 P. .... 25¢  
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10¢.

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**SIMMONS & CO.**  
19 West Jackson Blvd. CHICAGO  
Instant Delivery. Send for Wholesale Prices.

**FOREMAN**  
For No. 5 Eli  
Wanted at once, 25 per cent.  
Other useful Ride Help and Show People, come on. Austin, Minn., Fair, Aug. 11th to 15th, with four Minnesota Fairs and four in Iowa to follow.

## Reynolds & Wells Shows

**WANTED**  
CONCESSION PEOPLE, WORKING MEN WHO DRIVE TRUCKS, COUNTER MAN FOR BINGO, Agents for Slum Stores, Ball Games, Penny Pitches, etc. Long season. Will book Jewelry, Photos, Eats, Scales, Hi Striker, Snow Cones, etc. Show stays out till Xmas. HAVE COMPLETE, FLASHY MINISTREL SHOW. CAN PLACE PRODUCER WITH PEOPLE. GEO. HARRIS, REPLY. Will book any Shows with or without equipment. **TILT FOREMAN; ONE-ARM BLACKIE, COME ON.** Ride Help. Hot Springs, Ark., till Aug. 21, new lots; Fordyce, Ark., Annual Celebration, week Aug. 23; Stuttgart, Ark., Labor Day Celebration, week Aug. 30.  
**ROY GOLDSTONE, MAGIC EMPIRE SHOWS. A. SPHERIS**

**FOREMEN WANTED FOR TILT-A-WHIRL and FERRIS WHEEL**  
**AL BAYSINGER SHOWS**  
Hadley & Howard Streets ST. LOUIS, MO.

**WANTED BINGO CALLER**  
Also Bingo Help. Top salaries.  
**CARL H. BARLOW**  
Johnny J. Jones Shows  
Ft. Wayne, Indiana

**Wanted Concessions For Firemen's Big Celebration**  
On Streets, August 18-21, Thortown, Indiana. Will book three Rides for balance of season. Address: **DOC STODDARD**, Thortown, Indiana.

**READ ALL ABOUT IT**  
in July-August BIG ELI NEWS. Our July Fourth Contests were a Success for the 31st Year. Full details in this interesting issue of the Ride Man's Magazines. Interesting facts from Ride Owners.  
A copy of July-August NEWS is yours for the asking. A postal card request is all we need to send it to you NOW.  
**ELI BRIDGE COMPANY**  
Publishers  
Opp. Wabash Station, Jacksonville, Ill.

**Pepper's All State Shows**  
**WANT BINGO CALLERS**  
Wages \$35.00 per week and percentage. Must know their business and build jackpot. Have work all winter. Answer by wire.  
**F. W. PEPPER, Gen. Mgr.**  
Pepper's All State Shows  
Mt. Hope, W. Va., Aug. 9-14; Hinton, W. Va., Aug. 16-21.

**WANTED DROME RIDER**  
For Olympic Park, Irvington, N. J.  
Good salary and PC of tips. No up or down. Wire at once.  
**ETHEL PURTLE**  
Olympic Park, Irvington, N. J.

**GREAT SUTTON SHOWS CAN PLACE**  
CORN GAME, CUSTARD, PHOTOS AND LUNCH STAND, ROLL-O-PLANE AND OCTOPUS for the Best Towns in the South. **WANT RIDE HELP.** Come on. Will place you.  
Address: **F. M. SUTTON, MGR.**  
Rochelle, Ill., this week; Pontiac, Ill., Aug. 16-21.

**WANTED**  
Foremen for Eli Wheel and Parker 32 Ft. Salary \$50.00 per week. Must be A-1. Want Agent for new High Striker, new Defense Stamp Game, and Pat O'Malley wants Bottle Agent. Martency wants Bingo Help and Cigarette Pitch Agent. Preference given those who can help up and down on Rides. Will book Tilt-a-Whirl or Octopus. Show closes in Texas in December.  
**Hyalite Midway**  
Falls City, Nebr.

**6th Annual Gladiola State Festival**  
Momsence, Ill., August 18-21—FREE GATE.  
**WANT: CONCESSIONS AND SHOWS**  
Bingo and Cook House still open. Miller's Rides booked. Contact **TOMMY SACCO THEATRICAL MART**  
Phone: Ran. 2242 • 182 N. State, Chicago

**WANTED WANTED**  
Smith and Smith Chairplane, Chairplane and motor must be in first-class condition. Will pay cash for same. Wire at once.  
**H. H. HOWARD**  
General Delivery **FREDERICK, MD.**

**WANTED**  
Relief Caller and two Clerks, starting Connersville, Indiana, week Aug. 16th. Top salary to right people.  
Address:  
**JOHN CHAPMAN**  
Care Gooding Greater Shows  
Shelbyville, Ind., this week; Connersville, Ind., next week.

**W. E. JACKS AND DOC ARLINGTON CAN PLACE YOU**  
WIRE ME.  
Mt. Vernon, Illinois, this week; Carmi Fair next.

**JOHN R. WARD SHOWS**  
**FERRIS WHEEL FOREMAN**  
\$55.00 per week. Have only one Wheel.  
**VIC HORWITZ**  
Detroitor Hotel **DETROIT, MICH.**

MRS. THELMA HILL was honored at a combination birthday and farewell party by members of Byers Bros.' Show during the stand in Springfield, Ill. Festivities got under way with a swimming party, followed by luncheon at the Leland Hotel. After the show closed for the night, the party continued at White City Night Club, where Mrs. Hill received many gifts. She closed with the shows in Springfield to enter war work.

MAYOR GORDON B. AMBLER, of Richmond, Va., last week signed a new city ordinance calling for an inspection of mechanical devices at all circuses and carnivals. The new ordinance, tho vague, calls for a qualified inspector to okay all rides and other mechanical devices after they have been erected and further provides that each show post \$20,000 liability insurance. Garland E. (Al) Huband, former carnival manager, who now operates an automobile supply business in Richmond, has been mentioned as the man to be appointed to the post of riding device inspector.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

JOE PHELPS, former carnival trouper, is serving overseas with an army medical detachment.

KAYE JOHNSON, formerly with Amos Youngblood on the Ring Bros.' Mechanical Shows, was inducted into the armed services recently.

GEORGE W. KEEFER Jr., son of George and Millie Keefer, well known in outdoor show business, was inducted into the army July 12 at Newton, N. J.

RIDE MAN with Convention Shows, Raymond E. Bell has been transferred to Battery B, 142d Gun Bn., AAA, Camp Edwards, Mass. He's a private, first class.

JACK CAPELL, part owner of Capell Bros.' Shows, left the organization July 3 for induction into the armed forces. He's stationed at Camp Walter, Mineral Wells, Tex.

AERIALIST with World of Today, T. J. Tidwell and Western States shows, David E. Geyer is a private with the Field Artillery, Battery D, 29th Bn., Fort Sill, Okla.

WITH ROYAL AMERICAN SHOWS for four seasons, Rubin & Cherry Exposition and Dodson's World's Fair Shows prior to his induction, Pfc. Kenneth Revling is with the army on maneuvers in Tennessee.

CORP. STANLEY BARSCH, known in outdoor show circles as Raymond Brown, and formerly with Rubin & Cherry Exposition and Royal American and Hennies Bros.' shows, is with a maintenance company in Los Angeles and not serving overseas as was reported recently.

WITH Mighty Sheesley Midway and Dodson's World's Fair Shows before entering the army, Pvt. Don G. Seitz (Don Allen) visited the Frank Burke Shows in El Paso, Tex., recently, where he was the guest of Mr. and Mrs. G. O. Montgomery. Don says the shows were doing good business.

EARL FLEMING MEYER, formerly with F. E. Gooding Amusement Company and emcee on the Congress of Oddities, recently concluded boot training at Great Lakes Naval Training Station, Great Lakes, Ill., and after a nine-day furlough will enter radio school there. He's a seaman, second class.



SON of Mr. and Mrs. Jack Montague, well-known producers of revues in outdoor show business, Charles A. Montague is with the navy, having enlisted in the USNR in April, 1941.



J. M. McCARTY, widely known in outdoor show circles, holds the rank of petty officer, first class, in the navy, having been inducted in July, 1942. He returned to the States recently, after serving overseas for nine months.

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete KENO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
**GAMES, STRIKERS, ETC.**  
 Still Available  
**EVANS' BIG PUSH**  
 Write for Catalog  
**H. C. EVANS & CO.**  
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**FOR SALE**  
 One 21-Ft. Elcar Concession Trailer, fully equipped, A-1 condition. Living quarters in front, concession in rear.  
**HOLEFELDER BROS.**  
 R. D. #2, MEDIA, PA.

**WANTED CARNIVAL**  
 For Police & Firemen Celebration  
 Madison, Ill.  
 Address: J. W. BERGRATH  
 1413 3d Street Madison, Ill.  
 Phone: Tri City 1828-W.

**TENTS**  
 New and Used  
**CARNIVAL and SKATING RINK**  
 Write for Prices  
**E. G. CAMPBELL TENT & AWNING CO.**  
 100 CENTRAL AVE. ALTON, ILL.

**RIDE MEN WANTED**  
 For Fly-o-Plane and other Rides. Don't write or wire, come on; will place you. Texas Valley and Mexico this winter.  
**CHAS. T. GOSS**  
**DODSON'S WORLD'S FAIR SHOWS**  
 Sioux City, Iowa, Aug. 19-21;  
 Pueblo, Colo., Aug. 24-Sept. 4.

**World's Finest Paint**  
 FOR CARNIVALS  
 Highest Quality • Lowest Prices  
**PAINT EXCHANGE of CHICAGO**  
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**CONCESSION CARNIVAL TENTS**  
 Our Specialty for Over 40 Years  
**UNITED STATES TENT & AWNING CO.**  
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**TENTS**  
 Used, 10x19, 14x21, 20x30, 30x45.  
 Also New Tents, New White Side Wall—Hand or Machine Roped—7, 8, 9, and 10 Ft. High.  
**D. M. KERR MFG. COMPANY**  
 1954 Grand Ave., Chicago 22, Illinois

**TENTS—BANNERS**  
 50x110 DRAMATIC TOP.  
 Charles Driver—Bernie Mandelson.  
**O. Henry Tent & Awning Co.**  
 4862 North Clark Street CHICAGO, ILL.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 20x40 and 20x20 Ft. Tents, Push Poles and Side-wall, green canvas. Good condition. Cheap.  
 \$25.00 Two Mickey Mouse Banners, 5x10 ft., 40 Ornaments for Mouse Circus, good condition.  
 2 1/2 Gallon Fire Extinguishers. Soda, Acid, Foamite.  
 \$8.50 Red and Green Velvet, 8 1/2 x 8 Ft. Others.  
**WEIL'S CURIOSITY SHOP**  
 12 Strawberry St. Philadelphia, Pa.

**FOR SALE**  
**TILT-A-WHIRL**  
 For Details Write  
**FRANK MILLER**  
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 Protect your **OCTOPUS, ROLLOPLANE** and **FLY-O-PLANE**  
 World's Most Popular Rides  
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**Ionia, Michigan**  
**AMERICAN LEGION FALL FESTIVAL**  
 and  
**4-H FAIR COMBINED**  
**AUGUST 17 TO 21**  
**WANTED**—Independent Shows of all kinds. Exceptional opportunity for Penny Arcade, Fun House, Monkey Show or any other Attractions with neat frame-up.  
**CONCESSIONS**—All open except Corn Game.  
 This is a bonafied 4-H FREE FAIR and CELEBRATION to be held on the IONIA FAIR GROUNDS, with exhibits, premiums, free acts, free parking, etc. Sandusky, Michigan, Free Fair follows Ionia. All address  
**W. G. WADE SHOWS, Mason, Michigan, this week.**

**CAN PLACE A FIRST CLASS RIDE SUPT.**  
 at top money. Can also place a few good Ride Men for all year 'round work in California. Permanent location. No tear-downs or set ups.  
**FROCK & MEYER COMBINED SHOWS**  
 1433 E. Firestone Blvd. Los Angeles 1, Calif.

**COLEMAN BROS.**  
**WANT WANT**  
 Playing all fair for balance of season, starting Middletown, New York, Aug. 16. Shows: Midget, Animal, Monkey, Eskimo, Ice, Pit or Platform. Rides that don't conflict. Concessions. Fairs: Middletown, Elmira, Rhinebeck, Schaghticoke, N. Y.; Greenfield, Mass.; Rochester, N. H.; Stafford Spring, Conn.; Belchertown, Mass.  
**THOS. J. COLEMAN, Aug. 9-14; Monticello, New York.**

**BISTANY'S GREATER SHOWS WANT**  
 For all winter's work in Florida, Foremen for the following Rides: Ride-o, Tilt-a-Whirl, Merry-Go-Round and Ferris Wheel. Ben Cheek, George White, wire me at once. Will give top salary for all good Ride Help. Can use Electrician that can handle Diesel Light Plant. Can use one or two more Shows with own outfit. Concessions: Ball Games, Photo Gallery, American Mitt Camp, Shooting Gallery, Penny Pitches, Hoop-La or any other legitimate Concession that can work for ten cents. Must join no later than August 23rd, St. Augustine, Fla. Have seven fairs and still dates all winter. Write or wire **LEO M. BISTANY, Daytona Beach, Fla., until Aug. 21st; St. Augustine, week of 23rd.**



# Direct from the Lots

## Bright Lights Expo

York, Pa. Week ended July 31. Business, good. Weather, hot.

Lot here was only five blocks from the heart of town, resulting in a packed midway each night. Speedy Merrill joined with his Motordrome and Lester Tate rejoined with his cat rack and cork gallery. A heavy rain and wind storm hit the shows Thursday night, blowing down

the Posing Show tent. One section of the Girl Show was sprung and the flagpole on the front entrance arch was blown off. Because of the 10 p.m. curfew law here, the midway emptied early each night. Shows have been giving away a \$10 book of War Stamps nightly in addition to the free act. Midway carries 5 rides, a kiddie ride, 7 shows and 42 concessions.

Red Lion, Pa. Week ended July 24. Business, good. Weather, hot.

Shows made the 200-mile jump here from Mount Savage, Md., in good time. Louis Augustino came on with his Side Show and Mrs. Augustino booked her fishpond and pitch-till-you-win. Happy Arnold booked two stores, and Ben Herman booked his Dive Bomber, Octopus and six stores. Jean Nadja's show closed Friday and was replaced by a Posing Show, under management of Pete Ross, who has the Girl Show. Congo Village, under management of the writer, chalked its biggest night of the season so far on Saturday. Hotchie Hillman opened his new grab stand here. Ross Bethel was called home by the illness of his mother. Anna Rea has taken over the office-owned popcorn stand, and the MacNamara brothers, Uncle Jim and Mickey, are doing good business with their baby chick stand. P. A. NORTON.

## Alamo Expo

San Angelo, Tex. Week ended July 24. Auspices, American Legion Post. Business, good. Weather, hot.

Shows chalked up a good week here despite the hot weather. Rosemary Ruback has returned from Odessa, where she had been visiting relatives. Shopie Mullens spent several days in Lubbock, Tex., visiting. Visitors at Grand Prairie were Sid Fuller and party from Fort Worth, Mr. and Mrs. Hoke Basinger, and Billie and Buddy Ryan and party. Albert Wright leased a cottage at Lake Worth, Tex., where he will vacation. Andy Custer has been released from Coleman Hospital. He has recovered from a siege of pneumonia. Manager Ruback reports shows will play the entire route and will close December 1. Jerry, trained chimp, will be used for War Bond drives. Benny Hyman is arranging for bingo games for the boys in service. Pat Kelly has purchased a trailer. Harry Craig, of Craig Shows, visited on arrival at Midland, Tex. Joe Paluki is around again after being confined for several days with illness. TED OUSTER.

## Byers Bros.

Urbana, Ill. Week ended July 30. Location, Crystal Lake Park Fairgrounds. Business, big. Weather, ideal.

Everything was ready for an early Sunday opening after an overnight move from Taylorville (Ill.) Fair and all shows and rides played to big business until early morning. Business held up all week, giving the shows one of the largest grosses in their history. Thursday brought so many people onto the grounds, some never had a chance to gain entrance to the midway. Long lines remained at all rides during the afternoon and evening play daily. Fair drew plenty of soldiers from near-by Rantoul air base and they proved good spenders. Shows were booked to play Rantoul for a week's stand at the end of this engagement. The writer is operating the office-owned corn game, assisted by his wife, Gladys. Plenty of visitors were on hand, including members of Moore's Modern Shows, playing Lexington, Ill. R. E. (BOBBIE) JACOBS.

## Pepper's All State

Matoaka, W. Va. Week ended July 31. Auspices, firemen. Business, good. Weather, rain three days.

Visitors this week were Mr. and Mrs. Kenneth Martin and Billy Burton and family. Jerry Jeffers joined here. E. H. Broome is doing a good job as advance man. Sidney Rockwell has his bingo clicking. Tex Allison's show is proving popular. Slim Courtney, Paul Jarvis, Kelly and Murphy, ride men, are doing good jobs. Jacob and Helen Pryor, former owners of the shows, are giving good support and their concessions are a success. The Miller's and Henry Lafferty's concessions are working to good business. Jerry Faulkner, with his photo gallery, and Mr. and Mrs. Harry DeVore, at the cookhouse, are both popular here. Capt. Freddie Reckless, free act, continues a good draw. BURT B. FROST.

Advertising in the Billboard since 1905

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## R. L. WADE WANTS AGENTS

Ball Game, Bumper, Cigarette Gallery, Penny Pitch, Cigarette Board and Hoopla. Address: Care DICK'S PARAMOUNT SHOWS Bethlehem, Pa., this week.

## WANTED

Concessions of all kinds. Grind Stores, Fish Pond, String Game, Guess Your Weight, Class Show or Fun House. Also Penny Arcade. Couple of Platform Shows. Four weeks celebrations.

**HADJI DELGARIAN**  
2303 Malvina Street CHICAGO, ILL.

## W. S. CURL SHOWS WANTS FOR BALANCE OF SEASON

Shows with own outfits, especially Girl Show or good Side Show. Legitimate Concessions of all kinds. Ride Help that can stand good pay and treatment. Union City, Ind., Silver-ton Police Carnival, week Aug. 9. We carry Capt. Billy Sells Lion Act as free attraction and no gate.

## ELKS' NATIONAL CONVENTION

August 19-28, Pittsburgh, Pa. All Concessions open—Novelties, Penny Arcade, Frozen Custard, Photo Gallery, Palmistry or any other ten-cent Grind Stores. Also want Ride Help. Write or wire W. J. MURPHY 7526 1/2 Hamilton Ave., Pittsburgh, Home-wood P. O., Pa.

## WANT CARNIVAL

of Rides, Concessions and Attractions. September 3-4-5-6, 1943.

**LIGONIER VALLEY AGRICULTURE FAIR**  
Located in summer resort with drawing power of 10,000 over this week-end. Write CHAS. E. NICELY Market Street Ligonier, Pa.

## FOR SALE

One (1) 21x72 Push Pole Rogers Top with eight (8) feet Sidewall, \$200.00; five (5) Monkey Show Banners, good, \$18.00 each; one (1) large Adjustable Umbrella, \$10.00. Wanted—Good Electric Candy Floss Machine. W. J. Fee, write; your Banners shipped as per wire. Wire or write MRS. DICK TAYLOR, Playland Shows Jellico, Tenn., August 8th to 14th.

## WANTED FOR McMAHON SHOWS

Animal Show or Five-in-One, Penny Arcade. Want to buy Octopus and Number Five Ferris Wheel, or will trade Two-Abreast Parlor with electric motor, single phase. Address: Fremont, Neb., week Aug. 9th.

## WANTED FOR ORANGE, MASS., CHAMBER OF COMMERCE MARDI GRAS

SEPTEMBER 3, 4, 5 and 6—FRIDAY, SATURDAY, SUNDAY and LABOR DAY  
Featuring radio stars and exceptional outdoor act. Can place for this date and balance of season Motordrome, Five-in-One, Fun House or any attraction of merit. Billy Boudreau, write. Can place following Concessions: High Strikers, Candy Apples and Custards. Want to buy Roll-a-Plane and Octopus, must be in A-1 condition and price right for cash. Have for sale at end of season Eli Number 12 Ferris Wheel and Jones Mixup. Will confirm trades. All replies

## DE LUXE AMUSEMENT

162 WEST MAIN STREET ROCKVILLE, CONNECTICUT.

## BOWEN'S JOYLAND SHOWS WANT TO BOOK OR BUY ROLO-PLANE and SPITFIRE or FLYOPLANE.

WANT CAPABLE SOBER MECHANICS. Legitimate Concessionaires who can work for 10c—stand prosperity and a long season—get in touch with us.

HUGH C. BOWEN, Manager, 1850 North Van Ness Ave., Hollywood 28, Calif.

WANT WANT WANT FOR GRAVES COUNTY BUSINESS MEN CELEBRATION AUG. 16TH TO 21ST, MAYFIELD, KY. First Carnival in Two Years—A Red One.

Can place any 10c Stock Concessions, Kiddie Rides, Octopus. Want Foreman for Little Beauty Swing. Loads on one Semi-Trailer. Do not misrepresent. Must drive. Ride Men, come on; long season south. Can place Special Agent. C. V. Troop, wire.

## WALLACE BROS.' SHOWS

Morganfield, Ky., this week; Mayfield, 16th to 21st.

## CELEBRATIONS

Shows, Bingo, Eats, Gandy, Floss, Root Beer, Photo Gallery and other Concessions for the following:

**SCIO HOMECOMING, August 16-21.**  
**FRAZEYSBURG HOMECOMING, August 25-28.**  
**NEWCOMERTOWN STREET FAIR, August 30-September 4.**  
**COSHOCKTON LABOR DAY, September 6.**  
20,000 People Last Year. 5 CELEBRATIONS TO FOLLOW.  
**HAPPY ATTRACTIONS**  
MT. VERNON, OHIO, THIS WEEK; THEN AS PER ROUTE.

WANT WANT WANT GOLDEN WEST SHOWS WANT

Cook House for Le Center, Minn., Fair, Aug. 13-15. Have exclusive on same. Can place Bingo Game, Kiddie Ride of any kind. Ball Games and legitimate Concessions, wire. Opening for Ferris Wheel Foreman, Second and Third Men on Merry-Go-Round, Tilt-a-Whirl, Chair-o-Plane. Show Electrician. Girl Show Help inside and out. Athletic Show Help. Have one complete Show open, everything furnished. What have you for inside? Have 8 of Minnesota's best Fall Fairs, starting Aug. 13th. Steady work to Sept. 20th. Wire WM. BARNHART, GOLDEN WEST SHOWS, Belview, Minn., Aug. 9-11; Le Center, Minn., Aug. 13-15; then as per route in Billboard.

## BANTLY'S ALL AMERICAN SHOWS

Buffalo, N. Y., this week, at Broadway and City Line; followed by Niagara Falls, N. Y.

WANT Grind Shows with own transportation. Legitimate Concessions. BALL GAMES, GRAB, COOKHOUSE, High Striker, Fish Pond, Pitch-Till-You-Win Stores, Concessions that work for a dime. FOR SALE—A BARGAIN FOR CASH, 8-Car Mangels Streamlined Whip. RIDE HELP of all kinds, wire or come in if capable. All replies to HERMAN BANTLY, Gen. Mgr., BANTLY'S ALL AMERICAN SHOWS Buffalo, N. Y., week August 9-14; then Niagara Falls, N. Y.

## WANTED SHOW GIRLS and DANCERS

For immediate work in all large cities. Transportation supplied—No commission charged. Good salary and working conditions. Steady engagement.

CAN PLACE 200 EXPERIENCED. ALSO 100 WITHOUT EXPERIENCE.

Write, Wire or Phone **LOU MILLER** Care PHIL ROSENBERG AGENCY Room 413, 1819 Broadway, New York City. Phone: CO-lumbus 5-8485-5

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

### Minn. Aquatennial Draw Tops Other Years; Follies Clicks; Bonds and Stamps for Awards

MINNEAPOLIS, Aug. 7.—Despite wartime restrictions, the fourth annual Minneapolis Aquatennial has lost none of its drawing power and the public is flocking in in great numbers to view the numerous programs on the nine-day menu. Altho rationing restrictions kept the number of parade floats to a minimum and the parade lasted less than two hours, about 300,000 lined the curb at the opening-day march July 31.

Aqua Follies at Theodore Wirth Park, produced and directed by Al Sheehan of WCCO, is getting heavier attendance

than ever. Except for swimming and diving acts and the emcee, Sheehan has relied on local talents to produce his water ballet. Follies cast is headlined by Gloria Callen, All-American girl swimmer, making her professional debut, and Buster Crabbe. The two confine their efforts to swimming and put on an excellent show.

Divers are Arlita Smith, Corky Gillison, Dorothea Williamson, Bill Lewin, Ed Jones, Charlie Diehl, Cid Canale, Larry Griswold and 15-year-old Whitley Hart. The men, in addition to doing straight diving, also add the comic touches and bring down the house at each performance. Dave Barry, mimi-comedian, handles the emceeing along with presenting his own specialty. The Tudelles, man-femme ballroom team, and Three Little Sisters, acro trio, make up the vaude menu.

Pvt. Paul Allan, former night club singer, handles the mike for the War Bond appeal and also appears as a gaucho in a South American production number, and in the finale. Verne Rooney is ork leader. On the midway, Dodson World's Fair Shows are drawing heavily, with nightly attendance Saturday and Sunday running from 6,000 to 8,000 with a 15-cent gate.

Other features of the nine-day festival are Boy Scout Emergency service camp in which 128 scout messengers demonstrated special training; music festival nightly, with all but two programs at Lake Harriet bandstand—and one each at Parade Grounds and Hobbs Field; Paul Bunyan canoe derby with \$500 in War Bonds and Stamps as prizes; religious services in Powderhorn Park amphitheater, military ball, archery, fly-bait casting, tennis, sailing, swimming and sports clinic tourney in the physical fitness program.

Climax will come in selection of a queen of the lakes. This year's winner will be picked, not on pulchritude, but on the number of War Bonds and Stamps sold. Theme of the Aquatennial, even to the dinner for 250 Minnesota mayors, is "Win the War." Parade floats were slanted to that theme and street decorations carry the slogan, "Buy Bonds."

In addition, \$1,325 in War Bonds will be awarded during the week to holders of numbers on Aquatennial tags, sold at 50 cents each. Nightly awards are made at the Follies. Herbert W. Ward is president of Minneapolis Aquatennial Association, with Nell R. Messick, general chairman.

#### Shows, Acts for Benld, Ill.

BENLD, Ill., Aug. 7.—Committee in charge of the three-day Labor Day Celebration here, headed by Mayor Thomas Rauker, has mapped plans for the three-day event. Programed are a carnival for the midway and free acts.

AMERICAN LEGION REUNION and Free Fair Committee at Columbus, Kan., is planning a midway of rides and shows for the celebration there.

### 50G Gate Gross Gives Salt Lake New Crowd Mark

SALT LAKE CITY, Aug. 7.—This entertainment hungry city with plenty of money to spend gave the annual Pioneer Day, July 24, a gate which doubled last year's figure for the same day and aided in chalking up a gate at Leo J. Cramer's Rodeo in excess of \$50,000 for the four-day Days of '47 Celebration, sponsored by Daughters of Utah Pioneers.

An accurate check of attendance for the event is impossible for several weeks because of the method of ticket distribution thru the sponsoring organization, but the \$50,000 gate is already assured, Sheldon R. Brewster, secretary-manager, said.

The figure doubles most previous grosses of Covered Wagon Days, which relinquished management of the celebration this year to the new organization. Installation of new seating made the new high possible. Free attractions were the production of an oratorio, a concert by the famous Mormon tabernacle choir, children's events and a free children's rodeo matinee. Pay gate prevailed at rodeo produced by Leo J. Cramer, Shamut, Mont. Kingsley Clawson was rodeo chairman. Frank Moore, producer of the Madison Square Garden Rodeo, was a guest.

### Large Crowds Out For Minn. Picnic

MINNEAPOLIS, Aug. 7.—Large crowds attended the 25th annual picnic of North Side Commercial Club at North Commons here Wednesday. Considering that most of the young men in the area are away at war, attendance was regarded as an all-time record by John Fredin, general chairman.

Raney United Shows ran six devices at the park, all drawing heavily, with line-ups ganged up at the ticket offices trying to get on rides. Rides were Merry-Go-Round, Rolloplane, Ferris Wheel, Whirl-a-Twirl and two pony rides.

Sponsors operated 12 concessions on the grounds, which were constantly mobbed by picnickers seeking relief from the heat.

#### Minerva Inks, Rides, Acts

MINERVA, O., Aug. 7.—Plans for the 25th annual Home-Coming Celebration in City Park are nearing completion, committee officials reported this week. Rides and free attractions have been booked. Also billed are shows and concessions. Larry Fallon is secretary of amusements.

#### Dick's Paramount for Cele

FOUNTAIN HILL, Pa., Aug. 7.—Dick's Paramount Shows, under direction of Richard Gilsdorf, manager, have been contracted to provide the midway attractions at the Victory Celebration here, the committee announced last week.

### Shorts

TOMMY SACCO'S THEATRICAL MART has been booked to provide the shows and concessions at the sixth annual Gladia State Festival in Momence, Ill., which will operate with a free gate. Miller's Rides also have been engaged.

RIDES, concessions and shows are planned to make up the midway line-up at the three-day Firemen's Celebration in Bloomville, O. Committee is headed by F. M. Betts.

LABOR DAY Celebration Committee, under direction of T. J. Thompson, has completed plans for the event to be held in Waunakee, Wis., under American Legion Post auspices. Billed for the midway are a number of rides.

RIDES have been programed for the annual Labor Day Celebration in Elkhart, Ind., under combined auspices of the AFL and CIO. Harry Geiss is secretary.

## American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Aug. 7.—Visitation schedule for August is rapidly being completed and lists prospective visitors to a number of shows expecting to play this area after the lifting of the ban on pleasure driving. The personnel membership race was given impetus by receipt of an application from Bright Lights Exposition Shows. There is still a tie for first place between James E. Strates Shows and Cettin & Wilson Shows.

Receipts of applications for membership from Crescent Amusement Company thru L. C. McHenry, manager, and from Plaza Exposition Shows thru Ralph W. Conley, owner-manager, bring the membership list to 81 shows. We acknowledge receipt of a contribution to the public relations fund in the sum of \$25 from Manager McHenry in behalf of Crescent Amusement Company.

Federal Security Agency having issued a pamphlet on recreation, replete with suggestions encouraging activities providing for recreation and sustaining public morale, we recommend that everyone in the industry procure a copy, for in it is found much justification for the operation of the outdoor amusement industry, even more intensively in times of war than normally. Among suggestions is one that commercial enterprises in municipalities seek suspension of city ordinances so as to permit operations on Sundays and other hours now proscribed and to permit the same to remain open so that workers and their families can participate. The booklet also recommends bingo as a proper social activity in aid of morale. Copies can be obtained from the Division of Recreation, Federal Security Agency, Social Security Building, Washington, 25, D. C., the booklet being entitled, "Recreation—a Resource of War."

Regarding the Office of Defense Transportation's recent request for cancellation of conventions this year, in view of the fact that, based on the activities of the industry and its contribution to public morale as well as the war effort generally, it is our opinion that the industry should plan to hold its meetings as in the past, for under the ODT restrictions each organization must determine for itself whether it contributes to the winning of the war.

## ART LEWIS WANTS FOR VICTORY PARK

Permanent Location  
20th & MONTICELLO AVE.,  
NORFOLK, VA.

Will book Octopus, Roll-a-Plane and Spitfire.

RIDES: Can place Shows with own outfits that do not conflict.

SHOWS: Opening for legitimate Concessions. Will sell exclusive

on Peanuts, Pop Corn. Bertha Cohn wants Lady Ball Game Agents. Want Talker and Producer for well-framed Girl Revue. Can also place Line Girls and Specialty Dancers.

Address:  
**ART LEWIS**  
Suite 259, Monticello Hotel, Norfolk, Va.

## WANT

A good Carnival with Rides, Shows and Concessions for August 22 to 28. Write complete particulars to

**JOHN PEEL**  
207 N. Second St. GEORGETOWN, ILL.

## WANTED

RIDES AND CONCESSIONS FOR

## FALL FESTIVAL

Sept. 16-17-18 at Monroe City, Mo.  
LIONS' CLUB, J. W. SMITH, Com. Chmn.

**SENSATIONAL MARION**  
Presenting THE BREAKAWAY POLE!  
JUST A SLIP OF A GIRL WITH COLOSSAL KERVE  
For Geo. A. Hamid, Inc.  
Currently Westview Park Pittsburgh  
Representative CHARLES ZEMATER 54 WEST RANDOLPH CHICAGO



**CARNIVAL WANTED**  
SEPTEMBER 4-5-6  
**OXFORD FALL FESTIVAL**  
OXFORD, NEB.  
4-H Club participating. Want Rides, 6 to 8 Shows and 20 or more Concessions.  
J. P. Allen, Care Security State Bank, Oxford, Neb.

**WANTED**  
Kiddle Rides, Concessions, Novelties, Scales, Photos, etc.  
**CLEVELAND PRESS HARVEST FESTIVAL**  
PUBLIC HALL, SEPTEMBER 4, 5, 6  
Rain or Shine. Guaranteed Crowds. Contact  
HARVEST FESTIVAL  
Cleveland Press Cleveland, Ohio

**5 BIG DAYS**  
The American Legion Home Association of North Baltimore, Ohio wishes to book Stock Concessions, an Athletic Show and other Shows, August 17-21, for the Annual Homecoming. (Rides contracted.)  
Write to OLIVER A. HARRIS, Adjutant North Baltimore, Ohio. Phone: North Baltimore 2953.

Contrary to what you may have heard  
**McCLURE BEAN SOUP**  
will be held Sept. 17-18  
S. H. BUBB, Chairman  
McCLURE, PA.

**LAST CALL**  
For Minerva, O., Home Coming and Victory Celebration  
AUGUST 16TH TO 21ST  
Rides and Free Acts booked. Want Shows and Concessions. Bingo and Ball Games sold, all others open. L. FALLON, Director Amusements.

# SPANGLES N. Y. RUN IS CUT

## Rain Dogs RB On Long Jump

BUFFALO, Aug. 7.—Despite rainy weather, the Ringling circus did well here August 3 and 4. Show attracted many patrons at every performance, despite the gas ban on pleasure driving and difficulty of circusgoers in reaching the far-out lot by bus or streetcar. Show which came here from Springfield, Mass., arrived a day ahead of opening. On Monday the circusfolk went to Niagara Falls. For one performer, Marie Antoinette Concello, flier, this was a special stand, as Buffalo is her home town. Clowns entertained at the Crippled Children's Guild of Meyer Memorial Hospital August 4. Robert, Mrs. Charles and Aubrey Ringling were with the show here.

### Storms at Springfield

SPRINGFIELD, Mass., Aug. 7.—The Ringling circus played its first three-day run in the history of this city on July 29-31 with nearly 40,000 seeing the performances. Run was marked by rain, with storms hitting the grounds a half-hour before show time for four out of the five performances and a storm hitting the fifth show shortly after it started.

Ray Peacock, press agent, said attendance was way ahead of other years, but that it could hardly be called a record since the Big Show had never played here for more than one day. ODT and OPA bans had little effect, as the traction company obtained special permission to operate busses to the park and ran many extras, which were packed. Motorists turned out and parking lots were jammed as in pre-war times.

Robert Ringling was here for the run and went with the show to Buffalo. He said Victoria and Torrence, high-perch act, would rejoin in Buffalo, having been subbing in New York for the Kimris. The last day was marred by torrential rains and grounds were quagmire. Dikes and dams were built to keep water circling the lot, cinders were dumped by the truckload and a wide furrow was plowed in the rear of the lot to serve as a drain.

### Calliope Boosts Bonds in Chi

CHICAGO, Aug. 7.—A circus calliope appeared on State Street on Monday and for the next two weeks its wail will be heard up and down the famous thoroughfare. Calliope marks the start of the Ringling circus campaign for its local engagement at Soldier Field starting August 24. Also on State Street will be a Ringling ticket wagon, and display at its wicket of a receipt for a War Bond purchased in answer to the calliope's playing will be good for an admission to the opening performance. Full seating capacity of the show has been turned over to the U. S. Treasury Department as a bond sale incentive. Calliope which will be played by Mark Ethill, Negro calliope player from Peoria, was obtained in Bloomington thru the American Legion. The No. 1 advertising car arrived late last week and billing started Saturday.

### RB in Milwaukee Three Days

MILWAUKEE, Aug. 7.—The buildings committee of the Milwaukee common council recently approved the showing of the Ringling circus here for three instead of the original two days scheduled, in order to cut down the number of railroad travel jumps, as advised by the Office of Defense Transportation. The show will be here September 5-7.

## Workman Tent Has Jamboree

RICHMOND, Va., Aug. 7.—Annual jamboree of W. W. Workman Tent, Circus Saints and Sinners Club, was staged here Tuesday on the midway of the Endy-Prell Shows, where David B. and Ralph Endy and Samuel E. Prell were host to members. Joseph Kass was chairman of the committee on arrangements, which included a typical circus dinner in the cookhouse, a parade around the midway and a special show in one of the tops.

## Billing Clash Is Lively in Seattle

SEATTLE, Aug. 7.—This city recently saw a billers' war between Russell Bros.' and Arthur Bros.' advance forces. While things were lively behind the scenes none of the activities reached the local papers. Members of the Arthur brigade are Harry Perry, manager; Harry Gordon, Herb Dunne, Johnny Cousins, Jimmy O'Brien, Red Donahue, and Charley Thornton. Members of the Russell brigade are Francis Kitzman, manager; Clyde Haskell, Lou Ritt, Ray Smith, Charles Carpenter and M. Rosecrans.

Dick Bartlett, of Allied Radio Advertising Company, Hollywood, who is doing a swell job on the air for Russell, is a veteran Hollywood announcer.

Taylor & Hanson, owners of Seattle's poster plant, assisted Perry's brigade. George Dixon, veteran talker, has quit his job in a local shipyard to join circus. He has been putting in his spare time framing a new side show unit and buying trucks; says he will take it back to California next winter. Lou Berg is much in evidence around the Russell show.

## Prov. Shrine Stands Winners

PROVIDENCE, Aug. 7.—When Providence Shrine Circus closed here at the R. I. Auditorium July 28, it set two precedents and marked one record in the 20-year history of the circus. First, it ended a five-week tour of outdoor stadiums in Rhode Island and Massachusetts and each one was reported a winner. Previously, Palestine Temple's annual circus was held one week at Narragansett Race Track. The tour plan was inaugurated because of the gas ban, since the track is six miles from the city.

Second, the circus went indoors for the first time, winding up its tour with a sixth week at the Arena with an augmented program. The record established was in the advance sale of tickets. Auditors on the closing night of the six-weeks show reported an advance sale of \$58,000, beating any previous advance for this big undertaking by \$4,000.

In 58 outdoor performances in five weeks, only one matinee was washed out. At some stands matinees began on Tuesdays, in others on Thursdays. The only stand with a Monday matinee opening was in Attleboro, Mass., July 4. This (See Shrine Stands Win on page 41)



HARMON A. BURNS, former trap-eze performer and concessionaire, son of Ruby Latham, former aerialist, is an army flight instructor at Lamesa (Tex.) Liaison Field. He enlisted last August. Burns had been a civilian pilot for three years.

## Quits Garden August 17 To Prep for Road

NEW YORK, Aug. 7.—Ringling Bros.' Spangles circus closes at the Garden after the performances of August 17 (Tuesday) and will immediately prepare for fall-winter indoor engagements. The shuttering is in line with a prediction by *The Billboard* two issues ago that the show would vacate the Garden to pave the way for boxing schedules in the arena on or about August 15, a statement heatedly denied by the management, which "insisted" that the circus would remain until September 7.

Hal Olver, speaking for the management, now says that an early September indoor date opener makes it necessary that the show close in August to provide time for reshuffling the circus deck, altering it extensively for road stands.

### Providence for Opener

Initial spot is carded for the arena in Providence, September 11 week, followed by week-long stands in Toronto and Montreal. Other cities are being lined up and a few long dates on the Coast, including Los Angeles and San Francisco, are in view. Arena Managers' Association is handling booking.

Local run, unprecedented for a New York summer, started June 16, thus the stretch will have spanned two months and 55 playing days. In the first few weeks the set-up was nightly performances, except on Mondays, and matinees on Tuesdays, Thursdays, Saturdays and Sundays, or 10 shows a week. A few (See Spangles To Hit Road on page 41)

## Florida With Spangles

NEW YORK, Aug. 7.—George Alabama Florida, veteran circus agent who was general agent and director of publicity of Larry Sunbrock's Wild West Rodeo and Thrill Circus the past two seasons and recently with Sunbrock's Big Top Circus that closed here because of financial trouble, is now doing special ticket promotion with Ringling Bros.' Continental Circus, Spangles, at Madison Square Garden.

## Two Gym Circuses Presented by Hubbard

SAN DIEGO, Calif., Aug. 7.—Two gym circuses by Marion K. Hubbard, of the San Diego Club, were presented during the week for the entertainment of servicemen and friends of the club and the Army and Navy Y, where the events were held. Good crowds were on hand for the programs, which included acts of men from the army and navy bases in addition to acts training at the S. D. club.

Phil Escalante, who had appeared in other shows, was unable to appear. He is in the hospital at Fort Rosecrans, apparently suffering from an old leg injury. Blood poison set in and he was in a serious condition for some time. The condition is reduced and now controlled. Escalante hopes to be released soon. Ran Hall, in the coast guard, has passed his examinations and leaves soon for officers' training, probably at the Naval Academy.

## JMC Show Hitting in High

FOSTORIA, O., Aug. 7.—Business with the James M. Cole Circus has been exceptionally good. A new Side Show has been arranged by Cole under direction of Bud E. Anderson. It comprises all animals carried with the circus and five novelty acts. Tom Gorman, Chicago, saw show in Monroe, Mich. Mr. Myers, of Auburn, N. Y., is spending several days visiting the Coles. Edward Myers, Ann Arbor, Mich., president of Tiny Bros.' Circus, who visited in Monroe, brought his miniature show and had it on display in the Anderson's trailer. Cole followed Beers-Barnes into Bowling Green, O., both doing capacity business, reported Mrs. Anderson.

## BW Has Three Good Houses in Dayton, O.

DAYTON, O., Aug. 7.—Clyde Beatty-Wallace Bros.' Circus, playing here July 31-August 1, drew a light opening matinee but had almost capacity for the other three performances. Weather was fine. The lot was one generally used for carnivals outside city limits. It was Dayton's first truck circus within memory and, all things considered, pleased generally.

The Beattys met scores of friends before and after performances, and Beatty announced that he has 15 flats and a considerable amount of paraphernalia ready in prospect for starting out with his own circus next season.

### Indianapolis Is Good

INDIANAPOLIS, Aug. 7.—Clyde Beatty-Wallace Bros.' Circus played a successful four-performance engagement here August 4 and 5 in spite of some tricky weather that sent the mercury soaring almost out of sight on the first day and on the next day the temperature dropped as if on a ski jump. However, there were three near-capacity audiences. The lightest house was the first matinee.

## Won, Horse & Upp Combined Circus

An Equine and Canine Paradox—The Show With a Leaf of Gold

By STARR DE BELLE

Mountain Grove, Colo.  
August 7, 1943.

Dear Editor:

On account of a robbery on this show the press department was able to hit the newspaper at Less Funds, Colo., last Monday. According to the show's detective, who also doubles on canvas and as night watchman, the alleged thief did on Sunday night cut a hole thru the bottom of what was formerly a red ticket wagon (now bleached pink) and climb thru it, taking with him a bag containing \$4 in pennies, which have been charged to the boy who sleeps under the wagon for not being in bed at that hour. Our police force, not being successful in tracking down the culprit, did, however, back-track the boy and learned that he was parking horses and wagons at a camp meeting (for tips) at the time of the alleged robbery.

On Monday the lot buzzed with rumors, and had any of our people appeared on the lot wearing new shirts there isn't a doubt but what the mystery would have been solved. The bosses figured it was an inside job because someone in the know was the only one who knew that for the first time this season there had been that much dough in the office. During the dinner hour everybody lifted their faces from the

menu of balogna and beans when they heard Mrs. Upp clap her hands and harshly announce: "Attention, everybody! At last I find that we have a thief in our midst!" The bosses haven't called in any outside help to solve the mystery because they don't know whether the loss was admission or tax money.

At Buskey Flats, Colo., last Tuesday the co-owners of the show announced that due to the lateness of the season it would be impossible for them to reach their goal and that the show would swing back east. The original route was to take the show into Wyoming and Yellowstone National Park, where, according to reports, black bears and mountain lions roam at large and can be captured under cover of darkness. Manager Upp didn't expect Breadhooks, the bear which has been with this circus for 20 years, to live thru the season when the route was laid out. Our big hope now is for him to live until we can use up the last shipment of bear paper.

Our wagon train made a long jump Wednesday and the day was lost. On Thursday at Creosoted Crosstie, Colo. (which is the name of that stop, providing the sign at the railroad siding is correct), we expected to play a bloomer. All we found there were two bunk cars. (See Won, Horse & Upp on page 41)

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

**WISFUL thinking?**

**VISITOR** on Mills' Bros.' Circus in Westmont, Ill., was Mrs. Edna Curtis.

**EDWARD MITSON** is mailman and *The Billboard* sales agent with the Beatty-Wallace Circus.

**ON** advance for Hunt Bros.' Circus is Tom Murray, formerly with the Beatty-Wallace show.

**SOME** pushers would rather be mad than satisfied.

**W. B. (MACK) MCGINNIS**, who has been with all the big ones, is clerking at Park City Hotel, Bowling Green, Ky.

**CIRCUS FANS** Elmer Kemp, Walter Reo, Joseph Conway and Bert Cole, who visited Hunt Bros.' Circus, report business good for an excellent show.

**FLOYD KING's** Wild Life Exhibit on Atlantic City Boardwalk has been enlarged with several new exhibits, Frank E. Hubin reports.

**IF** your circus isn't talked about—it's not worth mentioning.

**SMILEY DALY**, clown with the Jay Gould Circus, who sustained a badly sprained ankle, is in St. Theresa's Hospital, Waukegan, Ill. He will not be able to return to work for several weeks.

**BOB McPHERSON** (Bobby Mac), animal trainer, who suffered a stroke, is in Mercer County Hospital, Mercer, Pa. Letters from friends will be appreciated.

**S. L. CRONIN**, Los Angeles, and **G. D. Odom**, San Antonio, both former circus managers, were in New York on business last week.

**JAY E. GOULD** (Gould's Circus) reports wonderful business at Round Lake, Ill. Show was there four days and strayed 'em on the third day.

**COOKHOUSE** crack we no longer hear: "This steak is tougher than shoe leather."

**WORD** comes from William N. Purfill that Fletcher Smith is now in Massachusetts State Hospital, Tewksbury, Mass., where he is receiving treatment for his eyes.

**NOVELTY** business has claimed Fred Williams and P. H. Murphy, who are operating under the firm name of Bruch Novelty Company, according to Frank C. Smith, of the Beatty-Wallace show.

**WHAT** the business needs today includes slow motion in dishing out advice on how to get it up and down without help.

**MRS. MILT HERRIOTT**, who spent 10 days on Mills Bros.' Circus visiting her husband, equestrian director, Milt Her-

riott, and friends, has returned to the Herriott home at St. Peter, Minn.

**THE BIG ONE** was viewed by James McKenna, Pawtucket, R. I., at Worcester, Mass. He relates meeting J. J. Scawell, commissary chief, and Peter Young, sidewall man, and declares the show had a good location and drew good attendance.

**ROBERT M. BURNS**, or as he is known to many, Hi-Brown Bobby, writes that he is still ahead of Victory Expositions as press representative. The Exposition is a War Department activity and has been showing to large crowds.

**THERE** are two kinds of people who attend circus side shows—those who don't believe anything until they see it and those who don't believe it after they have seen it.

**CLARENCE AUSKINGS** advises from Fremont, O., where he is desk clerk at the Hotel Jackson, that he has a broken collarbone. He would like to hear from friends, as he will be off the road for the duration.

**FRANK MORRIS**, who directed the George Washington Hotel band several seasons ago at Jacksonville, Fla., now directs the band at the St. Johns shipyards. Many of his musicians formerly played with name bands.

**JOHN LINDSEY**, formerly of Carson's ushers (he was with Ringling-Barnum several seasons) still is employed by the Suwanee Steamship Company. He "chaperones" carloads of bananas between Jacksonville, Indianapolis and Chicago.

**NOT** long ago a workingman's necessities were boiled down to food and clothes. Today's payoff calls for enough to make a round of the bars—which causes office headaches.

**DON C. MacIVER**, magician and lecturer, has returned to the Ringling Side Show after undergoing an operation on his eyes in Medical Center, Jersey City. He reports the operation successful and sight fully restored.

**BUSINESS** with Rex M. Ingham's Wild Life Exhibit at Lynchburg, Va., was excellent July 26-31, and Ingham decided to stay over an additional week. He was in Charlotte and Durham, N. C., recently, and while in Durham visited John Williams, circus owner.

**CHARLIE CAMPBELL**, former candy butcher on leading motorized circuses, reports that he has the concessions at the new Ritz Theater, Sylva, N. C. He was recently elected assistant fire chief of the Volunteer Fire Department in that city.

**OLD JACK**, who continually keeps a weather eye on the skies, whether fair weather or foul, remarked: "I can remember way back when calling a man a 'dry-weather trouper' were considered fighting words."

**CHET NELSON** will lead the band for J. C. Harlacker's Circus in Boston, August 23-29. Among acts will be Ed and Jennie Rooney, as well as Betty (Stuart) Rooney, the Gretonas, Wen Hal Troupe, Gautier's dogs and ponies, Stevens and Big Boy, comedy clown and bear act, and Herb Taylor, producing clown.



**With the  
Circus Fans**  
By THE RINGMASTER

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(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

**ROCHELLE**, Ill., Aug. 7. — Ayres Davies, CFA of Dixon, Ill., stationed in the office of the Quartermaster, Ordnance School, Quantico, Va., writes: "I have managed to get around considering my location. I caught the Shrine show in Washington last winter, the Big One at Madison Square Garden, the Sun-brock and Spangles shows. The last two I saw in company of Justus Edwards (Schlotzhauer), who is now assistant managing editor of the army's paper *The Yank*. Several weeks ago *Liberty* carried a story on the paper and mentioned him as well as carrying a picture of the force in which he was present. I knew Justus during the summers of '37 and '38 when I was with the Russell show. James Webb, a nephew of C. W., who taught school in Arlington recently, left the country for Guatemala, where he is

**Warmth From Iceland**

FROM somewhere in Iceland Corp. John Sendlak sent a V-mail letter to *The Billboard*: "My brother in the States subscribed for *The Billboard* to be sent to me and I have received copies from March 13 to July 10, and I'm the happiest person in the world. Thank you very much, as I enjoy reading the issues, which have informed me as to what's going on with the circus. I have been a candy butcher on numerous shows, including Hagenbeck-Wallace, Downie Bros. and Cole Bros., and last year I was with Russell Bros. I'm operating the PX (post exchange) in our battery, and reading *The Billboard* makes me think that I'm in the candy stand working for Gene Weeks on the Cole show. I was known as John Sobie. Our cook, Sgt. William J. Thorson, is a former trouper who has been with many carnivals on the West Coast."



**IN THE  
ARMED FORCES**

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

**PVT. DAVID (CURLY) WARD**, who will soon be plain Citizen Ward, writes from a hospital at Fort Dix, N. J., that he has been ill eight months and will be released from the army. He will return to the road. Prior to his induction he was with the Ringling show.

**JACK S. SMITH**, formerly with Hagenbeck-Wallace and Cole Bros.' circuses and now a member of the armed forces, reports that he recently visited the Beatty-Wallace circus while home on a furlough. He will leave for overseas service with the Quartermaster Corps at completion of his furlough.

**O. E. LYNCH**, detective on the front door of the Ringling-Barnum show the past several seasons, is now soldering at Camp Blanding, near Jacksonville, Fla. He closed the season with the RB show in Sarasota, Fla., last November, returned to Jacksonville and was placed in charge of Standard Oil tanks on the water front.

working in the office of the American Consul. He was treasurer of the Russell show for five years. In Washington I met Melvin D. Hildreth and Dr. William Mann on the lot of the Ringling show."

When Cole Bros.' Circus was in Des Moines *The Evening Tribune* of that day said: "The circus people, as they rubbed the sleep out of their eyes and went to work, had an expression of regret for one Des Moines citizen, the late Jacob A. Wagner, railroad man and circus fan, who died last October 20." The former Iowa "baby elephant," bought by the children of Iowa and sold last fall to Cole Bros., led the spec and received a big welcome. She has grown, but is still spotted by Iowans without her tag as "Mine." On the circus she is tramping under the name of Katy.

**CFA James L. Shuster** and Carl Mansfield drove from Grand Rapids to Grand Haven, Mich., to see the James M. Cole Circus. Jimmy Cole has a most creditable small circus of the Hunt Circus type. He gave three performances, which is becoming quite a habit. Show is carrying 20 people in 15 trucks and has its equipment in excellent shape. Everybody sleeps in comfortable trailer sleeper bunks. The Coles have a beautiful 24-foot trailer. The Andersons also have one, the front part with convenient living quarters and in the rear they can carry three horses.

**Fred Work** and Mr. and Mrs. Tom Gregory visited Beers-Barnes Circus at Barberton and Creston, O. They report a nice little show with a good performance.

**Claude Elder** reports having received from Al Priddy an annual pass for the year 1897 to Leman Bros.' World's Best Shows. The show traveled on 21 cars, gave a street parade and the performance was presented in two rings.

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**TORONTO, CANADA---AUGUST 13-28**  
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## Dressing Room Gossip

**RINGLING-BARNUM**—Little "Choppy" Ringling, son of Mr. and Mrs. Robert, had his work bench erected at Worcester, Mass., and was busy all day with his tools and imagination. The private top of Mrs. Charles Ringling has again been erected on the lot as in the old days; she is on the lot daily, watching and noting everything from there. Irene deCoe Sharp visited the Clarkes here and in Springfield, Mass. Ed Rooney visited Joyce Fay and others of the old school, also Bess Costello, over to see the Siegrists. Now that Jerry, the faithful little burro of the former Al G. Barnes and the Ringling-Barnum shows, is ill Frankie Saluto is doing hand-springs around the track to get a laugh in opening spec. He used to ride Jerry.

On the trip from Springfield to Buffalo the train stopped in Utica, N. Y., for watering and feeding. Everyone got off to stretch and get a meal. Frank Shepherd missed the train with others who went to a show. Noticed show's paper still up from last year when the show played there July 22. Upon arrival in Buffalo the personnel went to Niagara Falls to see the sights, Canada, and that old Blackhorse ale. Welby Cook visited with his mother. Attending the hospital benefit show were Lou Jacobs, Harry Dann, Charlie Bell and Trixe, Carl Stephens, Harry Kilma and Limon E. Gilder.

In answer to Dick Lewis's request on this show's bath situation, I must admit that there is no one here averaging the record of six baths a day, but enough water is used to float a battleship, however. John Trippe is in charge of the cleansing situation and he will tell you that it's not how much water you use, but how you use it. Frank (Dutch) Lully has been busy all week washing and because of inclement weather the dressing room looks like the back yards of Brooklyn. Our old pay, Miss (Mrs. Niks) Lauretta Jefferson, the young versatile woman of vitality who staged and directed Spangles, was on the lot in Buffalo, and Victoria and Terrence have returned after their showing in Spangles as replacements for Les Kimris, who has now resumed work. Birthday of the week was that of Valerie Antalek, and Margaret Garber's is still going strong. **DICK ANDERSON.**

**COLE BROS.**—Poodles Hanneford has organized a club and, to my idea, it is a grand gesture. He takes up a collection every week with which to send cigarettes to performers in the armed forces here and overseas. It is known as the Overseas Club. I think we have the fastest group of working elephants in the business, both in and out of the ring, under direction of Eugene (Arky) Scott and worked in the rings by Jean Allen, Marion Knowlton and Helen Scott. Mrs. Ansel E. Waltrip returned after spending two months at the Waltrip country home in Madisonville, Ky. New addition to program, Slayman All troupe of Arabs. A sandstorm hit us in Sidney, Neb., during the matinee. After it was over we looked as tho we had been doing black-face.

A big day for Whitle Govro, wrestler, at Casper. He had as guests his brother, wife and family. Marion Knowlton is back in program after being out with an infected leg caused by being bitten by a horse. Eileen Larey left for New York to undergo an operation on her shoulder caused by the buster she took in the flying act. Mary Lou, daughter of Hilda and Noyelles Burkhart, left for Rochester, Ind., after being with the show for three weeks. Frank (Alabama) Campbell returned after three days in Denver visiting Pike's Peak. That little red house on the hill is a work of art, produced and directed by Elmer Leslie Odgen. They have a new game on the ladies' side called peek-a-boo; it must be a good game, for they play it constantly.

Side Show gossip: Joe and Elinor Carvalho visited with their young son in Omaha. He is a student at Boys Town, Neb. Rose Westlake has a new turban. Best wishes are in the offing for Betty Broadbent, as she has the all-clear sign to go ahead, with a big seal on it, for her home in Arkansas. Abner Plumoff has a new cowbell added to his golf-ball-

eating act that can be heard in the backyard. That red, white and blue marquee and awning make the kid show very inviting and Manager Arthur Hoffman enjoys its comfort. What the folks would like to know is, who is the one that is showering Miss Westlake with so many gifts. Myrna Karsey will do a little detective work and promises to expose it in the near future.—**FREDDIE FREEMAN.**

**RUSSELL BROS.**—Nineteenth week and Seattle. Not the ideal circus lot, but ideal business; in fact, the business being done this week is reminiscent of Washington and Hill Street in Los Angeles. Biggest event of the past week was entertainment furnished by the performers at a picnic, sponsored by the Seattle Retail Merchants Association at Seward Park on Lake Washington. It took place August 1 between shows. Thanks to the police department for furnishing the squad cars, which hustled the performers to and from the lot. Those making debut were Acevedos, Sugarbrown Tribe, Skyeagle Tribe; SI, Fanny and Abner Otis; Mark Rossi, Norman Carroll, Bill Antes, Mr. and Mrs. Koko and the writer. Seattle Park band furnished the music and the picnickers were pleased with the circus program. Norman Carroll, announcer, closed with show, also Firmin Olivia.

Eddie Dorey, the show's new still walker, has introduced a gag on the high sticks. He impersonates a "Cain-tucky mountaineer." Mrs. R. W. Rogers's daughter, Connie, has been coming on the show for two weeks. Her trunks arrived the other day, but no Connie. Maybe Connie locked herself in one of the trunks, figuring it would be the only way she could get seating space on the train. It looks like old times to see William McK. Bausman back in the Dutton riding act again. Bauey has been out with a fractured ankle since the Los Angeles date. George Valentino pulled a ligament in his kneecap a few days ago. Nell Goldsmith, Seattle Circus Fan, and Mr. and Mrs. Nate Neilson, two old-time troupers now living in Renton, were visitors.

**Hats Off Department.** To the entire circus industry of America, from the Ringling circus down to the smallest truck show. Circuses traveling today are giving the wartime public a brand of entertainment not found in motion pictures, night clubs, etc. The circus provides for a few fleeting hours a glimpse into fairyland.

For yours truly, this is my final column for this season at least. Having enjoyed a leave of absence from my war job, I must return August 11.

**DICK LEWIS.**

## SHRINE STANDS WIN

(Continued from page 39)

matinee was rained out, but the night was saved by clearing weather.

Closing stand in the Arena saw Sam Snyder's Water Follies of 1943, featuring Buster Crabbe and Gloria Callen, brought in to augment the program. In addition to the swimmers, the Follies roster was studded with such stars as Larry Griswold, who stopped the show with his clowning; Sliding Cid Canale; Alphonse Phillips, Canadian champion and Olympic star; Dotty Williams and Corky Gillison, women's Olympic champions, and a ballet of 16. Doris Brennan Wier, local national champion, joined the Water Follies here.

Circus was produced in its entirety by Al Martin, Eastern booker; directed by J. C. Harlacker, Providence, under management of Earl C. Whelden, past potentate of Palestine Temple.

## WON, HORSE & UPP

(Continued from page 39)

a section house, a handcar shed and a tool box. For every three miles of track on this railroad line there is one of these sidings for 50 miles in each direction. (Notice, we used the word spot, not town.) At each spot there are an average of 10 tie tampers to a siding. At 7 p.m. handcars loaded with gandy dancers started to arrive from both directions, and the side show and big show played to capacity. Thru a tie-up with the local snipe boss, we sold handcar parking space on the one siding to good results. Having played to everyone living within 50 miles in both directions, we made another long drive, losing Friday, to this spot. On account of our bill crew not posting the town, business was light. Manager Upp stated, "They may not have known that we were coming here, but they'll sure know that we have been here after we're gone."

## THE CORRAL

(Communications to 25-27 Opera Place, Cincinnati 1, O.)

WITH GOOD WEATHER, Calgary Exhibition and Stampede proved one of the most successful in the annual's 58-year-old history. Entered in the stampede were 678 contestants, many of whom obtained furloughs from their various army posts. Attendance of 265,852 showed an increase of 31,571 over 1942. J. Charles Yule, general manager, announced. Stampede officials included J. M. Dillon, arena director; Bob Carry, Pete LaGrandeur and Frank Sharp, judges; George H. Beatty, calf starter; Angus Robertson; tie judge; Norman Edge, chief chute judge and flagman; Joe Fisher, Lorne Thompson and J. Van Weazel, chute judges; J. J. Bowlen, E. R. Helmer and Archie Boyce, timers; Dick Cosgrove and Allie Streeter, in charge of stock; Warren Cooper, announcer; Frank D. Sparrow, field announcer.

Arnold Montgomery won the North American All-Round Cowboy Championship, with Wally Lindstrom being voted the champion Canadian All-Round Cowboy award. Doff Aber won the award for the most colorful cowboy attire. Results:

**Bronk Riding**—First day, Waldo Ross, Frank Duce; Arnold Montgomery and Sammy Sissons split third and fourth. Second day, Urban Doan, Johnny Tubbs, Doug Bruce; Bill Linderman, Mike Yagos, Don Dewar and Turk Greenough split fourth. Third day, Turk Greenough, Wally Lindstrom, Bill Linderman; Johnny Tubbs and Cam Lansdale split fourth. Fourth day, Urban Doan, John Glazier, Bud Cressman, Jimmy Wells. Fifth day, Turk Greenough, Waldo Ross; Bill Linderman and Urban Doan split fourth. Sixth day, Turk Greenough, Urban Doan, John Glazier, Jimmy Wells. Finals, Turk Greenough, Urban Doan, John Glazier, Jimmy Wells.

**Calf Roping**—First day, Cecil Bushart, Arnold Montgomery, George Leask, Jack Morton, Bill Mounkes, Jimmy Cochlan. Second day, Floyd Peters, Oral Zumwalt, Hugh Connell, Sandy Connell, Fred Gladstone, Duffy Crabtree. Third day, Cecil Bushart, Jack Morton, Sandy Porter, Jimmy Cochlan, Bill Mounkes, Albert Galarneau. Fourth day, Jack Cochlan, Eddie Ivens, Charlie Ivens, George Pambrun, Jim Akins, Irby Mundy. Fifth day, Oral Zumwalt, Floyd Peters, Jimmy Cochlan, George Pambrun, George Leask, Pat Nichols. Sixth day, Jack Cochlan, Pat Burton, Oral Zumwalt, Floyd Peters, Bill Mounkes, Hugh Connell. Finals, Floyd Peters, Oral Zumwalt, Jack Cochlan, Pat Burton.

**Bareback Bronk Riding**—First day, Urban Doan, Joe Kootenay, Bob Belcourt, Bill Jamieson. Second day, Bill Linderman, Gordon Doan, Frank Duce, Jack Ellison. Third day, Jerry Ambler; Muff Doan, Wally Lindstrom and Johnny Tubbs split second, third and fourth. Fourth day, Harry Thomson, Don Thomson, Ralph Thomson, Pat Swain. Fifth day, Frank Duce, Urban Doan, Bill Linderman, Don Thompson. Sixth day, Bill Linderman, Frank Duce, Wally Lindstrom; Urban Doan and Harry Thomson split fourth. Finals, Urban Doan, Bill Linderman, Frank Duce, Wally Lindstrom.

**Steer Decorating**—First day, Duffy Stuart, Warner Linder, Joe Olds, Jimmy Wells. Second day, Dick Andrews, Jimmy Robinson, Arnold Montgomery, Willie Head. Third day, Jimmy Wells, Alex Hunt, Lewey Palmer, Larry Reaney. Fourth day, Dick Andrews, Arnold Montgomery, Verne Franklin, Jimmy Robinson. Fifth day, Larry Reaney and Lewey Palmer split first and second; Johnny Palmer, Laz Wesley. Sixth day, Jimmy Robinson, Arnold Montgomery. Finals, Jimmy Robinson, Arnold Montgomery, Larry Reaney.

**Steer Riding**—First day, Jerry Ambler, Jack Ellison, Muff Doan, Don Thomson. Second day, Harry Thomson, Stan Jackson, Gordon Doan, Merl Jensen. Third day, Stan Jackson and Harry Thomson split first and second; Merl Jensen and Jimmy Robinson split third and fourth. Fourth day, Lyle Doan, Jerry Ambler; Muff Doan and Ralph Thomson split third and fourth. Fifth day, Ralph Thomson and Johnny Tubbs split first and second; Harry Thomson; Muff Doan and Jimmy Tegart split fourth. Sixth day, Jerry Ambler, Muff Doan, Wally Lindstrom, Lee Palmer. Finals, Jerry Ambler, Muff Doan, Harry Thomson, Wally Lindstrom.

FIRST rodeo to play Detroit in a year has been booked by Dearborn Junior Chamber of Commerce, which staged a similar show last year, with George V. Adams Rodeo Company getting the contract for a repeat show. Rodeo will present 13 performances, including Sundays,

Saturday and Labor Day matinees. Show will be spotted on the old circus lot at Michigan and Wyoming avenues, Dearborn. Admission has been set at 75 cents for adults and 40 cents for children. All servicemen will be admitted at a special 40-cent rate.

EVERETT E. COLBORN will be arena director of the eighth annual Bear Club Rodeo at Waco, Tex., with Ralph R. Wolf, of Baylor University, as manager.

## SPANGLES TO HIT ROAD

(Continued from page 39)

weeks ago two shows daily except Monday were instituted, and the afternoon shows, particularly those held this week, have picked up considerably to the point where they were beating the nights. Past Wednesday matinee (4) was the biggest of the run so far. The claimed total attendance up to Sunday is 173,000.

### To Be Made Portable

To ease the road tour, virtually all equipment will be portablized, including the big stage and bandstand. The trick will move over railroad on 12 cars, including sleepers. Among acts to be retained are panto comic A. Robins, horseman Dr. Herman Ostermaier, the Court-trained animal contingent with Harry and May Kovar and the elephant troupe. Layout and talent will be revamped for the tour, which will be under the direction of Charles Sparks, general manager.

At each stand the first day will be given over to buyers of War Bonds. At the New York opening it was announced that approximately \$1,800,000 in bonds had been bought. Local billing has varied from emphasis on "Spangles" to accentuation on "Ringling Bros." and "Continental Circus," but for the road the advertising will plug "The Continental Circus, Spangles, presented by Ringling Bros."



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Bull Rider, Bronx Riders, Acts of all kinds, Indiana. Will buy Buffalo. Opening date August 24th thru 28th. Alexandria, Tenn. Fair Notice, Fair Secretaries in Tennessee, Arkansas, Alabama, Mississippi, Louisiana—Have some open time. If don't please, no pay. All address:  
**RODEO MGR.**  
BOX 1578 ALEXANDRIA, LA.

**WANTED**  
Wild West People, Acts of all kinds for 0 Fairs to open Alexandria, Tenn., August 24th. Will buy Committee Saddles. All write  
**RODEO MGR.**  
P. O. Box 1528 ALEXANDRIA, LA.

**SPANGLES TIGHTS**  
ALBERTIS CO.  
440 W. 42 ST., N. Y. C.  
Paste This in Your Address Book.

**ACTS WANTED**  
Performers, Musicians, Workmen, Clowns. Must have own transportation. Winter dates will follow outdoor season. Interested circus fans and others, write.  
**COOPER BROS.' CIRCUS**  
1813 Evans Street OMAHA 11, NEB.

# Secs Frame War-Aid Displays

## Kansas State Puts Emphasis On Food; Bond, Stamp Sales Pushed; B-C for Grandstand

HUTCHINSON, Kan., Aug. 7.—While some State fairs are limiting their entries to State livestock and State products, Kansas State Fair here has elected to keep its livestock department entries open to all and a surprising number of inquiries from out-of-State breeders have been received, S. M. Mitchell, secretary, announces. It was the early opinion of local fair officials that because of transportation difficulties travel of show herds would be largely eliminated. "Apparently our calculations were incorrect and we want to go on record as welcoming the out-of-State breeders," Mitchell emphasized.

Victory Gardens and the general theme: "Food Will Win the War" will be particularly stressed in exhibit departments that have any connection with food or good production. This year's grandstand show will be Barnes-Carruthers' production, *Let Freedom Ring*. Schedule of prices for the outside gates and grandstand will be the same as last year, 50 cents general admission to outside gates and 50 cents to the grandstand

for adults, with 25 cents and 50 cents additional for box seat reservations for the night performances. State and federal taxes will be added to established prices.

Plans are being made for exhibition of the Treasury Department's display of captured Axis war equipment, including cannons, landing boats and small weapons of many types. Emphasis will be placed on the sale of War Stamps and Bonds, this activity to be carried out under the supervision of the State War Bond director.

Top ranking circus acts will be the featured afternoon grandstand attraction the first three days of the week, while harness and running races will be presented the last three days. Every afternoon, except Sunday, there will also be an educational sheep-shearing contest in (See Kansas State Plans on opp. page)

## War Theme Wins For Ramsey; New Gate Mark Is Set

WHITE BEAR LAKE, Minn., Aug. 7.—Annual Ramsey County Fair, July 29-August 1, broke previous attendance records, with the four-day mark set at about 15,000, with an estimated gross of \$25,000.

Gate fee this year was cut from 30 to 15 cents, accounting in great measure for the increased attendance. Premiums totaled \$3,000. A "Win the War" theme was in evidence all over the grounds. On opening night military forces and civilian defense groups joined to put on a war program that thrilled the grandstanders. Participating were Fort Snelling soldiers with army equipment, WACs, maritime service, seabees and Ramsey County Civilian Defense Auxiliary Firemen. Bonds were sold in front of the grandstand.

Horse show was the grandstand entertainment Friday afternoon and evening. Saturday and Sunday afternoons and nights WLS Artists' Bureau acts included (See Ramsey War Theme on opp. page)

WASHINGTON C. H., O.—WLW's Boone County Jamboree broke previous records at Fayette County Fair and Rodeo when they turned away crowds at opening of the annual. Bill McCluskey, manager WLW Promotions, Inc., said that after the grandstand was jammed, extra seats were brought out and that some spectators were seated on bales of hay which were tossed to the ground from the stage.

## AROUND THE GROUNDS

BLANDFORD, Mass.—Officers of Union Agricultural Society, attending a special meeting in Deane Hall last week voted to cancel plans for the year's annual.

WATTSBURG, Pa.—Directors of Wattsburg Agricultural Society, at a recent meeting, voted to cancel this year's annual because of the war, H. M. Burrows, secretary, said.

YARMOUTH, N. S.—Despite wartime difficulties and the loss of the fair plant last year by fire, the local fair will be held as scheduled this year. W. L. Cook, president, announced last week.

ALAMEDA, Sask.—There will be no summer fair here this year because insufficient interest was shown when a public meeting was called to discuss the question.

PANAMA CITY, Fla.—Bay County Fair Association is preparing its premium list for this year's annual for publication. L. E. Merriam, secretary-manager, announced this week. Dates for the fair



CHARLES A. BRAKEBILL, who died July 31 in St. Mary Hospital, Knoxville, was executive secretary-manager of Tennessee Valley Fair Association and manager of Chilhowee Park there. Altho the fair was canceled last year for the duration, the park had been having one of its best seasons under his direction. He had been interested in the fair for 33 years as a director and former president, and increased responsibilities fell to him following the death of Dr. M. Jacob, association president. Details in Final Curtain.

## Fair for Britain Inks Hill Circus; Civilian Day Set

TORONTO, Aug. 7.—Hill's Society Circus has been booked for the second annual Fair for Britain at Riverdale Park Grounds, under Toronto District Business Men's Council for the benefit of *The Evening Telegram's* Fund for British War Victims, with J. W. (Patty) Conklin, president of the Conklin Shows, directing activities. He is here preparing for the fair, which turned over \$43,000 to the fund last year.

Fair will conclude with a Civilian Defense Day at which uniformed workers of the CDC will put on a demonstration of their activities. Another feature will be an exhibit sponsored by the provincial government, which will be housed in what is said to be the second largest tent erected in North America.

A new bowl, capable of seating 5,000, is being erected on the grounds.

## Cotton Exhibit Augments Miss. Wartime Display

JACKSON, Miss., Aug. 7.—War displays along with a cotton exhibit, showing 11,000 cotton items used by America's fighting men will highlight this year's Mississippi-Goes-To-War Free State Fair. Another prominent feature will be the agricultural display carrying a "Feed-a-Fighter" theme. Confirmation that the Army Quartermaster Corps would present the display, "Cotton Goes To War," was announced by Rex B. Magee, general manager. Exhibit was made available for the fair by the National Cotton Council.

Hugh U. Milne, chief of the corps' exhibit, will plan the installation. Each unit is equipped with special lighting devices and pictures the phases of military life and action in which cotton is used. Reproduced are uses of cotton in apparel, parachutes, pontoons, tarpaulins, tropical equipment, Arctic uniforms, tenting, combatting gas attacks, carrying ammunition and for many other purposes.

Highlighting the food theme will be the National Polled Hereford Show. The national meat exhibit will be on display and the 4-H Club Dairy Show also will be featured.

## Batavia Goes Ahead At Board Rescinds Decision To Cancel

BATAVIA, N. Y., Aug. 7.—Genesee County Fair will be held here as scheduled, despite the ban on pleasure driving, Secretary Glenn W. Grinnell announced following a special meeting last week of the board's directors. Decision, reached by a substantial majority of the 14 directors present, reversed action taken only four days earlier when it was decided to cancel the annual by a 7 to 5 vote. Directors voted in May to proceed with plans and reaffirmed their action in June, only to rescind it at the regular July session.

Grinnell said everything is in readiness for the annual. Premium book has been printed, and harness race entries have already passed the 100 mark. Midway and grandstand attraction contracts were signed long ago, Grinnell revealed. Six of the county's 13 granges are ready to exhibit, it was reported, and the usual Children's Day will again be a feature. Officials said the county has not been without a fair in 104 years, having weathered four previous wars, the Mexican, Civil, Spanish-American and World War I.

## Ark. Show Ticket Sales Hit \$5,000

PINE BLUFF, Ark., Aug. 7.—Following advance ticket sales aggregating \$5,000 by this city's business men, Sen. Clyde E. Byrd, secretary-manager of the Arkansas Livestock Show, announced the annual has definitely been set for Pine Bluff. Premiums totaling \$15,000 will be awarded livestock producers, all appropriated by State Legislature for that purpose, after board of directors found that show should be continued to aid in the national need for heavier livestock production.

Show heretofore has been held in North Little Rock, where the plant was destroyed by fire two years ago. Pine Bluff formerly was host city to the Southeast Arkansas Livestock Show, halted for duration.

"To hold the show it was necessary for our board to find facilities already built and Pine Bluff seems to have as complete a plant as we could locate since priorities prevent building of our planned new showgrounds," Senator Byrd said.

OLDS, Alta.—Annual two-day fair will be held here this month. Chuck wagon races and California cart races are programmed.

DETROIT.—Henry Lueders, manager of the United Booking Association, has been awarded grandstand contracts for two more Midwestern fairs. His *Victory Revue* has been set for the Hillsdale (Mich.) Fair, and the *Liberty Bell Grandstand Ensemble*, built as a vaudeville show, is set for Auglaize County Fair, Wapakoneta, O.

**Eastern States Expo Plans After-Victory Cele**

SPRINGFIELD, Mass., Aug. 7.—Eastern States Exposition officials are working for a bigger and better exposition as an after-victory celebration, friends and patrons of the annual were informed in a pamphlet sent out recently. Pointing out that physical property of the exposition is now 100 per cent in war service, the bulletin traces activities of the various parts of the fair during the war years.

Culled from the pamphlet under the title, "Publication with a Purpose" is the following: "This publication is prepared for and mailed to a limited circle of friends of the Eastern States Exposition—men and women who annually make this great fair what it is, one of the finest in America. The only purpose of the publication is to keep these valued friends and co-workers fully informed as to what is going on behind the scenes and how the Exposition management is functioning and holding itself in readiness to launch an 'After Victory Exposition.'

"One of the most valuable assets that this great organization has enjoyed since its founding is something that cannot be entered in the ledgers—the devoted support and loyalty of trustees, officers, superintendents, exhibitors, concessionaires, junior divisions, State building commissions, New England Grange trustees, and all those many combined interests which made up and produced the show as a whole. Without the genuine interest and sympathetic co-operation of these key people, no amount of money could make the Exposition the success that it has always been.

"We know that these good folks are just as keenly interested in the Exposition as they ever were and are anxious to know what the plans of the management are for the future. They are entitled to know and it is highly important for the post-war success of the Exposition that they are kept informed, because when victory comes, the Eastern States Exposition will be poised and ready to swing into action for the production of what will undoubtedly be its greatest show.

"Altho the Exposition is 'In the Service,' it is only until after victory, and its officers have pledged that there will be no break in the life and purpose of the Exposition itself, that the vision and spirit which were responsible for the birth and growth of this New England institution will be continued in plans for post-war continuation of its activities.

"So, we propose to try to tell you in this little publication just how the Exposition management, in the midst of war and with its physical plant 100 per cent devoted to war service, is carrying on, planning for that glorious day when the news of victorious peace echoes around the world."

SPRINGFIELD, Mass., Aug. 7.—Advance plans for the "Victory Show," which Eastern States Exposition plans to hold after the war, were discussed at a meeting of the superintendents of the various departments at Hotel Highland July 27. Meeting was called by Chairman George E. Williamson. Mrs. Schuyler F. Herron, for the last quarter century superintendent of the Home Department, said her department was no more dormant than the Exposition management, but is alert in keeping in touch with conditions and developments in the fields that housewives have to deal with.

A lean year for all fairs in the New England area for this season was predicted by A. W. Lombard, secretary-treasurer Massachusetts Agricultural Fairs Association. The outstanding exception, he said, would be the Greenfield Fair, which is in excellent position to function as usual. The gasoline situation, he pointed out, is not the only problem the fairs have to face. That of obtaining necessary labor would prove practically insurmountable.

R. Dewitt Mallary, chairman of the newly-formed public relations committee, reported the steps that this important and active group was carrying on with an eye to the future. General Manager Charles A. Nash reviewed Exposition management activities since February, 1942, when the grounds were taken over by the Philadelphia Quartermaster Depot and briefly outlined changes on the grounds and some plans for the future. "We're all set to go as soon as peace comes," he declared.

HATFIELD, Pa.—Directors of Hatfield Fair, presented here annually, this week voted to cancel the annual for 1943 because of the ban on pleasure driving.

**2 Livestock Shows Set for California**

SACRAMENTO, Aug. 7.—Two livestock shows are definitely scheduled and a fairgrounds race meet is tentatively booked this fall and winter in California, it was announced this week by A. E. Snyder, nominally State head of the fairs and expositions fund, but on leave for the duration as administrative assistant of the new State Farm Production Council.

The Bakersfield Livestock Show has completed plans. In previous years, it has booked Foley & Burk Shows, and Snyder said he assumed it will again. Great Western Livestock Show is scheduled for the Union Stockyards, Los Angeles.

It was also announced that plans are being discussed for a race meet at the Stockton Fairgrounds. It would be strictly a running and harness horse race meet, with no exhibits or shows or entertainment, as at previous San Joaquin County fairs. Approval of the military has not been obtained, but Stocktonians seem fairly certain the meet will be held. This will be the first break in the major fair freeze which has been on in California since Pearl Harbor, and even the only a race meet is planned, it may be a sign that the big fairs will be back soon.

Meanwhile, district agricultural associations are co-operating 100 per cent in turning over their grounds to the farm production council for housing of Mexican farm workers, Snyder says. These associations will be housing Mexican workers by the middle of August: Red Bluff, Orland, Ukiah, Imperial, Madera, Placerville, Colusa, Woodland, Watsonville, Chico, Lakeport and Pleasanton.

**Flemington Cancels '43 Run; Sets Dates For 1944 Annual**

FLEMINGTON, N. J., Aug. 7.—After delaying their decision for some time in the hope that some improvement in conditions would make it possible to continue, board of directors of Flemington Fair at a special meeting this week declared the 1943 fair off. Ban on pleasure driving was given as the reason for the cancellation.

"Located inland as we are," Edward B. Allen, president and general manager, said, "and with no facilities for reaching our grounds aside from motorcars and trucks, we had little choice but to make the decision that we did."

"Every effort was made thru State and federal agencies handling the transportation problem, and we even went so far as to offer to bar from the track all cars not carrying our local county register plates. However, no satisfaction could be obtained from any quarter."

"We had arranged a splendid harness racing program and planned to make it our feature attraction. All other departments were arranged for, and a complete program was to be presented. We have, however, selected the same dates for 1944 and hope that conditions will be such that we can resume at that time."

**Indianapolis Colored Annual Gets Solid Run**

INDIANAPOLIS, Aug. 7.—Indianapolis Colored Fair, July 19-24, proved one of the most successful in the annual's history, Albert Neuerburg, secretary, said this week. Good crowds turned out nightly. Midway was provided by Gerren's United Shows and was well patronized.

A full grandstand program was provided nightly and free acts included the Great Eugene and Capt. George Higgins, high sky man. All were well received. Patrons and showfolk complimented the management upon the manner in which the annual was conducted, Neuerburg said.

NORTH VERNON, Ind.—Grandstand attractions at North Vernon Fair, July 28-29, included the Parker Brothers, comedians and acrobats; Allison Sisters, contortion and skate dancing; Leo Francis, clown; The Brownies, novelty and juggling acts; Ruby's Wonder Dogs, Fisher's Elephants, and Capt. Earl McDonald, fire dive.

ZANESVILLE, O.—Moorehead Attractions, which formerly provided grandstand attractions at fairs, have been playing war plants, using their own units and featuring their Karaban Attraction.

**Fair Elections**

NEW CASTLE, Va.—Craig County Fair Association has elected R. R. Kerr, president; G. W. Layman, first vice-president; W. O. Martin, second vice-president; G. P. Todd, secretary, and H. H. Huffman, treasurer.

JACKSON, Miss.—W. A. Montgomery, Edwards, was re-elected president of Hinds County Livestock Association at the annual meeting here. Others re-named were J. L. Gaddis, first vice-president; F. M. Greaves, second vice-president, and G. L. Hales, secretary-manager.

OSCEOLA, Ark.—J. H. Crain was elected president of South Mississippi County Livestock Association, organized here last week. Also named were Ben F. Butler, vice-president, and L. C. B. Young, secretary-treasurer.

RALEIGH, N. C.—Hobart Brantley, Spring Hope, has been elected president of North Carolina Association of Agricultural Fairs. Other officers are Moe Williams, Monroe, first vice-president; W. H. Kling, Selma, second vice-president; Dr. A. H. Fleming, Louisburg, secretary-treasurer.

LACOMBE, Alta.—P. G. Morrison has resigned as president of Lacombe Fair, and William Douglas was elected to fill the vacancy. Mrs. A. Price will supervise the women's division, succeeding Mrs. J. Harvie, resigned.

**KANSAS STATE PLANS**

(Continued from opposite page) front of the grandstand, with an experienced speaker on hand to tell the audience about the important role sheep are playing in the war effort as well as the many uses of wool.

To date no shortage of man power appears likely. Mitchell believes the labor situation at Hutchinson will not be as severe as it might appear. Regular maintenance has been proceeding according to schedule and serious shortages of certain items did not curtail the work at the State fairgrounds mainly because of Mitchell's foresight in ordering materials more than a year ago. The war halted a large WPA project that had been approved by Washington which would have provided for the construction of a large dairy cattle barn and horse barn, both to have been concrete even to the roofs. Carrying out the board's decision to proceed with 1943 plans, Mitchell hopes to operate this year's fair as nearly as possible on the same basis as in 1942.

BENTON, Ill.—George Hanneford Family opened its eight-week fair tour for Barnes-Carruthers at Franklin County Fair here, August 2-6. Unit later will play a string of State fairs for the Barnes office with the No. 1 Unit's On To Victory revue.

**RAMSEY WAR THEME**

(Continued from opposite page) Graham's Western Rodeo Riders, Reggie Cross, harmonica, and the Hayloft Duo. KSTP Barn Dance also was on program.

Raney United Shows had the midway, enlarging the number of devices and shows presented this year. Among rides were Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, pony ring and kiddie cars. Shows included Wrestling and Posing Girls. Penny pitch, arcade, peanuts popcorn made up the bulk of concessions.

About 50 kids took part in 4-H Club program, in which some 350 exhibits were on display. These included vegetables, canned goods and clothes. Edward Heckerroth, St. Paul, is fair president, and Robert F. Freeman, also of St. Paul, secretary.

HARTFORD, Conn.—Committee members of West Hartford County Fair have been holding weekly meetings in the office of the Department of Recreation to complete arrangements for this year's annual. There are 41 organizations participating, and net proceeds will be given to the National War Fund.

**Sellen THE STRATOSPHERE MAN**

World's Highest Aerial Act!  
Nothing else like this thrilling, sensational attraction—WRITE OR WIRE TODAY FOR COMPLETE INFORMATION. Permanent Address—Care of BILLBOARD, CINCINNATI 1, O., or Rep. Barnes-Carruthers, Chicago, Ill.

**WANTED**  
CONCESSIONS, RIDES AND SHOWS.  
Largest Free Fair in N. W. Pennsylvania.  
**SEPT. 8-9-10-11, WATERFORD, PA.**  
Rt. 19, Out of Erie, Pa.  
RAY SALMON, Sec.

**WANT CARNIVAL**  
Sept. 27th-Oct. 3rd.  
**2nd Rankin Co. Negro Fair**  
Rankin Auditorium, E. Jackson, Miss.  
E. D. STAMPS, Pres.  
(Phone 49278)

**SWITZERLAND COUNTY FREE FAIR ASSOCIATION**  
Fairview, Ind., Sept. 23-24-25.  
Exhibits and Amusements. Day and Night.  
SECRETARY LE ROY ROSE  
R. #1, Bennington, Ind.

**WANTED—Midway Shows and Concessions**  
**WYANDOT COUNTY FAIR—September 14-17**  
UPPER SANDUSKY, OHIO  
Will rent large Dining Hall with electric and gas ranges, running water, seating capacity 500, for duration of fair. Contact  
H. A. HUDSON, SEC.

**WANTED ORGANIZED SHOW**  
Musical or Dramatic for night grandstand show, also first-class Carnival or Independent Rides, Shows and Concessions.  
**EASTERN MONTANA FAIR**  
Miles City, Montana, Sept. 11-12-13. Free Gate. Wire or Write  
J. H. BOHLING, Secy., Miles City, Mont.

**105TH CORTLAND COUNTY FAIR**  
AUGUST 30 THRU SEPTEMBER 4, CORTLAND, N. Y.  
Largest Agricultural Fair in State. Strates Shows—JE Ranch Rodeo. Come and share the profits. Write or wire  
HARRY B. TANNER, Secretary.

**WANTED GAME CONCESSIONS WANTED**  
**PREBLE COUNTY FAIR**  
Eaton, Ohio, August 29 to September 3.  
Can use any Concessions that work Ohio Fairs. Will be on Fair Grounds Aug. 28th, or write  
**CONSTANS CONCESSIONS**  
416 S. HAGUE AVENUE COLUMBUS 4, OHIO

# SPURT UPS SEASON

## N. O. Steps To 25% Tilt

**Pontchartrain cashes in on hot July—double-feature free acts are pullers**

NEW ORLEANS, Aug. 7.—An unusually hot July with little night rainfall helped to swell attendance at Pontchartrain Beach and Manager Harry J. Batt reports aggregate patronage thus far this season as running 20 to 25 per cent ahead of 1942, previous top year.

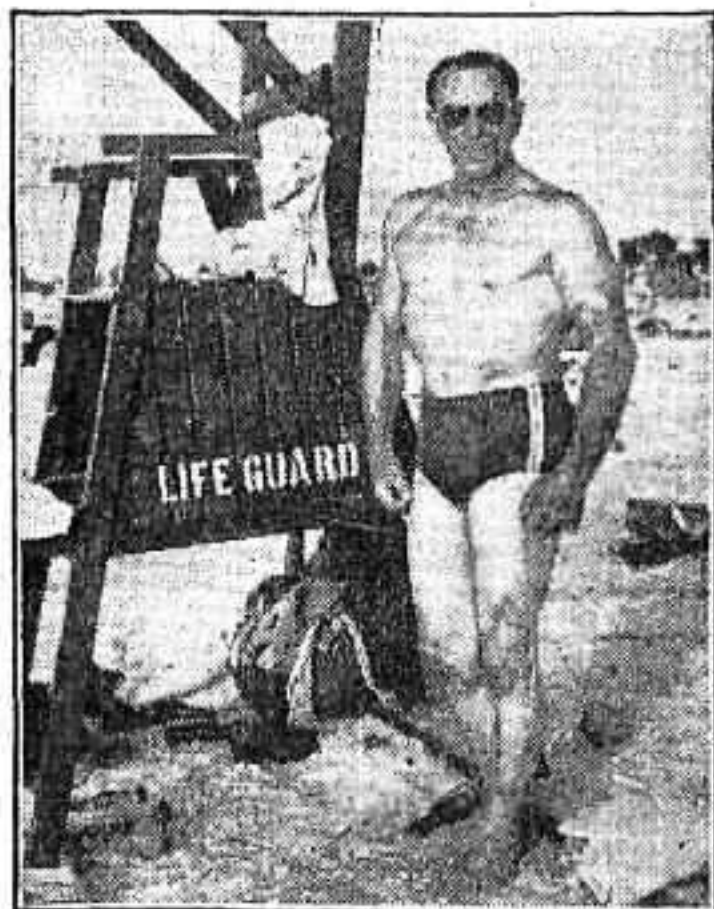
Favorable weather, record pay rolls, abutting bomber base and other military reservations and full season of free acts are business stimulators for the beach, offsetting slowing down of auto use to (See *Pontchartrain Up 25% on opp. page*)

## New Biz Highs Scored for AC

ATLANTIC CITY, Aug. 7.—Visitors increased for the fifth consecutive week-end to get August away to a big start. Last Sunday saw an estimated 190,000 here, with 138,000 on the beach. The remaining four weeks probably will set a record for visitors here in the face of curtailed train and bus facilities and the pleasure-driving ban. In contrast to previous summers, side avenues and streets were also thronged with week-end visitors.

Heat in cities driving people here, amusement business reached new seasonal highs. Samuel W. Gumpertz, managing director of Hamild's Million-Dollar Pier, said business volume for the first August week-end was about 20 per cent larger than at any previous time this season. Richard Endicott, of Steel Pier, said it had the best week-end of this season.

Of the 47 hotels taken over by the army a year ago, less than 15 are now being operated for civilians and mainland tourist houses and cabins are still for the most part out of business because of the auto ban. The entire South Jersey Coast reported a similar boom. Wildwood had the busiest week-end of the year, with the Boardwalk there jammed on Saturday night. Same influx was reported by Cape May, Avalon, Stone Harbor and Sea Isle City.



NO, HE IS NOT a lifeguard, but A. E. Selden, "The Stratosphere Man," is doing plenty of swimming at Pontchartrain Beach, New Orleans, during a three-week engagement there which began on July 25. He reports having met in the Crescent City many former showfolk who are now in war services. His season to date has been excellent, with fall prospects on the bright side.



J. EUGENE PEARCE, manager of Walled Lake (Mich.) Park, who died in Pontiac, Mich., July 30, had been in amusement business since 1903. Management of the park for the remainder of the season will be in the hands of his brother, Fred W. Pearce, Detroit, founder of the park. Details in the Final Curtain.

## Flemings Take Over Mich. Tashmoo Spot

DETROIT, Aug. 7.—Tashmoo Amusement Park, on Harsen's Island in the St. Clair River Delta, 30 miles north of Detroit, has been taken over by newly incorporated Tashmoo Park, Inc. The company is headed by Arlington R. Fleming and his father, Peter S. Fleming. Arlington R. Fleming is with the Ashley & Dustin steamship line, which has operated boats from Detroit to the park for several decades, but the park operation is now independent of the boat line.

This season the park is only on Saturday nights, when a special excursion steamer is run from Detroit. Ballroom and restaurant are in operation, but all rides have been removed and the concessions are not now in operation.

## Finney Closes at Celoron

CHICAGO, Aug. 7.—C. W. Finney, who has handled promotion and publicity for Celoron Park, Jamestown, N. Y., this season, closed last Sunday and returned to his home in Aurora, Ill., preparatory to opening with the *Passion Play* for the fall and winter season. Finney leaves this week-end for Spearfish, S. D., headquarters of the *Passion Play*.

## Coney Island, N. Y.

By UNO

Monroe J. Ehrman, veteran newspaperman on the Island, is about the only one left of the old guard of daily and chain scribes. Is again covering the Mardi Gras, as he has done the last 25 years. Represents *Standard News*, a service agency, and *The Daily News*. Also conducts an insurance office. Monroe's first representation was for *New York Evening Journal*, back in 1908. Mardi Gras date has been set for September 13-19. Buster Nicholson is secretary of the Mardi Gras as well as chamber of commerce.

Joe Bonsignore, who doesn't believe in exploiting his name in conjunction with operation of Bob Sled, Stauch's baths, Thompson's Scenic Railway and Tunnel of Fun, has made extensive improvements to the Sled since its removal from the N. Y. World's Fair. He has had valuable assistance from Jimmie Bratcher, mechanic and general manager; E. E. Sandsteel, who was the operator at the fair for a firm of Wall Street brokers under the name of Norman Bartlett Rides, Inc., and Johnny DeRicco, who also operates the Wonderland and, with Kyrimes Bros., the Whirl-a-Way. Jerry Thorne and Louis Marano are ticket sellers. Cars are constantly reinforced with

## Gwynn Grabs Picnic Peak

**Balto spot sees best outing period—acts and stage concerts are paying out**

BALTIMORE, Aug. 7.—Despite travel inconveniences, Gwynn Oak Park has had over 200 picnics, making this season to date the greatest picnic period for the park. Arthur B. Price, general manager, looks for a continued increase and corresponding greater business at the park. Last season was the best in seven years, with about ten times the volume it registered six years earlier.

Baltimore Transit Company cars run direct to the entrance and there are extra cars to take care of picnics, sometimes seven and eight a day. Crowds are met at the gate by Andy (Bo-Bo) Thumser, the park clown, with his (See *Picnic Top for Gwynn on opp. page*)

## Excelsior Zooms After Slow Start

MINNEAPOLIS, Aug. 7.—After a slow start because of bad weather, Excelsior Amusement Park, 20 miles from the city, is seeing business zoom. Joe Colihan, manager, said the park had the best July 4 business in its history. Ballroom, running Friday, Saturday and Sunday nights, is attracting good crowds.

Picnic situation, at first thought to have been hard hit because of gasoline rationing, came into its own, as this territory went thru a long hot spell.

Climax of the season will be selection of Miss Minnesota in a beauty contest later this month. Rudy Shogren, press agent and ballroom director, has been getting some good publicity breaks on the contest.

## Spots Swamped in Philly

PHILADELPHIA, Aug. 7.—Despite a record exodus to South Jersey ocean spots, parks and pools here did land-office business for the first week-end of the month. Woodside Park had its season's best crowd, with a turnout of 30,000 on Sunday, the pool accommodating an all-day throng of over 2,000. Same condition prevailed at Willow Grove Park. Many commercial pools drew so many swimmers that they were forced to close the gates with long lines still outside.

## Thousands in Same Boat

COLONIAL BEACH, Va., Aug. 7.—Appeal of town officials of Colonial Beach for restored boat service from Washington to relieve its isolation resulting from gasoline rationing brought from the OPA comment that it considered the spot in no worse situation than "thousands of other resort communities along the Eastern Seaboard." Reply said the OPA had investigated the predicament of Colonial Beach and had found that, altho elimination of boat service created a hardship, "the community is by no means cut off." It was pointed out that there were three busses a day to and from Washington and, altho there was no railroad service, Fredericksburg could be reached by automobile. Town officials, in urging restoration of boat service said that the boat, which formerly carried passengers, could carry freight. Operators of the boat were denied fuel oil because they insisted that service could be run profitably only if a number of pleasure cruises were operated in addition.

## War Need First, Agencies in DC Retell NAAPPB

CHICAGO, Aug. 7.—Replies from three government agencies acknowledging and re-affirming the morale value of recreation have been received by Secretary A. R. Hodge at offices of the National Association of Amusement Parks, Pools and Beaches here as a result of the transmission to Washington of a resolution adopted by NAAPPB directors in the hope of easing restrictions on gasoline. Resolution appeared in *The Billboard* of July 24.

"There is much talk as to the government's future policy on gasoline rationing," said Secretary Hodge in a bulletin to members, "but it is hoped that the tremendous pressure on the part of the public for a more intelligent handling of the situation may be the result. No one wants to be unpatriotic and deprive our armed forces of needed implements of war, of which fuel is a most important one; on the other hand, the public and industry are entitled to just consideration."

### Recalls FDR Policy

From Director Joseph B. Eastman's Office of Defense Transportation on July 22 came this reply, signed by Charles L. Dearing, director, Division of Review and Special Studies: "Mr. Eastman has asked this division to reply to your letter of (See *DC answers NAAPPB on opp. page*)

## Streckfus Boat in Records

ST. LOUIS, Aug. 7.—The steamer Admiral, de luxe excursion boat of the Streckfus Lines, is breaking records on the Mississippi River, making day and night trips to capacity, with turnaways almost nightly. Capacity is 5,000 and when this number are aboard gates are locked. Steamer is air-conditioned on two of the four decks and the spacious dance floor is jammed on night trips. Nick LaBanc and his 14-piece orchestra furnish dance music at night, Betty Green being vocalist. Johnnie Lyons and his eight-piece orchestra play melodies for day trips. Food and drinks are served by waiters. Capt. Joseph Streckfus is president and general manager of the lines; Capt. John Streckfus, master; James Brashear, Charles Smith, pilots; Patrick Sullivan, steward.

## Bud Hunt in Palestine

WILDWOOD, N. J., Aug. 7.—William D. (Bud) Hunt, former general manager of the Hunt's Amusement Enterprises here, which includes the operation of Hunt's Ocean Pier and numerous Boardwalk rides, games, concessions and theaters, has arrived in Palestine, according to word received by his father, William C. Hunt, head of the amusement chain. Young Hunt is a Red Cross Club director in the Holy Land. His wife, Edith, also associated with the amusement firm, is active in Red Cross work here, and his brother, Lieut. Guy Hunt, U. S. N., formerly manager of Hunt's Ocean Pier, is stationed in Alaska.

## American Recreational Equipment Association

By R. S. UZZELL

WINNIPEG.—Winnipeg came into the war boom late, but it has arrived and the beaches on Lake Winnipeg are enjoying the full force of it. Their big squawk is for more transportation and man power.

Winnipeg Beach is 47 miles from the city and cannot get the rail and bus transportation that it formerly enjoyed. One moonlight excursion daily is the limit. Twenty coaches can deliver about 2,000 people but leaves 2,500 at times at the station unaccommodated, when in other days a second train would take them with little delay. Then there is only one regular train going at 10 a.m. and leaving the beach at 8:40 p.m. The railroad would gladly furnish more trains if war requirements would permit it.

Stands complain of the shortage of stock and the high price of sparse offerings. Rides must muddle along with insufficient help and often youths of no experience and false notions of their worth. There is not one in 10 of them who would be tolerated in good, normal times. Nevertheless they are getting by and will score a big year. They are all smothering their headaches because of the growing bank roll.

### New Day for Beaches

River Park, which folded after an existence of about a dozen years, was promoted on credit and never lifted the burden which ultimately took it under. The new set-up had it on a rental basis and was not strong for substantial and permanent improvements. It incurred the ill will of the neighborhood, which worked against it until it had to sing the swan song.

This complete demise of the park in the city gave the beaches a new day and has inspired one of them to get out of the rut and go places. Perplexities face them at every turn, but the right kind of courage is going to pay abundantly. One manager knows what is required and is urging immediate action. Nothing can be brought in from the States under present restrictions, but ingenuity, back by a good earning record, will do wonders. We have helped to resurrect them after they have been dead and dark for several years, so this one, which has never closed and is on the up-grade, can be made a good winner. New life can be put into concessionaires as well as the resort when it is known that "Forward, March" is the order of the day.

### Swim Suits in Reverse

There is an ordinance at this beach requiring bathing costumes to go down to the knees. If your author is a judge of distance these costumes have a long way to go, but seems to be moving in the reverse direction. They are human, same as our girls in the States. The chief of police is baffled and seems to have taken a vacation.

We cannot get away from American amusement men. Frank Pratt is at Winnipeg Beach after an active career with River Park during its rise and fall. He is a brother of Eddie Pratt, of Forest Park, St. Louis, and a relative of the late John A. Miller. Reese is there with a Penny Arcade, coming from River Park, and a long-time operator from Ellitch Gardens, Denver.

If, as reported, the Conklins are going to build an amusement park, they can use their equipment for a temporary kick-off until war restrictions on materials are eased. Their light and power equipment could get by on a temporary permit.

## Atlantic City

By MAURIE ORODENKER

Amusement interests are expanding August plans to keep pace with the civilian influx when the Army Air Force personnel withdraws entirely by August 16. George A. Hamid announced a new week-end policy for the remainder of the season for Hamid's Million-Dollar Pier. Stage and screen stars and additional name bands will be added to regular features.

Steel Pier on July 30 inaugurated a series of Friday evening "Stage Try-Outs." Open to professionals as well as

amateurs, an award of \$100 is made weekly to the winning contestant. Grand winner, to be judged on September 3, will receive a contract for a week's engagement in Steel Pier Music Hall with opening of Beauty Pageant Week on September 7. Dick Dana is in charge of the talent hunt.

City officials and civic leaders have arranged dormitory accommodations where furloughed soldiers visiting the resort may sleep for 75 cents a night. Furlough center was established when it was found that men in uniform were sleeping under the Boardwalk because a lack of or high expense of sleeping quarters, which brought a threat from military authorities that servicemen from outside would be forbidden to visit Atlantic City.

Bill McMahon, former publicity director of Hamid's Million-Dollar Pier, who enlisted in the Coastal Air Patrol as a private about eight months ago, has been commissioned as a flight officer in the CAP.

Hammefahr Family, glass blowers at Hamid's Million-Dollar Pier, report they have produced spun-glass stockings after months of experiment.

## Palisades, N. J.

By CLEM WHITE

The "cashiers keep rollin' along." A new medium-hot spell has activities well divided. Pool gets the start of things but a cooling breeze makes the midway equally attractive.

Some of the regulars about Harry Shepard's Park Casino expressed doubt as to the advisability of featuring Al Donahue and his ork even for a one-night stand. The "top-hat" routine went so well that probabilities are for a closing stand of eight days. Joe Marsala and ork plus his successor, Jerry Wald and crew, figure to add to the stature of this spot.

A striped cat called Tommy strolled in a week before opening in April. He was friendly to all, but most of all to Manager Anne Halpin and the office aggregation. He was master of all he surveyed until he left the office precincts and became embroiled with a raccoon that didn't know he was one of the office staff. After two weeks at a most refined veterinarian's hosp, he now pays attention only to Mrs. Halpin and Jim Knight—all others excluded.

Russ Irwin and outfit still holding forth at Park Casino and adding to their following nightly. Asked how his band should be introduced, Russ suggested: Bert Davis, piano; Johnny Paglinco, guitar; Louis Gucco, trumpet; Bill Burchella, bass; Selig Hochstein, saxes, with Russ Irwin, drums and vibs. Week-end visitors to Anne Steinberger's indicate by their regularity that all must be well. The Blocks and Sibleys (both Walters) came by, as well as Bill Hicks and Joe Speck, of the Rockaways. A New England threesome, Bill O'Brien, Tim O'Connor and Doc Baker, came down to say hello to Joe and Al McKee and succeeded in getting themselves well interested. Charles (Doc) Morris wasn't kidding when he said that this year his series of outings might fool everyone, transportation let-downs or not. The busses are rolling and so are all the folks that he expected here.

## PICNIC TOP FOR GWYNN

(Continued from opposite page)

varied costumes and bag of tricks. This is his eighth season here. There are many cool shady spots. Everything has been newly painted in bright colors. On the lake the boats are always busy. Besides rides and concessions, there have been installed this year a Ferris Wheel and a miniature golf course, and both doing well. Tuesday and Wednesday evening large crowds watch softball teams from war plants.

Free acts include the Atenos, high revolving wheel; Lamont's trained cockatoos and macaws, and Ernie Wiswell and His Dizzie Lizzie. On the stage there are pop concert by Rudy Kilian's orchestra and girls, Three Waves of Rhythm.

Park personnel includes A. B. Price, owner and general manager; Ed Price, assistant; Guy Warfield, supervisor; Frank Price, bingo manager; Lloyd Anderson, Herb Walters, Herbert Stine, Fred Lang, ride operators; Mr. Carswell, golf course operator; Mr. Good, pony and goat track; Mr. Johnson, eats and drinks, including the Dixie Ballroom; Frank Miller, photos; Guy Warfield, Penny Arcade, and the Harcourts, mentalists, with horoscopes. Among visiting acts have been Eddie Gaylard, now in the air force, formerly of Lucille and Eddie Roberts; Sonya; Mr. and Mrs.

George Brophy and Prince Hednuy. Recent visitors were the newly-elected Mayor McKeldin and his son, who were escorted around by Manager Price. Benny Fox, high dancing act, visited the office while en route to Aberdeen Proving Grounds to entertain the boys. In the office clerical force are Mrs. Boteler, secretary, and Mrs. Johnson, auditor.

## DC ANSWERS NAAPPB

(Continued from opposite page)

July 15 and to acknowledge receipt of the copy of the resolution adopted by the board of directors of your association, urging that no further restrictions in the civilian supply of gasoline be made and that all restrictions as to how it shall be used be removed. You will recall that on March 10, 1942, the President, in stating the government's policy in respect of vacation and recreation, stated in part:

"Within reasonable limits I believe that the war effort will not be hampered but actually improved by sensible participation in healthy recreational pursuits. It must be borne in mind, however, that 'recreation as usual' is just as bad as 'business as usual.' Recreation under present conditions can be undertaken solely with the purpose of building up body and mind and with the chief thought that this will help win the war."

In support of this policy and recognizing that recreation and recreational events are dependent upon transportation, Mr. Eastman, on February 7, stated as follows:

"It (ODT) has no direct authority over such matters. It cannot prohibit the operation of race tracks, fairs, baseball parks and the like. However, it has authority over transportation, and this authority could be exercised in such a way as to effect sports and recreation seriously. Plainly, the ODT should not, thru its authority over transportation, exercise any indirect control over sports and recreation which is inconsistent with this statement by the President. I do not interpret that statement, however, that the best interests of transportation, from the standpoint of the war effort, should be sacrificed to protect 'recreation as usual.'"

### Essentiality Comes First

"Since the issuance of the above statements by the President and Mr. Eastman the Office of Defense Transportation has consistently pursued its stated policy, making only such adjustments that are necessitated by critical shortages in transportation equipment, operating supplies and personnel. Of course, whenever these shortages reach a stage where a decision must be made between transportation services for recreational purposes and transportation services required to support the war effort and the essential civilian economy, preferential treatment is, and will be, accorded the latter. From the patriotic expressions contained in your letter and in the transmitted resolution, I am certain you will agree with such decision.

"I can assure you that this office and other interested agencies are doing everything possible to improve the Eastern gasoline situation. All have indicated a desire to remove the more onerous restrictions on gasoline use as soon as those restrictions are no longer required to protect the war effort and the essential civilian economy. We appreciate receiving the resolution, and we are glad to have your views and recommendations."

### "Not Interfere Unnecessarily"

Richard C. Harrison, chief, Gasoline Rationing Branch, Office of Price Administration, wrote under date of July 20:

"We have your letter of July 15, 1943, attaching a copy of a resolution recently adopted by the board of directors of your association.

"This office recognizes the value of recreational facilities in wartime. You may be certain that no action by this office will interfere unnecessarily with the utilization of such facilities."

The Petroleum Administration for War,

thru Walter Hochuli, Director of Marketing, wrote on July 22:

"This will acknowledge your letter of July 15 enclosing a resolution with regard to the imposition of further gasoline restrictions in the Midwest and the contemplated establishment of a uniform degree of rationing thruout all of the United States east of the Rocky Mountains.

"Since the attitude and policy of the Petroleum Administrator for War is fully expressed in a statement made public July 18, I am forwarding a copy of this statement for your information. This office has always believed that so far as possible the burdens of war should be spread equally among all the people. I trust that the foregoing information and the enclosed statement will answer your inquiries."

## PONTCHARTRAIN UP 25%

(Continued from opposite page)

beaches thruout this area. Public interest has also been held up by a vigorous newspaper, radio and billboard ad campaign and frequent special events in which the public participates, including competition for Miss New Orleans and Miss New Orleans Jr., Mr. New Orleans, Beautiful Legs Contest, Mothers' and Fathers' Day awards, military participations and bazooka blowing.

### Alternate Double Features

Current double attraction includes Selden, "The Stratosphere Man," and the Walter Guice Duo, horizontal bar act, and the press calls it the best double feature of the season at the resort. Manager Batt has continued his former season policy of alternating double acts. Walter Herod tight-wire act comes in August 8 and Jimmy Valdara bike act on August 22. Pops Le Van is in charge of booking.

This week's public participation featured the Venida Beautiful Legs Contest, with War Bond awards to winners and eligibility for \$1,000 national awards. Miss New Orleans, for participation at the Atlantic City Pageant, will be picked August 19.

### Kramers Celebrate at Party

Frank Kramer, maintenance director, and Mrs. Kramer celebrated their 25th wedding anniversary with a party at the Beach Terrace last Sunday, with many of the staff attending. Nagel Smith, Penny Arcade maintenance man, left for the armed services.

Manager Batt and Emmett Jones, announcer for the beach, are candidates for membership in Lillian Leitzel Tent No. 33, Circus Fans Association, filing their applications this week with Frank J. Herman, local prexy, and Jack Leighton, secretary-treasurer. Leitzel Tent, organized last February 12, already has a good roster.

Two former performers, working in local shipyards, who were visitors last week are Sandoz Glorioso, former Ringling bar performer, and Ray Floyd.

DETROIT.—Edgewater Park, using free acts this season, has Kurtzo and Kurtz, high trapeze and contortionist duo, to be followed by Ben Mouton, "The Man in the Clouds."

ST. JOHN, N. B.—Bud Tippett, who with his wife has been operating Dominion Park for 15 years, has closed it to the public. They will continue to make their home there. They were unable to cope with war conditions to their satisfaction, but plan to reopen after the war. They built a fine home in the park some years ago and are the only permanent dwellers in that section of the St. John River mouth. Park fronts on a cove and all the property is owned by the Tippetts.

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CINCINNATI 1, O.

# Rinks and Skaters

By CHARLES M. JACKSON (Cincinnati Office)

## New Spot for Philly Pulls Good Nabe Biz

PHILADELPHIA, Aug. 7.—Newest roller rink here is Southern Rink, operated by James Hanson, who was a star roller hockey player on the Carman Rink team when the game was popular hereabouts. Location is close to car lines reaching all parts of the city.

Despite hot weather, opening and subsequent business has been satisfactory, especially trade from the neighborhood. He will feature dance and figure skating in the fall and is negotiating for teachers thru the Roller Skating Rink Operators' Association of the United States.

## Moar Resting in Maine

PHILADELPHIA, Aug. 7.—E. M. Moar, veteran rink executive and roller skater, gave up his post in Carman Rink here because of ill health and has gone to Southport, Me., where he expects to rest during the fall and winter. Commenting upon the roller skating situation, he remarked: "The whole flare-up in the Roller Skating Rink Operators' Association of the United States centers around a few officials. However, I still think it is the best organization and that after things become settled the contention between it and the AAU will eventually be fixed up. It should be, as the RSROA deserves great credit for making roller skating worth while these days."

THEA McDONALD, of RSROA headquarters in Detroit, is leaving August 15 for a week's vacation. She will visit her younger sister who runs a 180-acre farm near Battle Creek, Mich.

ERWIN BALDRIDGE, former Detroit rink operator, is with the rink at Edgewater Amusement Park, Detroit, for the summer and expects to open in the fall on his own again, probably in a small town location.

## Flash Flood in W. Va. Closes Portable of Milam

WHEELING, W. Va., Aug. 7.—Cecil Milam's Airway portable rink, six miles from Wheeling, was partly destroyed by overflow of a near-by creek during a flash flood July 28. The inundation occurred in the morning at 2 o'clock while no patrons were present. The timely action of Manager Raymond Smith, who is also in charge of Milam's Washington (Pa.) Rink, assisted by Jimmie Plants and Robert Hixinbaugh, of Airway's staff, resulted in saving the rink skates. Plants and Hixinbaugh, intent on removing such equipment as they could, remained at the rink too long and were forced to swim about 100 feet to safety.

Heavy wire-mesh fence that encircled the rink was credited with having lessened the damage done to the canvas top. Debris piling up against this served to deflect some of the force of the water. Only about 30 feet of sidewall were touched by water, altho four feet of it covered the floor.

Milam, who estimates damage at \$6,000, does not propose to reopen Airway. Floor will be sold for lumber and the top disposed of. This is the second time within six months that Milam has been a victim of a flood. On New Year's Eve rising waters of the Ohio River forced closing of his Wheeling Rink. No damage was done to the rink proper altho the basement beneath was flooded and Milam's home suffered \$2,000 damage.

## AROUND THE GROUNDS

(Continued from page 42)

ter to be drawn from agriculture, war industries, army camps, Victory Gardens, War Bonds and Stamps drives, and the USO.

CUMMINGTON, Mass.—For the first time in 75 years there will be no fair here, directors of Hillside Agricultural Society having decided to cancel its dates for this year. A junior fair may be held, however.

JONESBORO, Ark.—W. R. Melton, secretary of the Fall Festival Association, is seeking county-wide backing of an application for an allotment of State funds with which to stage a livestock and poultry show in Craighead County.

HAGERSTOWN, Md.—Hagerstown Fair will be held this year as scheduled, Charles W. Wolfe, secretary, reports. Action was taken at a special meeting of the officers and directors of the association.

NORTHAMPTON, Pa.—R. H. Miner's Garden State Shows have been contracted to provide the midway and free attractions at Great Northampton Fair here. Penrose Young, secretary, closed the deal last week with Miner.

ABILENE, Tex.—West Texas Fair Association will hold its annual Victory Livestock Show as scheduled. Participating in the fair will be the West Texas Hereford Association, West Texas Jersey Cattle Club, fair and Taylor County Sheep and Goat Raisers' Association.

ALLISON, Ia.—Virgil E. Shepard, secretary of the Butler County Fair Association, announced this week that the 87th annual will be held here. Free acts, grandstand attractions and midway attractions have been booked. A horse racing program and dancing also will be held.

MASON, Tex.—Mason County Fair Association will hold an exposition in honor of the county's boys in the armed forces. One half of the net proceeds will go into a fund for the rehabilitation and assist-

ance of Mason County servicemen after the war. A horse show and rodeo will be among the events for the day, and all rodeo prizes will be in the form of War Bonds.

LACOMBE, Alta.—Annual Lacombe Fair will be held one day only this year. Arrangements are being made for a military display and there will be a program of races, games, midway attractions and a floorshow at night. Because of wartime rationing, the cooking section will be dropped and vegetable classes for children will be provided instead.

BEDFORD, Pa.—Bedford Fair Association, at a recent meeting, voted to cancel this year's annual, A. C. Brice, secretary, said. Decision marks the first cancellation in the fair's 68-year history. Brice gave ban on pleasure driving and other wartime conditions as reasons for the cancellation. He said that Clearfield and Indiana (Pa.) fairs have been called off for the same reasons.

OSCEOLA, Ark.—What is expected to be one of the largest horse shows in the South this season is scheduled for this city. Premiums will total over \$2,000. Many of the entries are due to repeat a week later when the Memphis Horse Show is held in that city. The annual Fat Calf Show, held alternately each year at Osceola and Wilson, will be held on a new location in the future.

CUMBERLAND, Md.—Cumberland Fair Association members have voted to go ahead with plans for this year's 10-day annual. It is planned to hold the fair in conjunction with the annual Cumberland race meet. A spokesman for the association said, however, the holding of the fair and race meet depended on the lifting of the ban on pleasure driving before September.

SPRINGFIELD, Mass.—The E. B. McGurk Company, Hartford, Conn., has been awarded a contract for construction of truck roads at the Philadelphia quartermaster depot at Eastern States Exposition grounds, Col. George W. Gillette, New England division engineer, said last week. Construction is scheduled to be completed early in September and it is assumed the roads will prove an asset to the Exposition when it takes over at the end of the war.

JACKSON, Miss.—Two national Hereford Livestock shows and sales will come to Mississippi this fall. They are a six-day American Polled Hereford Show at Mississippi State Free Fair, here, the second year for this group at this event, and a three-day National Hereford Show held on the Delta Livestock Show Grounds, Greenwood, Miss. The Greenwood show would be one of three national shows of the Herefords, R. J. Kinzer, secretary reported.

IOWA PARK, Tex.—Officials of Wichita County Fair have set dates for this year's annual. A number of entertainment features will be booked. Richard Knight, manager of the Chamber of Commerce, Wichita Falls, Tex., and a member of the executive committee, said. No fair was held last year because of the war, it being the first cancellation in 14 years. Fair officials believe the event this year will improve the morale of this section of Texas by providing diversified entertainment and will offer opportunities for War Bond and other patriotic drives.

LONDON.—A bombed area, bounded by Cheapside Bow Lane, Cannon Street and St. Paul Cathedral, is being cleared and turned into an up-to-date arena and cinder track which will be used for a fair and carnival to aid Services Charities and the Red Cross Prisoners of War Fund. Events will include inter-Allied sports, a boxing tournament, a dog show, a fun fair, carnival and a cabaret by West End stage stars. This is the first time since 1417 that a fair or carnival has taken place in the shadow of St. Paul's and the first time for nearly 100 years that such an event has been set in the city.

DAVENPORT, Ia.—Weir Sears, president Mississippi Valley Fair Association, last week announced a general plan to finance purchase of the fairgrounds from the Liquidation Corporation and Union Savings Bank & Trust Company. Plan involves the sale of stock in a real estate holding company by which the property never could be mortgaged, thus preserving each investor's undivided interest. "Eventually arrangements might be made for purchase of the property from the holding company by the fair association," Sears said. Plans for a

fair this year were abandoned recently when a proposal of the fair board to purchase the fairgrounds and buildings from the owners failed.

## CONEY ISLAND, N. Y.

(Continued from page 44)

Margaret Hopstock is the good looker at Joe Cohn's eat shop.

LUNA PARK, Edward Traub, brother-in-law of the brothers Danziger, is a new member of the office staff. . . . Terry Perlman, Florence Schultz and Tootsie Izzo are the three Dump-the-Ladies at park's concession managed by Frank Pates with Charles Martorello assisting. . . . Irvin, brother of cashier Eddie Davis, is new relief cashier. . . . Sol Parady is new ride man at Dragon's Gorge. . . . Park's softball team issues a challenge to Steeplechase Park's nine. . . . Sidney Dail, co-owner of polo game, outside the park, is now at Camp Stewart, Ga. Operating the game in his absence are Sid's wife, Mrs. Ortner Dail, and his partner, Al Rosenzweig. . . . Jack Lamensky doubles on Shoot-Th-U-Win and Abe Seskin's Dump-the-Lady. . . . Bobby DeMaria is in charge of Seskin's basketball game.



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# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

ANYONE who makes even a feeble effort to find out knows that the hoary charge that outdoor shows "take all the money out of town" is not true. Time-honored crack is: "Take some and leave some." Here's another carnival that appears to be leaving plenty. "In The Editor's Desk of July 31," writes A. Morton Smith, CFA, editor of *The Daily Register*, Gainesville, Tex., "you quoted a newspaper editorial as saying, 'Carnivals seldom contribute anything to a community,' you adding that 'Those in the business have found and can continue to find plenty of answers to that one.' I think definite examples are the best answer to such an editorial and I have in mind a current one in Gainesville. Bill H. Hames Shows have been exhibiting at Cooke County Fairgrounds here for the past two months. During that time the fair association has realized as its part of the proceeds as much money as would have been realized from all sources should it have been possible to hold this year's fair. Therefore the carnival has contributed to the financing of an esteemed institution of long standing in Gainesville.

"Mr. Hames has furthermore given employment to a number of local people, particularly old-age pensioners, who can earn a few extra dollars at easy work, when they could not have held regular jobs. And he has been liberal in many ways. He took out a \$50 membership in the chamber of commerce, while there are merchants who have been in business in Gainesville for many years who do not contribute that much to the chamber of commerce in several

years. He contributed \$50 to the infantile paralysis relief fund, being one of three contributors in the city who gave more than \$25, and when the volunteer fire department did good work in extinguishing a blaze on the carnival midway he donated \$50 to the department in appreciation. The personnel of the carnival patronized local hotels, cafes and other business establishments as liberally as the same number of local citizens would. Gainesville people appreciate Bill H. Hames and the Hames shows for bringing entertainment here for the soldiers at Camp Howze as well as the civilian population, and newspapers, city officials, fair officials and all who have any comment to make are high in their praise of the shows' owner and personnel."

PARK circles in Michigan and, in fact, in the nation will miss J. Eugene Pearce, who passed at the age of 65 in a Pontiac hospital July 30. A throat ailment had incapacitated him for his managerial duties in Walled Lake Park, where he had been since 1933. The Pearce name became known in the amusement field first when Josiah Pearce and his sons, J. Eugene and Fred W., now a widely known Detroit operator, organized the firm of Josiah Pearce & Sons in Pittsburgh in 1903. The firm built parks and amusement devices for many years. The Harris Theater was introducing movies to theatergoers in Pittsburgh about that time, and the Pearces decided motion pictures would be a good line for winter activities. They went south and introduced films and movie houses in several States in Dixie.

LEAVE it to the modern zoo man to cash in with publicity on men or events that make likely targets. Roger Conant, curator of Philadelphia Zoo, would offer Il Duce a chance to stay in the spotlight by booking the deposed dictator as an exhibit for a month. "We would charge ten bucks a throw with some missile," he said. "Tomatoes and eggs would be preferable, but they are too scarce to waste." After a month at the zoo, Conant said that Il Duce could be booked for similar periods at zoos in Chicago, New York and other cities. "He would take in enough money to pay the war debt—which would be the first thing he has ever done for the good of the world," said Conant. The curator added that the exhibit would be in the monkey house, altho jealousy would be aroused in Bamboo, the big gorilla and present star performer, at having to share top billing with Il Duce. . . . As trucks get no younger and shorter and shorter jumps become more desirable, there are those who no longer mind being called 40-millers.

SOME carnival managers are getting educated along with their public. As, for instance, in towns which never before have had a gate carnival and where prospective patrons, pockets bulging with boom dough, make terrible squawks about the 15-cent tip. . . . With the scarcity of midway press agents, it also appears hard to find attaches who can double as show-letter writers to *The Billboard*. . . . It is observed that a number of operators are using some remarkably intelligent institutional advertising in their fields, not only very beneficial to their parks, pools and beaches but even more so to the bewhiskered gent's sinews of war. . . . "Don't care where my house trailer is located," philosophizes a showman. "It never grosses a dime."

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

CATCHING up with the mails, visitors and the firing line after a vacation. . . . A chat with Bill Carsky, money-bags of the Showmen's League, in town seeking goods for his concession firm, a whale of a quest. Then back to Chi via Rochester stop-off. . . . Ran into press agent Tex Sherman, who landed a spot with Ringling Spangles circus at the Garden. And by the way, Spangles moves out of the arena August 17 and hits the road a few weeks after to play the indoor loops. . . . In case anyone is interested, which is possible, New York attorney Jacob I. Polsteln has been charged with the not-too-appealing chore of making collections for those left holding the old sack on the local and well-remembered Larry Sunbrook Big Top venture. Which serves as a reminder that the celebrated red-haired promoter popped into the news again after his just-as-celebrated New York fiasco by staging the usual "rodeo and thrill circus" at the dog track in West Springfield, Mass., for Sunday customers. The billing was "direct from the Polo Grounds, New York." Well, Larry was pretty close. His Polo Grounds date was held in July, 1942. And there's a tender note left in our absence by Dick Wayne Barlow, visiting from Charleston, W. Va.: "Dropped in to say hello. Guess I got a break." Barlow means he was one of those that almost got hooked with Sunbrook on Big Top. . . . Another visitor while we were sunning was Minert (Mi-Mi) DeOrlo, clown cop. . . . Booker Frank Wirth cards from Lake

Hopatcong, N. J., down in the mouth about no motor boating but raving about the fishing. Wirth back in town again, meantime, to mourn the death of a friend and associate, Albert Adler, an authority on foreign acts.

NEWSPAPER clips on hand from New Bern, N. C., where *The Sun-Journal* boosts Marie Kaus, of W. C. Kaus Shows. The Red Cross there paid her special tribute for the record she attained in making surgical dressings. According to the story, Mrs. Kaus walks in daily from her home in Riverside and in one week recently gave 15 hours to dressings. "That record," says the paper, "is being called to the attention of the large number of women of the community who report for work infrequently or not at all." What the newspaper on hand does not mention, altho there may have been other stories not within our view, is that Mrs. K. works for the Red Cross while also engaged in a business pursuit. To accomplish this properly, she leaves the carnival management to General Manager Russ Owens. Moreover, last April, the show participated in a War Bond drive sponsored by the Junior Chamber of Commerce and the show sold \$55,000 worth on the midway. Of this amount, Kaus troupers bought to the tune of \$13,000. Remember, this is not the largest carnival in America. So hosannas for Marie Kaus, Russ Owens, General Rep Jack Perry and all the other

people, big and little, who are working for Uncle Sam while working for a living.

A CANDID note postmarked Sedro-Woolley, Wash., from Tom Hughes: "Here is that man again. Your red-headed friend (he seems to mean Sunbrook) has nothing on me. I am now the proprietor, general manager, g. a., 24-hour man, lot man, billposter, legal adjuster, announcer, ride putter-up, ticket seller (and taker), motion-picture projectionist, entertainer, concession manager and a few other things of Hughes Bros.' Circus, now playing Washington with Oregon and California to follow. As I own everything on the little show, I am sadly lacking in an official staff, not to mention mere workmen."

AND there's a very lengthy piece from Lieut. Frank R. Winkley, Fort Knox, Ky. The erstwhile thrillcade impresario writes this desk a couple times a year and from the latest missive we quote in part: "It's a long time since I dropped you a line and vice-versy. Noticed where the column had been out for a couple of issues and began wondering if your draft board. . . . but then there it was again and I was glad to see it, for it shows they do not want grandpops to fight these wars.

"Sure wish I would get a few letters now and then from the guys in show business. I suppose the principal reason I don't get them is that I don't often get opportunity to write them. Under separate cover am sending the Armored Force 'Armorers Pictorial Sketch Book' that will tell you something about a hell of a good branch of the service if you are interested in telling people about something. So long until after the duration."

The book has come in, lieutenant, and it's a hell of a good color job about a hell of a good branch.

# The Crossroads

By NAT GREEN  
CHICAGO

MARION ODMARK, comely and talented editor of *This Week in Chicago*, apparently is a thoro reader of *The Billboard*, or so it would seem after reading her *Miss Twic* column of July 31, which she devotes entirely to *The Billboard*. (Thanks, Marion.) *This Week in Chicago*, in case you don't know, is the local "Where-To-Go" sheet. Whether you're looking for comforting refuge of a church service, a meal amid fashionable surroundings, an eye-ful show or one of those danceries with "50 charming instructresses," it will tell you where to find 'em all. You're apt to find a staid announcement of the swanky Mayfair Room opposite the blatant Club So-So where "the fun never stops." West Madison Street and North Clark rub elbows with the stuffy and expensive Gold Coast, and *Miss Twic* gives 'em all a rousing sendoff, sometimes, we opine, with tongue in cheek; and she supplements her verbal descriptions with plenty of "art" of the cheesecake variety that is an effective come-on to lonely "conventioners" at whom many of the announcements are directed. Marion, whose "Miss Twic" might be changed to "Miss Chic," knows her Chicago!

foot gal who has attained prominence on the burly circuit.

F. A. BOUDINOT, Frank Mahara, Bernie Head, Si Seeman and other members of the Ringling advance descended on Chicago over last week-end and by now have the natives well informed that the Big Show is coming soon. Show has some very good art this year, not the least being the new monkey poster, the idea of which was conceived by Arthur Hopper and executed by the famous English artist, Lawson Wood, whose monkey pictures on the covers of *Gollier's* have attracted wide attention. The poster depicts the entrance to the big show with an elephant, saucepan held in his trunk, taking "tickets" at the door. There's a sign "Admission, 2 nuts" and the monks in line drop nuts into the saucepan as they pass in. On the bally platform is a monk busily blowing a trombone, beating a bass drum with a drumstick held in his claws and with his tail operating the cymbals. A baby monk cautiously peers under the sidewalk while a fat pig at a slit in the canvas above prepares to swat him. It's all very lifelike, cleverly done and doubtless will attract a lot of attention.

BACK in the good old days of 1933 when *A Century of Progress* was shaping up, Old Heidelberg came into existence as a picturesque feature of the fair and the chief attraction was Louie and His Hungry Five. Then the Eitel boys, Max and Robert,

built Old Heidelberg in the heart of the rialto on Randolph Street and Louie moved his gang there. They have been in the spot ever since, and last week celebrated their 10th anniversary of continuous service with the Eitels. It's just Louie and His Gang now—they're no longer hungry. And their fame has extended far beyond the limits of Chicago. Many of the show boys who patronized Old Heidelberg at the fair visit the Randolph Street spot regularly not only for the excellent food and good music, but also to enjoy the clever comedy dispensed by Louie himself, and to kibitz with Arthur J. Weber (Art to the boys), genial manager of the dining room and rathskeller. Louie has some excruciatingly funny comedy routines and there is a refreshingly informal atmosphere to the rathskeller that brings patrons back time after time. As Manager Weber expresses it: "Louie gets away with murder, and the customers love it."

PAT PURCELL, now holding down the sports desk on *The Minneapolis Times*, appears to be sailing along on an even keel, but in that picture which adorned his column on a recent day, captioned, "Hey, Pat! Quit Dreaming!" we seem to detect a nostalgic longing for the lots. . . . Jack Tavlin stopped off here for a couple of days on his way to the West Coast to look over Art Concello's recent purchase. . . . Billy Blencoe, who underwent an operation for removal of one of his kidneys last week, is reported to be coming along as well as can be expected. . . . Sunny Bernet taking a swing (and a few swigs) around the fairs of Wisconsin. . . . Vaughn Richardson can now drop in at the Atwell Luncheon Club without fear of being "dinged." In one day he joined the club, upped a donation to the club for the Red Cross and joined the Showmen's League.

BILLY GILBERT, midget who was featured at the New York World's Fair, has blossomed out in red, blue and gold as a page boy at the Hotel Sherman, where he runs across many of his old acquaintances of world's fair days. Billy, who stands not much over three feet, formerly was married to a six-





**A BEAUTIFUL WALTZ, "YOU'LL ALWAYS BE My Sweetheart"** — Piano Copy 10c postpaid. **NUMELODY SONG CO.**, 803 Madison Ave., Toledo, O.

**MUSICAL INSTRUMENTS, ACCESSORIES**

**ACCORDIONS**, \$69.50 — BUY AND SELL ALL makes, new, used. 60% discount; large stock. Request catalog. **METRO**, 42 N. Albany, Chicago. au28x

**COSTUMES, UNIFORMS, WARDROBES**

**ATTRACTIVE EVENING GOWNS, CHORUS Sefs.** Various Band Orchestra Coats. Stage Costumes, lowest prices. Accessories, etc. **CONLEY**, 308 W. 47th, New York.

**CHORUS COSTUME CLEARANCE—ONE DOLLAR**, perfect condition; principals, three dollars. Men's wardrobe. **GUTTENBERG**, 9 W. 18th St., New York City. au21x

**CHORUS COSTUMES — SLIGHTLY USED**, short and long, all colors, two dollars each. **FOLLIES COSTUMES**, 209 W. 48th St., New York. selix

**VELVET CURTAIN (17x27)**, \$20.00; **BLUE Sateen (15x25)**, \$15.00; **Gold (20x31)**, \$35.00; Cellophane Hulas, Striptease Orientals, White Orchestra Coats. **WALLACE**, 2416 N. Halsted, Chicago.

**SCENERY AND BANNERS**

**BEST CARNIVAL SIDE SHOW BANNERS AND Modern Pictorial Panels.** Positively no disappointments. **NIEMAN STUDIOS**, 1236 S. Halsted St., Chicago, Ill. au28x

**SCENERY, CYCLOGRAMS, DRAW CURTAINS,** Dye Drops, Operating equipment—New and used at lowest price. **SHELL SCENIC STUDIO**, Columbus, O. x

**MAGICAL APPARATUS**

**A NEW CATALOGUE OF MINDREADING,** Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. Write **NELSON ENTERPRISES**, 336 S. High St., Columbus, O. sel18x

**ATTRACTIVE 216-PAGE ILLUSTRATED Professional Magic Catalogue of Tricks, Books, Supplies, etc.**, 25c. **KANTER'S (Magicians' Headquarters)**, B-1311 Walnut, Philadelphia, Pa. au28

**FREE — TWO PROFESSIONAL ILLUSIONS (Apparatus)**, one rubber, one metal, worth \$1.00, with new illustrated catalog, 25c. **TRIXIE'S**, 2404-N Fifteenth, Philadelphia. x

**HYPNOTIZE ANYONE SPEEDILY, EASILY,** effectively. Sure-fire method. Guaranteed. Complete Practical Course, \$5.00. (Information, stamp.) Airmail. **EASTERN**, Box 1373, Raleigh, N. C. x

**RARE BARGAIN — FLOATING LADY ASIAH Levitation.** Girl floats over heads of audience, crated complete, \$50.00; worth \$150.00; full instructions. Latest Bally Sensation, Crystal Head Cutter, beautiful cabinet illusion, \$30.00. Send stamp for lists used magic, illusions. **HEANEY**, Oshkosh, Wis.

**SAMPLES 40 DIFFERENT TRICK, JOKE ITEMS,** \$1.00. Fast sellers! Wholesale catalog, 10c. Large stocks. (Pitchmen's Headquarters). **ARLANE**, 4462-B Germantown, Philadelphia. x

**ANIMALS, BIRDS, REPTILES**

**A FEW LARGE RHESUS MONKEYS, TWO** large Male Lion-Slaying Baboons, one rare Black Wolf, one Tame Puma, one tiny Sicilian Donkey, Baby Coat-Mundis, Horned Owls and Mexican Jumping Beans. **SNAKE KING**, BROWNVILLE, Tex. au21x

**AFRICAN LION**, \$40.00; **AFRICAN LEOPARD**, \$100.00; **Llama**, \$200.00; **Emu**, \$200.00; **Sooty Pacas**, \$20.00; **Coopers Hawk**, \$7.50; **Wildcat**, \$25.00; **Blue Fox**, \$25.00; **Pigmy Opossum**, \$10.00; **Maggies**, \$7.50; **Hamsters**, \$1.00; **Parrakeets**, \$5.00 per pair; **tame Ring-tail Monkey**, \$50.00; **Boa Constrictors**, \$4.00 per foot; **Black Raccoons**, \$10.00; **Descended Skunks**, \$7.50; **Otter**, \$50.00. **CHASE WILD ANIMAL FARM**, Egypt, Mass. au14x

**ALLIGATORS, SNAKE DENS**, \$15.00; **CHAMELEONS**, wholesale prices. **ROSS ALLEN**, Ocala, Fla. au21x

**PLeNTY SNAKES, ALLIGATORS, ARMADILLOS,** Horned Toads, Dragons, Boas, Gila Monsters, Rats, Rabbits, Prairie Dogs, Parrakeets, Raccoons, Grey Foxes, Peafowl, Woodchucks, Swans, Squirrels, Odorous Skunks, Opossums, White Doves, Giant Mexican Horned Toads, Mexican Beaded Lizards, Golden Hamsters, Ducks, White-crested Black Polish Chickens, Pheasants, Mink, Racing Terrapins, Giant Rhesus Monkeys, Marmosettes, Indian Leopards, Coaimundis, two thousand Guinea Pigs. Thirty years' experience shipping snakes and animals. Wire **OTTO MARTIN LOCKE**, New Braunfels, Tex. sel1x

**FOR SALE — TRAINED MULE, 6 YEARS OLD,** forty-one inches high; also 10 Dog Cages. Cheap. Write **A. SOBIE**, 456-62 Third St., Albany, N. Y.

**WANT TO BUY SMALL BACK SOMERSAULT Dog.** Must be thoroughly trained. **ARTHUR HENRY**, General Delivery, Knoxville, Iowa, 14-15; Milford, Ill., 16-17.

**HELP WANTED**

**DRUMMER — DOUBLE VIBES, SOLID BEAT.** Neat appearance, no bad habits. Salary \$55.00 weekly. Small combo. Write **JACK RODMAN**, Holmes Night Club, Hattiesburg, Miss.

**FIRST AND SECOND VIOLINISTS FOR SOCIETY Band —** Good salary, steady locations. Air mail complete details to **BAND LEADER**, Milner Hotel, Louisville, Ky.

**MUSICIANS WANTED FOR ROAD BAND —** State draft rating. **HARRY COLLINS**, Grand Island, Neb. au21

**MUSICIANS WANTED — ALL INSTRUMENTS.** Intact sections or complete bands also needed. Airmail all details to **VSA**, Box 1299, Omaha, Neb. sel18x

**MUSICIANS FOR REPLACEMENTS — HOTEL style tenor band.** Permanent location. Top money to good men. **EDDY DUNSMOOR**, Heidelberg Hotel, Jackson, Miss. sel1

**PIANO PLAYER WHO SINGS — MALE OR female.** Must be young for small tavern; hours 8 until 1. **RALPH LOWN**, 121 N. 5th St., Springfield, Ill.

**REORGANIZING BAND — WANT PIANIST,** Drummer, Tenor Sax, Trumpet. State all in first letter. **DON RICARDO**, 650 N. Dearborn, Chicago, Ill.

**SAX MEN DOUBLING CLARINETS — MUST** sight read and improvise. Union, location; \$65.00 per week. **ELLIOTT**, Southland Hotel, Macon, Ga.

**SINGLE, 4-F SAXOPHONE, TRUMPET, TROMBONE, Piano.** Excellent opportunity for good men. Talent more important than experience. Semi-name styled band. No short terners looking for quick money. Leader years experience. Complete details will save extra correspondence. Consideration given all answers. **BOX ST. L-17, Billboard**, St. Louis 1, Mo.

**WANT ADVANCE AGENT CAPABLE OF BOOK-**ing Mystery Extravaganza and Midnight Ghost Show; two tons baggage, full line advertising. Want Girls and Men Assistants. **BOX C-44, Billboard**, Cincinnati 1, O.

**WANTED SOON — GIRL DRUMMER, GIRL Saxophonist, Girl Trumpet.** Other musicians, write, including male and female. **McCONKEY ORCHESTRA CO.**, Chambers Bldg., Kansas City, Mo. au14

**WANTED — MED PEOPLE. WRITE WHAT** you do. Strictly no booze. I pay highest if you're good. **AL STOFEL**, Troy, Ala.

**WANTED — TENOR, ALTO SAX AND TRUMP-**et for 14 piece band. Other musicians, write. Salary, fifty dollars per week. Write or wire **TINY LITTLE**, Worthington, Minn. au28x

**WANTED TO BUY**

**DE VRY PORTABLE OR SEMI-PORTABLE 35MM. Projectors.** State condition and lowest cash price. **FRANK J. GLENN**, Oakdale, Ill. au14

**FLOOR SANDING MACHINE — ALSO BASE-**ball Pitching Machine. Cash for good equipment. Wire, call or write **F. SHAFER**, Odon, Ind.

**KIDDIE RIDES OF ALL KINDS — REGARDLESS** of condition. Miniature Train (two abreast). **F. BROCK**, 4801 Montrose, Chicago, Ill.

**STOLEN! — RIFLE PART ONLY OF MY BALLY** Rapid Fire Gun. Need new rifle. **J. W. KLINE**, 1579 Broadway, New York. x

**WANT CIGARETTE AND CANDY VENDING** Machines—Any quantity. **MAC POSTEL**, 6750 N. Ashland Ave., Chicago, Ill. au21

**WANT RECORDS — "DARLING, WHAT DO You Care?"**, "Where Are You Now?" by Elton Britt. "Put Your Little Foot," by the Bluebird Band. Will buy any amount. Must be new or slightly used. Name your price. **A.B.C. NOVELTY COMPANY**, 2509 S. Presa St., San Antonio, Tex.

**WANTED — ALL KINDS POPCORN MACHINES,** Peanut Roasters, Coin Operated Vending Machines, Stamp Vendors, Arcade Equipment. **NORTHSIDE SALES CO.**, Indianola, Iowa. au21x

**WANTED — ELECTRIC CANDY FLOSS MA-**chine for immediate delivery. Must be in perfect condition. **W. A. JOHNSON**, 1320 N. Charles St., Baltimore 1, Md.

**WE PAY YOU WELL FOR "ANYTHING" YOU** wish to sell; Merchandise, Jewelry, Tools, Instruments, Equipment. **JUSTICE JOBBERS**, Box 150, Chicago. au28x

**35MM. SOUND PICTURES, FEATURES OR** Shorts. Sensational and medical for road-show. State price and condition. **BOX C-43, Billboard**, Cincinnati 1.

**35MM. AND 16MM. MOVING PICTURE** Camera with or adaptable to single sound recording. 35MM. and 16MM. Sound Projectors. Describe equipment. State offer price. **BOX 454, care Billboard**, 1564 Broadway, New York 19.

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**5¢ a Word (First Line Large Light Capitals)**  
**2¢ a Word (First Line Small Light Capitals)**  
**1¢ a Word (Entire Ad Small Light Type)**  
Figure Total of Words at One Rate Only  
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**AT LIBERTY AGENTS AND MANAGERS**

**AGENT FOR FALL TOUR IN CAROLINA Schools —** Already hold contracts for 12 to 14 weeks' school assembly programs. Occasional night programs. Only high class talent with novel, educational programs answer. Especially interested in first class marionette attraction. Fine proposition to attraction accepting this route. **CAROLINA ASSEMBLY AGENT**, P. O. Box 503, Hendersonville, N. C. au14

**AT LIBERTY BANDS AND ORCHESTRAS**

**SIX PIECE ORCHESTRA** available after August 15th. Fine stage set-up. Sing, entertain, doubles, cut shows. Contact at once. **BOX 560, Billboard**, Chicago 1. au14

**THREE PIECE BAND FOR COCKTAIL UNIT** and Night Club. Strictly high-class organization. Play fine floor show. **ORCHESTRA LEADER**, Gen. Del., Rome, N. Y. au14

**AT LIBERTY CIRCUS AND CARNIVAL**

**HALF AND HALF—NEAT,** flash, wardrobe. Would consider working acts. Address **JACKIE DALE**, 702 E. 8th St., Baxter Springs, Kan.

**Wild Animal Man —** Circus experience, desires a good job with animal dealer or with elephant or wild animal act playing fairs and indoor circuses. State all details in first letter. **BOX C-32, The Billboard**, Cincinnati 1, O. au14

**AT LIBERTY MISCELLANEOUS**

**Gagwriter, Idea Man —** Specializing in Band Novelties, Patter, Parodies, Monologues. Desiring connection with legitimate entertainer. Free to travel. **Don Frankel**, 3823 B, Dickens, Chicago 47, Ill.

**AT LIBERTY MUSICIANS**

**BASS MAN WITH GOOD** experience. 4-F and available now. Prefer large bands. **ROBERT ESTABROOKS**, Wilson Club Hotel, 1124 Wilson Ave., Chicago, Ill. au21

**DRUMMER — THREE** years' name band experience. What am I offered? **LE ROY LEBENS**, Shakopee, Minn. au21

**HAMMOND ORGANIST —** Pianist. Young lady, pleasing personality, desires high class location. Experience radio, rink, cocktail lounge. Large repertoire, plays requests. Owner of Hammond. Union. Prefer work in East. Photo. **BOX C-41, Billboard**, Cincinnati 1.

**SAXMAN AT LIBERTY —** Alto, Tenor and Clarinet. Also arranges. 1st or 3d, prefer 3d. No fake. Name experience. 4-F, union, sober, reliable. **CHARLES MITCHELSON**, St. Nicholas Hotel, Springfield, Ill. au21

**BANDMASTER — STEADY POSITION ONLY.** Military or any school, American Legion, etc. 24 years' regular army experience. **BANDMASTER**, 114 Green St., Lancaster, Pa. se4

**DRUMMER AND VOCALIST — 4-F. FOUR** beat style. Neat appearing. Can be billed as blind. Will consider all offers. **EARLE R. PACKARD**, 333 Burr Oak Ave., South Beloit, Ill.

**FLUTIST — WITH MUCH BACKGROUND.** Write full particulars. **C. KINAMAN**, General Delivery, Boston, Mass. au14

**EXPERIENCED DRUMMER — JOIN IMMEDIATELY.** Draft exempt. Any proposition considered, dance or shows. Washington, D. C., Southern territory preferred. New equipment, plenty rhythm, reliable. **TOM WRENN**, 52 Walnut, Asheville, N. C.

**MUSICIANS — MAN, DRAFT 4-H; WIFE** playing Violin, Piano, Organ, Cello, Sax, Vibrarp. Have Solovox. Union; no dance, no vocals. Address **KESHNER**, Spring Mill Inn, Mitchell, Ind.

**RHYTHM GUITARIST — DOUBLING VOCALS,** desires position with top cocktail unit. Experienced, 4-F. State best offer in first. **BOX C-45, Billboard**, Cincinnati 1. au21

**RINK ORGANIST—HAMMOND ORGAN AND** Solovox. Experienced, metronomed tempos and skate dances. Non-union, no draft. Prefer location in the East. **ORGANIST**, Box C-173, Billboard, Cincinnati 1, O. au21

**TROMBONIST — DOUBLES TRUMPET, SOBER** and reliable. Exempt. Read, fine tone, take-off. Available at once. Non-union; will join. Temporary address: **RONALD BARTLEY**, Box 1, Cobden, Ill.

**Bass Man —** Experienced. Want steady location. Available September 1. Recently completed engagement at the Arcadia Ballroom in New York City. Can read, fake and cut shows. Draft exempt. Minimum \$85.00 per week. Write **Jerry Lama**, 1528 Glover St., Bronx, New York City. au21

Experienced Trumpet Girl available for sizable men or girl band. Good tone, smooth style. Last job large men's band. Write, wire **Trumpeter**, 14 John St., Seneca Falls, N. Y.

**Lead Tenor, Clarinet — Double Vibe.** Transpose, arrange. Any style, legitimate, Jam, Baritone voice; sight-sing or barbershop. Schooled, widely traveled, congenial. Experienced hotels, theatres, ballrooms, liners. Age 33, dependents; \$85.00 minimum location; \$100.00 if traveling. Must know instrumentation and working conditions. Available August 15. **Larry Gibson**, 1004 W. Jefferson, Washington, Ill. au28

**String Duo—Electric, steel and Spanish guitars,** wish to join small combo or will work as team. Sing and play Hawaiian, popular and hill-billy songs. Read and fake. Available after Aug. 1. No panics. State all in letter. **BOX C-28, The Billboard**, Cincinnati 1, O. au14

**String Bass —** Experience, read or fake. Age 25, draft exempt. **Rudy Bandy**, 3012 Lorain Ave., Cleveland 4, O.

**Trombone — General Business, Fair Band, Shrine** and outdoor circus, tent rep, musical revue. Doubles for ork. Trumpet. Write for particulars. **BOX C-200, Billboard**, Cincinnati 1, O. au20

**Trumpet and Piano Men —** Both experienced, reliable, young, union and 4-F. Will be available after Labor Day. Would prefer traveling or location in South or West; \$60.00 minimum. **Les Sexton**, Indian Lake, Box 281, Russell Point, O.

**Trumpet — 4-F,** available two weeks' notice. Lead in small band; split first book or play second and fazz in big band. Musician, Rm. #216, Turner Hotel, Shreveport, La.

**AT LIBERTY PARKS AND FAIRS**

**FRANK (E. D. DARE-**devil) Martish—23 years presenting Wing Walking, Parachute Jumping, Hesitating Whirls at 250 foot heights. Also, Human Fly appearing before thousands. Engagements wanted for newest stunt, Headstand Atop Automobile at 60 MPH. Have good connections through reliable organization nationally known. Trade name as "Lobo," "Reynolds" and others before public. Photo furnished on request. Full details and commissions on request. Write or wire **P. O. BOX 3353, Zone 8, Portland, Ore.** au21

**HIGH FIRE DIVE ACT —** Price and particulars address **CAPT. EARL McDONALD**, Billboard, Cincinnati 1. au14

**MONKEY CIRCUS AT LIB-**erty after September 1 for Circus, Carnival, Parks. Now showing at Overton Park Zoo, Memphis. Have loud speaker system. Have own transportation. Address **I. E. CHAMBERS**, Overton Park Zoo, Memphis, Tenn. au14

**SENSATIONAL HIGH** Trapeze Act available for parks, fairs, celebrations, etc. For open time, details and price contact **JERRY D. MARTIN**, Billboard Office, Cincinnati, O. au28

**FOUR HIGH CLASS ACTS — THE WORLD'S** Best Wire Act, real Comedy, Tramp juggling Act, Novelty Trapeze Act, Hand-Balancing and Acrobatic Act. **BINK'S CIRCUS ATTRACTIONS**, Route 1, Cudahy, Wis. au28

**GREAT CALVERT — ON THE HIGH WIRE.** **GREAT CALVERT**, 164 Averill Ave., Rochester, N. Y. se25

**JAMES COGSWELL — UNCLE SAM, CLOWN** Cop, Stiltwalker. For details write. **BILLBOARD**, Ashland Bldg., Chicago 1, Ill. au21

**WILD LIFE EXHIBIT — RARE BIRDS AND** Small Wild Animals from all parts of the world. Walk-Thru Exhibit. **W. D. SHEDDEN**, Hotel St. Regis, St. Louis, Mo. au21

**America's Favorite Thinking and Pantomime Clown,** the Original Bingo Sunshine as "Corriann the Clown Cop." Clown Specialties for circus, fairs, celebrations or any outdoor or indoor event. Address: **4582 Euclid Ave., Cudahy, Wis.** au28

**Charles La Croix (In Person) —** Original, Outstanding Novelty Trapeze Act. High class platform free attraction. Available for celebrations, street fairs, etc. Very attractive equipment. Special large modernistic advertising posters free. Wonderful act, elaborately costumed. Big drawing card. Platform required. For full particulars address **Charles La Croix**, 1804 S. Anthony Blvd., Fort Wayne 4, Ind. au21

**Dashington's Circus —** Dogs and Cats, a real novelty; two distinct acts for fairs, theatres. Address care **General Delivery**, Charleston, S. C.

(Continued on next page)

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Cincinnati 1, Ohio Office Hours— 8:30 A.M. to 4:30 P.M. Monday to SATURDAY

Parcel Post

Craves, Mae, 10c LaVenia, Madam, Adams, Betty L. 32c Martin, M. B., 6c Thomas, Ben, 10c

- ABBOTT, Willard
Abdiziz, Hassan
Abella, Francis
ABERLE, William L.
Ackley, Wm. Sylvan
Adams, Betty L.
Adams, Mrs. Beulah
Adams, Budo
ADAMS, Mitchell
Adams, Mrs. Ray
Adams, Richard E.
Adams, W. B.
Aiken, Wm. Earl
ALDORF, James
Alexander, Bob
ALFORD, Elmer
Allabaz, Countess
Allen, Mrs. J. J.
Allen, Jack J.
Allen, Rex E.
Allen, Mrs. Ruby J.
Allenger, Gariel
ALLISON, Arthur
Almy, Fred
Amendis, Grover
American Beauty
AMES, George
ANDERSON, Beryl Clay
Andreano, Frank
Anderson, Mrs.
Anderson, Frank C.
Anderson, Mrs.
Anderson, Robert
ANDREWS, Jos.
ANGELI, Jos.
Angustius
Arnold, Irving
Arnold, Jack
Arnold, Moe Joe
Arnold, Woodrow
Arrab, Boy Wonder
Ash, Carrie
Ashcraft, Ona
Asher, Charles
Ashley, Mrs.
Ashley, Thos. L.
Atterbury, Mrs.
Austin, Suzanne
Auton, William
Avery, Ruby
AYCOCK JR., Douglas
Avery, Jos. R.
BABUKA, Joseph
Bailey, Al (Hap)
Bailey, Frank J.

- Barr, Moton
Berry, Tom
BEST, Willie Lee
Bickford, Marian
Biddle, Caroline
BILLINGSLEY, DeWitt T.
Bishop, Wm. Prt.
Bitwell, Manning
Blackie (Cookhouse)
Blair, E. M.
Blake, Martin
BLAKELY, William
BLANKENSHIP, Walter
BLANTON, Herbert Mitchell
Blevins, Lillian
BOBBS, Louis
Boden, Mrs.
BODY, Jerry
BOGSON, O. V.
BOISSONEAU, Chas. B.
Boling, Hazel
Bolt, J. P.
Boone, Daniel
Bond, M. N.
Boutan, Claude
Bowin, R. C.
Borosini Troupe
BOUDREAU, John
Bowers, Doc
BOYD, Chas. R.
Boze, Harley
Braden, E. B.
BRADLEY, Alonzo
BRADLEY, Geo.
Brady Shows
BRANNON, Pat
BRANTLEY, Ernest P.
BRASHEARS, Clyde Aron
BREACH, Howard
Breece, Del
BREMER, Geo. P.
Brenda & Barry
Brannon, Larry P.
Briggs, John
Brison, H. R.
BRITT, Winfield L.
Broeck, Frank
BRONCATA, Tony
Brookley, Charles E.
Brooks, Prof. A.
BROOKS, Chas.
BROOKS, Dea
Broussard, Ernest
Brovakas, Betty
Brown & Berstein
Brown, Bessie
Brown, Mrs. Cecelia
Brown, Manny
Brown, E. C.
BROWN, Ernest
Brown, Kenneth P.
Brown, Mrs. M. B.
Brown, Minnie R.
Brown, Norman D.
Brown, W. B.
BROWNE, Derwood A.
Brownie, William
Bryant, Bob S.
Bryant, G. Hodges
Bubbles & Ramona
Buchanan, Thomas
BUCKLES, Leslie
Buckley, Mrs. Mina
Buffs, Edith
BULLARD, Travis
Bullock Amusement Co.
Bungarner, Margaret
Bungarner, Wm.
BURGESSE, Earl
Burgion, Rely



Letter List

NOTE—Mail held at the various offices of The Billboard is classified under their respective heads—Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Burke, Harry
Burke, Mrs. Lester
Burkhardt, Melvin
Burkhardt, Pete
Burleson, Baby
Burleson, Ira
Burleson, Madam
Burney, Ludie Leon
Burnham, J. S.
Burns, J.
BURNS, John A.
Burns, Judy
Burruss, Mrs.
BUSH, Robt. Wm.
Bush, W. A.
Butt, Mrs. C. S.
Cable, Chas. W.
Cable, Mrs. M.
Cadioux, Freddie
CAHILL, Joseph
Cahill, W. E.
CALES, Calvin
CAMERON, Isaac
Camp, Herb
Campbell, J. H.
Cannon, Mrs. Otis
CANNON, Wm. T.
CAPELAND, Norman Hunter
Capell, H. N.
Carewell, Charles
Carey, Al
CAREY, Jos. E.
CAREY, R. E.
CAREY, T. J.
Carey, T. P.
Carmichael, John
Carnis, Victor
CARTER, Roseco
CARTER, William
Caruso, Sam
CASEY, James R.
Casillas, Casimiro
CASPER, John
Cassidy, W. L.
Catey, Earl Wm.
CATARZI, Aldemaro
Cattell, Frances
Caughy, R. J.
Cavilla, the Clown
Challias, W. M.
Chalmers, Mrs.
Chambers, Bob V.
Chambeta, Timothy
Chandler, George
Chapman, Harold
Chastain, Mrs.
Cherster, James B.
Christo, Pedro E.
Chisholm, Mrs.
Cicich, Geo.
Clark, Wilfred
Clark, Miss Billie
Clark, Carl H.
CLARK, Penny
Clark, Irvie
Clark, Paul F.
Clark, Raymond
Clarkson, Al
Claude, Leo
Clayton, Clara Jane
Clayton, Clarence
Clifford, Jack
Cocherille, Pearl
Cochran, S. Robert
Coffey Jr., Leonard
Coggswell, Alvina
Cohen, Charles
COHEN, Maritu
Cohen, Milton
Colbert, Ray
Cole, Dorothy
Coleman, Alma
Coleman, Bob
Coleman, George T.
COLLINS, Willie
Colorado Slim
CONN, Ralph Louis
Connell, Conney
Cooke, Welby
COOPER, Robert
Cooper Sr., Vandy
Cooper, Vastino
COPELAND, Edgar Leo
Corbet, Mary L.
Corbielle, Fabian
Coreoran, Thomas
Corey, Joseph P.
Corey, Mrs. Mary
CORNIN, Bernard
Coronado, Dolores
CORVELL, James
Costello, Larry Jan
Costley, Horace
COWELL, Arthur
Cox, Clint
Cox, Freddie
COX, John Wm.
CRAIG, James
Craig, Joseph J.
Craig, Mack & Gertrude
Craig, Mar
CREECH, Titus
Creger, Ray
Crickhoff, Wm.
Croake, Betty N.
CRONK, Albert
Crosby, Bob &
CROW, Y. C.
Crowley, G. C.
Crump, Clifford
Crumpker, John
CUMBLIDGE, Frank
Cunningham, Geo. W.
Curtin, Mrs. E. M.
CUNNINGHAM, Robt. L.
Curry, Mason
Dillon, Ellwood
Dillon, Herman
Dixon, Earl L.
DIXON, Travis
Dobson, Harry T.
Dobson, Jack
Dockery, Wayne D.
Dodson, Mrs. Pat
Domonkas, Nick
Dorey, Eddie
DORSA, Alfred
DOTY, Kenneth
DOWD, James
Dower, A. C.
Dowler, Harry
Downe, Homer
Draw, Eddie
Druckmiller, Ervin Leroy
DRURY, Leo Edw.
Du Bois, Wm. E.
Duffy, Phyllis
Dunavon, James
Dunlap, C. F.
Dunn, Jeff
Dunning, Don
DURANT, Wilfred T.
DUSTIN, William
Dwyer, H. S.
Eagleson, G. A.
Eanes, Ray
Earl, M. S.
Earl, Martin
Earle, Mrs. Mickey
Eaton, Bryant
Eddy, Murion
Eddy, Samuel D.
Edenfield, Harry
Edger, Eddie
EDMONDS,
Edwards, Estell
Edwards, J. D.
Edwards, J. P.
Eldredge, Earl Joe
Eldridge, Willie Lee
Elliott, Harry
Elliott, Jack
ELY, Mike John
EMERSON, Geo.
Emsewiler, Mrs.
Enslay, E. B.
ERWIN, Ernest
Estridge, Texas
Estridge, Mrs.
Evans, Bob & Lola
Evans, Ed & Britt
Evans, Sam
Eysted, Benj. A.
Falling Water, Princess
Faraday, H. C.
Farmer, Virginia
FAULCONER, Grayville D.
Fee, John L.
Felfman, Max
Felix, Minstrela
FELLMAN, Jos.
Felton, Larry
Fenner, Harry
Fenstermaker, Robert W.
Ferguson, Alex
Ferguson, S. A.
Fiamengo, Johnnie
Finch, Harry
Finley, Evelyn
Finsch, F. S.
Fish, Claude
Fisher, Jake
Fitch, Mrs. A. J.
FITZGERALD, Edw. R.
FITZGERALD, Jimmie
Flandera, Edward
Fleming, Thomas
FLYNN, Glenn
Fogle, Charles H.
FORCE, Harold
Forrest, Mrs.
FOSTER, Jack
Foster, Mitchell
Fox, H. G.
Fox, W. A. &
Julia West

- Francis, Jimmie
Francis, Geo.
Francis, Ray
Francise, F. M.
Frank, E. J.
FRANK, Ephraim J.
Frank, Geo. J.
Frank, Radio
Frank, Tennis
FRANK, Tony J.
Frank, W. E.
FRANKHOUSER, Glen F.
Franks, Mary
FREE, Wm. Byrd
Freed, H. T.
Freeman, John
French, Earl R.
Frost, Mrs. L. D.
Fry, W. Gilmore
FULKNER, Robt. Wm.
Fuqua, Proctor L.
FURR, John
Futhey, Earl R.
GABLE, Jos. Chas.
Gaddis, Damon
Gaines, Robert
Gannon, Jean
Garbit, Billie
Gardiner, Ed M.
Garman, William
Garner, Lloyd Thos.
Gaskins, Mrs.
GATES, Jack
George, Mrs. H.
GEORGE, Joe
GEORGE, Mike
GEORGE, Miller
George, Tom
Geritz, Karl
Gerry, Mrs. F. J.
Gibley, Razz
Gibson, Gilbert
Gibson, Glen
Gloss, F. L.
Gless Jr., Walter
Gleason, Thos.
Gline, Morris
GLORISO, Carmelo
GLOVER, Thos.
Goldberg, Michael
Golden, Nat
GOLLADAY, Engene Russell
Gordon, Mrs. Dixie
Gossage, G. C.
GOTCHER, Chas.
Gouvereau, Delphus H.
Grady, Eddy
Graham, Mrs. Freda
Graham, Geo.
Granger, Clifford
GRANT, Clard
GRANT, Louis
Grass, Lola Louis
GRAVES, ROY
Graves, Mrs. Violet
GRAY, Bayard
Great Southern Shows
Green, Jack
Green, Mike
Green, Russell
Greene, Bruce
Gregoresko, Marion
Gregory, John K.
Graska, Rita
Graska, Mikkie
Griffen, Jerric
Grinson, R. L.
Griswold, Malcolm
Groves, Mrs. Ben
Guthrie, Mrs. Guy
Garland
Hackett, Edward J.
Hagelgans, Wm.
Hagen, O.
Hager, Mrs. Dorothy
Hale, Mrs. Ruth
Hall, Heinie
Hall, J. Cecil
Hall, Louis
Hall, William
Hall, Woodrow
Hallock Jr., William Allen
HAMBLIN, Nelson M.
Hamilton, Mrs.
HAMILTON, Fred
HAMMOND, Raymond
HAMMOND, Peder
HAMMOND, Fred
HAMPTON, Clyde
Hancock, Bob
HANE, Chas.
HANEY, James
Hanna, James A.
Hammon, Harry J.
Hanford, Chester
Hanson, Arthur
Harger, Evelyn
Harnes, George
HARNER, Chester
HARRINGTON, William J.
Harris, Everett
Harris, Ken
Harris, Pearl D.
Harris, Robert
Harris, Sailor
Harris, T. C.
Hart, Geo. Perry
Harthan, Henry
HARTLEY, George
Hartley, Walter
Hartley, William J.
Hasson, Tom M.
Hatfield, Don
Hawkins, Fenner
HAYES, John Wm.
HAYES, Kay
Hayes, Wm. J.
Haynes, James
Hendon, Richard
Hefner, Dr.
Heggins, Pat
Hegeman, Wm. E.
Henderbol, J. B.
Henderson, Cortus
Henderson, T. M.
Hendricks, Mrs. L.
Hendrickson, Gladys
Hendricks, Cecil
Herman, Howard
Herman, Toney
HENRY, Clifford
HENRY, Herman
Henry, Lew
Herrero, Billy
Heth, Hugo
Heth, Robert L.
Hickman, Thurman
Hiett, John W.
Highland, Marvin
Highland, Richard
Hildebrand, Frank
Hillas, Ruth
Hill, Floyd C.
Hill, Wallace O.
Hill, Wilbur
Hinckley, Raymond
HIXON, Edward
Hobson, Paul
Hoffman, Mrs. Cleo
Hoge, Monroe
Holecomb, Ray
HOLDER, William
Holdere, Harry
Hokdt, Mrs. Fern
Holmes, R. S.
Holstein, Bud
Holt, Blake
Hook, Charles S.
Hooper, Warren
HOOVER, Wilbur
HORN, John
Horton, Lewis J.
Houghton, Alice
Howell, Ed
Howell, Morton F.
Howell, Mrs. Mabel
Hosmer, John
Howard, Johnny
Howe, Helen H.
Howell, Robert N.
Howerton, Edward
HUDSON, Jack
HUGH, Wm. Oscar
Hughes, Ellis &
HUGHES, M. D.
Hukill, Henry
Hukill, Ruth
HUNKLER, Paul
Hunt Sr., Charles
Hunt, Mrs. Geneva
HUNT, Gilbert Earl
HUNT, Joe
Hunter, Mrs. May
Huson, Orville
Husted, Sherman
HUTCHENS, Wm.
HUTCHINSON, Arthur
HUTTER, Albert
Imperial Novelty Co.
INGHAM, Walter
ISON, EARL
ISON, EUGENE
JACKSON, Calvin
JACKSON, Edw.
Jackson, Elwood
JACKSON, Herbert
Jackson, Mrs. Myrtle
Jackson, Mrs. H. M.
Jackson, Robt.
Jansely, The Great
Jarrette, John
Jayne, Betty
Jean, Betty
Jenkins, R. A.
Jennings, Troy
Jimenez, Julio
Reinardo
JOHN, Betty
JOHN, Effrim N.
JOHN, Gus
Johns, Levi
John, Sperra W.
Johnson, Delores
Johnson, Frank B.
Johnson, Gloria
Johnson, Harry
JOHNSON, James
Johnson, Howard
Johnson, Judith
Johnson, Nellie B.
JOHNSON, Roland
Johnson, Carl Edw.
Johnson, Russell
Johnson, Snowball
JOHNSON, Wm.
JOHNSON, Wm. Earl
Johnson, Tennis
JOHNSTON, Frank
JOHNSTON, Burl
JOHNSTON, Jerril Foist
Jones, Curtis
JONES, Eugene A.
JONES, Fred
JONES, James
JONES, John J.
Jones, Joyce
Jones, Melvin
JONES, Thos.
Jordan, Clyde L.
Jordan, Mital
Kablough, Wm. D.
Kaiser, Mrs. Helen
Kilbauch, Wm.
Kalin, Rita
Kane, E. J.
Kane, Eleda
Kane, John G.
Kaplan, Sam
KARLSTRAND, David
Karlsson, Edw.
Karn, Edw. L.
Karn, Mrs. Buddy
Kayne, Don
Karnes, Kathleen
Karr, Mrs. Joe
Keilman, Edna M.
Kelley, Leo
Kelly, Ebert
Kelly, Geo. (Arroy Show)
Kelly, Mrs. May
Kelly, Raymond
Kelly, Toby
Kemp, Donald
Kemp, Robert
Kennedy, Don Ear
KENNEDY, James
KENNEDY, Richard
KENNYON, Howard
Kepley, Jesse R.
Ketrow, Wm. R.
KEYES, Stanley
KIBLER, Harry
Kid, Melvin
Killebrew, Mrs. Daisy
Kimmel, Mrs. Bill
Kimmel, William
KING, Harold
Klinctop, Chester
King, Helen M.
KING, Henry
King, John
King, Mickey
KING, Ward Earle
Kirk, Frank
Kissel, Jerry
Kitchens, Josh G.
Kline, Robert H.
KLINK, Geo.
KNAPP, James F.
KNIGHT, Miss Billie
Knowlton, Marion
Koenig, Ed
Kohler, N. A.
Kokhs, Harry F.
Kowalski, Stanley
Kraus, Frank
Kraus, Roy M.
KREIS, Philip
Kuhlen, Bobb
Kunat, Stanley
KURTZ, Ellwood
Kurtz & Kurtz
LaBarrie, Babe
LaBonty, Dorian
LaCroix, Charles
LaCrosse, Mary
LaFayette, Mrs. Arthur
LaRue, Ralph F.
LABAW, Jas. Wm.
LAGRONE, Roscoe
Lako, Steve J.
Lamarr, Harry
Lamb, Mrs. Scott
Lambert, Mrs. Lottha
Lancaster, Cliff
Lance, Johnny
Laud, Charles
Lano, A. A.
LANE, Lacey Louis
Langford, Walter
Lanks, Mrs. Neva
Larvis, Paul
Latell, Harold E.
Lattiesat, Joe
LAUGHLIN, Elmer
Lawrence, Walter
Lawson, Marshall
Layton, Mrs. Ruth
LeBrim-Magelin
LeFave, Chas. E.
LeRoy, Helen
Leagans, Gladys
Leahy, Buck
Lealand, Robt.
LEBBETTER, Gen. Edwin
Lee, Coy
Lee, Lucille
Lee, Paul
Lee, Princess Chang
Lee, Sen
Lee, Mrs. V.
Leister, C. E.
Leo, Ivan
Leonard, Pat
Lepore, Angelo J.
Lepore, Mattie
Lewis, Charles
Lewis, Doc
LEWIS, Donald
Lewis, Estill
Lewis, Hopy
Lewis, Joe J.
Lewis, Kid
LEWIS, Robert
Lewis, Wm. Don
LEWIS, Wm. Carille
Little, C. W.
LITTLE, James
Littleton, Margaret
LITZINGER, Peter
Livingston, B. E.
Logan, Hazel
Lombardie, Baseball T.
LONEY, George E.
Long, Clyde
LONG, Jan. Victor
LOPEZ, Jas. Bud
Lopez, Mary
Lorror, Nellie
Louis, Alex
Louis, Jack
LOUSULL, Harry
Lovier, Curley
Lovier, Forest R.
LOVE, Arthur
Lovell, Jack
LOVELL, Thomas
LOVITT, Manley
Lowe, Mrs. Mariona

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Dixie Dandy Circus - Large Baboon, Rhesus Monkey, five Dogs. Fast routine, outstanding tricks. best of props, harness and wardrobe. Presented by man and woman. Twenty minutes or two ten-minute acts. Bud Hawkins, 3330 Drakewood Drive, Cincinnati, O. au21
E. B. Gray Attractions--Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Posing, Contortion. Can be booked separate. Harding and Keck Aves., Evansville, Ind. 6618
Guthries, Fred and Marie--Four different Free Attractions. Dancng Tight Wire, Balancing Trapeze, Iron Jaw Butterfly and Double Trapeze. Lady and Gent. Beautiful wardrobe. Reasonable. 320 W. 9th St., Cincinnati, O. au28
Harvey Thomas Revue - 10 people. Acrobats, Jugglers, Clowns, Comedians, Girl Singer, Dancers, Musicians. Available for all occasions. Harvey Thomas, Manager, 162 N. State St., Chicago, Ill. Dearborn 9084. au28
Pamahasika's Act - Beautiful Large White Australian Cockatoos, Military Macaws, Dog, Pony, Monkey Circus. Presented by the only and original Prof. Pamahasika. Permanent Headquarters, 3504 N. 8th St., Philadelphia, Pa. Phone Sagamore 5536.
Something New in a Free Act - A three people Magic Presentation. Not a sleight-of-hand performance, but large effects possible for the first time on an open platform. A live girl suspended in midair, etc. Change program afternoon, evening. Public address system. Literature on request. Labor Day open. No fair too large; no spot too small. Wire or write V-Roy, Bethany, Ill. au14
AT LIBERTY PIANO PLAYERS
VAUDEVILLE OR COCKTAIL LOUNGE PIANIST. CARL WHYTE, Milner Hotel, Hattiesburg, Miss.

GIRL PIANIST - EXPERIENCED ALL LINES. Own Solovox. Sing. interested as solo artist or cocktail combination. State all in first communication. BOX C-42, Billboard, Cincinnati, O. au21
At Liberty September First - Male Pianist. Commercial, read, fake, transpoe all types. Doubles Hammond and sings high harmony. Age 42, six feet height, weight 265. Write, don't wire. Box 182, Meadville, Mo.
AT LIBERTY SINGERS
MALE, YOUNG, DRAFT EXEMPT, EXPERIENCED, Sinatra quality. Prefer dance ork with ballroom bookings. Ready to go. All propositions welcome. DAVE JENKINS, 3906 Park, Kansas City, Mo.

AT LIBERTY VAUDEVILLE ARTISTS
At Liberty - (Tall) Viola T. Smith's Novelty Musical Act. Geo. H. Stevens, Sikeston, Mo., write. 650 Portland Ave., St. Paul, Minn.
Philip "Curly" Morris - Whiteface and Blackface Comedian; also capable General Business, Character and Straight Man. Exceptionally versatile. Top Comedy Singing, Hokum, Dancng (all styles). Specialties. Powerful speaking, singing voice. Quartette man. Appearance, fast ability. Long varied stage experience. Draft exempt. References, photo, programs on request. State salary. All type shows considered. Philip "Curly" Morris, City Hotel, Wauscon, O.

- LOWE, Russell; MILBERRY, Albert; O'Dare, Honey; REILD, Fred; SHINE, Ish; Tassel, Barney; Watson, James F.; Williams, F. E.; Angelic, Marilyn; Krappner, Ernest; ...

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Parcel Post Levelo, Pat. 12c

- Adams, George V.; Lee, June; AU Relle, Marge; Lewis, Peggy; ...

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MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg. St. Louis 1, Mo.

Parcel Post

- Adams, John; Gosley, Harold; Armstrong, L. C.; Hook, Edgar R.; ...

MAIL ON HAND AT KOSTENBADER, Robert Dale; KUPELO, Albert

- Addington, Mrs. O.; Ainsworth, Bob; ALLEN, Ireland; ...

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# Merchandise

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## Merchandise Trends . . .

CHICAGO, Aug. 7.—The biggest news in the specialty merchandise field this week was the opening of the giftware merchandise market here August 2. Early reports said attendance was about the same as last year with small retailers predominant. There was a rush to get whatever merchandise is available. Most discussions were about future market changes in this section. The market draws buyers from the Mississippi Valley and the Southwestern States. More details on market trends will be published in our next issue.

**RETAIL TRADE REPORTS.**—All mediums reporting on retail trade for the last week in July said gains in store trade continue upward. It is now definite that the pay-as-you-go tax did not cut sales suddenly as had been expected. Official reports for June, made available by the government, show that that month set a peak for the year, indicating that the public still has plenty of money to spend. Money circulation reports shows that money in the hands of the people is still gaining, the last report showing that it stands now at nearly \$18,000,000,000.

**CURB ON MONEY.**—The experts are still trying to figure out what will be the effect of bond drives, increased taxes, pay-as-you-go taxes, and other ideas for taking up surplus money. It is agreed now that the only noticeable effect of pay-as-you-go taxes was to slow up the rapidly increasing amounts of money in circulation. It did not stop buying. Experts are now wondering what the next bond drive will do for the public. The plan calls for selling bonds to individual buyers as much as possible and leaving the banks out of the drive.

**HOARDED SURPLUS.**—When peace rumors recently began to circulate following Mussolini's exit, reports from many sections of the country said a lot of jobbers immediately brought hoarded civilian goods out of hiding and placed them on the market. Particularly noticeable were certain lines of dry goods. This has aroused the attention of government agents, and some investigations may be made.

**POPULATION DROP.**—Although the last year showed a decided increase in the birthrate, recent reports by the Bureau of the Census show that the population dropped more than 2 per cent between April 1, 1940, and March 1, of this year. The figures for March 1, 1943, however, cover the population within the United States proper. Men in the overseas services were not counted. (See Merchandise Trends on page 54)

## Calls for Pen Sets Exceed Production

WASHINGTON, Aug. 7.—Since WPB last November restricted manufacture of fountain pens and automatic pencils to 46 per cent of the 1941 output, dealers all over the country are reporting that current demand is about twice their supplies. One big manufacturer is asking its dealers to have their customers fill out applications in advance of shipment.

W. A. Sheaffer Pen Company is one of the few companies that is still producing low-priced pens but has stopped making pencils altogether because of its munitions productions. Eversharp Company

has discontinued all pens formerly selling under \$5 and pencils retailing for less than \$3.75, and is allotting all products to dealers on the basis of their 1942 orders. Parker Pen Company has discontinued all its lines under \$8.75. One of the largest mail-order firm's most recent catalog carried only two pages of pen and pencil displays, with only one model listed below \$5.

Reports are that a considerable part of the heavy demand is for gift sets to be sent to men in the services. It is expected that the Christmas season will see an even heavier demand for pen and pencil sets.

## Steel May Be Used In Men's Luggage

WASHINGTON, Aug. 7.—Use of iron and steel for valances, bindings and corners on foot lockers and for hangar bracket assemblies in men's wardrobe luggage was permitted today by the War Production Board.

At the same time WPB, in amended Order L-284 (luggage), increased the maximum permitted length of physicians bags from 16 inches to 18 inches. This was found necessary in order that there be sufficient space in the bags for certain types of medical instruments.

Only other change in the amended order is a clarification of paragraph (b) (1) (iv) of Schedule I, dealing with restrictions on the use of leather. No changes in the restrictions themselves are effected.

## Mexican Novelties

CHICAGO, Aug. 7.—Gadgets and novelties made in Mexico constitute the chief new merchandise at the giftware market which opened in Chicago August 2. Domestic firms offer about the same lines as last year. Since the making of lamps was curbed in the United States, firms in Mexico have come forward with some interesting items in this field. Lamp shades, toy animals and silver items are the principal merchandise from Mexico on display. It is said refugees from Europe's war-torn countries are doing the handicraft work in Mexico. Some of these refugee artists are producing jade articles which will be available for our markets.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

Have you ever tried to offer an additional premium to the worker of a card to get him to complete his deal within a definite span? It's an old gag, but a good one, and many operators have found it valuable in obtaining faster action and an assured collection. Very often the worker will make up the difference on the take out of his own pocket if the card is not completed when the operator calls at the appointed time. Cost of the extra item is determined by the size and take of the deal involved.

Another inquiry has reached our desk on the old 20-item legit deal. Remember it? If you were a member of the operating fraternity several years ago, you were probably one of hundreds who thought they were going to make a killing with one or another of the deals which hit the market at the time. And just as probably you were one of the many who were sadly disillusioned when the excitement was over.

The boys couldn't be blamed much for believing they had something in the legit deal. It looked like a natural for a quick turnover and all signs pointed to a long and profitable life. Card had only 20 holes and an item was distributed with each purchase. It apparently could be placed everywhere, with chances good for constant repeats. But a basic weakness doomed the deal from the start and finally killed it.

Because 20 items had to be distributed on a small take, operators were forced to keep merchandise costs down to an absolute minimum. As purchases as a rule were from 1 cent to 39 cents, with the latter predominant, the player, more often than not, found he had won an item worth only as much and in many cases worth less at regular retail than what he had paid to win it. This, probably more than anything else, finally caused John Public to desist. The greatest appeal of the salescard is the chance it offers the player to win an item worth much more than what he pays to play. When it fails to do this a deal will last only as long as it takes the customer to get wise. That's what happened to the legit deal and that's what will happen to every deal that has the same basic fault.

HAPPY LANDING.

## Novelty Gadgets Go Over Big in Miami

MIAMI, Aug. 7.—Gadgets, or intriguing little items of novelty merchandise, are accounting for heavy sales here. Specialties which are efficient as well as attractive find ready sales as gifts or for the customer's own use, and the use of substitute materials hasn't detracted at all from the appeal of such things as clever key rings with hand-carved wooden Scotties, pups, and cats suspended from braided leather thongs. A good seller is a tiny plastic case about the size of a paper folder of matches which has three panels of clear plastic to hold five snapshots.

Another gadget is a small coin-dispenser change purse which stacks the nickels, dimes, quarters and pennies for instant use. Some of them come in leather cases which look like genuine alligator. An even smaller purse holds two dollars' worth of small change and dispenses the coins at the touch of a slide. Real leather wallet and coin purse combinations, no larger than a dollar bill folded-in-half, have a leather thong on one end for keys and come in bright colors to match evening clothes.

## WPB Amends Paper Order

New bans and restrictions recently ordered for converted paper products

WASHINGTON, Aug. 7.—The manufacture of a number of paper articles was forbidden and restriction in the tonnage permitted for many other converted paper products were ordered by the War Production Board recently.

It is estimated by the WPB Pulp and Paper Division that amended Conservation Order M-241-a, which literally affects all use of paper and is far more inclusive in its scope than any other paper conversion order, will save between 250,000 and 300,000 tons of paper. The paper saved will be utilized to far better advantage in meeting the present exacting war requirements and certain civilian needs for paper and paper products.

Definitions spell out clearly that the order covers all processors or converters of paper regardless of their identity. For example, a converter is defined as any person who, regardless of the identity or nature of his business, manufactures or assembles any converted product from pulp, paper or paperboard. Strict inventory controls have also been added, limiting the amounts of paper or paperboard converters may carry in stock for the manufacture of converted products.

Altho the general public may have to do with less fancy and decorative papers or articles made from paper, the real needs of the average citizen will not be seriously affected because plenty of utilitarian articles will still be available. A sharp curtailment of unessential products, however, was found necessary in view of the decreased production of pulpwood from which pulp and then paper is made.

Four lists forming a part of the order specifically name a great many paper products, which may be manufactured up to varied percentages of the 1942 rate of operation. These percentages range from a high of 110 per cent to a low of 80 per cent. However, there is also a list of products production of which is unlimited; those articles being ones which are either direct war products or highly essential to the civilian economy.

In addition to the restrictions on named products, the order also places a 30 per cent production curtailment, effective October 1, on a vast number of other paper articles. Prior to that date, these articles are frozen at the rate of operation in effect during the first six months of 1943.

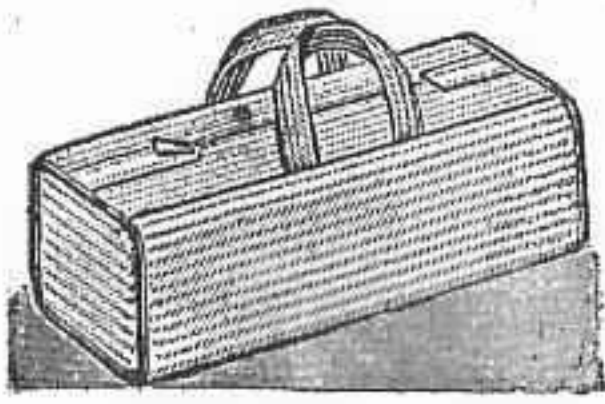
### Articles Mentioned

Among the unrestricted articles for military use which may be made of paper regardless of previous rates of production are the following: Ration containers, balloons, bombs, camouflage paper, gas mask parts, gas protection capes and similar products, gun and rifle protective sleeves, helmets and accessories, hospital wadding and surgical bandages, parachutes, targets, and V-mail blanks for the armed services.

Unrestricted civilian paper products include abrasive paper, adding and business machine rolls, binder twines, carbon paper, fuses, gears, valves, gaskets, gummed tape, blue print, photographic and tracing papers, paper-base plastics and printing plates, sanitary napkins, shoes, tabulating cards, and commercial and industrial tags.

Products intended chiefly for civilian consumption and use, which now may be manufactured at a rate of 100 per cent of 1942 production include: Artificial leather, buttons, envelopes, stationery, tablets, toilet tissue, sales tax tokens, shingles and waxed papers.

Other household and industrial prod- (See WPB AMENDS ORDER on page 54)



**Zipper Furlough Bag**

Practical and roomy for Service Man and Civilian. Made of durable twill and fitted with plastic zipper, has two sturdy carrying handles. Size 17" long. Color—forest green. Folds into small package when not in use.

No. B24R75—Sample Postpaid, \$16.85  
\$1.75. Per Doz. ....

**JOSEPH HAGN CO.**

Wholesalers Since 1911

223 W. Madison Street, Chicago 6

**Popular Items**

**Fabric Watch Straps**

With the increasing restrictions on the use of leather, watch straps made of fabrics are now in big demand. A. Sauer & Company offer the Kon-ite line to the trade. They offer a complete line of fabric straps made to fit any size or design of watch. The firm stresses the fact that these straps are very easily attached; they use the word "automatic" in describing the ease of attachment. The straps are made of a high grade of gabardine and have the weight, feel and strength of leather, and have molded buckles to match.

**Coffee Makers Increase**

During days of coffee rationing many ideas appeared on the market which were intended to conserve coffee and also enable the individual to make his one or two cups of beverage without waste. Among these specialty coffee makers is the 1943 model Chemex device for making one to three cups. The item is offered by Chemex Corporation. It is said to use any grind of coffee, fine or coarse, and has been endorsed by expert chefs.

**More Silver Animal Pins**

A series of cleverly designed animal pins has been placed on the market by R. M. Jordan & Company. There are a number of designs in the series, from the

**MILITARY MERCHANDISE**

All Styles of Novelty Pins and Gadgets  
**WING PIN**



#M303—Heavy sterling silver wing and propeller pin. Actual size as pictured.

\$6.75 Per Dozen

WRITE TO

**ALPHA-CRAFT, INC.**

303 5th Ave., New York, N. Y.

**OVER 1000 JOBBERS**

SELL OUR  
**BINGO SUPPLIES**



WRITE FOR CATALOG TO  
**MORRIS MANDELL**

181 W. 14th St.

NEW YORK, N. Y.

**SPECIALS**

FOR THIS WEEK ONLY

U. S. GLASS INTERMEDIATES

- Ash Trays, Gro. .... \$4.00
- 4 1/2" Kitchen Bowls, Gro. .... 8.90
- 4 1/2" Nappies, Gro. .... 4.25
- Salt & Pepper Shakers, Gro. .... 4.75
- AMERICAN MADE SLUM**
- Jr. Air Raid Warden Bands, Per 100 ... \$1.25
- Catalin Charms, Gro. .... 1.00
- W. M. Rings, Ass. Gro. .... 1.00
- 27" Shoe Laces, Blk. Gro. .... .75
- Plaster Slum, 10 Styles, Gro. .... 1.25
- IMPORTED SLUM**
- 4110—Glass Straw Slippers, Gro. .... \$1.25
- 4119—Glass Stirrers, Gro. .... 1.45
- 6607—2 Dolls in Box, Gross Boxes ... 1.50
- 9778—Bamboo Whistle, Gro. .... .60
- 8451—Cigarette Whistles, Gro. .... .90
- 9308—Roly Poly Pictures, Gro. .... .50
- 8170—Celluloid Teeth, Gro. .... .75
- 7319—Water Flowers, Paper, Gro. .... .35
- 9249—Toy Picture Book, Gro. .... .50

**LEVIN BROTHERS**

TERRE HAUTE, INDIANA 25¢ Deposit Required With All C. O. D. Orders

**FURS OF DISTINCTION COATS**

JACKETS—CHUBBIES

LARGE assortment of NEW 1943-44 outstanding creations. Perfect quality. Excellent workmanship. Furs of all types at popular prices. Extra money in your spare time selling furs to your friends and neighbors.

**LOWEST FACTORY PRICES**

Send TODAY for our New Illustrated Catalog and Price List. It's FREE.  
**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St. (Dept. B-3), New York 1, N.Y.



**H. REITER**  
Direct Mfrs. of greatest line of outstanding design and full color. **SERVICE BANNERS AMERICAN FLAGS** A thousand illustrations would not show the full beauty of the heavy flock designs, borders and lettering! Take advantage of special \$2 SAMPLE OFFER! Bring you a banner assortment with \$6 to \$7 retail value! You make a friend with every sale! One customer recommends another! **MONEY-BACK GUARANTEE:** If not 100% delighted with sample shipment return for full, immediate refund! 48-Hour service guaranteed. **JOBBERS:** Prove you're a jobber for attractive price! We refer all possible leads to local jobbers!  
**HARRY REITER, 148 W. 20th St., New York**



**NUDIE!**

A 7-inch doll that doesn't talk—but says so much! Actually seems alive because of her flexible, pliable, lifelike, soft but firm plastic composition. Fast seller for Novelty Stores, Gift Shops, **SALESBOARD OPERATORS** and Night Club Concessioners. Retail for \$2. The business gift item you often want for special occasions. A standout for remembrance value! Redhead, Blonde or Brunette—and each a tonic for the Blues! Ind. packed. Send \$10.80 for one dozen assorted Nudies, or \$3.00 for three. One sample \$1.00.  
**EXCELLENT OFFER FOR JOBBERS. AMERICAN ART PRODUCTS**  
2067 Broadway New York, N. Y.  
(Were you ever in Paris? Yes, this is it!)



**NOVELTY PANTS**

PRINT ANY NAME OF CAMP OR CITY  
**VERY LATEST NOVELTY GOING LIKE WILDFIRE**

Made of extra fine quality rayon in assorted colors with lace edges. **FAST 50¢ retailer.** Send 25¢ for sample—lots of 100 or more, \$15.00 per hundred. 25% prepaid on all orders, balance C. O. D. **PREPAID TO YOUR CITY.**

**MILT WILLIAMS NOVELTY CO.**  
1032-1035 Mission St. San Francisco, Calif.

**SOCIAL SECURITY PLATES**

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.  
**CHARMS & CAIN**  
407 S. Dearborn St. CHICAGO, ILLINOIS  
Tel. Wab. 3544-3547-3548

**PLASTIC "V" BROOCHES**

**FAST SELLING! PROFITABLE!**

Combination Red, White and Blue with hand-made lettering—"Mother," "Sister," "Sweetheart" and "Wife." Made of rolled gold plate wire, sterling silver base.



**ORDER TODAY!**  
Individually carded, per doz... \$5.40  
Individually boxed, per doz... 6.00  
Individually boxed with Insignia, per doz... 6.75  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**SEND \$2.00 FOR SAMPLES OF FOUR ITEMS!**

"Wife" "V" Brooch is No. 488. Please Order by Number.

**TREND CREATORS**  
1265 BROADWAY NEW YORK, N. Y.

**MILITARY INSIGNIA JEWELRY**

FAST SELLERS FOR NOVELTY STORES, CONCESSIONAIRES, ETC.



No. 426—Snail Shell Bow with Blue or Khaki Genuine Ocean Mother of Pearl Heart and Gold Plated Sterling Silver Insignia. \$9.00 PER DOZEN.

Terms: 1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Order Today!

We also have separate gold plated sterling silver insignias, including the "Seabee" insignia, for cementing. Send \$1.50 for sample card of 15 different available emblems. In addition, we can supply Pearl and Wire for Wire Workers. Write for details.

**JOBBERS! WRITE FOR SPECIAL DEAL!**  
Send for Catalog Send \$1.00 for of Complete Line! sample of item shown in ad!

**MURRAY SIMON** 109 SOUTH FIFTH STREET BROOKLYN, N. Y.

**FOX TAILS IN STOCK!**

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send 50c for the samples of 4 various sizes. Stock going fast... better rush your order for immediate shipments!

**H. M. J. FUR CO., 150 West 28th St., New York City**

**INTRODUCTORY LISTINGS** Covering All Items Still Available **NOW READY**

IF YOU ARE A SHOWMAN, PREMIUM USER, SPECIALTY MAN OR NOVELTY OPERATOR, WE STILL HAVE LIMITED STOCKS OF POPULAR NUMBERS.



**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.

Parade Canes, Leis, Comic Hat Bands, Comic Buttons, Baseballs, Military Insignia Jewelry, Pillow Tops.

Send us a list of the items which you are using and we will quote you prices. We have no catalog or circulars.

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.

# SPECIALS

	Per Doz.	Per Gro.
Med. Straw Man and Horse.	\$2.25	
Bamboo Med. Canes	1.00	\$11.50
Assorted Imp. Slum		.90
U. S. Glass Cups, Saucers, Sherbets, etc.		4.80
U. S. Asst. Metal Ash Trays		4.80
Asst. Plastic Thimbles		1.50
Imported Straw Hats		5.00
Leis (Med.)		3.75
Leis (Large)		6.75
R. W. & B. Tissue Shakers		6.00
BATONS	1.15	12.50

We carry a large line of Bingo Specials, Celebration Goods, Park Merchandise, etc. Order directly from this ad. 25% deposit with C. O. D. orders or no shipment.

## KIPP BROS.

117-119 S. MERIDIAN ST. INDIANAPOLIS, IND.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10  
 B. B. 101—3 Diamond Wedding to match. Each 4.50  
**ROHDE-SPENCER CO.**  
 223-225 W. Madison St. CHICAGO 6



### GLAMOROUS FUR COATS Jackels and Boleros

Make Your Selection Direct From My Factory. I carry a full line of distinguished 1943-'44 styles including Persians, Muskrats, Skunks, Foxes in all shades, Marminks, Kid Skins, Sealines, Beavers, etc. Lowest Factory Prices

Pony and every other Fur. WRITE immediately for new illustrated catalog and price list just off the press. It is FREE. **BRIEN SEWARD** Manufacturing Furrier, 299 Seventh Ave. (Dept. B) N.Y.C.

### New—Popular GLOWING STAR SERVICE FLAG

It glows at night. Retail for \$1.00. Large size 6"x9".

**\$5.00 per doz.**  
(one star)

SAMPLE \$7.00

Cash with order. Large order, doz. or more, 25% Deposit—Balance C. O. D.

#### LINCOLN SPECIALTY SALES

370 W. Jackson Blvd. CHICAGO, ILL.

### BLACKOUT FLOWERS AND RELIGIOUS FIGURES

—THAT GLOW IN THE DARK—

**NITE GLOW PROD. CO.** 105 W. 47th St. N. Y. C.

### NEW ITEMS

For Scales, Guessers, Ball Games, Novelty Men. Victory "V." \$11.50 per gross. 2 samples 25¢ mail stamps. Leis for give-away, \$2.50 gross.

#### UNGER SUPPLY CO.

587 Harrison St. CHICAGO 7, ILL.

familiar squirrel to elephants. The items have the appearance of rich beauty of handmade pins and look very expensive. They are new on the market this season.

### Soap on the List

When there was a reported scarcity of soap, people began buying whatever grades of toilet soaps they could find available. Joseph Hagn Company is distributing the Ariderma Dry Skin Soap. It is said to be made from a new formula and sales are very extensive. It is made by an expert soapmaker according to the best standards and is treated with milk solids and lanolin. A special soap chest containing five cakes makes an attractive package.

### Demand for Poster Stamps

Paper specialties are becoming increasingly popular with the public. People have become acquainted with stamps used for various publicity purposes, and such stamps can be used for premiums. Many newspapers are offering a series of stamps today for young collectors, featuring modern airplane models and other ideas. Mid-States Gummed Paper Company has recently designed a series of poster stamps with patriotic themes running thruout the series. They recommend them for premiums.

### WPB AMENDS ORDER

(Continued from page 52)

acts are set forth in a third list, and may be produced at a rate of 100 per cent of 1942 production. They include dental pinafores, dishes, plates, forks, spoons, napkins, towels, facial tissues, fruit wrappers, hat and cap visors, light

shades and reflectors, lunch boxes, photo mailers and mounts, soda straws and window shades.

Only 80 per cent of the products in a fourth list may be made after August 1 in proportion to the quantity manufactured in 1942. These include carpets, chair seats and covers, fly paper, games and toys, music rolls, mailing tubes, phonograph record albums, luggage, ribbons, slippers, tea bags and venetian blinds.

The order in respect to prohibited items has been amended to permit manufacturers or converters, having materials in hand expressly acquired for such purposes prior to August 1 to continue their processing until October 31, 1943. Production of these articles after that date, however, is forbidden.

The manufacture of all other articles not listed in the amended order, or not otherwise excluded, may continue until October 1, as long as paper is not used at a rate greater than during the first six months of 1943. During the final quarter of 1943, however, manufacturers may utilize only 70 per cent of the tonnage of paper in producing these articles as was consumed in the last quarter of 1942.

### MERCHANDISE TRENDS

(Continued from page 52)

Only the Western States have shown a gain in population since 1940.

MEXICAN SILVERWARE.—American manufacturers of silverware and other silver items are beginning to worry about their post-war markets. This is because of increased imports of silver items from Mexico. American firms may appeal for some sort of government control over imports. American manufacturers are restricted in their production, and they fear this will give imported goods the advan-



### BEAUTIFUL HONOR ROLL EVERY SOLDIER, SAILOR, MARINE OR WAAC A PROSPECT

A wonderful 4 color certificate with all branches of the service illustrated. Size 14x11 inches. Frame in simulated leather finish and glossette. Fitted with both easel back and ring for hanging. It's complete and all ready to hang or display on table. This is a beautiful Honor Roll and the buyer will prize and keep it forever. Each roll comes in a heavy mailing envelope. Send 75¢ for sample (prepaid). **\$4.50** Doz. Retail as Easily

### MOTHER, SISTER, SWEETHEART, FRIENDSHIP PILLOW TOPS

Pillow Tops for the Army, Navy, Marines, Coast Guards or WAACs at \$5.75, \$6.00 and \$6.50 per dozen. Send for samples. Made up for any Post or Camp. Glass Dog Chains, \$18.00. Shoulder Patches, all divisions, 100—\$10.00. Pennants, 9x24, name of any army camp or reservation, 100—\$12.00. Pennants, 12x30, name of any army camp or reservation, 100—\$16.00. Army Postal Cards, comics or camp views, 100—\$6.00. Embroidered Hankies for the Army, Navy and Air Force, with inscriptions, for mothers, etc., at \$2.75 per dozen. Hand-made Wooden Compacts at \$18.00 per dozen. Hand-made Wooden Cigarette Cases at \$24.00 per dozen. All kinds of Army and Navy Military Supplies and Souvenirs. Send for price list. **25% DEPOSIT WITH ORDER.**

### WORLD ADV. NOVELTY CO.

122 E. 25TH STREET, NEW YORK 10, N. Y. PHONE: GRAMERCY 5-2174.

### No. 3213K—SEVENTEEN PIECE LUNCHEON SET

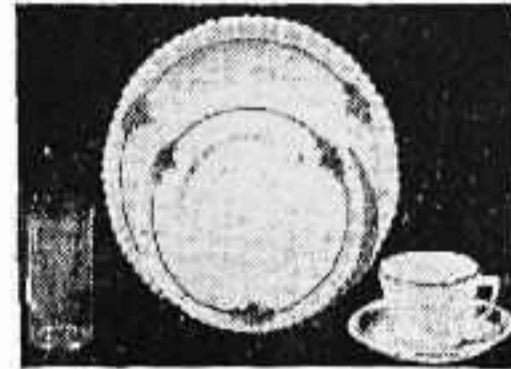
Of Unusual Value

Consisting of 4 Cups, 4 Saucers, 4 eight-inch Salad Plates, 1 eleven and a half inch Salver. Every piece (except the cups) goldstamped with the same design in 22-karat gold. Cups have a goldstamped rim. Boxed individually.

#### \$18.75 Per Doz. Sets

Seventeen pieces to each set. Can be sold at a splendid markup.

Send for our complete set K of illustrated price lists, showing hundreds of numbers retailing from 25 cents to \$15.00 at good profits.

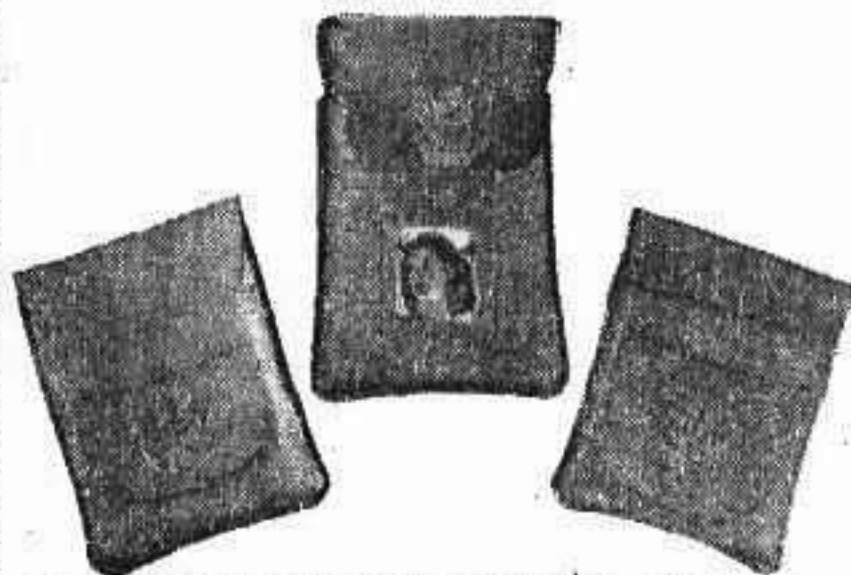


### LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K South Market Street Chicago 6, Ill.

### SOMETHING NEW IN A GENUINE LEATHER PHOTO CIGARETTE CASE



**CROWN NOVELTY CO.** 845 SO. WABASH, CHICAGO 5, ILL.

The hottest trade stimulator—premium—or direct sales number on the market! Made from genuine leather, hand stitched with plastic window for snapshot. Ideal gift for the man in service. Available with insignias of Army, Navy or Air Corps gold stamped on flap. Also available without insignia. Packed three dozen to the carton. When ordering state number of each insignia desired.

In Three Doz. Lots \$7.20 a doz. In Less Than Three Doz. Lots \$7.45 A DOZ.

Sample \$1.00 SPECIAL QUANTITY PRICES ON REQUEST.

Terms: 25% Down, Balance C.O.D.—F.O.B. Factory.

# STOP

Worrying about MERCHANDISE for FAIRS

WE HAVE IT, here are just a few of hundreds of Items

- Wigwam Blankets, Indian Designs. Ea. \$2.00
  - Beacon Blankets, Cellophane Boxed. Ea. 2.00
  - Jumbo Bears, 36 Inches. Ea. 3.00
  - Extra Large Scotty Fur Dogs. Ea. 3.25
  - Chenille Dolls, 30 In. Ea.. 1.50
  - Jumbo China, Poland Fur Bears. Ea. 6.00
  - 3-Pc. Lucite Dresser Sets, Silk Lined Box. Set... 3.90
- Write for complete price list

## JERRY GOTTLIEB

303 Fourth Ave., New York City

## IN STOCK

READY FOR IMMEDIATE DELIVERY

- ### BALL GAME & NOVELTY ITEMS
- 1918X—Batons, Silver ..... Gr. \$11.50
  - 1951X—Heavy Maple Canes ... Doz. 3.00
  - 5805X—Base Balls (Hard) ... Doz. 2.50
  - 1658—Tails with Sayings ... Per 100 4.50
  - 1670—Tails, Medium ..... Per 100 9.00
  - 1676—Tails, Large Size ... Per 100 13.50
  - 1698—Hat Bands ..... Per 100 1.75
  - 1699—Comic Feathers ..... Per 100 .95
  - 2763—Large Comic Buttons, 2 1/2 Inch ..... Per 100 5.25

### CORN GAME SPECIALS

- 6860—Lamps ..... Each \$1.50
- 6864—Lamps ..... Each 1.85

Write for 1943 stock list

## CONTINENTAL Distributing Company

822 N. 3rd Street, Milwaukee, Wis.

## BINGO SUPPLIES

- Specials—1500s—7 Colors
- Specials—3000s—7 Colors
- Specials—5 Ups—6 Ups—7 Ups to Pad
- Black and Red Markers
- Admission Tickets (Rolls)
- Attendance Prize Coupons

Write or Wire for Catalog

## N. M. BANK & COMPANY

235 Halsey St. Newark, N. J.

## FOUNTAIN PENS

Each in Leather Case and Individual Lithographed Box, Gold Insignia ARMY or NAVY. Nationally advertised brand. \$2.95 Retailer. \$15.00 Doz. Other fine Pens, \$8.00 Doz. Remit with order or 25% balance C. O. D.

### ATLANTIC STATIONERY CO.

178 Federal Street BOSTON, MASS.

### Attention! Pitchmen—Demonstrators MAJIT

At Last!—A perfect Kitchen Solder. Beautifully mounted. Easily demonstrated, as it sets immediately to any kind of metalware. Guaranteed to stop leaks in pots, pans, tubs, etc. A great item and fast seller. PRICE \$1.10 PER DOZ. \$10.00 PER GROSS. Return if not satisfactory. CENTRAL PLATING WORKS, 2822 Oregon Ave., St. Louis, Mo.

## MONEY BELTS FOR SALE

2000 all genuine leather. 2 pockets with snap fasteners, boxed. \$2.00 retail value—our price only 65¢ each. Also 150,000 Bead 5 In. Key Chains—2¢ each in quantity, F.O.B. Chicago.

### CHARMS & CAIN

407 So. Dearborn St. CHICAGO 5, ILL.

**WOOD JEWELRY**

Lapel Gadgets • Pendants • Pins • Photo Lockets • Gold Wire Mother Hearts

**\$10.00 For Sample Assortment**

Or Write for No. 43 New Catalogue

**Charles Demee**  
WOOD PRODUCTS  
PHONE 116X WALNUT ST.  
LOCUST 3913 MILWAUKEE, WIS.

**MILITARY ACCESSORIES**

**BUY THEM WHILE THEY LAST!**

#132B Sewing Kit, Army or Navy Insignia ..... \$3.75 Doz.  
#133B Sewing Kit, Leatherette ..... 4.75 Doz.  
#120B Shoe and Cleaning Kit, Fitted Bag, Water Repellent ..... 9.00 Doz.  
#126B Fitted Apron, Every Toilet Necessity Included ..... 22.50 Doz.  
#134B Money Belt ..... 4.50 Doz.  
#144B Furlough Bag ..... 22.00 Doz.  
#140B Unfitted Duffel Kit ..... 3.75 Doz.

**MOTHER AND SWEETHEART LOCKETS**  
Sterling Silver Picture Lockets suspended from Mother and Sweetheart Brooches. Safety catch. Beautifully boxed. Insignia on Lockets for Army, Navy, Marines and Air Corps.  
#4113—Per Doz. \$12.00.

**MOTHER AND SWEETHEART FOBs**  
Sterling Silver Heart Fob with Insignia for Army, Navy and Air Corps, suspended from Mother and Sweetheart Brooches. Safety catch. Individually boxed.  
#4090—Per Doz. \$7.50.

Complete line of Military Insignia Jewelry, Rings, Identification Bracelets, Pillow Tops, Service Banners, Kits, Furlough Bags, Money Belts, etc., etc. Big FREE catalog. Samples \$10 and \$20. 1/3 Dep. With Order, Balance C. O. D.

**LIBERTY PRODUCTS**  
277 BROADWAY (Dept. 814) N. Y. C.

**Last Will and Testament of Adolph Hitler**

(Copyright 1942)

Printed in 2 colors with seal. 8 1/2" x 11". Funniest thing you ever read. A terrific seller. . . . big profit. 100, \$2.00; 500, \$7.50. Sample copy 10¢. Full cash with order. Satisfaction guaranteed. We pay postage.

**TRIAL ORDERS, 35 COPIES, \$1.00.**

**JAY-JAY CO.**  
1608 SURF AVE. BROOKLYN, N. Y.

**COMIC CARDS**

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 15¢ for sample cards and folder.

**M & M CARD CO.**  
1033-1035 Mission St., San Francisco, Calif.

**5,000 ITEMS AT FACTORY PRICES**

Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

**BLAKE SUPPLY CO.**  
219 E. Markham St. LITTLE ROCK, ARK.  
P.S.: Will buy anything, please write us.

Headquarters for

**ARMY SUPPLIES**

Send for Our Free Circular.

**Flamingo Trading Co.**  
B. W. First Street MIAMI, FLA.

**MEDICINE MEN**

Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists

167 E. Spring St. Columbus, Ohio

**BUY WAR BONDS FOR VICTORY**

**GET ABOARD, Live Crew Managers and Salesmen.** Service Men's Magazine (Est. 1916) sponsoring Order of Blue Star for getting ammunition to front. Fast selling service joke books. Year's review "Yank" Army Paper, facts, fiction, hot cuts, new to public. Will Rogers joke book. Premium items. Free copy U. S. Law killing all ordinances. Samples 10¢.

**SERVICE MEN'S MAGAZINE,**  
169 Duane St., New York 13, N. Y.

tage. One large manufacturer of costume jewelry said he was glad to see an increase in Mexican goods because it would help keep jobbers and retailers in business for the duration.

**DIME STORE WORRIED.**—Cosmetic firms that have been producing the 10-cent sellers for five and dime stores say that they must ask for an increase in price in some way. They hope a way can be found to increase the price on dime cosmetic items to 15 cents. There are about 25 to 30 big producers of cosmetic items for the chain stores.

**PIPES**  
FOR PITCHMEN & BILL BAKER

Communications to  
25 Opera Place, Cincinnati 1, Ohio

**OFFERING PEELERS . . .**  
at Kress's, San Francisco, Red Cliff was spotted getting the long-green.

**PITCHDOM'S HISTORY** is not being written by quitters.

**SHEETWRITERS . . .**  
Eddie, Pat and Jerry Arnheim are doing well on the West Coast, having just purchased a home in Los Angeles.

**"GETTING READY . . .**  
for a string of fair dates," pen Max and Alice Smith from Cleveland.

**SUCCESSFUL PITCHMEN** make mistakes, but never the same ones twice.

**NOVELTY STORES . . .**  
are getting ready scratch in San Francisco with Polish Fisher, Sam Gordon, Whitey Monet and Sid Wolfe all chalking good takes.

**CHIEF WHITE HORSE . . .**  
and Princess Yellow Robe are readying their trailer in Pittsburgh for a string of fairs.

**YOUR WORD** is something to keep after you have given it to someone.

**RED QUIGLEY . . .**  
is telling it to the natives in Virginia territory.

**DOC ZIMMER . . .**  
closed to fair business in Fort Worth and is trekking to Colorado territory.

**A SURE WAY** to inspire yourself is to pipe in an account of what you are doing.

**LONG BEACH (CALIF.) PIKE . . .**  
line-up includes: Sid and Mildred Hirsch, mental and palmistry; William and Jewel Hobday's Le Dell mental and palmistry act; the Nellars, mentalists; George Negus, scales; Doc Harland Haas and George Leffingwell, med; Doc Graham, herbs; Bert Stein, jewelry and scales, and Paul Hunt, med. Working in the Long Beach Village Arcade are Jack and Eva Ray, with palmistry. Myrtle and Jonny O'Connor, of lightning calculator fame,

have two Mexican novelty stores in the village. Don and Hazel LeCombe, former hand-writing analysts, have a Western novelty store there. Jack and Elizabeth Elliott, former whitestone workers, are offering handmade jewelry of petrified wood and agate at their gem shop. Errand worker is Harry Parmlee, who has entered the shipyards for the duration.

**YOU WILL ACHIEVE** success by living well, laughing often and helping fellow pitchmen.

**THE HILLS OF WEST VIRGINIA . . .**  
are responding to the call of leaf, cards Jack (Bottles) Stover. Pat Malone is getting plenty of names and Bottles the coin on the sheet. Stover asks for pipes from Phil Babcock and Bill Dietrick.

**SCORCHING WEATHER . . .**  
in New York is folding pitch layouts until fall, bulletins Carl Herron, who also tells that uptown Manhattan is being overrun with flukum workers. Carl recently glimmed Louie Rosenberg in the downtown area working sharpeners off a

**Engraving Jewelry STILL AVAILABLE**

Immediate Shipment — Order Now

From Catalog #26 we can still supply—stocks limited; also a few other styles not listed in catalog #26. Send for up to date list now.

**MILITARY JEWELRY**  
Send open order for your needs—give some details.

STATE YOUR BUSINESS.

**HARRY PAKULA & CO.**  
5 N. Wabash Ave. Chicago 2, Ill.

**AFTER VICTORY**

**OAK-HYTEX TOY BALLOONS**

**WE'LL BE SELLING YOU**

**The OAK RUBBER Co.**  
RAVENNA, OHIO

**RAZOR BLADES**

Millions Sold

ACE Blades are better quality. Leather stropped to fine sharp, cutting edge. Flashy display cards or cartons. Rush name for free details.

**ACE BLADE CO., Dept. 11, Buffalo 3, N. Y.**

**We Carry a Full Line of Sterling Silver Miniature Novelties**  
For All Branches of the Service \$2.40 Per Dozen.  
1/4 Deposit, Balance C. O. D.

Sterling Silver Brooch, Army, Navy, Air Corps. Individually Boxed.  
\$5.00 Doz.

Sweetheart Pin (Air Corps), Sterling Silver, Safety Catch.  
\$1.10 Each.

Mother, Sweetheart and Flying Eagle Brooches, with Locket. Army, Navy, Air Corps, Marine.  
\$12.00 Doz.

**MANHATTAN GLOVE & NOTION CO.**  
27 Orchard St. NEW YORK CITY

**Highly Chrome Finish Engraving Item**

**ANKLET BRACELETS**

**\$3.00 Dozen—\$33.00 Gross**  
Send \$3.00 for Sample Dozen.

**JEWELRY METAL STAMPING CO.,**  
Room 901, 1123 Broadway, New York City

**AMERICA'S LATEST CRAZE**

**ONE CUSTOMER ALONE SOLD OVER**

**\$60,000.00**

Worth of our Jewelry this year. Gift Shops, Concessionaires, Hustlers at Beaches, Parks, etc., up to 200% profit. Get wise to these fast-selling

**KILLER DILLERS**

**We Ship Same Day Order Received**

Doz.

Sea Shell Necklaces, 20 inches, plastic clasp, 6 colors, 10 designs ..... \$ 3.00

Sea Shell Leis, 30 in., 6 colors, 10 designs ..... 4.50

Sea Shell Leis, 60 in., double length, 6 colors, 10 designs. 9.00

Bracelets to match above numbers ..... 1.80

Pearl Harbor Shell Leis, 27 in., 3 strands braided mulfl, coral, aqua marine, peach, 3 designs 12.00

Bracelets to match, 3 strand . . . 6.00

Gold Shell Necklaces, 20 in. . . 6.00

Gold Shell Necklaces, 30 in. . . 7.20

Gold Shell Necklaces, 3 strand, braided, Lei style . . . . . 24.00

Bracelets to match above. Per strand . . . . . 2.20

Sea Shell Brooches, flower cluster, 6 designs, \$2.75, \$3.00, \$4.50 ..... 6.00

Earrings to match above, \$2.75 3.00

**CLOSE OUT**

U. S. Army Air Corps Pillow Tops, satin front and back, \$6.75 per dozen value, assorted verses. Special while they last. Dozen ..... \$4.25

Plastic Chain, Earring Backs, Clasps, Brooch Pins, etc. Complete price list on request. Catalog No. 5 now off the press. 50% cash with all orders, balance C. O. D.

**J. A. WHYTE & SON**  
MANUFACTURER

LITTLE RIVER MIAMI, FLA.

# BUFFALO SHOWS

BLACK RIVER, N. Y., Aug. 30th-Sept. 4th, Firemen's Celebration. Catch soldiers' pay day at Pine Camp. Black River is the front door of this huge army base, where one whole division is stationed. Pay day is Tuesday; thousands of soldiers to draw from. ALEXANDRIA BAY, N. Y., thirty-five miles from Black River. Labor Day Celebration and Firemen's Convention. Opening at close of horse racing, Sept. 5th. All day Labor Day following. Closing with Jefferson County Volunteer Firemen's Convention, Sept. 10th and 11th. Seven days.

Other celebrations following. Join now and catch these spots. Openings for Grind Stores of all kinds. No percentage.

HOWARD POTTER BUFFALO SHOWS OGDENSBURG, NEW YORK

## SKOOTER FOREMAN WANTED

TOP SALARY—PERMANENT PARK LOCATION

No Tear-Downs or Set-Ups. Open the year around. Must be sober. Able to fix cars and keep ride and floor in a good clean condition at all times. References required.

WILL TAKE APPLICATIONS FOR OTHER RIDE HELP ALSO for new season. State what you can do in first letter.

### NORTH BEACH AMUSEMENT PARK

103 ELM STREET CORPUS CHRISTI, TEXAS

## EDDIE'S EXPOSITION SHOWS WANT

For Firemen's Celebration and Fairs, Ball Games and Ten-Cent Grind Stores, one Flat Ride and Rolloplane or Dual Loopplane and Shows of all kinds. Petrolia, Pa., this week; New Bethlehem, Pa., August 16-21. Want to buy Ocean Wave or Razzle Dazzle. Seventy thousand soldier camp, Stoneboro Fair, September 3-6; Mercer Fair, West Alexandria to follow. Wire

EDDIE'S EXPOSITION SHOWS as routed, or Butler, Pa.

## JONES GREATER SHOWS WANT

For Festival, Buckhannon, W. Va., week August 16; Pohacontas County Fair, Marlinton, week August 23, followed by W. Va. Fairs and Celebrations until end of season, Shows, Rides and Concessions of all kinds. Address JONES GREATER SHOWS, Clarksburg, W. Va.

P.S.—Jimmie Cunningham wants Girls for Posing Shows.

## B AND V SHOWS

For grand opening of community recreational park and St. Ignatius Picnic, August 16-18, Kingston, Pa. Grind Stores, Penny Arcade. Can place Merry-Go-Round, Octopus, Tilt and Rolloplane or Kiddie Rides, Drome, Side Show or Grind Shows. Speedy Merrill, Johnny Rae, wire. Larksville, Pa., week August 9. J. VAN VLIET, Manager.

### WANTED

Conshohocken, Pa., Moose Ambulance Fund Drive, week August 9th; all join here for a tour of the Sunny South. Will book Girl Shows with own equipment, Snake Show, Fun House, Jungle Land, Ten-in-One, Illusion, Hawaiian Revue, Dog and Pony Show, Monkey Circus, War Show, Motor Drome, Rodeo with Band, Wild West, Penny Arcade. All Grind Stores wanted at good exclusive. Secretary. Will book or buy outright Chairplane, Tilt-a-Whirl, Octopus, Rocket, Heyday. Wanted—a capable Man that can put up and tear down a Grab Joint. Wanted—Help for all departments, Truck Drivers, Concessions. Join now. All wire in what you have. Can book Bingo and Frozen Custard. This is the final call for the South. Everybody wire

EXPOSITION AT HOME SHOWS  
ROX GETTO, MGR., CONSHOHOCKEN, PENNA.

## CUNNINGHAM EXPO SHOW

Now booking for Fall Celebrations and Fairs, Shows of all kinds, legitimate Concessions of all kinds, Sound Truck to join at once. Free Act wanted. Lore City, Ohio, Home Coming, August 9-14; Navy Bells Drum Corps, Steubenville, Ohio, August 16-21, in heart of city; Firemen's Celebration, Bellaire, Ohio, August 23-28; Woodsfield Fair, Sept. 1-2-3; Parkersburg, W. Va., City Park, Labor Day. Don't write, all wire.

CUNNINGHAM'S EXPO SHOWS, Lore City, Ohio.

WANT SHOWS CONCESSIONS

## READING'S SHOWS

WANT FREE ACTS

FOR MID-STATE FAIR, COLUMBIA, TENN. Want Cookhouse and Grab Joints, Photo, Stock Concessions of all kinds. No X at Fairs. Shows: Want Midget, Illusion, Side Show, Snake, Minstrel, Wax, Want Ride Help and Concession Agents. Nashville, Tenn., this week; Murfreesboro, Tenn., Colored Fair, week Aug. 16; Gallatin, Tenn., Colored Fair, week Aug. 23; Mid-State Fair at Columbia, Tenn. (White Fair), to follow. Free Acts for Columbia address GEO. L. BUCHNAN, Columbia, Tenn.; all others address: W. J. WILLIAMS, MGR., 1417 DICKERSON RD., NASHVILLE, TENN.

cart. New York workers would like to see pipes from those on the West Coast and in Chicago, particularly Red Hallie, Jack Young, Tom Barret and the Ragan sisters.

SELF-CONFIDENCE is the first requisite in pitching.

## 4TH HDQ. CO. S.C. STATE GUARD WANTS CARNIVAL

With at least 6 Rides. Starting August 30.

Wire or write LIEUT. FRANCIS, Box 778, Charleston, S. C.

### WANT

## FERRIS WHEEL FOREMAN

JOIN AT ONCE — TOP SALARY.

PLAYLAND AMUSEMENTS, INC.

Jellico, Tenn., this week; Lake City, next week.

## FIREMAN FALL FAIR

Spring Valley, N. Y., week August 16

featuring

## SELLO BROS.' CIRCUS

and Elephant Act. Want legitimate Concessions all kinds, American Palmist, any ten-cent Grind Stores. All address: STANLEY ROBERTS, Hastings on the Hudson, New York, this week.

## FERRIS WHEEL FOREMAN WANTED

SUNSET AMUSEMENT CO.

Keosauqua, Iowa, this week; Decorah next.

\*\*\*\*\*  
 ★ W L. J. HETH SHOWS W ★  
 ★ A For Following Outstanding Tennessee Fairs A ★  
 ★ N Week August 16—CARTHAGE FAIR, Carthage, Tenn. N ★  
 ★ N Week August 23—DeKalb County Fair, Alexandria, Tenn. N ★  
 ★ T Week August 30—Fentress County Fair, Jamestown, Tenn. T ★  
 ★ T Week September 6—Wilson County Fair, Lebanon, Tenn. T ★  
 ★ 7 OF THE TOP FAIRS IN GEORGIA TO FOLLOW. ★  
 ★ Outstanding Freak or Fat Man (must be big) to feature in Sideshow. Guaranteed salary ★  
 ★ \$50.00 week out of office. Place Musicians and Chorus Girls for Minstrel Show. Salary out ★  
 ★ of office. Ticket if within 100 miles. Good opening for Cookhouse, Grab Joint, Photo Gallery, ★  
 ★ Sno-Ball or Frozen Custard. Place other legitimate Concessions. Place Grind Store Agents ★  
 ★ if capable. Want sensational High Aerial Free Act. Two to four people. Give ten-week ★  
 ★ contract. Must start week Aug. 16th. Address all replies to ★  
 ★ L. J. HETH SHOWS, PARIS, TENN., THIS WEEK. ★  
 ★\*\*\*\*\*

## WANTED

Shows and Concessions for Wayne County Free Fair, Northville, Mich., August 16 to 22; Tuscola County Fair, Caro, Mich., August 23-28; North-western Michigan Fair, Travers City, Mich., August 30 to September 4.

Address

## HAPPYLAND SHOWS

Home-Coming Celebration, Wayne, Michigan, This Week.

## W BUCKEYE STATE SHOWS W

A BILLPOSTER WITH CAR TO JOIN IMMEDIATELY. RIDE A  
 N HELP FOR ALL RIDES. COLORED MUSICIANS AND PER- N  
 T FORMERS FOR MINSTREL SHOW. ANY GRIND SHOWS T  
 NOT CONFLICTING WITH WHAT WE HAVE. LEGITI-  
 MATE CONCESSIONS ALL OPEN.

P.S.—Charles Roach, wire. Mr. Lee, wire Ted.

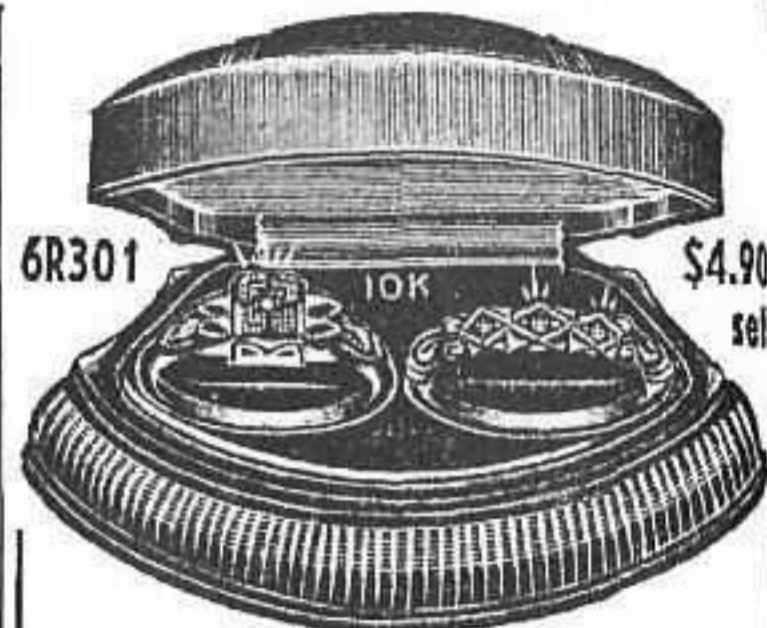
Address: BLOOMINGTON, ILL., this week; SPRINGFIELD, ILL., next week.

## WANT CUMBERLAND VALLEY SHOWS WANT

First Fair Starting Tracy City, Tenn., August 16-21

Want Shows with own outfits. Monkey Circus, Fun House, 10-in-1 or 5-in-1, or any other Show that doesn't conflict. Want Bingo. All legitimate Concessions open. Address all mail and wires this week to

ELLIS WINTON, MGR., TULLAHOMA, TENN.



### DIAMOND RING SETS

10K Gold Mountings

6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set \$4.90  
 6R307—3 Diamond Engagement Ring and 3 Diamond Wedding Ring . . . . .Set 5.65  
 6R305—3 Diamond Engagement Ring and 5 Diamond Wedding Ring . . . . .Set 6.40

Each Set in Beautiful Plastic Gift Box. For additional Diamond Rings WRITE for Illustrated Leaflet.

### BIELER-LEVINE

37 South Wabash CHICAGO 8

## PAPER MEN

Can use experienced Men or Women on old reliable publication, most States. NEW WAR MAPS get CASH. Regular terms—QUICK SERVICE. Write or wire

### ED HUFF

5418 PHILLIP DALLAS 10, TEXAS

### ZIRCON RINGS

Ladies & Gents SOLID GOLD . . . . . \$4.00 to \$8 Each  
 Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost. Box 311 — B. LOWE — St. Louis, Mo.

## WANTED FOR SOUTHERN STATES SHOWS

Octopus Man. Carnival Electrician. Also Secretary. All must be draft free, sober and reliable. State experience and salary expected.

JOHN B. DAVIS, Venice, Fla., this week.





**INSURANCE**

**CHAS. A. LENZ**  
"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE  
CHICAGO, ILL.

**'43 Brockton Fair Is Off**

BROCKTON, Mass., Aug. 7.—Directors of the Brockton Fair on Wednesday voted to cancel the 1943 annual scheduled for September 12-18. President Harold F. Morse said: "Directors were confronted with an overwhelming array of wartime obstacles, almost any one of them alone serious enough to wreck plans for the fair." It was voted to resume in 1944 or as soon as improved conditions permit. More details in the next issue.

**BANTLY DATES GOOD**

(Continued from page 31)

Mrs. Frank Shepard, who has been removed to the home of her sister in Seneca, S. C., to recuperate from illness; Mrs. Mac McCarthy and Paul Lane, who recently underwent an appendectomy at a Du Bois (Pa.) hospital. Mrs. Lane came in from her chicken ranch in Miami to look after her husband's interests on the shows.

OSWEGO, N. Y., Aug. 7.—O. C. Buck Shows moved in here Sunday night for a six-day engagement on the Otis Showgrounds, under American Legion Post auspices, from Auburn, N. R., where they registered solid business, with plenty of spending in evidence. Thursday at Auburn was lost to a series of thunder-showers.

While shows were setting up Sunday night, Bill Jones's bingo tent was destroyed by fire of undetermined origin. Firemen answered an alarm, but the top and sidewall were destroyed and the frame badly scorched. Game was not flashed so no stock was damaged. Fire was the third to hit the shows this season, and Owner O. C. Buck said he felt this one should end the spell of bad luck.

With plenty of local help available, shows set up and opened Monday night to a fair crowd, Roy F. Peugh, press agent, said. All rides, except the Silver Streak, were ready and obtained heavy play. Mr. and Mrs. Lloyd Coffey opened a girl show here, and Jimmie Hurd added several acts to his Side Show. Doc Willard Wilson joined Barro Brothers' Motordrome at Utica, N. Y., to handle the bally and do the talking.

**GATE PACE HOLDING UP**

(Continued from page 31)

agent; Ted Grace, publicity; Leo Lanning, electrician; Harry (Pats) McCauley, Diesel maintenance.

**WANTED FOR COLUMBIA AMUSEMENT PARK**

Tilt or Octopus. Will buy, book or lease long season. Gus Elsnor and Albert Eastin, get in touch. Will buy Peerless Popcorn Machine or book same for season. Want Shows of merit. Good opening for Glass House, Fun-on-Farm, or what have you? Will book Photos. Want P. C. Agents, also Grind Store Agents. Girls for Ball Games. L. R. Lewis and Pat Wilson and Kay Kaeser, come on. Raleigh Gibson, wire. Address all wires to S. B. WEINTRAUB or FRED C. BOSWELL, Davis Hotel, Columbia, S. C.

**SCOTT EXPO SHOWS WANT**

For 12 Fairs, starting Clintwood, Va., August 17, Kingsport, Tenn., follows; then Knox County Fair, Knoxville, Tenn.

WANT Musicians and Performers. Salary from office. Legitimate Concessions, Grind Shows, Concession Agents, Ride Help, Semi Drivers. Rocco Aleo wants Cook House Help. L. H. Harding wants Half and Half. Switchback, W. Va., This Week.

**J. J. PAGE SHOWS**

WANT FOR LAUREL CO. FAIR, LONDON, KY.

All Next Week.

HIGH AERIAL FREE ACT AND LEGITIMATE CONCESSIONS of all kind. Want Musicians and Performers for Colored Minstrel Show. Also Ride Help on all Rides. Address J. J. PAGE SHOWS, Lexington, Ky., this week; London, Ky., Fair next week.

**PENN-PREMIER SHOWS**

Want for Aliquippa, Pa., August 16 to 21

Fire Department-Police & Veterans' Celebration

Will place Cook House, Penny Arcade, Scales, Age, Novelties, High Striker, Pitch-Till-U-Win, String Games and other Legitimate Concessions. Can place Octopus or Roll-o-Plane. Want Girl Shows with or without equipment, also Life, Health or Grind Shows not conflicting. Address all wires and mail to LLOYD SERFASS, Gen. Mgr., Rochester, Pa., this week. P.S.: North and South Carolina Fair Secretaries! Have few open dates.

**GIRLS WANTED**

FOR POSING SHOW. EXPERIENCE UNNECESSARY. SALARY \$30.00 PER WEEK.

WANTED EXPERIENCED CANDY PITCHMEN

J. SCIORTINO, STRATES SHOWS

UTICA, N. Y., THIS WEEK; BATAVIA, N. Y., NEXT WEEK. Wire or Join—Don't Write.

**WANTED FOR FIREMEN'S AND LIONS' FESTIVAL**

TAPPAHANNOCK, VA., WEEK AUG. 16.

Photos, High Striker, Scales, Duck Pond, Shows, etc. No Racket or Percentage Games. Want Ferris Wheel Foreman and one more Ride with own transportation. Ben Holliday, Hambone Bob Williams, wire.

MIDWAY AMUSEMENTS

TAPPAHANNOCK, VA.

**ATTENTION! ATTENTION!**

WANTED—Advance Man at once. Wire, answer Secretary. Concessions all kinds. Shows, etc.; Cookhouse, Popcorn, Candy Stands, Girl Posing Shows. Answer

**THE OLYMPIA SHOW**

Care of General Office, Eddystone, Pa.

**CLYDE BEATTY-WALLACE BROS.' CIRCUS**

Want BANNER MAN who can show substantial results. JACK FENTON, please answer. Want 24-HOUR MAN. Must be experienced. Wire Evansville August 12 and 13; Vincennes 14; Washington 16; all Indiana.

**CAN PLACE FOR KUTZTOWN FREE FAIR**

and balance of season, Octopus, Roll-o-Plane (Bennie Herman, wire), Grind Show, Plant Show. All Concessions open; no exclusives except Bingo.

LAWRENCE GREATER SHOWS

Coatesville, Pa., August 9-14.

**Flora, Indiana Four-H Fair and Celebration**

August 17-19-20-21—DAY AND NIGHT. WANT Concessions, Shows and Attractions. All must be clean and legitimate. All replies:

**HOOSIER AMUSEMENT CO.**

This week, Brazil, Indiana.

COMMITTEES: We have week of Aug. 23-28 open for engagement. Contact us quickly by wire or phone.

**WANTED GRANDSTAND ATTRACTIONS Madison County Fair Association**

Huntsville, Alabama September 13-18

**WANTED FERRIS WHEEL FOREMAN**

For new 1943 Wheel. Salary and percentage.

THOMPSON BROS.' RIDE UNIT

Mt. Union, Pa., this week

**FORD COUNTY FAIR**

Melvin, Illinois, September 8 to 11, 1943.

Concessions and Shows needed. Outstanding Free Acts. Dance to name bands.

T. D. THACKERAY, Pres.

**KING REID SHOWS**

America's Cleanest Midway

Wants for Gala Fair Season, starting Afton and Ballston Spa, N. Y., and Five Best Fairs in Maine to follow. Shows of all kinds, high-class Girl Shows, Animal or Monkey Show, Athletic Show. Percentage Stores to work with office. Grind Stores of all kinds. Positively no wheels or racket tolerated. Address KING REID SHOWS, Oneonta, N. Y.; next week, Afton, N. Y.

**FIFTH ANNUAL CELEBRATION**

On Main Streets, Lake Orion, Michigan, Week August 16 to 23.

Two Big Parades.

Wanted, Concessions that work for ten cents. Will book or buy Fun House, also Kiddie Auto Ride. Five Celebrations to follow, including Armada Fair. August 26 to 29. All in Michigan, Heart of Defense Area. This week, Frazer, Michigan. Wire or write ROSCOE T. WADE, Frazer, Mich.

**JIMMIE CHANOS SHOWS WANT**

For all Street Celebrations, all legitimate Concessions, Bingo, Fish Pond, Pitch-Til-You-Win, Balloon Dart, Mug Gallery, Carmel Corn. Want Athletic Showman for some of the best Fairs in Ohio. Chairplane Man. Jimmie Martin, come on. This week, Rockford, O.; Jackson Center, O.; Hoytville, O., Home-Coming. Address all mail JIMMIE CHANOS, Rockford, Ohio.

**FOR SALE**

Portable Two-Abreast

**MERRY-GO-ROUND AND CHAIRPLANE**

\$2,500.00 CASH

Can be seen in operation in GREENSBORO, N. C., PARK

Apply SAM PRELL, Fair Park, Greensboro, N. C.



# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago 1, Ill.

*Ceiling Prices—3*

## TAX CONFLICTS

At this writing (August 4) reports indicate OPA officials seem firmly committed to the policy of classifying coin machine distributors as retailers under price ceiling order MPR-429. This would seem to be the simplest way to apply ceiling prices to the buying and selling of used machines and it would offer the fewest complications to the trade.

This order would go into effect September 1, thus giving the trade ample time to study the provisions of the order. It would settle definitely what price ceiling order is meant to cover used machines and thus prevent further confusion about which order might be applied to the coin machine trade. It would classify operators as consumers and thus relieve them of certain responsibilities under the order.

The order also contains specific provisions whereby individual firms may make application for rulings to cover special price problems.

Whatever interpretations and applications of price ceilings are made later to the coin machine trade, it is important that the matter of tax conflicts be given serious considerations at all times. The use of a large majority of coin machines are now subject to a federal excise tax, passed for the definite purpose of raising revenue to support the war effort. The coin machine trade accepted the tax with the idea in mind that the more machines it could keep in operation for the duration the larger would be the total amount of revenue contributed to the federal government.

It has been no easy task to keep machines in good repair so that they would be acceptable to the public. The American public is rather choicy about its entertainment and when machines are not kept in the best of condition the public may simply look for other forms of diversion. The coin machine trade has had to devise all sorts of methods to get repair parts up to the present time. It is not only important to the business itself that machines be kept in good operating condition, but every machine kept in operation means that much more tax revenue for the federal government.

It is a simple fact that any additional difficulties created for the trade speed up the process by which machines are taken out of operation. Each machine

that is stored or forced out of profitable business means that much less revenue to the government for the duration.

It is reasonable, therefore, to ask of officials of the Office of Price Administration and all other agencies that they give every consideration to helping the coin machine trade keep as many of its machines in operation as possible for the duration. It is fair to ask that as few restrictions as possible, as few curbs on the movement of machines, as little paper work as possible, be placed upon an industry that has its own very peculiar problems which are quite different from the trades with which it has been grouped under price ceilings.

The tax problem is certain to complicate the matter of price ceilings for the coin machine trade. The federal tax alone per year on some types of machines is more than the machines will sell for on the used market. Situations can be found where a gaming device selling for less than \$100 will pay a tax of \$100 to the federal government, \$150 to the city and as much again to the State. This is an extreme case, but such situations do exist and raise many questions which are not easy to answer. On many products it is permissible to add taxes to the ceiling price. Tax situations in the coin machine trade are so varied that it will not be easy to apply rules to the sales of its machines. The object should be, however, to make only those rules that will help keep as many machines as possible in operation so that revenue may be paid to federal, State and city governments.

The problem of keeping machines in repair will increase more rapidly from now on rather than diminish. The many tax problems facing the trade will increase rather than get better. All of the hardships which the war emergency brings upon retail stores, all the shifts in population, all the shortages in labor and materials, are reflected in one way and another in the difficulties of the coin machine trade.

Because of its many peculiar difficulties for the duration, the coin machine trade can in all fairness ask for the most liberal considerations possible in the regulations imposed upon it.

# OPA Outlines 7-Point Plan



**WAR WORKERS THIS TIME.** Bally Manufacturing Company held its annual outing this year for employees at Harms Park, Chicago, on July 24. A big program of special events was arranged for the day. Formerly Bally entertained its employees as makers of coin machines, but this year they are war workers helping to beat the Axis.

WASHINGTON, Aug. 7. — Declaring that the Office of Price Administration should not be a "walking doormat" and should at all times stand up against selfish interests, Chester Bowles, new general manager for the agency, outlined a seven-point program which he said he hopes to apply on his new job.

Bowles, who was formerly OPA director in Connecticut, outlined the following program:

1. Rationing and price control are complicated operations and our regulations can never be as simple as we might wish. We shall do our best, however, to make them as simple as we can, and we shall explain them over and over again in simple, factual language which anyone can understand.
2. We must depend on volunteers to help carry out national policies made down in Washington. I'm going to do everything possible to make their path easier and to give them the help and

authority they need to do their job. The OPA has made a considerable effort to decentralize. This effort must be carried further.

3. It will be my job to find outstanding people and then to trust them to do the job which has been assigned to them. It is a mistake for anyone to feel that any one particular group has a monopoly on ability.

4. We will continue to avoid snooping Gestapo approach.

5. Public respect for the OPA will increase if we are willing to take vigorous, firm action when such action is required.

6. Everything possible can and should be done to make OPA regulation easy for business men to understand and to live with.

7. And, finally, the OPA must be willing at all times to stand up against selfish pressures.

and 25 years of age to show cards in buying liquor; new closing hours set.

MISSOURI—New act permits private citizens to turn "snoopers" with police power if they believe taverns are violating State statutes.

NEW YORK—Extends "emergency" tax, earmarking fund for "educational purposes" until 1944; forbids sales to habitual drunkards.

OKLAHOMA—Forbids sales of beverages of any alcoholic content on dance hall premises; stops beer sales at midnight on weekdays and from 2 a.m. to noon Sundays.

MINNESOTA—Boosts tax on certain wines from 40 cents to \$1 a gallon and on specialty liquors, regardless of alcoholic content, to \$1 a gallon.

TEXAS—Limits hours of sales; all drinking must stop 15 minutes after "curfew."

VIRGINIA—Closes liquor stores at 6 p.m.; adds State tax.

In the State of Washington a new liquor tax adds 10 per cent to retail prices, with receipts earmarked for State agencies, and penalizes tavern keepers who permit minors to linger on the premises, the survey disclosed.

## READY FOR LOCATION!

### ARCADE EQUIPMENT

- 6 Ten Strikes, Hi-Dial, each... \$ 45.00
- 1 Scientific Baseball (like new) ..... 119.50
- 1 Scientific Basketball (like new) ..... 119.50
- 2 Chicago Coin Hockeys, each. 199.50
- 3 Scientific Batting Practice, each ..... 99.50
- 2 ABT Challengers with stands, each ..... 22.50
- 2 Genco Playballs, each ..... 135.00
- 1 Jennings Roll-in-the-Barrel. 109.50
- 5 No. 500 Walling Fortune Telling Scales, Excellent Condition, each ..... 112.50
- 1 Hi-Haf Pin Game, Good Condition ..... 25.00

1/3 deposit; balance C. O. D., F. O. B., New York

## NEW YORK SUPPLY CO.

585 10th Avenue, New York, N. Y.

# Summary of Curfew Laws

CHICAGO, Aug. 7.—A summary of new State laws restricting sales of liquor has been issued by the Public Administration Clearing House. The report on liquor restrictions listed the many laws enacted to close bars and liquor stores, with emphasis on "curfew" statutes.

In Utah a State tax on liquors of 4 per cent was imposed and the income earmarked to provide funds for a school lunch program in the State's schools.

The report emphasized that the Idaho Legislature has voted a tax of .5 per cent on liquor and .5 cent per gallon on beer, the fund to pay for what the report described as "temperance instruction in public schools."

The report lists the following restrictions by States:

ARKANSAS—Forbids sales after certain hours; new penalties for sales to minors, with fines of \$100 to \$250 for first conviction, imprisonment for next convictions.

ARIZONA—Forbids sales on credit; requires that school courses teach "the nature of alcohol."

FLORIDA—Closes bars from midnight to 7 a.m., package stores from 8 p.m. to 7 a.m. All Sunday sales forbidden.

NORTH CAROLINA—Sets "curfew" hours, prohibiting sale of wine and beer between 11:30 p.m. and 7 a.m. with 30-day jail penalties, revocation of licenses and fines; new tax added.

MICHIGAN—New law, effective January 1, 1944, compels persons between 21

## CLEVELAND COIN'S TRADING POST

5 New Bean the Japs, Each ..... \$125.00	2 Exhibit Rotary Claws, Each ..... \$150.00
3 New Supreme Guns, Each ..... 330.00	2 Exhibit Rotaries, Each ..... 175.00
1 Slap the Jap ..... 185.00	3 Deluxe Buckley Diggers, Each ..... 75.00
1 Shoot the Chutes ..... 165.00	3 Electro Hoists, Each ..... 50.00
1 Shoot the Bull ..... 125.00	1 Exhibit Iron Claw ..... 50.00
2 Anti Aircrafts, Each ..... 65.00	1 Vibrator ..... 75.00
3 Keeney Submarines, Each ..... 225.00	1 Exhibit Foot Ease Machine ..... 95.00
1 Late Model Sky Fighter ..... 325.00	1 5¢ Kirk Horoscope Scale ..... 125.00
1 Two Gun Open Season ..... 150.00	2 Planatellus, Each ..... 100.00
1 Two Gun Peo Basketball ..... 85.00	3 Genco Playballs, Each ..... 145.00
3 Texas Leaguers, Each ..... 45.00	6 Pookinos, with Legs, Each ..... 125.00
5 Batting Practices, Each ..... 125.00	1 Grotcher Skill Jump ..... 69.50
5 Western Baseballs, Each ..... 95.00	1 Gatzler 3-Way Strength Tester ..... 125.00
4 H.D. Ten Strikes, Each ..... 65.00	4 Mills Punching Bags, Each ..... 195.00
4 L.D. Ten Strikes, Each ..... 50.00	2 Exhibit Aviation Strikes, Each ..... 150.00
1 Skeeballette ..... 85.00	3 Panorams, Each ..... 325.00
1 Ski Ball ..... 85.00	2 Photomats, Each ..... 750.00
1 Exhibit Bicycle ..... 125.00	10 Gallo Lo Boy 1¢ Scales, Each ..... 40.00
1 Exhibit Color of Eyes, Card Vendor ..... 65.00	1 Walling Fortune Telling Scale ..... 85.00
1 Exhibit Color of Hair, Card Vendor ..... 65.00	
3 New Mutoscope "GLAMOUR GIRL" Card Vendor and Cards, Each ..... 60.00	
10 Exhibit Rebuilt Card Vendors, Lite Up, Each ..... 40.00	
1 Map of the Hand Card Vendor ..... 40.00	
3 Radio Fortune Card Vendors, Each ..... 25.00	
10 Floor Model Drop Picture Machines, Ea. .... 40.00	
5 Chester Pollard Golf Machines, Each ..... 85.00	
1 Piker and Joker ..... 129.50	

**COUNTER MACHINES**

Kicker and Catchers ..... \$ 20.00
Skill Shots ..... 20.00
Target Skills ..... 20.00
Pikes Peaks ..... 20.00
Zooms ..... 20.00
Advance Shockers ..... 15.00
Blue Bonnets ..... 15.00
Kill the Japs ..... 30.00
Three Way Grippers ..... 18.00

1 Set of Four Units 10¢ Completely Automatic Coin Operated PACE 45-Foot Duck Pin Alloys, in Excellent Shape and Condition, Slightly Used, Already Crated for Shipment, Complete... \$1200.00

1/2 CERTIFIED DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE, 2021 PROSPECT AVE., CLEVELAND 15, OHIO  
PHONE: PROSPECT 6316-7.

Mills 1c Chrome Hand Load Jackpot, One Cherry Pay, Like New ..... \$275.00

Mills 5c Futurities, Used 60 Days, Each ..... 165.00

Mills Vest Pocket Bells, Each ..... 45.00

Mills Q.T., Like New ..... 75.00

4 Mills 5-in-1 Tables, Late Model, Each ..... 75.00

Pikes Peak, Each ..... 19.50

30 Mills Square Bells, some Jumbos; make us an offer. 1/3 Deposit.

"30 years of service"

## McGUIRE SALES CO.

270 Wartburg Place DUBUQUE, IOWA

## WANTED EXPERIENCED MECHANIC

Draft exempt. Phonographs with remote control, Pin Games and Guns. Steady job at \$75.00 per week.

SQUARE AMUSEMENT CO.  
88-90 Main Street Poughkeepsie, N. Y.

## ORIGINAL JAR O' DO

### 2100 RED, WHITE & BLUE JAR DEALS

All Tickets Machine Made, Machine Folded and Machine Counted

2100 Tickets Makes **\$36.00** Per Dozen      **\$400.00** Per Gross

Definite \$33.00 Profit

REMEMBER—there are no mistakes on our tickets. Beware of cheap substitutes and false imitations.

ORDER NOW FOR IMMEDIATE DELIVERY

## GENERAL MERCHANDISE CO.

320 E. Clybourn Street Milwaukee 2, Wis.

## WANTED

1c or 5c Play MILLS SLOTS, any type so long as they have Escalators—need not be in perfect condition if no parts are missing.

QUOTE PRICE AND QUANTITY FIRST LETTER

## ILLINOIS NOVELTY COMPANY

4335 ARMY AVE. CHICAGO 39, ILLINOIS  
PHONE: ALBANY 0945

## NEW! IMPROVED! PIN BALL BUMPER STEM REPAIR SLEEVES

Out at an Angle for Instant Application

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD" THOUSANDS IN USE! BECAUSE THEY END BUMPER TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Immediate delivery guaranteed.

Prices Subject to Change Without Notice. MAIL \$2.75 FOR EACH PACKAGE OF 25 Money Back Guarantee. Deal for Distributors.

## GENERAL COIN MACHINE SUPPLY CO.

942 MICHIGAN AVE., BUFFALO 3, N. Y.      Established 1930

## ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

*W. Rabkin*

## INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.  
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET      LONG ISLAND CITY, NEW YORK

MONARCH---Always Here With the BUYS!

Table listing various amusement machines and their prices, including Bally Hi Hand, Mills Owls, and Bally Blue Grass.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

WE HAVE IN STOCK FREE PLAY ONE-BALLS

(clean and ready to operate)

Table listing prices for various one-ball machines like Blue Grass, Club Trophies, and Dark Horse.

FIVE BALL FREE PLAYS

Table listing prices for five-ball free play machines like Air Circus, Big Parades, and Click.

MISCELLANEOUS

Table listing prices for miscellaneous items like Ten Bally Coca-Cola Venders and Thirty Brand-New Seven-Column.

BRAND NEW PIN GAMES

Table listing prices for brand new pin games like Arizonas, Brazils, and Five & Tens.

WANTED:

All types Arcade Equipment, Slot Machines, Exhibit's Do-Re-Mis, Sunbeams, Double Plays and West Winds.

AUTOMATIC SALES COMPANY

111 THIRD AVE., NORTH

NASHVILLE 3, TENNESSEE

BARGAINS

ALL MACHINES LISTED BELOW ABSOLUTELY GUARANTEED

Large table listing various machines and their prices under the 'BARGAINS' section, including Revamps (New), Cigarette Machines, and Panoram Parts.

WANTED TO BUY---Wurlitzer 850 with Remote, also Keeney Super Bells and Mills Slots of all types.

MEYERS COIN MACHINE COMPANY

232 WATER STREET

BARABOO, WISCONSIN

Eye Used Car Price Racket

High prices keep more cars running, but public complains of advancing prices

WASHINGTON, Aug. 7.—While the coin machine industry has been studying the basis for price ceilings on used coin machines...

The absence of price ceilings on used cars has resulted in keeping many more cars in good repair and hence usable, because high prices have that effect.

The coin machine trade holds the opinion that high prices on used machines will likewise keep much greater numbers of machines in operation for a longer period.

A LIMITED SUPPLY

of A-1 Condition---One Ball Free Play Games

Ready for immediate delivery

Table listing prices for various machines like Blue Grass, Club Trophy, and Dark Horse.

SOUTHERN

AUTOMATIC MUSIC CO.

542 South Second St., LOUISVILLE, KY.

FOR IMMEDIATE SALE

Table listing prices for various items like BATTING PRACTICE, RAPID FIRE, and SARATOGA.

All Machines Thoroughly Reconditioned and Guaranteed.

Standard Automatic Amusement Company

2217 Fifth Ave. PITTSBURGH 19, PA.

25c Jackpot Charlies 25c

960 Holes—30 Hole J. P. Nonprotected Cards.

5c Lulu's 1440 Holes 80%

Payout—Profit \$14.40. (Can be increased to \$18.20 up to \$28.50.) EITHER OF THE ABOVE DEALS \$1.69 Each 100 or More—\$1.79, 10 or More—\$2.09, 3 or More. IMMEDIATE DELIVERY. 1/3 Deposit, Balance C. O. D. DELUXE SALES CO. BLUE EARTH, MINN.

ARCADE EQUIPMENT

Table listing prices for arcade equipment like 1 Exhibit Merchantman Crane and 1 Ace Bomber.

CONSOLE SLOT PINS

Table listing prices for console slot pins like 1 1c Watling G.N.D.J.P. and 1 Super Bell.

1/3 Deposit, Balance C. O. D.

VICTORY VENDING

3500 Chestnut Avenue BALTIMORE, MD.

SUMMER CLEARANCE

MUSIC

Table listing prices for music equipment like Singing Picture Speakers, Rockola Rhythm Master, and Wurlitzer 616.

LEGAL EQUIPMENT

Table listing prices for legal equipment like Daval Charm, Target Skills, and Gottleb Grippers.

ONE BALLS

Table listing prices for one ball machines like Club Trophy, '41 Derby, and Fortune.

COUNTER GAMES

Table listing prices for counter games like Cubs, Aces, and Liberts.

SLOTS

Table listing prices for slot machines like Mills Folding Slot Stands, WATLING, and Hand Load.

CONSOLES

Overhauled, Checked and Cleaned

Table listing prices for consoles like Buckley Track Odds, Jennings 4-Coin Multiple, and Keeney Liberty Bell.

We have over four hundred 5-Balls. Write for our reasonable prices on these or any other type of coin operated equipment.

1/3 Deposit — Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories

Please address mail to Milwaukee 3, Wis.

Milwaukee COIN MACHINE CO.

3130 W. Lisbon Ave., Milwaukee, Wis.

OUTSTANDING BUYS

IN CIGARETTE VENDING MACHINES

Just because these Machines are being sold at these Low Prices does not mean they are not in A-1 operating condition.

Table listing prices for cigarette vending machines like 7 Col. STEWART-McGUIRE, MODEL "8", and Double Shift Container.

1/3 Deposit, Money Order or Cashier's Check, Balance C. O. D., F. O. B. St. Louis.

AUTOMATIC CIGARETTE SALES CO.

2208 LOCUST ST. ST. LOUIS, MO.

PHONOGRAPHS---USED

Table listing prices for used phonographs like Wurlitzers, Rebuilt, and Wurlitzer 600 Rotary.

1/3 Deposit, Balance C. O. D.

A. HERMAN

1501 Coney Island Ave. Brooklyn, New York

# ACME DELIVERS IMMEDIATELY

### PARTS for MILLS SLOTS

- CLOCKS ..... \$12.50
- ESCALATORS 5c ..... 13.50
- ESCALATORS 25c ..... 19.50
- JACKPOTS ..... 11.50
- SLIDES 5c, 3/5 SET ..... 9.00
- SLIDES 25c, 3/5 SET ..... 12.50
- TUBES 25c ..... 3.50
- REWARD CARDS ..... .25
- REEL STRIPS ..... .35

### MILLS SLOTS

- CLUB CONSOLES 25c ..... \$425.00
- BLUE FRONTS 5c ..... 144.50
- BLUE FRONTS 10c ..... 159.50
- BLUE FRONTS 25c ..... 219.50

### ONE BALLS

- JOCKEY CLUB P. O. .... \$395.00
- LONG SHOT P. O. .... 275.00
- SANTA ANITAS P. O. .... 175.00
- BLUE GRASS F. P. .... 209.50
- SPORT SPECIAL F. P. .... 144.50

### MISCELLANEOUS

- WURLITZER BOXES 5/10/25 .. \$22.50
- WATLING TREASURE 10c .... 99.50

All quotations F. O. B. Dallas, Tex. Parts full cash with order. Equipment 50% deposit, balance sight draft.

## ACME AMUSEMENT CO.

2418 FAIRMOUNT, DALLAS 4, TEX. Phone C 3938

## Report Success of Vending Enterprise

CHICAGO, Aug. 7.—Mack Postel, who recently opened a vending machine buying and selling service, reports the venture has met with outstanding success and that he has been able to turn over hundreds of machines during the short time he has been in this business.

Many of Mack's machines come from operators who are in or about to go into the armed services, or those pulling in machines from outlying routes due to shortage of help, gasoline rationing and other wartime conditions.

**OLIVE'S SPECIALS FOR THIS WEEK FREE PLAY**

A.B.C. Bowler	\$30.00
Broadcast	27.50
Duplex	37.50
Four Diamonds	32.50
Glamour	18.00
Hi Hat	37.50
Home Run, '40	20.00
Merry-Go-Round	20.00
Nippy	18.00
On Deck	18.00
Pan American	32.50
Play Ball	25.00
Sea Hawk	30.00
Show Boat	30.00
Sky Blazer	50.00
Snappy	47.50
Sparky	27.50
Sport Parade	27.50
Spot Pool	42.50
Venus	60.00
Wild Fire	27.50
Yanks	79.50

**ONE BALL FREE PLAY**

Big Prize	\$50.00
One-Two-Three, '39	25.00
One-Two-Three, '40	85.00
Record Time	150.00
Sport Special	140.00
Victorious 1943 Turf Champs	167.50

**CONSOLES**

Longchamps	\$25.00
Jumbo Parade, F.P.	67.50
Three Bells	900.00
Fastime	42.50
Liberty Bell	25.00
Track Time 1937 Red Head	27.50

**SLOTS**

Mills Wolf Head, 2-4 Payout, 5c, S-391678	\$50.00
West Pocket Bell, No J.P.	37.50

**WRITE FOR OUR COMPLETE PRICE LIST.**  
Terms: 1/3 Deposit, Balance C. O. D.  
**OLIVE NOVELTY CO.**  
2825 LUGAS AVE. ST. LOUIS, MO.  
(Phone: Franklin 8920)

## Runyon RADIO TUBE Bargains

Sign and return Certificate with your order.

### SUPPLIERS CERTIFICATE

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of limitation order L265 with the terms of which I am familiar.

Signature .....

Date .....

1B5 \$1.35	6B5 \$2.00	6J7 \$1.35	6Y6 \$1.55	41 \$ .90
2A3 2.00	6B6 1.00	6K6 1.15	12SF5 1.05	45 .85
2051 write	6B8C 1.35	6K7 1.15	12SJ7 1.15	47 1.15
2A4C write	6B8M 2.00	6L6 2.00	25B6 1.90	56 .85
5A4G 1.05	6C5 1.05	6L7G 1.60	25N6 2.30	58 .95
5U4G 1.05	6C6 1.05	6L7M 1.85	25Z5 1.10	75 .90
5V4G 1.65	6D8 1.65	6R7 1.15	25Z6 1.35	76 .95
5Y3 .75	6F6G .95	6S7 1.65	30 1.05	77 .95
5Z3. 1.15	6F6M 1.25	6SQ7 1.15	35L6 write	78 .95
6A4 1.65	6F8 1.35	6V6M 1.35	35Z5 write	80 .75
6A6 1.65	6H6G 1.15	6V6G 1.15	37 .90	83 1.35
6A8 1.35	6J5G .95	6X5 1.05	38 1.15	117Z6 1.95

18 Inch Lumiline Bulbs . . . \$1.35  
\$1.15 with old tube returned prepaid.  
#55 Bulbs, Box of 10 . . . .95  
#63 Bulbs, Box of 10 . . . 1.00

Special Polish for Phonographs, \$3.00 Gal

DON'T FORGET TO SEND YOUR SIGNED CERTIFICATE  
1/3 deposit with order

## RUNYON SALES CO.

123 Runyon St.

(Big. 3-6685)

Newark, N. J.

## SALESBOARDS

### ALL ORDERS SHIPPED SAME DAY RECEIVED

- 400 HOLES LUCKY BUCKS, SPEC. THICK, 5c, DEFINITE PROFIT \$7.00 ..... \$ .85
  - 850 HOLES TICKER TAPE, A. SPEC. THICK JUMBO HOLES, 5c, AVERAGE PROFIT \$24.63 PROT. .... 2.75
  - 1000 HOLES GET YOUR PIECE, Spec. Thick, 5c, AVERAGE PROFIT \$29.45 PROT. .... 3.10
  - 1200 HOLES TEN BIG FINS, THIN JUMBO HOLES, 5c, AVERAGE PROFIT \$35.20 .... 2.50
  - 1200 HOLES VICTORY BELL, SPEC. THICK "C," 5c, AVERAGE PROFIT \$38.57 PROT. 3.60
  - 1800 HOLES LULU, SPEC. THICK, 5c, DEFINITE PROFIT \$24.75 .... 3.25
  - 1000 HOLES J.P. CHARLEY, SPEC. THICK, 25c, 30-HOLE JACKPOT, AVERAGE PROFIT \$52.00 PROT. .... 2.50
  - 1200 HOLES HAPPY CHARLEY, 25c, SPEC. THICK, AVERAGE PROFIT \$77.00 PROT. . 3.00
  - 1000 HOLES CIGARETTE BOARDS 10 OR 20 SEC. ANY PAYOUT FROM 26 PKG. TO 40 PKG. .... 1.00
  - LARGE STOCK PLAIN, TIP AND JACKPOT BOARDS. WRITE FOR PRICE LIST, STATING YOUR REQUIREMENTS. 25% DEPOSIT WITH ALL ORDERS—BALANCE C. O. D.
- MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA**

## LET US RECONDITION Your COLUMBIA BELLS

Make your Columbias last for the duration. Have us rebuild them now. Don't delay, send in your Columbias now, while we still have parts in stock. Keep your Columbias running. Use the proceeds to Buy More War Bonds.

## GROETCHEN TOOL CO.

126 N. UNION ST. CHICAGO

### ALL MACHINES A-1 THROUGHOUT

- No Scratches on Cabinets—Ready for Location, Keep 'Em Flying, Like New ..... \$125.00
- A.B.C. Bowler ..... 29.50
- Sink the Japs, Conv. .... 42.50
- Silver Skates ..... 24.50
- Attention ..... 28.50
- Sky Blazers ..... 49.50
- Topics ..... 75.00
- Defense, Genco ..... 89.50
- Big Chiefs, Genco ..... 24.50
- Double Play ..... 45.00
- Jumbo, Cash or Check Pay Out ..... 69.50
- Seven Ups, Genco ..... 35.00

W. L. KRIEGER  
709 Sherman Street JOHNSTOWN, PA.  
Phone 26-303

### FOR SALE

- Mills Owl, Like New, Free Play 5 Ball with One Ball Profits ..... \$ 50.00
- Race King One Ball, Cash P.O. .... 200.00
- 6 Col. Cig. Chrome Finish Stewart-McGuire ..... 10.00

J. H. MALONEY  
318 Jackson Avenue TOLEDO 4, OHIO

### Slots • Consoles • Music Drink Vendors

- 1 Mills 50¢ War Eagle, 3/5 Payout \$400.00
  - 10 5¢ Blue Fronts, C.H., Each ..... 185.00
  - 10 10¢ Blue Fronts, C.H., Each ..... 195.00
  - 2 5¢ Cherry Bells, Each ..... 175.00
  - 1 10¢ Cherry Bell ..... 205.00
  - 3 1¢ Mills Q.T.'s, Each ..... 35.00
  - 1 5¢ Jennings Chief ..... 85.00
  - 10 1938 Keeney Track Times, Each .. \$125.00
  - 2 Mills Four Bells, over 2400, Each. 750.00
  - 10 Mills Jumbo Parades, F.P., Each .. 85.00
  - 1 Keeney Triple Entry ..... 150.00
  - 1 25¢ Bally Club Bell ..... 275.00
  - 1 2-Tone Galloping Domino, Slant Hd. 185.00
  - 4 Beulah Parks, Each ..... 95.00
  - 2 Fast Times, F.P., Each ..... 75.00
  - 1 Seeburg Colonel, ES ..... \$325.00
  - 1 Seeburg Colonel, ESRO ..... 375.00
  - 1 Seeburg Envoy, ESRO ..... 375.00
  - 1 Seeburg Regal ..... 175.00
  - 4 Rockola Imperial 20's, Each ..... 85.00
  - 9 Bally Cup Drink Vendors, Each .. \$250.00
  - 2 Selective Bottle Drink Machines, Each 150.00
- 1/2 Certified Deposit With All Orders, Balance C. O. D.  
**CLEVELAND COIN MACHINE EXCHANGE**  
2021 Prospect Ave. CLEVELAND, OHIO  
Phone: PProspect 6316-7

## HAVE A BIG ROUTE

Located in Middle West, of 800 pieces. Can split it up in several small routes according to how many pieces you want to buy and what vicinity you care to operate in. Will accept 25% down payment and balance in 12 months. People interested in operating only, answer this ad.

## WOLF SALES CO., INC.

1932 Broadway DENVER, COLORADO

## SPECIALS!

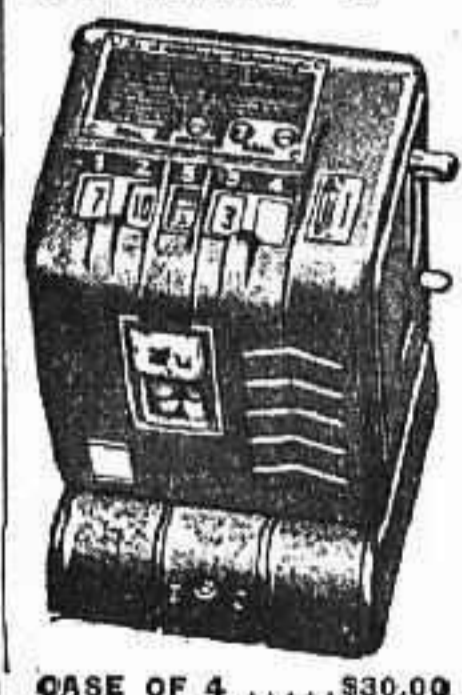
- EVANS BANCTAILS, '41, JACKPOT ..... \$395.00
- EVANS DOMINOES, '41, JACKPOT ..... 375.00
- EXHIBIT ROTARY MERCHANDISER, Claw Type (Novelty Candy Vendor) ..... 149.50
- VEST POCKET, GREEN ..... 49.50
- VEST POCKET, BLUE & GOLD ..... 64.50



- REBUILT BELLS**
- 50¢ Wat. Rotatop ..... \$399.50
  - 5¢ Wat. Rotatop ..... 79.50
  - 10¢ Jenn. Silver Club ..... 185.00
  - 5¢ Jenn. Silver Club ..... 175.00
  - 5¢ Q.T. Blue ..... 109.50
  - 5¢ Jenn. 4 Star Chief ..... 125.00
  - 5¢ Jenn. Silver Chief ..... 185.00
  - 5¢ Jenn. Silver Moon Chief ..... 224.50
- Groetchen Columbia, Cig. Reels, Lato Model, G.A. .... 89.50
- ALSO GENUINE FACTORY REBUILT MILLS BELLS. Write for Prices

- CONSOLES**
- Wat. Big Game, P.O. \$139.50
  - Jenn. Golfarola, Latest Model, Like New ..... 139.50
  - Jenn. Cigarola, Model V ..... 79.50
  - Jenn. Cigarola XXV ..... 169.50
  - Mills Jumbo, P.O. .... 114.50
  - New Jumbo, F.P. .... 149.50
  - Mills Square Bell ..... 89.50
  - Bally Royal Draw, P.O. ..... 89.50
  - Silver Moon, P.O. .... 129.50
  - Keeney Triple Entry ..... 149.50
  - Pace Reels, 5¢, P.O. ....
  - Chrome Railing ..... 132.50
  - Pace Saratoga, Comb. F.P. & P.O., Chrome Rail 169.50
  - Super Bell ..... 239.50
- 2051 TUBE \$2.55  
Ea.

- 1-BALL GAMES**
- Bally Longshot, P.O. \$944.50
  - Mills Spinning Reels, P.O. .... 125.00
  - Santa Anita, P.O. .... 229.50
- Final Closeout!**  
1c CUB } \$7.75  
CIG. REELS }



CHASE OF 4 .....\$30.00

- ARCADE MACHINES**
- Chi Coin Hooky ..... \$229.50
  - Batting Practice ..... 129.50
  - World Series ..... 99.50
  - Baker Line-a-Line ..... 89.50
  - Evans Ten Strike, L.S. 59.50
  - Texas Leaguer ..... 54.50
  - Kicker & Catcher ..... 24.50
  - Pikes Peak ..... 19.50
  - Tom Mix Gun ..... 78.50
  - Bang-a-Door ..... 124.50
  - Casino Golf ..... 39.50
  - Kirk Quosser Scale ..... 124.50

- PARTS**
- Title Strips, 2000' .... \$ .50
  - Curved Ten Strike Glasses 2.50
  - Jackpot Glasses ..... 1.25
  - Sam Gear for Chicken Sam Motor ..... 2.50
  - Chicken Sam 3000-Ohm Variable Resistors ..... 1.25
  - Toggle Switches for Chicken Sam ..... 2.00
- MISCELLANEOUS**
- Chicken Sam Cabinet, Only ..... \$22.50
  - Chicken Sam Gun Stand, Only ..... 17.50
  - Seeburg Wired Speak-organ ..... 32.25
  - Seeburg Wireless Speakorgan ..... 58.75

PLEASE ADDRESS YOUR MAIL TO CHICAGO 47, ILL.  
TERMS: 1/3 Deposit, Balance C. O. D.

# Atlas NOVELTY CO.

2200 N. WESTERN AVE., CHICAGO, ILL.  
ASSOC. [ATLAS AUTOMATIC MUSIC CO., 3939 Grand River Ave., DETROIT  
OFFICES: ATLAS NOVELTY COMPANY, 2219 Fifth Ave., PITTSBURG



# MUSIC MERCHANDISING

## Juke Boxes Not All Gold Mines, Nebraskans Report

High wages, record shortages, increased taxes are some of headaches

(Reprinted from The Omaha World-Herald, August 1)

Omaha's juke boxes aren't doing a record business, say the boys who operate them. Most of them will admit business is good, then in the same breath tell you:

1. It isn't half as good as in many cities
2. Their overhead is terrific.
3. New equipment is unobtainable and getting repairs and new records produces a thousand headaches.
4. They're making money, but not getting rich.

It is easy to see, they say, why business isn't as good here as in the Coast cities or other spots loaded with army camps. Best juke box customers are now in the army and Omaha doesn't have its share of soldiers, they explain.

The outlay for wages is about double—when someone skilled in the mechanics of the automatic record changers can be found, according to Anthony Mangano, Howard Sales Company.

### Lack Former Quality

J. F. Johnson, one of the 10 oldest coin machine operators in the country, says it takes about one man for every 40 machines, a repair man for every 100.

The veteran of 30 years of record business also backs up the following statements.

1. The record supply has been cut 90 per cent.
2. Records once costing 23 cents wholesale now are lucky to be purchased for 53 cents retail—and they lack former quality.
3. Records once good for 2,000 plays now average only 1,000. Harry Carpenter, Brandt Distributing Company, says a few even go out after 25 plays.
4. The records most in demand frequently can't be supplied.
5. The \$10 Federal and \$5 State tax per location increases the risk of loss in installing a machine.

### Third for Upkeep

So now at least a third of the weekly take on a good box goes for upkeep, they say.

Some operators have considered going

to a dime-per-play. Some have done so, but other machines can't be changed to dime-operation without new materials, so that's out.

Biggest blow to coin machine operators comes not from their juke boxes, but from usually profitable sidelines—the pinball, picture and other game amusement machines. Most of the estimated 30 coin machine operators in Omaha also handle other machines. And that business, the operators claim, has gone flat, except in locations near army camps or war plants. Their best customers are now nearly all in the army, they say.

Proof of the decline of pinball machines is the lines of them now in storage. And one operator has nine picture machines out of action because photo supplies can't be obtained.

## Court Fight By Location

Insists on buying own juke box and asks court to remove union pickets

DETROIT, Aug. 7.—A tavern owner here filed an injunction suit August 3 charging that officials of an AFL union and an operator of juke boxes were ruining his business because he had refused to pay the "two dollar take of the union" for servicing a juke box in the location.

The defendants in the suit include a national official of the union, the local business agent of the union, the local president and the juke box operator. The tavern owner charges that the union has been picketing the place since July 21 and has kept brewery trucks from delivering supplies and threatening to cut off all supplies because the owner bought his own juke box instead of renting one from the operator and also paying the two dollar union fee.

Circuit Judge Harry B. Keldan issued an order to show cause why the injunction should not be granted returnable August 6.

## Feminine Touch Now Being Used On Music Boxes

MINNEAPOLIS, Aug. 7.—The gals have finally blossomed forth—at least two of them—as route workers for music machines in Minneapolis.

Jim Karusis, of JAK Sales Company, sold his bookkeeper on the idea of giving up her ledgers and balances to take up maintenance of a music route. She makes the daily rounds changing records, making collections and doing minor repairs.

But when the machines won't work, and she can't figure out why, she calls for Jim.

Silent Sales Company has placed a young woman in a similar job for that firm.

## Philadelphia Music Operators Forced To Skip "Hit Tune"

PHILADELPHIA, Aug. 7.—Inability of the music operators to procure the necessary amount of desired recordings resulted in the Philadelphia Music Operators' Association skipping the August month for its *Hit Tune of the Month* promotion. Since starting the promotion last September, it marked the first time that the association had to drop out for a month. The *Hit Tune* idea will be resumed in September, it is hoped.

Jack Cade, business manager of the association, said that the operators are finding mounting difficulties in securing desired records from the distributors. And while a selected *Hit Tune* means that every music machine on location carries the record, along with promotional display signs and stickers as well as given spot announcements on the radio, the record distributors turned thumbs down on the desire of the music operators for any one of the recordings selected for August promotion.

It wasn't so long ago, reminded Cade, that the record distributors would go entirely out of the way in order to get their records in the music machines. "They are having their day now," said Cade. "But soon it will be our turn to have our day again."

Cade said that complaints are mounting from operators unable to get records. (See Ops Skip "Hit Tune" on page 67)

## Ops Help Set Up Teen Club

Philadelphia music men co-operate with city authorities to combat delinquency

PHILADELPHIA, Aug. 7.—Another milestone in the promotion and public relation program was launched when the Philadelphia Music Operators' Association took a hand in helping civic and educational authorities cope with the growing problem of juvenile delinquency. Last month, Jack Cade, business manager of the association, voiced an appeal to the music machine industry to aid in the juvenile delinquency problem, particularly in the war centers, by the setting up of industry-sponsored teen-age clubs to keep boys and girls off the streets and out of mischief.

Cade visualized such a program on part of the industry as bringing the music machine a great deal of public good will. In line with Cade's timely suggestion, his association is one of the first to sponsor such a club.

"This is a golden opportunity for the music machine industry to render a really worth-while service to the public," said Cade. "Here is our chance to show the public, and the press in particular, that we deserve a permanent and respected place in the mercantile, business and industrial life of a community. For too long now, the music machine industry has kept to itself."

"If we had planned it ourselves, the opportunity could not be greater than it is now. Public and private officials are faced with a problem of juvenile delinquency. They do not know where to turn. They need help in solving that problem. Fortunately, the music machine industry has the solution. And it would be folly on part of the industry not to take advantage and make the most of it."

In making this step, the Philadelphia association has joined with the Community Council, made up of representatives of the various public welfare organizations in the city, to set up a Community Canteen for teen-age youngsters at the Community Recreation Center in the Roxboro section of the city.

With this first canteen an immediate success, the local association is planning similar canteens in other sections in the fall. A special teen-age project was set up by the Community Council with Cade, representing the music association, working together with a group of prominent Philadelphians.

### Already in Service

For the pioneering teen-age canteen, the music operators' association donated a music machine, a public-address system which was set up by one of the operators, and a generous supply of popular recordings. Started last week, the canteen is in operation on Wednesday and Friday evenings, and has been attracting between four and five hundred youngsters an evening. All entering are given membership cards and a nominal admission charge of 15 cents is in force so that full control of the crowd can be held at all times by the sponsors. A refreshment room has been set up as a night club, with the music machine providing the rhythms. (See OPS HELP TEEN CLUB on page 67)

### Cheerful Dirge

NEW YORK, Aug. 7.—Nat Cohn, head of Modern Music Sales, is releasing *Hitler's Funeral March* as the first waxing on the Modern label. Record, which was originally supposed to appear on the Victory Red, White and Blue label, will be cut by the Bell Manufacturing Company. Tune is waxed by Ann Davis and an eight-piece band, and is mated with *Violins Are Playing* done by Dolores Hawkins with piano accompaniment.

## Reported Missing

CLEVELAND, Aug. 7.—Second Lieut. Alexander R. Lukich, 25, who joined the armed forces in January, 1941, was reported missing in action in the Southwest Pacific, according to a telegram received July 27 by his parents, Mr. and Mrs. Peter Lukich.

The telegram, addressed to his father, president of the Phonograph Merchants' Association here, said the B-25 co-pilot, who has been in the Pacific area since March, has been missing since July 20. Lukich, who worked for his father servicing phonographs before he joined the service, took his advance training at Amorad, Calif., and was graduated from Williams Field, Ariz., August, 1942. He was a flier before he entered the armed forces.

### August Hit Tune

CLEVELAND, Aug. 7.—The Phonograph Merchants' Association here has selected *Comin' In on a Wing and a Prayer* as the August hit tune on automatic electric phonographs. Popular recordings of this number here are done by Song Spinners on Decca and Four Vagabonds on Bluebird.

## Name Petrillo Panel . . .

WASHINGTON, Aug. 7.—The War Labor Board August 4 appointed a special committee of three men to conduct investigation of the dispute between James C. Petrillo and the electrical transcription companies. When the WLB announced last week it would take jurisdiction in the case, there was some question as to why the board did not immediately order AFM musicians to return to work, according to the usual procedure in the strikes. This week the board disclosed that it had issued an order July 20 refusing to comply with the request of the transcription companies that the musicians be ordered to return to work.

No date has been set for the committee to hold hearings on the case. The committee has been ordered to conduct a hearing on the merits of the dispute and then to report findings to the board.

Arthur Meyer, chairman of the New York State Mediation Board and vice chairman of the New York regional WLB, was designated as chairman and public member of the panel. Henry S. Woodbridge, assistant to the president of the American Optical Company, and Max Zaritsky, president of the United Hatter, Cap and Millinery Workers (AFL), were appointed as industry and labor representatives, respectively.

Petrillo insists that his musicians are not on strike. It was announced that the committee will investigate only the dispute between Petrillo and the transcription companies and that it will not now inquire into Petrillo's ban on making records for use in juke boxes.

# AMERICAN FOLK TUNES and TUNESTERS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column of comment designed to keep readers informed on what's doing in the hillbilly field. Address all communications to Folk Tunes Editor, The Billboard, 155 N. Clark Street, Chicago 1.

## New Tunes Vs. Old

While old songs possess a strong appeal for the modern generation, the newer tunes, even the sometimes of doubtful merit, become substantial favorites thru high-powered exploitation. Few of them last for more than a few months unless they possess more than ordinary merit, but while they are going they're profitable property. Sometimes it's the singer, more than the song, that puts a number over. A few plugs by Judy Canova, Roy Acuff or Louise Massey, and other singers take up the tune, it goes on the records and soon everybody's humming it.

In the field of folk tunes it's mainly the oldies that have given the singers their popularity, but they need the new numbers to diversify their programs, so it's pretty much a fifty-fifty proposition. Texas Jim Robertson, popular cowboy singer on the Blue Network, asked his fans for their preference as to which songs they liked best, the old or the new. Of the first 3,000 letters received the count was practically even between the old and new, but in nearly all the letters Robertson was urged not to forsake the traditional melodies for the current ones. That appears to be the general attitude of song-lovers. New numbers attuned to the times pop up and are favorites for a brief period, but the oldies that have stood the test of time are constantly in demand.

## Tunester Tattle

After 15 months in the army, Pete Pyle, Bluebird recording artist and featured soloist with Pee Wee King and the Golden West Cowboys on WSM's *Grand Ole Opry*, has returned to civilian life because of eye trouble. Pete says he was doing all right, but the army medics thought differently.

The August issue of *Coronet* magazine gave the WLS *National Barn Dance* quite a play in an article titled *Square Dance Round-Up*. Nashville's *Grand Ole Opry* (WSM) also got a nice play in the same issue.

When the Hoosier Hot Shots go to the West Coast in November for a five-week stay they will do several broadcasts from San Diego and San Francisco. A Paramount picture also is on their schedule.

## FOR SALE

Late Model Maestro Wired Music Unit. 15 stations complete. 21-volt signal system. All cabinets in excellent condition. Looks, works and sounds like new. Bank reference.

Write  
**BOX D-117**  
Care The Billboard, Cincinnati 1, O.

## Send Us Your 412 Wurlitzer Amplifiers

and we will convert them for \$7.50 to be used in all the following Wurlitzer Machines: P-12, 412, 616, 24, 500 and 600.

## ATLAS VENDING CO.

410 N. Broad Street Elizabeth, N. J.

## SALE ON TUBES

#2051 ..... \$2.95  
#76 ..... .85

1/2 Deposit With Order.  
**American Phono Co.**  
688 Vanderbilt Ave. BROOKLYN, N. Y.

Ann Hughes, sister of Judy Canova, was guest-starred on Judy's air show August 3 and sang a hot version of the *Minuet in G*. Judy came right back with another hot number, *Barrel-House Bessie*, and followed it with *I'm Thinking Tonight of My Blue Eyes*, a number that is getting a lot of attention.

Scotty Wiseman, of Lulu Belle and Scotty, is having quite a siege of it, having been laid up in a Chicago hospital with a bad case of colitis.

## "Blue Eyes" Build-Up

As a result of the popular appeal of *Pistol Packin' Mamma*, Bobby Mellin, general manager of Southern Music Publishing Company, disclosed while in Philadelphia that his firm is launching a major campaign to call the public's attention to a hillbilly song of an earlier year, *I'm Thinking Tonight of My Blue Eyes*. In addition to the regular Western record releases, Decca has re-issued a Bing Crosby early recording of the ballad.

## Location Comment

Half a dozen numbers just about monopolize the reports from locations throughout the country, with *Pistol Packin' Mamma* still going strong in virtually all spots from Coast to Coast. *No Letter Today* (Ted Daffan) is receiving fewer mentions. Still going strong in New York, St. Louis and Detroit, and coming up in New Orleans. Two cities, Cincinnati and Spokane, report the number is losing ground.

*Born To Lose* is reported losing ground in Cincinnati, but St. Louis and Spokane ops still find it among the leaders.

*Rosalita* (Al Dexter) is getting increasing attention. Detroit, Memphis, New York and Cincinnati ops all find it in steady demand.

Due for a steady rise in popularity is *Home in San Antonio*, which Memphis and St. Louis report coming up.

In Bridgeport the ops report *There's a Star-Spangled Banner Waving Somewhere* (Elton Britt) losing ground.

*Honey Song* (Louise Massey) is gaining in popularity in Spokane and going strong in New York. Hillbillies in general are going very strong in New York. Many requests but can't get records.

Los Angeles juke box fans like *Be Honest With Me* (Bing Crosby) and *San Antonio Rose* (Bob Wills).

Millwaukee reports that Roy Rogers' appearance on a downtown theater stage stimulated calls for cowboy music, but not strong enough to show on the ratings.

## Folk Tune Review

### THE BAR-X COWBOYS (Bluebird 33-0506)

*Why Do I Dream Such Dreams?*—FT; VC.  
*Jammin' On the Steel Guitar*—FT.

Two innocuous sides by the Bar-X string bands of fiddles and steel guitar, with little in either the song body or musicianship to attract much attention. *Why Do I Dream Such Dreams?* by E. B. Christian, is a mill-run Western torch tune, with the unbilled cowboy singing of his dreams of a love that is no more. Taken at a medium tempo, the vocal refrains are interspersed with instrumental interludes by the strings and the steel guitar, along with one stretch bringing up mediocre fiddle scrapings in the hot Western style. *Jammin' On the Steel Guitar* features the plectrum of Jerry Irby for his own composition. Taking it at a bright and lively tempo, it's the application of a repetitious riff strain to make for a Western-styled jump tune. Irby's electric guitar, giving little evidence of any particular proficiency in handling the instrument, and with the fiddles providing the background, carries the entire side. However, the rhythmic beat is toe-tapping and the side should see much service for dance purposes.

# Send Consumer's Certificate

Distributors have called our attention to the fact that many operators still fail to include the Consumer's Certificate required by WPB Order L-265 when ordering parts, tubes, etc., for phonographs. It is very important that operators include the certificate when ordering because the law definitely requires that distributors have it as authority for shipping parts, tubes, etc.

The simplest form of Consumer's Certificate is perhaps that which is published in the official WPB order itself, as follows. This certificate can be typed, or some manufacturers and distributors have blank forms to supply to operators upon request.

## Consumer's Certificate

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

(Signature and Date)

## "Automatic Hostess" Firm in Philadelphia Reorganized

PHILADELPHIA, Aug. 7.—Reorganization of the A. M. I. Distributing Company, operating "automatic hostess" players, was announced this week. R. C. Torgelson was elected president of the new company, with L. H. Haynes as vice-president and A. W. Cargill as secretary-treasurer. An attempt will be made to make the public conscious again of the "automatic hostess" for its recorded music. Until now the firm has been hit hard when the top executives were called to the armed forces.

Torgelson, veteran music man here, immediately put things in order and is concentrating mostly on getting the girls receiving the record requests to show some sales ability. The girls at the central control room are being taught to sell music to the players in order to get more plays. Fundamentals in plugging

record music are being taught the "hostesses." In addition, bonuses of War Stamps are offered the "hostesses" for increases in the number of record plays.

## Revival of Old Hit Tunes On Jukes Pays Dividends

MINNEAPOLIS, Aug. 7.—The real oldies—grandpas and grandmas of the present-day sweet and swing music—are finding their way into the automatic phonographs these days.

And they're bringing in the nickels, too, according to the operators.

A check of several music men revealed they're installing such tunes as *Sheik of Araby*, *Oh By Jingo*, *Prisoner's Song*, *One o'Clock Jump* and *Star Dust* in their boxes.

Hit Parade stuff stays on the machines until the records are worn beyond any further use.

## FOR SALE

100 Used Buckley 24 Record Wall Boxes, clean and ready to operate. Low price, Each \$8.00. 1/3 Down, Balance C. O. D.  
Want to Buy—Wurlitzers 600A Keyboards and 500A. MAHOGANY CABINETS ONLY—clean and ready to operate. Quote best price and how many—cash waiting.

## AUSTIN PHONOGRAPH CO.

108 EAST FIFTH STREET AUSTIN, TEXAS

## WANTED---PHONOGRAPHS

SEEBURGS—Regals, Royals, Classics, Vogues or Hi Tones.  
WURLITZERS—616, 700, 750 or 850.  
ROCK-OLAS—39 Standards or Deluxes and 40 Supers.

Cash Waiting, Wire or Call Quantity and Price.

## FRANCO NOVELTY COMPANY

P. O. BOX 927 MONTGOMERY, ALABAMA

The Duke's new platter makes wallets fatter!



VICTOR 20-1528

**A SLIP OF THE LIP** (Can Sink a Ship)  
(Vocal by Ray Nance)

**SENTIMENTAL LADY**  
(Alto sax solo by Johnny Hodges)  
—Duke Ellington and his Famous Orchestra

The Duke's son, Mercer, wrote A SLIP OF THE LIP, and it's sure coin for the machines! SENTIMENTAL LADY will get plenty of repeats for Johnny Hodges' smooth sax solo and a slick Ellington arrangement.



They want Bea Wain to sing "Blue Rain"!



BLUEBIRD 30-0816

**BLUE RAIN**—Vocadance

**HELLO, MY LOVER, GOOD-BYE** —Bea Wain with Orchestra

Bea Wain does these two very sweet and torchy—they seem custom-made for her velvet voice. Bea's got a lot of fans among your customers, so don't miss this one!

**NEW COWBOY DISK MAKES BUSINESS BRISK**

BLUEBIRD { **WHY DO I DREAM SUCH DREAMS?** (with singing)  
33-0506 { **JAMMIN' ON THE STEEL GUITAR**  
—Bar-X Cowboys String Band

Your cowboy music trade likes the sad ones best—and WHY DO I DREAM SUCH DREAMS? is a heart-breaker. JAMMIN' ON THE STEEL GUITAR is a catchy novelty that's sure to get a big play. Order early!

**TUNE IN!** RCA's full-hour radio show, "What's New?" —the latest in music, news, comedy, science, drama. Saturday nights, 7 to 8, EWT, Blue Network. Starts September 4th.

To help us make New Victor and Bluebird Records for you, sell your old ones to your distributor.

THE TUNES THAT NAB THE NICKELS ARE ON VICTOR AND BLUEBIRD RECORDS!

BUY WAR BONDS EVERY PAYDAY



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By GLADYS CHASINSKI

Reviving Oldies

Operators who have been pulling oldies out of their hats, hoping that the disks will be worth a few spins on the strength of a leading maestro's name on the title strip, might find it more profitable to watch for revivals of yesteryear's musicals and, whenever possible, to slip in waxings of the hit tunes from these films. Local fans will be more apt to play an oldie if they've heard it recently in a movie and by checking with near-by theaters operators will find that many pix with scores recorded are still making the rounds. In rural locations operators can draw on the Gene Autry revivals, many of which were recently re-issued by Republic. By watching for these tie-ups and also bringing back old tunes waxed by band leaders featured in films too new for the songs to have been recorded, operators will have a much better chance of selling oldies to the nickel-dropping public. Last week we mentioned band shorts as one way for operators to tie-up the name on the title strip. Shorts should also be watched from the point of view of song revivals. In many cases, musical shorts are pegged on a current song hit, but also featured old tunes that might get some response from phono fans.

last week by Decca with Bing Crosby doing the vocal chores. Same tunes came out the week before on the Columbia label waxed by Frank Sinatra. Tunes have also been brought out on a Hit record, the only instrumental offering.

I Heard You Cried Last Night, ballad from Cindrella Swings It that is going over so big with phono fans on the strength of the Harry James (Columbia) offering, made its appearance on a Decca record this week done by Dick Haymes accompanied by the Song Spinners. Combo has been faring very well on the tunes released by them so far and with the growing demand for this ballad, this recording should be following in the footsteps of the James's version.

All operators have been reporting a landslide on hillbilly numbers and a few have mentioned Okeh's new release by Bob Wills as a new contender in the hit field. Miss Molly, one of the ditties waxed by Wills, stems from The Lone Prairie, and operators might help it along with tie-ups.

News Notes

Harry Barris and Nan Wynn signed for Columbia's When My Baby Smiles At Me, Ted Lewis starrer. . . Mills Brothers set for Barnyard Canteen for the same studio. . . Paramount starting work on three new musicals this month: Going My Way, new Bing Crosby pic; Incendiary Blonde with Betty Hutton in the leading role, and Lucky Cowboy, technicolor film. . . Columbia's latest Community Sing short features Comin' in On a Wing and a Prayer. . . Universal has signed Tex Ritter for seven films. . . Count Basie lined up for three by the same studio, Man of the Family, Crazy House and a featurette.

New Releases

Bing Crosby's latest flicker for Paramount, Dixie, has produced a couple of hit tunes and operators are in luck because both were waxed by name vocalists before Petrillo clamped down on all-vocal disks. Tunes are Sunday, Monday or Always and If You Please and were released

RECORD BUYING



Special reports received from The Billboard representatives last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from all the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide.

GOING STRONG

IT'S ALWAYS YOU . . . . TOMMY DORSEY (Frank Sinatra) . . . Victor 20-1530  
BING CROSBY . . . . . Decca 3636

For the past couple of weeks there hasn't been much doubt that this tune would take the final hurdle. With almost any waxing by either Sinatra or Crosby in great demand, ops can look forward to a long and bright future for this ballad, which ranks high on the Hit Parade, and has recordings by both top vocalists.

COMIN' IN ON A WING AND A PRAYER . . . . . SONG SPINNERS . . . . . Decca 18553  
(9th week) GOLDEN GATE QUARTET . . . . . Okeh 6713  
FOUR VAGABONDS . . . . . Bluebird 30-0815  
WILLIE KELLY . . . . . Hit 7046

IT CAN'T BE WRONG . . . DICK HAYMES (Song Spinners) . . . Decca 18557  
(8th week) ALLEN MILLER . . . . . Hit 7045  
FOUR VAGABONDS . . . . . Bluebird 30-0815  
ROSS LEONARD . . . . . Savoy 108

ALL OR NOTHING AT ALL . HARRY JAMES (Frank Sinatra) . . . . . Columbia 35587  
(7th week) JIMMY DORSEY (Bob Eberly) . . . . . Decca 2580  
FREDDY MARTIN (Clyde Rogers) . . . . . Victor 20-1537

JOHNNY ZERO . . . . . SONG SPINNERS . . . . . Decca 18553  
(6th week) JOHNNY JONES . . . . . Hit 7050

YOU'LL NEVER KNOW . . DICK HAYMES (Song Spinners) . . . . . Decca 18556  
(6th week) FRANK SINATRA (Chorus) . . . . . Columbia 36678  
WILLIE KELLY . . . . . Hit 7046

IN THE BLUE OF THE EVENING . . . . . TOMMY DORSEY (Frank Sinatra) . . . Victor 20-1530  
(4th week)

PISTOL PACKIN' MAMA . AL DEXTER (Al Dexter) . . . . . Okeh 6708  
(3d week)

Names in parentheses indicate vocalists.



# MUSIC IN THE NEWS

**TRIVIA.**—From Hedda Hopper's column in *The Chicago Tribune* we learn that John Philip Sousa, the march king, once wrote a torch song, *Ah, Me!* when he was courting his wife. And *The Kansas City Star* disclosed that at the request of the War Department Harry James is making recordings of all army bugle calls, to be played over public-address systems at training camps. *The Star* wryly observes that even this action may not make it any easier to get soldiers up in the morning.

**CHANGING TIMES NOTE.**—We've heard some pretty wacky soldier stories but this one, we feel, belongs fairly close to the head of the list.

According to *The Tulsa Daily World*, the 58th Army Air Force band played for the Walla Walla Chamber of Commerce's Fourth of July picnic. As a reward the bandmen were promised a picnic. The soldiers delicately hinted there was something they would rather have. The chamber of commerce agreed—and that's how the band got its new washing machine.

**MUSICAL THERAPY.**—From opposite ends of the country we've come across items about the therapeutic value of music.

*The Portland Oregonian*, writing of a lecture by Dr. Arnold Elston, assistant professor of music at the University of Oregon, says recent investigations carried on by physiologists and psychologists have disclosed marvelous curative and hygienic powers in music, which, especially in these days, could be used to great advantage.

From *The Miami Herald* comes a story of how music is being used as a cure for shell-shocked men.

It seems that Mrs. Harriet Ayer Seymour, of New York, founded the National Foundation of Musical Therapy just after the war started in England—just in case we should get into the fracas. Mrs. Seymour began training students in her technique and she is at present training dozens of musicians to "bring back the zest for life in wounded men by means of music."

One of the requirements for a satisfactory musical therapist is an understanding of the type of music required to help patients. The right touch and a sympathetic approach are also of vital importance. The need is not for brilliant players or singers; sensitiveness, a soft, quiet touch on the piano or a soothing voice in a singer are far more essential.

Mrs. Seymour feels that the work she is doing will be of great value to convalescent men after the war, and also to a civilian population which is bound to emerge from the conflict at least partially "shell-shocked."

**ENTER NEW FIELD.**—The Raymond A. Hoffman Company, music publishers, have entered the popular music field. Three new songs are just off their presses—*March On, America*; *No Room for Gloom*, and *So Long Dad, Keep 'Em Rolling*, which is described as the first "Dad" song of a patriotic nature. Heretofore the Hoffman company has published operettas, semi-classical, school songs, orchestra and band music.

**BEECHAM ON PETRILLO.**—Sir Thomas Beecham, the noted English conductor, recently wrote a very lengthy letter to *The New York Times* on the subject of Petrillo's ban on recordings. The letter is much too long to quote in full, but here are the high points:

"One of the great values of recordings is the value, not only to the present generation, but to posterity, of the recorded work of genius. The decision to make no more recordings is certainly not in the interests of the public or the organizations that are responsible for making the records."

The AFM's argument that recorded music has displaced living music prompts Sir Thomas to ask if the Federation has adopted the right remedy to cure the disease. He thinks not and adds that altho he has every sympathy with Petrillo and the musicians he does not think they will win their battle.

Altho recording activities in European countries are necessarily at a standstill at present, Sir Thomas points

out, they are not likely to remain that way. When European artists and orchestras again make records in great numbers, the American public will buy them unless the government should be induced to forbid their importation. If this should happen the American public would not only be cut off from a source of artistic enjoyment but it would limit their means of knowing what is being done in the foreign world of music. American composers, in turn, would be forced to rely upon the goodwill of aliens for the perpetuation of their own works. At any rate, for the moment no one is the gainer thru the present deadlock.

Petrillo says his quarrel is with the broadcasting organizations, who live partly or mainly upon mechanized music, to the disadvantage of unemployed musicians, rather than with the recording companies. Beecham suggests that the broadcasting companies might be induced, thru public opinion, to employ more musicians, but wants to know if the present ban would be continued even if the offending parties came well to heel.

Instead of broadcasting companies playing any and all recordings as they wish, the Englishman suggests that each station pay a fee, according to its economic capacity, for the right to make use of records. This could be done thru a simple act of Congress, making the records copyright, and the recording companies would thus be able to control their distribution.

Because of the large number of radio stations in this country, the musicians could be assured of a large income from the use of records. This revenue could be disbursed in any way the federation sees fit.

It might even be possible for the federation, with sufficient means at its disposal, to found orchestras of its own, Beecham suggests.

**MUSIC FOR NATIVES.**—Kiriwina Island, the Trobriands (and please don't ask us where that is), had its first band concert a short time ago, according to *The Boston Post*, and an air raid couldn't have caused a greater sensation.

Band instruments had never before been heard on the island. A few of the natives had heard radios or phonograph records, but the band was something new.

The concert, given by the band of an American army task force which had occupied the island late in June, was held in a meadow. The shiny instruments seemed to be the main attraction for the copper-skinned natives who gathered around in goggle-eyed wonder. The first note made the natives jump. A few backed away in momentary terror. Others stood transfixed, with open mouths. Then they all broke into delighted squeals and shrill chatter but quickly became silent to listen. As the brassy notes spread to neighboring villages, hundreds of other natives came on the run. Frank L. Mace, of Tarrytown, N. Y., the drummer, won the closest attention.

A vaudeville magician topped off the program with some sleight-of-hand which was so successful that he said (See *MUSIC IN THE NEWS* on page 67)

## GUIDE—PART ONE

According to The Billboard representatives, who have this past week contacted at least four large automatic phonograph operators in their cities, the records listed below are rapidly gaining in popularity all over the nation, and indications are these records will eventually move into the most-played bracket on the opposite page.



### ● COMING UP ●

**I HEARD YOU CRIED** HARRY JAMES (Helen Forrest) ..... Columbia 36677  
**LAST NIGHT** ..... DICK HAYMES (Song Spinners) ..... Decca 18558

In a sudden spurt of energy this tune spiraled to the top after sticking around the lower ranks or slipping off altogether for the past couple of weeks. Ballad barely missed *Going Strong* and on the basis of its present showing should move over there with practically no effort. Haymes's all-vocal rendition is getting a few plays but it's James who cops the lion's share.

**WAIT FOR ME, MARY...** DICK HAYMES (Song Spinners) ..... Decca 18556  
 WILLIE KELLY ..... Hit 7049

In this case, it's the Haymes version that gets almost all the credit for spinning this tune up to its present position. Ditty has indicated a very erratic temperament to date, having started off strong, then dropping a notch and, for a while, disappearing altogether. Now it's back where it started and this time may steer a steadier course. Phono fans seem to be taking to the old-fashioned flavor.

**IN MY ARMS.....** DICK HAYMES (Song Spinners) ..... Decca 18557

Surprise sweeps by other tunes have kept this one down in third place for two weeks now, altho its popularity has spread considerably since its first appearance. Tunes which have crowded it out have more than one waxing and limited supply may be keeping this ditty, with only one recording to its credit, from showing up in certain territories.

**NO LETTER TODAY.....** TED DAFFAN (Chuck Keeshan and Leon Seago) ..... Okeh 6706

This tune is another one with an on-again-off-again tendency, altho it has been consistent in showing up every other week. This time it shoved past the popular *Paper Doll*, and may be set to stick around for awhile. In any event, the hunger for corn has spread far and wide, and operators can be fairly safe in placing their bets on this hillbilly ditty as a likely coin-catcher.

Double-meaning records are purposely omitted from this column.

BRING IN THE NICKELS WITH THESE FAVORITES!

Here are records that will make money for you! Sung in the inimitable manner of these old time favorites. The best buy in the market!

RECORDS BY

WILLIE HOWARD!

ALBUM SETS \$2.75 PLUS TAX

at 75c each

WH-1000 French Taught In a Hurry Continued

WH-1001 Tyrone Shapiro Moscow Art Players

WH-1002 Comes the Revolution Jessel, Jolson, Cantor Imitations

BELLE BAKER!

at 75c each plus tax

BB-1006 Mad About the Boy Atlas

BB-1007 "Yiddishe Momme" "Eli Eli"

BB-1008 Ginsberg From Scotland Yard Flying Tony

B112 War Marriage Polka

RUSSIAN FOLK DANCES

A101 Kohanochka Two-Step	A107 Vengerka Grechaniki Broken Strings
A104 Trolka Kokeika	A108 Broken Strings Tsiganka
A105 Victory Krakowiak	A109 Pa-De Spain
A106 Hopak Korobuchka	B110 Ball Loxginka
	A111 Spit Fire Polka

VOCAL

Turkish

A102 Gazel Gurbet

A103 Gypsy Moonlight Serenade Korsotka

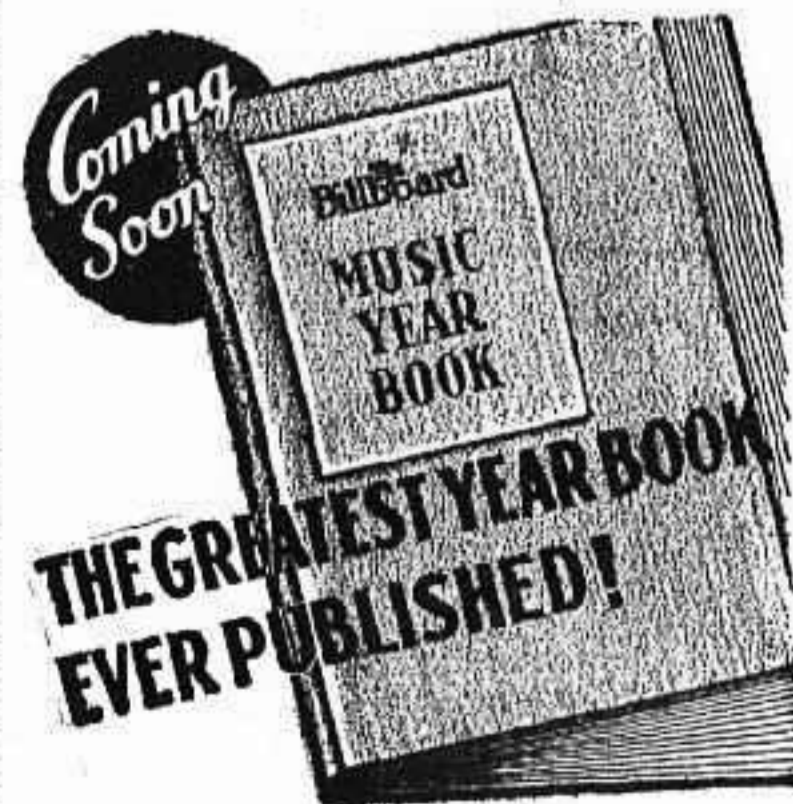
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EVERYBODY'S RAVING ABOUT THE YEAR BOOK READ ALL ABOUT IT! SEE COCKTAIL COMBO SECTION

# MOVIE MACHINE REVIEWS

## Program 1130

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 16.

Bar Babble stars JIMMY DORSEY AND HIS BAND. The music is swingy, with nice solo work by several instrumentalists. Bandstand background. Should get a good play from the legion of Dorsey fans. (Soundies.)

DON GAUTIER stars in *Sawdust Canary*, an amusing reel with a gay '90s setting. A male quartet, appropriately costumed, sings several verses about the canary, whose singing isn't good but is loud, with Gautier carrying the solo parts on a couple of old-time favorites. (Minoco.)

HERBIE KAY AND HIS ORCHESTRA give *San Antonio Rose* a very satisfactory treatment. Vocals are by KEN NEALY, whose voice is much better than one usually hears with dance bands. MIMI KELLERMAN, a statuesque dancer, does a short routine. (Minoco Re-issue.)

In *The Pioneers*, STEWART GRACEY sings *One More Mile* effectively, with assistance from a male quartet. Shot against a covered wagon at the base of a mountain range. Should appeal to those who are tired of jam and jive. (Minoco.)

LINA ROMAY stars in *Don't Get Around Much Anymore*, making a nice job of it. Beach background, with Lina and an attractive man going into a dance routine during the course of the reel. (Soundies.)

LARRY CLINTON'S orchestra gives *The Night We Met in Honoum* an easy-to-listen-to performance. An unidentified girl sings the chorus well. The tune, a not-too-familiar one, is good. Bandstand background. (Soundies.)

*Keep Smiling* is sung by THE GINGERSNAPS, three girls and a man. To contradict the song, they start out dead pan style, but brighten up as the song becomes swingier. Works in current themes with an appeal to buy War Stamps and Bonds. (Soundies.)

## Program X-996

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 23.

Clarence is set against a music store background and stars GENE GROUNDS and LOU ADLON, who play a clarinet and saxophone, and SUSAN MILLER and GAI MORAN, singers. The song concerns Clarence and his clarinet-playing, and is a catchy thing. Nice solo work by the men. (Globe Reissue.)

MORTON DOWNEY is featured in *The Same Old Shillelagh*, giving it the works. For good measure there's some dancing by several colleens. The lilting tune should be just as appealing to the Cohans as to the Kellys. (Minoco Reissue.)

*Paper Doll* stars THE MILLS BROTHERS, who have popularized the tune on records. Well staged, with some excellent trick photographic effects. Dancer DOROTHY DANRIDGE comes to life as the doll about whom the brothers sing. The current popularity of this tune should help sell the reel. (R. C. M. Reissue.)

SYLVIA FROOS stars in *Friendly*

Tavern Polka, singing the popular song of a few years back, supported by a male quartet. Tavern background, with the customers very chummy in order to live up to the title. (Minoco Reissue.)

*Ya Sure You Betcha* is as Swedish as Smorgasbord. GRETA GRANSTEDT and SIGFRID TOR, in peasant costumes, sing the title song, which is reminiscent of a folk tune. Six chorines appear briefly. (R. C. M. Reissue.)

In *Git Along Little Pony*, the WAKELY TRIO, as cowpunchers, serenade three city gals with little success. Ranch-house exterior is the background. A hill-billy item with humor. (Minoco Reissue.)

THE HOOSIER HOT SHOTS star in *K. P. Serenade*. The boys sing of the trials and tribulations of a soldier doing K. P. duty, then end up playing an assortment of instruments such as washboards, etc. Will undoubtedly prove popular with the Hot Shots' radio following. (R. C. M. Reissue.)

ALVINO REY and the FOUR KING SISTERS turn in their usual efficient and enjoyable performance in *Tying Lilacs on an Apple Tree*. The song, which was popular a while back, concerns the girl who refused to kiss a stranger until such time as lilacs grew on apple trees—and her change of heart. Bandstand background, fading into a highly impressionistic garden scene. (Minoco Reissue.)

## Program 1131

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, August 30.

In *Twelfth Street Rag*, pianist Walter Liberace gives the old tune a complete going over, first in straight style, then in double time. DOROTHEA PINTO, DORIS CLAIRE and ANNE MACE, three attractive girls, are also billed, altho they aren't called on to do anything more arduous than watching Liberace play. (Soundies.)

THE DUDE RANCHERS, a girl and three men singers, make *The Cowboy Isn't Speaking to His Horse* an amusing item. The reason for this slightly paradoxical happening is that the cowboy's girl kissed the horse, but not the rider. Ranch background. (Minoco.)

*Let's Get Away From It All* is sung capably by THE MARTINS, a mixed quartet. Night club background, fading to a travel bureau scene. A short dancing interlude by the singers. (Minoco Reissue.)

JOHNNY LONG AND HIS ORCHESTRA are presented in *Caterpillar Shuffle*, with the band members doing the vocals. The song is pure nonsense, but amusing. (Soundies.)

Deep-voiced PATRICIA RYAN is starred in *Swingin' o' the Green*. She plays a barnmaid, who swings *The Wearing of the Green* to good effect. Four girl j-bugs go thru a short routine. (Soundies.)

AL DONAHUE AND HIS ORCHESTRA give *Come Back to Sorrento* a smooth treatment which is very enjoyable. The chorus is well handled by an unidentified singer. Bandstand background. (Soundies.)

*I Want a Girl Like Annie Laurie* is a song strongly influenced by the old ballad. DICK HOGAN handles the lyrics, with VIVIAN FAY contributing a toe dance, both in Scotch costumes. (Minoco.)

*Babbling Bess* is a gal from Baltimore, who simply can't keep still. THE CHANTICLEERS, a male quartet, sing of her annoying habit of talking too much. Scene is laid in a back yard. (Soundies.)

# RECORD BUYING GUIDE—PART 2

A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators



## POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, information from Music Publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

### NOTE

Decca is the only major diskier to offer any releases this week but its album of Harlem Jazz recorded back in the early '30s is not keyed for general coin machine consumption. Waxings are done by Duke Ellington, Don Redman, Fletcher Henderson and Luis Russell and the tunes are unfamiliar on title strips. However, records might be worth a few spins in locations where the phono fans go for a torrid beat. Columbia's next release, two sides by Benny Goodman, won't be ready for another two or three weeks. Tunes are *Mission to Moscow* and *It's Always You*. Former is an instrumental penned by pianist Mel Powell, who is now serving in the armed forces, and this is the first waxing of the timely title to appear. You is already in *Going Strong* on the strength of the TD-Sinatra and Bing Crosby waxings and this reissue of the Goodman version shouldn't take long to catch up with its competitors. Victor will make available next week two sides by Tommy Dorsey and a Fats Waller disk. Dorsey plays *You Took My Love* and *Dig Down Deep* and Waller does *Your Socks Don't Match* and *Up Jumps You With Love*.

Capitol's *Get Up Board*, *Little Chillun* waxed by Freddie Slack and Ella Mae Morse is gaining momentum and may prove a successor to *Cow Cow Boogie*.

## THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

SENTIMENTAL LADY . . . DUKE ELLINGTON . . . . . Victor 20-1528

All the haunting appeal and attraction the public once found in Duke Ellington's *Sophisticated Lady* promises to be found once more in the melodic beauty of his *Sentimental Lady*. It is mood-inspiring music, featuring the famous saxophone of Johnny Hodges thruout. And while the opus is strictly an instrumental, it is a safe bet that Tin Pan Alley will be hopping on the melody almost immediately to give it lyrical structure. However, phono ops need not wait until a song story is blended to the song. The haunting strains should make an immediate impression on the phono fans to the extent that they will want to play it over and over again to realize its full musical beauty and treatment.

HELLO, MY LOVER, GOODBYE . . . . . BEA WAIN (With Orchestra) . . . . . Blueb'd 30-0816

An old torch ballad of the *Melancholy Baby* variety that gets new meaning in the torch singing of Bea Wain. And on the strength of her "deep purple" singing of the side, there should be a real revival of interest. She sings it as if her heart is in her throat, and the accompanying orchestra gives added color to make the side all the more attractive to the phono fans. Plattermate is *Blue Rain*, another of the rain laments, with Walter Gross directing the orchestra. Makes a worthy compliment to the band version of the ballad released last month with a Glenn Miller label.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

## Jack of All Trades

CLEVELAND, Aug. 7.—The following excellent article is reprinted from *Phonogram*, the monthly publication of the Cleveland Phonograph Merchants Association:

### THE MAN WHO CHANGES RECORDS

Sometimes he is called a "collector," other times he is referred to as the "serviceman." In reality he should be called a "district manager" in his territory; as he manages a chain of retail outlets selling music to the public.

This is what he should be: Manager, salesman, cashier, bookkeeper, mechanic and porter.

#### Manager

As manager he must keep his territory at a high peak of income by placing the proper records on his phonographs. This takes study and careful planning.

#### Salesman

As salesman he must keep his locations sold on the idea that his company is the one to deal with; that they are tops in their business and he must be able to iron out any arguments that come up daily in his territory.

#### Cashier

As cashier he must handle the money at each location in an honest-above-board way so that at no time will a location get any idea that they are being cheated.

#### Bookkeeper

As bookkeeper his records must be kept in order so that the location or manager can tell the amount collected and the amount paid to the location for any period.

#### Mechanic

As a mechanic he must see that the needle will last until his next call or is replaced, that any record on the machine that looks bad is replaced, that every record trips, that the pick-up has the proper weight, that the pick-up is not shorted, that the tubes are OK, that the record trays work freely, and that the needle starts in the right position on the record.

#### Checks Chutes

He will also see that the coin chute is working properly both for taking the (See *Jack of All Trades* on opp. page)

2 HITS!  
THAT ARE GOING  
AFTER THE NICKELS  
LIKE WILDFIRE!



THE JOHNNY DOUGHBOY POLKA (Savoy #510)  
Played in Polka Tempo . . . And  
GAY VIENNA

A real beer garden Waltz in beer garden Waltz Tempo.

Here are two up-to-the-minute tunes. The cream of all-time great popular music. Extra plays prove they're big money makers.

### DON'T PASS UP OUR CURRENT HITS

- #102—Don't Stop Now, by Bonnie Davis.
- #107—As Time Goes By.
- #108—It Can't Be Wrong, by Ross Leonard.

SAVOY RECORD CO.  
58 Market Street NEWARK, N. J.

# TALENT and TUNES

## ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By ELLIOTT GRENNARD

Young Donald Southwick, whose letter a couple of months back conjured up memories of "Our Town" with its description of Wakefield, R. I., is in the mails again informing us of his latest experiences as his Pop's juke box operator. Donald observes a great improvement in the latest Hit records and reports that the last half dozen offerings were virtually played out from getting the needle. He is also beginning to wonder if the armed services didn't take all the fans belonging to the Ink Spots, Andrews Sisters and King Sisters. His attempts at revivals have proved fruitless but he is going to try once more with the Kings, who he plans to mark the tag "Alvino Rey." . . . Apparently hep characters predominate among the customers in the Southwick location. Harry James and his fiddles were fluffed off, but the trumpeter won his followers in Wakefield back with *All or Nothing at All*. Duke Ellington selections from his recently released albums are proving popular and *Royal Flush*, by the Metro-nome All Star Band, is the biggest money draw in the box. . . . Donald closes with the warning that Jimmy Petrillo had better not show his face in Wakefield if the old AFM prexy knows what's good for him! . . . The annual band popularity contest of the *Make Believe Ballroom* has just run its course and every name among the top twenty are recording artists. Which is only to be expected since Martin Block runs his M. B. M. entirely from records. Harry James, Glenn Miller and Tommy Dorsey finished 1-2-3. The other runners-up included Vaughn Monroe, Charlie Barnet, Benny Goodman, Charlie Spivak, Bobby Sherwood, Woody Herman, Kay Kyser, Duke Ellington, Sammy Kaye, Johnny Long, Bob Chester, Count Basie, Freddie Slack, Les Brown and Xavier Cugat.

### Territorial Favorites

#### NEW ORLEANS:

**Prince Charming.** Harry James. While most everybody has been holding out for *All or Nothing at All*, folks down N'Orleans way are faithful to *Prince Charming*, which is still James anyway you look at it. In case you've forgotten the *Prince*, he comes on with a bag of five that has a hot trumpet solo somewhere in its folds. Not a word is spoken, nor a note trilled by Helen Forrest; just rhythm. Is that bad?

#### TORONTO:

**Bojangles.** Duke Ellington. Just as a fresher, "Bojangles" is the nickname for Bill Robinson. Bill Robinson is in a brand-new picture called *Stormy Weather*. *Stormy Weather* is an all-colored musical that the critics and public liked when it opened last week. But long before *Stormy Weather* was made into a picture, the not before Bill Robinson was nicknamed Bojangles. Duke Ellington composed a piece inspired by, dedicated to and named after "Bojangles." That's all, except that the peo-

### MUSIC IN THE NEWS

(Continued from page 65)

he thought he could even become king of the island if he had any ambitions in that direction.

**MISTAKEN IDENTITY.** — Capt. Ben Wardlow Jr., air corps pilot, was standing on the air field at Santiago, Chile, recently while a magnificent Chilean military band played North American airs in honor of a group of visiting flyers, *The Miami Herald* reports.

Wardlow thought one of the tunes sounded familiar but he couldn't place it, so he asked another flier if he knew the name of the song. The second flier burst into laughter, then repeated Wardlow's question to another airman, who was also greatly amused. At last every flier but Wardlow was hooting, so the captain asked:

"What's so doggone funny about me (*The Herald's* grammar, not ours) not recognizing a piece of music?"

One of the fliers finally straightened out enough to say, "Well, Ben, maybe you won't think it's funny, but the piece the band is playing happens to be *Marching Through Georgia*."

P. S.—Captain Wardlow is a Columbus boy—and that means Columbus, Ga., sub, and not Ohio.

ple in Toronto like the recording of the same name.

#### DETROIT:

**Skaters Waltz.** Musicraft Pops Orchestra. Couple of weeks back we were telling you about Decca's new album of band music and opined as how selections of that kind might be just the thing for open-air beer gardens. *Skaters Waltz* was not in that album but who said it was? And I don't know if there is an open-air beer garden in Detroit. And the Musicraft Pops Orchestra can't be so much because Frank Sinatra hasn't signed to give a concert with the group. Who's arguing?

#### Note

For a listing of songs played most often over the radio for the week ended Thursday, August 5, see the Music Popularity Chart in the Music Department. Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the seaplan best sellers under Harlem Hit Parade.

## Omaha

OMAHA, Aug. 7.—After a brisk early season, arcades here generally are feeling the summer slump and the effects of the 20 per cent withholding tax, operators report.

Servicemen have helped to make up the trade lost by young men going to the services, but the replacement has not been wholly up to the former levels for the summer.

H. Z. Zorinsky, operator of the H Z Vending Company here, will open a new arcade this fall in a bowling alley. He already has concessions from most of the city's bowling alleys for pinball machines.

### ON THE RECORDS

(Continued from page 16)

their inspiration from the poster warnings that a slip of the lip can sink a ship. A meager attempt to confine the Ellington band to mill-run commercial limits, it is a trite riff run embellished for beating out in the characteristic jump tempo. Opening chorus has Ray Nance sounding the lyrical warning. Ensemble riffs, with Nance's facetious shushings on the releases, gets a second stanza under way, with his trumpet at the bridge to complete the chorus. High-water mark is attained on the third spin around with Hodges' alto adding subtlety to the musical hit. Trumpet, picking out only the high notes, picks up the last half of a fourth chorus with vocalist Nance cutting in on the tag line to take out the side.

There are strong possibilities in "Sentimental Lady" becoming another "Sophisticated Lady" for Duke Ellington. And even without a lyrical setting, this beautiful melody should haunt the phono fans to the extent that they will be calling for it again and again.

#### BEA WAIN (Bluebird 30-0816)

*Blue Rain*—FT; V. *Hello, My Lover, Goodbye*—FT; V.

Given a song of torch qualities, the "deep purple" flavor in Bea Wain's soulful singing is always sure to come out. That's what happens when she takes on *Hello, My Lover, Goodbye*, written a number of years ago by Ed Heyman and Johnny Green. This love ballad is tailor-made for her song-selling talents. And she sings it as if she really believes it. Set at a moderately slow pace, and taking full liberties with the tempo, side starts spinning with Miss Wain's singing of the verse, with only the piano for accompaniment. Studio orchestra joins in at the chorus, in strict rhythm, with Miss Wain truly torching. Taking tempo liberties to build the lyrical content of the bridge passages, Miss Wain reverts to the strict tempo to complete the chorus. Carries on in picking it up at the bridge for a second chorus to complete the side. Johnny Mercer's and Jimmy Van Heusen's *Blue Rain* makes for the mated side. Since the label recently released a

Glenn Miller band version of the ballad, it indicates that the song is in for a major plug campaign. Taken at a moderate tempo, and with the accompanying orchestra directed by Walter Gross setting the stage with a mood introduction, Miss Wain exerts little singing effort in giving lyrical significance and listening delight to the song. Sings the opening chorus, following with the verse.

On the strength of Bea Wain's excellent rendition of "Hello, My Love, Goodbye," there should be a deepening wave of enthusiasm for this revived love ballad. And if "Blue Rain" is showered with song success, the plattformate can share the phono spotlight with Glenn Miller's recent recording of the tune.

### OPS SKIP "HIT TUNE"

(Continued from page 62)

ings. While the music machine industry realizes that shipments of records to the distributors are limited, they feel that they should get some consideration and not be left out in the cold entirely. The distributors make no secret of the fact that records coming in go first to the retail dealers with the music operators getting the left-overs.

Operators point out that unfair advantage is being taken by the distributors. They have to turn in one scrap record for each one sold to them while retailers get three new records for one. Even so, operators feel that the record distributors should allocate their shipments to everyone so that the supply is spread around as much as possible.

### OPS HELP TEEN CLUB

(Continued from page 62)

The canteen also includes a reading room and a game room with ping-pong tables, deck shuffle-board, chess and checker tables.

"In order to keep youngsters off the street and out of mischief, a substitute and wholesome form of entertainment must be provided for them," said Cade. "It is an accepted fact that the music machine holds a maximum of enjoyment and attraction for the teen-agers, and the music machine industry can do an important service to their community in making it possible to keep these youngsters out of trouble while their parents are working at the war plants around the clock and unable to exercise real parental supervision over their youngsters. Our experiment in Roxboro here in Phil-

### JACK OF ALL TRADES

(Continued from opposite page)

ndelphia proves it and we are going to carry it thru to every section of the city where incidents of juvenile delinquency, or its danger, presents a major problem to the community."

money and rejecting bent coins and that after the covers are replaced on the wall boxes, that they are lined up properly to allow returned coins to come all the way out instead of jamming against the cover. He must also see that the machine is selecting the correct number and that there is no short on the remote wiring. If there is a short, he must know what wire to take off so the machine can be used alone until the wiring is repaired. In addition to checking all of these items he must then oil the machine properly and often enough to keep all moving parts properly lubricated. On some machines if the selection shaft gets dry, it will not select the correct number, of the clutch is not oiled the record trays bounce. On other machines if the main bearings get dry, the shaft freezes and blows a fuse. All these things actually happen every day because service calls are received within a few hours after records have been changed and 80 per cent of these calls would be eliminated if the manager, salesman, cashier and bookkeeper had changed to the mechanics job while he was on location.


#### Even a Porter

As a porter he must wipe off the dust both on the machine and the remote boxes; he must clean the glass on the doors and remote box covers both inside and outside. He must replace all burnt-out bulbs. He must wipe off the amplifier and any excess oil dripping on the bottom or on the oil pans. He must see that no wires are dragging on the floor and that all bright parts are shined up. In addition to this he must have a bottle of scratch remover to cover up any scratches on the cabinet and he also should polish the cabinet several times each year to preserve it and to make it easy to keep clean.

The question of time on a location should never be the determining factor on what should or what should not be done while the manager is there. It is his duty to do the things that keep the income up, that eliminate service calls, and that maintain the machine in good order.

**Smart operators use Osmium Point TONEDART NEEDLES** because they make your RECORDS LAST LONGER

**THE NEW and IMPROVED TONEDART**  
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"TUNES THAT NEVER GROW OLD"

# STANDARD RECORDS

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**HOME RUN**  
The New Outstanding Ball Gum Vendor — with the fascinating amusement feature that **BATS THE BALL THRU THE AIR.** 1 Home Run (with 25 lb. carton Ball Gum — includes winners) complete only ...\$24.50.  
Terms: 1/3 Certified Deposit, Balance C.O.D.  
Size 11"x21"x15"

**VICTOR VENDING CORP.**  
5711 W. GRAND AVENUE, CHICAGO

# MERCHANDISE MACHINES

Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago 1, Ill.

**Chewing Gum Is Helping Yanks To Win Friends, Etc.**

(Reprinted from *The Baltimore Sun*)  
Somewhere in England (By Mail).—A chewing-gum cordon, recruited from among the smaller children of the neighborhood, now surrounds force headquarters. They picket all roads, asking every soldier who comes along: "Any chewin gum, Mister?"  
Similar picket lines were established last fall in most of the small towns where units of the force were billeted temporarily after they arrived in Britain. But while the soldiers were in winter quarters at a large British military reservation, it was possible for them to leave their barracks without having to run a gantlet of suppliant gum chewers.

**Scouts Filter Thru**  
Now that many of the troops are back in small communities, the picket lines have reformed with redoubled vigilance. And nowhere in this part of England are they tighter than around force headquarters.

Intrepid scouts of the chewing-gum cordon filter thru barbed-wire entanglements strung around headquarters to discourage invasion. They scale the stone and sod fences which protect the rear of the headquarters area. They infiltrate the Nissen huts in which junior staff officers are quartered back there:

"Mister, have you any chewin gum?"  
**Ponies Walk In, Too**  
But the chewing-gum cordon doesn't keep moorland ponies out of headquarters. The ponies walk right thru in groups of five and six. They avoid the main front gate, guarded by a military policeman. They work the flanks and rear.

The ponies belong to herds pastured on the unfenced public lands of the moors. They have the run of the countryside, almost like sacred cattle, and often come to town.  
Those that visit headquarters stay out of the general's way. But junior officers, driven from their Nissen huts by the chewing-gum cordon, have been known to fall over ponies.

## Industrial Users Seek Increase in Sugar Allotments

NEW YORK, Aug. 7.—Larger sugar allocations to industrial users to insure maximum production of processed foods is urged by H. L. Horn, New York sugar broker, in an open letter to OPA Administrator Prentiss M. Brown.  
"Your department," Horn wrote, "has accomplished its purpose well and with plenty of coffee and cocoa you could now release refined sugar to aid the confectionery and chocolate trades, the beverage and fresh sweet fruit sirup industries and the ice cream trade, at least temporarily, permitting all industrial users to receive 100 per cent allotments before August 1 and until such time that future arrivals of sugar stocks decline and fresh fruit crops have been harvested."  
"We cannot believe that sugar rationing control can be lifted altogether, as some executive administration officials have stated, but we have in mind the sudden ending of the war. Immediately after the war the demand for sugar, for ready-to-eat foodstuffs to feed the starving people of Europe will be so great that your department will then suddenly be called upon to again lower all ration allotments of sugar and other foodstuffs. You will find at that time the manufacturers will not only be ready and prepared to fill sugar-contained food orders from stocks on hand but ready again to meet reduced ration requirements then if necessary."

## Cake Vending Firm Doubles Operations

BALTIMORE, Aug. 7.—A 50 per cent increase in operations is reported by Arbee Vending Machine Company, operators of the NAB Diner cake venders. More than 150 of these units are now in operation throughtout Baltimore in movie houses, war plants and other establishments. A good supply of merchandise is being received.  
The movie houses are one of the best type of locations, it is explained, due to the fact that the shortages on candy has brought about an increased demand for the cakes.  
The Arbee Company has had little service trouble with its units for which it is very thankful in these days of mechanics shortages.  
The concern is not keen on having its units in war plants, because it has found from experience that there is a great deal of breakage.

## Ben Levy Joins Brother In Baltimore Vending Firm

BALTIMORE, Aug. 7.—Ben Levy, brother of Irving Levy, president of the Giant Sales and Vending Company, has come from Kingston, N. Y., to join his brother in carrying on the steadily growing candy vending business now being enjoyed by the concern.  
Irving will continue to direct the candy vending operation in local war plants and servicemen's clubs and Ben will center his activities on the wholesale phase of the business.

## Cigarette Vending in Civilian Localities Proving Profitable

BALTIMORE, Aug. 7.—Cigarette vending operations at establishments given over to civilian activities are not only proving very satisfactory but are showing an appreciable increase in collections, according to Max Gaby, Standard Cigarette Service.  
Gasoline rationing and difficulties in getting enough efficient mechanical help, naturally are being felt in their operations, says Gaby. In spite of this collections are good.  
To cope with the gasoline rationing situation the company has pulled in, wherever possible, cigarette venders from outlying locations, thereby not only saving on gasoline, but also saving mechanics' time.  
According to Gaby the increased patronage at many city spots is due to the increased population.  
Many of the units pulled in from outlying spots, Gaby said, are not being placed in new locations. When a machine breaks down, Gaby finds it good business to have another on hand to install in its place.

## Life Savers Head Is New Purchaser Of Radio Network

NEW YORK, Aug. 7.—Sale of the Blue Network of the Radio Corporation of America recently is of interest to the trade, due to the fact that the purchaser was Edward J. Noble, chairman of Life Savers, Inc. The purchase price was reported to be \$8,000,000 cash.  
Noble started his business career with a small candy shop which he expanded into the multi-million dollar Life Savers Corporation.  
He served as undersecretary of commerce from June, 1939, to August, 1940, when he resigned to support the presidential candidacy of Wendell L. Willkie.

**MARBLES**  
PERFECT 5/8 SIZE, GLASS ASSORTED COLORS. 20,000 to a Case.  
**\$39.50 per case**  
LIMITED SUPPLY.  
Full Cash With Order.

**SALTED PEANUTS**  
22c per pound. Packed 30 lb. cartons only. Full cash with order, NO C. O. D. Limit 210 pounds to order.

**VICTOR'S FAMOUS MODEL V**  
Truly a Great Vendor. Vends everything—no additional parts needed. Capacity 6 lbs. bulk merchandise—or 1000 to 1200 balls of gum. Standard Finish Model V only ... \$8.50 Each. (Porcelain Finish \$1.00 additional.)  
Terms: 1/3 cash, balance C.O.D. (or send full amount and save C.O.D. charges).



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**CIGARETTE AND CANDY VENDING MACHINES**  
COMPLETELY REBUILT READY FOR LOCATION

DuGrenier Candyman	\$35.00
DuGrenier Model "S"	\$31.50
National G-26, No Stand	\$11.50
National 9-30	\$72.50

Subject to prior sale. 1/3 Deposit, Bal. on Delivery. Write for descriptive lit. Eastern Representative NATIONAL VENDORS, INC.  
**LOUIS H. CANTOR COMPANY**  
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**MAKE MONEY WITH A ROUTE OF NUT VENDORS**  
Plenty of good locations are now available. Start now by buying a few machines. A route of nut and candy vendors will earn a steady income for you.

**SPECIAL SPECIAL**  
Just received 100 new Silver King 1 1/2 All Purpose Vendors.

**GET STARTED DEAL**  
1 Silver King 10 Lbs. Candy **\$9.45**  
5 Silver Kings 30 Lbs. Candy **\$38.50**

Silver King, samples, \$6.95; 5 or more, \$6.50 ea. 1/3 deposit required with order, balance C. O. D. Send full amount and save C. O. D. charges. Orders under \$10.00 must be paid in full. Send for complete list of New and Used Machines. **RUSH YOUR ORDER.**

**RAKE**  
2014 Market St. Philadelphia 3, Penna.

# VENDER SUPPLY NOTES

**ICE CREAM.**—The American public will have to be satisfied with nine and one-half pounds of ice cream—less than a dish a week—this year.  
Wartime shortages of milk and sugar are largely responsible. Demand for ice cream is running as much as 60 per cent above a year ago, but manufacturers can't come anywhere near supplying this amount. Altho the government regards ice cream as a basic food, it has limited manufacturers to 65 per cent of the

amount of milk solids they used in 1942 and to 70 per cent of the cane sugar used in 1941.  
No cuts in production have been made in supplies for the armed forces. There are no limits on the amount of sugar or butter fats which may be used. It is estimated that the average serviceman eats twice as much ice cream in a year as a civilian.  
**TOBACCO DISTRIBUTION.**—The War (See Venders Supply Notes on opp. page)

# CIGARETTE MACHINES

REDUCING TERRITORY—FIRST CLASS CONDITION—IMMEDIATE SHIPMENT

- 9-50 Model Nationals
- 9-30 Model Nationals
- 11 Column Champion DuGreniers—With Shift Columns and Split Columns
- 9 Column Champion DuGreniers
- 10 Column President Rows
- 8 Column Royal Rows
- 8 Column Imperial Rows
- 9 Column W Model DuGreniers with Shift Columns
- 7 Column S Model DuGreniers
- Uneda-Paks—Round Counter Models
- 8 Column President Rows

## CINCINNATI CIGARETTE AND VENDING MACHINE COMPANY

308-310 West Seventh Street Cincinnati, Ohio

# ARCADE NEWS

## Amusement Park Is Rapidly Becoming an Arcade Center

### Concessionaires give way to coin-operated machines at N. J. resort

WILDWOOD, N. J., Aug. 7.—An outdoor showman, for many years concerned primarily in rides and concessions, S. B. Ramagosa, operator of Casino Arcade Park on the Boardwalk at this South Jersey resort, is fast becoming a major arcade machine operator. While the Casino Arcade Park was originally set up as a midway with a carnival atmosphere, and the order of attractions calls mostly for rides, games and concession stands, this giant resort amusement center is rapidly becoming a coin machine arcade.

Automatic coin machines of various design and play were for many years on location at Ramagosa's Boardwalk Park. This season for the first time the coin-operated machines are almost dominating the numerous attractions in Casino Arcade. With the opening of Casino for the summer, Ramagosa made his first regular excursion into the coin machine arcade field by opening a center in Philadelphia, in the heart of that city's "Harlem" section.

Many of the arcade stands here, formerly featuring concessionaires' games, have been completely mechanized and now feature an array of coin-operated games. One such former stand is now set up as a regular shooting gallery, one continuous counter for eight target gun machines—all Jap targets. Another stand houses 25 Poker X-Ray machines with cigarette prizes. Still another stand features eight Rotary Merchandiser machines of the Exhibit Supply Company. What used to be a bingo parlor, is now Skill-Lite Fascination, with 50 bingo-like automatic machines at a 10-cents-per-game play for cigarette prizes.

Altho called the Casino Penny Arcade, this stand of about 50 automatic machines has very few penny play machines. Set up strictly for light entertainment, the so-called Penny Arcade features several rows of novelty machines. Included are a large variety of penny and nickel movie machines, a large assortment of two-for-a-nickel postal-card machines, along with a Kenney Air Raider, a Play Ball, a Play Football and a Photomatum.

Along both sides of the walk are dotted a large variety of coin-operated devices including penny and nickel jump and kick machines, Evans Tommy Guns, Foot-Ease machines and Batting Practice machines of the Scientific Machine Corporation.

#### First Time for Vender

For the first time, this season finds an automatic vending machine in the

Casino—a Star French-Fried Popcorn machine. To top off the wide array of machines, Ramagosa has set up a Bang-Bang Jitterbug Club, featuring a music machine for the jitterbug dancing.

According to Ramagosa the coin-operated machine has proven a life-saver for the amusement enterprise. Hit hard by the man-power shortage, it would be virtually impossible to find enough help in these days to operate all the stands. The coin-operated machine with its self-service amusement features has gone a long way to fill the gap. Furthermore the concessionaires games depend largely on merchandise prizes for appeal. Since it is virtually impossible to get the necessary display and prize merchandise because of war conditions, the coin machines fill the void there as well.

### Council Seeks to Revoke Boston Arcade Licenses

BOSTON, Aug. 7.—The Hub's Penny Arcades took another needling this week from the city council. Councilman Joseph Russo shoved thru an order asking the mayor to direct the chief of the city licensing bureau, John J. Spencer, to "immediately revoke the licenses of all Penny Arcades in his ward." This ward takes in most of downtown Boston, which has three such arcades.

Russo declared that the arcades are "unhealthy for all decent people," but are being frequented by boys and girls of high school age and younger. He also claimed that Spencer's recent order, setting a midnight closing on the arcades, was being violated and that arcades were remaining open until 1:30 and 2 a.m. His order was passed by the city council, but Mayor Maurice Tobin has not yet acted upon it.

In the meantime, Licensing Chief Spencer states that he has not yet received any complaints about late closings, or otherwise, from the police department. So far as he knows, the regulations are not being violated.

### VENDERS SUPPLY NOTES

(Continued from opposite page)

Food Administration is preparing regulations which will allocate all supplies of tobacco among individual dealers, it is reported in Washington.

Purpose of the action is to make an equitable distribution of the short supply of tobacco. This year's crop, estimated at 800,000,000 pounds, compares with a crop of over 1,000,000,000 pounds last year. But the shortage isn't likely to reach consumers this year, WFA officials point out.

Dealers normally have stock for two or three years. At the present rate of consumption, however, their stocks on hand now won't last over a year and a half.

Digging into reserves will simply mean a problem deferred, not solved. The alternative is rationing, formal or informal.

The government's recent order allocating 1943's flue-cured tobacco crop permits companies to use less leaf this year, altho demand is rising steadily. Exports to the British Empire, larger than in recent years, will amount to nearly 300,000,000 pounds.

**LARGER PEANUT CROP.**—This year's bumper peanut crop will yield an increase above 1942 levels of more than 20 per cent in production of peanut butter and other peanut products, the Department of Agriculture has announced.

Of this year's peanut crop about 700,000 tons will be allocated to the edible trade—375,000 tons for civilian consumption and the remainder for the army and navy. About 287,000 tons will be used for the manufacture of candy, drying, salting, roasting, etc.

At the same time, a report from Texas says that C. C. Leel, manager of the San Antonio Manufacturing Association, has charged that peanuts are spoiling by the hundreds of tons. Leel said the peanuts are lying on the ground in Southwest Texas, awaiting govern-

ment authority to harvest the crop. Farmers do not have barns for storage and federal permission is required before the peanuts can be taken to storage warehouses, he said.

**EARNINGS REPORTS.**—Sweets Company of America, Inc., reports for the six months ended June 30, 1943, a net profit of \$74,219 after charges and a provision for federal income and excess profits taxes, equal to 87 cents a share on the 85,000 shares of capital stock.

This compares with a net profit of \$54,881 or 64 cents a share for the first half of 1942.

Walter S. Mack Jr., president of Pepsi-Cola Company, states that the net profit of the company and its subsidiaries (other than the British subsidiary) for the six months ended June 30, 1943, is estimated at \$3,123,000 after charges and taxes, equal to \$1.64 a share on the 1,898,352 shares of capital stock.

This compares with an adjusted net profit of \$3,043,000 or \$1.60 a share for the first half of 1942.

Nehi Corporation, in a report for the six months ended June 3, 1943, shows a net profit of \$421,984 after charges and a provision of \$971,000 for federal income and excess profits taxes, equal after dividend requirements on \$5.25 cumulative preferred stock to 38 cents a share on the 1,030,000 shares of common stock.

This compares with an adjusted net profit of \$411,815, or 37 cents a common share for the first half of 1942, when the federal tax provision amounted to \$888,000.

The report states that the six months' earnings do not include a post-war credit of the excess profits tax in the amount of \$69,500 as against \$61,800 for the first half of 1942.

National Candy Company, Inc., and subsidiary report for the quarter ended June 30, 1943, a net profit of \$322,352 after charges and federal income and excess profits taxes, equal after preferred dividend requirements, to \$1.49 a share on the 192,815 shares of common stock.

This compares with a net profit of \$215,087 or 95 cents a common share for the June quarter of 1942, and with a net profit of \$303,682 or \$1.40 a common share for the quarter ended March 31, 1943.

For the six months ended June 30, last, net profit was \$626,034, equal to \$2.89 a common share, comparing with \$586,078 or \$2.69 a share for the first half of 1942.

The report states that income and excess profits taxes for the first half of this year are calculated at rates provided by existing law, no effect being given to the right for post-war refund.

Dixie Cup Company, in a report for the 12 months ended June 30, 1943, show a net profit of \$899,564 after charges and federal income and excess profit taxes, equal, after dividend requirements on class A stock, to \$2.23 a share on 202,666 shares of common stock.

This compares with a net profit of \$828,902 or \$1.89 a common share for the 12 months ended June 30, 1942.

Hershey Chocolate Corporation and subsidiary in a report for the quarter ended June 30, 1943, subject to audit and year-end adjustments, show a net profit of \$941,88 after charges and provision of \$1,244,539 for income and excess profits taxes. Above net is equal, after dividend requirements on the participating preference stock, to 91 cents a share on 685,749 shares of common stock.

This compares with an adjusted net profit of \$1,047,426 or \$1.06 a common share in the June quarter of 1942 when \$1,038,285 was provided for income and excess profits taxes.

There was charged to surplus account in the quarter ended June 30, last, \$110,691 representing adjustment of federal taxes applicable to the first quarter of 1943.

**LIGHT NOTE.**—The Portland Oregonian reports that the rising graph-line of Portland's ship production and the falling index of its alcoholic beverages crossed recently.

Three launching-christenings occurred in the same day, with these results: A navy tug was christened with champagne, as was a Liberty freighter. The third craft, an invasion barge, was christened with a bottle of pop.

**CIGARETTE PRODUCTION.**—Production of tax-paid cigarettes in the United States in June continued the uptrend prevailing without interruption since November, 1940. During the month 20,894,273,080 cigarettes were produced, compared with 20,003,674,760 in the like month last year, an increase of 890,598,320. These figures do not include cigarettes sold outside the United States, which do not pay the excise tax of 7 cents a package.

Cigar production dropped in June, reflecting production difficulties of the manufacturers, who are plagued with labor shortages. The month's output was 449,641,129 against 532,390,210 a year ago. Production of snuff and smoking and chewing tobacco continued to drop during the month.

**WARTIME NECESSITY ITEM.**—One of Chicago's largest department stores, which formerly had several bulk Coca-Cola dispensers in operation, is now stocking the units with root beer.

## RE-ORDERS POURING IN!

for the new exclusive



### HOT-CHA GIRLS

Beautiful  
8-Color  
Reproductions  
of  
EARL MORAN'S  
Famous Paintings  
64  
Different Subjects

Better Order NOW Any Supplies You Need:

- GRANDMOTHER PREDICTION CARDS, HOROSCOPE CARDS AND CARDS FOR MACHINES OF SIMILAR TYPE.
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● Out of more than 40 different types of Arcade Machines we have only ten types left. Better HURRY if you want some. Write for list TODAY!

Use One Section for Glamour Girls, One for Yankee Doodle Girls or All-American Girls, and One for Hot-Cha Girls. (Adjustable to sell 1, 2 or 3 cards for one coin.)

SELL THEM THROUGH THIS THREE SECTION CARD VENDOR!  
... ONLY A FEW LEFT!  
3000 CARDS FREE BRING IN \$75.  
VENDOR COSTS ONLY \$60.  
1/3 Deposit, Balance C. O. D.

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED EQUIPMENT. STILL AVAILABLE FOR IMMEDIATE DELIVERY.

### INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, Pres.  
Penny Arcade Headquarters Since 1895.  
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## WANTED ARCADE MECHANIC

MUST BE GOOD ON GUNS.  
If not do not apply. Top salary.

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### FOR IMMEDIATE DELIVERY

- SHOOT YOUR WAY TO TOKYO, New and in Original Crte. \$345.00
  - 4 Sky Fighters, Late Models, Reconditioned and Repainted, Each 380.00
  - Muto, Drive-Mobile, Reconditioned and Repainted 350.00
  - Exhibit Striking Clock 95.00
  - Bally Defender 310.00
  - Radio Rifle Film, Will Gross \$84.00. 4.50
  - Per Roll
  - 6 Dunningcolor Glamour Girl, 3d Dimension View Machines (New), Each 35.00
- (Will refund money if not satisfied.)  
All Prices F. O. B. Los Angeles.  
**William Nathanson**  
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## Emphasis on Troubles in Getting Repair Parts Leads in Reports

July reports too early to judge effects of increased federal tax — juke box trade turns in most cheerful reports for month — vender reports grow more discouraging — price ceiling order MPR-429 dominates news of month — population shifts cut pinball play

**T**HE AMUSEMENT SECTION of the industry started July with one big question in mind. What would they do about machines on which the federal tax jumped from \$50 to \$100 per year beginning July 1? Operators were getting fairly well organized to petition for consideration on such machines as counter games and free-play pinball when Congress adjourned for the summer.

Operators generally seemed to adopt the plan of carefully checking the earnings of games during July in order to decide which ones they would keep on location and which they would withdraw from operation. The federal law permits 30 days' grace in paying the tax on machines, and operators took advantage of that period to carefully check their machines. Reports were not available by the end of the month to indicate what percentage of machines were withdrawn from operation because of higher taxes.

The trade was waiting for the final reports from the Internal Revenue Bureau on total collections for the second fiscal year. When the report was finally made public, we published an editorial interpretation, based on the report, as follows:

Reports of the federal revenue derived from coin machines assume increasing interest as time goes on. In a recent press release it was reported that the total revenue collected from coin machines in the second fiscal year, July 1, 1942-June 30, 1943, was \$10,487,187. The report contrasts this with the first fiscal year, for which the total was \$6,484,999. This shows a difference of \$4,002,188 in favor of the second fiscal year.

These figures are very misleading because the tax was in effect only nine months of the first fiscal year, as compared with 12 months for the second fiscal year. When the average monthly rate is taken for the two fiscal periods, the average monthly collections for the first fiscal year were \$720,555 and for the second fiscal year \$873,933. This would show the average monthly collections in the second fiscal year to be about \$153,378 more than the monthly average for the first fiscal year. If the monthly average for the two periods are taken into consideration the real gain in revenue collections for the second fiscal year would be about \$1,840,536. It should be kept in mind also that in No-

vember of the second fiscal year the federal tax was extended to large numbers of additional types of machines, which were not taxed during the first fiscal year.

In other words, it will require the passing of another fiscal year, without any changes in the federal tax law, before it is possible to make real comparisons. It is already known, of course, that the high federal tax on counter games and free-play pinball is driving great numbers of these machines out of business.

As to general trends during the month, a majority of reports began to mention the so-called summer slump. Pinball games were especially hit. Curbs on travel and other summer problems evidently had their effects. Reports indicated also the increasing difficulty of getting repair parts, especially for pin games. Most optimistic reports came from the juke box trade. The vending machine trade turned in more discouraging reports than ever with the exception of cigarette venders.

### Price Ceiling Order

Before the month came to an end, the question of price ceilings became the dominant issue in the trade. OPA had issued a new order, MPR-429, to go into effect September 1. This order placed price ceilings on used coin machines and put such machines in two groups: Machines in good working order were placed in group one and a price ceiling on these machines would be 75 per cent of the manufacturer's price; the second group of used machines included those not in good working order, and the ceiling price of these machines would be 33 1/3 per cent of the manufacturer's price.

The big question in the new order was whether OPA would classify coin machine distributors as wholesalers or retailers under price ceilings. If distributors should be classified as wholesalers under general price ceiling orders, it would raise many questions about machines sold during the past several months. If distributors were classed as wholesalers, it would mean that operators would be classed as retailers and subject to many of the restrictions in the order. By the end of July there were very reliable reports that OPA officials had definitely decided to class coin machine distributors as retailers under MPR-429, and this would mean that operators would be classed as consumers. This action

would mean that the industry could start with a clean slate on September 1, and it would give distributors and operators time to conform to all the regulations. It also provided time to seek adjustments and interpretations of certain points in the order.

### Juke Publicity

The juke box trade continued to get much favorable publicity during July. Reports from practically all trade centers indicated that the public still patronizes juke boxes as much as if not more than ever, regardless of the unfavorable record situation.

The Des Moines Register published another favorable story of the use of juke box music in clubs for the entertainment of servicemen. The liquor situation began to show reactions on the juke box trade. One large city reported that because of the shortage in liquor and beer in taverns, patrons spend more money on the juke boxes. They have less to drink so they listen to more music. Texas reported the greatest difficulties with beer shortages, which were cutting down the tavern patronage and hence decreasing the play on juke boxes.

During July attention was given to a number of court cases relating to juke box music directly or indirectly. A District Court killed the Oklahoma 10 per cent grab tax law, and the State immediately took an appeal. Another District Court also killed the new Oklahoma statute that banned the sale of beer in places permitting dancing. The State also took an appeal on this decision.

Music operators in Oregon began a court test of the newly enacted State license tax there. The only progress made was a temporary injunction to which the State agreed to delay collecting of taxes on juke boxes until a permanent decision is rendered.

Routine progress was made in filing briefs in the ASCAP suits against two locations in New York.

Petrillo and the record ban continued to make headlines during the month. At a meeting with transcription firms in New York, Petrillo declared that his organization would not negotiate with the transcription firms, and he walked out. The transcription firms then appealed to the War Labor Board. The WLB finally decided to assume jurisdiction over the Petrillo record ban as a labor

dispute. However, when it came time to act, the WLB departed from its usual course and appointed a committee to investigate the record situation when the usual procedure has been to order workers on strike to return to work immediately until a decision is reached. This unusual step by WLB aroused some comment in newspapers in various parts of the country.

### Home Juke Boxes

A newspaper incident that may become history in later years was the use of the name "juke box" to apply to phonographs with record changers for home use. A Cincinnati paper applied the name "juke box" to some phonographs with record changers being used by soldiers in camps. It appears that the name would be very appropriate for home phonos with record changers since no other name has yet been invented to describe such machines. Further interest was added to the home juke box feature when it was announced that Stromberg-Carlson had invented a new record changer which promised much for the future.

Music operators continue to report increasing difficulties in getting record supplies, and there was some agitation among operators about having to turn in one old record for each new record purchased from one manufacturer.

The New York Times brought to light in July the fact that the Michigan Supreme Court had recently decided that theaters and other firms could not be compelled to provide "made work" for musicians. It was assumed that this decision might be used in the ASCAP test case now going thru the courts. Also it might apply to the Petrillo record situation.

July reports began to emphasize that a lot of cities had felt the big drop in the play of pinball games because the draft had taken so many regular players away. This situation is being felt in many lines of business because government reports show that population shifts have hurt business in some regions while other cities, particularly war industry centers, have gained. Reports show that the public is now beginning to tire of the same old games on location week in and week out. Reports indicate, too, that difficulties in getting repair parts for games are now really getting serious. It is feared that the new price ceiling

WHILE THEY LAST!

Table listing various amusement machines such as Cherry Bell, A. B. T. Challenger, and Skill Jumps with their respective prices.

Jennings 25c Golf Ball Venders \$89.50

Table listing brand new items like WINGS, YANKEES, MERCURY, and LIBERTY with prices.

1/3 Deposit With Order.

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DON'T BUY ANY RADIO TUBES UNTIL YOU COMPARE THESE PRICES!!!

Large table listing various radio tube models and their prices, including 1A5GT, 1A7Q, and 6X4.

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ARCADE

Table listing arcade machines like Exhibit Vitalizer Foot Ease, Fist Striker, and I Defy You.

TARGET GUNS

Table listing target gun models like Target Skill, Challenger, and Pikes Peaks.

CONSOLES

Table listing console machines like Baker's Paces, Fast Time, and Keeney Super Bell.

UNITED AMUSEMENT CO.

3410 Main Street KANSAS CITY, MO.

FOR SALE

15 Panoramas with \$500 worth of equipment. Make me an offer.

WILLIAM LAWRENCE

823 Bell Bldg. MONTGOMERY, ALA.

order may complicate this situation still further.

Arcade reports during the month were routine and showed that practically all arcades were having a very favorable business.

Pinball Test Case

A pinball test case was filed in Atlanta to test the city ordinance when the city began to pick up licensed games.

Cigarette venders were the only machines that turned in cheerful vending reports during July.

Cigarette manufacturers took steps during the month to provide paper wrappers of some kind for vending machines when the present cellophane supplies run out.

David C. Rockola, head of the Rock-Ola Manufacturing Corporation, purchased the Peerless Weighing & Vending Machine Corporation during the month.

Austin, Tex.

General Business Reports Held Favorable to Trade

AUSTIN, Tex., Aug. 7.—The upward swing in Texas business should continue for the remainder of 1943, Dr. P. A. Buechel, University of Texas economist and assistant director of the Bureau of Business Research, predicts.

In his monthly summary of business conditions, Dr. Buechel pointed out that the spiral started in the fall of 1940 had continued thru June until the bureau's composite index now stands at 187.2, five points above the previous months, and 45 points above June of 1942.

"There are no indications that this index is about to level off," he said.

"Total spendable income in Texas for 1943 will be at least double that for 1929. Unfortunately this huge buying power is not evenly distributed over the State, causing serious problems both in the areas in which it is concentrated and in the areas where it is lacking."

Dr. Buechel called attention to a widening gap between rapidly rising pay rolls and more slowly expanding employment, with pay rolls at an index of 239.6 or 74.1 points above June a year ago, while employment stands at 149 or 28.5 points above June 1942.

Dallas

Business Continues Good Except in Beer Locations

DALLAS, Aug. 7.—The coin machine trade of this sector has had its difficulties during the month of July. Excessively hot weather during the past two weeks has helped to slow the tempo of business.

Phonographs continue to head the list with operators. Arcade equipment, slot and consoles are selling very well. Operators' collections are good, except in locations that have been affected by beer shortages or have had to close part of the time in order to clean up and comply with a stricter sanitary code that is being applied by city health officials to all local cafes and taverns.

Arcade equipment, slots and phonographs are still in good demand and are selling well. Prices are lower on this equipment than a month ago.

Definite figures are not available on the payment of the increased federal tax on slots, bell and payout games. However, a

check with distributors, operators and other informed sources, indicates that not more than 20 to 25 per cent of local coin machines that are subject to the U. S. \$100 levy have paid this higher tax to date.

Cigarette venders and cold drink venders are doing well, altho shortages are reported by all drink, candy and merchandise operators.

Denver

Still Move Machines To Industrial Plant Areas

DENVER, Aug. 7.—Music machine operators reported the biggest week-end business of the year during the 4th of July holidays. Business was excellent everywhere.

However, some operators are complaining about the poor quality of records they are now having to use in their machines. This, as much as anything else, is contributing to some decline in music machine revenue.

Several operators reported patrons are beginning to complain about the all-vocal records now being produced. Patrons of establishments which use juke boxes for dancing say they can't dance to the all-vocal recordings.

Vending machine operators reported that shortage of products for their machines is now the worst it has ever been. The corn shortage which recently struck the nation is now being felt by the industry as corn shrup, an important ingredient in many confections, is scarce. Operators seemed to feel there was no chance that the shortage of this product would be alleviated before fall. Shortage of repair parts of vending machines is not considered serious.

Movement of machines into war industry and military locations continues. One operator now estimates only 5 per cent of his machines are not so placed.

Des Moines

Few Gaming Devices Used; No Tab on Higher Taxes

DES MOINES, Aug. 7.—Few machines were being pulled in the Iowa territory because of the increased federal tax, while the internal revenue office reported heavy receipts. The federal office was unable to report the trend because of incomplete reports at this time.

Operators, however, said they were paying the tax, altho at the present time few of the \$100 type of machines are being used.

Business conditions continued good, reflecting heavy incomes both in cities and rural areas. Farmers are having bumper crops with high prices and the nickels jingle when they go to town. Lack of transportation has put a dent in many of the rural spots, however, and operators have been putting their better machines in localities where the trade is heavier.

Phonograph collections in the Des Moines area remained above the pre-war level, showing an increase over the previous month. Pinballs also showed a slight increase.

Operators reported a handicap on records, claiming the larger record distributors are forcing the operators to buy their records from local retail stores. Use of old standards is getting the operators over the hump, with patrons playing the old numbers as well as new ones.

Good mechanics are getting scarce, but several operators reported securing new replacements during the last few weeks, using 17-year-olds.

One of the major transactions during July was the sale of the Gibson Distributing Company's out-of-town phonograph routes to the General Distributing Company, Kansas City, Mo., which in



We have a few more Rebuilt ROLL-A-TOPS left We can still repair your machines and make them look like new WATLING MFG. CO. 4640-4660 W. Fulton St. CHICAGO, ILL. Est. 1888—Tel.: OOLumbus 2770. Cable address "WATLINGITE," Chicago.



THE FAVORITE FOR LONGER LIFE AND DEPENDABLE SERVICE MATCHLESS LAMPS MATCHLESS ELECTRIC CO. 564 WEST RANDOLPH ST. CHICAGO

PIN GAME PARTS

FOR PRACTICALLY EVERY TYPE PIN GAME BUILT DURING 1935 TO 1941 OVER 1000 GAMES WITH BACK GLASSES BEING STRIPPED FOR PARTS.

WHAT DO YOU NEED!

WANTED Pin Games and Slots for CASH. State Quantity, Price and Condition. Don't Junk That Game!! We Have the Part You Need. WRITE—WIRE—TELEPHONE WINNER SALES CO. 3400 Armitage Ave. CHICAGO, ILL. Telephone: Belmont 5400

15 MILLS PANORAMS equipped with wipers, guaranteed in A1 condition, none over 10,000 plays. \$250.00 Each. 1/2 deposit must accompany all orders. X. L. SALES CO. 959 Hope St. PROVIDENCE 6, R. I. (Tel.: Plantations 0316)

SPECIAL THIS WEEK 120 COMB. TIP TICKETS With Seal Card \$30.00 Per Gross In Lots of 25 Gross or more, \$28.50. Sample Set 30¢. WE BUY—SELL—TRADE COIN MACHINES OF ALL KINDS. V. P. Distributing Co. 2334-36 OLIVE ST. ST. LOUIS, MO.

**CARL TRIPPE** Price Plus Guaranteed Satisfaction **Always! A SQUARE DEAL WITH IDEAL**

### IDEAL'S AUGUST SPECIALS

#### NORTHWESTERN VENDING MACHINES

187 MODEL 40 NORTHWESTERN VENDERS (Used)	Each	\$3.95
3 MODEL 39 NORTHWESTERN BELLS (Used)		4.95
29 MODEL 40 NORTHWESTERN VENDERS (New)		5.50
10 MODEL 33 NORTHWESTERN VENDERS (New)		3.90

**MAKE US A REASONABLE OFFER ON THIS ENTIRE LOT—WE NEED THE ROOM.**

#### CIGARETTE VENDING MACHINES

STEWART-McGUIRE FEATHERTOUCH, in Brown Walnut Cabinets

10 8-Column Machines, Each	\$29.50	10 10-Column Machines, Each	\$39.50
1 MILLS CIGARETTE MACHINE, 6 Column Double			39.50

**MAKE US AN OFFER ON THIS LOT OF 21 MACHINES**  
We Will Throw In an Entire Lot of Extra Parts and a Few Empty Cabinets.

#### SPECIAL GUNS

Keeney Anti-Aircraft, Cabinets repainted Red, White and Blue. Army and Navy Decals. All new parts. Good curtain. Lock and operate like new \$ 39.50

JAP GUNS or TANK GUNS with Base. Cabinets repainted Red, White and Blue. All new parts. Shoots 20 shots like rifle, then 45 fast shots like a machine gun. Lock and operate like new 139.50

KEENEY SUBMARINE GUNS 189.50

#### CONSOLES

Big Game, F.&B. Reels, Free Play	\$ 75.00	Paces Races, Black	\$75.00
High Hand, Comb. F.P. & Auto.	129.50	Silver Moons, Free Play	89.50
Jumbo Parade, Animal Reels, F.P.	65.00	Tanforan, Auto. (Cracked Glass)	17.50
Keeney Super Bells, F.P. & Auto.	225.00	Tanforan, Auto.	25.00
Keeney Kentucky Club	69.50	Track Time Red Head, Auto.	35.00
Long Champs (Cracked Glass)	25.00	Track Time (Cracked Glass)	22.50
Paces Races, Brown	105.00		

#### SLOT MACHINES

New Mills 14 Q. T.'s \$89.50 | Mills Blue Fronts, 14 Play, Like New \$89.50

### BARGAINS ON NEW POPCORN MACHINES

10 BRAND NEW POPMATIC POPCORN MACHINES  
Completely Automatic (In Original Boxes)  
\$89.50 Each. Lots of 5 \$79.50 Each. Entire Lot (10) \$69.50 Each.

#### NEW REBUILTS—5-BALL FREE PLAY GAMES

ACTION (STARS)	\$149.50	GRAND CANYON (DOUBLE PLAY)	\$175.00
ALL OUT (CROSSLINE)	127.50	JEEP (DUPLICATE)	149.50
ARIZONA (SUNBEAM)	175.00	LIBERTY (FLICKER)	109.50
BOMBARDIER (FORMATION)	127.50	MIDWAY (ZOMBIE)	159.50
DESTROYER (CADILLAC)	127.50	PARATROOP (POWER HOUSE)	127.50
EAGLE SQUADRON (BIG TOWN)	127.50	SANTA FE (WEST WIND)	175.00
		VICTORIOUS 1943	199.50

#### SPECIAL REBUILTS

SLAP THE JAP (STRATOLINER) \$75.00 Each  
SINK THE JAP (SEVEN UP)  
HIT THE JAP (GOLD STAR)

Repainted in Red, White and Blue. New Coin Chutes, Legs and Rails Sanded and Refinished. WE WILL TAKE IN TRADE ON THE ABOVE OR BUY FOR CASH MILLS 10¢ & 25¢ BLUE FRONTS, MILLS AND WATLING LOBOY SCALES, WURLITZER 500, 600 AND 800. Terms: 1/3 Deposit, Balance C. O. D. Phone: Franklin 5544 2823 Locust St., St. Louis, Missouri

### IDEAL NOVELTY CO.

turn is planning to re-sell to local operators.

Arcade operators reported excellent business during July with the arcade at Riverview amusement park in Des Moines turning in one of its best months.

Summer resort spots in Northern Iowa reported a good season despite a slight reduction in the number of visitors because of gasoline rationing.

### Detroit

#### Business Shows Real Gain Following Riot Setbacks

DETROIT, Aug. 7. — Business on machines in this area has been distinctly up during the past month. Most obvious direct factor was the resumption of normal business after the June riots, when thousands of locations were closed for some days, and only modestly patronized for several days thereafter.

Music machines, as always for Detroit, are far in the van of the business pick-up. Patrons are spending on machines when they find that their beverage supply is being tapered off in taverns. At the same time, additional patrons are coming into the more popular-priced classes of beer gardens, all of which have music and other machines, as the retail sale of bottled beer to home consumers has died off almost entirely here. Bowling alleys, which are especially popular Detroit locations, are doing excellent business.

New federal tax appears to have had practically no effect in withdrawal of machines in Detroit. Most games covered were already banned here anyway. Up-State, reports are filtering in of operators in resort areas with considerable loss of patronage, because of travel restrictions, offering large volume of equipment for sale. Resort trade in and around Detroit, however, has been excellent within a 100-mile radius. The area is badly overcrowded anyway, and the increased population, seeking near-by resort accommodations, have spread local housing famine into the summer resort sections as well, bringing top business to near-by location operators.

### Fort Worth

#### Locations Hit by Many Local Causes—Cut Play

FORT WORTH, Aug. 7.—Coin machine operators in Fort Worth and suburbs during July got the worst setback since their really heavy business started more than a year ago.

A combination of things is causing trouble at some of the best coin machine spots in this section of Texas. Principal one—but it is really just temporary—is the drive being made to bring about ultra-sanitary conditions at cafes and taverns.

Many of the places that were operating served war plant workers and soldiers with equipment that did not meet regulations of the city sanitary ordinance because such equipment is not now available.

Drives on the eating and drinking establishments launched by city and county officials, aided by the military, resulted in many closing up until better equipment can be obtained. Some closed for just a few days in order to paint up and clean up.

"The usual heavy business will come back as the places reopen," said one big coin machine operator.

Posting of the new OPA beer prices, now effective, caused some unrest among the cafes, inns and night clubs. There is a standard price for beers—the higher priced beers selling at 16 cents for small bottles and 36 cents for quarts. Lower priced beer brings 11 cents for small bottles and 26 cents for quarts.

It matters not where the beer is sold—night club or hamburger stand—or what accommodations go with the beer, such as air-conditioned places, paper napkins, booths to sit in and chilled glasses, the prices remain the same.

Entirely new OPA prices, different from most sections of the nation, were established by the Fort Worth district office of OPA. Many cocktail lounges, night spots, etc., which for years had been selling beer 5 cents a bottle higher than the new OPA prices, had to fall back in line or face prosecution.

Some of the places where beer is a sideline will now sell un-iced beer only.

## HARLICH

A NAME TO REMEMBER NOW MORE THAN EVER FOR SOUND PROFIT MAKING SALESBOARDS

For Victory—Buy War Bonds

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO 7, ILL.

### MARKEPP VALUES

5c BONUS BELL 471,000 A-1	\$275.00
10c BONUS BELL 415,000 A-1	295.00
25c BONUS BELL 395,000 A-1	325.00
5c MILLS CLUB BELLS over 400,000	359.50
25c MILLS CLUB BELLS over 400,000	459.50
5c CHERRY BELL 3-10 P. O., like new	195.00
5-10¢ BLUE FRONTS, 420,000	159.50
5¢ MELON BELL, metered	189.50
10¢ MELON BELL, metered	199.50
5¢ MILLS EXTRAORDINARY, A-1	99.50
5¢ MILLS ROMAN HEADS, 3-5	119.50
5¢ CHROME VEST POCKET	62.50
5¢ JEN. SILVER CHIEF	169.50
10¢ JEN. SILVER CHIEF	179.50
Mills Safe Stands	12.50
Single Safe, Double Door	49.50
Single Safe, Single Door	22.50
Double Safe, Single Door	32.50
<b>ARCADE EQUIPMENT</b>	
KEEP PUNCHING, Floor Sample	\$ 89.50
GRANDMA HOROSCOPE, like new	99.50
Late Genco PLAYBALLS, like new	149.50
ROLL-IN-A-BARREL	124.50
BATTING PRACTICE	99.50
HURDLE HOP	49.50
KICKER & CATCHER	17.50
MAJOR LEAGUE BASEBALLS	134.50
DELUXE WESTERN BASEBALL	84.50
Seeburg CHICKEN SAMS	119.50
TOM MIX RIFLES	49.50
Keeney SUBMARINE GUN	194.50
TEN STRIKES, High Dial	59.50
TEN STRIKES, Low Dial	49.50
FACE OR O'RAILE LOWBOY SCALES	49.50
Bally RAPID FIRES	219.50
<b>PHONOGRAPHS</b>	
Rockola '40 MASTER, walnut, like new	\$229.50
Wurlitzer 61 with Stand	84.50
MILLS THURNE, like new	179.50
MILLS STUDIO, A-1	99.50
Seeburg 3-Wire 5-10-25 Baromatics	42.50
Seeburg Wireless 5-10-25 Baromatics	47.50
Buckley WALLBOXES, NEW	25.00
Half Certified Deposit With Order.	
<b>THE MARKEPP CO.</b>	
3908 Carnegie Ave. Cleveland 15, Ohio	

## REX OFFERS BARGAINS AT SACRIFICE ALL EQUIPMENT READY FOR LOCATION

<b>PIN GAMES</b>			
2 A.B.C. Bowler	\$34.50	3 Landlide	\$19.50
2 All American	19.50	2 Leader	29.50
2 Anabel	19.50	1 League Leader	24.50
2 Argentine	39.50	2 Legionnaire	34.50
2 Attention	29.50	3 Lime Light	17.50
1 Band Wagon	19.50	2 Lite & Card	29.50
1 Belle Hop	34.50	2 Majors (41)	29.50
2 Big Parade	109.50	1 Mascot	14.50
2 Bola Way	49.50	2 Metro	22.50
1 Brito Spat	14.50	1 Multi Free Races	15.00
2 Broadcast	24.50	2 Mystic	22.50
1 Capt. Kidd	39.50	3 Pan American	24.50
1 Champ	49.50	2 Pep	24.50
1 Click	49.50	1 Play Ball	15.00
3 Crossline	19.50	2 Polo	17.50
1 Defense	99.50	1 Salute	24.50
2 Dixie	15.00	2 Sara Suzy	19.50
1 Double Play	49.50	2 Show Boat	34.50
2 Dude Ranch	19.50	2 Silver Skates	24.50
2 Entry	22.50	1 Silver Spray	34.50
3 Glamour	14.50	1 Speed Demon	19.50
2 Gun Club	34.50	1 Sport Parade	24.50
1 Hi Hat	39.50	1 Spot & Card	69.50
3 Hold Over	19.50	1 South Paw	49.50
1 Home Run (42)	89.50	2 Stratoliner	24.50
1 Knockout	109.50	2 Super Chubbie	19.50
		2 Ten Spot	29.50
		2 Texas Mustang	59.50
		1 Trailways	29.50
		1 Twin Six	34.50
		2 Venus	59.50
<b>ARCANE</b>			
1 Skyfighter	\$325.00	2 Victory	\$69.50
1 Drivemobile	300.00	1 White Sails (Plastic Bumpers)	19.50
2 Chicken Sams	119.50	1 Wow	14.50
1 Keeney Targette	69.50	3 Zig Zag	29.50
2 Skeeballette	59.50	3 Zombie	29.50
3 Pikes Peak	15.00	<b>ONE BALLS</b>	
2 Bally Rolls (14")	79.50	2 Grand Nationals, P.O.	\$69.50
1 Western B.B.	89.50	1 Spinning Reel, P.O.	89.50
3 Ten Strike	39.50	1 Mills Owl, F.P.	49.50
2 Ten Pins	39.50	<b>CONSOLES</b>	
		1 Kentucky Club	\$79.50
		2 Royal Flush	64.50
		1 Liberty Bell	39.50
		3 Galloping Dominoes	69.50
		1 Galloping Domino, '40	199.50
		2 Red Head Track Time	49.50
		2 Grey Head Track Time	39.50
		2 Chucklette	39.50
		2 Favorite	32.50

PHONE 2-3692 **REX AMUSEMENT CO.** 2-5076 PHONE

WRITE 606-608 S. SALINA ST. SYRACUSE, N. Y. WRITE

WIRE TERMS: 1/3 DEPOSIT, BALANCE C. O. D. or S. D. WIRE

## H. R. MASER MUSIC CO.

1337 MISSION STREET SAN FRANCISCO 3, CALIF.

Tel.: Klondike 2-0828

**PACIFIC COAST OPERATORS' HEADQUARTERS—**  
PHONOGRAPHS, SLOTS, CONSOLES, FLOOR MACHINES, PARTS, TUBES, ETC.

## JAR DEAL TICKETS

\$3.25 Per Set in 1 Dozen Lots	
\$3.00 Per Set in 2 Dozen Lots	
\$2.75 Per Set in 4 Dozen Lots	
\$2.50 Per Set in 8 Dozen Lots	
Takes in 1930 Tickets @ 5¢	\$96.50
Pays Out (91 Winners)	72.75
Profit	\$23.75
1/3 Deposit, Balance C. O. D.	
<b>RYAN and GRAHAM</b>	
9 West 15th Street CINCINNATI, OHIO	



# SLOTS MILLS

- 20 10c WAR EAGLES . \$110.00
- 15 5c WAR EAGLES . 105.00
- 15 5c GOOSE NECKS DP . . . . . 95.00
- 10 5c GOOSE NECK LION'S HEADS . . . 85.00

# WATLING

- 15 5c GOOSE NECKS . \$ 95.00
- 5 5c ROLL TOPS . . . 105.00
- 5 10c TREASURERS DP . . . . . 95.00
- 5 25c ROLL TOPS, NEW . . . . . 195.00
- 5 5c Caille 59's . . . . \$75.00
- 15 1c JENNGS DP . . . . . 35.00

These machines are all in A-1 condition. No rebuilt or made-over machines.

**A. P. SAUVE CO.**  
3002-4 Grand River Ave.,  
Detroit 1, Mich.

That means the beer will be carried away in sacks, and that won't be good for the coin machine business.

A few of the places have stopped the sale of beer entirely and that isn't good for the trade either, operators say.

Added to the other worries came an ice shortage—the worst in Port Worth's history. Some places could not get enough ice for proper chilling of beer. This situation was only temporary, lasting a few weeks during extreme hot weather when the mercury hit 106.

## Miami

### Cigarette Tax Had Small Effect on Vending Machs.

MIAMI, Aug. 7.—The past month has seen the new Florida cigarette tax go into effect, with a slight drop in machine patronage. The loss was not as heavy as venders anticipated.

In this area the increased federal tax on coin machines has not made much difference as operators are maintaining full quotas in stores and resorts, as these get heavy play from members of the military in training.

Runners are again rife that the army is to give up the remainder of its leases on hotels in this vicinity. Abandonment of training would greatly affect all manner of machines, inasmuch as this is one form of amusement which appeals to the soldier and sailor boys, and helps them while away idle hours.

Three tracks have applied for dates for winter racing this year. Publicity departments are busy devising means to entice northern visitors the coming winter.

Prospects are brighter than ever for a good season, which is bound to aid play on all manner of machines.

## Minneapolis

### Operators Test Spots To Decide Paying Tax

MINNEAPOLIS, Aug. 7.—A large number of consoles are due to take a long vacation—for the duration, in fact.

Operators here are beginning to pull in consoles in locations that haven't been making too much money in an effort to escape payment of the new \$100 federal tax.

Those machines that have been attracting the coins are going to remain in operation, despite the government levy. While there isn't a definite figure on the number that will be kept in operation, coinmen estimate it will be the majority of the machines in play here.

Payment of the \$100 tax fee stepped up as the deadline for payment expired July 31. For the most part, coinmen waited until the very last day to make these tax payments, using the intervening period since July 1 to definitely establish which machines stay and which go.

Tax receipts figures will not be available for quite some time, internal revenue department officials at the St. Paul office said.

## Omaha

### Report Summer Declines Run as High as 40 Pct.

OMAHA, Neb., Aug. 7.—The summer slump has clamped its jaws on coin machine business in Omaha the past month, part of which operators ascribe to the usual summer layoff, but also to the withholding tax and gas rationing.

The man-power situation also had its effect on vending machine business, operators report, since some places, especially eating places, are closing one day a week and former all-night spots now close at night, shutting off an important source of revenue, particularly for juke boxes.

One operator, reporting a 40 per cent drop as composed to the usual 10 to 15 per cent summer drop, sees dog races in near-by Council Bluffs, Ia., whetting the public's appetite for chance. Another operator, listing a 25 per cent slump for June, has pulled in some payoff machines because of the jump in the federal machine tax from \$50 to \$100. Others also have recalled machines, particularly from surrounding towns and outlying spots affected by gasoline rationing. Little is



## SALESBOARDS

WPB has granted an extension to August 15 to manufacture Boards. We have huge stocks on hand for immediate delivery. Can fill all size orders. We are not holding Boards back for higher prices.

- 400 Hole Win a Fin, 50c Jumbo Thick. Take-in is \$200.00. Definite payout \$120.00. Definite profit \$80.00. Price \$1.65 each.
- 400 Hole Fins and Bucks, 25c Jumbo Thick. Take-in is \$100.00. Definite payout \$70.00. Definite profit \$30.00. Price \$1.65 each.
- 500 Hole Charley Board, 25c. Take-in is \$125.00. Definite payout \$85.00. Definite profit \$40.00. Price \$1.28 each.
- 1000 Hole Charley Board, 25c. Take-in is \$250.00. Definite payout \$200.00. Definite profit \$50.00. Price \$1.65 each.
- Same, Thick, \$1.95 each.
- Same, Jumbo Thick, \$2.45 each.
- 1000 Hole J.P. Charley, 25c. 30 hole J.P. Take-in is \$250.00. Average payout \$200.00. Average profit \$50.00. Price \$1.79 each.
- Same in Better Grade, Style D, \$2.06 each.
- Same, Thick, \$2.39 each.
- Same, Jumbo Thick, \$2.76 each.

**IF INTERESTED IN PLAIN HEADING BOARDS, TELL US QUANTITIES AND SIZES YOU ARE INTERESTED IN AND WE WILL QUOTE PRICES.**

1/3 deposit with order. Write for our latest circular on Salesboards. In this line over 20 years.

## A. N. S. CO.

312 CARROLL ST., ELMIRA, N. Y.

# Information FREE!

Write **MILLS NOVELTY COMPANY** 4100 Fullerton Avenue  
Chicago, Illinois, for latest Coin Machine Information

- 3 Mills Glitter Gold 5c Q. T. Like new. Each . . . . \$119.50
- 20 Groetchen 5c Col. Cig. 10 stop concealed rear and front payout. Like new. Each . . . . . 79.50
- 30 Groetchen Col. Cig. 10 stop concealed rear and front payout. New, in original cartons. Parts for 5-10-25c play with each machine. Each. 105.00

## PARK VENDING SUPPLY

904 E. Exchange St. Akron, Ohio

## VICTORY RED-WHITE-BLUE

- 2198 Size—Unbanded—Bands Furnished
- Gross Lots . . . . \$200.00 Gross
- Dozen Lots . . . . . \$20.00
- SLOT SPECIALS**
- 5 Mills Q.T., 1c Play, New . . . . . \$ 89.50
- 2 Mills Q.T., 5c Play, New . . . . . 135.00
- 1 Mills Golf Vender, Excellent . . . . . 225.00
- 1 Mills World's Fair, 5c, Good . . . . . 95.00
- 10 Misc. Counter Games, Mercurys, Etc., Practically New. Lot . . . . . 85.00
- PHONOGRAPHS**
- 1 Mills 1942 Chrome Throne, Floor Sample . . . . . \$300.00
- 2 Rockola Standards . . . . . 150.00
- 1 616 Wurlitzer . . . . . 75.00
- 1 16-Record Buckley, Complete with Speaker, 4 Bar Boxes . . . . . 100.00
- 1 12-Record Buckley, 2 Boxes . . . . . 75.00
- MISCELLANEOUS**
- 1 Jumbo Parade, F.P., Clean . . . . . \$ 89.50—1 Digger, Good Condition . . . . . \$ 35.00
- 8 Panorams, Late Models, Like New, with Tools, Parts and Accessories . . . . . \$2500.00

Terms: 1/3 Cash With Order, Balance C. O. D.

## MID-STATE SPECIALTIES

OSHKOSH, WIS.

- |                         |                                       |
|-------------------------|---------------------------------------|
| 3 1-2-3, '39 . \$32.50  | 1 Rotation . . . \$20.00              |
| 1 Pan American 25.00    | 1 On Deck . . . 25.00                 |
| 2 Ten Spots . . 35.00   | 1 Score Champ 20.00                   |
| 1 Bang . . . . 15.00    | 1 Roxy . . . . . 20.00                |
| 2 Blondies . . . 20.00  | 1 Mascot, Plastic Bumpers . . . 20.00 |
| 1 Sporty . . . . 15.00  | 2 Flickers . . . 25.00                |
| 1 Chips . . . . 15.00   | 2 Flickers . . . 25.00                |
| 1 Trailways . . 20.00   | 1 Punch, Plastic 15.00                |
| 1 Follies . . . . 20.00 | 1 Hold Over . 20.00                   |
| 1 Flash . . . . 15.00   | 2 Glamours . . 20.00                  |
| 1 Metro . . . . 25.00   | 1 Border Town 20.00                   |
| 1 Belle Hop . . 35.00   | 1 Power House 25.00                   |
| 1 Seven Up . . 30.00    | 1 Destroyer, Rebuilt . . . 100.00     |
| 1 Britle Spot . 20.00   | 1 Spot-a-Card . 55.00                 |
| 1 White Salls. 15.00    |                                       |

All Games thoroughly checked, clean and ready to go. Terms: 1/3 down, balance C. O. D., F. O. B. Grand Rapids, Mich.

**E. & R. SALES COMPANY**  
813 College, N. E. GRAND RAPIDS, MICH.

## CORRECTION LOWER SIDE PLASTICS for WURLITZER, Model 950 . . . . \$15.00

In the large ad of Acme Sales Co., Page 118, July 31 issue, this item was erroneously listed as being for Wurlitzer Model 850 instead of Model 950.

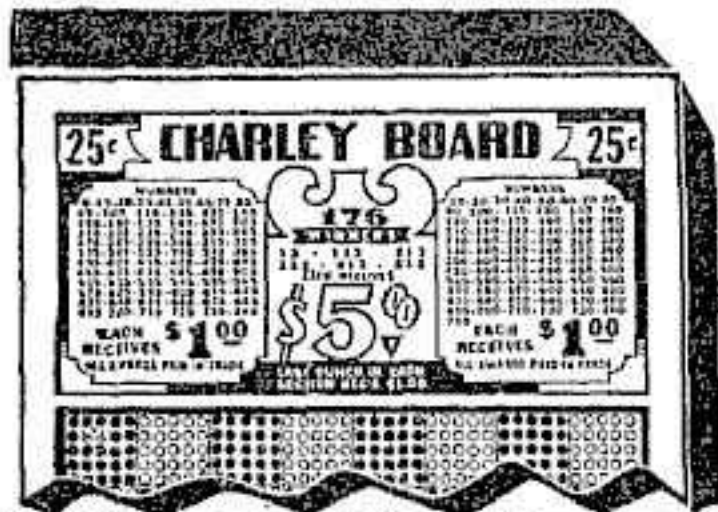
**ACME SALES CO.**  
414 W. 45th St., New York 19, N. Y.  
Phone: Circle 6-7740

## WILL PAY \$1.00 EACH

For L-20 Defective Crystal Cartridges from 1940 Model Rock-Ola Phonographs.

**W. E. EASTBURN**  
Care Camp Exchange Camp Shelby, Miss.

SALESBOARDS



CHARLEY BOARD

1000 Hole Thick. Def. Profit \$50.00. Feature Orig. Protec. Charley Board Tickets.

\$2.75 EACH

Featuring SUPERIOR'S Best Sellers

Table listing various game names, hole counts, and net prices. Examples include 'Get Lucky', 'Hotel Bedlam', 'King of Bells', etc.

ALL PRICES ARE NET Terms: 1/3 Deposit With All Orders, Balance C. O. D., F. O. B. Chicago. SHERIDAN SALES CO. 4126 No. Sheridan Rd. Chicago 13, Ill.

being done in placing machines taken in. Another large operator, however, says his business is holding about even as compared with June of last year...

Effects of the withholding tax and public apathy to unknown and substitute brands has been noted in the summer drop in candy machine business here.

Operators also are having difficulties with held, particularly in reliable machine mechanics, for whom wages have soared.

Some juke box operators here have been considering going to a dime per play. One outfit has, noticing little drop in business because of the jump. Most operators, however, can't make the step because their machines are not equipped for it and because some spots wouldn't stand an increase.

Philadelphia

Amusement Games Showing Lack of Repairs at Last

PHILADELPHIA, Aug. 7.—The local industry, both music and pins, is beginning to feel the pinch of the shortages in equipment, particularly in repair parts. Under ordinary circumstances operators would never let many of the machines on location leave the shop.

However, the play is being more than made up by the increased activity in the arcade field. The past month found many more new arcade stands opening up. At the present rate, virtually every pinball operator and jobber will also be operating an arcade.

Also heartening during the past month was the increased activity in music machine play. Issue of all-vocal recordings of the popular songs found immediate favor with the music fans, and it is almost like old times as far as the operators are concerned.

The man-power situation became even more critical last month, not only in service and repairmen but also in clerical help for the office. All efforts are being made to interest women in the industry, particularly to train for service and repair work.

Patriotic Moves

Biggest stride during the past month was made in the promotion of better public relations. Both the music operators' and pinball operators' associations, respectively, sponsored "Smokes for Yanks" promotions.

The past month also saw a number of major changes in operating firms. Most significant was the re-organization of the A. M. I. Distributing Company, with R. C. Torgelson becoming president of the "automatic hostess" operation.

Vending machine field, which usually sees July as its peak month, exists only

PLASTIC REPLACEMENT PARTS

FOR YOUR PHONOGRAPHS!

- We have on hand a small stock of ORIGINAL plastic replacement parts for Wurlitzer phonographs. Model 71 Top Corners \$3.50, 71 Bottom Corners 4.50, 500 Grille Plastics 3.50, etc.

We mold the following UNBREAKABLE replacement plastics and now have them available for:

- Wurlitzer Model 61 Top Corners \$4.25, 600 Top Corners 4.25, 500 Top Corners 6.75, 750 Top Corners 17.50, etc.

ROCKOLA MODELS—Standard, Master, Super; Top Corners (red or yellow) \$17.50 Ea.

We have the following SHEET PLASTIC available (size of sheet approximately 20"x50"—1000 square inches):

- 40 Gauge Yellow Plastic (thickness of a new dime), 2¢ Per Sq. In., 60 Gauge Red Plastic (thickness of a new half dollar), 3¢ Per Sq. In., 80 Gauge Red or Yellow (thickness of a new silver dollar), 4¢ Per Sq. In.

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT. WE MAY HAVE IT IN STOCK. TERMS: 1/3 Deposit with Order—Balance C. O. D.—F. O. B. New York. No Orders Taken Without Deposit—Checks Acceptable.

Acme Sales Co. 414 W. 45th St. N. Y., 19, N. Y. Circle 6-7740

The Famous, Patented Chicago "ACE" Lock insures

"UTMOST Security!"



Only the Ace ROUND Key Opens It

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks.

CHICAGO LOCK CO. 2024 N. Racine Ave., Dept. 68, CHICAGO

WANTED FOR CASH

Bally Defenders, Rapid Fire, Mutoscope Drivenobiles, Ace Bombers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball, K. O. Fighters. Also any other Machines suitable for Penny Arcade, including Photomatons.

MIKE MUNVES

520 W. 43rd St., NEW YORK Bryant 9-6677

FREE PLAY PIN BALL GAMES

- AIR CIRCUS \$114.50, BAND WAGON 30.00, CHUBBY 20.00, FOUR DIAMONDS 40.00, HI HAT 45.00, MYSTIC 30.00, NEW CHAMP 59.50, ONE-TWO-THREE (Late Model) 89.50, PLAY BALL 35.00, SPORT PARADE 37.50, SPORT SPECIAL (1 Ball F.P.) 150.00, SPORTY 19.50, SPOT POOL 50.00, TOPIC 80.00, TEXAS MUSTANG 59.50, VELVET 32.50, VICTORIOUS TURF CHAMP (Rev. F.P.) 199.50, WILD FIRE 37.50

W. B. NOVELTY CO., INC. 1903 Washington Blvd. ST. LOUIS, MO.

FREE PLAY GAMES—WHILE THEY LAST

Table listing free play games and their values: ABC Bowler \$30.00, All American 22.50, Battle (Rev.) 79.50, Broadcast 35.00, Bordertown 20.00, Crossline 22.50, Clover 89.50, Flicker 25.00, Gold Star \$35.00, Landslide 25.00, Majors '41 45.00, Punch 22.50, Paradise 29.50, Silver Skates 27.50, Seven Up 35.00, Spot Pool 47.50, Sports Parade \$29.50, Scoreline 24.50, Stratolliner 35.00, Sentry (Rev.) 78.50, Stars 48.50, Toplo 78.00, Victory 89.50, Wildfire 37.50

All Our Games Are Carefully Checked and Ready for Operation. Terms: 1/3 Deposit, Balance C. O. D.

WANTED: Will pay \$45.00 for Exhibit's De-Re-Mi; \$40.00 each for Westwind, Double Play and Sunbeams. Also Highest Cash Prices Paid for Late Music Machines—Arcade Equipment—Late One Ball Free Plays and Slot Machines. For quick action write.

GLOBE GAMES COMPANY 1228 WALNUT STREET CINCINNATI, OHIO

RED, WHITE AND BLUE TICKET DEALS

AVAILABLE IN REASONABLE QUANTITIES JOBBERS—OPERATORS—DEALERS

Write for Quantity Prices and Information Concerning Deliveries.

GELMAN BROS., 119 No. 4th St., Minneapolis, Minn.

HURRY SLOT BARGAINS HURRY

Table listing slot machine bargains: Callio High Boy, 7-Way Slot, Jack Pot; 5¢ Mills Q.T. Glimmer Gold, NEW \$125.00; 5¢ Mills Q.T. Glimmer Gold, Fl. Sample 110.00; 5¢ Mills Q.T. Blue 89.50; 10¢ Mills Q.T. Blue 72.50; 5¢ Mills Cherry Bells, A-1 175.00; 5¢ Mills Brown Fronts, Rbit., Like New 165.00; 25¢ Mills R.H. Escalator 145.50; 25¢ Mills W.F. Escalator 145.50; 10¢ Mills R.H. Escalator 110.00; 5¢ Mills War Eagles, Refinished 89.50; 5¢ Mills V.P., Blue-Gold, Meter 49.50; 5¢ Mills V.P., Green 42.50; 5¢ Mills R.H. Goose-neck 50.00; 5¢ Mills Wolf Head 50.00; 10¢ Watling 45.00; 25¢ Steel Folding Slot Stands 3.95; 5 Double Steel Safes 75.00; 5 Single Steel Safes 45.00; 5 New Mills Q.T. Safe Stands 15.50; 10¢ Mills War Eagles, Refinished 110.00

1/2 Deposit, Balance C. O. D.

BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, INDIANA

### WHILE THEY LAST

- 1 Keeney Air Raider .....\$220.00
- 1 Mountain Climber, practically new ..... 165.00
- 1 Chicago Coin Hockey ..... 185.00
- 1 Seeburg Hockey ..... 65.00
- 1 Exhibit Bicycle ..... 125.00
- 2 Keeney Submarines. Each ..... 165.00
- 1 Bally Alley ..... 30.00
- 1 Exhibit Punching Bag, large metal stand ..... 195.00
- 1 Scientific Batting Practice ..... 95.00
- 1 Bingo, with metal stand ..... 10.00
- 1 Rock-Ola World's Series ..... 75.00
- 1 Kill the Japs, counter machine .. 15.00
- 1 Poison the Rat, counter machine .. 15.00

#### PHONOGRAPHS

- 1 Wurlitzer 616 .....\$ 65.00
- 1 Wurlitzer 616, Light Up ..... 80.00

#### SCALES

- 5 Large Kirk Guesser Scales, perfect. Each .....\$ 95.00
- 40 Latest Model Watling Guesser Scales, practically new. Each .. 125.00

#### MISCELLANEOUS

- 1 25c Blue Front, rebuilt and refinished by Mills .....\$250.00
- 18 Model XV Ciga Rolas, like new. Each ..... 99.50
- 1 Model XV Ciga Rola ..... 75.00
- 12 Straight 5c Ciga Rolas. Each ... 60.00
- 1 Marvel, with Tokens ..... 5.00
- 1 No. 2051 Tubes. Each ..... 2.50

#### PIN BALLS

- 1 Lucky .....\$ 15.00
- 1 Double Feature ..... 10.00
- 3 Majors of 1941. Each ..... 15.00

All machines in first class condition--one-third certified deposit must accompany order.

## W. E. EASTBURN

Care Camp Exchange--Camp Shelby, Miss.

Telephone: Main 596.

in name here. Virtually all machines have been taken off location for the duration, and a drink or candy vending machine is almost a novelty now. In fact, even the penny vending machines at the subway station stops have been removed for safe keeping until such time as merchandise is again made available.

Cigarette vending machine operators are still very active, but collections in July failed to show any signs of increased activity. While there is no problem of securing enough cigarettes to service the machines, still no effort is made to sell the machines to the public. As a result, the public can either take to the machines or leave them alone. And sluggish business last month indicates that the public is doing the latter.

## Phoenix

### Pinball, Venders Decline; Juke Earnings Maintained

PHOENIX, Ariz., Aug. 7.—Pinball machine business in Phoenix dropped during July, but operators here could offer no reason for the decrease in business.

In other coin machine operations, juke box operators reported business maintaining its above-peacetime level, and merchandise machine owners said business had dropped almost 25 per cent off winter's high marks.

One pinball machine operator commented that his inability to bring in new machines probably accounted for a drop in income. Phoenix has no machines offering awards, hence the federal tax on gaming machines in the pinball category does not apply locally.

The operator said changing machines, to offer new styles and designs, no doubt serves to stimulate trade. Other operators were inclined to agree.

Inability to obtain a varied assortment of merchandise has accounted for the falling off of business in that line. Altho the city's population has increased tremendously due to war industries and near-by army posts, operators reported a steadily declining business.

The products, an operator said, are not of the same caliber available last summer when business hit its highest peak. Summer heat also usually accounts for a drop in consumption of merchandise machine gum, peanuts and candy.

But, if the merchandise were available, business could continue on a high level, most operators agreed, due to the increased population.

Juke box operators alone had no complaint. Soldiers streaming into the city on week-end leaves, workers in war plants and non-vacationing natives have kept the music boxes going at the usual rate.

If new machines were available, operators said, the records would be turning at an all-time high peak.

## Richmond

### Machine Sales Are Brisk When Distributors Have Goods

RICHMOND, Va., Aug. 7.—Conditions in the automatic machine business in this territory continued excellent in almost every respect. The exceptions were the merchandise venders, who reported increasing shortages. Candy machines remained virtually empty. Bottled soft drink dispensers were visibly low most of the time due to the lack of merchandise and the shortage of labor. Other soft drink machines are feeling the new shortage of paper cups.

Music machine operators continue to have difficulty in procuring disks from the distributors, but continue their policy of adding hillbilly, race and standard records so that collections in most instances are not adversely affected. There has been continued talk in the territory about the possible introduction of a new label to be recorded by non-union musicians, and since this particular part of the country is not as highly unionized as others, there is little chance of any unfavorable reaction on the part of potential nickel-droppers or locations.

The Office of Defense Transportation this week announced that it would rescind the last cut required by them in public transportation. This will add many more miles daily to Richmond's streetcars and busses and will help to relieve the situation forced on close-to-town locations who have been hard hit by the pleasure-driving ban and the

## CENTRAL OHIO QUALITY BUYS

Buy Now! Prices on Coin-Operated Equipment Are Skyrocketing. Our Equipment Is Fully Reconditioned, Fully Guaranteed or Money Back, Ready for Location. We Pack and Crate Our Games So That You Receive Them in First-Class Condition.

"There Is No Substitute for Quality"

- |   |          |        |
|---|----------|--------|
| SLOTS!  | SLOTS!   | SLOTS! |
| 5c BROWN FRONTS, Factory Rebuilt, Like New.....     | \$225.00 |        |
| 10c BROWN FRONTS, Factory Rebuilt, Like New....     | 249.50   |        |
| 25c BROWN FRONTS, Factory Rebuilt, Like New....     | 299.50   |        |
| 5c BLUE FRONTS, Orig., Over 400,000, Knees, C. H..  | 199.50   |        |
| 10c BLUE FRONTS, Orig., Over 400,000, Knees, C. H.. | 235.00   |        |
| 25c BLUE FRONTS, Orig., Over 400,000, Knees, C. H.. | 315.00   |        |
| 5c CHROME BELL, Orig., 1 Cherry P. O., Like New..   | 315.00   |        |
| 10c CHROME BELL, Orig., 1 Cherry P. O., Like New..  | 325.00   |        |
| 25c CHROME BELL, Orig., 1 Cherry P. O., Like New..  | 375.00   |        |
| 5c CHERRY BELLS, 3-10 P. O., Orig., Knees, C. H..   | 235.00   |        |
| 10c CHERRY BELLS, 3-10 P. O., Orig., Knees, C. H..  | 245.00   |        |
| 5c BROWN FRONT, Orig., Drillproof, Over 471,000..   | 255.00   |        |
| 10c BROWN FRONT, Orig., Drillproof, Over 471,000..  | 289.50   |        |
| 5c BONUS BELL, Late .....                           | 269.50   |        |
| 10c BONUS BELL, Late .....                          | 299.50   |        |
| 5c SILVER MOON CLUB, 3-5 P. O., A-1.....            | 245.00   |        |
| 1c SILVER MOON CLUB, 3-5 P. O., A-1.....            | 199.50   |        |
| 5c JENNINGS SILVER CHIEFS, 3-5 P. O., A-1.....      | 189.50   |        |
| 10c JENNINGS SILVER CLUB, 3-5 P. O., A-1.....       | 199.50   |        |
| 5c JENNINGS CLUB CONSOLE CHIEFS.....                | 189.50   |        |
| 10c JENNINGS CLUB CONSOLE CHIEF.....                | 199.50   |        |
| 3 JENNINGS CIGAROLLAS XV, Like New.....             | 109.50   |        |
| 5c JENNINGS CHIEFS, Four Star, A-1.....             | 119.50   |        |



Wolf Solomon

### MUSIC SPECIALS

- SEEBURG CONCERT GRAND
- New Marble-Glo - \$219.50
- WURLITZER 800, Wireless Adapter Installed, 3 Wallboxes All \$585.00
- TWO ROCK-OLA SPECTRAVOXES & PLAYMASTERS \$235.00 Each
- LATE PANORAMS \$299.50

#### CONSOLES

- |   |   |
|---|---|
| 25c SUPERBELL, Same as New .....\$289.50  | BALLY BIG TOPS, F.P., A-1 .....\$ 89.50 |
| 25c CLUB BELL, Same as New ..... 299.50   | WATLING BIG GAME, F.P., A-1 .. 89.50    |
| JUMBO PARADE, O.P., Latest Serials 119.50 | EVANS JUNGLE CAMP, F.P., A-1 .. 89.50   |
| JUMBO PARADE, O.P., Late Heads. 99.50     | GALLOPING DOMINOES, Brown Cab. 139.50   |
| JUMBO PARADE, F.P., A-1 ..... 89.50       | CHARLI-HORSES, 5c-5c, O.P. .... 149.50  |
| HIGH HANDS, Comb. F.P., Late .. 139.50    | BALLY CLUB BELLS, Comb. F.P. ... 229.50 |

#### ARCADE EQUIPMENT

- |                                      |  |
|--------------------------------------|--|
| CHICAGO COIN HOCKEYS .....\$219.50   | KEENEY SUB GUN .....\$219.50           |
| CHESTER POLLARD GOLF, 1c ..... 99.50 | TEN STRIKE, Low Dial ..... 65.00       |
| RAPID FIRE, A-1 ..... 219.50         | WESTERN DELUXE, B.B., Nov.&P.O. 109.50 |

#### CIGARETTE VENDERS

- |  |   |
|--|---|
| 35 NATIONAL, 9-30 .....\$ 79.50        | 5 UNEEDA-PAKS, 13 Col., 1939 ..\$ 72.50 |
| 40 DUWE ROYALS, 8 Column ..... 79.50   | 3 UNEEDA-PAKS, 9 Col., 1939 .. 62.50    |
| 11 DUGRENIER CHAMPIONS, 11 Col. 119.50 | 5 UNEEDA-PAKS, 15 Col., 1940 .. 82.50   |

#### PIN BALL MACHINES

- |                          |                          |                         |
|--------------------------|--------------------------|-------------------------|
| SHANGRI-LA .....\$149.50 | SPOT-A-CARD .....\$65.00 | STAR ATTRACTION \$49.50 |
| LIBERTY ..... 149.50     | ALL AMERICAN ..... 32.50 | LEGIONNAIRE ..... 49.50 |
| JEEP ..... 119.50        | SHOWBOAT ..... 49.50     | NEW CHAMPS ..... 49.50  |
| MIDWAY ..... 119.50      | UMP ..... 39.50          | SEA HAWK ..... 39.50    |
| VICTORY ..... 82.50      | SPARKY ..... 35.00       | HOROSCOPE ..... 39.50   |
| HOME RUN '42 ..... 69.50 | SKY RAY ..... 39.50      | SEVEN UP ..... 37.50    |

1/2 CERTIFIED DEPOSIT WITH ORDER.

## CENTRAL OHIO COIN MACHINE EXCHANGE, INC.

514 S. HIGH ST., COLUMBUS, O. PHONES: ADams 7949, ADams 7993.

**WANT TO BUY BALLY ROLL-EMS**  
State Quantity You Have, Condition and Cash Price Wanted.  
**WE BUY, SELL AND EXCHANGE**  
3147 Locust St. ST. LOUIS, MO. **CALL NOVELTY CO.**

**SUPERIOR**  
for **DISTINCTIVE SALESBOARDS**  
**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO

*There is no substitute for Quality*  
**Quality Products Will Last for the Duration**  
**D. GOTTLIEB & CO.**  
CHICAGO

**MONEY CARDS and Merchandise Cards**  
Our money cards include 100-Hole, 150-Hole, 200-Hole, 240-Hole, 600-Hole and 800-Hole Bookboard. Our merchandise cards include Seal cards with Girls' Names in all sizes up to 150 Holes, plus 1-29 thru 1-99 cards with or without Seals at the tops.  
You can get cards here with which to continue to make good profits. We have especially large stocks, including money cards, such as our 600-Hole and 800-Hole Bookboard, both with protected numbers. Write us today.  
**W. H. BRADY CO.**  
Manufacturers  
EAU CLAIRE, WISCONSIN  
**"The Push Card House"**  
BUY WAR BONDS TO SPEED VICTORY

**READY FOR IMMEDIATE DELIVERY**  
**The Supreme Gun**  
**SHOOT YOUR WAY TO TOKIO**  
Here is the hottest money maker on the market today. \$330.00  
A masterful revamp job .....  
**ALSO SUPREME POKER JOKER .....\$119.50**  
**SUPREME POKERENOS .....\$159.50**  
First come first served, send your order at once. Send 1/2 deposit.  
**RUNYON SALES CO.** 123 Runyon St., Newark, N. J.

**\$150 Cash Paid for**  
**WURLITZER** SKEE BALLS MODEL S14A LATEST TYPE  
\$75.00 for Model S14. Any Quantity. No Dickerling.  
**BANNER NOVELTY CO.**  
6109 TRUMBULL AVE. DETROIT, MICH.

ST. PAUL  
DES MOINES  
BUFFALO  
PHILADELPHIA

Four Offices To Serve You BETTER

Mr. Operator:

All Our Equipment Is Reconditioned by Factory Trained Mechanics and Ready to Put on Location.

Contact Your Nearest Mayflower Office for These Exceptional Buys.

Table listing various amusement machines and their prices, categorized into CONSOLES, COUNTER GAMES, SLOTS, RECONDITIONED, and PHONOGRAPHS.

Mayflower Distributing Co.

2218 UNIVERSITY AVE., ST. PAUL, MINN. Nestor 7901  
1420 LOCUST AVE., DES MOINES, IOWA

1427 N. BROAD ST., PHILADELPHIA, PA.  
350 DELAWARE AVE., BUFFALO, N. Y.

6 REASONS WHY YOU SHOULD SEND US YOUR BLUE GRASS SPORT SPECIAL DARK HORSE RECORD TIME

WE WILL REVAMP INTO "WHIRLAWAY," A BEAUTIFUL NEW CONSOLE TYPE ONE-BALL FREE PLAY

- 1. BUILD UP JACK POT TO \$45.00
2. A.B.C.D. FAN FEATURE
3. FIELD LIGHTS
4. BEAUTIFUL NEW BACK GLASS
5. NEW PLAYING FIELD BY LEADING DESIGNER
6. LUXURIOUS NEW CABINET DESIGN

HUNDREDS ON LOCATIONS! EARNING TOP MONEY! ROY MCGINNIS COMPANY 2011 MARYLAND AVE. BALTIMORE, MD.

REAL BARGAINS! ORDER NOW!

Table listing various slot machines and their prices, including Jennings, Phonographs, Mills, Wall Boxes, Consoles, Stands, Counter Games, and Scales.

CENTRAL NOVELTY COMPANY 805 E. BROADWAY WA 7941 LOUISVILLE, KY.

transit system's curtailment. Further, the ODT has apparently relaxed its pleasure-driving ban in that hundreds of Richmond motorists are being given vacation permits which will allow them to go to near-by resorts. Coin machine operations, always good at these resorts, should react accordingly.

Sales of all types of machines are high when the jobbers can get the goods. Demand is still brisk, with reconditioned music machines getting the best break. The tube situation seems to be still well in hand, with distributors rationing the supply.

General conditions in Richmond remain on the same high level as during the past few months.

ST. John, N. B.

Public Approval Said To Aid Sales of Machs.

ST. JOHN, N. B., Aug. 7.—The demand for coin machines and entertainment thru the Eastern Provinces and Newfoundland continues greater than the supply, causing an unprecedented volume of buying and selling in used equipment of all types. It has also brought to the fore the renting of new and used machines by the day. This practice originated on Cape Breton Island, and has developed considerably there in recent weeks. Distributors rent phonos, pinballs, shooting games and slots to individuals and organizations; to the latter for picnics, festivals, garden parties and in some instances, a group sponsoring an outing will rent a dozen or so of the machines to provide entertainment and raise funds.

On Cape Breton, the distributors located in Sydney, Glace Bay, North Sydney, Sydney Mines and New Waterford, have found the renting service profitable, not only for the various organizations, but for individuals and families. The people of the big island are being urged by their municipalities to stay at home this year and work in their own Victor Gardens, instead of leaving the island for the usual vacation period. Coin machines have been cited as morale builders for the stay-at-homes. The phonos have made victory gardening so pleasant that the practice of renting a machine for locating at a garden for a day or two has spread from Cape Breton to the Nova Scotian mainland on one side and Newfoundland, another and bigger island, on the other side.

Wilmington, Del.

Drafting of Men Cuts Pinball Play in Area

WILMINGTON, Del., Aug. 7.—In the midst of a situation beset with many difficulties in this territory there is one bright spot—music boxes are doing a good business. Despite all of the discouraging situations that operators are meeting the music boxes are doing a terrific business in all stands and are going over like a house on fire. Folks want to hear music and in every location operators are reporting excellent business.

The dark spot on the picture seems to be the pinball machine. Local operators report that pinball machines are fast becoming a drug on the market here and

Machines Ready for Immediate Delivery

Table listing 'WAR EAGLES, GOLD CHROMED' machines with prices for 5c, 10c, and 25c denominations.

- 1 MILLS 50c GOLD CHROME...\$95.00
1 MILLS 50c GOOSENECK... 169.50
2 JENNINGS 50c CHIEFS... 395.00
2 MILLS 25c CHROMES, 2-5... 349.50
1 MILLS 25c CHERRY BELL, 3-10, Knee Action... 285.00
1 MILLS 25c CLUB BELL, Like New... 435.00
4 MILLS 25c BROWN FRONTS, C. H. Knee Action... 275.00
3 MILLS 10c BROWN FRONTS, C. H. Knee Action... 237.50
3 MILLS 5c BROWN FRONTS, C. H. Knee Action... 199.50
3 MILLS 25c BLUE FRONTS, O. H. Knee Action... 245.00
2 MILLS 10c BLUE FRONTS, C. H. Knee Action... 225.00
3 MILLS 5c BLUE FRONTS, O. H. Knee Action... 189.50
1 MILLS 5c WAR EAGLES, 3-5... 99.50
2 MILLS 25c WAR EAGLES, 3-5... 165.00

Table listing '6 MILLS 4 BELLS, 2 MILLS 3 BELLS, 2 BUCKLEY SEVEN BELLS' with prices.

- 12 JENNINGS CIGA ROLLAS, Model XXV, Automatic Change Maker... \$149.50
3 SEEBURG REGALS... 189.50
1 SEEBURG VOGUE, Wireless... 285.00
1 WURLITZER 81 C. Model... 149.50
4 WURLITZER 61 C. MODEL... 89.50
6 WURLITZER 616... 69.50
3 WURLITZER 616, Light Up... 89.50
1 MILLS EMPRESS, Like New... 245.00
1 MILLS THRONE OF MUSIC... 169.50
2 ROCK-OLA '39 DELUXE... 195.00
2 JAP CONV. CHICKEN SAMS... 149.50
3 M MILCO 25c CHECKS... 18.50 M.
3 M MILCO 5c CHECKS... 13.50 M.

WE CARRY A COMPLETE LINE OF MILLS PARTS Terms: 1/3 Certified Deposit, Bal. C.O.D. STERLING NOVELTY CO. 669-671 S. Broadway, Lexington 20, Ky.

SEE United's GRAND CANYON ARIZONA SUN VALLEY SANTA FE At All Leading Distributors United MANUFACTURING CO. 6123 N. Western Ave., Chicago, Ill.

WANTED SLOT MACHINES

Highest cash prices paid for late model Slot Machines of all makes. Any model, any condition. Now is the time to get those machines out of storage. Help win the war by getting them into circulation. Uncle Sam will get \$100.00 per year for every machine put into operation, and you can use the proceeds to buy War Bonds.

Write, wire or phone! Tell us what you have. BAKER NOVELTY CO. 1700 W. Washington, Chicago 12 (Phone MONroe 7911)

JAR DEAL TICKETS 1836 Count... 2280 Count with 50 Seal Card... 2520 Count with 50 Seal Card... WRITE FOR PRICES 1/3 Deposit, Balance C.O.D. Supply Limited. AUTOMATIC AMUSEMENT COMPANY 633 Mass. Avenue INDIANAPOLIS, IND.

"SPECIALS" SLOT MACHINES 5 Mills Blue and Gold Vest Pockets, 5c Play... @ \$45.00 Ea. 11 Mills Green Vest Pockets, 5c Play... @ \$2.50 Ea. PHONOGRAPHS 5 Model 24 Wurlitzers... @ \$165.00 Ea. These are all good clean Merchandise. Shreveport Novelty Co. 608 N. Market St. SHREVEPORT, LA.

**SPECIAL—5c-10c-25c MILLS HAND LOAD, THE SET \$865.00—SPECIAL**  
**SPECIAL—5c-10c-25c—Four Star Jenn. Chief, the Set, \$475.00—SPECIAL**  
**SPECIAL—NEW SUPREME GUN, \$330.00—SPECIAL**

ARCADE EQUIPMENT, GUNS & MISCELLANEOUS	
Ex. Rotary Pusher	\$209.50
Bally Bull Gun	89.50
Bally Rapid Fire	224.50
Bally Defender, A-1	295.00
Chicago Coin Hockey	224.00
Exhibit Streamline Digger	89.50
Radio Rifle & Film	89.50
Gott. 3-Way Grippers	17.50
Shoot the Chutes	139.50
Ex. Card Vendor, Floor Model	34.50
Mills World Horoscope	69.50
Ten Strike, Evans	65.00
Hoot Mon Golf	74.50
Western Oomph	39.50
Battling Practice, Late Model	115.00
Mills Punching Bag	124.50
Anti-Aircraft	89.50
Set Ex. Wheels of Love & Stand	159.50
Keeney Air Raider	249.50
Keeney Submarine	\$179.50
Ace Bomber	365.00
Whizz Ball & Sweet Sixteen	7.50
Pikes Peaks	19.50
ABT Guns, Late Models	22.50
Mercury, Cigarette Reels	13.50
Back Glass for Bally 1-Balls	0.00
Keeney Anti-Air Screens, New	9.50
Contact, Point & Rivet Kit	7.50
New 1¢ Bulldog Coin Chutes	2.75
Rectifiers, #24, 28, 32, for Genco	5.00
Used 5¢ 500 F.P. Coin Chutes	2.00
Collection Books, Per 100	3.00
5-Col. Stewart-McGuire Cig.	49.50
3-Wire Zip Cord, Per Foot	.10
Photo Cells, Seeburg & Bally	3.50
Shielded Cable, Per Foot	.10
Bally Defender, Photo. Cells	4.50
3/8" Steel Balls for Texas Leaguers & ABT Guns, Per Hundred	4.00

**GRAND CANYON, \$175.00--NEW 5-10-20, \$149.50--ARIZONA, \$175.00**  
**SECOND FRONT AND ACTION, \$145.00 — NEW MIDWAY, \$175.00**  
**WE REPAIR BALLY 1-BALL AND 5-BALL OPEN MOTORS, \$5.00—SEALED, \$12.50**

SLOTS	ONE BALLS	CONSOLES	
10¢ Jennings Dixie Belle	\$165.00	2 Pimlico	\$455.00
5¢ Blue Fronts	159.50	Bally Sport Special	165.00
5¢ Jenn. Chief 4 Star	139.50	25¢ 4-Star Chief	195.00
50¢ Goose-neck, 3-5 P.O., C.H.	275.00	5¢ Silver Chief	169.50
High Hand Combination	144.50	Keeney Fortune	395.00
Jenn. Silver Moon, F.P.	144.50	Keeney Sky Lark	295.00
Latest Jenn. Golfaria	129.50	Club Trophy	365.00
5¢ Green Vest Pockets	39.50	Kentucky, Cash Payout	395.00
Sun Ray, Floor Sample	194.50	Sport King, Cash Payout	345.00
1 Wrestling Big Game, F.P.	79.50	Santa Anita	245.00
10 Jenn. Bobtails, F.P.	119.50	Record Time	179.50

PIN GAMES			
Wild Fire	\$39.50	Sport Parade	\$39.50
Big Chief	39.50	Air Circus	114.50
All American	34.50	Jungle	64.50
Broadcast	37.50	Horoscope	47.50
Dixie	29.50	Liberty, Like New	169.50
Play Ball	39.50	Keep 'Em Flying	149.50
Volvet	39.50	Ten Spot	44.50
		Sea Hawk	\$44.50
		Twin Six	54.50
		Knock-Out	109.50
		Topo	84.50
		Sky Blazer	69.50
		Genco Victory	84.50
		Action, Like New	119.50

**WANTED TO BUY—GUNS AND ALL TYPES OF ARCADE EQUIPMENT.**  
**EXHIBIT SUNBEAMS, WEST WINDS, DOUBLE PLAY, DO-RE-MI.**  
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IS PREPARED TO FILL YOUR BOARD REQUIREMENTS AS LONG AS IT HAS BOARDS IN STOCK

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## SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

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**COMPLETE No. 1000—NEW SERVICE KIT... \$9.50**

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00, PLUS 100 Extra Assorted Silver Contact Points, value \$3.50, in Addition to the Liberal Assortment of Switch Parts Contained in Our Well Known GUARDIAN CONTACT KIT.

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Pin Game Conversions for GOLD STAR, KNOCK-OUT, STRATOLINER, SEVEN-UP and TEN SPOT. Here is a tried and proven Money Maker with a NEW and FASCINATING SCORING PRINCIPLE. Change-over can be made right on location without tools in less than five minutes. OVER 5,000 CONVERSIONS NOW ON LOCATION. ORDER YOURS TODAY.

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Eastern Distributor

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Your Total Cost **\$9.50** Per Set

Cash with Order, F. O. B. Chicago, Ill. Includes an entirely NEW SCORE GLASS and NEW GIANT SIZE ILLUMINATED J A P BUMPER CAPS.

**OPERATORS, ATTENTION!**

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<b>WURLITZER SKEE BALLS</b>	<b>WURLITZER SKEE BALLS</b>	<b>BANK ROLLS</b>
MODEL S-14A (Latest Model)	MODEL S-14	
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530 So. Dearborn Street

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BROWN CABINETS ONLY

NICKEL PLAY \$125 • • 25c PLAY \$150

Must Have Running Motors — Good General Condition

WANT—500 PACE OR MILLS SLOTS

Highest Prices • Spot Cash

**PACE MFG. CO. 2909 INDIANA AVENUE CHICAGO**

1 Gem RCE8 Fresh Marblegle	\$219.50	6 Wallomatic 24 Button reduced to 20 Button, plastic slightly cracked, All wireless and in perfect working order	\$17.50	Skeeball-ette	\$79.50
1 Wallomatic 24 Button	24.50	2 Keeney Submarine	184.50	Electric Shocker	9.50
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1 New Illuminated Speaker	37.50			Towers	69.50
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# Keep 'Em Playing FOR THE DURATION!!


Don't junk that game... spend a few cents and it will bring you DOLLARS. We have parts for immediate delivery.

## PARTS FOR REPAIRMEN

STOCK NUMBER	PARTS	PRICE
<b>JUST OUT</b> Make Your Old Slots NEW with "Marco" Slot Springs. Write for Prices.		
<b>ABT PARTS</b>		
T-24	Defector slides	.30 ea.
T-26	Free play pawl with rivet	.14 ea.
T-27	Ratchet dog with shoulder rivet	.14 ea.
T-28	Ratchet dog springs	.10 ea.
T-29	Pull back spring for slide	.10 ea.
T-31	'L' shaped stop	.10 ea.
T-32	Flat spring for defector slide	.10 ea.
T-33	Convortor 5c-1c retainers & rivets	.25 ea.
<b>BALLY PARTS</b>		
B-10	Drum Spring	\$.15 ea.
B-15	Payout slide (specify game)	1.25 ea.
B-16	Payout Unit base plate	4.50 ea.
B-17	Payout Motor Brush	.25 ea.
B-18	Upper Payout slide spring	.15 ea.
B-19	Lower Payout slide spring	.15 ea.
B-20	Intermediate slide (3 used)	.50 ea.
B-52	Payout Drawer Knobs	.12 ea.
B-60	Armature Plate—Per 100	\$8.10 ea.
B-61	Ball Shooter & Lift Assembly complete	2.10 ea.
B-62	Plunger Rod	.75 ea.
B-63	Housing for Plunger Rod	.60 ea.
B-64	Ball Lift Rod & Housing	.65 ea.
B-65	Ball Lift Housing Only	.35 ea.
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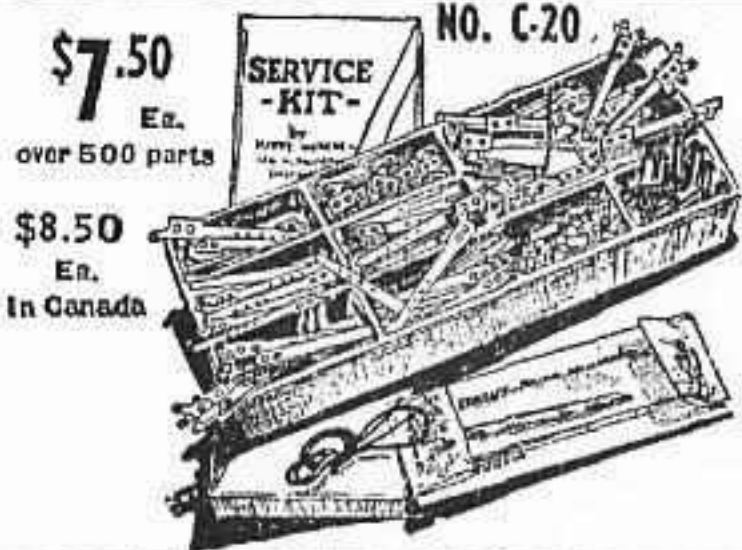
### GEARS

For Bally Spin. Motors



B-1A Reduc. Gear—\$1.70 ea.  
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Service Kit No. C-20  
\$7.50 Ea. over 500 parts  
\$8.50 Ea. In Canada

## COMPLETE LINE OF BALLY COILS

RUBBER PARTS		Pin Game Locks		
A-1	Small Live Rubber Rings	2.00 per 100	.45 ea.	
A-2	Large Live Rubber Rings	2.50 per 100	(A complete line of locks)	
A-3	Ex. Lg. Live Rubber Rings	3.50 per 100	<b>SPRINGS</b>	
A-6	Small Dead Rubber Rings	2.00 per 100	S-1 Plunger Springs	
A-7	Large Dead Rubber Rings	2.50 per 100	\$3.50 per 100	
A-8	Ex. Lg. Dead Rubber Rings	3.50 per 100	S-1X Heavy Duty Plunger Springs	
<b>MAZDA BULBS</b>		4.00 per 100		
M-44	Bulbs	4.95 per 100	S-10 Rebound Gate With 'L' Spring	
M-46	Bulbs	4.95 per 100	7.50 per 100	
M-47	Bulbs	4.95 per 100	S-11 'L' Shaped Rebound Spring for Gate	
M-50	Bulbs	5.50 per 100	2.00 per 100	
M-51	Bulbs	3.85 per 100	S-11A Skill Lane Gate Springs	
M-55	Bulbs	3.85 per 100	4.00 per 100	
M-63	Bulbs	3.85 per 100	S-12 Coiled Rebound Spring	
M-1455	Bulbs	10.00 per 100	6.00 per 100	
M-1456	Bulbs	10.00 per 100	S-17 Plunger Barrel Spring (for outside of cabinet)	
M-1457	Bulbs	15.00 per 100	3.75 per 100	
M-1458	Bulbs	15.00 per 100	S-22 Spring Kit	
M-1129	Bulbs	9.35 per 100	\$2.25	
M-1130	Bulbs	11.00 per 100	<b>MISC. PARTS</b>	
M-31	Bulbs	\$2.50 ea.	M-17 Wing Nuts	\$1.25 per 100
M-34	Bulbs	1.00 ea.	M-7 Small Mechanical Counter	\$1.75 (dozen lots only)
27 Volt Special Bulb		.30c ea.	M-7A Anti Split Leg Reinforcements	\$5.00 per 100
<b>FUSES</b>		P-14A Pins for Floating Rings		2.50 per 100
C-47	1-2-3 amp Glass Cartridge fuses	\$3.25 per 100	P-4 Triangle Perc. Reg.	7.50 per 100
C-48	5-6-7 1/2 amp Glass Cartridge fuses	2.25 per 100	P-5 Island Perc. Reg.	7.50 per 100
C-49	10-15-20-25-30 amp Class Cartridge fuses	2.00 per 100	P-5A Ex. Lg. Island Perc. Reg.	12.00 per 100
Chicago Coin 7/8" Barrel Lock		.55 ea.	P-6 Small Bullet Bumper	5.00 per 100
		C-26 Complete Tilt Set		\$ .75 per set
		B-77 PUMPS		1.25 each
		Variators Springs		.22 each
		Heavy Duty 28 Junction Rectifiers		\$9.00

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IF YOU DON'T SEE IT — WRITE  
ALL PRICES SLIGHTLY HIGHER IN CANADA

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### 1,000,000 FLASHY—WELL MADE PUSH CARDS AT SENSATIONAL BARGAINS TO CLOSE OUT

YOUR COST

27-Hole Cards—Girls' Names—With Seal—Takes in	\$6.95—Per 100	\$1.90—Per 1000	\$14.00.
38-Hole Cards—Girls' Names—With Seal—Takes in	8.95—Per 100	2.30—Per 1000	15.50.
48-Hole Cards—Girls' Names—With Seal—Takes in	5.80—Per 100	3.40—Per 1000	17.25.
60-Hole Cards—Girls' Names—With Seal—Takes in	5.60—Per 100	3.85—Per 1000	17.50.
150-Hole Cards—Girls' Names—With Seal—Takes in	39.44—Per 100	14.90—Per 1000	79.35.

**BUY NOW WHILE STOCK IS AVAILABLE**  
RUSH YOUR ORDER AT ONCE  
Terms: F. O. B. Chicago, 25% Deposit With Order.  
**LEE INDUSTRIES**  
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## SACRIFICE! CLEAN OUT SALE

3 ROCK-OLA WORLD SERIES, Each	\$ 75.00
1 EXHIBIT MOTOR RACER (1 or 2 Player Competitive Game)	125.00
1 EXHIBIT HI BALL	82.50
6 SKILL JUMP with Bases, Each	49.50
20 GOTTLIEB 3-WAY GRIP TESTERS, Each	17.50

1/2 Deposit With Order, Balance C. O. D.  
**ECONOMY SUPPLY COMPANY**  
615 TENTH AVENUE (Phone: BRyant 9-3295) NEW YORK CITY

that the draft is just killing their popularity. The boys who used to play the pinballs are in the army, while the boys who are not in the army are cultivating the music boxes and are losing their appetite for the pinball machines. Another thing that is apparently hurting the pinball machine is the fact that it is hard to get repair parts and there is a great shortage of mechanics in this territory.

Despite all of this there is terrific competition among the operators in the field. It seems to be tug of war between the large operators and the smaller ones. The big fellows, according to reports, will do anything to wear away accounts and get locations from the little operators. The big boys don't seem to care how hard they hit to get locations and will make any kind of a "deal" with owners to put a small operator out of the running. However, the small operator has the advantage in one respect at least—he is "johnny on the spot" and gives his locations the finest service he can to keep them. It is largely a matter of service, too, as to who keeps locations. If you can't service your locations almost immediately when they call you, they simply tell you to take out your equipment.

### Arcade Prospects

This city looks ripe for an arcade, and according to reports a New York outfit is "scouting" the mid-city locations for a spot to put up an arcade. There was a small arcade operating here, with emphasis on rifle practice, but it recently went out of the picture due to the fact that it could not get ammunition. It was doing a fair business and had been just a step off the main stem for a number of years. It began with rifles and gradually put in target machines and pinballs. But the failure of the owner to get ammunition killed the business completely.

In place of this semi-arcade there will be a restaurant soon and from current indications it will have one of the biggest installations of pinball and music machines in this section of the country for a restaurant. Nearly half of the entire store, which is long and narrow, will be devoted to a complete assortment of pinball machines, a target machine and a music box. The installation is now being made by B. Turcol & Sons and from current indications the job will be something to "write home about" when it is finished. The gasoline situation is also a bugaboo to local machine operators. In order to keep locations it is necessary to give them continuous and almost immediate service. With current gas restrictions in force and with OPA classing this as a non-essential industry, the going is tough because you can't get far on a rationing of six gallons a week, which is what most of the operators are getting. The situation is so serious that locations are changing hands almost constantly, with the ones who have the best access to gas getting most of them.

Getting recordings is coming to a point where the operator who can get up to Philadelphia oftenest and fastest gets the best that there is, which in many instances isn't much. Operators report that while some records are holding up fine and give good service, others, despite their popularity, do not give the wear which they should and are very disappointing. One local operator complained of the fact that some parts and equipment has been going sky high in price. He cited the fact that he used to pay 50 cents for a target gun bulb. Recently, to his amazement, he inquired about bulbs and was told that they now retailed for \$2.50. He thought that the retailers were "hiking" the prices but was further surprised to find that upon inquiring at the wholesalers the quotation was the same. With difficulty in securing parts on the one hand and with the high prices on the other, many of the local operators are finding themselves in a real dilemma unless a miracle occurs which will give them an opportunity to replace parts.

### WANTED

**WILL PAY \$85.00 FOR EXHIBIT KNOCKOUT GAMES IN GOOD CONDITION.**  
**W. E. Eastburn**  
Care Camp Exchange Camp Shelby, Miss.  
Telephone: Main 596

30 Jennings Cigarettes, clean	\$ 60.00
Mills Admiral Dewey, Jack Pot	150.00
Mills 5c D.J.P. Front Vendor Escalator	45.00
Race Tracks	80.00
Paces Races, Brown	135.00
25 Slots with Jack Pot, running order	20.00

**HERMAN KRAUS**  
ROUTE #8 GALION, OHIO

## CLOSE-OUT! EVERLASTING AUTOMATIC SALESBOARD



5 PER SALE 5  
LOADS OF WINNERS  
TOTAL 100 PRIZES  
5 JACKPOTS  
Red - 5 For One  
Green - 10 For One  
Blue - 15 For One  
Yellow - 20 For One  
Gold - 100 For One

**NOW \$5.00 EACH WHILE THEY LAST!**  
List Price \$17.50

### NOT COIN OPERATED—NO TAX!

A money maker for the duration! Colorful, appealing, permanent. One cost—no refills, no service. Just set up and collect! Positive check on income and payout. Colored balls win, plain lose. Convenient size: 7 1/4" wide, 13 1/4" high.

Parts and Supplies Available  
1/3 Deposit Required.  
**H. C. EVANS & CO.**  
1520 W. ADAMS ST. CHICAGO

## QUALITY MACHINES AT THE RIGHT PRICE

Bally Longacres & Thorobred	\$485.00
Bally Pimlico	410.00
Bally Club Trophy	300.00
Buckley Track Odds Daily Double	500.00
Keeney Super Bell 5c/25c	310.00
Big Parade 5 Ball	85.00
Five and Ten 5 Ball	95.00

One-Third Deposit, Balance C. O. D.  
**Standard Amusement Co.**  
209 Church Street, Nashville, Tenn.

### RAY-O-LITE GUNS

Equipment we offer has been thoroughly reconditioned and rechecked and cabinets newly refinished in beautiful attractive paint jobs. Complete with Console Buses and ready to set on locations.

SHOOT THE CHUTES, Equipped with Jap Targets	\$179.50
CHICKEN SAM, Equipped with Hitler and Jap Targets	179.50
BALLY BULL, Equipped with Jap Targets	125.00

**SPECIAL BARGAINS**  
BALLY ALLEY BOWLING GAME \$25.00  
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1/3 Deposit required with all orders.  
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### FOR SALE

2 Wurl. 616, Light-Up Frts. & Domes	Each \$ 60.00
1 Batting Practice	135.00
1 Anti-Aircraft, Brown, Very Clean	80.00
1 Tommy Gun	185.00
1 New, in Original Carton, ABT Casino, Five-Cent Play, Five Jackpots	30.00
6 Holly Grippers, Like New	6.00
3 Columbus Vendors, Large Glove-Viso Grips	4.50
2 Modern Vendors	1.50
6 Daval Mechanical Perpetual Sales-board Counter Games—not coin operated—cigarette fronts	4.00
1 Chicken Sam	95.00
1 Gold Star	20.00
1 Sport Parade	20.00
1 Dude Ranch	17.50
1 Leader \$19.50	1 Red Hot
1 Ten Spot	17.00
1 Flicker	19.00

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**NITTEBERG BROS.' NOVELTY CO.**  
Castlewood, S. D.

**BONA FIDE QUALITY BUYS**  
**FACTORY RECONDITIONED AND REFINISHED**  
**MILLS BLUE FRONTS---KNEE ACTION---CLUB HANDLES**  
 5c--Like New.\$165.00 | 10c--Like New.\$195.00 | 25c--Like New.\$245.00

<b>MELON BELLS</b> Knee Action--Club Handle 5c A-1 ..... \$185.00 10c A-1 ..... 200.00 25c A-1 ..... 275.00	<b>BROWN FRONTS</b> Knee Action--Club Handle 5c LIKE NEW .. \$195.00 10c LIKE NEW .. 225.00 25c LIKE NEW .. 275.00	<b>GROETCHEN</b> 5-10-25c COLUMBIAS CRACKLE, FIN., D.J. \$49.50 CHROME, A-1, D.J. .. 89.50 CRACKLE GOLD AW. 39.50
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**REFINISHED GOLD GLITTER WAREAGLES--CLUB HANDLE**  
 RECONDITIONED MECHANISMS, GUARANTEED LIKE NEW, 3-5 or One Cherry 2-5 Payout.  
 5c Knee Action ...\$149.50 | 10c Knee Action ..\$179.50 | 25c Knee Action ..\$239.50

<b>MILLS--BUYS</b> 5c LIONHEAD or Skyscrapers, 2-4 PO \$50.00 5c VEST POCKETS, Blue & Gold .. 49.50 5c VEST POCKETS, Chroma .. 60.00 5c FUTURITY, 3-5 PAYOUT .. 125.00 10c FUTURITY, 3-5 PAYOUT .. 150.00 5c EXT. REF. BROWN, 3-5 P.O. .. 135.00 5c CHERRY BELLS, ORIG. 3-10 P.O., Knee Action .. 195.00 5c BONUS, Knee Action, 20 Stop, 3-5 250.00 10c CLUB CONSOLE, #415942 .. 300.00 50c BLUE FRONT, Knee Action, C.H. 495.00	1c O.T., Ref. Gold Glitter ..... \$ 35.00 5c O.T., Ref. Gold Glitter ..... 85.00 5c WAR EAGLE, Ref. Brown Crackle, 20 Stop, 3-5 P.O. .... 125.00 5c ROMAN HD., Ref. Blue, 3-5 P.O. 125.00 5c BLUE FR., Drill Proof, C.H., Knee Action, #481058 ..... 250.00 10c BLUE FR., DRILL PROOF, C.H., Knee Action, #459523 ..... 275.00 5c ORIG. CHROME, 2-5 P.O. .... 300.00 10c ORIG. CHROME, 2-5 P.O. .... 325.00
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**SPECIAL REBUILT MILLS CLUB CONSOLES**  
 CLUB HANDLES--CAN'T BE TOLD FROM NEW--KNEE ACTION  
 5c .....\$325.00 | 10c .....\$350.00 | 25c .....\$400.00

<b>JENNINGS CHIEFS</b> 5c Silver Chiefs ...\$179.50 5c Silver S.P. .... 179.50 10c Silver Chiefs ... 189.50 5c Sky Chief ..... 159.50 10c Sky Chief ..... 169.50	5c Century, D.J., 2-4 \$45.00 10c Century, D.J., 3-5 75.00 25c Century, D.J., 2-4 75.00 5c Dixie Bell, 3-5 .. 99.50 10c Club Console .. 149.50	5c Redskin .....\$139.50 10c Redskin ..... 149.50 10c Club Special ... 149.50 5-10-25c Triplex ... 119.50 1c 4 Star Chief ... 49.50
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**REFINISHED GOLD GLITTER FOUR-STAR CHIEFS**  
 5c .....\$129.50 | 10c .....\$149.50 | 25c .....\$199.50

<b>WATLING ROLOTOPS</b> 5c 3-5 PAYOUT ..\$ 65.00 10c 3-5 PAYOUT .. 75.00 25c 3-5 PAYOUT .. 135.00	<b>PACE COMETS, 3-5</b> 1c COMET, 3-5 ...\$35.00 5c COMET, 3-5 ... 57.50 5c DELUXE, S.P. ... 99.50 25c ROCKET, SPSJ 165.00	<b>CAILLE</b> ROUND DBLE. JACK POT 5c 3-5 PAYOUT ..\$45.00 10c 3-5 PAYOUT... 60.00 25c 2-4 S. J. .... 60.00
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**ALL STAR BLUE FRONT COMETS, 3-5 PAYOUT**  
 5c .....\$65.00 | 10c .....\$75.00 | 25c ..... \$145.00

**PACE DE LUXE COMETS--LIKE NEW**  
 5c .....\$99.50 | 10c .....\$109.50 | 25c .....\$165.00

**GUARANTEED A-1 PHONOGRAPHS**

<b>WURLITZER</b> 616 .....\$ 89.50 24 ..... 125.00 500 ..... 225.00 750, Very Clean .. 480.00 750E, Very Clean .. 495.00 41 ..... 65.00 71 ..... 119.50	<b>SEEBURG</b> GEM .....\$149.50 CLASSIC, ESRO .. 269.50 MAJOR, ESRO ... 335.00 COLONEL, ESRO .. 375.00 ENVOY, ESRO ... 375.00 30 WIRE BOXES .. 12.50 WIRELESS Strollers. 35.00	<b>ROCKOLA</b> '39 STANDARD ..\$175.00 '40 SUPER ADAPT., 5 Boxes, A-1 ... 325.00 SCALES ROCKOLA LOBOY ..\$39.50 PACE ARISTO ... 39.50 JENN. TODAY ..... 39.50
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<b>CONSOLES</b> BUCKLEY SEVEN BELLS ..\$225.00 RIVIERA ..... 200.00 FLASHING IVORIES, Blant Hd., #9884. 225.00 TRACK ODDS DAILY DOUBLE, #11053. 375.00 BLUE GRASS .... 185.00 SPORT PAGE .... 60.00	<b>PAYTABLES</b> TURF KING, A-1..\$500.00 JOCKEY CLUB ... 500.00 KENTUCKY ..... 395.00 LONG SHOT ..... 375.00 SANTA ANITA .. 285.00 BALLY HI HAND.. 125.00 ROYAL DRAW ... 100.00 GRAND NAT. .... 99.50 GRAND STAND .. 99.50	<b>MISCELLANEOUS</b> MILLS DOUBLE STAND .....\$ 45.00 MILLS SINGLE SAFE STAND ..... 40.00 JENN. TOTALIZER. 95.00 '38 TRACK TIME .. 75.00 JUMBO PARADE.. 139.50 SARATOGA AUTO-MATIC PAYOUT. 85.00 JENN. PAR. RACES 75.00
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1/3 Deposit, Balance C. O. D. Write, Wire, Telephone.

**TWIN PORTS SALES CO., 723 E. Superior St., DULUTH, MINN.**

**WANTED TO BUY**  
**COMPLETE ROUTE OF**  
**PHONOGRAPHS,**  
**PIN GAMES AND**  
**ARCADE EQUIPMENT**



Al Sebring

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<b>ONE BALLS</b> 5 Long Acres 3 Club Trophies 5 Thoroughbreds 3 '41 Derbies	4 Jockey Clubs 7 Pimlicos 3 Skylarks 2 Sport Pages	<b>CONSOLES</b> 5 Jenn. Bobtails 4 Jumbo Parades 3 Ray's Tracks 2 Keeney Superbell	1 Parlay 2 Sugar Kings 5 Hi-Hands 2 Bally Rollems
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**REFURBISHED LIKE-NEW GAMES**

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2000 N. OAKLEY

CHICAGO, ILL.

4 Panorams, Cabinet and Mechanism Perfect, @ .....\$275.00 Ea.	1 10c Mills Chrome Bell, Orig.
1 5c Mills Chrome Bell, Orig. 1 Cherry P.O., Like New ..... 285.00	3-5 P.O., Like New .....\$290.00
1 5c Mills Gold Chrome Bell, Orig. 1 Cherry P.O., Like New ..... 285.00	2 10c Mills Blue Fronts, Over 400000, Knees, C.H., A-1 .... 175.00 Ea.
1 5c Mills Gold Chrome Bell, Orig. 3-5 P.O., Like New ..... 285.00	5 Packard Wall Boxes, Like New . 25.00 Ea.
1/3 Certified Deposit With Order.	100 Feet 30 Wire Cable @ Per Ft. .20

**R. C. KING, P. O. BOX 778, SCOTTSBLUFF, NEB.**

**HEADLINES**  
 SHOULD NOT CAUSE OUR PURSE STRINGS TO TIGHTEN  
 Today's headlines may be bright and encouraging...but to keep them that way we cannot let up on our part. We cannot relax on buying war bonds one dollar. In fact... your government now MORE money now than ever before. Not 10% but MORE!

**WHEN THE STORY CAN BE TOLD**  
 The entire coin machine industry will be proud of Chicago Coin for their important war job

**CHICAGO COIN**

*Machine Company*  
 1725 WEST DIVERSELY BOULEVARD - CHICAGO, ILLINOIS

**WANTED FOR CASH**

MILLS BLUE FRONT, 5-10-25c, ORIGINAL SINGLE & DOUBLE JACKPOT. MILLS BROWN FRONTS, 5-10-25c. MILLS CHROME BELL, 5-10-25c. STATE QUANTITY, SERIAL NUMBER, CONDITION AND APPEARANCE.

<b>ONE BALLS</b> Bally Fairmount, One-Ball Payout .....\$650.00 Bally Jockey Club, Payout ..... 500.00 Bally Sport King, Payout ..... 375.00 Jumbo Parade, Payout 98.00	Mills Spinning Reels, Payout .....\$ 99.50 Jennings Good Luck Console, Payout .. 39.50 Bally '41 Derby, Free Play ..... 385.00 Keeney Tracktime, '38 P.O. .... 130.00	Bally Club Trophy, Free Play .....\$375.00 Bally Dark Horse ... 185.00 Bally Record Time ... 175.00 1 Keeney Kentucky Club ..... 98.00
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<b>PHONOGRAPHS</b> Wurlitzer 750-E .....\$475.00 Wurlitzer 800, Piano Keybd. .... 200.00 Wurlitzer 600, Rotary Dial ..... 190.00	Wurlitzer 71, Counter Model, Stand.. \$125.00 Wurlitzer 61, Counter Model ..... 72.50 Mills Empress ..... 189.50
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**IMMEDIATE SHIPMENT FACTORY REBUILT 5-BALL FREE PLAY GAMES**

United Midway ....\$175.00	Exhibit 2d Front...\$150.00	Gottlieb 5 & 10 ...\$175.00
United Arizona .... 175.00	Gottlieb Liberty .... 175.00	Exhibit Action .... 145.00

**ARCADE MACHINES**

Hammer Striker .....\$100.00 Sky Fighter ..... 395.00 Set of 3 Great Whatsis, Latest Model .. 145.00 Electric Shocker ..... 10.00 Bally Defender ..... 295.00 Test Pilot ..... 239.50 Bally Rapid Fire ..... 225.00 Keeney Air Raider ..... 225.00 Zoom ..... 12.50 Keeney Submarine ..... 205.00 Love Meter ..... 189.50 Fist Striker ..... 179.50 Slap the Jap, Rebuilt New ..... 169.50 Jenn. Roll in Barrel ..... 139.50 Shoot the Chutes ..... 139.50	Foot-Ease .....\$ 79.50 Western Golfmore ..... 75.00 Skill Jump ..... 69.00 Tom Mix Radio Rifle ..... 65.00 Rock-Ola Ten Pin, Hi Dial ..... 65.00 Evans Ten Strike, Hi Dial ..... 65.00 Casino Golf ..... 50.00 Exhibit Card Vendor ..... 39.50 Texas Leagueurs ..... 39.50 View-a-Scope ..... 29.50 50 APT Challenges ..... 22.50 50 APT Model F, Latest Model ..... 22.50 Kicker & Catcher ..... 22.50 Pikes Peak ..... 19.50 50 Gottlieb Triple Grips, Long Base, Late Model ..... 15.50 2 NEW DOUBLE COMPLETE RECORDING UNITS FOR CUTTING RECORDS, WITH AMPLIFIER .. 225.00 1 NEW SINGLE RECORDING UNIT, Complete ..... 145.00
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Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**WANTED**

Experienced Mechanic understanding Servicing and Repairing Seeburg and Wurlitzers 10 pin Games in Air Base. Operation is small. Salary to begin \$50 a week with every chance for advancement. No booze fighters or fly by nights need apply.

**MUSIC MACHINE CO.**

636 Broad Street

Augusta, Ga.

**SIGN THIS**

**CONSUMER'S CERTIFICATE**

I hereby certify that the part(s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

\_\_\_\_\_ Signature \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

**SEND WITH ORDER**

**HARD-TO-FIND RADIO TUBES**

Tube	Net	Tube	Net	Tube	Net	Tube	Net	Tube	Net
OZ4.	\$1.65	6A8..	\$1.35	6N7GT	1.65	7B5..	\$1.35	37...	\$0.90
1B5/25S	1.35	6B5..	2.00	6Q7..	1.35	7B6..	1.35	38...	1.15
1H4G.	1.05	6B8..	2.00	6Q7G.	.90	7F7..	1.65	41...	.90
1H5G.	1.35	6B8G.	1.35	6R7G.	1.15	12SK7GT		42...	.90
2A3..	2.00	6C5G.	1.05	6SC7.	1.35	12SQ7GT	1.10	43...	1.10
1Q5GT	1.65	6C6..	1.05	6SF5GT		24A..	.90	45...	.85
2051	2.60	6D6..	1.00	6S7GT	1.15	25L6GT		47...	1.15
5U4G.	1.05	6F5G.	1.15	6SK7.	1.05	25Z5.	1.10	56...	.85
5V4G.	1.65	6F6G.	.95	6SQ7G7		26...	.75	57...	.95
5W4G	1.05	6F8G.	1.35	6SR7.	1.05	27...	.70	58...	.95
5Y3G..	.75	6H6GT	1.15	6V6G.	1.35	30...	1.05	76...	.95
5Y4G	.80	6I5..	.95	6V6GT	1.15	31...	1.05	77...	.95
5Z3..	1.15	6J7..	1.35	6X5GT	1.05	32...	1.35	78...	.90
6A4..	1.65	6K7G.	1.15	6Z4/84		35Z5GT		79...	1.65
6A6..	1.65	6K8GT	1.35					80...	.75
6A7..	1.00	6L6G.	2.00					83...	1.35
		6L7..	1.65						

**FREE! INTRODUCTORY OFFER FREE!**

**\$19.80 KIT OF RAY-GUN PARTS**

Will be included—ABSOLUTELY FREE—with each order for a "SHOOT THE JAP" RAY GUN for a limited time only.

The Kit Contains:

4—C. E. 23 Photo Electric Cells	@ \$2.50	\$10.00
2—5 Wire Woven Coated Gun Cables	@ 1.90	3.80
3—Gun Lamps	@ 1.00	2.00
1—Toggle Switch Assembly	@ 2.50	2.50
2—8 M.F.D. 450 Volt Mica Condenser	@ .75	1.50

**\$19.80**

Every operator who ever bought a Chicago Novelty Jap Machine is a Friend and a Booster.

**Chicago Novelty Company's "Talk of the Country"**

The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

**"SHOOT THE JAP"**

RAY-O-LITE GUNS

**\$179.50 1/3 Deposit, Balance C. O. D. \$179.50**

The most thorough and complete "CHICKEN SAM" Change-Over to "JAP" Ray-Guns in the U. S. A. "SHOOT THE JAP" Ray-O-Lite Guns. A MONEY-MAKER right from the start. Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet-makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray-Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested and cabinets finished in solid Blue lacquer with Black trim. Our "Jap" Ray-Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C.O.D. charges, or \$60.00 with your order—balance of \$119.50 C.O.D.

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.

**LOS ANGELES SEE BILL HAPPEL** **BADGER'S BARGAINS** **MILWAUKEE SEE CARL HAPPEL**

MILLS FOUR BELLS Brand New Cabinets Genuine Factory Rebuilt Serials Around 2200	<b>\$795.00</b>	KEENEY SUPER BELLS 4-Way Rebuilt and Refinished Like New. All Late Serials.	<b>\$795.00</b>
MILLS THREE BELLS. All Rebuilt and Refinished. Like New.	<b>\$995.00</b>	BAKER'S PACER DAILY DOUBLE. Rebuilt and Refinished. Late Serials	<b>\$325.00</b>

**RECONDITIONED CONSOLES AND SLOTS**

Keeney Super Bells, 2 Way	Write	Used Bally Roll'Em (Refinished)	\$189.50
Evans Lucky Lucro	\$225.00	Keeney Super Bells (Refinished)	249.50
Bally Club Bells (Late Serials)	225.00	Pace Reels Sr. (Late Model), P.O.	149.50
Mills Jumbos (Late, Like New), P.O.	159.50	Pace Saratoga (Roll Model), P.O.	149.50
Mills Jumbo (Refinished), F.P.	89.50	Mills Jumbo (Late Combination)	195.00
Jennings Chief (Rebuilds), 5¢	129.50	Mills Blue Fronts, 5¢-10¢-25¢-50¢	Write
Mills Q.T. Giltter Gold	119.50	Mills Q.T. (Rebuilds and Refinished)	79.50
Mills V.P. Blue-Gold (Rebuild)	69.50	Mills Q.T., Gold Chrome, 5¢ Play	89.50

**RECONDITIONED ARCADE EQUIPMENT**

Mutoscope Punch-a-Bag (Like New)	\$295.00	Mutoscope Ace Bomber (Like New)	\$395.00
Test Pilot (Refinished)	249.50	Skyfighter (New, Refinished)	395.00
Chicago Coin Hockey	225.00	Drive Mobile (New, Refinished)	350.00
Bally Rapid Fire	225.00	Keeney's Submarine	225.00
New Axis Rats, Chicken Sam, Refinished, New Marbette	189.50	Genco Playball (Late Up Model)	225.00
Seeburg Shoot-the-Chutes, Refinished, New Marbette	189.50	Mutoscope Thigh-o-Graph	189.50
Scientific Batting Practice	129.50	Groetoch Mountain Climber	189.50
Exhibit Card Venders	39.50	Kirk's Quosser Scales (Refinished)	125.00
Groetoch Zooms (Like New)	19.50	Exhibit Vitalizer (Refinished)	89.50
Hollywood View-o-Scope	29.50	Groetoch Pike's Peak	19.50
Bally Racer (Refinished)	89.50	Keeney Air Raider	249.50
Lighthouse Grip	119.50	Gottlieb 3-Way Gripper	18.50
Exhibit Knockout Puncher	179.50	Fishman Chinning Machine	149.50
Exhibit Oracle Fortune	19.50	Bally Bull with New Jap	119.50
Evans Tommy Guns	189.50	Exhibit Striking Clock	119.50
Barnhardt Dial Striker	119.50	Globe Ball Grip	119.50
Jennings Roll-in-the-Barrel	159.50	Callio Push and Hug	119.50
Lova Tellers, Refinished	189.50	Western Giant Gripper (New)	49.50
Exhibit Star Striker	119.50	Electric Shocker, Floor Size Cabinet	79.50
		Exhibit Skill Punching Bag	249.50
		Bally Sky Battle	295.00

**RECONDITIONED PHONOGRAPHS**

2 Seeburg 8800, R.C.	Write	2 Rock-Ola Commando (Used)	Write
4 Wurlitzer Model 750E	Write	2 Rock-Ola Super (New) Rock-o-Lite	Write
1 Wurlitzer Model 800	Write	5 Rock-Ola De Luxe (New) Rock-o-Lite	Write
5 Wurlitzer Model 500	Write	5 Rock-Ola Standard (New) Rock-o-Lite	Write
14 Wurlitzer Model 616	Write	2 Seeburg Mayfair (New) Rock-o-Lite	Write
3 Wurlitzer Model 412	Write	5 Seeburg Classic New Rock-o-Lite	Write

All Machines Reconditioned, Ready To Operate. 1/3 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

**BADGER SALES COMPANY** 1812 WEST PICO BLVD. LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY** 2548 NORTH 30TH STREET MILWAUKEE 10, WISCONSIN

**ACCLAIMED—FROM COAST TO COAST!**

OUR SENSATIONAL . . . NEW . . . PROFIT-SHARING . . . PANORAM DEAL!!

**AVAILABLE TO RELIABLE OPERATORS**

Wherever you are located, in whatever State, here's the big deal of '43. Here's the most unusual opportunity for you to cash in with Mills Panoram—on a PROFIT-SHARING BASIS!! The Headache of BIG INVESTMENT IS REMOVED . . . YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOKING FOR TO MAKE MONEY ON SOMEONE ELSE'S INVESTMENT! GET IN TOUCH WITH US TODAY!!

**THE GEORGE PONSER CO.**  
763 South 18th Street NEWARK, N. J.

We still have a number of PANORAMS FOR OUTRIGHT SALE Write today for prices!

**SALESBOARDS—JAR DEALS—BINGO TICKETS**

1280 Bingo Tickets Stitched—Net Profit \$24.00. SPECIAL \$1.75 Per Deal.	120 Individual Tickets in a Box and Seal Card—\$35.00 Per Gross.
RED, WHITE & BLUE TICKETS, 2180 to a refill—\$3.50.	400—5¢ Dollar Game Board (Definite)—Thick—\$7.00 Net Profit—\$1.10; In Lots of 500 or More—\$1.00 Each.

Salesboards of All Descriptions. 25% Deposit—Balance C. O. D.

**MID-WEST NOVELTY CO.** 6409 N. BELL AVE., CHICAGO, ILL.

**—FOR SALE—**

Large Stock Salesboards, Tip Books and Jar Games. Write for Price List, stating your requirements.

**L-C SALES CO.**  
855 Pearl St., P. O. Box 2988 Beaumont, Texas

**WE RE-BUILD—RE-CONDITION—RE-FINISH—**

Your old run down "CHICKEN SAMs" and "JAIL-BIRDS" and convert them into "SHOOT THE JAP" Ray Guns.

For **\$59.50** F. O. B. Chicago

Above price includes re-conditioning of the amplifier—Clean and Repaint entire Cabinet and Gun Stand with lasting lacquer—New Scenery is handpainted by well-known artist—Tubes, Photo Electric Cells and all Mechanism will be thoroughly tested by factory trained mechanics before being shipped.

Ship us your run-down "CHICKEN SAM" or "JAIL-BIRD" via Motor Truck and receive in return a "SHOOT THE JAP" Ray Gun that will give you a steady income for at least 5 more years.

**Chicago Novelty Company, Inc.**  
1348 Newport Avenue Chicago, Ill.



★ RECONDITIONED MACHINES—GUARANTEED ★

Table with columns for machine models and prices. Includes 'SLOTS' section with items like Mills 10¢ Brown Fronts, Jennings 10¢ Chief, etc.

Table with columns for machine models and prices. Includes 'PHONOGRAPHS' section with items like Wurlitzer Model 61 with Stand, Seeburg Hi-Tone 8800, etc.

Table with columns for machine models and prices. Includes 'CONSOLES' section with items like Baker Pacers, Jennings Cigarola, etc.

Table with columns for machine models and prices. Includes 'MISCELLANEOUS' section with items like Mills 1-2-3, Latest Model, Air Defense, etc.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI, OHIO 927 EAST BROADWAY, LOUISVILLE, KY.

IF IT'S RECONDITIONED BY "ACTIVE" IT MUST BE GOOD!

(And sworn affidavits by hundreds of our customers prove it)

No Game Over \$35 - - - Each Game Worth \$50 FIVE-BALL FREE PLAY GAMES

Table listing various games and their prices, such as Attention \$35.00, High Stepper \$30.00, Silver Skates \$35.00, etc.

"YOU CAN ALWAYS DEPEND ON JOE ASH—ALL WAYS!"

ACTIVE AMUSEMENT MACHINES CO. 900 N. FRANKLIN ST. (Market 2656) PHILA., PA.

ARE YOU INTERESTED

in a

NEWLY REBUILT GUN

For Information and Circular, Write

SUPREME ENTERPRISES 557 ROGERS AVENUE BROOKLYN, N. Y.

RED, WHITE AND BLUE TICKET DEALS

2040 RWB TICKET DEAL SPECIAL OFFER

DOZEN LOTS \$36.00 IN DOZEN LOTS ONLY GROSS LOTS \$400.00 IN GROSS LOTS ONLY

LESS THAN DOZEN, \$3.50 EACH.

Can Make Immediate Shipments. Conditions Being So Unusual We Still Will Not Be Undersold.

WISCONSIN DELUXE CORP. 1902 N. THIRD ST. MILWAUKEE, WIS.



JENNINGS' Symbol of Service

CONTACT US ON ANY COIN MACHINE SUBJECT 37 Years' Experience

O. D. JENNINGS & CO., 4309 W. Lake Street, Chicago, Illinois.

Get Them While They Are Still Available

Brand-new Mills 5/10/25/50c Brown Fronts. Also 5/10/25c Mills Gold Chromes and Copper Chrome. Also Mills 5c Emerald Hand Load Jackpots. All Mills Slots are equipped with Moseley's Special Discs and Reels and are factory rebuilt. Guaranteed brand new.

REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES

Table listing various machine models and prices under 'REBUILTS, SLIGHTLY USED AND FLOOR SAMPLES'.

ONE-BALL

Table listing one-ball machine models and prices.

SPECIALS

Table listing special machine models and prices.

1/3 Deposit in the Form of Post Office, Express or Telegraph Money Order Must Accompany Order. Balance Will Be Shipped C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective August 14, 1943, and Subject To Prior Sale and Change in Price Without Notice.

MOSELEY VENDING MACHINE EX., INC.

50 Broad St., Richmond, Va. Phone—Day, 3-4511, 3-4512. Night, 5-5328

Large table listing various machine models and prices, including 'CONSOLES' and 'SLOTS' sections.

12 MILLS THREE BELLS, HIGH SERIALS, LIKE NEW \$995.00 35 BUCKLEY TRACK ODDS, BRAND NEW IN ORIG. CRATES, DAILY DOUBLE... WRITE

Order Direct From This Ad. Send One-Third Certified Deposit.

JONES SALES COMPANY

1330-32 TRADE AVE. HICKORY, N. C. Tel. 107

31-33-35 MOORE ST. BRISTOL, VA. - TENN. Tel. 1654

ORDER NOW WHILE WE HAVE STOCK AVAILABLE

ONE BALL FREE PLAY GAMES

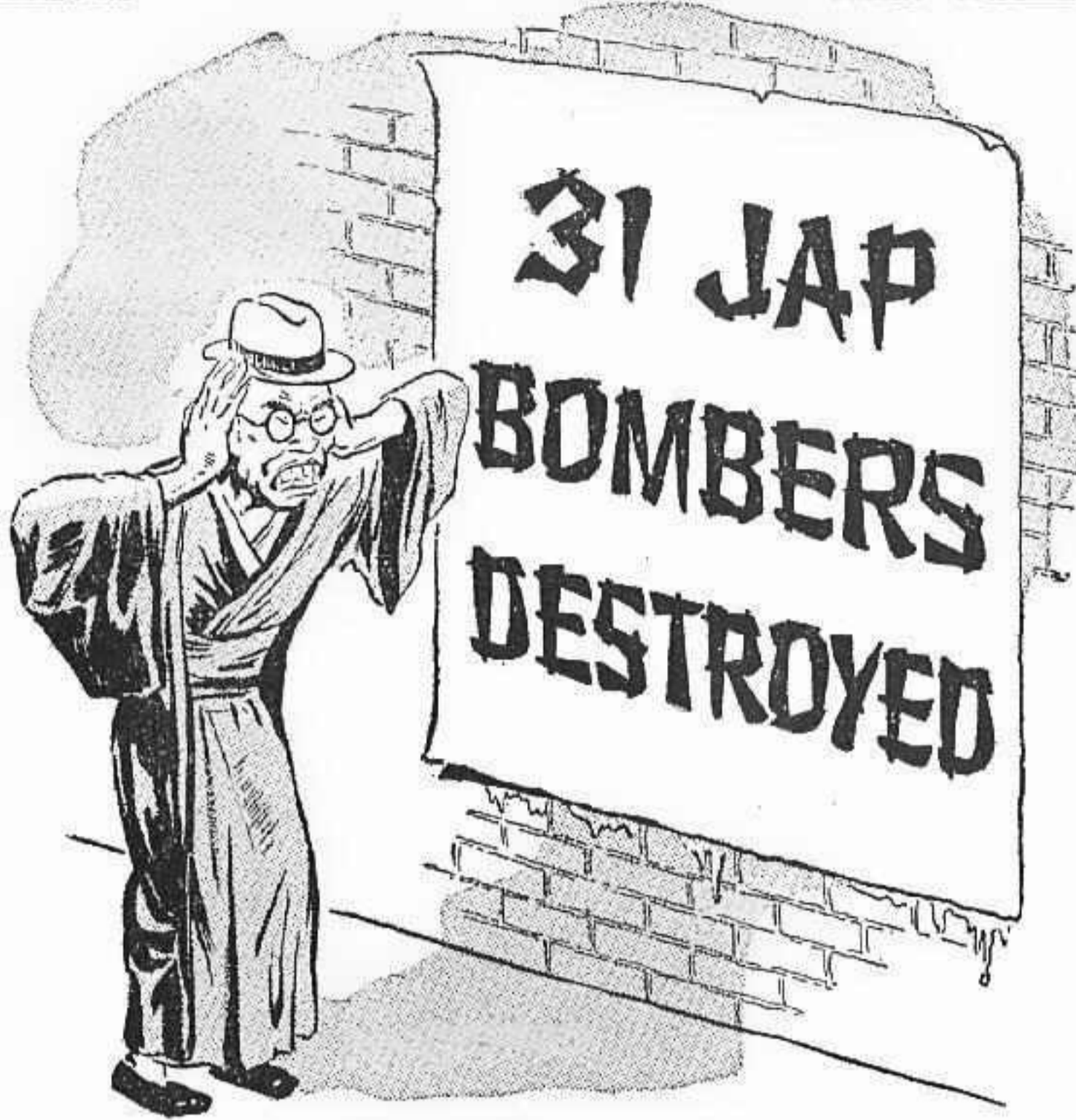
Table listing one-ball free play game models and prices.

All Games Clean and in Good Mechanical Condition. Deposit Required.

H. G. PAYNE COMPANY

312 BROADWAY

NASHVILLE 3, TENN.



# Bally HELPED DO THE JOB

Speaking to Bally\* workers recently, a veteran of Guadalcanal described a Jap bombing mission, consisting of 31 high-altitude bombers. All 31 bombers were brought down by American planes. Destruction of the bombers enabled American forces to sink 24 Jap ships, including 12 transports.

Bally\* workers grinned with pride when the speaker ended his talk by saying: "The destruction of these 31 bombers was helped by a product which you manufacture here in this factory. Without this product, our planes could not have coped with the Japs."

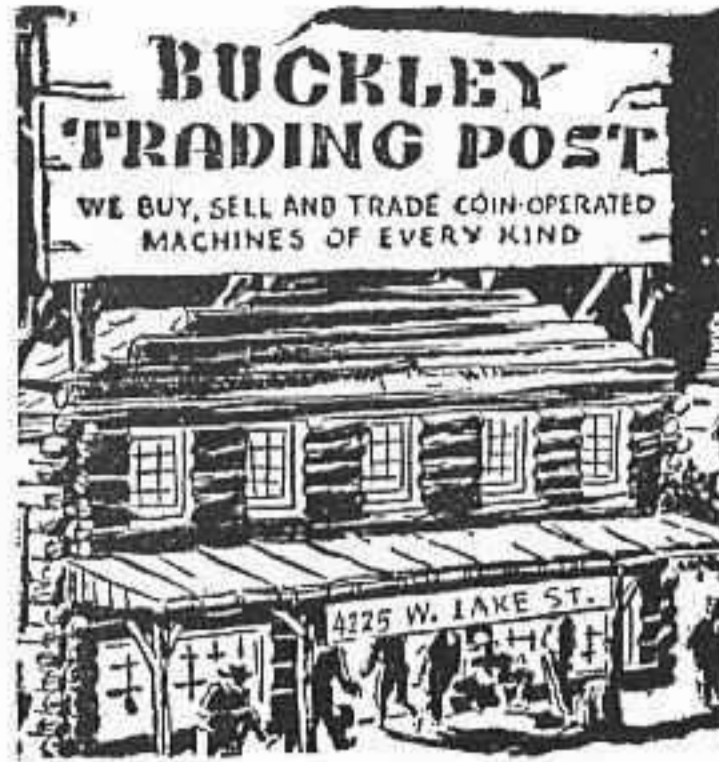
Bally\* engineers and workers are proving daily that their skill—developed in peace-time production of coin-operated games and venders—is a valuable asset to America in time of war. And Bally's\* performance in war production is a forecast of Bally's\* performance in the victorious future.

Operators and distributors who want early information on Bally's post-war equipment are urged to place their names on a special mailing list now being compiled for Bally's Post-War Flash No. 1.

\* War products manufactured by Bally organization are contracts in the name of Lion Mfg. Corporation, of which Bally Mfg. Company is a division.



**BALLY MFG. COMPANY**  
2640 BELMONT AVENUE, CHICAGO



## ALWAYS

Consult the Trading Post When You Want To Buy or When You Want To Sell

### SPECIALS—FOR SALE

New—Supreme Gun—Shoot Your Way to Tokio. Introductory Price, \$330.00.

#### COMPLETE MUSIC SYSTEM EQUIPMENT WALL BOXES—ADAPTERS—SUPPLIES

- Buckley Boxes—New.....\$35.00
- Buckley Boxes—Rebuilt .... 25.00
- Wurlitzer Box Model 100... 25.00
- Wurlitzer Box Model 310... 25.00
- Keeney Wall Boxes ..... 5.50

THE BUCKLEY BOX



#### BUCKLEY DIGGERS

- REBUILT TREASURE ISLAND .....\$ 55.00
- REBUILT DE LUXE ..... 100.00

#### CONSOLES

- |                                  |          |                                      |          |
|----------------------------------|----------|--------------------------------------|----------|
| Mills 3 Bells .....              | Write    | Brand New Pace Saratoga Jr. ....     | \$250.00 |
| Mills 4 Bells .....              | \$735.00 | Brand New Pace Reels Sr., Conv. .... | 290.00   |
| Keeney 1940 Track Time .....     | 115.00   | Brand New Pace Reels Jr. ....        | 250.00   |
| Keeney 1941 Skill Time .....     | 110.00   | Brand New Pace Reels Sr. ....        | 260.50   |
| Keeney Kentucky Club .....       | 90.00    | Bally High Hand .....                | 145.00   |
| Watling Big Game, F.P. ....      | 75.00    | Mills Jumbo, F.P. ....               | 77.50    |
| Jennings Fast Time, F.P. ....    | 80.00    | Mills Jumbo Payout .....             | 97.50    |
| Jennings Silver Moon, F.P. ....  | 110.00   | Mills Jumbo, Combination .....       | 175.00   |
| Brand New Pace Saratoga Sr. .... | 260.00   | Stanco Bell, Single .....            | 125.00   |

#### ONE BALL PIN GAMES

- |  |                       |   |                                       |          |
|--|-----------------------|---|---------------------------------------|----------|
| Brand New Mills 1-2-3, Cash P.O., In Original Crates ..... | \$95.00               | Brand New Jumbo Parades, F.P., In Original Crates ..... | \$142.50                              |          |
| Bally Hawthorne, PO \$ 79.50                               | Race King, Rev. ....  | \$225.00  | Victory, FP .....                     | \$105.00 |
| Bally Blue Grass, FP 205.00                                | Challenger, Rev. .... | 215.00  | Westerhaus Victorious 1943 Turf Champ | 199.50   |
| Bally Gold Cup, FP . 49.50                                 | Mills 1-2-3, CPO ..   | 65.00   |                                       |          |

#### ARCADE MACHINES

- |  |          |                                   |          |
|--|----------|-----------------------------------|----------|
| Genco 1942 Play Ball .....                 | \$195.00 | Test Pilot .....                  | \$250.00 |
| Chi-Coin Hockey .....                      | 225.00   | Scientific Batting Practice ..... | 115.00   |
| Mountain Climber .....                     | 169.50   | Poker & Joker .....               | 110.00   |
| Supreme Tokyo Gun .....                    | 330.00   | Pokerotto .....                   | 139.50   |
| Chicken Sam .....                          | 104.50   | Rockola World Series .....        | 99.50    |
| Chicken Sam—Jap & Hitler Conversions ..... | 158.50   | Western Base Ball .....           | 115.00   |
| Seeburg Rayolite Gun .....                 | 99.50    | Talkie Horoscope (Rockola) .....  | 275.00   |
| Bally Rapid Fire .....                     | 195.00   | Pikes Peak .....                  | 17.50    |
| Bally Shoot the Bull .....                 | 105.00   | Muto, Sky Fighter .....           | 350.00   |
| Shoot the Chutes .....                     | 125.00   | Evans Ten Strike (Hi-Dial) .....  | 75.00    |
| Keeney Submarine .....                     | 190.00   |                                   |          |

#### SLOT MACHINES

- |   |          |  |          |
|---|----------|--|----------|
| <b>MILLS</b>                                    |          | <b>MILLS</b>                           |          |
| 5¢ Blue Fronts, Refin. & Recon. ....            | \$180.00 | 10¢ Futurity, Recon. & Refin. ....     | \$140.00 |
| 10¢ Blue Fronts, Refin. & Recon. ....           | 205.00   | 5¢ Front Vender, Refin. & Recon. ....  | 55.00    |
| 25¢ Blue Fronts, Refin. & Recon. ....           | 230.00   | 25¢ Front Vender, Refin. & Recon. .... | 90.00    |
| 5¢ Extraordinary J.P. Bells, Recon. ....        | 170.00   | 5¢ Melon Bell, Refin. & Recon. ....    | 175.00   |
| 10¢ Extraordinary J.P. Bells, Recon. ....       | 195.00   | 10¢ Melon Bell, Refin. & Recon. ....   | 200.00   |
| 25¢ Extraordinary J.P. Bells, Recon. ....       | 220.00   | 25¢ Melon Bell, Refin. & Recon. ....   | 225.00   |
| 5¢ Roman Heads, 3-5 P.O., Recon. & Refin. ....  | 195.00   | 5¢ Bonus Bell .....                    | 225.00   |
| 10¢ Roman Heads, 3-5 P.O., Recon. & Refin. .... | 190.00   | 5¢ Hand Load, Black .....              | 195.00   |
| 25¢ Roman Heads, 3-5 P.O., Recon. & Refin. .... | 215.00   | 10¢ Hand Load, Black .....             | 220.00   |
| 50¢ Roman Heads, 3-5 P.O., Recon. & Refin. .... | 400.00   | 25¢ Hand Load, Black .....             | 240.00   |
| 5¢ War Eagle, 3-5, Refin. & Recon. ....         | 160.00   | 25¢ Emerald Hand Load .....            | 475.00   |
| 5¢ Futurity, Recon. & Refin. ....               | 125.00   | 5¢ Original Chrome .....               | 310.00   |
| <b>JENNINGS</b>                                 |          | 25¢ Original Chrome, 1 C.P.O. ....     | 450.00   |
| 5¢ Victory Chief, Orig. Fact. Recon. ....       | \$265.00 | 5¢ Brown Front .....                   | 200.00   |
| 5¢ 4-Star Chiefs .....                          | 170.00   | 10¢ Brown Front .....                  | 225.00   |
| 25¢ 4-Star Chiefs .....                         | 220.00   | 25¢ Brown Front .....                  | 255.00   |
| Watling—Pace—Calle—Write for Prices.            |          | <b>MILLS VEST POCKET BELLS</b>         |          |
| 1¢ .....  | \$49.50  | 1¢ Blue & Gold .....                   | \$ 45.00 |
| 5¢ .....  | \$90.00  | 5¢ Blue & Gold .....                   | 65.00    |
| 10¢ .....                                       | \$100.00 | 5¢ Chrome .....                        | 75.00    |
|   |          | 5¢ Silver & Blue .....                 | 50.00    |

#### PHONOGRAPHS

- |                      |          |                        |          |                     |          |
|----------------------|----------|------------------------|----------|---------------------|----------|
| <b>WURLITZER</b>     |          | 61 Counter .....       | \$ 79.50 | <b>ROCKOLA</b>      |          |
| 850 .....            | Write    | 41 Counter .....       | 79.50    | Commandos .....     | Write    |
| 800 .....            | Write    | 616 .....              | 87.50    | 40, Rockolite ..... | \$265.00 |
| 750 .....            | Write    | <b>SEEBURG</b>         |          | DeLuxe 39 .....     | 210.00   |
| 750E .....           | Write    | High Tone, 8800 Re-    |          | Masters, Walnut or  |          |
| 780 (Colonial) ..... | Write    | mote Control .....     | \$460.00 | Marble .....        | 225.00   |
| 700 .....            | Write    | High Tone, Regular     | 435.00   | Monarch .....       | 135.00   |
| 600 .....            | \$190.00 | Colonel, E.S. ....     | Write    | Windsor, 20 Records | 140.00   |
| 600 Keyboard .....   | 200.00   | Envoy, E.S. ....       | Write    | <b>MILLS</b>        |          |
| 500 .....            | 210.00   | Majors .....           | Write    | Empress .....       | \$189.50 |
| 500A Keyboard .....  | 225.00   | Commander .....        | Write    | Throne of Music ..  | 160.00   |
| 71 Counter .....     | 110.00   | Classic, Slug Rejector | Write    |                     |          |

#### SPEAKERS AND CABINETS

- |                         |          |                               |         |
|-------------------------|----------|-------------------------------|---------|
| Buckley Zephyr Cabinet— |          | Packard Large Wall Cabinet..  | \$75.00 |
| New .....               | \$ 11.25 | Buckley Floor Speaker Cabinet |         |
| Charm Tone Tower .....  | 122.50   | with Speaker & Buckley Box.   | 135.00  |

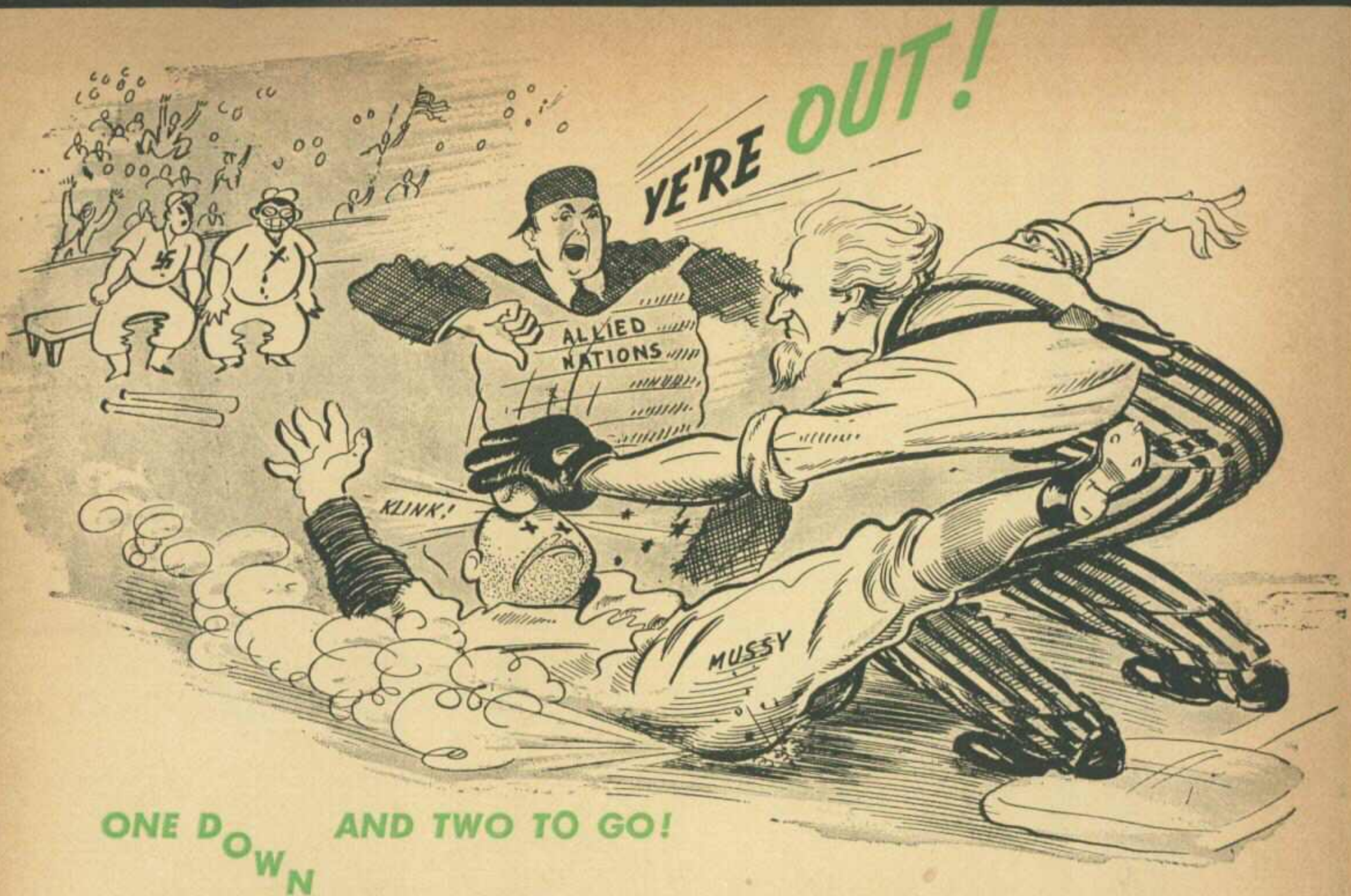
#### SUPPLIES

- |                            |        |                              |        |
|----------------------------|--------|------------------------------|--------|
| Perforated Program Strips. |        | Buckley Long Life Needle.... | \$0.35 |
| Per M. Sheets .....        | \$3.50 | Buckley 275A Bulbs .....     | .12    |

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**ONE DOWN AND TWO TO GO!**

Ye're out, Mussy! Out! Not by the decree of your King . . . but tagged out by the freedom loving peoples of the world! Well . . . Mussy, who played left out, wasn't much in the field and his batting average was pretty low. Now for the boys in the "cleanup spot"! It's going to take plenty of pichin' to "put the whammy on dem bums!" Seriously, while we greatly rejoice in our recent smashing Allied victories . . . **WE STILL HAVE TO WIN THE WAR!** American brains and brawn are supplying the armed forces with the finest war equipment human ingenuity is capable of producing. All this requires money . . . your money invested in U. S. War Bonds. Let's start pichin' with every dollar we can possibly afford! It's the "jingle in your jeans" that will help to "konk the beans" of Adolph and Tojo!

**The American way is for all to say, "Take MORE Than 10% Every Payday"**

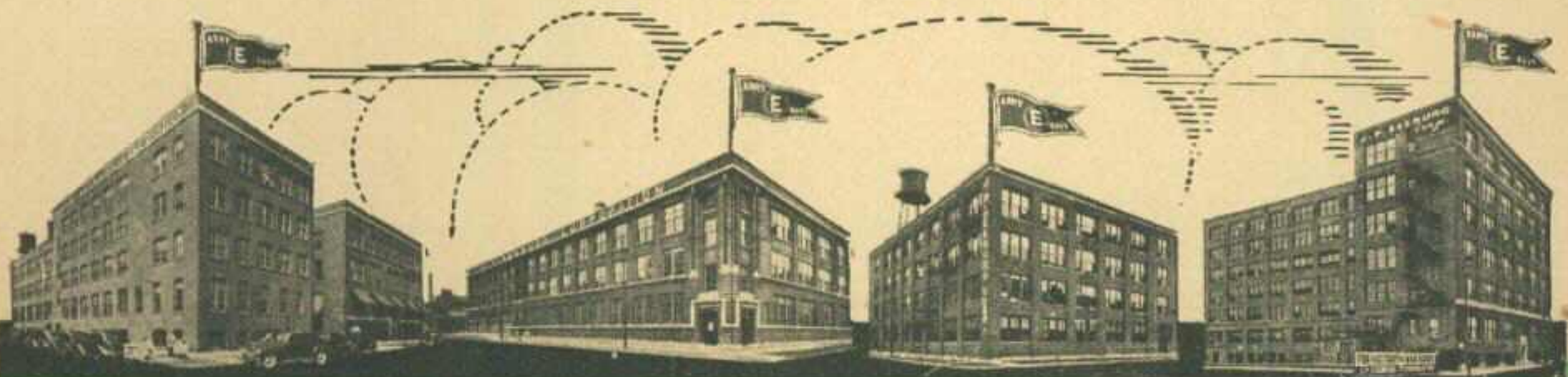


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